

"Going Forward with Radio" presented in cooperation with

W

"Your Good Neighbor"

1400 On Your Dial"

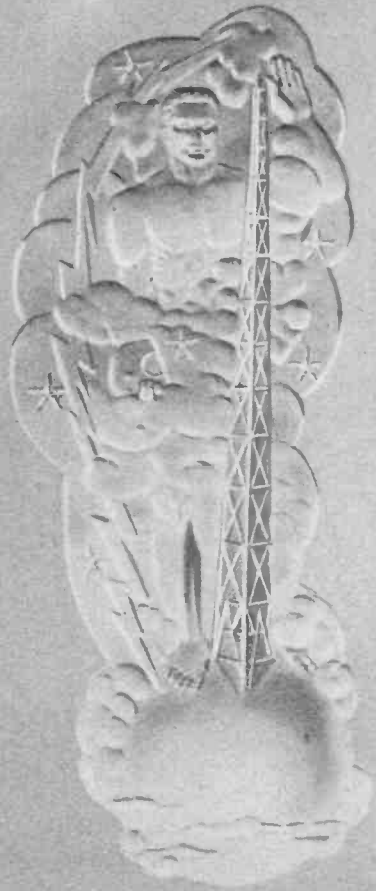
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A

Portsmouth, Ohio

V



Presented
Through The National Association of Broadcasters
IN BROADCASTING'S 25TH ANNIVERSARY YEAR
to

WPAY

by
THE RADIO MANUFACTURERS ASSOCIATION

In Recognition of This Station's
PUBLIC SERVICE

COMPLIMENTS OF

SMALLEY'S GROCERY
TURKEY CREEK, OHIO

A Quarter of a Century of Broadcasting

in

America

The year 1946 marks the completion of the first 25 years of the American system of broadcasting. Radio was not, as you might say, "discovered" in 1920. Experiments had been going on for a number of years.

.. In 1920, however, radio ceased to be an experiment and became a permanent adjunct to life in America. How permanent and how much of an adjunct remained to be seen, but it was in 1920 that broadcasting as we know it today was born—with the realization that here was a great instrument of public service.

.. In 1922, two years later, radio advertising began, with the acceptance by station WEAJ, New York City, of commercial copy from the Queensboro Realty Company—and America may be everlastingly grateful that such a vital medium of mass communication gained early support from advertising, which insured its freedom and placed it alongside our free press as another guardian of the rights of people.

.. Today there are more than 900 broadcasting stations in the United States. There is scarcely a spot in the nation where one or more of them cannot be heard.

.. These broadcasting stations range in power from 250 to 50,000 watts. They operate on wave lengths ranging from 550 to 1600 on the dial. Obviously, some stations have to operate on the same wave lengths and either shield one another or operate on low power because 900 powerful stations could not be crowded into approximately 1,000 spaces on the dial. There would be wholesale confusion, with interference ruining every program on the air.

.. Radio engineering is responsible for the near flawless reception of radio programs today, with the radio dial crowded to capacity. Miracles have been performed which parallel the invention of radio itself.

.. Personnel in radio, although not great from the standpoint of numbers, has always presented a problem from the standpoint of training and natural talent. Approximately 25,000 people are employed in the broadcasting industry in America. Thousands more could be added by taking in those who are employed in the medium of radio, that it, producing shows for advertising agencies, making transcriptions for broadcast purposes, writing for radio, representing stations and otherwise earning a living from radio work.

.. Accessibility is one of the more obvious characteristics of radio. Once the initial investment has been made, the radio set is always there—in the home, family car, lunch room, hotel lobby and club car. It can be turned on with a flick of the wrist. It can be tuned from station to station with a twist.

.. The full significance of this ease of listening becomes evident when you realize that today more than 31,000,000 homes are radio-equipped—that radios are more widely used than almost any other commodity.

.. A generation or two ago, life was relatively simple—people understood what was going on in their communities, and some understood what was happening in the country as a whole. Beyond that, most people knew little and cared less.

.. But today, because of radio and other rapid means of communication, the world is crowding in. People are bombarded daily with information about what is occurring all over the world. Most people are interested in these events because they realize that, in the long run, they can affect life in their own communities.

.. Radio has come to mean more to them in recent years. They have a different conception of its mission in the world. They have heard it do terribly important things. It has taken them to inconceivable places, brought them voices and personalities who are changing the shape of the world.

.. Assured of economic support by the free enterprise system of America and acclaimed by the public, radio will expand its service into many fields. New types of broadcasting—facsimile—television—all may flourish after the war.

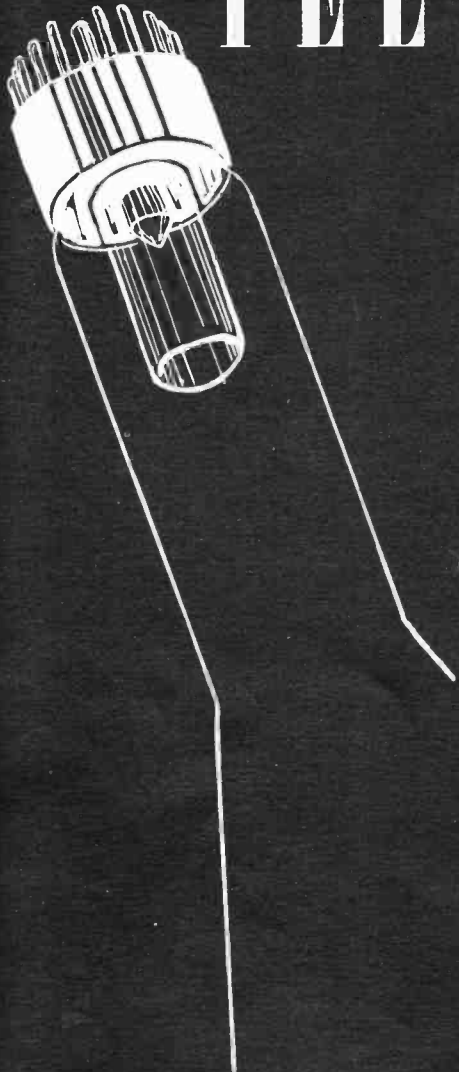
.. The story of radio is the chronicle of American life and times during the past quarter century. Where radio has gone, what it has reported, the personalities and events it has brought to the people, are the popular history of a great American era. The re-enactment, and in many cases the actual rebroadcast of these stirring episodes will stand without equal as an appeal to the patriotism of all Americans.

J. Harold Ryan,
President National

Association of Broadcasters



TELEVISION



For more than 60 years scientists have been striving for means of seeing events remote from the observer. The scanning disc was invented by Paul Nipkow in 1884. The basis for all modern electronic television was described by Campbell Swinton in 1911, but it took years of work by Vladimir Zworykin before this system produced a picture. Dr. Zworykin invented the "Iconoscope" which became the 'eye' of television cameras.

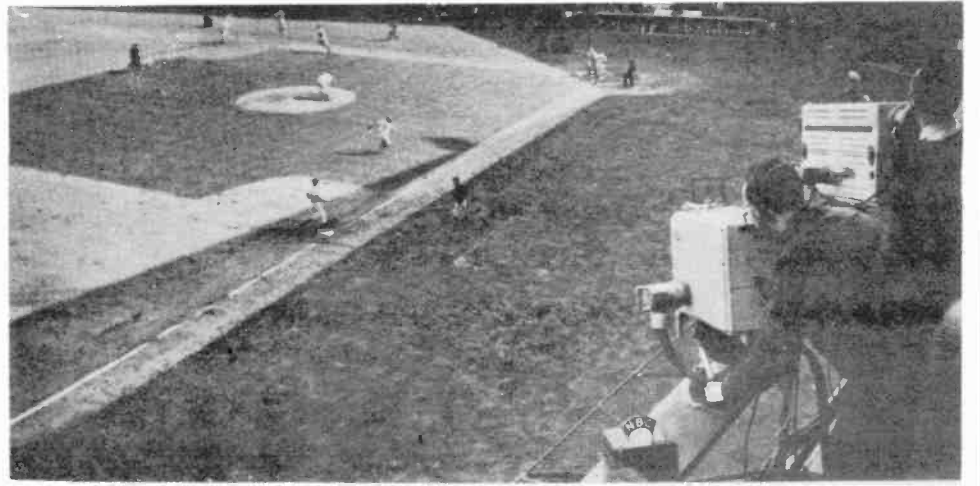
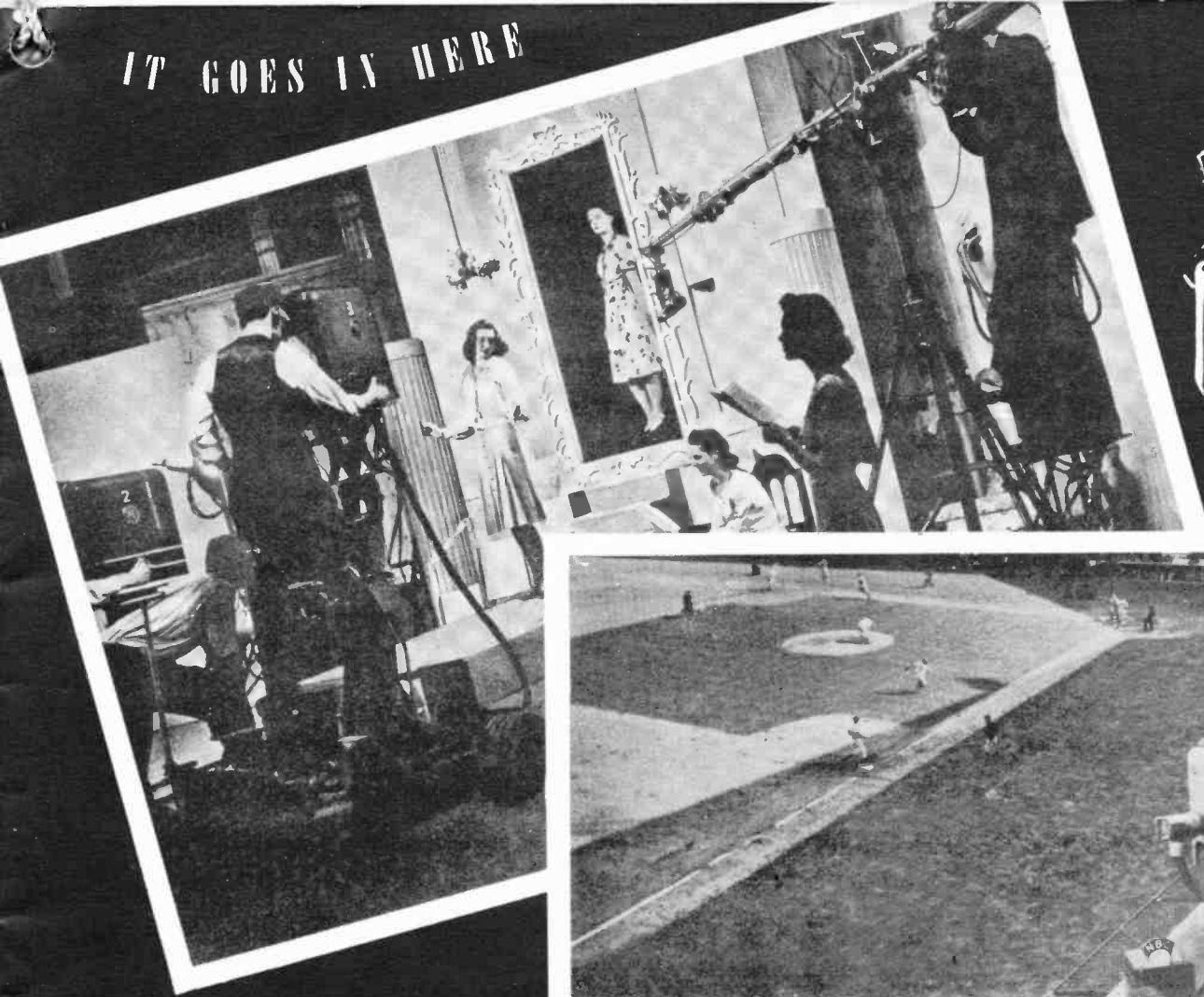
In the early 1920's, experiments by John Baird in England and C. Francis Jenkins in this country, brought successful transmission of low definition pictures. RCA erected a television transmitter in 1928 and on January 16, 1930 showed television pictures on a 6 foot screen, as transmitted from the studio.

