



SOUVENIR RADIO LOG

WRVA

RICHMOND, VIRGINIA



The **EDGEWORTH** TOBACCO STATION

This Booklet is Presented With the Compliments of
LARUS & BRO. CO., INC.
Owners and Operators of W R V A
Virginia's Premier Broadcast Station
(Sixth Edition)

The Edgeworth Tobacco Station

WRVA

RICHMOND, VIRGINIA

//

*Down where
the South
Begins //*

WRVA

The Edgeworth Tobacco Station sends you this booklet with the sincere wish that it may add to your radio enjoyment.

Our station endeavors to send to you the spirit of hospitality, graciousness and charm that characterizes the Southland. When you turn to your radio, whether for entertainment, information, education, worship or companionship, we hope this "Log" will help you find just the program you are seeking.

Virginia, the Mother of States, years ago sent her pioneer sons and daughters forth, and today their children's children still have a loving feeling of kinship for the Old Dominion. It is our wish that the programs from WRVA should foster that spirit of relationship and cause Virginians, wherever they may be, to remember that they have a homeland "In Ole Virginia."





C. T. LUCY
GENERAL MGR. RADIO BROADCASTING DEPT.



WILLIAM T. REED
PRESIDENT LARUS & BRO. CO. INC.



WALTER R. BISHOP
PROGRAM MANAGER



GEO. F. BECK
ANNOUNCER



EDWARD D. NAFF
MUSICAL DIRECTOR



J. ROBERT BEADLES
CHIEF ANNOUNCER



GEORGE HUNTER JR.
ANNOUNCER

DOWN WHERE THE SOUTH BEGINS

WHEN you tune in WRVA you are listening to a station located on some of the most historic soil in America.

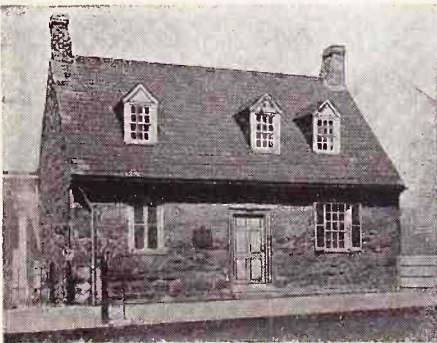
The studios are on Main Street, adjacent to the block-long factory where Edgeworth Tobacco is made. Main Street, known to Pocahontas as an Indian trail, has felt the tread probably of as many celebrities as any street in America. It is not stretching the imagination too much to believe that Captain John Smith camped on the very site of WRVA when he explored the James to the head of Tidewater.

Washington and Lafayette are said to have been entertained in the Old Stone House, on Main Street, two blocks from WRVA; Edgar Allan Poe lived nearby as a boy, and the *Southern Literary Messenger*, of which he was editor, was housed at 15th and Main Streets. Up this highway marched Benedict Arnold and his British soldiers, and General Weitzel and the Union soldiers when Richmond was captured. Colonel William Byrd, founder of Richmond and ancestor of Virginia's popular governor, Harry F. Byrd, and Commander Richard Evelyn Byrd, must have passed along Main Street many times.

St. John's Church, the Poe Shrine and the site of Libby Prison are all within a short walk of WRVA'S studio. Surely, no broadcasting station could be situated in an environment of greater inspiration or historical interest.



Old St. John's Church



The Old Stone House



Yet history is hard to escape in the capital of the Southland. WRVA's new station at Mechanicsville is located in the very heart of one of

Continued on page 8

MY FAVORITE BROADCAST PROGRAMS

DIAL SETTINGS	TIME	STATION	NAME OF PROGRAM
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MONDAY

	9:30 P. M.	WRVA	EDGEWORTH CONCERT
	10:30	WLW	CORN COBBERS
			SINCLAIR MINSTRELS
	12:15	WEEI	HONEYBOY AND SASSAFRAS DAYS
	7:00 PM	WBZ	AMOS AND ANDY - 5 MINUTES
	7:15 "		LUM AND ABNER - " "

TUESDAY

			ENO CRIME CLUES

WEDNESDAY

	8:00 P. M.	WRVA	CORN COB PIPE CLUB
			FRED ALLEN'S TOWN HALL TONITE

MY FAVORITE BROADCAST PROGRAMS

DIAL SETTINGS	TIME	STATION	NAME OF PROGRAM
SUNDAY			
	7030	WNBH	Cape Cod players Jello program

MY FAVORITE STATIONS

DIAL SETTINGS	KILOCYCLES	CALL LETTERS	NAME AND LOCATION
59		WEEL	EDISON - BOSTON
72		WLW	CROSSLEY - CINCINNATI
		WNBH	STANDARD-TIMES - N.B.
120		WNAC	SHEPPARDS - BOSTON
100		WBZ	WESTINGHOUSE - SPRINGFIELD
		WEAN	SHEPPARDS - PROVIDENCE
		WJAR	OUTLET CO. - PROVIDENCE
		WPRO	CHEERY AND WEBB "
		WHDH	

DOWN WHERE THE SOUTH BEGINS

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An Old Civil War Trench

the most famous battlefields of the Civil War.

Mechanicsville, northeast of Richmond across the Chickahominy River, was the scene of a battle on June 26, 1862, the first of the "Seven Days' Fight."

