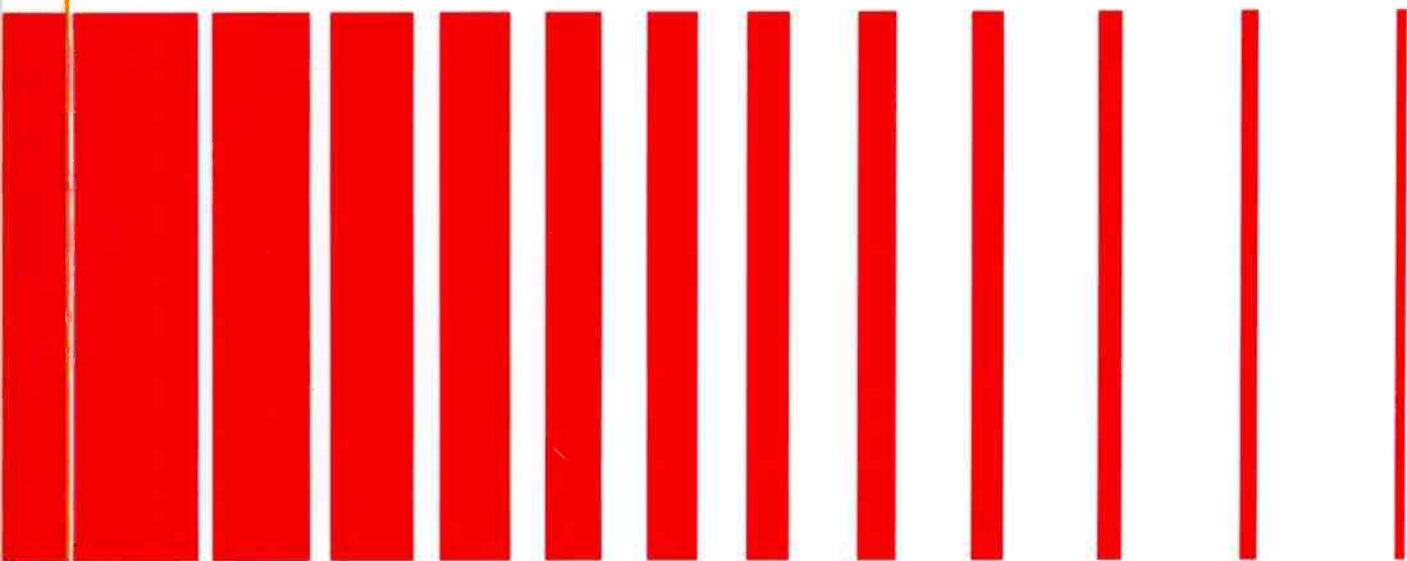


**NEW
POPULATION ESTIMATES**

Populations for this report are based on **1990 Census** data. See Page 5B for details.

ARBITRON

T H E A R B I T R O N C O M P A N Y



Radio Market Report

Audience Estimates in the Metropolitan
Statistical Area, ADI and TSA for:

Columbus, OH

Fall 1991

September 19 - December 11



ARBITRON

T H E A R B I T R O N C O M P A N Y

1991 - 1992 SCHEDULE OF SURVEYS

CURRENT SURVEY

Fall 1991
September 19 - December 11

Winter 1992
January 9 - April 1

Spring 1992
April 2 - June 24

Summer 1992
June 25 - September 16

Fall 1992
September 24 - December 16



Accredited by
Electronic Media
Rating Council

WHAT EMRC ACCREDITATION MEANS

The Arbitron Radio Service has been accredited by the Electronic Media Rating Council since 1968. To merit continued EMRC accreditation, Arbitron (1) adheres to the Council's Minimum Standards for Broadcast Rating Research; (2) supplies full information to the EMRC regarding all details of its operation; (3) conducts its measurement service substantially in accordance with representations to its subscribers and the Council and (4) submits to, and pays the cost of, thorough ongoing audits of accredited Arbitron services by CPA firms engaged by the EMRC. In addition to sizable annual audit charges, Arbitron provides office and file space for EMRC auditors as well as considerable staff and computer time involved in various aspects of these inspections.

Further information about the EMRC's accreditation and auditing procedures can be obtained from the Executive Director, Electronic Media Rating Council, 509 Madison Avenue, Suite 1112, New York, New York 10022.

PREFACE

This report is a compilation of radio audience estimates designed to represent radio listening during a typical week for this market for the Fall 1991 survey period. The surveys to which the Metro Audience Trends estimates apply are identified in the Metro Audience Trends section of this report. The estimates are based on listening information recorded in seven-day diaries by persons 12 years of age and older. All audience estimates are approximations subject to statistical variations related to sample size and other limitations. The reliability of audience estimates cannot be determined to any precise mathematical value or definition.

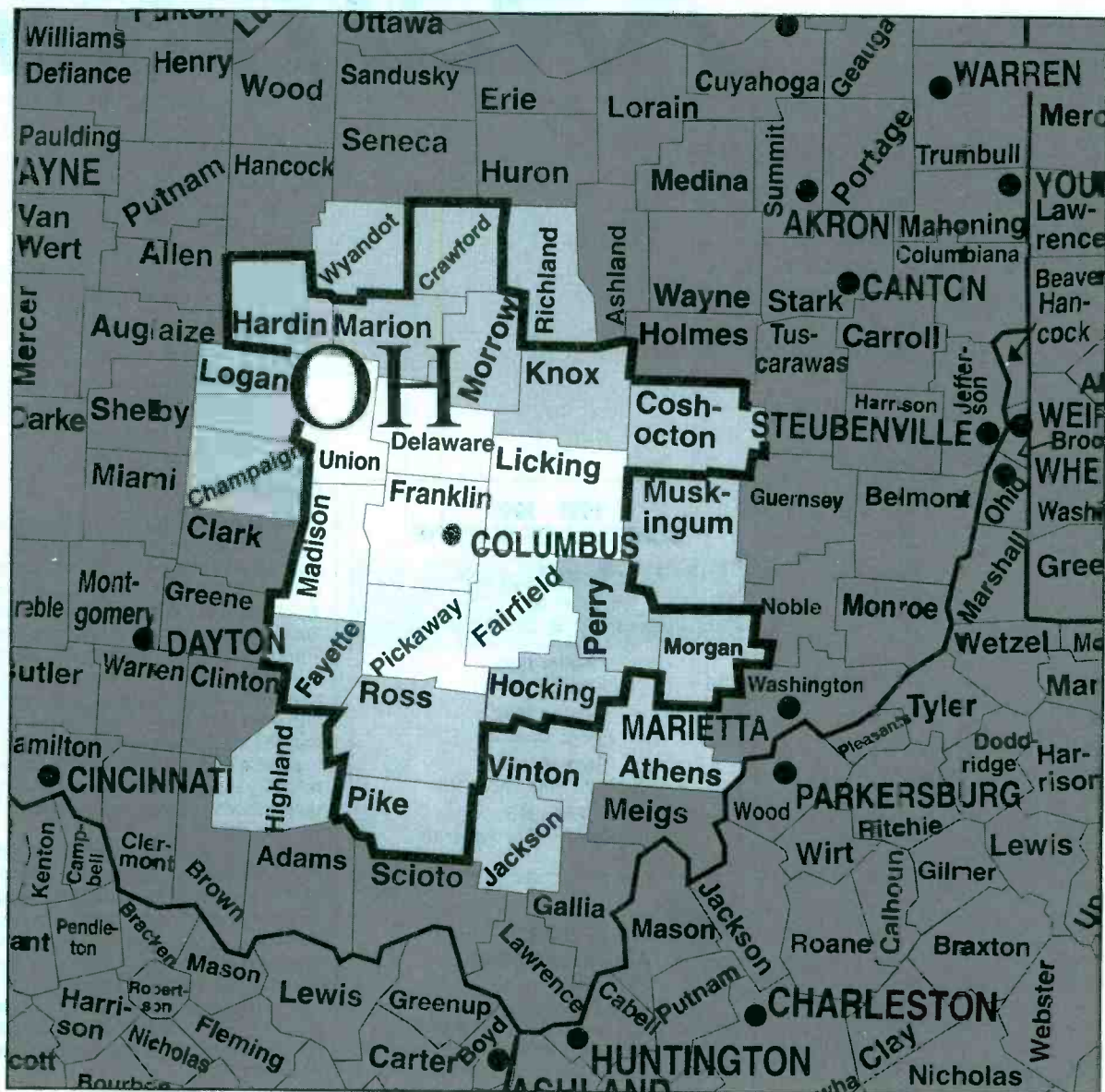
This report is intended to furnish radio station, advertiser and agency clients of Arbitron with an aid in evaluating radio audience size and composition. Arbitron attempts to provide herein a summary description of methodology that may be understood by all who use the report. A more detailed description of Arbitron methodology can be found in a separate publication, available to all syndicated radio report subscribers, entitled *Radio Description of Methodology*.

WARNING

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PLEASE NOTE/Users of this report should become familiar with the sections of this report entitled the *Description of Methodology* (Pages ii-iv) and *Limitations* (Page iv, Paragraph 46). Further, instructions for estimating reliability and effective sample bases for this report may be found on Page v. See Page 2A for the Table of Contents and survey schedule for this market.

Columbus, OH and Columbus, OH ADI



Metro
 TSA
 ADI

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For definitions of Metro, TSA and ADI, see Paragraphs 18, 30 and 1, respectively, in the back of this report.

Metro Rank: 34

Market Surveyed: WINTER, SPRING, SUMMER, FALL

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Population Estimates and Tabulated (In-Tab) Diaries by County

Area	Estimated Persons 12+ Population	In-Tab	County/Split County	ST	HDA Blk/Hisp	Area	Estimated Persons 12+ Population	In-Tab	County/Split County	ST	HDA Blk/Hisp
MTA	56,500	62	DELAWARE	OH		TA	21,200	50	HOCKING	OH	
MTA	86,700	105	FAIRFIELD	OH		T	24,700	24	JACKSON	OH	
MTA	808,600	1,001	FRANKLIN	OH	B	TA	39,800	37	KNOX	OH	
MTA	106,400	156	LICKING	OH		T	35,000	20	LOGAN	OH	
MTA	31,400	38	MADISON	OH		TA	52,200	65	MARION	OH	
MTA	41,000	40	PICKAWAY	OH		TA	11,400	33	MORGAN	OH	
MTA	26,800	44	UNION	OH		TA	22,800	27	MORROW	OH	
T	51,700	19	ATHENS	OH		T	67,400	42	MUSKINGUM	OH	
T	30,100	36	CHAMPAIGN	OH		TA	25,500	37	PERRY	OH	
TA	28,800	37	COSHOCTON	OH		TA	20,000	33	PIKE	OH	
TA	39,100	19	CRAWFORD	OH		T	104,200	72	RICHLAND	OH	
TA	22,600	18	FAYETTE	OH		TA	58,500	52	ROSS	OH	
TA	25,700	26	HARDIN	OH		T	9,100	7	VINTON	OH	
T	29,700	31	HIGHLAND	OH		T	18,000	14	WYANDOT	OH	

Metro Combined High Density Ethnic Area(s)

	Total		Ethnic	
	In-Tab	Est. Pop. 12+	In-Tab	Ethnic Pop. 12+
HDHA	81	64,800	47	53,900
HDHA				

FOR TOTAL METRO IN-TAB COUNTS FOR APPLICABLE ETHNIC GROUPS PLEASE SEE PAGE 3A OR 5B

These population estimates are based upon 1990 U.S. Bureau of the Census estimates updated and projected to January 1, 1992, by Market Statistics based on data from Sales and Marketing Management's 1991 publication of "Survey of Buying Power," and other informational sources. (See Page 5B for important clarifications.)

M-METRO COUNTY T-TSA COUNTY A-ADI COUNTY

HDA - High Density Area (Black or Hispanic) REM - Remainder portion of geographic split county (generally nonmetropolitan according to the OMB)

Population Estimates and Sample Distribution by Sex-Age Group

Metro Survey Area

	Estimated Population	Est. Pop. % Tot. Pers. 12+	In-Tab Sample	% Unwgt. In-Tab Sample	% Wgt. In-Tab Sample
Men 12-24	142,300	12.3	147	10.2	12.3
Men 18-24	85,800	7.4	85	5.9	7.4
Men 25-34	129,800	11.2	146	10.1	11.2
Men 35-44	110,000	9.5	137	9.5	9.5
Men 45-49	39,500	3.4	70	4.8	3.4
Men 50-54	31,700	2.7	42	2.9	2.7
Men 55-64	51,300	4.4	85	5.9	4.4
Men 65+	53,700	4.6	41	2.8	4.6
Men 18+	501,800	43.4	606	41.9	43.4
Women 12-24	135,900	11.7	157	10.9	11.7
Women 18-24	82,700	7.1	85	5.9	7.1
Women 25-34	128,800	11.1	177	12.2	11.1
Women 35-44	114,500	9.9	181	12.5	9.9
Women 45-49	41,900	3.6	54	3.7	3.6
Women 50-54	34,400	3.0	49	3.4	3.0
Women 55-64	56,300	4.9	89	6.2	4.9
Women 65+	87,300	7.5	71	4.9	7.5
Women 18+	545,900	47.2	706	48.8	47.2
Persons 18+	1,047,700	90.5	1,312	90.7	90.5
Teens 12-17	109,700	9.5	134	9.3	9.5
Black Persons 12+	132,000	11.4	138	9.5	11.4
Hispanic Persons 12+	ETHNIC CONTROL PROCEDURES NOT APPLIED				
Total Persons 12+	1,157,400		1,446		

Diary Placement and Return Information

	Metro	ADI	TSA
Listed Residences in Designated Sample	978	1,251	1,457
Unlisted Residences in Designated Sample	602	727	815
Total Residences in Designated Sample	1,580	1,978	2,272
Listed Estimated Persons 12+ in Designated Sample	2,137	2,725	3,176
Unlisted Estimated Persons 12+ in Designated Sample	1,344	1,623	1,834
Total Estimated Persons 12+ in Designated Sample	3,481	4,348	5,010
Listed Contacts (homes where telephone was answered)	915	1,180	1,373
Unlisted Contacts (homes where telephone was answered)	577	695	777
Total Contacts (homes where telephone was answered)	1,492	1,875	2,150
Listed Homes in Which Diaries Were Placed	740	957	1,109
Unlisted Homes in Which Diaries Were Placed	451	545	609
Total Homes in Which Diaries Were Placed	1,191	1,502	1,718
Listed Individuals Who Were Sent a Diary	1,638	2,109	2,446
Unlisted Individuals Who Were Sent a Diary	1,015	1,227	1,383
Total Individuals Who Were Sent a Diary	2,653	3,336	3,829
Listed Individuals Who Returned a Usable Diary (In-Tab)	951	1,247	1,438
Unlisted Individuals Who Returned a Usable Diary (In-Tab)	495	633	707
Total Individuals Who Returned a Usable Diary (In-Tab)	1,446	1,880	2,145
Sample Target	1,430		
In-Tab/Target Index	101		

Metro Persons Living in Group Quarters

	Est. Pop.	% Military	% College	% Other Group Quarters
Total Persons 12+	1,157,400	.0	1.5	2.5

Total Survey Area

	Estimated Population	Est. Pop. % Tot. Pers. 12+	In-Tab Sample	% Unwgt. In-Tab Sample	% Wgt. In-Tab Sample
Men 12-24	231,200	12.2	211	9.8	12.2
Men 18-24	133,600	7.1	116	5.4	7.1
Men 25-34	197,200	10.4	207	9.7	10.4
Men 35-44	175,800	9.3	194	9.0	9.3
Men 45-49	66,100	3.5	85	4.0	3.5
Men 50-54	54,900	2.9	68	3.2	2.9
Men 55-64	88,800	4.7	128	6.0	4.7
Men 65+	101,900	5.4	80	3.7	5.4
Men 18+	818,300	43.2	878	40.9	43.2
Women 12-24	220,500	11.6	244	11.4	11.6
Women 18-24	128,900	6.8	124	5.8	6.8
Women 25-34	194,700	10.3	249	11.6	10.3
Women 35-44	180,500	9.5	248	11.6	9.5
Women 45-49	68,900	3.6	79	3.7	3.6
Women 50-54	57,900	3.1	81	3.8	3.1
Women 55-64	97,400	5.1	149	6.9	5.1
Women 65+	159,100	8.4	122	5.7	8.4
Women 18+	887,400	46.8	1,052	49.0	46.8
Persons 18+	1,705,700	90.0	1,930	90.0	90.0
Teens 12-17	189,200	10.0	215	10.0	10.0
Total Persons 12+	1,894,900		2,145		

Area of Dominant Influence

	Estimated Population	Est. Pop. % Tot. Pers. 12+	In-Tab Sample	% Unwgt. In-Tab Sample	% Wgt. In-Tab Sample
Men 18-24	107,100	7.0	103	5.5	7.0
Men 25-34	164,700	10.8	185	9.8	10.8
Men 35-44	143,900	9.4	175	9.3	9.4
Men 45-49	53,200	3.5	83	4.4	3.5
Men 50-54	43,500	2.9	61	3.2	2.9
Men 55-64	70,200	4.6	107	5.7	4.6
Men 65+	78,300	5.1	65	3.5	5.1
Men 18+	660,900	43.3	779	41.4	43.3
Women 18-24	103,300	6.8	107	5.7	6.8
Women 25-34	161,900	10.6	221	11.8	10.6
Women 35-44	147,500	9.7	229	12.2	9.7
Women 45-49	55,500	3.6	70	3.7	3.6
Women 50-54	46,200	3.0	66	3.5	3.0
Women 55-64	76,500	5.0	127	6.8	5.0
Women 65+	123,300	8.1	94	5.0	8.1
Women 18+	714,200	46.8	914	48.6	46.8
Persons 18+	1,375,100	90.2	1,693	90.1	90.2
Teens 12-17	149,900	9.8	187	9.9	9.8
Total Persons 12+	1,525,000		1,880		

These population estimates are based upon 1990 U.S. Bureau of the Census estimates updated and projected to January 1, 1992, by Market Statistics based on data from Sales and Marketing Management's 1991 publication of "Survey of Buying Power," and other informational sources. (See Page 5B for important clarifications.)

Facilities of Stations Listed in this Report

Station	Power(Watts)/HAAT(Meters)		Frequency (AM in KHz) (FM in MHz)	Network Affiliation(s)	City of License/ID	County/Split County	ST	Sales Representative
	AM - Day FM - ERP	AM - Night FM - HAAT						
HOME TO ARBITRON RADIO METRO AREA								
WBBY-FM	2,600	110	103.9	NBC	WESTERVILLE	FRANKLIN	OH	N/A
WBNS-AM	5,300	1,000	1460	APR	CBS	COLUMBUS	FRANKLIN	OH BANNER RADIO
WBNS-FM	20,500	238	97.1	CBS	COLUMBUS	FRANKLIN	OH	BANNER RADIO
WCEZ-FM	6,000	87	107.9	IND	DELAWARE/COLUMBUS	DELAWARE	OH	N/A
WCKX-FM	3,000	91	106.3	NBN	LONDON/COLUMBUS	MADISON	OH	N/A
WCLT-FM	50,000	119	100.3	MBS	NEWARK	LICKING	OH	N/A
(S) WCOL-AM	1,000	1,000	1230	IND	COLUMBUS	FRANKLIN	OH	CHRISTAL RADIO
(S) WCOL-FM	22,000	230	92.3	IND	COLUMBUS	FRANKLIN	OH	CHRISTAL RADIO
(S) WHOK-FM	50,000	150	95.5	APR	LANCASTER/COLUMBUS	FAIRFIELD	OH	EASTMAN RADIO, INC
WLOH-AM	1,000	28	1320	APR	LANCASTER	FAIRFIELD	OH	EASTMAN RADIO, INC
(S) WLVG-FM	18,000	229	96.3	IND	COLUMBUS	FRANKLIN	OH	KATZ RADIO
WMGG-FM	20,000	238	99.7	IND	COLUMBUS	FRANKLIN	OH	EASTMAN RADIO, INC
WMNI-AM	1,000	500	920	MBS	COLUMBUS	FRANKLIN	OH	EASTMAN RADIO, INC
(S) WNCI-FM	175,000	171	97.9	APR	COLUMBUS	FRANKLIN	OH	MAJOR MARKET RADIO, INC
WNKO-FM	3,000	91	101.7	CNN	UNIVLT	LICKING	OH	KATZ & POWELL
WRFD-AM	9,000		880	IND	NEWARK/HEATH	FRANKLIN	OH	N/A
WRVF-FM	3,000	100	98.9	CNN	COLUMBUS-WORTHINGTON	FRANKLIN	OH	EASTMAN RADIO, INC
(S) WRZR-FM	3,000	91	103.1	SMN	UPPER ARLINGTON/COLMBS	FRANKLIN	OH	N/A
WSNY-FM	22,000	230	94.7	IND	COLUMBUS	LICKING	OH	N/A
WTLT-FM	3,000	100	107.1	ABC	JOHNS TOWN/COLUMBUS	FRANKLIN	OH	MCGAVREN GUILD
(S) WTVN-AM	5,000	5,000	610	ABC	COLUMBUS	PICKAWAY	OH	SCHUBERT RADIO GROUP
WVKG-AM	1,000	250	1580	SBN	COLUMBUS	FRANKLIN	OH	KATZ RADIO
WWCD-FM	3,000	100	101.1	IND	COLUMBUS	FRANKLIN	OH	MCGAVREN GUILD
WWHT-FM	6,000	100	105.7	ABC	GROVE CTY/COLUMBUS	FRANKLIN	OH	N/A
					MARYSVILLE/COLUMBUS	UNION	OH	SCHUBERT RADIO GROUP
OUTSIDE ARBITRON RADIO METRO AREA BUT HOME TO ADI								
@WDIF-FM	3,000	91	94.3	ABC	MARION	MARION	OH	REGIONAL REPRESENTATIVES
@WFCB-FM	3,000	91	94.3	UNISUP	CHILLICOTHE	ROSS	OH	WALTON TIME SALES
@WKKJ-FM	50,000	106	93.3	SMN	CHILLICOTHE	ROSS	OH	REGIONAL REPRESENTATIVES
@WMRN-AM	1,000	1,000	1490	MBS	MARION	MARION	OH	N/A
@WMRN-FM	25,000	104	106.9	MBS	MARION	MARION	OH	N/A
@WQIO-FM	37,000	172	93.7	CNN	MT VERNON	KNOX	OH	N/A
@WTNS-FM	1,200	134	99.3	IND	COSHOCTON	COSHOCTON	OH	WALTON BROADCASTING SALES
OUTSIDE ARBITRON RADIO METRO AREA AND ADI								
WAZU-FM	50,000	150	102.9	ABC	SPRINGFIELD/DAYTON	CLARK	OH	CHRISTAL RADIO
@WKXA-FM	20,000	134	100.5	ABC	FINDLAY	HANCOCK	OH	REGIONAL REPRESENTATIVES
WLW -AM	50,000	50,000	700	ABC	CINCINNATI	HAMILTON	OH	EASTMAN RADIO, INC
@WYHT-FM	50,000	113	105.3	IND	MANSFIELD	RICHLAND	OH	EASTMAN RADIO, INC

Footnote Symbols: (#) Listed only in Metro and Total Survey Area. (®) Listed only in Area of Dominant Influence. (S) Station subscriber as of release to print. < City of License/ID > indicates home listing by virtue of station's chosen home City of Identification rather than by station's legally authorized City of License. (See Paragraph 40 in the back of this report.)

Network Affiliations:

ABC/ABC Radio Network	NBC/NBC Radio Network	UNISUP/Unistar (Super)
APR/Associated Press Radio Network	NBN/National Black Network	UNIULT/Unistar (Ultimate)
BRN/Business Radio Network	SBN/Sheridan Broadcasting Network	UNIPWR/Unistar (Power)
CBS/CBS Radio Networks	SMN/Satellite Music Network	UPI/United Press International Radio Network
CNN/Cable News Network	Source/The Source	
CRC/Cadena Radio Centro	SUN/Sun Radio Network	IND/(Denotes stations not affiliated with any of the above networks.)
MBS/Mutual Broadcasting System Radio Network	TALKNT/Talknet	

The data above are the most current data available to Arbitron as of this survey period. Stations are listed only if they have met Arbitron's Minimum Reporting Standards for this survey (see Pars. 37-40 in the back of this report). The county or split county listing reflects the geographic location of the station's City of License. Stations for which no Sales Representative is on file are listed above by "N/A."

Metro Market Profile

The Arbitron Metro Market Profile provides information on demographics, socioeconomic characteristics, retail sales, consumer spending, print media and passenger car registrations. A Metro Ratings and Time-Spent-Listening (TSL) summary for all the 1991 radio markets is also included in this section.

The data in this section are reported for the Metro Survey Area as defined by Arbitron for this Market Report. However, for Metros

COLUMBUS, OH

comprised of a portion of one or more counties, these data may not be representative of the actual Metro Survey Area.

This Market Profile section is provided to assist radio stations and advertisers in evaluating media opportunities. A brief description of each set of data is provided. However, for your convenience in obtaining additional information regarding the data contained in these pages, please refer to the contact supplied for each data source.

Metro Area Lifestyle Profile by PRIZM® Groups

Group	Description	National % Persons 12+	Metro % Persons 12+	Index of Concentration
S1	Educated, affluent executives and professionals, elite metro suburbs	4.84	4.48	93
S2	Pre and post-child families and singles, upscale, white-collar suburbs	7.15	8.08	113
S3	Upper-middle class, child raising families, outlying, owner occupied suburbs	13.32	14.91	112
U1	Educated, white-collar singles and couples in upscale, urban areas	6.64	15.62	235
T1	Educated, young, mobile families, exurban suburbs and boom towns	12.14	10.04	83
S4	Middle-class, post-child families, aging suburbs and retirement areas	6.19	0.00	0
T2	Middle-class, child raising, blue-collar families, remote suburbs and towns	9.50	20.83	219
U2	Mid-scale families, singles and elders in dense, urban rowhouse & highrise areas	6.46	7.19	111
R1	Rural towns, villages, farms and ranches, agrarian middle America	6.32	2.26	36
T3	Mixed gentry and blue-collar labor, low-mid mill and factory towns	10.69	7.55	71
R2	Landowners, migrants and rustics in poor rural towns, farms and uplands	9.17	1.35	15
U3	Mixed, unskilled service and labor in aging, urban rowhouse and highrise areas	7.58	7.69	101

PRIZM®

PRIZM® is a market segmentation system developed by Claritas Corporation to help marketers target consumers and profile markets and audiences by lifestyle. Claritas analyzes key demographic characteristics from the U.S. Census and hundreds of millions of actual consumer purchase records to classify each neighborhood in the U.S. into one of 40 distinct PRIZM clusters. Among the characteristics analyzed are income value and type of housing, marital status, presence and ages of children in a household, ethnicity, urban-suburban-town-rural location, age, sex, occupation, level of education, as well as new car registrations, magazine subscriptions, real estate transactions, and financial data. Claritas updates PRIZM annually.

The PRIZM system provides marketers with a way to identify and target key consumer segments. There are 40 unique clusters organized into twelve groups. Each group is identified by a group code which denotes a basic neighborhood type. (U1-U3 groups are Center-City Urban; S1-S4 groups are Fringe Suburban; T1-T3 groups are New Satellite Suburbs and Towns; and R1-R2 groups are Town and Farms in Rural Areas.) When linked to market and radio measurement data, this geodemographic model produces descriptive audience information.

The twelve PRIZM groups are described above. Each PRIZM group's composition in this metro for persons 12+ is compared to the group's national composition. The index compares the metro market's composition for each group with the national composition. An index of 100 indicates that the market has the same percent concentration as the nation; an index of 200 means that the market's composition is twice that of the nation.

For more information about Claritas, please call (703) 683-8300. PRIZM and Claritas are registered trademarks of Claritas Corporation.

Sales Data

Effective Buying Income, Total Retail Sales, Retail Expenditures and eleven categories of store sales have been compiled by Market Statistics and furnished to Arbitron. These data, based on Sales and Marketing Management's 1991 publication of "Survey of Buying Power" (12/31/90 estimates), are arranged according to Arbitron's Fall 1991 Metro definitions.

NOTE: Although the total population of a given geographic area will include those residing in group quarters, household totals will not. Therefore, calculations of per-household income and retail sales do not adequately reflect an area's true residential makeup.

Metro Effective Buying Income*

Effective Buying Income (EBI) (\$000)	\$18,747,219
Median Household EBI	\$28,503
EBI per Household	\$35,412

*EBI represents disposable personal income (including group quarters), minus any compensation paid to military or diplomatic personnel stationed overseas.

Metro Retail Sales Data (\$000)

Total Retail Sales	\$10,567,421
Retail Expenditures per Household (\$)	\$19,961
Food Stores	\$1,700,547
Supermarkets	\$1,616,128
Eating & Drinking Places	\$1,094,796
General Merchandise Stores	\$1,412,344
Department Stores	\$1,155,624
Apparel and Accessories Stores	\$501,352
Automotive Dealers	\$2,506,238
Building Materials & Hardware Stores	\$524,975
Drug Stores	\$348,834
Furniture and Appliance Stores	\$234,171
Radio, TV & Music Stores	\$175,092

Top Ten Employer Industries

The Top Ten Employer Industry Classifications are defined below by a Federal Government Census called STANDARD INDUSTRIAL CLASSIFICATION (SIC). SIC's are sorted by the primary activity of individual business establishments based on the 1989 County Business Pattern Reports of the U.S. Census.

Employer	# of Employees	% of Total
1) HEALTH SERVICES	54,103	9.8
2) EATING AND DRINKING PLACES	42,715	7.7
3) BUSINESS SERVICES	40,727	7.4
4) WHOLESALE TRADE-DURABLE GOODS	24,100	4.3
5) INSURANCE CARRIERS	21,110	3.8
6) SPECIAL TRADE CONTRACTORS	18,691	3.4
7) MISCELLANEOUS RETAIL	17,615	3.2
8) ENGINEERING & MANAGEMENT SERVI	17,225	3.1
9) WHOLESALE TRADE-NONDURABLE GOO	16,636	3.0
10) FOOD STORES	15,747	2.8
TOTAL METRO EMPLOYEES	554,100	
TOP 10 TOTAL EMPLOYEES	268,669	48.5%

Metro Census Data

Market Statistics has furnished Ethnic Populations, Household Data, Retail Sales and Employer Industries to Arbitron on a county level, using Fall 1991 Metro definitions. Most data are based on the 1990 Census; exceptions and clarifications are noted in the text below. For further information, contact your Arbitron representative.

Metro Ethnic Populations are reported for all Standard and Condensed Markets. Ethnic sampling procedures need not be in place. The percent for each demo is based on persons 12+. Ethnic population information is based on the 1990 Census, updated to 1/1/92.

Metro Ethnic Population

	Blacks	%	Hispanics	%
PERSONS 12+	132,000	100.0	9,200	100.0
TEENS 12-17	16,200	12.3	1,000	10.9
MEN				
18-24	10,900	8.3	1,000	10.9
25-34	15,500	11.7	1,600	17.4
35-44	11,700	8.9	700	7.6
45-49	3,600	2.7	200	2.2
50-54	2,900	2.2	200	2.2
55-64	5,200	3.9	300	3.3
65+	4,700	3.6	200	2.2
WOMEN				
18-24	10,400	7.9	800	8.7
25-34	16,200	12.3	1,400	15.2
35-44	13,200	10.0	900	9.8
45-49	4,200	3.2	200	2.2
50-54	3,800	2.9	200	2.2
55-64	6,100	4.6	200	2.2
65+	7,400	5.6	300	3.3

For each of the following Census categories, the Metro % is applied to the Metro population 12+ to determine Metro Total. For split county metros, the Metro % represents the whole county(ies) Census category distributions.

- Total Households** are based on 1990 Census data, updated to 1/1/92.
- Income by Households** are grouped into eight discrete income categories. The income reported is disposable total household income or income after personal taxes, non-tax payment and personal contributions for Social Security are deducted. 1980 Census-based Metro percents are applied to 1990 households, updated to 1/1/92. Median income is shown for all Metro households (1980 based, updated to 1/1/92).

3. Value of Owner-Occupied Housing Units are estimates of the number of owner-occupied housing units falling into six value groups. For the 1990 Census data, this figure includes single family condominiums. However, this census figure excludes mobile homes, housing units located on 10 or more acres, housing units located on commercial property and two housing units sharing the same address. The median value for all owner-occupied units in the Metro is shown (1990 Census).

4. Monthly Contract of Renter-Occupied Housing Units are the number of rented housing units grouped into six monthly contract groups. This census excludes no-cash rental units. Median rent is shown for all rented units in this Metro (1990 Census).

5. Household Size categories are based on 1990 Census data, updated to 1/1/92.

6. Seasonal Housing Units are defined as housing units used or intended for use only during certain seasons of the year; they are not included in the total household base (1990 Census).

7. Education represents the education levels of all persons 25+ (1980 Census).

8. Colleges and Universities are taken from the most current available survey of colleges and universities conducted by the National Center for Education Statistics. Only students enrolled in an accredited degree program are included in the enrollment figures. Percentages for the full-time enrollment are based on total enrollment.

9. Occupation data represent the number of persons 16+ that are employed in each of six occupation categories. A total of the six categories is shown. Percentages are based on total persons 16+ (1980 Census). Occupations included in each category are listed below:

Managerial/Executive, administrative and managerial occupations; professionals; specialty occupations.

Technical/Technicians and related support occupations, sales and administrative support positions, including clerical.

Service Worker/Private household occupations, protective service occupations and other services.

Farm Worker/Farming, forestry and fishing occupations.

Precision Production/Craft and repair occupations.

Operators/Machine operators, assemblers, inspectors, transportation and material moving occupations, handlers, equipment cleaners and laborers.

10. Farm Population/Estimate represents all persons living on a farm located in the Metro (1980 Census).

11. Transportation to Work information is based on estimated employed persons 16+. Percents are calculated on all persons 16+ (1980 Census).

12. Car Ownership by Household/Total households are distributed into one of four Car Ownership categories. Percentages are based on total 1/1/92 household estimates.

	Metro Total	Metro %		Metro Total	Metro %
1▶ Total Households	535,500	100.0	6▶ Seasonal Housing Units	2,228	.4
2▶ Income of Households			7▶ Education Persons 25+		
Under \$10,000	80,798	15.1	Elementary 0-8 Grd	87,227	12.3
10,000-14,999	50,312	9.4	High-School 1-3 yr	114,637	16.3
15,000-19,999	53,086	9.9	High-School Grad	273,254	38.7
20,000-29,999	98,269	18.3	College 1-3 yr	102,172	14.4
30,000-39,999	85,636	16.0	College 4+	129,021	18.3
40,000-49,999	60,520	11.3	Total Persons 25+	706,311	100.0
50,000-74,999	77,451	14.5	8▶ Colleges & Universities		
75,000+	29,428	5.5	Total Enrollment	89,197	100.0
Median Income	\$28,503		Full Time Enrollment	62,479	70.0
3▶ Value of Owner-Occupied Housing Units			9▶ Occupation		
Less than \$30,000	11,661	2.2	Managerial	137,979	24.3
30,000-49,999	46,666	8.9	Technical	188,740	33.2
50,000-74,999	85,606	16.3	Service Worker	71,343	12.6
75,000-99,999	56,695	10.8	Farm Worker	8,727	1.5
100,000-149,999	42,898	8.2	Precision Production	65,055	11.5
150,000+	24,808	4.8	Operators	96,227	16.9
Median Value	\$76,600		10▶ Farm Population	22,411	
4▶ Monthly Contract of Renter-Occupied Housing Units			11▶ Transportation to Work		
Less than \$150	17,398	3.3	Public	22,890	4.2
150-199	9,457	1.8	Driving to Work	388,753	70.6
200-299	46,003	8.7	Car Pool	100,070	18.2
300-399	63,000	12.1	Other	38,406	7.0
400-499	39,730	7.5	12▶ Car Ownership by Household		
500+	23,785	4.6	0 Cars	52,000	9.7
Median Rent	\$343		1 Car	194,700	36.4
5▶ Household Size			2 Cars	200,000	37.3
1 Person	137,300	25.6	3+ Cars	88,800	16.6
2 Persons	173,600	32.5			
3-4 Persons	176,500	32.9			
5+ Persons	48,100	9.0			

Metro Ratings and Time Spent Listening Summary

	Persons			Men			Women			
	12+	12-24	25-54	35-64	12-24	25-54	35-64	12-24	25-54	35-64
MON-SUN 6AM-MID										
AQH RTG	15.2	12.5	16.7	15.7	14.6	16.0	15.7	14.6	16.0	15.7
CUME RTG	95.3	96.8	96.6	95.1	97.9	98.2	96.5	97.9	98.2	96.5
TSL (hr:min)	20:15	16:15	21:45	20:45	18:45	20:30	20:30	18:45	20:30	20:30
MON-FRI 6AM-10AM										
AQH RTG	22.8	15.9	25.4	24.6	19.4	25.3	25.7	19.4	25.3	25.7
CUME RTG	81.7	68.7	86.4	84.0	84.2	89.8	87.0	84.2	89.8	87.0
TSL (hr:min)	5:30	4:30	6:00	5:45	4:30	5:30	6:00	4:30	5:30	6:00
MON-FRI 10AM-3PM										
AQH RTG	19.9	12.6	23.9	21.8	12.9	22.5	21.2	12.9	22.5	21.2
CUME RTG	70.2	59.2	75.3	70.7	57.5	77.9	72.9	57.5	77.9	72.9
TSL (hr:min)	7:00	5:15	8:00	7:45	5:30	7:15	7:15	5:30	7:15	7:15
MON-FRI 3PM-7PM										
AQH RTG	17.6	13.7	21.3	19.2	17.0	18.7	18.0	17.0	18.7	18.0
CUME RTG	78.5	70.7	85.6	82.7	84.4	82.4	79.7	84.4	82.4	79.7
TSL (hr:min)	4:30	4:00	5:00	4:45	4:00	4:30	4:30	4:00	4:30	4:30
MON-FRI 7PM-MID										
AQH RTG	8.2	10.0	7.9	6.5	14.1	6.5	5.9	14.1	6.5	5.9
CUME RTG	56.0	70.8	55.2	49.9	77.8	55.9	51.2	77.8	55.9	51.2
TSL (hr:min)	3:45	3:30	3:30	3:15	4:30	3:00	2:45	4:30	3:00	2:45
WEEKEND 6AM-MID										
AQH RTG	11.4	11.7	10.4	10.9	12.1	11.2	11.8	12.1	11.2	11.8
CUME RTG	79.2	76.9	78.3	76.3	82.9	83.7	82.8	82.9	83.7	82.8
TSL (hr:min)	5:15	5:30	4:45	5:15	5:15	4:45	5:00	5:15	4:45	5:00

Newspaper and Magazine Circulation

Newspaper and magazine circulation data, as of October 1991, were obtained from the Audit Bureau of Circulations' Data Bank Service, 900 North Meacham Road, Schaumburg, Illinois 60173, (708) 605-0909, and are Copyright 1991, Audit Bureau of Circulations (ABC); unauthorized copying or reprinting of this information is prohibited.

Newspaper circulation figures represent average estimated paid circulation reported to and covered by the latest available Audit Report. Publications reported have a Metro circulation of at least 1%. Arbitron may have adjusted the ABC Newspaper Circulation data for Metros comprised of a portion of one or more counties, to reflect as closely as possible the newspapers' circulation in the Arbitron defined Metro area. (NOTE: The adjusted figures may not represent the newspapers' total circulation.) Combined circulation for AM newspapers that publish updated editions throughout the day are reported under the AM column, and are noted with an asterisk (*) in the PM column. Magazine circulation figures are the latest paid circulation for a single issue.

Paper	AM Circ.	%	PM Circ.	%
CHILLICOTHE GAZETTE			192	-
COLUMBUS DISPATCH	234,422	44		
LANCASTER EAGLE-GAZETTE			16,654	3
MARION STAR			528	-
MOUNT VERNON NEWS			424	-
NEWARK ADVOCATE			22,054	4
SPRINGFIELD NEWS-SUN	493	-		
WASHINGTON USA TODAY	15,468	3		

Magazine	Circulation	%	Magazine	Circulation	%
BTR HOME	52,470	9.9	BON APETIT	7,201	1.4
BOYS LIFE	7,328	1.4	CHNG TIMES	5,787	1.1
COSMOPLTN	16,936	3.2	CTRY LIVNG	15,847	3.0
EBONY	11,732	2.2	FAMLY CRCL	30,051	5.7
FAM HNDYMN	6,480	1.2	FIELD STRM	9,185	1.7
GLAMOUR	11,901	2.2	GLOBE	6,858	1.3
GOLF DIGST	9,631	1.8	GD HSEKPNG	30,469	5.8
HM MECHANX	5,475	1.0	LS HOME JN	29,260	5.5
LIFE	10,039	1.9	MCCALLS	27,740	5.2
MODR MATOR	106,399	20.1	MONEY	9,583	1.8
NATL ENQR	16,367	3.1	NATL GEO	40,510	7.7
NEW WOMAN	8,253	1.6	NEWSWEEK	23,338	4.4
1001 IDEAS	9,580	1.8	OUTDR LIFE	6,824	1.3
PARENTS	12,022	2.3	PENTHOUSE	5,069	1.0
PEOPLE	19,079	3.6	PLAYBOY	21,254	4.0
POP MECHAN	7,881	1.5	POP SCIENC	8,898	1.7
PREVENTION	17,151	3.2	RDRS DIGST	87,915	16.6
REDBOOK	23,685	4.5	ROLLNG STN	7,864	1.5
SEVENTEEN	9,460	1.8	SMTHSONIAN	12,766	2.4
SP OP DGST	8,988	1.7	SOU LIVING		
SPORTS ILS	26,595	5.0	STAR	15,534	2.9
SUNSET	382	.1	TEEN	6,453	1.2
TIME	26,806	5.1	TRVL LSURE	4,604	.9
TV GUIDE	91,382	17.3	US NWS&WR	13,016	2.5
US	7,864	1.5	WOMANS DAY	27,176	5.1

Passenger Car Registrations

The Metro Share of New Private Passenger Car Registrations is supplied by the Motor Statistical Division of R. L. Polk and Co. Polk prepares monthly reports (actual counts) of new cars registered in each state. Percentages are listed for American car manufacturers and the five leading imports. The top imports are determined through nationwide ranking. Fleet, other commercial or government registrations are not included. Figures shown are for January through June of the 1991 model year. Further automotive statistical information may be obtained from the Motor Statistical Division, R. L. Polk and Co., 1155 Brewery Park Blvd., Detroit, Michigan 48207, (313) 393-0880.

Manufacturer	1991 Model Year %
Chrysler Corporation	9.9
Ford Motor Company	15.0
General Motors Corporation	35.8
Honda	12.3
Mazda	3.1
Mitsubishi	1.8
Nissan	4.2
Toyota	11.6
Other	6.3
Total	100.0

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STATION ACTIVITIES

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Policies and Procedures for Special Station Activities and Rating Distortion

In accordance with EMRC and industry guidelines, Arbitron provides the following information relating to Rating Distortion, Rating Bias and Extemporaneous Comments to advise Arbitron clients about Special Station Activities Policies and Procedures and to assist in making evaluations of the reported audience estimates contained herein. Such activities or occurrences may or may not have an effect on listening and/or the recording thereof and Arbitron makes no attempt to assess their impact.

Arbitron's original policy statement dated May 20, 1977, has been updated by Policies and Procedures releases of February 1978, December 1981, January 1987, February 1988 and handbooks of May 1985, March 1987 and June 1990. For further guidance on this subject, please refer to the most recent publication entitled *Rating Distortion and Rating Bias* distributed to all radio stations June 1990.

Special Station Activities/All complaints as they relate to Rating Distortion, Rating Bias and Extemporaneous Comments must be in writing from an identified source (e.g., station, representative, agency, network or person), accompanied by evidence such as newspaper clipping, air-check tape or direct-mail advertisement. Arbitron reserves the right to consider information received anonymously. All complaints should be addressed to: Radio Special Station Activities Committee, Radio Policies and Procedures, The Arbitron Company, 312 Marshall Avenue, Laurel, MD 20707. The initiation of an inquiry is solely within the discretion of the Arbitron Special Station Activities Committee or Executive Management. Arbitron will accept complaints up to the day after the last day of the survey.

a. Rating Distortion/Any action(s) which may result in manipulated, altered and/or inflated audience estimates. These activities include, but are not limited to, activities which Arbitron believes might (a) cause diarykeepers to falsify their listening records without causing a corresponding change in actual listening, or (b) affect the way in which diarykeepers record or report their listening, or (c) encourage diarykeepers to use their diaries for anything but the recording of actual listening, or in any manner inconsistent with the diary instructions, or (d) confuse diarykeepers such that they may misreport their listening. This may be accomplished through diarykeeper solicitation or through improper promotional activities.

The following categories and examples are illustrative only and are not all-inclusive:

1. **Diarykeeper Solicitation** is a direct attempt by the station to encourage the recording and/or reporting of listening other than actual listening. It may take the form of a public or private appeal for diarykeepers to surrender their diaries or to misreport—in any way—their actual listening to any station. Diarykeeper Solicitation may include breaches of diary security, whereby a station learns the identity of diarykeepers or gains access to or influence over current survey diaries.

2. **Improper Promotional Activities** which do not directly appeal to survey participants may nevertheless cause diarykeepers to misreport or falsify their listening record—possibly as a result of diarykeeper confusion or manipulation. Improper Promotional Activities include, but are not limited to, contests which may look like a survey; contests which offer prizes based on amounts of listening recorded or claimed; attempts to cause diarykeepers to lose their

anonymity; promotional "time sheet" and/or "payroll" activities where winners are paid according to claimed listening; or promotions which might cause a diarykeeper to surrender a diary in trade for a prize or for cash.

Rating Distortion is sometimes confused with "hyponing." However, whereas Rating Distortion involves activities that may cause diarykeepers to report or record more or different listening than actually occurred, "hyponing" refers to station activities designed to cause more actual listening. Rating Distortion is a violation of Arbitron's policies. Hyponing is not.

Arbitron may delete from its reports, computer tapes or other services the audience estimates for stations that have engaged in Rating Distortion activities. Arbitron may place the station's audience estimates at the bottom of each page below a distinguishing line and/or place a note on Page 5B. When a station's audience estimates are deleted or listed below the line for Rating Distortion activities, a notice will appear on the cover of the applicable Arbitron Radio Market Report(s) and the station's activities will be noted on Page 5B. Appropriate notice may be made for other applicable services.

b. Rating Bias/Announcements or statements on-air, in print or in any other medium which encourage participation in current or future surveys or in any way alert, sensitize or remind listeners of current or future surveys. These activities may interfere with the objectivity or conduct of the survey.

They are generally preplanned, repeated or stylized promotional messages which may (1) alert listeners to the survey, regardless of whether the words "Arbitron" or "diary" are used, or (2) urge listeners to "be accurate" in reporting their listening. Rating Bias includes promotional activities which contain language or graphics suggestive of the survey. Rating Bias may also take other forms, such as a contest or research activity if, in Arbitron's opinion, the activity may sensitize the diarykeeper.

Sourcing of previous survey information in the form of advertising which notes a station's performance in prior surveys, as permitted by contractual agreement with Arbitron, does not constitute Rating Bias.

For stations determined to have engaged in Rating Bias activities, Arbitron will, for applicable Radio Market Reports, (1) place a note on Page 5B and may also (2) place a cover notice and may (3) place the station's audience estimates at the bottom of each page below a distinguishing line. Additionally, appropriate notice may be made for other applicable services.

c. Extemporaneous Comments/A type of reference on the air or in print that mentions or alludes to a current or future Arbitron survey, diary(ies) or radio rating(s). As the name implies, these are generally one-time-only, spontaneous remarks which may have been intended as humorous.

If a station's activity has been reviewed and determined to be an extemporaneous comment, Arbitron will report the station's call letters and a brief description of the activity on Page 5B of the applicable Radio Market Report(s) and may also result in a Report Cover note or below-the-line listing. Additionally, appropriate notice may be made for other applicable services.

General Information/With respect to Rating Distortion, Rating Bias and Extemporaneous Comments:

a. Stations in both syndicated markets and nonsyndicated areas are subject to citation for activities which take place four weeks prior to or during any 12-week period for which sample has been placed in the local area. Note that in all cases, complaints must be received by the day after the last day of the applicable quarterly survey period.

b. Stations are subject to citation for activities which are conducted during the period from four weeks before the start of the survey through the last day of the survey. In continuous measurement markets, stations could therefore be subject to citation for the same activity in two consecutive market reports, depending on the timing and severity of the activity.

c. A simulcast station which is cited for engaging in a Special Station Activity also may cause the station with which it is simulcast to be so cited.

Arbitron reserves the right to use any available means to draw attention to any station activity which, in Arbitron's opinion, has the potential to affect the survey or its results even though such activity does not meet any of the specific criteria stated above. Arbitron further reserves the right to take stronger action depending upon the content, context, frequency or repetition of the activity.

INDUSTRY STATEMENTS

"The American Association of Advertising Agencies (AAAA) Media Research Committee opposes any attempt in any medium to distort results of any audience measurement survey . . . By encouraging daily recording or reporting of radio listening activity, [stations] may be sensitizing the public and thereby contributing to ratings distortion or inflation. The AAAA Media Research Committee takes violations of rules against distorting practices, as described by rating services, seriously."

"The Arbitron Radio Advisory Council (ARAC) is very concerned about the continued practice of station activities that are intended to distort ratings data . . . we strongly recommend that Arbitron take serious action against anyone who violates the accredited standards. Likewise, special treatment should be taken when judging stations that repeatedly break this policy after prior warning."

"The National Association of Broadcasters (NAB) is joined by the Electronic Media Rating Council (EMRC) in condemning the activities engaged in by some broadcast stations that intentionally distort [or bias] legitimate audience surveys . . . practices specifically targeting survey respondents severely detract from the reliability and the validity of audience research. Stations that engage in these practices negatively affect the research results, which in turn influences the credibility and value of audience research in an increasingly competitive media marketplace."

"The Radio Advertising Bureau (RAB) Goals Committee condemns any practices by radio stations designed to intentionally bias or cause distortion of the listening estimates reported by the ratings companies . . . they harm the credibility and value of the audience research, thereby impairing the ability of advertisers to buy efficiently and intelligently to the detriment of all radio stations, [and] the ratings companies have adopted stern policies against these activities."

Special Notices and Station Activities

THE MARKET

METRO DEFINITION/ The Arbitron radio metro definition of this market conforms to the Metropolitan Statistical Area implemented by the U.S. Office of Management and Budget in June 1983.

Trend analyses may be affected by any change in definition. However, there are no changes in the metro definition for the reporting periods covered by the Metro Audience Trends section of this report.

POPULATION ESTIMATES/ Effective with the Fall 1991 survey, populations for this report are Market Statistics 1/1/92 whole county population estimates [**1990 Census-based**].

For split county populations, where applicable, the 1/1/92 [**1990 Census-based**] whole county populations are allocated to the respective split counties based on Market Statistics 1991 zip code population estimates [**1980 Census-based**].

THE SAMPLE

METRO SAMPLE TARGET INCREASE/ Effective with the Fall 1991 survey, the Metro sample target increased from 1,365 to 1,430 in order to reflect the second half of the ten percent Metro Sample Target Increase which was announced to subscribers in December, 1989. The first half of the increase was implemented with the Fall 1990 survey.

THE STATIONS

NEW STATIONS, CALL LETTER CHANGES, AND TREND DATA/

Current Call Letters	Former Call Letters	Prior Trend Data	On-Air Date/Date of Change
WRVF-FM	WXMX-FM	Summer 1991 Spring 1991 Winter 1991 Fall 1990	November 15, 1991
WRZR-FM	WXLE-FM	Winter 1991 Fall 1990	May 10, 1991

Stations are identified in this report under their current call letters and the audience estimates reflect listening recorded for the new and, if applicable, the old call letters. The Trends section displays trend data pertaining to both the old and the new call letters. Survey dates will be listed in the "Prior Trend Data" column whenever trend information exists for a station that has changed call letters. The date of the call letter change will also be included in order to identify which call letters were in use during a particular survey. Audience estimates for any new stations beginning broadcast activities during the survey are reported for an "average" week of the twelve week period, including those weeks when the station was not on the air.

Metro Audience Trends*

PERSONS 12+

Teen sheet

	MONDAY-SUNDAY 6AM-MID					MONDAY-FRIDAY 6AM-10AM				
	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91
WBBY										
SHARE	1.7	1.0	1.2	1.5	1.5	1.1	.9	1.3	1.3	1.3
AQH(00)	30	18	22	28	26	30	26	35	33	34
CUME RTG	5.7	5.1	4.8	4.8	4.1	2.2	2.0	2.1	2.2	2.2
WBNS										
SHARE	4.1	3.6	1.7	2.5	3.7	3.8	3.4	1.7	2.9	3.4
AQH(00)	74	64	32	46	66	103	94	46	72	91
CUME RTG	11.6	7.5	5.2	6.9	11.7	4.0	4.0	2.5	3.6	4.8
WBNS-FM										
SHARE	4.8	5.8	5.9	6.9	3.9	4.0	4.5	5.0	6.3	3.0
AQH(00)	87	103	110	127	68	109	125	132	158	78
CUME RTG	13.7	14.1	13.3	14.8	13.2	5.3	6.5	6.1	7.3	5.9
WCEZ										
SHARE	**	**	**	.3	1.4	**	**	**	.4	1.2
AQH(00)	**	**	**	6	25	**	**	**	9	32
CUME RTG	**	**	**	1.1	2.7	**	**	**	.6	1.5
WCKX										
SHARE	2.9	1.5	1.2	1.4	2.7	2.4	1.0	.9	1.4	2.7
AQH(00)	53	26	22	25	47	65	27	25	35	71
CUME RTG	5.2	5.0	4.6	5.0	6.4	2.8	2.2	2.2	2.3	3.8
WCLT-FM										
SHARE	2.5	2.6	2.5	2.1	2.6	2.5	2.8	2.5	2.0	2.2
AQH(00)	45	46	46	38	45	67	76	67	49	59
CUME RTG	4.9	5.7	4.9	5.3	4.8	2.6	3.2	3.0	2.7	2.6
WCOL										
SHARE	1.3	.5	.4	.5	.9	1.0	.4	.2	.5	.9
AQH(00)	23	8	8	9	15	28	10	5	12	23
CUME RTG	3.8	2.5	2.5	2.2	3.1	1.8	1.0	.9	1.1	1.5
WCOL-FM										
SHARE	4.2	5.0	4.7	5.6	5.4	3.7	4.1	3.3	4.6	5.0
AQH(00)	76	89	88	102	95	100	112	88	116	131
CUME RTG	13.8	13.4	11.8	15.3	14.4	6.5	6.9	5.4	8.0	6.9
WHOK										
SHARE	5.9	6.1	6.8	5.4	5.7	5.4	5.8	6.2	4.9	5.2
AQH(00)	106	109	126	99	101	146	160	166	123	137
CUME RTG	13.1	13.1	14.3	12.8	13.8	7.8	7.5	9.1	7.0	7.2
WLOH										
SHARE	**	**	.4	**	.7	**	**	1.1	**	1.1
AQH(00)	**	**	8	**	12	**	**	28	**	28
CUME RTG	**	**	1.6	**	1.1	**	**	1.4	**	.9
WLVQ										
SHARE	8.3	7.3	7.9	8.9	8.1	7.8	7.4	8.7	10.1	9.4
AQH(00)	150	130	146	163	143	212	203	233	253	248
CUME RTG	18.3	18.1	18.5	18.6	16.5	11.1	10.3	11.5	11.2	9.9
WMGG										
SHARE	4.4	5.7	4.7	5.2	5.4	3.7	5.2	3.6	5.2	5.5
AQH(00)	79	102	87	96	96	100	144	97	129	144
CUME RTG	12.7	14.6	13.4	13.5	13.2	5.5	6.8	6.5	5.7	6.5
WMNI										
SHARE	1.7	1.9	2.0	2.2	2.7	2.5	2.5	2.8	3.0	3.3
AQH(00)	30	33	38	41	47	69	69	74	75	86
CUME RTG	4.0	5.2	4.6	4.9	4.4	2.9	3.4	3.0	2.5	2.8
WNCI										
SHARE	10.9	11.7	11.1	11.4	7.5	11.7	13.2	12.8	11.7	9.3
AQH(00)	196	208	206	209	132	318	365	340	292	246
CUME RTG	26.6	28.2	23.9	25.3	21.4	16.8	18.5	14.5	14.1	12.9
WNKO										
SHARE	.6	.6	**	.9	.9	.4	.9	**	1.0	.7
AQH(00)	10	11	**	16	15	10	24	**	26	18
CUME RTG	.8	1.3	**	1.4	1.7	.4	.8	**	.9	.8
WRFD										
SHARE	.7	.8	.4	.9	.7	1.0	1.5	.5	1.0	.7
AQH(00)	12	15	7	16	12	26	40	13	25	19
CUME RTG	2.1	2.1	2.8	2.6	2.1	1.1	1.4	1.1	1.3	1.0
+WRVF										
WXXM										
SHARE	1.5	1.5	.9	1.2	3.1	1.1	1.6	.9	.7	2.5
AQH(00)	27	26	17	22	54	29	44	23	18	67
CUME RTG	6.6	5.6	5.0	5.8	6.6	2.7	2.8	2.1	1.8	3.7
+WRZR										
SHARE	1.4	.5	.8	1.7	1.6	1.1	.2	.5	.8	.9
AQH(00)	26	8	15	31	28	31	6	12	20	24
CUME RTG	4.5	3.0	3.5	3.9	5.0	1.8	.8	1.3	1.4	2.0
WSNY										
SHARE	10.8	9.2	8.5	9.1	9.5	13.0	10.3	9.0	8.9	9.6
AQH(00)	195	164	158	166	167	355	284	239	222	253
CUME RTG	24.2	19.8	22.2	20.6	22.2	14.7	12.3	12.0	12.8	14.2
WTLT										
SHARE	1.1	1.5	1.6	1.5	1.0	1.0	1.3	.8	1.1	1.2
AQH(00)	20	27	29	28	17	27	35	20	28	31
CUME RTG	3.6	3.2	4.3	3.1	2.7	1.5	1.5	2.1	2.1	1.7
WTVN										
SHARE	8.5	9.4	10.8	9.1	8.0	12.3	13.9	16.6	13.8	12.3
AQH(00)	153	166	200	167	141	336	383	442	345	325
CUME RTG	18.4	18.1	19.2	16.3	16.6	12.5	12.9	14.5	12.1	11.2

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON

Metro Audience Trends*

PERSONS 12+

	MONDAY-SUNDAY 6AM-MID					MONDAY-FRIDAY 6AM-10AM				
	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91
WV KO										
SHARE	4.4	3.3	2.7	3.3	2.5	4.8	2.1	2.4	3.1	2.3
AQH(00)	79	58	50	61	44	132	58	65	77	62
CUME RTG	7.3	6.0	7.1	6.1	5.9	5.2	4.0	3.6	3.7	3.5
WW CD										
SHARE	1.5	1.2	2.9	2.6	1.5	1.3	.8	2.1	1.4	1.0
AQH(00)	27	21	53	48	26	36	22	55	35	26
CUME RTG	2.8	4.0	5.6	4.8	5.2	1.8	1.5	3.1	2.3	2.4
WW HT										
SHARE	**	2.2	4.6	2.3	3.5	**	1.8	3.0	1.6	2.3
AQH(00)	**	39	86	42	62	**	50	79	39	60
CUME RTG	**	6.5	10.1	8.4	11.0	**	3.6	5.4	4.0	5.5
WAZ U										
SHARE	**	.3	**	**	.3	**	.1	**	**	.2
AQH(00)	**	6	**	**	6	**	3	**	**	5
CUME RTG	**	.8	**	**	1.0	**	.2	**	**	.5
WL W										
SHARE	2.9	1.7	1.6	2.1	2.2	1.4	.8	1.1	1.3	1.5
AQH(00)	52	30	30	39	39	39	22	28	32	39
CUME RTG	8.1	5.7	5.7	5.9	6.4	2.6	2.0	1.8	2.2	2.5
TOTALS										
AQH RTG	16.0	15.8	16.5	16.3	15.2	24.2	24.5	23.7	22.3	22.8
AQH(00)	1803	1775	1859	1833	1764	2723	2757	2666	2501	2639
CUME RTG	96.1	96.4	95.7	95.0	95.3	83.1	83.4	81.7	80.2	81.7

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON

Metro Audience Trends *

PERSONS 12+

	MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM					
	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91
WBYY										
SHARE	1.8	.7	.9	1.2	1.3	1.8	1.0	1.5	1.8	2.0
AQH(00)	43	17	21	30	30	38	20	33	38	40
CUME RTG	2.6	1.8	1.8	1.6	2.0	2.8	2.3	2.9	2.4	2.4
WBNS										
SHARE	3.7	3.4	2.3	3.0	3.3	3.5	3.2	1.9	2.2	3.1
AQH(00)	89	82	54	74	76	72	67	43	46	62
CUME RTG	3.8	3.4	2.3	3.8	4.0	3.5	3.8	2.7	2.4	3.3
WBNS-FM										
SHARE	5.7	6.8	7.3	8.7	4.0	5.1	5.3	5.4	6.9	4.0
AQH(00)	136	163	174	216	93	105	111	119	147	82
CUME RTG	7.1	6.6	7.5	8.3	5.7	6.6	7.0	6.4	7.8	6.5
WCEZ										
SHARE	**	**	**	.1	1.2	**	**	**	.1	1.9
AQH(00)	**	**	**	3	28	**	**	**	3	38
CUME RTG	**	**	**	.4	1.0	**	**	**	.5	1.9
WCKX										
SHARE	2.6	1.3	.5	1.0	1.8	3.5	1.6	1.1	.9	2.3
AQH(00)	63	31	11	25	41	73	34	25	19	46
CUME RTG	2.1	1.7	1.1	1.6	2.7	3.5	2.7	2.2	2.5	3.4
WCLT-FM										
SHARE	2.1	3.0	2.8	1.8	2.8	1.9	2.4	2.1	1.9	2.3
AQH(00)	51	71	66	45	65	40	51	46	40	46
CUME RTG	2.2	3.1	2.6	2.4	2.6	2.4	3.3	2.7	2.9	2.2
WCOL										
SHARE	1.9	.8	.3	.8	1.7	1.4	.6	.5	.5	.7
AQH(00)	45	20	6	19	39	29	13	12	11	14
CUME RTG	1.7	1.2	.6	1.1	1.9	1.9	.9	1.2	1.1	1.1
WCOL-FM										
SHARE	4.2	5.4	5.8	6.3	5.4	4.6	4.8	4.9	6.3	6.0
AQH(00)	101	129	138	155	123	95	101	109	133	121
CUME RTG	5.7	6.2	5.8	8.5	6.8	8.0	7.8	6.9	8.5	7.9
WHOK										
SHARE	6.6	6.5	6.9	4.8	5.7	6.0	5.3	6.1	5.7	5.9
AQH(00)	158	155	165	119	132	125	111	136	121	120
CUME RTG	6.6	6.2	7.6	7.0	7.4	8.1	8.8	8.1	8.3	7.9
WLOH										
SHARE	**	**	.3	**	.6	**	**	.3	**	.6
AQH(00)	**	**	7	**	14	**	**	7	**	13
CUME RTG	**	**	1.0	**	.7	**	**	.5	**	.7
WLVQ										
SHARE	10.0	7.4	7.8	9.9	9.0	9.0	8.6	8.3	9.9	7.6
AQH(00)	240	177	185	244	207	187	180	185	209	154
CUME RTG	11.0	8.7	9.1	10.9	8.2	11.8	11.0	11.5	11.2	9.2
WMGG										
SHARE	5.0	6.3	5.3	6.0	6.3	4.9	6.9	5.3	6.0	5.7
AQH(00)	120	151	125	148	144	101	145	118	127	116
CUME RTG	7.5	6.7	6.7	6.8	7.3	7.3	9.5	7.9	8.0	8.1
WMNI										
SHARE	1.9	1.9	2.2	2.5	3.4	1.2	1.7	1.8	1.8	2.3
AQH(00)	46	45	52	62	77	25	36	39	38	46
CUME RTG	2.0	2.9	2.6	2.4	2.7	1.5	2.3	2.6	2.2	2.0
WNCI										
SHARE	9.1	9.5	10.3	11.9	5.7	10.2	12.0	10.8	11.8	7.1
AQH(00)	219	226	244	294	130	211	251	241	251	145
CUME RTG	13.1	13.3	12.2	14.6	8.8	14.9	16.2	14.0	14.9	11.4
WNKO										
SHARE	.9	.8	**	1.5	1.0	.7	.4	**	.9	1.1
AQH(00)	22	18	**	37	23	15	9	**	19	23
CUME RTG	.5	.7	**	1.0	.7	.5	.8	**	.7	1.0
WRFD										
SHARE	.4	.6	.8	.6	.5	.3	.3	.2	.8	.2
AQH(00)	9	15	18	16	11	7	7	4	16	4
CUME RTG	1.0	1.2	1.6	1.2	.8	.7	.6	.8	.9	.3
+WRVF										
WXXM										
SHARE	1.3	2.1	1.3	.6	3.4	1.7	1.5	1.2	1.5	3.5
AQH(00)	31	50	30	14	79	35	32	27	32	71
CUME RTG	2.5	2.9	2.5	2.0	3.5	3.4	2.9	2.7	3.1	4.3
+WRZR										
SHARE	1.9	.5	.7	.8	1.9	1.7	.6	.9	1.7	1.8
AQH(00)	46	11	16	20	43	35	13	21	35	36
CUME RTG	1.9	1.1	1.5	1.6	2.5	2.8	1.8	1.7	2.3	2.8
WSNY										
SHARE	11.8	10.0	9.6	10.6	10.4	9.7	8.8	8.1	8.7	9.9
AQH(00)	284	238	227	263	240	200	183	179	184	201
CUME RTG	11.5	9.8	10.5	11.6	10.5	12.5	11.3	12.0	11.4	11.8
WTLT										
SHARE	1.0	1.5	1.6	1.4	.8	1.4	1.4	2.3	1.8	1.2
AQH(00)	25	35	37	35	18	28	29	51	39	24
CUME RTG	1.6	1.9	2.2	1.9	1.1	2.3	2.0	2.6	2.1	1.9
WTVN										
SHARE	8.2	8.7	8.5	6.7	7.4	8.5	7.4	9.6	8.1	6.0
AQH(00)	197	207	203	166	170	176	155	213	171	121
CUME RTG	8.6	9.1	9.0	7.8	6.7	9.4	9.8	10.9	8.9	7.2

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON

Metro Audience Trends *

PERSONS 12+



Metro Audience Trends

	MONDAY-FRIDAY 10AM-3PM					MONDAY-FRIDAY 3PM-7PM				
	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91
WVKO										
SHARE	3.2	2.7	2.1	2.5	2.7	4.2	3.0	2.2	2.7	2.3
AQH(00)	78	64	49	63	62	86	62	48	57	46
CUME RTG	4.0	3.4	2.9	3.2	2.8	4.7	3.3	3.3	3.4	2.8
WWCD										
SHARE	1.7	1.4	2.9	2.6	1.2	2.0	2.1	3.2	2.6	2.0
AQH(00)	41	34	69	64	27	42	43	72	55	41
CUME RTG	1.7	1.8	3.2	3.0	2.4	2.0	2.7	4.0	3.1	3.0
WWHT										
SHARE	**	1.8	3.2	2.2	2.2	**	2.3	5.6	2.2	4.2
AQH(00)	**	43	76	54	50	**	48	124	47	85
CUME RTG	**	3.1	4.7	4.4	4.2	**	4.4	6.8	4.3	6.7
WAZU										
SHARE	**	.1	**	**	.2	**	.4	**	**	.7
AQH(00)	**	3	**	**	4	**	8	**	**	14
CUME RTG	**	.3	**	**	.4	**	.5	**	**	.9
WLW										
SHARE	3.3	2.5	1.7	1.7	3.8	3.0	2.3	1.5	1.5	2.6
AQH(00)	79	59	40	41	87	61	49	33	32	52
CUME RTG	2.9	2.7	2.1	2.6	3.5	3.4	3.2	2.4	3.0	3.3
TOTALS										
AQH RTG	21.4	21.2	21.1	22.0	19.9	18.4	18.6	19.8	18.9	17.6
AQH(00)	2406	2383	2376	2472	2298	2067	2089	2223	2120	2032
CUME RTG	71.8	72.2	71.5	74.0	70.2	80.4	82.1	80.6	80.4	78.5

Footnote Symbols: * * Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON

Metro Audience Trends*

PERSONS 12+

	MONDAY-FRIDAY 7PM-MID				WEEKEND 6AM-MID					
	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91
WBBY										
SHARE	2.1	1.9	1.3	1.6	1.9	1.5	1.5	1.2	2.5	1.5
AQH(00)	20	16	13	17	18	19	19	17	35	20
CUME RTG	1.9	1.7	2.3	2.2	1.5	3.1	2.9	2.7	2.7	2.1
WBNS										
SHARE	1.8	2.4	.4	1.4	3.2	6.7	4.3	1.7	2.1	5.8
AQH(00)	17	20	4	15	30	88	55	24	29	76
CUME RTG	2.2	2.8	1.0	1.7	2.4	9.6	5.0	3.3	3.3	8.4
WBNS-FM										
SHARE	3.6	4.6	4.5	4.1	3.1	5.1	7.2	6.4	6.7	4.6
AQH(00)	34	38	45	44	29	67	92	93	93	60
CUME RTG	4.1	4.3	3.9	4.1	3.0	8.7	8.6	7.0	8.6	8.2
WCEZ										
SHARE	**	**	**	.3	1.9	**	**	**	.4	1.5
AQH(00)	**	**	**	3	18	**	**	**	5	20
CUME RTG	**	**	**	.6	1.3	**	**	**	.4	2.1
WCKX										
SHARE	4.7	2.9	2.4	2.1	5.8	2.7	2.0	1.5	1.9	2.9
AQH(00)	45	24	24	23	55	35	25	22	27	38
CUME RTG	2.6	2.2	1.7	2.2	3.1	2.9	3.5	2.6	3.0	4.3
WCLT-FM										
SHARE	3.0	1.2	1.3	2.1	2.2	3.3	2.4	3.0	2.3	3.0
AQH(00)	28	10	13	22	21	43	31	44	32	40
CUME RTG	1.7	1.5	1.4	1.9	1.9	3.4	3.0	3.3	3.1	3.1
WCOL										
SHARE	.6	.1	.7	.4	.2	.7	.2	.6	.1	.5
AQH(00)	6	1	7	4	2	9	3	8	2	6
CUME RTG	1.3	.5	.7	.5	.4	1.7	.9	1.5	.7	1.2
WCOL-FM										
SHARE	5.1	4.5	5.1	4.6	4.2	4.3	5.6	4.8	5.5	6.2
AQH(00)	48	37	51	49	40	56	71	69	76	82
CUME RTG	5.6	4.5	5.0	5.8	4.3	6.8	7.8	7.1	8.4	9.2
WHOK										
SHARE	4.6	6.8	6.1	5.0	3.8	5.9	6.5	8.4	6.8	7.4
AQH(00)	44	56	60	53	36	77	83	122	95	97
CUME RTG	4.2	5.0	5.4	4.6	4.5	8.4	7.7	9.6	8.3	8.5
WLOH										
SHARE	**	**	.3	**	**	**	**	.5	**	.6
AQH(00)	**	**	3	**	**	**	**	7	**	8
CUME RTG	**	**	.3	**	.1	**	**	.8	**	.8
WLVQ										
SHARE	8.4	7.9	7.6	7.9	7.6	6.7	5.8	6.5	5.9	6.5
AQH(00)	80	65	75	84	72	87	74	95	82	86
CUME RTG	7.5	6.5	7.2	6.7	5.7	9.3	9.7	10.1	9.5	9.3
WMGG										
SHARE	4.4	5.8	5.7	4.9	4.6	3.7	4.7	4.2	4.2	5.0
AQH(00)	42	48	56	52	44	48	60	61	58	66
CUME RTG	4.8	5.0	5.0	5.3	5.0	7.0	7.8	7.2	7.1	7.3
WMNI										
SHARE	.8	2.2	1.4	1.7	2.0	1.1	1.8	2.0	1.8	1.7
AQH(00)	8	18	14	18	19	15	23	29	25	23
CUME RTG	.9	1.5	1.2	1.4	1.1	2.1	2.4	2.9	3.2	1.8
WNCI										
SHARE	11.9	15.3	10.2	10.9	9.1	12.3	11.1	10.7	10.3	7.7
AQH(00)	113	126	101	117	86	161	141	155	143	101
CUME RTG	10.9	11.3	10.1	10.6	7.9	16.4	16.1	14.6	14.5	11.2
WNKO										
SHARE	.1	.4	**	.6	1.1	.1	.5	**	.6	.8
AQH(00)	1	3	**	6	10	1	6	**	8	10
CUME RTG	.3	.2	**	.4	.4	.3	.6	**	.8	1.1
WRFD										
SHARE						.8	.3	.1	.6	1.1
AQH(00)						10	4	2	9	14
CUME RTG						1.5	.6	.9	1.1	1.2
+WRVF										
WXXM										
SHARE	2.5	1.2	.9	2.1	2.2	1.7	1.0	1.0	1.5	3.0
AQH(00)	24	10	9	22	21	22	13	15	21	40
CUME RTG	2.2	1.7	1.7	1.6	2.1	3.3	2.3	2.8	3.2	3.7
+WRZR										
SHARE	1.3	.6	1.8	2.8	2.5	1.2	.5	1.2	2.7	1.7
AQH(00)	12	5	18	30	24	16	6	17	38	22
CUME RTG	.9	.9	1.4	1.9	2.3	2.3	1.6	2.0	2.5	2.8
WSNY										
SHARE	10.5	9.0	8.7	9.3	10.1	8.2	7.8	6.7	7.2	7.6
AQH(00)	100	74	86	100	96	107	100	98	100	100
CUME RTG	8.1	5.7	9.3	7.9	8.2	10.7	10.4	11.7	9.8	11.2
WTLT										
SHARE	.9	1.7	1.7	2.2	.8	1.5	1.6	2.1	1.7	1.1
AQH(00)	9	14	17	24	8	20	21	30	24	14
CUME RTG	1.3	1.2	1.5	1.6	1.3	2.3	2.3	2.8	2.0	1.5
WTVN										
SHARE	3.6	6.1	8.8	9.4	7.1	7.4	8.2	9.7	7.6	6.0
AQH(00)	34	50	87	101	67	97	104	141	105	79
CUME RTG	4.2	4.6	5.9	5.7	3.7	10.8	10.3	11.7	9.5	8.8

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON

Metro Audience Trends*

PERSONS 12+

	MONDAY-FRIDAY 7PM-MID					WEEKEND 6AM-MID				
	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91
WKVO										
SHARE	4.5	4.7	3.1	3.6	2.2	5.3	4.9	3.9	4.8	2.8
AQH(00)	43	39	31	39	21	69	63	56	67	37
CUME RTG	2.7	2.2	3.1	2.5	1.7	4.8	4.5	4.6	4.6	3.6
WWCD										
SHARE	1.5	1.1	3.7	4.0	2.7	1.0	.9	2.8	3.0	1.4
AQH(00)	14	9	37	43	26	13	11	41	41	19
CUME RTG	1.6	1.6	3.4	2.5	2.8	1.3	2.0	3.9	3.2	2.7
WWHT										
SHARE	**	4.6	8.6	2.3	5.8	**	1.9	5.4	3.2	4.6
AQH(00)	**	38	85	25	55	**	24	78	45	60
CUME RTG	**	3.4	5.1	3.3	5.8	**	3.1	6.7	5.1	6.9
WAZU										
SHARE	**	.5	**	**	1.1	**	.7	**	**	.3
AQH(00)	**	4	**	**	10	**	9	**	**	4
CUME RTG	**	.4	**	**	.4	**	.7	**	**	.4
WLW										
SHARE	7.2	1.9	3.8	6.3	2.2	1.7	1.3	1.2	2.2	.9
AQH(00)	68	16	38	67	21	22	17	17	31	12
CUME RTG	4.7	1.8	2.5	3.2	2.0	3.6	2.2	2.1	3.1	1.8
TOTALS										
AQH RTG	8.4	7.3	8.8	9.5	8.2	11.6	11.3	12.9	12.4	11.4
AQH(00)	948	822	991	1070	948	1306	1274	1452	1388	1318
CUME RTG	57.8	56.2	60.2	59.8	56.0	81.1	80.5	82.4	80.8	79.2

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON

Metro Audience Trends*

PERSONS 18-34

	MONDAY-SUNDAY 6AM-MID					MONDAY-FRIDAY 6AM-10AM				
	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91
WBBY										
SHARE	2.1	.6	1.3	.5	1.6	1.9	.3	1.8	.7	.7
AQH(00)	16	4	10	4	11	20	3	18	7	7
CUME RTG	7.0	4.4	5.4	2.8	4.4	2.6	1.3	2.6	1.0	1.8
WBNS										
SHARE	.4	.2	.6	.5	1.0	.2	.1	.9	.3	.9
AQH(00)	3	1	5	4	7	2	1	9	3	9
CUME RTG	4.5	2.0	1.5	2.0	5.7	.4	.4	.8	.6	1.1
WBNS-FM										
SHARE	3.0	1.8	1.5	3.2	1.9	2.7	1.6	1.8	2.7	1.3
AQH(00)	23	12	12	24	13	29	15	18	26	13
CUME RTG	9.0	7.0	5.1	8.4	7.9	3.1	2.8	3.0	3.6	2.7
WCEZ										
SHARE	**	**	**		.1	**	**	**		.1
AQH(00)	**	**	**		1	**	**	**		1
CUME RTG	**	**	**	.4	1.1	**	**	**		.9
WCKX										
SHARE	4.7	2.4	1.0	2.1	4.0	4.6	1.4	.5	2.5	3.9
AQH(00)	36	16	8	16	28	49	13	5	24	39
CUME RTG	8.1	6.5	5.0	8.3	8.1	4.7	2.2	2.3	4.1	5.8
WCLT-FM										
SHARE	1.6	2.0	2.2	1.6	2.0	.9	2.1	2.2	2.1	2.6
AQH(00)	12	13	17	12	14	10	20	22	20	26
CUME RTG	4.5	4.6	5.2	5.8	4.1	1.9	3.1	2.9	2.4	2.6
WCOL										
SHARE	.9		.4		.6	.8	.1	.2		.5
AQH(00)	7		3		4	9	1	2		5
CUME RTG	2.2	1.1	2.2	.2	1.3	1.3	.4	1.1	.2	.5
WCOL-FM										
SHARE	4.7	4.4	4.1	4.0	4.1	4.2	3.9	2.9	2.2	4.5
AQH(00)	36	29	32	30	29	45	37	29	21	45
CUME RTG	17.6	13.9	11.7	13.6	11.8	8.2	6.9	4.3	7.1	5.0
WHOK										
SHARE	5.3	5.7	6.4	5.0	3.6	4.6	5.6	5.6	4.4	3.0
AQH(00)	41	37	50	38	25	49	53	57	42	30
CUME RTG	13.5	13.7	12.2	13.3	11.8	8.4	7.5	7.4	6.5	5.6
WLOH										
SHARE	**	**		**		**	**	.1	**	
AQH(00)	**	**		**		**	**	1	**	
CUME RTG	**	**	.2	**		**	**	.2	**	
WLVO										
SHARE	15.1	13.6	15.9	17.4	17.1	13.9	14.9	19.4	20.0	20.7
AQH(00)	117	89	124	132	120	149	141	197	189	206
CUME RTG	34.8	33.2	36.3	36.6	33.5	20.5	18.5	23.5	23.0	20.6
WMGG										
SHARE	7.6	12.2	8.7	10.6	11.3	7.0	12.3	6.3	11.8	11.0
AQH(00)	59	80	68	80	79	75	116	64	112	109
CUME RTG	25.0	27.3	26.2	27.5	27.2	11.0	13.5	13.1	12.1	13.7
WMNI										
SHARE	.5	.3	.8	.7	.7	.9	.5	1.2	.4	.5
AQH(00)	4	2	6	5	5	10	5	12	4	5
CUME RTG	1.7	1.8	3.1	2.0	1.7	1.4	1.2	2.0	.4	.9
WNCI										
SHARE	13.4	15.9	12.9	16.0	10.4	15.0	20.9	17.9	18.5	13.6
AQH(00)	104	104	101	121	73	161	198	181	175	135
CUME RTG	36.4	40.0	35.9	36.3	30.7	23.1	27.1	21.6	22.0	18.2
WNKO										
SHARE	1.2	.9	**	1.2	.4	.9	1.2	**	1.5	.2
AQH(00)	9	6	**	9	3	10	11	**	14	2
CUME RTG	1.4	2.1	**	1.7	1.3	1.0	1.0	**	1.3	.4
WRFD										
SHARE	.4	.5	.3	.9	.4	.5	.5	.1	1.3	.5
AQH(00)	3	3	2	7	3	5	5	1	12	5
CUME RTG	1.1	.8	1.7	1.9	1.7	.8	.5	.5	1.7	.6
+WRVF										
WXXM										
SHARE	2.1	2.8	1.3	2.2	4.6	1.8	3.1	1.1	1.3	4.1
AQH(00)	16	18	10	17	32	19	29	11	12	41
CUME RTG	9.4	8.9	8.3	10.0	9.4	4.5	5.0	4.0	3.1	4.7
+WRZR										
SHARE	.6	.3	1.0	2.2	2.6	.2	.1	.7	1.0	1.2
AQH(00)	5	2	8	17	18	2	1	7	9	12
CUME RTG	4.4	3.4	4.4	7.0	7.6	.9	.5	2.0	2.3	3.0
WSNY										
SHARE	12.3	10.6	9.2	10.0	9.7	15.2	11.2	10.0	10.5	8.8
AQH(00)	95	69	72	76	68	163	106	101	99	87
CUME RTG	31.0	23.6	29.6	24.3	28.6	18.4	13.5	14.3	13.9	16.8
WTLT										
SHARE	1.8	2.4	2.2	1.7	1.3	2.0	2.3	1.2	1.5	1.8
AQH(00)	14	16	17	13	9	21	22	12	14	18
CUME RTG	5.5	3.7	6.3	4.2	5.2	2.9	2.2	3.2	3.0	3.7
WTVN										
SHARE	3.1	2.4	4.1	1.5	1.7	3.9	2.4	5.4	2.2	3.1
AQH(00)	24	16	32	11	12	42	23	55	21	31
CUME RTG	9.9	7.6	9.3	5.8	6.3	5.0	4.3	6.0	3.4	3.8

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.



Metro Audience Trends*

PERSONS 18-34

	MONDAY-SUNDAY 6AM-MID					MONDAY-FRIDAY 6AM-10AM				
	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91
WVKO										
SHARE	4.7	5.4	.8	3.0	3.3	5.7	2.6	1.2	3.2	3.5
AQH(00)	36	35	6	23	23	61	25	12	30	35
CUME RTG	9.3	8.2	5.1	6.4	7.5	6.2	5.1	3.0	3.1	5.1
WWCD										
SHARE	3.2	2.8	5.6	5.0	3.0	3.3	1.9	4.8	2.9	1.8
AQH(00)	25	18	44	38	21	35	18	49	27	18
CUME RTG	6.7	8.3	11.7	8.8	10.7	4.2	3.2	7.3	4.8	5.1
WWHT										
SHARE	**	2.4	6.4	2.4	4.1	**	1.7	4.6	2.2	2.3
AQH(00)	**	16	50	18	29	**	16	47	21	23
CUME RTG	**	9.8	14.3	13.0	14.0	**	4.2	6.3	5.8	6.5
WAZU										
SHARE	**	.5	**	**	.7	**	.1	**	**	.3
AQH(00)	**	3	**	**	5	**	1	**	**	3
CUME RTG	**	1.5	**	**	1.8	**	.1	**	**	.6
WLW										
SHARE	1.9	.8	1.0	1.7	1.6	.5	.1	.7	1.2	1.0
AQH(00)	15	5	8	13	11	5	1	7	11	10
CUME RTG	6.5	2.7	4.4	4.4	3.6	1.7	.7	.9	1.6	1.0
TOTALS										
AQH RTG	18.6	15.7	18.8	18.2	16.4	25.8	22.8	24.4	22.8	23.2
AQH(00)	774	654	782	757	700	1072	946	1014	947	993
CUME RTG	98.3	97.0	97.7	98.8	97.0	85.1	81.4	84.3	83.1	83.0

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON

Metro Audience Trends*

PERSONS 18-34

	MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM					
	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91
WBBY										
SHARE	1.8	.2	1.4		1.9	2.1	.5	1.6	.3	2.1
AQH(00)	21	2	15		18	20	4	16	3	17
CUME RTG	3.3	1.3	2.6	.6	2.0	2.7	1.5	3.2	1.2	2.6
WBNS										
SHARE	.1		1.1	.3	1.1		.3	.9	.1	1.0
AQH(00)	1		12	3	11		2	9	1	8
CUME RTG	.4	.1	.7	.7	1.3		.6	1.1	.3	1.2
WBNS-FM										
SHARE	4.0	1.5	2.7	3.9	1.7	3.2	1.9	1.6	3.3	1.8
AQH(00)	45	14	30	41	16	30	15	16	30	15
CUME RTG	4.3	2.5	3.3	3.8	2.6	4.0	3.2	2.5	4.4	3.9
WCEZ										
SHARE	**	**	**		.4	**	**	**		.1
AQH(00)	**	**	**		4	**	**	**		1
CUME RTG	**	**	**		.5	**	**	**		.7
WCKX										
SHARE	4.7	2.2	.4	1.5	2.7	6.0	2.4	1.2	1.4	2.9
AQH(00)	53	20	4	16	26	57	19	12	13	24
CUME RTG	3.9	2.9	1.0	2.4	4.3	6.5	4.2	1.9	4.6	4.6
WCLT-FM										
SHARE	1.3	2.3	2.9	1.8	2.0	1.8	1.5	1.7	1.6	1.3
AQH(00)	15	21	32	19	19	17	12	17	15	11
CUME RTG	1.6	2.8	2.9	3.0	2.8	2.5	2.7	3.3	3.1	1.7
WCOL										
SHARE	1.2	.1	.5		1.0	.7	.1	.4		.6
AQH(00)	14	1	5		10	7	1	4		5
CUME RTG	1.1	.3	1.0	.2	.7	1.1	.3	1.3	.2	.7
WCOL-FM										
SHARE	5.1	4.7	5.9	4.1	5.3	5.0	4.0	3.9	5.2	4.4
AQH(00)	58	43	66	43	51	47	31	40	48	36
CUME RTG	7.6	7.4	5.5	6.7	5.7	10.7	7.8	6.4	7.3	5.1
WHOK										
SHARE	5.5	6.3	5.9	4.1	3.4	5.5	4.5	6.2	5.4	3.8
AQH(00)	63	57	65	44	33	52	35	63	49	31
CUME RTG	6.5	6.8	6.7	7.7	6.4	8.2	9.2	9.0	9.5	6.9
WLOH										
SHARE	**	**		**	**	**	**	**	**	**
AQH(00)	**	**		**	**	**	**	**	**	**
CUME RTG	**	**	.2	**	**	**	**	**	**	**
WLWQ										
SHARE	16.1	13.1	15.4	18.8	18.0	15.4	15.9	15.2	18.8	15.5
AQH(00)	183	119	171	199	174	145	125	154	172	127
CUME RTG	22.2	16.4	20.5	21.5	17.5	23.0	20.6	23.1	23.5	18.6
WMGG										
SHARE	8.4	13.9	9.1	11.3	12.8	7.8	14.3	9.5	11.1	12.2
AQH(00)	96	126	101	120	124	74	112	96	102	100
CUME RTG	15.4	13.4	14.9	14.6	15.9	14.7	18.5	16.0	16.5	17.3
WMNI										
SHARE	.5	.7	.6	.8	.5	.5	.3	.7	1.1	.7
AQH(00)	6	6	7	9	5	5	2	7	10	6
CUME RTG	1.1	.9	1.4	1.2	.8	.7	.5	1.7	1.6	.4
WNCI										
SHARE	12.6	13.2	12.1	16.7	8.8	11.9	14.4	11.5	16.1	10.1
AQH(00)	143	120	134	177	85	112	113	116	147	83
CUME RTG	21.0	20.1	20.0	21.3	14.6	20.1	22.8	20.8	22.4	17.3
WNKO										
SHARE	1.8	1.3	**	2.3	.8	1.5	.5	**	1.3	1.0
AQH(00)	21	12	**	24	8	14	4	**	12	8
CUME RTG	1.0	1.7	**	1.4	.5	1.0	1.0	**	1.0	1.1
WRFD										
SHARE	.2	.4	.8	.5	.3	.2		.2	1.0	
AQH(00)	2	4	9	5	3	2		2	9	
CUME RTG	.4	.8	.9	1.0	.8	.5		.5	1.1	.2
+WRVF										
WXXM										
SHARE	1.6	4.2	1.4	.8	4.9	2.0	3.1	1.9	2.5	5.7
AQH(00)	18	38	15	8	47	19	24	19	23	47
CUME RTG	3.8	4.7	3.9	3.6	4.9	5.4	5.0	5.2	5.1	6.4
+WRZR										
SHARE	.4	.1	1.1	1.4	3.0	1.0	.6	.7	2.5	2.7
AQH(00)	4	1	12	15	29	9	5	7	23	22
CUME RTG	1.8	1.0	2.5	2.6	4.4	2.6	1.8	2.1	4.5	4.9
WSNY										
SHARE	13.2	11.2	9.3	12.8	10.8	10.2	9.9	7.9	9.0	9.7
AQH(00)	150	102	103	136	105	96	78	80	82	80
CUME RTG	16.7	11.3	13.8	13.6	14.2	16.2	13.7	15.1	12.2	14.8
WTLT										
SHARE	1.8	2.5	1.7	.7	.5	2.1	1.8	3.2	1.9	1.5
AQH(00)	21	23	19	7	5	20	14	32	17	12
CUME RTG	2.7	2.2	3.2	2.1	1.9	4.1	2.6	3.8	2.8	3.6
WTVN										
SHARE	3.3	2.8	3.7	1.6	1.4	3.7	2.4	4.2	1.3	1.3
AQH(00)	37	25	41	17	14	35	19	43	12	11
CUME RTG	4.4	3.5	3.9	2.2	2.5	5.1	4.1	5.7	2.9	2.5

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON

Metro Audience Trends*

PERSONS 18-34

Metro Audience Trends

	MONDAY-FRIDAY 10AM-3PM					MONDAY-FRIDAY 3PM-7PM				
	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91
WVKO										
SHARE	3.4	4.7	.3	2.4	3.2	4.1	4.1	.6	1.9	2.3
AQH(00)	39	43	3	25	31	39	32	6	17	19
CUME RTG	4.8	5.3	1.2	3.1	3.2	6.5	4.8	2.1	3.2	3.4
WWCD										
SHARE	3.5	3.0	5.3	5.1	2.4	4.2	4.5	5.3	5.0	3.9
AQH(00)	40	27	59	54	23	40	35	54	46	32
CUME RTG	4.2	3.9	7.0	6.2	5.2	4.9	5.6	8.8	5.9	6.0
WWHT										
SHARE	**	2.5	5.0	2.1	3.6	**	2.2	7.2	2.1	4.1
AQH(00)	**	23	56	22	35	**	17	73	19	34
CUME RTG	**	5.8	8.3	6.3	6.7	**	5.8	10.1	6.1	8.5
WAZU										
SHARE	**	.3	**	**	.3	**	.6	**	**	1.5
AQH(00)	**	3	**	**	3	**	5	**	**	12
CUME RTG	**	.9	**	**	.6	**	1.1	**	**	1.5
WLW										
SHARE	2.5	1.3	1.0	.1	2.5	2.2	1.4	1.3	.8	1.6
AQH(00)	29	12	11	12	24	21	11	13	7	13
CUME RTG	2.8	1.3	1.8	1.6	1.9	3.3	1.8	2.8	2.6	1.7
TOTALS										
AQH RTG	27.4	21.9	26.7	25.5	22.7	22.7	18.9	24.4	22.0	19.2
AQH(00)	1138	909	1110	1061	969	943	784	1013	915	821
CUME RTG	80.9	74.6	80.4	79.1	78.2	90.3	85.2	89.2	89.3	82.9

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.



Metro Audience Trends*

PERSONS 18-34

	MONDAY-FRIDAY 7PM-MID				WEEKEND 6AM-MID					
	FALL 90	WINTER 91	SPRING 91	* SUMMER 91	FALL 91	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91
WBKY										
SHARE	2.9	1.2	1.0	.4	1.7	1.8	1.1	.9	1.7	1.3
AQH(00)	12	4	4	2	7	9	5	5	9	6
CUME RTG	2.7	1.7	2.9	1.5	1.6	3.5	2.5	2.8	1.4	1.9
WBNS										
SHARE		.9			.5	2.0	.4	.2	.6	1.9
AQH(00)		3			2	10	2	1	3	9
CUME RTG		1.1	.2		.4	4.1	.7	.8	.6	3.9
WBNS-FM										
SHARE	2.4	1.2	.7	2.0	2.1	1.6	2.9	.4	3.0	2.3
AQH(00)	10	4	3	10	9	8	13	2	16	11
CUME RTG	3.2	1.9	.8	2.5	1.8	5.1	3.6	1.5	4.0	4.4
WCEZ										
SHARE	**	**	**			**	**	**		.2
AQH(00)	**	**	**			**	**	**		1
CUME RTG	**	**	**	.4	.2	**	**	**		.7
WCKX										
SHARE	3.6	4.7	3.2	4.0	8.3	3.9	3.5	1.1	2.4	4.2
AQH(00)	15	16	13	20	35	20	16	6	13	20
CUME RTG	3.4	3.1	2.2	3.7	4.0	4.5	4.5	1.5	4.5	5.4
WCLT-FM										
SHARE	1.9	.9	1.0	1.2	1.2	2.0	2.2	2.7	1.5	2.3
AQH(00)	8	3	4	6	5	10	10	15	8	11
CUME RTG	1.6	1.3	1.6	1.8	1.8	2.8	2.4	3.5	3.1	2.3
WCOL										
SHARE		.3	.5			.4		.2		.2
AQH(00)		1	2			2		1		1
CUME RTG	.4	.7	.6		.2	.7	.2	1.0		.8
WCOL-FM										
SHARE	4.3	3.5	3.9	3.6	1.4	4.3	4.8	3.6	4.5	3.6
AQH(00)	18	12	16	18	6	22	22	20	24	17
CUME RTG	7.8	4.9	5.2	6.9	2.9	8.9	8.2	6.1	7.3	6.7
WHOK										
SHARE	4.8	5.8	6.1	4.7	3.6	5.3	5.9	8.3	7.4	4.8
AQH(00)	20	20	25	23	15	27	27	46	40	23
CUME RTG	4.5	5.9	6.4	5.4	4.0	7.4	8.4	8.1	8.7	6.2
WLOH										
SHARE	**	**		**		**	**		**	
AQH(00)	**	**		**		**	**		**	
CUME RTG	**	**		**		**	**		**	
WLVO										
SHARE	16.7	14.0	12.4	15.4	14.3	13.9	10.8	15.0	12.8	15.3
AQH(00)	69	48	51	76	60	71	49	83	69	73
CUME RTG	15.9	13.5	15.6	14.8	12.9	19.0	18.1	22.4	19.2	19.0
WMGG										
SHARE	7.7	11.4	10.9	9.3	8.8	6.5	8.8	8.7	8.7	11.1
AQH(00)	32	39	45	46	37	33	40	48	47	53
CUME RTG	10.0	10.8	10.4	11.3	11.4	13.2	14.2	15.0	14.6	14.4
WMNI										
SHARE		.3	.7	1.0	1.2	.6	.2	.9		1.0
AQH(00)		1	3	5	5	3	1	5		5
CUME RTG	.5	.4	.4	.4	.4	1.2	.3	1.8	.8	.6
WNCI										
SHARE	11.6	15.5	8.8	13.0	10.0	15.5	15.0	12.6	14.8	10.7
AQH(00)	48	53	36	64	42	79	68	70	80	51
CUME RTG	13.6	15.3	14.5	15.3	11.2	22.1	22.0	20.5	20.1	16.1
WNKO										
SHARE		.6	**				.9	**	.7	.2
AQH(00)		2	**				4	**	4	1
CUME RTG	.6	.3	**	.2		.4	1.0	**	1.1	.5
WRFD										
SHARE						.4	.4		.6	.4
AQH(00)						2	2		3	2
CUME RTG						.5	.5	.3	.7	.8
+WRVF										
WXMX										
SHARE	3.9	1.5	1.5	4.3	3.3	2.4	1.8	1.6	3.2	4.6
AQH(00)	16	5	6	21	14	12	8	9	17	22
CUME RTG	3.0	2.6	3.1	3.3	3.7	4.6	4.3	4.0	6.0	5.1
+WRZR										
SHARE	2.2	.9	2.2	2.4	3.3	1.0	.7	1.4	4.6	2.7
AQH(00)	9	3	9	12	14	5	3	8	25	13
CUME RTG	.9	.7	1.9	3.0	3.7	1.3	1.9	2.7	4.1	4.1
WSNY										
SHARE	11.6	10.2	12.2	10.5	11.7	10.0	10.1	7.9	6.5	8.0
AQH(00)	48	35	50	52	49	51	46	44	35	38
CUME RTG	11.5	8.6	14.0	10.1	10.8	13.3	13.0	15.2	11.0	14.7
WTLT										
SHARE	1.0	2.0	2.4	3.2	1.4	2.7	2.6	3.1	2.4	2.1
AQH(00)	4	7	10	16	6	14	12	17	13	10
CUME RTG	2.2	1.4	2.3	2.1	2.9	3.6	2.6	4.0	2.8	3.0
WTVN										
SHARE	1.7	1.7	3.9	.6	1.9	2.7	2.2	3.8	.7	.6
AQH(00)	7	6	16	3	8	14	10	21	4	3
CUME RTG	2.1	1.8	2.4	1.6	.7	4.5	2.9	5.3	1.6	3.0

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON

Metro Audience Trends*

PERSONS 18-34

Metro Audience Trends

	MONDAY-FRIDAY 7PM-MID					WEEKEND 6AM-MID				
	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91
WVCO										
SHARE	5.1	8.2	1.9	2.4	2.6	5.5	8.8	1.3	5.0	4.0
AQH(00)	21	28	8	12	11	28	40	7	27	19
CUME RTG	3.5	3.6	2.4	2.8	2.3	5.9	6.8	2.1	4.6	4.6
WWCD										
SHARE	3.1	2.0	6.6	7.3	5.0	2.2	2.2	6.1	5.8	2.7
AQH(00)	13	7	27	36	21	11	10	34	31	13
CUME RTG	3.8	3.6	7.1	5.3	5.8	3.0	4.8	8.1	6.1	5.8
WWHT										
SHARE	**	5.0	9.7	2.0	5.2	**	2.2	8.1	3.3	5.9
AQH(00)	**	17	40	10	22	**	10	45	18	28
CUME RTG	**	5.4	6.8	5.4	7.4	**	4.6	10.1	7.0	8.5
WAZU										
SHARE	**	.6	**	**	2.4	**	1.1	**	**	.6
AQH(00)	**	2	**	**	10	**	5	**	**	3
CUME RTG	**	.6	**	**	.9	**	1.5	**	**	.8
WLW										
SHARE	3.9	.3	1.7	4.9	2.1	1.2	.4	.7	1.9	.6
AQH(00)	16	1	7	24	9	6	2	4	10	3
CUME RTG	4.1	.4	2.3	3.1	1.6	3.5	1.1	1.3	2.5	.8
TOTALS										
AQH RTG	10.0	8.3	9.9	11.9	9.8	12.3	10.9	13.3	13.0	11.2
AQH(00)	414	343	411	494	420	510	454	554	539	477
CUME RTG	67.5	62.2	69.4	69.4	65.5	84.6	82.2	84.3	83.6	78.6

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON

Metro Audience Trends *

PERSONS 25-54

	MONDAY-SUNDAY 6AM-MID				MONDAY-FRIDAY 6AM-10AM					
	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91
WBBY										
SHARE	2.1	1.3	1.5	1.8	1.9	1.7	1.2	1.6	1.4	1.6
AQH(00)	22	13	16	19	20	27	21	26	22	25
CUME RTG	7.5	6.4	6.0	6.8	6.0	3.2	2.9	2.8	3.0	3.3
WBNS										
SHARE	1.8	1.9	.8	1.3	1.7	1.2	1.5	1.1	1.6	1.6
AQH(00)	19	19	9	13	17	19	25	17	25	26
CUME RTG	10.0	5.2	3.8	3.7	9.6	1.9	2.2	1.8	1.7	2.6
WBNS-FM										
SHARE	4.3	4.5	4.7	5.7	3.8	4.0	3.6	3.3	4.7	2.8
AQH(00)	45	46	51	59	39	65	60	53	72	44
CUME RTG	13.0	13.6	10.5	14.3	13.1	5.1	5.9	4.6	7.5	5.9
WCEZ										
SHARE	**	**	**	.3	1.5	**	**	**	.1	1.1
AQH(00)	**	**	**	3	15	**	**	**	2	17
CUME RTG	**	**	**	1.3	3.6	**	**	**	.7	2.3
WCKX										
SHARE	3.6	1.5	.8	1.5	2.5	2.8	1.1	1.1	1.4	2.9
AQH(00)	37	15	9	16	26	45	19	17	22	46
CUME RTG	5.5	4.3	3.6	4.6	6.2	3.0	1.9	2.1	2.3	3.7
WCLT-FM										
SHARE	2.3	2.4	2.0	1.9	2.0	2.0	2.5	2.0	1.8	1.6
AQH(00)	24	25	22	20	21	33	42	32	27	26
CUME RTG	6.0	5.8	4.3	5.3	4.6	3.1	3.3	3.0	2.6	2.6
WCOL										
SHARE	1.8	.4	.5	.5	.7	1.6	.3	.2	.5	.7
AQH(00)	19	4	5	5	7	26	5	4	8	11
CUME RTG	4.7	2.4	2.4	1.3	2.5	2.6	.9	1.0	1.0	1.3
WCOL-FM										
SHARE	4.1	7.4	6.4	8.5	6.9	3.6	5.5	4.6	6.6	6.8
AQH(00)	43	76	70	88	71	59	93	74	100	109
CUME RTG	14.9	17.9	16.4	21.0	19.0	6.6	10.1	8.4	12.0	10.0
WHOK										
SHARE	6.2	5.9	7.6	6.6	6.0	5.5	5.5	7.3	5.3	5.3
AQH(00)	64	61	83	69	62	90	92	117	81	85
CUME RTG	14.3	13.3	15.9	15.0	15.7	8.2	7.8	11.3	7.8	8.4
WLOH										
SHARE	**	**	.1	**	.2	**	**	.4	**	.4
AQH(00)	**	**	1	**	2	**	**	6	**	7
CUME RTG	**	**	.7	**	.5	**	**	.4	**	.4
WLVO										
SHARE	9.2	9.0	8.5	9.6	9.2	9.4	9.2	9.2	11.7	10.5
AQH(00)	96	92	93	100	95	153	155	148	178	167
CUME RTG	18.9	20.7	20.5	20.5	18.3	12.7	13.3	14.2	13.8	11.4
WMGG										
SHARE	4.1	5.6	4.4	6.0	5.2	3.1	4.8	3.5	5.6	5.3
AQH(00)	43	57	48	62	54	51	81	56	86	84
CUME RTG	13.1	14.9	14.9	14.2	13.9	5.9	6.6	7.2	6.1	6.9
WMNI										
SHARE	1.3	1.2	1.5	1.2	2.0	1.9	1.7	1.7	.7	2.4
AQH(00)	14	12	16	12	21	31	28	28	11	39
CUME RTG	4.0	3.9	3.8	3.8	4.2	3.0	2.5	2.6	1.6	2.7
WNCI										
SHARE	9.7	10.7	12.1	11.3	6.6	11.3	14.1	13.9	12.7	8.4
AQH(00)	101	110	132	117	68	184	238	225	193	134
CUME RTG	24.9	27.6	22.5	24.8	20.2	16.6	17.4	13.9	14.8	12.6
WNKO										
SHARE	.4	.5	**	.9	.6	.2	.7	**	1.3	.7
AQH(00)	4	5	**	9	6	3	11	**	20	11
CUME RTG	.6	1.0	**	1.7	1.4	.3	.7	**	1.2	.9
WRFD										
SHARE	.4	1.1	.4	.9	.6	.6	1.2	.4	1.0	.6
AQH(00)	4	11	4	9	6	10	20	6	15	10
CUME RTG	1.6	2.5	2.7	2.5	2.0	1.1	1.4	.9	1.6	.9
+WRVF										
WXXM										
SHARE	1.3	1.8	1.0	1.1	3.8	1.0	1.8	1.0	.8	3.3
AQH(00)	14	18	11	11	39	16	30	16	12	53
CUME RTG	7.0	6.5	6.5	7.0	8.2	2.9	3.6	2.6	2.3	4.7
+WRZR										
SHARE	1.8	.8	.6	1.4	1.5	1.5	.4	.2	.9	.7
AQH(00)	19	8	7	15	15	24	6	3	13	11
CUME RTG	5.9	4.0	3.5	2.7	4.3	2.2	1.3	.6	1.4	1.5
WSNY										
SHARE	14.6	11.6	10.9	10.8	11.5	17.6	13.7	11.3	12.0	12.0
AQH(00)	152	119	119	112	118	288	231	182	182	191
CUME RTG	30.5	25.3	28.9	25.8	27.6	20.4	17.0	17.2	18.0	19.4
WTLT										
SHARE	1.1	1.9	1.7	1.4	1.5	1.0	1.3	.9	1.4	1.7
AQH(00)	11	19	19	15	15	16	22	15	21	27
CUME RTG	4.3	4.3	4.4	3.6	4.1	1.7	2.1	2.6	2.6	2.6
WTVN										
SHARE	8.6	8.8	10.3	7.3	7.6	11.2	12.3	16.0	10.0	11.7
AQH(00)	89	90	112	76	78	183	208	258	152	187
CUME RTG	20.6	19.3	20.5	15.8	19.2	14.3	14.2	16.5	11.4	13.1

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON

Metro Audience Trends *

PERSONS 25-54

	MONDAY-SUNDAY 6AM-MID					MONDAY-FRIDAY 6AM-10AM				
	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91
WVKO										
SHARE	4.8	2.5	1.8	4.0	2.9	5.0	1.9	1.9	3.9	2.3
AQH(00)	50	26	20	42	30	81	32	31	59	37
CUME RTG	7.5	6.7	5.6	6.5	6.6	4.9	4.4	3.6	4.5	3.6
WWCD										
SHARE	1.5	.9	3.2	2.2	1.3	1.3	.7	2.5	1.2	1.1
AQH(00)	16	9	35	23	13	21	12	40	19	17
CUME RTG	2.3	3.2	6.1	4.5	4.6	1.5	1.3	3.4	1.7	2.2
WWHT										
SHARE	**	1.0	2.7	.9	1.8	**	.8	2.1	.5	1.3
AQH(00)	**	10	30	9	19	**	13	34	8	20
CUME RTG	**	4.5	6.6	5.6	6.6	**	2.3	3.4	2.4	3.3
WAZU										
SHARE	**	.3	**	**	.4	**	.1	**	**	.2
AQH(00)	**	3	**	**	4	**	1	**	**	3
CUME RTG	**	.4	**	**	.9	**	.1	**	**	.4
WLW										
SHARE	3.7	1.9	2.0	1.9	2.7	1.5	.7	1.1	1.4	1.7
AQH(00)	38	20	22	20	28	25	12	18	22	27
CUME RTG	9.4	6.8	6.9	5.8	7.2	3.1	2.7	2.2	1.7	3.1
TOTALS										
AQH RTG	16.9	16.7	17.8	16.9	16.3	26.6	27.4	26.2	24.8	25.3
AQH(00)	1038	1026	1092	1040	1030	1634	1686	1613	1523	1598
CUME RTG	97.5	97.2	97.3	96.1	97.4	85.7	86.4	87.9	85.4	88.1

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON

Metro Audience Trends*

PERSONS 25-54

	MONDAY-FRIDAY 10AM-3PM					MONDAY-FRIDAY 3PM-7PM				
	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91
WBBY										
SHARE	2.1	.5	1.2	1.2	1.8	2.3	.9	1.6	2.0	2.6
AQH(00)	31	7	18	17	26	29	11	22	25	33
CUME RTG	3.2	1.9	2.3	2.3	2.8	3.7	2.6	3.4	3.2	3.6
WBNS										
SHARE	.9	1.8	1.2	1.4	.8	.5	1.3	1.2	.9	1.6
AQH(00)	13	26	18	20	12	6	16	16	11	20
CUME RTG	1.6	2.0	1.4	1.4	1.6	1.7	2.5	1.9	.9	2.4
WBNS-FM										
SHARE	5.1	5.0	6.2	7.9	4.2	4.4	4.3	4.5	5.4	3.8
AQH(00)	74	72	90	114	61	55	53	61	67	48
CUME RTG	5.3	5.6	5.5	8.0	5.9	6.1	7.5	4.8	7.2	6.8
WCEZ										
SHARE	**	**	**	.1	.7	**	**	**	.2	1.7
AQH(00)	**	**	**	1	10	**	**	**	2	22
CUME RTG	**	**	**	.4	1.3	**	**	**	.6	2.6
WCKX										
SHARE	3.2	1.5	.2	1.2	2.4	4.6	1.4	.6	.9	2.4
AQH(00)	47	21	3	17	35	57	18	8	11	30
CUME RTG	2.3	1.9	.6	1.6	2.9	3.4	2.9	1.7	2.0	3.2
WCLT-FM										
SHARE	2.0	2.7	2.1	1.5	2.0	2.0	2.2	2.2	1.5	2.1
AQH(00)	29	39	31	21	29	25	28	30	19	26
CUME RTG	2.6	3.2	2.5	2.3	2.5	3.0	3.5	2.6	3.1	2.2
WCOL										
SHARE	2.6	.8	.1	.9	1.4	1.9	.7	.5	.5	.8
AQH(00)	38	12	1	13	21	23	9	7	6	10
CUME RTG	2.0	1.3	.3	.8	1.6	2.4	1.2	1.1	.9	1.2
WCOL-FM										
SHARE	4.9	8.0	6.8	9.1	6.7	4.4	7.2	6.5	9.4	6.9
AQH(00)	71	114	99	131	98	55	90	89	116	87
CUME RTG	6.1	8.8	7.9	12.7	10.1	8.2	11.4	10.1	13.6	11.1
WHOK										
SHARE	6.5	5.8	7.0	5.8	5.5	6.8	4.8	6.1	6.0	6.1
AQH(00)	95	83	101	83	80	84	60	83	74	77
CUME RTG	6.6	5.5	8.2	8.2	8.1	9.1	9.6	9.4	9.6	9.1
WLOH										
SHARE	**	**	.1	**	.1	**	**	**	**	.2
AQH(00)	**	**	1	**	2	**	**	**	**	3
CUME RTG	**	**	.3	**	.3	**	**	.3	**	.3
WLVQ										
SHARE	9.4	9.1	8.3	10.3	10.9	9.6	10.0	9.2	10.3	8.7
AQH(00)	137	130	120	149	159	119	124	126	128	109
CUME RTG	10.5	10.4	9.6	11.8	8.5	12.0	13.2	12.6	12.4	10.8
WMGG										
SHARE	4.7	5.9	4.4	7.1	5.9	4.6	6.3	5.4	7.1	5.7
AQH(00)	69	85	64	102	86	57	78	74	88	72
CUME RTG	7.2	7.2	6.6	7.0	7.7	6.7	9.5	9.4	8.7	8.5
WMNI										
SHARE	1.5	1.5	1.7	1.4	2.2	1.1	1.4	1.0	1.8	1.8
AQH(00)	22	21	25	20	32	13	17	14	22	23
CUME RTG	1.9	1.7	2.1	1.7	2.2	1.4	2.1	2.1	2.5	2.1
WNCI										
SHARE	10.2	10.1	12.9	11.5	5.3	8.1	10.7	11.1	11.8	6.3
AQH(00)	149	145	187	166	78	100	133	151	146	79
CUME RTG	13.7	13.5	11.6	13.4	9.7	13.9	15.0	12.7	14.8	11.2
WNKO										
SHARE	.6	.2	**	1.6	1.0	.5	.5	**	.6	.7
AQH(00)	9	3	**	23	14	6	6	**	7	9
CUME RTG	.3	.5	**	1.3	.6	.3	1.0	**	.8	.8
WRFD										
SHARE	.3	1.0	.9	.6	.5	.1	.6	.2	1.0	.2
AQH(00)	4	14	13	9	8	1	7	3	12	3
CUME RTG	.8	1.5	1.3	1.4	1.0	.4	.9	1.8	1.2	.4
+WRVF										
WXXM										
SHARE	1.3	2.4	1.5	.3	3.7	1.6	1.7	1.5	1.2	3.9
AQH(00)	19	34	22	4	54	20	21	20	15	49
CUME RTG	2.6	3.4	2.9	2.1	4.5	3.9	3.8	3.7	3.7	5.3
+WRZR										
SHARE	2.0	.8	.3	.3	1.6	1.9	.8	1.0	1.1	1.4
AQH(00)	29	11	4	4	23	23	10	13	14	18
CUME RTG	2.5	1.4	1.0	.8	1.9	3.6	2.7	1.7	1.4	2.1
WSNY										
SHARE	15.1	12.3	12.5	12.0	12.9	12.3	10.5	10.4	9.5	11.6
AQH(00)	219	176	181	173	188	152	131	142	118	146
CUME RTG	15.7	13.4	15.7	13.9	13.7	17.4	14.9	17.1	13.7	15.0
WTLT										
SHARE	1.1	1.4	1.9	1.2	1.0	1.4	1.8	2.3	2.0	1.7
AQH(00)	16	20	27	18	14	17	23	32	25	21
CUME RTG	1.8	2.7	2.3	2.0	1.5	2.9	2.9	2.9	2.4	2.9
WTVN										
SHARE	9.2	8.7	7.1	5.8	6.8	9.2	8.2	9.2	7.3	6.0
AQH(00)	134	124	103	83	99	114	102	126	90	75
CUME RTG	8.8	9.2	8.4	7.7	6.9	11.4	11.4	12.7	9.8	8.6

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON

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COLUMBUS, OH

* See page iv Restrictions On Use Of Report for restrictions on the use of Trends data.

- FALL 1991

Metro Audience Trends *

PERSONS 25-54

Metro Audience Trends

	MONDAY-FRIDAY 10AM-3PM					✓ MONDAY-FRIDAY 3PM-7PM				
	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91
WVKO										
SHARE	3.6	2.3	1.4	3.0	3.1	5.1	2.3	1.5	2.9	2.5
AQH(00)	52	33	21	43	46	63	29	21	36	31
CUME RTG	3.9	3.7	2.4	3.9	3.5	5.0	3.5	2.7	4.1	3.7
WWCD										
SHARE	1.6	1.1	3.5	2.4	1.1	2.2	1.3	3.9	2.0	1.7
AQH(00)	24	16	51	35	16	27	16	53	25	21
CUME RTG	1.4	1.3	3.5	2.6	2.8	2.0	2.0	4.5	2.6	2.9
WWHT										
SHARE	**	1.3	2.1	.6	1.2	**	1.2	3.3	1.1	1.8
AQH(00)	**	18	30	8	17	**	15	45	14	23
CUME RTG	**	1.9	2.8	2.5	2.4	**	2.7	4.8*	2.9	4.2
WAZU										
SHARE	**	.2	**	**	.1	**	.3	**	**	.7
AQH(00)	**	3	**	**	1	**	4	**	**	9
CUME RTG	**	.3	**	**	.3	**	.4	**	**	.7
WLW										
SHARE	4.0	2.8	2.7	1.7	4.5	4.4	3.0	2.3	1.6	3.4
AQH(00)	58	40	39	25	66	54	38	31	20	43
CUME RTG	3.9	3.2	3.4	2.6	3.9	5.2	4.3	3.6	3.5	4.3
TOTALS										
AQH RTG	23.7	23.3	23.6	23.4	23.2	20.1	20.3	22.2	20.1	20.0
AQH(00)	1455	1433	1449	1441	1461	1238	1246	1364	1238	1260
CUME RTG	72.9	74.2	74.0	73.9	76.6	83.8	87.4	86.4	84.3	84.0

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.



Metro Audience Trends*

PERSONS 25-54

	MONDAY-FRIDAY 7PM-MID				WEEKEND 6AM-MID					
	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91
WBBY										
SHARE	3.8	3.3	1.9	3.0	2.4	1.9	2.0	1.1	3.2	2.4
AQH(00)	18	13	10	15	11	13	14	9	24	16
CUME RTG	2.7	2.5	3.4	3.5	2.3	4.0	3.7	3.1	3.7	3.2
WBNS										
SHARE	1.1	1.8		.2	1.3	5.3	2.5	.4	.9	3.5
AQH(00)	5	7		1	6	37	17	3	7	24
CUME RTG	1.1	2.4	.7	.7	1.3	8.5	2.7	2.0	1.4	6.7
WBNS-FM										
SHARE	3.4	3.1	5.4	3.2	3.5	4.5	6.0	4.6	5.3	4.3
AQH(00)	16	12	28	16	16	31	41	37	40	29
CUME RTG	4.1	3.6	3.7	3.6	3.5	8.1	7.3	5.5	7.1	8.0
WCEZ										
SHARE	**	**	**	.4	3.5	**	**	**	.3	2.1
AQH(00)	**	**	**	2	16	**	**	**	2	14
CUME RTG	**	**	**	.7	2.0	**	**	**	.5	2.5
WCKX										
SHARE	5.5	3.3	1.5	2.4	3.5	3.2	1.9	1.0	2.9	2.4
AQH(00)	26	13	8	12	16	22	13	8	22	16
CUME RTG	2.3	1.6	1.1	1.6	2.3	3.2	3.4	2.1	3.1	4.3
WCLT-FM										
SHARE	3.6	1.3	1.7	2.0	3.1	3.0	2.5	2.6	2.2	2.2
AQH(00)	17	5	9	10	14	21	17	21	17	15
CUME RTG	2.0	1.5	1.4	1.9	1.9	3.9	3.4	2.7	2.6	2.7
WCOL										
SHARE	1.1	.3	1.0	.2		.9	.3	.8	.1	.3
AQH(00)	5	1	5	1		6	2	6	1	2
CUME RTG	1.6	.4	.8	.2	.3	2.2	.9	1.7	.4	.7
WCOL-FM										
SHARE	3.8	7.9	7.5	8.7	5.5	3.9	9.1	7.0	8.5	7.8
AQH(00)	18	31	39	44	25	27	62	56	65	53
CUME RTG	4.9	5.9	6.5	9.0	5.4	6.8	11.0	10.0	12.1	12.5
WHOK										
SHARE	5.9	6.9	7.4	8.3	4.8	6.0	7.3	10.0	9.5	8.5
AQH(00)	28	27	38	42	22	42	50	80	72	58
CUME RTG	4.9	5.2	6.1	5.7	5.1	9.1	7.6	10.7	10.6	10.0
WLOH										
SHARE	**	**	.2	**	**	**	**	.1	**	.1
AQH(00)	**	**	1	**	**	**	**	1	**	1
CUME RTG	**	**	.3	**	**	**	**	.4	**	.4
WLVQ										
SHARE	10.2	7.9	8.1	7.0	7.9	8.5	7.7	7.5	6.4	7.1
AQH(00)	48	31	42	35	36	59	53	60	49	48
CUME RTG	7.9	7.2	7.2	6.3	4.8	10.3	11.3	10.2	10.3	9.8
WMGG										
SHARE	3.8	5.1	5.8	5.4	3.9	3.6	5.5	4.3	4.3	4.9
AQH(00)	18	20	30	27	18	25	38	34	33	33
CUME RTG	4.0	4.6	4.9	4.8	4.3	7.5	8.1	8.2	7.8	7.5
WMNI										
SHARE	.8	1.3	1.2	1.6	1.5	.7	.9	1.9	.5	1.5
AQH(00)	4	5	6	8	7	5	6	15	4	10
CUME RTG	1.1	1.0	1.0	1.1	.8	1.7	1.4	2.8	2.3	1.6
WNCI										
SHARE	6.2	10.0	7.9	9.3	8.1	10.5	7.9	11.4	9.7	6.3
AQH(00)	29	39	41	47	37	73	54	91	74	43
CUME RTG	7.9	8.8	8.0	9.9	5.6	14.4	13.6	13.9	12.9	9.2
WNKO										
SHARE	.2	.5	**	.4		.1	.7	**	.3	.6
AQH(00)	1	2	**	2		1	5	**	2	4
CUME RTG	.4	.3	**	.5	.2	.3	.7	**	.7	1.0
WRFD										
SHARE						.3	.4	.1	.4	.3
AQH(00)						2	3	1	3	2
CUME RTG						.7	.8	.9	.7	.7
+WRVF										
WXXM										
SHARE	1.3	1.5	.8	.6	3.3	1.9	1.5	1.1	1.7	4.6
AQH(00)	6	6	4	3	15	13	10	9	13	31
CUME RTG	1.8	1.5	2.0	1.6	2.9	3.3	2.9	3.5	4.1	4.4
+WRZR										
SHARE	2.1	1.3	1.4	2.4	2.0	1.7	.7	1.3	2.8	2.1
AQH(00)	10	5	7	12	9	12	5	10	21	14
CUME RTG	1.1	1.3	1.3	1.1	1.7	3.2	2.2	2.2	1.6	2.9
WSNY										
SHARE	13.2	11.0	9.7	10.5	10.3	12.7	10.1	9.5	9.1	9.7
AQH(00)	62	43	50	53	47	88	69	76	69	66
CUME RTG	9.6	6.5	11.7	9.0	9.6	14.9	12.5	16.0	13.0	13.7
WTLT										
SHARE	.6	3.3	1.7	1.4	1.5	1.3	2.5	2.6	1.6	1.6
AQH(00)	3	13	9	7	7	9	17	21	12	11
CUME RTG	1.1	2.0	1.5	1.8	2.0	2.1	3.2	3.0	2.3	2.1
WTVN										
SHARE	3.0	6.4	10.6	6.6	6.8	6.3	6.4	8.8	5.9	5.4
AQH(00)	14	25	55	33	31	44	44	70	45	37
CUME RTG	4.3	5.4	7.3	4.9	4.3	11.2	10.6	11.9	7.9	9.8

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

Metro Audience Trends*

PERSONS 25-54

	MONDAY-FRIDAY 7PM-MID					WEEKEND 6AM-MID				
	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91
WVKO										
SHARE	5.5	3.1	2.5	5.4	3.3	6.2	3.9	2.5	5.9	2.8
AQH(00)	26	12	13	27	15	43	27	20	45	19
CUME RTG	2.8	1.8	2.7	3.0	2.4	5.2	4.8	3.7	5.3	3.8
WWCD										
SHARE	1.3	.8	2.7	3.0	1.8	1.0	.7	3.3	2.5	1.6
AQH(00)	6	3	14	15	8	7	5	26	19	11
CUME RTG	1.4	1.4	3.6	2.2	2.6	1.2	1.8	4.2	2.7	2.5
WWHT										
SHARE	**	1.3	4.1	.8	3.3	**	.4	3.3	1.3	2.4
AQH(00)	**	5	21	4	15	**	3	26	10	16
CUME RTG	**	1.9	2.3	2.1	2.8	**	1.2	4.3	2.8	3.4
WAZU										
SHARE	**	.5	**	**	2.0	**	.4	**	**	.3
AQH(00)	**	2	**	**	9	**	3	**	**	2
CUME RTG	**	.4	**	**	.4	**	.4	**	**	.4
WLW										
SHARE	9.8	2.1	4.1	5.0	2.6	2.3	1.5	1.4	2.0	1.2
AQH(00)	46	8	21	25	12	16	10	11	15	8
CUME RTG	5.6	1.9	2.9	3.1	2.2	4.3	2.6	2.5	3.2	2.1
TOTALS										
AQH RTG	7.7	6.3	8.4	8.2	7.2	11.3	11.1	13.0	12.4	10.8
AQH(00)	471	390	517	503	456	695	685	799	761	680
CUME RTG	57.0	56.5	61.0	60.9	55.6	80.1	79.9	83.3	81.6	81.1

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON

Metro Audience Trends *

PERSONS 35-64

	MONDAY-SUNDAY 6AM-MID					MONDAY-FRIDAY 6AM-10AM				
	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91
WBBY										
SHARE	1.6	1.5	1.3	2.3	1.7	.9	1.6	1.4	1.6	2.1
AQH(00)	11	12	10	17	13	10	20	17	18	25
CUME RTG	6.3	7.3	5.7	7.9	5.0	2.6	3.3	2.6	3.9	3.2
WBNS										
SHARE	3.4	4.7	1.7	3.2	4.2	2.8	4.0	1.4	4.3	3.3
AQH(00)	24	37	13	24	32	33	51	17	49	40
CUME RTG	14.3	9.6	6.8	7.8	14.1	4.6	5.0	3.0	4.2	5.4
WBNS-FM										
SHARE	6.2	7.4	7.9	10.1	4.9	5.3	5.3	5.5	7.8	3.6
AQH(00)	43	58	60	75	37	62	67	65	89	43
CUME RTG	16.7	18.9	17.9	19.3	16.0	7.5	7.8	8.0	11.0	8.2
WCEZ										
SHARE	**	**	**	.8	1.9	**	**	**	.6	1.3
AQH(00)	**	**	**	6	14	**	**	**	7	16
CUME RTG	**	**	**	2.1	4.6	**	**	**	1.3	2.4
WCKX										
SHARE	1.7	.6	1.0	.9	1.6	.9	.7	1.3	1.0	2.0
AQH(00)	12	5	8	7	12	11	9	15	11	24
CUME RTG	3.4	3.5	3.4	2.7	5.0	1.6	1.5	1.8	1.7	2.7
WCLT-FM										
SHARE	3.7	3.0	2.9	2.8	2.9	3.1	2.8	2.9	1.8	2.2
AQH(00)	26	23	22	21	22	36	36	34	21	27
CUME RTG	6.4	6.6	5.3	6.0	6.0	3.7	3.2	3.7	3.1	3.1
WCOL										
SHARE	2.0	.8	.5	.8	.5	1.6	.6	.3	.8	.7
AQH(00)	14	6	4	6	4	19	7	3	9	9
CUME RTG	5.6	3.4	2.5	2.4	3.6	2.8	1.6	.9	1.8	1.8
WCOL-FM										
SHARE	3.4	7.4	7.1	9.1	6.8	3.0	5.6	4.9	8.0	6.0
AQH(00)	24	58	54	68	51	35	71	58	92	73
CUME RTG	11.8	17.3	15.7	20.4	18.3	5.6	9.5	8.7	11.7	10.2
WHOK										
SHARE	6.9	6.3	7.9	7.1	8.6	6.5	5.9	7.8	6.2	7.5
AQH(00)	48	49	60	53	65	76	75	93	71	91
CUME RTG	16.0	14.4	17.5	14.7	18.4	9.1	8.3	12.6	9.1	10.2
WLOH										
SHARE	**	**	.4	**	.7	**	**	.8	**	1.1
AQH(00)	**	**	3	**	5	**	**	10	**	13
CUME RTG	**	**	1.4	**	1.3	**	**	1.1	**	.8
WLVQ										
SHARE	4.3	4.7	2.0	3.2	2.5	4.9	4.5	2.0	5.0	3.0
AQH(00)	30	37	15	24	19	57	57	24	57	36
CUME RTG	10.3	11.4	7.9	8.6	7.7	6.8	7.5	4.2	5.5	4.6
WMGG										
SHARE	2.1	1.8	1.8	1.5	1.7	1.5	1.3	1.7	1.1	2.4
AQH(00)	15	14	14	11	13	18	16	20	13	29
CUME RTG	6.1	7.0	5.9	5.4	5.8	2.6	2.7	2.1	2.1	2.6
WMNI										
SHARE	2.1	2.8	2.8	2.8	3.3	2.8	3.6	3.3	2.8	4.7
AQH(00)	15	22	21	21	25	33	46	39	32	57
CUME RTG	5.1	7.5	5.6	6.0	6.2	3.8	4.8	4.2	3.5	3.9
WNCI										
SHARE	6.7	7.4	9.4	6.6	4.2	8.3	8.6	9.6	7.0	5.6
AQH(00)	47	58	72	49	32	97	109	114	80	68
CUME RTG	17.9	17.0	14.4	16.0	13.7	11.8	9.9	8.5	8.3	8.4
WNKO										
SHARE	.1	.5	**	.7	.9		.9	**	1.0	1.2
AQH(00)	1	4	**	5	7		11	**	11	14
CUME RTG	.5	.8	**	1.5	1.7	.2	.7	**	.9	1.3
WRFD										
SHARE	.4	1.0	.4	.5	.5	.6	1.3	.6	.5	.6
AQH(00)	3	8	3	4	4	7	17	7	6	7
CUME RTG	2.4	3.2	3.3	2.4	2.0	1.1	1.8	1.3	1.0	1.0
+WRVF										
WXXM										
SHARE	1.1	.9	.7	.7	2.8	.7	1.0	.7	.5	2.0
AQH(00)	8	7	5	5	21	8	13	8	6	24
CUME RTG	4.7	3.6	3.9	3.8	5.9	1.8	1.8	1.0	1.5	3.6
+WRZR										
SHARE	2.3	.8	.5	.9	.8	2.1	.4	.2	.6	.7
AQH(00)	16	6	4	7	6	24	5	2	7	8
CUME RTG	5.7	3.3	3.1	1.3	2.8	2.9	1.4	.3	.5	.9
WSNY										
SHARE	13.3	10.9	9.8	9.8	11.4	15.6	13.2	10.4	9.6	12.0
AQH(00)	93	85	75	73	86	182	168	123	110	145
CUME RTG	24.9	22.8	22.7	23.2	22.5	17.1	16.0	14.2	16.0	17.1
WTLT										
SHARE	.6	1.3	1.4	.9	.9	.3	.8	.7	.7	.9
AQH(00)	4	10	11	7	7	4	10	8	8	11
CUME RTG	2.8	3.8	3.5	1.8	1.3	.7	1.5	2.1	1.3	.6
WTVN										
SHARE	12.8	12.6	15.5	13.7	12.2	16.9	19.2	23.7	18.8	18.0
AQH(00)	89	98	118	102	92	197	244	281	216	217
CUME RTG	26.1	25.8	28.2	23.9	25.8	19.3	19.8	23.0	18.8	18.5

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON

Metro Audience Trends *

PERSONS 35-64

	MONDAY-SUNDAY 6AM-MID					MONDAY-FRIDAY 6AM-10AM				
	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91
WVKO										
SHARE	5.0	1.5	2.9	3.1	2.3	5.0	1.6	2.7	3.1	1.7
AQH(00)	35	12	22	23	17	58	20	32	36	21
CUME RTG	6.3	4.6	6.6	5.4	5.7	4.4	3.1	3.4	4.4	2.9
WWCD										
SHARE	.1	.3	.8	.8	.4	.1	.2	.3	.4	.4
AQH(00)	1	2	6	6	3	1	3	4	5	5
CUME RTG	.5	1.6	2.0	2.0	2.1	.3	.6	.6	.4	.9
WWHT										
SHARE	**	.5	1.3	.5	.8	**	.5	.3	.4	.7
AQH(00)	**	4	10	4	6	**	6	4	5	8
CUME RTG	**	2.1	4.8	3.6	4.3	**	1.4	2.4	1.8	2.1
WAZU										
SHARE	**		**	**	.1	**		**	**	.2
AQH(00)	**		**	**	1	**		**	**	2
CUME RTG	**		**	**	.5	**		**	**	.3
WLW										
SHARE	4.2	2.8	2.1	2.1	2.8	2.1	1.3	1.1	1.4	1.6
AQH(00)	29	22	16	16	21	25	16	13	16	19
CUME RTG	9.9	8.7	7.4	5.8	8.7	3.8	3.6	2.5	2.2	3.8
TOTALS										
AQH RTG	15.1	16.8	16.5	16.1	15.7	25.2	27.4	25.6	24.8	25.2
AQH(00)	698	779	762	746	753	1167	1269	1186	1146	1207
CUME RTG	95.8	96.8	95.7	94.3	95.8	84.6	86.2	84.0	84.4	85.6

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON

Metro Audience Trends *

PERSONS '35-64

	MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM					
	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91
WBBY										
SHARE	1.9	1.0	.5	1.7	1.0	1.9	1.5	1.4	3.0	2.4
AQH(00)	18	11	5	18	10	15	14	12	26	21
CUME RTG	2.8	2.4	1.6	2.9	2.5	4.2	3.7	2.9	4.0	3.0
WBNS										
SHARE	2.4	5.0	2.2	3.8	3.4	1.8	3.9	2.1	3.0	4.0
AQH(00)	22	55	21	39	35	14	37	19	26	36
CUME RTG	3.2	4.2	2.5	4.1	4.0	4.0	5.4	3.6	3.4	4.3
WBNS-FM										
SHARE	6.0	9.2	9.3	13.6	5.7	6.2	6.8	7.3	10.2	5.0
AQH(00)	56	102	88	140	59	49	64	65	88	45
CUME RTG	7.7	8.2	8.6	11.9	7.5	7.8	10.5	8.3	10.3	8.0
WCEZ										
SHARE	**	**	**	.3	.7	**	**	**	.3	2.5
AQH(00)	**	**	**	3	7	**	**	**	3	22
CUME RTG	**	**	**	.9	1.4	**	**	**	1.2	3.1
WCKX										
SHARE	1.1	.7	.4	.8	1.5	1.6	.8	.8	.6	2.0
AQH(00)	10	8	4	8	15	13	8	7	5	18
CUME RTG	1.2	.9	.7	1.5	2.1	1.3	1.8	1.8	1.3	2.8
WCLT-FM										
SHARE	3.3	3.3	2.8	2.1	2.9	2.8	3.4	2.8	2.3	2.5
AQH(00)	31	37	27	22	30	22	32	25	20	22
CUME RTG	3.5	3.1	2.7	2.5	2.8	3.0	4.4	2.7	3.6	2.6
WCOL										
SHARE	2.9	1.4		1.4	1.2	2.4	1.3	.7	.8	.7
AQH(00)	27	15		14	12	19	12	6	7	6
CUME RTG	2.3	1.7	.3	1.2	2.0	2.9	1.6	1.2	1.5	1.3
WCOL-FM										
SHARE	4.2	7.7	7.3	10.0	6.0	3.8	7.1	7.2	9.5	7.2
AQH(00)	39	86	69	103	62	30	67	64	82	64
CUME RTG	5.2	7.9	8.0	11.5	9.5	6.5	10.6	9.8	13.1	11.5
WHOK										
SHARE	7.0	5.7	8.4	6.3	8.3	7.3	6.2	6.1	7.1	8.7
AQH(00)	65	63	80	65	86	58	59	54	61	78
CUME RTG	7.7	6.2	8.6	7.7	10.1	10.1	10.6	9.0	9.4	10.5
WLOH										
SHARE	**	**	.2	**	.9	**	**	.3	**	.7
AQH(00)	**	**	2	**	9	**	**	3	**	6
CUME RTG	**	**	.9	**	.7	**	**	.6	**	.8
WLVQ										
SHARE	5.9	5.0	1.2	3.3	3.1	4.5	5.3	2.7	3.1	2.5
AQH(00)	55	55	11	34	32	36	50	24	27	22
CUME RTG	5.6	5.3	2.1	4.5	3.6	6.4	6.9	5.0	4.8	4.5
WMGG										
SHARE	2.0	1.7	2.3	2.2	1.6	2.5	1.9	2.0	2.1	1.5
AQH(00)	19	19	22	23	17	20	18	18	18	13
CUME RTG	3.2	2.9	1.7	2.0	2.5	3.2	4.3	3.5	2.9	2.8
WMNI										
SHARE	2.7	2.3	3.7	4.1	4.4	1.8	3.2	2.7	2.3	2.5
AQH(00)	25	26	35	42	45	14	30	24	20	22
CUME RTG	2.7	3.5	3.2	3.0	3.8	2.1	4.3	3.3	2.7	3.3
WNCI										
SHARE	6.9	7.7	9.9	7.2	3.8	6.1	7.8	9.7	6.8	4.3
AQH(00)	64	85	94	74	39	48	74	86	59	38
CUME RTG	9.3	7.5	6.9	8.2	6.0	9.8	8.8	8.3	8.8	6.9
WNKO										
SHARE	.1	.5	**	1.1	1.5	.1	.4	**	.5	1.0
AQH(00)	1	6	**	11	15	1	4	**	4	9
CUME RTG	.3	.3	**	.9	.8	.2	.8	**	.8	.9
WRFD										
SHARE	.4	.9	.7	.8	.6	.1	.7	.1	.3	.3
AQH(00)	4	10	7	8	6	1	7	1	3	3
CUME RTG	1.2	1.7	1.8	1.3	1.0	.7	1.3	.8	.7	.4
+WRVF										
WXXM										
SHARE	1.2	1.0	1.5	.5	3.1	1.8	.6	.8	.8	2.6
AQH(00)	11	11	14	5	32	14	6	7	7	23
CUME RTG	1.9	1.8	2.0	1.4	3.5	2.5	1.9	1.6	2.1	3.8
+WRZR										
SHARE	3.5	.9	.1	.3	1.0	2.5	.7	1.0	.5	.9
AQH(00)	32	10	1	3	10	20	7	9	4	8
CUME RTG	2.7	1.5	.8	.5	.7	3.8	2.4	1.4	.5	1.0
WSNY										
SHARE	14.1	11.5	12.2	10.3	12.2	12.5	9.7	9.7	9.2	12.1
AQH(00)	131	128	116	106	126	99	92	86	79	108
CUME RTG	11.9	12.8	12.0	12.5	10.6	13.9	12.6	13.3	13.5	12.9
WTLT										
SHARE	.4	1.1	1.9	1.3	1.0	.9	1.5	2.0	1.4	1.2
AQH(00)	4	12	18	13	10	7	14	18	12	11
CUME RTG	1.3	2.4	1.9	1.1	.7	1.5	2.3	2.3	1.2	1.0
WTVN										
SHARE	12.9	11.4	11.9	9.8	11.5	13.6	10.9	14.3	13.8	10.2
AQH(00)	120	127	113	101	119	108	103	127	119	91
CUME RTG	11.1	12.5	12.3	11.6	9.8	14.4	15.0	16.4	14.6	12.2

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.



