

# Ross Reports ON TELEVISION

INCLUDING

## THE TELEVISION INDEX

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Wednesday(26)

DuM- 10-10:30pm EDT; SPECIAL; Man of the Future; from WGN-TV(Chi), to the net. Sustaining. Pkgr- University of Notre Dame and WGN-TV with the DuMont network; Prod- Jay Faraghan(WGN-TV) and Rev. Thomas J. O'Donnell(Notre Dame); Writer- Jerry Fallon. The University of Notre Dame presents a salute to the nation's graduating class of 1954. The program will present students and professor representing various departments of the university. The Rev. Theodore M. Hesburgh, C.S.C., president of the university will talk on "The Meaning of Leadership." The Notre Dame Glee Club will sing. Joe Boland will act as commentator.

#### Sunday(30)

ABC- 8-9pm EDT; DEBUT; On The Boardwalk; from WABC-TV(NY) via remote from Atlantic City, N. J., to the net. Sustaining. Pkgr & Prod- Paul Whiteman; Dir- Art Stober; Music Dir- Bernie Lowe (for Whiteman); Sets- Nat Elkitz. Paul Whiteman m.c.'s a two-part talent show; the first half-hour devoted to eight variety acts, with the best four to be picked by a panel of guest judges. The top acts then return the following week to appear during the second half-hour to compete for prizes (Philco Corp. products). The program originates from the Midway Theatre on the Steel Pier, Atlantic City. On The Boardwalk replaces The Mask in this time slot; the latter had been running as kine repeats of the original live program in the same spot.

NBC- 3:30-4pm EDT; SPECIAL; Driver's License, ON FILM; from WNBT(NY), to the net. Sustaining. Pkgr- Teleprograms, Inc(NY); Prod- William Hodapp; Dir- Robert Wald; Writer- Ross Donaldson. Highway safety program, starring Bambi Linn and Rod Alexander in dramatic roles. The program will also feature the presentation of the sixth annual Alfred P. Sloan Radio and Television Awards for highway safety crusades.

### OTHER NETWORK CHANGES & ADDITIONS

NBC- Home (Mon thru Fri, 11am-12noon EDT) Brooks Clift now alternate director with Garth Dietrich.

Cheer Television Theatre, ON FILM; NET DEBUT May 30; Sun, 7-7:30pm EDT (for five weeks); from WNBT(NY), no. of stations indefinite. (Continued next page)

OTHER NET CHANGES(Cont'd)

NBC- Cheer Television Theatre (Cont'd from previous page): Sponsor- Procter & Gamble Co (Cheer, Shasta & Gleem) thru Young & Rubicam, Inc(NY); Acct Exec- R. E. Buchanan; Agcy Superv- Joe Mego. Prod- Y & R for Procter & Gamble. Film dramas with various themes, produced in Hollywood; all are first run on the network. Program replaces the Paul Winchell Show in this time spot.

NETWORK SPONSOR ACTIVITY

CHRYSLER CORP thru McCann-Erickson, Inc will sponsor a twin series of dramas and musical-variety shows over CBS Television on Thursdays, 8:30-9:30pm EST; in the fall. The hour-long dramas will be presented three weeks out of four, with the fourth week given over to musical and variety extravaganzas; both types of programs featuring top rank writers and talent. The shows will originate in Hollywood.

THE TEXAS CO thru Kudner Agency, Inc will sponsor Jimmy Durante and Donald O'Connor on alternate weeks in half-hour comedy shows over NBC-TV on Saturdays, 9:30-10pm EST beginning in early fall, to be presented three weeks out of every four, for a total of 39 programs.

PLYMOUTH DIV, CHRYSLER CORP thru N. W. Ayer & Son, Inc has renewed sponsorship of That's My Boy (Sat, 10-10:30pm EDT) over CBS Television for 13 weeks, July 10 thru Oct 2.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - The American Adventure, LIVE & FILM; DEBUT May 23; Sun, 10:30-10:45pm EDT. Sustaining. Prod- Lux-Brill Productions, Inc; Dir- Lou Volpicelli(ABC). Kani Evans, newareel reporter and commentator, narrates and integrates films on "behind the scenes" aspects of manufacturing various products.