In 1862 the Federals decided to attack Richmond from the east. McClellan was to march up the peninsula between the Pamunkey and James Rivers. McDowell with his army was to come south from

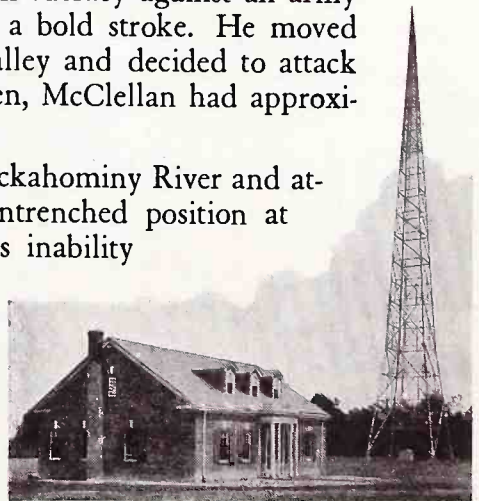
Washington, join his flank with McClellan's, and capture Richmond.

McClellan reached Seven Pines, seven miles from Richmond. In the bloody battle fought there, General Joseph E. Johnston was seriously wounded and Robert E. Lee, then military advisor to the Confederate president, succeeded him in command.

General Jackson, by defeating three Federal armies in succession in the Valley of Virginia, upset the plans of the Union leaders. President Lincoln was afraid to send McDowell southward to assist McClellan, for fear Jackson would attack Washington.

General Lee, meanwhile, was in desperate straits. He had only 55,000 men to defend the capital of the Confederacy against an army twice that size. So Lee resolved on a bold stroke. He moved Jackson's army secretly from the Valley and decided to attack McClellan. This gave Lee 83,500 men, McClellan had approximately 115,000.

Lee moved his army across the Chickahominy River and attacked McClellan in the strongly entrenched position at Mechanicsville. Because of Jackson's inability to reach the scene of action in time, Lee's forces were repulsed, with a loss of 1,350 men, while the Federal casualties were only 361. Warned of the approach of Jackson's army on his right, McClellan withdrew to a prepared position at Gaines' Mill, southeast of Mechanicsville,



Transmitter at Mechanicsville

where Lee followed and attacked him on June 27th.

So for seven days the battle raged over this country, over the very ground where WRVA's mighty new transmitting station stands. Many of the old trenches are still plainly visible about the station, softened by time and nature, but a reminder of great deeds and daring generalship.

McClellan was forced to retreat to Harrison's Landing on the James River, where he was protected by gunboats. Lee's army had driven an army a third larger than itself from the offensive and relieved the siege of Richmond.

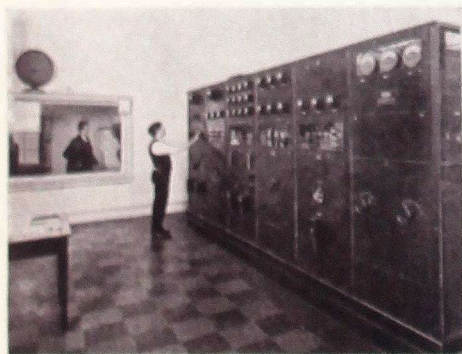
We hope that some day you will have the opportunity of visiting this historic spot. Many of the battlefields have been acquired as parks for permanent preservation, a road is being built linking them all together, and the government has recently made surveys looking toward acquiring them as a National Park.

You will always be welcome at the transmitting station or the studios of WRVA. The new 5,000-watt transmitting station at Mechanicsville, opened on August 23rd, is one of the most modern plants of its kind in the country and incorporates two of the latest features of broadcasting engineering—crystal control and double modulation. The crystal control automatically keeps the station on its assigned wave length at all times not only preventing interferences with other stations, but making sharper tuning possible.

The double modulation, effected with the new transmitter, contributes greatly to the satisfaction of the listener, for he will be able to receive WRVA's signal with less power amplification, and consequently greater freedom from distortion and static.



The White House of the Confederacy



Control Panel of New Transmitter

Not only does WRVA strive for the best programs for your enjoyment, but has done all that money and engineering skill can do, supplemented by experienced operators and technicians to send you the most perfect and strongest possible signals.

List of All American Broadcast Stations

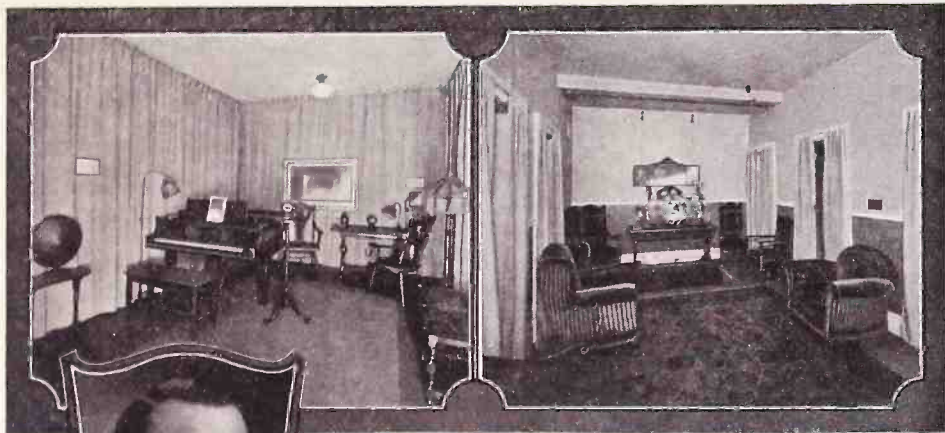
Compiled From Latest Available Information

