

QUAD-CITY

WOC-TV
WHBF-TV

Tele-VIEWS

15¢

WEEK OF JULY 21, 1951

Vol. I—No. 29

PEGGY LEE

and

MEL TORME

Page 12 & 13



Does Thesz Fear Silverstein? Page 4

WATCH

CHANNEL FIVE

**THE
MARCH
OF TIME**

SUNDAY. 8:30-9:00 p.m.

A spectacular presentation of events that awed, amused or provoked this nation . . . with John Daly stepping before the TV cameras to bring these events up-to-date by interview or narration. You march with time through the startling developments of the years when you watch "MARCH OF TIME THROUGH THE YEARS," Sundays, starting at 8:30 p.m.

**Channel 5
Davenport,
Iowa**

WOC-TV
AM FM



Mail Bag

Editor:

Since everyone in this community are baseball fans we would like to see a few baseball games this summer. A few western and puppet shows taken out would make room for ball games.

Stitzer, Wisconsin R. W. and J. B.

(We agree 100 per cent.—Ed.)

* * *

Editor:

Can you please tell me whether Ugly Sam and Pierre on the Howdy Doody Show are one and the same person?

Galesburg, Ill. Caroline Sprite

(They are the same person. Dayton Allen the gentleman who does those parts, also does other live characters such as Sir Archibald and Lanky Lou in the Howdy Doody show. He's one of the most versatile fellows in show business. A former radio actor, he is also the voice dubbed in for Mr. Bluster, Don Jose Bluster, the Flubadub and The Inspector.—Ed.)

* * *

Editor:

Would you please tell me to whom Jerry Lewis is married? Also, was she a professional entertainer before their marriage?

Clinton, Iowa Lorraine Steinmetz

(Mrs. Jerry Lewis is the former Patti Palmer, one time vocalist with the Jimmy Dorsey and Ted Fiorito orchestras.—Ed.)

Editor:

Who were the three little boys who appeared on Ken Murray's show on May 19th? They were very good dancers.

Dubuque, Iowa Lorraine Walters
(The Magid Triplets.—Ed.)

* * *

Editor:

Please give me some information on John McQuade. I think he is super.
Moline, Ill. M.E.S.

(John McQuade, a 34-year-old native of Pittsburgh, began his career as a boy soprano. He became seriously interested in dramatics while attending the University of Pittsburgh, got his first job as a professional actor in "I'd Rather Be Right." Since then he has appeared in numerous radio soap operas and had a major role in the movie, "Naked City."—Ed.)

* * *

Editor:

How old are Bill Hayes and Judy Johnson who appear on "Your Show of Shows?" Are they married?

Muscatine, Iowa Barbara Becker

(Bill Hayes is 26, married and has two children. Judy Johnson is 25 and single.—Ed.)

* * *

Editor:

Can you tell me whether or not Sam Levenson really has any brothers and sisters?

Peoria, Ill. Mrs. C. Clarke

(He sure has! He's the youngest of a family of seven boys and one girl.—Ed.)

* * *

Editor:

Who did Betty Chapel marry?
Sterling, Ill. Carolyn McCollum

(The gentleman's name is William Robert Wilkes, young Chicago businessman.—Ed.)

TELE-VIEWS

Vol. I—No. 29 — Week of July 21, 1951 — Enjoy TV Better

Published weekly by Tele-Views News Co. :- Copyright, 1951 :- Box 350 :- Rock Island, Ill.

Publisher
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Davenport, Iowa

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Upon Request

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Member of TV Forecast News
Service, National Television
Program Publications

SUBSCRIPTION RATES: 1 Year \$5.00 2 Years \$8.00 15c per copy

Entered as Second Class Matter at the Postoffice at Rock Island, Ill.

Printed by Tri-City Review Publishing Co., 311 - 21st St., Rock Island, Ill.



Does Thesz



Ruffly Silverstein (above) dreams of the day he can face Lou Thesz to win an undisputed heavyweight crown. Said Ruffly: "He beat me once before but that was a long time ago. I dare him to try it again. Why should he refuse?"

Kohler's Reply to Schwartz

AS LIAISON between Chicago's two TV wrestling promoters (Leonard Schwartz, and Fred Kohler), TV Forecast has endeavored to bring wrestling fans a true heavyweight champion. With so many title claimants the average TV viewer has become confused and demands a champion who has won his laurels in actual competition.

Fred Kohler maintains he has the one and only champion—Lou Thesz—as recognized by the National Wrestling Alliance. Leonard Schwartz disputes Kohler's claim on the grounds NWA wrestlers are limited to NWA opponents and thereby have not faced the toughest opposition available. Schwartz and matchmaker Ray Fabiani are eager



RUFFY SILVERSTEIN

FEAR Silverstein?

to clarify the championship muddle and have posted a bona fide cash offer challenging any wrestler in the world to meet their "uncrowned champion" Ruffy Silverstein.

Acting as the intermediary between both promoters to set up a Thesz-Silverstein match in order to settle the dispute, TV Forecast has contacted Kohler, who exclaimed: "I wouldn't want Thesz to belittle himself by meeting Silverstein. It wouldn't draw and by meeting Silverstein, Thesz would suffer a loss of prestige.

"I saw Thesz knock the daylights out of Silverstein once before and don't care to see it happen again. Why should Thesz, a champion, belittle himself? Besides Rainbo Arena is a small place and Schwartz, who is a member of the NWA, knows how he can get Thesz if he wants him. Another thing, why should I make money for my competitors by placing my best wrestler in their arena?"