WPIX(Ch 11) - This Is Henry Street, ON FILM; SPECIAL May 20; Thurs, 9-9:15pm EDT, New York one time only. Sustaining, public service. Film Prod- Fox-Movietone News for the Henry Street Settlement Committee for Community Support; Prod- John J. Gordon; Dir- Vyvyan Donner. Documentary pointing up the housing problems in one of the oldest settlements in New York City. Miss Helen Hall, director of the settlement, appeared in a live interview in connection with the film.

LOCAL FILM SERIES -- DEBUTS & RE-RUNS

(New York, Chicago & Los Angeles)

<u>STA &amp; CHAN</u>	<u>SERIES TITLE &amp; DISTRIB</u>	<u>SPONSOR &amp; AGENCY</u>	<u>START DATE</u>	<u>DAY</u>	<u>TIME</u>
New York					
WABC-TV(7)	#"Racket Squad" (ABC Film Synd)	-Brillo Manufacturing Co, Inc(Brillo) thru J. Walter Thompson Co	5/13	Thu	10:30-11pm
WABC-TV(7)	#"Foreign Intrigue" (J. Walter Thompson)	-P. Ballantine & Sons (Beer) thru J. Walter Thompson Co.	5/26	Wed	10:30-11pm
Chicago					
WBKB(7)	*"Ramar of the Jungle" (Television Programs of America)	-Open for participations	5/29	Sat	4-4:30pm
Los Angeles					
KCOP(13)	*"Joe Palooka" (Guild Films)	-Participations	5/1	Sat	7-7:30pm
KITV(11)	*"Ramar of the Jungle" (TPA)	-Participations	5/15	Sat	6-6:30pm

\*First run in market #Re-runs (Foreign Intrigue is 6-day delay after WNBT showing)

FILM DIGEST: Screen Gems, Inc., has re-organized its production department, emphasizing increasing development of TV film production in the East, with Benedict Berenberg named executive producer, Howard Magwood as producer-director and Selmer Chalif as production manager. Berenberg will also head an animation department to be staffed by animators from the West Coast. Screen Gems also named M. Peter Keane, director of technological development, with emphasis on the use of color film in commercial TV.....Station KTTV has sold Stories of the Century, TV film series currently being filmed at Republic Studios in Hollywood, for sponsorship by Anheuser-Busch, Inc (Budweiser Beer) thru D'Arcy Advertising Co over stations in Seattle, Portland, Spokane, Boise, Twin Falls and Idaho Falls. The Los Angeles station acquired West Coast rights to the series a month ago from Hollywood Television Service, Republic subsidiary. The films are produced by Studio City Television, Inc., another Republic Pictures subsidiary.

RATINGS DIGEST

ONCE WEEKLY PROGRAMS EVENING, SPONSORED (Net - Film or Live)	NATIONAL NIELSEN 2 Weeks end April 24		**U.S. PULSE TV Week Mar 1-7	TRENDEX Week May 1-7
	Homes(000)	Homes(%)	APRIL	MAY
I Love Lucy(CBS-F)	(1) 17,220	(1) 60.4	(1) 49.5	(1) 56.9
Dragnet(NBC-F)	(2) 15,247	(2) 54.3	(2) 47.0	(3) 37.6
Bob Hope Show(NBC-L)	(3) 14,322	(3) 52.1	#	#
Buick-Berle Show(NBC-L)	(4) 12,568	(4) 45.8	(6) 35.8	*
Colgate Comedy Hour(NBC-L)	(5) 12,158	(7) 42.9	(9) 31.8	(4) 36.2
Jackie Gleason Show(CBS-L)	(6) 11,743	(5) 45.2	(5) 36.6	(7) 32.9
You Bet Your Life(NBC-F)	(7) 11,554	(8) 41.0	(3) 42.0	(10) 30.1
Godfrey Talent Scouts(CBS-L)	(8) 11,201	(6) 45.2	(4) 39.0	(2) 48.4
Ford Theater(NBC-F)	(9) 10,812	(9) 40.6	*	(6) 33.2
Television Playhouse(NBC-L)	(10) 10,595	(10) 38.5	*	*
Burns & Allen(CBS-F)	*	*	(7) 34.2	*
Godfrey & Friends(CBS-L)	*	*	(8) 33.9	*
Fireside Theatre(NBC-F)	*	*	(10) 31.8	*
This Is Your Life(NBC-L)	*	*	*	(5) 33.5
What's My Line(CBS-L)	*	*	*	(8) 31.5
Red Buttons(CBS-L)	*	*	*	(9) 31.2

