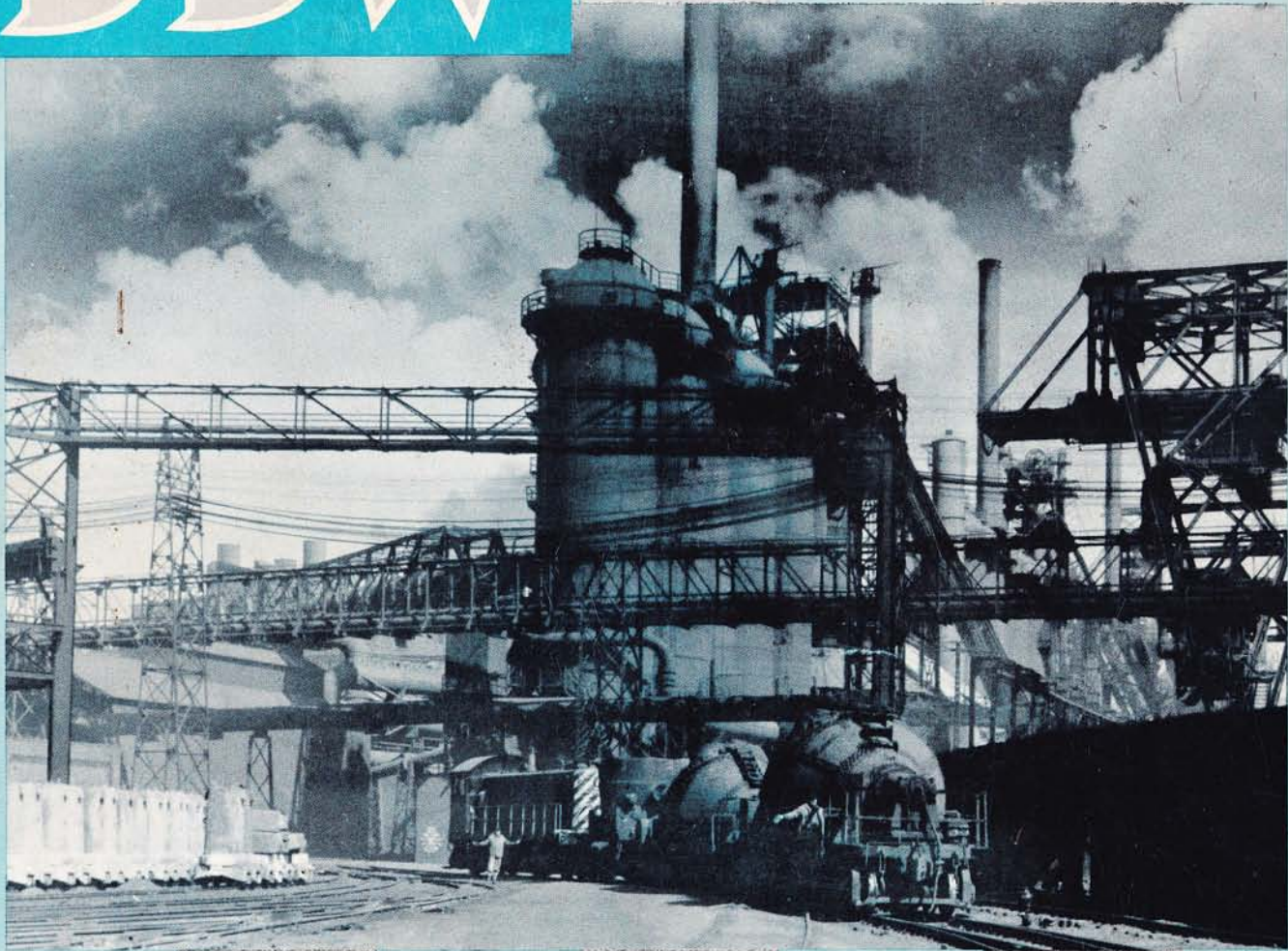


WBBW



Presents

YOUR COMMUNITY

Through the Years

W
B
B
W



1240 ON YOUR DIAL

THE ABC NETWORK,

Represented Nationally By Weed & Company

IN YOUNGSTOWN, OHIO

WBBW

*Serving Ohio's Third Largest Market
Affiliated with ABC Radio Network*

MAHONING VALLEY BROADCASTING CORP.

1240 KC.

PHONE RI 4-4421

WARNER THEATER BLDG.
YOUNGSTOWN, OHIO

To Our Many Friends:

We would like to take this opportunity to thank you for your most sincere interest and whole-hearted support of this Radio Station during the six years that we have been in operation.

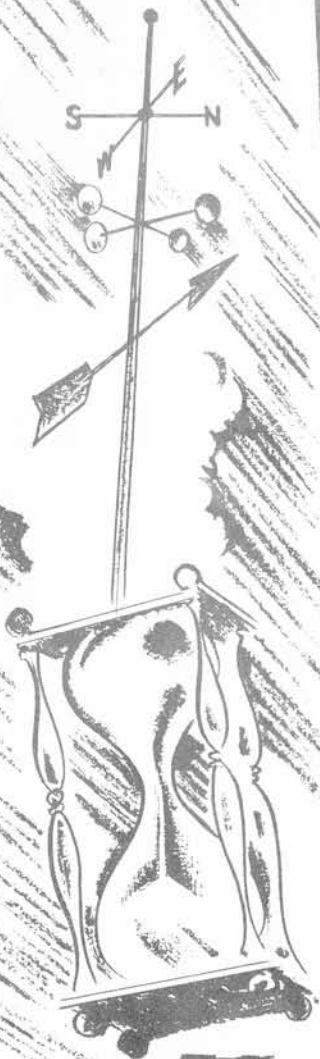
This booklet is designed to stimulate anew your enthusiasm for the great and growing communities of the Youngstown Metropolitan area which WBBW serves. We hope also, it will provide you with a permanent album of many of your favorite WBBW personalities.

We take solemnly our obligation to give you the best in Education, News and Entertainment, because we know our success can be measured only in terms of your approval of what we do.

We hope to hear from you. Tell us what you like or do not like because this is the only way we can give you the real radio listening pleasure you want.

Respectfully,

John Cherpack Jr.
President



WBBW DEPARTMENT HEADS.



**John Cherpack, Jr., President
and Chief Engineer**



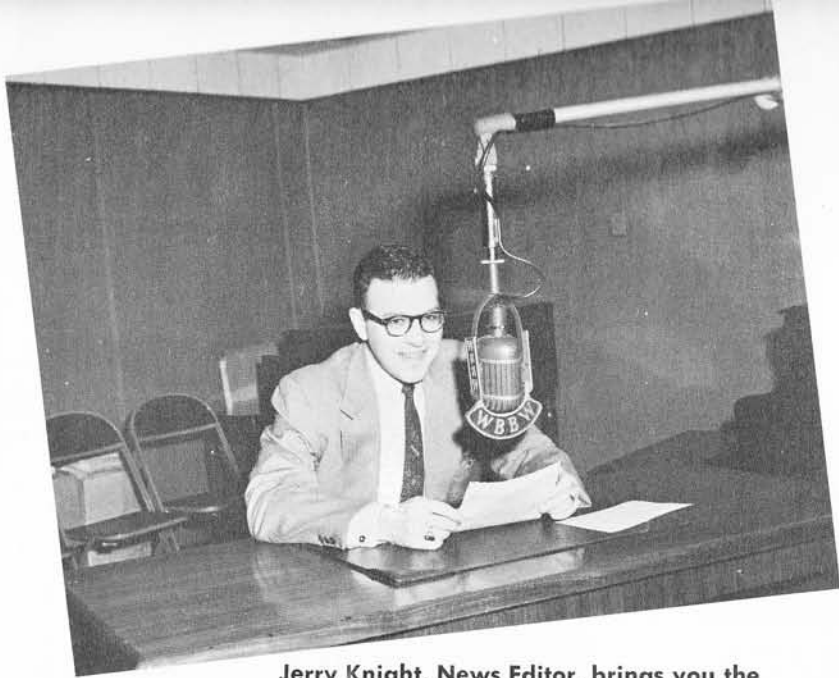
**Gene Trace, Vice-President,
General Manager**



**Anthony N. Ross, Secy.-Treas.,
Program Director**



NEWS — WEATHER



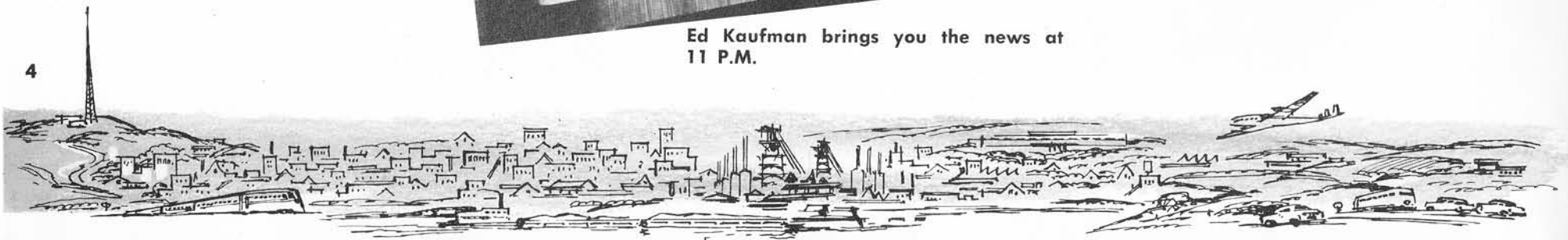
Jerry Knight, News Editor, brings you the news from 6 to 6:15 P.M.



