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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (January 6)

CBS- 11:30pm-12noon NYT, Monday thru Friday; DEBUT - Dotto - LIVE from NY; 130 stations live, 7 kine. (Replaces Strike It Rich; last show Jan 3). § Jackie Narz is m.c. for this new quiz game in which pairs of contestants, a champion and a challenger, compete for money prizes. The game consists of tracing dots to form a picture in a large frame behind each contestant. Contestants answer general knowledge questions to which point values have been assigned, calling for dots in the frame to be filled in, until the contestant is able to recognize the face, place or thing represented by joining the dots together. The first contestant to identify the picture is champion and moves into another round. Prizes are based on the number of connected and unconnected dots in the frame when the picture is identified.

§ SPONSOR- Colgate-Palmolive Co (Fab, Colgate Dental Cream, Palmolive Soap, Ajax, Florient, Vel Liquid & Powder): Fab, Dental Cream & Palmolive Soap thru Ted Bates & Co, Inc(NY), producing agency; Acct Execs- Edward Heath(Fab), Ron Bradley(Dental Cream), Dwayne Moore(Soap). Ajax thru Bryan Houston, Inc(NY); Acct Exec- Harry Wally. Florient thru Street & Finney, Inc(NY); Acct Exec- William G. Johnston. Vel Liquid & Powder thru Lennen & Newell, Inc(NY); Acct Exec- Henry W. Lowe.

§ PKGR- Frank Cooper Associates(NY); Prod- Ed Jurist; Asst to Prod- Terry Laughlin; Assoc Prod- Art Henley; Prod Superv- Helen Lee; Dir- Jerome Schnur; Prog Anncr- Ralph Paul.

CBS- 10-11pm NYT, Weekly; PROGRAM CHANGE - Studio One in Hollywood - LIVE from LA; 97 U. S. stations live, 1 kine, 16 videotape, 14 Canadian stations.

(Title and origination change for Studio One; last NY origination Dec 16). § Weekly hour-long live dramatic programs of all types, using top name talent.

§ SPONSOR- Westinghouse Electric Corp (All Appliances & Institutional) thru McCann-Erickson, Inc(NY).

§ PKGR- CBS-TV; Exec Prod- William Dozier(LA); Prods- Gordon Duff (first 8) alt with Norman Felton (next 10); Asst Prods- Joseph Scully (for Duff), Joseph Gantman (for Felton); Dirs- Tom Donovan alt with Jack Smight(for Duff); Various for Felton; Assoc Dirs- Robert Gray alt with Jack Orbison; Music Dir- Milton Anderson; Prod Coord- John Furia; Art Dirs- Edgar Lansbury alt with William Craig Smith; Sets- Buck Henshaw, others; Costumes- George Whittaker; Casting Dir- Russell Frost(CBS, LA); Story Ed- Ellingwood "Bud" Kaye(CBS, LA).

#### Thursday (January 9)

POOL- 12:30-1pm NYT, this date only; SPECIAL - President Eisenhower's State of the Union Message; LIVE from Washington, D.C.; NBC origination to the NBC & ABC nets. § Telecast of President Eisenhower's legislative message to the House of Representatives, for the second session of the 85th Congress.

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THIS WEEK(More)

THIS WEEK(Cont'd)

Saturday(January 11)

NBC- 3-5:45pm NYT, this date only; SPECIAL - Senior Bowl Football Game - LIVE from Mobile, Ala.; no. of stations not available. § Ninth annual Senior Bowl game between all-star college squads from the North and South with the players making their pro debuts, at Ladd Memorial Stadium, Mobile. This is the first time the game will have been telecast; Lindsey Nelson handling the play by play and Red Grange doing the color descriptions.

§ SPONSOR- Liggett & Myers Tobacco Co (L & M Filters) thru Dancer-Fitzgerald-Sample, Inc(NY).

§ PKGR- NBC-TV Sports(NY); Prod- Perry Smith; Dir- Harry Coyle.