CALL LET.	LOCATION	KILOCY.	CALL LET.	LOCATION	KILOCY.
KBFS	PORTLAND, ORE.....	1420	KFXR	OKLAHOMA CITY, OKLA.....	1310
KBTM	PARAGOULD, ARK.....	1200	KFX Y	FLAGSTAFF, ARIZ.....	1420
KCRC	ENID, OKLA.....	1370	KFYO	ABILENE, TEXAS.....	1420
KCRJ	JEROME, ARIZ.....	1310	KFYR	BISMARCK, N. D.....	550
KDB	SANTA BARBARA, CAL.....	1500	KGA	SPOKANE, WASH.....	1470
KDFN	CASPER, WYO.....	1210	KGAR	TUCSON, ARIZ.....	1370
KDKA	E. PITTSBURGH, PA.....	980	KGB	SAN DIEGO, CAL.....	1330
KDLR	DEVILS LAKE, N. D.....	1210	KGBU	KETCHIKAN, ALASKA.....	900
KDYL	SALT LAKE CITY, UTAH.....	1290	KGBX	ST. JOSEPH, MO.....	1310
KECA	LOS ANGELES, CAL.....	1430	KGBZ	YORK, NEB.....	930
KELW	BURBANK, CAL.....	780	KGCI	SAN ANTONIO, TEXAS.....	1370
KEX	PORTLAND, ORE.....	1180	KGCR	WATERTOWN, S. D.....	1210
KFAB	LINCOLN, NEB.....	770	KGCU	MANDAN, N. D.....	1200
KFBB	GREAT FALLS, MONT.....	1280	KG CX	WOLF POINT, MONT.....	1310
KFBK	SACRAMENTO, CAL.....	1310	KGDA	MITCHELL, S. D.....	1370
KFDM	BEAUMONT, TEXAS.....	560	KGDE	FERGUS FALLS, MINN.....	1200
KFDY	BROOKINGS, S. D.....	550	KGDM	STOCKTON, CAL.....	1100
KFEL	DENVER, COLO.....	920	KGEF	LOS ANGELES, CAL.....	1300
KFEQ	ST. JOSEPH, MO.....	680	KGER	LONG BEACH, CAL.....	1360
KFGQ	BOONE, IOWA.....	1310	KGEW	FORT MORGAN, COLO.....	1200
KFH	WICHITA, KAN.....	1300	KGEZ	KALISPELL, MONT.....	1310
KFI	LOS ANGELES, CAL.....	640	KGFF	ALVA, OKLA.....	1420
KFIO	SPOKANE, WASH.....	1120	KGFG	OKLAHOMA CITY, OKLA.....	1370
KFIZ	FOND DU LAC, WIS.....	1420	KGFI	CORPUS CHRISTI, TEXAS.....	1500
KFJB	MARSHALLTOWN, IOWA.....	1200	KG FJ	LOS ANGELES, CAL.....	1200
KFJF	OKLAHOMA CITY, OKLA.....	1480	KGFW	RAVENNA, NEB.....	1310
KFJI	ASTORIA, ORE.....	1370	KGFX	PIERRE, S. D.....	580
KFJM	GRAND FORKS, N. D.....	1370	KGGC	SAN FRANCISCO, CAL.....	1420
KFJR	PORTLAND, ORE.....	1300	KGGF	PICHER, OKLA.....	1010
KFJY	FORT DODGE, IOWA.....	1310	KGGM	ALBUQUERQUE, N. M.....	1230
KFJZ	FORT WORTH, TEXAS.....	1370	KGHF	PUEBLO, COLO.....	1320
KFKA	GREELEY, COLO.....	880	KGHI	LITTLE ROCK, ARK.....	1200
KFKB	MILFORD, KAN.....	1050	KGHL	BILLINGS, MONT.....	950
KFKU	LAWRENCE, KAN.....	1220	KGIQ	TWIN FALLS, IDAHO.....	1320
KFKX	CHICAGO, ILL.....	1020	KGIR	BUTTE, MONT.....	1360
KFLV	ROCKFORD, ILL.....	1410	KGIW	TRINIDAD, COLO.....	1420
KFLX	GALVESTON, TEXAS.....	1370	KGIX	LAS VEGAS, NEV.....	1420
KFMX	NORTHFIELD, MINN.....	1250	KGJF	LITTLE ROCK, ARK.....	890
KFNF	SHENANDOAH, IOWA.....	890	KGKB	BROWNWOOD, TEXAS.....	1500
KFOR	LINCOLN, NEB.....	1210	KGKL	SAN ANGELO, TEXAS.....	1370
KFOX	LONG BEACH, CAL.....	1250	KGKO	WICHITA FALLS, TEXAS.....	570
KFPL	DUBLIN, TEXAS.....	1310	KGKX	SANDPOINT, IDAHO.....	1420
KFPY	SPOKANE, WASH.....	1340	KGKY	SCOTTSBLUFF, NEB.....	1500
KFQD	ANCHORAGE, ALASKA.....	1230	KGMB	HONOLULU, HAWAII.....	1320
KFQU	HOLY CITY, CAL.....	1420	KGMP	ELK CITY, OKLA.....	1210
KFQW	SEATTLE, WASH.....	1420	KGNF	NORTH PLATTE, NEB.....	1430
KFRC	SAN FRANCISCO, CAL.....	610	KGNO	DODGE CITY, KAN.....	1210
KFRU	COLUMBIA, MO.....	630	KGO	SAN FRANCISCO, CAL.....	790
KFSD	SAN DIEGO, CAL.....	600	KGRS	AMARILLO, TEXAS.....	1410
KFSG	LOS ANGELES, CAL.....	1120	KGU	HONOLULU, HAWAII.....	940
KFUL	GALVESTON, TEXAS.....	1290	KGW	PORTLAND, ORE.....	620
KFUM	COLORADO SPRINGS, COLO.....	1270	KHJ	LOS ANGELES, CAL.....	900
KFUO	CLAYTON, MO.....	550	KHQ	SPOKANE, WASH.....	590
KFUP	DENVER, COLO.....	1310	KICK	RED OAK, IOWA.....	1420
KFVD	CULVER CITY, CAL.....	1000	KID	IDAHO FALLS, IDAHO.....	1320
KFVS	CAPE GIRARDEAU, MO.....	1210	KIDO	BOISE, IDAHO.....	1250
KFWB	HOLLYWOOD, CAL.....	950	KJBS	SAN FRANCISCO, CAL.....	1070
KFWF	ST. LOUIS, MO.....	1200	KJR	SEATTLE, WASH.....	970
KFWI	SAN FRANCISCO, CAL.....	930	KLO	OGDEN, UTAH.....	1400
KFXF	DENVER, COLO.....	920	KLPM	MINOT, N. D.....	1420
KFXM	SAN BERNARDINO, CAL.....	1210	KLRA	LITTLE ROCK, ARK.....	1390