CODE: \*Not placed in first ten in survey #Not on air during survey week  
 Numbers in parentheses denote placement in each survey list (\*\*NOTE: U.S. Pulse TV replaces the Multi-Market TelePulse reports. The new report is national, covering 60 broadcast areas. The Nielsen is also a national report, while Trendex is a 10-city survey). See page 72 for previous digest.

NEWS AND COMMENT: U. S. television sets in use as of April 1, 1954, totaled 29,495,000, according to an estimate by Hugh M. Beville, Jr., NBC's director of research and planning.....The U. S. Steel commercial showing a completely furnished 6-room house, presented during the U. S. Steel Hour over ABC-TV on April 27, drew a total of 48,731 letters requesting complete information on the pre-fab structure up to the end of May 17, with letters still coming in.....The NBC-Northwestern University Television Institute, offering a full-time six-week session of advanced training in television management, directing and production techniques, will be presented for the 15th year beginning June 18. The enrollment is limited to 25 students; lecturers include top personnel from WNBQ-NBC Chicago.

PERSONNEL CHANGES: Douglas Whitney has been signed by CBS Television as a producer in Hollywood, with his first assignment slated to be the one-hour Red Skelton show replacing Godfrey and his Friends for the summer on July 21.....Harry K. McWilliams elected president and general manager of Air Programs, Inc., New York.

(See next page for additions to Summer Program Status Schedule)

S U M M E R   P R O G R A M   S T A T U S   S C H E D U L E

Changes & Additions as of May 21, 1954  
(Refer to Master List on Page 79)

ABC-TV

Tue 8:30-9pm; no net service in present time; filled by TWENTY QUESTIONS on 7/6  
Tue 10:30-11pm; THE NAME'S THE SAME remains, new co-sponsor; cancellation listed last week was changed after press time  
Thu 8:30-9pm; RAY BOLGER SHOW moves 7/9 to Fri 8:30-9pm for re-runs thru summer  
Thu 9-9:30pm; OPEN HEARING - hiatus begins 7/9; returns in fall  
Fri 8:50-9pm; PEPSI COLA PLAYHOUSE moves to Sun 7:30-8pm on 7/4; this slot to be occupied by RAY BOLGER (See above)

CBS-TV

Sun 10:30-11am; LOOK UP AND LIVE - last 6/27; replacement not set  
Wed 8-9pm; ARTHUR GODFREY & FRIENDS - last 7/14, return 9/1; replaced by RED SKELTON starting 7/21  
Sat 11:30am-12noon; ROD BROWN - last show 5/29; replaced on 6/5 by ABBOTT & COSTELLO films  
Sat 10:30-11pm; no net service in present time; TWO IN LOVE (Bert Parks) starts 7/19

