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**THE
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THE NETWORK FOR THE '90s.

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WEEKLY MUSIC FEATURES

A

"Album Capsule"

The Color Radio Network

Produced by: Alex Lacy
Hosted by: Alex Lacy
Frequency: Weekly
Length: 90 secs. **Terms:** Cash
Delivered via: Analog tape, satellite in '92
Entertaining and informative sampling of latest AC, AOR, CHR, CRS, Urban, New Rock and NAC albums.

"America's Ballroom"

SJS Entertainment

Produced by: ABM Partners
Hosted by: Various celebrities
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: Vinyl disc
First aired: 7/90 **Affiliates:** 120
Celebration of America's best - chock full of all-time favorites, designed to make the listener tune in and stay tuned.

"American Country Countdown with Bob Kingsley"

ABC Radio Networks

Produced by: ABC Watermark
Hosted by: Bob Kingsley
Frequency: Weekly
Length: Four hours **Terms:** Barter
Delivered via: CD
First aired: 10/73 **Affiliates:** 700 worldwide
Weekly countdown of America's 40 biggest hits. Country music's #1 countdown show.

"American Dance Classics"

Murray/Walsh Radio Programming, Inc.

Produced by: Murray/Walsh Radio Programming, Inc.
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: Analog tape
First aired: 6/89 **Affiliates:** 10
American Dance Classics is a nostalgic trek back to classic dance music of the '70s and '80s.

AMERICAN DanceTraxx

"American Dance Traxx"

Westwood One

Produced by: Westwood One/
 Michael Waters
Hosted by: Downtown Julie Brown
Frequency: Weekly
Length: Three hours **Terms:** Barter
Delivered via: Vinyl disc/Satcom C5 T15
First aired: 3/87
An exciting, fast-paced countdown of the week's hottest dance tracks, including artist spotlight, special remixes and other special features.

"American Gold with Dick Bartley"

ABC Radio Networks

Produced by: DB Productions
Hosted by: Dick Bartley
Frequency: Weekly
Length: Four hours **Terms:** Barter
Delivered via: CD
First aired: 6/91 **Affiliates:** 160
Contemporary in delivery, a countdown of the top hits from '60s and '70s. Also artist interviews, listener requests and salutes to the era's TV shows and movies.

"American Top 40 With Shadoe Stevens"

ABC Radio Networks

Produced by: ABC Watermark
Hosted by: Shadoe Stevens
Frequency: Weekly
Length: Four hours **Terms:** Barter
Delivered via: CD
First aired: 7/70 **Affiliates:** 1000 worldwide
Weekly countdown of America's 40 biggest hits as ranked by Billboard magazine. The world's number one countdown show.

"Answer Radio Show"

Domain Communications

Produced by: Stel Pontikes
Hosted by: Stel Pontikes
Frequency: Weekly
Length: One hour **Terms:** Free
Delivered via: Analog tape
First aired: 5/76 **Affiliates:** Seven
Hot AC, featuring Contemporary Christian artists Amy Grant, Petra, Michael W. Smith, etc.; extra tracks from feature albums, "The Answer Archives."

B

"Best Of The Oldies"

Best Of The Oldies Radio Network

Produced by: Darryl Evans
Hosted by: Darryl Evans
Frequency: Weekly
Length: Three hours **Terms:** Barter/cash
Delivered via: Analog tape
First aired: 9/88 **Affiliates:** 50
We feature music from 1955-1975. There is a spotlight artist every week. We take requests & dedications from the audience.

"Big Band Jump"

Lita Cohen Radio Services, Inc.

Produced by: Don Kennedy
Hosted by: Don Kennedy
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: Analog tape, toned for automation.
First aired: 1983 **Affiliates:** 250
Two hours of big band music bringing fabulous ratings and revenue to stations. Music from '40s to the '90s.

"Bluegrass America"

RSC Communications

Produced by: Tom Tortella
Hosted by: Tom Tortella
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: CD
First aired: 4/92 **Affiliates:** 50
Featuring new and classic bluegrass and traditional country music, also artist interviews and special features.



"Blues Deluxe"

Music Unlimited

Produced by: David Fusco
Hosted by: Dave Johnson
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Analog tape
First aired: 1/88 **Affiliates:** 50
AOR/Classic/Adult Rock-oriented blues; emphasis on '60s-'90s releases. Includes artist interviews, listener requests, unsigned band contributions. Frequent promotions.

"Broadway Encore"

U.S. Media Corporation

Produced by: Steve Brooks and Barbara Payne
Hosted by: Steve Brooks
Frequency: Weekly
Length: One hour **Terms:** Cash
Delivered via: Analog tape
First aired: 12/89 **Affiliates:** 35
The story and music from over 65 hit Broadway musicals in a fast-paced hour of entertainment. Eight avals.

C



"Casey's Countdown"

Westwood One

Produced by: Westwood One
Hosted by: Casey Kasem
Frequency: Weekly
Length: Three hours **Terms:** Barter
Delivered via: CD
First aired: 3/92
In addition to "Casey's Top 40," Casey now counts down the top AC hits of the week straight from the Back Page of R&R.

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WEEKLY MUSIC FEATURES



"Casey's Top 40" Westwood One

Produced by: WW1/Bert Kleinman
Hosted by: Casey Kasem
Frequency: Weekly
Length: Four hours **Terms:** Barter
Delivered via: Vinyl disc/Satcom C5 T15
First aired: 1/89

Weekly CHR Top 40 countdown hosted by 20-year veteran Casey Kasem.

"Chicago Symphony Orchestra" WFMT Fine Arts Network

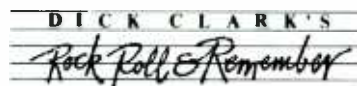
Produced by: Norm Pellegrini
Hosted by: Norm Pellegrini
Frequency: Weekly
Length: Two hours **Terms:** Free
Delivered via: Westar IV T2D
Affiliates: 500+

Selected concert performances of the Chicago Symphony during the current season — taped at Orchestra Hall and in other venues.

"Christian Countdown USA" CBN Radio

Produced by: CBN Radio
Hosted by: Bob Souer
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: Analog tape/Galaxy 1 T11/
Spacenet 3 T17
First aired: 1982 **Affiliates:** 240

Amy Grant, Michael Smith, BeBe and CeCe Winans and other contemporary Christian music artists in this weekly Top 30 countdown.



"Dick Clark's Rock Roll & Remember"

Unistar Radio Networks

Produced by: Dick Clark Productions
Hosted by: Dick Clark
Frequency: Weekly
Length: Four hours **Terms:** Swap/ex-
change
Delivered via: CD
First aired: 2/82

Features all-time favorites the '50s, '60s, '70s with spotlighted artist/group per show and interviews.

"Classic Cuts"

MJI Broadcasting

Produced by: Craig Jablin
Hosted by: Richard Neer
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Vinyl disc
First aired: 1987

Each week five different Classic Rock artists tell the stories behind their most famous songs.

"Collector's Item"

WFMT

Produced by: Don Tait/WFMT
Hosted by: Don Tait
Frequency: Weekly
Length: One hour **Terms:** Cash
Delivered via: Analog tape

Program features an outstanding collection of rare and important recordings by conductors and instrumentalists from the first part of the century.

"Compact Disc Showcase"

Copley Entertainment

Produced by: Eric Aubrey
Hosted by: Eric Aubrey
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: CD

Weekly review of new compact disc releases



"Countdown America with Dick Clark"

Unistar Radio Networks

Produced by: Dick Clark Productions
Hosted by: Dick Clark
Frequency: Weekly
Length: Three hours **Terms:** Swap/
exchange
Delivered via: CD
First aired: 1/83

A countdown of the top AC songs as determined by R&R.

"Country Club"

Entertainment Radio Networks

Produced by: Andrew Peruzzi
Hosted by: Ichabod Caine, KMPS/Seattle
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: CD
First aired: 9/91 **Affiliates:** 173

Country's hottest hits, programmed in sweeps from the hottest night club on earth. Country music with an edge.



"Country Countdown USA"

Westwood One

Produced by: Kevin DeLang
Hosted by: Lon Helton
Frequency: Weekly
Length: Three hours **Terms:** Barter
Delivered via: CD/Satcom C5 T15
First aired: 3/92

R&R Country Editor Lon Helton counts down the weeks top tracks in a fast-paced review featuring the hits and hitmakers.

"Country Crossroads"

Radio and Television Commission, SBC

Produced by: Eddie Reed
Hosted by: Jerry Clover and Bill Mack
Frequency: Weekly
Length: Half hour **Terms:** Free
Delivered via: Vinyl disc
First aired: 1969 **Affiliates:** 1,100

Top country music selections. Interviews with country performers about their music and private lives.



"Country Gold Saturday Night Live"

Unistar Radio Networks

Produced by: Ed Salamon
Hosted by: Mike Fitzgerald
Frequency: Weekly
Length: Five hours **Terms:** Swap/
exchange
Delivered via: Satcom C1 T23
First aired: 4/90

Country radio's first national oldies phone request party-live every Saturday night!

PHONE NUMBER INDEX



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WEEKLY MUSIC FEATURES

C

"Country Star Tracks" Emerald Entertainment Network

Produced by: Michael Bornheim
Hosted by: Dale Moore
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: CD
First aired: 8/90 Affiliates: 300+

Hear the star's favorite songs and their reasons for picking current and classic music. Interview/music format recorded digitally to CD.

"Country Today" MJI Broadcasting

Produced by: Rosemary Young
Hosted by: Dan Taylor
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Vinyl disc
First aired: 5/85

Country music/news magazine featuring interviews with the hottest stars and their hits. Also news reports from Nashville by Diane Richey.

"Country World Premiere" SJS Entertainment

Produced by: Cross Country Entertainment
Hosted by: Lon Helton
Frequency: Monthly
Length: 90 mins. Terms: Barter
Delivered via: Satellite
First aired: 9/90 Affiliates: 179

Features the newest release of an album by some of country music's top artists & explores making of the album with artist.

"Country-Phonics" Kaleidophonics/Syndicom

Produced by: Alan Olmstead
Hosted by: Alan Olmstead
Frequency: Weekly
Length: Two hours Terms: Barter/cash
Delivered via: Analog tape
First aired: 1986 Affiliates: 4

Features all forms of country music, including bluegrass, western swing, oldies, outlaw, country-rock, Cajun, comedy, and more.

THE COUNTDOWN with Walt Love

"The Countdown" Westwood One

Produced by: WW1/Michael Waters
Hosted by: Walt Love
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Vinyl disc/Satcom C5 T15
First aired: 8/83

Countdown of the week's Top 25 Urban Contemporary hits.



"Cruisin' America" CBS Radio

Produced by: Tim Roberts
Hosted by: "Cousin Bruce"
Frequency: Weekly
Length: Three hours Terms: Supplied with network affiliation
Delivered via: CD
First aired: 1/87 Affiliates: 150
1950s & 1960s oldies. interviews with various artists.

D

"Rick Dees Weekly Top 40" CD Media

Produced by: CD Media
Hosted by: Rick Dees
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: CD
First aired: 1980 Affiliates: 436
A weekly comedy-based Top 40 countdown show using the R&R CHR chart.



"Dr. Demento" Westwood One

Produced by: Dr. Demento
Hosted by: Dr. Demento
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Vinyl disc/Satcom C5 T15
First aired: 10/78

Presents the most bizarre, eccentric and demented music ever committed to vinyl.

"Desert Island Discs" MJI Broadcasting

Produced by: Craig Jablin
Hosted by: Tony Pigg
Frequency: Weekly
Length: One hour
Delivered via: Vinyl disc
First aired: 1/90

Major rock artist or celebrity hosting their own show picking the music they would take with them if stranded on a desert island.

"Direct Hits" MJI Broadcasting

Produced by: Lucy Tauss
Hosted by: Al Bandiero
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Analog tape/vinyl disc
First aired: 1987

Music intensive program that puts the CHR listener in touch with the latest music, movie, television and concert news.

E

"Earth-Tones" Chuck Jackson Productions

Produced by: Kali Woolfork
Hosted by: Chuck Jackson
Frequency: Weekly
Length: One hour Terms: Cash
Delivered via: Analog tape/DAT/mailed script
First aired: 1/91 Affiliates: Two

Sets music mood with artist information, best new and traditional tracks from NAC, jazz. Previews from NAC and jazz.

ENCORE

"Encore" Westwood One

Produced by: WW1/Marcia Hrichison
Hosted by: William B. Williams (late)
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Analog tape/
Satcom C5 T15
First aired: 1/85

Weekly two-hour tribute to the music and personalities of the big band era, including interviews and special features.

"Environmental Traxx" Chuck Jackson Productions

Produced by: Kali Woolfork
Hosted by: Chuck Jackson
Frequency: Weekly
Length: One hour Terms: Cash
Delivered via: Analog tape/DAT/mailed script
First aired: 1/91 Affiliates: Two

Features NAC and lite jazz tracks with an environmental message. Save the Earth etc.

F

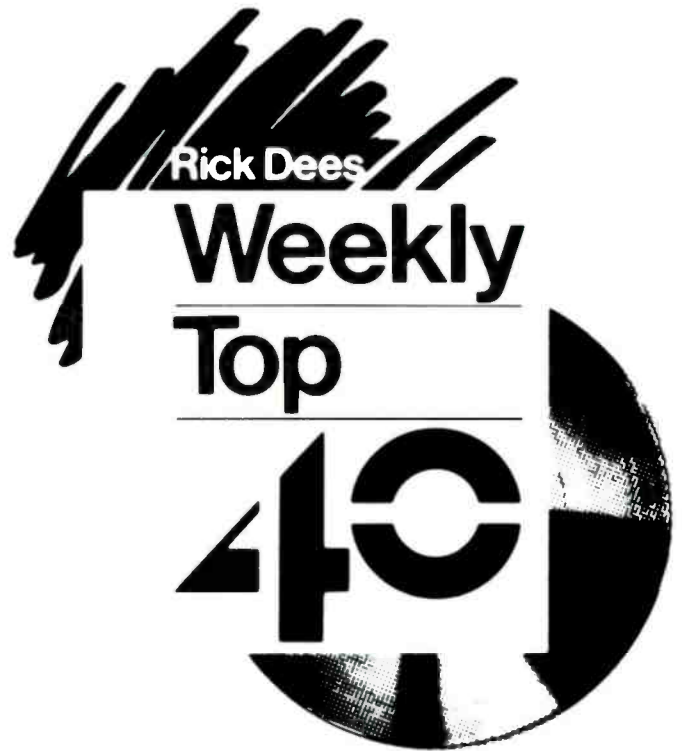
"Folk Sampler" WFMT Fine Arts Network

Produced by: Mike Flynn
Hosted: Mike Flynn
Frequency: Weekly Terms: Cash
Delivered: Westar IV T2D

Folk, traditional, bluegrass, and blues program built around a weekly theme and drawn from a collection of 4000 recordings.



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F

FUTURE HITS

"Future Hits" Westwood One

Produced by: Nancy Conover
Hosted by: Joel Denver
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: Vinyl disc/Satcom C5 T15
First aired: 7/84

A weekly look at the most added singles on America's CHR stations, plus special features.

G

"Goodtime Line" On The Radio

Produced by: On The Radio
Hosted by: Rich Fields
Frequency: Weekly
Length: 90 mins. Terms: Barter
Delivered via: Satcom C5 T15
First aired: 2/92 Affiliates: 149

Listeners have the opportunity to speak live via satellite to the biggest acts of all time.



"Gospel Greats" Heil Enterprises

Produced by: Paul Heil
Hosted by: Paul Heil
Frequency: Weekly
Length: Two hours Terms: Cash
Delivered via: Analog tape
First aired: 280 Affiliates: 200

America's premier Southern Gospel music and features program for Gospel and Country stations. Countdowns, artist interviews, news, giveaways, sales aids.

"John De Graaf Aus Florida" Marie Marie Music Inc.

Produced by: John Boutkam/
N.O.W. Broadcasting
Hosted by: John De Graaf
Frequency: Weekly
Length: Two hours Terms: Barter/Cash
Delivered via: DAT
First aired: 9/91

Personality show, topics, new music (CHR/Urban) with Florida sunshine. Good time show. Produced in German/Dutch/English languages.

H

"Hard-Core Country" Collins Broadcast Services

Produced by: Stu Collins
Hosted: Rick Patton
Frequency: Weekly
Length: Two hours Terms: Barter/cash
Delivered: Analog tape
First aired: 9/30/90 Affiliates: 23
Country oldies from the '40s to the '80s with artist information, requests, and other listener interactive features.

"Hip Hop Countdown & Report" Bailey Broadcasting Services

Produced by: Bailey Broadcasting Services
Hosted by: Mike Moshe
Frequency: Weekly
Length: 90 mins. Terms: Barter/cash
Delivered via: Analog tape
First aired: 9/89 Affiliates: 62

Brings listeners the top 10 hottest rap tracks plus interviews with established and emerging rap stars. Rappers are frequently guest co-hosts.

"Hot Mix" ABC Radio Networks

Produced by: Andrew Starr/Dave Rajput
Frequency: Weekly
Length: Four hours Terms: Barter
Delivered via: CD
First aired: 5/86 Affiliates: Over 200 stations worldwide

Today's hottest music mixed back-to-back in 25-minute music sweeps comes unhosted for stations to localize and customize.

I

IN CONCERT

"In Concert" Westwood One

Produced by: Lorre Crimi/WW1
Hosted by: Doug Podell
Frequency: Bi-weekly
Length: 90 mins. Terms: Barter
Delivered via: Vinyl disc/Satcom C5, T15
First aired: 5/81

Features rock's hottest talent recorded live in concert throughout America.

In Concert: High Voltage

"In Concert: High Voltage" Westwood One

Produced by: WW1/Melanie Minear
Hosted by: Gregg Steele
Frequency: Bi-weekly
Length: 90 mins.
Delivered via: Analog tape/
Satcom C5 T15
First aired: 1/91

The best live music from today's hottest pure rock artists.

IN CONCERT NEW ROCK

"In Concert: New Rock" Westwood One

Produced by: WW1/Karen Manning
Frequency: Bi-weekly
Length: 90 mins Terms: Barter
Delivered via: Analog tape/
Satcom C5 T15
First aired: 3/90

Features top alternative rock acts recorded live at concert venues around the world.

IN THE SPOTLIGHT

"In The Spotlight" Westwood One

Produced by: WW1/Michael Waters
Hosted by: John Garry
Frequency: Bi-weekly
Length: One hour Terms: Barter
Delivered via: Vinyl disc/Satcom C5 T15
First aired: 1/86

Music and interview profiles featuring the hottest acts from R&R's Urban Contemporary chart. Also includes frequent exclusive album premieres.

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WEEKLY MUSIC FEATURES

I

"In The Studio" SJS Entertainment

Produced by: Bullet Productions
Hosted by: Redbeard
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: CD
First aired: 6/89 **Affiliates:** 200

Making of significant rock albums, recreated as artists are brought back "In The Studio" featuring the music & never heard interviews.

"It's A Celebration With Clifton Davis" CBN Radio

Produced by: CBN Radio
Hosted by: Clifton Davis
Frequency: Weekly
Length: 59 mins. **Terms:** Barter
Delivered via: Analog tape/Galaxy 1 T11/
Spacenet 3 T17
First aired: 10/91 **Affiliates:** 45

Clifton Davis, star of TV's "Amen" hosts hot gospel tracks and interviews from the Winans, M.C. Hammer, Take 6, etc.

J

"Jazz Spectrum" Jazz Spectrum

Produced by: Cliff Smith
Hosted by: Cliff Smith and Christie Tanner
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: Analog tape
First aired: 4/90 **Affiliates:** Six

The best in new adult contemporary. Interviews with featured artists. Information on the environment and technological innovations.

"Jazz Trax Weekend Special" Jazz Trax

Produced by: Art Good
Hosted by: Art Good
Frequency: Weekly
Length: Three-five hours **Terms:** Barter
Delivered via: Analog tape/DAT
First aired: 1985 **Affiliates:** 32

A showcase of the newest and best in contemporary jazz including interview segments with a different guest artist each week.

K

"Kaleidophonic Jazz" Kaleidophonics/Syndicom

Produced by: Alan Olmstead
Hosted by: Alan Olmstead
Frequency: Weekly
Length: Three hours **Terms:** Barter/cash
Delivered via: Analog tape
First aired: 1979 **Affiliates:** 6

Weekend special feature targets upscale demos; emphasizes contemporary jazz but samples all eras of jazz in low-key format.

L

"Legends Of Rock" Denny Somach Productions

Produced by: Denny Somach
Hosted by: Ray White
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: CD
First aired: 1/84 **Affiliates:** 150

Weekly profiles of superstar artists.

The Ultimate Digital Studio

Imagine...

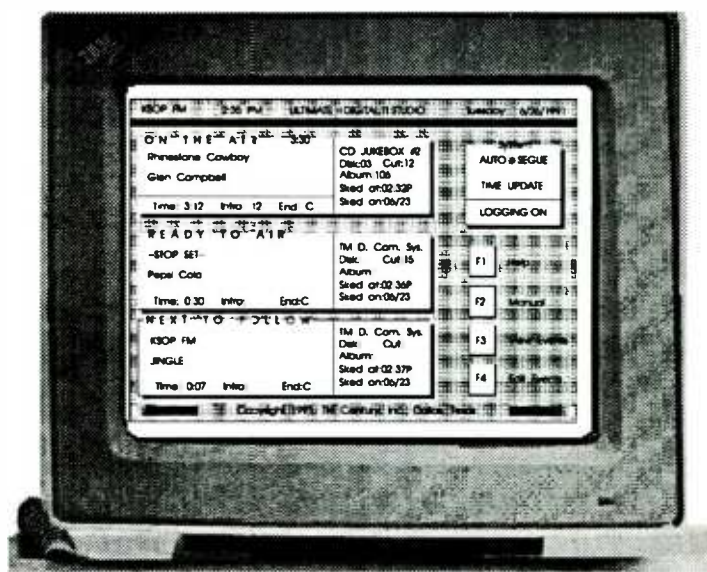
having a great sounding radio station, where songs, commercials, talk, promos, and jingles come together perfectly. Creativity will thrive, and announcers can't "forget" commercials or tags if they tried. Your studio will be a clean, clutter-free showplace.

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Perfection Can Be Yours...

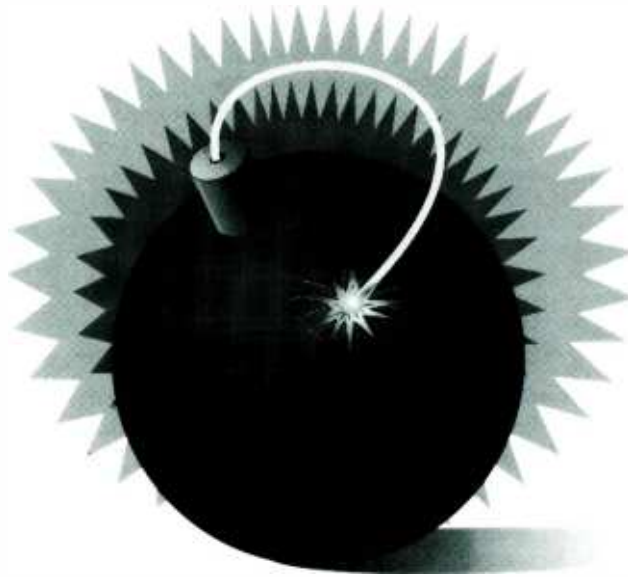
with the *ultimate* in mistake-free, clutter-free, paper-free creative programming. It's affordable, with computer, multiple CD players, DigiCart DCR-1004 storing 7 hours of mono (or 3½ hours of stereo) spots, jingles and songs for less than \$20,000! A DigiCart for your production room adds only \$3,995. It's the ultimate studio. Call (800) TM Century for details.



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WEEKLY MUSIC FEATURES

L

"Live From The Whisky"

Entertainment Radio Networks

Produced by: Dana Miller
Hosted by: Jim Ladd, KLSX/Los Angeles
Frequency: Monthly
Length: 90 mins. **Terms:** Barter
Delivered via: Satcom C5 T19
First aired: 4/91 **Affiliates:** 115

Classic rock's greatest acts perform absolutely live from the legendary Whisky-A-Go-Go in Los Angeles.

"Live From The Sixties With The Real Don Steele"

Premiere Radio Networks

Produced by: Phil Harvey
Hosted by: The Real Don Steele
Frequency: Weekly
Length: Three hours **Terms:** Barter
Delivered via: Vinyl disc
First aired: 1/88 **Affiliates:** 243

Music, jingles, news, promotions and events of the '60s done in the present tense as if you never left.

"Live' (From Electric Ladyland)"

SJS Entertainment

Produced by: Bullet Productions
Frequency: Monthly
Length: One hour **Terms:** Barter
Delivered via: Satellite
First aired: 1/90 **Affiliates:** 300

A rare opportunity to hear a live concert in a setting most conducive to high quality sound reproduction: a recording studio or sound-stage.

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"Lost Lennon Tapes"

Westwood One (becomes "The Beatle Years" week of 3/30)

Produced by: WW1/ Lorre Crimi
Hosted by: Elliot Mintz
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Vinyl disc/Satcom C5 T15
First aired: 1/88
Includes jam sessions, demos and in-studio conversation.

"Lyric Opera of Chicago"

WFMT

Produced by: WFMT
Hosted by: Norman Pellegrini
Frequency: Weekly during May and June
Length: Varies
Delivered via: Analog tape/Galaxy 6 T3
First aired: 1976 **Affiliates:** Over 400

"Metal Shop"

MJI Broadcasting

Produced by: Don Kaye
Hosted by: Charlie Kendall
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Vinyl disc
First aired: 1/84

In-depth look at heavy metal/hard rock music. Feature interviews, metal news, count-down of hottest songs, up-and-coming artists and classic tunes.

M

"Missing Masters"

Voices, Inc.

Produced by: Charles Fuller
Hosted by: Charles Fuller and guests
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Analog tape
First aired: 6/89

Big band recordings not usually heard in current programming; non-hits, dance remotes and other materials long missing from the airwaves.

"Mix America"

Cutler Productions

Produced by: Andrea Burrows
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: Vinyl disc
First aired: 1988 **Affiliates:** 19
Urban mixes

"Modern Rock Tracks with Mark Hamilton"

Hot Mix Radio Network, Inc.

Produced by: Andrew Starr
Hosted by: Mark Hamilton
Frequency: Weekly
Length: Two hours **Terms:** Barter/Cash
Delivered via: Analog tape/DAT
The official countdown. Hosted by KITS/San Francisco midday personality - Mark Hamilton.

"Music Network Report"

The CMJ Radio Network

Produced by: Neer Perfect Productions
Hosted by: Dan Neer
Frequency: Weekly
Length: One hour plus five shorts
Terms: Supplied with network affiliation
Delivered via: CD
First aired: 9/90 **Affiliates:** 250

It's all new music and it's all here. From rock to reggae, pop and hip-hop, jazz, blues, folk, thrash and metal.

"Musical Starstreams"

Musical Starstreams

Produced by: Forest
Hosted by: Forest
Frequency: Weekly
Length: Two hours **Terms:** Barter/cash
Delivered via: Analog tape/DAT/Mailed script
First aired: 12/81 **Affiliates:** 60

Commercial radio's longest running and most-listened-to two-hour weekly NAC music program.

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-Don Balla, PD
KRXO-FM

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N

"Nashville Live" Emerald Entertainment Network

Produced by: Dale Moore
Hosted by: Moon Mullins
Frequency: Weekly
Length: 90 mins. **Terms:** Barter
Delivered via: Satcom C5 T19
First aired: 9/87 **Affiliates:** 200+

Music/interviews with country stars. Listeners call toll-free from anywhere in North America for live direct contact with top artists.

"Nashville Record Review" Group W Satellite Communications

Produced by: Opryland USA, Inc.
Hosted by: Lorianne Crook & Charlie Chase
Frequency: Weekly
Length: Four hours **Terms:** Barter
Delivered via: Vinyl disc
Affiliates: 225

Each week, Lorraine Crook and Charlie Chase count down country's 40 biggest hits, give revealing celebrity profiles and in-depth interviews.

"New Frontier of Superstars" Western Front Broadcasting

Produced by: Tony Kelly
Hosted by: Julio Flores
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Analog tape/vinyl disc/CD
First aired: 1/85 **Affiliates:** 20

An NAC interview show featuring the hottest contemporary jazz artists. Also features the top three NAC hits of the week.

O

Off The Record with Mary Turner

"Off The Record with Mary Turner" Westwood One

Produced by: WW1/Marcia Hrichison
Hosted by: Mary Turner
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Vinyl disc/Satcom C5 T15
First aired: 8/80

Music and interview program spotlighting the superstars of rock and roll.

"Oldies Countdown"

MJI Broadcasting
Produced by: Dawn Eden
Hosted by: Bob Shannon
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: Vinyl disc
First aired: 7/91

Weekly look at the Top 25 hit songs from a specific week between 1960 and 1973. Features rare interviews with legendary artists.



"On The Move" CBS Radio Programs

Produced by: Cutler Productions
Hosted by: Tom Joyner
Frequency: Weekly
Length: Three hours **Terms:** Barter
Delivered via: Vinyl disc/Satcom C5 T23
First aired: 1/87 **Affiliates:** 80

Countdown of the Top 30 Urban Contemporary chartbusters, with comedy bits and interviews.



"On The Edge" Westwood One

Produced by: WW1/Marcia Hrichison
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Analog tape/
Satcom C5 T15
First aired: 1/91

Features music and interviews with new rock's hottest artists. Most shows include special live performances recorded live in Westwood One studios.



"On The Radio" Westwood One

Produced by: Westwood One/
On The Radio
Hosted by: "Big" Ron O'Brian
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Vinyl disc/Satcom C5 T15
First aired: 1/90

CHR music magazine featuring the Top 5 national CHR records from R&R laced between various features.

COUNTDOWN COMPANION

"On The Radio Countdown Companion" Westwood One

Produced by: WW1/On The Radio
Hosted by: Locally hosted
Frequency: Weekly
Length: 3-4 hours **Terms:** Barter
Delivered via: Vinyl disc/Satcom C5 T15
First aired: 1/90

Complete scripts and interviews to produce your own localized countdown.

"On Track" Radio And Television Commission, SBC

Produced by: Joe Lusk
Hosted by: Ross Tucker
Frequency: Weekly
Length: Half hour **Terms:** Free
Delivered via: Vinyl disc
First aired: 1982 **Affiliates:** 475

Top contemporary Christian music and spotlight interviews. Popular artists talk candidly about their lives, lyrics and faith.



"Open House Party" Superadio

Produced by: Radiocraft
Hosted by: John Garabedian
Frequency: Twice weekly
Length: Five hours
Terms: Barter
Delivered via: Satcom K2 T12
Began airing: 9/87
Affiliates: 126

Hot, live Saturday and Sunday party for hit radio; features live 800-line requests, superstar guests, and cutting-edge music mixes.

P

"Party America" Cutler Productions

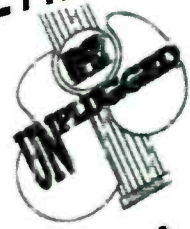
Produced by: Lynnsey Guerrero
Hosted by: Fast Jimi
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: Vinyl disc
First aired: 1985 **Affiliates:** 34

CHR countdown show, special guests

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P

"Partymix"

Cutler Productions

Produced by: Jom Cohn
Frequency: Weekly
Length: Three hours **Terms:** Barter
Delivered via: Vinyl disc
First aired: 1988 **Affiliates:** 25
CHR/Urban remixes



"Pirate Radio USA"

Westwood One

Produced by: WW1/Jamie Osborne
Hosted by: Jeff Jensen
Frequency: Weekly
Length: Five hours **Terms:** Barter
Delivered via: Live/Satcom C5 T15
First aired: 10/89

Saturday nights rock as Pirate Radio's signal takes over local frequencies around the country. Features top requests of the week, party blocks and more.



"Plain-Wrap Urban Countdown"

Premiere Radio Networks

Produced by: Cameron Turner
Hosted by: Uses local air personality
Frequency: Weekly
Length: Three hours **Terms:** Barter
Delivered via: Analog tape/computer modem/mailed script
First aired: 6/89 **Affiliates:** 100

Urban radio's own "personalized" Top 30, written by the best countdown writers in the business. The only self-hosted urban Top 30 in the market.

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"Power Cuts"

Global Satellite Network

Produced by: Emily Carey & Lynnsey Guerrero
Hosted by: Geno Michellini
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: Satcom C5 T19
First aired: 3/84

The top AOR tracks each week, exclusive interviews, rock news and trips to the biggest concerts in the world.

"Powerline"

Radio and Television Commission, SBC

Produced by: Kirk Teegarden
Hosted by: Jon Rivers
Frequency: Weekly
Length: Half hour **Terms:** Free
Delivered via: Vinyl disc
First aired: 1969 **Affiliates:** 891

A dynamic mixture of hits from the '70s, '80s and '90s. Contemporary music format with wide audience appeal.

"Premiere Alternative Plain-Wrap Countdown"

Premiere Radio Networks

Produced by: Louise Palanker/Ira Lawson
Hosted by: Uses local air personality
Frequency: Weekly
Length: Three hours **Terms:** Barter
Delivered via: Analog tape/computer modem/mailed script
First aired: 1/92 **Affiliates:** 35

A personalized hit list written by Premiere talent with the alternative music listener in mind. It makes you the music authority.



"Premiere Country Plain-Wrap Countdown"

Premiere Radio Networks

Produced by: Craig Scott
Hosted by: Uses local air personality
Frequency: Weekly
Length: Three hours **Terms:** Barter
Delivered via: Analog tape/computer modem/mailed script
First aired: 9/91 **Affiliates:** 65

Country radio's own "personalized" hit music program, the only countdown that makes you the music authority in your market.



"Premiere Plain-Wrap Countdown"

Premiere Radio Networks

Produced by: Louise Palanker/Ira Lawson
Hosted by: Uses local air personality
Frequency: Weekly
Length: Three hours **Terms:** Barter
Delivered via: Analog tape/computer modem/mailed script
First aired: 3/86 **Affiliates:** 150

Each market's own "personalized" hit list written by Premiere talent. The only countdown that makes you the music authority.

R

"Reelin' In The Years"

Global Satellite Network

Produced by: George Taylor Morris
Hosted by: George Taylor Morris
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: CD
First aired: 1986

Music and interviews from the top classic rock artists as well as rare audio clips from TV film, and commercials.

"Reflections"

Premiere Radio Networks

Produced by: Cameron Turner
Hosted by: John Monds
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: Vinyl disc
First aired: 7/90 **Affiliates:** 65

A celebration of the greatest R&B hits of the '60s and '70s. "Big John" Monds interviews the stars.

"Rock & Roll's Greatest Hits - The Dick Bartley Show"

ABC Radio Networks

Produced by: DB Productions
Hosted by: Dick Bartley
Frequency: Weekly
Length: Five hours **Terms:** Barter
Delivered via: Satcom C5 T23
First aired: 6/91 **Affiliates:** 160

Live, all-request oldies party. Listeners from all across America call in their favorite songs on our toll-free request line.

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the best by those who have used other brands. **FLEXIBILITY** Selector does more useful jobs, and does them better. **THE STATE OF**

THE ART Continuous improvements and new features keep it that way. In a word, "we're never satisfied". **REACTION TO MARKET**

DEMAND Selector users include the brightest and most successful programmers in the world. When they ask, we deliver. **merciful**

pricing For this Mercedes of systems, Chevy pricing - according to market size. **STABILITY** RCS has been around for over 13 years. You can

count on us being around next year and in the next century.

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WEEKLY MUSIC FEATURES

R

"Rock Over London" SJS Entertainment

Produced by: Radio Ventures
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: CD
First aired: 4/83 **Affiliates:** 218

A one-hour show featuring various established or emerging rock stars' music as well as interviews and news.



"Rock Today" MJI Broadcasting

Produced by: Danny Fields
Hosted by: Dennis Elsas/Kathy Millar
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Analog tape/vinyl disc
First aired: 7/85

Rock music/news magazine featuring up-to-the-minute information, interviews with top stars, and hottest music of the week.



"Rock-N-Roll Weekend" Kris Stevens Enterprises

Produced by: Kris Stevens Enterprises
Hosted by: Kris Erik Stevens
Frequency: Weekly
Length: Three hours **Terms:** Cash
Delivered via: Analog tape
First aired: 1/91

Three hours of music and memories. A weekend time capsule of events and personalities that shaped our lives.

S

"Saturday Night House Party" Emerald Entertainment Network

Produced by: Wayne Campbell
Hosted by: Gerry House
Frequency: Weekly
Length: Three hours **Terms:** Barter
Delivered via: Satcom C5 T19
First aired: 9/89 **Affiliates:** 100+

Live! Gerry House and his wacky array of characters interact with America toll-free. Guest stars, live call-ins, outrageous! Hilarious!

SHOWCASE OF ROCK

"Showcase Of Rock" Unistar Radio Network

Produced by: Rich Vestuto
Hosted by: Ed Solaky
Frequency: Monthly
Length: Three hours **Terms:** Swap/
exchange
Delivered via: CD
First aired: 1/89

Classic rock artist or group is featured each month; includes music and artist interviews.

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SOLID GOLD SATURDAY NIGHT!

"Solid Gold Saturday Night"

Unistar Radio Network

Produced by: Ed Salamon
Hosted by: Bob Worthington
Frequency: Weekly
Length: Five hours **Terms:** Swap/
exchange
Delivered via: Satcom C1 T15
First aired: 1/82

Live request oldies show featuring artist spotlights and special theme show.

"Sounds Of Sinatra" Orange Productions

Produced by: Orange Productions
Hosted by: Sid Mark
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: Vinyl disc
First aired: 1/79 **Affiliates:** 125

It's a music-based show loaded with interviews, off-stage tales and continuing current commentary from Frank Sinatra himself.

"Soundscapes" Broadcast Programming, Inc./ Radio Express

Produced by: Paul Hunter
Hosted by: Paul Hunter
Frequency: Weekly
Length: 1-4 hours **Terms:** Cash
Delivered via: Analog tape
First aired: 4/83 **Affiliates:** 10

Top-rated blend of energetic new age, re-fined fusion and world music and dynamic soundtracks for 25-49 demo.

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We can't tell you the names of all the stations who are now on the cutting edge of comedy because they don't want to reveal their secret weapon. To improve your ratings, call us and nail down the exclusive rights in your market (if still available) to the best and most comprehensive comedy service in the country.

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WEEKLY MUSIC FEATURES

S

"Starbeat"

MJI Broadcasting

Produced by: Liesl Saurer/Wendy Williams
Hosted by: Vinnie Brown/Wendy Williams
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Vinyl disc
First aired: 5/86

Weekly show featuring the hottest music, latest entertainment news and interviews with urban radio's biggest stars.

"Streams In The Desert"

Radio and Television Commission, SBC

Produced by: Joe Lusk
Hosted by: Dick McCartney
Frequency: Weekly
Length: Half hour **Terms:** Free
Delivered via: Vinyl disc
First aired: 1978 **Affiliates:** 400

A relaxing blend of easy listening music mixed with inspiring messages



"Super Gold"

Unistar Radio Networks

Produced by: Mike Durling
Hosted by: Mike Harvey
Frequency: Weekly
Length: Five hours **Terms:** Swap/exchange
Delivered via: Satcom C1 T3
First aired: 8/83

The best songs from the '50s, '60s and '70s with a feature artist or theme per show.

"Supermixx"

Murray/Walsh Radio Programming, Inc.

Produced by: Murray/Walsh Radio Programming, Inc.
Frequency: Weekly
Length: Four hours **Terms:** Barter
Delivered via: Analog tape/CD
First aired: 6/86 **Affiliates:** 51

A four-four dance music program. The music is mixed beat to beat. The program is made exclusively for radio.



SUPERSTAR CONCERT SERIES

"Superstar Concert Series"

Westwood One

Produced by: WW1/Ron Stephan
Hosted by: Jim Ellis
Frequency: Weekly

Length: 90 mins. **Terms:** Barter
Delivered via: Vinyl disc/Satcom C5 T15
First aired: 6/83

Live concert series featuring the hottest superstars in rock today.

T

"Ticket To Ride"

Denny Somach Productions

Produced by: Denny Somach
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: CD
First aired: 2/85 **Affiliates:** 186

A weekly tribute to the Beatles, with a guest host and featured interview on each program.

"Top 30 USA"

Strz Entertainment Network

Produced by: Dave Bernard
Hosted by: Donnie Simpson
Frequency: Weekly
Length: Three hours **Terms:** Barter
Delivered via: Vinyl disc
First aired: 7/89 **Affiliates:** 80

Urban radio countdown show hosted by popular radio and TV host Donnie Simpson, aired throughout the USA, Caribbean and Japan.

"Top Thirty Hitlist With Adam Curry"

Entertainment Radio Networks

Produced by: Steve Kingston
Hosted by: Adam Curry
Frequency: Weekly
Length: Three hours **Terms:** Barter
Delivered via: CD
First aired: 11/91 **Affiliates:** 117

CHR's Top 30 hits from affiliates playlist only. Two breaks per hour, 30-minute music sweeps. Perfect for 18-34 demos.

U

"UK Chart Attack"

SJS Entertainment

Produced by: Radio Ventures
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: CD
First aired: 10/89 **Affiliates:** 218

A CHR show featuring UK News and gossip and hit singles, ending with final Top 5 count-down of the UK chart.

"Up Close"

MediaAmerica Radio

Produced by: Neer Perfect Productions
Hosted by: Dan Neer
Frequency: Bi-weekly
Length: Two hours **Terms:** Barter
Delivered via: CD
First aired: 4/87 **Affiliates:** 200

The best music interview series on AOR radio. Complete devotion to quality in production and writing. Get Up Close with your favorite rockers.

V

"Variations"

John M. Reans Media Ltd.

Produced by: John M. Reans
Hosted by: John Reans
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: Analog tape/DAT
First aired: 10/89 **Affiliates:** 16

Music intensified, minimal host intervention. Sixty percent contemporary jazz, 40% new age. The radio program of sophisticated pop music.

W

"Watsnu"

Reel Good Productions

Produced by: Reel Good Productions
Hosted: Steve Cochran
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered: CD/DAT
First aired: 1991 **Affiliates:** 15

New music and comedy show featuring Steve Cochran and guests. Interviews, watsnu and hot, major national promotions with local tie-ins.

WEEKLY MUSIC FEATURES

W

THE WEEKLY COUNTRY MUSIC COUNTDOWN

"Weekly Country Music Countdown" Unistar Radio Networks

Produced by: Ed Salamon
Hosted by: Chris Charles
Frequency: Weekly
Length: Three hours **Terms:** Swap/exchange
Delivered via: CD/Satcom C1 T15
First aired: 12/81

Countdown of the Top 30 singles according to R&R. Includes a country calendar, artist interviews and a featured artist.

THE WEEKLY SPECIALS

"Weekly Specials" Unistar Radio Networks

Produced by: George Costantion
Hosted by: Patty Steele
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: CD
First aired: 4/82

Spotlights a different contemporary artist/group per show with music and interviews.

"Weekly Top Thirty" Entertainment Radio Networks

Produced by: Tom Holdridge
Hosted by: Steve Harmon and Scott Evans, KPLX/Dallas
Frequency: Weekly
Length: Three hours **Terms:** Barter
Delivered via: CD
First aired: 10/87 **Affiliates:** 300

"World Music Series" Malibu Two Broadcasting

Produced by: Tom Gamache & Roger Lifeset
Frequency: Monthly
Length: 1-2 hours **Terms:** Barter
Delivered via: CD
First aired: 1987 **Affiliates:** 120

The most successful special event program on NAC/CJZ. "Live" in performance program featuring the most popular NAC/CJZ artists.

"World Premiere" SJS Entertainment

Produced by: Bullet Productions
Frequency: Monthly
Length: 90 mins. **Terms:** Barter
Delivered via: Satellite
First aired: 8/89 **Affiliates:** 300

This live or live-on-tape program premieres superstar's latest material one day before the album is released to radio and retail.

"Worlds Greatest Hits" David Baronfeld Entertainment

Produced by: David Baronfeld
Hosted by: Steven B. Williams
Frequency: Weekly
Length: One hour **Terms:** Barter: U.S.; Cash/Barter: International
Delivered via: Analog tape/DAT
First aired: 6/89 **Affiliates:** Six

The only weekly show to play English language CHR hits currently in power rotation on leading stations throughout the world.

Y

YOUR GOODTIME OLDIES MAGAZINE

"Your Goodtime Oldies Magazine" Westwood One

Produced by: On The Radio
Hosted by: Charlie Tuna/M.G. Kelly
Frequency: Weekly
Length: Three hours **Terms:** Barter
Delivered via: CD/Satcom C5 T15
First aired: 1/92

A feature packed program presenting yesterday's hits in today's style. Easy to integrate a sixth-day morning show.

Z

"Z-Rock 50" Satellite Music Network

Produced by: Lee Abrams
Hosted by: Madd Maxx Hammer
Frequency: Weekly
Length: Four hours **Terms:** Barter/cash
Delivered via: Spacenet 3 T3
First aired: 9/88 **Affiliates:** 25

America's only weekly hard rock countdown featuring information and music of today's current rock.

Your Health Choices

With Dr. Robert Atkins

Physician	Founder & Director Atkins Centers
Scientist	World's leading physician of Complementary Medicine
Author	5 best-selling books
Broadcaster	6 years on WOR, NYC, & national host of "Your Health Choices"



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DAILY MUSIC FEATURES

A

"All Star Country" Seacoast Sound

Produced by: Seacoast Sound
Hosted by: Dave McCormick
Frequency: Daily
Length: Three mins. **Terms:** Barter
Delivered via: Analog tape
First aired: 6/87 **Affiliates:** 65

Behind the scenes interviews with today's hottest country artists.

"Ask The Stars" MJI Broadcasting

Produced by: Rosemary Young
Hosted by: Lon Helton
Frequency: Twice-daily
Length: Five mins. **Terms:** Barter
First aired: 5/91

Members of listening audience call 800 number to ask their favorite country stars questions. Listeners question, artists answer in each show.

B



CLASSIC TRACKS

"BBC Classic Tracks" Westwood One

Produced by: BBC London
Hosted by: Richard Skinner
Frequency: Daily
Length: 5-7 mins. **Terms:** Barter
Delivered via: CD/Satcom C5 T15
First aired: 1/90

Daily live concert performances on CD, straight from the BBC archives.

C



"Casey's Biggest Hits" Westwood One

Produced by: WWI/Bert Kleinman
Hosted by: Casey Kasem
Frequency: Daily
Length: 4-6 mins. **Terms:** Barter
Delivered via: Vinyl disc/Satcom C5 T15
First aired: 1/90

Casey Kasem presents a top hit and tells the inside story behind the song in this daily feature.

"Country Quiz" MJI Broadcasting

Produced by: Andrea Dresdale
Hosted by: Dan Taylor
Frequency: Twice daily
Length: Two mins. **Terms:** Barter
Delivered via: Vinyl disc
First aired: 1/82

Country music trivia contest featuring quizzes on top stars. Occasionally stars host the program themselves. Theme weeks.

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E

"Elevator From Hell" Jameson Broadcast

Produced by: Bits & Pieces Creative Services/Tony Fiore
Frequency: Daily
Length: 20-40 secs. **Terms:** Cash
Delivered via: Analog tape
First aired: 7/90 **Affiliates:** 68

"Elevator" music versions of AOR and classic rock hits prepackaged as a call-in contest.

K

"Bob Kingsley with America's Music Makers" ABC Radio Networks

Produced by: ABC Watermark
Hosted by: Bob Kingsley
Frequency: Daily
Length: Two mins. **Terms:** Barter
Delivered via: CD
First aired: 5/88 **Affiliates:** 300

A daily dose of today's hottest country stars, telling their own special story in their own words.

L

"Love Songs & Bedtime Stories Dick Summer Communications

Produced by: Barbara Franklin
Hosted by: Dick Summer
Frequency: Daily
Length: Three hours **Terms:** Barter/cash
Delivered via: Analog tape (satellite as of Spring '92)

First aired: 11/4/90 **Affiliates:** Four
It's about relationships. A little sexy, some smiles, sometimes, sad. Conservative AC defines the station and sets up morning drive.

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TRIBUNE RADIO NETWORKS

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DAILY MUSIC FEATURES

M

"Milestones"

MJI Broadcasting

Produced by: Dawn Eden
 Hosted by: Jim Douglas
 Frequency: Twice-daily
 Length: Five mins. Terms: Barter
 Delivered via: Analog tape
 First aired: 1/90

Each segment features a rock and roll pioneer talking about one of their legendary songs.

"Moment Of Musical History"

Melcor Broadcasting Company

Produced by: Marty Wilson
 Hosted by: Marty Wilson
 Frequency: Daily
 Length: Five mins. Terms: Barter
 Delivered via: Cassette
 First aired: 11/86 Affiliates: 85

Daily history of events and music.



"MTV News"

Westwood One

Produced by: Westwood One
 Hosted by: Kurt Loder
 Frequency: Twice-daily
 Length: 2½ mins. Terms: Barter
 Delivered via: Analog tape/
 Satcom C5 T15

Presents music news headlines twice every weekday.

N

"New Gold On CD"

Westwood One

Produced by: WWI/Bill Lally
 Hosted by: Brian Beirne
 Frequency: Daily
 Length: 4-6 mins. Terms: Barter
 Delivered via: Satcom C5 T15/CD
 First aired: 1/90

Four to six minutes daily of the latest CD releases of the biggest hits of the '60s and '70s with the inside story behind the hit.

R

"Rock Quiz"

MJI Broadcasting

Produced by: Andrea Dresdale
 Hosted by: Richard Neer
 Frequency: Twice daily
 Length: Two mins. Terms: Barter
 Delivered via: Vinyl disc
 First aired: 11/81

Rock music trivia contest featuring quizzes on top stars. Occasional guest hosts and theme weeks. Prizes for winners are provided to stations.

S



"Solid Gold Country"

Unistar Radio Networks

Produced by: Ed Saloman
 Hosted by: Charlie Cook
 Frequency: Daily
 Length: One hour Terms: Swap/exchange
 Delivered via: CD
 First aired: 7/83

Country music magazine with special themes, years and artist salutes.

"Star Quiz"

MJI Broadcasting

Produced by: Ken Simmons
 Hosted by: Gary Byrd
 Frequency: Twice-daily
 Length: Two mins. Terms: Barter
 Delivered via: Vinyl disc
 First aired: 4/84

Urban music trivia contest featuring quizzes on top stars. Occasionally stars host the program themselves. Prizes for winners of contest.

"Sullivan, Ed Archives"

Distributor: Denny Somach Productions

Produced by: Denny Somach
 Frequency: Daily
 Length: Six mins. Terms: Barter
 Delivered via: CD
 First aired: 7/92 Affiliates: 120

Selected performances from the Ed Sullivan television series: Highlights from over 1000 hours of material.

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Your Health Choices

With Dr. Robert Atkins

Physician	Founder & Director Atkins Centers
Scientist	World's leading physician of Complementary Medicine
Author	5 best-selling books
Broadcaster	6 years on WOR, NYC, & national host of "Your Health Choices"



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SEASONAL, LIMITED RUN SPECIALS

A



"Academy Of Country Music Awards Nomination Special"

Unistar Radio Networks

Produced by: Ed Salamon
Hosted by: Gene Weed
For airing as: One-time special
Length: Three hours **Terms:** Swap/exchange **Delivered via:** CD

Features top nominees, interviews, and music. Scheduled to air the weekend prior to the awards show telecast (April 1992).



"American Music Awards Nominations Special"

Unistar Radio Networks

Produced by: Dick Clark Productions
Hosted by: Dick Clark
For airing as: One-time special
Length: Three hours **Terms:** Barter **Delivered via:** CD

Features interviews with top nominees and nominated music. Precedes the 20th annual telecast; airs January 24-26.

B

BANDSTAND'S 40TH ANNIVERSARY SPECIAL

"Bandstand's 40th Anniversary Special"

Unistar Radio Networks

Produced by: Dick Clark Productions
Hosted by: Dick Clark
For airing as: Four-part series
Length: Three hours **Terms:** Barter **Delivered via:** CD
First aired: 4/92

Dick Clark shares his behind-the-scenes recollections of America's original music television and the biggest artists who appeared on his show.

THE BEACH BOYS SPECIAL

"The Beach Boys Special"

Unistar Radio Networks

Produced by: Denise Oliver
For airing as: Holiday/seasonal special
Length: Four hours **Terms:** Barter **Delivered via:** CD

This Fourth of July special is packed with the Beach Boys biggest hits and the fondest memories of each group member.

THE BEATLES 30TH ANNIVERSARY SPECIAL

"The Beatles 30th Anniversary Special"

Unistar Radio Networks

Produced by: Denise Oliver
For airing as: Holiday/seasonal special
Length: Four hours **Terms:** Barter **Delivered via:** CD
First aired: 9/92

This anniversary special highlights the greatest hits of the past 30 years guided by the Beatles, along with close musical associates.

"The Best" Concert Music Network

Produced by: Ben Marill for Radio Today
Hosted by: Bill Leuth
For airing as: One-time special
Length: One hour **Terms:** Barter **Delivered via:** CD
First aired: 1/92

A classical music program featuring only "The Best." Created for Coldwell Banker.

"British Invasion" On The Radio

Produced by: On The Radio
Hosted by: Graham Nash
For airing as: One-time special
Length: 12 hours
Delivered via: CD
First aired: 5/92 **Affiliates:** 320
The best of the British Invasion, from the Animals to the Zombies; 1964-70 music and interviews.

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C

CLASS OF '67

"Class of '67"

Unistar Radio Networks

Produced by: Denise Oliver
For airing as: Holiday/seasonal special
Terms: Barter **Delivered via:** CD

Memorial Day Weekend radio "reunion" of the top music stars of 1967, featuring their greatest hits plus interviews.

DICK CLARK'S CARAVAN OF STARS

"Dick Clark's Caravan Of Stars"

Unistar Radio Networks

Produced by: Dick Clark Productions
Hosted by: Dick Clark
For airing as: Four-part series
Length: Three hours **Terms:** Barter **Delivered via:** CD
First aired: 7/92

Dick Clark looks back on the "Caravan of Stars" tours, their live performances and the hit music of the era; includes artist interviews.

DICK CLARK'S SIXTIES PARTY

"Dick Clark's Sixties Party"

Unistar Radio Networks

Produced by: Dick Clark Productions
Hosted by: Dick Clark
For airing as: Four-part series
Length: Three hours **Terms:** Barter **Delivered via:** CD
First aired:

Dick Clark highlights the greatest party music in recorded history adding his memories and interviews with the hit-makers.

SEASONAL, LIMITED RUN SPECIALS

C

DICK CLARK'S SUMMER MEMORIES

"Dick Clark's Summer Memories"

Unistar Radio Networks

Produced by: Dick Clark Productions

Hosted by: Dick Clark

For airing as: Four-part series

Length: Three hours Terms: Barter

Delivered via: CD

First aired: 5/91

Labor Day Special — Dick Clark looks back on the greatest "summer" hits and the stars who created them. Includes artist interviews.

"CMA Awards"

MJI Broadcasting, Inc.

