

# ROSS REPORTS — TELEVISION INDEX

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (February 24)

NBC- 10-10:30am NYT, Mondays thru Fridays; DEBUT - Dough-Re-Mi - LIVE from NY; to the net. (Replaces The Arlene Francis Show, last show Feb 21). § Gene Rayburn is host for this new musical guessing game, which gives three contestants an opportunity to guess the identity of popular songs after hearing the first three notes. Contestants will be able to "bid" to "buy" additional notes for easier identification and the top money winner each day can return to compete on the following day or he can retire with his winnings (up to \$1,600 as the daily possibility).

§ Sustaining.

§ PKGR- Barry & Enright Productions (NY); Exec Prod- Robert Noah; Prod- Hugh Branigan; Assoc Prod- Annette Segal; Dir- Dick Schneider.

#### Sunday (March 2)

CBS- 6:25-6:30pm NYT, Weekly; DEBUT - Robert Trout With the News - LIVE from NY, to the net. (Replaces last five minutes of Beat the Clock; last show Feb 23; Sunday program only). § Robert Trout presents five minutes of the latest news each week in this new spot.

§ Sustaining.

§ PKGR & Prod- CBS News (NY).

### THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- High Adventure With Lowell Thomas (7 one-hour programs, various days, various times during season) Feb 25, Tuesday, 8-9pm NYT; FILM. "The Dalai Lama of Tibet," with Lowell Thomas as host and guide. § Pkgr & Film Prod- Odyssey Productions, Inc (NY); Prod- Lowell Thomas; Dir- Lowell Thomas, Jr.; Assoc Dir- Bruce Anderson; Prodn Associate- Milton A. Fruchtman.

See It Now (Approx every 4th Sunday, usually 5-6pm NYT) March 2, FILM, "Statehood for Alaska and Hawaii." § Prod- Edward R. Murrow, Fred W. Friendly; Assoc Prod- Palmer Williams; Reporters- Edmund Scott, Arthur D. Morse.

NBC- Bob Hope Show (5 shows during season, various days and times) March 2; music-variety-comedy program, with Natalie Wood and Bob Wagner as guests; KINE made in Hollywood.

### OTHER NETWORK CHANGES & ADDITIONS

NBC- Ted Mack and The Original Amateur Hour; RETURN Feb 22; Sat, 10-10:30pm NYT; LIVE from NY, no. of stations not available. (Replaces End of the Rainbow; last show Feb 15. § Ted Mack is host for amateurs in talent competitions. § SPONSOR- Pharmaceuticals, Inc thru Parkson Advertising Agency, Inc (NY)

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THIS WEEK

ROSS REPORTS — TELEVISION INDEX. Service Subscription Rates: \$110 per year (or \$30 quarterly, minimum one year subscription). Additional or multiple subscriptions at lower rates. Service includes: Weekly reports on current television production, programs, advertisers, talent movements; unlimited telephone and mail information service; periodic reports on special aspects of television; semi-annual and annual industry surveys, and The Television Index card file.

TALENT SHOWSHEET AND SCRIPT REPORT - FEBRUARY 24 - MARCH 2  
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-Written. Performer and other identifications used are: (SD) Staff-Directed, (S) Singer, (A) Actor, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

CLIMAX!; Thursday Feb 20; CBS 8:30pm - ADD CAST: Penny Santon, Vito Scotti, Herb Patterson.  
 PLAYHOUSE 90; Thursday Feb 20; CBS 9:30pm - ADD CAST: Ainsley Prior, Walter Abel, Russell Collins.  
 DU PONT SHOW OF MONTH; Friday Feb 21; CBS 7:30pm - ADD CAST: Geoffrey Holder.  
 DICK CLARK SHOW; Saturday Feb 22; ABC 7:30pm - ADD: The Chordettes(S), Danny & The Juniors(S), Bill Justis(S), Chuck Berry(S), Billy & Lillie(S).  
 COUNTRY MUSIC JUBILEE; Saturday Feb 22; ABC 8pm - ADD: James Symington(S-M).  
 TED MACK & ORIGINAL AMATEUR HOUR; Saturday Feb 22; NBC 10pm - RETURN.  
 LAMP UNTO MY FEET; Sunday Feb 23; CBS 10am - ADD: A Toss Of The Coin; (O) Robert S. Weekley; with Walter Burke, Paulette Atti, William Prince; Dir - James MacAllen.  
 CAMERA THREE; Sunday Feb 23; CBS 11:30am - ADD: The Mythical Bird; (O) Clair Roskam & Warren Wallace; with Tony Scott(M).  
 FRONTIERS OF FAITH; Sunday Feb 23; NBC 1:30pm - ADD CAST: Jay Barney, Barbara Joyce, John Moore, Ian Martin, Jon Richards, Robert Blackburn.

