

©1950

**CKOM**  
1340  
**SASKATOON**



This PICTURE ALBUM has been presented to you  
with  
Compliments of

BELGIAN DRY CLEANERS,  
DYERS & FURRIERS LTD

"Featuring the New SYLVA-TONE Cleaning  
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SASKATOON

123-20th STREET, W. & 123-2nd AVE. N.

*University of Saskatchewan  
Administration Building.*





# Welcome to CKOM

We bid you welcome to CKOM, in person,  
on the telephone, at 1340 on the right side  
of your Radio Dial, and now through the  
ensuing pages of this picture album.



*DORIS MORPHY, Receptionist-Secretary*



*SHIRLEY WILBY, Night Receptionist, Switchboard Operator.*

# MANAGEMENT



MR. ROBERT HOSIE  
*General Manager*



MR. ROBERT FREELAND  
*Broadcast Manager*



MR. MURRAY (CURLY) DYCK (above)  
*Sales Manager*

MR. BART BROWN (top left)  
*Program Director*

MR. WILLIAM D. (BILL) FORST (lower left)  
*Chief Engineer*

## EXECUTIVE STAFF



# Behind the Scenes



**ALICE BROWN**, *Traffic Director and Station Accountant (R)* and **JUNE FENNEL**, *Assistant to the Accountant (L)*



**BETH McDONALD**  
*Secretary to the General Manager*



*Continuity Dept. Editor and Writers:*  
*(L-R) JEAN DOWNEY, PEGGY HART, JANINE LEGARS,*  
*Editor — TOM HOLUB, and BETTY HOWES.*