Metro Audience Trends*

PERSONS 35-64

	MONDAY-FRIDAY 10AM-3PM					MONDAY-FRIDAY 3PM-7PM				
	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91
WVKO										
SHARE	3.5	.9	2.0	2.3	2.4	5.2	1.8	2.3	2.4	2.2
AQH(00)	32	10	19	24	25	41	17	20	21	20
CUME RTG	3.3	2.0	2.9	3.1	3.0	3.8	2.3	3.0	3.7	3.1
WWCD										
SHARE	.1	.5	.8	.6	.4	.3	.5	1.6	.7	.7
AQH(00)	1	5	8	6	4	2	5	14	6	6
CUME RTG	.3	.6	1.1	.8	1.0	.3	1.0	1.4	1.3	1.4
WWHT										
SHARE	**	.6	.6	.3	.6	**	.7	2.1	.8	1.0
AQH(00)	**	7	6	3	6	**	7	19	7	9
CUME RTG	**	.3	1.4	1.6	1.4	**	1.6	3.3	1.7	2.6
WAZU										
SHARE	**		**	**	.1	**		**	**	.2
AQH(00)	**		**	**	1	**		**	**	2
CUME RTG	**		**	**	.3	**		**	**	.5
WLW										
SHARE	4.7	3.8	3.1	1.9	4.8	4.5	3.5	2.1	2.4	3.8
AQH(00)	44	42	29	20	50	36	33	19	21	34
CUME RTG	3.8	4.3	3.5	2.8	4.6	4.6	5.1	2.9	3.7	5.0
TOTALS										
AQH RTG	20.0	24.0	20.5	22.3	21.5	17.1	20.5	19.2	18.7	18.6
AQH(00)	927	1110	948	1033	1032	792	948	887	863	892
CUME RTG	69.2	73.7	68.9	70.5	71.8	77.1	86.4	80.4	79.6	81.2

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON

Metro Audience Trends*

PERSONS 35-64

	MONDAY-FRIDAY 7PM-MID				WEEKEND 6AM-MID					
	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91
WBBY										
SHARE	2.6	3.6	2.2	4.2	2.7	1.4	2.1	1.7	3.3	2.4
AQH(00)	8	10	8	14	8	7	11	10	18	13
CUME RTG	2.1	2.2	2.7	3.9	1.9	3.0	4.2	3.3	4.3	2.9
WBNS										
SHARE	2.0	2.5	.3	2.4	3.7	7.8	5.6	1.5	2.0	6.8
AQH(00)	6	7	1	8	11	38	29	9	11	37
CUME RTG	2.0	3.4	1.3	2.4	3.0	11.2	6.8	3.6	3.4	10.2
WBNS-FM										
SHARE	6.3	6.1	9.2	7.3	4.7	7.3	9.8	9.1	9.0	5.7
AQH(00)	19	17	33	24	14	36	51	55	49	31
CUME RTG	5.7	5.5	5.6	5.2	4.1	10.4	11.3	10.4	11.4	10.0
WCEZ										
SHARE	**	**	**	.9	5.8	**	**	**	.9	2.6
AQH(00)	**	**	**	3	17	**	**	**	5	14
CUME RTG	**	**	**	1.1	2.6	**	**	**	1.0	3.3
WCKX										
SHARE	5.0	.4	.8	.3	2.7	1.8	1.0	1.5	2.0	1.7
AQH(00)	15	1	3	1	8	9	5	9	11	9
CUME RTG	1.4	.8	1.0	1.1	2.0	2.0	2.7	2.5	1.9	4.0
WCLT-FM										
SHARE	5.9	1.8	2.5	3.6	4.4	5.1	2.5	3.5	3.8	3.7
AQH(00)	18	5	9	12	13	25	13	21	21	20
CUME RTG	2.4	1.9	1.9	2.6	2.3	4.7	3.5	3.3	3.4	4.1
WCOL										
SHARE	1.7		1.4	.3	.3	1.2	.6	.8	.2	.4
AQH(00)	5		5	1	1	6	3	5	1	2
CUME RTG	2.1	.2	1.0	.4	.4	2.7	1.4	1.7	.8	1.1
WCOL-FM										
SHARE	3.0	9.0	9.5	8.8	6.8	2.9	8.8	7.9	9.0	8.5
AQH(00)	9	25	34	29	20	14	46	48	49	46
CUME RTG	3.2	6.0	6.6	7.2	5.4	5.1	10.5	10.4	11.7	12.5
WHOK										
SHARE	6.9	9.0	6.1	8.2	6.1	7.1	7.3	9.6	9.0	11.2
AQH(00)	21	25	22	27	18	35	38	58	49	61
CUME RTG	5.3	5.0	5.2	5.2	5.8	10.8	7.2	12.1	10.4	12.3
WLOH										
SHARE	**	**	.8	**	**	**	**	.5	**	.4
AQH(00)	**	**	3	**	**	**	**	3	**	2
CUME RTG	**	**	.6	**	**	**	**	1.2	**	.9
WLVQ										
SHARE	2.6	3.6	4.2	.9	3.1	2.9	4.2	1.0	1.6	1.8
AQH(00)	8	10	15	3	9	14	22	6	9	10
CUME RTG	3.2	2.8	1.9	1.7	1.4	4.6	6.0	2.7	4.6	3.8
WMGG										
SHARE	2.0	1.8	1.9	.9	1.0	2.2	2.5	1.7	1.1	1.5
AQH(00)	6	5	7	3	3	11	13	10	6	8
CUME RTG	1.4	1.3	1.6	1.5	1.3	3.7	4.3	3.3	2.8	3.6
WMNI										
SHARE	1.7	4.7	1.4	1.5	1.4	.8	2.7	2.5	2.4	1.3
AQH(00)	5	13	5	5	4	4	14	15	13	7
CUME RTG	1.3	2.8	1.6	1.3	1.5	1.9	3.7	3.8	4.0	2.3
WNCI										
SHARE	4.3	7.9	7.8	4.8	3.7	6.3	5.6	8.8	5.5	4.0
AQH(00)	13	22	28	16	11	31	29	53	30	22
CUME RTG	5.4	4.9	5.1	6.2	3.8	9.1	8.7	9.7	8.5	6.0
WNKO										
SHARE	.3	.4	**	.9		.2	.4	**	.5	.7
AQH(00)	1	1	**	3		2	2	**	3	4
CUME RTG	.2	.3	**	.6	.2	.3	.4	**	.8	1.2
WRFD										
SHARE						.4	.2	.2	.4	.6
AQH(00)						2	1	1	2	3
CUME RTG						1.5	.8	1.4	.5	.9
+WRVF										
WXXM										
SHARE	1.0	1.4	.3	.3	2.4	1.2	1.0	.8	.7	3.3
AQH(00)	3	4	1	1	7	6	5	5	4	18
CUME RTG	1.2	1.0	.9	.9	1.9	2.2	1.3	2.4	1.8	3.6
+WRZR										
SHARE	.3	.7	1.4	2.4	1.0	1.6	.6	1.0	1.1	.9
AQH(00)	1	2	5	8	3	8	3	6	6	5
CUME RTG	.8	1.1	1.1	.7	1.1	3.2	1.8	1.7	.6	1.9
WSNY										
SHARE	13.5	9.7	6.7	11.2	11.9	10.4	9.6	7.9	9.3	9.4
AQH(00)	41	27	24	37	35	51	50	48	51	51
CUME RTG	7.0	4.8	7.7	8.0	8.2	12.2	11.9	13.2	11.5	11.5
WTLT										
SHARE	.7	2.2	1.7	.3	.7	.8	1.7	2.0	.9	.6
AQH(00)	2	6	6	1	2	4	9	12	5	3
CUME RTG	.5	1.6	1.1	.8	.4	1.4	2.9	2.5	1.0	.7
WTVN										
SHARE	3.6	8.6	13.1	14.5	8.8	10.4	9.4	12.7	11.5	9.4
AQH(00)	11	24	47	48	26	51	49	77	63	51
CUME RTG	5.8	6.5	9.4	7.5	5.9	15.4	15.5	16.1	14.1	14.0

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

Metro Audience Trends*

PERSONS 35-64

	MONDAY-FRIDAY 7PM-MID					WEEKEND 6AM-MID				
	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91	FALL 90	WINTER 91	SPRING 91	SUMMER 91	FALL 91
WVKO										
SHARE	5.9	1.8	2.8	4.8	2.7	6.5	2.3	4.3	4.0	2.2
AQH(00)	18	5	10	16	8	32	12	26	22	12
CUME RTG	2.5	.9	2.5	2.0	1.9	4.6	2.9	5.5	4.5	3.7
WWCD										
SHARE		.4	.8	1.8	.7	.2	.2	.7	.7	.7
AQH(00)		1	3	6	2	1	1	4	4	4
CUME RTG	.3	.6	1.1	.8	1.2	.2	.4	1.4	1.0	.8
WWHT										
SHARE	**		2.5	.9	1.7	**		1.8	.9	.6
AQH(00)	**		9	3	5	**		11	5	3
CUME RTG	**	.3	1.4	1.5	1.6	**	.3	2.8	2.3	2.3
WAZU										
SHARE	**		**	**		**		**	**	
AQH(00)	**		**	**		**		**	**	
CUME RTG	**		**	**	.2	**		**	**	.2
WLW										
SHARE	12.2	4.7	5.8	5.1	2.0	2.7	2.3	1.3	2.0	1.5
AQH(00)	37	13	21	17	6	13	12	8	11	8
CUME RTG	5.4	3.0	2.8	2.6	2.5	3.9	3.2	2.6	2.9	3.1
TOTALS										
AQH RTG	6.6	6.0	7.8	7.2	6.2	10.6	11.3	13.1	11.8	11.3
AQH(00)	303	278	359	331	295	490	522	605	546	544
CUME RTG	50.5	51.5	53.8	53.1	50.6	77.0	79.2	82.4	78.8	79.6

Footnote Symbols: ** Station(s) not reported this survey. + Station(s) reported with different call letters in prior surveys - see Page 5B.

ARBITRON

Target Audience

PERSONS 12-24

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	2	21	.1	.4						9				9				8		
TSA	2	30								9				9				8		
WBNS																				
METRO	1	10		.2	3	28	.1	.8	2	19	.1	.5	1	19		.3	8	55	.3	2.0
TSA	1	10			3	28			2	19			1	19			8	55		
WBNS-FM																				
METRO	2	68	.1	.4	4	57	.1	1.1	6	74	.2	1.4	6	42	.2	1.8	12	115	.4	3.0
TSA	2	68			7	96			6	81			6	48			13	123		
WCEZ																				
METRO									1	18		.2		8						
TSA	1	6							1	18			1	23						
WCKX																				
METRO	25	200	.9	5.1	6	122	.2	1.7	15	178	.5	3.5	39	211	1.4	11.7	18	141	.6	4.6
TSA	25	200			6	122			16	188			39	221			20	151		
WCLT-FM																				
METRO	18	44	.6	3.7	11	60	.4	3.1	7	56	.3	1.6	4	51	.1	1.2	6	67	.2	1.5
TSA	41	138			21	111			18	164			14	133			15	138		
WCOL																				
METRO	1	8		.2					1	18		.2					3	27	.1	.8
TSA	1	8							1	18							3	27		
WCOL-FM																				
METRO	14	117	.5	2.9	17	96	.6	4.8	23	178	.8	5.4	10	116	.4	3.0	31	179	1.1	7.8
TSA	16	142			20	121			24	194			10	122			34	201		
A/F TOT																				
METRO	15	117	.5	3.1					24	195	.9	5.6	10	116	.4	3.0	34	206	1.2	8.6
TSA	17	142							25	212			10	122			37	228		
WHOK																				
METRO	13	103	.5	2.7	17	131	.6	4.8	15	134	.5	3.5	11	90	.4	3.3	17	137	.6	4.3
TSA	33	245			32	258			34	316			19	227			36	299		
WLOH																				
METRO	1	8		.2																
TSA	2	12																		
WLVQ																				
METRO	81	421	2.9	16.6	47	402	1.7	13.2	45	379	1.6	10.6	36	363	1.3	10.8	46	357	1.7	11.6
TSA	102	510			53	458			58	484			43	452			51	409		
WMGG																				
METRO	59	311	2.1	12.1	56	347	2.0	15.8	44	389	1.6	10.3	26	313	.9	7.8	44	295	1.6	11.1
TSA	63	346			60	377			54	469			29	335			50	339		
WMNI																				
METRO	1	9		.2	1	28		.3						10				10		
TSA	1	26			7	45				17				10				10		
WNCI																				
METRO	104	638	3.7	21.3	51	394	1.8	14.4	64	580	2.3	15.0	48	543	1.7	14.4	67	551	2.4	17.0
TSA	142	969			80	725			109	949			72	824			102	833		
WNKO																				
METRO	4	36	.1	.8	8	23	.3	2.3	12	54	.4	2.8	10	27	.4	3.0	2	28	.1	.5
TSA	4	36			8	27			12	58			11	31			4	32		
WRFD																				
METRO	*								*								*			
TSA					1	6														
+WRVF																				
METRO	6	56	.2	1.2	13	67	.5	3.7	18	77	.6	4.2	6	48	.2	1.8	8	85	.3	2.0
TSA	7	68			14	80			19	90			6	48			8	85		
WRZR																				
METRO	13	134	.5	2.7	19	141	.7	5.4	18	180	.6	4.2	15	163	.5	4.5	7	89	.3	1.8
TSA	20	182			27	187			26	231			23	218			15	172		
WSNY																				
METRO	45	354	1.6	9.2	38	301	1.4	10.7	40	346	1.4	9.4	43	293	1.5	12.9	19	184	.7	4.8
TSA	49	414			45	363			43	379			53	331			22	210		
WTLT																				
METRO	2	19	.1	.4	1	19		.3	2	28	.1	.5	1	28		.3	2	38	.1	.5
TSA	2	19			1	19			2	28			1	28			2	38		
WTVN																				
METRO	7	88	.3	1.4	2	29	.1	.6	1	25		.2		9			1	37		.3
TSA	7	88			3	36			1	25				9			8	81		
WVKO																				
METRO	20	152	.7	4.1	4	52	.1	1.1	6	55	.2	1.4	6	50	.2	1.8	11	93	.4	2.8
TSA	20	152			4	52			6	55			6	50			11	93		
WWCD																				
METRO	7	122	.3	1.4	11	104	.4	3.1	19	158	.7	4.5	18	158	.6	5.4	6	91	.2	1.5
TSA	7	122			11	104			19	158			18	158			6	91		
WWHT																				
METRO	38	406	1.4	7.8	33	320	1.2	9.3	62	516	2.2	14.6	40	484	1.4	12.0	56	430	2.0	14.2
TSA	49	467			41	380			71	623			47	571			64	481		
WAZU																				
METRO	2	34	.1	.4	3	20	.1	.8	5	53	.2	1.2	1	21		.3	4	27	.1	1.0
TSA	5	54			11	71			8	96			3	45			7	75		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 12-24

WLW
METRO
TSA

MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
2	16	.1	.4	1	7		.3	1	17		.2	1	26		.3	1	9		.3
3	25			10	22			5	41			3	50			2	54		
METRO TOTALS																			
489	2122	17.6		355	1624	12.8		426	2153	15.3		334	2064	12.0		395	2002	14.2	

Target Audience - Persons

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 12-24

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	1	8		.4	1	8		.2										8		
TSA	1	8			1	8												8		
WBNS																				
METRO					9	27	.3	2.0	17	46	.6	4.4					3	65	.1	.9
TSA					9	27			17	46							3	65		
WBNS-FM																				
METRO					11	39	.4	2.4	18	73	.6	4.6	8	13	.3	2.2	8	132	.3	2.4
TSA					12	46			18	73			8	13			8	140		
WCEZ																				
METRO													4	18	.1	1.1		18		
TSA													4	18				18		
WCKX																				
METRO	3	24	.1	1.2	12	79	.4	2.7	19	45	.7	4.9	63	124	2.3	17.7	21	215	.8	6.4
TSA	3	24			13	89			21	55			63	124			22	225		
WCLT-FM																				
METRO	12	29	.4	4.7	8	28	.3	1.8					8	26	.3	2.2	8	75	.3	2.4
TSA	31	61			23	73			2	19			24	80			20	192		
WCOL																				
METRO					7	18	.3	1.6	2	8	.1	.5					1	27		.3
TSA					7	18			2	8							1	27		
WCOL-FM																				
METRO	13	65	.5	5.1	35	88	1.3	7.8	25	77	.9	6.4	10	19	.4	2.8	21	218	.8	6.4
TSA	13	65			38	111			26	81			11	22			23	267		
A/F TOT																				
METRO	13	65	.5	5.1	42	105	1.5	9.3	27	85	1.0	6.9	10	19	.4	2.8	22	245	.8	6.7
TSA	13	65			45	127			28	88			11	22			24	294		
WHOK																				
METRO	8	28	.3	3.1	8	38	.3	1.8	18	63	.6	4.6	13	28	.5	3.7	14	147	.5	4.2
TSA	12	46			21	77			30	111			29	61			29	308		
WLOH																				
METRO																		8		
TSA																		8		
WLVQ																				
METRO	35	109	1.3	13.8	51	162	1.8	11.3	56	171	2.0	14.4	54	171	1.9	15.2	38	455	1.4	11.5
TSA	46	122			61	200			59	203			63	206			46	564		
WMGG																				
METRO	10	59	.4	3.9	46	124	1.7	10.2	40	132	1.4	10.3	19	133	.7	5.3	33	372	1.2	10.0
TSA	10	59			54	159			45	163			30	172			37	420		
WMNI																				
METRO																		10		
TSA																		10		
WNCI																				
METRO	55	178	2.0	21.7	81	322	2.9	18.0	67	213	2.4	17.2	47	170	1.7	13.2	55	682	2.0	16.7
TSA	59	210			94	393			96	271			80	301			80	1043		
WNKO																				
METRO	1	7		.4	7	21	.3	1.6	2	7	.1	.5	4	20	.1	1.1	4	42	.1	1.2
TSA	1	7			7	25			6	11			6	24			4	46		
WRFD																				
METRO	*								*								*			
TSA																				
+WRVF																				
METRO	3	20	.1	1.2	7	38	.3	1.6	9	29	.3	2.3	7	29	.3	2.0	6	95	.2	1.8
TSA	3	20			7	38			9	29			7	29			6	95		
WRZR																				
METRO	5	34	.2	2.0	13	52	.5	2.9	4	27	.1	1.0	21	58	.8	5.9	8	131	.3	2.4
TSA	9	43			30	115			21	68			59	130			20	220		
WSNY																				
METRO	29	72	1.0	11.4	32	123	1.2	7.1	22	89	.8	5.7	22	86	.8	6.2	24	361	.9	7.3
TSA	46	95			32	123			35	116			55	132			32	419		
WTLT																				
METRO	3	9	.1	1.2	2	19	.1	.4	5	28	.2	1.3					3	38	.1	.9
TSA	3	9			2	19			5	28							3	38		
WTVN																				
METRO	4	36	.1	1.6					3	18	.1	.8						70		
TSA	4	36							3	24							4	115		
WVKK																				
METRO	11	24	.4	4.3	5	33	.2	1.1	1	3		.3	1	3		.3	11	117	.4	3.3
TSA	11	24			5	33			1	3			1	3			11	117		
WWCD																				
METRO	1	10		.4		10			12	53	.4	3.1	15	56	.5	4.2	8	152	.3	2.4
TSA	1	10				10			12	53			15	56			8	152		
WWHT																				
METRO	45	194	1.6	17.7	59	217	2.1	13.1	52	184	1.9	13.4	49	206	1.8	13.8	44	577	1.6	13.3
TSA	54	226			67	252			63	213			62	259			52	647		
WAZU																				
METRO	3	11	.1	1.2	13	18	.5	2.9	1	7		.3					2	27	.1	.6
TSA	3	11			18	27			6	26							5	75		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 12-24

WLW
METRO
TSA

SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
				2 2	9 9	.1	.4	2	39			6	39			1	9 54		
254	816	9.1		450	1285	16.2		389	1072	14.0		356	965	12.8		330	2221	11.9	

Target Audience - Persons

METRO
TOTALS

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 12-24

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	1	8		.3					1	21		.2	1	21		.2		29		
TSA	1	8							1	30			1	30				38		
WBNS																				
METRO	2	9	.1	.5	1	9		.3	2	37	.1	.5	1	19		.2	2	109	.1	.5
TSA	2	9			1	9			2	37			1	19			2	109		
WBNS-FM																				
METRO	10	30	.4	2.7	10	28	.4	2.8	4	109	.1	1.0	4	109	.1	.9	6	203	.2	1.6
TSA	10	30			10	28			5	154			4	116			7	256		
WCEZ																				
METRO										18			1	18		.2		18		
TSA									1	24			1	24				33		
WCKX																				
METRO	20	97	.7	5.3	23	82	.8	6.4	15	258	.5	3.6	21	249	.8	4.6	21	325	.8	5.6
TSA	22	107			26	92			15	268			21	259			22	335		
WCLT-FM																				
METRO	12	47	.4	3.2	4	23	.1	1.1	13	87	.5	3.1	13	74	.5	2.9	9	122	.3	2.4
TSA	21	78			9	38			27	210			29	196			22	245		
WCOL																				
METRO					2	10	.1	.6		18			1	18		.2	1	27		.3
TSA					2	10				18			1	18			1	27		
WCOL-FM																				
METRO	25	82	.9	6.6	40	94	1.4	11.2	17	259	.6	4.1	18	241	.6	3.9	17	354	.6	4.5
TSA	31	104			46	117			19	306			19	283			19	429		
A/F TOT																				
METRO	25	82	.9	6.6	42	104	1.5	11.7					19	250	.7	4.2				
TSA	31	104			48	126							20	293						
WHOK																				
METRO	22	82	.8	5.9	17	29	.6	4.7	15	198	.5	3.6	13	171	.5	2.9	13	287	.5	3.5
TSA	54	205			36	80			33	444			33	394			29	594		
WLOH																				
METRO										8			1	8		.2		8		
TSA										12			1	12				12		
WLVO																				
METRO	36	149	1.3	9.6	43	123	1.5	12.0	59	634	2.1	14.1	64	560	2.3	14.0	48	736	1.7	12.8
TSA	39	162			48	145			71	781			80	708			59	924		
WMGG																				
METRO	42	105	1.5	11.2	50	159	1.8	14.0	55	524	2.0	13.2	51	477	1.8	11.2	42	631	1.5	11.2
TSA	46	127			58	190			61	621			59	574			47	737		
WMNI																				
METRO	1	10		.3						28				9				28		
TSA	1	10							3	45				26			2	45		
WNCI																				
METRO	68	219	2.4	18.1	49	164	1.8	13.7	71	875	2.6	17.0	85	837	3.1	18.6	62	1105	2.2	16.5
TSA	126	358			88	268			107	1345			125	1273			92	1653		
WNKO																				
METRO	2	13	.1	.5					7	68	.3	1.7	8	68	.3	1.8	7	68	.3	1.9
TSA	2	13							8	72			8	72			8	72		
WRFD																				
METRO																				
TSA										6								6		
+WRVF																				
WVMX																				
METRO	7	29	.3	1.9	8	29	.3	2.2	12	103	.4	2.9	11	94	.4	2.4	9	140	.3	2.4
TSA	7	29			8	29			13	116			12	107			10	153		
WRZR																				
METRO	1	3		.3	6	34	.2	1.7	16	237	.6	3.8	16	231	.6	3.5	13	272	.5	3.5
TSA	1	3			6	34			24	298			24	292			24	371		
WSNY																				
METRO	15	38	.5	4.0	9	54	.3	2.5	40	621	1.4	9.6	43	509	1.5	9.4	37	730	1.3	9.8
TSA	15	38			9	54			46	714			47	575			44	827		
WTLT																				
METRO	2	19	.1	.5	3	19	.1	.8	2	28	.1	.5	2	28	.1	.4	1	38		.3
TSA	2	19			3	19			2	28			2	28			1	38		
WTVN																				
METRO	3	9	.1	.8	1	10		.3	3	88	.1	.7	3	88	.1	.7	2	139	.1	.5
TSA	19	48			11	49			4	96			3	88			3	191		
WVKO																				
METRO	17	75	.6	4.5	19	36	.7	5.3	9	180	.3	2.2	13	155	.5	2.9	9	188	.3	2.4
TSA	17	75			19	36			9	180			13	155			9	188		
WWCD																				
METRO	4	29	.1	1.1	7	36	.3	2.0	13	224	.5	3.1	13	205	.5	2.9	13	286	.5	3.5
TSA	4	29			7	36			13	224			13	205			13	286		
WWHT																				
METRO	62	217	2.2	16.5	46	183	1.7	12.8	44	640	1.6	10.5	51	602	1.8	11.2	43	844	1.5	11.4
TSA	65	224			57	204			53	746			61	708			51	957		
WAZU																				
METRO					1	10		.3	3	63	.1	.7	3	53	.1	.7	2	63	.1	.5
TSA	3	19			3	23			8	119			6	109			6	144		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 12-24

WLW
METRO
TSA

SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
1	9		.3					2	26	.1	.5	2	26	.1	.4	1	44		
1	9			1	6			7	50			4	50			4	131		.3
METRO TOTALS																			
376	1189	13.5		358	955	12.9		418	2596	15.0		456	2531	16.4		376	2707	13.5	

Target Audience - Persons

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 18-34

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBYY																				
METRO	7	78	.2	.7	18	87	.4	1.9	17	110	.4	2.1	7	67	.2	1.7	11	74	.3	1.8
TSA	7	87			18	87			17	119			7	67			12	83		
WBNS																				
METRO	9	46	.2	.9	11	54	.3	1.1	8	52	.2	1.0	2	19		.5	18	157	.4	3.0
TSA	9	46			11	54			8	52			2	19			18	157		
WBNS-FM																				
METRO	13	116	.3	1.3	16	113	.4	1.7	15	167	.4	1.8	9	77	.2	2.1	18	156	.4	3.0
TSA	24	134			30	170			16	207			9	83			19	164		
WCEZ																				
METRO	1	37		.1	4	21	.1	.4	1	31		.1		8			1	13		.2
TSA	3	52			4	28			1	46			1	17			2	20		
WCKX																				
METRO	39	247	.9	3.9	26	182	.6	2.7	24	198	.6	2.9	35	172	.8	8.3	21	180	.5	3.5
TSA	39	247			26	182			24	198			35	172			21	180		
WCLT-FM																				
METRO	26	111	.6	2.6	19	119	.4	2.0	11	74	.3	1.3	5	78	.1	1.2	9	84	.2	1.5
TSA	41	197			41	268			30	190			15	126			31	156		
WCOL																				
METRO	5	21	.1	.5	10	30	.2	1.0	5	31	.1	.6		7			2	26		.3
TSA	6	25			11	34			6	35				7			4	30		
WCOL-FM																				
METRO	45	215	1.1	4.5	51	243	1.2	5.3	36	219	.8	4.4	6	125	.1	1.4	25	249	.6	4.2
TSA	49	248			56	287			37	239			7	129			28	275		
A/F TOT																				
METRO	50	229	1.2	5.0					41	242	1.0	5.0	6	125	.1	1.4	27	275	.6	4.5
TSA	55	262							43	263			7	129			32	305		
WHOK																				
METRO	30	239	.7	3.0	33	272	.8	3.4	31	295	.7	3.8	15	169	.4	3.6	28	214	.7	4.7
TSA	52	388			62	461			59	506			18	281			43	345		
WLOH																				
METRO																				
TSA	1	4																		
WLVO																				
METRO	206	879	4.8	20.7	174	749	4.1	18.0	127	796	3.0	15.5	60	553	1.4	14.3	94	641	2.2	15.6
TSA	234	1047			183	853			154	1003			70	710			107	759		
WMGG																				
METRO	109	585	2.6	11.0	124	681	2.9	12.8	100	738	2.3	12.2	37	487	.9	8.8	68	511	1.6	11.3
TSA	118	676			136	755			112	864			44	549			75	569		
WMNI																				
METRO	5	37	.1	.5	5	36	.1	.5	6	15	.1	.7	5	17	.1	1.2	7	17	.2	1.2
TSA	5	54			11	53			6	32			5	17			7	17		
WNCI																				
METRO	135	779	3.2	13.6	85	625	2.0	8.8	83	739	1.9	10.1	42	478	1.0	10.0	67	607	1.6	11.1
TSA	192	1086			137	935			140	1078			63	659			99	873		
WNKO																				
METRO	2	16		.2	8	22	.2	.8	8	49	.2	1.0					1	23		.2
TSA	2	16			8	22			8	49							1	23		
WRFD																				
METRO	* 5	24	.1	.5	3	33	.1	.3	*	7							*	21		
TSA	6	63			5	55			1	16							1	37		
+WRVF																				
WXXM																				
METRO	41	199	1.0	4.1	47	210	1.1	4.9	47	275	1.1	5.7	14	157	.3	3.3	28	206	.7	4.7
TSA	42	211			48	223			48	288			14	157			28	206		
WRZR																				
METRO	12	130	.3	1.2	29	188	.7	3.0	22	211	.5	2.7	14	159	.3	3.3	15	133	.4	2.5
TSA	15	147			35	219			32	270			25	233			36	208		
WSNY																				
METRO	87	718	2.0	8.8	105	606	2.5	10.8	80	634	1.9	9.7	49	461	1.1	11.7	42	398	1.0	7.0
TSA	94	811			113	673			84	668			59	520			50	445		
WTLT																				
METRO	18	157	.4	1.8	5	80	.1	.5	12	152	.3	1.5	6	122	.1	1.4	13	122	.3	2.2
TSA	18	168			5	90			13	162			7	132			14	132		
WTVN																				
METRO	31	164	.7	3.1	14	107	.3	1.4	11	106	.3	1.3	8	30	.2	1.9	3	82	.1	.5
TSA	34	173			16	142			12	123			9	39			11	132		
WVKO																				
METRO	35	219	.8	3.5	31	137	.7	3.2	19	144	.4	2.3	11	99	.3	2.6	24	173	.6	4.0
TSA	35	219			31	137			19	144			11	99			24	173		
WWCD																				
METRO	18	216	.4	1.8	23	223	.5	2.4	32	257	.7	3.9	21	249	.5	5.0	12	160	.3	2.0
TSA	18	216			23	223			33	262			22	255			12	160		
WWHT																				
METRO	23	278	.5	2.3	35	285	.8	3.6	34	362	.8	4.1	22	315	.5	5.2	34	277	.8	5.6
TSA	29	315			44	349			39	443			23	352			35	297		
WAZU																				
METRO	3	26	.1	.3	3	27	.1	.3	12	62	.3	1.5	10	38	.2	2.4	3	28	.1	.5
TSA	20	128			18	116			28	199			25	137			20	152		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 18-34

WLW
METRO
TSA

MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
10	42	.2	1.0	24	82	.6	2.5	13	71	.3	1.6	9	70	.2	2.1	4	33	.1	.7
19	101			47	147			30	163			18	129			15	136		
METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS			
993	3547	23.2		969	3341	22.7		821	3539	19.2		420	2799	9.8		602	3047	14.1	



Target Audience - Persons

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 18-34

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	3	11	.1	.8	14	42	.3	1.9	5	9	.1	.9	1	7		.2	6	81	.1	1.3
TSA	3	11			14	42			5	9			1	7			7	90		
WBNS																				
METRO					26	80	.6	3.5	30	108	.7	5.1					9	167	.2	1.9
TSA					26	80			30	108							9	167		
WBNS - FM																				
METRO	1	14		.3	22	65	.5	3.0	27	84	.6	4.6	11	34	.3	2.7	11	186	.3	2.3
TSA	1	14			23	72			27	84			11	34			11	194		
WCEZ																				
METRO					3	7	.1	.4					2	10		.5	1	31		.2
TSA					6	14							2	10			1	38		
WCKX																				
METRO	3	24	.1	.8	30	104	.7	4.0	17	55	.4	2.9	42	88	1.0	10.4	20	229	.5	4.2
TSA	3	24			30	104			17	55			42	88			20	229		
WCLT - FM																				
METRO	20	48	.5	5.1	15	36	.4	2.0	10	27	.2	1.7	13	33	.3	3.2	11	99	.3	2.3
TSA	37	69			45	91			26	46			25	49			27	195		
WCOL																				
METRO	3	7	.1	.8	2	17		.3		7			2	14		.5	1	33		.2
TSA	6	11			6	21			3	11			2	14			2	37		
WCOL - FM																				
METRO	19	77	.4	4.8	20	78	.5	2.7	24	97	.6	4.1	10	24	.2	2.5	17	288	.4	3.6
TSA	19	80			22	98			25	105			11	31			18	345		
A/F TOT																				
METRO	22	77	.5	5.6	22	95	.5	3.0	24	105	.6	4.1	12	31	.3	3.0	18	314	.4	3.8
TSA	25	84			28	118			28	116			13	39			20	375		
WHOK																				
METRO	13	48	.3	3.3	16	64	.4	2.2	20	61	.5	3.4	16	43	.4	4.0	23	264	.5	4.8
TSA	15	59			19	74			29	101			32	71			35	403		
WLOH																				
METRO																				
TSA																				
WLWQ																				
METRO	65	211	1.5	16.5	131	322	3.1	17.6	114	357	2.7	19.4	90	254	2.1	22.3	73	810	1.7	15.3
TSA	85	259			153	402			127	428			107	331			87	998		
WMGG																				
METRO	38	140	.9	9.7	71	208	1.7	9.6	65	219	1.5	11.1	38	170	.9	9.4	53	617	1.2	11.1
TSA	40	164			79	256			69	264			66	248			60	718		
WMNI																				
METRO	3	7	.1	.8	6	7	.1	.8	7	7	.2	1.2	7	7	.2	1.7	5	24	.1	1.0
TSA	3	7			6	7			7	7			7	7			5	24		
WNCI																				
METRO	38	148	.9	9.7	96	404	2.2	12.9	61	223	1.4	10.4	26	112	.6	6.4	51	688	1.2	10.7
TSA	42	163			126	497			76	298			40	169			70	996		
WNKO																				
METRO	3	7	.1	.8	6	23	.1	.8									1	23		.2
TSA	3	7			6	23											1	23		
WRFD																				
METRO	*								*								*	2		.4
TSA																	2	59		
+WRVF																				
WXMX																				
METRO	19	69	.4	4.8	31	127	.7	4.2	25	85	.6	4.3	15	59	.4	3.7	22	216	.5	4.6
TSA	19	69			31	127			25	85			15	59			22	216		
WRZR																				
METRO	9	39	.2	2.3	19	59	.4	2.6	16	51	.4	2.7	22	52	.5	5.4	13	174	.3	2.7
TSA	15	57			46	102			47	101			60	122			32	274		
WSNY																				
METRO	36	120	.8	9.2	66	249	1.5	8.9	35	116	.8	6.0	18	91	.4	4.5	38	628	.9	8.0
TSA	51	149			74	269			48	143			51	137			48	717		
WTLT																				
METRO	7	46	.2	1.8	14	68	.3	1.9	16	66	.4	2.7	6	37	.1	1.5	10	129	.2	2.1
TSA	7	46			14	68			16	66			6	37			10	139		
WTVN																				
METRO	14	54	.3	3.6	2	14		.3	8	42	.2	1.4	1	7		.2	3	127	.1	.6
TSA	14	54			2	14			13	53			1	7			8	178		
WVKO																				
METRO	13	33	.3	3.3	26	73	.6	3.5	7	11	.2	1.2	1	9		.2	19	197	.4	4.0
TSA	13	33			26	73			7	11			1	9			19	197		
WWCD																				
METRO	5	31	.1	1.3	17	61	.4	2.3	19	64	.4	3.2	30	90	.7	7.4	13	249	.3	2.7
TSA	5	31			17	61			19	64			30	90			13	249		
WWHT																				
METRO	29	130	.7	7.4	28	120	.7	3.8	35	116	.8	6.0	29	110	.7	7.2	28	362	.7	5.9
TSA	35	150			30	131			36	127			30	121			30	382		
WAZU																				
METRO	3	18	.1	.8	6	11	.1	.8	1	8		.2	4	8	.1	1.0	3	35	.1	.6
TSA	7	50			24	56			32	102			28	88			18	159		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 18-34

WLW
METRO
TSA

SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
6	16			8	19			3 14	18 72	.1	.5	1 10	9 55		.2	3 10	33 136	.1	.6
METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS			
393	1183	9.2		743	1985	17.4		587	1576	13.7		404	1070	9.5		477	3358	11.2	



Target Audience - Persons

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 18-34

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	11	22	.3	1.9	16	22	.4	3.3	15	170	.4	1.6	12	140	.3	1.3	11	187	.3	1.6
TSA	11	22			18	31			15	188			12	158			11	205		
WBNS																				
METRO	4	18	.1	.7	11	32	.3	2.3	9	78	.2	1.0	8	60	.2	.9	7	245	.2	1.0
TSA	4	18			11	32			9	78			8	60			7	245		
WBNS-FM																				
METRO	16	56	.4	2.8	8	22	.2	1.6	15	244	.4	1.6	13	203	.3	1.4	13	338	.3	1.9
TSA	16	56			8	22			15	244			13	203			13	338		
WCEZ																				
METRO	1	6		.2	1	6		.2	2	47		.2	1	47		.1	1	47		.1
TSA	1	6			1	6			2	62			2	62			2	71		
WCKX																				
METRO	16	87	.4	2.8	19	78	.4	3.9	29	306	.7	3.1	32	282	.7	3.5	28	347	.7	4.0
TSA	16	87			19	78			29	306			32	282			28	347		
WCLT-FM																				
METRO	11	39	.3	1.9	1	10		.2	19	143	.4	2.0	18	136	.4	2.0	14	176	.3	2.0
TSA	29	98			19	35			38	291			36	266			30	331		
WCOL																				
METRO					2	10		.4	6	47	.1	.6	5	31	.1	.6	4	56	.1	.6
TSA					2	10			8	51			6	35			5	60		
WCOL-FM																				
METRO	23	85	.5	4.1	32	90	.7	6.6	44	372	1.0	4.7	40	316	.9	4.4	29	502	.7	4.1
TSA	28	112			38	118			47	435			42	363			31	594		
A/F TOT																				
METRO	23	85	.5	4.1	34	100	.8	7.0					45	340	1.1	5.0				
TSA	28	112			40	127							48	387						
WHOK																				
METRO	49	146	1.1	8.7	24	60	.6	4.9	31	414	.7	3.3	30	338	.7	3.3	25	505	.6	3.6
TSA	76	256			43	111			57	698			55	589			44	809		
WLOH																				
METRO																				
TSA																				
WLWQ																				
METRO	63	256	1.5	11.2	69	239	1.6	14.2	170	1208	4.0	18.3	166	1117	3.9	18.3	120	1430	2.8	17.1
TSA	72	299			76	279			190	1484			193	1391			138	1752		
WMGG																				
METRO	72	223	1.7	12.7	65	196	1.5	13.3	113	1008	2.6	12.1	104	905	2.4	11.5	79	1163	1.8	11.3
TSA	81	256			72	233			124	1185			115	1056			89	1372		
WMNI																				
METRO	7	17	.2	1.2	7	7	.2	1.4	5	74	.1	.5	5	45	.1	.6	5	74	.1	.7
TSA	7	17			7	7			8	91			5	62			7	91		
WNCI																				
METRO	65	201	1.5	11.5	43	117	1.0	8.8	100	1109	2.3	10.7	109	1037	2.6	12.0	73	1310	1.7	10.4
TSA	105	311			82	208			155	1518			167	1434			112	1774		
WNKO																				
METRO	1	7		.2					5	55	.1	.5	4	49	.1	.4	3	55	.1	.4
TSA	1	7							5	55			4	49			3	55		
WRFD																				
METRO	1	21	.2	*					3	40	.1	.3	3	24	.1	.3	3	74	.1	.4
TSA	3	37							4	91			4	63			4	125		
+WRVF																				
WXXM																				
METRO	31	128	.7	5.5	23	79	.5	4.7	45	327	1.1	4.8	44	305	1.0	4.9	32	403	.7	4.6
TSA	31	128			23	79			46	340			45	318			33	416		
WRZR																				
METRO	14	52	.3	2.5	6	47	.1	1.2	21	283	.5	2.3	18	258	.4	2.0	18	324	.4	2.6
TSA	34	81			13	77			28	343			24	318			29	446		
WSNY																				
METRO	45	161	1.1	8.0	22	98	.5	4.5	91	1067	2.1	9.8	84	947	2.0	9.3	68	1220	1.6	9.7
TSA	54	181			23	107			98	1186			89	1039			76	1381		
WTLT																				
METRO	8	72	.2	1.4	17	66	.4	3.5	12	199	.3	1.3	15	190	.4	1.7	9	224	.2	1.3
TSA	8	72			18	76			12	210			16	201			10	234		
WTVN																				
METRO	4	23	.1	.7	2	19		.4	17	204	.4	1.8	21	188	.5	2.3	12	268	.3	1.7
TSA	20	62			12	58			20	248			22	206			14	362		
WVKO																				
METRO	38	126	.9	6.7	20	45	.5	4.1	29	307	.7	3.1	27	282	.6	3.0	23	322	.5	3.3
TSA	38	126			20	45			29	307			27	282			23	322		
WWCD																				
METRO	6	38	.1	1.1	8	54	.2	1.6	25	355	.6	2.7	25	329	.6	2.8	21	457	.5	3.0
TSA	6	38			8	54			25	360			25	334			21	462		
WWHT																				
METRO	24	104	.6	4.2	48	163	1.1	9.9	31	436	.7	3.3	29	399	.7	3.2	29	600	.7	4.1
TSA	24	104			50	171			38	517			34	480			33	683		
WAZU																				
METRO					4	18	.1	.8	5	79	.1	.5	6	69	.1	.7	5	79	.1	.7
TSA	17	86			12	50			22	229			24	219			21	260		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 18-34

WLW
METRO
TSA

SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
6 18	16 61	.1	1.1	7 17	18 50	.2	1.4	17 34	118 227	.4	1.8	12 25	87 196	.3	1.3	11 24	152 356	.3	1.6
METRO TOTALS																			
565	1778	13.2		487	1332	11.4		931	4082	21.8		907	3994	21.2		700	4145	16.4	

Target Audience - Persons

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 18-49

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	27	211	.4	1.5	25	163	.3	1.5	32	219	.4	2.2	11	147	.2	1.7	24	173	.3	2.3
TSA	27	220			25	163			32	228			11	147			25	182		
WBNS																				
METRO	15	133	.2	.8	11	90	.2	.7	17	121	.2	1.2	4	48	.1	.6	40	352	.5	3.8
TSA	15	133			11	90			17	121			4	48			40	352		
WBNS-FM																				
METRO	40	356	.5	2.3	58	332	.8	3.5	46	394	.6	3.2	19	199	.3	3.0	44	368	.6	4.2
TSA	56	390			74	406			48	458			20	230			45	376		
WCEZ																				
METRO	14	114	.2	.8	10	69	.1	.6	16	123	.2	1.1	15	85	.2	2.4	15	83	.2	1.4
TSA	16	129			10	76			16	138			16	94			16	90		
WCKX																				
METRO	63	364	.9	3.6	41	284	.6	2.5	42	317	.6	2.9	42	254	.6	6.6	27	263	.4	2.6
TSA	63	364			41	284			42	317			42	254			27	263		
WCLT-FM																				
METRO	43	192	.6	2.4	39	198	.5	2.4	30	169	.4	2.1	17	157	.2	2.7	22	153	.3	2.1
TSA	96	359			89	423			58	360			29	230			50	277		
WCOL																				
METRO	9	63	.1	.5	18	87	.2	1.1	9	73	.1	.6		13			3	56		.3
TSA	13	77			19	91			13	88				13			5	60		
WCOL-FM																				
METRO	113	660	1.5	6.4	107	659	1.5	6.5	95	740	1.3	6.6	26	372	.4	4.1	82	692	1.1	7.9
TSA	125	754			130	794			109	863			29	423			89	781		
A/F TOT																				
METRO	122	702	1.7	6.9					104	798	1.4	7.2	26	378	.4	4.1	85	748	1.2	8.2
TSA	138	806							122	932			29	429			94	840		
WHOK																				
METRO	83	552	1.1	4.7	82	559	1.1	4.9	80	628	1.1	5.5	26	356	.4	4.1	62	489	.8	6.0
TSA	127	810			131	860			123	927			33	538			90	729		
WLOH																				
METRO	7	25	.1	.4	2	19		.1	3	19		.2						22		
TSA	8	29			2	19			3	19								22		
WLVO																				
METRO	240	1069	3.3	13.6	204	899	2.8	12.3	147	982	2.0	10.2	69	622	.9	10.9	108	789	1.5	10.4
TSA	273	1273			220	1053			180	1214			83	812			122	918		
WMGG																				
METRO	127	685	1.7	7.2	138	773	1.9	8.3	109	854	1.5	7.6	40	549	.5	6.3	78	623	1.1	7.5
TSA	140	790			154	876			129	1019			52	625			85	691		
WMNI																				
METRO	25	132	.3	1.4	22	103	.3	1.3	16	97	.2	1.1	7	36	.1	1.1	10	52	.1	1.0
TSA	25	149			28	120			16	114			7	36			10	52		
WNCI																				
METRO	198	1141	2.7	11.2	123	886	1.7	7.4	118	1012	1.6	8.2	52	635	.7	8.2	93	815	1.3	9.0
TSA	275	1584			187	1306			197	1507			78	900			144	1226		
WNKO																				
METRO	13	60	.2	.7	22	50	.3	1.3	16	72	.2	1.1		5			5	51	.1	.5
TSA	13	60			22	50			16	72				5			5	51		
WRFD																				
METRO	* 7	37	.1	.4	6	52	.1	.4	* 3	28		.2					*	27		
TSA	8	82			10	106			5	52							1	43		
+WRVF																				
WXXM																				
METRO	53	288	.7	3.0	65	315	.9	3.9	62	363	.8	4.3	20	212	.3	3.2	48	311	.7	4.6
TSA	54	300			66	328			64	387			20	212			48	311		
WRZR																				
METRO	20	171	.3	1.1	39	221	.5	2.4	29	252	.4	2.0	16	198	.2	2.5	19	180	.3	1.8
TSA	23	188			45	252			42	320			27	286			42	264		
WSNY																				
METRO	196	1410	2.7	11.1	202	1024	2.8	12.2	164	1143	2.2	11.4	78	793	1.1	12.3	91	763	1.2	8.8
TSA	204	1540			211	1121			173	1233			88	889			99	824		
WTLT																				
METRO	29	185	.4	1.6	15	115	.2	.9	23	199	.3	1.6	8	142	.1	1.3	16	157	.2	1.5
TSA	29	196			15	139			24	223			10	166			17	167		
WTVN																				
METRO	131	627	1.8	7.4	75	368	1.0	4.5	56	411	.8	3.9	27	202	.4	4.3	28	343	.4	2.7
TSA	149	699			99	491			66	466			29	236			42	438		
WVVO																				
METRO	50	319	.7	2.8	48	234	.7	2.9	34	249	.5	2.4	17	166	.2	2.7	34	263	.5	3.3
TSA	50	319			48	234			34	249			17	166			34	263		
WWCD																				
METRO	22	253	.3	1.2	27	273	.4	1.6	37	315	.5	2.6	23	307	.3	3.6	15	196	.2	1.4
TSA	22	253			27	273			38	320			24	313			15	196		
WWHT																				
METRO	30	375	.4	1.7	41	354	.6	2.5	43	468	.6	3.0	27	379	.4	4.3	40	367	.5	3.8
TSA	36	412			51	427			49	557			28	425			41	387		
WAZU																				
METRO	5	42	.1	.3	4	42	.1	.2	14	85	.2	1.0	10	46	.1	1.6	3	36		.3
TSA	23	172			20	148			33	285			25	145			22	181		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 18-49

WLW
METRO
TSA

MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
25 37	151 240	.3	1.4	58 81	200 284	.8	3.5	35 53	234 336	.5	2.4	11 28	129 204	.2	1.7	9 29	109 222	.1	.9
METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS			
1769	6283	24.1		1657	5591	22.6		1442	6103	19.7		633	4487	8.6		1039	5367	14.2	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

PERSONS 18 - 49

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY	11	60	.2	1.4	36	102	.5	2.6	14	47	.2	1.4	11	47	.2	1.8	16	201	.2	2.0
METRO	11	60			36	102			14	47			11	47			17	210		
TSA																				
WBNS					56	197	.8	4.1	70	221	1.0	6.9	2	18		.3	21	381	.3	2.6
METRO					56	197			70	221			2	18			21	381		
TSA																				
WBNS - FM					46	148	.6	3.4	50	183	.7	4.9	23	110	.3	3.8	29	474	.4	3.6
METRO	7	50	.1	.9	47	155			50	183			23	110			29	474		
TSA	15	61											26	120			31	493		
WCEZ					23	42	.3	1.7	16	27	.2	1.6	11	40	.2	1.8	12	132	.2	1.5
METRO	12	19			26	49			16	27			11	40			12	132		
TSA	13	25																139		
WCKX					41	154	.6	3.0	23	80	.3	2.3	44	99	.6	7.3	26	371	.4	3.2
METRO	6	42			41	154			23	80			44	99			26	371		
TSA	6	42											44	99			26	371		
WCLT - FM					25	61	.3	1.8	20	55	.3	2.0	19	64	.3	3.1	21	206	.3	2.6
METRO	30	91	.4	3.9	59	133			39	80			31	80			44	365		
TSA	54	128																		
WCOL					6	41	.1	.4		7			4	22	.1	.7	2	63		.2
METRO	3	7			6	45				7			4	22			2	63		
TSA	6	11			10				3	11			4	22			3	67		
WCOL - FM					100	330	1.4	7.3	78	263	1.1	7.6	31	125	.4	5.1	58	813	.8	7.2
METRO	57	236	.8	7.5	109	375			79	271			37	146			65	960		
TSA	64	267																		
A/F TOT					106	370	1.4	7.7	78	271	1.1	7.6	35	140	.5	5.8	60	868	.8	7.4
METRO	60	236	.8	7.8	119	419			82	282			41	162			68	1020		
TSA	70	271																		
WHOK					64	202	.9	4.7	54	148	.7	5.3	41	122	.6	6.8	51	631	.7	6.3
METRO	60	213	.8	7.8	77	236			84	231			64	179			72	897		
TSA	71	247																		
WLOH					2	14	.1	.1	1	6							1	28		.1
METRO	5	20			2	14			1	6							1	28		
TSA	5	20							1	6							1	28		
WLVQ					163	424	2.2	11.9	119	398	1.6	11.7	90	254	1.2	14.9	82	979	1.1	10.1
METRO	83	277	1.1	10.8	185	504			132	469			110	340			98	1187		
TSA	103	325																		
WMGG					84	231	1.1	6.1	85	296	1.2	8.3	49	213	.7	8.1	60	771	.8	7.4
METRO	47	172	.6	6.1	92	279			90	346			77	291			67	883		
TSA	50	201																		
WMNI					12	29	.2	.9	13	15	.2	1.3	7	7	.1	1.2	9	79	.1	1.1
METRO	10	22			12	29			13	15			7	7			9	79		
TSA	10	22											7	7			9	79		
WNCI					132	506	1.8	9.6	86	321	1.2	8.4	37	154	.5	6.1	70	923	1.0	8.6
METRO	63	232	.9	8.2	177	691			111	420			51	225			101	1376		
TSA	78	299																		
WNKO					9	41	.1	.7	5	11	.1	.5	3	10		.5	4	51	.1	.5
METRO	4	14			9	41			5	11			3	10			4	51		
TSA	4	14							5	11			3	10			4	51		
WRFD																				
METRO	*							*									*	2	40	.2
TSA																		2	65	
+WRVF					64	208	.9	4.7	45	150	.6	4.4	22	85	.3	3.6	35	336	.5	4.3
METRO	34	116	.5	4.4	64	208			45	150			22	85			35	336		
TSA	34	116											22	85			35	336		
WRZR					26	86	.4	1.9	18	64	.2	1.8	24	63	.3	4.0	16	240	.2	2.0
METRO	12	64	.2	1.6	60	137			49	114			62	134			36	348		
TSA	18	82																		
WSNY					111	406	1.5	8.1	92	276	1.3	9.0	29	159	.4	4.8	74	1078	1.0	9.1
METRO	73	271	1.0	9.5	119	426			105	303			62	205			84	1181		
TSA	88	300																		
WTLT					16	81	.2	1.2	25	86	.3	2.4	10	51	.1	1.7	13	164	.2	1.6
METRO	11	60	.2	1.4	16	81			25	86			10	51			13	164		
TSA	11	60											10	51			14	188		
WTVN					45	159	.6	3.3	24	120	.3	2.4	11	43	.2	1.8	26	496	.4	3.2
METRO	71	238	1.0	9.3	54	181			31	142			11	43			35	592		
TSA	75	254																		
WVKO					37	109	.5	2.7	12	35	.2	1.2	1	15		.2	26	295	.4	3.2
METRO	15	39	.2	2.0	37	109			12	35			1	15			26	295		
TSA	15	39											1	15			26	295		
WWCD					19	83	.3	1.4	21	86	.3	2.1	31	96	.4	5.1	17	285	.2	2.1
METRO	12	45	.2	1.6	19	83			21	86			31	96			17	285		
TSA	12	45																		
WWHT					37	160	.5	2.7	42	151	.6	4.1	30	123	.4	5.0	31	465	.4	3.8
METRO	31	143	.4	4.1	39	171			43	162			30	123			31	465		
TSA	41	177											33	142			34	499		
WAZU					7	19	.1	.5	1	8			4	8	.1	.7	3	43		.4
METRO	4	26	.1	.5	31	85			1	8			4	8			3	43		
TSA	8	58							32	102			28	88			19	188		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

PERSONS 18 - 49

WLW
METRO
TSA

SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
8	37	.1	1.0	9	47	.1	.7	3	18		.3	6	15	.1	1.0	8	125	.1	1.0
26	75			27	77			19	83			26	72			23	260		
METRO TOTALS																			
765	2411	10.4		1370	3594	18.7		1021	2806	13.9		605	1819	8.3		810	5891	11.1	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

PERSONS 18-49

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	23	65	.3	2.4	22	41	.3	2.9	27	339	.4	1.7	30	295	.4	1.9	20	376	.3	1.7
TSA	23	65			24	50			27	357			30	313			20	394		
WBNS																				
METRO	15	53	.2	1.6	19	68	.3	2.5	14	210	.2	.9	15	186	.2	.9	14	546	.2	1.2
TSA	15	53			19	68			14	210			15	186			14	546		
WBNS-FM																				
METRO	55	149	.8	5.8	24	93	.3	3.2	49	582	.7	3.0	41	515	.6	2.6	38	806	.5	3.2
TSA	55	149			24	93			61	701			50	596			45	948		
WCEZ																				
METRO	7	17	.1	.7	11	42	.2	1.4	14	167	.2	.9	15	151	.2	.9	13	188	.2	1.1
TSA	7	17			11	42			14	182			16	166			14	212		
WCKX																				
METRO	20	132	.3	2.1	20	84	.3	2.6	48	443	.7	3.0	54	413	.7	3.4	40	539	.5	3.3
TSA	20	132			20	84			48	443			54	413			40	539		
WCLT-FM																				
METRO	25	85	.3	2.6	17	36	.2	2.2	37	270	.5	2.3	36	263	.5	2.2	29	341	.4	2.4
TSA	56	190			42	80			82	511			77	486			60	595		
WCOL																				
METRO	1	6		.1	3	16		.4	13	123	.2	.8	8	94	.1	.5	6	146	.1	.5
TSA	1	6			3	16			16	137			12	109			8	160		
WCOL-FM																				
METRO	71	274	1.0	7.5	72	211	1.0	9.5	104	1044	1.4	6.4	102	932	1.4	6.4	76	1287	1.0	6.4
TSA	84	344			79	242			121	1227			116	1083			87	1517		
A/F TOT																				
METRO	72	280	1.0	7.6	75	227	1.0	9.9					110	1006	1.5	6.9				
TSA	85	351			82	257							128	1167						
WHOK																				
METRO	85	255	1.2	8.9	41	149	.6	5.4	81	893	1.1	5.0	82	785	1.1	5.1	61	1054	.8	5.1
TSA	128	420			63	222			127	1327			125	1181			94	1551		
WLOH																				
METRO	2	14		.2					3	33		.2	5	25	.1	.3	2	33		.2
TSA	2	14							3	37			5	29			2	37		
WLWQ																				
METRO	75	305	1.0	7.9	71	254	1.0	9.4	198	1463	2.7	12.2	192	1351	2.6	12.0	138	1757	1.9	11.5
TSA	87	359			79	299			225	1795			225	1672			161	2153		
WMGG																				
METRO	75	245	1.0	7.9	68	214	.9	9.0	126	1177	1.7	7.8	119	1060	1.6	7.4	89	1407	1.2	7.4
TSA	84	283			75	251			143	1392			135	1249			103	1655		
WMNI																				
METRO	9	23	.1	.9	7	7	.1	.9	21	192	.3	1.3	19	163	.3	1.2	15	208	.2	1.3
TSA	9	23			7	7			24	209			19	180			17	225		
WNCI																				
METRO	85	269	1.2	8.9	62	184	.8	8.2	145	1580	2.0	8.9	158	1475	2.2	9.8	103	1865	1.4	8.6
TSA	159	462			119	324			217	2201			237	2077			157	2565		
WNKO																				
METRO	5	23	.1	.5	5	16	.1	.7	15	99	.2	.9	13	93	.2	.8	9	106	.1	.8
TSA	5	23			5	16			15	99			13	93			9	106		
WRFD																				
METRO	1	21		.1	1	6		.1	5	73	.1	.3	5	57	.1	.3	5	107	.1	.4
TSA	3	37			1	6			7	157			7	118			7	191		
+WRVF																				
WXXM																				
METRO	40	171	.5	4.2	37	135	.5	4.9	61	465	.8	3.8	57	415	.8	3.6	45	559	.6	3.8
TSA	40	171			37	135			62	489			58	439			46	583		
WRZR																				
METRO	17	61	.2	1.8	13	58	.2	1.7	29	356	.4	1.8	25	318	.3	1.6	24	432	.3	2.0
TSA	37	90			20	88			37	425			33	387			36	576		
WSNY																				
METRO	101	316	1.4	10.6	58	249	.8	7.6	187	1912	2.6	11.5	181	1750	2.5	11.3	134	2125	1.8	11.2
TSA	110	336			61	271			197	2097			188	1907			144	2351		
WTLT																				
METRO	9	86	.1	.9	17	73	.2	2.2	23	254	.3	1.4	26	237	.4	1.6	16	286	.2	1.3
TSA	9	86			18	83			23	279			27	262			17	310		
WTVN																				
METRO	22	76	.3	2.3	24	101	.3	3.2	86	822	1.2	5.3	93	766	1.3	5.8	57	986	.8	4.8
TSA	44	150			35	145			104	960			106	846			69	1191		
WVVO																				
METRO	56	185	.8	5.9	23	51	.3	3.0	45	449	.6	2.8	42	399	.6	2.6	35	516	.5	2.9
TSA	56	185			23	51			45	449			42	399			35	516		
WWCD																				
METRO	13	58	.2	1.4	9	60	.1	1.2	29	442	.4	1.8	30	401	.4	1.9	24	552	.3	2.0
TSA	13	58			9	60			29	447			30	406			24	557		
WWHT																				
METRO	26	123	.4	2.7	52	177	.7	6.9	39	583	.5	2.4	38	546	.5	2.4	35	783	.5	2.9
TSA	26	123			54	185			46	682			43	636			39	889		
WAZU																				
METRO					4	18	.1	.5	7	102	.1	.4	8	92	.1	.5	6	102	.1	.5
TSA	19	94			12	50			25	326			29	305			23	365		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 18-49

WLW
METRO
TSA

SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
14	39	.2	1.5	12	32	.2	1.6	41	333	.6	2.5	30	271	.4	1.9	25	398	.3	2.1
36	95			27	74			60	482			45	408			44	657		
METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS			
950	2941	13.0		759	2204	10.4		1625	7036	22.2		1605	6881	21.9		1196	7122	16.3	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 25 - 49

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	25	199	.4	1.8	25	163	.4	1.9	32	219	.6	2.8	11	147	.2	2.6	24	173	.4	3.0
TSA	25	199			25	163			32	228			11	147			25	182		
WBNS																				
METRO	14	123	.2	1.0	8	62	.1	.6	15	111	.3	1.3	3	38	.1	.7	34	314	.6	4.3
TSA	14	123			8	62			15	111			3	38			34	314		
WBNS-FM																				
METRO	38	311	.7	2.7	55	306	1.0	4.1	42	355	.7	3.7	14	176	.2	3.3	37	334	.7	4.7
TSA	54	345			68	341			44	412			15	201			37	334		
WCEZ																				
METRO	14	114	.2	1.0	10	69	.2	.8	16	113	.3	1.4	15	85	.3	3.5	15	83	.3	1.9
TSA	16	129			10	76			16	128			15	85			16	90		
WCKX																				
METRO	46	222	.8	3.3	35	185	.6	2.6	30	187	.5	2.6	15	128	.3	3.5	18	173	.3	2.3
TSA	46	222			35	185			30	187			15	128			18	173		
WCLT-FM																				
METRO	25	155	.4	1.8	28	151	.5	2.1	26	140	.5	2.3	14	119	.2	3.3	19	116	.3	2.4
TSA	67	295			70	342			51	297			22	178			43	214		
WCOL																				
METRO	9	63	.2	.6	18	87	.3	1.4	9	63	.2	.8		13			2	37		.3
TSA	13	77			19	91			13	78				13			4	41		
WCOL-FM																				
METRO	105	599	1.9	7.4	92	611	1.6	6.9	82	673	1.5	7.2	25	333	.4	5.9	66	615	1.2	8.3
TSA	115	668			112	721			96	789			28	384			71	685		
A/F TOT																				
METRO	114	641	2.0	8.1					91	722	1.6	7.9	25	339	.4	5.9	68	652	1.2	8.6
TSA	128	720							109	848			28	390			75	725		
WHOK																				
METRO	70	458	1.2	5.0	65	436	1.2	4.9	66	515	1.2	5.8	16	281	.3	3.8	47	386	.8	5.9
TSA	104	647			101	642			99	724			22	412			65	544		
WLOH																				
METRO	7	25	.1	.5	2	19		.2	3	19	.1	.3						22		
TSA	7	25			2	19			3	19								22		
WLVQ																				
METRO	165	693	2.9	11.7	158	525	2.8	11.9	107	656	1.9	9.3	36	302	.6	8.5	66	492	1.2	8.3
TSA	177	808			168	623			127	789			44	415			75	569		
WMGG																				
METRO	73	408	1.3	5.2	83	458	1.5	6.2	68	514	1.2	5.9	18	270	.3	4.2	42	382	.7	5.3
TSA	82	478			95	531			82	609			29	333			45	415		
WMNI																				
METRO	25	132	.4	1.8	21	84	.4	1.6	16	97	.3	1.4	7	26	.1	1.6	10	42	.2	1.3
TSA	25	132			21	84			16	97			7	26			10	42		
WNCI																				
METRO	133	790	2.4	9.4	78	603	1.4	5.9	77	668	1.4	6.7	37	347	.7	8.7	53	484	.9	6.7
TSA	182	1040			120	828			122	950			50	487			86	717		
WNKO																				
METRO	11	44	.2	.8	14	34	.2	1.1	9	38	.2	.8		5			5	43	.1	.6
TSA	11	44			14	34			9	38				5			5	43		
WRFD																				
METRO	* 7	37	.1	.5	6	52	.1	.5	* 3	28	.1	.3					*	27		
TSA	8	82			10	106			5	52							1	43		
+WRVF																				
WXXM																				
METRO	48	249	.9	3.4	52	248	.9	3.9	44	286	.8	3.8	14	164	.2	3.3	41	235	.7	5.2
TSA	48	249			52	248			45	297			14	164			41	235		
WRZR																				
METRO	11	95	.2	.8	23	118	.4	1.7	17	128	.3	1.5	8	93	.1	1.9	15	122	.3	1.9
TSA	11	100			24	124			25	171			15	157			33	161		
WSNY																				
METRO	162	1145	2.9	11.5	166	811	2.9	12.5	132	896	2.3	11.5	45	583	.8	10.6	78	628	1.4	9.8
TSA	166	1228			169	855			138	967			46	653			83	663		
WTLT																				
METRO	27	166	.5	1.9	14	96	.2	1.1	21	180	.4	1.8	7	123	.1	1.6	14	128	.2	1.8
TSA	27	177			14	120			22	204			9	147			15	138		
WTVN																				
METRO	128	589	2.3	9.1	73	339	1.3	5.5	56	411	1.0	4.9	27	202	.5	6.4	28	323	.5	3.5
TSA	146	661			96	455			66	466			29	236			35	380		
WVCO																				
METRO	36	213	.6	2.5	45	198	.8	3.4	30	213	.5	2.6	13	126	.2	3.1	25	197	.4	3.2
TSA	36	213			45	198			30	213			13	126			25	197		
WWCD																				
METRO	17	139	.3	1.2	16	177	.3	1.2	21	181	.4	1.8	8	165	.1	1.9	11	120	.2	1.4
TSA	17	139			16	177			22	186			9	171			11	120		
WWHT																				
METRO	20	211	.4	1.4	17	154	.3	1.3	23	248	.4	2.0	15	164	.3	3.5	24	197	.4	3.0
TSA	20	211			19	179			26	280			15	173			24	197		
WAZU																				
METRO	3	23	.1	.2	1	22		.1	9	47	.2	.8	9	25	.2	2.1	1	16		.1
TSA	18	139			10	92			27	225			22	115			18	128		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 25 - 49

WLW
METRO
TSA

MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
25 37	151 240	.4	1.8	58 72	200 269	1.0	4.4	35 50	224 311	.6	3.1	11 26	119 181	.2	2.6	9 28	109 177	.2	1.1
METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS			
1414	4967	25.0		1332	4369	23.6		1145	4747	20.3		425	3205	7.5		792	4140	14.0	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 25 - 49

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	11	60	.2	1.8	36	102	.6	3.3	14	47	.2	1.8	11	47	.2	2.9	16	201	.3	2.7
TSA	11	60			36	102			14	47			11	47			17	210		
WBNS																				
METRO					48	178	.9	4.4	54	183	1.0	6.8	2	18		.5	18	333	.3	3.0
TSA					48	178			54	183			2	18			18	333		
WBNS-FM																				
METRO	7	50	.1	1.1	42	137	.7	3.9	40	149	.7	5.0	19	106	.3	4.9	24	431	.4	4.0
TSA	15	61			42	137			40	149			22	116			26	442		
WCEZ																				
METRO	12	19	.2	2.0	23	42	.4	2.1	16	27	.3	2.0	9	30	.2	2.3	12	122	.2	2.0
TSA	13	25			26	49			16	27			9	30			12	129		
WCKX																				
METRO	3	18	.1	.5	37	110	.7	3.4	22	70	.4	2.8	13	32	.2	3.4	14	232	.2	2.3
TSA	3	18			37	110			22	70			13	32			14	232		
WCLT-FM																				
METRO	18	62	.3	3.0	22	50	.4	2.0	20	55	.4	2.5	12	45	.2	3.1	15	161	.3	2.5
TSA	28	86			47	95			39	80			24	61			33	285		
WCOL																				
METRO	3	7	.1	.5	6	31	.1	.6		7			4	22	.1	1.0	2	44		.3
TSA	6	11			10	35			3	11			4	22			3	48		
WCOL-FM																				
METRO	54	217	1.0	8.9	87	301	1.5	8.0	66	234	1.2	8.3	23	115	.4	6.0	48	727	.9	8.0
TSA	61	248			94	326			67	242			29	136			54	828		
A/F TOT																				
METRO	57	217	1.0	9.4	93	331	1.6	8.5	66	242	1.2	8.3	27	130	.5	7.0	50	763	.9	8.3
TSA	67	252			104	361			70	253			33	152			57	869		
WHOK																				
METRO	54	195	1.0	8.9	56	174	1.0	5.1	40	102	.7	5.0	30	104	.5	7.8	38	518	.7	6.3
TSA	64	222			69	208			64	156			42	141			50	703		
WLOH																				
METRO	5	20	.1	.8	2	14		.2	1	6		.1					1	28		.2
TSA	5	20			2	14			1	6							1	28		
WLVO																				
METRO	52	190	.9	8.5	116	298	2.1	10.7	67	235	1.2	8.4	37	100	.7	9.6	47	603	.8	7.8
TSA	61	225			128	340			77	274			48	151			55	702		
WMGG																				
METRO	38	121	.7	6.2	46	134	.8	4.2	54	209	1.0	6.8	31	98	.5	8.1	32	453	.6	5.3
TSA	41	150			48	156			57	237			51	146			36	526		
WMNI																				
METRO	10	22	.2	1.6	12	29	.2	1.1	13	15	.2	1.6	7	7	.1	1.8	9	69	.2	1.5
TSA	10	22			12	29			13	15			7	7			9	69		
WNCI																				
METRO	43	162	.8	7.1	82	286	1.5	7.5	52	200	.9	6.6	18	69	.3	4.7	42	553	.7	7.0
TSA	58	229			121	446			71	263			24	101			62	786		
WNKO																				
METRO	4	14	.1	.7	7	33	.1	.6	5	11	.1	.6	3	10	.1	.8	4	43	.1	.7
TSA	4	14			7	33			5	11			3	10			4	43		
WRFD																				
METRO	*								*								*	2	40	.3
TSA																		2	65	
+WRVF																				
WXMX																				
METRO	31	96	.5	5.1	57	170	1.0	5.2	39	130	.7	4.9	15	56	.3	3.9	29	250	.5	4.8
TSA	31	96			57	170			39	130			15	56			29	250		
WRZR																				
METRO	11	56	.2	1.8	17	57	.3	1.6	16	44	.3	2.0	13	34	.2	3.4	12	165	.2	2.0
TSA	17	74			42	83			34	62			27	60			25	228		
WSNY																				
METRO	54	231	1.0	8.9	84	301	1.5	7.7	77	228	1.4	9.7	19	112	.3	4.9	59	819	1.0	9.8
TSA	55	241			92	321			77	228			19	112			61	876		
WTLT																				
METRO	11	60	.2	1.8	15	71	.3	1.4	21	67	.4	2.6	10	51	.2	2.6	11	135	.2	1.8
TSA	11	60			15	71			21	67			10	51			12	159		
WTVN																				
METRO	68	218	1.2	11.2	45	159	.8	4.1	22	110	.4	2.8	11	43	.2	2.9	26	458	.5	4.3
TSA	72	234			54	181			29	132			11	43			31	515		
WVKO																				
METRO	4	15	.1	.7	32	79	.6	2.9	12	35	.2	1.5	1	15		.3	17	205	.3	2.8
TSA	4	15			32	79			12	35			1	15			17	205		
WWCD																				
METRO	11	35	.2	1.8	19	73	.3	1.7	13	48	.2	1.6	16	40	.3	4.2	11	157	.2	1.8
TSA	11	35			19	73			13	48			16	40			11	157		
WWHT																				
METRO	7	36	.1	1.1	15	59	.3	1.4	29	90	.5	3.7	12	58	.2	3.1	16	210	.3	2.7
TSA	11	50			15	59			29	90			14	66			17	224		
WAZU																				
METRO	1	15		.2	1	8		.1	1	8		.1	4	8	.1	1.0	2	23		.3
TSA	5	47			25	74			27	83			28	88			16	135		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 25 - 49

WLW
METRO
TSA

SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
8 26	37 75	.1	1.3	9 27	47 77	.2	.8	3 17	18 44	.1	.4	6 20	15 33	.1	1.6	8 22	125 215	.1	1.3
METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS			
609	1969	10.8		1089	2795	19.3		793	2203	14.0		385	1245	6.8		602	4570	10.7	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

PERSONS 25 - 49

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	23	65	.4	3.2	22	41	.4	4.2	26	327	.5	2.0	29	283	.5	2.3	20	364	.4	2.2
TSA	23	65			24	50			26	336			29	292			20	373		
WBNS																				
METRO	15	53	.3	2.1	19	68	.3	3.6	12	182	.2	.9	14	176	.2	1.1	12	471	.2	1.3
TSA	15	53			19	68			12	182			14	176			12	471		
WBNS-FM																				
METRO	46	136	.8	6.5	18	80	.3	3.4	46	524	.8	3.5	39	457	.7	3.0	34	709	.6	3.7
TSA	46	136			18	80			57	598			48	531			40	798		
WCEZ																				
METRO	7	17	.1	1.0	11	42	.2	2.1	14	157	.2	1.1	15	141	.3	1.2	13	178	.2	1.4
TSA	7	17			11	42			14	172			16	156			14	193		
WCKX																				
METRO	5	60	.1	.7	3	21	.1	.6	37	282	.7	2.8	39	261	.7	3.0	26	352	.5	2.8
TSA	5	60			3	21			37	282			39	261			26	352		
WCLT-FM																				
METRO	16	58	.3	2.2	16	26	.3	3.1	25	223	.4	1.9	25	216	.4	2.0	21	277	.4	2.3
TSA	43	149			41	70			63	430			59	405			46	496		
WCOL																				
METRO	1	6		.1	1	6		.2	13	113	.2	1.0	8	84	.1	.6	6	127	.1	.6
TSA	1	6			1	6			16	127			12	99			8	141		
WCOL-FM																				
METRO	58	245	1.0	8.1	47	163	.8	9.0	92	935	1.6	7.1	92	833	1.6	7.2	67	1131	1.2	7.2
TSA	67	296			49	174			107	1080			105	951			76	1295		
A/F TOT																				
METRO	59	251	1.0	8.3	48	169	.9	9.2					100	898	1.8	7.8				
TSA	68	303			50	180							117	1025						
WHOK																				
METRO	64	190	1.1	9.0	24	120	.4	4.6	66	733	1.2	5.1	69	644	1.2	5.4	48	845	.9	5.2
TSA	88	281			32	165			101	1041			102	937			72	1196		
WLOH																				
METRO	2	14		.3					3	33	.1	.2	5	25	.1	.4	2	33		.2
TSA	2	14							3	33			5	25			2	33		
WLVO																				
METRO	43	179	.8	6.0	33	148	.6	6.3	144	905	2.6	11.1	134	852	2.4	10.5	94	1125	1.7	10.1
TSA	52	220			36	171			159	1096			151	1031			106	1346		
WMGG																				
METRO	36	148	.6	5.1	32	89	.6	6.1	75	702	1.3	5.8	72	632	1.3	5.6	51	845	.9	5.5
TSA	42	173			34	104			87	830			82	734			61	997		
WMNI																				
METRO	8	13	.1	1.1	7	7	.1	1.3	21	173	.4	1.6	19	163	.3	1.5	15	189	.3	1.6
TSA	8	13			7	7			21	173			19	163			15	189		
WNCI																				
METRO	39	139	.7	5.5	33	92	.6	6.3	95	1068	1.7	7.3	104	1001	1.8	8.1	67	1234	1.2	7.2
TSA	86	261			60	161			140	1440			153	1366			101	1642		
WNKO																				
METRO	5	23	.1	.7	5	16	.1	1.0	10	65	.2	.8	9	59	.2	.7	6	72	.1	.6
TSA	5	23			5	16			10	65			9	59			6	72		
WRFD																				
METRO	1	21		.1	1	6		.2	5	73	.1	.4	5	57	.1	.4	5	107	.1	.5
TSA	3	37			1	6			7	157			7	118			7	191		
+WRVF																				
WXXM																				
METRO	33	142	.6	4.6	29	106	.5	5.5	49	379	.9	3.8	46	338	.8	3.6	36	445	.6	3.9
TSA	33	142			29	106			49	390			46	349			36	456		
WRZR																				
METRO	17	61	.3	2.4	12	39	.2	2.3	17	205	.3	1.3	14	167	.2	1.1	15	253	.3	1.6
TSA	37	90			19	69			20	249			18	211			21	352		
WSNY																				
METRO	94	286	1.7	13.2	53	211	.9	10.1	153	1473	2.7	11.8	148	1388	2.6	11.6	105	1648	1.9	11.3
TSA	103	306			56	233			158	1585			151	1498			109	1795		
WTLT																				
METRO	7	67	.1	1.0	14	54	.2	2.7	21	235	.4	1.6	24	218	.4	1.9	15	257	.3	1.6
TSA	7	67			15	64			21	260			25	243			16	281		
WTVN																				
METRO	22	76	.4	3.1	23	91	.4	4.4	85	784	1.5	6.5	92	728	1.6	7.2	56	929	1.0	6.0
TSA	28	111			24	96			102	914			105	808			67	1088		
WVKO																				
METRO	44	137	.8	6.2	4	15	.1	.8	38	318	.7	2.9	33	293	.6	2.6	28	385	.5	3.0
TSA	44	137			4	15			38	318			33	293			28	385		
WVCD																				
METRO	9	29	.2	1.3	5	31	.1	1.0	18	242	.3	1.4	20	220	.4	1.6	13	290	.2	1.4
TSA	9	29			5	31			18	247			20	225			13	295		
WWHT																				
METRO	13	71	.2	1.8	40	102	.7	7.6	20	316	.4	1.5	22	306	.4	1.7	19	393	.3	2.0
TSA	13	71			40	102			21	358			23	339			19	441		
WAZU																				
METRO					3	8	.1	.6	4	54	.1	.3	5	54	.1	.4	4	54	.1	.4
TSA					9	27			18	243			24	232			18	263		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 25 - 49

WLW
METRO
TSA

SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
14	39	.2	2.0	12	32	.2	2.3	41	323	.7	3.2	30	261	.5	2.3	25	379	.4	2.7
36	95			26	68			55	457			43	383			41	570		
METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS			
712	2236	12.6		524	1588	9.3		1300	5439	23.0		1280	5339	22.7		928	5495	16.4	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.

Target Audience

PERSONS 25-54

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	25	205	.4	1.6	26	176	.4	1.8	33	226	.5	2.6	11	147	.2	2.4	24	173	.4	2.7
TSA	25	205			26	176			33	235			11	147			25	182		
WBNS																				
METRO	26	167	.4	1.6	12	103	.2	.8	20	150	.3	1.6	6	82	.1	1.3	42	375	.7	4.8
TSA	26	167			12	103			20	150			6	82			42	375		
WBNS-FM																				
METRO	44	375	.7	2.8	61	370	1.0	4.2	48	427	.8	3.8	16	220	.3	3.5	44	399	.7	5.0
TSA	60	417			76	419			51	506			17	245			44	399		
WCEZ																				
METRO	17	144	.3	1.1	10	83	.2	.7	22	165	.3	1.7	16	128	.3	3.5	18	121	.3	2.0
TSA	19	159			10	90			22	180			16	128			19	128		
WCKX																				
METRO	46	236	.7	2.9	35	185	.6	2.4	30	201	.5	2.4	16	142	.3	3.5	20	190	.3	2.3
TSA	46	236			35	185			30	201			16	142			20	190		
WCLT-FM																				
METRO	26	161	.4	1.6	29	157	.5	2.0	26	140	.4	2.1	14	119	.2	3.1	20	128	.3	2.3
TSA	80	335			76	386			57	318			27	190			46	253		
WCOL																				
METRO	11	82	.2	.7	21	101	.3	1.4	10	77	.2	.8		20			2	37		.2
TSA	15	96			22	105			14	92				20			4	41		
WCOL-FM																				
METRO	109	628	1.7	6.8	98	640	1.6	6.7	87	702	1.4	6.9	25	340	.4	5.5	72	667	1.1	8.2
TSA	119	697			119	770			102	826			28	391			77	737		
A/F TOT																				
METRO	120	689	1.9	7.5					97	766	1.5	7.7	25	353	.4	5.5	74	704	1.2	8.4
TSA	134	768							116	900			28	404			81	777		
WHOK																				
METRO	85	530	1.3	5.3	80	512	1.3	5.5	77	573	1.2	6.1	22	319	.3	4.8	67	458	1.1	7.6
TSA	125	745			120	751			113	809			29	457			89	631		
WLOH																				
METRO	7	25	.1	.4	2	19		.1	3	19		.2						22		
TSA	7	25			2	19			3	19								22		
WLVQ																				
METRO	167	722	2.6	10.5	159	539	2.5	10.9	109	678	1.7	8.7	36	302	.6	7.9	66	492	1.0	7.5
TSA	179	837			169	637			129	811			44	415			75	569		
WMGG																				
METRO	84	434	1.3	5.3	86	484	1.4	5.9	72	533	1.1	5.7	18	270	.3	3.9	44	401	.7	5.0
TSA	93	504			99	562			86	633			29	333			47	439		
WMNI																				
METRO	39	169	.6	2.4	32	136	.5	2.2	23	135	.4	1.8	7	49	.1	1.5	11	58	.2	1.3
TSA	39	169			32	136			23	135			7	49			11	58		
WNCI																				
METRO	134	797	2.1	8.4	78	610	1.2	5.3	79	704	1.3	6.3	37	354	.6	8.1	55	512	.9	6.3
TSA	183	1051			121	839			125	990			50	494			88	745		
WNKO																				
METRO	11	56	.2	.7	14	40	.2	1.0	9	50	.1	.7		11			5	61	.1	.6
TSA	11	56			14	40			9	50				11			5	61		
WRFD																				
METRO	* 10	58	.2	.6	8	65	.1	.5	* 3	28		.2						27		
TSA	17	117			12	133			7	64								62		
+WRVF																				
WXXM																				
METRO	53	299	.8	3.3	54	284	.9	3.7	49	336	.8	3.9	15	186	.2	3.3	43	263	.7	4.9
TSA	53	299			54	284			50	347			15	186			43	263		
WRZR																				
METRO	11	95	.2	.7	23	118	.4	1.6	18	134	.3	1.4	9	105	.1	2.0	15	122	.2	1.7
TSA	11	100			24	129			26	182			16	169			33	161		
WSNY																				
METRO	191	1224	3.0	12.0	188	867	3.0	12.9	146	944	2.3	11.6	47	603	.7	10.3	87	665	1.4	9.9
TSA	195	1312			195	928			154	1024			51	682			94	709		
WTLT																				
METRO	27	166	.4	1.7	14	96	.2	1.0	21	180	.3	1.7	7	123	.1	1.5	14	128	.2	1.6
TSA	27	177			14	120			22	209			9	147			15	138		
WTVN																				
METRO	187	823	3.0	11.7	99	438	1.6	6.8	75	544	1.2	6.0	31	269	.5	6.8	36	415	.6	4.1
TSA	217	932			126	609			90	662			35	342			46	531		
WVKO																				
METRO	37	225	.6	2.3	46	218	.7	3.1	31	236	.5	2.5	15	149	.2	3.3	27	217	.4	3.1
TSA	37	225			46	218			31	236			15	149			27	217		
WWCD																				
METRO	17	139	.3	1.1	16	177	.3	1.1	21	181	.3	1.7	8	165	.1	1.8	11	120	.2	1.3
TSA	17	139			16	177			22	186			9	171			11	120		
WWHT																				
METRO	20	211	.3	1.3	17	154	.3	1.2	23	262	.4	1.8	15	178	.2	3.3	24	204	.4	2.7
TSA	20	211			19	179			26	294			15	187			24	204		
WAZU																				
METRO	3	23		.2	1	22		.1	9	47	.1	.7	9	25	.1	2.0	1	16		.1
TSA	18	139			10	92			27	225			22	115			18	128		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 25-54

WLW
METRO
TSA

MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
27	194	.4	1.7	66	243	1.0	4.5	43	270	.7	3.4	12	140	.2	2.6	9	109	.1	1.0
41	293			82	337			59	374			28	210			28	181		
METRO TOTALS																			
1598	5558	25.3		1461	4831	23.2		1260	5295	20.0		456	3504	7.2		879	4599	13.9	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 25-54

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBYY																				
METRO	11	60	.2	1.5	36	102	.6	3.0	14	47	.2	1.6	11	47	.2	2.5	16	201	.3	2.4
TSA	11	60			36	102			14	47			11	47			17	210		
WBNS																				
METRO	2	8		.3	54	203	.9	4.4	58	206	.9	6.8	3	25		.7	24	422	.4	3.5
TSA	2	8			54	203			58	206			3	25			24	422		
WBNS-FM																				
METRO	14	65	.2	1.9	53	167	.8	4.3	49	171	.8	5.7	20	121	.3	4.5	29	504	.5	4.3
TSA	22	76			53	167			49	171			23	131			31	515		
WCEZ																				
METRO	13	25	.2	1.8	27	56	.4	2.2	17	33	.3	2.0	9	30	.1	2.0	14	160	.2	2.1
TSA	14	31			30	63			17	33			9	30			14	167		
WCKX																				
METRO	3	18		.4	40	119	.6	3.3	23	79	.4	2.7	13	32	.2	2.9	16	272	.3	2.4
TSA	3	18			40	119			23	79			13	32			16	272		
WCLT-FM																				
METRO	19	68	.3	2.6	22	50	.3	1.8	20	55	.3	2.3	12	45	.2	2.7	15	173	.2	2.2
TSA	36	100			53	122			40	87			27	66			37	324		
WCOL																				
METRO	4	10	.1	.6	6	31	.1	.5	7	7			4	22	.1	.9	2	47		.3
TSA	7	14			10	35			3	11			4	22			3	51		
WCOL-FM																				
METRO	55	224	.9	7.6	94	330	1.5	7.7	73	241	1.2	8.5	31	130	.5	7.0	53	786	.8	7.8
TSA	62	255			101	355			74	249			37	151			59	887		
A/F TOT																				
METRO	59	227	.9	8.2	100	360	1.6	8.2	73	249	1.2	8.5	35	145	.6	7.9	55	825	.9	8.1
TSA	69	262			111	390			77	260			41	167			62	931		
WHOK																				
METRO	80	256	1.3	11.1	74	211	1.2	6.1	60	138	1.0	7.0	56	141	.9	12.6	58	630	.9	8.5
TSA	96	316			92	260			89	199			71	181			73	851		
WLOH																				
METRO	5	20	.1	.7	2	14		.2	1	6		.1					1	28		.1
TSA	5	20			2	14			1	6							1	28		
WLVQ																				
METRO	52	190	.8	7.2	116	298	1.8	9.5	67	235	1.1	7.8	37	100	.6	8.3	48	617	.8	7.1
TSA	61	225			128	340			77	274			48	151			56	716		
WMGG																				
METRO	38	121	.6	5.3	49	140	.8	4.0	54	209	.9	6.3	31	98	.5	7.0	33	472	.5	4.9
TSA	41	150			53	167			57	237			51	146			37	550		
WMNI																				
METRO	14	44	.2	1.9	13	36	.2	1.1	13	15	.2	1.5	7	7	.1	1.6	10	99	.2	1.5
TSA	14	44			13	36			13	15			7	7			10	99		
WNCI																				
METRO	43	162	.7	6.0	87	299	1.4	7.1	52	200	.8	6.1	18	69	.3	4.1	43	581	.7	6.3
TSA	58	229			126	459			71	263			24	101			63	814		
WNKO																				
METRO	4	14	.1	.6	7	45	.1	.6	8	29	.1	.9	3	10		.7	4	61	.1	.6
TSA	4	14			7	45			8	29			3	10			4	61		
WRFD																				
METRO	*								*								*	2	46	.3
TSA	3	8			8	8							5	91						
+WRVF																				
WXXM																				
METRO	34	103	.5	4.7	58	177	.9	4.8	39	130	.6	4.6	15	56	.2	3.4	31	278	.5	4.6
TSA	34	103			58	177			39	130			15	56			31	278		
WRZR																				
METRO	11	56	.2	1.5	17	57	.3	1.4	16	44	.3	1.9	21	52	.3	4.7	14	183	.2	2.1
TSA	17	74			42	83			34	62			35	78			27	246		
WSNY																				
METRO	66	260	1.0	9.1	111	338	1.8	9.1	82	235	1.3	9.6	21	126	.3	4.7	66	863	1.0	9.7
TSA	67	270			122	367			85	240			21	126			69	929		
WTLT																				
METRO	11	60	.2	1.5	15	71	.2	1.2	21	67	.3	2.5	10	51	.2	2.3	11	135	.2	1.6
TSA	11	60			15	71			21	67			10	51			12	159		
WTVN																				
METRO	111	331	1.8	15.4	58	228	.9	4.8	27	130	.4	3.2	12	50	.2	2.7	37	621	.6	5.4
TSA	131	385			76	309			37	160			12	50			46	742		
WVKO																				
METRO	4	15	.1	.6	36	91	.6	3.0	15	47	.2	1.8	1	15		.2	19	239	.3	2.8
TSA	4	15			36	91			15	47			1	15			19	239		
WWCD																				
METRO	11	35	.2	1.5	19	73	.3	1.6	13	48	.2	1.5	16	40	.3	3.6	11	157	.2	1.6
TSA	11	35			19	73			13	48			16	40			11	157		
WWHT																				
METRO	7	36	.1	1.0	15	59	.2	1.2	29	90	.5	3.4	12	58	.2	2.7	16	217	.3	2.4
TSA	11	50			15	59			29	90			14	66			17	231		
WAZU																				
METRO	1	15		.1	1	8		.1	1	8		.1	4	8	.1	.9	2	23		.3
TSA	5	47			25	74			27	83			28	88			16	135		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.

ARBITRON

Target Audience

PERSONS 25-54

WLW
METRO
TSA

SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
8 27	45 89	.1	1.1	9 27	47 77	.1	.7	3 17	18 44		.4	6 21	15 41	.1	1.4	8 22	133 241	.1	1.2
722	2276	11.4		1220	3129	19.3		855	2375	13.6		444	1390	7.0		680	5112	10.8	

Target Audience - Persons

METRO
TOTALS

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.

Target Audience

PERSONS 25-54

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	23	65	.4	2.9	22	41	.3	3.8	27	340	.4	1.9	29	296	.5	2.0	20	377	.3	1.9
TSA	23	65			24	50			27	349			29	305			20	386		
WBNS																				
METRO	27	82	.4	3.4	27	90	.4	4.6	19	259	.3	1.3	22	245	.3	1.5	17	608	.3	1.7
TSA	27	82			27	90			19	259			22	245			17	608		
WBNS-FM																				
METRO	52	165	.8	6.5	20	86	.3	3.4	51	603	.8	3.5	44	536	.7	3.1	39	825	.6	3.8
TSA	52	165			20	86			63	699			54	632			45	936		
WCEZ																				
METRO	9	33	.1	1.1	16	57	.3	2.8	17	209	.3	1.2	19	193	.3	1.3	15	230	.2	1.5
TSA	9	33			16	57			17	224			20	208			16	245		
WCKX																				
METRO	8	69	.1	1.0	3	21		.5	37	296	.6	2.6	39	275	.6	2.7	26	392	.4	2.5
TSA	8	69			3	21			37	296			39	275			26	392		
WCLT-FM																				
METRO	16	58	.3	2.0	20	38	.3	3.4	26	229	.4	1.8	25	222	.4	1.7	21	289	.3	2.0
TSA	45	161			45	82			71	481			69	445			52	560		
WCOL																				
METRO	1	6		.1	1	6		.2	14	146	.2	1.0	9	110	.1	.6	7	160	.1	.7
TSA	1	6			1	6			17	160			13	125			9	174		
WCOL-FM																				
METRO	63	268	1.0	7.9	50	185	.8	8.6	98	979	1.6	6.8	96	877	1.5	6.7	71	1198	1.1	6.9
TSA	72	319			52	196			113	1144			110	1003			81	1382		
A/F TOT																				
METRO	64	274	1.0	8.0	51	191	.8	8.8					105	968	1.7	7.3				
TSA	73	326			53	202							123	1103						
WHOK																				
METRO	90	242	1.4	11.2	38	156	.6	6.5	80	842	1.3	5.5	82	730	1.3	5.7	62	990	1.0	6.0
TSA	115	336			49	206			120	1192			120	1057			89	1396		
WLOH																				
METRO	2	14		.2					3	33		.2	5	25	.1	.3	2	33		.2
TSA	2	14							3	33			5	25			2	33		
WLVQ																				
METRO	43	179	.7	5.4	33	148	.5	5.7	146	934	2.3	10.1	136	881	2.2	9.5	95	1154	1.5	9.2
TSA	52	220			36	171			161	1125			153	1060			107	1375		
WMGG																				
METRO	38	154	.6	4.7	33	96	.5	5.7	80	728	1.3	5.5	79	658	1.3	5.5	54	878	.9	5.2
TSA	44	179			35	111			93	861			89	765			64	1035		
WMNI																				
METRO	9	22	.1	1.1	7	7	.1	1.2	32	232	.5	2.2	30	215	.5	2.1	21	264	.3	2.0
TSA	9	22			7	7			32	232			30	215			21	264		
WNCI																				
METRO	39	139	.6	4.9	35	107	.6	6.0	96	1104	1.5	6.7	105	1037	1.7	7.3	68	1276	1.1	6.6
TSA	86	261			62	176			142	1480			155	1406			102	1688		
WNKO																				
METRO	5	23	.1	.6	5	16	.1	.9	10	83	.2	.7	9	71	.1	.6	6	90	.1	.6
TSA	5	23			5	16			10	83			9	71			6	90		
WRFD																				
METRO	1	21		.1	1	6		.2	7	94	.1	.5	7	78	.1	.5	6	128	.1	.6
TSA	3	37			5	18			11	204			12	165			10	238		
+WRVF																				
WXXM																				
METRO	36	155	.6	4.5	33	113	.5	5.7	53	451	.8	3.7	51	402	.8	3.6	39	517	.6	3.8
TSA	36	155			33	113			53	462			51	413			39	528		
WRZR																				
METRO	17	61	.3	2.1	12	39	.2	2.1	17	211	.3	1.2	14	173	.2	1.0	15	271	.2	1.5
TSA	37	90			19	69			20	260			18	222			21	375		
WSNY																				
METRO	94	286	1.5	11.7	56	225	.9	9.6	175	1564	2.8	12.1	169	1473	2.7	11.8	118	1739	1.9	11.5
TSA	103	306			60	252			182	1697			173	1592			125	1907		
WTLT																				
METRO	7	67	.1	.9	14	54	.2	2.4	21	235	.3	1.5	24	218	.4	1.7	15	257	.2	1.5
TSA	7	67			15	64			21	265			25	248			16	286		
WTVN																				
METRO	31	114	.5	3.9	27	115	.4	4.6	119	1038	1.9	8.3	131	982	2.1	9.2	78	1211	1.2	7.6
TSA	38	156			28	120			142	1247			152	1141			93	1449		
WVKK																				
METRO	47	149	.7	5.9	4	15	.1	.7	39	352	.6	2.7	34	319	.5	2.4	30	419	.5	2.9
TSA	47	149			4	15			39	352			34	319			30	419		
WWCD																				
METRO	9	29	.1	1.1	5	31	.1	.9	18	242	.3	1.2	20	220	.3	1.4	13	290	.2	1.3
TSA	9	29			5	31			18	247			20	225			13	295		
WWHT																				
METRO	13	71	.2	1.6	40	109	.6	6.9	20	330	.3	1.4	22	320	.3	1.5	19	414	.3	1.8
TSA	13	71			40	109			21	372			23	353			19	462		
WAZU																				
METRO					3	8		.5	4	54	.1	.3	5	54	.1	.3	4	54	.1	.4
TSA	16	81			9	27			18	243			24	232			18	263		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 25-54

WLW
METRO
TSA

SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
14	39	.2	1.7	12	32	.2	2.1	47	383	.7	3.3	35	321	.6	2.4	28	452	.4	2.7
37	99			27	72			63	548			50	466			46	674		
METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS			
801	2467	12.7		581	1772	9.2		1442	6079	22.9		1430	5973	22.7		1030	6143	16.3	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

PERSONS 35-64

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	25	152	.5	2.1	10	118	.2	1.0	21	146	.4	2.4	8	92	.2	2.7	16	116	.3	2.3
TSA	25	162			10	128			21	146			8	92			16	116		
WBNS																				
METRO	40	260	.8	3.3	35	192	.7	3.4	36	206	.8	4.0	11	142	.2	3.7	60	412	1.3	8.7
TSA	40	264			36	203			38	212			11	147			61	417		
WBNS-FM																				
METRO	43	395	.9	3.6	59	362	1.2	5.7	45	384	.9	5.0	14	197	.3	4.7	44	376	.9	6.4
TSA	48	419			63	400			49	452			15	222			44	388		
WCEZ																				
METRO	16	114	.3	1.3	7	69	.1	.7	22	151	.5	2.5	17	127	.4	5.8	19	128	.4	2.8
TSA	16	114			7	69			22	158			18	134			19	135		
WCKX																				
METRO	24	131	.5	2.0	15	102	.3	1.5	18	133	.4	2.0	8	96	.2	2.7	8	105	.2	1.2
TSA	24	131			15	102			18	133			8	96			8	105		
WCLT-FM																				
METRO	27	150	.6	2.2	30	136	.6	2.9	22	124	.5	2.5	13	111	.3	4.4	29	134	.6	4.2
TSA	80	286			69	271			43	239			21	160			38	220		
WCOL																				
METRO	9	88	.2	.7	12	94	.3	1.2	6	62	.1	.7	1	20		.3	1	41		.1
TSA	12	98			12	94			9	73			1	20			1	41		
WCOL-FM																				
METRO	73	487	1.5	6.0	62	458	1.3	6.0	64	550	1.3	7.2	20	261	.4	6.8	63	511	1.3	9.2
TSA	81	548			82	579			78	666			22	308			67	574		
A/F TOT																				
METRO	82	560	1.7	6.8					70	606	1.5	7.8	21	281	.4	7.1	64	552	1.3	9.3
TSA	93	631							87	732			23	328			68	614		
WHOK																				
METRO	91	489	1.9	7.5	86	485	1.8	8.3	78	503	1.6	8.7	18	276	.4	6.1	72	448	1.5	10.5
TSA	134	694			120	675			110	685			25	390			98	656		
WLOH																				
METRO	13	39	.3	1.1	9	33	.2	.9	6	39	.1	.7					1	29		.1
TSA	13	39			9	33			6	39							1	29		
WLVQ																				
METRO	36	219	.8	3.0	32	171	.7	3.1	22	215	.5	2.5	9	69	.2	3.1	14	148	.3	2.0
TSA	41	255			39	221			28	240			13	102			15	159		
WMGG																				
METRO	29	126	.6	2.4	17	118	.4	1.6	13	135	.3	1.5	3	62	.1	1.0	12	131	.3	1.7
TSA	33	140			22	152			21	185			8	76			12	146		
WMNI																				
METRO	57	189	1.2	4.7	45	180	.9	4.4	22	159	.5	2.5	4	72	.1	1.4	4	51	.1	.6
TSA	57	189			46	189			23	169			4	72			5	73		
WNCI																				
METRO	68	405	1.4	5.6	39	287	.8	3.8	38	331	.8	4.3	11	183	.2	3.7	29	248	.6	4.2
TSA	89	557			52	407			62	497			17	275			50	410		
WNKO																				
METRO	14	62	.3	1.2	15	40	.3	1.5	9	41	.2	1.0		11			5	57	.1	.7
TSA	14	62			15	40			9	41				11			5	57		
WRFD																				
METRO	* 7	50	.1	.6	6	50	.1	.6	* 3	21	.1	.3					* 2	13		.3
TSA	21	113			10	116			6	48							12	55		
+WRVF																				
METRO	24	172	.5	2.0	32	170	.7	3.1	23	184	.5	2.6	7	91	.1	2.4	28	160	.6	4.1
TSA	24	172			32	170			24	195			7	91			28	160		
WRZR																				
METRO	8	41	.2	.7	10	33	.2	1.0	8	47	.2	.9	3	51	.1	1.0	4	53	.1	.6
TSA	8	41			10	38			11	61			3	65			7	67		
WSNY																				
METRO	145	818	3.0	12.0	126	507	2.6	12.2	108	618	2.3	12.1	35	392	.7	11.9	69	443	1.4	10.1
TSA	146	860			137	578			118	706			38	438			71	466		
WTLT																				
METRO	11	28	.2	.9	10	35	.2	1.0	11	47	.2	1.2	2	20		.7	3	35	.1	.4
TSA	11	28			10	49			11	66			3	34			3	35		
WTVN																				
METRO	217	887	4.5	18.0	119	470	2.5	11.5	91	584	1.9	10.2	26	284	.5	8.8	48	432	1.0	7.0
TSA	247	1010			148	634			106	713			31	361			61	581		
WVKK																				
METRO	21	139	.4	1.7	25	145	.5	2.4	20	147	.4	2.2	8	90	.2	2.7	15	145	.3	2.2
TSA	21	139			25	145			20	147			8	90			15	145		
WWCD																				
METRO	5	44	.1	.4	4	50	.1	.4	6	65	.1	.7	2	58		.7	3	36	.1	.4
TSA	5	44			4	50			6	65			2	58			3	36		
WWHT																				
METRO	8	100	.2	.7	6	69	.1	.6	9	123	.2	1.0	5	78	.1	1.7	6	97	.1	.9
TSA	8	100			7	78			10	131			5	87			6	104		
WAZU																				
METRO	2	16		.2	1	15		.1	2	23		.2		8				8		
TSA	3	44			2	32			5	92				8			2	29		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

PERSONS 35-64

WLV
METRO
TSA

MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
19 33	184 270	.4	1.6	50 60	220 329	1.0	4.8	34 43	242 329	.7	3.8	6 22	119 195	.1	2.0	9 23	124 192	.2	1.3
METRO TOTALS																			
1207	4103	25.2		1032	3445	21.5		892	3892	18.6		295	2425	6.2		686	3433	14.3	

Target Audience - Persons

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 35-64

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBYY	12	57	.3	1.8	25	69	.5	2.6	18	52	.4	2.7	14	49	.3	4.2	13	137	.3	2.4
METRO	12	57			25	69			18	52			14	49			13	137		
TSA																				
WBNS	15	61	.3	2.2	92	276	1.9	9.6	79	230	1.6	11.8	9	59	.2	2.7	37	490	.8	6.8
METRO	15	61			92	276			79	230			9	59			37	490		
TSA	18	66			92	276			80	235			10	65			38	500		
WBNS-FM	20	72	.4	2.9	48	160	1.0	5.0	39	155	.8	5.8	18	102	.4	5.4	31	479	.6	5.7
METRO	20	72			48	160			39	155			18	102			31	479		
TSA	28	83			49	166			40	161			21	112			33	503		
WCEZ	13	25	.3	1.9	24	56	.5	2.5	22	47	.5	3.3	9	30	.2	2.7	14	159	.3	2.6
METRO	13	25			24	56			22	47			9	30			14	159		
TSA													10	37			15	166		
WCKX	4	23	.1	.6	14	59	.3	1.5	7	34	.1	1.0	2	11		.6	9	192	.2	1.7
METRO	4	23			14	59			7	34			2	11			9	192		
TSA													2	11			9	192		
WCLT-FM	22	90	.5	3.2	28	55	.6	2.9	21	47	.4	3.1	9	48	.2	2.7	20	195	.4	3.7
METRO	36	114			40	106			25	60			13	64			32	304		
TSA	3	9	.1	.4	4	24	.1	.4		7			3	15	.1	.9	2	51		.4
TSA	3	9			4	24				7			3	15			2	51		
WCOL-FM	43	182	.9	6.3	89	297	1.9	9.2	61	173	1.3	9.1	29	116	.6	8.7	46	600	1.0	8.5
METRO	50	210			96	322			61	173			34	130			52	690		
TSA																				
A/F TOT	46	191	1.0	6.8	93	320	1.9	9.7	61	180	1.3	9.1	32	131	.7	9.6	48	650	1.0	8.8
METRO	53	219			100	346			61	180			37	145			54	741		
TSA																				
WHOK	101	296	2.1	14.9	85	238	1.8	8.8	76	174	1.6	11.3	52	130	1.1	15.7	61	592	1.3	11.2
METRO	125	378			113	340			118	272			64	177			80	839		
TSA																				
WLOH	9	27	.2	1.3	5	21	.1	.5	3	13	.1	.4					2	42		.4
METRO	9	27			5	21			3	13							2	42		
TSA																				
WLVO	18	66	.4	2.7	32	102	.7	3.3	5	41	.1	.7					10	183	.2	1.8
METRO	18	66			32	102			5	41							12	203		
TSA													3	9						
WMGG	9	32	.2	1.3	16	29	.3	1.7	20	77	.4	3.0	11	43	.2	3.3	8	173	.2	1.5
METRO	10	37			18	34			21	82			11	43			8	189		
TSA																				
WMNI	16	49	.3	2.4	7	29	.1	.7	6	8	.1	.9	1	6		.3	7	109	.1	1.3
METRO	16	49			9	45			7	14			1	6			8	132		
TSA																				
WNCI	28	97	.6	4.1	44	127	.9	4.6	25	98	.5	3.7	13	55	.3	3.9	22	289	.5	4.0
METRO	41	157			67	236			37	131			18	78			36	449		
TSA																				
WNKO	4	13	.1	.6	3	30	.1	.3	9	35	.2	1.3	3	10	.1	.9	4	57	.1	.7
METRO	4	13			3	30			9	35			3	10			4	57		
TSA																				
WRFD	* 5	22	.1	.7	3	7	.1	.3	* 7	7	.1	1.0					* 3	45	.1	.6
METRO	15	53			26	38			7	7							12	88		
TSA																				
+WRVF	18	54	.4	2.7	44	115	.9	4.6	29	85	.6	4.3	8	33	.2	2.4	18	175	.4	3.3
METRO	18	54			44	115			29	85			8	33			18	175		
TSA																				
WRZR	3	25	.1	.4	7	27	.1	.7	2	13		.3	10	30	.2	3.0	5	90	.1	.9
METRO	3	25			14	35			5	18			11	35			6	103		
TSA																				
WSNY	60	217	1.3	8.8	82	221	1.7	8.5	71	187	1.5	10.6	17	109	.4	5.1	51	551	1.1	9.4
METRO	60	217			85	230			74	192			17	109			52	574		
TSA																				
WTLT	4	14	.1	.6	2	13		.2	9	20	.2	1.3	4	14	.1	1.2	3	35	.1	.6
METRO	4	14			2	13			9	20			4	14			4	49		
TSA																				
WTVN	151	418	3.1	22.3	74	272	1.5	7.7	32	136	.7	4.8	18	63	.4	5.4	51	673	1.1	9.4
METRO	180	511			103	399			38	160			22	82			63	840		
TSA																				
WVCO	4	15	.1	.6	16	51	.3	1.7	9	39	.2	1.3		6			12	176	.3	2.2
METRO	4	15			16	51			9	39				6			12	176		
TSA																				
WWCD	7	14	.1	1.0	2	22		.2	2	22		.3	1	6		.3	4	36	.1	.7
METRO	7	14			2	22			2	22			1	6			4	36		
TSA																				
WWHT	2	13		.3	9	40	.2	.9	7	35	.1	1.0	1	13		.3	3	110	.1	.6
METRO	6	27			10	47			7	35			3	21			4	131		
TSA																				
WAZU	1	8		.1	1	8		.1										8		
METRO	1	8			7	29												29		
TSA																				

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.

ARBITRON

Target Audience

PERSONS 35-64

WLW
METRO
TSA

SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
10 24	52 86	.2	1.5	11 24	67 93	.2	1.1	5 13	20 37	.1	.7	10 22	33 56	.2	3.0	8 19	148 277	.2	1.5
METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS			
678	1966	14.1		963	2439	20.1		671	1795	14.0		332	1160	6.9		544	3820	11.3	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 35-64

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID				
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	
WBBY	12	48	.3	1.9	9	27	.2	2.1	17	217	.4	1.6	23	203	.5	2.2	13	242	.3	1.7	
METRO	12	48			9	27			17	217			23	203			13	242			
TSA																					
WBNS	40	117	.8	6.3	25	83	.5	5.8	38	375	.8	3.6	37	350	.8	3.5	32	677	.7	4.2	
METRO	40	117			25	83			38	375			37	350			32	677			
TSA																					
WBNS-FM	61	166	1.3	9.7	22	90	.5	5.1	49	557	1.0	4.7	42	515	.9	4.0	37	769	.8	4.9	
METRO	62	173			22	90			54	643			48	600			40	874			
TSA																					
WCEZ	8	27	.2	1.3	17	65	.4	4.0	16	186	.3	1.5	18	170	.4	1.7	14	219	.3	1.9	
METRO	8	27			17	65			16	186			18	170			14	219			
TSA					18	72			16	193			18	177			15	227			
WCKX	8	59	.2	1.3	1	6		.2	19	151	.4	1.8	22	145	.5	2.1	12	242	.3	1.6	
METRO	8	59			1	6			19	151			22	145			12	242			
TSA																					
WCLT-FM	34	83	.7	5.4	33	68	.7	7.7	26	207	.5	2.5	24	196	.5	2.3	22	290	.5	2.9	
METRO	49	141			40	87			64	367			61	344			46	467			
TSA																					
WCOL	1	11		.2	1	6		.2	10	152	.2	1.0	6	122	.1	.6	4	171	.1	.5	
METRO	1	11			1	6			11	162			9	133			5	181			
TSA																					
WCOL-FM	53	212	1.1	8.4	43	143	.9	10.0	67	729	1.4	6.4	67	673	1.4	6.4	51	880	1.1	6.8	
METRO	61	255			44	146			81	879			80	790			61	1048			
TSA																					
A/F TOT	54	223	1.1	8.5	44	149	.9	10.3					73	781	1.5	7.0					
METRO	62	267			45	152							89	908							
TSA																					
WHOK	80	206	1.7	12.7	45	175	.9	10.5	85	764	1.8	8.1	86	690	1.8	8.2	65	883	1.4	8.6	
METRO	100	282			57	216			124	1033			123	941			91	1225			
TSA																					
WLOH	2	14		.3					8	60	.2	.8	9	52	.2	.9	5	60	.1	.7	
METRO	2	14							8	60			9	52			5	60			
TSA																					
WLVO	12	49	.3	1.9	2	15		.5	31	298	.6	3.0	28	270	.6	2.7	19	370	.4	2.5	
METRO	15	60			3	20			38	354			34	317			24	444			
TSA																					
WMGG	5	28	.1	.8	4	25	.1	.9	18	195	.4	1.7	22	181	.5	2.1	13	277	.3	1.7	
METRO	5	33			4	25			25	244			27	230			17	327			
TSA																					
WMNI	3	15	.1	.5					42	261	.9	4.0	39	234	.8	3.7	25	299	.5	3.3	
METRO	5	24							42	270			39	243			25	321			
TSA																					
WNCI	21	75	.4	3.3	21	89	.4	4.9	48	562	1.0	4.6	53	523	1.1	5.0	32	657	.7	4.2	
METRO	55	158			39	138			67	795			75	744			49	922			
TSA																					
WNKO	5	22	.1	.8	5	16	.1	1.2	11	68	.2	1.1	11	62	.2	1.0	7	80	.1	.9	
METRO	5	22			5	16			11	68			11	62			7	80			
TSA																					
WRFD					*	1		.2	*	5	.88	.1	.5	*	5	.70	.1	.5	*	4	.98
METRO					18	41			12	191			14	161			11	201			
TSA																					
+WRVF																					
WXXM	17	69	.4	2.7	18	63	.4	4.2	28	259	.6	2.7	24	220	.5	2.3	21	284	.4	2.8	
METRO	17	69			18	63			28	270			24	231			21	295			
TSA																					
WRZR	4	15	.1	.6	7	11	.1	1.6	8	79	.2	.8	7	66	.1	.7	6	132	.1	.8	
METRO	4	15			7	11			9	93			9	80			7	164			
TSA																					
WSNY	64	189	1.3	10.1	54	199	1.1	12.6	126	1003	2.6	12.1	126	955	2.6	12.0	86	1079	1.8	11.4	
METRO	64	189			57	217			135	1114			131	1053			93	1189			
TSA																					
WTLT	1	14		.2		7			11	55	.2	1.1	11	47	.2	1.0	7	62	.1	.9	
METRO	1	14				7			11	74			11	66			7	81			
TSA																					
WTVN	45	137	.9	7.1	37	135	.8	8.6	142	1097	3.0	13.6	153	1057	3.2	14.6	92	1239	1.9	12.2	
METRO	55	203			38	160			165	1321			175	1249			109	1501			
TSA																					
WVKK	29	106	.6	4.6	3	6	.1	.7	23	207	.5	2.2	21	170	.4	2.0	17	272	.4	2.3	
METRO	29	106			3	6			23	207			21	170			17	272			
TSA																					
WWCD	7	20	.1	1.1	1	6		.2	4	94	.1	.4	6	79	.1	.6	3	102	.1	.4	
METRO	7	20			1	6			4	94			6	79			3	102			
TSA																					
WWHT	2	19		.3	4	21	.1	.9	8	164	.2	.8	9	164	.2	.9	6	207	.1	.8	
METRO	2	19			4	21			8	182			9	173			6	237			
TSA																					
WAZU																					
METRO									2	23		.2	2	23		.2	1	23		.1	
TSA	2	8							3	103			5	92			2	111			

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 35-64

WLW
METRO
TSA

SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
13	44	.3	2.1	8	21	.2	1.9	35	347	.7	3.4	26	296	.5	2.5	21	418	.4	2.8
26	76			30	62			47	503			38	432			36	621		
METRO TOTALS																			
632	1771	13.2		428	1322	8.9		1043	4527	21.7		1050	4431	21.9		753	4595	15.7	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

PERSONS 35+

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	27	168	.4	1.8	12	140	.2	.9	23	162	.4	2.1	11	103	.2	2.7	16	121	.3	1.8
TSA	82	178			12	150			23	162			11	103			16	121		
WBNS																				
METRO	82	514	1.3	5.4	65	406	1.0	5.0	54	325	.9	5.0	28	249	.5	7.0	100	649	1.6	11.3
TSA	82	518			66	417			58	368			29	263			101	654		
WBNS-FM																				
METRO	65	539	1.0	4.3	76	520	1.2	5.9	65	555	1.0	6.0	19	246	.3	4.7	64	505	1.0	7.2
TSA	70	563			81	580			70	632			20	271			65	539		
WCEZ																				
METRO	31	141	.5	2.1	24	96	.4	1.8	36	178	.6	3.3	18	140	.3	4.5	26	168	.4	2.9
TSA	31	141			26	109			36	185			19	147			26	175		
WCKX																				
METRO	24	131	.4	1.6	15	102	.2	1.2	19	144	.3	1.8	8	107	.1	2.0	8	105	.1	.9
TSA	24	131			15	102			19	144			8	107			8	105		
WCLT-FM																				
METRO	33	184	.5	2.2	46	170	.7	3.5	32	158	.5	3.0	15	134	.2	3.7	40	168	.6	4.5
TSA	87	329			85	314			55	301			23	183			49	254		
WCOL																				
METRO	17	142	.3	1.1	29	187	.5	2.2	8	87	.1	.7	2	34		.5	4	92	.1	.5
TSA	20	152			29	187			11	98			2	34			4	92		
WCOL-FM																				
METRO	80	523	1.3	5.3	70	498	1.1	5.4	75	585	1.2	6.9	25	296	.4	6.2	72	546	1.2	8.2
TSA	88	584			90	625			89	701			27	343			76	609		
A/F TOT																				
METRO	97	650	1.6	6.4					83	666	1.3	7.7	27	330	.4	6.7	76	638	1.2	8.6
TSA	108	721							100	792			29	377			80	700		
WHOK																				
METRO	107	581	1.7	7.1	99	575	1.6	7.6	88	596	1.4	8.1	20	340	.3	5.0	92	543	1.5	10.4
TSA	157	824			150	811			128	811			27	463			128	804		
WLOH																				
METRO	27	91	.4	1.8	14	85	.2	1.1	13	78	.2	1.2	13	13			7	67	.1	.8
TSA	27	91			14	85			13	85			13	13			7	74		
WLWQ																				
METRO	36	219	.6	2.4	32	171	.5	2.5	22	215	.4	2.0	9	69	.1	2.2	14	148	.2	1.6
TSA	41	255			39	221			28	240			13	102			15	159		
WMGG																				
METRO	30	139	.5	2.0	19	131	.3	1.5	13	148	.2	1.2	3	62		.7	12	131	.2	1.4
TSA	34	153			24	165			21	198			8	76			12	146		
WMNI																				
METRO	80	279	1.3	5.3	72	270	1.2	5.5	40	222	.6	3.7	14	113	.2	3.5	17	100	.3	1.9
TSA	81	295			76	295			44	248			14	113			21	138		
WNCI																				
METRO	72	429	1.2	4.8	39	287	.6	3.0	39	345	.6	3.6	11	183	.2	2.7	29	248	.5	3.3
TSA	93	581			53	417			63	511			17	275			51	420		
WNKO																				
METRO	14	62	.2	.9	15	51	.2	1.2	10	52	.2	.9		22			7	68	.1	.8
TSA	14	62			15	51			10	52				22			7	78		
WRFD																				
METRO	14	89	.2	.9	8	61	.1	.6	4	32	.1	.4					6	43	.1	.7
TSA	29	166			12	127			7	59							16	85		
+WRVF																				
METRO	25	212	.4	1.7	32	197	.5	2.5	24	224	.4	2.2	7	91	.1	1.7	28	160	.5	3.2
TSA	25	212			32	197			25	235			7	91			28	160		
WRZR																				
METRO	8	41	.1	.5	11	60	.2	.8	8	60	.1	.7	3	51		.7	4	53	.1	.5
TSA	8	41			11	65			11	74			3	65			7	67		
WSNY																				
METRO	155	831	2.5	10.3	133	520	2.1	10.2	113	631	1.8	10.4	37	405	.6	9.2	72	456	1.2	8.2
TSA	156	873			144	591			123	719			40	451			74	479		
WTLT																				
METRO	13	42	.2	.9	13	49	.2	1.0	12	61	.2	1.1	2	20		.5	3	35		.3
TSA	13	42			13	63			12	80			3	34			3	35		
WTVN																				
METRO	290	1085	4.7	19.2	156	670	2.5	12.0	109	705	1.8	10.1	59	387	1.0	14.7	65	554	1.0	7.4
TSA	329	1263			189	872			125	851			65	474			83	720		
WVKO																				
METRO	21	139	.3	1.4	30	169	.5	2.3	25	158	.4	2.3	8	90	.1	2.0	20	167	.3	2.3
TSA	21	139			30	169			25	158			8	90			20	167		
WWCD																				
METRO	6	58	.1	.4	4	50	.1	.3	6	65	.1	.6	2	58		.5	3	36		.3
TSA	6	58			4	50			6	65			2	58			3	54		
WWHT																				
METRO	9	111	.1	.6	6	80	.1	.5	9	123	.1	.8	5	89	.1	1.2	6	97	.1	.7
TSA	9	111			7	89			10	131			5	98			6	104		
WAZU																				
METRO	2	16		.1	1	15		.1	2	23		.2		8				8		
TSA	3	44			2	32			5	92				8			2	29		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 35+

WLW
METRO
TSA

MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
27 43	237 370	.4	1.8	62 79	320 521	1.0	4.8	38 50	307 418	.6	3.5	11 29	143 235	.2	2.7	11 27	137 229	.2	1.2
METRO TOTALS																			
1512	5105	24.4		1299	4384	20.9		1082	4746	17.4		402	2905	6.5		883	4351	14.2	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 35+

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	13	62	.2	1.4	25	69	.4	2.0	19	57	.3	2.2	14	54	.2	3.2	14	153	.2	1.9
TSA	13	62			25	69			19	57			14	54			14	153		
WBNS																				
METRO	51	167	.8	5.5	150	446	2.4	12.3	113	363	1.8	13.1	15	86	.2	3.4	67	791	1.1	9.3
TSA	54	172			150	446			114	368			16	92			68	801		
WBNS-FM																				
METRO	39	121	.6	4.2	70	238	1.1	5.7	69	233	1.1	8.0	22	126	.4	5.0	46	669	.7	6.4
TSA	47	132			71	244			70	239			25	136			49	715		
WCEZ																				
METRO	18	52	.3	1.9	36	96	.6	2.9	31	60	.5	3.6	18	43	.3	4.1	19	199	.3	2.6
TSA	18	52			36	96			31	60			19	50			20	206		
WCKX																				
METRO	4	23	.1	.4	14	59	.2	1.1	7	34	.1	.8	2	11		.5	9	192	.1	1.3
TSA	4	23			14	59			7	34			2	11			9	192		
WCLT-FM																				
METRO	24	102	.4	2.6	36	78	.6	2.9	30	70	.5	3.5	9	48	.1	2.0	27	229	.4	3.8
TSA	38	126			48	129			34	83			13	64			39	338		
WCOL																				
METRO	3	9		.3	7	38	.1	.6	1	18		.1	3	15		.7	4	102	.1	.6
TSA	3	9			7	38			1	18			3	15			4	102		
WCOL-FM																				
METRO	51	200	.8	5.5	100	310	1.6	8.2	67	183	1.1	7.8	39	126	.6	8.9	54	648	.9	7.5
TSA	58	228			107	335			67	183			44	140			60	738		
A/F TOT																				
METRO	54	209	.9	5.8	107	347	1.7	8.7	68	201	1.1	7.9	42	141	.7	9.5	58	749	.9	8.1
TSA	61	237			114	373			68	201			47	155			64	840		
WHOK																				
METRO	106	323	1.7	11.4	103	305	1.7	8.4	95	227	1.5	11.0	53	144	.9	12.0	73	687	1.2	10.2
TSA	137	417			142	426			143	338			65	191			99	993		
WLOH																				
METRO	24	65	.4	2.6	18	59	.3	1.5	8	26	.1	.9					8	80	.1	1.1
TSA	24	65			18	59			8	26							8	87		
WLVQ																				
METRO	18	66	.3	1.9	32	102	.5	2.6	5	41	.1	.6					10	183	.2	1.4
TSA	18	66			32	102			5	41			3	9			12	203		
WMGG																				
METRO	9	32	.1	1.0	16	29	.3	1.3	20	77	.3	2.3	11	43	.2	2.5	8	173	.1	1.1
TSA	10	37			18	34			21	82			11	43			8	189		
WMNI																				
METRO	30	103	.5	3.2	28	78	.5	2.3	19	21	.3	2.2	10	33	.2	2.3	18	186	.3	2.5
TSA	30	103			37	110			20	27			13	46			21	239		
WNCI																				
METRO	34	110	.5	3.7	44	127	.7	3.6	25	98	.4	2.9	13	55	.2	3.0	23	302	.4	3.2
TSA	47	170			69	246			37	131			18	78			37	472		
WNKO																				
METRO	4	13	.1	.4	3	30		.2	9	35	.1	1.0	3	10		.7	5	68	.1	.7
TSA	9	23			3	30			10	45			4	20			6	78		
WRFD																				
METRO	* 16	37	.3	1.7	3	7	.2	*	7	7	.1	.8					* 12	101	.2	1.7
TSA	26	68			26	38			7	7							21	144		
+WRVF																				
WXXM																				
METRO	23	81	.4	2.5	44	115	.7	3.6	29	85	.5	3.4	8	33	.1	1.8	18	202	.3	2.5
TSA	23	81			44	115			29	85			8	33			18	202		
WRZR																				
METRO	3	25		.3	7	27	.1	.6	2	13		.2	10	30	.2	2.3	5	90	.1	.7
TSA	3	25			14	35			5	18			11	35			6	103		
WSNY																				
METRO	66	230	1.1	7.1	83	234	1.3	6.8	71	187	1.1	8.2	17	109	.3	3.9	53	564	.9	7.4
TSA	66	230			86	243			74	192			17	109			54	587		
WTLT																				
METRO	4	14	.1	.4	2	13		.2	9	20	.1	1.0	4	14	.1	.9	3	35		.4
TSA	4	14			2	13			9	20			4	14			4	49		
WTVN																				
METRO	228	547	3.7	24.6	108	394	1.7	8.8	47	177	.8	5.5	52	127	.8	11.8	76	859	1.2	10.6
TSA	267	669			147	538			54	210			56	146			93	1070		
WVVO																				
METRO	4	15	.1	.4	20	62	.3	1.6	14	50	.2	1.6		6			16	198	.3	2.2
TSA	4	15			20	62			14	50				6			16	198		
WWCD																				
METRO	7	14	.1	.8	2	22		.2	2	22		.2	1	6		.2	4	36	.1	.6
TSA	7	14			3	40			2	22			1	6			4	54		
WWHT																				
METRO	2	13		.2	9	40	.1	.7	7	35	.1	.8	1	13		.2	3	110		.4
TSA	6	27			10	47			7	35			3	21			4	131		
WAZU																				
METRO	1	8		.1	1	8		.1									1	8		
TSA	1	8			7	29												29		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

PERSONS 35+

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WLW METRO TSA	10 24	52 86	.2	1.1	11 26	67 101	.2	.9	5 13	20 37	.1	.6	10 26	33 73	.2	2.3	9 22	161 327	.1	1.3
METRO TOTALS	928	2562	15.0		1224	3116	19.7		862	2248	13.9		440	1406	7.1		719	4904	11.6	

Target Audience - Persons

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.