The long awaited debut of television finally took place April 30, 1939 when President Franklin D. Roosevelt's speech opening the New York Worlds Fair was telecast.

Today there are 9 television stations in operation, and the FCC has applications for permission to construct 140 others. On the East Coast, approximately 10,000 television receiving sets are now in use.



IT GOES IN HERE

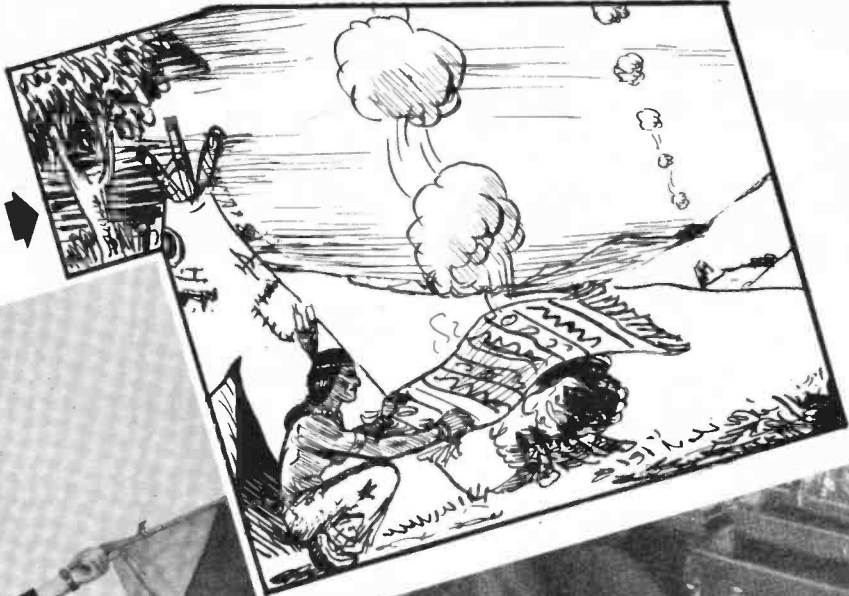


AND COMES OUT HERE



"Transition in Communication"

One of the earliest forms of communication.

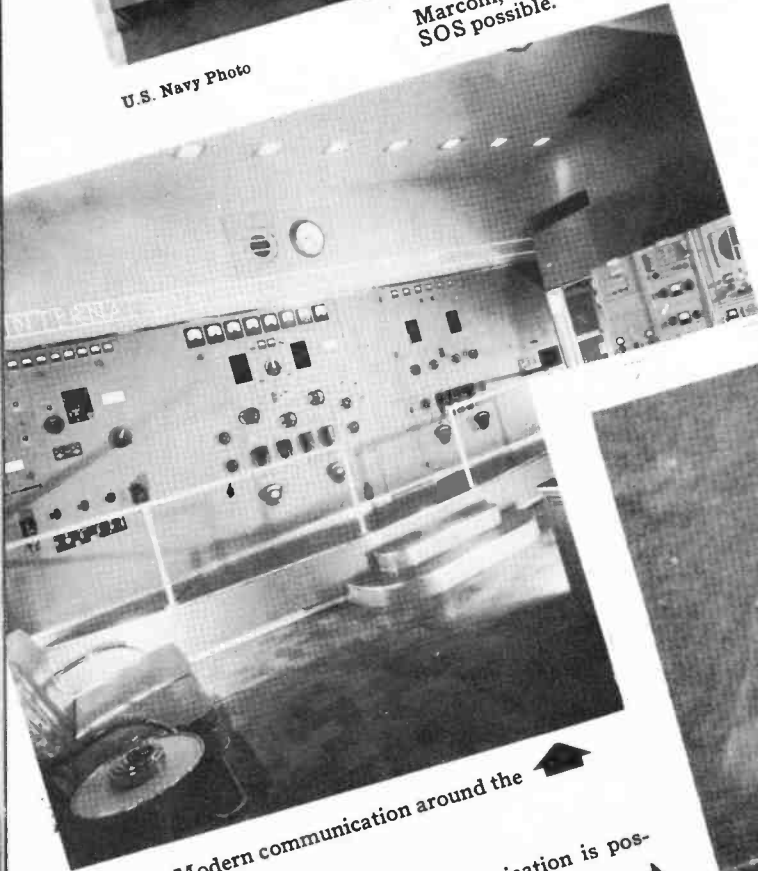


Sailors wig-wagging with semaphore signaling.



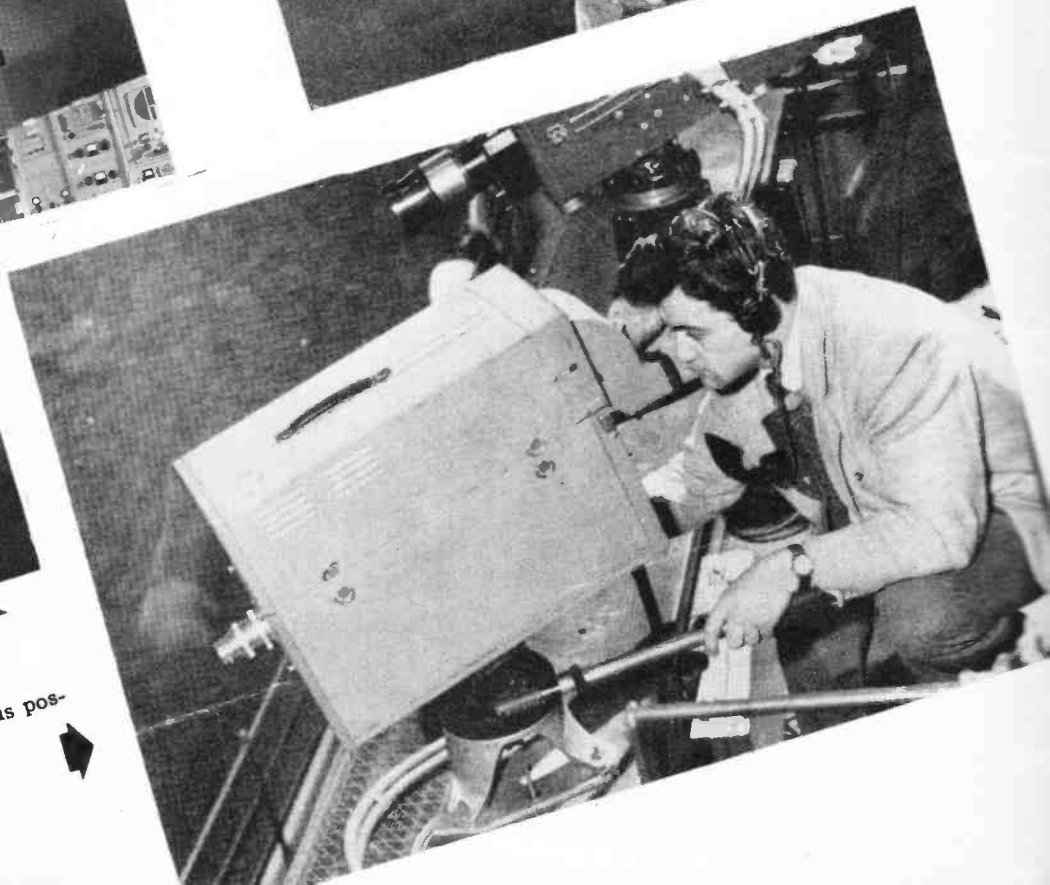
U.S. Navy Photo

Marconi, the man who made the SOS possible.



Modern communication around the globe.

Now sight communication is possible with Television.



Transition in Portsmouth

Here may be seen, in three views of Chillicothe Street in Portsmouth taken over a period of almost three-quarters of a century, the growth of the city from a modest beginning, through times of stress and disaster, to the flourishing center which we know today.



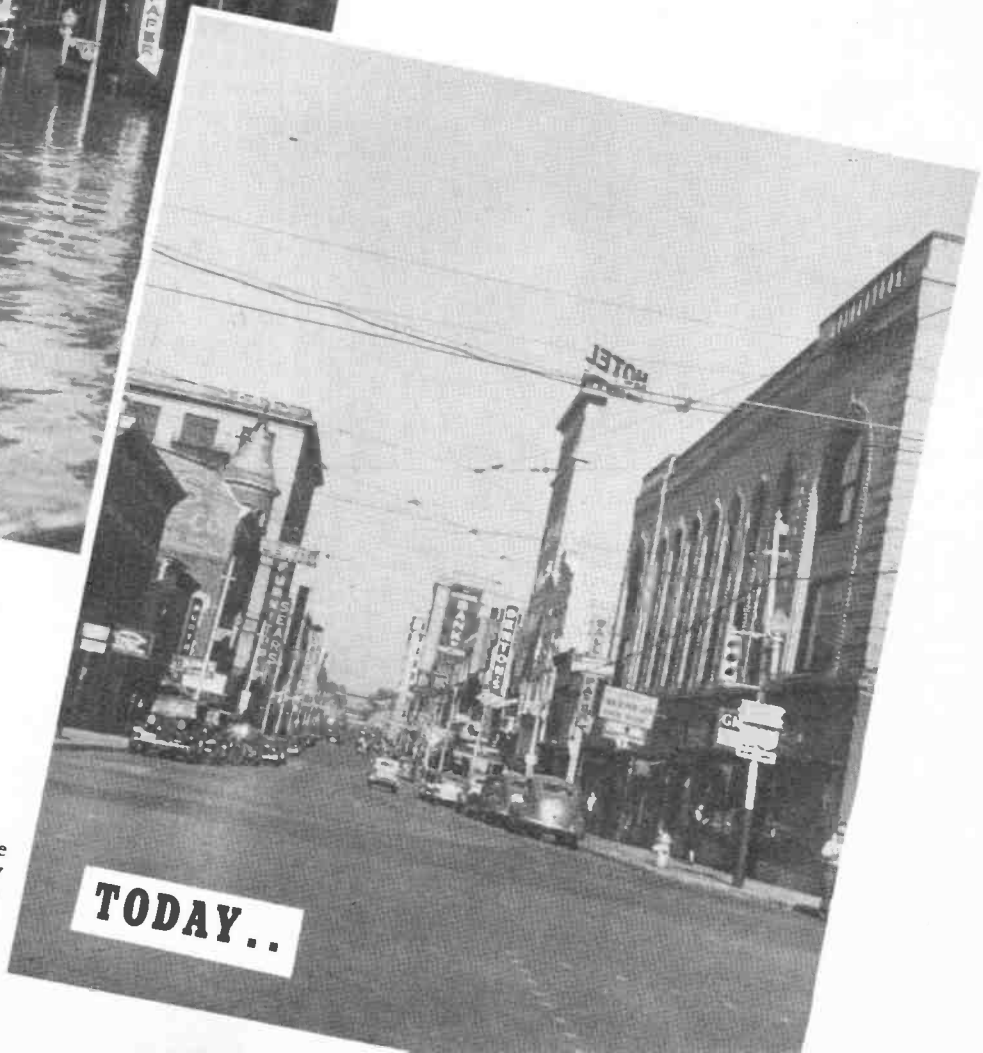
1875

An early photograph of Chillicothe Street.



