

format

SOUND

VOL. 1—NO. 25

NOVEMBER 27, 1965—25¢

Groove It! Chart It! Sell It!

Capitol's Out With A Screamer

HOLLYWOOD—When "The First Family" album of a year or more ago sold 4.2 million copies in less than five months, cartoonist-writer Alen Robin and comedy-writer Earle Doud had an idea. Result is a new comedy album—"Welcome to the LBJ Ranch"—funny, timely and provocative, just issued by Capitol Records.

This time, instead of imitating voices, Robin and Doud reproduce actual voices of such celebrities as the President, Eisen-

(Continued on page 6)

You can promote a record to high heaven, but all the synthetic enthusiasm you build under it won't insure its selling unless it's in the groove. If it's in the groove and the manufacturer shows his confidence in it by legitimately advertising it—not with hypes—it will make the charts—not just any chart, but one of top integrity from which the stations are programming and the trade is buying.

MGM In High Gear In LP Sales

NEW YORK—MGM Records—which has been experiencing a hot run on the charts, both in the single and LP departments via the parent label and its affiliates—is currently boasting of a tremendous surge in its fall album business, according to Mort L. Nasatir, President.

(Continued on page 6)

Probably the biggest mistake in today's recording industry is the consistency with which many manufacturers continue to squander production cash on a record that they 'hope' will be one of the best sellers of all time, but deep in their hearts they don't think so. They enter upon a gamble where the odds are all against them.

It's high time that the trade realize that in today's market—with the spiraling cost of production, distribution and mounting overhead—it must look the facts in the eye and stop trying to run a profitable business with an inferior product.

They must grasp anew the inescapable fact that: (1) A single, in order to earn its investors a return, absolutely must be "in

(Continued on page 6)

LABEL HIT STANDINGS:

POP SINGLES

Columbia	10
Mercury	9
MGM	6
Capitol	5
Atlantic	4
Liberty	4
RCA Victor	4
Reprise	3
United Artists	3

POP ALBUMS

Capitol	10
Mercury	9
Liberty	6
RCA Victor	6
Columbia	5
Reprise	5
MGM	5

C&W SINGLES

RCA Victor	11
Columbia	9
Decca	8
Mercury	7
Capitol	6
Hickory	3

C&W ALBUMS

RCA Victor	11
Decca	8
Columbia	8
Capitol	7
Mercury	5
Musidor	3
Starday	3
United Artists	3

R&B SINGLES

Tamla	9
Atlantic	5
Chess	3
Duke	3
Wand	3

Sweeney Named Promo Head In Monument Expansion

NASHVILLE—President Fred Foster of Monument Records, in furtherance of his expansion plans for the label and its various subsidiaries, announced at week end a major addition to his executive staff in the appointment of Frank L. "Swingin'" Sweeney as national promotion director. The Monument family includes Sound Stage 7 label.

A nationally known air personality, Sweeney's appointment highlights Monument's emphasis on dynamic, experienced yet young professionals as exemplified by Foster himself, Jack Kirby as vice-president and general manager; and Chuck Chellman as marketing vice-president to whom Sweeney will report.

(Continued on page 6)

Congratulations

to **FRANK SINATRA** . . .

a living tribute to a great industry!

from **format**

SOUND



charlie's column



Elvis Presley



Roger Miller



Marion Worth



Brenda Lee

Elvis Has A Sweetheart

Little Cindy McGaughey, 5-year-old daughter of Mr. and Mrs. Larry McGaughey, and a victim of a malignancy, now knows that Elvis Presley is the most. The little brown haired tike, who visits St. Jude's Hospital weekly, went to see Elvis about two weeks ago for a special exclusive visit to his Memphis home. She requested a memento of her visit, to which Elvis promptly responded by throwing open his house and his heart. Cindy finally settled for two of Elvis' shirts, autographed. A little girl made happy through the understanding of a big man who has never gotten too big to stop for a child. Incidentally, Cindy has a standing invitation to visit Elvis any Wednesday from 3 to 6.

\$\$\$ dept. Sonny & Cher will gross \$2 million this year. . . Their gross income for 1964 was \$3,000!

Morgan, Grammer, Wright, Well Rejoin Opry

George Morgan, Billy Grammer, Johnny Wright and Kitty Wells are rejoining the Saturday night Grand Ole Opry as of Dec. 25. . . . The four were among 20 'dropped' last December for failure to make the required number (26) appearances. . . . The number is now reduced to 20. . . . First news that Morgan and Grammer (and others) were being 'reinstated' as regulars was published in Sound Format more than a month ago. . . .

After seven years Tompall & the Glaser Brothers are leaving Decca Records.

Capitol's star Sonny James beat a virus rap and is on a p.a. tour of West Coast.

Roger Miller In Color

Smash artist-writer Roger Miller's very own NBC-TV special in color is scheduled for Jan. 19.

Daffynition of an old-timer: A guy who can remember when Vaughn Monroe was the only one racing for the moon!

Columbia thrush Marion Worth's truism: "In the music business 90 per cent of success is luck."

Maria Cole, wife of the late Nat King Cole, opens a three-weeks singing engagement in Sydney, Australia, beginning Nov. 22. . . . Profits from her performances go to the Nat King Cole Cancer Research Foundation. . . .