MONDAY FEBRUARY 24  
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<u>O.S.S.</u>	ABC 7:30pm	<u>Operation Chopping Block</u> ; with regulars & Morris Sweden, Leslie Philips; (SW&SD).
<u>Adventures of Robin Hood</u>	CBS 7:30pm	<u>Castle In The Air</u> ; with regulars & Ian Hunter, David Oxley; (SW&SD).
<u>Love That Jill</u>	ABC 8pm	<u>Operation Double-Cross</u> ; with regulars & Charles Lane, Ann Tyrrell, Joe Flynn, Frank Jenks; (SW&SD).
<u>Burns &amp; Allen</u>	CBS 8pm	with regulars & Jack Raine, Hal Sherman, Lee Belser, Tony Michael, Robert Brubaker; (SW&SD).
<u>Restless Gun</u> (John Payne)	NBC 8pm	<u>A Pressing Engagement</u> ; with Fay Spain; (SW&SD).
TALENT SCOUTS	CBS 8:30pm	The Short Twins(S), Elsa Marvel(S), Beverly Ann Welsh(M).
<u>Tales of Wells Fargo</u> (Dale Robertson)	NBC 8:30pm	<u>Dr. Alice</u> ; with Diane Brewster, Richard Devon, Boyd Stockman, Ward Wood, Sandy Sanders; (SW&SD).
VOICE OF FIRESTONE	ABC 9pm	Thomas L. Thomas(S), George Feyer(M).
<u>Danny Thomas</u>	CBS 9pm	with regulars & Dean Martin(S), Tommy Ivo; (SW&SD).
TOP TUNES & NEW TALENT(Lawrence Welk)	ABC 9:30pm	Paul Thomsen(S-M), Joe Pullis(M).
<u>December Bride</u>	CBS 9:30pm	with regulars & William Tracy, Olan Soule, Edith Simmons; (SW&SD).
<u>Alcoa Theatre</u>	NBC 9:30pm	<u>The Days of November</u> ; with Jack Lemmon, Richard Jaeckel, Adam Williams, Nick Dennis, Donald Kelly, Jimmy Goodwin, Frank Gerstle.
STUDIO ONE IN HOLLYWOOD	CBS 10pm	<u>The Lonely Stage</u> ; (O) Robert Dozier; with MacDonald Carey, Mary Astor, Jack Klugman, Irene Hervey, Darryl Hickman, Edith Evanson, Carol Leigh, Jack Mann; Dir - Tom Donovan.
SUSPICION	NBC 10pm	<u>If I Die Before I Live</u> ; (O) James P. Davis; with Edith Adams, James Gregory, Joseph Sweeney, Bill Lipton, James Bender, Florence Murray; Dir - Perry Lafferty.