Produced by: MJI Broadcasting

For airing as: Holiday/seasonal special

Terms: Barter

First aired:

Exclusive coverage of CMA Awards including press conference, pre-show special, daily drop-ins, Nashville remote, TV simulcast and backstage special.

COUNTRY SIX PACK

THE REBA MCENTIRE STORY

"Country Six Pack: The Reba McEntire Story"

Unistar Radio Networks

Produced by: Chris Charles

For airing as: 6-Part Series

Length: Three hours Terms: Barter

Delivered via: CD

Reba McEntire tells her story of the emotional, honest and gutsy music that has brought her gold albums and multiple awards.

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COUNTRY SIX PACK

TANYA TUCKER: Two Decades of Hits

"Country Six Pack: Tanya Tucker — Two Decades Of Hits"

Unistar Radio Networks

Produced by: Chris Charles

For airing as: 6-Part Series

Length: Three hours Terms: Barter

Delivered via: CD

Tanya Tucker, "Female Vocalist of the Year," tells her amazing story of success during twenty years of recording and performing.

COUNTRY SIX PACK

THE NEW STARS OF THE NINETIES

"Country Six Pack: The New Stars Of The Nineties"

Unistar Radio Networks

Produced by: Chris Charles

For airing as: 6-Part Series

Length: Three hours Terms: Barter

Delivered via: CD

Features the new country artists of the nineties as well as additional stars who will come on the scene during 1992.

COUNTRY SIX PACK

VINCE GILL & FRIENDS

"Country Six Pack: Vince Gill And Friends"

Unistar Radio Networks

Produced by: Chris Charles

For airing as: 6-Part Series

Length: Three hours Terms: Barter

Delivered via: CD

Vince Gill, "Male Vocalist of the Year," talks about his own music and the many hits he's recorded as a sideman to his friends.

COUNTRY SIX PACK

GARTH BROOKS: Entertainer of the Year

"Country Six Pack: Garth Brooks, Entertainer Of The Year"

Unistar Radio Networks

Produced by: Chris Charles

For airing as: 6-Part Series

Length: Three hours Terms: Barter

Delivered via: CD

Garth Brooks, the fastest-rising star ever in country music history tells his story of receiving "Entertainer of the Year."

COUNTRY SIX PACK

CHRISTMAS AROUND THE COUNTRY

"Country Six Pack: Christmas Around The Country 1992"

Unistar Radio Networks

Produced by: Chris Charles

For airing as: 6-Part Series

Length: Three hours Terms: Barter

Delivered via: CD

Features country music's most popular artists singing their favorite Christmas songs and recalling their favorite memories of the season.

"Crossroads"

Global Satellite Network

Produced by: Kevin Barry

Hosted by: Tony Pigg

For airing as: Holiday special

Length: Three hours Terms: Barter

Delivered via: CD

First aired: aired: 1988

Four holiday specials that spotlight the best of rock's legends.

F

"Fourth Of July Special Music"

Radio Programming & Management

Produced by Thomas Krikorian

For airing as: Holiday special

Length: One hour Terms: Cash

Delivered via: Analog tape/CD/DAT

Fourth of July format consisting of selected marches and patriotic music.

SEASONAL, LIMITED RUN SPECIALS

G

"Golden Age Of Rhythm & Blues" Bailey Broadcasting Services

Produced by: Bailey Broadcasting Services/
Star Marketing
Hosted by: Eric Rico Reed
For airing as: Holiday special
Length: Three hours Terms: Barter
Delivered via: Analog tape
First aired: aired: 11/91 Affiliates: 85
*Transports listeners back in time with music
and sound bites.*

"Gospel Year In Review" Heil Enterprises

Produced by: Paul Heil
Hosted by: Paul Heil
For airing as: Seasonal special
Length: Two or four hours Terms: Cash
Delivered via: Analog tape
First aired: aired: 12/80 Affiliates: 200+
*Year-end countdown of Top 20 (or Top 40)
biggest Southern gospel hits of the year; artist
comments on each song.*

"Grammy Awards Radio Special" MJI Broadcasting, Inc.

Produced by: MJI Broadcasting
For airing as: Holiday/seasonal special
Length: Two hours Terms: Barter
Delivered via: Vinyl disc
First aired: 2/86
*Exclusive coverage of Grammy Awards in-
cluding press conference, pre-show special,
daily drop-ins and backstage special.*

"Grand Slam Specials" Entertainment Radio Networks

Produced by: Various
Hosted by: Various Country Superstars
For airing as: Holiday/seasonal special
Length: Three hours Terms: Barter
Delivered via: CD
*Four seasonal specials yearly, covering
various themes pertaining to the events of the
year in Country Music.*

THE
GREAT
SOUNDS
OF JOHNNY MATHIS

"Great Sounds Of Johnny Mathis" Unistar Radio Networks

Produced by: Pam Green
For airing as: Six-Part Series
Length: Three hours Terms: Barter
Delivered via: CD
*Features the master of the love ballad
and his music in this special honoring his
birthday on September 30.*

THE
GREAT
SOUNDS
OF THE SIXTIES

"Great Sounds Of The Sixties" Unistar Radio Networks

Produced by: Pam Green
For airing as: Six-Part Series
Length: Three hours Terms: Barter
Delivered via: CD
*Features some of America's greatest
popular songs of the decade and the artist
telling the stories behind the songs.*

THE
GREAT
SOUNDS
OF THE NEW STANDARDS

"Great Sounds Of The New Standards" Unistar Radio Networks

Produced by: Pam Green
For airing as: Six-Part Series
Length: Three hours Terms: Barter
Delivered via: CD
*Features today's artists creating fresh in-
terpretations of some of the greatest
songs ever written; including artist inter-
views on their lives and careers.*

THE
GREAT
SOUNDS
OF FRANK SINATRA

"Great Sounds Of Frank Sinatra" Unistar Radio Networks

Produced by: Pam Green
For airing as: Six-part Series
Length: Three hours Terms: Barter
Delivered via: CD
*This special salute honoring Sinatra's bir-
thday on December 12 includes his big-
gest hits along with comments from his
closest collaborators and colleagues.*

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THE
GREAT
SOUNDS
OF THE GREAT GROUPS

"Great Sounds Of The Great Groups" Unistar Radio Networks

Produced by: Pam Green
For airing as: Six-Part Series
Length: Three hours Terms: Barter
Delivered via: CD
*Features interviews with the most suc-
cessful groups' members as well as their
greatest hits and other best-loved songs.*

THE
GREAT
SOUNDS
OF BROADWAY

"Great Sounds Of Broadway" Unistar Radio Networks

Produced by: Pam Green
For airing as: Six-Part Series
Length: Three hours Terms: Barter
Delivered via: CD
*Features the greatest stars of the stage
who relive their golden moments as they
discuss the greatest hits of Broadway.*

H

"Mike Harvey's Rockin' New Year's Eve" Unistar Radio Networks

Produced by: Mike Durling
Hosted by: Mike Harvey
For airing as: Holiday special
Length: Six hours Terms: Swap/exchange
Delivered via: CD/Satcom C1
First aired: aired: 12/91 Affiliates:
*Mike counts down the hours to midnight on
this special edition of his live oldies request
show from Disney World.*

THE
HIT RADIO
AWARDS

"Hit Radio Awards" Unistar Radio Networks

Produced by: Denise Oliver
For airing as: Holiday/seasonal special
Length: Three hours Terms: Barter
Delivered via: CD First aired: 5/92
*Features a Hit Music awards ceremony
with interviews and music of the hottest
contemporary hit radio finalists.*

SEASONAL, LIMITED RUN SPECIALS

H

"Holiday Specials"

MediaAmerica Radio

Produced by: Neer Perfect Productions

Hosted by: Dan Neer

For airing as: Holiday special

Length: One to four hours Terms: Barter

Delivered via: CD

First aired: aired: 5/90 Affiliates: 200

Programming with the holiday spirit in mind. Music, interviews, and a whole lot more. Enough to make any holiday special.

"Hottest Country in the Country: Volume II"

ABC Radio Networks

Produced by: ABC Watermark & Bob Kingsley

Hosted by: Bob Kingsley

For airing as: Labor Day special

Length: Three hours Terms: Barter

Delivered via: CD

First aired: 1992

Affiliates: Approx. 600

An up-to-the-minute, fast-paced, all-hit look at the state of country music today, topped off with a Top 10 countdown of the hottest acts of the moment.

"It's Only Rock & Roll"

On The Radio

Produced by: On The Radio

Hosted by: Steven Seaweed

For airing as: One-time special

Length: 12 hours

Delivered via: CD

First aired: aired: 5/90 Affiliates: 110

The best classic rock tracks recorded between 1964-80. Includes exclusive interviews and music.

"Judds: Chapters I & II, The"

ABC Radio Networks

Produced by: ABC Watermark & Bob Kingsley

Hosted by: Bob Kingsley

For airing as: Memorial Day special

Length: Three hours Terms: Barter

Delivered via: CD

First aired: 1992

Affiliates: approx. 600

The exclusive, definitive and authorized story of country's most successful duo, in song and interview. Includes a special emphasis on Wynonna's solo career and album.

"JVC Jazz Festival — The Radio Special 1992"

Malibu Two Broadcasting

Produced by: Tom Gamache and Roger Lifeset

For airing as: Holiday/seasonal special

Length: 90 mins.- two hours Terms: Barter

Delivered via: CD

First aired: 1990

Affiliates: 100

The best of the JVC Jazz Festival recorded "live."

L

LENNON:

HIS LAST INTERVIEW, HIS GREATEST MUSIC

"Lennon: His Last Interview, His Greatest Music"

Unistar Radio Networks

Produced by: Ed Salamon

Hosted by: Ed Salamon

For airing as: One-time special

Length: Four hours Terms: Swap/exchange

Delivered via: CD

First aired: 12/87 Affiliates:

A tribute featuring Lennon's best Beatles and solo songs, plus segments from his last interview, conducted the day he died.

Love Songs of the Sixties

"Love Songs Of The Sixties"

Unistar Radio Networks

Produced by: Denise Oliver

For airing as: Holiday/seasonal special

Length: Four hours Terms: Barter

Delivered via: CD

First aired: 2/92

The biggest stars of the '60s will share their memories of the songs that helped a whole generation fall in love.

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M

"Made In America"

On The Radio

Produced by: On The Radio

Hosted by: Joe McCoy

For airing as: Holiday special

Length: 12 hours Terms: Barter

Delivered via: CD

First aired: 7/87 Affiliates: 389

Fourth of July special: retrospective of the best all-American solid gold recorded between 1960-71. Over 100 interviews with music.

MEMORIES OF ELVIS

"Memories Of Elvis"

Unistar Radio Networks

Produced by: Rich Vestuto

Hosted by:

For airing as: One-time special

Length: Four hours Terms: Swap/exchange

Delivered via: CD

Affiliates:

Annual tribute to the "King" on the anniversary of his death, based on a countdown of his greatest hits.

"Mutual's 1992 Country Specials Package"

Westwood One/Mutual Broadcasting

Produced by: Kevin DeLany,

George Achaves, Jim Duncan

Hosted by: Lee Arnold, Jim Duncan

For airing as: Holiday specials

Length: Three hours

Terms: Barter

Delivered via: Vinyl/Satcom C5 T15

Eight specials from Memorial Day to Christmas, including "New Faces Of Country Music," "Oklahoma Swing," "All American Rebels," "Great Groups," "Labor Of Love Vol. 2," "Celebration Of Country Music Month," "Country Music Year In Review," "Christmas Holiday Special."

"Mutual's Adult Contemporary Specials Package"

Westwood One/Mutual Broadcasting

Produced by: George Achaves,

Kevin DeLany, Marcia Stevenson

For airing as: Holiday specials

Length: Two hours

Terms: Barter

Delivered via: Vinyl/Satcom C5 T15

Began airing: 1991

Four specials from Memorial Day to Thanksgiving: features on 25th Anniversary Of The Summer Of Love, American Dreams, Hollywood & Vine, artist closeup/profile.

SEASONAL, LIMITED RUN SPECIALS

N

"New Year's Eve Dance Party" Bonneville Broadcasting System

Hosted by:
For airing as: Holiday special
Length: Five hours **Terms:** Cash
Delivered via: Analog tape/DAT/mailed script
First aired: 1/72

Nostalgia-based, fully scripted New Year's Eve program to fit any five-hour period; includes midnight countdown.

"New Year's Eve Special" Radio Programming & Management

Produced by: Thomas Krikorian
Hosted by: Thomas Krikorian
For airing as: Holiday special
Length: Two hours **Terms:** Cash
Delivered via: Analog tape/CD/DAT

Yearly New Year's Eve Special format including Big Band hits and a countdown to midnight.

"1992 MTV Music Video Awards" Premiere Radio Networks

Produced by: Ray de la Garza
Hosted by: TBA
For airing as: One-time special
Length: Three hours **Terms:** Barter
Delivered via: Vinyl disc/CD

Give your listeners a special preview of the 1992 MTV Music Video Awards. Premiere will announce the 1992 nominees by category with music, interviews, and predictions to spice things up.

"1992 News Encore" Unistar Radio Networks

Produced by: Rich Rieman
For airing as: Holiday/seasonal special
Length: Two hours **Terms:** Barter
Delivered via: CD
First aired: 12/91

Fast-paced, highly produced year-end review of the biggest news stories of 1992; airs 12/25/92 to 1/1/93.

"Number One Goodtime Oldies" On The Radio Broadcasting

Produced by: On the Radio
Hosted by: Charlie Tuna
For airing as: Holiday/seasonal special
Length: 12 hours **Terms:** Cash
Delivered via: CD
First aired: 5/91

Memorial Day special features the best No. 1 solid gold hits from 1959 - 1971. Includes interviews interspersed with music.

O

"One-Hit Wonders" On The Radio

Produced by: On The Radio
Hosted by: Charlie Tuna/M.G. Kelly
For airing as: Holiday special
Length: 12 hours
Delivered via: CD

First aired: 9/92 **Affiliates:** 325
The best good-time solid gold recorded by artists with only one charting record.

P

THE ELVIS PRESLEY BIRTHDAY TRIBUTE

"Elvis Presley Birthday Tribute" Unistar Radio Networks

Produced by: Ed Salamon
Hosted by:
For airing as: One-time special
Length: Four hours **Terms:** Swap/
exchange
Delivered via: CD
First aired: aired: **Affiliates:**

Annual birthday tribute (all-new edition for 1992) featuring Elvis's greatest music, with interviews.

R

"Radio Specials" CD Media, Inc.

Produced by: CD Media, Inc.
Hosted by: Todd Pettengill
For airing as: Holiday/seasonal special
Length: 3-12 hours **Terms:** Barter
Delivered via: CD

Thematic specials produced to coincide with special events and holidays, geared for CHR, AOR and country stations.

"Rarities On Compact Disc" On The Radio

Produced by: On The Radio
For airing as: Seasonal special
Length: One hour **Terms:** Supplied with network affiliation
Delivered via: CD

First aired: aired: 12/1/90 **Affiliates:** 408
Collection of rare, live, or currently unavailable on CD tracks; supplied free to network affiliates.

"Rock And Roll Hall Of Fame Radio Special" CBS Radio Programs

Produced by: Frank Cammarata
Hosted by: "Cousin" Bruce Morrow
For airing as: One-time special
Length: Four hours **Terms:** Barter
Delivered via: Satcom C5, T23
First aired: 1984
Affiliates: 150

Four-hour musical montage featuring songs from nominated artists as well as past inductees. Updates from ceremony.

S

"Salute To America" U.S. Dept. Of The Interior

Produced by: Steve Brooks
Hosted by: Steve Brooks
For airing as: Holiday special
Length: One hour **Terms:** Barter
Delivered via: CD

First aired: aired: 7/89 **Affiliates:** 1661
Independence Day country music special with an even mix of top artists/music. Five one-minute avalls in program.

"San Francisco Symphony Orchestra"

WFMT Fine Arts Network

Produced by: KKHI Radio
Hosted by: Diane Nicoline
For airing as: Seasonal special
Length: Two hours **Terms:** Free
Delivered via: Westar IV T2D
First aired: aired: **Affiliates:**

Selected concert performances from Louise M. Davies Symphony Hall. Airs for 26 weeks (January to June).

SIXTIES LEGENDS: Beach Boys

"Sixties Legends: Beach Boys" Unistar Radio Networks

Produced by: Rich Vestuto
For airing as: 16-part series
Length: 90 mins. **Terms:** Barter
Delivered via: CD

Features the Beach Boys' greatest hits that brought "fun, fun, fun" to America in the early sixties.

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SEASONAL, LIMITED RUN SPECIALS

S

SIXTIES LEGENDS: Beatles

“Sixties Legends:
Beatles”

Unistar Radio Networks

Produced by: Rich Vestuto
For airing as: 16-part series
Length: 90 mins.
Delivered via: Barter

Highlights the Beatles reign as the greatest pop group of all time by almost any measure. Interviews included.

SIXTIES LEGENDS: The Best of Sixties Legends

“Sixties Legends:
The Best Of Sixties
Legends”

Unistar Radio Networks

Produced by: Rich Vestuto
For airing as: 16-part series
Length: 90 mins. Terms: Barter
Delivered via: CD

This Labor Day Weekend special will wrap up the greatest hits of the performers profiled during the summer months.

SIXTIES LEGENDS: Ray Charles

“Sixties Legends:
Ray Charles”

Unistar Radio Networks

Produced by: Rich Vestuto
For airing as: 16-Part Series
Length: 90 mins. Terms: Barter
Delivered via: CD

Features the music of Ray Charles that has influenced vocalists and has made him one of America's favorite performers.

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SIXTIES LEGENDS: Creedence Clearwater Revival

“Sixties Legends:
Creedence Clearwater
Revival”

Unistar Radio Networks

Produced by: Rich Vestuto
For airing as: 16-part series
Length: 90 mins. Terms: Barter
Delivered via: CD

Features the brothers John and Tom Fogerty who sound like they are “Born of the Bayou” but came from San Francisco.

SIXTIES LEGENDS: Four Seasons

“Sixties Legends:
Four Seasons”

Unistar Radio Networks

Produced by: Rich Vestuto
For airing as: 16-Part Series
Length: 90 mins. Terms: Barter
Delivered via: CD

Highlights the hottest hits of the Four Seasons during the sixties such as “Sherry,” “Rag Doll,” “Candy Girl” and many more.

SIXTIES LEGENDS: Four Tops

“Sixties Legends:
Four Tops”

Unistar Radio Networks

Produced by: Rich Vestuto
For airing as: 16-Part Series
Length: 90 mins. Terms: Barter
Delivered via: CD

Features sixties music and interviews with the Four Tops.

SIXTIES LEGENDS: Marvin Gaye

“Sixties Legends:
Marvin Gaye”

Unistar Radio Networks

Produced by: Rich Vestuto
For airing as: 16-Part Series
Length: 90 mins. Terms: Barter
Delivered via: CD

Features Marvin Gaye's hottest hits of the sixties and how he was one of Motown's first success stories.

SIXTIES LEGENDS: Elvis Presley

“Sixties Legends:
Elvis Presley”

Unistar Radio Networks

Produced by: Rich Vestuto
For airing as: 16-part series
Length: 90 mins. Terms: Barter
Delivered via: CD

A tribute featuring “The King of Rock & Roll's” best hits of the sixties.

SIXTIES LEGENDS: Rolling Stones

“Sixties Legends:
Rolling Stones”

Unistar Radio Networks

Produced by: Rich Vestuto
For airing as: 16-Part Series
Length: 90 mins. Terms: Barter
Delivered via: CD

The Rolling Stones tell how they worked their way up from bad boys to the “World's Greatest Rock & Roll Band.”

SIXTIES LEGENDS: Simon & Garfunkel

“Sixties Legends:
Simon & Garfunkel”

Unistar Radio Networks

Produced by: Rich Vestuto
For airing as: 16-part series
Length: 90 mins. Terms: Barter
Delivered via: CD

Features the folk rock of the sixties with Paul Simon's songwriting and Art Garfunkel's angelic voice.

SIXTIES LEGENDS: Smokey Robinson & The Miracles

“Sixties Legends:
Smokey Robinson &
the Miracles”

Unistar Radio Networks

Produced by: Rich Vestuto
For airing as: 16-part series
Length: 90 mins. Terms: Barter
Delivered via: CD

Features the hottest Sixties hits of Smokey Robinson & the Miracles including their 1960 smash hit debut “Shop Around.”

S

SIXTIES LEGENDS: Supremes

**"Sixties Legends:
Supremes"**
Unistar Radio Networks

Produced by: Rich Vestuto
For airing as: 16-part series
Length: 90 mins. **Terms:** Barter
Delivered via: CD

Features the Superstar girl group of the sixties as they progressed from the projects to the glamour of showbiz.

SIXTIES LEGENDS: Temptations

**"Sixties Legends:
Temptations"**
Unistar Radio Networks

Produced by: Rich Vestuto
For airing as: 16-Part Series
Length: 90 mins. **Terms:** Barter
Delivered via: CD

Features the combination of perfect harmonies and classic Motown choreography on a wide variety of hits in the sixties and early seventies.

SIXTIES LEGENDS: Stevie Wonder

**"Sixties Legends:
Stevie Wonder"**
Unistar Radio Networks

Produced by: Rich Vestuto
For airing as: 16-part series
Length: 90 mins. **Terms:** Barter
Delivered via: CD

Stevie Wonder tells his story of starting his career at age thirteen with popular sixties hits.

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SIXTIES LEGENDS: Bob Dylan

**"Sixties Legends:
Bob Dylan"**
Unistar Radio Networks

Produced by: Rich Vestuto
For airing as: 16-part series
Length: 90 mins. **Terms:** Barter
Delivered via: CD

Features Sixties chart toppers that make Bob Dylan stand out as one of the greatest songwriters of his generation.

"The '60s"
On the Radio Broadcasting

Produced by: On the Radio
Hosted by: R.C. Rogers
For airing as: Holiday/Seasonal special
Terms: Cash
Delivered via: CD
First: 9/91

Labor Day special takes listeners back in time with the best upbeat oldies from 1963-70. Includes featured artist's personal remembrances.

"Spirit Of Summer"
Kris Stevens Enterprises

Produced by: Kris Stevens Enterprises
Hosted by: Kris Erik Stevens
For airing as: Seasonal special
Length: 22 hours **Terms:** Cash
Delivered via: Analog tape
First aired: 1985 **Affiliates:** 400+

The ultimate summertime special — highly produced, featuring major music stars past and present. Captures fun, sun, and the greatest summertime hits!



"Summer Beach Party"
Unistar Radio Networks

Produced by: Rich Vestuto
For airing as: Holiday special
Length: Four hours **Terms:** Swap/exchange
Delivered via: CD

Annual Fourth of July special featuring favorite "summer" hits of the past and interviews with the artists who created them.

T

"Top 10 Hits Of All Time"
Kris Stevens Enterprises

Produced by: Kris Stevens Enterprises
Hosted by: Kris Erik Stevens
For airing as: One-time special
Length: 25 hours **Terms:** Cash
Delivered via: Vinyl
First aired: 1980 **Affiliates:** 400+

Top 10 hits (plus other hits) of 1955-1980 counted down. Filled with star interviews, fads, fashions, and news spanning 25 years of rock.

"Touring Bands of '92"
CD Media

Produced by: Neer Perfect Productions
Hosted by: Dan Neer
For airing as: One-Time Special
Length: Six hours **Terms:** Barter
Delivered via: CD
First aired: Labor Day 1992

The bands that labored in 1992 are profiled in concert clips, interviews and narration in this six-hour AOR special.

"25 Years Of Pink Floyd"
Westwood One

Produced by: Jim Ladd
Hosted by: Jim Ladd
For airing as: Holiday/seasonal special
Length: Six hours **Terms:** Barter
Delivered via: CD
First aired: 5/92

Exclusive new interviews with Roger Waters and David Gilmour, with the stories and history behind the legendary group.

"Twin Spins"
On The Radio

Produced by: On The Radio
Hosted by: R.C. Rodgers
For airing as: Holiday special
Length: 12 hours **Terms:** Cash
Delivered via: CD
First aired: 11/92 **Affiliates:** 302

Back-to-back sets organized by theme or group. Exclusive interviews. All songs are upbeat good-time oldies.

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"Undiscovered Album Cuts Of Creedence Clearwater Revival" Kenetics Radio Entertainment

Produced by: Ken Levy
Hosted by: Ken Levy
For airing as: One-time special
Length: Two hours **Terms:** Barter
Delivered via: Analog tape
First aired: Affiliates:

Stories behind the music of one of America's biggest rock 'n' roll bands. New, exclusive interviews, rare cuts, and CD giveaways!

"United Airlines Presents" WFMT Fine Arts Network

Produced by: Norm Pellegrini
Hosted by: Norm Pellegrini
For airing as: Seasonal special
Length: One hour **Terms:** Free
Delivered via: Westar IV T2D
First aired: Affiliates:

Classical music performances by solo and small ensemble groups live at WFMT's Chicago studios. Airs weekly January-June and October-December.

The Timothy White Sessions

"Timothy White Sessions" Westwood One

Produced by: WW1/Andy Denmark
Hosted by: Timothy White
Frequency: Eight times yearly
Length: Two hours **Terms:** Barter
Delivered via: CD

Billboard Editor Timothy White presents exclusive interviews and studio performance sessions with the top names in rock.

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ENTERTAINMENT NEWS



"Artist Interviews" Signature Image

Produced by: Cindy Jo Hinkleman
Hosted by: Varies
Length: 45 mins. **Terms:** Cash
Delivered via: Analog tape/DAT/mailed script
First aired: 7/26/91

Artists interviewed are included in CHR, AC, Urban, Country, Blues, and Alternative. Interviews are edited, timed, transcribed, and slated.

"Big Time Radio Bingo" Reel Good Productions

Produced by: Reel Good Productions
Frequency: Daily
Length: 25 mins. **Terms:** Barter/cash
First aired: 5/91 **Affiliates:** One

A new twist on an old idea that generates genuine interest to the bottom line. No gimmicks, just a great game show.

"Book Show" WAMC National Productions

Produced by: Tom Smith
Hosted by: Tom Smith
Frequency: Weekly
Length: 25 mins. **Terms:** Free upon notification
Delivered via: Satcom C5 T23/Galaxy VI/
Cassette
First aired: 7/88 **Affiliates:** 38

Superb literary conversation, provocative commentary, and acclaimed guests discussing their books, their lives, and their art.

"Cameos of Black Women" STRZ Entertainment Network

Produced by: Angela Stribling
Hosted by: Angela Stribling
Frequency: Daily
Length: One min. **Terms:** Supplied with network affiliation
Delivered via: Spacenet 3 T5H
First aired: 2/28/89 **Affiliates:** 214

The feature focuses on the achievements and contributions made by black women of past and present.

"CD Launch" MediaAmerica Radio

Produced by: Neer Perfect Productions
Hosted by: Dan Neer
Length: One hour **Terms:** Barter
Delivered via: Analog tape/Satcom C5 T15 & T19
First aired: 8/29/91 **Affiliates:** 170

Intimate conversations with recording artists exploring their latest works. Music from their latest CDs is featured.

"Celebrity Interviews" The Interview Factory

Frequency: As needed
Length: As needed **Terms:** Cash
Delivered via: Analog tape

4000+ interviews and/or IDs, generic and seasonal, excerpts or whole, all formats; Michael to Madonna, Waylon to Willie, plus actors.

"Celebrity One-On-One Interviews" CBS Radio Networks

Produced by: Elizabeth Dribben
Hosted by: Elizabeth Dribben
Frequency: Various
Length: Various **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T23/telephone
Affiliates: 1,000

From actors to athletes, musicians to politicians, One-on-One interviews puts affiliates in touch with today's newsmakers for individual interviews.



(RS) THE YOUNG AND THE RESTLESS

"Cl'ence Update of CBS-TV's 'The Young and the Restless'" Premiere Radio Networks

Produced by: Dick Shroder/
Ray De La Garza
Hosted by: Brad Sanders
Frequency: Twice-daily
Length: 90 secs. **Terms:** Barter
Delivered via: Telco/Satcom 1R T3
First aired: 11/86 **Affiliates:** 200

Cl'ence updates America's #1 soap opera, CBS-TV's "The Young and the Restless" in his own unique, hilarious style.

"Countdown To The Academy Awards" Entertainment Radio Networks

Produced by: Dana Miller
Hosted by: Leeza Gibbons
Frequency: Annually
Length: 2 1/2 mins. **Terms:** Barter
Delivered via: Analog tape/Satcom C5 T19
First aired: 3/9/92

An inside look at the Academy Awards, by "Entertainment Tonight"'s Leeza Gibbons. All the stories, interviews, history, etc. of the show.

ENTERTAINMENT NEWS



"Country Calendar" Olympia Networks

Produced by: Terry Fox
Hosted by: Bill Coffey
Frequency: Daily
Length: 90 secs. Terms: Barter
Delivered via: CD
First aired: 10/81 Affiliates: 252
Date-specific milestones in country music with artist interviews.

"Crosswalk" Lutheran Hour Ministries

Produced by: Mark Eischer
Frequency: Weekly
Length: 30 mins. Terms: Public service
Delivered via: Westar IV T3
First aired: 6/83 Affiliates: 265
Christian contemporary music and artist interviews.

"Daily Entertainment Fax" BPI Entertainment News Wire

Produced by: BPI Entertainment News Wire
Frequency: Daily Terms: Cash
Delivered via: Fax
Advance entertainment news on movies, music, TV from Hollywood Reporter, Billboard, other BPI-owned publications.

"Bill Diehl Entertainment Report" ABC Direction Network

Produced by: ABC
Hosted by: Bill Diehl
Frequency: Daily
Length: Two mins. Terms: Supplied with network affiliation
Delivered via: Satcom C5 T23
First aired: 2/1/89 Affiliates: 300
The hottest entertainment news.

"Entertainment Coast to Coast" Kris Stevens Enterprises

Produced by: Kris Stevens Enterprises
Hosted by: Kris Erik Stevens
Frequency: Daily
Length: 90 secs. Terms: Cash
First aired: 1/91
Topical comments from today's biggest stars in music, TV and movies. Behind-the-scenes entertainment news, reviews, and much more.

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The Entertainment Report

"The Entertainment Report"

Westwood One/ Mutual Broadcasting

Produced by: Marcia Stevenson
Hosted by: Chuck Rich
Frequency: Daily
Length: 2½ mins. Terms: Barter/supplied with network affiliation
Delivered via: Satcom C1 T15
First aired: 4/85
News, reviews, and interviews from the world of entertainment, featuring veteran show business reporter Chuck Rich.

"Entertainment This Week" Entertainment Radio Network

Produced by: Dana Miller
Hosted by: Leeza Gibbons
Frequency: Weekly
Length: One hour Terms: Barter
Delivered via: CD
First aired: 3/92
Leeza Gibbons takes a look at the entertainment world and all its happenings weekly.

"Entertainment Tonight For The Radio" Entertainment Radio Network

Produced by: Dana Miller
Hosted by: Leeza Gibbons
Frequency: Daily
Length: One min. Terms: Barter
Delivered via: Analog tape/Satcom C5 T19
First aired: 9/91 Affiliates: 183
Entertainment Tonight's Leeza Gibbons custom delivers two daily reports on the world of entertainment from the set of ET.

"Entertainment Update" CBS Radio Network

Produced by: Frank Cammarata
Frequency: Daily
Length: 90 secs. Terms: Supplied with network affiliation
Delivered via: Satcom C5 T23
First aired: 3/91 Affiliates: 440
Wide range of topical information from the wide world of entertainment, looking at the stars, movies music, and television.

"Graveline Hollywood" Kenetics Radio Entertainment

Produced by: Ken Levy
Hosted by: Greg Smith
Frequency: Daily
Length: 90 secs. Terms: Barter
Delivered via: Analog tape
First aired: 1991
Underground look at the underside of Hollywood. Daily updates on Tinseltown's dead and famous. Reported by Hollywood's infamous Graveline Tours.

"Hollywood Hotline" Jameson Broadcast/Fairfax Media

Produced by: Eliot Stein
Frequency: Daily Terms: Cash
Delivered via: FAX/modem
First aired: 8/91 Affiliates: 73
The very latest news on movies, music, television, home video, celebrities and more. Comprehensive, fully edited overnight service.

"Inside Gospel" Bailey Broadcasting Services

Produced by: Bailey Broadcasting Services
Hosted by: Candida Mobley
Frequency: Twice daily
Length: 3½ mins. Terms: Barter
Delivered via: Analog tape
First aired: 3/87 Affiliates: 97
Designed to inform Urban Gospel listeners of the happenings in the gospel entertainment world.

"Insight" Soundscapes

Produced by: Paul Hunter
Hosted by: Bruce Holmes
Frequency: Weekly
Length: 30 mins. Terms: Cash
Delivered via: TBA
First aired: 3/92
Ace interviewer Bruce Holmes visits with NAC artists. Music and talk. Produced by Paul Hunter of Soundscapes.

"Jazzmasters" STRZ Entertainment Network

Produced by: Ken Webb
Hosted by: Ken Webb
Frequency: Weekly
Length: One min. Terms: Supplied with network affiliation
Delivered via: Spacenet 3 T5H
First aired: 4/88 Affiliates: 214
Feature series that focuses on the music and views of contemporary and classic jazz artists.

"John Kane, Psychic" John Kane, Psychic

Frequency: By arrangement
Length: Variable Terms: Barter
Delivered via: Telephone/in person/satellite
Phone-in talk shows, morning guest with phone-ins. Currently resident psychic with stations coast-to-coast.

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"Leonard Maltin On Video" **Broadcast Group**

Produced by: Matthew Coates
Hosted by: Leonard Maltin
Frequency: Daily
Length: One min. **Terms:** Barter
Delivered via: Analog tape
First aired: 2/6/89 **Affiliates:** 225

A daily, highly-produced feature about the best and latest in home video releases. Host is "Entertainment Tonight"'s Leonard Maltin.

"Mass Popular Media Entertainment Library" **San Francisco Sound Archive/ American Archives**

Frequency: 24/month **Terms:** Permanent buyout
Delivered via: Analog tape
First aired: 1979 **Affiliates:** Eight

More than 3000 original sound bites from TV, movies, historic voices, and songs 1889-present. Monthly/customized service, market exclusive.

"Mastercontrol" **Radio & Television Commission, SBC**

Produced by: Chuck Ries
Hosted by: Dave Naugle & Teri Barrett
Frequency: Weekly
Length: 30 mins. **Terms:** Free
Delivered via: Vinyl
First aired: 1959 **Affiliates:** 1100

A fast-paced magazine format with lifestyle improvement features, travel and vacation segments, and celebrity interviews.



"News from the Boonies" **Premiere Radio Networks**

Produced by: Lee Crowe/Danny Lang
Hosted by: In script form with SFX for locally-hosted version
Frequency: Twice-daily
Length: Varies **Terms:** Barter
Delivered via: Analog tape
First aired: 10/90 **Affiliates:** 200

News so ridiculous it can't be true . . . but it is! Hilarious facts from the bent minds at Premiere. Also available for Country formats.

"Newsmaker Interviews" **Newsmaker Interviews**

Frequency: Monthly
Length: As desired **Terms:** Cash
Delivered via: Telephone

"Radio America Magazine (formerly Radio New England Magazine)"

Radio America Magazine
Produced by: Barry Lunderville & Ed Maloney
Hosted by: Barry Lunderville
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Analog tape
First aired: 8/6/83 **Affiliates:** 100+

Potpourri of information and entertainment threaded together with a dynamite jingle package, consisting of 10 separate features each week (celebrity interviews, music, etc.).

"Radio Direct Satellite Press Tours" **Radio Direct**

Terms: Free
Delivered via: Satcom 1R T15
Live-via-satellite Radio Press Tour offering stations celebrities in movies, television, and records, as well as authors and newsmakers.

"Radio Free Tomorrow" **The Color Radio Network**

Produced by: Alex Lacy
Hosted by: Scott Free
Frequency: Weekly
Length: 2½ mins. **Terms:** Barter
Delivered via: Analog tape/satellite
Cutting edge! Fast-paced interviews with varied artist, writers, entrepreneurs, etc., over the House and Modern Rock music of tomorrow.

"Radio Links" **Radio Links**

Produced by: Lori Lerner
Hosted by: Lori Lerner
Frequency: Weekly
Length: 90 secs./3½ mins. **Terms:** Free
Delivered via: Satcom C5 T15/AP Network
First aired: 6/86 **Affiliates:** 500+
Celebrity interviews and sound clips from upcoming films. Great behind-scenes material. Pull cuts or run narrated feature.

"Radio Scope" **Bailey Broadcasting Services**

Produced by: Bailey Broadcasting Services
Hosted by: Lee Bailey
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Analog tape
First aired: 5/83 **Affiliates:** 115
Produced for Urban radio listeners to keep them abreast of the latest happenings in the entertainment world.

"REX (Movie Celebrities)" **Sixty Second Preview**

Produced by: Joey Berlin
Hosted by: Jeff Craig
Frequency: Daily **Terms:** Barter
Delivered via: Vinyl
First aired: 1/88 **Affiliates:** 144
A movie celebrity actuality available hosted or for customizing locally.

"REX (Music Artists)" **Sixty Second LP**

Produced by: Joey Berlin
Hosted by: Jeff Craig
Frequency: Daily
Length: One min. **Terms:** Barter
Delivered via: Vinyl
First aired: 1/79 **Affiliates:** 153
A music artist actuality available hosted or for customizing locally.

Rock Calendar

"Rock Calendar" **The Source**

Produced by: John Hancock
Hosted by: Mal Reding
Frequency: Daily
Length: One min. **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T15
First aired: 8/88 **Affiliates:** 125
Recap of the most significant anniversaries and birth dates in rock music.

THE ROCK REPORT

"Rock Report" **The Source**

Produced by: John Hancock
Hosted by: Dia Stein
Frequency: Daily
Length: 90 secs. **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T15
First aired: 9/80 **Affiliates:** 125
Top stories in rock news updated daily. Includes interviews and component parts.

"Sixty Second LP" **Sixty Second LP**

Produced by: Joey Berlin
Hosted by: Jeff Craig
Frequency: Daily
Length: One min. **Terms:** Barter
Delivered via: Vinyl
First aired: 1/76 **Affiliates:** 225
A review of new CD releases for AC, CHR, AOR, and Country.

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ENTERTAINMENT NEWS



"Sixty Second Preview" **Sixty Second Preview**

Produced by: Joey Berlin
Hosted by: Jeff Craig
Frequency: Daily
Length: One min. Terms: Barter
Delivered via: Vinyl
First aired: 1/88 Affiliates: 206
A review of new movie releases.

"Soap Quiz"

Jameson Broadcast

Produced by: Jameson Broadcast
Frequency: Daily
Length: One min. Terms: Free
Delivered via: Analog tape/Satcom C5 T23
First aired: 7/87 Affiliates: 321
Soap opera trivia quiz. Daily quiz actualities feature different stars each day. Ideal for call-in contests and/or sales promotions.

"STRZ Funline"

STRZ Entertainment Network

Produced by: Dave Bernard
Hosted by: Derrick Allen
Frequency: Daily
Length: One min. Terms: Supplied with network affiliation
Delivered via: Spacenet 3 T5H
First aired: 6/12/89 Affiliates: 214
A feature series of the latest concerts, movies and special events throughout the year.

"Studs Terkel Almanac" **WFMT**

Produced by: WFMT
Hosted by: Studs Terkel
Frequency: Weekly
Length: One hour Terms: Cash
Delivered via: Analog tape/Galaxy 6 T3
First aired: 1976
Discussions on books, music, art, film, media. Studs talks to anyone who has a story to tell.

"300 Trivia Mystery Voices" **Garlin Sound Enterprises**

Produced by: Norm Pringle
Frequency: Daily
Length: 30-60 secs. Terms: Cash
Delivered via: Analog tape
First aired: 1989
300 sound bites of famous people (politicians, movie stars, sports figures — household names). Use for phone-in contests.

"Harrison Tilbert's Travel Guide Of The Airwaves"

Kenetics Radio Entertainment

Produced by: Ken Levy
Hosted by: Harrison Tilbert
Frequency: Daily
Length: 90 secs. Terms: Barter
Delivered via: Analog tape
First aired: 4/88
Radio's original rock 'n' roll travel guide. Takes listeners to exotic ports of call. Vacation giveaways.

"Tomorrow's Music"

Marie Marie Music, Inc.

Produced by: John Boutkam for N.O.W. Broadcasting
Hosted by: John De Graaf
Frequency: Weekly
Length: Two hours Terms: Barter
Delivered via: Analog tape/DAT
New releases from Europe, featuring interviews with major artists and new acts. Show is produced in two different formats (AOR & CHR).

"TV Tonight With Howard Rosenberg" **Broadcast Group**

Produced by: Matthew Coates
Hosted by: Howard Rosenberg
Frequency: Daily
Length: One min. Terms: Barter
Delivered via: Analog tape
First aired: 2/92 Affiliates: 100
Reviews and commentary by Los Angeles Times TV critic Howard Rosenberg. Features audio from the programs reviewed.

"UNCF Parade of Stars"

Urban Public Affairs Network/ American Urban Radio Networks

Produced by: Jerry Lopes
Hosted by: Lou Rawls
Frequency: Holiday/seasonal special
Length: Seven hours Terms: Barter
Delivered via: Spacenet 3 T5H
First aired: 12/26/85 Affiliates: 100
Lou Rawls Parade of Stars Radiothon to benefit the United Negro College Fund. AURN is the official radio network of the UNCF.

"Up Close"

MediaAmerica Radio

Produced by: Neer Perfect Productions
Hosted by: Dan Neer
Frequency: Biweekly
Length: Two hours Terms: Barter
Delivered via: CD
First aired: 4/10/87 Affiliates: 200
Best music interview series on AOR. Devotion to quality in production and writing. Get Up Close with your favorite rockers.

"Video Viewer"

Video Viewer

Produced by: Joey Berlin
Hosted by: Jeff Craig
Frequency: Daily Terms: Barter
Delivered via: Vinyl
First aired: 7/90 Affiliates: 141
An update of new video releases.

"World Space Report"

World Space Report (Radio Waves Corp.)

Produced by: Joe Piasek
Hosted by: John Ogle
Frequency: Daily
Length: 90 secs. Terms: Barter/cash
Delivered via: Analog tape
First aired: 1/88 Affiliates: 70
Space news from heroes to aliens; high tech toys to the problems that plague our planet.

"Young Adult Newscall"

ABC Radio Networks/ABC News

Produced by: ABC Radio News
Frequency: Daily
Length: Nine mins. Terms: Supplied with network affiliation
Delivered via: Satcom C5 T23
Affiliates: 350
Daily actuality feed of raw sound, interview clips and correspondent reports of stories of interest to young adults 18-34.

COMEDY



"ABC's Morning Show Prep Produced Comedy" **ABC Radio Networks**

Produced by: Jessica Ettinger
Frequency: Weekly
Terms: Supplied with network affiliation
Delivered via: Satcom C5 T23; ABC Data System - corresponding scripts for audio
First aired: 2/90
Topical comedy bits and song parodies created especially for morning show jocks.

"American Comedy Network"

American Comedy Network

Produced by: American Comedy Network
Frequency: Weekly Length: 60-90 secs.
Terms: Cash
Delivered via: Analog tape/CD
First aired: 1/30/84 Affiliates: 296
Original, topical shortform comedy designed for morning shows in all formats. Customizing, work parts, and library material also included.

INFORMATION FEATURES

COMEDY



“Benmar Bits”

Benmaradio

Produced by: Benmaradio
Frequency: Weekly Length: Varies
Terms: Cash
Delivered via: Analog tape

Adult comedy bits — bogus movies, commercials, TV shows, and products — relevant to current issues. Best for AOR, AC, and Gold.

“Mel Blanc’s Blankety Blancs”

All Star Radio

Produced by: Blanc Communications
Frequency: Daily Length: 5 secs. to one min.
Terms: Barter
Delivered via: Chrome cassette
First aired: 1/80 Affiliates: 96

500-unit comedy service starring late, great golden-throated legend. Includes collection of radio’s greatest drops.

“Bobb Sledd . . . Not A Private Eye”

Magnolia Street/Radio Cinema

Produced by: Magnolia Street/Radio Cinema
Frequency: Daily Length: 2 1/2 mins.
Terms: Cash
Delivered via: Analog tape/DAT
Affiliates: 40

Follows the adventures of Bobb Sledd . . . not a private eye, but a crime stopper, sort of.

“Bushman & Quale”

Magnolia Street Productions

Produced by: Radio Cinema
Frequency: Daily Length: 90 secs.
Terms: Cash
Delivered via: Analog tape/DAT
First aired: 1992

“Cheap Laughs”

Laugh-Trak Media Services

Produced by: Laugh-Trak Media Services
Frequency: Daily Length: 45-75 secs.
Terms: Cash/barter
Delivered via: Telephone/faxed script
First aired: 1/91

Popular celebrity interactives recorded daily; male and female impressions; two bits per day; convenient retrieval with touch-tone telephone; market exclusive.

“Chickenman”

Chicago Radio Syndicate

Produced by: Dick Orkin
Frequency: Daily Length: 2 1/2 mins.
Terms: Cash
Delivered via: Analog tape
First aired: 1967 Affiliates: 1,500+

Dick Orkin’s classic comedy-adventure series featuring radio’s most popular crime fighter, customized for your station and advertiser.

“Comedy Connection”

Craig Granato

Produced by: Craig Granato
Frequency: Daily Length: One page
Terms: Cash
Delivered via: Fax/mailed script
First aired: 2/1/91 Affiliates: 20

Top-quality daily topical joke service available by fax or weekly service available by mail at a reasonable rate.

“Comedy Hour”

MJI Broadcasting, Inc.

Produced by: Len Belzer
Hosted by: Len Belzer
Frequency: Weekly Length: One hour
Terms: Barter
Delivered via: Vinyl disc
First aired: 3/86

Weekly interviews with top comedians, previews of upcoming routines, live stand-up performances, best in recorded comedy.

“Contemporary Comedy Network”

Olympia Networks

Produced by: Jill Greer
Frequency: Daily Length: Varies
Terms: Barter
Delivered via: CD
First aired: 1/2/89 Affiliates: 337

CD-delivered comedy service featuring song/commercial parodies, characters, interactives, prerecorded drops, and bonus bits.

“Daily Feed”

DC Audio

Produced by: John Dryden
Hosted by:
Frequency: Daily Length: 90 secs.
Terms: Barter/cash
Delivered via: Analog tape
First aired: 12/81 Affiliates: 30

Front-page news satire. Irreverent but tastefully delivered political/social commentary and cartoon vignettes which cultivate extremely loyal repeat listeners.

“Drive-In Drops”

Steelworks

Produced by: Steelworks
Length: One second to one min.
Terms: Barter/cash
Delivered via: DAT/CD
First aired: Spring '92

Hundreds of instantly useful drops from famous films, TV shows, & cartoon characters. Perfect for every format . . . call-in contests too!

“Drop-Ins”

ABC Radio Networks

Produced by: Ben Manilla
Frequency: Weekly Length: Varies
Terms: Supplied with network affiliation
Delivered via:

First aired: 9/4/91 Affiliates: 150

Short comedic phrases and statements culled from immense library of spoken word and comedy LP’s and CD’s. For all formats.

“Earl Pitts, Uhmerikun”

West End Media Group

Produced by: Gary Burbank
Hosted by: Earl Pitts
Frequency: Daily Length: 90-120 secs.
Terms: Cash
Delivered via: Analog tape
First aired: 8/86

The thinking man’s views. A commentary about “Uhmerika” the way it should be told. Hotter than ever, get Earl today.

“Emerald Comedy Company”

Emerald Entertainment Network

Produced by: Gerry House
Hosted by: Gerry House
Frequency: Weekly Length: 12-18 mins.
Terms: Cash
Delivered via: Satcom C5 T19
First aired: 3/90

Insanity-to-go for Country radio. Gerry House and his team of comedy crazies bring you weekly topical bits.

“File 13”

Magnolia Street Productions

Produced by: Radio Cinema
Frequency: Daily Length: 10-20 secs.
Terms: Cash
Deliver: Analog tape/DAT
First aired: 1992 Affiliates:

An audio “Gary Larson ‘Far Side’” cartoon with a little Muppet humor thrown in.

“Flying Dutchman”

N.O.W. Broadcasting

Produced by: John Boutkam
Hosted by: John Boutkam/
Jopie Van Spijbelen
Frequency: Weekly Length: One hour
Terms: Barter/Cash
Delivered via: DAT
First aired: 1988 (Europe)

Contains topical humor from Europe and a lot of new music and funny characters.

“Stan Freberg Here”

Dick Brescia Associates

Produced by: Donna Freberg
Hosted by: Donna Freberg
Frequency: Daily Length: 2 1/2 mins.
Terms: Barter

Delivered via: Satcom C5 T15
First aired: 2/22/90 Affiliates: 100

Comedy commentary on today’s events by Radio Hall of Fame talent Stan Freberg.

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"Fun Factory"

ProMedia

Produced by: ProMedia
 Frequency: Weekly Length: One min.
 and under
 Terms: Barter/cash
 Delivered via: Analog tape
 First aired: 6/86 Affiliates: 200

SpooF commercials, song parodies, inter-actives, and charaters to make your morning show shine!

HEADLINE COMEDY

A WEEKLY (NOT WEAKLY) INTERACTIVE COMEDY SERVICE

"Headline Comedy"

Produced by:
 Frequency: Weekly
 Delivered via: Analog tape
 First aired: 12/2/91 Affiliates: 6

Interactive comedy service, plus bits, live phone calls and custom ID's.

"Hiney Wine II"

West End Media Group

Produced by: West End Media Group
 Hosted by: None
 Frequency: Daily Length: 90 secs.
 Terms: Cash
 Delivered via: Mailed script

One of America's hottest comedy features ever! Cracking up a new generation of listeners in '92! Get some "Hiney" today!

"Hit Comedy Network"

Olympia Networks

Produced by: Bruce Butler
 Frequency: Daily Length: Varies
 Terms: Barter
 Delivered via: CD

First aired: 6/25/90 Affiliates: 210
Timely, topical, interactive bits, plus song/commercial parodies, movie drops, and prerecorded cuts. Jingles as well as bonus bits.

"Hit Parodies By Steel"

Steelworks

Produced by: Ben Steel
 Frequency: Customized upon station request
 Length: One to two mins.
 Terms: Cash
 Delivered via: Analog tape

Ben Steel - top comedy song producer on over 700 stations - will make your audience laugh! Custom song parodies/musical drops.

"Hollywood On Hold"

Mainstreet Productions, Inc.

Produced by: Cleveland N. Forrest
 Hosted by: JoAnn Reeves
 Frequency: Daily Length: 45-75 seconds
 Terms: Barter
 Delivered via: Analog tape
 First aired: 1991

Show-biz news from wherever show-biz is. Offbeat celebrity interviews edited for laughs. Interactive format.

"IAS Comedy Service"

In All Seriousness, Inc.

Produced by: In All Seriousness, Inc.
 Frequency: Daily Length: 30 secs.
 to 2½ mins.
 Terms: Cash
 Delivered via: Analog tape/FAX/Mailed script

Weekly comedy service; five totally produced bits per week with initial 40-bit library. Scripted "Word from Comedy" also available.

"Knockers*!"

Voices

Produced by: Charles Fuller
 Frequency: As desired Length: Varies
 Terms: Cash
 Delivered via: Analog tape, audio cassettes
 if desired
 First aired: 1976 Affiliates: 1140

An eclectic collection of guests, gags, funky reports and voices for a wacky show host to apply at will.

"Laff Trax"

CBS Spectrum Radio Network

Produced by: Frank Cammarata
 Frequency: Monthly Length: 30 mins.
 Terms: Supplied with network affiliation
 Delivered via: Satcom C5 T23
 Affiliates: 1,000

Monthly feed of 75 comedy bits including one-liners, classic comedy sketches, movie lines and current routines to use as drop-ins or features.

"Larry's Imperfect Pet Emporium"

Lee Allen Faust Productions (L.A.F. Productions)

Produced by: Lee Faust
 Hosted by: Larry "Lee Faust"
 Frequency: 58 episodes Length: One min.
 Terms: Cash
 Delivered via: Analog tape
 First aired: 1987

Larry, an unscrupulous pet shop owner, advertises his imperfect pets and supplies during your morning show. Side-splitting comedy.

"Laugh Machine"

ProMedia

Produced by: ProMedia
 Frequency: Monthly Length: One min.
 and under
 Terms: Barter/cash
 Delivered via: Analog tape
 First aired: 1/82 Affiliates: 100

Classic comedy from America's funniest comedians.

"Laughs On Us"

ABC Radio Networks

Produced by: Pro Media
 Terms: Supplied with network affiliation
 Delivered via: Satcom C5 T23

Famous one-liners and classic comedy bits from some of the world's funniest people.

"Lonesome Cowboy Tim"

Transmedia

Produced by: Transmedia
 Hosted by: Lonesome Cowboy Tim
 Frequency: Daily Length: One min.
 Terms: Cash
 Delivered via: Analog tape/DAT
 First aired: 1/86

The continuing saga of Tim's life on the prairie. Ideal as a daily guest on any format. Hilarious, home spun comedy.

"Morning Show Audio"

The Source

Produced by: Dia Stein
 Frequency: Three times weekly
 Length: Various
 Terms: Supplied with network affiliation
 Delivered via: Satcom C5 T15
 First aired: 2/90 Affiliates: 125

A bulk feed of audio useful for morning prep. Includes parodies, original comedy and special reports.

"Morning Sidekick"

Critical Mass Media Productions, Inc.

Produced by: The Morning Sidekick
 Frequency: Weekly length: 15-60 secs.
 Terms: Cash
 Delivered via: Analog tape

First aired: 1989 Affiliates: 53
15 pre-produced bits weekly; commercial and song parodies, interactivs, continuing characters, drops, show opens, free custom promos.

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"Music Montages" ABC Radio Network

Produced by: Ben Manilla
 Frequency: Weekly Length: 30 seconds
 Terms: Supplied with network affiliation
 Delivered via:
 First aired: 7/15/91 Affiliates: 150
Densely-produced, fast-paced, event-oriented music and comedy collages for Hot AC and CHR radio.

"My Music" WFMT Fine Arts Network

Produced by: BBC
 Hosted by: Steve Race
 Frequency: Length: 30 mins.
 Terms: Cash
 Delivered via: Westar IV T2D
 First aired: Affiliates:
Panel game; a battle of wits to answer questions about music --classical, opera, jazz, pop, and more.

"My Word!" WFMT Fine Arts Network

Produced by: BBC
 Hosted by: Jack Longland
 Frequency: Weekly Length: 30 mins.
 Terms: Cash
 Delivered via: Westar IV T2D
 First aired: Affiliates:
A witty panel game show about words, played by people whose business is words.

"Nasty Nancy" West End Media Group

Produced by: Russ Parr
 Hosted by: Nasty Nancy
 Frequency: Weekly Length: 90 secs.
 Terms: Cash
 Delivered via: Analog tape
 First aired: 1/91
The hottest comedy feature of '92. A phone interactive that will burn up your airwaves! Beat your competition to it!