NBC-TV

Mon 8:30-9pm; VOICE OF FIRESTONE - last show 6/17; no replacement set  
Tue 9-9:30pm; FIRESIDE THEATRE - last 6/29; replaced by SUMMER PLAYHOUSE (re-runs of FIRESIDE THEATRE); new series starts 8/31  
Tue 9:30-10pm; ARMSTRONG'S CIRCLE THEATRE - last show 4/25; returns 8/31 (not 8/24 as listed); replaced by TOP PLAYS OF 1954 for summer (Ford Theatre re-runs)  
Thu 8-8:30pm; YOU BET YOUR LIFE - re-runs start 6/17; fall series resumes in Sept  
Tue thru Fri 7:30-7:45pm; days not set; THE WORLD OF MR. SWEENEY replaces DINAH SHORE or EDDIE FISHER, or possibly both

TALENT SHOWSHEET MAY 24-30, 1954

Most of the shows on May 21, 22, 23 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, May 28. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY MAY 21

THE NEW REVUE CBS 5:30 Lita Baron & Billy Daniel (D), Vera Lynn (S), Pat Marshall (S),  
(Mike Wallace & Jonathan Winters) Ray McKinley (M), The Baird Marionettes, Charlie Dobson (S),  
Jonathan Lucas, Helic Fisher & Forest Bonshire (all S, D) &  
regulars

MAMA CBS 8pm Family Feud - (O) by Jerome Ross; with regulars & Carl Frank  
(Peggy Wood) Alice Frost; (SD)

DAVE GARROWAY NBC 8pm Betty Madigen (S), The Hilltoppers (S) & regulars

LIFE BEGINS AT 80 DuM 9pm Raymond Massey & regulars

CAMPBELL SOUNDSTAGE NBC 9:30 A Little Child Shall Lead Them - (O) by Mark Twain (from The  
Adventures of Tom Sawyer), (A) by Gerry Morrison; with Eileen  
Heckert, Mort Stevens, Paul Lynde, Joey Fallon, Johnny Klein,  
Bobby Alford, Eddie Brian, Lindsey Keene; (SD)

COL. HUMPHREY FLACK DuM 10pm The Perfume Story - (O) by Chet Crane; with regulars & Christine  
(Alan Mowbray) White, Janet Fox, Mort Marshall, Boris Aplon, Earl Montgomery

SATURDAY MAY 22

ROD BROWN CBS 11:30 regulars & Sidney Armus, David White, William Swan, George Cotton

CAMERA THREE WCBS 2pm Mary Jemison, a Story of the American Frontier - (O) by James  
Seaver; (A)-(SW); with Jean Stapleton, Michael Kane, Tom Scott(S)

Range Rider WNBT 6:30 The Chase - (O) by Edward Llewellyn; with regulars & Steve Dar-  
(Jack Mahoney) rell, Paul McGuire, Karen Sharpe; (SD)

ETHEL AND ALBERT NBC 7:30 regulars & Fred Stewart, Dortha Duckworth; (SW & SD)  
(Lynch & Bunce)

YOUR SHOW OF SHOWS NBC 9pm Patricia Neal, guest hostess; with Los Vargas (D), Carlos Montoya  
(Sid Caesar & Imogene Coca) (M), Joan Holloway & Harrison Muller (D), Billy Williams Quartet  
(S), Bambi Linn & Rod Alexander (D), Sylvia Michaels & Keith  
Textor (S)

SUNDAY MAY 23

LAMP UNTO MY FEET CBS 10am No Sound of Battle - (O) by Horace Grant Underwood; with Harry  
(Bill Leonard) Townes, Irving Winter, Gerry Ito, Robert Ozores, Sal Mineo, Ken-  
noth Martinez; (SD)

FRONTIERS OF FAITH NBC 1:30 The Last Rabbi - (O) by Norman Lessing; with Joseph Wiseman,  
Berry Kroeger, Martin Ritt, Leon Janney, Roger de Koven, Bert  
Cowan, Gina Petrushka, Edgar Stehli, E. A. Krumschmidt, Martin  
Newman, David Pfeffer, Guy Repp, Kermit Murdock, Werner Klemperer,  
Karin Wolfe, William Griffin, Marsha Morris, Lisa Osten, Ronald  
Dawson, Charlotte Knight; (SD)