Target Audience

PERSONS 35+

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBYY																				
METRO	12	48	.2	1.5	10	32	.2	1.8	19	244	.3	1.5	25	219	.4	1.9	15	269	.2	1.6
TSA	12	48			10	32			19	255			25	230			15	279		
WBNS																				
METRO	92	234	1.5	11.1	33	109	.5	6.0	68	680	1.1	5.2	68	604	1.1	5.2	59	1072	1.0	6.2
TSA	92	234			33	109			69	734			69	650			61	1135		
WBNS-FM																				
METRO	80	204	1.3	9.7	31	117	.5	5.6	69	791	1.1	5.3	63	749	1.0	4.9	53	1079	.9	5.5
TSA	84	232			33	125			75	899			69	842			56	1220		
WCEZ																				
METRO	8	27	.1	1.0	23	78	.4	4.2	32	213	.5	2.5	33	197	.5	2.5	24	259	.4	2.5
TSA	8	27			24	85			33	233			33	204			25	280		
WCKX																				
METRO	8	59	.1	1.0	1	6		.2	19	162	.3	1.5	23	156	.4	1.8	12	253	.2	1.3
TSA	8	59			1	6			19	162			23	156			12	253		
WCLT-FM																				
METRO	50	106	.8	6.1	48	91	.8	8.7	37	241	.6	2.9	32	230	.5	2.5	30	324	.5	3.1
TSA	65	164			55	110			77	438			71	406			55	538		
WCOL																				
METRO	1	11		.1	7	33	.1	1.3	19	245	.3	1.5	11	201	.2	.8	10	291	.2	1.0
TSA	1	11			7	33			20	255			14	212			11	301		
WCOL-FM																				
METRO	60	235	1.0	7.3	56	166	.9	10.2	76	789	1.2	5.9	76	719	1.2	5.9	58	966	.9	6.1
TSA	68	278			57	169			90	946			89	836			68	1141		
A/F TOT																				
METRO	61	246	1.0	7.4	63	198	1.0	11.4					87	906	1.4	6.7				
TSA	69	290			64	201							103	1033						
WHOK																				
METRO	107	260	1.7	13.0	57	214	.9	10.3	98	893	1.6	7.6	99	807	1.6	7.6	76	1012	1.2	7.9
TSA	141	363			83	289			148	1208			144	1096			110	1414		
WLOH																				
METRO	3	27		.4	5	13	.1	.9	16	125	.3	1.2	19	117	.3	1.5	12	125	.2	1.3
TSA	4	33			5	13			16	132			20	124			12	132		
WLVQ																				
METRO	12	49	.2	1.5	2	15		.4	31	298	.5	2.4	28	270	.5	2.2	19	370	.3	2.0
TSA	15	60			3	20			38	354			34	317			24	444		
WMGG																				
METRO	5	28	.1	.6	4	25	.1	.7	19	208	.3	1.5	22	194	.4	1.7	13	290	.2	1.4
TSA	5	33			4	25			26	257			27	243			17	340		
WMNI																				
METRO	9	41	.1	1.1	13	13	.2	2.4	65	392	1.0	5.0	59	337	1.0	4.5	42	430	.7	4.4
TSA	14	66			13	13			67	417			61	363			44	482		
WNCI																				
METRO	21	75	.3	2.5	21	89	.3	3.8	49	600	.8	3.8	56	561	.9	4.3	33	695	.5	3.5
TSA	55	158			39	138			69	842			78	782			51	969		
WNKO																				
METRO	5	22	.1	.6	12	27	.2	2.2	11	90	.2	.8	11	73	.2	.8	8	102	.1	.8
TSA	5	22			12	27			11	90			11	73			8	112		
WRFD																				
METRO	12	30	.2	1.5	1	6		.2	7	127	.1	.5	8	109	.1	.6	9	167	.1	.9
TSA	12	30			18	41			14	244			18	214			16	284		
+WRVF																				
WXMX																				
METRO	17	69	.3	2.1	18	63	.3	3.3	29	312	.5	2.2	25	273	.4	1.9	22	337	.4	2.3
TSA	17	69			18	63			29	323			25	284			22	348		
WRZR																				
METRO	4	15	.1	.5	7	11	.1	1.3	8	106	.1	.6	7	79	.1	.5	6	159	.1	.6
TSA	4	15			7	11			9	120			9	93			7	191		
WSNY																				
METRO	70	202	1.1	8.5	57	212	.9	10.3	133	1016	2.1	10.2	133	968	2.1	10.2	91	1092	1.5	9.5
TSA	70	202			60	230			142	1127			138	1066			98	1202		
WTLT																				
METRO	1	14		.1		7			13	69	.2	1.0	12	61	.2	.9	8	76	.1	.8
TSA	1	14				7			13	88			12	80			8	95		
WTVN																				
METRO	58	191	.9	7.0	39	148	.6	7.1	184	1373	3.0	14.2	198	1281	3.2	15.3	128	1567	2.1	13.4
TSA	74	272			40	173			212	1671			225	1538			149	1904		
WVKO																				
METRO	37	128	.6	4.5	3	6		.5	26	231	.4	2.0	24	181	.4	1.8	19	307	.3	2.0
TSA	37	128			3	6			26	231			24	181			19	307		
WWCD																				
METRO	7	20	.1	.8	1	6		.2	4	108	.1	.3	7	93	.1	.5	3	116		.3
TSA	7	20			1	6			4	108			7	93			3	134		
WWHT																				
METRO	2	19		.2	4	21	.1	.7	9	175	.1	.7	10	175	.2	.8	6	218	.1	.6
TSA	2	19			4	21			9	193			10	184			6	248		
WAZU																				
METRO									2	23		.2		23		.2		23		.1
TSA	2	8							3	103			5	92			2	111		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

PERSONS 35+

WLW
METRO
TSA

SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
15	57	.2	1.8	14	34	.2	2.5	43	486	.7	3.3	32	387	.5	2.5	27	568	.4	2.8
29	95			43	91			59	765			47	578			45	900		
METRO TOTALS																			
826	2245	13.3		551	1614	8.9		1298	5676	20.9		1298	5522	20.9		956	5807	15.4	

Target Audience - Persons

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 12-24

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM				
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	
WBBY																					
METRO		9							9					9							
TSA		9							9					9							
WBNS																					
METRO					1	18	.1	.6		9				9			7	47	.5	3.4	
TSA					1	18				9				9			7	47			
WBNS - FM																					
METRO		9				9			2	24	.1	1.0		5	32	.4	3.5	10	83	.7	4.8
TSA		9			3	48			2	24				5	32			11	91		
WCEZ																					
METRO																					
TSA																					
WCKX																					
METRO	11	92	.8	4.9	4	68	.3	2.2	6	101	.4	3.1	14	104	1.0	9.9	11	68	.8	5.3	
TSA	11	92			4	68			6	101			14	104			11	68			
WCLT - FM																					
METRO	7	26	.5	3.1	5	26	.4	2.8	1	15	.1	.5		8			2	26	.1	1.0	
TSA	15	67			7	45			7	72			3	57			4	38			
WCOL																					
METRO										10							1	19	.1	.5	
TSA										10							1	19			
WCOL - FM																					
METRO	12	63	.8	5.3	15	38	1.1	8.3	16	77	1.1	8.2	4	31	.3	2.8	20	76	1.4	9.6	
TSA	13	83			18	63			16	84			4	31			22	95			
A/F TOT																					
METRO	12	63	.8	5.3					16	86	1.1	8.2	4	31	.3	2.8	21	95	1.5	10.1	
TSA	13	83							16	94			4	31			23	114			
WHOK																					
METRO	7	47	.5	3.1	6	48	.4	3.3	6	48	.4	3.1	3	38	.2	2.1	13	76	.9	6.3	
TSA	18	129			17	123			13	121			4	75			18	132			
WLOH																					
METRO																					
TSA																					
WLVQ																					
METRO	47	220	3.3	20.8	27	222	1.9	15.0	26	188	1.8	13.3	22	192	1.5	15.5	24	181	1.7	11.5	
TSA	60	252			28	242			32	246			26	244			25	201			
WMGG																					
METRO	30	162	2.1	13.3	27	180	1.9	15.0	20	187	1.4	10.3	14	190	1.0	9.9	19	154	1.3	9.1	
TSA	30	162			27	180			23	226			14	190			19	154			
WMNI																					
METRO	1	9	.1	.4	1	28	.1	.6						10				10			
TSA	1	26			7	45				17				10				10			
WNCI																					
METRO	41	278	2.9	18.1	26	131	1.8	14.4	30	229	2.1	15.4	15	252	1.1	10.6	29	193	2.0	13.9	
TSA	60	441			41	314			57	420			30	401			53	373			
WNKO																					
METRO	2	16	.1	.9	8	16	.6	4.4	9	33	.6	4.6	5	7	.4	3.5		8			
TSA	2	16			8	16			9	33			5	7				8			
WRFD																					
METRO	*								*												
TSA																					
+WRVF																					
WXMX																					
METRO	4	38	.3	1.8	8	38	.6	4.4	16	48	1.1	8.2	6	38	.4	4.2	7	47	.5	3.4	
TSA	5	50			9	51			17	61			6	38			7	47			
WRZR																					
METRO	6	82	.4	2.7	6	91	.4	3.3	9	101	.6	4.6	10	101	.7	7.0	2	36	.1	1.0	
TSA	8	99			9	108			11	117			11	113			5	76			
WSNY																					
METRO	21	133	1.5	9.3	9	127	.6	5.0	7	135	.5	3.6	16	113	1.1	11.3	5	65	.4	2.4	
TSA	24	162			10	136			10	162			26	147			5	65			
WTLT																					
METRO										9				9				9			
TSA										9				9				9			
WTVN																					
METRO	3	45	.2	1.3		10			1	9	.1	.5		9			1	19	.1	.5	
TSA	3	45			1	17			1	9				9			8	57			
WVKO																					
METRO	4	58	.3	1.8	1	24	.1	.6									5	58	.4	2.4	
TSA	4	58			1	24											5	58			
WWCD																					
METRO	3	57	.2	1.3	7	86	.5	3.9	10	105	.7	5.1	10	95	.7	7.0	3	57	.2	1.4	
TSA	3	57			7	86			10	105			10	95			3	57			
WWHT																					
METRO	10	112	.7	4.4	20	164	1.4	11.1	21	186	1.5	10.8	12	169	.8	8.5	33	178	2.3	15.9	
TSA	13	124			20	164			23	210			14	193			36	190			
WAZU																					
METRO	2	34	.1	.9	3	20	.2	1.7	4	43	.3	2.1		11			4	27	.3	1.9	
TSA	2	34			4	29			5	52			2	20			5	47			

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

MEN 12-24

WLW
METRO
TSA

MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
2 3	16 25	.1	.9	1 10	7 16	.1	.6	1 5	7 25	.1	.5	1 3	16 40	.1	.7	1 2	9 48	.1	.5
METRO TOTALS				180	842	12.6		195	1006	13.7		142	1007	10.0		208	961	14.6	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

MEN 12-24

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID				
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	
WBBY																					
METRO																					
TSA																					
WBNS																					
METRO					8	19	.6	3.2	16	38	1.1	8.0					3	57	.2	1.8	
TSA					8	19			16	38							3	57			
WBNS - FM																					
METRO					11	39	.8	4.4	13	55	.9	6.5	8	13	.6	4.6	6	91	.4	3.6	
TSA					12	46			13	55			8	13			6	99			
WCEZ																					
METRO																					
TSA																					
WCKX																					
METRO	3	24	.2	2.5	6	34	.4	2.4	16	16	1.1	8.0	41	74	2.9	23.7	13	108	.9	7.8	
TSA	3	24			6	34			16	16			41	74			13	108			
WCLT - FM																					
METRO					2	10	.1	.8					1	8	.1	.6	1	26	.1	.6	
TSA	5	19			7	22							11	38			5	83			
WCOL																					
METRO					10													19			
TSA					10													19			
WCOL - FM																					
METRO	8	45	.6	6.8	26	46	1.8	10.4	17	35	1.2	8.5	2	9	.1	1.2	13	94	.9	7.8	
TSA	8	45			28	66			17	35			2	9			14	114			
A/F TOT																					
METRO	8	45	.6	6.8	26	56	1.8	10.4	17	35	1.2	8.5	2	9	.1	1.2	13	113	.9	7.8	
TSA	8	45			28	75			17	35			2	9			14	133			
WHOK																					
METRO	4	20	.3	3.4	5	20	.4	2.0	9	29	.6	4.5	5	20	.4	2.9	9	76	.6	5.4	
TSA	7	34			7	27			15	51			6	27			14	132			
WLOH																					
METRO																					
TSA																					
WLWQ																					
METRO	23	68	1.6	19.5	25	96	1.8	10.0	29	77	2.0	14.6	24	87	1.7	13.9	20	231	1.4	12.0	
TSA	34	81			29	115			29	77			28	105			24	269			
WMGG																					
METRO	5	21	.4	4.2	27	69	1.9	10.8	16	48	1.1	8.0	11	85	.8	6.4	15	192	1.1	9.0	
TSA	5	21			27	69			16	48			11	85			15	192			
WMNI																					
METRO																		10			
TSA																		10			
WNCI																					
METRO	24	78	1.7	20.3	43	114	3.0	17.3	25	63	1.8	12.6	17	71	1.2	9.8	23	276	1.6	13.9	
TSA	27	101			47	137			54	121			28	124			38	490			
WNKO																					
METRO					2	8	.1	.8					1	7	.1	.6	1	15	.1	.6	
TSA					2	8							1	7			1	15			
WRFD																					
METRO	*								*											*	
TSA																					
+WRVF																					
WXXM																					
METRO	2	10	.1	1.7	6	19	.4	2.4	8	19	.6	4.0	3	10	.2	1.7	5	47	.4	3.0	
TSA	2	10			6	19			8	19			3	10			5	47			
WRZR																					
METRO	3	24	.2	2.5	2	17	.1	.8	3	17	.2	1.5	3	26	.2	1.7	3	62	.2	1.8	
TSA	3	24			6	46			10	28			20	49			7	102			
WSNY																					
METRO	16	30	1.1	13.6	9	38	.6	3.6	7	26	.5	3.5	4	31	.3	2.3	7	128	.5	4.2	
TSA	30	49			9	38			7	26			20	50			11	155			
WTLT																					
METRO	3	9	.2	2.5	1	9	.1	.4	1	9	.1	.5					1	9	.1	.6	
TSA	3	9			1	9			1	9							1	9			
WTVN																					
METRO	2	10	.1	1.7					2	10	.1	1.0						28			
TSA	2	10							2	10								67			
WVCO																					
METRO					1	18	.1	.4										5	58	.4	3.0
TSA					1	18												5	58		
WWCD																					
METRO	1	10	.1	.8		10			6	19	.4	3.0	10	29	.7	5.8	6	100	.4	3.6	
TSA	1	10				10			6	19			10	29			6	100			
WWHT																					
METRO	15	100	1.1	12.7	41	103	2.9	16.5	25	89	1.8	12.6	35	113	2.5	20.2	24	245	1.7	14.5	
TSA	18	112			45	115			34	101			44	137			27	269			
WAZU																					
METRO	3	11	.2	2.5	13	18	.9	5.2	1	7	.1	.5					2	27	.1	1.2	
TSA	3	11			13	18			6	26							3	47			

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 12-24

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO									9					9				9		
TSA									9					9				9		
WBNS																				
METRO	2	9	.1	1.1	1	9	.1	.5	27					9			1	91	.1	.6
TSA	2	9			1	9			27					9			1	91		
WBNS - FM																				
METRO	9	23	.6	4.8	6	13	.4	3.1	33				1	33	.1	.5	3	109	.2	1.7
TSA	9	23			6	13			71	1			1	33			4	156		
WCEZ																				
METRO																				
TSA																				
WCKX																				
METRO	8	50	.6	4.3	14	42	1.0	7.3	7	127	.5	3.5	9	127	.5	4.3	10	143	.7	5.6
TSA	8	50			14	42			7	127			9	127			10	143		
WCLT - FM																				
METRO	3	16	.2	1.6					5	33	.4	2.5	4	33	.3	1.9	3	44	.2	1.7
TSA	6	27							10	90			11	90			7	101		
WCOL																				
METRO					2	10	.1	1.0		10				10				19		
TSA					2	10				10				10				19		
WCOL - FM																				
METRO	15	40	1.1	8.0	22	40	1.5	11.5	14	103	1.0	7.0	13	103	.9	6.2	12	129	.8	6.7
TSA	19	59			27	60			15	136			14	130			13	163		
A/F TOT																				
METRO	15	40	1.1	8.0	24	50	1.7	12.5					13	112	.9	6.2				
TSA	19	59			29	69							14	140						
WHOK																				
METRO	17	47	1.2	9.1	17	29	1.2	8.9	6	66	.4	3.0	6	66	.4	2.9	6	123	.4	3.4
TSA	25	82			25	44			16	183			15	164			13	253		
WLOH																				
METRO																				
TSA																				
WLWQ																				
METRO	20	68	1.4	10.7	23	58	1.6	12.0	34	334	2.4	17.1	37	285	2.6	17.6	27	382	1.9	15.2
TSA	20	68			23	58			40	405			46	356			33	460		
WMGG																				
METRO	16	40	1.1	8.6	20	84	1.4	10.4	27	265	1.9	13.6	25	237	1.8	11.9	20	334	1.4	11.2
TSA	16	40			20	84			28	304			27	276			21	373		
WMNI																				
METRO	1	10	.1	.5						28				9				28		
TSA	1	10							3	45				25			2	45		
WNCI																				
METRO	23	70	1.6	12.3	25	52	1.8	13.0	32	360	2.2	16.1	36	351	2.5	17.1	26	473	1.8	14.6
TSA	53	134			61	133			51	587			58	556			43	739		
WNKO																				
METRO									6	33	.4	3.0	6	33	.4	2.9	5	33	.4	2.8
TSA									6	33			6	33			5	33		
WRFD																				
METRO																				
TSA																				
+WRVF																				
WXXM																				
METRO	6	19	.4	3.2	7	19	.5	3.6	9	57	.6	4.5	10	57	.7	4.8	7	75	.5	3.9
TSA	6	19			7	19			10	70			11	70			8	88		
WRZR																				
METRO					3	26	.2	1.6	7	136	.5	3.5	8	136	.6	3.8	6	154	.4	3.4
TSA					3	26			9	153			10	153			9	194		
WSNY																				
METRO	5	11	.4	2.7					12	270	.8	6.0	14	204	1.0	6.7	12	312	.8	6.7
TSA	5	11							15	298			18	233			16	345		
WTLT																				
METRO										9				9				9		
TSA										9				9				9		
WTVN																				
METRO	3	9	.2	1.6					1	45	.1	.5	1	45	.1	.5	1	64	.1	.6
TSA	19	48			10	39			2	53			1	45			2	110		
WVKO																				
METRO	8	40	.6	4.3	12	24	.8	6.3	1	83	.1	.5	2	58	.1	1.0	2	83	.1	1.1
TSA	8	40			12	24			1	83			2	58			2	83		
WWCD																				
METRO	4	29	.3	2.1	4	29	.3	2.1	7	133	.5	3.5	6	114	.4	2.9	7	177	.5	3.9
TSA	4	29			4	29			7	133			6	114			7	177		
WWHT																				
METRO	35	96	2.5	18.7	25	74	1.8	13.0	18	260	1.3	9.0	16	241	1.1	7.6	18	362	1.3	10.1
TSA	35	96			25	74			19	284			19	265			20	386		
WAZU																				
METRO					1	10	.1	.5	3	53	.2	1.5	3	43	.2	1.4	2	53	.1	1.1
TSA					1	10			4	62			3	52			3	81		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 12-24

WLW
METRO
TSA

SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
1	9	.1	.5					2	16	.1	1.0	2	16	.1	1.0	1	25	.1	.6
1	9							7	34			4	34			4	105		
METRO TOTALS																			
187	549	13.1		192	452	13.5		199	1300	14.0		210	1235	14.8		178	1377	12.5	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience - Men

Target Audience

MEN 18-34

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBYY																				
METRO	4	52	.2	.8	18	70	.8	3.5	16	90	.7	3.7	6	60	.3	2.7	11	60	.5	3.6
TSA	4	52			18	70			16	90			6	60			11	60		
WBNS																				
METRO	6	26	.3	1.2	5	27	.2	1.0	4	18	.2	.9	1	9		.4	12	108	.6	3.9
TSA	6	26			5	27			4	18			1	9			12	108		
WBNS-FM																				
METRO	1	12		.2		19			4	57	.2	.9	6	39	.3	2.7	10	87	.5	3.3
TSA	12	30			14	76			4	75			6	39			11	95		
WCEZ																				
METRO		9								8										
TSA	1	17																		
WCKX																				
METRO	23	128	1.1	4.7	23	115	1.1	4.5	13	124	.6	3.0	19	102	.9	8.4	11	119	.5	3.6
TSA	23	128			23	115			13	124			19	102			11	119		
WCLT-FM																				
METRO	10	56	.5	2.0	6	41	.3	1.2	2	15	.1	.5		24			2	31	.1	.7
TSA	12	75			16	109			13	65			5	43			16	61		
WCOL																				
METRO					1	9		.2		10							1	19		.3
TSA	1	4			2	13			1	14							3	23		
WCOL-FM																				
METRO	33	108	1.5	6.7	34	120	1.6	6.7	24	84	1.1	5.6	3	40	.1	1.3	13	110	.6	4.3
TSA	35	132			39	149			25	101			4	44			15	129		
A/F TOT																				
METRO	33	108	1.5	6.7					24	93	1.1	5.6	3	40	.1	1.3	14	129	.6	4.6
TSA	36	132							26	111			4	44			18	152		
WHOK																				
METRO	15	90	.7	3.0	12	74	.6	2.3	13	108	.6	3.0	5	59	.2	2.2	15	82	.7	4.9
TSA	27	167			26	196			27	208			6	92			22	157		
WLOH																				
METRO																				
TSA																				
WLWQ																				
METRO	129	514	6.0	26.2	113	463	5.2	22.1	80	463	3.7	18.6	42	324	1.9	18.6	54	354	2.5	17.7
TSA	148	609			114	508			98	600			48	436			63	433		
WMGG																				
METRO	70	339	3.2	14.2	80	419	3.7	15.7	58	438	2.7	13.5	18	278	.8	8.0	32	284	1.5	10.5
TSA	74	379			88	456			66	514			23	315			35	304		
WMNI																				
METRO		9			1	29		.2						10				10		
TSA		26			7	46				17				10				10		
WNCI																				
METRO	44	308	2.0	8.9	31	192	1.4	6.1	40	277	1.9	9.3	28	234	1.3	12.4	32	210	1.5	10.5
TSA	65	445			46	344			66	429			43	330			49	363		
WNKO																				
METRO	2	16	.1	.4	8	16	.4	1.6	7	41	.3	1.6					1	23		.3
TSA	2	16			8	16			7	41							1	23		
WRFD																				
METRO	* 4	10	.2	.8	3	26	.1	.6	*								*	11		
TSA	4	10			3	26												11		
+WRVF																				
WXMX																				
METRO	10	75	.5	2.0	10	75	.5	2.0	22	102	1.0	5.1	10	75	.5	4.4	15	101	.7	4.9
TSA	11	87			11	88			23	115			10	75			15	101		
WRZR																				
METRO	6	98	.3	1.2	16	141	.7	3.1	11	136	.5	2.6	7	109	.3	3.1	5	70	.2	1.6
TSA	6	103			17	147			16	170			14	143			23	111		
WSNY																				
METRO	30	235	1.4	6.1	33	213	1.5	6.5	20	189	.9	4.6	16	122	.7	7.1	13	112	.6	4.3
TSA	34	266			33	213			23	208			26	160			15	124		
WTLT																				
METRO	2	44	.1	.4	2	26	.1	.4	6	62	.3	1.4	2	44	.1	.9	7	44	.3	2.3
TSA	2	44			2	26			6	62			2	44			7	44		
WTVN																				
METRO	13	89	.6	2.6	9	54	.4	1.8	10	70	.5	2.3	2	16	.1	.9	2	44	.1	.7
TSA	13	89			11	79			10	78			2	16			10	94		
WVKO																				
METRO	13	102	.6	2.6	10	78	.5	2.0	7	71	.3	1.6	5	45	.2	2.2	13	102	.6	4.3
TSA	13	102			10	78			7	71			5	45			13	102		
WWCD																				
METRO	11	138	.5	2.2	15	164	.7	2.9	21	184	1.0	4.9	13	165	.6	5.8	10	120	.5	3.3
TSA	11	138			15	164			22	189			14	171			10	120		
WWHT																				
METRO	10	126	.5	2.0	22	149	1.0	4.3	12	147	.6	2.8	10	122	.5	4.4	17	121	.8	5.6
TSA	10	126			22	149			13	155			10	122			17	121		
WAZU																				
METRO	2	19	.1	.4	3	27	.1	.6	9	44	.4	2.1	7	20	.3	3.1	2	20	.1	.7
TSA	5	58			6	56			18	119			15	80			10	82		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 18-34

WLW
METRO
TSA

MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM						
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR			
6	35	.3	1.2	15	68	.7	2.9	13	61	.6	3.0	9	60	.4	4.0	3	26	.1	1.0			
14	79			35	112			27	115			18	119			7	108					
METRO TOTALS				493	1691	22.9		511	1716	23.7		431	1763	20.0		226	1413	10.5		305	1530	14.1

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

MEN 18-34

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	3	11	.1	1.7	13	35	.6	3.4	5	9	.2	1.7					6	60	.3	2.6
TSA	3	11			13	35			5	9							6	60		
WBNS																				
METRO					15	45	.7	3.9	25	73	1.2	8.4					6	118	.3	2.6
TSA					15	45			25	73							6	118		
WBNS-FM																				
METRO					8	29	.4	2.1	15	59	.7	5.0	5	13	.2	2.8	6	87	.3	2.6
TSA					9	36			15	59			5	13			6	95		
WCEZ																				
METRO																				
TSA																				
WCKX																				
METRO	3	24	.1	1.7	16	55	.7	4.1	5	22	.2	1.7	21	57	1.0	11.9	11	147	.5	4.7
TSA	3	24			16	55			5	22			21	57			11	147		
WCLT-FM																				
METRO	2	7	.1	1.1	3	7	.1	.8	3	7	.1	1.0	1	8		.6	2	31	.1	.9
TSA	5	15			19	26			19	26			1	8			9	69		
WCOL																				
METRO						10												19		
TSA	3	4			4	14			3	4							1	23		
WCOL-FM																				
METRO	5	29	.2	2.8	16	54	.7	4.1	14	56	.6	4.7					7	129	.3	3.0
TSA	5	29			18	74			14	56							8	149		
A/F TOT																				
METRO	5	29	.2	2.8	16	64	.7	4.1	14	56	.6	4.7					7	148	.3	3.0
TSA	8	33			22	87			17	60							9	172		
WHOK																				
METRO	6	26	.3	3.4	6	17	.3	1.6	8	19	.4	2.7	6	28	.3	3.4	11	108	.5	4.7
TSA	7	33			6	17			13	35			12	43			18	192		
WLOH																				
METRO																				
TSA																				
WLWQ																				
METRO	40	117	1.9	22.3	69	172	3.2	17.8	71	186	3.3	23.7	47	122	2.2	26.6	42	448	1.9	18.0
TSA	57	162			84	226			80	218			59	182			52	556		
WMGG																				
METRO	24	82	1.1	13.4	39	112	1.8	10.1	33	99	1.5	11.0	25	92	1.2	14.1	27	330	1.3	11.6
TSA	26	106			41	131			34	119			44	130			31	380		
WMNI																				
METRO																				
TSA																				
WNCI																				
METRO	16	56	.7	8.9	48	138	2.2	12.4	27	63	1.3	9.0	8	38	.4	4.5	23	254	1.1	9.9
TSA	19	64			58	167			37	119			14	55			33	432		
WNKO																				
METRO	3	7	.1	1.7	6	23	.3	1.6									1	23	.4	
TSA	3	7			6	23											1	23		
WRFD																				
METRO	*								*								*	1	.4	
TSA																	1	18		
+WRVF																				
WXMV																				
METRO	5	28	.2	2.8	11	56	.5	2.8	14	38	.6	4.7	6	19	.3	3.4	11	101	.5	4.7
TSA	5	28			11	56			14	38			6	19			11	101		
WRZR																				
METRO	9	32	.4	5.0	4	26	.2	1.0	4	19	.2	1.3		10			4	95	.2	1.7
TSA	15	50			22	44			29	48			26	47			19	161		
WSNY																				
METRO	14	30	.6	7.8	19	66	.9	4.9	12	36	.6	4.0	3	9	.1	1.7	11	178	.5	4.7
TSA	28	49			23	77			12	36			19	28			16	221		
WTLT																				
METRO	2	18	.1	1.1	12	44	.6	3.1	5	26	.2	1.7		9			4	44	.2	1.7
TSA	2	18			12	44			5	26				9			4	44		
WTVN																				
METRO	2	10	.1	1.1	1	7		.3	5	28	.2	1.7					1	53	.4	
TSA	2	10			1	7			10	39							6	104		
WVCO																				
METRO	2	9	.1	1.1	16	38	.7	4.1	7	11	.3	2.3	1	9		.6	11	102	.5	4.7
TSA	2	9			16	38			7	11			1	9			11	102		
WWCD																				
METRO	1	10		.6	15	54	.7	3.9	17	38	.8	5.7	25	63	1.2	14.1	11	170	.5	4.7
TSA	1	10			15	54			17	38			25	63			11	170		
WWHT																				
METRO	10	62	.5	5.6	21	53	1.0	5.4	14	51	.6	4.7	20	74	.9	11.3	14	149	.6	6.0
TSA	10	62			21	53			14	51			20	74			14	149		
WAZU																				
METRO	3	11	.1	1.7	6	11	.3	1.6									1	20	.4	
TSA	3	11			12	23			20	61			5	31			7	82		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 18-34

WLW
METRO
TSA

SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
4	9			1	12			3 7	18 65	.1	1.0	1 7	9 48		.6	2 5	26 108	.1	.9
METRO TOTALS	179	564	8.3	387	970	17.9		299	753	13.9		177	489	8.2		233	1647	10.8	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

MEN 18-34

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	11	22	.5	4.3	15	15	.7	5.5	13	121	.6	2.7	10	101	.5	2.2	10	124	.5	2.8
TSA	11	22			15	15			13	121			10	101			10	124		
WBNS																				
METRO	4	18	.2	1.6	5	18	.2	1.8	4	44	.2	.8	5	26	.2	1.1	4	162	.2	1.1
TSA	4	18			5	18			4	44			5	26			4	162		
WBNS-FM																				
METRO	13	41	.6	5.1	8	22	.4	3.0	1	79		.2	2	60	.1	.4	4	135	.2	1.1
TSA	13	41			8	22			10	135			7	78			9	200		
WCEZ																				
METRO																				
TSA																				
WCKX																				
METRO	6	49	.3	2.4	16	57	.7	5.9	20	178	.9	4.2	19	163	.9	4.1	17	197	.8	4.7
TSA	6	49			16	57			20	178			19	163			17	197		
WCLT-FM																				
METRO	3	16	.1	1.2					6	56	.3	1.2	6	56	.3	1.3	4	65	.2	1.1
TSA	13	46			12	19			14	124			13	106			11	132		
WCOL																				
METRO					2	10	.1	.7		19				10				28		
TSA					2	10				23				14				32		
WCOL-FM																				
METRO	6	19	.3	2.4	13	28	.6	4.8	31	165	1.4	6.4	28	148	1.3	6.1	19	229	.9	5.3
TSA	10	38			18	48			33	208			30	185			20	273		
A/F TOT																				
METRO	6	19	.3	2.4	15	38	.7	5.5					28	157	1.3	6.1				
TSA	10	38			20	57							31	195						
WHOK																				
METRO	22	54	1.0	8.7	21	38	1.0	7.7	13	117	.6	2.7	14	117	.6	3.0	11	185	.5	3.1
TSA	35	116			33	66			26	268			27	239			21	343		
WLOH																				
METRO																				
TSA																				
WLWQ																				
METRO	38	130	1.8	15.0	42	127	1.9	15.5	108	705	5.0	22.5	104	638	4.8	22.5	75	821	3.5	20.8
TSA	44	160			44	145			120	878			122	812			87	1010		
WMGG																				
METRO	33	101	1.5	13.0	27	93	1.3	10.0	71	589	3.3	14.8	64	532	3.0	13.9	47	671	2.2	13.1
TSA	39	121			28	105			77	696			70	616			53	797		
WMNI																				
METRO	1	10		.4						38				9				38		
TSA	1	10							3	55				26			2	55		
WNCI																				
METRO	22	53	1.0	8.7	32	53	1.5	11.8	38	431	1.8	7.9	42	404	1.9	9.1	31	512	1.4	8.6
TSA	36	92			66	122			58	598			66	570			48	699		
WNKO																				
METRO	1	7		.4					5	41	.2	1.0	4	41	.2	.9	3	41	.1	.8
TSA	1	7							5	41			4	41			3	41		
WRFD																				
METRO	1	11		.4						26	.1	.4		10	.1	.4		44	.1	.6
TSA	1	11							2	26			2	10			2	44		
+WRVF																				
WXXM																				
METRO	15	73	.7	5.9	19	47	.9	7.0	13	111	.6	2.7	16	111	.7	3.5	12	147	.6	3.3
TSA	15	73			19	47			14	124			17	124			13	160		
WRZR																				
METRO	7	33	.3	2.8	1	26		.4	11	195	.5	2.3	9	170	.4	1.9	9	213	.4	2.5
TSA	27	62			8	56			13	230			11	205			15	285		
WSNY																				
METRO	17	48	.8	6.7	3	18	.1	1.1	28	365	1.3	5.8	25	308	1.2	5.4	21	411	1.0	5.8
TSA	21	59			3	18			30	396			29	339			25	459		
WTLT																				
METRO	1	18		.4	9	26	.4	3.3	3	79	.1	.6	4	70	.2	.9	3	79	.1	.8
TSA	1	18			9	26			3	79			4	70			3	79		
WTVN																				
METRO	3	9	.1	1.2	1	9		.4	10	115	.5	2.1	11	106	.5	2.4	6	142	.3	1.7
TSA	19	48			11	48			12	150			11	115			7	226		
WVKO																				
METRO	16	65	.7	6.3	13	33	.6	4.8	10	177	.5	2.1	10	152	.5	2.2	10	192	.5	2.8
TSA	16	65			13	33			10	177			10	152			10	192		
WWCD																				
METRO	6	38	.3	2.4	6	47	.3	2.2	16	230	.7	3.3	16	211	.7	3.5	14	300	.6	3.9
TSA	6	38			6	47			16	235			16	216			14	305		
WWHT																				
METRO	13	51	.6	5.1	15	64	.7	5.5	15	192	.7	3.1	11	184	.5	2.4	14	265	.6	3.9
TSA	13	51			15	64			16	200			12	192			14	273		
WAZU																				
METRO					1	10		.4	4	54	.2	.8	5	44	.2	1.1	4	54	.2	1.1
TSA					3	22			10	129			11	119			10	160		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 18-34

WLW
METRO
TSA

SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
3	9	.1	1.2	7	18	.3	2.6	12	94	.6	2.5	10	70	.5	2.2	8	119	.4	2.2
10	39			8	29			27	165			21	141			19	284		
METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS			
254	821	11.8		271	672	12.6		481	2054	22.3		462	1982	21.4		360	2084	16.7	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

MEN 18-49

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	17	129	.5	2.0	19	94	.5	2.2	22	149	.6	3.0	7	97	.2	2.1	17	110	.5	3.3
TSA	17	129			19	94			22	149			7	97			17	110		
WBNS																				
METRO	8	70	.2	.9	5	34	.1	.6	10	58	.3	1.3	2	24	.1	.6	26	230	.7	5.1
TSA	8	70			5	34			10	58			2	24			26	230		
WBNS-FM																				
METRO	11	110	.3	1.3	12	100	.3	1.4	12	141	.3	1.6	13	113	.4	3.9	22	190	.6	4.3
TSA	27	138			27	168			13	183			14	138			23	198		
WCEZ																				
METRO	6	43	.2	.7	3	23	.1	.4	7	34	.2	.9	8	40	.2	2.4	4	27	.1	.8
TSA	7	51			3	23			7	42			8	40			4	27		
WCKX																				
METRO	37	207	1.0	4.3	29	185	.8	3.4	25	191	.7	3.4	25	152	.7	7.5	14	156	.4	2.7
TSA	37	207			29	185			25	191			25	152			14	156		
WCLT-FM																				
METRO	21	100	.6	2.4	20	66	.5	2.4	18	69	.5	2.4	8	66	.2	2.4	13	82	.4	2.5
TSA	50	165			55	175			34	162			14	96			30	137		
WCOL																				
METRO	1	22		.1	5	44	.1	.6	1	37		.1					2	43	.1	.4
TSA	5	36			6	48			5	52							4	47		
WCOL-FM																				
METRO	60	288	1.6	6.9	60	323	1.6	7.1	51	322	1.4	6.9	14	194	.4	4.2	38	317	1.0	7.4
TSA	68	344			73	397			58	399			16	220			41	365		
A/F TOT																				
METRO	61	309	1.7	7.1					52	358	1.4	7.0	14	194	.4	4.2	40	360	1.1	7.8
TSA	73	376							63	446			16	220			45	411		
WHOK																				
METRO	40	228	1.1	4.6	41	229	1.1	4.8	41	274	1.1	5.5	11	140	.3	3.3	26	207	.7	5.1
TSA	64	358			65	393			65	420			14	207			38	328		
WLOH																				
METRO	6	19	.2	.7	2	19	.1	.2	3	19	.1	.4						22		
TSA	6	19			2	19			3	19								22		
WLWQ																				
METRO	151	637	4.1	17.5	135	556	3.7	16.0	94	575	2.6	12.7	44	346	1.2	13.1	66	456	1.8	12.9
TSA	172	737			140	617			116	728			53	482			76	546		
WMGG																				
METRO	84	398	2.3	9.7	92	479	2.5	10.9	65	502	1.8	8.7	18	294	.5	5.4	38	345	1.0	7.4
TSA	92	452			104	536			80	608			28	345			41	375		
WMNI																				
METRO	6	53	.2	.7	9	65	.2	1.1	8	48	.2	1.1	2	29	.1	.6	2	29	.1	.4
TSA	6	70			15	82			8	65			2	29			2	29		
WNCI																				
METRO	66	439	1.8	7.6	36	241	1.0	4.3	48	364	1.3	6.5	33	305	.9	9.9	35	277	1.0	6.8
TSA	97	645			56	440			84	566			50	436			61	487		
WNKO																				
METRO	9	33	.2	1.0	18	28	.5	2.1	13	53	.4	1.7					2	35	.1	.4
TSA	9	33			18	28			13	53							2	35		
WRFD																				
METRO	* 4	10	.1	.5	3	26	.1	.4	*								*	11		
TSA	4	10			4	37												11		
+WRVF																				
WXMX																				
METRO	12	111	.3	1.4	17	113	.5	2.0	27	131	.7	3.6	11	90	.3	3.3	25	155	.7	4.9
TSA	13	123			18	126			28	144			11	90			25	155		
WRZR																				
METRO	8	120	.2	.9	16	155	.4	1.9	14	158	.4	1.9	8	139	.2	2.4	7	89	.2	1.4
TSA	8	125			17	161			19	192			15	187			25	130		
WSNY																				
METRO	60	495	1.6	6.9	60	385	1.6	7.1	42	377	1.2	5.7	27	252	.7	8.1	27	236	.7	5.3
TSA	65	554			60	399			48	435			37	318			29	262		
WTLT																				
METRO	12	65	.3	1.4	12	47	.3	1.4	16	83	.4	2.2	4	58	.1	1.2	9	58	.2	1.8
TSA	12	65			12	61			16	97			5	72			9	58		
WTVN																				
METRO	70	340	1.9	8.1	37	186	1.0	4.4	34	215	.9	4.6	13	111	.4	3.9	19	196	.5	3.7
TSA	76	371			47	267			38	246			13	121			30	267		
WVKO																				
METRO	23	152	.6	2.7	19	133	.5	2.2	16	121	.4	2.2	8	70	.2	2.4	15	132	.4	2.9
TSA	23	152			19	133			16	121			8	70			15	132		
WWCD																				
METRO	14	162	.4	1.6	17	195	.5	2.0	24	229	.7	3.2	15	210	.4	4.5	12	150	.3	2.3
TSA	14	162			17	195			25	234			16	216			12	150		
WWHT																				
METRO	13	168	.4	1.5	24	175	.7	2.8	14	185	.4	1.9	12	147	.3	3.6	19	141	.5	3.7
TSA	13	168			24	175			16	201			12	156			19	141		
WAZU																				
METRO	4	35	.1	.5	4	42	.1	.5	11	67	.3	1.5	7	28	.2	2.1	2	28	.1	.4
TSA	7	85			8	82			20	152			15	88			10	90		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 18 - 49

WLW
METRO
TSA

MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
18	109	.5	2.1	42	160	1.2	5.0	30	183	.8	4.0	11	107	.3	3.3	7	70	.2	1.4
28	175			62	215			45	247			28	182			20	162		
METRO TOTALS	864	3004	23.7	846	2805	23.2		743	3013	20.4		335	2215	9.2		511	2649	14.0	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. † Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

MEN 18-49

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID				
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	
WBBY																					
METRO	7	29	.2	1.9	24	77	.7	3.4	7	23	.2	1.4	7	28	.2	2.5	11	118	.3	2.8	
TSA	7	29			24	77			7	23			7	28			11	118			
WBNS																					
METRO					32	118	.9	4.5	47	142	1.3	9.5		6			13	253	.4	3.3	
TSA					32	118			47	142				6			13	253			
WBNS-FM																					
METRO	1	11		.3	21	57	.6	2.9	27	109	.7	5.5	11	60	.3	3.9	14	219	.4	3.6	
TSA	9	22			22	64			27	109			14	70			16	238			
WCEZ																					
METRO	4	6	.1	1.1	6	14	.2	.8	5	6	.1	1.0	7	14	.2	2.5	5	50	.1	1.3	
TSA	4	6			6	14			5	6			7	14			5	50			
WCKX																					
METRO	5	36	.1	1.3	22	80	.5	3.1	8	34	.2	1.6	21	57	.6	7.4	14	226	.4	3.6	
TSA	5	36			22	80			8	34			21	57			14	226			
WCLT-FM																					
METRO	8	31	.2	2.1	13	32	.4	1.8	13	35	.4	2.6	5	26	.1	1.8	10	94	.3	2.5	
TSA	13	47			31	59			29	54			5	26			20	167			
WCOL																					
METRO					4	34	.1	.6					2	8	.1	.7	1	43		.3	
TSA	3	4			8	38			3	4			2	8			2	47			
WCOL-FM																					
METRO	17	78	.5	4.5	52	183	1.4	7.3	36	117	1.0	7.3	10	30	.3	3.5	25	372	.7	6.3	
TSA	24	106			57	216			36	117			15	44			29	442			
A/F TOT																					
METRO	17	78	.5	4.5	56	216	1.5	7.9	36	117	1.0	7.3	12	38	.3	4.2	26	414	.7	6.6	
TSA	27	110			65	253			39	121			17	52			31	488			
WHOK																					
METRO	31	96	.8	8.3	24	75	.7	3.4	17	39	.5	3.4	16	62	.4	5.6	21	277	.6	5.3	
TSA	39	119			31	84			28	64			27	96			32	415			
WLOH																					
METRO	4	14	.1	1.1	2	14	.1	.3	1	6		.2					1	22		.3	
TSA	4	14			2	14			1	6							1	22			
WLWQ																					
METRO	53	161	1.5	14.1	98	254	2.7	13.7	74	208	2.0	14.9	47	122	1.3	16.5	50	550	1.4	12.7	
TSA	70	206			113	308			83	240			59	182			61	669			
WMGG																					
METRO	31	93	.8	8.3	50	129	1.4	7.0	42	138	1.2	8.5	30	114	.8	10.5	31	406	.8	7.9	
TSA	34	122			52	148			44	163			49	152			35	467			
WMNI																					
METRO	3	8	.1	.8	1	6		.1	6	8	.2	1.2					2	42	.1	.5	
TSA	3	8			1	6			6	8							2	42			
WNCI																					
METRO	25	86	.7	6.7	53	166	1.5	7.4	32	91	.9	6.5	13	53	.4	4.6	27	334	.7	6.9	
TSA	37	130			71	231			46	156			19	70			42	569			
WNKO																					
METRO	4	14	.1	1.1	7	30	.2	1.0					2	5	.1	.7	2	35	.1	.5	
TSA	4	14			7	30							2	5			2	35			
WRFD																					
METRO	*								*								*	1	18	.3	
TSA																		1	18		
+WRVF																					
WXXM																					
METRO	14	56	.4	3.7	31	105	.8	4.3	19	65	.5	3.8	6	19	.2	2.1	17	163	.5	4.3	
TSA	14	56			31	105			19	65			6	19			17	163			
WRZR																					
METRO	10	38	.3	2.7	9	40	.2	1.3	4	19	.1	.8	1	17		.4	5	121	.1	1.3	
TSA	16	56			27	58			29	48			27	54			20	187			
WSNY																					
METRO	25	82	.7	6.7	31	102	.8	4.3	34	102	.9	6.9	10	58	.3	3.5	23	356	.6	5.8	
TSA	39	101			35	113			34	102			26	77			28	413			
WTLT																					
METRO	6	32	.2	1.6	13	51	.4	1.8	12	40	.3	2.4	4	23	.1	1.4	6	58	.2	1.5	
TSA	6	32			13	51			12	40			4	23			7	72			
WTVN																					
METRO	42	112	1.2	11.2	29	95	.8	4.1	18	79	.5	3.6	5	12	.1	1.8	16	252	.4	4.1	
TSA	42	112			31	102			25	101			5	12			22	324			
WVKK																					
METRO	2	9	.1	.5	18	50	.5	2.5	10	23	.3	2.0	1	9		.4	12	132	.3	3.0	
TSA	2	9			18	50			10	23			1	9			12	132			
WWCD																					
METRO	8	24	.2	2.1	17	76	.5	2.4	19	60	.5	3.8	25	63	.7	8.8	14	200	.4	3.6	
TSA	8	24			17	76			19	60			25	63			14	200			
WWHT																					
METRO	10	62	.3	2.7	23	65	.6	3.2	17	63	.5	3.4	21	81	.6	7.4	15	176	.4	3.8	
TSA	12	70			23	65			17	63			23	89			16	184			
WAZU																					
METRO	4	19	.1	1.1	7	19	.2	1.0									1	28		.3	
TSA	4	19			13	31			20	61			5	31			7	90			

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 18-49

WLW
METRO
TSA

SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
4	22	.1	1.1	5	15	.1	.7	3	18	.1	.6	6	15	.2	2.1	6	86	.2	1.5
9	42			16	38			12	76			23	65			16	189		
METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS			
375	1135	10.3		713	1820	19.5		495	1342	13.6		285	846	7.8		394	2827	10.8	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

MEN 18-49

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	18	46	.5	4.3	18	23	.5	4.6	18	214	.5	2.2	19	194	.5	2.4	14	225	.4	2.3
TSA	18	46			18	23			18	214			19	194			14	225		
WBNS																				
METRO	11	40	.3	2.6	11	41	.3	2.8	6	120	.2	.7	9	102	.2	1.1	8	334	.2	1.3
TSA	11	40			11	41			6	120			9	102			8	334		
WBNS-FM																				
METRO	30	82	.8	7.2	13	54	.4	3.3	11	211	.3	1.3	10	180	.3	1.2	13	337	.4	2.2
TSA	30	82			13	54			11	211			10	180			13	337		
WCEZ																				
METRO	1	6	.2		4	8	.1	1.0	6	59	.2	.7	6	49	.2	.7	6	74	.2	1.0
TSA	1	6			4	8			6	59			6	49			6	74		
WCKX																				
METRO	7	61	.2	1.7	16	57	.4	4.1	30	257	.8	3.7	33	242	.9	4.1	24	298	.7	4.0
TSA	7	61			16	57			30	257			33	242			24	298		
WCLT-FM																				
METRO	15	51	.4	3.6	12	14	.3	3.1	19	124	.5	2.3	19	124	.5	2.4	15	150	.4	2.5
TSA	31	106			28	45			47	245			43	227			33	276		
WCOL																				
METRO					2	10	.1	.5	3	67	.1	.4	1	45			1	84		.2
TSA					2	10			6	81			5	60			3	98		
WCOL-FM																				
METRO	28	91	.8	6.7	28	68	.8	7.2	57	482	1.6	7.0	54	436	1.5	6.7	40	598	1.1	6.6
TSA	36	125			33	88			67	590			63	533			46	725		
A/F TOT																				
METRO	28	91	.8	6.7	30	78	.8	7.7					55	480	1.5	6.8				
TSA	36	125			35	97							68	589						
WHOK																				
METRO	31	84	.8	7.4	29	69	.8	7.4	41	327	1.1	5.0	41	301	1.1	5.1	30	434	.8	5.0
TSA	49	179			44	116			65	546			65	491			47	679		
WLOH																				
METRO	2	14	.1	.5					3	27	.1	.4	4	19	.1	.5	2	27	.1	.3
TSA	2	14							3	27			4	19			2	27		
WLVO																				
METRO	49	173	1.3	11.7	44	142	1.2	11.3	127	865	3.5	15.5	121	792	3.3	15.1	87	1013	2.4	14.5
TSA	58	214			47	165			143	1059			142	982			102	1242		
WMGG																				
METRO	36	123	1.0	8.6	28	99	.8	7.2	82	671	2.2	10.0	75	607	2.1	9.3	54	791	1.5	9.0
TSA	42	148			29	111			93	807			86	720			64	947		
WMNI																				
METRO	3	16	.1	.7					8	94	.2	1.0	7	65	.2	.9	5	102	.1	.8
TSA	3	16							11	111			7	82			7	119		
WNCI																				
METRO	23	66	.6	5.5	33	59	.9	8.5	49	582	1.3	6.0	57	555	1.6	7.1	38	692	1.0	6.3
TSA	51	142			76	151			77	832			91	804			63	962		
WNKO																				
METRO	3	12	.1	.7					12	58	.3	1.5	10	58	.3	1.2	7	65	.2	1.2
TSA	3	12							12	58			10	58			7	65		
WRFD																				
METRO	1	11	.2	*					* 2	26	.1	.2	* 2	10	.1	.2	* 2	44	.1	.3
TSA	1	11							2	37			2	10			2	55		
+WRVF																				
WXXM																				
METRO	20	97	.5	4.8	26	77	.7	6.7	18	169	.5	2.2	19	154	.5	2.4	16	217	.4	2.7
TSA	20	97			26	77			19	182			20	167			17	230		
WRZR																				
METRO	7	33	.2	1.7	8	37	.2	2.1	12	243	.3	1.5	11	205	.3	1.4	11	268	.3	1.8
TSA	27	62			15	67			14	278			13	240			17	354		
WSNY																				
METRO	28	92	.8	6.7	14	69	.4	3.6	54	708	1.5	6.6	52	629	1.4	6.5	40	765	1.1	6.6
TSA	32	103			16	82			58	779			57	699			45	852		
WTLT																				
METRO	1	18	.2		9	33	.2	2.3	13	100	.4	1.6	14	91	.4	1.7	9	100	.2	1.5
TSA	1	18			9	33			13	114			14	105			9	114		
WTVN																				
METRO	16	39	.4	3.8	14	47	.4	3.6	46	443	1.3	5.6	51	400	1.4	6.4	30	530	.8	5.0
TSA	36	89			25	91			53	541			56	439			35	694		
WVCO																				
METRO	20	82	.5	4.8	13	33	.4	3.3	19	245	.5	2.3	20	202	.5	2.5	16	277	.4	2.7
TSA	20	82			13	33			19	245			20	202			16	277		
WWCD																				
METRO	9	52	.2	2.2	6	47	.2	1.5	18	291	.5	2.2	19	264	.5	2.4	16	369	.4	2.7
TSA	9	52			6	47			18	296			19	269			16	374		
WWHT																				
METRO	13	51	.4	3.1	17	72	.5	4.4	18	251	.5	2.2	14	243	.4	1.7	16	332	.4	2.7
TSA	13	51			17	72			19	268			15	260			16	348		
WAZU																				
METRO					1	10		.3	6	77	.2	.7	7	67	.2	.9	5	77	.1	.8
TSA					3	22			12	173			13	152			11	204		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 18-49

WLW
METRO
TSA

SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
11 28	32 73	.3	2.6	12 18	32 53	.3	3.1	31 47	260 364	.8	3.8	24 37	205 297	.7	3.0	19 35	307 509	.5	3.2
418	1318	11.4		390	1010	10.7		820	3474	22.5		803	3348	22.0		602	3517	16.5	

METRO
TOTALS

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

MEN 25-49

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	17	129	.6	2.4	19	94	.7	2.8	22	149	.8	3.7	7	97	.3	3.0	17	110	.6	4.5
TSA	17	129			19	94			22	149			7	97			17	110		
WBNS																				
METRO	8	70	.3	1.2	4	16	.1	.6	10	58	.4	1.7	2	24	.1	.9	20	192	.7	5.3
TSA	8	70			4	16			10	58			2	24			20	192		
WBNS - FM																				
METRO	11	110	.4	1.6	12	100	.4	1.8	11	137	.4	1.8	9	100	.3	3.9	16	166	.6	4.3
TSA	27	138			24	129			12	179			10	125			16	166		
WCEZ																				
METRO	6	43	.2	.9	3	23	.1	.4	7	34	.3	1.2	8	40	.3	3.5	4	27	.1	1.1
TSA	7	51			3	23			7	42			8	40			4	27		
WCKX																				
METRO	28	131	1.0	4.0	25	133	.9	3.7	19	115	.7	3.2	13	76	.5	5.7	9	104	.3	2.4
TSA	28	131			25	133			19	115			13	76			9	104		
WCLT - FM																				
METRO	14	74	.5	2.0	15	40	.5	2.2	17	61	.6	2.8	8	58	.3	3.5	12	66	.4	3.2
TSA	43	139			49	141			33	146			14	88			29	121		
WCOL																				
METRO	1	22		.1	5	44	.2	.7	1	27		.2					1	24		.3
TSA	5	36			6	48			5	42							3	28		
WCOL - FM																				
METRO	53	250	1.9	7.6	46	294	1.6	6.8	41	293	1.5	6.8	14	184	.5	6.1	29	288	1.0	7.7
TSA	60	286			56	343			48	363			16	210			30	317		
A/F TOT																				
METRO	54	271	1.9	7.8					42	320	1.5	7.0	14	184	.5	6.1	30	312	1.1	8.0
TSA	65	318							53	400			16	210			33	344		
WHOK																				
METRO	33	190	1.2	4.7	35	181	1.3	5.2	35	226	1.3	5.8	8	102	.3	3.5	14	150	.5	3.7
TSA	49	272			49	278			54	329			11	153			21	228		
WLOH																				
METRO	6	19	.2	.9	2	19	.1	.3	3	19	.1	.5						22		
TSA	6	19			2	19			3	19								22		
WLVO																				
METRO	108	451	3.9	15.5	108	343	3.9	16.0	71	421	2.5	11.9	23	170	.8	10.0	43	312	1.5	11.4
TSA	116	519			112	384			87	516			28	254			52	382		
WMGG																				
METRO	56	254	2.0	8.1	65	308	2.3	9.6	47	341	1.7	7.8	7	130	.3	3.0	24	237	.9	6.4
TSA	64	308			77	365			59	408			17	181			27	267		
WMNI																				
METRO	6	53	.2	.9	8	46	.3	1.2	8	48	.3	1.3	2	19	.1	.9	2	19	.1	.5
TSA	6	53			8	46			8	48			2	19			2	19		
WNCI																				
METRO	44	294	1.6	6.3	11	137	.4	1.6	27	229	1.0	4.5	25	162	.9	10.9	15	145	.5	4.0
TSA	60	399			21	224			43	319			33	229			30	242		
WNKO																				
METRO	7	17	.3	1.0	10	12	.4	1.5	7	27	.3	1.2					2	27	.1	.5
TSA	7	17			10	12			7	27							2	27		
WRFD																				
METRO	*	4	.1	.6	3	26	.1	.4	*								*	11		
TSA	4	10			4	37												11		
+WRVF																				
METRO	8	82	.3	1.2	9	75	.3	1.3	11	83	.4	1.8	5	52	.2	2.2	19	117	.7	5.1
TSA	8	82			9	75			11	83			5	52			19	117		
WRZR																				
METRO	4	63	.1	.6	10	80	.4	1.5	8	81	.3	1.3	3	63	.1	1.3	6	60	.2	1.6
TSA	4	68			11	86			13	115			10	111			22	90		
WSNY																				
METRO	44	409	1.6	6.3	52	296	1.9	7.7	39	302	1.4	6.5	12	174	.4	5.2	23	187	.8	6.1
TSA	46	448			52	310			42	341			13	214			25	213		
WTLT																				
METRO	12	65	.4	1.7	12	47	.4	1.8	16	83	.6	2.7	4	58	.1	1.7	9	58	.3	2.4
TSA	12	65			12	61			16	97			5	72			9	58		
WTVN																				
METRO	69	321	2.5	9.9	37	176	1.3	5.5	34	215	1.2	5.7	13	111	.5	5.7	19	186	.7	5.1
TSA	75	352			46	250			38	246			13	121			23	219		
WVKO																				
METRO	21	110	.8	3.0	18	109	.6	2.7	16	121	.6	2.7	8	70	.3	3.5	11	90	.4	2.9
TSA	21	110			18	109			16	121			8	70			11	90		
WWCD																				
METRO	11	105	.4	1.6	10	109	.4	1.5	14	133	.5	2.3	6	124	.2	2.6	9	93	.3	2.4
TSA	11	105			10	109			15	138			7	130			9	93		
WWHT																				
METRO	10	118	.4	1.4	9	70	.3	1.3	8	108	.3	1.3	7	84	.3	3.0	9	66	.3	2.4
TSA	10	118			9	70			10	124			7	93			9	66		
WAZU																				
METRO	2	16	.1	.3	1	22		.1	7	39	.3	1.2	7	17	.3	3.0	7	8		
TSA	5	66			4	53			15	115			13	68			7	50		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.

Target Audience

MEN 25-49

WLW
METRO
TSA

MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
18	109	.6	2.6	42	160	1.5	6.2	30	183	1.1	5.0	11	107	.4	4.8	7	70	.3	1.9
28	175			53	206			42	238			26	169			19	123		
METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS			
695	2391	24.9		677	2136	24.2		599	2376	21.4		230	1556	8.2		376	2027	13.5	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

MEN 25-49

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	7	29	.3	2.4	24	77	.9	4.3	7	23	.3	1.8	7	28	.3	3.8	11	118	.4	3.9
TSA	7	29			24	77			7	23			7	28			11	118		
WBNS																				
METRO					24	99	.9	4.3	31	104	1.1	8.1	6				10	205	.4	3.5
TSA					24	99			31	104			6				10	205		
WBNS-FM																				
METRO	1	11		.3	17	46	.6	3.1	21	85	.8	5.5	7	56	.3	3.8	10	195	.4	3.5
TSA	9	22			17	46			21	85			10	66			12	206		
WCEZ																				
METRO	4	6	.1	1.4	6	14	.2	1.1	5	6	.2	1.3	7	14	.3	3.8	5	50	.2	1.8
TSA	4	6			6	14			5	6			7	14			5	50		
WCKX																				
METRO	2	12	.1	.7	21	62	.8	3.8	8	34	.3	2.1	3	11	.1	1.6	7	146	.3	2.5
TSA	2	12			21	62			8	34			3	11			7	146		
WCLT-FM																				
METRO	8	31	.3	2.7	13	32	.5	2.4	13	35	.5	3.4	4	18	.1	2.2	9	78	.3	3.2
TSA	13	47			31	59			29	54			4	18			19	143		
WCOL																				
METRO					4	24	.1	.7					2	8	.1	1.1	1	24		.4
TSA	3	4			8	28			3	4			2	8			2	28		
WCOL-FM																				
METRO	14	59	.5	4.8	40	164	1.4	7.2	29	107	1.0	7.6	10	30	.4	5.5	20	334	.7	7.0
TSA	21	87			43	177			29	107			15	44			23	384		
A/F TOT																				
METRO	14	59	.5	4.8	44	187	1.6	8.0	29	107	1.0	7.6	12	38	.4	6.6	21	357	.8	7.4
TSA	24	91			51	205			32	111			17	52			25	411		
WHOK																				
METRO	29	86	1.0	9.9	19	65	.7	3.4	9	20	.3	2.4	13	52	.5	7.1	13	220	.5	4.6
TSA	36	102			26	74			15	29			23	79			19	315		
WLOH																				
METRO	4	14	.1	1.4	2	14	.1	.4	1	6		.3					1	22		.4
TSA	4	14			2	14			1	6							1	22		
WLWQ																				
METRO	34	112	1.2	11.6	75	186	2.7	13.6	45	131	1.6	11.8	23	44	.8	12.6	31	364	1.1	10.9
TSA	40	144			86	221			54	163			31	86			38	445		
WMGG																				
METRO	26	72	.9	8.8	30	79	1.1	5.4	33	127	1.2	8.7	20	47	.7	11.0	19	260	.7	6.7
TSA	29	101			32	98			35	152			39	85			23	321		
WMNI																				
METRO	3	8	.1	1.0	1	6		.2	6	8	.2	1.6					2	32	.1	.7
TSA	3	8			1	6			6	8							2	32		
WNCI																				
METRO	11	54	.4	3.7	21	79	.8	3.8	17	54	.6	4.5	5	15	.2	2.7	13	173	.5	4.6
TSA	23	98			39	144			25	83			10	24			22	270		
WNKO																				
METRO	4	14	.1	1.4	5	22	.2	.9					2	5	.1	1.1	2	27	.1	.7
TSA	4	14			5	22							2	5			2	27		
WRFD																				
METRO	*								*								*	18		.4
TSA																	1	18		
+WRVF																				
WXMX																				
METRO	12	46	.4	4.1	25	86	.9	4.5	14	55	.5	3.7	3	9	.1	1.6	12	125	.4	4.2
TSA	12	46			25	86			14	55			3	9			12	125		
WRZR																				
METRO	9	30	.3	3.1	8	30	.3	1.4	3	9	.1	.8	1	7		.5	4	84	.1	1.4
TSA	15	48			26	48			21	27			15	33			16	139		
WSNY																				
METRO	12	61	.4	4.1	24	73	.9	4.3	29	92	1.0	7.6	10	58	.4	5.5	18	267	.6	6.3
TSA	12	61			28	84			29	92			10	58			19	305		
WTLT																				
METRO	6	32	.2	2.0	13	51	.5	2.4	12	40	.4	3.1	4	23	.1	2.2	6	58	.2	2.1
TSA	6	32			13	51			12	40			4	23			7	72		
WTVN																				
METRO	40	102	1.4	13.6	29	95	1.0	5.3	16	69	.6	4.2	5	12	.2	2.7	16	233	.6	5.6
TSA	40	102			31	102			23	91			5	12			18	266		
WVKO																				
METRO	2	9	.1	.7	17	32	.6	3.1	10	23	.4	2.6	1	9		.5	8	90	.3	2.8
TSA	2	9			17	32			10	23			1	9			8	90		
WWCD																				
METRO	7	14	.3	2.4	17	66	.6	3.1	13	41	.5	3.4	15	34	.5	8.2	9	109	.3	3.2
TSA	7	14			17	66			13	41			15	34			9	109		
WWHT																				
METRO	2	9	.1	.7	6	21	.2	1.1	12	40	.4	3.1	5	35	.2	2.7	6	73	.2	2.1
TSA	4	17			6	21			12	40			7	43			7	81		
WAZU																				
METRO	1	8		.3	1	8		.2										8		
TSA	1	8			7	20			15	42			5	31			5	50		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 25-49

WLW
METRO
TSA

SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
49	2242	.1	1.4	516	1538	.2	.9	310	1837	.1	.8	617	1526	.2	3.3	615	86150	.2	2.1
METRO TOTALS				552	1430	19.8		381	1088	13.6		182	558	6.5		285	2171	10.2	

Target Audience - Men

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 25-49

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	18	46	.6	6.1	18	23	.6	7.2	18	214	.6	2.7	19	194	.7	2.9	14	225	.5	3.0
TSA	18	46			18	23			18	214			19	194			14	225		
WBNS																				
METRO	11	40	.4	3.7	11	41	.4	4.4	6	102	.2	.9	9	102	.3	1.4	7	269	.3	1.5
TSA	11	40			11	41			6	102			9	102			7	269		
WBNS - FM																				
METRO	21	69	.8	7.1	7	41	.3	2.8	11	207	.4	1.7	10	176	.4	1.5	11	304	.4	2.4
TSA	21	69			7	41			11	260			19	228			17	371		
WCEZ																				
METRO	1	6		.3	4	8	.1	1.6	6	59	.2	.9	6	49	.2	.9	6	74	.2	1.3
TSA	1	6			4	8			6	67			7	57			6	82		
WCKX																				
METRO	2	27	.1	.7	2	15	.1	.8	24	171	.9	3.6	25	156	.9	3.9	17	208	.6	3.6
TSA	2	27			2	15			24	171			25	156			17	208		
WCLT - FM																				
METRO	12	35	.4	4.1	12	14	.4	4.8	14	98	.5	2.1	15	98	.5	2.3	12	124	.4	2.6
TSA	28	90			28	45			42	211			39	193			30	242		
WCOL																				
METRO									3	57	.1	.5	1	35		.2	1	65		.2
TSA									6	71			5	50			3	79		
WCOL - FM																				
METRO	23	81	.8	7.8	17	49	.6	6.8	46	434	1.6	7.0	46	388	1.6	7.1	33	541	1.2	7.1
TSA	27	96			17	49			55	509			54	458			38	634		
A/F TOT																				
METRO	23	81	.8	7.8	17	49	.6	6.8					47	423	1.7	7.3				
TSA	27	96			17	49							59	504						
WHOK																				
METRO	15	46	.5	5.1	12	40	.4	4.8	35	270	1.3	5.3	35	244	1.3	5.4	24	338	.9	5.1
TSA	25	106			19	72			51	414			52	378			35	501		
WLOH																				
METRO	2	14	.1	.7					3	27	.1	.5	4	19	.1	.6	2	27	.1	.4
TSA	2	14							3	27			4	19			2	27		
WLVQ																				
METRO	29	105	1.0	9.8	23	93	.8	9.2	96	573	3.4	14.6	88	549	3.2	13.6	62	693	2.2	13.3
TSA	38	146			26	116			106	696			100	668			71	844		
WMGG																				
METRO	20	83	.7	6.8	16	41	.6	6.4	57	432	2.0	8.6	52	396	1.9	8.0	36	503	1.3	7.7
TSA	26	108			17	53			67	529			61	470			45	620		
WMNI																				
METRO	2	6	.1	.7					8	75	.3	1.2	7	65	.3	1.1	5	83	.2	1.1
TSA	2	6							8	75			7	65			5	83		
WNCI																				
METRO	8	39	.3	2.7	14	24	.5	5.6	26	381	.9	3.9	35	363	1.3	5.4	21	428	.8	4.5
TSA	26	96			29	58			40	513			52	494			35	559		
WNKO																				
METRO	3	12	.1	1.0					7	32	.3	1.1	6	32	.2	.9	4	39	.1	.9
TSA	3	12							7	32			6	32			4	39		
WRFD																				
METRO	1	11	.3	*					* 2	26	.1	.3	* 2	10	.1	.3	* 2	44	.1	.4
TSA	1	11							2	37			2	10			2	55		
+WRVF																				
METRO	14	78	.5	4.7	19	58	.7	7.6	9	121	.3	1.4	9	106	.3	1.4	9	160	.3	1.9
TSA	14	78			19	58			9	121			9	106			9	160		
WRZR																				
METRO	7	33	.3	2.4	7	18	.3	2.8	7	139	.3	1.1	6	101	.2	.9	7	146	.3	1.5
TSA	27	62			14	48			9	174			8	136			12	221		
WSNY																				
METRO	23	81	.8	7.8	14	69	.5	5.6	45	544	1.6	6.8	43	514	1.5	6.6	31	582	1.1	6.6
TSA	27	92			16	82			47	596			44	564			32	644		
WTLT																				
METRO	1	18		.3	9	33	.3	3.6	13	100	.5	2.0	14	91	.5	2.2	9	100	.3	1.9
TSA	1	18			9	33			13	114			14	105			9	114		
WTVN																				
METRO	16	39	.6	5.4	14	47	.5	5.6	46	424	1.6	7.0	51	381	1.8	7.9	30	501	1.1	6.4
TSA	20	50			15	52			52	514			56	420			34	619		
WVKO																				
METRO	15	58	.5	5.1	1	9		.4	18	178	.6	2.7	19	160	.7	2.9	14	210	.5	3.0
TSA	15	58			1	9			18	178			19	160			14	210		
WWCD																				
METRO	5	23	.2	1.7	2	18	.1	.8	11	167	.4	1.7	13	159	.5	2.0	9	201	.3	1.9
TSA	5	23			2	18			11	172			13	164			9	206		
WWHT																				
METRO	5	28	.2	1.7	11	45	.4	4.4	9	146	.3	1.4	9	146	.3	1.4	8	172	.3	1.7
TSA	5	28			11	45			10	163			10	163			8	188		
WAZU																				
METRO									3	39	.1	.5	4	39	.1	.6	3	39	.1	.6
TSA	7	31			2	12			8	126			10	115			8	138		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 25-49

WLW
METRO
TSA

SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
11 28	32 73	.4	3.7	12 18	32 53	.4	4.8	31 42	260 355	1.1	4.7	24 35	205 288	.9	3.7	19 32	307 448	.7	4.1
METRO TOTALS																			
296	998	10.6		250	693	9.0		659	2666	23.6		647	2595	23.2		467	2688	16.7	

Target Audience - Men

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 25-54

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM				
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	
WBBS																					
METRO	17	129	.5	2.1	19	94	.6	2.6	22	149	.7	3.3	7	97	.2	2.8	17	110	.5	4.1	
TSA	17	129			19	94			22	149			7	97			17	110			
WBNS																					
METRO	17	99	.5	2.1	7	40	.2	.9	12	82	.4	1.8	5	68	.2	2.0	22	215	.7	5.3	
TSA	17	99			7	40			12	82			5	68			22	215			
WBNS-FM																					
METRO	14	138	.5	1.8	15	135	.5	2.0	13	172	.4	2.0	10	115	.3	4.0	18	187	.6	4.3	
TSA	30	166			27	164			14	214			11	140			18	187			
WCEZ																					
METRO	9	66	.3	1.1	3	30	.1	.4	11	64	.4	1.7	8	61	.3	3.2	6	50	.2	1.4	
TSA	10	74			3	30			11	72			8	61			6	50			
WCKX																					
METRO	28	145	.9	3.5	25	133	.8	3.4	19	129	.6	2.9	14	90	.5	5.7	9	104	.3	2.2	
TSA	28	145			25	133			19	129			14	90			9	104			
WCLT-FM																					
METRO	15	80	.5	1.9	16	46	.5	2.2	17	61	.5	2.6	8	58	.3	3.2	13	72	.4	3.1	
TSA	55	167			54	169			37	160			19	95			31	149			
WCOL																					
METRO	2	25	.1	.3	6	51	.2	.8	1	27		.2					1	24		.2	
TSA	6	39			7	55			5	42							3	28			
WCOL-FM																					
METRO	57	272	1.8	7.2	51	309	1.6	6.9	46	315	1.5	7.0	14	191	.5	5.7	31	310	1.0	7.5	
TSA	64	308			61	358			53	385			16	217			32	339			
A/F TOT																					
METRO	59	296	1.9	7.5					47	342	1.5	7.1	14	191	.5	5.7	32	334	1.0	7.7	
TSA	70	343							58	422			16	217			35	366			
WHOK																					
METRO	42	226	1.4	5.3	41	202	1.3	5.5	39	255	1.3	5.9	9	117	.3	3.6	26	186	.8	6.3	
TSA	59	322			58	323			60	376			13	175			35	270			
WLOH																					
METRO	6	19	.2	.8	2	19	.1	.3	3	19	.1	.5						22			
TSA	6	19			2	19			3	19								22			
WLVQ																					
METRO	110	480	3.5	13.9	109	357	3.5	14.7	73	443	2.3	11.0	23	170	.7	9.3	43	312	1.4	10.4	
TSA	118	548			113	398			89	538			28	254			52	382			
WMGG																					
METRO	61	260	2.0	7.7	66	314	2.1	8.9	49	347	1.6	7.4	7	130	.2	2.8	25	243	.8	6.0	
TSA	69	314			78	371			61	414			17	181			28	273			
WMNI																					
METRO	14	68	.5	1.8	14	61	.5	1.9	12	63	.4	1.8	2	26	.1	.8	2	19	.1	.5	
TSA	14	68			14	61			12	63			2	26			2	19			
WNCI																					
METRO	44	294	1.4	5.6	11	137	.4	1.5	27	236	.9	4.1	25	162	.8	10.1	15	145	.5	3.6	
TSA	60	403			22	228			44	330			33	229			30	242			
WNKO																					
METRO	7	23	.2	.9	10	12	.3	1.3	7	33	.2	1.1					2	33	.1	.5	
TSA	7	23			10	12			7	33							2	33			
WRFD																					
METRO	*	6	25	.2	.8	3	33	.1	.4	*								*	11		
TSA		6	25			4	44												11		
+WRVF																					
WXXM																					
METRO	11	104	.4	1.4	9	82	.3	1.2	13	105	.4	2.0	5	59	.2	2.0	19	124	.6	4.6	
TSA	11	104			9	82			13	105			5	59			19	124			
WRZR																					
METRO	4	63	.1	.5	10	80	.3	1.3	8	81	.3	1.2	4	69	.1	1.6	6	60	.2	1.4	
TSA	4	68			11	86			13	115			11	117			22	90			
WSNY																					
METRO	47	424	1.5	5.9	53	310	1.7	7.1	41	309	1.3	6.2	12	181	.4	4.9	26	202	.8	6.3	
TSA	49	463			53	324			44	352			14	225			28	232			
WTLT																					
METRO	12	65	.4	1.5	12	47	.4	1.6	16	83	.5	2.4	4	58	.1	1.6	9	58	.3	2.2	
TSA	12	65			12	61			16	97			5	72			9	58			
WTVN																					
METRO	101	443	3.2	12.8	52	222	1.7	7.0	46	291	1.5	7.0	17	162	.5	6.9	22	234	.7	5.3	
TSA	113	487			65	351			53	377			18	192			28	307			
WVKO																					
METRO	22	113	.7	2.8	18	112	.6	2.4	16	135	.5	2.4	10	84	.3	4.0	12	93	.4	2.9	
TSA	22	113			18	112			16	135			10	84			12	93			
WWCD																					
METRO	11	105	.4	1.4	10	109	.3	1.3	14	133	.5	2.1	6	124	.2	2.4	9	93	.3	2.2	
TSA	11	105			10	109			15	138			7	130			9	93			
WWHT																					
METRO	10	118	.3	1.3	9	70	.3	1.2	8	122	.3	1.2	7	98	.2	2.8	9	66	.3	2.2	
TSA	10	118			9	70			10	138			7	107			9	66			
WAZU																					
METRO	2	16	.1	.3	1	22		.1	7	39	.2	1.1	7	17	.2	2.8	7	8			
TSA	5	66			4	53			15	115			13	68			7	50			

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 25-54

WLW
METRO
TSA

MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
20	152	.6	2.5	50	203	1.6	6.7	38	229	1.2	5.7	11	122	.4	4.5	7	70	.2	1.7
30	222			63	274			51	301			27	192			19	127		
METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS			
791	2687	25.4		742	2341	23.9		661	2663	21.3		247	1718	7.9		415	2234	13.3	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

MEN 25-54

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	7	29	.2	1.9	24	77	.8	4.0	7	23	.2	1.8	7	28	.2	3.4	11	118	.4	3.4
TSA	7	29			24	77			7	23			7	28			11	118		
WBNS																				
METRO					24	108	.8	4.0	31	104	1.0	7.8	1	13		.5	12	242	.4	3.7
TSA					24	108			31	104			1	13			12	242		
WBNS-FM																				
METRO	1	11		.3	20	61	.6	3.3	25	92	.8	6.3	7	56	.2	3.4	11	224	.4	3.4
TSA	9	22			20	61			25	92			10	66			13	235		
WCEZ																				
METRO	5	12	.2	1.4	8	21	.3	1.3	6	12	.2	1.5	7	14	.2	3.4	6	73	.2	1.9
TSA	5	12			8	21			6	12			7	14			6	73		
WCKX																				
METRO	2	12	.1	.6	21	62	.7	3.5	8	34	.3	2.0	3	11	.1	1.4	7	160	.2	2.2
TSA	2	12			21	62			8	34			3	11			7	160		
WCLT-FM																				
METRO	9	37	.3	2.5	13	32	.4	2.1	13	35	.4	3.3	4	18	.1	1.9	9	84	.3	2.8
TSA	21	61			35	81			30	61			4	18			22	171		
WCOL																				
METRO	1	3		.3	4	24	.1	.7					2	8	.1	1.0	1	27		.3
TSA	4	7			8	28			3	4			2	8			2	31		
WCOL-FM																				
METRO	14	59	.5	3.9	44	179	1.4	7.2	29	107	.9	7.3	10	30	.3	4.8	21	356	.7	6.5
TSA	21	87			47	192			29	107			15	44			24	406		
A/F TOT																				
METRO	15	62	.5	4.2	48	202	1.5	7.9	29	107	.9	7.3	12	38	.4	5.8	22	382	.7	6.8
TSA	25	94			55	220			32	111			17	52			26	436		
WHOK																				
METRO	51	129	1.6	14.2	29	87	.9	4.8	16	35	.5	4.0	22	67	.7	10.6	24	271	.8	7.5
TSA	60	160			39	102			26	47			35	97			32	380		
WLOH																				
METRO	4	14	.1	1.1	2	14	.1	.3	1	6		.3					1	22		.3
TSA	4	14			2	14			1	6							1	22		
WLVQ																				
METRO	34	112	1.1	9.5	75	186	2.4	12.4	45	131	1.4	11.3	23	44	.7	11.1	32	378	1.0	9.9
TSA	40	144			86	221			54	163			31	86			39	459		
WMGG																				
METRO	26	72	.8	7.2	33	85	1.1	5.4	33	127	1.1	8.3	20	47	.6	9.7	19	266	.6	5.9
TSA	29	101			35	104			35	152			39	85			23	327		
WMNI																				
METRO	4	15	.1	1.1	1	6		.2	6	8	.2	1.5					2	39	.1	.6
TSA	4	15			1	6			6	8							2	39		
WNCI																				
METRO	11	54	.4	3.1	21	79	.7	3.5	17	54	.5	4.3	5	15	.2	2.4	13	173	.4	4.0
TSA	23	98			39	144			25	83			10	24			22	270		
WNKO																				
METRO	4	14	.1	1.1	5	28	.2	.8	1	6		.3	2	5	.1	1.0	2	33	.1	.6
TSA	4	14			5	28			1	6			2	5			2	33		
WRFD																				
METRO	*								*								*	1		.3
TSA																	1	18		
+WRVF																				
WXMX																				
METRO	12	46	.4	3.3	26	93	.8	4.3	14	55	.5	3.5	3	9	.1	1.4	12	132	.4	3.7
TSA	12	46			26	93			14	55			3	9			12	132		
WRZR																				
METRO	9	30	.3	2.5	8	30	.3	1.3	3	9	.1	.8	5	13	.2	2.4	5	90	.2	1.6
TSA	15	48			26	48			21	27			19	39			17	145		
WSNY																				
METRO	13	68	.4	3.6	33	88	1.1	5.4	29	92	.9	7.3	11	65	.4	5.3	20	282	.6	6.2
TSA	13	68			37	103			29	92			11	65			21	324		
WTLT																				
METRO	6	32	.2	1.7	13	51	.4	2.1	12	40	.4	3.0	4	23	.1	1.9	6	58	.2	1.9
TSA	6	32			13	51			12	40			4	23			7	72		
WTVN																				
METRO	65	177	2.1	18.1	33	126	1.1	5.4	17	76	.5	4.3	6	19	.2	2.9	22	338	.7	6.8
TSA	72	199			41	173			24	98			6	19			26	411		
WVKO																				
METRO	2	9	.1	.6	18	35	.6	3.0	12	26	.4	3.0	1	9		.5	9	107	.3	2.8
TSA	2	9			18	35			12	26			1	9			9	107		
WWCD																				
METRO	7	14	.2	1.9	17	66	.5	2.8	13	41	.4	3.3	15	34	.5	7.2	9	109	.3	2.8
TSA	7	14			17	66			13	41			15	34			9	109		
WWHT																				
METRO	2	9	.1	.6	6	21	.2	1.0	12	40	.4	3.0	5	35	.2	2.4	6	73	.2	1.9
TSA	4	17			6	21			12	40			7	43			7	81		
WAZU																				
METRO	1	8		.3	1	8		.2										8		
TSA	1	8			7	20			15	42			5	31			5	50		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 25-54

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WLW METRO TSA	4 9	30 50	.1	1.1	5 16	15 38	.2	.8	3 10	18 37	.1	.8	6 18	15 34	.2	2.9	6 15	94 170	.2	1.9
METRO TOTALS	359	1085	11.5		607	1589	19.5		398	1140	12.8		207	626	6.7		322	2436	10.4	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.



Target Audience

MEN 25-54

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	18	46	.6	5.3	18	23	.6	6.3	18	214	.6	2.5	19	194	.6	2.6	14	225	.5	2.7
TSA	18	46			18	23			18	214			19	194			14	225		
WBNS																				
METRO	15	54	.5	4.4	15	48	.5	5.2	11	148	.4	1.5	14	148	.5	1.9	10	346	.3	1.9
TSA	15	54			15	48			11	148			14	148			10	346		
WBNS-FM																				
METRO	21	69	.7	6.2	9	47	.3	3.1	13	242	.4	1.8	12	211	.4	1.7	13	354	.4	2.5
TSA	21	69			9	47			23	295			21	263			19	421		
WCEZ																				
METRO	2	15	.1	.6	9	23	.3	3.1	8	89	.3	1.1	9	79	.3	1.2	7	104	.2	1.3
TSA	2	15			9	23			8	97			10	87			7	112		
WCKX																				
METRO	2	27	.1	.6	2	15	.1	.7	24	185	.8	3.3	25	170	.8	3.4	17	222	.5	3.3
TSA	2	27			2	15			24	185			25	170			17	222		
WCLT-FM																				
METRO	12	35	.4	3.5	15	20	.5	5.2	15	104	.5	2.0	15	104	.5	2.1	12	130	.4	2.3
TSA	29	97			31	51			49	239			47	221			35	277		
WCOL																				
METRO									3	67	.1	.4	1	38			1	75		
TSA									6	81			5	53			3	89		
WCOL-FM																				
METRO	24	96	.8	7.1	18	56	.6	6.3	51	464	1.6	7.0	50	418	1.6	6.9	36	571	1.2	6.9
TSA	28	111			18	56			60	539			58	488			41	664		
A/F TOT																				
METRO	24	96	.8	7.1	18	56	.6	6.3					51	456	1.6	7.0				
TSA	28	111			18	56							63	537						
WHOK																				
METRO	33	75	1.1	9.7	24	69	.8	8.4	41	321	1.3	5.6	41	287	1.3	5.6	31	404	1.0	6.0
TSA	43	135			31	101			60	494			60	443			43	596		
WLOH																				
METRO	2	14	.1	.6					3	27	.1	.4	4	19	.1	.6	2	27	.1	.4
TSA	2	14							3	27			4	19			2	27		
WLVQ																				
METRO	29	105	.9	8.5	23	93	.7	8.0	98	602	3.2	13.4	90	578	2.9	12.4	63	722	2.0	12.1
TSA	38	146			26	116			108	725			102	697			72	873		
WMGG																				
METRO	20	83	.6	5.9	16	41	.5	5.6	59	438	1.9	8.0	55	402	1.8	7.6	37	509	1.2	7.1
TSA	26	108			17	53			69	535			64	476			46	626		
WMNI																				
METRO	2	6	.1	.6					14	97	.5	1.9	13	87	.4	1.8	8	113	.3	1.5
TSA	2	6							14	97			13	87			8	113		
WNCI																				
METRO	8	39	.3	2.4	14	24	.5	4.9	26	388	.8	3.5	35	370	1.1	4.8	21	435	.7	4.0
TSA	26	96			29	58			41	524			53	505			35	570		
WNKO																				
METRO	3	12	.1	.9					7	38	.2	1.0	6	38	.2	.8	4	45	.1	.8
TSA	3	12							7	38			6	38			4	45		
WRFD																				
METRO	1	11	.3	*					* 3	41	.1	.4	* 3	25	.1	.4	* 2	59	.1	.4
TSA	1	11							3	52			3	25			2	70		
+WRVF																				
WXXM																				
METRO	14	78	.5	4.1	19	58	.6	6.6	11	143	.4	1.5	12	128	.4	1.7	10	182	.3	1.9
TSA	14	78			19	58			11	143			12	128			10	182		
WRZR																				
METRO	7	33	.2	2.1	7	18	.2	2.4	7	139	.2	1.0	6	101	.2	.8	7	152	.2	1.3
TSA	27	62			14	48			9	174			8	136			12	227		
WSNY																				
METRO	23	81	.7	6.8	16	76	.5	5.6	47	565	1.5	6.4	45	529	1.4	6.2	32	603	1.0	6.2
TSA	27	92			18	89			49	621			46	583			34	669		
WTLT																				
METRO	1	18	.3		9	33	.3	3.1	13	100	.4	1.8	14	91	.5	1.9	9	100	.3	1.7
TSA	1	18			9	33			13	114			14	105			9	114		
WTVN																				
METRO	20	54	.6	5.9	18	71	.6	6.3	65	560	2.1	8.9	73	517	2.3	10.1	43	652	1.4	8.3
TSA	25	72			19	76			75	705			82	611			49	824		
WVCO																				
METRO	16	61	.5	4.7	1	9	.3		18	195	.6	2.5	19	177	.6	2.6	15	227	.5	2.9
TSA	16	61			1	9			18	195			19	177			15	227		
WWCD																				
METRO	5	23	.2	1.5	2	18	.1	.7	11	167	.4	1.5	13	159	.4	1.8	9	201	.3	1.7
TSA	5	23			2	18			11	172			13	164			9	206		
WWHT																				
METRO	5	28	.2	1.5	11	45	.4	3.8	9	160	.3	1.2	9	160	.3	1.2	8	186	.3	1.5
TSA	5	28			11	45			10	177			10	177			8	202		
WAZU																				
METRO									3	39	.1	.4	4	39	.1	.6	3	39	.1	.6
TSA	7	31			2	12			8	126			10	115			8	138		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 25-54

WLW
METRO
TSA

SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
11 29	32 77	.4	3.2	12 19	32 57	.4	4.2	37 49	320 440	1.2	5.0	29 41	265 365	.9	4.0	22 36	374 540	.7	4.2
METRO TOTALS	340	1096	10.9	287	797	9.2		733	2983	23.6		726	2912	23.3		519	3005	16.7	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience - Men

Target Audience

MEN 35-64

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	15	85	.6	2.6	1	32		.2	7	62	.3	1.6	1	40		.7	6	53	.3	1.9
TSA	15	85			1	32			7	62			1	40			6	53		
WBNS																				
METRO	18	136	.8	3.1	24	76	1.0	4.7	23	122	1.0	5.1	7	82	.3	4.7	38	241	1.6	12.1
TSA	18	140			24	76			23	122			7	82			38	241		
WBNS - FM																				
METRO	17	150	.7	3.0	18	136	.8	3.6	12	146	.5	2.7	9	107	.4	6.0	16	148	.7	5.1
TSA	22	160			19	147			13	170			10	132			16	153		
WCEZ																				
METRO	9	57	.4	1.6	4	37	.2	.8	12	71	.5	2.7	8	61	.3	5.3	7	63	.3	2.2
TSA	9	57			4	37			12	71			8	61			7	63		
WCKX																				
METRO	14	93	.6	2.4	6	70	.3	1.2	12	81	.5	2.7	7	64	.3	4.7	3	37	.1	1.0
TSA	14	93			6	70			12	81			7	64			3	37		
WCLT - FM																				
METRO	17	84	.7	3.0	21	53	.9	4.1	18	72	.8	4.0	9	68	.4	6.0	19	80	.8	6.0
TSA	55	152			50	116			27	129			15	86			23	127		
WCOL																				
METRO	2	32	.1	.3	5	45	.2	1.0	1	27		.2					1	24		.3
TSA	5	42			5	45			4	38							1	24		
WCOL - FM																				
METRO	31	209	1.3	5.4	31	225	1.3	6.1	32	260	1.4	7.2	11	168	.5	7.3	27	237	1.2	8.6
TSA	37	241			39	270			38	320			12	190			28	268		
A/F TOT																				
METRO	33	239	1.4	5.8					33	287	1.4	7.4	11	168	.5	7.3	28	261	1.2	8.9
TSA	42	282							42	357			12	190			29	289		
WHOK																				
METRO	43	226	1.8	7.5	42	234	1.8	8.3	40	249	1.7	8.9	8	121	.3	5.3	30	211	1.3	9.5
TSA	65	330			55	312			57	344			11	169			40	296		
WLOH																				
METRO	11	26	.5	1.9	7	26	.3	1.4	5	26	.2	1.1						22		
TSA	11	26			7	26			5	26								22		
WL VQ																				
METRO	24	152	1.0	4.2	24	114	1.0	4.7	16	134	.7	3.6	2	22	.1	1.3	12	102	.5	3.8
TSA	26	157			28	130			20	150			5	46			13	113		
WMGG																				
METRO	19	65	.8	3.3	13	66	.6	2.6	9	70	.4	2.0	5	16			7	67	.3	2.2
TSA	23	79			17	86			16	106			5	30			7	77		
WMNI																				
METRO	29	93	1.2	5.1	26	90	1.1	5.1	16	89	.7	3.6	3	41	.1	2.0	2	19	.1	.6
TSA	29	93			26	90			16	89			3	41			2	25		
WNCI																				
METRO	24	154	1.0	4.2	5	56	.2	1.0	8	103	.3	1.8	5	77	.2	3.3	3	67	.1	1.0
TSA	34	227			11	107			19	157			8	120			14	133		
WNKO																				
METRO	7	23	.3	1.2	10	12	.4	2.0	6	18	.3	1.3					1	18		.3
TSA	7	23			10	12			6	18							1	18		
WRFD																				
METRO	* 3	23	.1	.5		13			*								*			
TSA	3	43			3	44														
+WRVF																				
WXXM																				
METRO	10	78	.4	1.7	15	61	.6	3.0	9	77	.4	2.0	1	29		.7	10	68	.4	3.2
TSA	10	78			15	61			9	77			1	29			10	68		
WRZR																				
METRO	2	22	.1	.3		14			3	22	.1	.7	2	36	.1	1.3	2	19	.1	.6
TSA	2	22				14			3	22			2	50			2	19		
WSNY																				
METRO	34	295	1.5	5.9	33	206	1.4	6.5	31	222	1.3	6.9	14	157	.6	9.3	23	153	1.0	7.3
TSA	35	323			33	220			34	265			15	189			23	171		
WTLT																				
METRO	10	21	.4	1.7	10	21	.4	2.0	10	21	.4	2.2	2	14	.1	1.3	2	14	.1	.6
TSA	10	21			10	35			10	35			3	28			2	14		
WTVN																				
METRO	104	444	4.5	18.2	48	207	2.1	9.5	43	273	1.8	9.6	16	164	.7	10.7	24	230	1.0	7.6
TSA	118	493			62	327			51	372			17	194			30	314		
WV KO																				
METRO	15	64	.6	2.6	14	66	.6	2.8	10	72	.4	2.2	5	39	.2	3.3	5	54	.2	1.6
TSA	15	64			14	66			10	72			5	39			5	54		
WWCD																				
METRO	3	24	.1	.5	2	31	.1	.4	3	45	.1	.7	2	45	.1	1.3	2	30	.1	.6
TSA	3	24			2	31			3	45			2	45			2	30		
WWHT																				
METRO	4	45	.2	.7	2	26	.1	.4	2	55	.1	.4	2	39	.1	1.3	2	20	.1	.6
TSA	4	45			2	26			3	63			2	48			2	20		
WAZU																				
METRO	2	16	.1	.3	1	15		.2	2	23	.1	.4		8				8		
TSA	2	27			2	26			2	39				8				8		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 35-64

WLW
METRO
TSA

MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
16	137	.7	2.8	41	174	1.8	8.1	28	194	1.2	6.3	5	88	.2	3.3	6	64	.3	1.9
23	191			50	262			34	261			18	160			18	110		
METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS			
572	1952	24.6		507	1643	21.8		447	1923	19.2		150	1161	6.5		315	1621	13.5	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience - Men

Target Audience

MEN 35-64

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	5	21	.2	1.5	11	42	.5	2.3	2	14	.1	.7	7	28	.3	4.2	5	61	.2	2.0
TSA	5	21			11	42			2	14			7	28			5	61		
WBNS																				
METRO	5	27	.2	1.5	56	168	2.4	11.8	49	136	2.1	17.1	5	36	.2	3.0	22	278	.9	8.7
TSA	5	27			56	168			49	136			5	36			22	283		
WBNS-FM																				
METRO	7	19	.3	2.0	20	60	.9	4.2	17	60	.7	5.9	8	52	.3	4.8	11	191	.5	4.3
TSA	15	30			21	66			18	66			11	62			13	208		
WCEZ																				
METRO	5	12	.2	1.5	8	28	.3	1.7	8	19	.3	2.8	7	14	.3	4.2	7	86	.3	2.8
TSA	5	12			8	28			8	19			7	14			7	86		
WCKX																				
METRO	2	12	.1	.6	6	25	.3	1.3	3	12	.1	1.0					3	98	.1	1.2
TSA	2	12			6	25			3	12							3	98		
WCLT-FM																				
METRO	13	53	.6	3.8	20	37	.9	4.2	16	40	.7	5.6	6	29	.3	3.6	13	110	.6	5.1
TSA	22	69			26	67			17	47			6	29			19	167		
WCOL																				
METRO	1	3		.3	4	24	.2	.8					2	8	.1	1.2	1	27		.4
TSA	1	3			4	24							2	8			1	27		
WCOL-FM																				
METRO	14	57	.6	4.1	41	152	1.8	8.6	22	61	.9	7.7	10	30	.4	6.1	19	273	.8	7.5
TSA	21	85			44	165			22	61			15	44			22	323		
A/F TOT																				
METRO	15	60	.6	4.4	45	175	1.9	9.5	22	61	.9	7.7	12	38	.5	7.3	20	299	.9	7.9
TSA	22	88			48	189			22	61			17	52			23	349		
WHOK																				
METRO	59	138	2.5	17.3	36	105	1.5	7.6	26	60	1.1	9.1	20	56	.9	12.1	26	270	1.1	10.3
TSA	77	195			52	153			37	79			28	78			35	371		
WLOH																				
METRO	8	21	.3	2.3	2	14	.1	.4	1	6		.3					1	29		.4
TSA	8	21			2	14			1	6							1	29		
WLVO																				
METRO	13	44	.6	3.8	29	82	1.2	6.1	3	22	.1	1.0					9	116	.4	3.6
TSA	13	44			29	82			3	22							10	127		
WMGG																				
METRO	7	11	.3	2.0	14	23	.6	3.0	9	39	.4	3.1	5	22	.2	3.0	4	82	.2	1.6
TSA	8	16			14	23			10	44			5	22			4	93		
WMNI																				
METRO	6	18	.3	1.8	1	6		.2	6	8	.3	2.1	1	6		.6	3	47	.1	1.2
TSA	6	18			1	6			7	14			1	6			3	53		
WNCI																				
METRO	10	37	.4	2.9	5	28	.2	1.1	5	28	.2	1.7	5	15	.2	3.0	4	87	.2	1.6
TSA	21	81			20	73			11	46			10	24			11	152		
WNKO																				
METRO	1	7		.3	1	13		.2	1	6		.3	2	5	.1	1.2	1	18		.4
TSA	1	7			1	13			1	6			2	5			1	18		
WRFD																				
METRO	* 3	14	.1	.9					*								*	1		.4
TSA	3	14															1	18		
+WRVF																				
WXXM																				
METRO	9	28	.4	2.6	21	63	.9	4.4	6	34	.3	2.1					6	76	.3	2.4
TSA	9	28			21	63			6	34							6	76		
WRZR																				
METRO	1	6		.3	5	14	.2	1.1					5	13	.2	3.0	2	32	.1	.8
TSA	1	6			5	14							5	13			2	32		
WSNY																				
METRO	15	74	.6	4.4	29	65	1.2	6.1	25	73	1.1	8.7	9	63	.4	5.5	18	215	.8	7.1
TSA	15	74			29	69			25	73			9	63			18	233		
WTLT																				
METRO	4	14	.2	1.2	1	7		.2	7	14	.3	2.4	4	14	.2	2.4	2	14	.1	.8
TSA	4	14			1	7			7	14			4	14			3	28		
WTVN																				
METRO	77	221	3.3	22.5	36	142	1.5	7.6	16	70	.7	5.6	8	24	.3	4.8	25	361	1.1	9.9
TSA	88	254			47	212			18	81			10	36			29	445		
WVVO																				
METRO	2	3	.1	.6	4	18	.2	.8	6	18	.3	2.1					4	71	.2	1.6
TSA	2	3			4	18			6	18							4	71		
WWCD																				
METRO	7	14	.3	2.0	2	22	.1	.4	2	22	.1	.7					3	30	.1	1.2
TSA	7	14			2	22			2	22							3	30		
WWHT																				
METRO					2	12	.1	.4	3	12	.1	1.0	1	7		.6	1	27		.4
TSA					2	12			3	12			3	15			2	35		
WAZU																				
METRO	1	8		.3	1	8		.2										8		
TSA	1	8			1	8												8		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 35-64

WLW
METRO
TSA

SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
6 8	37 54	.3	1.8	5 18	22 44	.2	1.1	5 13	20 37	.2	1.7	9 21	26 49	.4	5.5	6 15	88 178	.3	2.4
METRO TOTALS																			
342	930	14.7		474	1233	20.4		287	832	12.3		165	529	7.1		253	1773	10.9	

Target Audience - Men

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

MEN 35-64

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY	7	24	.3	2.6	4	11	.2	1.9	6	101	.3	1.2	10	101	.4	2.0	5	109	.2	1.4
METRO	7	24			4	11			6	101			10	101			5	109		
TSA																				
WBNS	22	69	.9	8.3	17	50	.7	8.2	22	204	.9	4.3	20	204	.9	3.9	19	376	.8	5.2
METRO	22	69			17	50			22	204			20	204			19	376		
TSA																				
WBNS-FM	19	52	.8	7.1	7	38	.3	3.4	15	207	.6	2.9	13	195	.6	2.6	13	311	.6	3.6
METRO	19	52			7	38			15	207			13	195			13	311		
TSA																				
WCEZ	2	15	.1	.8	10	30	.4	4.8	9	87	.4	1.8	9	77	.4	1.8	7	108	.3	1.9
METRO	2	15			10	30			9	87			9	77			7	108		
TSA																				
WCKX	1	12		.4					10	93	.4	2.0	14	93	.6	2.8	7	120	.3	1.9
METRO	1	12							10	93			14	93			7	120		
TSA																				
WCLT-FM	19	42	.8	7.1	21	38	.9	10.1	18	108	.8	3.5	16	108	.7	3.1	15	151	.6	4.1
METRO	19	42			21	38			18	108			16	108			15	151		
TSA																				
WCOL		74			25	50			44	183			41	183			31	239		
METRO																				
TSA									3	68	.1	.6	1	45		.2	1	76		.3
WCOL-FM									4	78			4	56			2	86		
METRO	23	87	1.0	8.6	16	47	.7	7.7	31	354	1.3	6.1	30	325	1.3	5.9	24	413	1.0	6.6
TSA	27	102			16	47			39	419			37	385			29	496		
A/F TOT																				
METRO	23	87	1.0	8.6	16	47	.7	7.7					31	369	1.3	6.1				
TSA	27	102			16	47							41	440						
WHOK	31	72	1.3	11.7	28	73	1.2	13.5	42	353	1.8	8.3	42	307	1.8	8.3	32	407	1.4	8.8
METRO	31	72			28	73			42	353			42	307			32	407		
TSA	36	105			35	99			61	487			62	433			43	560		
WLOH	2	14	.1	.8					7	34	.3	1.4	7	26	.3	1.4	4	34	.2	1.1
METRO	2	14							7	34			7	26			4	34		
TSA																				
WLVQ	11	43	.5	4.1	2	15	.1	1.0	22	196	.9	4.3	19	183	.8	3.7	13	228	.6	3.6
METRO	11	43			2	15			22	196			19	183			13	228		
TSA	14	54			3	20			26	217			22	199			16	268		
WMGG	3	22	.1	1.1	1	6		.5	13	88	.6	2.6	14	81	.6	2.8	8	126	.3	2.2
METRO	3	22			1	6			13	88			14	81			8	126		
TSA	3	27			1	6			18	123			19	116			12	162		
WMNI	2	6	.1	.8					24	131	1.0	4.7	22	119	.9	4.3	14	147	.6	3.8
METRO	2	6							24	131			22	119			14	147		
TSA																				
WNCI	1	13		.4	1	6		.5	12	187	.5	2.4	16	187	.7	3.1	7	216	.3	1.9
METRO	1	13			1	6			12	187			16	187			7	216		
TSA	15	50			10	29			21	274			27	274			16	311		
WNKO	2	5	.1	.8					7	23	.3	1.4	6	23	.3	1.2	4	30	.2	1.1
METRO	2	5							7	23			6	23			4	30		
TSA																				
WRFD																				
METRO					*				*	1	.2		*	1	.2		*			
TSA										3				2				1		
+WRVF										60				43				70		
WXXM	5	24	.2	1.9	7	30	.3	3.4	12	109	.5	2.4	10	91	.4	2.0	8	121	.3	2.2
METRO	5	24			7	30			12	109			10	91			8	121		
TSA																				
WRZR					7	11	.3	3.4	1	48		.2	2	35	.1	.4	2	61	.1	.5
METRO					7	11			1	48			2	35			2	61		
TSA																				
WSNY	15	58	.6	5.6	21	72	.9	10.1	33	391	1.4	6.5	33	363	1.4	6.5	24	410	1.0	6.6
METRO	15	58			21	72			33	391			33	363			24	410		
TSA					23	85			35	435			34	406			26	453		
WTLT						7			10	21	.4	2.0	10	21	.4	2.0	6	21	.3	1.6
METRO						7			10	21			10	21			6	21		
TSA																				
WTVN	22	62	.9	8.3	22	79	.9	10.6	64	555	2.8	12.6	73	521	3.1	14.3	43	644	1.8	11.8
METRO	22	62			22	79			64	555			73	521			43	644		
TSA	27	92			23	96			74	699			83	632			50	815		
WVCO	10	41	.4	3.8					13	96	.6	2.6	13	78	.6	2.6	9	126	.4	2.5
METRO	10	41							13	96			13	78			9	126		
TSA																				
WWCD	3	14	.1	1.1					2	61	.1	.4	3	53	.1	.6	2	69	.1	.5
METRO	3	14							2	61			3	53			2	69		
TSA																				
WWHT					2	8	.1	1.0	3	76	.1	.6	3	76	.1	.6	2	84	.1	.5
METRO					2	8			3	76			3	76			2	84		
TSA																				
WAZU									2	23	.1	.4	2	23	.1	.4	1	23		.3
METRO									2	23			2	23			1	23		
TSA										50				39				50		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 35-64

WLW
METRO
TSA

SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
12	36	.5	4.5	5	14	.2	2.4	29	272	1.2	5.7	21	228	.9	4.1	17	307	.7	4.7
24	62			18	38			36	381			29	317			28	446		
METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS			
266	745	11.4		207	581	8.9		509	2184	21.9		509	2121	21.9		364	2210	15.7	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.

ARBITRON

107

COLUMBUS, OH

FALL 1991

Target Audience - Men

Target Audience

MEN 35+

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	17	101	.6	2.4	3	43	.1	.5	9	78	.3	1.7	4	51	.1	2.0	6	58	.2	1.5
TSA	17	101			3	43			9	78			4	51			6	58		
WBNS																				
METRO	40	286	1.4	5.7	47	198	1.6	7.6	38	177	1.3	7.2	19	151	.7	9.7	54	335	1.9	13.9
TSA	40	290			47	198			39	197			20	160			54	335		
WBNS-FM																				
METRO	21	192	.7	3.0	23	190	.8	3.7	20	214	.7	3.8	9	107	.3	4.6	20	173	.7	5.2
TSA	26	202			24	201			21	238			10	132			20	192		
WCEZ																				
METRO	20	71	.7	2.9	17	51	.6	2.8	22	85	.8	4.2	8	61	.3	4.1	8	77	.3	2.1
TSA	20	71			17	51			22	85			8	61			8	77		
WCKX																				
METRO	14	93	.5	2.0	6	70	.2	1.0	12	81	.4	2.3	7	64	.2	3.6	3	37	.1	.8
TSA	14	93			6	70			12	81			7	64			3	37		
WCLT-FM																				
METRO	20	96	.7	2.9	27	65	.9	4.4	21	84	.7	4.0	9	80	.3	4.6	22	92	.8	5.7
TSA	59	173			56	137			30	150			15	98			26	139		
WCOL																				
METRO	5	60	.2	.7	13	87	.5	2.1	2	41	.1	.4	1	14		.5	3	51	.1	.8
TSA	8	70			13	87			5	52			1	14			3	51		
WCOL-FM																				
METRO	31	209	1.1	4.4	33	239	1.2	5.3	32	260	1.1	6.1	11	168	.4	5.6	27	237	.9	7.0
TSA	37	241			41	284			38	320			12	190			28	266		
A/F TOT																				
METRO	36	267	1.3	5.1					34	301	1.2	6.5	12	182	.4	6.1	30	288	1.0	7.7
TSA	45	310							43	371			13	204			31	316		
WHOK																				
METRO	56	294	2.0	8.0	52	277	1.8	8.4	48	331	1.7	9.1	9	149	.3	4.6	47	293	1.6	12.1
TSA	82	430			75	387			69	452			12	206			61	418		
WLOH																				
METRO	12	40	.4	1.7	8	40	.3	1.3	6	40	.2	1.1						22		
TSA	12	40			8	40			6	40								22		
WLWQ																				
METRO	24	152	.8	3.4	24	114	.8	3.9	16	134	.6	3.0	2	22	.1	1.0	12	102	.4	3.1
TSA	26	157			28	130			20	150			5	46			13	113		
WMGG																				
METRO	19	65	.7	2.7	13	66	.5	2.1	9	70	.3	1.7		16			7	67	.2	1.8
TSA	23	79			17	86			16	106			5	30			7	77		
WMNI																				
METRO	39	121	1.4	5.6	27	131	.9	4.4	16	103	.6	3.0	6	69	.2	3.1	2	19	.1	.5
TSA	40	137			30	147			19	119			6	69			5	41		
WNCI																				
METRO	24	154	.8	3.4	5	56	.2	.8	9	117	.3	1.7	5	77	.2	2.6	3	67	.1	.8
TSA	34	227			12	117			20	171			8	120			15	143		
WNKO																				
METRO	7	23	.2	1.0	10	12	.3	1.6	6	18	.2	1.1					1	18		.3
TSA	7	23			10	12			6	18							1	18		
WRFD																				
METRO	* 9	47	.3	1.3	2	24	.1	.3	* 1	11		.2					* 2	15	.1	.5
TSA	9	67			5	55			1	11							2	15		
+WRVF																				
WXXM																				
METRO	11	105	.4	1.6	15	75	.5	2.4	10	104	.3	1.9	1	29		.5	10	68	.3	2.6
TSA	11	105			15	75			10	104			1	29			10	68		
WRZR																				
METRO	2	22	.1	.3		14			3	22	.1	.6	2	36	.1	1.0	2	19	.1	.5
TSA	2	22				14			3	22			2	50			2	19		
WSNY																				
METRO	34	295	1.2	4.9	33	206	1.2	5.3	31	222	1.1	5.9	14	157	.5	7.1	23	153	.8	5.9
TSA	35	323			33	220			34	265			15	189			23	171		
WTLT																				
METRO	10	21	.3	1.4	10	21	.3	1.6	10	21	.3	1.9	2	14	.1	1.0	2	14	.1	.5
TSA	10	21			10	35			10	35			3	28			2	14		
WTVN																				
METRO	134	512	4.7	19.1	63	278	2.2	10.2	48	328	1.7	9.1	37	216	1.3	18.9	29	272	1.0	7.5
TSA	150	581			79	417			56	437			39	256			40	366		
WVKO																				
METRO	15	64	.5	2.1	18	77	.6	2.9	15	83	.5	2.9	5	39	.2	2.6	9	65	.3	2.3
TSA	15	64			18	77			15	83			5	39			9	65		
WWCD																				
METRO	3	24	.1	.4	2	31	.1	.3	3	45	.1	.6	2	45	.1	1.0	2	30	.1	.5
TSA	3	24			2	31			3	45			2	45			2	30		
WWHT																				
METRO	4	45	.1	.6	2	26	.1	.3	2	55	.1	.4	2	39	.1	1.0	2	20	.1	.5
TSA	4	45			2	26			3	63			2	48			2	20		
WAZU																				
METRO	2	16	.1	.3	1	15		.2	2	23	.1	.4		8				8		
TSA	2	27			2	26			2	39				8				8		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 35+

WLW
METRO
TSA

MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
19 27	164 228	.7	2.7	47 60	225 365	1.6	7.6	31 38	233 310	1.1	5.9	8 21	99 171	.3	4.1	6 18	64 110	.2	1.5
METRO TOTALS																			
701	2384	24.5		618	1999	21.6		526	2296	18.4		196	1356	6.8		388	2007	13.6	

Target Audience - Men

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 35+

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	6	26	.2	1.4	11	42	.4	2.0	3	19	.1	.9	7	33	.2	3.3	6	77	.2	1.9
TSA	6	26			11	42			3	19			7	33			6	77		
WBNS																				
METRO	20	82	.7	4.8	72	234	2.5	13.0	61	177	2.1	17.4	6	50	.2	2.8	34	424	1.2	10.6
TSA	20	82			72	234			61	177			6	50			34	429		
WBNS-FM																				
METRO	7	19	.2	1.7	20	60	.7	3.6	17	60	.6	4.8	8	52	.3	3.7	14	230	.5	4.4
TSA	15	30			21	66			18	66			11	62			16	261		
WCEZ																				
METRO	8	26	.3	1.9	10	42	.3	1.8	8	19	.3	2.3	7	14	.2	3.3	8	100	.3	2.5
TSA	8	26			10	42			8	19			7	14			8	100		
WCKX																				
METRO	2	12	.1	.5	6	25	.2	1.1	3	12	.1	.9					3	98	.1	.9
TSA	2	12			6	25			3	12							3	98		
WCLT-FM																				
METRO	15	65	.5	3.6	21	49	.7	3.8	17	52	.6	4.8	6	29	.2	2.8	15	122	.5	4.7
TSA	24	81			27	79			18	59			6	29			21	179		
WCOL																				
METRO	1	3		.2	7	38	.2	1.3					2	8	.1	.9	2	54	.1	.6
TSA	1	3			7	38							2	8			2	54		
WCOL-FM																				
METRO	14	57	.5	3.4	41	152	1.4	7.4	22	61	.8	6.3	10	30	.3	4.7	19	273	.7	5.9
TSA	21	85			44	165			22	61			15	44			22	323		
A/F TOT																				
METRO	15	60	.5	3.6	48	189	1.7	8.7	22	61	.8	6.3	12	38	.4	5.6	21	326	.7	6.5
TSA	22	88			51	203			22	61			17	52			24	376		
WHOK																				
METRO	62	152	2.2	15.0	49	159	1.7	8.9	45	113	1.6	12.8	21	70	.7	9.8	36	352	1.3	11.2
TSA	83	215			69	220			58	138			29	92			48	499		
WLOH																				
METRO	8	21	.3	1.9	2	14	.1	.4	1	6		.3					1	29		.3
TSA	8	21			2	14			1	6							1	29		
WLVQ																				
METRO	13	44	.5	3.1	29	82	1.0	5.2	3	22	.1	.9					9	116	.3	2.8
TSA	13	44			29	82			3	22							10	127		
WMGG																				
METRO	7	11	.2	1.7	14	23	.5	2.5	9	39	.3	2.6	5	22	.2	2.3	4	82	.1	1.2
TSA	8	16			14	23			10	44			5	22			4	93		
WMNI																				
METRO	16	46	.6	3.9	1	6		.2	6	8	.2	1.7	4	20	.1	1.9	5	75	.2	1.6
TSA	16	46			8	22			7	14			4	20			7	97		
WNCI																				
METRO	10	37	.3	2.4	5	28	.2	.9	5	28	.2	1.4	5	15	.2	2.3	4	87	.1	1.2
TSA	21	81			22	83			11	46			10	24			11	162		
WNKO																				
METRO	1	7		.2	1	13		.2	1	6		.3	2	5	.1	.9	1	18		.3
TSA	6	17			1	13			2	16			3	15			2	28		
WRFD																				
METRO	*	3	.1	.7					*								*	5	.2	1.6
TSA	3	14															5	44		
+WRVF																				
METRO	12	42	.4	2.9	21	63	.7	3.8	6	34	.2	1.7					6	90	.2	1.9
TSA	12	42			21	63			6	34							6	90		
WRZR																				
METRO	1	6		.2	5	14	.2	.9					5	13	.2	2.3	2	32	.1	.6
TSA	1	6			5	14							5	13			2	32		
WSNY																				
METRO	15	74	.5	3.6	29	65	1.0	5.2	25	73	.9	7.1	9	63	.3	4.2	18	215	.6	5.6
TSA	15	74			29	69			25	73			9	63			18	233		
WTLT																				
METRO	4	14	.1	1.0	1	7		.2	7	14	.2	2.0	4	14	.1	1.9	2	14	.1	.6
TSA	4	14			1	7			7	14			4	14			3	28		
WTVN																				
METRO	96	259	3.4	23.2	48	184	1.7	8.7	22	85	.8	6.3	36	62	1.3	16.7	36	428	1.3	11.2
TSA	110	302			69	264			25	105			38	74			43	521		
WVKK																				
METRO	2	3	.1	.5	8	29	.3	1.4	11	29	.4	3.1					7	82	.2	2.2
TSA	2	3			8	29			11	29							7	82		
WWCD																				
METRO	7	14	.2	1.7	2	22	.1	.4	2	22	.1	.6					3	30	.1	.9
TSA	7	14			2	22			2	22							3	30		
WWHT																				
METRO					2	12	.1	.4	3	12	.1	.9	1	7		.5	1	27		.3
TSA					2	12			3	12			3	15			2	35		
WAZU																				
METRO	1	8		.2	1	8		.2										8		
TSA	1	8			1	8												8		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 35+

WLW
METRO
TSA

SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
6	37	.2	1.4	5	22	.2	.9	5	20	.2	1.4	9	26	.3	4.2	6	88	.2	1.9
8	54			18	44			13	37			21	49			15	184		
METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS			
414	1136	14.5		553	1482	19.3		351	1005	12.3		215	650	7.5		321	2227	11.2	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience - Men

Target Audience

MEN 35+

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	7	24	.2	1.9	5	16	.2	2.0	8	117	.3	1.3	12	117	.4	2.0	7	125	.2	1.6
TSA	7	24			5	16			8	117			12	117			7	125		
WBNS																				
METRO	54	135	1.9	14.8	17	50	.6	6.9	42	367	1.5	6.8	39	354	1.4	6.4	35	577	1.2	7.8
TSA	54	135			17	50			42	392			39	378			36	612		
WBNS-FM																				
METRO	29	64	1.0	8.0	13	52	.5	5.2	21	288	.7	3.4	19	276	.7	3.1	17	404	.6	3.8
TSA	30	77			13	52			23	323			23	310			19	472		
WCEZ																				
METRO	2	15	.1	.5	10	30	.3	4.0	21	101	.7	3.4	20	91	.7	3.3	13	122	.5	2.9
TSA	2	15			10	30			21	101			20	91			13	122		
WCKX																				
METRO	1	12		.3					10	93	.3	1.6	14	93	.5	2.3	7	120	.2	1.6
TSA	1	12							10	93			14	93			7	120		
WCLT-FM																				
METRO	26	54	.9	7.1	25	50	.9	10.1	22	120	.8	3.6	19	120	.7	3.1	18	163	.6	4.0
TSA	33	86			29	62			49	213			45	204			34	269		
WCOL																				
METRO					3	14	.1	1.2	7	110	.2	1.1	3	87	.1	.5	4	132	.1	.9
TSA					3	14			8	120			6	98			5	142		
WCOL-FM																				
METRO	23	87	.8	6.3	16	47	.6	6.5	32	368	1.1	5.2	30	325	1.0	4.9	24	427	.8	5.4
TSA	27	102			16	47			40	433			37	385			29	510		
A/F TOT																				
METRO	23	87	.8	6.3	19	61	.7	7.7					33	411	1.2	5.4				
TSA	27	102			19	61							43	482						
WHOK																				
METRO	53	113	1.9	14.6	40	112	1.4	16.1	52	435	1.8	8.4	53	389	1.9	8.6	41	489	1.4	9.2
TSA	61	160			57	165			78	601			77	547			56	688		
WLOH																				
METRO	2	14	.1	.5					8	61	.3	1.3	8	53	.3	1.3	5	61	.2	1.1
TSA	2	14							8	61			8	53			5	61		
WLWQ																				
METRO	11	43	.4	3.0	2	15	.1	.8	22	196	.8	3.6	19	183	.7	3.1	13	228	.5	2.9
TSA	14	54			3	20			26	217			22	199			16	268		
WMGG																				
METRO	3	22	.1	.8	1	6		.4	13	88	.5	2.1	14	81	.5	2.3	8	126	.3	1.8
TSA	3	27			1	6			18	123			19	116			12	162		
WMNI																				
METRO	2	6	.1	.5					28	200	1.0	4.5	27	160	.9	4.4	17	216	.6	3.8
TSA	5	22							30	216			29	177			19	238		
WNCI																				
METRO	1	13		.3	1	6		.4	12	201	.4	1.9	17	201	.6	2.8	7	230	.2	1.6
TSA	15	50			10	29			22	297			28	288			17	334		
WNKO																				
METRO	2	5	.1	.5					7	23	.2	1.1	6	23	.2	1.0	4	30	.1	.9
TSA	2	5							7	23			6	23			4	40		
WRFD																				
METRO	6	15	.2	1.6					3	52	.1	.5	4	47	.1	.7	3	77	.1	.7
TSA	6	15							5	84			5	67			4	109		
+WRVF																				
METRO	5	24	.2	1.4	7	30	.2	2.8	13	136	.5	2.1	11	118	.4	1.8	9	148	.3	2.0
TSA	5	24			7	30			13	136			11	118			9	148		
WRZR																				
METRO					7	11	.2	2.8	1	48		.2	2	35	.1	.3	2	61	.1	.4
TSA					7	11			1	48			2	35			2	75		
WSNY																				
METRO	15	58	.5	4.1	21	72	.7	8.5	33	391	1.2	5.4	33	363	1.2	5.4	24	410	.8	5.4
TSA	15	58			23	85			35	435			34	406			26	453		
WTLT																				
METRO						7			10	21	.3	1.6	10	21	.3	1.6	6	21	.2	1.3
TSA						7			10	35			10	35			6	35		
WTVN																				
METRO	23	76	.8	6.3	22	79	.8	8.9	80	651	2.8	13.0	90	603	3.1	14.7	59	754	2.1	13.2
TSA	34	115			23	96			92	833			101	743			68	964		
WVKO																				
METRO	14	52	.5	3.8					16	107	.6	2.6	16	89	.6	2.6	11	137	.4	2.5
TSA	14	52							16	107			16	89			11	137		
WWCD																				
METRO	3	14	.1	.8					2	61	.1	.3	3	53	.1	.5	2	69	.1	.4
TSA	3	14							2	61			3	53			2	69		
WWHT																				
METRO					2	8	.1	.8	3	76	.1	.5	3	76	.1	.5	2	84	.1	.4
TSA					2	8			3	85			3	85			2	92		
WAZU																				
METRO									2	23	.1	.3	2	23	.1	.3	1	23		.2
TSA									2	50			2	39			1	50		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

MEN 35+

WLW
METRO
TSA

SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
12 24	36 62	.4	3.3	5 18	14 38	.2	2.0	33 42	336 498	1.2	5.4	24 33	281 379	.8	3.9	20 32	382 580	.7	4.5
METRO TOTALS																			
364	943	12.7		248	701	8.7		616	2666	21.5		613	2592	21.4		448	2704	15.7	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.