LOU THESZ

Saturday

JULY 21st

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 9:00 4 **FASHION MAGIC—**
Arlene Francis is your hostess.
- 9:30 4 **DATE WITH JUDY—**
- 10:00 4 **BIG TOP—**
A regular three-ring circus with Jack Sterling as ringmaster.
- 11:00 4 **TWO GIRLS NAMED SMITH—**
- 11:30 4 **I COVER TIMES SQUARE—**
Harold Huber stars as Johnny Warren.
- 1:30 5 **HORSE RACING—**
Questionnaire Handicap for 3-yr.-olds and up; 1-1/16 miles; \$25,000 purse; from Jamaica Race Track.
- 2:30 5 **TEST PATTERN—**
- 4:00 4 **SPACE PATROL—**
- 4:15 5 **PROTESTANT RADIO COMMISSION—**

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- 4:30 4 **FIRST AID—**
Facts you should know.
- 5 **MR. WIZARD—**
Don Herbert as Mr. Wizard will explain certain gases and how carbon dioxide helps bake a cake.
- 5:00 4 **KID GLOVES—**
Frank Goodman is your referee.
- 5 **TOM CORBETT, SPACE CADET—**
Astro comes close to being expelled from the Space Academy. Frankie Thomas has starring role.
- 5:30 4 **ON TRIAL—**
Current events brought before the court.
- 5 **ONE MAN'S FAMILY—**
This domestic drama stars Ber Lytell and Marjorie Gateson.
- 6:00 4 **THE SUMMER THEATRE—**
"The Twilight Hour," a mystery story involving the broken, tangled life of a war hero. All-star cast.
- 5 **WESTERN PLAYHOUSE—**
- 7:00 4 **WONDERFUL TOWN—**
Faye Emerson will honor Greenwich Village with help from guests Valerie Bettis, Wally Cox, and pianist Hazel Scott.
- 5 **MIDWESTERN HAYRIDE—**
Bill Thall emcees. Members of the cast are the Pleasant Valley Boys, The Rangers, Ernie Lee, Bob Schrede and a host of others.
- 7:30 4 **THE SHOW GOES ON—**
Robert Q. Lewis holds auditions for entertainment buyers.
- 8:00 4 **FILM SUBJECT—**
- 5 **DOODLES WEAVER SHOW—**
Comedy variety starring Doodles, Peanuts Mann, Marion Colby and Milton DeLugg Trio.
- 8:15 4 **STORK CLUB—**
Stars Virginia Paine, Shermar Billingsley and guests.
- 8:30 4 **LONE RANGER—**
- 5 **ASSIGNMENT: MAN HUNT—**
"Through a Dead Man's Eye," a suspenseful drama of a youngster who captures a murderer. Frankie Case, Jr., is the star.
- 9:00 4 **WRESTLING—**
From Marigold Gardens, Chicago.
- 5 **SPORTS SCHOLAR—**
A test for your sports knowledge.
- 9:15 5 **SHEILA GRAHAM—**
Interviews with your movie stars.
- 9:30 5 **MYSTERY PLAYHOUSE—**
- 10:15 4 **WESTERN FILM—**
"Billy the Kid's Fighting Pals."

Sunday

JULY 22nd

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 1:30 5 UNIVERSITY HOUR—
- 2:00 4 INS NEWS—
- 5 SURVIVAL—
Civilian Defense Program.
- 2:15 4 SCOUTING IN ACTION—
- 2:30 4 YOUR PET PARADE—
Children and their pets on review.
- 5 ZOO PARADE—
Marlin Perkins, director of Lincoln Park Zoo, takes you down "Animal Alley" to meet a variety of bird and animal life.
- 3:00 4 SUPER CIRCUS—
Clown Cliff Soubier and Marv Hartline's band assist some great circus acts for your enjoyment.
- 5 HOW DOES YOUR GARDEN GROW—
Time-lapse photography used to show growth of plant life. Gladioli planting and care featured.
- 3:30 5 TREASURES OF AMERICA—
John Kieran takes you to the National Art Gallery, Washington, D.C., to see the treasures therein and meet the personnel.
- 4:00 4 FILM SUBJECT—
- 5 HOPALONG CASSIDY—
- 4:30 4 TED MACK FAMILY HOUR—
Amateur talent vie for recognition on this program.
- 5:00 4 SUMMERTIME REVUE—
Stars Earl Wrightson as emcee, with Maureen Cannon vocalist. Guest, Lina Romay, helps describe in music and dance the production of a motion picture.
- 5 NBC WEEKLY NEWS IN REVIEW
- 5:15 5 FILM SUBJECT—
- 5:30 4 "GO LUCKY"—
A new comedy quiz featuring Jan Murray as emcee, and guests.
- 5 MEET THE PRESS—
Martha Rountree, moderator.
- 6:00 4 LIVE LIKE A MILLIONAIRE—
- 5 AMERICAN INVENTORY—
- 6:30 4 FILM SUBJECT—
- 5 TELEVISION RECITAL HALL—
Concert recital program. Guest soloist, Ruggiero Ricci, violinist.

- 7:00 4 GUEST HOUSE—
Durwood Kirby emcees this quiz show with guests Ethel Waters, Roland Young, dancer Dorothy Jarnac, violinist Jeanne Mitchell & acting duo Marcia Henderson & Jack Manning.
- 5 TELEVISION PLAYHOUSE—
"Pretend I Am a Stranger," a powerful story of a former British soldier who believes he is a traitor. Stars William Prince and Oliver Deering.
- 4:00 4 CELEBRITY TIME—
Conrad Nagel emcees with regular Jane Wilson and guest panelists Bill Corum, June Lockhart and Lon McAllister.
- 5 AMERICAN FORUM OF THE AIR
Subject: "America's Roll In Defense of Freedom." Senators Paul Douglas (D., Ill.) and Robert A. Taft (R., Ohio).
- 4:30 4 WHAT'S MY LINE?—
Panelists are Arlene Francis, Hal Block, Bennett Cerf and Dorothy Kilgallen.
- 5 MARCH OF TIME THROUGH THE YEARS—
"Texas."
- 9:00 4 WEEKLY NEWSREEL—
- 5 TV SHOWROOM—
- 9:20 4 WEATHER SHOW—
- 9:30 4 WHITEMAN TV TEEN CLUB—
Paul Whiteman entertains along with Muscles Lipton, Nancy Lewis, Junie Keegan, Jerry Donahue and Sonny Graham.
- 5 HANK McCUNE SHOW—
- 10:00 5 HOLLYWOOD THEATRE—

DON'T
MISS!!!

HANK McCUNE SHOW

Tonight at 9:30 p.m.

