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INCLUDING

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PRODUCTION • PROGRAMMING • TALENT

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WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Thursday (Aug 4)

DuM- 9-11pm EDT; DEBUT; Professional Wrestling; from WABD(NY), to WTTG(Wash), 2 stations, live. § Participations. § Pkgr- Du Mont TV Net; Prod- James M. Dolan; Dir- Jim Saunders. § Marty Glickman handles the commentary for wrestling matches originating in Studio 5, Du Mont Telecenter in New York, rather than from a sports arena. The entire card, including the main bout, consists of five matches approved and supervised by the N. Y. State Athletic Commission.

OTHER NET CHANGES & ADDITIONS

CBS- Frankie Laine Time (Wed, 8-9pm EDT) SPONSORSHIP CHANGE: Toni Co continues as weekly sponsor of 8-8:30pm portion. Frigidaire Div, GMC, and Pillsbury Mills, Inc., alternate week sponsors of the 8:30-9pm portion, continue, but with a sustaining period between each one's sponsorship, i.e., 1st week, Frigidaire; 2nd week, sustaining; 3rd week, Pillsbury; 4th week sustaining, etc. (See pages 82, 85).

DuM- All About Baby (Thu, 1:45-2pm EDT) Program continues, with Lorraine Douglas succeeding the late Mrs. Ruth Crowley. (See page 86).

NBC- The World of Mr. Sweeney (Mon thru Fri, 4:30-4:45pm EDT) Program reverts to all live performances, effective Wed, Aug 3. Series has been intermixed live, kine and kine repeats since June 24.

NEW NETWORK SPONSORSHIPS

RALSTON PURINA CO (Purina Chows for poultry and livestock) thru Gardner Advertising Co.(St. L.) will sponsor Grand Ole Opry every fourth Saturday over ABC-TV, 8-9pm EDT, starting in October on a date to be announced. The show will be carried live.

MILLER BREWING CO (Beer) thru Mathisson & Associates, Inc(Milwaukee) will sponsor half of the national telecast of the College All-Star Football Game over ABC-TV, Friday, Aug 12, 9:30pm to conclusion. STANDARD OIL CO (INDIANA) thru D'Arcy Advertising Co (Chi) will sponsor half of the telecast in the Midwest; ATLANTIC REFINING CO thru N.W. Ayer & Son, Inc(Phila), half in the East; UNION OIL CO OF CALIFORNIA thru Young & Rubicam, Inc(LA) in the Far West.

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NET SPONSORS

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LOCAL STATION ACTIVITY

WPIX(Ch 11) - Ringabuk; DEBUT Aug 6; Sat, 10-10:45pm EDT. Sustaining. Pkgr & Prod- New York Walt Framar Productions(NY); Dir- WPIX staffer, to be named. Del Sharbutt is m.c. for this viewer-audience participation show, with prizes to be awarded based on serial numbers on dollar bills which match numbers posted on a board in the studio.

WRCA-TV(Ch 4)- Television Workshop; DEBUT Aug 6; Sat, 7-7:30pm EDT. Sustaining. New York Pkgr- WRCA-TV; Prod- Harry Olesker; Dirs- Various. Experimental program series, presenting new program ideas and concepts: audience participation programs, quizzes, panel shows, etc., each different. The series actually began on May 12, presented on the average of about once a week as part of the Broken-shire Show, Mon thru Fri, 1-2pm EDT. The workshop will continue thru Oct 15.

WBMM-TV(Ch 2)- Teen-Pinners; DEBUT Aug 6; Sat, 4-5pm CT. Sustaining. Pkgr & Prod- Chicago WBMM-TV. Ray Rayner m.c.'s this teen-ager bowling competition, presenting amateur bowlers in round-robin match play. Eventual winners will receive medals and will have checks donated in their names to youth organizations or boys clubs. Amateur standing of the competitors is not affected by the donations.