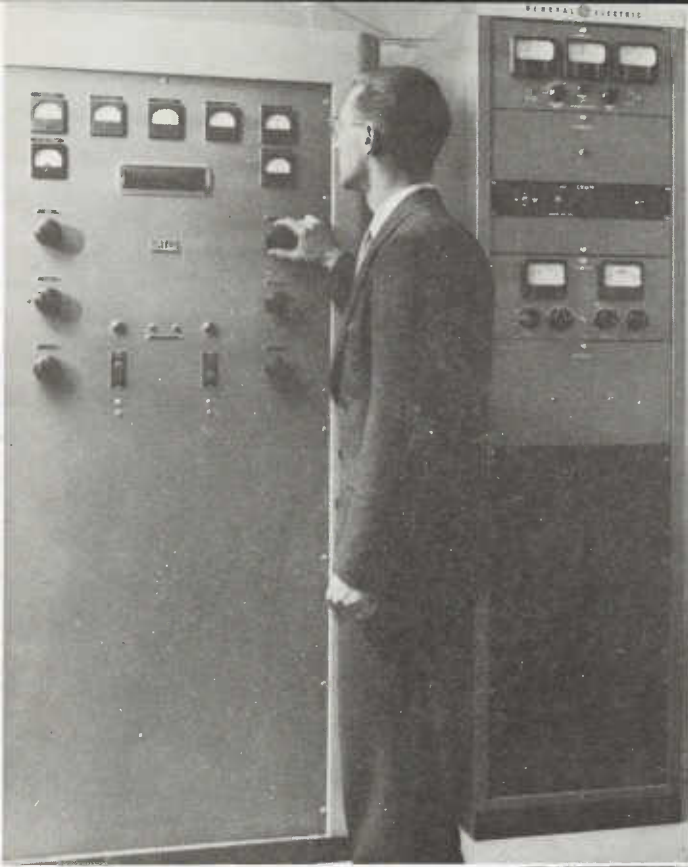
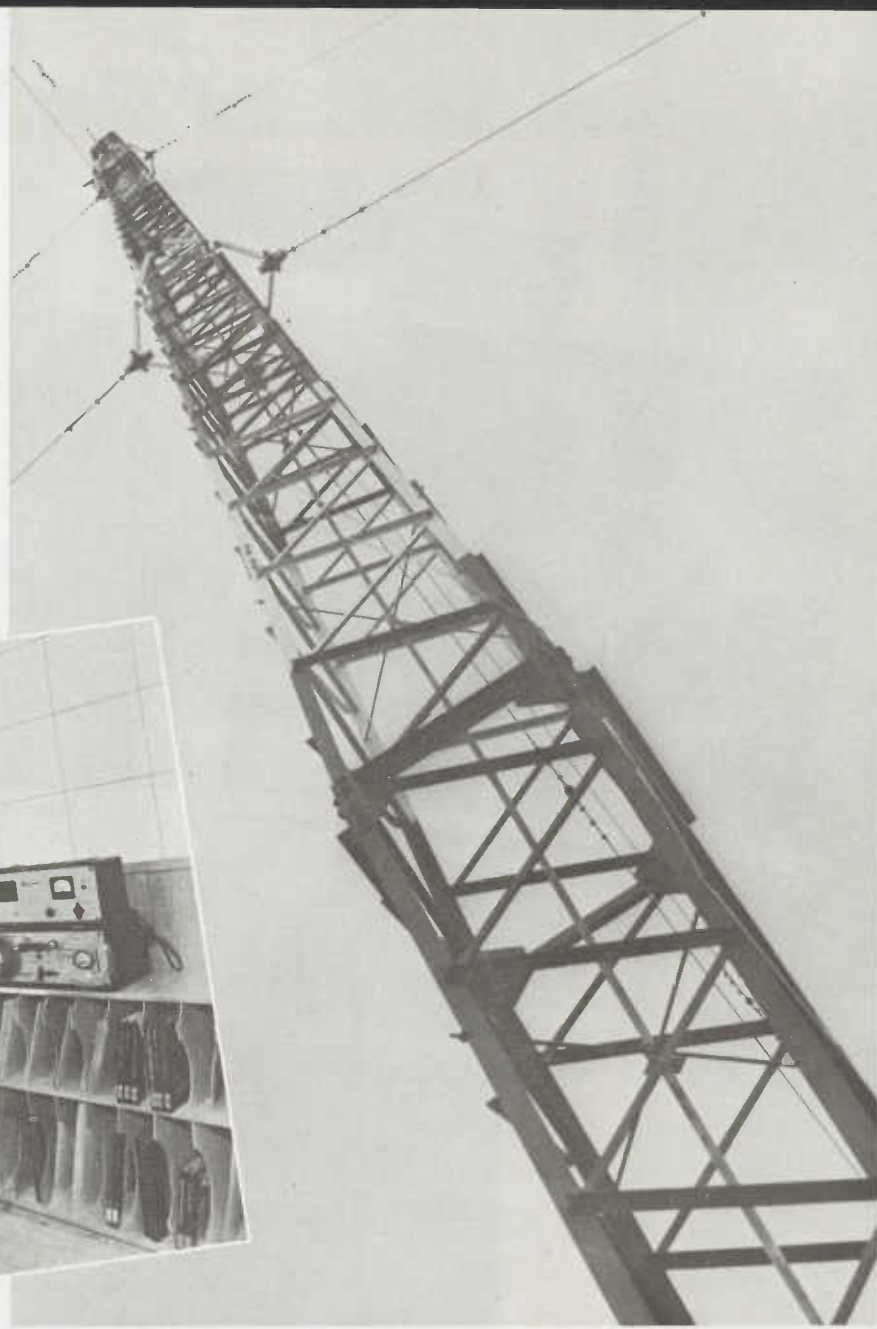


**BETTY WILL**  
*Music Librarian*

**BILL REID**  
*Salesman*



*CKOM  
Transmitter Tower*



*CKOM studio control panel  
with the recording  
equipment on the right.*

*Technically* SPEAKING

# Personality SHOWS



MARBETH HENRY, Canada's youngest disc jockey, interviewing GENE AUTRY.



BETT & BART, "The Western Roundup"



BOB FREELAND'S Daily Street Broadcast



FRED VICKERY'S, "Scrapbook"



DON KEELER AND BAND at Club 400





BING CROSBY



JACK (RED) ALIX "Round-Up" & "Community Club"



GISELLE



FRED SEAR & BETTY WILL "Community Quiz"



WALLY STAMBUCK "Spinner Sanctum"

MUSIC

# NEWS



**JOHN McMANUS,**  
*News Editor — Commentator*



**MERVIN BENSON,**  
*Assistant Editor*



**JANINE LEGARS,** *Women's Commentator also*  
*does "Dream with Janine"*



**ART HENDERSON**, Sportscaster,  
"Sports in Review", "History Book of Sports",  
also conducts "Community Calling Card"



