



VERY BRITISH INDEED . . . Shown discussing the forthcoming series of Chaucer's Canterbury Tales on KSL radio are Mr. Thomas Tull, Intermountain area British consul and Mr. Patrick Johnston, his predecessor. A 14 week series on the tales, dramatized in modern English, starts July 4th.

CANTERBURY TALES START JULY 4th

Chaucer's Canterbury Tales in Modern English . . . a rare treat for KSL's summer audience.

The tales, dramatized by Newell Coghill and transcribed by the British Broadcasting Company will be heard Sunday afternoons starting July 4th from 12:30 to 1:30 p.m. In all, fourteen tales will be dramatized. Mr. Cecil Trouncer, hailed by critics as one of the reading masters of the day is featured in several of the tales.

An authentic British flavor was realized recently when Mr. Thomas Tull, consul designate for the Intermountain area and Mr. Patrick Johnston, former consul at Denver visited KSL in support of the series.

Von Orme Makes Visit To Government Farm

Von Orme of KSL's "Farm Breakfast Roundup" and "This Business of Farming" has just returned from the radio farm directors annual tour of the U.S. Department of Agriculture experimental farm at Beltsville, Maryland.

Mr. Orme and the other radio farm directors heard experts from the experimental farm review the past years work and show some of next year's projected developments.

Two of the highlights of the trip were a personal introduction to President Eisenhower and an address by Agriculture Secretary, Ezra Taft Benson.

PROCTER & GAMBLE RENEWS SEVEN SOAP SERIAL PACTS

Seven KSL-CBS soap serials have received the go ahead from the sponsor for another 52 weeks in one of the most significant reaffirmations in recent months of a major advertiser's confidence in radio's sales power.

The programs involved in the renewal by Procter and Gamble Company, Cincinnati, Ohio, are all 15 minute Monday through Friday programs. They are "Rosemary," (9:45 a.m.); "Road of Life," (11:00 a.m.); "Ma Perkins," (11:15 a.m.); "Young Dr. Malone," (11:30 a.m.); "Guiding Light," (11:45); "Perry Mason," (3:15 p.m.); and "Brighter Day," (4:15 p.m.).

This group includes some of the longest running programs in radio: "Ma Perkins," (21 years); "Road of Life," (17 years); "Guiding Light," (17 years); and "Young Dr. Malone," (15 years).

Critics Laud "Gunsmoke"

"Gunsmoke," hailed as one of radio's all-time best western adventure stories, will be heard each Monday at 7 p.m. on KSL radio.

William Conrad, top-flight radio and motion picture actor, stars in "Gunsmoke" as Matt Dillon. Also featured in the cast are Parley Baer (former KSL announcer-actor) as Chester Proudfoot, Georgia Ellis as Kitty and Howard McNear as Doc.

This program has reaped much favorable comment from the critics and is considered extremely fine adult western drama.

KSL Features 'Easy Listening' On New Summertime Programs

Many of the top network shows have started their summer vacations, leaving program Director Joseph A. Kjar with the tremendous job of lining up summer replacements. But the dependable KSL programmer has responded with a list of programs which might easily make the "regulars" fight to get back on the air next fall.

PRIZES, OLD RECORDS ON DATIN' WITH DEAN

Listener prizes, favorite records and a half-hour of pleasant listening mark a new KSL afternoon feature called, "Datin' with Dean."

Designed for easy summer listening the show features personable Dean Bennett playing records old and new and making with the choice remarks. And the radio audience has more than just a listening interest. There'll be a prize for the most interesting old record sent to Dean from the listeners' private collections.

Bennett is a radio veteran of more than six and one-half years best known for his top flight sports reporting and all around announcing excellence. Using his past performances as an indicator, listeners are assured of an outstanding half hour on this new program.

If you've been wanting to hear these old favorites and at the same time keep up with the popular music trend, listen to this Monday thru Friday feature from 2:30 to 3:00 p.m.



Dean Bennett

"The new programming for summer will be designed for relaxation and easy listening," Mr. Kjar states. "With the vast amount of outdoor living during the summer months—at beaches, on the ever popular patio, at canyon retreats, on automobile trips—KSL radio programs will be designed to provide the utmost pleasure and relaxation."

