

Now in our twenty-third year of reaching people who reach people



## TV COMMERCIALS FESTIVAL

Best Canadian Market commercial in the American Television Commercials Festival was "Quick Cuts" for Nestlé (Canada) Ltd.'s Quik. In this frame from the commercial (top) the man behind the chocolate pie in the face is actor Donald Ewer.

Bronze Ratec statuettes were presented to five Canadian TV stations for the best commercials in their market categories in the Canadian Television Commercials Festival. The awards were accepted by (left to right in second photo) Jean Pouliot, managing director of CFCM-TV Quebec City; Dave Martin, production manager of CHCH-TV Hamilton; Ross McCreath, vice-president, television, All-Canada Radio & Television Ltd., on behalf of CJLH-TV Lethbridge; Lucien Gérard, sales director of CKRS-TV Jonquière; and Doug Lee, production manager of CKCK-TV Regina.

An audience of some 300 watched the best in television commercials from Canada, the U.S., and some from England, Spain and Japan, throughout the eight-hour Festival, with about 275 commercials screened in all.

The executive committee of the Canadian Festival was (left to right, bottom photo) Paul Herriott, director of TV production, Young & Rubicam Ltd., chairman of the workshop sessions and also chairman of the Canadian council of judges for the American Festival; Gordon Ferris, president of Radio & Television Representatives and secretary-treasurer of the Radio and Television Executives Club, co-vice-chairman; Herb Stewart, vice-president and general manager of MCA Canada Ltd., Festival chairman; Ed Lawless, executive vice-president of TvB of Canada, co-vice-chairman; and Ross MacRae, manager of broadcast services, Cockfield, Brown & Co. Ltd., chairman of the judging panel.

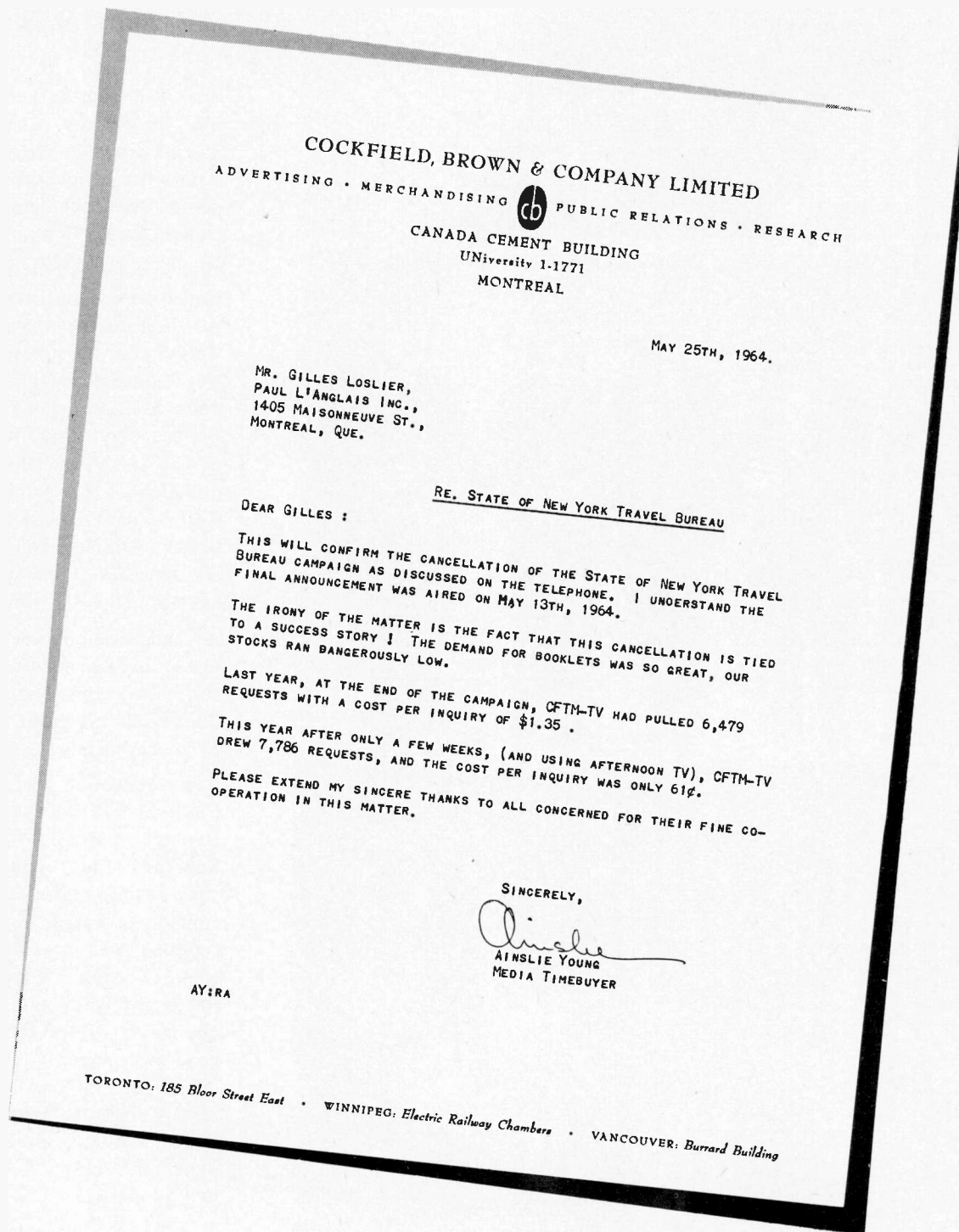
*Bottom three photos by Ian Sampson, CFTO-TV, Toronto.*

Story on page 6.

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# We Hate Cancellations, BUT...



Montreal is SOLD on  
**CFTM-TV** CHANNEL  
**10**

Representatives

**PAUL L'ANGLAIS INC.**

Stovin Byles Limited

Forjoe & Company Inc.

Toronto—487-1551. Montreal—526-9201

Winnipeg—943-2662. Vancouver—MU-4-4831

New York—OR 9-6820

# SIGHT & SOUND

News from Advertising Avenue  
About Radio and Television . . .  
Accounts, Stations and People

DIPLOMAS AS CERTIFIED Advertising Agency Practitioners were presented to 34 employees of Toronto agencies at graduation ceremonies on June 10. This was the third and largest graduating class of the CAAA sponsored course, and the first class to have completed the full four-year course in marketing, advertising techniques and business administration.

Dr. Andrew Stewart, chairman of the BBG, was guest speaker and presented the diplomas in the ceremony at Hart House, University of Toronto.

THE LAST HOLD-OUT PRODUCT, Salada Tea, joins the rest of the Salada Foods Ltd. family at Goodis, Goldberg, Soren Ltd. next month. The Salada Tea portion of the account is estimated to bill just under \$1,000,000, and has been with Ronalds-Reynolds & Co. for the past three years.

Account supervisor on Salada Foods is Sam Goldberg, with Jerry Goodis overseeing the creative side, and Jack Wilson is the account executive. The agency is adding to staff on the account.

Salada, the largest-selling tea in Canada, has been strong in television in the past and this pattern is expected to continue.

GGs has also been appointed to handle corporate advertising and sales promotion services for Miracle Mart Fashion Centres, a division of Steinberg's Ltd., Montreal. There are eight Miracle Marts in Quebec and Ontario now, with six more planned within the next two years. Roy Melliush, manager of the agency's Montreal office, is account executive.

TWO NEW VICE-PRESIDENTS have been appointed at Breithaupt, Milsom & Benson Ltd. Ray Arsenault is now vice-president, broadcast director, and Frank Facella is vice-president, creative director.

AFTER A DOZEN YEARS with one of Canada's leading advertisers, Barry L. Thomas moves around to the agency side of the desk July 1 as vice-president, media, with McKim Advertising Ltd. He has been manager of media and programming with Procter & Gamble Co. of Canada Ltd., which he joined in 1952.

PROMOTION SEEK TWO NEW media supervisors at Young & Rubicam Ltd.: Dave Harrison, who joined the agency last year from a London, England, agency where he was media manager; and Mrs. Ruth Pinkerton, who joined Y & R in '62 as an estimator and was made a media buyer last year.

FOLLOWING HIS RESIGNATION from Spitzer, Mills & Bates Ltd. after 15 years service, Fred E. Smith is now owner of Leisure Lodge near Preston, Ontario. He was succeeded as account supervisor on the Colgate-Palmolive Ltd. account by Bruce Currie, formerly of McCann-Erickson (Canada) Ltd.

A NEW RADIO-TV STATION SALES representation firm - Radel International Ltd. - has been formed by Robin 'Bob' Armstrong, who has 18 years experience in the broadcast-advertising field. For the past year he was general sales manager of Four Star Television of Canada Ltd. and prior to that held a number of executive positions with All-Canada Radio & Television Ltd.

First station in the new rep house is KCND Pembina-Winnipeg, represented in Toronto and Montreal by Radel. The office is Suite 409, Lord Simcoe Hotel, Toronto, telephone 366-4321.

MERCHANDISING SUPPORT for Procter & Gamble Co. of Canada Ltd.'s "Time Out for Values" tele-

## RADIO SALES BUREAU APPOINTMENT



JOHN H. FOX

Mr. Charles C. Hoffman, President of the Radio Sales Bureau announces the appointment of John H. Fox as Regional Sales Director.

Before joining RSB, Mr. Fox was Manager of CHIC Brampton. His broadcasting career includes service with CKPR Port Arthur, CHLO St. Thomas and CFPL London. He joined the Brampton Radio station in 1954 and was appointed Manager in 1957.

Though Mr. Fox will be making presentations to advertisers and agencies he will spend most of his time on station-relations in various Canadian markets with emphasis on member development.

Mr. Peter Harricks, RSB's National Sales Director will continue to operate from the Bureau's Toronto headquarters.

vision campaign this spring has won awards for five TV stations - CJOH-TV Ottawa, CKPR-TV Port Arthur, CJAY-TV Winnipeg, CKX-TV Brandon, and CHCT-TV Calgary.

Two people from each station, in most cases from the promotion department, won a trip to Toronto and New York as P & G's guests. Combining business and pleasure, the agenda included discussions with promotion and merchandising executives and demonstrations of new television techniques.

RECENT ARRIVALS at All-Canada Radio & Television Ltd.'s Montreal office are Neil Henderson, television sales representative, and Eric Viccary, radio sales representative. Henderson was formerly with Lorrie Potts & Co. Ltd., for the past eight years, and Viccary was previously with Radio & Television Representatives Ltd., which he joined in 1958.

1964-65 SLATE OF OFFICERS for the Women's Advertising Club of Toronto is headed by new president Miss Alberta Fullerton, of Fullerton-Weston Publishing Ltd. First vice-president is Mary Inkster of Crombie Advertising Co. Ltd. and second veepee is Kay Dale of MacLaren Advertising Co. Ltd. Treasurer is

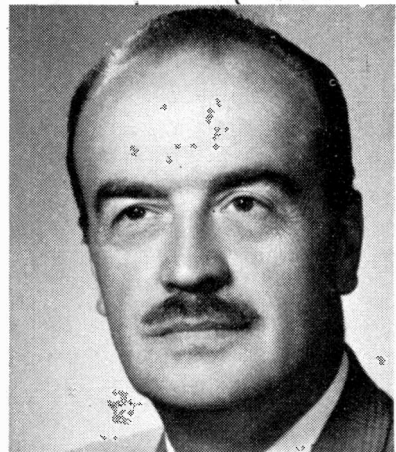


GEORGE E. SPRACKLIN

J. Irving Zucker, president, Radio Station CHIQ Ltd., Hamilton, Ontario, and K. W. Broadcasting Co., owner of Radio Station CKCR, Kitchener-Waterloo, Ontario, is pleased to announce the appointment of George E. Spracklin Associates Limited as national sales representative of radio stations CHIQ, Hamilton, and CKCR, Kitchener. A senior broadcast-telecast sales representative for many years, Mr. Spracklin, president of George E. Spracklin Associates Limited, is well known in the broadcast-telecast business in Canada, the United States and abroad. Mr. Spracklin has established his new company with Toronto office located at telephone number 922-4011.

Shirley Sellen of Norman, Craig & Kummel (Canada) Ltd.; corresponding secretary is Joyce Poole of Baker Advertising Agency Ltd.; recording secretary is Dorothy Marshal, Marathon Equipment & Supply.

## ANNOUNCEMENT APPOINTMENT NOTICE



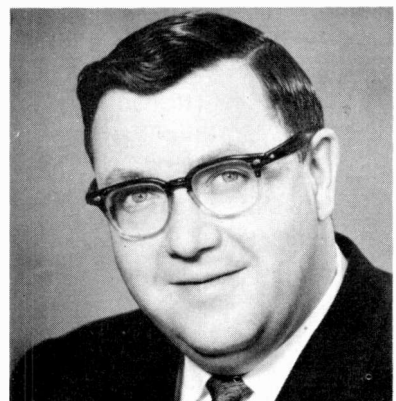
JOHN SENECAL

Mr. A.C. Harrison, General Manager of Hardy Radio and TV Ltd. is pleased to announce the appointment of Mr. Jean Senecal as Manager of the company's Montreal office.

Mr. Senecal is a native Montrealer with 25 years experience in the broadcast industry and for the past 4 years has acted in the capacity of sales rep for both radio and TV stations in Montreal with 'Hardy'.

Mr. Senecal's appointment is in effect immediately.

## ANNOUNCEMENT CKKW APPOINTMENT



AL SHAVER

CKWW Radio Windsor announces the appointment of Al Shaver to the position of General Manager. Mr. Shaver was born in London, Ontario and began his broadcasting career at Guelph in 1948. Since then he has gained prominence in the field of sports broadcasting in Calgary, Medicine Hat, Edmonton and Montreal. For eleven years he was the play-by-play voice of the Edmonton Eskimos Football Club and in 1963 broadcast the home and away games of the Montreal Alouettes which he will continue to do in 1964. He will handle four daily sportscasts on CKWW in addition to his managerial duties and will soon be joined by his wife Shirley and five "Little Shavers" in wonderful Windsor.

**MEN WHO KNOW  
MAKE THE  
DIFFERENCE**  
Hardy men know  
their markets

### Television Stations

#### QUEBEC

CKRS-TV Jonquière  
CHAU-TV Baie Des Chaleurs  
CKBL-TV Matane  
CFCM-TV Quebec City  
CKMI-TV Quebec City  
CKRT-TV Rivière du Loup  
CKRN-TV Rouyn

#### ONTARIO

CKCO-TV Kitchener

### AM Radio Stations

#### NOVA SCOTIA

CKCL Truro  
CKDH Amherst

#### NEW BRUNSWICK

CKMR Newcastle  
CKNB Campbellton

#### QUEBEC

CHNC New Carlisle  
CKBL Matane  
CJFP Rivière du Loup  
CJAF Cabano  
CKRS Jonquière  
CHRL Roberval  
CHRC Quebec City  
CKLD Thetford Mines  
CKSM Shawinigan  
CJSO Sorel  
CJLM Joliette  
CKBS St. Hyacinthe  
CHEF Granby  
CFLV Valleyfield  
CKJL St. Jerome  
CKML Mont-Laurier  
CKRN Rouyn  
CKVD Val D'Or  
CHAD Amos  
CKLS La Sarre

#### ONTARIO

CKLC Kingston  
CKLY Lindsay  
CHIC Brampton  
CFTJ Galt

#### SASKATCHEWAN

CJME Regina

#### ALBERTA

CHFA Edmonton

#### BRITISH COLUMBIA

CJAV Port Alberni

### FM Radio Stations

CHRC-FM Quebec City  
CKLC-FM Kingston  
CHIC-FM Brampton  
CHEM-FM Calgary  
CFMW-FM Winnipeg  
CKCL-FM Truro

**A  
HARDY STATION  
is a  
SELLING STATION**



TORONTO - EM. 3-9433 MONTREAL - VI. 2-1101

:-Clip This Ad For Reference:-

## Industry's Future

# New broadcasting for a new audience

BROADCASTERS ARE TOO DEEPLY IMMERSED in the present to pay adequate attention to the future, Stuart MacKay, president of All-Canada Radio & Television Ltd., told the semi-annual meeting of Northern Broadcasting Ltd.'s Toronto executives and station managers and sales managers.

"We cannot expect the future to be a mere extension of the present," he said. "We must be planning now to fill the intellectual needs of the opulent consumer. We must accept the premise that tomorrow's audience will have at least 25% more spare time to fill, will have an ever-increasing number of alternative ways to fill this time, will exercise this freedom of choice to a degree that will make it extremely difficult to establish a consistent behavior pattern, will have a more highly developed sense of criticism and will use it, and will command greater purchasing power than ever before."

If broadcasters think of the

future only in terms of increased advertising budgets and increasing set sales, they will deserve whatever losses they incur to the opposition media, MacKay said. "We must look outside our own industry to read its future. We must look at the people of tomorrow, the audience of the very near future."

Theme of the address was "More Leisure with Less Time" and that phrase sums up the most important single fact that emerges from scrutiny of tomorrow's consumer, MacKay said.

"Today's society has been most aptly named 'the affluent society'". The step from the affluent society of today to the opulent society of tomorrow is no great distance in time, and we are perhaps at mid-point in that stride.

"We, as broadcasters, must have noticed the shifting emphasis toward convenience goods and disposable, one-trip products. We may also have noticed an ever-increasing accent on mobility; record automobile production, travel packages, booming sales in boats and outdoor motors, and even the growing market for camping equipment, are all symptomatic of a desire to get out and about."

"As a service industry totally committed to the advertiser for our own prosperity we should be, and are, grateful for his continuing development and diversification of product. But we should bear in mind that every golf club we sell has a direct bearing on the radio listening and TV viewing habits of our audience. Obviously this does not mean we should cease advertising mobility items.

"But what it does mean is that we must be constantly on the alert to adapt our own entertainment function to meet a constantly evolving challenge.

"We are on the threshold of a 30-hour work week. What are we doing about filling attractively the spare-time vacuum this will create?"

MacKay offered some guidelines to the future consumer, backing up many of his points with statistics showing trends to the consumer make-up he forecast.

Loyalty to a particular retail outlet will be a thing of the past, he said. Shopping for the family will be divided equally between husband and wife. A large part of shopping for name brand products, especially in the grocery line, will be done by telephone. This will be a direct out-come of apartment living, which will rise to include about 50 per cent of the population in ten years, he said.

People will live longer and marry younger. The youthful families will have acquisitive desires far beyond the ambitions of their age group today. They will be accustomed to the status symbol concept, blasé or slightly cynical.

Women will play a more dominant role in many fields. Domestic technology will free women from many conventional domestic chores, giving them additional expandable time. And women will be attracted into spheres previously a man's world, law, engineering, senior posts in commerce and the sciences. This swelling of the professional ranks will add appreciably to the overall standards of criticism wielded by the consumer-audience of the future, MacKay said.

The education explosion will result in an entirely new sense of values based, not on egghead culture, but on a lively sense of the better things of life. "What will our industry do to accommodate this new heightening of consumer tastes?" MacKay asked.

"Will we leave it to government-controlled broadcasting? Or will we assume a greater control of our own programming, and let the sponsor buy in rather than buy up?"

Only in selective, station-by-station use of broadcasting can the media be used to its greatest advertising benefit, he said. And only station-by-station programming can offer a rich and varied substance to the bright young person of the future.

## KEY to B. C.'s BOOMING INTERIOR

- \* CJIB VERNON
- \* CKOV KELOWNA
- \* CKOK PENTICTON

## OKANAGAN RADIO



A Fruitful  
Buy ---

\* See the man from  
All - Canada!

**N O W !**

**FULL TIME SERVICE  
NEW POWERFUL  
FREQUENCY**

**CHUC RADIO**

PORT HOPE-COBURG, ONT.

CALL

*Radio & Television  
Sales Inc.*

TORONTO MONTREAL



# BROADCASTER

Authorized as second class mail by the Post Office Department, Ottawa, and for payment of postage in cash.

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## Editorial

# The solution is so simple

There is really nothing original about the suggestion of Dr. Andrew Stewart, chairman of the Board of Broadcast Governors that CBC television be relieved of the responsibility of conducting an advertising business along with its public utilitarian task of broadcasting in the public service.

Neither is there real justification for the objection of J. Alphonse Ouimet, who says this would deprive the CBC of \$30 million of advertising revenue, leaving it with a paltry \$60 million on which to carry on with what we would call its legitimate broadcasting.

Dr. Stewart's suggestion is a valid and intelligent one as far as it goes, but it stops short of the mark.

The function of the Canadian Broadcasting Corporation is to dispense programs, by radio and by television, of a type which commercial broadcasters cannot or will not broadcast.

Because of the tremendous expense of running the "system" under public ownership, with the inevitable red tape which always goes hand in hand with a department or agency of government, and because of the application of Parkinson's Law which means the bigger you grow the bigger you *have* to grow, the CBC has *had* to become the biggest advertising medium in Canada in order to enable it to perform its nationally useful functions.

For the past ten years or more this paper has suggested and continued to suggest a plan under which the CBC could reduce its costs materially without cutting into its nationally important functions.

This means it would sell its stations and networks, which it could readily do to unsuccessful applicants for television licences, and confine itself to the production of programs of importance which are beyond the reach or desire-to-reach of the private broadcasters.

In return for the CBC's retirement from both the advertising business and actual physical broadcasting, the private broadcasters would undertake to broadcast a specified number of hours of CBC tape- or film- produced material. Whether they would be called upon to do this without charge, would be a matter for discussion and negotiation.

Apart from anything else, under our proposal, CBC would be able to produce its programs, as many even as it is actually producing now, for only a fraction of the administrative costs with which it is now saddled.

In addition to this, it would be in a position to concentrate a great deal of effort on building up a program export business.

This would not mark the end of national broadcasting, only the cost of it to the public.

It would not mark the end of employment for large numbers of CBC staff and freelance performers, but simply transfer their allegiance to the stations' and networks' new owners.

A fact which seems to lack general recognition is that people don't listen to or look at the CBC or any particular station. What they do look at and listen to is the people who perform on those stations.

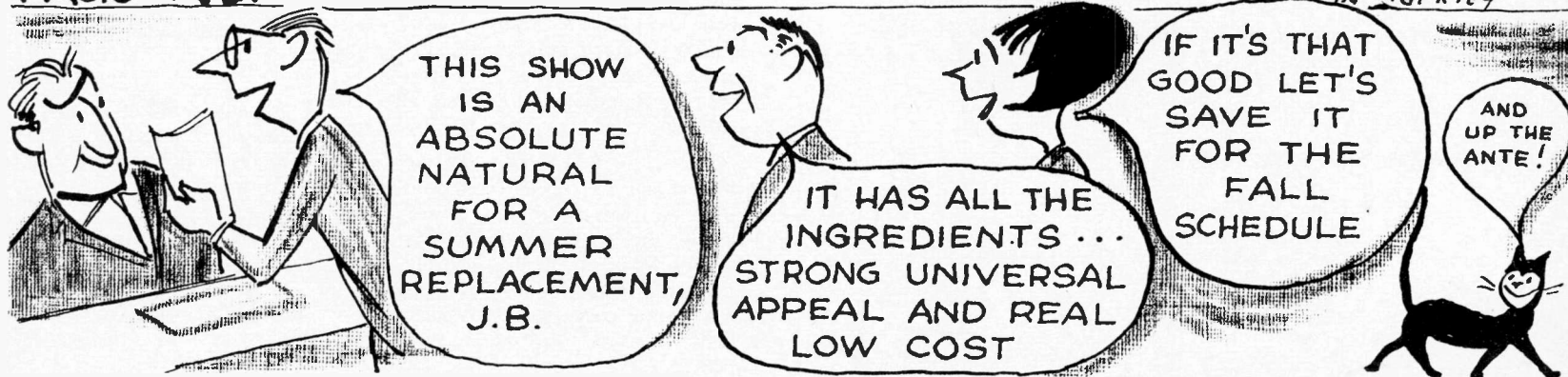
Once upon a time, in the adult recollection of this writer and his ilk, private individuals pioneered the business of broadcasting, contributing their full share of "serious" programming, along with the fun and games.

Then the CBC reared its head - it was called the CRBC in its beginnings - and, as soon as it was found that the private stations could not be completely replaced, it virtually took over the culture department from them.

It became, in a sense, a sort of socialistic crutch to the industry, because it relieved them of a lot of the types of program from which no revenue would ever be possible. That they took advantage of the situation and cheerfully allowed the CBC to become indispensable to them is indeed a pity, but this is what happened.

The advent of television has breathed new life into the broadcasters' lungs and they are making it evident that they have reached the point where they can function without the crutch they never really needed.

## RADIO RBS



# More entries show more interest in industry venture

by KIT MORGAN

A COMMERCIAL IN WHICH the announcer said after 25 seconds, "that's our message; if you have anything else to do in the next 35 seconds, we'll just keep the set warm" — the sound of sparkplugs chorusing "God Save the Queen" — a commercial for a window cleaner which closed with a shot of a nude woman — these were among the wonders displayed at the fourth annual Canadian Television Commercials Festival, held at the Ryerson Polytechnical Institute in Toronto June 4.

Some 300 people — representing advertisers, agencies, production houses, stations, reps — attended all or part of the eight-hour Festival, which began at 2 p.m. with a workshop and wound up at 10 after a reception, banquet, awards presentation and a screening of prize-winning commercials.

The award-winning commercials on both the national and local levels made fact of the old laugh-line that some TV commercials are better than some TV programs. Many of the commercials screened at the Festival exhibited standards of creativity and production values that equalled or surpassed much programming fare. One commercial in particular, which involved air-lifting a Chevrolet to a rocky pinnacle 1500 feet above the Mojave desert and shooting color from a helicopter, had a budget exceeding that of many programs, too.

"Applause is as necessary to creative people as the air they breathe," said Warren Reynolds, president of Ronalds-Reynolds & Co. and first Canadian member of the advisory board of the American TV Commercials Festival, speaking at the banquet.

There was applause aplenty as the awards were presented & two silver TvB Rose Bowls and five

bronze Ratec statuettes for the best commercials produced by Canadian TV stations, and five Clio statuettes for Canadian commercials which won in overall competition with 1396 entries at the American TV Commercials Festival.

Growing interest in the Festivals was shown by the increase in entries this year. There were 119 Canadian entries in the U.S. competition, compared to 89 last year (and 40 the year before), and the Canadian Festival drew 129 entries from local stations this year, compared with 46 last year.

## THE SOUND OF CHOCOLATE

Guest speaker at the afternoon workshop session was University of Toronto musicologist Dr. Myron Schaeffer. "Electronic sound can add a new dimension to radio and TV advertising," the professor said. "I believe that, used properly, such sounds can help you to sell your products."

Electronic music and sounds, produced through electronic sound generators, are a world apart from traditional music and real sounds, Dr. Schaeffer said, and introduced his brave new world of sound via taped advertising-oriented samples.

The audience heard an upset stomach and a headache, singing

sparkplugs and detergents, a talking tap, sounds evocative of sunlight through a child's hair and of fly-spray.

Putting peanut butter, chocolate or perfume into sound has to do with the intrinsic value of sound, he explained. Once the product is captured in electronic sound, the variations on its theme are endless.

Citing the Winston cigarette jingle, which has been performed in several tempos and orchestrations to produce a fresh, new sound that is still identifiable with the original, Dr. Schaeffer said electronics could ring these changes at one-tenth the cost of orchestra and chorus. You can change the pitch, transpose the elements, reverse the sound, without losing the original "shape" or "envelope" of the sound, he said.

Traditional music is used as a symbol, which the listener consciously links to a mood or product, violins signifying romance, Latin music tying into coffee commercials because it symbolizes the geographic area coffee comes from, Schaeffer said. But electronic music or sound could start as a symbol and soon produce a signal response, an immediate unthinking reaction, automatic unconscious identification of the sound with its product.

Dr. Schaeffer also spoke of research into measuring emotional response to TV commercials subliminally, gauging viewers' reactions by the pace of their blood flow and the sensitivity of the skin. It is a much better measure of emotional response than present questioning techniques, he said.

## SCREENINGS AT WORKSHOP

The impressive facilities of Ryerson were showcased during the afternoon workshop screenings as both 16 and 35 mm films were shown on the large theatre screen, while video taped commercials were seen on ten television receivers set up in the aisles of the large and luxurious 1600-seat theatre.

The highlight of the workshop session was the showing of commercials produced by Canadian TV stations, winners of the TvB Rose Bowls, the Ratec statuettes, and the awards of merit.

Workshop-goers also saw a reel of top British TV commercials, winners of the *Television Mail* awards this year and last. Another reel of selected TV and theatre commercials from England, Spain and Japan showed what commercial producers in other countries are doing with animation, live action, music and editing.

"Demonstrations are the nucleus of first-class commercials", said workshop chairman Paul Herriott, introducing ten commercials deemed outstanding in their presentation of demonstrations.

Humor was the outstanding ingredient in a reel of commercials chosen as "examples of advertisers with a spirit of adventure, pioneers in their product categories", and this group included the unusual commercial that "just kept the set warm" for half its high-priced time. Special effects commercials were also given special attention with five outstanding examples shown.

Such oft-dull public service subjects as traffic safety, mailing early for Christmas, preventing forest fires, and census-taking can be entertaining as well as educational, it was proved in a *Pot Pourri* of animated public service announcements produced by the National Film Board.

The afternoon workshop closed with a selection of bloopers from well-known television shows and commercials.

## THE YEAR THAT WAS

Wallace A. Ross, director of the American Television Commercials Festival for its five years, has a unique vantage point from which to view the trends in TV commercials. For capsule comment on these trends, he referred *Broadcaster* to his analysis of the year's commercials in *TV Film Trends*, a newsletter published by the Motion Picture Product Sales Department of the Eastman Kodak Co.

The 1396 entries in this year's Festival represented about ten per cent of the TV commercials produced for national, regional and large local advertisers in the U.S. and Canada, Ross reckons, and viewing this cross-section of commercial production led him to comment:

It was very much a director's year.

A growing realization that TV commercials are basically a visual medium resulted in less reliance on the spoken word.

There was more and better use of actors.

The use of humor in TV commercials is growing steadily, with

(Cont'd on page 8)

## Free Films for TV

25-28 minute sponsored films covering sports, travel, information are available from our clients For instance:

- ★ Shell 4000 — 1963
- ★ Player's 200 — 1963
- ★ Barbados West Indian Wonderland
- ★ Scotch Cup '63 (World's Curling Championship)



21 GRENVILLE ST.,  
TORONTO, ONT.  
924-4493

*Chetwynd Films Ltd.*

**1964  
AMERICAN  
TELEVISION  
COMMERCIALS  
FESTIVAL**

# CFTO-TV WINS SIX AWARDS\* FOR TV COMMERCIALS

From over 1450 selected entries submitted from the United States and Canada, CFTO-TV Production Services won six awards – three out of ten finalists for “Best Video Tapes” production (U.S. and Canada), two out of twenty-one finalists for “Best Film or Video Tapes (Canadian Market, English and French)” and one in the “Premium Offers” category.

**here are the winners**



## IMPERIAL ESSO – “TOURING SERVICE”

Advertiser: Imperial Oil Ltd.  
Agency: MacLaren, Toronto  
Production: CFTO-TV, Toronto  
Details: 90 seconds, black and white  
First Air Date: March, 1963  
Account Supervisor: H. M. Turner  
Agency Producer: Russell Moore  
Copywriter: Joe Hatt-Cook  
Tape Director: Stan Harris  
Scenic Designer: Geoff Holmes  
Editor: Ron Zacharuk  
Announcer: Murray Westgate



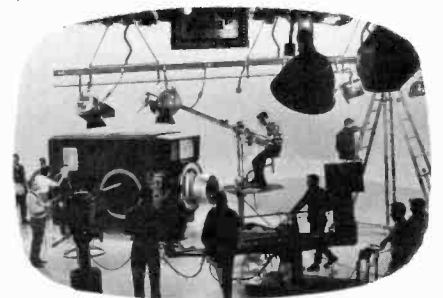
## IMPERIAL ESSO – “CAMERA OFFER”

Advertiser: Imperial Oil Ltd.  
Agency: MacLaren, Toronto  
Production: CFTO-TV, Toronto  
Details: 90 seconds, black and white  
First Air Date: March, 1963  
Account Supervisor: H. M. Turner  
Agency Producer: Russell Moore  
Copywriter: Joe Hatt-Cook  
Tape Director: Stan Harris  
Scenic Designer: Geoff Holmes  
Editor: Ron Zacharuk  
Music Composer: Dolores Claman  
Spokesman: Ward Cornell



## FORD MOTOR COMPANY OF CANADA – “MIME”

Advertiser: Ford Motor Company of Canada  
Agency: Vickers & Benson, Toronto  
Production: CFTO-TV, Toronto  
Details: 120 seconds, black and white  
First Air Date: October 10, 1963  
Account Supervisor: R. H. Colnett  
Agency Producer: Ken Takasaki  
Copywriter: Ted Kemp  
Tape Director: Jack Lingman  
Technical Director: Ron Zacharuk  
Lighting Director: Peter Edwards  
Musical Director: Bill Walker  
Personality: Don Gillies



## IMPERIAL ESSO – “CAMERA OFFER”

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Scenic Designer: Geoff Holmes  
Editor: Ron Zacharuk  
Music Composer: Dolores Claman  
Spokesman: Ward Cornell

\* Award Categories:

**BEST U.S. AND CANADIAN VIDEO TAPES**  
Imperial Oil Ltd. – “Touring Service”  
Imperial Oil Ltd. – “Camera Offer”  
Ford Motor Company of Canada – Meteor “Mime”

**BEST CANADIAN FILM AND VIDEO TAPES  
ENGLISH AND FRENCH**  
Ford Motor Company of Canada – Meteor “Mime”  
Imperial Oil Ltd. – “Camera Offer”  
**PREMIUM OFFERS – RECOGNITION**  
Imperial Oil Ltd. – “Camera Offer”

# CHANNEL 9

TORONTO

## There's a growing use of ear-catching sound effects...

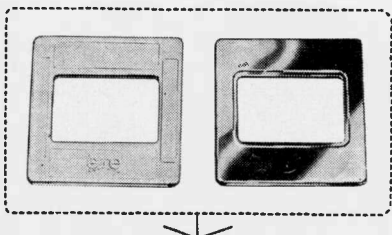
(Cont'd from page 6)

more emphasis on character and situation.

Musically, many backings were definitely folk-oriented, while a smooth, big band sound was popular in auto, cosmetic and fashion commercials.

There's a growing use of ear-catching sound effects, such as special electronic effects and magnified sounds.

The trend to testimonial commercials shot on location was strong



### No more taping and fussing. Mount transparencies between glass quickly in new Gepe binders

Just slip your transparency between two sheets of glass. (They're bound along one edge to make it easy.) Slide the glass sandwich into a precisely cut plastic frame, slip on a smooth metal cover and seal it on a flip-of-the-wrist binder. Presto—your slide is permanently mounted. Moisture proof, dustproof and protected from Newton rings.

Gepe mounts are widely used in TV studios, hospitals, industry and audio visual fields. A standard 2" x 2" tray, they fit smoothly into any modern slide projector.

Price, \$1.98 box of 20.  
\$9.69 box of 100.

GARLICK FILMS LTD.  
Bolex House, Tycos Drive, Toronto 19

enough that they became a target for other commercials spoofing them.

Helicopters as camera platforms were in real vogue.

There was an increase in the use of freeze frame, zooms of all types, and quick-cut montages.

There was a swing away from animation except in food commercials. When animation was used, it was stylized, sophisticated in design, and very striking.

Trends noticed by Ross which have more bearing in the U.S. than in Canada include a move to use top fashion and still photographers as consultants, and the limited use of negroes in integrated commercials.

#### CANADIAN WINNERS IN U.S.

Presenting the prized Clio statuettes for Canadian commercials which won in overall competition in the American Television Commercials Festival, Ross commented that several Canadian commercials stood out in the judging.

Winner in the Cleansers, Polishes, Waxes category, in competition with 60 or 70 entries, was "Penny" for Drackett Co. of Canada Ltd.'s Twinkle Copper Cleaner, which also won recognition in Best Demonstrations, and was runner-up in the

### CHARLES PERSONNEL LIMITED

Specialists in supplying  
Help of the Highest Calibre  
to the  
Advertising • Marketing  
and Sales Fields

HU. 7-1576

120 Eglinton East, TORONTO 12

Canadian Market. It was produced by Rabko Television Productions Ltd. for Young & Rubicam Ltd.

The Beers and Wines category always has the largest number of entries, Ross said, and this year for the first time the judges realized the stringent limitations under which Canadian commercials in that category were created, and voted a special citation for a Canadian market commercial. Winner was "Blended" for O'Keefe Brewing Ltd.'s Old Stock Ale, produced by Peterson Productions Ltd. for Foster Advertising Ltd. which also won recognition in the Canadian Market.

"The judges found what you have done in Canada on tape most exciting," Ross said, and proof of this was that a Canadian-produced commercial won the Clio as Best Video Tape Production, while five Canadian commercials won recognition with four U.S. commercials. Winner was "Right Now" for the Marathon Oil Co., produced by Advertel Productions Ltd. for Campbell-Ewald, Detroit.

The Clio for best Canadian Market commercial went to "Quick Cuts" for Nestlé (Canada) Ltd.'s Quik, produced by T.D.F. Productions for Ronalds-Reynolds & Co., which also won recognition in the Dairy, Drinks category. Warren Reynolds, in his dinner address, said "to create good advertising, you must have good advertisers" and he practiced his preachings by presenting the coveted statuette to the client, although the agency had entered the commercial in the competition and was therefore entitled to take home the Clio.

Best French-language Canadian Market commercial was "Chef" for Canadian Westinghouse Co. Ltd.'s electric frypan, produced for Goodis, Goldberg, Soren Ltd. by Advertel Productions Ltd.

Two Canadian commercials were runners-up in their categories in the overall competition: "Quartet" for H. J. Heinz Co. of Canada Ltd.'s Pickles, produced by MKB Productions Ltd. for MacLaren Advertising Co. Ltd., which also won recognition in the Best Use of Humor class; and "Ribbon... Thread" for Procter & Gamble Co. of Canada Ltd.'s Fluffo Shortening, produced by Peterson Productions Ltd. for Benton & Bowles, New York. Both also won recognition in the Canadian Market.

Recognition in Best Video Tapes went to: "Silent Demo" for Imperial Oil Ltd.'s Atlas Batteries, produced by Advertel Productions Ltd. for MacLaren Advertising Co. Ltd.; "Touring Service" for Imperial Oil Ltd., produced by CFTO-TV for MacLaren Advertising Co. Ltd.; "Camera Offer" for Imperial Oil Ltd., produced by CFTO-TV for MacLaren Advertising Co. Ltd., which also won recognition in Premium Offers and Canadian Market; "Take Five" for John Labatt Ltd.'s 50 Ale, produced by Advertel Productions Ltd. for J. Walter Thompson Co. Ltd., which also won recognition in the Canadian Market; "Mime" for Ford Motor Co. of Canada Ltd.'s Meteor Cars, produced by CFTO-TV for Vickers & Benson Ltd., which also won recognition in the Canadian Market.

Other Canadian commercials judged worthy of recognition in overall competition were: in the Retail Outlets class, "Five for \$12,735" for Clarke Simpkins Ltd., Rambler Dealer, produced by KVOS-TV Bellingham-Vancouver for Gordon Rowntree Ltd.; in the Utilities category, "Man's Best Friend" for the Union Gas Co. produced for McKim Advertising Ltd. by Kim & Gifford, New York; in the 8-10 second ID's, "Bathtub" for Greb Shoes Ltd.'s Hush Puppies, produced by Peterson Productions Ltd. for Goodis, Goldberg Soren Ltd., and "Mechanic" for Coca-Cola Ltd., produced for McKim Advertising Ltd. by Group Productions, New York; in Premium Offers, "Apothecary Jar" for General Foods Ltd.'s Yuban Coffee, produced for McKim Advertising Ltd. by Group Productions, Toronto.

Recognition winners in the Canadian Market were:

"Young Drivers" for British American Oil Co. Ltd., produced for James Lovick Ltd. by Robert Lawrence Productions Ltd.

"Night Scene" for Peter Jackson Tobacco's Du Maurier cigarettes, produced for Vickers & Benson Ltd., Montreal, by Peterson Productions Ltd.

"Dew Drop" for General Foods Ltd.'s Jell-o, produced for Baker Advertising Agency Ltd. by Williams, Drege & Hill Ltd.

(Cont'd on page 11)

## Memo

from Radio-Television Reps. Ltd.

to all those who entered the  
Television Commercials  
Festival and did not win.

Congratulations to all those who entered the annual  
Television Commercials Festival, but did not win.  
Your industry crewmanship helped make this second  
Festival an even more important contribution  
to the advancement of television in Canada.

GORDON FERRIS  
Radio-Television Reps. Ltd.



# CLIO AWARD — Best overall Video Tape Production

1964 American Television Commercials Festival

**COMMERCIAL-**

*Marathon Gasoline "Right Now" Jingle*

**CLIENT-**

*Marathon Oil Company*

**AGENCY-**

*Campbell-Ewald, Detroit*

**PRODUCTION-**

*Advertel Productions, Toronto*

**EQUIPMENT-**

*Marconi Camera,*

*Ampex Videotape\* Recorder*



"It is always a thrill to contribute to the development of the art. With the new Ampex equipment, electronic motion pictures can be edited, animated and even marinated with the push of our buttons.

The Editec, of course, makes it not only possible but profitable, because it cuts production time to a minimum."

Orm Collier

Vice-president

Advertel Productions Limited



**AMPEX OF CANADA LIMITED**

1458 Kipling Avenue North, Rexdale, Ontario • CHerry 7-8285

\* TM Ampex Corp.

# **RICHMOND HILL LABORATORIES LTD.**

**Canada's Foremost Designer and Manufacturer  
of Solid-State Equipment  
for the Broadcast Industry**

Do you need "standard" units or a completely custom designed system? If so, R.H.L. can fill your every broadcast equipment requirement. The wide range of R.H.L. solid-state, plug-in modules, manufactured in Canada, include the following:

- Multiburst, linearity, window and  $\sin^2$  generators
- EIA sync generators with sync lock, colour lock, and colour standard
- Vertical interval video switchers
- Special effects generators
- Pulse and video distribution amplifiers
- Sync adding video distribution amplifiers
- Mixing amplifiers
- Stabilizing amplifiers
- V.I.T. generators
- Portable and rack mount video test sets
- Custom units of every description  
etc., etc., etc., etc.

For more detailed information, talk to your exclusive Canadian distributor  
**YOUR AMPEX MAN.**



**AMPEX OF CANADA LIMITED**

1458 Kipling Avenue North  
Rexdale, Ontario  
CHerry 7-8285



(Cont'd from page 8)

"Open-Close" for Canadian Kodak Co. Ltd.'s Instamatic Cameras, produced for Baker Advertising Agency Ltd. by Williams, Drege & Hill Ltd.

"Three Ladies" for Greb Shoes Ltd.'s Ladies Hush Puppies, produced for Goodis, Goldberg, Soren Ltd. by Peterson Productions Ltd.

"The Girl Friend" for Steinberg's Ltd.'s Miracle Mart, produced by Henkin-Faillace, New York.

"Seductive" for Schweppes Ltd.'s Ginger Ale, produced for Ogilvy, Benson & Mather (Canada) Ltd. by Williams, Drege & Hill Ltd.

"Ketchup Lovers" for E. D. Smith Ltd.'s Ketchup, produced for Stanfield, Johnson & Hill Ltd. by Williams, Drege & Hill Ltd.

French-language commercials cited for recognition were: "Bromo Quinine" for Bristol-Myers of Canada Ltd., produced for Ogilvy, Benson & Mather (Canada) Ltd. by Williams, Drege & Hill Ltd.; "Out of Gas" for British American Oil Co. Ltd., produced for James Lovick Ltd. by Robert Lawrence Productions Ltd.; and "Nightwatchman" for American Motors (Canada) Ltd., produced by Robert Lawrence Productions Ltd. for McKim Advertising Ltd.

#### LOCAL STATION WINNERS

In encouraging business and industry to Regina, the Chamber of Commerce might well boast that local companies get the best in television commercials in Canada, for CKCK-TV Regina repeated its last year's success, when it won the award for best English commercial, the award of merit and a special award. This year CKCK-TV carried off both the TvB Rose Bowl for the Best Overall English Commercial, and the Ratec statuette for the best English commercial in a market of 100,000 to 400,000, for a commercial for the Rainbow Laundry — plus two awards of merit in its market, one for product and one for service, for the sales and service departments of Percival Mercury.

The TvB Rose Bowl for the Best Overall French Commercial, and the bronze Ratec statuette for the best French commercial in a market over 200,000, went to CFCM-TV Quebec, for a commercial for Du Pont of Canada Ltd.

Ratec winner in French for markets under 60,000 was CKRS Jonquière for a commercial for Hudson's Bay Co.

CHCH-TV carried off the Ratec for English markets over 400,000, with a commercial for Odeon Theatres.

The Ratec for English markets under 100,000 went to CJLH Lethbridge for a commercial for Beny Chev-Olds.

In the awards of merit for French commercials, CFTM-TV Montreal swept the field, taking three certificates for commercials for Corbeile Shoes, Grenache et

Fils jams and jellies, and Quebec Government Bonds.

Awards of merit for English markets under 100,000 went to CKWS-TV Kingston for a commercial for Simpson's-Sears; and to CKNX-TV Wingham for a commercial for Wittich's Bakery.

English markets of 100,000 to 400,000 awards of merit went to CKCK-TV Regina (two) and CFCN-TV Calgary for a commercial for

Woodward's Department Store.

Six awards of merit were made for English markets of over 400,000, with CFCF-TV Montreal taking two for commercials for Eaton's of Canada and Pom Bakeries; CHCH-TV Hamilton taking two for a commercial for Lincoln Fumaces and a public service announcement for McMaster University; one to CHAN-TV for a commercial for B.C. Hydro; and one to CJAY-TV Winnipeg for a Jet Car Wash commercial.

#### ALAN SAVAGE MEMORIAL BURSARY

"We will cherish and honor it always," said Dr. H. H. Kerr, president of Ryerson, as he accepted the Alan Savage Memorial Bursary from Carlyle Allison, vice-chairman of the Board of Broadcast Governors, representing the broadcasting industry. The annual grant of \$500 contributed by Cockfield, Brown & Co. Ltd. will go to a student of the Radio and Television Arts Course.