**JACK DEMPSEY** interviewed by  
**ART HENDERSON**



*Baseball at Cairns Field*



**QUAKERS vs CALGARY**



# Kiddie Korner



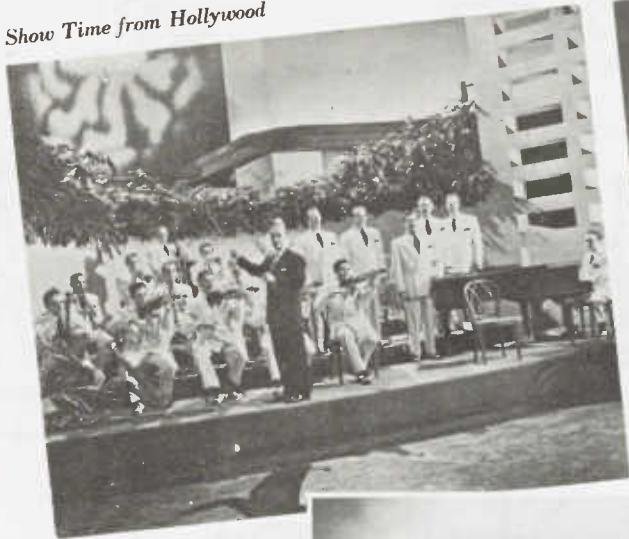
GORDON WALBURN  
"Children's Playground"

FRED SEAR  
"Kiddie Karnival"

JANINE and her story books for children



*Show Time from Hollywood*



*Happy Gang*



*Secrets of Scotland Yard*



*Box 13, ALLAN LADD*



*DAMON RUNYON Theatre*



*ARTHUR GODFREY*



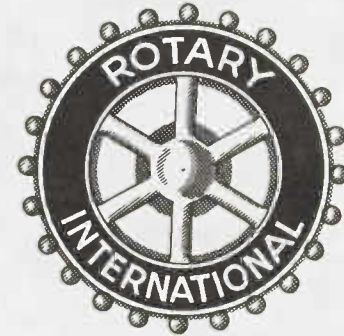
*Roy Rogers Show*

**RECORDED...** *Program Favourites*

# CKOM *the Community Station*



Mayor, J. S. MILLS  
"The Civic Report"