"Nightmare From Nashville" Capitol Media

Produced by: Harvey Kojan
 Frequency: Daily Length: 30-40 secs.
 Terms: Cash
 Delivered via: Analog tape
 First aired: 2/92
A ready-to-air contest package complete with five horrendously outrageous versions of Country hits sent weekly with generic open.



"On The Phone With Ti-Rone" Premiere Radio Networks

Produced by: Ray De La Garza
 Hosted by: Brad Sanders
 Frequency: Twice-daily
 Length: Two mins.
 Terms: Barter
 Delivered via: Vinyl disc
 First aired: 1/88 Affiliates: 115
Ti-Rone answers question on everything from love to money, from friendships to family. The funniest, most irreverent advice ever to hit Urban radio!

"Original Radio Hotline" All Star Radio

Produced by: Ron Stevens & Joy Grdnic
 Frequency: Daily Length: None longer than 37 secs.
 Terms: Barter
 Delivered via: Vinyl
 First aired: 7/83 Affiliates: 162
260 funny phone calls to DJs from radio's most memorable characters. Interactive on a natural basis.

"Phoney Calls" Laugh-Trak Media Services

Produced by: Laugh-Trak Media Services
 Frequency: Daily Length: 45-75 secs.
 Terms: Cash/cash & barter
 Delivered via: Telephone/faxed script
 First aired: 1/90
Popular celebrity interactives; daily delivery; customized; male and female impressions; market exclusive; designed for CHR, AC, Gold; two packages available.



"Premiere A/C Comedy Network" Premiere Radio Networks

Produced by: Mark Davis/Kelly Aquino
 Frequency: 10-15 bits/week Length:
 One min. (average)
 Terms: Barter
 Delivered via: Analog tape
 First aired: 12/91
Hilarious parody songs, commercials, impersonations and interactive characters produced especially with the AC listeners in mind. Mack & Jamie, Rosie Taravella, and more.



"Premiere CHR Comedy Network" Premiere Radio Networks

Produced by: Mark Davis/Kelly Aquino
 Frequency: 15-20 bits/week Length:
 One min. (average)
 Terms: Barter
 Delivered via: Analog tape
 First aired: 1/88 Affiliates: 350
The largest interactive comedy service available in radio today: Comedy bits, parody songs, Jeff Altman, Ronnie Schell, John Roarke, Rosie Taravella, and more.



"Premiere Country Comedy Network" Premiere Radio Networks

Produced by: Kelly Aquino/Mark Davis
 Frequency: 15-20 bits/week Length:
 One min. (average)
 Terms: Barter
 Delivered via: Analog tape
 First aired: 2/90 Affiliates: 225
Hilarious parody songs, commercials, impersonations and interactive characters exclusively for Country radio. Mack & Jamie, Buddy Baron, Donna Cherry, John Roarke and more!



"Premiere Gold Comedy Network" Premiere Radio Networks

Produced by: Kelly Aquino/Mark Davis
 Frequency: 10-15 bits/week Length:
 One min. (average)
 Terms: Barter
 Delivered via: Analog tape
 First aired: 10/90 Affiliates: 210
Hilarious parody songs, commercials, impersonations and interactive characters exclusively for the Gold/Oldies radio format. Mack & Jamie, Buddy Baron, John Roarke and more!

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"Premiere Rock Comedy" Premiere Radio Networks

Produced by: Mark Davis/Kelly Aquino
Frequency: 10-15 bit/weeks **Length:**
One min. (average)
Terms: Barter
Delivered via: Analog tape
First aired: 1/92

The largest interactive comedy service available in radio today; comedy bits, parody songs, and parody commercials . . . with the "rock" listener in mind.

"Programming Pack" ABC Radio Networks

Produced by: Ben Manilla
Frequency: Holiday/seasonal special
Length: Varies
Terms: Supplied with network affiliation
Delivered via:
First aired: 10/91 **Affiliates:** 2,000

Music montages, comedy drop-ins, interactive voices, and music beds created with a holiday theme.

"Red Neckerson" Syndicom

Produced by:
Hosted by: Red Neckerson
Frequency: Daily **Length:** One min.
Terms: Cash
Delivered via: Analog tape
First aired: 9/79 **Affiliates:** 87

Comedy editorials — Red has an opinion on everything from TV to sports to opening a wine bottle.

"Bob Rivers' Twisted Tunes" ABC Rock Network

Produced by: Bob Rivers
Frequency: Weekly **Length:** 90 secs.
Terms: Supplied with network affiliation
Delivered via: Satcom C5 T23
Affiliates: 100

Song parodies of current songs/artists.

"Rock Comedy Network"

Olympia Networks
Produced by: Jill Greer
Frequency: Daily **Length:** Varies
Terms: Barter
Delivered via: CD
First aired: 1/2/89 **Affiliates:** 233

A comedy service targeted to 18-34 core demo featuring song and commercial parodies, original characters, movie drops, and pre-recorded bits.

Satellite COMEDY NETWORK

"Satellite Comedy Network" CD Media

Produced by: Wally Clark Productions
Hosted by: Unhosted comedy bits
Frequency: 4-5 cuts daily **Length:**
20 secs. to three mins.
Terms: Barter
Delivered via: Satcom C5 T19
First aired: 2/3/92 **Affiliates:** 100

Last night's news is this morning's show material. Parody songs, spoof commercials and more, the only live, daily satellite comedy service.

"Smashed Hits" ProMedia

Produced by: ProMedia
Frequency: Weekly **Length:** 90 secs.
and under
Terms: Barter/cash
Delivered via: Analog tape
First aired: 2/92 **Affiliates:** 75

Song parody service featuring topical humor.

"So Who Asked You?" Mainstreet Productions, Inc.

Produced by: Cleveland N. Forrest
Frequency: Daily **Length:** One min.
Terms: Barter/cash
Delivered via: Analog tape
First aired: 1991

Advice from America - the person-on-the-street, who is always ready with a solution to your problems.

"Ben Steel's Music Track Factory Steelworks

Produced by: Ben Steel
Frequency: Weekly
Terms: Cash
Delivered via: Analog tape
First aired: 1992

Be creative! Multiformat hit song music tracks . . . just add your own customized lyrics for comedy song parodies that are exclusively yours!

"Ben Steel's Twisted Hits"

All Star Radio
Produced by: Ben Steel
Frequency: Daily **Length:** 90 secs.
Terms: Barter
Delivered via: CD
First aired: 2/90 **Affiliates:** 102

120 timeless song parodies based on hits of the '50s, '60s, and '70s delivered with a comprehensive users manual.

"Stevens & Grdnic's Daily Comedy Exclusive" All Star Radio

Produced by: Ron Stevens &
Joy Grdnic
Frequency: Daily **Length:** 10-90 secs.
Terms: Barter
Delivered via: CD
First aired: 1/86 **Affiliates:** 228

Weekly topical comedy — now with 63% more material than previous years. Song parodies, drops, interactive characters, TV/movie sendups, comedy SFX.



"TM Comedy Network" TM Century

Produced by: TM Century
Hosted by: R. Humphries Productions
Frequency: Weekly
Terms: Cash
Delivered via: CD/mailed script
First aired: 1989 **Affiliates:** 125

Topical and funny comedy service specializing in parody songs, customized morning show jingles, and TV commercial spoofs.

"Tooth Fairy" Chicago Radio Syndicate

Produced by: Dick Orkin
Frequency: Daily **Length:** 2½ mins.
Terms: Cash
Delivered via: Analog tape
First aired: 1971 **Affiliates:** 1,500+

Dick Orkin's classic secret adventures of the Tooth Fairy. A comedy series customized for your station and advertiser.

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"TV/Movie Clips" **ABC Radio Networks**

Produced by: Pro Media
Length: Two hours
Terms: Supplied with network affiliation
Delivered via: C5 T23

A feature filled with famous one-liners from cartoon characters to theme songs and classic sound bites.

"Twisted History" **Marconi & Cheese Communications**

Produced by: Marconi & Cheese Communications
Frequency: Daily **Length:** 45-90 secs.
Terms: Cash
Delivered via: Analog tape
First aired: 10/90

Daily (including weekends) today-in-history comedy drop-ins for July, October, November, December, January, and February.

NEWS PROGRAMS



"Accu-Weather" **Accu-Weather**

Delivered via: Telephone
Affiliates: 130

Weather forecasts and discussions customized to market and format. Accurate, promotable, and available exclusively to one station per market.

"Lou Adler's Medical Journal" **Eagle Media Productions**

Produced by: Eagle Media Productions
Hosted by: Lou Adler
Frequency: Daily
Length: Two mins. **Terms:** Barter
Delivered via: Analog tape
First aired: 1/86 **Affiliates:** 100

Medical/health journalism, including actuality material from interviews with doctors and other health experts from all over the country.

TRIBUNE **RADIO NETWORKS** *AGRI-VOICE*

"Agri-Voice Radio Network" **Tribune Radio Networks**

Produced by: Tribune Radio Networks
Hosted by: Orion Samuelson, Max Armstrong & Dave Russell
Frequency: Daily
Length: One to five mins. **Terms:** Barter
Delivered via: Galaxy 2 T3
First aired: 1985 **Affiliates:** 92

Midwest and Indiana network of agri-news, commentary, detailed agri-weather and concise market reports on local, national and international events.

AM BUSINESS REPORT

"AM Business Report A" **Westwood One/ NBC Radio Network**

Produced by: NBC Radio News
Hosted by: John Hartge
Frequency: Daily
Length: One min. **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T15

As a new business day begins, a complete review of the previous day's market activity.

"AM Business Report B" **Westwood One/ NBC Radio Network**

Produced by: NBC Radio News
Hosted by: Camille Bohanon
Frequency: Daily
Length: One min. **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T15

The day's first word on foreign exchanges and overseas market activity.

America in the Morning

"America In The Morning" **Westwood One/ Mutual Broadcasting**

Produced by: Greg Johnson
Hosted by: Jim Bohannon
Frequency: Daily
Length: One hour **Terms:** Barter
Delivered via: Satcom C5 T15
First aired: 1984

Morning newsmagazine program with investigative news and information, weather, sports, and daily special segments. Designed as lead-in to morning drive.

America This Week

"America This Week" **Westwood One/ Mutual Broadcasting**

Produced by: George Achaves
Hosted by: Jim Bohannon
Frequency: Weekly
Length: 22 mins. **Terms:** Barter
Delivered via: Satcom C5 T15
First aired: 3/90

A quick trip through the feature events of the week, with correspondent reports, special events, and the weekly film review.

"American Agenda" **ABC Information Network**

Produced by: ABC Radio News
Hosted by: Various
Frequency: 4-6 times annually
Length: One hour **Terms:** Barter/Supplied with network affiliation
Delivered via: Satcom C5 T23
First aired: 6/89 **Affiliates:** 250
Live phone-in discussion of major news issues.

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NEWS PROGRAMS



"Audio Datebook"

ABC Radio Networks

Produced by: ABC Radio News
 Frequency: Weekly Terms: Supplied with network affiliation
 Delivered via: Satcom C5 T23
 First aired: 1/1/86 Affiliates: 1,500

Weekly actuality feed of raw sound, interview clips and correspondent reports from major news and cultural events from each day in history.

"Automotive Magazine"

Transmedia

Produced by: David Adams
 Hosted by: Brian Douglas
 Frequency: Weekly
 Length: Two hours Terms: Barter
 Delivered via: Satcom C5 T19
 First aired: 2/1/92 Affiliates: 35

New car reviews, safety tips and information. General car care tips, interviews with industry leaders, live reports from racing circuits & auto shows.

"Automotive Minutes"

Transmedia

Produced by: David Adams
 Hosted by: Brian Douglas
 Frequency: Daily
 Length: One min. Terms: Barter/Cash
 Delivered via: Analog tape
 First aired: 1/91 Affiliates: 30

Timely, topical daily features on the auto industry. Discussions about industry trends, new car models, safety features, insurance, pollution & automotive care.

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"John Block Reports From Washington" Tribune Radio Networks

Produced by: John Block
 Hosted by: John Block
 Frequency: Weekly
 Length: Five mins. Terms: Barter
 Delivered via: Analog tape/Galaxy 2 T3
 First aired: 1989 Affiliates: 125
Former Secretary of Agriculture John Block looks at agr-business from the Washington angle.

The Dr. Joyce Brothers Report

"Dr. Joyce Brothers" Westwood One/ NBC Radio Network

Produced by: Bill Lally
 Hosted by: Dr. Joyce Brothers
 Frequency: Daily
 Length: Two mins. Terms: Barter
 Delivered via: Satcom C5 T15
Relationships, family, work, stress . . . advice on coping from America's best-known psychologist.

"Hal Bruno's Washington" ABC Entertainment Network

Produced by: ABC Radio News
 Hosted by: Hal Bruno
 Frequency: Weekly
 Length: 25 mins. Terms: Supplied with network affiliation
 Delivered via: Satcom C5 T23
 Affiliates: 200
Weekly interview program hosted by ABC political editor, Hal Bruno. Mr. Bruno interviews major news and decision makers.

Business Beat

"Business Beat I & II" Westwood One/ Mutual Broadcasting

Produced by: Mutual News
 Hosted by: John Hartge
 Frequency: Twice daily
 Length: 4½ mins. Terms: Supplied with network affiliation
 Delivered via: Satcom C5 T15
 First: 12/82
Noon report: trading activity, evening report recaps stock market. Other business and financial news covered in both reports.

"The Buzz"

Entertainment Radio Networks

Produced by: Adam Curry
 Hosted by: Adam Curry
 Frequency: Twice-daily
 Length: One min. Terms: Barter
 Delivered via: Analog tape/Satcom C5 T19
 First aired: 10/89 Affiliates: 83
CHR's hottest gossip, news, views. Delivered custom to the station. Spots run separate from feature.

"Capitol Ideas"

CBS Radio Network

Produced by: Howard Arenstein
 Hosted by: Rob Armstrong
 Frequency: Fridays
 Length: 30 mins. Terms: Supplied with network affiliation
 Delivered via: Satcom C5 T23
 Affiliates: 440
Reports from Washington on the activities of the nation's lawmakers, with interviews and excerpts from governmental proceedings.

"Capitol Report"

U. S. Senate Conference

Produced by: Chris Devaney/Dave Hodgdon
 Hosted by: Chris Devaney/Dave Hodgdon
 Frequency: Daily
 Length: Two mins. Terms: Free
 Delivered via: Telephone
 First aired: 5/87
Daily news feed featuring stories on legislation and issues currently debated on Capitol Hill.

"CBS/Time Inc. Advances"

CBS Radio Network

Produced by: David Kurman
 Frequency: Weekly Terms: Supplied with network affiliation
 Delivered via: CBS Infolink
 Affiliates: 440
Weekly script service designed for radio, offers a preview of upcoming stories in magazines such as Time, People, Entertainment Weekly, Fortune and more.

"CBS World News Roundup"

CBS Radio Network

Produced by: Steve Baltin
 Hosted by: Bill Lynch/Frank Settipani
 Frequency: Daily
 Length: 15 mins. Terms: Supplied with network affiliation
 Delivered via: Satcom C5 T23
 Affiliates: 440
Morning drive outlook of breaking world news events.

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“Children’s Health News Network”

Children’s Health News Network

Produced by: Marge Kumaki
Hosted by: Marge Kumaki
Frequency: Weekly
Length: 5 1/2 mins. **Terms:** Free
Delivered via: Telco/Satcom 1R T23
First aired: 2/14/89 **Affiliates:** 400

A pediatric and adolescent health and medical newscast aimed at parents. Topics range from prenatal through adolescent concerns.

“Comment On The News” Westwood One/NBC Radio Network

Produced by: NBC Radio News
Hosted by: Various
Frequency: Daily
Length: Three mins. **Terms:** Barter
Delivered via: Satcom C5 T15

Thought-provoking analysis and commentary on the top news stories from Irving R. Levine, Richard Valeriani, and others.

“Consumer Report” Westwood One/NBC Radio Network

Produced by: NBC Radio News
Hosted by: John Hartge
Frequency: Daily
Length: One min. **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T15

From the latest marketing trends to the newest products — a look at what’s hot on the market.

“Country News”

Entertainment Radio Networks

Produced by: Tom Holdridge
Hosted by: Bob Guerra
Frequency: Twice-daily
Length: 2 1/2 mins. **Terms:** Barter
Delivered via: Analog tape/vinyl disc
First aired: 10/81 **Affiliates:** 275

Country music industry’s know-all. Gossip, news, events, etc. feature. All you ever need to know about the artist.

“Walter Cronkite’s Twentieth Century”

CBS Radio Network

Produced by: CBS Radio Network
Hosted by: Walter Cronkite
Frequency: Daily
Length: 90 secs. **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T23
Affiliates: 440

Recapture history each day with “the most trusted man in America.”



Dow Jones Report™

“Dow Jones Report”

Dow Jones & Company

Produced by: Dow Jones & Company
Hosted by: Various anchors
Frequency: Hourly
Length: One min. **Terms:** Barter
Delivered via: Satcom C5 T23
First aired: 8/31/87 **Affiliates:** 40

Hourly news briefs containing current money news and consumer trends; designed specifically for FM music stations.

“Down To Earth”

CBS Radio Network

Produced by: Chris Dinan
Hosted by: Harry Smith
Frequency: Daily
Length: Two mins. **Terms:** Barter/supplied with network affiliation
Delivered via: Satcom C5 T23
First aired: 3/91 **Affiliates:** 440

Covers environmental issues on a daily basis: how we’re affected how we can do our share, and how we can better understand our planet.

“Earthwire” Westwood One/Mutual Broadcasting

Produced by: Ike Pappas
Hosted by: Ike Pappas
Frequency: Daily
Length: Two mins. M-F; five mins. weekends
Terms: Barter
Delivered via: Satcom C5 T15
First aired: 1991

Reports on the environment and our impact on it. Issues from pollution to protection and efforts to keep the earth clean.

“Dr. Dean Edell Medical Minutes”

EFM Media Management

Produced by: EFM Media Management
Hosted by: Dr. Dean Edell
Frequency: 10 times weekly
Length: One min. **Terms:** Barter
Delivered via: Satcom C5 T23
First aired: 9/87 **Affiliates:** 360

Covers environmental issues on a daily basis: how we’re affected how we can do our share, and how we can better understand our planet.

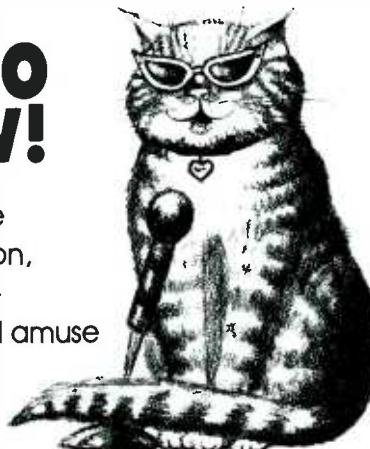
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PUT SOME BITE INTO YOUR RADIO SHOW!

The Humane Society of the United States, the nation’s largest animal-protection organization, presents its actuality line, **Animal “Bites”**, sixty-second sound-bites on animal topics that will amuse and astound your listeners. The bites change weekly and are suitable for all formats.



Call
1-800-HUMANE-1
(1-800-486-2631)

In Washington, D.C.,
call 778-6141

The Humane Society of the United States
2100 L Street, NW
Washington, DC 20037
202-452-1100

INFORMATION FEATURES

NEWS PROGRAMS



"Environmental Update" Eagle Media Productions

Produced by: John Wheeling/Larry Kanter/
Eagle Media Productions
Hosted by: Larry Kanter
Frequency: Daily
Length: Two mins. **Terms:** Barter
Delivered via: Analog tape
First aired: 1/92 **Affiliates:** 10

Interesting, informative, topical news about environmental problems, challenges, and creative solutions. Concise, authoritative journalism, not advocacy.

Face-Off

"Face-Off" Westwood One/ Mutual Broadcasting

Produced by: The Broadcast Group
Hosted by: Sens. Ted Kennedy (D-MA)
and Alan Simpson (R-WY)
Frequency: Daily
Length: 4½ mins. **Terms:** Barter
Delivered via: Satcom C5 T15
First aired: 4/16/84

Opposing viewpoints from political adversaries on issues concerning everyone. High-powered politics with an enjoyable and informative presentation.

"Face The Nation" CBS Radio Network

Produced by: Karen Sughrie
Hosted by: Bob Schieffer
Frequency: Sundays
Length: 30 mins. **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T23
Affiliates: 440

CBS News forum with interviews of national and international newsmakers involved in the week's hottest stories.

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TRIBUNE RADIO NETWORKS AGRI-VOICE

"Farming America" Tribune Radio Networks

Produced by: Max Armstrong
Hosted by: Max Armstrong
Frequency: Daily
Length: Five mins. **Terms:** Barter
Delivered via: Analog tape
First aired: 1988 **Affiliates:** 250
Five-minute program featuring interviews and news actualities with farmers and agri-business leaders throughout America.

"Fight Back with David Horowitz" Entertainment Radio Networks

Produced by: Jeb Baird
Hosted by: David Horowitz
Frequency: Twice-daily
Length: Two mins. **Terms:** Barter
Delivered via: Analog tape/vinyl disc
First aired: 6/89 **Affiliates:** 156
America's number one consumer advocate delivers two daily reports on the world of the consumer.

First Light

"First Light" Westwood One/ NBC Radio Network

Produced by: Greg Johnson
Hosted by: Dirk Van
Frequency: Daily
Length: 30 mins./one hour **Terms:** Barter
Delivered via: Satcom C5 T15
A morning magazine with a comprehensive mix of news, information, features, and entertainment; designed as a lead-in to morning drive.

"Gadget Guru" David Baronfeld Entertainment

Produced by: David Baronfeld
Hosted by: Andy Pargh
Frequency: Twice daily
Length: 90 secs. **Terms:** Barter
Delivered via: Analog tape/DAT
First aired: 6/90 **Affiliates:** Two
Syndicated newspaper columnist and NBC "Today" show regular bring your listeners up-to-date on the latest electronic gadgets.

"Charles J. Givens Money Strategies" Givens Broadcasting

Produced by: Givens Broadcasting
Hosted by: Charles J. Givens
Frequency: Daily
Length: Two mins. **Terms:** Barter
Delivered via: Analog tape/Satcom
First aired: 1/91 **Affiliates:** 125
Daily money strategy vignettes from America's No. 1 best-selling financial author.

"Paul Harvey News and Commentary" ABC Radio Networks

Produced by: Paul Harvey
Hosted by: Paul Harvey
Frequency: Daily
Length: 5-15 mins. **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T23
First aired: 1951 **Affiliates:** 1300
News and commentary hosted by Paul Harvey, the most-listened-to news anchor and commentator in America.

HEALTH NEWSFEED

"Health NewsFeed" Johns Hopkins Medical Institutions

Produced by: Carol Anne Strippel
Hosted by: Carol Anne Strippel
Frequency: Daily
Length: One min. **Terms:** Free
Delivered via: Satcom C5 T23/AP audio/telephone
First aired: 12/85 **Affiliates:** 500
The latest health and medical news available free of charge. Concise reports with an emphasis on medical research.

"Healthtalk" CBS Radio Network

Produced by: Virginia Pittman-Waller
Hosted by: Jacqueline Adams
Frequency: Daily
Length: 2 1/2 mins. **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T23
Affiliates: 440
The latest development in health and medicine are covered in this daily feature.

"Highlights: The Business Report" Business Radio Network

Frequency: Every half hour **Terms:** Barter
Delivered via: Satcom C5 T21/Galaxy G2 T3
First aired: 9/91 **Affiliates:** 73
Short-form hourly business updates that provide in-depth market information/analysis and business news.

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"Highlights: Traveler's Weather" Business Radio Network

Frequency: Every half hour Terms: Barter
Delivered via: Satcom C5 T21/Galaxy G2 T3
First aired: 9/91 Affiliates: 64

Short format national weather forecasts that keep the traveler informed of airport ground delays, severe storms, interstate highway conditions.

"In The Marketplace" CBS Radio Network

Produced by: Guy Campanele
Hosted by: Mike Pulsipher
Frequency: Daily
Length: Three mins. Terms: Supplied with network affiliation
Delivered via: Satcom C5 T23
First aired: 3/90 Affiliates: 440

A consumer-oriented look at the business world.

"It's A Fact" Dale Baglo Broadcast

Produced by: Dale Baglo Broadcast
Hosted by: Dale Baglo
Frequency: Daily
Length: 70-90 secs. Terms: Cash
Delivered via: Analog tape/DAT
First aired: 12/84

Amazing facts to astound your audience. Emphasis on science; great production value. Sales kit, promos provided; 260 shows.

"It's Only Money!" The Color Radio Network

Produced by: Alex Lacy
Hosted by: J. Bradford Craig
Frequency: Daily
Length: 60-90 secs. Terms: Barter/cash
Delivered via: Telephone/satellite

Different! A refreshingly humorous and insightful perspective on typically mundane current business, financial and economic news for everyone from CEO's to housewives.

"Peter Jennings Journal" ABC Information Network

Produced by: ABC Radio News
Hosted by: Peter Jennings
Frequency: Daily
Length: Three mins. Terms: Supplied with network affiliation
Delivered via: Satcom C5 T23
News analysis.

"Journal Of Commerce International Business Brief" Benmaradio

Produced by: Benmaradio
Hosted by: Mark Bradley
Frequency: Three times weekly
Length: 90 secs. Terms: Barter/cash
Delivered via: Analog tape
First aired: 1/90

International trade, export, and import news that's relevant to current news trends and economic markets.

"Just For The Health Of It" Consultation Radio Network

Produced by: Stupak Associates, Inc.
Hosted by: John Stupak
Frequency: Daily
Length: One min. Terms: Barter
Delivered via: Analog tape
First aired: 7/89

Award-winning, upbeat health-related features, and consumer-oriented information dealing with medicine and fitness. Gets the audience's attention.

Like Only Yesterday

"Like Only Yesterday" Westwood One/ Mutual Broadcasting

Produced by: George Achaves
Hosted by: Dick Rosse
Frequency: Daily
Length: 2½ mins. Terms: Barter
Delivered via: Satcom C5 T15
First aired: 5/5/86

A look back at today in history using extensive archive tape and research material. Hear actual sounds of the day.

"Matter Of Law" Eagle Media Productions

Produced by: Paul Loewenwarter Associates/
Lou Adler/Eagle Media Productions
Hosted by: Lou Adler
Frequency: Daily
Length: Two mins. Terms: Barter
Delivered via: Analog tape
First aired: 5/89 Affiliates: 80

Coverage of legal issues, court cases, and judges' decisions that affect the judicial system and our daily lives.

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A Healthy Relationship

Your station and
Health NewsFeed!

Rely on Health NewsFeed to provide your listeners with the latest health and medical information. Our free one-minute reports are available via Satcom C5, Associated Press audio and telephone. More than 250 stations have made a healthy choice ... you can, too!

For details, call
Carol Anne Strippel,
410-955-2849.

HEALTH NewsFeed

RADIO REPORTS VIA SATELLITE
FROM THE JOHNS HOPKINS MEDICAL INSTITUTIONS

INFORMATION FEATURES

NEWS PROGRAMS



Mature Focus

"Mature Focus"
**Westwood One/
Mutual Broadcasting**

Produced by: Mutual News & AARP
Hosted by: Peter Hackes
Frequency: Daily
Length: 90 secs. weekdays/five mins.
Saturdays Terms: Barter
Delivered via: Satcom C5 T15
First aired: 1/2/89

A look at topics important to adult Americans, including retirement planning, consumer tips, travel and leisure, Social Security, and more.

"The Media Inside"

Westwood One/NBC Radio Network

Produced by: NBC Radio News
Hosted by: Ron Nessen
Frequency: Daily
Length: Two mins. **Terms:** Barter
Delivered via: Satcom C5 T15

Veteran journalist Ron Nessen examines the media, the personalities, and how they affect our lives.

"Metro Weather Service"

Metro Weather Service

Produced by: Metro Weather Service
Frequency: Set by station
Length: Varies **Terms:** Invoice
Delivered via: Fax/modem

Local customized three to five-day forecasts, live reports, weather features.

"Minority Business Showcase"

**Urban Public Affairs Network/
American Urban Radio Networks**

Produced by: Jerry Lopes
Hosted by: UPAN personality
Frequency: Daily
Length: One min. **Terms:** Supplied with network affiliation
Delivered via: Spacenet 3 T5H
First aired: 1/90 **Affiliates:** 214

Program covers how black businesses in America got started, keep pace with the business economy and future business dreams.

"Money In Mind"

Consultation Radio Network

Produced by: Stupak Associates
Hosted by: John Stupak
Frequency: Daily
Length: One min. **Terms:** Free
Delivered via: Analog tape
First aired: 1/13/92

A daily feature on personal financial and investment topics written and delivered in an easy-to-follow format targeted to the lay-person.

Money Magazine Business Report

**"Money Magazine
Business Report"**
**Westwood One/
Mutual Broadcasting**

Produced by: Mutual News
Hosted by: Jordan Goodman
Frequency: Daily
Length: 2½ mins. **Terms:** Barter
Delivered via: Satcom C5 T15
First aired: 3/90

From Money magazine's financial desk, this report reviews the latest developments on Wall Street, business news, and the foreign markets.

Money Memo

"Money Memo"
**Westwood One/
NBC Radio Network**

Produced by: Bill Lally
Hosted by: Bruce Williams
Frequency: Daily
Length: Two mins. **Terms:** Barter
Delivered via: Satcom C5 T15

Expert advice on all those budget issues: saving, investing, and getting the most from your money.

Larry King: My Side of the Story

"My Side Of The Story"
**Westwood One/
Mutual Broadcasting**

Produced by: Pat Piper
Hosted by: Larry King
Frequency: Daily
Length: 2½ mins. **Terms:** Barter
Delivered via: Satcom C5 T15
First aired: 1/90

Larry King speaks out on the news and issues of the day in this no-holds-barred commentary.

The John Deere
**NATIONAL
FARM
REPORT**
Featuring Orion Samuelson

"National Farm Report"

Tribune Radio Networks

Produced by: Orion Samuelson
Hosted by: Orion Samuelson
Frequency: Daily
Length: Five mins. **Terms:** Barter
Delivered via: Analog tape
First aired: 1985 **Affiliates:** 350

Daily news and commentary feature for the world of agri-business and farming hosted by the No. 1 recognized farm broadcaster.

**TRIBUNE
RADIO NETWORKS AGRIBUSINESS**

"Agri-Voice Radio Network"

Tribune Radio Networks

Produced by: Tribune Radio Networks
Hosted by: Orion Samuelson, Max Armstrong & Dave Russell
Frequency: Daily
Length: One to five mins. **Terms:** Barter
Delivered via: Galaxy 2 T3
First aired: 1985 **Affiliates:** 92

Midwest and Indiana network of agri-news, commentary, detailed agri-weather and concise market reports on local, national and international events.

NBC Extra

"NBC Extra"
**Westwood One/
NBC Radio Network**

Produced by: NBC Radio News
Frequency: Monthly/when developments warrant
Length: One min. **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T15

This five-part series takes an in-depth look at current issues and top stories in the news.

News You Can Use

"News You Can Use"
**Westwood One/
NBC Radio Network**

Produced by: U.S. News And World Report
Hosted by: Vic Sussman
Frequency: Daily
Length: 2½ mins. **Terms:** Barter
Delivered via: Satcom C5 T15

Adapted from the U.S. News And World Report column of the same name; informative and lively advice on everyday issues.

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THE OFFBEAT

"The Offbeat"
Westwood One/
Mutual Broadcasting

Produced by: Mutual News
Hosted by: Jim Bohannon
Frequency: Daily
Length: 2½ mins. Terms: Barter
Delivered via: Satcom C5 T15
First aired: 6/88

Interesting tidbits and strange stories you won't hear on the news highlight this lighter look at the world.

"The Osgood File"
CBS Radio Network

Produced by: Phil Chin
Hosted by: Charles Osgood
Frequency: Four times daily
Length: Four mins. Terms: Supplied with network affiliation
Delivered via: Satcom C5 T23
Affiliates: 440

Charles Osgood looks at the world we live in, using his signature wit, humor, and poetic talents to bring even the most mundane elements to life.

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"Parent Profile"

CBS Radio Network

Produced by: Brian Seligson/
Diana Lynn-Barnes
Hosted by: Paula Zahn
Frequency: Daily
Length: Two mins. Terms: Supplied with network affiliation
Delivered via: Satcom C5 T23
First aired: 3/91 Affiliates: 440

Helpful insights on parenting. Includes interviews with celebrities on their parenting experience while providing advice from leading childcare experts.

"Perspective"

ABC Information Network

Produced by: ABC Radio News
Hosted by: Bob Walker
Frequency: Weekly
Length: One hour Terms: Supplied with network affiliation
Delivered via: Satcom C5 T23
Affiliates: 400

ABC correspondents worldwide discuss important issues and the past week's news in depth.

PM BUSINESS REPORT

"PM Business Report"

Westwood One/
NBC Radio Network

Produced by: NBC Radio Nets
Hosted by: John Hartge
Frequency: Daily
Length: One min. Terms: Supplied with network affiliation
Delivered via: Satcom C5 T15

A wrap-up of business news, activity, and Wall Street closings for the end of the business day.

"Mr. Mike Raffone's News Of The Weird"

Grump Industries

Produced by: John Mack Nink & Sonny Fox
Hosted by: Mr. Mike Raffone
Frequency: Daily
Length: 90 secs. Terms: Barter
Delivered via: Analog tape/mailed script
First aired: 1/1/91 Affiliates: 5

All "real" weird news stories hosted by the weird Mr. Mike Raffone.

"Dan Rather Reporting"

CBS Radio Network

Produced by: Virginia Pittman-Waller
Hosted by: Dan Rather
Frequency: Daily
Length: 3 1/2 mins. Terms: Supplied with network affiliation
Delivered via: Satcom C5 F23
Affiliates: 440

Dan Rather draws upon his years of journalistic experience to comment on the issues, events and personalities that shape the world.

"Ski Reports"

Morrie Trumble & Associates

Produced by: Danny Toy
Hosted by:
Frequency: Daily
Length: 30/60/90 secs. Terms: Free
Delivered via: Telco switch 56
First aired: 1972 Affiliates: 400

Reports localized for each market, customized for each station. Voiced by national network-quality announcers.

FOUR GREAT WAYS TO REACH THE AGRI-BUSINESS AUDIENCE

1. **National Farm Report**, hosted by Orion Samuelson. Daily commentary from the nation's #1 farm broadcaster.
2. **Farming America**, hosted by Max Armstrong. Daily interviews and features focusing on farm topics of national interest.
3. **John Block Reports** features weekly analysis and a unique inside perspective from the former Secretary of Agriculture.
4. **Agri-Voice**, the nation's premier Midwest network for agri-news and weather, markets and program features customized for the agri-business community.

PUT THESE SHOWS TO WORK FOR YOU
CALL 312-222-3342

TRIBUNE RADIO NETWORKS



INFORMATION FEATURES

NEWS PROGRAMS



"Skywatch Weather" Skywatch Weather Center

Frequency: Four times daily
Length: 20-40 secs. **Terms:** Cash
Delivered via: Telephone
First aired: 4/1/80

Live and taped weather segments presented by experienced broadcast meteorologists. Custom formats, localized forecasts. Comrex/Gentner available. Toll-free.

"The Talk Radio Countdown Show" SJS Entertainment

Produced by: Goodphone Communications, Inc.

Hosted by: Michael Harrison
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: Analog tape
First aired: 2/92 **Affiliates:** 50

Countdown of the 10 most-discussed topics on American Talk radio.

"This Week With David Brinkley" ABC Information Network

Produced by: ABC Radio News
Hosted by: David Brinkley
Frequency: Weekly
Length: 30 mins. **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T23



"The Wall Street Journal Report" Dow Jones & Company

Produced by: Dow Jones & Company
Hosted by: Various
Frequency: Hourly
Length: Two mins. **Terms:** Barter
Delivered via: Satcom C5 T23
First aired: 11/17/80 **Affiliates:** 105

Two-minute hourly newscast covering the latest breaking business and financial information.

"Weather Forecasts/Voice" Broadcast Weather Services

Hosted by: Tom Burse
Frequency: As needed
Length: As needed **Terms:** Monthly invoiced
Delivered via: Telephone
First aired: 1983

Tom Burse forecasts and voices weather for radio stations anywhere in the U.S. The most reasonable rates in the industry.

The Week In Review

"Week In Review" Westwood One/ Mutual Broadcasting

Produced by: George Achaves
Hosted by: Dick Rosse
Frequency: Weekly
Length: 22 mins. **Terms:** Barter
Delivered via: Satcom C5 T15
First aired: 6/10/83

Summary of the week's most important news, with on-the-scene reports and analysis from Mutual's worldwide staff.

Weekend Headliner

"Weekend Headliner" Westwood One/ Mutual Broadcasting

Produced by: Craig Warner
Hosted by: Various
Frequency: Weekly
Length: 22 mins **Terms:** Barter
Delivered via: Satcom C5 T15
First aired: 1934

Probing, in-depth interviews with today's most important newsmakers, plus incisive background reports and hot issues of the week.

Bruce William's Travel Corner

"Bruce Williams Travel Corner" Westwood One/ NBC Radio Network

Produced by: Bill Lally
Hosted by: Bruce Williams
Frequency: Daily
Length: 2½ mins. **Terms:** Barter
Delivered via: Satcom C5 T15

A complete guide to traveling from a knowledgeable traveler, with tips on where, when, how, and how much.

"Gordon Williams Business Report"

ABC Radio Networks
Produced by: ABC Radio News
Hosted by: Gordon Williams
Frequency: Nine times daily; six times on weekends
Length: 1-2 mins. **Terms:** Barter
Delivered via: Satcom C5 T23
Affiliates: 220

Nine daily one-minute business reports focusing on up-to-the-minute news in the business and financial communities, personal finance issues.

"With All Deliberate Speed" ABC Radio Networks

Produced by: ABC Radio Networks
Hosted by: Lynda Moore
Frequency: Daily during February
Length: One min. **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T23
First aired: 2/1/92 **Affiliates:** 100

Throughout the celebration of Black History Month, vignettes using actual sound highlight key people and events in Black history.

"The World Tonight" CBS Radio Network

Produced by: Richard Kallsen
Hosted by: Christopher Glenn
Frequency: Daily
Length: 15 mins. **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T23
Affiliates: 440

Christopher Glenn presents listeners with a complete report of the day's news.



"You And Your Money" Westwood One/ Mutual Broadcasting

Produced by: Mutual News & Money magazine
Hosted by: Eric Schurenberg
Frequency: Daily
Length: 2½ mins. **Terms:** Barter
Delivered via: Satcom C5 T15
First aired: 5/88

Personal financial information from Money magazine will help listeners spend and invest their money wisely.

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"Your Dollars"

CBS Radio Network

Produced by: David Kurman
Hosted by: Marshall Loeb
Frequency: Weekly
Length: Five one-min. segments **Terms:**
Supplied with network affiliation
Delivered via: Satcom C5 T23
Affiliates: 440
Marshall Loeb of Fortune magazine looks at how financial trends affect personal finances.

"Your Money Minute"

CBS Radio Network

Produced by: David Kurman
Hosted by: Dean Shepherd
Frequency: Weekly
Length: Five one-min. segments **Terms:**
Supplied with network affiliation
Delivered via: Satcom C5 T23
Affiliates: 440
Personal finance tips from Money magazine's Dean Shepherd.

"ZAPNEWS"

Jameson Broadcast/Fairfax Media

Produced by: Fairfax Media
Frequency: Daily **Terms:** Cash
Delivered via: FAX/Computer/modem
First aired: 3/90 **Affiliates:** 400+
Full-service, hard-copy news service providing world, national, and state news, sports and business news features. Fully edited.

NEWS NETWORKS



"ABC Contemporary Network"

Delivered via: Satcom C5 T23
Affiliates: 200
Hours of operation: 24 hours/7 days
Main newscast begins: :56 past
Services/programs: News, News-in-Brief, Howard Cosell Sports, newscalls, Young Adult Newscall
Full-service network offering newscasts, continuous coverage of major events, USA Today over ABC DATA and Soundscan research.

"ABC Direction Network"

Delivered via: Satcom C5 T23
Affiliates: 430
Hours of operation: :50 past
Main newscast begins: 24 hours/7 days
Services/programs: News, newsbriefs, sports, newscalls
A full-service network for news and music intensive radio stations

"ABC Entertainment Network"

Delivered via: Satcom C5 T23
Affiliates: 600
Hours of operation: 24 hours/7 days
Main newscast begins: On the hour
Services/programs: News, news updates, sports, Sat. sports, Sun. sports, newscalls
A full-service network for music-intensive radio stations, USA Today over ABC DATA and Soundscan are included.

"ABC FM Network"

Delivered via: Satcom C5 T23
Affiliates: 150
Hours of operation: :45 past
Main newscast begins: 24 hours/7 days
Services/programs: News w/2 min 60-second commercial adjacency, NewsMinutes, newscalls, Young Adult newscall
Newscasts, productions and news elements, USA Today over ABC DATA, Soundscan, and much more for music-intensive stations.

"ABC Information Network"

Delivered via: Satcom C5 T23
Affiliates: 600
Hours of operation: 24 hours/7 days
Services/programs: News, news headlines, Johnny Holliday Sports, Fred Manfra World of Sports, newscalls
Full news coverage, bulletins, continuous coverage of major events for radio stations seeking the resources of ABC News.

"ABC Rock Network"

Delivered via: Satcom C5 T23
Affiliates: 100
Hours of operation: 24 hours/7 days
Main newscast begins: :45 past
Services/programs: News, newsbriefs, newscalls, Young Adult newscall, ABC Rock Song Parodies with Bob Rivers
A full-service network featuring newscasts, actuality feeds, Soundscan, USA Today Radio, production libraries, song parodies with Bob Rivers.

"American Urban Radio News"

Delivered via: Spacenet 3 T5H
Affiliates: 111
Hours of operation: 24 hours/7 days
Main newscast begins: On the hour
Services/programs: News, sports
International and national news and sports programming targeted towards African-Americans and other minorities.

"AMI News"

Delivered via: Telephone
Affiliates: 450
Hours of operation: 12 hours/7 days
Main newscast begins: Set by station
Local skiing, camping, and fishing reports.

"AP Network News"

Delivered via: Spacenet 3R T1
Affiliates: 1000
Hours of operation: 24 hours/7 days
Main newscast begins: On the hour
Services/programs: News, short newscast, sports, business reports, entertainment news, newscalls, Newsweek On Air, Portfolio, Special Assignment, World of Religion, Segue, Chip Talk, Eye On TV, Health and Medicine, ConsumerWatch, Flashback, On The Homefront, Bestsellers in Review, Competitive Edge, Home Entertainment Update, Hollywood Report, Pets and People, Film Clips, Music Report, Country Music Report, Real Life, Between The Lines, Morning Minutes.
A full-service, 24-hour-a-day network utilizing the global resources of the Associated Press, the world's largest news-gathering organization.

"Alan Archer Weather"

Delivered via: Phone/Comrex available
Affiliates: 75
Hours of operation: 24 hours/7 days
Services/programs: Weathercasts
Customized weathercasts live and/or recorded highlighting accuracy, personality, and simplicity. Available 24 hours per day.

"Business Radio Network"

Delivered via: Satcom C5 T21/Galaxy G2 T3
Affiliates: 80
Hours of operation: 24 hours/7 days
Main newscast begins: On the hour
Services/programs: News, sports, business reports, entertainmentnews, Traveler's Weather, exclusive features.
Top-of-the-hour news, sportscasts, business updates, lifestyle and money features, Traveler's Weather, nighttime/weekend talk programming.

"CBN Radio"

Delivered via: Galaxy 1 T11/Spacenet 3 T17
Affiliates: 200
Hours of operation: 24 hours/7 days
Main newscast begins: On the hour
Conservative news utilizing the worldwide resources of Pat Robertson's 700 Club.

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NEWS NETWORKS



CBS HISPANIC RADIO NETWORK

"CBS Hispanic Radio Network"

Delivered via: Satcom C5, T23
Affiliates: 30
Hours of operation: Seasonal
Services/programs: Sports, entertainment programming
Offers U.S., Latin American, and Mexican stations premier Major League Baseball and National Football League, sports features and holiday entertainment specials.



"CBS Radio Network"

Delivered via: Satcom C5 T23
Affiliates: 440
Hours of operation: 24 hours/7 days
Main newscast begins: On the hour
Services/programs: News, sports, business reports, entertainment news, newscast, Funny Stuff

More than 300 news, sports, and information programs each week. Extensive play-by-play coverage of top-flight sports events.



"CBS Spectrum Radio Network"

Delivered via: Satcom C5 T23
Affiliates: 600
Services/programs: Custom News cuts, sportsfeed, newscalls, Laffrax.
CBS News services and a comprehensive package of audience services to stations programming for the 25-54 audience.

CNNRADIO

"CNN Radio News from Unistar Radio Networks"

Delivered via: Galaxy 1 T7
Affiliates: 255
Hours of operation: 24 hours/7 days
Main newscast begins: On the hour
Services/programs: News, sports, business reports, entertainment news, newscalls.
Full-service radio news network from the world's most respected news organization.

"Dow Jones Radio Network"

Delivered via: Satcom C5, T23
Affiliates: 40
Hours of operation: 5:45am-9:15am (ET)
Main newscast begins: :15 and :45 past
Services/programs: Main newscast

"ESPN Radio Network"

Delivered via: Satcom C5 T23
Affiliates: 200
Hours of operation: Sat., Sun., plus weekday commentary
Services/programs: Sports
Latest sports information and commentary from American's number one sports network. Original radio programming for "The Total Sports Image."



"FNN Business Radio"

Delivered via: Satcom C5, T15
Hours of operation: 24 hours/weekdays
Main newscast begins: :20 and :50 past
Services/programs: Business reports, newscalls, Market Scan, Focus programming, weekend reports, FNN Tax Tips
Comprehensive business news package providing hourly updates of the world economic markets up-to-the-minute coverage.



Independent Broadcasters Network, Inc.

"Independent Broadcasters Network"

Delivered via: Satcom 1R/Galaxy/Spacenet
Affiliates: 133
Hours of operation: 24 hours/7 days
Main newscast begins: On the hour/ on the half hour
Services/programs: Business reports, comedy feed
A seven-day-per-week, 24-hour-per-day programming service.



"Mutual Broadcasting System"

Delivered via: Satcom C5 T15
Hours of operation: 24 hours/7days
Main newscast begins: On the hour
Services/programs: Sports, business reports, entertainment news, newscalls, half-hourly newscast, update newscast.
Full-service network offers newscasts, bulletins, continuous coverage of major events, expanded newslines, sports, business, entertainment, public affairs, and feature programming.

"North American Network News Report Hotline"

Delivered via: Phone & audiotex
Affiliates: 100
Hours of operation: 24 hours/7 days
Services/programs: News releases
A new dial-up newsfeed service from varied sources via automated feed. One-stop shopping for actualities.

"Radio Amex"

Delivered via: Telephone
Affiliates: 30
Hours of operation: 10am-5pm
Main newscast begins: Upon request
Services/programs: Business reports
Daily reports from the American Stock Exchange on that day's trading activity, with an emphasis on stocks of local interest.

"Road Patrol Traffic Network"

Delivered via: Microwave, SKC phone
Affiliates: 18
Hours of operation: 6-9am, 3-6pm
Services/programs: Traffic reports from plane, cars, and Road Patrol control. Also the Bell South mobility traffic hotline. Baton Rouge, LA market.

INFORMATION FEATURES

NEWS NETWORKS



“Sheridan Broadcasting Network”

Delivered via: Spacenet 3 T5H
Affiliates: 140
Hours of operation: Mon.-Sun., 6a-Mid.
Main newscast begins: :50 past
Services/programs: News, sports, newscalls, Money Smarts
International and national news and sports programming targeted towards African-Americans and other minorities.

THE SOURCE

“The Source”

Delivered via: Satcom 1R T15
Affiliates: 125
Hours of operation: 24
Main newscast begins: :15 past
Services/programs: Entertainment news, newscalls, comedy feed, Sportslines, Re-Sources.
Young-adult-oriented news plus various audio services, including comedy, film clips, music feeds, and live-via-satellite interviews.

“SportsTicker”

Delivered via: Printer/PC/on-line dial-up
Hours of operation: 24
Main newscast begins: On the hour (roundups)
The nation's leading real-time sports information and score reporting service. Roundup packages and instant score reporting, box scores, and summaries.

UNISTAR POWER

“Unistar Power”

Delivered via: Satcom C5 T15
Affiliates: 200
Hours of operation: 24 hours/7 days
Main newscast begins: On the half-hour
Services/programs: Extended newscast, business reports, newscalls, Health report, weekend news, sportscalls.
Newscasts target adults and are designed to fit wholly or in part into stations' news programming.

UNISTAR ULTIMATE

“Unistar Ultimate”

Delivered via: Satcom C5 T15
Affiliates: 200
Hours of operation: 24 hours/7 days
Main newscast begins: On the hour
Services/programs: News, sports, business reports, newscalls, Health reports, weekend news, sportscall
Newscasts target adults and are designed to fit wholly or in part into stations' news programming.

“UPI Radio Network”

Delivered via: Spacenet 3, T17
Affiliates: 400
Hours of operation: 24 hours/7 days
Main newscast begins: On the hour
Services/programs: News, sports, business reports, entertainment news, newscalls, comedy feed, Jack Anderson reports, World As We Know It, American Montage, Harvard Newsmakers, Feature Feed.
Full-service network plus full-service audio service. Sold on subscription basis, no commercial commitment. A dozen salable features a day.

“Wall Street Journal Radio Network”

Delivered via: Satcom C5, T23
Affiliates: 105
Hours of operation: 5:20a-10:20p (ET)
Main newscast begins: :20 and :50 past
Services/programs: News, International Report, Enterprising Manager

“WeatherWatch Service”

Delivered via: Fax/telephone
Affiliates: 35
Hours of operation: 24 hours/7 days
Services/programs: Weather service
Personal weather forecasts made for each market at low cost. Prices even small market stations can afford!

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“Westwood One Companies/NBC Radio Network”

Delivered via: Satcom C5 T15
Hours of operation: 24 hours/7 days
Main newscast begins: On the hour
Services/programs: Sportscasts, AM Business Report A & B, PM Business Report, Consumer Report, Comment On The News, Don Criqui On Sports, Money Memo, Dr. Joyce Brothers, Media Inside, News You Can Use, Bruce Williams Travel Corner, NBC Extra, First Light, '92 Summer Olympics in Barcelona, news specials, play-by-play sports coverage.

Full news coverage of national and international events, Custom Affiliate News, newslines, and a variety of features.

SPORTS



“African-American Olympians” Urban Entertainment Corp.

Produced by: Urban Entertainment Corp.
Hosted by: Gary Shepherd
Frequency: Daily
Length: One min. **Terms:** Barter
Delivered via: Analog tape
First aired: 1/92 **Affiliates:** 60
The program profiles the achievements of African-American Olympians past and present — in all Olympic events.

“Marv Albert Sports Specials” PIA Radio Sports

Produced by: PIA Radio Sports
Hosted by: Marv Albert
Frequency: One-time special
Length: One hour **Terms:** Barter
Delivered via: Analog tape
First aired: 9/87 **Affiliates:** 150
Top national sports broadcaster/personality hosts periodic specials covering pro and college football, basketball, and baseball.

SPORTS



"AM Sports"

American Forum Radio

Produced by: Star Communications
Hosted by: Various
Frequency: Daily, Monday-Sunday
Length: Three hours, 6-9am (ET) **Terms:** Barter
Delivered via: Satcom C5 T15/Galaxy G2 T3
First aired: Affiliates: 100

Highlights of the latest sports news, along with scores and interviews. Headline news and weather complement this exciting show.

"Black College Football Weekly Review"

SBN Sports Network

Produced by: Tony Girdano
Hosted by: Tyrone Miller
Frequency: September-December
Length: Five mins. **Terms:** Supplied with network affiliation
Delivered via: Spacenet 3 T5H
First aired: 9/87 **Affiliates:** 214

Only sports program highlighting black college football players, coaches, and games throughout the season.

"Black Collegiate Sports Report"

Urban Entertainment Corp.

Produced by: Urban Entertainment Corp.
Hosted by: Gary Shepherd
Frequency: Daily
Length: One min. **Terms:** Barter
Delivered via: Analog tape
First aired: 1/90 **Affiliates:** 60

The achievements of black college athletes profiled both on and off the field.

"Mack Brown Show"

Total Media

Produced by: Total Media
Hosted by: John Kilgo
Frequency: Daily
Length: Five mins. **Terms:** Barter
Delivered via: Analog tape **Affiliates:** 50
Head football coach Mack Brown takes you inside the Tarheels' teams.

"Carolina Blue Line"

Total Media

Produced by: Jefferson Pilot
Hosted by: John Kilgo
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Satcom **Affiliates:** 35
Live, call-in show with University of North Carolina head football and basketball coaches Mack Brown and Dean Smith.

"Carolinas Sports Sunday"

Total Media

Produced by: Capitol Network
Hosted by: Jim Szoke
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: Satcom
First aired: 9/90 **Affiliates:** 20
Live sports talk show features special guests, up-to-date happenings from the week's sports events. Sundays 8-10pm.



"Chicago Bears Football"

Tribune Radio Networks

Produced by: Jack Rosenberg
Hosted by: Wayne Larrivee, Hub Arkish, Gary Fenick
Frequency: Weekly, August-December
Length: Three hours **Terms:** Barter
Delivered via: Satcom 1R T3/Galaxy 2 T3
First aired: 1985 **Affiliates:** 60

Play-by-play coverage of the most recognized NFL team in the country.

"Chicago Bulls Radio Network"

PIA Radio Sports

Produced by: PIA
Hosted by: Neal Funk, Tom Boerwinkle, Jeff Hagedorn
Length: Three hours (appx.) **Terms:** Barter
Delivered via: Galaxy 2 T3
First aired: 10/91 **Affiliates:** 40

World champion Chicago Bulls and an award-winning production staff — an unbeatable combination.



"Chicago Cubs Baseball"

Tribune Radio Networks

Produced by: Jack Rosenberg
Hosted by: Harry Caray, Thom Brennaman, Ron Santo
Frequency: Daily, April-October
Length: Three hours **Terms:** Barter
Delivered via: Satcom 1R T3/Galaxy 2 T3
First aired: 1983 **Affiliates:** 72

Play-by-play coverage of one of the most popular sports teams in the country.

"Chicago White Sox Radio Network"

PIA Radio Sports

Produced by: PIA Radio Sports
Hosted by: John Rooney, Ed Farmer, Lou Canellis, Jeff Hagedorn
Length: Three 1/2 hours (appx.) **Terms:** Barter
Delivered via: Galaxy 2 T3
First aired: 4/92 **Affiliates:** 40

PIA's award-winning production team gives you not only the best play-by-play, but also top-notch features and in-depth interviews.

"College Basketball Game Of The Week"

Westwood One Companies/Mutual Broadcasting System

Produced by: Mutual Sports
Hosted by: Mutual Sports play-by-play and commentators
Frequency: Sundays, in season
Length: Two hours **Terms:** Barter
Delivered via: Satcom C5 T15
First aired: 1/88

Play-by-play of the season's best matchups between top college teams in the nation.