ARBITRON

113

COLUMBUS, OH

FALL 1991

Target Audience - Men

Target Audience

WOMEN 12-24

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	2	12	.1	.8																
TSA	2	21																8		
WBNS																				
METRO	1	10	.1	.4	2	10	.1	1.1	2	10	.1	.9	1	10	.1	.5	1	8	.1	.5
TSA	1	10			2	10			2	10			1	10			1	8		
WBNS-FM																				
METRO	2	59	.1	.8	4	48	.3	2.3	4	50	.3	1.7	1	10	.1	.5	2	32	.1	1.1
TSA	2	59			4	48			4	57			1	16			2	32		
WCEZ																				
METRO	1	6							1	18	.1	.4		8						
TSA	1	6							1	18			1	23						
WCKX																				
METRO	14	108	1.0	5.3	2	54	.1	1.1	9	77	.7	3.9	25	107	1.8	13.0	7	73	.5	3.7
TSA	14	108			2	54			10	87			25	117			9	83		
WCLT-FM																				
METRO	11	18	.8	4.2	6	34	.4	3.4	6	41	.4	2.6	4	43	.3	2.1	4	41	.3	2.1
TSA	26	71			14	66			11	92			11	76			11	100		
WCOL																				
METRO	1	8	.1	.4					1	8	.1	.4					2	8	.1	1.1
TSA	1	8							1	8							2	8		
WCOL-FM																				
METRO	2	54	.1	.8	2	58	.1	1.1	7	101	.5	3.0	6	85	.4	3.1	11	103	.8	5.9
TSA	3	59			2	58			8	110			6	91			12	106		
A/F TOT																				
METRO	3	54	.2	1.1					8	109	.6	3.5	6	85	.4	3.1	13	111	1.0	7.0
TSA	4	59							9	118			6	91			14	114		
WHOK																				
METRO	6	56	.4	2.3	11	83	.8	6.3	9	86	.7	3.9	8	52	.6	4.2	4	61	.3	2.1
TSA	15	116			15	135			21	195			15	152			18	167		
WLOH																				
METRO	1	8	.1	.4																
TSA	2	12																		
WLWQ																				
METRO	34	201	2.5	12.9	20	180	1.5	11.4	19	191	1.4	8.2	14	171	1.0	7.3	22	176	1.6	11.8
TSA	42	258			25	216			26	238			17	208			26	208		
WMGG																				
METRO	29	149	2.1	11.0	29	167	2.1	16.6	24	202	1.8	10.4	12	123	.9	6.3	25	141	1.8	13.4
TSA	33	184			33	197			31	243			15	145			31	185		
WMNI																				
METRO																				
TSA																				
WNCI																				
METRO	63	360	4.6	24.0	25	263	1.8	14.3	34	351	2.5	14.7	33	291	2.4	17.2	38	358	2.8	20.3
TSA	82	528			39	411			52	529			42	423			49	460		
WNKO																				
METRO	2	20	.1	.8		7			3	21	.2	1.3	5	20	.4	2.6	2	20	.1	1.1
TSA	2	20				11			3	25			6	24			4	24		
WRFD																				
METRO	*								*								*			
TSA					1	6														
+WRVF																				
WXXM																				
METRO	2	18	.1	.8	5	29	.4	2.9	2	29	.1	.9		10			1	38	.1	.5
TSA	2	18			5	29			2	29				10			1	38		
WRZR																				
METRO	7	52	.5	2.7	13	50	1.0	7.4	9	79	.7	3.9	5	62	.4	2.6	5	53	.4	2.7
TSA	12	83			18	79			15	114			12	105			10	96		
WSNY																				
METRO	24	221	1.8	9.1	29	174	2.1	16.6	33	211	2.4	14.3	27	180	2.0	14.1	14	119	1.0	7.5
TSA	25	252			35	227			33	217			27	184			17	145		
WTLT																				
METRO	2	19	.1	.8	1	19	.1	.6	2	19	.1	.9	1	19	.1	.5	2	29	.1	1.1
TSA	2	19			1	19			2	19			1	19			2	29		
WTVN																				
METRO	4	43	.3	1.5	2	19	.1	1.1		16								18		
TSA	4	43			2	19				16								24		
WVKK																				
METRO	16	94	1.2	6.1	3	28	.2	1.7	6	55	.4	2.6	6	50	.4	3.1	6	35	.4	3.2
TSA	16	94			3	28			6	55			6	50			6	35		
WWCD																				
METRO	4	65	.3	1.5	4	18	.3	2.3	9	53	.7	3.9	8	63	.6	4.2	3	34	.2	1.6
TSA	4	65			4	18			9	53			8	63			3	34		
WWHT																				
METRO	28	294	2.1	10.6	13	156	1.0	7.4	41	330	3.0	17.7	28	315	2.1	14.6	23	252	1.7	12.3
TSA	36	343			21	216			48	413			33	378			28	291		
WAZU																				
METRO									1	10	.1	.4	1	10	.1	.5				
TSA	3	20			7	42			3	44			1	25			2	28		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 12-24

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WLW METRO TSA						6				10 16				10 10					6	
METRO TOTALS	263	1144	19.4		175	782	12.9		231	1147	17.0		192	1057	14.1		187	1041	13.8	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience - Women

Target Audience

WOMEN 12-24

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	1	8	.1	.7	1	8	.1	.5										8		
TSA	1	8			1	8												8		
WBNS																				
METRO					1	8	.1	.5	1	8	.1	.5						8		
TSA					1	8			1	8								8		
WBNS-FM																				
METRO									5	18	.4	2.6					2	41	.1	1.2
TSA									5	18							2	41		
WCEZ																				
METRO													4	18	.3	2.2		18		
TSA													4	18				18		
WCKX																				
METRO					6	45	.4	3.0	3	29	.2	1.6	22	50	1.6	12.0	8	107	.6	4.9
TSA					7	55			5	39			22	50			9	117		
WCLT-FM																				
METRO	12	29	.9	8.8	6	18	.4	3.0					7	18	.5	3.8	7	49	.5	4.3
TSA	26	42			16	51			2	19			13	42			15	109		
WCOL																				
METRO					7	8	.5	3.5	2	8	.1	1.1					1	8	.1	.6
TSA					7	8			2	8							1	8		
WCOL-FM																				
METRO	5	20	.4	3.7	9	42	.7	4.5	8	42	.6	4.2	8	10	.6	4.4	8	124	.6	4.9
TSA	5	20			10	45			9	46			9	13			9	153		
A/F TOT																				
METRO	5	20	.4	3.7	16	49	1.2	8.0	10	50	.7	5.3	8	10	.6	4.4	9	132	.7	5.5
TSA	5	20			17	52			11	53			9	13			10	161		
WHOK																				
METRO	4	8	.3	2.9	3	18	.2	1.5	9	34	.7	4.7	8	8	.6	4.4	5	71	.4	3.0
TSA	5	12			14	50			15	60			23	34			15	176		
WLOH																				
METRO																		8		
TSA																		8		
WLVQ																				
METRO	12	41	.9	8.8	26	66	1.9	12.9	27	94	2.0	14.2	30	84	2.2	16.4	18	224	1.3	11.0
TSA	12	41			32	85			30	126			35	101			22	295		
WMGG																				
METRO	5	38	.4	3.7	19	55	1.4	9.5	24	84	1.8	12.6	8	48	.6	4.4	18	180	1.3	11.0
TSA	5	38			27	90			29	115			19	87			22	228		
WMNI																				
METRO																				
TSA																				
WNCI																				
METRO	31	100	2.3	22.8	38	208	2.8	18.9	42	150	3.1	22.1	30	99	2.2	16.4	32	406	2.4	19.5
TSA	32	109			47	256			42	150			52	177			42	553		
WNKO																				
METRO	1	7	.1	.7	5	13	.4	2.5	2	7	.1	1.1	3	13	.2	1.6	3	27	.2	1.8
TSA	1	7			5	17			6	11			5	17			3	31		
WRFD																				
METRO	*								*								*			
TSA																				
+WRVF																				
METRO	1	10	.1	.7	1	19	.1	.5	1	10	.1	.5	4	19	.3	2.2	1	48	.1	.6
TSA	1	10			1	19			1	10			4	19			1	48		
WRZR																				
METRO	2	10	.1	1.5	11	35	.8	5.5	1	10	.1	.5	18	32	1.3	9.8	5	69	.4	3.0
TSA	6	19			24	69			11	40			39	81			13	118		
WSNY																				
METRO	13	42	1.0	9.6	23	85	1.7	11.4	15	63	1.1	7.9	18	55	1.3	9.8	17	233	1.3	10.4
TSA	16	46			23	85			28	90			35	82			21	264		
WTLT																				
METRO					1	10	.1	.5	4	19	.3	2.1					2	29	.1	1.2
TSA					1	10			4	19							2	29		
WTVN																				
METRO	2	26	.1	1.5					1	8	.1	.5						42		
TSA	2	26							1	14								48		
WVCO																				
METRO	11	24	.8	8.1	4	15	.3	2.0	1	3	.1	.5	1	3	.1	.5	6	59	.4	3.7
TSA	11	24			4	15			1	3			1	3			6	59		
WWCD																				
METRO									6	34	.4	3.2	5	27	.4	2.7	2	52	.1	1.2
TSA									6	34			5	27			2	52		
WWHT																				
METRO	30	94	2.2	22.1	18	114	1.3	9.0	27	95	2.0	14.2	14	93	1.0	7.7	20	332	1.5	12.2
TSA	36	114			22	137			29	112			18	122			25	378		
WAZU																				
METRO																				
TSA					5	9											2	28		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 12-24

WLW
METRO
TSA

SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
																	6		
136	413	10.0		201	672	14.8		190	587	14.0		183	481	13.5		164	1127	12.1	

METRO
TOTALS

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience - Women

Target Audience

WOMEN 12-24

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	1	8	.1	.5					1	12	.1	.5	1	12	.1	.4				
TSA	1	8							1	21			1	21				20		
WBNS																				
METRO									2	10	.1	.9	1	10	.1	.4	1	18	.1	.5
TSA									2	10			1	10			1	18		
WBNS-FM																				
METRO	1	7	.1	.5	4	15	.3	2.4	4	76	.3	1.8	3	76	.2	1.2	3	94	.2	1.5
TSA	1	7			4	15			4	83			3	83			3	100		
WCEZ																				
METRO										18			1	18	.1	.4		18		
TSA									1	24			1	24				33		
WCKX																				
METRO	12	47	.9	6.3	9	40	.7	5.4	8	131	.6	3.7	12	122	.9	4.9	11	182	.8	5.6
TSA	14	57			12	50			8	141			12	132			12	192		
WCLT-FM																				
METRO	9	31	.7	4.8	4	23	.3	2.4	8	54	.6	3.7	9	41	.7	3.7	6	78	.4	3.0
TSA	15	51			9	38			17	120			18	106			15	144		
WCOL																				
METRO										8			1	8	.1	.4	1	8	.1	.5
TSA										8			1	8			1	8		
WCOL-FM																				
METRO	10	42	.7	5.3	18	54	1.3	10.8	3	156	.2	1.4	5	138	.4	2.0	5	225	.4	2.5
TSA	12	45			19	57			4	170			5	153			6	266		
A/F TOT																				
METRO	10	42	.7	5.3	18	54	1.3	10.8					6	138	.4	2.4				
TSA	12	45			19	57			6	153			6	153						
WHOK																				
METRO	5	35	.4	2.6					9	132	.7	4.1	7	105	.5	2.8	7	164	.5	3.5
TSA	29	123			11	36			17	261			18	230			16	341		
WLOH																				
METRO										8			1	8	.1	.4		8		
TSA										12			1	12				12		
WLVO																				
METRO	16	81	1.2	8.5	20	65	1.5	12.0	25	300	1.8	11.4	27	275	2.0	11.0	21	354	1.5	10.6
TSA	19	94			25	87			31	376			34	352			26	464		
WMGG																				
METRO	26	65	1.9	13.8	30	75	2.2	18.1	28	259	2.1	12.8	26	240	1.9	10.6	22	297	1.6	11.1
TSA	30	87			38	106			33	317			32	298			26	364		
WMNI																				
METRO																				
TSA																				
WNCI																				
METRO	45	149	3.3	23.8	24	112	1.8	14.5	39	515	2.9	17.8	49	486	3.6	19.9	36	632	2.6	18.2
TSA	73	224			27	135			56	758			67	717			49	914		
WNKO																				
METRO	2	13	.1	1.1					1	35	.1	.5	2	35	.1	.8	2	35	.1	1.0
TSA	2	13							2	39			2	39			3	39		
WRFD																				
METRO																				
TSA																				
+WRVF																				
METRO	1	10	.1	.5	1	10	.1	.6	3	46	.2	1.4	1	37	.1	.4	2	65	.1	1.0
TSA	1	10			1	10			3	46			1	37			2	65		
WRZR																				
METRO	1	3	.1	.5	3	8	.2	1.8	9	101	.7	4.1	8	95	.6	3.3	7	118	.5	3.5
TSA	1	3			3	8			15	145			14	139			15	177		
WSNY																				
METRO	10	27	.7	5.3	9	54	.7	5.4	28	351	2.1	12.8	29	305	2.1	11.8	25	418	1.8	12.6
TSA	10	27			9	54			31	416			29	342			28	482		
WTLT																				
METRO	2	19	.1	1.1	3	19	.2	1.8	2	19	.1	.9	2	19	.1	.8	1	29	.1	.5
TSA	2	19			3	19			2	19			2	19			1	29		
WTVN																				
METRO					1	10	.1	.6	2	43	.1	.9	2	43	.1	.8	1	75	.1	.5
TSA					1	10			2	43			2	43			1	81		
WVKO																				
METRO	9	35	.7	4.8	7	12	.5	4.2	8	97	.6	3.7	11	97	.8	4.5	7	105	.5	3.5
TSA	9	35			7	12			8	97			11	97			7	105		
WWCD																				
METRO					3	7	.2	1.8	6	91	.4	2.7	7	91	.5	2.8	6	109	.4	3.0
TSA					3	7			6	91			7	91			6	109		
WWHT																				
METRO	27	121	2.0	14.3	21	109	1.5	12.7	26	380	1.9	11.9	35	361	2.6	14.2	25	482	1.8	12.6
TSA	30	128			32	130			34	462			42	443			31	571		
WAZU																				
METRO										10				10				10		
TSA	3	19			2	13			4	57			3	57			3	63		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 12-24

WLW
METRO
TSA

SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
				1	6				10 16				10 16				19 26		
189	640	13.9		166	503	12.2		219	1296	16.1		246	1296	18.1		198	1330	14.6	

**METRO
TOTALS**

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience - Women

Target Audience

WOMEN 18-34

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	3	26	.1	.6		17			1	20		.3	1	7		.5		14		
TSA	3	35				17			1	29			1	7			1	23		
WBNS																				
METRO	3	20	.1	.6	6	27	.3	1.3	4	34	.2	1.0	1	10		.5	6	49	.3	2.0
TSA	3	20			6	27			4	34			1	10			6	49		
WBNS-FM																				
METRO	12	104	.6	2.4	16	94	.8	3.5	11	110	.5	2.8	3	38	.1	1.5	8	69	.4	2.7
TSA	12	104			16	94			12	132			3	44			8	69		
WCEZ																				
METRO	1	28		.2	4	21	.2	.9	1	31		.3		8			1	13		.3
TSA	2	35			4	28			1	38			1	17			2	20		
WCKX																				
METRO	16	119	.8	3.2	3	67	.1	.7	11	74	.5	2.8	16	70	.8	8.2	10	61	.5	3.4
TSA	16	119			3	67			11	74			16	70			10	61		
WCLT-FM																				
METRO	16	55	.8	3.2	13	78	.6	2.8	9	59	.4	2.3	5	54	.2	2.6	7	53	.3	2.4
TSA	29	122			25	159			17	125			10	83			15	95		
WCOL																				
METRO	5	21	.2	1.0	9	21	.4	2.0	5	21	.2	1.3		7			1	7		.3
TSA	5	21			9	21			5	21				7			1	7		
WCOL-FM																				
METRO	12	107	.6	2.4	17	123	.8	3.7	12	135	.6	3.1	3	85	.1	1.5	12	139	.6	4.0
TSA	14	116			17	138			12	138			3	85			13	146		
A/F TOT																				
METRO	17	121	.8	3.4					17	149	.8	4.4	3	85	.1	1.5	13	146	.6	4.4
TSA	19	130							17	152			3	85			14	153		
WHOK																				
METRO	15	149	.7	3.0	21	198	1.0	4.6	18	187	.9	4.6	10	110	.5	5.2	13	132	.6	4.4
TSA	25	221			36	265			32	298			12	189			21	188		
WLOH																				
METRO	1	4																		
TSA																				
WLVO																				
METRO	77	365	3.6	15.4	61	286	2.9	13.3	47	333	2.2	12.1	18	229	.9	9.3	40	287	1.9	13.5
TSA	86	438			69	345			56	403			22	274			44	326		
WMGG																				
METRO	39	246	1.8	7.8	44	262	2.1	9.6	42	300	2.0	10.8	19	209	.9	9.8	36	227	1.7	12.1
TSA	44	297			48	299			46	350			21	234			40	265		
WMNI																				
METRO	5	28	.2	1.0	4	7	.2	.9	6	15	.3	1.5	5	7	.2	2.6	7	7	.3	2.4
TSA	5	28			4	7			6	15			5	7			7	7		
WNCI																				
METRO	91	471	4.3	18.2	54	433	2.6	11.8	43	462	2.0	11.0	14	244	.7	7.2	35	397	1.7	11.8
TSA	127	641			91	591			74	649			20	329			50	510		
WNKO																				
METRO						6				1	8	.3								
TSA						6				1	8									
WRFD																				
METRO	* 1	14		.2		7			*		7						*		10	
TSA	2	53			2	29			1	16							1	26		
+WRVF																				
WXXM																				
METRO	31	124	1.5	6.2	37	135	1.7	8.1	25	173	1.2	6.4	4	82	.2	2.1	13	105	.6	4.4
TSA	31	124			37	135			25	173			4	82			13	105		
WRZR																				
METRO	6	32	.3	1.2	13	47	.6	2.8	11	75	.5	2.8	7	50	.3	3.6	10	63	.5	3.4
TSA	9	44			18	72			16	100			11	90			13	97		
WSNY																				
METRO	57	483	2.7	11.4	72	393	3.4	15.7	60	445	2.8	15.4	33	339	1.6	17.0	29	286	1.4	9.8
TSA	60	545			80	460			61	460			33	360			35	321		
WTLT																				
METRO	16	113	.8	3.2	3	54	.1	.7	6	90	.3	1.5	4	78	.2	2.1	6	78	.3	2.0
TSA	16	124			3	64			7	100			5	88			7	88		
WTVN																				
METRO	18	75	.9	3.6	5	53	.2	1.1	1	36		.3	6	14	.3	3.1	1	38		.3
TSA	21	84			5	63			2	45			7	23			1	38		
WVCO																				
METRO	22	117	1.0	4.4	21	59	1.0	4.6	12	73	.6	3.1	6	54	.3	3.1	11	71	.5	3.7
TSA	22	117			21	59			12	73			6	54			11	71		
WWCD																				
METRO	7	78	.3	1.4	8	59	.4	1.7	11	73	.5	2.8	8	84	.4	4.1	2	40	.1	.7
TSA	7	78			8	59			11	73			8	84			2	40		
WWHT																				
METRO	13	152	.6	2.6	13	136	.6	2.8	22	215	1.0	5.6	12	193	.6	6.2	17	156	.8	5.7
TSA	19	189			22	200			26	288			13	230			18	176		
WAZU																				
METRO	1	7		.2					3	18	.1	.8	3	18	.1	1.5	1	8		.3
TSA	15	70			12	60			10	80			10	57			10	70		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 18-34

WLW
METRO
TSA

MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
4	7	.2	.8	9	14	.4	2.0	3	10				10			1	7		
5	22			12	35				48				10			8	28		
METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS			
500	1856	23.6		458	1625	21.7		390	1776	18.4		194	1386	9.2		297	1517	14.0	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience - Women

Target Audience

WOMEN 18-34

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID					
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR		
WBBY																						
METRO					1	7		.3							1	7		.4			21	
TSA					1	7								1	7			1		30		
WBNS																						
METRO					11	35	.5	3.1	5	35	.2	1.7							3	49	.1	1.2
TSA					11	35			5	35									3	49		
WBNS-FM																						
METRO	1	14		.5	14	36	.7	3.9	12	25	.6	4.2	6	21	.3	2.6	5	99	.2	2.0		
TSA	1	14			14	36			12	25			6	21			5	99				
WCEZ																						
METRO					3	7	.1	.8					2	10	.1	.9	1	31		.4		
TSA					6	14							2	10			1	38				
WCKX																						
METRO					14	49	.7	3.9	12	33	.6	4.2	21	31	1.0	9.3	9	82	.4	3.7		
TSA					14	49			12	33			21	31			9	82				
WCLT-FM																						
METRO	18	41	.9	8.4	12	29	.6	3.4	7	20	.3	2.4	12	25	.6	5.3	9	68	.4	3.7		
TSA	32	54			26	65			7	20			24	41			18	126				
WCOL																						
METRO	3	7	.1	1.4	2	7	.1	.6		7			2	14	.1	.9	1	14		.4		
TSA	3	7			2	7				7			2	14			1	14				
WCOL-FM																						
METRO	14	48	.7	6.5	4	24	.2	1.1	10	41	.5	3.5	10	24	.5	4.4	10	159	.5	4.1		
TSA	14	51			4	24			11	49			11	31			10	196				
A/F TOT																						
METRO	17	48	.8	7.9	6	31	.3	1.7	10	49	.5	3.5	12	31	.6	5.3	11	166	.5	4.5		
TSA	17	51			6	31			11	56			13	39			11	203				
WHOK																						
METRO	7	22	.3	3.3	10	47	.5	2.8	12	42	.6	4.2	10	15	.5	4.4	12	156	.6	4.9		
TSA	8	26			13	57			16	66			20	28			17	211				
WLOH																						
METRO																						
TSA																						
WLVQ																						
METRO	25	94	1.2	11.7	62	150	2.9	17.4	43	171	2.0	14.9	43	132	2.0	18.9	31	362	1.5	12.7		
TSA	28	97			69	176			47	210			48	149			35	442				
WMGG																						
METRO	14	58	.7	6.5	32	96	1.5	9.0	32	120	1.5	11.1	13	78	.6	5.7	26	287	1.2	10.7		
TSA	14	58			38	125			35	145			22	118			29	338				
WMNI																						
METRO	3	7	.1	1.4	6	7	.3	1.7	7	7	.3	2.4	7	7	.3	3.1	5	14	.2	2.0		
TSA	3	7			6	7			7	7			7	7			5	14				
WNCI																						
METRO	22	92	1.0	10.3	48	266	2.3	13.5	34	160	1.6	11.8	18	74	.9	7.9	28	434	1.3	11.5		
TSA	23	99			68	330			39	179			26	114			37	564				
WNKO																						
METRO																						
TSA																						
WRFD																						
METRO																						
TSA																						
+WRVF																						
METRO																						
TSA																						
WXXM																						
METRO	14	41	.7	6.5	20	71	.9	5.6	11	47	.5	3.8	9	40	.4	4.0	11	115	.5	4.5		
TSA	14	41			20	71			11	47			9	40			11	115				
WRZR																						
METRO					15	33	.7	4.2	12	32	.6	4.2	22	41	1.0	9.7	9	79	.4	3.7		
TSA					24	58			18	53			34	75			13	113				
WSNY																						
METRO	22	90	1.0	10.3	47	183	2.2	13.2	23	80	1.1	8.0	15	82	.7	6.6	27	450	1.3	11.1		
TSA	23	100			51	192			36	107			32	109			32	496				
WTLT																						
METRO	5	28	.2	2.3	2	24	.1	.6	11	40	.5	3.8	6	28	.3	2.6	6	85	.3	2.5		
TSA	5	28			2	24			11	40			6	28			6	95				
WTVN																						
METRO	12	44	.6	5.6	1	7		.3	3	14	.1	1.0	1	7		.4	2	74	.1	.8		
TSA	12	44			1	7			3	14			1	7			2	74				
WVVO																						
METRO	11	24	.5	5.1	10	35	.5	2.8									8	95	.4	3.3		
TSA	11	24			10	35											8	95				
WWCD																						
METRO	4	21	.2	1.9	2	7	.1	.6	2	26	.1	.7	5	27	.2	2.2	2	79	.1	.8		
TSA	4	21			2	7			2	26			5	27			2	79				
WWHT																						
METRO	19	68	.9	8.9	7	67	.3	2.0	21	65	1.0	7.3	9	36	.4	4.0	14	213	.7	5.7		
TSA	25	88			9	78			22	76			10	47			16	233				
WAZU																						
METRO		7							1	8		.3	4	8	.2	1.8	2	15	.1	.8		
TSA	4	39			12	33			12	41			23	57			11	77				

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 18-34

WLW
METRO
TSA

SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
2	7			7	7			7	7			3	7			15	728		.4
214	619	10.1		356	1015	16.8		288	823	13.6		227	581	10.7		244	1711	11.5	

Target Audience - Women

METRO TOTALS

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 18-34

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID				
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	
WBYY																					
METRO					1	7		.5	2	49	.1	.4	2	39	.1	.4	1	63		.3	
TSA					3	16			2	67			2	57			1	81			
WBNS																					
METRO					6	14	.3	2.8	5	34	.2	1.1	3	34	.1	.7	3	83	.1	.9	
TSA					6	14			5	34			3	34			3	83			
WBNS-FM																					
METRO	3	15	.1	1.0					14	165	.7	3.1	11	143	.5	2.5	9	203	.4	2.6	
TSA	3	15							14	187			11	166			9	225			
WCEZ																					
METRO	1	6		.3	1	6		.5	2	38	.1	.4	1	38		.2	1	38		.3	
TSA	1	6			1	6			2	45			1	45			2	54			
WCKX																					
METRO	10	38	.5	3.2	3	21	.1	1.4	9	128	.4	2.0	13	119	.6	2.9	11	150	.5	3.2	
TSA	10	38			3	21			9	128			13	119			11	150			
WCLT-FM																					
METRO	8	23	.4	2.6	1	10		.5	13	87	.6	2.9	12	80	.6	2.7	10	111	.5	2.9	
TSA	16	52			7	16			24	167			23	160			19	199			
WCOL																					
METRO									6	28	.3	1.3	5	21	.2	1.1	4	28	.2	1.2	
TSA									6	28			5	21			4	28			
WCOL-FM																					
METRO	17	66	.8	5.5	19	62	.9	8.8	13	207	.6	2.9	12	168	.6	2.7	10	273	.5	2.9	
TSA	18	74			20	70			14	227			12	178			11	321			
A/F TOT																					
METRO	17	66	.8	5.5	19	62	.9	8.8					17	183	.8	3.8					
TSA	18	74			20	70							17	192							
WHOK																					
METRO	27	92	1.3	8.7	3	22	.1	1.4	18	297	.9	4.0	16	221	.8	3.6	14	320	.7	4.1	
TSA	41	140			10	45			31	430			28	350			23	466			
WLOH																					
METRO										4				4				4			
TSA																					
WLVO																					
METRO	25	126	1.2	8.0	27	112	1.3	12.5	62	503	2.9	13.8	62	479	2.9	13.9	45	609	2.1	13.2	
TSA	28	139			32	134			70	606			71	579			51	742			
WMGG																					
METRO	39	122	1.8	12.5	38	103	1.8	17.6	42	419	2.0	9.3	40	373	1.9	9.0	32	492	1.5	9.4	
TSA	42	135			44	128			47	489			45	440			36	575			
WMNI																					
METRO	6	7	.3	1.9	7	7	.3	3.2	5	36	.2	1.1	5	36	.2	1.1	5	36	.2	1.5	
TSA	6	7			7	7			5	36			5	36			5	36			
WNCI																					
METRO	43	148	2.0	13.8	11	64	.5	5.1	62	678	2.9	13.8	67	633	3.2	15.1	42	798	2.0	12.4	
TSA	69	219			16	86			97	920			101	864			64	1075			
WNKO																					
METRO										14				8				14			
TSA										14				8				14			
WRFD																					
METRO		10			*			*	1	14		.2	*	1	14		.2	*	1	30	.3
TSA	2	26							2	65			2	53			2	81			
+WRVF																					
WXXM																					
METRO	16	55	.8	5.1	4	32	.2	1.9	32	216	1.5	7.1	28	194	1.3	6.3	20	256	.9	5.9	
TSA	16	55			4	32			32	216			28	194			20	256			
WRZR																					
METRO	7	19	.3	2.3	5	21	.2	2.3	10	88	.5	2.2	9	88	.4	2.0	9	111	.4	2.6	
TSA	7	19			5	21			15	113			13	113			14	161			
WSNY																					
METRO	28	113	1.3	9.0	19	80	.9	8.8	63	702	3.0	14.0	59	639	2.8	13.3	47	809	2.2	13.8	
TSA	33	122			20	89			68	790			60	700			51	922			
WTLT																					
METRO	7	54	.3	2.3	8	40	.4	3.7	9	120	.4	2.0	11	120	.5	2.5	6	145	.3	1.8	
TSA	7	54			9	50			9	131			12	131			7	155			
WTVN																					
METRO	1	14		.3	1	10		.5	7	89	.3	1.6	10	82	.5	2.2	6	126	.3	1.8	
TSA	1	14			1	10			8	98			11	91			7	136			
WVKO																					
METRO	22	61	1.0	7.1	7	12	.3	3.2	19	130	.9	4.2	17	130	.8	3.8	13	130	.6	3.8	
TSA	22	61			7	12			19	130			17	130			13	130			
WWCD																					
METRO					2	7	.1	.9	9	125	.4	2.0	9	118	.4	2.0	7	157	.3	2.1	
TSA					2	7			9	125			9	118			7	157			
WWHT																					
METRO	11	53	.5	3.5	33	99	1.6	15.3	16	244	.8	3.6	18	215	.9	4.0	15	335	.7	4.4	
TSA	11	53			35	107			22	317			22	288			19	410			
WAZU																					
METRO					3	8	.1	1.4	1	25		.2	1	25		.2	1	25		.3	
TSA	10	55			9	28			12	100			13	100			11	100			

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 18-34

WLW
METRO
TSA

SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
38	722	.1	1.0	9	21			57	2462	.2	1.1	24	1755	.1	.4	35	3372	.1	.9
311	957	14.7		216	660	10.2		450	2028	21.3		445	2012	21.0		340	2061	16.1	

Target Audience - Women

METRO TOTALS

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 18-49

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	10	82	.3	1.1	6	69	.2	.7	10	70	.3	1.4	4	50	.1	1.3	7	63	.2	1.3
TSA	10	91			6	69			10	79			4	50			8	72		
WBNS																				
METRO	7	63	.2	.8	6	56	.2	.7	7	63	.2	1.0	2	24	.1	.7	14	122	.4	2.7
TSA	7	63			6	56			7	63			2	24			14	122		
WBNS-FM																				
METRO	29	246	.8	3.2	46	232	1.3	5.7	34	253	.9	4.9	6	86	.2	2.0	22	178	.6	4.2
TSA	29	252			47	238			35	275			6	92			22	178		
WCEZ																				
METRO	8	71	.2	.9	7	46	.2	.9	9	89	.2	1.3	7	45	.2	2.3	11	56	.3	2.1
TSA	9	78			7	53			9	96			8	54			12	63		
WCKX																				
METRO	26	157	.7	2.9	12	99	.3	1.5	17	126	.5	2.4	17	102	.5	5.7	13	107	.4	2.5
TSA	26	157			12	99			17	126			17	102			13	107		
WCLT-FM																				
METRO	22	92	.6	2.4	19	132	.5	2.3	12	100	.3	1.7	9	91	.2	3.0	9	71	.2	1.7
TSA	46	194			34	248			24	198			15	134			20	140		
WCOL																				
METRO	8	41	.2	.9	13	43	.4	1.6	8	36	.2	1.1		13			1	13		.2
TSA	8	41			13	43			8	36				13			1	13		
WCOL-FM																				
METRO	53	372	1.4	5.9	47	336	1.3	5.8	44	418	1.2	6.3	12	178	.3	4.0	44	375	1.2	8.3
TSA	57	410			57	397			51	464			13	203			48	416		
A/F TOT																				
METRO	61	393	1.7	6.7					52	440	1.4	7.4	12	184	.3	4.0	45	388	1.2	8.5
TSA	65	430							59	486			13	209			49	429		
WHOK																				
METRO	43	324	1.2	4.8	41	330	1.1	5.1	39	354	1.1	5.6	15	216	.4	5.0	36	282	1.0	6.8
TSA	63	452			66	467			58	507			19	331			52	401		
WLOH																				
METRO	1	6		.1																
TSA	2	10																		
WLVO																				
METRO	89	432	2.4	9.8	69	343	1.9	8.5	53	407	1.4	7.6	25	276	.7	8.4	42	333	1.1	8.0
TSA	101	536			80	436			64	486			30	330			46	372		
WMGG																				
METRO	43	287	1.2	4.8	46	294	1.3	5.7	44	352	1.2	6.3	22	255	.6	7.4	40	278	1.1	7.6
TSA	48	338			50	340			49	411			24	280			44	316		
WMNI																				
METRO	19	79	.5	2.1	13	38	.4	1.6	8	49	.2	1.1	5	7	.1	1.7	8	23	.2	1.5
TSA	19	79			13	38			8	49			5	7			8	23		
WNCI																				
METRO	132	702	3.6	14.6	87	645	2.4	10.7	70	648	1.9	10.0	19	330	.5	6.4	58	538	1.6	11.0
TSA	178	939			131	866			113	941			28	464			83	739		
WNKO																				
METRO	4	27	.1	.4	4	22	.1	.5	3	19	.1	.4		5			3	16	.1	.6
TSA	4	27			4	22			3	19				5			3	16		
WRFD																				
METRO	* 3	27	.1	.3	3	26	.1	.4	* 3	28	.1	.4					*	16		
TSA	4	72			6	69			5	52							1	32		
+WRVF																				
WXXM																				
METRO	41	177	1.1	4.5	48	202	1.3	5.9	35	232	1.0	5.0	9	122	.2	3.0	23	156	.6	4.4
TSA	41	177			48	202			36	243			9	122			23	156		
WRZR																				
METRO	12	51	.3	1.3	23	66	.6	2.8	15	94	.4	2.1	8	59	.2	2.7	12	91	.3	2.3
TSA	15	63			28	91			23	128			12	99			17	134		
WSNY																				
METRO	136	915	3.7	15.0	142	639	3.9	17.5	122	766	3.3	17.5	51	541	1.4	17.1	64	527	1.7	12.1
TSA	139	986			151	722			125	798			51	571			70	562		
WTLT																				
METRO	17	120	.5	1.9	3	68	.1	.4	7	116	.2	1.0	4	84	.1	1.3	7	99	.2	1.3
TSA	17	131			3	78			8	126			5	94			8	109		
WTVN																				
METRO	61	287	1.7	6.7	38	182	1.0	4.7	22	196	.6	3.1	14	91	.4	4.7	9	147	.2	1.7
TSA	73	328			52	224			28	220			16	115			12	171		
WVKK																				
METRO	27	167	.7	3.0	29	101	.8	3.6	18	128	.5	2.6	9	96	.2	3.0	19	131	.5	3.6
TSA	27	167			29	101			18	128			9	96			19	131		
WWCD																				
METRO	8	91	.2	.9	10	78	.3	1.2	13	86	.4	1.9	8	97	.2	2.7	3	46	.1	.6
TSA	8	91			10	78			13	86			8	97			3	46		
WWHT																				
METRO	17	207	.5	1.9	17	179	.5	2.1	29	283	.8	4.1	15	232	.4	5.0	21	226	.6	4.0
TSA	23	244			27	252			33	356			16	269			22	246		
WAZU																				
METRO	1	7		.1					3	18	.1	.4	3	18	.1	1.0	1	8		.2
TSA	16	87			12	66			13	133			10	57			12	91		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 18-49

WLW
METRO
TSA

MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
7 9	42 65	.2	.8	16 19	40 69	.4	2.0	5 8	51 89	.1	.7		22 22			2 9	39 60	.1	.4
905	3279	24.6		811	2786	22.0		699	3090	19.0		298	2272	8.1		528	2718	14.4	

METRO
TOTALS

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience - Women

Target Audience

WOMEN 18-49

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBYY																				
METRO	4	31	.1	1.0	12	25	.3	1.8	7	24	.2	1.3	4	19	.1	1.3	5	83	.1	1.2
TSA	4	31			12	25			7	24			4	19			6	92		
WBNS																				
METRO					24	79	.7	3.7	23	79	.6	4.4	2	12	.1	.6	8	128	.2	1.9
TSA					24	79			23	79			2	12			8	128		
WBNS-FM																				
METRO	6	39	.2	1.5	25	91	.7	3.8	23	74	.6	4.4	12	50	.3	3.8	15	255	.4	3.6
TSA	6	39			25	91			23	74			12	50			15	255		
WCEZ																				
METRO	8	13	.2	2.1	17	28	.5	2.6	11	21	.3	2.1	4	26	.1	1.3	7	82	.2	1.7
TSA	9	19			20	35			11	21			4	26			7	89		
WCKX																				
METRO	1	6		.3	19	74	.5	2.9	15	46	.4	2.9	23	42	.6	7.2	12	145	.3	2.9
TSA	1	6			19	74			15	46			23	42			12	145		
WCLT-FM																				
METRO	22	60	.6	5.6	12	29	.3	1.8	7	20	.2	1.3	14	38	.4	4.4	11	112	.3	2.6
TSA	41	81			28	74			10	26			26	54			24	198		
WCOL																				
METRO	3	7	.1	.8	2	7	.1	.3		7			2	14	.1	.6	1	20		.2
TSA	3	7			2	7				7			2	14			1	20		
WCOL-FM																				
METRO	40	158	1.1	10.3	48	147	1.3	7.3	42	146	1.1	8.0	21	95	.6	6.6	33	441	.9	7.9
TSA	40	161			52	159			43	154			22	102			36	518		
A/F TOT																				
METRO	43	158	1.2	11.0	50	154	1.4	7.6	42	154	1.1	8.0	23	102	.6	7.2	34	454	.9	8.2
TSA	43	161			54	166			43	161			24	110			37	532		
WHOK																				
METRO	29	117	.8	7.4	40	127	1.1	6.1	37	109	1.0	7.0	25	60	.7	7.8	30	354	.8	7.2
TSA	32	128			46	152			56	167			37	83			40	482		
WLOH																				
METRO	1	6		.3														6		
TSA	1	6																6		
WLWQ																				
METRO	30	116	.8	7.7	65	170	1.8	9.9	45	190	1.2	8.6	43	132	1.2	13.4	32	429	.9	7.7
TSA	33	119			72	196			49	229			51	158			37	518		
WMGG																				
METRO	16	79	.4	4.1	34	102	.9	5.2	43	158	1.2	8.2	19	99	.5	5.9	29	365	.8	7.0
TSA	16	79			40	131			46	183			28	139			32	416		
WMNI																				
METRO	7	14	.2	1.8	11	23	.3	1.7	7	7	.2	1.3	7	7	.2	2.2	7	37	.2	1.7
TSA	7	14			11	23			7	7			7	7			7	37		
WNCI																				
METRO	38	146	1.0	9.7	79	340	2.1	12.0	54	230	1.5	10.3	24	101	.7	7.5	43	589	1.2	10.3
TSA	41	169			106	460			65	264			32	155			59	807		
WNKO																				
METRO					2	11	.1	.3	5	11	.1	1.0	1	5		.3	2	16	.1	.5
TSA					2	11			5	11			1	5			2	16		
WRFD																				
METRO	*								*								*	1	22	.2
TSA																		1	47	
+WRVF																				
WXXM																				
METRO	20	60	.5	5.1	33	103	.9	5.0	26	85	.7	4.9	16	66	.4	5.0	18	173	.5	4.3
TSA	20	60			33	103			26	85			16	66			18	173		
WRZR																				
METRO	2	26	.1	.5	17	46	.5	2.6	14	45	.4	2.7	23	46	.6	7.2	11	119	.3	2.6
TSA	2	26			33	79			20	66			35	80			16	161		
WSNY																				
METRO	48	189	1.3	12.3	80	304	2.2	12.2	58	174	1.6	11.0	19	101	.5	5.9	51	722	1.4	12.3
TSA	49	199			84	313			71	201			36	128			56	768		
WTLT																				
METRO	5	28	.1	1.3	3	30	.1	.5	13	46	.4	2.5	6	28	.2	1.9	7	106	.2	1.7
TSA	5	28			3	30			13	46			6	28			7	116		
WTVN																				
METRO	29	126	.8	7.4	16	64	.4	2.4	6	41	.2	1.1	6	31	.2	1.9	10	244	.3	2.4
TSA	33	142			23	79			6	41			6	31			13	268		
WVKO																				
METRO	13	30	.4	3.3	19	59	.5	2.9	2	12	.1	.4		6			14	163	.4	3.4
TSA	13	30			19	59			2	12				6			14	163		
WWCD																				
METRO	4	21	.1	1.0	2	7	.1	.3	2	26	.1	.4	6	33	.2	1.9	3	85	.1	.7
TSA	4	21			2	7			2	26			6	33			3	85		
WWHT																				
METRO	21	81	.6	5.4	14	95	.4	2.1	25	88	.7	4.8	9	42	.2	2.8	16	289	.4	3.8
TSA	29	107			16	106			26	99			10	53			18	315		
WAZU																				
METRO		7							1	8		.2	4	8	.1	1.3	2	15	.1	.5
TSA	4	39			18	54			12	41			23	57			12	98		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBTRON

Target Audience

WOMEN 18 - 49

WLW
METRO
TSA

SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
4	15	.1	1.0	4	32	.1	.6	7	7			3	7			2	39	.1	.5
17	33			11	39											7	71		
METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS				METRO TOTALS			
390	1276	10.6		657	1774	17.9		526	1464	14.3		320	973	8.7		416	3064	11.3	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience - Women

Target Audience

WOMEN 18-49

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	5	19	.1	.9	4	18	.1	1.1	9	125	.2	1.1	11	101	.3	1.4	6	151	.2	1.0
TSA	5	19			6	27			9	143			11	119			6	169		
WBNS																				
METRO	4	13	.1	.8	8	27	.2	2.2	8	90	.2	1.0	6	84	.2	.7	6	212	.2	1.0
TSA	4	13			8	27			8	90			6	84			6	212		
WBNS-FM																				
METRO	25	67	.7	4.7	11	39	.3	3.0	38	371	1.0	4.7	31	335	.8	3.9	25	469	.7	4.2
TSA	25	67			11	39			39	399			31	364			25	497		
WCEZ																				
METRO	6	11	.2	1.1	7	34	.2	1.9	8	108	.2	1.0	9	102	.2	1.1	7	114	.2	1.2
TSA	6	11			7	34			8	115			9	109			8	130		
WCKX																				
METRO	13	71	.4	2.4	4	27	.1	1.1	18	186	.5	2.2	21	171	.6	2.6	16	241	.4	2.7
TSA	13	71			4	27			18	186			21	171			16	241		
WCLT-FM																				
METRO	10	34	.3	1.9	5	22	.1	1.4	18	146	.5	2.2	17	139	.5	2.1	14	191	.4	2.4
TSA	25	84			14	35			35	266			34	259			27	319		
WCOL																				
METRO	1	6		.2	1	6		.3	10	56	.3	1.2	7	49	.2	.9	5	62	.1	.8
TSA	1	6			1	6			10	56			7	49			5	62		
WCOL-FM																				
METRO	43	183	1.2	8.1	44	143	1.2	11.9	47	562	1.3	5.8	48	496	1.3	6.0	36	689	1.0	6.1
TSA	48	219			46	154			54	637			53	550			41	792		
A/F TOT																				
METRO	44	189	1.2	8.3	45	149	1.2	12.2					55	526	1.5	6.9				
TSA	49	226			47	160							60	578						
WHOK																				
METRO	54	171	1.5	10.2	12	80	.3	3.3	40	566	1.1	5.0	41	484	1.1	5.1	31	620	.8	5.2
TSA	79	241			19	106			62	781			60	690			47	872		
WLOH																				
METRO										6				1		.1		6		
TSA										10				1				10		
WLWQ																				
METRO	26	132	.7	4.9	27	112	.7	7.3	71	598	1.9	8.8	71	559	1.9	8.9	51	744	1.4	8.6
TSA	29	145			32	134			82	736			83	690			59	911		
WMGG																				
METRO	39	122	1.1	7.3	40	115	1.1	10.8	44	506	1.2	5.5	44	453	1.2	5.5	35	616	1.0	5.9
TSA	42	135			46	140			50	585			49	529			39	708		
WMNI																				
METRO	6	7	.2	1.1	7	7	.2	1.9	13	98	.4	1.6	12	98	.3	1.5	10	106	.3	1.7
TSA	6	7			7	7			13	98			12	98			10	106		
WNCI																				
METRO	62	203	1.7	11.7	29	125	.8	7.9	96	998	2.6	11.9	101	920	2.7	12.6	65	1173	1.8	10.9
TSA	108	320			43	173			140	1369			146	1273			94	1603		
WNKO																				
METRO	2	11	.1	.4	5	16	.1	1.4	3	41	.1	.4	3	35	.1	.4	2	41	.1	.3
TSA	2	11			5	16			3	41			3	35			2	41		
WRFD																				
METRO		10			* 1	6		.3	* 3	47	.1	.4	* 3	47	.1	.4	* 3	63	.1	.5
TSA	2	26			1	6			5	120			5	108			5	136		
+WRVF																				
WXXM																				
METRO	20	74	.5	3.8	11	58	.3	3.0	43	296	1.2	5.3	38	261	1.0	4.7	29	342	.8	4.9
TSA	20	74			11	58			43	307			38	272			29	353		
WRZR																				
METRO	10	28	.3	1.9	5	21	.1	1.4	17	113	.5	2.1	14	113	.4	1.7	13	164	.4	2.2
TSA	10	28			5	21			23	147			20	147			19	222		
WSNY																				
METRO	73	224	2.0	13.7	44	180	1.2	11.9	133	1204	3.6	16.5	129	1121	3.5	16.1	94	1360	2.6	15.8
TSA	78	233			45	189			139	1318			131	1208			99	1499		
WTLT																				
METRO	8	68	.2	1.5	8	40	.2	2.2	10	154	.3	1.2	12	146	.3	1.5	7	186	.2	1.2
TSA	8	68			9	50			10	165			13	157			8	196		
WTVN																				
METRO	6	37	.2	1.1	10	54	.3	2.7	40	379	1.1	5.0	42	366	1.1	5.2	27	456	.7	4.5
TSA	8	61			10	54			51	419			50	407			34	497		
WVKO																				
METRO	36	103	1.0	6.8	10	18	.3	2.7	26	204	.7	3.2	22	197	.6	2.7	19	239	.5	3.2
TSA	36	103			10	18			26	204			22	197			19	239		
WWCD																				
METRO	4	6	.1	.8	3	13	.1	.8	11	151	.3	1.4	11	137	.3	1.4	8	183	.2	1.3
TSA	4	6			3	13			11	151			11	137			8	183		
WWHT																				
METRO	13	72	.4	2.4	35	105	1.0	9.5	21	332	.6	2.6	24	303	.7	3.0	19	451	.5	3.2
TSA	13	72			37	113			27	414			28	376			23	541		
WAZU																				
METRO					3	8	.1	.8	1	25		.1	1	25		.1	1	25		.2
TSA	12	63			9	28			13	153			16	153			12	161		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.

Target Audience

WOMEN 18-49

WLW
METRO
TSA

SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
3 8	7 22	.1	.6	9	21			10 13	73 118	.3	1.2	6 8	66 111	.2	.7	6 9	91 148	.2	1.0
METRO TOTALS																			
532	1623	14.5		369	1194	10.0		805	3562	21.9		802	3533	21.8		594	3605	16.1	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 25-49

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	8	70	.3	1.1	6	69	.2	.9	10	70	.4	1.8	4	50	.1	2.1	7	63	.2	1.7
TSA	8	70			6	69			10	79			4	50			8	72		
WBNS																				
METRO	6	53	.2	.8	4	46	.1	.6	5	53	.2	.9	1	14		.5	14	122	.5	3.4
TSA	6	53			4	46			5	53			1	14			14	122		
WBNS - FM																				
METRO	27	201	.9	3.8	43	206	1.5	6.6	31	218	1.1	5.7	5	76	.2	2.6	21	168	.7	5.0
TSA	27	207			44	212			32	233			5	76			21	168		
WCEZ																				
METRO	8	71	.3	1.1	7	46	.2	1.1	9	79	.3	1.6	7	45	.2	3.6	11	56	.4	2.6
TSA	9	78			7	53			9	86			7	45			12	63		
WCKX																				
METRO	18	91	.6	2.5	10	52	.4	1.5	11	72	.4	2.0	2	52	.1	1.0	9	69	.3	2.2
TSA	18	91			10	52			11	72			2	52			9	69		
WCLT - FM																				
METRO	11	81	.4	1.5	13	111	.5	2.0	9	79	.3	1.6	6	61	.2	3.1	7	50	.2	1.7
TSA	24	156			21	201			18	151			8	90			14	93		
WCOL																				
METRO	8	41	.3	1.1	13	43	.5	2.0	8	36	.3	1.5		13			1	13		.2
TSA	8	41			13	43			8	36				13			1	13		
WCOL - FM																				
METRO	52	349	1.8	7.2	46	317	1.6	7.0	41	380	1.4	7.5	11	149	.4	5.6	37	327	1.3	8.9
TSA	55	382			56	378			48	426			12	174			41	368		
A/F TOT																				
METRO	60	370	2.1	8.3					49	402	1.7	9.0	11	155	.4	5.6	38	340	1.3	9.1
TSA	63	402							56	448			12	180			42	381		
WHOK																				
METRO	37	268	1.3	5.1	30	255	1.1	4.6	31	289	1.1	5.7	8	179	.3	4.1	33	236	1.2	7.9
TSA	55	375			52	364			45	395			11	259			44	316		
WLOH																				
METRO	1	6		.1																
TSA	1	6																		
WLVQ																				
METRO	57	242	2.0	7.9	50	182	1.8	7.6	36	235	1.3	6.6	13	132	.5	6.7	23	180	.8	5.5
TSA	61	289			56	239			40	273			16	161			23	187		
WMGG																				
METRO	17	154	.6	2.4	18	150	.6	2.7	21	173	.7	3.8	11	140	.4	5.6	18	145	.6	4.3
TSA	18	170			18	166			23	201			12	152			18	148		
WMNI																				
METRO	19	79	.7	2.6	13	38	.5	2.0	8	49	.3	1.5	5	7	.2	2.6	8	23	.3	1.9
TSA	19	79			13	38			8	49			5	7			8	23		
WNCI																				
METRO	89	496	3.1	12.4	67	466	2.3	10.2	50	439	1.8	9.2	12	185	.4	6.2	38	339	1.3	9.1
TSA	122	641			99	604			79	631			17	258			56	475		
WNKO																				
METRO	4	27	.1	.6	4	22	.1	.6	2	11	.1	.4		5			3	16	.1	.7
TSA	4	27			4	22			2	11				5			3	16		
WRFD																				
METRO	* 3	27	.1	.4	3	26	.1	.5	* 3	28	.1	.5					*	15		
TSA	4	72			6	69			5	52							1	32		
+WRVF																				
WXXM																				
METRO	40	167	1.4	5.6	43	173	1.5	6.6	33	203	1.2	6.0	9	112	.3	4.6	22	118	.8	5.3
TSA	40	167			43	173			34	214			9	112			22	118		
WRZR																				
METRO	7	32	.2	1.0	13	38	.5	2.0	9	47	.3	1.6	5	30	.2	2.6	9	62	.3	2.2
TSA	7	32			13	38			12	56			5	46			11	71		
WSNY																				
METRO	118	736	4.1	16.4	114	515	4.0	17.4	93	594	3.3	17.0	33	409	1.2	16.9	55	441	1.9	13.2
TSA	120	780			117	545			96	626			33	439			58	450		
WTLT																				
METRO	15	101	.5	2.1	2	49	.1	.3	5	97	.2	.9	3	65	.1	1.5	5	70	.2	1.2
TSA	15	112			2	59			6	107			4	75			6	80		
WTVN																				
METRO	59	268	2.1	8.2	36	163	1.3	5.5	22	196	.8	4.0	14	91	.5	7.2	9	137	.3	2.2
TSA	71	309			50	205			28	220			16	115			12	161		
WVKO																				
METRO	15	103	.5	2.1	27	89	.9	4.1	14	92	.5	2.6	5	56	.2	2.6	14	107	.5	3.4
TSA	15	103			27	89			14	92			5	56			14	107		
WWCD																				
METRO	6	34	.2	.8	6	68	.2	.9	7	48	.2	1.3	2	41	.1	1.0	2	27	.1	.5
TSA	6	34			6	68			7	48			2	41			2	27		
WWHT																				
METRO	10	93	.4	1.4	8	84	.3	1.2	15	140	.5	2.7	8	80	.3	4.1	15	131	.5	3.6
TSA	10	93			10	109			16	156			8	80			15	131		
WAZU																				
METRO	1	7		.1					2	8	.1	.4	2	8	.1	1.0	1	8		.2
TSA	13	73			6	39			12	110			9	47			11	78		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.

Target Audience

WOMEN 25-49

WLW
METRO
TSA

MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
7	42	.2	1.0	16	40	.6	2.4	5	41	.2	.9		12			2	39	.1	.5
9	65			19	63			8	73				12			9	54		
METRO TOTALS																			
719	2576	25.2		655	2233	23.0		546	2371	19.1		195	1649	6.8		416	2113	14.6	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience - Women

Target Audience

WOMEN 25-49

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	4	31	.1	1.3	12	25	.4	2.2	7	24	.2	1.7	4	19	.1	2.0	5	83	.2	1.6
TSA	4	31			12	25			7	24			4	19			6	92		
WBNS																				
METRO					24	79	.8	4.5	23	79	.8	5.6	2	12	.1	1.0	8	128	.3	2.5
TSA					24	79			23	79			2	12			8	128		
WBNS-FM																				
METRO	6	39	.2	1.9	25	91	.9	4.7	19	64	.7	4.6	12	50	.4	5.9	14	236	.5	4.4
TSA	6	39			25	91			19	64			12	50			14	236		
WCEZ																				
METRO	8	13	.3	2.5	17	28	.6	3.2	11	21	.4	2.7	2	16	.1	1.0	7	72	.2	2.2
TSA	9	19			20	35			11	21			2	16			7	79		
WCKX																				
METRO	1	6		.3	16	48	.6	3.0	14	36	.5	3.4	10	21	.4	4.9	7	86	.2	2.2
TSA	1	6			16	48			14	36			10	21			7	86		
WCLT-FM																				
METRO	10	31	.4	3.2	9	18	.3	1.7	7	20	.2	1.7	8	27	.3	3.9	6	83	.2	1.9
TSA	15	39			16	36			10	26			20	43			14	142		
WCOL																				
METRO	3	7	.1	1.0	2	7	.1	.4		7			2	14	.1	1.0	1	20		.3
TSA	3	7			2	7				7			2	14			1	20		
WCOL-FM																				
METRO	40	158	1.4	12.7	47	137	1.6	8.8	37	127	1.3	9.0	13	85	.5	6.4	28	393	1.0	8.8
TSA	40	161			51	149			38	135			14	92			31	444		
A/F TOT																				
METRO	43	158	1.5	13.7	49	144	1.7	9.1	37	135	1.3	9.0	15	92	.5	7.4	29	406	1.0	9.1
TSA	43	161			53	156			38	142			16	100			32	458		
WHOK																				
METRO	25	109	.9	7.9	37	109	1.3	6.9	31	82	1.1	7.5	17	52	.6	8.4	25	298	.9	7.9
TSA	28	120			43	134			49	127			19	62			31	388		
WLOH																				
METRO	1	6		.3														6		
TSA	1	6																6		
WLWQ																				
METRO	18	78	.6	5.7	41	112	1.4	7.6	22	104	.8	5.3	14	56	.5	6.9	16	239	.6	5.0
TSA	21	81			42	119			23	111			17	65			17	257		
WMGG																				
METRO	12	49	.4	3.8	16	55	.6	3.0	21	82	.7	5.1	11	51	.4	5.4	13	193	.5	4.1
TSA	12	49			16	58			22	85			12	61			13	205		
WMNI																				
METRO	7	14	.2	2.2	11	23	.4	2.0	7	7	.2	1.7	7	7	.2	3.4	7	37	.2	2.2
TSA	7	14			11	23			7	7			7	7			7	37		
WNCI																				
METRO	32	108	1.1	10.2	61	207	2.1	11.4	35	146	1.2	8.5	13	54	.5	6.4	29	380	1.0	9.1
TSA	35	131			82	302			46	180			14	77			40	516		
WNKO																				
METRO					2	11	.1	.4	5	11	.2	1.2	1	5		.5	2	16	.1	.6
TSA					2	11			5	11			1	5			2	16		
WRFD																				
METRO	*								*								*	1		.3
TSA																	1	22		
+WRVF																				
WXMX																				
METRO	19	50	.7	6.0	32	84	1.1	6.0	25	75	.9	6.1	12	47	.4	5.9	17	125	.6	5.4
TSA	19	50			32	84			25	75			12	47			17	125		
WRZR																				
METRO	2	26	.1	.6	9	27	.3	1.7	13	35	.5	3.2	12	27	.4	5.9	8	81	.3	2.5
TSA	2	26			16	35			13	35			12	27			9	89		
WSNY																				
METRO	42	170	1.5	13.3	60	228	2.1	11.2	48	136	1.7	11.7	9	54	.3	4.4	41	552	1.4	12.9
TSA	43	180			64	237			48	136			9	54			42	571		
WTLT																				
METRO	5	28	.2	1.6	2	20	.1	.4	9	27	.3	2.2	6	28	.2	3.0	5	77	.2	1.6
TSA	5	28			2	20			9	27			6	28			5	87		
WTVN																				
METRO	28	116	1.0	8.9	16	64	.6	3.0	6	41	.2	1.5	6	31	.2	3.0	10	225	.4	3.2
TSA	32	132			23	79			6	41			6	31			13	249		
WVKO																				
METRO	2	6	.1	.6	15	47	.5	2.8	2	12	.1	.5		6			9	115	.3	2.8
TSA	2	6			15	47			2	12				6			9	115		
WWCD																				
METRO	4	21	.1	1.3	2	7	.1	.4		7			1	6		.5	2	48	.1	.6
TSA	4	21			2	7				7			1	6			2	48		
WWHT																				
METRO	5	27	.2	1.6	9	38	.3	1.7	17	50	.6	4.1	7	23	.2	3.4	10	137	.4	3.2
TSA	7	33			9	38			17	50			7	23			10	143		
WAZU																				
METRO		7							1	8		.2	4	8	.1	2.0	2	15	.1	.6
TSA	4	39			18	54			12	41			23	57			11	85		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.

Target Audience

WOMEN 25-49

WLW
METRO
TSA

SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
4 17	15 33	.1	1.3	4 11	32 39	.1	.7	7	7			3	7			2 7	39 65	.1	.6
315	1055	11.0		537	1365	18.8		412	1115	14.4		203	687	7.1		317	2399	11.1	

METRO
TOTALS

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience - Women

Target Audience

WOMEN 25-49

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	5	19	.2	1.2	4	18	.1	1.5	8	113	.3	1.2	10	89	.4	1.6	6	139	.2	1.3
TSA	5	19			6	27			8	122			10	98			6	148		
WBNS																				
METRO	4	13	.1	1.0	8	27	.3	2.9	6	80	.2	.9	5	74	.2	.8	5	202	.2	1.1
TSA	4	13			8	27			6	80			5	74			5	202		
WBNS - FM																				
METRO	25	67	.9	6.0	11	39	.4	4.0	35	317	1.2	5.5	29	281	1.0	4.6	23	405	.8	5.0
TSA	25	67			11	39			36	338			29	303			23	427		
WCEZ																				
METRO	6	11	.2	1.4	7	34	.2	2.6	8	98	.3	1.2	9	92	.3	1.4	7	104	.2	1.5
TSA	6	11			7	34			8	105			9	99			8	111		
WCKX																				
METRO	3	33	.1	.7	1	6		.4	13	111	.5	2.0	14	105	.5	2.2	9	144	.3	2.0
TSA	3	33			1	6			13	111			14	105			9	144		
WCLT - FM																				
METRO	4	23	.1	1.0	4	12	.1	1.5	11	125	.4	1.7	10	118	.4	1.6	9	153	.3	2.0
TSA	15	59			13	25			21	219			20	212			16	254		
WCOL																				
METRO	1	6		.2	1	6		.4	10	56	.4	1.6	7	49	.2	1.1	5	62	.2	1.1
TSA	1	6			1	6			10	56			7	49			5	62		
WCOL - FM																				
METRO	35	164	1.2	8.4	30	114	1.1	10.9	46	501	1.6	7.2	46	445	1.6	7.3	34	590	1.2	7.4
TSA	40	200			32	125			52	571			51	493			38	661		
A/F TOT																				
METRO	36	170	1.3	8.7	31	120	1.1	11.3					53	475	1.9	8.4				
TSA	41	207			33	131							58	521						
WHOK																				
METRO	49	144	1.7	11.8	12	80	.4	4.4	31	463	1.1	4.8	34	400	1.2	5.4	24	507	.8	5.2
TSA	63	175			13	93			50	627			50	559			37	695		
WLOH																				
METRO										6				6		.2		6		
TSA										6				6				6		
WLVQ																				
METRO	14	74	.5	3.4	10	55	.4	3.6	48	332	1.7	7.5	46	303	1.6	7.3	32	432	1.1	6.9
TSA	14	74			10	55			53	400			51	363			35	502		
WMGG																				
METRO	16	65	.6	3.8	16	48	.6	5.8	18	270	.6	2.8	20	236	.7	3.2	15	342	.5	3.3
TSA	16	65			17	51			20	301			21	264			16	377		
WMNI																				
METRO	6	7	.2	1.4	7	7	.2	2.6	13	98	.5	2.0	12	98	.4	1.9	10	106	.4	2.2
TSA	6	7			7	7			13	98			12	98			10	106		
WNCI																				
METRO	31	100	1.1	7.5	19	68	.7	6.9	69	687	2.4	10.8	69	638	2.4	10.9	46	806	1.6	10.0
TSA	60	165			31	103			100	927			101	872			66	1083		
WNKO																				
METRO	2	11	.1	.5	5	16	.2	1.8	3	33	.1	.5	3	27	.1	.5	2	33	.1	.4
TSA	2	11			5	16			3	33			3	27			2	33		
WRFD																				
METRO		10			* 1	6		.4	* 3	47	.1	.5	* 3	47	.1	.5	* 3	63	.1	.7
TSA	2	26			1	6			5	120			5	108			5	136		
+WRVF																				
WXMX																				
METRO	19	64	.7	4.6	10	48	.4	3.6	40	258	1.4	6.2	37	232	1.3	5.8	27	285	.9	5.9
TSA	19	64			10	48			40	269			37	243			27	296		
WRZR																				
METRO	10	28	.4	2.4	5	21	.2	1.8	10	66	.4	1.6	8	66	.3	1.3	8	107	.3	1.7
TSA	10	28			5	21			11	75			10	75			9	131		
WSNY																				
METRO	71	205	2.5	17.1	39	142	1.4	14.2	108	929	3.8	16.8	105	874	3.7	16.6	74	1066	2.6	16.1
TSA	76	214			40	151			111	989			107	934			77	1151		
WTLT																				
METRO	6	49	.2	1.4	5	21	.2	1.8	8	135	.3	1.2	10	127	.4	1.6	6	157	.2	1.3
TSA	6	49			6	31			8	146			11	138			7	167		
WTVN																				
METRO	6	37	.2	1.4	9	44	.3	3.3	39	360	1.4	6.1	41	347	1.4	6.5	26	428	.9	5.6
TSA	8	61			9	44			50	400			49	388			33	469		
WVCO																				
METRO	29	79	1.0	7.0	3	6	.1	1.1	20	140	.7	3.1	14	133	.5	2.2	14	175	.5	3.0
TSA	29	79			3	6			20	140			14	133			14	175		
WWCD																				
METRO	4	6	.1	1.0	3	13	.1	1.1	7	75	.2	1.1	7	61	.2	1.1	4	89	.1	.9
TSA	4	6			3	13			7	75			7	61			4	89		
WWHT																				
METRO	8	43	.3	1.9	29	57	1.0	10.6	11	170	.4	1.7	13	160	.5	2.1	11	221	.4	2.4
TSA	8	43			29	57			11	195			13	176			11	253		
WAZU																				
METRO					3	8	.1	1.1	1	15		.2	1	15		.2	1	15		.2
TSA	9	50			7	15			10	117			14	117			10	125		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 25-49

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WLW METRO TSA	3 8	7 22	.1	.7	8	15			10 13	63 102	.4	1.6	6 8	56 95	.2	.9	6 9	72 122	.2	1.3
METRO TOTALS	416	1238	14.6		274	895	9.6		641	2773	22.5		633	2744	22.2		461	2807	16.2	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

WOMEN 25-54

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBS	8	76	.3	1.0	7	82	.2	1.0	11	77	.3	1.8	4	50	.1	1.9	7	63	.2	1.5
METRO	8	76			7	82			11	77			4	50			7	63		
TSA	8	76			7	82			11	86			4	50			8	72		
WBNS	9	68	.3	1.1	5	63	.2	.7	8	68	.3	1.3	1	14	.5		20	160	.6	4.3
METRO	9	68			5	63			8	68			1	14			20	160		
TSA	9	68			5	63			8	68			1	14			20	160		
WBNS-FM	30	237	.9	3.7	46	235	1.4	6.4	35	255	1.1	5.8	6	105	.2	2.9	26	212	.8	5.6
METRO	30	237			46	235			35	255			6	105			26	212		
TSA	30	251			49	255			37	292			6	105			26	212		
WCEZ	8	78	.3	1.0	7	53	.2	1.0	11	101	.3	1.8	8	67	.3	3.8	12	71	.4	2.6
METRO	8	78			7	53			11	101			8	67			12	71		
TSA	9	85			7	60			11	108			8	67			13	78		
WCKX	18	91	.6	2.2	10	52	.3	1.4	11	72	.3	1.8	2	52	.1	1.0	11	86	.3	2.4
METRO	18	91			10	52			11	72			2	52			11	86		
TSA	18	91			10	52			11	72			2	52			11	86		
WCLT-FM	11	81	.3	1.4	13	111	.4	1.8	9	79	.3	1.5	6	61	.2	2.9	7	56	.2	1.5
METRO	11	81			13	111			9	79			6	61			7	56		
TSA	25	168			22	217			20	158			8	95			15	104		
WCOL	9	57	.3	1.1	15	50	.5	2.1	9	50	.3	1.5		20			1	13		.2
METRO	9	57			15	50			9	50				20			1	13		
TSA	9	57			15	50			9	50				20			1	13		
WCOL-FM	52	356	1.6	6.4	47	331	1.5	6.5	41	387	1.3	6.8	11	149	.3	5.3	41	357	1.3	8.8
METRO	55	389			58	412			49	441			12	174			45	398		
TSA	55	389			58	412			49	441			12	174			45	398		
A/F TOT	61	393	1.9	7.6					50	424	1.6	8.3	11	162	.3	5.3	42	370	1.3	9.1
METRO	64	425							58	478			12	187			46	411		
TSA	64	425							58	478			12	187			46	411		
WHOK	43	304	1.3	5.3	39	310	1.2	5.4	38	318	1.2	6.3	13	202	.4	6.2	41	272	1.3	8.8
METRO	66	423			62	428			53	433			16	282			54	361		
TSA	66	423			62	428			53	433			16	282			54	361		
WLOH	1	6		.1																
METRO	1	6		.1																
TSA	1	6		.1																
WLVO	57	242	1.8	7.1	50	182	1.6	7.0	36	235	1.1	6.0	13	132	.4	6.2	23	180	.7	5.0
METRO	61	289			56	239			40	273			16	161			23	187		
TSA	61	289			56	239			40	273			16	161			23	187		
WMGG	23	174	.7	2.9	20	170	.6	2.8	23	186	.7	3.8	11	140	.3	5.3	19	158	.6	4.1
METRO	24	190			21	191			25	219			12	152			19	166		
TSA	24	190			21	191			25	219			12	152			19	166		
WMNI	25	101	.8	3.1	18	75	.6	2.5	11	72	.3	1.8	5	23	.2	2.4	9	39	.3	1.9
METRO	25	101			18	75			11	72			5	23			9	39		
TSA	25	101			18	75			11	72			5	23			9	39		
WNCI	90	503	2.8	11.2	67	473	2.1	9.3	52	468	1.6	8.7	12	192	.4	5.7	40	367	1.3	8.6
METRO	123	648			99	611			81	660			17	265			58	503		
TSA	123	648			99	611			81	660			17	265			58	503		
WNKO	4	33	.1	.5	4	28	.1	.6	2	17	.1	.3		11			3	28	.1	.6
METRO	4	33			4	28			2	17				11			3	28		
TSA	4	33			4	28			2	17				11			3	28		
WRFD	* 4	33	.1	.5	5	32	.2	.7	* 3	28	.1	.5					* 4	16		
METRO	11	92			8	89			7	64							4	51		
TSA	11	92			8	89			7	64							4	51		
+WRVF																				
WXXM	42	195	1.3	5.2	45	202	1.4	6.3	36	231	1.1	6.0	10	127	.3	4.8	24	139	.8	5.2
METRO	42	195			45	202			37	242			10	127			24	139		
TSA	42	195			45	202			37	242			10	127			24	139		
WRZR	7	32	.2	.9	13	38	.4	1.8	10	53	.3	1.7	5	36	.2	2.4	9	62	.3	1.9
METRO	7	32			13	38			10	53			5	36			9	62		
TSA	7	32			13	43			13	67			5	52			11	71		
WSNY	144	800	4.5	17.8	135	557	4.2	18.8	105	635	3.3	17.5	35	422	1.1	16.7	61	463	1.9	13.1
METRO	146	849			142	604			110	672			37	457			66	477		
TSA	146	849			142	604			110	672			37	457			66	477		
WTLT	15	101	.5	1.9	2	49	.1	.3	5	97	.2	.8	3	65	.1	1.4	5	70	.2	1.1
METRO	15	112			2	59			6	112			4	75			6	80		
TSA	15	112			2	59			6	112			4	75			6	80		
WTVN	86	380	2.7	10.7	47	216	1.5	6.5	29	253	.9	4.8	14	107	.4	6.7	14	181	.4	3.0
METRO	104	445			61	258			37	285			17	150			18	224		
TSA	104	445			61	258			37	285			17	150			18	224		
WVCO	15	112	.5	1.9	28	106	.9	3.9	15	101	.5	2.5	5	65	.2	2.4	15	124	.5	3.2
METRO	15	112			28	106			15	101			5	65			15	124		
TSA	15	112			28	106			15	101			5	65			15	124		
WVCD	6	34	.2	.7	6	68	.2	.8	7	48	.2	1.2	2	41	.1	1.0	2	27	.1	.4
METRO	6	34			6	68			7	48			2	41			2	27		
TSA	6	34			6	68			7	48			2	41			2	27		
WWHT	10	93	.3	1.2	8	84	.3	1.1	15	140	.5	2.5	8	80	.3	3.8	15	138	.5	3.2
METRO	10	93			8	84			15	140			8	80			15	138		
TSA	10	93			8	109			16	156			8	80			15	138		
WAZU	1	7		.1					2	8	.1	.3	2	8	.1	1.0	1	8		.

Target Audience

WOMEN 25-54

WLW
METRO
TSA

MONDAY-FRIDAY 5AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
7 11	42 71	.2	.9	16 19	40 63	.5	2.2	5 8	41 73	.2	.8	1 1	18 18		.5	2 9	39 54	.1	.4
METRO TOTALS				719	2490	22.5		599	2632	18.7		209	1786	6.5		464	2365	14.5	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

WOMEN 25-54

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	4	31	.1	1.1	12	25	.4	2.0	7	24	.2	1.5	4	19	.1	1.7	5	83	.2	1.4
TSA	4	31			12	25			7	24			4	19			6	92		
WBNS																				
METRO	2	8	.1	.6	30	95	.9	4.9	27	102	.8	5.9	2	12	.1	.8	12	180	.4	3.4
TSA	2	8			30	95			27	102			2	12			12	180		
WBNS-FM																				
METRO	13	54	.4	3.6	33	106	1.0	5.4	24	79	.8	5.3	13	65	.4	5.5	18	280	.6	5.0
TSA	13	54			33	106			24	79			13	65			18	280		
WCEZ																				
METRO	8	13	.3	2.2	19	35	.6	3.1	11	21	.3	2.4	2	16	.1	.8	8	87	.3	2.2
TSA	9	19			22	42			11	21			2	16			8	94		
WCKX																				
METRO	1	6		.3	19	57	.6	3.1	15	45	.5	3.3	10	21	.3	4.2	9	112	.3	2.5
TSA	1	6			19	57			15	45			10	21			9	112		
WCLT-FM																				
METRO	10	31	.3	2.8	9	18	.3	1.5	7	20	.2	1.5	8	27	.3	3.4	6	89	.2	1.7
TSA	15	39			18	41			10	26			23	48			15	153		
WCOL																				
METRO	3	7	.1	.8	2	7	.1	.3		7			2	14	.1	.8	1	20		.3
TSA	3	7			2	7				7			2	14			1	20		
WCOL-FM																				
METRO	41	165	1.3	11.3	50	151	1.6	8.2	44	134	1.4	9.6	21	100	.7	8.9	32	430	1.0	8.9
TSA	41	168			54	163			45	142			22	107			35	481		
A/F TOT																				
METRO	44	165	1.4	12.1	52	158	1.6	8.5	44	142	1.4	9.6	23	107	.7	9.7	33	443	1.0	9.2
TSA	44	168			56	170			45	149			24	115			36	495		
WHOK																				
METRO	29	127	.9	8.0	45	124	1.4	7.3	44	103	1.4	9.6	34	74	1.1	14.3	34	359	1.1	9.5
TSA	36	156			53	158			63	152			36	84			41	471		
WLOH																				
METRO	1	6		.3														6		
TSA	1	6																6		
WLVO																				
METRO	18	78	.6	5.0	41	112	1.3	6.7	22	104	.7	4.8	14	56	.4	5.9	16	239	.5	4.5
TSA	21	81			42	119			23	111			17	65			17	257		
WMGG																				
METRO	12	49	.4	3.3	16	55	.5	2.6	21	82	.7	4.6	11	51	.3	4.6	14	206	.4	3.9
TSA	12	49			18	63			22	85			12	61			14	223		
WMNI																				
METRO	10	29	.3	2.8	12	30	.4	2.0	7	7	.2	1.5	7	7	.2	3.0	8	60	.3	2.2
TSA	10	29			12	30			7	7			7	7			8	60		
WNCI																				
METRO	32	108	1.0	8.8	66	220	2.1	10.8	35	146	1.1	7.7	13	54	.4	5.5	30	408	.9	8.4
TSA	35	131			87	315			46	180			14	77			41	544		
WNKO																				
METRO					2	17	.1	.3	7	23	.2	1.5	1	5		.4	2	28	.1	.6
TSA					2	17			7	23			1	5			2	28		
WRFD																				
METRO	*								*								*	1		.3
TSA		3	8		8	8								4			4	73		
+WRVF																				
WXMX																				
METRO	22	57	.7	6.1	32	84	1.0	5.2	25	75	.8	5.5	12	47	.4	5.1	19	146	.6	5.3
TSA	22	57			32	84			25	75			12	47			19	146		
WRZR																				
METRO	2	26	.1	.6	9	27	.3	1.5	13	35	.4	2.8	16	39	.5	6.8	9	93	.3	2.5
TSA	2	26			16	35			13	35			16	39			10	101		
WSNY																				
METRO	53	192	1.7	14.6	78	250	2.4	12.7	53	143	1.7	11.6	10	61	.3	4.2	46	581	1.4	12.8
TSA	54	202			85	264			56	148			10	61			48	605		
WTLT																				
METRO	5	28	.2	1.4	2	20	.1	.3	9	27	.3	2.0	6	28	.2	2.5	5	77	.2	1.4
TSA	5	28			2	20			9	27			6	28			5	87		
WTVN																				
METRO	46	154	1.4	12.7	25	102	.8	4.1	10	54	.3	2.2	6	31	.2	2.5	15	283	.5	4.2
TSA	59	186			35	136			13	62			6	31			20	331		
WVKO																				
METRO	2	6	.1	.6	18	56	.6	2.9	3	21	.1	.7		6			10	132	.3	2.8
TSA	2	6			18	56			3	21				6			10	132		
WWCD																				
METRO	4	21	.1	1.1	2	7	.1	.3		7			1	6		.4	2	48	.1	.6
TSA	4	21			2	7				7			1	6			2	48		
WWHT																				
METRO	5	27	.2	1.4	9	38	.3	1.5	17	50	.5	3.7	7	23	.2	3.0	10	144	.3	2.8
TSA	7	33			9	38			17	50			7	23			10	150		
WAZU																				
METRO		7							1	8		.2	4	8	.1	1.7	2	15	.1	.6
TSA	4	39			18	54			12	41			23	57			11	85		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.

Target Audience

WOMEN 25-54

WLW
METRO
TSA

SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
4 18	15 39	.1	1.1	4 11	32 39	.1	.7	7	7			3	7			2 7	39 71	.1	.6
METRO TOTALS																			
363	1191	11.4		613	1540	19.2		457	1235	14.3		237	764	7.4		358	2676	11.2	

Target Audience - Women

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 25-54

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	5	19	.2	1.1	4	18	.1	1.4	9	126	.3	1.3	10	102	.3	1.4	6	152	.2	1.2
TSA	5	19			6	27			9	135			10	111			6	161		
WBNS																				
METRO	12	28	.4	2.6	12	42	.4	4.1	8	111	.3	1.1	8	97	.3	1.1	7	262	.2	1.4
TSA	12	28			12	42			8	111			8	97			7	262		
WBNS-FM																				
METRO	31	96	1.0	6.7	11	39	.3	3.7	38	361	1.2	5.4	32	325	1.0	4.5	26	471	.8	5.1
TSA	31	96			11	39			40	404			33	369			26	515		
WCEZ																				
METRO	7	18	.2	1.5	7	34	.2	2.4	9	120	.3	1.3	10	114	.3	1.4	8	126	.3	1.6
TSA	7	18			7	34			9	127			10	121			8	133		
WCKX																				
METRO	6	42	.2	1.3	1	6		.3	13	111	.4	1.8	14	105	.4	2.0	9	170	.3	1.8
TSA	6	42			1	6			13	111			14	105			9	170		
WCLT-FM																				
METRO	4	23	.1	.9	5	18	.2	1.7	11	125	.3	1.6	10	118	.3	1.4	9	159	.3	1.8
TSA	16	64			14	31			22	242			22	224			17	283		
WCOL																				
METRO	1	6		.2	1	6		.3	11	79	.3	1.6	8	72	.3	1.1	6	85	.2	1.2
TSA	1	6			1	6			11	79			8	72			6	85		
WCOL-FM																				
METRO	39	172	1.2	8.5	32	129	1.0	10.9	47	515	1.5	6.6	46	459	1.4	6.5	35	627	1.1	6.8
TSA	44	208			34	140			53	605			52	515			40	718		
A/F TOT																				
METRO	40	178	1.3	8.7	33	135	1.0	11.2					54	512	1.7	7.7				
TSA	45	215			35	146							60	566						
WHOK																				
METRO	57	167	1.8	12.4	14	87	.4	4.8	39	521	1.2	5.5	41	443	1.3	5.8	31	586	1.0	6.1
TSA	72	201			18	105			60	698			60	614			46	800		
WLOH																				
METRO										6				1		.1		6		
TSA										6				1				6		
WLVQ																				
METRO	14	74	.4	3.0	10	55	.3	3.4	48	332	1.5	6.8	46	303	1.4	6.5	32	432	1.0	6.3
TSA	14	74			10	55			53	400			51	363			35	502		
WMGG																				
METRO	18	71	.6	3.9	17	55	.5	5.8	21	290	.7	3.0	24	256	.8	3.4	17	369	.5	3.3
TSA	18	71			18	58			24	326			25	289			18	409		
WMNI																				
METRO	7	16	.2	1.5	7	7	.2	2.4	18	135	.6	2.5	17	128	.5	2.4	13	151	.4	2.5
TSA	7	16			7	7			18	135			17	128			13	151		
WNCI																				
METRO	31	100	1.0	6.7	21	83	.7	7.1	70	716	2.2	9.9	70	667	2.2	9.9	47	841	1.5	9.2
TSA	60	165			33	118			101	956			102	901			67	1118		
WNKO																				
METRO	2	11	.1	.4	5	16	.2	1.7	3	45	.1	.4	3	33	.1	.4	2	45	.1	.4
TSA	2	11			5	16			3	45			3	33			2	45		
WRFD																				
METRO		10			* 1	6		.3	* 4	53	.1	.6	* 4	53	.1	.6	* 4	69	.1	.8
TSA	2	26			5	18			8	152			9	140			8	168		
+WRVF																				
WXMX																				
METRO	22	77	.7	4.8	14	55	.4	4.8	42	308	1.3	5.9	39	274	1.2	5.5	29	335	.9	5.7
TSA	22	77			14	55			42	319			39	285			29	346		
WRZR																				
METRO	10	28	.3	2.2	5	21	.2	1.7	10	72	.3	1.4	8	72	.3	1.1	8	119	.3	1.6
TSA	10	28			5	21			11	86			10	86			9	148		
WSNY																				
METRO	71	205	2.2	15.4	40	149	1.3	13.6	128	999	4.0	18.1	124	944	3.9	17.6	86	1136	2.7	16.8
TSA	76	214			42	163			133	1076			127	1009			91	1238		
WTLT																				
METRO	6	49	.2	1.3	5	21	.2	1.7	8	135	.3	1.1	10	127	.3	1.4	6	157	.2	1.2
TSA	6	49			6	31			8	151			11	143			7	172		
WTVN																				
METRO	11	60	.3	2.4	9	44	.3	3.1	54	478	1.7	7.6	58	465	1.8	8.2	35	559	1.1	6.8
TSA	13	84			9	44			67	542			70	530			44	625		
WVKO																				
METRO	31	88	1.0	6.7	3	6	.1	1.0	21	157	.7	3.0	15	142	.5	2.1	15	192	.5	2.9
TSA	31	88			3	6			21	157			15	142			15	192		
WWCD																				
METRO	4	6	.1	.9	3	13	.1	1.0	7	75	.2	1.0	7	61	.2	1.0	4	89	.1	.8
TSA	4	6			3	13			7	75			7	61			4	89		
WWHT																				
METRO	8	43	.3	1.7	29	64	.9	9.9	11	170	.3	1.6	13	160	.4	1.8	11	228	.3	2.2
TSA	8	43			29	64			11	195			13	176			11	260		
WAZU																				
METRO					3	8	.1	1.0	1	15		.1	1	15		.1	1	15		.2
TSA	9	50			7	15			10	117			14	117			10	125		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 25-54

WLW
METRO
TSA

SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
3	7	.1	.7					10	63	.3	1.4	6	56	.2	.9	6	78	.2	1.2
8	22			8	15			14	108			9	101			10	134		
METRO TOTALS																			
461	371	14.4		294	975	9.2		709	3096	22.2		704	3061	22.0		511	3138	16.0	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience - Women

Target Audience

WOMEN 35-64

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	10	67	.4	1.6	9	86	.4	1.7	14	84	.6	3.1	7	52	.3	4.8	10	63	.4	2.7
TSA	10	77			9	96			14	84			7	52			10	63		
WBNS																				
METRO	22	124	.9	3.5	11	116	.4	2.1	13	84	.5	2.9	4	60	.2	2.8	22	171	.9	5.9
TSA	22	124			12	127			15	90			4	65			23	176		
WBNS-FM																				
METRO	26	245	1.1	4.1	41	226	1.7	7.8	33	238	1.3	7.4	5	90	.2	3.4	28	228	1.1	7.5
TSA	26	259			44	253			36	282			5	90			28	235		
WCEZ																				
METRO	7	57	.3	1.1	3	32	.1	.6	10	80	.4	2.2	9	66	.4	6.2	12	65	.5	3.2
TSA	7	57			3	32			10	87			10	73			12	72		
WCKX																				
METRO	10	38	.4	1.6	9	32	.4	1.7	6	52	.2	1.3	1	32		.7	5	68	.2	1.3
TSA	10	38			9	32			6	52			1	32			5	68		
WCLT-FM																				
METRO	10	66	.4	1.6	9	83	.4	1.7	4	52	.2	.9	4	43	.2	2.8	10	54	.4	2.7
TSA	25	134			19	155			16	110			6	74			15	93		
WCOL																				
METRO	7	56	.3	1.1	7	49	.3	1.3	5	35	.2	1.1	1	20		.7				
TSA	7	56			7	49			5	35			1	20						
WCOL-FM																				
METRO	42	278	1.7	6.6	31	233	1.3	5.9	32	290	1.3	7.2	9	93	.4	6.2	36	274	1.5	9.7
TSA	44	307			43	309			40	346			10	118			39	308		
A/F TOT																				
METRO	49	321	2.0	7.7					37	319	1.5	8.3	10	113	.4	6.9	36	291	1.5	9.7
TSA	51	349							45	375			11	138			39	325		
WHOK																				
METRO	48	263	1.9	7.6	44	251	1.8	8.4	38	254	1.5	8.5	10	155	.4	6.9	42	237	1.7	11.3
TSA	69	364			65	363			53	341			14	221			58	360		
WLOH																				
METRO	2	13	.1	.3	2	7	.1	.4	1	13		.2					1	7		.3
TSA	2	13			2	7			1	13							1	7		
WLVQ																				
METRO	12	67	.5	1.9	8	57	.3	1.5	6	81	.2	1.3	7	47	.3	4.8	2	46	.1	.5
TSA	15	98			11	91			8	90			8	56			2	46		
WMGG																				
METRO	10	61	.4	1.6	4	52	.2	.8	4	65	.2	.9	3	46	.1	2.1	5	64	.2	1.3
TSA	10	61			5	66			5	79			3	46			5	69		
WMNI																				
METRO	28	96	1.1	4.4	19	90	.8	3.6	6	70	.2	1.3	1	31		.7	2	32	.1	.5
TSA	28	96			20	99			7	80			1	31			3	48		
WNCI																				
METRO	44	251	1.8	6.9	34	231	1.4	6.5	30	228	1.2	6.7	6	106	.2	4.1	26	181	1.1	7.0
TSA	55	330			41	300			43	340			9	155			36	277		
WNKO																				
METRO	7	39	.3	1.1	5	28	.2	1.0	3	23	.1	.7		11			4	39	.2	1.1
TSA	7	39			5	28			3	23				11			4	39		
WRFD																				
METRO	* 4	27	.2	.6	6	37	.2	1.1	* 3	21	.1	.7					* 2	13	.1	.5
TSA	18	70			7	72			6	48							12	55		
+WRVF																				
WXMV																				
METRO	14	94	.6	2.2	17	109	.7	3.2	14	107	.6	3.1	6	62	.2	4.1	18	92	.7	4.9
TSA	14	94			17	109			15	118			6	62			18	92		
WRZR																				
METRO	6	19	.2	.9	10	19	.4	1.9	5	25	.2	1.1	1	15		.7	2	34	.1	.5
TSA	6	19			10	24			8	39			1	15			5	48		
WSNY																				
METRO	111	523	4.5	17.5	93	301	3.8	17.7	77	396	3.1	17.3	21	235	.8	14.5	46	290	1.9	12.4
TSA	111	537			104	358			84	441			23	249			48	295		
WTLT																				
METRO	1	7		.2		14			1	26		.2		6			1	21		.3
TSA	1	7				14			1	31				6			1	21		
WTVN																				
METRO	113	443	4.6	17.8	71	263	2.9	13.5	48	311	1.9	10.8	10	120	.4	6.9	24	202	1.0	6.5
TSA	129	517			86	307			55	341			14	167			31	267		
WVKO																				
METRO	6	75	.2	.9	11	79	.4	2.1	10	75	.4	2.2	3	51	.1	2.1	10	91	.4	2.7
TSA	6	75			11	79			10	75			3	51			10	91		
WWCD																				
METRO	2	20	.1	.3	2	19	.1	.4	3	20	.1	.7		13			1	6		.3
TSA	2	20			2	19			3	20				13			1	6		
WWHT																				
METRO	4	55	.2	.6	4	43	.2	.8	7	68	.3	1.6	3	39	.1	2.1	4	77	.2	1.1
TSA	4	55			5	52			7	68			3	39			4	84		
WAZU																				
METRO																				
TSA	1	17				6			3	53							2	21		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 35-64

WLW
METRO
TSA

MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
3 10	47 79	.1	.5	9 10	46 67	.4	1.7	6 9	48 68	.2	1.3	1 4	31 35		.7	3 5	60 82	.1	.8
METRO TOTALS																			
635	2151	25.7		525	1802	21.2		445	1969	18.0		145	1264	5.9		371	1812	15.0	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience - Women

Target Audience

WOMEN 35-64

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBYY																				
METRO	7	36	.3	2.1	14	27	.6	2.9	16	38	.6	4.2	7	21	.3	4.2	8	76	.3	2.7
TSA	7	36			14	27			16	38			7	21			8	76		
WBNS																				
METRO	10	34	.4	3.0	36	108	1.5	7.4	30	94	1.2	7.8	4	23	.2	2.4	15	212	.6	5.2
TSA	13	39			36	108			31	99			5	29			16	217		
WBNS-FM																				
METRO	13	53	.5	3.9	28	100	1.1	5.7	22	95	.9	5.7	10	50	.4	6.0	20	288	.8	6.9
TSA	13	53			28	100			22	95			10	50			20	295		
WCEZ																				
METRO	8	13	.3	2.4	16	28	.6	3.3	14	28	.6	3.6	2	16	.1	1.2	7	73	.3	2.4
TSA	8	13			16	28			14	28			3	23			8	80		
WCKX																				
METRO	2	11	.1	.6	8	34	.3	1.6	4	22	.2	1.0	2	11	.1	1.2	6	94	.2	2.1
TSA	2	11			8	34			4	22			2	11			6	94		
WCLT-FM																				
METRO	9	37	.4	2.7	8	18	.3	1.6	5	7	.2	1.3	3	19	.1	1.8	7	85	.3	2.4
TSA	14	45			14	39			8	13			7	35			13	137		
WCOL																				
METRO	2	6	.1	.6					7	7			1	7		.6	1	24		.3
TSA	2	6							7	7			1	7			1	24		
WCOL-FM																				
METRO	29	125	1.2	8.6	48	145	1.9	9.8	39	112	1.6	10.2	19	86	.8	11.4	27	327	1.1	9.3
TSA	29	125			52	157			39	112			19	86			30	367		
A/F TOT																				
METRO	31	131	1.3	9.2	48	145	1.9	9.8	39	119	1.6	10.2	20	93	.8	12.0	28	351	1.1	9.6
TSA	31	131			52	157			39	119			20	93			31	392		
WHOK																				
METRO	42	158	1.7	12.5	49	133	2.0	10.0	50	114	2.0	13.0	32	74	1.3	19.2	35	322	1.4	12.0
TSA	48	183			61	187			81	193			36	99			45	468		
WLOH																				
METRO	1	6		.3	3	7	.1	.6	2	7	.1	.5					1	13		.3
TSA	1	6			3	7			2	7							1	13		
WLVQ																				
METRO	5	22	.2	1.5	3	20	.1	.6	2	19	.1	.5					1	67		.3
TSA	5	22			3	20			2	19							2	76		
WMGG																				
METRO	2	21	.1	.6	2	6	.1	.4	11	38	.4	2.9	6	21	.2	3.6	4	91	.2	1.4
TSA	2	21			4	11			11	38			6	21			4	96		
WMNI																				
METRO	10	31	.4	3.0	6	23	.2	1.2									4	62	.2	1.4
TSA	10	31			8	39											5	79		
WNCI																				
METRO	18	60	.7	5.4	39	99	1.6	8.0	20	70	.8	5.2	8	40	.3	4.8	18	202	.7	6.2
TSA	20	76			47	163			26	85			8	54			25	297		
WNKO																				
METRO	3	6	.1	.9	2	17	.1	.4	8	29	.3	2.1	1	5		.6	3	39	.1	1.0
TSA	3	6			2	17			8	29			1	5			3	39		
WRFD																				
METRO	* 2	8	.1	.6	3	7	.1	.6	* 7	7	.3	1.8					* 2	27	.1	.7
TSA	12	39			26	38			7	7							11	70		
+WRVF																				
WXXM																				
METRO	9	26	.4	2.7	23	52	.9	4.7	23	51	.9	6.0	8	33	.3	4.8	12	99	.5	4.1
TSA	9	26			23	52			23	51			8	33			12	99		
WRZR																				
METRO	2	19	.1	.6	2	13	.1	.4	2	13	.1	.5	5	17	.2	3.0	3	58	.1	1.0
TSA	2	19			9	21			5	18			6	22			4	71		
WSNY																				
METRO	45	143	1.8	13.4	53	156	2.1	10.8	46	114	1.9	12.0	8	46	.3	4.8	33	336	1.3	11.3
TSA	45	143			56	161			49	119			8	46			34	341		
WTLT																				
METRO					1	6		.2	2	6	.1	.5					1	21		.3
TSA					1	6			2	6							1	21		
WTVN																				
METRO	74	197	3.0	22.0	38	130	1.5	7.8	16	66	.6	4.2	10	39	.4	6.0	26	312	1.1	8.9
TSA	92	257			56	187			20	79			12	46			34	395		
WVCO																				
METRO	2	12	.1	.6	12	33	.5	2.5	3	21	.1	.8		6			8	105	.3	2.7
TSA	2	12			12	33			3	21				6			8	105		
WWCD																				
METRO													1	6		.6	1	6		.3
TSA													1	6			1	6		
WWHT																				
METRO	2	13	.1	.6	7	28	.3	1.4	4	23	.2	1.0		6			2	83	.1	.7
TSA	4	19			8	35			4	23				6			2	96		
WAZU																				
METRO																				
TSA					6	21											1	21		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 35-64

WLW
METRO
TSA

SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
4	15	.2	1.2	6	45	.2	1.2					1	7		.6	2	60	.1	.7
16	32			6	49							1	7			4	99		
METRO TOTALS																			
336	1036	13.6		489	1206	19.8		384	963	15.5		167	631	6.8		291	2047	11.8	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

147

COLUMBUS, OH

FALL 1991

Target Audience - Women

Target Audience

WOMEN 35-64

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	5	24	.2	1.4	5	16	.2	2.3	11	116	.4	2.1	13	102	.5	2.4	8	133	.3	2.1
TSA	5	24			5	16			11	127			13	113			8	143		
WBNS																				
METRO	18	48	.7	4.9	8	33	.3	3.6	16	171	.6	3.0	17	146	.7	3.1	13	301	.5	3.3
TSA	18	48			8	33			17	182			18	151			14	312		
WBNS-FM																				
METRO	42	114	1.7	11.5	15	52	.6	6.8	34	350	1.4	6.4	29	320	1.2	5.4	24	458	1.0	6.2
TSA	43	121			15	52			37	401			31	371			25	509		
WCEZ																				
METRO	6	12	.2	1.6	7	35	.3	3.2	7	99	.3	1.3	9	93	.4	1.7	7	111	.3	1.8
TSA	6	12			8	42			7	106			9	100			8	119		
WCKX																				
METRO	7	47	.3	1.9	1	6		.5	9	58	.4	1.7	8	52	.3	1.5	5	122	.2	1.3
TSA	7	47			1	6			9	58			8	52			5	122		
WCLT-FM																				
METRO	15	41	.6	4.1	12	30	.5	5.4	8	99	.3	1.5	8	88	.3	1.5	7	139	.3	1.8
TSA	23	67			15	37			20	184			20	161			15	228		
WCOL																				
METRO	1	11		.3	1	6		.5	7	84	.3	1.3	5	77	.2	.9	3	95	.1	.8
TSA	1	11			1	6			7	84			5	77			3	95		
WCOL-FM																				
METRO	30	125	1.2	8.2	27	96	1.1	12.2	36	375	1.5	6.7	37	348	1.5	6.8	27	467	1.1	6.9
TSA	34	153			28	99			42	460			43	405			32	552		
A/F TOT																				
METRO	31	136	1.3	8.5	28	102	1.1	12.7					42	412	1.7	7.8				
TSA	35	165			29	105							48	468						
WHOK																				
METRO	49	134	2.0	13.4	17	102	.7	7.7	43	411	1.7	8.1	44	383	1.8	8.1	33	476	1.3	8.5
TSA	64	177			22	117			63	546			61	508			48	665		
WLOH																				
METRO									1	26		.2	2	26	.1	.4	1	26		.3
TSA									1	26			2	26			1	26		
WLVQ																				
METRO	1	6		.3					9	102	.4	1.7	9	87	.4	1.7	6	142	.2	1.5
TSA	1	6							12	137			12	118			8	176		
WMGG																				
METRO	2	6	.1	.5	3	19	.1	1.4	5	107	.2	.9	8	100	.3	1.5	5	151	.2	1.3
TSA	2	6			3	19			7	121			8	114			5	165		
WMNI																				
METRO	1	9		.3					18	130	.7	3.4	17	115	.7	3.1	11	152	.4	2.8
TSA	3	18							18	139			17	124			11	168		
WNCI																				
METRO	20	62	.8	5.5	20	83	.8	9.0	36	375	1.5	6.7	37	336	1.5	6.8	25	441	1.0	6.4
TSA	40	108			29	109			46	521			48	470			33	611		
WNKO																				
METRO	3	17	.1	.8	5	16	.2	2.3	4	45	.2	.7	5	39	.2	.9	3	50	.1	.8
TSA	3	17			5	16			4	45			5	39			3	50		
WRFD																				
METRO					* 1	6		.5	* 4	60	.2	.7	* 4	47	.2	.7	* 4	60	.2	1.0
TSA					18	41			9	131			12	118			10	131		
+WRVF																				
WXXM																				
METRO	12	45	.5	3.3	11	33	.4	5.0	16	150	.6	3.0	14	129	.6	2.6	13	163	.5	3.3
TSA	12	45			11	33			16	161			14	140			13	174		
WRZR																				
METRO	4	15	.2	1.1					7	31	.3	1.3	5	31	.2	.9	4	71	.2	1.0
TSA	4	15							8	45			7	45			5	89		
WSNY																				
METRO	49	131	2.0	13.4	33	127	1.3	14.9	93	612	3.8	17.4	93	592	3.8	17.2	62	669	2.5	15.9
TSA	49	131			34	132			100	679			97	647			67	736		
WTLT																				
METRO	1	14		.3					1	34		.2	1	26		.2	1	41		.3
TSA	1	14							1	39			1	31			1	46		
WTVN																				
METRO	23	75	.9	6.3	15	56	.6	6.8	78	542	3.2	14.6	80	536	3.2	14.8	49	595	2.0	12.6
TSA	28	111			15	64			91	622			92	617			59	686		
WVKO																				
METRO	19	65	.8	5.2	3	6	.1	1.4	10	111	.4	1.9	8	92	.3	1.5	8	146	.3	2.1
TSA	19	65			3	6			10	111			8	92			8	146		
WWCD																				
METRO	4	6	.2	1.1	1	6		.5	2	33	.1	.4	3	26	.1	.6	1	33		.3
TSA	4	6			1	6			2	33			3	26			1	33		
WWHT																				
METRO	2	19	.1	.5	2	13	.1	.9	5	88	.2	.9	6	88	.2	1.1	4	123	.2	1.0
TSA	2	19			2	13			5	97			6	88			4	145		
WAZU																				
METRO																				
TSA	2	8							1	53			3	53			1	61		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 35-64

WLW
METRO
TSA

SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
1	8		.3	3	7	.1	1.4	6	75	.2	1.1	5	68	.2	.9	4	111	.2	1.0
2	14			12	24			11	122			9	115			8	175		
METRO TOTALS																			
366	1026	14.8		221	741	8.9		534	2343	21.6		541	2310	21.9		389	2385	15.7	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

WOMEN 35+

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBKY																				
METRO	10	67	.3	1.2	9	97	.3	1.3	14	84	.4	2.5	7	52	.2	3.4	10	63	.3	2.0
TSA	10	77			9	107			14	84			7	52			10	63		
WBNS																				
METRO	42	228	1.3	5.2	18	208	.5	2.6	16	148	.5	2.9	9	98	.3	4.4	45	314	1.4	9.3
TSA	42	228			19	219			19	171			9	103			47	319		
WBNS - FM																				
METRO	44	347	1.3	5.4	53	330	1.6	7.8	45	341	1.3	8.1	10	139	.3	4.9	44	332	1.3	8.9
TSA	44	361			57	379			49	394			10	139			45	347		
WCEZ																				
METRO	11	70	.3	1.4	7	45	.2	1.0	14	93	.4	2.5	10	79	.3	4.9	18	91	.5	3.6
TSA	11	70			9	58			14	100			11	86			18	98		
WCKX																				
METRO	10	38	.3	1.2	9	32	.3	1.3	7	63	.2	1.3	1	43		.5	5	68	.1	1.0
TSA	10	38			9	32			7	63			1	43			5	68		
WCLT - FM																				
METRO	13	88	.4	1.6	19	105	.6	2.8	11	74	.3	2.0	6	54	.2	2.9	18	76	.5	3.6
TSA	28	156			29	177			25	151			8	85			23	115		
WCOL																				
METRO	12	82	.4	1.5	16	100	.5	2.3	6	46	.2	1.1	1	20		.5	1	41		.2
TSA	12	82			16	100			6	46			1	20			1	41		
WCOL - FM																				
METRO	49	314	1.5	6.0	37	259	1.1	5.4	43	325	1.3	7.7	14	128	.4	6.8	45	309	1.3	9.1
TSA	51	343			49	341			51	381			15	153			48	343		
A/F TOT																				
METRO	61	383	1.8	7.5					49	365	1.5	8.8	15	148	.4	7.3	46	350	1.4	9.3
TSA	63	411							57	421			16	173			49	384		
WHOK																				
METRO	51	287	1.5	6.3	47	298	1.4	6.9	40	265	1.2	7.2	11	191	.3	5.3	45	250	1.3	9.1
TSA	75	394			75	424			59	359			15	257			67	386		
WLOH																				
METRO	15	51	.4	1.8	6	45	.2	.9	7	38	.2	1.3		13			7	45	.2	1.4
TSA	15	51			6	45			7	45				13			7	52		
WLVQ																				
METRO	12	67	.4	1.5	8	57	.2	1.2	6	81	.2	1.1	7	47	.2	3.4	2	46	.1	.4
TSA	15	98			11	91			8	90			8	56			2	46		
WMGG																				
METRO	11	74	.3	1.4	6	65	.2	.9	4	78	.1	.7	3	46	.1	1.5	5	64	.1	1.0
TSA	11	74			7	79			5	92			3	46			5	69		
WMNI																				
METRO	41	158	1.2	5.1	45	139	1.3	6.6	24	119	.7	4.3	8	44	.2	3.9	15	81	.4	3.0
TSA	41	158			46	148			25	129			8	44			16	97		
WNCI																				
METRO	48	275	1.4	5.9	34	231	1.0	5.0	30	228	.9	5.4	6	106	.2	2.9	26	181	.8	5.3
TSA	59	354			41	300			43	340			9	155			36	277		
WNKO																				
METRO	7	39	.2	.9	5	39	.1	.7	4	34	.1	.7		22			6	50	.2	1.2
TSA	7	39			5	39			4	34				22			6	50		
WRFD																				
METRO	* 5	42	.1	.6	6	37	.2	.9	* 3	21	.1	.5					* 4	28	.1	.8
TSA	20	99			7	72			6	48							14	70		
+WRVF																				
WXXM																				
METRO	14	107	.4	1.7	17	122	.5	2.5	14	120	.4	2.5	6	62	.2	2.9	18	92	.5	3.6
TSA	14	107			17	122			15	131			6	62			18	92		
WRZR																				
METRO	6	19	.2	.7	11	46	.3	1.6	5	38	.1	.9	1	15		.5	2	34	.1	.4
TSA	6	19			11	51			8	52			1	15			5	48		
WSNY																				
METRO	121	536	3.6	14.9	100	314	3.0	14.7	82	409	2.5	14.7	23	248	.7	11.2	49	303	1.5	9.9
TSA	121	550			111	371			89	454			25	262			51	308		
WTLT																				
METRO	3	21	.1	.4	3	28	.1	.4	2	40	.1	.4		6			1	21		.2
TSA	3	21			3	28			2	45				6			1	21		
WTVN																				
METRO	156	573	4.7	19.2	93	392	2.8	13.7	61	377	1.8	11.0	22	171	.7	10.7	36	282	1.1	7.3
TSA	179	682			110	455			69	414			26	218			43	354		
WVKO																				
METRO	6	75	.2	.7	12	92	.4	1.8	10	75	.3	1.8	3	51	.1	1.5	11	102	.3	2.2
TSA	6	75			12	92			10	75			3	51			11	102		
WWCD																				
METRO	3	34	.1	.4	2	19	.1	.3	3	20	.1	.5		13			1	6		.2
TSA	3	34			2	19			3	20				13			1	24		
WWHT																				
METRO	5	66	.1	.6	4	54	.1	.6	7	68	.2	1.3	3	50	.1	1.5	4	77	.1	.8
TSA	5	66			5	63			7	68			3	50			4	84		
WAZU																				
METRO																				
TSA	1	17				6			3	53							2	21		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 35+

WLW
METRO
TSA

MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
8	73	.2	1.0	15	95	.4	2.2	7	74	.2	1.3	3	44	.1	1.5	5	73	.1	1.0
16	142			19	156			12	108			8	64			9	119		
METRO TOTALS																			
811	2721	24.3		681	2385	20.4		556	2450	16.6		206	1549	6.2		495	2344	14.8	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 35+

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBWB																				
METRO	7	36	.2	1.4	14	27	.4	2.1	16	38	.5	3.1	7	21	.2	3.1	8	76	.2	2.0
TSA	7	36			14	27			16	38			7	21			8	76		
WBNS																				
METRO	31	85	.9	6.0	78	212	2.3	11.6	52	186	1.6	10.2	9	36	.3	4.0	33	367	1.0	8.3
TSA	34	90			78	212			53	191			10	42			34	372		
WBNS-FM																				
METRO	32	102	1.0	6.2	50	178	1.5	7.5	52	173	1.6	10.2	14	74	.4	6.2	32	439	1.0	8.0
TSA	32	102			50	178			52	173			14	74			33	454		
WCEZ																				
METRO	10	26	.3	1.9	26	54	.8	3.9	23	41	.7	4.5	11	29	.3	4.9	11	99	.3	2.8
TSA	10	26			26	54			23	41			12	36			12	106		
WCKX																				
METRO	2	11	.1	.4	8	34	.2	1.2	4	22	.1	.8	2	11	.1	.9	6	94	.2	1.5
TSA	2	11			8	34			4	22			2	11			6	94		
WCLT-FM																				
METRO	9	37	.3	1.8	15	29	.4	2.2	13	18	.4	2.5	3	19	.1	1.3	12	107	.4	3.0
TSA	14	45			21	50			16	24			7	35			18	159		
WCOL																				
METRO	2	6	.1	.4					1	18		.2	1	7		.4	2	48	.1	.5
TSA	2	6							1	18			1	7			2	48		
WCOL-FM																				
METRO	37	143	1.1	7.2	59	158	1.8	8.8	45	122	1.3	8.8	29	96	.9	12.9	35	375	1.0	8.8
TSA	37	143			63	170			45	122			29	96			38	415		
A/F TOT																				
METRO	39	149	1.2	7.6	59	158	1.8	8.8	46	140	1.4	9.0	30	103	.9	13.3	37	423	1.1	9.3
TSA	39	149			63	170			46	140			30	103			40	464		
WHOK																				
METRO	44	171	1.3	8.6	54	146	1.6	8.0	50	114	1.5	9.8	32	74	1.0	14.2	37	335	1.1	9.3
TSA	54	202			73	206			85	200			36	99			51	494		
WLOH																				
METRO	16	44	.5	3.1	16	45	.5	2.4	7	20	.2	1.4					7	51	.2	1.8
TSA	16	44			16	45			7	20							7	58		
WLWQ																				
METRO	5	22	.1	1.0	3	20	.1	.4	2	19	.1	.4					1	67		.3
TSA	5	22			3	20			2	19							2	76		
WMGG																				
METRO	2	21	.1	.4	2	6	.1	.3	11	38	.3	2.2	6	21	.2	2.7	4	91	.1	1.0
TSA	2	21			4	11			11	38			6	21			4	96		
WMNI																				
METRO	14	57	.4	2.7	27	72	.8	4.0	13	13	.4	2.5	6	13	.2	2.7	13	111	.4	3.3
TSA	14	57			29	88			13	13			9	26			14	142		
WNCI																				
METRO	24	73	.7	4.7	39	99	1.2	5.8	20	70	.6	3.9	8	40	.2	3.6	19	215	.6	4.8
TSA	26	89			47	163			26	85			8	54			26	310		
WNKO																				
METRO	3	6	.1	.6	2	17	.1	.3	8	29	.2	1.6	1	5		.4	4	50	.1	1.0
TSA	3	6			2	17			8	29			1	5			4	50		
WRFD																				
METRO	* 13	23	.4	2.5	3	7	.1	.4	* 7	7	.2	1.4					* 7	57	.2	1.8
TSA	23	54			26	38			7	7							16	100		
+WRVF																				
WXXM																				
METRO	11	39	.3	2.1	23	52	.7	3.4	23	51	.7	4.5	8	33	.2	3.6	12	112	.4	3.0
TSA	11	39			23	52			23	51			8	33			12	112		
WRZR																				
METRO	2	19	.1	.4	2	13	.1	.3	2	13	.1	.4	5	17	.1	2.2	3	58	.1	.8
TSA	2	19			9	21			5	18			6	22			4	71		
WSNY																				
METRO	51	156	1.5	9.9	54	169	1.6	8.0	46	114	1.4	9.0	8	46	.2	3.6	35	349	1.0	8.8
TSA	51	156			57	174			49	119			8	46			36	354		
WTLT																				
METRO					1	6		.1	2	6		.1					1	21		.3
TSA					1	6			2	6							1	21		
WTVN																				
METRO	132	288	3.9	25.7	60	210	1.8	8.9	25	92	.7	4.9	16	65	.5	7.1	40	431	1.2	10.1
TSA	157	367			78	274			29	105			18	72			50	549		
WVCO																				
METRO	2	12	.1	.4	12	33	.4	1.8	3	21	.1	.6		6			9	116	.3	2.3
TSA	2	12			12	33			3	21				6			9	116		
WWCD																				
METRO													1	6		.4	1	6		.3
TSA					1	18							1	6			1	24		
WWHT																				
METRO	2	13	.1	.4	7	28	.2	1.0	4	23	.1	.8		6			2	83	.1	.5
TSA	4	19			8	35			4	23				6			2	96		
WAZU																				
METRO					6	21											1	21		
TSA																				

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 35+

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WLW METRO TSA	4 16	15 32	.1	.8	6 8	45 57	.2	.9					1 5	7 24		.4	3 7	73 143	.1	.8
METRO TOTALS	514	1426	15.4		671	1634	20.1		511	1243	15.3		225	756	6.7		398	2677	11.9	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

WOMEN 35+

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID				
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	
WBBY																					
METRO	5	24	.1	1.1	5	16	.1	1.7	11	127	.3	1.6	13	102	.4	1.9	8	144	.2	1.6	
TSA	5	24			5	16			11	138			13	113			8	154			
WBNS																					
METRO	38	99	1.1	8.2	16	59	.5	5.3	26	313	.8	3.8	29	250	.9	4.2	24	495	.7	4.7	
TSA	38	99			16	59			27	342			30	272			25	523			
WBNS-FM																					
METRO	51	140	1.5	11.0	18	65	.5	5.9	48	503	1.4	7.0	44	473	1.3	6.4	36	675	1.1	7.1	
TSA	54	155			20	73			52	576			46	532			37	748			
WCEZ																					
METRO	6	12	.2	1.3	13	48	.4	4.3	11	112	.3	1.6	13	106	.4	1.9	11	137	.3	2.2	
TSA	6	12			14	55			12	132			13	113			12	158			
WCKX																					
METRO	7	47	.2	1.5	1	6		.3	9	69	.3	1.3	9	63	.3	1.3	5	133	.1	1.0	
TSA	7	47			1	6			9	69			9	63			5	133			
WCLT-FM																					
METRO	24	52	.7	5.2	23	41	.7	7.6	15	121	.4	2.2	13	110	.4	1.9	12	161	.4	2.4	
TSA	32	78			26	48			28	225			26	202			21	269			
WCOL																					
METRO	1	11		.2	4	19	.1	1.3	12	135	.4	1.8	8	114	.2	1.2	6	159	.2	1.2	
TSA	1	11			4	19			12	135			8	114			6	159			
WCOL-FM																					
METRO	37	148	1.1	8.0	40	119	1.2	13.2	44	421	1.3	6.5	46	394	1.4	6.7	34	539	1.0	6.7	
TSA	41	176			41	122			50	513			52	451			39	631			
A/F TOT																					
METRO	38	159	1.1	8.2	44	137	1.3	14.5					54	495	1.6	7.9					
TSA	42	188			45	140							60	551							
WHOK																					
METRO	54	147	1.6	11.7	17	102	.5	5.6	46	458	1.4	6.7	46	418	1.4	6.7	35	523	1.0	6.9	
TSA	80	203			26	124			70	607			67	549			54	726			
WLOH																					
METRO	1	13		.2	5	13	.1	1.7	8	64	.2	1.2	11	64	.3	1.6	7	64	.2	1.4	
TSA	2	19			5	13			8	71			12	71			7	71			
WLVO																					
METRO	1	6		.2					9	102	.3	1.3	9	87	.3	1.3	6	142	.2	1.2	
TSA	1	6							12	137			12	118			8	176			
WMGG																					
METRO	2	6	.1	.4	3	19	.1	1.0	6	120	.2	.9	8	113	.2	1.2	5	164	.1	1.0	
TSA	2	6			3	19			8	134			8	127			5	178			
WMINI																					
METRO	7	35	.2	1.5	13	13	.4	4.3	37	192	1.1	5.4	32	177	1.0	4.7	25	214	.7	4.9	
TSA	9	44			13	13			37	201			32	186			25	244			
WNCI																					
METRO	20	62	.6	4.3	20	83	.6	6.6	37	399	1.1	5.4	39	360	1.2	5.7	26	465	.8	5.1	
TSA	40	108			29	109			47	545			50	494			34	635			
WNKO																					
METRO	3	17	.1	.6	12	27	.4	4.0	4	67	.1	.6	5	50	.1	.7	4	72	.1	.8	
TSA	3	17			12	27			4	67			5	50			4	72			
WRFD																					
METRO	6	15	.2	1.3	* 1	6		.3	* 4	75	.1	.6	* 4	62	.1	.6	* 6	90	.2	1.2	
TSA	6	15			18	41			9	160			13	147			12	175			
+WRVF																					
WXXM																					
METRO	12	45	.4	2.6	11	33	.3	3.6	16	176	.5	2.3	14	155	.4	2.0	13	189	.4	2.6	
TSA	12	45			11	33			16	187			14	166			13	200			
WRZR																					
METRO	4	15	.1	.9					7	58	.2	1.0	5	44	.1	.7	4	98	.1	.8	
TSA	4	15							8	72			7	58			5	116			
WSNY																					
METRO	55	144	1.6	11.9	36	140	1.1	11.9	100	625	3.0	14.7	100	605	3.0	14.6	67	682	2.0	13.2	
TSA	55	144			37	145			107	692			104	660			72	749			
WTLT																					
METRO	1	14		.2					3	48	.1	.4	2	40	.1	.3	2	55	.1	.4	
TSA	1	14							3	53			2	45			2	60			
WTVN																					
METRO	35	115	1.0	7.6	17	69	.5	5.6	104	722	3.1	15.2	108	678	3.2	15.8	69	813	2.1	13.6	
TSA	40	157			17	77			120	838			124	795			81	940			
WVCO																					
METRO	23	76	.7	5.0	3	6	.1	1.0	10	124	.3	1.5	8	92	.2	1.2	8	170	.2	1.6	
TSA	23	76			3	6			10	124			8	92			8	170			
WWCD																					
METRO	4	6	.1	.9	1	6		.3	2	47	.1	.3	4	40	.1	.6	1	47		.2	
TSA	4	6			1	6			2	47			4	40			1	65			
WWHT																					
METRO	2	19	.1	.4	2	13	.1	.7	6	99	.2	.9	7	99	.2	1.0	4	134	.1	.8	
TSA	2	19			2	13			6	108			7	99			4	156			
WAZU																					
METRO																					
TSA	2	8							1	53			3	53			1	61			

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

WOMEN 35+

WLW
METRO
TSA

SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
3 5	21 33	.1	.6	9 25	20 53	.3	3.0	10 17	150 267	.3	1.5	8 14	106 199	.2	1.2	7 13	186 320	2	1.4
METRO TOTALS																			
462	1302	13.8		303	913	9.1		682	3010	20.4		685	2930	20.5		508	3103	15.2	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience - Women

Target Audience

TEENS 12-17

	MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBYY																				
METRO		9							9					9				8		
TSA		9							9					9				8		
WBNS																				
METRO									9					9			2	17	.2	1.4
TSA									9					9			2	17	.2	1.4
WBNS-FM																				
METRO		23			1	31	.1	3.3	2	35	.2	1.6	1	19	.1	.8	5	81	.5	3.4
TSA		23			1	31			2	35			1	19			5	81		
WCEZ																				
METRO									1	8	.1	.8		8						
TSA	1	6							1	8				14						
WCKX																				
METRO	8	58	.7	6.0		23			3	48	.3	2.3	12	85	1.1	9.5	9	51	.8	6.1
TSA	8	58				23			4	58			12	95			11	61		
WCLT-FM																				
METRO		7				13			3	27	.3	2.3	1	13	.1	.8	3	30	.3	2.0
TSA	12	74			2	30			11	101			7	81			8	75		
WCOL																				
METRO	1	8	.1	.7					1	8	.1	.8					2	8	.2	1.4
TSA	1	8							1	8							2	8		
WCOL-FM																				
METRO	6	56	.5	4.5	2	48	.2	6.7	10	111	.9	7.8	9	77	.8	7.1	15	102	1.4	10.1
TSA	6	56			2	48			11	120			9	83			16	105		
A/F TOT																				
METRO	7	56	.6	5.2					11	119	1.0	8.5	9	77	.8	7.1	17	110	1.5	11.5
TSA	7	56							12	128			9	83			18	113		
WHOK																				
METRO		9				8			1	21	.1	.8	1	15	.1	.8	2	34	.2	1.4
TSA	10	82			2	40			10	113			8	101			11	114		
WLOH																				
METRO	1	8	.1	.7																
TSA	1	8																		
WLWQ																				
METRO	6	45	.5	4.5	1	28	.1	3.3	5	53	.5	3.9	3	43	.3	2.4	4	60	.4	2.7
TSA	6	45			1	28			5	59			4	55			4	60		
WMGG																				
METRO	5	34	.5	3.7	1	32	.1	3.3	3	49	.3	2.3	4	34	.4	3.2	8	54	.7	5.4
TSA	5	34			1	32			7	59			6	43			10	63		
WMNI																				
METRO	1	9	.1	.7		9														
TSA	1	9				9														
WNCI																				
METRO	39	287	3.6	29.1	6	111	.5	20.0	23	236	2.1	17.8	33	255	3.0	26.2	27	220	2.5	18.2
TSA	49	425			13	247			34	392			44	411			44	324		
WNKO																				
METRO	2	20	.2	1.5		7			5	20	.5	3.9	10	27	.9	7.9	2	20	.2	1.4
TSA	2	20				11			5	24			11	31			4	24		
WRFD																				
METRO	*								*											
TSA					1	6														
+WRVF																				
WXXM																				
METRO	1	17	.1	.7													1	9	.1	.7
TSA	1	17															1	9		
WRZR																				
METRO	4	58	.4	3.0	3	38	.3	10.0	6	56	.5	4.7	7	58	.6	5.6	3	31	.3	2.0
TSA	8	94			6	59			9	82			11	89			6	69		
WSNY																				
METRO	11	89	1.0	8.2	2	88	.2	6.7	8	99	.7	6.2	10	83	.9	7.9	6	49	.5	4.1
TSA	11	102			3	97			8	113			11	95			6	49		
WTLT																				
METRO										9				9				9		
TSA										9				9				9		
WTVN																				
METRO	4	50	.4	3.0					1	25	.1	.8		9			1	17	.1	.7
TSA	4	50							1	25				9			1	23		
WVCO																				
METRO	6	46	.5	4.5	1	16	.1	3.3	2	19	.2	1.6	2	10	.2	1.6	2	27	.2	1.4
TSA	6	46			1	16			2	19			2	10			2	27		
WWCD																				
METRO	2	8	.2	1.5		8			3	24	.3	2.3	3	16	.3	2.4	2	15	.2	1.4
TSA	2	8				8			3	24			3	16			2	15		
WWHT																				
METRO	28	242	2.6	20.9	9	120	.8	30.0	42	296	3.8	32.6	28	269	2.6	22.2	40	260	3.6	27.0
TSA	33	266			9	132			48	346			34	319			47	291		
WAZU																				
METRO		15								15							2	7	.2	1.4
TSA		21			1	15			2	36				15			3	22		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

TEENS 12-17

WLW
METRO
TSA

MONDAY-FRIDAY 6AM-10AM				MONDAY-FRIDAY 10AM-3PM				MONDAY-FRIDAY 3PM-7PM				MONDAY-FRIDAY 7PM-MID				WEEKEND 10AM-7PM			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
2	16	.2	1.5	1	7	.1	3.3	1	7	.1	.8	1	16	.1	.8	1	9	.1	.7
3	25			1	7			2	16			1	27			1	9		
METRO TOTALS																			
134	806	12.2		30	402	2.7		129	797	11.8		126	782	11.5		148	775	13.5	

Target Audience - Teens

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

TEENS 12-17

	SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	1	8	.1	1.0	1	8	.1	.6												
TSA	1	8			1	8														
WBNS																				
METRO					1	8	.1	.6	1	8	.1	.6								
TSA					1	8			1	8										
WBNS-FM																				
METRO					7	28	.6	4.1	8	39	.7	5.0	4	9	.4	2.9	3	89	.3	2.5
TSA					7	28			8	39			4	9			3	89		
WCEZ																				
METRO													2	8	.2	1.5				
TSA													2	8						
WCKX																				
METRO					8	35	.7	4.7	18	35	1.6	11.2	32	57	2.9	23.5	9	76	.8	7.4
TSA					9	45			20	45			32	57			10	86		
WCLT-FM																				
METRO					5	17	.5	3.0					1	7	.1	.7	2	30	.2	1.6
TSA	5	19			11	35			2	19			17	61			9	112		
WCOL																				
METRO					7	8	.6	4.1	2	8	.2	1.2					1	8	.1	.8
TSA					7	8			2	8							1	8		
WCOL-FM																				
METRO	10	46	.9	10.2	22	59	2.0	13.0	13	48	1.2	8.1	2	9	.2	1.5	11	132	1.0	9.0
TSA	10	46			23	62			14	52			3	12			12	135		
A/F TOT																				
METRO	10	46	.9	10.2	29	66	2.6	17.2	15	56	1.4	9.3	2	9	.2	1.5	12	140	1.1	9.8
TSA	10	46			30	69			16	59			3	12			13	143		
WHOK																				
METRO	2	10	.2	2.0		10			4	17	.4	2.5	2	10	.2	1.5	1	34	.1	.8
TSA	5	21			13	49			10	36			7	23			7	114		
WLOH																				
METRO																				
TSA																				
WLVQ																				
METRO	4	22	.4	4.1	4	36	.4	2.4	4	8	.4	2.5	1	17	.1	.7	3	79	.3	2.5
TSA	4	22			4	36			4	8			1	17			3	79		
WMGG																				
METRO	1	8	.1	1.0	8	27	.7	4.7	9	45	.8	5.6	1	18	.1	.7	5	54	.5	4.1
TSA	1	8			10	36			12	54			4	27			6	63		
WMNI																				
METRO																				
TSA																				
WNCI																				
METRO	35	108	3.2	35.7	31	102	2.8	18.3	33	92	3.0	20.5	28	85	2.6	20.6	27	312	2.5	22.1
TSA	39	140			38	148			56	114			53	177			41	453		
WNKO																				
METRO	1	7	.1	1.0	5	13	.5	3.0	2	7	.2	1.2	4	20	.4	2.9	4	34	.4	3.3
TSA	1	7			5	17			6	11			6	24			4	38		
WRFD																				
METRO	*								*								*			
TSA																				
+WRVF																				
WXMV																				
METRO									3	9	.3	1.9								
TSA									3	9										
WRZR																				
METRO	4	26	.4	4.1	4	23	.4	2.4	2	7	.2	1.2	10	29	.9	7.4	4	56	.4	3.3
TSA	8	35			12	61			6	16			24	55			9	100		
WSNY																				
METRO	10	32	.9	10.2	5	18	.5	3.0	7	41	.6	4.3	12	39	1.1	8.8	9	102	.8	7.4
TSA	13	36			5	18			7	41			12	39			9	114		
WTLT																				
METRO	3	9	.3	3.1	1	9	.1	.6	1	9	.1	.6					1	9	.1	.8
TSA	3	9			1	9			1	9							1	9		
WTVN																				
METRO	1	16	.1	1.0					1	8	.1	.6								
TSA	1	16							1	14										
WVCO																				
METRO						3			1	3	.1	.6	1	3	.1	.7	2	27	.2	1.6
TSA						3			1	3			1	3			2	27		
WWCD																				
METRO									4	15	.4	2.5					2	24	.2	1.6
TSA									4	15							2	24		
WWHT																				
METRO	21	87	1.9	21.4	37	116	3.4	21.9	39	123	3.6	24.2	31	141	2.8	22.8	29	322	2.6	23.8
TSA	24	99			43	140			49	141			43	183			35	372		
WAZU																				
METRO					7	7	.6	4.1	1	7	.1	.6					1	7	.1	.8
TSA					12	16			1	7							2	22		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

TEENS 12-17

WLW
METRO
TSA

SATURDAY 6AM-10AM				SATURDAY 10AM-3PM				SATURDAY 3PM-7PM				SATURDAY 7PM-MID				WEEKEND 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
				2 2	9 9	.2	1.2											9 9	
METRO TOTALS				169	486	15.4		161	469	14.7		136	391	12.4		122	900	11.1	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Target Audience

TEENS 12-17

	SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
WBBY																				
METRO	1	8	.1	.7					9				9					17		
TSA	1	8							9				9					17		
WBNS																				
METRO	2	9	.2	1.4	1	9	.1	.8		9			9					34		
TSA	2	9			1	9				9			9					34		
WBNS-FM																				
METRO	1	17	.1	.7	4	15	.4	3.3	1	51	.1	1.1	2	51	.2	1.5	2	106	.2	1.9
TSA	1	17			4	15			1	51			2	51			2	106		
WCEZ																				
METRO									8				1	8	.1	.8		8		
TSA									14				1	14				14		
WCKX																				
METRO	5	25	.5	3.6	6	19	.5	4.9	4	97	.4	4.3	6	97	.5	4.6	7	138	.6	6.5
TSA	7	35			9	29			4	107			6	107			8	148		
WCLT-FM																				
METRO	3	20	.3	2.2	3	13	.3	2.4	1	40	.1	1.1	2	27	.2	1.5	1	58	.1	.9
TSA	8	37			8	28			8	129			11	115			8	146		
WCOL																				
METRO									8				1	8	.1	.8	1	8	.1	.9
TSA									8				1	8			1	8		
WCOL-FM																				
METRO	12	53	1.1	8.7	15	46	1.4	12.2	5	150	.5	5.4	8	142	.7	6.1	8	198	.7	7.4
TSA	14	56			16	49			5	159			8	151			8	207		
A/F TOT																				
METRO	12	53	1.1	8.7	15	46	1.4	12.2					9	142	.8	6.9				
TSA	14	56			16	49							9	151						
WHOK																				
METRO	1	17	.1	.7					38				30					78		
TSA	14	66			5	23			7	158			10	150			7	239		
WLOH																				
METRO									8				1	8	.1	.8		8		
TSA									8				1	8				8		
WLVQ																				
METRO	4	23	.4	2.9	5	17	.5	4.1	5	76	.5	5.4	6	61	.5	4.6	4	104	.4	3.7
TSA	4	23			5	17			5	82			6	67			4	117		
WMGG																				
METRO	3	8	.3	2.2	14	34	1.3	11.4	4	49	.4	4.3	4	49	.4	3.1	4	69	.4	3.7
TSA	4	17			17	43			5	59			6	59			5	79		
WMNI																				
METRO									9				9					9		
TSA									9				9					9		
WNCI																				
METRO	22	89	2.0	15.9	20	72	1.8	16.3	21	363	1.9	22.6	31	363	2.8	23.7	26	474	2.4	24.1
TSA	53	157			29	105			30	584			41	562			36	730		
WNKO																				
METRO	2	13	.2	1.4					2	34	.2	2.2	4	34	.4	3.1	4	34	.4	3.7
TSA	2	13							3	38			4	38			5	38		
WRFD																				
METRO																				
TSA										6								6		
+WRVF																				
WXXM																				
METRO									17				17					26		
TSA									17				17					26		
WRZR																				
METRO	1	3	.1	.7	5	15	.5	4.1	4	86	.4	4.3	5	80	.5	3.8	4	93	.4	3.7
TSA	1	3			5	15			7	122			9	116			9	147		
WSNY																				
METRO	8	8	.7	5.8	4	16	.4	3.3	6	182	.5	6.5	10	147	.9	7.6	8	253	.7	7.4
TSA	8	8			4	16			7	202			10	166			9	271		
WTLT																				
METRO									9				9					9		
TSA									9				9					9		
WTVN																				
METRO	3	9	.3	2.2					2	50	.2	2.2	2	50	.2	1.5	1	82	.1	.9
TSA	3	9							2	50			2	50			1	88		
WVCO																				
METRO	5	27	.5	3.6					2	49	.2	2.2	4	49	.4	3.1	2	57	.2	1.9
TSA	5	27							2	49			4	49			2	57		
WWCD																				
METRO					3	7	.3	2.4	2	24	.2	2.2	3	24	.3	2.3	2	24	.2	1.9
TSA					3	7			2	24			3	24			2	24		
WWHT																				
METRO	49	165	4.5	35.5	34	108	3.1	27.6	25	373	2.3	26.9	35	362	3.2	26.7	27	454	2.5	25.0
TSA	52	172			43	121			28	422			41	411			31	509		
WAZU																				
METRO									1	15			1	15				15		
TSA		6							1	36			1	36			1	42		

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Target Audience

TEENS 12-17

WLW
METRO
TSA

SUNDAY 10AM-3PM				SUNDAY 3PM-7PM				MONDAY-FRIDAY 6AM-7PM				MONDAY-FRIDAY COMBINED DRIVE				MONDAY-SUNDAY 6AM-MID			
AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR	AQH (00)	CUME (00)	AQH RTG	AQH SHR
1	9	.1	.7					2	16	.2	2.2	2	16	.2	1.5	1	25	.1	.9
1	9							2	25			2	25			1	44		
METRO TOTALS				123	339	11.2		93	999	8.5		131	989	11.9		108	1080	9.8	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ARBITRON

Specific Audience

MONDAY-SUNDAY 6AM-MID

	Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBY															
MET AQH PER(00)	26	26	17		10	4		1	9		1	5		3	
MET AQH RATING	.2	.2	.3		.8	.4		.2	.2		.1	.4		.5	
MET AQH SHARE	1.5	1.6	2.1		4.4	2.2		1.4	1.1		.5	2.7		3.5	
MET CUME PER(00)	473	456	249		124	81		8	207		12	51	19	32	17
MET CUME RATING	4.1	4.4	5.0		9.6	7.4		2.8	3.8	1.5	4.0	82	2.5	5.7	1.5
TSA AQH PER(00)	26	26	17		10	4		1	9		1	5		3	
TSA CUME PER(00)	501	484	249		124	81		8	235	21	60	82	19	42	17
WBNS															
MET AQH PER(00)	66	66	39	1	3	2		5	12	27	1	2	2	3	8
MET AQH RATING	.6	.6	.8	.1	.2	.2		.7	2.3	.5	.1	.2	.2	4	1.4
MET AQH SHARE	3.7	4.0	4.8	.7	1.3	1.1		4.6	17.1	3.2	.8	1.0	1.1	2.5	9.4
MET CUME PER(00)	1351	1317	739	65	97	113		136	578	10	73	70	119	112	34
MET CUME RATING	11.7	12.6	14.7	7.6	7.5	10.3		19.1	24.8	10.6	1.2	5.7	6.1	15.6	19.9
TSA AQH PER(00)	68	68	40	1	3	2		5	12	28	1	2	2	3	9
TSA CUME PER(00)	1414	1380	774	65	97	113		136	606	10	73	70	119	123	34
WBNS-FM															
MET AQH PER(00)	68	66	21	2	2	6		5	2	45	2	7	9	10	5
MET AQH RATING	.6	.6	.4	.2	.2	.5		.7	.4	.8	.2	.5	.8	1.3	.9
MET AQH SHARE	3.9	4.0	2.6	1.5	.9	3.2		4.6	2.9	5.3	1.5	3.4	4.9	8.3	5.9
MET CUME PER(00)	1523	1417	539	33	102	127		125	59	878	64	139	170	162	126
MET CUME RATING	13.2	13.5	10.7	3.8	7.9	11.5		17.6	11.5	16.1	7.7	10.8	14.8	21.2	22.4
TSA AQH PER(00)	76	74	28	3	6	6		7	2	46	2	7	9	10	6
TSA CUME PER(00)	1751	1645	672	80	120	151		150	64	973	70	155	176	184	149
WCEZ															
MET AQH PER(00)	25	25	13			3		4		12		1	3	4	
MET AQH RATING	.2	.2	.3			.3		.6		.2		.1	.3	.5	
MET AQH SHARE	1.4	1.5	1.6			1.6		3.7		1.4		.5	1.6	3.3	
MET CUME PER(00)	314	306	131		9	42		53	13	175	10	28	43	55	13
MET CUME RATING	2.7	2.9	2.6		.7	3.8		7.4	2.5	3.2	1.2	2.2	3.8	7.2	2.3
TSA AQH PER(00)	27	27	13			3		4		14		2	3	4	1
TSA CUME PER(00)	365	351	139		17	42		53	13	212	19	35	43	55	21
WCKX															
MET AQH PER(00)	47	40	24	7	10	7			16	7	4	5			7
MET AQH RATING	.4	.4	.5	.8	.8	.6			.3	.8	.3	.4			.6
MET AQH SHARE	2.7	2.4	3.0	5.2	4.4	3.8			1.9	5.3	1.9	2.7			6.5
MET CUME PER(00)	738	600	317	90	107	83		32	5	283	97	53	85	32	5
MET CUME RATING	6.4	5.7	6.3	10.5	8.2	7.5		4.5	1.0	5.2	11.7	4.1	7.4	4.2	9
TSA AQH PER(00)	48	40	24	7	10	7			16	7	4	5			8
TSA CUME PER(00)	748	600	317	90	107	83		32	5	283	97	53	85	32	5
WCLT-FM															
MET AQH PER(00)	45	44	22	3	1	6		5	4	22	5	2	2	3	1
MET AQH RATING	.4	.4	.4	.3	.1	.5		.7	.8	.4	.6	.4	.2	.3	.5
MET AQH SHARE	2.6	2.7	2.7	2.2	.4	3.2		4.6	5.7	2.6	3.8	2.4	1.1	1.7	3.5
MET CUME PER(00)	558	500	228	26	39	37		54	60	272	38	73	40	46	53
MET CUME RATING	4.8	4.8	4.5	3.0	3.0	3.4		7.6	11.7	5.0	4.6	5.7	3.5	6.0	9.4
TSA AQH PER(00)	93	85	45	3	8	16		11	4	40	11	8	6	3	6
TSA CUME PER(00)	1015	869	401	34	98	85		94	60	468	65	134	68	81	79
WCOL															
MET AQH PER(00)	15	14	4			1			10		4	1	1	1	1
MET AQH RATING	.1	.1	.1			.1			.2		.3	.1	.1	.2	.1
MET AQH SHARE	.9	.8	.5			.5			1.2		1.9	.5	.8	1.2	.9
MET CUME PER(00)	355	347	160	19	9	39		27	10	187	28	26	31	38	8
MET CUME RATING	3.1	3.3	3.2	2.2	.7	3.5		3.8	1.9	3.4	2.2	2.3	4.1	6.7	7
TSA AQH PER(00)	17	16	6		1	1			10		4	1	1	1	1
TSA CUME PER(00)	369	361	174	19	13	39		37	10	187	28	26	31	38	8
WCOL-FM															
MET AQH PER(00)	95	87	43	7	12	16		8	44	2	8	21	6		8
MET AQH RATING	.8	.8	.9	.8	.9	1.5		1.1	.8	.6	.6	1.8	.8		.7
MET AQH SHARE	5.4	5.3	5.3	5.2	5.3	8.6		7.4	5.2	1.5	3.9	11.4	5.0		7.4
MET CUME PER(00)	1666	1468	656	57	172	261		138	14	812	99	174	335	118	14
MET CUME RATING	14.4	14.0	13.1	6.6	13.3	23.7		19.4	2.7	14.9	12.0	13.5	29.3	15.5	18.0
TSA AQH PER(00)	107	99	49	8	12	19		10	50	3	8	22	10		8
TSA CUME PER(00)	1942	1735	783	91	182	324		158	14	952	131	190	366	162	24
WHOK															
MET AQH PER(00)	101	101	52	6	5	16		10	6	49	7	7	8	16	9
MET AQH RATING	.9	1.0	1.0	.7	.4	1.5		1.4	1.2	.9	.5	.7	2.1	1.6	
MET AQH SHARE	5.7	6.1	6.4	4.4	2.2	8.6		9.3	8.6	5.8	5.3	3.4	4.3	13.3	10.6
MET CUME PER(00)	1595	1517	674	96	89	173		142	92	843	113	207	184	195	97
MET CUME RATING	13.8	14.5	13.4	11.2	6.9	15.7		19.9	17.9	15.4	13.7	16.1	16.1	25.6	17.2
TSA AQH PER(00)	161	154	77	12	9	21		13	9	77	10	13	20	15	7
TSA CUME PER(00)	2462	2223	1031	178	165	233		198	129	1192	177	289	258	253	154
WLOH															
MET AQH PER(00)	12	12	5			1		1	2	7				1	
MET AQH RATING	.1	.1	.1			.1		.1	.4	.1				.2	
MET AQH SHARE	.7	.7	.6			.5		.9	2.9	.8				1.2	
MET CUME PER(00)	133	125	61			16		11	7	64			6	20	8
MET CUME RATING	1.1	1.2	1.2			1.5		1.5	1.4	1.2			.5	3.6	.7
TSA AQH PER(00)	12	12	5			1		1	2	7				1	
TSA CUME PER(00)	144	136	61			16		11	7	75	4		6	20	8

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
 & Both of the previous footnotes apply.