TUESDAY FEBRUARY 25  
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|-----------------------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Cheyenne</u><br>(Clint Walker)                   | ABC 7:30pm | <u>Empty Gun</u> ; (O) Berne Giler; with Audrey Totter, John Russell, Sean Garrison, Vince Barnett, Tod Griffin, Hal Baylor; (SD).                        |
| <u>GOBEL-FISHER SHOW</u>                            | NBC 8pm    | <u>Peter Lawford(A)</u> , <u>Phyllis Kirk(A)</u> , <u>Tommy Noonan(C)</u> , <u>Pete Marshall(C)</u> .                                                     |
| <u>Wyatt Earp</u><br>(Hugh O'Brian)                 | ABC 8:30pm | <u>Wyatt Fights</u> ; with regulars & Leonard Penn, Mason Alan Dinehart; (SW&SD).                                                                         |
| <u>Broken Arrow</u><br>(John Lupton)                | ABC 9pm    | <u>Aztec Treasure</u> ; with regulars & Alex Stagg, Steven Ritch, Franco Corsaro, Jack Hogan; (SW&SD).                                                    |
| <u>Adventures of McGraw</u> (Frank Lovejoy)         | NBC 9pm    | <u>Friend Of The Court</u> ; with Billy Chapin, Dennis McCarthy, Catherine McLeod, Peggy Maley, Dan Seymour, Stanley Farrar, Michael Hemmingway; (SW&SD). |
| <u>Telephone Time</u><br>(Dr. Frank Baxter)         | ABC 9:30pm | <u>The Vestris</u> ; (O) David Evans; with Boris Karloff, Rita Lynn, Torin Thatcher; Dir - Arthur Hiller.                                                 |
| <u>RED SKELTON</u>                                  | CBS 9:30pm | <u>Vincent Price(A)</u> .                                                                                                                                 |
| <u>Bob Cummings Show</u>                            | NBC 9:30pm | <u>Bob And Automation</u> ; with regulars & Angie Dickinson, Laurie Anderson; (SW&SD).                                                                    |
| <u>Californians</u><br>(Adam Kennedy, Sean McClory) | NBC 10pm   | <u>Sorley Boy</u> ; (O) Carey Wilber; with John Alderson, Charles Horvath, Nora O'Mahoney; (SD).                                                          |

WEDNESDAY FEBRUARY 26  
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<u>Wagon Train</u> (Ward Bond, Robert Horton)	NBC 7:30pm	<u>The Mark Hanford Story</u> ; (O) Turnley Walker; with Tom Tryon, Kathleen Crowley, Onslow Stevens, I. Stanford Jolley, Paul Fix, Perry Ivins, Steven Ritch, Susan White; (SD).
<u>BIG RECORD</u> (Patti Page)	CBS 8pm	<u>Tony Bennett(S)</u> , <u>Ted Lewis(S-M)</u> , <u>The Silhouettes(S)</u> , <u>Somethin' Smith &amp; The Redheads(M-S)</u> , <u>Eileen Barton(S)</u> , <u>Tommy Sands(S)</u> .
<u>Tombstone Territory</u> (Pat Conway)	ABC 8:30pm	<u>The Outlaw's Bugle</u> ; with regulars & Andrew Duggan, Sam Buffington, John Shay; (SW&SD).
<u>Father Knows Best</u>	NBC 8:30pm	<u>My Fair Bud</u> ; with regulars & David Post; (SW&SD).
<u>Millionaire</u> (Marvin Miller)	CBS 9pm	<u>The Story of John Richards</u> ; with Pat McVey, Linda Leighton, Steve Terrell, Robert Blake, Jerry Summers, Arthur Batanides, Ken Christy; (SW&SD).
<u>KRAFT THEATRE</u>	NBC 9pm	<u>The Woman At High Hollow</u> ; (O) Margaret Manners; with Skip Homeier, Susan Oliver, Estelle Winwood, Gene Nelson; Dir - William A. Graham.
<u>BETTY WHITE</u>	ABC 9:30pm	<u>Reginald Gardiner(A)</u> , <u>Irene Ryan(C)</u> .
<u>US STEEL HOUR</u>	CBS 10pm	<u>Walk With A Stranger</u> ; (O) H.N. Clauss; with Ed Begley, William Shatner, Leona Powers, Bill Zuckert, Tom Hatcher, May Munro, Martin Blain; Dir - Robert Stevens.

THURSDAY FEBRUARY 27  
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|-----------------------------------------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Circus Boy</u>                                         | ABC 7:30pm | <u>The Great Gambino's Son</u> ; with regulars & John Wilder, Joe Kirk; (SW&SD).                                                                                                   |
| <u>Sgt. Preston of Yukon</u>                              | CBS 7:30pm | <u>The Criminal Collie</u> ; with regulars & Jody McCrea, William Fawcett, John Ayres, George Baxter; (SW&SD).                                                                     |
| <u>Richard Diamond, Private Detective</u> (David Janssen) | CBS 8pm    | <u>A Cup of Black Coffee</u> ; with Gloria Talbot, Douglas Fowley, Peter Leeds, Herb Vigran, Joe Haworth; (SW&SD).                                                                 |
| <u>CLIMAX!</u><br>(Bill Lundigan)                         | CBS 8:30pm | <u>Albert Anastasia: His Life And Death</u> ; (O) Bernard Girard; (A) Malvin Wald & Henry F. Greenberg; with Don Ameche, Eli Wallach, Ted De Corsia, Doe Avedon; Dir - Buzz Kulik. |