ELMER DAVIS ABC 3:30 Bryson Rash substitutes for Davis this time only  
HALLMARK HALL OF NBC 5pm Serra and San Francisco - (O) by Elaine Ryan; with Robert Warwick;  
FAME(S. Churchill) Lyle Talbot, Leslie Dennison, Paul Richards, others; (SD, H'WOOD)

YOU ARE THERE CBS 6:30 The Great Moment of Haile Selassie - (O) by Kate Nickerson; with  
(Walter Cronkite) Henry Lascoe, Arnold Moss, Boris Tumarin, Basil Howes, Earl Hyman,  
Stephen Elliott, David Opatoshu, Robert Dryden, Bernard Grant; (SD)

MR. PEEPERS NBC 7:30 all regulars including Ernest Truex, Sylvia Field, Reta Shaw,  
(Wally Cox) Jenny Egan, Ruth McDevitt, Gage Clarke; (SW & SD)

COLGATE COMEDY HOUR NBC 8pm Hoagy Carmichael (S&Composer), Ricky Vera (S), Sauter-Finegan Orch  
(Abbott & Costello) add: Peggy Lee (S) (FROM HOLLYWOOD)

SUNDAY MAY 23 (Cont'd)

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TOAST OF THE TOWN CBS 8pm Mindy Carson (S), Richard Hearne (C), Page & Bray (D), Dickie Valentine (S), Ghizzio Brothers (acro), Betty & Jane Kean (S&C), Scene from Gone With the Wind (FILM), with David O. Selznick (prod)

ROCKY KING, DuM 9pm Return for Death - (O) by Robert Nathe; with regulars & Helen DEFECTION (Roscoe & Todd Karns) Seamon, Sy Travers, Bill Mason, Joe Locke; (SD)

THE PLAINCLOTHES MAN DuM 9:30 The Devoted Wife - (O) by Vera Caliste; with regulars Alexander (Ken Lynch) Lockwood, Betty Buehler, Jason Johnson, Phil Schuyler, Bea Chilson; (SD)

MONDAY MAY 24

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Duffy's Tavern WNBT 7pm Damage Suit - (SW); with regulars & Frank Ferguson, Richard (Ed Gardner) Deacon, Jack Pennick, Jeanne Cooper; (SD)

JAMIE ABC 7:30 The Feud - (O) by Don Ettlinger; with regulars & (Brandon de Wilde) White, Bruce Mars, Lydia Reed; (SD)

TONY MARTIN NBC 7:30 Dinah Shore (S) (FROM HOLLYWOOD)

NAME THAT TUNE NBC 8pm Bert Lahr (C) & regulars

VOICE OF FIRESTONE NBC 8:30 Cesare Siepi (S)

ARTHUR GODFREY'S CBS 8:30 Elaine Pinkerton (M), Olga Delmar (S&M), Bill Henry (S) TALENT SCOUTS

RCA Victor (D. Day) NBC 9pm Pat Carroll & regulars; (SW & SD)

ROBERT MONTGOMERY NBC 9:30 The Power and the Prize - (O) by Howard Swiggett, (A) by Robert J. Shaw; with Robert Montgomery, Gusti Huber, Collette Lyons, Frank Overton, Robin Craven, Anne Seymour, Addison Richards; (SD) by Norman Felton

STUDIO ONE CBS 10pm A Man and Two Gods - (O) by Jean Morris; (A) by Gore Vidal; with Paul Stevens, Patricia Wheel, Noel Leslie, George Voskovec, Charles Dingle, Charles Korvin, John Baragrey, John Cassavetes, Jonathan Harris; (SD) by Franklin Schaffner; Art by Burton Freund

*Menim - It couldn't happen to a nicer guy - (O) Frank Burt*

TUESDAY MAY 25

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Janet Dean, R.N. WNBT 7pm Erskine Case - (O) by William Kendall Clarke; with Don Hamner, (Ella Raines) Nellie Burt, Addison Richards, Gerald O'Loughlin, Truman Smith, Gloria Scott Backe, Logan Field, Dorothy Blackburn, Jim Nolan