Specific Audience

MONDAY - SUNDAY 6AM-MID

	Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WLVO															
MET AQH PER(00)	143	139	88	25	50	10	3		51	19	26	4	2		4
MET AQH RATING	1.2	1.3	1.8	2.9	3.9	.9	.4		.9	2.3	2.0	.3	.3		3.4
MET AQH SHARE	8.1	8.4	10.9	18.5	22.2	5.4	2.8		6.0	14.3	12.6	2.2	1.7		3.7
MET CUME PER(00)	1904	1800	1049	320	501	157	64	7	751	312	297	110	25	7	104
MET CUME RATING	16.5	17.2	20.9	37.3	38.6	14.3	9.0	1.4	13.8	37.7	23.1	9.6	3.3	1.2	9.5
TSA AQH PER(00)	166	162	103	31	56	13	3		59	24	27	6	2		4
TSA CUME PER(00)	2313	2196	1278	398	612	183	78	7	918	409	333	144	25	7	117
WMGG															
MET AQH PER(00)	96	92	55	18	29	6	2		37	20	12	2	3		4
MET AQH RATING	.8	.9	1.1	2.1	2.2	.5	.3		.7	2.4	.9	.2	.4		3.4
MET AQH SHARE	5.4	5.6	6.8	13.3	12.9	3.2	1.9		4.4	15.0	5.8	1.1	2.5		3.7
MET CUME PER(00)	1522	1453	797	288	383	97	29		656	274	218	108	43		69
MET CUME RATING	13.2	13.9	15.9	33.6	29.5	8.8	4.1		12.0	33.1	16.9	9.4	5.6		6.3
TSA AQH PER(00)	111	106	65	19	34	10	2		41	23	13	2	3		5
TSA CUME PER(00)	1791	1712	959	327	470	127	29	6	753	331	244	117	48		79
WMNI															
MET AQH PER(00)	47	47	17			2	6		30		5		8	3	
MET AQH RATING	.4	.4	.3			.2	.8		1.2		.4		1.0	.5	
MET AQH SHARE	2.7	2.8	2.1			1.1	5.6		8.6		2.4		6.7	3.5	
MET CUME PER(00)	513	504	254	19	19	36	58		53		36		22	93	9
MET CUME RATING	4.4	4.8	5.1	2.2	1.5	3.3	8.1		10.3		4.6		2.8	1.9	8
TSA AQH PER(00)	51	51	21	2	2	2	6		6		5		8	3	
TSA CUME PER(00)	582	573	293	36	19	36	58		59		36		22	93	9
WNCI															
MET AQH PER(00)	132	106	38	17	14	6	1		68	19	23	16	8	1	26
MET AQH RATING	1.1	1.0	.8	2.0	1.1	.5	.1		1.2	2.3	1.8	1.4	1.0	.2	2.4
MET AQH SHARE	7.5	6.4	4.7	12.6	6.2	3.2	.9		8.0	14.3	11.1	8.7	6.7	1.2	24.1
MET CUME PER(00)	2479	2005	742	264	248	132	55		1263	367	431	265	145	31	474
MET CUME RATING	21.4	19.1	14.8	30.8	19.1	12.0	7.7		23.1	44.4	33.5	23.1	19.0	5.5	43.2
TSA AQH PER(00)	199	163	65	28	20	13	2		98	28	36	20	11	2	36
TSA CUME PER(00)	3473	2743	1033	403	296	210	64	37	1710	520	555	377	186	48	730
WNKO															
MET AQH PER(00)	15	11	7	3		4			4		2			1	4
MET AQH RATING	.1	.1	.1	.3		.4			.1		.2			.2	.4
MET AQH SHARE	.9	.7	.9	2.2		2.2			.5		1.1			1.2	3.7
MET CUME PER(00)	191	157	71	26	15	19	11		86	8	6	27	12	11	34
MET CUME RATING	1.7	1.5	1.4	3.0	1.2	1.7	1.5		1.6	1.0	.5	2.4	1.6	2.0	3.1
TSA AQH PER(00)	16	11	7	3		4			4		2			1	5
TSA CUME PER(00)	205	167	81	26	15	19	11		86	8	6	27	12	11	38
*WRFD															
MET AQH PER(00)	12	12	5		2				7		1		2	1	1
MET AQH RATING	.1	.1	.1		.2				.1		.1		.2	.1	.2
MET AQH SHARE	.7	.7	.6		.9				.8		.5		.8	1.2	2.1
MET CUME PER(00)	241	241	121		44		15	23	120		30		33	6	21
MET CUME RATING	2.1	2.3	2.4		3.4		2.1	4.5	2.2		2.3		2.9	.8	3.7
TSA AQH PER(00)	20	20	6		2		1	1	14		2		3	3	4
TSA CUME PER(00)	415	409	153		44		15	44	256		81		55	32	6
+WRVF															
WXXM															
MET AQH PER(00)	54	54	21	7	5	4	1		33		18		8	3	2
MET AQH RATING	.5	.5	.4	.8	.4	.4	.1		.6		.2		.7	.4	.4
MET AQH SHARE	3.1	3.3	2.6	5.2	2.2	2.2	.9		4.3	3.9	1.5	8.7	4.3	2.5	2.4
MET CUME PER(00)	766	740	295	57	90	53	39		29	445	57	199	70	66	27
MET CUME RATING	6.6	7.1	5.9	6.6	6.9	4.8	5.5		5.7	8.2	6.9	15.5	6.1	8.7	4.8
TSA AQH PER(00)	55	55	22	8	5	4	1		3	33	2	18	8	3	2
TSA CUME PER(00)	790	764	308	70	90	53	39		29	456	57	199	70	77	27
WRZR															
MET AQH PER(00)	28	24	11	4	5	1	1		13	5	4		4		4
MET AQH RATING	.2	.2	.2	.5	.4	.1	.1		.2	.6	.3		.3		.4
MET AQH SHARE	1.6	1.4	1.4	3.0	2.2	.5	.9		1.5	3.8	1.9		2.2		3.7
MET CUME PER(00)	576	483	274	122	91	38	23		209	57	54		44	21	6
MET CUME RATING	5.0	4.6	5.5	14.2	7.0	3.5	3.2		3.8	6.9	4.2		3.8	2.8	1.1
TSA AQH PER(00)	45	36	17	5	10	1	1		19	10	4		5		8.5
TSA CUME PER(00)	784	637	360	133	152	38	37		277	91	70		52	26	11
WSNY															
MET AQH PER(00)	167	159	45	9	12	17	3		114	20	27		39	20	3
MET AQH RATING	1.4	1.5	.9	1.0	.9	1.5	.4		2.1	2.4	2.1		3.4	2.6	.7
MET AQH SHARE	9.5	9.6	5.6	6.7	5.3	9.1	2.8		5.7	13.4	15.0		13.0	21.2	16.7
MET CUME PER(00)	2565	2312	821	183	228	289	86		35	1491	294		515	423	198
MET CUME RATING	22.2	22.1	16.4	21.3	17.6	26.3	12.1		6.8	27.3	35.6		36.9	26.0	8.5
TSA AQH PER(00)	183	174	51	13	12	18	4		4	123	22		29	23	5
TSA CUME PER(00)	2854	2583	912	208	251	314	104		35	1671	348		574	423	241
WTLT															
MET AQH PER(00)	17	17	9		3	6			8	1	5		1		
MET AQH RATING	.1	.2	.2		.2	.5			.1	.1	.4		.1		
MET AQH SHARE	1.0	1.0	1.1		1.3	3.2			.9	.8	2.4		.5		
MET CUME PER(00)	309	300	100		79	21			200	29	116		41		9
MET CUME RATING	2.7	2.9	2.0		6.1	1.9			3.7	3.5	9.0		3.6		.8
TSA AQH PER(00)	18	18	9		3	6			9	1	6		1		
TSA CUME PER(00)	338	329	114		79	35			215	29	126		41	5	9

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
 & Both of the previous footnotes apply.

Specific Audience

MONDAY - SUNDAY 6AM-MID

			Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WTVN																	
MET	AQH	PER(00)	141	140	65		6	19	18	6	75	1	5	13	17	19	1
MET	AQH	RATING	1.2	1.3	1.3		.5	1.7	2.5	1.2	1.4	.1	.4	1.1	2.2	3.4	.1
MET	AQH	SHARE	8.0	8.5	8.0		2.7	10.2	16.7	8.6	8.8	.8	2.4	7.1	14.2	22.4	.9
MET	CUME	PER(00)	1917	1835	896	29	113	274	265	105	939	28	98	214	247	134	82
MET	CUME	RATING	16.6	17.5	17.9	3.4	8.7	24.9	37.2	20.5	17.2	3.4	7.6	18.7	32.4	23.8	7.5
TSA	AQH	PER(00)	164	163	75	1	6	22	21	7	88	1	6	19	19	21	1
TSA	CUME	PER(00)	2354	2266	1190	75	151	317	356	142	1076	28	108	245	272	169	88
WVKO																	
MET	AQH	PER(00)	44	42	21	2	8	5	2	2	21	5	8	5	2	1	2
MET	AQH	RATING	2.4	2.4	2.4	.2	.6	.5	.3	.4	.4	.6	.6	.4	.3	.2	.2
MET	AQH	SHARE	2.5	2.5	2.6	1.5	3.6	2.7	1.9	2.9	2.5	3.8	3.9	2.7	1.7	1.2	1.9
MET	CUME	PER(00)	686	629	329	67	125	67	35	24	300	64	66	88	38	20	57
MET	CUME	RATING	5.9	6.0	6.6	7.8	9.6	6.1	4.9	4.7	5.5	7.7	5.1	7.7	5.0	3.6	5.2
TSA	AQH	PER(00)	44	42	21	2	8	5	2	2	21	5	8	5	2	1	2
TSA	CUME	PER(00)	686	629	329	67	125	67	35	24	300	64	66	88	38	20	57
WWCD																	
MET	AQH	PER(00)	26	24	16	7	7	2			8	4	3	1			2
MET	AQH	RATING	.2	.2	.3	.8	.5	.2			.1	.5	.2	.1			.2
MET	AQH	SHARE	1.5	1.4	2.0	5.2	3.1	1.1			.9	3.0	1.4	.5			1.9
MET	CUME	PER(00)	597	573	369	168	132	63	6		204	94	63	26		7	24
MET	CUME	RATING	5.2	5.5	7.4	19.6	10.2	5.7	.8		3.7	11.4	4.9	2.3		1.2	2.2
TSA	AQH	PER(00)	26	24	16	7	7	2			8	4	3	1			2
TSA	CUME	PER(00)	620	596	374	168	137	63	6		222	94	63	26		7	24
WWHT																	
MET	AQH	PER(00)	62	35	16	8	6	2			19	8	7	4			27
MET	AQH	RATING	.5	.3	.3	.9	.5	.2			.3	1.0	.5	.3			2.5
MET	AQH	SHARE	3.5	2.1	2.0	5.9	2.7	1.1			2.2	6.0	3.4	2.2			25.0
MET	CUME	PER(00)	1272	818	349	160	105	56	25	3	469	230	105	91	32		454
MET	CUME	RATING	11.0	7.8	7.0	18.6	8.1	5.1	3.5	.6	8.6	27.8	8.2	7.9	4.2		41.4
TSA	AQH	PER(00)	70	39	16	8	6	2			23	12	7	4			31
TSA	CUME	PER(00)	1440	931	365	160	113	64	25	3	566	288	122	97	41	7	509
WAZU																	
MET	AQH	PER(00)	6	6	5	2	2	1			1			1			
MET	AQH	RATING	.1	.1	.1	.2	.2	.1						.1			
MET	AQH	SHARE	.3	.4	.6	1.5	.9	.5			.1			.5			
MET	CUME	PER(00)	117	102	77	38	16	23			25	10	15				15
MET	CUME	RATING	1.0	1.0	1.5	4.4	1.2	2.1			.5	1.2	1.2				1.4
TSA	AQH	PER(00)	24	23	11	3	7	1			12	2	9	1			1
TSA	CUME	PER(00)	413	371	210	66	94	44		6	161	36	64	48	13		42
WLW																	
MET	AQH	PER(00)	39	38	28		8	8	6	3	10		3	2	1	1	1
MET	AQH	RATING	.3	.4	.6		.6	.7	.8	.6	.2		.2	.2	.1	.2	.1
MET	AQH	SHARE	2.2	2.3	3.5		3.6	4.3	5.6	4.3	1.2		1.4	1.1	.8	1.2	.9
MET	CUME	PER(00)	745	720	501		119	142	113	52	219	19	14	25	39	47	25
MET	CUME	RATING	6.4	6.9	10.0		9.2	12.9	15.9	10.1	4.0	2.3	1.1	2.2	5.1	8.3	2.3
TSA	AQH	PER(00)	70	69	51	3	16	12	8	8	18		5	2	3	3	1
TSA	CUME	PER(00)	1300	1256	864	61	223	174	143	129	392	26	46	32	56	87	44
TOTALS																	
MET	AQH	PER(00)	1764	1656	808	135	225	186	108	70	848	133	207	184	120	85	108
MET	AQH	RATING	15.2	15.8	16.1	15.7	17.3	16.9	15.2	13.6	15.5	16.1	16.1	16.1	15.7	15.1	9.8
MET	CUME	PER(00)	11032	9952	4788	829	1255	1052	698	460	5164	798	1263	1125	750	510	1080
MET	CUME	RATING	95.3	95.0	95.4	96.6	96.7	95.6	98.0	89.7	94.6	96.5	98.1	98.3	98.3	90.6	98.5

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.

Specific Audience

MONDAY-FRIDAY 6AM-10AM

			Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBY																	
MET	AQH	PER (00)	34	34	21		4	12	1	2	13	2	1	7		3	
MET	AQH	RATING	.3	.3	.4		.3	1.1	.1	.4	.2	.2	.1	.6		.5	
MET	AQH	SHARE	1.3	1.4	1.8		1.2	4.2	.6	1.9	1.0	1.1	.3	2.4		2.1	
MET	CUME	PER (00)	255	246	153		52	66	11	8	93	12	14	50	12	5	9
MET	CUME	RATING	2.2	2.3	3.0		4.0	6.0	1.5	1.6	1.7	1.5	1.1	4.4	1.6	.9	.8
TSA	AQH	PER (00)	34	34	21		4	12	1	2	13	2	1	7		3	
TSA	CUME	PER (00)	274	265	153		52	66	11	8	112	21	14	50	12	15	9
WBNS																	
MET	AQH	PER (00)	91	91	46		6	2	9	7	45	1	2	3	4	15	
MET	AQH	RATING	.8	.9	.9		.5	.2	1.3	1.4	.8	.1	.2	.3	.5	2.7	
MET	AQH	SHARE	3.4	3.6	3.9		1.9	.7	5.0	6.7	3.4	.5	.6	1.0	2.0	10.6	
MET	CUME	PER (00)	560	560	312		26	33	40	63	248	10	10	19	39	66	
MET	CUME	RATING	4.8	5.3	6.2		2.0	3.0	5.6	12.3	4.5	1.2	.8	1.7	5.1	11.7	
TSA	AQH	PER (00)	91	91	46		6	2	9	7	45	1	2	3	4	15	
TSA	CUME	PER (00)	564	564	316		26	33	40	67	248	10	10	19	39	66	
WBNS-FM																	
MET	AQH	PER (00)	78	78	22		1	8	5	4	56	2	10	9	11	6	
MET	AQH	RATING	.7	.7	.4		.1	.7	.7	.8	1.0	.2	.8	.8	1.4	1.1	
MET	AQH	SHARE	3.0	3.1	1.8		.3	2.8	2.8	3.8	4.3	1.1	3.2	3.0	5.6	4.2	
MET	CUME	PER (00)	678	655	204		12	67	59	24	451	46	59	85	93	67	23
MET	CUME	RATING	5.9	6.3	4.1		.9	6.1	8.3	4.7	8.3	5.4	4.6	7.4	12.2	11.9	2.1
TSA	AQH	PER (00)	94	94	38		12	8	10	4	56	2	10	9	11	6	
TSA	CUME	PER (00)	720	697	232		30	67	69	24	465	45	59	91	101	67	23
WCEZ																	
MET	AQH	PER (00)	32	32	20			1	8		12		1	4	3		
MET	AQH	RATING	.3	.3	.4			.1	1.1		.2		.1	.3	.4		
MET	AQH	SHARE	1.2	1.3	1.7			.3	4.5		.9		.3	1.4	1.5		
MET	CUME	PER (00)	178	178	80		9	17	40		98		28	25	25		
MET	CUME	RATING	1.5	1.7	1.6		.7	1.5	5.6		1.8		2.2	2.2	3.3	1.2	
TSA	AQH	PER (00)	35	34	21		1	1	8		13		2	4	3		1
TSA	CUME	PER (00)	199	193	88		17	17	40		105		35	25	25	7	6
WCKX																	
MET	AQH	PER (00)	71	63	37		9	14	13	1	26		8	10			8
MET	AQH	RATING	.6	.6	.7		1.0	1.1	1.2	.1	.5		1.0	.6	.9		.7
MET	AQH	SHARE	2.7	2.5	3.1		5.3	4.3	4.5	.6	2.0		4.3	2.5	3.4		6.0
MET	CUME	PER (00)	436	378	221		76	52	70	23	157		66	53	38		58
MET	CUME	RATING	3.8	3.6	4.4		8.9	4.0	6.4	3.2	2.9		8.0	4.1	3.3		5.3
TSA	AQH	PER (00)	71	63	37		9	14	13	1	26		8	10			8
TSA	CUME	PER (00)	436	378	221		76	52	70	23	157		66	53	38		58
WCLT-FM																	
MET	AQH	PER (00)	59	59	30		7	3	5	7	5	29	11	5	4	2	4
MET	AQH	RATING	.5	.6	.6		.8	.2	.5	1.0	1.0	.5	1.3	.4	.3	.3	.7
MET	AQH	SHARE	2.2	2.4	2.5		4.1	.9	1.7	3.9	4.8	2.2	5.9	1.6	1.4	1.0	2.8
MET	CUME	PER (00)	302	295	152		26	30	23	27	34	143	11	44	22	15	29
MET	CUME	RATING	2.6	2.8	3.0		3.0	2.3	2.1	3.8	6.6	2.6	1.3	3.4	1.9	2.0	5.2
TSA	AQH	PER (00)	140	128	71		7	5	30	20	5	57	22	7	13	5	7
TSA	CUME	PER (00)	600	526	248		26	49	58	60	34	278	38	84	45	39	74
WCOL																	
MET	AQH	PER (00)	23	22	5			1	1		17		5	3	1	3	1
MET	AQH	RATING	.2	.2	.1			.1	.1		.3		.4	.3	.1	.5	.1
MET	AQH	SHARE	.9	.9	.4			.3	.6		1.3		1.6	1.0	.5	2.1	.7
MET	CUME	PER (00)	171	163	60			16	9	7	103		21	20	16	20	8
MET	CUME	RATING	1.5	1.6	1.2			1.5	1.3	1.4	1.9		1.6	1.7	2.1	3.6	.7
TSA	AQH	PER (00)	27	26	9		1	1	4		4		5	3	1	3	1
TSA	CUME	PER (00)	185	177	74		4	16	19	7	103		21	20	16	20	8
WCOL-FM																	
MET	AQH	PER (00)	131	125	64		7	26	22	9	61		11	29	12	1	6
MET	AQH	RATING	1.1	1.2	1.3		.8	2.0	2.0	1.3	1.1		.1	.9	2.5	1.6	.5
MET	AQH	SHARE	5.0	5.0	5.4		4.1	8.0	7.6	5.0	4.7		.5	3.5	9.8	6.1	4.5
MET	CUME	PER (00)	794	738	317		38	70	132	70	421		23	84	216	56	56
MET	CUME	RATING	6.9	7.0	6.3		4.4	5.4	12.0	9.8	1.4		7.7	2.8	6.5	18.9	7.3
TSA	AQH	PER (00)	143	137	72		8	27	28	9	65		2	12	30	13	6
TSA	CUME	PER (00)	888	832	373		58	74	164	70	459		28	88	226	75	56
A/F TOT																	
MET	AQH	PER (00)	154	147	69		7	26	23	10	78		1	16	32	13	4
MET	AQH	RATING	1.3	1.4	1.4		.8	2.0	2.1	1.4	1.4		.1	1.2	2.8	1.7	.6
MET	AQH	SHARE	5.8	5.9	5.8		4.1	8.0	8.0	5.6	5.9		.5	5.1	10.8	6.6	5.2
MET	CUME	PER (00)	935	879	375		38	70	148	78	504		23	98	223	72	56
MET	CUME	RATING	8.1	8.4	7.5		4.4	5.4	13.5	11.0	2.5		9.2	2.8	7.6	19.5	9.4
TSA	AQH	PER (00)	170	163	81		8	28	29	13	82		2	17	33	14	4
TSA	CUME	PER (00)	1039	983	442		58	74	180	89	541		28	102	232	91	26
WHOK																	
MET	AQH	PER (00)	137	137	71		7	8	21	13	9		6	9	17	17	14
MET	AQH	RATING	1.2	1.3	1.4		.8	.6	1.9	1.8	1.8		.7	.7	1.5	2.2	2.5
MET	AQH	SHARE	5.2	5.5	5.9		4.1	2.5	7.3	7.3	8.6		3.2	2.9	5.7	8.6	9.9
MET	CUME	PER (00)	829	820	384		38	52	110	64	52		56	93	115	96	52
MET	CUME	RATING	7.2	7.8	7.7		4.4	4.0	10.0	9.0	10.1		8.0	6.8	7.2	10.0	12.6
TSA	AQH	PER (00)	219	209	109		15	12	28	19	18		8	17	25	24	10
TSA	CUME	PER (00)	1294	1212	597		86	81	141	100	89		77	144	167	112	82

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
 & Both of the previous footnotes apply.

Specific Audience

MONDAY-FRIDAY 6AM-10AM

	Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WLOH															
MET AQH PER(00)	28	27	12			4	2	5	15				1		1
MET AQH RATING	.2	.3	.2			.4	.3	1.0	.3				.1		.1
MET AQH SHARE	1.1	1.1	1.0			1.4	1.1	4.8	1.1			.3			.7
MET CUME PER(00)	99	91	40			8	11	7	51			6			8
MET CUME RATING	.9	.9	.8			.7	1.5	1.4	.9			.5		1.2	.7
TSA AQH PER(00)	29	28	12			4	2	5	16		1		1		1
TSA CUME PER(00)	103	95	40			8	11	7	55	4		6		7	8
WLWQ															
MET AQH PER(00)	248	242	153	43	86	16	8		89	32	45	7	5		6
MET AQH RATING	2.1	2.3	3.0	5.0	6.6	1.5	1.1		1.6	3.9	3.5	.6	.7		.5
MET AQH SHARE	9.4	9.7	12.8	25.4	26.5	5.6	4.5		6.8	17.2	14.3	2.4	2.5		4.5
MET CUME PER(00)	1143	1098	666	186	328	94	58		432	190	175	51	16		45
MET CUME RATING	9.9	10.5	13.3	21.7	25.3	8.5	8.1		7.9	23.0	13.6	4.5	2.1		4.1
TSA AQH PER(00)	281	275	174	56	92	18	8		101	40	46	10	5		6
TSA CUME PER(00)	1347	1302	766	218	391	99	58		536	247	191	82	16		45
WMGG															
MET AQH PER(00)	144	139	89	28	42	12	7		50	26	13	3	7		5
MET AQH RATING	1.2	1.3	1.8	3.3	3.2	1.1	1.0		.9	3.1	1.0	.3	.9		.5
MET AQH SHARE	5.5	5.5	7.5	16.6	13.0	4.2	3.9		3.8	14.0	4.1	1.0	3.6		3.7
MET CUME PER(00)	758	724	404	144	195	42	23		320	133	113	33	28		34
MET CUME RATING	6.5	6.9	8.1	16.8	15.0	3.8	3.2		5.9	16.1	8.8	2.9	3.7		3.1
TSA AQH PER(00)	157	152	97	28	46	16	7		55	30	14	3	7		5
TSA CUME PER(00)	863	829	458	144	235	56	23		371	168	129	33	28		34
WMNI															
MET AQH PER(00)	86	85	39			1	13	15	46		5	1	19	8	1
MET AQH RATING	.7	.8	.8			.1	1.8	2.9	.8		.4	.1	2.5	1.4	.1
MET AQH SHARE	3.3	3.4	3.3			.3	7.3	14.3	3.5		1.6	.3	9.6	5.6	.7
MET CUME PER(00)	325	316	130		9	16	43	34	186		28	14	59	23	9
MET CUME RATING	2.8	3.0	2.6		.7	1.5	6.0	6.6	3.4		2.2	1.2	7.7	4.1	.8
TSA AQH PER(00)	87	86	40			1	13	15	46		5	1	19	8	1
TSA CUME PER(00)	358	349	163	17	9	16	43	34	186		28	14	59	23	9
WNCI															
MET AQH PER(00)	246	207	68	22	22	15	6	2	139	43	48	31	11	2	39
MET AQH RATING	2.1	2.0	1.4	2.6	1.7	1.6	.8	.4	2.5	5.2	3.7	2.7	1.4	1.4	3.6
MET AQH SHARE	9.3	8.3	5.7	13.0	6.8	5.6	3.4	1.9	10.6	23.1	15.3	10.5	5.6	1.4	29.1
MET CUME PER(00)	1495	1208	462	145	163	104	27	23	746	206	265	169	69	13	287
MET CUME RATING	12.9	11.5	9.2	16.9	12.6	9.5	3.8	4.5	13.7	24.9	20.6	14.8	9.0	2.3	26.2
TSA AQH PER(00)	334	285	99	37	28	25	7	2	186	56	71	36	16	3	49
TSA CUME PER(00)	2092	1667	672	246	199	168	36	23	995	298	343	203	102	25	425
WNKO															
MET AQH PER(00)	18	16	9	2		6	1		7			4		3	2
MET AQH RATING	.2	.2	.2	.2		.5	.1		.1			.3		.5	.2
MET AQH SHARE	.7	.6	.8	1.2		2.1	.6		.5			1.4		2.1	1.5
MET CUME PER(00)	98	78	39	16		12	11		39			27	6	6	20
MET CUME RATING	.8	.7	.8	1.9		1.1	1.5		.7			2.4	.8	1.1	1.8
TSA AQH PER(00)	18	16	9	2		6	1		7			4		3	2
TSA CUME PER(00)	98	78	39	16		12	11		39			27	6	6	20
*WRFD															
MET AQH PER(00)	19	19	13		4		2	1	6		1	2	1	1	
MET AQH RATING	.2	.2	.3		.3		.3	.2	.1		.1	.2	.1	.2	
MET AQH SHARE	.7	.8	1.1		1.2		1.1	1.0	.5		.3	.7	.5	.7	
MET CUME PER(00)	113	113	57		10		15	8	56		14	13	6	8	
MET CUME RATING	1.0	1.1	1.1		.8		2.1	1.6	1.0		1.1	1.1	.8	1.4	
TSA AQH PER(00)	35	35	13		4		2	1	22		2	2	7	9	
TSA CUME PER(00)	229	229	77		10		15	28	152		53	19	20	31	
+WRVF															
WXMX															
MET AQH PER(00)	67	66	21	4	6	2	3	5	45	1	30	9	3	2	1
MET AQH RATING	.6	.6	.4	.5	.5	.2	.4	1.0	.8	.1	2.3	.8	.4	.4	.1
MET AQH SHARE	2.5	2.6	1.8	2.4	1.9	.7	1.7	4.8	3.4	.5	9.6	3.0	1.5	1.4	.7
MET CUME PER(00)	428	411	180	29	46	24	34	20	231	10	114	45	36	13	17
MET CUME RATING	3.7	3.9	3.6	3.4	3.5	2.2	4.8	3.9	4.2	1.2	8.9	3.9	4.7	2.3	1.5
TSA AQH PER(00)	68	67	22	5	6	2	3	5	45	1	30	9	3	2	1
TSA CUME PER(00)	440	423	192	41	46	24	34	20	231	10	114	45	36	13	17
WRZR															
MET AQH PER(00)	24	20	8	4	2	1	1		12	5	1	6			4
MET AQH RATING	.2	.2	.2	.5	.2	.1	.1		.2	.6	.1	.5			.4
MET AQH SHARE	.9	.8	.7	2.4	.6	.3	.6		.9	2.7	.3	2.0			3.0
MET CUME PER(00)	229	171	120	57	41	16	6		51	19	13	19			58
MET CUME RATING	2.0	1.6	2.4	6.6	3.2	1.5	.8		.9	2.3	1.0	1.7			5.3
TSA AQH PER(00)	31	23	8	4	2	1	1		15	8	1	6			8
TSA CUME PER(00)	282	188	125	57	46	16	6		63	31	13	19			94
WSNY															
MET AQH PER(00)	253	242	64	16	14	26	7	1	178	18	39	65	40	6	11
MET AQH RATING	2.2	2.3	1.3	1.9	1.1	2.4	1.0	.2	3.3	2.2	3.0	5.7	5.2	1.1	1.0
MET AQH SHARE	9.6	9.7	5.4	9.5	4.3	9.0	3.9	1.0	13.6	9.7	12.4	22.0	20.3	4.2	8.2
MET CUME PER(00)	1638	1549	530	86	149	232	43	20	1019	179	304	360	136	27	89
MET CUME RATING	14.2	14.8	10.6	10.0	11.5	21.1	6.0	3.9	18.7	21.6	23.6	31.4	17.8	4.8	8.1
TSA AQH PER(00)	261	250	69	19	15	27	7	1	181	19	41	65	40	6	11
TSA CUME PER(00)	1786	1684	589	106	160	245	58	20	1095	206	339	360	150	27	102

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.

Specific Audience

MONDAY-FRIDAY 6AM-10AM

			Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WTLT																	
MET AQH	PER(00)		31	31	12		2	10			19	2	14	1			
MET AQH	RATING		.3	.3	.2		.2	.9			.3	.2	1.1	.1			
MET AQH	SHARE		1.2	1.2	1.0		.6	3.5			1.4	1.1	4.5	.3			
MET CUME	PER(00)		199	199	65		44	21			134	19	94	7			
MET CUME	RATING		1.7	1.9	1.3		3.4	1.9			2.5	2.3	7.3	.6			
TSA AQH	PER(00)		31	31	12		2	10			19	2	14	1			
TSA CUME	PER(00)		210	210	65		44	21			145	19	105	7			
WTVN																	
MET AQH	PER(00)		325	321	147	1	12	45	44	15	174	2	16	29	41	43	4
MET AQH	RATING		2.8	3.1	2.9	.1	.9	4.1	6.2	2.9	3.2	.2	1.2	2.5	5.4	7.6	.4
MET AQH	SHARE		12.3	12.8	12.3	.6	3.7	15.6	24.6	14.3	13.3	1.1	5.1	9.8	20.8	30.3	3.0
MET CUME	PER(00)		1299	1249	601	19	70	173	200	71	648	19	56	154	170	119	50
MET CUME	RATING		11.2	11.9	12.0	2.2	5.4	15.7	28.1	13.8	11.9	2.3	4.3	13.4	22.3	21.1	4.6
TSA AQH	PER(00)		367	363	163	1	12	51	50	17	200	2	19	38	47	44	4
TSA CUME	PER(00)		1486	1436	670	19	70	204	213	76	766	19	65	186	194	137	50
WVKO																	
MET AQH	PER(00)		62	56	28	2	11	10	1	4	28	12	10	4	1	1	6
MET AQH	RATING		.5	.5	.6	.2	.8	.9	.1	.8	.5	1.5	.8	.3	.1	.2	.5
MET AQH	SHARE		2.3	2.2	2.3	1.2	3.4	3.5	.6	3.8	2.1	6.5	3.2	1.4	.5	.7	4.5
MET CUME	PER(00)		404	358	166	42	60	50	3	11	192	64	53	44	15	16	46
MET CUME	RATING		3.5	3.4	3.3	4.9	4.6	4.5	.4	2.1	3.5	7.7	4.1	3.8	2.0	2.8	4.2
TSA AQH	PER(00)		62	56	28	2	11	10	1	4	28	12	10	4	1	1	6
TSA CUME	PER(00)		404	358	166	42	60	50	3	11	192	64	53	44	15	16	46
WWCD																	
MET AQH	PER(00)		26	24	14	3	8	3			10	2	5	1		1	2
MET AQH	RATING		.2	.2	.3	.3	2.6	.3			.2	.2	.4	.1		.2	.2
MET AQH	SHARE		1.0	1.0	1.2	1.8	2.5	1.0			.8	1.1	1.6	.3		.7	1.5
MET CUME	PER(00)		282	274	162	57	81	24			112	57	21	13		7	8
MET CUME	RATING		2.4	2.6	3.2	6.6	6.2	2.2			2.1	6.9	1.6	1.1		1.2	.7
TSA AQH	PER(00)		26	24	14	3	8	3			10	2	5	1		1	2
TSA CUME	PER(00)		282	274	162	57	81	24			112	57	21	13		7	8
WWHT																	
MET AQH	PER(00)		60	32	14	3	7	3		1	18	7	6	4			28
MET AQH	RATING		.5	.3	.3	.3	.5	.3			.3	.8	.5	.3			2.6
MET AQH	SHARE		2.3	1.3	1.2	1.8	2.2	1.0		1.0	1.4	3.8	1.9	1.4			20.9
MET CUME	PER(00)		631	389	171	50	76	36		6	3	218	114	38	47		242
MET CUME	RATING		5.5	3.7	3.4	5.8	5.9	3.3		.6	4.0	13.8	3.0	4.1	1.0		22.1
TSA AQH	PER(00)		71	38	14	3	7	3		1	24	13	6	4			33
TSA CUME	PER(00)		692	426	171	50	76	36		3	255	151	38	47	8		266
WAZU																	
MET AQH	PER(00)		5	5	4	2	2				1		1				
MET AQH	RATING				.1	.2	.2						.1				
MET AQH	SHARE		.2	.2	.3	1.2	.7				.1		.3				
MET CUME	PER(00)		57	42	35	19	16				7		7				15
MET CUME	RATING		.5	.4	.7	2.2	1.5				.1		.5				1.4
TSA AQH	PER(00)		23	23	7	2	3	2			16	3	12	1			
TSA CUME	PER(00)		193	172	85	19	39	27			87	14	56	17			21
WLW																	
MET AQH	PER(00)		39	37	25		6	8	6	2	12		4	1	2		2
MET AQH	RATING		.3	.4	.5		.5	.7	.8	.4	.2		.3	.1	.3		.2
MET AQH	SHARE		1.5	1.5	2.1		1.9	2.8	3.4	1.9	.9		1.3	.3	1.0		1.5
MET CUME	PER(00)		295	279	199		35	38	79	20	80		7	19	16		16
MET CUME	RATING		2.5	2.7	4.0		2.7	3.5	11.1	3.9	1.5		.5	1.7	2.1	2.1	1.5
TSA AQH	PER(00)		65	62	41		14	10	6	7	21		5	2	4	4	3
TSA CUME	PER(00)		496	471	307		79	60	83	48	164		22	27	22	30	25
TOTALS																	
MET AQH	PER(00)		2639	2505	1194	169	324	288	179	105	1311	186	314	296	197	142	134
MET AQH	RATING		22.8	23.9	23.8	19.7	25.0	26.2	25.1	20.5	24.0	22.5	24.4	25.9	25.8	25.2	12.2
MET CUME	PER(00)		9458	8652	4075	613	1078	968	641	343	4577	703	1153	1021	697	433	806
MET CUME	RATING		81.7	82.6	81.2	71.4	83.1	88.0	90.0	66.9	83.8	85.0	89.5	89.2	91.3	76.9	73.5

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.

Specific Audience

MONDAY-FRIDAY 10AM-3PM

	Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBY															
MET AQH PER(00)	30	30	21		18	1			9				6	1	2
MET AQH RATING	.3	.3	1.4		1.4	.1			.2				.5	.1	.4
MET AQH SHARE	1.3	1.3	1.9		5.3	.4			.8				2.4	.6	1.9
MET CUME PER(00)	227	227	113		70	24		8	114		17		46	19	21
MET CUME RATING	2.0	2.2	2.3		5.4	2.2		1.6	2.1		1.3		4.0	2.5	3.7
TSA AQH PER(00)	30	30	21		18	1			9				6	1	2
TSA CUME PER(00)	237	237	113		70	24		8	124		17		46	19	31
WBNS															
MET AQH PER(00)	76	76	52	1	4		3	21	24	2	4			1	10
MET AQH RATING	.7	.7	1.0	.1	.3		.4	4.1	.4	.2	.3			.1	1.8
MET AQH SHARE	3.3	3.4	4.6	.6	1.2		2.2	19.6	2.1	1.3	1.3			.6	9.3
MET CUME PER(00)	460	460	225	18	9		31	45	235	10	17		13	33	70
MET CUME RATING	4.0	4.4	4.5	2.1	.7		4.4	8.8	4.3	1.2	1.3		1.1	4.3	12.4
TSA AQH PER(00)	77	77	52	1	4		3	21	25	2	4			1	11
TSA CUME PER(00)	471	471	225	18	9		31	45	246	10	17		13	33	81
WBNS-FM															
MET AQH PER(00)	93	92	23			11	4	3	69	3	13	14	19	8	1
MET AQH RATING	.8	.9	.5			1.0	.6	.6	1.3	.4	1.0	1.2	2.5	1.4	.1
MET AQH SHARE	4.0	4.1	2.0			4.2	2.9	2.8	6.1	1.9	4.3	5.6	11.3	7.4	3.3
MET CUME PER(00)	664	633	209		19	63	53	20	424	26	68	64	103	59	31
MET CUME RATING	5.7	6.0	4.2		1.5	5.7	7.4	3.9	7.8	3.1	5.3	5.6	13.5	10.5	2.8
TSA AQH PER(00)	112	111	38	3	11	11	5	3	73	3	13	15	21	8	1
TSA CUME PER(00)	781	750	277	39	37	63	64	20	473	26	68	70	117	66	31
WCEZ															
MET AQH PER(00)	28	28	17			2	1	1	11			4	2	1	
MET AQH RATING	.2	.3	.3			.2	.1	.2	.2			.3	.2	.1	
MET AQH SHARE	1.2	1.2	1.5			.8	.7	.9	1.0		1.3	.8	.6	.6	
MET CUME PER(00)	117	117	51			17	13	7	66		21	17	15	15	
MET CUME RATING	1.0	1.1	1.0			1.5	1.8	1.4	1.2		1.6	1.5	2.0	1	
TSA AQH PER(00)	30	30	17			2	1	1	13		4	2	1	1	
TSA CUME PER(00)	137	137	51			17	13	7	86		28	17	15	15	
WCKX															
MET AQH PER(00)	41	41	29	4	19	6			12		2	1	9		
MET AQH RATING	.4	.4	.6	.5	1.5	.5			.2		.2	.1	.8		
MET AQH SHARE	1.8	1.8	2.6	2.4	5.6	2.3			1.1		1.3	.3	3.6		
MET CUME PER(00)	307	284	185	52	63	70			99		47	20	32		23
MET CUME RATING	2.7	2.7	3.7	6.1	4.9	6.4			1.8		5.7	1.6	2.8		2.1
TSA AQH PER(00)	41	41	29	4	19	6			12		2	1	9		
TSA CUME PER(00)	307	284	185	52	63	70			99		47	20	32		23
WCLT-FM															
MET AQH PER(00)	65	65	33	5	1	7	8	6	32	6	7	2	4	3	
MET AQH RATING	.6	.6	.7	.6	.1	.6	1.1	1.2	.6	.7	.5	.2	.5	.5	
MET AQH SHARE	2.8	2.9	2.9	3.0	.3	2.7	5.8	5.6	2.8	3.8	2.3	.8	2.4	2.8	
MET CUME PER(00)	302	289	106	26	15	13	18	22	183	21	57	22	32	29	13
MET CUME RATING	2.6	2.8	2.1	3.0	1.2	1.2	2.5	4.3	3.4	2.5	4.4	1.9	4.2	5.2	1.2
TSA AQH PER(00)	128	126	72	6	10	31	13	6	54	13	12	5	5	9	2
TSA CUME PER(00)	612	582	246	34	75	44	50	22	336	47	112	45	60	50	30
WCOL															
MET AQH PER(00)	39	39	14		1	3	2		25		9	3	3	1	
MET AQH RATING	.3	.4	.3		.1	.3	.3		.5		.7	.3	.4	.2	
MET AQH SHARE	1.7	1.7	1.2		.3	1.1	1.4		2.2		3.0	1.2	1.8	.9	
MET CUME PER(00)	217	217	96		9	24	18		121		21	14	15	20	
MET CUME RATING	1.9	2.1	1.9		.7	2.2	2.5	.6	2.2		1.6	1.2	2.0	3.6	
TSA AQH PER(00)	40	40	15		2	3	2		25		9	3	3	1	
TSA CUME PER(00)	221	221	100		13	24	18	3	121		21	14	15	20	
WCOL-FM															
MET AQH PER(00)	123	121	67	14	20	17	14		54	1	16	22	9		2
MET AQH RATING	1.1	1.2	1.3	1.6	1.5	1.5	2.0		1.0	.1	1.2	1.9	1.2		.2
MET AQH SHARE	5.4	5.3	5.9	8.3	5.8	6.5	10.1		4.7	.6	5.3	8.8	5.4		6.7
MET CUME PER(00)	789	741	359	29	91	140	78		382	19	104	183	44	6	48
MET CUME RATING	6.8	7.1	7.2	3.4	7.0	12.7	11.0	1.4	7.0	2.3	8.1	16.0	5.8	1.1	4.4
TSA AQH PER(00)	148	146	80	17	22	20	19		66	1	16	25	17	1	2
TSA CUME PER(00)	960	912	433	54	95	166	97	7	479	19	119	205	88	16	48
WHOK															
MET AQH PER(00)	132	132	64	6	6	26	9	7	68	11	10	10	19	15	
MET AQH RATING	1.1	1.3	1.3	.7	.5	2.4	1.3	1.4	1.2	1.3	.8	.9	2.5	2.7	
MET AQH SHARE	5.7	5.8	5.7	3.6	1.8	9.9	6.5	6.5	6.0	7.1	3.3	4.0	11.3	13.9	
MET CUME PER(00)	855	847	351	48	26	115	61	58	496	75	123	76	111	64	8
MET CUME RATING	7.4	8.1	7.0	5.6	2.0	10.5	8.6	11.3	9.1	9.1	9.5	6.6	14.5	11.4	.7
TSA AQH PER(00)	214	212	101	16	10	34	14	7	111	14	22	16	24	25	2
TSA CUME PER(00)	1312	1272	583	115	81	147	95	70	689	103	162	131	135	97	40
WLOH															
MET AQH PER(00)	14	14	8			1	1	5	6					2	
MET AQH RATING	.1	.1	.2			.1	.1	1.0	.1					.4	
MET AQH SHARE	.6	.6	.7			.4	.7	4.7	.5					1.9	
MET CUME PER(00)	85	85	40			8	11	7	45					7	
MET CUME RATING	.7	.8	.8			.7	1.5	1.4	.8					1.2	
TSA AQH PER(00)	14	14	8			1	1	5	6					2	
TSA CUME PER(00)	85	85	40			8	11	7	45					7	

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.

Specific Audience

MONDAY-FRIDAY 10AM-3PM

			Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WLWQ																	
MET	AQH	PER (00)	207	206	137	27	86	18	5	1	69	19	42	6	2		1
MET	AQH	RATING	1.8	2.0	2.7	3.1	6.6	1.6	.7	.2	1.3	2.3	3.3	.5	.3		.1
MET	AQH	SHARE	9.0	9.1	12.1	16.0	25.1	6.9	3.6	.9	6.1	12.2	13.9	2.4	1.2		3.3
MET	CUME	PER (00)	948	920	577	213	250	78	29	7	343	161	125	39	18		28
MET	CUME	RATING	8.2	8.8	11.5	24.8	19.3	7.1	4.1	1.4	6.3	19.5	9.7	3.4	2.4		2.6
TSA	AQH	PER (00)	223	222	142	28	86	22	5	1	80	24	45	9	2		1
TSA	CUME	PER (00)	1102	1074	638	233	275	94	29	7	436	197	148	73	18		28
WMGG																	
MET	AQH	PER (00)	144	143	93	27	53	12	1		50	28	16	2	2		1
MET	AQH	RATING	1.2	1.4	1.9	3.1	4.1	1.1	.1		.9	3.4	1.2	.2	.3		.1
MET	AQH	SHARE	6.3	6.3	8.2	16.0	15.5	4.6	.7		4.4	17.9	5.3	.8	1.2		3.3
MET	CUME	PER (00)	844	812	485	171	248	49	17		327	144	118	32	20		32
MET	CUME	RATING	7.3	7.8	9.7	19.9	19.1	4.5	2.4		6.0	17.4	9.2	2.8	2.6		2.9
TSA	AQH	PER (00)	161	160	105	27	61	16	1		55	32	16	2	3		1
TSA	CUME	PER (00)	952	920	542	171	285	69	17		378	174	125	41	25		32
WMNI																	
MET	AQH	PER (00)	77	77	28	1		2	12	12	49				14	5	
MET	AQH	RATING	.7	.7	.6	.1		.2	1.7	2.3	.9				1.8	.9	
MET	AQH	SHARE	3.4	3.4	2.5	.6		.8	8.7	11.2	4.3		1.3		8.3	4.6	
MET	CUME	PER (00)	315	306	160	19	10	8	43	39	146		7		68	22	9
MET	CUME	RATING	2.7	2.9	3.2	2.2	.8	.7	6.0	7.6	2.7		.5		8.9	3.9	8
TSA	AQH	PER (00)	87	87	37	7		2	12	12	50				14	6	
TSA	CUME	PER (00)	357	348	193	36	10	8	43	39	155		7		68	31	9
WNCI																	
MET	AQH	PER (00)	130	124	36	25	6	5			88	20	34	19	14	1	6
MET	AQH	RATING	1.1	1.2	.7	2.9	.5	.5			1.6	2.4	2.6	1.7	1.8	.2	.5
MET	AQH	SHARE	5.7	5.5	3.2	14.8	1.8	1.9			7.7	12.8	11.3	7.6	8.3	.9	20.0
MET	CUME	PER (00)	1023	912	248	104	88	49		7	664	179	254	134	85	12	111
MET	CUME	RATING	8.8	8.7	4.9	12.1	6.8	4.5		1.4	12.2	21.6	19.7	11.7	11.1	2.1	10.1
TSA	AQH	PER (00)	203	190	58	35	11	10	1		132	32	59	22	18	1	13
TSA	CUME	PER (00)	1599	1352	461	216	128	96	4	7	891	262	329	170	112	18	247
WNKO																	
MET	AQH	PER (00)	23	23	18	8		10			5			4		1	
MET	AQH	RATING	.2	.2	.4	.9		.9			.1			.3		.2	
MET	AQH	SHARE	1.0	1.0	1.6	4.7		3.8			.4			1.6		.9	
MET	CUME	PER (00)	80	73	28	16		12			45			16		6	7
MET	CUME	RATING	.7	.7	.6	1.9		1.1			.8			1.4	.8	1.1	.6
TSA	AQH	PER (00)	23	23	18	8		10			5			4		1	
TSA	CUME	PER (00)	84	73	28	16		12			45			6	6	6	11
WRFD																	
MET	AQH	PER (00)	11	11	5		3				6			3	2	1	
MET	AQH	RATING	.1	.1	.1		.2				.1			.3	.3	.2	
MET	AQH	SHARE	.5	.5	.4		.9				.5			1.2	1.2	.9	
MET	CUME	PER (00)	94	94	50		26		7	6	44		7	19	6	12	
MET	CUME	RATING	.8	.9	1.0		2.0		1.0	1.2	.8		.5	1.7	.8	2.1	
TSA	AQH	PER (00)	18	17	8		3		1	2	.9		.2	4	2	1	1
TSA	CUME	PER (00)	188	182	81		26		11	7	26		29	40	20	12	6
+WRVF																	
WXMX																	
MET	AQH	PER (00)	79	79	25	8	2	7		8	54	5	32	10	3	4	
MET	AQH	RATING	.7	.8	.5	.9	.2	.6		1.6	1.0	.6	2.5	.9	.4	.7	
MET	AQH	SHARE	3.4	3.5	2.2	4.7	.6	2.7		7.5	4.7	3.2	10.6	4.0	1.8	3.7	
MET	CUME	PER (00)	407	407	150	38	37	38		7	257	29	106	51	45	13	
MET	CUME	RATING	3.5	3.9	3.0	4.4	2.9	3.5	1.0	3.1	4.7	3.5	8.2	4.5	5.9	2.3	
TSA	AQH	PER (00)	80	80	26	9	2	7		8	54	5	32	10	3	4	
TSA	CUME	PER (00)	420	420	163	51	37	38		7	257	29	106	51	45	13	
WRZR																	
MET	AQH	PER (00)	43	40	16	6	10				24	10	3	10			3
MET	AQH	RATING	.4	.4	.3	.7	.8				.4	1.2	.2	.9			.3
MET	AQH	SHARE	1.9	1.8	1.4	3.6	2.9				2.1	6.4	1.0	4.0			10.0
MET	CUME	PER (00)	286	248	155	75	66	8		6	93	28	19	19			38
MET	CUME	RATING	2.5	2.4	3.1	8.7	5.1	.7		.8	1.7	3.4	1.5	1.7			3.5
TSA	AQH	PER (00)	52	46	17	6	11				29	15	3	10			6
TSA	CUME	PER (00)	343	284	161	75	72	8		6	123	53	19	19	5		59
WSNY																	
MET	AQH	PER (00)	240	238	66	8	25	25	3	5	172	28	44	58	33	2	2
MET	AQH	RATING	2.1	2.3	1.3	.9	1.9	2.3	.4	1.0	3.2	3.4	3.4	5.1	4.3	.4	.2
MET	AQH	SHARE	10.4	10.5	5.8	4.7	7.3	9.5	2.2	4.7	15.1	17.9	14.6	23.3	19.6	1.9	6.7
MET	CUME	PER (00)	1214	1126	419	89	124	140	46	20	707	124	269	192	96	13	88
MET	CUME	RATING	10.5	10.7	8.3	10.4	9.6	12.7	6.5	3.9	13.0	15.0	20.9	16.8	12.6	2.3	8.0
TSA	AQH	PER (00)	260	257	66	8	25	25	3	5	191	34	46	58	38	8	3
TSA	CUME	PER (00)	1361	1264	433	89	124	140	60	20	831	177	283	192	129	37	97
WTLT																	
MET	AQH	PER (00)	18	18	12		10				6	1	2				
MET	AQH	RATING	.2	.2	.2		.2	.9			.1	.1	.2				
MET	AQH	SHARE	.8	.8	1.1		.6	3.8			.5	.6	.7				
MET	CUME	PER (00)	129	129	47		26	21			82	19	35	14			
MET	CUME	RATING	1.1	1.2	.9		2.0	1.9			1.5	2.3	2.7	1.2			
TSA	AQH	PER (00)	18	18	12		10				6	1	2				
TSA	CUME	PER (00)	153	153	61		26	35			92	19	45	14			

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.

Specific Audience

MONDAY - FRIDAY 10AM-3PM

	Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WTVN															
MET AQH PER(00)	170	170	72		9	20	23	5	98	2	3	18	26	27	
MET AQH RATING	1.5	1.6	1.4		.7	1.8	3.2	1.0	1.8	.2	.2	1.6	3.4	4.8	
MET AQH SHARE	7.4	7.5	6.4		2.6	7.6	16.7	4.7	8.6	1.3	1.0	7.2	15.5	25.0	
MET CUME PER(00)	777	777	332	10	44	77	101	29	445	19	34	74	108	81	
MET CUME RATING	6.7	7.4	6.6	1.2	3.4	7.0	14.2	5.7	8.2	2.3	2.6	6.5	14.2	14.4	
TSA AQH PER(00)	205	205	90	1	10	25	30	7	115	2	3	32	26	28	
TSA CUME PER(00)	1014	1014	496	17	62	112	177	38	518	19	44	106	108	93	
WWKO															
MET AQH PER(00)	62	61	28	1	9	6	3	5	33	2	19	8	1	2	
MET AQH RATING	.5	.6	.6	.1	.7	.5	.4	1.0	.6	.2	1.5	.7	.1	.4	.1
MET AQH SHARE	2.7	2.7	2.5	.6	2.6	2.3	2.2	4.7	2.9	1.3	6.3	3.2	.6	1.9	3.3
MET CUME PER(00)	322	306	155	24	54	37	21	8	151	12	47	33	26	20	16
MET CUME RATING	2.8	2.9	3.1	2.8	4.2	3.4	2.9	1.6	2.8	1.5	3.6	2.9	3.4	3.6	1.5
TSA AQH PER(00)	62	61	28	1	9	6	3	5	33	2	19	8	1	2	
TSA CUME PER(00)	322	306	155	24	54	37	21	8	151	12	47	33	26	20	16
WWCD															
MET AQH PER(00)	27	27	17	7	8	2			10	4	4	2			
MET AQH RATING	.2	.3	.3	.8	.6	.2			.2	.5	.3	.2			
MET AQH SHARE	1.2	1.2	1.5	4.1	2.3	.8			.9	2.6	1.3	.8			
MET CUME PER(00)	281	273	195	86	78	31			78	10	49	19			8
MET CUME RATING	2.4	2.6	3.9	10.0	6.0	2.8			1.4	1.2	3.8	1.7			.7
TSA AQH PER(00)	27	27	17	7	8	2			10	4	4	2			
TSA CUME PER(00)	281	273	195	86	78	31			78	10	49	19			8
WWHT															
MET AQH PER(00)	50	41	24	15	7	2			17	9	4	4			9
MET AQH RATING	.4	.4	.5	1.7	.5	.2			.3	1.1	.3	.3			.8
MET AQH SHARE	2.2	1.8	2.1	8.9	2.0	.8			1.5	5.8	1.3	1.6			30.0
MET CUME PER(00)	485	365	175	105	44	26			190	95	41	35	8		120
MET CUME RATING	4.2	3.5	3.5	12.2	3.4	2.4			3.5	11.5	3.2	3.1	1.0		10.9
TSA AQH PER(00)	60	51	24	15	7	2			27	17	5	4	1		9
TSA CUME PER(00)	570	438	175	105	44	26			263	143	57	35	17		132
WAZU															
MET AQH PER(00)	4	4	4	3		1									
MET AQH RATING			.1	.3		.1									
MET AQH SHARE	.2	.2	.4	1.8		.4									
MET CUME PER(00)	42	42	42	20	7	15									
MET CUME RATING	.4	.4	.8	2.3	.5	1.4									
TSA AQH PER(00)	21	20	8	4	2	2			12	6	6				1
TSA CUME PER(00)	163	148	82	29	27	26			66	27	33	6			15
WLW															
MET AQH PER(00)	87	86	62		15	20	15	6	24		9	6	1	2	1
MET AQH RATING	.8	.8	1.2		1.2	1.8	2.1	1.2	.4		.7	.5	.1	.4	.1
MET AQH SHARE	3.8	3.8	5.5		4.4	7.6	10.9	5.6	2.1		3.0	2.4	.6	1.9	3.3
MET CUME PER(00)	409	402	293		68	71	64	39	109		14	18	8	20	7
MET CUME RATING	3.5	3.8	5.8		5.2	6.5	9.0	7.6	2.0		1.1	1.6	1.0	3.6	.6
TSA AQH PER(00)	127	126	95	9	26	20	17	13	31		12	6	1	3	1
TSA CUME PER(00)	675	668	477	9	103	82	89	91	191	6	29	26	8	33	7
TOTALS															
MET AQH PER(00)	2298	2268	1129	169	342	262	138	107	1139	156	302	249	168	108	30
MET AQH RATING	19.9	21.6	22.5	19.7	26.3	23.8	19.4	20.9	20.9	18.9	23.4	21.7	22.0	19.2	2.7
MET CUME PER(00)	8127	7725	3715	669	1047	831	463	349	4010	553	1072	836	582	384	402
MET CUME RATING	70.2	73.7	74.0	78.0	80.7	75.5	65.0	68.0	73.5	66.9	83.2	73.0	76.3	68.2	36.6

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.

Specific Audience

MONDAY-FRIDAY 3PM-7PM

			Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBY																	
MET	AQH	PER(00)	40	40	25		16	5	1	1	15		1	8	2	4	
MET	AQH	RATING	.3	.4	.5		1.2	.5	.1	.2	.3		.1	.7	.3	.7	
MET	AQH	SHARE	2.0	2.1	2.6		5.6	2.1	.7	1.4	1.6		.4	3.5	1.5	4.8	
MET	CUME	PER(00)	281	272	168		90	44	15	3	104		20	44	13	27	9
MET	CUME	RATING	2.4	2.6	3.3		6.9	4.0	2.1	.6	1.9		1.6	3.8	1.7	4.8	.8
TSA	AQH	PER(00)	40	40	25		16	5	1	1	15		1	8	2	4	
TSA	CUME	PER(00)	290	281	168		90	44	15	3	113		29	44	13	27	9
WBNS																	
MET	AQH	PER(00)	62	62	42		4	2	6	15	20	2	2	1	5	7	
MET	AQH	RATING	.5	.6	.8		.3	.2	.8	2.9	.4	.2	.2	.1	.7	1.2	
MET	AQH	SHARE	3.1	3.3	4.4		1.4	.8	4.5	20.5	2.1	1.3	.8	.4	3.7	8.4	
MET	CUME	PER(00)	386	377	195		18	24	40	58	182	10	24	13	31	40	9
MET	CUME	RATING	3.3	3.6	3.9		1.4	2.2	5.6	11.3	3.3	1.2	1.9	1.1	4.1	7.1	.8
TSA	AQH	PER(00)	66	66	43		4	2	6	15	23	2	2	1	5	9	
TSA	CUME	PER(00)	429	420	215		18	24	40	58	205	10	24	13	31	46	9
WBNS-FM																	
MET	AQH	PER(00)	82	80	24	1	3	5	5	2	56	3	8	13	14	6	2
MET	AQH	RATING	.7	.8	.5	.1	.2	.5	.7	.4	1.0	.4	.6	1.1	1.8	1.1	.2
MET	AQH	SHARE	4.0	4.2	2.5	.7	1.0	2.1	3.7	2.7	5.9	2.0	3.4	5.8	10.3	7.2	1.6
MET	CUME	PER(00)	757	722	271	4	53	66	53	27	451	35	75	85	95	58	35
MET	CUME	RATING	6.5	6.9	5.4	.5	4.1	6.0	7.4	5.3	8.3	4.2	5.8	7.4	12.5	10.3	3.2
TSA	AQH	PER(00)	88	86	25	1	3	6	5	2	61	3	9	13	15	8	2
TSA	CUME	PER(00)	874	839	313	4	71	90	53	27	526	42	90	85	117	80	35
WCEZ																	
MET	AQH	PER(00)	38	37	22			2	9	1	15		1	3	7	1	
MET	AQH	RATING	.3	.4	.4			.2	1.3	.2	.3		.1	.3	.9	.1	
MET	AQH	SHARE	1.9	1.9	2.3			.8	6.7	1.4	1.6		.4	1.3	5.1	.8	
MET	CUME	PER(00)	217	209	85			17	47	7	124	10	21	25	55	8	
MET	CUME	RATING	1.9	2.0	1.7			1.5	6.6	1.4	2.3	1.2	1.6	2.2	7.2	.7	
TSA	AQH	PER(00)	38	37	22			2	9	1	15		1	3	7	1	
TSA	CUME	PER(00)	239	231	93		8	17	47	7	138	10	28	25	55	7	8
WCKX																	
MET	AQH	PER(00)	46	43	25	6	7	12			18	6	5	6		3	
MET	AQH	RATING	.4	.4	.5	.7	.5	1.1			.3	.7	.4	.5		.3	
MET	AQH	SHARE	2.3	2.3	2.6	4.2	2.4	5.0			1.9	3.9	2.1	2.7		2.3	
MET	CUME	PER(00)	390	342	205	76	48	58		23	137	54	20	52		48	
MET	CUME	RATING	3.4	3.3	4.1	8.9	3.7	5.3	3.2		2.5	6.5	1.6	4.5		4.4	
TSA	AQH	PER(00)	47	43	25	6	7	12			18	6	5	6		4	
TSA	CUME	PER(00)	400	342	205	76	48	58		23	137	54	20	52		58	
WCLT-FM																	
MET	AQH	PER(00)	46	43	23	1	1	9	7	2	20	3	6	1	2	1	3
MET	AQH	RATING	.4	.4	.5	.1	.1	.8	1.0	.4	.4	.4	.5	.1	.3	.2	.3
MET	AQH	SHARE	2.3	2.3	2.4	.7	.3	3.8	5.2	2.7	2.1	2.0	2.5	.4	1.5	1.2	2.3
MET	CUME	PER(00)	259	232	99	8	7	28	26	18	133	21	38	16	25	11	27
MET	CUME	RATING	2.2	2.2	2.0	.9	.5	2.5	3.7	3.5	2.4	2.5	3.0	1.4	3.3	2.0	2.5
TSA	AQH	PER(00)	96	85	43	1	12	14	11	2	42	6	11	4	5	7	11
TSA	CUME	PER(00)	592	491	215	16	49	71	40	18	276	47	78	35	45	30	101
WCOL																	
MET	AQH	PER(00)	14	13	2			1			11		5	2	2	1	1
MET	AQH	RATING	.1	.1				.1			.2		.4	.2	.3	.2	.1
MET	AQH	SHARE	.7	.7	.2			.4			1.2		2.1	.9	1.5	1.2	.8
MET	CUME	PER(00)	126	118	51	10		16		11	67		21	7	22	6	8
MET	CUME	RATING	1.1	1.1	1.0	1.2		1.5	1.5		1.2		1.6	.6	2.9	1.1	.7
TSA	AQH	PER(00)	18	17	6			1	3		11		5	2	2	1	1
TSA	CUME	PER(00)	141	133	66	10	4	16	22		67		21	7	22	6	8
WCOL-FM																	
MET	AQH	PER(00)	121	111	56	10	14	19	13		55	3	9	29	3		10
MET	AQH	RATING	1.0	1.1	1.1	1.2	1.1	1.7	1.8		1.0	.4	.7	2.5	.4		.9
MET	AQH	SHARE	6.0	5.8	5.9	6.9	4.9	7.9	9.7		5.8	2.0	3.8	12.8	2.2		7.8
MET	CUME	PER(00)	915	804	344	29	55	167	93		460	38	97	253	37		111
MET	CUME	RATING	7.9	7.7	6.9	3.4	4.2	15.2	13.1		8.4	4.6	7.5	22.1	4.8		10.1
TSA	AQH	PER(00)	137	126	63	10	15	24	14		63	3	9	31	9		11
TSA	CUME	PER(00)	1060	940	421	36	65	213	107		519	38	100	272	69	5	120
A/F TOT																	
MET	AQH	PER(00)	135	124	58	10	14	20	13		66	3	14	31	5	1	11
MET	AQH	RATING	1.2	1.2	1.2	1.2	1.1	1.8	1.8		1.2	.4	1.1	2.7	.7	.2	1.0
MET	AQH	SHARE	6.6	6.5	6.1	6.9	4.9	8.3	9.7		7.0	2.0	5.9	13.7	3.7	1.2	8.5
MET	CUME	PER(00)	1027	908	394	38	55	183	104		514	38	111	253	60	6	119
MET	CUME	RATING	8.9	8.7	7.9	4.4	4.2	16.6	14.6		9.4	4.6	8.6	22.1	7.9	1.1	10.8
TSA	AQH	PER(00)	155	143	69	10	16	25	17		74	3	14	33	11	1	12
TSA	CUME	PER(00)	1183	1055	482	46	65	228	129		573	38	114	272	92	11	128
WHOK																	
MET	AQH	PER(00)	120	119	61	6	7	24	8		58	8	10	8	20	10	1
MET	AQH	RATING	1.0	1.1	1.2	.7	.5	2.2	1.1	1.6	1.1	1.0	.8	.7	2.6	1.8	.1
MET	AQH	SHARE	5.9	6.3	6.4	4.2	2.4	10.0	6.0	11.0	6.1	5.2	4.2	3.5	14.7	12.0	.8
MET	CUME	PER(00)	912	891	439	48	60	132	63		54	452	65	122	96	58	21
MET	CUME	RATING	7.9	8.5	8.7	5.6	4.6	12.0	8.8	10.5	8.3	7.9	9.5	8.4	13.1	10.3	1.9
TSA	AQH	PER(00)	197	187	96	11	16	31	13		91	13	19	11	23	19	10
TSA	CUME	PER(00)	1430	1317	660	91	117	168	91	85	657	112	186	119	128	94	113

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
 & Both of the previous footnotes apply.

Specific Audience

MONDAY-FRIDAY 3PM-7PM

	Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WLOH															
MET AQH PER(00)	13	13	6			2	1	2	7						1
MET AQH RATING	.1	.1	.1			.2	.1	.4	.1						.2
MET AQH SHARE	.6	.7	.6			.8	.7	2.7	.7						1.2
MET CUME PER(00)	78	78	40			8	11	7	38						13
MET CUME RATING	.7	.7	.8			.7	1.5	1.4	.7						2.3
TSA AQH PER(00)	13	13	6			2	1	2	7						1
TSA CUME PER(00)	85	85	40			8	11	7	45						13
WLVO															
MET AQH PER(00)	154	149	96	23	57	13	3		53	17	30	5	1		5
MET AQH RATING	1.3	1.4	1.9	2.7	4.4	1.2	.4		1.0	2.1	2.3	.4	.1		.5
MET AQH SHARE	7.6	7.8	10.0	16.0	19.9	5.4	2.2		5.6	11.1	12.7	2.2	.7		3.9
MET CUME PER(00)	1064	1011	597	154	309	106	28		414	172	161	58	16	7	53
MET CUME RATING	9.2	9.6	11.9	17.9	23.8	9.6	3.9		7.6	20.8	12.5	5.1	2.1	1.2	4.8
TSA AQH PER(00)	187	182	118	29	69	17	3		64	24	32	7	1		5
TSA CUME PER(00)	1302	1243	750	212	388	122	28		493	213	190	67	16	7	59
WMGG															
MET AQH PER(00)	116	113	67	18	40	5	4		46	23	19	2	2		3
MET AQH RATING	1.0	1.1	1.3	2.1	3.1	.5	.6		.8	2.8	1.5	.2	.3		.3
MET AQH SHARE	5.7	5.9	7.0	12.5	13.9	2.1	3.0		4.9	15.0	8.0	.9	1.5		2.3
MET CUME PER(00)	935	886	508	161	277	47	23		378	179	121	44	21		49
MET CUME RATING	8.1	8.5	10.1	18.8	21.3	4.3	3.2		6.9	21.6	9.4	3.8	2.8		4.5
TSA AQH PER(00)	140	133	82	21	45	12	4		51	26	20	3	2		7
TSA CUME PER(00)	1121	1062	620	200	314	77	23	6	442	210	140	53	26		59
WMNI															
MET AQH PER(00)	46	46	16			3	9	4	30		6		5	1	
MET AQH RATING	.4	.4	.3			.3	1.3	.8	.5		.5		.7		.2
MET AQH SHARE	2.3	2.4	1.7			1.3	6.7	5.5	3.2		2.5		3.7	1.2	1.2
MET CUME PER(00)	237	237	103			20	43	26	134		15	8	49	13	13
MET CUME RATING	2.0	2.3	2.1			1.8	6.0	5.1	2.5		1.2	.7	6.4	2.3	2.3
TSA AQH PER(00)	50	50	19			3	9	4	31		6		5	2	2
TSA CUME PER(00)	280	280	136	17		20	43	26	144		15	8	49	23	23
WNCI															
MET AQH PER(00)	145	122	49	21	19	7	1		73	20	23	17	12	1	23
MET AQH RATING	1.3	1.2	1.0	2.4	1.5	.6	.1		1.3	2.4	1.8	1.5	1.6	.2	2.1
MET AQH SHARE	7.1	6.4	5.1	14.6	6.6	2.9	.7		7.7	13.1	9.7	7.5	8.8	1.2	17.8
MET CUME PER(00)	1320	1084	394	135	142	76	18	9	690	209	253	122	93	13	236
MET CUME RATING	11.4	10.3	7.9	15.7	10.9	6.9	2.5	1.8	12.6	25.3	19.6	10.7	12.2	2.3	21.5
TSA AQH PER(00)	237	203	86	41	25	17	2		117	34	40	22	19	2	34
TSA CUME PER(00)	1981	1589	600	247	182	126	22	9	989	310	339	187	134	19	392
WNKO															
MET AQH PER(00)	23	18	13	6	1	6			5	1		2			5
MET AQH RATING	.2	.2	.3	.7	.1	.5			.1	.1		.2			.2
MET AQH SHARE	1.1	.9	1.4	4.2	.3	2.5			.5	.7		.9			1.2
MET CUME PER(00)	121	101	59	26	15	12	6		42	8		11	6	6	3.9
MET CUME RATING	1.0	1.0	1.2	3.0	1.2	1.1	.8		.8	1.0		1.0	.8	1.1	2.0
TSA AQH PER(00)	23	18	13	6	1	6			5	1		2			1.8
TSA CUME PER(00)	125	101	59	26	15	12	6		42	8		11	6	6	5
*WRFD															
MET AQH PER(00)	4	4	1						3			3			
MET AQH RATING									.1			.3			
MET AQH SHARE	.2	.2	.1						.3			1.3			3.9
MET CUME PER(00)	39	39	11						28		7	21			20
MET CUME RATING	.3	.4	.2						.5		.5	1.8			2.0
TSA AQH PER(00)	8	8	1						7		1	4			1.8
TSA CUME PER(00)	75	75	11						64		16	36			5
+WRVF															
WXXM															
MET AQH PER(00)	71	71	32	16	6	5	2	2	39	2	23	10	3	1	
MET AQH RATING	.6	.7	.6	1.9	.5	.5	.3	.4	.7	.2	1.8	.9	.4	.2	
MET AQH SHARE	3.5	3.7	3.3	11.1	2.1	2.1	1.5	2.7	4.1	1.3	9.7	4.4	2.2	1.2	2.1
MET CUME PER(00)	499	499	206	48	54	24	27	26	293	29	144	51	36	20	20
MET CUME RATING	4.3	4.8	4.1	5.6	4.2	2.2	3.8	5.1	5.4	3.5	11.2	4.5	4.7	3.6	3.6
TSA AQH PER(00)	73	73	33	17	6	5	2	2	40	2	23	10	4	1	
TSA CUME PER(00)	523	523	219	61	54	24	27	26	304	29	144	51	47	20	
WRZR															
MET AQH PER(00)	36	30	14	6	5	3			16	6	5	4	1		6
MET AQH RATING	.3	.3	.3	.7	.4	.3			.3	.7	.4	.3	.1		.5
MET AQH SHARE	1.8	1.6	1.5	4.2	1.7	1.3			1.7	3.9	2.1	1.8	.7		4.7
MET CUME PER(00)	327	271	158	77	59	16	6		113	47	28	19	6		56
MET CUME RATING	2.8	2.6	3.1	9.0	4.5	1.5	.8		2.1	5.7	2.2	1.7	.8		5.1
TSA AQH PER(00)	52	43	19	6	10	3			24	11	5	7	1		9
TSA CUME PER(00)	426	344	192	77	93	16	6		152	72	28	28	11		82
WSNY															
MET AQH PER(00)	201	193	51	3	17	21	3	7	142	29	31	52	22	3	8
MET AQH RATING	1.7	1.8	1.0	.3	1.3	1.9	.4	1.4	2.6	3.5	2.4	4.5	2.9	.5	.7
MET AQH SHARE	9.9	10.1	5.3	2.1	5.9	8.8	2.2	9.6	15.0	19.0	13.1	23.0	16.2	3.6	6.2
MET CUME PER(00)	1364	1265	411	75	114	162	33	27	854	172	273	235	127	34	99
MET CUME RATING	11.8	12.1	8.2	8.7	8.8	14.7	4.6	5.3	15.6	20.8	21.2	20.5	16.6	6.0	9.0
TSA AQH PER(00)	215	207	57	6	17	23	4	7	150	29	32	52	26	6	8
TSA CUME PER(00)	1500	1387	473	94	114	187	51	27	914	172	288	235	149	57	113

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.
& Both of the previous footnotes apply.

Specific Audience

MONDAY-FRIDAY 3PM-7PM

			Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WTLT																	
MET	AQH	PER(00)	24	24	16		6	10			8	2	4	1			
MET	AQH	RATING	.2	.2	.3		.5	.9			.1	.2	.3	.1			
MET	AQH	SHARE	1.2	1.3	1.7		2.1	4.2			.8	1.3	1.7	.4			
MET	CUME	PER(00)	222	213	83		62	21			130	19	71	26			9
MET	CUME	RATING	1.9	2.0	1.7		4.8	1.9			2.4	2.3	5.5	2.3			.8
TSA	AQH	PER(00)	25	25	16		6	10			9	2	5	1			
TSA	CUME	PER(00)	251	242	97		62	35			145	19	81	26	5		9
WTVN																	
MET	AQH	PER(00)	121	120	58		10	17	19	7	62		1	15	13	20	1
MET	AQH	RATING	1.0	1.1	1.2		.8	1.5	2.7	1.4	1.1		.1	1.3	1.7	3.6	.1
MET	AQH	SHARE	6.0	6.3	6.1		3.5	7.1	14.2	9.6	6.6		.4	6.6	9.6	24.1	.8
MET	CUME	PER(00)	836	811	398		70	99	122	52	413		36	89	128	94	25
MET	CUME	RATING	7.2	7.7	7.9		5.4	9.0	17.1	10.1	7.6		2.8	7.8	16.8	16.7	2.3
TSA	AQH	PER(00)	138	137	66		10	21	22	8	71		2	20	15	20	1
TSA	CUME	PER(00)	999	974	515		78	122	177	73	459		45	104	136	101	25
WVKKO																	
MET	AQH	PER(00)	46	44	22		7	9		1	22	4	8	5	2	3	2
MET	AQH	RATING	.4	.4	.4		.5	.8		.2	.4	.5	.6	.4	.3	.5	.2
MET	AQH	SHARE	2.3	2.3	2.3		2.4	3.8		1.4	2.3	2.6	3.4	2.2	1.5	3.6	1.6
MET	CUME	PER(00)	321	302	154		71	50	14	8	148	36	37	40	24	11	19
MET	CUME	RATING	2.8	2.9	3.1		5.5	4.5	2.0	1.6	2.7	4.4	2.9	3.5	3.1	2.0	1.7
TSA	AQH	PER(00)	46	44	22		7	9		1	22	4	8	5	2	3	2
TSA	CUME	PER(00)	321	302	154		71	50	14	8	148	36	37	40	24	11	19
WWCD																	
MET	AQH	PER(00)	41	38	24	10	11	3			14	6	5	2	1	3	3
MET	AQH	RATING	.4	.4	.5	1.2	.8	.3			.3	.7	.4	.2	.2	.3	.3
MET	AQH	SHARE	2.0	2.0	2.5	6.9	3.8	1.3			1.5	3.9	2.1	.9	1.2	2.3	2.3
MET	CUME	PER(00)	346	322	229	96	88	39	6		93	38	35	13	7	24	24
MET	CUME	RATING	3.0	3.1	4.6	11.2	6.8	3.5	.8		1.7	4.6	2.7	1.1	1.2	2.2	2.2
TSA	AQH	PER(00)	42	39	25	10	12	3			14	6	5	2	1	3	3
TSA	CUME	PER(00)	351	327	234	96	93	39	6		93	38	35	13	7	24	24
WWHT																	
MET	AQH	PER(00)	85	43	14	6	6	1	1		29	14	8	7			42
MET	AQH	RATING	.7	.4	.3	.7	.5	.1	.1		.5	1.7	.6	.6			3.8
MET	AQH	SHARE	4.2	2.3	1.5	4.2	2.1	.4	.7		3.1	9.2	3.4	3.1			32.6
MET	CUME	PER(00)	781	485	202	77	70	27	25	3	283	143	72	60			296
MET	CUME	RATING	6.7	4.6	4.0	9.0	5.4	2.5	3.5	.6	5.2	17.3	5.6	5.2	1.0		27.0
TSA	AQH	PER(00)	97	49	16	6	7	2	1		33	17	9	7			48
TSA	CUME	PER(00)	920	574	218	77	78	35	25	3	356	200	88	60	8		346
WAZU																	
MET	AQH	PER(00)	14	14	11	4	5	2			3	1	2				
MET	AQH	RATING	.1	.1	.2	.5	.4	.2			.1	.1	.2				
MET	AQH	SHARE	.7	.7	1.1	2.8	1.7	.8			.3	.7	.8				
MET	CUME	PER(00)	100	85	67	28	16	23			18	10	8				15
MET	CUME	RATING	.9	.8	1.3	3.3	1.2	2.1			3	1.2	.6				1.4
TSA	AQH	PER(00)	35	33	20	5	13	2			13	1	9	2	1		2
TSA	CUME	PER(00)	327	291	158	37	82	33		6	133	23	57	40	13		36
WLW																	
MET	AQH	PER(00)	52	51	44		13	13	12	3	7			2	3	1	1
MET	AQH	RATING	.4	.5	.9		1.0	1.2	1.7	.6	.1			.2	.4	.2	.1
MET	AQH	SHARE	2.6	2.7	4.6		4.5	5.4	9.0	4.1	.7			.9	2.2	1.2	.8
MET	CUME	PER(00)	385	378	294		61	87	81	26	84		10	25	16	7	7
MET	CUME	RATING	3.3	3.6	5.9		4.7	7.9	11.4	5.1	1.5		1.2	2.2	2.1	1.2	.6
TSA	AQH	PER(00)	82	80	65	3	24	14	13	7	15		3	2	3	4	2
TSA	CUME	PER(00)	597	581	425	9	106	97	98	66	156	16	32	25	16	27	16
TOTALS																	
MET	AQH	PER(00)	2032	1903	957	144	287	240	134	73	946	153	237	226	136	83	129
MET	AQH	RATING	17.6	18.2	19.1	16.8	22.1	21.8	18.8	14.2	17.3	18.5	18.4	19.7	17.8	14.7	11.8
MET	CUME	PER(00)	9082	8285	4059	637	1126	914	623	386	4226	719	1057	945	630	394	797
MET	CUME	RATING	78.5	79.1	80.9	74.2	86.7	83.1	87.5	75.2	77.4	86.9	82.1	82.5	82.6	70.0	72.7

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.

ARBITRON

173

COLUMBUS, OH

FALL 1991

Specific Audience

Specific Audience

MONDAY-FRIDAY 7PM-MID

	Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBY															
MET AQH PER(00)	18	18	10		6	1			8			1	3	4	
MET AQH RATING	.2	.2	.2		.5	.1			.1			1	.3	.7	
MET AQH SHARE	1.9	2.2	2.4		5.0	1.2			2.0			1.1	3.9	14.8	
MET CUME PER(00)	179	170	111		60	31		6	3			7	43	9	9
MET CUME RATING	1.5	1.6	2.2		4.6	2.8		.8	.6			.5	3.8	1.6	.8
TSA AQH PER(00)	18	18	10		6	1			8			1	3	4	
TSA CUME PER(00)	179	170	111		60	31		6	3			7	43	9	9
WBNS															
MET AQH PER(00)	30	30	20		1		4	3	10	1		1		3	
MET AQH RATING	.3	.3	.4		.1		.6	.6	.2	.1		.1		.5	
MET AQH SHARE	3.2	3.6	4.7		.8		9.1	12.5	2.5	1.0		1.3		11.1	
MET CUME PER(00)	277	268	160		9	8	51	23	108	10		6	8	46	9
MET CUME RATING	2.4	2.6	3.2		.7	.7	7.2	4.5	2.0	1.2		.5	1.0	8.2	.8
TSA AQH PER(00)	31	31	21		1		4	3	10	1		1		3	
TSA CUME PER(00)	291	282	169		9	8	51	23	113	10		6	8	51	9
WBNS-FM															
MET AQH PER(00)	29	28	15	4	2	3	5	1	13	1		2	2	1	1
MET AQH RATING	.3	.3	.3	.5	.2	.3	.7	.2	.2	.1		.2	.2	.2	
MET AQH SHARE	3.1	3.4	3.6	3.8	1.7	3.7	11.4	4.2	3.3	1.0		2.2	2.6	4.9	.8
MET CUME PER(00)	342	323	146	13	26	42	47	18	177	10		28	41	36	19
MET CUME RATING	3.0	3.1	2.9	1.5	2.0	3.8	6.6	3.5	3.2	1.2		2.2	3.6	4.7	1.7
TSA AQH PER(00)	30	29	16	4	2	3	6	1	13	1		2	2	1	1
TSA CUME PER(00)	373	354	171	13	26	42	72	18	183	16		28	41	36	19
WCEZ															
MET AQH PER(00)	18	18	8			6	2		10			4	4	1	
MET AQH RATING	.2	.2	.2			.5	.3		.2			.3	.5	.2	
MET AQH SHARE	1.9	2.2	1.9			7.3	4.5		2.5			5.2	9.8	3.7	
MET CUME PER(00)	156	148	61			17	44		87			8	12	7	8
MET CUME RATING	1.3	1.4	1.2			1.5	6.2		1.6			.6	1.0	1.2	.7
TSA AQH PER(00)	20	20	8			6	2		12	1		4	4	2	
TSA CUME PER(00)	178	164	61			17	44		103	9		8	12	14	14
WCKX															
MET AQH PER(00)	55	43	26	12	7	6	1		17	15		1	1		12
MET AQH RATING	.5	.4	.5	1.4	.5	.5	.1		.3	1.8		1	1		1.1
MET AQH SHARE	5.8	5.2	6.2	11.4	5.8	7.3	2.3		4.3	14.6		1.1	1.3		9.5
MET CUME PER(00)	364	279	166	76	26	50	14		113	50		20	32		85
MET CUME RATING	3.1	2.7	3.3	8.9	2.0	4.5	2.0		2.1	6.0		1.6	2.8		7.7
TSA AQH PER(00)	55	43	26	12	7	6	1		17	15		1	1		12
TSA CUME PER(00)	374	279	166	76	26	50	14		113	50		20	32		95
WCLT-FM															
MET AQH PER(00)	21	20	9			6	2	1	11	3		2	3	1	1
MET AQH RATING	.2	.2	.2			.5	.3	.2	.2	.4		.2	.3	.1	.1
MET AQH SHARE	2.2	2.4	2.1			7.3	4.5	4.2	2.8	2.9		2.2	3.9	2.4	.8
MET CUME PER(00)	225	212	104	8	16	21	21	26	108	30		24	19	18	13
MET CUME RATING	1.9	2.0	2.1	.9	1.2	1.9	2.9	5.1	2.0	3.6		1.9	1.7	2.4	1.2
TSA AQH PER(00)	45	38	20			6	8	1	18	7		3	4	1	7
TSA CUME PER(00)	390	309	141	8	35	21	39	26	168	44		39	33	23	81
WCOL															
MET AQH PER(00)	2	2	1						1					1	
MET AQH RATING														.2	
MET AQH SHARE	.2	.2	.2						.3					3.7	
MET CUME PER(00)	41	41	14						27			7	6	7	7
MET CUME RATING	.4	.4	.3						.5			.5	.9	1.2	1
TSA AQH PER(00)	2	2	1						1					1	
TSA CUME PER(00)	41	41	14						27			7	6	7	7
WCOL-FM															
MET AQH PER(00)	40	31	14		3	8	3		17	1		2	8	1	9
MET AQH RATING	.3	.3	.3		.2	.7	.4		.3	.1		.2	.7	.1	.8
MET AQH SHARE	4.2	3.8	3.3		2.5	9.8	6.8		4.3	1.0		2.2	10.4	2.4	7.1
MET CUME PER(00)	498	421	208	10	30	110	51	7	213	29		56	77	16	77
MET CUME RATING	4.3	4.0	4.1	1.2	2.3	10.0	7.2	1.4	3.9	3.5		4.3	6.7	2.1	7.0
TSA AQH PER(00)	43	34	16		4	9	3		18	1		2	8	2	9
TSA CUME PER(00)	555	472	234	10	34	132	51	7	238	29		56	83	35	83
A/F TOT															
MET AQH PER(00)	42	33	15		3	8	3		18	1		2	8	1	9
MET AQH RATING	.4	.3	.3		.2	.7	.4		.3	.1		.2	.7	.1	.8
MET AQH SHARE	4.4	4.0	3.6		2.5	9.8	6.8		4.5	1.0		2.2	10.4	2.4	7.1
MET CUME PER(00)	532	455	222	10	30	110	51	7	233	29		56	83	23	77
MET CUME RATING	4.6	4.3	4.4	1.2	2.3	10.0	7.2	1.4	4.3	3.5		4.3	7.2	3.0	7.0
TSA AQH PER(00)	45	36	17		4	9	3		19	1		2	8	2	9
TSA CUME PER(00)	589	506	248	10	34	132	51	7	258	29		56	89	42	83
WHOK															
MET AQH PER(00)	36	35	14	3	2	5	2	1	21	7		3	3	7	1
MET AQH RATING	.3	.3	.3	.3	.2	.5	.3	.2	.4	.8		.2	.3	.9	.1
MET AQH SHARE	3.8	4.3	3.3	2.9	1.7	6.1	4.5	4.2	5.3	6.8		3.3	3.9	17.1	.8
MET CUME PER(00)	524	509	208	38	21	64	32	25	301	37		73	57	72	15
MET CUME RATING	4.5	4.9	4.1	4.4	1.6	5.8	4.5	4.9	5.5	4.5		5.7	5.0	9.4	1.4
TSA AQH PER(00)	53	45	18	3	3	7	3	1	27	8		4	5	7	8
TSA CUME PER(00)	845	744	298	54	38	93	44	32	446	72		117	93	72	101

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.

Specific Audience

MONDAY-FRIDAY 7PM-MID

			Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WLOH																	
MET	AQH	PER(00)															
MET	AQH	RATING															
MET	AQH	SHARE															
MET	CUME	PER(00)	13	13							13						
MET	CUME	RATING	.1	.1							.2						
TSA	AQH	PER(00)															
TSA	CUME	PER(00)	13	13							13						
WL VQ																	
MET	AQH	PER(00)	72	69	44	21	21	1	1		25	12	6	3	4		3
MET	AQH	RATING	.6	.7	.9	2.4	1.6	.1	.1		.5	1.5	.5	.3	.5		.3
MET	AQH	SHARE	7.6	8.4	10.4	20.0	17.4	1.2	2.3		6.3	11.7	6.6	3.9	9.8		2.4
MET	CUME	PER(00)	665	622	346	176	148	16	6		276	144	85	39	8		43
MET	CUME	RATING	5.7	5.9	6.9	20.5	11.4	1.5	.8		5.1	17.4	6.6	3.4	1.0		3.9
TSA	AQH	PER(00)	87	83	53	25	23	4	1		30	14	8	4	4		4
TSA	CUME	PER(00)	867	812	482	228	208	26	20		330	169	105	48	8		55
WMGG																	
MET	AQH	PER(00)	44	40	18	11	7				22	11	8	3			4
MET	AQH	RATING	.4	.4	.4	1.3	.5				.4	1.3	.6	.3			.4
MET	AQH	SHARE	4.6	4.9	4.3	10.5	5.8				5.5	10.7	8.8	3.9			3.2
MET	CUME	PER(00)	583	549	294	164	114		16		255	115	94	38	8		34
MET	CUME	RATING	5.0	5.2	5.9	19.1	8.8	1.5	.8		4.7	13.9	7.3	3.3	1.0		3.1
TSA	AQH	PER(00)	58	52	28	11	12	5			24	12	9	3			6
TSA	CUME	PER(00)	668	625	345	164	151	30			280	128	106	38	8		43
WMNI																	
MET	AQH	PER(00)	19	19	6			1	1	1	13		5			1	
MET	AQH	RATING	.2	.2	.1			.1	.1	.2	.2		.4			.2	
MET	AQH	SHARE	2.0	2.3	1.4			1.2	2.3	4.2	3.3		5.5			3.7	
MET	CUME	PER(00)	130	130	79	10		8	18	15	51		7		16		15
MET	CUME	RATING	1.1	1.2	1.6	1.2		.7	2.5	2.9	.9		.5		2.1		2.7
TSA	AQH	PER(00)	19	19	6			1	1	1	13		5			1	
TSA	CUME	PER(00)	130	130	79	10		8	18	15	51		7		16		15
WNCI																	
MET	AQH	PER(00)	86	53	33	8	20	4	1		20	7	7	4	1	1	33
MET	AQH	RATING	.7	.5	.7	.9	1.5	.4	.1		.4	.8	.5	.3	.1	.2	3.0
MET	AQH	SHARE	9.1	6.4	7.8	7.6	16.5	4.9	2.3		5.0	6.8	7.7	5.2	2.4	3.7	26.2
MET	CUME	PER(00)	916	661	311	143	91	54	17	6	350	145	99	62	31	13	255
MET	CUME	RATING	7.9	6.3	6.2	16.7	7.0	4.9	2.4	1.2	6.4	17.5	7.7	5.4	4.1	2.3	23.2
TSA	AQH	PER(00)	124	80	51	17	26	6	1	1	29	11	9	6	2	1	44
TSA	CUME	PER(00)	1345	934	450	207	123	89	17	14	484	206	123	97	45	13	411
WNKO																	
MET	AQH	PER(00)	10														10
MET	AQH	RATING	.1														.9
MET	AQH	SHARE	1.1														7.9
MET	CUME	PER(00)	49	22							22		5	6			2.7
MET	CUME	RATING	.4	.2							.4		.4	.8			2.5
TSA	AQH	PER(00)	11														11
TSA	CUME	PER(00)	53	22							22		5	6			31
+WRVF																	
WXMX																	
MET	AQH	PER(00)	21	21	11	6	4	1			10		4	5	1		
MET	AQH	RATING	.2	.2	.2	.7	.3	.1			.2		.3	.4	.1		
MET	AQH	SHARE	2.2	2.6	2.6	5.7	3.3	1.2			2.5		4.4	6.5	2.4		
MET	CUME	PER(00)	248	248	104	38	37	15	7	7	144	10	72	32	23	7	
MET	CUME	RATING	2.1	2.4	2.1	4.4	2.9	1.4	1.0	1.4	2.6	1.2	5.6	2.8	3.0	1.2	
TSA	AQH	PER(00)	21	21	11	6	4	1			10		4	5	1		
TSA	CUME	PER(00)	248	248	104	38	37	15	7	7	144	10	72	32	23	7	
WRZR																	
MET	AQH	PER(00)	24	17	9	5	2	1	1		8	3	4		1		7
MET	AQH	RATING	.2	.2	.2	.6	.2	.1	.1		.1	.4	.3		.1		.6
MET	AQH	SHARE	2.5	2.1	2.1	4.8	1.7	1.2	2.3		2.0	2.9	4.4	2.4			5.6
MET	CUME	PER(00)	268	210	145	76	33	24	12		65	29	21	15			5.8
MET	CUME	RATING	2.3	2.0	2.9	8.9	2.5	2.2	1.7		1.2	3.5	1.6	2.0			5.3
TSA	AQH	PER(00)	39	28	16	5	9	1	1		12	7	4	1			11
TSA	CUME	PER(00)	387	298	193	76	67	24	26		105	53	37	15			8.9
WSNY																	
MET	AQH	PER(00)	96	86	30	15	1	10	1	3	56	18	15	16	4	1	10
MET	AQH	RATING	.8	.8	.6	1.7	.1	.9	.1	.6	1.0	2.2	1.2	1.4	.5	.2	.9
MET	AQH	SHARE	10.1	10.5	7.1	14.3	.8	12.2	2.3	12.5	14.0	17.5	16.5	20.8	9.8	3.7	7.9
MET	CUME	PER(00)	949	866	279	78	44	114	23	20	587	132	207	169	46	20	83
MET	CUME	RATING	8.2	8.3	5.6	9.1	3.4	10.4	3.2	3.9	10.8	16.0	16.1	14.8	6.0	3.6	7.6
TSA	AQH	PER(00)	110	99	41	24	2	10	2	3	58	18	15	16	6	1	11
TSA	CUME	PER(00)	1066	971	349	104	56	128	41	20	622	132	228	169	60	20	95
WTLT																	
MET	AQH	PER(00)	8	8	4		2	2			4	1	3				
MET	AQH	RATING	.1	.1	.1		.2	.2			.1	.1	.2				
MET	AQH	SHARE	.8	1.0	.9		1.7	2.4			1.0	1.0	3.3				
MET	CUME	PER(00)	151	142	58		44	14			84	19	59	6			9
MET	CUME	RATING	1.3	1.4	1.2		3.4	1.3			1.5	2.3	4.6	.5			.8
TSA	AQH	PER(00)	10	10	5		2	3			5	1	4				
TSA	CUME	PER(00)	175	166	72		44	28			94	19	69	6			9

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.

Specific Audience

MONDAY-FRIDAY 7PM-MID

	Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WTVN															
MET AQH PER(00)	67	67	39		2	8	7	1	28		6	5	3	2	
MET AQH RATING	.6	.6	.8		.2	.7	1.0	.2	.5		.5	.4	.4	.4	
MET AQH SHARE	7.1	8.2	9.2		1.7	9.8	15.9	4.2	7.0		6.6	6.5	7.3	7.4	
MET CUME PER(00)	426	417	232		16	63	83	18	185		14	54	39	27	9
MET CUME RATING	3.7	4.0	4.6		1.2	5.7	11.7	3.5	3.4		1.1	4.7	5.1	4.8	.8
TSA AQH PER(00)	74	74	41		2	8	8	1	33		7	6	4	4	
TSA CUME PER(00)	522	513	272		16	63	113	18	241		23	69	58	40	9
WVNO															
MET AQH PER(00)	21	19	10		5	3	2		9	4	2	2	1		2
MET AQH RATING	.2	.2	.2		.4	.3	.3		.2	.5	.2	.2	.1		.2
MET AQH SHARE	2.2	2.3	2.4		4.1	3.7	4.5		2.3	3.9	2.2	2.6	2.4		1.6
MET CUME PER(00)	199	189	84		45	25	14		105	40	14	27	24		10
MET CUME RATING	1.7	1.8	1.7		3.5	2.3	2.0		1.9	4.8	1.1	2.4	3.1		.9
TSA AQH PER(00)	21	19	10		5	3	2		9	4	2	2	1		2
TSA CUME PER(00)	199	189	84		45	25	14		105	40	14	27	24		10
WWCD															
MET AQH PER(00)	26	23	15	9	4	2			8	6	2				3
MET AQH RATING	.2	.2	.3	1.0	.3	.2			.1	.7	.2				.3
MET AQH SHARE	2.7	2.8	3.6	8.6	3.3	2.4			2.0	5.8	2.2				2.4
MET CUME PER(00)	323	307	210	86	79	39	6		97	56	28	13			16
MET CUME RATING	2.8	2.9	4.2	10.0	6.1	3.5	.8		1.8	6.8	2.2	1.1			1.5
TSA AQH PER(00)	27	24	16	9	5	2			8	6	2				3
TSA CUME PER(00)	329	313	216	86	85	39	6		97	56	28	13			16
WWHT															
MET AQH PER(00)	55	27	12	5	5	1	1		15	7	5	3			28
MET AQH RATING	.5	.3	.2	.6	.4	.1	.1		.3	.8	.4	.3			2.6
MET AQH SHARE	5.8	3.3	2.8	4.8	4.1	1.2	2.3		3.8	6.8	5.5	3.9			22.2
MET CUME PER(00)	673	404	161	63	59	19	20		243	152	41	39			269
MET CUME RATING	5.8	3.9	3.2	7.3	4.5	1.7	2.8		4.5	18.4	3.2	3.4			24.5
TSA AQH PER(00)	62	28	12	5	5	1	1		16	8	5	3			34
TSA CUME PER(00)	769	450	170	63	59	28	20		280	189	41	39			319
WAZU															
MET AQH PER(00)	10	10	7		7				3	1	2				
MET AQH RATING	.1	.1	.1		.5				.1	.1	.2				
MET AQH SHARE	1.1	1.2	1.7		5.8				.8	1.0	2.2				
MET CUME PER(00)	46	46	28	11	9	8			18	10	8				
MET CUME RATING	.4	.4	.6	1.3	.7	.7			.3	1.2	.6				
TSA AQH PER(00)	25	25	15	2	13				10	1	9				
TSA CUME PER(00)	160	145	88	20	60	8			57	10	47				15
WLW															
MET AQH PER(00)	21	20	17		9	1	1	3	3				1		1
MET AQH RATING	.2	.2	.3		.7	.1	.1	.6	.1				.1		.1
MET AQH SHARE	2.2	2.4	4.0		7.4	1.2	2.3	12.5	.8				2.4		.8
MET CUME PER(00)	229	213	159		60	31	31	26	54	10		12	6	13	16
MET CUME RATING	2.0	2.0	3.2		4.6	2.8	4.4	5.1	1.0	1.2		1.0	.8	2.3	1.5
TSA AQH PER(00)	48	47	39	2	16	8	3	7	8			1	1	3	1
TSA CUME PER(00)	391	364	290	13	106	42	44	74	74	10		12	6	17	27
TOTALS															
MET AQH PER(00)	948	822	422	105	121	82	44	24	400	103	91	77	41	27	126
MET AQH RATING	8.2	7.8	8.4	12.2	9.3	7.5	6.2	4.7	7.3	12.5	7.1	6.7	5.4	4.8	11.5
MET CUME PER(00)	6486	5704	2769	659	754	603	361	197	2935	623	763	647	376	241	782
MET CUME RATING	56.0	54.4	55.2	76.8	58.1	54.8	50.7	38.4	53.8	75.3	59.2	56.5	49.3	42.8	71.3

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
 & Both of the previous footnotes apply.

Specific Audience

SATURDAY 6AM-10AM

	Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBY															
MET AQH PER (00)	17	16	9		3	3	1	1	7				2	3	1
MET AQH RATING	.1	.2	.2		.2	.3	.1	.2	.1			.2	.3	.5	.1
MET AQH SHARE	1.2	1.2	1.5		3.1	2.0	.9	1.2	1.0			1.5	2.2	2.7	1.0
MET CUME PER (00)	81	73	37		11	12	6	3	36			25	6	5	8
MET CUME RATING	.7	.7	.7		.8	1.1	.8	.6	.7			2.2	.8	.9	.7
TSA AQH PER (00)	17	16	9		3	3	1	1	7			2	2	3	1
TSA CUME PER (00)	81	73	37		11	12	6	3	36			25	6	5	8
WBNS															
MET AQH PER (00)	51	51	20					5	31				2	8	
MET AQH RATING	.4	.5	.4					1.0	.6				.3	1.4	
MET AQH SHARE	3.6	3.9	3.4					6.2	4.3				2.2	7.1	
MET CUME PER (00)	167	167	82					27	85				8	26	
MET CUME RATING	1.4	1.6	1.6					5.3	1.6				1.0	4.6	
TSA AQH PER (00)	54	54	20					5	34				2	11	
TSA CUME PER (00)	172	172	82					27	90				8	31	
WBNS-FM															
MET AQH PER (00)	40	40	7				1	6	33		1	3	9	1	
MET AQH RATING	.3	.4	.1				.1	1.2	.6		.1	.3	1.2	.2	
MET AQH SHARE	2.8	3.0	1.2				.9	7.4	4.5		.7	2.3	9.8	.9	
MET CUME PER (00)	135	135	19				11	8	116		14	19	21	13	
MET CUME RATING	1.2	1.3	.4				1.5	1.6	2.1		1.1	1.7	2.8	2.3	
TSA AQH PER (00)	48	48	15				9	6	33		1	3	9	1	
TSA CUME PER (00)	146	146	30				22	8	116		14	19	21	13	
WCEZ															
MET AQH PER (00)	18	18	8					5	10			3	5		
MET AQH RATING	.2	.2	.2					.7	.2			.3	.7		
MET AQH SHARE	1.3	1.4	1.3					4.5	1.4			2.3	5.4		
MET CUME PER (00)	52	52	26					12	26			5	8		
MET CUME RATING	.4	.5	.5					1.7	.5			.4	1.0		
TSA AQH PER (00)	19	19	8					5	11			1	3	5	
TSA CUME PER (00)	58	58	26					12	32		6	5	8		
WCKX															
MET AQH PER (00)	7	7	5	3		2			2			1		1	
MET AQH RATING	.1	.1	.1	.3		.2			.1			.1		.2	
MET AQH SHARE	.5	.5	.8	3.7		1.3			.3			.8		.9	
MET CUME PER (00)	47	47	36	24		12			11			6		5	
MET CUME RATING	.4	.4	.7	2.8		1.1			.2			.5		.9	
TSA AQH PER (00)	7	7	5	3		2			2			1		1	
TSA CUME PER (00)	47	47	36	24		12			11			6		5	
WCLT-FM															
MET AQH PER (00)	44	44	17		2	1	6		27		12	6		5	
MET AQH RATING	.4	.4	.3		.2	.1	.8		1.2		1.5	.5		.3	
MET AQH SHARE	3.1	3.3	2.9		2.0	.7	5.5		7.4		16.0	4.3		3.0	
MET CUME PER (00)	150	150	72		7	7	23		78		29	11		8	
MET CUME RATING	1.3	1.4	1.4		.5	.6	3.2		4.5		3.5	.9		1.0	
TSA AQH PER (00)	80	75	29		5	3	13		46		26	6		9	5
TSA CUME PER (00)	214	195	96		15	15	31		99		42	12		19	19
WCOL															
MET AQH PER (00)	6	6	1				1		5			3		2	
MET AQH RATING	.1	.1	.1				.1		.1			.2		.4	
MET AQH SHARE	.4	.5	.2				.9		.7			2.2		1.8	
MET CUME PER (00)	16	16	3				3		13			7		6	
MET CUME RATING	.1	.2	.1				.4		.2			.5		1.1	
TSA AQH PER (00)	9	9	4		3		1		5			3		2	
TSA CUME PER (00)	20	20	7		4		3		13			7		6	
WCOL-FM															
MET AQH PER (00)	80	70	19	3	2	10	2	2	51		14	23	4	2	10
MET AQH RATING	.7	.7	.4	.3	.2	.9	.3	.4	.9		1.1	2.0	.5	.4	.9
MET AQH SHARE	5.6	5.3	3.2	3.7	2.0	6.6	1.8	2.5	7.0		10.1	17.4	4.3	1.8	10.2
MET CUME PER (00)	323	277	86	19	10	38	11	8	191		48	83	34	8	46
MET CUME RATING	2.8	2.6	1.7	2.2	.8	3.5	1.5	1.6	3.5		3.7	7.2	4.5	1.4	4.2
TSA AQH PER (00)	87	77	26	3	2	11	8	2	51		14	23	4	2	10
TSA CUME PER (00)	354	308	114	19	10	51	26	8	194		51	83	34	8	46
A/F TOT															
MET AQH PER (00)	86	76	20	3	2	10	3	2	56		17	23	4	4	10
MET AQH RATING	.7	.7	.4	.3	.2	.9	.4	.4	1.0		1.3	2.0	.5	.7	.9
MET AQH SHARE	6.1	5.8	3.4	3.7	2.0	6.6	2.7	2.5	7.7		12.2	17.4	4.3	3.6	10.2
MET CUME PER (00)	332	286	89	19	10	38	14	8	197		48	83	34	14	46
MET CUME RATING	2.9	2.7	1.8	2.2	.8	3.5	2.0	1.6	3.6		3.7	7.2	4.5	2.5	4.2
TSA AQH PER (00)	96	86	30	3	5	11	9	2	56		17	23	4	4	10
TSA CUME PER (00)	367	321	121	19	14	51	29	8	200		51	83	34	14	46
WHOK															
MET AQH PER (00)	121	119	68	2	4	24	23	12	51		4	3	13	13	2
MET AQH RATING	1.0	1.1	1.4	.2	.3	2.2	3.2	2.3	.9		.5	.2	1.1	1.7	.2
MET AQH SHARE	8.5	9.0	11.5	2.5	4.1	15.9	20.9	14.8	7.0		5.3	2.2	9.8	14.1	2.0
MET CUME PER (00)	381	371	178	10	16	65	48	25	193		8	14	56	57	10
MET CUME RATING	3.3	3.5	3.5	1.2	1.2	5.9	6.7	4.9	3.5		1.0	1.1	4.9	7.5	.9
TSA AQH PER (00)	157	152	90	3	4	27	29	21	62		4	4	15	17	5
TSA CUME PER (00)	497	476	248	17	16	70	74	51	228		8	18	63	75	21

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.

Specific Audience

Specific Audience

SATURDAY 6AM-10AM

	Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WLOH															
MET AQH PER(00)	24	24	8			3	1	4	16			1			
MET AQH RATING	.2	.2	.2			.3	.1	.8	.3			.1			
MET AQH SHARE	1.7	1.8	1.3			2.0	.9	4.9	2.2			.8			
MET CUME PER(00)	65	65	21			8	6	7	44			6			
MET CUME RATING	.6	.6	.4			.7	.8	1.4	.8			.5			
TSA AQH PER(00)	24	24	8			3	1	4	16			1			
TSA CUME PER(00)	65	65	21			8	6	7	44			6			
WLVO															
MET AQH PER(00)	87	83	53	19	21	12	1		30	12	13	4	1		4
MET AQH RATING	.8	.8	1.1	2.2	1.6	1.1	.1		.5	1.5	1.0	.3	.1		.4
MET AQH SHARE	6.1	6.3	8.9	23.5	21.4	7.9	.9		4.1	16.0	9.4	3.0	1.1		4.1
MET CUME PER(00)	299	277	161	49	68	38	6		116	38	56	14	8		2.2
MET CUME RATING	2.6	2.6	3.2	5.7	5.2	3.5	.8		2.1	4.6	4.3	1.2	1.0		2.0
TSA AQH PER(00)	107	103	70	30	27	12	1		33	12	16	4	1		4
TSA CUME PER(00)	347	325	206	62	100	38	6		119	38	59	14	8		2.2
WMGG															
MET AQH PER(00)	48	47	31	5	19	7			16	4	10	1	1		1
MET AQH RATING	.4	.4	.6	.6	1.5	.6			.3	.5	.8	.1	.1		.1
MET AQH SHARE	3.4	3.6	5.2	6.2	19.4	4.6			2.2	5.3	7.2	.8	1.1		1.0
MET CUME PER(00)	180	172	93	21	61	11			79	30	28	13	8		8
MET CUME RATING	1.6	1.6	1.9	2.4	4.7	1.0			1.4	3.6	2.2	1.1	1.0		.7
TSA AQH PER(00)	51	50	34	5	21	8			16	4	10	1	1		1
TSA CUME PER(00)	209	201	122	21	85	16			79	30	28	13	8		8
WMNI															
MET AQH PER(00)	33	33	16			3	1	2	17		3		7	3	
MET AQH RATING	.3	.3	.3			.3	.1	.4	.3		.2		.9	.5	
MET AQH SHARE	2.3	2.5	2.7			2.0	.9	2.5	2.3		2.2		7.6	2.7	
MET CUME PER(00)	110	110	46			8	7	3	64		7		2.2	9.9	
MET CUME RATING	1.0	1.0	.9			.7	1.0	.6	1.2		.5		2.9	1.6	
TSA AQH PER(00)	33	33	16			3	1	2	17		3		7	3	
TSA CUME PER(00)	110	110	46			8	7	3	64		7		2.2	9.9	
WNCI															
MET AQH PER(00)	107	72	26	14	2	9		1	46	6	16	15	1	2	35
MET AQH RATING	.9	.7	.5	1.6	.2	.8		.2	.8	.7	1.2	1.3	.1	.4	3.2
MET AQH SHARE	7.5	5.5	4.4	17.3	2.0	6.0		1.2	6.3	8.0	11.5	11.4	1.1	1.8	35.7
MET CUME PER(00)	366	258	93	32	24	30		7	165	38	54	46	8	6	108
MET CUME RATING	3.2	2.5	1.9	3.7	1.8	2.7		1.4	3.0	4.6	4.2	4.0	1.0	1.1	9.8
TSA AQH PER(00)	128	89	40	14	5	18		3	49	6	17	16	2	2	39
TSA CUME PER(00)	473	333	145	32	32	66		15	188	38	61	56	14	6	140
WNKO															
MET AQH PER(00)	8	7	4		3	1			3					3	1
MET AQH RATING	.1	.1	.1		.2	.1			.1					.5	.1
MET AQH SHARE	.6	.5	.7		3.1	.7			.4					2.7	1.0
MET CUME PER(00)	27	20	14		7	7			6					6	7
MET CUME RATING	.2	.2	.3		.5	.6			.1					1.1	.6
TSA AQH PER(00)	13	12	9		3	1			3					3	1
TSA CUME PER(00)	37	30	24		7	7			6					6	7
*WRFD															
MET AQH PER(00)	16	16	3					3	13					2	
MET AQH RATING	.1	.2	.1					.6	.2					.4	
MET AQH SHARE	1.1	1.2	.5					3.7	1.8					1.8	
MET CUME PER(00)	37	37	14					14	23					8	
MET CUME RATING	.3	.4	.3					2.7	.4					1.4	
TSA AQH PER(00)	26	26	3					3	23					3	
TSA CUME PER(00)	68	68	14					14	54					8	
+WRVF															
WXXM															
MET AQH PER(00)	42	42	17	2	3	5	4		25	1	13	6	3		
MET AQH RATING	.4	.4	.3	.2	.2	.5	.6		.5	.1	1.0	.5	.4		
MET AQH SHARE	3.0	3.2	2.9	2.5	3.1	3.3	3.6		3.4	1.3	9.4	4.5	3.3		
MET CUME PER(00)	150	150	70	10	18	16	12		80	10	31	19	7		
MET CUME RATING	1.3	1.4	1.4	1.2	1.4	1.5	1.7		1.5	1.2	2.4	1.7	.9		
TSA AQH PER(00)	42	42	17	2	3	5	4		25	1	13	6	3		
TSA CUME PER(00)	150	150	70	10	18	16	12		80	10	31	19	7		
WRZR															
MET AQH PER(00)	16	12	10	1	8		1		2				2		4
MET AQH RATING	.1	.1	.2	.1	.6		.1						.2		.4
MET AQH SHARE	1.1	.9	1.7	1.2	8.2		.9		.3				1.9		4.1
MET CUME PER(00)	90	64	38	8	24		6		26		7		19		26
MET CUME RATING	.8	.6	.8	.9	1.8		.8		.5		.5		1.7		2.4
TSA AQH PER(00)	26	18	16	1	14		1		2				2		8
TSA CUME PER(00)	117	82	56	8	42		6		26		7		19		35
WSNY															
MET AQH PER(00)	112	102	29	13	1	10	2	3	73	6	16	23	14	8	10
MET AQH RATING	1.0	1.0	.6	1.5	.1	.9	.3	.6	1.3	.7	1.2	2.0	1.8	1.4	.9
MET AQH SHARE	7.9	7.7	4.9	16.0	1.0	6.6	1.8	3.7	10.0	8.0	11.5	17.4	15.2	7.1	10.2
MET CUME PER(00)	382	350	104	21	9	47	12	15	246	19	71	82	39	22	32
MET CUME RATING	3.3	3.3	2.1	2.4	.7	4.3	1.7	2.9	4.5	2.3	5.5	7.2	5.1	3.9	2.9
TSA AQH PER(00)	130	117	43	27	1	10	2	3	74	6	17	23	14	8	13
TSA CUME PER(00)	415	379	123	40	9	47	12	15	256	19	81	82	39	22	36

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.

Specific Audience

SATURDAY 6AM-10AM

			Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WTLT																	
MET AQH	PER(00)		14	11	6		2	4			5		5				3
MET AQH	RATING		.1	.1	.1		.2	.4			.1		.4				.3
MET AQH	SHARE		1.0	.8	1.0		2.0	2.6			.7		3.6				3.1
MET CUME	PER(00)		69	60	32		18	14			28		28				9
MET CUME	RATING		.6	.6	.6		1.4	1.3			.5		2.2				.8
TSA AQH	PER(00)		14	11	6		2	4			5		5				3
TSA CUME	PER(00)		69	60	32		18	14			28		28				9
WTVN																	
MET AQH	PER(00)		243	242	98	2		36	29	12	144	1	11	10	25	39	1
MET AQH	RATING		2.1	2.3	2.0	.2		3.3	4.1	2.3	2.6	.1	.9	.9	3.3	6.9	.1
MET AQH	SHARE		17.1	18.3	16.5	2.5		23.8	26.4	14.8	19.8	1.3	7.9	7.6	27.2	34.8	1.0
MET CUME	PER(00)		617	601	269	10		85	92	44	332	10	34	50	70	77	16
MET CUME	RATING		5.3	5.7	5.4	1.2		7.7	12.9	8.6	6.1	1.2	2.6	4.4	9.2	13.7	1.5
TSA AQH	PER(00)		282	281	112	2		36	36	16	169	1	11	14	34	44	1
TSA CUME	PER(00)		739	723	312	10		85	114	55	411	10	34	66	86	105	16
WWKO																	
MET AQH	PER(00)		17	17	4		2			2	13	11			2		
MET AQH	RATING		.1	.2	.1		.2			.4	.2	1.3			.3		
MET AQH	SHARE		1.2	1.3	.7		2.0			2.5	1.8	14.7			2.2		6
MET CUME	PER(00)		48	48	12		9			3	36	24			6		
MET CUME	RATING		.4	.5	.2		.7			.6	.7	2.9			.8	1.1	
TSA AQH	PER(00)		17	17	4		2			2	13	11			2		
TSA CUME	PER(00)		48	48	12		9			3	36	24			6		6
WWCD																	
MET AQH	PER(00)		12	12	8	1		2	5		4		4				
MET AQH	RATING		.1	.1	.2	.1		.2	.7		.1		.3				
MET AQH	SHARE		.8	.9	1.3	1.2		1.3	4.5		.5		2.9				
MET CUME	PER(00)		45	45	24	10		8	6		21		21				
MET CUME	RATING		.4	.4	.5	1.2		.7	.8		.4		1.6				
TSA AQH	PER(00)		12	12	8	1		2	5		4		4				
TSA CUME	PER(00)		45	45	24	10		8	6		21		21				
WWHT																	
MET AQH	PER(00)		52	31	10	8	2				21	16	3	2			21
MET AQH	RATING		.4	.3	.2	.9	.2				.4	1.9	.2	.2			1.9
MET AQH	SHARE		3.7	2.3	1.7	9.9	2.0				2.9	21.3	2.2	1.5			21.4
MET CUME	PER(00)		230	143	62	53	9				81	54	14	13			87
MET CUME	RATING		2.0	1.4	1.2	6.2	.7				1.5	6.5	1.1	1.1			7.9
TSA AQH	PER(00)		65	41	12	8	2	2			29	22	3	4			24
TSA CUME	PER(00)		276	177	70	53	9	8			107	74	14	19			99
WAZU																	
MET AQH	PER(00)		4	4	4	3		1									
MET AQH	RATING		.1	.1	.1	.3		.1									
MET AQH	SHARE		3.3	3.3	3.7	3.7		.7									
MET CUME	PER(00)		26	26	19	11		8			7		7				
MET CUME	RATING		.2	.2	.4	1.3		.7			.1		.5				
TSA AQH	PER(00)		8	8	4	3		1			.4		.4				
TSA CUME	PER(00)		58	58	19	11		8			39		39				
WLW																	
MET AQH	PER(00)		10	10	6				4	2	4			1	3		
MET AQH	RATING		.1	.1	.1				.6	.4	.1			.1	.4		
MET AQH	SHARE		.7	.8	1.0				3.6	2.5	.5			3.3			
MET CUME	PER(00)		52	52	37				30	7	15			7	8		
MET CUME	RATING		.4	.5	.7				4.2	1.4	.3			.6	1.0		
TSA AQH	PER(00)		30	30	12		4	1	4	3	18		2	1	15		
TSA CUME	PER(00)		102	102	63		9	11	30	13	39		7	7	25		
TOTALS																	
MET AQH	PER(00)		1419	1321	593	81	98	151	110	81	728	75	139	132	92	112	98
MET AQH	RATING		12.3	12.6	11.8	9.4	7.6	13.7	15.4	15.8	13.3	9.1	10.8	11.5	12.1	19.9	8.9
MET CUME	PER(00)		4119	3745	1700	221	343	415	327	188	2045	221	398	490	303	243	374
MET CUME	RATING		35.6	35.7	33.9	25.8	26.4	37.7	45.9	36.6	37.5	26.7	30.9	42.8	39.7	43.2	34.1

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.

Specific Audience

SATURDAY 10AM-3PM

	Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBY															
MET AQH PER(00)	40	39	24		13	10	1		15		1	11		3	1
MET AQH RATING	.3	.4	.5		1.0	.9	.1		.3		.1	1.0		.5	.1
MET AQH SHARE	1.9	2.0	2.6		5.8	4.1	.7		1.5		.4	5.3		2.7	.6
MET CUME PER(00)	119	111	77		35	36	6		34		7	18		9	8
MET CUME RATING	1.0	1.1	1.5		2.7	3.3	.8		.6		.5	1.6		1.6	.7
TSA AQH PER(00)	40	39	24		13	10	1		15		1	11		3	1
TSA CUME PER(00)	119	111	77		35	36	6		34		7	18		9	8
WBNS															
MET AQH PER(00)	177	176	87	8	7	13	4	39	89		11	9	10	17	1
MET AQH RATING	1.5	1.7	1.7	.9	.5	1.2	.6	7.6	1.6		.9	.8	1.3	3.0	.1
MET AQH SHARE	8.3	8.9	9.3	5.0	3.1	5.3	2.9	41.9	8.7		4.7	4.3	5.9	15.2	.6
MET CUME PER(00)	534	526	279	19	26	58	24	86	247		35	19	41	48	8
MET CUME RATING	4.6	5.0	5.6	2.2	2.0	5.3	3.4	16.8	4.5		2.7	1.7	5.4	8.5	.7
TSA AQH PER(00)	177	176	87	8	7	13	4	39	89		11	9	10	17	1
TSA CUME PER(00)	534	526	279	19	26	58	24	86	247		35	19	41	48	8
WBNS-FM															
MET AQH PER(00)	99	92	28	4	4	7	9	4	64		14	11	8	9	7
MET AQH RATING	.9	.9	.6	.5	.3	.6	1.3	.8	1.2		1.1	1.0	1.0	1.6	.6
MET AQH SHARE	4.6	4.7	3.0	2.5	1.8	2.9	6.5	4.3	6.2		5.9	5.3	4.7	8.0	4.1
MET CUME PER(00)	331	303	89	11	18	17	26	17	214		36	47	23	30	28
MET CUME RATING	2.9	2.9	1.8	1.3	1.4	1.5	3.7	3.3	3.9		2.8	4.1	3.0	5.3	2.6
TSA AQH PER(00)	101	94	30	5	4	7	9	5	64		14	11	8	9	7
TSA CUME PER(00)	344	316	102	18	18	17	26	23	214		36	47	23	30	28
WCEZ															
MET AQH PER(00)	39	39	10			3	5		29		3	5	11		
MET AQH RATING	.3	.4	.2			.3	.7		.5		.2	.4	1.4		
MET AQH SHARE	1.8	2.0	1.1			1.2	3.6		2.8		1.3	2.4	6.5		
MET CUME PER(00)	103	103	42			8	13	7	61		7	5	23		
MET CUME RATING	.9	1.0	.8			.7	1.8	1.4	1.1		.5	.4	3.0		
TSA AQH PER(00)	42	42	10			3	5		32		6	5	11		
TSA CUME PER(00)	110	110	42			8	13	7	68		14	5	23		
WCKX															
MET AQH PER(00)	52	44	22	1	15	6			22	3	11	5	3		8
MET AQH RATING	.4	.4	.4	.1	1.2	.5			.4	.4	.9	.4	.4		.7
MET AQH SHARE	2.4	2.2	2.3	.6	6.6	2.5			2.1	2.5	4.7	2.4	1.8		4.7
MET CUME PER(00)	198	163	80	18	37	25			83	26	23	25	9		35
MET CUME RATING	1.7	1.6	1.6	2.1	2.9	2.3			1.5	3.1	1.8	2.2	1.2		3.2
TSA AQH PER(00)	53	44	22	1	15	6			22	3	11	5	3		9
TSA CUME PER(00)	208	163	80	18	37	25			83	26	23	25	9		45
WCLT-FM															
MET AQH PER(00)	56	51	24		3	1	9	10	27	3	9			8	
MET AQH RATING	.5	.5	.5		.2	.1	1.3	1.9	.5	.4	.7			1.4	.5
MET AQH SHARE	2.6	2.6	2.6		1.3	.4	6.5	10.8	2.6	2.5	3.8			7.1	3.0
MET CUME PER(00)	131	114	56		7	7	18	12	58	11	18			18	17
MET CUME RATING	1.1	1.1	1.1		.5	.6	2.5	2.3	1.1	1.3	1.4			3.2	1.5
TSA AQH PER(00)	104	93	46		19	3	13	10	47	12	14			10	11
TSA CUME PER(00)	255	220	105		26	15	40	12	115	38	27			25	35
WCOL															
MET AQH PER(00)	16	9	7			4			2		2				7
MET AQH RATING	.1	.1	.1			.4			.2		.2				.6
MET AQH SHARE	.7	.5	.7			1.6			.2		.8				4.1
MET CUME PER(00)	63	55	48	10		24			7		7				8
MET CUME RATING	.5	.5	1.0	1.2		2.2			.1		.5				.7
TSA AQH PER(00)	20	13	11		4	4			2		2				7
TSA CUME PER(00)	67	59	52	10	4	24			7		7				8
WCOL-FM															
MET AQH PER(00)	142	120	57	12	4	31	9	1	63	1	3	36	11	1	22
MET AQH RATING	1.2	1.1	1.1	1.4	.3	2.8	1.3	.2	1.2	.1	.2	3.1	1.4	.2	2.0
MET AQH SHARE	6.6	6.1	6.1	7.5	1.8	12.8	6.5	1.1	6.1	.8	1.3	17.3	6.5	.9	13.0
MET CUME PER(00)	447	388	206	19	35	103	41	8	182	10	14	115	22	8	59
MET CUME RATING	3.9	3.7	4.1	2.2	2.7	9.4	5.8	1.6	3.3	1.2	1.1	10.0	2.9	1.4	5.4
TSA AQH PER(00)	152	129	62	14	4	34	9	1	67	1	3	40	11	1	23
TSA CUME PER(00)	495	433	239	39	35	116	41	8	194	10	14	127	22	8	62
A/F TOT															
MET AQH PER(00)	158	129	64	12	4	35	9	1	65	1	5	36	11	1	29
MET AQH RATING	1.4	1.2	1.3	1.4	.3	3.2	1.3	.2	1.2	.1	.4	3.1	1.4	.2	2.6
MET AQH SHARE	7.4	6.6	6.8	7.5	1.8	14.4	6.5	1.1	6.3	.8	2.1	17.3	6.5	.9	17.2
MET CUME PER(00)	508	442	253	29	35	126	41	8	189	10	21	115	22	8	66
MET CUME RATING	4.4	4.2	5.0	3.4	2.7	11.5	5.8	1.6	3.5	1.2	1.6	10.0	2.9	1.4	6.0
TSA AQH PER(00)	172	142	73	14	8	38	9	1	69	1	5	40	11	1	30
TSA CUME PER(00)	560	491	290	48	39	140	41	8	201	10	21	127	22	8	69
WHOK															
MET AQH PER(00)	119	119	55	5	1	13	15	8	64	3	7	9	29	11	
MET AQH RATING	1.0	1.1	1.1	.6	.1	1.2	2.1	1.6	1.2	.4	.5	.8	3.8	2.0	
MET AQH SHARE	5.6	6.0	5.9	3.1	.4	5.3	10.9	8.6	6.2	2.5	3.0	4.3	17.2	9.8	
MET CUME PER(00)	379	369	176	10	7	47	33	25	193	18	29	38	57	38	10
MET CUME RATING	3.3	3.5	3.5	1.2	.5	4.3	4.6	4.9	3.5	2.2	2.3	3.3	7.5	6.7	.9
TSA AQH PER(00)	174	161	75	5	1	20	18	14	86	3	10	11	32	18	13
TSA CUME PER(00)	549	500	237	10	7	56	39	58	263	18	39	49	70	68	49

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.

Specific Audience

SATURDAY 10AM-3PM

			Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WLOH																	
MET	AQH	PER(00)	18	18	2			1	1		16					3	
MET	AQH	RATING	.2	.2				.1	.1		.3					.5	
MET	AQH	SHARE	.8	.9	.2			.4	.7		1.6					2.7	
MET	CUME	PER(00)	59	59	14			8	8		45					1.2	
MET	CUME	RATING	.5	.6	.3			.7	.8		.8					.3	
TSA	AQH	PER(00)	18	18	2			1	1		16					3	
TSA	CUME	PER(00)	59	59	14			8	8		45					7	
WLVO																	
MET	AQH	PER(00)	167	163	98	23	46	29			65	24	38	3			4
MET	AQH	RATING	1.4	1.6	2.0	2.7	3.5	2.6			1.2	2.9	3.0	.3			.4
MET	AQH	SHARE	7.8	8.3	10.4	14.3	20.4	11.9			6.3	20.0	16.1	1.4			2.4
MET	CUME	PER(00)	460	424	254	68	104	82			170	58	92	20			36
MET	CUME	RATING	4.0	4.0	5.1	7.9	8.0	7.5			3.1	7.0	7.1	1.7			3.3
TSA	AQH	PER(00)	189	185	113	27	57	29			72	30	39	3			4
TSA	CUME	PER(00)	540	504	308	87	139	82			196	77	99	20			36
WMGG																	
MET	AQH	PER(00)	95	87	53	20	19	11	3		34	18	14	2			8
MET	AQH	RATING	.8	.8	1.1	2.3	1.5	1.0	.4		.6	2.2	1.1	.2			.7
MET	AQH	SHARE	4.4	4.4	5.6	12.4	8.4	4.5	2.2		3.3	15.0	5.9	1.0			4.7
MET	CUME	PER(00)	264	237	135	50	62	17	6		102	47	49	6			27
MET	CUME	RATING	2.3	2.3	2.7	5.8	4.8	1.5	.8		1.9	5.7	3.8	.5			2.5
TSA	AQH	PER(00)	107	97	55	20	21	11	3		42	24	14	2	2		10
TSA	CUME	PER(00)	326	290	154	50	81	17	6		136	73	52	6	5		36
WMNI																	
MET	AQH	PER(00)	34	34	1				1		33			6			
MET	AQH	RATING	.3	.3					.1		.6			.5			.8
MET	AQH	SHARE	1.6	1.7	.1				.7		3.2			2.5		3.6	
MET	CUME	PER(00)	85	85	6				.6		79			7		23	
MET	CUME	RATING	.7	.8	.1				.8		1.4			.5		3.0	
TSA	AQH	PER(00)	43	43	8				1		35			6		6	2
TSA	CUME	PER(00)	117	117	22				6		95			7		23	16
WNCI																	
MET	AQH	PER(00)	171	140	53	32	16	4	1		87	18	30	25	11	3	31
MET	AQH	RATING	1.5	1.3	1.1	3.7	1.2	.4	.1		1.6	2.2	2.3	2.2	1.4	.5	2.8
MET	AQH	SHARE	8.0	7.1	5.6	19.9	7.1	1.6	.7		8.5	15.0	12.7	12.0	6.5	2.7	18.3
MET	CUME	PER(00)	633	531	166	87	51	22	6		365	133	133	58	29	12	102
MET	CUME	RATING	5.5	5.1	3.3	10.1	3.9	2.0	.8		6.7	16.1	10.3	5.1	3.8	2.1	9.3
TSA	AQH	PER(00)	233	195	80	32	26	12	1	7	115	24	44	32	11	4	38
TSA	CUME	PER(00)	891	743	250	87	80	58	6	9	493	158	172	114	29	20	148
WNKO																	
MET	AQH	PER(00)	14	9	7	2	4	1			2			2			5
MET	AQH	RATING	.1	.1	.1	.2	.3	.1			.2			.2			.5
MET	AQH	SHARE	.7	.5	.7	1.2	1.8	.4			.2			1.0			3.0
MET	CUME	PER(00)	66	53	36	8	15	7			17			11	6		13
MET	CUME	RATING	.6	.5	.7	.9	1.2	.6	.8		.3			1.0	.8		1.2
TSA	AQH	PER(00)	14	9	7	2	4	1			2			2			5
TSA	CUME	PER(00)	70	53	36	8	15	7	6		17			11	6		17
WRFD																	
MET	AQH	PER(00)	3	3							3						3
MET	AQH	RATING									.1						.5
MET	AQH	SHARE	.1	.2							.3						2.7
MET	CUME	PER(00)	7	7							7						7
MET	CUME	RATING	.1	.1							.1						1.2
TSA	AQH	PER(00)	26	26							26					8	18
TSA	CUME	PER(00)	38	38							38				8		30
+WRVF																	
WXXM																	
MET	AQH	PER(00)	75	75	32	6	5	15	6		43	1	19	13			10
MET	AQH	RATING	.6	.7	.6	.7	.4	1.4	.8		.8	.1	1.5	1.1			1.8
MET	AQH	SHARE	3.5	3.8	3.4	3.7	2.2	6.2	4.3		4.2	.8	8.1	6.3			8.9
MET	CUME	PER(00)	242	242	119	19	37	37	19		123	19	52	32			20
MET	CUME	RATING	2.1	2.3	2.4	2.2	2.9	3.4	2.7	1.4	2.3	2.3	4.0	2.8			3.6
TSA	AQH	PER(00)	75	75	32	6	5	15	6		43	1	19	13			10
TSA	CUME	PER(00)	242	242	119	19	37	37	19	7	123	19	52	32			20
WRZR																	
MET	AQH	PER(00)	30	26	9	1	3	2	3		17	8	7	2			4
MET	AQH	RATING	.3	.2	.2	.1	.2	.2	.4		.3	1.0	.5	.2			.4
MET	AQH	SHARE	1.4	1.3	1.0	.6	1.3	.8	2.2		1.7	6.7	3.0	1.0			2.4
MET	CUME	PER(00)	109	86	40	10	16	8	6		46	19	14	13			23
MET	CUME	RATING	.9	.8	.8	1.2	1.2	.7	.8		.8	2.3	1.1	1.1			2.1
TSA	AQH	PER(00)	72	60	27	1	21	2	3		33	17	7	9			12
TSA	CUME	PER(00)	198	137	58	10	34	8	6		79	44	14	21			61
WSNY																	
MET	AQH	PER(00)	154	149	48	7	12	11	10	8	101	20	27	22	29	2	5
MET	AQH	RATING	1.3	1.4	1.0	.8	.9	1.0	1.4	1.6	1.9	2.4	2.1	1.9	3.8	.4	.5
MET	AQH	SHARE	7.2	7.6	5.1	4.3	5.3	4.5	7.2	8.6	9.8	16.7	11.4	10.6	17.2	1.8	3.0
MET	CUME	PER(00)	501	483	131	29	37	31	20	14	352	76	107	77	66	13	18
MET	CUME	RATING	4.3	4.6	2.6	3.4	2.9	2.8	2.8	2.7	6.4	9.2	8.3	6.7	8.7	2.3	1.6
TSA	AQH	PER(00)	165	160	52	7	16	11	10	8	108	20	31	22	32	2	5
TSA	CUME	PER(00)	530	512	146	29	48	31	24	14	366	76	116	77	71	13	18

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.