Sunday gets the new look with several outstanding programs either already on the air or planned for the very near future. "The Gary Crosby Show" has already established itself as a worthy summer successor to father Bing's regular Sunday afternoon affair. Peter Potter's "Juke Box Jury" precedes it at 5:00 p.m. Earlier in the day listeners can hear "Your Invitation to Music," "On a Sunday Afternoon" and a brilliant dramatization of Chaucer's Canterbury Tales (see story page 1).

"The Peter Lind Hayes Show" airs each Monday through Friday at 8:30 p.m., while Mr. Keen traces Lost Persons five times a week at 8 p.m. "Broadway is My Beat," "The Cobbs," "Romance," "Summer in St. Louis" and "French Masterworks" are other summer specials which assure the KSL audience of good easy listening during the sun season.

Jackson, Trout Combine For Seven Newscasts

Seven more newscasts featuring CBS veterans Allen Jackson and Robert Trout will be broadcast over KSL radio, starting July 3.

Jackson, whose 4 p.m. "Allen Jackson and the News" is currently heard each Monday through Friday, has added a five-minute report at 2:55 p.m. Saturday. Trout will be heard on the other six casts, including Sundays at 11:00-11:05 a.m. and 3:45-4:00 p.m. as well as Monday, Wednesday, Thursday and Friday at 7:55-8:00 p.m.

Radio Set Sales Up In 1953 Says Report

The sale of home radio sets and automobile sets combined in 14 of the nation's largest markets exceeded the sale of television sets 164% in 1953, according to a new presentation released by Sherril W. Taylor, Sales Promotion Manager, CBS Radio Spot Sales.

Citing the fact that each of the CBS Radio Spot Sales represented stations in the 14 markets leads all other radio competition, the presentation points out several outstanding examples of local programming, which has been successful in garnering large audiences. The presentation also gives examples of the sales success of top local stars in each of the 14 markets. Allen Jensen and Album of Music was cited as an outstanding KSL program.

The stations and markets covered are: KCBS, San Francisco, KMOX, St. Louis; KNX, Los Angeles; KSL, Salt Lake City; WAPI, Birmingham; WBBM, Chicago; WBT, Charlotte; WCAU, Philadelphia; WCBS, New York; WCCO, Minneapolis - St. Paul; WEEL, Boston; WMBR, Jacksonville; WRVA, Richmond; and WTOP, Washington.

Wendy Warren Starts 8th Broadcast Year

Wendy Warren's popular news and dramatic serial celebrated its seventh birthday last month with all seven featured personalities still in their original roles.

Since the first show in 1947, Douglas Edwards has opened each day's program with a summary of the latest news. Wendy Warren, played by Florence Freeman, follows with news of special interest to women. Then the dramatic portion of the program features the continuing story of Wendy Warren, her journalistic career and personal life.

The program is heard on KSL each Monday through Friday at 10:00 a.m. and is sponsored by General Foods Corporation.

Florence Freeman plays Wendy Warren, the fictional radio-newspaper columnist. Nat Polen, cast as her playwright husband, adds to the story a sophistication involving theatrical friends from Broadway to Hollywood. Wendy's immediate family consists of her father, played by Rod Hendrickson, and Aunt Dorrie, who is portrayed by Tess Sheehan. John Raby, heard as her alert managing editor, provides a coordinating link between his star reporter and her exciting adventures.

One of the "kids" on Art Linkletter's "House Party" once told Art he wanted to cross a chicken with a dog so he could have poached eggs.



'JOURNEY WITH JOE' FOR VACATION TIPS

Joe Coffey whose 10 o'clock news has already become a nighttime listening must has come up with a new show called "Journey with Joe".

The Journey affair is a special vacationer's show written and produced by Mr. Coffey and will offer information on scenic tourist attractions, highway and weather conditions and special interest tips to the listening vacationer.

Travelers streaming into the Mountain West again this summer will find a welcome friend on "Journey with Joe" each Tuesday and Thursday nights from 9:00 to 9:15 p.m.

A special part of the program is a short history or legend about Joe's feature vacation spot of the day. And with the West literally loaded with interesting places to go and interesting pasts, the stories Joe tells are bound to make the vacationers' visits all the more enjoyable.

Radio Homemakers Make Summer Load Lighter

A certain forty-five minutes of KSL radio each Monday through Friday is one of the best ways Intermountain housewives have of lightening the heavy summer work load.