Cavalcade of America ABC 7:30 Nightier than the Sword - (O) by Tom Seller; with Douglas Kennedy Adele Longmire, Robert Rockwell, Hayden Rorke, Whit Bissell, John Eldredge, John Alvin, Eduard Franz

Gene Autry CBS 8pm Gypsy Wagon - repeat

BUICK-BERLE NBC 8pm George Raft, Ann Sheridan & regulars; (SW & SD, FROM HOLLYWOOD)

THE GOLDBERGS DuM 8pm add regular: Regina Resnik (S)

LOVE STORY DuM 8:30 Turn Back the Clock - (O) by Werner Michel; with Harry Townes, Audra Lindley, Thomas Coley, Tommy Halloran, Dan Reed, Nanette Barrett, Robert Drew; (SD)

Fireside Theater NBC 9pm Juror on Trial - (O) by John Larkin, (A) by David Dortort; with (Gene Raymond) Julie Bishop, John Shelton, Wally Cassell, Jonathan Hale, Emmett Vogan, James Craven, Russell Conway, Kay Rhiel, Helen Spring, Ted Stanhope, James Wallace Horan; (SD)

SUSPENSE CBS 9:30 Fingerprints - (O) by Irving Wallace, (A) by Michael Dyne; with John Emery, Sanford Meisner, Jacques Aubuchon, Gaby Rodgers, Lisa Osten; (SD)

U.S. STEEL HOUR ABC 9:30 The Great Chair - (O) by Leo Lieberman (from My Harvard Accent) (A) by Erik Barnouw; with Gary Merrill, Walter Hampden, Lori March, Paul Huber, Mercer McLeod, William Redfield, John D. Seymour, Don McHenry, Arthur Jarrett, Malcolm Lee Beggs; (SD)

TUESDAY MAY 25

ARMSTRONG'S CIRCLE THEATRE NBC 9:30 The Use of Dignity - (O) by John George Hanley; with Ed Begley, Cliff Robertson, Joe Downing, P. Jay Sidney, Jim Boles, Florence Anglin, Al Hopson, Albert Paulson, Frank Campanella, Don De Leo, Harold Gary; (SD) by Jim Sheldon; LAST SHOW OF SEASON

DANGER CBS 10pm Deadly Counter - (O) by Lewis Lusardi; with Ian Tucker, Jean Stapleton, Edward Andrews, Maxine Stewart; (SD)

Mr. and Mrs. North (Barbara Britton & Richard Denning) NBC 10:30 Climax - (O) by Herbert Purdum; with regulars & Steve Brodie, Russ Conway, Paul Richards, John Harmon, Dick Reeves, Harry Raven, Monica Keating, George Conrad; (SD)

WEDNESDAY MAY 26

Wild Bill Hickok (Guy Madison) WNBT 6pm regulars & Christine Larson, Keene Duncan, Edward Clark, Helen Van Tuyle; (SW & SD)

My Little Margie (Gale Storm) NBC 8:30 Dutch Treat - with regulars & George Meader, Liz Slifer, Hugh Sanders; (SW & SD)

KRAFT TELEVISION THEATRE NBC 9pm The Scarlet Letter - (O) by Nathaniel Hawthorne, (A)-(SW); with Kim Stanley, Leslie Neilson, Bramwell Fletcher, Margaret Wycherly, Colin Keith-Johnston, Mercer McLeod, Jack Livesey, Francis Compton, Barbara Myers, Robert Chisholm, Dorrit Kelton, Cliff Durston, Logan Ramsey; (SD)