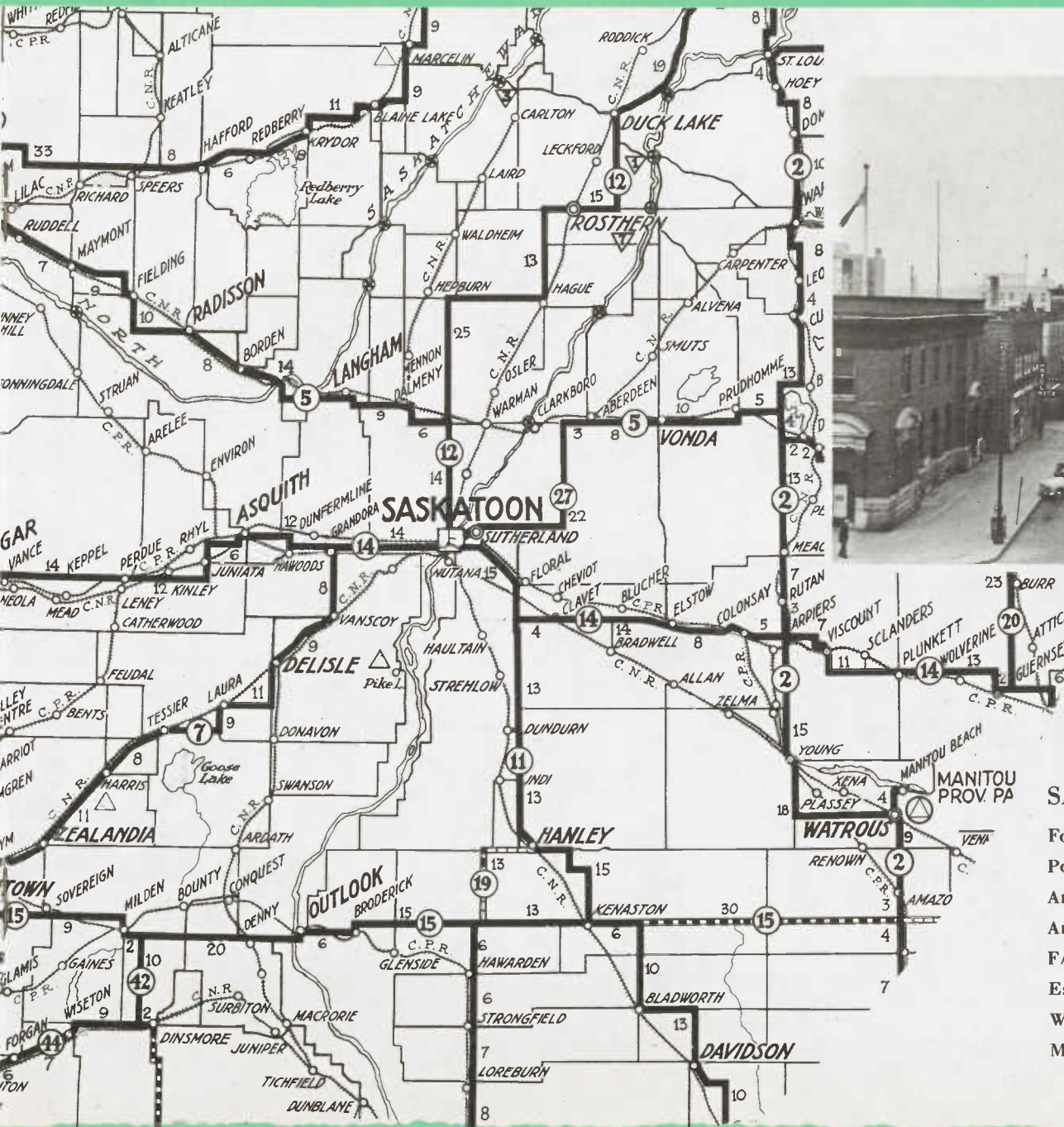


As the Community Station,  
CKOM supports the activities  
of all service clubs, charitable  
organizations and groups acting  
in the community interest.





# Saskatoon... THE HUB



21st St. looking East from CNR Depot.

## SASKATOON

FOUNDED — 1883, Inc. — 1906

POPULATION (1950) .....	52,000
AREA .....	8,915 Acres
ALTITUDE .....	1,580 Ft.
FARM INCOME (50 miles) .....	\$28,000,000
ESTABLISHMENTS — Retail .....	601
WHOLESALE .....	182
MANUFACTURING .....	146

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*Public highway transport by auto and by bus;  
Interprovince — Greyhound.*

*Interprovince: Saskatchewan Transportation Co.,  
and City Transit System.*



*TCA plane at Saskatoon  
Airport. Air transport by TCA and CPA.*



*Saskatoon depot of CNR.  
Rail transportation by CNR and CPR.*





Farm income within a radius of 50 miles from Saskatoon totaled \$28,000,000 in 1950. It was the impetus for additional millions from the distribution and the manufacture and processing of farm products.

*Saskatchewan's golden fields in the Fall. (left)*

*The nation's breadbasket is nearby. (lower left)*

*Prize livestock judging at the Exhibition. (below)*



*Farming*



# SCHOOLS



*Saskatoon Normal*



*Bedford Collegiate*



*Nutana Collegiate*



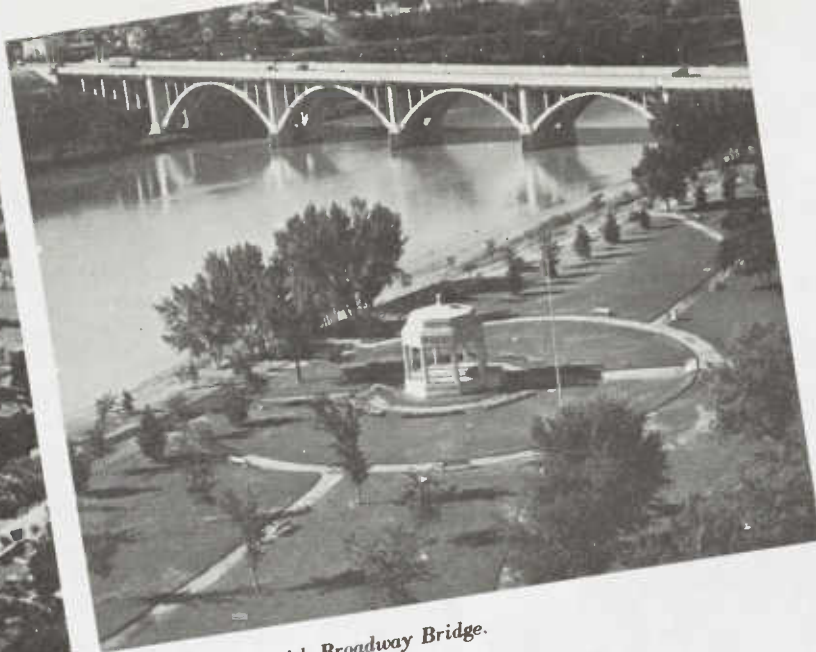
*University of Saskatchewan Convocation Hall.*