1937

Chillicothe Street during the great flood.

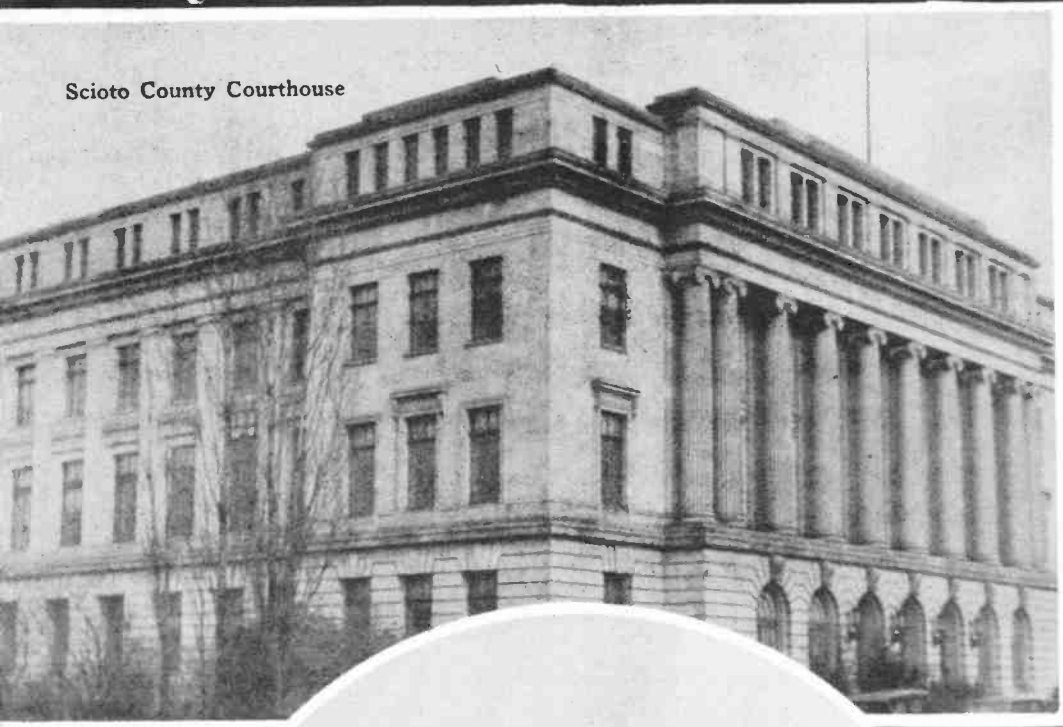


TODAY..

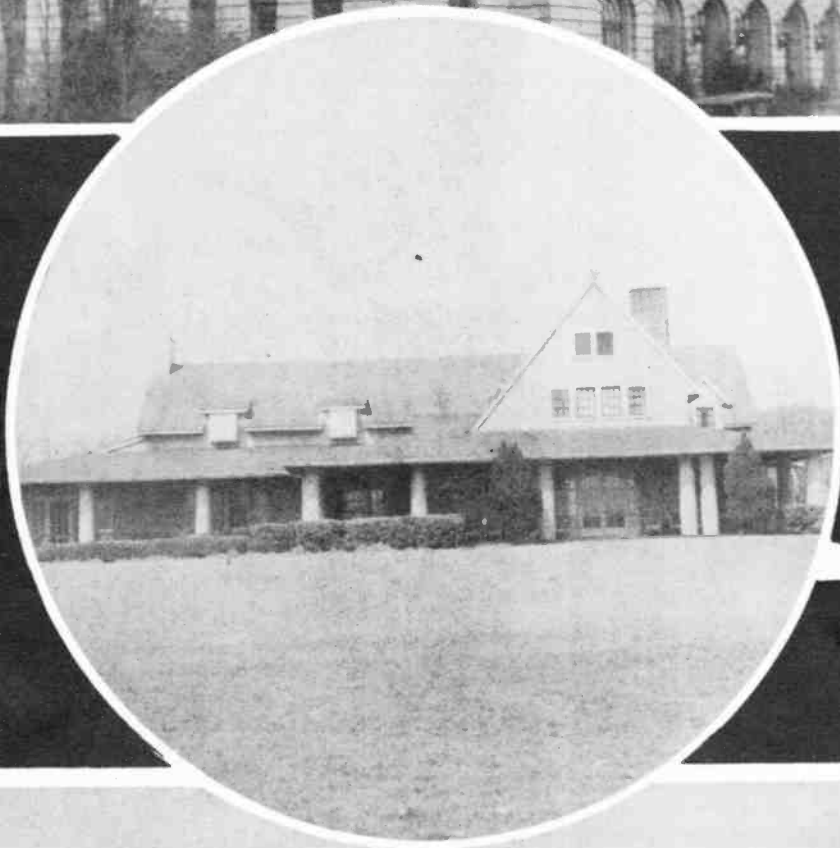
Chillicothe Street in the Portsmouth of today, a city protected against the ravages of nature . . . insured for the glory of the future.

Your Portsmouth, City of Beauty,

Scioto County Courthouse



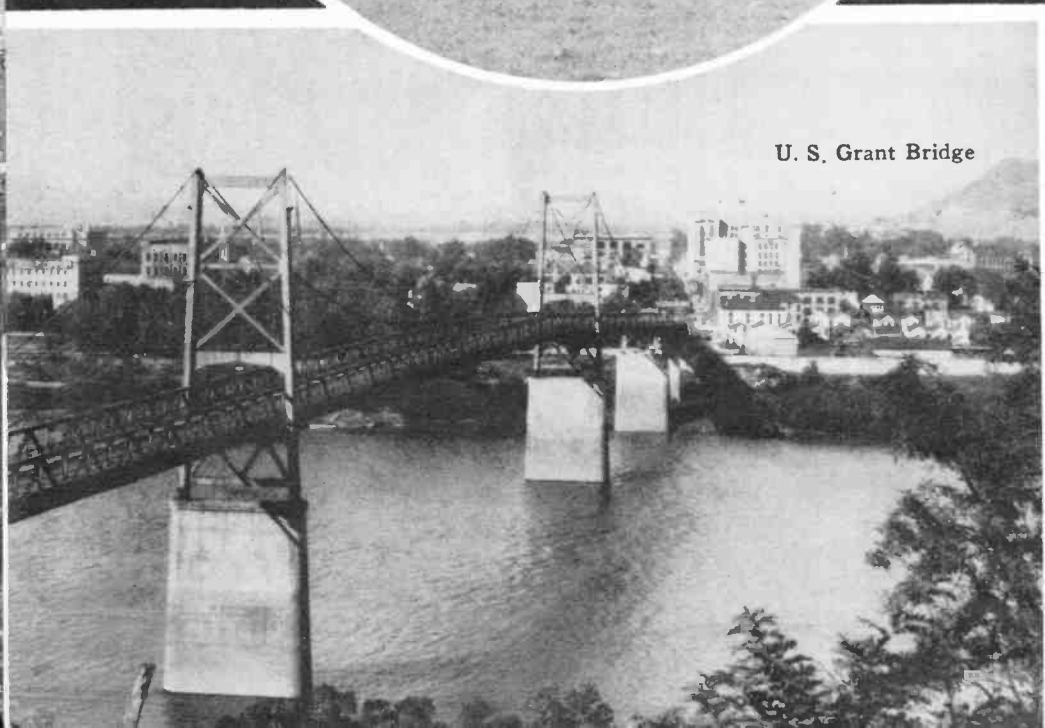
Lake Roosevelt



Portsmouth Elks Country Club

"Your Good

U. S. Grant Bridge



Picnic Point



Charm and Industrial Strength!



Church of the Holy Redeemer

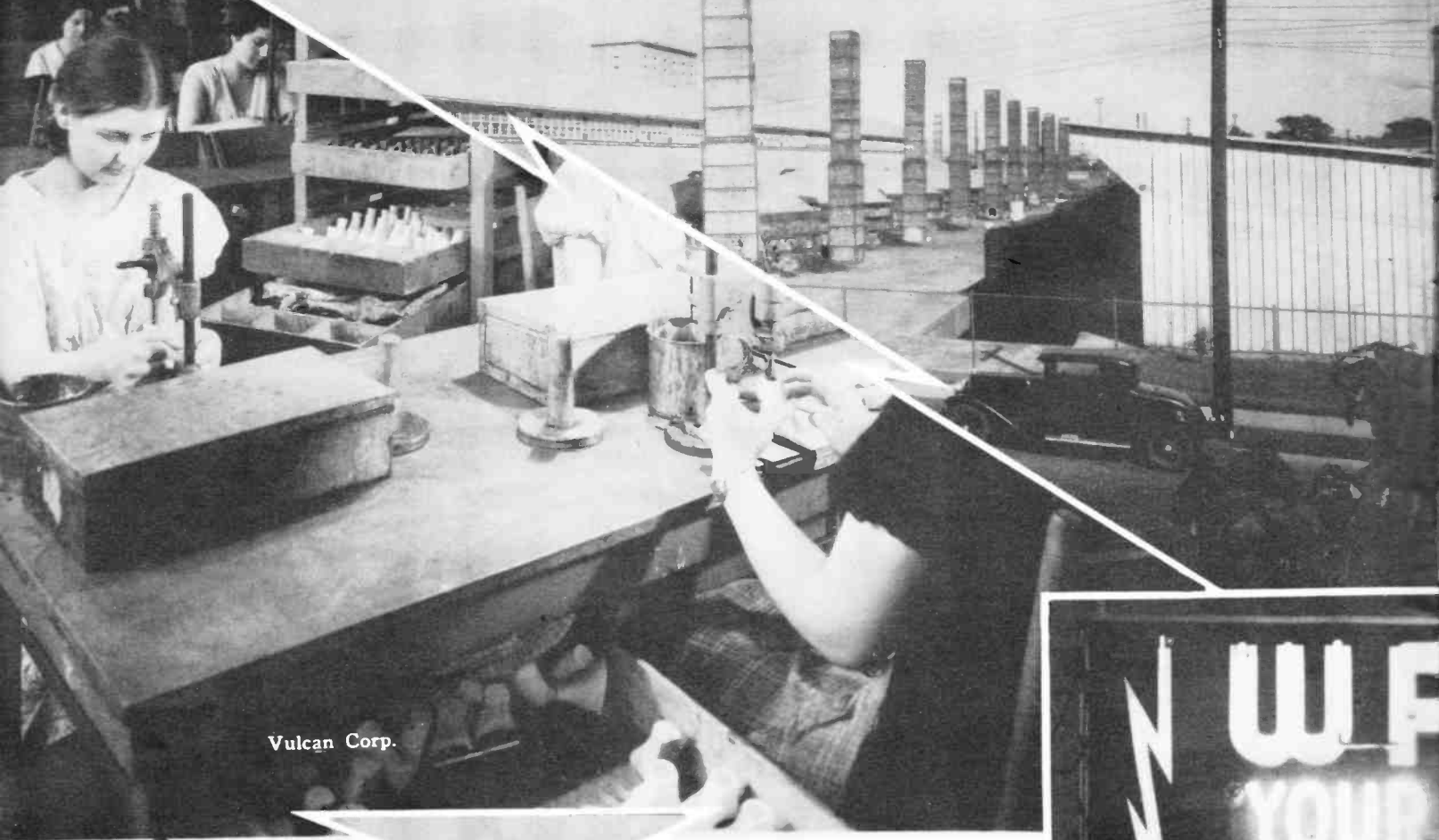


Neighbors!