CALL LET.	LOCATION	KILOCY.	CALL LET.	LOCATION	KILOCY.
KLS	OAKLAND, CAL.	1440	KUJ	LONGVIEW, WASH.	1500
KLX	OAKLAND, CAL.	880	KUOA	FAYETTEVILLE, ARK.	1390
KLZ	DENVER, COLO.	560	KUSD	VERMILION, S. D.	890
KMA	SHENANDOAH, IOWA	930	KUT	AUSTIN, TEXAS.	1500
KMBC	KANSAS CITY, MO.	950	KVI	TACOMA, WASH.	760
KMIC	INGLEWOOD, CAL.	1120	KVL	SEATTLE, WASH.	1370
KMJ	FRESNO, CAL.	1210	KVOA	TUCSON, ARIZ.	1260
KMMJ	CLAY CENTER, NEB.	740	KVOO	TULSA, OKLA.	1140
KMO	TACOMA, WASH.	860	KVOS	BELLINGHAM, WASH.	1200
KMOX	ST. LOUIS, MO.	1090	KWCR	CEDAR RAPIDS, IOWA	1310
KMPC	BEVERLY HILLS, CAL.	710	KWEA	SHREVEPORT, LA.	1210
KMTR	LOS ANGELES, CAL.	570	KWG	STOCKTON, CAL.	1200
KNX	HOLLYWOOD, CAL.	1050	KWJJ	PORTLAND, ORE.	1060
KOA	DENVER, COLO.	830	KWK	ST. LOUIS, MO.	1350
KOAC	CORVALLIS, ORE.	550	KWKC	KANSAS CITY, MO.	1370
KOB	STATE COLLEGE, N. M.	1180	KWKH	SHREVEPORT, LA.	850
KOCW	CHICKASHA, OKLA.	1400	KWLC	DECORAH, IOWA	1270
KOH	RENO, NEV.	1370	KWSC	PULLMAN, WASH.	1220
KOIL	COUNCIL BLUFFS, IOWA	1260	KWWG	BROWNSVILLE, TEXAS.	1260
KOIN	PORTLAND, ORE.	940	KXA	SEATTLE, WASH.	570
KOL	SEATTLE, WASH.	1270	KXL	PORTLAND, ORE.	1420
KOMO	SEATTLE, WASH.	920	KXO	EL CENTRO, CAL.	1200
KONO	SAN ANTONIO, TEXAS	1370	KYA	SAN FRANCISCO, CAL.	1230
KOOS	MARSHFIELD, ORE.	1370	KYW	CHICAGO, ILL.	1020
KORE	EUGENE, ORE.	1420	KZM	HAYWARD, CAL.	1370
KOY	PHOENIX, ARIZ.	1390	WAAF	CHICAGO, ILL.	920
KPCB	SEATTLE, WASH.	650	WAAM	NEWARK, N. J.	1250
KPJM	PRESCOTT, ARIZ.	1500	WAAT	JERSEY CITY, N. J.	940
KPO	SAN FRANCISCO, CAL.	680	WAAW	OMAHA, NEB.	660
KPOF	DENVER, COLO.	880	WABC	NEW YORK, N. Y.	860
KPRC	HOUSTON, TEXAS	920	WABI	BANGOR, ME.	1200
KPSN	PASADENA, CAL.	1360	WABO-		
KPWF	LOS ANGELES, CAL.	1490	WHEC	ROCHESTER, N. Y.	1440
KQV	PITTSBURGH, PA.	1380	WABZ	NEW ORLEANS, LA.	1200
KQW	SAN JOSE, CAL.	1010	WACO	WACO, TEXAS.	1240
KRE	BERKELEY, CAL.	1370	WADC	TALLMADGE, OHIO.	1320
KREG	SANTA ANA, CAL.	1500	WAIU	COLUMBUS, OHIO.	640
KRGV	HARLINGEN, TEXAS.	1260	WALR	ZANESVILLE, OHIO.	1210
KRLD	DALLAS, TEXAS.	1040	WAPI	BIRMINGHAM, ALA.	1140
KROW	OAKLAND, CAL.	930	WASH	GRAND RAPIDS, MICH.	1270
KSAC	MANHATTAN, KAN.	580	WBAA	W. LAFAYETTE, IND.	1400
KSCJ	SIoux CITY, IA.	1330	WBAK	HARRISBURG, PA.	1430
KSD	ST. LOUIS, MO.	550	WBAL	BALTIMORE, MD.	1060
KSEI	POCATELLO, IDAHO.	900	WBAP	FORT WORTH, TEXAS.	800
KSL	SALT LAKE CITY, UTAH.	1130	WBAX	WILKES-BARRE, PA.	1210
KSMR	SANTA MARIA, CAL.	1200	WBBC	BROOKLYN, N. Y.	1400
KSO	CLARINDA, IOWA.	1380	WBBL	RICHMOND, VA.	1210
KSOO	SIoux FALLS, S. D.	1110	WBBM	CHICAGO, ILL.	770
KSTP	ST. PAUL, MINN.	1460	WBBR	BROOKLYN, N. Y.	1300
KTAB	OAKLAND, CAL.	550	WBBZ	PONCA CITY, OKLA.	1200
KTAP	SAN ANTONIO, TEXAS.	1420	WBEN	BUFFALO, N. Y.	900
KTAR	PHOENIX, ARIZ.	620	WBCM	BAY CITY, MICH.	1410
KTAT	FORT WORTH, TEXAS.	1240	WBIS	QUINCY, MASS.	1230
KTBI	LOS ANGELES, CAL.	1300	WBMS	HACKENSACK, N. J.	1450
KTBR	PORTLAND, ORE.	1300	WBNY	NEW YORK, N. Y.	1350
KTBS	SHREVEPORT, LA.	1450	WBOQ	NEW YORK, N. Y.	860
KTHS	HOT SPRINGS, ARK.	1040	WBOW	TERRE HAUTE, IND.	1310
KTLC	HOUSTON, TEXAS.	1310	WBRC	BIRMINGHAM, ALA.	930
KTM	LOS ANGELES, CAL.	780	WBRE	WILKES-BARRE, PA.	1310
KTNT	MUSCATINE, IOWA.	1170	WBSO	WELLESLEY HILLS, MASS.	920
KTRH	HOUSTON, TEXAS.	1120	WBT	CHARLOTTE, N. C.	1080
KTSA	SAN ANTONIO, TEXAS.	1290	WBTM	DANVILLE, VA.	1370
KTSL	SHREVEPORT, LA.	1310	WBZ	SPRINGFIELD, MASS.	990
KTSM	EL PASO, TEXAS.	1310	WBZA	BOSTON, MASS.	990
KTUE	HOUSTON, TEXAS.	1420	WCAC	STORRS, CONN.	600
KTW	SEATTLE, WASH.	1270	WCAD	CANTON, N. Y.	1220