Jerry at his desk, editing the news for his broadcast.



Ed Kaufman brings you the news at 11 P.M.



— SPORTS



Mike Prelee brings you the news throughout the morning.



• Joe Valicenti, Sports Director and Salesman. Sports at 5:45 P.M. daily.



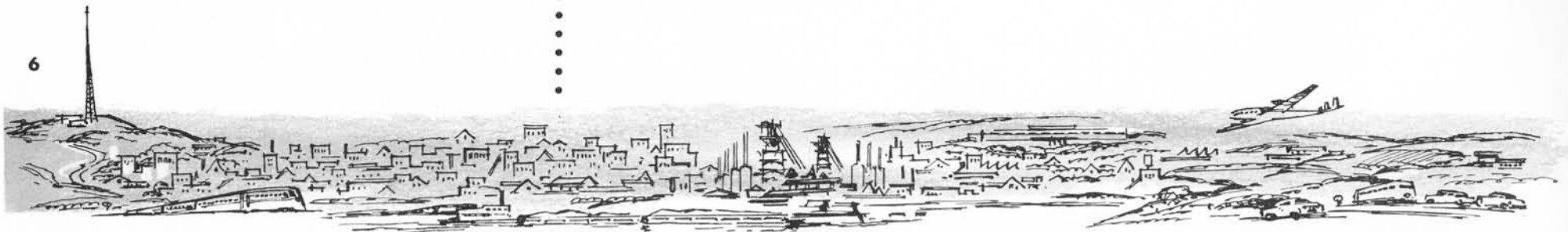
PLATTER CHATTER



• Dan Ryan, heard daily on Ryan's Review from 2 to 5:30 P. M.



Hugh Johnston, morning DJ, 5:30A.M. to 9 A.M.



FROM OUR DISC JOCKEYS



Joe Perry, evening disc jockey.



Al DeJulio, evening disc jockey.



WBBW PERSONALITIES



Walter Dietz, Salesman.



Louise Grenga, Receptionist



Phil Wood, Salesman.



Georgia Deans, Bookkeeping.



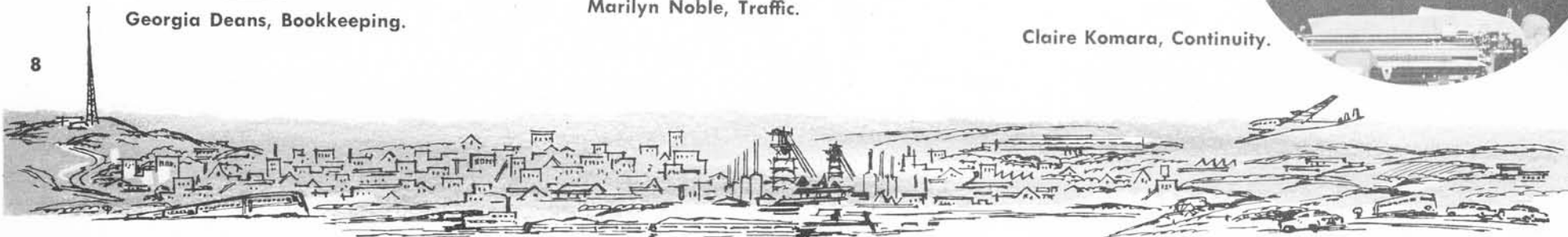
Marilyn Noble, Traffic.



Louise Gray, Continuity.



Claire Komara, Continuity.



ENGINEERS & EQUIPMENT



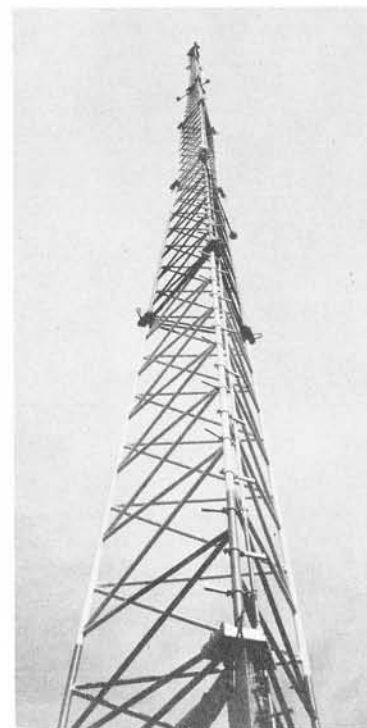
Transmitter and tower.



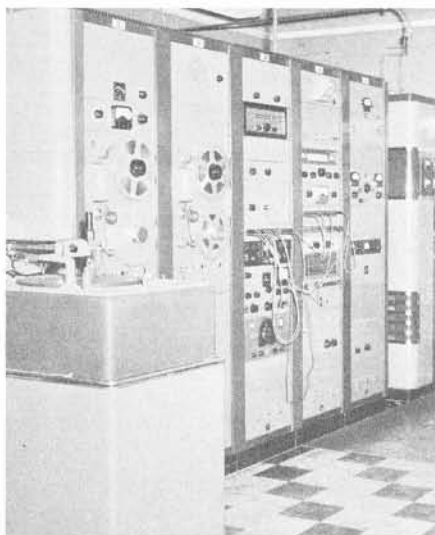
Mobile Units containing short wave equipment for out of studio broadcasts.



Vernon "Red" Ellis, monitoring station Program.



Harry Allen, preparing taped network program.



WBBW's transmitter equipment.



Charles Prosenjak, setting up circuit to bring in Cleveland Indian Baseball Game.



George Drapp, adjusting transmitter.



ON THE ABC NETWORK



Jimmy Dudley and Ed Edwards bring you play by play accounts of Cleveland Indians' Baseball Games.



Norman Aron, left, and Walter Dietz, right, signing contract to bring you the Cleveland Indians' broadcast for '55 season.



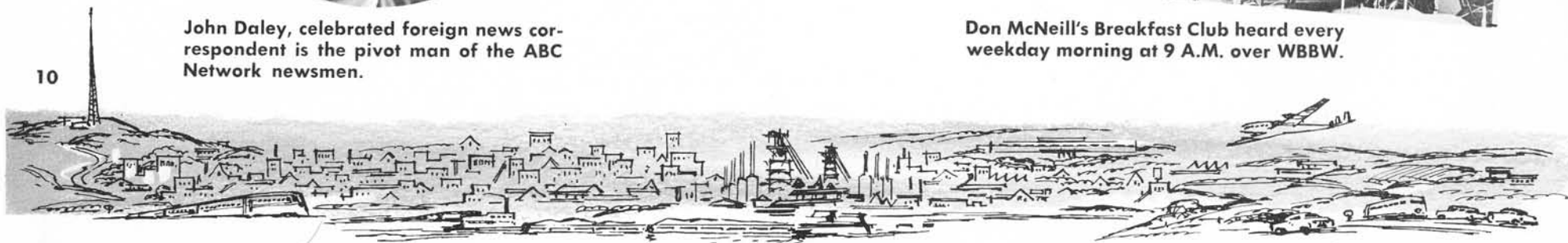
Joe Boland brings you Notre Dame Football Games in the fall, over WBBW.



John Daley, celebrated foreign news correspondent is the pivot man of the ABC Network newsmen.



Don McNeill's Breakfast Club heard every weekday morning at 9 A.M. over WBBW.





Walter Winchell, heard every Sunday at 9 P. M., over WBBW.



Patti Page's sweet voice is heard often on WBBW.



George Sokolsky — ABC Network News-reporter.



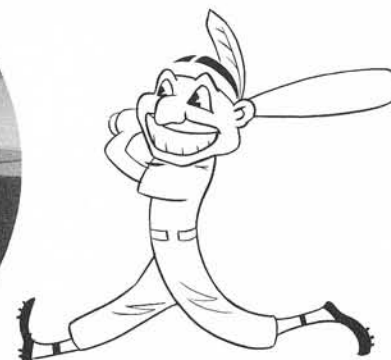
Bess Myerson — former Miss America heard Monday, Wednesday and Friday, over WBBW, at 11:15.



The Lone Ranger, heard every Monday, Wednesday and Friday evening.



Paul Harvey originated a broadcast over WBBW January 30, 1953. Mr. Harvey can be heard Monday through Friday at 1 P.M., and on Sundays at 6:15 and 10 P.M.