Ferlin Husky To Make Movie

Ferlin Husky signed to co-star in a feature color movie tentatively titled, "Country Music, U.S.A." . . . Larry Jackson is producer and George White is director of the picture which is to be filmed in Nashville and Hollywood. . . . Minnie Pearl and Don Bowman of Music City and Mamie Van Doren and Jayne Mansfield of Movietown are being paged for top-lined roles. . . . Production is scheduled to

begin in Nashville at Owen Bradley's studio-barn in mid-December. Gabe Tucker, long-time driver of Elvis Presley's gold plated Cad, reports doing a lot of traveling . . . but it's in fine style. The other day a man in Cincinnati asked Gabe how it felt to be driving a \$30,000 car, to wit Gabe drawled, "Considering how I was raised, it's a lot better than lookin' them dang mules in the rear."

Archie Campbell's Latest a Laff

Chet Atkins, hedman for RCA Victor, had a cherce comment on Archie Campbell's "Have a Laff on Me" album due out in February, "It's absolutely the best thing Archie's ever had out. It should be the one." The LP boasts many novelty tunes by Hank Cochran, comedy routines and chatter plus Campbell recitations as "Rindercella, Hockey Here Tonight," "Beeping Sleauty," and "The Drunk."

Coast-to-Coast Beach Boys have been signed for two concerts: Dec. 31 in Tacoma, Jan. 1 at the Seattle Coliseum, as part of their tour which began last week way back in New York City.

Brenda Lee Grows

Brenda Lee's appearance Nov. 15 on Hullabaloo opened many eyes to the fact that the tiny Tennessee mite has blossomed into a seasoned professional with more grace, presence, charm and ability than many old timers.

Buck Owens is pleased as can be about chart action on his current hit, "Buckaroo." Buck's new Christmas single and album looks to be one of the biggest Christmas efforts in years, with 11 of the 12 songs being brand new.

Be watching for a new Glen Barber single on Starday next week: "Let's Take The Fear (Out of Being Close)," b/w "Happy Birthday, Broken Heart."

Thanks to Francis Preston and BMI for their November issue of "The Many Worlds of Music" . . . well done and very informative. Good pic of Eddy Arnold, the new president of NARAS.

SOUND format

Published Weekly At

3813 Hillsboro Road Nashville, Tennessee

Phone 298-5563—Area Code 615

Mailing Address P. O. Box 396, Nashville, Tenn.

Charlie Lamb Publisher and Managing Editor

3 HOT SPIRITUALS!

+ 'TIS SO SWEET TO LET
GOD ABIDE

Prof. Harold Boggs—Nashboro 873

+ LORD! I'M YOUR CHILD

The Skylarks—Nashboro 875

+ I'LL WAKE UP IN GLORY

Harmonizing Five—Nashboro 876

2 BIG R&B's

★ BABY SCRATCH MY BACK

Slim Harpo—Excello 2273

★ YOU BETTER LISTEN
(TO WHAT I SAID)

Lazy Lester—Excello 2274



177 3RD AVE. N.
NASHVILLE, TENN.

Phone: (615)
242-2215

When a record company signs an artist of importance, it usually blows trumpets, invests in double page spreads and, in general, raises all kinds of hullabaloo.

But in announcing that Ray Stevens is now a Monument artist, we don't think all that is necessary.



We think his record speaks for itself. Listen to it.

Ray is one of the big reasons



Monument is artistry

Japan Reaches For Nashville Product; Rose Touring East

NASHVILLE—Music City has become so big on the world record scene that far-off Japan, widely regarded as the world's third largest music and record market, has reached out to Music City to welcome Wesley H. Rose, president of Acuff-Rose Publications Inc., and of Hickory Records, for the establishment of stronger ties, for records, copyrights and American talent.

Rose, now in the Orient on an extended tour, is known to look upon Japan as a nation filled with opportunity for American product. High on Rose's agenda is a general scrutiny of how the business works there, and discussions with leading Japanese industry people.

"We want to get our catalog exposed and exploited there," Rose says. "We know there's a great world-wide demand for our Hank Williams songs. We've done a lot of business with 'Tennessee Waltz,' with Don

Gibson's "Oh Lonesome Me" and "I Can't Stop Loving You" and with Roy Orbison's "Oh Pretty Woman."

Long a champion of the importance of the international phase of the music business, Rose at one time worked through key publishers such as Chappel, Campbell-Conally and Bourne in Britain in the exploitation of Acuff-Rose copyrights, but the business grew so rapidly that the firm opened a branch operation.

"Overall, our overseas business has increased by at least 200 pct. in the last five years," Rose said. "It will keep right on growing when we finally have our own offices in other key countries."

Acuff-Rose firms are already established in England, Germany, France, the Benelux countries, Italy, Scandinavia, Switzerland, Australia and Brazil.

Latin American Co. Cites Growing Sales

NEW YORK—Latin American Licensing, representing several U.S. labels and publishers in Latin America is having great success with the product of two of its clients—Tico Records and Roulette Records, according to Howard Cook. Morris Pellsman, general professional manager, and Norman Kurtz, vice-president and attorney for the firm, report that Shawn Elliott's "Shame and Scandal in the Family" has become a runaway seller in the region, having sold over 50,000 in Panama alone, and also going well in Brazil and Argentina.

Eden Pace Steps Up

NEW YORK—Clyde Otis, topper at Eden Music, reports that the firm is re-recording some of its best older songs including a few million sellers. He said sessions are also being set for some of the newer songs in Eden's catalog. Eden Music was largely a one-man operation until Fred Parker was added as general professional manager a few months ago. Parker's chief concern other than placing tunes has been to build up Eden's writing staff.

