

# ROSS REPORTS — TELEVISION INDEX

MAY 26-JUNE 1, 1958

2

VOLUME 10 NUMBER 22

PROGRAMS · ADVERTISERS · TALENT

EDITOR: Jerry Leichter

551 Fifth Avenue · New York 17 · MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Thursday (May 29)

NBC- 10:30-11pm NYT & LAT, Weekly; DEBUT - Music Bingo - LIVE from NY; 88 stations live, 52 videotape & kine. (Replaces Jane Wyman Theater, last show May 22). § Johnny Gilbert is m.c. for this new musical version of the standard game of Bingo. The key line for viewers playing the game will be M-U-S-I-C.  
§ SPONSORS- 1) Hazel Bishop, Inc (Comsetics) thru Raymond Spector Co., Inc. 2) Associated Products, Inc (5 Day Deodorant Products; Rival Packing Co, Rival Dog Food); 5 Day Deodorant Products thru Grey Advertising Agency, Inc(NY); Acct Exec- Larry Gross; Rival Packing Co thru McCann-Erickson, Inc(Chi); Acct Exec- Jack Thomas.  
§ PKGR- Teletunes Programming, Inc (NY); Exec Prod- Al Singer; Prod- Harry Salter; Assoc Prod- Pat Winchester; Dir- Perry Lafferty; Music Dir- Ted Raph; Prog Anncr- Ken Roberts.

#### Friday (May 30)

ABC- 8-8:30pm NYT & LAT, this date only; SPECIAL - Unknown Soldier Ceremonies - VIDEOTAPE; to the net. (Preempts Adventures of Jim Bowie, this date only).  
§ Highlights of the commemorative ceremonies centering around the interment of American Unknown Soldiers from World War II and the Korean conflict, at Arlington National Ceremony during the afternoon of May 30.  
§ Sustaining.  
§ PKGR & Prod- ABC News & Public Affairs.

CBS- 7:30-8pm NYT (6:30-7pm LAT), Weekly; RETURN - The Boing-Boing Show - FILM; to the net. (Replaces Dick and the Duchess, last show May 16). UPA cartoon character "Gerald McBoing-Boing" is star and host of the program, presenting several cartoon-story vignettes each week. The late Bill Goodwin interprets the host's comments. The series was originally seen over the CBS net from Dec 16, 1956 thru March 24, 1957, Sundays, 5:30-6pm NYT.  
§ Sustaining.  
§ PKGR- UPA Pictures, Inc. with CBS-TV; Exec Prod- Stephen Bosustow; Prod- Robert Cannon; Music Dir- Lyn Murray.

#### Sunday (June 1)

ABC- 9-9:30pm NYT & LAT, Weekly; DEBUT - The Baseball Corner - LIVE from Chicago; 15 cities live (all major league baseball cities). (Replaces Sid Caesar Invites You, last show May 25). § Buddy Blattner is host of the program, presenting three or four guests each week from the world of baseball discussing baseball subjects. Film clips and slides will be used during the discussions.  
§ SPONSOR- General Mills, Inc (Wheaties) (Continued on next page)

THIS WEEK(Cont'd)

Sunday(June 1)

ABC- The Baseball Corner (Cont'd from previous page): thru Knox Reeves Advertising, Inc(Minn); Institutional Anncr- Rev Bob Richards.

§ PKGR- Sports Programs, Inc(Chi); Prod- James J. Colligan; Dir- Carl Tubbs; Editor- Leo Fischer.

CBS- 1-approx 3:30pm NYT (premiere), Weekly; DEBUT - Sunday Game of the Week - LIVE from Phila (premiere), no. of stations not available (not carried in any major league team city area). § Telecasts of major league baseball teams in games involving home appearances of the Chicago White Sox, Cleveland Indians, Philadelphia Phillies, New York Yankees and Baltimore Orioles. None of the telecasts will be seen in any major league team city.