YOUNGSTOWN

YESTERDAY

1873





1935

HOLIDAYS

TURNING BACK



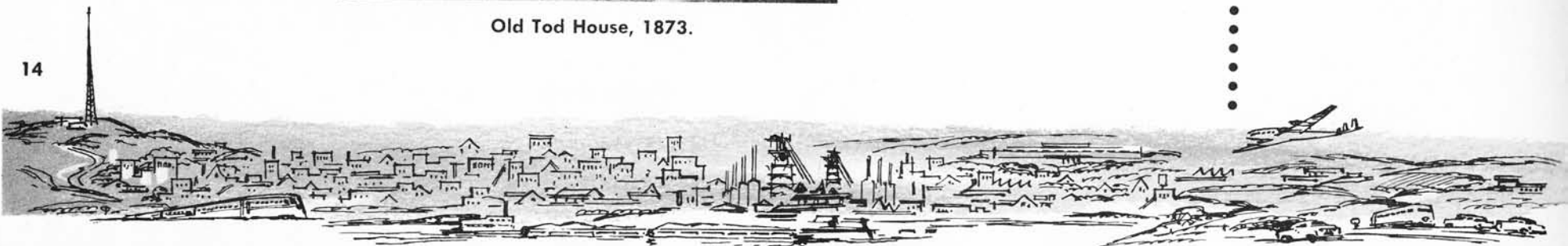
Looking southwest in 1882.



Wick Avenue in 1800s.



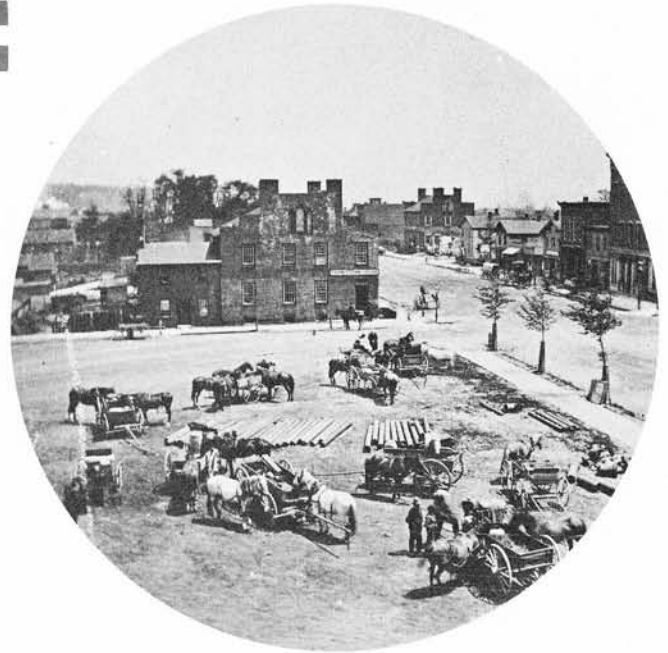
Old Tod House, 1873.



THE HANDS OF TIME



Southeast corner of public square,
around 1870.



North corner of square, 1873.



Canal and Mahoning River, in early
1800s.



Lanterman's Falls, 1875.





1st edition of Youngstown Vindicator, September 23rd, 1889.



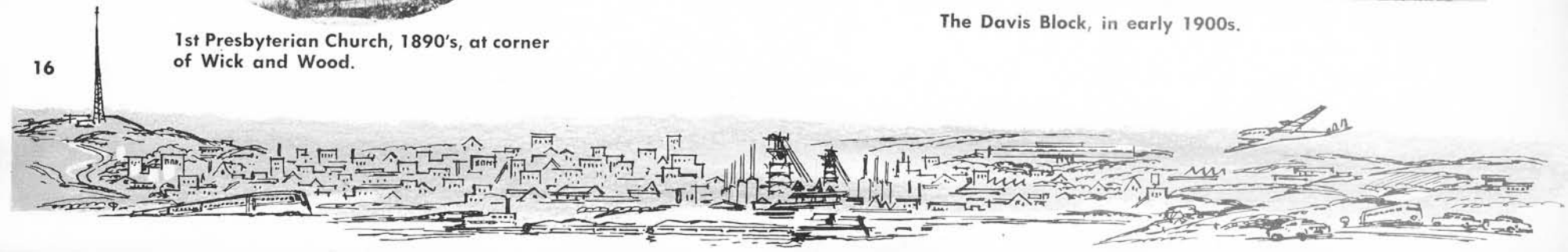
Old Rayen School, 1890.



1st Presbyterian Church, 1890's, at corner of Wick and Wood.



The Davis Block, in early 1900s.





Looking up West Federal in the early 1920's.



Phelps Street in 1920.



Junction of Phelps and Boardman Streets.



Board of Education Building, left foreground. Central Junior High School on right.





Public Square in 30's.



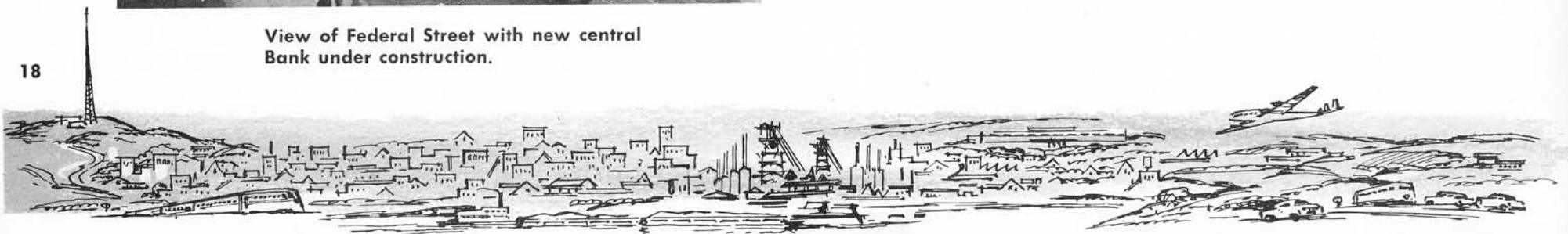
... and



View of Federal Street with new central Bank under construction.



Looking east on Federal around 1930.