This is Industrial Portsmouth . . .

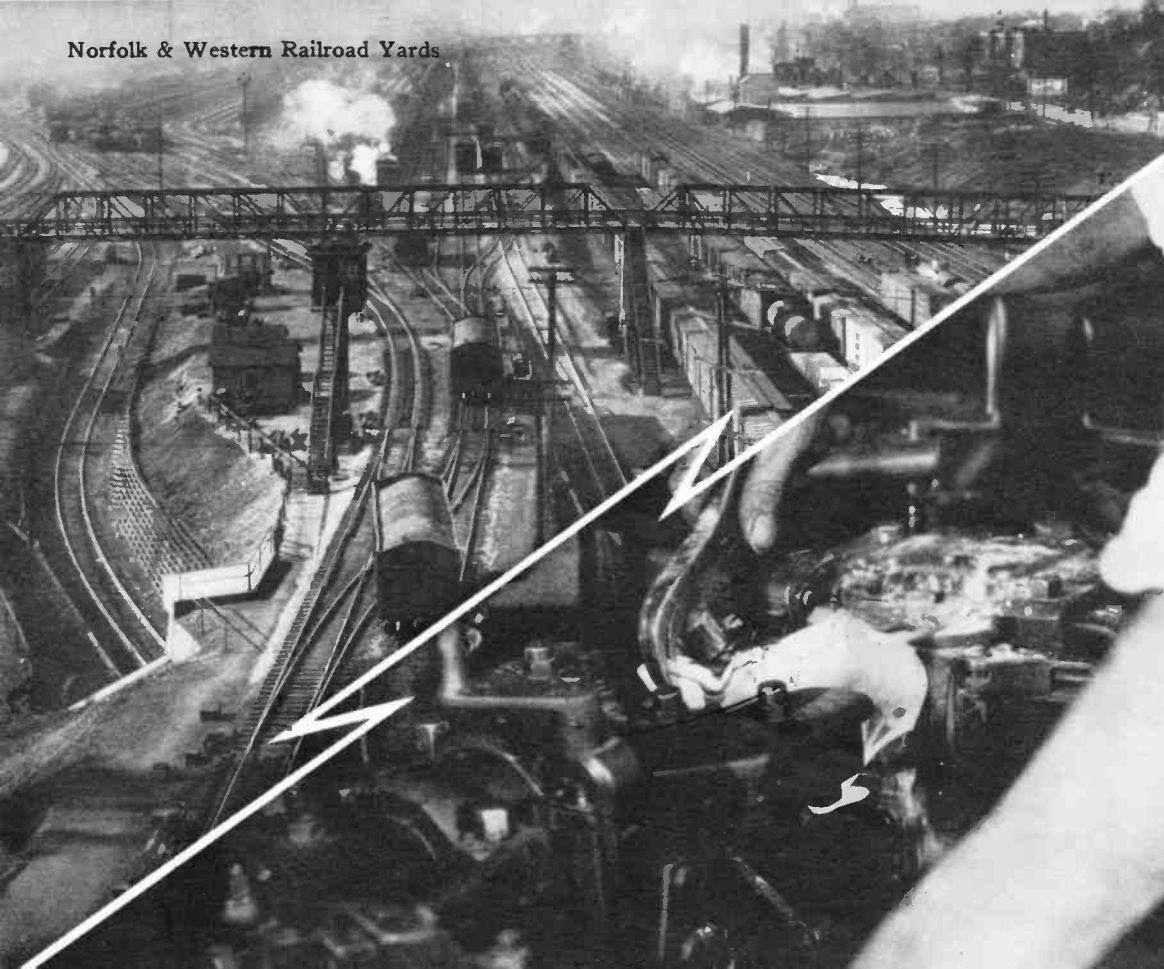
Harbison-Walker Refractories Co.



Vulcan Corp.



Norfolk & Western Railroad Yards



Williams Manufacturing Co.

Good Neighbors of WPAY!

Wheeling Steel Corp.

ern Railroad Terminal

WPAY
GOOD
NEIGHBOR

1400
ON YOUR
DIAL

Selby Shoe Co.

Mitchellace, Inc.

WPAY, Eleven Years of

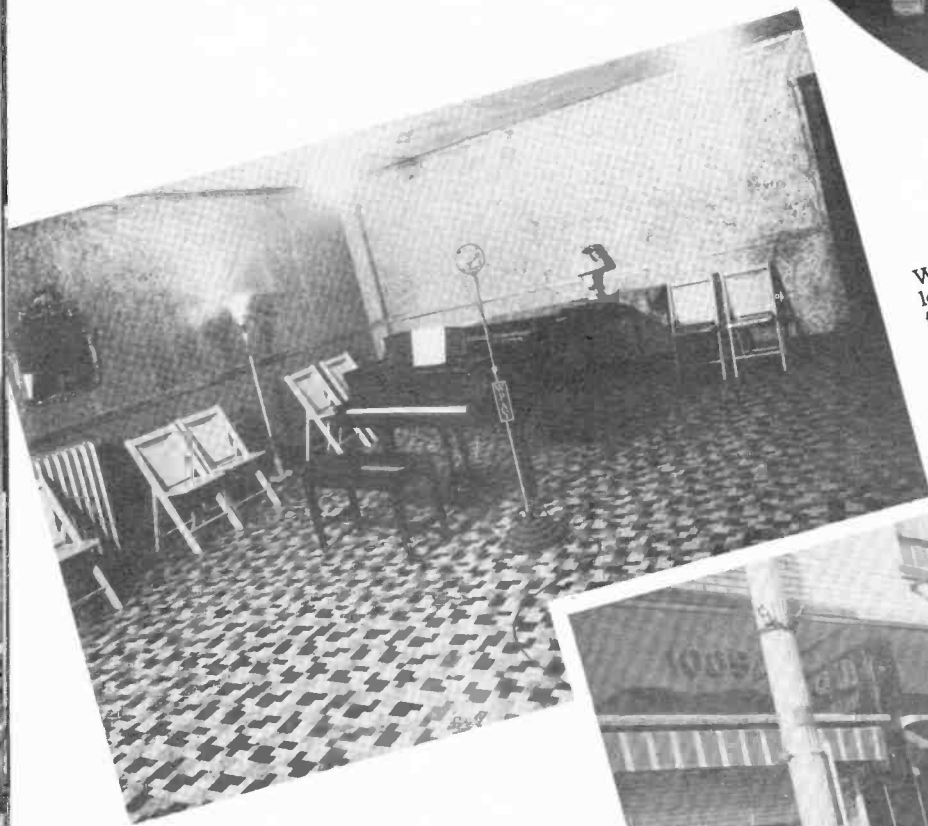
WPAY's first studios at Mt. Orab, Ohio, prior to 1935. The station was then known as WHBD.



Broadcast of a stage performance shortly after WPAY moved to Portsmouth.



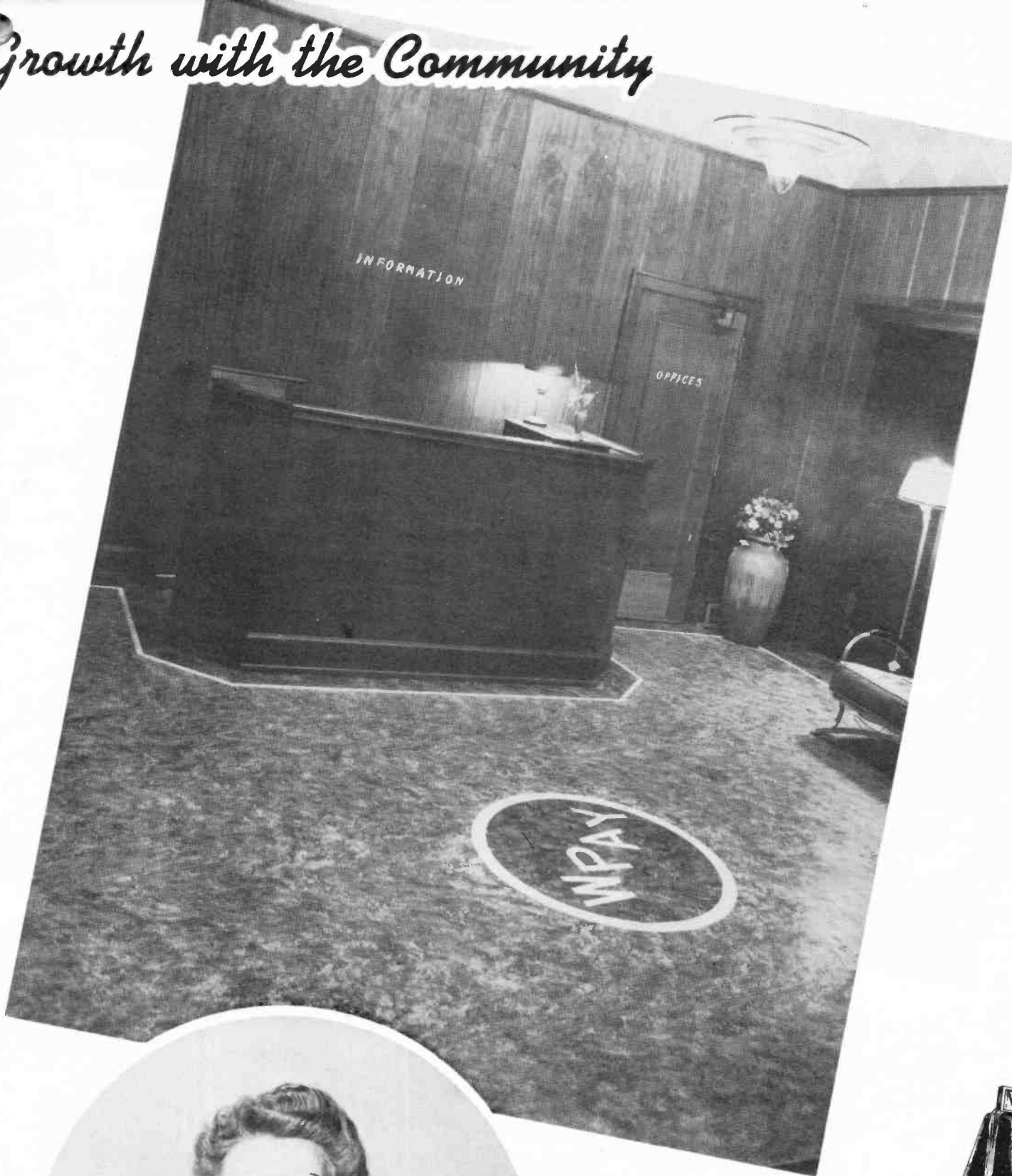
WPAY's studio in its former location. During the great flood of 1937, WPAY retreated from the rising water floor by floor, ending up in the attic, without losing one minute on the air.