THURSDAY FEBRUARY 27(cont'd)

Dragnet NBC 8:30pm with regulars & Rodney Bell, Herb Ellis, Frank Gerstle, Anthony Lawrence; (SW&SD).  
(Jack Webb)

PAT BOONE CHEVY ABC 9pm Andy Williams(S), Neile Adams(A-S-D).  
SHOWROOM

People's Choice NBC 9pm with regulars & June Dayton, Harry Cheshire; (SW&SD).  
(Jackie Cooper)

Navy Log ABC 9:30pm The Soap Box Kid; with Richard Beymer, Paul Engle, John Doucette, John Wilder.

PLAYHOUSE 90 CBS 9:30pm Portrait Of A Murderer; (O) Leslie Stevens; with Geraldine Page, Rudy Bond, Tab Hunter, Elizabeth Patterson, Frank London, Barbara Turner, Ned Olass; Dir - Arthur Penn.

FORD SHOW NBC 9:30pm Keenan Wynn(A).

LUX SHOW NBC 10pm Andy Devine(A-C), Marvin Kaplan(A-C), The Hi-Lo's(S).  
STARRING ROSEMARY CLOONEY

Jane Wyman NBC 10:30pm Prime Suspect; with William Bendix, Nita Talbot.  
Show

FRIDAY FEBRUARY 28

Adventures of Rin-Tin-Tin ABC 7:30pm Rusty's Remedy; with regulars & Abel Fernandez, Steven Ritch, Michael Forest, Michael Carr; (SW&SD).

Jim Bowie ABC 8pm A Grave For Jim Bowie; with regulars & Claude Aiken, Lyn Osborn, Victor Sutherland, Ralph Moody; (SW&SD).

Trackdown CBS 8pm The Trail; (O) John Robinson; with Harry Bellaver, Elisha Cook, Jr., Didi Ramati, Ted De Corsia; (SD).  
(Robert Culp)

Court of Last Resort NBC 8pm The Jacob Loveless Case; with regulars & Barry Atwater, Onslow Stevens; (SW&SD).

Colt .45 ABC 8:30pm Golden Gun; (O) Frederic Brady; with Paul Fix, Edward Byrnes, Dawn Richard; (SD).  
(Wayde Preston)

Dick Powell's Zane Grey Theatre CBS 8:30pm The Stranger; (O) Irving Elman; (A) John Falvo & Irving Elman; with Mark Stevens, Dan Barton, Denver Pyle, Walter Barnes, Judith Ames, William Schallert; Dir - Robert Gordon.

Frank Sinatra Show ABC 9pm Jesse White(C), will be a regular on several musical shows for this series; Guest this week - Van Johnson(S-A-D).

Phil Silvers CBS 9pm Bilko Saves Ritzik's Marriage; with regulars & Beatrice Pons, Walter Greaza, Temple Texas; (SW&SD).  
(You'll Never Get Rich)

PATRICE MUNSEL ABC 9:30pm Eddie Bracken(C-A), Genevieve(S).

Schlitz Playhouse CBS 9:30pm Two Lives Have I; (O) Oscar Saul; with Ernest Borgnine, Judith Evelyn, Paul Maxwell, Paul Newlan, David Armstrong; Dir - John Brahm.

Walter Winchell File ABC 10pm The Walkout; (O) Stanley Niss; with Marion Ross, Gavin McLeod, Bruce Gordon, Herman Rudin; Dir - Barney Girard.

Lineup CBS 10pm The Scott Franklin Case; with regulars & Anthony Caruso, Dorothy Green, Edie Angold, Frank Kreig, Jack Hill; (SW&SD).  
(Warner Anderson, Tom Tully)

MULTIPLE & ACROSS-THE-BOARD SHOWS FEBRUARY 24 - FEBRUARY 28

TODAY NBC 7am Jack Lescoulie will host this week, while Dave Garroway vacations.  
2/24 - Juanita Hall(S); 2/27 - Somethin' Smith & The Redheads(M);  
2/28 - The Fine Arts Quartet(M).