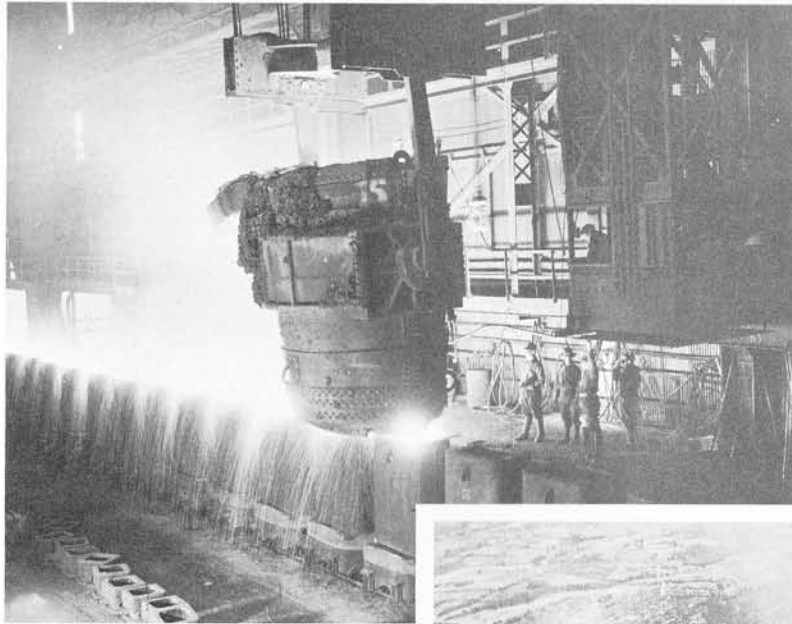


Today

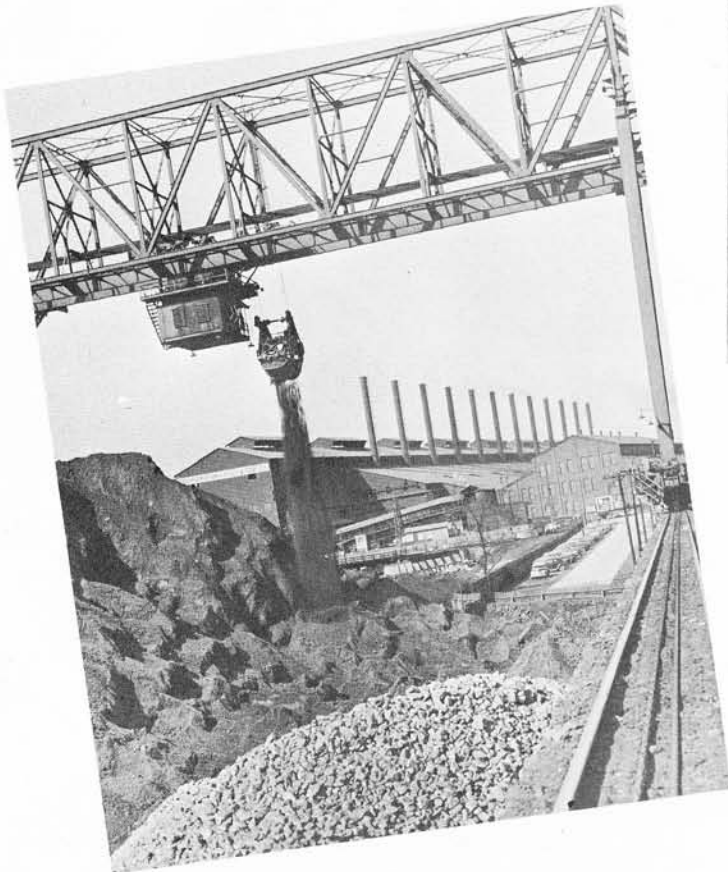


STEEL — THE BACKBONE OF

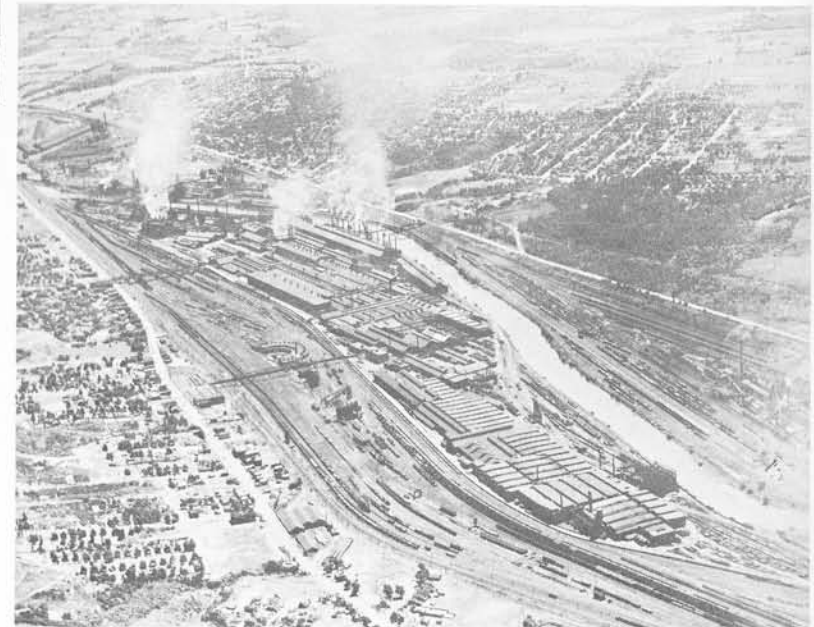
The Mahoning Valley, often called the "Ruhr of America," produces the steel that makes Youngstown, our community, one of the greatest industrial centers in America.



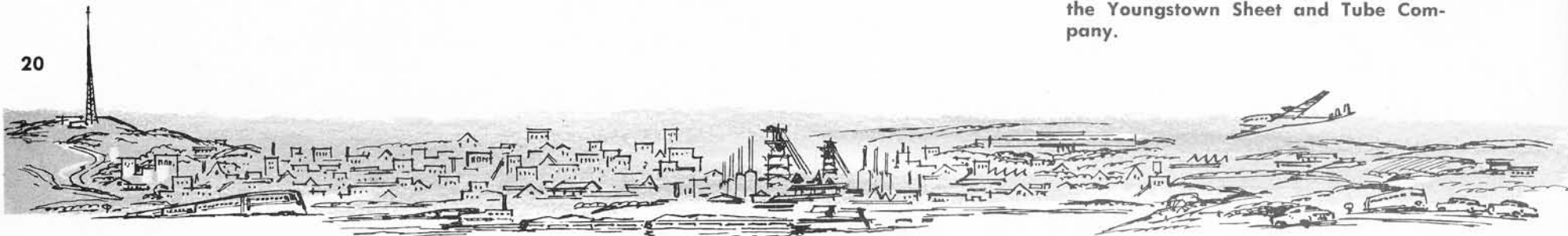
Teeming open hearth steel from service ladle into ingot molds.



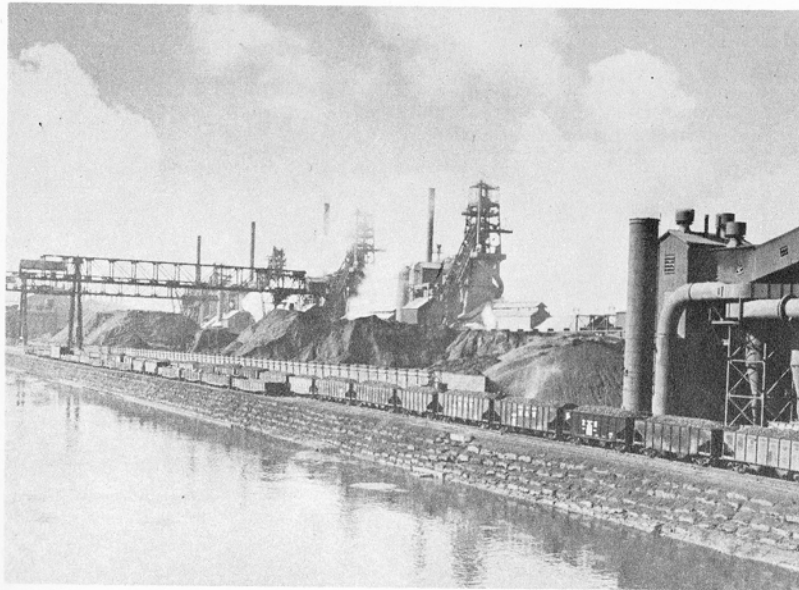
Ore Bridge at Brier Hill Works of the Youngstown Sheet and Tube Company.



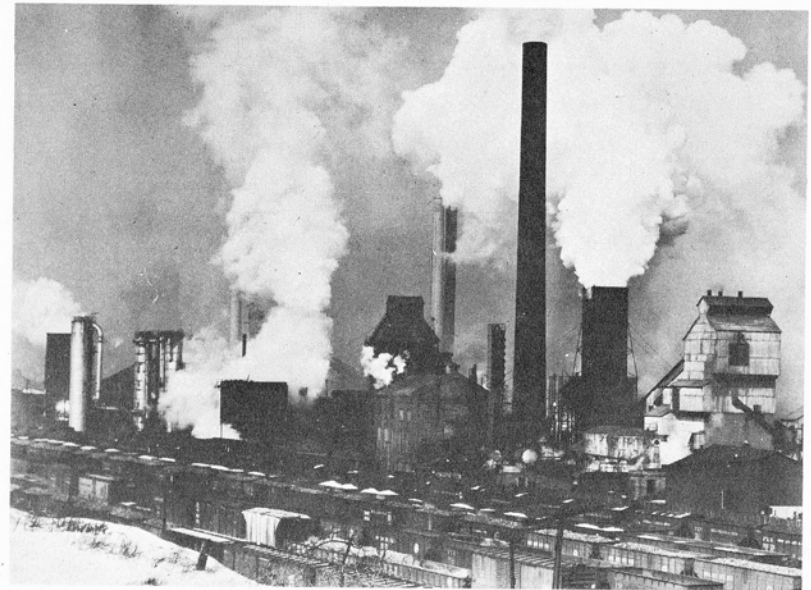
Aerial View of the Campbell Works of the Youngstown Sheet and Tube Company.



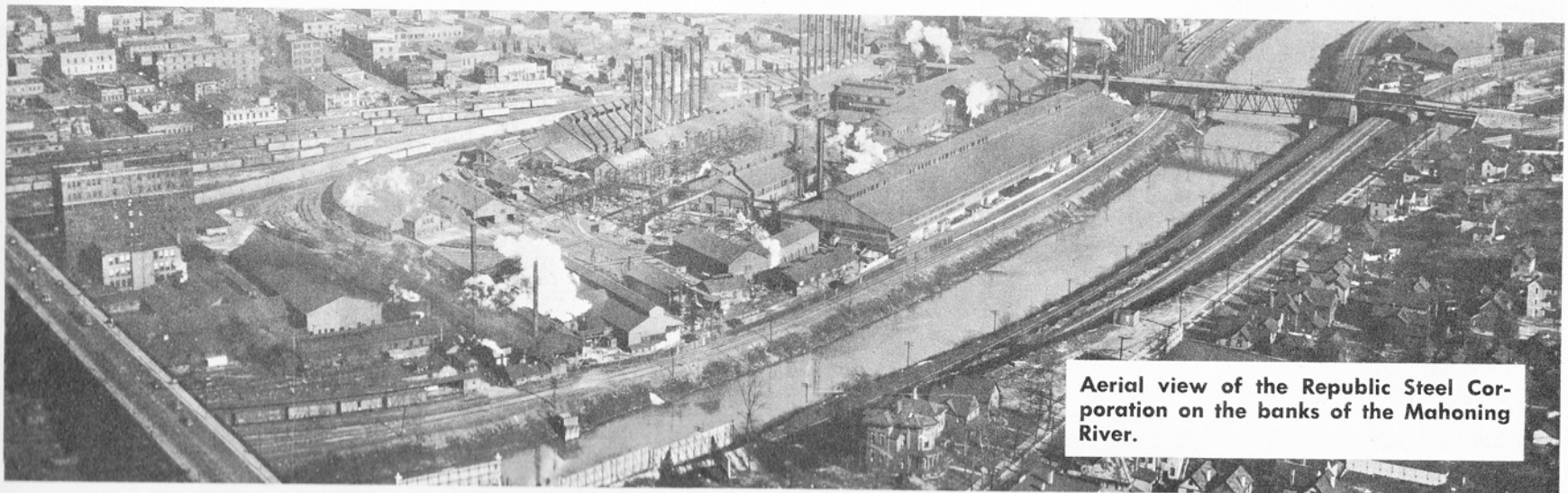
THE MAHONING VALLEY.