"College Bowl Games On NBC Radio"

Westwood One Companies/NBC Radio Network

Produced by: NBC Radio Sports
Hosted by: NBC Radio Sports commentators
Length: **Terms:** Barter
Delivered via: Satcom C5 T15

Live, play-by-play coverage of college football's best — Rose Bowl, Orange Bowl, and Fiesta Bowl.

"College Football Game Of The Week"

PIA Radio Sports

Produced by: PIA Radio Sports
Hosted by: Joe McConnell, Conrad Dobler, Randy Rasmussen, Spence Ross
Frequency: Weekly, plus bowl games
Length: Four hours (appx.) **Terms:** Barter
Delivered via: Satcom C5 T19/Galaxy 2 T3
First aired: 9/89 **Affiliates:** 150

For the fourth year in a row, the greatest college matchups in the land covered by an award-winning sports team.

"College Sports USA"

CBS Radio Network

Produced by: Don Sabatini
Hosted by: Cawood Leaford
Frequency: Saturday-Sunday
Length: 3 1/2 mins. **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T23
First aired: **Affiliates:** 440

Cawood Leaford brings all the rivalries and revelries of college sports in focus.

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“Costas Coast To Coast” Olympia Networks

Produced by: Bruce Comblatt
Hosted by: Bob Costas
Frequency: Weekly
Length: Two hours **Terms:** Barter
First aired: 11/86 **Affiliates:** 200
Live, topical, sometimes controversial sports talk show featuring big names of the sports industry both on and off the field.

“Don Criqui On Sports” Westwood One Companies/NBC Radio Network

Produced by: NBC Radio Sports
Hosted by: Don Criqui
Frequency: Daily
Length: 2 1/2 mins. **Terms:** Barter
Delivered via: Satcom C5 T15
Daily commentary and analysis of the major sports stories from a highly-respected sports authority.

“DePaul Blue Demon Basketball” PIA Radio Sports

Produced by: PIA Radio Sports
Hosted by: Chuck Swirsky, Ray Meyer, Lou Canellis
Frequency: Weekly, during season plus post-season
Length: Three hours **Terms:** Barter
Delivered via: Galaxy 2 T3
First aired: 11/90 **Affiliates:** 10
Blue Demos available on a national network! Exciting basketball action as they take on Georgetown, Notre Dame, etc.

THE MIKE DITKA SHOW

“The Mike Ditka Show” Tribune Radio Networks

Produced by: Jack Rosenberg
Hosted by: Mike Pyle
Frequency: Weekly, August-December
Length: One hour **Terms:** Barter
Delivered via: Satcom 1R T3/Galaxy 2 T3
First aired: 1985 **Affiliates:** 43
Interviews and analysis of Bears football with coach Ditka, including phone calls from fans.

“Lou Holtz Show” Westwood One Companies/Mutual Broadcasting System

Produced by: Mutual Sports
Hosted by: Lou Holtz
Frequency: Tuesday nights during college football season
Length: One hour **Terms:** Barter
Delivered via: Satcom C5 T15
First aired: 9/88
The coach's analysis and commentary on Notre Dame and college football, with insights into strategy, injury updates, and humor. Call in.

“Hornets Report” Total Media

Produced by: Total Media
Hosted by: Steve Martin
Frequency: Daily
Length: Five mins. **Terms:** Barter
Delivered via: Analog tape **Affiliates:** 50
Steve Martin, “voice of the Hornets,” takes you behind the scenes with the Charlotte Hornets. Informative player interviews, NBA happenings.

“In-Fisherman Radio” In-Fisherman Communications Network

Produced by: Jim O'Rourke
Hosted by: Wade Bourne
Frequency: Daily
Length: Three mins. **Terms:** Barter
Delivered via: Analog tape
First aired: 3/76 **Affiliates:** 900+
Six-day, year 'round show offers “how to” fishing tips from the top pros in the country. Five different editions.

“Inside Pitch” CBS Radio Network

Produced by: Howard Deneroff
Hosted by: Jim Hunter, Hal Bodley
Frequency: Weekly, prior to Sunday night baseball
Length: One hour **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T23
First aired: 4/90 **Affiliates:** 440
Weekly, one-hour magazine format show which looks at the world of baseball.

“Inside Sports Magazine” Olympia Networks

Produced by: Mark Meyers
Hosted by: Bob Costas
Frequency: Daily
Length: 90 secs. **Terms:** Barter
Delivered via: Satcom C1 T15 & 23
First aired: Spring 1982 **Affiliates:** 225
Daily two-minute presentation of the behind-the-scenes sports stories with the personalities who make the news.

“Ned Jarrett's World Of Racing” Total Media

Produced by: Total Media
Hosted by: Ned Jarrett
Frequency: Daily
Length: 4.5 mins. **Terms:** Barter
Delivered via: Analog tape **Affiliates:** 260
Behind the scenes at NASCAR; driver, pit crew, owner, and sponsor interviews. Hosted by CBS and ESPN's Ned Jarrett.

Jack Klugman • Jackie Cooper • Bruce McNall • Eddie Arcaro • Sandy Hawley • Jim Burrows • John Forsythe • Dick Van Patten • Penny Chenery • Jack Van Berg • Jerry Moss • Ralph Wilson • Alan Landsburg • John Nerud • Arthur Fellows • Fred Capossela • Julie Krone • Bob Griese • Rob Murphy • Howard W. Koch • Danny Arnold • Irv Noren • Dr. Robert Kerlan • Richie Allen • Dick Francis • Sam Huff • D. Wayne Lukas • Dick Enberg • Del Shofner • Bill Cesare • Reba McEntire • Mickey Rooney • Paul Hornung • Wayne Gretzky • Andy Beyer • Marylou Whitney • Gil Clancy • Don Adams • Steven Ford • Denny Crum • Jim Bunning • Cab Calloway • Larry King • Dr. Ernie Vandeweghe • Burt Bacharach • Pete Newell • Chuck Tanner • Chris McCarron • Gary Bizantz • Jorge Velasquez • Don Ameche • Cotton Fitzsimmons • Elizabeth Montgomery • John Nash • Merv Griffin • Jenny Craig • Jim Kaat • Leonard Lavin • President Gerald R. Ford • Allen Jenkins • Phyllis Diller • Lewis Burrell Sr. • Ed McMahon • Hugh O'Brian • Larry Smith • Chuck Tanner • Tom Kelly • Lou Boudreau • Al Hirt • Bob Zelnick • Rob Seiling • Jack Germond • Buddy Ryan • Dan Issel • Johnny Morris • Jheri Redding • Steve Cauthen • Tim Conway • John Haney/Scott Abbott • Tamara McKinney • Bernie Nicholls • Heywood Hale Broun • Hammer • Mary Ann Mobley • Jack Wilson • Gary Collins • Bobby Knight • Waylon Jennings • Carl Nafzger • Robby Benson

THANKS TO THE GUESTS WHO'VE MADE THE CONNECTION THE THOROUGHBRED CONNECTIONSM



HOSTED BY JIM MCKAY

DELTA
AIR LINES

Produced by Thoroughbred Racing Communications in association with Tribune Radio Networks
For station sales and clearance information, contact Jack Rosenberg at (312) 222-4469

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SPORTS



"John Kilgo On Sports"

Total Media

Produced by: Total Media
Hosted by: John Kilgo
Frequency: Daily
Length: Five mins. **Terms:** Barter
Delivered via: Analog tape **Affiliates:** 50

Well-known sports commentator John Kilgo covers a wide range of sports topics. John voices opinions and offers informative tips.

Larry King: Sports in Focus

"Larry King: Sports In Focus"

Westwood One Companies/Mutual Broadcasting System

Produced by: Pat Piper
Hosted by: Larry King
Frequency: Daily
Length: Three mins. **Terms:** Barter
Delivered via: Satcom C5 T15
First aired: 12/85

Larry King's love of sports provides the inspiration for his insightful daily sports commentary. Larry leaves no base unturned.

"Latin Legends Of Baseball"

CBS Hispanic Radio Network

Produced by: Armando Talavera
Hosted by: Billy Berroa
Length: 90 secs. **Terms:** Barter
Delivered via: Satcom C5 T23/Analog tape/Telco
First aired: 8/91 **Affiliates:** 30 (U.S.)

Month-long series celebrating the achievements and recalling the struggles of Latin Major League greats, with live 2-hour call-in.

"John Madden's Sports Quiz"

Olympia Broadcasting Networks

Produced by: Gary Bridges
Hosted by: John Madden
Frequency: Daily
Length: 90 secs. **Terms:** Barter
Delivered via: CD
First aired: 8/87 **Affiliates:** 432

A sports quiz program featuring personality interviews, actual broadcasts of the greatest moments in sports, and John Madden's insights.

"John Madden's Sports Calendar"

Olympia Broadcasting Networks

Produced by: R.D. Steele
Hosted by: John Madden
Frequency: Daily
Length: 90 secs. **Terms:** Barter
Delivered via: CD
First aired: 4/89 **Affiliates:** 259

A date-specific program focusing on pertinent historical events and great moments that happened that day in sports.

"Major League Baseball Notebook"

SBN Sports Network

Produced by: Tony Girdano
Frequency: Daily, April-October
Length: One minute **Terms:** Supplied with network affiliation
Delivered via: Spacenet 3 T5H
First aired: 1989 **Affiliates:** 214

Licensed MLB program focusing on all major league teams and players.

"Masters Golf Tournament"

CBS Radio Network

Produced by: CBS Radio Sports
Hosted by: Ed Ingles with Nick Seitz, Howard Davis
Frequency: Seasonal special, 45 reports
Length: Three minutes **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T23
First aired: **Affiliates:** 440

Series of live reports from the 18th green at the site of the Masters. Coverage included 45 three-minute reports.

"Meet The All-Stars"

CBS Radio Network

Produced by: David Kurman
Hosted by: Johnny Bench, Jerry Coleman, John Rooney
Frequency: One time special, precedes All-Star Game
Length: Two hours **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T23
First aired: **Affiliates:** 300

Warmup to next day's All-Star Game, with player and team manager interviews.

"Meet The All-Stars"

CBS Hispanic Radio Network

Produced by: Armando Talavera
Hosted by: Billy Berroa, Jaime Jarrin, Gustavo Lopez Moreno
Frequency: Seasonal special
Length: One hour **Terms:** Barter
Delivered via: Satcom C5 T23/telco
Affiliates: 30

Live from the All-Star gala, includes interviews with the Hispanic All-Stars.

"Meet The Teams"

CBS Hispanic Radio Network

Produced by: Armando Talavera
Hosted by: Billy Berroa, Jaime Jarrin, Gustavo Lopez Moreno, Edgar Perea
Frequency: Prior to World Series games 1,3,5
Length: One hour **Terms:** Barter
Delivered via: Satcom C5 T23/telco
Affiliates: 30

One-hour programs featuring leading players, coaches, managers.

"Al Michaels Sports Quiz"

MJI Broadcasting

Produced by: MJI Broadcasting
Hosted by: Al Michaels
Frequency: Twice daily
Length: 90 secs. **Terms:** Barter
Delivered via: Analog tape
First aired: 9/91

Sports trivia program hosted by ABC-TV's Al Michaels. Questions are topical and accessible to the everyday sports fan. Prizes provided.

"Mutual's College Football Bowl Games Package"

Westwood One Companies/Mutual Broadcasting System

Produced by: Mutual Sports
Terms: Barter
Delivered via: Satcom C5 T15

Live, play-by-play action from the Holiday Bowl, Freedom Bowl, Aloha Bowl, and Sugar Bowl.



"NASCAR Stock Car Racing"

MRN Radio

Produced by: John McMullin, Allen Bestwick
Hosted by: Barney Hall and Eli Gold
Frequency: Weekly
Length: Four hours (appx.) **Terms:** Cash
Delivered via: Satcom C5 T19/Galaxy 2 T3/Galaxy 6 T3
First aired: 1970 **Affiliates:** 450

Live coverage of NASCAR stock car auto racing including the Daytona 500 from Daytona International Speedway. Over 50 major events.

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"NASCAR Today"

MRN Radio

Produced by: Allen Bestwick
Hosted by: Allen Bestwick
Frequency: Daily
Length: Five mins. **Terms:** Barter
Delivered via: Satcom C5 T19/Galaxy 2 T3/Galaxy 6 T3
First aired: 1/90 **Affiliates:** 225

Daily update on NASCAR racing, including race results, driver interviews, and breaking news stories. Feeds weekdays at 4:45pm (ET).

"NFL Draft Reports"

CBS Radio Network

Produced by: David Kurman
Hosted by: Ed Ingles
Frequency: Ten-report seasonal special
Length: 2 1/2 mins. **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T23
First aired: **Affiliates:** 300

Series of reports from NFL draft headquarters where the league's team representatives select impressive college athletes to add to their squads.

"NFL Football I & II"

Westwood One Companies/Mutual Broadcasting System

Produced by: Mutual Sports
Hosted by: Tony Roberts and Mutual sports play-by-play and commentators
Frequency: Two games each Sunday during NFL season
Length: Appx. 3 1/2 hours **Terms:** Barter
Delivered via: Satcom C5 T15
First aired: 1975

Sunday afternoon doubleheader play-by-play. Game-of-the-week matchups chosen to provide the most football excitement on radio.

"NFL Playbook"

SBN Sports Network

Produced by: Tony Girdano
Hosted by: Franco Harris
Frequency: Daily, 8/92-12/92
Length: Five mins. **Terms:** Barter/Supplied with network affiliation
Delivered via: Analog tape/Spacenet 3 T5H
First aired: 8/89 **Affiliates:** 214

NFL highlights and predictions providing the very latest on each NFL team. Interviews and reviews of game plans.

"NFL Preview"

CBS Radio Network

Produced by: David Kurman
Hosted by: Greg Gumbel, John Madden
Frequency: Seasonal special
Length: 15 mins. **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T23
First aired: **Affiliates:** 300

Sets the scene for each weekend's NFL matchups, with reports on players, team standings, coaches observations.

"1992 Summer Olympic Games in Barcelona"

Westwood One Companies/NBC Radio Network

Produced by: NBC Radio Sports
Hosted by: NBC Radio Sports
Frequency: Daily, 7/25-8/9/92
Length: Various **Terms:** Barter
Delivered via: Satcom C5 T15

Exclusive coverage of the 1992 Summer Olympics, including 15 short-form reports each day plus four hours daily of live, play-by-play coverage.

"Notre Dame/Major College Football"

Westwood One Companies/Mutual Broadcasting System

Produced by: Mutual Sports
Hosted by: Tony Roberts and Mutual sports play-by-by and commentators
Frequency: Two games each Saturday during college football season
Length: Appx. 3 1/2 hours **Terms:** Barter
Delivered via: Satcom C5 T15

For the 25th consecutive year, exclusive play-by-play of Notre Dame's entire schedule, plus hottest college wildcard games.

"Pennant Fever"

CBS Hispanic Radio Network

Produced by: Armando Talavera
Hosted by: Billy Berroa, Jaime Jarrin, Gustavo Lopez Moreno, Edgar Perrea
Frequency: Daily, September through World Series
Length: 90 secs. **Terms:** Barter
Delivered via: Satcom C5 T23/Telco
Affiliates: 30

Daily features follows leading American and National League teams heading towards the World Series.

"Personal Performance Digest"

Vanguard Audio Features

Produced by: Greg Womble
Hosted by: Dr. James Loehr
Frequency: Daily
Length: Two mins. **Terms:** Barter
Delivered via: CD
First aired: 4/92

Mental performance secrets of superstar athletes helping everyone work smarter and play longer. Featuring top "mental coach" in the world.

"Pro Football This Week"

PIA Radio Sports

Produced by: PIA Radio Sports
Hosted by: Hub Arkush, Wayne Larrivee
Frequency: Weekly, August-January
Length: Half hour **Terms:** Barter
Delivered via: Satcom C5 T3/Galaxy 2 T3
First aired: 1987 **Affiliates:** 125

The only in-depth half-hour look at the issues and players in the NFL. Weekly picks by USA Today's Danny Sheridan.

"Road To The Super Bowl"

CBS Hispanic Radio Network

Produced by: Armando Talavera
Hosted by: Armando Quintero, Rene Giraldo
Frequency: Seasonal special
Length: 90 secs.; two-hour final broadcast
Terms: Barter
Delivered via: Satcom C5 T23/telco
Affiliates: 30

Month-long series of daily reports leading up to the Super Bowl.

"Selection Sunday, The Road To The Final Four"

CBS Radio Network

Produced by: David Kurman, Philip Tate
Hosted by: Jim Hunter
Frequency: One-time special
Length: Four hours **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T23
Affiliates: 440

Live, call-in shows, setting the stage for the NCAA Basketball tournament and finals, with coaches interviews, expert observations.

"Dean Smith Show"

Total Media

Produced by: Total Media
Hosted by: John Kilgo
Frequency: Daily
Length: Five mins. **Terms:** Barter
Delivered via: Analog tape **Affiliates:** 50
John discusses games, etc. with University of North Carolina head basketball coach Dean Smith.

"Sports Byline U.S.A."

Champion Productions

Produced by: Champion Productions
Hosted by: Ron Barr
Frequency: Daily (M-F)
Length: Three hours **Terms:** Barter
Delivered via: Satcom C5 T19/Galaxy 2 T3
First aired: 10/88 **Affiliates:** 100

America's only guest-oriented live radio sports-talk program, airing Monday-Friday 7-10pm. 800 number for listener phone-in.

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“Sports Central USA” CBS Radio Network

Produced by: Don Sabatini
Hosted by: Jim Hunter
Frequency: Twelve times each weekend.
Length: Three mins. **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T23
Affiliates: 440
Weekend review of the latest sports news and scores.

“Sports Final” American Forum Radio

Produced by: Star Communications
Hosted by: Various
Frequency: Daily, Monday-Friday
Length: One hour, 11pm-Midnight (ET)
Terms: Barter
Delivered via: Satcom C5 T15/Galaxy G2 T3
Affiliates: 150
A wrap-up of the day's sports with scores, reports, and interviews.

“Sports Final AM” American Forum Radio

Produced by: Star Communications
Hosted by: Various
Frequency: Daily, Monday-Sunday
Length: One hour, 5-6am (ET) **Terms:** Barter
Delivered via: Satcom C5 T15/Galaxy G2 T3
Affiliates: 100
A complete recap of the previous night's sports.

“Sports Final Celebrity” American Forum Radio

Produced by: Star Communications
Hosted by: Various
Frequency: Daily, Monday-Friday
Length: One hour, 10-11pm (ET) **Terms:** Barter
Delivered via: Satcom C5 T15/Galaxy G2 T3
Affiliates: 100
Former professional athletes provide listeners the sports news from an inside perspective.

“Sports Final Extra” American Forum Radio

Produced by: Star Communications
Hosted by: Various
Frequency: Daily, Monday-Sunday
Length: One hour, 2-3am (ET) **Terms:** Barter
Delivered via: Satcom C5 T15/Galaxy G2 T3
Affiliates: 100
All the final scores, reports, and commentaries.

“Sports Final Talk” American Forum Radio

Produced by: Star Communications
Hosted by: Various
Frequency: Daily, Monday-Sunday
Length: Two hours, Midnight-2am; one hour, 3-4am (ET) **Terms:** Barter
Delivered via: Satcom C5 T15/Galaxy G2 T3
Affiliates: 100
Anchors interview guests representing the sporting industry.

“Sports Final Trivia” American Forum Radio

Produced by: Star Communications
Hosted by: Various
Frequency: Daily, Monday-Sunday
Length: One hour, 4-5am (ET) **Terms:** Barter
Delivered via: Satcom C5 T15/Galaxy G2 T3
Affiliates: 100
Listeners across the nation participate to win prizes.

“Sports Flashback With Jack Buck”

Olympia Networks
Produced by: Randy Karraker/KMOX Radio
Hosted by: Jack Buck
Frequency: Daily
Length: 90 secs. **Terms:** Barter
Delivered via: Satcom C1 T15 or 23
First aired: Spring 1985 **Affiliates:** 231
Jack Buck takes the listeners back to the great plays of sports by reliving the actual broadcast play-by-play.

“Sports World Roundup” CBS Radio Network

Produced by: Don Sabatini
Hosted by: Bill Schweizer (M-F), Bill Daughtry (Saturday)
Frequency: Daily, Monday-Saturday
Length: Three mins. **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T23
Affiliates: 440
Morning sports recap with Bill Schweizer and Bill Daughtry and previews of upcoming matchups.

“SportsCard Report” Del Mar Broadcasting Networks

Produced by: Del Mar Broadcasting Networks
Hosted by: Allan Kaye
Frequency: Daily
Length: Two mins. **Terms:** Barter
Delivered via: Analog tape
First aired: 1/91 **Affiliates:** 165
Daily sports brief featuring the latest news about sports memorabilia, including sports card investment tips and interviews with sports celebrities.

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NBA RADIO

Play-by-play called by
Joe McConnell, expert analysis from Hall-of-Famer
Bob Lanier and hosted by Tom Hanneman.

Contact: Tom Carelli, NBA Radio
Ph: (212) 826-7000 Fax: (212) 888-8374

DELIVERS THE BEST NBA ACTION!

A MARQUEE MATCH-UP EVERY SUNDAY AFTERNOON

PLUS:

- The NBA Playoffs
- The NBA All-Star Game
- The NBA Finals
- The NBA Draft

INFORMATION FEATURES

SPORTS



"Sportstime"

CBS Radio Network

Produced by: Don Sabatini
Hosted by: Greg Gumbel
Frequency: Daily, Monday-Friday
Length: 3 1/2 mins. **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T23
First aired: Affiliates: 440

Greg Gumbel offers listeners news and expert commentary covering all aspects of sports.

"The Golf Spot"

CBS Radio Network

Produced by: David Kurman
Hosted by: Nick Seitz
Frequency: Seasonal special
Length: One minute **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T23
Affiliates: 440

Expert tips for golfers looking to enjoy and improve their time on the course.

"The Tennis Spot"

CBS Radio Network

Produced by: David Kurman
Hosted by: Peter Burwash
Frequency: Seasonal special
Length: One minute **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T23
Affiliates: 440

Feature contains helpful hints for listeners who want to improve and further enjoy their tennis game.



"Thoroughbred Connection"

Tribune Radio Networks

Produced by: Thoroughbred Communications
Hosted by: Jim McKay
Frequency: Weekly
Length: Five mins. **Terms:** Barter
Delivered via: Satcom 1C T21/Galaxy 2 T3
First aired: 1989 **Affiliates:** 50

Five-minute program featuring interviews with celebrities connected with horse racing and anecdotal information about the sport.

"U.S. Open Tennis Reports"

CBS Radio Network

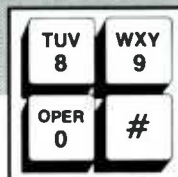
Produced by: David Kurman
Hosted by: Howard David
Length: Three mins. **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T23
Affiliates: 440
A series of 32 special reports capturing all the excitement of the U.S. Open.

"Wimbledon"

Wimbledon Radio Network

Produced by: CRN International
Frequency: Daily, June-July during Wimbledon
Length: 60-90 seconds **Terms:** Barter
Delivered via: Satellite
Affiliates: 40
Live and direct from the All England Club. Tournament updates and interviews.

TALK SHOWS



"America Remodels"

American Forum Radio

Produced by: National Assoc. For The Remodeling Industry
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: Satcom C5 T15/Galaxy 2 T3
Affiliates: 100
Practical tips on home projects.

"America's Dining & Travel Guide"

Business Radio Network Forum

Produced by: Business Radio Network
Hosted by: Pierre Wolfe
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: Satcom C5 T21/Galaxy G2 T3
First aired: 10/88 **Affiliates:** 50
Pierre Wolfe discusses the latest trends in cuisine and various points of travel with renowned guests.

"Ask The CPA"

Independent Broadcasters Network, Inc.

Produced by: Bob Abosamra
Hosted by: Paul Kamke
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: Satcom/Galaxy
First aired: 11/91 **Affiliates:** 20
Call-in show providing listeners with good solid information on their investments, real estate, banking and taxes.

"At The Close"

American Forum Radio

Hosted by: Debi and Don McDonald
Frequency: Daily, M-F
Length: One hour **Terms:** Barter
Delivered via: Satcom C5 T15/Galaxy 2 T3
Affiliates: 100
A wrap-up of the day's market, business, and consumer activity.

"Auto Talk"

American Forum Radio

Hosted by: Junior D'Amato
Frequency: Weekly
Length: Three hours **Terms:** Barter
Delivered via: Satcom C5 T15/Galaxy 2 T3
Affiliates: 100
A fast-paced show in which D'Amato answers technical questions and reports on automotive trends.

"Best Of King"

Westwood One/Mutual Broadcasting

Produced by: Tony Carlton
Hosted by: Larry King
Frequency: Weekly
Length: Six hours
Terms: Barter/supplied with network affiliation
Delivered via: Satcom C5 T15
First aired: 2/6/78
Sunday evening/overnight programming featuring highlights of the "Larry King Show," America's premier interview and call-in program.



Independent Broadcasters Network, Inc.

"The Sonny Bloch Shows"

Independent Broadcasters Network

Produced by: Susan Passarelli
Hosted by: Sonny Bloch
Frequency: Daily
Length: Three hours **Terms:** Barter
Delivered via: Satcom/Galaxy/Spacenet
First aired: 10/79 **Affiliates:** 133
America's longest-running show about money, business, real estate, and life.

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TALK SHOWS



The Jim Bohannon Show

"Jim Bohannon Show" Westwood One/ Mutual Broadcasting

Produced by: Pat Piper
Hosted by: Jim Bohannon
Frequency: Daily
Length: Six hours **Terms:** Barter/supplied with network affiliation
Delivered via: Satcom C1 T15
First aired: 9/23/84

Saturday evening/overnight programming featuring interviews, "news you can't use," and the "sleaze report," plus listener calls on all topics.

"Bill Bresnan" American Forum Radio

Hosted by: Bill Bresnan
Frequency: Daily, M-F
Length: Two hours **Terms:** Barter
Delivered via: Satcom C5 T15/Galaxy 2 T3
Affiliates: 150

Bresnan offers well-rounded financial information and advice.

"Dr. Michael Broder" Independent Broadcasters Network

Produced by: Steve Wiegner & Arlene Goldman
Hosted by: Michael S. Broder, Ph.D.
Frequency: Weekly
Length: Four hours **Terms:** Barter
Delivered via: Satcom C1 T29/Galaxy 2 T3
First aired: 11/91 **Affiliates:** 26

This live weekly call-in program deals with lifestyles and psychologically-oriented topics, as well as personal advice.

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"Coast-To-Coast" with Mechele George & "The Real" Bob James" Independent Broadcasters Network

Produced by: Mechele George
Hosted by: Mechele George & "The Real" Bob James
Frequency: Daily
Length: Two hours **Terms:** Barter/Supplied with network affiliation
Delivered via: Satcom C2 T20/Galaxy G2 T2
First aired: 11/91

George and James have been described as the 'Regis & Kathy Lee' of talk radio. Humor, opinion, calls & live guests make this a one-of-a-kind daily talk show.

"Computing Success" Business Radio Network Forum

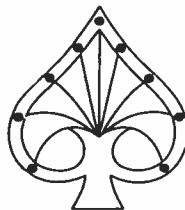
Produced by: Business Radio Network
Hosted by: Thom Foulks
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: Satcom C5 T21/Galaxy G2 T3
First aired: 1/89 **Affiliates:** 55

Thom Foulks reviews new computer products and events which impact business and personal computer users, and interviews leading industry representatives.

"Countryline USA" Entertainment Radio Networks

Produced by: Dana Miller
Hosted by: Leeza Gibbons
Frequency: Monthly
Length: 90 mins. **Terms:** Barter
Delivered via: Satcom C5 T19
First aired: 10/87 **Affiliates:** 175

Country's megastars take listeners' phone calls nationwide. Live performances, promotion-oriented. ET's Leeza Gibbons hosts.



"Creating Results With Terrie"

Creating Results

Produced by: Laurie Summers
Hosted by: Terrie Brill
Frequency: 30-60 mins.
Length: Cash **Terms:** Cash
Delivered via: Analog tape/telco

Three segments: astrological forecast (personals, financial, world events); guest interview (prominent personalities); audience call-in questions.

"Dr. Jim's Animal Clinic" American Forum Radio

Hosted by: Dr. Jim Humphries
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: Satcom C5 T15/Galaxy 2 T3
First aired: **Affiliates:** 100

A proven ratings and sales booster. Dr. Jim answers listeners' pet care questions.

"Alice Duncan" Capitol Media

Produced by: Jeff Quinn
Hosted by: Alice Duncan
Length: 1-3 hours **Terms:** Barter
Delivered via: In person
First aired: 1970

Lively, personable call-in segment featuring Alice Duncan, psychic and personal advisor for morning shows and in-person station promotions.

"Dvorak On Computers" Cybernet Radio Network

Produced by: Sunday Night Productions
Hosted by: John C. Dvorak & Leo Laporte
Frequency: Weekly
Length: Three hours **Terms:** Barter
Delivered via: DAT/Satcom C5 T19
First aired: 1/92 **Affiliates:** 50

Call-in computer show.

"Dr. Dean Edell Hour" EFM Media Management

Produced by: EFM Media Management
Hosted by: Dr. Dean Edell
Frequency: Daily
Length: Hour **Terms:** Barter
Delivered via: Satcom C5 T23
First aired: 9/82 **Affiliates:** 300

Health-medical, news and comments of particular concern to listeners in their 20's through 40's. Ample time for national listener calls.

"Family Talk" Sunday Night Productions

Produced by: Sunday Night Productions
Hosted by: Renn Vara & Maureen Taylon
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: DAT/Westar 4
First aired: 1/86 **Affiliates:** 20

Call-in show regarding family, parenting, adult-children issues.

"Food Show" Independent Broadcasters Network

Produced by: Chef Michael J. McDermott
Hosted by: Chef Michael J. McDermott
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: Satcom C1 T20/Galaxy 2 T3
First aired: 12/91 **Affiliates:** 67

Call-in program providing a forum for listeners to ask questions regarding food.

INFORMATION FEATURES

TALK SHOWS



"Garden Hotline" ABC Radio Networks

Hosted by: Ralph Snodsmith
Frequency: Weekly, Sunday
Length: Three hours **Terms:** Barter
Delivered via: Satcom 1R T23
First aired: 9/88 **Affiliates:** 150

Call-in gardening advice program with the gardening editor of "Good Morning America."

"Charles J. Givens Financial Digest" Givens Broadcasting

Produced by: Givens Broadcasting
Hosted by: Charles J. Givens
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Analog tape/Satcom
First aired: 1/88 **Affiliates:** 85

Financial advice from America's #1 best-selling financial advisor.

"Hitline USA" Entertainment Radio Networks

Produced by: Dana Miller
Hosted by: Chris Jagger, Wendi
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Satcom C5 T19
First aired: 2/87 **Affiliates:** 105

Listeners call in to today's hottest CHR acts via 800 phone lines. Live performances, promotion-oriented.

"Home Sense" ABC Radio Networks

Hosted by: Mike McClintock
Frequency: Weekly, Saturday
Length: Three hours **Terms:** Barter
Delivered via: Satcom 1R T23
First aired: 9/88 **Affiliates:** 150

Call-in home repair program with one of America's foremost experts.

"John Kane, Psychic" John Kane, Psychic

Frequency: By arrangement
Length: Variable **Terms:** Barter
Delivered via: Telephone/in person/satellite

Phone-in talk shows, morning guest with phone-ins. Currently resident psychic with stations coast-to-coast.



"Larry King Show" Westwood One/ Mutual Broadcasting

Produced by: Pat Piper
Hosted by: Larry King
Frequency: Daily
Length: Six hours **Terms:** Barter/
supplied with network affiliation
Delivered via: Satcom C1 T15
First aired: 1/31/78

Broadcasting's best-known interviewer talks to the most important people, with listener call-in and "Open Phone America."

The Myrna Lamb Show

"Myrna Lamb" NBC/Talknet

Produced by: Bill Lally
Hosted by: Myrna Lamb
Frequency: Daily
Length: Three hours
Terms: Barter
Delivered via: Satcom C1 T15
Began airing: 7/90
Affiliates: 275

Talknet's overnight host blends her expertise as a teacher, counselor, and mother to offer common-sense advice.

"Joel Levine On Everything" Radio Direct

Produced by: John Russel
Hosted by: Joel Levine
Frequency: Weekly
Length: Three hours **Terms:** Barter
Delivered via: Satcom C1 T15

Live, call-in talk show where everything is up for discussion. Levine is the answer man for the '90s.

"Rush Limbaugh Show" EFM Media Management

Produced by: EFM Media Management
Hosted by: Rush Limbaugh
Frequency: Daily
Length: Three hours **Terms:** Barter
Delivered via: Satcom C5 T23
First Aired: 8/88 **Affiliates:** 450

Entertaining, provocative, conservative political-social comment on concerns, and hopes shared by Americans. Articulate, satiric, humorous, outspoken. National listener call-in.

"Livewire" Global Satellite Network

Hosted by: Martha Quinn
Frequency: Four times per year
Length: One hour **Terms:** Barter
Delivered via: Satcom C5 T19
Live, call-in show with the biggest stars on Top 40 radio.

"Living With Diabetes" EDI Radio Network

Produced by: Judy Hahn
Hosted by: Patrick Gallagher
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Analog tape/Satcom C5 T19/
Galaxy 2
First aired: 10/88 **Affiliates:** 53
Topical program geared to the 14 million Americans with diabetes, offering the latest research, new treatments, and advice for daily living.

"Main Street" Business Radio Network Forum

Produced by: Business Radio Network
Hosted by: Al Malmberg
Frequency: Weekly
Length: Three hours **Terms:** Barter
Delivered via: Satcom C5 T21/Galaxy G2 T3
First aired: 9/91 **Affiliates:** 48
Al Malmberg interviews the people making the news. This show is not only informative, but fast-paced and entertaining as well.

"Don McDonald Show" Business Radio Network Forum

Produced by: Business Radio Network
Hosted by: Don McDonald
Frequency: Daily
Length: 3-4 hours **Terms:** Barter
Delivered via: Satcom C5 T21/Galaxy G2 T3
First aired: 10/88 **Affiliates:** 45
Providing a financial second opinion, Don McDonald guides his listeners through the investment arena with common-sense advice and information.

The Lee Mirabal Show

"Lee Mirabal" NBC/Talknet

Produced by: Bill Lally
Hosted by: Lee Mirabal
Frequency: Daily
Length: Three hours
Terms: Barter
Delivered via: Satcom C1 T15
Began airing: 3/18/91
Affiliates: 301

America's favorite next-door neighbor. Weeknights, listeners can count on Lee to discuss just about anything that concerns them.

INFORMATION FEATURES

TALK SHOWS

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"Money Talk"

ABC Radio Networks

Hosted by: Bob Brinker
Frequency: Weekly, Sat-Sun
Length: Three hours **Terms:** Barter
Delivered via: Satcom 1R T23
First aired: 1/86 **Affiliates:** 175

Call-in financing advice program with one of America's most respected financial advisors.

"Money Talk"

American Forum Radio

Hosted by: Bob Hardcastle
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: Satcom C5 T15/Galaxy 2 T3
Affiliates: 100

A wrap-up of the week's economic news, followed by practical financial advice for listeners.

"Mr. Handyman"

Independent Broadcasters Network

Produced by: Jeff Keller
Hosted by: Jeff Keller
Frequency: Weekends
Length: Two hours **Terms:** Barter
Delivered via: Satcom C1 T20/Galaxy 2 T3
First aired: 11/91 **Affiliates:** 10+

Live call-in home improvement program for do-it-yourself homeowners.

"NASCAR Live"

MRN Radio

Produced by: John McMullin
Hosted by: Eli Gold
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Satcom C5 T19/Galaxy 2 T3/
 Galaxy 6 T3
First aired: 1/84 **Affiliates:** 225

America's only telephone talk radio show covering NASCAR auto racing. Listeners can call 1-800-2NASCAR and talk to superstars of NASCAR racing.

"Night Talk"

American Urban Radio Networks

Produced by: AURN/IBN Operations
Hosted by: Bob Law
Frequency: Five nights/week
Length: Five hours **Terms:** Supplied with network affiliation
Delivered via: Spacenet 3 T5H
First aired: 11/81 **Affiliates:** 50

Live call-in talk show covering issues concerning black America. Guests have included noted scholars, politicians, entertainers, and world leaders.

"Deborah Norville Show"

ABC Radio Networks

Produced by: Nancy Weil
Hosted by: Deborah Norville
Frequency: Daily, M-F
Length: Three hours **Terms:** Barter
Delivered via: Satcom 1R T23
First aired: 9/91 **Affiliates:** 200
News events, celebrity interviews, and listener telephone calls.

On The Garden Line

"On The Garden Line" Westwood One/ Mutual Broadcasting

Produced by: Kevin DeLang
Hosted by: Jerry Baker
Frequency: Weekly
Length: Two hours **Terms:** Barter
Delivered via: Satcom C1 T15
First aired: 9/87

Gardening tips and tricks, lawn and plant care, and seasonal reminders. Live listener participation for expert advice.

"Pet Action Line"

Independent Broadcasters Network

Produced by: Bob Hensler
Hosted by: Bob Hensler
Frequency: Weekly
Length: Two hours **Terms:** Supplied with network affiliation
Delivered via: Satcom C1 T20/Galaxy 2 T3/
 phone coupler
First aired: 9/91 **Affiliates:** 53

Two-way talk show about pet care: guest veterinarian authors, experts.

"Practical Computing - PC101"

Independent Broadcasters Network

Produced by: Bob Hensler
Hosted by: Bob Hensler & Doug Hoffman
Frequency: Weekly
Length: One hour **Terms:** Barter/Supplied with network affiliation
Delivered via: Satcom C1 T20/Galaxy 2 T3/
 phone coupler
First aired: 9/91 **Affiliates:** 37

Two-way talk about the world of computing. Also, guests, authors, experts.

"Rockline"

Global Satellite Network

Produced by: Mark Felsot
Hosted by: Bob Coburn
Frequency: Weekly
Length: 90 mins. **Terms:** Barter
Delivered via: Satcom C5 T19
First aired: 5/81

Original live call-in show featuring the biggest stars in rock & roll, airing every Monday night in the U.S., Canada, and Japan.

The Harvey Ruben M.D. Show

"Harvey Ruben M.D." NBC/Talknet

Produced by: Bill Lally
Hosted by: Harvey Ruben, M.D.
Frequency: Twice a week
Length: Three hours
Terms: Barter
Delivered via: Satcom C1 T15
Began airing: 1982
Affiliates: 289

This internationally known authority addresses mental health, mental illness, relationships, and family problems each week-end.

"Scams Across America"

Business Radio Network Forum

Produced by: Business Radio Network
Hosted by: Richard Cooper
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Satcom C5 T21/Galaxy 2 T3
First aired: 1/89 **Affiliates:** 46

Consumer advocate Richard Cooper exposes scams and cons being perpetrated on investors and consumers from all walks of life.

"Tom Snyder Show"

ABC Radio Network

Produced by: Debbie Alpert
Hosted by: Tom Snyder
Frequency: Daily, M-F
Length: Three hours **Terms:** Barter
Delivered via: Satcom 1R T23
First aired: 10/87 **Affiliates:** 200

Opinionated talk on topical issues, guest interviews, and listener telephone calls.

"Special Interest"

Business Radio Network Forum

Produced by: Business Radio Network
Hosted by: Chet Sisk
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Satcom C5 T21/Galaxy G2 T3
First aired: 6/89 **Affiliates:** 42

Business news and information pertinent to the ethnic communities of America is analyzed for the best business and financial opportunities.

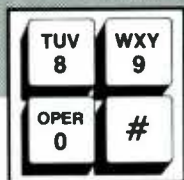
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TALK SHOWS



"Talk Back With David Horowitz" Entertainment Radio Networks

Produced by: Dana Miller
Hosted by: David Horowitz
Frequency: Daily
Length: One hour **Terms:** Barter
Delivered via: Satcom C5 T19
First aired: 6/92

America's number one consumer advocate taking phone calls daily via 800 lines. David approaches various problems facing consumers.

"What's The Point Newsmagazine" American Forum Radio

Produced by: Business Radio Network
Hosted by: Al Malmberg
Frequency: Daily, M-F
Length: Three hours **Terms:** Barter
Delivered via: Satcom C5 T15/Galaxy 2 T3
Affiliates: 150

Malmberg interviews top names in business, politics, and the entertainment industry.

Bruce Williams Show

"Bruce Williams" NBC/Talknet

Produced by: Bill Lally
Hosted by: Bruce Williams
Frequency: Daily
Length: Three hours
Terms: Barter
Delivered via: Satcom C1 T15
Began airing: 11/81
Affiliates: 310

Listeners get down-to-earth advice from Bruce every weeknight. His answers are based on his own life experiences.

"Wishing You Well" Business Radio Network Forum

Produced by: Business Radio Network
Hosted by: Dr. Joseph Michelli
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Satcom C5 T21/Galaxy G2 T3
First aired: 3/91 **Affiliates:** 32

Clinical psychologist Dr. Joseph Michelli helps the listener to understand and improve his/her physical health and emotional well-being.

"Women's Business Exchange" Business Radio Network Forum

Produced by: Business Radio Network
Hosted by: Gloria Goodwin
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Satcom C5 T21/Galaxy G2 T3
First aired: 9/89 **Affiliates:** 43

A forum for the exchange of ideas and information vital to women in all types of business.

"Your Health Choices with Dr. Robert Atkins" North American Network

Produced by: Atkins Centers
Hosted by: Dr. Robert Atkins
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Analog tape
First aired: 1/91 **Affiliates:** 37

Internationally known medical professional, broadcaster and author discusses medical issues, interviews medical notables and fields calls via 800 number.

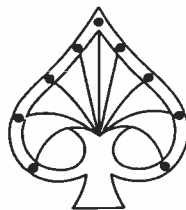
SELF-HELP



"American Health Report" Jameson Broadcast

Produced by: Jameson Broadcast
Hosted by: Drew Birns
Frequency: Daily
Length: 90 secs. **Terms:** Barter
Delivered via: CD
First aired: 7/91 **Affiliates:** 480

News and information on personal health, fitness and nutrition. Concise, fact-packed reports from the editors of American Health magazine.



"Astrocast By Terrie" Creating Results

Produced by: Laurie Summers
Hosted by: Terrie Brill
Frequency: Weekly
Length: 3-5 mins. **Terms:** Cash
Delivered via: Telephone/tape
First aired: **Affiliates:**

Astrological weekly forecast by sun sign which includes best timing in politics, economics and and relationships. Astrology with class!

"Beach Watch" CRN International

Produced by: CRN International
Hosted by:
Frequency: Daily
Length: One min. **Terms:** Barter
Delivered via: Telco
First aired: **Affiliates:** 50

Customized and localized beach reports — water temp, conditions, crowds, events, weather.

"Country Life News" Jameson Broadcast

Produced by: Jameson Broadcast
Hosted by: Jamie G. Jameson
Frequency: Daily
Length: 90 secs. **Terms:** Barter
Delivered via: CD
First aired: 12/91 **Affiliates:** 270

Tips and information on gardening, home repairs, rural real estate, cooking, animal care, building techniques, energy conversation, etc.

"Highlights: The Business Of Living"

Business Radio Network

Frequency: Every half hour
Length: **Terms:** Barter
Delivered via: Satcom C5 T21/Galaxy G2 T3
First: 9/91
Affiliates: 66

Short format money and lifestyle features. These fast-paced reports help the listener improve his lifestyle, health and economic awareness.

"Jake's Radio Health Tips" CB Radio Entertainment

Produced by: Chris Bailey
Hosted by: Jake Steinfeld
Frequency: Daily
Length: One min. **Terms:** Cash
Delivered via: Analog tape
First aired: 3/90 **Affiliates:** 4

Body By Jake, Jake Steinfeld gives fun and informative tips on health and exercise. Great for commuters, even gives exercises you can do in your car!

"John Kane, Psychic" John Kane

Frequency: By arrangement
Length: Variable **Terms:** Barter
Delivered via: Telephone/in-person/satellite

Phone-in talk shows, morning guest with phone-ins. Currently a resident psychic with stations coast-to-coast.

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INFORMATION FEATURES

SELF-HELP



"Lifestyles"

Urban Entertainment Corporation

Produced by: Urban Entertainment Corporation

Hosted by: Valerie Smaldone

Frequency: Daily

Length: One min. **Terms:** Barter

Delivered via: Analog tape

First aired: 1/90 **Affiliates:** 120

A one-minute program dealing with practical, usable information about food, wines, travel, etc. and the best way to enjoy them.

"Minute About Your Car"

Mainstreet Productions

Produced by: Dennis Regan

Hosted by: Cleveland Forrest

Frequency: Daily

Length: One min. **Terms:** Barter/cash

Delivered: Analog tape

The perfect vehicle for car dealers, after-market manufacturers, and retailers. It's "you can do" car care, driving, and traveling info.

"Minute About Your Money"

Mainstreet Productions

Produced by: Dennis Regan

Hosted by: Cleveland Forrest

Frequency: Daily

Length: One min. **Terms:** Barter/cash

Delivered via: Analog tape

Financial advice covers investing, saving, spending, etc. Each program offers a specific "how to" action to take.

"Money Smarts"

American Urban Radio Networks

Produced by: Lynette Wellington

Hosted by: Lynette Wellington

Frequency: Daily

Length: 90 secs. **Terms:** Barter

Delivered via: Analog tape/Spacenet 3 T5H

First aired: 9/87 **Affiliates:** 214

Daily personal finance information feature on investments, retirement, mortgages, college funds.

"Mr. Green Thumb Show"

Stan DeFreitas

Produced by: Stan DeFreitas

Hosted by: Stan DeFreitas

Frequency: Weekly

Length: Two hours **Terms:** Trade

Best gardening show in the U.S.

"Planetary Rhythms"

Planetary Rhythms

Produced by: Helen Whitehead

Hosted by: Helen Whitehead

Frequency: Two am/two pm

Length: 30 secs. **Terms:** Barter

Delivered via: Analog tape

First aired: 1/90

Astrological information. Daily/weekly forecast.

"Ski Watch"

CRN International

Produced by: CRN International

Frequency: Daily

Length: One min. **Terms:** Barter

Delivered via: Telco

Affiliates: 110

Customized and localized ski reports — skiing, events, traffic and lodging.

"Summer Nights"

Dick Summer Communications

Produced by: Barbara Franklin

Hosted by: Dick Summer

Frequency: Daily

Length: Two hours **Terms:** Barter/cash

Delivered via: Telco

First aired: 3/92 **Affiliates:** 4

Puts power pictures in your mind and gives direction for activation. Develops personal control, courage, and success.

"Summer Watch"

CRN International

Produced by: CRN International

Frequency: Daily

Length: One min. **Terms:** Barter

Delivered via: Analog tape/Telco

First aired: **Affiliates:** 70

For people on the go—customized update on events in and around specific market — tailored to listeners needs.

"Tax Break"

Urban Public Affairs Network

Produced by: Lynette Wellington

Hosted by: Lynette Wellington

Frequency: Holiday/seasonal special

Length: 90 secs. **Terms:** Barter

Delivered via: Spacenet 3 T5H

First aired: 3/89 **Affiliates:** 100

Information about new tax laws and tips on subjects such as IRA's, interest and investments.

"Travel Show"

The Travel Show Company, Inc.

Produced by: David Rimmer

Hosted by: Paul W. Smith

Frequency: Weekly

Length: Two hours **Terms:** Barter

Delivered via: Satcom C5 T23

First aired: **Affiliates:**

On-location reports from around the world, money-saving travel tips and investing interviews — a unique entertaining radio program.

"Year End Tax Tips"

CBS Radio Network

Produced by: CBS Radio Network/

Fortune Magazine

Hosted by: Geoff Colvin

Frequency: Seasonal special

Length: One min. **Terms:** Supplied with network affiliation

Delivered via: Satcom C5 T23

First aired: **Affiliates:** 440

Offers strategies to tax payers seeking to improve their financial situations before the close of the calendar year.

PUBLIC AFFAIRS



"Amex Business Talk"

American Stock Exchange

Produced by: Tom Mariam

Hosted by: Tom Mariam

Frequency: Weekly

Length: 15 mins. **Terms:** Free

Delivered via: Analog tape/Galaxy 6 T3

First aired: 5/5/85 **Affiliates:** 135

Host Tom Mariam interviews a noted guest in business and finance about a timely subject aimed at a general audience.

"Jack Anderson's Washington Hotline"

Independent Broadcasters Network

Produced by: Melinda Maas

Hosted by: Jack Anderson

Frequency: Daily

Length: 60 mins.

Guests, talk, call-ins, exclusive news reports, commentary.

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INFORMATION FEATURES

PUBLIC AFFAIRS



“Animal ‘Bites’”

Humane Society of the United States

Produced by: Helen Mitternacht

Frequency: Weekly

Length: Three mins.

Delivered via: Digital voice announcer

First aired: 4/89

One minute of sound bites on animal issues ranging from pet care to endangered species.

“Baptist Hour”

Radio & Television Commission, SBC

Produced by: Craig Coffman

Hosted by: Derwood Rowell

Frequency: Weekly

Length: 30 mins. **Terms:** Free

Delivered via: Vinyl

First aired: 1941 **Affiliates:** 936

An inspiring half-hour of contemporary religious teachings by Dr. Joel Gregory and three or four traditional hymns.

“Best Of Our Knowledge”

WAMC National Productions

Produced by: Milissa Rocker

Hosted by: Milissa Rocker & Tim Reilly

Frequency: Weekly

Length: 25 mins. **Terms:** Free upon notification

Delivered via: Satcom C5 T23/Galaxy VI

First aired: 9/90 **Affiliates:** 27

A magazine-format program highlighting research and breakthroughs on college campuses across America and issues in higher education.

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“Changemakers”

Changemakers

Produced by: Changemakers

Hosted by: Gini Graham Scott, Ph.D., J.D.

Frequency: Weekly

Length: 28 mins. **Terms:** Barter/cash

Delivered via: Analog tape

First aired: 4/91

Interviews on topical and timely themes, on these topics: Changing World, Law World, Mind Power, Off The Beaten Track.

“City Arts Of San Francisco”

The WFMT Ideas Network

Produced by: Pacific Vista Productions

Hosted by: Sedge Thomson

Frequency: Weekly, for thirteen weeks

Length: One hour **Terms:** Supplied with network affiliation

Delivered via: Galaxy 6 T3

First aired: 4/92

An outstanding collection of international figures in literature and the performing arts, addressing contemporary ideas and values.

“Constitutional Minutes”

Transmedia

Produced by: Dave Adams

Hosted by: Dave Adams

Frequency: Holiday/seasonal

Length: 90 secs. **Terms:** Cash

Delivered via: Analog tape/DAT

First aired: 7/87

Seven historical & humorous features about our rights ascitizens. How we came to adopt our bill of rights & freedoms. Runs week of July 4th.

“Contact”

Sacred Heart Program

Produced by: Jesuit Media

Frequency: Weekly

Length: Five mins. **Terms:** Free

Delivered via: Vinyl

First aired: 1975 **Affiliates:** 100

Mini-documentary style programs that deal with today's social concerns that fit effectively around Sunday morning news.

“Environment Show”

ABC Radio Networks

Produced by: WAMC National Productions

Hosted by: Bruce Robertson

Frequency: Weekly

Length: 25 mins. **Terms:** Supplied with network affiliation

Delivered via: Satcom C5 T23

First aired: 1/89

A look at the politics, science, people, events, crises, and solutions surrounding our search for environmental health and economic security.

“Environmental Traxx”

Chuck Jackson Productions

Produced by: Kali Woolfork

Hosted by: Chuck Jackson

Frequency: Weekly **Terms:** Cash

Delivered via: Analog tape/DAT/Mailed script

First aired: 1/92 **Affiliates:** 3

Environmental music, NAC, jazz, information on save the earth projects, endangered animals, recycling, ecology projects worldwide.

“FBI This Week”

ABC Radio Network

Produced by: Neal Schiff

Hosted by: Neal Schiff

Frequency: Weekly

Length: One min. **Terms:** Supplied with network affiliation

Delivered via: Satcom C1 T23

First aired: 1964

A weekly public affairs series with a contemporary format.

“51 Percent”

ABC Radio Networks

Produced by: WAMC National Productions

Hosted by: Beth Engeler & Dr. Sara Chapman

Frequency: Weekly

Length: 25 mins. **Terms:** Supplied with network affiliation

Delivered via: Satcom C5 T23

First aired: 7/14/89

A program that takes a serious and intelligent look at society's impact on women and their impact on society.

“Health Show”

ABC Radio Networks

Produced by: WAMC National Productions

Hosted by: Beth Engeler &

Dr. David Carpenter

Frequency: Weekly

Length: 25 mins. **Terms:** Supplied with network affiliation

Delivered via: Satcom C5 T23

First aired: 3/88

Vital health news, nutrition, and fitness tips, and the latest information on life-saving drugs and new medical breakthroughs.

“KING - Carrying On The Dream”

Urban Public Affairs Network

Produced by: UPAN

Hosted by: UPAN personality

Frequency: Holiday/seasonal special

Length: One hour **Terms:** Supplied with net

work affiliation

Delivered via: Spacenet 3 T5H

First aired: 1/84 **Affiliates:** 140

Program series highlighting people making contributions that have made Martin Luther King's dream come true.

INFORMATION FEATURES

PUBLIC AFFAIRS



“Law Show”

WAMC National Productions

Produced by: Lee Farbman
Hosted by: Lee Farbman & Michael Hershman
Frequency: Weekly
Length: 25 mins. **Terms:** Free
Delivered via: Satcom C5 T23/Galaxy VI/
cassette
First aired: 7/90 **Affiliates:** 41

A view of the legal landscape, presenting news from the legal front in a straightforward, easy-to-understand manner.

“Lift Your Heart”

Sacred Heart Program

Produced by: Jesuit
Frequency: Weekly
Length: 15-30 mins. **Terms:** Free
Delivered via: Vinyl
First aired: 1/39 **Affiliates:** 500

Documentary-style programs dealing with today's social concerns. Programs have wide acceptance among all religious affiliations.

“Living Well”

WAMC National Productions

Produced by: Milissa Rocker
Hosted by: Milissa Rocker
Frequency: Weekly
Length: 25 mins. **Terms:** Free upon
notification
Delivered via: Satcom C5 T23/Galaxy VI/
cassette
First aired: 6/89 **Affiliates:** 72

A wealth of practical information, sound advice, and good fun — personal finance, health and nutrition, travel, food, psychology, and more.

“Lutheran Hour”

Lutheran Hour Ministries

Produced by: Dr. Dale A. Meyer/
Rev. Wallace Schulz
Frequency: Weekly
Length: 30/25 mins. **Terms:** Cash/Public
Service
Delivered via: Satcom C5 T23/Westar IV T3
First aired: 10/30 **Affiliates:** 1,900

Programs include message based on monthly thematic approach and appropriate music in the 25- an 30-minute formats.