### How big a bite do you want?

We have bites worth 2 billion dollars. Three billion dollars. Four billion dollars. All the way up to one great chomp worth about 18 billion dollars.  That's a lot of dough. No matter how you look at it.  That 18 billion dollars represents the net effective buying income of the audience blanketed by the 8 CBC owned and operated stations. We call them the Big Seven Plus One.  They're located in the major markets across Canada. (Plus our one station in Corner Brook, Nfld.)  What about coverage? These 8 stations offer you a potential of over 60% of the TV households in Canada. And more than that, CBC effectively gets through to these people. Take a quick look at our rating data.  Seeing is believing.  No matter how big a bite of this market you want, call the CBC. In a matter of minutes we can give you availabilities on all of the Big Seven Plus One. The same goes for information on programming. Ratings. Audience information or market data.  Give us a ring in the morning. In the afternoon our salesman will have all the facts you need on your desk.  If you're only interested in a little nibble, call us anyway.  We'll be glad to discuss your problems. But don't be surprised though, if you end up getting quite a mouthful.



CBC NATIONAL SELECTIVE TV SALES — CBUT Channel 2 Vancouver/CBXT Channel 5 Edmonton/CBWT Channel 3 Winnipeg/CBLT Channel 6 Toronto/CBOT Channel 4 Ottawa CBMT Channel 6 Montreal/CBHT Channel 3 Halifax/CBYT Channel 5 Corner Brook (Nfld.)

# U.S. and Canadian leaders -- the same old faces

by BEN HOLDSWORTH

THE WORLD SERIES (or Stanley Cup) of television has now been decided with most of the same old faces in the lineup in both Canada and the U.S. This is not news, except for one thing: it seems to be the same old faces in each country! Some shifts in the teams have taken place — with the possibility of raised eyebrows in certain cases. More significant for Canadian advertisers and broadcasters are the omissions from both lists of some of the biggest advertising names, potentially, and also the differences in expenditure levels between the two countries.

Alberto-Culver is perhaps the greatest piece of news in the U.S. television advertising picture, at eighth place. Since this firm has a more recent history in the Canadian marketplace, it may be expected to assume a more prominent position in this country's television advertising in the near future. But will Alberto-Culver

zoom to eighth place in the Canadian Stanley Cup of television as fast as it has in the United States?

Two of the top U.S. users of television are in the tobacco industry. In Canada, the major tobacco firms are showing less than this level of activity in television, in part because of the

fact that the largest organization in the industry splits its activities into two separate divisions for purposes of identification (Imperial Tobacco and B. Houde & Grothe) whose combined expenditures would bring this group into the top fifteen — but are not reported as such.

(source for a portion of this information) shows the Chrysler Corporation in 24th position for television advertising, and Chrysler/Dealers separately at 93rd position. Ford Motor Company is listed at 25th in television expenditures, with Ford Motor/Dealers as 48th. General Motors

## LEADING NATIONAL ADVERTISERS '63

### CANADA

1. Procter & Gamble Co. (Can.)
2. General Foods Ltd.
3. Lever Brothers Ltd.
4. American Home Products
5. Colgate-Palmolive Ltd.
6. Canadian Breweries Ltd.
7. Bristol-Myers Co. (Can.)
8. General Motors of Canada
9. Kellogg Co. of Canada
10. Gillette Safety Razor Co.
11. Kraft Foods Ltd.
12. Sterling Drug Company Ltd.
13. S.C. Johnson & Co. Ltd.
14. Dominion Tar & Chemical Co.
15. Shell Canada Ltd.

### U.S.

1. Procter & Gamble Co.
2. Colgate-Palmolive Co.
3. American Home Products
4. Bristol-Myers
5. General Foods Co.
6. Lever Brothers Co.
7. R.J. Reynolds Tobacco Co.
8. Alberto-Culver
9. General Mills
10. General Motors Corp.
11. Gillette Safety Razor Co.
12. Kellogg Co.
13. Coca-Cola/Bottlers
14. Philip Morris Co.
15. Miles Laboratories.

### Sources:

- (1) Canadian from TvB, based on Elliott-Haynes
- (2) U.S. figures and data from Leading National Advertisers-Broadcast Advertisers Reports and N. C. Rorabaugh.

The appearance of Coca-Cola/Bottlers in the thirteenth position on the U.S. list raises an interesting point. Franchise-dealer organization advertising seems to be a new, important development in the United States. For example, the "Leading National Advertisers List"

Corp. is in 10th position, with General Motors/dealers shown in 54th.

Ah, you will say, this is local spot television for dealer or bottler organizations! Not so simple. These dealer or bottler organizations used both network and spot television in an organ-

## at your SERVICE

<p><b>RESEARCH</b></p> <p>CANADA'S MOST COMPREHENSIVE MARKET RESEARCH SERVICE</p> <p><b>Elliott-Haynes LIMITED</b></p> <p>TORONTO — 840 Pope Avenue, 463-1143 MONTREAL — 3290 Bernardin St., RA. 8-5260</p>	<p><b>FILM SERVICES</b></p> <p><b>THIS SPACE</b> will deliver your message <b>TWICE A MONTH</b> <b>FOR ONE YEAR</b> for \$5 per insertion.</p>
<p><b>PRIZES FOR QUIZ SHOWS</b></p> <p>COMPLETE PROMOTION PACKAGES FOR BROADCASTERS</p> <p><b>Contests Associates</b> PRIZE BROKERS</p> <p>10 Castlereck Rd., Toronto, HU. 8-8601</p>	<p><b>ATU COMPONENTS</b> 2 Hour Service <b>GELEGO Electronics Ltd.</b></p> <p>1262 Don Mills Rd., Don Mills, Ont. Phones: 444-5991 or. BA5-2497</p>
<p><b>PRINTING</b></p> <p><b>IMPERIAL PRESS LIMITED</b> <b>PRINTERS</b></p> <p>We have expanded to serve you better.</p> <p>New Address 548 King St. W., EM. 4-9261</p>	<p><b>T</b>elephone <b>A</b>nswering <b>S</b>ervice</p> <p><b>Answers your phone</b> whenever you are away from your office or residence.</p> <p>Phone for Booklet in</p> <p>Toronto 924-4471 Montreal UN. 6-6921</p>
<p><b>CANADA'S LARGEST SUPPLIERS</b> of <b>PRINTING FOR BROADCASTERS</b></p> <p><b>W. L. GRIFFIN LIMITED</b> 18 Linden St. Hamilton, Ont. Phone 547-3244 area code 416</p>	

## CKTB ST. CATHARINES

- Complete coverage of Rich Niagara Peninsula
- Huge bonus audience in Toronto, Hamilton, S. Ontario
- 32 years of honest service and proven results

Reps:  
Paul Mulvihill & Co Ltd.  
Toronto Montreal

Dial 610  
**CKTB**  
ST. CATHARINES

## 20,000 VOTE IN RADIO FLAG POLL

THE DAY PRIME MINISTER PEARSON presented the Canadian flag issue to Parliament, CHML Hamilton presented the issue to its listeners and drew an average of 1500 calls an hour for 13½ hours. The winner — the new maple leaf design, by a scant 51.1% over the Red Ensign's 48.9%.

The phone-in vote was prompted by the number of calls about the flag issue to the station's two daily open-line shows, but no advance notice of the day-long polling was given, to prevent the formation of lobby groups. At 6 am 'ML invited listeners to telephone their vote, by mid-morning additional phone lines and operators were pressed into service, and at 7.30 the poll closed with 20,895 votes registered.

The results were telegraphed to the Prime Minister, the leaders of the opposition parties and the district M.P.s, not only giving the final figures, but indicating how the race shaped up.

The lead switched ten times in the first two hours of voting. The Red Ensign pulled ahead by over a thousand votes during the afternoon when callers were predominantly older, then the new flag design closed the gap and pulled ahead when students and young office and factory workers got home to phone in their votes.

During the day 'ML broadcast the results at frequent intervals, with comments noted by the battery of vote-takers. A private broadcast line direct to the capital brought exclusive interviews by 'ML's Ottawa news correspondent Joe Mariash with Prime Minister Pearson, Opposition Leader Diefenbaker and area M.P.s. Mariash said veteran parliamentary correspondents were "flabbergasted" at the number of votes cast. Most were individually cast, though block votes were accepted from schools and businesses, and names and addresses were taken to prevent multiple voting.

## Garbage strike? - tune CHQM, Vancouver

THERE ARE OVER 600 METHODS of disposing of garbage, aside from setting it out for regular collection, and CHQM in Vancouver has all the answers. During a three-week strike of Vancouver Civic Outside Workers, when there was no garbage collection, the station ran a "How are you disposing of your garbage?" contest, with a grand prize of an automatic home garburator.

The contest was not designed to come up with a practical answer, the station says, but rather to lighten the mood of garbage-conscious listeners. Entries ranged from the semi-practical "collect it on the beach, set fire to it, and have a beach party" to the ridiculous "I tie my garbage to weather balloons and when the wind is blowing seaward, I release it."

The latter contestant continued, "My consignment of April 30 arrived odoriferously in Yokohama and was returned, postage collect, by the Japanese postal authorities.

Since I spent all my money on balloons and had none to pay the postage, I presume it is now reposing at the P.O. until the next auction."

One of the most ingenious solutions was one listener's inspiration to beautifully giftwrap the garbage and mail it to CHQM's contest!

### AVAILABLE

All-round announcer - writer - deejay - news - sports - production - the whole bit. Age 26, six years experience, will go anywhere.

TERRY McINNES  
366 Bleeker St., Toronto.  
Phone: 366-0121

## Same old faces (continued from previous page)

ized way. In Canada, such group-directed dealer advertising on television has not appeared on such a massive scale. (Coca-Cola/Bottlers in the U.S. spent \$5,770 millions on network in addition to \$15,220 millions on local programming via spots and selective purchases!).

Sixth in the Canadian list is Canadian Breweries. No such advertiser appears in the top fifteen U.S. list — indeed, the largest user of TV in the user among the brewing fraternity is 35th (Jos. Schlitz), and the next in 51st place (Anheuser-Busch). In Canada, the two other major brewing groups, Molson and Labatt appear well within the top 25 television advertisers. Could this mean that Canadians need more encouragement?

Most significant comparison between the two lists, in *Broadcaster's* opinion, lies in the level of expenditure by the leading users of television advertising.

As we have observed in a previous issue, Canada's position in world advertising (expenditures related to national income), is lower than many observers believe it should be: seventh place.

Perhaps, the comparison in the leading-advertiser lists may be significant. Let us examine a few examples:

Procter & Gamble in Canada spent on television advertising in 1963 a total reported of \$3,742,000. In the U.S., Procter & Gamble's expenditures were

\$130,449,000. You may say that the methods of reporting vary from one country to the other. Even so, P & G's expenditure on U.S. network television was \$59,871,000 — still much larger on a per capita or per national income basis than in Canada.

General Foods in Canada spent \$2,525,000 on television advertising; in the U.S. the level was \$50,440,000 total (\$21,143,000 in network alone).

Lever Brothers in Canada spent \$2,507,000 on television advertising as reported. The U.S. company spent \$46,992,000 in total (\$25,201,000 in network).

American Home Products, with its wide range of categories, spent a notable \$1,631,000 on TV advertising in Canada during 1963; the U.S. parent firm spent a total of \$51,461,000 (\$36,151,000 network).

Colgate-Palmolive in Canada spent \$1,604,000, according to Elliott-Haynes, on TV, whereas the U.S. Colgate-Palmolive devoted a round \$51,784,000 on the medium, of which \$24,076,000 was the sum for network television advertising.

Perhaps there are a number of reasons for these apparent differences. Undoubtedly each firm will have its explanations; or it may be that the reporting systems as we know them are different enough to account for some of the variances.

But, when we look at the whole picture of television advertising for the two countries, we must come to a tentative conclusion: Canada has some distance to go yet in attracting the massive expenditures known in the U.S. today.

Once again, as in 1962, we note the total absence of a number of industrial and product categories in the top television advertisers.

There is, however, some encouragement in the hope for a

broadening of television usage in the U.S. picture. The appliance industry in 1963 spent 38 per cent more in television over 1962 and 1964 reports to date indicate a general resurgence for this industry in not only national advertising generally, but in TV in particular. Transportation and travel in the U.S. showed an 88 per cent gain in 1963 over 1962 in TV effort.

Perhaps in Canada we may look forward to similar increases in the next few years — or so we can hope.

### Selling the Homemaker

CONTACT ALL-CANADA RADIO & TELEVISION LTD.

# Prices make sales ...brand names make profits

Digest of an address to the Canadian Council of Appliance Manufacturers

by ED LAWLESS

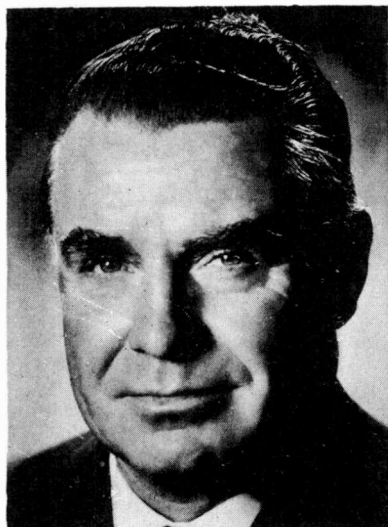
Executive vice-president Television Bureau of Advertising.

BEFORE TELEVISION BECAME THE GREAT INDUSTRY it now is, both in the way we know it as an appliance item and as a force in communications and advertising, the appliance industry you represent was in great shape. You had a seller's market in virtually all products. The war was over, appliances were scarce in the market, and you advertised and promoted and merchandised, both as an industry and as individual companies with your own branded products.

Your dealers and retailers sold your brand names.

Over the years, there has been a serious deterioration.

From a solid basis of national advertising, brand merchandising and retailing the industry has allowed itself to be forced into a vicious price-oriented policy at all levels.



ED LAWLESS

Today, each manufacturer has had to accept sharply reduced margins in order to maintain volume. At the same time, the dealer is doing the same thing.

I hear on all sides the phrases: "Can't afford to support our product with national advertising — we've got to keep expenses down."

These observations lead only to one vital, all-important question:

What has happened to the consumer — to the image of the industry in the eyes of the consumer — in the acceptance of the industry and its products?

Let's take a look at consumer expenditures — at the division of the family budget in relation to the industry.

According to the Dominion Bureau of Statistics' figures on family spending over the years, the following points have a great deal of significance.

First, we looked carefully at the comparison of family spending at the beginning of the 1950s and again at the beginning of the 1960s.

More recent figures are still incomplete, but tend to support the fundamental changes that are taking place and are still taking place in Canada, as our population grows, our disposable income grows, our leisure time grows, and our people become more and more sophisticated in their wants and needs.

I might also say Canadians are being exposed to more influences of all kinds, to more new products and services, to more new brand names, more new ways of spending the family's budget as it grows.

I shall give you the comparisons as "Yesterday and today." Just bear in mind these are long-term trends, which makes them all the more significant for the industry.

### YESTERDAY AND TODAY

From the early 50s to the 60s, Canadian households changed their spending habits in a number of ways.

Food expenditures went down in terms of the total budget from 26.4 per cent to 23.6.

Housing costs went up from 27.5 per cent to 23.6.

Clothing spending went down from 11 per cent to 9.1.

Transportation went up from 9.1 per cent to 11.2.

Medical care of all kinds went up from 3.3 per cent to 4.2.

Personal care was a plus from 1.5 per cent to 2.1.

Insurance, taxes, gifts and social security have advanced from 14 per cent to 14.8, a much smaller increase than many marketing people would have guessed.

In the same period, family expenditures for household appliances have gone down — from 6.1 per cent to 4.8. You gentlemen today are in the same bracket as medical care, recreation and even tobacco and alcohol.

When I saw these figures I felt we must go to the consumers and the dealers to find out what has been happening here — in the market place.

### ACCENT ON PRICE

Here are some of the comments that we at the TV Bureau have heard from a number of dealers and their salesmen, when our people went in as ordinary customers.

We called on 39 different retail appliance outlets in the Toronto metropolitan trading area. Some were branches of large chains. We also went into the department stores. And we talked to the smaller independents.

"Of course we offer you the best prices", said the salesman. "What size did you want in the refrigerator?"

"We have every kind here, you know," said the chainstore salesman. "What did you have in mind for your kitchen range?"

"You want a new stove? What do you want to pay for it? said the department store white goods manager.

"Yes indeed, sir, we have all kinds of high-fidelity equipment, to go with your television. What do you want to pay for it?"

I shall stop at this point and ask you how many brands have been mentioned.

Most of the sales made by these people, your retailers, were made on price. These retailers did not talk brands at all.

Nor, more important than any of this, did any salesman at the dealers we visited give us any reason to buy except price.

We also asked the dealers we called on about the customers they are selling to. You probably know right now what they said.

The consensus of the dealers we talked to, and it makes sense to me from other facts, said that most of the buyers today are in the new-family formation — young married couples — or in the New Canadian category.

Some second purchase families are coming into the market too.

This means that your industry is not now getting to the new buyers — the newlyweds, the New Canadians.

It seems to me that the industry is missing the very market it must reach.

The new-family group; who are they? They are the new generation which was not exposed to the industry promotion and advertising of the early 50s, when the top advertisers — brand name advertisers — were active. This market was too young to be exposed to your message. Yet, it can still be reached.

The New Canadian group, the people who have come from other countries in the past few years, there are more than ONE MILLION FIVE HUNDRED THOUSAND of them, all representing new family formations, needing new appliances, new necessities.

From the early 50s to today, we have gone to a population of 19,000,000. More than a 30 per cent increase! Has your business increased at the same ratio?

### TELEVISION IN FRONT

Since 1953, television has become the number one medium of national advertising in Canada.

Your child has grown up.

As an advertising medium, television has now substantially outpaced Canada's newspapers in national advertising revenue.

The appliance industry's use of national advertising, of brand names advertising, of product advertising, in television in the past few years has been minimal. Possibly a re-examination of this essential medium might be worth while.

She's a busybody — a lady with an inferiority complex.

**"ACTION STATIONS!"**

**CFCN**

**RADIO-TV**

**CALGARY**

## ... a whopping 136 per cent increase

Television has proven itself as the most powerful means of creating a new image, a new product name, a new category. This, I believe, is the very position in which many members of the appliance industry find themselves today.

You have a long way to go, as I see it, in rebuilding, in re-creating, and you must do it rapidly, efficiently, in a face-to-face medium. Television has proven itself as that kind of a force.

As David Ogilvy, advertising man of some stature, has said: "It isn't easy to perform a face-lifting operation on an old bargain-basement brand..."

Isn't your industry today almost in this position?

With retailers selling on price only, with the failure of the industry to sell product and brand and the reason why, I believe you can reverse this situation through television advertising.

Today only one advertiser in the appliance field can be found among the top 50 advertisers in television.

Philips Industries in 1963 was 43rd in standing among television advertisers.

With a budget of \$327,000, they accounted for about one third of the entire industry spending in television last year.

Although Canadian advertisers increased expenditures in television by 17.2 per cent in 1963, household appliance advertising in the medium decreased by 14.3 per cent.

However, there are sure signs that the message is getting through.

### MANAGER WANTED

...for AM radio station in medium/large Canadian city. Should have strong programming background gained in a competitive market plus ability to administrate staff. Will be responsible for total operation. Salary open.

Reply: Box A-740  
Canadian Broadcaster,  
217 Bay Street,  
Toronto 1, Ont.

Our records show that, after a slow start in January, household appliance advertising in television in February of this year had a whopping 136 per cent increase.

Television can now reach almost all of the people you must reach — 94 per cent of Canadian homes now have television sets and a quarter of a million homes have more than one set.

Let me quote you a statement made by one of your own people in the United States:

"Television is capable of reaching virtually all prospective customers for (appliance) products, particularly young adult viewers who are prime prospects.

"Product demonstration on television approximates the personal selling of a good retail salesman. Some of our greatest successes have been on television."

This was said by Roger Bolin, director of advertising for Westinghouse.

His company has launched this year a \$6,000,000 campaign on appliances — on television.

In discussing the marketing approach of the TV commercials, Mr. Bolin said:

"We believe that we can show the consumers how the product will benefit them, we will create consumer preferences that will lead to higher sales over a longer period."

It is estimated that the average consumer is exposed to more than 1,500 product messages each day. But only in television can you have the exclusive attention of your prospect.

Every message appears without distracting competition.

### AM Station Wanted Large Cash Down

MICHAEL JAY  
Licenced Broker,  
1262 Don Mills Road,  
Don Mills, Ontario.  
Phone HI:4-8791

### 50,000 WOODSMEN DAILY TUNE THEIR OWN

CFLM LA  
TUQUE

DON'T BE "BUSHED"  
IN BUYING QUEBEC RADIO

CALL

Radio & Television  
Sales Inc.

TORONTO MONTREAL

The trend is to balanced programming

### G. N. MACKENZIE LIMITED HAS *the* SHOWS

MONTREAL TORONTO WINNIPEG  
1434 St. Catherine St. W. 433 Jarvis St. 171 McDermott

## BBC 2 Opens 15 months ahead ... but one day behind

A TELEVISION NIGHTMARE became reality on April 20 when the BBC's second TV channel was scheduled to go on the air for the first time. Twenty minutes before BBC-2 was due to debut, a massive electric power failure blacked out large areas of London, including the giant Television Centre.

But "the show must go on", and power was still available at the original television studios at Alexander Palace in North London, now used for the news. So it was that viewers to BBC-2 were welcomed from the very studio when BBC launched the first public television service in the world, on November 2, 1936. After swift emergency arrangements, the news editor on duty there ushered the new channel in, but after a brief news bulletin, the opening night programs were cancelled.

The following night, April 21, the opening night shows went on without a hitch, and for the first time, viewers within range of the new service had their choice of three TV channels, BBC-1, BBC-2, and the commercial network.

The new channel gives BBC greater freedom and opportunity to cater to the tastes of both the majority and minority groups, and to experiment.

"BBC-2 seeks to give people more of what they really like and some of what, so far, they have not had from television," says Kenneth Adam, director of television. "We provide, between the two channels at any one time, programs which are either sensible alternatives to each other or entirely different in kind."

BBC-2 is on the air from 7.20 to 11 every evening, on Saturday afternoons, and for a half-hour weekday mornings with Britain's first TV nursery school. Each evening's programming has a distinctive stamp and flavor, yet there's no rigid framework.

Sunday, for example, is a "big occasion" night, with an outstanding play, concert or opera, also a first-class thriller serial and a topical program investigating a major issue of the day. Tuesday, when over two hours are devoted to adult education programs, BBC-2 also presents a regular series of jazz shows, which led off with two concerts by Duke Ellington and his orchestra.

Thursday night programs are chiefly concerned with hobbies and interests of minority groups, while Monday and Friday are popular entertainment nights, with one devoted to comedy, musicals and popular music, and the other concentrating on drama with a strong story line.

Initially, BBC-2 is available only in the Greater London area and parts of south-east England, but additional transmitting stations will be opened throughout the country in the shortest possible time. By the winter of 1966-67 it is expected that the second channel will reach about two-thirds of the population, some 35,000,000 people.

The launching of the second TV service — on the new 625-line UHF system — came only 16 months after government approval had been given, and 15 months ahead of the date originally envisaged.

It presented a formidable challenge. A new transmitter network had to be set up, with studios and equipment of every kind converted to the 625-line standard. Nearly 2,000 new recruits in engineering and production had to be trained. Programs had to be planned, artists and writers contracted for, films collected from many countries. On April 21 the challenge was met.

ANNOUNCEMENT

### INHERITS ADVERTISING TALENT



M. NEIL COPELAND

New writer at Ronalds-Reynolds, Toronto, is M. Neil Copeland. Neil comes by his advertising talent naturally as he is the son of the late Don Copeland who was a well-known personality in radio and advertising. Neil started his career at the age of eleven as talent on transcribed commercials. Since then he has been identified with various radio stations as announcer and news editor. His advertising career extends over 13 years during which he has had wide and varied creative experience on major accounts in the automobile, gasoline, chemical, plastics, ale, drug and food fields.

Who was that lady I saw you outwit last night?

"ACTION STATIONS!" CFCN RADIO-TV CALGARY

# THE PRESS LOOKS AT NEWS ON THE AIR

RADIO AND TELEVISION NEWSMEN from Ontario and Quebec (English) stations which subscribe to Broadcast News sat in on BN's Central Canada regional meeting last month, and listened with a reasonable amount of docility while three columnists, one from each of the Toronto daily newspapers, offered their frank opinions of radio and television news and newscasters.

When the invited criticism had been graciously offered, the newsmen proceeded to argue with it, which is par for the course at such events.

This item was listed on the BN agenda as "A Newspaper Look at Broadcasting". When the broadcasters started hitting back at the newspaper panelists, Charlie Edwards asked them to change their agenda to read "A Broadcasting Look at the Newspapers" or else to "shut up and listen."

The basic prejudice, as he termed it, of Dennis Braithwaite, of *The Globe & Mail* is that he likes long newscasts.

"I get it on and off, too fast and without saying anything," he said. "If the news is so important as an audience getter, why not give it to them — 15 minutes of solid news, leaving it to the listeners to decide whether it is dull or not."

Braithwaite had harsh things to say about sitting in front of the mike with a pile of Canadian Press flimsies, which the newscaster has cursorily glanced at five minutes before news time.

Rather than an over-exuberant delivery, he favored the style of news broadcast by the BBC — "no personality, no sell, but you are getting the news."

This raised the point from the floor (Gordon Cook, CKPC, Brantford) that if this is the case, it seems strange that the most successful newscasters are the Gordon Sinclair type, purveying the sensational above all else.

Braithwaite was critical of the selection of news. Newsmen should be more selective, he said, rather than tending, as they do, to pick out the sensational and the lurid.

There is too much emphasis placed on the weather, he felt, which is often given more important treatment than the news from Ottawa.

On the question of editoria-

lizing, Braithwaite feels there is very definitely room for opinion on radio. Stations should be for or against political parties, the flag and everything else. But commentaries should be kept apart from the news proper. "Making comments with the news amounts to talking down to the listeners" .

The failing of all announcers is that they are in love with the sound of their own voices. He admitted to having been an announcer at one time, and said this applied to him and still does.

"There are more important things for a newscaster than a mellifluous voice," he said. "What is important is for them to give the impression they know what they are talking about."

Speaking of the industry in general, Braithwaite said: "Radio oversells itself. Every time it puts on something that isn't a commercial or a record, they call it a public service."

In past years, he said, "the technical facility of broadcast news has improved fantastically. However," he said, "I don't believe it has established an aura of responsibility, especially in the selection of appropriate news at appropriate times."

## THE NEWS FLOW IS ENDLESS

The representative of *The Star*, Joan Irwin, kicked off with the blunt statement that there is usually too much news. "The harsh fact emerges," she said, "that the better communications become, the tougher the news director's job becomes." The problem was, she felt, "how to cope with the constant flow of endless fact and near-fact that comes at you every day."

Speaking as only "a constant, critical viewer and listener and not an expert news analyst," she offered her conclusion that: "Though news is to a certain extent 'managed' in any medium, there appears to be more opportunity for slanting and coloring in these (broadcast) media than in many others," such as "the use of the voice, in radio, to editorialize, sometimes subtly, sometimes very obviously, simply by the tone and expression used to read a perfectly straightforward news release. The same thing can be (and is) done in television, with the addition of facial expressions and gestures.

"Now it seems to me that news is news and I prefer it straight," she said.

"I am always irritated by the personality boys on radio and TV to whom the projecting of their own winning ways is more important than the presentation of the news. . . I'm tired of wisecracks and innuendo in news reports and there seems to be a lot of it going on these days."

If this is beyond the jurisdiction of news directors, she felt it shouldn't be, because ". . . the presentation of news is just as important as the writing of it, and I think you might all be advised to pay considerable attention to the manner of its presentation at your stations."

## NEED FOR COMMENTARY

On the question of commentary, Mrs. Irwin stressed the need for editorial comment and an editorial policy on the part of every station.

"With the vast amount of news pouring out at people every day," she said, "few of us are well-informed on the background of news stories — even the activities of our city councils and other local problems, let alone inter-provincial relationships and international disputes.

"I feel very strongly that, as a matter of course, every responsible station should have a firm, but not necessarily static, editorial policy and a period every day when an informed opinion on a topical news story is available to the listener.

"In the case of most news comment at the moment, we are always told that the views expressed are not necessarily those of the station, which is fine. But in my opinion it's not enough.

"Some stations have been known to take an editorial stand from time to time on a particularly pressing local issue, or perhaps an impending plebiscite, but I'm still not satisfied," she said. ("Critics, as you know, are never satisfied".)

While everyone in this country has a wide choice of stations to listen to and watch, people are inclined to settle on one and pretty well stick with it.

"That being the case," she said, "I think that each station has an obligation, not only to entertain, not only to inform, but also to stimulate — to come right out and say what it thinks in the interest of making its listeners think a bit too. I would hate to see private radio and TV stations

abdicate this responsibility to the newspapers or to the CBC or to anyone else," she said.

Mrs. Irwin warned against "trying to ram your opinion down your listeners' throats. . . pounding the table and announcing to the public that yours is the one true way.

"What I am suggesting," she said, "is that you, as news directors, as people more informed than the general public and with perhaps a broader view of any given issue than most of your listeners, owe them your considered opinion of pressing issues. . . not occasionally, but regularly. . . if not every day, at least every week.

"News directors are important people," she said, "to important to be done in by announcers or mere owners of the station."

"If you take my advice, you may not be awfully popular in some circles, and all I can say is that if nobody else will speak to you, call me and I'd be proud to".

## NEED FOR CREATIVITY

A columnist from *The Telegram*, Jeremy Brown, who not long ago conducted a program on CHCH-TV, Hamilton, which BN's Charlie Edwards called *Pan the Press* was the third and final critic to let fire on his hosts, the newsmen.

"There is a wide gap between radio and television which needs filling," he said, "and this is the gap between reporting news and editorial comment."

The remedy Brown prescribed is to gather your own news, and "you haven't developed a creative approach."

Stating that the CBC has abdicated this field to the private broadcasters, he urged them to go out and get their own exclusives, their own stories.

"You need people who will, every day, supply information the newspapers have missed," he said.

"You have not yet taken the lead in creating the news — sending out your own men to research and gather it."

"You don't have to advertise your news with sirens, whistles and beeps," he said, "if you follow this policy."

He felt that TV was in the same position as radio in not having jumped into this vacuum, left to it by the CBC.





#### ASSISTANT EDITING

When a more than usually off-beat joke crops up for this column, we ask our asst. ed. if it is too far out, to which she invariably says: "Oh no! I like it!" And we still wonder.

#### SUCCESS STORY

Five years ago he started at the foot of the ladder. He worked and worked his way up to the point where he has become an important executive who answers each question that confronts him with an emphatic "maybe".

#### FOR WHAT WE ARE ABOUT TO RECEIVE

This from Fred Lynds, CKCW, Moncton who said his annual lobster party was not so much a question of bribery as a gesture of thanks to those who had placed business on his stations in the past year. He hoped everyone present would be able attend next year.

#### MATTER OF MOTIVATION

Can it be the CBC's opposition to Dr. Stewart's suggestion that it stop carrying commercials indicates the corporation's fear that the public likes them better than its programs?

#### MISSING PERSONS

If you look yourself up in the directory contained in this issue and find you are missing, you will know exactly how we feel about people who refuse to return our directory questionnaires.

#### AUDREY STUFF

Then there's the gal who was so dumb, she thought a VariTyper was a new kind of computer designed to separate the blondes from the brunettes.

#### BI AND BI

The latest definition of a Stranger in Paradise is a maudit anglais dans la belle province.

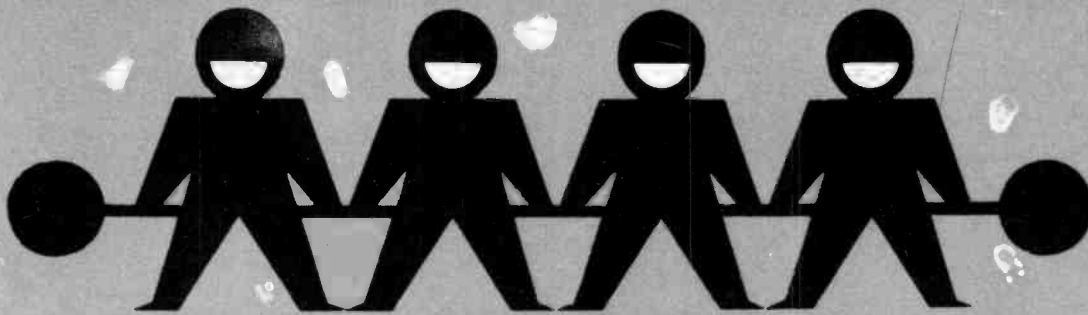
#### YOU NAME IT

*Question:*  
What does a five hundred pound mouse say?

*Answer:*  
Here! Kitty! Kitty! Kitty!

#### TEMPUS FUGIT

We know a prominent funeral director who would be interested in contracting for advertising on a contra account basis.



## BALANCED PROGRAMMING

This

or

This

MUSIC!

4 11 11

MUSIC!

2 6 10 7 3

MUSIC!

5 10 16 12

MUSIC!

18 25 9

#### Capsule Shows -

Boating Tips  
Your Home Handyman  
Lloyd Percival

#### Five Minute Shows -

Doctor's House Call  
Five Minute Mysteries  
Patterns of the Mind  
Rex Allen  
Deadline Plus Five

#### Fifteen Minute Shows -

Planetman  
Red Foley  
Big Sister  
The Restless Stranger

#### Half-Hour Shows -

This is Paris  
Black Museum  
Winnifred Atwell  
Arch Oboler's Plays  
Red Ryder  
Triple Seven

Balanced programming is programming that appeals to all age levels - not to the teen agers and young marrieds alone, but to the older men and women and the popsicle set as well, and we believe a mixture of GPS programs and music provide complete programming for today's listeners.

For RADIO PROGRAMS WITH A DIFFERENCE, call wire or write,



GENERAL PRODUCTION SERVICES

2 BELMONT STREET, TORONTO 5 PHONE 922-4177

We will be happy to supply auditions or suggest package features, exclusive in your market!

## GPS Puts the Program in Radio Programming

Quarterly

# DIRECTORY

*Of Basic Information and Key People  
in Broadcasting and Allied Fields*

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# BROADCAST EQUIPMENT MANUFACTURERS

## AMPEX OF CANADA LIMITED

TORONTO - 1458 Kipling Ave., N., Rexdale, Ontario. CH. 7-8285  
Vice-Pres. & Gen. Mgr. - Jim Detlor. Audio Products - Hart Kinneary; Video Products - Bob Hinze, Wally Bebenek; Manager, Engineering - Jean-Louis Major. Manager of Finance and Operations - J. Cartwright.

OTTAWA - Suite 800, 77 Metcalfe St. CE. 6-9763. Manager Data Products - Ray Henderson.

Distributes: (1) Magnetic tape recorders, tapes for Audio, Video, and instrumentation applications. (2) Richmond Hill Laboratories Solid State Sync Generators, Switchers, Test Signals generators and D.A.'s (3) Fairchild Dumont Television Cameras.

## CALDWELL A/V EQUIPMENT CO. LTD.

TORONTO - 443 Jarvis St., 927-4822. President - B. C. Emenson. Vice-President - E. A. Galea. Office Manager - John S. Gaisford. Manager, Professional Products Division - J. R. (Bud) DeBow. Manager, Service and Rentals - J. M. Twose.

Distributors of a comprehensive line of audio and video equipment for the Broadcast and allied fields.

## CANADIAN GENERAL ELECTRIC COMPANY LIMITED

TORONTO - 830 Lansdowne Ave., Electronic and Defence Products Dept. 534-6511. Vice-President & General Manager, R. M. Robinson - Manager, Marketing, I. A. Mayson - Manager, Sales and Planning, C. E. Spence - Export Sales Manager, R. Groves - Manager, Broadcast Equipment Sales, Edgar J. Gareau - Manager, Broadcast Product Service, A. L. Hames, 722 Caledonia Rd. Toronto.

Broadcast Sales Representatives:  
CALGARY (WESTERN REGION) - 3603 - 8th St., S. E., High Field. CH. 3-2781, EXT. 355. Jim Alsop.

TORONTO (CENTRAL REGION) - 830 Lansdowne Ave., 534-6511. H. D. Schiller.

MONTREAL (QUEBEC REGION) - 5000 Jean Talon St. W. RE. 3-9911, EXT. 286, 287. Peter Bowers.

MONTREAL (ATLANTIC REGION) - 5000 Jean Talon St. W. RE. 3-9911. Jim Watson.

Export - 830 Lansdowne Ave., Toronto. - Bob Groves.

Manufactures and distributes complete AM, FM & TV broadcasting equipment and facilities, including consulting, installation and system planning. Canadian distributors for the General Electric Company; Automatic Tape Control Company; EMI Broadcast Equipment; Rust Corporation, FM and remote control. Plus a complementary list of vendor equipment.

## CANADIAN MARCONI COMPANY

MONTREAL - 2442 Trenton Ave., Montreal 16. RE. 8-9441. President - S. M. Finlayson. General Manager - W. V. George. Marine & Land Communications Division Manager - J. H. Martin. Sales Manager - W. A. Bitcon.

## Sales Representatives:

MONTREAL - 90 Trenton Ave., RE. 8-9441. A. Dubuc.

TORONTO - 1830 Bayview Ave., HU. 1-5221. R. Gauthier.

WINNIPEG - 1501 King Edward St., St. James 21, Man. 775-0348.

CALGARY - 929 - 42nd Ave. S. E. CH. 3-7751. O. H. Cornett.

VANCOUVER - 3594 Main Street. TR. 6-4174. P. Brinkworth.

HALIFAX - 3480 Prescott Street. 423-1325. W. Morris and D. Coops.

Manufactures and distributes a full range of AM, FM and TV broadcast equipment.

## COLLINS RADIO COMPANY OF CANADA LIMITED

TORONTO - 11 Bermondsey Road, Toronto 16. 757-1101. President - Mr. John Plant. Broadcast Sales Dept. - Phil Wharton.

Distributes a full audio line, including turntables, automatic tape control equipment, consoles and remote equipment; AM transmitters up to and including 10 kilowatts, plus phasing equipment; FM transmitters up to and including 20 kilowatts, plus FM stereo generators, exciters and a full line of FM antennas.

## McCURDY RADIO INDUSTRIES LIMITED

TORONTO - 108 Carnforth Road, 421-0680. President - G. E. McCurdy. Engineering Manager - Ron Ward. Production Manager - Graham Fawcett. Sales Manager - Bill McFadden.

Manufactures and distributes a complete line of audio equipment for radio and television stations, plus sound equipment for the film industry.

## NORTHERN ELECTRIC COMPANY LIMITED

BELLEVILLE - P. O. Box 400, 250 Sidney St. WO. 2-4511. Manager Broadcast & Sound Systems - C. E. Rickards.

MONTREAL - P. O. Box 6125, 1000 Guy St. WE. 7-6071. M. D. McLean.

TORONTO - P. O. Box 130, Terminal "A", 143 Lakeshore Blvd. E. EM. 3-8651. Geo. E. Macdonald.

WINNIPEG - 590 Berry St., St. James, Winnipeg 21. SP. 5-4431. H. R. Gissing.

VANCOUVER - P. O. Box 2018, Zone 3, 8325 Fraser St. FA. 5-2211.

The company supplies a complete broadcast service, which includes AM, FM and TV antenna and transmitters from five watts to 50 kw; complete studio facilities, including audio consoles, record reproducing system, amplifiers, microphones, racks, video distribution amplifiers, pulse amplifiers, sync generators, picture monitors and video switching systems.

## PYE T.V.T. LIMITED

Canadian Division  
AJAX - 97 McMaster Ave., Ajax, Ont. 942-0791. General Manager - William Jones. Sales & Service - R. Hair.

Radio and television transmission equipment, including cameras, mixers, sync pulse generators, telecine equipment, test equip-

ment and audio mixers.

## RCA VICTOR COMPANY LIMITED

MONTREAL - 1001 Lenoir St., Technical Products Division.

WE. 3-7551. Manager, Commercial Marketing - B. R. Machum; Manager, Sales Promotion - K. G. Chisholm;

Special Accounts Sales - W. D. West.

BC AREA MANAGER - H. B. Seabrook, 2876 Rupert St., Vancouver. HE. 3-6881.

MAN., SASK. & ALTA AREA MANAGER - D. E. M. Allen,

2070 Notre Dame Ave., Winnipeg 21 - SP. 4-7489.

ONT. AREA MANAGER - R. J. Norton, 1450 Castlefield Ave., W., Toronto. RO. 2-7311.

QUEBEC & OTTAWA AREA MANAGER - E. W. Miller, 1001 Lenoir St., Montreal. WE. 3-7551.

MARITIME PROVINCES AREA MANAGER - C. S. Broad, 1001 Lenoir St., Montreal, WE. 3-7551.

ENGINEERING DEPARTMENT, 1001 Lenoir St., Montreal. WE. 3-7551. Manager, Technical Products Division - G. B. MacKimmie. Supervisor, Broadcast Group - D. Dashney. Supervisor, Antenna Group - B. M. Berridge; Leader, Broadcast Group - D. H. Macauley; Leader, Antenna Group - C. A. Gareau.

PHONOGRAPH RECORD DIVISION - 1001 Lenoir Street, Montreal,

WE. 3-7551. General Manager - G. I. Harrison; Advertising Manager - J. R. Yeatman; Sales Promotion Manager - M. W. Doyle.

RECORDING STUDIOS - Toronto, 225 Mutual St., EM. 3-3443.

R. A. Gray, Manager. Montreal - 1241 Guy Street,

931-1871. E. Traynor, Manager.

TUBE DIVISION - 1001 Lenoir St., Montreal. WE. 3-7551. General

Sales Manager - J. Paul Turcotte. Quotations and Order Service - W. R. Smith.

Manufactures and distributes a complete line of broadcast equipment AM, FM & TV stations, including antennas.

# BROADCAST CONSULTANTS

*List of individuals and firms recognized by the Department of Transport as consultants for the preparation of technical briefs in support of applications for private commercial broadcasting station licences, including television, changes in broadcasting station facilities, installation of control equipment for unattended operation and proofs of performance.*

G. A. Bartley, P.Eng.,  
Alberta Telecommunication  
Consultants Ltd.,  
P.O. Box 668,  
Red Deer, Alta.

Côté, Leclair, Langlois & Boisvert,  
Consulting Engineers,  
6865 Western Ave.,  
Montreal, Que.

M. O. Boland, P.Eng.,  
Canadian Design Service Co. Ltd.,  
100 Adelaide St. W.,  
Suite 1201,  
Toronto 1, Ont.

H. Z. Rogers, P.Eng.,  
W. E. Wright, P.Eng.,  
Canadian General Electric  
Company Ltd.,  
830 Lansdowne Ave.,  
Toronto 4, Ont.

P. R. G. Cahn, P.Eng.,  
Systems (Engineering) Supervisor,  
Canadian Marconi Company,  
2442 Trenton Ave.,  
Montreal, P.Q.

A. G. Day, P.Eng.,  
TV & FM Broadcast Consultant,  
15 Lakeside Ave.,  
Ottawa 1, Ont.

Pierre Demers, P.Eng.,  
Consulting Engineer,  
4815 Carlton Ave.,  
Montreal 26, P.Q.

J. G. Elder, P.Eng.,  
Gordon Elder Consulting Service,  
129 Manor Road East,  
Toronto 7, Ontario.

Eric W. Farmer, P.Eng.,  
174 Turgeon Street,  
Ste. Therese, Que.

R. S. Grant, P.Eng.,  
2303 Henley Street,  
Ottawa 14, Ont.

Peter A. Niblock, P.Eng.,  
Herbert A. Hoyles, P.Eng.,  
Hoyles, Niblock and Associates,  
Consulting Telecommunications  
Engineers and Attorneys,  
1234 Marine Drive,  
North Vancouver, B.C.  
J. A. Jarvis, P.Eng.,  
9 Nanaimo Drive,  
P.O. Box 607, R.R. #2,  
Bell's Corners, Ont.

Gerald W. Lee and Associates,  
Consulting Radio Engineers,  
1262 Don Mills Road,  
Don Mills, Ont.

M. Levy, P.Eng.,  
Levy Associates Co. Ltd.,  
Consulting Engineers,  
208 Clemow Ave.,  
Ottawa, Ont.

Keith A. MacKinnon, P.Eng.,  
P.O. Box 3310,  
Ottawa, Ont.

George Mather & Associates,  
Radio Frequency Engineering,  
2051 Russet Road,  
Cooksville, Ont.

N. J. Pappas and Associates,  
Consulting Engineers & Architects,  
5253 Decarie Blvd.,  
Montreal 29, P.Q.

G. B. MacKimmie, P.Eng.,  
RCA Victor Co. Ltd.,  
1001 Lenoir St.,  
Montreal 30, P.Q.

Lieut. Col. W. Arthur Steel,  
488 Avalon Place,  
Riverview Park,  
Ottawa, Ont.

D. B. Williamson, P.Eng.,  
Consulting Engineer,  
Broadcasting-Communications  
P.O. Box 42,  
Cobourg, Ont.

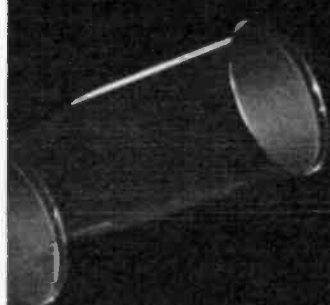
*Recognized by the Department of Transport as consultants for the preparation of technical briefs in support of applications for installations of control equipment for unattended operation of broadcasting stations:*

G. A. Richards, P.Eng.,  
R. H. Nichols Co. Ltd.,  
P.O. Box 500,  
Downsview, Ont.

Symbol of Excellence



# Television . . .



Broadcasting is a way of life  
in which prestige stands high in  
maintaining leadership . . .  
and TK-63 can enhance your  
reputation for always delivering  
the finest in programming.

Everyone is impressed with  
the "new look" of the TK-63, as well  
as its strikingly fine performance, and  
its built-in aids to production.

Why not include in your plans . . .  
TK-63 . . . the 4½ I.O. equipment  
made in Canada specifically to  
give you the symbol of leadership  
you may be seeking.



**RCA VICTOR COMPANY, LTD.**

Technical Products,  
1001 Lenoir St., Montreal 30, Quebec.



# DIRECTORY OF SALES REPRESENTATIVES

The company represents these stations:-

Radio:  
 CKEK, Cranbrook  
 CIDV, Drumheller  
 CHUC, Cobourg  
 CJSP, Leamington  
 CHWO, Oakville  
 CHLO, St. Thomas  
 CFRB, Simcoe  
 CKRM, Montmagny  
 CKVL, Verdun  
 Montreal  
 CFDA, Victoriaville  
 CKTR, Trois Rivières  
 CFML, La Tuque  
 CJLR, Quebec City  
 CKCN, Sept-Îles  
 WODY, St. Stephen,  
 N.B.