KNXT(Ch 2) - Focus on Delinquency; DEBUT July 26; Tue, 7:30-8pm PT. Public Service. Los Angeles Pkgr- KNXT Public Affairs Dept; joint Prods & Dirs & Writers- William Whitley, Bill Stout, Irwin Rosten; Cameraman- Charles Short. Live and film documentary series in six parts, featuring Bill Stout as narrator, the only professional used in filming the series. Films will also include interviews with top LA city officials.

KRCA-TV(Ch 4)- Impressions; DEBUT July 27; Wed, 7-7:30pm PT. Sustaining. Pkgr- KRCA- Los Angeles TV. Roy Neal interviews guests with varied stories of local, national and international interest; with film clips and photos.

LOCAL FILM SERIES -- DEBUTS & RE-RUNS

(New York, Chicago & Los Angeles)

<u>STA & CHAN</u>	<u>SERIES TITLE & DISTRIB</u>	<u>SPONSOR & AGENCY</u>	<u>START DATE</u>	<u>DAY</u>	<u>TIME</u>
<u>New York</u>					
WCBS(2)	*"Stories of the Century" (Hollywood TV Service)	-Open	6/25	Sat	5-5:30pm
			also 7/31	Sun	5-5:30pm
WPIX(11)	*"The Whistler" (CBS Film Sales)	-Participations	5/29	Sun	9-9:30pm
WRCA(4)	*"Mayor of the Town" (MCA-TV)	-Serutan Co thru Edward Kletter Associates(NY)	6/4	Sat	11:15-11:45pm
WRCA(4)	*"Patti Page Show" (Screen Gems, Inc)	-Oldsmobile thru D. P. Brother(Detroit)	7/4	Mon & Wed	6:30-6:45pm
<u>Chicago</u>					
WGN(9)	#"Biff Baker, U.S.A." (MCA-TV)	-Cole-Finder(Lincoln-Mercury dealer) thru Irving Rocklin Associates(Chi)	6/21	Tue	9-9:30pm
WNBQ(5)	*"Patti Page Show" (Screen Gems)	-Oldsmobile thru D. P. Brother	7/1	Fri & Sun	10:30-10:45pm
<u>Los Angeles</u>					
KNXT(2)	*"Lucky Lager Sports Time"	-Lucky Lager Beer thru McCann-Erickson(S.F.)	6/1	Wed	10-10:30pm (moved from KTTV)
KABC(7)	#"Conrad Nagel Theatre" (Guild Films)	-Hudson Dealers, Southern Cal thru Brooke, Smith, French & Dorrance	6/3	Fri	10-10:30pm
KTTV(11)	#"Where Were You?" (MCA-TV)	-Yeakel Bros(auto dealer)	6/4	Sat	9-9:30pm
KTTV(11)	*"Frank Fontaine's Showtime" (Mercury-International)	-Pepsi-Cola Bottlers of LA	6/3	Fri	7:30-8pm
KTTV(11)	*"Draw with Me - Jon Gnagy"	-John J. Anthony's Paint & Palette of Beverly Hills	6/11	Sat	1:45-2pm
KTTV(11)	*"N.O.P.D." (UM&M)	-Fletcher Jones Chevrolet	6/17	Fri	9-9:30pm
KNXT(2)	*"Patti Page Show" (Screen Gems)	-Oldsmobile thru D. P. Brother(Detroit)	7/4	Mon & Wed	6:45-7pm

CODE: *First run in market #Re-runs

TALENT SHOWSHEET AUGUST 1-7, 1955

Most of the shows on July 29, 30, 31 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, August 5. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally only first runs of a film series are listed. During the summer when many shows are re-runs, credits are not repeated below but are available and may be requested at any time. Currently in network re-runs and omitted from the listings below are: Roy Rogers, Kodak Request Performance, Ray Bolger, Danny Thomas, Captain Midnight, Dragnet, My Little Margie, Adventures of Rin-Tin-Tin, Life With Father, It's a Great Life, Your Play Time, Spotlight Playhouse, General Electric Theatre, Stage 7, Ray Milland, Medic, Ford, Summer Theater, Bob Cummings, Topper, Hall of Ivy, T Men in Action, TV Reader's Digest, etc.