*Angela Fairbanks*

*Johnny Blue - (O) by Jerome Quastin; with Sam Levenson*

THURSDAY MAY 27

JANE FROMAN CBS 7:45 Jimmy Demaret (golfer) & regulars

Four Star Playhouse CBS 8:30 Girl on a Park Bench - repeat

JUSTICE NBC 8:30 In the Deep Night - (O) by Halsted Welles; with Rod Steiger, Johnny Stewart, Christiane Felsmann, Linn McCarthy, Donald McKee, Richard Bishop, Bruce Gordon; (SD)

LUX VIDEO THEATRE CBS 9pm I'll Never Love Again - (O) by Richard McDonagh; with Suzan Ball, Dick Long; (SD) by Richard Goode (FROM HOLLYWOOD)

OPEN HEARING ABC 9pm Don Goddard replaces John Daly this week only

Ford Theatre NBC 9:30 Keep it in the Family - (O) by Paul West & Roswell Rogers; with Robert Young, Ellen Drew, Sally Fraser, Gordon Gebert, Tina Thompson, Norman Feld; (SD) by William D. Russell, Prod by Eugene B. Rodney (PILOT FILM FOR FATHER KNOWS BEST)

KRAFT TELEVISION THEATRE ABC 9:30 Dodsworth - (O) by Sinclair Lewis, (A) for stage by Sidney Howard, (A) for TV - (SW); with Anthony Ross, Irene Manning, Flora Campbell, Nils Asther, Michael Ingram, Cavada Humphrey, June Dayton, Anthony Francioso; (SD)

Big Town (Pat McVey) CBS 9:30 regulars & Jack Diamond, William Johnstone, Allene Roberts, John Larch; (SW & SD)

Public Defender (Reed Hadley) CBS 10pm Stepchild - (O) by Marianne Mosner; with regulars & Lizz Slifer, Barbara Whiting, Argentina Brunetti, John Close, Richard Deacon, Michael Hall, Ann Duncan, John Duncan, Fred Essler, Paul Bryar

MARTIN KANE (Mark Stevens) NBC 10pm (O) by David F. Harmon; with Horace MacMahon, Leslie Barrett, David Winters, Mary Johnson, Dick Wigginton, Bill Grey, Joe Hasel, Edward Binns; (SD)

Foreign Intrigue (James Daly) WNBT 10:30 F. I. in Secret Documents - (O) by George & Gertrude Fass; with John Padavano, Alf Kjellin, Claes Thelander, Bengt Blomgren, Bemit Prodi; (SD)

FRIDAY MAY 28

MAMA (Peggy Wood) CBS 8pm Mama and the Magician - (O) by Turner Bullock & Virginia Radcliffe; with regulars & Darren McGavin, Nellie Burt, Dortha Duckworth; (SD)

DAVE GARROWAY NBC 8pm Eddy Howard (S) & regulars

FRIDAY MAY 28 (Cont'd)

Pepsi-Cola Playhouse ABC 8:30 Grenadine - (O) by James Gunn; with Sally Blaine, Bill Bishop, Jack Daly, Betty Woods, Joseph Vierira; Dir by Herschel Daugherty  
(Anita Colby)

Schlitz Playhouse CBS 9pm Little War in San Dede - (O) by Monte Pittman; with Willard Parker, John Agar, Ross Elliott, Rodolfo Hoyos, Pilar del Rey, Frieda Inescourt; Dir by Harold Schuster

THE BIG STORY NBC 9pm Virgil Flerson, Birmingham, Ala. Post-Herald - (O) by Max Ehrlich  
(Robert Sloane) with Murray Hamilton, Joseph Leon, Virginia Vincent, Maurice Wells, John Martin, Hank Gillen, Scott Moore, Barbara Townsend, Gale Page; (SD)

LIFE BEGINS AT 80 DuM 9pm Lauritz Melohior (S) & regulars

CAMPBELL SOUNDSTAGE NBC 9:30 Corner Druggist - (O) by Turner Bullock; with cast to be announced; (SD)

COL. HUMPHREY FLACK DuM 10pm Good Old Bob - (O) by Ed Jurist & S. L. Davis; with Ethel Wilson, Sally Kemp, Will West, Roy Johnson; (SD)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY MAY 21 THROUGH FRIDAY MAY 28