*Institute for the blind.  
Presented and sponsored by Saskatoon Lion's Club.*



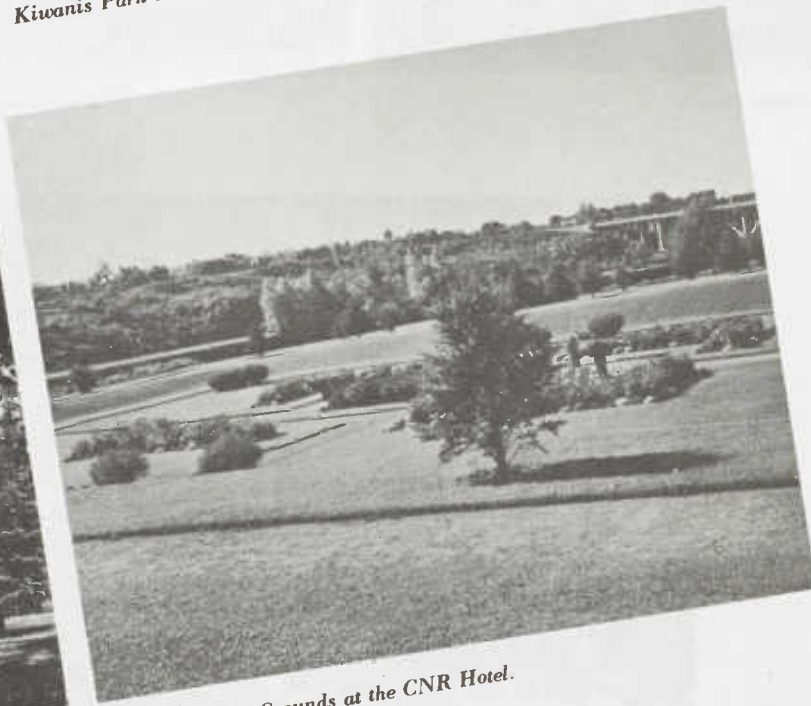
*Kinsman Park Development, one of many  
Saskatoon Kinsman projects.*