FRIDAY JULY 29

Science Fiction Theatre WRCA-TV 7pm The Frozen Sound - with Marshall Thompson, Marilyn Erskine, (Truman Bradley) Ray Collins, Michael Fox; (SW & SD)

SATURDAY JULY 30

OZARK JUBILEE ABC 7:30 Wanda Jackson (S), Jimmie Skinner (S), Rita Faye (S) (FROM (Red Foley) SPRINGFIELD, MO.)

SWIFT'S SHOW WAGON NBC 7:30 Polly Bergen (S)

SUNDAY JULY 31

LAMP UNTO MY FEET CBS 10am The Outer Wall - (O) by Steven Gethers; with Madeleine Sher- (Dr. Lyman Bryson) wood, Joe Mantell, Martin Rudy; (SD)

LOOK UP AND LIVE CBS 10:30 Jean Ritchie (S)

TOAST OF THE TOWN CBS 8pm Tops in Blue - winners of world-wide talent contest (Ed Sullivan)

CHANCE OF A LIFETIME ABC 9pm Tommy Leonetti (S), Ann Moore (S&M), Jack Emel (M)

CAMEO THEATRE NBC 10pm Hutch - (O) by Terrence Kilpatrick; with Herbert Rudley, Ann Doran, Roscoe Ates, James Craven, Tom Loughlin; (SD, FROM H'D)

MONDAY AUGUST 1

Superman WRCA-TV 6pm The Mystery of the Broken Statues - with regulars & Michael (George Reeves) Vailion, Robert Shayne, Maurice Cass, Bud Mason, Wade Crosby, Joe Ray; (SW & SD)

Sherlock Holmes WRCA-TV 7pm The Case of the Blind Man's Bluff - (O) by Lou Morheim; with (Ronald Howard) Eugene Deckers, Gregor Arlan, Colin Drake, Margaret Russell, Richard Larke, Katy Vail, Yves Brainville; (SD)

CAESAR PRESENTS NBC 8pm Sunny Gale (S) & regulars; (SW & SD)

ARTHUR GODFREY'S CBS 8:30 Olegna Fuschi (M), Betty Ann (S), The Diamonds (S): Phil Levitt TALENT SCOUTS Bill Redd, Tedd Kowalski, Dave Somerville

VOICE OF FIRESTONE ABC 8:30 Mildred Miller (S)

Those Whiting Girls CBS 9pm regulars &: Tommy Cook, Lucien Littlefield, Roy Schallert; (SW, D)

ETHEL AND ALBERT CBS 9:30 regulars & Margaret Hamilton, Helen Ray, Harrison Dowd, Helen (Peg Lynch) Shields, William Keene, Dickie Orlan, Phil Kramer; (SW & SD)

ROBERT MONTGOMERY NBC 9:30 A Slightly Important Man - (O) by Noel B. Gerson; with regulars PRESENTS & William Zuckert, John Stratton, Harvey Hayes, Zidi Roberts, Ted Roberts; Dir by Ed King

STUDIO ONE CBS 10pm Julius Caesar - (O) by William Shakespeare, (A) by Leo Penn; SUMMER THEATRE with Theodore Bikel, Alfred Ryder, Edgar Stehli, Michael Strong, Sheppard Strudwick, Richard Morse, James O'Rear, Lawrence Ryle, Maria Brit-Neva, Joseph Leberman, Michael Conrad, Janet Ward, Roy Dean, George Mitchell, Tom Walsh, Stefan Gierasch, Carolyn Block, James Greene, Bruce Gordon, John Heldabrand, Michael Tolan (SD) by Dan Petrie

TALENT SHOWSHEET (more)

MONDAY AUGUST 1 (Cont'd)

Eddie Cantor WABC-TV 10pm

Triple Vision - with Mona Freeman, Ken Tobey, Russ Conway, Lane Bradford; (SW & SD)

TUESDAY AUGUST 2

TALENT VARIETIES ABC 8pm
(Slim Wilson)

Sherry Lee Myers (S), Louie & Rooie (ventriloquist), Brebner Walker (FROM SPRINGFIELD, MO.)