STRIKE IT RICH(Bull) CBS 11:30 M - Tommy Henrich (sports); W (am) - Dorothy Fields (lyricist)

GARRY MOORE CBS 1:30 Tu - Owen McGliveney (quick-change); Thu - Jackie Bright (C)

KATE SMITH NBC 3pm M - The Three Suns (M&S), Jimmy Nelson (ventriloquist); Tu - Alene Dalton, story princess; Cy Coleman Trio (M), Henry Youngman (C), Dorothy Day & fashions; W - all regulars; Thu - Jeff Clark & Michele Burke (S), Charlie Ruggles in World of Mr. Sweeney, Al Bernie (C); F - regulars

MAGIC COTTAGE WABD 6:30 regular & Lionel Wilson, Arny Freeman; (SW & SD) (Mon thru Fri)

CAPTAIN VIDEO DuM 7pm M thru F - Pit of Doom - (O) by Carey Wilber; with Jay Barney, Clifton James, Somer Alberg, Chester Stratton, Ed Holmes, Al Sanders; (SD) (THIS SEQUENCE SEEN THRU 7/4)

COKE TIME-E, FISHER NBC 7:30 W - Kitty Kallen (S); F - Vera Lynn

SPORT SPOTLIGHT WPIX Sun 10:45pm & Mon 11:15pm - Bob Finnegan takes over as sports-caster, alternating with Don Budge who handles Tu thru Sat shows

SATURDAY MAY 29

Johnny Jupiter WABC 5:30 The Barber - (O) by Jerome Coopersmith, (A) by William Kendall  
(Wright King) Clarke; with regulars only; (SD)

Range Rider WNET 6:30 Outlaw Territory - (O) by Oliver Drake; with regulars & Jim Bannon, Gregg Barton, Stanley Andrews, Minerva Urecal; (SD)  
(Jack Mahoney)

Joe Palooka WABD 7pm (O) by Ray Huggins, Richard Bare, Charles Marion, Roy O'Hoogain;  
(Joe Kirkwood) with regulars & John Carradine, Frank Krieg, Michael Ross, Bill Walker, Harry Hayden; (SD)

Man Against Crime WNET 7pm Rumble in the Streets - (O) by B. Loring; with Carolyn King,  
(Ralph Bellamy) (NBC Sun 10:30pm) William Halop, Jack Banning, Scott Marlowe, Matt Lorenz, Joseph Walsh, Robert Wark, Edwin Bruce, Allan Rich, John Donald Gallagher, Athene Lorde, Addison Richards, Frank Catal, Silvio Minciotti; (SD, IN TWO PARTS, THIS WEEK AND NEXT)

SUNDAY MAY 30

COLGATE COMEDY HOUR NBC 8pm Martin & Lewis with guests to be announced; (FROM HOLLYWOOD)

TOAST OF THE TOWN CBS 8pm Liberace(M) & Hermione Gingold(C); Patti Page (S), Richard Hearne

PHILCO TELEVISION NBC 9pm The Shadow of Willie Greer - (O) by Horton Foote; with Dorothy  
PLAYHOUSE Gish, William Hansen, Wright King, Nan McFarland, Frank Overton, Fat Hinkle; (SD) by Vincent Donehue

PACKARD PROGRAM-WRIGHT ABC 9:15 Polly Bergen & Jerome Courtland (S) & regulars

MAN BEHIND THE BADGE NBS 9:30 Tulsa - (O) by David Harmon; with Bruce Gordon, Coe Norton, Nor-  
(Fred Uttal) man Shellie, Peter Ostroff, Frank Marth, Boris Aplan; (SD)

PLAINCLOTHES MAN DuM 9:30 Nice Lady - (O) by Norman Sweatland; with regulars & Joe Richards  
(Ken Lynch) Marian Noble, Ethel Britton, Jim Boles, Tom Gorman; (SD)