Radio and TV Sales is the major Canadian rep firm handling US stations - AM, FM & TV. The company lists more than 100 major outlets across the nation.

**RADTEL INTERNATIONAL LTD,**  
 Toronto - Suite 409, Lord Simcoe Hotel, King St, West.  
 366-4321

Montreal - Call Toronto collect.  
 President - R. C. Armstrong,  
 KCND-TV, Pembina - Winnipeg

**SCHARF BROADCAST SALES LTD.**

**VANCOUVER - 1006 Richards St.,**  
 Vancouver 2 - 684-6277.  
 President - C. A. Brian Scharf.

Represents the following stations in Vancouver only:-

Radio:  
 CFCP, Courtenay  
 CFWB, Campbell River  
 CJAV, Port Alberni  
 CKLG, Vancouver  
 CFAK, Victoria  
 KOMO, Seattle  
 CFCW, Camrose  
 CHED, Edmonton  
 CHEC, Lethbridge  
 CHAB, Moose Jaw  
 CKY, Winnipeg  
 CKY-FM, Winnipeg  
 CXL, Fort William  
 CHL, Hamilton  
 CFPL, London  
 CFPL-FM, London  
 CFRA, Ottawa  
 CFRA-FM, Ottawa  
 CHUM, Toronto  
 CHUM-FM, Toronto  
 CIMS, Montreal  
 CIMS-FM, Montreal

CKGM, Montreal  
 CKGM-FM, Montreal  
 Radio Nord  
 CHRC, Quebec  
 CHRC-FM, Quebec  
 CHLT, Sherbrooke  
 CKTS, Sherbrooke  
 CJCH, Halifax  
 Television:  
 KOMO-TV, Seattle  
 CIDC-TV, Dawson Creek  
 CKCO-TV, Kitchener  
 CFCL-TV, Timmins  
 CKRS-TV, Jonquière  
 CKDL-TV, Matane  
 CHAU-TV, New Carlisle  
 CFQM-TV, Quebec  
 CKMI-TV, Quebec  
 CKRN-TV, Rouyn  
 CHLT-TV, Sherbrooke  
 CJCH-TV, Halifax

**STANDARD BROADCAST SALES COMPANY LTD.**

**TORONTO - 37 Bloor Street W. -**  
 924-5721. President - Waldo J. Holden. Vice-President - Arnold W. Stinson.

**MONTREAL - 1407 Mountain St. -**  
 849-2454 - Vice-President - William V. Stoekel.

The company represents the following stations:-

Radio:  
 CFRB, Toronto  
 CKFM-FM, Toronto  
 CJAD, Montreal  
 CJFM-FM, Montreal  
 CKCB, Winnipeg  
 CJOB-FM, Winnipeg

CKAC, Montreal  
 CJMT, Chicoutimi  
 CHLN, Three Rivers  
 CKCH, Hull  
 CBR, Rimouski  
 CKCV, Quebec City  
 CJEM, Edmonton,  
 N.B.

**STEPHENS & TOWNDROW LTD.**

**TORONTO - 1608 Carlton Tower,**  
 2 - Carlton St. - 368-3021.  
 Managers - Bill Stephens and Ernie Towndrow. FM Division - Dick Sheppard.

**MONTREAL - Suite 675, 2055**  
 Peel St. - Victor 4-3975. Man-  
 ager - Guy Royal.

The company represents these stations:-

Radio:  
 CKNW, New Westminster  
 CHED, Edmonton  
 CHAB, Moose Jaw  
 CKY, Winnipeg  
 CKY-FM, Winnipeg  
 CHML, Hamilton  
 CFPL, London  
 CFPL-FM, London  
 CFOR, Orillia

CFRA, Ottawa  
 CKPT, Peterborough  
 CHUM, Toronto  
 CHUM-FM, Toronto  
 CIMS, Montreal  
 CKGM, Montreal  
 CKGM-FM, Montreal  
 CHML-FM, Hamilton  
 CFMO-FM, Ottawa  
 CIMS-FM, Montreal

**STOVIN-BYLES LTD.**

**TORONTO - 400 Jarvis St. -**  
 924-5764. Chairman of the Board - H. N. Stovin. President - W. D. "Bill" Byles. Exec. Vice-President - W. H. Clark. Vice-President and General Manager - A. E. Stewart. Vice-President and Manager, Eastern TV Division - F. G. Strange. Vice-President and Sales Manager, Western TV Division - W. S. MacDonald. Vice-President and Manager Radio Division - Jack Turrall.

**MONTREAL - 1500 Stanley St.,**  
 Room 522 - Victor 9-7731. Vice-  
 President and Manager TV Division - J. R. Genin. Radio Division - J. R. Brooks.

**VANCOUVER - 517 Crown Building,**  
 615 W. Pender St. - MUtual 4-  
 4831. Vice-President and Manager - J. W. Stovin.

**WINNIPEG - Television Centre,**  
 Winnipeg 10. 772-2714. Manager - Harold Olson.

The company represents these stations:-

Radio:  
 CKLN, Nelson  
 CIDR, Vancouver  
 (Toronto, Montreal,  
 Winnipeg)  
 CKL, Calgary  
 CHEC, Lethbridge  
 CJNB, North  
 Battleford  
 CKOM, Saskatoon  
 CFSL, Weyburn  
 (Winnipeg &  
 Vancouver)  
 CIBO, Belleville  
 CFCO, Chatham  
 CKPR, Fort William  
 Port Arthur  
 CJRL-CKDR,  
 Kenora-Dryden  
 CKWS, Kingston  
 CKL, Kirkland Lake  
 CKX, Peterborough  
 CFOS, Owen Sound  
 CFCH, North Bay  
 CKPM, Ottawa  
 CKCB, Timmins  
 CFRB, Toronto  
 (Winnipeg &  
 Vancouver)  
 CKWV, Windsor  
 CJMT, Chicoutimi  
 (Winnipeg &  
 Vancouver)  
 CFMB, Montreal  
 CJAD, Montreal  
 (Winnipeg &  
 Vancouver)  
 CJEM, Edmonton  
 (Winnipeg &  
 Vancouver)  
 CKCW, Moncton  
 CJON, St. John's  
 ZBM, Hamilton,  
 Bermuda  
 ZNS, Nassau,  
 Bahamas  
 JBC, Kingston,  
 Jamaica

Television:  
 KVOS-TV, Vancouver  
 CHCA-TV, Red Deer  
 (CHCA-TV-1  
 Coronation)  
 CHCA-TV-2 Banff  
 CHRE/AB-TV,  
 Moose Jaw-Regina  
 CJPM-TV, Chicoutimi  
 (Winnipeg &  
 Vancouver)  
 CKOS-TV, Yorkton  
 CKSS-TV - Dauphin,  
 CKOS-TV-2 - Carlyle,  
 CKOS-TV-3 - Wynyard  
 C-JAY-TV, Winnipeg  
 (Toronto, Montreal  
 & Vancouver)  
 CJOH-TV, Ottawa  
 CFCH-TV, North Bay  
 -CFTH-TV, Toronto  
 (Montreal, Winnipeg,  
 Vancouver)  
 CKPR-TV, Port Arthur  
 CIBR-TV, Rimouski  
 (CIES-TV -  
 Chicoutimi)  
 CIBR-TV-1 - Edmundston  
 CFPM-TV, Montreal  
 (Winnipeg &  
 Vancouver)  
 CKTM-TV, Trois Rivières  
 The Lions Network:  
 CKCW-TV, Moncton  
 CKAM-TV, North Shore  
 CKAM-TV-1, Newcastle  
 CKCD-TV, Campbellton  
 CFOW-TV-1, Gaspe  
 West  
 CJON-TV, St. John's  
 (CJOK-TV -  
 Argentina)  
 CJCN-TV -  
 Central Nfld.)  
 ZBM-TV, Bermuda  
 JBC-TV, Kingston,  
 Jamaica

**TYRRELL & NADON, BROAD-  
 CAST REPRESENTATIVES LTD.**

**TORONTO - 130 Merton Street,**  
 485-0449. President - John Tyrrell.

**MONTREAL - Suite 12, Palais du**  
 Commerce Bldg., 1600 Rue Berri -  
 Victor 5-2616. President - Jean  
 Nadon.

**VANCOUVER - 1900 W. 4th Ave. -**  
 Regent 1-6511. - D. Macdonald.

The company represents these stations:-

CKCO, Quesnel  
 CKCO-1, Williams Lake  
 CHOW, Welland  
 CFRG, Gravelbourg  
 CFNS, Saskatoon  
 C-FUN, Vancouver  
 CJGX, Yorkton  
 CFTO, Alma

CKSB, St. Boniface  
 CFV, Smithers, B.C.  
 CHRD, Drummondville  
 CKVM, Ville-Marie  
 CHLC, Baie Comeau  
 CHGB, Ste Anne de la  
 Pocatière  
 CKEC, New Glasgow

## UNITED STATES

**ALL-CANADA RADIO &  
 TELEVISION LIMITED**  
 NEW YORK - 10 Rockerfeller  
 Plaza - Cl. 6-1425. Manager,  
 Eastern Division, U. S. A. - Bill  
 Townsend; TV Director - Bob  
 Bickerton; Radio Director -  
 Harold Abernethy.

**DETROIT - Sheraton-Cadillac**  
 Hotel - 961-5438, Jack Sitta.

**CHICAGO - 333 North Michigan**  
 Ave. - ST. 2-7494.  
 Radio - Ken Schaefer; TV - Bob  
 Flanigan.

**SAN FRANCISCO - 58 Sutter St. -**  
 DO. 2-7159. Sam Posner;

**HOLLYWOOD - 6331 Hollywood**  
 Blvd. - HU. 3-9671. James C.  
 Gates.

**ATLANTA - 1371 Peachtree St. -**  
 RI. 7-3723. Bob Baird.

**DALLAS - 511 North Akard Bldg.,**  
 TR. 5-6644. Edgar Robbins Jr.  
 The company represents these  
 stations:-

Radio:  
 Fraser Valley Radio  
 CHWV, Chilliwack  
 CFVR, Abbotsford  
 Okanagan Radio  
 CKOK, Penticton  
 CKGB, Kamloops  
 CJB, Vernon  
 CKPG, Prince George  
 CIAT, Trail  
 CKWK, Vancouver

CFCT, Charlottetown  
 CHSJ, Saint John  
 CHNS, Halifax  
 CJB, Sydney  
 CKBI, Prince Albert  
 CKRC, Winnipeg  
 Golden Triangle Radio  
 CKKW, Kitchener  
 CIOY, Guelph  
 CKOC, Hamilton  
 CHVC, Niagara Falls  
 ZFB-1 Bermuda

Television:  
 CKPG-TV, Prince George  
 CHAN-TV, Vancouver  
 CHEK-TV, Victoria  
 CHAT-TV, Medicine Hat  
 CHCA-TV, Kingston  
 CKWS, Kingston  
 CFPL-TV, London  
 CFCH-TV, North Bay  
 CHEX-TV, Peterborough  
 CKX-TV, Wingham  
 CFCF-TV, Montreal  
 CHSI-TV, Saint John  
 CHL-TV, Lethbridge  
 CHCT-TV, Calgary  
 CJCB-TV, Sydney  
 CFCY-TV, Charlottetown  
 CKLW-TV, Windsor  
 CKSO-TV, Brandon  
 CJIC-TV, Sault Ste. Marie  
 CIOX-TV, Brandon  
 CKX-TV, Regina  
 CKBT-TV, Prince Albert  
 CIBC-TV, Okanagan

**DONALD COOKE INCORPORATED**

**NEW YORK - 145 East 52nd St.,**  
 New York 19 - MUrray Hill 8-2190.

**CHICAGO - 3322 W. Petersen Ave.,**  
 478-5544.

**KANSAS CITY - 1012 Baltimore**  
 Ave. Grant 1-7822.

**LOS ANGELES - 111 North La**  
 Cienega Blvd., Beverly Hills -  
 Olympia 2-1313.

**SAN FRANCISCO - 690 Market St.**  
 EX. 7-0536.

The company represents these  
 stations:-

Radio:  
 CKEK, Cranbrook  
 CFV, Smithers  
 CHUB, Nanaimo  
 CJAV, Port Alberni  
 CKY, Hull  
 CFAX, Victoria  
 CFSL, Weyburn  
 CFAM, Altona  
 CHC, Brantford  
 CFB, Fort Frances

CJRL, Kenora  
 CFM, Richmond Hill  
 Toronto  
 CHOK, Sarnia  
 CFM, La Tuque  
 CKTR, Trois Rivières  
 CKW, Bridgewater  
 CKEC, New Glasgow  
 CFMB, Montreal

**THE DEVNEY ORGANIZATION**  
 INC.

**NEW YORK - 347 Madison Ave.,**  
 New York 17 - MUrray Hill 3-5830  
 Manager - E. J. Devney.

**CHICAGO - 360 North Michigan**  
 Ave.; Chicago 1; Manager -  
 Ronald J. Durham. 312-263-5771.

**ATLANTA - 1819 Peachtree Rd.,**  
 N.W., Atlanta, Georgia. Man-  
 ager - Paul Carpenter. TRinity  
 6-8548.

**LOS ANGELES - 1680 N. Vine St.,**  
 Hollywood 28. Manager - Harlan  
 G. Oakes. 213-464-7395.

**SAN FRANCISCO - 681 Market St.,**  
 San Francisco 5. Manager - Ward  
 Glenn. 415-392-1507.

**BOSTON - 100 Boylston St.,**  
 Manager - George C. Bingham.  
 Hubbard 2-4370.

**KANSAS CITY - 1012 Baltimore**  
 Bldg., Kansas City 5. Manager -  
 Eugene F. Gray. 816-471-5502.

**ST. LOUIS - 915 Olive Street.**  
 Manager - Eugene F. Gray.  
 314-231-9151.

The company represents these  
 stations:-

Radio:  
 C-FUN, Vancouver  
 CFBA, Edmonton  
 CKSA-TV, Lloydminster  
 CFRG, Gravelbourg  
 CJNB, North Battleford  
 CKK, Montreal  
 CKCL, Turo  
 CKY, Winnipeg  
 CKCH, Kitchener  
 CKLB, Oshawa  
 CKPT, Peterborough  
 CKTB, St. Catharines  
 CJET, Smiths Falls

CJME, Regina  
 CFNS, Saskatoon  
 CKSB, St. Boniface  
 CFCC, Chatham  
 CJLX, Ft. William  
 CFCL, Timmins  
 CHUM, Toronto  
 CJMT, Chicoutimi

Television:  
 CKSA-TV, Lloydminster  
 CFCL-TV, Timmins

**FORJOE-TV INC. (TV)**

**NEW YORK - 230 Park Avenue,**  
 New York 17 - ORegon 9-6820.  
 President - Joseph Bloom.

**CHICAGO - 35 East Wacker Dr. -**  
 Central 6-7858.

**ATLANTA - Clarice Brown Co.,**  
 1182 W. Peachtree St., N.W. -  
 TRinity 5-9539.

**LOS ANGELES - 1540 North High-**  
 land Ave., - Hollywood 6-7279.

**SAN FRANCISCO - 681 Market St.**  
 San Francisco 5 - DOuglas 2-6979.

**DALLAS - Clark Brown Co. 532**  
 Fidelity Union Life Bldg.,  
 Dallas 1. (214) 742-5409.

The company represents these  
 stations:-

Television:  
 CJPM-TV, Chicoutimi  
 CFPM-TV, Montreal  
 CHCA-TV, Red Deer  
 CFM-TV, Quebec  
 CKMI-TV, Quebec

**E. S. SUMMER CORP.**

**NEW YORK - 620 Fifth Ave.,**  
 New York 20 - LT. 1-8330.  
 President - Gene Sumner.  
 Leonard Ziegel.

**CHICAGO - 333 N. Michigan Ave.,**  
 Chicago, Ill. - ST. 2-0650.  
 Carroll Layman.

The company represents these  
 stations:-

Radio:  
 CKCW, Moncton  
 CHFI, Toronto  
 CKWV, Windsor  
 CKPM, Ottawa

Television:  
 CKCW-TV, Moncton  
 CKVR-TV, Barrie  
 KVOS-TV, Vancouver  
 CJAY-TV, Winnipeg  
 CHCH-TV, Toronto  
 CHRE-TV, Regina

**WEED & COMPANY**

**NEW YORK 17 - 535 Fifth Ave.,**  
 212-867-2600. President - Joe  
 Weed. Vice-President - Alfred  
 L. Bonomolo, Rita Scarfone.

**CHICAGO 11 - 435 N. Michigan**  
 Ave. - 312-467-7070. C. C.  
 Weed Senr. C. C. Weed Junr.

**ATLANTA - 1819 Peachtree Rd.**  
 N.W., Atlanta, Georgia - 404-  
 876-8548. David Carpenter.

**BOSTON 16 - Statler Building -**  
 617-482-6117. Kay Chille.

**DETROIT 26 - 1610 Book Bldg.,**  
 313-961-2685. Bernard P. Pearse.

ST. LOUIS 23 - 8138 Normal Drive.  
314-843-2400. Jack Hetherington.

SAN FRANCISCO 5 - 681 Market  
St., 415-392-1507. Ward Glenn.

SEATTLE 1 - 1001 Tower Bldg. -  
206-624-6333. Jack Hauser.

Radio:  
CJIC, Kamloops  
CFTK, Terrace  
CJOR, Vancouver  
CJVI, Victoria  
CHED, Edmonton  
CHEC, Lethbridge  
CKOM, Saskatoon  
CFPA, Port Arthur  
CFPL, London  
CFRA, Ottawa  
CHOW, Welland  
CKAR, Huntsville  
CHLO, St. Thomas  
CKSO, Sudbury  
CJMS, Montreal  
CKGM, Montreal  
CHNC, New Carlisle  
CJBR, Rimouki  
CKCH, Hull  
CKCV, Quebec  
Radio Nord, Rouyn  
CFNB, Fredericton  
CJEM, Edmundston  
CKNB, Campbellton  
CHAB, Moose Jaw

CJLS, Farmouth  
CJON, St. John's  
CFMO-FM, Ottawa  
CFPL-FM, London  
CKGM-FM, Montreal  
CKMS, Newcastle  
Television  
CBUT, Vancouver  
CFTK-TV, Terrace  
Kittimat  
CBWT, Winnipeg  
CKCO-TV, Kitchener  
CBLT, Toronto  
CBOT, Ottawa  
CBMT, Montreal  
CHAU-TV, New Carlisle  
CFX-TV, Kamloops  
CFRN, Edmonton  
CKRD, Red Deer  
CKRM, Regina  
CFQC, Saskatoon  
CJGX, Yorkton  
CJCK, Brandon  
CKDM, Dauphin  
CFAR, Elm River  
CKOB, Winnipeg  
CKBB, Barré  
CKBO, Belleville  
CFRN, Brockville  
CKPR, Fort William  
CHML, Hamilton  
CFOR, Orillia  
CFOS, Owen Sound  
CHOV, Pembroke  
CKCY, Sault Ste. Marie  
CFBR, Sudbury

BOSTON - 129 Newbury St. -  
Congress 2-1145. Manager - Wm.  
A. Queen.

DALLAS - 1300 Tower Petroleum  
Bldg., Dallas 1. Riverside 8-5239.  
Clyde Melville.

SAN FRANCISCO - 105 Montgomery  
St. - Yukon 6-5366. Robert  
Somerville (Radio), John M.  
Sloum (TV).

The company represents these  
radio stations:-

CKLN, Nelson  
CKRW, New Westminster  
CFCN, Calgary  
CFRN, Edmonton  
CKRD, Red Deer  
CKRM, Regina  
CFQC, Saskatoon  
CJGX, Yorkton  
CJCK, Brandon  
CKDM, Dauphin  
CFAR, Elm River  
CKOB, Winnipeg  
CKBB, Barré  
CKBO, Belleville  
CFRN, Brockville  
CKPR, Fort William  
CHML, Hamilton  
CFOR, Orillia  
CFOS, Owen Sound  
CHOV, Pembroke  
CKCY, Sault Ste. Marie  
CFBR, Sudbury

CHNO, Sudbury  
CFRB, Toronto  
CJAF, Cabano  
CKRS, Jonquiere  
CKBL, Matane  
CKVL, Verdun  
(Montreal)  
CHRC, Quebec  
CJQC, Quebec  
CJFP, Riviere du Loup  
CKRB, St. Georges  
de Beauce  
CHLT, Sherbrooke  
CKTS, Sherbrooke  
CKLD, Theford Mines  
CHLN, Trois Rivières  
CFDA, Victoriaville  
CKVM, Vill Marie  
CKBC, Bathurst  
CFBC, Saint John  
CJFK, Antigonish  
CJCH, Halifax  
CFCB, Corner Brook  
VOCM, St. John's

**YOUNG CANADIAN LIMITED**

NEW YORK - 3 East 54th St.,  
New York 22 - Plaza 1-4848.  
President - Adam Young. Vice-  
President - Thomas F. Malone.

CHICAGO - Prudential Plaza,  
Chicago 1 - Michigan 2-6190. R.  
John Stella (TV), Earl W. Steil  
(Radio).

DETROIT - 2940 Book Building,  
Detroit 26 - Woodward 3-6919.  
Manager - Dick Freeman.

ATLANTA - 1182 West Peachtree  
St., N.W. Atlanta 9 - Trinity  
3-2564. Manager - Harold M.  
Parks.

ST. LOUIS - 915 Olive St. - MAIN  
1-5020. Manager - Tom Dolan.

LOS ANGELES - 6290 Somerset  
Blvd., Hollywood 28. Manager -  
William L. Wallace.

**ADAM YOUNG INC.**

NEW YORK - 3 East 54th Street,  
New York 22 - PL. 1-4848. President  
- Adam Young. Executive  
Vice-President - James F. O'Grady  
Jr. Sales Manager - Arthur W.  
Scott. (In Chicago, Detroit,  
Atlanta, St. Louis, Los Angeles,  
Boston, Dallas and San Francisco,  
personnel listed under Young  
Canadian Ltd. also applies.)

Represents the following television  
stations:

CFCN-TV, Calgary  
CFRN-TV, Edmonton  
CHAB-TV, Moose Jaw  
Regina  
CFQC-TV, Saskatoon  
CJON-TV, Ottawa

CHOV-TV, Pembroke  
CKPR-TV, Port Arthur -  
Fort William  
CKRS-TV, Jonquiere  
CKBL-TV, Matane  
CKRT-TV, Riviere du Loup  
CHLT-TV, Sherbrooke

**PERSONNEL REGISTER  
AM Radio Stations**

KEY		
1. Owner or Company Name	10. Music Director	19. Chief Operator
2. President (if a company)	11. News Director	20. Chief Engineer
3. Manager	12. Sports Director	21. Toronto Reps
4. Assistant Manager	13. Farm Director	22. Montreal Reps
5. Commercial Manager	14. Women's Director	23. Winnipeg Reps
6. Production Manager	15. Promotion Manager	24. Vancouver Reps
7. Program Manager	16. Traffic Manager	25. U.S. Reps
8. Chief Announcer	17. Copy Chief	26. Station Birth Date
9. Morning Man	18. Librarian	

**BRITISH COLUMBIA**

CFVR, ABBOTSFORD  
250 watts on 1,240 kcs, linked with  
CHWK Chilliwack, and operating as part-  
time satellite. Rest of time (40%)  
independent operation with separate  
staff. CBC.

(1) Fraser Valley Broadcasters Ltd.  
(2 & 3) Murdo MacLachlan  
(4) Trevor Beggs  
(5) Bill Teetzel  
(6) Bill Wolfe  
(7) Trevor Beggs  
(8) Bob Singleton  
(21 to 25) All-Canada  
(26) Aug. 20, 1962

CFWB, CAMPBELL RIVER  
250 watts on 1,490 kcs.  
(1) CFCP Radio Limited.  
(2) Bill Browne  
(3) Grant Lawrence  
(4) Scott Hunter  
(5 & 6) Brian Miles  
(9) Grant Lawrence  
(11 & 12) Dennis O'Leary  
(16 & 17) Mrs. Marilyn King  
(20) Fred Grant  
(21 & 22) National Time Sales  
(23) Broadcast Repts. Ltd.  
(24) Scharf Broadcast Sales  
(25) Sept. 10, 1963

CHWK, CHILLIWACK  
10,000 watts on 1,270 kcs. CBC.  
(1) Fraser Valley Broadcasters Ltd.  
(2 & 3) Murdo MacLachlan  
(4) Bill Teetzel  
(5) Bill Wolfe  
(6) Ian Nicholson  
(10) Ed Wilson  
(13) Murdo MacLachlan  
(15) Bill Teetzel  
(16) Mrs. B. Neads  
(17) Tom Rennie  
(20) Tony Shepherd  
(21 to 25) All-Canada  
(26) June 23, 1967

CFCP, COURTENAY  
1,000 watts on 1,440 kcs. CBC.  
(1) CFCP Radio Ltd.  
(2 & 3) William G. Browne  
(5) Scott Hunter  
(6) Barry Bell  
(7) Grant Lawrence  
(8) Bill Browne  
(9) Grant Lawrence  
(10) Barry Bell  
(11 & 12) Dennis O'Leary  
(13) Ron Dini  
(14) Mrs. Mickey Simms  
(15) B. Browne  
(16) Mrs. Mickey Simms  
(17) Myles Murchison  
(18) Ron Lemon  
(20) Fred Grant  
(21 & 22) Air-Time Sales Ltd.  
(24) Scharf Broadcast Sales  
(25) Sept. 1, 1959

CKEK, CRANBROOK KIMBERLEY  
1,000 watts on 570 kcs.  
(1) East Kootenay Broadcasting  
Co. Ltd.  
(2) B. Redisky  
(3) Lloyd J. Hoole  
(5) Cornel Sawchuk  
(9) Roland Gillis  
(11 & 12) Fank Matowitch  
(16) Mrs. Marion Hume  
(17) Jean Laker  
(20) Jim Gillespie  
(21 & 22) Radio & TV Sales Inc.  
(23) A. J. Messner & Co.  
(24) Radio-TV Repts. Ltd.  
(25) Donald Cooke Inc.  
(26) Oct. 19, 1957

CJDC, DAWSON CREEK  
1,000 watts on 1,350 kcs.  
(1) Radio Station CJDC  
(2) H.L. Michaud  
(3) Mike Lavern  
(6 & 9) Bar Jamieson  
(11, 12 & 13) Al Kelly  
(14 & 15) Vera Ophus  
(17) T. Schofield  
(18) Olga Jacobs  
(20) R. Messner  
(21 & 22) Radio-TV Repts. Ltd.  
(23) A. J. Messner & Co.  
(24) Radio-TV Repts. Ltd.  
(26) Dec. 15, 1947

CKNL, FORT ST. JOHN  
1,000 watts daytime (500 night)  
on 970 kcs.  
(1) Northern Lights Broadcasting Ltd.  
(2) J. Skelly  
(3) M. Stevenson  
(6) B. Loepky  
(9) Don Hamilton  
(10) B. Loepky  
(11) M. Stevenson  
(12) B. Loepky  
(13 & 14) M. Stevenson  
(14) Faye Cowger  
(17) Wendy Deines  
(20) E. Friend  
(21 & 24) Radio-TV Repts. Ltd.  
(26) June 21, 1962

CFJC, KAMLOOPS  
10,000 watts daytime (1,000  
nighttime) on 910 kcs. CBC.  
(1) Inland Broadcasters Ltd.  
(2) Ronald White  
(3) Ian G. Clark  
(4) Jean C. Row  
(5) Walter Hatwood  
(6 & 7) Walter Jones  
(8 & 9) Neil Morrison  
(10 & 11) Gordon Rye  
(12) Walter Jones  
(13) Gordon Rye  
(14) Joan Patterson  
(15) Jack Crane  
(16) Loretta Schwartz  
(17) Joan Patterson  
(18) Paul Bickler  
(19) Gordon Rye  
(20) Kurf Reichennek  
(21 to 24) All-Canada  
(25) Weed & Co.  
(26) May 1, 1926

CKOV, KELOWNA  
(See Okanagan Radio)  
1,000 watts on 630 kcs. CBC.  
(1) Okanagan Broadcasters Ltd.  
(2) Mrs. G.T. Browne  
(3) James H. Browne  
(5) D. Dunn  
(7) Blake Ennis  
(9) Wayne Barry  
(11) Jack Bevis  
(12) Bob Hall  
(13) Patrick Thorogood  
(15) Dave Dunn

(16) Marlene Dittnick  
(17) Dave Dunn  
(18) Mrs. Gloria Mildenberger  
(20) Arthur Vipond  
(21 to 25) All-Canada  
(26) Nov. 4, 1931

CKTK, KITIMAT  
1,000 watts on 1,230 kcs.  
(1) Skeena Broadcasters Ltd.  
(3) J. Fred Weber,  
Managing Director  
(4) G. Wayne Seabrook  
(5) Rick Walton  
(6) Jack White  
(7) R. Allan Parfitt  
(8 & 9) Jack White  
(10) John McAllister  
(11) Keith Tutt  
(12) Allan Parfitt  
(13) Hugh McLarty  
(14) Mrs. Margaret vanilder  
(15) Mrs. Fannie Bates  
(16) Mrs. Lorraine French  
(17) Mrs. Louise Paulsen  
(18) John McAllister  
(19) Jack White  
(20) John Nance  
(21 to 24) Radio-Television Repts. Ltd.  
(25) Weed & Company  
(26) March 23, 1964

CJJC, LANGLEY  
1,000 watts on 850 kcs.  
(1) City and Country Radio Ltd.  
(2 & 3) Joseph E. Chesney  
(4 & 5) Gordon Rose  
(6) Gordon Rose  
(9) Bob McLeiland  
(11 & 12) William Fox  
(13) Bob Shewan  
(14) Gordon Rose  
(16) Eileen Palmer  
(17) Tom Holub  
(18) Marlene Chesney  
(20) Dave Pomeroy  
(21, 22 & 23) Radio-TV Repts. Ltd.  
(26) Jan. 19, 1963

CHUB, NANAIMO  
10,000 watts on 1,570 kcs.  
(1) Nanaimo Broadcasting Corporation  
Limited  
(2 & 3) Bob Giles  
(5) Joe Lawlor  
(6 & 7) Jack Kyle  
(9) Lyall Feltham  
(10) Jack Kyle  
(12) Larry Thomas  
(15) Joe Lawlor  
(16) Bob Golob  
(17) Derril Rolison  
(20) John Morgan  
(21 to 24) Radio-TV Repts. Ltd.  
(25) Donald Cooke Inc.  
(26) May 24, 1949

CKLN, NELSON  
1,000 watts on 1,390 kcs. CBC.  
(1) News Publishing Co. Ltd.  
(3) Alan R. Ramsden  
(9) Ken Scheelar  
(13) Ian McFarlane  
(14) Julia Dawne  
(20) A. R. Ramsden  
(21 to 24) Stovin-Hyles Ltd.  
(25) Young Canadian Ltd.  
(26) July 15, 1959

CKNW, NEW WESTMINSTER  
10,000 watts on 980 kcs.  
(1) Radio NW Ltd.  
(2) Frank A. Griffiths, C.A.  
(3) Bill Hughes  
(4) Hal L. Davis  
Local Sales Manager -  
Lloyd Bray  
General Sales Manager -  
Mel Cooper



Canadian Broadcaster's Quarterly  
Directory Issues are ready reference books  
used widely by advertisers and agencies  
as well as broadcasters.

They are made possible by the stations,  
national sales representatives and suppliers  
who appreciate the bonus impact  
of these "specials"  
among buyers of their facilities  
and services.

The next Directory Issue will appear  
September 17.

**CALGARY'S TOP RADIO STATION  
Needs Another  
TOP SALESMAN**

If you have the necessary radio experience and are currently making  
good money - but want to try a new and productive market - send  
qualifications immediately to:

Sales Manager, CFAC, Calgary

The trend is to balanced programming  
**G. N. MACKENZIE LIMITED HAS THE SHOWS**  
MONTREAL TORONTO WINNIPEG  
1434 St. Catherine St. W. 433 Jarvis St. 171 McDermott



- (7) Hal L. Davis
- (8) Bob Hutton
- (10) Len Hopkins
- (11) Warren Barker
- (12) Jim Cox
- (15) Glen M. Garvin
- (18) Mrs. Maureen Shaw
- (17) Tony Antonias
- (18) Len Hopkins
- (20) Leo Haydamack
- (21 & 22) Stephens & Townsend Ltd.
- (23) Broadcast Repts. Ltd.
- (25) Young Canadian Ltd.
- (26) August, 1944.

**OKANAGAN RADIO**  
Consists of CKOV, Kelowna; CKOK, Penticton and CJB, Vernon. Nationally the three stations are regarded as one. The National Okanagan Radio is staffed by Dave Dunn and Doug Glover. (P.O. Box 100, Kelowna, B.C.)

- CKOK, PENTICTON**  
10,000 watts on 800 kcs. CBC.  
(1) CKOK Ltd.  
(2) Maurice P. Finerty  
(3) Ralph J. Robinson  
(5) Harry G. Dane  
(7) Dave Gamble  
(9) Don Ewart  
(11) Mike Mangin  
(12) Don Ewart  
(13) Don Ewart  
(15) Dave Gamble  
(17) Jack Wall  
(17) Lou Hohendal  
(18) Mrs. Bev Watts  
(20) George C. Cameron  
(21 to 25) All-Canada  
(26) Sept. 19, 1948

- CJAV, PORT ALBERT**  
250 watts on 1,240 kcs.  
(1) CJAV Ltd.  
(2 & 3) Kenneth Hutchison  
(5) Maurice Inwards  
(9) Bill Gibson  
(11) Ron Coul  
(12) Bill Gibson  
(14) Zei Richards  
(15) Bill Gibson  
(16) Mrs. Irene Maskell  
(18) John Horbach  
(20) Ivan Holloway  
(21) Harv Radio & TV Ltd.

- (22) Ralph J. Judge & Co.
  - (23) A. J. Messner & Co.
  - (24) Scharf Broadcast Sales
  - (25) Donald Cooke Inc.
  - (26) April 1, 1946
- CKPG, PRINCE GEORGE**  
250 watts on 550 kcs. CBC.  
(1) CKPG Limited  
(2 & 3) Robert T. Harkins  
(5) M. McDonnell  
(9) Jack E. Garbutt  
(11 & 12) Barry J. Hamelin  
(13) Fred M. Morley  
(15) Ab D. Wiebe  
(16) Arlene Goodkey  
(17) Ab D. Wiebe  
(20) Stan W. Davis  
(21 to 25) All-Canada  
(26) Feb. 8, 1945

**CKPR, PRINCE RUPERT**  
250 watts on 1,240 kcs. Owned and operated by the Canadian Broadcasting Corporation.

- CKCQ, QUESNEL**  
1,000 watts on 570 kcs.  
(1) Cariboo Broadcasters Ltd.  
(2) J. Fred Weber  
(3) Dennis Reid  
(5) John V. Boates  
(6, 7, & 8) Gil McCall  
(9) Bob Leckie  
(11) D. Reid  
(12) Bob Leckie  
(14) Mona Neilson  
(15) John V. Boates  
(16) Mona Neilson  
(17) Shirley Montgomery  
(18) Myles Green  
(19) Fred Straw  
(20) Stan Davis  
(21 & 22) Tyrrell & Nadon  
(23) A. J. Messner & Co.  
(24) Radio-TV Repts. Ltd.  
(25) Donald Cooke Inc.  
(26) Aug. 28, 1957

**CKCO-1, WILLIAMS LAKE**  
250 watts on 1,240 kcs. Satellite of CKCQ, Quesnel; same staff. Programs originate from both stations and are carried simultaneously over both transmitters.

- CFBV, SMITHERS**  
1,000 watts on 1,230 kcs.

- (1) CFBV Limited
- (2 & 3) R. A. East
- (5) D. R. Stacey
- (15 & 16) M. J. Levesque
- (20) S. W. Davis
- (21 & 22) Tyrrell & Nadon Ltd.
- (23) A. J. Messner & Co.
- (24) Radio-TV Repts. Ltd.
- (26) October, 1963

**CPTK, TERRACE**  
1,000 watts on 590 kcs.  
(1) Skeena Broadcasters Ltd.  
(2) R. C. Steele  
Managing Director - J. Fred Weber  
(4) G. Wayne Seabrook  
(5) Ronald O. Paulsen  
(6 & 7) Allan Parfitt  
(9) Campbell Lane  
(10) John McAllister  
(11) Keith Tutt  
(12) Allan Parfitt  
(13) Hugh McClarty  
(14) Mrs. Margaret van Herd  
(15) Mrs. Frankie Bates  
(16) Mrs. Lorraine French  
(17) Mrs. Louise Paulsen  
(18) John McAllister  
(20) John Nance  
(21 to 24) Radio-TV Repts. Ltd.  
(25) Weed & Co.  
(26) August 5, 1950

**CJAT, TRAIL**  
1,000 watts on 610 kcs. CBC.  
(1) Kootenay Broadcasting Co. Ltd.  
(2) A. S. Mawdsley  
(3) Joseph P. Kobluk  
(5) Robert W. McCreer  
(9) Dave McGrady  
(10) Dave Glover  
(11 & 12) Al Peles  
(16) Dave Townsend  
(20) Gordon L. Fairweather  
(21 to 25) All-Canada  
(26) Dec. 26, 1951

**CBU, VANCOUVER**  
10,000 watts on 690 kcs. Owned and operated by the Canadian Broadcasting Corporation.

**C-FUN, VANCOUVER**  
10,000 watts on 1,410 kcs.  
(1) Radio C-FUN Ltd.  
(2) Gordon W. Burnett  
(3) Douglas S. Greig  
(4 & 5) Donald C. Macdonald  
(6) Al Jordan

- (7) Bob Robinson
- (9) Al Jordan
- (10) Brian Frost
- (11) Jim Nielsen
- (12) Mike Davies
- (15) Mike Hanson
- (16) Barbara Titman
- (17) Aubrey Price
- (18) Allison Kennedy
- (20) Stan Davis
- (21 & 22) Tyrrell & Nadon
- (25) Devony Organization Inc.
- (26) 1952

**CHQM, VANCOUVER**  
10,000 watts on 1,320 kcs.  
(1) Vancouver Broadcasting Associates Limited.  
(2 & 3) W. E. Bellman  
General Sales Manager - G. Altman  
(6) Terry Garner  
(9) Ron Grimster  
(11) Alex Young  
(15) G. Altman  
(16) Mrs. Anne Bolton  
(17) Lyndon Grove  
(18) Garry Gaudet  
(20) Stan Davis  
(21 & 22) Quality Broadcast Sales  
(26) Dec. 10, 1959

**CJCR, VANCOUVER**  
10,000 watts on 600 kcs.  
(1) CJCR Limited  
(2) Mrs. G. C. Chandler  
(3) Peter Kostick  
(6 & 9) Gerry Gawne  
(11) Mike Holleran  
(12) Bob Gillingham  
(15) John L. Dearman  
(16) Dolores Grey  
(17) Hector MacKay  
(18) Mrs. Anne McManus  
(19) Rod Gunn  
(20) Art Chandler  
(21 & 22) National Time Sales  
(25) Weed & Company  
(26) July 13, 1926

**CKLG, VANCOUVER**  
10,000 watts on 730 kcs.  
(1) Moffat Broadcasting Ltd.  
(2) R. L. Moffat  
(3) Lewis R. Roskin  
(5) Don Hamilton  
(6) Sam Holman  
(7) Frank Callaghan  
(9) Monty MacFarlane  
(11) Bud Bolton  
(12) Brad Keene  
(14) Nancy Richer  
(15) Jerry Creemer  
(16) Lois Redstone  
(17) Joy Cormier  
(18) Don McKechnie  
(19) Helmut Glaser  
(20) Peter Mackintosh  
(21 & 22) Radio-TV Repts. Ltd.  
(23) A. J. Messner & Co.  
(24) Scharf Broadcast Sales  
(25) Harlan Oakes & Assoc.  
(26) Jan. 31, 1955

**CKWX, VANCOUVER**  
50,000 watts on 1,130 kcs.  
(1) CKWX Radio Ltd.  
(2) Arthur Holstead  
(3) Wm. A. Speers  
General Sales Manager - Dick Lennie  
(7) John Ansell  
(9) John Barton  
(10) John Robinson  
(11) Nell Nisbet  
(12) Jim Robson  
(15) Doug Reid  
(16) Jack Hughes

- (17) Mrs. Doreen Janko
- (18) Jim Morris
- (20) Charles R. Smith
- (21 to 25) All-Canada
- (26) April 1, 1923

**CJIB, VERNON**  
(See Okanagan Radio)  
1,000 watts on 940 kcs. CBC.  
(1) Interior Broadcasters Ltd.  
President & Managing Director - A. G. Seabrook

- (5) John Lishman
- (6) T. J. O'Neill
- (9) Don Warner
- (11) Mrs. Bella Rounce
- (12) Don Warner
- (15) Hannah Witt
- (16) Mrs. Herta Pospischil
- (17) Mrs. Bella Rounce
- (19 & 20) Laurie Wright
- (21 to 25) All-Canada
- (26) Sept. 22, 1947

**CFAX, VICTORIA**  
1,000 watts on 810 kcs.  
(1) Seanch Broadcasting Ltd.  
(2 & 3) Clare Copeland  
(5) Hugh Curtis  
(6, 7 & 9) Doug Short  
(10) Garth Miller  
(11 & 12) Doug Short  
(13) Peter Shewring  
(14) Carolyn Miller  
(15) Jim McKenna  
(16) Susan Clements  
(17) Hugh Smith  
(18) Garth Miller  
(20) Charles Smith  
(21 & 22) Air-Time Sales  
(24) Scharf Broadcast Sales  
(25) Donald Cooke Inc.  
(26) Sept. 4, 1959

**CJVI, VICTORIA**  
10,000 watts on 900 kcs. CBC.  
(1) Island Broadcasting Co. Ltd.  
(2 & 3) William M. Guild  
(5) Dick Batey  
(7) Walter Cowden  
(9) Joe Eastingwood  
(11) Gordon Williamson  
(14) Mrs. Mavis Cowden  
(16) Robert McGill  
(18) Mrs. Ruby Masers  
(20) Joe Sommers  
(21 to 24) All-Canada  
(25) Weed & Company  
(26) April 17, 1926

**CKDA, VICTORIA**  
10,000 watts on 1,220 kcs.  
(1) Capital Broadcasting System Ltd.  
President & General Manager - David M. Armstrong  
Executive Vice-President and National Sales Manager - Keith G. MacKenzie  
Secretary-Treasurer-Comptroller - Mrs. Ruby Masers  
Local Sales Manager - Lee Halberg  
(6) Blain Fairman  
Operations Manager - David G. Hill  
(9) Charles Mudrak  
(10) Mrs. Anne Welton  
(11) Phil Barter  
(15) Mrs. Shirley Jefferson  
(16) Sharon Williams  
(17) Mrs. Cy Roberts  
(20) James P. Boudreau  
(21 & 22) Radio-TV Repts. Ltd.  
(23) A. J. Messner & Co.  
(24) Radio-TV Repts. Ltd.  
(25) Forjoe & Co. Inc.  
(26) Jan. 18, 1950

## ALBERTA

**CFAC, CALGARY**  
10,000 watts on 960 kcs. CBC.  
(1) Calgary Broadcasting Co. Ltd.  
(2) G. Gaetz  
Vice-President and General Manager - Don H. Hartford  
General Sales Manager and Assistant Manager - David F. Penn  
(6 & 7) Clarence F. Mack  
(8) Jim Kunkel  
(9) Clarence Mack and Ned Corrigan  
(11) Don McDermaid  
(12) Joe Carbury  
(15) Bev Mannix  
(16) Roy Elandes  
(17) Mrs. Barbara Paulin  
(18) Marion Lawrence  
(19) Stanley C. Gilbert  
(20) Earle C. Connor  
(21 to 25) All-Canada  
(26) May 2, 1922

**CFCN, CALGARY**  
10,000 watts on 1,060 kcs.  
(1) The Voice of the Prairies Ltd.  
(2 & 3) H. Gordon Love  
Vice-President - Jas. A. Love  
Operations Mgr. - Gordon L. Carter  
(5) Robert F. Irvine  
(6) Don Thomas  
(8) Gordon Kelly  
(9) Bob Bell  
(11) William N. Love  
(12) Henry Viney  
(13) Ross Henry  
(15) Larry Langley  
Promotion & Merchandising Director - Ron Sommerville  
(16) Louise Tetrault  
(17) Frank B. Brand  
(18) Don Williams  
(20) Robert W. Lamb  
(21 & 22) Radio Representatives Ltd.  
(23) A. J. Messner  
(24) Radio Representatives  
(25) Young Canadian Ltd.  
(26) May 16, 1922

**CFCW, CAMROSE**  
10,000 watts on 790 kcs.  
(1) Camrose Broadcasting Co. Ltd.  
(2) Hal Yerxa  
(3 & 5) Warren H. Hoile  
(6 & 7) Rich Simms  
(8) Bill Maxim  
(9) Hiram Highby  
(10) Curley Gurluck  
(11) Tony Cox  
(12) Jim Brown  
(13) Dennis Ratcliff  
(14) Betty Baker  
(15) Susan Butler  
(16) Florence Carlson  
(17) Dan Chomiak  
(18) Lavonne Beach  
(19) Barry Haugan  
(20) Lyndy Olson  
(21 & 22) Lorie Potts & Co. Ltd.  
(23) A. J. Messner & Co.  
(24) Scharf Broadcast Sales  
(26) Nov. 2, 1954

**CBX, EDMONTON**  
50,000 watts on 1,010 kcs. Owned and operated by the Canadian Broadcasting Corporation.

**CBXA, EDMONTON**  
250 watts on 740 kcs. Owned and operated by the Canadian Broadcasting Corporation.

# CBC RADIO NETWORK STATIONS

### CBC English Radio Network

- Northwest Territories:**  
CFYK Yellowknife  
CHAK Inuvik  
CFFB Prober Bay  
CFWH Whitehorse
- Atlantic Region:**  
CFGB Goose Bay  
CBY Cornerbrook  
CBG Gander  
CBT Grand Falls  
CBN St. John's  
CFCY Charlottetown  
CJFX Antigonish  
CKBW Bridgewater  
CBH Halifax  
CKEC New Glasgow  
CBI Sydney  
CKCL Truro  
CJLS Yarmouth  
CKBC Bathurst  
CKNB Campbellton  
CFNB Fredericton  
CKMR Newcastle  
CBA Sackville  
CHSJ Saint John  
CJGJ Woodstock

- Mid Eastern Region:**  
CBM Montreal  
CJQC Quebec  
CKTS Sherbrooke  
CJBQ Belleville  
CJNR Blind River  
CFJR Brockville  
CFOB Fort Frances  
CKAR Huntsville  
CJRL Kenora  
CKWS Kingston  
CJKL Kirkland Lake  
CKCR Kitchener  
CKLY Lindsay  
CFPL London  
CFCH North Bay  
CFOR Orillia  
CBO Ottawa  
CFOS Owen Sound  
CHOV Pembroke  
CHEX Peterborough  
CFPA Port Arthur  
CHOK Sarnia  
CJIC Sault Ste. Marie  
CJET Smiths Falls  
CJCS Stratford  
CKSO Sudbury  
CKGB Timmins  
CBL Toronto  
CBE Windsor

### Prairie Region:

- CKX Brandon
- CFAR Flin Flon
- CHFC Fort Churchill
- CBW Winnipeg
- CBK Regina
- CFAC Calgary
- CFGP Grande Prairie
- CBX Edmonton
- CBXA Edmonton
- CJOC Lethbridge
- CHAT Medicine Hat

### Pacific Region:

- CFVR Abbotsford
- CFWB Campbell River
- CHWK Chilliwack
- CFCP Courtenay
- CFJC Kamloops
- CKOV Kelowna
- CKLN Nelson
- CKOK Penticton
- CJAV Port Alberni
- CKPG Prince George
- CFPR Prince Rupert
- CJAT Trail
- CBU Vancouver
- CJIB Vernon
- CJVI Victoria

### CBC French Radio

- CHAD Amos
- CHGB Ville de la Pocatiere
- CHLT Sherbrooke
- CHNC New Carlisle
- CJFP Riviere du Loup
- CJAF Cabano
- CJBR Rimouski
- CKBL Matane
- CJBM Causatscal
- CKCH Hull
- CKLD Thetford Mines
- CKML Mont Laurier
- CKLS La Sarre
- CKRB Ville St. Georges
- CKRN Rouyn
- CKVD Val d'Or
- CKVM Ville Marie
- CHLN Trois Rivières
- CFLM La Tuque
- CHRL Roberval
- CBF Montréal
- CBV Québec
- CBJ Chicoutimi
- CBAF Moncton
- CJEM Edmundston
- CFBR Sudbury
- CFCL Timmins
- CKSB St. Boniface
- CFNS Saskatoon
- CFRG Gravelbourg
- CFGR Gravelbourg
- CHFA Edmonton

# "ACTION STATIONS!"

# CFCN

RADIO/TV

# CALGARY

# STATION and PERSONNEL REGISTER (Radio)

## KEY

- |                             |                       |                         |
|-----------------------------|-----------------------|-------------------------|
| 1. Owner or Company Name    | 9. Music Director     | 17. Copy Chief          |
| 2. President (if a company) | 10. News Director     | 18. Film Librarian      |
| 3. General Manager          | 11. Sports Director   | 19. Film Editor         |
| 4. Operations Manager       | 12. Women's Director  | 20. Chief Operator      |
| 5. Commercial Manager       | 13. Farm Director     | 21. Dir. of Engineering |
| 6. Production Supervisor    | 14. Promotion Manager | 22. Canadian Reps       |
| 7. Program Manager          | 15. Traffic Manager   | 23. U.S. Reps           |
| 8. Chief Announcer          | 16. Art Director      | 24. Station Birth Date  |

**CFRN, EDMONTON**  
50,000 watts on 1,260 kcs.  
(1) Sunwapa Broadcasting Co. Ltd.  
(2) G. R. A. (Dick) Rice  
(3 & 4) A. I. (Red) Hopps  
(6 & 7) George A. Duffield  
(9) Irv Shore  
(10) Harry Farmer  
(11) Wm. (Bill) Hogle  
(12) Al McGinn  
(13) Scott Flewitt  
(14) Mrs Corinne Noonan  
(15) Dale Robertson  
(16) Mary Collins  
(17) John Barron  
(18) Mrs Nadia Sinclair  
(20) Ted Wadson  
(21 & 22) Radio Repts. Ltd.  
(23) A. J. Messner & Co.  
(24) Radio Repts. Ltd.  
(25) Young Canadian Ltd. and Harlan G. Oakes  
(26) Nov. 1, 1934

**CHED, EDMONTON**  
10,000 watts on 630 kcs.  
(1) Radio Station CHED Ltd.  
(2) Ed. Rawlinson  
(3) Murray D. Dyck  
(5) Bill Syak  
(7) Jerry Forbes  
(8) Claude Blackwood  
(9) Larry Thiesens  
(10) Dick Taylor  
(11) Wally Strang  
(12) Wes Montgomery  
(13) Keith James  
(15) Myra Shields  
(17) Paul Hebert  
(18) Dick Taylor  
(19) Orville Davidson  
(20) Clint Nichol  
(21 & 22) Stephens & Townsend  
(24) Scharf Broadcast Sales  
(25) Weed & Company  
(26) March 4, 1954

**CHFA, EDMONTON**  
5,000 watts on 680 kcs. CBC French Network.  
(1) Radio Edmonton Lee  
(2) R. Motu  
(3) G. M. Gagnon  
(6) Jacques Guichon  
(9) A. Rouleau  
(11 & 12) T. Forestier  
(14) I. Theoret  
(15) J. Simon  
(16) M. VanDerpooten  
(18) G. Paradis  
(20) L. Leclair  
(21 & 22) Hardy Radio & TV  
(23) Broadcast Repts. Ltd.  
(24) Radio Repts. Ltd.  
(25) Devney Organizations Inc.  
(26) Nov. 20, 1949

**CJCA, EDMONTON**  
10,000 watts daytime (5,000 watts nighttime) on 930 kcs.  
(1) Edmonton Broadcasting Co. Ltd.  
(2) Gerry Giesz  
(3) Rolf Bames  
(4) General Sales Manager - Ken Goddard  
(5) Retail Sales Manager - Don McFarlane  
(6) Don McFarlane  
(7) Peg Miller  
(8 & 9) J. Dalt Elton  
(10) Scott Cameron  
(11) Harry Boon  
(12 & 13) Walt Rutherford  
(14) Peg Miller  
(15) National Sales Promotion - Joe Havryluk  
(16) Martha King  
(17) Bev Pollock  
(18) Harry Boon  
(19) Andre Picard  
(20) Gordon Skutle  
(21 & 25) All-Canada  
(26) May 2, 1922.