The three helpful homemaker programs, each designed to aid the lady of the house in her daily chores, are: Margaret Masters' Kitchen at 8:45 a.m., Lynn Arnold's Homemaker Scrapbook at a new time of 3:00 p.m. and Housewife's Protective League starring Grant Williams at 4:45 p.m.



THESE ARE "THE COBBS" . . . Olive Sturgess, center, plays the daughter of Hope Emerson and William Demarest, who co-star as "The Cobbs" in the new Sunday evening comedy about a married couple, owners of a one-truck transportation company in the small town of Buttonwillow, California. This 30 minute program airs over KSL at 7 p.m. Sundays.

PETER POTTER PICKS POPULAR SONG HITS

Peter Potter, whose popular "Juke Box Jury" show is heard each Sunday at 5:30 p.m. on KSL is going to stick his neck out each week and select what he thinks will be a hit record. You can understand how far his neck is out if you recall that not too long ago he and his "Jury" both picked Teresa Brewer's "Til I Waltz Again With You" and Pati Page's "Tennessee Waltz" as "misses" and not "hits".

But if anybody is qualified to venture an opinion on a "hit" Peter Potter is, for he's been playing records on various Hollywood programs for almost 15 years.

Although the two records mentioned above were two of his most flagrant misses, today's hit parade tunes consist mostly of those songs and recordings which Peter and his "Jury" decided would be "hits"—such tunes as "Wanted," "Young at Heart," and "The Man with the Banjo". He's been right much more often than he's been wrong.

MR. KEEN TRACES ON FIVE NIGHT PROGRAM

The adventures of KSL-CBS Radio's "Mr. Keen, Tracer of Lost Persons" is now broadcasting five 15-minute programs a week, according to Joseph A. Kjar, KSL program director. The new programs will be heard Monday through Friday at 8 p.m.

The new program presents a serialized version of the Tracer's adventures, each story being complete within the week. The half-hour series, a radio favorite for 16 years, will continue to be heard Friday nights. The cases solved by the investigator in his Friday night broadcasts will be completely different from those solved in the serialized presentation.

Philip Clarke, familiar to listeners to the weekly program, will continue to portray the kindly old investigator in the new series. James Kelly also will continue as Mr. Keen's assistant, Mike Clancy.

Rex Campbell Says:

Washing your enameled stove while it's hot is a fine example of the adage to the effect that haste makes waste. It can prove expensive, too. Because washing the enameled surface of your range while it is hot will result in cracking.

Flowers from your garden will add to the beauty of your home. Cut the flowers with a sharp knife so there'll be no jagged edges to slow down water absorption. And remember that once flowers have been cut, plenty of water is important.

CBS News, Personalities Receive More Honors

June meant more honors for two CBS personalities and an award for CBS radio news.

Receiving his seventh honorary academic degree was Edward R. Murrow, CBS news analyst, who had the honorary degree of Doctor of Laws conferred on him by Oberlin College in Oberlin, Ohio. Mr. James Fassett, CBS Radio Director of Serious Music, was presented an honorary degree of Doctor of Music by Cedar Crest College in Allentown, Pa.

CBS radio news was cited for "Outstanding Contributions to Radio Journalism". Wells Church, CBS Radio Director of News, accepted the plaque and a special citation for the Sunday news series, "The World Today". The program is heard each Sunday at 3:30 p.m. over KSL.

Mr. Fassett is heard currently on his Sunday (11 a.m.) "Your Invitation to Music" series while Mr. Murrow is heard each weekday at 5:45 p.m.

Carson Chatter Returns To KSL-CBS Radio

Genial Jack Carson is back on KSL-CBS radio with a sparkling new program four times a week. His music and chatter can be heard Wednesday, Thursday and Friday from 6:30-6:55 p.m.

Backing the unpredictable Carson is a pair of talented young vocalists, Doris Drew and Tony Romano, as well as an orchestra directed by the famous pianist-composer, Walter Gross, who wrote the hit song "Tenderly."

Miss Drew starred on her own radio show for several years in Chicago while Romano is well known to radio listeners and has recorded several big selling records.

The Taylor Maids, a young girl trio whose recordings are also attracting national attention, will be regular performers on the series which will feature a slow, easy-going tempo planned for relaxed and easy listening.



Radio Special



All of the products listed below are advertised on KSL Radio.