CHANNEL FIVE

Sponsored by
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How To Earn A New Baseball Glove—FREE!

Right now while the weather is ideal for baseball, you can earn an official Wilson "Peanuts Lowrey" mitt or the popular three fingered baseball glove with very little effort.

You won't want to miss any baseball games this summer by not having a glove of your own. A good glove will improve your play as well as help you make the team. Here's all you have to do to earn one of these gloves:

Ask your friends if they have Tele-Views Magazine mailed to them every week. If not, use the subscription blank on back page and ask them to subscribe. Then have them sign the blank and collect \$5 for a one year subscription or \$8 for a two year subscription. That's all you have to do. For only 2 two year subscriptions or 3 one year subscriptions you can get one of these official Wilson baseball gloves.

If you have the required subscriptions, bring the money and blanks on any day of the week to the offices of Tele-Views, 311 - 21st St., Rock Island, Ill., or 1029 W. 2nd St., Davenport, Ia. You will receive your choice of one of the two gloves immediately. See gloves pictured on back cover page.

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THE TV SCENE — by Cissie



It's the neighbors—they say either turn down the set or invite them over.



Herman Saunders! You turn off that television set and come to bed!

Cissie, one of the country's leading woman satirists, spends her leisure watching video.

She makes it clear, the people on these pages are not her neighbors, but could well be.



I'll go to any expense to make them ignore the terrible food . . .



The house is closed for remodeling, kids. Dad is building bleachers . . .

Monday

JULY 23rd

WIBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 12:00 4 **GARRY MOORE SHOW**—
Meredith Willson, host.
- 12:30 4 **FIRST HUNDRED YEARS**—
Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 **VANITY FAIR**—
- 1:00 5 **MISS SUSAN**—
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 1:15 5 **VACATION WONDERLANDS**—
- 1:30 4 **ALL AROUND THE TOWN**—
Mike Wallace, your guide-emcee.
- 5 **AMERICA SPEAKS**—
"Combat Bulletins," Defense films.
- 2:00 5 **STRAW HAT MATINEE**—
An hour of variety for your summer enjoyment.
- 2:30 4 **STRIKE IT RICH**—
Warren Hull is your quizmaster.
- 3:00 5 **HAWKINS FALLS, POP. 6200**—
Serial of life in a small town.
- 3:15 5 **COWBOY PLAYHOUSE**—
- 3:30 4 **INS DAILY & LOCAL NEWS**—
- 5 **HOWDY DOODY**—
Bob Smith's puppets in new adventures to please the children.
- 3:45 4 **FILM SUBJECT**—
- 4:00 4 **FILM SUBJECT**—
- 5 **CACTUS JIM**—
Jim tells a story about his friends.
- 4:30 4 **SPACE CADET**—
Tom Corbett's adventures in space with cadets in Space Academy.
- 5 **COWBOY KEN**—
- 4:45 4 **BEANIE**—
Popular character of the kids is brought back by popular demand.
- 5 **MR. WEATHERWISE**—
- 4:52 5 **WOC-TV NEWSROOM**—
Complete report of all the news.
- 5:00 4 **CAPTAIN VIDEO**—
An adventure story on earth and in space with the Video Ranger.
- 5 **ERNIE IN KOVACSLAND**—
Comedy and variety.
- 5:30 4 **HOLLYWOOD SCREEN TEST**—
Neil Hamilton directs young hopefuls in two short sketches with guest star.
- 5 **SONG AT TWILIGHT**—
Stars Bob Carroll, vocalist, & guest
- 5:45 5 **NEWS CARAVAN**—
John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 **PANTOMIME QUIZ**—
Mike Stokey emcees with regulars Adele Jurgens, Jackie Coogan, Vincent Price, Hans Conreid and guests Alan Mowbray, Leif Erikson, Florence Bates, Joan Woodbury.
- 5 **CAMEO THEATRE**—
A dramatic presentation.
- 6:30 4 **GODFREY TALENT SCOUTS**—
Professional talent competes for a break in the entertainment field.
- 5 **VOICE OF FIRESTONE**—
Guest soloist is Rise Stevens, mezzo-soprano, as program originates from Detroit, Mich. Miss Stevens' selections will include "People Will Say We're In Love" and "Seguidilla" from the opera "Carmen."
- 7:00 4 **HORACE HEIDT SHOW**—
Youth Opportunity program with talent from all over the country.
- 5 **LIGHTS OUT**—
Frank Gallop narrates a thriller.
- 7:30 4 **LIFE BEGINS AT EIGHTY**—
- 5 **SOMERSET MAUGHAM THEATRE**
- 8:00 4 **SUMMER THEATRE**—
- 5 **AUTHOR MEETS THE CRITIC**—
Discussion of literary work with John K. M. McCaffrey as moderator.
- 8:30 5 **WHO SAID THAT?**—
Bob Trout, John Cameron Swayze and guests.
- 9:00 4 **CHRONOSCOPE**—
"The Truth of the Matter" with panelists Henry Hazlitt, William Bradford Huie and guests.
- 5 **STARS OVER HOLLYWOOD**—
"A Letter from Home."
- 9:15 4 **TV's TOP TUNES**—
Stars Peggy Lee and Mel Torme with the Fontaine Sisters.
- 9:30 4 **INS WEEKLY NEWS**—
- 5 **YOUR OWN HOME**—
Aids to your home decorating and furnishing problems.
- 9:45 4 **WEATHER SHOW**—
- 5 **INDUSTRY ON PARADE**—
Miracle Drug, Cortisone; Belt Line Unlimited; Refractory Factory; Make Mine Chocolate.
- 9:50 4 **INS DAILY NEWS**—
- 10:00 5 **WEATHER REPORT**—
With Ran Jensen.
- 10:05 5 **NEWS**—
Jim Johnston reporting.
- 10:10 5 **BASEBALL RESULTS**—
- 10:15 5 **HOLLYWOOD THEATRE**—