§ SPONSORS- One-half each game: Falstaff Brewing Co thru Dancer-Fitzgerald-Sample, Inc(NY); Acct Exec- Edmund Burke. One-quarter each game: Colgate-Palmolive Co (Various Products) thru Ted Bates & Co., Inc(NY). One-quarter each game: Philip Morris, Inc (Marlboro Cigarettes) thru Leo Burnett Co., Inc(Chi). PKGR- CBS Sports(NY); Prods & Dirs- Hugh Beach, Joe Gallagher, Pete Molnar.

CBS- 6-6:25pm NYT (3-3:25pm LAT), Weekly; RETURN - The Search - FILM; to the net. (Replaces The Last Word, which moves to 5-5:30pm NYT & LAT, effective this date). § Re-runs of the documentary series concerning advance research in progress at leading universities. The series returns for 17 weeks. Originally it appeared for 26 weeks on the net from Oct 17, 1954 thru April 24, 1955. § Sustaining.

§ PKGR- CBS Public Affairs(NY); Prod- Irving Gitlin; Assoc Prod- Stephen Fleischman; Dir- Heinwar Rodakiewicz, Franklin Schaffner, others; Film Eds- Sid Katz (supervising), Ralph Rosenblum; Writers- Stephen Fleischman, Al Wasserman, Arthur Zegart, others; Narrators- Charles Romine, Walter Cronkite, Eric Sevareid.

NBC- 3-4pm NYT (12noon-1pm LAT), this week only; SPECIAL - The Big Issue - LIVE from Washington; to the net. (Preempts Youth Wants to Know, 3-3:30pm NYT (12noon-12:30pm LAT). § Third and last program this season for this special series (first was on Sept 10, 1957; second was on May 11, 1958). Debate and discussion with Lawrence Spivak as moderator will explore "Religion and the Presidency". A panel of four will discuss the subject during the first half of the program and three newsmen will question panel members during the second half. § Sustaining.

§ PKGR- NBC Public Affairs with Lawrence Spivak; Prod- Lawrence Spivak.

NBC- 7-7:30pm NYT & LAT, Weekly; RETURN - Noah's Ark - FILM (COLOR); to the net. Replaces My Friend Flicka, last show May 18). § Re-runs of the series based on the experiences of two veterinarians and the animals they treat, with Paul Burke as Dr. Noah McCann and Vic Rodman as his partner, Dr. Sam Rinehart. The series was previously seen on the net from Sept 16, 1956 thru Feb 26, 1957. § Sustaining.

§ PKGR & Film Prod- Mark VII Ltd., produced at Republic Studios, Calif. (NBC now controls the series); Prod & Dir- Jack Webb; Assoc Prod- Olan Soule; Dir- Harry D'Arcy; Music Dir- David Buttolph; Writers- Jack Webb, Frank Burt.

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- High Adventure With Lowell Thomas (7 one-hour programs, various times) May 28, Wed, 10-11pm NYT (9-10pm LAT); FILM, "Inside Morocco," with Lowell Thomas as host and guide. § Seventh and last program of the season's series.

OTHER NETWORK CHANGES & ADDITIONS

CBS- France At the Brink; SPECIAL May 25; Sunday, 6-6:25pm NYT (3-3:25pm LAT), this date only; LIVE & FILM from NY & Washington; to the net. A report on forces and events that have contributed to the present crisis in France.

TALENT SHOWSHEET AND SCRIPT REPORT - MAY 26-JUNE 1

#####

Multiple and across-the board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-written. Performers and other identifications used are: (SD) Staff-Directed, (A) Actor, (S) Singer, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column. Program times listed are current in New York and Los Angeles. Where number is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a film series are listed. During the summer when many shows are re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listing) are: Adventures of Jim Bowie, Adventures of McGraw, Circus Boy, General Electric Theatre, Life of Riley, Maverick, Dick Powell's Zane Grey Theatre, Scotland Yard, Turning Point, Voice of Firestone (kines), Loretta Young Show.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

STUDIO ONE IN HOLLYWOOD; Monday, May 19; CBS 10pm - ADD: Maxie Rosenbloom, Nester Paiva, Kip King, Gene Collins, Ken Fairbanks, Jack Linkletter, ~~Jymme~~ Shore, Tony Carvone, ~~Ken~~ Dibbs.