NBC- 10-10:30pm NYT, Weekly; DEBUT - End of the Rainbow - LIVE from various cities; no. of stations not available. (Replaces What's It For; last show Jan 4). § Program originates in a different city each week to present an unsuspecting subject with "the surprise of his life," giving someone an opportunity to realize a lifelong ambition, or regain a sound footing in business. Art Baker is m.c. The program was "sneak-tested" on Dec 4 on Truth or Consequences.

§ SPONSOR- Pharmaceuticals, Inc (Geritol & Williams Men's Products) thru Parkerson Advertising Agency, Inc(NY); Acct Superv- Ted Bergmann.

§ PKGR- Ralph Edwards Productions(LA); Exec Prod- Ralph Edwards; Prod- Edwin Bailey; Assoc Prod- Virginia Dawson; Dir- Tom Belcher; Production teams and their base cities: NY(East Coast)- Assoc Prod- George Putnam, Prod Asst- Evelyn Lane; Writer- Art Jacobson. Chicago(Midwest)- Assoc Prod- Ted Davies; Prodn Asst- Gloria Gardner; Writer- Rick Danville. LA(West Coast)- Asst Prod- Harfield Weedon; Prodn Asst- Fran Wood; Writer- Henry Hoople.

Sunday(January 12)

CBS- 5:30-7pm NYT, this date only; SPECIAL - Bing Crosby and Friends - LIVE from

LA; no. of stations not available. § Variety show combining sports, comedy, fashions and music, including coverage of a portion of the 17th annual Bing Crosby Pro-Amateur Golf Championships at Pebble Beach, comedy sketches by stars who will be present, a new golf song to be sung by Bing Crosby and fashions and the woman's angle in sports to be covered by Kathy Grant Crosby and Barbara Porter. John Daly will be m.c. for the show which will be hosted by the Crosbys.

§ SPONSOR- Easy Laundry Division, Murray Corp of America thru Earle Ludgin & Co(Chi).

§ PKGR- CBS-TV(LA); Prod- Cecil Barker; Assoc Prod- Howard Quinn; Dirs- Bob Quinlan(live), Seymour Berns and Ralph Levy(film inserts); Song by- Jimmy Van Heusen and Sammy Cahn.

NBC- 4:15-approx 7pm NYT, this date only; SPECIAL - Pro Bowl Football Game - LIVE (COLOR) from LA; no. of stations not available. § Telecast of the eighth annual Pro Bowl football game at Los Angeles Coliseum, between top stars of the National Football League's Western Conference opposing Eastern Conference stars. Van Patrick will describe the plays, with Joe Tucker handling background.

§ SPONSORS- 1) Lincoln and Mercury Divisions, Ford Motor Co., thru Kenyon & Eckhardt, Inc(NY). 2) Liggett & Myers Tobacco Co (L & M Filters) thru Dancer-Fitzgerald-Sample, Inc(NY).

PKGR- NBC Sports(LA); Prod- William Kayden; Dir- William Bennington.

NBC- 8-9pm NYT; 16 programs, one every two or three weeks, evenings; DEBUT - Shirley Temple's Storybook - LIVE (premiere and others) or FILM from LA; no. of stations varies. § Shirley Temple is hostess and narrator (and star of three future programs) for special one-hour presentations based on classic stories and fairy tales, with top stars in leading roles. (Cont'd on next page)

THIS WEEK(Cont'd)

Sunday(January 12)

NBC- Shirley Temple's Storybook (Cont'd from previous page): The majority of the programs are being produced on film.

§ SPONSORS: The Sealtest Ice Cream and Dairy Products Division of National Dairy Products Corp; John H. Breck, Inc (Shampoo), and Hills Brothers Coffee, Inc.; all thru N. W. Ayer & Son, Inc; Acct Execs- Sealtest- Tom Watson(Ayer, NY); Breck- Donald Goss(Ayer, NY); Hill Bros.- Ayer San Francisco office.

§ PKGR- Henry Jaffe Enterprises, at Screen Gems, Hollywood; Prod- Alvin Cooperman (films prod in coop with Screen Gems, Inc); Exec Consult- Mitch Leisen; Assoc Prod- Norman Lessing; Dirs- Various (Kirk Browning, premiere); Theme Song by- Mack David, Jerry Livingston; Script Ed- Norman Lessing; Writers & Adapters- Various.