*Kiwanis Park with Broadway Bridge.*



*Bessborough Hotel with Kiwanis Park foreground.*



*Bessborough Grounds at the CNR Hotel.*

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# CHURCHES



*3rd Ave. United Church*



*Grace United Church*



*St. Josephs*



*Knox Church*

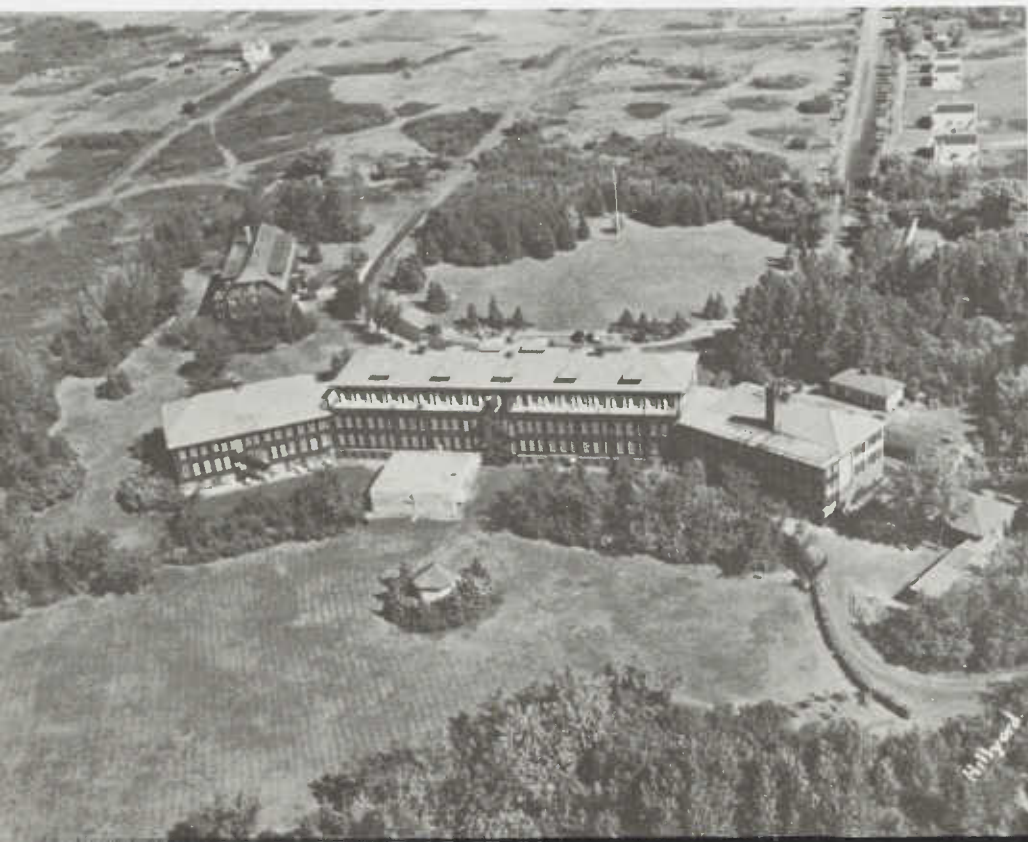




*City Hospital*



*St. Paul's Hospital Nurses Home*



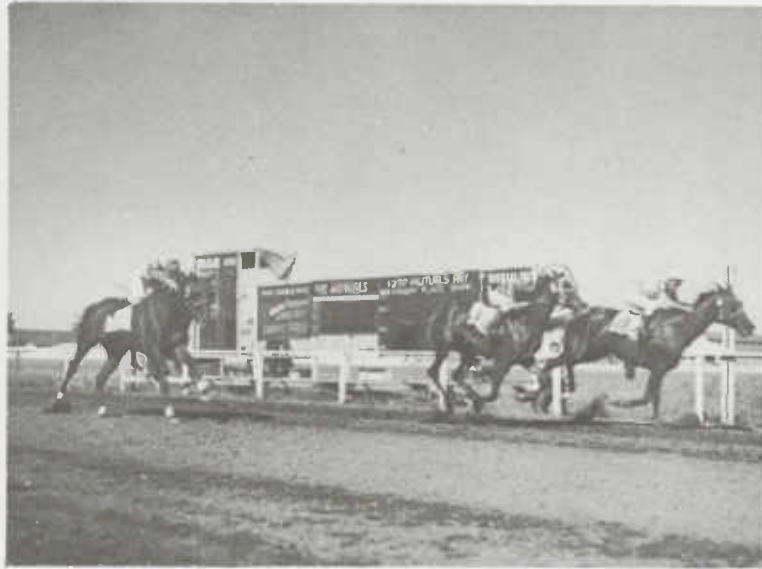
*Saskatoon Sanitorium*

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# *Municipal Activities*