Tuesday

JULY 24th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 10:30 4 **TV NOTEBOOK**—
Jessie DeBoth is your host
- 11:30 4 **GARRY MOORE SHOW**—
Meredith Willson, host.
- 12:30 4 **FIRST HUNDRED YEARS**—
Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 **VANITY FAIR**—
- 1:00 5 **MISS SUSAN**—
New Daytime serial with Susan Peters. This is a story of a woman attorney.
- 1:15 4 **BRIDE AND GROOM**—
John Nelson is your emcee.
- 5 **VACATION WONDERLANDS**—
- 1:30 4 **FASHION MAGIC**—
Arlene Francis, hostess.
- 5 **MATINEE THEATRE**—
Daytime dramatic program.
- 2:00 5 **STRAW HAT MATINEE**—
An hour of variety for your summer enjoyment.
- 3:00 5 **HAWKINS FALLS, POP. 6200**—
Serial of life in a small town.
- 3:15 5 **COWBOY PLAYHOUSE**—
- 3:30 5 **HOWDY DOODY**—
An enjoyable visit with Bob Smith and his puppet friends.
- 4:00 5 **CACTUS JIM**—
Jim tells a story about his friends.
- 4:15 4 **INS NEWS**—
- 4:25 4 **SHOW CASE**—
- 4:30 4 **THE BUDDIES OF THE AIRPLANES**
You'll be hearing and seeing Pat, Speed and Curly.
- 5 **COWBOY KEN**—
Ken and his Ranch Hands entertain you.
- 4:45 4 **BEANIE**—
Popular character of the kids is brought back by popular demand.
- 5 **MR. WEATHERWISE**—
Brief puppet show giving weather outlook for the day.
- 4:52 5 **WOC-TV NEWSROOM**—
Complete report of all the news.

- 5:00 4 **CAPTAIN VIDEO**—
An adventure story on earth and in space.
- 5 **ERNE IN KOVACSLAND**—
Comedy and variety.
- 5:30 4 **BEULAH**—
Ethel Waters stars in a comical adventure.
- 5 **SONG AT TWILIGHT**—
Stars Bob Carroll, vocalist, & guest
- 5:45 5 **NEWS CARAVAN**—
John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 **GEORGETOWN UNIVERSITY FORUM**—
A discussion panel program.
- 5 **MEET THE PRESS**—
Weekday edition of your favorite Sunday program. Martha Rountree, Moderator.
- 6:30 4 **JOHNS HOPKINS**—
From the famed university comes a program giving scientific information in a most interesting way.
- 5 **JUVENILE JURY**—
Jack Barry is moderator when the youngsters attempt to solve your problems.
- 7:00 4 **HOW TO**—
Roger Price, moderator. Panelists are Leonard Stern, Stanley Adams, and Anita Martell.
- 5 **FIRESIDE THEATRE**—
Fine series of live dramatic shows.
- 7:30 4 **BEAT THE CLOCK**—
Bud Collyer conducts the stunts with curvacious Roxanne assisting.
- 5 **CIRCLE THEATRE**—
A live dramatic presentation.
- 8:00 4 **DANGER**—
A mystery-adventure drama titled "The Sparrow Cop."
- 5 **ORIGINAL AMATEUR HOUR**—
Ted Mack helps the talent along on the road to fame and fortune.
- 8:30 4 **COOLERATOR THEATRE**—
Another play for you to enjoy.
- 9:00 4 **AMOS 'N' ANDY**—
Your all-time radio favorites now can be seen. Spencer Williams is Andy; Alvin Childress is Amos with Tim Moore, the Kingfish.
- 5 **DIXIE SHOWBOAT**—
Richard Lane is your captain.
- 9:30 4 **WEATHER SHOW**—
- 5 **FILM SUBJECT**—
- 9:40 4 **INS DAILY NEWS**—
- 9:50 4 **FEATURE FILM**—
"Desperate Cargo."
- 10:00 5 **WEATHER REPORT**—
- 10:05 5 **NEWS**—
- 10:10 5 **BASEBALL RESULTS**—
- 10:15 5 **HOLLYWOOD THEATRE**—



Peggy Lee

Peggy Lee and

They'll Keep Como's Customers Happy

THE Columbia Broadcasting System has a commendable little habit of trying to keep its TV customers satisfied. When it was announced that song-star Perry Como was taking a two month vacation this summer, the viewers set up long and anguished howls.

But well before the protests could assume the proportions of a lynch movement, CBS brightly reported that Como's substitute on channel 4 would be the pleasant combination of Peggy Lee and Mel Torme, each of whom is a major vocal attraction.

Together, Peggy and Mel should make beautiful music during the hot months ahead. Individually, they are versatile stars with backgrounds of success in recorded music, stage and radio.

Besides this, Torme is an accomplished song writer with many of his tunes hitting the peak of national popularity. Still a young man, the "Velvet Fog" has already established himself as an idol of U.S. teen-agers.

Peggy Lee is a natural platinum blonde who once lived in the little farm town of Jamestown, North Dakota. According to her official biography, Peggy practiced her early singing style with the birds as she helped with the harvesting.

That particular bit of information may come as something of a surprise to her one-time neighbors, or even the official Jamestown Bird Watching Society. Nevertheless, it is so reported and duly noted.

Whatever the background, Peggy developed her enchanting song style in whatever way she could — college bands, week-end one-nighters, glee



Peggy has reunion with Benny Goodman (right), her one-time boss. Perry Lafayette is center.



Frank Sinatra chews over the script during rehearsal with the blonde chirper.

Mel Torme



Mel Torme

clubs and church choirs. Her real name, Norma Egstrom, was still with her in 1939 when she pawned her watch, secured a railroad pass from her father, and burst into Hollywood clutching her personal fortune of \$18.

Filmdom, then as now a gigantic Phonyland, wasn't too interested in promising young talent. After a succession of obscure little singing jobs, Peggy returned to North Dakota somewhat discouraged. A Fargo station manager, Ken Kennedy, changed her name to Peggy Lee and booked her for nightly radio stints over WDAY.

Soon Peggy's vocal talents brought her to the Hotel Raddison in Minneapolis, and the Doll House in Palm Springs. Frank Bering, owner of the Ambassador Hotel here, chanced upon the lovely young singer in Palm Springs, and quickly signed her for the Buttery.