CALL LET.	LOCATION	KILOCY.	CALL LET.	LOCATION	KILOCY.
WCAE	PITTSBURGH, PA.	1220	WFBL	SYRACUSE, N. Y.	1360
WCAH	COLUMBUS, OHIO	1430	WFBM	INDIANAPOLIS, IND.	1230
WCAJ	LINCOLN, NEB.	590	WFBR	BALTIMORE, MD.	1270
WCAL	NORTHFIELD, MINN.	1250	WFDF	FLINT, MICH.	1310
WCAM	CAMDEN, N. J.	1280	WFDV	ROME, GA.	1370
WCAO	BALTIMORE, Md.	600	WFDW	TALLADEGA, ALA.	1420
WCAP	ASBURY PARK, N. J.	1280	WFI	PHILADELPHIA, PA.	560
WCAT	RAPID CITY, S. D.	1200	WFIW	HOPKINSVILLE, KY.	940
WCAU	PHILADELPHIA, PA.	1170	WFJC	AKRON, OHIO.	1450
WCAX	BURLINGTON, VT.	1200	WFLA	CLEARWATER, FLA.	620
WCBA	ALLENTOWN, PA.	1440	WGAL	LANCASTER, PA.	1310
WCBD	ZION, ILL.	1080	WGBB	FREEPORT, N. Y.	1210
WCBM	BALTIMORE, Md.	1370	WGBC	MEMPHIS, TENN.	1430
WCBS	SPRINGFIELD, ILL.	1210	WGBF	EVANSVILLE, IND.	630
WCCO	MINNEAPOLIS, MINN.	810	WGBI	SCRANTON, PA.	880
WCDA	NEW YORK, N. Y.	1350	WGBS	NEW YORK, N. Y.	600
WCFL	CHICAGO, ILL.	970	WGCM	GULFPORT, MISS.	1210
WCGU	BROOKLYN, N. Y.	1400	WGCP	NEWARK, N. J.	1250
WCXY	COVINGTON, KY.	1490	WGES	CHICAGO, ILL.	1360
WCLB	LONG BEACH, N. Y.	1500	WGH	NEWPORT NEWS, VA.	1310
WCLO	KENOSHA, WIS.	1200	WGL	FORT WAYNE, IND.	1370
WCLS	JOLIET, ILL.	1310	WGMS	ST. PAUL, MINN.	1250
WCMA	CULVER, IND.	1400	WGN	CHICAGO, ILL.	720
WCOA	PENSACOLA, FLA.	1340	WGR	BUFFALO, N. Y.	550
WCOC	COLUMBUS, MISS.	880	WGST	ATLANTA, GA.	890
WCOD	HARRISBURG, PA.	1200	WGY	SCHENECTADY, N. Y.	790
WCOH	YONKERS, N. Y.	1210	WHA	MADISON, WIS.	940
WCRW	CHICAGO, ILL.	1210	WHAD	MILWAUKEE, WIS.	1120
WCSC	CHARLESTON, S. C.	1310	WHAM	ROCHESTER, N. Y.	1150
WCSH	PORTLAND, ME.	940	WHAP	NEW YORK, N. Y.	1300
WCSO	SPRINGFIELD, OHIO.	1450	WHAS	LOUISVILLE, KY.	820
WDAE	TAMPA, FLA.	1220	WHAT	PHILADELPHIA, PA.	1310
WDAF	KANSAS CITY, Mo.	610	WHAZ	TROY, N. Y.	1300
WDAG	AMARILLO, TEXAS.	1410	WHB	KANSAS CITY, Mo.	860
WDAH	EL PASO, TEXAS.	1310	WHBD	MT. ORAB, OHIO.	1370
WDAY	FARGO, N. D.	940	WHBF	ROCK ISLAND, ILL.	1210
WDBJ	ROANOKE, VA.	930	WHBL	SHEBOYGAN, WIS.	1410
WDBO	ORLANDO, FLA.	1120	WHBQ	MEMPHIS, TENN.	1370
WDEL	WILMINGTON, DEL.	1120	WHBU	ANDERSON, IND.	1210
WDGY	MINNEAPOLIS, MINN.	1180	WHBY	GREEN BAY, WIS.	1200
WDOD	CHATTANOOGA, TENN.	1280	WHDF	CALUMET, MICH.	1370
WDRC	NEW HAVEN, CONN.	1330	WHDH	BOSTON, MASS.	830
WDSU	NEW ORLEANS, LA.	1250	WHDI	MINNEAPOLIS, MINN.	1180
WDWF	PROVIDENCE, R. I.	1210	WHEC	ROCHESTER, N. Y.	1440
WDZ	TUSCOLA, ILL.	1070	WHFC	CICERO, ILL.	1420
WEAF	NEW YORK, N. Y.	660	WHIS	BLUEFIELD, W. VA.	1420
WEAI	ITHACA, N. Y.	1270	WHK	CLEVELAND, OHIO.	1390
WEAN	PROVIDENCE, R. I.	780	WHN	NEW YORK, N. Y.	1010
WEAO	COLUMBUS, OHIO.	570	WHO	DES MOINES, IOWA.	1000
WEBC	SUPERIOR, WIS.	1290	WHOM	JERSEY CITY, N. J.	1450
WEBQ	HARRISBURG, ILL.	1210	WHP	HARRISBURG, PA.	1430
WEBR	BUFFALO, N. Y.	1310	WIAS	OTTUMWA, IOWA.	1420
WEDC	CHICAGO, ILL.	1210	WIBA	MADISON, WIS.	1210
WEEL	BOSTON, MASS.	590	WIBM	JACKSON, MICH.	1370
WEHC	EMORY, VA.	1200	WIBO	CHICAGO, ILL.	560
WEHS	EVANSTON, ILL.	1420	WIBU	POYNETTE, WIS.	1310
WELK	PHILADELPHIA, PA.	1370	WIBW	TOPEKA, KAN.	580
WEMC	BERRIEN SPRINGS, MICH.	590	WIBX	UTICA, N. Y.	1200
WENR	CHICAGO, ILL.	870	WICC	BRIDGEPORT, CONN.	1190
WEPS	AUBURN, MASS.	1200	WIL	ST. LOUIS, MO.	1200
WEVD	NEW YORK CITY, N. Y.	1300	WILL	URBANA, ILL.	890
WEW	ST. LOUIS, Mo.	760	WILM	WILMINGTON, DEL.	1420
WFAA	DALLAS, TEXAS.	800	WIOD	MIAMI BEACH, FLA.	1300
WFAN	PHILADELPHIA, PA.	610	WIP	PHILADELPHIA, PA.	610
WFBE	CINCINNATI, OHIO.	1200	WIS	COLUMBIA, S. C.	1010
WFBG	ALTOONA, PA.	1310	WISJ	BELOIT, WIS.	560