Capitol Out With

(Continued from page 1)

Actually it was Chellman who convinced the new promotion director to leave the broadcast industry and accept the challenge posed by the record industry as represented by the phenomenally successful Monument firm. Chellman said "I have watched Frank Sweeney's radio career for many years. His interest and knowledge in pop, R&B, and country music makes him an ideal choice to lead our promotion department, plus the fact that he held a similar position for a Cleveland label a few years ago."

Sweeney has spent 13 years in radio both as an air personality and as an executive. He first rose to national prominence as music director for WHOT in Youngstown, Ohio, where he was tagged with the name "Swingin'." Thereafter Sweeney became an air personality for the Westinghouse outlet, 50,000 watt KYW in Cleveland. He then was named PD for Youngstown's WKBN. Most recently he played an important role in the huge success of Detroit's WKNR.

Sweeney has been given credit for breaking as pop hits such country records as "Mama Sang a Song" by Bill Anderson, "Three Hearts In a Tangle" by Roy Drusky, "On the Wings of a Dove" by Ferlin Husky, and others.

Reporting to Sweeney will be Ed Crawley who handles the promotion chores of Sound Stage 7, and B. J. McElwee, midwest regional man.

Sweeney and his wife, Marie, plan to move to Nashville after Jan. 1. In the meantime he will operate from Detroit. "Actually I plan to spend most of my time on the road for the first few months," says Sweeney, "getting acquainted with the radio people all over the country and working with our distributors."

Brevity is the spice of SOUND FORMAT. If it can be told in 10 words, why take 100?

MGM In High Gear . . .

(Continued from page 1)

Album leaders that are jacking the company's sales figures for October and November include "The Best of Hermit's Hermits"; the new Lovin' Spoonful album of "Do You Believe in Magic" on Kama-Sutra; "Now Playing: Errol Garner—A Night At The Movies"; The Centrys' "Keep on Dancing"; The Royalties' "It's Gonna Take a Miracle"; and Elk Sommer's "Love In Any Language."

Sol Greenberg, director of album sales, reports that the sales volume for this period is doubling last year's sales for the same period. Greenberg emphasizes that a constant campaign for window and point-of-purchase displays at the retail level has contributed mightily to sales acceleration.

Satin Records Debuts

NEW YORK—Satin Records, a new diskery to debut this month, has already signed veteran singer Al Hibbler and a new artist, Annabelle Fox, to exclusive contracts. Teddy Randazzo A&R'd Miss Fox's session, the platter to be issued shortly. Satin is in the process of completing its distributor network.

This Is The Policy . . .

If you've got a news story, photo or an important announcement and delay sending it in until after SOUND FORMAT'S deadlines, it's not just you and SOUND FORMAT that miss but also all the radio stations in the U.S. to which SOUND FORMAT goes every week. News, photos, singles for review must be in SOUND FORMAT'S offices not later than Thursday noon of each week for the following week's issue. Use airmail, special delivery, or long distance phone for hot news. That'll keep the trade informed and everybody happy.

Groove It! Chart It! . . .

(Continued from page 1)

the groove." (2) Must make a chart that the programmers and trade follow. (3) Must show their confidence in the product by legitimate advertising. It's happened before and will happen again—that a promotion man will direct the president's attention to somebody's chart where the record was listed at No. 87, or to an inflated hype, or to the fact that his artist guested on so-and-so's TV show the week before.

So what?

When the board of directors looks at the sales figures, the truth comes out. Dollar figures are hard to hype and the board knows that the record was a bust. When the producer and the talent leave a record date they too know whether or not they "grooved it."

If they have, start the money-making machinery going—promotion, advertising, distribution. Chart escalation is sure to follow. And watch the sales pour in.

Monument Expansion . . .

(Continued from page 1)

hower, Nixon, Goldwater, Rockefeller, and have combed through 36 miles of tapes from news conferences, interposing their own type questions, except that the answers are often out of context, and create exasperating situations. It took them a year to complete the job but the result, they feel, will make the nation roll in laughter.

Doud has written for such comics as Johnny Carson, Edgar Bergen, Steve Allen, Jonathan Winters, the late Ernie Kovacs, Bob and May, Jackie Gleason and Jack Parr. Robin has written scripts for the late Fred Allen, Steve Allen, Charlie Weaver, and others.

The comedy record features the answers which political leaders have given, at some time, but never to the questions which Doud and Robin ask them on the record.

Capitol President Alan W. Livingston says "We think it is a most funny and unusual recording."



THE FABULOUS GASTA- WAYS

Hit with
another
BIG
single!....

Their smash follow-up to LIAR, LIAR

GOODBYE BABE

 1442

ORDER FROM YOUR SOMA DISTRIBUTOR TODAY

RADIO STATIONS

WRITE FOR PROMOTION COPIES, NOW!