Peggy was an immediate hit with the young society toffs there, and remained a year in those plush surroundings. Then the great maestro himself, Benny Goodman, heard Peggy sing and offered her a chance with his band. She toured the country brilliantly with the Goodman group for two years, and meantime married his guitar man, Dave Barbour.

After an interlude as housewife, Peggy teamed with her husband in writing and recording song hits. Their catchy "Manana" sold over two million records, and thrust Peggy into a series of personal appearances. Recently, she and Dave have decided to call it quits on marriage. Despite this personal tragedy, Peggy Lee will join with Mel Torme in launching this warm-hearted session of music and songs.

The Lee-Torme show can be seen on WHBF-TV Mondays at 9:15 p.m., Wednesdays & Fridays at 9:30 p.m.

"Tele-Views"



Peggy and Mel turn on the charm for Como's audience.



Axel Stordahl, Sinatra show director, shows rare rehearsal satisfaction.

Wednesday

JULY 25th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 12:00 4 **GARRY MOORE SHOW**—
Meredith Willson, host.
- 12:30 4 **FIRST HUNDRED YEARS**—
- 12:45 4 **VANITY FAIR**—
- 1:00 5 **MISS SUSAN**—
- 1:15 5 **VACATION WONDERLANDS**—
- 1:30 4 **ALL AROUND THE TOWN**—
Mike Wallace is your host.
- 5 **AMERICA SPEAKS**—
"Bulwarks of Defense," service training films.
- 2:00 5 **STRAW HAT MATINEE**—
An hour of variety for your summer enjoyment.
- 2:30 4 **STRIKE IT RICH**—
Warren Hull is your emcee.
- 3:00 5 **HAWKINS FALLS, POP. 6200**—
Serial of life in a small town.
- 3:15 5 **COWBOY PLAYHOUSE**—
- 3:30 5 **HOWDY DOODY**—
- 4:00 4 **INS NEWS**—
- 5 **CACTUS JIM**—
- 4:10 4 **SHOW CASE**—
- 4:15 4 **PRICES UNLIMITED**—
- 4:30 4 **SPACE CADET**—
- 5 **AT HOME WITH MARY LOUISE MARSHALL**—
- 4:45 4 **BEANIE**—
- 5 **MR. WEATHERWISE**—
- 4:52 5 **WOC-TV NEWSROOM**—
Complete report of all the news.
- 5:00 4 **CAPTAIN VIDEO**—
An adventure story on earth and in space with the Video Ranger.
- 5 **ERNIE IN KOVACSLAND**—
Comedy and variety.
- 5:30 4 **CHANCE OF A LIFETIME**—
John Reed King, emcee; Dick Collier, comedian, Russell Arms and Liza Palmer in a quiz show with large prizes.
- 5 **SONG AT TWILIGHT**—
Stars Bob Carroll, vocalist, & guest
- 5:45 5 **NEWS CARAVAN**—
- 6:00 4 **ARTHUR GODFREY SHOW**—
Musical variety with Arthur, Janette Davis, Haleoke, Frank Parker, the Chordettes, the Mariners, Marian Marlowe and Archie Bleyer's orchestra.
- 5 **TO BE ANNOUNCED**—
- 7:00 4 **BILL GUINN SHOW**—
The song in your life has important part in this show.

- 5 **TELEVISION THEATRE**—
A live dramatic presentation.
- 7:30 4 **THE WEB**—
A mystery thriller.
- 8:00 4 **SPORTS FILMS**—
- 5 **BREAK THE BANK**—
- 8:30 5 **TWO FOR THE SHOW**—
Musical program with George Sontag, Marjorie Meinert and Warren Vasen.
- 8:45 4 **FILM SUBJECT**—
- 5 **FILM SUBJECT**—
- 9:00 4 **BIG TOWN**—
"The Man at the Desk," a story of a young man's struggle with his conscience when he is tempted with a bribe.
- 5 **NICK KENNY SHOW**—
- 9:30 4 **TV's TOP TUNES**—
Stars Peggy Lee and Mel Torme with the Fontaine Sisters.
- 5 **MISS U.S. TELEVISION**—
A new local show featuring talented gals competing for the title of Miss Television.
- 9:45 4 **WEATHER SHOW**—
- 9:50 4 **INS DAILY NEWS**—
- 10:00 4 **TROUBLE WITH FATHER**—
- 5 **WEATHER REPORT**—
- 10:05 5 **NEWS**—
- 10:10 5 **BASEBALL RESULTS**—
- 10:15 5 **HOLLYWOOD THEATRE**—

labor review



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Leonard Schwartz (right) handing Sports Editor Ed Pazdur a \$5,000 check to back up his challenge to Lou Thesz.



SCHWARTZ POSTS \$5,000 IN DARING CHALLENGE TO THESZ

LEONARD SCHWARTZ, owner-promoter of Rainbo Arena, has posted a \$5,000 check to be held in escrow by TV Forecast as a convincing climax to his daring challenge directed at Lou Thesz, NWA heavyweight champion, to meet his "uncrowned champion" Ruffy Silverstein for the title. The money is to be used as an incentive and as part of the purse which includes a percentage of the gate. In an effort to give Chicagoans an undisputed heavyweight champion, the Thesz-Silverstein match would not be conducted by profit making promoters but directed under the auspices of TV Forecast and under the supervision of the Illinois Athletic Commission.

In posting the \$5,000 with TV Forecast, Schwartz exclaimed: "Kohler asks why should he bring Thesz to Rainbo and have me make money off his wrestler, well, I dare them to meet Silverstein anywhere and anytime. What's more, I'll back up anything I say with this \$5,000 check.

"How can Thesz claim any heavyweight titles? Did he ever defeat any real champion to earn it? The last recognized champion was Jim Londos who has not lost a match since 1937. These shenanigans about claiming titles have got to stop," continued Schwartz. "Thesz insists he is the champ, we say Ruffy is the uncrowned champ. The only logical thing to do is to let them fight it out.