MUSIC '55 CBS 8:30

Ella Fitzgerald (S), Hoagy Carmichael (composer)

ARTHUR MURRAY PARTY NBC 8:30

Audrey & Jayne Meadows, Jackie Miles (C), Johnny Desmond (S)

WEDNESDAY AUGUST 3

Fabian of Scotland Yard (Bruce Seton) WRCA-TV 7pm

The Golden Peacock - (A) by Jack Howells; with Pascale, Kieron Moore, John Gabriel, June Rodney, Martin Boddy, Michael Mellinger; (SD) by Alfred Travers

FRANKIE LAINE TIME CBS 8pm

Patti Andrews (S), Jack E. Leonard (C), Sinclair & Spaulding (D), George Shearing Quintet (M)

The Millionaire CBS 9pm

The Story of Ken Fowler - with Whitfield Connor, Sallie Brophy

KRAFT TELEVISION THEATRE NBC 9pm

Spur of the Moment - (O) by Oliver Crawford; with Arthur Franz Robert Simon, Jane Seymour, Marion Randall, Yale Wexler, Michael Tolan, Judith Parrish, Merle Albertson; (SD)

I'VE GOT A SECRET CBS 9:30
UNITED STATES CBS 10pm
STEEL HOUR

Don McNeill subs for vacationing Moore for six weeks
The Seventh Veil - (O) story & screenplay by Muriel & Sydney Box, TV (A) by Arthur Arent; with Diana Lynn, Dan O'Herlihy, Peter Brandon, Ben Astar, Conrad Janis, Humphrey Davis, Richard Abbott, Cindy Cameron, Eileen Burns, Alfred A. Hesse, Joy Hilton, Janet Paul; Piano music played by Sylvia Suzowsky; (SD) by Norman Felton

Douglas Fairbanks WRCA-TV 10:30

Tony - (O) by John Tully, (A) by Guy Morgan; with Fay Compton, Muriel Pavlow, Derek Bond; (SD)

THURSDAY AUGUST 4

Guy Lombardo WRCA-TV 7pm

Martha Stewart (S)

SOLDIER PARADE ABC 8pm

Martha Wright subs for Arlene Francis this show only

CLIMAX! CBS 8:30
(Bill Lundigan)

One Night Stand - (O) by Bob Crosby & Gil Rodin, (A) by Bernard Girard; with Bob Crosby and 7 of his Bobcat Dixieland Band: Eddie Miller, Bobby Haggart, Ray Bauduc, Matty Matlock, Nappy Lamare, Yank Lawson, Billy Butterfield; John Forsythe, Bob Sweeney, Cloris Leachman, Donald Buka; Dir by Herbert Swope, Jr.

STAR TONIGHT ABC 9pm

Edge of Light - (O) by Robert J. Shaw; with Doreen Lang, Paul Roebing, Hugh Reilly; (SD)

JOHNNY CARSON CBS 10pm

Jill Corey added as regular; (SW & SD, FROM HOLLYWOOD)

LUX VIDEO THEATRE NBC 10pm

The Nine-Penny Dream - (O) by Don M. Mankiewicz; with Lloyd Corrigan, Betty Sinclair, Lisa Daniels; (SD) (FROM HOLLYWOOD)