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- Shower of Stars (Approx six times during season, Thursdays, 8-9pm NYT, pre-empting Climax!) Jan 9, musical variety show, starring Jack Benny, with guest stars. § Prod & Dir- Ralph Levy; Assoc Prod- John F. Meyers; Asst to Prod- Jack Langdon; Musical Superv- Lud Gluskin; Music Cond- Lyn Murray; Writers- Sam Perrin, George Balzer, Al Gordon, Hal Goldman (See page C for cast credits). § LIVE (COLOR) from LA.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Colt .45; SCHEDULE CHANGE Jan 3; to Fri, 8:30-9pm NYT. Program has been seen Fridays, 10-10:30pm NYT.

The Walter Winchell File; SCHEDULE CHANGE Jan 3; to Fri, 10-10:30pm NYT. Program has been seen Wednesdays, 9:30-10pm NYT, and had been scheduled to move to Fridays, 8:30-9pm NYT, effective Jan 3 (see page 4).

CBS- High Adventure With Lowell Thomas; REGULAR NETWORK SPECIAL Dec 23; Mon, 10-11pm NYT; FILM (COLOR). Second of seven full-hour programs in this special series to be shown this season at various times. (Second program not previously listed).

NBC- The Californians (Tue, 10-10:30pm NYT) Thomas J. Lipton, Inc (Teas, Soups) thru Young & Rubicam, Inc(NY) becomes alternate week sponsor, effective Jan 7. Regular sponsor, The Singer Sewing Machine Co, continues as alternate week sponsor.

Dragnet (Thu, 8:30-9pm NYT) General Food Corp thru Benton & Bowles, Inc(NY) becomes alternate week sponsor, effective Jan 9, replacing Schick, Inc. The contract is for 26 weeks. Liggett & Myers Tobacco Co continues as alternate week sponsor.

TALENT SHOWSHEET AND SCRIPT REPORT - JANUARY 6 - JANUARY 12  
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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-Written. Performer and other identifications used are: (SD) Staff-Directed, (S) Singer, (A) Actor, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

AMERICAN BANDSTAND; Monday Dec 30; ABC 7:30pm - ADD: Don Rondo(S).  
 THE BIG RECORD; Wednesday Jan 1; CBS 8pm - ADD: Lloyd Nolan(A).  
 PAT BOONE CHEVY SHOWROOM; Thursday Jan 2; ABC 9pm - ADD: Andy Williams(S).  
Colt .45; Friday Jan 3; ABC NOTE NEW TIME: 8:30-9pm.  
Walter Winchell File; Friday Jan 3; ABC NOTE NEW TIME: 10-10:30pm  
 ART FORD'S GREENWICH VILLAGE PARTY; Friday Jan 3; WAED local NY; ADD: Eileen Barton(S), Tina Louise (A).  
 JIMMY DEAN SHOW; Saturday Jan 4; CBS 12N - ADD: Tina Robbin(S).  
 PERRY COMO SHOW; Saturday Jan 4; NBC 8pm - DELETE: Peggy Lee(S), The 4 Lads(S); ADD: Jimmy Dean(S), The Vagabonds(M-S-C).  
 CLUB OASIS; Saturday Jan 4; NBC 9pm - ADD: Barbara Heller(C), The Collins Kids(S-D).  
 LAMP UNTO MY FEET; Sunday Jan 5; CBS 10am - ADD: Three Kings' Day In New York; (O) Heywood Kling; with Gerry Jarrett, Frank Silvera, Geena Goodwin, Arnold Merritt.  
 LOOK UP & LIVE; Sunday Jan 5; CBS 10:30am - ADD: Creation And Sin; (Dramatic Readings); Part 1 of a 3 part series entitled "A Matter of Love"; with Whitfield Connors, George Peppard, Margaret Linn. (O) Will Lorin.  
 CAMERA 3; Sunday Jan 5; CBS 11:30am - ADD: Practical Politics; (O) Warren Wallace; with Eamon Flynn, Alfred Hinkley, Richard Bowler, Joan Davenport.  
 ED SULLIVAN SHOW; Sunday Jan 5; CBS 8pm - DELETE: Cesare Siepi(S); ADD: Fredric March(A), Florence Eldridge(A), Jason Robard, Jr.(A), Albert Morgenstern(A).  
 STEVE ALLEN SHOW; Sunday Jan 5; NBC 8pm - DELETE: Sid Gould(C).  
 CHEVY SHOW; Sunday Jan 5; NBC 9pm - ADD: Thelma Ritter(A).