**RECORDING
COMPANY**

7600 WAYZATA BOULEVARD
MINNEAPOLIS, MINNESOTA 55426

SOUND format

NOV. 27 charts

POP

C & W

R & B

SINGLES

THIS WEEK	LAST WEEK		WEEKS ON CHART	THIS WEEK	LAST WEEK		WEEKS ON CHART	THIS WEEK	LAST WEEK		WEEKS ON CHART
1	4	LET'S HANG ON	6	1	1	MAKE THE WORLD GO AWAY	7	1	1	I HEAR A SYMPHONY	4
2	5	Four Seasons—Philips 40317		2	5	Eddy Arnold—RCA Victor 8679		2	2	Supremes—Motown 1083	
3	3	TURN! TURN! TURN!	3	3	10	MAY THE BIRD OF PARADISE	4	3	4	Ain't That Peculiar	7
4	2	Byrds—Columbia 43424		4	4	J. Dickens—Col. 43388; Morris—Boone 1034		4	6	Marvin Gaye—Tamla 54122	
5	12	1—2—3	4	5	3	BUCKAROO	4	5	5	MY GIRL HAS GONE	5
6	6	Len Barry—Decca 31827		6	6	Buck Owens—Capitol 5512		6	7	Miracles—Tamla 54123	
7	7	RESCUE ME	7	7	7	IF I TALK TO HIM	7	7	8	MY BABY	3
8	18	Fontella Bass—Checker 1120		8	9	Connie Smith—RCA Victor 8663		8	10	MY GIRL HAS GONE	
9	1	YOU'VE GOT T'HIDE YR LOVE	5	9	2	HELLO VIET NAM	18	9	11	MY BABY	
10	6	Silkie—Fontana 1525		10	13	Johnny Wright—Decca 31821		10	12	C C RIDER	8
11	11	A TASTE OF HONEY	5	11	15	HOME YOU'RE TEARIN' DOWN	19	11	13	C C RIDER	
12	7	Tijuana Brass—A&M 775		12	14	Lorotta Lynn—Decca 31836		12	14	I GOT YOU	3
13	15	GET OFF MY CLOUD	5	13	8	KANSAS CITY STAR	11	13	15	I GOT YOU	
14	18	Rolling Stones—London 9792		14	11	Roger Miller—Smash 1998		14	15	MAKE ME YOUR BABY	3
15	1	BIRD OF PARADISE	2	15	17	IT'S ANOTHER WORLD	9	15	16	MAKE ME YOUR BABY	
16	11	Dickens—Col. 43388; Morris, Boone—1034		16	17	Wilburn Brothers—Decca 31819		16	17	SOMETHING ABOUT YOU	2
17	13	YOU'RE THE ONE	6	17	17	LOVE BUG	11	17	18	SOMETHING ABOUT YOU	
18	6	Vogues—Co & Co 229		18	18	George Jones—Musicor 10498		18	19	SEE SAW	3
19	11	ENGLAND SWINGS	3	19	18	SITTIN' ON A ROCK	5	19	20	SEE SAW	
20	13	Roger Miller—Smash 2010		20	24	Warner Mack—Decca 31853		20	21	THINK	4
21	8	I HEAR A SYMPHONY	3	21	17	Jimmy Newman—Decca 31841		21	22	THINK	
22	15	Supremes—Motown 1083		22	17	TAKE ME	4	22	23	1—2—3	3
23	21	I KNEW YOU WHEN	7	23	17	George Jones—Musicor 1117		23	24	JUST A LITTLE BIT	3
24	15	Billy Joe Royal—Columbia 43390		24	17	MEANWHILE DOWN AT JOE'S	11	24	25	JUST A LITTLE BIT	
25	15	MAKE IT EASY ON YOURSELF	5	25	17	Kitty Wells—Decca 31817		25	—	TWO IS A COUPLE	3
—	21	Walker Brothers—Smash 2000		—	—	ONLY YOU	14	—	—	TWO IS A COUPLE	
—	14	I WILL	2	—	—	Buck Owens—Capitol 5465		—	—	A LOVER'S CONCERTO	3
—	14	Dean Martin—Reprise 0415		—	—	IS IT REALLY OVER	15	—	—	A LOVER'S CONCERTO	
—	24	A LOVER'S CONCERTO	7	—	—	Jim Reeves—RCA Victor 8625		—	—	LOOKING WITH EYES	2
—	24	Toys—Dyon Voice 209		—	—	WHAT WE'RE FIGHTING FOR	2	—	—	LOOKING WITH EYES	
—	22	MAKE THE WORLD GO AWAY	2	—	—	D. Dudley—Mercury 72500		—	—	HANG ON SLOOPY	2
—	22	E. Arnold—RCA Victor 8679		—	—	ONE MAN BAND	3	—	—	HANG ON SLOOPY	
—	—	I'M A MAN	2	—	—	Phil Baugh—Longhorn 563		—	—	DO I MAKE MYSELF CLEAR	3
—	—	Yardbirds—Epic 9857		—	—	HANK WILLIAMS' GUITAR	4	—	—	DO I MAKE MYSELF CLEAR	
—	—	I FOUND A GIRL	3	—	—	Freddie Hart—Kapp 694		—	—	LET'S MOVE & GROOVE	4
—	—	Jan & Dean—Liberty 55833		—	—	ENGLAND SWINGS	1	—	—	LET'S MOVE & GROOVE	
—	—	PIED PIPER	5	—	—	R. Miller—Smash 2010		—	—	NEVER HAD IT SO GOOD	3
—	—	The Changing Times—Philips 40320		—	—	HAPPY TO BE WITH YOU	3	—	—	NEVER HAD IT SO GOOD	
—	—	PUPPET ON A STRING	1	—	—	Johnny Cash—Columbia 43420		—	—	RESCUE ME	8
—	—	Elvis Presley—RCA Victor 0650		—	—	MY DREAMS	2	—	—	RESCUE ME	
—	—	DON'T THINK TWICE	2	—	—	Faron Young—Mercury 72490		—	—	DON'T HAVE TO SHOP AROUND	3
—	—	Wonder Who?—Philips 40324		—	—	THINK I'LL GO SOMEWHERE	4	—	—	DON'T HAVE TO SHOP AROUND	
—	—	OVER AND OVER	1	—	—	Charlie Louvin—Capitol 5475		—	—	I WANT TO DO EVERYTHING	12
—	—	Dave Clark Five—Epic 9863		—	—	WHAT KINDA DEAL IS THIS	1	—	—	I WANT TO DO EVERYTHING	
—	—	HOLE IN THE WALL	1	—	—	Bill Carlisle—Hickory 1348		—	—	I WANT TO MEET HIM	3
—	—	Packers—Pure Soul 1107		—	—	TATER RAISIN' MAN	2	—	—	I WANT TO MEET HIM	
—	17	EVERYONE'S GONE TO MOON	5	—	—	Dick Curless—Tower 161		—	—	I BELIEVE I'LL LOVE ON	3
—	25	Jonathan King—Parrott 9774		—	—	A PICTURE THAT'S NEW	5	—	—	I BELIEVE I'LL LOVE ON	
—	25	JUST A LITTLE BIT	2	—	—	G. Morgan—Columbia 43393		—	—	HOLE IN THE WALL	2
—	—	Roy Head—Scepter 12116		—	—			—	—	HOLE IN THE WALL	