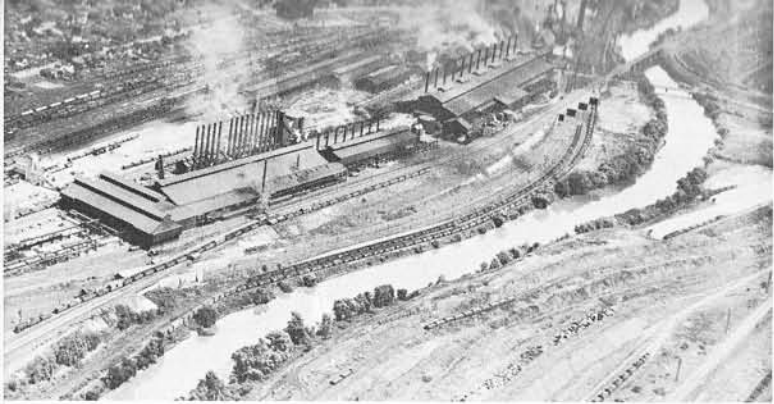
General View of Blast Furnace Department, Campbell Works of the Youngstown Sheet and Tube Company.



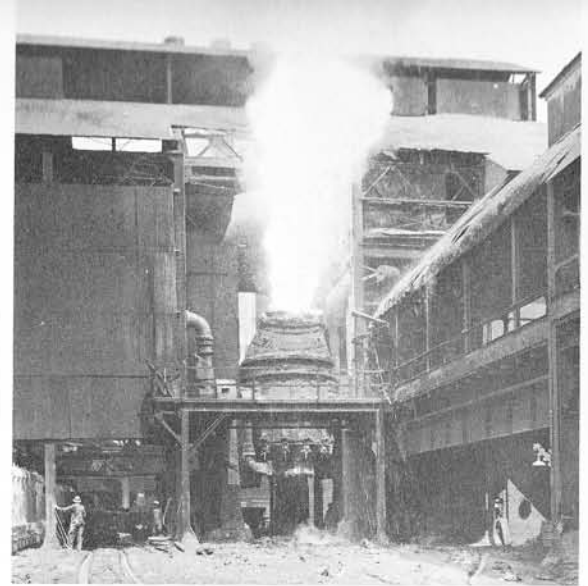
Republic Steel Corporation in Youngstown, Ohio.



Aerial view of the Republic Steel Corporation on the banks of the Mahoning River.



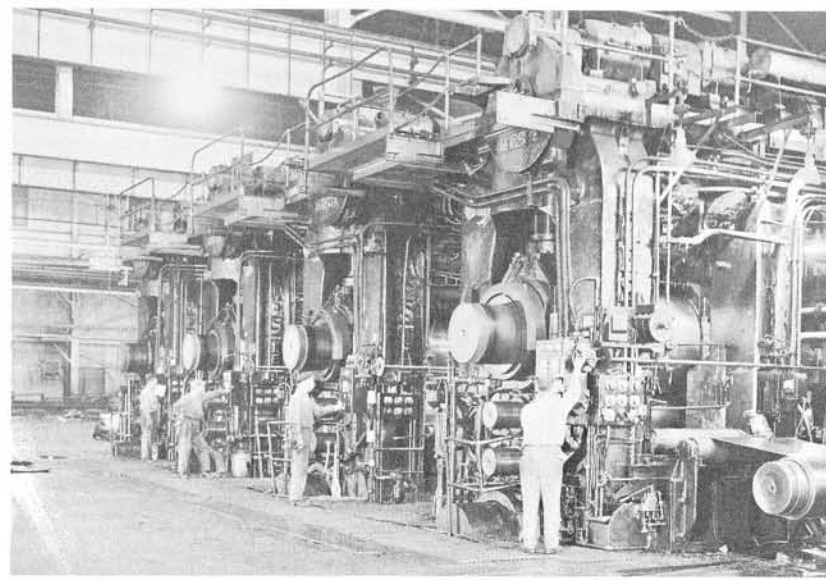
Skimming off the slag from the blast furnace.



Bessemer converter in action at the Campbell plant of the Youngstown Sheet and Tube Company.



The General Fireproofing Company. Final Assembly of adjustable office chairs.

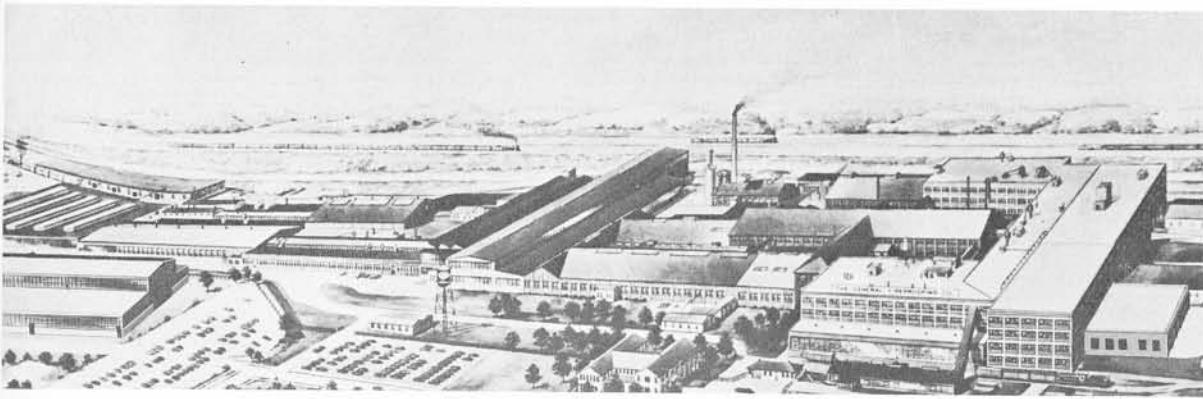


Four-stand 54-inch cold reduction mill.

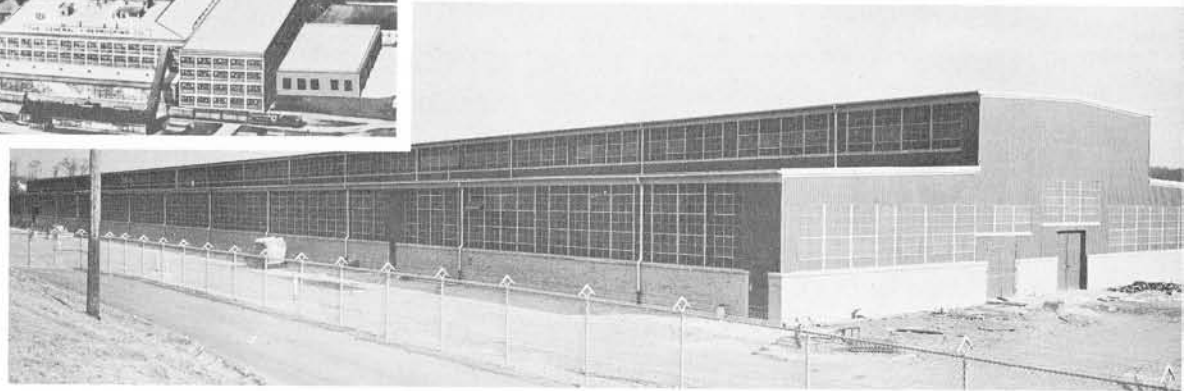
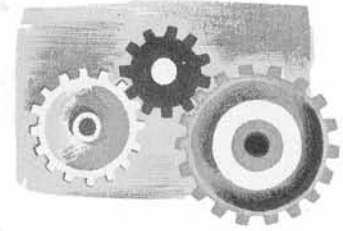


General view of the Cold Finished Bar Department, Brier Hill Works.





Aerial view of the General Fireproofing Company.



The General Fireproofing Company's new office building.



Carbon Limestone Company's quarry.



Carbon Limestone Company, Lowellville, Ohio.