Part of the crowd attending WPAY's open house upon joining the Columbia Broadcasting System, March 1, 1946.



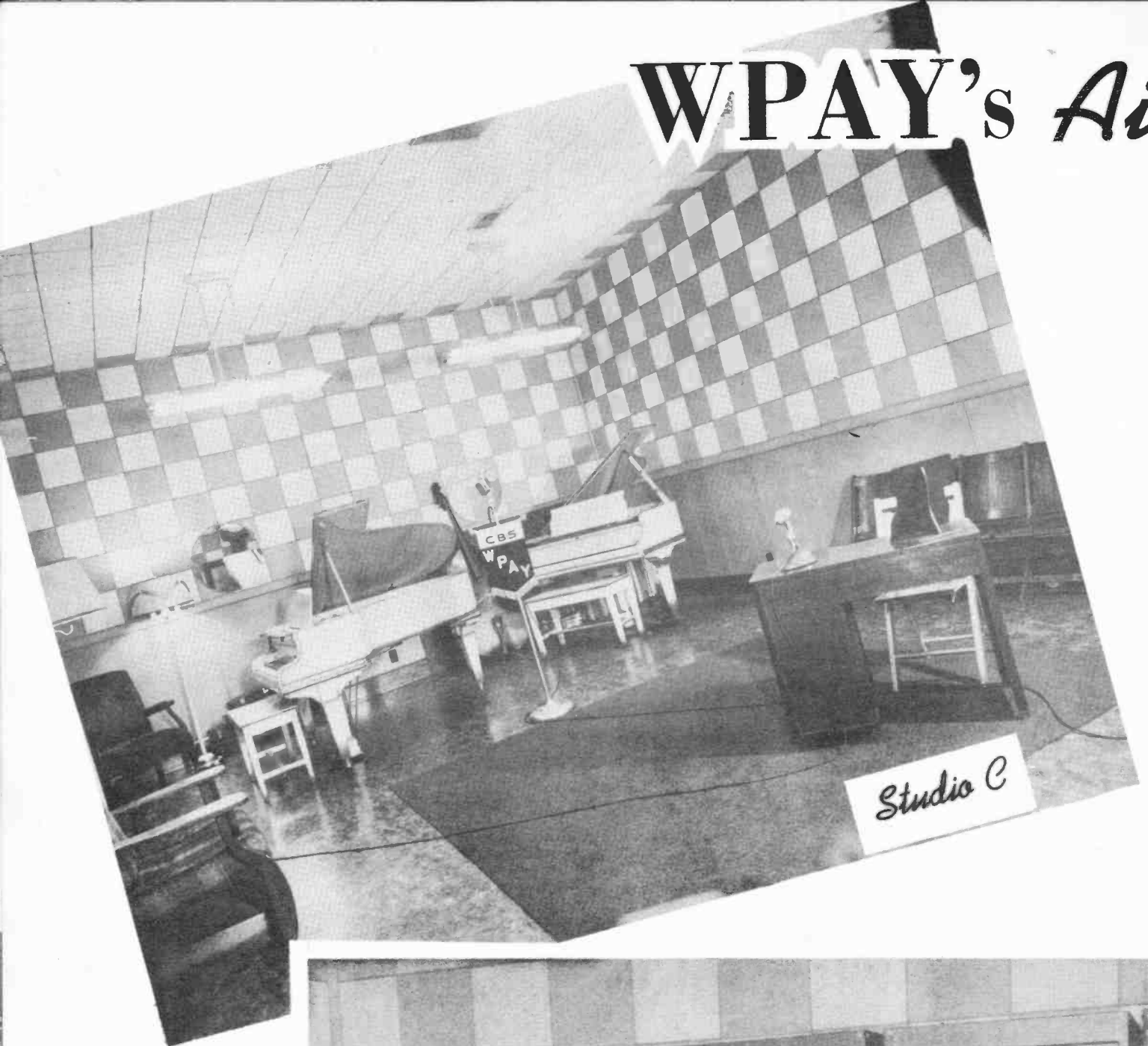
Growth with the Community



From WPAY's spacious reception lounge, IRENE NEWMAN says "Howdy, Neighbor!" Irene, the receptionist, is a native of Scioto County and hobbies in sewing . . . her husband, Russell, is a staff engineer.



WPAY's Air



MAURICE L. MYERS, Chief Engineer, takes a reading from the transmitter in the master control room. Mr. Myers is an old-timer at WPAY, and has been in radio since 1929.



Stages!

Studio A, or "Announcers' Booth" as it is sometimes called, is the scene where many of WPAY's most popular programs originate.



The Control Console, with Mr. Myers and **RUSSELL NEWMAN** monitoring a studio program. Russ is a native of Portsmouth . . . is married to WPAY's charming receptionist . . . spare-times in radio and woodwork.

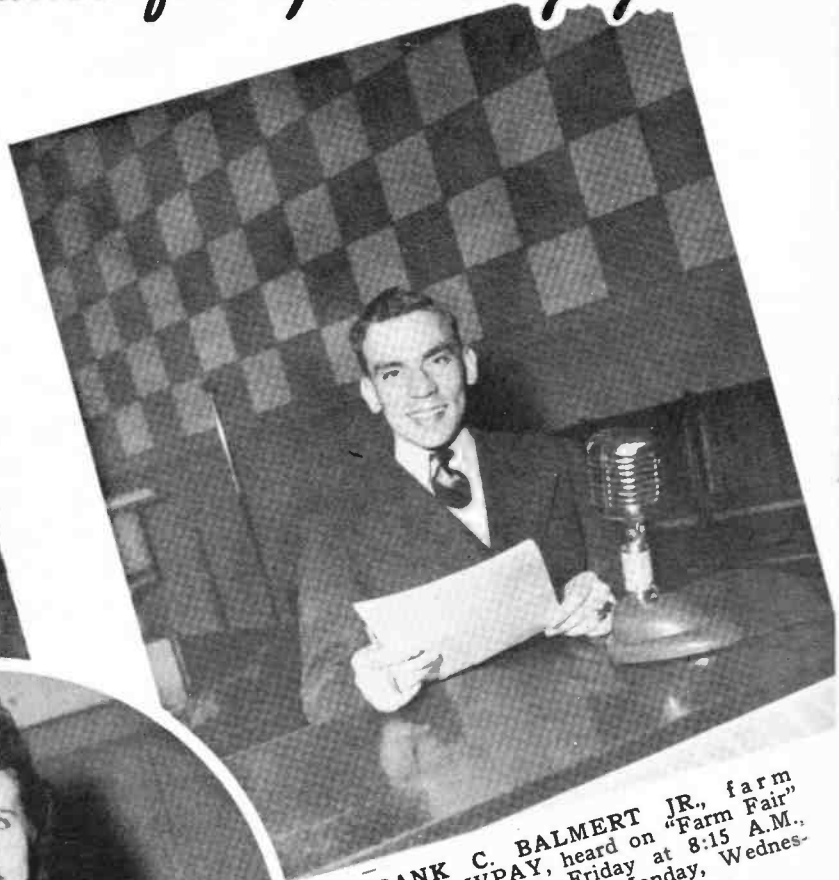
DOROTHY PAGE selects popular records for a 'platter-show.' Dorothy is the WPAY musical director and librarian and well-known local pianist.



Programs for Your Enjoyment



HAROLD ARTHUR and a youthful inter-
viewee on "Man on the
Street," heard daily ex-
cept Sundays at 12:45
p.m. Harold came to
WPAY from WLW...
was with the Marines
on Guadalcanal...
plays the trombone.



FRANK C. BALMERT JR., farm
editor of WPAY, heard on "Farm Fair"
Monday through Friday at 8:15 A.M.,
and "Farm Market," Monday, Wednes-
day and Friday at 10:25 A.M.



ULDENE DUTIEL on "Women
Today," six days a week at 2:15 p.m.



**EDWARD SA-
GRAVES**, WPAY's
chief announcer, on
"Schaefer's Calling,"
Tuesdays, Thursdays
and Saturdays at 10:45
a.m. Ed is an architect
and stamp-collector by
hobby.



**MR. WILLIAM AT-
LAS** and **SALLIE
ANN** whose unusual
program "Atlas Fashion
News" is broadcast di-
rectly from the spon-
sor's store three times
a week at 10:15 a.m.

.. by "Your Good Neighbor"



"Musical Clock," starring BOB MCHEN-DRIX, HAROLD AR-THUR and ED SCHLUETER, each weekday morning at 7:05.



LUCILLE GRAHAM, "Your Next Door Neighbor," five times weekly at 9:30 a.m. was formerly a high-school teacher, and wears the Phi Beta Kappa key.



BILL HOOVER, high-school reporter on "By Request," was chosen to represent Portsmouth high schools after try-outs.



HAROLD and ED-WARD SAGRAVES, brother-announcers, form an unusual duo on "By Request" a program devoted to the high-school audience, Mondays through Fri-days.



HAROLD SAGRAVES on "Saturday Night Dance Party," popular program of dance music, at 8:45.

WPAY Presents a Full Coverage



BILL PEPPER, WPAY's news editor, keeps you abreast of the times in three newscasts a day . . . the major portion of which is dedicated to local and state news. Bill is a native of Portsmouth, started out in radio at WPAY in 1938 . . . was manager of Army's radio station at Natal, Brazil during war. Hobbies? . . . song-writing, stamp collecting.

The teletype machines in WPAY's news-room tick away twenty-four hours a day . . . the news reaches here — and is passed on to you — while it is still news. CBS's world-famous group of crack news analysts keep you informed of the trend of events . . . while WPAY's skilled news staff brings you local . . . national . . . global events . . . to justify the claim that America is the best informed nation on earth!



WILLIAM M. HART, heard in two newscasts on week-days, is a popular member of WPAY's news staff. Mr. Hart was ordained a minister in 1902 . . . dabbles in wood-working on the side.



R. E. MARSHALL, known to WPAY and Portsmouth as "Rusty," is new to radio but a veteran newspaperman . . . compiles and prepares local news for broadcast.

ie of "News" "First On The Air"



JOSEPH C. HARSCH, CBS newsman, heard with John Daly in "News and the meaning of the News" Mondays through Fridays at 10:00 p.m.



"ROBERT TROUT and the News to Now" heard Monday through Friday at 6:45 P.M. over WPAY.



NED CALMER, team-mate of Eric Sevareid on "News and News Analysis" Saturday and Sunday nights at 10:00.