BREAKING POP

BREAKING C&W

BREAKING R&B

1	1	Brenda Lee—Decca 31849	1
2	1	J. Tillotson—MGM 13408	1
3	1	B. Benton—RCA V. 8693	1
4	1	Chris & Chaps—Fontana 1530	1
5	2	Jimmy McCracklin—Imperial 66129	2
6	1	Peggy March—RCA V. 8710	1
7	1	Owens, Cap. 5512; Champs, Chall. 59322	1
8	2	Bobby Powell—Whit 714	2
9	1	Roy Head—Back Beat 555	1
10	1	B. Carlisle—Hickory 1348	1

1	S. Jackson—Col. 43411	2
2	Red Sovine—Starday 737	3
3	L. Frizzel—Col. 43364	1
4	E. Tubb—Decca 31861	2
5	Wilma Burgess—Decca 31862	2
6	A. Williams—MGM 13409	2
7	B. Griggs—Tower 159	2
8	W. Pierce—Decca 31867	1
9	Jimmy Jay—Hickory 1343	1
10	Willis Brothers—Starday 730	8

1	Jackie Lee—Mirwood 5801	3
2	Vibrations—Okeh 7230	3
3	S. Baker—Snd. Stg. 7 2250	1
4	Dee Dee Sharp—Cameo 375	3
5	B. Benton—RCA V. 693	2
6	Anthony & Imperials—DCP 1149	3
7	L. Rich—Vee Jay 698	2
8	Paul Kelly—Dial 4021	2
9	L. Howard—Imperial 66123	1

ALBUMS

1	1	THE VENTURES A GO-GO	7
2	2	HIGHWAY 61 REVISITED	7
3	3	HELP	12
4	9	YOU DON'T HAVE TO BE JEWISH	8
5	6	SEPTEMBER OF MY YEARS	15
6	11	GOING PLACES	3
7	8	LOOKING THRU EYES O'LOVE	7
8	13	ORGAN GRINDER SWING	4
9	—	ROGER MILLER/GOLDEN HITS	1
10	—	DO YOU BELIEVE IN MAGIC	1
11	—	J. BROWN PLAYS TODAY	1
12	—	HAREM SCARUM	1
13	15	MOM ALWAYS LIKED YOU BEST!	5
14	14	PAPA'S GOT A BRAND NEW BAG	9
15	—	MORE GENIUS OF JANKOWSKI	1
16	25	MOON OVER NAPLES	2
17	17	THE SWEETHEART TREE	6
18	—	WELCOME TO THE LBJ RANCH!	1
19	—	FRANTIC FREDDIE	1
20	23	MY NAME IS BARBRA, TWO	3
21	—	BEST OF HERMAN'S HERMIT'S	1
22	5	A SESSION WITH G. LEWIS	9
23	—	MY WORLD	1
24	—	B. RANDOLPH MORE YKTY SAX!	1
25	—	C'TRY SONGS FOR CITY FOLKS	1

1	1	MY WORLD	7
2	2	BEFORE YOU GO	13
3	3	INSTRUMENTAL HITS	9
4	4	MORE GUITAR COUNTRY	7
5	5	UP THROUGH THE YEARS	13
6	7	CUTE 'N COUNTRY	5
7	8	THE BRIDGE WASHED OUT	7
8	9	NEW COUNTRY HITS	5
9	—	ROGER MILLER GOLDEN HITS	1
10	11	TRUCK DRIVING SON OF A GUN	9
11	12	"HELLO VIET NAM"	3
12	16	DON'T TAKE ADVANTAGE OF ME	4
13	17	THE OTHER WOMAN	4
14	—	BEHIND THE TEAR	1
15	—	STONEWALL JACKSON'S HITS	1
16	—	FARON YOUNG'S GREAT HITS	1
17	19	AT THE CROSSING	2
18	18	LOVE'S ETERNAL TRIANGLE	2
19	15	STRANGERS	4
20	21	LONESOME, SAD & BLUE	14
21	—	BALLADS OF HILLS & PLAINS	1
22	23	ROAD STOP—JUKE BOX HITS	7
23	24	FRIENDLY VOICE, T. RITTER	4
24	14	BALLADS OF TRUE WEST	13
25	6	GIRL ON THE BILLBOARD	13