MONDAY JANUARY 6  
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<u>Adventures of Robin Hood</u>	CBS 7:30pm	<u>The Rivals</u> ; with regulars & Carl Bernard; (SW&SD).
GUY MITCHELL SHOW	ABC 8pm	Dolores Hawkins.
<u>Burns &amp; Allen</u>	CBS 8pm	with regulars & Bob Easton, Barbara Darrow, Arlene Feld; (SW&SD).
<u>Restless Gun (John Payne)</u>	NBC 8pm	<u>The Coward</u> ; (O) Christopher Knopf; with Gene Evans, John Dehner, Marilyn Saris, John Mitchem, Lane Bradford, Carol Henry; (SD).
TALENT SCOUTS	CBS 8:30pm	Joanne & Joe Davis(M), Ellen Shearing(S), Nolan Van Way(S).
<u>Tales of Wells Fargo</u>	NBC 8:30pm	<u>Doc Bell</u> ; with regulars & Jim Bannon, Richard Reeves; (SW&SD).
VOICE OF FIRESTONE	ABC 9pm	Elaine Malbin(S), George Feyer(M).
<u>Danny Thomas Show</u>	CBS 9pm	with regulars & Bob Hope, Joan Tabor; (SW&SD).
TOP TUNES & NEW TALENT(Lawrence Welk)	ABC 9:30pm	Les "Carrot Top" Anderson(S).
<u>December Bride</u>	CBS 9:30pm	with regulars & Larry Blake, Margie Ann Liszt, Stevie Wooten; (SW&SD).
<u>A Turn of Fate (Goodyear Theater)</u>	NBC 9:30pm	<u>The Victim</u> ; (O) Marc Brandel; with Jack Lemmon, Lana Wood.

MONDAY JANUARY 6 (Cont'd)

STUDIO ONE IN HOLLYWOOD CBS 10pm TITLE & ORIGINATION CHANGE: Brotherhood Of The Bell; (O) David Karp; (A) Dale Wasserman & Jack Balch; with Cameron Mitchell, Tom Drake, Joanne Dru, Pat O'Brien, John Barragrey; Dir - Tom Donovan.

SUSPICION NBC 10pm Someone Is After Me; (O) Robert Soderberg; with Patricia Neal, Lee Bowman, Edward Andrews, Joanne Linville, Mary James, Mary Perry, Cec Linder; Dir - David Green.

TUESDAY JANUARY 7

Sugarfoot (Will Hutchins) ABC 7:30pm Small War At Custer Junction; with Jean Carson, Reba Waters, Karl Swenson, Kenneth R. MacDonald, Val Dufour; (SD).

FISHER-GOEBEL SHOW NBC 8pm Jimmy Durante(C), Lily Pons(S), Jimmy Rogers(S).

Wyatt Earp ABC 8:30pm One Man Army; with regulars & Bob Anderson, Sue George, Mauritz Hugo, Fred Sherman; (SW&SD).

Eve Arden Show CBS 8:30pm with regulars & Peggy Knudsen; (SW&SD).

Adventures of McGraw NBC 9pm McGraw Meets McGinley; with regular & Judy Morris, Roy Thinnes, Karl Swenson, Susan Morrow; (SW&SD).

Telephone Time (Dr. Frank Baxter) ABC 9:30pm Abby, Julia And the Seven Pet Cows; (O) Maxine Rasco; with Judith Anderson, Dorothy Stickney, Vaughn Taylor, William Schallert; Dir - Arthur Hiller.

Bob Cummings Show NBC 9:30pm Bob And Harvey Go Hunting; with regulars & Joi Lansing, Lisa Gaye, Lisa Davis; (SW&SD).