**CKUA, EDMONTON**  
10,000 watts on 580 kcs.  
(1) Alberta Government Telephones  
(3) John W. Hagerman  
(7) Tony W. Cahman  
(9) E. G. Evans  
(11 & 12) Carl Noack  
(14) Mrs Velda Barber  
(16) A. Douglas Morton  
(18) Noel Woodman  
(20) Wm. Finko  
(26) Nov. 21, 1927

**CFGP, GRANDE PRAIRIE**  
10,000 watts on 1,050 kcs. CBC  
(1) Northern Broadcasting Corp. Ltd.  
(2) H. E. Pearson  
(3) C. A. Perry  
(4) Jack Soan  
(5) Gordon Pearcey  
(6) Jack Soan  
(8 & 9) V. Des Jardines  
(10) G. Spracker  
(11) R. Shaples  
(12) F. Tanner  
(14) Mrs Helene Nyborg  
(15) Barry Hawkins  
(16) Mrs Barbara Cook  
(17) Mrs Helene Nyborg  
(18) Cecil Moran  
(20) Jim de Roodes  
(21 & 25) All-Canada  
(26) Nov. 2, 1937

**CHCC, LETHBRIDGE**  
5,000 watts on 1,090 kcs.  
(1) Southern Alberta Broadcasting Ltd.  
(2 & 3) H. W. Brown  
(4) Local Sales Manager - Ron Bluchert  
(5) Bob Wilson  
(9) Veryl Todd  
(9) Ian Mondin  
(11) Ron Dyck  
(12) Veryl Todd  
(13) Leo Dow  
(15) Ron Legge  
(16) Joan Couillard  
(17) Carole Colwill  
(18) Paul Preston  
(20) Bob Macdonald  
(21 & 23) Stovins-Byles Ltd.  
(24) Scharf Broadcast Sales  
(26) Aug. 28, 1959

**CJOC, LETHBRIDGE**  
10,000 watts on 1,220 kcs. CBC  
(1) Lethbridge Broadcasting Ltd.  
(2) Hugh Pearson  
(3) Arthur J. Balfour  
(4) Eugene P. Ross  
(5) Eugene P. Ross  
(9) Dan Taylor  
(7) Bob Laing  
(10) Daniel Taylor  
(12) Ken Tremblay  
(13) Ray Georganon  
(14) William Skeeton  
(15) Ron Makarekno  
(16) Ron Watmough  
(17) E. P. Ross  
(18) Mrs. Alona Bailey  
(19) Mrs June Raynborg  
(20) Ray Georganon  
(20) Douglas Card  
(21 & 25) All-Canada  
(26) May 10, 1926

**CKSA, LLOYDMINSTER**  
10,000 watts on 1,150 kcs.  
(1) Sask-Alta Broadcasters Ltd.  
(2) Arthur F. Shorell  
(3 & 5) J.R.D. Findlay  
(4) F. K. Clarke  
(6) W. Saunders  
(7) Wes Saunders  
(9) P. Sawchuk  
(11) Elmer Devore  
(12) M. Goetze  
(13) Elmer Devore  
(14) S. Poole  
(15) Myra Reid  
(17) S. Poole  
(20) Elden Giles  
(21 & 22) Radio Repts. Ltd.  
(23) A. J. Messner & Co.  
(24) Radio Repts. Ltd.  
(25) Devney Organization Inc.  
(26) April 1, 1957

**CHAT, MEDICINE HAT**  
10,000 watts on 1,270 kcs. CBC  
(1) Monarch Broadcasting Co. Ltd.  
(2) J. H. Yuill  
(3) Orv Kope  
(5, 6 & 7) Tom Gunter  
(8) George Ferguson  
(9) Gerry Givens  
(10) Tom Gunter  
(11) Stan Weiler  
(12) Bob Burns  
(13) Mickey Lynch  
(14) Mrs Barbara Morrison  
(15) Bill Yuill  
(16) Mrs Barbara Morrison  
(17) Jack Hamilton  
(18) Wayne Craven  
(19) Sid Gaffney  
(21 & 25) All-Canada  
(26) Nov. 1, 1946

**CKYL, PEACE RIVER**  
1,000 watts on 610 kcs.  
(1) Peace River Broadcasting Corp. Ltd.  
(2 & 3) John Skelly  
(4) George Cambridge  
(6) Chuck Benson  
(7) John Skelly  
(8) Chuck Benson  
(11 & 12) John Skelly  
(13) Mike Shannon  
(14) Faye Tanne  
(15) John Skelly  
(16) Faye Tanne  
(17) Mike Shannon  
(18) Terry Non  
(20) Les Klement  
(21 & 22) Radio Repts. Ltd.  
(23) A. J. Messner & Co.  
(24) Radio Repts. Ltd.  
(26) Nov. 15, 1954

**CKRD, RED DEER**  
10,000 watts daytime (1,000 watts nighttime) on 850 kcs.  
(1) Central Alberta Broadcasting (1961) Ltd.  
(2) Henry L. Flock  
(3) Managing Director - Gordon Spackman  
(6 & 7) Rod Stephen  
(8 & 9) Ron Henry  
(10) Rod Stephen  
(11) Glen Burton  
(12 & 13) Al Harmer  
(14) Lee Jackson  
(15) Pat Henry  
(16) Mrs Marion Rowat  
(17) Les Jackson  
(18) Ken Martin  
(21 & 22) Radio Repts. Ltd.  
(23) A. J. Messner & Co.  
(24) Radio Repts. Ltd.  
(25) Young Canadian Ltd.  
(26) April 30, 1949

**CFRG, GRAVELBOURG**  
5,000 watts on 710 kcs. CBC  
(1) Radio-Gravelbourg Limitee  
(2) Pierre Lafrance  
(3 & 5) Dumont Lepage  
(6) Leonard Beaudry  
(7) Dumont Lepage  
(8) Benoit Pariseau  
(9) Arthur Bouffard  
(10) Miss Andre Audette  
(11) Marcel Moor  
(12) Benoit Pariseau  
(13) Marcel Moor  
(14) Miss Andre Audette  
(15) Dumont Lepage  
(16 & 17) Jeanne Beaugard  
(18) Andre Audette  
(19 & 20) Yvyl Prefontaine  
(21 & 22) Tyrell & Nadon  
(25) Devney Organization Inc.  
(26) June 1, 1952

**CFGR, GRAVELBOURG**  
250 watts on 1,230 kcs. CBC French Network. Nighttime broadcasting only. Same staff as CFRG.  
**CHAB, MOOSE JAW**  
10,000 watts on 800 kcs.  
(1) CHAB Ltd.  
(2) Jack Moffat  
(3 & 5) George Lawlor  
(6) Dick Boume

(7) Dick Boume  
(8) Dick Boume  
(9) Ted Kelly  
(10) Carlene Budau  
(11) Wally Mach  
(12) Ken Stevans  
(13) Wally Mach  
(14) Mrs Myra McCombs  
(15) Lillian Bechtold  
(16) Mrs G. McNamara  
(17) Mrs Myra McCombs  
(18) Carlene Budau  
(19) Dick Boume  
(20) Merv Pickford  
(21 & 22) Stephens & Townsend  
(23) A. J. Messner  
(24) Scharf Broadcast Sales  
(25) Weed & Co.  
(26) July 7, 1922

**CJNB, NORTH BATTLEFORD**  
10,000 watts on 1,050 kcs.  
(1) Northwest Broadcasting Co. Ltd.  
(2) E. A. Rawlinson  
(3 & 4) National Commercial Mgr.)  
(5) Harry G. Dekker  
(6) Local Commercial Manager - Alex Johnson  
(8) Eldon Elliott  
(9) Harry G. Dekker  
(10) Lorne Cooper  
(11) Lorne Cooper  
(12) Eldon Elliott  
(13) Lorne Cooper  
(14) Arlene Cole  
(15) Mrs Vivian Sabraw  
(16) Al Ruddle  
(21 & 24) Stovins-Byles Ltd.  
(25) Devney Organization Inc.  
(26) Jan. 28, 1947

**CKBI, PRINCE ALBERT**  
10,000 watts on 900 kcs.  
(1) Central Broadcasting Co. Ltd.  
(2) E. A. Rawlinson  
(3) F. F. Rawlinson  
(5) B. Prest  
(6) Ian Barrie  
(7) G. Prosser  
(8) H. Amos  
(11) Ian Barrie  
(12 & 13) N. Roche  
(14) H. Mallwitz  
(15) Marion Sberman  
(16) G. Prosser  
(17) Mrs Joyce Nephin  
(18) Mrs Dora Putter  
(19) A. Diehl  
(20) Mrs Sandra Crook  
(21) G. Prosser  
(22) T. Van Nes  
(25) All-Canada  
(26) 1954

**CFSL, WEYBURN**  
1,000 watts daytime (250 watts nighttime) on 1,340 kcs.  
(1) Frontier City Broadcasting Co. Limited  
(2) D. W. Scott  
(3) W. C. Gilbey  
(4) W. C. Gilbey  
(6) W. C. Gilbey  
(8 & 9) Vince Dodds  
(10) W. Gilbey  
(13) C. Colledge  
(14) D. Jacobson  
(15) A. Wallman  
(16) Mrs June Smith  
(18) W. Scott  
(19) Mrs Velma Clark  
(20) Herman Lyngstad  
(21) Mrs Joyce Nephin  
(22) W. C. Gilbey  
(23 & 25) National Time Sales  
(25) Broadcast Repts. Ltd.  
(24) Radio Repts. Ltd.  
(26) June 1, 1956

**CKB, REGINA**  
50,000 watts on 540 kcs. Owned and operated by the Canadian Broadcasting Corporation.  
**CJME, REGINA**  
1,000 watts on 1,300 kcs.  
(1) Midwest Broadcasters Ltd.  
(2) J. Marsh Ellis  
(3) Roy M. Malone  
(4) Mrs Jessie Ellis  
(5) Terry J. Ennis  
(6) Bob Zarek  
(9) Jim Savich  
(9) Hart Kirch  
(12) Hart Kirch  
(14) Mrs Jessie Ellis  
(15) J. Marsh Ellis  
(16) Jay Lazaruk  
(17) Mrs Jeanne Dewhurst  
(20) Dave Senti  
(21) Hardy Radio & TV Ltd.  
(22) Ralph J. Judge & Co.  
(25) Devney Organization Inc.  
(26) Nov. 24, 1959

**CKCK, REGINA**  
5,000 watts on 620 kcs.  
(1) Transcanada Communications Ltd.  
(2) M. Sifton  
(3) Jim Grisenthwaite  
(4) Ron Lamborn  
(6) Bob Bye  
(7) Doug Alexander  
(8) Johnny Sandison  
(11) Jim Struthers  
(12) Jim Struthers  
(14) Mrs Carol Gay Bell  
(15) Ken Roland  
(16) Mrs Sylvia Little  
(17) Vern Bell  
(18) Mrs Fran Renkas  
(20) Howard Dean  
(21 & 25) All-Canada  
(26) July 29, 1922

**CKRM, REGINA**  
10,000 watts daytime (5,000 watts nighttime) on 980 kcs.  
(1) Western Communications Ltd.  
(2 & 3) James T. Miller  
(5) C. Johanson  
(6 & 7) Bob Hill  
(8) Frank J. Fiegel  
(12) Beattie Martin  
(13) Frank Fiegel  
(15) Mrs. Lou Blakely  
(16) Gal Warwick  
(17) Mrs Lou Blakely  
(20) Leonard V. Cozine  
(21 & 22) Air-Time Sales Ltd.  
(23) Broadcast Repts. Ltd.  
(24) Radio Repts. Ltd.  
(25) Young Canadian Ltd.  
(26) Aug. 1, 1926

**CFNS, SASKATOON**  
1,000 watts on 1,170 kcs. CBC French Network  
(1) Radio-Prateries-Nord Limitee  
(2) Clotaire Denis Sr.  
(3) Raymond J. Marcotte  
(5) Gus Bandet  
(7) Raymond J. Marcotte  
(8) Jacques Landry  
(9) Yves Beaupre  
(10) Mrs M. A. Papen  
(11) Gaetan Deschênes  
(12 & 13) Gaetan Deschênes  
(15) Raymond J. Marcotte  
(16) Mrs Eva Billio  
(17) Leonette Gareau

(18) Rose-Annette Desbriens  
(19 & 20) Jean Lacroix  
(21 & 22) Tyrell & Nadon  
(24) Radio Repts. Ltd.  
(25) Devney Organization Inc.  
(26) Nov. 6, 1952  
**CFQC, SASKATOON**  
5,000 watts on 600 kcs.  
(1) A. A. Murphy & Sons Ltd.  
(2) W. A. Murphy  
(3) General Manager - Vern Dallin  
(3) Roy Currie  
(5) Euclide Bourassa  
(6) Laurie Korchn  
(8) Gordon Ross  
(9) Denny Carr  
(10) Mrs Eleanor Cailles  
(11) Les Edwards  
(12) Ned Powers  
(13) Dennis Fisher  
(14) Mrs Martha Mills  
(15) Margaret Morrison  
(16) Mrs Eleanor Cailles  
(20) Ian Vander Touk  
(21 & 22) Radio Repts. Ltd.  
(23) A. J. Messner & Co.  
(24) Radio Repts. Ltd.  
(25) Young Canadian Ltd. and Harlan Oakes  
(26) July 18, 1926

**CKOM, SASKATOON**  
10,000 watts on 1,250 kcs.  
(1) Saskatoon Community Broadcasting Co. Ltd.  
(2) President and General Manager - Robert Priest  
(3 & 5) William H. Stovin  
(6) Arnold E. Stilling  
(7) Gordon E. Walburn  
(8) Gordon E. Walburn  
(10) Don McDonald  
(12) Arnold E. Stilling  
(13) Dan Worden  
(15) Shirley Brown  
(17) Mrs Rosemarie Polowick  
(18) Mrs Inez McGowan  
(20) Maynard Greer  
(21 & 24) Stovins-Byles Ltd.  
(25) Weed & Co.  
(26) June 8, 1951

**CKSW, SWIFT CURRENT**  
1,000 watts daytime (250 watts nighttime) on 1,400 kcs.  
(1) Frontier City Broadcasting Co. Limited  
(2) D. W. Scott  
(3) W. C. Gilbey  
(4) W. C. Gilbey  
(6) W. C. Gilbey  
(8 & 9) Vince Dodds  
(10) W. Gilbey  
(13) C. Colledge  
(14) D. Jacobson  
(15) A. Wallman  
(16) Mrs June Smith  
(18) W. Scott  
(19) Mrs Velma Clark  
(20) Herman Lyngstad  
(21) Mrs Joyce Nephin  
(22) W. C. Gilbey  
(23 & 25) National Time Sales  
(25) Broadcast Repts. Ltd.  
(24) Radio Repts. Ltd.  
(26) June 1, 1956

**CFSL, WEYBURN**  
1,000 watts daytime (250 watts nighttime) on 1,340 kcs.  
(1) Frontier City Broadcasting Co. Limited  
(2) D. W. Scott  
(3) W. C. Gilbey  
(4) W. C. Gilbey  
(6) W. C. Gilbey  
(8 & 9) Vince Dodds  
(10) W. Gilbey  
(13) C. Colledge  
(14) D. Jacobson  
(15) A. Wallman  
(16) Mrs June Smith  
(18) W. Scott  
(19) Mrs Velma Clark  
(20) Herman Lyngstad  
(21) Mrs Joyce Nephin  
(22) W. C. Gilbey  
(23 & 25) National Time Sales  
(25) Broadcast Repts. Ltd.  
(24) Radio Repts. Ltd.  
(26) June 1, 1956

**CJSL, ESTEVAN**  
1,000 watts on 1,280 kcs.  
Satellite of CFSL, Weyburn. Same staff.  
**CJGX, YORKTON**  
10,000 watts daytime (1,000 watts nighttime) on 940 kcs.  
(1) Yorkton Broadcasting Co. Ltd.  
(2) Fred K. Tully  
(3) George G. Gallagher  
(5) Merv Phillips  
(6) Retail Sales Manager - Merv Phillips  
(7) National Sales Manager - Ken M. Dodds  
(8 & 7) Ed. A. Laurence  
(9) Lorne Harasen  
(9) Ed. A. Laurence  
(11) Lorne Harasen  
(12) Walter E. Kroeker  
(13) Dennis Barkman  
(15) Elmer Hildebrand  
(17) Leonard Enns  
(18) Bill Keller  
(19) Ken Klansen  
(19) Dr. R. E. Olson  
(14) Mrs. Oily Penner  
(16) Ruth Duce  
(17) Jolene L. Engrance  
(18) Hans Andriessen  
(20) John J. Paul s  
(21 & 22) Radio Repts. Ltd.  
(23) A. J. Messner & Co.  
(24) Radio Repts. Ltd.  
(25) Donald Cooke Inc.  
(26) March 13, 1957

**CFAM, ALTONA**  
10,000 watts daytime (5,000 watts nighttime) on 1,290 kcs.  
(1) Southern Manitoba Broadcasting Co. Ltd.  
(2) Walter E. Kroeker  
(3) Dennis Barkman  
(5) Elmer Hildebrand  
(7) Leonard Enns  
(8) Bill Keller  
(9) Ken Klansen  
(19) Dr. R. E. Olson  
(14) Mrs. Oily Penner  
(16) Ruth Duce  
(17) Jolene L. Engrance  
(18) Hans Andriessen  
(20) John J. Paul s  
(21 & 22) Radio Repts. Ltd.  
(23) A. J. Messner & Co.  
(24) Radio Repts. Ltd.  
(25) Donald Cooke Inc.  
(26) March 13, 1957

**CFAM, ALTONA**  
10,000 watts daytime (5,000 watts nighttime) on 1,290 kcs.  
(1) Southern Manitoba Broadcasting Co. Ltd.  
(2) Walter E. Kroeker  
(3) Dennis Barkman  
(5) Elmer Hildebrand  
(7) Leonard Enns  
(8) Bill Keller  
(9) Ken Klansen  
(19) Dr. R. E. Olson  
(14) Mrs. Oily Penner  
(16) Ruth Duce  
(17) Jolene L. Engrance  
(18) Hans Andriessen  
(20) John J. Paul s  
(21 & 22) Radio Repts. Ltd.  
(23) A. J. Messner & Co.  
(24) Radio Repts. Ltd.  
(25) Donald Cooke Inc.  
(26) March 13, 1957

**CJQM, WINNIPEG**  
500 watts on 1470 kcs.  
(1) Winnipeg Broadcasters Assoc.  
(2) J. Shaples  
(3) W. E. Bellman  
(4) Bill Konyk  
(11) A. Brady

**CHSM, STEINBACH**  
10,000 watts on 1,250 kcs. Altona and Steinbach operated as one station. Same Staff.  
**CKX, BRANDON**  
10,000 watts daytime (1,000 watts nighttime) on 630 kcs. CBC.  
(1) Western Manitoba Broadcasters Ltd.  
(2 & 3) John B. Craig  
(4) Eric Davies  
(5) Ernie Holland  
(7) Frank Bird  
(9) Lorna Hall  
(11) John Wallace  
(12) Henry Stothard  
(13) Frank Bird  
(16) Wendy Fairbairn  
(18) Mrs. Ruth Campbell  
(19) Harold Donogh  
(20) Humphrey Davies  
(21 & 22) Radio Repts. Ltd.  
(23) A. J. Messner & Co.  
(24) Radio Repts. Ltd.  
(25) Young Canadian Ltd.  
(26) Dec. 1, 1928

**CKDM, DAUPHIN**  
10,000 watts on 730 kcs.  
(1) Dauphin Broadcastng Co. Ltd.  
(2) A. T. Wamock, Q. C.  
(3) J. Hugh Duniop  
(4) Irvn W. Hildyard  
(5) Mrs Audrey Mansoff  
(7) Al Pascal  
(8) Doug Simmons  
(9) Al Pascal  
(10) Mrs Audrey Mansoff  
(11) Jack Henderson  
(13) Eddie Topper  
(14) Helen Henderson  
(15) Al Pascal  
(16) Sylvia Pritch  
(17) Mrs Audrey Mansoff  
(18) Al Pascal  
(19) Doug Cooke  
(20) Alan Wamock & Co.  
(21 & 22) Air-Time Sales Ltd.  
(23) A. J. Messner & Co.  
(24) Radio Repts. Ltd.  
(25) Young Canadian Ltd.  
(26) Jan. 7, 1951

**CFAR, FLIN FLON**  
1,000 watts on 590 kcs. CBC.  
(1) Arctic Radio Corp. Ltd.  
(2) R. F. Mullaney  
(3 & 5) K. W. Edmonds  
(6) Dave Byas  
(7) K. W. Edmonds  
(8 & 9) Dave Byas  
(11) Gord Wielgans  
(12) K. W. Edmonds  
(15) Dave Byas  
(16) Mrs. B. Figura  
(17) Mrs. K. Kreszki  
(18) Roger Lamoureux  
(20) Eric Mason  
(21 & 23) Lorraine Potts & Co.  
(22) A. J. Messner & Co.  
(24) Radio Repts. Ltd.  
(25) Young Canadian Ltd.  
(26) Nov. 13, 1937

**CHCC, PORT CHURCHILL**  
250 watts on 1,250 kcs. Owned and operated by the Canadian Broadcasting Corporation.  
**CFRY, PORTAGE LA PRAIRIE**  
1,000 watts on 920 kcs.  
(1) Portage-Delta Broadcasting Co. Ltd.  
(2 & 3) Richard D. Hughes  
(4 & 5) Jack E. Follett  
(6 & 7) Robert Clark  
(8) Bob Love  
(9) Curly Irwin  
(11, 12 & 13) Bob Love  
(14) Nancy Lane  
(15) Eric Sparke  
(16) Mrs. Beulah Follett  
(17) Mrs Winnifred Kennedy  
(20) Ricky Hughes  
(21 & 22) Lorraine Potts & Co.  
(23 & 24) Stovins-Byles Ltd.  
(26) Oct. 18, 1956

**CKSB, ST. BONIFACE**  
1,000 watts on 1,050 kcs. CBC French Network.  
(1) Radio-Saint-Boniface Ltée.  
(2) Roland Trudeau  
(3) Roland Couture  
(5) Steve Bohemier  
(7) Flore Tozupio  
(8 & 9) Andre Martin  
(10) Christian Lemay  
(11) Valmore Gervais  
(12) Maurice Leveue  
(15) Roland Couture  
(16) Cecile Frenette  
(17) Madeleine Pauchaud  
(18) Mrs. Aimee Simons  
(19) Georges Laurent  
(20) Roland Brodeur  
(21 & 22) Tyrell & Nadon  
(23) Radio Repts. Ltd.  
(25) Devney Organization Inc.  
(26) May 27, 1946

**CKBW, WINNIPEG**  
50,000 watts on 990 kcs. Owned and operated by the Canadian Broadcasting Corporation.  
**CJOB, WINNIPEG**  
10,000 watts on 680 kcs.  
(1) Radio OB Ltd.  
(2) Frank Griffiths  
(3) General Manager - Rory MacLennan  
(4) National Sales Manager - Richard Moody  
(5) Local Sales Manager - Steve Frederic  
(4) R. Moody  
(5) R. Moody (Nat'l)  
(8) Steve Frederic  
(9) Cliff Gardner  
(10) Dun can Anderson  
(11) John McManus  
(12) Michael Williams  
(15) Ronald Krochuk  
(16) Steve Smith  
(17) Dan Keith  
(20) Reg Duri e  
(21 & 22) Standard Broadcast Sales Ltd.  
(23) Broadcast Repts. Ltd.  
(24) Radio Repts. Ltd.  
(25) Young Canadian Ltd.  
(26) Mar. 11, 1946

**CJOM, WINNIPEG**  
500 watts on 1470 kcs.  
(1) Winnipeg Broadcasters Assoc.  
(2) J. Shaples  
(3) W. E. Bellman  
(4) Bill Konyk  
(11) A. Brady

**CJOM, WINNIPEG**  
500 watts on 1470 kcs.  
(1) Winnipeg Broadcasters Assoc.  
(2) J. Shaples  
(3) W. E. Bellman  
(4) Bill Konyk  
(11) A. Brady

(12) Ron Oakes  
(20) Stan Davis  
(21 & 24) Quality Broadcast Sales  
(26 - Nov. 1, 1963)

**CKY, WINNIPEG**  
50,000 watts on 580 kcs.  
(1) Moffat Broadcasting Ltd.  
(2) Randall Moffat  
(3) Sid Royling  
(5) Don McDermid  
(8) Gary Todd  
(7) Jim Darin  
(9) Jack Wells  
(10) Dennis Cormie  
(11) Bill Trebble  
(12) Jack Wells  
(15) Bill Grogan and Dave Lyman  
(16) George Kelch  
(17) Dick Turnbull  
(19) Bill Martin  
(20) Andy Malowan chuk  
(21 & 22) Stephens & Townsend  
(24) Scharf Broadcast Sales  
(25) Devney Organization Inc.  
(26) Dec. 31, 1949

**CKRC, WINNIPEG**  
10,000 watts on 630 kcs.  
(1) Transcanada Communications Ltd.  
(2) Michael Sifton  
(3) Robert J. Busa  
(5) George Harper  
(8) Robert K. MacDonald  
(7) Ken Babb  
(9) Don Slade  
(10) Doc Steen  
(11 & 12) Lee Sage  
(14) Olga Cheney  
(15) Len Gezb  
(16) Bill Cochrane  
(17) Lynn Gibson  
(18) Doc Steen  
(19) Harry Taylor  
(20) Bert Hooper  
(21 & 25) All-Canada  
(26) 1928

**CKRB, BARRIE**  
10,000 watts on 950 kcs.  
(1) Barrie Broadcasting Co. Ltd.  
(2) Ralph T. Snelgrove  
(3 & 5) Robert C. Hunter  
(7 & 9) Stan Taylor  
(10) Don Kay  
(11) Wayne Bjorgan  
(12) Bill Bennett  
(14) Mrs Wendy Hicks  
(16) Janeten Teigland  
(17) Mrs Marg Hensebery  
(20) Harold Atkinson  
(21 & 22) Paul Mulvihill & Co. Ltd.  
(23) Young Canadian Ltd.  
(25) Young Canadian Ltd.  
(26) Aug. 31, 1948

**CJPO, BELLEVILLE**  
1,000 watts on 800 kcs. CBC  
(1) Quinte Broadcasting Co. Ltd.  
(2) Dr. G. A. Morton  
(3) Frank C. Murray  
(4 & 5) J. H. MacDonald  
(6) Lee Jourard  
(7) Frank C. Murray  
(8 & 9) Tom Hoopings  
(10) Frank C. Murray  
(11) Dave Sovereign  
(12) Jack Devine  
(13) Phil Flagler  
(14) Tom Hoopings  
(15) Lee Jourard  
(16) Mrs. Marcus Wilgen  
(17) Mrs Marg Hall  
(18) Mrs Carlo Palmer  
(20) John Buchanan  
(21 & 24) Stovins-Byles Ltd.  
(25) Young Canadian Ltd.  
(26) Aug. 12, 1946

**CJNR, BLIND RIVER**  
1,000 watts on 730 kcs. CBC  
(1) Hault Radio & TV Broadcasting Co. Limited  
(2 & 3) Gene Marcon  
(4 & 5) Fred Ives  
(6 & 7) Paul Leonard  
(8) Alan Thom  
(9) Paul Leonard  
(10) Art Christmas  
(11 & 12) Paul Leonard  
(13) Alan Thom  
(15) Fred Ives  
(16) Jean E. Fullerton  
(17) Evelyn Fullerton  
(18) Art Christmas  
(20) Ray Rylatt  
(19) Georges Laurent  
(20) Roland Brodeur  
(21 & 22) Tyrell & Nadon  
(23) Radio Repts. Ltd.  
(25) Devney Organization Inc.  
(26) May 27, 1946

**CHIC, BRAMPTON**  
1,000 watts daytime (500 watts nighttime) on 790 kcs.  
(1) CHIC Radio Ltd.  
(2) Hemphire Investments  
(3) Leslie Allen  
(4) Bruce McLeod - vice-president and General Manager  
(5) John Laikie  
(6) Don Gauthier  
(7 & 9) Phil O'Reilly  
(10) Bette McDermott  
(11) Bob VanStone  
(12) Don Gauthier  
(13) Bob Van Stone  
(15) Phil O'Reilly  
(16) Mrs Terry Beale  
(17) Shelley Pantar  
(18) Bette McDermott  
(20) Stewart Bayley  
(21 & 22) Hardy Radio & TV Ltd.  
(24) Scharf Broadcast Sales  
(25) Donald Cook Inc.  
(26) Dec. 23, 1953

**CFBR, BROCKVILLE**  
1,000 watts daytime (250 watts nighttime) on 1,450 kcs. CBC  
(1) Bruce Ontario Broadcasting Co. Limited  
(2 & 3) John A. Radford  
(4) Tom Statham  
(5) Mrs. Charlotte  
(6 & 7) Tom Statham  
(8 & 9) John Larsen  
(10) Jim Chapman  
(11) Jack Radford  
(12) Tom Statham  
(13) Lloyd Ke  
(14) Norine Kelly  
(15) Jim Chapman  
(16) Norine Kelly  
(17) Tom Statham  
(18) Jim Chapman  
(20) G. Hinton

**KEY**

- |                             |                       |                        |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name    | 10. Music Director    | 19. Chief Operator     |
| 2. President (if a company) | 11. News Director     | 20. Chief Engineer     |
| 3. Manager                  | 12. Sports Director   | 21. Toronto Reps       |
| 4. Assistant Manager        | 13. Farm Director     | 22. Montreal Reps      |
| 5. Commercial Manager       | 14. Women's Director  | 23. Winnipeg Reps      |
| 6. Production Manager       | 15. Promotion Manager | 24. Vancouver Reps     |
| 7. Program Manager          | 16. Traffic Manager   | 25. U.S. Reps          |
| 8. Chief Announcer          | 17. Copy Chief        | 26. Station Birth Date |
| 9. Morning Man              | 18. Librarian         |                        |

(21 to 24) Radio & TV Reps. Ltd.  
(25) Young Canadian Ltd.  
(26) April 1, 1926

**CKPC, BRANTFORD**  
10,000 watts on 1,380 kcs.  
(1) Telephone City Broadcast Ltd.  
(2) Mrs Florence Buchanan  
(3) Richard Buchanan  
(4) Russ Waters  
(5) Arnold Anderson  
(6) Ken Hodge  
(7) Arnold Anderson  
(8) Gordon Cook  
(9) Arnold Anderson  
(10) James Featherston  
(11) Mrs Kit McDermott  
(12) Glen Walker  
(13) Mike Warren  
(14) James Featherston  
(15) & 22) Lorie Potts & Co.  
(26) 1923

**CFCH, CALLANDER**  
10,000 watts daytime (5,000 watts nighttime) on 800 kcs. CBC  
(1) Northern Broadcasting Limited  
(2) Mrs P. A. Campbell  
(3) Reg Game  
(4) Clarence Houston  
(5) & 7) Bruce Ruggles  
(6) Terry Spearin  
(7) Terry McInnis  
(8) Don Delaplane  
(9) Pete Handley  
(10) Reg Finemore  
(11) Mrs Meri Craven  
(12) Don Naim  
(13) Mrs Melba Rainville  
(14) Ema Higgins  
(15) Gail Liberty  
(16) Jim Hadwin  
(17) Dave Mee  
(18) & 24) Stovin-Byles Ltd.  
(19) All-Canada  
(20) March 4, 1931

**CFCO, CHATHAM**  
1,000 watts on 630 kcs.  
(1) Great Lakes Broadcasting Ltd.  
(2) Don Hildebrand  
(3) Bob Bambray  
(4) Clair Chambers  
(5) Bob Wood  
(6) Mark Lade  
(7) Earl Bradford  
(8) Pat Connelley  
(9) Harold Smith  
(10) Joan Thompson  
(11) Syd Pilkington  
(12) Bob Anakin  
(13) Gord Brooks  
(14) & 24) Stovin-Byles Ltd.  
(15) Devney Organization Inc.  
(16) Sept. 2, 1926

**CHUC, COBOURG**  
1,000 watts on 1,450 kcs.  
(1) Radio CHUC Limited  
(2) & 3) D. B. Williamson  
(4) & 5) Don Fox  
(6) Bill McKay  
(7) Doug Whelan  
(8) Bill McKay  
(9) Mrs Louise Guy  
(10) Don Fox  
(11) Ken Vinen  
(12) Mrs Louise Guy  
(13) Gordon Skinner  
(14) & 22) Radio & TV Sales Inc.  
(15) Aug. 28, 1957

**CFML, CORNWALL**  
1,000 watts on 1,110 kcs.  
(1) Madame Madeleine Laframboise  
(2) & 3) Madeleine Laframboise  
(4) Fernand Derouin  
(5) & 7) Claude Renard  
(6) Richard Noel  
(7) R. Thibault  
(8) R. Thibault  
(9) Claude Filion  
(10) & 17) Richard Labrie  
(11) Claude Filion  
(12) Robert Thibault  
(13) M. Millet  
(14) & 22) Lorie Potts & Co.  
(15) November 11, 1959

**CJSS, CORNWALL**  
1,000 watts on 1,220 kcs.  
(1) Tri-Co Broadcasting Ltd.  
(2) Dr. Elzear Emard, M.D.  
(3) G. F. Grady  
(4) Bill Gallant  
(5) J. P. Cannon  
(6) Bernard Murray  
(7) & 13) George Heath  
(8) Mrs. Alma Valley  
(9) Mrs. Betty Kennedy  
(10) Ian Sutton  
(11) Reg McCauland  
(12) & 24) All-Canada  
(13) Weed & Co.  
(14) June 1, 1959

**CFQB, FORT FRANCES**  
1,000 watts on 800 kcs. CBC  
(1) Border Broadcasting Limited  
(2) to 7) D. A. (Do n) Fawcett  
(8) Gordon McBride  
(9) Jim Coghill  
(10) Keith Vettergreen  
(11) Dennis Soar  
(12) Don Halling  
(13) Dan Rose  
(14) Don Halling  
(15) Keith Vettergreen  
(16) Dolores Fraser  
(17) Mrs. Vi Plumridge  
(18) Don Ryan  
(19) Brian Petzuck  
(20) Oscar Petzuck  
(21) & 22) National Time Sales  
(23) A. J. Messner & Co.  
(24) Radio Reps Ltd.  
(25) Donald Cooke Inc.  
(26) Nov. 11, 1944

**CJLX, FORT WILLIAM**  
10,000 watts on 800 kcs.  
(1) Lakehead Broadcasting Company Limited  
(2) & 3) R. P. MacGowan  
(4) W. J. Clemens  
(5) Gary Parkhill  
(6) & 8) Gary W. H. Parkhill  
(7) Mrs Joan Howrigan  
(8) Craig Edwards  
(9) Jim Kneitel  
(10) Ray Dee  
(11) Sylvia O'Brien  
(12) Gary Parkhill  
(13) Mrs Mary Smyth  
(14) Ray Dee  
(15) Wally Raymond  
(16) Kurt Mayer  
(17) & 22) Lorie Potts & Company

**CKPR, FORT WILLIAM**  
5,000 watts daytime (1,000 watts nighttime) on 580 kcs.  
(1) H. F. Doull Co. Ltd.  
(2) H. Fraser Dougall  
(3) & 5) George D. Jeffrey  
(6) & 7) Wm. C. Moyer  
(8) Gerry Godin  
(9) Wm. C. Moyer  
(10) Wm. C. Moyer  
(11) Ron Knight  
(12) Hal Lee  
(13) Wm. C. Moyer  
(14) & 15) Dorothy Hopkins  
(16) Mrs. Jo-Ann Engdahl  
(17) Betty Johnston  
(18) Dorothy Hopkins  
(19) W. Thompson Ross  
(20) Gerhard Buester  
(21) to 24) Stovin-Byles Ltd.  
(25) Young Canadian Ltd.  
(26) Feb. 3, 1931.