“Mind-Set”

Chuck Jackson

Produced by: Kali Woolfork
Hosted by: Chuck Jackson
Frequency: Weekly
Length: 15/30 mins. **Terms:** Cash
Delivered via: Analog tape/DAT/Mailed script
First aired: 1/92 **Affiliates:** 2

Public affairs based on needs and concerns of 25-54 audience. Environment, consumer news, health, new-age thought, children.

“Northwestern Reviewing Stand”

PIA Radio Network

Produced by: PIA
Hosted by: Sandra Kramer and Steve Scott
Frequency: Weekly
Length: 30 mins. **Terms:** Cash
Delivered via: Analog tape
First aired: 5/85 **Affiliates:** 100

Award-winning public affairs with newsmaker interviews, man-on-the-street montages and celebrity actualities.

“On Main Street With Dale Meyer”

Lutheran Hour Ministries

Produced by: International Lutheran
Laymen's League
Hosted by: Dr. Dale A. Meyer
Frequency: Weekly
Length: 30 mins. **Terms:** Public service
Delivered via: International Broadcast
Network
First aired: 12/91

Weekly Bible study program featuring music, comedy and group involvement. Program available in 30-minute format on a weekly basis.

“Page One”

PIA Radio Network

Produced by: Simon Wiesenthal Center
Hosted by: Richard Trank
Frequency: Weekly **Terms:** Barter
Delivered via: Analog tape
First aired: 1/88 **Affiliates:** 60

Cultural news magazine featuring contemporary Jewish issues, personalities and international newsmakers.

“PIA Customized Public Affairs”

PIA Radio Network

Produced by: PIA
Hosted by: Sandra Kramer
Frequency: Weekly
Length: 30 mins. **Terms:** Cash
Delivered via: Analog tape
First aired: 1/82 **Affiliates:** 100

Award winning public affairs compelling coverage . . . minimum 20 shows created annually from your problems/issues lists.

“Point Of Law”

Transmedia

Produced by: Dave Abrams
Hosted by: Curtis Howard
Frequency: Daily
Length: Three mins. **Terms:** Cash
Delivered via: Analog tape/DAT
First aired: 1954 **Affiliates:** 65

America's longest running syndicated feature. Actual court cases presented in a dramatic story format with the courts decision at the end.

“Profiles In The Building Of America”

Urban Entertainment Corp.

Produced by: Urban Entertainment Corp.
Hosted by: Gary Shepherd
Frequency: Daily
Length: One min. **Terms:** Barter
Delivered via: Analog tape
First aired: 4/88 **Affiliates:** 60

A short-form daily show highlighting personalities in black history and documenting their cultural significance.

“Radio Dialogue”

Longhorn Radio Network

Produced by: Woodrow Wilson International
Center for Scholars, Smithsonian Institution
Hosted by: George Liston Seay
Frequency: Weekly
Length: 30 mins.
Delivered via: Analog tape/Westar T3
First aired: 1982 **Affiliates:** 150

Conversations with scholars, authors, and public figures on political, historical, and cultural issues in world affairs.

THE SOURCE REPORT

“Source Report”

The Source

Produced by: Elin Wilder
Hosted by: Dia Stein
Frequency: Weekly
Length: 30 mins. **Terms:** Supplied with
network affiliation
Delivered via: Satcom C5
First aired: 5/80 **Affiliates:** 125

Award-winning young adult public affairs magazine show.

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INFORMATION FEATURES

PUBLIC AFFAIRS



"Speakers Corner With Roger Mudd" WFMT

Produced by: William Benton Broadcast Project/Smithsonian Institution & Oxford University
Hosted by: Roger Mudd
Frequency: Weekly
Length: One hour **Terms:**
Delivered via: Analog tape/Galaxy 6 T3
First aired: 7/91 **Affiliates:** 202
Lectures & discussion on arts & humanities, science, politics & public affairs.

"When Radio Was" Dick Brescia Associates

Produced by: Carl Amari
Hosted by: Art Fleming
Frequency: Daily
Length: One hour **Terms:** Barter
Delivered via: Satcom C5 T15
First aired: 1/90 **Affiliates:** 100
Shows from radio's Golden Age: "Lone Ranger," "The Shadow," "X Minus One," "Life of Riley," "Lights Out," and more.

DRAMA/NOSTALGIA



"Ayer, Hoy y Siempre" Lutheran Hour Ministries

Produced by: International Lutheran Laymen's League
Hosted by: Uncle Julio
Frequency: Weekly
Length: 15 mins. **Terms:** Cash/public service
Delivered via: Analog tape
First aired: 3/77 **Affiliates:** 115
Dramas relating to everyday topics, such as family relationships, peer pressure, cross-cultural conflicts meaningful to Hispanics.

"Black Experience" Bailey Broadcasting Services

Produced by: Bailey Broadcasting Services
Hosted by: Lee Bailey/Booker Bradshaw
Frequency: Annually (February)
Length: 90 secs. **Terms:** Barter
Delivered via: Analog tape
First aired: 2/86 **Affiliates:** 135
Daily vignettes designed to inform listeners of people, places, and things in black history. Airs during Black History Month.

"Black Music Experience" Bailey Broadcasting Services

Produced by: Bailey Broadcasting Services
Hosted by: Lee Bailey
Frequency: Annually (June)
Length: 90 secs. **Terms:** Barter
Delivered via: Analog tape
First aired: 6/87 **Affiliates:** 120
Vignettes designed to inform listeners of people, places, and things in black music history during Black Music Month.

"Drama Hour" Charles Michelson & Sons

Produced by: Charles Michelson
Frequency: Weekly
Length: 30 mins. **Terms:** Cash
Delivered via: Analog tape
First aired: 1940 **Affiliates:** 108
Famous radio drama half-hour network series of all time. "Dragnet," "Gangbusters," "The Green Hornet," and more.

"Dream Of Freedom" Bailey Broadcasting Services

Produced by: Bailey Broadcasting Services
Hosted by: Dawn Lewis & Cameron Turner
Frequency: Annually (January)
Length: 90 mins. **Terms:** Barter
Delivered via: Analog tape
Affiliates: 125
A straightforward look at the life of Dr. Martin Luther King. Airs during the King holiday.

"Marvin Gaye: We Miss You" Bailey Broadcasting Services

Produced by: Bailey Broadcasting Services
Hosted by: Lee Bailey
Frequency: Annually (March/April)
Length: Two hours **Terms:** Barter
Delivered via: Analog tape
First aired: 4/88 **Affiliates:** 180
A tribute to Marvin Gaye, one of the greatest soul singers and visionaries ever. Airs around Gaye's birthday and death.

"Imagination Theatre Fairy Tales" Imagination Theatre

Produced by: Cindy Parente
Hosted by: Cindy Parente
Frequency: Weekly
Length: 12-19½ mins. **Terms:** Cash
Delivered via: Analog tape
First aired: 7/90 **Affiliates:** 2
The retelling of the world's best-loved fairy tales.

"King: From Atlanta To The Mountaintop" Bailey Broadcasting Services

Produced by: Bailey Broadcasting Services
Hosted by: Lee Bailey
Frequency: Annually (January)
Length: Three hours **Terms:** Barter
Delivered via: Analog tape
First aired: 1/86 **Affiliates:** 150
A dramatically told story of Dr. Martin Luther King's life and the civil rights struggle. Airs during the King holiday.

"Louis L'Amour Theater" CKW & Associates

Produced by: Beau L'Amour/Bantam Audio
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Cassette tape/CD
First aired: 10/91 **Affiliates:** 100
Theatrical dramatizations of Louis L'Amour's classic short stories, with a full cast of characters, vivid settings, stirring music and authentic sound effects.

"Milford-Haven" CKW & Associates

Produced by: Mara Purl
Frequency: Weekly
Length: One hour **Terms:** Barter
Delivered via: Cassette tape
First aired: 1/93
A new original radio drama about a small town, exploring topical issues from the environment and politics, to ethics and economics.

"Mystery Minutes/Death Rides The Airwaves" Contemporary Group

Length: One min. **Terms:** Barter/cash
Delivered via: Analog tape
A 25-episode serial that will hook listeners. Set at a radio station, it depicts the marriage and death of owner Killer Hertz.

"Nostalgia Scrapbook" Radio America Magazine (formerly Radio New England)

Produced by: Barry Lunderville
Hosted by: Barry Lunderville & Mel Simons
Frequency: Weekly
Length: 30 mins. **Terms:** Barter
Delivered via: Analog tape
First aired: 3/90 **Affiliates:** 50
Draws material from 100,000 old radio shows. Countless television soundtracks and thousands of disc recordings.

"Ocean Rudee Radio Programme" Radio Shorts, Ltd.

Produced by: The Ocean Rudee Company
Hosted by: Ocean Rudee
Frequency: Weekly
Length: 30 mins. **Terms:** Barter
Delivered via: Analog tape/DAT/Satcom 1R
First aired: 10/88 **Affiliates:** Three
Thirty minutes of fun and adventure for 5-10 year old kids. Ocean Rudee brings books to life on the radio.

"Something To Talk About" Voices, Inc.

Produced by: Charles Fuller
Hosted by: Charles Fuller
Frequency: Daily
Length: One hour **Terms:** Barter
Delivered via: Analog tape
First aired: 1989
Variety, talk, trivia, rare recordings and interviews — "something to talk about."

INFORMATION FEATURES

DRAMA/NOSTALGIA



"Three M's: Malcolm, Martin & Mandela"

Bailey Broadcasting Services

Produced by: Bailey Broadcasting Services

Hosted by: Blair Underwood

Frequency: Annually (February)

Length: 90 mins. Terms: Barter

Delivered via: Analog tape

First aired: 2/91 Affiliates: 90

The stories of three of the most important leaders in the modern racial equality movement. Airs during Black History Month.

"Trivia Quiz"

MJI Broadcasting, Inc.

Hosted by: Don Taylor

Frequency: Twice-daily

Length: Two mins. Terms: Barter

Delivered via: Vinyl disc

First aired: 5/85

Topical trivia questions with a different theme each week. Prizes for contest winners are provided to stations.

"TV, Movie, News, Old Spot Soundbites"

San Francisco Sound Archive/

American Archives

Produced by: Roger Dorfman

Frequency: Monthly Terms: Cash

Delivered via: Analog tape

Affiliates: Two

Sound library for stations and syndicators featuring TV, movie, news actualities, dialogue, and themes.

"When Radio Was"

Dick Brescia Associates

Produced by: Carl Amari

Hosted by: Art Fleming

Frequency: Daily

Length: One hour Terms: Barter

Delivered via: Satcom C5 T15

First aired: 1/90 Affiliates: 100

Shows from radio's Golden Age: "Lone Ranger," "The Shadow," "X Minus One," "Life of Riley," "Lights Out," and more.

"World Today"

The Source

Produced by: Marcia Stevenson

Hosted by: Various

Frequency: Daily

Length: One min. Terms: Supplied with network affiliation

Delivered via: Satcom C5 T15

First aired: 7/88 Affiliates: 125

Actual edited newscasts re-aired on their anniversary dates.

PROGRAM SERVICES

PRODUCTION LIBRARIES



"Advertiser Jingles"

Thompson Creative

Primary cuts: 25+

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/DAT

First offered: 1991

It doesn't cost \$10,000 to have "network" professionalism for local advertiser jingles. Perfect for banks, malls, retailers, auto dealers, etc.

"Aircraft Music Library"

CAV Corp.

Primary cuts: 500

Total cuts: 2500

Updated: Quarterly

Terms: Leased

Market exclusive? No

Delivered via: CD

First offered: 1986

Fresh, contemporary production beds and sweepers for all radio formats.

"The Answer For The '90s"

JAM Media Productions

Primary cuts: 100+

Total cuts: 400+

Terms: Buyout

Market exclusive? No

Delivered via: CD

Subscribers: Contains :60/:30 production music in various contemporary styles.

Includes holiday and seasonal music too. Live musicians as well as synth cuts.

"Apple Digital Production Library"

O'Connor Creative Services

Primary cuts: 1600

Total cuts: 2300

Updated: Biannually

Terms: Buyout

Market exclusive? No

Delivered via: CD

First offered: 1986

Subscribers: 437

Full-service comprehensive music and sound effects library utilized by all formats with great success; priced far below most others.

"Attitude"

Toby Arnold & Associates

Total cuts: 3023

Updated: Quarterly

Terms: Leased

Market exclusive? No

Delivered via: CD

First offered: 1991

Subscribers: 100

Hard-hitting, high-energy promo beds and SFxs. KIIS, WFLZ, KABC, WAPE, KDWB, KMPS, KTRH, and more.

"Broadcast 2"

Associated Production Music

Primary cuts: 800

Total cuts: 2000

Updated: Quarterly

Terms: Leased

Market exclusive? No

Delivered via: CD

First offered: 9/90

Thirty CDs carefully selected from 500 CDs from four libraries, tailed for promos, spots, PSAs, and programs.



"The CAT"

TM Century

Updated: Three times per year

Terms: Buyout/lease

Market exclusive? No

Delivered via: CD

First offered: 1980

Subscribers: 96

Creative Advertising Thematics: Campaigns for local retail clients with a blend of imaginative and creative sounds. Also work parts, sound effects.

PROGRAM SERVICES

PRODUCTION LIBRARIES



"Chainsaw One" SP Productions/Techsonics

Terms: Leased
Market exclusive? Yes
Delivered via: CD
First offered: 6/90
Subscribers: 160

Highly unusual "Power Parts" to create the wildest, hottest station in town! A low-cost workhorse processed in Base 3-D!

"Cheap Radio Thrills" L.A. Air Force

Primary cuts: 400+

Terms: Buyout
Market exclusive? No
Delivered via: CD/Vinyl disc
First offered: 1979
Subscribers: 500+

Classic "must have" production kit of music and effects, both serious and silly. Phil Music songs, singing EBS tests, etc.

"Climax Premier Production Parts"

Rick Allen Creative Services

Total cuts: 206
Terms: Leased
Market exclusive? Yes
Delivered via: CD
First offered: 1990
Subscribers: 137

A hot programming production library airing on WQHT, WBBM-FM, KPWR, WAPW, WUSL, and more. It works! Just ask them.

disc production library

"Compact Disc Production Library" TM Century

Total cuts: 1500
Updated: Three times per year
Terms: Buyout/lease
Market exclusive? No
Delivered via: CD
First offered: 1986
Subscribers: 115

Mass-appeal instrumental music for commercials and promos. Free computer software for track location, use records.

"Country Production Library" O'Connor Creative Services

Primary cuts: 94
Total cuts: 345
Updated: Bimonthly
Terms: Buyout
Market exclusive? No
Delivered via: CD
First offered: 1991
Subscribers: 73

The first and only commercial and promo production service created specifically for Country. Includes a bonus CD of traditional country orchestrations.

"Creative Radio Commercials" K.K.Kreative Concepts

Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape
First offered: 1/89
Subscribers: Four

We write/produce creative commercials for stations that can't afford creative departments or want to add to their existing one.

"Custom Production Library" FirstCom Broadcast Services

Primary cuts: 2160
Total cuts: 6948
Updated: Biannually/as needed
Terms: Buyout/lease
Market exclusive? No
Delivered via: CD
First offered: 1990
Subscribers: 1000+

Choose what you need from more than 150 CDs and pay only for the production music and sound effects you need.

"Cutting Edge Production Library" Dave Dworkin's Ghostwriters

Primary cuts: 109
Total cuts: 162
Terms: Buyout
Market exclusive? No
Delivered via: CD

High-energy effects, sweepers, sounders, blasts, and 67 music beds. Thirty day money-back guarantee.

DIGITAL Director

"Digital Director" TM Century

Three times per year
Terms: Buyout/lease
Market exclusive? No
Delivered via: CD
First offered: 1986
Subscribers: 361

One-minute, 30-second, and 15-second tracks with work parts and sound effects. A premier production library.

Affordable Oldies + AC on CD 50's - 60's - 70's - 80's

You don't need zillions of \$\$\$ to get a CD music library! Halland's Oldies and Current AC libraries are *affordable* and sound fantastic! They're on the air in over 300 markets worldwide. Interested? Call us for detailed information.



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FAX (818) 963-2070

PRODUCTION LIBRARIES



"Digital Energy"

Mitch Craig Productions

Primary cuts: 183
Total cuts: 183
Terms: Buyout
Market exclusive? No
Delivered via: CD

Eighty-four music beds for promos or commercials, and 99 effects for sweepers. Two CD set, \$150 each.

"Drive Drops"

San Francisco Sound Archive/American Archives

Updated: As needed
Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape
First offered: 1991
Subscribers: 15

Sound bites about cars, driving; commute and traffic SFX for AM/PM drives.

"Eclipse"

Brown Bag Productions

Primary cuts: 420
Total cuts: 420
Terms: Leased
Market exclusive? Yes
Delivered via: CD
First offered: 1989

Adult-based programming masterpiece for all four television networks, KISS, WAXY, WWNK, KBCO, WRQX, KFRC-FM, WKQL, KLXK, KLSI, KSDO-FM, etc.

"The Effects"

Mitch Craig Productions

Primary cuts: 193
Total cuts: 193
Terms: Buyout
Market exclusive? No
Delivered via: CD

Promotional library: 35 (:30 & :60) promo beds and 158 effects. Buy one or both CDs for \$150 each.

"Escape"

Brown Bag Productions

Primary cuts: 303
Total cuts: 303
Terms: Leased
Market exclusive? Yes
Delivered via: CD
First offered: 1986

The first adult-based programming library used by KLDE, WYUU, KHTK, WHIO, 3UZ, Radio Atlantic, etc. now at reduced pricing.

"Flashpoint!"

Brown Bag Productions

Primary cuts: 417
Total cuts: 417
Terms: Leased
Market exclusive? Yes
Delivered via: CD
First offered: 1988

Tour-de-force programming library for WXKS, WHQT, WEBN, KXRX, WYNF, WIYY, KXXR, KIIS, KKLQ, KXRX, WMMS, WQHT, KKDA, etc.

"Fresh Tracks"

Thompson Creative

Primary cuts: 500
Total cuts: 1000
Updated: 4-6 months
Terms: Leased
Market exclusive? Optional
Delivered via: CD/DAT
First offered: 1992

Nothing but contemporary material, it's the production director's dream. You can save time with Fresh Tracks from Thompson Creative.

"Funny Radio Commercials"

K.K.Kreative Concepts

Terms: Leased
Market exclusive? Yes
Delivered via: Reel-to-reel/cassette
First offered: 5/88

Custom produced, award-winning funny radio commercials for most products or services; guaranteed to sound unlike any in a market.

"Future Effects"

Audio Productions

Total cuts: 108
Terms: Buyout
Market exclusive? No
Delivered via: CD/DAT
First offered: 1987
Subscribers: 153

A single-disc sweeper and music bed package — more than 30 music beds included.

"Futureshock"

Mitch Craig Productions

Primary cuts: 174
Total cuts: 174
Terms: Buyout
Market exclusive? Yes
Delivered via: CD

Seventy five hot promo beds in :30/:60 lengths and 99 effects for sweepers. Two CD set, \$150 each.

Generation Three

"Generation III"

TM Century

Total cuts: 4400
Updated: Twice a month
Terms: Buyout/lease
Market exclusive? No
Delivered via: CD
First offered: 1989
Subscribers: 300

Mass-appeal instrumental for commercials, promos, and sweepers. Free computer software for track location and usage records.

"Holiday Production Library"

O'Connor Creative Services

Primary cuts: 97
Total cuts: 125
Updated: No
Terms: Buyout
Market exclusive? No
Delivered via: CD
First offered: 1989
Subscribers: 723

The first totally new production service dedicated to commercial and random-length music for every holiday and special event of the year.

"Hot Tracks Music"

Hot Tracks

Terms: Buyout/lease
Market exclusive? Yes
Delivered via: CD/DAT
First offered: 1/92

CHR/Urban music production library.

"Joe Kelly's Production Tracks!"

Joe Kelly Creative Services

Primary cuts: 320
Total cuts: 320
Updated: Three times annually
Terms: Leased
Market exclusive? Format-exclusive
Delivered via: CD
First offered: 3/92

Multipurpose, state-of-the-art digital production library.

"Killer Sweepers & Stingers"

Killer Tracks

Primary cuts: 178
Total cuts: 178
Updated: Annually
Terms: Buyout
Market exclusive? No
Delivered via: CD
First offered: 9/90
Subscribers: 150

Offers one CD of zaps and another of music bed sweepers for a total of 178 effects.

PROGRAM SERVICES

PRODUCTION LIBRARIES



"Killer Tracks"

Killer Tracks

Updated: 10 CDs annually
 Terms: Leased
 Market exclusive? No
 Delivered via: CD
 First offered: 3/90

Unique cutting-edge sound featuring 45 CDs such as Rock, Urban, Comedy, Drama, plus Sweepers/Stingers and Hollywood Edge SFX.

"Laser Lightning"

TM Century

Total cuts: 1500
 Updated: Three times per year
 Terms: Buyout/lease
 Market exclusive? No
 Delivered via: CD
 First offered: 1988
 Subscribers: 81

Hot rockin' production music for CHR, AOR, Churban, and Urban. One-minute and 30-second sweepers, beds, and gimmicks.

LAZER
 PRODUCTION LIBRARY

"Lazer"

TM Century

Updated: Three times per year
 Terms: Buyout/lease
 Market exclusive? No
 Delivered via: CD
 First offered: 1987
 Subscribers: 170

Hot music tracks with original music composed by top writers, musicians, and engineers. Includes sound effects.

"Manhattan Production Music" Manhattan Production Music

Terms: Leased
 Market exclusive? No
 Delivered via: CD
 First offered: 1985

Collection includes every type of music and specialized styles such as news, sports, and public affairs.

"Manhattan Production Music" Manhattan Production Music

Terms: Leased
 Market exclusive? No
 Delivered via: CD
 First offered: 1985

Collection includes every type of music and specialized styles such as news, sports, and public affairs.

"Maximum Impact Library" FirstCom Broadcast Services

Primary cuts: 901
 Total cuts: 1468
 Updated: Annually
 Terms: Buyout/lease
 Market exclusive? No
 Delivered via: CD
 Subscribers: 1000+

High-energy cuts designed for high-powered stations that want to push the limits of contemporary production.

MegaMusic

"MegaMusic"

TM Century

Primary cuts: 15 per disc
 Total cuts: Appx. 60 per disc
 Updated: Monthly
 Terms: Leased
 Market exclusive? No
 Delivered via: CD
 First offered: 4/92

Century's newest production music library.

"Metro Music Production Library" Metro Music Productions

Primary cuts: 211
 Total cuts: 419
 Updated: Biannually
 Terms: Leased
 Market exclusive? No
 Delivered via: CD
 First offered: 1988

Contemporary American music in a range of styles; mix of synth and acoustic, especially guitar, sax, piano, live horn sections.

"Money"

Brown Bag Productions

Primary cuts: 450
 Total cuts: 450
 Terms: Leased
 Market exclusive? Yes
 Delivered via: CD
 First offered: 1992

Hottest new programming library in radio. KJIS, WQHT, WEBN, KQRS, WRBQ, WAPW, WNOR-FM, WEGX, KOME, KRXQ, KQKS, KPSN, many more.

"Network Production Music"

Network Music

Primary cuts: 750
 Total cuts: 3750
 Updated: Monthly
 Terms: Leased
 Market exclusive? No
 Delivered via: CD
 First offered: 1983

Network Production Music — 100 volumes of outstanding music on compact disc with a new release each month.

The NEW Christmas Production Library"

Airforce Broadcast Services

Total cuts: 100
 Terms: Buyout
 Market exclusive? No
 Delivered via: CD
 First offered: 1988

Original Christmas tracks in :30 and :60 formats, plus random tracks and updated versions of classic Christmas favorites.

"The NEW Production Library"

Airforce Broadcast Services

Primary cuts: 860
 Total cuts: 1682
 Terms: Buyout
 Market exclusive? No
 Delivered via: CD
 First offered: 1985

New 21-CD package covers MOR to Rap, news, weather, traffic, promos. Consistently excellent music and production.

"NEXT Production Parts Library"

Rick Allen Creative Services

Total cuts: 300
 Terms: Leased
 Market exclusive? Yes
 Delivered via: CD
 First offered: 1991

More hot effects and music from the production director of New York's No. 1 CHR!



"Omnimusic Library"

Omnimusic

Primary cuts: 1250
 Total cuts: 1295
 Updated: Quarterly
 Terms: Leased
 Market exclusive? No
 Delivered via: CD
 First offered: 1982
 Subscribers: 121

Fifty-eight-CD digital collection of full-length production themes for TV, radio and industrial video producers. All styles/moods represented.

PROGRAM SERVICES

PRODUCTION LIBRARIES



"PAMS Propack — Oldies Format"
PAMS Productions/CPMG
 Primary cuts: 500

Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/DAT
 First offered: 1990
 Subscribers: 85

Just for station promotion, this library gives you staging beds, promo beds, stingers, news intros and beds, weather cuts, holiday jingles, etc.

"Power Tools"
Brown Bag Productions

Primary cuts: 307
 Total cuts: 307
 Terms: Leased
 Market exclusive? Yes
 Delivered via: CD
 First offered: 1987

A masterpiece library for WXRK, KQRS, WMC-FM, WYHY, WRIF, KCFX, KRTH, WMMS, KJMZ, WXYV, KLOU, WFLZ, WGR-FM, WBBM-FM, KTFM, etc.

"Powerplay"
Airforce Broadcast Services

Total cuts: 436
 Terms: Buyout
 Market exclusive? No
 Delivered via: CD
 First offered: 1990

Hottest new radio promotion package ever produced. ID stagers, lasers, drones, wild workparts, loopable and contest/production beds.

"Primo Promos"
SP Productions/Techsonics

Total cuts: 400
 Terms: Leased
 Market exclusive? Yes
 Delivered via: CD
 First offered: 6/91

Dynamic pumping music, designed not to interfere with VO's. Includes copious selection of incredible "power parts." Four CDs, BASE 3-D.

"Production CD's"
Philadelphia Music Works

Primary cuts: 222
 Total cuts: 222
 Terms: Buyout
 Market exclusive? No
 Delivered via: CD
 First offered: 1991
 Subscribers: 350

PMW's production CD set contains three CDs (two called "The Cutting Edge," one called "No Wimps" for \$300.

"Production Music Library"
River City Sound Productions

Updated: Quarterly
 Terms: Buyout
 Market exclusive? No
 Delivered via: CD
 First offered: Spring '91

Buy out Production Music Library, sold in packages or individual CDs. Perfect add-on to library or starter for small markets.

"Production Music Library"
Sound Ideas

Primary cuts: 388
 Total cuts: 1645
 Updated: Biannually
 Terms: Leased/lease-to-own
 Market exclusive? No
 Delivered via: CD
 First offered: 1988

The ideal library for audio-visuals, film, industry, broadcast, and commercial presentations. Now 50 CDs; new released added each year.

"Professional Broadcast Series"
Omnimusic

Primary cuts: 753
 Total cuts: 952
 Updated: Quarterly
 Terms: Leased
 Market exclusive? No
 Delivered via: CD
 First offered: 1988
 Subscribers: 61

Eighteen-CD digital collection of production beds in 60- and 30-second edits. Also bumpers, stingers, logos, sweepers, laser shots.

"Professional Production Music"
**Capitol Production Music/
 Capitol Records**

Primary cuts: 1311
 Total cuts: 2861
 Updated: 8-10 times annually
 Terms: Leased
 Market exclusive? In selected markets
 Delivered via: CD
 First offered: 9/86
 Subscribers: 120+

Sixty CDs, color-coded, grouped by style including contemporary, corporate, seasonal, ethnic, special occasion, retrospective, sports, and fully symphonic classical.

"Promo Pack"
Thompson Creative

Primary cuts: 250+
 Total cuts: 250+
 Updated: 4-6 months
 Terms: Leased
 Market exclusive? Optional
 Delivered via: CD/DAT
 First offered: 1992

For CHR, Hot AC and others! Features contemporary promo beds, news elements, traffic, weather, sounders and stingers. Designed exclusively for station promotion.

"Raised On Rock"
Kendall Energies

Primary cuts: 25
 Total cuts: 175
 Updated: Annually
 Terms: Buyout
 Market exclusive? Yes
 Delivered via: CD
 First offered: 1989
 Subscribers: 70

Identify yourself with pure rock 'n' roll. Versatile, self-contained musical arsenal. Perfect for promos, designed to pack a punch!

"Rock Flash"
SP Productions/Techsonics

Terms: Leased
 Market exclusive? One station lockout
 Delivered via: CD
 First offered:

Library putting "guitar flash" in your promos, IDs. Maximum rock "power parts" and music beds. A must for rock radio!

**SALES
 FORCE**

"Sales Force"
TM Century

Updated: Bimonthly
 Terms: Buyout/lease
 Market exclusive? No
 Delivered via: CD
 Subscribers: 136

A great source for sales, production, and programming. Fits any local advertiser production. Sound effects included.

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PROGRAM SERVICES

PRODUCTION LIBRARIES



"Salt & Pepper: Radio Spice" American Archives

Primary cuts: 200
Total cuts: 2000
Updated: Monthly
Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1992

Sprinkle lightly or to taste. Salt — Top 10 TV, film, actualities. Pepper — mild to hot. Very short sound drops.

"Sampler Library" Sound Ideas

Primary cuts: 3300
Terms: Buyout
Market exclusive? No
Delivered via: CD
First offered: 1988

3300 digitally recorded notes on six compact discs. 135 instruments were recorded; included are 375 specially selected sound effects.

"Signature Music Library" Signature Music

Primary cuts: 175
Total cuts: 525
Updated: Annually
Terms: Leased
Market exclusive? No
Delivered via: CD/DAT

"Sound Designer Library" FirstCom Broadcast Services

Primary cuts: 598
Total cuts: 1547
Updated: Biannually
Terms: Buyout/lease
Market exclusive? No
Delivered via: CD
First offered: 4/91
Subscribers: 1000+

Score spots in minutes that sound like they took hours to produce with FirstCom's Sound Designer Library!

"Split-Second Production Music Library Vol. 1" Split Second Music

Primary cuts: 10
Total cuts: 40
Updated: Biannually
Terms: Buyout
Market exclusive? Yes
Delivered via: CD/DAT
First offered: 4/92

Creative, original broadcast themes for the '90s, DDD, in song length; :60, :30, and :15 edits.

"Starfire" Brown Bag Productions

Primary cuts: 302
Total cuts: 302
Terms: Leased
Market exclusive? Yes
Delivered via: CD
First offered: 1985

A programming-based legendary library used by WQHT, KSOL, WSTR, KKAT, KKDA, WBSB, and dozens more now at budget pricing.

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"Super Star ID's" San Francisco Sound Archive/ American Archives

Primary cuts: 200
Total cuts: 600
Updated: As needed
Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape
First offered: 1991
Subscribers: Eight

TV & movie stars saying "This is _____" or their famous tag lines for station IDs. Station-produced.

"Synergy" Toby Arnold & Associates

Total cuts: 563
Terms: Buyout/lease
Market exclusive? No
Delivered via: CD
First offered: 1992
Subscribers: 100

Smooth and sophisticated adult spectrum sweepers, ID, stagers and promo SFXs. Clients: KIIS, KCBS, WUSA, KMPS, KABC and more.

"Syntheffex" RPI

Primary cuts: 81
Total cuts: 100+
Terms: Buyout
Market exclusive? No
Delivered via: CD/DAT
First offered: 1989
Subscribers: 400+

Laser shots, explosions, phone tones, synth beds, drones, glides, and other extraneous production elements.

"I reviewed many production libraries from at least 10 different companies...I wouldn't think of being without the TECHSONICS 3-D Libraries. That's why I bought them ALL!"

TECHSONICS

Jeff McCartney, Program Director
WAPE-FM Radio Jacksonville, FL

3-D Production Libraries Used Worldwide

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Processed in
BASE 3-D
WITH ADDITIONAL ENHANCEMENTS

PROGRAM SERVICES

PRODUCTION LIBRARIES



TECHSONICS™

3-D PRODUCTION LIBRARIES
Used Worldwide

"Techsonics 2 — The Music Library" SP Productions/ Techsonics

Primary cuts: 500
Total cuts: 900
Updated: Annually
Terms: Leased
Market exclusive? Yes
Delivered via: CD
First offered: 10/89
Subscribers: 200

Perfect, all-around library for hot promos, commercials, sweepers/IDs. In BASE 3-D. On MOJO, WTMX/Chicago, WNCI, WDFX, WHYI.

"Toolkit & Lazer Impact Production Libraries" GMI Broadcast Services

Primary cuts: 425+
Terms: Buyout
Market exclusive? Some markets
Delivered via: Analog tape/CD/DAT
First offered: 1/90
Subscribers: 200+

The Toolkit/Lazer Impact. Five CDs with SFX and music beds for spots, promos, sweepers. High quality, low price, free demo!

Trendsetter II

"Trendsetter II" TM Century

Updated: Quarterly
Terms: Buyout/lease
Market exclusive? No
Delivered via: CD
First offered: 1988
Subscribers: 500

One-minute, 30-second, and 15-second original and alternate mixes. Sound effects, power parts, and trailer hitches.

"Turbo Techsonics" SP Productions/Techsonics

Total cuts: 440
Terms: Leased
Market exclusive? Yes
Delivered via: CD
First offered: 1989
Subscribers: 300

Hottest production elements and promo music on the face of the planet! Heard on MOJO, KIIS, Power 99/Atlanta.

"The Ultimate" Toby Arnold & Associates

Primary cuts: 1200
Total cuts: 3200
Terms: Buyout/lease
Market exclusive? No
Delivered via: CD
First offered: 1988
Subscribers: 200

Full-service, fully-orchestrated library, including rock, jazz, blues, country, AC, holiday, seasonal, specialty, novelty, promo beds, and SFX.

"Visions" Toby Arnold & Associates

Total cuts: 3100
Updated: Quarterly
Terms: Leased
Market exclusive? No
Delivered via: CD
First offered: 1991
Subscribers: 100

Cool and sophisticated. Promo and commercial beds plus SFXs. KIIS, KDMX, KDWB, KMPS, KRTH, KCBS, WUSA, KABC and many more.

"Weapons" Brown Bag Productions

Primary cuts: 431
Total cuts: 431
Terms: Leased
Market exclusive? Yes
Delivered via: CD
First offered: 1990

Most popular programming library in radio history. WAPW, KGO, KBPI, WHYI, WIOO, WFLZ, WNCX, WBZ, WLLZ, KITS, KRXQ, WDVE, etc.

"ZX 2000" Toby Arnold & Associates

Total cuts: 413
Terms: Leased
Market exclusive? No
Delivered via: CD
First offered: 1992
Subscribers: 100

High impact promo SFXs and sweeper library. Custom built for WFLZ, Brian James, KIIS, Ron Shapiro, and Nationwide's Dave Kay.

JINGLES & IDs



"Advertiser Jingles — Syndicated and Custom" Thompson Creative

Primary cuts: 25+
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1991

It doesn't cost \$10,000 to have "network professionalism for local advertiser jingles. Perfect for banks, malls, retailers, auto dealers, etc.

"All Hit Kit" TM Century

Primary cuts: 16
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/CD/DAT
First offered: 1989
Subscribers: 36

Hot AC jingles.

"Amazing Radio" Dick Orkin's Radio Ranch

Primary cuts: 8
Updated: Annually
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape
First offered: 9/90
Subscribers: 100+

Humorous radio spot campaigns designed for specific advertiser categories, customized for the local advertiser. Effective selling tool for sales departments.

"America's Country" TM Century

Primary cuts: 15
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/CD/DAT
First offered: 1984
Subscribers: 75

Biggest-selling Country package. Recorded with full orchestra for KLAC/Los Angeles.

"Artist Liners" Signature Image

Primary cuts: 5
Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 7/26/91

Recording artists introduce their songs and also do Christmas liners. Artists are CHR, AC, Urban, Country, Blues and Alternative.

PROGRAM SERVICES

JINGLES & IDs



"Be Kool"

JAM Creative Productions, Inc.

Primary cuts: 12
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1988

A "contemporary" oldies package, created for KOOL 105/Denver and used now by oldies and oldies-based AC stations coast-to-coast.

"The Beat"

JAM Creative Productions, Inc.

Primary cuts: 15
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1990

Perfect jingles for Contemporary/Urban formats. Created for LA's top-rated KKBT ("The Beat").

"Boston's KISS"

TM Century

Primary cuts: 15
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/CD/DAT
First offered: 3/91
Subscribers: One

Urban-based Top 40. Innovative package for WXKS.

"Breakthrough"

JAM Creative Productions, Inc.

Primary cuts: 25
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1989

Hot CHR jingles created for WPLJ/New York. Contemporary sounds combine with bright, powerful vocals.

"California Country"

Thompson Creative

Primary cuts: 16
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1991

The most contemporary Country package ever. Cuts encompass all textures and tempos. Creation supervised by Lee Logan and Rusty Walker.

"Capitol Idea"

JAM Creative Productions, Inc.

Primary cuts: 11
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1991

ID's, promo bed, and news stagings for full-service or talk stations. Created for WMAL/Washington, DC.

"Cash Tracks"

Toby Arnold & Associates

Primary cuts: 1
Total cuts: 8-12
Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1991

Award-winning custom client jingles. A value-added sales promotion guaranteed to put money in the bank. TA&A (800) 527-5335.

"CBS/LA"

TM Century

Primary cuts: 18
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT/CD
First offered: 1991
Subscribers: 25

Produced for CBS-FM/Los Angeles; Oldies.

"CBS's W-Lite"

Thompson Creative

Primary cuts: 15
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1992

Yes, this package is perfect for any lite station. Also adapts to other image lines. Piloted for CBS O&O WLTT/Washington, DC.

"Celebrity IDs"

Interview Factory

Primary cuts: As needed
Total cuts: 4000+
Updated: Daily
Terms: Licensed for perpetuity
Market exclusive? Custom IDs exclusive; generic IDs have no overlapping markets due to volume
Delivered via: Analog tape

Stars ask your listeners to stay tuned, have a great Christmas, etc. Thousands of different promos with thousands of performers.

"Civilized Rock"

Mainstreet Productions

Primary cuts: 5
Total cuts: 40
Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape
First offered: 11/89

This CHR package is the most dynamic on the market. It's ear-grabbing, never predictable, and always hot!

"Classic Jingles"

PAMS Productions/CPMG

Primary cuts: 5000+
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1957-1977
Subscribers: 400+ more!

Updated resings of the jingles that made WABC, KFNB, WLS, etc. famous! Offered through PAMS producers Ben Freedman or Richard Kaufman.

"Classic Oldies"

TM Century

Primary cuts: 18
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/CD/DAT
First offered: 1990
Subscribers: 60
Oldies-based AC.

"Comic Ideas"

Laugh-Trak Media Services, Inc.

Terms: Buyout
Delivered via: Analog tape
First offered: 10/90

Custom drops and IDs for air personalities, using comic celebrity impressions. Customized or generic comedy jingles available.

"Commercial Jingles"

ARCA (Audio Recording Corporation of Arkansas, Inc.)

Primary cuts: 12
Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1976

Custom jingles produced for your client's original or "re-sing."

"Continuous Coast"

JAM Creative Productions, Inc.

Primary cuts: 16
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1991

The latest in our series of soft A/C packages created for award-winning KOST/Los Angeles. Includes positioning cuts and "love songs" jingles.

"Country Express"

JAM Creative Productions, Inc.

Primary cuts: 13
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1989

Contemporary country ID's created for KNIX-FM/Phoenix. Includes transitions, weather bed, legal ID and DJ logo.

PROGRAM SERVICES

JINGLES & IDs



"Country Favorites" JAM Creative Productions, Inc.

Primary cuts: 16
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1991

Contemporary country jingles with a big sound. Created for KSON/San Diego. Logo compatible with our widely used "It's Your Country" series.

"Country Powerhouse" TM Century

Primary cuts: 19
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/CD/DAT
First offered: 1987
Subscribers: 35

All-purpose Country package with full orchestra.

"Custom & Syndicated Jingle Packages" Thompson Creative

Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered:

Packages available for CHR, AC, traditional Country, and NAC/Contemporary Jazz. We also produce packages tailored to your precise specifications.

"Custom & Syndicated Jingles" TM Century

Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT/CD

Custom jingles available in every format or to your specifications.

"Custom & Syndicated ID Jingle Packages" Who Did That Music

Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape/DAT/CD

From the former creative writing team of Killer Music comes a new jingle service specializing in both custom and syndicated ID jingle packages.

"Custom Advertiser Jingles" Toby Arnold & Associates

Primary cuts: 1
Total cuts: 8-12
Terms: Buyout/Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1974

Custom jingles built to your client's exact specifications with the same quality and style found in a national advertiser's jingle.

"Custom and Syndicated Jingle Packages" JAM Creative Productions, Inc.

Primary cuts: Thousands
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 11/74

JAM specializes in producing jingle packages for radio stations of all formats. We have well over 100 existing packages.

"Custom Client (Advertiser) Jingles" Philadelphia Music Works, Inc.

Primary cuts: 6 cuts/client
Total cuts: As many as needed
Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1972
Subscribers: 600

PMW is the radio industry's leading producer of custom advertiser jingles. More than 6,000 clients world-wide. 100% satisfaction guaranteed.

"Custom Comedy Songs & Bits" Dano Custom Comedy

Total cuts: Varies
Updated: Monthly
Terms: Cash on approval
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1986
Subscribers: 5

Customized songs and bits for morning shows.

"Custom ID Packages" Toby Arnold & Associates

Terms: Buyout/Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
Subscribers: 92

Why have a syndicated package when you can have a TA & A custom for just a few dollars more? All formats.

"Custom IDs 'N' Sweepers" Rick Allen Creative Services

Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1984
Subscribers: 100+

Blah blah blah. Call for a demo. Blah blah blah.

"Custom Jingle Packages" Split Second Music

Terms: Buyout/leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1984

Custom jingles and music beds, full sing and doughnuts in most musical styles at an affordable price.

"Cute & Corny Cuts" PAMS Productions/CPMG

Primary cuts: 100
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1981

Yes, a package of selected Cute & Corny Cuts can do wonders for the personality image of your station.

"Dallas Mix-AC/Hot AC" Thompson Creative

Primary cuts: 19 basic cuts
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1991
Subscribers: One

This great package features a contemporary menu of cuts including transitions, top of hour ID, promo beds, mornings, news, traffic and more.



"Dallas Power" TM Century

Primary cuts: 27
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/CD/DAT
First offered: 1989
Subscribers: 100

CHR package featuring 35 voices. Short, very short, and fun cuts!

"Digital Mix" JAM Creative Productions, Inc.

Primary cuts: 15
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1991

A package designed to accommodate digital frequency identifiers, such as Mix 107.9/Washington, DC.

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PROGRAM SERVICES

JINGLES & IDs



"Dimension 2000"

JAM Creative Productions, Inc.

Primary cuts: 13
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/DAT
 First offered: 1991

Contemporary tracks and adult vocals for full-service and A/C stations. Cuts are standard lengths to work also with satellite-delivered programming.

"Double Barrels CHR/Hot AC"

Thompson Creative

Primary cuts: 14 basic cuts
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/DAT
 First offered: 1990

Arm your station for the ratings war. Short jingles including very contemporary shotguns. Reload your image with Double Barrels.

"Double Power"

TM Century

Primary cuts: 20
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/CD/DAT
 First offered: 1988
 Subscribers: 50

Hot AC produced for WNSR/New York, WENS/Indianapolis.

"Dynamite Jingles"

Reel Good Productions

Primary cuts: 77
 Total cuts: 300+
 Updated: As necessary
 Terms: Buyout
 Market exclusive? Yes
 Delivered via: Analog tape/DAT
 First offered: 1988
 Subscribers: 25+

CHR/Hot AC jingles that fit your flow. Customized to your needs with plenty of bang for the buck.

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"The Edge-CHR/Hot AC/ Hot Oldies"

Thompson Creative

Primary cuts: 19 basic cuts
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/DAT
 First offered: 1990

This package will make you station stand out from all the rest. Cutting through the airwaves with more intensity, more power and more excitement.

"Force One"

TM Century

Primary cuts: 17
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/CD/DAT
 First offered: 1990
 Subscribers: 5

CHR package with 35-voice sound. Lots of bells and whistles, fun cuts.

"Freedom"

TM Century

Primary cuts: 15
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/CD/DAT
 First offered: 1988
 Subscribers: 30

Country package recorded in Nashville features short cuts, ID cuts, long image cuts, patriotic cut.

"Fresh Jams"

Thompson Creative

Primary cuts: 15
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/DAT
 First offered: 1990

The only Urban package as fresh and exciting as the best songs in the format — the "In Living Color" of jingle packages!

"Full-Custom Station ID's and Jingles"

Seacoast Sound

Primary cuts: Unlimited
 Terms: Buyout
 Market exclusive? Yes
 Delivered via: Analog tape/DAT
 First offered: 1979

Custom-produced station ID packages from scratch! Every one unique.

"Go West"

JAM Creative Productions, Inc.

Primary cuts: 14
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/DAT
 First offered: 1992

Jingles with a contemporary country flavor. Includes transitions, slogan and formatic cuts. Created for KNIX-FM/Phoenix.

"Gold Spice"

American Archives

Primary cuts: 400
 Updated: Monthly
 Terms: Buyout
 Market exclusive? Yes
 Delivered via: Analog tape/DAT
 First offered: 1991
 Subscribers: 4

Drops for legal IDs or sweepers. In "classic" or "24 karat" varieties. Revitalize your current jingle package. Don't replace!

"Good Time Oldies"

Thompson Creative

Primary cuts: 19 basic cuts
 Terms: Leased for a specific term
 Market exclusive? Yes
 Delivered via: Analog tape/DAT
 First offered: 1991
 Subscribers: 1

Contemporary full-service oldies format package featuring an all-star roster of players led by drummer Hal Blaine, James Burton on guitar.

"Goodtime Classics"

TM Century

Primary cuts: 21
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/DAT/CD
 First offered: 1992
 Subscribers: 31

1992 package for WMXJ/Miami; Oldies.

"Great Memories"

JAM Creative Productions, Inc.

Primary cuts: 10
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/DAT
 First offered: 1988

Great jingles of Big Band/Nostalgia stations!

"Great Ties"

TM Century

Primary cuts: 19
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/CD/DAT
 First offered: 1988
 Subscribers: 40

Full-service AC package with great short cuts, holiday cuts, legal ID.

"Highway 21"

TM Century

Primary cuts: 20
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/CD/DAT
 First offered: 1989
 Subscribers: 50

Modern Country-pop jingles.

PROGRAM SERVICES

JINGLES & IDs



"Hollywood's KIIS"

TM Century

Primary cuts: 20

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/CD/DAT

First offered: 1990

Subscribers: 55

Jingles on KIIS-AM & FM/Los Angeles. Special morning cuts for Rick Dees and others.

"Hot Country"

TM Century

Primary cuts: 16

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/CD/DAT

First offered: 1990

Subscribers: 15

AC- to CHR-type instrumental beds complete with lasers, effects, etc.

"Hot Holidays"

TM Century

Primary cuts: 8

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/CD/DAT

First offered: 1990

Subscribers: 35

Hot CHR holiday jingles.

"The Houston Mix-CHR/Hot AC"

Thompson Creative

Primary cuts: 20 basic cuts

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/DAT

First offered: 1991

Subscribers: One

This great package features an upbeat group of contemporary cuts plus a variety of optional 60-second promo beds.

"Ron Hummel Productions"

Ron Hummel Productions

Terms: Buyout

Market exclusive? No

Delivered via: Analog tape/DAT

Custom IDs and promotion sweepers for radio.

"Hyperlink"

JAM Creative Productions, Inc.

Primary cuts: 25

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/DAT

First offered: 1991

A comprehensive Hot-AC package, including jingles to carry your positioning lines, morning show cuts, summer, weekend, and more.



"Identi-Fires"

Brown Spots, Inc.

Terms: Leased

Market exclusive? yes

Delivered via: Analog tape/DAT

First offered: 1989

When you want hot, totally custom, fully produced sweepers and promos. Voicing by Bob Brown. Production by Brown Spots.

"K-Lite/K-Lite Two"

TM Century

Primary cuts: 33

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/CD/DAT

First offered: 1989/1990

Subscribers: 35

Light rock series created for K-Lite/Houston.

"Don Kelly — WPGC"

TM Century

Primary cuts: 15

Total cuts: 30

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/CD/DAT

First offered: 1991

Subscribers: 20

Urban jingles created by Don Kelly for WPGC/Washington, WXYV/Baltimore, and others.

99.7 KFRC FM

"KFRC-FM"

TM Century

Primary cuts: 15

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/DAT/CD

First offered: 1991

Subscribers: 40

Produced for KFRC-FM/San Francisco; Oldies.

"KIIS/90"

JAM Creative Productions, Inc.

Primary cuts: 20

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/DAT

First offered: 1990

CHR ID's, transitions, and jock talk-up beds. Our original "Hot KIIS" and Fresh "KIIS" packages (still in use) are also available.



"KIIS — L.A.'s #1 Hit Music"

TM Century

Primary cuts: 20

Total cuts: 99

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/CD/DAT

First offered: 1990

Subscribers: 100

Hot CHR jingles.



"Killer B96"

TM Century

Primary cuts: 16

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/DAT/CD

First offered: 1992

Subscribers: 20

Package for WBBM-FM/Chicago; CHR.

"KJLH — Pure Excitement"

TM Century

Primary cuts: 10

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/CD/DAT

First offered: 1991

Urban jingles created by Michael Spears and Tony Grey for KJLH/Los Angeles, K-104-FM/Dallas, and others.

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PROGRAM SERVICES

JINGLES & IDs



STAR-SPANGLED COUNTRY

"KSCS — Star-Spangled Country" TM Century

Basic cuts: 16
 Terms: Leased for specific term
 Market exclusive? Yes
 Delivered via: Analog tape/CD/DAT
 Introduced: 1989
 Subscribing stations: 30
Popular Country package; 28-voice, full orchestra. Lots of extras, such as news, intro, etc.

"KVIL — The Nineties"

TM Century
 Primary cuts: 15
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/CD/DAT
 First offered: 1990
 Subscribers: 25
Popular current AC package features exclusive KVIL five-voice vocal group.

"KYKY '91"

TM Century
 Primary cuts: 19
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/CD/DAT
 First offered: 1991
 Subscribers: 5
Adult CHR jingles.

"KZLA"

TM Century
 Primary cuts: 16
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/CD/DAT
 First offered: 1988
 Subscribers: 15
A great package for Country stations that wish to hit call letters and frequency hard.

KZLA

93.9 FM

"L.A. Country" TM Century

Primary cuts: 17
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/DAT/CD
 First offered: 1992
 Subscribers: 50
Hot country package for KZLA/Los Angeles.

"Lite 97"

TM Century
 Primary cuts: 24
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/CD/DAT
 First offered: 1990
 Subscribers: 19
Lite AC jingles.

Leaders in NY, Chicago & LA Choose TM Century Jingles



These days, major stations in major markets know the *best* jingles are from TM Century!

New York City:

Cap Cities/ABC's WPLJ and Bonneville's "Mix 105", WNSR have both been repeat TM Century clients for years!

Los Angeles:

KCBS-FM, KIIS-FM and KZLA, urban KJLH, KTNQ, K-Love and K-Lite in LA; Talknet and more national programs get jingles from TM Century, like "Rockin' Gold with Humble Harv" and 100+ AFRTS stations worldwide.

Chicago:

CBS' Newsradio 78 WBBM (AM) and WBBM-FM "Killer B-96" go exclusively with TM Century!

Other Majors:

WPGC-FM in D.C.; "Kiss 108", WXKS-FM, WVBF Boston; "V-103" Baltimore; KFRC-FM and KYA-FM; CBS' K-Lite, Houston and Radio 7, Moscow!

Dallas:

KODZ, KVIL-FM, KSCS, KEGL, K-LUV, KKDA-FM, KJMZ and KOAI choose TM Century!



WBBM Newsradio 78

TM Century

Inc.

14444 Beltwood Parkway
 Dallas, TX 75244-3228
 Toll Free: (800) TM Century
 or (800) 937-2100

PROGRAM SERVICES

JINGLES & IDs



"LX Series 1"

JAM Creative Productions, Inc.

Primary cuts: 13

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/DAT

First offered: 1992

Low-cost jingles for small-market stations programming mainstream AC.

"LX Series 2"

JAM Creative Productions, Inc.

Primary cuts: 11

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/DAT

First offered: 1992

Low-cost jingles for small-market stations programming Oldies-based AC.

"LX Series 3"

JAM Creative Productions, Inc.

Primary cuts: 10

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/DAT

First offered: 1992

Low-cost jingle for small-market stations programming all Oldies. All cuts are :06, and work with satellite-delivered format.

"LX Series 4"

JAM Creative Productions

Primary cuts: 10

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/DAT

First offered: 1992

Low-cost jingles for small-market stations programming soft rock/light favorites.

"LX Series 5"

JAM Creative Productions, Inc.

Primary cuts: 10

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/DAT

First offered: 1992

Low-cost jingles for small market stations programming Hot AC or CHR.

"Madison Avenue"

TM Century

Primary cuts: 20

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/CD/DAT

First offered: 1989

Subscribers: 70

AC jingles originally done for WNSR/New York.

"Magic WMJX"

TM Century

Primary cuts: 22

Terms: Leased

Market exclusive? yes

Delivered via: Analog tape/DAT/CD

Subscribers: 35

WMJX/Boston, Adult Contemporary.

"The Johnny Mann Singers"

Distributed by PAMS Productions/CPMG

Primary cuts: 15+

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/DAT

First offered: 1962

Now, PAMS brings you many of the original Johnny Mann Singers, as directed by Johnny Mann in Los Angeles.

"Market Buy-Out Jingles"

River City Sound Productions

Terms: Buyout

Market exclusive? Yes

Delivered via: Analog tape

"Miami's WAXY"

TM Century

Primary cuts: 16

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/CD/DAT

First offered: 1988

Subscribers: 65

Oldies-based AC.

"Mile High"

JAM Creative Productions, Inc.

Primary cuts: 21

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/DAT

First offered: 1992

A country package that delivers CHR energy! Includes cuts designed to start music sweeps, cuts to accommodate voiceover slogan line.

"Morning and Afternoon Jingles and Parodies"

J.L. Ritter Productions

Updated: Every 3 months

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/DAT

First offered: 1978

Subscribers: 40

Fun-filled morning and afternoon image songs. Unique, one-of-a-kind easily remembered by listeners.

"NAC Custom Jingles"

Lars Clutterham Music

Terms: Negotiable

Market exclusive? Yes

Delivered via: Analog tape/DAT

First offered: 2/87

Custom jingles for NAC stations.

"New Day"

JAM Creative Productions

Primary cuts: 23

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/DAT

First offered: 2/90

FSA package created for KDKA/Pittsburgh. Includes short IDs, promo beds, and program themes.



"New Horizons"

TM Century

Primary cuts: 20

Total cuts: 29

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/CD/DAT

First offered: 1989

Subscribers: 50

Clients choose vocal style (five-voice KVIL or standard). Comes with custom a cappella 30-second custom image song, package logo.

"New Tradition"

JAM Creative Productions

Primary cuts: 25

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/DAT

First offered: 2/89

Comprehensive Country package encompassing modern, AC, and new traditional styles of country music. Created for KYGO-FM/Denver.