FRIDAY AUGUST 5

Schlitz Playhouse CBS 9pm

Too Late to Run - (O) by Walter C. Brown; with Arthur Franz, Beverly Garland, Henry Rowland, Tony Barrett, Stuart Randall, Frank Kreis, Larry Kerr, Bobby Driscoll; (SD) by Robert Florey

The Vise ABC 9:30
(Ron Randell)

The Bargain - with John Loder, Eunice Grayson, Bryan Forbes, Joy Adamson; (SW & SD)

WINDOWS CBS 10:30

A Domestic Dilemma - (O) by Carson McCullers, (A) by Meade Roberts; with Geraldine Page, Jason Robards, Jr., Anne Hegira, Michael John; (SD)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JULY 29 THRU FRIDAY AUGUST 5
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|                                                                   |                     |                                                                                                                                                                                                                                                                      |
|-------------------------------------------------------------------|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| THE MORNING SHOW<br>(Dick Van Dyke)                               | CBS 7am             | regulars &: M - The Bryants (acro), Alexander Cohen (producer)<br>W - DeLage & Shirley (magic), Mitch Miller (M)                                                                                                                                                     |
| GEORGE SKINNER                                                    | WCBS 9am            | Bill Harrington subs for vacationing George Skinner all week;<br>Tu - Zippy the Chimp                                                                                                                                                                                |
| GARRY MOORE                                                       | CBS 10am            | M thru F - Walter O'Keefe subs for vacationing Moore for six<br>weeks; Thu - Charles Manna (C); F - Charlotte Rae (C), The<br>Marcellis (novelty)                                                                                                                    |
| SHEILAH GRAHAM                                                    | NBC 10:45           | Tu - Natalie Wood; F - Guy Madison; M thru F - Abbott & Cos-<br>tello. (FROM HOLLYWOOD)                                                                                                                                                                              |
| TENNESSE ERNIE FORD                                               | NBC 12N             | M - Jaye P. Morgan (S); W - Bonnie Baker (S); F - Gloria Grey<br>(S) (FROM HOLLYWOOD)                                                                                                                                                                                |
| JACK PAAR                                                         | CBS 1pm             | regulars &: M - Sid Hoff (cartoonist); Thu - Louis Nye                                                                                                                                                                                                               |
| BROKESHIRE SHOW                                                   | WRCA-TV 1pm         | Thu - Workshop - <u>King Bee</u> - Prod by & (O) by Walter Garrity<br>Sat - <u>Essays for '55</u> - with Martin Levin reading <u>Audio Loves<br/>Video</u> , Howard Whitman reading <u>Bringing Up Your Children</u> , &<br>another essayist-reader to be announced. |
| ROBERT Q. LEWIS                                                   | CBS 2pm             | Peter Donald subs for vacationing Lewis for 5 wks                                                                                                                                                                                                                    |
| THE TED MACK MATINEE                                              | NBC 3pm             | M thru F - Dexter Alder (S) & regulars                                                                                                                                                                                                                               |
| WAY OF THE WORLD<br>(Gloria Louis)                                | NBC 4pm             | <u>Come Alive</u> - (O) by George Oppenheimer & Robert Sinclair, (A)<br>by Keith Winter (10 episodes); with Anne Burr, Adrian Bayan,<br>Addison Powell, Chester Stratton, Ethel Remy, Frederic Wor-<br>lock; (SD)                                                    |
| WORLD OF MR.<br>SWEENEY(Charlie Ruggles,<br>G. Walken, H. Wagner) | NBC 4:30            | regulars &: M - Jean Cleveland; Tu - Charles Egelston, Charles<br>Mendick, Dulcie Cooper; W - all live series resumes with cast<br>to be announced; (SW & SD)                                                                                                        |
| MODERN ROMANCES<br>(Martha Scott)                                 | NBC 4:45            | M thru F - <u>The Steady Man</u> - author & cast credits not available<br>at press time; (SD)                                                                                                                                                                        |
| SIX O'CLOCK REPORT                                                | WCBS 6:10           | M thru F - Bill Hickey subs for vacationing Jim McKay                                                                                                                                                                                                                |
| VAUGHN MONROE                                                     | NBC 7:30<br>(COLOR) | W - Martin Brothers Puppeteers, Sandy Stewart (S); F - Kay Ar-<br>men                                                                                                                                                                                                |
| UPBEAT!                                                           | CBS 7:45            | Tu & Thu - Connie Russell (S) & regulars except that The Mello-<br>Larks sub for The Honeydreamers this week                                                                                                                                                         |
| JULIUS LAROSA                                                     | CBS 7:45            | W - Dolores Hawkins (S)                                                                                                                                                                                                                                              |
| SATURDAY AUGUST 6<br>~~~~~                                        |                     |                                                                                                                                                                                                                                                                      |
| <u>Commando Cody</u><br>(Judd Holdren)                            | NBC 11am            | <u>Nightmare Typhoon</u> - (SW) by Ronald Davidson; with regulars &<br>Lyle Talbot, Craig Kelly, John Crawford, Paul Livermore, Wil-<br>liam Fawcett, Eddie Foster, Gloria Pall, Dale Van Sickel;(SD)                                                                |
| <u>Stories of the<br/>Century</u> (Jim Davis)                     | WCBS-TV 5pm         | <u>Chief Crazy Horse</u> - (O) by Maurice Tombragel; with regulars &<br>George Keymas; (SD)                                                                                                                                                                          |
| SIX O'CLOCK REPORT                                                | WCBS 6pm            | Ned Calmer vacations this week & next; Ron Cochran subs                                                                                                                                                                                                              |
| OZARK JUBILEE                                                     | ABC 7:30            | regulars & Tommy Collins (S) (FROM SPRINGFIELD, MO.)                                                                                                                                                                                                                 |
| AMERICA'S GREATEST<br>BANDS(Paul Whiteman)                        | CBS 8pm             | Vincent Lopez, Emilio Keyes, Buddy Morrow, Mitch Miller & their<br>respective bands                                                                                                                                                                                  |
| MUSICAL CHAIRS                                                    | NBC 9pm             | Rose Marie (S) (FROM HOLLYWOOD)                                                                                                                                                                                                                                      |
| <u>Texaco Star Theatre</u><br>(Donald O'Connor)                   | NBC 9:30            | Mary Ellen Terry                                                                                                                                                                                                                                                     |
| TV'S TOP TUNES                                                    | CBS 10pm            | Ella Fitzgerald (S), Pat Boone (S), Les Elgart & his band                                                                                                                                                                                                            |
| <u>Damon Runyon<br/>Theatre</u>                                   | CBS 10:30           | <u>A Nice Price</u> - (O) by Harry Clork; with James Dunn, Kathryn<br>Grant, Wally Vernon, Jack Kruschen, George Graham, James Craven,<br>Virginia Dale; (SD)                                                                                                        |