1	2	IN THE MIDNIGHT HOUR	4
2	4	THE ORGAN GRINDER'S SWING	3
3	9	ONE BY ONE	3
4	7	BEST OF RAMSEY LEWIS	3
5	8	KINGSMEN ON CAMPUS	4
6	3	THE "IN" CROWD	15
7	1	PAPA'S GOT A BRAND NEW BAG	12
8	11	OTIS BLUE	3
9	12	SHOUT	3
10	16	THE NEW BOSS	2
11	6	MORE HITS BY THE SUPREMES	14
12	17	SUPREMES AT THE COPA	2
13	10	BABY I'M YOURS	10
14	15	MAJOR'S GREATEST HITS	3
15	14	PASTEL BLUES	7
16	22	TREAT ME RIGHT	2
17	19	FOUR TOPS, VOL. 2	2
18	18	TRY A LITTLE LOVE	3
19	20	SOUL TIME	3
20	21	THINK	3
21	5	ALL STAR SHOTGUN	21
22	23	LIGHTNIN SLIM'S BELL RINGER	3
23	13	MIRACLES GREATEST HITS	17
24	—	BROWN/PLAYS YSTRDAY & TDY	1
25	—	HANG ON SLOOPY	1

Adam Faith Coming

HOLLYWOOD—Four new singles including the first for Capitol Records by England's Adam Faith, were included in the label's new releases last week. Faith who has had more than a dozen hits in the British Top 10 since 1958 is heard with "I Don't Need That Kind of Lovin'" backed with "I'm Used to Losing You." The young vocalist will be in the U.S. this month-end to promote his release.

Flatt, Scruggs Song Aids War On Comies

NASHVILLE—When the communists in North Viet Nam are blasted by steel from an overhead helicopter they might blame the "F.F.V.," standing for "fast flying vestibule" taken from the song "George Alley's F.F.V." as recorded by Flatt & Scruggs, and issued in an album, "Flatt & Scruggs Sing Songs of the Famous Carter Family" on Columbia Records. Mrs. Earl Scruggs, their manager, says she received a letter from a woman in Ohio whose son in Viet Nam named his helicopter after the singing duo's song.

Help! Records, Tapes!

WPAR Radio, Parkersburg, W. Va., is considering going fulltime C&W, needs disks and artist tapes promoting the switch. The man to talk to is Ray Anderson, Commercial Manager. Many folks will remember him as a former C&W artist who worked WWVA's Original Jamboree; also worked with Jim McKinney at WKDA in Nashville in 40's. Rotsa ruck, Ray!

WJAS, Pittsburgh, Pa., is also jumping on the country bandwagon from 8:00 til 1:00 a.m. nightly and needs country albums, singles and promo tapes real bad. Contact Jim Fields.

SOUND FORMAT Boasts Total Radio Coverage

SOUND FORMAT is reaching every radio station in the U.S., and—as evidenced by the flood of mail from the stations—is having a profound influence on the programming of music with its Top 25 charts.

Program directors, disk jockeys, station managers and owners—are all voicing their approval of SOUND FORMAT's Charts: "They're easy to read" . . . "Working with only 25 means we play the very top tunes" . . . "We find that your charts and your compact news keep us informed on the music business" . . . "Everyone on our staff reads SOUND FORMAT because it's quick, easy and compact. . ."

One PD who had done a stint in the magazine publishing business remarked, "You've got the best looking book in the trade. It's on quality paper, is easy to read, and makes us watch for its arrival."

Country'll Sparkle With Christmas '65



charlie's choice

A review of the strongest singles and albums of the week. Recommended for immediate airplay.