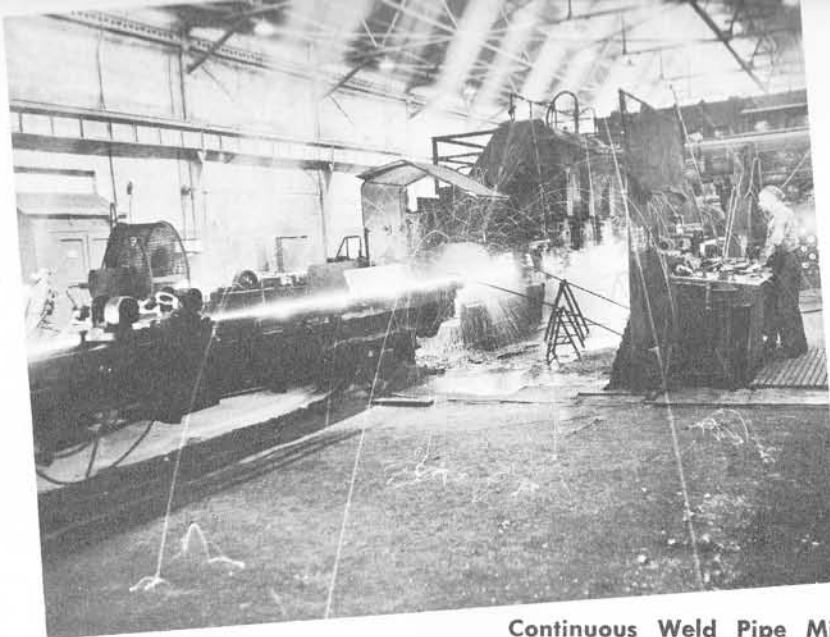


The new extension at General Fireproofing.





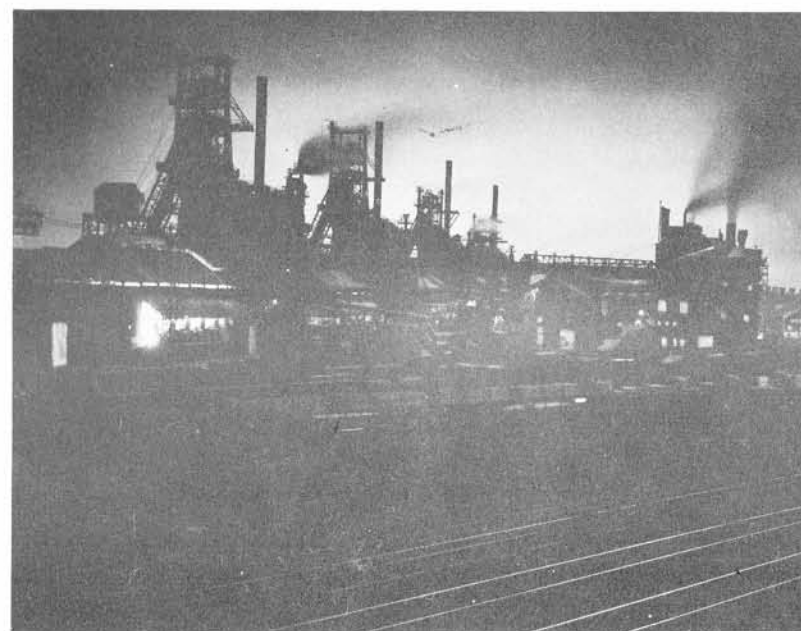
Tapping in Open Hearth.



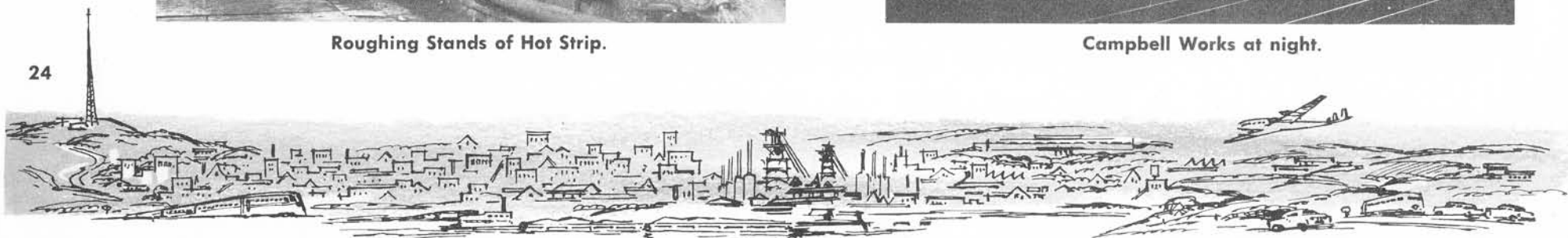
Continuous Weld Pipe Mill, Campbell Works of the Youngstown Sheet and Tube Corporation.

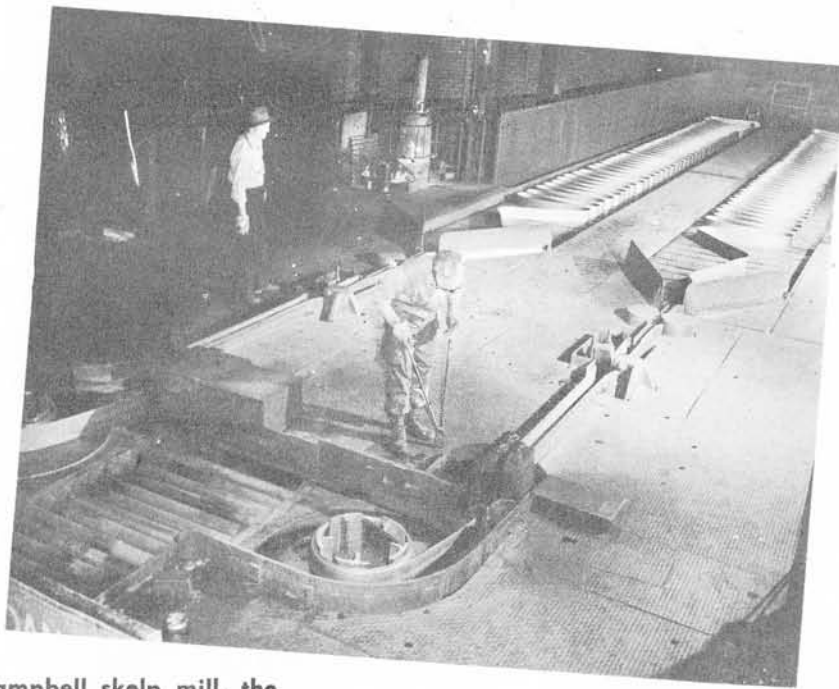


Roughing Stands of Hot Strip.

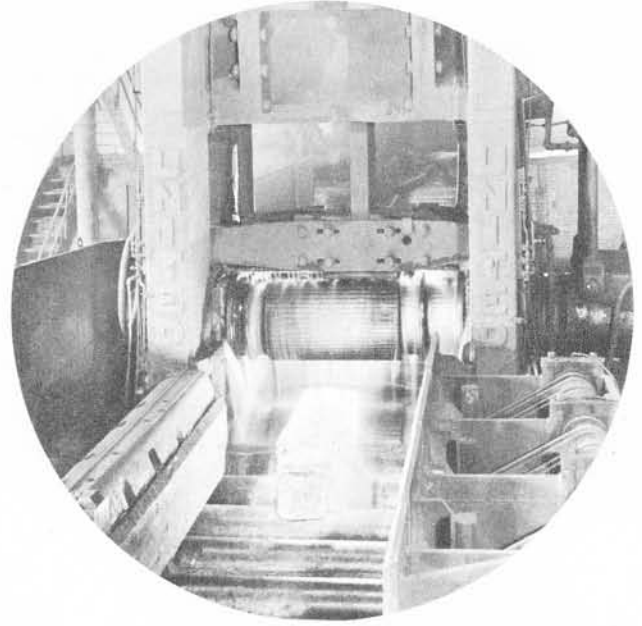


Campbell Works at night.