**CFTJ, GALT**  
250 watts on 1,110 kcs.  
(1) The Galt Broadcasting Co. Ltd.  
(2) & 3) John V. Evans  
(4) A. C. Bond  
(5) & 11) John Etherton  
(12) Betty Burke  
(13) Mary Lillie  
(14) Patrick Stone  
(15) Hardy Radio & TV  
(16) & 22) Ralph J. Judge & Co.  
(17) A. J. Messner & Co.  
(18) Sept. 17, 1954

(23) A. J. Messner & Company  
(24) Scharf Broadcast Sales Ltd.  
(25) Devney Organization Inc.  
(26) 1959

**CKDR, DRYDEN**  
1,000 watts on 900 kcs. Satellite transmitter of CJRL, Kenora  
(26) August 1963

**CKLW, KINGSTON**  
5,000 watts on 1,380 kcs.  
(1) St. Lawrence Broadcasting Co. Ltd.  
(2) Bob Grant  
(3) Terry French  
(4) John French  
(5) John Birmingham  
(6) John Birmingham  
(7) Jerry Retzer  
(8) Jim Paulton  
(9) & 12) Bill Hamilton  
(10) Terry French  
(11) Mrs Betty Kerr  
(12) Pat McDonnell  
(13) Jim Paulton  
(14) Bob Dalton  
(15) Bill Grant  
(16) & 22) Hardy Radio & TV Ltd.  
(17) Forgie & Co. Inc.  
(18) Nov. 23, 1953

**CKWS, KINGSTON**  
5,000 watts on 960 kcs. CBC  
(1) Frontenac Broadcasting Co. Ltd.  
(2) Sen. Rupert Davies  
(3) Roy Hofstetter  
(4) Leo Clark  
(5) & 7) Carl Cogan  
(6) Bryan Olney  
(7) Ken Horton  
(8) Carl Cogan  
(9) Floyd Patterson  
(10) Max Jackson  
(11) Lloyd Cowie, B.SCA  
(12) Mrs. Eva Howard  
(13) Chris Davies  
(14) Mrs Frances Harvey  
(15) Mrs Eva Howard  
(16) Barry Thompson  
(17) David Travers  
(18) Gord Backus  
(19) & 24) Stovin-Byles Ltd.  
(20) All-Canada  
(21) Aug. 31, 1942

**CJLJ, GUELPH**  
10,000 watts daytime (5,000 watts nighttime) on 1,460 kcs.  
(1) CJLJ Limited  
(2) W. O. Slatter  
(3) General Manager - F. T. Metcalf  
(4) Station Manager - J. A. Jackson  
(5) & 7) J. D. LeBlanc  
(6) Gordon Field  
(7) & 12) Norman Jary  
(8) & 17) Wm Shackleton  
(9) Robert Nagyobb  
(10) & 25) All-Canada  
(11) June 14, 1948

**CHIQ, HAMILTON**  
5,000 watts on 1,280 kcs.  
(1) CHIQ Limited  
(2) Irving Zucker  
(3) General Manager - Jack Schoone  
(4) & 5) Gordon Marratto  
(6) Nick Moore  
(7) & 9) Doug James  
(10) Joe Foster  
(11) Doug Gamble  
(12) & 14) Carolyne Rivard  
(13) Steve Weston  
(14) Sharon Randazzo  
(15) Bill Fitzsimmons  
(16) Gary Dean  
(17) Nick Moore  
(18) Les Rooke  
(19) George E. Spracklin Assoc.  
(20) Radio & TV Sales Inc.  
(21) A. J. Messner & Co.  
(22) Devney Organization  
(23) Nov. 14, 1960

**CHML, HAMILTON**  
5,000 watts on 900 kcs.  
(1) Maple Leaf Broadcasting Co. Ltd.  
(2) Kenneth D. Schie  
(3) Vice-President and Manager - T. E. Darling  
(4) Station Manager - Wm. E. Hall  
(5) Bill Reid  
(6) R. C. Horning Jr.  
(7) Don Johnston  
(8) Norm Marshall  
(9) Mike Thompson  
(10) Mrs June Archer  
(11) Agnes Anderson  
(12) Ed Preston  
(13) Ed Victor  
(14) & 22) Stephens & Townsend Ltd.  
(15) Scharf Broadcast Sales  
(16) Young Canadian Ltd.  
(17) May 5, 1927

**CKOC, HAMILTON**  
5,000 watts on 1,150 kcs.  
(1) Wentworth Radio Broadcasting Co. Ltd.  
(2) Clifford Sifton  
(3) Vice-President and General Manager - William T. Cranston  
(4) Wm. E. Ballantyne  
(5) John W. Hill  
(6) John Larocque  
(7) Jack Haney  
(8) Gary Summers  
(9) Lyn Cooper  
(10) Mrs Dorothy Howe  
(11) Mrs Margaret MacLaren  
(12) & 19) Arthur N. Todd  
(13) Leslie Horton  
(14) & 25) All-Canada  
(15) May 1, 1922

**CKAR, HUNTSVILLE**  
1,000 watts on 630 kcs. CBC  
(1) Muskoka-Parry Sound Broadcasting Ltd.  
(2) G. Norris MacKenzie  
(3) Garth Thomas  
(4) Robert Carpenter  
(5) & 7) Garth Thomas  
(6) Gary McColman  
(7) George Grant  
(8) King Perry  
(9) Garth Thomas  
(10) Douglas Tipper  
(11) Mrs Melva Halden  
(12) Robert Carpenter  
(13) Gail Marle  
(14) Mrs Melva Halden  
(15) Albert Vandersteeg  
(16) & 22) Radio Reps.  
(17) A. J. Messner  
(18) Radio Reps.  
(19) Weed & Co.  
(20) June 14, 1958

**CKAR-1, PARRY SOUND**  
250 watts on 1,940 kcs. Satellite of CKAR, Huntsville. Same Staff.

**CJRL, KENORA**  
1,000 watts on 1,220 kcs. CBC  
(1) Lake of the Woods Broadcasting Ltd.  
(2) & 3) Stuart King  
(4) P. Lawrence  
(5) Peter Lawrence  
(6) & 9) Denis Belleville  
(10) Gordoo Cairns  
(11) Peter Noble

(14) Blanche Loscombe  
(15) Joan Reynard  
(16) Bunny Rickman  
(17) Blanche Loscombe  
(18) Dick Owen  
(19) & 24) Stovin-Byles Ltd.  
(20) Donald Cooke Inc.  
(21) Feb. 18, 1939

**CKLW, KINGSTON**  
5,000 watts on 1,380 kcs.  
(1) St. Lawrence Broadcasting Co. Ltd.  
(2) Bob Grant  
(3) Terry French  
(4) John French  
(5) John Birmingham  
(6) John Birmingham  
(7) Jerry Retzer  
(8) Jim Paulton  
(9) & 12) Bill Hamilton  
(10) Terry French  
(11) Mrs Betty Kerr  
(12) Pat McDonnell  
(13) Jim Paulton  
(14) Bob Dalton  
(15) Bill Grant  
(16) & 22) Hardy Radio & TV Ltd.  
(17) Forgie & Co. Inc.  
(18) Nov. 23, 1953

**CKWS, KINGSTON**  
5,000 watts on 960 kcs. CBC  
(1) Frontenac Broadcasting Co. Ltd.  
(2) Sen. Rupert Davies  
(3) Roy Hofstetter  
(4) Leo Clark  
(5) & 7) Carl Cogan  
(6) Bryan Olney  
(7) Ken Horton  
(8) Carl Cogan  
(9) Floyd Patterson  
(10) Max Jackson  
(11) Lloyd Cowie, B.SCA  
(12) Mrs. Eva Howard  
(13) Chris Davies  
(14) Mrs Frances Harvey  
(15) Mrs Eva Howard  
(16) Barry Thompson  
(17) David Travers  
(18) Gord Backus  
(19) & 24) Stovin-Byles Ltd.  
(20) All-Canada  
(21) Aug. 31, 1942

**CJLJ, GUELPH**  
10,000 watts daytime (5,000 watts nighttime) on 1,460 kcs.  
(1) CJLJ Limited  
(2) W. O. Slatter  
(3) General Manager - F. T. Metcalf  
(4) Station Manager - J. A. Jackson  
(5) & 7) J. D. LeBlanc  
(6) Gordon Field  
(7) & 12) Norman Jary  
(8) & 17) Wm Shackleton  
(9) Robert Nagyobb  
(10) & 25) All-Canada  
(11) June 14, 1948

**CKLW, KINGSTON**  
5,000 watts on 1,380 kcs.  
(1) St. Lawrence Broadcasting Co. Ltd.  
(2) Bob Grant  
(3) Terry French  
(4) John French  
(5) John Birmingham  
(6) John Birmingham  
(7) Jerry Retzer  
(8) Jim Paulton  
(9) & 12) Bill Hamilton  
(10) Terry French  
(11) Mrs Betty Kerr  
(12) Pat McDonnell  
(13) Jim Paulton  
(14) Bob Dalton  
(15) Bill Grant  
(16) & 22) Hardy Radio & TV Ltd.  
(17) Forgie & Co. Inc.  
(18) Nov. 23, 1953

**CKLW, KINGSTON**  
5,000 watts on 1,380 kcs.  
(1) St. Lawrence Broadcasting Co. Ltd.  
(2) Bob Grant  
(3) Terry French  
(4) John French  
(5) John Birmingham  
(6) John Birmingham  
(7) Jerry Retzer  
(8) Jim Paulton  
(9) & 12) Bill Hamilton  
(10) Terry French  
(11) Mrs Betty Kerr  
(12) Pat McDonnell  
(13) Jim Paulton  
(14) Bob Dalton  
(15) Bill Grant  
(16) & 22) Hardy Radio & TV Ltd.  
(17) Forgie & Co. Inc.  
(18) Nov. 23, 1953

**CKKW, KITCHENER**  
1,000 watts on 1,320 kcs.  
(1) Central Ontario Television Ltd. (Radio Div.)  
(2) C. A. Pollock  
(3) W. D. McGregor  
(4) Gordon Harton  
(5) Don Wilcox  
(6) Dan Fisher  
(7) Stu Kenner  
(8) Gary McLaren  
(9) Reg Sellner  
(10) Don Wilcox  
(11) Elaine Cole  
(12) Bill Whiting  
(13) Mrs Stella Keller  
(14) Larry Cole  
(15) Mrs Phyllis Hugill  
(16) Jim Smith  
(17) Paul Turchan  
(18) & 25) All-Canada  
(19) July 29, 1959

**CJSP, LEAMINGTON**  
1,000 watts on 710 kcs.  
(1) Sun Parlor Broadcasters Ltd.  
(2) Robert M. Clark  
(3) & 5) John C. Garton  
(6) & 7) Lou F. Tomasi  
(8) & 10) Craig Cole  
(11) Arthur S. Gadd  
(12) John C. Garton  
(13) Barry E. Chamberlain  
(14) Mrs Joanne Fillmore  
(15) Arthur S. Gadd  
(16) Mrs Effie Roach  
(17) R. Helmer  
(18) W. McLean  
(19) Bob Stevens  
(20) Bob Stevens  
(21) & 22) Radio & TV Sales Inc.  
(23) Broadcast Reps Ltd.  
(24) Geo T. Hopewell Inc.  
(25) Feb. 19, 1955

**CKLY, LINDSAY**  
1,000 watts on 910 kcs.  
(1) Leg-May Broadcasting Ltd.  
(2) & 3) J. A. McNabb  
(4) Don Blakeley  
(5) Jim Bosman  
(6) Roland Hunt  
(7) Ev Seconcost  
(8) Gord Catt  
(9) & 13) Ralph Donnelly  
(10) Bob Carter  
(11) Jim Bosman  
(12) Mrs. Jean Bain  
(13) Mrs. Helene Scott  
(14) Ev. Seconcost  
(15) Bob Godfrey  
(16) Roland Hunt  
(17) Hardy Radio & TV  
(18) Ralph J. Judge & Co.  
(19) Scharf Broadcast Sales  
(20) December, 1955

**PERSONAL INVITATION**

To visit - Upper Canada Village  
- Chrysler Farm  
- Parking, Beaches, Picnic  
and Camping Areas.

ALONG THE SEAWAY . . . . . from Iroquois  
to Cornwall.

**CJSS RADIO - Dial 1220**

**CORNWALL**

"The ALL-CANADA Station - on the Seaway"

**STILL #1**

**FOR WINDSOR ...**

**NEWS - SPORTS - WEATHER**

**CJSP RADIO 71**

**WESTWARD HO!**



Name the richest province in Canada for the next 12 months. That's right. Saskatchewan. Little old Saskatchewan, producer of two-thirds of the nation's wheat...the province that has nosed out Ontario as Canada's richest in terms of per capita income due to the recent staggering sale of wheat to Russia. Westward ho, indeed.

Quote *Time*, Sept. 27th: "As it filters into the economy, the Russian wheat money will also seed orders for farm equipment, autos, clothing fabrics, refrigerators, TV sets." Selling any of these things? Your best bet is CFQC, the only radio station heard for hundreds of miles around in the rich farm lands outside Saskatoon.

**CFQC**  
radio - Saskatoon

# STATION and PERSONNEL REGISTER (Radio)

- KEY**
- |                             |                       |                        |
|-----------------------------|-----------------------|------------------------|
| 1. Owner or Company Name    | 10. Music Director    | 19. Chief Operator     |
| 2. President (if a company) | 11. News Director     | 20. Chief Engineer     |
| 3. Manager                  | 12. Sports Director   | 21. Toronto Reps       |
| 4. Assistant Manager        | 13. Farm Director     | 22. Montreal Reps      |
| 5. Commercial Manager       | 14. Women's Director  | 23. Winnipeg Reps      |
| 6. Production Manager       | 15. Promotion Manager | 24. Vancouver Reps     |
| 7. Program Manager          | 16. Traffic Manager   | 25. U.S. Reps          |
| 8. Chief Announcer          | 17. Copy Chief        | 26. Station Birth Date |
| 9. Morning Man              | 18. Librarian         |                        |

- CPPL. LONDON**  
10,000 watts on 980 kcs. CBC.  
(1) The London Free Press Printing Co. Ltd.  
(2) W. J. Blackburn  
(3) Wad Cornell  
Sales Manager - Charles N. Knight  
(6) Geoff Bingle  
(9) John Dickins  
(11) Hugh Bremner  
(12) Peter James  
(13) Roy Jewell  
(15) Mrs Jean Barnes  
(16) John N. Illman  
(17) Lloyd Wright  
(18) Deborah Dennis  
(19) Keith Roberts  
(20) Glen Robitaille  
(21 & 22) Stephens & Townsend Ltd.  
(23) Weed & Co.  
(26) Sept. 30, 1922
- CHWO, OAKVILLE**  
1,000 watts daytime (500 watts nighttime) on 1,250 kcs.  
(1) CHWO Limited  
(2 & 3) Howard C. Caine  
(5) Victor Tingle  
(6) Richard Genge  
(7) Mrs J. Caine  
(9) Don Weaver  
(10) Richard George  
(14) Mrs Jean Caine  
(17) Mrs Kai Parker  
(20) Ken Weitzel  
(21) Direct EM 6-7182  
(22) Radio & TV Sales Inc.  
(23) Broadcast Reps Ltd.  
(24) Radio Reps. Ltd.  
(26) Nov. 17, 1956
- CPOR, ORILLIA**  
10,000 watts daytime (1,000 watts nighttime) on 1,570 kcs. CBC.  
(1) CPOR Ltd.  
(2 & 3) Gordon E. Smith  
(4 & 5) J. A. (Pete) McGarvey  
(6 & 7) Ken McDonald  
(9) Peter Emmeron  
(11) Bob Douglas  
(12) Ken McDonald  
(13) Pete McGarvey  
(14) Mrs Wanda Miller  
(15) Paul Smith  
(16) Mrs Pearl Douglas  
(17) Paul Smith  
(18) Fred Merrin  
(19 & 20) Peter Rowe  
(21 & 22) Stephens & Townsend Ltd.  
(23) Young Canadian Ltd.  
(26) Sept. 3, 1945
- CKLB, LONDON**  
5,000 watts on 1,290 kcs.  
(1) London Broadcasters Ltd.  
(2) F. Vincenzo Regan  
(3) John Pustion  
(4) Bill Robinson  
(5) Jim Alexander  
(6 & 7) Hal Gibson  
(8) Frank Proctor  
(11) Ed Blake  
(12) Tom Dalby  
(15) Art Bartel  
(16) Grace Howland  
(17) Charles Stame  
(18) Dan Macdonald  
(19) Jeff Guy  
(20) Bill Post  
(21 & 22) Air-Time Sales  
(23 & 24) Radio Reps. Ltd.  
(25) Young Canadian Ltd.  
(26) June 24, 1956
- CKMP, MIDLAND**  
250 watts on 1,230 kcs.  
(1) Midland Penetang Broadcasting Ltd.  
(2 & 3) R. B. Armstrong  
(5) Al Jensen  
(7) B. Armstrong  
(9) Gary Page  
(11) Mike Cranston  
(12) Al Jensen  
(13) Bruce Armstrong  
(14) Mrs Jean Stanway  
(15) Mrs Em. Armstrong  
(17) Mrs Jean Stanway  
(19) Jim Armstrong  
(21 to 24) Radio Reps. Ltd.  
(26) July 1, 1959
- CHVC, NIAGARA FALLS**  
10,000 watts on 1,600 kcs.  
(1) Radio Station CHVC Ltd.  
(2) James O'Brien  
Operations Manager - Ed Houston  
(4) A. W. Blakely  
(5) Bob Staton  
(12) Ed Feinstein  
(13) Keith Clay  
(14) Mrs Emily Lamb  
(16) Mrs Edith Guild  
(17) Mrs Alma Miles  
(18) Mrs Clara Carr  
(19) John Borys  
(20) Jack Borys  
(21 to 25) All-Canada  
(26) June 1, 1947
- CKLA, LONDON**  
5,000 watts on 1,290 kcs.  
(1) London Broadcasters Ltd.  
(2) F. Vincenzo Regan  
(3) John Pustion  
(4) Bill Robinson  
(5) Jim Alexander  
(6 & 7) Hal Gibson  
(8) Frank Proctor  
(11) Ed Blake  
(12) Tom Dalby  
(15) Art Bartel  
(16) Grace Howland  
(17) Charles Stame  
(18) Dan Macdonald  
(19) Jeff Guy  
(20) Bill Post  
(21 & 22) Air-Time Sales  
(23 & 24) Radio Reps. Ltd.  
(25) Young Canadian Ltd.  
(26) June 24, 1956
- CKMP, MIDLAND**  
250 watts on 1,230 kcs.  
(1) Midland Penetang Broadcasting Ltd.  
(2 & 3) R. B. Armstrong  
(5) Al Jensen  
(7) B. Armstrong  
(9) Gary Page  
(11) Mike Cranston  
(12) Al Jensen  
(13) Bruce Armstrong  
(14) Mrs Jean Stanway  
(15) Mrs Em. Armstrong  
(17) Mrs Jean Stanway  
(19) Jim Armstrong  
(21 to 24) Radio Reps. Ltd.  
(26) July 1, 1959
- CHVC, NIAGARA FALLS**  
10,000 watts on 1,600 kcs.  
(1) Radio Station CHVC Ltd.  
(2) James O'Brien  
Operations Manager - Ed Houston  
(4) A. W. Blakely  
(5) Bob Staton  
(12) Ed Feinstein  
(13) Keith Clay  
(14) Mrs Emily Lamb  
(16) Mrs Edith Guild  
(17) Mrs Alma Miles  
(18) Mrs Clara Carr  
(19) John Borys  
(20) Jack Borys  
(21 to 25) All-Canada  
(26) June 1, 1947
- CPRA, OTTAWA**  
50,000 watts daytime (10,000 watts nighttime) on 580 kcs.  
(1) CPRA Broadcasting Ltd.  
(2) Frank Ryan  
(3) Terry Kielty  
(5) George Gowling  
(6 & 7) Doug McGowan  
(9) Gord Alderton  
(9) General Grant  
(10) Joe Brown  
(11) Campbell McDonald  
(12) Terry Kielty  
(13) Frank Ryan  
(15) Terry McGovern  
(18) Mrs Margaret Bellefeuille  
(17) Don Morin  
(18) Mrs Carole Vallillice  
(19 & 20) George Roach  
(21 & 22) Stephens & Townsend  
(23) A. J. Messner & Co.  
(24) Scharf Broadcast Sales Co. Ltd.  
(25) Weed & Co.  
(26) May 3, 1947
- CKOY, OTTAWA**  
50,000 watts on 1310 kcs.  
(1) CKOY Ltd.  
(2) Irving Cameron  
(3) Jack Daly  
(7) Bill Lee  
(9) Erik Arnen  
(10) Bill Lee  
(11) Hal Anthony  
(12) Pat Marsden  
(13) Harold Leiken  
(15) Barry Braceau  
(16) Millie Stevens  
(19) Tom Born  
(20) Ken Puttock  
(21 to 25) All-Canada  
(26) June 1, 1949
- CPOS, OWEN SOUND**  
1,000 watts on 560 kcs. CBC  
(1) Grey & Bruce Broadcasting Co. Ltd.  
(2) C. J. McTavish  
(3) Gordon G. Garrison  
(7) Bill Hemming  
(9) Gary Price  
(11) Ross Gibson  
(12) Jim Bishop  
(14) Mrs Barbara Pollock  
(16) Mrs Vicki Millar  
(17) Mrs Bernice McWattin  
(20) William C. Marchand  
(21 & 22) Lorie Potts & Co.  
(23) Broadcast Reps. Ltd.  
(24) Radio Reps.  
(25) Devney Organisation Inc.  
(26) October 6, 1948
- CBO, OTTAWA**  
5,000 watts on 910 kcs. Owned and operated by the Canadian Broadcasting Corporation.
- CHEK, PETERBOROUGH**  
5,000 watts on 980 kcs. CBC  
(1) Kawartha Broadcasting Co. Ltd.  
(3) Senator R. Davies  
(5) Wally Revegan  
(5) W. C. Fontaine  
(6 & 7) Don O'Neil  
(9) John Gilbert  
(9) Del Cray  
(10) Ken Kaye  
(11) Alan Porteous  
(12) John Danko  
(14) Mrs Gloria Barrett  
(15) Michael N. Robinson  
(16) Rosemarie Drimmie  
(17) Jean Dolan
- CKPT, PETERBOROUGH**  
1,000 watts on 1,420 kcs.  
(1) Peterborough Broadcasting Co.  
(2) Ralph T. Snelgrove  
Vice-President - Allan F. Waters  
(3) Fred G. Sherratt  
(5) Joseph E. Potipco  
(6) George Franks  
(9) Percy  
(11) Cameron Hunter  
(12) Bill Spenceley  
(13) Clifford Johnson  
(15) Keith Randall  
(16) Beverly Young  
(17) Joe de By  
(18) Wm. Spenceley  
(20) George Jones  
(21 & 22) Stephens & Townsend  
(24) Scharf Broadcast Sales Inc.  
(25) Devney Organisation Inc.  
(26) Dec. 3, 1959
- CPFA, PORT ARTHUR**  
1,000 watts daytime (250 watts nighttime) on 1,230 kcs. CBC  
(1) Ralph H. Parker Ltd.  
(2 & 3) Ralph H. Parker  
(4) Margaret McGregor  
(5) Joe Ulovakovic  
(6 & 7) John Simpson  
(16) Mrs Evelyn Gaynor  
(17) Mrs Marj. Haakins  
(21 & 22) Cam Logan & Associates  
(23 & 24) All-Canada  
(25) Weed & Co.  
(26) Sept. 3, 1944
- CKTB, ST. CATHARINES**  
10,000 watts daytime (5,000 watts nighttime) on 610 kcs.  
(1) The Niagara District Broadcasting Co. Ltd.  
(2) William B. Burgoyne  
(3) Mary C. Burgoyne  
(5) Richard H. Diesel  
(6 & 7) Jack Dawson  
(9) Emile Courmey  
(11) Ray Glover  
(12) Rex Stimers  
(14) Art Fraser  
(15) R. H. Diesel  
(16) Mrs Marion Mosher  
(17) Robert Johnson  
(18) Mrs Mavis Rodgers  
(19) Larry Holleran  
(20) William H. Allen  
(21 & 22) Paul Mulvihill & Co. Ltd.  
(23) Broadcast Reps Ltd.  
(24) Scharf Broadcast Sales Inc.  
(25) Devney Organisation Inc.  
(26) 1930
- CHLO, ST. THOMAS**  
1,000 watts on 680 kcs.  
(1) Souwesto Broadcasters Ltd.  
(2 & 3) John L. Moore  
(5) Peter A. Webb  
(6 & 7) Don M. Lumley  
(9) Doug Hinz  
(11) Barry Kentner  
(12) Jim Heselgrave  
(13) Doug Hinz  
(14) Mrs Dorca Ballantyne  
(15) Peter A. Webb  
(16) Mrs Thelma Van Koughnett  
(17) Don M. Lumley  
(20) William R. Myron  
(21 & 22) Radio & Television Sales Inc.  
(23) A. J. Messner & Co.  
(26) May 14, 1948
- CHOK, SARNIA**  
5,000 watts on 1,070 kcs. CBC  
(1) Sarnia Broadcasting Ltd.  
(2) Wm. A. McKenzie  
(3 & 5) Art O'Hagan  
General Manager and Director National Sales - Earl E. Monk
- CJCS, STRATFORD**  
500 watts daytime (250 watts nighttime) on 1,240 kcs. CBC  
(1) CJCS Limited  
(2) G. N. Mackenzie  
(3 & 5) Sam E. Tapley  
(7) Wm. Inkol  
(8 & 9) Gil Stevius  
(11 & 12) Wm. Inkol  
(13) Gil Stevius  
(16) Mrs Elaine Scott  
(17) Mrs Joan Kaszner  
(20) John Grigg  
(21 & 22) Radio - TV Reps. Ltd.  
(23 & 24) Radio Reps. Ltd.
- CFBR, SUDBURY**  
1,000 watts on 550 kcs. CBC French Network.  
(1) The Sudbury Broadcasting Co. Ltd.  
(2) F. B. Ricard  
(3 & 5) René Riand  
(7) Robert Grandmaison  
(11) Laurier T. Lahan  
(12) Robert Grandmaison  
(15) Bernadette Cervats  
(18) Mary Poirier  
(20) Clyde Turner  
(21 & 22) Cam Logan & Associates  
(23) A. J. Messner & Co.  
(25) Young Canadian Ltd.  
(26) Dec. 8, 1957
- CHNO, SUDBURY**  
10,000 watts on 900 kcs.  
(1) Sudbury Broadcasting Co. Ltd.  
(2) F. B. Ricard  
(3 & 5) Peter Scott  
(6) Bruce Anderson  
(9) Bruce Anderson  
(11) Cec McKnight  
(12) Larry Johnson  
(14) Mrs Judy Erola  
(15) Bruce Anderson  
(16) Mrs Helen Grenon  
(17) Peter Allan  
(18) Pauline Poirier  
(19) Allan Ayres  
(20) Clyde Turner  
(21 & 22) Cam Logan & Associates  
(23) A. J. Messner & Co.  
(25) Young Canadian Ltd.  
(26) June 24, 1947
- CKSO, SUDBURY**  
10,000 watts on 790 kcs. CBC  
(1) CKSO Radio Limited  
(2) W. B. Plautz  
General Manager - and National Commercial Manager - Ralph Connor  
(6 & 7) Bob Alexander  
(9) Jay Fredericks  
(9) Reg Madison  
(11) Al Nesbitt  
(12) Hub Beaudry  
(14) Trudy Manchester  
(15) Mrs Eileen Foborn  
(17) Joyce Bresnahan  
(18) Teresa McPhee  
(20) Leo Gilbeau  
(21 to 24) All-Canada  
(25) Weed & Co.  
(26) August 23, 1955
- CKOT, TILSONBURG**  
1,000 watts on 1,510 kcs.  
(1) Tilsonburg Broadcasting Co. Ltd.  
(2 & 3) John Lamers  
(4 & 5) John D. Lamers Jr.  
(6) Paul Hunker  
(9) Geo. D. Ambrose  
(11 & 12) George Edwards  
(13) Don Hutton  
(14) Mrs Barbara Rankin  
(15) John Lamers Jr.  
(16) Mrs Beth Hunter  
(17) Mrs Bernice Nicholson  
(18) Irene Verryer  
(20) Vic Hamilton  
(21 & 22) National Time Sales  
(23) Broadcast Reps Ltd.  
(24) Radio Reps Ltd.  
(26) April 30, 1955
- CJFC, SMITHS FALLS**  
1,000 watts on 630 kcs. CBC  
(1) Rideau Broadcasting Ltd.  
(2 & 3) J. W. Polite  
(5) Hal Botham  
(7) Don Donald  
(9) Hal Botham  
(11) Jim Cassidy  
(12) Hal Botham  
(16) Mrs Blythe Hunt  
(17) John Henderson  
(18) Stu Patterson  
(20) Vic Hamilton  
(21 & 22) Lorie Potts & Co.  
(23) A. J. Messner & Co.  
(25) Devney Organisation Inc.  
(26) October 22, 1955

**RADIO**

CJFX Antigonish

CKBB Barrie

CFNB Fredericton

CJCH Halifax

CHOV Pembroke

CKTB St. Catharines

CHOK Sarnia

CFCL Timmins

## The Big B.B.M.

## The Low C.P.M.

Check & Compare

Our B.B.M. & Cost Per Thousand

The Station With The Big Mail Pull

In The Area With The Big Building & Tourist Boom

5000 Watts at 580

**MOVE UP WITH CKGM**

Our continuous expansion into all phases of broadcasting results in a constant need to search for creative Canadian radio talent that wants to move up — so why not move up with CKGM — Montreal, by putting your name confidentially on file now, for top-paying future openings . . . professional air work, professional creative writing, professional production, professional newscasting, professional news writing. Tell us your story in confidence now. Write Don Wall, Vice President, CKGM — Montreal, CKGM Building, 1455 Drummond St., Montreal 25, P.Q.

# Paul Mulvihill & Co., Ltd.

TORONTO MONTREAL

**CFCL, TIMMINS**  
10,000 watts daytime (2,500 watts nighttime) on 620 kcs.  
CBC Franch. Net work.  
(1) J. C. Conrad Lavigne Enterprises Ltd.  
(2) J. Conrad Lavigne  
(3) René Barrette  
(4) Keith McGovern  
(5) Gerald Lefebvre  
(6) Robert Bordeleau  
(7) Jacques Lamothe  
(8) Yves Boyer  
(9) Gaston Bergeron  
(10) Marguerite Bordeleau  
(11) Robert Bordeleau  
(12) Nicole Vachon  
(13 & 14) Douglas Martin  
(15) Andrew Fautaux  
(16 & 17) Paul Mulvihill & Co. Ltd.  
(18) Devney Organization Inc.  
(19) Dec. 23, 1951

**CKGB, TIMMINS**  
10,000 watts on 690 kcs. CBC  
(1) Timmins Broadcasting Ltd.  
(2) K. R. Thomson  
(3) Gerry Hall  
(4) Art Mousley  
(5) Dan Kelly  
(6) Don Kohl  
(7) Grant Chevrette  
(8) Mike Duddy  
(9) Mrs Shirley Boyce  
(10) Nick Harris  
(11) Mrs Molly Millar  
(12) Mrs Helen Burak  
(13) Roger Hall  
(14) Andy Andrews  
(15) Stovin-Byles Ltd.  
(16) All-Canada  
(17) September 15, 1953

**CBL, TORONTO**  
50,000 watts on 740 kcs. Owned and operated by the Canadian Broadcasting Corporation.

**CFGM, TORONTO-RICHMOND HILL**  
10,000 watts daytime (2,500 watts nighttime) on 1,310 kcs.  
(1) Radio Richmond Hill Ltd.  
(2) John O. Graham  
(3) Stewart H. Coxford  
(4) Geo. McDonald  
(5) Gordon Symons  
(6) Vern Cavanagh  
(7) Ken Foss  
(8) Gordon Symons  
(9) Karen Davis  
(10) Carol Freeman  
(11) Bernie Hartland  
(12) Brian Sawyer  
(13) 24 Radio Repr. Ltd.  
(14) Donald Cooke Inc.  
(15) July 1, 1957

**CFRB, TORONTO**  
50,000 watts on 1,010 kcs.  
(1) CFRB Limited  
(2) W. C. Thomson Cran  
(3) Wes McKnight  
(4) Jack Dawson  
(5) Bill Brennan  
(6) Earl Dunn  
(7) Jack Dawson  
(8) Eddie Luther  
(9) Wally Crouter  
(10) Bill Hutton  
(11) Bill Stephenson  
(12) John Stradshaw  
(13) Mrs Betty Kennedy  
(14) Jerry MacCabe  
(15) Mrs Mary Falconer  
(16) Mrs Jill Loring  
(17) Art Collins  
(18) Don McEachem  
(19) Clive Eastwood  
(20) Standard Broadcast Sales Ltd.  
(21 & 22) Stovin-Byles Ltd.  
(23) Young Canadian Ltd.  
(24) Feb. 19, 1957

**CFHI, TORONTO**  
50,000 watts on 1,540 kcs.  
(1) Rogers Broadcasting Limited  
(2 & 3) Edward S. Rogers  
(4) R. A. Leslie  
(5) Vaughn Bjerre  
(6) Gerry Herbert  
(7) David Amer  
(8 & 9) Don Watson  
(10) Mrs Rina Boyle  
(11) Ross Evans  
(12) Mrs Bette Blake  
(13) Brian Avery  
(14) Ron Turnpenny  
(15 & 16) Ait-Time Sales Ltd.  
(17) E. S. Sumner Corp.  
(18) August 8, 1952

**CHUM, TORONTO**  
5,000 watts on 1,050 kcs.  
(1) Radio CHUM-1050 Limited  
(2 & 3) Allan F. Waters  
(4) Wes Armstrong  
(5) Allan Straight  
(6) Bill Dryie  
(7) Phil Stone  
(8) Live Talent and Public Service - Lyn Salloum  
(9) Allen Farrell  
(10) Eileen Taylor  
(11) Larry Solway  
(12) Mary McInnes  
(13) Fred Snyder  
(14) George Jones  
(15 & 16) Stephens & Towendrow Ltd.  
(17) Broadcast Repr. Ltd.  
(18) Scharf Broadcast Sales Ltd.  
(19) Devney Organization Inc.  
(20) November 1945

**CIBC, TORONTO**  
50,000 watts on 860 kcs. Owned and operated by the Canadian Broadcasting Corporation.

**CKEY, TORONTO**  
10,000 watts daytime (5,000 watts nighttime) on 590 kcs.  
(1) Shorecrest Broadcasting Co. Ltd.  
(2) John D. Campbell  
(3) General Manager and Vice-President - Douglas C. Tronwell  
(4) Stuart C. Brandy  
(5) Stan Larke  
(6) Gene Kirby  
(7) Al Boliska  
(8) Godfrey Hudson  
(9) Harvey M. Clarke  
(10) Edward Guest  
(11) Stan Larke  
(12) Roy Lyttle  
(13) William R. Onn  
(14 & 15) All-Canada  
(16) August 28, 1944

**CKFH, TORONTO**  
10,000 watts daytime (5,000 watts nighttime) on 1,430 kcs.  
(1) Foster Hewitt Broadcasting Ltd.  
(2) Foster Hewitt  
(3) Bill Hewitt  
(4) Barry Nesbitt  
(5) Jim Crawford  
(6 & 7) Barry Nesbitt

(8) George Wilson  
(9) Phil Mackellar  
(10) Jim Ward  
(11) Joe Morgan  
(12) Mrs Jane Gray  
(13) Frank Somerville  
(14) Carol-Ann Klymchuk  
(15) Milton Walker  
(16) Hazell Carter  
(17) Gerald Wilson  
(18) Ralph J. Judge & Co.  
(19) A. B. C. International  
(20) Feb. 21, 1951

**CHOW, WELLAND**  
1,000 watts on 1,470 kcs.  
(1) Wellport Broadcasting Ltd.  
(2) Gordon W. Burnett  
(3) Vice-President - R. E. Redmond  
(4) Managing Director - Doug Manning  
(5) Doug Manning  
(6) Andy Laughland  
(7) Bud Reilly  
(8) Allan Pletzt  
(9) Dorothy Kadwell  
(10) Mrs Gladys Marchand  
(11) Len Whalley  
(12 & 13) Tyrrell & Nadon  
(14) Contact Radio C-FUN  
(15) Weed & Co.  
(16) June 4, 1958

**CBE, WINDSOR**  
10,000 watts on 1,550 kcs. Owned and operated by the Canadian Broadcasting Corporation.

**CKLW, WINDSOR**  
50,000 watts on 800 kcs.  
(1) Western Ontario Broadcasting Co. Ltd.  
(2) President and General Manager - S. Campbell Ritchie  
(3) Ed Metcalfe  
(4) John Gordon  
(5) Bud Davies  
(6) Austin Grant  
(7) Mary Morgan  
(8) George Sperry  
(9) Mrs Margaret Marshall  
(10) Marlon Johnson  
(11) Stewart M. Clark  
(12) to 24) All-Canada  
(13) RKO General Broadcasting National Sales  
(14) June 1, 1952

**CKWV, WINDSOR**  
500 watts on 580 kcs.  
(1) Radio Windsor Canadian Ltd.  
(2) Royce Frith  
(3) Al Shaver  
(4) Norm Aldred  
(5) Al Shaver  
(6 & 7) Norm Aldred  
(8) Roh Burgoyne  
(9) Norm Aldred  
(10) Ron Burgoyne  
(11) Stan Switzer  
(12) Al Shaver  
(13) Ken Morgan  
(14) Betty Lortie  
(15) Norm Aldred  
(16) Donna Gross  
(17) John McKay  
(18) Pauline Pulleyblank  
(19) Richard Wilson  
(20) Walter Dowling  
(21) to 24) Stovin-Byles Ltd.  
(25) E. S. Sumner Corp.  
(26) March 29, 1954

**CKNX, WINGHAM**  
2,500 watts on 920 kcs.  
(1) Radio Station CKNX Ltd.  
(2) W. T. Cruickshank  
(3) General Manager - G. W. Cruickshank  
(4) Asst. Gen. Manager - John Cruickshank  
(5) John Langridge  
(6) Jim Morrie  
(7) Joel Thompson  
(8) John A. Strong  
(9) John Brent  
(10) Cliff Robb  
(11) Anna McDonald  
(12) Mrs Lillian Gorburt  
(13) Pat Renwick  
(14) Iona Terry  
(15) Scott Reid  
(16 & 17) Lorne Potts & Co.  
(18) Scharf Broadcast Sales  
(19) All-Canada  
(20) Feb. 20, 1956

**CKOX, WOODSTOCK**  
250 watts on 1,340 kcs.  
(1) Oxford Broadcasting Co. Ltd.  
(2 & 3) M. J. Werry  
(4) Vern Hesse  
(5) Walter Hulpe  
(6) Murray Porteous  
(7) T. Horney  
(8) Mrs Alice Munro  
(9) Mrs A. B. Brown  
(10) Mrs L. Munro  
(11) D. Zuleft  
(12 & 13) Lorne Potts & Co.  
(14) Dec. 6, 1947

**CFGT, ALMA**  
1,000 watts on 1,270 kcs.  
(1) Radio Lac St. Jean Ltée  
(2) Fern Aubé  
(3) France Fortin  
(4) René Guillot  
(5) Normand Bergeron  
(6) R. Pelletier  
(7) Rosalie Pelletier  
(8) Nicole Plourde  
(9) J. Roch Maltais  
(10 & 11) Tyrrell & Nadon  
(12) Oct. 26, 1953

**CBI, CHICOUTIMI**  
10,000 watts on 1,580 kcs. Owned and operated by the Canadian Broadcasting Corporation.

**CJMT, CHICOUTIMI**  
1,000 watts on 1,420 kcs.  
(1) CJMT-Ltée  
(2) J. O. Masse  
(3) Pierre Tremblay  
(4) François Ranger  
(5) Achille Soucy  
(6) Jacques Cayer  
(7 & 8) Renald Levesque  
(9) Carmelle Gregoire  
(10) Denise Fortin  
(11) François Belley  
(12) Ruth Maltais

(13) Lucien Simard  
(14 & 15) Standard Broadcast Sales  
(16) Devney Organization  
(17) February 28, 1954

**CHRD, DRUMMONDVILLE**  
250 watts on 1,340 kcs.  
(1) Radio Drummond Ltée  
(2) Maurice Siquin  
(3) J. A. Savoie  
(4) Claude René  
(5) J. A. Savoie  
(6) H. LeDoux  
(7) Jean Denis  
(8) André Gallant  
(9 & 10) André Boulanger  
(11) Marcelle Turcotte  
(12) Reynald Bélanger  
(13 & 14) Tyrrell & Nadon  
(15) Dec. 23, 1954

**CHEF, GRANBY**  
1,000 watts daytime (250 watts nighttime) on 1,450 kcs.  
(1) La Voix de l'Est Ltée  
(2) Aimé Laurion  
(3 & 4) J. Henri Champagne  
(5) Ray-Marc Dubé  
(6) Guy Cardinal  
(7) Jacques Payette  
(8) Bernard Brodeur  
(9) Guy Cardinal  
(10 & 11) Ray-Marc Dubé  
(12) M. A. Daudelin  
(13) Armand Papineau  
(14) Raymond Bilocq  
(15 & 16) Hardy Radio & TV  
(17) Scharf Broadcast Sales  
(18) Mar. 14, 1956

**CKCH, HULL**  
5,000 watts on 970 kcs. CBC French Network.  
(1) La Compagnie de Radio-diffusion CKCH de Hull Ltée.  
(2) Jean-Paul Lemire  
(3 & 4) Henri W. Allard  
(5) Pierre Dufault  
(6) Jean-Paul Lemire  
(7) Paul Robyn  
(8) Aurèle Groulx  
(9) Olivier G. Caron  
(10) Pierre Dufault  
(11) Simone Lacroix  
(12) Henri W. Allard  
(13) Parise Côté  
(14) Hilda Trudeau  
(15) Emile Routhier  
(16) André Régimbalud  
(17) Jean-Louis Gourette  
(18 & 19) Standard Broadcast Sales Ltd.  
(20) Weed & Company  
(21) June, 1953

**CJLM, JOLIETTE**  
1,000 watts on 1,350 kcs.  
(1) Radio-Richelieu Ltée  
(2) Henri Olivier  
(3) Maurice Boulianne  
(4) Cyrille Denis  
(5) Maurice Boulianne  
(6) Claude Rochon  
(7) Jean-Guy Pronovost  
(8) Gilles Teaster  
(9) Réginald Lambert  
(10) Gilles Loyer  
(11) Aimé Boivin  
(12) Mm Josette Guinard  
(13) Maurice Boulianne  
(14) Lorenzo Brouillard  
(15) Aimé Boivin  
(16) Joseph Candin  
(17 & 18) Hardy Radio & TV  
(19) May 8, 1950

**CKRS, JONQUIERE**  
1,000 watts on 590 kcs.  
(1) Radio Saguenay Ltée  
(2) Henri Lepage  
(3) General Manager - Tom Burnham  
(4) Station and Commercial Manager - Guy Bolvin  
(5) Noël Fillion  
(6) Marcel Perron  
(7) Lionel Tremblay  
(8) Jean Martin  
(9) Maurice Petit  
(10 & 11) Réjane Bilodeau  
(12) Marcel Perron  
(13) Léon Jean  
(14) Gérard Lemieux  
(15 & 16) Hardy Radio & TV Ltd.  
(17) Scharf Broadcast Sales  
(18) Young Canadian Ltd.  
(19) June 23, 1947

**CKLS, LASARRE**  
250 watts on 1,240 kcs. CBC French Network.  
(1) Radio Nord Inc.  
(2 & 3) David A. Gourd  
(4, 5, 6, 7, 15) Franco Capellari  
(8) Mm Brigitte Guimont  
(9) Julien Trépanier  
(10 & 11) Hardy Radio & TV Ltd.  
(12) Scharf Broadcast Sales  
(13) Weed & Co.  
(14) Sept. 1, 1950

**CKML, MONT LAURIER**  
1,000 watts on 610 kcs. CBC French.  
(1) Radio CKML, Inc.  
(2) Conrad Frénoeau  
(3) Gilbert Desrosiers  
(4) Rejean Boivin  
(5) Gilbert Desrosiers  
(6) Jacques Vallée  
(7) Jacques Vallée  
(8, 9 & 10) Roland LaFleur  
(11) Denise Simard  
(12) Réjean St. Jean  
(13 & 14) Hardy Radio & TV Ltd.  
(15) May 19, 1963

**CKBM, MONTMAGNY**  
1,000 watts on 1,490 kcs.  
(1) Radio Alléghany Inc.  
(2) Henri Deschênes  
(3 & 4) André Mercier  
(5) Henri Deschênes  
(6) Oliva Poitras  
(7) Oliva Poitras  
(8) Denis Duchaine  
(9) Denis Duchaine  
(10) Henriette Michon  
(11) André Mercier  
(12) Claudia Simonneau  
(13) Oliva Poitras  
(14) Michel Duchaine  
(15) Hector Fortin  
(16 & 17) Hardy Radio & TV Sales Inc.  
(18) Jan. 31, 1954

**CKBL, MATANE**  
10,000 watts on 1,250 kcs. CBC French.  
(1) La Compagnie de Radio-diffusion de Matane Ltée  
(2 & 3) René Lapointe  
(4) Octave Lapointe  
(5) Chas Fradette  
(6 & 7) George Guy  
(8 & 9) Guy Leboeuf  
(10) J. P. Berthiaume

**CBF, MONTREAL**  
50,000 watts on 690 kcs. Owned and operated by the Canadian Broadcasting Corporation.

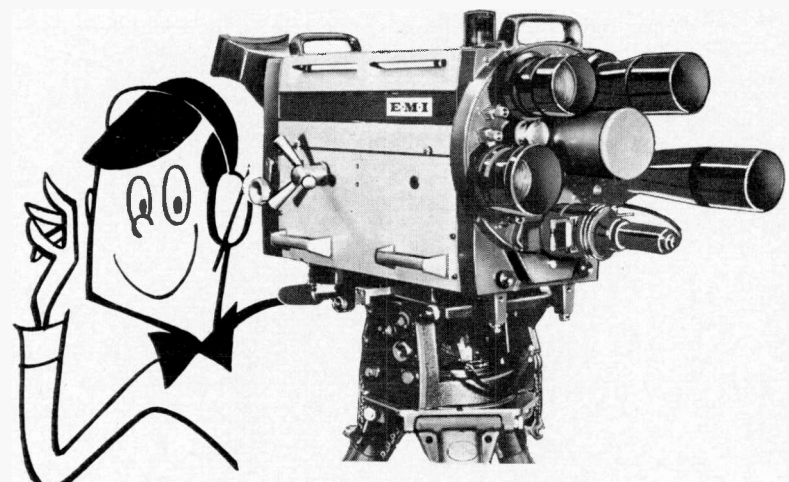
**CBM, MONTREAL**  
50,000 watts on 940 kcs. Owned and operated by the Canadian Broadcasting Corporation.

**CFCL, LA TUQUE**  
1,000 watts on 1,240 kcs. CBC  
(1) Radio La Tuque Ltée  
(2) Paul Aboué  
(3 & 4) Jean Trépanier  
(5 & 6) Jules Fiola  
(7) Leo Ménard  
(8 & 9) Pierre Cantin  
(10) Mlle Laurette Leclerc  
(11) Mlle Hélène Dion  
(12) Leo Ménard  
(13) Jean-Paul Mathon  
(14 & 15) Radio & Television Sales Inc.  
(16) Donald Cooke Inc.  
(17) October 3, 1959

**CFCF, MONTREAL**  
5,000 watts on 600 kcs.  
(1) Canadian Marconi Co. Ltd.  
(2) Stewart M. Finlayson  
(3) J. D. Wright  
(4) Retail Sales Manager - Harry E. Moll  
(5) Jim Kidd  
(6) Gerry Bascombe  
(7) Franklin Armstrong and Peter Daniels  
(8) Bert Canning

(12) Russ Taylor  
(13) Babs Pitt  
(14) L. Raspberry  
(15) Babs Pitt  
(16) L. Grief  
(17) Creighton Douglas  
(18 & 19) All-Canada  
(20) November, 1919

**CFMB, MONTREAL**  
10,000 watts on 1,410 kcs.  
(1) Chateau Broadcasting Co. Ltd.  
(2 & 3) Casimir G. Stanczykowski  
(4) Casimir G. Stanczykowski  
(5) George Ferguson  
(6) Stew McIsaac  
(7) Sheila Rogers  
(8) Marg Formet  
(9) J. D. Wright  
(10) Marjorie Forrest  
(11) Alita Emanuele  
(12) Bill Gregory  
(13) to 24) Lorne Potts & Co. Ltd.  
(14) Donald Cooke  
(15) Dec. 21, 1952



# "smile" get yourself an EMI camera!

Smiles come naturally with an EMI camera on the scene. Station managers smile delightedly. Directors beamingly. Camera operators happily. And performers... gladly.

What's behind these happy faces? The fault-free reliability and efficiency of EMI camera performance. From Canadian General Electric, an EMI/TV camera design that's packed with ease-of-operation features, loaded with versatility.

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- Accommodates Zoomar lens without modification
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Smooth your furrowed brow and start smiling. Find out more about EMI cameras. One of our Broadcast Specialists has the full story for you. Just write to Canadian General Electric, Section 31, 830 Lansdowne Avenue, Toronto 4, Ontario.



V.P. Paul L'Anglais seated left, and Chief Engineer Maurice Doucet of CPTM-TV Montreal, discuss studio operation. In the background, one of the 13 EMI cameras supplied by Canadian General Electric.