SATURDAY AUGUST 6 (Cont'd)  
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Mayor of the Town (Thomas Mitchell) WRCB-TV 11:15

The Composer - (O) by Jameson Brewer; with regulars & Jean Byron, Edward Clark, Claudia Barrett, Harry Harvey, Robert Boone

SUNDAY AUGUST 7  
\*\*\*\*\*

Wild Bill Hickok WCBS-TV 11:30

Sheriff's Secret - with regulars & Patricia Lynn; (SW&SD)

FRONTIERS OF FAITH NBC 3pm

Hint of an Explanation - (O) by Graham Greene; other credits to be announced; (SD)

Stories of the Century (Jim Davis) WCBS-TV 5pm

Sontag & Evans - (O) by Maurice Tombragel; with Morris Ankrum, John Smith & regulars; (SD)

Captain Gallant of the Foreign Legion NBC 5pm

Esprit de Corps - (O) by Hal Bloom; with regulars & Vida Morley, Jacques Brunius, Jean Werner, John Nash; (SD)

IT'S MAGIC (Tripp) CBS 7pm

Al Flosso, A. Robbins, Kuda Bux (all magic)

TOAST OF THE TOWN (Ed Sullivan) CBS 8pm

Scenes from Julius Caesar and The Tempest - Shakespeare's plays as produced at the Stratford Festival, with Raymond Massey, Jack Palance, Hurd Hatfield, Christopher Plummer & others; Max Bygraves (C), Eartha Kitt (S), Mindy Carson (S), Bill Haley's Comets (M) (FROM STRATFORD, CONN.)