Specific Audience

SATURDAY 10AM-3PM

			Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WTLT																	
MET	AQH	PER(00)	17	16	13		12	1			3	1	1	1			1
MET	AQH	RATING	.1	.2	.3		.9	.1			.1	.1	.1	.1			.1
MET	AQH	SHARE	.8	.8	1.4		5.3	.4			.3	.8	.4	.5			.6
MET	CUME	PER(00)	90	81	51		44	7			30	10	14	6			9
MET	CUME	RATING	.8	.8	1.0		3.4	.6			.5	1.2	1.1	.5			.8
TSA	AQH	PER(00)	17	16	13		12	1			3	1	1	1			1
TSA	CUME	PER(00)	90	81	51		44	7			30	10	14	6			9
WTVN																	
MET	AQH	PER(00)	110	110	49		1	26	6	4	61		1	10	14	14	
MET	AQH	RATING	1.0	1.0	1.0		.1	2.4	.8	.8	1.1		.1	.9	1.8	2.5	
MET	AQH	SHARE	5.1	5.6	5.2		.4	10.7	4.3	4.3	5.9		.4	4.8	8.3	12.5	
MET	CUME	PER(00)	408	408	191		7	60	59	23	217		7	32	63	35	
MET	CUME	RATING	3.5	3.9	3.8		.5	5.5	8.3	4.5	4.0		.5	2.8	8.3	6.2	
TSA	AQH	PER(00)	149	149	70		1	26	14	7	79		1	17	17	22	
TSA	CUME	PER(00)	552	552	271		7	60	106	46	281		7	47	82	58	
WVKO																	
MET	AQH	PER(00)	46	46	24	1	15	2	1	1	22	4	6	7	5		
MET	AQH	RATING	.4	.4	.5	.1	1.2	.2	.1	.2	.4	.5	.5	.6	.7		
MET	AQH	SHARE	2.2	2.3	2.6	.6	6.6	.8	.7	1.1	2.1	3.3	2.5	3.4	3.0		
MET	CUME	PER(00)	138	135	67	18	20	12	3	3	68	12	23	18	15		3
MET	CUME	RATING	1.2	1.3	1.3	2.1	1.5	1.1	.4	.6	1.2	1.5	1.8	1.6	2.0		.3
TSA	AQH	PER(00)	46	46	24	1	15	2	1	1	22	4	6	7	5		
TSA	CUME	PER(00)	138	135	67	18	20	12	3	3	68	12	23	18	15		3
WWCD																	
MET	AQH	PER(00)	19	19	17		15	1	1	1	2		2				
MET	AQH	RATING	.2	.2	.3		1.2	.1	.1	.1			.2				
MET	AQH	SHARE	.9	1.0	1.8		6.6	.4	.7	.7	.2		.8				
MET	CUME	PER(00)	83	83	76	10	44	16	6	6	7		7				
MET	CUME	RATING	.7	.8	1.5	1.2	3.4	1.5	.8	.1	.1		.5				
TSA	AQH	PER(00)	20	20	17		15	1	1	1	3		2				
TSA	CUME	PER(00)	101	101	76	10	44	16	6	6	25		7				
WWHT																	
MET	AQH	PER(00)	74	37	23	17	4	2			14	5	2	6	1		37
MET	AQH	RATING	.6	.4	.5	2.0	.3	.2			.3	.6	.2	.5	.1		3.4
MET	AQH	SHARE	3.5	1.9	2.4	10.6	1.8	.8			1.4	4.2	.8	2.9	.6		21.9
MET	CUME	PER(00)	276	160	65	44	9	12			95	57	10	20	8		116
MET	CUME	RATING	2.4	1.5	1.3	5.1	.7	1.1			1.7	6.9	.8	1.7	1.0		10.6
TSA	AQH	PER(00)	83	40	23	17	4	2			17	7	2	6	1	1	43
TSA	CUME	PER(00)	318	178	65	44	9	12			113	68	10	20	8	7	140
WAZU																	
MET	AQH	PER(00)	14	7	7	6		1									7
MET	AQH	RATING	.1	.1	.1	.7		.1									.6
MET	AQH	SHARE	.7	.4	.7	3.7		.4									4.1
MET	CUME	PER(00)	26	19	19	11		8									7
MET	CUME	RATING	.2	.2	.4	1.3		.7									.6
TSA	AQH	PER(00)	43	31	13	6	6	1			18		12	2	4		12
TSA	CUME	PER(00)	101	85	31	11	12	8			54		33	8	13		16
WLW																	
MET	AQH	PER(00)	13	11	5			1	4		6			1	3	2	2
MET	AQH	RATING	.1	.1	.1			.1	.6		.1			.1	.4		.2
MET	AQH	SHARE	.6	.6	.5			.4	2.9		.6			.5	1.8	1.8	1.2
MET	CUME	PER(00)	76	67	22			9	6	7	45			7	25	13	9
MET	CUME	RATING	.7	.6	.4			.8	.8	1.4	.8			.6	3.3	2.3	.8
TSA	AQH	PER(00)	36	34	19		1	11	4	3	15		7	1	3	2	2
TSA	CUME	PER(00)	129	120	56		12	20	6	18	64		7	7	25	17	9
TOTALS																	
MET	AQH	PER(00)	2136	1967	940	161	226	243	138	93	1027	120	236	208	169	112	169
MET	AQH	RATING	18.5	18.8	18.7	18.8	17.4	22.1	19.4	18.1	18.8	14.5	18.3	18.2	22.1	19.9	15.4
MET	CUME	PER(00)	5587	5101	2452	390	580	645	364	224	2649	409	606	540	394	272	486
MET	CUME	RATING	48.3	48.7	48.9	45.5	44.7	58.6	51.1	43.7	48.5	49.5	47.0	47.2	51.6	48.3	44.3

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.

ARBITRON

Specific Audience

SATURDAY 3PM-7PM

			Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBY																	
MET AQH	PER (00)		24	24	8		5	1	1		16			5	2	9	
MET AQH	RATING		.2	.2	.2		.4	.1	.1		.3		.4	.3	1.6		
MET AQH	SHARE		1.5	1.7	1.2		2.7	.7	1.3		2.0		3.0	1.7	8.9		
MET CUME	PER (00)		66	66	28		9	8	6		38		18	6	14		
MET CUME	RATING		.6	.6	.6		.7	.7	.8		.7		1.6	.8	2.5		
TSA AQH	PER (00)		24	24	8		5	1	1		16		5	2	9		
TSA CUME	PER (00)		66	66	28		9	8	6		38		18	6	14		
WBNS																	
MET AQH	PER (00)		144	143	86	16	9	8	14	27	57		5	7	15	8	1
MET AQH	RATING		1.2	1.4	1.7	1.9	.7	.7	2.0	5.3	1.0		.4	.6	2.0	1.4	.1
MET AQH	SHARE		8.9	9.9	13.2	14.0	4.9	5.8	18.4	36.5	7.1		2.9	4.2	13.0	7.9	.6
MET CUME	PER (00)		479	471	250	38	35	42	27	67	221		35	25	42	27	8
MET CUME	RATING		4.1	4.5	5.0	4.4	2.7	3.8	3.8	13.1	4.0		2.7	2.2	5.5	4.8	.7
TSA AQH	PER (00)		145	144	86	16	9	8	14	27	58		5	7	15	9	1
TSA CUME	PER (00)		484	476	250	38	35	42	27	67	226		35	25	42	32	8
WBNS-FM																	
MET AQH	PER (00)		104	96	32	6	9	6	10	1	64	4	8	9	7	6	8
MET AQH	RATING		.9	.9	.6	.7	.7	.5	1.4	.2	1.2	.5	.6	.8	.9	1.1	.7
MET AQH	SHARE		6.5	6.6	4.9	5.3	4.9	4.4	13.2	1.4	8.0	3.5	4.6	5.4	6.1	5.9	5.0
MET CUME	PER (00)		356	317	119	24	35	22	35	3	198	10	15	41	23	31	39
MET CUME	RATING		3.1	3.0	2.4	2.8	2.7	2.0	4.9	.6	3.6	1.2	1.2	3.6	3.0	5.5	3.6
TSA AQH	PER (00)		105	97	33	6	9	6	10	2	64	4	8	9	7	6	8
TSA CUME	PER (00)		362	323	125	24	35	22	35	9	198	10	15	41	23	31	39
WCEZ																	
MET AQH	PER (00)		31	31	8				6	2	23			3	8	3	
MET AQH	RATING		.3	.3	.2				.8	.4	.4			.3	1.0	.5	
MET AQH	SHARE		1.9	2.1	1.2				7.9	2.7	2.9			1.8	7.0	3.0	
MET CUME	PER (00)		60	60	19				12	7	41			5	16	7	
MET CUME	RATING		.5	.6	.4				1.7	1.4	.8			.4	2.1	1.2	
TSA AQH	PER (00)		31	31	8				6	2	23			3	8	3	
TSA CUME	PER (00)		60	60	19				12	7	41			5	16	7	
WCKX																	
MET AQH	PER (00)		42	24	8		5	3			16	1	11	3	1		18
MET AQH	RATING		.4	.2	.2		.7	.3			.3	.1	.9	.3	.1		1.6
MET AQH	SHARE		2.6	1.7	1.2		2.7	2.2			2.0	.9	6.3	1.8	.9		11.2
MET CUME	PER (00)		124	89	34		22	12			55	10	23	13	9		35
MET CUME	RATING		1.1	.8	.7		1.7	1.1			1.0	1.2	1.8	1.1	1.2		3.2
TSA AQH	PER (00)		44	24	8		5	3			16	1	11	3	1		20
TSA CUME	PER (00)		134	89	34		22	12			55	10	23	13	9		45
WCLT-FM																	
MET AQH	PER (00)		40	40	20		3	1	9	6	20		7			5	
MET AQH	RATING		.3	.4	.4		.2	.1	1.3	1.2	.4		.5			.9	
MET AQH	SHARE		2.5	2.8	3.1		1.6	.7	11.8	8.1	2.5		4.0			5.0	
MET CUME	PER (00)		97	97	59		7	7	21	12	38		20			7	
MET CUME	RATING		.8	.9	1.2		.5	.6	2.9	2.3	.7		1.6			1.2	
TSA AQH	PER (00)		62	60	37		19	1	10	6	23		7		3	5	
TSA CUME	PER (00)		148	129	85		26	7	28	12	44		20		6	7	19
WCOL																	
MET AQH	PER (00)		3	1							1						2
MET AQH	RATING																.2
MET AQH	SHARE		.2	.1							.1						1.2
MET CUME	PER (00)		33	25							25		7			7	8
MET CUME	RATING		.3	.2							.5					1.2	.7
TSA AQH	PER (00)		6	4	3		3				1						2
TSA CUME	PER (00)		37	29	4		4				25		7			7	8
WCOL-FM																	
MET AQH	PER (00)		104	91	36	7	7	20	2		55	5	5	26	13		13
MET AQH	RATING		.9	.9	.7	.8	.5	1.8	.3		1.0	.6	.4	2.3	1.7		1.2
MET AQH	SHARE		6.5	6.3	5.5	6.1	3.8	14.6	2.6		6.9	4.4	2.9	15.5	11.3		8.1
MET CUME	PER (00)		328	280	117	10	46	55	6		163	19	22	97	15		48
MET CUME	RATING		2.8	2.7	2.3	1.2	3.5	5.0	.8		3.0	2.3	1.7	8.5	2.0		4.4
TSA AQH	PER (00)		106	92	36	7	7	20	2		56	5	6	26	13		14
TSA CUME	PER (00)		340	288	117	10	46	55	6		171	19	30	97	15		52
A/F TOT																	
MET AQH	PER (00)		107	92	36	7	7	20	2		56	5	5	26	13		15
MET AQH	RATING		.9	.9	.7	.8	.5	1.8	.3		1.0	.6	.4	2.3	1.7		1.4
MET AQH	SHARE		6.6	6.3	5.5	6.1	3.8	14.6	2.6		7.0	4.4	2.9	15.5	11.3		9.3
MET CUME	PER (00)		362	306	117	10	46	55	6		189	19	30	97	15		56
MET CUME	RATING		3.1	2.9	2.3	1.2	3.5	5.0	.8		3.5	2.3	2.3	8.5	2.0	1.2	5.1
TSA AQH	PER (00)		112	96	39	7	10	20	2		57	5	6	26	13		16
TSA CUME	PER (00)		376	317	121	10	50	55	6		196	19	37	97	15		59
WHOK																	
MET AQH	PER (00)		119	115	53	8		8		10	62	6	6	8	30	12	4
MET AQH	RATING		1.0	1.1	1.1	.9		.7	1.1	1.9	1.1	.7	.5	7	3.9	2.1	.4
MET AQH	SHARE		7.4	7.9	8.2	7.0		5.8	10.5	13.5	7.8	5.3	3.4	4.8	26.1	11.9	2.5
MET CUME	PER (00)		305	288	132	19		15	20	25	156	27	15	25	63	26	17
MET CUME	RATING		2.6	2.7	2.6	2.2		1.4	2.8	4.9	2.9	3.3	1.2	2.2	8.3	4.6	1.5
TSA AQH	PER (00)		182	172	71	13		14	12	11	101	7	9	23	31	27	10
TSA CUME	PER (00)		475	439	173	35		24	23	32	266	40	26	59	67	67	36

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
 & Both of the previous footnotes apply.

Specific Audience

Specific Audience

SATURDAY 3PM-7PM

	Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WLOH															
MET AQH PER(00)	8	8	1				1		7						2
MET AQH RATING	.1	.1					.1		.1						.4
MET AQH SHARE	.5	.6	.2				1.3		.9						2.0
MET CUME PER(00)	26	26	6				6		20						7
MET CUME RATING	.2	.2	.1				.8		.4						1.2
TSA AQH PER(00)	8	8	1				1		7						2
TSA CUME PER(00)	26	26	6				6		20						7
WLWQ															
MET AQH PER(00)	123	119	74	29	42	2	1		45	23	20	2			4
MET AQH RATING	1.1	1.1	1.5	3.4	3.2	.2	.1		.8	2.8	1.6	.2			.4
MET AQH SHARE	7.6	8.2	11.4	25.4	22.7	1.5	1.3		5.6	20.2	11.5	1.2			2.5
MET CUME PER(00)	406	398	208	77	109	16	6		190	86	85	19			8
MET CUME RATING	3.5	3.8	4.1	9.0	8.4	1.5	.8		3.5	10.4	6.6	1.7			7
TSA AQH PER(00)	136	132	83	29	51	2	1		49	26	21	2			4
TSA CUME PER(00)	477	469	240	77	141	16	6		229	118	92	19			8
WMGG															
MET AQH PER(00)	94	85	42	9	24	7	2		43	22	10	7	4		9
MET AQH RATING	.8	.8	.8	1.0	1.8	.6	.3		.8	2.7	.8	.6	.5		.8
MET AQH SHARE	5.8	5.9	6.5	7.9	13.0	5.1	2.6		5.4	19.3	5.7	4.2	3.5		5.6
MET CUME PER(00)	341	296	138	11	88	28	11		158	76	44	30	8		45
MET CUME RATING	2.9	2.8	2.8	1.3	6.8	2.5	1.5		2.9	9.2	3.4	2.6	1.0		4.1
TSA AQH PER(00)	102	90	44	9	25	8	2		46	24	11	7	4		12
TSA CUME PER(00)	400	346	163	11	108	33	11		183	98	47	30	8		54
WMNI															
MET AQH PER(00)	26	26	6			6			20		7				
MET AQH RATING	.2	.2	.1			.5			.4		.5				
MET AQH SHARE	1.6	1.8	.9			4.4			2.5		4.0				
MET CUME PER(00)	28	28	8			8			20		7				
MET CUME RATING	.2	.3	.2			.7			.4		.5				
TSA AQH PER(00)	27	27	7			6		1	20		7				
TSA CUME PER(00)	34	34	14			8		6	20		7				
WNCI															
MET AQH PER(00)	119	86	32	15	12	4	1		54	19	15	15	5		33
MET AQH RATING	1.0	.8	.6	1.7	.9	.4	.1		1.0	2.3	1.2	1.3	.7		3.0
MET AQH SHARE	7.4	5.9	4.9	13.2	6.5	2.9	1.3		6.8	16.7	8.6	8.9	4.3		20.5
MET CUME PER(00)	413	321	91	37	26	22	6		230	84	76	46	24		92
MET CUME RATING	3.6	3.1	1.8	4.3	2.0	2.0	.8		4.2	10.2	5.9	4.0	3.1		8.4
TSA AQH PER(00)	169	113	48	21	16	8	1	2	65	19	20	15	11		56
TSA CUME PER(00)	543	429	165	73	46	31	6	9	264	84	95	46	39		114
WNKO															
MET AQH PER(00)	11	9	1			1			8			5	2	1	2
MET AQH RATING	.1	.1				.1			.1			.4	.3	.2	2
MET AQH SHARE	.7	.6	.2			1.3			1.0			3.0	1.7	1.0	1.2
MET CUME PER(00)	42	35	6			6			29			11	12	6	7
MET CUME RATING	.4	.3	.1			.8			.5			1.0	1.6	1.1	6
TSA AQH PER(00)	16	10	2			1			8			5	2	1	6
TSA CUME PER(00)	56	45	16			6			29			11	12	6	6
*WRFD															
MET AQH PER(00)	7	7							7						7
MET AQH RATING	.1	.1							.1						1.2
MET AQH SHARE	.4	.5							.9						6.9
MET CUME PER(00)	7	7							7						7
MET CUME RATING	.1	.1							.1						1.2
TSA AQH PER(00)	7	7							7						7
TSA CUME PER(00)	7	7							7						7
+WRVF															
WXMX															
MET AQH PER(00)	57	54	20	5	9	4	1		34	1	10	15		8	3
MET AQH RATING	.5	.5	.4	.6	.7	.4	.1		.6	.1	.8	1.3		1.4	3
MET AQH SHARE	3.5	3.7	3.1	4.4	4.9	2.9	1.3	1.4	4.3	.9	5.7	8.9		7.9	1.9
MET CUME PER(00)	179	170	72	10	28	22	5	7	98	10	37	38		13	9
MET CUME RATING	1.5	1.6	1.4	1.2	2.2	2.0	.7	1.4	1.8	1.2	2.9	3.3		2.3	8
TSA AQH PER(00)	57	54	20	5	9	4	1	1	34	1	10	15		8	3
TSA CUME PER(00)	179	170	72	10	28	22	5	7	98	10	37	38		13	9
WRZR															
MET AQH PER(00)	20	18	4	1	3				14	1	11	2			2
MET AQH RATING	.2	.2	.1	.1	.2				.3	.1	.9	.2			2
MET AQH SHARE	1.2	1.2	.6	.9	1.6				1.8	.9	6.3	1.2			1.2
MET CUME PER(00)	71	64	19	10	9				45	10	22	13			7
MET CUME RATING	.6	.6	.4	1.2	.7				.8	1.2	1.7	1.1			7
TSA AQH PER(00)	58	52	29	8	21				23	7	11	2			6
TSA CUME PER(00)	135	119	48	21	27				71	31	22	13			6
WSNY															
MET AQH PER(00)	113	106	37	5	7	20	2	3	69	10	13	31	9	6	7
MET AQH RATING	1.0	1.0	.7	.6	.5	1.8	.3	.6	1.3	1.2	1.0	2.7	1.2	1.1	.6
MET AQH SHARE	7.0	7.3	5.7	4.4	3.8	14.6	2.6	4.1	8.6	8.8	7.5	18.5	7.8	5.9	4.3
MET CUME PER(00)	344	303	109	10	26	56	10	7	194	38	42	77	24	13	41
MET CUME RATING	3.0	2.9	2.2	1.2	2.0	5.1	1.4	1.4	3.6	4.6	3.3	6.7	3.1	2.3	3.7
TSA AQH PER(00)	129	122	37	5	7	20	2	3	85	23	13	31	12	6	7
TSA CUME PER(00)	376	335	109	10	26	56	10	7	226	65	42	77	29	13	41

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
 & Both of the previous footnotes apply.

Specific Audience

SATURDAY 3PM-7PM

			Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WTLT																	
MET	AQH	PER(00)	26	25	12		5	7			13	4	7	2			1
MET	AQH	RATING	.2	.2	.2		.4	.6			.2	.5	.5	.2			.1
MET	AQH	SHARE	1.6	1.7	1.8		2.7	5.1			1.6	3.5	4.0	1.2			.6
MET	CUME	PER(00)	95	86	40		26	14			46	19	21	6			.9
MET	CUME	RATING	.8	.8	.8		2.0	1.3			.8	2.3	1.6	.5			.8
TSA	AQH	PER(00)	26	25	12		5	7			13	4	7	2			1
TSA	CUME	PER(00)	95	86	40		26	14			46	19	21	6			.9
WTVN																	
MET	AQH	PER(00)	56	55	27		3	11		3	28		3	3		4	9
MET	AQH	RATING	.5	.5	.5	.2	.2	1.0	.4	.4	.5	.2	.3	.3	.5	1.6	.1
MET	AQH	SHARE	3.5	3.8	4.2	1.8	1.6	8.0	3.9	2.7	3.5	1.7	1.8	1.8	3.5	8.9	.6
MET	CUME	PER(00)	227	219	113	10	18	40	18	12	106	14	19	21	21	26	.8
MET	CUME	RATING	2.0	2.1	2.3	1.2	1.4	3.6	2.5	2.3	1.9	1.1	1.7	2.8	4.6	10	.7
TSA	AQH	PER(00)	68	67	35	2	8	11	5	2	32		3	3	7	10	1
TSA	CUME	PER(00)	277	263	144	10	29	40	29	12	119		14	19	29	31	14
WVKO																	
MET	AQH	PER(00)	22	21	18		7	3		2	1			1	2		1
MET	AQH	RATING	.2	.2	.4		.5	.3		.3	.2			.1	.3		.1
MET	AQH	SHARE	1.4	1.4	2.8		3.8	2.2	2.6	1.4	.4			.6	1.7		.6
MET	CUME	PER(00)	64	61	40		11	12	3	3	21			6	15		.3
MET	CUME	RATING	.6	.6	.8		.8	1.1	.4	.6	.4			.5	2.0		.3
TSA	AQH	PER(00)	22	21	18		7	3		2	1			1	2		1
TSA	CUME	PER(00)	64	61	40		11	12	3	3	21			6	15		3
WWCD																	
MET	AQH	PER(00)	25	21	19	6	11	1	1		2	2					4
MET	AQH	RATING	.2	.2	.4	.7	.8	.1	.1		.2	.2					.4
MET	AQH	SHARE	1.6	1.4	2.9	5.3	5.9	.7	1.3		.3	1.8					2.5
MET	CUME	PER(00)	101	86	60	19	19	16	6		26	19	7				15
MET	CUME	RATING	.9	.8	1.2	2.2	1.5	1.5	.8		.5	2.3	.5				1.4
TSA	AQH	PER(00)	25	21	19	6	11	1	1		2	2					4
TSA	CUME	PER(00)	101	86	60	19	19	16	6		26	19	7				15
WWHT																	
MET	AQH	PER(00)	81	42	17	5	9	3			25	8	13	2	2		39
MET	AQH	RATING	.7	.4	.3	.6	.7	.3			.5	1.0	1.0	.2	.3		3.6
MET	AQH	SHARE	5.0	2.9	2.6	4.4	4.9	2.2			3.1	7.0	7.5	1.2	1.7		24.2
MET	CUME	PER(00)	274	151	63	23	28	12			88	38	27	13	10		123
MET	CUME	RATING	2.4	1.4	1.3	2.7	2.2	1.1			1.6	4.6	2.1	1.1	1.3		11.2
TSA	AQH	PER(00)	92	43	17	5	9	3			26	9	13	2	2		49
TSA	CUME	PER(00)	303	162	63	23	28	12			99	49	27	13	10		141
WAZU																	
MET	AQH	PER(00)	2	1							1		1				1
MET	AQH	RATING											.1				.1
MET	AQH	SHARE	.1	.1							.1		.6				.6
MET	CUME	PER(00)	15	8							8		8				7
MET	CUME	RATING	.1	.1							.1		.6				.6
TSA	AQH	PER(00)	33	32	20	5	15				12		12				1
TSA	CUME	PER(00)	109	102	61	19	42				41		41				7
WLW																	
MET	AQH	PER(00)	8	8	8		3			5							
MET	AQH	RATING	.1	.1	.2		.2			1.0							
MET	AQH	SHARE	.5	.6	1.2		1.6			6.8							
MET	CUME	PER(00)	38	38	38		18			20							
MET	CUME	RATING	.3	.4	.8		1.4			3.9							
TSA	AQH	PER(00)	27	27	20	2	5	5		8	7		7				
TSA	CUME	PER(00)	109	109	102	39	26	11		26	7		7				
TOTALS																	
MET	AQH	PER(00)	1610	1449	650	114	185	137	76	74	799	114	174	168	115	101	161
MET	AQH	RATING	13.9	13.8	13.0	13.3	14.3	12.5	10.7	14.4	14.6	13.8	13.5	14.7	15.1	17.9	14.7
MET	CUME	PER(00)	4293	3824	1758	254	499	419	222	191	2066	349	474	457	304	202	469
MET	CUME	RATING	37.1	36.5	35.0	29.6	38.4	38.1	31.2	37.2	37.8	42.2	36.8	39.9	39.8	35.9	42.8

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B. & Both of the previous footnotes apply.

Specific Audience

Specific Audience

SATURDAY 7PM-MID

	Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBYY															
MET AQH PER(00)	15	15	7			7			8			2	1		4
MET AQH RATING	.1	.1	.1			.6			.1			.2	.1		.7
MET AQH SHARE	1.5	1.8	1.8			8.1			1.8			3.4	1.4		10.0
MET CUME PER(00)	61	61	33			28			28			6	6		9
MET CUME RATING	.5	.6	.7			2.5			.5			.5	.8		1.6
TSA AQH PER(00)	15	15	7			7			8			2	1		4
TSA CUME PER(00)	61	61	33			28			28			6	6		9
WBNS															
MET AQH PER(00)	15	15	6				1	4	9			2			2
MET AQH RATING	.1	.1	.1				.1	.8	.2			.2			.4
MET AQH SHARE	1.5	1.8	1.5				2.1	12.5	2.0			3.4			5.0
MET CUME PER(00)	86	86	50				13	23	36			12			11
MET CUME RATING	.7	.8	1.0				1.8	4.5	.7			1.0			2.0
TSA AQH PER(00)	16	16	6				1	4	10			2			3
TSA CUME PER(00)	92	92	50				13	23	42			12			17
WBNS-FM															
MET AQH PER(00)	37	33	13	4	1	5	1	2	20		6	5	2	3	4
MET AQH RATING	.3	.3	.3	.5	.1	.5	.1	.4	.4		.5	.4	.3	.5	.4
MET AQH SHARE	3.8	3.9	3.3	3.9	1.4	5.8	2.1	6.3	4.4		5.5	8.6	2.9	7.5	2.9
MET CUME PER(00)	169	160	65	4	9	42	5	5	95		21	21	23	6	9
MET CUME RATING	1.5	1.5	1.3	.5	.7	3.8	.7	1.0	1.7		1.6	1.8	3.0	1.1	.8
TSA AQH PER(00)	40	36	16	4	1	5	4	2	20		6	5	2	3	4
TSA CUME PER(00)	179	170	75	4	9	42	15	5	95		21	21	23	6	9
WCEZ															
MET AQH PER(00)	22	20	7			6	1		13	2			2		2
MET AQH RATING	.2	.2	.1			.5	.1		.2	.2			.3		.2
MET AQH SHARE	2.2	2.4	1.8			7.0	2.1		2.9	1.7			2.9		1.5
MET CUME PER(00)	61	53	14			8	6		39	10			16		8
MET CUME RATING	.5	.5	.3			.7	.8		.7	1.2			2.1		.7
TSA AQH PER(00)	23	21	7			6	1		14	2			2	1	2
TSA CUME PER(00)	68	60	14			8	6		46	10			16	7	8
WCKX															
MET AQH PER(00)	76	44	21	18	3				23	13	8	2			32
MET AQH RATING	.7	.4	.4	2.1	.2				.4	1.6	.6	.2			2.9
MET AQH SHARE	7.8	5.2	5.4	17.5	4.1				5.1	11.1	7.3	3.4			23.5
MET CUME PER(00)	156	99	57	46	11				42	21	10	11			57
MET CUME RATING	1.3	.9	1.1	5.4	.8				.8	2.5	.8	1.0			5.2
TSA AQH PER(00)	76	44	21	18	3				23	13	8	2			32
TSA CUME PER(00)	156	99	57	46	11				42	21	10	11			57
WCLT-FM															
MET AQH PER(00)	23	22	7	1		2	2	2	15	6	6	2		1	1
MET AQH RATING	.2	.2	.1	.1		.2	.3	.4	.3	.7	.5	.2		.2	.1
MET AQH SHARE	2.3	2.6	1.8	1.0		2.3	4.3	6.3	3.3	5.1	5.5	3.4		2.5	.7
MET CUME PER(00)	88	81	37	8		13	5	11	44	11	14	13		6	7
MET CUME RATING	.8	.8	.7	.9		1.2	.7	2.1	.8	1.3	1.1	1.1		1.1	.6
TSA AQH PER(00)	55	38	7	1		2	2	2	31	6	18	2		2	17
TSA CUME PER(00)	174	113	37	8		13	5	11	76	11	30	13		5	61
WCOL															
MET AQH PER(00)	5	5	2			2			3		2			1	
MET AQH RATING						.2			.1		.2			.2	
MET AQH SHARE	.5	.6	.5			2.3			.7		1.8			2.5	
MET CUME PER(00)	29	29	8			8			21		14			7	
MET CUME RATING	.3	.3	.2			.7			.4		1.1			1.2	
TSA AQH PER(00)	5	5	2			2			3		2			1	
TSA CUME PER(00)	29	29	8			8			21		14			7	
WCOL-FM															
MET AQH PER(00)	51	49	10			9	1		39	8	2	11	8		2
MET AQH RATING	.4	.5	.2			.8	.1		.7	1.0	.2	1.0	1.0		.2
MET AQH SHARE	5.2	5.8	2.6			10.5	2.1		8.6	6.8	1.8	19.0	11.6		1.5
MET CUME PER(00)	159	150	30			24	6		120	10	14	71	15		9
MET CUME RATING	1.4	1.4	.6			2.2	.8		2.2	1.2	1.1	6.2	2.0		.8
TSA AQH PER(00)	58	55	15			9	6		40	8	3	11	8		3
TSA CUME PER(00)	183	171	44			24	20		127	10	21	71	15		12
A/F TOT															
MET AQH PER(00)	56	54	12			11	1		42	8	4	11	8	1	2
MET AQH RATING	.5	.5	.2			1.0	.1		.8	1.0	.3	1.0	1.0	.2	.2
MET AQH SHARE	5.7	6.4	3.1			12.8	2.1		9.3	6.8	3.6	19.0	11.6	2.5	1.5
MET CUME PER(00)	181	172	38			32	6		134	10	21	71	15	7	9
MET CUME RATING	1.6	1.6	.8			2.9	.8		2.5	1.2	1.6	6.2	2.0	1.2	.8
TSA AQH PER(00)	63	60	17			11	6		43	8	5	11	8	1	3
TSA CUME PER(00)	206	194	52			32	20		142	10	29	71	15	7	12
WHOK															
MET AQH PER(00)	71	69	27	3	3	7	12	1	42	8	2	3	29		2
MET AQH RATING	.6	.7	.5	.3	.2	.6	1.7	.2	.8	1.0	.2	.3	3.8		.2
MET AQH SHARE	7.2	8.2	6.9	2.9	4.1	8.1	25.5	3.1	9.3	6.8	1.8	5.2	42.0		1.5
MET CUME PER(00)	197	187	98	10	18	23	26	7	89	8	7	13	54	7	10
MET CUME RATING	1.7	1.8	2.0	1.2	1.4	2.1	3.7	1.4	1.6	1.0	.5	1.1	7.1	1.2	.9
TSA AQH PER(00)	104	97	41	4	8	11	16	1	56	18	2	5	29	2	7
TSA CUME PER(00)	285	262	135	17	26	37	34	7	127	21	7	23	54	22	23

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
 & Both of the previous footnotes apply.

Specific Audience

SATURDAY 7PM-MID

	Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WLOH															
MET AQH PER(00)															
MET AQH RATING															
MET AQH SHARE															
MET CUME PER(00)															
MET CUME RATING															
TSA AQH PER(00)															
TSA CUME PER(00)															
WLVO															
MET AQH PER(00)	91	90	47	24	23				43	29	14				1
MET AQH RATING	.8	.9	.9	2.8	1.8				.8	3.5	1.1				.1
MET AQH SHARE	9.3	10.7	12.0	23.3	31.1				9.5	24.8	12.7				.7
MET CUME PER(00)	271	254	122	78	44				132	76	56				17
MET CUME RATING	2.3	2.4	2.4	9.1	3.4				2.4	9.2	4.3				1.5
TSA AQH PER(00)	111	110	59	28	31				51	34	14				1
TSA CUME PER(00)	357	340	182	96	86				158	93	56				17
WMGG															
MET AQH PER(00)	50	49	30	10	15	4	1		19	8	5	3	3		1
MET AQH RATING	.4	.5	.6	1.2	1.2	.4	.1		.3	1.0	.4	.3	.4		.1
MET AQH SHARE	5.1	5.8	7.7	9.7	20.3	4.7	2.1		4.2	6.8	4.5	5.2	4.3		.7
MET CUME PER(00)	231	213	114	67	25	16	6		99	48	30	13	8		18
MET CUME RATING	2.0	2.0	2.3	7.8	1.9	1.5	.8		1.8	5.8	2.3	1.1	1.0		1.6
TSA AQH PER(00)	81	77	49	10	34	4	1		28	16	6	3	3		4
TSA CUME PER(00)	318	291	152	67	63	16	6		139	78	40	13	8		27
WMNI															
MET AQH PER(00)	17	17	4					1	13		7				
MET AQH RATING	.1	.2	.1					.2	.2		.5				
MET AQH SHARE	1.7	2.0	1.0					3.1	2.9		6.4				
MET CUME PER(00)	40	40	20					6	20		7				
MET CUME RATING	.3	.4	.4					1.2	.4		.5				
TSA AQH PER(00)	20	20	4					1	16		7				
TSA CUME PER(00)	53	53	20					6	33		7				
WNCI															
MET AQH PER(00)	67	39	13	8		5			26	11	7	5	1	2	28
MET AQH RATING	.6	.4	.3	.9		.5			.5	1.3	.5	.4	.1	.4	2.6
MET AQH SHARE	6.8	4.6	3.3	7.8		5.8			5.8	9.4	6.4	8.6	1.4	5.0	20.6
MET CUME PER(00)	252	167	53	38		15			114	47	27	19	8	13	85
MET CUME RATING	2.2	1.6	1.1	4.4		1.4			2.1	5.7	2.1	1.7	1.0	2.3	7.7
TSA AQH PER(00)	111	58	24	9	5	5		5	34	18	8	5	1	2	53
TSA CUME PER(00)	424	247	79	46	9	15		9	168	78	36	19	22	13	177
WNKO															
MET AQH PER(00)	7	3	2				2		1			1			4
MET AQH RATING	.1	.2	.1				.3		.2			.1			.4
MET AQH SHARE	.7	.4	.5				4.3		.2			1.7			2.9
MET CUME PER(00)	30	10	5				5		5			5			20
MET CUME RATING	.3	.1	.1				.7		.1			.4			1.8
TSA AQH PER(00)	10	4	3				2		1			1			6
TSA CUME PER(00)	44	20	15				5		5			5			24
+WRVF															
WXMX															
MET AQH PER(00)	23	23	6	3	3				17	4	5	7		1	
MET AQH RATING	.2	.2	.1	.3	.2				.3	.5	.4	.6		.2	
MET AQH SHARE	2.3	2.7	1.5	2.9	4.1				3.8	3.4	4.5	12.1		2.5	
MET CUME PER(00)	92	92	19	10	9				73	19	21	26		7	
MET CUME RATING	.8	.9	.4	1.2	.7				1.3	2.3	1.6	2.3		1.2	
TSA AQH PER(00)	23	23	6	3	3				17	4	5	7		1	
TSA CUME PER(00)	92	92	19	10	9				73	19	21	26		7	
WRZR															
MET AQH PER(00)	42	32	5			1	4		27	11	11	1	4		10
MET AQH RATING	.4	.3	.1			.1	.6		.5	1.3	.9	.1	.5		.9
MET AQH SHARE	4.3	3.8	1.3			1.2	8.5		6.0	9.4	10.0	1.7	5.8		7.4
MET CUME PER(00)	110	81	23	10	7		6		58	19	22	5	12		29
MET CUME RATING	1.0	.8	.5	1.2	.6		.8		1.1	2.3	1.7	.4	1.6		2.6
TSA AQH PER(00)	95	71	31	12	14	1	4		40	23	11	1	4	1	24
TSA CUME PER(00)	213	157	60	21	26	7	6		97	53	22	5	12	5	56
WSNY															
MET AQH PER(00)	47	35	12		3	6	2	1	23	10	5	4	1	3	12
MET AQH RATING	.4	.3	.2		.2	.5	.3	.2	.4	1.2	.4	.3	.1	.5	1.1
MET AQH SHARE	4.8	4.1	3.1		4.1	7.0	4.3	3.1	5.1	8.5	4.5	6.9	1.4	7.5	8.8
MET CUME PER(00)	239	200	72		9	38	18	7	128	47	35	19	7	20	39
MET CUME RATING	2.1	1.9	1.4		.7	3.5	2.5	1.4	2.3	5.7	2.7	1.7	.9	3.6	3.6
TSA AQH PER(00)	80	68	28		3	6	2	1	40	27	5	4	1	3	12
TSA CUME PER(00)	285	246	91	19	9	38	18	7	155	74	35	19	7	20	39
WTLT															
MET AQH PER(00)	10	10	4			4			6		6				
MET AQH RATING	.1	.1	.1			.4			.1		.5				
MET AQH SHARE	1.0	1.2	1.0			4.7			1.3		5.5				
MET CUME PER(00)	51	51	23		9	14			28		28				
MET CUME RATING	.4	.5	.5		.7	1.3			.5		2.2				
TSA AQH PER(00)	10	10	4			4			6		6				
TSA CUME PER(00)	51	51	23		9	14			28		28				

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.

Specific Audience

SATURDAY 7PM-MID

			Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WTVN																	
MET	AQH	PER(00)	53	53	36			5	1	2	17		1		5	5	
MET	AQH	RATING	.5	.5	.7			.5	.1	.4	.3		.1		.7	.9	
MET	AQH	SHARE	5.4	6.3	9.2			5.8	2.1	6.3	3.8		.9		7.2	12.5	
MET	CUME	PER(00)	134	134	62			12	7	5	72		7		24	15	
MET	CUME	RATING	1.2	1.3	1.2			1.1	1.0	1.0	1.3		.5		3.1	2.7	
TSA	AQH	PER(00)	57	57	38			5	1	4	19		1		5	7	
TSA	CUME	PER(00)	153	153	74			12	7	17	79		7		24	22	
WVCO																	
MET	AQH	PER(00)	2	1	1			1									1
MET	AQH	RATING						.1									.1
MET	AQH	SHARE	.2	.1	.3			1.4									.7
MET	CUME	PER(00)	18	15	9			9			6				6		3
MET	CUME	RATING	.2	.1	.2			.7			.1				.8		.3
TSA	AQH	PER(00)	2	1	1			1									1
TSA	CUME	PER(00)	18	15	9			9			6				6		3
WWCD																	
MET	AQH	PER(00)	31	31	25	10	15				6	5		1			
MET	AQH	RATING	.3	.3	.5	1.2	1.2				.1	.6		.1			
MET	AQH	SHARE	3.2	3.7	6.4	9.7	20.3				1.3	4.3		1.7			
MET	CUME	PER(00)	96	96	63	29	34				33	27		6			
MET	CUME	RATING	.8	.9	1.3	3.4	2.6				.6	3.3		.5			
TSA	AQH	PER(00)	31	31	25	10	15				6	5		1			
TSA	CUME	PER(00)	96	96	63	29	34				33	27		6			
WWHT																	
MET	AQH	PER(00)	61	30	21	16	4	1			9	2	7				31
MET	AQH	RATING	.5	.3	.4	1.9	.3	.1			.2	.2	.5				2.8
MET	AQH	SHARE	6.2	3.6	5.4	15.5	5.4	1.2			2.0	1.7	6.4				22.8
MET	CUME	PER(00)	264	123	81	46	28	7			42	19	17		6		141
MET	CUME	RATING	2.3	1.2	1.6	5.4	2.2	.6			.8	2.3	1.3		.5		12.9
TSA	AQH	PER(00)	76	33	23	16	4	3			10	3	7				43
TSA	CUME	PER(00)	325	142	89	46	28	15			53	30	17		6		183
WAZU																	
MET	AQH	PER(00)	4	4							4		4				
MET	AQH	RATING									.1		.3				
MET	AQH	SHARE	.4	.5							.9		3.6				
MET	CUME	PER(00)	8	8							8		8				
MET	CUME	RATING	.1	.1							.1		.6				
TSA	AQH	PER(00)	28	28							23		23				
TSA	CUME	PER(00)	88	88	31		31				57		57				
WLW																	
MET	AQH	PER(00)	11	11	10		1	5	4		1						1
MET	AQH	RATING	.1	.1	.2		.1	.7	.8								2
MET	AQH	SHARE	1.1	1.3	2.6		1.4	10.6	12.5		.2						2.5
MET	CUME	PER(00)	42	42	35		9	6	20		7						7
MET	CUME	RATING	.4	.4	.7		.7	.8	3.9		.1						1.2
TSA	AQH	PER(00)	36	36	28	6	1	11	6	4			3				1
TSA	CUME	PER(00)	128	128	97	39	9	11	14	24	31		7				7
TOTALS																	
MET	AQH	PER(00)	980	844	392	103	74	86	47	32	452	117	110	58	69	40	136
MET	AQH	RATING	8.5	8.1	7.8	12.0	5.7	7.8	6.6	6.2	8.3	14.1	8.5	5.1	9.0	7.1	12.4
MET	CUME	PER(00)	2867	2476	1139	288	201	275	150	104	1337	286	295	260	209	162	391
MET	CUME	RATING	24.8	23.6	22.7	33.6	15.5	25.0	21.1	20.3	24.5	34.6	22.9	22.7	27.4	28.8	35.6

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.

Specific Audience

SUNDAY 6AM-10AM

	Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBY															
MET AQH PER(00)	3	3	1					1	2						2
MET AQH RATING								.2							.4
MET AQH SHARE	.3	.3	.3					2.5	.4						2.5
MET CUME PER(00)	8	8	3					3	5						5
MET CUME RATING	.1	.1	.1					.6	.1						.9
TSA AQH PER(00)	3	3	1					1	2						2
TSA CUME PER(00)	8	8	3					3	5						5
WBNS															
MET AQH PER(00)	45	45	13					2	32				4		7
MET AQH RATING	.4	.4	.3					.4	.6				.5		1.2
MET AQH SHARE	4.6	4.9	3.3					5.0	6.2				5.4		8.8
MET CUME PER(00)	134	134	68					13	66				7		21
MET CUME RATING	1.2	1.3	1.4					2.5	1.2				.9		3.7
TSA AQH PER(00)	46	46	14					3	32				4		7
TSA CUME PER(00)	139	139	73					18	66				7		21
WBNS-FM															
MET AQH PER(00)	40	39	15		3	7		24	4		2	5			8
MET AQH RATING	.3	.4	.3		.3	1.0		.4	.4		.2	.4			1.4
MET AQH SHARE	4.1	4.3	3.8		3.7	9.9		4.6	7		1.9	5.0			10.0
MET CUME PER(00)	137	127	50		25	11		77	12		7	12			13
MET CUME RATING	1.2	1.2	1.0		2.3	1.5		1.4	.5		.5	1.0			2.3
TSA AQH PER(00)	45	44	20		3	12		24	7		2	5			8
TSA CUME PER(00)	148	138	61		25	22		77	12		7	12			13
WCEZ															
MET AQH PER(00)	11	11	5		2	2	1	6				6			4
MET AQH RATING	.1	.1	.1		.2	.3	.2	.1				.5			.7
MET AQH SHARE	1.1	1.2	1.3		2.4	2.8	2.5	1.2				5.9			5.0
MET CUME PER(00)	39	39	27		8	12	7	12				12			10
MET CUME RATING	.3	.4	.5		.7	1.7	1.4	.2				1.0			.9
TSA AQH PER(00)	11	11	5		2	2	1	6				6			4
TSA CUME PER(00)	39	39	27		8	12	7	12				12			10
WCKX															
MET AQH PER(00)	51	51	23	5	4	5	7	2	28	10		7	7		4
MET AQH RATING	.4	.5	.5	.6	.3	.5	1.0	.4	.5	1.2		.6	.9		.7
MET AQH SHARE	5.2	5.6	5.8	12.2	4.8	6.1	9.9	5.0	5.4	15.6		6.9	9.5		5.0
MET CUME PER(00)	193	193	112	24	15	45	23	5	81	28		25	23		5
MET CUME RATING	1.7	1.8	2.2	2.8	1.2	4.1	3.2	1.0	1.5	3.4		2.2	3.0		.9
TSA AQH PER(00)	51	51	23	5	4	5	7	2	28	10		7	7		4
TSA CUME PER(00)	193	193	112	24	15	45	23	5	81	28		25	23		5
WCLT-FM															
MET AQH PER(00)	45	42	17	2		5	3	4	25	11	1	8			5
MET AQH RATING	.4	.4	.3	.2		.5	.4	.8	.5	1.3	.1	.7			.9
MET AQH SHARE	4.6	4.6	4.3	4.9		6.1	4.2	10.0	4.8	17.2	.9	7.9			6.3
MET CUME PER(00)	125	112	62	8		23	7	12	50	11	14	13			12
MET CUME RATING	1.1	1.1	1.2	.9		2.1	1.0	2.3	.9	1.3	1.1	1.1			2.1
TSA AQH PER(00)	88	82	28	3		5	13	4	54	25	1	20	3		5
TSA CUME PER(00)	207	177	87	16		23	24	12	90	25	14	34	5		12
WCOL															
MET AQH PER(00)	2	2							2			1			1
MET AQH RATING												.1			.2
MET AQH SHARE	.2	.2							.4			.9			1.3
MET CUME PER(00)	13	13							13			7			6
MET CUME RATING	.1	.1							.2			.5			1.1
TSA AQH PER(00)	2	2							2			1			1
TSA CUME PER(00)	13	13							13			7			6
WCOL-FM															
MET AQH PER(00)	42	38	16			12	4		22		1	11	1		4
MET AQH RATING	.4	.4	.3			1.1	.6		.4		.1	1.0	.1		.4
MET AQH SHARE	4.3	4.1	4.0			14.6	5.6		4.2		.9	10.9	1.4		6.0
MET CUME PER(00)	148	128	38			33	5		90		7	45	7		20
MET CUME RATING	1.3	1.2	.8			3.0	.7		1.6		.5	3.9	.9		1.8
TSA AQH PER(00)	49	45	19			15	4		26		1	14	2		4
TSA CUME PER(00)	185	165	47			42	5		118		7	54	26		20
A/F TOT															
MET AQH PER(00)	44	40	16			12	4		24		2	11	1		4
MET AQH RATING	.4	.4	.3			1.1	.6		.4		.2	1.0	.1		.4
MET AQH SHARE	4.5	4.4	4.0			14.6	5.6		4.6		1.9	10.9	1.4		6.0
MET CUME PER(00)	154	134	38			33	5		96		7	45	7		6
MET CUME RATING	1.3	1.3	.8			3.0	.7		1.8		.5	3.9	.9		1.8
TSA AQH PER(00)	51	47	19			15	4		28		2	14	2		4
TSA CUME PER(00)	191	171	47			42	5		124		7	54	26		20
WHOK															
MET AQH PER(00)	74	74	35	4	7		14	1	39	5	6	9	12		7
MET AQH RATING	.6	.7	.7	.5	.5		2.0	.2	.7	.6	.5	.8	.8		1.2
MET AQH SHARE	7.5	8.1	8.8	9.8	8.3		19.7	2.5	7.5	7.8	5.6	8.9	16.2		8.8
MET CUME PER(00)	187	187	91	10	25		36	6	96	18	21	13	31		13
MET CUME RATING	1.6	1.8	1.8	1.2	1.9		5.1	1.2	1.8	2.2	1.6	1.1	4.1		2.3
TSA AQH PER(00)	101	101	53	15	10		18	1	48	5	6	9	16		7
TSA CUME PER(00)	279	275	146	37	30		55	6	129	18	21	16	48		13

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
 & Both of the previous footnotes apply.

Specific Audience

SUNDAY 6AM-10AM

	Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WLOH															
MET AQH PER(00)	14	14	1				1		13						
MET AQH RATING	.1	.1					.1		.2						
MET AQH SHARE	1.4	1.5	.3				1.4		2.5						
MET CUME PER(00)	66	58	14			8	6		44						8
MET CUME RATING	.6	.6	.3			.7	.8		.8			6			.7
TSA AQH PER(00)	14	14	1				1		13						
TSA CUME PER(00)	66	58	14			8	6		44			6			8
WLVO															
MET AQH PER(00)	20	19	13		6	2	5		6	4		2			1
MET AQH RATING	.2	.2	.3		.5	.2	.7		.1	.5		.2			.1
MET AQH SHARE	2.0	2.1	3.3		7.1	2.4	7.0		1.2	6.3	1.9	1.9			1.5
MET CUME PER(00)	91	82	48		26	8	14		34	20	14	14			9
MET CUME RATING	.8	.8	1.0		2.0	.7	2.0		.6	2.4	1.1	1.1			.8
TSA AQH PER(00)	57	56	35	11	11	8	5		21	19	2	2			1
TSA CUME PER(00)	186	177	104	13	64	13	14		73	59	14	14			9
WMGG															
MET AQH PER(00)	33	33	16	10	6				17			6	1	10	
MET AQH RATING	.3	.3	.3	1.2	.5				.3			.5	.1	1.3	
MET AQH SHARE	3.4	3.6	4.0	24.4	7.1				3.3			5.6	1.0	13.5	
MET CUME PER(00)	115	115	74	40	34				41			21	6	14	
MET CUME RATING	1.0	1.1	1.5	4.7	2.6				.8			1.6	.5	1.8	
TSA AQH PER(00)	34	34	17	10	7				17			6	1	10	
TSA CUME PER(00)	138	138	97	40	57				41			21	6	14	
WMNI															
MET AQH PER(00)	15	15	7				2	2	8						
MET AQH RATING	.1	.1	.1				.3	.4	.1						
MET AQH SHARE	1.5	1.6	1.8				2.8	5.0	1.5				8.1	2.5	
MET CUME PER(00)	38	38	22				5	3	16					7	
MET CUME RATING	.3	.4	.4				.7	.6	.3					.9	
TSA AQH PER(00)	23	23	12				2	2	11					6	
TSA CUME PER(00)	64	64	38				5	3	26					7	
WNCI															
MET AQH PER(00)	77	48	11	7	3	1			37	11	16	3	2	2	29
MET AQH RATING	.7	.5	.2	.8	.2	.1			.7	1.3	1.2	.3	.3	.4	2.6
MET AQH SHARE	7.8	5.2	2.8	17.1	3.6	1.2			7.1	17.2	15.0	3.0	2.7	2.5	43.3
MET CUME PER(00)	246	174	55	29	18	8			119	48	31	13	8	6	72
MET CUME RATING	2.1	1.7	1.1	3.4	1.4	.7			2.2	5.8	2.4	1.1	1.0	1.1	6.6
TSA AQH PER(00)	85	53	13	7	3	3			40	11	16	6	2	2	32
TSA CUME PER(00)	295	195	63	29	18	16			132	48	31	26	8	6	100
WNKO															
MET AQH PER(00)	9	8	4				4		4						1
MET AQH RATING	.1	.1	.1				.6		.1						.1
MET AQH SHARE	.9	.9	1.0				5.6		.8					5.0	1.5
MET CUME PER(00)	18	11	5				5		6					6	7
MET CUME RATING	.2	.1	.1				.7		.1					1.1	.6
TSA AQH PER(00)	9	8	4				4		4					4	1
TSA CUME PER(00)	18	11	5				5		6					6	7
*WRFD															
MET AQH PER(00)	47	47	25		5			1	22			5		3	
MET AQH RATING	.4	.4	.5		.4			2	.4			.4		.4	
MET AQH SHARE	4.8	5.1	6.3		6.0			2.5	4.2			4.7		4.1	
MET CUME PER(00)	84	84	47		18			3	37			16		6	
MET CUME RATING	.7	.8	.9		1.4			.6	.7			1.2		.8	
TSA AQH PER(00)	52	52	25		5			1	27			6		3	4
TSA CUME PER(00)	116	116	47		18			3	69			25		6	23
+WRVF															
WXXM															
MET AQH PER(00)	19	19	4		1	3			15	1	10		2	2	
MET AQH RATING	.2	.2	.1		.1	.3			.3	.1	.8		.2	.3	
MET AQH SHARE	1.9	2.1	1.0		1.2	3.7			2.9	1.6	9.3		2.0	2.7	
MET CUME PER(00)	50	50	17		9	8			33	10	10		7	7	
MET CUME RATING	.4	.5	.3		.7	.7			.6	1.2	.8		.5	.9	
TSA AQH PER(00)	19	19	4		1	3			15	1	10		2	2	
TSA CUME PER(00)	50	50	17		9	8			33	10	10		6	7	
WRZR															
MET AQH PER(00)	13	12	8	1	7				4	1	1			2	1
MET AQH RATING	.1	.1	.2	.1	.5				.1	.1	.1			.3	.1
MET AQH SHARE	1.3	1.3	2.0	2.4	8.3				.8	1.6	.9			2.7	1.5
MET CUME PER(00)	62	52	26	8	18				26	10	7			9	10
MET CUME RATING	.5	.5	.5	.9	1.4				.5	1.2	.5			1	.9
TSA AQH PER(00)	20	15	11	1	10				4	1	1			2	5
TSA CUME PER(00)	89	70	44	8	36				26	10	7			9	19
WSNY															
MET AQH PER(00)	79	67	28		8	19	1		39	4	17	9	6	3	12
MET AQH RATING	.7	.6	.6		.6	1.7	.1		.7	.5	1.3	.8	.8	.5	1.1
MET AQH SHARE	8.0	7.3	7.1		9.5	23.2	1.4		7.5	6.3	15.9	8.9	8.1	3.8	17.9
MET CUME PER(00)	289	242	79		28	44	7		163	10	85	38	23	7	47
MET CUME RATING	2.5	2.3	1.6		2.2	4.0	1.0		3.0	1.2	6.6	3.3	3.0	1.2	4.3
TSA AQH PER(00)	82	70	31		11	19	1		39	4	17	9	6	3	12
TSA CUME PER(00)	301	254	91		40	44	7		163	10	85	38	23	7	47

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
 & Both of the previous footnotes apply.

Specific Audience

SUNDAY 6AM-10AM

			Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WTLT																	
MET	AQH	PER(00)	20	18	7		2	5			11	3	6	2			2
MET	AQH	RATING	.2	.2	.1		.2	.5			.2	.4	.5	.2			.2
MET	AQH	SHARE	2.0	2.0	1.8		2.4	6.1			2.1	4.7	5.6	2.0			3.0
MET	CUME	PER(00)	94	85	25		18	7			60	19	28	13			9
MET	CUME	RATING	.8	.8	.5		1.4	.6			1.1	2.3	2.2	1.1			.8
TSA	AQH	PER(00)	21	19	7		2	5			12	3	7	2			2
TSA	CUME	PER(00)	117	108	38		18	20			70	19	38	13			9
WTVN																	
MET	AQH	PER(00)	69	69	25		7	7	6	2	44	1	3	13	17		
MET	AQH	RATING	.6	.7	.5		.6	.8	.4	.8	.8	.1	.3	1.7	3.0		
MET	AQH	SHARE	7.0	7.5	6.3		8.5	8.5	5.0	8.5	8.5	.9	3.0	17.6	21.3		
MET	CUME	PER(00)	200	200	67		31	15	7	133	7	20	40	40			40
MET	CUME	RATING	1.7	1.9	1.3		2.8	2.1	1.4	2.4	.5	1.7	5.2	7.1			7.1
TSA	AQH	PER(00)	78	78	28		7	7	2	50	1	7	13	18			18
TSA	CUME	PER(00)	254	254	83		31	22	7	171	7	44	40	45			45
WVKK																	
MET	AQH	PER(00)	91	88	48	12	19	1	2	6	40	13	3	12	7		3
MET	AQH	RATING	.8	.8	1.0	1.4	1.5	.1	.3	1.2	.7	1.6	.2	1.0	1.2		.3
MET	AQH	SHARE	9.2	9.6	12.1	29.3	22.6	1.2	2.8	15.0	7.7	20.3	2.8	11.9	8.8		4.5
MET	CUME	PER(00)	211	187	96	24	30	12	3	16	91	24	14	22	20		24
MET	CUME	RATING	1.8	1.8	1.9	2.8	2.3	1.1	.4	3.1	1.7	2.9	1.1	1.9	3.6		2.2
TSA	AQH	PER(00)	91	88	48	12	19	1	2	6	40	13	3	12	7		3
TSA	CUME	PER(00)	211	187	96	24	30	12	3	16	91	24	14	22	20		24
WWCD																	
MET	AQH	PER(00)	4	4	3	1		2			1		1				
MET	AQH	RATING			.1	.1		.2					.1				
MET	AQH	SHARE	.4	.4	.8	2.4		2.4			.2		.9				
MET	CUME	PER(00)	25	25	18	10		8			7		7				
MET	CUME	RATING	.2	.2	.4	1.2		.7			.1		.5				
TSA	AQH	PER(00)	4	4	3	1		2			1		1				
TSA	CUME	PER(00)	25	25	18	10		8			7		7				
WWHT																	
MET	AQH	PER(00)	12	5	1	1					4	1	1	2			7
MET	AQH	RATING	.1			.1					.1	.1	.1	.2			.6
MET	AQH	SHARE	1.2	.5	.3	2.4					.8	1.6	.9	2.0			10.4
MET	CUME	PER(00)	68	40	10	10					30	10	7	13			28
MET	CUME	RATING	.6	.4	.2	1.2					.5	1.2	.5	1.1			2.6
TSA	AQH	PER(00)	17	7	1	1					6	3	1	2			10
TSA	CUME	PER(00)	89	48	10	10					38	18	7	13			41
WAZU																	
MET	AQH	PER(00)															
MET	AQH	RATING															
MET	AQH	SHARE															
MET	CUME	PER(00)															
MET	CUME	RATING															
TSA	AQH	PER(00)	12	12	5		5				7		7				
TSA	CUME	PER(00)	61	61	19		19				42		42				
WLW																	
MET	AQH	PER(00)	9	9	2			2			7		5				2
MET	AQH	RATING	.1	.1				.2			.1		.4				.4
MET	AQH	SHARE	.9	1.0	.5			2.4			1.3		4.7				2.5
MET	CUME	PER(00)	23	23	8			8			15		7				8
MET	CUME	RATING	.2	.2	.2			.7			.3		.5				1.4
TSA	AQH	PER(00)	15	15	6		2	2			9		5		1		2
TSA	CUME	PER(00)	64	64	36		22	8			28		7		6		8
TOTALS																	
MET	AQH	PER(00)	984	917	397	41	84	82	71	40	520	64	107	101	74	80	67
MET	AQH	RATING	8.5	8.8	7.9	4.8	6.5	7.5	10.0	7.8	9.5	7.7	8.3	8.8	9.7	14.2	6.1
MET	CUME	PER(00)	2838	2610	1131	145	256	258	184	96	1479	196	350	295	204	165	228
MET	CUME	RATING	24.5	24.9	22.5	16.9	19.7	23.5	25.8	18.7	27.1	23.7	27.2	25.8	26.7	29.3	20.8

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.

Specific Audience

SUNDAY 10AM-3PM

	Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBYY															
MET AQH PER(00)	24	23	18		11	7			5			5			1
MET AQH RATING	.2	.2	.4		.8	.6			.1			.4			.1
MET AQH SHARE	1.6	1.7	2.9		8.3	6.1			.6			2.9			.7
MET CUME PER(00)	78	70	46		22	24			24			19			8
MET CUME RATING	.7	.7	.9		1.7	2.2			.4			1.7			.8
TSA AQH PER(00)	24	23	18		11	7			5			5			1
TSA CUME PER(00)	78	70	46		22	24			24			19			8
WBNS															
MET AQH PER(00)	98	96	58		4	6	5	11	38			4	8	6	2
MET AQH RATING	.8	.9	1.2		.3	.5	.7	2.1	.7			.3	1.0	1.1	.2
MET AQH SHARE	6.4	6.9	9.4		3.0	5.3	5.3	19.0	4.9			2.3	8.5	6.0	1.4
MET CUME PER(00)	261	252	153		18	16	20	33	99			13	15	20	9
MET CUME RATING	2.3	2.4	3.0		1.4	1.5	2.8	6.4	1.8			1.1	2.0	3.6	.8
TSA AQH PER(00)	98	96	58		4	6	5	11	38			4	8	6	2
TSA CUME PER(00)	261	252	153		18	16	20	33	99			13	15	20	9
WBNS-FM															
MET AQH PER(00)	97	96	42	9	4	6	11	2	54		3	17	11	14	1
MET AQH RATING	.8	.9	.8	1.0	.3	.5	1.5	.4	1.0		.2	1.5	1.4	2.5	.1
MET AQH SHARE	6.3	6.9	6.8	7.4	3.0	5.3	11.7	3.4	7.0		1.5	9.9	11.7	14.0	.7
MET CUME PER(00)	277	260	105	13	28	25	16	11	155		15	44	37	33	17
MET CUME RATING	2.4	2.5	2.1	1.5	2.2	2.3	2.2	2.1	2.8		1.2	3.8	4.8	5.9	1.5
TSA AQH PER(00)	101	100	43	9	4	6	11	2	57		3	17	11	15	1
TSA CUME PER(00)	305	288	118	13	28	25	16	11	170		15	44	37	40	17
WCEZ															
MET AQH PER(00)	9	9	2				2		7			1	5	1	
MET AQH RATING	.1	.1					.3		.1			.1	.4	.1	
MET AQH SHARE	.6	.6	.3				2.1		.9			2.9	1.1		
MET CUME PER(00)	33	33	15				15		18			6	5	7	
MET CUME RATING	.3	.3	.3				2.1		.3			.5	.4	.9	
TSA AQH PER(00)	9	9	2				2		7			1	5	1	
TSA CUME PER(00)	33	33	15				15		18			6	5	7	
WCKX															
MET AQH PER(00)	29	24	7	5	1	1			17	10		2	4	1	5
MET AQH RATING	.3	.2	.1	.6	.1	.1			1.2	1.2		.2	.5	.2	.5
MET AQH SHARE	1.9	1.7	1.1	4.1	.8	.9			2.2	8.6		1.2	4.3	1.0	3.6
MET CUME PER(00)	171	146	61	34	15	12			85	38		27	15	5	25
MET CUME RATING	1.5	1.4	1.2	4.0	1.2	1.1			1.6	4.6		2.4	2.0	.9	2.3
TSA AQH PER(00)	31	24	7	5	1	1			17	10		2	4	1	7
TSA CUME PER(00)	181	146	61	34	15	12			85	38		27	15	5	35
WCLT-FM															
MET AQH PER(00)	64	61	29	3	3	9		7	32	6		2	2	13	3
MET AQH RATING	.6	.6	.6	.3	.3	.3	1.3	1.4	.6	.7		.2	.2	2.3	.3
MET AQH SHARE	4.2	4.4	4.7	2.5	2.6	9.6	12.1	4.1	5.2	1.0		1.2	1.1	13.0	2.2
MET CUME PER(00)	165	145	70	16	23	12	7	75	11	12		11	11	30	20
MET CUME RATING	1.4	1.4	1.4	1.9	2.1	1.7	1.4	1.4	1.3	.9		1.0		5.3	1.8
TSA AQH PER(00)	102	94	46	3	10	9	10	7	48	10		6	9	13	8
TSA CUME PER(00)	299	262	132	16	30	48	19	7	130	25		27	32	5	37
WCOL															
MET AQH PER(00)	1	1							1			1			
MET AQH RATING												.1			
MET AQH SHARE	.1	.1							.1			.6			
MET CUME PER(00)	11	11							11			6		5	
MET CUME RATING	.1	.1							.2			.5		.9	
TSA AQH PER(00)	1	1							1			1			
TSA CUME PER(00)	11	11							11			6		5	
WCOL-FM															
MET AQH PER(00)	95	83	29	5	1	16	7		54	8		9	23	7	12
MET AQH RATING	.8	.8	.6	.6	.1	1.5	1.0		1.0	1.0		.7	2.0	.9	1.1
MET AQH SHARE	6.2	6.0	4.7	4.1	.8	14.0	7.4		7.0	6.9		4.6	13.4	7.4	8.7
MET CUME PER(00)	373	320	106	10	9	46	41		214	19		47	109	16	53
MET CUME RATING	3.2	3.1	2.1	1.2	.7	4.2	5.8		3.9	2.3		3.6	9.5	2.1	4.8
TSA AQH PER(00)	110	96	37	9	1	16	11		59	8		10	26	8	14
TSA CUME PER(00)	446	390	140	29	9	46	56		250	19		55	118	35	56
A/F TOT															
MET AQH PER(00)	96	84	29	5	1	16	7		55	8		9	24	7	12
MET AQH RATING	.8	.8	.6	.6	.1	1.5	1.0		1.0	1.0		.7	2.1	.9	1.1
MET AQH SHARE	6.3	6.0	4.7	4.1	.8	14.0	7.4		7.1	6.9		4.6	14.0	7.4	8.7
MET CUME PER(00)	384	331	106	10	9	46	41		225	19		47	115	16	53
MET CUME RATING	3.3	3.2	2.1	1.2	.7	4.2	5.8		4.1	2.3		3.6	10.0	2.1	4.8
TSA AQH PER(00)	111	97	37	9	1	16	11		60	8		10	27	8	14
TSA CUME PER(00)	458	402	140	29	9	46	56		262	19		55	125	35	56
WHOK															
MET AQH PER(00)	157	156	75	16	6	9	18	4	81	5		22	9	26	1
MET AQH RATING	1.4	1.5	1.5	1.9	.5	.8	2.5	.8	1.5	.6		1.7	.8	3.4	2.5
MET AQH SHARE	10.3	11.2	12.1	13.1	4.5	7.9	19.1	6.9	10.5	4.3		11.3	5.2	27.7	14.0
MET CUME PER(00)	423	406	167	38	16	30	29	13	239	27		65	31	71	32
MET CUME RATING	3.7	3.9	3.3	4.4	1.2	2.7	4.1	2.5	4.4	3.3		5.0	2.7	9.3	5.7
TSA AQH PER(00)	231	217	96	24	11	14	18	4	121	16		25	10	37	17
TSA CUME PER(00)	685	619	276	73	43	63	29	13	343	66		74	40	87	50

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
 & Both of the previous footnotes apply.

Specific Audience

SUNDAY 10AM-3PM

	Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WLOH															
MET AQH PER(00)	3	3	2			1	1		1						
MET AQH RATING						.1	.1								
MET AQH SHARE	.2	.2	.3			.9	1.1		.1						
MET CUME PER(00)	27	27	14			8	6		13						
MET CUME RATING	.2	.3	.3			.7	.8		.2						
TSA AQH PER(00)	4	4	2			1	1		2						
TSA CUME PER(00)	33	33	14			8	6		19						
WLVO															
MET AQH PER(00)	79	75	49	20	18	10	1		26	12	13	1			4
MET AQH RATING	.7	.7	1.0	2.3	1.4	.9	.1		.5	1.5	1.0	.1			.4
MET AQH SHARE	5.2	5.4	7.9	16.4	13.6	8.8	1.1		3.4	10.3	6.7	.6			2.9
MET CUME PER(00)	328	305	173	68	62	37	6		132	58	68	6			23
MET CUME RATING	2.8	2.9	3.4	7.9	4.8	3.4	.8		2.4	7.0	5.3	.5			2.1
TSA AQH PER(00)	91	87	58	20	24	13	1		29	15	13	1			4
TSA CUME PER(00)	382	359	214	68	92	48	6		145	71	68	6			23
WMGG															
MET AQH PER(00)	80	77	36	16	17	2	1		41	23	16		2		3
MET AQH RATING	.7	.7	.7	1.9	1.3	.2	.1		.8	2.8	1.2		.3		.3
MET AQH SHARE	5.2	5.5	5.8	13.1	12.9	1.8	1.1		5.3	19.8	8.2		2.1		2.2
MET CUME PER(00)	259	251	123	40	61	16	6		128	57	65		6		8
MET CUME RATING	2.2	2.4	2.5	4.7	4.7	1.5	.8		2.3	6.9	5.0		.8		.7
TSA AQH PER(00)	90	86	42	16	23	2	1		44	26	16		2		4
TSA CUME PER(00)	306	289	148	40	81	21	6		141	70	65		6		17
WMNI															
MET AQH PER(00)	16	16	3	1			2		13		6		1		
MET AQH RATING	.1	.2	.1	.1			.3		.2		.5		.1		
MET AQH SHARE	1.0	1.2	.5	.8			2.1		1.7		3.1		1.1		
MET CUME PER(00)	58	58	16	10			6		42		7		9		
MET CUME RATING	.5	.6	.3	1.2			.8		.5		.5		1.2		
TSA AQH PER(00)	21	21	6	1			2		15		6		1	2	
TSA CUME PER(00)	83	83	32	10			6		51		7		9	9	
WNCI															
MET AQH PER(00)	108	86	23	15	7		1		63	31	12	19		1	22
MET AQH RATING	.9	.8	.5	1.7	.5		.1		1.2	3.7	.9	1.7		.2	2.0
MET AQH SHARE	7.1	6.2	3.7	12.3	5.3		1.1		8.2	26.7	6.2	11.0		1.0	15.9
MET CUME PER(00)	365	276	66	27	26	8	5		210	103	45	55		1.7	89
MET CUME RATING	3.2	2.6	1.3	3.1	2.0	.7	.7		3.8	12.5	3.5	4.8		1.2	8.1
TSA AQH PER(00)	213	160	51	25	11	14	1		109	48	21	36	3	1	53
TSA CUME PER(00)	626	469	142	46	46	45	5		327	155	64	87	14	7	157
WNKO															
MET AQH PER(00)	8	6	3		1		2		3			2		1	2
MET AQH RATING	.1	.1	.1		.1		.3		.1			.2		.2	.2
MET AQH SHARE	.5	.4	.5		.8		2.1		.4			1.2		1.0	1.4
MET CUME PER(00)	42	29	12		7		5		17			11		6	13
MET CUME RATING	.4	.3	.2		.5		.7		.3			1.0		1.1	1.2
TSA AQH PER(00)	8	6	3		1		2		3			2		1	2
TSA CUME PER(00)	42	29	12		7		5		17			11		6	13
WRFD															
MET AQH PER(00)	13	13	7		1				6						
MET AQH RATING	.1	.1	.1		.1				.1						
MET AQH SHARE	.9	.9	1.1		.8				.8						
MET CUME PER(00)	51	51	26		11				25		10				
MET CUME RATING	.4	.5	.5		.8				.5		.8				
TSA AQH PER(00)	15	15	7		1				8		2				
TSA CUME PER(00)	67	67	26		11				41		26				
+WRVF															
WXXM															
MET AQH PER(00)	48	48	20	6	9	5			28	1	15	4	3	5	
MET AQH RATING	.4	.5	.4	.7	.7	.5			.5	.1	1.2	.3	.4	.9	
MET AQH SHARE	3.1	3.5	3.2	4.9	6.8	4.4			3.6	.9	7.7	2.3	3.2	5.0	
MET CUME PER(00)	197	197	97	19	54	24			100	10	45	19	13	13	
MET CUME RATING	1.7	1.9	1.9	2.2	4.2	2.2			1.8	1.2	3.5	1.7	1.7	2.3	
TSA AQH PER(00)	48	48	20	6	9	5			28	1	15	4	3	5	
TSA CUME PER(00)	197	197	97	19	54	24			100	10	45	19	13	13	
WRZR															
MET AQH PER(00)	19	18	7		7				11		7		3	1	1
MET AQH RATING	.2	.2	.1		.5				.2		.5		.4	.2	.1
MET AQH SHARE	1.2	1.3	1.1		5.3				1.4		3.6		3.2	1.0	.7
MET CUME PER(00)	70	67	33		33				34		19		9	6	3
MET CUME RATING	.6	.6	.7		2.5				.6		1.5		1.2	1.1	.3
TSA AQH PER(00)	39	38	27		27				11		7		3	1	1
TSA CUME PER(00)	99	96	62		62				34		19		9	6	3
WSNY															
MET AQH PER(00)	123	115	32	5	12	10	1	4	83	2	26	31	14	4	8
MET AQH RATING	1.1	1.1	.6	.6	.9	.9	.1	.8	1.5	.2	2.0	2.7	1.8	.7	.7
MET AQH SHARE	8.0	8.3	5.2	4.1	9.1	8.8	1.1	6.9	10.7	1.7	13.3	18.0	14.9	4.0	5.8
MET CUME PER(00)	371	363	106	11	37	38	6	14	257	19	94	92	19	20	8
MET CUME RATING	3.2	3.5	2.1	1.3	2.9	3.5	.8	2.7	4.7	2.3	7.3	8.0	2.5	3.6	.7
TSA AQH PER(00)	132	124	36	5	16	10	1	4	88	2	31	31	14	4	8
TSA CUME PER(00)	391	383	117	11	48	38	6	14	266	19	103	92	19	20	8

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.
& Both of the previous footnotes apply.

Specific Audience

SUNDAY 10AM-3PM

			Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WTLT																	
MET AQH PER(00)			9	9	1		1				8	2	5	1			
MET AQH RATING			.1	.1			.1				.1	.2	.4	.1			
MET AQH SHARE			.6	.6	.2		.8				1.0	1.7	2.6	.6			
MET CUME PER(00)			86	86	18		18				68	19	35	14			
MET CUME RATING			.7	.8	.4		1.4				1.2	2.3	2.7	1.2			
TSA AQH PER(00)			9	9	1		1				8	2	5	1			
TSA CUME PER(00)			86	86	18		18				68	19	35	14			
WTVN																	
MET AQH PER(00)			65	62	26		3	13	4	5	36		1	3	7	13	3
MET AQH RATING			.6	.6	.5		.2	1.2	.6	1.0	.7		.1	.3	.9	2.3	.9
MET AQH SHARE			4.3	4.5	4.2		2.3	11.4	4.3	8.6	4.7		.5	1.7	7.4	13.0	2.2
MET CUME PER(00)			223	214	85		9	25	20	17	129		14	13	33	29	9
MET CUME RATING			1.9	2.0	1.7		.7	2.3	2.8	3.3	2.4		1.1	1.1	4.3	5.2	.8
TSA AQH PER(00)			97	94	53	16	3	13	9	5	41		1	5	7	16	3
TSA CUME PER(00)			343	334	163	39	9	25	38	29	171		14	37	33	41	9
WVKK																	
MET AQH PER(00)			80	75	30	5	11	4	1	5	45	7	15	14	2	3	5
MET AQH RATING			.7	.7	.6	.6	.8	.4	.1	1.0	.8	.8	1.2	1.2	.3	.5	.5
MET AQH SHARE			5.2	5.4	4.9	4.1	8.3	3.5	1.1	8.6	5.8	6.0	7.7	8.1	2.1	3.0	3.6
MET CUME PER(00)			281	254	117	24	41	17	3	21	137	24	37	42	9	14	27
MET CUME RATING			2.4	2.4	2.3	2.8	3.2	1.5	.4	4.1	2.5	2.9	2.9	3.7	1.2	2.5	2.6
TSA AQH PER(00)			80	75	30	5	11	4	1	5	45	7	15	14	2	3	5
TSA CUME PER(00)			281	254	117	24	41	17	3	21	137	24	37	42	9	14	27
WWCD																	
MET AQH PER(00)			13	13	9	4	2	2	1		4			4			
MET AQH RATING			.1	.1	.2	.5	.2	.2	.1		.1			.3			
MET AQH SHARE			.9	.9	1.5	3.3	1.5	1.8	1.1		.5			2.3			
MET CUME PER(00)			58	58	52	29	9	8	6		6			6			
MET CUME RATING			.5	.6	1.0	3.4	.7	.7	.8		.1			.5			
TSA AQH PER(00)			13	13	9	4	2	2	1		4			4			
TSA CUME PER(00)			58	58	52	29	9	8	6		6			6			
WWHT																	
MET AQH PER(00)			75	26	13	8	5				13	5	6	2			49
MET AQH RATING			.6	.2	.3	.9	.4				.2	.6	.5	.2			4.5
MET AQH SHARE			4.9	1.9	2.1	6.6	3.8				1.7	4.3	3.1	1.2			35.5
MET CUME PER(00)			288	123	51	23	28				72	29	24	19			165
MET CUME RATING			2.5	1.2	1.0	2.7	2.2				1.3	3.5	1.9	1.7			15.0
TSA AQH PER(00)			78	26	13	8	5				13	5	6	2			52
TSA CUME PER(00)			295	123	51	23	28				72	29	24	19			172
WAZU																	
MET AQH PER(00)																	
MET AQH RATING																	
MET AQH SHARE																	
MET CUME PER(00)																	
MET CUME RATING																	
TSA AQH PER(00)			19	19	7		7				12	3	7	2			
TSA CUME PER(00)			100	94	31		31				63	13	42	8			6
WLW																	
MET AQH PER(00)			22	21	15		3	8		4	6		3			1	1
MET AQH RATING			.2	.2	.3		.2	.7		.8	.1		.2			.2	.1
MET AQH SHARE			1.4	1.5	2.4		2.3	7.0		6.9	.8		1.5			1.0	.7
MET CUME PER(00)			82	73	45		9	23		13	28		7			8	9
MET CUME RATING			.7	.7	.9		.7	2.1		2.5	.5		.5			1.4	.8
TSA AQH PER(00)			48	47	34		10	18	1	5	13		8			2	1
TSA CUME PER(00)			165	156	101		39	34	4	24	55		22			14	9
TOTALS																	
MET AQH PER(00)			1529	1391	618	122	132	114	94	58	773	116	195	172	94	100	138
MET AQH RATING			13.2	13.3	12.3	14.2	10.2	10.4	13.2	11.3	14.2	14.0	15.1	15.0	12.3	17.8	12.6
MET CUME PER(00)			4507	4023	1764	320	501	350	245	150	2259	385	572	543	256	227	484
MET CUME RATING			38.9	38.4	35.2	37.3	38.6	31.8	34.4	29.2	41.4	46.6	44.4	47.4	33.6	40.3	44.1

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.
& Both of the previous footnotes apply.

Specific Audience

SUNDAY 3PM-7PM

	Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBY															
MET AQH PER(00)	26	26	20		15	3		1	6		1	3		2	
MET AQH RATING	.2	.2	.4		1.2	.3		.2	.1		.1	.3		.4	
MET AQH SHARE	2.2	2.5	3.9		11.5	4.0		2.0	1.2		.8	2.6		4.2	
MET CUME PER(00)	54	54	31		15	8		3	23		7	11		5	
MET CUME RATING	.5	.5	.6		1.2	.7		.6	.4		.5	1.0		.9	
TSA AQH PER(00)	28	28	20		15	3		1	8		3	3		2	
TSA CUME PER(00)	63	63	31		15	8		3	32		16	11		5	
WBNS															
MET AQH PER(00)	45	44	22		5	6	4	7	22		6	2	4	2	1
MET AQH RATING	.4	.4	.4		.4	.5	.6	1.4	.4		.5	.2	.5	.4	.1
MET AQH SHARE	3.9	4.2	4.2		3.8	8.0	4.9	13.7	4.2		5.0	1.8	6.8	4.2	.8
MET CUME PER(00)	150	141	68		18	23	7	20	73		14	13	15	5	9
MET CUME RATING	1.3	1.3	1.4		1.4	2.1	1.0	3.9	1.3		1.1	1.1	2.0	.9	.8
TSA AQH PER(00)	45	44	22		5	6	4	7	22		6	2	4	2	1
TSA CUME PER(00)	150	141	68		18	23	7	20	73		14	13	15	5	9
WBNS-FM															
MET AQH PER(00)	43	39	21	6	2	2	5		18		7	4	4	4	4
MET AQH RATING	.4	.4	.4	.7	.2	.2	.7		.3		.6	.5	.7	.4	.4
MET AQH SHARE	3.7	3.8	4.0	4.3	1.5	2.7	6.2		3.5		6.1	6.8	8.3	3.3	3.3
MET CUME PER(00)	154	139	74	13	9	26	12		65		31	8	13	15	15
MET CUME RATING	1.3	1.3	1.5	1.5	.7	2.4	1.7		1.2		2.7	1.0	2.3	1.4	1.4
TSA AQH PER(00)	45	41	21	6	2	2	5		20		7	4	4	4	4
TSA CUME PER(00)	162	147	74	13	9	26	12		73		31	8	13	15	15
WCEZ															
MET AQH PER(00)	24	24	10			4	5	1	14		1	5	1	1	
MET AQH RATING	.2	.2	.2			.4	.7	.2	.3		.1	.4	.1	.2	
MET AQH SHARE	2.1	2.3	1.9			5.3	6.2	2.0	2.7		.8	4.4	1.7	2.1	
MET CUME PER(00)	84	84	30			8	15	7	54		6	18	10	7	
MET CUME RATING	.7	.8	.6			.7	2.1	1.4	1.0		.5	1.6	1.3	1.2	
TSA AQH PER(00)	25	25	10			4	5	1	15		1	5	1	2	
TSA CUME PER(00)	91	91	30			8	15	7	61		6	18	10	14	
WCKX															
MET AQH PER(00)	26	20	16		2				4	3		1			6
MET AQH RATING	.2	.2	.3	1.6	.2				.1	.4		.1			.5
MET AQH SHARE	2.2	1.9	3.1	10.0	1.5				.8	3.2		.9			4.9
MET CUME PER(00)	103	84	57	42	15				27	21		5			19
MET CUME RATING	.9	.8	1.1	4.9	1.2				1.5	2.5		.5			1.7
TSA AQH PER(00)	29	20	16	14	2				4	3		1			9
TSA CUME PER(00)	113	84	57	42	15				27	21		6			29
WCLT-FM															
MET AQH PER(00)	52	49	25			7	8	6	24	1		1	4	7	3
MET AQH RATING	.4	.5	.5			.6	1.1	1.2	.4	.1		.1	.5	1.2	.3
MET AQH SHARE	4.5	4.7	4.8			9.3	9.9	11.8	4.6	1.1		.9	6.8	14.6	2.4
MET CUME PER(00)	114	101	50			7	13	18	51	10		5	13	12	13
MET CUME RATING	1.0	1.0	1.0			.6	1.8	3.5	.9	1.2		.4	1.7	2.1	1.2
TSA AQH PER(00)	82	74	41			12	11	8	33	1		6	4	7	8
TSA CUME PER(00)	173	145	81			19	19	13	64	10		6	12	13	28
WCOL															
MET AQH PER(00)	9	9	5	2					4			1			
MET AQH RATING	.1	.1	.1	.2					.1			.1			
MET AQH SHARE	.8	.9	1.0	1.4					.8			.9			
MET CUME PER(00)	43	43	24	10					19			6			
MET CUME RATING	.4	.4	.5	1.2					.3			.5			
TSA AQH PER(00)	9	9	5	2					4			1			
TSA CUME PER(00)	43	43	24	10					19			6			
WCOL-FM															
MET AQH PER(00)	103	88	29	11	2	10	6		59	14	5	21	6		15
MET AQH RATING	.9	.8	.6	1.3	.2	.9	.8		1.1	1.7	.4	1.8	.8		1.4
MET AQH SHARE	8.9	8.5	5.6	7.9	1.5	13.3	7.4		11.4	14.7	4.1	18.4	10.2		12.2
MET CUME PER(00)	302	256	75	19	9	25	22		181	29	33	73	23		46
MET CUME RATING	2.6	2.4	1.5	2.2	.7	2.3	3.1		3.3	3.5	2.6	6.4	3.0		4.2
TSA AQH PER(00)	111	95	34	16	2	10	6		61	14	6	22	6		16
TSA CUME PER(00)	336	287	95	39	9	25	22		192	29	41	76	23		49
A/F TOT															
MET AQH PER(00)	112	97	34	13	2	10	6		63	14	5	22	6		15
MET AQH RATING	1.0	.9	.7	1.5	.2	.9	.8		1.2	1.7	.4	1.9	.8		1.4
MET AQH SHARE	9.6	9.3	6.6	9.3	1.5	13.3	7.4		12.1	14.7	4.1	19.3	10.2		12.2
MET CUME PER(00)	344	298	99	29	9	25	22		199	29	33	79	23		46
MET CUME RATING	3.0	2.8	2.0	3.4	.7	2.3	3.1		3.6	3.5	2.6	6.9	3.0		4.2
TSA AQH PER(00)	120	104	39	18	2	10	6		65	14	6	23	6		16
TSA CUME PER(00)	377	328	118	48	9	25	22		210	29	41	82	23		49
WHOK															
MET AQH PER(00)	81	81	61	17	4	2	18	8	20		3	3	8	6	
MET AQH RATING	.7	.8	1.2	2.0	.3	.2	2.5	1.6	.4		.2	.3	1.0	1.1	
MET AQH SHARE	7.0	7.8	11.8	12.1	3.1	2.7	22.2	15.7	3.9		2.5	2.6	13.6	12.5	
MET CUME PER(00)	274	274	150	29	9	14	46	13	124		22	18	47	37	
MET CUME RATING	2.4	2.6	3.0	3.4	.7	1.3	6.5	2.5	2.3		1.7	1.6	6.2	6.6	
TSA AQH PER(00)	131	126	90	25	8	4	19	12	36		6	4	3	8	
TSA CUME PER(00)	423	400	231	44	22	28	51	20	169	13	32	21	52	44	23

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 58.
 & Both of the previous footnotes apply.

Specific Audience

Specific Audience

SUNDAY 3PM-7PM

	Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WLOH															
MET AQH PER(00)	5	5							5						
MET AQH RATING									.1						
MET AQH SHARE	.4	.5							1.0						
MET CUME PER(00)	13	13							13						
MET CUME RATING	.1	.1							.2						
TSA AQH PER(00)	5	5							5						
TSA CUME PER(00)	13	13							13						
WLVO															
MET AQH PER(00)	76	71	44	21	21	2			27	17	10				5
MET AQH RATING	.7	.7	.9	2.4	1.6	.2			.5	2.1	.8				.5
MET AQH SHARE	6.5	6.8	8.5	15.0	16.0	2.7			5.2	17.9	8.3				4.1
MET CUME PER(00)	271	254	142	49	78	15			112	57	55				17
MET CUME RATING	2.3	2.4	2.8	5.7	6.0	1.4			2.1	6.9	4.3				1.5
TSA AQH PER(00)	84	79	47	21	23	3			32	22	10				5
TSA CUME PER(00)	316	299	165	49	96	20			134	79	55				17
WMGG															
MET AQH PER(00)	83	69	28	12	15		1		41	24	14	2	1		14
MET AQH RATING	.7	.7	.6	1.4	1.2		.1		.8	2.9	1.1	.2	.1		1.3
MET AQH SHARE	7.1	6.6	5.4	8.6	11.5		1.2		7.9	25.3	11.6	1.8	1.7		11.4
MET CUME PER(00)	255	221	99	58	35		6		122	67	36	12	7		34
MET CUME RATING	2.2	2.1	2.0	6.8	2.7		.8		2.2	8.1	2.8	1.0	.9		3.1
TSA AQH PER(00)	93	76	29	12	16		1		47	29	15	2	1		17
TSA CUME PER(00)	301	258	111	58	47		6		147	89	39	12	7		43
WMNI															
MET AQH PER(00)	20	20							20			7			
MET AQH RATING	.2	.2							.4			.5			
MET AQH SHARE	1.7	1.9							3.9		5.8				
MET CUME PER(00)	20	20							20		7				
MET CUME RATING	.2	.2							.4		.5				
TSA AQH PER(00)	20	20							20		7				
TSA CUME PER(00)	20	20							20		7				
WNCI															
MET AQH PER(00)	84	64	33	19	13		1		31	10	1	14	6		20
MET AQH RATING	.7	.6	.7	2.2	1.0		.1		.6	1.2	.1	1.2	.8		1.8
MET AQH SHARE	7.2	6.2	6.4	13.6	9.9		1.2		6.0	10.5	.8	12.3	10.2		16.3
MET CUME PER(00)	278	206	59	35	18		6		147	57	7	45	31		72
MET CUME RATING	2.4	2.0	1.2	4.1	1.4		.8		2.7	6.9	.5	3.9	4.1	1.2	6.6
TSA AQH PER(00)	150	121	76	47	19		9		45	12	4	23	6		29
TSA CUME PER(00)	451	346	151	93	29		23		195	70	16	71	31	7	105
WNKO															
MET AQH PER(00)	12	12							12			5			
MET AQH RATING	.1	.1							.2			.4			
MET AQH SHARE	1.0	1.2							2.3			4.4			
MET CUME PER(00)	27	27							27			16			
MET CUME RATING	.2	.3							.5			1.4			
TSA AQH PER(00)	12	12							12			5			
TSA CUME PER(00)	27	27							27			16			
*WRFD															
MET AQH PER(00)	1	1							1			1			
MET AQH RATING												.1			
MET AQH SHARE	.1	.1							.2			.9			
MET CUME PER(00)	6	6							6			6			
MET CUME RATING	.1	.1							.1			.5			
TSA AQH PER(00)	18	18							18			1	4	13	
TSA CUME PER(00)	41	41							41			6	12	23	
+WRVF															
WXXM															
MET AQH PER(00)	41	41	26	7	12	7			15	1	3	7	4		
MET AQH RATING	.4	.4	.5	.8	.9	.6			.3	.1	.2	.6	.5		
MET AQH SHARE	3.5	3.9	5.0	5.0	9.2	9.3			2.9	1.1	2.5	6.1	6.8		
MET CUME PER(00)	142	142	77	19	28	24			65	10	22	26	7		
MET CUME RATING	1.2	1.4	1.5	2.2	2.2	2.2	.8		1.2	1.2	1.7	2.3	.9		
TSA AQH PER(00)	41	41	26	7	12	7			15	1	3	7	4		
TSA CUME PER(00)	142	142	77	19	28	24	6		65	10	22	26	7		
WRZR															
MET AQH PER(00)	18	13	8	1			7		5			5			5
MET AQH RATING	.2	.1	.2	.1			1.0		.1			.4			.5
MET AQH SHARE	1.6	1.3	1.5	.7			8.6		1.0			4.1			4.1
MET CUME PER(00)	73	58	37	19	7		11		21			21			15
MET CUME RATING	.6	.6	.7	2.2	.5		1.5		.4			1.6			1.4
TSA AQH PER(00)	25	20	15	1	7		7		5			5			5
TSA CUME PER(00)	103	88	67	19	37		11		21			21			15
WSNY															
MET AQH PER(00)	83	79	24		3	10	3	8	55	5	14	20	6	7	4
MET AQH RATING	.7	.8	.5		.2	.9	.4	1.6	1.0	.6	1.1	1.7	.8	1.2	.4
MET AQH SHARE	7.1	7.6	4.6		2.3	13.3	3.7	15.7	10.6	5.3	11.6	17.5	10.2	14.6	3.3
MET CUME PER(00)	326	310	90		18	36	22	14	220	38	42	76	31	20	16
MET CUME RATING	2.8	3.0	1.8		1.4	3.3	3.1	2.7	4.0	4.6	3.3	6.6	4.1	3.6	1.5
TSA AQH PER(00)	87	83	26		3	12	3	8	57	5	15	20	7	7	4
TSA CUME PER(00)	353	337	103		18	49	22	14	234	38	51	76	36	20	16

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.

ARBITRON

Specific Audience

SUNDAY 3PM-7PM

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	Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WTLT															
MET AQH PER(00)	17	17	9		9				8	3	5				
MET AQH RATING	.1	.2	.2		.7				.1	.4	.4				
MET AQH SHARE	1.5	1.6	1.7		6.9				1.5	3.2	4.1				
MET CUME PER(00)	73	73	33		26				40	19	21				
MET CUME RATING	.6	.7	.7		2.0	.6			.7	2.3	1.6				
TSA AQH PER(00)	18	18	9		9				9	3	6				
TSA CUME PER(00)	83	83	33		26	7			50	19	31				
WTVN															
MET AQH PER(00)	41	41	23		1	12	5	5	18	1		6	3	6	
MET AQH RATING	.4	.4	.5		.1	1.1	.7	1.0	.3	.1		.5	.4	1.1	
MET AQH SHARE	3.5	3.9	4.4		.8	16.0	6.2	9.8	3.5	1.1		5.3	5.1	12.5	
MET CUME PER(00)	167	167	88		9	33	29	17	79	10		27	17	12	
MET CUME RATING	1.4	1.6	1.8		.7	3.0	4.1	3.3	1.4	1.2		2.4	2.2	2.1	
TSA AQH PER(00)	52	52	34	10	1	12	6	5	18	1		6	3	6	
TSA CUME PER(00)	231	231	144	39	9	33	34	29	87	10		27	17	20	
WVKO															
MET AQH PER(00)	23	23	13	12	1				10	7		3			
MET AQH RATING	.2	.2	.3	1.4	.1				.2	.8		.3			
MET AQH SHARE	2.0	2.2	2.5	8.6	.8				1.9	7.4		2.6			
MET CUME PER(00)	51	51	33	24	9				18	12		6			
MET CUME RATING	.4	.5	.7	2.8	.7				.3	1.5		.5			
TSA AQH PER(00)	23	23	13	12	1				10	7		3			
TSA CUME PER(00)	51	51	33	24	9				18	12		6			
WWCD															
MET AQH PER(00)	12	9	6	4	2				3		2	1			3
MET AQH RATING	.1	.1	.1	.5	.2				.1		.2	.1			.3
MET AQH SHARE	1.0	.9	1.2	2.9	1.5				.6		1.7	.9			2.4
MET CUME PER(00)	67	60	47	29	18				13	7	7	6			7
MET CUME RATING	.6	.6	.9	3.4	1.4				.2		.5	.5			.6
TSA AQH PER(00)	12	9	6	4	2				3		2	1			3
TSA CUME PER(00)	67	60	47	29	18				13	7	7	6			7
WWHT															
MET AQH PER(00)	86	52	17	6	9	2			35	6	27	2			34
MET AQH RATING	.7	.5	.3	.7	.7	.2			.6	.7	2.1	.2			3.1
MET AQH SHARE	7.4	5.0	3.3	4.3	6.9	2.7			6.7	6.3	22.3	1.8			27.6
MET CUME PER(00)	292	184	72	27	37	8			112	48	51	6			108
MET CUME RATING	2.5	1.8	1.4	3.1	2.9	.7			2.1	5.8	4.0	.5			9.8
TSA AQH PER(00)	97	54	17	6	9	2			37	8	27	2			43
TSA CUME PER(00)	313	192	72	27	37	8			120	56	51	6			121
WAZU															
MET AQH PER(00)	4	4	1	1					3		3				
MET AQH RATING				1					.1		.2				
MET AQH SHARE	.3	.4	.2	.7					.6		2.5				
MET CUME PER(00)	18	18	10	10					8		8				
MET CUME RATING	.2	.2	.2	1.2					.1		.6				
TSA AQH PER(00)	12	12	3	1	2				9	2	7				
TSA CUME PER(00)	50	50	22	10	12				28	13	15				
WLW															
MET AQH PER(00)	21	21	12		7	4	1		9						3
MET AQH RATING	.2	.2	.2		.5	.4	.1		.2						.5
MET AQH SHARE	1.8	2.0	2.3		5.3	5.3	1.2		1.7						6.3
MET CUME PER(00)	52	52	32		18	8	6		20						7
MET CUME RATING	.4	.5	.6		1.4	.7	.8		.4						1.2
TSA AQH PER(00)	60	60	26		8	9	2	7	34	1	8				12
TSA CUME PER(00)	141	141	67		29	18	10	10	74	6	15				24
TOTALS															
MET AQH PER(00)	1161	1038	519	140	131	75	81	51	519	95	121	114	59	48	123
MET AQH RATING	10.0	9.9	10.3	16.3	10.1	6.8	11.4	9.9	9.5	11.5	9.4	10.0	7.7	8.5	11.2
MET CUME PER(00)	3285	2946	1373	317	355	232	210	139	1573	299	361	381	233	127	339
MET CUME RATING	28.4	28.1	27.4	36.9	27.3	21.1	29.5	27.1	28.8	36.2	28.0	33.3	30.5	22.6	30.9

Specific Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
 & Both of the previous footnotes apply.

Specific Audience

SUNDAY 7PM-MID

	Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBY															
MET AQH PER (00)	19	19	12		3	4			7			3			4
MET AQH RATING	.2	.2	.2		.2	.4			.1			.3			.7
MET AQH SHARE	2.7	3.0	3.9		4.8	6.7			2.2			6.4		11.1	5.1
MET CUME PER (00)	65	65	47		15	16			18			13			5
MET CUME RATING	.6	.6	.9		1.2	1.5			.3			1.1			.9
TSA AQH PER (00)	19	19	12		3	4			7			3			4
TSA CUME PER (00)	74	74	47		15	16			27		9	13			5
WBNS															
MET AQH PER (00)	35	35	25	2	1	4	6	3	10			1	4		2
MET AQH RATING	.3	.3	.5	.2	.1	.4	.8	.6	.2			.1	.5		.4
MET AQH SHARE	4.9	5.6	8.1	2.1	1.6	6.7	24.0	15.8	3.1			2.1	10.3	5.6	13
MET CUME PER (00)	111	111	73	10	9	8	7	15	38			6	6		13
MET CUME RATING	1.0	1.1	1.5	1.2	.7	.7	1.0	2.9	7			.5	.8		2.3
TSA AQH PER (00)	35	35	25	2	1	4	6	3	10			1	4		2
TSA CUME PER (00)	111	111	73	10	9	8	7	15	38			6	6		13
WBNS-FM															
MET AQH PER (00)	25	25	9	2		4		2	16	2		4	3		1
MET AQH RATING	.2	.2	.2	.2		.4		.4	.3	.2		.3	.4		.2
MET AQH SHARE	3.5	4.0	2.9	2.1		6.7		10.5	5.0	2.5		8.5	7.7		2.8
MET CUME PER (00)	142	142	75	4		34	12	11	67	10		21	15		7
MET CUME RATING	1.2	1.4	1.5	.5		3.1	1.7	2.1	1.2	1.2		1.8	2.0		1.2
TSA AQH PER (00)	25	25	9	2		4		2	16	2		4	3		1
TSA CUME PER (00)	142	142	75	4		34	12	11	67	10		21	15		7
WCEZ															
MET AQH PER (00)	12	12	8			8			4			3			1
MET AQH RATING	.1	.1	.2			.7			.1			.2			.1
MET AQH SHARE	1.7	1.9	2.6			13.3			1.3		4.2	2.2	2.6		1.8
MET CUME PER (00)	35	35	17			17			18		8	8			10
MET CUME RATING	.3	.3	.3			1.5			.3		.5	.5			1.3
TSA AQH PER (00)	12	12	8			8			4			3			1
TSA CUME PER (00)	35	35	17			17			18		8	8			10
WCKX															
MET AQH PER (00)	14	14	11	5		6			3	2			1		
MET AQH RATING	.1	.1	.2	.2		.5			.1	.2			.1		
MET AQH SHARE	2.0	2.2	3.5	5.2		10.0			.9	2.5		2.1			
MET CUME PER (00)	80	73	39	27		12			34	21		13			7
MET CUME RATING	.7	.7	.8	3.1		1.1			.6	2.5		1.1			.6
TSA AQH PER (00)	14	14	11	5		6			3	2			1		
TSA CUME PER (00)	80	73	39	27		12			34	21		13			7
WCLT-FM															
MET AQH PER (00)	15	12	6	1		5			6	1		3			3
MET AQH RATING	.1	.1	.1	.1		.5			.1	.1		.2			.3
MET AQH SHARE	2.1	1.9	1.9	1.0		8.3			1.9	1.3		4.2			3.8
MET CUME PER (00)	76	63	28	8		13		7	35	11		13			13
MET CUME RATING	.7	.6	.6	.9		1.2		1.4	.6	1.3		1.0			1.2
TSA AQH PER (00)	29	22	10	1		5		2	12	7		3			7
TSA CUME PER (00)	165	126	58	8	19	13	11	7	68	38	19	39			39
WCOL															
MET AQH PER (00)															
MET AQH RATING															
MET AQH SHARE															
MET CUME PER (00)															
MET CUME RATING															
TSA AQH PER (00)															
TSA CUME PER (00)															
WCOL-FM															
MET AQH PER (00)	43	35	12			11	1		23	4		1	12		8
MET AQH RATING	.4	.3	.2			1.0	.1		.4	.5		.1	1.0		.7
MET AQH SHARE	6.1	5.6	3.9			18.3	4.0		7.2	5.0	1.4	25.5	5.1		10.0
MET CUME PER (00)	203	157	68			9	48	11	89	10	7	39	15		46
MET CUME RATING	1.8	1.5	1.4			.7	4.4	1.5	1.6	1.2	.5	3.4	2.0		4.2
TSA AQH PER (00)	47	38	12			11	1		26	5		1	12		9
TSA CUME PER (00)	251	202	68			9	48	11	134	36	7	39	34		49
A/F TOT															
MET AQH PER (00)	43	35	12			11	1		23	4		1	12		8
MET AQH RATING	.4	.3	.2			1.0	.1		.4	.5		.1	1.0		.7
MET AQH SHARE	6.1	5.6	3.9			18.3	4.0		7.2	5.0	1.4	25.5	5.1		10.0
MET CUME PER (00)	203	157	68			9	48	11	89	10	7	39	15		46
MET CUME RATING	1.8	1.5	1.4			.7	4.4	1.5	1.6	1.2	.5	3.4	2.0		4.2
TSA AQH PER (00)	47	38	12			11	1		26	5		1	12		9
TSA CUME PER (00)	251	202	68			9	48	11	134	36	7	39	34		49
WHOK															
MET AQH PER (00)	40	40	19	11		2	3		21	12		1	7		
MET AQH RATING	.3	.4	.4	1.3		.2	.4		.4	1.5		.1	.9		
MET AQH SHARE	5.6	6.4	6.1	11.5		3.3	12.0		6.5	15.0	1.4	2.1	17.9		
MET CUME PER (00)	121	121	61	19		15	13		60	18	14	6	22		
MET CUME RATING	1.0	1.2	1.2	2.2		1.4	1.8		1.1	2.2	1.1	.5	2.9		
TSA AQH PER (00)	50	48	24	15		2	3		24	12		3	7		2
TSA CUME PER (00)	194	181	100	46		5	15	7	81	18	14	12	26	11	13

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.

Specific Audience

SUNDAY 7PM-MID

	Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WLOH															
MET AQH PER(00)															
MET AQH RATING															
MET AQH SHARE															
MET CUME PER(00)															
MET CUME RATING															
TSA AQH PER(00)															
TSA CUME PER(00)															
WLVQ															
MET AQH PER(00)	36	34	24	15	7	1	1		10	3	6	1			2
MET AQH RATING	.3	.3	.5	1.7	.5	.1	.1		.2	.4	.5	.1			.2
MET AQH SHARE	5.1	5.4	7.7	15.6	11.3	1.7	4.0		3.1	3.8	8.3	2.1			2.5
MET CUME PER(00)	190	182	125	60	51	8	6		57	29	22	6			8
MET CUME RATING	1.6	1.7	2.5	7.0	3.9	.7	.8		1.0	3.5	1.7	.5			.7
TSA AQH PER(00)	43	41	29	17	10	1	1		12	4	7	1			2
TSA CUME PER(00)	251	243	173	73	81	13	6		70	38	26	6			8
WMGG															
MET AQH PER(00)	45	44	16	10	6				28	23	5				1
MET AQH RATING	.4	.4	.3	1.2	.5				.5	2.8	.4				.3
MET AQH SHARE	6.3	7.0	5.2	10.4	9.7				8.8	28.8	6.9				1.3
MET CUME PER(00)	180	171	84	48	36				87	58	29				9
MET CUME RATING	1.6	1.6	1.7	5.6	2.8				1.6	7.0	2.3				.8
TSA AQH PER(00)	47	44	16	10	6				28	23	5				3
TSA CUME PER(00)	189	171	84	48	36				87	58	29				18
WMNI															
MET AQH PER(00)	12	12							12		6				
MET AQH RATING	.1	.1							.2		.5				
MET AQH SHARE	1.7	1.9							3.8		8.3				
MET CUME PER(00)	26	26	3						3		7				3
MET CUME RATING	.2	.2	.1						.4		.5				.5
TSA AQH PER(00)	12	12							12		6				
TSA CUME PER(00)	26	26	3						3		7				3
WNCI															
MET AQH PER(00)	66	46	25	1	18	5	1		21	3	11	6			1
MET AQH RATING	.6	.4	.5	.1	1.4	.5	.1		.4	.4	.9	.5			.2
MET AQH SHARE	9.3	7.3	8.1	1.0	29.0	8.3	4.0		6.6	3.8	15.3	12.8			2.8
MET CUME PER(00)	218	134	49	10	26	7	6		85	19	27	25			6
MET CUME RATING	1.9	1.3	1.0	1.2	2.0	.6	.8		1.6	2.3	2.1	2.2	1.0	1.1	7.7
TSA AQH PER(00)	80	57	34	10	18	5	1		23	5	11	6			1
TSA CUME PER(00)	307	217	105	66	26	7	6		112	46	27	25	8	6	90
WNKO															
MET AQH PER(00)	10	2							2			1			8
MET AQH RATING	.1											.1			.7
MET AQH SHARE	1.4	.3							.6			2.1			10.0
MET CUME PER(00)	49	22							22			11			27
MET CUME RATING	.4	.2							.4			1.0			2.5
TSA AQH PER(00)	10	2							2			1			8
TSA CUME PER(00)	49	22							22			11			27
+WRVF															
WXMX															
MET AQH PER(00)	21	21	17	8	9				4		1	1			3
MET AQH RATING	.2	.2	.3	.9	.7				.1		.1	.1			.2
MET AQH SHARE	3.0	3.3	5.5	8.3	14.5				1.3		1.4	2.1	5.1		1.8
MET CUME PER(00)	46	46	27	10	9				19		7	6			84
MET CUME RATING	.4	.4	.5	1.2	.7				.3		.5	.5			7.7
TSA AQH PER(00)	21	21	17	8	9				4		1	1			23
TSA CUME PER(00)	46	46	27	10	9				19		7	6			90
WRZR															
MET AQH PER(00)	12	9	5	5					4		4				3
MET AQH RATING	.1	.1	.1	.6					.1		.3				.3
MET AQH SHARE	1.7	1.4	1.6	5.2					1.3		5.6				3.8
MET CUME PER(00)	59	44	36	29	7				8		8				15
MET CUME RATING	.5	.4	.7	3.4	.5				.1		.6				1.4
TSA AQH PER(00)	25	18	7	5	2				11	7	4				7
TSA CUME PER(00)	98	74	54	29	25				20	12	8				24
WSNY															
MET AQH PER(00)	73	62	15	12		1		2	47	19	15	11			11
MET AQH RATING	.6	.6	.3	1.4		.1		.4	.9	2.3	1.2	1.0			1.0
MET AQH SHARE	10.3	9.9	4.8	12.5		1.7		10.5	14.7	23.8	20.8	23.4			5.6
MET CUME PER(00)	263	231	70	40		16		14	161	65	45	38			13
MET CUME RATING	2.3	2.2	1.4	4.7		1.5		2.7	2.9	7.9	3.5	3.3			2.9
TSA AQH PER(00)	78	65	15	12		1		2	50	19	15	11	3		13
TSA CUME PER(00)	281	236	70	40		16		14	166	65	45	38	5	13	45
WTLT															
MET AQH PER(00)	2	2	1		1				1	1					
MET AQH RATING					.1					.1					
MET AQH SHARE	.3	.3	.3		1.6				.3	1.3					
MET CUME PER(00)	28	28	18		18				10	10					
MET CUME RATING	.2	.3	.4		1.4				.2	1.2					
TSA AQH PER(00)	2	2	1		1				1	1					
TSA CUME PER(00)	28	28	18		18				10	10					

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.

Specific Audience

Specific Audience

SUNDAY 7PM-MID

	Persons 12+	Persons 18+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WTVN															
MET AQH PER(00)	33	33	21			2	5	1	12			1	3	5	
MET AQH RATING	.3	.3	.4			.2	.7	.2	.2			.1	.4	.9	
MET AQH SHARE	4.7	5.2	6.8			3.3	20.0	5.3	3.8			2.1	7.7	13.9	
MET CUME PER(00)	112	112	50			8	21	7	62			6	17	26	
MET CUME RATING	1.0	1.1	1.0			.7	2.9	1.4	1.1			.5	2.2	4.6	
TSA AQH PER(00)	34	34	22			2	6	1	12			1	3	5	
TSA CUME PER(00)	119	119	57			8	28	7	62			6	17	26	
WVKKO															
MET AQH PER(00)	4	4	4	3			1								
MET AQH RATING			.1	.3			.1								
MET AQH SHARE	.6	.6	1.3	3.1			4.0								
MET CUME PER(00)	32	32	32	18			14								
MET CUME RATING	.4	.3	.6	2.1			2.0								
TSA AQH PER(00)	3	4	4	3			1								
TSA CUME PER(00)	32	32	32	18			14								
WWCD															
MET AQH PER(00)	29	21	19	12	4	3			2	2					8
MET AQH RATING	.3	.2	.4	1.4	.3	.3				.2					.7
MET AQH SHARE	4.1	3.3	6.1	12.5	6.5	5.0			.6	2.5					10.0
MET CUME PER(00)	122	106	87	53	26	8			19	19					16
MET CUME RATING	1.1	1.0	1.7	6.2	2.0	.7			.3	2.3					1.5
TSA AQH PER(00)	29	21	19	12	4	3			2	2					8
TSA CUME PER(00)	122	106	87	53	26	8			19	19					16
WWHT															
MET AQH PER(00)	48	32	17	7	10				15	4	11				16
MET AQH RATING	.4	.3	.3	.8	.8				.3	.5	.9				1.5
MET AQH SHARE	6.8	5.1	5.5	7.3	16.1				4.7	5.0	15.3				20.0
MET CUME PER(00)	178	101	34	23	11				67	40	27				77
MET CUME RATING	1.5	1.0	.7	2.7	.8				1.2	4.8	2.1				7.0
TSA AQH PER(00)	50	34	17	7	10				17	6	11				16
TSA CUME PER(00)	187	110	34	23	11				76	49	27				77
WAZU															
MET AQH PER(00)	4	4							4		4				
MET AQH RATING									.1		.3				
MET AQH SHARE	.6	.6							1.3		5.6				
MET CUME PER(00)	18	18	10	10					8		8				
MET CUME RATING	.2	.2	.2	1.2					.1		.6				
TSA AQH PER(00)	11	11	1		1				10		10				
TSA CUME PER(00)	62	62	22	10	12				40		40				
WLW															
MET AQH PER(00)	3	3	2		2				1						
MET AQH RATING					.2										
MET AQH SHARE	.4	.5	.6		3.2				.3						
MET CUME PER(00)	22	22	9		9				13						
MET CUME RATING	.2	.2	.2		.7				.2						
TSA AQH PER(00)	18	18	17		2		11	1	3						
TSA CUME PER(00)	61	61	48		9		11	8	20						
TOTALS															
MET AQH PER(00)	709	629	310	96	62	60	25	19	319	80	72	47	39	36	80
MET AQH RATING	6.1	6.0	6.2	11.2	4.8	5.5	3.5	3.7	5.8	9.7	5.6	4.1	5.1	6.4	7.3
MET CUME PER(00)	2443	2117	1048	279	227	232	115	88	1069	269	208	204	127	126	326
MET CUME RATING	21.1	20.2	20.9	32.5	17.5	21.1	16.2	17.2	19.6	32.5	16.1	17.8	16.6	22.4	29.7

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.

Audience Composition

MONDAY-SUNDAY 6AM-MID

METRO AQH(00)													
Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBYY	26	17		10	4		1	9		1	5		3
PCT (%)	100	65		38	15		4	35		4	19		12
WBNS	66	39	1	3	2	5	12	27	1	2	2	3	8
PCT (%)	100	59	2	5	3	8	18	41	2	3	3	5	12
WBNS-FM	68	21	2	2	6	5	2	45	2	7	9	10	5
PCT (%)	100	31	3	3	9	7	3	66	3	10	13	15	7
WCEZ	25	13			3			12		1	3		
PCT (%)	100	52			12			48		4	12		
WCKX	47	24	7	10	7			16	7	4	5		7
PCT (%)	100	51	15	21	15			34	15	9	11		15
WCLT-FM	45	22	3	1	6	5	4	22	5	5	2	2	3
PCT (%)	100	49	7	2	13	11	9	49	11	11	4	4	7
WCOL	15	4			1			10		4	1	1	1
PCT (%)	100	27			7			67		27	7	7	7
WCOL-FM	95	43	7	12	16	8		44	2	8	21	6	8
PCT (%)	100	45	7	13	17	8		46	2	8	22	6	8
WHOK	101	52	6	5	16	10	6	49	7	7	8	16	9
PCT (%)	100	51	6	5	16	10	6	49	7	7	8	16	9
WLOH	12	5			1	1	2	7					1
PCT (%)	100	42			8	8	17	58					8
WLVQ	143	88	25	50	10	3		51	19	26	4	2	4
PCT (%)	100	62	17	35	7	2		36	13	18	3	1	3
WMGG	96	55	18	29	6	2		37	20	12	2	3	4
PCT (%)	100	57	19	30	6	2		39	21	13	2	3	4
WMNI	47	17			2	6	6	30		5		8	3
PCT (%)	100	36			4	13	13	64		11		17	6
WNCI	132	38	17	14	6	1		68	19	23	16	8	1
PCT (%)	100	29	13	11	5	1		52	14	17	12	6	1
WNKO	15	7	3		4			4			2		1
PCT (%)	100	47	20		27			27			13		7
*WRFD	12	5		2				7		1	2	1	1
PCT (%)	100	42		17				58		8	17	8	8
+WRVF													
WXMV	54	21	7	5	4	1	3	33	2	18	8	3	2
PCT (%)	100	39	13	9	7	2	6	61	4	33	15	6	4
WRZR	28	11	4	5	1	1		13	5	4	4		4
PCT (%)	100	39	14	18	4	4		46	18	14	14		14
WSNY	167	45	9	12	17	3	4	114	20	27	39	20	3
PCT (%)	100	27	5	7	10	2	2	68	12	16	23	12	2
WTLT	17	9		3	6			8	1	5	1		
PCT (%)	100	53		18	35			47	6	29	6		
WTVN	141	65		6	19	18	6	75	1	5	13	17	1
PCT (%)	100	46		4	13	13	4	53	1	4	9	12	13
WVCO	44	21	2	8	5	2	2	21	5	8	5	2	1
PCT (%)	100	48	5	18	11	5	5	48	11	18	11	5	2
WWCD	26	16	7	7	2			8	4	3	1		2
PCT (%)	100	62	27	27	8			31	15	12	4		8
WWHT	62	16	8	6	2			19	8	7	4		27
PCT (%)	100	26	13	10	3			31	13	11	6		44
WAZU	6	5	2	2	1			1		1			
PCT (%)	100	83	33	33	17			17		17			

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
 & Both of the previous footnotes apply.

Audience Composition

MONDAY-SUNDAY 6AM-MID

METRO CUME (00)

	Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WBBY	473	249		124	81	20	8	207	12	51	82	19	32	17
PCT (%)	100	53		26	17	4	2	44	3	11	17	4	7	4
WBNS	1351	739	65	97	113	136	127	578	10	73	70	119	112	34
PCT (%)	100	55	5	7	8	10	9	43	1	5	5	9	8	3
WBNS-FM	1523	539	33	102	127	125	59	878	64	139	170	162	126	106
PCT (%)	100	35	2	7	8	8	4	58	4	9	11	11	8	7
WCEZ	314	131		9	42	53	13	175	10	28	43	55	13	8
PCT (%)	100	42		3	13	17	4	56	3	9	14	18	4	3
WCKX	738	317	90	107	83	32	5	283	97	53	85	32	5	138
PCT (%)	100	43	12	14	11	4	1	38	13	7	12	4	1	19
WCLT-FM	558	228	26	39	37	54	60	272	38	73	40	46	53	58
PCT (%)	100	41	5	7	7	10	11	49	7	13	7	8	9	10
WCOL	355	160	19	9	39	27	10	187		28	26	31	38	8
PCT (%)	100	45	5	3	11	8	3	53		8	7	9	11	2
WCOL-FM	1666	656	57	172	261	138	14	812	99	174	335	118	14	198
PCT (%)	100	39	3	10	16	8	1	49	6	10	20	7	1	12
WHOK	1595	674	96	89	173	142	92	843	113	207	184	195	97	78
PCT (%)	100	42	6	6	11	9	6	53	7	13	12	12	6	5
WLOH	133	61			16	11	7	64			6		20	8
PCT (%)	100	46			12	8	5	48			5		15	6
WLWQ	1904	1049	320	501	157	64	7	751	312	297	110	25	7	104
PCT (%)	100	55	17	26	8	3		39	16	16	6	1		5
WMGG	1522	797	288	383	97	29		656	274	218	108	43		69
PCT (%)	100	52	19	25	6	2		43	18	14	7	3		5
WMNI	513	254	19	19	36	58	53	250		36	22	93	37	9
PCT (%)	100	50	4	4	7	11	10	49		7	4	18	7	2
WNCI	2479	742	264	248	132	55	29	1263	367	431	265	145	31	474
PCT (%)	100	30	11	10	5	2	1	51	15	17	11	6	1	19
WNKO	191	71	26	15	19	11		86	8	6	27	12	11	34
PCT (%)	100	37	14	8	10	6		45	4	3	14	6	6	18
*WRFD	241	121		44		15	23	120		30	33	6	21	
PCT (%)	100	50		18		6	10	50		12	14	2	9	
+WRVF														
WXMN	766	295	57	90	53	39	29	445	57	199	70	66	27	26
PCT (%)	100	39	7	12	7	5	4	58	7	26	9	9	4	3
WRZR	576	274	122	91	38	23		209	57	54	44	21	6	93
PCT (%)	100	48	21	16	7	4		36	10	9	8	4	1	16
WSNY	2565	821	183	228	289	86	35	1491	294	515	423	198	48	253
PCT (%)	100	32	7	9	11	3	1	58	11	20	16	8	2	10
WTLT	309	100		79	21			200	29	116	41			9
PCT (%)	100	32		26	7			65	9	38	13			3
WTVN	1917	896	29	113	274	265	105	939	28	98	214	247	134	82
PCT (%)	100	47	2	6	14	14	5	49	1	5	11	13	7	4
WVCO	686	329	67	125	67	35	24	300	64	66	88	38	20	57
PCT (%)	100	48	10	18	10	5	3	44	9	10	13	6	3	8
WWCD	597	369	168	132	63	6		204	94	63	26		7	24
PCT (%)	100	62	28	22	11	1		34	16	11	4		1	4
WWHT	1272	349	160	105	56	25	3	469	230	105	91	32		454
PCT (%)	100	27	13	8	4	2		37	18	8	7	3		36
WAZU	117	77	38	16	23			25	10	15				15
PCT (%)	100	66	32	14	20			21	9	13				13

Audience Composition

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.

Audience Composition

MONDAY-SUNDAY 6AM-MID

METRO AQH(00)

WLW
PCT (%)

	Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WLW PCT (%)	39 100	28 72		8 21	8 21	6 15	3 8	10 26		3 8	2 5	1 3	1 3	1 3
TOTALS														
AQH PCT (%)	1764 100	808 46	135 8	225 13	186 11	108 6	70 4	848 48	133 8	207 12	184 10	120 7	85 5	108 6

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.

Audience Composition

MONDAY-SUNDAY 6AM-MID

METRO CUME(00)

WLW
PCT(%)

	Persons 12+	Men 18+	Men 18-24	Men 25-34	Men 35-44	Men 45-54	Men 55-64	Women 18+	Women 18-24	Women 25-34	Women 35-44	Women 45-54	Women 55-64	Teens 12-17
WLW PCT(%)	745 100	501 67		119 16	142 19	113 15	52 7	219 29	19 3	14 2	25 3	39 5	47 6	25 3
TOTALS														
CUME	11032	4788	829	1255	1052	698	460	5164	798	1263	1125	750	510	1080
PCT(%)	100	43	8	11	10	6	4	47	7	11	10	7	5	10

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
& Both of the previous footnotes apply.



Audience Composition

Hour by Hour

MONDAY-FRIDAY

METRO AQH(00)

	5AM 6AM	6AM 7AM	7AM 8AM	8AM 9AM	9AM 10AM	10AM 11AM	11AM NOON	NOON 1PM	1PM 2PM	2PM 3PM	3PM 4PM	4PM 5PM	5PM 6PM	6PM 7PM	7PM 8PM	8PM 9PM	9PM 10PM	10PM 11PM	11PM MID	MID 1AM	
WBYY																					
P12+ SHR	.9	1.7	1.3	1.2	1.0	.8	1.6	1.3	1.2	1.5	1.3	1.9	2.6	1.9	2.2	1.8	1.8	1.7	2.1	1.8	
P12+	8	40	43	33	22	19	36	30	28	35	32	45	52	25	24	18	18	15	16	9	
TEENS			1												1						
M 18-34		11	6		1	13	23	17	17	18	20	19	17	8	4	6	8	7	5	2	
W 18-34	1	5	2	1	1	1	1	1					2	1					4	2	
M 18-49		17	27	14	9	13	25	17	17	20	20	23	30	13	8	6	8	10	7	2	
W 18-49	4	16	8	11	6	3	6	8	7	6	6	10	12	9	6	3	4	4	4	2	
M 25-54		17	27	14	9	13	25	17	17	20	20	23	30	13	8	6	8	10	7	2	
W 25-54	4	11	6	11	7	3	7	9	8	8	6	12	13	9	6	3	4	4	4	2	
M 35-64		8	21	19	10		3	1		2	2	5	13	5	5			3	2		
W 35-64	3	14	11	13	8	4	7	9	9	11	9	17	17	11	10	8	7	3	5	5	
WBNS																					
P12+ SHR	3.2	2.9	3.0	4.2	3.7	3.5	3.6	2.9	3.1	4.0	3.4	3.1	2.9	2.5	2.3	2.5	2.1	2.0	8.6	12.1	
P12+	28	68	97	113	86	81	82	69	69	91	84	74	57	33	26	25	21	18	65	61	
TEENS																					
M 18-34	1	7	2	10	4	6	8	4	4	4	4	4	4	4	4	2					
W 18-34				6	6	6	6	9	6	6	6	6	6	2	3	2	2				
M 18-49	4	9	6	14	5	6	8	4	4	5	8	13	9	10	6	7	1	1	1		
W 18-49	4	8	9	6	7	7	6	9	7	8	7	9	8	3	2	2			5		
M 25-54	10	23	18	23	7	5	7	7	9	10	11	14	10	10	6	7	5	5	7	7	
W 25-54	4	14	14	4	6	5	5	8	5	8	5	9	16	1				5	5		
M 35-64	10	20	20	22	12	13	26	23	29	31	30	33	13	13	5	6	5	6	15	12	
W 35-64	12	32	30	12	14	15	16	8	4	16	12	13	24	2	2	1	1	16	9		
WBNS-FM																					
P12+ SHR	1.3	1.5	3.1	3.4	3.5	3.7	4.2	4.1	4.5	3.8	4.1	4.4	3.8	3.2	2.8	2.0	2.9	3.0	4.7	6.5	
P12+	11	36	99	92	81	84	97	98	101	88	102	105	76	42	31	20	28	27	36	33	
TEENS			1	1	1	1	1	1	1	1	2	2	1	3							
M 18-34		1	2	1						8		2	2	3	2	4	9	5	9	8	
W 18-34		4	11	15	17	15	16	18	21	14	10	16	10	7	3	1	1	4	3	1	
M 18-49		7	12	13	10	13	15	12	10	11	17	8	10	10	11	11	16	16	12	10	
W 18-49		11	29	33	41	42	44	44	56	46	42	52	26	14	8	4	3	6	6	6	
M 25-54		10	14	15	13	18	17	15	13	11	20	10	12	9	10	9	14	15	4	7	
W 25-54		10	37	32	39	44	44	41	55	46	44	55	28	14	10	4	4	4	4	7	
M 35-64		11	17	20	15	20	19	19	16	14	17	12	13	9	10	10	9	13	5	4	
W 35-64		9	36	28	29	33	37	38	51	44	45	46	26	14	8	3	7	3	3	7	
WCEZ																					
P12+ SHR	.5	1.1	.9	1.4	1.6	1.3	1.1	1.1	1.2	1.3	1.5	1.3	2.0	3.7	2.8	2.3	1.4	1.8	1.2	2.0	
P12+	4	26	30	39	36	30	24	26	28	29	37	31	40	49	31	23	14	16	9	10	
TEENS																					
M 18-34				1																	
W 18-34		3		1	1	3	3	4	6	4	3			3	1						
M 18-49	1	3	4	8	9	3	3	3	2	5	7	5	4	11	13	11	9	10	1	3	
W 18-49	3	14	5	7	6	6	4	8	8	6	6	2	8	23	11	7	5	4	6	6	
M 25-54	1	8	7	10	9	3	3	2	5	9	8	12	13	14	12	9	10	1	1	3	
W 25-54	3	14	5	7	7	7	4	8	8	6	6	2	11	28	15	8	5	4	7	7	
M 35-64	1	8	7	9	9	4	3	3	3	5	11	9	13	13	14	12	9	10	1	3	
W 35-64	3	12	5	6	6	4	1	4	2	2	3	2	11	26	14	8	5	6	8	7	
WCKX																					
P12+ SHR	3.9	2.7	3.1	2.9	2.1	1.7	1.2	2.1	1.6	2.1	2.4	1.8	2.6	2.7	2.7	4.9	8.1	8.0	5.5	5.8	
P12+	34	63	99	79	48	38	28	51	36	48	60	42	52	35	30	49	79	72	42	29	
TEENS	7	28	5	1			1				3	4	5	2	2	7	15	22	14	1	
M 18-34	12	11	29	32	21	12	12	31	23	32	28	10	6	10	10	24	34	16	7	18	
W 18-34		10	41	10	4	6	1	4		4	8	7	18	10	7	9	22	24	15	5	
M 18-49	19	20	43	51	35	23	16	38	27	36	37	24	21	21	16	29	41	24	13	23	
W 18-49	8	14	51	27	13	15	11	13	9	12	17	14	24	11	9	13	23	24	15	5	
M 25-54	19	16	29	41	28	21	15	36	21	30	31	21	16	11	9	17	19	14	9	23	
W 25-54	8	8	33	21	10	12	11	11	9	8	10	10	16	4	4	4	1	2			
M 35-64	7	10	14	19	14	11	4	7	4	4	10	14	15	11	9	5	7	8	6	5	
W 35-64	8	4	10	17	9	9	10	9	9	8	9	7	6	1	2	4	1				
WCLT-FM																					
P12+ SHR	3.0	1.5	1.6	2.7	3.2	2.9	3.0	2.2	2.7	3.0	2.6	2.2	2.1	2.0	2.8	1.9	1.8	2.1	2.9	5.6	
P12+	26	36	52	74	73	66	69	53	61	69	65	52	41	26	31	19	18	19	22	28	
TEENS																					
M 18-34		2	12	10	15	11	10	1	3	5	2	2	4	3	2						
W 18-34	12	13	16	18	16	14	14	11	12	14	19	10	5	2	3	1	4	6	8	15	
M 18-49	4	7	19	26	29	24	23	12	18	22	20	21	18	11	13	10	10	7	7	4	
W 18-49	14	13	21	30	26	19	20	13	16	23	26	12	7	4	7	4	4	11	15	23	
M 25-54	4	8	9	16	23	17	16	13	15	17	18	19	18	11	11	10	10	7	7	4	
W 25-54	3	2	10	19	15	8	9	9	16	20	19	8	7	2	4	4	2	8	10	15	
M 35-64	6	16	11	18	20	20	19	19	21	23	22	23	15	11	11	10	12	8	6	4	
W 35-64	3		11	18	13	7	8	6	7	12	7	4	3	3	5	4		5	7	9	
WCOL																					
P12+ SHR	1.3	.8	.2	.9	1.8	1.7	1.7	1.3	1.6	2.1	.9	.8	.4	.5	.4	.2	.1	.1	.1		
P12+	11	19	7	24	42	40	39	30	36	48	23	18	7	7	5						
TEENS																					
M 18-34								2	2												
W 18-34		4		5	11	10	10	4	8	13	8	8	3								
M 18-49		1		2	4			5	9	13	3	2	1	1							
W 18-49		8	4	7	13	15	13	7	12	18	14	11	5						1		
M 25-54		2	1	2	4			5	10	14	3	2	1	1							
W 25-54	9	13	4	7	13	15	13	9	15	22	15	11	6	1			1		1		
M 35-64		2	1	3	4			3	9	14	3	2	1	1							
W 35-64	11	11	6	7	5	6	4	6	8	10	8	4	3	1	1		2	1	1		

Footnote Symbols: + Station(s) changed call letters since the prior survey - see Page 5B.