**CANADIAN GENERAL ELECTRIC**

# STATION and PERSONNEL REGISTER (Radio)

## KEY

- |                             |                        |                        |
|-----------------------------|------------------------|------------------------|
| 1. Owner or Company Name    | 10. Music Director     | 19. Chief Operator     |
| 2. President (if a company) | 11. News Director      | 20. Chief Engineer     |
| 3. Manager                  | 12. Sports Director    | 21. Toronto Reprs      |
| 4. Assistant Manager        | 13. Farm Director      | 22. Montreal Reprs     |
| 5. Commercial Manager       | 14. Women's Director   | 23. Winnipeg Reprs     |
| 6. Production Manager       | 15. Promotion Director | 24. Vancouver Reprs    |
| 7. Program Manager          | 16. Traffic Manager    | 25. U.S. Reprs         |
| 8. Chief Announcer          | 17. Copy Chief         | 26. Station Birth Date |
| 9. Morning Man              | 18. Librarian          |                        |

### CFOX, MONTREAL - LAKESHORE

- 10,000 watts on 1,470 kcs.  
 (1) Lakeshore Broadcasting Ltd.  
 (2) Gord Sinclair  
 (3) Keith Dancy  
 (4) Danny Dooner  
 (5 & 7) Stu Morrison  
 (9) Gord Sinclair  
 (10) Mel Brown  
 (11) Dave Knapp  
 (12) Keith Dancy  
 (15) Sheila Ramsay  
 (16) Carolyn Grason  
 (17) Sheila Ramsay  
 (18) Mel Brown  
 (19) Mike Eccles  
 (20) B. Greiley  
 (21) Radio TV Reprs Ltd.  
 (22) CFOX Direct  
 (23 & 24) Radio TV Reprs Ltd.  
 (25) CFOX Direct  
 (26) March 16, 1960

### CHRS, MONTREAL-SOUTHSHORE

- 10,000 watts on 1,090 kcs.  
 (1) Radio-Iberville Limited  
 (2) Bernard Turcot  
 (3) Jack Turcot  
 (5) Jean Bertrand  
 (6) Jean Hebert

- (8) Marc Bourret  
 (9) Jean-Marie Menard  
 (11) Lucien Gauvin  
 (12) Gaetan Ste-Marie  
 (13) Leo Dillon  
 (14) Denise Bernard  
 (16) Shirley Warren  
 (17) André Baillargeon  
 (18) Jacques Legendre  
 (19) Yvon Rancourt  
 (20) Guy de Valter  
 (21) Radio-TV Reprs Ltd.  
 (22) CHRS a  
 (23 & 24) Radio-TV Reprs Ltd.  
 (26) Dec. 6, 1956

### CJAD, MONTREAL

- 10,000 watts on 800 kcs.  
 As of May 1, 1964, 50,000 watts.  
 (1) CJAD Limited  
 (2) W. C. Thomson Cran  
 Vice-President and General  
 Manager - H. T. McCurdy  
 Dir. of Sales -  
 W. Shubar  
 Operations Manager -  
 Ralph Kirchen  
 (5) Gordon Hope  
 (9) Bill Roberts

- (10) F. Kirton  
 (11) Doug Williamson  
 (12) Don Chevrier  
 (14) Doris Clark  
 (15) Charles Waldo  
 (17) Gerry Bodington  
 (20) Ernest Mott  
 (21 & 22) Standard  
 Broadcast Sales Ltd.  
 (23 & 24) Stovin-Byles Ltd.  
 (25) Young Canadian Ltd.  
 (26) Dec. 8, 1945

### CJMS, MONTREAL

- 50,000 watts on 1,280 kcs.  
 (1) CJMS Radio Montreal  
 Limitée  
 (2) A. R. Crépault  
 (3) Roch Demers  
 (5) National - Roch Demers  
 (5) Local - Ted Meunier  
 (6) B. Payeur  
 (7) Gilbert Hérad  
 (9) Yvan Ducharme  
 (11) Paul Coucke  
 (12) Rheaume Brisebois  
 (13) C. Laferrère and  
 R. Bernard  
 (15) Jean-Marc Danis  
 (18) Ginette Houle

- (20) J. C. Lalancette  
 (21 & 22) Stephens & Towndrow  
 Ltd.  
 (23) Broadcast Reprs.  
 (24) Scharf Broadcast Sales  
 Ltd.  
 (25) Weed & Company  
 (26) Jan. 14, 1958

### CKAC, MONTREAL

- 50,000 watts on 730 kcs.  
 (1) La Campagne de Publica-  
 tion de la presse, Limitée  
 (2) Maurice Chartré  
 (3) René Dore  
 (5) George Chaurasa  
 (6) Jeannette Brouillet  
 (7) Ferdinand Biondi  
 (8) Jacques Morency  
 (9) Jacques Proulx  
 (10) Jean-Pierre Comeau  
 (11) Pierre Prévost  
 (12) Yvon Blais  
 (14) Jeannette Brouillet  
 (15) Paul Gélinas  
 (16) Mrs Alice Mackay  
 (17) Normand Gagné  
 (18) Guy Lepage  
 (19) Roger Lepage  
 (20) Len Spencer  
 (21 & 22) Standard  
 Broadcast Sales Ltd.  
 (23) A. J. Messner & Co.  
 (24) All Canada  
 (25) Devney Organization Inc.  
 (26) Aug. 22, 1922

### CKGM, MONTREAL

- 10,000 watts on 980 kcs.  
 (1) Makomeuve  
 Broadcasting Corp.  
 (2) Geoff Stirling  
 (3) Don Wall  
 Office Manager -  
 Doug Wilmut  
 (5) Barry Savage  
 (6) Doug Burrows  
 (8) Dick Varney  
 (9) Doug Burrows  
 (10) Dave Grief  
 (11) Earl Reidy  
 (12) Al Shaver  
 (14) Lorie Dempsey  
 (15) Mary Pert  
 (16) Mrs Francine Moses  
 (18) Dave Geddes  
 (19) John Sykes  
 (20) Jack Campbell  
 (21 & 22) Stephens &  
 Towndrow Ltd.  
 (23) Broadcast Reprs Ltd.  
 (24) Scharf Broadcast Sales  
 (25) Weed & Company  
 (26) Dec. 7, 1958

### CKLM, MONTREAL

- 10,000 watts on 1,570 kcs.  
 (1) Radio-Laval Inc.  
 (2) Mario Verdon  
 (3) Roland Saucier  
 (5) Guy D'Arcy  
 (6) André Chapdelaine  
 (7) Mario Verdon  
 (8) Roger LeBel  
 (9) Roger LeBel  
 (10) Lucien Brien  
 (11) Jean Côté  
 (12) Jean Pierre Coallier  
 (14 & 15) Colette Beauchamp  
 (16) Mrs R. Gloutnez  
 (17) Jacques Ammons  
 (18) Fernand Gignac  
 (19 & 20) Jacques St-Pierre  
 (21 to 25) All-Canada  
 (26) Aug. 4, 1962

### CHNC, NEW CARLISLE

- 5,000 watts on 810 kcs. CBC  
 French Network.  
 (1) Gaspesia Radio Broadcast-  
 ing Co. Ltd.  
 (2) J. Alphonse Poirier  
 (3) Dr. Chas. H. Houde  
 (5 & 6) Pierre Stein  
 (15 & 16) Pierre Stein  
 (19 & 20) Bruce MacDonald  
 (21 & 22) Hardy Radio & TV  
 Ltd.  
 (24) Scharf Broadcast Sales  
 Ltd.  
 (25) Weed & Co.  
 (26) Dec. 23, 1958

### CBV, QUEBEC

- 5,000 watts on 980 kcs. CBC  
 French Network. Owned and  
 operated by the Canadian Broad-  
 casting Corporation.

### CHRC, QUEBEC

- 10,000 watts on 800 kcs.  
 (1) CHRC Ltée  
 (2) Col. Hervé Baribeau  
 (3) Aurélie Pelletier  
 (5) F. R. Thibodeau  
 (6) Jacques Monisset  
 (7) Henri Veilleux  
 (9) Michel Montpetit  
 (10) Fernando St-Georges  
 (11) Guy Lemieux  
 (12) Maurice Descarreaux  
 (14) Mrs Lucille Després,  
 Gergette Lacroix  
 (16) Julienne Bélanger  
 (17) Claude Duguay  
 (18) Fernando St-Georges  
 (19) Marcel Huard  
 (20) Arsène Nadeau  
 (21 & 22) Hardy Radio & TV  
 Ltd.  
 (25) Young Canadian Ltd.  
 (26) April 1, 1926

### CJLR, QUEBEC

- 10,000 watts on 1,060 kcs.  
 (1) CJLR Inc.  
 (2 & 3) J. Lacroix  
 (5 & 6) Jean Brousseau  
 (7, 8 & 9) Louis Dufresne  
 (10) S. Bernier  
 (11) Raymond Martin  
 (12) Louis Dufresne  
 (15 & 16) Jean Brousseau  
 (17) M. Thériault  
 (18) S. Bernier  
 (19) J. L. Vachon  
 (20) Lucien Cote  
 (21 & 22) Radio & TV Sales  
 (26) Sept. 1, 1959

### CJQC, QUEBEC

- 250 watts on 1,340 kcs. CBC  
 (1) The Goodwill Broadcasters  
 of Quebec Inc.  
 (2) H. Lepage  
 (3) Mrs Mary F. Bush  
 (5) Jean-Guy Bernier  
 (7) Bill Paton  
 (9) Ernie White  
 (11) Shelton Phaneuff  
 (12) Bill Paton  
 (16) L. Dion  
 (17) Mrs Janet Sharples  
 (20) Claude Roberge  
 (21 & 22) National Time Sales  
 (23) Broadcast Reprs.  
 (26) 1949

### KCV, QUEBEC

- 10,000 watts daytime (5,000  
 nighttime) on 1,280 kcs.  
 (1) CKCV (Quebec) Limitée  
 (2) Gaston Pratte  
 General Manager -  
 Magella Alain  
 (3) Marcel Leboeuf  
 (7) Yvan Frenette  
 (8) Roger Gagnon  
 (9) Maur. Dionne  
 (10) Jean Leroy  
 (12) Paddy Pounault  
 (13) Roland Gilbert  
 (14) Louise Leclerc  
 (15) Marie-Paule Vachon  
 (16) Marie-Paule Vachon  
 (17) Richard Demeule  
 (18) Jean Leroy  
 (19) André Duchesneau  
 (20) Lucien Cote  
 (21 & 22) Standard Broadcast  
 Sales Ltd.  
 (25) All-Canada  
 (26) July 5, 1926

### CJBR, RIMOUSKI

- 10,000 watts on 900 kcs. CBC  
 French Network  
 (1) La Radio du Bas St-  
 Laurent Inc.  
 (2) Jacques Brilliant  
 (3 & 5) André Lecomte  
 (7) Sandy Burgess  
 (8) François Raymond  
 (9) Jean Brisson  
 (11) Guy Ross  
 (12) Claude Pearson  
 (14) Louise Lavallée  
 (15) Sandy Burgess  
 (16) André Lecomte  
 (18) Lorenzo Michaud  
 (20) Marcel Vallée  
 (21 & 22) Standard Broadcast  
 Sales  
 (25) Weed & Company  
 (26) Nov. 15, 1937

### CJBM, CAUSA PASCAL, QUEBEC

- (1963) a rebroadcasting station of  
 CJBR.

### CJFP, RIVIERE-DU-LOUP

- 5,000 watts on 1,340 kcs. CBC  
 French.  
 (1) Radio CJFP Limitée  
 (2) Luc Simard  
 (3) Raoul Savard  
 (5) René Viel  
 (9) Léopold Lévesque  
 (11) Rémi Beaulieu  
 (12) Raoul Savard  
 (13) Paul Simard  
 (16) Rémi Beaulieu  
 (20) Raymond Lavioie  
 (21 & 22) Hardy Radio & TV  
 (25) Young Canadian  
 (26) April 13, 1947

### CJAF, CABANO

- 250 watts on 1,340 kcs. Satel-  
 lite of CJFP, Rivière-du-Loup.  
 Same staff.

### CHRL, ROBERVAL

- 1,000 watts on 910 kcs. CBC  
 French Network.  
 (1) Radio Roberval Inc.  
 (2 & 3) Benoit Lévesque  
 (4) Nelson St-Pierre  
 (5) Denise Potvin  
 (6 & 7) Nelson St-Pierre  
 (8 & 9) Jacques Martel  
 (10) Marcel Jean  
 (11) Claude Allard  
 (12 & 13) Jacques Martel  
 (14) Denise Potvin  
 (15) Nelson St-Pierre  
 (16) Denise Potvin  
 (18) Diane Gagnon  
 (19 & 20) Marcel Bolduc  
 (21 & 22) Hardy Radio & TV  
 Ltd.  
 (26) June 1, 1949

### CKRN, ROUYN

- 250 watts on 1,400 kcs. CBC  
 French Network.  
 (1) Radio Nord Inc.  
 (2 & 3) David A. Gourd  
 (4, 5, 6, 7, 15) Franco  
 Capellari  
 (18) Mrs Brigitte Guimont  
 (20) Julien Tremblay  
 (21 & 22) Hardy Radio & TV  
 (23) Scharf Broadcast Sales  
 (25) Weed & Co.  
 (26) Feb. 10, 1939

### CHGB, ST-ANNE DE LA

- POCA TIERRE  
 5,000 watts on 1,310 kcs. CBC  
 French Network.  
 (1) C. H. G. B. Ltd.  
 (2) G. T. Desjardins  
 (3) P. E. Hudson  
 (5) C. Landry  
 (6) G. Gosselin  
 (7 & 8) R. Plante  
 (9) G. Gosselin  
 (10) G. Gagnon  
 (11 & 12) M. Lévesque  
 (15) M. A. Freve  
 (16) L. Deschamps  
 (17) M. Beaulieu  
 (18) G. Gagnon  
 (19) R. Hameil  
 (20) M. A. Freve  
 (21, 22 & 24) Tyrrell & Nadon  
 (20) August 1938

### CKRB, ST. GEORGES DE

- BEAUCHE  
 10,000 watts on 1,460 kcs. CBC  
 French Network.  
 (1) Radio Beauce Inc.  
 (2) Yvon Thibodeau  
 (3) Charles A. Thibodeau  
 (4 & 5) Jean Barbeau  
 (6) Jules Venne  
 (7, 8 & 9) Gilles Bernier  
 (10) Jacques Pettit  
 (11) Jules Venne  
 (12) Gilles Bernier  
 (13) Claude Roussseau  
 (14) Yvette Mathieu  
 (15) Jean Barbeau  
 (16) Yvette Mathieu  
 (17) Jules Venne  
 (18) Claudette Beaudry  
 (21 & 22) Paul L'Anglais Inc.  
 (26) July 20, 1953

### CKBS, ST HYACINTHE

- 250 watts on 1,240 kcs.  
 (1) Radio St. Hyacinthe Ltée.  
 (2) J. M. Lorange  
 (3 & 5) Benoit Vanier  
 (8 & 9) Gaston Levesque  
 (11) Marcel Thériault  
 (15) B. Vanier  
 (18) Lise Ferland  
 (19) Lucien Caron  
 (21 & 22) Hardy Radio & TV  
 (26) Oct. 1, 1958

### CHRS, ST. JEAN

- 1,000 watts on 1,090 kcs.  
 (1) Radio Iberville Limited  
 (2 & 3) Bernard Turcot  
 (4 & 5) Jack Turcot  
 (9) A. Giles  
 (11) J. Menard  
 (19) Yvon Rancourt  
 (21 & 22) Hardy Radio & TV  
 (26) December 6, 1956

### CKJL, ST. JEROME

- 1,000 watts on 900 kcs.  
 (1) Radio Laurentides Inc.  
 President and General  
 Manager - Jean Latonde  
 (3) Guy Gosselin  
 (4) John R. Fox  
 (8) Marcel Gingras  
 (9) Marcel Gingras  
 (10) Carole Lanthier  
 (11) Michel Draper  
 (12) Jean Neron  
 (13) Marcel Gingras  
 (14) Claire Robit  
 (16) Lise Beauchamp  
 (17) Michel Draper  
 (19) André Hebert  
 (21 & 22) Hardy Radio & TV  
 Ltd.  
 (23) Broadcast Reprs.  
 (26) March 10, 1956

### CKCN, SEPT-ILES

- 5,000 watts on 560 kcs.  
 (1) Radio Sept-Iles Inc.  
 (2) Louis Paradis  
 (3 to 5) Benoit Roberge  
 (6) Ray Perrault  
 (7) Jacques Pélissier  
 (8) Yvon Lavioie  
 (9) Ray Perrault  
 (10) Louise Dionne  
 (11) Yvon Lavioie  
 (12) Jean Croteau  
 (14) Yvon Lavioie  
 (15) B. Roberge  
 (16) S. L'Amontagne  
 (17) J. P. Gagnon  
 (19) Louise Dionne  
 (20) Georges Lafrance  
 (21) Georges Lafrance  
 (22) Radio & TV Sales  
 Inc.  
 (26) March 30, 1963

### CKSM, SHAWINIGAN FALLS

- 1,000 watts on 1,220 kcs.  
 (1) Cie de Radio Diffusion de  
 Shawinigan Falls Ltée  
 (2) Art Lacombe  
 (3) Emilien Beaulieu  
 (4) Hugues Cloutier  
 (5) Emilien Beaulieu  
 (6) Claude Fitzhugh  
 (7) Alain Charrier  
 (8) R. Decourcel  
 (9) R. Decourcel  
 (10) André Belisle  
 (11) J. Dupont  
 (12) Jean Mamy  
 (13) Jean Paul Goutu  
 (14 & 15) Helene St. Yves  
 (15) Ginette St-Yves  
 (17) Alain Charrier  
 (18) Marc André  
 (19) Bejean Decarful  
 (20) Rene Comeau  
 (21 & 22) Hardy Radio & TV  
 Ltd.  
 (26) April 30, 1950

### CHLT, SHERBROOKE

- 10,000 watts on 630 kcs. CBC  
 French Network.  
 (1) La Tribune Inc.  
 (2) Paul Desruisseaux  
 Vice-President -  
 Jean-Louis Gauthier  
 (3) Marcel Girard  
 (5) Lucien Lacroix  
 (8) Jacques Tremblay  
 (9) René Ouellette  
 (10) P. M. Robitoux  
 (11) André DeSeve  
 (12) J. M. Bilodeau  
 (14) Ginette Courchesne  
 (15) Jacques Tremblay  
 (16) Louise Fautrier  
 (17) Rowville Dajncanit  
 (18) Madeleine Chouinard  
 (20) Paul Cloutier  
 (21 & 22) Paul L'Anglais Inc.  
 (24) Scharf Broadcast Sales  
 (25) Young Canadian Ltd.  
 (26) June, 1957

# UHER

## 4000 REPORT-S TAPE RECORDER

for the

# PROFESSIONAL



### 8 REASONS WORTH INVESTIGATING!

- All transistor, portable.
- Operates anywhere on 110-250V (50 or 60 cycles), on its own rechargeable battery, or 6-12-24 DC.
- Trouble-free operation in any position as well as professional speed stability assuring the finest reproduction on studio equipment.
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- Dimensions: 11" x 8" x 3", weight: 7 lbs.
- Frequency response ( $\pm 3$  db); 40 to 20,000 c.p.s. at 7½ i.p.s.
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 COMPANY**

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 TORONTO  
 363-3383

The trend is to balanced programming  
**G. N. MACKENZIE LIMITED HAS THE SHOWS**

MONTREAL TORONTO WINNIPEG  
 1434 St. Catherine St. W. 433 Jarvis St. 171 McDermott

CKTS. SHERBROOKE  
1,000 watts on 900 kcs. CBC  
Network.  
(1) Telegraph Printing & Publishing Co. Ltd.  
(2) Gordon H. Beerworth  
(3) Kenneth Fowler  
(4) L. LaRocque  
(5) & 7 Kenneth Fowler  
(6) Gordon Breen  
(7) Charlie Hluter  
(8) Gordon H. Beerworth  
(9) Gordon H. Beerworth  
(10) Nicole D'Apeau  
(11) R. Blanchette  
(12) Paul Cloutier  
(13) & 22 Paul L. Anglans Inc.  
(14) A. Messier & Co.  
(15) Scharf Broadcast Sales  
(16) Young Canadian Ltd.  
(17) July 1, 1945

CISO. SOREL  
10,000 watts on 1320 kcs.  
(1) Radio-Rochelle Ltée  
(2) Henri Olivier  
(3) Maurice Boulianne  
(4) Maurice Bérubé  
(5) Maurice Boulianne  
(6) Claude Rochon  
(7) Joseph Pélouquin  
(8) Gilles Tessier  
(9) Georges Codling  
(10) Claude Rochon  
(11) Michel Champagne  
(12) Pierrette Salves  
(13) Maurice Boulianne  
(14) & 17 Lorenzo Brouillard  
(15) Thérèse Cardin  
(16) Joseph Gardin  
(17) & 22 Hardy Radio & TV Ltée.  
(18) June 16, 1945

CKLD. THETFORD MINES  
1,000 watts day. (250 watts night) on 1,230 kcs. CFC. French Network  
(1) Radio Mégaric Ltée  
(2) & 3 François Labbé  
(4) & 6 Will Dugré  
(7) Françoise Goulet  
(8) Bertrand Fortin  
(9) Raymond Cusson  
(10) Elizabeth Bolduc  
(11) & 12 Irénée Goulet  
(13) Raymond Cusson  
(14) Elizabeth Bolduc  
(15) & 16 Will Dugré  
(17) & 18 Elizabeth Bolduc  
(19) & 20 Jean-Paul Loid  
(21) & 22 Hardy Radio & TV Ltée.  
(23) Young Canadian Ltd.  
(24) Feb. 12, 1950

CHLN. TROIS RIVIÈRES  
10,000 watts on 550 kcs. CBC  
French Network.  
(1) Radio Trois Rivières Inc.  
(2) Roger Dussault  
(3) Maurice Danereau  
(4) & 5 Maurice Duval  
(6) Maurice Bourget  
(7) & 8 Maurice Bourget  
(9) Marcel Beaudoin  
(10) Paul Joly  
(11) Sylvio St. Amant  
(12) Jean Paul Tardif  
(13) Nicole St. Pierre  
(14) Maurice Duval  
(15) Gisele Guilbert  
(16) Ernest Lamy  
(17) Paul Joly  
(18) Yvon Rochelleau  
(19) Orice Lefebvre  
(20) & 22 Standard Broadcast Sales  
(21) J. Messier & Co.  
(22) Scharf Broadcast Sales  
(23) Young Canadian Ltd.  
(24) Oct. 17, 1937

CKTR. TROIS RIVIÈRES  
10,000 watts on 1,150 kcs.  
(1) CKTR(1958) Ltd.  
(2) Paul Aboué  
(3) & 5 C. Couture  
(6) J. Héroux  
(7) & 8 André Gaudreault  
(9) Michel Thivierge  
(11) Jacques Hébert  
(12) Real Lamotte  
(13) and Armand Martel  
(15) Jacques Hébert  
(16) Claudette Landry  
(17) Charles Bourgeois  
(18) Jules Héroux & Louise Houle  
(19) Fernand Lamy  
(20) Hervé Lapointe  
(21) & 22 Radio & TV Sales Inc.  
(23) Donald Cooke Inc.  
(24) Feb. 6, 1954

CKVD. VAL D'OR  
1,000 watts on 1,230 kcs. CBC  
French Network.  
(1) Radio Nord Inc.  
(2) & 3 David A. Gourd  
(4, 5, 6, 7, 15)  
(8) France Capellan  
(16) Mrs Brigitte Guimont  
(20) Julien Trepanier  
(21) & 22 Hardy Radio & TV  
(23) Scharf Broadcast Sales  
(24) Weed & Co.  
(25) April 1, 1941

CFV. VALLEYFIELD  
1,000 watts on 1,370 kcs.  
(1) Radio Valleyfield Limited  
(2) Adrien Cholette  
General Manager -  
Jean-Claude Lefebvre  
(5) Maurice Legault  
(7) Alain Tuellet  
(9) Roger Bélair  
(11) J. D. Girouard  
(12) Hubert Lauzon  
(13) Robert Arcand  
(14) Guyaine Bel Humeur  
(16) C. Lévesque  
(17) Lucie Deschamps  
(18) Micheline Leduc  
(19) Yvon Boutin  
(20) Marcel Couvau  
(21) & 22 Hardy Radio & TV  
(23) Nov. 10, 1961

CKVL. VERDUN-MONTREAL  
50,000 watts daytime (10,000 watts nighttime) on 850 kcs.  
(1) Radio Futura Ltd.  
(2) Jack Tietolman  
Vice-President & Manager  
Curey Thompson  
(5) Judali Tietolman  
(6) Marcel Provost  
(7) Marcel Provost  
(8) Jacques Duval  
(9) Jacques DesBaillets  
(10) Pierre Dulude  
(11) Marcel Beauregard  
(12) & 13 Rive (French) and Rive (English)  
(14) Alphouse Lapointe  
(15) Pierrette Champoux (French) and June Warren (English)  
(16) Jack Selinger  
(17) Gaston Pelletier  
(18) Gaston Saulnier

(19) Laurent Bourdy  
(20) Bernard Briset  
(21) Maurice Rousseau  
(22) & 23 Radio & Television Sales Inc.  
(24) Young Canadian Ltd.  
(25) Nov. 3, 1946  
CFDA. VICTORIAVILLE  
1,000 watts on 1,380 kcs.  
(1) Radio Victoriaville Limitée  
(2) Lucien Michaud  
(3) & 5 Robert V. Quinn  
(6, 7 & 8) Gaston Grouard  
(9) Roger Duceppe  
(10) Marie Poirier  
(11) & 12 Gilbert Foucault  
(13) Claude Godin  
(14) Denyse Trotter  
(15) André Proulx  
(16) Denyse Trotter  
(17) Trifère Mercier  
(18) Marie Poirier  
(19) & 20 André Brouard  
(21) & 22 Radio and Television Sales Inc.  
(23) Young Canadian Ltd.  
(24) Oct. 19, 1951

CKVM. VILLE MARIE  
10,000 watts on 710 kcs. CBC  
French Network.  
(1) Radio Télévision Québec Ltée  
(2) Hervé Leblanc  
(3) René Legault  
(4) J. P. Paquette  
(5) René Legault  
(6) & 7 Yvon Larivière  
(8) Luc Berthelot  
(9) Yvon Larivière  
(10) J. P. Paquette  
(11) Yvon Larivière  
(12) P. E. Desjardins  
(13) Alice Ethier  
(14) Maricelle Barrette  
(15) Yvon Larivière  
(16) Gaston Tasset  
(17) & 22 Tyrrell & Nadon  
(18) Young Canadian Ltd.  
(19) Jan. 7, 1950

CKBC. BATHURST  
10,000 watts on 1,360 kcs. CBC  
(1) Bathurst Broadcasting Co. Ltd.  
(2) J. Leo Hachey  
(3) William A. Winton  
Sales Manager -  
R. J. Gallagher  
(7) & 8 Raymond Macdonald  
(9) Al Hebert  
(11) Neil McMillan  
(12) & 13 Ray Macdonald  
(14) Mrs Marty Elliott  
(15) R. J. Gallagher  
(16) Mrs Marty Elliott  
(17) Terry Moutan  
(18) Jack Thompson  
(19) Phil Paquet  
(20) Air-Time Sales Ltd.  
(21) & 22 Broadcast Repts. Ltd.  
(23) Young Canadian Ltd.  
(24) April 18, 1955

CKNB. CAMPBELLTON  
10,000 watts daytime (1,000 nighttime) on 950 kcs. CBC  
(1) restigouche Broadcasting Co. Ltd.  
(2) John D. Alexander  
(3) M. Douglas Young  
(4) Kenneth Coughlan  
(5) Douglas Young  
(6) Terry Adams  
(7) Vaughan Sullivan  
(8) Donald Hume  
(9) & 12 Darrell Cochrane  
(10) Ernestine Bourque  
(11) Robert Richards  
(12) William Freeman  
(13) & 14 Hardy Radio & TV  
(15) Weed & Co.  
(16) Dec. 26, 1939

CJEM. EDMUNSTON  
5,000 watts on 570 kcs. CBC  
French Network  
(1) Edmundston Radio Ltd.  
(2) Georges Michaud  
(3) Georges A. Lebel  
(4) Patrick Gendron  
(5) Jean Fournier  
(6) Pat Gendron  
(7) & 9 Gilles Bradet  
(10) Richard Giguère  
(11) Georges A. Lebel  
(12) Marguerite St-Onge  
(13) Patrick Gendron  
(14) Roberta Landry  
(15) Walter Martin  
(16) Marcel Vallee  
(17) & 22 Standard Broadcast Sales Ltd.  
(18) Weed & Company  
(19) Dec. 10, 1944

CFNB. FREDERICTON  
50,000 watts on 550 kcs. CBC  
(1) Radio Atlantic Ltd.  
(2) D. Malcolm Neill  
Manager and Vice-President -  
Jack T. H. Fenety  
(5) Jack T. H. Fenety  
(6) & 7 John W. Richards  
(9) Rick Greene  
(11) Lawrence Knowles  
(12) Mac MacGowan  
(14) Mrs Joan Watson  
(15) John Richards  
(16) Mrs Margaret Nutt  
(17) Frank Eild  
(18) Denys Millar  
(19) Glenn D. Love  
(21) & 22 Paul Mulvihill & Co. Ltd.  
(23) Broadcast Repts. Ltd.  
(24) Weed & Co.  
(25) Jan. 12, 1953

CBAF. MONCTON  
5,000 watts on 1,300 kcs. CBC  
French. Owned and operated by the Canadian Broadcasting Corp.  
(1) Moncton Broadcasting Ltd.  
(2) & 3 F. A. Lynds  
(5) Earl Ross  
(7) Bob Reid  
(9) Bill McFadden  
(10) Jack Reid  
(11) Claude Cain  
(12) Earl Ross  
(13) John Dimick  
(14) Lorraine Maillet  
(17) Roy Hicks  
(18) Bert Hebert  
(19) Bob Oke  
(20) Keith MacConnell  
(21) & 24 Stovin-Byles Ltd.  
(25) E. S. Sumner Corp.  
(26) Dec. 4, 1934

CKW. MONCTON  
10,000 watts on 220 kcs.  
(1) Moncton Broadcasting Ltd.  
(2) & 3 F. A. Lynds  
(5) Earl Ross  
(7) Bob Reid  
(9) Bill McFadden  
(10) Jack Reid  
(11) Claude Cain  
(12) Earl Ross  
(13) John Dimick  
(14) Lorraine Maillet  
(17) Roy Hicks  
(18) Bert Hebert  
(19) Bob Oke  
(20) Keith MacConnell  
(21) & 24 Stovin-Byles Ltd.  
(25) E. S. Sumner Corp.  
(26) Dec. 4, 1934

CKMR. NEWCASTLE  
1,000 watts on 790 kcs. CBC  
(1) Miramichi Broadcasting Co. Ltd.  
(2) L. W. Fielt  
(3) & 5 R. J. Wallace  
(6) Fred Hamlin  
(7) R. J. Wallace  
(8) Dan Leeman

(12) Fred Haining  
(13) Mrs M. Eileen Sproul  
(14) Dan Leeman  
(15) Mrs Marion MacDougall  
(16) Fred Haining  
(17) Blair Trevors  
(18) R. J. Wallace  
(19) Hardy Radio & TV Ltd.  
(20) Ralph J. Judge & Co.  
(21) Weed & Company  
(22) April 4, 1949  
CFBC. SAINT JOHN  
10,000 watts daytime (5,000 watts nighttime) on 930 kcs.  
(1) Fundy Broadcasting Co. Ltd.  
(2) J. H. Tumbull  
(3) R. A. Lockhart  
(4) Ralph McLennaghan  
(5) Dave Dean  
(6) Ron Wilson  
(7) Hal Sempel  
(8) Jim Morrow  
(9) Frank Withers  
(10) Ralph McLennaghan  
(11) Mrs Marita McNully  
(12) Gloria Dorr  
(13) Margaret Williams  
(14) Karly Andrews  
(15) A. C. Weeks  
(16) & 22 Radio Repts. Ltd.  
(17) Broadcast Repts. Ltd.  
(18) Radio Repts. Ltd.  
(19) Young Canadian Ltd.  
(20) Nov. 21, 1946

CJIS. SAINT JOHN  
10,000 watts on 1,150 kcs. CBC  
(1) New Brunswick Broadcasting Co. Ltd.  
(2) L. F. Daley, Q.C.  
General Manager -  
George Cromwell  
Operations Manager and -  
Commercial Manager -  
Ken Dolgan  
(6) & 7 Chuck Camroux  
(8) Munson Wood  
(9) John Ross  
(10) Ken Dobson  
(11) Mrs Ruth Crombie  
(12) Frank Doody  
(13) Grace Craft  
(14) Joan O'Neill  
(15) Ernie Earle  
(16) Kenny Ogden  
(17) Reid Dowling  
(18) & 25 All-Canada  
(19) April 18, 1954

CBA. SACKVILLE  
50,000 watts on 1,070 kcs.  
Owned and operated by the Canadian Broadcasting Corporation.  
(1) John Brown  
(2) Bob McCleave  
(3) Ken Sullivan  
(4) Dave Crosby  
(5) Ev Palmer  
(6) Dorothy Marcussen  
(7) John Brown  
(8) Al Campbell  
(9) John Jay  
(10) & 22 Paul Mulvihill & Co. Ltd.  
(11) A. J. Messier & Co.  
(12) Scharf Broadcast Sales  
(13) Young Canadian Ltd.  
(14) Nov. 14, 1944

CJG. WOODSTOCK  
1,000 watts on 920 kcs. CBC  
(1) Carleton-Victoria Broadcasting Co. Ltd.  
(2) R. J. Morrison  
(3) Bruce Smith  
(4) Ted Jarrett  
(5) S. H. Morrison  
(6, 7 & 8) Bruce Smith  
(9) Walter Tompkins  
(10) William Turney  
(11) Jim Morrison  
(12) Ted Jarrett  
(13) Walter Tompkins  
(14) Wendy Hill  
(15) John Sypher  
(16) S. H. Morrison  
(17) Mary Lou Francis  
(18) Wendy Hill  
(19) Wayne Struppell  
(20) & 22 Lorie Potts & Co.  
(21) A. J. Messier & Co.  
(22) July 1, 1959

CKEN. KENTVILLE  
1,000 watts on 1,350 kcs.  
(1) Evangeline Broadcasting Co. Ltd.  
(2) Frank J. Burns  
(3) William A. Bishop  
Sales Manager -  
James Crossan  
(7) William A. Bishop  
(8) Al Williamson  
(9) Ron Pulfifer  
(10) Arnold Edwards  
(11) Willard A. Bishop  
(12) Carolyn Reece  
(13) George Gamble  
(14) William A. Schofield  
(15) & 22 Lorie Potts & Co.  
(16) Broadcast Sales Ltd.  
(17) Aug. 7, 1948  
CKAD. MIDDLETON  
1,000 watts daytime (250 watts nighttime) on 1,490 kcs.  
(1) Evangeline Broadcasting Co. Ltd.  
(2) Frank J. Burns  
(3) Willard A. Bishop  
Sales Manager -  
James Crossan  
(7) Willard A. Bishop  
(8) Al Williamson  
(9) Ron Pulfifer  
(10) Arnold Edwards  
(11) Willard A. Bishop  
(12) Carolyn Reece  
(13) George Gamble  
(14) William A. Schofield  
(15) & 22 Lorie Potts & Co.  
(16) Broadcast Repts Ltd.  
(17) June 1, 1962

CKEC. NEW GLASGOW  
5,000 watts on 1,320 kcs. CBC  
(1) Hector Broadcasting Co. Ltd.  
(2) & 3 J. M. Cameron  
(5) & 6 Paul Houle  
(7) J. M. Cameron  
(11) Bill McCulloch  
(12) & 13 John MacDonald  
(14) Doris Ryan  
(15) Paul Houle  
(16) Ron MacDonald  
(17) James McNabb  
(18) & 22 Tyrrell & Nadon  
(19) Broadcast Repts.  
(20) Donald Cooke  
(21) & 22 Paul Mulvihill & Co. Ltd.  
(23) Young Canadian Ltd.  
(24) March 25, 1948

CKBW. BRIDGEWATER  
10,000 watts on 1,000 kcs. CBC  
(1) Acadia Broadcasting Co. Ltd.  
(2) Clarence J. Morrow  
(3) John F. Hirtle  
(4) & 5 James A. MacLeod  
(6) & 7 Robert A. MacLaren  
(8) Robert C. Stillwell  
(9) Hugh A. Godfrey  
(10) Robert A. MacLaren  
(11) Derek Shanks  
(12) & 13 Robert A. MacLaren  
(14) Mrs Virginia Fleming  
(15) Ed Boylan  
(16) Mrs Pauline Fraser  
(17) James A. MacLeod  
(18) Hugh A. Godfrey  
(19) Douglas B. Hirtle  
(20) & 22 Air-Time Sales Ltd.  
(21) & 24 Radio Repts. Ltd.  
(22) Donald Cooke Inc.  
(23) Dec. 24, 1947

CFDR. DARTMOUTH  
5,000 watts on 790 kcs.  
(1) Radio Dartmouth Limited  
(2) C. Arnold Patterson  
(3) Clary J. Flemming  
(4) Cyril G. Lynch  
(5) Vincent P. Gallant  
(6) Gerald Parsons  
(7) Brian Bullock  
(8) Mrs Lorna M. Burlock  
(9) Ralph C. Tingley  
(10) Jack Hutchins  
(11) & 22 Air-Time Sales Ltd.  
(12) December 5, 1962

**KEY**

- Owner or Company Name
- President (if a company)
- Manager
- Assistant Manager
- Commercial Manager
- Production Manager
- Program Manager
- Chief Announcer
- Morning Man
- Music Director
- News Director
- Sports Director
- Farm Director
- Women's Director
- Promotion Manager
- Traffic Manager
- Copy Chief
- Librarian
- Chief Operator
- Chief Engineer
- Toronto Repts
- Montreal Repts
- Winnipeg Repts
- Vancouver Repts
- U.S. Repts
- Station Birth Date

CBH. HALIFAX  
10,000 watts on 1,340 kcs.  
Owned and operated by the Canadian Broadcasting Corporation.  
(2) J. Marvin Nathanson  
(3) Norris L. Nathanson  
(4) & 7 Mrs Florence MacLeod  
(5) Robertson  
(6) Al Foster  
(7) Sylvia Dubinsky  
(8) & 12 Don McIsaac  
(9) Ann Terry MacLellan  
(10) Lloyd Dennison  
(11) Winnie MacDonald  
(12) Toby Halloran  
(13) Sylvia Dubinsky  
(14) Al Gibson  
(15) Al Vernon  
(16) & 25 All-Canada  
(17) Feb. 12, 1929  
CHNS. HALIFAX  
10,000 watts on 960 kcs.  
(1) Maritime Broadcasting Co.  
(2) Graham W. Dennis  
(3) Fred W. Arenburg  
(4) Douglas A. Grant  
(5) Mike MacNeil  
(6) Ray Calder  
(7) G. Kendrick  
(8) Robert Huggins  
(9) Peter Stewart  
(10) Orville B. Pulfifer  
(11) Mrs Dorothy Thompson  
(12) Harry Stephens  
(13) Mrs Betty Huckle  
(14) Carl Westhever  
(15) Arthur W. Greig  
(16) & 25 All-Canada  
(17) May 12, 1925

CJCH. HALIFAX  
10,000 watts on 920 kcs.  
(1) CJCH Limited  
(2) Finlay MacDonald  
(3) Bob MacGuigan  
(4) Buddy Guilfoyle  
(5) Dave Crosby  
(6) Ron Findlay  
(7) Buddy Guilfoyle  
(8) Mort Brown  
(9) Bob McCleave  
(10) Ken Sullivan  
(11) Dave Crosby  
(12) Ev Palmer  
(13) Dorothy Marcussen  
(14) Mort Brown  
(15) Al Campbell  
(16) John Jay  
(17) & 22 Paul Mulvihill & Co. Ltd.  
(18) A. J. Messier & Co.  
(19) Scharf Broadcast Sales  
(20) Young Canadian Ltd.  
(21) Nov. 14, 1944

CKAN. KENTVILLE  
1,000 watts on 1,350 kcs.  
(1) Evangeline Broadcasting Co. Ltd.  
(2) Frank J. Burns  
(3) William A. Bishop  
Sales Manager -  
James Crossan  
(7) William A. Bishop  
(8) Al Williamson  
(9) Ron Pulfifer  
(10) Arnold Edwards  
(11) Willard A. Bishop  
(12) Carolyn Reece  
(13) George Gamble  
(14) William A. Schofield  
(15) & 22 Lorie Potts & Co.  
(16) Broadcast Sales Ltd.  
(17) Nov. 19, 1945

CJLS. YARMOUTH  
250 watts on 1,340 kcs.  
(1) Gateway Broadcasting Co. Ltd.  
(2) Mrs K. S. Rogers  
(3) & 5 R. F. Large  
(6) L. Macaulay  
(7) F. Large  
(8) W. B. Carter  
(9) Scott MacPherson  
(10) Loman MacAulay  
(11) Whit Carter  
(12) Jane Weldon  
(13) Betty Large  
(14) E. P. Williams  
(15) M. Murtagh  
(16) G. M. Tall  
(17) V. Moser  
(18) & 25 All-Canada  
(19) July 1, 1923

CKRW. SUMMERSIDE  
250 watts on 1,240 kcs.  
(1) Gulf Broadcasting Co. Ltd.  
(2, 3 & 4) R. C. (Bob) Schurman  
(7) Lowell Huettis  
(8) Paul Schurman  
(9) John Perry  
(10) Lowell Huettis  
(11) & 12 Paul Schurman  
(13) Lowell Huettis  
(14) Mrs Marjorie Mitchell  
(15) Mrs. Roberta Gilchrist  
(16) Mrs Gail Burns  
(17) Paul Schurman  
(18) Blair Gamble  
(19) Fred MacFarlane  
(20) Angus MacKie  
(21) Nat Time Sales  
(22) Broadcast Repts. Ltd.  
(23) Radio Repts. Ltd.  
(24) Nov. 17, 1948

CBY. CORNER BROOK  
1,000 watts on 790 kcs. Owned and operated by the Canadian Broadcasting Corporation.  
(1) Humber Valley Broadcasting Co. Ltd.  
CFCB. CORNER BROOK  
1,000 watts on 570 kcs.  
(1) Humber Valley Broadcasting Co. Ltd.

CBW. SYDNEY  
5,000 watts on 1,140 kcs.  
Owned and operated by the Canadian Broadcasting Corporation.  
(1) Cape Breton Broadcasters Ltd.

CBG. GRAND FALLS  
1,000 watts on 990 kcs. Owned and operated by the Canadian Broadcasting Corporation.  
(1) Grand Falls Broadcasting Co. Ltd.  
(2) & 3 J. Arthur Manning  
(5) H. C. Deryk Upton  
(7) W. Frank Harvey  
(9) Frank MacDonald  
(10) Jack S. Armstrong  
(11) & 13 Harry Dewar  
(12) Mrs Eddy MacKenzie  
(13) Mrs Ann Cox  
(14) Bob Bartlett  
(15) Sid Bemason  
(16) Hardy Radio & TV Ltd.  
(17) Ralph J. Judge & Co.  
(18) Devney Organization Inc.  
(19) Sept 10, 1947  
CFAB. WINDSOR  
250 watts on 1,450 kcs.  
(1) Evangeline Broadcasting Co. Ltd.  
(2) Frank J. Burns  
(3) Willard A. Bishop  
Sales Manager -  
James Crossan  
(7) Willard A. Bishop  
(8) Al Williamson  
(9) Ron Pulfifer  
(10) Arnold Edwards  
(11) Willard A. Bishop  
(12) Carolyn Reece  
(13) George Gamble  
(14) William A. Schofield  
(15) & 22 Lorie Potts & Co.  
(16) Broadcast Sales Ltd.  
(17) Nov. 19, 1945

CKCM. GRAND FALLS  
10,000 watts on 920 kcs.  
(1) Colonial Broadcasting System Ltd.  
(2) Walter B. Williams  
(3) James M. Murdoch  
(4) Edward Connolly  
(5) & 9 George Cadwly  
(11) & 12 Richard O'Neill  
(14) Mrs Georgina O'Neill  
(15) George Cadwly  
(16) Patricia Squires  
(17) & 18 Maureen Robbin  
(19) John Murphy  
(20) Walter Williams  
(21) & 22 All-Canada  
(23) July 25, 1962  
CHCM. MARYSTOWN  
1,000 watts on 560 kcs.  
(1) Colonial Broadcasting System Ltd.  
(2) Joseph W. Butler  
(3) Charles Noseworthy  
(4) Donald C. Hollett  
(5) Charles Noseworthy  
(6) Walter Forsey  
(7) George MacLaren  
(8) George Forsey  
(9) Edward Coady  
(10) Donald C. Hollett  
(11) Walter Forsey  
(12) Margaret Drake  
(13) Geraldine Kelly  
(14) W. B. Williams  
(15) & 22 All-Canada Radio & TV  
(16) Young Canadian Ltd.  
(17) May 23, 1962

CKTR. TROIS RIVIÈRES  
10,000 watts on 540 kcs. Owned and operated by the Canadian Broadcasting Corporation.  
(1) Newfound Broadcasting Co. Ltd.  
(2) Geoff Stirling  
Vice-President -  
Don Jamieson  
General Manager -  
Colin Jamieson  
(5) Charles Pope  
(6) Gerry Wiggins  
(7) Dave Mauder  
(8) & 9 Bob Lewis  
(11) Jim Thoms  
(12) Howie Meeker  
(13) Sally West  
(14) Peggie McDonald  
(15) Emilie Davu  
(16) Bill Wescott  
(17) Mrs Marg McGinn  
(18) Charlie Peddie  
(19) Oscar Herlihy  
(20) & 24 Stovin-Byles Ltd.  
(21) Weed & Co.  
(22) Oct. 11, 1951

CKW. ST. JOHN'S  
10,000 watts on 590 kcs.  
(1) Colonial Broadcasting System Ltd.  
(2) Walter B. Williams  
Managing Director -  
Joseph V. Butler  
(5) Denys Ferry  
(6) & 7 Bill Williamson  
(9) Bill Allen  
(11) Noel Vinicombe  
(12) Bob Cole  
(14) Lorraine Kenny  
(15) Jim B. owne  
(16) Dave Bromfield  
(17) Mrs. Eileen Hammond  
(18) Mrs. Irene Purcell  
(19) Harold Noseworthy  
(20) Walter B. Williams  
(21) & 24 All-Canada  
(22) Young Canadian Ltd.  
(23) Oct. 19, 1936

**RADIO NEWFOUNDLAND**

**VOCM . 59** **CKCM . 62** **CHCM . 56**

10,000 watts      10,000 watts      1,000 watts

**"BEST BUY IN Eastern Canada"**  
**"ask the all Canada man"**

# PERSONNEL REGISTER (FM Radio)

## KEY

- |                          |                      |                                 |
|--------------------------|----------------------|---------------------------------|
| 1. Owner or Company Name | 8. Chief Announcer   | 15. Traffic Chief               |
| 2. President             | 9. Music Director    | 16. Copy Chief                  |
| 3. Manager               | 10. News Director    | 17. Librarian                   |
| 4. Asst. Mgr.            | 12. Women's Director | 18. Chief Engineer              |
| 5. Commercial Mgr.       | 11. Sports Director  | 19. Chief Operator              |
| 6. Production Mgr.       | 13. Farm Director    | 20. Date and Year Station Began |
| 7. Program Mgr.          | 14. Promotion Mgr.   |                                 |

## BRITISH COLUMBIA

### CFPM-FM, KAMLOOPS

- 1,000 watts on 98.3 mcs.  
(1) Inland Broadcasters Limited  
(2) Ronald White  
(3) Ian G. Clark  
(4) Miss Jean C. Ross  
(5) Walter Harwood  
(6) Dave Clark  
(7 & 8) Norman McDonald  
(9) Dave Clark  
(11) Walter Jones  
(12) Loretta Swartz  
(15) Loretta Swartz  
(18) Kurt Reichenek  
(20) May 21, 1962

### CBU-FM, VANCOUVER

- 1,400 watts on 105.7 mcs  
Owned and operated by the Canadian Broadcasting Corporation.