SINGLES

POP

PAT & LOLLY VEGAS
LET'S GET IT ON
Mercury 72509

SHUGGY RAY SMITH
RUTH FROM DULUTH
Tower 187

THE FOUR PENNIES
UNTIL IT'S TIME TO GO
Philips 40333

LOU MONTE
SIX O'CLOCK SUPPER
RCA Victor 8716

BRUCE SCOTT
SO MUCH TO LIVE FOR
MGM 13424

RAY HILDEBRAND
YOU WONDERFUL YOU
Philips 40339

TOM JONES
BABY I'M IN LOVE
Tower 190

HARRY BELAFONTE
LITTLE BIT OF RAIN
RCA Victor 8717

THE CASTAWAYS
GOODBYE BABE
Soma 1442

EDDIE FISHER
WHITE CHRISTMAS
Dot 16792

JOE TEX
A SWEET WOMAN LIKE YOU
Dial 4022

C&W

JAMES O'GWYNN
RED LIGHT ON MY HEART
Hickory 1350

THE BROWNS
MEADOWGREEN
RCA Victor 8714

JOHNNY WRIGHT
YOU'RE OVER THERE
Decca 31875

PITNEY & MONTGOMERY
BABY AIN'T THAT FINE
Musicor 1135

JIM NESBITT
YOU BETTER WATCH YOUR FRIENDS
Chart 1290

HAP WAINWRIGHT
COUNTRY FIDDLE
Capa 129

LEON ASHLEY
MOST MEN
Ashley 765

JIMMY DAVIS
I'M NEARER HOME
Decca 31870

WEBB PIERCE
CHRISTMAS AT HOME
Decca 31867

ALBUMS

POP

ANDRE PREVIN
MUSIC OF THE YOUNG HOLLYWOOD COMP.
RCA Victor LPM-3491

THE ROYALETES
IT'S GONNA TAKE A MIRACLE
MGM E-4332

THE KINKS
KINKS KINKDOM
Reprise 6184

VARIOUS ARTISTS
THAT DAY WITH GOD
RCA Victor VDM-105

CROSBY-SINATRA-WARING
12 SONGS OF CHRISTMAS
Reprise F-2022

C&W

HANK SNOW
HEARTBREAK TRAIL
RCA Victor LPM-3471

NORMA JEAN
PRETTY MISS NORMA JEAN
RCA Victor LPM-3449

To report what's happening call
SOUND FORMAT, area code 615,
298-5563, Nashville, Tenn.

**POP Is Powerful
at Christmas Time!**

country clippings

Roy Acuff added lustre to his crown with his sparkling performance on the Harveys record dept. portion of WSM's Opry recently. Roy was heavily applauded for his selections from his album "Song of the Smoky Mountains." . . . **Kenny Roberts** is on the road promoting his new Starday single, "Fly Away Mockingbird," and getting good chart action in many areas. . . . **Tinker Tubb** (Ernest, Jr.) is becoming a big favorite on the E.T. Midnight Jamboree on WSM. He's a cute young 'un. . . . **Jimmy Skinner's** "Twenty Beers" has a good chance to be a solid seller, according to Kentucky Col. Jim Wilson. . . . **Carl Smith's** gonna be in Dallas Dec. 3. . . . **Dottie West** in Mobile Dec. 5. . . . **Red Sovine** in Indianapolis Dec. 3. . . . **Faron Young** in Waco Dec. 2. . . . **Ole Duke of Paducah** still going strong: has seven PA's scheduled for the month of December. . . . **Sonny James** follows up his hit single with an album of the same name, "Behind the Tear". . . . **Connie Smith** made a big hit at the Opry with selections from her RCA Victor album, "Cute 'n Country". . . . **George Morgan** has a full schedule for December: 1st in Johnstown, Pa., 5th in Mobile, 11th in Springfield, Mo., 18th in Toledo, 31st in Oklahoma City. . . . **Nashville artists** appearing in the Albany, N.Y., area are invited to pick up some expense money on Sunday afternoons by stopping over for the Jamboree at the Ranch Bar Restaurant in nearby Crescent, N.Y., according to Barry Frank, PD and senior DJ at WEEE in Albany. . . . **Stonewall Jackson** is planning a rush session for Columbia before leaving Music City for dates in Little Rock, Joplin, Okla. City, Tulsa, Springfield and then swinging south into Augusta, Columbia and Lakeland, Fla. His recent tour of Europe was such a success that plans are being formed now for an extended tour in '66. . . . A big C&W package is set for the Civic Center in Hammond, Ind. for Nov. 28 by Len Ellis working with the Bob Neal Agency. Talent includes **Lester Flatt & Earl Scruggs, Grandpa Jones, Claude King** and **Sheb Wooley** with **Ben Colder**. . . . **George Jones** and **Don Gibson** made a video tape appearance on KLRN-TV, San Antonio, part of a symposium on country music. . . . **Roger Miller** played to a full house in Long Beach with the Good Time Singers on the supporting bill. . . . **Freddie Hart** is in Nashville to record a new batch for Kapp. . . . **Red Sovine's** "Giddyup Go" is moving hot, according to reports. . . . **Buck Owens'** "Buckaroo" might could be the biggest record he's ever had, according to reports from the West Coast, where the rockers are getting on to it now. . . .

**Watch
Country
Ride With
Christmas**

WMAK DJ Lives on Marquee

NASHVILLE—WMAK Radio DJ Gene Clark is living atop the marquee of the Tennessee Theater in downtown Nashville 24 hours a day, and says he will stay there until he collects 13,000 toys for the Toys for Tots Campaign.

Experiencing only a few frosty nights so far, Gene is living in a tent in which he eats, sleeps, does his daily broadcast and promotes the campaign. He works in an area about the width of the sidewalk far below his bird's-eye platform. Gene has vowed to remain on his lofty perch until Nashville citizens have collected the 13,000 toys for needy children. Toys may be deposited at any of the numerous Martin Theaters, or at any local fire station.

In an attempt to rescue Gene from his outdoor quarters, the students of Julia Green School have brought in over 1,000 toys and are still working on the project, as are many other schools and community groups. The total collected to date is about 5,000.

MSWA Christmas Plans

NASHVILLE—The Music City Women's Assoc. has tentatively set Dec. 7 as the date for its Christmas party to be held at the Riverwood Riding Academy.

The organization is composed of women associated with the Nashville music industry as secretaries, songwriters, executives or artists. Meetings are held the first Tuesday evening of every month.

Dot First To Use New Cedarwood Studio

NASHVILLE—The first recording of a leased master in the new Cedarwood Sound studios was announced last week by Roger Sovine, studio manager. The master recording was leased by Dot Records through Noel Ball, Dot rep. The session was produced by John Denny and the recording group was "Sweet William and the Stereos." Dot expects to release the record "Bring It On Home" backed with "I Can Hear My Baby" this week.