Confections, Soft Drinks

Nehi Beverages
Wrigley Doublemint Gum
Wrigley Spearmint Gum

Foods

Adolph's Meat Tenderizer
Arden Dairy Products
Chef Boy-ar Dee
Carnation Milk
Clover Club Corn Chips
Clover Club Potato Chips
Certo & Sure Jell
Cream O Weber Products
Crisco
Edwards Coffee
Fisher Baking Company
Fruzola
General Mills - Gold Medal Flour
 Betty Crocker Cake Mix
General Mills Sugar Jets
Good Luck Margarine
Hills Bros. Coffee
Holsum Bread Company
Hostess Cakes
Instant Sanka Coffee
Kellogg's Corn Flakes
Kellogg's Rice Krispies
Kerr Lids & Jars
Lipton Frostee
Lipton Tea & Soup Mixes
Log Cabin Syrup
Maxwell House Coffee & Instant
 Coffee
Minute Tapioca
Morning Milk Company
National Biscuit Products
Nob Hill Coffee
Pillsbury Mills Products
Regal Ice Cream
Royal Baking Products
Safeway Foods
Sanka Coffee
Sego Milk Company
Simoniz Company
Spry
Star Kist Tuna
Wonder Bread
White Star Tuna
ZCMI Foods

Drugs, Sundries, Misc.

Ayds
Alka Seltzer
Anacin
Bufferin
Camel Cigarettes
Carter's Liver Pills
Chevalier Cigarettes
Chesterfield Cigarettes
Coolies

Curads Curity Products
Hills Cold Tablets
Kool Cigarettes
Melcalose
Minit-Rub
Mum
Mum Mist
Nair
Old Gold Cigarettes
One-a-day Vitamins
Philip Morris Cigarettes
Sal Hepatica
Scotch Tape
Vitalis
Vitamin Candies

Toilet Goods

Arrid
Dr. Scholl's Foot Products
Helene Curtis Products
Ipana
Ipana A/C
Ivory Bar Soap & Giant Ivory
Kleenex
Kolykos Toothpaste
Kolykos Chlorophyll Toothpaste
Lever Brothers Chlorodent
Mennen Shave Products
Pepsodent Toothbrushes
Pepsodent Toothpowder
Pepsodent Toothpaste
Prom Home Permanent
Rise Shave Cream
Sheer Magic Liquid Makeup
Sierra Pine Soap
Toni Cream Rinse
Toni Cream Shampoo
Toni Home Permanent
White Rain Shampoo
Wildroot Creme Oil

Soaps, Household Supplies

Aerowax
Blue Cheer
Butay Raindrops
Camay Soap
Colgate Fab
Colgate Vel
Drano
Ivory Flakes
Lever Brothers Surf
Permastarch Company
Procter & Gamble Cheer
Procter & Gamble Duz
Procter & Gamble Joy
Procter & Gamble Lava
Procter & Gamble Oxydol
Procter & Gamble Tide
Rinso Detergent
Rinso
Scotch Cleanser
White King Soap
White King Water Softener
Windex
Wizard Wick

"Irma, this deal is worse than when you gave \$50 to the man who was going to run a pipeline from the Great Salt Lake to Virginia so he could raise salted peanuts."
—CBS Radio's "My Friend Irma".

TRADE TALK

BY RAY FRITSCH

The father of eight hundred eighty eight, the patience of Job and the love of Christ for his fellowmen. No this is not a biblical character but a modern day Salt Lake City grocer who is also Bishop of the Cannon Ward. His name . . . Alfred Wesemann.

His grocery success story goes back to the city of Rodenburg, Germany, in the year 1922, where he started his grocery career working for a large retail and wholesale concern. After five years he was offered the managership of a branch store but instead elected to serve a mission for the Church of Jesus Christ of Latter-day Saints.

The year 1930 found Bishop Wesemann in Milwaukee, Wisconsin, working not in a grocery store but in one of Milwaukee's largest hotels, and going to school studying English and Accounting. He is a graduate of the International Accountant Society. Bishop Wesemann continued his hotel work in Pocatello, Idaho, and Salt Lake City until 1943 when he returned to his first love, the grocery business, by purchasing a store on Salt Lake City's west side.

Wesemann's grocery was modernized into a self service store in 1945 and became affiliated with the IGA system in 1947.