### CHQM-FM, VANCOUVER

- 20,000 watts on 103.5 mcs.  
Issues own rate card and program for 14 hours weekly separately from CKQM-AM.  
(1) Vancouver Broadcasting Associates Ltd.  
(2 & 3) W. E. Bellman  
General Sales Manager - Gerry Altman  
(5) Gerry Altman  
(6) Terry Garner  
(10) Alex Young  
(14) Gerry Altman  
(15) Mrs Anne Bolton  
(17) Garry Gauder  
(18) Stan Davis  
(20) Aug. 10, 1960

### CKDA-FM, VICTORIA

- 370 watts on 98.5 mcs  
Same staff and same programming as CKDA-FM, except for 8:00 P.M. to 10:00 P.M., Daily, when we program two hours of separate shows.

## ALBERTA

### CHFM-FM, CALGARY

- 11,000 watts on 96.9 mcs  
(1) Quality FM Ltd.  
(2 & 3) Allan J. Barker  
(5) Ross L. Craig  
(6 & 7) Gordon R. Morrison  
(10) Reuben Hamm  
(15) Laura M. Gillis  
(18) Gordon R. Morrison  
(20) August 29, 1962  
(21) Hardy Radio & TV Ltd.

### CFRN-FM, EDMONTON

- 16,200 E.R.P. on 100.3 mcs. Same staff as CFRN-AM. 14 hours separate programming weekly.

### CJCA-FM, EDMONTON

- 400 watts on 99.5 mcs.  
Separate programming 5:50 pm - 10:00 pm daily. Balance 24 hours same programming, same staff as CJCA-AM.

### CKUA-FM, EDMONTON

- 250 watts on 98.1 mcs  
Same staff as CKUA-AM. Programs separately approximately 20 hours per week.

### CHEC-FM, LETHBRIDGE

- 250 watts on 100.9 mcs.  
(1) Southern Alberta Broadcasting Ltd.  
(2 & 3) H. W. Brown  
(5) Bob Wilson  
(8) Veryl Todd  
(9) Paul Preston  
(10) Ron Dyck  
(11) Veryl Todd  
(13) Leo Dow  
(14) Ron Legge  
(15) Joan Couillard  
(16) Carol Colwill  
(17) Paul Preston  
(18) Bob MacDonald  
(20) Aug. 28, 1959  
Same programming as CHEC-AM.

## MANITOBA

### CKX-FM, BRANDON

- 29,000 watts on 96.1 mcs.  
Same staff, same programming as CKX-AM (26) Dec. 1, 1963

### CKQM-FM, WINNIPEG

- 50,000 watts on 94.3 mcs.  
Same staff, same programming as CKQM-AM

### CFMW-FM, WINNIPEG

- 354,000 watts on 98.3 mcs.  
(1) Radio Fine Music Greater Winnipeg Ltd.  
(2) George H. Fast  
(3) George Hellman  
(5) J. E. Spallwood  
(11) Shary Bran  
(12) John J. Pauls  
(20) December 10, 1962  
(21) Hardy Radio & TV Ltd.  
(22) Donald Cooke, Inc.  
Programs separately for 126 hours weekly and issues separate rate card.

### CJOB-FM, WINNIPEG

- 310,000 watts on 97.5 mcs  
(1) Radio OB Limited  
(2) F. A. Griffiths  
(3) R. M. MacLennan  
(6) Bill Stewart  
(8) Reg Parker  
(12) Patricia Mumford  
(15) Ron James  
(18) R. V. Dute  
(20) March 1948  
(21) Standard Broadcast Sales  
(22) Young Canadian Ltd.  
Separate program for 126 hours weekly and issues own rate card.

### CKY-FM, WINNIPEG

- 380,000 watts on 92.1 mcs.  
(1) Moffat Broadcasting Ltd.  
(2) Randall Moffat  
(3) Sid Bowling  
(6) George Dawes  
(9) Herb Britain  
(18) Andy Malowanchuk  
(19) Bill Martin  
(20) August 1, 1963  
(21) Stephens & Townsend; Sharp Broadcast Sales  
(22) The Devney Organization  
Entirely separate hereo programming 126 hours weekly, and issues separate rate card.

## ONTARIO

### CJBO-FM, BELLEVILLE

- 17,400 watts on 97.1 mcs.  
(3) Frank C. Murray  
(5) J. H. MacDonald  
(8) Lee Townsend  
(9) Eugene Lang  
Programs Separately 30 hours weekly and issues own rate card.

### CHIC-FM, BRAMPTON

- 857 watts on 102.1 mcs.  
Same staff, same programming as CHIC-AM.

### CKPC-FM, BRANTFORD

- 100,000 watts on 92.1 mcs.  
Same staff, same programming as CKPC-AM.

### CJSS-FM, CORNWALL

- 250 watts on 104.5 mcs.  
Same staff, same programming as CJSS-AM.

### CKPR-FM, PORT WILLIAM

- 48,000 watts on 94.3 mcs.  
Same staff, same programming as CKPR-AM except 6:00 P.M. to 10:00 P.M. daily.  
(1) H. F. Dougall Co. Ltd.

### CKLC-FM, KINGSTON

- 250 watts on 98.5 mcs.  
Same staff and same programming as CKLC-AM except Monday to Friday, 4:00 P.M. to 11:00 P.M. Saturday, Noon till 11:00 P.M. and Sunday, 9:00 A.M. to 11:00 P.M.

### CKWS-FM, KINGSTON

- 250 watts on 96.3 mcs.  
Same staff, same programming as CKWS-AM.

### CKCR-FM, KITCHENER

- 350 watts on 96.7 mcs.  
Same staff, same programming as CKCR-AM.

### CPFL-FM, LONDON

- 179,000 watts on 95.9 mcs.  
(1) The London Free Press Printing Co. Ltd.  
(2) W. J. Blackburn  
(3) Ward Cornell  
Sales Mgr. - Charles N. Knight  
(5) Lloyd Wright  
(6) Geoffrey A. Bingle  
(7) Dave Wilson  
(10) Hugh Besmer  
(11) Peter James  
(13) Roy Jewell  
(14) Mrs Jean Barnes  
(15) William Yardy  
(17) Deborah Dennis  
(18) Glen Robitaille  
(19) Keith Roberts  
(20) 1948  
Programs separately for 97 hours weekly and issues separate rate card.

### CKLB-FM, OSHAWA

- 14,000 watts on 93.5 mcs.  
(1) Lakeland Broadcasting Company Ltd.  
(2) Gordon G. Garrison  
(3) Dick Trotter  
(20) September 12, 1957  
Programs separately for 133 hours weekly.

### CBO-FM, OTTAWA

- 380 watts on 103.3 mcs. Owned and operated by the Canadian Broadcasting Corporation.

### CFMO-FM, OTTAWA

- 146,000 watts on 93.9 mcs  
(1) CFRA Broadcasting Ltd.  
(2) Frank Ryan  
(3) Terry Kielty  
(5) Geo. Gowling  
(6 & 7) Richard Gale  
(9) Robert Knape  
(9) Richard Gale  
(10) Campbell McDonald  
(11) Terry Kielty  
(13) Frank Ryan  
(14) Terry McGovern  
(15) Ray Eckford  
(16) Marjorie Cook  
(17) Ray Eckford  
(18 & 19) George Roach  
(20) 1948  
(21) Stephens & Townsend Ltd.  
Stephens & Townsend Ltd.  
Programs separately for 126 hours weekly and issues own rate card.

### CKTB-FM, ST. CATHARINES

- 250 watts on 97.7 mcs  
(14) Richard H. Diesel  
(20) 1949  
Same staff, same programming as CKTB-AM.

### CKGB-FM, TIMMINS

- 250 watts on 94.5 mcs.  
Same programming, same staff as CKGB-AM.

### CBL-FM, TORONTO

- 11,900 watts on 99.1 mcs.  
Owned and operated by the Canadian Broadcasting Corporation.

### CHUM-FM, TORONTO

- 18,000 on 104.5 mcs  
(1) Radio CHUM-1050 Ltd.  
(2 & 3) Allan F. Waters  
(5) W. Armstrong  
(7) Allan Slaughter  
(9) Sief Frenken  
(10) Bill Drylie  
(15) Eileen Taylor  
(16) Larry Solvay  
(17) Helton Hutton  
(18) George Jones  
(20) Sept. 15, 1963  
(21) Stephens & Townsend Ltd.  
(22) Devney Organization

### CKFM-FM, TORONTO

- 200,000 watts on 99.9 mcs.  
(1) CFRB Limited  
(2) W. C. Thomson Cran  
(3) D. W. Inaley  
(5) W. Brennan  
(6 & 7) Peter G. Nordheimer  
(10) Bill Hutton  
(11) Bill Stephenson  
(14) Gerry MacCabe  
(15) Ruth Peachell  
(16) Bill Loring  
(17) Joy MacDonald  
(18) Clive Eastwood  
(20) Oct., 1940  
(22) Standard Broadcast Sales  
(23) Young Canadian Ltd.  
Programs separately for 126 hours weekly and issues separate rate card.

### CHFI-FM, TORONTO

- 210,000 watts on 98.1 mcs.  
Broadcasts approximately 70 hours weekly separate from AM.  
(1) Rogers Broadcasting Ltd.  
(2) Ed and S. Rogers  
(3) E. A. Leslie  
(7) Vaughan Bjerre  
(10) David Amer  
(11 & 13) Don Watson  
(15) Mrs Rita Boyle  
(16) Ross Evans  
(17) Mrs Berie Blake  
(18) Ron Tumpenny  
(19) Brian Avery  
(20) Ron Tumpenny  
(21 & 22) Air-Time Sales Ltd.

### CKLW-FM, WINDSOR

- 50,000 kilowatts on 93.9 mcs.  
Same staff, same programming as CKLW-AM, except at 7:30 to 9:30 p.m. when separate programs take over.

## QUEBEC

### CBF-FM, MONTREAL

- 3,880 watts on 85.1 mcs.  
Owned and operated by the Canadian Broadcasting Corporation.

### CBM-FM, MONTREAL

- 3,880 watts on 100.7 mcs. Owned and operated by the Canadian Broadcasting Corporation.

### CFCP-FM, MONTREAL

- 41,400 watts on 92.5 mcs  
(1) Canadian Marconi Co.  
Same staff, same programming as CFCP-AM.

### CJFM-FM, MONTREAL

- 41,200 watts on 95.9 mcs.  
(1) CJAD Limited  
(2) W. C. T. Cran  
(3) J. Lyman Potts  
Director of Sales - Wally Shubat  
(5) W. Valentine  
(6) Gordon Hope  
(7) Len Rowcliffe  
(9) Frank Kirton  
(10) Doug Williamson  
(11) Al Cauley  
(12) Doris Clark  
(14) Charles Waldo  
(15) Gloria Shaborda  
(16) Gerry Boddington  
(17) Anna Watt  
(18) Ernest Mort  
(20) October 1, 1962  
(21) Standard Broadcast Sales  
(22) Young Canadian Ltd.  
Programs separately for 126 hours weekly and issues own rate card.

### CKGM-FM, MONTREAL

- 50,000 watts on 97.7 mcs  
(1) Maisonneuve Broadcasting Corp.  
(2) Geoff Stirling  
(3) Don Wall  
(4) Bill Ballensyne  
(5) Barry Savage  
(6) Bill Ballensyne  
(9) Dave Grief  
(10) Rick Smith  
(11) Al Shaver  
(16) Bill Ballensyne  
(20) Aug. 1, 1963  
(21) Stephens & Townsend  
(22) Weed & Co.  
Separate programming 24 hours daily and issues separate rate card.

### CHRC-FM, QUEBEC

- 81,000 watts on 91.1 mcs  
(1) CHRC Limited  
(2) Col. Hervé Barbeau  
(3) Auré le Pelletier  
(5) F. R. Thibodeau  
(6) Georgette Lacroix  
(7) Henri Veilleux  
(17) Georgette Lacroix  
(18) Arabe Nadoue  
(20) February, 1949  
Programs separately from 12:00 to midnight, and issues separate rate card.

### CJBR-FM, RIMOUSKI

- 30,000 watts on 101.5 mcs  
(30) November, 1947  
Programs separately for 58 hours weekly.

### CHLT-FM, SHERRBOOKE

- 82,000 watts on 102.7 mcs  
(1) La Tribune Inc.  
(2) P. Desruisseaux  
(3) J. L. Gauthier  
(4) M. Girard  
(5) L. LaRoque  
(7) J. Tremblay  
(9) M. Robitoux  
(12) Ginette Courcheve  
(15) L. Fournier  
(17) G. Robitoux  
(18) Paul Cloutier  
(20) Sept 15, 1963  
(21) Paul L'Anglais Inc.  
(22) Young Canadian Ltd.

### CKVL-FM, VERDUN-MONTREAL

- 307,000 watts on 96.9 mcs  
(1) Radio Futura Ltd.  
(2) Jack Tietolman  
(3) Corey Thomson  
(5) Judah Tietolman  
(6) Hal Wangel  
(7) Marcel Provost  
(8) Hal Wardell and Louis Belanger  
(9) Giveon Cornfield  
(14) Jack Selinger  
(15) Jeanne Pelletier  
(16) Larry Fredericks  
(17) Jacques Catudal  
Programs 24 hours a day separate from CKVL-AM and issues its own rate card.

## NOVA SCOTIA

### CHNS-FM, HALIFAX

- 250 watts on 96.1 mcs.  
(1) Maritime Broadcasting Company  
(3) Graham W. Dennis  
(7 & 17) Robert Oxley  
Programs 31 1-2 hours weekly separate from CHNS-AM.

### CJCB-FM, SYDNEY

- 1,000 watts on 94.9 mcs.  
(2) All-Canada  
Same staff as CJCB-AM. Programs separately for 10 hours weekly and issues separate rate card.

RADIO-1280 RADIO-1280 RADIO-1280 RADIO-1280

RADIO-1280 RADIO-1280 RADIO-1280 RADIO-1280

## TWENTY YEARS OF SERVICE



The RATINGS that COUNT

BBM has many innovations not measured by other rating services - such as daily reach, Monday-to-Friday reach, three-hour reach, average hours tuned, total hours tuned - concepts which provide a true index of a station's performance.

## The BUREAU of BROADCAST MEASUREMENT

75 Eglinton Avenue East  
Toronto 12, Ontario  
Phone: (Area Code 416) 485-9464



# ADVERTISING AGENCIES

An interim list of Advertising Agencies enfranchised by the Canadian Association of Broadcasters together with their addresses, telephone numbers, broadcast department directors and radio and television time buyers for the period ending June 30, 1965.

Agency	City	Phone	Address	Media Director	Broadcast Dept. Director	Radio-TV Time Buyer
Ar-Joy Advertising Agency Ltd.	Toronto	922-2191	737 Church Street	Miss E. F. Ruttan		
Ardiel Advertising Agency Ltd.	Toronto	HU. 5-6541	4 Lawton Blvd.	P. A. Johnson	P. A. Johnson	Miss J. V. Ardiel
	Montreal	842-4681	1500 Stanley Street	Manager, M. Cooper Director of French Services	Gilles Legault	
	Hamilton	LI. 9-2419	180 Parkdale Ave. N.	M. J. Hollas		Ian S. Kidd
	Ottawa	235-9280	389 Albert Street	Miss Joann Hassick		Miss A. Archibald
Backman Advertising Agency Ltd.	Halifax	422-1527	5675 Spring Garden Road	Miss A. Archibald	Miss A. Archibald	D.O. Kimball
Baker Advertising Agency Ltd.	Toronto	487-1511	1670 Bayview Ave.	E. M. Kliman, Media Director	N. Pahlen	I. Neve O. Innes G. McVicar
	Montreal	VI. 5-2191	1420 Sherbrooke St. W.	Vice-President and Manager - J. Wood		
Batten, Barton, Durstine & Osborne Inc.	Montreal	868-2655	1155 Dorchester Blvd. W.	Mildred MacLeod	Henault Champagne	Jennie Hurley
	Toronto	EM 3-9461	2 Carlton Street	Clara Quinn	R. Fleck	Joyce Williams
Beedham & Prentice Ltd.	Toronto	924-8431	76 St. Clair W.	Pres. G. G. Beedham	Pres. G. G. Beedham	Miss E. Stiff
Bleasdale Advertising Ltd.	Victoria	EV. 2-6741	608 Fort Street	Miss M. Rudder	W. B. Prentice	Miss M. Rudder
Bouchard, Champagne, Pelletier Ltd.	Montreal	849-8621	1500 Stanley St.	Mrs. Lisa LaCasse	Jean-Paul Champagne	Mrs. Lisa LaCasse
Breithaupt, Milsom & Benson Ltd.	Toronto	483-3531	120 Eglinton Ave. E.	Peter Charles	Ray Arsenault	Joan Dearden
	Montreal	849-6181	1245 Sherbrooke St. W.	Sandra Switzer	Philippe Garca	Sandra Switzer
Burley, J. H. Ltd.	Toronto	362-6847	159 Bay Street	A. L. Drewry	A. L. Drewry	A. L. Drewry
Burnett, Leo Co. of Canada Ltd.	Toronto	EM. 6-5801	133 Richmond St. W.	J. Paul Moore	J. B. McRae	Mrs. J. McGuey Miss B. Gould Mrs. E. Gray
Burns Advertising Agency Ltd.	Montreal	935-5257	1980 Sherbrooke St. W.	Mrs. Edith Lekay	Lucien St. Amand	Lucien St. Amand
Camp, Dalton K. & Assoc. Ltd.	Toronto	HU. 7-2101	43 Eglinton Ave. East	F. J. Boyer	F. J. Boyer	Barbara Miller
Canaline Advertising Agency Ltd.	Toronto	368-7646	790 Bay Street	W. R. Campbell	W. R. Campbell	Miss M. Brymer
Cordon Rose Ltd.	Montreal	842-8571	1411 Crescent Street	Dino Albins	Norman Cardon	Dina Albins
Carter, Garry J. of Canada Ltd.	Toronto	WA. 4-2505	59 Avenue Road	Bob Howe	Bob Howe	Bob Howe
Clavir, Leo Productions	Rexdale	CH. 1-3568	266 Rexdale Blvd.	Mgr. Leo Clavir		
Cockfield Brown & Co. Ltd.	Toronto	924-5492	185 Bloor St. E.	W. C. Townsend	J. R. MacRae	Mary Moran T. R. V. Foster S. H. Lodge W. C. Thurston C. Tobin A. Young
	Montreal	861-1771	Canada Cement Bldg.	L. G. Hern	E. W. Box	Mrs. M. Simons Marjorie F. Maddigan
	Winnipeg	WH. 2-0811	213 Notre Dame Ave.	Mrs. M. Simons	Mrs. Judy Samson	Miss N. Fraser
	Vancouver	MU. 1-1111	1030 West Georgia St.			R. Lisabelle
Collyer Advertising Ltd.	Montreal	842-8672	2100 Drummond St.	Miss N. Fraser	G. Rivard	Mrs. Jane de Munnik Carol Casselman
	Toronto	363-2647	110 Church Street	Mrs. Jane de Munnik	Mrs. Jane de Munnik	V. M. Copeland G. Kenneth Gibson Mrs. J. Morin
Copeland, Don H. Advertising Ltd.	Scarborough	OX. 1-3331	2 Crescentwood Rd.	Vera M. Copeland	V. M. Copeland	
Crombie Advertising Co. Ltd.	Montreal	288-4221	355 St. James St. W.	G. Kenneth Gibson		
	Toronto	EM. 4-7204	100 Adelaide St. W.	Mrs. J. Morin		
D'Arcy Advertising	Toronto	WA. 1-3125	57 Bloor Street W.			Ruth Pedley
Dancer-Fitzgerald-Sample (Canada) Ltd.	Toronto	924-8425	200 St. Clair Ave. W.	Gilbert Nunns	Gilbert Nunns	Doris Gould
Daniel & Charles Inc.	New York	MU. 6-7288	185 Madison Avenue	Bernice Gutmann	John DeBenham	
Doherty John, & Co. Ltd	Ottawa	232-9418	46 Elgin Street			E. A. Desautels
Dominion Advertising Inc.	Montreal	381-6033	1395 Fleury St.		E. A. Desoutels	R. Burns
Dundas Advertising Agency Ltd.	London	438-2117	200 Queens Ave.	R. Burns	R. Burns	B. Haniford
Ellis Advertising Co.	Buffalo	TL. 2-6780	Statler-Hilton Hotel	S. Mossey	Arlene Cole	Lloyd E. Hefford
Erwin, Wasey, Ruthrauff & Ryan (Can.) Ltd.	Toronto	WA. 1-5187	610 Church Street	Lloyd E. Hefford	Lloyd Hefford	Miss B. Vanada W. Cross
Foot Cone & Belding Canada Ltd.	Toronto	WA. 5-5961	10 St. Mary Street	J. B. Tomlinson - Media Manager Miss M. Harper - Media Supervisor Manager, Mr. Gilles Daoust	R. L. Simpson	
	Montreal	866-6692	3 Place Ville Marie			
Foster Advertising Ltd.	Toronto	924-4681	149 Alcorn Ave.	Ralph Draper Bill Givens	S. Alex MacKay	Sheila Wright Phyllis Scott Murray Fenton Walter Reeves J. Hickey
	Montreal	VI. 9-5343	550 Sherbrooke St. W.	A. D. Clarke	TV-Radio Producer - P. Lauzon	C. Toupin
	Winnipeg	WH. 2-0776	149 Portage Ave. E.	Marlee Zaslov	Norma J. Robinson	Marlee Zaslov
	Vancouver	MU. 5-6404	404, 1281 W. Georgia St.	Mrs. H. Bakes	A. J. Collins	Mrs. H. Bakes
Goodis, Goldberg, Soren Ltd.	Toronto	789-1101	288 Lawrence Ave. W.	Miss C. Kireluk	R. J. King	Miss F. Sandford A. Yama S. Deas R. D. Watson
	Calgary	AM. 2-7474	628 12th Ave. S.W.	Jay Jaffe	R. D. Watson	S. W. Gwartzman
Grosberg, Pollock & Gwartzman Ltd.	Toronto	487-4717	234 Eglinton Ave. E.	Miss Lily Lim	H. J. Pollock	C. A. McIntosh
Harrison Marketing Counsel Ltd.	Toronto	362-6631	212 King Street W.	G. J. McKechnie	C. A. McIntosh	Jack Tait
Hayhurst, F. H. Co. Ltd.	Toronto	HU. 7-4371	55 Eglinton Ave. E.	Bern Keelor	R. D. Amos	Pat Hepburn Susan Young Pat Festing-Smith Joyce Roblee John G. Service Marilyn Willis
	Montreal	VI. 5-0251	1420 Sherbrooke St. W.	Joyce Roblee	C. Heron	
	Vancouver	MU. 4-1111	1033 Davie Street	John G. Service	John G. Service	
Heggie Advertising Co. Ltd.	Toronto	445-1101	1129 Leslie Street	Phyllis Sivell	Phyllis Sivell	
	Montreal	744-5505	860 Decarie Blvd.	H. Corneil Strachan, Acct. Ex.		
	Montreal	849-9762	2015 Drummond St.		H. Hoffman	
Hoffman Advertising Inc.	Montreal	849-9762	2015 Drummond St.			
Hutchins Advertising Co. of Canada Ltd.	Toronto	924-3752	35 Hayden Street	Manager - Wm. Bounsoll		Mrs. I. Germann Miss Tosh Goto
Huxley-Irwin-Price Ltd.	Hamilton	JA. 8-0058	70 Sanford Ave. N.	Jack A. Price	Jack A. Price	Jack A. Price

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Industrial Advertising Agency Ltd.	Toronto Montreal St. Catharines	924-6671 VI. 2-5281 MU. 4-8736	385 Madison Ave. 1500 Stanley St. 177 Russell Ave.	A. G. Temple D. C. Williamson	A. G. Temple	Mrs. V. Percival A. G. Temple
Inter-Canada Quebec Advertising Agency Ltd.	Montreal	931-1874	3488 Cote-des-Neiges Rd.	Yvon Fortier	Yvon Fortier	Yvon Fortier
Jarvis, Albert Ltd	Toronto	WA. 5-3815	1000 Yonge Street	Miss D. N. Ferris	Godfrey Jarvis	Godfrey Jarvis
Kelley, Russell T. Co. Ltd.	Hamilton	JA. 2-1155	627 Main St. E.	Frank Rose	Frank Rose	Robert Hodgson
Kenyon & Eckhardt Ltd.	Toronto	WA. 5-8931	321 Bloor St. E.	Mrs. D. Iler	Broadcast Supervisor Mrs. V. Hundert	Mrs. D. Iler
La Siege Jean, & Associates Inc.	Montreal	381-8605	10 Place Cremazie	Miss P. Rouisse		
Lovick, James Limited	Vancouver Edmonton Calgary	MU. 4-6221 424-8181 AM. 2-6161	1178 West Pender St. 760 Professional Bldg. 1870 Elvenden House	Mrs. P. M. Boulter Fae Dodds Mrs. A. F. Urch	C. B. Penhall Bill Graham C. N. York	Mrs. Audrey Bothamley Bill Graham C. N. York P. Lundie
	Winnipeg Montreal Toronto	WH. 3-0623 875-5130 921-1121	604 Power Bldg. 1000 Dominion Sq. Bldg. 800 Bay Street	A. B. Jenkins G. Gagnier J. L. McCuaig	A. B. Jenkins G. Gagnier Wayne Currie	G. Gagnier Miss O. Jennings
MacLaren Advertising Co. Ltd.	Toronto	363-2244	111 Richmond St. W.	D. C. Linton Deputy Media Dir., F. K. Campbell E. Brown	P. Di Stasio W. E. Wilson	Miss L. Menuset Miss C. Colwell
	Montreal Vancouver Winnipeg	845-1222 MU. 2-5651 WH. 2-6321	550 Sherbrooke St. W. 1112 West Pender St. 911 Electric Railway Chambers	Diane Loiseau Mrs. F. Heal D. MacInnes	Diane Loiseau S. Bennett	Diane Loiseau A. Sylva N. Demedo Don Baker Carol Ann Sorenson
LaMaison Publicitex Ltee	Montreal	866-6551	Suite 2620, C.I.L. Bldg.	Diane Loiseau	Diane Loiseau	Diane Loiseau
Maquinna Advertising Agency Ltd.	Toronto	921-5169	800 Bay Street	Mrs. F. Heal		
McCann-Erickson (Canada) Ltd.	Toronto	925-3231	151 Bloor Street W.	D. MacInnes	S. Bennett	A. Sylva N. Demedo Don Baker Carol Ann Sorenson
	Montreal Vancouver	849-8341 MU. 3-5608	2055 Peel Street 1030 W. Georgia St.	John Tomlinson Mrs. Thelma Johnstone	John Tomlinson	J. R. McCallum Manager - D. J. Johnstone
McConnell Eastman & Co. Limited	Toronto Montreal Winnipeg Calgary London Vancouver Edmonton Hamilton	HU. 7-4601 UN. 6-6771 WH. 3-7406 AM. 3-7040 GE. 4-4528 MU. 3-2161 GA. 2-5107 529-8245	234 Eglinton Ave. E. Dominion Square Bldg. 382 Portage Ave. 512 6th St. S.W. P.O. Box 3477, Terminal A 1198 West Pender St. 10020 109th Street 150 Main St. W.	D. J. MacMillan Miss Wentworth J. E. Gore Manager - E. Macpherson	Mrs. O. J. Reynolds Mrs. U. McLean K. W. Hughes	Joyce Maedel Mrs. L. Main Mrs. D. E. Myles
	Vancouver Edmonton Hamilton	MU. 3-2161 GA. 2-5107 529-8245	10020 109th Street 150 Main St. W.		J. R. McCallum Manager - D. J. Johnstone	J. R. McCallum
McKim Advertising Ltd.	Toronto	927-5200	151 Bloor St. West	Don McCaskill Director, Communicat- ions Services H. Roy Chernoff	P. H. Boulton M. Fogel Mrs. J. Kennedy D. C. LaFerte Miss B. M. Nicholl W. L. Charland P. O. Steven J. A. Monte	Mrs. J. Butt Mrs. J. Knight Mrs. R. Poxon J. R. Matheson Miss J. Campbell Miss C. McCormick
	Montreal	861-8422	1155 Dorchester Blvd.	H. T. Harbinson		
	Vancouver Winnipeg	MU. 3-8121 WH. 2-3491	1030 West Georgia St. 379 Broadway			
Media Advertising Ltd.	Montreal	VI. 2-2739	1460 Union Ave.	R. Weiswall	Gerry Rafelman	S. Redfean Gerry Rafelman
Muter, Culiner, Frankfurter & Gould Ltd.	Toronto	924-5736	89 Avenue Road	Patricia Netten	Pat McBean	Jan Morris
Nattall & Maloney Ltd.	Calgary	252-0111	8227 Elbow Drive	V. Dennis	Mrs. Fay-Leslie-Spinkx	Mrs. Fay-Leslie-Spinkx
	Edmonton	HU. 2-1502	12415 Stony Plain Rd.	Miss J. Carlson		
Needham, Louis & Brorby of Can. Ltd.	Toronto	364-1492	121 Richmond St. W.	Ian B. Campbell	D. McLean	Denise Curran Sheila Bonfield
	Montreal	866-9382	615 Dorchester St. W.	(Through Toronto)		
Norman, Craig & Kummel (Canada) Ltd.	Toronto	481-5265	123 Eglinton Ave. E.	R. Keith Ryall	R. Keith Ryall	S. B. Sellen
O'Brien Advertising Ltd.	Vancouver	MU. 1-9174	1030 W. Georgia St.	S. J. Lilburn	S. J. Lilburn	S. J. Lilburn
Ogilvy, Bensen & Mather Canada Ltd.	Toronto	362-7711	88 University Ave.	G. B. Murray	G. B. Murray	J. M. Brown R. Boychuk K. Colmer P. Pearson J. May
	Toronto	HU. 5-9367	240 Eglinton Ave. E.	Ann Chalcraft	Ann Chalcraft	Ann Chalcraft
Orr, William R. Ltd.	Toronto	925-3436	6 Crescent Road	Thomas Reid	G. P. Vale	Gordon Forsyth
Paul, Phelan & Perry Ltd.	Montreal Winnipeg	849-8061 942-7408	1500 Stanley St. 259 Portage Ave.	M. Lalonde	Patrick Madden	L. Tait
Payeur Publicite Inc.	Quebec	529-3322	639 8th Avenue	Paul E. Giguere	Guy Morin	Paul E. Giguere
Pennell Advertising	Toronto	EM. 4-2079	19 Richmond St. W.	Mary Borrer	Mary Borrer	Mary Borrer
Petersen, H. V. Advertising Agency Ltd.	Toronto	923-4683	130 Bloor Street W.	Mrs. M. L. Graves	M. L. Graves	M. L. Graves
Plant, Elton M. Advertising Ltd.	Windsor	254-1159	Toronto-Dominion Bank Bldg.	Ann Hames	Elton M. Plant	Ann Hames
Publicite Chanteclair Ltee.	Montreal	845-3133	1420 Sherbrooke St. W.	G. St. Denis	D. Lemieux	Mrs. M. Canning Mrs. E. Gledhill
Purkis, Thornton Ltd.	Toronto	363-3762	330 Bay Street	Miss G. Race		C. L. Reimer H. Karpus
Reimer, C. Advertising Ltd.	Winnipeg	WH. 2-1868	407 Graham Avenue	C. L. Reimer	C. L. Reimer	E. Y. Leslie V. Hopkins E. Villamere W. Ibsen N. Relf
Ronalds-Reynolds & Co.	Toronto	EM. 2-2381	154 University Ave.	H. Anderson	H. Karpus	M. Laphkas R. A. Post J. V. Karle
	Montreal Detroit	849-9401 567-4000	2055 Peel Street 2751 E. Jefferson	K. Steeves H. E. Rumble	M. Provost N. J. Traynor	M. Provost N. J. Traynor
Ross Roy Inc.	Montreal	849-9401	2055 Peel Street	K. Steeves	M. Provost	M. Provost
	Detroit	567-4000	2751 E. Jefferson	H. E. Rumble	N. J. Traynor	N. J. Traynor
Rowntree, Gordon & Co. Ltd.	Vancouver	MU. 2-2231	1198 West Pender St.	Louise McLeod		

# ADVERTISING AGENCIES

An interim list of Advertising Agencies enfranchised by the Canadian Association of Broadcasters together with their addresses, telephone numbers, broadcast department directors and radio and television time buyers, for the period ending June 30, 1965.

Agency	City	Phone	Address	Media Director	Broadcast Dept. Director	Radio-TV Time Buyer
Sauviat, G. R. & Associates	Montreal	AV. 8-4171	1500 Stanley St.	Mrs. M. Bourdeau	Mrs. M. Bourdeau	Mrs. M. Bourdeau
Schneider-Cardon Ltd.	Montreal	861-4764	1224 St. Catherine St. W.			
Smith, R. C. & Son Ltd.	Toronto	481-2253	140 Merton Street	Mrs. O. J. Taylor	G. A. Phare	W. R. Beecroft
Smith-Gent Advertising Co. Ltd.	Toronto	481-1137	69 Eglinton Ave. E.	William Gent		E. Platts
Spitzer, Mills & Bates Ltd.	Toronto	366-2811	790 Bay Street	P. I. Judson	R. A. Stevenson	E. M. McCullagh
	Montreal	861-9721	1155 Dorchester Blvd. W.	Media Manager - A. Hollander		
Stanfield, Johnson & Hill Ltd.	Toronto	WA. 4-8481	255 Davenport Rd.	T. D. Campbell	T. D. Campbell	Irene Maklary
	Montreal	866-8741	Dominion Square Bldg.	V. Homenok		Diana Stewart
Stansbury, Gill, Payan & Shanks Ltd.	Montreal	875-5300	1155 Dorchester Blvd. W.			Lorne Stevens
Tames Advertising Agency Ltd.	Toronto	481-2291	1395 Bayview Ave.	John Tames		John Tames
Tandy-Richards Advertising Ltd.	Toronto	EM. 3-6361	20 Carlton Street	George Alsop	George Alsop	George Alsop
	Montreal	VI. 4-8821	550 Sherbrooke St. West	Manager - H. J. Tingle		
Thompson, J. Walter Co. Ltd.	Toronto	363-3471	600 University Ave.	W. Jack Graham	James B. Niosi	Doris Fairbanks
	Montreal	931-1331	1600 Dorchester Blvd. W.	H. B. Glass	P. Fisette	Gerry Levine
Torobin Advertising Ltd.	Westmount	937-3501	4823 Sherbrooke W.	M. Birman	M. A. Isaacs	D. A. Wingfield
Vamplew-Philip-McGregor-Deville Advertising Ltd.	Toronto	923-8481	57 Bloor Street W.	Mary N. Rae	F. J. Deville	S. Torobin
Vickers & Benson Ltd.	Toronto	925-9393	980 Yonge Street	D. Sutherland	Gwen Rudolphe	Lorraine King
	Montreal	866-7701	630 Dorchester Blvd. W.	F. A. Collins	Laurent Jadoin	Jeannine Guerin
					Mrs. M. Logan	Adele Strachan
Walsh Advertising Co. Ltd.	Toronto	EM. 3-3053	2 Carlton St.			Kay Draper
	Montreal	WE. 3-6756	1980 Sherbrooke W.	(Through Toronto)		Mrs. J. Frost
	Windsor	CL. 6-2671	586 Ouellette Ave.	(Through Toronto)		
Whitehead, Titherington & Bowyer Ltd.	Toronto	925-5544	696 Yonge Street	Mrs. June Staples		Miss K. Van Horn
Wilhis Advertising Ltd.	Toronto	925-3804	165 Bloor Street East	Miss J. Sharpe	Miss J. Sharpe	Miss J. Sharpe
Chris Yanoff Ltd.	Toronto	924-6678	119 Isabella Street	W. Pesme	Max Coulston	W. Pesme
Young & Ross Advertising Ltd.	Vancouver	MU. 3-8558	326 West Pender St.	Sid Young	Fin Anthony	Doria Dunbar
Young & Rubicam Ltd.	Toronto	EM. 2-3921	250 University Ave.	Vice-President, Media & Programming: Colin P. Davis		
	Montreal	866-8941	1155 Dorchester Blvd. W.	Assoc. Director, Media & Programming: Mrs. Barbara Passmore		Ruth McLellan



Ted Wadson, Chief Engineer of CFRN, CFRN-FM, and CFRN-TV checks the installation of one of three new Transistorized Consoles. CFRN chose the GATES SOLID STATESMAN line of consoles and transcription equipment for their completely new and up-to-date studios, recently opened in Edmonton, Alberta.

Two "DIPLOMAT" MONAURAL dual channel consoles and one "EXECUTIVE" STEREO console with their companion turntables are now operating in CFRN's AM and FM control rooms. Both console models are completely transistorized with ten mixing channels fitted with the new and exclusive GATES "VA" faders.

The SOLID STATESMAN line is designed for the major market station with heavy circuit loads. In addition, SOLID STATESMAN CONSOLES are presently in use at CKGM-FM, Montreal; CKCY-FM, Sault Ste. Marie; CKPR, Fort William; CFMW-FM, Winnipeg; CKY-FM, Winnipeg; CHFM-FM, Calgary; CKLG and CKLG-FM, Vancouver.

For complete information on all ten GATES transistorized and tube consoles, write for Bulletin ADV-122.



**CANADIAN MARCONI COMPANY**

BROADCAST & TV STATION EQUIPMENT SALES

Head Office: 2442 Trenton Ave., Montreal 16, P.Q.



HALIFAX • MONTREAL • OTTAWA • TORONTO • CALGARY • EDMONTON • VANCOUVER

# PERSONNEL REGISTER (Television)

## BRITISH COLUMBIA

**CBUT - CRANBROOKE**  
1.1 kw Video; 305 kw Audio on Channel 10. Owned and operated by the Canadian Broadcasting Corporation.

(24) July, 1962  
**CJDC-TV, DAWSON CREEK**  
10 kw Video; 5 kw Audio on Channel 5, CBC.  
(1) Radio Station CJDC (Dawson Creek B.C.) Ltd.  
(2 & 3) H. L. Michaud  
(4) John Adams  
(5) W. R. (Bill) Duncan  
(6) Gordon Dohle  
(7) H. L. Michaud

(8) Jules Ross  
(9) Mrs. Kathy Duncan  
(10) Roger Fry  
(11) Mrs. Pat Fairchild  
(12) Mrs. Ethel Michaud  
(13) Al Vallancourt  
(14 & 15) Mrs. Maria Van Berkel  
(16) Gordon Dohle  
(17) Ralph Messner  
(18) TV Representatives  
(22) January 15, 1959

**CFCR-TV KAMLOOPS**  
10 kw Video; 5 kw Audio on Channel 4, CBC.  
(1) Twin Cities Television Ltd.  
(2 & 3) Ian G. Clark  
Asst. General Mgr. - Jean C. Ross  
(4) Jack Pollard  
(5) Walter Harwood  
(6) Wayne Roberts  
(7) Jack Pollard  
(8) Al Davidson

(9) Wayne Roberts  
(10) Jack Pollard  
(11) Walter Jones  
(12) Miss Jean Ross  
(13) Bob Wilson  
(14) Miss Jean Ross  
(15) Shirley Lewis  
(16) Fred Roach  
(17) Ed Stevens  
(18 & 19) Bill Reith  
(20) Wayne Roberts  
(21) Kurt Reichennek  
(22) All-Canada  
(23) Weed & Company  
(24) April 8, 1957

**CFCR-TV, KAMLOOPS** has re-broadcasting stations at the following locations in British Columbia.  
Savona Channel 8  
Clearwater Channel 2  
Boston Bar - North Bend Channel 5  
Quesnel Channel 7  
Williams Lake Channel 8  
Lytton-Lillooet Channel 11  
100 Mile House Channel 9  
Clinton Channel 11  
Chase Channel 11  
Merritt Channel 10  
Ashcroft-Cache Creek Channel 10

**CHBC-TV, OKANAGAN TELEVISION SYSTEM**  
3.7 kw Video; 1.65 kw Audio on Channel 2, CBC.  
(1) Okanagan Valley Television Co. Ltd.

(3) Roy G. Chapman  
(5) Dick Sharp  
(6) Norm Williams  
(7) Russ Richardson  
(8) Dave Sparrow  
(10) Russ Richardson  
(11) Lyle Williams  
(12) Mrs. Betty Pavie  
(13) Bob Wilson  
(14) Al Jensen  
(15) Mrs. Lucille Travis  
(16) Ralph Beausart  
(17) Bob McRoy  
(18) Doug Redekop  
(19) Dick Steiner  
(21) Tom Wyatt  
(22 & 23) All-Canada Television  
(24) Sept. 21, 1957

### CHBC-TV (OKANAGAN NETWORK)

has re-broadcasting stations at the following locations in British Columbia.  
Kelowna Channel 2  
Vernon Channel 7  
Penticton Channel 13  
Salmon Arm Channel 5  
Olmiver-Osoyoos Channel 8  
Lumber Channel 5  
Princeton Channel 72  
Keremeos Channel 5  
Cawston Channel 5  
Peachland Channel 5  
Enderby Channel 5  
Westwood Channel 12  
Fairland Channel 5  
Nakusp Channel 2  
Malakwa Channel 5

**CKPG-TV, PRINCE GEORGE**  
210 watts Video; 144 watts Audio on Channel 3, CBC.  
(1) CKPG Television Ltd.  
(2 & 3) Robert T. Harkins  
Director of Television - Douglas O. MacGregor  
(5) W. McDonnell  
(6 & 7) D. O. MacGregor

(8) Fred M. Morley  
(9) Steve J. Howe  
(10) Barry J. Hamelin  
(11) Barry Hamelin  
(12) M. McDonnell  
(13) Kay McMahon  
(14) Ab D. Wiebe  
(15) Arlene Goodkey  
(16) Douglas O. MacGregor  
(17) Ab D. Wiebe  
(18) A. Nelring  
(19) Steve Howe  
(20) Steve J. Howe  
(21) Stan W. Davis  
(22 & 23) All-Canada Radio & TV.  
(24) August 20, 1961

### CFTK-TV, TERRACE-KITIMAT

4.1 kw Video; 2.1 kw Audio on Channel 3, CBC.  
(1) Skeena Broadcasters Ltd.  
(2) F. Fred Weber  
(3) Wayne Seabrook  
(4) Ronald O. Paulsen  
(5 & 6) Roy B. Last  
(7) John McAllister  
(8) Keith T. Tutt  
(9) Allan Parfitt  
(10) M. Van Herd  
(11) Hugh McLarty  
(12) Mrs. Frankie Bates  
(13) Mrs. Lorraine French  
(14) Art Bates  
(15) Patricia Frank  
(16) Mrs. Henny Ebeling  
(17) Robert Calder  
(18) Roy Mitchell  
(19) John A. Nance  
(20) Television Reps. Ltd.  
(21) Weed & Co.  
(22) November 15, 1962

### CFTK-TV, TERRACE-KITIMAT

has re-broadcasting stations at the following locations.  
Prince Rupert Channel 6  
Smithers Channel 5  
Burns Lake Channel 2  
Kildas Channel 5  
Kernano Channel 2  
Ketchikan, Alaska (closed circuit) Channel 5

### CBUT, TRAIL

.187 kw Video; .124 kw Audio on Channel 11. Owned and operated by the Canadian Broadcasting Corporation.  
(24) November 3, 1960.

### CBUAT-NELSON

560 watts Video; 362 watts Audio on Channel 9. This satellite of CBUAT, Trail is owned and operated by the Canadian Broadcasting Corp.  
(24) November 26, 1960

### KVOS-TV VANCOUVER-VICTORIA (BELLINGHAM)

214 kw Video; 107 kw Audio on Channel 12.  
(1) Wometco Enterprises  
(2) Gordon M. Reid  
(3) David Mintz  
(4) Andy Anderson  
(5) H. Burkart  
(6) Jack V. Gettles  
(7) Andy Anderson  
(8) Frank Jank  
(9) Al Swift  
(10) Dick Desmond  
(11) Elaine Horn  
(12) Stan Sleeth  
(13) Douglas J. Davis  
(14) Miss Del Parfitt  
(15) Ken Davidson  
(16) Miss Leslie Mathers  
(17) Mrs. Gretchen Moseley  
(18) Keith Cutler  
(19) Gill Reeves  
(20) John Price  
(21) Stovin-Byles Ltd.  
(22) Sumner Corp.  
(24) June, 1954

### CBUT, VANCOUVER

47.6 kw Video; 25.4 kw Audio on Channel 2. Owned and operated by the Canadian Broadcasting Corporation.  
(24) August 1962.

### CBUT-1, COURTENAY

.625 kw Video; .332 kw Audio on Channel 9. Satellite of CBUT, Vancouver.  
(24) August 1962.

### CHAN-TV, VANCOUVER

180 kw Video; 94 kw Audio on Channel 8, CTV.  
(1) Vantel Broadcasting Co. Ltd.  
(2) J. R. Peters  
(3) C. Elliott  
(4) Dave Norman  
(5) L. D. Colthorp  
(10) A. Marquis

(11) Brad Keene  
(12) Mrs. Jean Caniem  
(14) Barry Cramer  
(15) Miss Anne Collins  
(16) Bob Crighton  
(18) Jan Hadway  
(19) Miss Les Semko  
(21) E. G. Rose  
(22 & 23) All-Canada  
(24) October 31, 1960

### CHEK-TV, VICTORIA

100 kw Video; 50 kw Audio on Channel 6, CBC.  
(1) Vantel Broadcasting Co. Ltd.  
(2) J. R. Peters  
(4) Frank Bond  
(5) Dave Norman  
(6) Art Hall  
(7) L. Colthorp  
(10) A. Marquis  
(11) Brad Keene  
(12) Mrs. Ida Clarkson  
(14) Barry Cramer  
(15) Ann Collins  
(16) Bob Crighton  
(18) Jan Hadway  
(19) Les Semko  
(21) E. G. Rose  
(22 & 23) All-Canada  
(24) December 1, 1966

### CHEK-TV, VICTORIA

has re-broadcasting stations at the following locations:  
Squamish Channel 7  
Port Hardy Channel 2  
Sointula Channel 5  
Newcastle Ridge Channel 7  
Kokish Channel 9

## ALBERTA

### CFCN-TV, CALGARY

100 kw Video; 50 kw Audio on Channel 4, CTV.  
(1) CFCN Television Limited  
(2) Jas. A. Love  
Executive Vice-President - Gordon L. Carter  
(6) Ted Chapman  
(10) William N. Love  
(11) Henry Viney  
(14) Larry Langley  
(15) Mrs. Juan Bown  
(16) Charles Heine  
(17) Wally Kirk  
(18) Gary Smith  
(21) Robert W. Lamb  
(22) Television Representatives Ltd.  
(23) Young Canadian  
(24) September 9, 1960

### CFCN-TV-1, DRUMHELLER

Satellite of CFCN-TV, Calgary broadcasting on Channel 8. Same staff.  
(24) November 1961.