Drivers Like Tape

DEARBORN, MICH.—Ford Motor Co.'s new stereo tape player installed in Thunderbirds has proved the most popular product option since advent of air conditioning, according to Donald N. Frey, Ford vice-president. The rate of installation per Thunderbird buyers already exceeds the installation rate of Ford air conditioners in the first three years of availability, he said.

Walker, Lewis Pen Book

NASHVILLE—The "ins and outs" of the country music business is the subject of a book being prepared jointly by Columbia recording artist Billy Walker and agent-promoter Vic Lewis. While neither title nor publisher has been decided on, the book is intended to serve as a guide and reference to the aspirant who hopes to break into the music business where questions are many and answers scant or mystical.

Subscribe NOW to

SOUND FORMAT

The Music Industry's Most Aggressive Weekly

*A compact, easy-to-read, quick way of keeping up
with the fast-moving music industry:*

- | | |
|---|--|
| <input type="checkbox"/> 1 year \$10 | <input type="checkbox"/> Air Mail \$25 year |
| <input type="checkbox"/> 2 years \$17 | <input type="checkbox"/> Air Special \$40 year |
| <input type="checkbox"/> 3 years \$22 | <input type="checkbox"/> Canadian \$12.50 year |
| <input type="checkbox"/> 4 years \$30 | <input type="checkbox"/> Check enclosed. |
| <input type="checkbox"/> 5 years \$35 | <input type="checkbox"/> Bill me. |

Send Issues to:

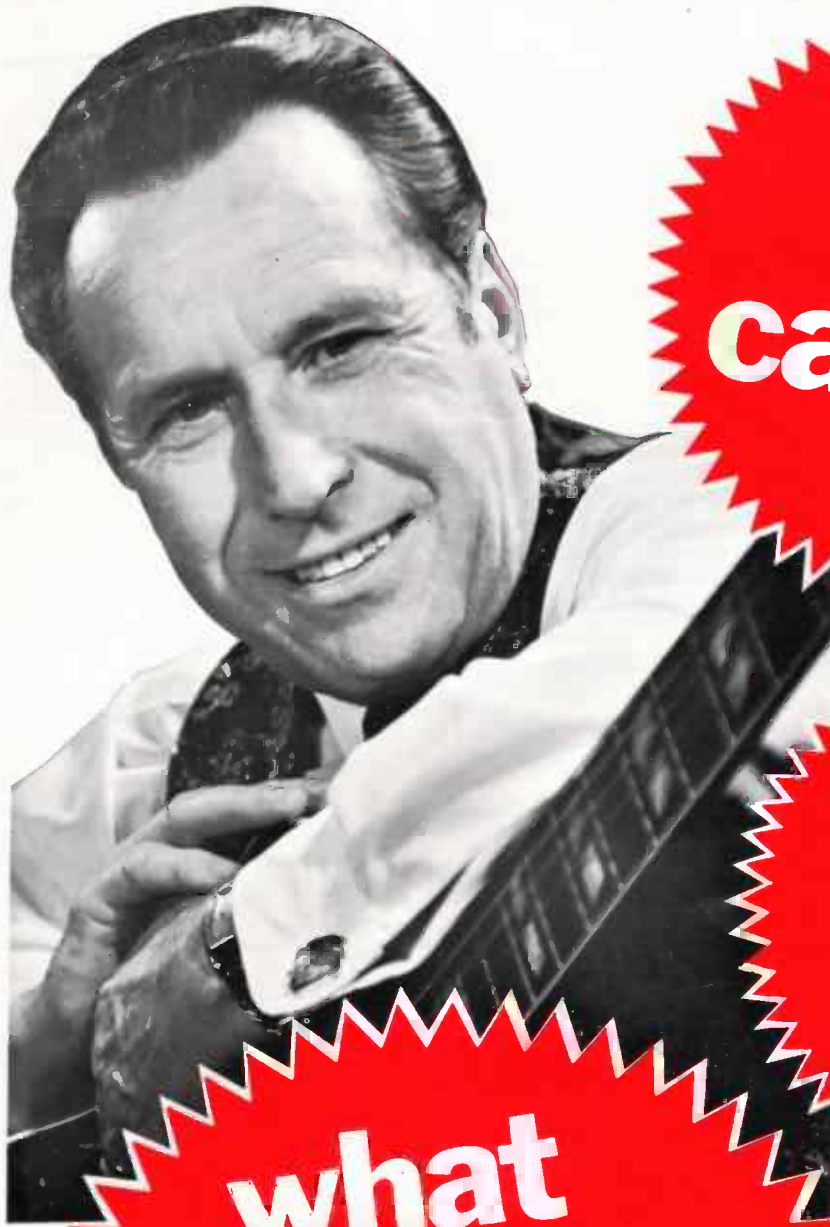
(Be sure to include zip code)

Tear this out and send to:

SOUND FORMAT

Box 396

Nashville, Tenn.



**bill
carlisle**

has
another
pop-country
novelty
smash!

**what
kinda
deal
is this**

hickory 1348

c/w
shot gun

Exclusive Management:
ACUFF-ROSE ARTISTS CORP.
Nashville 4, Tennessee
CYpress 7-5366

Hickory

RECORDS, INC.
2510 Franklin Road
Nashville, Tennessee 37204
HOME OF THE NASHVILLE SOUND