HARRY CLARK of "CBS Morning News" heard Monday through Friday at 9:00 A.M. over WPAY.



JOHN DALY, who, with Joseph C. Harsch, interprets the modern scene on "News and the Meaning of the News."

For Sports Fans



"RUSTY" MARSHALL in the radio booth at Portsmouth Municipal Stadium, handling one of WPAY's numerous remote play-by-play broadcasts of noteworthy local sports events. Chief Technician MYERS handles the engineering end.



"RUSTY" MARSHALL, WPAY's sports editor, handles broadcasts of Portsmouth and area outstanding sports events . . . keeps listeners informed on national sports. Rusty started in newspaper work in 1924. He is married and has a son and daughter.



MR. H. W. EMS-WILER, Commissioner of Ohio High School Athletic Association and PAUL WAGNER, WPAY station manager, at the award of the "WPAY Most Valuable Player Trophy" to the outstanding Portsmouth high-school football player.

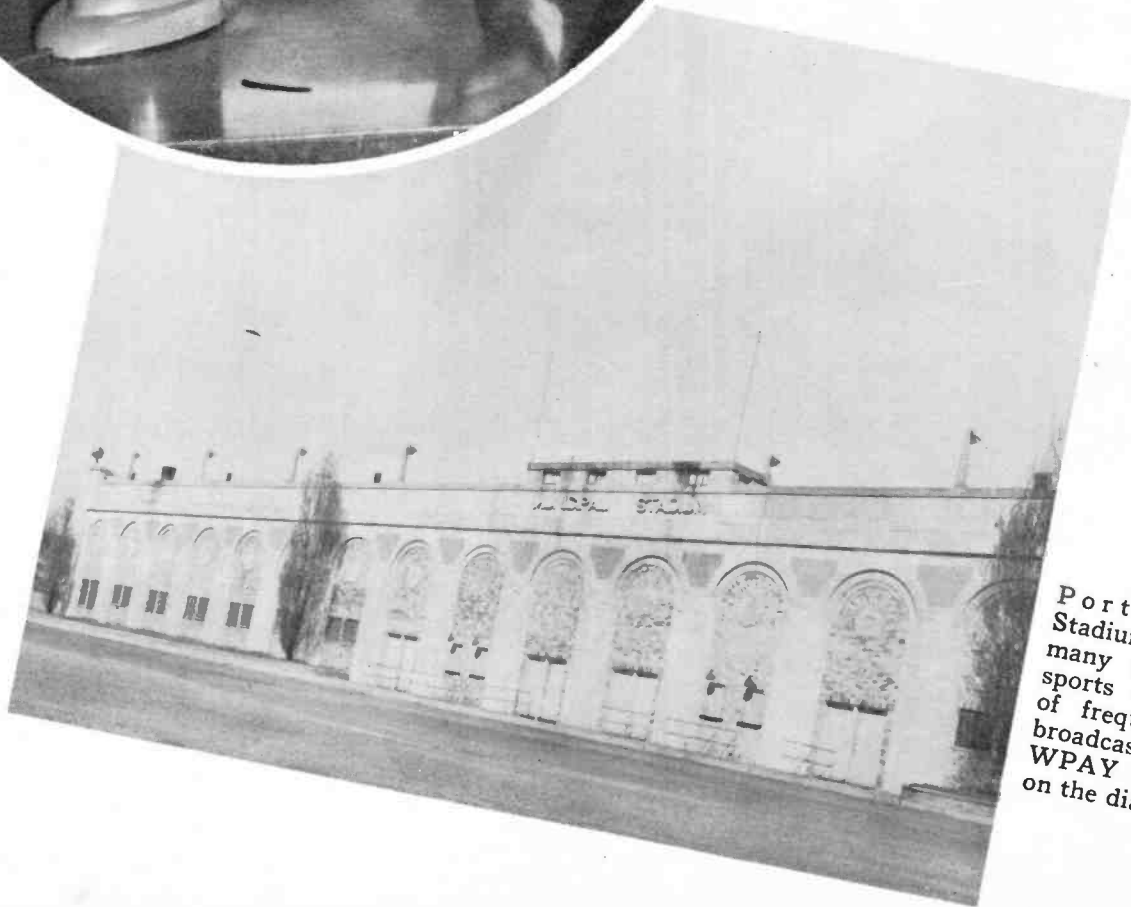
"1400
On

and Rural Neighbors

"THE RHYTHM RASCALS", a lively quintette heard every weekday morning at 6:30 over WPAY in rural rhythms and hill-billy classics.



MR. GEORGE E. WOOD, Scioto county agricultural agent, whose "Farm News" Thursdays at 1:00 p.m. is popular among farm listeners.



Portsmouth Municipal Stadium, the scene of many a hard-contested sports event, and origin of frequent play-by-play broadcasts brought to WPAY listeners at 1400 on the dial.

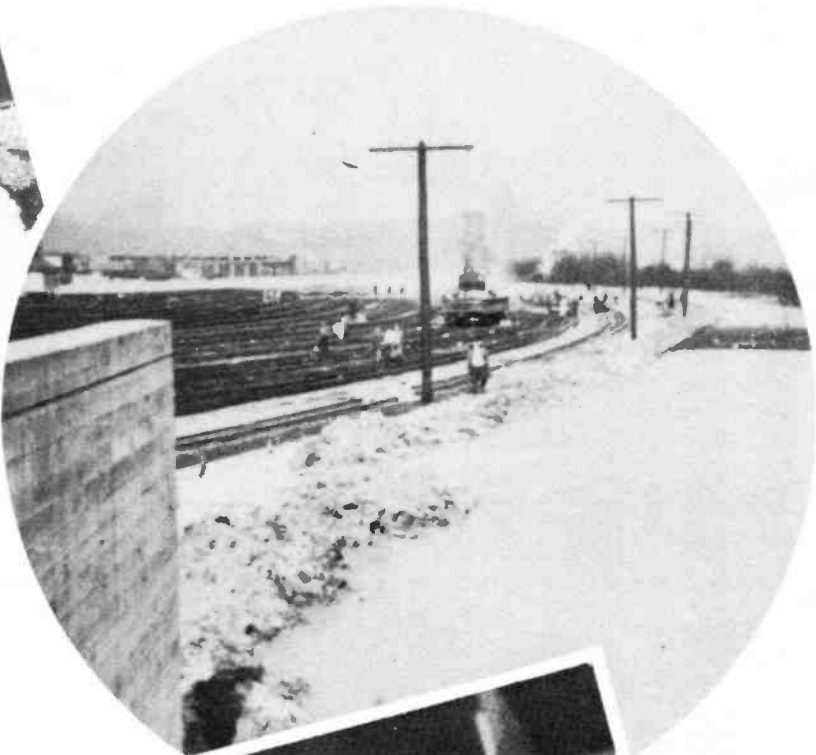
Your
Dial"

Religion and

During the flood scare of March 1945, WPAY maintained a 24-hour vigil at the danger points along the then unfinished floodwall. Hourly broadcasts kept Portsmouth informed of the progress of the emergency. Picture shows end of floodwall, earth and sandbag levee extending mile and a half from uncompleted end.



Ohio's GOV-
ERNOR
LAUSCHE
broadcasts over
WPAY at the
Elks' Memorial
Banquet.



DR. ALBERT NEIL
CONKLE, Portsmouth
optometrist, whose pro-
gram, "The Armchair
Philosopher" heard Wed-
nesdays and Fridays at
1:00 p.m. gives food for
thought to Portsmouth
listeners.



The late WENDELL
L. WILLKIE was
heard via WPAY's mike
while touring Ohio.

Special Events

"The Golden Rule Vespers," a non-sectarian program heard Saturday evenings at 6:15, features the Rev. ROGER J. TERRELL.



During a recent breakdown of newspaper facilities, WPAY stepped into the breach by cooperating with the Portsmouth Times in a greatly expanded news-schedule. Shown conferring on this community service emergency are Mr. JOHN G. GREEN, managing editor of the Portsmouth Times, BILL PEPPER and GERALD F. BOYD of WPAY'S staff.



GERALD F. BOYD, WPAY commercial manager, receives an award conferred upon the station at the recent 25th Anniversary of American broadcasting, from the then mayor of Portsmouth.

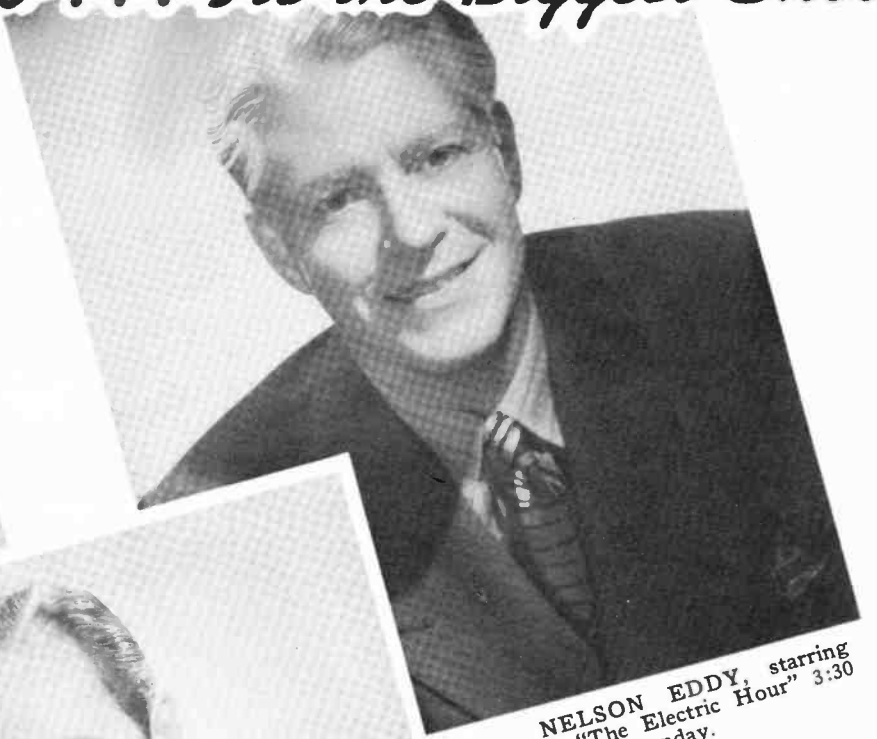


"The Church Quarter-Hour" a religious program conducted by the Portsmouth Ministerial Association Mondays through Fridays at 9:45 a.m., presents the REV. LAURENCE L. HUCKSOLL of the First Presbyterian Church, President of the Association, in a recent broadcast.

NOW... It's the Biggest Show



JIMMY DURANTE and **GARRY MOORE** together in the "Durante-Moore Show" Fridays at 8:30 p.m.



NELSON EDDY, starring in "The Electric Hour" 3:30 p.m. on Sunday.



The **Tommy Riggs** and **Betty Lou** show, summer replacement for the **Ginny Simms Show**, is heard each Friday from 7:30 to 8:00 P.M. over **WPAY**.



JOHNNY MERCER and **JOAN EDWARDS** heard each Saturday from 8:00 to 8:45 P.M. over **WPAY** on "Your Hit Parade."