GARRY MOORE SHOW CBS 10am Denise Lor(S), returns to show; 2/25 - Anita Shear(M); 2/27 - Phil Foster(C); 2/28 - Bernie West(C), Martha Davis & Spouse(S-M).

MULTIPLE & ACROSS-THE-BOARD SHOWS(cont'd)  
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NBC MATINEE THEATRE NBC 3pm 2/24 - Marriage of Convenience; (O) Victoria Case; (A) Robert Thompson; 2/25 - The Suicide Club; (O) Robert Louis Stevenson; (A) Robert Esson; 2/26 - The Sixty-Fifth Floor; (O) Newton Arnold; (A) Nicholas E. Baehr; 2/27 - The Hickory Heart; (O) Demma Oldham; (A) Greer Johnson; 2/28 - The Devil's Violin; (O) Margery Finn Brown.

MODERN ROMANCES NBC 4:45pm (O) George Lowther; with Hildy Parks, Walter Brook, Chris Gampel. (Mel Brandt)

JACK PAAR SHOW NBC 11:15pm Diahann Carroll(S), will be a guest for the entire week; 2/24 - Alexandra Danilova(D); 2/25 - Cliff Arquette(C); 2/26 - Ed Scotti(S); 2/27 - Cliff Arquette(C); 2/28 - Henny Youngman(C).

SATURDAY MARCH 1  
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JIMMY DEAN SHOW CBS 12N Margie Rayburn(S), Jack Harris(S).

TRUE STORY NBC 12N Designed By A Daughter; (O) Bob Corcoran; with Lee Beneke, David White, Ray Bramley, Biff Mcquire.

Perry Mason CBS 7:30pm The Case Of The Deadly Double; with regulars & Constance Ford, Denver Pyle, Murray Hamilton, Carole Mathews. (Raymond Burr)

COUNTRY MUSIC ABC 8pm Johnny Miller(M), Alec Stringbean(M). JUBILEE

PERRY COMO SHOW NBC 8pm Rowan & Martin(C), The Goofers(M-acro).

Dick & The Duchess CBS 8:30pm The Armored Car; with regulars & Anthony Ireland, Stanley Van Beers, George Benson; (SW&SD).

Gale Storm Show CBS 9pm Bye, Bye, Banshee; with regulars & Charles Irwin, Kendrick Huxham (Oh! Susanna) Barry O'Harra, Coleman Francis; (SW&SD).

CLUB OASIS NBC 9pm Jimmy Durante(C).

Have gun, Will Travel CBS 9:30pm with Victor McLaglen, John Doucette, Christine White; (SW&SD). (Richard Boone)

GISELE MACKENZIE SHOW NBC 9:30pm Eddie Foy, Jr.(C), Myoshi Umeki(A).

Gunsmoke CBS 10pm with regulars & June Lockhart, Wayne Morris; (SW&SD).

SUNDAY MARCH 2  
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FRONTIERS OF FAITH NBC 1:30pm Above All Liberties; (O) Lillian Andrews.

Maverick ABC 7:30pm The Seventh Hand; (O) Russell Hughes; with Diane Brewster, Sam Buffington, James Philbrick, Joe Perry, Myrna Dell; (SD). (James Garner)

ED SULLIVAN SHOW CBS 8pm Douglas Fairbanks, Jr.(A), Everly Bros.(S), Georges Guetary(S), Jay Nemeth(ventril), Charles Manna(S), Joe Franklin & High Lighter(S), Smoky Mountain Cloggers(D), Johnson Family(S).

STEVE ALLEN NBC 8pm Xavier Cugat(M), Abbe Lane(S), Peter Ustinov(A), Jill Corey(S), Tommy Leonetti(S), Virginia Gibson(S), Alan Copeland(S).

General Electric Theatre CBS 9pm A New York Knight; (O) Richard Connell; (A) Jameson Brewer; with Charles Laughton, Gavin Gordon, Nestor Paiva, Irving Bacon; Dir - James Neilson.

BOB HOPE SHOW NBC 9pm Natalie Wood(A), Bob Wagner(A), Anita Ekberg(A).

Alfred Hitchcock Presents CBS 9:30pm Return Of The Hero; (O) Andrew Solt & Stirling Silliphant; with Jacques Bergerac, Marcel Dalio, Susan Kohner, Iphigenie Castiglioni, Lilyan Chauvin, Victor Varconi; Dir - Herschel Daugherty.