The Californians NBC 10pm The Coward; (O) Carey Wilber; with regulars & Sydney Blackmer, Gerald Mohr, Jean Willes; (SD).

WEDNESDAY JANUARY 8

Wagon Train (Robert Horton, Ward Bond) NBC 7:30pm The Jesse Cowan Story; (O) Dwight Newton; with George Montgomery, Penny Edwards, Mort Mills, Lee Van Cleef, James Burkner, Olive Carey, Malcolm Atterbury, Clarence Straight; (SD).

THE BIG RECORD (Patti Page) CBS 8pm Jane Morgan(S), Dorothy Collins(S), Jerry Lee Lewis(S), George Hamilton I7(S), Glenn Miller Orch. with Ray McKinley, Fats Domino (S), Will Glahe(M), Terry Moore(A).

Tombstone Territory ABC 8:30pm Shoot Out At Dark; with regulars & John Berardino, Rayford Barnes, Harry Fleeer, Morgan Jones, Robin Riley, Mary Anderson; (O) Clark Reynolds & Martin Berkeley.

Father Knows Best (Robert Young) NBC 8:30pm Big Sister; with regulars & Florida Friebus, Stanley Adams; (SW&SD).

Millionaire (Marvin Miller) CBS 9pm The Story of Marjorie Martinson; with Virginia Grey, Russell Conway, Frank Albertson, Tony Barrett, Vivi Janiss, Eleanor Audley, Norma Dehaan, Jack Herrin.

KRAFT THEATRE NBC 9pm The Velvet Trap; (O) David Davidson; with Thomas Mitchell, Peggy Ann Garner, William Shatner, Russell Collins; Dir - Don Medford.

Date With The Angels ABC 9:30pm The Train; with regulars & Vivi Janis, Joan Vohs, George Givot; (SW&SD).

ARMSTRONG CIRCLE THEATRE CBS 10pm The Complex Mummy Complex; (O) Abram Ginnes; with Harry Townes, Julia Meade, James Broderick, Pat England, Lois Nettleton, Freida Altman, Arnie Freeman, John Fiedler, Bob Carroll, Susanne Stoops, Richard Kelly, Joey Walsh; Dir - William Corrigan.

THURSDAY JANUARY 9

Circus Boy ABC 7:30pm White Eagle; with regulars & Ralph Moody, James Anderson, Fred Letuli, Eugenia Paul; (SW&SD).

Sgt. Preston of Yukon CBS 7:30pm with regulars & Dean Severence, Edgar Dearing, Glenn Strange, Baynes Barron, Mary Lewton; (SW&SD).

THURSDAY JANUARY 9 (cont'd)

<u>The Real McCoys</u>	ABC 8:30pm	<u>The Lady's Man</u> ; with regulars & John Stevenson; (SW&SD).
SHOWER OF STARS	CBS 8:30pm	Jack Benny(C), Tommy Sands(S), Jo Stafford(S), Paul Weston & Orch., Chiquita & Johnson(D), Ed Wynn(C); Writers - Sam Perrin, George Balzer, Al Gordon, Hal Goldman; Dir - Ralph Levy.
<u>Dragnet</u> (Jack Webb)	NBC 8:30pm	with regulars & Julian Burton, Coleman Francis, Joey Ray; (SW&SD).
PAT BOONE CHEVY SHOWROOM	ABC 9pm	Helen Traubel(S).
<u>O.S.S.</u>	ABC 9:30pm	<u>Operation Sardine</u> ; with regulars & Gerald Harper, Ellen Blueth; (SW&SD).
PLAYHOUSE 90	CBS 9:30pm	<u>The Last Man</u> ; (O) Aaron Spelling; with Sterling Hayden, Carolyn Jones, Wallace Ford, Hurd Hatfield, Mark Richman, Lee Phillips; Dir - John Frankenheimer.
FORD SHOW	NBC 9:30pm	Vera Miles(A).
<u>Navy Log</u>	ABC 10pm	<u>A Lonely Watch</u> ; with James Cagney(host), James Todd, Robert Crosson, Clint Eastwood, Alex Gerry, Richard Vath; (SW&SD).
LUX SHOW STARRING ROSEMARY CLOONEY	NBC 10pm	Lauritz Melchior(S).
<u>Jane Wyman Show</u>	NBC 10:30pm	<u>A Widow's Kiss</u> ; with Miss Wyman.