"We'll be glad to meet them anyplace. It does not have to be Rainbo Arena. Let's pick neutral grounds. The bout can be held at the CYO, Illinois Athletic Club, Wrigley Field—anyplace. All we ask is the match be conducted fairly by TV Forecast and supervised by the Ill. Athletic Commission. The official must be agreed upon by both promoters. Why not someone like Jack Dempsey?" said Schwartz.

Now that the issues have been publicly aired, TV Forecast is ready to begin negotiations. The next move is in the hands of promoter Fred Kohler and Lou Thesz. Will they accept the challenge?



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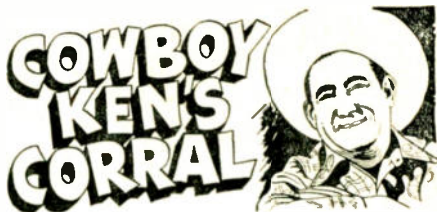
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Hi, Ranch Hands:

What are you doin' these days? I hope you're all enjoyin' your vacation. Do you remember a while back, we talked about different hobbies and since then, I've had quite a number of letters from my Ranch Hand friends, tellin' me of their interests in different hobbies they've picked up this summer. Some of the boys have chosen woodcraft as their hobby, others have taken up racer and boat building, while some girls have chosen sewing drawing and other fine interesting hobbies.

The other day we had as visitors on our bunk-house program a whole family of Sauk and Fox indians. They were all dressed up in their native clothes from Indian moccasins to feather head-dress. I hope you were all lookin' in that evening because I thought they were a very interesting family. They were here in Davenport as guests of the YMCA summer camp and to teach boys of the camp their different hobbies. Indians have many, many hobbies and everyone of them are as interesting as can be. One of their most famous hobbies is the weaving of beautiful Indian blankets. The kind we see in stores. Another favorite hobby of the Indians is bead making. I was very fortunate to be a visitor at some Indian reservations in Arizona and New Mexico a couple of years ago, and it was really interesting to watch them work at their hobbies. They are very fine people and I don't believe they have an earthly worry. I think hobbies help to keep them happy and I'm sure you can choose one that will make you happy also. Let me hear from you more often. I'll be chattin' with you again next week. Until then, so long, be good Ranch Hands and always be careful.

COWBOY KEN
WOC-TV.

NBC-TV Does a Big Job Bringing You the Races

If your blood tingles when thoroughbreds gallop by as NBC-TV takes you to the races each Saturday afternoon at 1:30 p.m. via WOC-TV, you can thank the massive job done by an 18-man mobile unit crew.

Nine crewmen are announcers, directors and assistants. Nine are technicians and engineers. They all arrive at the track long before program time. NBC's big blue and silver mobile unit drives up behind the grandstand before noon. The engineers swarm over the club house moving cameras and microphones into place. By two o'clock they are ready to test the remote installations on the clubhouse roof and at the paddock, which hundreds of yards of rubber-covered cable connect with the control equipment in the truck. The truck transmits both a video signal—the TV picture—and an audio signal—the voices and sounds—back to NBC Radio City headquarters in New York. There at the appropriate time engineers cut the program into both NBC networks, radio and TV.

Half-an-hour before the program goes on the air, Bill Garden, mobile unit producer, double checks the program routine with his assistants. Clem McCarthy calls the actual race in his trademarked staccato tones. Sammy Renick, ex-jockey and thoroughbred owner, gives viewers a first hand introduction to the horses and riders. Ray Barrett for TV and Peter Roberts for radio, give the crowd color and track conditions before the race.

Fifteen minutes before airtime the director and technical supervisor climb onto their stools in the van and focus their attention on three cathode tubes. The tubes show what each of the three cameras see. Word comes from New York to standby, and then the mobile unit goes on the network with the picture direct from the track.

Once the hour is over, the crew relaxes, the equipment is dismantled and the van rumbles off to the garage until next week.

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Thursday

JULY 26th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 11:30 4 **GARRY MOORE SHOW**—
Meredith Willson, host.
- 12:30 4 **FIRST HUNDRED YEARS**—
Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 **VANITY FAIR**—
- 1:00 5 **MISS SUSAN**—
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 1:15 5 **VACATION WONDERLANDS**—
- 1:30 4 **MEET YOUR COVER GIRL**—
5 **MATINEE THEATRE**—
- 2:00 5 **STRAW HAT MATINEE**—
An hour of variety for your summer enjoyment.
- 3:00 5 **HAWKINS FALLS, POP. 6200**—
Serial of life in a small town.
- 3:15 5 **EASY DOES IT**—
With Dorothy Day, Marjorie Meinert and Ran Jensen.
- 3:30 5 **HOWDY DOODY**—
Bob Smith's puppets in new adventures to please the children.
- 4:00 5 **CACTUS JIM**—
- 4:15 4 **INS DAILY NEWS**—
- 4:25 4 **SHOW CASE**—
- 4:30 4 **THE BUDDIES OF THE AIRPLANES**
Now seen as well as heard, Pat Speed and Curley offer real western music.
- 5 **COWBOY KEN**—
- 4:45 4 **BEANIE**—
Popular character of the kids is brought back by popular demand.
- 5 **MR. WEATHERWISE**—
Brief puppet show giving current weather outlook.
- 4:52 5 **WOC-TV NEWSROOM**—
Complete report of all the news.
- 5:00 4 **CAPTAIN VIDEO**—
An adventure story on earth and in space with the Video Ranger.
- 5 **ERNIE IN KOVACSLAND**—
Comedy and variety.
- 5:30 4 **PENTAGON, WASHINGTON**—
5 **SONG AT TWILIGHT**—
Stars Bob Carroll, vocalist, & guest