### CFCN-TV-2, BANFF

Satellite of CFCN-TV, Calgary broadcasting on Channel 8. Same staff.  
CFCN-TV also has a re-broadcasting station at Windermere Valley, broadcasting on Channel 6. It began operation May 27, 1963.

### CHCT-TV, CALGARY

100 kw Video; 50 kw Audio on Channel 2, CBC.  
(1) Calgary Television Limited  
(2) Frederick Shaw  
(3) A. M. (Bert) Cairns  
(4) Ron Chase  
(5) T. N. Inkster (Nat'l) George Brown (Local)  
(6) Skip Braun  
(7) Ron Chase  
(10 & 11) Ed Whalen  
(14) W. A. (Bill) Smith  
(15) Don Wilson  
(16) Les Funtek  
Sales Services Editor - Miss Mary Ellis  
(18 & 19) Gordon Warner  
(21) Lee Crawley  
(22) All-Canada Radio & Television  
(23) Weed & Company  
(24) October 8, 1954

### CHCT-TV-1, DRUMHELLER

Satellite of CHCT-TV, Calgary broadcasting on Channel 12. Same staff.

### CBXT, EDMONTON

218 kw Video; 159 kw Audio on Channel 5, CBC Microwave. Owned and operated by the Canadian Broadcasting Corporation.  
(24) October 2, 1961

### CFCN-TV, EDMONTON

180.3 kw Video; 90.4 kw Audio on Channel 3, CTV.  
(1) Sunwapta Broadcasting Co. Ltd.

### (2 & Gen. Mgr.) G.R.A. Rice

Manager - Bruce Alloway  
Gen. Sales Mgr. - D. Field  
(6 & 7) George Kidd  
(8) Ed Kay  
(9) Harry Farmer  
(10) Sid Lancaster  
News and Public Affairs Mgr. - Bill Hogle  
(11) Al McCann  
(12) Laura Lindsay  
(13) Scott Flewitt  
(14) Paul Naitall  
(16) Peter Leonard  
(17) Dan Kauffman  
(19) Keith Neale  
(20) Bill Radomski  
(21) Ted Watson  
(22) Television Representatives Ltd.  
(23) Young Canadian Ltd.  
Harlan Oakes  
(24) October 17, 1954

### CFCN-TV-1, CARROT CREEK

Satellite of CFCN-TV, Edmonton broadcasting on Channel 9.

### CFCN-TV-2, EDSON

Satellite of CFCN-TV, Edmonton broadcasting on Channel 12.

### CBXAT, GRANDE PRAIRIE

36 kw Video; 18 kw Audio on Channel 10, CBC. Owned and operated by the Canadian Broadcasting Corporation.  
(24) July 1962.

### CBXAT-1, PEACE RIVER

.720 watts Video; .360 watts Audio on Channel 7. This is a satellite of CBXAT, Grande Prairie. It is owned and operated by the Canadian Broadcasting Corporation.

### CJLH-TV, LETHBRIDGE

171 kw Video; 85.5 kw Audio on Channel 7, CBC.  
(1) Lethbridge Television Limited  
(2 & 3) N. Bottenll  
(7) Dale Nelson  
(11) Ron Makarenko  
(13) Ron Watrough  
(14) Mrs. Joan Waterfield  
(15) Miss Wilma Duffy  
(17) Jack Mitchell  
(18 & 19) Mrs. Betty Glendinning  
(21) V. C. Reed  
(22) All-Canada Radio & Television  
(23) All-Canada  
(24) November 20, 1955

### CKSA-TV, LLOYDMINSTER

116 kw Video; 580 kw Audio on Channel 2, CBC.  
(1) CKSA-TV Limited  
(2 & 3) Arthur F. Shortall  
(4 & 5) J. R. D. Findlay  
(6 & 7) Wes Saunders  
(10) Elmer Devore  
(11) M. Goetz  
(13) Elmer Devore  
(14) Larry Gilchrist  
(15) Margaret Sturt  
(16) Howard Sturge  
(17) S. Poole  
(18 & 19) E. Sorenson  
(21) Elden Giles  
(22) TV Representatives Ltd.  
A.J. Messner  
(23) Desney Organization  
(24) Sept. 23, 1960

### CHAT-TV, MEDICINE HAT

5.7 kw Video; 3 kw Audio on Channel 6, CBC.  
(1) Monarch Broadcasting Co. Ltd.  
(2) J. H. Yull  
(3) Orville Kope  
(4) John David Thibert  
(5) Ian Camon  
(6 & 7) Ron David Thibert  
(9) Glen Yost  
(9) Lorne Havard  
(10) Stan Wejter

# TELEVISION NETWORKS

## CANADIAN BROADCASTING CORPORATION

Head Office: 1500 Bronson Avenue, Ottawa, P.O. Box 478, Postal Terminal A. (613) 731-3111  
Toronto - 354 Jarvis St. Box 500. WAlnut 5-3311.  
Montreal - 1425 Dorchester St. W. 868-3211. Box 6000.

Principal officers:  
President - Alphonse Ouimet.  
Vice-President - Capt. W. E. S. Briggs.  
Vice-President Programming - E. S. Hallman.  
Vice-President Personnel and Operations - J. P. Gilmore.  
Vice-President Corporate Affairs - R. C. Fraser.  
Comptroller - V. F. Davies.  
General Manager English Network Broadcasting - H. G. Walker.  
Director of English Network and Toronto Area - A. K. Morrow.  
General Manager French Network Broadcasting - Marcel Ouimet.  
Director Quebec Region and French Networks - G. Lemarche.

The CBC owns and operates 10 stations, 5 network relay stations and 9 re-broadcasting stations on its English network and has 37 private station affiliates with 68 re-broadcasting stations. On the French network, the CBC owns and operates 4 stations, 1 network relay station and 4 re-broadcasting stations. It has 9 private station affiliates, with 19 re-broadcasting stations.

Director, Network Operations - S. S. Wilson.  
Director of Legal and Business Affairs - Richard P. Morgan.  
Chief Accountant - R. Raisman.  
Director of Information and Advertising - R. S. MacPherson.  
Sales Representatives - R. A. Aiken, Neil McDonald, Doug MacKinnon.  
Research Consultant - John Jenkins.  
Executive Producer - Arthur Weinthal.  
Assistant to Vice-President, Programming - Gordon Farr.  
Production Manager - O. F. Babirad.  
Operations Supervisor - Jim Smith.  
Operations Co-Ordinator - A. Purcell.  
Traffic and Scheduling - Dorene Shanahan.  
Business Mgr. - Vincent Dittmer.  
Station Relations Mgr. - Gene Plouffe.  
Manager, Montreal office - Lincoln Mayo.

The CTV network distributes programming to these ten affiliate stations: CJCH-TV, Halifax (Ch.5); CFCF-TV, Montreal (Ch.12); CJOH-Ottawa (Ch. 13); CFTO-TV, Toronto (Ch. 9); CJAY-TV, Winnipeg (Ch.7); CFRN-TV, Edmonton (Ch.3); CFCN-TV, Calgary (Ch.4); CHAN-TV, Vancouver (Ch.8); CHAB-TV, Moose Jaw, Regina (Chs. 4 & 9); CJSS-TV, Channel 8, Cornwall, a satellite of CJOH-TV, Ottawa, and CKCO-TV, Kitchener.

## CTV TELEVISION NETWORK LTD.

42 Charles Street East, Toronto 5.- WAlnut 4-5454.  
Montreal - 1420 Sherbrooke St. W. Suite 200, Montreal 25.  
President - Spence W. Caldwell.  
Executive Vice-President - Gordon F. Keeble.  
Vice-President, Programming - Michael Hind-Smith.  
General Sales Manager - T. B. J. Atkins.

## BRITISH BROADCASTING CORPORATION

Ottawa - 1500 Bronson Avenue, (613) 731-3111, S. W. Smithers, BBC Representative in Canada.  
Toronto - 354 Jarvis St., Box 500 Terminal A, WA:5-3311, Toronto 5.  
George Young, Television Manager, BBC.  
Mrs. Ruth St. Clair, BBC Radio Transcription Manager.

Please help us keep this Directory up to date

Mother's lament: "A holiday, I often think, is nothing but a change of sink".

**"ACTION STATIONS!"**

**CFCN RADIO-TV CALGARY**

KEY

- 1. Owner or Company Name
2. President (if a company)
3. General Manager
4. Operations Manager
5. Commercial Manager
6. Production Supervisor
7. Program Manager
8. Chief Announcer
9. Music Director
10. News Director
11. Sports Director
12. Women's Director
13. Farm Director
14. Promotion Manager
15. Traffic Manager
16. Art Director
17. Copy Chief
18. Film Librarian
19. Film Editor
20. Chief Operator
21. Dir. of Engineering
22. Canadian Reps
23. U.S. Reps
24. Station Birth Date

(1) Glen Yost
(12) Kenolyn Bullock
(13) Mickey Lynch
(14) Ian Carson
(15) Barry Freeman
(16) Peter Soelov
(17) Mrs. Deen Hamilton
(18 & 19) Peter Barth
(20) Jim Schaefer
(21) Sid Gaffney
(22) All-Canada Radio & Television
(24) September 14, 1957.

CHAT-TV-1, PIVOT
1.37 kw Audio; 2.75 kw Video on Channel 4. Satellite of Chat-TV Medicine Hat. Same staff.

CHCA-TV, RED DEER
2.7 kw Video; 0.8 kw Audio on Channel 6, CBC.

(1) CHCA Television Limited
(2) G. A. Bartley
Asst. Mgr. - Mrs. A. Sole
(4) Mel Lang
(5) Gordon Johns
(6 & 7) David B. Simmons
(8) Grant Ulyott
(9) Rob Wilson
(10) Grant Ulyott
(11) Terry Oldford
(12) Anna McNamara
(13) Lorraine Fuller
(15) Rick Soehn
(17) Jim Long
(18 & 19) Vic Krushell
(20) Mel Lang
(22) Stovin-Byles Ltd.
(23) Forjoe TV
(24) December 9, 1957

CHCA-TV-1, CORONATION
12.4 kw Video; 6.2 kw Audio on Channel 10. Satellite of CHCA-TV, Red Deer. Same staff.

CHCA-TV-2, BANFF
5 watt pedestal. Channel 10. Satellite of CHCA-TV Red Deer.

SASKATCHEWAN

CHAB-TV, MOOSE JAW
100 kw Video; 53 kw Audio on Channel 4, CTV.

(1) CHAB Ltd.
(2) Jack Moffat
(3) Jerry Johnson
(4) Bud Marce
(5) Jerry Johnson
(6) Bruce Pendlebury
(7) James J. Leddy
(8) Gordon McLines
(9) Carlene Budau
(10) Wally Macht
(11) Ken Neuwans
(12) Mrs. Sylvia Stromberg
(13) Wally Macht
(14) Janice Marchessault
(15) Mrs. Erma Gates and Marjorie Deyo
(16) Graham Henderson
(17) Mrs. Shirlee Cooke
(18 & 19) Jerome Wyeth
(20 & 21) Merv Pickford
(22) Stovin-Byles Limited
(23) E. S. Summer Corp.
(24) July 7, 1959

CKBI-TV, PRINCE ALBERT
100 kw Video; 50 kw Audio on Channel 5, CBC.

(1) Central Broadcasting Co. Ltd.
(2 & 3) Edward A. Rawlinson
(4) Frank F. Rawlinson
(5) Ian Robertson
(6 & 7) Jack J. Cennon
(9) Ian Barrie
(10 & 11) Nick Roache
(12) Marion Sherman
(13) Harold Mallwitz
(14) James Scamow
(15) Mrs. Sylvia Dodwell
(16) Cecil Semchuk
(17) Alden Diehl
(18 & 19) Lorraine Hawksworth
(20) T. Van Ness
(22) All-Canada
(23) All-Canada
(24) January 27, 1958

CKBI-TV, PRINCE ALBERT
has rebroadcasting stations at these locations:

Alicante Channel 10
North Battleford Channel 7
Nipawin Channel 2
Greenwater Channel 4

CKCK-TV, REGINA
100 kw Video; 53.5 kw Audio on Channel 2, CBC.

(1) Tele-Canada - Communications Limited
(2) Michael C. Sifton
(3) D. R. Dawson
Assistant Mgr. Lloyd Westwoodland
(5) Don Tunnicliffe
(6) Doug Lee
(8) Garth Dawley & Bruce Cowie
(9) Mrs. Grace Germaine
(10) Jim Struthers
(11) Bruce Cowie
(14) Jerry Jovnt
(15) Pat Hagerly
(16) Joe Soehn
(17) Mel Friesen
(18) Mrs. S. Geres
(19) Barry Haddad
(20) Tom Nelson & Len Ross
(21) Lorne McBride
(22 & 23) All-Canada
(24) July 27, 1954

CKCK-TV-1, COLGATE
15.1 kw Video; 7.5 kw Audio on Channel 12. Rebroadcasting station of CKCK-TV, Regina. Same staff.

CKCK-TV-2, WILLOW BUNCH
9 kw Video; 4.5 kw Audio Satellite of CKCK-TV, Regina. Same staff.

CKCK-TV-3, MARQUIS
55.4 kw Video; 27.7 kw Audio, on Channel 7. Satellite of CKCK-TV.

CHRE-TV, REGINA
125 kw Audio; 250 kw Video on Channel 9, CTV.
(1) CHAB Ltd.

(2) Jack Moffat
(3) Jerry Johnson
(4) Bud Marce
(5) Jerry Johnson
(6) Bruce Pendlebury
(7) James J. Leddy
(8) Gordon McLines
(9) Carlene Budau
(10) Wally Macht
(11) Ken Neuwans
(12) Mrs. Sylvia Stromberg
(13) Wally Macht
(14) Janice Marchessault
(15) Mrs. Erma Gates and Marjorie Deyo
(16) Graham Henderson
(17) Mrs. Shirlee Gordon
(18 & 19) Jerome Wyeth
(20 & 21) Merv Pickford
(22) Stovin-Byles Ltd.
(23) E. S. Summer Corp.

CPQC-TV, SASKATOON
325 kw Video; 180 kw Audio on Channel 8, CBC.

(1) A. A. Murphy & Sons Limited
(2) W. A. Bill Murphy
(3) G. Blair Nelson
(4 & 5) Joe Gibson
(7) Jim Purvis
(8) Ray Torngud
(10) L. R. (Bud) Sherman
(11) Jack Wells
(12) Mrs. Betty Jewel Canning
(14) A. Johnson
(15) Jack Clark
(16) Mac Dore
(17) Jim Armstrong
(18) Howard McMillan
(19) Bert Cobb
(22) Stovin-Byles
(23) E. S. Summer Inc.
(24) November 12, 1960

CPQC-TV-1, STRANRAER
10.3 kw Video; 5.4 kw Audio on Channel 3. Satellite of CPQC-TV, Saskatoon. Same staff.

CJFB-TV-1, EAST END
Satellite of CJFB-TV, Swift Current.

CJFB-TV-2, VAL MARIE
Satellite of CJFB-TV, Swift Current.

CKOS-TV, YORKTON
5 kw Video; 2.5 kw Audio on Channel 3, CBC.

(1) Yorkton Television Co. Ltd.
(2 & 3) R. L. Skinner
Vice-President and Asst. Gen. Mgr. - George S. Skinner
(5) J. V. Bir
(6) Wilbur A. Westby
(7) G. Peppier
(8) Linus Westberg
(10) James Iorling
(11) Linus Westberg
(12) Norman Rockebuck
(15) E. Steffensen
(16) Hugh C. Vassos
(19) Sharon Coleman
(20) Ludwig Hovevat
(22) Stovin-Byles Limited
(23) ABC International
(24) June 19, 1958

CKOS-TV-2, ESTEVAN
17 kw Video; 32 kw Video on Channel 7. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-3, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-4, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-5, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-6, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-7, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-8, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-9, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-10, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-11, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-12, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-13, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-14, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-15, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-16, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-17, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-18, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-19, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-20, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-21, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-22, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-23, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-24, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-25, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-26, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-27, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-28, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-29, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-30, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-31, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CKOS-TV-32, WYNWARD
34 kw Audio; 67 kw Video on Channel 6. Satellite of CKOS-TV, Yorkton. Same staff.

CBWBT-1, LE PAS
260 watts Video; 130 watts Audio on Channel 7. This satellite of CBWBT, Film Flon is owned and operated by the Canadian Broadcasting Co.
(24) June 25, 1962

CBWT, WINNIPEG
57.8 kw Video; 34.7 kw Audio on Channel 3. Owned and operated by the Canadian Broadcasting Corp.
(24) April 24, 1960

CBWFT, WINNIPEG
2.87 kw Video; 1.72 kw Audio on Channel 4. CBC French Network. Owned and operated by the Canadian Broadcasting Corporation.
(24) April 24, 1960

C-JAY-TV, WINNIPEG
325 kw Video; 180 kw Audio on Channel 7, CTV.
(1) Channel Seven Television Limited
(2) Ralph S. Misener
(3) Jack M. Davidson
(4 & 5) Joe Gibson
(7) Jim Purvis
(8) Ray Torngud
(10) L. R. (Bud) Sherman
(11) Jack Wells
(12) Mrs. Betty Jewel Canning
(14) A. Johnson
(15) Jack Clark
(16) Mac Dore
(17) Jim Armstrong
(18) Howard McMillan
(19) Bert Cobb
(22) Stovin-Byles
(23) E. S. Summer Inc.
(24) November 12, 1960

CKVR-TV, BARRIE
100 kw Video; 50 kw Audio on Channel 3, CBC.
(1) Ralph Snelgrove Television Limited
(2 & 3) Ralph Snelgrove
Assistant Mgr. - H. J. Snelgrove
(4) Jack Matzen
(5) C. M. Tiemey
(6) Jerry Robertson
(7) Lorrie Smith
(8) David Compton
(9) Doug Garoway
(10) Wayne Bjorgan
(11) Bill Bennett
(12) Wendy Hicks
(14) Janet Robertson
(15) Edna King
(16) Frank Fog
(17) Janet Robertson
(18) Bob Locke
(20) Bert Verwey
(21) Harold Atkinson
(22) E. S. Summer Inc.
(24) 1955

CKVW-TV, PEMBROKE
36 kw Video; 18 kw Audio on Channel 5, CBC.
(1) Ottawa Valley Television Co. Ltd.
(2 & 3) E. Gordon Archibald
(5) Ramsay F. Garrow
(6) Brooke Duval
(10) James Wolff
(11) Bill Kay
(14) Jane Collard
(15) Mrs. Joan Gangur
(16) Wayne Wood
(17) Charles Friend
(18 & 19) Oscar Kohls
(20) Don Chant
(21) Alan Bradley
(22) Paul Mulvihill & Co.
(23) Young TV Ltd.
(24) August 19, 1961

CKVX-TV, HUNTSVILLE
150 kw, on Channel 8. Satellite of CKVR-TV, Barrie.

CHCH-TV, HAMILTON
202 kw Audio; 325 kw Video on Channel 11.
(1) Niagara Television Limited
(2 & 3) K. D. Sobie
Asst. Mgr. - S. J. Bibby
Dir. of Sales & Marketing - A. A. Brunet
(4) F. Denardis
(7) D. C. Gale
(22) All-Canada
CHCH Marketing Div.
(23) E. S. Summer Corp.
(24) July, 1954

CKWAT-1, DRYDEN
8.9 kw Video; 4.45 kw Audio on Channel 9. Owned and operated by the Canadian Broadcasting Corporation.
(24) September, 1962

CKWAT-2, SIOUX LOOKOUT
.005 kw Video; .0025 kw Audio on Channel 12. Owned and operated by the Canadian Broadcasting Corporation.
(24) December, 1962

CKWS-TV, KINGSTON
250 kw Video; 151 kw Audio on Channel 11, CBC.
(1) Frontenac Broadcasting Co. Ltd.
(2) Sen. W. R. Davies
(3) Roy Hofstetter
(5) A. J. Brooks
(6 & 7) Cliff Tomlinson
(8) Don Manson
(10) Floyd Paterson
(11) Max Jackson
(12) Clive Leonard
(13) L. Cowell
(14) C. Davies
(15) Mrs. Rita McGratten
(16) Mrs. Mary Ann Bovey
(18 & 19) Mrs. Betty MacNeil
(20) Lorne Shepherd
(21) Gord Backus
(22 & 23) All-Canada Radio & Television
(24) December 18, 1954

CKWY-TV, PORT ARTHUR
100 kw Video; 54.5 kw Audio on Channel 2, CBC.
(1) Thunder Bay Electronics
(2) Fraser Dougal
(3) Garnet Conger
(5) Jack Masters
(6) Don Seath
(10) Ron Knight
(11) Hal Lee
(12) Elinor Nicholson
(15) Mrs. Sheila Shipston
(16) Bruce McNally
(17) Mrs. Connie Halanda
(18) Dennis Hill
(19) Lorne Delinsky
(20) John Buewot
(21) Gerald Buewot
(22) Stovin-Byles Ltd.
(23) Adam Young Inc.
(24) October, 1954

CKXP-TV, PORT ARTHUR
100 kw Video; 54.5 kw Audio on Channel 2, CBC.
(1) Thunder Bay Electronics
(2) Fraser Dougal
(3) Garnet Conger
(5) Jack Masters
(6) Don Seath
(10) Ron Knight
(11) Hal Lee
(12) Elinor Nicholson
(15) Mrs. Sheila Shipston
(16) Bruce McNally
(17) Mrs. Connie Halanda
(18) Dennis Hill
(19) Lorne Delinsky
(20) John Buewot
(21) Gerald Buewot
(22) Stovin-Byles Ltd.
(23) Adam Young Inc.
(24) October, 1954

CKYB-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYD-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYF-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYH-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYI-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYJ-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYK-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYL-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYM-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYN-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYO-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYQ-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

(15) Mrs. Alice Ellis
(16) Don Bowen
(17) William Smuck
(18 & 19) Lome Cole
Supervisor of Technical Operations - Jim Smith
(21) Paul Turchan
(22) Hardy Radio & TV - Toronto and Montreal
A. J. Messner - Winnipeg; Scharf Broad- cast Sales - Vancouver.
(23) Weed & Company
(24) March 1, 1954

CPFL-TV, LONDON
325 kw Video; 195 kw Audio on Channel 10, CBC.
(1) London Free Press Print- ing Co. Ltd.
(2) Walter J. Blackburn
(3) Murray T. Brown
(4) Bob Reinhart
(5) Cliff Wingrove
(6) Jim Plant
(7) Bob Reinhart
(8) Jim Plant
(10) Ron Laidlaw
(11) Alex Kelman
(13) Roy Jewell
(14) Tom Daley
(15) Walter Whitout
(16) John Andrew
(17) Tom Bird
(18 & 19) Pat Walker
(20) Dale Duffield
(21) Glen Rothville
(22 & 23) All-Canada Tele- vision
(24) November 28, 1953

CPCH-TV, CALLANDER
51.5 kw Video; 25.7 kw Audio on Channel 10, CBC.
(1) Tel Ad Company Ltd.
(2) Reg Caine
(3) Jim Gibson
(7) Sid Tomkins
(8) John Size
(10) Don Delaplante
(11) Pete Handley
(12) Meri Gorman
(13) Reg Finmore
(15) Mrs. I. Rochette
(16) Mrs. Terri Lewis
(17) Joann McIntyre
(18) Dianne Higgins
(20) Jerry Milan
(21) Dan Mee
(22) Stovin-Byles Ltd.
(23) All-Canada
(24) December 19, 1955

CJOH-TV, OTTAWA AND THE SEAWAY
325 kw Video; 160 kw Audio on Channel 13; 260 kw Video 160 kw Audio on Channel 8, CTV.
(1) Bushnell TV Co. Ltd.
(2) E. L. Bushnell
(3) Stuart W. Griffiths
(4) Harold Mantay
(5) W. O. Morrison
(6 & 7) Peter Francis
(9) Champ Champagne
(10) Joe Spence
(12) Marion Dunn
(14) Bruce Sutton
(16) Dave Leigh
(17) Rick Lafferty
(18) John Beveridge
(19) Eric Tomlinson
(21) Sandy Day
(22) Stovin-Byles Limited
(23) Young Canadian
(24) March 12, 1961

CBOT, OTTAWA
50.1 kw Video; 26.7 kw Audio on Channel 4. Owned and operated by the Canadian Broad- casting Corporation.
(24) June 2, 1953

CBOF, OTTAWA
31 kw Video; 17 kw Audio on Channel 9. Owned and operated by the Canadian Broadcasting Corporation.
(24) June 24, 1955

CHOV-TV, PEMBROKE
36 kw Video; 18 kw Audio on Channel 5, CBC.
(1) Ottawa Valley Television Co. Ltd.
(2 & 3) E. Gordon Archibald
(5) Ramsay F. Garrow
(6) Brooke Duval
(10) James Wolff
(11) Bill Kay
(14) Jane Collard
(15) Mrs. Joan Gangur
(16) Wayne Wood
(17) Charles Friend
(18 & 19) Oscar Kohls
(20) Don Chant
(21) Alan Bradley
(22) Paul Mulvihill & Co.
(23) Young TV Ltd.
(24) August 19, 1961

CHEX-TV, PETERBOROUGH
33 kw Video; 33.4 kw Audio on Channel 12, CBC.
(1) Kawartha Broadcasting Co. Ltd.
(2) Senator W. R. Davies
(3) Donald Lawrie
(4) Wally Bewegam
(5) Ian McFarlane
(6 & 7) Gordon Shale
(8) Hugo Tapp
(9) Frederick Barrie
(10) Alan Porteous
(11) John Danko
(12) Mrs. Marie Callaghan
(14) Michael N. Robinson
(15) Marnie McTeague
(16) Ken Leelman
(17) Margaret Foley
(18 & 19) Tom Nesbitt
(20) Hal Sloan
(21) Bert Crump
(22 & 23) All-Canada Radio & TV Limited
(24) March 28, 1955

CKPR-TV, PORT ARTHUR
100 kw Video; 54.5 kw Audio on Channel 2, CBC.
(1) Thunder Bay Electronics
(2) Fraser Dougal
(3) Garnet Conger
(5) Jack Masters
(6) Don Seath
(10) Ron Knight
(11) Hal Lee
(12) Elinor Nicholson
(15) Mrs. Sheila Shipston
(16) Bruce McNally
(17) Mrs. Connie Halanda
(18) Dennis Hill
(19) Lorne Delinsky
(20) John Buewot
(21) Gerald Buewot
(22) Stovin-Byles Ltd.
(23) Adam Young Inc.
(24) October, 1954

CKYB-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYD-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYF-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYH-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYI-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYJ-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYK-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYL-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYM-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYN-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYO-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYQ-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYR-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYS-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYT-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

CKYU-TV, SAULT STE MARIE
28 kw Video; 15 kw Audio on Channel 2, CBC.
(1) Hyland Radio TV Limited
(2) Mrs. J. G. Hyland
(3) R. H. Ramsay
(5) Wayne Turner
(8) John Rhodes
(10) Lionel McAuley

(11) Russ Ramsay
(12) Mrs. Grace Pitt
(14) Jean Morrison
(15) Mrs. Rita Purdy
(16) Bob Jenkins
(17) Norma Wiggins
(18 & 19) Mrs. Bev Kovacs
(20) Albert Jones
(21) Dave Irwin
(22) All-Canada Radio & TV Ltd.
(23) All-Canada
(24) November 28, 1954

CBSFT, STURGEON FALLS
9.75 kw

OUR CAMERAS WHERE PEOPLE WANT THEM...

\*YOUR  
ADVERTISING  
WHERE PEOPLE  
SEE IT.



**CFCM-TV \* CKMI-TV**  
Télévision de Québec (Canada) Ltée.

KEY		
1. Owner or Company Name	9. Music Director	17. Copy Chief
2. President (if a company)	10. News Director	18. Film Librarian
3. General Manager	11. Sports Director	19. Film Editor
4. Operations Manager	12. Women's Director	20. Chief Operator
5. Commercial Manager	13. Farm Director	21. Dir. of Engineering
6. Production Supervisor	14. Promotion Manager	22. Canadian Repts
7. Program Manager	15. Traffic Manager	23. U.S. Repts
8. Chief Announcer	16. Art Director	24. Station Birth Date

- (2) Gaston Pratte
- (3) Jean A. Pouliot
- (4 & 5) Arthur Fitzgibbons
- ( ) Francois Baby
- (7) Francois Lavigne
- (10) Henri Curséne
- (11) Yves Dufour
- (14) Jean Lenoir
- (15) Mrs Monic Breton Boudriau
- (16) Marcel Labadie
- (17) Louis Tardivel
- (20) Charles E. Gameau
- (21) Gérard Fortin
- (22) Hardy Radio & TV Ltd.
- (24) July 17, 1954

- CKMI-TV, QUEBEC**  
100 kw Video; 50 kw Audio on Channel 5. CBC.
- (1) Télévision de Québec (Canada) Ltée.
  - (2) Gaston Pratte
  - (3) Jean A. Pouliot
  - (4 & 5) Arthur Fitzgibbons
  - (6) Francois Baby
  - (7) Francois Lavigne
  - (8) Norm Wright
  - (10) Henri Curséne
  - (11) Frank Fontaine
  - (14) Jean Lenoir
  - (15) Mrs Monic Breton Boudriau
  - (16) Marcel Labadie
  - (17) Louis Tardivel
  - (20) Charles E. Gameau
  - (21) Gérard Fortin
  - (22) Hardy Radio & TV Ltd.
  - (24) March 17, 1957

- CJBR-TV, RIMOUSKI**  
100 kw Video; 56.9 kw Audio on Channel 3. CBC.
- (1) La Radio de Bas St-Laurent Inc.
  - (2) Jacques Brillant
  - (3 & 5) André Lecomte
  - (6 to 8) François Raymond
  - (10) Guy Ross
  - (11) Claude Pearson
  - (12) Louise Lavallée
  - (14 & 15) André Lecomte
  - (16) Georges Mercier
  - (19) Romeo Côté
  - (20) Marcel Vallée
  - (21) Claude Hurtubise
  - (22) Stovin-Byles Limited
  - (23) Weed & Company
  - (24) November 21, 1954

- CJES-TV, ESTCOURT**  
45.1 kw Video; 22.5 kw Audio on UHF Channel 70. Satellite of CJBR-TV, Rimouski.

- CFCV-TV, CLERMONT**  
32.9 kw Audio; 65.9 kw Video on UHF Channel 75. Satellite of CJBR-TV, Rimouski.
- (1) CKRT-TV, Limérite
  - (2 & 3) Luc Simard
  - (5) Vincent Gagnon
  - (7) Henri Johnson
  - (8, 10 & 11) Raoul Savard
  - (12) Lise Lapointe
  - (16) Eliebert Boucher
  - (18) Marie-Reine Beaulieu
  - (20) Claude Ayote
  - (21) Germain Gélinas
  - (22) Hardy Radio & TV Ltd.
  - (23) Young Canadian Ltd.
  - (24) January 14, 1962

- CKRT-TV-1, BAIE ST-PAUL**  
Satellite of CKRT-TV, on Channel 13.
- CKRT-TV-2, Ste-ROSE DU DEGELIS**  
Satellite of CKRT-TV, on Channel 2.
- CKRN-TV, ROUYN**  
57.5 kw Audio; 115 kw Video on Channel 4. CBC. French
- (1) Radio Nord Inc.
  - (2 & 3) David A. Gourd
  - (4, 5, 6, 7, 14) Franco Capellari
  - (15) Mrs Brigitte Guimont
  - (16) Lalmon Mitrin
  - (21) M. Julien Trepanier
  - (22) Hardy Radio & TV Vancouver
  - Scharf Broadcast Sales
  - (23) Weed & Co.
  - (24) Sept. 1, 1957

- CKRN-TV-1, SENNETERRE**  
Satellite of CKRN-TV, Rouyn.

- CHLT-TV, SHERBROOKE**  
300 kw Audio, 186 kw Video on Channel 7. CBC French
- (1) La Tribune Inc.
  - (2) Paul Desruisseaux
  - (3) Jean-Louis Gauthier
  - (4) Pierre Bruneau
  - (5) Jean-Louis Gauthier
  - (6 & 7) Pierre Bruneau
  - (8) Louis Bilodeau
  - (9) Marcel Robideaux
  - (10) Andrie DeSeve
  - (11) Maurice Bilodeau
  - (12) Micheline Potras
  - (14) Maryse Fagnan
  - (15) Mrs Laurette LaRoque
  - (16) Claude Duchesne
  - (17) Colette Dionne
  - (18) Madeleine Brodeur
  - (19) Lucien Perreault
  - (20) Claude Herbaut
  - (21) Robert Thiébaud
  - (22) Paul L'Anglais Inc.
  - (23) Adam Young Inc.
  - (24) August 12, 1956

- CKTM-TV, TROIS RIVIÈRES**  
812 kw Video; 162.5 kw Audio on Channel 13. CBC French.
- (1) Télévision St-Maurice Inc.
  - (2 & 3) Henri Audet
  - (4) Robert Bonneau
  - (5) Jacques Brunelle
  - (6 & 7) Aurele Lacoste
  - (8) Jean Martel
  - (10) Andrie Waters
  - (11) Guy Menard
  - (12) Louise Godin
  - (14 & 15) Aurele Lacoste
  - (16) Jules Jobin
  - (17) Carol Ross
  - (18 & 19) Albert Aubichon
  - (21) Robert Bonneau
  - (22) Stovin-Byles Ltd.
  - (23) Weed & Co.
  - (24) April 15, 1958

**NEW BRUNSWICK**

- CBÁFT, MONCTON**  
5.03 kw Audio; 10.06 kw Video on Channel 11. CBC French Network. Owned and operated by the Canadian Broadcasting Corporation.
- (1) Moncton Broadcasting Limited
  - (2) Fred Lynds
  - (3) Hubert Button
  - (5) Frank Paterson
  - (6) Walter Brown
  - (7) Joe Irvine
  - (8) Bob Steeves
  - (10) Claude Cain
  - (11) Earl Ross
  - (12) Helen Crocker
  - (14) Mrs Phyl. Sweezey
  - (15) Mrs Mickey Tait
  - (16) Stan Morton
  - (17) Bob Steeves
  - (18) Mrs Helen Fairweather
  - (21) Keith MacConnell
  - (22) Stovin-Byles
  - (23) E. S. Sumner Corp.
  - (24) December 4, 1954

- CKCW-TV, MONCTON**  
15 kw Audio; 25 kw Video on Channel 2. CBC.
- (1) Moncton Broadcasting Limited
  - (2) Fred Lynds
  - (3) Hubert Button
  - (5) Frank Paterson
  - (6) Walter Brown
  - (7) Joe Irvine
  - (8) Bob Steeves
  - (10) Claude Cain
  - (11) Earl Ross
  - (12) Helen Crocker
  - (14) Mrs Phyl. Sweezey
  - (15) Mrs Mickey Tait
  - (16) Stan Morton
  - (17) Bob Steeves
  - (18) Mrs Helen Fairweather
  - (21) Keith MacConnell
  - (22) Stovin-Byles
  - (23) E. S. Sumner Corp.
  - (24) December 4, 1954

- CKAM-TV, NORTH SHORE**  
77 kw Audio; 141 kw Video on Channel 12. Satellite of CKCW-TV, Moncton.
- (24) September 29, 1960.

- CKAM-TV-1, NEWCASTLE**  
5 watts Audio; 215 watts Video on Channel 7. Satellite of CKCW-TV, Moncton.

- CKCD-TV, CAMPBELLTON**  
6 kw Audio; 12 kw Video on Channel 7. Satellite of CKCW-TV, Moncton.

- CHSJ-TV, SAINT JOHN**  
54.7 kw Video; 27.3 kw. Audio on Channel 4. CBC.
- (1) New Brunswick Broadcasting Co. Limited
  - (2) L. F. Daley
  - (3) George A. Cromwell
  - (4) William A. Stewart
  - (5) W. A. Stewart
  - (6) Gerry Gormley
  - (7) Bill Stewart
  - (8) Denny Comeau
  - (10) Bill Cooper
  - (11) Gary Murphy
  - (12) Laura Foster
  - (13) George McLeod
  - (14) Earl McCarron
  - (15) Eleanor Stewart
  - (16) Joe Kaitchinsky
  - (17) Gerry Gormley
  - (18) Marg McGivern
  - (19) Herb Sullivan
  - (20) Niery Hebb
  - (21) John Bishop
  - (22 & 23) All-Canada
  - (24) March, 1954

- CHSJ-TV-1, BON ACCORD**  
54.7 kw Video; 27.3 kw. Audio on Channel 6. Satellite of CHSJ-TV, Saint John.

- CJBR-TV-1, FREDMUNDSTON**  
4.2, 5 kw Video; 21.25 Audio on Channel 13. Satellite of CJBR-TV, Rimouski.

- NOVA SCOTIA**
- CFXV-TV, ANTIGONISH**  
73 kw Video, 37 kw Audio on Channel 9. CBC.
- (1) Atlantic Television Co. Ltd.
  - (2) H. J. Webb
  - (3) Charles O'Brien
  - (4) Regis Kell
  - (5) Chuck O'Brien
  - (6) Bill Graham
  - (7) John Kay
  - (8) Bill Graham
  - (10) Chuck O'Brien
  - (11) Bill Graham
  - (14) Gordon MacDonald
  - (15) Joan Forbes
  - (16) Gordon MacDonald
  - (18, 19 & 20) John Kay
  - (21) Regis Kell
  - (24) June 28, 1961

- CJCH-TV, HALIFAX**  
100 kw Video; 50 kw Audio on Channel 5. CTV.
- (1) CJCH Limited
  - (2) Finlay MacDonald
  - (4) George Benwell
  - (5) Doug Clarke
  - (6) Al Viscount
  - (7) Larry Knoke
  - (10) Joe King
  - (11) Harris Sullivan
  - (12) Anne Haley
  - (14) Murray McIvor
  - (15) Mrs Veta Trask
  - (16) Al Viscount
  - (17) Pearson Richardson
  - (18) Marg Doggett
  - (19) David Ferraz
  - (20) Andy McKay
  - (21) John Jay
  - (22) Paul Mulvihill & Co. Ltd. Toronto & Montreal
  - Scharf Broadcast Sales Vancouver
  - A. J. Messner & Co. Ltd. Winnipeg
  - (23) ABC International
  - (24) January 1, 1961

- CJCH-TV-1, CANNING**  
18.1 kw Video; 9.05 kw Audio on Channel 10. Satellite of CJCH-TV, Halifax. Same staff.

- CJCH-TV-2, BAYVIEW**  
5 watt ped. on Channel 6. Satellite of CJCH-TV, Halifax Same Staff.

- CJCH-TV-3, AMHERST**  
5 watt ped. on channel 8 Satellite of CJCH-TV, Halifax Same staff.

- CBHT, HALIFAX**  
56 kw Video; 34 kw Audio on Channel 3. CBC. Owned and operated by the Canadian Broadcasting Corporation.

- CBHT-1, LIVERPOOL**  
412 kw Video; 248 kw Audio on Channel 12. Satellite of CBHT, Halifax
- (24) November 24, 1958

- CBHT-2, SHELBURNE**  
423 kw Video; 254 kw Audio on Channel 8. Satellite of CBHT, Halifax
- (24) December 21, 1959

- CBHT-3, YARMOUTH**  
412 kw Video; 248 kw Audio on Channel 11. Satellite of CBHT, Halifax.

- CJCB-TV, SYDNEY**  
180 kw Video; 108 kw Audio on Channel 4. CBC.
- (1) Cape Breton Broadcasters Ltd.
  - (2 & 3) J. Marvin Nathanson
  - (5) Mrs E. K. Williams
  - (6) Bill Holmer
  - (7) Mrs. M. C. MacQuarrie
  - (8) R. G. Smith
  - (9) Aubrey Boone
  - (10) Dave Craig
  - (11) Don MacIsaac
  - (12) Ann Terry MacLellan
  - (14) Ken Boyce
  - (15) Mrs M. C. MacQuarrie
  - (16) Don Ward
  - (17) Max Quinton
  - (18) Myrna MacGillivray
  - (19) Don Demers
  - (20) W. MacTavish
  - (21) W. Robert
  - (22 & 23) All-Canada Radio & TV
  - (24) October 4, 1954

- CJCB-TV-1, INVERNESS**  
0 kw Video; 3 kw Audio on Channel 6. Satellite of CJCB-TV, Sydney. Same staff.

**P.E.I.**

- CFCY-TV, CHARLOTTETOWN\***  
79 kw Video; 38.5 kw Video on Channel 13. CBC.
- (1) Island Radio Broadcasting Co. Ltd.
  - (2) Mrs K. S. Rogers
  - (3) R. F. Large
  - (4) G. M. Tait
  - (5) R. F. Latge
  - (6) L. MacAulay
  - (7) R. F. Large
  - (10) Scott MacPherson
  - (11) Loman MacAulay
  - (12) Jane Weidon
  - (13) Whit Carter
  - (14) Betty Large
  - (15) E. P. Williams
  - (16) K. Thompson
  - (17) S. Patridge
  - (18 & 19) V. MacFatlane
  - (20) G. M. Tait
  - (21) J. W. Phillips
  - (22 & 23) All-Canada
  - (24) July 1, 1956

- CFCY-TV-1, NEW GLASGOW**  
4.2, 5 kw Video; 21.25 Audio on Channel 7. Satellite of CFCTV, Charlottetown, P.E.I.

**NEWFOUNDLAND**

- CJQX, ARGENTIA**  
6, 100 kw Video; 3, 400 kw Audio on Channel 3. Satellite of CJQX-TV, St. John's

- CBYT, CORNERBROOK**  
197 kw Video, .099 kw Audio on Channel 5. Owned and operated by the Canadian Broadcasting Corporation.

- CJCN-TV, GRAND FALLS**  
2.6 kw Video; 1.3 kw Audio on channel 4. CBC.
- (1) Newfoundland Broadcasting Co. Ltd.
  - (2) Geoff Stirling
  - (3) Colin Jamieson
  - Vice-President - Don Jamieson
  - Local Manager - Dave George
  - (5, 10 & 11) Mike Roberts
  - (6) Albert Ryan
  - (7 & 12) Mrs Neila Griffin
  - (9) Len White
  - (14 & 15) Joan Hamilton
  - (20) Jim Edison
  - (21) Dave George
  - (22) Stovin-Byles
  - (23) Weed & Company
  - (24) February 5, 1960

- CFBN-TV, HARMON FIELD**  
294 kw Video; 147 kw Audio on Channel 8. Owned and operated by the Canadian Broadcasting Corporation.

- CJON-TV, ST. JOHN'S**  
100 kw Video; 50 kw Audio on Channel 6. CBC.
- (1) Newfoundland Broadcasting Co. Ltd.
  - (2) Geoff Stirling
  - Vice-President - Don Jamieson
  - (3) Colin Jamieson
  - (5) Charles Pope
  - (6) Albert Ryan
  - (7) Colin Jamieson
  - (8) Bob Lewis
  - (10) Jim Thoms
  - (11) Howie Meeker
  - (12) Mrs Sally West
  - (14) Peggie McDonald
  - (15) Ernie Davis
  - (16) Bill Locke
  - (17) Joan LeClair
  - (18) Doreen Hann
  - (19) Nelson Squires
  - (20) Bill Coffin
  - (21) Oscar Hierlthy
  - (22) Stovin-Byles
  - (23) Weed & Company
  - (24) September 15, 1955

Our thanks  
to the judges at the



# CANADIAN TELEVISION COMMERCIALS FESTIVAL

for giving



awards of merit for

*J. Eaton Co. Ltd. of Montreal & Pom Bakers Limited*  
commercials

We salute with pride our award-winning commercial production staff and these national advertisers who have also selected CFCF-TV to produce their commercials:

*The Chemstrand Corp. Brodie & Harvie Ltd. B. V. D. Co. Ltd. Canadian Marconi Company  
Peter Jackson Cigarettes (Houde & Grothé Ltée.) British Motor Corporation of Canada Ltd.  
Maritime Telegraph & Telephone Co. Ltd. Mark Ten Cigarettes (Canadian Tobacofina Ltd.)  
Matinée Cigarettes (Imperial Tobacco Co. of Canada Ltd.) Jilden Rent-A-Car System Ltd.  
Automobiles Renault Canada Limited Aluminum Company of Canada Dad's Cookies  
Du Maurier Cigarettes (Houde & Grothé Ltée.) Walter M. Lowney Company Ltd.  
Crown Diamond Paint Co. Ltd. Hygrade Food Products Inc. TV Time Popcorn  
Mount Royal Rice Mills Ltd. Air Canada Robin Hood Flour Mills Ltd.  
Colgate-Palmolive Ltd. Simon Cigar Co. Ltd. Bell Telephone Co. of Canada  
Thomas J. Lipton Ltd. Gillette of Canada Ltd. Molson Breweries Ltd.  
Seven-Up Ontario Ltd. Toronto Macaroni Ltd. Gattuso Corp. Ltd.  
Royal Tender Brand Meats Du Pont of Canada Ltd.  
Texaco Canada Ltd. Bovril (Canada) Ltd.  
Blue Water Seafoods S. Coorsh & Sons  
Wonder Bakeries Ltd.*

We will give the same award-winning attention to the production of  
your commercials



MONTREAL

BROADCASTING DIVISION CANADIAN MARCONI COMPANY



# ALL-CANADA STATIONS dominate TV Commercials Festival Awards

13 out of the 15 English-language Awards presented at the Canadian Television Commercials Festival on June 4, 1964 went to TV Stations represented by All-Canada Radio & Television Limited.

*Congratulations to.....*

CFCF-TV Montreal★

CKWS-TV Kingston★

CHCH-TV Hamilton★

CKNX-TV Wingham★

CKCK-TV Regina★

CJLH-TV Lethbridge★

CHAN-TV Vancouver★

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