TYRONE POWER, guest-starring on "Hollywood Star-time," heard Sunday afternoons at 1:30.

in Town... **WPAY-CBS!**



EILEEN FARRELL, summer replacement for Patrice Munsel, is heard each Sunday from 4:00 to 4:30 P.M. over WPAY on "The Family Hour."

ANN SOTHERN creates the famous character of "Maisie" Friday nights at 9:30.



"The **DICK HAYMES Show**" from Hollywood, Thursday from 8:00 to 8:30 P.M. with Gordon Jenkins and Helen Forrest.



PHIL BAKER waits for an answer on "Take It or Leave It," over WPAY-CBS Sundays, 9:00 p.m.



"The **BOB CROSBY Show**", Wednesdays at 8:30 p.m., heard by WPAY listeners at 1400 on the dial.

Executives behind

Director of Radio

Eugene Carr, Director of Radio for the Brush-Moore Newspapers, Inc., operators of radio station WPAY, is married and has three children. He is a native of Shelbyville, Illinois, a graduate of Westminster College and a former faculty member of the University of Oregon. Prior to assuming his present position, Mr. Carr was assistant to the president of radio station WJR, Detroit, WGAR, Cleveland and KMPC, Los Angeles. In May, 1942, Mr. Carr joined the Office of Censorship in Washington and served as advisor to radio station managers and newscasters. He was also radio director for the Treasury Department during the Seventh War Loan Drive.



Commercial Manager

GERALD F. BOYD, commercial manager of WPAY, is a native Ohioan . . . is married and has 3 children. With the station for over a year, Gerry formerly worked on Ohio newspapers. He's a graduate of Ohio State, member of Beta Theta Pi, and likes swimming. Active in civic affairs, too . . . he's a past president of the Portsmouth Junior Chamber of Commerce.



WPAY Scenes

Station Manager

PAUL WAGNER, station manager, has been with WPAY since 1936. He hails from Columbus . . . worked at Wheeling Steel Corp. before joining the station . . . was saxophone and clarinet player in his own orchestra for three years before that. Sports announcer for WPAY before attaining his present position, Mr. Wagner still enjoys sports in his spare time, and likes any activity that takes him outdoors.



Program Director

CLAIR E. HAAS program director of WPAY was announcer producer at WHBC Canton, Ohio before coming to WPAY. Graduate of Kent State University. Clair is married, likes flying and all sports. An old timer at 25, Clair has been in radio 7 years.



ROBERT K. KUHN, merchandising director of WPAY, handles all promotion and publicity. Native of Portsmouth . . . graduate of Portsmouth High, Bob came to WPAY in 1943 as part-time sales representative and engineer, pinch-hitting on announcing. Bob is 22 and single . . . hobbies are swimming, boating, driving and reading.



WANETTA MCGLONE and **HARRY HAMER** make up the continuity staff. Wanetta is assistant program director, handles all spot announcements and likes reading as a pastime. Harry, continuity director, prefers music and has lots of experience with glee clubs and choirs. He's been with WPAY since 1941, with time out for Army service.



LILLIAN WARDEN and **ULDENE DUTIEL** form a charming duo in the secretarial department. Both natives of the Portsmouth area, Lillian is commercial secretary while Uldene is secretary to Mr. Wagner. Lillian prefers badminton, swimming and reading . . . Uldene, more the domestic type, likes to cook and handle her own radio shows for women.



CARL K. MITCHELL, **DONALD E. PRICE** (standing l. to r.), and **CARL P. BODNAR**, **RICHARD L. PYLES** (sitting l. to r.) are WPAY's sales representatives. Dick, new to WPAY, was a journalist for four years . . . Carl's hobbies are photography and outdoor sports . . . Don prefers baseball, and Carl Mitchell, not so long out of the Army, dabbles in amateur radio.



MRS. LOUELLA MCKINNEY, OLIVER DRESBACH, KITTY McMILLAN and RUTH GROWDON make an efficient quartet in the accounting department. Mrs. McKinney entered radio after the 1937 flood, hobbies in antiques. Dresbach, who is known otherwise as "Sandy," arrived at WPAY via the Ohio Division of Forestry and the U. S. Army engineers. Kitty, a senior at Portsmouth High, works part-time and enjoys swimming and bicycling while off-duty from either job . . . Ruth owns and raises thoroughbred dogs and plays piano for her own amusement.



BOB LIVINGSTON, RUSS NEWMAN, MAURICE MYERS, EUGENE WILLIAMS and DONALD KINKER gathered in the master control room where they act as WPAY's engineers. Bob, known various as "Lippy" is a senior at Portsmouth High . . . Eugene, native of Portsmouth, was radio operator on a 'Fort' with the 8th Air Force . . . Don, also just out of the Army, spare-times in radio and saxophone-playing.



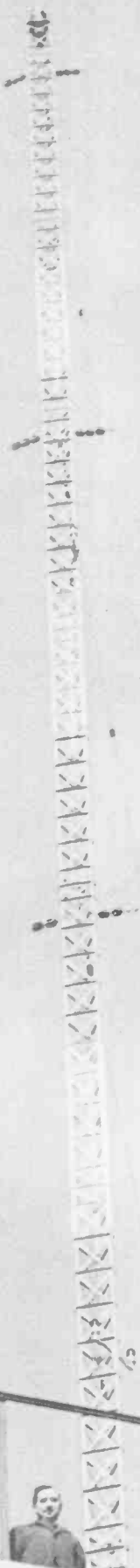
HAROLD ARTHUR, EDWARD SAGRAVES, ED SCHLUETER (front), FLOYD JACKSON and HAROLD SAGRAVES in a rare moment when all the announcers got together. Ed was formerly at WLW as actor and sound effects man, and is a newcomer to WPAY . . . Floyd, also a newcomer, is a science major from Ohio State . . . Harold, the other half of WPAY's brother-announcer team, piloted a B-29 Superfortress during the war and holds a Distinguished Flying Cross.



FOSTER J. WILLIS, the man who 'keeps things together' around the station, has been building custodian since 1945. Foster, formerly of the Portsmouth Times, says his hobbies are his children . . . his oldest sings to Foster's guitar accompaniment and seems to 'have an ear for tunes.'

W
P
A
Y

Symbolic of the magic of radio, the antenna of WPAV points an aspiring finger towards the heavens . . . a creation of wood and steel, a sorcerer's wand transmuting the marvels of modern science into the wonderland that radio brings to your home. It symbolizes, too, the never-ending search of man for greater miracles to come . . . the search for that goal to which radio proudly points the way.



THE *Future* IS BRIGHT FOR THE POSTWAR MID-WEST

With the same abundant energy and realistic viewpoint, citizens of the Mid-West have set their sights to postwar. Public works—roads, bridges, earthwork, airports and building programs costing millions of dollars, are getting under way. Private enterprise and government have already allocated the money.

.. Unified effort already set in motion will make permanent the bulk of the Mid-West's wartime economic, industrial and population gains. Reconversion plans by private enterprise call for production and employment topping all previous peace-time records.

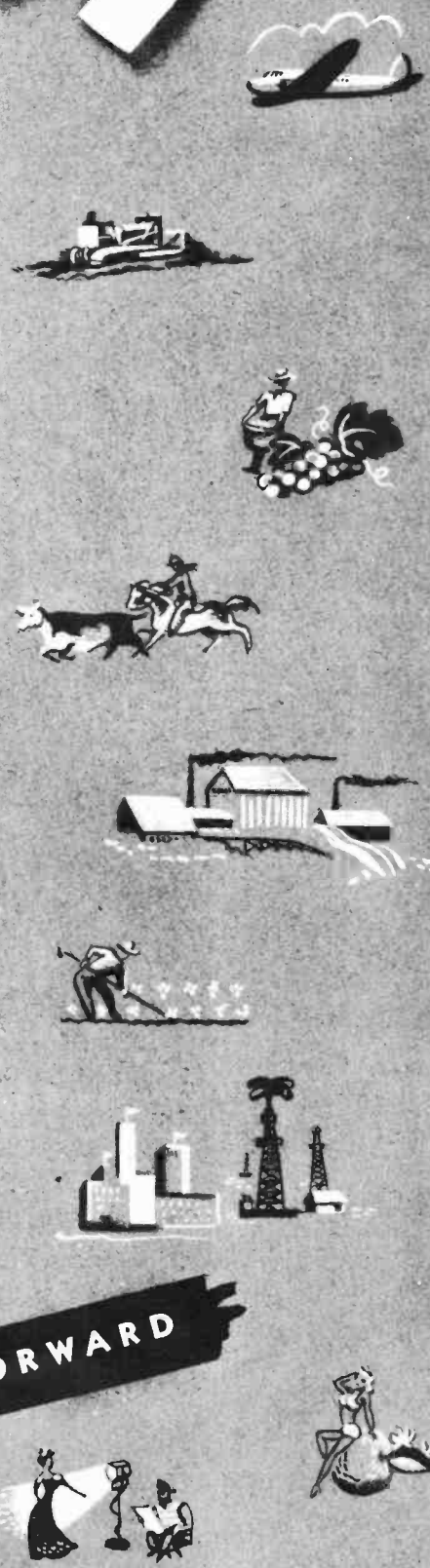
.. Mid-Western goods will flow through war-expanded transportation systems to wider markets at home and abroad. A war-born merchant fleet will carry the products of the Mid-West to the ports of the world to exchange for raw materials for the new industrial empire.

.. The Mid-West faced a multitude of problems in gearing itself to the production achievements of war-time. It rolled up its collective sleeves and did a tremendous job.


.. The problems of peace-time are plentiful and big, but opportunities are even bigger. Wise forward planning has put these opportunities within reach, many of them have been saddled already.



THE MID-WEST IS GOING FORWARD



Status of FM



Frequency Modulation (FM) broadcasting, practically all radio experts now agree, may some day replace the type now generally heard except for a few strategically-located high-power stations which will be needed to serve remote rural areas not now receiving any service.

By mid-1945 there were 46 commercial FM stations operating in the United States. Seven others were nearing completion. An additional 24 FM stations were operating experimentally and about 444 applications were on file with the FCC for permission to build FM stations. About 600,000 persons already possess FM receivers.