CALL LET.	LOCATION	KILOCY.	CALL LET.	LOCATION	KILOCY.
WISN	MILWAUKEE, WIS.....	1120	WMBD	PEORIA HEIGHTS, ILL.....	1440
WJAC	JOHNSTOWN, PA.....	1310	WMBF	MIAMI BEACH, FLA.....	1300
WJAG	NORFOLK, NEB.....	1060	WMBG	RICHMOND, VA.....	1210
WJAR	PROVIDENCE, R. I.....	890	WMBH	JOPLIN, MO.....	1420
WJAS	PITTSBURGH, PA.....	1290	WMBI	CHICAGO, ILL.....	1080
WJAX	JACKSONVILLE, FLA.....	900	WMBJ	WILKINSBURG, PA.....	1500
WJAY	CLEVELAND, OHIO.....	610	WMBQ	AUBURN, N. Y.....	1370
WJAZ	MT. PROSPECT, ILL.....	1490	WMBQ	BROOKLYN, N. Y.....	1500
WJBC	LA SALLE, ILL.....	1200	WMBR	TAMPA, FLA.....	1210
WJBI	RED BANK, N. J.....	1210	WMC	MEMPHIS, TENN.....	780
WJBL	DECATUR, ILL.....	1200	WMCA	NEW YORK, N. Y.....	570
WJBO	NEW ORLEANS, LA.....	1420	WMMN	FAIRMONT, W. VA.....	890
WJBT-			WMPC	LAPEER, MICH.....	1500
WBBM	GLENVIEW, ILL.....	770	WMSG	NEW YORK, N. Y.....	1350
WJBU	LEWISBURG, PA.....	1210	WMT	WATERLOO, IOWA.....	600
WJDX	JACKSON, MISS.....	1270	WNAC	BOSTON, MASS.....	1230
WJJD	MOOSEHEART, ILL.....	1130	WNAD	NORMAN, OKLA.....	1010
WJKS	GARY, IND.....	1360	WNAX	YANKTON, S. D.....	570
WJR	DETROIT, MICH.....	750	WBNF	BINGHAMTON, N. Y.....	1500
WJSV	ALEXANDRIA, VA.....	1460	WNBH	NEW BEDFORD, MASS.....	1310
WJW	MANSFIELD, OHIO.....	1210	WNBO	SILVER HAVEN, PA.....	1200
WJZ	NEW YORK, N. Y.....	760	WNBR	MEMPHIS, TENN.....	1430
WKAQ	SAN JUAN, PORTO RICO.....	890	WNJ	NEWARK, N. J.....	1450
WKAR	EAST LANSING, MICH.....	1040	WNOX	KNOXVILLE, TENN.....	560
WKAV	LACONIA, N. H.....	1310	WNRC	GREENSBORO, N. C.....	1440
WKBB	JOLIET, ILL.....	1310	WNYC	NEW YORK, N. Y.....	570
WKBC	BIRMINGHAM, ALA.....	1310	WOAI	SAN ANTONIO, TEXAS.....	1190
WKBF	INDIANAPOLIS, IND.....	1400	WOAN	WHITEHAVEN, TENN.....	600
WKBH	LA CROSSE, WIS.....	1380	WOAX	TRENTON, N. J.....	1280
WKBN	YOUNGSTOWN, OHIO.....	570	WOBT	UNION CITY, TENN.....	1310
WKBO	JERSEY CITY, N. J.....	1450	WOBV	CHARLESTON, W. VA.....	580
WKBQ	NEW YORK, N. Y.....	1350	WOC	DAVENPORT, IOWA.....	1000
WKBS	GALESBURG, ILL.....	1310	WODA	PATERSON, N. J.....	1250