- 5:45 5 **NEWS CARAVAN**—
John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 **STOP THE MUSIC**—
Bert Parks dishes out the prizes with help from vocalists Jimmy Blaine, Betty Ann Grove, Marian Morgan and the Variety Dancers.
- 5 **IT PAYS TO BE IGNORANT**—
Tom Howard quizzes the nonsensical panel of George Shelton, Harry McNaughton & Lulu McConnell.
- 6:30 5 **TREASURY MEN IN ACTION**—
Walter Greaza stars as chief of the bureau.
- 7:00 4 **MUSICAL PLAYHOUSE**—
Stars Don Ameche with Betty Brewer, vocalist, and Dorothy Greener, comedienne.
- 5 **FESTIVAL**—
Stars James Melton and will feature Jarmila Novotna in a scene from "Der Fledermaus." Guests will also include Herb Shriner, Billy Barty and The Jaywalkers.
- 7:30 4 **BLIND DATE**—
Arlene Francis emcees as handsome men compete for dates with beautiful girls.
- 8:00 4 **RACKET SQUAD**—
Stars Reed Hadley in "The Case of the Fabulous Mr. James," with Marjorie Reynolds, Frank Wilcox, and Douglas Dumbrille.
- 5 **FREDDY MARTIN SHOW**—
Features members of Freddy's band as soloists, and also an unknown female singer each week.
- 8:30 4 **CRIME PHOTOGRAPHER**—
Stars Darren McGavin in the role of Casey.
- 5 **SHORT STORY PLAYHOUSE**—
Short stories of top authors are dramatized for your pleasure.
- 9:00 4 **PARADISE ISLAND**—
A musical on film.
- 5 **HOLLYWOOD REEL**—
With Marjorie Reynolds, Bob Crosby, Hollywood Hats & Chas. Conrad.
- 9:15 4 **STORK CLUB**—
5 **ARTCRAFT TIME**—
- 9:30 4 **WEATHER SHOW**—
5 **MUSICAL MOODS**—
Marjorie Meinert at the piano and organ with Jim Johnston.
- 9:40 4 **INS DAILY NEWS**—
- 10:00 5 **RAN, THE WEATHER MAN**—
- 10:05 5 **NEWS**—
- 10:10 5 **BASEBALL RESULTS**—
- 10:15 5 **HOLLYWOOD THEATRE**—

Friday

JULY 27th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 12:00 4 **GARRY MOORE SHOW—**
Meredith Willson, host.
- 12:30 4 **FIRST HUNDRED YEARS—**
Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 **VANITY FAIR—**
- 1:00 5 **MISS SUSAN—**
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 1:15 5 **VACATION WONDERLANDS—**
- 1:30 4 **ALL AROUND THE TOWN—**
With Mike Wallace as your guide.
- 5 **AMERICA SPEAKS—**
Features the U.S. Marine Band from Washington, D.C.
- 2:00 5 **STRAW HAT MATINEE—**
An hour of variety for your summer enjoyment.
- 2:30 4 **STRIKE IT RICH—**
Warren Hull emcees a great show.
- 3:00 5 **HAWKINS FALLS. POP. 6200—**
- 3:15 5 **COWBOY PLAYHOUSE—**
- 3:30 5 **HOWDY DOODY—**
Bob Smith's puppets in new adventures to please the children.
- 4:00 5 **CACTUS JIM—**
- 4 **INS DAILY NEWS—**
- 4:10 4 **SHOW CASE—**
- 4:15 4 **STARS OF TOMORROW—**
- 4:30 4 **SPACE CADET—**
Tom Corbett's adventures in space with cadets in Space Academy.
- 5 **COMIC CUT-UP—**
Features Ken Wagner and Peewee
- 4:45 4 **BEANIE—**
Popular character of the kids is brought back by popular demand.
- 5 **MR. WEATHERWISE—**
Brief puppet show giving current weather outlook.
- 4:52 5 **WOC-TV NEWSROOM—**
Complete report of all the news.
- 5:00 4 **CAPTAIN VIDEO—**
An adventure story on earth and in space with the Video Ranger.
- 5 **ERNIE IN KOVACSLAND—**
Comedy and variety.

- 5:30 4 **COMEDY CIRCUS—**
You're sure to enjoy this show.
- 5 **SONG AT TWILIGHT—**
Stars Bob Carroll, vocalist, & guest
- 5:45 5 **NEWS CARAVAN—**
John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 **"MAMA"—**
With Peggy Wood as 'Mama'; Judson Laire as 'Papa' and Robin Morgan as 'Dagmar.'
- 5 **QUIZ KIDS—**
Fran Allison is guest teacher for Joe Kelly as he recuperates from his illness.
- 6:30 4 **MAN AGAINST CRIME—**
Robert Preston, movie actor, stars as Pat Barnett, brother of Mike, in this series of private eye stories.
- 5 **GOLDEN OPPORTUNITY—**
A talent show with local contestants.
- 7:00 4 **FILM FIRSTS—**
"Topper Takes a Trip," starring Constance Bennett, Roland Young, Billie Burke, Alan Mowbray and Veree Teasdale.
- 5 **DOOR WITH NO NAME—**
Dramatic series based on secret activities of federal agencies. Narrator is Westbrook Van Voorhis. Grant Richards & Mel Ruick have the lead roles.
- 7:30 5 **THE CHIMPS—**
Chimpanzees are starred in the play titled "The Net of Fate."
- 7:45 5 **FILM SUBJECT—**
- 8:00 4 **CAVALCADE OF STARS—**
Larry Storch pinch hits for vacationing Jackie Gleason as your host. Guest stars.
- 5 **SPORTS NEWSREEL—**
The latest in sports on film.
- 8:30 5 **WRESTLING FROM HOLLYWOOD**
Main Event features Mr. Moto vs. Baron Leone.
- 9:00 4 **YOU ASKED FOR IT—**
A show full of the unusual.
- 9:30 4 **TV's TOP TUNES—**
Stars Peggy Lee and Mel Torme with the Fontaine Sisters.
- 9:45 4 **WEATHER SHOW—**
- 9:50 4 **INS DAILY NEWS—**
- 10:00 5 **RAN, THE WEATHER MAN—**
- 10:05 5 **NEWS—**
- 10:10 5 **BASEBALL SCOREBOOK—**
- 10:15 5 **HOLLYWOOD THEATRE—**

Sunday School and TV Mix ---

by **UNCLE HERBIE**



CAPT. VIDEO

From electronic wizard and fantastic master of time and space to quiet Sunday School teaching is one of the most startling transformations. Yet Al Hodge, who portrays the fearless, futuristic scientist, Captain Video, on WHBF-TV, channel 4, accomplishes this feat each weekend as he calmly lays aside his electronic weapons and turns to teaching Sunday School at the Manhasset (Long Island) Congregational church.