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PROGRAM SERVICES

JINGLES & IDs



"New York Fan"

JAM Creative Productions

Primary cuts: 22
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/DAT
 First offered: 7/90

Contemporary, aggressive IDs and production elements created for WFAN/New York. Great for Talk, Sports, FSA, or bright AC formats.

"New York's Best Mix"

TM Century

Primary cuts: 20
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/CD/DAT
 First offered: 1990
 Subscribers: 40

AC jingle package first developed for WNSR, "New York's Best Mix."

"94Q"

Thompson Creative

Primary cuts: 17 basic cuts
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/DAT
 First offered: 1990

This top of the line A/C package stands out in the market. Bring your A/C station into the 1990's with the 94Q package.

"Ocean '1st Plunge' Package"

Bobby Ocean Inc.

Primary cuts: 10
 Total cuts: 10
 Terms: Buyout
 Market exclusive? No
 Delivered via: Analog tape/DAT
 First offered: 1984
 Subscribers: 100

Introductory special package provides 10 fully produced IDs, stagers, sweepers, liners — your choice. Gives instant life to all formats.

"Ocean 'Image Base' Package"

Bobby Ocean Inc.

Primary cuts: 10
 Total cuts: 10
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/DAT
 First offered: 1988
 Subscribers: 100

IDs, sweepers, liners, stagers, and music for your promotion's overall identity and image perception. Aggressive, professional, clean, and entertaining.

"Oldies 94.9"

TM Century

Primary cuts: 17
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/DAT/CD
 First offered: 1992
 Subscribers: 20

Oldies package for KODZ/Dallas.

"1 FM"

JAM Creative Productions, Inc.

Primary cuts: 25
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/DAT
 First offered: 1991

CHR jingles with personality, created for Britain's national "BBC Radio 1 FM" network. High energy and contemporary.

"Original Music"

JDK Music Production

Primary cuts: Varies
 Total cuts: Varies
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/DAT

Original music packages created specifically for each station. No "retread" packages, therefore no compromises for your station.

"Original Music Production"

Silvertree

Terms: Buyout/leased
 Market exclusive? Yes
 Delivered via: Analog tape/DAT
 First offered: 1984

Original music production. Radio IDs/jingles/advertiser jingles.

"Philadelphia Country"

TM Century

Primary cuts: 17
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/CD/DAT
 First offered: 1987
 Subscribers: 50

AC Country package with quick cuts and great transition cuts. Full orchestra used on the tracks.

"Power 93 WFLZ"

Toby Arnold & Associates

Primary cuts: 13
 Total cuts: 99
 Terms: Buyout/Leased
 Market exclusive? Yes
 Delivered via: Analog tape/DAT
 First offered: 1991

The hottest CHR/Urban Package ever created for the hottest station in America, Tampa Bay's WFLZ, Power 93.

"Pro Basics"

TM Century

Primary cuts: 13
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/DAT/CD
 Subscribers: 40

WPRO/Providence; Full-Service.

"Proton"

TM Century

Primary cuts: 15
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/CD/DAT
 First offered: 1989
 Subscribers: 65

Classic CHR jingles.

"Pure Magic - AC"

Thompson Creative

Primary cuts: 16 basic cuts
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/DAT
 First offered: 1991

Do you want that extra sparkle in your station identification? Adaptable to all image lines. Includes a "love songs" cut.

"Q Cuts"

JAM Creative Productions, Inc.

Primary cuts: 16
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/DAT
 First offered: 1989

This hot-A/C package was created for Q-95/Detroit and is now heard on scores of AC, Country and Oldies station.

"Radio Sales Support"

Tom Hayes Talent

Terms: Leased
 Market exclusive? Other: Volume of order determines exclusivity
 Delivered via: Analog tape
 First offered: 1/92

Broadcast writer/producer/sales development services. Customized for local radio sales departments. New business development consultants for radio.

"Real Country"

JAM Creative Productions, Inc.

Primary cuts: 15
 Terms: Leased
 Market exclusive? Yes
 Delivered via: Analog tape/DAT
 First offered: 1991

The package was designed for, and is used by, SMN's "Real Country" format. The customized jingles are available to SMN "Real Country" affiliates.

PROGRAM SERVICES

JINGLES & IDs



"Reel Country Jingles" Reel Good Productions

Primary cuts: 12
Total cuts: 50+
Updated: On request
Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1988
Subscribers: 10+

Contemporary Country jingles: real instruments, real people, real good! First produced for KIKK-FM/Houston; now in all market sizes.

"Right On Q" JAM Creative Productions

Primary cuts: 16
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1/91

Hot AC package, the follow-up to our widely used "Q Cuts" package. Created for Q-95/Detroit.

"Rock 'N' Roll Classics" TM Century

Primary cuts: 12
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/CD/DAT
First offered: 1991
Subscribers: 10
Oldies-based AC.

"Rock Connection" JAM Creative Productions, Inc.

Primary cuts: 10
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1991

A package of vocal jingles and instrumental sounders for stations with an album rock edge. Created for KSPN/Aspen.

"Scorchers-CHR" Thompson Creative

Primary cuts: 11 basic cuts
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1989

The high-energy package of the 90's. Boldly tell your listeners who you are! Call Thompson Creative in Dallas for Scorchers!

"Seattle/Portland CHR" Thompson Creative

Primary cuts: 20 basic cuts
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1989

How different can a CHR jingle package be? These cuts are unique and one of a kind, only from Thompson Creative.

"Signature Broadcast News Themes" Dale Baglo Broadcast

Primary cuts: Nine
Total cuts: 45
Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 8/89

News, sports, weather, traffic, talk, business, election, and bulletin intros and beds. An information theme to tie your station sound together.

"Sky-Trax" JAM Creative Productions, Inc.

Primary cuts: 18
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1991

A light A/C package which includes positioning ID's, as well as image songs for different dayparts. Compatible with "Omni-Trax" series.

"Something Completely Different" Mainstreet Productions, Inc.

Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape/DAT

Custom and syndicated packages. Unjingles that earn their place on your air — they work for you. Really! Cut-through creativity.

"Sonovox Jingles" PAMS Productions/CPMG

Primary cuts: 10+
Terms: Leased
Market exclusive? Yes (optional)
Delivered via: Analog tape/DAT
First offered: 1957
Subscribers: 1000+

How can '50s technology sound better than today's digital vocoders, samplers, etc.? Re-shape any instrument or sound into words.

"Spirit of New England" JAM Creative Productions, Inc.

Primary cuts: 25
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1989

BPME Gold Medallion Award-winning package for full-service and news/talk stations. Includes sounders, production beds and short ID's.

"Starpower — CHR/Hot AC" Thompson Creative

Primary cuts: 15 basic cuts
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1991

Fun, memorable jingles piloted for KSRF/San Antonio and KCPX/Salt Lake City. Great for CHR and Hot AC alike.

"Station I.D.'s" Philadelphia Music Works, Inc.

Total cuts: Varies, usually 21
Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 12/90
Subscribers: 25

PMW specializes in low-cost ID packages, priced under \$2,000. Special packages developed for satellite formats.

"Station ID Jingles/ Custom Song Remakes" Studio 53 Production

Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1987

"Station IDs" ARCA (Audio Recording Corporation of Arkansas, Inc.)

Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 12/76

"Station IDs" Philadelphia Music Works

Total cuts: Varies (usually 21)
Updated: Never
Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 12/90
Subscribers: 25

PMW specializes in low-cost ID packages priced under \$2000. Special packages developed for satellite formats.

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PROGRAM SERVICES

JINGLES & IDs



"Station IDs & Jingles"

LaBov & Beyond Music Productions

Total cuts: 10-20
Updated: As needed
Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 9/81

Create and produce custom music packages for television stations, radio stations, and broadcast advertisers throughout the country.

"Station IDs & Commercial Jingles"

Sound Creations Prod.

Terms: Buyout/leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 2/12/85

Original music production for station IDs and commercial jingles.

"Steamroller"

TM Century

Primary cuts: 20
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/CD/DAT
First offered: 1989
Subscribers: 25
CHR/Dance jingles.

"Sunset Boulevard"

JAM Creative Productions

Primary cuts: 14
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 5/90

Soft AC IDs featuring contemporary synthesizer sounds and sax. Created for KBIG/Los Angeles.

"Synchronism"

TM Century

Primary cuts: 20
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT/CD
First offered: 1986
Subscribers: 110

Produced for KLUV/Dallas; Oldies.

"Talk Action"

JAM Creative Productions, Inc.

Primary cuts: 18
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1991

Contemporary music for Talk stations to use as themes, sounders and promo beds. Heard on WLS-AM & FM/Chicago. KRLD/Dallas-Ft. Worth, and many more.

"Talk Radio WABC"

TM Century

Primary cuts: 17
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT/CD
First offered: 1989
Subscribers: 35

For WABC/New York; Talk.

"TechnoConnectors"

Thompson Creative

Primary cuts: 10
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1991

Unique "non-jingles" combining the best qualities of sweepers and jingles. Renegade in approach and appeal. Creation supervised by Mark Driscoll.

"Total Autonomy"

Bobby Ocean Inc.

Primary cuts: 10
Total cuts: Varies
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1987

Package is totally designed by the programmer — no "cookie cutter," prefab clutter. Fully produced; all original.

"A Touch of Christmas"

JAM Creative Productions, Inc.

Primary cuts: 9
Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1991

An economical way to add a special sound to your IDs during the holiday season. Includes short seasonal ID's and a promo bed.

"Turbo-Z"

JAM Creative Productions, Inc.

Primary cuts: 30
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1989

High-energy CHR ID's created for Z-100/New York. Includes shotguns, morning show material and specialty cuts.

"2 Kool"

JAM Creative Productions, Inc.

Primary cuts: 20
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1990

Contemporary IDs with an oldies flavor, created for KOOL 105/Denver and Fox 97/Atlanta. The follow-up and companion to our "Be Kool" series.

"U.S. One"

TM Century

Primary cuts: 19
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/CD/DAT
First offered: 1990
Subscribers: 10

AC Country package. Male or male/female vocal style at station's request.

"Ultimate Authority"

TM Century

Primary cuts: 10
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT/CD
First offered: 1989
Subscribers: 25

WCAU-AM/Philadelphia; Talk.

"Ultrapower CHR"

Thompson Creative

Primary cuts: 18 basic cuts
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1990

Quick shotguns, transition cuts, positioning statement cuts with power! Ultrapower is big, ultrapowerful!

"Variety - AC"

Thompson Creative

Primary cuts: 18 basic cuts
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1991
Subscribers: One

This new package gives you the perfect menu of cuts for AC stations playing a "variety" of music. Adaptable to any image line.

"Velvet"

TM Century

Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/CD/DAT
First offered: 1990
Subscribers: 10

Soft AC package with full orchestra and up-beat vocals.

PROGRAM SERVICES

JINGLES & IDs



"Voice-Pipes and Production" Chuck Jackson Productions

Primary cuts: 20
Total cuts: 40
Updated: Monthly
Terms: Buyout
Market exclusive? No
Delivered via: Analog tape/DAT
First offered: 4/19/84
Subscribers: 3

Voice tracks, station ID's, image liners, promos, buffer, NAC, AC, Classical, Oldies, Urban, Jazz. Male/Female voices.

"WBBM-AM" TM Century

Primary cuts: 20
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT/CD
First offered: 1992
Subscribers: 15
1992 package for Newstalk, WBBM-AM/Chicago.

"WHDH Package" TM Century

Primary cuts: 36
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT/CD
First offered: 1990
Subscribers: 15
WHDH/Boston; Talk.

WNSR
Mix 105



"WNSR '92" TM Century

Primary cuts: 15
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/CD/DAT
First offered: 1991
Subscribers: 5

The newest jingles for Hot AC WNSR (Mix 105)/New York.

"WPLJ '91"

TM Century
Primary cuts: 19
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/CD/DAT
First offered: 1991
Subscribers: Five
CHR for WPLJ/New York.

"WPLJ '92"

TM Century
Primary cuts: 20
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT/CD
First offered: 1992
1992 package for WPLJ/New York. Package for Scott Shannon; CHR.

"WRMF - South Florida"

Thompson Creative
Primary cuts: 14 basic cuts
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1991
The perfect package to transform a '70s style AC station into the 1990's. Most short ID's — highly adaptable to lyric.

"Z-Force"

JAM Creative Productions, Inc.
Primary cuts: 17
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1990
High-energy CHR ID's created for New York's Z-100. Includes special jingles for the morning show.

VOICE TALENT



"Big Boy Sound" Thompson Creative

Primary cuts: Sold by number of cuts or page
Terms: Buyout
Market exclusive? Market exclusive
Delivered via: Analog tape/DAT
First offered: 1991

Thunder throat! For station promo or commercial clients, the Big Boy Sound will blow you away. Fully produced or raw voice.

"Broadcast Spots And Promo Voiceovers" Tom Hayes Talent

Delivered via: Analog tape
Voice, write, produce radio spots and promos. Specializing in new business development. Also, TV voices.

BOB BROWN
VOICE TALENT & PRODUCER

"Bob Brown" Brown Spots, Inc.

Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
Radio/TV ID's. Automotive, promotional, sports, agency. Nationwide credits -phone patch. Next/same day delivery. Fully produced or voice only.

"Chris Clausen Voice-Overs" Clausen Communications, Inc.

Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
Custom network-quality voice-overs for radio and TV stations. Specializing in ID's, sweepers, promos and commercials. Overnight service.

DAVID CHRISTIAN
Tech Trax

"David Christian Tech Trax" David Christian Tech Trax

Terms: Per page/per package/monthly retainer
Market exclusive? Yes
Delivered via: Analog tape
Subscribing stations: 5
Promos/sweepers/IDs; dry or fully produced.

"Commercial V.O. Talents & Production Services" Brown Spots, Inc.

Terms: Lease or buyout
Market exclusive? Yes
Delivered via: Analog tape/DAT
National quality male & female voicing talents, digital EFX, dynamic productions delivered in full stereo or voice only. Phone patch.

"Mitch Craig Sweepers/ Promos 92" Mitch Craig Productions

Total cuts: Unlimited
Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape
The voice of top radio and TV stations around the world . . . all formats voice-only or produced . . . overnight!

PROGRAM SERVICES

VOICE TALENT



"Custom Voiceover For Radio, ID's, Liners, Promos" Jeff Davis Productions

Terms: Retainer based
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1988

Jeff Davis Productions supplies radio stations with voiced ID's, liners and promos. We supply either cold voiced or produced.

"Cut-Throat Talent" Mainstreet Productions, Inc.

Terms: Buyout/retainer
Market exclusive? Yes
Delivered via: Analog tape

Budget-sensitive rates for a versatile major market voice that "cuts through" the clutter. Pager response. Overnight turnaround.

"Jim Cutler Voice Overs" Jim Cutler Creative Radio - Boston

Terms: Monthly or per page
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1987
Subscribers: 72

Voice of WLVI-TV, Coca-Cola, and great radio stations in America and Europe.

"Mark Driscoll Productions" Mark Driscoll Productions

Updated: Daily
Terms: Leased for specific term
Market exclusive? Yes
Delivered via: Analog tape/DAT
Subscribing stations: 150

Voiceover and creative services; custom marketing consultation.

"Dick Ervasti Voice-Overs" Dick Ervasti Productions

Updated: As client requires
Terms: Leaseds
Market exclusive? Yes
Delivered via: Analog tape
First offered: 1987
Subscribers: 106

The one voice heard in Australia, all of North America, and throughout Europe . . . daily! There's only ONE Dick Ervasti!

"Happy Hare Radio and TV Theater" Happy Hare Radio and TV Theater

Primary cuts: 12
Updated: As needed
Terms: Buyout/leased
Market exclusive? Yes
Delivered via: Analog tape
First offered: 11/91

Produces liners for radio and stations ID's and TV voicing for all circumstances.

"Brian James Productions" Brian James Productions

Market exclusive? Yes
Delivered via: Analog tape/DAT
Subscribers: 85

Voiceover service customized to your station. Produced or dry tracks.

"Danny Jensen Productions" Danny Jensen Productions

Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape
First offered: 1/92
Subscribers: Two

Voiceover ID's, liners, promos, sweepers, commercials.

"Joe from Chicago" Says Stuff" Caffmanna Communicorp

Terms: Buyout
Market exclusive? Yes (if you wish)
Delivered via: Analog tape
First offered: 1973
Subscribers: 10 (plus 40 million cable households)

Strange, yet authoritative and compelling pronouncer announces station IDs, slogans and disclaimers, positioning phrases, vocal sounders and other verbal stuff.

"Joe Kelly's Voice-Overs" Joe Kelly Creative Services

Terms: Leased
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1980
Subscribers: 100+

Voice-Overs and Customized Production for AOR, CR, N/T and AC.

"Kendall Energies, Inc." Kendall Energies, Inc.

Terms: Monthly/yearly contract
Market exclusive? Yes
Delivered via: Analog tape
First offered: 1986
Subscribers: 75

Specializing in quality custom production of promos. Fully produced, creative, fast and reasonable. Flexible terms with nationally known voice.

"Kenetics Kuts" Kenetics Radio Entertainment

Total cuts: 15
Updated: On request
Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 2/89
Subscribers:

Kreative liners and station promos, voiced by New York area voiceover pros.

"Lasting Impressions" Laugh-Trak Media Services

Primary cuts: As needed
Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape
First offered: 10/90

More than 100 male and female celebrity impressions and character voices . . . perfect for drops, IDs, show opens, and intros.

"Madame of Radio and VO's" Jo "Madame" Maeder

Market exclusive? Yes
Delivered via: Analog tape/DAT

Curvaceous spark for all formats. "Jo Maeder could sell a crutch to a crooked crab."

"Chuck Martin" Chuck Martin Enterprises

Market exclusive? On request
Delivered via: Analog tape

Clio award-winning voiceovers, liners, promos, and IDs.

"Mr. Warm and Fuzzy" Thompson Creative

Primary cuts: Sold by cut or pages
Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1991

Warmth! A voice that truly sells your product or station. Believable! Fully produced or raw voice track only.

"Bobby Ocean" Bobby Ocean Inc.

Market exclusive? With contract
Delivered via: Analog tape/DAT

Legendary voiceover and production artist. Station signature voice and producer.

"Position This" by Mitch Phillips" Mitch Phillips

Terms: Per individual agreement
Market exclusive? Yes
Delivered via: Analog tape
First offered: 1981
Subscribers: 25

Warm and powerful, versatile & believable image voice for AOR, CR, News/talk, AC. Position this! Call today.

PROGRAM SERVICES

VOICE TALENT



"QuicTrax"

Dick Summer Communications

Terms: Cash/barter

Market exclusive? Yes

Delivered via: Analog tape

First offered: 1988

Subscribers: Varies

Network quality commercial voiceovers by Dick Summer

"Radio Commercial Creative & Production"

Sound Concepts, Inc.

Delivered via: Analog tape

We create and produce radio commercials. We provide all copywriting, talent casting, studio time, sound effects and library music.

"Radio Spots TV/V/O's"

Pat Appleson Studios, Inc.

Terms: Buyout

Market exclusive? Yes

Delivered via: Analog tape/CD/DAT/ optical disc

First offered: 1972

"Mr. Mike Raffone"

Grump Industries

Updated: Daily

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape

First offered: 1/91

Subscribers: 5

A Nick at Nite-type voice talent with creative copy.

"Recording Studio"

The Image Generators

Terms: Leased

Market exclusive? No

Delivered via: Analog tape/DAT

First offered: 1981

Spot production studio & voices.

"Randy Reeves"

Randy Reeves, Voice at Large

Market exclusive? Yes

Delivered via: Analog tape

Specializing in ID's, sweepers, and promos for adult formats. Multi-track production facilities. Dual-voice male/ female tracks available.

"Sensible Sound"

Capitol Media

Terms: Leased for a specific term

Market exclusive? Yes

Delivered via: Analog tape

First offered: 1/92

National sound at affordable "by-the-liner" rates. Targeted to small markets and stations that are budget conscious.

"Station ID's/Liners And Commercial V/O."

Phil Brewer/Vocal Interpretations

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape

First offered: 4/91

Customized station ID's/liners and promos delivered dry voice. Monthly and package rates available, all market exclusive. Also commercial V/O.

"Station ID's/Sweepers"

Douglas Creative Services/ John Douglas

Terms: Buyout

Market exclusive? Yes

Delivered via: Analog tape

Emmy and Addy Award-winning national voice for Sears, Ponderosa & UniRoyal Tires. Specializing in ID's/sweepers, promos for AC & Country stations.

"Station Image Voice"

Kris Stevens Enterprises

Terms: Annual retainer/one-time service

Market exclusive? Yes

Delivered via: Analog tape

First offered: 1989

Subscribers: 100+

For exceptional on-air promos/sweepers, engage Kris Erik Stevens's talents. His unique presentation has enhanced images of leading stations worldwide.

"Talent Bank"

GMI Broadcast Services

Primary cuts: Unlimited

Updated: At client station's discretion

Terms: Customized packages/terms

Market exclusive? Yes

Delivered via: Analog tape/DAT

First offered: 1/91

Major market voice talents plus GMI's custom production, all format styles, cold or produced. Affordable rates.

"Johnny Thomas Voices"

A1A Searchlight

Primary cuts: 15

Total cuts: 15

Updated: Monthly

Terms: Buyout

Market exclusive? Yes

Delivered via: Quality cassette

First offered: 1985

Subscribers: 150

Famous character voices for jock intros/outros and phone calls.

"Urbanizer 4"

Mitch Craig Productions

Total cuts: Unlimited

Updated: As needed

Terms: Leased

Market exclusive? Yes

Delivered via: Analog

The premier Urban radio voiceover talent available for one-shot packages or monthly retainers.

MARK DRISCOLL PRODUCTIONS



Sweepers, IDs, Promos

CHR-AOR-Urban-AC-
Country-Oldies

"THE MEDIA LAB"
CUSTOM RADIO & TV VOICEOVERS
(215) 237-3131

THE "VOICE PRINT"
OF WINNERS
Call for '92 demo,
market avails and rates

PROGRAM SERVICES

VOICE TALENT



"The Voice Over America"

John Driscoll

Terms: Monthly retainer flat fee, or a per-cut price

Market exclusive? Yes

Delivered via: Analog tape/DAT

First offered: 1973

Subscribers: 70+

The legendary voice of WCFL and Ten Q. In the 1980's he pioneered vocal sweepers for Malrite; now he's THE voiceover America.

"Voice Talent Audition Service"

Producers' Audition Hotline, Inc.

Total cuts: 100+

Updated: Monthly

Terms: Negotiated talent fees

Market exclusive? No

Delivered via: Phone

First offered: 1986

Voiceover talent demo'd by phone. Mid-Atlantic, LA & MY lines gives access to major voice talent.

"Voice With An Attitude"

BC Productions & Associates

Terms: Per piece or annual contract

Market exclusive? Yes

Delivered via: Analog tape/DAT

First offered: 1/92

ID/sweeper/promo service for all formats. Fully produced or voice only. Reasonable rates. "Put some attitude in your station."

"Voice-Pipes And Production"

Chuck Jackson Productions

Primary cuts: 20

Total cuts: 40

Updated: Monthly

Terms: Buyout

Market exclusive? No

Delivered via: Analog tape/DAT

First offered: 4/19/84

Subscribers: 3

Professional male and female voices for commercials and promos, stations ID's and production. All formats.

"Voiceover Service"

CT Productions

Terms: Yearly contract

Market exclusive? Yes

Delivered via: Analog tape

First offered: 3/86

Subscribers: 37

Voiceover service for radio. Custom IDs, promos, and positioners.

"Voices/Narration"

Voices

Terms: Negotiated

Market exclusive? Yes

Delivered via: Analog tape/Audio cassette (if ordered)

Widely-recognized voice for liners, breaks, narration; development of station promotion, client pitches.

"Voiceworks Studios"

Voiceworks Studios

Market exclusive? Yes

Delivered via: Analog tape/DAT

First offered: 1984

Spot production, custom music and voice-over services for advertising agencies, advertisers, and radio stations.

"Western Front Productions"

Western Front Broadcasting

Updated: As necessary.

Terms: Buyout

Market exclusive? Yes

Delivered via: Analog tape

First offered: 1/91

Major market voices for ID's, liners, sweepers, promos, radio and TV spots. Any format, any market, at good rates.

"Steven B. Williams Productions"

Steven B. Williams Productions

Terms: Leased

Market exclusive? Yes

Delivered via: Analog tape/DAT/digital telephone transfer

Voiceover IDs liners and promos. Computerized & digital recording. Overnight delivery available.

"Wolf Trax"

Denny Somach Productions

Terms: Leased

Delivered via: Analog tape

First offered: 1991

The world's most famous announcer, Wolfman Jack, is available to cut liners, IDs, promos, etc. for your station.

SOUND EFFECTS



"Ambience Series 3000"

Sound Ideas

Primary cuts: 200

Terms: Buyout

Market exclusive? No

Delivered via: CD

First offered: 1989

200 digitally recorded ambience sounds, each four minutes long, on 12 compact discs.

"Cleen Sweepers"

Reel Good Productions, Inc.

Primary cuts: 100

Total cuts: 200

Terms: Leased

Market exclusive? Limited market exclusive

Delivered via: Analog tape/DAT/CD

First offered: 9/90

Subscribers: 50+

Sweeper effects for the adult format of the nineties. Cleen. Designed around a system that works for production & programming.

"Gateway CD Sound Effects"

Dave Dworkin's Ghostwriters

Primary cuts: 277

Total cuts: 286

Terms: Buyout

Market exclusive? No

Delivered via: CD

First offered: 1/88

Subscribers: 600

A low-priced but good quality collection with a wide variety of effects on three CDs. Money-back guarantee.

"General Series 6000 Sound Effects Library"

Sound Ideas

Primary cuts: 6000+

Terms: Buyout

Market exclusive? No

Delivered via: CD

First offered: 4/92

This spring Sound Ideas will introduce the largest, most complete digital general sound effects library yet recorded. Call for details.

"Hollywood Edge Sound Effects Library"

Hollywood Edge Sound

Effects Library

Primary cuts: As needed

Total cuts: As needed

Updated: Bimonthly

Terms: Buyout

Market exclusive? No

Delivered via: CD

First offered: 1989

Subscribers: 100

The S/EFX library Oliver Stone calls "the best without a doubt" and Martin Scorsese describes as "excellent." (800) 292-3755.

"Hollywood Series 4000"

Sound Ideas

Primary cuts: 2200

Terms: Buyout

Market exclusive? No

Delivered via: CD

First offered: 8/90

2200 digital effects, five CDs. Hollywood gives you sounds associated with classical cartoon animation and well-known motion pictures.

PROGRAM SERVICES

SOUND EFFECTS



"KPM Sound Effects 8-CD Set" Associated Production Music

Total cuts: 700
Terms: Buyout
Market exclusive? No
Delivered via: CD
First offered: 1991

KPM Sound Effects 8-CD set offers 700 digitally recorded effects which offer a wide range in user-friendly format.

"LucasFilm Sound Effects Library" Sound Ideas

Primary cuts: 470
Terms: Buyout
Market exclusive? No
Delivered via: CD
First offered: 4/89

Six-CD co-production between LucasFilm and Sound Ideas. Sounds include industry, jungle animals, Earth's elements, aircraft carrier, high-performance vehicles.

"Major Records Sound Effects Collections" Dave Dworkin's Ghostwriters

Primary cuts: 500
Total cuts: 500
Terms: Buyout
Market exclusive? No
Delivered via: CD

A very wide variety of effects on eight CDs. Money-back guarantee.

"Network Sound Effects Library" Network Music

Primary cuts: 4000
Updated: Monthly
Terms: Buyout
Market exclusive? No
Delivered via: CD
First offered: 1985

Sound effects — 50 compact discs containing more than 4000 effects with frequent updates.

"O'Connor Digital EFX" Dave Dworkin's Ghostwriters

Primary cuts: 300
Total cuts: 300
Terms: Buyout
Market exclusive? No
Delivered via: CD

A high-quality collection ideal for indexing CD players. Two CDs with a money-back guarantee.

"Omni FX Series One" Omnimusic

Primary cuts: 861
Total cuts: 861
Terms: Buyout
Market exclusive? No
Delivered via: CD
First offered: 1989
Subscribers: 27

Twelve-CD digital SFX library with individual and environmental effects: automotive, sports, urban, household, airport, people, emergency, construction, event, farm.



"SFX" TM Century

Primary cuts:
Total cuts: 792
Terms: Buyout/leased
Market exclusive? No
Delivered via: CD

Sound effects in a giant package.

"Super Radio Drops" CB Radio Entertainment

Primary cuts: 300
Total cuts: 600
Updated: Three months
Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape
First offered: 9/91
Subscribers: 30

Vocal drops, SFX, music. For use mainly in morning drive. Also used for production, sweepers and I.D.'s.

"Ultimate SFX's" Toby Arnold & Associates

Total cuts: 900
Terms: Buyout/leased
Market exclusive? No
Delivered via: CD
First offered: 1988
Subscribers: 200+

Real life and electronic SFX library including news bed's, comedy, specialty business, household, sports, transportation, city, country and more.

"Wheels Series 5000" Sound Ideas

Primary cuts: 3000
Terms: Buyout
Market exclusive? No
Delivered via: CD
First offered: 4/91

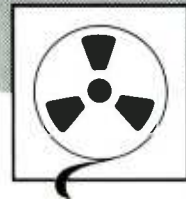
Showcases 25 late-model cars, trucks, long pass-bys, and approximately 140 interior/exterior sounds per vehicle. 3000 effects, 24 CDs.

"The Works" Distributor: Toby Arnold & Associates

Total cuts: 936
Terms: Buyout/leased
Market exclusive? No
Delivered via: CD
First offered: 1991
Subscribers: 100+

Nothing works better than "The Works." Real life digital SFX's, business, household, sports, novelty, specialty, city scapes, comedy, vocals, and more.

SONG LIBRARIES



"A/C Current Express" Music Director Programming Service

Primary cuts: 20
Updated: Twice monthly
Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1990
Subscribers: 87

Stations receive the new Breakers and Debuts on R&R's AC chart at a quarter the cost of CD service.

"A/C Safest Oldies Library" Music Director Programming Service

Primary cuts: 800
Total cuts: 1313
Updated: Annually
Terms: Buyout
Market exclusive? No
Delivered via: Analog tape/DAT
First offered: 1984
Subscribers: 2000+

Fifty-six reels of auditorium-tested safest AC oldies from 1955-1990. New reels just added.

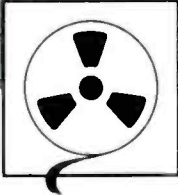
"Adult Contemporary Compact Disc Music Library" Bonneville Broadcasting System

Primary cuts: 1700
Total cuts: 1700
Updated: Monthly
Terms: Buyout/leased
Market exclusive? No
Delivered via: CD
First offered: 9/89

Original AC music library ideal for Soft AC, Lite Rock, AC Mix, Classic Hits, or AC Rock stations. Digitally recorded.

PROGRAM SERVICES

SONG LIBRARIES



"Air Force One"

Far West Communications

Updated: Upon request

Terms: Leased

Market exclusive? Yes

Delivered via: DAT

First offered: 1989

Digital audiophile library customized to station's music list in any configuration desired. No wasted cuts; unlimited service; all formats.

"Auditorium Music Test Tapes" Hooks Unlimited

Primary cuts: 18,000

Total cuts: 18,000 Updated: Monthly

Market exclusive? No

Delivered via: Analog tape/CD/DAT

First offered: 1988 Subscribers: 200+

Quality auditorium test hook tapes. Digitally produced hooks. Clear sound, consistent length.

"Basic Gold Pop Oldies Library" Music Director Programming Service

Primary cuts: 2500+

Total cuts: 2500+

Updated: Annually

Terms: Buyout

Market exclusive? No

Delivered via: Analog tape/DAT

First offered: 1976

Subscribers: 2500+

Reels are set up yearly from 1955-1990. AC/CHR available. Buy as few or as many reels as you need.

"CD Classics — Oldies Format" PAMS Productions/CPMG

Primary cuts: 1800

Terms: Leased

Market exclusive? No

Delivered via: CD

First offered: 1991

Clean, carefully remastered hits of the '50s, '60s, and '70s on 80 CDs. Coming soon: AC/CHR hits of the '80s.

"Chartbreakers Music Service" Bonneville Broadcasting System

Updated: Monthly

Terms: Buyout

Market exclusive? No

Delivered via: CD

First offered: 2/91

Monthly Adult Contemporary current/recurrent update service on CD; 100% digitally recorded using Bonneville's exclusive True-Source process.

"CHR Oldies" Music Director Programming Service

Primary cuts: 300

Total cuts: 521

Updated: Annually

Terms: Buyout

Market exclusive? No

Delivered via: Analog tape/DAT

First offered: 1990

Subscribers: 52

Library contains CHR hits from the late '70s through 1990. An excellent starter package.

CD LIBRARIES & WEEKLY HITS!

TOP HITS U.S.A.

Weekly/Monthly hit updates in A/C - CHR and Country as low as \$16.95/wk or \$49.95/mo!

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A/C, Solid Gold, CHR/Rock, Lite A/C or Country as low as \$1995.00 for 1,000 cuts! (Even lower special rates may be available.) Trade-in allowance on any Bonneville, Halland or TM Century CD music library subject to certain rules and limitations. Call RPM for a catalog and details.

Toll-Free 50 States & Canada

800-521-2537

FAX: 313-681-3936

ULTRA-Q AUTO CUE & INDEX 2-3 CUES

Ultra-Q Radio Discs features Ultra-Q EOM tones (20khz @-35db) and Index 2-3 signals. Compatible with every CD automation and playback device including Auto-Seg, Dennon and others using Index 2-3 cues.

The Ultra-Q system requires an adapter card (\$99.00) which can be used with any CD player, multiple or single disc. Ultra-Q delivers a relay closure at the end of each cut then places the CD player in pause and advances to the next cut....all automatically!

If you use taped music, directly replace troublesome tape decks with multiple CD players and keep your present control equipment. Many stations have already done this with excellent results.

HIGHEST QUALITY SERVICE SINCE 1970!

RPM has proudly served broadcasters since 1970. You can expect state-of-the-art quality and old-fashioned "customer is first" service. RPM is 100% owned by active on-site management. Top management is always directly available to take care of your broadcast music needs!

ULTRA-Q
RADIO
DISC
FOR BROADCAST ONLY

COMPACT
disc
DIGITAL AUDIO

rpm RADIO
PROGRAMMING AND
MANAGEMENT, INC.

PROGRAM SERVICES

SONG LIBRARIES



"Christmas Chartbreakers Compact Disc" Bonneville Broadcasting System

Primary cuts: 23
Total cuts: 23
Terms: Buyout
Market exclusive? No
Delivered via: CD
First offered: 10/91

Includes 23 of the most popular holiday hits ever recorded. Titles digitally remastered, providing crystal-clear sound.

"Christmas Music On CDs" Music Director Programming Service

Total cuts: 160
Updated: Every three years
Terms: Buyout
Market exclusive? No
Delivered via: CD
First offered: 1991
Subscribers: 112

Seven CDs will put you in the holiday spirit. Useful package for both Country and CHR stations.

"Christmas Music On Tape" Music Director Programming Service

Primary cuts: 31
Total cuts: 219
Updated: Biannually
Terms: Buyout
Market exclusive? No
Delivered via: Analog tape/DAT
First offered: 1972

Adds depth to our seven CDs of Christmas music. Combination price available for stations that buy analog reels and CDs.

"Country Gold Oldies Library" Music Director Programming Service

Total cuts: 2000+
Updated: Annually
Terms: Buyout
Market exclusive? No
Delivered via: Analog tape/DAT
First offered: 1982
Subscribers: 865

Buy individual reels or the entire library of 68 reels — featuring more than 2000 country hits from 1950-1990.

"Custom Music" RPI

Terms: Negotiable
Market exclusive? Yes
Delivered via: Analog tape/DAT
First offered: 1991
Subscribers: 100+
Music made to order. Custom beds for promos, news, weather, IDs, jingles, etc.

"Custom Oldies" Music Director Programming Service

Terms: Buyout
Market exclusive? No
Delivered via: Analog tape/DAT
First offered: 1990
Subscribers: 100+
We customize oldies from our mint condition library. Send your want list for a price quote or call collect (413) 783-4626.

"Damn Good Programmers" Music Director Programming Service

Primary cuts: 271
Total cuts: 271
Terms: Buyout
Market exclusive? No
Delivered via: Analog tape/DAT
First offered: 1985
Subscribers: 198
A good music package, heavy on "staple" MOR artists.

"The Eighties" Halland Broadcast Services

Primary cuts: 700
Total cuts: 700
Terms: Buyout
Market exclusive? No
Delivered via: CD
First offered: 1992
AC/CHR library of best hits of 1980-1991. All original hits by original artists. Approximately 700 songs on 40 CDs.

"Great Entertainers" M.O.R. Media

Primary cuts: 1500
Total cuts: 1800
Updated: Quarterly
Terms: Buyout/lease
Market exclusive? Yes
Delivered via: Analog tape
First offered: 1988
Music library of exclusively pop standard MOR selections with optional reels of Big Band, Broadway, EZ selections.

"Instrumental Christmas Compact Disc" Bonneville Broadcasting System

Primary cuts: 16
Total cuts: 16
Terms: Buyout
Market exclusive? Yes
Delivered via: CD
First offered: 12/90
Customized instrumental collection of Christmas classics with station logo on disc and full-color jewel case insert. Minimum order: 500.

"Master Service" Far West Communications

Primary cuts: 2400
Total cuts:
Updated: Monthly
Terms: Leased
Market exclusive? No
Delivered via: Analog tape
First offered: 1981
The original and best audiophile music library, with 2400 basic cuts from record company masters and ongoing current service.

"Oldies Libraries & Custom Lists" MSA

Primary cuts: 2700
Terms: Buyout
Market exclusive? No
Delivered via: Analog tape/Hi-Fi VHS
First offered: 1987
Both complete libraries and custom lists are available. Use us for hard-to-find oldies. Fast service, great quality.

"Oldies Music" American Pie

Total cuts: 5000+
Updated: Twice annually
Delivered via: CD/cassette/vinyl
Thousands of titles available on CD, cassette, and 45rpm records. 1940-1990s pop, rock, R&B, and country.

"Rock 'N' Roll Graffiti" Halland Broadcast Services

Primary cuts: 1229
Total cuts: 1229
Terms: Buyout
Market exclusive? No
Delivered via: CD
First offered: 1990 Subscribers: 300+
Oldies library on CD covers 1954-1969. All original hit versions by original artists. Digitally remastered; 1229 songs on 50 CDs.

"Rock 'N' Roll Graffiti" Music Director Programming Service

Total cuts: 1774
Terms: Buyout
Market exclusive? No
Delivered via: CD
First offered: 1990 Subscribers: 262
Eighty CDs of the '50s, '60s, and '70s. Library contains more than 1770 great hits at a really low price.

PHONE NUMBER INDEX



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HOOKS

UNLIMITED



Quality Auditorium Test Hook Tapes

Digitally Produced Hooks.
Clear Sound.
Consistent Length.

Hooks Unlimited Uses:

TM century
GoldDiscs™
and HitDiscs™



HOOKS
UNLIMITED



**Call Bernie Grice
(314) 443-4155**

200 Old 63 South, Suite 103,
Columbia, Missouri 65201

PROGRAM SERVICES

SONG LIBRARIES



"Saturday Night Oldies Party" **Music Director Programming Service**

Primary cuts: 576
Total cuts: 576
Updated: Annually
Terms: Buyout
Market exclusive? No
Delivered via: Analog tape/DAT
First offered: 1988
Subscribers: 89

Hard-to-find hits from the '50s, '60s, and early '70s on 17 reels. Ideal for weekend specials, midday oldies hour.

"The Seventies" **Halland Broadcast Services**

Primary cuts: 545
Total cuts: 545
Terms: Buyout
Market exclusive? No
Delivered via: CD
First offered: 1991
Subscribers: 200+
AC/CHR Gold library of best hits of the '70s (no disco). All original hits by original artists; 30 CDs.

"The Seventies On CD" **Music Director Programming Service**

Primary cuts: 545
Total cuts: 1774
Terms: Buyout
Market exclusive? No
Delivered via: CD
First offered: 1991
Subscribers: 200+
New package of 30 CDs updates the original "Rock 'N' Roll Graffiti" series. More than 500 AC/CHR hits from the '70s.

"Song Libraries" **Radio Programming & Management**

Updated: Annually
Terms: Buyout
Market exclusive? Yes
Delivered via: Analog tape/CD/DAT
First offered: 1970
Subscribers: 150
Programming and format services for AC, Easy Jazz, EasyListening, MOR, Nostalgia, Solid Gold; weekly CD service.

"Thompson's CD Classics" **Thompson Creative**

Primary cuts: 1800
Terms: Leased
Market exclusive? No
Delivered via: CD
First offered: 1992
An excellent library of '50s, '60s, and '70s oldies titles on 80 CDs. Carefully remastered. Coming soon: '80s country classics.

Introducing: Custom CDs \$8 per Song

Now, get custom TM Century GoldDiscs™ made to match your playlist and your categories! The songs in your studio will be only those in your format!

Save money off "library" prices: Pay only for hits you don't already have on CD! TM Century custom CDs are 100% digital, cloned from NoNOISE™ GoldDisc™ Three or commercial CDs for the very best quality. Fast delivery.

12 song minimum per order. \$4 extra for each song not on GoldDisc or commercial CD.

Call 1-800-TM Century for details.



PROGRAM SERVICES

FULLTIME FORMATS



"AC (Adult Contemporary)" Music Director Programming Service

Delivered via: Analog tape/DAT
Terms: Cash
Hosts: Stations supply their own DJs
Updated: weekly or twice monthly
First aired: 1974 **Affiliates:** 650+
Stations receive complete AC oldies library with updates of currents every week or twice a month.

"AC Mix" Bonneville Broadcasting System

Delivered via: TrueSource CD
Terms: Cash
Hosts: Stations supply DJs
First aired: 2/90
Crosses all-time lines and tempo patterns, mixing the best of the '60s, '70s and '80s with today's AC hits. Targets 25-44.

AC II

"ACII" Unistar Radio Networks

Delivered via: Satcom C5, T21
Terms: Cash/barter
Hosts: DJs supplied with service for some or all dayparts
First aired: 2/82 **Affiliates:** 135
Bright, oldies-based AC featuring favorites of the '60s, '70s, '80s and today, targeted to 25-44 adults.

"Adult Alternative AC" Alternative Programming

Delivered via: Analog tape/Cassette
Terms: Cash
Hosts: DJs supplied with service
Updated: Weekly
First aired: 1985 **Affiliates:** 38
A light AC with traditional classics and a "M-O-R Plus" option.

"Adult Contemporary" Alternative Programming

Delivered via: Analog tape/Cassette
Terms: Cash
Hosts: DJs supplied with service
Updated: Weekly
First aired: 1985 **Affiliates:** 52
A mainstream Adult Contemporary.

"Adult Contemporary" House Of Music

Delivered via: Analog tape
Terms: Cash
Hosts: Stations supply DJs
Updated: Weekly
First aired: 1979 **Affiliates:** 35
Comprehensive AC format library consisting of currents (updated weekly), recurrents (updated monthly), '80s hits and '60s and '70s gold.

"Adult Contemporary" JSA Radio Network

Delivered via: Galaxy 3, T11
Terms: Cash
Hosts: DJs supplied with service
First aired: 6/89
A bright mix of contemporary hits from the '80s and '90s with an uptempo personality-driven on-air approach.

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"Adult Progressive" Bonneville Broadcasting System

Delivered via: TrueSource CD
Terms: Cash
Hosts: Stations supply DJs
Updated: Every two weeks
First aired: 8/91
Vocal-intensive, the format that combines soft AC vocals with a careful blending of light jazz, and Bonneville's custom music.



"Adult Rock 'N' Roll" Unistar Radio Networks

Delivered via: Satcom C5, T19
Terms: Cash/barter combination
Hosts: Station has option of using local DJs for some or all dayparts.
First aired: 10/87 **Affiliates:** 62
Adult rock 'n' roll for 25-44 adults, with the monster artists and very best rock hits of '70s and '80s with flavoring of '60s and today.

"Agri-Voice Farm Network" Tribune Radio Networks

Delivered via: Galaxy 2 T3
Terms: Barter
First aired: 1986 **Affiliates:** 85
Five-minute programs and one-minute features dealing with farm and agri-business delivered by Orion Samuelson and Mark Armstrong.

Terrific Two-way Talk Radio Shows - Free!

You can broadcast Jack Anderson, Cousin Brucie Morrow, Sonny Bloch, Desperate & Dateless, Doug Stephan, Mary Beal, Bob James & Mechele George, Jeff Brooks On The Road, Jerry Pippin, Dr. Michael Broder, Mr. Greenthumb, Donald Carrow & Debra Ray, Jim Paris, Chef Michael McDermott and more!

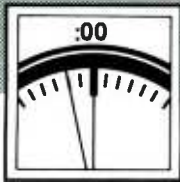
Now The Independent Broadcasters Network

offers top quality, nationally respected 2-way talk radio programs at no charge, via Satcom C-1 and Galaxy 2 satellites. 24 Hours! No paperwork, no contracts. Run only the shows you want. Call now!

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PROGRAM SERVICES

FULLTIME FORMATS



"AM Only" Unistar Radio Networks

Delivered via: Satcom C5, T21
Terms: Cash/barter combination
Hosts: Station has option of using local DJs
First aired: 2/87 **Affiliates:** 140
Original standard/pop hits of the '40s, '50s, and '60s, targeted to 45-64 adults.

"Beautiful Alternative" Alternative Programming

Delivered via: Analog tape/Cassette
Terms: Cash
Hosts: DJs supplied with service
Updated: Weekly/monthly
First aired: 1985 **Affiliates:** 32
An original artist Easy Listening format. Vocal-to-instrumental ratio is flexible.

"CITY-FM" Superadio

Delivered via: Satcom K2 T12
Terms: Cash/barter
Hosts: DJs supplied with service
First aired: 4/91
Hot AC format targeting 25-44 demo. Designed to work specifically in competitive Top 100 markets, where ratings performance is essential.

"Classic Easy" Bonneville Broadcasting System

Delivered via: TrueSource CD
Terms: Cash
Hosts: Stations supply DJs
Classic Easy blends. Time-honored, fully-orchestrated instrumentals and classic vocals; 75% instrumental, 25% vocal.

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"Classic Hits" Bonneville Broadcasting System

Delivered via: TrueSource CD
Terms: Cash
Hosts: Stations supply DJs
First aired: 2/90
Custom-programmed Classic AC chart selections from the '60s to the present, targeted at 18-49 listeners.

Headline NEWS

"CNN Headline News" Unistar Radio Networks

Delivered via: Galaxy 1, T8
Terms: Cash/barter combination
Hosts: DJs supplied with service
First aired: 4/89 **Affiliates:** 116
Successful, fast-moving 24-hour audio from CNN TV news channel, targeted to 25-54 radio news listeners.

"Contemporary Rock & Soul" Color Radio Network

Delivered via: Analog tape/CD
Terms: Cash/barter combination
Hosts: Stations supply DJs
Original! Super-hip, relatable prime-demo '90s positioning: variety music, info-tainment, catchy new formatics, dynamic digital imaging, audience interaction.

"Country" House Of Music

Delivered via: Analog tape
Terms: Cash
Hosts: Stations supply DJs
Updated: Weekly
First aired: 1985 **Affiliates:** 30
Comprehensive Country format comprised of currents (updated weekly), recurrents (updated monthly) and oldies from the '60s, '70s, & '80s.

"Country" JSA Radio Network

Delivered via: Galaxy 3, T11
Terms: Cash
Hosts: DJs supplied with service
First aired: 4/89 **Affiliates:** 175
Contemporary Country format consulted by Len Roberts, hosted by major market-quality personalities. No commercial requirements means ultimate local flexibility.

COUNTRY

"Country" Unistar Radio Networks

Delivered via: Spacenet 3, T5
Terms: Cash/barter combination
Hosts: Station has option of using local DJs in some or all dayparts
First aired: 2/84 **Affiliates:** 198
"Spectrum Country," a mainstream blend of modern Country gold and today's favorite country, targeted to 25-54 adults.

"Country Alternative" Alternative Programming

Delivered via: Analog tape/Cassette
Terms: Cash
Hosts: DJs supplied with service
Updated: Weekly/monthly
First aired: 1985 **Affiliates:** 47
A modern Country format with optional AC crossover and optional classic oldies.

"Country Gold" Music Director Programming Service

Delivered via: Analog tape/DAT
Terms: Cash
Hosts: Stations supply their own DJs
Updated: Annually
First aired: 1982 **Affiliates:** 827
More than 2000 country hits on 68 reels, from 1950-1990. Stations can choose entire library or individual reels.

"Easy Listening" JSA Radio Network

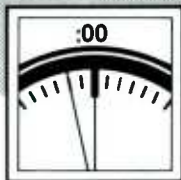
Delivered via: Galaxy 3, T11
Terms: Cash
Hosts: Announced with liners
First aired: 10/90 **Affiliates:** 80
Instrumental-based format with up to 13 minutes each hour for local insertion. Melodic and contemporary easy listening.

"Easy Mix" Bonneville Broadcasting System

Delivered via: TrueSource CD
Terms: Cash
Hosts: Stations supply DJs
Updated: Every two weeks
First aired: 7/91
A thoughtful 50/50 blending of soft vocals with Bonneville's extensive custom music, and a flavoring of today's best light jazz selections.

PROGRAM SERVICES

FULLTIME FORMATS



FORMAT 41

"Format 41"

Unistar Radio Networks

Delivered via: Satcom C5, T21

Terms: Cash/barter combination

Hosts: Station has option of using local DJs in some or all dayparts

First aired: 4/84 **Affiliates:** 76

Music-intensive soft AC, targeted to 33-48 "money demo."

"Gold Plus"

Far West Communications

Delivered via: Analog tape/DAT

Terms: Cash

Updated: Four reels per month

First aired: 1980

An energetic, non-metal oldies format with music from the mid-'50s through the late '70s. Averages 1200 songs in four categories.

"Goldies"

JSA Radio Network

Delivered via: Galaxy 3, T11

Terms: Cash

Hosts: DJs supplied with service

First aired: 9/90 **Affiliates:** 50

All the hits from the post-Beatles era with a sprinkling of '50s and early-'60s favorites. Service includes music library.



"HitDisc and GoldDisc"

TM Century, Inc.

Delivered via: CD

Terms: Cash

Hosts: Stations supply their own DJs

Updated: Two CDs per week

First aired: 1986 **Affiliates:** 1750

Hits-of-the-week, recurrents, and oldies on premium quality CDs. AC, CHR, AOR, Urban, Country, and Oldies.

HOT COUNTRYSM

"Hot Country"

Unistar Radio Networks

Delivered via: Satcom C5, T19

Terms: Cash/barter combination

Hosts: Station has option of using local DJs in some or all dayparts

First aired: 1/92 **Affiliates:** 12

A new FM music-intensive format targeting 20-42 adults, featuring today's hot new country sounds without tired old stuff.

"Independent Broadcasters Network"

Independent Broadcasters Network

Delivered via: Satcom/Galaxy/Spacenet

Terms: Barter

Hosts: DJs supplied with service

Updated: Daily

First aired: 9/91 **Affiliates:** 133

A full-service variety; 24 hours, seven days per week. Two-way Talk network.

"Interstate Radio Network"

Tribune Radio Network

Delivered via: Galaxy 2 T3

Terms: Barter

Hosts: DJs supplied with service

Updated:

First aired: 3/88 **Affiliates:** 50+

Full-service weather, sports, and highway information for interstate highway users — entertainment and companionship for third-shifters. Live overnight programming.

"Kaleidophonics"

Alan Olmstead/Kaleidophonics

Delivered via: Analog tape

Terms: Cash/barter

Hosts: Stations supply their own DJs

Updated: Monthly

First aired: 9/87 **Affiliates:** Two

Unique, alternative adult format including current AC artists, contemporary and classic jazz, New Age, soft rock oldies, and light classical favorites.

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"Lite Rock"

Bonneville Broadcasting System

Delivered via: TrueSource CD

Terms: Cash

Hosts: Stations supply DJs

Updated: Monthly

First aired: 2/90

Attracts younger 25-54 listeners and delivers equal mix of men and women without sacrificing older demos.

"Modern MOR"

Far West Communications

Delivered via: Analog tape/DAT

Updated: Two reels per month

First aired: 1990

Solid MOR artists of the '60s through today, without AC crossover or nostalgia artists of the '40s and '50s.

"NAC/Ocean Mist"

Chuck Jackson Productions

Delivered via: Analog tape

Terms: Cash

Hosts: DJ's supplied with service/

Stations supply DJs

Updated: Bi-monthly

First aired: 3/85 **Affiliates:** Two

News age, lite contemporary jazz and compatible vocals. Blended music for the '90s, quality music, voices.

"Oldies"

House Of Music

Delivered via: Analog tape

Terms: Cash

Hosts: Stations supply own DJs

Updated: Monthly

First aired: 1979 **Affiliates:** 25

Oldies music format of over 2500 chart leaders, segmented into three time periods, spanning 1955 to 1979. Mastered from CDs.



"Oldies Channel"

Unistar Radio Networks

Delivered via: Satcom C5, T21

Terms: Cash/barter combination

Hosts: Station has option of using local

DJs in some or all dayparts

First aired: 5/86 **Affiliates:** 124

Based in the "Beatles era" with a flavoring of best rock & roll hits of the late '50s to early '70s, targeted to 30-49 adults.

PROGRAM SERVICES

FULLTIME FORMATS



"Mr. Mike Raffone's Music Muscle"

Grump Industries

Delivered via: Analog tape
Terms: Cash/barter
Hosts: DJs supplied with service
Updated: Monthly
First aired: 1/1/91 Affiliates: 5

Hot rod, heavy metal with a really weird host — Mr. Mike Raffone.

"SMN's 'Classic Rock'"

Satellite Music Network

Delivered via: Spacenet 3 T13
Terms: Cash/barter
Hosts: DJs supplied with service
First aired: 11/1/90

The greatest rock 'n' roll ever for the 25-44-year-old produced by AOR creator Lee Abrams. Delivered live.

"SMN's 'Country Coast-To-Coast'"

Satellite Music Network

Delivered via: Spacenet 3 T13
Terms: Cash/barter
Hosts: DJs supplied with service
First aired: 8/81

An upbeat contemporary Country format focusing on today's hits, yesterday's favorite tunes, and beloved stars, with engaging personalities. Delivered live.

"SMN's 'Kool Gold'"

Satellite Music Network

Delivered via: Spacenet 3 T17
Terms: Cash/barter
Hosts: DJs supplied with service
First aired: 2/89

Exclusive good-time oldies format of '50s and '60s music targeting the first generation of rock & rollers, now 35-54.

"SMN's 'Pure Gold/Oldies'"

Satellite Music Network

Delivered via: Spacenet 3 T13
Terms: Cash/barter
Hosts: DJs supplied with service
First aired: 11/15/85

Great oldies radio with a contemporary DJ presentation of the '50s, '60s, and '70s. Best for adults 25-49. Delivered live.