WKBV	CONNERSVILLE, IND.....	1500	WODX	MOBILE, ALA.....	1410
WKBW	BUFFALO, N. Y.....	1480	WOI	AMES, IOWA.....	640
WKJC	LANCASTER, PA.....	1200	WOKO	POUGHKEEPSIE, N. Y.....	1440
WKRC	CINCINNATI, OHIO.....	550	WOL	WASHINGTON, D. C.....	1310
WKY	OKLAHOMA CITY, OKLA.....	900	WOMT	MANITOWOC, WIS.....	1210
WLAC	NASHVILLE, TENN.....	1470	WOOD	GRAND RAPIDS, MICH.....	1270
WLB	MINNEAPOLIS, MINN.....	1250	WOPI	BRISTOL, TENN.....	1500
WLBK	KANSAS CITY, MO.....	1420	WOQ	KANSAS CITY, MO.....	1300
WLBG	PETERSBURG, VA.....	1200	WOR	NEWARK, N. J.....	710
WLBL	STEVENS POINT, WIS.....	900	WORC	WORCESTER, MASS.....	1200
WLBW	OIL CITY, PA.....	1260	WORD	CHICAGO, ILL.....	1490
WLBX	LONG ISLAND CITY, N. Y.....	1500	WOS	JEFFERSON CITY, MO.....	630
WLBZ	BANGOR, ME.....	620	WOV	NEW YORK, N. Y.....	1130
WLEX	LEXINGTON, MASS.....	1410	WOW	OMAHA, NEB.....	590
WLEY	LEXINGTON, MASS.....	1370	WOWO	FORT WAYNE, IND.....	1160
WLBI	ELGIN, ILL.....	720	WPAD	PADUCAH, KY.....	1420
WLIT	PHILADELPHIA, PA.....	560	WPAP	CLIFFSIDE, N. J.....	1010
WLOE	BOSTON, MASS.....	1500	WPAW	PAWTUCKET, R. I.....	1210
WLS	CHICAGO, ILL.....	870	WPCC	CHICAGO, ILL.....	560
WLSI	CRANSTON, R. I.....	1210	WPCH	NEW YORK CITY, N. Y.....	810
WLTH	BROOKLYN, N. Y.....	1400	WPEN	PHILADELPHIA, PA.....	1500
WLVA	LYNCHBURG, VA.....	1370	WPG	ATLANTIC CITY, N. J.....	1100
WLW	CINCINNATI, OHIO.....	700	WPOE	PATCHOGUE, N. Y.....	1370
WLWL	NEW YORK, N. Y.....	1100	WPOR	NORFOLK, VA.....	780
WMAC	CAZENOVIA, N. Y.....	570	WPSC	STATE COLLEGE, PA.....	1230
WMAF	SOUTH DARTMOUTH, MASS.....	1410	WPTF	RALEIGH, N. C.....	680
WMAK	BUFFALO, N. Y.....	1040	WQAM	MIAMI, FLA.....	560
WMAI	WASHINGTON, D. C.....	630	WQAN	SCRANTON, PA.....	880
WMAQ	CHICAGO, ILL.....	670	WQAO	NEW YORK CITY, N. Y.....	1010
WMAY	ST. LOUIS, MO.....	1200	WQBC	VICKSBURG, MISS.....	1360
WMAZ	MACON, GA.....	890	WQDV	TUPELO, MISS.....	1500
WMBA	NEWPORT, R. I.....	1500	WRAF	LA PORTE, IND.....	1200
WMBC	DETROIT, MICH.....	1420	WRAX	PHILADELPHIA, PA.....	1020