*Saskatoon Exhibition Ground*



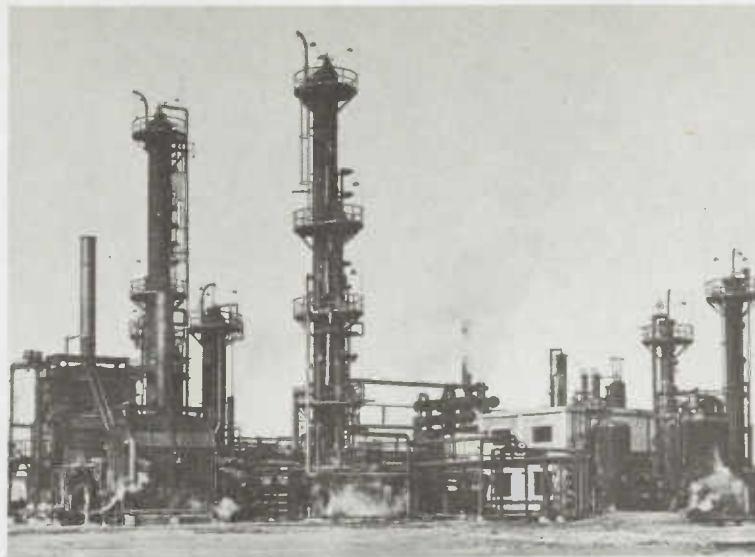
*Horse racing at the Ex. Grounds*



*Saskatoon Water Works  
Reservoir and Pumping Station*



*University Hospital under construction*



*Highway Refineries Ltd. Plant*



*Safeway Store*



*Western Development Museum*

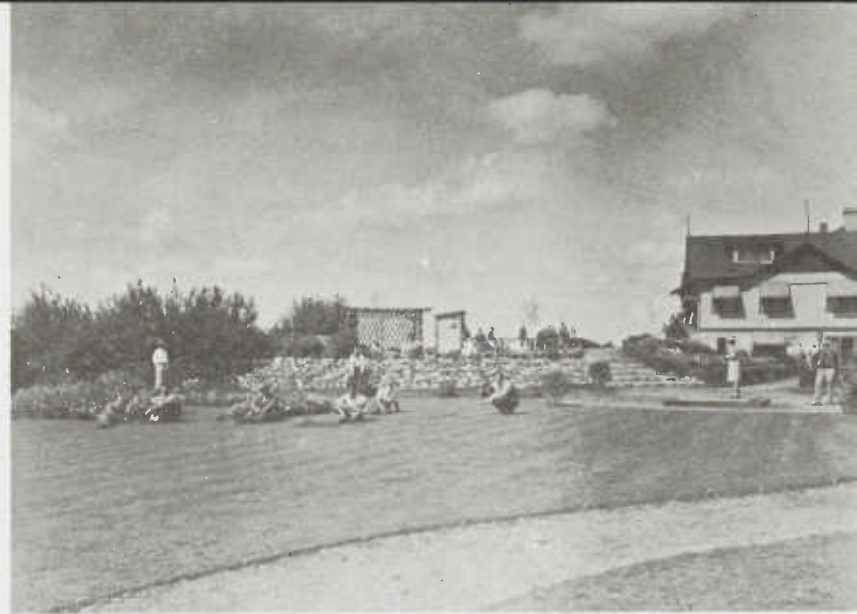
*and* DEVELOPMENTS



*Recreational Facilities*



*Saskatoon Arena*



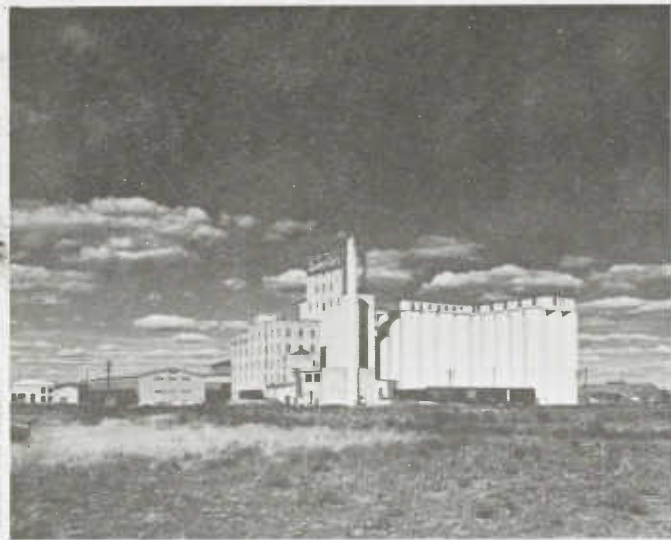
*Saskatoon Golf and Country Club —  
18th Green*