His friendliness, generously exhibited in his grocery work and in his role of Bishop, has endeared him to thousands. Bishop Wesemann is in every sense of the word a true understanding father, not only to his own four children, but to every person in his ward and stake.

Bishop and Mrs. Wesemann have always worked as a team to make life more enjoyable for all they come in contact with, the result being that they live a happy, uncluttered life among a multitude of friends.

KSL radio takes pleasure in saluting Bishop—Grocer Wesemann and his good wife.



'Radio Grocers' Perform At Annual Food Fair

KSL radio created quite a fuss at the recent Food Fair at the Rainbow Randevu. Direct broadcasts by KSL's popular personalities helped to pack thousands into the big hall.

Featured in the KSL booth were food products advertised over the station. In addition KSL personalities were on hand to personally greet the throngs.

Visitors to the KSL booth included such prominent industrialists as Bill Tormey and Ernie Hoffman of the White King Soap Company. They appeared with Rex Campbell whose highly popular Noon News is sponsored by White King.

My Little Margie Likes Family To Go Along

"My Little Margie," otherwise known as Gale Storm when she isn't appearing on her popular KSL-CBS radio show, is pretty conscientious about her children.

The star whose program is heard on KSL Sundays at 6:30 p.m. thinks first of her family and then of her career and she isn't about to let her busy schedule keep her from her husband and three sons.

When personal appearances take her from Hollywood she works the job into a vacation trip for the whole family. For instance she passed up all out-of-town engagements last summer until a Las Vegas appearance suited the family vacation plan. This summer she'll do a Broadway show . . . in Texas . . . and "the whole family is going."



Baritone Jack Haskell is the vocalist on the new Monday-through-Friday "Peter Lind Hayes Show." This new series of light music and comedy is heard over KSL at 8:15-8:45 p.m. In addition to Haskell, the program also features the Norman Paris Trio and the happy wit himself, Peter Lind Hayes.