COLGATE VARIETY HOUR NBC 9pm

Edgar Bergen & Charlie McCarthy, the Four Vagabonds (S), Hedda Hopper, Muriel Abbott Dancers, Conrad Hilton, film clip from To Catch a Thief with Cary Grant and Grace Kelly. (FROM H'WOOD)

PHILCO TELEVISION PLAYHOUSE NBC 9pm

A Room in Paris - (O) by Peggy Mann; with John Cassavetes, Kathleen Maguire, Al Markim, Caprice Chantel; (SD)

The Whistler WPIX 9pm

Lady in Waiting - with Nancy Gates, Craig Stevens, Taylor Holmes, Vic Perrin, Gene D'Arcy, Ann Loos, Larry Blake, Steve Pendleton, Don Kerr, William Forman; (SD)

CHANCE OF A LIFETIME ABC 9pm

Sarah Fleming (S), Baron Buika (M), Jack Imel (M)

APPOINTMENT WITH ADVENTURE CBS 10pm

Never to Know - (O) by Eugene Francis; with Denise Lor (S), others to be announced; (SD)

NEW YORK TALENT AVAILABILITIES  
\*\*\*\*\*

THEODORE BIKEL - actor who is stabbed as Julius Caesar in this week's Studio One, and shot as the father of the child with The Divided Heart, next attraction at the Normandie - AGT: Ira Bernstein, MCA, PL 9-7500

EUGENE FRANCIS - actor and TV author of Hard to Get; & Never to Know on next week's Appointment with Adventure (see above) - AGT: George Morris, MU 8-0960

KARL MALDEN - leaving starring role in The Desperate Hours on August 13 - PRESS: Byram-Pearlman, CI 5-9125

HELEN WAGNER - a regular on The World of Mr. Sweeney - AL 5-3611

LYNDA LYNCH - understudy who stepped into Helen Gallagher's role last Wednesday, in Pajama Game - PRESS: R. Rabinovitch, LA 4-1859

ANN WAKEFIELD - currently on Broadway as "Mazie" in The Boy Friend - AGT: Peter Witt, PL 9-7966

MADELEINE SHERWOOD - in Cat on a Hot Tin Roof & Lamp Unto My Feet on July 31 - PL 7-6300

JOYCE VAN PATTEN - co-starring in summer stock with her brother Dick - SU 7-5400

GERALD PRICE - in Fanny - AGT: Robert Lantz, PL 5-6850

DENISE ALEXANDER - child actress - PL 3-4366

PORTER VAN ZANDT - actor, currently working as Production Stage Manager of The Bad Seed - LE 2-1100

MELVILLE RUICK - MU 8-6600

SANDRA DEEL - regular on Caesar Presents - AGT: Baum-Newborn, MU 8-1380

DOUGLAS FLETCHER RODGERS - currently in Plain and Fancy - GR 7-2986

MARJORIE GATESON - starring in Quiet Wedding at John Drew Theatre, Easthampton, L.I. - MU 2-8060

MARK ROBERTS - AGT: Milton Goldman, MU 8-0840

ADDISON RICHARDS - film & TV character actor - SU 7-5400

RALPH ROBERTS - in Witness for the Prosecution - MU 8-8142

ROSETTA LE NOIRE - last in Take a Giant Step - AGT: Julie Leonard, UN 5-1821