"SMN's 'Real Country'"

Satellite Music Network

Delivered via: Spacenet 3 T17
Terms: Cash/barter combination
Hosts: DJs supplied with service
First aired: 9/89

An exclusive Real Country format featuring the pure sound of new traditionalists and the greatest standards delivered live.

"SMN's 'Stardust/MOR'"

Satellite Music Network

Delivered via: Spacenet 3 T13
Terms: Cash/barter
Hosts: DJs supplied with service
First aired: 5/6/82

A one-of-a-kind Nostalgia format. The greatest pop standards and big bands of all time for 35+ adults with disposable income.

"SMN's 'StarStation'"

Satellite Music Network

Delivered via: Spacenet 3 T13
Terms: Cash/barter
Hosts: DJs supplied with service
First aired: 8/81

Contemporary music format incorporating today's popular sound with the proven hits of the '60s, '70s, and '80s for active, affluent 25-49s.

"SMN's 'The Heat/CHR'"

Satellite Music Network

Delivered via: Spacenet 3 T13
Terms: Cash/barter combination
Hosts: DJs supplied with service
First aired: 1/84

Straight-ahead CHR with personality. Tight playlist, streetwise DJs, outrageous production. Red-hot for 12-34s. Delivered live.

"SMN's 'The Touch/Urban AC'"

Satellite Music Network

Delivered via: Spacenet 3 T3
Terms: Cash/barter combination
Hosts: DJs supplied with service
First aired: 2/91

An exclusive Urban AC format for the 25-49 year-old audience with a mix of classic R&B and no rap.

"SMN's 'Traditional Country'"

Satellite Music Network

Delivered via: Spacenet 3 T17
Terms: Cash/barter
Hosts: DJs supplied with service
First aired: 9/89

An exclusive real Country format featuring the pure sound of new traditionalists and the greatest standards. Delivered live.

"SMN's 'Z Rock'"

Satellite Music Network

Delivered via: Spacenet 3 T13
Terms: Cash/barter
Hosts: DJs supplied with service
First aired: 9/88

The new rock format for the '90s. A high-energy presentation featuring new multiplatinum rock bands for the 18-34 listener.

"Soft AC"

Bonneville Broadcasting System

Delivered via: Analog tape/TrueSource CD
Terms: Cash
Hosts: Stations supply DJs
Updated: Every two weeks
First aired: 1/86

Highly focused mainstream Soft AC format; customized music mix targeted for 25-49 listeners.

"Soft Hits"

JSA Radio Network

Delivered via: Galaxy 3 T11
Terms: Cash
Hosts: DJs supplied with service
Updated:
First aired: 9/89 Affiliates: 65

Geared to the 35-44 demo, Soft Hits is easygoing favorites of yesterday and today. No network spots.

"Special Blend"

Unistar Radio Networks

Delivered via: Satcom C5, T19
Terms: Cash/barter combination
Hosts: Station has option of using local DJs in some or all dayparts
First aired: 3/88 Affiliates: 45

Soft, original vocal format for Adults 35-44, designed to preserve declining shares of traditional Easy Listening stations

"Sports & Entertainment Network"

Delivered via: DAT, Satcom C5, T15
Terms: Barter

America's only Sports Talk format offered live, 24 hours a day, 7 days from Las Vegas. 800-number for all to talk sports.

"Super AC"

Alternative Programming

Delivered via: Analog tape/Cassette
Terms: Cash
Hosts: DJs supplied with service
Updated: Weekly/monthly
First aired: 1985 Affiliates: 26

A modern CHR format with optional classic oldies.

"Talk Radio"

Independent Broadcasters Network

Delivered via: Satcom C2 T20/Galaxy G2 T3
Terms: Barter
Affiliates: 200+

24-hour live two-way Talk radio.

PROGRAM SERVICES

FULLTIME FORMATS



"Thirty Plus"

Far West Communications

Delivered via: Analog tape/DAT

Terms: Cash

Updated: Four reels per month

First aired: 1989

"Thirty Plus" updates the easy/mellow formats of the '80s with an edge of rock and absence of MOR artists.

"True Country"

Far West Communications

Delivered via: Analog tape/DAT

Terms: Cash

Hosts: Currents and recurrences announced

Updated: Four reels per month

First aired: 1986

America's original and best traditional Country format, with 1400 songs in five categories spanning the late '40s through today.

"True Country II"

Far West Communications

Delivered via: Analog tape/DAT

Terms: Cash

Hosts: Currents and recurrences announced

Updated: Weekly

First aired: 1988

Current/recurrent-intensive traditional Country, with oldies from mid-'70s forward. Focuses on today's traditional Country with no crossover artists.

"Ultra Easy Listening"

Bonneville Broadcasting System

Delivered via: Analog tape/TrueSource CD

Terms: Cash

Hosts: Stations supply DJs

Updated: Every four weeks

First aired: 1/72

Refreshing combination of original instrumental hits, Bonneville's own custom recordings and popular vocals.

"Urban Contemporary"

Alternative Programming

Delivered via: Analog tape/Cassette

Terms: Cash

Hosts: DJs supplied with service

Updated: Weekly

First aired: 1986 Affiliates: 12

A Top 40 Urban with various options.

SHOW PREP



"ABC Wake Up Call"

ABC Radio Networks

Produced by: Chris "Kato" Watson

Frequency: Daily Terms: Supplied with network affiliation

Delivered via: Satcom C-5, T23

Debuted: 5/91 Subscribers: 200

Topical comedy for morning shows.

"ABC's Morning Show Prep"

ABC Radio Networks

Produced by: Heidi Oringer & Tom Carr

Frequency: Daily Terms: Supplied with network affiliation

Delivered via: Satcom C-5, T23

Debuted: 11/88 Subscribers: 150

Hard copy compilation of celebrity gossip, weirdo stories, comedy features, trivia — all major elements needed to put together a morning show.

"Air Personality Plus"

Mike Butts Creative Service

Length: 1200 pages Terms: Cash

Delivered via: Mailed script

Debuted: 1986

Jokes, listener interactive scripts, quizzes, games, parody songs, trivia, news from around the weird, phone bits, and more!

"Airlines"

Produced by: Cheryl Rilly

Frequency: Monthly

Length: Eight pages Terms: Cash

Delivered via: Mailed script

Debuted: 12/88

Monthly comedy service. Joke books. Free sample.

"American Chronicle"

Contemporary Timeline

Produced by: Innerview

Frequency: Daily

Length: 15 pages Terms: Barter

Delivered via: Mailed script

Debuted: 1/1/89 Subscribers: 190

Chronological look back at AC music, history, entertainment facts. Also ecological and fast facts . . . 15 pages per day.

"Astro-Illogicals"

Ghostwriter's Comedy Services

Frequency: Daily

Length: 25 secs. Terms: Cash

Delivered via: Mailed script

Debuted: 1988 Subscribers: 75

One hundred short, humorous fake horoscopes.

"Bitman"

Bitman

Produced by: David Evjen

Frequency: Daily

Length: One page Terms: Cash

Delivered via: Fax

Debuted: 4/3/90

Eight to 10 topical jokes based on current events delivered daily via fax.

"Calendar Quickies"

Airtight Productions

Produced by: John H. Oliver/

Airtight Productions

Frequency: Monthly

Length: 35 pages Terms: Check/

money order

Delivered via: Mailed script

Debuted: 1/91

"CBS Morning Resource"

CBS Radio Network

Produced by: BS Entertainment

Frequency: Daily

Length: Varies Terms: Supplied with network affiliation

Delivered via: Satcom C5 T23/CBS InfoLink

Debuted: 10/91 Subscribers: 440

Morning prep service with ten audio cuts and a hardcopy script.

"Comic Highlights"

Tom Adams Productions

Produced by: Tom Adams

Frequency: Monthly

Length: 15 pages Terms: Cash

Delivered via: Mailed script

Debuted: 6/70 Subscribers: 400+

Fifteen pages monthly, two columns per page. One-liners/punch lines/setups/all comedy venues, horrorscopes/tabloid, etc.

"Contemporary Comedy"

Hickman Associates

Frequency: Monthly

Length: 24 pages Terms: Cash

Delivered via: Mailed script

Debuted: 2/74 Subscribers: 700

Topical comedy one-liners, plus calendar comedy.

"Country Chronicle"

Contemporary Timeline

Produced by: Innerview

Frequency: Daily

Length: 15 pages Terms: Barter

Delivered via: Mailed script

Debuted: 3/1/92

Chronological look back at country music, history, entertainment facts. Also ecological and fast funny facts . . . 15 pages per day.

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PROGRAM SERVICES

SHOW PREP



"Country Extra" Morning Fax

Produced by: Morning Fax
Frequency: Three times weekly
Length: One page **Terms:** Cash
Delivered via: Fax

The ultimate country prep service. Gossip, trivia, country lifestyle information, call-in ideas. Call (800) 266-6329 for free trial.

"Cozmik Debris" John Astolfi

Frequency: Monthly **Terms:** Cash
Delivered via: Mailed script
Debuted: 11/89 **Subscribers:** 4

Extraordinary, flawless. Not for beginners. Official home pregnancy test of '92 Olympics. Three months/\$1: 714 Elizabeth, Ogdensburg, NY 13669.

"Cracks of Dawn" CBS Spectrum Radio Network

Produced by: Bill Farmer
Frequency: Daily **Terms:** Supplied with network affiliation
Delivered via: CBS InfoLink
Subscribers: 1000
10 - 12 topical wisecracks offered to morning drive announcers via CBS InfoLink.

"Dear DJ" Dave Dworkin's Ghostwriters

Frequency: Daily
Length: 30-60 secs. **Terms:** Cash
Delivered via: Mailed script
Debuted: 1985 **Subscribers:** 500+
Features 150 scripted "letters from listeners" with unusual problems and your humorous responses.

"Galaxy Air Prep" Galaxy

Produced by: Terry Moss (Publisher)
Frequency: Twice monthly
Length: **Terms:** Cash
Delivered via: Mailed script
Debuted: 1973 **Subscribers:** 476
Music information facts and "bits" on breaking artists and records. Country and contemporary editions. Includes almanac, goofy news kickers, etc.

"IDEA!BANC" Capitol Media

Produced by: Capitol Media
Frequency: Daily **Terms:** Cash
Delivered via: Computer/Modem
Debuted: 3/92
Online promotions and marketing IDEA!BANC containing over 4000 idea starters for every station department plus interactive consultants come.

"John Kane, Psychic" John Kane, Psychic

Frequency: By arrangement
Length: Variable **Terms:** Barter
Delivered via: Telephone/in person/satellite
Phone-in talk shows, morning guest with phone-ins. Currently resident psychic with stations coast-to-coast.

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Dave Kraddick
KEGL
Dallas, TX



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Bruce Kelly
Y-95
Phoenix, AZ

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PROGRAM SERVICES

SHOW PREP



"Laffline"

Laffline

Produced by: Bob Roberts
Frequency: Monthly
Length: 24 pages Terms: Cash
Delivered via: Mailed script
Debuted: 10/86 Subscribers: 700+

Humor service for DJs. Topical/non-topical one-liners. Nineteen pages of the funniest, freshest comedy; four pages of weird news stories.

"Memory Bank"

Contemporary Timeline

Produced by: Innerview
Frequency: Daily
Length: 15 pages Terms: Barter
Delivered via: Mailed script
Debuted: 8/89 Subscribers: 190

Chronological look back at black music, history, entertainment facts. Also ecological and fast facts . . . 15 pages per day.

"Morning Fax

Distributor: The Morning Fax

Produced by: The Morning Fax
Frequency: Daily
Length: Two pages Terms: Cash
Delivered via: FAX

The ultimate, topical prep service. Top-of-mind show biz, hard to believe, lifestyle information. Free trial 800-266-6329.

"Nostalgia Notes"

Nostalgia Notes

Frequency: Monthly
Length: 60-70 pages

Material designed specifically for Nostalgia or MOR formats providing a variety of show prep material.

"Offbeat & Upbeat, The Strange & Funny Sides Of The News"

Jack Macdonald

Produced by: Jack Macdonald
Frequency: Daily
Length: Two pages Terms: Cash
Delivered via: Mailed script
Debuted: 3/86 Subscribers: 350

Short, funny items. News and facts gleaned from worldwide sources. Used by radio, TV, and newspapers throughout the world.

"One To One"

CreeYadio Services

Frequency: Weekly
Length: 16 pages Terms: Cash
Delivered via: Fax/mail/modem
Debuted: 1976 Subscribers: 1500+

Weekly show prep newsletter with humor, talent tips, artist info, promotions, calendar info.

"One To One II"

CreeYadio Services

Frequency: Monthly
Length: Eight pages Terms: Cash
Delivered via: Mail
Debuted: 1978 Subscribers: 300+

Eight-page monthly humor service.

"The Overs"

Ghostwriter's Comedy Services

Frequency: Daily
Length: 40 secs. to one min. Terms: Cash
Delivered via: Mailed script

This soap opera parody with 65 scripts features the adventures of Ben Over and Neil Over.

"Personality Plus"

California Aircheck

Produced by: George Junak
Frequency: Monthly Terms: Cash
Delivered via: Analog tape

High-profile personality morning show airchecks. Excellent for fine-tuning your morning show; great for new ideas.

"Prep"

Copley Radio Network

Produced by: Brad Messer
Frequency: Monthly Terms: Cash
Delivered via: Mailed script
First: 10/88
Subscribers: 261

Each page provides a day of celebrity birthdays, trivia, trick questions, today's festivals and events, jokes, etc.

"TeleJoke"

Entertainment Communication Consultants

Produced by: Alan Ray
Frequency: Daily
Length: One page Terms: Cash
Delivered via: Fax
Debuted: 7/88 Subscribers: 150

The first daily fax feed of topical humor in America. Overnight delivery of comedy sheet Monday-Friday. Weekly issue Friday.

"This Day In Music' Almanac"

BPI Entertainment News Wire

Produced by: BPI Entertainment News Wire
Frequency: Annually Terms: Cash
Delivered via: Mailed script

Almanac of pop music milestones, trivia items for each day of year. From Billboard, Music & Media, other BPI sources.

"This Day In Rock"

Contemporary Timeline

Produced by: Innerview
Frequency: Daily
Length: 15 pages Terms: Barter
Delivered via: Mailed script
Debuted: 1/88 Subscribers: 190

Chronological look back at music, history, entertainment facts. Also ecological and fast facts . . . 15 pages per day.

"Topical Punch"

Topical Punch

Frequency: Daily
Length: Five pages Terms: Cash
Delivered via: FAX
Debuted: 9/89

Daily faxed topical humor service, five pages a day, five days a week.

"Trivia HA"

Hickman Associates

Frequency: Monthly
Length: 24 pages Terms: Cash
Delivered via: Mailed script
Debuted: 7/88 Subscribers: 700

Trivia material for radio personalities, light, humorous.

"USA Today Morning Script Service"

ABC Radio Networks

Produced by: Gannett/USA Today
Frequency: Daily Terms: Supplied with network affiliation
Delivered via: Satcom C5 T23/ABC Data System

Features 20-30 stories written for radio. Stories are taken from USA Today and other Gannett News sources.

"Wedge Weird News"

Wedge Productions

Delivered via: Modem/fax
Debuted: 1/92

Wedge Weird News is a 5-page daily comedy writing service. Available by Fax or electronic delivery. Funny and affordable.

"Whole O' Catalogue"

O'Liners

Produced by: Dan O'Day
Delivered via: Mailed script

Show prep material, books, and tapes on radio programming, comedy, production, promotions, airchecks . . . a mail-order playland for radio pros!

"Wireless Flash"

Copley Radio Network

Frequency: Twice weekly Terms: Cash
Delivered via: Analog tape/telex/mailed script/Fax/modem
Debuted: 8/80 Subscribers: 1176

The leader in wild, off-the-beaten path news. The Wireless Flash beats other national media by an average of 13.8 weeks, so your listeners hear it first.

PROGRAM SERVICES

SHOW PREP



"Zapnews"

Jameson Broadcast/Fairfax Media

Produced by: Fairfax Media
Frequency: Daily **Terms:** Cash
Delivered via: Fax/Modem
Debuted: 3/90 **Subscribers:** 400+

High-quality morning show prep material and features edited for broadcast. Includes TV/entertainment news/gossip, top ten list.

CHRISTMAS PROGRAMS



"CBS Cavalcade of Christmas Music"

CBS Radio Network

Produced by: Don Sabatini
Frequency: Christmas
Length: 30 mins. **Terms:** Supplied with network affiliation
Delivered via: Satcom C5 T23
Affiliates: 440

Traditional songs of Christmas performed by eight of the country's leading universities.

"Christmas Eve On Mutual"

Westwood One/Mutual Broadcasting

Produced by: Kevin DeLany, Paul and Debby Hill
Frequency: Christmas
Length: 15 hours
Terms: Supplied with network affiliation
Delivered via: Satcom C5 T15
Began airing: 12/80

Special mix of Christmas music designed for airing on all formats. Wide variety of songs and artists; local inserts provided.

"Christmas Festival Of Music"

Bonneville Broadcasting System

Frequency: Christmas
Length: **Terms:** Cash
Delivered via: Analog tape/CD
First aired: 12/72

Complete collection of seasonal and traditional, contemporary vocal and instrumental arrangements for Easy Listening, MOR, and Soft AC stations.

"Christmas In The Air"

Kris Stevens Enterprises, Inc.

Produced by: Kris Stevens Enterprises
Hosted by: Unhosted
Frequency: Christmas
Length: 12 hours **Terms:** Cash
Delivered via: Analog tape
First aired: 1992

Brand new for 1992. We've been producing the finest Christmas radio programming since 1977... and this is the Christmas special of the 90's!!

Christmas in the Country

with Chris Lane

"Christmas In The Country"

Chris Lane Productions

Produced by: Karl Hofheinz
Hosted by: Chris Lane
Frequency: Christmas
Length: 12 hours **Terms:** Cash
Delivered via: Analog tape
First aired: 1980 **Affiliates:** 60

Country music's biggest stars sing and tell the stories of Christmas. Customizable for local ID. Updated yearly!

"Christmas In The Country"

Kris Stevens Enterprises

Produced by: Kris Stevens Enterprises
Frequency: Christmas
Length: 12 hours **Terms:** Cash
Delivered via: Analog tape/vinyl
First aired: 12/89 **Affiliates:** 250+

Captures the warmth of a country Christmas. Filled with traditional and current Christmas hits. Country radio favorite year after year.

"Christmas Music Specials"

Minnesota Broadcast Services

Produced by: Joseph E. Vukelich
Hosted by: Dick Ervasti
Frequency: Christmas
Length: 30 hours **Terms:** Cash
Delivered via: Analog tape
First aired: 1986 **Affiliates:** 40

Modular design, custom voiced. Station selects name of program formats: Country, AC, Solid Gold, Traditional, Contemporary Christian.

"Christmas Thru The Years"

Creative Radio Network

Produced by: Creative Radio Network
Hosted by: Don Hinson
Frequency: Christmas
Length: One hour **Terms:** Barter/cash
Delivered via: CD
First aired: 12/91 **Affiliates:** 200

A delightful blend of the newest and finest Country Christmas recordings plus interviews with today's biggest stars.

"Electric Christmas"

Dale Baglo Broadcast

Produced by: Dale Baglo Broadcast
Frequency: Christmas
Length: Six hours **Terms:** Barter/cash
Delivered via: Analog tape/DAT
First aired: 1991

Brand new rock 'n' roll Christmas special. The best Christmas rock tunes mixed with cutting-edge comedy bits.

"A Family Christmas"

Morrie Trumble & Associates

Produced by: Danny Toy
Hosted by: Morrie Trumble
Frequency: Christmas
Length: Six to 12 hours **Terms:** Barter
Delivered via: CD/vinyl
First aired: 1986

MOR Christmas music and stories featuring well-known celebrities; 80% music, 20% stories.

"Family Christmas Album"

Natural Sound

Produced by: Natural Sound
Frequency: Christmas
Length: One min. **Terms:** Cash
Delivered via: Analog tape/DAT
First aired: 12/89 **Affiliates:** 63

Thirty-six or 72 holiday memories beautifully recalled by the people who lived them; enhanced with music, sound effects. No actors; updated annually.

"Gift Of Christmas"

Dale Baglo Broadcast

Produced by: Dale Baglo Broadcast
Frequency: Christmas
Length: 10 hours **Terms:** Barter/cash
First aired: 1978 **Affiliates:** 150

Award-winning, heartwarming, often hilarious. Great features mixed with great music. Country and AC versions. Promo/sales material provided. Updated annually.

"GoldDisc Christmas Library"

TM Century

Produced by: TM Century
Hosted by:
Frequency: Christmas
Length: Five hours **Terms:** Cash/lease
Delivered via: CD
First aired: **Affiliates:** 1700

GoldDisc customers receive annually updated Christmas music for their format.

"Gospel Christmas"

Heil Enterprises

Produced by: Paul Heil
Hosted by: Paul Heil
Frequency: Christmas
Length: Two hours **Terms:** Cash
Delivered via: Analog tape
First aired: 12/80 **Affiliates:** 200+

Features Christmas music by gospel artists, many of whom share their Christmas recollections, thoughts, and feelings. Very sellable feature.

PROGRAM SERVICES

CHRISTMAS PROGRAMS



"Holiday Festivities, Stars, Music and the Magic of Disney" CBS Hispanic Radio Network

Produced by: Jeff Liberman, Adrian Lopez and Gerardo Villacres
Hosted by: Humberto Luna and Martha Shalhoub
Frequency: Christmas
Length: Four hours **Terms:** Barter
Delivered via: Analog tape/Satcom C5 T23
First aired: 11/91 **Affiliates:** 30
Holiday parade of celebrities and music originating first from Disneyland and the second from Walt Disney World.

"It Feels Like Christmas" Dale Baglo Broadcast

Produced by: Dale Baglo Broadcast
Hosted by: Gipp Forster
Frequency: Christmas
Length: 90 secs. **Terms:** Cash
Delivered via: Analog tape/DAT
First aired: 1989
Heartwarming memories, images of Christmas; 75 shows. It feels like Christmas! Promo sales materials provided.

"The Kid Who Didn't Deserve Christmas" Marconi & Cheese Communications, Inc.

Produced by: Ontrack Communications/Chriscellaneous Creations
Frequency: Christmas
Length: One hour **Terms:** Cash
Delivered via: Analog tape
First aired: 12/90 **Affiliates:** Varies year to year
It's Bart Simpson meets Tiny Tim when 7-year-old Nick struggles to figure out Christmas in the '90s. Comedy ... music warped ... but warm!

"The Magic of Christmas" Kris Stevens Enterprises, Inc.

Produced by: Kris Stevens Enterprises
Hosted by: Kris Erik Stevens
Frequency: Christmas
Length: 12 hours **Terms:** Cash
Delivered via: Analog tape
First aired: 12/88 **Affiliates:** 200+
Updated for 1992. It's America's leading contemporary Christmas special. Filled with holiday features, kids, comedy, good cheer and the latest Christmas hits.

"NAC - A Beautiful Christmas" Chuck Jackson Productions

Produced by: Kali Woolfork
Hosted by: Chuck Jackson
Frequency: Christmas
Length: Two hours **Terms:** Barter/cash
Delivered via: Analog tape/DAT/mailed script
First aired: 12/90 **Affiliates:** 3
Christmas music and message with a NAC/Lite Jazz feel. Music selections from NAC/Jazz.

"An Original Christmas" Teleprograms Marketing

Produced by: Jim Hampton
Hosted by: China Smith
Frequency: Christmas
Length: 12 Hours **Terms:** Barter
Delivered via: Analog tape
First aired: 1989 **Affiliates:** 65
A mostly music soundtrack of Christmas featuring contemporary classics. Exclusive interviews, Christmas kids and legends.

"Rockin' Around The Christmas Tree" On The Radio

Produced by: On The Radio
Hosted by: Charlie Tuna/M.G. Kelly
Frequency: Christmas
Length: 12 hours **Terms:** Barter/cash
Delivered via: CD
First aired: 12/92 **Affiliates:** 410
The best goodtime Oldies Christmas music. Exclusive interviews; done with the style of a morning show.

"RPM Christmas Music Library" Radio Programming & Management

Produced by: Thomas Krikorian
Frequency: Christmas
Length: One hour **Terms:** Cash
Delivered via: Analog tape/CD/DAT
Yearly Christmas library including AC, Easy Listening and Religious formats.

"Southern Christmas Recollections" Vanguard Audio Features, Inc.

Produced by: Greg Womble
Hosted by: Nancy McLemore
Frequency: Christmas
Length: Two mins. **Terms:** Barter
Delivered via: Analog tape/CD
First aired: 12/91 **Affiliates:** 35
Tender, real-life memories of fond holidays in the South. Thirty distinct features sponsor love as "radio Christmas cards."

"Spend Christmas At Home" Audio Recording Corp. of Arkansas, Inc.

Produced by: Audio Recording Corp. of Arkansas, Inc.
Frequency: Christmas
Length: 30-60 secs. **Terms:** Cash
Delivered via: Analog/DAT
First aired: 11/78
Fourth quarter income-producing commercial package: holiday jingle and pre-produced commercials with kids encouraging shoppers to patronize local merchants.

"These Days Of Christmas" Voices

Produced by: Charles Fuller
Hosted by: Charles Fuller
Frequency: Twice daily Dec. 1 thru Christmas
Length: Two mins. **Terms:** Cash
Delivered via: Analog tape; audio tapes if desired
First aired: 1965
A daily dramatic narration leading from December 1 through Christmas Eve. Interesting, dramatic, poignant and nostalgic stories of these days of Christmas.

"Traditions: A Look Back" Audio Recording Corp. of Arkansas, Inc.

Produced by: Audio Recording Corp. of Arkansas, Inc.
Hosted by: Dick Marendt
Frequency: Christmas
Length: **Terms:** Cash
Delivered via: Analog tape/DAT
First aired: 11/90
Sell this program to any local advertiser. Stories tell about the origins of our Christmas traditions.

"The 12 Hours Of Christmas" Kris Stevens Enterprises, Inc.

Produced by: Kris Stevens Enterprises
Hosted by: Kris Erik Stevens
Frequency: Christmas
Length: 12 hours **Terms:** Cash
Delivered via: Analog tape
First aired: 12/77 **Affiliates:** 200+
The undisputed favorite of radio stations worldwide. Traditional holiday hits for maximum mass appeal. Highly entertaining and filled with holiday features.

"Your Hometown Christmas Wonderland" Audio Recording Corp. of Arkansas, Inc.

Produced by: Audio Recording Corp. of Arkansas, Inc.
Frequency: Christmas
Length: 30-60 secs. **Terms:** Cash
Delivered via: Analog tape/DAT
First aired: 11/91
Increase fourth quarter revenue! Jingle package will showcase retailers' spots. Cute kids to insert in donuts with your copy.

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A/C Safest Oldies Library	SO
ABC Contemporary Network	NN
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ABC Entertainment Network	NN
ABC FM Network	NN
ABC Information Network	NN
ABC Rock Network	NN
ABC Wake Up Call	SH
ABC's Morning Show Prep	SH
ABC's Morning Show Prep Produced Comedy	CM
AC (Adult Contemporary)	FF
AC Mix	FF
Academy Of Country Music Awards Nomination Special	SE
Accu-Weather	NE
ACII	FF
Lou Adler's Medical Journal	NE
Adult Alternative AC	FF
Adult Contemporary	FF
Adult Contemporary Compact Disc Music Library	SO
Adult Progressive	FF
Adult Rock 'N' Roll	FF
Advertiser Jingles	PR
Advertiser Jingles — Syndicated and Custom	ID
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Agri-Voice Farm Network	FF
Agri-Voice Radio Network	NE
Aircraft Music Library	PR
Air Force One	SO
Air Personality Plus	SH
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Album Capsule	WM
Marv Albert Sports Specials	SP
All Hit Kit	ID
All Star Country	DM
AM Business Report A	NE
AM Business Report B	NE
AM Only	FF
AM Sports	SP
Amazing Radio	ID
Ambience Series 3000	FX
America In The Morning	NE
America On The Road	NE,PA
America Remodels	TK
America This Week	NE
America's Ballroom	WM
America's Country	ID
America's Dining & Travel Guide	TK
American Agenda	NE
American Chronicle	SH
American Comedy Network	CM
American Country Countdown with Bob Kingsley	WM
American Dance Classics	WM
American Dance Traxx	WM
American Gold with Dick Bartley	WM
American Health Report	LE
American Music Awards Nominations Special	SE
American Top 40 with Shadroe Stevens	WM
American Urban Radio News	NN
Amex Business Talk	PA
AMI News	NN
Jack Anderson Washington Hotline	PA
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The Answer For The '90s	PR

The Answer Radio Show	WM
AP Network News	NN
Apple Digital Production Library	PR
Alan Archer Weather	NN
Artist Interviews	EN
Artist Liners	ID
Ask the CPA	TK
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At The Close	TK
Attitude	PR
Audio Datebook	NE
Auditorium Music Test Tapes	SO
Auto Talk	TK
Automotive Magazine	NE
Automotive Minutes	NE
Ayer, Hoy y Siempre	DR

B

Bandstand's 40th Anniversary Special	SE
Baptist Hour	PA
Basic Gold Pop Oldies Library	SO
BBC Classic Tracks	DM
Be Kool	ID
Beach Boys Special	SE
Beach Watch	LE
The Beat	ID
Beatles 30th Anniversary Special	SE
Beautiful Alternative	FF
Benmar Bits	CM
Best of King	TK
Best Of Our Knowledge	PA
Best Of The Oldies	WM
The Best	SE
Big Band Jump	WM
Big Boy Sound	VO
Big Time Radio Bingo	EN
Bitman	SH
Black College Football Weekly Review	SP

KEY

CM	Comedy
DM	Daily Music Features
DR	Drama/Nostalgia
EN	Entertainment News
FF	Fulltime Formats
FX	Sound EFX
ID	Jingles/Station IDs
LE	Leisure/Self-Help
NE	News Programming
NN	News Networks
PA	Public Affairs
PR	Production Libraries
SE	Seasonal, Limited Run Music Features
SH	Printed Show Prep
SO	Song Libraries
SP	Sports
TK	Phone-In Talk Shows
VO	Voice Talent
WM	Weekly Music Features
XM	Christmas Programming

Black Collegiate Sports Report	SP
Black Experience	DR
Black Music Experience	DR
Mel Blanc Blankity Blancs	CM
John Block Reports	NE
The Sonny Bloch Shows	TK
Bluegrass America	WM
Blues Deluxe	WM
Bobb Sledd . . . Not A Private Eye	CM
Jim Bohannon Show	TK
Book Show	EN
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Breakthrough	ID
Bill Bresnan	TK
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Broadcast Spots And Promo Voiceovers	VO
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Dr. Joyce Brothers	NE
Bob Brown	VO
Mack Brown Show	SP
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Business Beat I & II	NE
Business Radio Network	NN
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C

Calendar Quickies	SH
California Country	ID
Cameos of Black Women	EN
Capitol Idea	ID
Capitol Ideas	NE
Capitol Report	NE
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Carolin's Sports Sunday	SP
Casey's Biggest Hits	DM
Casey's Countdown	WM
Casey's Top 40	WM
Cash Tracks	ID
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CBN Radio	NN
CBS Cavalcade of Christmas Music	XM
CBS Hispanic Radio Network	NN
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CBS Morning Resource	SH
CBS Radio Network	NN
CBS Spectrum Radio Network	NN
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CBS World News Roundup	NE
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CD Classics — Oldies Format	SO
CD Launch	EN
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Celebrity Interviews	EN
Celebrity One-On-One Interviews	EN
Chainsaw One	PR
Changemakers	PA
Chartbreakers Music Service	SO
Cheap Laughs	CM
Cheap Radio Thrills	PR
Chicago Bears Football	SP
Chicago Bulls Radio Network	SP
Chicago Cubs Baseball	SP
Chicago Symphony Orchestra	WM
Chicago White Sox Radio Network	SP
Chickenman	CM
Children's Health News Network	NE
CHR Oldies	SO
Christian Countdown USA	WM
David Christian Tech Trax	VO

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Christmas In The Country	XM
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Christmas Music Specials	XM
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Christmas Tn The Country	XM
City Arts Of San Francisco	PA
CITY-FM	FF
Civilized Rock	ID
Cla'ence Update of CBS-TV's "The Young and the Restless"	EN
Dick Clark's Caravan of Stars	SE
Dick Clark's Rock Roll & Remember	WM
Dick Clark's Sixties Party	SE
Dick Clark's Summer Memories	SE
Class of '67	SE
Classic Cuts	WM
Classic Easy	FF
Classic Hits	FF
Classic Jingles	ID
Classic Laff Lines	FF
Classic Oldies	ID
Chris Clausen Voice-Overs	VO
Cleen Sweepers	FX
Climax Premier Production Parts	PR
CMA Awards	SE
CNN Headline News	FF
CNN Radio News from Unistar Radio Networks	NN
Coast-To-Coast" with Mechele George & "The Real" Bob James	TK
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College Basketball Game Of The Week	SP
College Bowl Games On NBC Radio	SP
College Football Game Of The Week	SP
College Sports USA	SP
Comedy Connection	CM
Comedy Hour	CM
Comic Highlights	SH
Comic Ideas	ID
Comment On The News	NE
Commercial Jingles	ID
Commercial V.O. Talents & Production Services	VO
Compact Disc Production Library	PR
Compact Disc Showcase	WM
Computing Success	TK
Constitutional Minutes	PA
Consumer Report	NE
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Contemporary Comedy	SH
Contemporary Comedy Network	CM
Contemporary Rock & Soul	FF
Continuous Coast	ID
Costas Coast To Coast	SP
Countdown America with Dick Clark	WM
Countdown Companion	WM
Countdown To The Academy Awards	EN
Country	FF
Country Alternative	FF
Country Calendar	EN
Country Chronicle	SH
Country Club	WM
Country Countdown USA	WM
Country Crossroads	WM
Country Express	ID
Country Extra	SH

Country Favorites	ID
Country Gold	FF
Country Gold Oldies Library	SO
Country Gold Saturday Night Live	WM
Country Life News	LE
Country News	NE
Country Powerhouse	ID
Country Production Library	PR
Country Quiz	DM
Country Six Pack: Garth Brooks, Entertainer Of The Year	SE
Country Six Pack: Christmas Around The Country 1992	SE
Country Six Pack: Vince Gill and Friends	SE
Country Six Pack: The Reba McEntire Story	SE
Country Six Pack: The New Stars Of The Nineties	SE
Country Six Pack: Tanya Tucker — Two Decades Of Hits	SE
Country Star Tracks	WM
Country Today	WM
Country World Premiere	WM
Country-Phonics	WM
Countryline USA	TK
The Countdown	WM
Cozmik Debris	SH
Cracks of Dawn	SH
Mitch Craig Sweepers/Promos 92	VO
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Creative Radio Commercials	PR
Don Criqui On Sports	SP
Walter Cronkite's Twentieth Century	NE
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Custom & Syndicated ID Jingle Packages	ID
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Custom Oldies	SO
Custom Production Library	PR
Custom Voiceover For Radio, ID's, Liners, Promos	VO
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Cute & Corny Cuts	ID
Cutting Edge Production Library	PR
Jim Cutler Voice Overs	VO

D

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Dallas Power	ID
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Danny Jensen Productions	VO
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Rick Dees Weekly Top 40	WM
Dr. Demento	WM
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Bill Diehl Entertainment Report	EN
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Digital Mix	ID
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Dow Jones Radio Network	NN
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Alice Duncan	TK
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E

Earl Pitts, Uhmerikun	CM
Earth-Tones	WM
Earth Wire	NE
Easy Listening	FF
Easy Mix	FF
Eclipse	PR
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Dr. Dean Edell Medical Minutes	NE
The Edge-CHR/Hot AC/Hot Oldies	ID
The Effects	PR
The Eighties	SO
Electric Christmas	XM
Elevator From Hell	DM
Emerald Comedy Company	CM
Encore	WM
Entertainment Coast to Coast	EN
Entertainment Report with Chuck Rich	EN
Entertainment This Week	EN
Entertainment Tonight For The Radio	EN
Entertainment Update	EN
Environment Show	PA
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Environmental Update	NE
Dick Ervasti Voice-Overs	VO
Escape	PR
ESPN Radio Network	NN

F

Face Off	NE
Face The Nation	NE
A Family Christmas	XM
Family Christmas Album	XM
Family Talk	TK
Farming America	NE
FBI This Week	PA
51 Percent	PA
Fight Back with David Horowitz	NE
File 13	CM
First Light On NBC Radio	NE
Flashpoint!	PR
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FNN Business Radio	NN
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Futureshock	PR

G

Gadget Guru	NE
Galaxy Air Prep	SH
Garden Hotline	TK
Gateway CD Sound Effects	FX
Marvin Gaye: We Miss You	DR
General Series 6000 Sound Effects Library	FX
Generation III	PR
Gift Of Christmas	XM
Charles J. Givens Money Strategies	NE
Charles J. Givens Financial Digest	TK
Go West	ID
Gold Plus	FF
Gold Spice	ID
GoldDisc Christmas Library	XM
Golden Age Of Rhythm & Blues	SE
Goldies	FF
Good Time Oldies	ID
Goodtime Classics	ID
Goodtime Line	WM
Gospel Christmas	XM
Gospel Greats	WM
Gospel Year In Review	SE
Grammy Awards Radio Special	SE
Grand Slam Specials	SE
Graveline Hollywood	EN
John De Graaf Aus Florida	WM
Great Entertainers	SO
Great Memories	ID
Great Sounds Of Broadway	SE
Great Sounds Of Frank Sinatra	SE
Great Sounds Of Johnny Mathis	SE
Great Sounds Of The Great Groups	SE
Great Sounds Of The New Standards	SE
Great Sounds Of the Sixties	SE
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Happy Hare Radio and TV Theater	VO
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Paul Harvey News and Commentary	NE
Mike Harvey Rockin' New Year's Eve	SE
Paul Harvey News and Commentary	NE

H

Headline Comedy	CM
Health NewsFeed	NE
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Highlights: The Business Report	NE
Highlights: Traveler's Weather	NE
Highway 21	ID
Hiney Wine II	CM
Hip Hop Countdown & Report	WM
Hit Comedy Network	CM
Hit Parodies by Steel	CM
Hit Radio Awards	SE

HitDisc and GoldDisc	FF
Hittine USA	TK
Holiday Festivities, Stars, Music and the Magic of Disney	XM
Holiday Production Library	PR
Holiday Specials	SE
Hollywood Edge Sound Effects Library	FX
Hollywood Hotline	EN
Hollywood Series 4000	FX
Hollywood's KIIS	ID
Lou Holtz Show	SP
Home Sense	TK
Hornets Report	SP
Hot Country	ID
Hot Country	FF
Hot Holidays	ID
Hot Mix	WM
Hot Tracks Music	PR
Hottest Country in the Country: Volume II	SE
The Houston Mix-CHR/Hot AC	ID
Ron Hummel Productions	ID
Hyperlink	ID

I

IAS Comedy Service	CM
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In Concert: High Voltage	WM
In Concert: New Rock	WM
In The Marketplace	NE
In The Spotlight	WM
In The Studio	WM
In-Fisherman Radio	SP
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Independent Broadcasters Network	FF
Inside Gospel	EN
Inside Pitch	SP

KEY

CM	Comedy
DM	Daily Music Features
DR	Drama/Nostalgia
EN	Entertainment News
FF	Fulltime Formats
FX	Sound EFX
ID	Jingles/Station IDs
LE	Leisure/Self-Help
NE	News Programming
NN	News Networks
PA	Public Affairs
PR	Production Libraries
SE	Seasonal, Limited Run Music Features
SH	Printed Show Prep
SO	Song Libraries
SP	Sports
TK	Phone-In Talk Shows
VO	Voice Talent
WM	Weekly Music Features
XM	Christmas Programming

Inside Sports Magazine	SP
Insight	EN
Instrumental Christmas Compact Disc	SO
Interstate Radio Network	FF
It Feels Like Christmas	XM
It's A Celebration with Clifton Davis	WM
It's A Fact	NE
It's Only Money!	NE
It's Only Rock & Roll	SE

J

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Brian James Productions	VO
Ned Jarrett World Of Racing	SP
Jazz Spectrum	WM
Jazz Trax Weekend Special	WM
Jazzmasters	EN
Peter Jennings Journal	NE
Joe from Chicago' Says Stuff	VO
Journal Of Commerce International Business Brief	NE
The Judgs: Chapters I & II	SE
Just for the Health of It	NE
JVC Jazz Festival — The Radio Special 1992	SE

K

K-Lite/K-Lite Two	ID
Kaleidophonic Jazz	WM
Kaleidophonics	FF
John Kane, Psychic	LE
Don Kelly — WPGC	ID
Joe Kelly's Production Tracks!	PR
Joe Kelly's Voice-Overs	VO
Kendall Energies, Inc.	VO
Kenetics Kuts	VO
KFRC-FM	ID
The Kid Who Didn't Deserve Christmas	XM
KIIS/90	ID
KIIS — L.A.'s #1 Hit Music	ID
John Kilgo On Sports	SP
Killer B96	ID
Killer Sweepers & Stingers	PR
Killer Tracks	PR
Bob Kingsley with America's Music Makers	DM
KING - Carrying On The Dream	PA
Larry King Show	TK
King: From Atlanta To The Mountaintop	DR
Larry King: Sports In Focus	SP
KJLH — Pure Excitement	ID
Knockers*!	CM
KPM Sound Effects 8-CD Set	FX
KSCS — Star-Spangled Country	ID
KVIL — The Nineties	ID
KYKY '91	ID
KZLA	ID

L

L.A. Country	ID
Laff Trax	CM
Laffline	SH
Larry's Imperfect Pet Emporium	CM
Laser Lightning	PR
Lasting Impressions	VO
Latin Legends Of Baseball	SP
Laugh Machine	CM
Laughs on Us	CM
Law Show	PA

A-Z PROGRAM INDEX

L

Lazer	PR
Legends Of Rock	WM
Lennon: His Last Interview, His Greatest Music	SE
Joel Levine On Everything	TK
Lifestyles	LE
Lift Your Heart	PA
Like Only Yesterday	NE
Rush Limbaugh Show	TK
Lite 97	ID
Lite Rock	FF
Live From The Sixties with The Real Don Steele	WM
Live From The Whisky	WM
Live'' (From Electric Ladyland)	WM
Livewire	TK
Living Well	PA
Living With Diabetes	TK
Lonesome Cowboy Tim	CM
Lost Lennon Tapes	WM
Louis L'Amour Theater	DR
Love Songs & Bedtime Stories	DM
Love Songs of the Sixties	SE
LucasFilm Sound Effects Library	FX
Lutheran Hour	PA
LX Series 1	ID
LX Series 2	ID
LX Series 3	ID
LX Series 4	ID
LX Series 5	ID
Lyric Opera of Chicago	WM

M

Madame of Radio and VO's	VO
John Madden Sports Calendar	SP
John Madden Sports Quiz	SP
Made In America	SE
Madison Avenue	ID
Magic WMJX	ID
The Magic of Christmas	XM
Main Street	TK
Major League Baseball Notebook	SP
Major Records Sound Effects Collections	FX
Leonard Maltin On Video	EN
Manhattan Production Music	PR
The Johnny Mann Singers	ID
Market Buy-Out Jingles	ID
Chuck Martin	VO
Mass Popular Media Entertainment Library	EN
Master Service	SO
Mastercontrol	EN
Masters Golf Tournament	SP
A Matter Of Law	NE
Mature Focus	NE
Maximum Impact Library	PR
Don McDonald Show	TK
The Media Inside	NE
Meet The All-Stars	SP
Meet The Teams	SP
MegaMusic	PR
Memories Of Elvis	SE
Memory Bank	SH
Metal Shop	WM
Metro Music Production Library	PR
Metro Weather Service	NE
Miami's WAXY	ID
Al Michaels Sports Quiz	SP
Mile High	ID
Milestones	DM

Milford-Haven	DR
Mind-Set	PA
Minority Business Showcase	NE
Minute About Your Car	LE
Minute About Your Money	LE
Missing Masters	WM
Mix America	WM
Modern MOR	FF
Modern Rock Tracks with Mark Hamilton	WM
Moment Of Musical History	DM
Money	PR
Money In Mind	NE
Money Magazine Business Report	NE
Money Memo	NE
Money Smarts	LE
Money Talk	TK
Morning and Afternoon Jingles and Parodies	ID
Morning Fax	SH
Morning Show Audio	CM
Morning Sidekick	CM
Mr. Green Thumb Show	LE
Mr. Handyman	TK
Mr. Warm and Fuzzy	VO
MTV News	DM
Mutual Broadcasting System	NN
Mutual's 1992 Adult Contemporary Specials Package	SE
Mutual's 1992 Country Specials Package	SE
Music Montages	CM
Music Network Report	WM
Musical Starstreams	WM
Mutual's College Football Bowl Games Package	SP
My Music	CM
My Side Of The Story	NE
My Word!	CM
Mystery Minutes/Death Rides The Airwaves	DR

N

NAC - A Beautiful Christmas	XM
NAC Custom Jingles	ID
NAC/Ocean Mist	FF
NASCAR Live	TK
NASCAR Stock Car Racing	SP
NASCAR Today	SP
Nashville Live	WM
Nashville Record Review	WM
Nasty Nancy	CM
National Farm Report	NE
NBC Extra	NE
Network Production Music	PR
Network Sound Effects Library	FX
New Day	ID
New Frontier of Superstars	WM
New Gold On CD	DM
New Horizons	ID
New Tradition	ID
New Year's Eve Dance Party	SE
New Year's Eve Special	SE
New York Fan	ID
New York's Best Mix	ID
The NEW Christmas Production Library	PR
The NEW Production Library	PR
News from the Boonies	EN
News You Can Use	NE
Newsmaker Interviews	EN
The NEXT Production Parts Library	PR
NFL Draft Reports	SP
NFL Football I & II	SP
NFL Playbook	SP
NFL Preview	SP

Night Talk	TK
Nightmare from Nashville	CM
94Q	ID
1992 MTV Music Video Awards	SE
1992 News Encore	SE
The 1992 Summer Olympic Games In Barcelona	SP
North American Network News Report Hotline	NN
Northwestern Reviewing Stand	PA
Deborah Norville Show	TK
Nostalgia Notes	SH
Nostalgia Scrapbook	DR
Notre Dame/Major College Football	SP
Number One Goodtime Oldies	SE

O

O'Connor Digital EFX	FX
Ocean '1st Plunge' Package	ID
Ocean 'Image Base' Package	ID
Bobby Ocean	VO
Ocean Rudee Radio Programmer	DR
Off The Record with Mary Turner	WM
Offbeat & Upbeat, The Strange & Funny Sides Of The News	SH
The Offbeat	NE
Oldies	FF
Oldies 94.9	ID
Oldies Channel	FF
Oldies Countdown	WM
Oldies Libraries & Custom Lists	SO
Oldies Music	SO
Omni FX Series One	FX
Omnimusic Library	PR
On Main Street with Dale Meyer	PA
On The Edge	WM
On The Garden Line	TK
On The Move	WM
On The Phone with Ti-Rone	CM
On The Radio	WM
On The Radio Countdown Companion	WM
On Track	WM
One To One	SH
One To One II	SH
One-Hit Wonders	SE
1 FM	ID
Open House Party	WM
Original Music	ID
Original Music Production	ID
Original Radio Hotline	CM
An Original Christmas	XM
The Osgood File	NE
The Overs	SH

P

Page One	PA
PAMS Propack - Oldies Format	PR
The Parent Profile	NE
Party America"	WM
Partymix	WM
Pennant Fever	SP
Personal Performance Digest	SP
Personality Plus	SH
Perspective	NE
Pet Action Line	TK
Philadelphia Country	ID
Phoney Calls	CM
PIA Customized Public Affairs	PA
Pirate Radio USA	WM
Plain-Wrap Urban Countdown	WM
Planetary Rhythms	LE

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P

PM Business Report	NE
Point Of Law	PA
'Position This' by Mitch Phillips	VO
Power 93 WFLZ	ID
Power Cuts	WM
Power Tools	PR
Powerline	WM
Powerplay	PR
Practical Computing — PC101	TK
Premiere A/C Comedy Network	CM
Premiere Alternative Plain-Wrap Countdown	WM
Premiere CHR Comedy Network	CM
Premiere Country Comedy Network	CM
Premiere Country Plain-Wrap Countdown	WM
Premiere Gold Comedy Network	CM
Premiere Plain-Wrap Countdown	WM
Premiere Rock Comedy	CM
Prep	SH
Elvis Presley Birthday Tribute	SE
Primo Promos	PR
Pro Basics	ID
Pro Football This Week	SP
Production CD's	PR
Production Music Library	PR
Professional Broadcast Series	PR
Professional Production Music	PR
Profiles In The Building Of America	PA
Programming Pack	CM
Promo Pack	PR
Proton	ID
Psychedelic Psnack	DM
Pure Magic — AC	ID

Q R

Q Cuts	ID
QuicTrax	VO
Radio America Magazine (formerly Radio New England Magazine)	EN
Radio Amex	NN
Radio Commercial Creative & Production	VO
Radio Dialogue	PA
Radio Direct Satellite Press Tours	EN
Radio Free Tomorrow	EN
Radio Links	EN
Radio Sales Support	ID
Radio Scope	EN
Radio Specials	SE
Radio Spots TV/VO's	VO
Mr. Mike Raffone	VO
Mr. Mike Raffone's Music Muscle	FF
Mr. Mike Raffone's News Of The Weird	NE
Raised On Rock	PR
Rarities On Compact Disc	SE
Dan Rather Reporting	NE
Real Country	ID
Recording Studio	VO
Red Neckerson	CM
Reel Country Jingles	ID
Reelin' In The Years	WM
Randy Reeves	VO
Reflections	WM
REX (Movie Celebrities)	EN
REX (Music Artists)	EN
Right On Q	ID
Bob Rivers' Twisted Tunes	CM
Road Patrol Traffic Network	NN
Road To The Super Bowl	SP
Rock 'N' Roll Classics	ID

Rock 'N' Roll Graffiti	SO
Rock & Roll's Greatest Hits — The Dick Bartley Show	WM
Rock And Roll Hall Of Fame Radio Special	SE
Rock Calendar	EN
Rock Comedy Network	CM
Rock Connection	ID
Rock Flash	PR
Rock Over London	WM
Rock Quiz	DM
Rock Report	EN
Rock Today	WM
Rock-N-Roll Weekend	WM
Rockin' Around The Christmas Tree	XM
Rockin' Gold Radio Show	WM
Rockline	TK
RPM Christmas Music Library	XM

S

Sales Force	PR
Salt & Pepper: Radio Spice	PR
Salute To America	SE
Sampler Library	PR
San Francisco Symphony Orchestra	SE
Satellite Comedy Network	CM
Saturday Night House Party	WM
Saturday Night Oldies Party	SO
Scams Across America	TK
Scorchers-CHR	ID
Seattle/Portland CHR	ID
Selection Sunday, The Road To The Final Four	SP
Sensible Sound	VO
The Seventies	SO
The Seventies On CD	SO
SFX	FX
Sheridan Broadcasting Network	NN
Showcase Of Rock	WM
Signature Broadcast News Themes	ID
Signature Music Library	PR
The '60s	SE

Sixties Legends: Beach Boys	SE
Sixties Legends: Beatles	SE
Sixties Legends: The Best Of Sixties Legends	SE
Sixties Legends: Bob Dylan	SE
Sixties Legends: Ray Charles	SE
Sixties Legends: Creedence Clearwater Revival	SE
Sixties Legends: Four Seasons	SE
Sixties Legends: Four Tops	DM
Sixties Legends: Marvin Gaye	SE
Sixties Legends: Elvis Presley	SE
Sixties Legends: Rolling Stones	SE
Sixties Legends: Simon & Garfunkel	SE
Sixties Legends: Smokey Robinson & the Miracles	SE
Sixties Legends: Supremes	SE
Sixties Legends: Temptations	SE
Sixties Legends: Stevie Wonder	SE
Sixty Second LP	EN
Sixty Second Preview	EN
Ski Reports	NE
Ski Watch	LE
Sky-Trax	ID
Skywatch Weather	NE
Smashed Hits	CM
Dean Smith Show	SP
SMN's 'Classic Rock'	FF
SMN's 'Country Coast-To-Coast'	FF
SMN's 'The Heat/CHR'	FF
SMN's 'Kool Gold'	FF
SMN's 'Pure Gold/Oldies'	FF
SMN's 'Real Country'	FF
SMN's 'Stardust/MOR'	FF
SMN's 'StarStation'	FF
SMN's 'The Touch/Urban AC'	FF
SMN's 'Traditional Country'	FF
SMN's 'Z Rock'	FF
Tom Snyder Show	TK
So Who Asked You?	CM
Soap Quiz	EN
Soft AC	FF
Soft Hits	FF
Solid Gold Country	DM
Solid Gold Saturday Night	WM
Something Completely Different	ID
Something To Talk About	DR
Song Libraries	SO
Sonovox Jingles	ID
Sound Designer Library	PR
Sounds Of Sinatra	WM
Soundscapes	WM
Source Report	PA
The Source	NN
Southern Christmas Recollections	XM
Speakers Corner With Roger Mudd	PA
Special Blend	FF
Special Interest	TK
Spend Christmas at Home	XM
Spirit Of New England	ID
Spirit Of Summer	SE
Split-Second Production Music Library Vol. 1	PR
Sports & Entertainment Network	FF
Sports Byline U.S.A.	SP
Sports Central USA	SP
Sports Final	SP
Sports Final AM	SP
Sports Final Celebrity	SP
Sports Final Extra	SP
Sports Final Talk	SP
Sports Final Trivia	SP
Sports Flashback With Jack Buck	SP
Sports World Roundup	SP
SportsCard Report	SP

KEY

CM	Comedy
DM	Daily Music Features
DR	Drama/Nostalgia
EN	Entertainment News
FF	Fulltime Formats
FX	Sound EFX
ID	Jingles/Station IDs
LE	Leisure/Self-Help
NE	News Programming
NN	News Networks
PA	Public Affairs
PR	Production Libraries
SE	Seasonal, Limited Run Music Features
SH	Printed Show Prep
SO	Song Libraries
SP	Sports
TK	Phone-In Talk Shows
VO	Voice Talent
WM	Weekly Music Features
XM	Christmas Programming

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S

SportsTicker	NN
Sportstime	SP
Star Quiz	DM
Starbeat	WM
Starfire	PR
Starpower — CHR/Hot AC	ID
Station ID Jingles/Custom Song Remakes	ID
Station ID's	ID
Station ID's/Liners And Commercial V/O.	VO
Station ID's/Sweepers	VO
Station IDs & Commercial Jingles	ID
Station IDs & Jingles	ID
Station Image Voice	VO
Steamroller	ID
Ben Steel's Music Track Factory	CM
Ben Steel's Twisted Hits	CM
Stevens & Grdnic's Daily Comedy Exclusive	CM
Streams In The Desert	WM
STRZ Funline	EN
Ed Sullivan Archives	DM
Summer Beach Party	SE
Summer Nights	LE
Summer Watch	LE
Sunset Boulevard	ID
Super AC	FF
Super Gold	WM
Super Radio Drops	FX
Super Star ID's	PR
Supermixx	WM
Superstar Concert Series	WM
Synchronism	ID
Synergy	PR
Sytheffexx	PR

T

Talent Bank	VO
Talk Action	ID
Talk Back With David Horowitz	TK
Talk Radio	FF
The Talk Radio Countdown Show	NE
Talk Radio WABC	ID
Tax Break	LE
TechnoConnectors	ID
Techsonics 2 — The Music Library	PR
Studs Terkel Almanac	EN
TeleJoke	SH
The Golf Spot	SP
The Tennis Spot	SP
These Days Of Christmas	XM
Thirty Plus	FF
This Day In Music' Almanac	SH
This Day In Rock	SH
This Week with David Brinkley	NE
Thompson's CD Classics	SO
Thoroughbred Connection	SP
Johnny Thomas Voices	VO
Three M's: Malcolm, Martin & Mandela	DR
Talent Bank	VO
Talk Action	ID
Talk Back With David Horowitz	TK
Talk Radio	FF
The Talk Radio Countdown Show	NE
Talk Radio WABC	ID
Tax Break	LE
TechnoConnectors	ID
Techsonics 2 — The Music Library	PR
Studs Terkel Almanac	EN

TeleJoke	SH
The Golf Spot	SP
The Tennis Spot	SP
These Days Of Christmas	XM
Thirty Plus	FF
This Day In Music Almanac	SH
This Day In Rock	SH
This Week with David Brinkley	NE
Thompson's CD Classics	SO
Thoroughbred Connection	SP
Johnny Thomas Voices	VO
Three M's: Malcolm, Martin & Mandela	DR
300 Trivia Mystery Voices	EN
Ticket To Ride	WM
Harrison Tilbert's Travel Guide Of The Airwaves	EN
TM Comedy Network	CM
Tomorrow's Music	EN
Toolkit & Lazer Impact Production Libraries	PR
Tooth Fairy	CM
Top 10 Hits Of All Time	SE
Top Thirty Hitlist with Adam Curry	WM
Top 30 USA	WM
Topical Punch	SH
Total Autonomy	ID
A Touch of Christmas	ID
Touring Bands of '92	SE
Traditions: A Look Back	XM
Travel Show	LE
Trendsetter II	PR
Trivia HA	SH
Trivia Quiz	DR
True Country	FF
True Country II	FF
Turbo Techsonics	PR
Turbo-Z	ID
TV/Movie Clips	CM
TV, Movie, News, Old Spot Soundbites	DR
TV Tonight with Howard Rosenberg	EN
The 12 Hours of Christmas	XM
25 Years Of Pink Floyd	SE
Twin Spins	SE
Twisted History	CM
2 Kool	ID

U

U.S. One	ID
U.S. Open Tennis Reports	SP
UK Chart Attack	WM
Ultimate Authority	ID
Ultimate SFX's	FX
Ultra Easy Listening	FF
Ultrapower CHR	ID
The Ultimate	PR
UNCF Parade of Stars	EN
Undiscovered Album Cuts Of Credence Clearwater Revival	SE
Unistar Power	NN
Unistar Ultimate	NN
United Airlines Presents	SE
Up Close	EN,WM
UPI Radio Network	NN
Urban Contemporary	FF
Urbanizer 4	VO
USA Today Morning Script Service	SH

V

Variations	WM
Variety — AC	ID
Velvet	ID

Video Viewer	EN
Visions	PR
Voice Talent Audition Service	VO
Voice With An Attitude	VO
Voice-Pipes And Production	ID,VO
Voiceover Service	VO
Voices/Narration	VO
Voiceworks Studios	VO

W

Wall Street Journal Radio Network	NN
The Wall Street Journal Report	NE
Watsnu	WM
WBBM-AM	ID
Weapons	PR
Weather Forecasts/Voice	NE
WeatherWatch Service	NN
Wedge Weird News	SH
Week In Review	NE
Weekend Headliner	NE
Weekly Country Music Countdown	WM
Weekly Specials	WM
Weekly Top Thirty	WM
Western Front Productions	VO
Westwood One Companies/NBC Radio Network	NN
What's The Point Newsmagazine	TK
WHDH Package	ID
Wheels Series 5000	FX
When Radio Was	DR
Timothy White Sessions	SE
Whole O' Catalogue	SH
Bruce Williams Travel Corner	NE
Gordon Williams Business Report	NE
Steven B. Williams Productions	VO
Wimbledon	SP
Wireless Flash	SH
Wishing You Well	TK
With All Deliberate Speed	NE
WNSR '92	ID
Wolf Trax	VO
Women's Business Exchange	TK
World Music Series	WM
World Premiere	WM
World Space Report	EN
World Today	DR
The World Tonight	NE
Worlds Greatest Hits	WM
The Works	FX
WPLJ '91	ID
WPLJ '92	ID
WRMF — South Florida	ID

Y

Year End Tax Tips	LE
You And Your Money	NE
Young Adult Newscall	EN
Your Dollars	NE
Your Goodtime Oldies Magazine	WM
Your Health Choices with Dr. Robert Atkins	TK
Your Hometown Christmas Wonderland	XM
Your Money Minute	NE

Z

Z-Force	ID
Zapnews	SH,NE
The Z-Rock 50	WM
ZX 2000	PR

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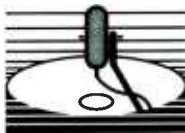
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Sherman Oaks, CA 91423
(818) 905-3326
Julio Flores, President



Westwood One Radio Networks

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(310) 204-5000
FAX: (310) 840-4052
Thom Ferro, Executive VP/GM

WFMT Fine Arts Network

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(312) 565-5000
FAX: (312) 565-5169
David Levin, Director
Carol Martinez, OM

WHO DID THAT MUSIC

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Los Angeles, CA 90069
(310) 657-0383
FAX: (310) 652-6509
Dain Eric Blair, President/CEO
Jeff Koz, President/COO

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1156 Howard Street
San Francisco, CA 94103
(415) 431-5243
FAX: (415) 431-5244

Wimbledon Radio Network

One Circular Avenue
Hamden, CT 06514
(203) 288-2002
FAX: (203) 288-8537
Kerry Tuozzola, Director/Affiliate Relations

WOR Radio Network

1440 Broadway
New York, NY 10018
(212) 642-4533
FAX: (212) 642-4486
Rich Wood

World Space Report

P.O. Box 3366
Stamford, CT 06905
(203) 329-1992, (800) 622-1992
FAX: (203) 329-2101
Joe Plasek, Executive Producer

Z

Zapnews

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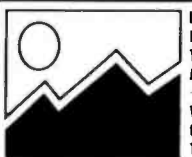
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Paul Fiddick

President/Radio Group
Heritage Media Corporation

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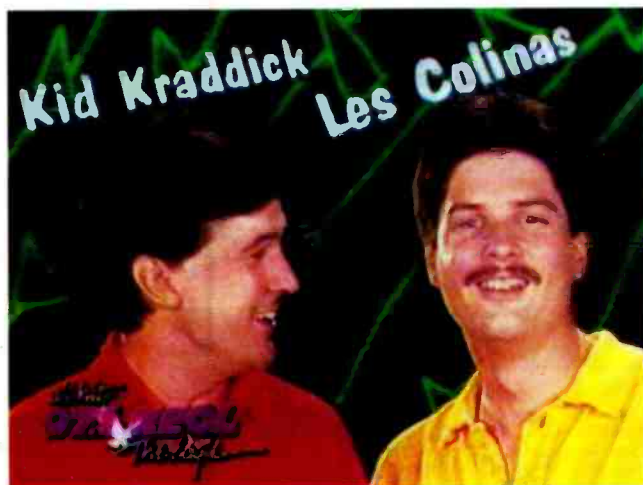
TM Century and Pollaro Media have married radio and television production specialists to create winning television campaigns. They're proven to increase cume and share for your radio station. Our partner Pollaro Media has produced award winning television campaigns for major auto groups including Acura, GMC, Oldsmobile and Cadillac plus dozens of music videos.