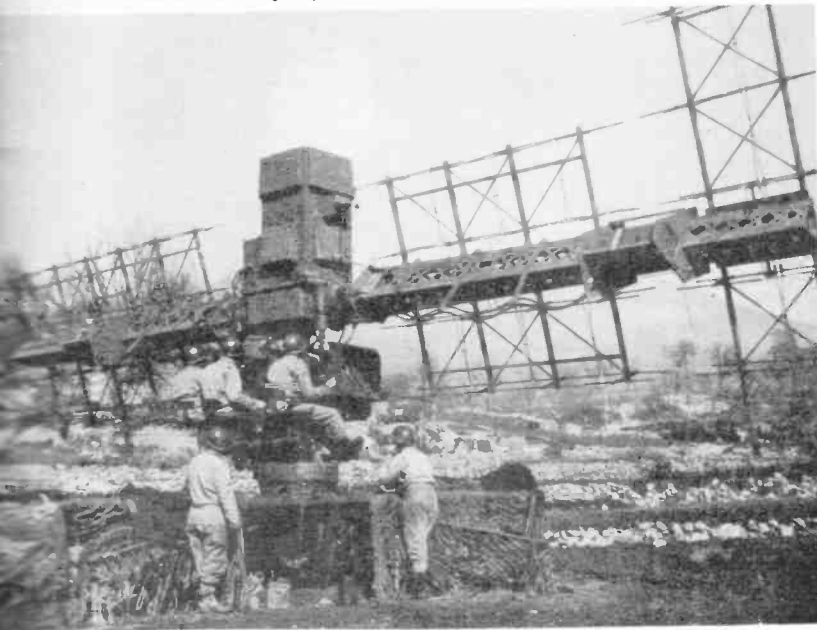
FM WILL BRING LIFE-LIKE REPRODUCTION
FM WILL BRING NO MORE PROGRAM FADING
FM WILL STOP INTERFERENCE BETWEEN STATIONS
FM WILL ELIMINATE STATIC AND OTHER ANNOYANCES

R A D A R

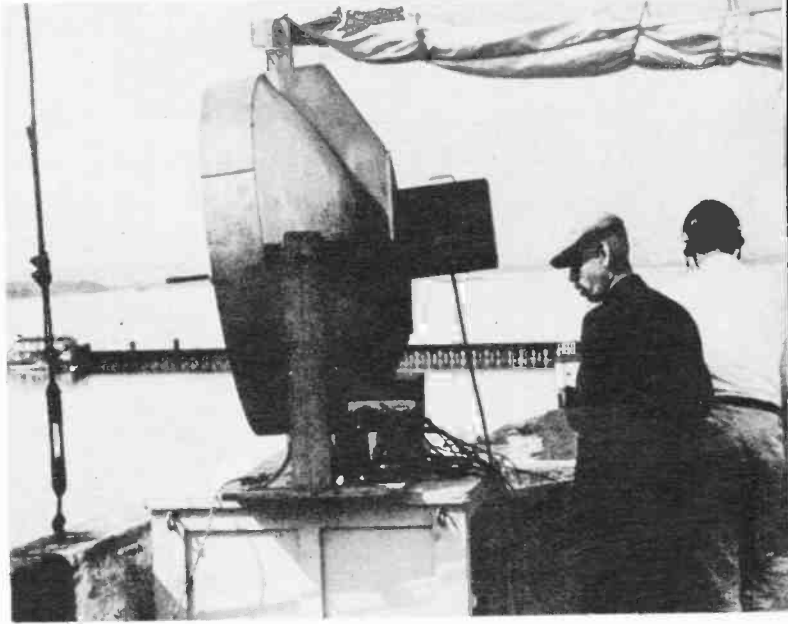
... THE SILENT WEAPON OF
WORLD WAR II... TO BE AD
APTED FOR PEACETIME USE

An electronic 'eye' apparently developed independently by U. S., British, French and German scientists in the 1930's, radar owes much of its rapid growth to the advent of war. First used in detection of surface objects in the near-distance under conditions of poor visibility, radar's range and versatility were quickly extended to provide long-range detection of airborne as well as surface objects, accuracy in fire-control, safety in navigation and identification of distant or unrecognizable planes and ships. To radar goes much of the credit for England's doughty defense in the dark days of the 'blitz'; and much of the credit for 'lighting the road' to Berlin and Tokyo.

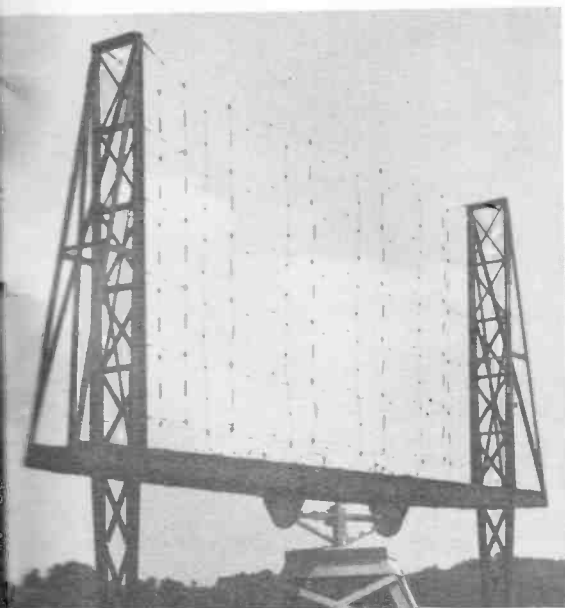
.. Scientists have made great strides in converting the principles of radar to peacetime uses—with the extent limited only by the field of imagination.



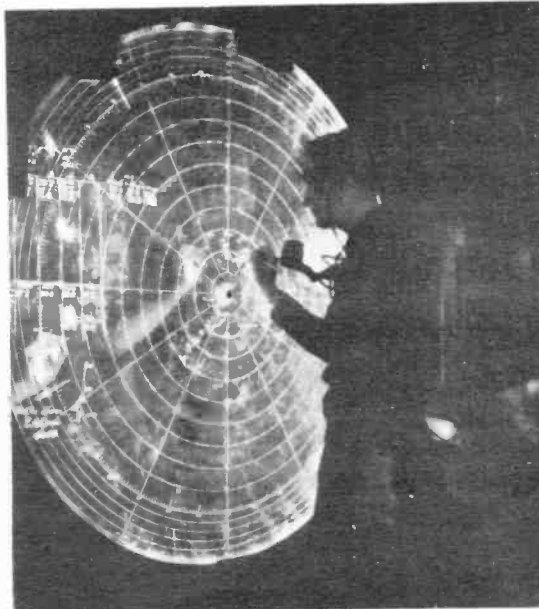
Five-man Army radar crew in Italy track approach of enemy planes.



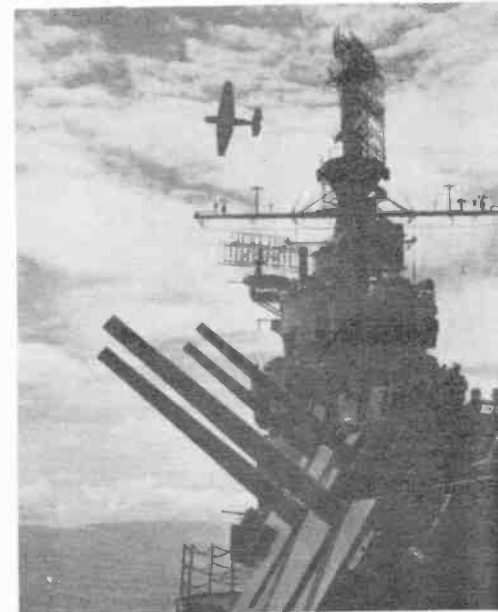
Prelude to the first test of radar, experimental work on the roof of the Naval Research Laboratory in Anacostia, D. C.



The antenna of the first complete radar, installed 'topside' a building at Naval Research Laboratory in Anacostia, D. C. It is mounted so that it can be turned to allow for around-the-compass search.



Information provided by radar's electronic eye is marked down on vertical chart in radar plot room aboard aircraft carrier. Behind the transparent chart, other men chart other aspects of incoming information.



Symbolizing close tie-line of communications between aircraft carrier and plane supplied by radar, photo shows Navy Avenger speeding past Essex-class flattop with latter's radar antennae outlined against the sky.

The VETERANS'

RIGHTS AND BENEFITS ★ ★ ★

MUSTERING-OUT PAY . . . \$100 for less than 60 days service; \$200 for 60 days or more but no foreign service; \$300 for 60 days or more plus foreign service. Payable to all with base pay less than \$200 monthly at time of discharge; payments to be made in three installments.

OLD JOBS . . . Permanent jobs abandoned to enter service after May 1, 1940, may be recovered by application within 90 days after discharge. In case of difficulty, contact local Reemployment Committeeman.

NEW JOBS . . . Register with nearest U. S. Employment Service office as soon as possible after discharge. GI Bill provides vocational training and government allotments of from \$65 to \$90 monthly while learning. Veterans are on the preferred list for Civil Service jobs, and are entitled to 5 to 10 points in examinations simply by reason of military service.

EDUCATION . . . GI Bill entitles veteran to one year of schooling, plus one year for each year of service, totaling no more than four years of schooling which may be obtained. Veterans' Administration pays \$500 per year toward tuition, supplies, etc.; also provides subsistence \$65 monthly for veterans without dependents, \$90 monthly for veterans with dependents. No subsistence allowance for those taking correspondence courses.

READJUSTMENT PAY . . . Federal unemployment-compensation program grants veterans four weeks unemployment pay for every month of active service after Sept. 16, 1940 up to 52 weeks. If veteran is completely unemployed, he receives \$20 a week. Contact local USES on state unemployment compensation benefits.

LOANS . . . Veterans' Administration will guarantee 50% of loans, guaranteeing up to \$4,000 for a home or farm, and for a business up to \$2,000. Real estate loans must be repaid in 25 years, farm realty loans in 40 years, and non-real estate loans in 10 years.


PRIVATE ENTERPRISE . . . World War II Veterans are entitled to preference in buying surplus property to establish or maintain their own small business, professional, or agricultural enterprise; to obtain tools or equipment which they are required to own by the character of their employment; and to acquire with reasonable limits one initial stock of property for resale in the regular course of his business.

MEDICAL CARE . . . Through Veterans Administration, hospitalization provided for veteran for any ailment as long as he lives, without cost. Medical service or dental care not requiring hospitalization provided by VA, if the condition was caused or aggravated in line of duty.

INSURANCE . . . Veteran may keep his national service life insurance in force for 8 years and then convert to ordinary life, twenty-payment or 30-payment life.

LEGAL EXEMPTIONS . . . For six months after discharge, veterans have legal exemption under Soldiers and Sailors Civil Relief Act of 1940, from lawsuits for collection of debts, collection of taxes, sale of property for taxes, dispossession of dependents for nonpayment of rent, and collection of insurance premiums.

DISABILITY PENSIONS . . . free vocational rehabilitation provided for disabled veterans, plus \$105 monthly, with no dependents; \$115 with one dependent, plus \$10 monthly for first child and \$7 for each additional child, and \$15 for each dependent parent. If discharged with disability due to service, veteran may be entitled to disability benefits, including a pension. Amounts payable from \$11.50 a month to \$115 a month for 100% disability.



If there is no Veterans' Administration Office in your home town write to the nearest Field Station. Address, "Manager, Veterans' Administration"—

Now With WPAY



Eugene Williams
Technical Sgt.
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Harry Hamer
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Corporal
U. S. Army



W P A Y

"1400 On Your Dial"

*This is WPAU, "Your Good Neighbor,"
in Portsmouth!*

*Thank you, Portsmouth, for making a place
for me in your community life . . . for
making that place a pleasant one . . .
and profitable and secure!*

*Thank you for your patience during
these formative years of my growth . .
for your support of my efforts . . for the
encouragement you have given to my
ambitions for the future.*

*We are going forward together, Portsmouth
. . . confident in the knowledge that what-
soever is good for you, the city, is good
for me, the Radio Voice of the City.*

*And, as we go forward together, Ports-
mouth . . . I, WPAU, rededicate myself to
the principle of service . . . service to the
community in its every aspect, however
large or small. As I accept this rededi-
cation I do so in the spirit of a good
neighbor and with the deep-rooted regard
for the public trust you have placed in
me.*