Hour by Hour

MONDAY-FRIDAY

METRO AQH RATING

	5AM 6AM	6AM 7AM	7AM 8AM	8AM 9AM	9AM 10AM	10AM 11AM	11AM NOON	NOON 1PM	1PM 2PM	2PM 3PM	3PM 4PM	4PM 5PM	5PM 6PM	6PM 7PM	7PM 8PM	8PM 9PM	9PM 10PM	10PM 11PM	11PM MID	MID 1AM
WBYY																				
P12+	.1	.3	.4	.3	.2	.2	.3	.3	.2	.3	.3	.4	.4	.2	.2	.2	.2	.1	.1	.1
TEENS			.1												.1					
M 18-34		.5	.3			.6	1.1	.8	.8	.8	.9	.9	.8	.4	.2	.3	.4	.3	.2	.1
W 18-34		.2	.1										.1						.2	.1
M 18-49		.5	.7	.4	.2	.4	.7	.5	.5	.5	.6	.8	.4	.2	.2	.2	.1	.1	.1	.1
W 18-49	.1	.4	.2	.3	.2	.1	.2	.2	.2	.2	.2	.3	.2	.2	.1	.1	.1	.3	.2	.1
M 25-54		.5	.9	.5	.3	.4	.8	.5	.5	.6	.6	.7	1.0	.4	.3	.2	.3	.3	.2	.1
W 25-54	.1	.3	.2	.3	.2	.1	.2	.3	.3	.2	.4	.4	.3	.2	.1	.1		.1	.1	.1
M 35-64		.3	.9	.8	.4		.1		.1	.1	.2	.6	.2	.2	.2			.1	.1	.1
W 35-64	.1	.6	.4	.5	.3	.2	.3	.4	.4	.4	.4	.7	.7	.4	.4	.3	.3	.1	.2	.2
WBNS																				
P12+	.2	.6	.8	1.0	.7	.7	.7	.6	.6	.8	.7	.6	.5	.3	.2	.2	.2	.2	.6	.5
TEENS																		.1		
M 18-34		.3	.1	.5	.2	.3	.4	.2	.2	.2	.2	.2	.2	.2	.2	.2				
W 18-34				.3	.3	.3	.4	.3	.3	.3	.3	.3	.1	.1	.1	.1				
M 18-49	.1	.2	.2	.4	.1	.2	.2	.1	.1	.1	.2	.4	.2	.3	.2	.2				
W 18-49	.1	.2	.2	.2	.2	.2	.2	.2	.2	.2	.2	.2	.2	.1	.1	.1			.1	
M 25-54	.3	.7	.6	.7	.2	.2	.2	.2	.3	.3	.4	.5	.3	.3	.2	.2	.2	.2	.2	.2
W 25-54	.1	.4	.4	.1	.2	.2	.2	.3	.2	.3	.2	.3	.5					.2	.2	.2
M 35-64	.4	.9	.9	.9	.5	.6	1.1	1.0	1.2	1.3	1.4	1.4	.6	.6	.2	.3	.2	.3	.6	.5
W 35-64	.5	1.3	1.2	.5	.6	.6	.6	.3	.2	.6	.5	.5	1.0	.1	.1			.6	.6	.4
WBNS-FM																				
P12+	.1	.3	.9	.8	.7	.7	.8	.8	.9	.8	.9	.9	.7	.4	.3	.2	.2	.2	.3	.3
TEENS			.1	.1	.1	.1	.1	.1		.1	.3	.2	.2	.1	.3					
M 18-34			.1								.4	.5	.8	.5	.3	.1	.2	.4	.2	.4
W 18-34		.2	.5	.7	.8	.7	.8	.9	1.0	.7	.5	.8	.5	.3	.1	.1	.2	.4	.2	.4
M 18-49		.2	.3	.4	.3	.4	.4	.3	.3	.3	.5	.2	.3	.3	.3	.3	.4	.4	.3	.3
W 18-49		.3	.8	.9	1.1	1.1	1.2	1.2	1.5	1.3	1.1	1.4	.7	.4	.2	.1	.1	.2	.2	.2
M 25-54		.3	.5	.5	.4	.6	.5	.5	.4	.6	.3	.4	.3	.3	.3	.5	.5	.1	.2	.2
W 25-54		.3	1.2	1.0	1.2	1.4	1.4	1.3	1.7	1.4	1.4	1.7	.9	.4	.3	.1	.1	.1	.2	.2
M 35-64		.5	.7	.9	.6	.9	.8	.8	.7	.6	.7	.5	.6	.4	.4	.4	.4	.6	.2	.2
W 35-64		.4	1.5	1.1	1.2	1.3	1.5	1.5	2.1	1.8	1.8	1.9	1.1	.6	.3	.1	.3	.1	.1	.3
WCEZ																				
P12+	.2	.3	.3	.3	.3	.3	.2	.2	.2	.3	.3	.3	.3	.4	.3	.2	.1	.1	.1	.1
TEENS													.1	.5	.1					
M 18-34																				
W 18-34		.1				.1	.1	.2	.3	.2	.1			.1	.3	.4	.3	.2	.3	.1
M 18-49		.1	.1	.2	.2	.1	.1	.1	.1	.1	.2	.1	.1	.3	.4	.3	.2	.3	.2	.1
W 18-49	.1	.4	.1	.2	.2	.2	.1	.2	.2	.2	.2	.1	2	.6	.3	.2	.1	.1	.2	.2
M 25-54		.3	.2	.3	.3	.1	.1	.1	.1	.2	.3	.3	.4	.4	.5	.4	.3	.3	.3	.1
W 25-54	.1	.4	.2	.2	.2	.2	.1	.3	.3	.2	.2	.1	.3	.9	.5	.3	.2	.1	.2	.2
M 35-64		.3	.3	.4	.4	.2	.1	.1	.1	.2	.5	.4	.6	.6	.6	.5	.4	.4	.4	.1
W 35-64	.1	.5	.2	.2	.2	.2	.2	.2	.1	.1	.1	.1	4	1.1	.6	.3	.2	.2	.3	.3
WCKX																				
P12+	.3	.5	.9	.7	.4	.3	.2	.4	.3	.4	.5	.4	.4	.3	.3	.4	.7	.6	.4	.3
TEENS	.6	2.6	.5	.1		.1				.3	.4	.5	.2	.2	.6	1.4	2.0	1.3	.1	
M 18-34	.6	.5	1.3	1.5	1.0	.6	.6	1.4	1.1	1.5	1.3	.5	.3	.5	.5	1.1	1.6	.7	.3	.8
W 18-34		.5	1.9	.5	.2	.3		.2		.2	.4	.3	.9	.5	.3	.4	1.0	.7	.2	.2
M 18-49	.5	.5	1.2	1.4	1.0	.6	.4	1.0	.7	1.0	1.0	.7	.6	.6	.4	8	1.1	.7	.4	.6
W 18-49	.2	.4	1.4	.7	.4	.4	.3	.4	.2	.3	.5	.4	.7	.3	.2	.4	.6	.7	.4	.1
M 25-54	.6	.5	.9	1.3	.9	.7	.5	1.2	.7	1.0	1.0	.7	.5	.4	.3	.5	.6	.5	.3	.7
W 25-54	.3	.3	1.0	.7	.3	.4	.3	.3	.3	.3	.3	.3	.5	.1	.1	.1	.1	.1	.1	.1
M 35-64	.3	.4	.6	.8	.6	.5	.2	.3	.2	.2	.4	.6	.6	.5	.4	.2	.3	.3	.3	.2
W 35-64	.3	.2	.4	.7	.4	.4	.4	.4	.4	.3	.4	.3	.2		.1	.2				
WCLT-FM																				
P12+	.2	.3	.4	.6	.6	.6	.6	.5	.5	.6	.6	.4	.4	.2	.3	.2	.2	.2	.2	.2
TEENS		.1				.1	.1		.1	.2	.2	.3	.4	.4	.3	.2				
M 18-34		.1	.6	.5	.7	.5	.5		.1	.2	.1	.1	.2	.1	.1					
W 18-34	.6	.6	.8	.9	.8	.7	.7	.5	.6	.7	.9	.5	.2	.1	.1		.2	.3	.4	.7
M 18-49	.1	.2	.5	.7	.8	.7	.6	.3	.5	.6	.5	.6	.5	.3	.4	.3	.3	.2	.2	.1
W 18-49	.4	.4	.6	.8	.7	.5	.5	.4	.6	.7	.3	.2	.1	.2	.1	.1	.3	.4	.6	.6
M 25-54	.1	.3	.3	.5	.7	.5	.5	.4	.5	.5	.6	.6	.6	.4	.4	.3	.3	.2	.2	.1
W 25-54	.1	.1	.3	.6	.5	.3	.3	.3	.5	.6	.6	.3	.2	.1	.1	.1	.1	.3	.3	.5
M 35-64	.3	.7	.5	.8	.9	.9	.8	.8	.9	1.0	.9	1.0	.6	.5	.5	.4	.5	.3	.3	.2
W 35-64	.1		.4	.7	.5	.3	.3	.2	.3	.5	.3	.2	.1	.1	.2		.2	.3	.3	.4
WCOL																				
P12+	.1	.2	.1	.2	.4	.3	.3	.3	.3	.4	.2	.2	.1	.1						
TEENS		.2									.2	.2								
M 18-34								.1	.1											
W 18-34		.2		.2	.5	.5	.5	.2	.4	.6	.4	.4	.1							
M 18-49			.1	.1	.1	.1	.1	.2	.2	.4	.1	.1								
W 18-49		.2	.1	.2	.4	.4	.4	.2	.3	.5	.4	.3	.1							
M 25-54		.1	.1	.1	.1	.1	.1	.2	.3	.5	.1	.1								
W 25-54	.3	.4	.1	.2	.4	.5	.4	.3	.5	.7	.5	.3	.2							
M 35-64		.1	.1	.1	.2			.1	.4	.6	.1	.1								
W 35-64	.4	.4	.2	.3	.2	.2	.2	.2	.3	.4	.3	.2	.1				.1			

Footnote Symbols: + Station(s) changed call letters since the prior survey - see Page 5B.

Hour by Hour

MONDAY-FRIDAY

METRO AQH(00)

WCOL - FM

	5AM 6AM	6AM 7AM	7AM 8AM	8AM 9AM	9AM 10AM	10AM 11AM	11AM NOON	NOON 1PM	1PM 2PM	2PM 3PM	3PM 4PM	4PM 5PM	5PM 6PM	6PM 7PM	7PM 8PM	8PM 9PM	9PM 10PM	10PM 11PM	11PM MID	MID 1AM
P12+ SHR	3.5	5.1	4.7	5.2	5.2	5.4	5.6	5.7	5.3	5.0	6.2	5.3	6.8	4.6	5.3	4.9	4.1	3.2	3.6	2.6
P12+	30	118	150	140	121	123	127	136	120	114	154	124	135	60	59	49	40	29	27	13
TEENS	1	15	6	3		2	3	1		2	12	9	13	6	11	12	7	10	4	
M 18-34	1	15	32	40	46	38	33	32	34	33	37	29	20	7	3	5	4	3	2	
W 18-34	6	8	14	15	11	14	15	16	17	17	22	9	13	3	6	5	2	1	3	1
M 18-49	10	48	70	60	63	56	58	64	64	62	63	58	56	21	22	19	15	10	8	3
W 18-49	9	46	58	62	49	51	46	53	43	41	59	43	52	19	17	11	10	8	13	6
M 25-54	14	56	67	53	51	48	51	57	54	52	63	46	48	21	22	19	15	10	9	3
W 25-54	8	45	56	61	50	52	45	54	44	41	57	41	46	18	13	8	10	8	13	6
M 35-64	13	41	42	20	20	25	32	38	34	32	39	32	38	14	20	16	11	6	6	1
W 35-64	4	39	45	48	40	39	33	38	27	24	37	34	39	16	11	6	8	7	10	5

WHOK

P12+ SHR	7.4	5.2	5.0	5.1	5.6	5.2	5.3	5.3	7.0	6.1	6.4	6.3	5.7	4.5	5.5	2.9	4.1	3.3	2.9	1.4
P12+	64	121	162	137	130	120	120	127	157	140	157	149	113	59	61	29	40	30	22	7
TEENS				1							1	2			3					
M 18-34	3	9	11	20	17	15	15	11	12	8	16	19	13	6	11	6	4	1	2	
W 18-34	6	4	14	19	21	21	18	22	25	19	17	18	22	15	11	7	13	13	7	1
M 18-49	15	26	43	45	44	42	44	38	46	39	55	58	34	20	26	12	8	3	5	2
W 18-49	16	41	60	35	38	35	34	41	48	46	40	49	44	21	19	13	17	17	11	4
M 25-54	30	40	48	41	40	38	40	41	47	40	55	52	33	17	22	8	5	5	5	2
W 25-54	16	45	64	35	32	26	36	40	46	44	39	53	41	17	16	11	16	15	8	4
M 35-64	39	50	51	35	39	39	38	37	48	48	63	50	26	21	20	8	6	5	3	2
W 35-64	16	53	70	39	34	35	43	44	51	48	45	50	40	14	12	8	13	11	8	4

WLOH

P12+ SHR		.9	1.3	1.3	.6	.5		1.2	.8	.6	.6	.2	1.3	.6	.1					
P12+		22	41	35	13	12		1	28	17	14	14	4	26	8	1				
TEENS			4																	
M 18-34																				
W 18-34																				
M 18-49		11	11	1		1		5					8	3						
W 18-49		3	2																	
M 25-54		11	11	1		1		5					8	3						
W 25-54		3	2																	
M 35-64		13	16	8	7	8	1	12	7	7	7	1	8	3						
W 35-64		3	2	2				2	4	4	4		1							

WLVO

P12+ SHR	8.5	8.0	9.8	10.7	9.0	9.1	8.8	9.2	9.3	9.2	8.0	7.6	7.4	7.0	7.3	7.8	7.3	7.1	8.9	9.9
P12+	73	185	314	287	208	209	202	218	209	211	197	180	147	92	81	77	72	64	68	50
TEENS	4	10	13	4			1	4	1	2	6	5	5	5	6	4	2	1	2	
M 18-34	42	90	160	154	110	109	102	114	117	121	105	88	74	55	48	51	42	33	38	23
W 18-34	15	55	95	90	70	65	61	66	60	56	56	65	46	22	22	18	15	19	18	18
M 18-49	46	106	191	176	129	134	130	136	144	126	104	85	61	50	52	43	33	39	23	23
W 18-49	23	66	109	104	79	74	70	77	69	64	65	70	51	25	25	21	27	30	27	27
M 25-54	22	67	131	140	100	112	110	103	104	117	109	81	61	39	26	25	20	13	6	6
W 25-54	12	49	66	58	55	53	50	54	51	51	47	47	32	15	17	14	14	10	11	11
M 35-64	4	19	32	25	19	26	29	23	22	24	21	17	16	6	2	1	1	1	1	
W 35-64	8	11	14	14	9	9	9	11	9	8	9	5	6	4	3	3	12	11	9	9

WMGG

P12+ SHR	5.0	4.2	5.2	5.7	7.0	7.4	6.2	6.4	5.6	5.7	6.3	5.6	4.9	6.5	5.0	5.2	4.2	4.1	3.9	6.0
P12+	43	98	168	153	162	169	142	153	125	131	156	133	98	85	56	51	41	37	30	30
TEENS	1	3	12	5	1		2	4	2	2	7	5		1	5	6	5			
M 18-34	28	43	66	81	93	94	79	89	65	76	89	66	49	32	23	20	12	17	18	20
W 18-34	8	30	48	39	40	48	41	43	45	41	41	49	35	40	26	22	20	11	8	8
M 18-49	34	59	81	94	105	108	89	102	78	87	105	70	55	37	24	21	12	18	18	20
W 18-49	8	30	64	41	41	49	42	46	47	42	43	49	37	47	32	25	23	14	12	8
M 25-54	24	50	55	65	74	82	69	72	55	57	66	58	48	29	14	10	6	6	4	9
W 25-54	1	9	34	25	27	28	19	19	13	15	19	23	23	28	22	9	11	6	5	4
M 35-64	6	19	20	18	17	18	13	13	13	11	16	8	9	5	1	1	1	1		
W 35-64		3	22	10	8	5	3	4	2	1	3	4	5	7	6	3	3	1		

WMNI

P12+ SHR	3.1	4.1	3.1	3.0	3.1	3.4	3.4	3.4	3.2	3.5	2.6	2.0	1.9	2.0	2.5	2.6	2.4	2.3	.8	1.0
P12+	27	95	98	80	72	77	77	80	72	81	64	48	38	26	28	26	24	21	6	5
TEENS		2	2																	
M 18-34			1						3	2							1			
W 18-34	4	5	6	5	4	4	4	4	4	5	6	6	6	6	6	6	6	6	4	1
M 18-49	4	7	8	7	6	7	7	10	12	14	9	6	9	5	3	4	4	1		
W 18-49	13	20	19	17	17	19	16	12	9	10	7	9	8	6	6	6	6	4	1	
M 25-54	10	16	15	14	13	13	13	17	16	18	16	12	12	5	4	4	3	1		
W 25-54	15	29	26	22	21	24	20	18	14	15	10	13	11	8	8	6	6	6	4	1
M 35-64	12	26	28	32	29	25	26	29	27	27	23	15	16	5	5	5	5	2	1	2
W 35-64	11	31	28	28	25	24	21	18	14	16	6	7	5	2	4	2		1		2

WNCI

P12+ SHR	14.1	11.7	9.9	8.3	7.6	6.0	5.6	5.8	5.6	5.1	5.9	7.2	7.7	8.7	9.0	8.8	10.0	9.0	9.2	9.5
P12+	122	271	317	224	175	137	128	138	127	118	146	171	154	114	100	87	98	81	70	48
TEENS	63	77	59	19	4	9	8	5	5	5	20	24	24	24	24	34	43	32	28	32
M 18-34	5	53	47	37	36	26	26	36	36	28	41	47	44	30	34	26	35	28	20	3
W 18-34	30	79	115	94	75	59	56	52	51	50	54	52	41	26	24	17	10	13	9	8
M 18-49	15	75	72	64	50	33	31	42	39	32	43	58	54	39	40	29	41	32	25	3
W 18-49	39	109	165	138	119	94	87	90	82	80	81	83	69	46	36	24	13	16	12	8
M 25-54	14	60	51	42	21	11	6	14	11	11	14	32	34	30	25	20	31	26	23	2
W 25-54	17	71	114	95	81	68	62	73	69	64	60	64	49	33	22	15	10	10	8	4
M 35-64	10	27	27	27	15	7	5	6	3	4	2	12	10	10	6	3	6	4	5	
W 35-64	14	35	54	45	45	36	33	39	32	31	29	36	32	21	12	7	4	4	8	5

Footnote Symbols: + Station(s) changed call letters since the prior survey - see Page 5B.

Hour by Hour

MONDAY-FRIDAY

METRO AQH RATING

WCOL - FM

	5AM 6AM	6AM 7AM	7AM 8AM	8AM 9AM	9AM 10AM	10AM 11AM	11AM NOON	NOON 1PM	1PM 2PM	2PM 3PM	3PM 4PM	4PM 5PM	5PM 6PM	6PM 7PM	7PM 8PM	8PM 9PM	9PM 10PM	10PM 11PM	11PM MID	MID 1AM
P12+	.3	1.0	1.3	1.2	1.0	1.1	1.1	1.2	1.0	1.0	1.3	1.1	1.2	.5	.5	.4	.3	.3	.2	.1
TEENS	.1	1.4	.5	.3	.2	.2	.3	.1	.2	.2	1.1	.8	1.2	.5	1.0	1.1	.6	.9	.4	
M 18-34		.7	1.5	1.9	2.1	1.8	1.5	1.5	1.6	1.5	1.7	1.3	.9	.3	.1	.2	.2	.1	.1	
W 18-34	.3	.4	.7	.7	.5	.7	.7	.8	.8	.8	1.0	.4	.6	.1	.3	.2	.1	.1		
M 18-49	.3	1.3	1.9	1.6	1.7	1.5	1.6	1.8	1.8	1.7	1.7	1.6	1.5	.6	.6	.5	.4	.3	.2	.1
W 18-49	.2	1.3	1.6	1.7	1.3	1.4	1.3	1.4	1.2	1.1	1.6	1.2	1.4	.5	.5	.3	.3	.2	.4	.2
M 25-54	.5	1.8	2.2	1.7	1.6	1.5	1.6	1.8	1.7	1.7	2.0	1.5	1.5	.7	.7	.6	.5	.3	.3	.1
W 25-54	.3	1.4	1.8	1.9	1.6	1.6	1.4	1.7	1.4	1.3	1.8	1.3	1.4	.6	.4	.3	.3	.3	.4	.2
M 35-64	.6	1.8	1.8	.9	.9	1.1	1.4	1.6	1.5	1.4	1.7	1.4	1.6	.6	.9	.7	.5	.3	.3	
W 35-64	.2	1.6	1.8	1.9	1.6	1.6	1.3	1.5	1.1	1.0	1.5	1.4	1.6	.6	.4	.2	.3	.3	.4	.2

WHOK

P12+	.6	1.0	1.4	1.2	1.1	1.0	1.0	1.1	1.4	1.2	1.4	1.3	1.0	.5	.5	.3	.3	.3	.2	.1
TEENS				.1							.1	.2	.1	.3						
M 18-34	.1	.4	.5	.9	.8	.7	.7	.5	.6	.4	.7	.9	.6	.3	.5	.3	.2	.6	.1	
W 18-34	.3	.2	.7	.9	1.0	1.0	.9	1.0	1.2	.9	.8	.9	1.0	.7	.5	.3	.6	.3	.3	
M 18-49	.4	.7	1.2	1.2	1.2	1.2	1.2	1.0	1.3	1.1	1.5	1.6	.9	.5	.7	.3	.2	.1	.1	.1
W 18-49	.4	1.1	1.6	1.0	1.0	1.0	.9	1.1	1.3	1.3	1.1	1.3	1.2	.6	.5	.4	.5	.5	.3	.1
M 25-54	1.0	1.3	1.5	1.3	1.3	1.2	1.3	1.3	1.5	1.3	1.8	1.7	1.1	.5	.7	.3	.2	.2	.2	.1
W 25-54	.5	1.4	2.0	1.1	1.0	.8	1.1	1.3	1.4	1.4	1.2	1.7	1.3	.5	.5	.3	.5	.5	.3	.1
M 35-64	1.7	2.2	2.2	1.5	1.7	1.7	1.6	1.6	2.1	2.1	2.7	2.2	1.1	.9	.9	.3	.3	.2	.1	.1
W 35-64	.6	2.1	2.8	1.6	1.4	1.4	1.7	1.8	2.1	1.9	1.8	2.0	1.6	.6	.5	.3	.5	.4	.3	.2

WLOH

P12+		.2	.4	.3	.1	.1		.2	.1	.1	.1		.2	.1						
TEENS			.4																	
M 18-34																				
W 18-34																				
M 18-49		.3	.3					.1					.2	.1						
W 18-49		.1	.1										.3	.1						
M 25-54		.4	.4					.2					.3	.1						
W 25-54		.1	.1																	
M 35-64		.6	.7	.3	.3	.3		.5	.3	.3	.3		.3	.1						
W 35-64		.1	.1	.1				.1	.2	.2	.2		.2	.1						

WLVQ

P12+	.6	1.6	2.7	2.5	1.8	1.8	1.7	1.9	1.8	1.8	1.7	1.6	1.3	.8	.7	.7	.6	.6	.6	.4
TEENS	.4	.9	1.2	.4			.1	.4	.1	.2	.5	.5	.5	.5	.4	.2	.1	.2		
M 18-34	1.9	4.2	7.4	7.1	5.1	5.1	4.7	5.3	5.4	5.6	4.9	4.1	3.4	2.6	2.2	2.4	1.9	1.5	1.8	1.1
W 18-34	.7	2.6	4.5	4.3	3.3	3.1	2.9	3.1	2.8	2.6	2.6	3.1	2.2	1.0	1.0	.9	.7	.9	.9	.9
M 18-49	1.3	2.9	5.2	4.8	3.5	3.7	3.6	3.7	3.9	3.5	2.8	2.3	1.7	1.4	1.4	1.2	.9	1.1	.6	.6
W 18-49	.6	1.8	3.0	2.8	2.1	2.0	1.9	2.1	1.9	1.7	1.8	1.9	1.4	.7	.7	.6	.7	.8	.7	.7
M 25-54	.7	2.2	4.2	4.5	3.2	3.6	3.5	3.3	3.3	3.8	3.5	2.6	2.0	1.3	.8	.8	.8	.6	.4	.2
W 25-54	.4	1.5	2.1	1.8	1.7	1.7	1.6	1.7	1.6	1.6	1.5	1.5	1.0	.5	.5	.4	.4	.3	.3	.3
M 35-64	.2	.8	1.4	1.1	.8	1.1	1.2	1.0	.9	1.0	.9	.7	.7	.3	.1					
W 35-64	.3	.4	.6	.6	.4	.4	.4	.4	.4	.3	.4	.2	.2	.2	.1	.1	.5	.4	.4	.4

WMGG

P12+	.4	.8	1.5	1.3	1.4	1.5	1.2	1.3	1.1	1.1	1.3	1.1	.8	.7	.5	.4	.4	.3	.3	.3
TEENS	.1	.3	1.1	.5	.1		.2	.4		.2	.6	.5		.1	.5	.5	.5	.5	.2	.2
M 18-34	1.3	2.0	3.1	3.8	4.3	4.4	3.7	4.1	3.0	3.5	4.1	3.1	2.3	1.5	1.1	.9	.6	.8	.8	.9
W 18-34	.4	1.4	2.3	1.8	1.9	2.3	1.9	2.0	2.1	1.9	1.9	2.3	1.7	1.9	1.2	1.0	.9	.5	.5	.4
M 18-49	.9	1.6	2.2	2.6	2.9	3.0	2.4	2.8	2.1	2.4	2.9	1.9	1.5	1.0	.7	.6	.3	.5	.5	.5
W 18-49	.2	.8	1.7	1.1	1.1	1.3	1.1	1.3	1.3	1.1	1.2	1.3	1.0	1.3	.9	.7	.6	.4	.3	.2
M 25-54	.8	1.6	1.8	2.1	2.4	2.6	2.2	2.3	1.8	1.8	2.1	1.9	1.5	.9	.5	.3	.2	.2	.1	.3
W 25-54		.3	1.1	.8	.8	.9	.6	.6	.4	.5	.6	.7	.7	.9	.7	.3	.3	.2	.2	.1
M 35-64	.3	.8	.9	.8	.7	.8	.6	.6	.6	.5	.7	.3	.4	.2	.2	.2	.2	.2	.2	.1
W 35-64		.1	.9	.4	.3	.2	.1	.2	.1		.1	.2	.2	.3	.2	.1	.1	.1	.1	

WMNI

P12+	.2	.8	.8	.7	.6	.7	.7	.7	.6	.7	.6	.4	.3	.2	.2	.2	.2	.2	.1	
TEENS		.2	.2																	
M 18-34									.1	.1										
W 18-34	.2	.2	.3	.2	.2	.2	.2	.2	.2	.2	.3	.3	.3	.3	.3	.3	.3	.3	.2	
M 18-49	.1	.2	.2	.2	.2	.2	.2	.3	.3	.4	.2	.2	.2	.1	.1	.1	.1	.1	.1	
W 18-49	.4	.5	.5	.5	.5	.5	.4	.3	.2	.3	.2	.2	.2	.2	.2	.2	.2	.2	.1	
M 25-54	.3	.5	.5	.5	.4	.4	.4	.5	.5	.6	.5	.4	.4	.2	.1	.1	.1	.1	.1	
W 25-54	.5	.9	.8	.7	.7	.8	.6	.6	.4	.5	.3	.4	.3	.3	.3	.2	.2	.2	.1	
M 35-64	.5	1.1	1.2	1.4	1.2	1.1	1.1	1.2	1.2	1.2	1.0	.6	.7	.2	.2	.2	.2	.1		.1
W 35-64	.4	1.3	1.1	1.1	1.0	1.0	.8	.7	.6	.6	.2	.3	.2	.1	.2	.1				.1

WNCI

P12+	1.1	2.3	2.7	1.9	1.5	1.2	1.1	1.2	1.1	1.0	1.3	1.5	1.3	1.0	.9	.8	.8	.7	.6	.4
TEENS	5.7	7.0	5.4	1.7	.4	.8	.7	.5	.5	.5	1.8	2.2	2.2	2.2	2.2	3.1	3.9	2.9	2.6	2.9
M 18-34	.2	2.5	2.2	1.7	1.7	1.2	1.2	1.7	1.7	1.3	1.9	2.2	2.0	1.4	1.6	1.2	1.6	1.3	.9	.1
W 18-34	1.4	3.7	5.4	4.4	3.5	2.8	2.6	2.5	2.4	2.4	2.6	2.5	1.9	1.2	1.1	.8	.5	.6	.4	.4
M 18-49	.4	2.1	2.0	1.8	1.4	.9	.8	1.2	1.1	.9	1.2	1.6	1.5	1.1	.8	1.1	.9	.7	.1	
W 18-49	1.1	3.0	4.5	3.8	3.2	2.6	2.4	2.4	2.2	2.2	2.2	2.3	1.9	1.3	1.0	.7	.4	.4	.3	.2
M 25-54	.5	1.9	1.6	1.4	.7	.4	.2	.5	.4	.4	.5	1.0	1.1	1.0	.8	.6	1.0	.8	.7	.1
W 25-54	.5	2.2	3.6	3.0	2.5	2.1	1.9	2.3	2.2	2.0	1.9	2.0	1.5	1.0	.7	.5	.3	.3	.3	.1
M 35-64	.4	1.2	1.2	1.2	.6	.3	.2	.3	.1	.2	.1	.5	.4	.4	.3	.1	.3	.2	.2	.2
W 35-64	.6	1.4	2.2	1.8	1.8	1.5	1.3	1.6	1.3	1.3	1.2	1.5	1.3	.8	.5	.3	.2	.2	.3	.2

Footnote Symbols: + Station(s) changed Call letters since the prior survey - see Page 58.

Hour by Hour

MONDAY-FRIDAY

		METRO AQH(00)																				
		5AM	6AM	7AM	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	11PM	MID	1AM
		6AM	7AM	8AM	9AM	10AM	11AM	NOON	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM	11PM	MID	1AM	
WNKO																						
P12+ SHR	1.0	.7	.3	.7	1.1	1.2	.9	.6	1.1	1.3	1.3	1.5	.6	.6	.6	1.4	1.6	1.6	.5	.2		
P12+	9	16	9	20	25	27	21	14	25	30	33	35	12	8	7	14	16	14	4	1		
TEENS	5	7	1	1						2	11	6		3	5	13	15	14	4	1		
M 18-34					9	9	8	1	10	10	10	10	5	1								
W 18-34								1				1	2									
M 18-49			1	10	21	21	17	6	20	22	22	22	5	1								
W 18-49	1	7	4	3	1	4	3	5	4	4	4	4	4	1	1							
M 25-54		1	2	10	12	12	9	5	10	12	12	12	4	2								
W 25-54	4	7	4	4	1	4	3	5	4	6	6	3	2	2				1				
M 35-64		1	2	10	12	12	9	5	10	12	12	12	1	1			1					
W 35-64	4	8	6	9	4	6	4	5	5	6	6	5	2	2		1		1				
WRFD																						
P12+ SHR				.9	.7	.3	.7	.3	.7	.3	.2	.1										
P12+				24	16	6	15	6	16	7	5	2										
TEENS																						
M 18-34				4	4	2	7	2	2													
W 18-34					2	1		1		1												
M 18-49				4	4	2	7	2	2													
W 18-49				1	4	4	1	1	5	5	3	2										
M 25-54				4	5	2	7	2	2													
W 25-54				3	6	4	2	2	9	7	3	2										
M 35-64				2	1	1	1	1														
W 35-64				7	4	3	5	3	9	6	3	2										
+WRVF																						
WXXM																						
P12+ SHR	3.1	2.5	2.5	2.6	2.9	3.5	4.0	3.4	2.8	3.7	4.1	3.5	2.8	3.4	3.0	2.3	1.4	1.8	2.6	2.6		
P12+	27	59	80	70	67	81	91	81	64	85	100	83	56	44	34	23	14	16	20	13		
TEENS		1	3	1																		
M 18-34	10	13	13	8	6	5	11	12	10	12	24	25	22	19	17	11	5	8	11	11		
W 18-34	5	32	32	26	32	41	43	38	24	35	41	31	18	10	7	5	4	2	1			
M 18-49	15	17	15	10	9	10	17	17	16	24	29	30	29	20	19	11	5	8	14	11		
W 18-49	5	34	45	39	45	58	57	49	33	44	52	44	24	18	13	11	7	6	6	2		
M 25-54	15	13	14	14	5	8	12	9	6	12	15	14	16	7	7	3	5	12	9	9		
W 25-54	5	38	44	40	45	53	51	46	33	47	51	46	25	20	14	12	9	7	5	2		
M 35-64	11	6	14	13	10	13	16	13	14	20	14	9	8	4	2	2	1	3	3	2		
W 35-64	1	7	18	17	16	22	21	18	15	16	17	17	8	11	8	7	5	5	5	2		
WRZR																						
P12+ SHR	1.4	.6	.7	1.0	1.3	1.6	1.9	2.1	1.8	1.8	1.7	1.9	1.4	2.4	2.1	2.9	3.2	2.9	1.6	1.2		
P12+	12	15	22	27	30	36	44	50	40	42	42	44	28	32	23	29	31	26	12	6		
TEENS	1	9	6	1	1	7	7	2	2	3	4	5	7	7	6	10	8	2				
M 18-34	9		14	5	5	10	16	22	15	16	15	14	7	9	7	7	11	5	3	2		
W 18-34				11	13	15	10	13	13	12	14	13	7	11	7	8	5	9	4	2		
M 18-49	11	4	15	6	6	11	17	22	15	16	17	18	10	13	10	9	13	5	4	2		
W 18-49		2	1	21	23	25	20	23	23	21	20	20	10	12	7	10	7	9	4	2		
M 25-54	11	4	4	4	4	9	13	16	9	7	10	13	5	7	6	3	4	4	3	3		
W 25-54		2	1	12	12	13	12	13	13	13	11	13	7	8	5	6	6	6	3	1		
M 35-64	2	4	1	1	1	1	1	1			2	4	3	4	3	2	3	3	2	1		
W 35-64		2	1	10	10	10	10	10	10	9	6	8	4	1		2	2	1	1	1		
WSNY																						
P12+ SHR	9.2	9.2	10.5	8.2	10.3	10.5	10.8	10.0	10.5	10.1	9.9	10.0	9.3	9.9	8.4	9.7	10.4	13.9	9.2	6.2		
P12+	79	214	337	220	238	240	246	237	237	232	244	237	186	130	94	96	102	125	70	31		
TEENS		15	15	8	4	3	3	1	2	3	7	7	9	12	10	6	8	16	11			
M 18-34	17	25	33	23	41	32	32	30	39	28	28	28	14	7	4	19	24	22	14	12		
W 18-34	9	41	63	61	65	76	80	70	64	71	84	73	55	26	25	32	42	42	24	13		
M 18-49	30	67	72	41	62	58	59	61	67	50	44	47	43	33	18	27	32	38	22	14		
W 18-49	36	100	192	124	128	140	147	147	133	142	154	147	115	70	53	52	54	65	33	14		
M 25-54	19	55	58	29	46	52	53	54	57	46	43	51	40	30	17	10	8	19	10	2		
W 25-54	45	114	195	127	137	141	143	129	125	136	136	128	92	62	44	32	36	40	21	14		
M 35-64	16	42	46	21	25	35	36	37	32	27	26	31	35	33	21	14	11	17	8	2		
W 35-64	37	87	170	94	90	88	92	93	92	96	93	92	70	52	31	22	15	25	13	4		
WTLT																						
P12+ SHR	.1	1.5	1.3	1.0	.9	.9	1.0	1.0	.7	.5	.9	1.0	1.5	1.5	.7	1.1	.7	.6	1.3	.8		
P12+	1	36	41	28	20	20	22	23	15	11	22	24	29	19	8	11	7	5	10	4		
TEENS																						
M 18-34		3	4	2	1	2	4		2	1	4	5	7	7	3	3	1	3				
W 18-34		21	26	15	3	1	2	10	3		2	4	11	7	3	3	2	10	4			
M 18-49	1	12	15	9	14	13	14	9	11	11	16	17	12	7	8	4	3					
W 18-49		24	26	15	3	1	2	11	3		5	4	13	7	1	3	2	10	4			
M 25-54	1	12	15	9	14	13	14	9	11	11	16	17	12	7	8	4	3					
W 25-54		24	24	9	2	1	7	7	3		5	3	12	4	1	3	2	1	10	4		
M 35-64	1	9	11	7	13	11	10	9	9	10	12	12	9	5	4	5	3					
W 35-64		3						1			3		2		1							

Footnote Symbols: + Station(s) changed call letters since the prior survey - see Page 5B.

Hour by Hour

MONDAY-FRIDAY

METRO AQH RATING

WNKO

 P12+
 TEENS
 M 18-34
 W 18-34
 M 18-49
 W 18-49
 M 25-54
 W 25-54
 M 35-64
 W 35-64

WRFD

 P12+
 TEENS
 M 18-34
 W 18-34
 M 18-49
 W 18-49
 M 25-54
 W 25-54
 M 35-64
 W 35-64

+WRVF
WXMX

 P12+
 TEENS
 M 18-34
 W 18-34
 M 18-49
 W 18-49
 M 25-54
 W 25-54
 M 35-64
 W 35-64

WRZR

 P12+
 TEENS
 M 18-34
 W 18-34
 M 18-49
 W 18-49
 M 25-54
 W 25-54
 M 35-64
 W 35-64

WSNY

 P12+
 TEENS
 M 18-34
 W 18-34
 M 18-49
 W 18-49
 M 25-54
 W 25-54
 M 35-64
 W 35-64

WTLT

 P12+
 TEENS
 M 18-34
 W 18-34
 M 18-49
 W 18-49
 M 25-54
 W 25-54
 M 35-64
 W 35-64

	5AM 6AM	6AM 7AM	7AM 8AM	8AM 9AM	9AM 10AM	10AM 11AM	11AM NOON	NOON 1PM	1PM 2PM	2PM 3PM	3PM 4PM	4PM 5PM	5PM 6PM	6PM 7PM	7PM 8PM	8PM 9PM	9PM 10PM	10PM 11PM	11PM MID	MID 1AM
P12+	.1	.1	.1	.2	.2	.2	.2	.1	.2	.3	.3	.3	.1	.1	.1	.1	.1	.1	.1	.1
TEENS	.5	.6	.1	.1						.2	1.0	.5		.3	.5	1.2	1.4	1.3	.4	.1
M 18-34					.4	.4	.4		.5	.5	.5	.5	.2							
W 18-34													.1							
M 18-49				.3	.6	.6	.5	.2	.5	.6	.6	.6	.1							
W 18-49		.2	.1	.1	.1	.1	.1	.1	.1	.1	.1	.1	.1							
M 25-54			.1	.3	.4	.4	.3	.2	.3	.4	.4	.4	.1	.1						
W 25-54	.1	.2	.1	.1	.1	.1	.1	.2	.1	.2	.1	.1	.1	.1						
M 35-64			.1	.4	.5	.5	.4	.2	.4	.5	.5	.5								
W 35-64	.2	.3	.2	.4	.2	.2	.2	.2	.2	.2	.2	.2	.1	.1						
P12+				.2	.1	.1	.1	.1	.1	.1										
TEENS																				
M 18-34				.2	.2	.1	.3	.1	.1											
W 18-34					.1															
M 18-49			.1	.1	.1	.1	.2	.1	.1											
W 18-49				.1	.1	.1			.1	.1	.1	.1								
M 25-54			.1	.2	.1	.1	.2	.1	.1											
W 25-54			.1	.2	.1	.1	.1	.1	.3	.2	.1	.1								
M 35-64			.1																	
W 35-64			.3	.2	.1	.2	.1	.4	.2	.1	.1									
P12+	.2	.5	.7	.6	.6	.7	.8	.7	.6	.7	.9	.7	.5	.4	.3	.2	.1	.1	.2	.1
TEENS		.1	.3	.1																
M 18-34	.5	.6	.6	.4	.3	.2	.5	.6	.5	.6	1.1	1.2	1.0	.9	.8	.5	.2	.4	.5	.5
W 18-34	.2	1.5	1.5	1.2	1.5	1.9	2.0	1.8	1.1	1.7	1.9	1.5	.9	.5	.3	.2	.2	.1		
M 18-49	.4	.5	.4	.3	.2	.3	.5	.5	.4	.7	.8	.8	.8	.5	.5	.3	.1	.2	.4	.3
W 18-49	.1	.9	1.2	1.1	1.2	1.6	1.5	1.3	.9	1.2	1.4	1.2	.7	.5	.4	.3	.2	.2	.2	.1
M 25-54	.5	.4	.5	.5	.2	.3	.4	.3	.2	.4	.5	.5	.5	.2	.2	.1	.2	.4	.3	.3
W 25-54	.2	1.2	1.4	1.3	1.4	1.7	1.6	1.4	1.0	1.5	1.6	1.4	.8	.6	.4	.4	.3	.2	.2	.1
M 35-64	.5	.3	.6	.6	.4	.6	.7	.6	.6	.9	.6	.4	.3	.2	.1	.2	.1	.1	.1	.1
W 35-64	.3	.7	.7	.7	.6	.9	.8	.7	.6	.6	.7	.7	.3	.4	.3	.3	.2	.2	.2	.1
P12+	.1	.1	.2	.2	.3	.3	.4	.4	.3	.4	.4	.4	.2	.3	.2	.3	.3	.2	.1	.1
TEENS	.1	.8	.5	.1			.6	.2	.2	.3	.4	.5	.6	.6	.5	.9	.9	.7	.2	.2
M 18-34	.4		.6	.2	.2	.5	.7	1.0	.7	.7	.7	.6	.3	.4	.3	.3	.5	.2	.1	.1
W 18-34				.5	.6	.7	.5	.6	.6	.6	.7	.6	.3	.5	.3	.4	.2	.4	.2	.1
M 18-49	.3	.1	.4	.2	.2	.3	.5	.6	.4	.4	.5	.5	.3	.4	.3	.2	.4	.1	.1	.1
W 18-49		.1		.6	.6	.7	.5	.6	.6	.6	.5	.5	.3	.3	.2	.3	.2	.2	.1	.1
M 25-54	.4	.1	.1	.1	.1	.3	.4	.5	.3	.2	.3	.4	.2	.2	.2	.1	.1	.1	.1	.1
W 25-54		.1		.4	.4	.4	.4	.4	.4	.4	.3	.4	.2	.3	.2	.2	.2	.2	.1	.1
M 35-64	.1	.2									.1	.2	.1	.1	.1	.1	.1	.1	.1	.1
W 35-64	.1	.1		.4	.4	.4	.4	.4	.4	.4	.2	.3	.2		.1	.1	.1	.1	.1	.1
P12+	.7	1.8	2.9	1.9	2.1	2.1	2.1	2.0	2.0	2.0	2.1	2.0	1.6	1.1	.8	.8	.9	1.1	.6	.3
TEENS		1.4	1.4	.7	.4	.3	.3	.1	.2	.3	.6	.8	1.1	.9	.5	.7	1.5	1.0		
M 18-34	.8	1.2	1.5	1.1	1.9	1.5	1.5	1.4	1.8	1.3	1.3	1.3	.6	.3	.2	.9	1.1	1.0	.6	.6
W 18-34	.4	1.9	3.0	2.9	3.1	3.6	3.8	3.3	3.0	3.4	4.0	3.5	2.6	1.2	1.2	1.5	2.0	2.0	1.1	.6
M 18-49	.8	1.8	2.0	1.1	1.7	1.6	1.6	1.7	1.8	1.4	1.2	1.3	1.2	.9	.5	.7	.9	1.0	.6	.4
W 18-49	1.0	2.7	5.2	3.4	3.5	3.8	4.0	4.0	3.6	3.9	4.2	4.0	3.1	1.9	1.4	1.4	1.5	1.8	.9	.4
M 25-54	.6	1.8	1.9	.9	1.5	1.7	1.7	1.7	1.8	1.5	1.4	1.6	1.3	1.0	.5	.3	.3	.6	.3	.1
W 25-54	1.4	3.6	6.1	4.0	4.3	4.4	4.5	4.0	3.9	4.3	4.3	4.0	2.9	1.9	1.4	1.0	1.1	1.3	.7	.4
M 35-64	.7	1.8	2.0	.9	1.1	1.5	1.5	1.6	1.4	1.2	1.1	1.3	1.5	1.4	.9	.6	.5	.7	.3	.1
W 35-64	1.5	3.5	6.9	3.8	3.6	3.6	3.7	3.8	3.7	3.9	3.8	3.7	2.8	2.1	1.3	.9	.6	1.0	.5	.2
P12+		.3	.4	.2	.2	.2	.2	.2	.1	.1	.2	.2	.3	.2	.1	.1	.1		.1	
TEENS																				
M 18-34		.1	.2	.1		.1	.2		.1		.2	.2	.3	.3	.1	.1		.1		
W 18-34		1.0	1.2	.7	.1		.1	.5	.1		.1	.2	.5	.3	.1	.1		.1	.5	.2
M 18-49		.3	.4	.2	.4	.4	.4	.2	.3	.3	.4	.5	.4	.3	.2	.2	.1	.1		
W 18-49		.7	.7	.4	.1		.1	.3	.1		1	.1	.4	.2	.1	.1		.1	.3	.1
M 25-54		.4	.5	.3	.5	.4	.5	.3	.4	.4	.5	.5	.4	.4	.2	.3	.1	.1		
W 25-54		.8	.8	.3	.1		.2	.2	.1		.2	.1	.4	.1	.1	.1		.3	.1	
M 35-64		.4	.5	.3	.6	.5	.4	.4	.4	.4	.5	.5	.4	.2	.2	.2				
W 35-64		.1									.1		.1							

Footnote Symbols: + Station(s) changed call letters since the prior survey - see Page 5B.

Hour by Hour

Hour by Hour

MONDAY-FRIDAY

METRO AQH(00)

WTVN

P12+ SHR
P12+
TEENS
M 18-34
W 18-34
M 18-49
W 18-49
M 25-54
W 25-54
M 35-64
W 35-64

WVCO

P12+ SHR
P12+
TEENS
M 18-34
W 18-34
M 18-49
W 18-49
M 25-54
W 25-54
M 35-64
W 35-64

WWCD

P12+ SHR
P12+
TEENS
M 18-34
W 18-34
M 18-49
W 18-49
M 25-54
W 25-54
M 35-64
W 35-64

WWHT

P12+ SHR
P12+
TEENS
M 18-34
W 18-34
M 18-49
W 18-49
M 25-54
W 25-54
M 35-64
W 35-64

WAZU

P12+ SHR
P12+
TEENS
M 18-34
W 18-34
M 18-49
W 18-49
M 25-54
W 25-54
M 35-64
W 35-64

WLW

P12+ SHR
P12+
TEENS
M 18-34
W 18-34
M 18-49
W 18-49
M 25-54
W 25-54
M 35-64
W 35-64

TOTALS

P12+
TEENS
M 18-34
W 18-34
M 18-49
W 18-49
M 25-54
W 25-54
M 35-64
W 35-64

	5AM 6AM	6AM 7AM	7AM 8AM	8AM 9AM	9AM 10AM	10AM 11AM	11AM NOON	NOON 1PM	1PM 2PM	2PM 3PM	3PM 4PM	4PM 5PM	5PM 6PM	6PM 7PM	7PM 8PM	8PM 9PM	9PM 10PM	10PM 11PM	11PM MID	MID 1AM
P12+ SHR	13.7	14.7	13.0	11.7	9.7	8.0	7.3	9.4	6.4	5.6	5.1	7.1	5.8	5.8	6.1	7.6	7.3	7.7	7.8	8.7
P12+	118	341	417	314	223	182	167	223	144	129	126	168	116	76	68	75	72	69	59	44
TEENS			9	4	2								2	2	1					
M 18-34	2	9	22	10	7	7	9	13	10	8	10	16	13	1	1	2	3	3	3	2
W 18-34		25	21	11	14	7	5	10	2	1	1	1	3	1	8	8	7	6	3	
M 18-49	34	77	97	60	42	34	39	50	35	27	32	51	36	16	15	20	16	10	4	1
W 18-49	22	73	83	50	40	36	35	55	29	36	36	28	12	14	23	15	14	11	11	6
M 25-54	52	109	140	96	58	47	52	70	49	41	45	68	48	22	21	20	19	15	11	3
W 25-54	27	100	114	74	57	48	41	60	39	45	46	40	17	16	24	15	14	11	12	11
M 35-64	64	121	136	102	59	46	49	63	43	38	38	58	44	29	21	18	17	14	12	3
W 35-64	47	130	138	100	85	79	65	80	63	65	66	67	33	27	21	12	8	5	9	10
P12+ SHR	3.7	2.5	2.5	2.4	2.0	1.7	2.3	2.4	3.5	3.8	3.1	2.9	1.4	1.1	1.5	2.4	2.4	2.7	2.5	.6
P12+	32	58	79	64	45	39	52	56	79	88	77	68	28	14	17	24	24	24	19	3
TEENS	3	15	7							6	3	1	3	3	2	4	1			
M 18-34	21	5	21	16	8	6	11	2	15	17	15	8	3	1	1	6	6	6	7	3
W 18-34		16	22	27	22	17	18	23	24	22	19	19	6	2	6	3	7	9	7	
M 18-49	22	16	35	26	14	8	16	14	26	29	27	23	9	5	6	13	8	7	7	3
W 18-49	7	24	26	32	24	23	23	35	34	32	29	26	11	4	8	7	12	13	9	
M 25-54	12	15	34	25	15	9	11	14	26	29	28	23	9	5	7	13	11	10	10	3
W 25-54	7	9	8	23	21	21	23	33	32	31	27	21	7	3	2	7	8	8	5	
M 35-64	1	14	21	16	12	8	11	18	16	17	15	17	6	4	6	7	5	4	3	
W 35-64	7	8	8	5	3	7	9	13	13	15	14	12	10	4	2	4	5	5	2	
P12+ SHR	.1	.4	1.0	1.4	1.1	.7	.9	1.6	1.3	1.5	1.5	1.4	2.8	3.2	3.5	3.4	2.9	2.0	2.0	1.2
P12+	1	10	31	38	26	16	20	38	29	35	38	33	56	42	39	34	28	18	15	6
TEENS	1	8	2							2	4	1	5	5	4	8	4			
M 18-34		1	12	18	13	10	6	20	19	20	20	16	27	21	17	15	16	9	8	
W 18-34			8	11	8	5	12	11	6	8	11	11	14	10	9	6	8	8	7	6
M 18-49		1	19	21	14	10	8	24	20	21	20	18	32	26	24	20	16	10	8	
W 18-49		1	10	12	9	6	12	14	9	12	14	14	17	11	11	6	8	8	7	6
M 25-54		1	15	17	9	5	6	16	9	10	7	11	23	16	20	9	4	2	2	
W 25-54		1	9	8	5	3	8	10	4	6	8	8	9	6	6		1	2	1	
M 35-64			7	3	1		2	4	1	1	1	2	5	5	7					
W 35-64		1	2	3	1	1		3	3	4	3	3	5	1	2	5		1		
P12+ SHR	1.6	3.0	2.8	1.6	1.7	1.4	1.8	2.0	2.6	3.2	4.3	4.0	4.1	5.3	6.9	5.9	6.0	5.7	3.8	3.2
P12+	14	69	91	42	39	31	40	48	59	73	107	95	82	69	77	58	59	51	29	16
TEENS	11	38	52	12	9	7	3	4	8	19	44	42	48	36	40	24	26	30	15	8
M 18-34	1	8	8	11	14	8	21	26	25	26	29	8	2	8	8	14	13	8	5	4
W 18-34		17	22	9	5	8	11	9	21	21	25	32	19	16	23	12	13	10	6	4
M 18-49	1	9	10	15	20	11	23	27	26	29	33	11	4	11	11	16	15	8	7	4
W 18-49	1	20	29	13	8	11	14	17	25	25	30	42	28	21	25	18	17	12	7	4
M 25-54		8	6	12	15	6	6	11	11	10	17	5	2	11	10	8	9	4	4	2
W 25-54	1	9	18	9	5	8	7	8	10	11	12	16	18	17	10	10	10	7	6	2
M 35-64	1	3	2	4	6	3	2	1	1	3	4	3	4	4	4	2	2	2	2	
W 35-64	1	3	7	4	3	3	3	8	4	4	5	10	9	5	2	6	4	2	1	
P12+ SHR	.2	.3	.2	.2	.2	.4	.1	.2	.2	.2	.3	.6	.8	1.1	1.3	1.3	1.0	.8	.9	1.6
P12+	2	8	5	1	5	4	9	3	4	4	8	15	15	14	14	13	10	7	7	8
TEENS			2								1									
M 18-34		4			3	4	4	3	3	3	4	10	10	10	8	7	7	7	7	7
W 18-34				1	2						2	2	4	3	5	6	3	3	1	1
M 18-49	2	8	3		3	4	9	3	4	4	5	13	11	11	9	7	7	7	7	7
W 18-49				1	2						2	2	4	3	5	6	3			1
M 25-54	2	4	3			5	1	1	1	1	1	8	8	8	8	7	7	7	7	7
W 25-54				1	2						2	2	2	1	3	4	2			1
M 35-64	2	4	3			5		1	1	1	1	3	1	1	1					
W 35-64																				
P12+ SHR	2.5	1.3	1.3	1.8	1.6	4.5	4.5	3.4	3.7	2.5	2.8	2.8	2.2	2.3	3.2	2.3	1.3	2.1	3.0	.4
P12+	22	30	41	48	36	104	102	81	84	58	68	67	43	30	36	23	13	19	23	2
TEENS	2	4		4	1	1	1	1	1	1	1	1	1	1	2			2		
M 18-34	5	7	5	6	5	14	18	15	12	15	17	16	14	7	13	12	2	4	12	1
W 18-34			3	6	7	13	11	9	8	3				1				2		
M 18-49	8	12	19	24	16	53	48	36	38	31	39	43	28	13	15	13	5	7	13	2
W 18-49	2	2	9	10	7	21	18	19	12	8	5	7	5	4	1			3		
M 25-54	16	15	19	24	20	59	55	44	47	43	54	54	32	14	15	13	5	8	13	2
W 25-54	2	2	9	10	7	21	18	19	12	8	5	7	5	3	1		2	2	3	
M 35-64	12	12	17	19	15	53	44	34	45	30	38	39	19	15	10	4	5	6	2	1
W 35-64	2	3	6	5	10	9	10	7	6	6	6	8	6	3	2		2	3	3	
P12+	863	2326	3209	2692	2306	2288	2284	2378	2252	2292	2465	2360	1992	1308	1116	990	980	897	760	504
TEENS	100	241	207	64	24	25	30	25	19	51	134	129	133	120	129	133	142	143	82	44
M 18-34	165	361	564	544	500	475	490	539	524	530	570	474	403	276	248	258	253	195	177	123
W 18-34	99	394	600	527	477	468	464	472	444	438	468	463	380	251	221	191	199	198	164	103
M 18-49	300	721	1016	902	814	803	828	877	853	872	912	847	724	485	412	386	355	286	233	147
W 18-49	234	765	1125	904	819	823	800	854	788	789	826	842	688	441	364	299	294	291	247	150
M 25-54	303	723	920	818	699	725	735	783	726	744	805	766	656	414	326	268	247	226	167	106
W 25-54	212	710	989	785	737	728	703	740	706	722	709	725	586	377	287	208	205	187	164	105
M 35-64	240	581	682</																	

Hour by Hour

MONDAY-FRIDAY

METRO AQH RATING

WTVN

	5AM 6AM	6AM 7AM	7AM 8AM	8AM 9AM	9AM 10AM	10AM 11AM	11AM NOON	NOON 1PM	1PM 2PM	2PM 3PM	3PM 4PM	4PM 5PM	5PM 6PM	6PM 7PM	7PM 8PM	8PM 9PM	9PM 10PM	10PM 11PM	11PM MID	MID 1AM
P12+	1.0	2.9	3.6	2.7	1.9	1.6	1.4	1.9	1.2	1.1	1.1	1.5	1.0	.7	.6	.6	.6	.6	.5	.4
TEENS			.8	.4	.2								.2	.2		.1		.1		
M 18-34	.1	.4	1.0	.5	.3	.3	.4	.6	.5	.4	.5	.7	.6		.1	.1	.1	.1	.1	.1
W 18-34		1.2	1.0	.5	.7	.3	.2	.5	.1				.1		.4	.4	.3	.3	.1	.1
M 18-49	.9	2.1	2.7	1.6	1.2	.9	1.1	1.4	1.0	.7	.9	1.4	1.0	.4	.4	.5	.4	.3	.1	
W 18-49	.6	2.0	2.3	1.4	1.1	1.0	1.0	1.5	.8	1.0	1.0	.8	.3	.4	.6	.4	.4	.3	.3	.2
M 25-54	1.7	3.5	4.5	3.1	1.9	1.5	1.7	2.3	1.6	1.3	1.4	2.2	1.5	.7	.7	.6	.6	.5	.4	.1
W 25-54	.8	3.1	3.6	2.3	1.8	1.5	1.3	1.9	1.2	1.4	1.4	1.3	.5	.5	.8	.5	.4	.3	.4	.3
M 35-64	2.8	5.2	5.8	4.4	2.5	2.0	2.1	2.7	1.8	1.6	1.6	2.5	1.9	1.2	.9	.8	.7	.6	.5	.1
W 35-64	1.9	5.3	5.6	4.0	3.4	3.2	2.6	3.2	2.5	2.6	2.7	2.7	1.3	1.1	.8	.5	.3	.2	.4	.4

WVCO

P12+	.3	.5	.7	.6	.4	.3	.4	.5	.7	.8	.7	.6	.2	.1	.1	.2	.2	.2	.2	.2
TEENS	.3	1.4	.6							.5	.3	.1	.3	.3	.2	.4	.1			
M 18-34	1.0	.2	1.0	.7	.4	.3	.5	.1	.7	.8	.7	.4	.1		.3	.3	.3	.3	.3	.1
W 18-34		.8	1.0	1.3	1.0	.8	.9	1.1	1.1	1.0	.9	.9	.3	.1	.3	.1	.3	.4	.3	.1
M 18-49	.6	.4	1.0	.7	.4	.2	.4	.4	.7	.8	.7	.6	.2	.1	.2	.4	.2	.2	.2	.1
W 18-49	.2	.7	.7	.9	.7	.6	.6	1.0	.9	.9	.8	.7	.3	.1	.2	.2	.3	.4	.2	
M 25-54	.4	.5	1.1	.8	.5	.3	.4	.5	.8	.9	.9	.7	.3	.2	.2	.4	.4	.3	.3	.1
W 25-54	.2	.3	.3	.7	.7	.7	.7	1.0	1.0	1.0	.8	.7	.2	.1	.1	.2	.3	.3	.2	
M 35-64	.6	.9	.7	.5	.3	.5	.8	.7	.7	.7	.6	.7	.3	.2	.3	.3	.2	.2	.2	.1
W 35-64	.3	.3	.3	.2	.1	.3	.4	.5	.5	.6	.6	.5	.4	.2	.1	.2	.2	.2	.2	.1

WWCD

P12+	.1	.1	.3	.3	.2	.1	.2	.3	.3	.3	.3	.3	.5	.4	.3	.3	.2	.2	.1	.1
TEENS		.7	.2							.2	.4	.1	.5	.5	.4	.7	.4			
M 18-34			.6	.8	.6	.5	.3	.9	.9	.9	.9	.7	1.3	1.0	.8	.7	.7	.4	.4	.3
W 18-34			.4	.5	.4	.2	.6	.5	.3	.4	.5	.5	.7	.5	.4	.3	.4	.4	.3	.3
M 18-49			.5	.6	.4	.3	.2	.7	.5	.6	.5	.5	.9	.7	.7	.5	.4	.3	.2	.2
W 18-49			.3	.3	.2	.2	.3	.4	.2	.3	.4	.4	.5	.3	.3	.2	.2	.2	.2	.2
M 25-54			.5	.5	.3	.2	.2	.5	.3	.3	.2	.4	.7	.5	.6	.3	.1	.1	.1	.1
W 25-54			.3	.3	.2	.1	.3	.3	.1	.2	.3	.3	.3	.2	.2	.2	.2	.1	.1	.1
M 35-64			.3	.1			.1	.2			.1	.2	.2	.2	.3	.2				
W 35-64			.1	.1			.1	.1	.1	.2	.1	.1	.2	.2	.3	.2				

WWHT

P12+	.1	.6	.8	.4	.3	.3	.3	.4	.5	.6	.9	.8	.7	.6	.7	.5	.5	.4	.3	.1
TEENS	1.0	3.5	4.7	1.1	.8	.6	.3	.4	.7	1.7	4.0	3.8	4.4	3.3	3.6	2.2	2.4	2.7	1.4	.7
M 18-34		.4	.4	.5	.6	.4	1.0	1.2	1.2	1.2	1.3	.4	.1	.4	.6	.6	.4	.4	.2	.2
W 18-34		.8	1.0	.4	.2	.4	.5	.4	1.0	1.0	1.2	1.5	.9	.8	1.1	.6	.6	.5	.3	.2
M 18-49		.2	.3	.4	.5	.3	.6	.7	.7	.8	.9	.3	.1	.3	.3	.4	.4	.2	.2	.1
W 18-49		.5	.8	.4	.2	.3	.4	.5	.7	.7	.8	1.1	.8	.6	.7	.5	.5	.3	.2	.1
M 25-54		.3	.2	.4	.5	.2	.2	.4	.4	.3	.5	.2	.1	.4	.3	.3	.3	.1	.1	.1
W 25-54		.3	.6	.3	.2	.3	.2	.3	.3	.3	.4	.5	.6	.5	.3	.3	.3	.2	.2	.1
M 35-64		.1	.1	.2	.3	.1	.1	.1	.1	.2	.1	.2	.2	.2	.2	.1	.1	.1	.1	.1
W 35-64		.1	.3	.2	.1	.1	.1	.3	.2	.2	.2	.4	.4	.2	.1	.2	.2	.1	.1	.1

WAZU

P12+		.1					.1				.1	.1	.1	.1	.1	.1	.1	.1	.1	.1
TEENS			.2								.1	.1	.1	.1	.1	.1	.1	.1	.1	.1
M 18-34		.2			.1	.2	.2	.1	.1	.1	.2	.5	.5	.5	.4	.3	.3	.3	.3	.3
W 18-34					.1						.1	.1	.2	.1	.2	.3	.1	.1	.1	.1
M 18-49		.1	.2	.1		.1	.2	.1	.1	.1	.1	.4	.3	.3	.2	.2	.2	.2	.2	.2
W 18-49					.1						.1	.1	.1	.1	.1	.2	.1	.1	.1	.1
M 25-54		.1	.1	.1			.2				.3	.3	.3	.3	.2	.2	.2	.2	.2	.2
W 25-54					.1						.1	.1	.1	.1	.1	.1	.1	.1	.1	.1
M 35-64		.1	.2	.1			.2					.1	.1	.1	.1	.1	.1	.1	.1	.1
W 35-64												.1								

WLW

P12+	.2	.3	.4	.4	.3	.9	.9	.7	.7	.5	.6	.6	.4	.3	.3	.2	.1	.2	.2	.2
TEENS	.2	.4		.4	.1	.1	.1	.1	.1	.1	.1	.1	.1	.1	.2	.2	.1	.2	.2	.2
M 18-34	.2	.3	.2	.3	.2	.6	.8	.7	.6	.7	.8	.7	.6	.3	.6	.6	.1	.2	.6	.6
W 18-34			.1	.3	.3	.6	.5	.4	.4	.1									.1	.1
M 18-49	.2	.3	.5	.7	.4	1.5	1.3	1.0	1.0	.8	1.1	1.2	.8	.4	.4	.4	.1	.2	.4	.1
W 18-49	.1	.1	.2	.3	.2	.6	.5	.5	.3	.2	.1	.2	.1	.1	.1	.1	.1	.1	.1	.1
M 25-54	.5	.5	.6	.8	.6	1.9	1.8	1.4	1.5	1.4	1.7	1.7	1.0	.5	.5	.4	.2	.3	.4	.1
W 25-54	.1	.1	.3	.3	.2	.7	.6	.6	.4	.3	.2	.2	.2	.1	.1	.1	.1	.1	.1	.1
M 35-64	.5	.5	.7	.8	.6	2.3	1.9	1.5	1.9	1.3	1.6	1.7	.8	.6	.4	.2	.2	.3	.1	.1
W 35-64	.1	.1	.2	.2		.4	.4	.4	.3	.2	.2	.3	.2	.1	.1	.1	.1	.1	.1	.1

TOTALS

P12+	7.5	20.1	27.7	23.3	19.9	19.8	19.7	20.5	19.5	19.8	21.3	20.4	17.2	11.3	9.6	8.6	8.5	7.8	6.6	4.4
TEENS	9.1	22.0	18.9	5.8	2.2	2.3	2.7	2.3	1.7	4.6	12.2	11.8	12.1	10.9	11.8	12.1	12.9	13.0	7.5	4.0
M 18-34	7.7	16.7	26.2	25.2	23.2	22.0	22.7	25.0	24.3	24.6	26.4	22.0	18.7	12.8	11.5	12.0	11.7	9.0	8.2	5.7
W 18-34	4.7	18.6	28.4	24.9	22.6	22.1	21.9	22.3	21.0	20.7	22.1	21.9	18.0	11.9	10.4	9.0	9.4	9.4	7.8	4.9
M 18-49	8.2	19.7	27.8	24.7	22.3	22.0	22.7	24.0	23.4	23.9	25.0	23.2	19.8	13.3	11.3	10.6	9.7	7.8	6.4	4.0
W 18-49	6.4	20.8	30.6	24.6	22.3	22.4	21.7	23.2	21.4	21.4	22.5	22.9	18.7	12.0	9.9	8.1	8.0	7.9	6.7	4.1
M 25-54	9.7	23.2	29.6	26.3	22.5	23.3	23.6	25.2	23.3	23.9	25.9	24.6	21.1	13.3	10.5	8.6	7.9	7.3	5.4	3.4
W 25-54	6.6	22.2	30.9	24.6	23.1	22.8	22.0	23.2	22.1	22.6	22.2	22.7	18.3	11.8	9.0	6.5	6.4	5.9	5.1	3.3
M 35-64	10.3	25.0	29.3	23.7	20.3	21.8	22.1	22.2	21.4	21.5	23.3	22.5	18.8	12.2	9.6	6.8	6.1	5.7	3.8	1.9

Listening Locations

PERSONS 12+

METRO AQH(00)												
	MONDAY-FRIDAY COMBINED DRIVE			MONDAY-FRIDAY 10AM-3PM			WEEKEND 10AM-7PM			MONDAY-SUNDAY 6AM-MID		
	At Home	In-Car	Other	At Home	In-Car	Other	At Home	In-Car	Other	At Home	In-Car	Other
WBBY	13	15	9	7	3	20	16	7	6	12	7	8
PCT (%)	35	40	25	24	9	67	55	26	20	43	25	31
WBNS	45	22	9	36	27	14	78	38	3	41	19	7
PCT (%)	59	28	12	47	35	18	66	32	2	61	28	10
WBNS-FM	27	27	25	30	20	44	54	25	8	28	19	19
PCT (%)	34	34	32	32	21	47	62	29	9	42	28	29
WCEZ	19	7	9	10	4	13	18	8		15	5	6
PCT (%)	53	20	27	37	14	49	69	30	1	57	21	22
WCKX	27	21	12	11	9	21	27	9	2	27	13	9
PCT (%)	44	35	21	28	22	50	73	23	4	55	26	19
WCLT-FM	24	15	13	25	17	21	35	9	9	23	11	11
PCT (%)	47	29	25	40	27	33	66	17	17	51	24	25
WCOL	10	4	5	19	6	13	4	4		8	3	4
PCT (%)	52	22	26	49	16	34	53	48		51	22	27
WCOL-FM	39	48	38	27	26	71	41	42	29	32	31	33
PCT (%)	31	38	31	21	21	57	37	38	26	34	32	34
WHOK	46	53	29	31	43	59	60	42	21	38	37	27
PCT (%)	36	41	23	23	33	44	49	35	17	37	37	26
WLOH	13	4	3	6	1	6	8	1		8	1	2
PCT (%)	65	19	16	47	7	46	93	7		66	13	22
WLVQ	52	65	84	24	40	145	44	37	30	35	40	68
PCT (%)	26	32	42	11	19	70	40	33	27	25	28	47
WMGG	35	41	55	22	29	93	37	25	24	28	27	42
PCT (%)	27	31	42	15	20	65	43	29	28	29	28	43
WMNI	39	13	14	47	8	22	23	2		31	6	9
PCT (%)	59	20	21	61	11	29	92	8		67	14	19
WNCI	80	69	48	20	36	74	65	35	21	55	40	38
PCT (%)	41	35	24	15	28	57	53	29	18	41	30	29
WNKO	8	2	9	5	2	16	5	5		7	2	6
PCT (%)	40	12	48	23	7	70	48	48	4	47	13	40
WRFD	4	5	2	5	2	2	6			7	3	2
PCT (%)	39	42	19	54	25	22	97	3		62	25	14
+WRVF												
WXMX	18	23	29	17	8	55	14	26	16	14	15	25
PCT (%)	25	33	42	21	11	68	25	47	28	26	28	46
WRZR	10	13	8	10	15	17	10	7	6	11	10	8
PCT (%)	32	42	26	24	35	41	44	30	26	39	34	27
WSNY	79	70	77	47	49	143	60	35	25	62	43	61
PCT (%)	35	31	34	20	21	60	50	29	21	38	26	36
WTLT	11	13	4	6	4	9	5	11	1	7	8	3
PCT (%)	40	47	13	30	20	49	30	64	6	38	45	17
WTVN	137	55	31	68	40	59	48	17	4	87	31	23
PCT (%)	62	25	14	41	24	35	69	25	6	62	22	16
WVKO	24	16	15	19	10	34	36	5	5	22	9	13
PCT (%)	44	29	27	30	17	54	79	11	10	51	20	29
WWCD	12	16	6	8	8	12	9	6	2	10	10	6
PCT (%)	34	47	19	28	29	44	50	36	13	39	38	23
WWHT	32	31	12	8	22	20	49	25	5	29	23	10
PCT (%)	42	42	15	16	44	40	62	32	6	48	37	16
WAZU	1	4	4	1		4		2	3	1	2	4
PCT (%)	16	40	43	14	6	80		46	54	11	33	56
WLW	14	22	9	25	28	33	9	5	2	14	15	10
PCT (%)	31	49	19	29	33	39	54	31	15	37	38	25
TOTALS												
AQH	942	765	626	620	522	1155	877	509	246	760	494	508
PCT (%)	40	33	27	27	23	50	54	31	15	43	28	29

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
 Note: Demographic estimates here may not sum to like demographics in other sections of the report due to rounding.

ARBITRON

Listening Locations

MEN 18+

METRO AQH(00)

	METRO AQH(00)											
	MONDAY-FRIDAY COMBINED DRIVE			MONDAY-FRIDAY 10AM-3PM			WEEKEND 10AM-7PM			MONDAY-SUNDAY 6AM-MID		
	At Home	In-Car	Other	At Home	In-Car	Other	At Home	In-Car	Other	At Home	In-Car	Other
WBBY	5	10	8	4	1	16	11	3	3	6	4	7
PCT (%)	23	43	34	18	6	76	63	19	18	36	24	40
WBNS	27	12	5	26	19	8	38	25	2	23	12	4
PCT (%)	61	27	11	49	36	14	59	39	3	59	31	11
WBNS-FM	8	10	4	10	8	5	18	8	4	9	7	4
PCT (%)	38	46	16	42	36	22	59	27	14	46	36	18
WCEZ	6	5	9	1	2	13	3	5		4	4	6
PCT (%)	28	25	47	8	14	78	38	62		29	28	43
WCKX	15	9	9	8	5	15	8	4	2	13	6	6
PCT (%)	46	28	27	28	19	53	61	27	12	51	26	24
WCLT-FM	5	10	10	5	10	17	12	4	9	5	7	9
PCT (%)	21	38	41	15	32	52	47	17	36	25	31	44
WCOL	2	2		9	3	1	2	2		3	2	
PCT (%)	50	47	3	65	25	9	45	55		59	35	6
WCOL-FM	8	23	29	7	13	48	6	20	13	6	15	22
PCT (%)	13	38	49	11	19	70	15	51	34	15	34	51
WHOK	17	30	19	11	20	34	26	21	15	14	19	17
PCT (%)	25	45	29	16	30	53	42	34	25	28	38	34
WLOH	3	3	3	2		6	1			1	1	2
PCT (%)	32	32	36	22	2	76	76	24		31	20	48
WLVO	22	40	62	6	25	107	22	19	25	16	22	51
PCT (%)	18	32	50	4	18	78	34	28	38	18	25	57
WMGG	13	25	41	8	20	67	14	10	15	11	15	30
PCT (%)	16	31	52	8	21	71	35	26	38	19	27	54
WMNI	11	9	7	8	5	16	3			7	4	5
PCT (%)	39	33	27	28	17	55	100			43	25	32
WNCI	16	23	19	6	10	19	11	11	12	11	14	15
PCT (%)	28	40	32	17	29	54	32	32	36	27	35	38
WNKO	1	1	9		1	16	1	2		1	1	6
PCT (%)	7	7	86		6	94	40	60		8	10	82
WRFD	1	3	2	1	1	2	2			2	2	2
PCT (%)	20	50	30	24	26	50	92	8		39	33	27
+WRVF												
WXMV	5	12	10	5	4	17	4	13	7	4	8	9
PCT (%)	20	44	36	18	16	65	17	54	29	20	37	43
WRZR	3	6	2	2	8	6	2	3	3	4	5	2
PCT (%)	27	55	18	15	47	38	26	39	35	34	45	21
WSNY	21	22	14	17	20	28	18	12	6	19	15	12
PCT (%)	37	38	25	27	30	43	49	33	18	41	33	26
WTLT	5	5	4	2	1	9	2	6	1	3	3	3
PCT (%)	35	40	26	16	5	79	27	62	11	32	35	32
WTVN	54	32	16	26	22	23	19	9	4	36	18	11
PCT (%)	53	31	16	36	31	33	60	28	11	56	27	17
WVCO	12	7	6	8	7	13	18	3	1	10	5	5
PCT (%)	47	29	24	29	25	45	80	14	6	50	24	26
WWCD	5	12	2	5	6	5	6	5	2	6	8	2
PCT (%)	27	63	10	33	38	29	48	37	15	38	48	15
WWHT	2	10	3	1	10	12	9	6	3	4	8	4
PCT (%)	11	66	23	6	44	50	49	36	15	25	47	28
WAZU	1	2	4	1		4			2		1	4
PCT (%)	8	34	58	14	6	80			17	6	19	75
WLW	8	19	7	13	22	26	5	3	2	9	12	8
PCT (%)	24	55	21	22	36	42	47	28	24	30	42	28
TOTALS												
AQH	326	400	349	226	283	618	312	241	140	271	254	283
PCT (%)	30	37	33	20	25	55	45	35	20	34	31	35

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
Note: Demographic estimates here may not sum to like demographics in other sections of the report due to rounding.

ARBITRON

Listening Locations

Listening Locations

WOMEN 18+

METRO AQH(00)												
	MONDAY-FRIDAY COMBINED DRIVE			MONDAY-FRIDAY 10AM-3PM			WEEKEND 10AM-7PM			MONDAY-SUNDAY 6AM-MID		
	At Home	In-Car	Other	At Home	In-Car	Other	At Home	In-Car	Other	At Home	In-Car	Other
WBBY	8	5	1	3	2	4	5	3	2	6	3	2
PCT (%)	55	36	10	36	17	47	43	33	24	56	27	17
WBNS	19	10	5	10	8	6	40	12	1	18	7	3
PCT (%)	57	29	14	42	33	26	76	23	1	65	25	10
WBNS-FM	18	16	21	20	11	39	33	15	3	18	11	16
PCT (%)	32	29	38	29	16	56	64	29	7	41	24	35
WCEZ	13	2		9	2		15	3		11	2	
PCT (%)	85	15		85	15		82	17	1	87	13	
WCKX	7	11	4	4	3	6	11	4		9	5	3
PCT (%)	33	49	17	28	26	46	72	28		53	31	16
WCLT-FM	18	5	2	20	6	4	21	4		17	4	2
PCT (%)	71	20	9	66	21	13	82	17	1	74	19	7
WCOL	7	2	5	10	3	12		2		4	2	4
PCT (%)	50	16	34	41	11	49	13	87		45	17	38
WCOL-FM	26	22	10	19	12	23	30	19	8	21	14	10
PCT (%)	45	39	17	35	22	43	53	33	14	47	31	22
WHOK	29	23	10	20	24	24	34	20	5	24	18	9
PCT (%)	47	37	16	30	35	36	57	34	9	46	35	19
WLOH	9	1		5	1	1	7			6		
PCT (%)	90	9	1	79	13	8	95	5		90	7	3
WLWQ	26	23	23	18	13	39	19	17	5	17	17	17
PCT (%)	36	32	32	26	19	55	45	42	13	34	33	33
WMGG	20	14	14	14	8	27	19	14	7	16	10	11
PCT (%)	42	29	29	29	16	55	49	35	17	43	27	30
WMNI	28	3	6	39	3	7	20	2		24	2	3
PCT (%)	74	9	17	80	7	13	92	8		81	7	11
WNCI	38	40	28	12	23	53	32	20	8	24	23	22
PCT (%)	36	38	26	14	27	60	54	33	14	34	33	32
WNKO	4	2		5	1		2	4		3	1	
PCT (%)	69	31		87	10	3	38	62		67	32	1
WRFD	3	1		4	1		4			5	1	
PCT (%)	67	30	3	77	23		100			83	17	1
+WRVF												
WXMV	12	11	19	12	4	38	10	12	9	9	7	16
PCT (%)	28	26	46	22	8	70	32	39	28	29	23	48
WRZR	4	5	6	6	6	11	6	3	3	4	4	6
PCT (%)	26	33	41	26	26	48	53	22	26	32	27	41
WSNY	51	46	62	28	29	115	39	21	19	38	27	48
PCT (%)	32	29	39	16	17	67	49	27	24	33	24	43
WTLT	6	7		4	3		2	5		4	5	
PCT (%)	46	54		54	46		29	71		43	57	
WTVN	82	22	14	43	18	36	28	8		50	13	12
PCT (%)	69	19	12	44	19	37	77	22	1	66	18	16
WVVO	10	8	7	10	2	21	17	1	3	11	3	7
PCT (%)	39	31	30	31	7	62	78	7	16	50	17	33
WWCD	4	3	5	2	1	7	1	1		2	2	4
PCT (%)	34	28	38	21	11	68	34	53	13	30	25	46
WWHT	8	12	4	3	9	7	10	11		8	9	3
PCT (%)	32	50	18	19	46	35	48	52		39	46	15
WAZU	1	1						1		1	1	
PCT (%)	50	50						100		31	69	
WLW	6	2	2	12	4	7	3	2		6	2	2
PCT (%)	58	24	18	50	18	32	59	41		56	24	20
TOTALS												
AQH	526	332	270	384	223	532	466	234	91	413	217	219
PCT (%)	47	29	24	34	20	47	59	30	12	49	26	26

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.
 Note: Demographic estimates here may not sum to like demographics in other sections of the report due to rounding.

ARBITRON

Exclusive Audience

MONDAY-SUNDAY 6AM-MID

METRO CUME (00)												
	PERSONS 12+		PERSONS 12-24		PERSONS 18-34		PERSONS 25-54		PERSONS 35-64		PERSONS 35+	
	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive
WBBY PCT (%)	473	12 3	29	12 41	187	12 6	377		242		269	
WBNS PCT (%)	1351	135 10	109		245	10 4	608	10 2	677	33 5	1072	125 12
WBNS-FM PCT (%)	1523	161 11	203	10 5	338	19 6	825	40 5	769	45 6	1079	132 12
WCEZ PCT (%)	314	21 7	18		47		230	7 3	219	7 3	259	21 8
WCKX PCT (%)	738	77 10	325	71 22	347	20 6	392	6 2	242	6 2	253	6 2
WCLT-FM PCT (%)	558	78 14	122	19 16	176	32 18	289	25 9	290	34 12	324	46 14
WCOL PCT (%)	355	6 2	27		56		160		171	6 4	291	6 2
WCOL-FM PCT (%)	1666	130 8	354	9 3	502	3 1	1198	108 9	880	105 12	966	118 12
WHOK PCT (%)	1595	186 12	287	18 6	505	33 7	990	72 7	883	124 14	1012	153 15
WLOH PCT (%)	133	25 19	8				33		60		125	25 20
WLWQ PCT (%)	1904	190 10	736	37 5	1430	153 11	1154	146 13	370	29 8	370	29 8
WMGG PCT (%)	1522	80 5	631	28 4	1163	64 6	878	52 6	277	8 3	290	8 3
WMNI PCT (%)	513	82 16	28		74		264	50 19	299	56 19	430	82 19
WNCI PCT (%)	2479	285 11	1105	162 15	1310	107 8	1276	109 9	657	61 9	695	61 9
WNKO PCT (%)	191	18 9	68	7 10	55		90		80		102	11 11
WRFD PCT (%)	241				74		128		98		167	
+WRVF WXXM PCT (%)	766	87 11	140		403	18 4	517	84 16	284	69 24	337	69 20
WRZR PCT (%)	576	25 4	272	19 7	324	10 3	271	6 2	132	6 5	159	6 4
WSNY PCT (%)	2565	214 8	730	28 4	1220	73 6	1739	159 9	1079	121 11	1092	134 12
WTLT PCT (%)	309	62 20	38	28 74	224	39 17	257	34 13	62	14 23	76	14 18
WTVN PCT (%)	1917	135 7	139	9 6	268	6 2	1211	57 5	1239	65 5	1567	120 8
WVCO PCT (%)	686	80 12	188	52 28	322	47 15	419	23 5	272	17 6	307	17 6
WWCD PCT (%)	597	37 6	286	19 7	457	37 8	290	18 6	102		116	
WWHT PCT (%)	1272	162 13	844	129 15	600	54 9	414	33 8	207	8 4	218	8 4
WAZU PCT (%)	117	10 9	63	10 16	79	10 13	54		23		23	
WLW PCT (%)	745	64 9	44		152	18 12	452	33 7	418	35 8	568	46 8

Footnote Symbols: + Station(s) changed call letters since the prior survey - see Page 58.

Exclusive Audience

Exclusive Audience

MONDAY-FRIDAY 6AM-10AM

METRO CUME (00)												
	PERSONS 12+		PERSONS 12-24		PERSONS 18-34		PERSONS 25-54		PERSONS 35-64		PERSONS 35+	
	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive
WBBY PCT (%)	255	53 21	21	12 57	78	21 27	205	28 14	152	27 18	168	32 19
WBNS PCT (%)	560	189 34	10		46	10 22	167	39 23	260	75 29	514	179 35
WBNS-FM PCT (%)	678	195 29	68	17 25	116	20 17	375	67 18	395	80 20	539	168 31
WCEZ PCT (%)	178	37 21			37	8 22	144	23 16	114	15 13	141	29 21
WCKX PCT (%)	436	182 42	200	84 42	247	98 40	236	98 42	131	52 40	131	52 40
WCLT-FM PCT (%)	302	107 35	44	19 43	111	50 45	161	54 34	150	45 30	184	57 31
WCOL PCT (%)	171	12 7	8		21		82	6 7	88	12 14	142	12 8
WCOL-FM PCT (%)	794	210 26	117	44 38	215	26 12	628	147 23	487	137 28	523	150 29
WHOK PCT (%)	829	227 27	103	8 8	239	31 13	530	144 27	489	167 34	581	196 34
WLOH PCT (%)	99	59 60	8	8 100			25	6 24	39	13 33	91	51 56
WLWQ PCT (%)	1143	396 35	421	117 28	879	309 35	722	279 39	219	67 31	219	67 31
WMGG PCT (%)	758	230 30	311	94 30	585	158 27	434	136 31	126	55 44	139	55 40
WMNI PCT (%)	325	166 51	9		37	7 19	169	85 50	189	96 51	279	159 57
WNCI PCT (%)	1495	668 45	638	322 50	779	343 44	797	319 40	405	139 34	429	152 35
WNKO PCT (%)	98	17 17	36		16		56	11 20	62	17 27	62	17 27
WRFD PCT (%)	113	27 24			24	7 29	58	19 33	50	20 40	89	20 22
+WRVF WXXM PCT (%)	428	148 35	56		199	63 32	299	148 49	172	85 49	212	85 40
WRZR PCT (%)	229	58 25	134	37 28	130	27 21	95	21 22	41	14 34	41	14 34
WSNY PCT (%)	1638	488 30	354	101 29	718	191 27	1224	347 28	818	250 31	831	263 32
WTLT PCT (%)	199	102 51	19	19 100	157	81 52	166	83 50	28	21 75	42	21 50
WTVN PCT (%)	1299	580 45	88	9 10	164	36 22	823	347 42	887	404 46	1085	535 49
WVKO PCT (%)	404	145 36	152	60 39	219	72 33	225	80 36	139	49 35	139	49 35
WWCD PCT (%)	282	46 16	122	20 16	216	38 18	139	26 19	44	8 18	58	8 14
WWHT PCT (%)	631	210 33	406	162 40	278	71 26	211	48 23	100	16 16	111	16 14
WAZU PCT (%)	57		34		26		23		16		16	
WLW PCT (%)	295	102 35	16	7 44	42	26 62	194	67 35	184	55 30	237	69 29

Footnote Symbols: + Station(s) changed call letters since the prior survey - see Page 5B.

Exclusive Audience

MONDAY-FRIDAY 10AM-3PM

METRO CUME(00)												
	PERSONS 12+		PERSONS 12-24		PERSONS 18-34		PERSONS 25-54		PERSONS 35-64		PERSONS 35+	
	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive
WBBY PCT (%)	227	68 30			87	28 32	176	49 28	118	29 25	140	40 29
WBNS PCT (%)	460	153 33	28	10 36	54	29 54	103	39 38	192	59 31	406	124 31
WBNS-FM PCT (%)	664	223 34	57	23 40	113	17 15	370	135 36	362	133 37	520	183 35
+WCEZ PCT (%)	117	44 38			21	8 38	83	23 28	69	22 32	96	36 38
WCKX PCT (%)	307	170 55	122	68 56	182	103 57	185	102 55	102	51 50	102	51 50
WCLT-FM PCT (%)	302	115 38	60	34 57	119	54 45	157	52 33	136	42 31	170	54 32
WCOL PCT (%)	217				30		101		94		187	
WCOL-FM PCT (%)	789	215 27	96	10 10	243	50 21	640	186 29	458	152 33	498	165 33
WHOK PCT (%)	855	337 39	131	37 28	272	85 31	512	203 40	485	209 43	575	252 44
WLOH PCT (%)	85	51 60					19	6 32	33	13 39	85	51 60
WLWQ PCT (%)	948	273 29	402	77 19	749	222 30	539	189 35	171	51 30	171	51 30
WMGG PCT (%)	844	246 29	347	74 21	681	191 28	484	172 36	118	47 40	131	47 36
WMNI PCT (%)	315	153 49	28		36		136	70 51	180	113 63	270	53 57
WNCI PCT (%)	1023	317 31	394	96 24	625	179 29	610	214 35	287	83 29	287	83 29
WNKO PCT (%)	80	43 54	23	15 65	22	8 36	40	17 43	40	17 43	51	28 55
WRFD PCT (%)	94	6 6			33		65	6 9	50	6 12	61	6 10
+WRVF WXXM PCT (%)	407	152 37	67		210	51 24	284	143 50	170	101 59	197	101 51
WRZR PCT (%)	286	84 29	141	53 38	188	47 25	118	31 26	33	13 39	60	13 22
WSNY PCT (%)	1214	412 34	301	79 26	606	163 27	867	293 34	507	207 41	520	220 42
WTLT PCT (%)	129	70 54	19	19 100	80	56 70	96	51 53	35	14 40	49	14 29
WTVN PCT (%)	777	293 38	29		107	13 12	438	139 32	470	187 40	670	280 42
WVKO PCT (%)	322	147 46	52	45 87	137	80 58	218	77 35	145	47 32	169	58 34
WWCD PCT (%)	281	114 41	104	57 55	223	106 48	177	57 32	50	8 16	50	8 16
WWHT PCT (%)	485	162 33	320	120 38	285	77 27	154	42 27	69	7 10	80	7 9
WAZU PCT (%)	42		20		27		22		15		15	
WLW PCT (%)	409	184 45	7	7 100	82	35 43	243	88 36	220	93 42	320	142 44

Footnote Symbols: + Station(s) changed call letters since the prior survey - see Page 5B.

Exclusive Audience

Exclusive Audience

MONDAY-FRIDAY 3PM-7PM

METRO CUME(00)												
	PERSONS 12+		PERSONS 12-24		PERSONS 18-34		PERSONS 25-54		PERSONS 35-64		PERSONS 35+	
	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive
WBBY	281	100	9		110	46	226	87	146	49	162	54
PCT (%)		36				42		38		34		33
WBNS	386	178	19		52	10	150	34	206	89	325	168
PCT (%)		46				19		23		43		52
WBNS-FM	757	279	74	18	167	26	427	126	384	142	555	235
PCT (%)		37		24		16		30		37		42
WCEZ	217	48	18		31	6	165	34	151	28	178	42
PCT (%)		22				19		21		19		24
WCKX	390	120	178	75	198	63	201	34	133	23	144	34
PCT (%)		31		42		32		17		17		24
WCLT-FM	259	105	56	19	74	38	140	57	124	55	158	67
PCT (%)		41		34		51		41		44		42
WCOL	126	17	18	10	31	17	77	7	62		87	
PCT (%)		13		56		55		9				
WCOL-FM	915	302	178	63	219	39	702	226	550	206	585	219
PCT (%)		33		35		18		32		37		37
WHOK	912	316	134	25	295	69	573	172	503	186	596	240
PCT (%)		35		19		23		30		37		40
WLOH	78	31					19	6	39	6	78	31
PCT (%)		40						32		15		40
WLWQ	1064	304	379	110	796	230	678	187	215	41	215	41
PCT (%)		29		29		29		28		19		19
WMGG	935	218	389	101	738	181	533	117	135	20	148	20
PCT (%)		23		26		25		22		15		14
WMNI	237	133			15	7	135	81	159	88	222	126
PCT (%)		56				47		60		55		57
WNCI	1320	395	580	180	739	181	704	188	331	108	345	122
PCT (%)		30		31		24		27		33		35
WNKO	121	7	54	7	49		50		41		52	
PCT (%)		6		13								
WRFD	39				7		28		21		32	
PCT (%)												
+WRVF												
WXXM	499	153	77	19	275	70	336	121	184	83	224	83
PCT (%)		31		25		25		36		45		37
WRZR	327	59	180	39	211	37	134	20	47	13	60	13
PCT (%)		18		22		18		15		28		22
WSNY	1364	377	346	47	634	138	944	290	618	216	631	229
PCT (%)		28		14		22		31		35		36
WTLT	222	72	28	28	152	42	180	44	47	21	61	21
PCT (%)		32		100		28		24		45		34
WTVN	836	315	25		106	16	544	128	584	232	705	299
PCT (%)		38				15		24		40		42
WVCO	321	152	55	28	144	63	236	94	147	62	158	73
PCT (%)		47		51		44		40		42		46
WWCD	346	107	158	65	257	90	181	42	65		65	
PCT (%)		31		41		35		23				
WWHT	781	249	516	191	362	106	262	55	123	9	123	9
PCT (%)		32		37		29		21		7		7
WAZU	100	17	53	17	62	10	47		23		23	
PCT (%)		17		32		16						
WLW	385	160	17	17	71	36	270	72	242	66	307	117
PCT (%)		42		100		51		27		27		38

Footnote Symbols: + Station(s) changed call letters since the prior survey - see Page 5B.

Exclusive Audience

MONDAY-FRIDAY 7PM-MID

METRO CUME(00)												
	PERSONS 12+		PERSONS 12-24		PERSONS 18-34		PERSONS 25-54		PERSONS 35-64		PERSONS 35+	
	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive	Total	Exclusive
WBBY PCT (%)	179	65 36	9		67	24 36	147	42 29	92	30 33	103	41 40
WBNS PCT (%)	277	124 45	19		19		82	22 27	142	70 49	249	124 50
WBNS-FM PCT (%)	342	124 36	42	10 24	77	28 36	220	47 21	197	47 24	246	96 39
WCEZ PCT (%)	156	78 50	8	8 100	8		128	57 45	127	57 45	140	70 50
WCKX PCT (%)	364	207 57	211	158 75	172	116 67	142	49 35	96	38 40	107	38 36
WCLT-FM PCT (%)	225	136 60	51	26 51	78	53 68	119	92 77	111	64 58	134	76 57
WCOL PCT (%)	41				7		20		20		34	
WCOL-FM PCT (%)	498	154 31	116	37 32	125	10 8	340	117 34	261	107 41	296	107 36
WHOK PCT (%)	524	248 47	90	36 40	169	57 34	319	172 54	276	169 61	340	183 54
WLOH PCT (%)	13										13	
WLVQ PCT (%)	665	202 30	363	76 21	553	147 27	302	126 42	69	28 41	69	28 41
WMGG PCT (%)	583	189 32	313	63 20	487	128 26	270	126 47	62	27 44	62	27 44
WMNI PCT (%)	130	75 58	10		17	7 41	49	44 90	72	55 76	113	68 60
WNCI PCT (%)	916	480 52	543	282 52	478	206 43	354	179 51	183	107 58	183	107 58
WNKO PCT (%)	49	36 73	27	20 74			11	5 45	11	5 45	22	16 73
+WRVF WXXM PCT (%)	248	144 58	48	19 40	157	82 52	186	118 63	91	62 68	91	62 68
WRZR PCT (%)	268	73 27	163	44 27	159	41 26	105	29 28	51	6 12	51	6 12
WSNY PCT (%)	949	422 44	293	65 22	461	192 42	603	317 53	392	210 54	405	223 55
WTLT PCT (%)	151	103 68	28	28 100	122	80 66	123	75 61	20	14 70	20	14 70
WTVN PCT (%)	426	196 46	9		30	14 47	269	94 35	284	118 42	387	182 47
WVCO PCT (%)	199	78 39	50	31 62	99	53 54	149	47 32	90	18 20	90	18 20
WWCD PCT (%)	323	148 46	158	74 47	249	125 50	165	74 45	58	14 24	58	14 24
WWHT PCT (%)	673	266 40	484	194 40	315	117 37	178	72 40	78	13 17	89	13 15
WAZU PCT (%)	46	19 41	21	10 48	38	19 50	25	9 36	8		8	
WLW PCT (%)	229	97 42	26		70	18 26	140	53 38	119	68 57	143	79 55

Footnote Symbols: + Station(s) changed call letters since the prior survey - see Page 5B.

Exclusive Audience

Overnight Listening

PERSONS 18+

MONDAY - SUNDAY

	MID - 6AM		7 DAY 24 HR		MID - 6AM		7 DAY 24 HR		MID - 6AM		7 DAY 24 HR
	AQH (00)	CUME (00)	CUME (00)		AQH (00)	CUME (00)	CUME (00)		AQH (00)	CUME (00)	CUME (00)
WBBY				WLOH			125	WSNY			
METRO	4	93	470	METRO			136	METRO	30	404	2326
TSA	4	93	498	TSA				TSA	39	433	2605
WBNS				WLVQ				WTLT			
METRO	19	209	1330	METRO	34	433	1810	METRO	1	18	300
TSA	19	209	1393	TSA	52	567	2206	TSA	1	18	329
WBNS - FM				WGGG				WTVN			
METRO	16	139	1426	METRO	21	324	1453	METRO	27	435	1856
TSA	24	170	1654	TSA	26	400	1725	TSA	27	463	2287
WCEZ				WMNI				WVKO			
METRO	5	41	306	METRO	5	86	504	METRO	5	118	644
TSA	5	47	351	TSA	5	95	573	TSA	5	118	644
WCKX				WNCI				WWCD			
METRO	12	187	600	METRO	24	350	2037	METRO	3	48	573
TSA	12	187	600	TSA	33	487	2783	TSA	3	53	596
WCLT - FM				WNKO				WWHT			
METRO	22	102	500	METRO			17	METRO	7	149	818
TSA	43	239	888	TSA			17	TSA	7	186	931
WCOL				WRFD							
METRO	1	16	347	METRO			241	WAZU			
TSA	1	16	361	TSA			409	METRO	1	25	102
WCOL - FM				+WRVF				TSA	4	70	371
METRO	10	227	1483	WXXM				WLW			
TSA	14	284	1760	METRO	12	128	740	METRO	3	82	720
WHOK				TSA	13	140	764	TSA	5	151	1271
METRO	15	273	1527	WRZR							
TSA	28	435	2233	METRO	4	94	483				
				TSA	7	152	637				
								METRO			
								TOTALS	329	3395	9961

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Metro Cume Duplication Percent

PERSONS 12+

Monday - Sunday 6 AM-Mid

CUME PERS. (00)	STATION *																				
	WBBY	WBNS	WBNS FM	WCEZ	WCKX	WCLT FM	WCOL	WCOL FM	WHOK	WLOH	WLVQ	WMGG	WMNI	WNCI	WNKO	WRFD	WRVF	WRZR	WSNY	WTLT	WTVN
	473	1351	1523	314	738	558	355	1666	1595	133	1904	1522	513	2479	191	241	766	576	2565	309	1917
WBBY	100	2	6	6	16		6	3	2		3	5		1	6	2	1		5	7	3
WBNS	6	100	17	21	7	1	48	12	4	35	8	7	18	8	5	33	8	4	10	5	27
WBNS-FM	21	19	100	19	6	15	30	20	13		10	12	11	12	3	27	17	10	19	9	21
WCEZ	4	5	4	100				4	1			2		2		6	2	3	3	2	6
WCKX	25	4	3		100	2	6	2	1		2	1	4	5			1	2	3		3
WCLT-FM		1	6		1	100		5	14		2	3	5	3	31	6	6	6	2		4
WCOL	5	13	7		3		100	3		11	2	1	4	2		12	4	3	3	5	10
WCOL-FM	10	15	22	20	4	16	14	100	18	17	15	16	12	14	4	3	17	15	24	10	16
WHOK	8	5	14	4	3	41	2	17	100	11	13	12	29	12		2	34	11	17	7	12
WLOH		3					4	1	1	100											1
WLVQ	10	11	12	3	4	8	10	18	16		100	60	6	19	17	4	20	47	23	4	9
WMGG	16	8	12	11	1	8	5	15	12	5	48	100	5	17	16		14	39	19	7	5
WMNI		7	4		3	5	5	4	9		2	2	100	1		7	9	1	2	5	7
WNCI	7	15	20	13	18	14	12	21	19		24	28	5	100	35	5	30	33	37	9	12
WNKO	3	1				11					2	2			100			5	2		1
WRFD	1	6	4	5		3	8				1		3	1		100	2		1	5	4
+WRVF WXMV	1	5	8	4	1	9	8	8	17		8	7	13	9		6	100	3	8	9	5
WRZR		2	4	5	1	6	4	5	4		14	15	1	8	15		2	100	4		2
WSNY	28	18	32	27	10	9	18	38	27		32	33	10	38	21	8	28	18	100	27	21
WTLT	5	1	2	2			4	2	1		1	2	3	1		6	4		3	100	2
WTVN	11	38	27	34	7	13	57	19	14	17	9	7	26	9	6	30	12	6	15	12	100
WVVO	19	7	4		48		4	4			1	1	5	5		10	2	2	4	3	5
WWCD	10	2	3		5	1	12	5			16	17	2	4			2	11	4	7	3
WWHT	9	3	10	11	42	2	3	10	5		9	12		24	4		5	16	14	5	5
WAZU			1								3	3		1			1	11			
WLW	4	21	5	8	4	3	14	6	4	47	5	4	5	5		13	3	2	5		14

Footnote Symbols: ★ Read across top then down to find % of top station's cume duplication with side station. † Station(s) changed call letters since the prior survey - see Page 5B.

Metro Cume Duplication Percent

PERSONS 12+

Monday - Sunday 6 AM-Mid

STATION *	STATION *																						
	WVVO	WWCD	WWHT	WAZU	WLW																		
CUME PERS. (00)	686	597	1272	117	745																		
WBBY	13	8	3		3																		
WBNS	13	5	3		39																		
WBNS-FM	8	8	12	7	10																		
WCEZ			3		3																		
WCKX	52	6	25		4																		
WCLT-FM		1	1		2																		
WCOL	2	7	1		7																		
WCOL-FM	10	13	13	7	13																		
WHOK	1	1	7		9																		
WLOH					8																		
WLVQ	2	51	14	44	14																		
WMGG	2	44	14	40	8																		
WMNI	4	2			3																		
WNCI	18	18	47	13	17																		
WNKO			1																				
WRFD	3				4																		
+WRVF																							
WXMV	2	2	3	8	3																		
WRZR	1	10	7	52	2																		
WSNY	15	18	28	7	17																		
WTLT	1	4	1																				
WTVN	15	10	8		36																		
WVVO	100		17		3																		
WWCD		100	4		2																		
WWHT	32	8	100	19	4																		
WAZU			2	100	1																		
WLW	3	3	2	7	100																		

Footnote Symbols: ★ Read across top then down to find % of top station's cume duplication with side station. + Station(s) changed call letters since the prior survey - see Page 5B.

ADI Target Audience

ADI Target Audience

	MONDAY-FRIDAY 6AM-10AM			MONDAY-FRIDAY 10AM-3PM			MONDAY-FRIDAY 3PM-7PM			MONDAY-FRIDAY 7PM-MID			WEEKEND 10AM-7PM			MONDAY-SUNDAY 6AM-MID		
	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)
WBBY																		
P 12+	34	.2	264	30	.2	227	40	.3	290	18	.1	179	28	.2	212	26	.2	491
TEENS			9			70			9			9			8			17
M 18-34	4	.1	52	18	.7	70	16	.6	90	6	.2	60	11	.4	60	10	.4	124
W 18-34	3	.1	35			17	1		29	1		7	1		23	1		81
M 18-49	17	.4	129	19	.4	94	22	.5	149	7	.1	97	17	.4	110	14	.3	225
W 18-49	10	.2	91	6	.1	69	10	.2	79	4	.1	50	8	.2	72	6	.1	169
M 25-49	17	.5	129	19	.5	94	22	.6	149	7	.2	97	17	.5	110	14	.4	225
W 25-49	8	.2	70	6	.2	69	10	.3	79	4	.1	50	8	.2	72	6	.2	148
M 25-54	17	.4	129	19	.5	94	22	.5	149	7	.2	97	17	.4	110	14	.3	225
W 25-54	8	.2	76	7	.2	82	11	.3	86	4	.1	50	8	.2	72	6	.1	161
M 35-64	15	.5	85	1		32	7	.2	62	1		40	6	.2	53	5	.2	109
W 35-64	10	.3	67	9	.3	86	14	.4	84	7	.2	52	10	.3	63	8	.2	133
WBNS																		
P 12+	91	.6	560	77	.5	465	64	.4	392	30	.2	282	121	.8	828	67	.4	1357
TEENS									9			9			2			34
M 18-34	6	.2	26	5	.2	27	4	.1	18	1		9	12	.4	108	4	.1	162
W 18-34	3	.1	20	6	.2	27	4	.2	34	1		10	6	.2	49	3	.1	83
M 18-49	8	.2	70	5	.1	34	10	.2	58	2		24	26	.6	230	8	.2	334
W 18-49	7	.1	63	6	.1	56	7	.1	63	2		24	14	.3	122	6	.1	212
M 25-49	8	.2	70	4	.1	16	10	.3	58	2	.1	24	20	.6	192	7	.2	269
W 25-49	6	.2	53	4	.1	46	5	.1	53	1		14	14	.4	122	5	.1	202
M 25-54	17	.4	99	7	.2	40	12	.3	82	5	.1	68	22	.5	215	10	.2	346
W 25-54	9	.2	68	5	.1	63	8	.2	68	1		14	20	.5	160	7	.2	262
M 35-64	18	.6	136	24	.8	76	23	.7	122	7	.2	82	38	1.2	241	19	.6	376
W 35-64	22	.7	124	12	.4	121	15	.5	90	4	.1	65	23	.7	176	14	.4	307
WBNS-FM																		
P 12+	83	.5	702	100	.7	729	86	.6	831	30	.2	373	88	.6	776	71	.5	1689
TEENS			23	1	.1	31	2	.1	35	1	.1	19	5	.3	81	2	.1	106
M 18-34	1		12	2	.1	38	4	.1	57	6	.2	39	11	.4	95	4	.1	163
W 18-34	12	.5	104	16	.6	94	12	.5	132	3	.1	44	8	.3	69	9	.3	225
M 18-49	16	.3	120	15	.3	130	13	.3	165	14	.3	138	23	.5	198	15	.3	414
W 18-49	29	.6	252	47	1.0	238	35	.7	275	6	.1	92	22	.5	178	25	.5	497
M 25-49	16	.4	120	13	.4	111	12	.3	161	10	.3	125	16	.4	166	13	.4	353
W 25-49	27	.7	207	44	1.2	212	32	.9	233	5	.1	76	21	.6	168	23	.6	427
M 25-54	19	.5	148	16	.4	146	14	.3	196	11	.3	140	18	.4	187	15	.4	403
W 25-54	30	.7	251	49	1.2	249	37	.9	286	6	.1	105	26	.6	212	26	.6	509
M 35-64	22	.7	160	19	.6	147	13	.4	170	10	.3	132	16	.5	153	15	.5	365
W 35-64	26	.8	259	44	1.4	247	35	1.1	266	5	.2	90	28	.9	235	25	.8	492
WCEZ																		
P 12+	35	.2	199	30	.2	137	38	.2	239	20	.1	178	28	.2	195	27	.2	365
TEENS	1	.1	6				1	.1	8			14						14
M 18-34	1		17						8									17
W 18-34	2	.1	35	4	.2	28	1		38	1		17	2	.1	20	2	.1	54
M 18-49	7	.1	51	3	.1	23	7	.1	42	8	.2	40	4	.1	27	6	.1	82
W 18-49	9	.2	78	7	.1	53	9	.2	96	8	.2	54	12	.3	63	8	.2	130
M 25-49	7	.2	51	3	.1	23	7	.2	42	8	.2	40	4	.1	27	6	.2	82
W 25-49	9	.2	78	7	.2	53	9	.2	86	7	.2	45	12	.3	63	8	.2	111
M 25-54	10	.2	74	3	.1	30	11	.3	72	8	.2	61	6	.1	50	7	.2	112
W 25-54	9	.2	85	7	.2	60	11	.3	108	8	.2	67	13	.3	78	9	.2	133
M 35-64	9	.3	57	4	.1	37	12	.4	71	8	.3	61	7	.2	63	7	.2	108
W 35-64	7	.2	57	3	.1	32	10	.3	87	10	.3	73	12	.4	72	8	.2	119
WCKX																		
P 12+	71	.5	436	41	.3	307	47	.3	400	55	.4	374	40	.3	346	48	.3	748
TEENS	8	.5	58			23	4	.3	58	12	.8	95	11	.7	61	8	.5	148
M 18-34	23	.8	128	23	.8	115	13	.5	124	19	.7	102	11	.4	119	17	.6	197
W 18-34	16	.6	119	3	.1	67	11	.4	74	16	.6	70	10	.4	61	11	.4	150
M 18-49	37	.8	207	29	.6	185	25	.5	191	25	.5	152	14	.3	156	24	.5	298
W 18-49	26	.6	157	12	.3	99	17	.4	126	17	.4	102	13	.3	107	16	.3	241
M 25-49	28	.8	131	25	.7	133	19	.5	115	13	.4	76	9	.2	104	17	.5	208
W 25-49	18	.5	91	10	.3	52	11	.3	72	2	.1	52	9	.2	69	9	.2	144
M 25-54	28	.7	145	25	.6	133	19	.5	129	14	.3	90	9	.2	104	17	.4	222
W 25-54	18	.4	91	10	.2	52	11	.3	72	2		52	11	.3	86	9	.2	170
M 35-64	14	.5	93	6	.2	70	12	.4	81	7	.2	64	3	.1	37	7	.2	120
W 35-64	10	.3	38	9	.3	32	6	.2	52	1		32	5	.2	68	5	.2	122
WCLT-FM																		
P 12+	98	.6	495	88	.6	504	75	.5	459	37	.2	325	83	.5	447	71	.5	863
TEENS	6	.4	52	2	.1	30	6	.4	66	4	.3	45	7	.5	63	5	.3	111
M 18-34	12	.4	75	15	.6	91	13	.5	65	5	.2	43	16	.6	61	11	.4	114
W 18-34	18	.7	80	14	.5	103	10	.4	68	5	.2	54	11	.4	69	11	.4	141
M 18-49	27	.6	142	30	.6	134	31	.7	139	14	.3	96	30	.6	137	24	.5	235
W 18-49	35	.7	152	23	.5	192	17	.4	141	10	.2	105	16	.3	114	19	.4	261
M 25-49	20	.6	116	24	.7	100	30	.8	123	14	.4	88	29	.8	121	21	.6	201
W 25-49	24	.7	141	17	.5	171	14	.4	120	7	.2	75	14	.4	93	14	.4	223
M 25-54	32	.8	144	29	.7	128	34	.8	137	19	.5	95	31	.8	149	26	.6	236
W 25-54	25	.6	146	18	.4	187	14	.3	120	7	.2	80	15	.4	104	15	.4	245
M 35-64	32	1.0	129	26	.8	93	24	.8	106	15	.5	86	23	.7	127	22	.7	216
W 35-64	23	.7	116	15	.5	144	10	.3	92	6	.2	74	15	.5	93	13	.4	210

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ADI Target Audience

	MONDAY-FRIDAY 6AM-10AM			MONDAY-FRIDAY 10AM-3PM			MONDAY-FRIDAY 3PM-7PM			MONDAY-FRIDAY 7PM-MID			WEEKEND 10AM-7PM			MONDAY-SUNDAY 6AM-MID		
	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)
WCOL																		
P 12+	27	.2	185	40	.3	221	18	.1	141	2		41	10	.1	130	17	.1	369
TEENS	1	.1	8				1	.1	8				2	.1	8	1	.1	8
M 18-34	1		4	2	.1	13	1		14				3	.1	23	1		32
W 18-34	5	.2	21	9	.3	21	5	.2	21			7	1		7	4	.2	28
M 18-49	5	.1	36	6	.1	48	5	.1	52				4	.1	47	3	.1	98
W 18-49	8	.2	41	13	.3	43	8	.2	36			13	1		13	5	.1	62
M 25-49	5	.1	36	6	.2	48	5	.1	42				3	.1	28	3	.1	79
W 25-49	8	.2	41	13	.4	43	8	.2	36			13	1		13	5	.1	62
M 25-54	6	.1	39	7	.2	55	5	.1	42				3	.1	28	3	.1	89
W 25-54	9	.2	57	15	.4	50	9	.2	50			20	1		13	6	.1	85
M 35-64	5	.2	42	5	.2	45	4	.1	38				1		14	2	.1	86
W 35-64	7	.2	56	7	.2	49	5	.2	35	1		20			27	3	.1	95
WCOL - FM																		
P 12+	142	.9	869	142	.9	933	132	.9	1034	42	.3	530	118	.8	963	104	.7	1881
TEENS	6	.4	56	2	.1	48	11	.7	114	9	.6	77	16	1.1	105	8	.5	201
M 18-34	35	1.3	132	39	1.4	149	25	.9	101	4	.1	44	15	.6	129	20	.7	273
W 18-34	14	.5	116	17	.6	131	12	.5	138	3	.1	85	12	.5	139	11	.4	286
M 18-49	68	1.5	344	73	1.6	397	58	1.2	399	16	.3	220	41	.9	365	46	1.0	725
W 18-49	56	1.2	391	51	1.1	370	46	1.0	444	12	.3	184	46	1.0	390	38	.8	737
M 25-49	60	1.7	286	56	1.5	343	48	1.3	363	16	.4	210	30	.8	317	38	1.1	634
W 25-49	54	1.5	363	50	1.4	351	43	1.2	406	11	.3	155	39	1.1	342	35	1.0	633
M 25-54	64	1.6	308	61	1.5	358	53	1.3	385	16	.4	217	32	.8	339	41	1.0	664
W 25-54	54	1.3	370	52	1.3	385	44	1.1	421	11	.3	155	43	1.0	372	37	.9	690
M 35-64	37	1.2	241	39	1.3	270	38	1.2	320	12	.4	190	28	.9	266	29	.9	496
W 35-64	43	1.3	288	37	1.1	289	35	1.1	326	9	.3	99	38	1.2	289	29	.9	532
A/F TOT																		
P 12+	169	1.1	1020				150	1.0	1157	44	.3	564	128	.8	1092			
TEENS	7	.5	56				12	.8	122	9	.6	77	18	1.2	113			
M 18-34	36	1.3	132				26	1.0	111	4	.1	44	18	.7	152			
W 18-34	19	.7	130				17	.6	152	3	.1	85	13	.5	146			
M 18-49	73	1.6	376				63	1.3	446	16	.3	220	45	1.0	411			
W 18-49	64	1.4	411				54	1.2	466	12	.3	190	47	1.0	403			
M 25-49	65	1.8	318				53	1.5	400	16	.4	210	33	.9	344			
W 25-49	62	1.7	383				51	1.4	428	11	.3	161	40	1.1	355			
M 25-54	70	1.7	343				58	1.4	422	16	.4	217	35	.9	366			
W 25-54	63	1.5	406				53	1.3	458	11	.3	168	44	1.1	385			
M 35-64	42	1.4	282				42	1.4	357	12	.4	190	29	.9	289			
W 35-64	50	1.5	330				40	1.2	355	10	.3	119	38	1.2	306			
WHOK																		
P 12+	201	1.3	1181	192	1.3	1177	173	1.1	1236	50	.3	736	170	1.1	1142	146	1.0	2189
TEENS	10	.7	82	2	.1	40	8	.5	74	7	.5	62	10	.7	88	6	.4	174
M 18-34	24	.9	150	23	.8	152	22	.8	164	5	.2	83	22	.8	139	18	.7	289
W 18-34	24	.9	203	29	1.1	247	26	1.0	257	12	.5	158	21	.8	188	21	.8	418
M 18-49	61	1.3	341	62	1.3	349	60	1.3	376	13	.3	198	38	.8	310	44	.9	625
W 18-49	60	1.3	411	53	1.1	411	50	1.1	451	19	.4	300	49	1.0	379	43	.9	786
M 25-49	46	1.3	255	46	1.3	234	49	1.4	285	10	.3	144	21	.6	210	32	.9	447
W 25-49	52	1.4	334	39	1.1	308	37	1.0	339	11	.3	228	41	1.1	294	33	.9	609
M 25-54	56	1.4	305	55	1.4	279	55	1.4	332	12	.3	166	35	.9	252	40	1.0	542
W 25-54	62	1.5	377	49	1.2	367	45	1.1	372	16	.4	251	49	1.2	334	41	1.0	696
M 35-64	59	1.9	303	55	1.8	305	53	1.7	317	11	.4	162	38	1.2	269	41	1.3	533
W 35-64	61	1.9	313	53	1.6	297	46	1.4	298	13	.4	198	49	1.5	310	41	1.3	586
WLOH																		
P 12+	29	.2	103	14	.1	85	13	.1	85				13	.7	74	12	.1	144
TEENS	1	.1	8															8
M 18-34			4															4
W 18-34	1		4															4
M 18-49	6	.1	19	2		19	3	.1	19						22	2		27
W 18-49	2		10															10
M 25-49	6	.2	19	2	.1	19	3	.1	19						22	2	.1	27
W 25-49	1		6															6
M 25-54	6	.1	19	2		19	3	.1	19						22	2		27
W 25-54	1		6															6
M 35-64	11	.4	26	7	.2	26	5	.2	26						22	4	.1	34
W 35-64	2	.1	13	2	.1	7	1		13				1		7	1		26
WLVO																		
P 12+	280	1.8	1325	222	1.5	1073	178	1.2	1233	84	.6	814	123	.8	951	161	1.1	2184
TEENS	6	.4	45	1	.1	28	5	.3	53	3	.2	49	4	.3	60	4	.3	110
M 18-34	148	5.4	609	114	4.2	508	90	3.3	544	47	1.7	397	60	2.2	406	84	3.1	945
W 18-34	86	3.2	438	69	2.6	338	55	2.1	396	21	.8	266	44	1.7	326	50	1.9	707
M 18-49	172	3.7	737	140	3.0	617	108	2.3	672	52	1.1	443	73	1.6	519	99	2.1	1177
W 18-49	100	2.1	514	79	1.7	407	63	1.3	479	29	.6	322	46	1.0	372	57	1.2	854
M 25-49	116	3.2	519	112	3.1	384	84	2.3	498	28	.8	254	49	1.4	355	69	1.9	818
W 25-49	60	1.6	267	55	1.5	210	39	1.1	266	15	.4	153	23	.6	187	34	.9	472
M 25-54	118	2.9	548	113	2.8	398	86	2.1	520	28	.7	254	49	1.2	355	70	1.7	847
W 25-54	60	1.5	267	55	1.3	210	39	.9	266	15	.4	153	23	.6	187	34	.8	472
M 35-64	26	.8	157	28	.9	130	20	.6	150	5	.2	46	13	.4	113	16	.5	268
W 35-64	14	.4	76	10	.3	69	8	.2	90	8	.2	56	2	.1	46	7	.2	154

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ADI Target Audience

	MONDAY-FRIDAY 6AM-10AM			MONDAY-FRIDAY 10AM-3PM			MONDAY-FRIDAY 3PM-7PM			MONDAY-FRIDAY 7PM-MID			WEEKEND 10AM-7PM			MONDAY-SUNDAY 6AM-MID		
	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)
WMGG																		
P 12+	157	1.0	863	159	1.0	933	137	.9	1082	58	.4	668	97	.6	778	109	.7	1715
TEENS	5	.3	34	1	.1	32	7	.5	59	6	.4	43	10	.7	63	5	.3	79
M 18-34	74	2.7	379	86	3.2	437	63	2.3	475	23	.8	315	35	1.3	304	51	1.9	721
W 18-34	44	1.7	297	48	1.8	299	46	1.7	350	21	.8	234	40	1.5	265	36	1.4	575
M 18-49	92	2.0	452	102	2.2	517	77	1.6	569	28	.6	345	41	.9	375	62	1.3	871
W 18-49	48	1.0	338	50	1.1	340	49	1.0	411	24	.5	280	44	.9	316	39	.8	708
M 25-49	64	1.8	308	75	2.1	346	59	1.6	408	17	.5	181	27	.7	267	44	1.2	583
W 25-49	18	.5	170	18	.5	166	23	.6	201	12	.3	152	18	.5	148	16	.4	377
M 25-54	69	1.7	314	76	1.9	352	61	1.5	414	17	.4	181	28	.7	273	45	1.1	589
W 25-54	24	.6	190	21	.5	191	25	.6	219	12	.3	152	19	.5	166	18	.4	409
M 35-64	23	.7	79	17	.5	86	16	.5	106	5	.2	30	7	.2	77	12	.4	162
W 35-64	10	.3	61	5	.2	66	5	.2	79	3	.1	46	5	.2	69	5	.2	165
WMNI																		
P 12+	86	.6	342	83	.5	332	46	.3	254	19	.1	130	24	.2	130	49	.3	557
TEENS	1	.1	9			9												9
M 18-34			26	7	.3	46			17			10			10	2	.1	55
W 18-34	5	.2	28	4	.2	7	6	.2	15	5	.2	7	7	.3	7	5	.2	36
M 18-49	6	.1	70	15	.3	82	8	.2	65	2		29	2		29	7	.1	119
W 18-49	19	.4	79	13	.3	38	8	.2	49	5	.1	7	8	.2	23	10	.2	106
M 25-49	6	.2	53	8	.2	46	8	.2	48	2	.1	19	2	.1	19	5	.1	83
W 25-49	19	.5	79	13	.4	38	8	.2	49	5	.1	7	8	.2	23	10	.3	106
M 25-54	14	.3	68	14	.3	61	12	.3	63	2		26	2		19	8	.2	113
W 25-54	25	.6	101	18	.4	75	11	.3	72	5	.1	23	9	.2	39	13	.3	151
M 35-64	29	.9	93	26	.8	90	16	.5	89	3	.1	41	2	.1	25	14	.5	153
W 35-64	28	.9	96	19	.6	90	6	.2	70	1		31	2	.1	39	11	.3	159
WNCI																		
P 12+	319	2.1	1923	190	1.2	1418	211	1.4	1747	110	.7	1152	163	1.1	1420	179	1.2	3172
TEENS	45	3.0	374	10	.7	175	29	1.9	315	38	2.5	330	31	2.1	257	30	2.0	617
M 18-34	62	2.3	399	44	1.6	297	59	2.2	382	38	1.4	283	43	1.6	316	43	1.6	651
W 18-34	120	4.5	592	83	3.1	529	67	2.5	585	20	.8	309	50	1.9	496	60	2.3	1004
M 18-49	193	2.0	576	54	1.2	393	72	1.5	495	43	.9	366	49	1.0	417	55	1.2	891
W 18-49	171	3.7	890	123	2.6	804	104	2.2	855	27	.6	422	77	1.6	679	88	1.9	1486
M 25-49	59	1.6	368	20	.6	215	36	1.0	286	27	.7	198	22	.6	210	29	.8	527
W 25-49	115	3.2	619	92	2.5	582	73	2.0	586	16	.4	229	50	1.4	429	61	1.7	1007
M 25-54	59	1.5	372	21	.5	219	37	.9	297	27	.7	198	22	.5	210	29	.7	538
W 25-54	116	2.8	626	92	2.2	589	75	1.8	615	16	.4	236	52	1.3	457	62	1.5	1042
M 35-64	33	1.1	204	11	.4	107	14	.5	133	6	.2	97	8	.3	110	13	.4	288
W 35-64	55	1.7	330	41	1.3	300	41	1.3	318	8	.2	133	30	.9	231	31	1.0	565
WNKO																		
P 12+	18	.1	98	23	.2	84	23	.2	125	11	.1	53	12	.1	125	16	.1	205
TEENS	2	.1	20			11	5	.3	24	11	.7	31	4	.3	24	5	.3	38
M 18-34	2	.1	16	8	.3	16	7	.3	41				1		23	3	.1	41
W 18-34						6	1		8									14
M 18-49	9	.2	33	18	.4	28	13	.3	53				2		35	7	.1	65
W 18-49	4	.1	27	4	.1	22	3	.1	19			5	3	.1	16	2		41
M 25-49	7	.2	17	10	.3	12	7	.2	27				2	.1	27	4	.1	39
W 25-49	4	.1	27	4	.1	22	2	.1	11			5	3	.1	16	2	.1	33
M 25-54	7	.2	23	10	.2	12	7	.2	33				3		33	4	.1	45
W 25-54	4	.1	33	4	.1	28	2		17			11	3	.1	28	2		45
M 35-64	7	.2	23	10	.3	12	6	.2	18				1		18	4	.1	30
W 35-64	7	.2	39	5	.2	28	3	.1	23			11	4	.1	39	3	.1	50
WRFD																		
P 12+	* 27	.2	166	15	.1	149	* 8	.1	75				* 10	.1	99	* 15	.1	339
TEENS	1			1	.1	6												6
M 18-34	4	.1	10	3	.1	26									11	2	.1	44
W 18-34	2	.1	39	1		16	1		16				1		26	1		55
M 18-49	4	.1	10	4	.1	37									11	2		55
W 18-49	4	.1	58	5	.1	56	5	.1	52				1		32	4	.1	110
M 25-49	4	.1	10	4	.1	37									11	2	.1	55
W 25-49	4	.1	58	5	.1	56	5	.1	52				1		32	4	.1	110
M 25-54	6	.1	25	4	.1	44									11	2		70
W 25-54	11	.3	72	7	.2	70	7	.2	64				4	.1	51	7	.2	136
M 35-64	3	.1	23	1		24												49
W 35-64	10	.3	41	7	.2	66	6	.2	48				5	.2	32	7	.2	102
+WRVF																		
WXXM																		
P 12+	68	.4	440	80	.5	420	73	.5	523	21	.1	248	57	.4	375	55	.4	790
TEENS	1	.1	17										1		9			26
M 18-34	11	.4	87	11	.4	88	23	.8	115	10	.4	75	15	.6	101	13	.5	160
W 18-34	31	1.2	124	37	1.4	135	25	.9	173	4	.2	82	13	.5	105	20	.8	256
M 18-49	13	.3	123	18	.4	126	28	.6	144	11	.2	90	25	.5	155	17	.4	230
W 18-49	41	.9	177	48	1.0	202	36	.8	243	9	.2	122	23	.5	156	29	.6	353
M 25-49	8	.2	82	9	.2	75	11	.3	83	5	.1	52	19	.5	117	9	.2	160
W 25-49	40	1.1	167	43	1.2	173	34	.9	214	9	.2	112	22	.6	118	27	.7	296
M 25-54	11	.3	104	9	.2	82	13	.3	105	5	.1	59	19	.5	124	10	.2	182
W 25-54	42	1.0	195	45	1.1	202	37	.9	242	10	.2	127	24	.6	139	29	.7	346
M 35-64	10	.3	78	15	.5	61	9	.3	77	1		29	10	.3	68	8	.3	121
W 35-64	14	.4	94	17	.5	109	15	.5	118	6	.2	62	18	.6	92	13	.4	174

ADI Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ADI Target Audience

	MONDAY-FRIDAY 6AM-10AM			MONDAY-FRIDAY 10AM-3PM			MONDAY-FRIDAY 3PM-7PM			MONDAY-FRIDAY 7PM-MID			WEEKEND 10AM-7PM			MONDAY-SUNDAY 6AM-MID		
	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)
WRZR																		
P 12+	31	.2	282	52	.3	343	51	.3	408	35	.2	369	34	.2	326	41	.3	748
TEENS	8	.5	94	6	.4	59	9	.6	82	11	.7	89	6	.4	69	9	.6	147
M 18-34	6	.2	103	17	.6	147	15	.6	152	10	.4	125	8	.3	93	11	.4	249
W 18-34	9	.3	44	18	.7	72	16	.6	100	11	.4	90	13	.5	97	14	.5	161
M 18-49	8	.2	125	17	.4	161	18	.4	174	11	.2	169	10	.2	112	13	.3	318
W 18-49	15	.3	63	28	.6	91	23	.5	128	12	.3	99	17	.4	134	19	.4	222
M 25-49	4	.1	68	11	.3	86	12	.3	97	6	.2	93	7	.2	72	8	.2	185
W 25-49	7	.2	32	13	.4	38	12	.3	56	5	.1	46	11	.3	71	9	.2	131
M 25-54	4	.1	68	11	.3	86	12	.3	97	7	.2	99	7	.2	72	8	.2	191
W 25-54	7	.2	32	13	.3	43	13	.3	67	5	.1	52	11	.3	71	9	.2	148
M 35-64	2	.1	22	3	.1	14	3	.1	22	2	.1	50	2	.1	19	2	.1	75
W 35-64	6	.2	19	10	.3	24	8	.2	39	1		15	5	.2	48	5	.2	89
WSNY																		
P 12+	260	1.7	1759	248	1.6	1284	212	1.4	1471	110	.7	1066	127	.8	947	178	1.2	2770
TEENS	11	.7	102	3	.2	97	8	.5	107	11	.7	95	6	.4	49	8	.5	265
M 18-34	34	1.3	266	33	1.2	213	23	.8	208	26	1.0	160	15	.6	124	25	.9	459
W 18-34	59	2.2	518	74	2.8	407	61	2.3	460	33	1.2	360	32	1.2	295	49	1.8	868
M 18-49	65	1.4	554	60	1.3	399	48	1.0	435	37	.8	318	29	.6	262	45	1.0	852
W 18-49	138	2.9	959	145	3.1	669	125	2.7	798	51	1.1	571	67	1.4	536	97	2.1	1445
M 25-49	46	1.3	448	52	1.4	310	42	1.2	341	13	.4	214	25	.7	213	32	.9	644
W 25-49	120	3.3	780	117	3.2	545	96	2.6	626	33	.9	439	58	1.6	450	77	2.1	1151
M 25-54	49	1.2	463	53	1.3	324	44	1.1	352	14	.3	225	28	.7	232	34	.8	669
W 25-54	146	3.6	849	142	3.5	604	110	2.7	672	37	.9	457	66	1.6	477	91	2.2	1238
M 35-64	35	1.1	323	33	1.1	220	34	1.1	265	15	.5	189	23	.7	171	26	.8	453
W 35-64	111	3.4	537	98	3.0	334	81	2.5	418	23	.7	249	48	1.5	295	65	2.0	712
WTLT																		
P 12+	31	.2	210	18	.1	153	25	.2	251	10	.1	175	17	.1	176	18	.1	338
TEENS																		
M 18-34	2	.1	44	2	.1	26	6	.2	62	2	.1	44	7	.3	44	3	.1	79
W 18-34	16	.6	124	3	.1	64	7	.3	100	5	.2	88	7	.3	88	7	.3	155
M 18-49	12	.3	65	12	.3	61	16	.3	97	5	.1	72	9	.2	58	9	.2	114
W 18-49	17	.4	131	3	.1	78	8	.2	126	5	.1	94	8	.2	109	8	.2	196
M 25-49	12	.3	65	12	.3	61	16	.4	97	5	.1	72	9	.2	58	9	.2	114
W 25-49	15	.4	112	2	.1	59	6	.2	107	4	.1	75	6	.2	80	7	.2	167
M 25-54	12	.3	65	12	.3	61	16	.4	97	5	.1	72	9	.2	58	9	.2	114
W 25-54	15	.4	112	2	.1	59	6	.1	112	4	.1	75	6	.1	80	7	.2	172
M 35-64	10	.3	21	10	.3	35	10	.3	35	3	.1	28	2	.1	14	6	.2	35
W 35-64	1		7			14	1		31			6	1		21	1		46
WTVN																		
P 12+	367	2.4	1486	202	1.3	967	137	.9	962	74	.5	522	87	.6	801	163	1.1	2239
TEENS	4	.3	50				1	.1	25			9	1	.1	23	1	.1	88
M 18-34	13	.5	89	10	.4	61	10	.4	70	2	.1	16	3	.1	56	6	.2	160
W 18-34	21	.8	84	5	.2	63	2	.1	45	7	.3	23	1		38	7	.3	136
M 18-49	76	1.6	371	46	1.0	249	38	.8	238	13	.3	121	23	.5	229	34	.7	628
W 18-49	73	1.6	328	52	1.1	224	28	.6	220	16	.3	115	12	.3	171	34	.7	497
M 25-49	75	2.1	352	45	1.2	232	38	1.1	238	13	.4	121	23	.6	219	34	.9	592
W 25-49	71	1.9	309	50	1.4	205	28	.8	220	16	.4	115	12	.3	161	33	.9	469
M 25-54	113	2.8	487	62	1.5	304	52	1.3	340	18	.4	192	28	.7	292	49	1.2	768
W 25-54	104	2.5	445	61	1.5	258	37	.9	285	17	.4	150	18	.4	224	44	1.1	625
M 35-64	118	3.8	493	60	1.9	298	50	1.6	343	17	.5	194	29	.9	288	50	1.6	776
W 35-64	129	4.0	517	86	2.6	307	55	1.7	341	14	.4	167	31	1.0	257	59	1.8	676
WVCO																		
P 12+	62	.4	404	62	.4	322	46	.3	321	21	.1	199	46	.3	367	44	.3	686
TEENS	6	.4	46	1	.1	16	2	.1	19	2	.1	10	2	.1	27	2	.1	57
M 18-34	13	.5	102	10	.4	78	7	.3	71	5	.2	45	13	.5	102	10	.4	192
W 18-34	22	.8	117	21	.8	59	12	.5	73	6	.2	54	11	.4	71	13	.5	130
M 18-49	23	.5	152	19	.4	133	16	.3	121	8	.2	70	15	.3	132	16	.3	277
W 18-49	27	.6	167	29	.6	101	18	.4	128	9	.2	96	19	.4	131	19	.4	239
M 25-49	21	.6	110	18	.5	109	16	.4	121	8	.2	70	11	.3	90	14	.4	210
W 25-49	15	.4	103	27	.7	89	14	.4	92	5	.1	56	14	.4	107	14	.4	175
M 25-54	22	.5	113	18	.4	112	16	.4	135	10	.2	84	12	.3	93	15	.4	227
W 25-54	15	.4	112	28	.7	106	15	.4	101	5	.1	65	15	.4	124	15	.4	192
M 35-64	15	.5	64	14	.5	66	10	.3	72	5	.2	39	5	.2	54	9	.3	126
W 35-64	6	.2	75	11	.3	79	10	.3	75	3	.1	51	10	.3	91	8	.2	146
WWCD																		
P 12+	26	.2	282	27	.2	281	42	.3	351	27	.2	329	17	.1	211	26	.2	602
TEENS	2	.1	8				3	.2	24	3	.2	16	2	.1	15	2	.1	24
M 18-34	11	.4	138	15	.6	164	22	.8	189	14	.5	171	10	.4	120	14	.5	305
W 18-34	7	.3	78	8	.3	59	11	.4	73	8	.3	84	2	.1	40	7	.3	157
M 18-49	14	.3	162	17	.4	195	25	.5	234	16	.3	216	12	.3	150	16	.3	374
W 18-49	8	.2	91	10	.2	78	13	.3	86	8	.2	97	3	.1	46	8	.2	183
M 25-49	11	.3	105	10	.3	109	15	.4	138	7	.2	130	9	.2	93	9	.2	206
W 25-49	6	.2	34	6	.2	68	7	.2	48	2	.1	41	2	.1	27	4	.1	89
M 25-54	11	.3	105	10	.2	109	15	.4	138	7	.2	130	9	.2	93	9	.2	206
W 25-54	6	.1	34	6	.1	68	7	.2	48	2		41	2		27	4	.1	89
M 35-64	3	.1	24	2	.1	31	3	.1	45	2	.1	45	2	.1	30	2	.1	69
W 35-64	2	.1	20	2	.1	19	3	.1	20			13	1		6	1		33