Red Skeleton Show; Tuesday, May 20; CBS 9:30pm - DELETE SHOW (Pre-empted by Presidential address);

PAT BOONE CHEVY SHOWROOM; Thursday May 22; ABC 9pm - DELETE: The Vagabonds.

PLAYHOUSE 90; Thursday May 22; CBS 9:30pm - ADD: J. Patrick O'Malley, Malcolm Atterbury, Ron Soble, Tim Lyon, Mike Masters, Rick Ellis.

THE FORD SHOW; Thursday May 22; NBC 9:30pm - ADD: Phyllis Kirk(A).

ART LINKLETTER'S HOUSE PARTY; CBS 2:30pm - ADD: 5/19 - Connie Boswell(S); 5/23 - Lola Albright(S)

JACK PAAR SHOW; NBC 11:15pm; ADD: 5/21 - Dagmar; 5/22 - Darryl Stewart(S); DELETE: 5/23 - Charlotte Rae(C).

DICK CLARK SHOW; ABC 7:30pm; Saturday, May 24 - DELETE: Johnny Nash(S); ADD: Kathy Linden(S).

CAMERA THREE; Sunday May 25; CBS 11:30am - ADD: The Antagonists; (Second of two parts); with Peter Falk, Ford Rainey, Paul Sparer, Mike Keene, John Zee, Leslie Daniel. (SW&SD).

FRONTIERS OF FAITH (Catholic); Sunday May 25; NBC 1:30pm - ADD: The Yankee Paul; (O) Arthur Cavenagh; with Michael Higgins, Ford Rainey, Richard Durham, Tom Gorman, Walter Arnold, Irene Hubbard, Michael Prince, Joseph Boley, Patricia Falkenhaim, Tom McDermott, Albert Quinton, Roger Quinlan.

ED SULLIVAN SHOW; Sunday May 25; CBS 8pm - DELETE: Frankie Lyman.

MONDAY MAY 26  
#####

Adventures of Robin Hood (Richard Greene) CBS 7:30pm(6:30) Lincoln Green; with regulars & Charles Houston, Geoffrey Chater, Max Faulkner, Arthur Lawrence, Hal Osmond, Leonard Sharp; Dir - Terry Bishop.

Burns & Allen CBS 8pm(7) with regulars & William Schallert, Ned Wever, Steve Mitchell, Judi Meredith.

Restless Gun (John Payne) NBC 8pm More Than Kin; with John Carradine, Veda Ann Borg.

TALENT SCOUTS CBS 8:30pm(7:30) Bob Burnett(M), Peter Appleyard(M), Blaine Williams(S), Johnny Nash(S).

Danny Thomas Show CBS 9pm with regulars & Dinah Shore, Eilene Janssen, John Holland.

TOP TUNES & NEW TALENT (Lawrence Welk) ABC 9:30pm Robert Ronka(M), Darill Tardiff(S), Paul Thomson(S-M).

Goodyear Theatre NBC 9:30pm Decision by Terror; (O) George F. Slavin; with David Niven, John McIntyre, George Baxter, Barbara Eiler, Jimmy Baird, Peter Leeds, Amzie Strickland, Peggy Maley, Dick Keen, Frank Wilcox, Olive Cliff, Raymond Bailey, John Cliff, Ken Mayer, William Liecester, Jim Turley, Maurice Hart; Dir - Robert Florey.

STUDIO ONE IN HOLLYWOOD CBS 10pm(9) The Enemy Within; (O) Richard DeRoy; with Dane Clark, Don DeFore, Noah Beery, Jr., Dick York; Dir - Herbert Hirschman.