1160 LOG

Published Monthly by

KSL Radio

Union Pacific Building — Salt Lake City 1, Utah

Telephone 5-4641



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Magna, Utah

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ON YOUR RADIO

JULY ON KSL RADIO

1160 ON YOUR
DIAL

	TIME	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
MORNING	6:00	News	News	News	News	News	News	News
	6:15	Karamu Quartet	Farm Breakfast Roundup	Farm Breakfast Rdup.	Farm Breakfast Rdup.	Farm Breakfast Rndup.	Farm Breakfast Rndup.	Farm Breakfast Roundup
	6:45	Sabath Prelude	Johnny Lee Willis Show	Johnny Lee Willis	Johnny Lee Willis	Johnny Lee Willis	Johnny Lee Willis	" " "
	7:00	Sabath Prelude	World News	World News	World News	World News	World News	World News
	7:15	News	Rolfe Peterson Show	Rolfe Peterson Show	Rolfe Peterson Show	Rolfe Peterson Show	Rolfe Peterson Show	Rolfe Peterson Show
	7:30	Connorsur's Corner	World News	World News	World News	World News	World News	World News
	7:45	" " "	Friendly Time	Friendly Time	Friendly Time	Friendly Time	Friendly Time	Friendly Time
	8:00	Tabernacle Choir	Friendly Time	Friendly Time	Friendly Time	Friendly Time	Friendly Time	Friendly Time
	8:15	News	News of America	News of America	News of America	News of America	News of America	News of America
	8:30	Songs of Romance	Mrgt. Masters' Kitchen	Mrgt. Masters' Kitchen	Mrgt. Masters' Kitchen	Mrgt. Masters' Kitchen	Mrgt. Masters' Kitchen	Mrgt. Masters' Kitchen
	8:45	Church of the Air	Arthur Godfrey	Arthur Godfrey	Arthur Godfrey	Arthur Godfrey	Arthur Godfrey	Arthur Godfrey
	9:00	" " "	Make Up Your Mind	Make Up Your Mind	Make Up Your Mind	Make Up Your Mind	Make Up Your Mind	Make Up Your Mind
9:15	" " "	Rosemary	Rosemary	Rosemary	Rosemary	Rosemary	Rosemary	
9:30	" " "	Wendy Warren & News	Wendy Warren & News	Wendy Warren & News	Wendy Warren & News	Wendy Warren & News	Wendy Warren & News	
9:45	Invitation to Learn	Aunt Jenny	Aunt Jenny	Aunt Jenny	Aunt Jenny	Aunt Jenny	Aunt Jenny	
10:00	Howard K. Smith	Helen Trent	Helen Trent	Helen Trent	Helen Trent	Helen Trent	Helen Trent	
10:15	News	Our Gal Sunday	Our Gal Sunday	Our Gal Sunday	Our Gal Sunday	Our Gal Sunday	Our Gal Sunday	
10:30	Invitation to Music	Road of Life	Road of Life	Road of Life	Road of Life	Road of Life	Road of Life	
10:45	" " "	Ma Perkins	Ma Perkins	Ma Perkins	Ma Perkins	Ma Perkins	Ma Perkins	
11:00	" " "	Young Dr. Malone	Young Dr. Malone	Young Dr. Malone	Young Dr. Malone	Young Dr. Malone	Young Dr. Malone	
11:15	" " "	Guiding Light	Guiding Light	Guiding Light	Guiding Light	Guiding Light	Guiding Light	
11:30	" " "	World News	World News	World News	World News	World News	World News	
11:45	" " "	This Business of Farming	This Business of Farming	This Business of Farming	This Business of Farming	This Business of Farming	This Business of Farming	
12:00	Canterbury Tales	Arthur Godfrey	Arthur Godfrey	Arthur Godfrey	Arthur Godfrey	Arthur Godfrey	Arthur Godfrey	
12:15	" " "	Arthur Godfrey	Arthur Godfrey	Arthur Godfrey	Arthur Godfrey	Arthur Godfrey	Arthur Godfrey	
12:30	" " "	House Party	House Party	House Party	House Party	House Party	House Party	
12:45	" " "	House Party	House Party	House Party	House Party	House Party	House Party	
AFTERNOON	1:00	On A Sunday Afternoon	House Party	House Party	House Party	House Party	House Party	House Party
	1:15	" " "	House Party	House Party	House Party	House Party	House Party	House Party
	1:30	" " "	House Party	House Party	House Party	House Party	House Party	House Party
	1:45	" " "	House Party	House Party	House Party	House Party	House Party	House Party
	2:00	Eileen Barton Show	News; Friendly at Hamnd	News; Friendly at Hamnd	News; Friendly at Hamnd	News; Friendly at Hamnd	News; Friendly at Hamnd	News; Friendly at Hamnd
	2:15	Facts Forum	Friendly at Hammond	Friendly at Hammond	Friendly at Hammond	Friendly at Hammond	Friendly at Hammond	Friendly at Hammond
	2:30	On A Sunday Afternoon	Datin' With Dean	Datin' With Dean	Datin' With Dean	Datin' With Dean	Datin' With Dean	Datin' With Dean
	2:45	" " "	Datin' With Dean	Datin' With Dean	Datin' With Dean	Datin' With Dean	Datin' With Dean	Datin' With Dean