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ADI Target Audience

ADI Target Audience

	MONDAY-FRIDAY 6AM-10AM			MONDAY-FRIDAY 10AM-3PM			MONDAY-FRIDAY 3PM-7PM			MONDAY-FRIDAY 7PM-MID			WEEKEND 10AM-7PM			MONDAY-SUNDAY 6AM-MID		
	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)
WWHT																		
P 12+	65	.4	658	55	.4	542	95	.6	886	61	.4	735	87	.6	686	68	.4	1406
TEENS	32	2.1	260	9	.6	132	47	3.1	340	34	2.3	313	46	3.1	285	31	2.1	503
M 18-34	10	.4	126	22	.8	149	13	.5	155	10	.4	122	17	.6	121	14	.5	273
W 18-34	14	.5	161	17	.6	172	25	.9	260	12	.5	202	18	.7	176	17	.6	382
M 18-49	13	.3	168	24	.5	175	16	.3	201	12	.3	156	19	.4	141	16	.3	348
W 18-49	18	.4	216	22	.5	224	32	.7	328	15	.3	241	22	.5	246	21	.4	513
M 25-49	10	.3	118	9	.2	70	10	.3	124	7	.2	93	9	.2	66	8	.2	188
W 25-49	10	.3	93	10	.3	109	16	.4	156	8	.2	80	15	.4	131	11	.3	253
M 25-54	10	.2	118	9	.2	70	10	.2	138	7	.2	107	9	.2	66	8	.2	202
W 25-54	10	.2	93	10	.2	109	16	.4	156	8	.2	80	15	.4	138	11	.3	260
M 35-64	4	.1	45	2	.1	26	3	.1	63	2	.1	48	2	.1	20	2	.1	92
W 35-64	4	.1	55	5	.2	52	7	.2	68	3	.1	39	4	.1	84	4	.1	145
WDIF																		
P 12+	27	.2	106	11	.1	50	3		31	2		53	6		69	9	.1	186
TEENS	5	.3	12									6	2	.1	24	1	.1	30
M 18-34	5	.2	8	3	.1	8				1		8				2	.1	16
W 18-34						16				1		25						25
M 18-49	11	.2	42	3	.1	8	1		17	1		16	2		17	4	.1	58
W 18-49	8	.2	21	1		25	1		6	1		31			6	2		54
M 25-49	11	.3	42	3	.1	8	1		17	1		16	2	.1	17	4	.1	58
W 25-49	8	.2	21	1		25	1		6			22			6	2	.1	45
M 25-54	11	.3	42	3	.1	8	1		17	1		16	2		17	4	.1	58
W 25-54	9	.2	29	3	.1	33	2		14			22			14	3	.1	61
M 35-64	7	.2	52	5	.2	9	1		17			8	4	.1	26	3	.1	60
W 35-64	10	.3	34	3	.1	17	2	.1	14			6			19	3	.1	55
WFCB																		
P 12+	24	.2	133	28	.2	144	16	.1	203	9	.1	148	18	.1	147	18	.1	234
TEENS	1	.1	27			27	3	.2	46	3	.2	28	2	.1	37	2	.1	46
M 18-34	6	.2	12	2	.1	24	1		24	1		24	1		12	2	.1	24
W 18-34	14	.5	63	25	.9	69	8	.3	72	3	.1	54	11	.4	58	11	.4	95
M 18-49	6	.1	12	2		24	2		48	2		48	3	.1	24	3	.1	48
W 18-49	17	.4	94	26	.6	93	11	.2	109	4	.1	72	13	.3	86	13	.3	140
M 25-49	6	.2	12	2	.1	24	2	.1	48	2	.1	48	3	.1	24	3	.1	48
W 25-49	16	.4	68	24	.7	71	9	.2	74	3	.1	46	5	.1	47	10	.3	92
M 25-54	6	.1	12	2		24	2		48	2		48	3	.1	24	3	.1	48
W 25-54	16	.4	68	24	.6	71	9	.2	74	3	.1	46	5	.1	47	10	.2	92
M 35-64							1		24	1		24	2	.1	12	1		24
W 35-64	3	.1	31	1		24	3	.1	37	1		18	2	.1	28	2	.1	45
WKJJ																		
P 12+	30	.2	171	34	.2	148	26	.2	174	6		105	35	.2	150	23	.2	311
TEENS	1	.1	14			5	1	.1	5			5	2	.1	5	1	.1	14
M 18-34	6	.2	37	5	.2	54	5	.2	54	1		25	1		19	3	.1	54
W 18-34	5	.2	16	4	.2	26	4	.2	52	2	.1	33	5	.2	26	3	.1	75
M 18-49	9	.2	54	17	.4	66	8	.2	72	1		25	3	.1	25	7	.1	84
W 18-49	12	.3	44	15	.3	54	7	.1	67	3	.1	52	12	.3	54	8	.2	103
M 25-49	4	.1	35	14	.4	30	5	.1	36			6	2	.1	6	5	.1	48
W 25-49	11	.3	37	15	.4	47	4	.1	38	2	.1	33	8	.2	47	7	.2	61
M 25-54	4	.1	35	15	.4	38	9	.2	44	1		14	9	.2	14	7	.2	56
W 25-54	11	.3	37	15	.4	47	4	.1	38	2		33	8	.2	53	7	.2	67
M 35-64	5	.2	35	13	.4	20	7	.2	26	1		8	9	.3	27	7	.2	69
W 35-64	13	.4	57	12	.4	43	9	.3	37	2	.1	34	18	.6	63	9	.3	77
WMRN																		
P 12+	44	.3	168	15	.1	110	3		44	7		66	14	.1	133	15	.1	248
TEENS																		
M 18-34			8										2		18			26
W 18-34																		17
M 18-49	1	.1	17															17
W 18-49	3	.1	8										2	.1	18			26
M 25-49	1		8															17
W 25-49	3	.1	17															17
M 25-54	1		8									5	2		18			31
W 25-54	3	.1	17			8												25
M 35-64	8	.3	26	3	.1	18				3	.1	23	2	.1	27	3	.1	49
W 35-64	13	.4	58	5	.2	39	2	.1	15			10	3	.1	26	4	.1	71
WMRN-FM																		
P 12+	80	.5	398	54	.4	302	43	.3	300	18	.1	220	35	.2	262	42	.3	590
TEENS	2	.1	45	1	.1	6						7	2	.1	13			45
M 18-34	9	.3	16	8	.3	16	3	.1	16			10	4	.1	16	5	.2	26
W 18-34	4	.2	29	1		13	3	.1	30	1		31	1		16	1		70
M 18-49	25	.5	98	22	.5	89	17	.4	98	7	.1	54	20	.4	107	18	.4	142
W 18-49	22	.5	121	16	.3	90	11	.2	98	8	.2	106	6	.1	57	11	.2	191
M 25-49	25	.7	98	22	.6	89	17	.5	98	7	.2	54	20	.6	107	18	.5	142
W 25-49	21	.6	112	16	.4	90	11	.3	89	8	.2	106	6	.2	57	11	.3	182
M 25-54	27	.7	111	22	.5	89	18	.4	111	7	.2	54	20	.5	107	19	.5	155
W 25-54	25	.6	128	22	.5	106	19	.5	121	10	.2	122	9	.2	73	15	.4	214
M 35-64	23	.7	117	19	.6	95	18	.6	117	7	.2	66	18	.6	113	16	.5	151
W 35-64	26	.8	128	24	.7	114	18	.6	123	9	.3	96	11	.3	80	16	.5	191

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ADI Target Audience

	MONDAY-FRIDAY 6AM-10AM			MONDAY-FRIDAY 10AM-3PM			MONDAY-FRIDAY 3PM-7PM			MONDAY-FRIDAY 7PM-MID			WEEKEND 10AM-7PM			MONDAY-SUNDAY 6AM-MID		
	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)
WQIO																		
P 12+	14	.1	158	12	.1	166	14	.1	174	5		119	15	.1	146	11	.1	378
TEENS	1	.1	36	1	.1	13	4	.3	19	2	.1	13	8	.5	48	2	.1	71
M 18-34	6	.2	37	2	.1	34	4	.1	40			28	1		8	3	.1	73
W 18-34	3	.1	36	6	.2	72	3	.1	84	3	.1	46	1		20	3	.1	105
M 18-49	6	.1	51	2		48	5	.1	54			28	2		31	3	.1	96
W 18-49	7	.1	64	7	.1	92	4	.1	95	3	.1	58	4	.1	55	5	.1	164
M 25-49	5	.1	33	2	.1	38	4	.1	46			20	1		23	2	.1	78
W 25-49	5	.1	34	5	.1	70	3	.1	55	2	.1	37	4	.1	47	4	.1	116
M 25-54	5	.1	33	2		38	4	.1	46			20	1		23	2		78
W 25-54	5	.1	34	5	.1	70	3	.1	55	2		43	4	.1	47	4	.1	122
M 35-64			14			14	1		14			1		23			23	
W 35-64	4	.1	35	3	.1	33	2	.1	17			18	4	.1	47	3	.1	92
WTNS-FM																		
P 12+	41	.3	93	12	.1	105	11	.1	71	* 5		56	12	.1	117	* 15	.1	198
TEENS	2	.1	12									6	2	.1	11			23
M 18-34	7	.3	20	2	.1	31	3	.1	23	3	.1	23	2	.1	21	3	.1	52
W 18-34						6			8			14	3	.1	12	1		20
M 18-49	8	.2	28	2		31	5	.1	31	3	.1	23	2		29	4	.1	60
W 18-49	5	.1	6	5	.1	17	2		14			14	3	.1	18	3	.1	31
M 25-49	2	.1	16			8	2	.1	8						8	1		16
W 25-49	5	.1	6	5	.1	17	2	.1	6			6	3	.1	18	3	.1	23
M 25-54	2		16			8	2		8						8	1		16
W 25-54	5	.1	6	5	.1	17	2		6			6	4	.1	25	3	.1	30
M 35-64	7	.2	16	1		8	4	.1	16	1		8	2	.1	24	3	.1	24
W 35-64	8	.2	11	6	.2	20	3	.1	11	1		5	2	.1	18	3	.1	27
WAZU																		
P 12+	9	.1	93	9	.1	100	22	.1	177	13	.1	78	16	.1	140	13	.1	233
TEENS			15	1	.1	9	1	.1	24			9	3	.2	16	1	.1	24
M 18-34	4	.1	39	5	.2	47	13	.5	64	10	.4	43	7	.3	64	7	.3	105
W 18-34	2	.1	17	2	.1	23	4	.2	41	3	.1	18	4	.2	31	4	.2	48
M 18-49	6	.1	55	6	.1	62	15	.3	87	10	.2	51	7	.1	72	8	.2	128
W 18-49	3	.1	23	2		29	6	.1	60	3	.1	18	6	.1	52	4	.1	75
M 25-49	4	.1	36	3	.1	42	11	.3	59	10	.3	40	4	.1	32	6	.2	71
W 25-49	3	.1	23	2	.1	16	5	.1	37	2	.1	8	5	.1	39	3	.1	52
M 25-54	4	.1	36	3	.1	42	11	.3	59	10	.2	40	4	.1	32	6	.1	71
W 25-54	3	.1	23	2		16	5	.1	37	2		8	5	.1	39	3	.1	52
M 35-64	2	.1	16	1		15	2	.1	29			8			8	1		29
W 35-64	1		6			6	2	.1	19				2	.1	21			27
WKXA																		
P 12+	15	.1	59	11	.1	85	9	.1	97	10	.1	32	7		70	8	.1	143
TEENS	7	.5	16	1	.1	8	1	.1	8	5	.3	16	2	.1	16	3	.2	16
M 18-34	2	.1	10	3	.1	30	2	.1	20				3	.1	30	2	.1	41
W 18-34	2	.1	16	2	.1	33	1		44	1		8	1		16	1		44
M 18-49	2		10	3	.1	30	2		20				3	.1	30	2		41
W 18-49	2		16	6	.1	41	5	.1	52	5	.1	16	2		24	3	.1	52
M 25-49	2	.1	10	3	.1	30	2	.1	20				3	.1	30	2	.1	41
W 25-49	2	.1	16	6	.2	41	5	.1	41	5	.1	16	2	.1	24	3	.1	41
M 25-54	2		10	3	.1	30	2		20				3	.1	30	2		41
W 25-54	2		16	6	.1	41	5	.1	41	5	.1	16	2		24	3	.1	41
M 35-64	2	.1	11															11
W 35-64	2	.1	6	5	.2	14	4	.1	8	4	.1	8	1		8	2	.1	14
WLW																		
P 12+	51	.3	376	93	.6	506	63	.4	484	43	.3	316	30	.2	253	53	.3	970
TEENS	3	.2	25	1	.1	7	2	.1	16	1	.1	16	1	.1	9	1	.1	34
M 18-34	6	.2	35	15	.6	68	18	.7	79	14	.5	91	5	.2	60	10	.4	173
W 18-34	4	.2	7	9	.3	14	1		27			10	1		7	3	.1	51
M 18-49	20	.4	120	42	.9	160	36	.8	211	24	.5	154	18	.4	114	26	.6	376
W 18-49	8	.2	50	16	.3	48	6	.1	68			22	2		39	6	.1	116
M 25-49	20	.6	120	42	1.2	160	36	1.0	211	22	.6	141	18	.5	114	26	.7	363
W 25-49	8	.2	50	16	.4	48	6	.2	58			12	2	.1	39	6	.2	97
M 25-54	22	.5	167	51	1.3	220	44	1.1	266	23	.6	164	18	.4	118	30	.7	447
W 25-54	10	.2	56	16	.4	48	6	.1	58	1		18	2		39	7	.2	109
M 35-64	20	.6	158	44	1.4	203	30	1.0	225	17	.5	124	16	.5	84	25	.8	351
W 35-64	8	.2	65	9	.3	59	7	.2	56	4	.1	35	3	.1	64	6	.2	133

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ADI Target Audience

WYHT
 P 12+
 TEENS
 M 18-34
 W 18-34
 M 18-49
 W 18-49
 M 25-49
 W 25-49
 M 25-54
 W 25-54
 M 35-64
 W 35-64

	MONDAY-FRIDAY 6AM-10AM			MONDAY-FRIDAY 10AM-3PM			MONDAY-FRIDAY 3PM-7PM			MONDAY-FRIDAY 7PM-MID			WEEKEND 10AM-7PM			MONDAY-SUNDAY 6AM-MID		
	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)
P 12+	19	.1	186	23	.2	153	23	.2	178	15	.1	164	10	.1	138	16	.1	366
TEENS	6	.4	23							8	.5	29				3	.2	47
M 18-34	1		11	8	.3	47	4	.1	46	3	.1	67	6	.2	57	4	.1	89
W 18-34	2	.1	40	4	.2	39	9	.3	48	3	.1	46	3	.1	45	4	.2	77
M 18-49	4	.1	32	8	.2	47	7	.1	67	3	.1	67	7	.1	78	5	.1	119
W 18-49	3	.1	62	6	.1	68	13	.3	77	4	.1	68	3	.1	60	5	.1	106
M 25-49	4	.1	32	5	.1	30	4	.1	50	2	.1	40	4	.1	61	3	.1	92
W 25-49	3	.1	44	6	.2	68	13	.4	68	4	.1	68	3	.1	51	5	.1	88
M 25-54	4	.1	32	5	.1	30	4	.1	50	2		40	4	.1	61	3	.1	92
W 25-54	3	.1	44	6	.1	68	13	.3	68	4	.1	68	3	.1	51	5	.1	88
M 35-64	5	.2	43				3	.1	21				1		21	1		52
W 35-64	1		22	2	.1	29	4	.1	29	1		22			15			29
TOTALS																		
P 12+	3476	22.8	12407	3008	19.7	10773	2621	17.2	11952	1230	8.1	8483	2201	14.4	10997	2319	15.2	14592
TEENS	195	13.0	1119	50	3.3	568	178	11.9	1110	176	11.7	1103	205	13.7	1052	154	10.3	1468
M 18-34	625	23.0	2145	632	23.3	2161	550	20.2	2256	301	11.1	1779	411	15.1	1969	462	17.0	2640
W 18-34	634	23.9	2325	604	22.8	2088	507	19.1	2264	243	9.2	1766	397	15.0	1951	440	16.6	2598
M 18-49	1097	23.4	3868	1050	22.4	3558	946	20.2	3910	443	9.4	2821	675	14.4	3454	772	16.5	4549
W 18-49	1167	24.9	4154	1076	23.0	3641	904	19.3	3958	371	7.9	2919	688	14.7	3519	770	16.4	4604
M 25-49	867	24.0	3073	822	22.7	2715	754	20.8	3094	305	8.4	2019	498	13.8	2658	591	16.3	3507
W 25-49	935	25.6	3258	874	24.0	2934	702	19.2	3038	246	6.7	2135	527	14.4	2753	598	16.4	3600
M 25-54	994	24.5	3463	911	22.5	3021	838	20.7	3465	334	8.2	2255	558	13.8	2953	664	16.4	3933
W 25-54	1049	25.5	3645	964	23.4	3271	774	18.8	3382	265	6.4	2313	593	14.4	3093	666	16.2	4044
M 35-64	758	24.4	2597	647	20.8	2157	567	18.2	2513	204	6.6	1563	419	13.5	2220	478	15.4	2975
W 35-64	835	25.6	2806	708	21.7	2416	578	17.7	2562	185	5.7	1667	485	14.9	2407	512	15.7	3148

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ADI Target Audience

	SATURDAY 6AM-10AM			SATURDAY 10AM-3PM			SATURDAY 3PM-7PM			SATURDAY 7PM-MID			SUNDAY 10AM-3PM			SUNDAY 3PM-7PM		
	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)
WBYY																		
P 12+	17	.1	81	40	.3	119	24	.2	66	15	.1	61	24	.2	78	28	.2	63
TEENS	1	.1	8	1	.1	8							1	.1	8			
M 18-34	3	.1	11	13	.5	35	5	.2	9				11	.4	22	15	.6	15
W 18-34				1		7				1		7				3	.1	16
M 18-49	7	.1	29	24	.5	77	7	.1	23	7	.1	28	18	.4	46	18	.4	23
W 18-49	4	.1	31	12	.3	25	7	.1	24	4	.1	19	5	.1	19	6	.1	27
M 25-49	7	.2	29	24	.7	77	7	.2	23	7	.2	28	18	.5	46	18	.5	23
W 25-49	4	.1	31	12	.3	25	7	.2	24	4	.1	19	5	.1	19	6	.2	27
M 25-54	7	.2	29	24	.6	77	7	.2	23	7	.2	28	18	.4	46	18	.4	23
W 25-54	4	.1	31	12	.3	25	7	.2	24	4	.1	19	5	.1	19	6	.1	27
M 35-64	5	.2	21	11	.4	42	2	.1	14	7	.2	28	7	.2	24	4	.1	11
W 35-64	7	.2	36	14	.4	27	16	.5	38	7	.2	21	5	.2	24	5	.2	16
WBNS																		
P 12+	54	.4	172	177	1.2	534	145	1.0	484	16	.1	92	98	.6	261	45	.3	150
TEENS				1	.1	8	1	.1	8				2	.1	9	1	.1	9
M 18-34				15	.6	45	25	.9	73				4	.1	18	5	.2	18
W 18-34				11	.4	35	5	.2	35							6	.2	14
M 18-49				32	.7	118	47	1.0	142			6	11	.2	40	11	.2	41
W 18-49				24	.5	79	23	.5	79	2		12	4	.1	13	8	.2	27
M 25-49				24	.7	99	31	.9	104			6	11	.3	40	11	.3	41
W 25-49				24	.7	79	23	.6	79	2	.1	12	4	.1	13	8	.2	27
M 25-54				24	.6	108	31	.8	104	1		13	15	.4	54	15	.4	48
W 25-54	2		8	30	.7	95	27	.7	102	2		12	12	.3	28	12	.3	42
M 35-64	5	.2	27	56	1.8	168	49	1.6	136	5	.2	36	22	.7	69	17	.5	50
W 35-64	13	.4	39	36	1.1	108	31	1.0	99	5	.2	29	18	.6	48	8	.2	33
WBNS-FM																		
P 12+	48	.3	146	101	.7	344	105	.7	362	40	.3	179	99	.6	297	43	.3	154
TEENS				7	.5	28	8	.5	39	4	.3	9	1	.1	17	4	.3	15
M 18-34				9	.3	36	15	.6	59	5	.2	13	13	.5	41	8	.3	22
W 18-34	1		14	14	.5	36	12	.5	25	6	.2	21	3	.1	15			
M 18-49	9	.2	22	22	.5	64	27	.6	109	14	.3	70	30	.6	82	13	.3	54
W 18-49	6	.1	39	25	.5	91	23	.5	74	12	.3	50	25	.5	67	11	.2	39
M 25-49	9	.2	22	17	.5	46	21	.6	85	10	.3	66	21	.6	69	7	.2	41
W 25-49	6	.2	39	25	.7	91	19	.5	64	12	.3	50	25	.7	67	11	.3	39
M 25-54	9	.2	22	20	.5	61	25	.6	92	10	.2	66	21	.5	69	9	.2	47
W 25-54	13	.3	54	33	.8	106	24	.6	79	13	.3	65	31	.8	96	11	.3	39
M 35-64	15	.5	30	21	.7	66	18	.6	66	11	.4	62	19	.6	52	7	.2	38
W 35-64	13	.4	53	28	.9	100	22	.7	95	10	.3	50	43	1.3	121	15	.5	52
WCEZ																		
P 12+	19	.1	58	42	.3	110	31	.2	60	23	.2	68	9	.1	33	25	.2	91
TEENS										2	.1	8						
M 18-34				6	.2	14				2	.1	10	1		6	1		6
W 18-34	1		6	6	.1	14	5	.1	6	7	.1	14	1		6	4	.1	8
M 18-49	4	.1	19	20	.4	35	11	.2	21	4	.1	26	6	.1	11	7	.1	34
W 18-49	4	.1	6	6	.2	14	5	.1	6	7	.2	14	1		6	4	.1	8
M 25-49	9	.2	19	20	.5	35	11	.3	21	2	.1	16	6	.2	11	7	.2	34
W 25-49	5	.1	12	8	.2	21	6	.1	12	7	.2	14	2		15	9	.2	23
M 25-54	9	.2	19	22	.5	42	11	.3	21	2		16	7	.2	18	7	.2	34
W 25-54	5	.2	12	8	.3	28	8	.3	19	7	.2	14	2	.1	15	10	.3	30
M 35-64	8	.2	13	16	.5	28	14	.4	28	3	.1	23	6	.2	12	8	.2	42
W 35-64																		
WCKX																		
P 12+	7		47	53	.3	208	44	.3	134	76	.5	156	31	.2	181	29	.2	113
TEENS				9	.6	45	20	1.3	45	32	2.1	57	7	.5	35	9	.6	29
M 18-34	3	.1	24	16	.6	55	5	.2	22	21	.8	57	6	.2	49	16	.6	57
W 18-34				14	.5	49	12	.5	33	21	.8	31	10	.4	38	3	.1	21
M 18-49	5	.1	36	22	.5	80	8	.2	34	21	.4	57	7	.1	61	16	.3	57
W 18-49	1		6	19	.4	74	15	.3	46	23	.5	42	13	.3	71	4	.1	27
M 25-49	2	.1	12	21	.6	62	8	.2	34	3	.1	11	2	.1	27	2	.1	15
W 25-49	1		6	16	.4	48	14	.4	36	10	.3	21	3	.1	33	1		6
M 25-54	2		12	21	.5	62	8	.2	34	3	.1	11	2		27	2		15
W 25-54	1		6	19	.5	57	15	.4	45	10	.2	21	6	.1	42	1		6
M 35-64	2	.1	12	6	.2	25	3	.1	12			1	1		12			
W 35-64	2	.1	11	8	.2	34	4	.1	22	2	.1	11	7	.2	47	1		6
WCLT-FM																		
P 12+	66	.4	201	95	.6	228	61	.4	135	31	.2	112	98	.6	285	82	.5	173
TEENS	5	.3	19	11	.7	35	1	.1	6	6	.4	26	8	.5	37	8	.5	28
M 18-34	5	.2	15	19	.7	26	19	.7	26	1		8	13	.5	46	12	.4	19
W 18-34	18	.7	41	17	.6	38	7	.3	20	12	.5	25	12	.5	38	7	.3	16
M 18-49	13	.3	47	31	.7	59	29	.6	54	5	.1	26	31	.7	106	28	.6	45
W 18-49	27	.6	68	19	.4	47	10	.2	26	14	.3	38	21	.4	70	14	.3	35
M 25-49	13	.4	47	31	.9	59	29	.8	54	4	.1	18	28	.8	90	28	.8	45
W 25-49	15	.4	39	16	.4	36	10	.3	26	8	.2	27	15	.4	59	13	.4	25
M 25-54	21	.5	61	35	.9	81	30	.7	61	4	.1	18	29	.7	97	31	.8	51
W 25-54	15	.4	39	18	.4	41	10	.2	26	11	.3	32	16	.4	64	14	.3	31
M 35-64	22	.7	69	26	.8	67	17	.5	47	6	.2	29	26	.8	74	25	.8	50
W 35-64	14	.4	45	14	.4	39	8	.2	13	6	.2	24	23	.7	67	15	.5	37

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ADI Target Audience

	SATURDAY 6AM-10AM			SATURDAY 10AM-3PM			SATURDAY 3PM-7PM			SATURDAY 7PM-MID			SUNDAY 10AM-3PM			SUNDAY 3PM-7PM		
	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)
WCOL																		
P 12+	9	.1	20	20	.1	67	6		37	5		29	1		11	9	.1	43
TEENS				7	.5	8	2	.1	8									
M 18-34	3	.1	4	4	.1	14	3	.1	4							2	.1	10
W 18-34	3	.1	7	2	.1	7			7	2	.1	14						
M 18-49	3	.1	4	8	.2	38	3	.1	4	2		8				2		10
W 18-49	3	.1	7	2		7			7	2		14	1		6	1		6
M 25-49	3	.1	4	8	.2	28	3	.1	4	2	.1	8						
W 25-49	3	.1	7	2	.1	7			7	2	.1	14	1		6	1		6
M 25-54	4	.1	7	8	.2	28	3	.1	4	2		8						
W 25-54	3	.1	7	2		7			7	2		14	1		6	1		6
M 35-64	1		3	4	.1	24				2	.1	8						
W 35-64	2	.1	6						7	1		7	1		11	1		6
WCOL - FM																		
P 12+	87	.6	354	152	1.0	495	105	.7	332	57	.4	176	108	.7	419	110	.7	328
TEENS	10	.7	46	23	1.5	62	14	.9	52	3	.2	12	14	.9	56	16	1.1	49
M 18-34	5	.2	29	18	.7	74	14	.5	56				10	.4	38	18	.7	48
W 18-34	14	.5	51	4	.2	24	10	.4	41	10	.4	24	17	.6	66	19	.7	62
M 18-49	24	.5	106	57	1.2	216	36	.8	117	15	.3	44	36	.8	125	33	.7	88
W 18-49	40	.9	161	52	1.1	159	42	.9	146	21	.4	95	46	1.0	192	45	1.0	146
M 25-49	21	.6	87	43	1.2	177	29	.8	107	15	.4	44	27	.7	96	17	.5	49
W 25-49	40	1.1	161	51	1.4	149	37	1.0	127	13	.4	85	38	1.0	173	31	.8	117
M 25-54	21	.5	87	47	1.2	192	29	.7	107	15	.4	44	28	.7	111	18	.4	56
W 25-54	41	1.0	168	54	1.3	163	44	1.1	134	21	.5	100	42	1.0	181	33	.8	132
M 35-64	21	.7	85	44	1.4	165	22	.7	61	15	.5	44	27	.9	102	16	.5	47
W 35-64	29	.9	125	52	1.6	157	39	1.2	112	19	.6	86	33	1.0	134	28	.9	99
A/F TOT																		
P 12+	96	.6	367	172	1.1	560	111	.7	369	62	.4	198	109	.7	431	119	.8	369
TEENS	10	.7	46	30	2.0	69	16	1.1	59	3	.2	12	14	.9	56	16	1.1	49
M 18-34	8	.3	33	22	.8	87	17	.6	60				10	.4	38	20	.7	57
W 18-34	17	.6	51	6	.2	31	10	.4	49	12	.5	31	17	.6	66	19	.7	62
M 18-49	27	.6	110	65	1.4	253	39	.8	121	17	.4	52	36	.8	125	35	.7	97
W 18-49	43	.9	161	54	1.2	166	42	.9	154	23	.5	102	47	1.0	199	46	1.0	152
M 25-49	24	.7	91	51	1.4	205	32	.9	111	17	.5	52	27	.7	96	17	.5	49
W 25-49	43	1.2	161	53	1.5	156	37	1.0	135	15	.4	92	39	1.1	180	32	.9	123
M 25-54	25	.6	94	55	1.4	220	32	.8	111	17	.4	52	28	.7	111	18	.4	56
W 25-54	44	1.1	168	56	1.4	170	44	1.1	142	23	.6	107	43	1.0	188	34	.8	138
M 35-64	22	.7	88	48	1.5	189	22	.7	61	17	.5	52	27	.9	102	16	.5	47
W 35-64	31	1.0	131	52	1.6	157	39	1.2	119	20	.6	93	34	1.0	146	29	.9	105
WHOK																		
P 12+	150	1.0	463	163	1.1	494	158	1.0	418	98	.6	265	226	1.5	630	124	.8	411
TEENS	5	.3	21	13	.9	49	10	.7	36	7	.5	23	13	.9	40	5	.3	23
M 18-34	7	.3	33	6	.2	17	13	.5	35	7	.3	35	33	1.2	98	33	1.2	66
W 18-34	8	.3	26	13	.5	57	16	.6	66	20	.8	28	41	1.5	140	10	.4	45
M 18-49	39	.8	119	31	.7	84	28	.6	64	22	.5	88	47	1.0	161	44	.9	116
W 18-49	32	.7	128	46	1.0	152	44	.9	144	37	.8	83	79	1.7	241	19	.4	106
M 25-49	36	1.0	102	26	.7	74	15	.4	29	18	.5	71	23	.6	88	19	.5	72
W 25-49	28	.8	120	43	1.2	134	37	1.0	104	19	.5	62	63	1.7	175	13	.4	93
M 25-54	60	1.5	160	39	1.0	102	26	.6	47	30	.7	89	41	1.0	117	31	.8	101
W 25-54	34	.8	142	52	1.3	153	50	1.2	125	36	.9	84	72	1.8	201	15	.4	100
M 35-64	72	2.3	175	47	1.5	126	36	1.2	72	28	.9	78	36	1.2	105	31	1.0	92
W 35-64	46	1.4	169	55	1.7	159	58	1.8	143	35	1.1	87	62	1.9	166	19	.6	112
WLOH																		
P 12+	24	.2	65	18	.1	59	8	.1	26				4		33	5		13
TEENS																		
M 18-34																		
W 18-34																		
M 18-49	4	.1	14	2		14	1		6				2		14			
W 18-49	1		6															
M 25-49	4	.1	14	2	.1	14	1		6				2	.1	14			
W 25-49	1		6															
M 25-54	4	.1	14	2		14	1		6				2		14			
W 25-54	1		6															
M 35-64	8	.3	21	2	.1	14	1		6				2	.1	14			
W 35-64	1		6	3	.1	7	2	.1	7									
WLVQ																		
P 12+	107	.7	347	186	1.2	522	132	.9	469	105	.7	339	88	.6	364	82	.5	298
TEENS	4	.3	22	4	.3	36	4	.3	8	1	.1	17	4	.3	23	5	.3	17
M 18-34	57	2.1	162	81	3.0	208	76	2.8	210	53	1.9	164	41	1.5	142	42	1.5	127
W 18-34	28	1.1	97	69	2.6	176	47	1.8	210	48	1.8	149	28	1.1	139	32	1.2	134
M 18-49	70	1.5	206	110	2.3	290	79	1.7	232	53	1.1	164	55	1.2	196	45	1.0	147
W 18-49	33	.7	119	72	1.5	196	49	1.0	229	51	1.1	158	29	.6	145	32	.7	134
M 25-49	40	1.1	144	83	2.3	203	50	1.4	155	25	.7	68	35	1.0	128	24	.7	98
W 25-49	21	.6	81	42	1.2	119	23	.6	111	17	.5	65	14	.4	74	10	.3	55
M 25-54	40	1.0	144	83	2.0	203	50	1.2	155	25	.6	68	35	.9	128	24	.6	98
W 25-54	21	.5	81	42	1.0	119	23	.6	111	17	.4	65	14	.3	74	10	.2	55
M 35-64	13	.4	44	29	.9	82	3	.1	22				14	.5	54	3	.1	20
W 35-64	5	.2	22	3	.1	20	2	.1	19	3	.1	9	1		6			

ADI Target Audience

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ADI Target Audience

	SATURDAY 6AM-10AM			SATURDAY 10AM-3PM			SATURDAY 3PM-7PM			SATURDAY 7PM-MID			SUNDAY 10AM-3PM			SUNDAY 3PM-7PM		
	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)
WMGG																		
P 12+	51	.3	209	107	.7	326	102	.7	400	63	.4	300	90	.6	306	93	.6	301
TEENS	1	.1	8	10	.7	36	12	.8	54	4	.3	27	4	.3	17	17	1.1	43
M 18-34	26	1.0	106	41	1.5	131	34	1.3	119	26	1.0	112	39	1.4	121	28	1.0	105
W 18-34	14	.5	58	38	1.4	125	35	1.3	145	22	.8	118	42	1.6	135	44	1.7	128
M 18-49	34	.7	122	52	1.1	148	44	.9	163	31	.7	134	42	.9	148	29	.6	111
W 18-49	16	.3	79	40	.9	131	46	1.0	183	28	.6	139	42	.9	135	46	1.0	140
M 25-49	29	.8	101	32	.9	98	35	1.0	152	21	.6	67	26	.7	108	17	.5	53
W 25-49	12	.3	49	16	.4	58	22	.6	85	12	.3	61	16	.4	65	17	.5	51
M 25-54	29	.7	101	35	.9	104	35	.9	152	21	.5	67	26	.6	108	17	.4	53
W 25-54	12	.3	49	18	.4	63	22	.5	85	12	.3	61	18	.4	71	18	.4	58
M 35-64	8	.3	16	14	.5	23	10	.3	44	5	.2	22	3	.1	27	1		6
W 35-64	2	.1	21	4	.1	11	11	.3	38	6	.2	21	2	.1	6	3	.1	19
WMNI																		
P 12+	33	.2	110	35	.2	92	27	.2	34	20	.1	53	16	.1	58	20	.1	20
TEENS																		
M 18-34																		
W 18-34	3	.1	7	6	.2	7	7	.3	7	7	.3	7	6	.2	7	7	.3	7
M 18-49	3	.1	8	1		6	6	.1	8			3	3	.1	16			
W 18-49	7	.1	14	11	.2	23	7	.1	7	7	.1	7	6	.1	7	7	.1	7
M 25-49	3	.1	8	1		6	6	.2	8			2	2	.1	6			
W 25-49	7	.2	14	11	.3	23	7	.2	7	7	.2	7	6	.2	7	7	.2	7
M 25-54	4	.1	15	1		6	6	.1	8			2	2		6			
W 25-54	10	.2	29	12	.3	30	7	.2	7	7	.2	7	7	.2	16	7	.2	7
M 35-64	6	.2	18	1		6	7	.2	14	1		6	2	.1	6			
W 35-64	10	.3	31	7	.2	30						1	1		9			
WNCI																		
P 12+	119	.8	418	217	1.4	790	140	.9	494	95	.6	364	160	1.0	503	125	.8	382
TEENS	36	2.4	117	34	2.3	125	33	2.2	92	42	2.8	126	33	2.2	112	21	1.4	82
M 18-34	16	.6	56	53	1.9	158	31	1.1	92	9	.3	46	26	1.0	73	66	2.4	122
W 18-34	23	.9	99	58	2.6	330	39	1.5	179	26	1.0	114	68	2.6	205	16	.6	86
M 18-49	31	.7	98	63	1.3	199	40	.9	129	14	.3	61	30	.6	100	67	1.4	128
W 18-49	41	.9	169	102	2.2	414	65	1.4	264	32	.7	155	96	2.1	284	35	.7	150
M 25-49	17	.5	66	31	.9	112	23	.6	75	5	.1	15	15	.4	73	20	.6	35
W 25-49	35	1.0	131	78	2.1	256	46	1.3	180	14	.4	77	49	1.3	143	23	.6	80
M 25-54	17	.4	66	31	.8	112	23	.6	75	5	.1	15	15	.4	73	20	.5	35
W 25-54	35	.9	131	83	2.0	269	46	1.1	180	14	.3	77	49	1.2	143	25	.6	95
M 35-64	18	.6	57	17	.5	50	11	.4	46	10	.3	24	4	.1	27	1		6
W 35-64	20	.6	76	43	1.3	117	26	.8	85	8	.2	54	29	.9	86	21	.6	86
WNKO																		
P 12+	13	.1	37	14	.1	70	16	.1	56	10	.1	44	8	.1	42	12	.1	27
TEENS	1	.1	7	5	.3	17	6	.4	11	6	.4	24	2	.1	13			
M 18-34	3	.1	7	6	.2	23						1	1		7			
W 18-34																		
M 18-49	4	.1	14	7	.1	30				2		5	3	.1	12			
W 18-49																		
M 25-49	4	.1	14	5	.1	22	5	.1	11	1		5	2	.1	11	5	.1	16
W 25-49																		
M 25-54	4	.1	14	5	.1	28	1		6	2		5	3	.1	12			
W 25-54																		
M 35-64	1		7	1		17	7	.2	23	1		5	2		11	5	.1	16
W 35-64	3	.1	6	2	.1	13	1		6	2	.1	5	2	.1	5			
WRFD																		
P 12+	* 19	.1	45	11	.1	15	* 7		7				15	.1	67	* 5		18
TEENS																		
M 18-34																		
W 18-34																		
M 18-49																		
W 18-49																		
M 25-49																		
W 25-49																		
M 25-54																		
W 25-54																		
M 35-64	3	.1	8	8	.2	8										5	.1	18
W 35-64	3	.1	14															
+WRVF																		
W 35-64	5	.2	16	11	.3	15	7	.2	7							5	.2	18
WXXM																		
P 12+	42	.3	150	75	.5	242	57	.4	179	23	.2	92	48	.3	197	41	.3	142
TEENS																		
M 18-34	5	.2	28	11	.4	56	14	.5	38	6	.2	19	15	.6	73	19	.7	47
W 18-34	14	.5	41	20	.8	71	11	.4	47	9	.3	40	16	.6	55	4	.2	32
M 18-49	14	.3	56	31	.7	105	19	.4	65	6	.1	19	20	.4	97	26	.6	77
W 18-49	20	.4	60	33	.7	103	26	.6	85	16	.3	66	20	.4	74	11	.2	58
M 25-49	12	.3	46	25	.7	86	14	.4	55	3	.1	9	14	.4	78	19	.5	58
W 25-49	19	.5	50	32	.9	84	25	.7	75	12	.3	47	19	.5	64	10	.3	48
M 25-54	12	.3	46	26	.6	93	14	.3	55	3	.1	9	14	.3	78	19	.5	58
W 25-54	22	.5	57	32	.8	84	25	.6	75	12	.3	47	22	.5	77	14	.3	55
M 35-64	9	.3	28	21	.7	63	6	.2	34				5	.2	24	7	.2	30
W 35-64	9	.3	26	23	.7	52	23	.7	51	8	.2	33	12	.4	45	11	.3	33

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ADI Target Audience

ADI Target Audience

	SATURDAY 6AM-10AM			SATURDAY 10AM-3PM			SATURDAY 3PM-7PM			SATURDAY 7PM-MID			SUNDAY 10AM-3PM			SUNDAY 3PM-7PM		
	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)
WRZR																		
P 12+	20	.1	99	54	.4	180	40	.3	117	85	.6	195	21	.1	81	21	.1	85
TEENS	8	.5	35	12	.8	61	6	.4	16	24	1.6	56	1	.1	3	5	.3	15
M 18-34	9	.3	32	4	.1	26	11	.4	30	16	.6	29	9	.3	44	4	.1	38
W 18-34			7	24	.9	58	18	.7	53	34	1.3	75	7	.3	19	5	.2	21
M 18-49	10	.2	38	9	.2	40	11	.2	30	17	.4	36	9	.2	44	11	.2	49
W 18-49	2		26	33	.7	79	20	.4	66	35	.7	80	10	.2	28	5	.1	21
M 25-49	9	.2	30	8	.2	30	3	.1	9	5	.1	15	9	.2	44	10	.3	30
W 25-49	2	.1	26	16	.4	35	13	.4	35	12	.3	27	10	.3	28	5	.1	21
M 25-54	9	.2	30	8	.2	30	3	.1	9	9	.2	21	9	.2	44	10	.2	30
W 25-54	2		26	16	.4	35	13	.3	35	16	.4	39	10	.2	28	5	.1	21
M 35-64	1		6	5	.2	14				5	.2	13				7	.2	11
W 35-64	2	.1	19	9	.3	21	5	.2	18	6	.2	22	4	.1	15			
WSNY																		
P 12+	130	.9	415	165	1.1	530	116	.8	349	63	.4	258	132	.9	391	87	.6	353
TEENS	13	.9	36	5	.3	18	7	.5	41	12	.8	39	8	.5	8	4	.3	16
M 18-34	28	1.0	49	23	.8	77	12	.4	36	19	.7	28	21	.8	59	3	.1	18
W 18-34	23	.9	100	51	1.9	192	23	.9	80	15	.6	82	33	1.2	122	20	.8	89
M 18-49	39	.8	101	35	.7	113	34	.7	102	26	.6	77	32	.7	103	16	.3	82
W 18-49	49	1.0	199	84	1.8	313	58	1.2	174	19	.4	101	78	1.7	233	45	1.0	189
M 25-49	12	.3	61	28	.8	84	29	.8	92	10	.3	58	27	.7	92	16	.4	82
W 25-49	43	1.2	180	64	1.8	237	48	1.3	136	9	.2	54	76	2.1	214	40	1.1	151
M 25-54	13	.3	68	37	.9	103	29	.7	92	11	.3	65	27	.7	92	18	.4	89
W 25-54	54	1.3	202	85	2.1	264	56	1.4	148	10	.2	61	76	1.8	214	42	1.0	163
M 35-64	15	.5	74	29	.9	69	25	.8	73	9	.3	63	15	.5	58	23	.7	85
W 35-64	45	1.4	143	56	1.7	161	49	1.5	119	8	.2	46	49	1.5	131	34	1.0	132
WTLT																		
P 12+	14	.1	69	17	.1	90	26	.2	95	10	.1	51	9	.1	86	18	.1	83
TEENS	3	.2	9	1	.1	9	1	.1	9									
M 18-34	2	.1	18	12	.4	44	5	.2	26			9	1		18	9	.3	26
W 18-34	5	.2	28	2	.1	24	11	.4	40	6	.2	28	7	.3	54	9	.3	50
M 18-49	6	.1	32	13	.3	51	12	.3	40	4	.1	23	1		18	9	.2	33
W 18-49	5	.1	28	3	.1	30	13	.3	46	6	.1	28	8	.2	68	9	.2	50
M 25-49	6	.2	32	13	.4	51	12	.3	40	4	.1	23	1		18	9	.2	33
W 25-49	5	.1	28	2	.1	20	9	.2	27	6	.2	28	6	.2	49	6	.2	31
M 25-54	6	.1	32	13	.3	51	12	.3	40	4	.1	23	1		18	9	.2	33
W 25-54	5	.1	28	2	.1	20	9	.2	27	6	.1	28	6	.1	49	6	.1	31
M 35-64	4	.1	14	1		7	7	.2	14	4	.1	14						7
W 35-64				1		6	2	.1	6				1		14			
WTVN																		
P 12+	271	1.8	703	140	.9	517	68	.4	277	57	.4	153	81	.5	304	42	.3	192
TEENS	1	.1	16				1	.1	14				3	.2	9			
M 18-34	2	.1	10	1		7	10	.4	39				3	.1	9	1		9
W 18-34	12	.5	44	1		7	3	.1	14	1		7	1		14	1		10
M 18-49	42	.9	112	31	.7	102	25	.5	101	5	.1	12	20	.4	50	15	.3	52
W 18-49	33	.7	142	23	.5	79	6	.1	41	6	.1	31	8	.2	61	10	.2	54
M 25-49	40	1.1	102	31	.9	102	23	.6	91	5	.1	12	20	.6	50	15	.4	52
W 25-49	32	.9	132	23	.6	79	6	.2	41	6	.2	31	8	.2	61	9	.2	44
M 25-54	68	1.7	184	38	.9	159	24	.6	98	6	.1	19	25	.6	72	19	.5	76
W 25-54	59	1.4	186	35	.9	136	13	.3	62	6	.1	31	13	.3	84	9	.2	44
M 35-64	80	2.6	228	41	1.3	188	18	.6	81	10	.3	36	27	.9	92	23	.7	96
W 35-64	89	2.7	247	53	1.6	176	20	.6	79	12	.4	46	28	.9	111	15	.5	64
WVCO																		
P 12+	17	.1	48	46	.3	138	22	.1	64	2		18	80	.5	281	23	.2	51
TEENS																		
M 18-34	2	.1	9	16	.6	38	7	.3	11	1	.1	3	5	.3	27			
W 18-34	11	.4	24	10	.4	35							9	.6	65	13	.5	33
M 18-49	2		9	18	.4	50	10	.2	23	1		9	20	.4	82	13	.3	33
W 18-49	13	.3	30	19	.4	59	2		12			6	36	.8	103	10	.2	18
M 25-49	2	.1	9	17	.5	32	10	.3	23	1		9	15	.4	58	1		9
W 25-49	2	.1	6	15	.4	47	2	.1	12			6	29	.8	79	3	.1	6
M 25-54	2		9	18	.4	35	12	.3	26	1		9	16	.4	61	1		9
W 25-54	2		6	18	.4	56	3	.1	21			6	31	.8	88	3	.1	6
M 35-64	2	.1	3	4	.1	18	6	.2	18			6	10	.3	41			
W 35-64	2	.1	12	12	.4	33	3	.1	21			6	19	.6	65	3	.1	6
WWCD																		
P 12+	12	.1	45	19	.1	83	25	.2	101	31	.2	96	13	.1	58	12	.1	67
TEENS							4	.3	15							3	.2	7
M 18-34	1		10	15	.6	54	17	.6	38	25	.9	63	6	.2	38	6	.2	47
W 18-34	4	.2	21	2	.1	7	2	.1	26	5	.2	27			2	2	.1	7
M 18-49	8	.2	24	17	.4	76	19	.4	60	25	.5	63	9	.2	52	6	.1	47
W 18-49	4	.1	21	2		7	2		26	6	.1	33	4	.1	6	3	.1	13
M 25-49	7	.2	14	17	.5	66	13	.4	41	15	.4	34	5	.1	23	2	.1	18
W 25-49	4	.1	21	2	.1	7			7	1		6	4	.1	6	3	.1	13
M 25-54	7	.2	14	17	.4	66	13	.3	41	15	.4	34	5	.1	23	2	.1	18
W 25-54	4	.1	21	2	.1	7			7	1		6	4	.1	6	3	.1	13
M 35-64	7	.2	14	2	.1	22	2	.1	22				3	.1	14			
W 35-64										1		6	4	.1	6	1		6

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ADI Target Audience

	SATURDAY 6AM-10AM			SATURDAY 10AM-3PM			SATURDAY 3PM-7PM			SATURDAY 7PM-MID			SUNDAY 10AM-3PM			SUNDAY 3PM-7PM		
	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)
WWHT																		
P 12+	65	.4	276	83	.5	312	91	.6	297	75	.5	319	78	.5	295	94	.6	307
TEENS	24	1.6	99	43	2.9	134	48	3.2	135	42	2.8	177	52	3.5	172	40	2.7	115
M 18-34	10	.4	62	21	.8	53	14	.5	51	20	.7	74	13	.5	51	15	.6	64
W 18-34	25	.9	88	9	.3	78	22	.8	76	10	.4	47	11	.4	53	35	1.3	107
M 18-49	12	.3	70	23	.5	65	17	.4	63	23	.5	89	13	.3	51	17	.4	72
W 18-49	29	.6	107	16	.3	106	26	.6	99	10	.2	53	13	.3	72	37	.8	113
M 25-49	4	.1	17	6	.2	21	12	.3	40	7	.2	43	5	.1	28	11	.3	45
W 25-49	7	.2	33	9	.2	38	17	.5	50	7	.2	23	8	.2	43	29	.8	57
M 25-54	4	.1	17	6	.1	21	12	.3	40	7	.2	43	5	.1	28	11	.3	45
W 25-54	7	.2	33	9	.2	38	17	.4	50	7	.2	23	8	.2	43	29	.7	54
M 35-64	2	.1	8	2	.1	12	3	.1	12	3	.1	15	2	.1	15	2	.1	8
W 35-64	4	.1	19	8	.2	35	4	.1	23			6	2	.1	19	2	.1	13
WDIF																		
P 12+	19	.1	53	2		13	6		17	6		24	11	.1	47	4		20
TEENS													5	.3	24	2	.1	12
M 18-34	1		8							2	.1	8						
W 18-34																		
M 18-49	12	.3	33				3	.1	8	3	.1	16	2		8	2		8
W 18-49	5	.1	12										1		6			
M 25-49	12	.3	33				3	.1	8	3	.1	16	2	.1	8	2	.1	8
W 25-49	5	.1	12										1		6			
M 25-54	12	.3	33				3	.1	8	3	.1	16	2		8	2		8
W 25-54	7	.2	20	2		8				3	.1	8	1		6			
M 35-64	11	.4	25				6	.2	17	1		8	5	.2	17	2	.1	8
W 35-64	7	.2	20	2	.1	13				3	.1	8	1		6			
WFCB																		
P 12+	10	.1	52	23	.2	65	24	.2	67	11	.1	36	15	.1	52	13	.1	49
TEENS				4	.3	19	5	.3	19	3	.2	14			5	2	.1	14
M 18-34	1		12										5	.2	12			
W 18-34	3	.1	19	10	.4	19	13	.5	26	5	.2	13	10	.4	26	10	.4	26
M 18-49	6	.1	24	5	.1	12							5	.1	12			
W 18-49	4	.1	28	14	.3	34	19	.4	48	8	.2	22	10	.2	35	11	.2	35
M 25-49	6	.2	24	5	.1	12							5	.1	12			
W 25-49	4	.1	28	14	.4	34	6	.2	22	3	.1	9			9	1		9
M 25-54	6	.1	24	5	.1	12							5	.1	12			
W 25-54	4	.1	28	14	.3	34	6	.1	22	3	.1	9			9	1		9
M 35-64	5	.2	12	5	.2	12									9			
W 35-64	1		9	4	.1	15	6	.2	22	3	.1	9			9	1		9
WKKJ																		
P 12+	24	.2	68	53	.3	78	32	.2	59	4		22	29	.2	90	31	.2	88
TEENS	2	.1	5	3	.2	5	1	.1	5				1	.1	5	2	.1	5
M 18-34													2	.1	10	3	.1	19
W 18-34	2	.1	9	4	.2	16	4	.2	16	1		7	5	.2	7	5	.2	16
M 18-49	2		6	6	.1	6	2		6				2		16	3	.1	19
W 18-49	10	.2	22	21	.4	44	11	.2	25	1		7	7	.1	16	10	.2	29
M 25-49	2	.1	6	6	.2	6	2	.1	6						6			
W 25-49	10	.3	22	17	.5	37	8	.2	18				2	.1	9	6	.2	22
M 25-54	2		6	14	.3	14	10	.2	14	2		8	5	.1	14	8	.2	8
W 25-54	10	.2	22	17	.4	37	8	.2	18				2		9	6	.1	28
M 35-64	5	.2	19	14	.5	14	10	.3	14	2	.1	8	6	.2	27	8	.3	8
W 35-64	15	.5	35	32	1.0	43	17	.5	24	1		7	14	.4	31	13	.4	40
WVRN																		
P 12+	35	.2	100	34	.2	109	6		15	7		24	14	.1	43			
TEENS																		
M 18-34																		
W 18-34				7	.1	18												
M 18-49																		
W 18-49				7	.2	18												
M 25-49																		
W 25-49				7	.2	18												
M 25-54																		
W 25-54																		
M 35-64	10	.3	18	8	.3	27							1		9			
W 35-64	10	.3	31	7	.2	21	4	.1	5				2	.1	10			
WVRN-FM																		
P 12+	57	.4	180	38	.2	102	49	.3	156	22	.1	71	30	.2	118	29	.2	75
TEENS				3	.2	6	4	.3	13	1	.1	7	1	.1	7			
M 18-34	7	.3	8	8	.3	8	5	.2	16				1		8	4	.1	8
W 18-34	3	.1	16	1		16												
M 18-49	24	.5	66	22	.5	36	26	.6	91	12	.3	18	16	.3	60	16	.3	36
W 18-49	9	.2	44	4	.1	24	4	.1	14	6	.1	28	10	.2	29	9	.2	20
M 25-49	24	.7	66	22	.6	36	26	.7	91	12	.3	18	16	.4	60	16	.4	36
W 25-49	9	.2	44	4	.1	24	4	.1	14	6	.2	28	10	.3	29	9	.2	20
M 25-54	24	.6	66	22	.5	36	26	.6	91	12	.3	18	16	.4	60	16	.4	36
W 25-54	15	.4	60	7	.2	32	11	.3	30	7	.2	36	12	.3	37	9	.2	20
M 35-64	17	.5	58	14	.5	28	29	.9	97	12	.4	18	15	.5	52	12	.4	28
W 35-64	13	.4	49	11	.3	34	11	.3	30	7	.2	36	12	.4	37	12	.4	25

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ADI Target Audience

	SATURDAY 6AM-10AM			SATURDAY 10AM-3PM			SATURDAY 3PM-7PM			SATURDAY 7PM-MID			SUNDAY 10AM-3PM			SUNDAY 3PM-7PM		
	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)
WQIO																		
P 12+	12	.1	35	31	.2	116	7		57	8	.1	19	10	.1	30	7		33
TEENS	2	.1	13	16	1.1	35	4	.3	29	1	.1	7	3	.2	13	4	.3	16
M 18-34	1		8	2	.1	8												
W 18-34				4	.2	14				7	.3	12	2	.1	6			
M 18-49	1		8	4	.1	31	1		9							2		9
W 18-49	9	.2	14	8	.2	38	1		13	7	.1	12	7	.1	17	1		8
M 25-49				2	.1	23	1		9							2	.1	9
W 25-49	9	.2	14	7	.2	30	1		13	7	.2	12	7	.2	17	1		8
M 25-54				2		23	1		9							2		9
W 25-54	9	.2	14	7	.2	30	1		13	7	.2	12	7	.2	17	1		8
M 35-64				2	.1	23	1		9							2	.1	9
W 35-64	9	.3	14	7	.2	36	2	.1	19				5	.2	11	1		8
WTNS - FM																		
P 12+	40	.3	79	18	.1	85	12	.1	45	* 5		42	8	.1	25	7		19
TEENS													6	.4	11	3	.2	11
M 18-34	10	.4	12	4	.1	21	5	.2	12	3	.1	23						
W 18-34	3	.1	6	7	.3	12	3	.1	12	1		8						
M 18-49	11	.2	20	4	.1	21	6	.1	20	3	.1	23						
W 18-49	4	.1	12	7	.1	18	3	.1	12	2		14						
M 25-49	1		8				1		8									
W 25-49	4	.1	12	7	.2	18	3	.1	12	1		6						
M 25-54	1		8				1		8									
W 25-54	4	.1	12	9	.2	25	3	.1	12	1		6						
M 35-64	7	.2	16	2	.1	8	2	.1	16							4	.1	8
W 35-64	4	.1	11	2	.1	13	2	.1	5	1		11	1		5			
WAZU																		
P 12+	4		26	33	.2	78	17	.1	68	8	.1	30	8	.1	43	8	.1	43
TEENS				12	.8	16	1	.1	7									
M 18-34	3	.1	11	12	.4	23	11	.4	43	1		12	1		12	3	.1	22
W 18-34				7	.2	10	5	.2	18	7	.3	18	5	.2	23	5	.2	21
M 18-49	4	.1	19	13	.3	31	11	.2	43	1		12	1		12	3	.1	22
W 18-49				7	.2	31	5	.1	18	7	.1	18	7	.1	31	5	.1	21
M 25-49	1		8	7	.2	20	6	.2	24	1		12	1		12	2	.1	12
W 25-49				7	.2	31	5	.1	18	7	.2	18	4	.1	18	3	.1	8
M 25-54	1		8	7	.2	20	6	.1	24	1		12	1		12	2		12
W 25-54				7	.2	31	5	.1	18	7	.2	18	4	.1	18	3	.1	8
M 35-64	1		8	1		8	3	.1	18	7	.2	18	4	.1	18	3	.1	8
W 35-64				6	.2	21							2	.1	8			
WKXA																		
P 12+	10	.1	63	11	.1	34	11	.1	18	18	.1	36	6		36	2		8
TEENS	4	.3	16	4	.3	16							4	.3	8			
M 18-34	3	.1	20	2	.1	10	10	.4	10	14	.5	20	2	.1	20			
W 18-34	2	.1	16				1		8	1		8			8	2	.1	8
M 18-49	3	.1	20	2		10	10	.2	10	14	.3	20	2		20			
W 18-49	2		16	5	.1	8	1		8	4	.1	16			8	2		8
M 25-49	3	.1	20	2	.1	10	10	.3	10	14	.4	20	2	.1	20			
W 25-49	2	.1	16	5	.1	8	1		8	4	.1	16			8	2	.1	8
M 25-54	3	.1	20	2		10	10	.2	10	14	.3	20	2		20			
W 25-54	2		16	5	.1	8	1		8	4	.1	16			8	2		8
M 35-64	1		11							4	.1	16			8			
W 35-64				5	.2	8				3	.1	8						
WLW																		
P 12+	12	.1	64	25	.2	109	16	.1	55	27	.2	78	39	.3	125	35	.2	93
TEENS				2	.1	9							1	.1	9			
M 18-34				1		12	3	.1	18	1		9	8	.3	31	8	.3	29
W 18-34													3	.1	7			
M 18-49	4	.1	22	16	.3	38	8	.2	29	17	.4	26	26	.6	65	18	.4	53
W 18-49	4	.1	15	4	.1	32							3	.1	7			
M 25-49	4	.1	22	16	.4	38	8	.2	29	17	.5	26	26	.7	65	18	.5	53
W 25-49	4	.1	15	4	.1	32							3	.1	7			
M 25-54	4	.1	30	16	.4	38	8	.2	29	18	.4	34	27	.7	69	19	.5	57
W 25-54	5	.1	21	4	.1	32							3	.1	7			
M 35-64	7	.2	43	16	.5	39	13	.4	37	21	.7	45	23	.7	51	11	.4	28
W 35-64	5	.2	21	6	.2	49				1		7	1		8	3	.1	7

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

ADI Target Audience

WYHT
P 12+
TEENS
M 18-34
W 18-34
M 18-49
W 18-49
M 25-49
W 25-49
M 25-54
W 25-54
M 35-64
W 35-64

	SATURDAY 6AM-10AM			SATURDAY 10AM-3PM			SATURDAY 3PM-7PM			SATURDAY 7PM-MID			SUNDAY 10AM-3PM			SUNDAY 3PM-7PM		
	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)	AQH (00)	AQH RTG	CUME (00)
P 12+	4		20	8	.1	36	16	.1	96	23	.2	44	12	.1	41	2		28
TEENS	3	.2	12															
M 18-34				6	.2	20	5	.2	28	8	.3	28	9	.3	28	1		21
W 18-34				2	.1	16	6	.2	32	15	.6	16	3	.1	13	1		7
M 18-49	1		8	6	.1	20	8	.2	49	8	.2	28	9	.2	28	1		21
W 18-49				2		16	8	.2	47	15	.3	16	3	.1	13	1		7
M 25-49	1		8	6	.2	20	4	.1	32	5	.1	11	2	.1	11	1		21
W 25-49				2	.1	16	7	.2	38	15	.4	16	3	.1	13	1		7
M 25-54	1		8	6	.1	20	4	.1	32	5	.1	11	2	.1	11	1		21
W 25-54				2		16	7	.2	38	15	.4	16	3	.1	13	1		7
M 35-64	1		8				3	.1	21									
W 35-64							2	.1	15									
TOTALS																		
P 12+	1948	12.8	5625	2929	19.2	7413	2130	14.0	5683	1337	8.8	3850	2054	13.5	6024	1540	10.2	4326
TEENS	139	9.3	507	248	16.5	692	213	14.2	580	206	13.7	571	194	12.9	633	159	10.6	449
M 18-34	257	9.5	801	501	18.4	1219	399	14.7	1003	251	9.2	677	350	12.9	1114	384	14.1	918
W 18-34	258	9.7	773	483	18.2	1319	374	14.1	1082	315	11.9	789	414	15.6	1180	293	11.0	870
M 18-49	535	11.4	1581	898	19.2	2221	652	13.9	1785	399	8.5	1133	572	12.2	1783	542	11.6	1377
W 18-49	491	10.5	1611	864	18.5	2273	664	14.2	1843	435	9.3	1296	698	14.9	2055	479	10.2	1530
M 25-49	411	11.4	1280	701	19.4	1733	510	14.1	1456	253	7.0	738	414	11.4	1367	332	9.2	937
W 25-49	408	11.2	1356	696	19.1	1763	515	14.1	1378	263	7.2	881	518	14.2	1562	337	9.2	1135
M 25-54	493	12.2	1496	786	19.4	1969	548	13.5	1548	293	7.2	833	472	11.6	1520	386	9.5	1061
W 25-54	478	11.6	1550	808	19.7	2009	580	14.1	1536	305	7.4	979	569	13.8	1712	363	8.8	1241
M 35-64	475	15.3	1271	627	20.2	1571	391	12.6	1154	229	7.4	691	353	11.4	1052	269	8.7	751
W 35-64	455	14.0	1397	666	20.4	1590	494	15.2	1186	209	6.4	812	462	14.2	1333	276	8.5	941

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule. + Station(s) changed call letters since the prior survey - see Page 5B.

Glossary of Selected Arbitron Terms Used in this Report

1. AREA OF DOMINANT INFLUENCE (ADI)/ Arbitron Television's geographic market design which defines each television market exclusive of others based on measurable viewing patterns. Every county or sampling unit in the contiguous United States is assigned exclusively to one ADI.

2. AVERAGE QUARTER-HOUR PERSONS/ The estimated number of persons who listened to a station for a minimum of five minutes within a quarter-hour. The estimate is the average of the reported listening in the total number of quarter-hours the station was on the air during a reported daypart. This estimate, expressed in hundreds (00), is shown for the Metro, TSA and, where applicable, the ADI.

3. AVERAGE QUARTER-HOUR RATING (Rating Point)/The Average Quarter-Hour Persons estimate expressed as a percentage of the appropriate estimated population. This estimate is shown in the Metro and, where applicable, the ADI.

4. AVERAGE QUARTER-HOUR SHARE/The Average Quarter-Hour Persons estimate for a given station expressed as a percentage of the total Average Quarter-Hour Persons estimate to all radio within a reported daypart. This estimate is shown for the Metro only.

5. CUME DUPLICATION/The percentage of one station's estimated Cume audience that listened to a second station. This estimate is shown for the Metro only.

6. CUME PERSONS/The estimated number of *different* persons who listened to a station for a minimum of five minutes in a quarter-hour within a reported daypart. (Cume estimates may also be referred to as *cumulative* or *unduplicated* estimates.) Cume Persons estimates are expressed in hundreds (00) in this report. This estimate is shown in the Metro, TSA and, where applicable, the ADI.

7. CUME RATING/The estimated number of Cume Persons expressed as a percentage of the appropriate estimated population. This estimate is shown for the Metro only.

8. DAYPART/A time period for which audience estimates are reported (e.g., Monday-Friday, 6AM-10AM; Saturday, 10AM-3PM).

9. DESIGNATED SAMPLE/Telephone numbers selected from the sample frame for this survey determined by Arbitron to be usable.

10. DIARY MENTIONS/The number of in-tab diaries in which listening to a station has been recorded for at least five minutes in a quarter-hour within a given daypart.

11. DIARYKEEPER/Any individual found eligible to receive and sent survey materials.

12. EFFECTIVE SAMPLE BASE (ESB)/The theoretical sample size to be used for estimating the sampling error of audience estimates. (See *Par. 45.*)

13. ETHNIC COMPOSITION/Audience estimates for Total, Black and/or Hispanic persons expressed in Persons (00), ratings and composition percents. Ethnic composition estimates are reported for the Metro of ethnically controlled markets only if at least 30 Black and/or Hispanic diaries are in-tab from the Metro.

14. EXCLUSIVE CUME AUDIENCE/The estimated number of Cume Persons who listened to only one station within a reported daypart. This estimate is shown for the Metro only.

15. GROUP QUARTERS/Group quarters are residences such as college dormitories, homes for the aged, military barracks, rooming houses, institutions and residences of nine or more unrelated individuals.

16. IN-TAB SAMPLE/The number of usable diaries tabulated in producing the report.

17. LISTENING LOCATIONS/Locations such as At Home, In-Car or Other for which audience estimates are reported. (Other includes At Work listening.)

18. METRO SURVEY AREA (Metro)/Metro Survey Area definitions generally correspond to the federal government's Office of Management and Budget's Metropolitan Statistical Areas, Primary Metropolitan Statistical Areas or Consolidated Metropolitan Statistical Areas subject to exceptions dictated by historical industry usage or other marketing considerations as determined by Arbitron.

19. METRO TOTALS AND/OR ADI TOTALS (Total listening in the Metro and/or Total listening in the ADI) / The Metro and/or ADI Total estimates include estimates of listening to reported stations as well as to commercial stations that did not meet the Minimum Reporting Standards plus estimates of listening to non-commercial and unidentified stations.

20. MINIMUM REPORTING STANDARDS (MRS)/Criteria used to determine the stations listed in this report. (See *Pars. 38-39.*)

21. RATING/(See *Average Quarter-Hour Rating and Cume Rating.*)

22. SAMPLE TARGET/The number of diaries that is the objective for the Metro in-tab sample size.

23. SAMPLING UNIT/A geographic area consisting of a county or split county. (See *Par. 31.*)

24. SHARE/(See *Average Quarter-Hour Share.*)

25. SIMULCAST/The simultaneous broadcast of one station's total and uninterrupted broadcast flow by a second station without any variation except if the two simulcast stations choose to separately identify their call letters, frequency, slogan and/or city of license, if appropriate, at the same time.

26. SIMULCAST TOTALS/Combined audience estimates for two stations in dayparts when they are simulcast. (See *Pars. 25 and 41-43.*)

27. SPLIT COUNTY/A portion of a county composed of one or more zip codes which has been separately identified for purposes of ordering and controlling sample.

28. TECHNICAL DIFFICULTY (TD)/Time period(s) of five or more consecutive minutes during the survey period in which a station listed in this report notified Arbitron in writing of reduced power, intermittent power, signal interference or times the station was off the air within the station's authorized broadcast day.

29. TIME SPENT LISTENING (TSL)/An estimate of the amount of time the average person spent listening to radio or to a station during a specific daypart expressed in hours and minutes. This estimate is shown for total radio listening for the Metro only.

30. TOTAL SURVEY AREA (TSA)/A geographic area that includes the Metro Survey Area and may include additional counties. (For explanation of the criteria used in establishing the TSA, see *Par. 32.*)

For additional information, the reader is directed to *Standard Definitions of Broadcast Research Terms*, published by the National Association of Broadcasters, 1771 N Street, NW, Washington, DC 20036.

Description of Methodology

SAMPLING AND MEASUREMENT TECHNIQUES

31. SAMPLING METHODOLOGY/Surveys for Arbitron Radio Market Reports are conducted by using geographic units called sampling units. A sampling unit consists of a county or a split county. The latter are defined by zip code information based on 1980 Census data, as updated annually by Market Statistics.

Sample targets are established for the Metro, the non-Metro TSA and, if applicable, the ADI. Sample targets are then established for each sampling unit proportional to its Persons 12 + population in the respective survey area subject to minimum sample requirements for Radio County Coverage. The amount of sample ordered is determined by dividing the sampling unit target by the expected rate of response based on previous survey(s) sample performance and other factors.

For each 12-week survey period, a complete new sample of telephone numbers is computer-selected for each sampling unit through the use of a systematic interval random selection technique. These telephone numbers are drawn from a sample frame provided by Metromail Corporation containing all listed, residential telephone numbers and all possible unlisted telephone numbers from 100-blocks with at least 10 listed, residential telephone numbers. The sample frame is updated by Metromail using current available telephone directories. Known business and group quarters telephone numbers are excluded from the sample frame. The total sample is then randomly divided into approximately equal weekly groups for placement.

If a need for additional sample arises after the original samples have been selected by the computer, then such additional sample is generally selected in the same manner from the original sample frame.

32. TOTAL SURVEY AREA (TSA) DEFINITION/

The TSA is comprised of the Metro and any additional counties (or split counties) which meet certain criteria for inclusion. TSA definitions are based on historical radio listening patterns and are updated biennially from an analysis of the diary data used for the most recent County Coverage study. For TSA analyses purposes, all stations are considered as Home to the county (or split county) of the city to which they are FCC-licensed.

A county or geographic split-county (hereafter, simply "county") from which there were at least 10 diaries in-tab will be added to the TSA of an existing market if:

- (i) the Metro-licensed stations cumulatively receive a minimum of 10 diary mentions; **and**
- (ii) the mentions to Metro-licensed stations account for at least 10 percent of the total mentions to all stations from that county (9.5+ rounds to 10).

A county from which there were at least 10 diaries in-tab will be retained in the TSA of a market if:

- (i) the Metro-licensed stations cumulatively receive a minimum of 8 diary mentions, **and** the mentions to Metro-licensed stations account for a minimum of 8 percent of the total station mentions from that county (7.5+ rounds to 8); **or**
- (ii) Metro-licensed stations cumulatively receive fewer than 8 diary mentions but the percent of listening to Metro-licensed stations is at least 10 percent (9.5+ rounds to 10).

However, for purposes of survey area stability, a county from which there were fewer than 10 diaries in-tab will generally not be added to or deleted from a TSA.

A county which does not meet the applicable criteria outlined above may nevertheless be added to, or retained in, the TSA if:

- (i) at least 15 percent of its station mentions are to Metro-licensed stations, *regardless* of the number of in-tab diaries and/or number of mentions to Metro-licensed stations (14.5 rounds to 15); **or**
- (ii) approximately 75 percent of the county's border is contiguous with other counties in the same TSA.

A county which does not meet any of the above criteria will be excluded from the TSA. Counties which qualify for inclusion in the TSA under any of the above criteria will *still* be excluded if they are not contiguous with the TSA.

TSA's for new markets are established in accordance with all of the above criteria, except that more recent diary data may be used, if available.

The TSA definition does not imply that all stations have equal coverage in TSA counties.

Because TSA's for adjacent markets frequently overlap, TSA estimates for a particular station in one market may not be additive to TSA estimates for the same station in an adjacent market.

Arbitron reserves the right to make market definition decisions based on its professional research judgment in cases where strict application of the above criteria would produce illogical survey area configurations or would adversely affect the quality and/or utility of the reported estimates.

33. ARBITRON RADIO LISTENING DIARY/

Arbitron uses one-week individual diaries to gather listening information from persons 12 years of age and older. Bilingual (Spanish-English) diaries are provided to all survey participants in the Metro of a Hispanic-controlled market who have identified themselves as Hispanic in response to an ethnicity question or from whom ethnic information was not obtained, and to any others indicating a preference for a bilingual diary. Premiums of varying monetary amounts are provided to encourage respondent cooperation. Arbitron sends a diary for each Person 12 + reported in the sample household up to a maximum of nine.

34. SAMPLE PLACEMENT AND DATA

RETRIEVAL/Initial contact with listed sample households is by a letter informing them of their selection by the computer and stating that an interviewer will be calling to request their cooperation in the survey. Initial contact with unlisted sample households is made by the interviewer at the time cooperation is requested.

Arbitron interviewers call all selected telephone numbers to ascertain the possibility of a media affiliation, to gain consent for participation in the survey, to determine the number of Persons 12 + living in the household at the time of the placement call and, where applicable, to determine the race/ethnicity and demographics of the household. Households with more than nine persons 12 years of age and older are ineligible for survey participation.

Interviewers are instructed to make a number of attempts to reach every telephone number in the sample. These attempts are made at different hours of the day and evening. Diaries are then mailed directly to the consenting sample households from Arbitron.

After the initial contact, the interviewer is directed to make additional contacts with the sample households to make sure the diaries have been received; to assist members of the household in understanding the diaries' purpose; to answer any questions; to remind the diarykeepers to return their diaries after the survey week; and to thank them for their participation in the survey.

Explicit instructions are provided to each interviewer, and independent checks are regularly conducted by Arbitron Interviewing Center staff.

PROCESSING TECHNIQUES

35. PROCESSING OF DIARIES/Arbitron makes reasonable efforts to utilize all returned diaries. However, some diaries returned to Arbitron are unusable. Among those which are unusable are diaries which are obviously incomplete; are postmarked and/or arrive on or before the last day of the survey week or after the production cutoff date; or which otherwise lack essential information. Only those with seven usable days are processed. The total number of in-tab diaries may be greater or less than the sample target.

Usable diaries are prepared for computer processing in accordance with procedures listed in the Arbitron Radio Edit Procedures Manual. The listening information in the diaries is then computer-entered so that certain computer verifications and edits can be made. These include ascription procedures, the allocation of credit for aberrated call letters and other logical analyses and pretabulation preparations.

CALCULATING TECHNIQUES

36. CALCULATION OF ESTIMATES/

a. Sample Balancing. The weighting system used by Arbitron, sample balancing, is an iterative marginal weighting technique designed to compensate for disproportionate in-tab from specified marginal classes. Marginal weighting means that in-tab is weighted to represent the population for each specified marginal class. The number of geographic marginal classes (i.e., counties, split counties or county clusters) will vary. The number of age/sex marginal classes is generally 16. In addition, markets that are race and/or ethnically controlled are sample balanced so that in-tab from the race/ethnic group is weighted to represent the population of that race/ethnic group. As a result of this cumulative weighting, a Persons-Per-Diary Value (PPDV) is computed for each diary. The PPDV is the number of persons that diary is estimated to represent.

b. Computing Cume Persons Estimates. Station Cume Persons estimates are computed by summing the PPDVs for each diary in which a station received listening credit within a daypart. PPDVs are summed for all diaries within each discrete demographic group with listening to the station, then rounded to hundreds. Station Cume Persons estimates for broader demographic groups are computed by adding the rounded Cume Persons estimates for the component discrete demographic groups within the same daypart.

c. Computing Average Quarter-Hour (AQH) Persons Estimates. Station AQH Persons estimates are computed by multiplying the number of quarter-hours of listening to a station within a daypart in each diary by the diary's respective PPDV. The result of this multiplication is summed for all diaries within each discrete demographic group, then divided by the number of quarter-hours the station is on the air during the applicable daypart and rounded to hundreds. Station AQH Persons estimates for broader demographic groups are computed by adding the rounded AQH Persons estimates for the component discrete demographic groups within the same daypart.

d. Rounding of Calculations. Rounding occurs at various stages in the calculation of audience estimates at demographic and daypart summation levels.

Description of Methodology (continued)

e. Broadcast Hours. (i) Local time differences within a market that overlaps time zones and time differences caused by seasonal time changes are accounted for in the results by adjusting diary entries to the time observed by the majority of counties in the Metro of the market being measured. (ii) Only one set of sign-on/sign-off times for a station is used in calculating audience estimates for the market report. Arbitron uses the sign-on/sign-off times reported for the month closest to December and the shortest broadcast day within that month as provided by the affected radio station. (iii) Audience estimates are adjusted for the station's actual broadcast schedule. However, when a station changes sign-on/sign-off times during an Arbitron survey period, the times used in calculating audience estimates are taken from those days of operation comprising the majority of consecutive days of the survey period. (iv) Stations broadcasting for less than an entire reported daypart are indicated by a footnote symbol next to the station's call letters or audience estimates. (v) Stations must notify Arbitron in writing of any changes in the station's sign-on/sign-off time as soon as they occur but no later than the day after the last day of the survey; changes in daytime or 24-hour status will be noted on Page 5B of this report.

f. Technical Difficulties. No adjustments are made to either diary entries or reported audience estimates for periods of brief technical difficulty. The notation of technical difficulties on Page 5B is only to assist the users in making their own evaluation of the reported audience estimates. Arbitron will accept information on technical difficulties only up to the day after the last day of the survey.

CRITERIA FOR REPORTING STATIONS

37. CRITERIA FOR REPORTING STATIONS/ To be listed in an Arbitron report, a commercial radio station must engage in systematic regular commercial broadcasting pursuant to the authority of and the Rules and Regulations of the Federal Communications Commission (FCC) or other appropriate governmental authority. Call letter designations exceeding four characters are shortened to four characters. Reported call letters are those in use on the last day of the survey as reported to Arbitron. In the event a station has changed call letters during the survey period, the first call letters listed in the report are those in use on the last day of the survey, with the station's previous call letters noted immediately below them. Arbitron maintains a call letter history based on information provided by radio stations and the FCC. In the event of exchanges of frequencies between stations in a market, the call letters under which audience estimates are published in this report are based on Arbitron's verification and interpretation of information from various relevant sources, which include the FCC and the affected stations. Specifics regarding the above are listed on Page 5B of this report.

Audience estimates for a station which does not meet Minimum Reporting Standards (MRS) for the Metro cannot be obtained in any way from the audience estimates published in this report, including the Metro Audience Trends estimates from prior survey periods. TSA estimates are limited to stations which have qualified for reporting in the Metro. All radio stations, commercial and noncommercial alike, are measured using the same methodology and are included in Metro and/or ADI Totals. All

commercial stations are evaluated using the same Minimum Reporting Standards. Noncommercial stations are not eligible to be listed in this report and are not considered in MRS evaluations. For report qualification purposes, stations are considered commercial/noncommercial based on their status as of the last day of the survey as reported to Arbitron.

38. MINIMUM REPORTING STANDARDS (MRS) FOR NONSIMULCAST STATIONS/A commercial station which does not simulcast with another station is included in this report if it has met **all** of the following Minimum Reporting Standards for the Metro or, if applicable, the ADI among Persons 12+ for the time the station is on the air during the Monday-Sunday 6AM-Midnight daypart during the current survey of the market:

a. The station must have received five or more minutes of listening in a quarter-hour in at least ten in-tab Metro diaries (ten in-tab ADI diaries for ADI markets), **and,**

b. The station must have a Metro Cume rating of 0.495 or greater (ADI Cume rating of 0.495 or greater for ADI markets), **and,**

c. The station must have a Metro Average Quarter-Hour rating of 0.05 or greater (ADI Average Quarter-Hour rating of 0.05 or greater for the ADI).

39. MINIMUM REPORTING STANDARDS (MRS) FOR SIMULCAST STATIONS/MRS for simulcast stations are based on the percent of quarter-hours in the Monday-Sunday, 6AM-Midnight daypart (when both stations are on the air simultaneously) that the two stations simulcast for every week of the survey:

a. 9.49 percent or less — The two stations are considered to be **nonsimulcast** stations and each must independently meet the criteria used for nonsimulcast stations. (See Par. 38.)

b. 9.5 percent to 90.49 percent — The two stations are considered to be **partially simulcast** stations. Provided that one of the two stations meets **all** MRS criteria described in Par. 38 above, the second station is included in the report if it (i) meets the criteria of Par. 38(a) and (b) and (ii) achieves the Average Quarter-Hour rating described in Par. 38(c) for any one of the four basic Monday-Friday dayparts; viz., 6AM-10AM, 10AM-3PM, 3PM-7PM, 7PM-Midnight.

c. 90.5 percent or greater — The two stations are regarded as **totally simulcast** stations for MRS purposes and therefore will be treated as a single station in **all** phases of the MRS criteria described in Par. 38. If the **combined** audience of the two stations is sufficient to meet **all** criteria of Par. 38, then both stations will be listed in the report even though one (or both) stations might not meet the MRS criteria if considered individually, so long as each station is mentioned in at least one Metro (or ADI) in-tab diary anytime during the 24-hour/7-day survey week.

40. HOME AND OUTSIDE STATIONS/Any station either licensed to a city located within the Metro of a market or which is recognized under Arbitron's policies and procedures as having acceptable Multi-City of Identification is listed in the market report as a home station. However, if two stations are partially or totally simulcast and one of the two stations is a home station, both may be treated as home stations. All other stations are classified as *outside* stations. For reports containing an ADI section, *outside* stations are further classified into: (a) *outside the Metro but home to the ADI*, or (b) *outside the Metro and the ADI*. Within each reporting classification, U.S. stations are listed alphabetically followed by non-U.S. stations listed alphabetically.

SIMULCAST TOTALS

41. CRITERIA/A simulcast Total line in a particular daypart is only available to stations which **partially** or **totally** simulcast (see Pars. 39b and c) and which simulcast 100 percent (as defined by Arbitron, see Par. 25) for the entire daypart during the entire survey period. For simulcast stations a Total line of combined audience estimates will appear following the individual station estimates when the two stations are simulcast for the entire time both stations are on the air in a reported daypart.

Total lines for simulcast stations are reported only in the Target Audience, Specific Audience and Audience Composition sections of this report.

Total lines may still be shown even if one or both simulcasting stations are not on the air during the entire reported daypart.

42. SIMULCAST TOTAL AVERAGE

QUARTER-HOUR PERSONS/The simulcast Total line is the summation of the estimated average number of persons who listened to one station plus the estimated average number of persons who listened to the second station during a reported daypart. If one or both of the simulcast stations are not on the air for the entire reported daypart, the individual station estimates will be adjusted for their actual broadcast schedule(s); the Total line for the two stations uses the longest on-air time of the two.

43. SIMULCAST TOTAL CUME PERSONS/The simulcast Total line represents the estimated number of *different* persons who listened to either station during the reported daypart; thus, the Total line provides an estimate of the *unduplicated* audience to the simulcast pair during the reported daypart.

STATISTICAL RELIABILITY

44. SAMPLING ERROR/Arbitron estimates are subject to the statistical variances associated with all surveys using a sample of the universe and, additionally, to all of the factors described in Special Notices and Paragraph 46. Approximations of the sampling error can be determined by use of Tables A and B included herein. These tables were derived from an empirical study which employed "Jack-Knife Replication." The study, published by Arbitron, is entitled *Arbitron Replication II: A Study of The Reliability of Radio Ratings*. Tables A and B produce estimates of sampling error at the one standard error (*one sigma*) level. However, users of this report should keep in mind that, due to the factors discussed in Paragraph 46, the accuracy of Arbitron estimates, data and reports and their statistical evaluators cannot be determined to any precise mathematical value or definition.

45. EFFECTIVE SAMPLE BASE (ESB/)Estimates of the Effective Sample Base indicate the size of a simple random sample (in which all diaries have equal value) that would be required to provide the same degree of reliability as the in-tab sample actually used to produce the audience estimates in this report. The statistical reliability of such estimates depends on the ESB and only indirectly on the number of diaries tabulated. Statistical reliability is also affected by all of the factors described in Paragraph 46. Approximations of ESBs may be determined through the use of squared Table B values included herein. The Arbitron formula for estimating ESBs is based upon the same empirical study referenced in Par. 44. The Arbitron for-

Description of Methodology (continued)

mula to estimate ESBs takes into account the disproportionate sampling of Metro areas, and differences in return rates among sampling units, the individual sex-age categories and race/ethnic groups, where applicable. As a general rule, ESBs for all Cume estimates will be less than total in-tab diaries, and the ESBs for all Average Quarter-Hour estimates will be larger than the ESBs for Cume estimates and may be even greater than the total in-tab sample. This is due to the intraclass correlation of the listening between quarter-hours for the various dayparts.

LIMITATIONS

46. LIMITATIONS/In addition to the sources of possible error which are described elsewhere in this report, the user should be aware of the limitations described below:

- a. The sample is drawn from telephone households only. Persons in nontelephone households are thereby excluded from the sample frame. Commercial establishments listed in directories are specifically excluded from the sample. Steps are taken to exclude residents of group quarters from Arbitron's sample frame. Further, all possible telephone directories and all possible unlisted telephone numbers may not be available in the lists prepared by Metromail Corporation and used as Arbitron's sample frame.
- b. Effort is made to exclude households with a media affiliation. The inclusion or exclusion of such households from the sample is dependent upon information revealed in response to Arbitron's media affiliation question.
- c. The interviewer may not always be under the direct control of Arbitron. In certain instances, independent telephone survey organizations are utilized by Arbitron. As a result, there may be instances where Arbitron instructions are not followed.
- d. Nonresponding persons may have listening habits which differ from those of respondents. Persons residing in nontelephone households may have listening habits which differ from those of persons residing in households with telephones.
- e. Nonresponding persons in the original designated sample prevent the in-tab sample from being a perfect probability sample.
- f. The sample design and/or response patterns may preclude proportional representation of certain groups within the population such as ethnic groups, racial groups, persons in certain income or education groups, or persons whose primary language is other than English. Such persons may have listening habits which differ from other persons.
- g. The population estimates from Market Statistics used in designing the sample are based upon the Decennial U.S. Census and are subject to all the limitations inherent therein. In addition, population estimates are subject to limitations such as sampling errors, errors in locating undocumented populations, and processing and recording errors. Furthermore, the sources used by Market Statistics to update populations between decennial Census dates may not include adjustments for known or unknown over- or undercounts of various segments of the population, including undocumented population groups. In addition, annual population updates may be based on the results of sample surveys and are subject to their respective limitations. These limitations in data from Market Statistics are inherent in the Arbitron estimates based thereon.
- h. Diaries, or portions thereof, may be com-

pleted improperly if the diary instructions are not understood or are not followed. Such diaries may therefore be unusable and excluded from the survey. Some diary entries may have been made on the basis of hearsay, recall, diarykeeper approximations or could have been influenced by comments made by the interviewer or others to survey participants.

- i. Human and computer processing errors may occur before or after the diaries are received by Arbitron. Consequently, the degree of variance in the data may be greater than that expected from sampling variance alone.
- j. The data upon which Arbitron has based its in-tab sample weighting, including racial or ethnic identification, may not be precise. Additionally, zip code information used in this report is subject to defects and limitations. Therefore, defects and limitations found in data supplied by others are inherent in Arbitron estimates based thereon.
- k. Logical analysis, preprocessing preparation or ascription of the data may affect some of the diary listening entries before the data are projected. Some diaries, or portions thereof, may also be checked by post-survey week telephone validation calls to diarykeepers. Diaries, or portions thereof, may thereby be modified or excluded from the survey. These procedures may affect a station's ability to meet MRS.
- l. Arbitron conducts research involving new methods of improving cooperation of diarykeepers and/or securing additional information from such persons. Occasionally, a portion of this research may be integrated with actual surveys and, if and when so done, may cause the degree of variance in the data to be greater than that expected from sampling variance alone.
- m. Certain data, such as when the station was on and off the air, facilities, call letters used, slogans claimed, format, programming, Sales Representative, network and time periods when two stations were simulcast or separately programmed, are based on data supplied by the stations and/or recent industry publications or notices. These data may not be accurate or timely and may affect the way certain audience estimates are reported.
- n. Situations in which stations have or have had the same call letters or frequency or have changed call letters or frequency may result in diarykeeper confusion in correctly identifying the station to which the listening occurred.
- o. Due to rounding, mathematical manipulation by the user of estimates for narrow dayparts in this report may produce a result which may be incongruent with estimates for broader dayparts also contained in this report.
- p. Reported trends estimates may not be comparable over time due to methodological or operational changes, changes in survey area definitions or populations, or conditions not under Arbitron's control, such as changes in station operations/facilities/special activities.

RETENTION OF RAW MATERIALS

47. RETENTION SCHEDULE/In-tab Arbitron listening diaries used for the compilation of the most current audience estimates published in this report, along with all unusable diaries and other survey materials, will be stored for one year from the date on which this report was first mailed to subscribers by Arbitron; after such time, all diaries and other survey materials are destroyed. Subscribers to this report are advised that if special cross-tabulations of the reported estimates are desired, they should be ordered before the retention period has expired. Upon

proper appointment, subscribers to this report may examine, but not copy, the in-tab Arbitron listening diaries used in this report at Arbitron's Laurel, MD, office.

SPECIAL NOTICES PAGE

48. SPECIAL NOTICES/To the extent that any provisions contained in this description of methodology are inconsistent or conflict with any provision contained in the *Special Notices* on Page 5B of this report, such Special Notices are deemed to supersede and/or amend this description of methodology.

RESERVATION OF RIGHTS

49. RESERVATION OF RIGHTS/Arbitron reserves the right to exercise its professional research judgment in modifying, waiving or suspending any policy, procedure or element of methodology that would appear to Arbitron to be unreasonable, illogical or impractical in light of known conditions.

DISCLAIMER OF WARRANTIES

50. DISCLAIMER OF WARRANTIES/Arbitron makes no warranties, express or implied, concerning: data gathered or obtained by Arbitron from any source; the present or future methodology employed by Arbitron in producing Arbitron ratings; or the Arbitron data, estimates or ratings contained herein. All Arbitron data and estimates represent only the opinion of Arbitron and reliance thereon and use thereof shall be at subscriber's own risk.

RESTRICTIONS ON USE OF REPORT

All Arbitron radio audience estimates, together with the map contained herein, are proprietary to Arbitron. They are provided to Arbitron clients pursuant to the terms of written license agreements between Arbitron and such clients. All Arbitron audience data and estimates are for the exclusive use of Arbitron clients and their authorized representatives and may be disclosed only to advertisers, prospective advertisers and their agencies for the purpose of obtaining and retaining advertising accounts and through advertising or promotional literature. For an Arbitron client to divulge any data or estimates to a nonsubscribing station, or to lend and/or give a copy and/or a reproduction of any part of any report to any nonsubscriber, including advertisers and/or their agencies, constitutes a breach of the license agreement between Arbitron and client. Quotations by clients of the estimates as allowed by the preceding sentence for purposes of advertising or promotion must identify Arbitron as the source and that Arbitron's data and estimates are copyrighted. It also should be mentioned that the audience estimates are subject to all qualifications and limitations stated in the Arbitron report. Arbitron recommends that the appropriate market, survey period and kind of audience estimate (e.g., Boston, Fall 1991, Total Survey Area, Monday-Friday 3PM-7PM, Average Quarter-Hour Estimates, Men 18-24) be stated.

A subscriber to any particular report may not use the demographic data or audience estimates printed in the Metro Audience Trends section which reference a market report to which they did not subscribe.

Neither this report, the map contained herein nor any audience estimate may be used in any manner by nonclients of Arbitron without written permission from Arbitron.

Users of audience estimates are referred to the current policies of the Federal Trade Commission relating to the use of such estimates.

ARBITRON RADIO RELIABILITY — TABLE A

RATING	VALUE	RATING	VALUE	RATING	VALUE	RATING	VALUE	RATING	VALUE	RATING	VALUE	RATING	VALUE	RATING	VALUE	RATING	VALUE	RATING	VALUE
0.1	3.16	5.1	22.00	10.1	30.13	15.1	35.80	20.1	40.07	25.1	43.36	30.1	45.87	35.1	47.73	40.1	49.01	45.1	49.76
0.2	4.47	5.2	22.20	10.2	30.26	15.2	35.90	20.2	40.15	25.2	43.42	30.2	45.91	35.2	47.76	40.2	49.03	45.2	49.77
0.3	5.47	5.3	22.40	10.3	30.40	15.3	36.00	20.3	40.22	25.3	43.47	30.3	45.96	35.3	47.79	40.3	49.05	45.3	49.78
0.4	6.31	5.4	22.60	10.4	30.53	15.4	36.09	20.4	40.30	25.4	43.53	30.4	46.00	35.4	47.82	40.4	49.07	45.4	49.79
0.5	7.05	5.5	22.80	10.5	30.66	15.5	36.19	20.5	40.37	25.5	43.59	30.5	46.04	35.5	47.85	40.5	49.09	45.5	49.80
0.6	7.72	5.6	22.99	10.6	30.78	15.6	36.29	20.6	40.44	25.6	43.64	30.6	46.08	35.6	47.88	40.6	49.11	45.6	49.81
0.7	8.34	5.7	23.18	10.7	30.91	15.7	36.38	20.7	40.52	25.7	43.70	30.7	46.12	35.7	47.91	40.7	49.13	45.7	49.81
0.8	8.91	5.8	23.37	10.8	31.04	15.8	36.47	20.8	40.59	25.8	43.75	30.8	46.17	35.8	47.94	40.8	49.15	45.8	49.82
0.9	9.44	5.9	23.56	10.9	31.16	15.9	36.57	20.9	40.66	25.9	43.81	30.9	46.21	35.9	47.97	40.9	49.16	45.9	49.83
1.0	9.95	6.0	23.75	11.0	31.29	16.0	36.66	21.0	40.73	26.0	43.86	31.0	46.25	36.0	48.00	41.0	49.18	46.0	49.84
1.1	10.43	6.1	23.93	11.1	31.41	16.1	36.75	21.1	40.80	26.1	43.92	31.1	46.29	36.1	48.03	41.1	49.20	46.1	49.85
1.2	10.89	6.2	24.12	11.2	31.54	16.2	36.85	21.2	40.87	26.2	43.97	31.2	46.33	36.2	48.06	41.2	49.22	46.2	49.86
1.3	11.33	6.3	24.30	11.3	31.66	16.3	36.94	21.3	40.94	26.3	44.03	31.3	46.37	36.3	48.09	41.3	49.24	46.3	49.86
1.4	11.75	6.4	24.48	11.4	31.78	16.4	37.03	21.4	41.01	26.4	44.08	31.4	46.41	36.4	48.11	41.4	49.25	46.4	49.87
1.5	12.16	6.5	24.65	11.5	31.90	16.5	37.12	21.5	41.08	26.5	44.13	31.5	46.45	36.5	48.14	41.5	49.27	46.5	49.88
1.6	12.55	6.6	24.83	11.6	32.02	16.6	37.21	21.6	41.15	26.6	44.19	31.6	46.49	36.6	48.17	41.6	49.29	46.6	49.88
1.7	12.93	6.7	25.00	11.7	32.14	16.7	37.30	21.7	41.22	26.7	44.24	31.7	46.53	36.7	48.20	41.7	49.31	46.7	49.89
1.8	13.30	6.8	25.17	11.8	32.26	16.8	37.39	21.8	41.29	26.8	44.29	31.8	46.57	36.8	48.23	41.8	49.32	46.8	49.90
1.9	13.65	6.9	25.35	11.9	32.38	16.9	37.48	21.9	41.36	26.9	44.34	31.9	46.61	36.9	48.25	41.9	49.34	46.9	49.90
2.0	14.00	7.0	25.51	12.0	32.50	17.0	37.56	22.0	41.42	27.0	44.40	32.0	46.65	37.0	48.28	42.0	49.36	47.0	49.91
2.1	14.34	7.1	25.68	12.1	32.61	17.1	37.65	22.1	41.49	27.1	44.45	32.1	46.69	37.1	48.31	42.1	49.37	47.1	49.92
2.2	14.67	7.2	25.85	12.2	32.73	17.2	37.74	22.2	41.56	27.2	44.50	32.2	46.72	37.2	48.33	42.2	49.39	47.2	49.92
2.3	14.99	7.3	26.01	12.3	32.84	17.3	37.82	22.3	41.63	27.3	44.55	32.3	46.76	37.3	48.36	42.3	49.40	47.3	49.93
2.4	15.30	7.4	26.18	12.4	32.96	17.4	37.91	22.4	41.69	27.4	44.60	32.4	46.80	37.4	48.39	42.4	49.42	47.4	49.93
2.5	15.61	7.5	26.34	12.5	33.07	17.5	38.00	22.5	41.76	27.5	44.65	32.5	46.84	37.5	48.41	42.5	49.43	47.5	49.94
2.6	15.91	7.6	26.50	12.6	33.18	17.6	38.08	22.6	41.82	27.6	44.70	32.6	46.87	37.6	48.44	42.6	49.45	47.6	49.94
2.7	16.21	7.7	26.66	12.7	33.30	17.7	38.17	22.7	41.89	27.7	44.75	32.7	46.91	37.7	48.46	42.7	49.46	47.7	49.95
2.8	16.50	7.8	26.82	12.8	33.41	17.8	38.25	22.8	41.95	27.8	44.80	32.8	46.95	37.8	48.49	42.8	49.48	47.8	49.95
2.9	16.78	7.9	26.97	12.9	33.52	17.9	38.34	22.9	42.02	27.9	44.85	32.9	46.98	37.9	48.51	42.9	49.49	47.9	49.96
3.0	17.06	8.0	27.13	13.0	33.63	18.0	38.42	23.0	42.08	28.0	44.90	33.0	47.02	38.0	48.54	43.0	49.51	48.0	49.96
3.1	17.33	8.1	27.28	13.1	33.74	18.1	38.50	23.1	42.15	28.1	44.95	33.1	47.06	38.1	48.56	43.1	49.52	48.1	49.96
3.2	17.60	8.2	27.44	13.2	33.85	18.2	38.58	23.2	42.21	28.2	45.00	33.2	47.09	38.2	48.59	43.2	49.54	48.2	49.97
3.3	17.86	8.3	27.59	13.3	33.96	18.3	38.67	23.3	42.27	28.3	45.05	33.3	47.13	38.3	48.61	43.3	49.55	48.3	49.97
3.4	18.12	8.4	27.74	13.4	34.07	18.4	38.75	23.4	42.34	28.4	45.09	33.4	47.16	38.4	48.64	43.4	49.56	48.4	49.97
3.5	18.38	8.5	27.89	13.5	34.17	18.5	38.83	23.5	42.40	28.5	45.14	33.5	47.20	38.5	48.66	43.5	49.58	48.5	49.98
3.6	18.63	8.6	28.04	13.6	34.28	18.6	38.91	23.6	42.46	28.6	45.19	33.6	47.23	38.6	48.68	43.6	49.59	48.6	49.98
3.7	18.88	8.7	28.18	13.7	34.38	18.7	38.99	23.7	42.52	28.7	45.24	33.7	47.27	38.7	48.71	43.7	49.60	48.7	49.98
3.8	19.12	8.8	28.33	13.8	34.49	18.8	39.07	23.8	42.59	28.8	45.28	33.8	47.30	38.8	48.73	43.8	49.61	48.8	49.99
3.9	19.36	8.9	28.47	13.9	34.59	18.9	39.15	23.9	42.65	28.9	45.33	33.9	47.34	38.9	48.75	43.9	49.63	48.9	49.99
4.0	19.60	9.0	28.62	14.0	34.70	19.0	39.23	24.0	42.71	29.0	45.38	34.0	47.37	39.0	48.77	44.0	49.64	49.0	49.99
4.1	19.83	9.1	28.76	14.1	34.80	19.1	39.31	24.1	42.77	29.1	45.42	34.1	47.40	39.1	48.80	44.1	49.65	49.1	49.99
4.2	20.06	9.2	28.90	14.2	34.91	19.2	39.39	24.2	42.83	29.2	45.47	34.2	47.44	39.2	48.82	44.2	49.66	49.2	49.99
4.3	20.29	9.3	29.04	14.3	35.01	19.3	39.47	24.3	42.89	29.3	45.51	34.3	47.47	39.3	48.84	44.3	49.67	49.3	50.00
4.4	20.51	9.4	29.18	14.4	35.11	19.4	39.54	24.4	42.95	29.4	45.56	34.4	47.50	39.4	48.86	44.4	49.69	49.4	50.00
4.5	20.73	9.5	29.32	14.5	35.21	19.5	39.62	24.5	43.01	29.5	45.60	34.5	47.54	39.5	48.89	44.5	49.70	49.5	50.00
4.6	20.95	9.6	29.46	14.6	35.31	19.6	39.70	24.6	43.07	29.6	45.65	34.6	47.57	39.6	48.91	44.6	49.71	49.6	50.00
4.7	21.16	9.7	29.60	14.7	35.41	19.7	39.77	24.7	43.13	29.7	45.69	34.7	47.60	39.7	48.93	44.7	49.72	49.7	50.00
4.8	21.38	9.8	29.73	14.8	35.51	19.8	39.85	24.8	43.19	29.8	45.74	34.8	47.63	39.8	48.95	44.8	49.73	49.8	50.00
4.9	21.59	9.9	29.87	14.9	35.61	19.9	39.92	24.9	43.24	29.9	45.78	34.9	47.67	39.9	48.97	44.9	49.74	49.9	50.00
5.0	21.79	10.0	30.00	15.0	35.71	20.0	40.00	25.0	43.30	30.0	45.83	35.0	47.70	40.0	48.99	45.0	49.75	50.0	50.00

Note: When rating is greater than 50.0, use the value given for a rating equal to 100.0 minus the original rating. For example, if the rating were 87.3, use the value shown for a rating of 12.7 (100.0-87.3)

INSTRUCTIONS FOR ESTIMATING THE RELIABILITY OF AUDIENCE RATING ESTIMATES

The reliability of a survey estimate is generally defined in terms of the estimated margin of sampling error around the estimate, or "confidence interval." The confidence interval describes the extent to which a survey estimate, based on a random sample of a population, may vary from the result that would be obtained through a complete census of that population. (See Par. 44 for further discussion.)

Confidence intervals can be calculated for any rating published in this report in two steps: (1) calculating an estimated standard error by dividing the Table A value by the Table B value and then (2) using the estimated standard error to construct a confidence interval around the rating.

1. Calculate an estimate of standard error:

a. Using Table A, select the rating for which you want to calculate standard error and locate the corresponding Table A value. For example, the corresponding Table A value for a 3.7 rating is 18.88. Table A values are simply the square root of [(the rating × (100 - the rating))]; therefore, Table A values are constant across all markets and surveys.

b. Using Table B, select the demographic group (down the side) and the daypart (across the top) of the rating and locate the corresponding Table B value. Note that for all Cume ratings, the first column is the appropriate one. Table B values are the square roots of the ESBs (Effective

Sample Bases) for each market and survey; therefore, Table B values differ from report to report. The Table B value used in this example is hypothetical. For example, the Table B value for a Metro AQH rating for Men 18+, Mon-Fri 6AM-7PM might be 55.00.

c. Divide the Table A value by the Table B value to obtain an estimated standard error. Using the example above, 18.88 ÷ 55.00 = 0.34.

2. Use the estimated standard error to construct a confidence interval around the rating:

a. The rating +/- one standard error will yield a 68% confidence interval. In the above example, 3.7 +/- 0.34 will yield a confidence interval of 3.36-4.04. Interpretation: The user can be 68% confident that a survey of all Men 18+ would yield a Mon-Fri 6AM-7PM rating between 3.4 and 4.0.

b. The rating +/- (1.64 × the standard error) will yield a 90% confidence interval. In the above example, 3.7 +/- (1.64 × 0.34) would yield an interval of 3.14-4.26. Interpretation: The user can be 90% confident that a survey of all Men 18+ would yield a Mon-Fri 6AM-7PM rating between 3.1 and 4.3.

c. The rating +/- (1.96 × the standard error) will yield a 95% confidence interval (compute as in (b) above), and the rating +/- (2.58 × the standard error) will yield a 99% confidence interval (compute as in (b) above).

TO ESTIMATE RELIABILITY FOR PROJECTED NUMBERS OF PERSONS

To estimate standard error (and construct confidence intervals) for Persons estimates rather

than ratings: (1) Convert the Persons estimate into a rating. (Persons ÷ the population × 100). (2) Calculate standard error using the instructions above. (3) Convert standard error for the rating into standard error for the Persons estimate. (Standard error × the population ÷ 100). (4) Use the Persons estimate +/- one standard error for a 68% confidence interval; use the Persons estimate +/- the standard error multiplied by 1.64, 1.96 or 2.58 to get 90%, 95% or 99% confidence intervals, respectively.

TO ESTIMATE EFFECTIVE SAMPLE BASE (ESB) SIZES

Approximate ESB for age/sex groups and dayparts can be calculated by squaring Table B values. For example, the estimated ESB for M18+, M-F 6A-7P, with a hypothetical Table B value of 55.00, would be 55.00 squared, or 3025. (See Par. 45 for further discussion of ESB values.)

TO OBTAIN ADDITIONAL METHODOLOGY DETAILS

Please reference *Radio Description of Methodology and Arbitron Replication II: A Study of the Reliability of Radio Ratings* for further discussion of the above and a discussion of more complex applications.

LIMITATIONS

Although Arbitron believes the above-described procedures provide report users with useful estimates of standard errors, the reader should note the limitations described in Paragraphs 44-46, 48-50 and "Restrictions on Use of Report" herein on Pages iii-iv.

Arbitron Radio Reliability - Table B

Average Quarter Hour Estimates

Metro Survey Area	All Cume Estimates	Sat 6A-10A	Weekdays	Sat 10A-3P	Mon-Fri	Mon-Fri	Mon-Fri	Weekend	Mon-Fri	Mon-Fri	Mon-Fri	Mon-Sun	Mon-Sun
		Sat 6A-10A		Sat 10A-3P									
		Sat 3P-7P	Single Hour	Sat 7P-MID	Weekend	Mon-Fri	Mon-Fri	6A-MID	3P-7P	6A-7P	MID-6A	6A-MID	6A-MID
		Sun 3P-7P		Sun 7P-MID	10A-7P	3P-7P	7P-MID						
Persons 12+	30.24	45.47	47.37	45.00	55.42	56.42	56.96	66.64	66.80	****	****	71.65	
Persons 18+	29.70	43.82	****	43.22	53.24	54.33	52.73	64.15	64.31	59.31	65.70	68.98	
Men 18+	22.16	33.69	****	32.79	41.16	42.47	40.00	49.77	48.30	44.84	****	53.63	
Men 18-24	8.15	13.65	****	12.91	****	18.74	17.55	****	****	****	****	23.78	
Men 25-34	11.42	18.03	****	17.74	****	23.27	22.24	****	****	****	****	30.29	
Men 35-44	11.07	17.09	****	17.18	****	22.19	20.70	****	****	****	****	27.80	
Men 45-54	9.97	14.84	****	15.27	****	19.48	18.47	****	****	****	****	24.70	
Men 55-64	8.96	13.53	****	13.76	****	18.12	17.26	****	****	****	****	24.18	
Men 12-24	11.18	19.69	****	19.17	25.05	24.83	23.38	29.10	28.23	26.21	****	31.35	
Men 18-34	14.15	22.20	23.14	21.43	27.20	28.97	27.17	32.89	32.85	31.88	****	37.26	
Men 18-49	19.16	29.72	30.29	28.80	34.69	37.69	34.56	41.95	41.90	40.66	****	47.52	
Men 25-49	17.76	26.89	****	26.50	32.97	33.88	31.32	39.87	37.06	34.75	****	42.85	
Men 25-54	18.72	27.96	28.46	27.79	34.28	35.40	32.56	41.45	38.52	36.13	****	44.55	
Men 35-64	17.38	25.39	25.84	25.93	32.07	32.94	30.56	38.79	36.05	33.80	****	41.68	
Men 35+	17.13	25.58	****	25.49	30.22	32.10	30.35	36.55	33.97	31.85	****	40.85	
Women 18+	24.38	35.89	****	35.47	44.32	43.90	44.62	53.82	52.09	47.84	****	56.04	
Women 18-24	8.83	14.23	****	13.47	****	18.39	17.93	****	****	****	****	23.92	
Women 25-34	12.68	19.69	****	19.56	****	25.38	24.55	****	****	****	****	32.50	
Women 35-44	12.96	19.90	****	20.03	****	25.76	24.95	****	****	****	****	33.42	
Women 45-54	9.76	14.74	****	14.56	****	18.42	17.92	****	****	****	****	23.18	
Women 55-64	9.44	13.68	****	13.69	****	17.44	17.44	****	****	****	****	22.53	
Women 12-24	11.89	19.49	****	19.26	24.72	23.84	24.23	29.22	28.29	25.98	****	30.43	
Women 18-34	15.47	23.84	24.87	23.02	29.43	30.11	29.16	35.74	33.41	31.97	****	38.78	
Women 18-49	20.57	31.54	32.59	30.80	38.00	39.32	37.71	46.15	43.15	41.28	****	50.08	
Women 25-49	19.53	28.99	****	28.92	35.77	36.75	34.97	43.44	41.65	39.82	****	46.93	
Women 25-54	20.69	30.38	31.70	30.34	37.37	38.61	36.34	45.38	43.51	41.60	****	49.03	
Women 35-64	18.93	27.41	28.60	27.45	33.15	34.51	32.94	40.26	38.60	36.90	****	43.49	
Women 35+	18.98	28.09	****	27.44	31.78	34.21	33.27	38.59	37.00	35.37	****	43.36	
Persons 12-24	15.42	25.18	****	24.84	31.44	31.22	30.30	36.87	36.96	34.09	****	39.65	
Persons 18-34	19.61	30.26	****	29.28	37.62	38.59	37.29	45.34	45.45	41.91	****	48.75	
Persons 18-49	26.03	39.71	****	38.65	48.30	49.51	46.90	58.20	58.34	53.80	****	62.58	
Persons 25-49	23.96	35.92	****	35.61	43.97	45.09	42.60	52.99	53.11	48.98	****	56.97	
Persons 25-54	25.21	37.35	****	37.25	46.20	47.11	44.43	55.66	55.80	51.46	****	59.85	
Persons 35-64	23.40	33.79	****	34.16	42.20	43.30	41.24	50.85	50.97	47.01	****	54.68	
Persons 35+	23.30	34.38	****	33.91	40.17	42.63	41.38	48.41	48.52	44.75	****	54.13	
Teens	10.40	17.04	19.30	17.37	22.02	23.30	25.75	26.48	27.68	28.16	****	30.71	
Black P12+	8.88	****	****	****	****	****	****	****	****	****	****	21.03	
Hispanic P12+	****	****	****	****	****	****	****	****	****	****	****	****	
Total Survey Area													
Persons 12+	34.73	50.92	****	50.06	****	63.58	64.72	****	****	****	****	80.77	
Persons 18+	33.64	48.79	****	47.81	59.26	61.22	58.88	71.34	73.09	66.48	73.87	77.57	
Men 18+	25.01	36.94	****	35.95	46.07	47.23	44.40	54.76	54.13	49.85	****	59.37	
Men 18-24	9.48	15.41	****	14.70	****	21.15	19.61	****	****	****	****	26.86	
Men 25-34	13.46	21.33	****	20.86	****	27.17	25.92	****	****	****	****	35.36	
Men 35-44	13.04	19.96	****	19.95	****	25.30	24.08	****	****	****	****	32.18	
Men 45-54	8.68	12.87	****	13.13	****	16.70	15.84	****	****	****	****	20.79	
Men 55-64	10.52	15.70	****	15.89	****	20.73	20.15	****	****	****	****	27.60	
Men 12-24	13.23	22.42	****	21.82	28.17	28.66	26.95	33.24	32.86	30.26	****	36.04	
Men 18-34	16.31	25.39	****	24.64	31.68	33.14	30.64	37.65	37.60	36.18	****	42.83	
Men 18-49	20.90	31.56	****	30.77	37.32	40.04	36.73	44.36	44.30	42.63	****	50.46	
Men 25-49	18.87	28.42	****	27.98	35.18	35.38	33.04	41.81	38.43	36.35	****	44.80	
Men 25-54	20.10	29.76	****	29.51	36.67	37.42	34.73	43.58	40.06	37.89	****	46.70	
Men 35-64	18.11	26.19	****	26.53	33.59	33.85	31.79	39.92	36.69	34.70	****	42.77	
Men 35+	18.92	27.72	****	27.37	33.07	35.14	32.84	39.31	36.13	34.17	****	44.46	
Women 18+	28.05	40.81	****	39.77	49.98	49.73	50.81	61.27	59.77	54.06	****	63.78	
Women 18-24	10.02	16.50	****	15.21	****	20.70	19.96	****	****	****	****	26.66	
Women 25-34	14.79	22.60	****	22.65	****	29.55	28.45	****	****	****	****	37.79	
Women 35-44	14.06	21.56	****	21.28	****	27.25	26.51	****	****	****	****	35.35	
Women 45-54	11.80	17.86	****	17.72	****	22.01	21.68	****	****	****	****	27.88	
Women 55-64	11.88	17.20	****	17.17	****	21.94	21.98	****	****	****	****	28.02	
Women 12-24	14.11	22.21	****	21.65	27.66	27.07	27.66	33.35	32.54	29.43	****	34.72	
Women 18-34	17.66	27.30	****	25.92	33.96	34.34	32.71	41.63	37.99	36.16	****	44.10	
Women 18-49	23.51	35.23	****	33.81	42.90	43.61	41.22	52.60	47.99	45.68	****	55.71	
Women 25-49	21.83	32.21	****	32.06	39.54	40.82	38.97	48.48	46.01	44.56	****	52.44	
Women 25-54	23.45	34.25	****	34.02	41.76	43.25	40.86	51.20	48.60	47.07	****	55.38	
Women 35-64	21.54	31.50	****	31.13	37.47	39.00	37.44	45.93	43.60	42.23	****	49.69	
Women 35+	21.94	32.50	****	31.31	35.96	39.46	37.70	44.09	41.85	40.54	****	50.35	
Persons 12-24	18.09	28.42	****	27.85	34.83	35.66	34.30	41.56	42.58	38.73	****	45.18	
Persons 18-34	22.47	34.28	****	33.17	42.84	43.89	41.31	51.57	52.84	48.06	****	56.08	
Persons 18-49	28.78	42.85	****	41.58	52.52	54.13	50.54	63.22	64.78	58.92	****	68.74	
Persons 25-49	26.09	38.50	****	38.04	46.87	48.51	46.09	56.43	57.81	52.58	****	61.35	
Persons 25-54	27.80	40.59	****	40.27	49.37	51.13	48.64	59.44	60.90	55.39	****	64.62	
Persons 35-64	25.42	36.41	****	36.60	45.03	46.57	45.02	54.20	55.53	50.51	****	58.93	
Persons 35+	26.39	38.28	****	37.52	44.05	48.03	46.20	53.03	54.33	49.42	****	60.86	
Teens	12.70	20.36	****	20.71	26.42	27.02	30.79	31.71	32.22	32.81	****	35.71	

**** Report does not include data for this demographic group

Arbitron Radio Reliability - Table B

Average Quarter Hour Estimates

ADI Survey Area		All Cume Estimates	Sat 6A-10A Sat 3P-7P Sun 3P-7P	Sat 10A-3P Sun 10A-3P Sat 7P-MID	Mon-Fri 6A-10A Mon-Fri 3P-7P	Mon-Fri 10A-3P Mon-Fri 7P-MID	Mon-Sun 6A-MID	Weekend 10A-7P
Persons	12+	31.18	50.93	50.02	63.62	61.32	83.30	62.11
Men	18-34	16.29	24.92	24.26	32.20	30.10	42.75	33.99
Men	18-49	21.88	32.69	32.07	41.09	38.28	52.87	42.04
Men	25-49	19.96	29.86	29.67	37.41	35.62	48.76	38.77
Men	25-54	21.26	31.37	31.32	39.63	37.43	50.66	40.28
Men	35-64	19.48	28.20	28.80	36.72	34.43	44.84	35.65
Women	18-34	17.48	27.00	25.91	33.98	33.18	44.32	31.79
Women	18-49	23.66	35.46	34.47	44.31	42.93	57.09	40.96
Women	25-49	21.87	32.21	32.24	41.34	39.89	54.99	39.45
Women	25-54	23.32	33.92	33.92	43.42	41.50	57.55	41.29
Women	35-64	21.69	31.64	31.42	39.46	38.85	51.92	37.25
Persons	18-34	*****	*****	*****	*****	*****	*****	*****
Persons	18-49	*****	*****	*****	*****	*****	*****	*****
Persons	25-54	*****	*****	*****	*****	*****	*****	*****
Persons	35-64	*****	*****	*****	*****	*****	*****	*****
Teens		12.71	20.39	20.65	27.68	30.31	37.17	26.90

***** Report does not include data for this demographic group.

Arbitron 1991 Radio Market Survey Schedule

METRO RANK	MARKET	WINTER 91	SPRING 91	SUMMER 91	FALL 91	METRO RANK	MARKET	WINTER 91	SPRING 91	SUMMER 91	FALL 91	METRO RANK	MARKET	WINTER 91	SPRING 91	SUMMER 91	FALL 91
213	Abilene, TX	■	■	■	■	243	Grand Forks, ND-MN	■	■	■	■	237	Pascagoula-Moss Point, MS	■	■	■	■
67	Akron	■	■	■	■	249	Grand Junction, CO	■	■	■	■	125	Pensacola	■	■	■	■
240	Albany, GA	■	■	■	■	66	Grand Rapids	■	■	■	■	132	Peoria	■	■	■	■
54	Albany-Schenectady-Troy	■	■	■	■	256	Great Falls, MT	■	■	■	■	5	Philadelphia	■	■	■	■
79	Albuquerque	■	■	■	■	179	Green Bay	■	■	■	■	22	Phoenix	■	■	■	■
214	Alexandria, LA	■	■	■	■	48	Greensboro-Winston Salem-High Point	■	■	■	■	20	Pittsburgh	■	■	■	■
64	Allentown-Bethlehem	■	■	■	■	81	Greenville-New Bern-Jacksonville	■	■	■	■	153	Portland, ME	■	■	■	■
225	Altoona	■	■	■	■	58	Greenville-Spartanburg	■	■	■	■	25	Portland, OR	■	■	■	■
187	Amarillo	■	■	■	■	155	Hagerstown-Chambersburg-Waynesboro, MD-PA	■	■	■	■	106	Portsmouth-Dover-Rochester	■	■	■	■
16	Anaheim-Santa Ana (Orange County)	■	■	■	■	75	Harrisburg-Lebanon-Carlisle	■	■	■	■	146	Poughkeepsie, NY	■	■	■	■
168	Anchorage	■	■	■	■	251	Harrisonburg, VA	■	■	■	■	29	Providence-Warwick-Pawtucket	■	■	■	■
138	Ann Arbor	■	■	■	■	41	Hartford-New Britain-Middletown	■	■	■	■	229	Pueblo	■	■	■	■
135	Appleton-Oshkosh	■	■	■	■	56	Honolulu	■	■	■	■	128	Quad Cities (Davenport-Rock Island-Moline)	■	■	■	■
175	Asheville	■	■	■	■	10	Houston-Galveston	■	■	■	■	61	Raleigh-Durham	■	■	■	■
12	Atlanta	■	■	■	■	134	Huntington-Ashland	■	■	■	■	244	Rapid City, SD	■	■	■	■
160	Atlantic City	■	■	■	■	109	Huntsville	■	■	■	■	127	Reading, PA	■	■	■	■
113	Augusta, GA	■	■	■	■	37	Indianapolis	■	■	■	■	206	Redding, CA	■	■	■	■
234	Augusta-Waterville, ME	■	■	■	■	246	Ithaca, NY	■	■	■	■	136	Reno	■	■	■	■
59	Austin	■	■	■	■	116	Jackson	■	■	■	■	55	Richmond	■	■	■	■
92	Bakersfield	■	■	■	■	50	Jacksonville	■	■	■	■	28	Riverside-San Bernardino	■	■	■	■
19	Baltimore	■	■	■	■	94	Johnson City-Kingsport-Bristol	■	■	■	■	96	Roanoke-Lynchburg	■	■	■	■
250	Bangor, ME	■	■	■	■	158	Johnstown	■	■	■	■	242	Rochester, MN	■	■	■	■
84	Baton Rouge	■	■	■	■	220	Joplin, MO	■	■	■	■	46	Rochester, NY	■	■	■	■
222	Battle Creek, MI	■	■	■	■	162	Kalamazoo	■	■	■	■	143	Rockford	■	■	■	■
126	Beaumont-Port Arthur, TX	■	■	■	■	27	Kansas City	■	■	■	■	30	Sacramento	■	■	■	■
255	Beckley, WV	■	■	■	■	152	Killeen-Temple, TX	■	■	■	■	115	Saginaw-Bay City-Midland	■	■	■	■
239	Billings, MT	■	■	■	■	70	Knoxville	■	■	■	■	186	St. Cloud, MN	■	■	■	■
180	Biloxi-Gulfport, MS	■	■	■	■	247	La Crosse, WI	■	■	■	■	18	St. Louis	■	■	■	■
147	Binghamton	■	■	■	■	221	Lafayette, IN	■	■	■	■	150	Salisbury-Ocean City	■	■	■	■
53	Birmingham	■	■	■	■	178	Lafayette, LA	■	■	■	■	36	Salt Lake City-Ogden-Provo	■	■	■	■
254	Bismarck, ND	■	■	■	■	196	Lake Charles, LA	■	■	■	■	248	San Angelo, TX	■	■	■	■
223	Bloomington	■	■	■	■	104	Lakeland-Winter Haven	■	■	■	■	35	San Antonio	■	■	■	■
140	Boise	■	■	■	■	100	Lancaster	■	■	■	■	15	San Diego	■	■	■	■
9	Boston	■	■	■	■	98	Lansing-East Lansing	■	■	■	■	57	San Diego North County	■	■	■	■
95	Bridgeport	■	■	■	■	60	Las Vegas	■	■	■	■	4	San Francisco	■	■	■	■
227	Bryan-College Station, TX	■	■	■	■	198	Laurel-Hattiesburg, MS	■	■	■	■	31	San Jose	■	■	■	■
40	Buffalo-Niagara Falls	■	■	■	■	240	Lawton, OK	■	■	■	■	173	Santa Barbara, CA	■	■	■	■
216	Burlington, VT	■	■	■	■	124	Lexington-Fayette	■	■	■	■	230	Santa Fe, NM	■	■	■	■
112	Canton	■	■	■	■	167	Lincoln	■	■	■	■	107	Santa Rosa	■	■	■	■
176	Cape Cod, MA	■	■	■	■	83	Little Rock	■	■	■	■	80	Sarasota-Bradenton	■	■	■	■
245	Cape May, NJ	■	■	■	■	2	Los Angeles	■	■	■	■	149	Savannah	■	■	■	■
260	Casper	■	■	■	■	51	Louisville	■	■	■	■	13	Seattle-Tacoma	■	■	■	■
193	Cedar Rapids	■	■	■	■	163	Lubbock	■	■	■	■	122	Shreveport	■	■	■	■
190	Champaign, IL	■	■	■	■	228	Lufkin-Nacogdoches, TX	■	■	■	■	238	Sioux City, IA	■	■	■	■
85	Charleston, SC	■	■	■	■	142	Macon	■	■	■	■	208	Sioux Falls	■	■	■	■
151	Charleston, WV	■	■	■	■	117	Madison	■	■	■	■	156	South Bend	■	■	■	■
38	Charlotte-Gastonia-Rock Hill	■	■	■	■	174	Manchester	■	■	■	■	195	Southern Illinois (Marion-Carbondale)	■	■	■	■
219	Charlottesville, VA	■	■	■	■	71	McAllen-Brownsville	■	■	■	■	102	Spokane	■	■	■	■
97	Chattanooga	■	■	■	■	207	Medford-Ashland, OR	■	■	■	■	184	Springfield, IL	■	■	■	■
258	Cheyenne, WY	■	■	■	■	101	Melbourne-Titusville-Cocoa	■	■	■	■	72	Springfield, MA	■	■	■	■
3	Chicago	■	■	■	■	43	Memphis	■	■	■	■	154	Springfield, MO	■	■	■	■
183	Chico, CA	■	■	■	■	257	Meridian, MS	■	■	■	■	129	Stamford-Norwalk, CT	■	■	■	■
32	Cincinnati	■	■	■	■	11	Miami-Ft. Lauderdale-Hollywood	■	■	■	■	224	State College, PA	■	■	■	■
23	Cleveland	■	■	■	■	26	Milwaukee-Racine	■	■	■	■	211	Staubenville-Weirton	■	■	■	■
110	Colorado Springs	■	■	■	■	17	Minneapolis-St. Paul	■	■	■	■	88	Stockton	■	■	■	■
235	Columbia, MO	■	■	■	■	261	Minot, ND	■	■	■	■	68	Syracuse	■	■	■	■
91	Columbia, SC	■	■	■	■	89	Mobile	■	■	■	■	165	Tallahassee	■	■	■	■
159	Columbus, GA	■	■	■	■	118	Modesto	■	■	■	■	21	Tampa-St. Petersburg-Clearwater	■	■	■	■
34	Columbus, OH	■	■	■	■	44	Monmouth-Ocean	■	■	■	■	172	Terre Haute	■	■	■	■
131	Corpus Christi	■	■	■	■	218	Monroe, LA	■	■	■	■	233	Texarkana, TX-AR	■	■	■	■
8	Dallas-Ft. Worth	■	■	■	■	76	Monterey-Salinas-Santa Cruz	■	■	■	■	73	Toledo	■	■	■	■
181	Danbury, CT	■	■	■	■	139	Montgomery	■	■	■	■	170	Topeka	■	■	■	■
252	Danville, IL	■	■	■	■	99	Morristown, NJ	■	■	■	■	130	Trenton, NJ	■	■	■	■
47	Dayton	■	■	■	■	177	Muskegon, MI	■	■	■	■	215	Tri Cities, WA (Richland-Kennewick-Pasco)	■	■	■	■
108	Daytona Beach	■	■	■	■	194	Myrtle Beach, SC	■	■	■	■	65	Tucson	■	■	■	■
24	Denver-Boulder	■	■	■	■	14	Naples-Marco Island, FL	■	■	■	■	63	Tulsa	■	■	■	■
111	Des Moines	■	■	■	■	82	Nassau-Suffolk (Long Island)	■	■	■	■	200	Tuscaloosa, AL	■	■	■	■
6	Detroit	■	■	■	■	137	New Bedford-Fall River, MA	■	■	■	■	205	Tyler, TX	■	■	■	■
171	Dothan, AL	■	■	■	■	90	Newburgh-Middletown, NY (Mid-Hudson Valley)	■	■	■	■	133	Utica-Rome	■	■	■	■
201	Dubuque, IA	■	■	■	■	148	New Haven	■	■	■	■	259	Victoria, TX	■	■	■	■
204	Duluth-Superior	■	■	■	■	39	New London, CT	■	■	■	■	185	Waco	■	■	■	■
217	Eau Claire, WI	■	■	■	■	1	New Orleans	■	■	■	■	7	Washington, DC	■	■	■	■
78	El Paso	■	■	■	■	33	New York	■	■	■	■	161	Waterbury, CT	■	■	■	■
145	Erie	■	■	■	■	192	Norfolk-Virginia Beach-Newport News	■	■	■	■	211	Waterloo-Cedar Falls	■	■	■	■
141	Eugene-Springfield	■	■	■	■	169	Northwest Michigan, MI (Traverse City-Petoskey-Charlevoix)	■	■	■	■	236	Watertown, NY	■	■	■	■
144	Evansville	■	■	■	■	52	Odesa-Midland, TX	■	■	■	■	49	West Palm Beach-Boca Raton	■	■	■	■
202	Fargo-Moorhead	■	■	■	■	74	Okahoma City	■	■	■	■	197	Wheeling	■	■	■	■
120	Fayetteville, NC	■	■	■	■	42	Omaha-Council Bluffs	■	■	■	■	87	Wichita	■	■	■	■
166	Fayetteville-Springdale, AR	■	■	■	■	253	Orlando	■	■	■	■	230	Wichita Falls, TX	■	■	■	■
105	Flint	■	■	■	■	114	Owensboro, KY	■	■	■	■	62	Wilkes Barre-Scranton	■	■	■	■
191	Florence, SC	■	■	■	■	157	Oxnard-Ventura	■	■	■	■	232	Williamsport, PA	■	■	■	■
121	Ft. Myers	■	■	■	■	226	Palm Springs, CA	■	■	■	■	77	Wilmington, DE	■	■	■	■
119	Ft. Pierce-Stuart-Vero Beach	■	■	■													

1991 Radio Survey Schedule

WINTER SURVEY (12 weeks) January 3 - March 27, 1991

JANUARY						
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

FEBRUARY						
				1	2	
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

MARCH						
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

APRIL						
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

SUMMER SURVEY (12 weeks) June 20 - September 11, 1991

JUNE						
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

JULY						
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

AUGUST						
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SEPTEMBER						
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

SPRING SURVEY (12 weeks) March 28 - June 19, 1991

MARCH						
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

APRIL						
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

MAY						
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

JUNE						
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

FALL SURVEY (12 weeks) September 19 - December 11, 1991

SEPTEMBER						
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

OCTOBER						
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

NOVEMBER						
				1	2	
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

DECEMBER						
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

NOTE/The survey dates are subject to change.

ARBITRON

New York

142 West 57th Street / 10019

Radio Station Services:

Susan Dingethal (212) 887-1308
Kathy Koch (212) 887-1304
Tom O'Sullivan (212) 887-1306

Client Service Rep:

Brad Kelly (212) 887-1310

Rep/Network Services:

Ruth Roman (212) 887-1326

Advertiser/Agency Services:

Bill Rose (212) 887-1360
Christine Balcius (212) 887-1330
Kathleen Coffey/Merilee Mees
(212) 887-1428

Bob Decker (212) 887-1336

Linda Dupree (212) 887-1387

Karin Dwyer (212) 887-1325

Susan Howard (212) 887-1413

Warren Kurtzman (212) 887-1369

Dinah Saylors (212) 887-1432

Holly Williams (212) 887-1545

Client Service Reps:

Joe Loiacono (212) 887-1386

Diane Streckfuss (212) 887-1502

Patrick Hays (212) 887-1424

Dallas

One Galleria Tower

13355 Noel Road, Suite 1120 / 75240

Radio Station Services:

Patti Shannon (214) 385-5398
Julian Davis (214) 385-5383
Bob Michaels (214) 385-5397

Client Service Rep:

Annette Evans (214) 385-5386

Advertiser/Agency Services:

Sharon Rickel (214) 385-5394

Karen Deiterman (214) 385-5363

Michele McClew (214) 385-5364

Mary Ellen Nortier (214) 385-5393

Susan Pill (214) 385-5303

San Francisco

One Maritime Plaza, Suite 1000 / 94111

Radio Station Services:

Marvin Korach (415) 393-6970

Rick Gardner (415) 393-6972

Client Service Rep:

Gina Barbarita (415) 393-6971

Advertiser/Agency Services:

Greg Hampton (415) 393-6955

Leslie Smith (415) 393-4628

Client Service Rep:

Lani Honma (415) 393-6974

Chicago

211 East Ontario, Suite 1400 / 60611

Radio Station Services:

Debbie Buckley (312) 266-4160
Susan Arnett (312) 266-4162
Robert Klemm (312) 266-4161
Suzanne Stebbins (312) 266-4159

Client Service Rep:

Vicki Armetta (312) 266-4158

Advertiser/Agency Services:

Barbara Czachorski (312) 266-4166

Joan Edgar (312) 266-4172

Carol Hanley (312) 266-4165

Steve Later (312) 266-4170

Scott Turner (312) 266-4168

Genelle Williams (312) 266-4164

Susan Winston (312) 266-4171

Client Service Rep:

Helen Raymond (312) 266-4172

Atlanta

300 Embassy Row / 30328

Radio Station Services:

R. Sanders Hickey (404) 399-2121

Marianne Pieper (404) 399-2364

Bill Soule (404) 399-2124

Client Service Rep:

Robert Winston (404) 399-2126

Advertiser/Agency Services:

Bob Bourquard (404) 399-4567 (Cable)

Lisa Segall (404) 399-2315

Kathy Daly (404) 399-2118

Kim Farrell (404) 399-2239

Ginny Griffin/Linda Kaplan

(404) 399-2116

Client Service Reps:

Mary Bauer (404) 399-2275

Megan Thorpe (404) 399-2117

Los Angeles

3333 Wilshire Boulevard,

Suite 712 / 90010

Radio Station Services:

Brad Bedford (213) 736-0705

John Basila (213) 736-0706

Client Service Rep:

John Petlicka (213) 736-0707

Advertiser/Agency Services:

John Ferrari (213) 736-0714

George Brady (213) 736-0718

John Hegelmeyer (213) 736-0713

Dan Humfreville (213) 736-0711

Nancy Lankford (213) 736-0720

Client Service Rep:

Kevin Beaumont (213) 736-0704

Washington

312 Marshall Avenue

Laurel, Maryland / 20707

Radio Station Services:

Mike Henderson (301) 497-5021

Mario Christino (301) 497-5022

Client Service Rep:

Kevin Stagg (301) 497-5020

A Control Data Company



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