MONDAY MAY 26 (cont'd)

\*\*\*\*\*

Suspicion NBC 10pm The Voice in the Night; (O) William Hope Hodgson; (A) Stirling Silliphant; with Barbara Rush, James Donald, Patrick McNee, James Coburn; Dir - Arthur Hiller.

TUESDAY MAY 27

\*\*\*\*\*

Sugarfoot (Will Hutchins) ABC 7:30pm The Bullet and the Cross; (O) Peter R. Brooke; with Charles Bronson, Stuart Randal, Robert Wark; Dir - Peter R. Brooke.

Mr. Adams & Eve CBS 8pm(7) The Stunt Man; (O) Louella MacFarlane; with regulars & Murvyn Vye, Mary Field; (SD).

FISHER-GOEL NBC 8pm Debbie Reynolds(A-S), Dick Shawn(C), Eddie Cantor(S). LAST SHOW. Oscar Levant(M).

Wyatt Earp (Hugh O'Brian) ABC 8:30pm Four; with Mason Alan Dinahart, Rico Alaniz, Stuart Randall, Trevor Bardette, Shawn Smith.

Broken Arrow (John Lupton) ABC 9pm Backlash; with regulars & Steve Conte, Ric Roman, John Cliff, George Ross.

RED SKELETON SHOW CBS 9:30pm(8:30) Marilyn Maxwell(A), Steve Dunne(A).

Bob Cummings Show NBC 9:30pm Bob Digs Rock 'N Roll; with regulars & Olive Sturgess, Dan Tobin, El Brendel, Stanley Steiner.

Californians (Richard Coogan) NBC 10pm Murietta; with Anna Navarro, Jerry Oddo, William Quinn; (SW&SD)

WEDNESDAY MAY 28

\*\*\*\*\*

Wagon Train (Ward Bond, Robert Horton) NBC 7:30pm The Rex Montana Story; (O) Warren Wilson; with Forrest Tucker, James Dunn, Kristine Miller, Peter Whitney, Maggie Mahoney, Joseph Vitale, Butch Bernard, Myron Healey, Frank Scannell, Ralph Reed, Rodd Redwing, Norma DeHan; Dir - Jesse Hibbs.

Tombstone Territory (Pat Conaway) ABC 8:30pm(9) The Lady Gambler; (O) William Driskill; with Diana Brewster, Peter Breck, Peggy Maley, Carlyle Mitchell, Ollie O'Toole; Dir - Walter Doniger.

BIG RECORD CBS 8:30pm(7:30) De Castro Sisters(S), Jeri Southern(S), Vic Damone(S)

Father Knows Best NBC 8:30pm RE-RUN of 5/22/57

Millionaire (Marvin Miller) CBS 9pm(8) The Story of Russ White; with Lee Farr, Andra Martin, David Lewis, Tina Carver. (SW&SD).

KRAFT THEATRE NBC 9pm A Boy Called Ciske; (O) Piet Bakker; (A) J. P. Miller; with Peter Cookson, Sally Gracie, Lois Wheeler, Geoffrey Lumb, Luis Van Rooten, Peter Lazer, Patty Duke, Kevin Coughlin, Carson Woods, Martine Bartlett; Dir - William Corrigan.

THURSDAY MAY 29

\*\*\*\*\*

Zorro (Guy Williams) ABC 8pm The Well of Death; with regulars & Paul Picerni, Kent Taylor.

Richard Diamond Private Detective (David Janssen) CBS 8pm The Bungalow Murder; with Marguerite Chapman, Gordon Jones, Arthur Batanides, John Mitchum, Mark Roberts, Eddie Quillan, Chet Stratton, Bruce MacFarlane, Harry Ravin; (SW&SD).

CLIMAX! CBS 8:30pm Push-Button Giant; (C) Arnold Shaw; (A) Irving Wallace; with Barry Nelson, Martha Hyer, Everett Sloane, Bob Sweeney, Barbara Nichols; Dir - Paul Nickell.