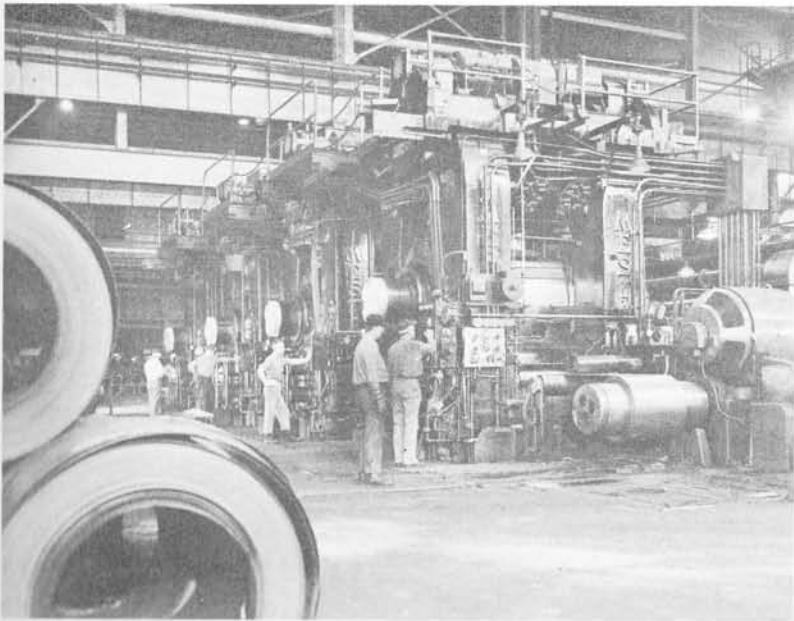




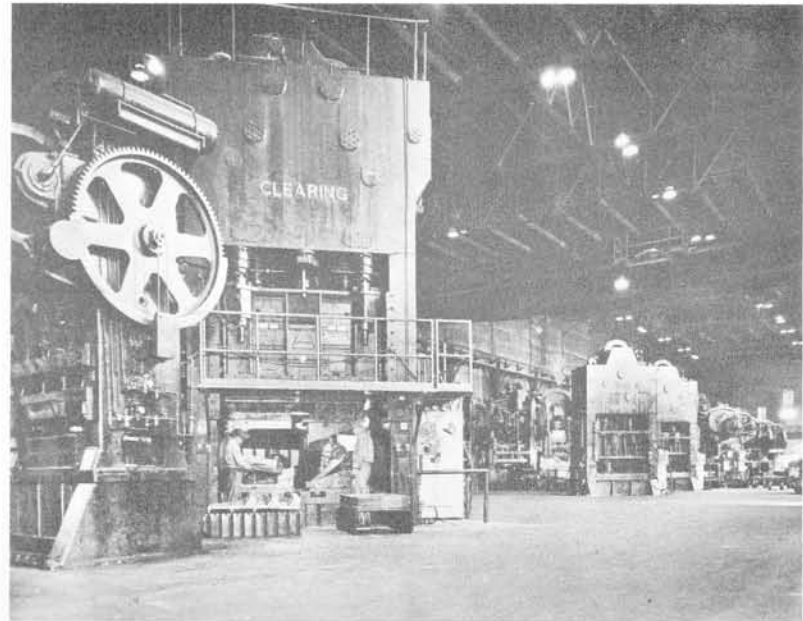
Coiling skelp, Campbell skelp mill, the Youngstown Sheet and Tube Company.



Steel in process.

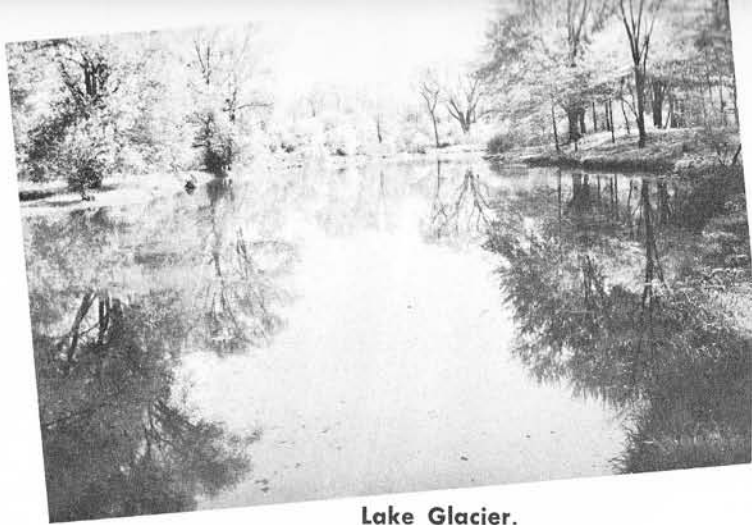


Four Stand Cold Reduced Sheet Mill.



Stamping Section of the Youngstown Metal Products Company.

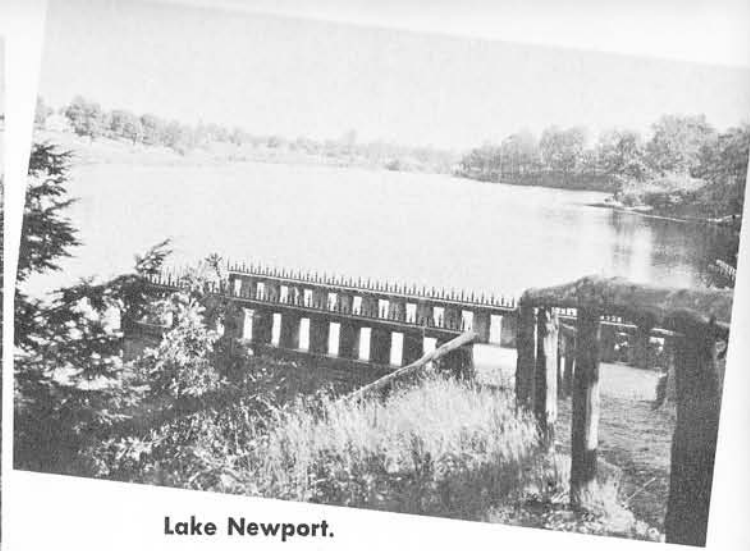




Lake Glacier.



Volney Rogers statue.



Lake Newport.

SCENIC MILK CREEK PARK



Bridge at Hiawatha Flats.



Umbrella Rocks.



Wooded area of Milk Creek Park.



SIGHTS TO SEE IN YOUNGSTOWN



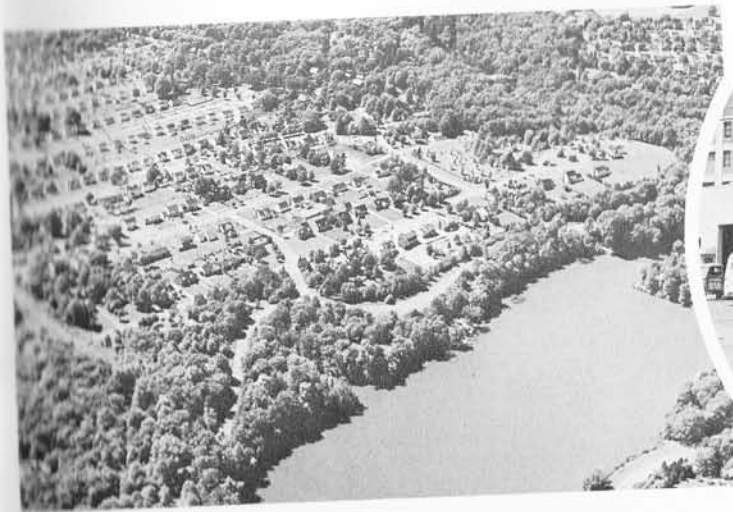
Spratt's Photography Studio.



Uptown Shopping Area.



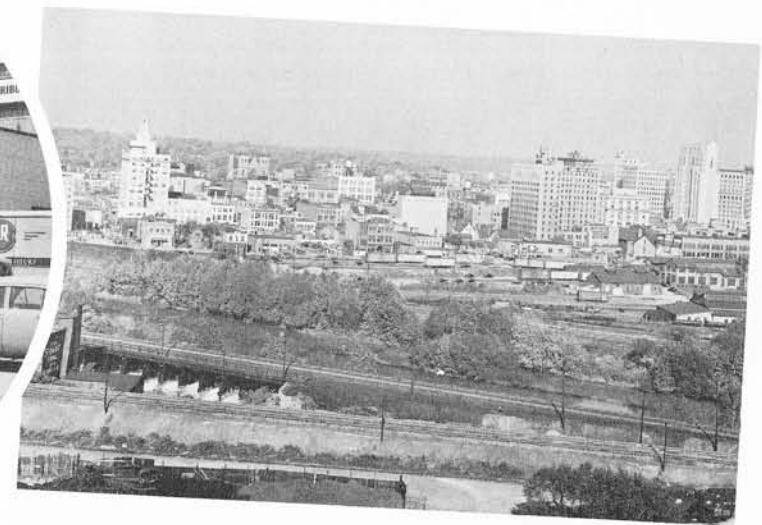
Northside Hospital.



Aerial view of the southside of Youngstown, overlooking Lake Newport.



International Harvester Company and Lederer Terminals.



Downtown Youngstown from the Market Street bridge.





South High School.



East High School.



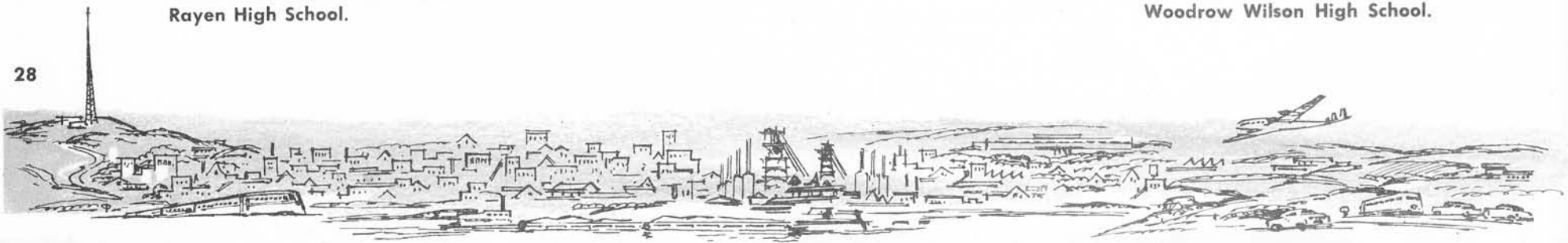
Ursuline High School.



Rayen High School.