FRIDAY JANUARY 10

<u>Adventures of Rin-Tin-Tin</u>	ABC 7:30pm	<u>River Chase</u> ; with regulars & Rex Lease, Rusty Wescoatt; (SW&SD).
<u>Trackdown</u> (Robert Culp)	CBS 8pm	<u>The Farrand Story</u> ; (O) John Robinson; with Carole Mathews, Judith Ames, Grant Richards, Dick Webb, Dick Crane; (SD).
<u>Court Of Last Resort</u>	NBC 8pm	<u>The Arnold McHugh Case</u> ; with regulars & Les Tremayne, Margo Woods, Norman Twain, Barbara Bestar, Paula Winslow, Maurice Manson, Jim Maloney, Beverly Gard; (SW&SD).
<u>Colt .45</u> (Wayde Preston)	ABC 8:30pm	<u>The Mirage</u> ; (O) Montgomery Pittman; with Ana Maria Majalca, John Vivyan, Valentin De Vargas; (SD).
FRANK SINATRA SHOW	ABC 9pm	Robert Mitchum(A).
<u>Mr. Adams &amp; Eve</u>	CBS 9pm	<u>The Flack</u> ; with regulars & Chet Stratton, Nancy Kilgas, Damian O'Flynn; (SW&SD).
PATRICE MUNSEL	ABC 9:30pm	George Sanders(A).
<u>Schlitz Playhouse</u>	CBS 9:30pm	<u>Guys Like O'Malley</u> ; (O) Gene L. Coon; with Neville Brand, John Ericson, James Best, William Boyett, Stanley Adams, Paul Davis, Clarence Lung; Dir - Lewis Milestone.
<u>Walter Winchell File</u>	ABC 10pm	<u>A Good Address</u> ; (O) William Bruckner; with Alan Dexter, Manning Ross, Maureen Leeds; Dir - Barney Girard.
<u>Lineup</u> (Warner Anderson, Tom Tully)	CBS 10pm	<u>The Willard Peabody Case</u> ; with James Nusser, Fred Graham, Claude Akins, Laurie Mitchell, Paul Burns; (SW&SD).

MULTIPLE & ACROSS-THE-BOARD SHOWS - JANUARY 6 - JANUARY 10

TODAY (Dave Garroway)	NBC 7am	1/7 - Blossom Dearie(S); 1/8 - Eddie Heywood Trio(M).
GARRY MOORE SHOW	CBS 10am	1/8 - Jim Poust(C); 1/10 - Charlotte Rae(C), Martha Davis & Spouse(S-M).
ARLENE FRANCIS SHOW	NBC 10am	Begins a 2 week visit to Silver Springs, Florida.

MULTIPLE & ACROSS-THE-BOARD SHOWS(Cont'd)  
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NBC MATINEE THEATRE NBC 3pm 1/6 - The Europeans; (O) Henry James; (A) Theodore Apstein; 1/7 - The Collected Letters of Mr. Sage; (O) Robert John Corcoran; (A) Harold Gast; 1/8 - The Picture Deal; (O) George Bellak; 1/9 - The Great Obstacle Courtship; (O) Harlan Ware; (A) Greer Johnson; 1/10 - A Chance To Die; (O) Leonard Kantor.

MODERN ROMANCES (Mel Brandt) NBC 4:45pm (O) Michelle Cousin; with Meg Mundy, Nancy Malone, Burton Malory, Al Markim, John Mathews.

TONGIHT (Jack Paar) NBC 11:15pm Betty Johnson(S), will be a guest for the entire week. 1/6 - Peter Ustinov(A), Cliff Norton(C), Harold Lang(D); 1/7 - Charles Manna(C); 1/8 - Hermione Gingold(C); 1/9 - Genevieve(S), Jonathan Winters(C), Florian Zabach(M); 1/10 - Hans Conried(A-C), Enid Mosier(M).