*LAURITZ MERLCHOIR, bags his share of Prairie Chicken.*



*Saskatoon Swimming Pool*



*Quaker Oats Mill*



*(R) Co-op Flax  
(L) Robin Hood*



*Intercontinental Packers Ltd.,  
Saskatoon Plant*



*Modern plants process dairy products.*

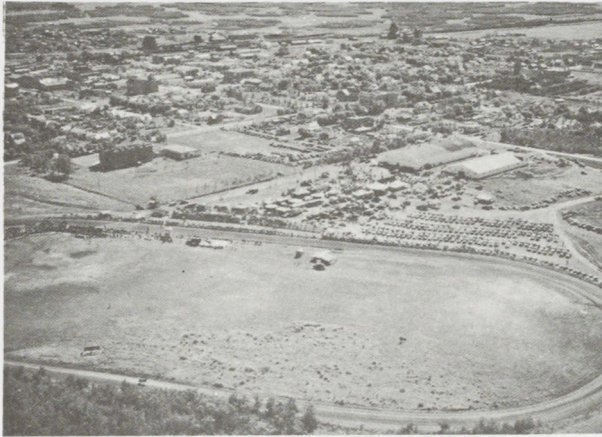


*Richardson Road Machinery Snow Plow at work.*

# INDUSTRY



# Area Neighbours...



*Humboldt*



*Biggar*



*Rosthern*





## DAILY HIGHLIGHTS

6:00 a.m. Red Alix	9:30 a.m. That's The Pay-Off	12:15 p.m. News	3:05 p.m. Community Calling Card	5:05 p.m. Stairway To The Stars
7:00 a.m. Bob Freeland	10:00 a.m. News	12:30 p.m. Sport	4:00 p.m. News	5:15 p.m. Jimmy Allen
7:55 a.m. Sport	10:05 a.m. Coffee Row	1:00 p.m. News	4:30 p.m. Janine	5:55 p.m. Town Cryer
8:00 a.m. News	10:15 a.m. Variety	1:05 p.m. Bett & Bart	4:45 p.m. Superman	6:00 p.m. News
8:30 a.m. Fun at Breakfast	11:00 a.m. News	1:30 p.m. Community Club	5:00 p.m. News	6:15 p.m. Dusty Discs
9:00 a.m. News	11:15 a.m. Lucky Listening	2:05 p.m. Just You and Me		
9:05 a.m. Community Quiz	12:00 noon Lunch Club	3:00 p.m. News		

## NIGHTLY FEATURES

### MONDAY

### TUESDAY

### WEDNESDAY

### THURSDAY

### FRIDAY

7:00 p.m. Western Hit Parade	Damon Runyan Theatre	Hits and Misses	Hopalong Cassidy	Showtime
7:30 p.m. Mystery Time	Mystery Time	Mystery Time	Mystery Time	Mystery Time
8:00 p.m. News	News	News	News	News
8:15 p.m. Showtime From Hollywood	Hi-Way Harmonies	Showtime From Hollywood	Hi-Way Harmonies	Showtime From Hollywood
8:30 p.m. Smiths of Hollywood	Parade of Bands	Parade of Bands	Parade of Bands	Teen Talent
9:00 p.m. News	News	News	News	News
9:05 p.m. Treasure Chest of Melody	Treasure Chest of Melody	Treasure Chest of Melody	Treasure Chest of Melody	Treasure Chest of Melody
10:00 p.m. News	News	News	News	News
10:10 p.m. Little Known Facts in Sport	Little Known Facts In Sport	Little Known Facts In Sport	Little Known Facts In Sport	Little Known Facts In Sport
10:15 p.m. Weather	Weather	Weather	Weather	Weather
10:30 p.m. Scrapbook	Scrapbook	Scrapbook	Scrapbook	Scrapbook
10:45 p.m. Sons of Pioneers	Sons of Pioneers	Sons of Pioneers	Sons of Pioneers	Sons of Pioneers
11:00 p.m. News	News	News	News	News
11:05 p.m. Sport	Sport	Sport	Sport	Sport
11:20 p.m. Spinner Sanctum	Spinner Sanctum	Spinner Sanctum	Spinner Sanctum	Spinner Sanctum

## WEEK-END LISTENING

### SATURDAY

### SUNDAY

9:00 a.m. News	4:05 p.m. Radio Playground	7:05 a.m. Sunday Showcase	3:05 p.m. Church Programs
9:05 a.m. Nutana Bandwagon	6:15 p.m. Dusty Discs	10:00 a.m. News and Weather	6:00 p.m. News
10:00 a.m. News	7:00 p.m. Juke Box Jamboree	10:15 a.m. Juvenile Disc Jockey	7:00 p.m. Church Service
10:05 a.m. Coffee Row	8:00 p.m. News	10:30 a.m. Mormon Choir	8:00 p.m. News
10:15 a.m. All-Request Show	8:15 p.m. Hi-Way Harmonies	11:05 a.m. Shut-In-Showtime	8:15 p.m. Civic Report
12:00 noon Lunch Club	9:05 p.m. CKOM Barn Dance	12:15 p.m. News	8:30 p.m. Guy Lombardo
12:15 p.m. News	10:15 p.m. Club 400	12:30 p.m. Sport	9:30 p.m. Fact and Fancy
12:30 p.m. Sport	11:05 p.m. Scoreboard	1:05 p.m. Waltz Time	10:45 p.m. Journey Into Melody
1:05 a.m. Western Hour	11:20 p.m. Bessborough Hotel	1:30 p.m. Hit Parade	11:05 p.m. Sport
2:05 p.m. 1340 Club	11:45 p.m. Spinner Sanctum	2:05 p.m. Back To Bible Hour	11:20 p.m. Fellowship Hour

Special Photography: HILLYARD & HUME

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ON THE "RIGHT" SIDE OF THE DIAL