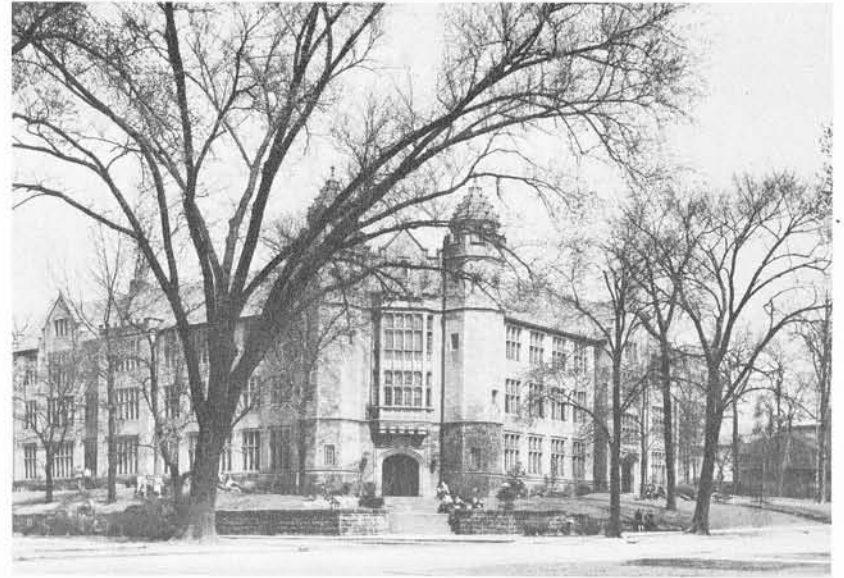


Woodrow Wilson High School.

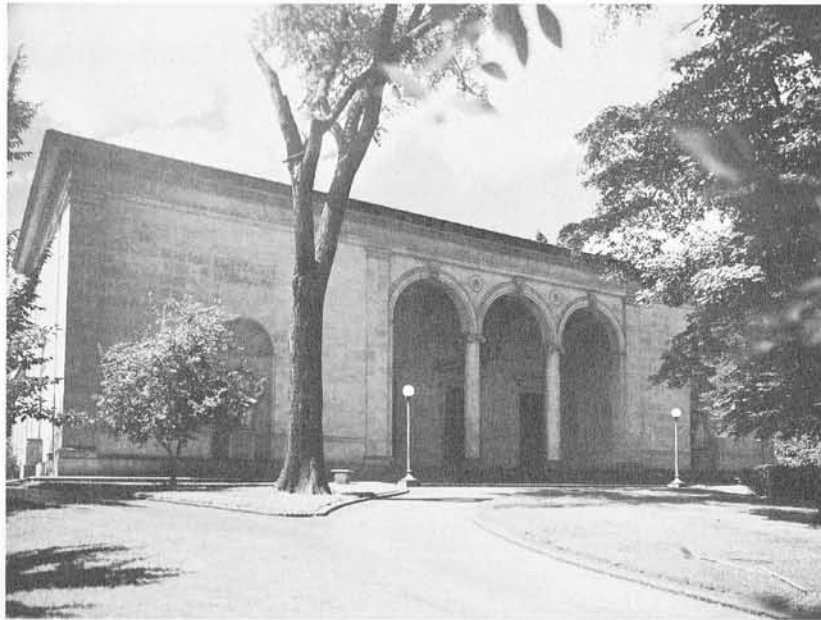




Boardman High School.



Youngstown College.



Butler Art Institute.



Stambaugh Auditorium.



AND WHERE THEY SHOP

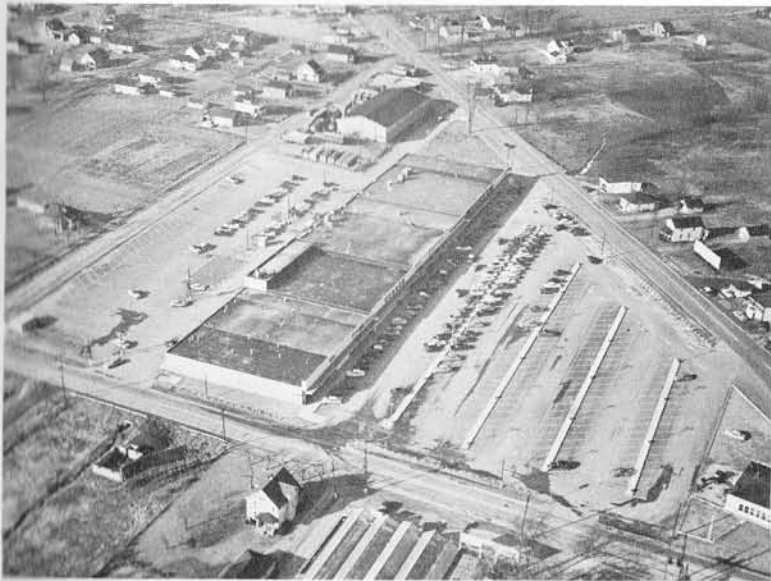


Poland, Ohio from the air.

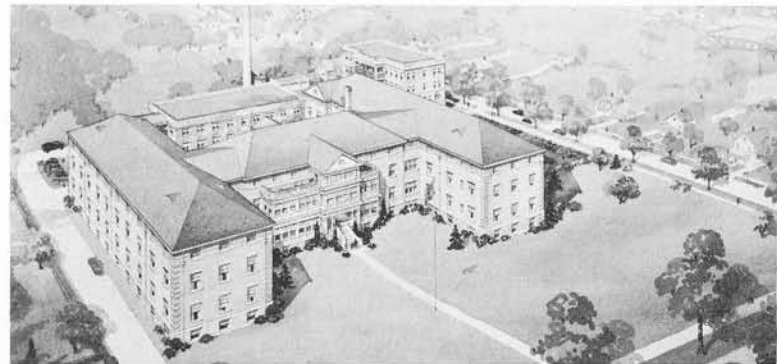
View taken over Central Square, looking northeast: Truscon Steel Corporation, at left; Shopping Center in the middle, and northeast housing project at top left. In foreground is Andrews Avenue.



Hickory Plaza, Sharon, Pennsylvania.



McKinley Heights Plaza, near Niles City Limits.



Warren City Hospital.



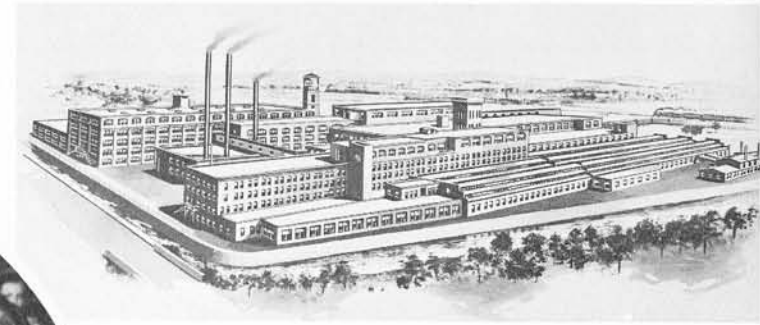
OUR NEIGHBORS



Wickliffe and Austintown Area.



Ohio Leather Company, Girard, Ohio.



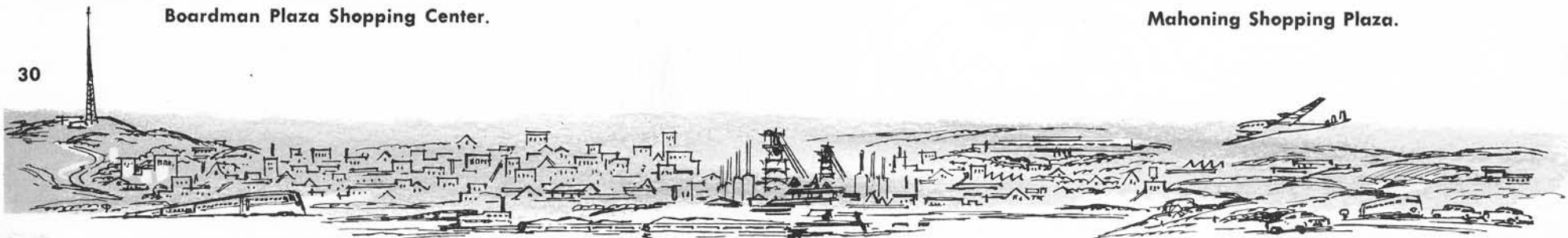
Captain Video at Warren Shopping Plaza.



Boardman Plaza Shopping Center.



Mahoning Shopping Plaza.





Warren, Ohio from the air.



Boardman Plaza.



Warren Plaza.

PHOTO CREDITS

- General Fireproofing Company, Youngstown, Ohio.
- Youngstown Chamber of Commerce.
- Youngstown Sheet & Tube Corporation.
- Republic Steel Corporation.
- Youngstown Arc Engraving Company.
- Spratt Studio, Youngstown, Ohio.
- Alvin Studebaker, Youngstown, Ohio.
- Mr. John Cherpack, Jr., Youngstown, Ohio
- Edward J. DeBartolo & Associates, Youngstown, Ohio



Goodbye now!



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PEORIA, ILLINOIS