The handsome actor, who stars on one of television's most popular juvenile programs, conducts a Junior Church for seventh and eighth grade Sunday School every Sabbath at 11:00 a.m. Al delivers a short sermon and then delves into Bible study.

Since his appointment as Sunday School Superintendent at Manhasset, attendance has jumped tremendously. "Every week, without fail," Al remarks, "I see several new faces in class. At the end of each session, I notice that the newcomers are taken

aside by the regular pupils, who carefully point me out and in hushed whispers reveal that I am Captain Video himself. I no longer am Mr. Hodge but a figure from the future.

"However, the identification does have a very good aspect. At least three times weekly on the Captain Video show, we deliver short messages to our youthful listeners. We stress the Golden Rule, tolerance, honesty and personal integrity. We try, during the week, to bring across what we teach on Sundays. As a matter of fact, the Scriptures are our inspiration. At Sunday School, we augment what we say during the week and help provide a broader and more spiritual feeling."

Al is also the assistant Scoutmaster of Boy Scout Troop 292 in Manhasset. He dabbles in photography with a 35mm color camera and is proud of his ability to work leather into various original designs.

Wherever he goes, there is always a contingent of youthful admirers who ask for autographs or who just stand at a distance and admire him. His own children, however, are his severest critics. "When I get home from the show each night," Al notes, "I go to the kitchen, first thing. There is a blackboard there and my youngsters write their comments about each performance. It usually is a sharp criticism of what I did or did not do in a particular situation during the program. However, anything that I do to my adversary, the villainous Dr. Pauli, is all right with them."

Al likes television very much and he has a keen interest and takes very seriously his role of "Captain Video." "I feel that the role plays an integral part in instilling fair play, honesty and integrity in the minds of children. Imaginative young children need this kind of direction and they get it from what parents tell me. Also, the scientific tenor of the program will help make these children more at ease in a world that is becoming increasingly technical and scientific."

Al Hodge developed his strong physique during college days at the University of Miami in Oxford, Ohio, where he was a top track star. His career after college encompassed summer stock theatre and announcing.

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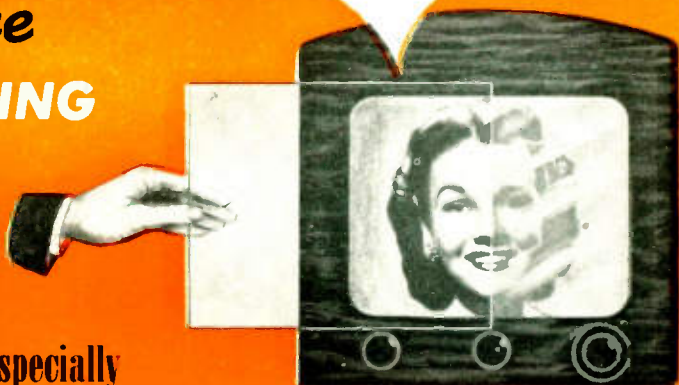
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"BLIND DATE" GIRLS DON'T HAVE A CHANCE

By LUCIA CARTER

TV Editor, Moline Dispatch

Pairing off for an evening, a time-honored American custom, can be accomplished in many ways, whose beginnings range from formal introductions to street-corner whistles. One of the silliest systems is that employed on Blind Date, which comes to us at 7:30 each Thursday on WHBF-TV.



Lucia Carter

On Blind Date we usually have six young men, three girls and referee Arlene Francis. The idea is to pare the thing down to three men and three girls, who supposedly set out for a big evening after the show. Each girl—usually a model who on other nights must have no trouble lining up her own dates — must choose, frequently while blindfolded, between two men who go through elaborately staged routines to please her.

Wearing the standard uniform of feminine TV personalities, Miss Francis prowls the stage, uttering cute sayings and introducing the participants to each other and to the viewers. Someone has to oversee the proceedings, and it might as well be Arlene Francis. She's decorative and, considering the program's sometimes awkward nature, gracious enough. Sometimes she's clever too, although on other occasions I suspect her bright remarks might frighten any sensitive souls among the participants. I doubt, though, if many sensitive souls would go on the program in the first place.

Although Blind Date has its entertaining moments, I don't waste any fingernails while trying to guess which boys will be chosen. Instead, I watch with mild interest, sometimes engaging in a little Monday morning quarterbacking after the choices have been made.

There's no particular element of suspense involved. The contrived acts are obviously well-rehearsed. The spontaneity of the earlier Blind Date radio program, which I dimly remember, seems to be lacking. Of course, I might have been more trusting in the days when I followed the radio program, which involved phone calls instead of stunts but otherwise resembled today's TV show. Then, however, I cared who won, which is more than I can say now.

Television has taken a few liberties with the tradition of the blind date—liberties which were probably necessary to get the show on the air. In real life, a girl approached by a friend who has a friend, reacts in one of three ways. She may coyly murmur, "Sure." She may veto the idea.

Or, she may think it over while dodging the issue with a series of predatory questions involving spending money, an automobile, dancing ability, personal appearance and native wit or intelligence. The boys, I have been informed, react in the same general fashion, although their concern is the appearance of the prospective partner and they have no need to brood about cash on hand or motor vehicles. On the TV show, the prospective date gets to ask no leading questions.

Actually the situations with which the girls on Blind Date are confronted would rarely come up in real life. It's unlikely that a girl would have a choice of two blind dates, in the first place and it's unlikely that she'd have to make such a flat choice between the two, unless of course, one of the boys was a monster.

According to the rules of the real-life game, the girl with two dates in sight would be honor bound to go out with the boy who asked her first. (I've been reading those columns of advice to teen-agers again). But in actual practice she'd probably maneuver the second boy into naming another night.

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