Dragnet (Jack Webb) NBC 8:30pm with regulars & Robin Raymond, Frank Sully, Aileen Carlyle, Dick Miller, Dennis Moore; (SW&SD).

PAT BOONE CHEVY SHOWROOM AEC 9pm Mills Brothers(S-M).

THURSDAY MAY 29 (Cont'd)

\*\*\*\*\*

People's Choice NBC 9pm with regulars & Elvia Allman, Jack Albertson, Luther Jenkins, (Jackie Cooper) Benny Baker, Mimi Doyle; (SW&SD).

Playhouse 90 CBS 9:30pm Natchez; (O) Martin M. Goldsmith; with Cliff Robertson, MacDonald Carey, Felicia Farr, Thomas Mitchell, Ted de Corsia, Dan Blocker, Chubby Johnson, Keith Vincent, Lorna Thayer, Harry Lauter, Charles Fredericks, Bill Walker, Herb Vigran; Dir - David Rich.

MAKE ME LAUGH ABC 10pm Kaye Ballard(C), Louis Nye(C), Joey Carter(C), Jackie Cooper(A)

LUX SHOW STARRING NBC 10pm Lou Costello(C), Bobby Troup(M)  
ROSEMARY CLOONEY

FRIDAY MAY 30

\*\*\*\*\*

Adventures of Rin Tin Tin ABC 7:30pm Along Came Tubbs; with regulars & Andy Clyde.

Jefferson Drum NBC 8pm A Very Deadly Game; (O) Berra Giler; with regulars & Gerald Milton, Jean Eyron, Russell Johnson, Jim Bannon, Kathryn Card. (SD)  
(Jeff Richards)

STARS OF JAZZ ABC 8:30pm(Mon 10:30pm) Connee Boswell(S), Red Nichols & His Five Pennies(M), "Stuff" Smith(M).

Frank Sinatra Show ABC 9pm Face of Fear; (O) Ben Canfield; with Glynis Johns, Michael Pate, Eugene Martin, Katherine Warren, Norman Leavitt; Dir - Robert Florey.

Phil Silvers Show CBS 9pm Bilko's Insurance Company; with regulars & Orson Bean, Rain Winslow, Russell Hardie, Dorothy Bryce; (SW&SD).  
(You'll Never Get Rich)

M Squad NBC 9pm The System; with Tol Avery, Rose Marie.  
(Lee Marvin)

PATRICE MUNSEL ABC 9:30pm John Raitt(S), Howard Morris(C).  
SHOW

Schlitz Playhouse CBS 9:30pm Lottery For Revenge; (O) Milton Gelman; with Kevin McCarthy, Thomas Gomez, Nico Minardos, Lilliane Montevecchi, Joe de Santis, Gene Iglesias, Anthony George, George Keymas; Dir - Don Weis.

ART FORD'S WABD(local NY) Evelyn Knight(S).  
GREENWICH VILLAGE PARTY 10pm

The Lineup CBS 10pm(9) The Samson Magill Case; with regulars & Darlene Fields, Keith Byron, S. John Laurer, Ray Paige, James Nusser, Nolan Leary.(SW&SD).  
(Warner Anderson, Tom Tully)

MULTIPLE & ACROSS-THE BOARD SHOWS - MAY 26-MAY 30

\*\*\*\*\*

TODAY NBC 7am Betsy Palmer is guest for the week; 5/26 - Liorel Hampton Trio; (Dave Garroway) 5/28 - Lou Carter(C); 5/30 - The Kingston Trio(S).

CAPTAIN KANGAROO CBS 82m 5/27 - Nelle Fisher(D).