A Message from the Program Manager

The members of the studio staff of WRVA are never too occupied to receive visitors. During the past five years our guests have represented not only every State in the Union, but nearly every continent in the world. When you or any of your friends are in Richmond, we shall consider it a privilege to have you call on us.

Lest there be any of our listeners who are of the opinion that radio stations are annoyed by mail from the invisible audience, let me assure you that this is not the case "Down Where the South Begins." Your comments are welcome and your suggestions will meet with our personal and sympathetic consideration. It is not possible to know what your likes and dislikes are unless you inform us.

We want you to feel that WRVA is *your* station, and whatever measure of success may be accorded this institution is due in a large degree to the friendly spirit and hearty co-operation of artists and the listening public.

To all who have assisted WRVA we extend grateful appreciation, and respectfully request your future co-operation.

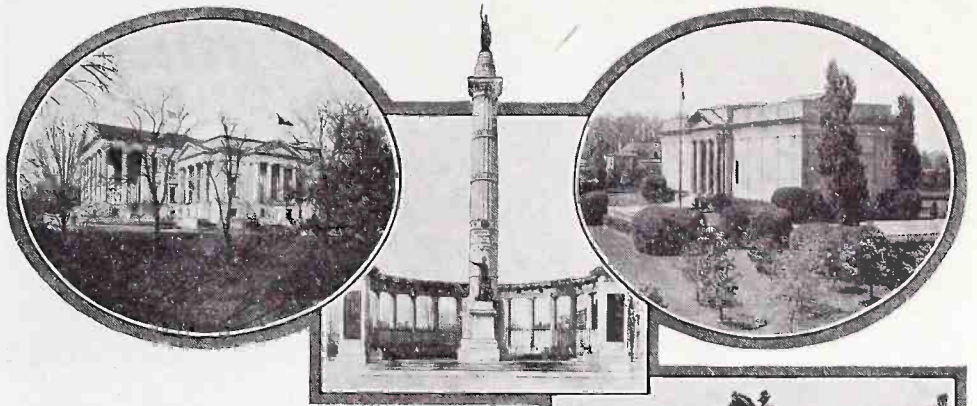
Yours very sincerely,

Program Director.



BERTHA E. HEWLETT
Hostess

WHEN YOU VISIT RICHMOND



THERE is a welcome waiting for you at WRVA. If you have never had the opportunity of inspecting a modern broadcasting station you'll enjoy visiting the Edgeworth Tobacco Station.

In Richmond there are many interesting, beautiful and charming places worth visiting. Within a stone's throw of WRVA's Studio is the Poe Shrine, with a garden and museum, and the Old Stone House, Richmond's oldest dwelling.



A square away is the site of the famous Confederate Libby Prison. Then within walking distance, though you must climb one of the seven hills which Richmond, like Rome, is built upon, you find old St. John's Church, where Patrick Henry made his immortal speech and sounded that tocsin of American freedom—"Give Me Liberty or Give Me Death."

Traveling westward across Shockoe Valley, there is the White House of the Confederacy with its great store of authentic relics of the leaders of the Lost Cause, the John Marshall Home, where our first Chief Justice lived, and the State Capitol, designed by Jefferson.

Still traveling westward across the city, along majestic Monument Avenue, where statues of Stuart, Lee, Jefferson Davis and Jackson are passed in rapid succession, you will come to Battle Abbey, the Confederate Memorial Institute. Four wonderful murals by the French artist Hofbauer and the fine John Barton Payne collection of paintings are housed in Battle Abbey. Hofbauer, after working months on his murals, was called home to France by the World War. Serving in the French Army during the war, he returned to finish his paintings. In the meantime he had received a totally new conception of war and erased all his previous work, starting again from the very beginning.

These are but a few of the many historic places to be seen in Richmond. Above all, we believe you will find here the sincerest hospitality—the tradition of the South. Yes—the latchstring is always out in Richmond and at WRVA.



"The Aristocrat of Smoking Tobacco"