	3:00	" " "	Homemaker's Scrapbook	Homemaker's Scrapbook	Homemaker's Scrapbook	Homemaker's Scrapbook	Homemaker's Scrapbook	Homemaker's Scrapbook
	3:15	" " "	Perry Mason	Perry Mason	Perry Mason	Perry Mason	Perry Mason	Perry Mason
	3:30	The World Today	Second Mrs. Burton	Second Mrs. Burton	Second Mrs. Burton	Second Mrs. Burton	Second Mrs. Burton	Second Mrs. Burton
	3:45	" " "	Hill Top House	Hill Top House	Hill Top House	Hill Top House	Hill Top House	Hill Top House
4:00	Music Hall	Allan Jackson, News	Allan Jackson, News	Allan Jackson, News	Allan Jackson, News	Allan Jackson, News	Allan Jackson, News	
4:15	" " "	Brighter Day	Brighter Day	Brighter Day	Brighter Day	Brighter Day	Brighter Day	
4:30	" " "	Nora Drake	Nora Drake	Nora Drake	Nora Drake	Nora Drake	Nora Drake	
4:45	" " "	Hsewives' Prof. League	Hsewives' Prof. League	Hsewives' Prof. League	Hsewives' Prof. League	Hsewives' Prof. League	Hsewives' Prof. League	
5:00	Juke Box Jury	Hsewives' Prof. League	Hsewives' Prof. League	Hsewives' Prof. League	Hsewives' Prof. League	Hsewives' Prof. League	Hsewives' Prof. League	
5:15	" " "	Curt Massey	Curt Massey	Curt Massey	Curt Massey	Curt Massey	Curt Massey	
5:30	Juke Box Jury	Intermountain News	Intermountain News	Intermountain News	Intermountain News	Intermountain News	Intermountain News	
5:45	" " "	Edward R. Murrow	Edward R. Murrow	Edward R. Murrow	Edward R. Murrow	Edward R. Murrow	Edward R. Murrow	
6:00	Gary Crosby	My Friend Irma	People Are Funny	FBI in Peace and War	Meet Millie	Mr. Keen	Mr. Keen	
6:15	" " "	Talent Scouts	Suspense	21st Precinct	That's Rich	Godfrey Digest	Godfrey Digest	
6:30	My Little Margie	" " "	" " "	" " "	" " "	" " "	" " "	
6:45	" " "	" " "	" " "	" " "	" " "	" " "	" " "	
7:00	The Cobbs	Guns smoke	Johnny Dollar	Crime Photographer	Meet Mr. McNutley	Godfrey Digest	Godfrey Digest	
7:15	" " "	" " "	" " "	Santa Solaris	" " "	" " "	" " "	
7:30	Edgar Bergen	Gangbusters; News	Nation's Business	Jack Carson Show; News	Jack Carson Show; News	Jack Carson Show; News	Jack Carson Show; News	
7:45	" " "	" " "	Town & Country	" " "	" " "	" " "	" " "	
EVENING	8:00	Broadway is My Beat	Mr. Keen	Mr. Keen	Mr. Keen	Mr. Keen	Mr. Keen	Mr. Keen
	8:15	" " "	Peter Lind Hayes	U. S. Navy Show	Peter Lind Hayes Show	Peter Lind Hayes Show	Peter Lind Hayes Show	Peter Lind Hayes Show
	8:30	Love Dreams	Peter Lind Hayes Show	Peter Lind Hayes Show	Peter Lind Hayes Show	Peter Lind Hayes Show	Peter Lind Hayes Show	Peter Lind Hayes Show
	8:45	" " "	Music in the Night	Music in the Night	Music in the Night	Music in the Night	Music in the Night	Music in the Night
	9:00	L.D.S. Church Program	Music in the Night	Music in the Night	Journey With Joe	Journey With Joe	Music in the Night	Music in the Night
	9:15	Rebroadcast—	Tennessee Ernie Show	Tennessee Ernie Show	Tennessee Ernie Show	Tennessee Ernie Show	Tennessee Ernie Show	Tennessee Ernie Show
	9:30	Eve. Religious Service	Lowell Thomas	Lowell Thomas	Lowell Thomas	Lowell Thomas	Lowell Thomas	Lowell Thomas
	9:45	Catholic Hour	Texaco Sports Roundup	Texaco Sports Roundup	Texaco Sports Roundup	Texaco Sports Roundup	Texaco Sports Roundup	Texaco Sports Roundup
	10:00	World News	World News	World News	World News	World News	World News	World News
	10:15	Rebroadcast—	Late Rolfe Peterson	Late Rolfe Peterson	Late Rolfe Peterson	Late Rolfe Peterson	Late Rolfe Peterson	Late Rolfe Peterson
	10:30	Tabernacle Choir	" " "	" " "	" " "	" " "	" " "	" " "
	10:45	Plain English	" " "	" " "	" " "	" " "	" " "	" " "
11:00	Weather, Tem. Sq.	Weather; Al. of Music	Weather; Al. of Music	Weather; Al. of Music	Weather; Al. of Music	Weather; Al. of Music	Weather; Al. of Music	
11:15	" " "	Album of Music	Album of Music	Album of Music	Album of Music	Album of Music	Album of Music	
11:30	" " "	Album of Music	Album of Music	Album of Music	Album of Music	Album of Music	Album of Music	
11:45	" " "	Album of Music	Album of Music	Album of Music	Album of Music	Album of Music	Album of Music	
12:00	" " "	" " "	" " "	" " "	" " "	" " "	" " "	
12:15	" " "	" " "	" " "	" " "	" " "	" " "	" " "	
12:30	" " "	" " "	" " "	" " "	" " "	" " "	" " "	
12:45	" " "	" " "	" " "	" " "	" " "	" " "	" " "	