SATURDAY JANUARY 11  
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JIMMY DEAN SHOW CBS 12N Mel Torme(S).

TRUE STORY (Kathi Norris) NBC 12N Bitter Holiday; (O) James Blumgarten; with Susan Dean, Pat Hosley, Frank Overton, Bill Mason.

Perry Mason (Raymond Burr) CBS 7:30pm The Case of The Sunbather's Diary; with regulars & Susan Morrow, Paul Brinnegar, Nesdon Booth, Gertrude Michel, Peter Leeds.(O) Gene Wang.

COUNTRY MUSIC JUBILEE ABC 8pm Marty Robbins(S).

PERRY COMO SHOW NBC 8pm Ginger Rogers(A-D), Pearl Bailey(S), Jack Carter(C).

POLLY BERGEN SHOW NBC 9pm Julius La Rosa(S), Bill Bergen(S).

Have Gun, Will Travel(Richard Boone) CBS 9:30pm with regulars & Barry Atwater, Geoff Parish, Norma Moore, Adam Williams; (SW&SD).

MISLE MackENZIE SHOW NBC 9:30pm Snooky Lanson(S), Russell Arms(S).

Gunsmoke CBS 10pm with regulars & Jack Klugman, John Anderson, Patricia Smith; (SW&SD).

SUNDAY JANUARY 12  
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BING CROSBY AND FRIENDS CBS 5:30pm Coming from Pebble Beach, Calif; with Mr. Crosby & Kathryn Grant Crosby; Dir's - Seymour Berns & Bob Quinlan.

Lassie (Jon Provost) CBS 7pm The Business; with regulars & Kelly Junge, Jr., Hal K. Dawson, Taylor Holmes; (SW&SD).

Maverick (James Garner) ABC 7:30pm A Rage For Vengeance; (O) Roy Huggins; (A) Marion Hargrove; with Catherine McLeod, John Russell, Russ Conway, Gage Clark, Lewis Martin; (SD).

Jack Benny Show CBS 7:30pm with regulars & Margaret Brayton, Stevie Wootton, Charles Herbert, Joe Kearns, Janette Eymann; (SW&SD).

ED SULLIVAN SHOW CBS 8pm James Arness(A), Cesare Siepi(S), Elena Guisti(S), Florence & Frederic & Dancers, Texas Tommy(novelty).

SHIRLEY TEMPLE'S STORYBOOK NBC 8pm PREMIERE: Beauty And The Beast; (O)Madame Le Prince de Beaumont; (A) Joseph Schrank; with Claire Bloom, Charlton Heston, E.G. Marshall, June Lockhart, Barbara Baxley; Dir - Kirk Browning.

Adventure At Scott Island ABC 8:30pm Survival; with regulars & Joseph Sullivan, Billy M. Greene, Jim Kelly; (SW&SD).

General Electric Theatre(Ronald Reagan) CBS 9pm Letters From Cairo; (O) James Robbins Miller; (A) Kathleen Hite; with Ann Todd, Patric Knowles, Richard Denning, Jorja Curtright; Dir - Jules Bricken.

SUNDAY JANUARY 12(cont'd)  
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|--------------------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| DINAH SHORE CHEVY SHOW                     | NBC 9pm    | (Coming from N.Y.) Art Carney(C-A), Julie Andrews(S), Chita Rivera(D).                                                                                                     |
| <u>Alfred Hitchcock presents</u>           | CBS 9:30pm | <u>Together</u> ; (O) Alec Coppel; with Joseph Cotten, Christine White, Sam Buffington, Gordon Wynn, Sanford Gibbons, Bonnie Green, Florence MacAfee; Dir - Robert Altman. |
| <u>Scotland Yard</u><br>(Edgar Lustgarten) | ABC 10pm   | <u>The Mail Van Murder</u> ; with Hy Hazell, Dennis Castle, Gordon Needham; (SW&SD).                                                                                       |
| <u>Loretta Young Show</u>                  | NBC 10pm   | <u>The Accused</u> ; (O) Lowell Hawley; with Miss Young, Ann Doran, Dabbs Greer, Bonnie Phillips, Thomas Henry; Dir - John Newland.                                        |