GARRY MOORE CBS 102m(9) 5/26 - Sandy Stewart(S); 5/27 - Cliff Norton(C); 5/30 - Carol Burrett(C).  
SHOW

NEC MATINEE 3pm(12 Noon) 5/26 - FE-RUN of 12/5/57; 5/27 - The Riddle of Mary Murray; (O) Helene Hanff; 5/28 - The Gardenia Bush; (O) Bob & Wade Duncan; 5/29 - Button, Button; (O) Nelson Brand; (A) Harold Gast; 5/30 - Hands; (O) George Leveridge; (A) Robert Esson.  
THEATRE

MODERN ROMANCES NBC 4:45pm(1:45) (O) Bob Allison & Mark Druch; with Larry Hugo, Mary K. Wells, (Hildegard) Mort Marshall, Ronald Dawson.

JACK PAAR NBC 11:15pm Johnny Carson is guest m.c. 5/26 - Eva Gabor(A), Stuart Foster(S), Jure Valli(S), Frank McHugh(A); 5/27 - Margaret Truman, Baird Puppets, Dimitri Tiomkin, Alan Young(C); 5/28 - Eva Gabor(A), Wendy Barrie(A), Norman Brook(S); 5/29 - Margaret Truman, De Castro Sisters(S), Nancy Walker(C), Rev. Bob Richards; 5/30 - Eva Gabor(A), Tim Kirby(S), Mary Lovell(S).  
SHOW

SATURDAY MAY 31

\*\*\*\*\*

JIMMY DEAN SHOW CBS 12N(10:30am) Peggy King(S)

TRUE STORY (Kathi Norris) NEC 12N(4pm) (O) Harry Junkin; with Staats Cotsworth, Barbara Wilkins, Jamie Smith, Burt Freed.

DICK CLARK SHOW ABC 7:30pm(9:30) The Coasters(S), Johnny Nash(S).

Ferry Mason (Raymond Burr) CBS 7:30pm(6:30) The Cast of the Lazy Lover; (O) Francis Cockrell; with regulars & Ann Lee, Neil Hamilton, Harry Townes, James Bell, Kenneth R. MacDonald, Connie Cezon, Len Hendry, Yvonne Craig, Phil Tead, Frances Helm; Dir - William Russell.

COUNTRY MUSIC JUBILEE ABC 8pm(8:30) Chet Atkins(S), Carl Smith(S).

FERRY COMO SHOW NBC 8pm Patti Page(S), Eddie Hodges(S), Dave Barry(C).

Have Gun, Will Travel (Richard Boone) CBS 9:30pm(8:30) with Barbara Luna, Donald Randolph, George Keymas, Nico Minardos, Mario Alcalde, Rudolfo Hoyos.

Gunsmoke (Jim Arness) CBS 10pm with regulars & Simon Oakland, Peter Manakos.

SUNDAY JUNE 1

\*\*\*\*\*

Jack Benny Show CBS 7:30pm RE-RUN.

No Warning! NBC 7:30pm Double Identity; (O) Frederic Louis Fox; with Ronnie Burns.

ED SULLIVAN SHOW CBS 8pm Wayne & Shuster(C), will be guest m.c.'s. Edie Adams(S), Dorretta Morrow(S), Sallie Blair(S), Mario Delmonaco(S), Amin Brothers(novelty), Jimmie Rodgers(S), Jeanmaire & Roland Petit(D)

STEVE ALLEN SHOW NBC 8pm Mel Torme(S), Henry Fonda(A), Martha Raye(C), Terry Gibbs(M), Gus Bivona(M), Shari Lewis.

Adventure at Scott Island (Barry Sullivan) ABC 8:30pm Experiment With a Traitor; with regulars & William Post, Jr, Lew Gallo, James Congdon, Richard Abbott; Dir- Barry Sullivan

DINAH SHORE CHEVY SHOW NBC 9pm Red Buttons(C), Miyoshi Umeki(S).

Alfred Hitchcock Presents CBS 9:30pm A Dip In The Pool; (O) Roald Dahl; with Keenan Wynn, Fay Wray, Louise Platt, Philip Bourreuf, Doreen Lang, Doris Lloyd, Ralph Clanton, Owen Cunningham, Harry Harvey, Ashley Cowan; Dir - Alfred Hitchcock.