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POLLARO MEDIA

YOUR PRODUCT AND SERVICE QUESTIONNAIRE

This is the Personal Diary of:
(Please complete and return as soon as possible)



Please do not remove label



BBM Bureau of Measurement

CALGARY 00-01/1

Your Product and Service Questionnaire

Thank you for taking the time to fill in this survey.

It's so *easy!*

Please complete all the questions by simply checking off the boxes that best describe your answers. Answer each question as it applies to you, yourself, personally. For example, in the store section, just check off the stores you personally shop at and how often you shop there.

A number of lists end with "Other". You don't need to write in any specific names, just check the box that best applies to you.

When you are finished just place the questionnaire in the postage paid envelope and drop it in the most convenient mailbox.

As with all data we collect, your confidentiality is completely assured. You will never be approached to purchase anything as a result of your participation.

Once again...

Thank You!



For each of the following store categories, please check off all the stores you shopped at, and how often you PERSONALLY shopped at the stores...

How often shopped in PAST MONTH

Check off all stores shopped in past month

Once a month 2-3 times a month Once a week 2-6 times a week At least once a day

GROCERY STORES

If you did not shop ANY Grocery Stores in the past month, check this box and go to the next store category →

Co-op	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	10-01
Costco/Price Club	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	10-02
IGA	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Loblaws	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Métro	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Provigo	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Real Canadian/Atlantic Superstore	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Safeway	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Sobeys	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Community Natural Foods	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Debaji's Fresh Market	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Jay's Market	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
M & M Meat shops	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Save-On-Foods	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Sunterra Market	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
T & T Supermarkets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Wal-Mart	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Drug Store (any)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Online/Internet Grocery stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Other Grocery stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

CONVENIENCE STORES

If you did not shop ANY Convenience Stores in the past month, check this box and go to the next store category →

7-Eleven	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	20-01
Mac's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	20-02
Circle K	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Esso Tiger Express	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Mohawk Gas Stations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Neighbours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Shell Select	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Winks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Online/Internet Convenience stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Other Convenience stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

DRUG STORES

If you did not shop ANY Drug Stores in the past month, check this box and go to the next store category →

Guardian/IDA	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	30-01
Jean Coutu	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	30-02
London Drugs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Pharma Plus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Shoppers Drug Mart	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
ARP Pharmacy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
The Medicine Shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Rexall	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Super Drug Mart	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Telstar Drugstore	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Value Drug Mart	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Online/Internet Drug stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Other Drug stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

How often shopped in PAST YEAR

Check off
all stores
shopped
in past year

Once a year 2-6 times a year 7-11 times a year Once a month More than once a month

DEPARTMENT STORES

If you did not shop ANY Department Stores in the past year, check this box and go to the next store category →

The Bay	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	40-01
Bi-Way	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	40-02
Canadian Tire	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Costco/Price Club	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Sears	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Wal-Mart	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Zeller's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Army-Navy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Fields	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Holt Renfrew	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Liquidation World	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Ribtor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Saan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Sears Outlet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Winners	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Online/Internet Department stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Other Department stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

CLOTHING STORES

If you did not shop ANY Clothing Stores in the past year, check this box and go to the next store category →

Au Coton	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	50-01
Banana Republic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	50-02
Benetton	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Club Monaco	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Cotton Ginny	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Danier Leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Eddie Bauer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Fairweather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
The Gap	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
GapKids	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Harry Rosen	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Holt Renfrew	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
International Clothiers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Jack Fraser	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Jacob	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
La Senza	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Le Chateau	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Limité	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Marks Work Wearhouse	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Moore's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Reitmans	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Roots	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Stitches	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Suzy Shier	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Talbots	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Thrifty's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Tip Top Tailors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Weekend Edition	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Winners	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Anthony's Menswear	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Bellisima	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Black & Lee Tuxedos	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Blu's Women's Wear	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Boutique of Leathers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Braemar	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

How often shopped in PAST YEAR

Check off
all stores
shopped
in past year

Once a year	2-6 times a year	7-11 times a year	Once a month	More than once a month
-------------------	------------------------	-------------------------	--------------------	------------------------------

CLOTHING STORES (CONT)

- The Coat Company
- Classy Formal
- Forman's Formal
- Henry Singers
- James & Dickson
- Kodiak Country
- Lammle's Western Wear
- MacLeod Brothers
- O'Connors Men's Wear
- Pennington's
- Riley & McCormick
- Rio Soloway
- Selena
- Swimco
- Thomas Jeffery Menswear
- Winterco/Summerco
- Laura Stores (any)
- Department stores (any)
- Online/Internet Clothing stores ...
- Other Clothing stores

50-01
50-02
(cont)

BOOK STORES

If you did not shop ANY Book Stores in the past year, check this box and go to the next store category →

- Chapters (the store)
- Coles
- Indigo (the store)
- Smithbooks
- Costco/Price Club
- Department stores (any)
- Online/Internet Book stores
- Other Book stores

60-01
60-02

COMPACT DISC/TAPE STORES

If you did not shop ANY CD/Tape Stores in the past year, check this box and go to the next store category →

- Future Shop
- HMV
- Music World
- Sam the Record Man
- A & B Sound
- Blockbuster
- Megatunes
- Music City
- Tramps
- Department stores (any)
- Mail order/music clubs
- Online/Internet CD/Tape stores ...
- Other CD/Tape stores

70-01
70-02

How often shopped in PAST YEAR

Check off
all stores
shopped
in past year

Once a year 2-6 times a year 7-11 times a year Once a month More than once a month

FURNITURE/APPLIANCE STORES

If you did not shop ANY Furniture/Appliance Stores in the past year, check this box and go to the next store category →

	Once a year	2-6 times a year	7-11 times a year	Once a month	More than once a month
Ikea	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
La-Z-Boy Stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pier 1 Imports	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sears Whole Home	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sleep Country/ Sleep Country Canada	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Brick	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adobe Furniture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Alberta Home Interiors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ambers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ashley Furniture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Atco Gas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bedroom Depot	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bedroom Outfitters	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Bedroom Shoppe	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bestway Appliance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bondars	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Bracko Bro./The Oakshoppe	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Calgary Home Appliance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chintz & Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Eisenbergs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ethan Allen	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
FFC Futon	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Furniture Outlet Superstore	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kai Mortensen's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Klassens	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leather Express	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Mattress Depot	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
McArthers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nordesign	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Norwalk	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Patio Leisure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Penthouse	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sandlewood	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Simmons Sleep Centres	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sofa and Chair Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Statecraft Furniture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thomasville	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Trail Appliances	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Unica Design	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
United Furniture Warehouse	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wickerland	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Williams Brothers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wosk	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Department stores (excl. Sears)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online/Internet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Furniture/Appliance stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Furniture/Appliance stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

80-01
80-02

How often shopped in PAST YEAR

Check off
all stores
shopped
in past year

Once a year	2-6 times a year	7-11 times a year	Once a month	More than once a month
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HOME IMPROVEMENT STORES (CONT)

- Plumbing World
- Rafters
- Robinson Lighting & Bath
- Signature Lighting & Fans
- Storage Works
- Supreme Windows
- Timber Town
- Totem Building
- UFA
- Walls Alive
- Wen-Di Interiors
- Windsor Plywood
- Department stores (any)
- Online/Internet
- Home Improvement stores ...
- Other Home Improvement stores

100-01
100-02
(cont)

JEWELLERY STORES

If you did not shop ANY Jewellery Stores in the past year, check this box and go to the next store category →

- Birks
- Mappins Jewellers
- Peoples
- Spence Diamonds
- Anthony of Calgary
- Ben Moss
- Breslauer & Warran
- Brinkhaus
- Calgary Jewellers
- Goldschmide Jewellers
- The Goldsmiths
- J. Vair Anderson
- Kangas Jewels
- Maxims
- Troy Shoppe Jewellers
- Vandrea Jewellers
- Department stores (any)
- Online/Internet Jewellery stores .
- Other Jewellery stores

110-01
110-02

PHOTO FINISHING AND FILM STORES

If you did not shop ANY Photo Finishing/Film Stores in the past year, check this box and go to the next store category →

- Black's
- Costco/Price Club
- Japan Camera
- Sooter's
- Big Colour Creations
- Color Fast
- London Drugs
- Nova Photo
- Real Canadian Superstore
- Vistek
- West Canadian Color
- Whites One Hour Photo
- Department stores (any)
- Other Drug stores
- Other Grocery stores
- Online/Internet Photo Finishing/
Film stores
- Other Photo Finishing/Film stores

120-01
120-02

How often shopped in PAST YEAR

Check off
all stores
shopped
in past year

Once a year 2-6 times a year 7-11 times a year Once a month More than once a month

OPTICAL STORES

If you did not shop ANY Optical Stores in the past year, check this box and go to the next store category →

Lenscrafters	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shorney's Optical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunglass Hut	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17th Avenue Specs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Big M Optical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brass Monocle	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Calgary Optical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crown Optometry	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Eye Effects	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Eye-clectic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Eyesight	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hale Optical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lens Leader	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shoppers Optical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visions Eye Care	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Opticians Office (any)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Department stores (any)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online/Internet Optical stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Optical stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

130-01
130-02

STEREO/VIDEO/ELECTRONICS

If you did not shop ANY Stereo/Video/Electronics Stores in the past year, check this box and go to the next store category →

2001 Audio Video	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A & B Sound	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Future Shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Radio Shack	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Sony Store	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Apex Audio	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ARA Stereo Equipment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Audio Concepts Mobile	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Auto Temp	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bestway TV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Brick	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
K & W Audio	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
London Drugs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Smart Home Systems	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Soundsaround	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vistek	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Department stores (any)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online/Internet Stereo/Video/ Electronics stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Stereo/Video/ Electronics stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

140-01
140-02

How often shopped in PASTYEAR

Check off
all stores
shopped
in past year

Once a year 2-6 times a year 7-11 times a year Once a month More than once a month

SPORTING GOODS/ATHLETIC CLOTHING/SHOE STORES

If you did not shop ANY Sporting Goods Stores in the past year, check this box and go to the next store category →

Athletes World	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Champs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Foot Locker	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lady Foot Locker	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National Sport Centres	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sport Chek	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sports Experts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sporting Life	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Play it Again Sports	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Abominable	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bike Shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bow Cycle & Sports	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Campers Village	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Coast Mountain Sports	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cycle Path	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Forzani's Locker Room	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Golf Plus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Golf U.S.A.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hunting Store	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
McCowans	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mountain Bike City	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mountain Equipment Co-op	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nevada Bobs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
R & R	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ribtor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ridley's Cycle	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Running Room	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ski Cellar	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sport Mart	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sport Swap	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sports Line	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuxedo Sports	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Winterco/Summerco	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
World of Golf	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Department stores (any)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online/Internet Sporting Good/ Athletic Clothing/Shoe stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Sporting Good/Athletic Clothing/Shoe stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

170-01
170-02

TOY/GAME/LEARNING STORES

If you did not shop ANY Toy/Game/Learning Stores in the past year, check this box and go to the next store category →

Disney Store	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dufferin Games Room	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mastermind	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Toys 'R Us	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Livingston & Cavell	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Positive Concepts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Southern Music	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Teach R Toys	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Who's Who at the Zoo	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Department stores (any)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online/Internet Toy/Game/Learning stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Toy/Game/ Learning stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

180-01
180-02

How often shopped in PAST YEAR

Check off
all stores
shopped
in past year

Once a year 2-6 times a year 7-11 times a year Once a month More than once a month

PET/PET SUPPLY STORES

If you did not shop ANY Pet/Pet Supply Stores in the past year, check this box and go to the next store category →

- Costco/Price Club
- Petsmart
- Pet Valu
- PJ's Pet Centres
- Animal House
- Big Al's Aquarium
- Dog House
- Fairplay
- PAWS
- Pet Planet
- Petcetera
- Petland
- Pisces Pet Emporium
- Grocery stores (any)
- Online/Internet
 Pet/Pet Supply stores
- Other Pet/Pet Supply stores

Once a year	2-6 times a year	7-11 times a year	Once a month	More than once a month
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

190-01
190-02

RENTAL STORES

If you did not shop ANY Rental Stores in the past year, check this box and go to the next question →

- Rent-it Centre
- U-Haul
- United Rentals
- Other Rental stores

Once a year	2-6 times a year	7-11 times a year	Once a month	More than once a month
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

191-01
191-02

How often do you shop at the following types of stores? (If you never shop a store type, please check never)

Never Less than once a month About once a month 2-3 times a month About once a week More than once a week

STORE TYPES

- Antique stores
- Department stores
- Dollar stores
- Farmer's markets
- Outlet malls
- Shopping mall stores
- Stand-alone boutique shops
- Strip plaza shops
- Warehouse stores
- Online/Internet stores
- Other store types

Never	Less than once a month	About once a month	2-3 times a month	About once a week	More than once a week
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

200-01
200-02

How often do you shop at or visit each of the following shopping malls/shopping centres?

(If you never shop or visit a mall please check never)

	Never	Once a year or less	2-6 times a year	7-11 times a year	Once a month	2-3 times a month	Once a week or more	
MALLS								
Bankers Hall	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	201-01 201-02
Brittania Shopping Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Calgary Eaton Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Chinook Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Crowfoot Crossing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Deer Valley Shopping Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Deerfoot Mall	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Eau Claire Market	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Market Mall	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Marlborough Mall	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Mount Royal Village	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Northhill Mall	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Northland Village	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Penny Lane Mall	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Scotia Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Shawnessy Towne Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
South Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Strathcona	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Sunridge Mall	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
West Edmonton Mall	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
West Market Square	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Westhills Towne Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Westbrook Mall	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Willow Park Village	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Other Shopping centres/Malls ..	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

Please check off all the restaurants you visit or order food from and how often you visit or order from them.

How often visited/ordered from in PAST MONTH

Check off all restaurants visited/ordered from in the past month	How often visited/ordered from in PAST MONTH					
	Once a month	2-3 times a month	Once a week	2-6 times a week	At least once a day	
FAST FOOD RESTAURANTS						
If you did not visit/order from ANY Fast Food Restaurants in the past month, check this box and go to the next restaurant category → <input type="checkbox"/>						
A&W	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	210-01 210-02
Arby's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Burger King	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Church's Chicken	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Dairy Queen	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Domino's Pizza	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Harvey's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
KFC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Little Caesars	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
McDonald's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Mr. Sub	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Subway	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Taco Bell	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Wendy's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Bad Ass Jacks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Blimpy's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Boston Pizza	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Burger Inn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Calzoni's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Chicago Deep Dish	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Chicken on the Way	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

How often visited/ordered from in PAST MONTH

Check off all restaurants visited/ordered from in the past month

Once a month 2-3 times a month Once a week 2-6 times a week At least once a day

FAST FOOD RESTAURANTS (CONT)

Ho Lee Chow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jugo Juice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Louie's Submarine	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Panagopoulos Pizza	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Peter's Drive Inn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pizza 73	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quizno's Classic Subs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Taco Time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Willy's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wrapture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Fast Food Restaurants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

210-01
210-02
(cont)

COFFEE/BAGEL/DONUT/MUFFIN RESTAURANTS

If you did not visit/order from ANY Coffee Restaurants in the past month, check this box and go to the next restaurant category →

Coffee Time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Country Style Donuts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dunkin' Donuts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Great Canadian Bagel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mmmarvelous Mmmuffins	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Real Bagels	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Second Cup	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Starbucks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tim Hortons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bagelicious	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Good Earth	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Grabba Jabba	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Robins Donuts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Convenience stores (any)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Coffee/Bagel/Donut/ Muffin Restaurant(s)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

220-01
220-02

How often visited in PAST YEAR

Check off all restaurants visited in the past year

Once a year 2-6 times a year 7-11 times a year Once a month More than once a month

RESTAURANTS

If you did not visit ANY Restaurants in the past year, check this box and go to the next question →

East Side Marios	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Elephant & Castle	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hooter's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Keg	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kelsey's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pizza Hut	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Red Lobster	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Swiss Chalet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Barley Mill	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bizou Brasserie	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Boston Pizza	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cactus Club	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Caesar's Steak House	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Calgary Tower	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cannery Row	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

230-01
230-02

How often visited in PAST YEAR

Check off all restaurants visited in the past year

Once a year 2-6 times a year 7-11 times a year Once a month More than once a month

RESTAURANTS (CONT)

Chicago Chop House	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chili's Texas Grill	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Denny's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Earl's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ginger Beef	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Humpty's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Husky House Restaurants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jack Astors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Japanese Village	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Joey Tomato's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Joey's Only Seafood	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
La Caille On the Bow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
La Chaumiere Restaurant	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Luciano's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Montana's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Moxie's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Old Spaghetti Factory	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Olive Garden	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Outback	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Oriental Phoenix	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Red Carpet Steak House	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Red Devil	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ricky's Restaurants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Sante Fe Grill	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Singapore Sam's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Smitty's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Smugglers Inn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stavros	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tom's House of Pizza	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tony Roma's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other casual/family restaurants ..	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other high quality formal dine in restaurants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other pub type restaurants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other roadhouse type restaurants ..	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other restaurants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

230-01
230-02
(cont)

How often do you order food using each of the following methods? (If you never order food by a method, please check never)

	Never	Less than once a month	About once a month	2-3 Times a month	About once a week	More than once a week
Take Out	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Home Delivery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Eat In Restaurant	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Drive Through	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online/Internet food delivery service (excluding groceries)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

230-03

On average, how often would you normally visit or order food from the following types of restaurants? (If you never visit or order from a restaurant type, please check never)

RESTAURANT TYPE	Never	Once a year or less	2-6 times a year	7-11 times a year	Once a month	2-3 times a month	Once a week or more
Burger restaurants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Casual dining restaurants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chicken restaurants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Coffee/donut shops	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Family dining restaurants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Food court outlets at a shopping mall	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ice cream parlours/restaurants ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Oriental restaurants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pizza restaurants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pub restaurants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seafood restaurants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Submarine/sandwich restaurants ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
High quality formal dine-in restaurants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other types of restaurants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

240-01

In the past month, how much did you spend at all restaurants for the following reasons?

	Nothing	\$1-\$49	\$50-\$99	\$100-\$199	\$200-\$299	\$300-\$499	\$500 or more
Restaurants for business reasons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Restaurants for pleasure/personal reasons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

240-02

Please check off all the bars/nightclubs you visit, and how often you visit them.

Check off all bars/nightclubs visited in the past year	How often visited in PAST YEAR				
	Once a year	2-6 times a year	7-11 times a year	Once a month	More than once a month
BARS/NIGHTCLUBS	If you did not visit ANY Bars/Nightclubs in the past year, check this box and go to the next question → <input type="checkbox"/>				
Atlantic Trap & Grill	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Back Alley	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bourban Street	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brewster's Brew Pub	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Buckinghams	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bugaboo Pub	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Capitol	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ceilis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cherry Lounge	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chili's Texas Grill	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chophouse	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Country Roads Saloon	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cowboys	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Desperado's Steak House	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Escape	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Factory	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fox N.E.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
French Maid	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
James Joyce Pub	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jetz Bar-Port' O Call Inn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jimmy Deans	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kaos Jazz & Blues Bar	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

241-01
241-02

How often visited in PAST YEAR

Check off all bars/nightclubs visited in the past year

Once a year 2-6 times a year 7-11 times a year Once a month More than once a month

BARS/NIGHTCLUBS (CONT)

Limericks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Loco Lou's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Morgan's Pub	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Moustache Pete's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Murph's Pub	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nashville Electric Roadhouse	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NV Night Club	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Outlaws	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Peanuts Pub	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pig 'N Whistle	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ranchman's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rose and Crown	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Schanks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Soho	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Drink	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Forum	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Met	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Palace	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Roxbury	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Unicom Pub	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Yuk Yuks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Bars/Night Clubs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

241-01
241-02
(cont)

On average, how often do you rent videos from the following outlets?

Never Less than once a month About once a month 2-3 times a month About once a week More than once a week

VIDEO RENTALS

Blockbuster	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jumbo Video	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rogers Video	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Video 99	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adults Only Video	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Casablanca	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Movies Plus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rainbow/Video Headquarters	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Source Adult	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Video and Sound	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Video Headquarters	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Video Update	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other video stores	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

250-01

In the past 12 months, how much have you spent on purchases of pre-recorded entertainment or instructional videos?

None	<input type="checkbox"/>	\$100 - \$199	<input type="checkbox"/>
\$1 - \$49	<input type="checkbox"/>	\$200 - \$499	<input type="checkbox"/>
\$50 - \$99	<input type="checkbox"/>	\$500 or more	<input type="checkbox"/>

250-02

PHOTOFINISHING

› In the past 12 months, how many rolls of film/disposable cameras have you personally purchased, and taken for developing?

	None	1 to 2	3 to 6	7 to 12	13 to 24	25+	
Rolls of film/disposable cameras purchased	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	260-01
Rolls of film/disposable cameras taken for developing ..	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

OPTICAL/EYEWEAR

› Which of the following types of eyewear do you wear most often? (Check one box only)

Do not wear glasses or contact lenses	<input type="checkbox"/>	270-01
Glasses	<input type="checkbox"/>	
Contact lenses	<input type="checkbox"/>	
Both glasses and contact lenses	<input type="checkbox"/>	

› In the past 12 months, how much did you personally spend on eye wear (frames, lenses, sunglasses, contact lenses and supplies)?

None	<input type="checkbox"/>	\$200 - \$499	<input type="checkbox"/>	270-02
\$1 - \$99	<input type="checkbox"/>	\$500 - \$999	<input type="checkbox"/>	
\$100 - \$199	<input type="checkbox"/>	\$1000 or more	<input type="checkbox"/>	

› If you currently wear prescription eyeglasses or contact lenses, how likely would you be to consider laser eye surgery?

Very likely	<input type="checkbox"/>	270-03
Somewhat likely	<input type="checkbox"/>	
Not very likely	<input type="checkbox"/>	
Not at all likely	<input type="checkbox"/>	
Have already had laser eye surgery	<input type="checkbox"/>	

LOTTERIES/CASINOS

› How often do you usually play each of the following lottery games?

	Never	Less than once a month	Once a month	2-3 times a month	Once a week	2-6 times a week	At least once a day	
Encore	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	280-01
Lotto 6/49	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Pick 3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Provincial	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Super 7	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Big Brother/Sister Lotto	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Children's Home Lotto	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Foothills Lottery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Great Stampede Lottery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Legion Lottery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
The Plus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Sport Select	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Stars Lottery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Instant games (any)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Other Hospital/Charity lotteries	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Other Sports lottery games	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Other lottery game(s)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

LOTTERIES/CASINOS

› On average, how much do you personally spend on lotteries per month?

Nothing	<input type="checkbox"/>	\$20 - \$29	<input type="checkbox"/>
\$1 - \$4	<input type="checkbox"/>	\$30 - \$50	<input type="checkbox"/>
\$5 - \$9	<input type="checkbox"/>	More than \$50	<input type="checkbox"/>
\$10 - \$19	<input type="checkbox"/>		

280-02

› In the past 12 months, how many times have you personally done any of the following activities?

	None	One time	2-6 times	7-11 times	12 times or more
Visit a casino inside your own province	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visit a casino outside your province or country	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Play Online/Internet casino games	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Participate in local fundraising lottery draws (\$50 or more per ticket)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wager money on horse racing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Play bingo	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

280-03

› About how often do you gamble, play or visit the following specific bingo halls/casinos?

(Check all that apply)

	Never	Less than once a year	Once a year	2-6 times a year	7-11 times a year	Once a month or more
Bingo Adventure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bingo Barn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bingo Dome	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bingo Palace	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Calgary Casino	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cash Casino	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Elbow River Casino	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Five Star Bingo Hall	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Frank Sisson's Silver Dollar Casino	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Golden Wings Bingo	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jackpot Junction	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kings Bingo	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Player's Choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stampede Casino	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other bingo halls/casinos	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
None of these, never gamble, play or visit bingo halls/casinos						<input type="checkbox"/>

280-03a
(281-01)

PURCHASES

» Please check if you have personally purchased any of the following items

	Have purchased within the past 2 years	Have purchased more than 2 years ago
Baby furniture	<input type="checkbox"/>	<input type="checkbox"/>
Bed/mattress	<input type="checkbox"/>	<input type="checkbox"/>
Other furniture (excluding above)	<input type="checkbox"/>	<input type="checkbox"/>
Bicycle	<input type="checkbox"/>	<input type="checkbox"/>
Car alarm/security system	<input type="checkbox"/>	<input type="checkbox"/>
Car stereo	<input type="checkbox"/>	<input type="checkbox"/>
Camera - photographic (digital)	<input type="checkbox"/>	<input type="checkbox"/>
Camera - photographic (film)	<input type="checkbox"/>	<input type="checkbox"/>
Camera - video	<input type="checkbox"/>	<input type="checkbox"/>
Camping equipment	<input type="checkbox"/>	<input type="checkbox"/>
Camping trailer	<input type="checkbox"/>	<input type="checkbox"/>
Cellular telephone/PCS	<input type="checkbox"/>	<input type="checkbox"/>
Clothes dryer/washer	<input type="checkbox"/>	<input type="checkbox"/>
Compact disc player	<input type="checkbox"/>	<input type="checkbox"/>
Digital radio	<input type="checkbox"/>	<input type="checkbox"/>
Dishwasher	<input type="checkbox"/>	<input type="checkbox"/>
DVD player	<input type="checkbox"/>	<input type="checkbox"/>
Electronic Organizer/PDA	<input type="checkbox"/>	<input type="checkbox"/>
Fax machine	<input type="checkbox"/>	<input type="checkbox"/>
Freezer	<input type="checkbox"/>	<input type="checkbox"/>
Gas barbeque	<input type="checkbox"/>	<input type="checkbox"/>
Gas fireplace	<input type="checkbox"/>	<input type="checkbox"/>
Giftware (eg. crystal, glassware)	<input type="checkbox"/>	<input type="checkbox"/>
Golf equipment	<input type="checkbox"/>	<input type="checkbox"/>
Home theatre equipment (excluding DVD/VCR)	<input type="checkbox"/>	<input type="checkbox"/>
Hot tub/spa	<input type="checkbox"/>	<input type="checkbox"/>
Home air-conditioning	<input type="checkbox"/>	<input type="checkbox"/>
Home exercise equipment	<input type="checkbox"/>	<input type="checkbox"/>
Home security system	<input type="checkbox"/>	<input type="checkbox"/>
Home stereo equipment	<input type="checkbox"/>	<input type="checkbox"/>
Kitchen appliances (small)	<input type="checkbox"/>	<input type="checkbox"/>
Luggage	<input type="checkbox"/>	<input type="checkbox"/>
Motorcycle	<input type="checkbox"/>	<input type="checkbox"/>
Motorhome	<input type="checkbox"/>	<input type="checkbox"/>
Oven-conventional	<input type="checkbox"/>	<input type="checkbox"/>
Oven-microwave	<input type="checkbox"/>	<input type="checkbox"/>
Patio furniture	<input type="checkbox"/>	<input type="checkbox"/>
Pool (above or in-ground)	<input type="checkbox"/>	<input type="checkbox"/>
Power boat (excl. personal watercraft)	<input type="checkbox"/>	<input type="checkbox"/>
Personal watercraft	<input type="checkbox"/>	<input type="checkbox"/>
Sail boat	<input type="checkbox"/>	<input type="checkbox"/>
Other boat	<input type="checkbox"/>	<input type="checkbox"/>
Refrigerator	<input type="checkbox"/>	<input type="checkbox"/>
Satellite dish	<input type="checkbox"/>	<input type="checkbox"/>
Snowmobile	<input type="checkbox"/>	<input type="checkbox"/>
Television	<input type="checkbox"/>	<input type="checkbox"/>
VCR	<input type="checkbox"/>	<input type="checkbox"/>

290-01

» On average, how much do you PERSONALLY spend in grocery stores for your household in a week?

Nothing	<input type="checkbox"/>	\$100 - \$149	<input type="checkbox"/>
\$1 - \$49	<input type="checkbox"/>	\$150 - \$199	<input type="checkbox"/>
\$50 - \$74	<input type="checkbox"/>	\$200 or more	<input type="checkbox"/>
\$75 - \$99	<input type="checkbox"/>		

290-02

PURCHASES

▶ Please check off how much you have PERSONALLY spent in the past year (either for yourself or buying for someone else), in the following categories:

	Nothing	\$1- \$149	\$150- \$249	\$250- \$499	\$500- \$999	\$1,000 \$2,999	\$3,000 or more
Appliances	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Men's clothing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Women's clothing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Children's clothing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bath and Bedding	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
China/Tableware	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Flowers (for yourself)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Flowers (as gift for someone else)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Furniture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Garden supplies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Home computer hardware	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Home computer software	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Home décor (e.g. window coverings)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Office (stationery) supplies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Men's shoes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Women's shoes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Children's shoes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sporting goods	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stereo equipment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Toys/Games/Novelties	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Video equipment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Watches	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Jewellery (for yourself)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Jewellery (as gift for someone else)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Music CDs/Tapes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Legal/Lawyer's/Notary Services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online/Internet Shopping (any products or services)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

290-03

▶ In season, about how often do you attend the following?

	Never	Less than once a year	Once a year	2-6 times a year	7-11 times a year	Once a month or more
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LEISURE ACTIVITIES

Calgary Science Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Glenbow Museum	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tyrrell Museum	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Art Galleries/Museums/ Science Centres	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Calaway Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Eau Claire Market	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Exhibitions/Carnivals/Fairs/Markets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fort Calgary	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Heritage Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Historical sites	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Prince's Island Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Parks/City gardens	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cinescape	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
IMAX	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Specialty movie theatres	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Calgary Stampede	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Canada Olympic Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

300-01



» In season, about how often do you attend the following?

Never Less than once a year Once a year 2-6 times a year 7-11 times a year Once a month or more

LEISURE ACTIVITIES (CONT)

300-01
(cont)

Grand Prix Racing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Racecity Speedway	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Southland Leisure Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Spruce Meadows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stampede Racing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rodeos (excl. Stampede)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Sporting events/racing events/air shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Video arcades/indoor amusement centres (any)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Village Square	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Theme parks/Waterparks/Water slides	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Calgary Zoo	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Zoos/Aquariums/Farms/Drive-through animal parks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Calgary Tower	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fortress	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Castle Mountain	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kananaskis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lake Louise	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nakiska	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Banff Mount Norquay	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunshine Village	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wintergreen	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other leisure activities/attractions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

CONCERTS AT:

310-01

Jubilee Auditorium	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Max Bell Arena	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Race City Speedway	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SaddleDome	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Auditoriums/Arenas/Stadiums	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Palace	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Back Alley	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Outlaws	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Night Clubs/Bars	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Small outdoor stages/Parks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Arts Centre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jack Singer Concert Hall	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Theatres/Halls	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other concert venues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



› In season, about how often do you attend the following?

Never Less than once a year Once a year 2-6 times a year 7-11 times a year Once a month or more

THEATRE AT:

Alberta Ballet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Alberta Theatre projects	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Calgary Opera	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Calgary Philharmonic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jubilee Auditorium	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Loose Moose Theatre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lunch Box Theatre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
One Yellow Rabbit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pumphouse Theatre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rosebud Theatre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stage West	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Story Book Theatre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Centre of the Arts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Theatre Calgary	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Yuk Yuks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Major Theatres/Halls/ Auditoriums	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community Theatres (any)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Festivals (any)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other live theatre venues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

320-01

CONSUMER SHOWS

Auto shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Boat shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Book shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bridal shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Computer shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cottage shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Craft shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Food shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Franchise shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Garden shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Golf shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Health and Living shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Home shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Maternity shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Motorcycle shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pet shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Psychic shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
RV shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Savings/investment shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ski shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sportsman/outdoor shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Travel shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

330-01

› In season, about how often do you attend the following?

Never Less than once a year Once a year 2-6 times a year 7-11 times a year Once a month or more

GENERAL

340-01

Ballet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bars/restaurant bars	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Comedy clubs/shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dancing/night clubs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dinner theatres	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Film festivals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Live theatre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Opera	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Popular music concerts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rock concerts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Symphony	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Movies at a theatre/drive-in	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National or provincial park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SPORTS/LEISURE

› In season, how often do you personally participate in the following activities?

Never Occasionally Regularly

350-01

Aerobics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Arts and crafts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Baseball/softball	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Basketball	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Billiards/pool	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bird watching	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Camping	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Canoeing/kayaking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Curling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fishing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fitness walking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Football	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gardening	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Golfing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hiking/backpacking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hockey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Home exercise/home workout	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hunting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ice skating	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inline skating	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jet skiing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jogging	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Motorcycling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mountain Biking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Road Biking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Power Boating	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rock climbing/wall climbing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sailing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sailboarding	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scuba diving	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sewing/needlework/knitting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Skiing - cross country	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Skiing - downhill	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Snowboarding	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Snowmobiling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Soccer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Squash/racquetball	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Swimming	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SPORTS/LEISURE

› In season, how often do you personally participate in the following activities?

	Never	Occasionally	Regularly
Tennis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Volleyball	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Water skiing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Whale watching	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Weight training	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

350-01
(cont)

› In season, how often do you usually go to the following live pro sports events as a spectator?

	Never	Occasionally	Regularly
Auto racing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Baseball	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Basketball	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Figure skating	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Football	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Golf	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hockey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Horse racing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Soccer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tennis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

350-02

› Are you personally a member of an organized health/fitness club?

No	Yes
<input type="checkbox"/>	<input type="checkbox"/>

350-03

LONG DISTANCE CALLING

› How much do you spend per month on your own PERSONAL long distance calling?

Nothing	<input type="checkbox"/>	\$40 - \$99	<input type="checkbox"/>
\$1 - \$25	<input type="checkbox"/>	\$100 - \$149	<input type="checkbox"/>
\$26 - \$39	<input type="checkbox"/>	\$150 or more	<input type="checkbox"/>

360-01

› Who is your current long distance supplier?

	At Work/Business	Personal/Home
AT&T Canada	<input type="checkbox"/>	<input type="checkbox"/>
Bell Canada	<input type="checkbox"/>	<input type="checkbox"/>
London Telecom	<input type="checkbox"/>	<input type="checkbox"/>
Primus	<input type="checkbox"/>	<input type="checkbox"/>
Sprint Canada	<input type="checkbox"/>	<input type="checkbox"/>
Telus	<input type="checkbox"/>	<input type="checkbox"/>
Wintel	<input type="checkbox"/>	<input type="checkbox"/>
Other suppliers	<input type="checkbox"/>	<input type="checkbox"/>
Don't know	<input type="checkbox"/>	<input type="checkbox"/>

360-02
360-03

› Have you changed your long distance supplier within the past 12 months?

	No	Yes	Don't Know
At Work/Business	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Personal/Home	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

360-04



LONG DISTANCE CALLING

› In the past 12 months, how much have you personally spent on pre-paid calling cards, either for long distance or local calling?

Nothing	<input type="checkbox"/>	\$ 40 - \$99	<input type="checkbox"/>	360-05
\$1 - \$25	<input type="checkbox"/>	\$100 - \$149	<input type="checkbox"/>	
\$26 - \$39	<input type="checkbox"/>	\$150 or more	<input type="checkbox"/>	

› Which, if any, of the following telephone services does your household subscribe to? (Check all that apply)

Caller/name display	<input type="checkbox"/>	Call return	<input type="checkbox"/>	360-06
Call waiting	<input type="checkbox"/>	Last call return	<input type="checkbox"/>	
Call screen	<input type="checkbox"/>	Three way calling	<input type="checkbox"/>	
Call forwarding	<input type="checkbox"/>	Visual call waiting	<input type="checkbox"/>	
Call answer	<input type="checkbox"/>	None of these	<input type="checkbox"/>	

CELLULAR TELEPHONES

› Do you have a cellular telephone, for business or personal use?

Business use	<input type="checkbox"/>	370-01/02
Personal use	<input type="checkbox"/>	
Used for both business and personal	<input type="checkbox"/>	
Do not have cellular phone	<input type="checkbox"/>	

If you do not have a cellular telephone, please skip to Q 370-05

› In an average month, about how much would you spend on cellular telephone service for both business and personal reasons?

Less than \$30/month	<input type="checkbox"/>	\$250 - \$500 per month	<input type="checkbox"/>	370-03
\$30 - \$99 per month	<input type="checkbox"/>	More than \$500/month	<input type="checkbox"/>	
\$100 - \$249 per month	<input type="checkbox"/>	Don't know	<input type="checkbox"/>	

› Who is your cellular telephone network supplier?

Bell/Bell Mobility	<input type="checkbox"/>	370-04
Cleartel/Mike Network	<input type="checkbox"/>	
FIDO/Microcell	<input type="checkbox"/>	
Rogers/AT&T(Cantel)	<input type="checkbox"/>	
Sprint PCS	<input type="checkbox"/>	
Telus Mobility	<input type="checkbox"/>	
Other cellular supplier	<input type="checkbox"/>	
Don't know	<input type="checkbox"/>	

› Do you personally have a pager?

No	Yes	370-05
<input type="checkbox"/>	<input type="checkbox"/>	

COMPUTER HARDWARE, SOFTWARE, AND ACCESSORIES

› Does your household own a personal computer?

No Yes

380-01

If no one in your household owns a computer, please skip to Q 380-07

› If your household owns a personal computer, what was the purchase price of the most recently acquired system?

\$1 - \$999	<input type="checkbox"/>	\$2,000 - \$2,999	<input type="checkbox"/>
\$1,000 - \$1,499	<input type="checkbox"/>	\$3,000 - \$4,999	<input type="checkbox"/>
\$1,500 - \$1,999	<input type="checkbox"/>	\$5,000 or more	<input type="checkbox"/>

380-02

› When was this computer acquired?

Less than 1 year ago	<input type="checkbox"/>	3 to 4 years ago	<input type="checkbox"/>
1 to 2 years ago	<input type="checkbox"/>	5 years ago or more	<input type="checkbox"/>

380-03

› Which one of the following terms best describes this computer?

Desktop personal computer	<input type="checkbox"/>	Palmtop PC	<input type="checkbox"/>
Portable laptop/notebook PC	<input type="checkbox"/>	Other computer type	<input type="checkbox"/>

380-04

› Which of the following best describes your own role in the decision to acquire this computer?

Was NOT involved in the decision

I made the decision alone

I made the decision with someone else

I influenced someone else's decision

380-05

› Did you personally pay for this computer?

Yes, paid entire cost

Yes, shared the cost

No, did not pay for this computer

380-05a
(381-01)

› Thinking about the most recently acquired computer in your home, which of the following items does it have? (Check all that apply)

CD ROM drive	<input type="checkbox"/>
CD/CD-R writer	<input type="checkbox"/>
DVD drive	<input type="checkbox"/>
Modem	<input type="checkbox"/>
Cable modem/Ethernet internet access device	<input type="checkbox"/>
Computer speakers	<input type="checkbox"/>
Printer	<input type="checkbox"/>
Removable storage device (eg. Zip drive)	<input type="checkbox"/>
Scanner	<input type="checkbox"/>
Joystick	<input type="checkbox"/>
Sound Card	<input type="checkbox"/>
3D video accelerator card (e.g. ATI Rage, 3Dfx etc.)	<input type="checkbox"/>
TV capable video card that allows you to watch TV on your PC ..	<input type="checkbox"/>

380-06

COMPUTER HARDWARE, SOFTWARE, AND ACCESSORIES

380-07

How likely are you to purchase a personal computer in the next 12 months?

Will definitely purchase Will likely not purchase
 Will likely purchase Will definitely not purchase

Please check how often you shop at or visit each of the following outlets for computer related supplies:

380-08

	Never	Less than once a year	Once a year	2-6 times a year	7-11 times a year	Once a month	More than once a month
Business Depot/Staples	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Compucentre	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CompuSmart	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Computer City	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Costco/Price Club	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dell Computer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Future Shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gateway Country	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
IBM Home Computing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Office Depot	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Radio Shack	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Boston Computers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Brick	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Campus Computers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Comm Print Solutions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Compu Plus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Computer Exchange	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Computer Outlet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
London Drugs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National Computer Direct	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
PC Computers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Voodoo Computers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Westworld Computers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Direct from manufacturer (excluding Dell Computer)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online/Internet computer stores ..	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other retailers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

When was the last time you personally purchased each of the following types of computer software?

380-09

	Never	More than one year ago	About a year ago	7-11 months ago	2-6 months ago	Within the past month
Business graphics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Children's software	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Communication	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Database	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Desktop publishing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Education/training	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Entertainment/games	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Graphics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Internet browser software	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Office suite package(s)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Operating systems	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Personal finance/tax	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Programming software	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Time management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Utilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Word processing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other software	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

COMPUTER HARDWARE, SOFTWARE, AND ACCESSORIES

› Have you ever enrolled in a professional computer training course for which a fee was paid?

- No, have never enrolled 380-10
- Enrolled more than 5 years ago
- Enrolled between 1 and 5 years ago
- Enrolled within the past 12 months

› Which, if any, of the following video game systems does your household own? (Check all that apply)

- Nintendo Gameboy Sega Dreamcast 380-11
- Nintendo N64 Sega Gamegear
- Super Nintendo Sega Saturn
- Sony Playstation Microsoft X-Box
- Sony Playstation 2 None, don't own video game system

› About how many video game cartridges, CDs and PC games have you PERSONALLY rented and purchased in the past month?

Video Games in Past Month

	Rented	Purchased	
None	<input type="checkbox"/>	<input type="checkbox"/>	380-12
1 - 2	<input type="checkbox"/>	<input type="checkbox"/>	380-13
3 - 5	<input type="checkbox"/>	<input type="checkbox"/>	
6 - 9	<input type="checkbox"/>	<input type="checkbox"/>	
10 - 14	<input type="checkbox"/>	<input type="checkbox"/>	
15 or more	<input type="checkbox"/>	<input type="checkbox"/>	

RADIO

› On which day of the week are you completing this Radio, Television, Internet, and Newspaper section of this survey? (Please check one day only)

- Monday Friday 390-00
- Tuesday Saturday
- Wednesday Sunday
- Thursday

› On an average weekday (that is, from Monday to Friday), how long would you listen to the radio between 1:00 am and 5:00 am each weekday? (Please fill in the number of hours and minutes you listen in the spaces provided. If you normally do not listen to the radio during this time period, leave that space blank.)

1am - 5am each weekday _____ HOURS _____ MINUTES (Maximum 4 hours) 390-01

› On an average weekend, (that is, Saturday or Sunday), how long would you listen to the radio between 1:00 am and 5:00 am each weekend day? (Please fill in the number of hours and minutes you listen in the spaces provided. If you normally do not listen to the radio during this time period, leave that space blank.)

1am - 5am each weekend day _____ HOURS _____ MINUTES (Maximum 4 hours) 390-02



RADIO

» Did you listen to the radio yesterday, either at home or somewhere else?

No Yes

390-03

» For which of the following do you use radio REGULARLY? (Check all that apply)

News	<input type="checkbox"/>	Weather	<input type="checkbox"/>
Sports Reports	<input type="checkbox"/>	Community Information	<input type="checkbox"/>
Sports (play-by-play)	<input type="checkbox"/>	Talk Shows	<input type="checkbox"/>
Music	<input type="checkbox"/>	Contests	<input type="checkbox"/>
Traffic Reports	<input type="checkbox"/>	Special Music Programs	<input type="checkbox"/>

390-04

TELEVISION/CABLE

» On an average weekday (that is, from Monday to Friday), how long would you watch television in each of the following time periods each day? (Please fill in the number of hours and minutes you watch in the spaces provided. If you normally do not watch television during a time period, leave that space blank.)

6am - 9am _____ HOURS ____ MINUTES (Maximum 3 hours)

9am - noon _____ HOURS ____ MINUTES (Maximum 3 hours)

Noon - 5pm _____ HOURS ____ MINUTES (Maximum 5 hours)

5pm - 7pm _____ HOURS ____ MINUTES (Maximum 2 hours)

7pm - 11pm _____ HOURS ____ MINUTES (Maximum 4 hours)

11pm - 2am _____ HOURS ____ MINUTES (Maximum 3 hours)

2am - 6am _____ HOURS ____ MINUTES (Maximum 4 hours)

400-02

» On an average Saturday, how long would you watch television in each of the following time periods? (Please fill in the number of hours and minutes you watch in the spaces provided. If you normally do not watch television during a time period, leave that space blank.)

6am - noon _____ HOURS ____ MINUTES (Maximum 6 hours)

Noon - 7pm _____ HOURS ____ MINUTES (Maximum 7 hours)

7pm - 11pm _____ HOURS ____ MINUTES (Maximum 4 hours)

11pm - 2am _____ HOURS ____ MINUTES (Maximum 3 hours)

2am - 6am _____ HOURS ____ MINUTES (Maximum 4 hours)

400-03

» On an average Sunday, how long would you watch television in each of the following time periods? (Please fill in the number of hours and minutes you watch in the spaces provided. If you normally do not watch television during a time period, leave that space blank.)

6am - noon _____ HOURS ____ MINUTES (Maximum 6 hours)

Noon - 7pm _____ HOURS ____ MINUTES (Maximum 7 hours)

7pm - 11pm _____ HOURS ____ MINUTES (Maximum 4 hours)

11pm - 2am _____ HOURS ____ MINUTES (Maximum 3 hours)

2am - 6am _____ HOURS ____ MINUTES (Maximum 4 hours)

400-04

» Did you watch any television yesterday, either at home or somewhere else?

No Yes

400-05



TELEVISION/CABLE

› How often do you watch the following types of programs on television?

	Never	Once a year or less	2-11 times a year	Once a month	2-3 times a month	Once a week	More than once a week
Auto racing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Baseball (when in season)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Basketball (when in season)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cartoons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Documentaries	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Figure skating	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CFL Football (when in season) ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NFL Football (when in season) ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Game shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Golf	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hockey (when in season)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mini-Series	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Movies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
News/Current affairs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Situation comedies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Soap/Serial dramas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Suspense/crime dramas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Talk shows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
TV infomercials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Variety/Award specials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wrestling	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

400-06

› How often do you watch the following channels on television?

	Never	Once a year or less	2-11 times a year	Once a month	2-3 times a month	Once a week	More than once a week
A+E (Arts & Entertainment)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bravo!	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Canal D	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Canal Famille	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Canal Vie	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Canal Z	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CBC Newsworld	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CNN/Headline News	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Comedy Network	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Country Music Television (CMT) ..	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CPAC(Cable Public Affairs Channel/La Chaîne d'Affaires Publiques par Cable)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crossroads TV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CTV News 1/CTV NewsNet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Discovery Channel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Évasion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Family Channel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Food TV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Golf Channel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Headline Sports	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Historia	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
History Channel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Home and Garden TV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Le Canal Nouvelles (LCN)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Learning Channel (TLC)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Life Network (TLN)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
MétéoMédia	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Movie Network (TMN)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

400-07



TELEVISION/CABLE

How often do you watch the following channels on television?

	Never	Once a year or less	2-11 times a year	Once a month	2-3 times a month	Once a week	More than once a week
MuchMusic	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Much More Music	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
MusiMax	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
MusiquePlus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nashville Network	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Outdoor Life Network	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Prime TV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ROB TV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Le Réseau de l'information (RDI)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Le Réseau des Sports (RDS)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Séries+	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Showcase	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Space - Imagination Station	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Speedvision	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sportsnet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Star! TV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Teletoon (English)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Teletoon (French)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Treehouse TV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
TSN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
TV5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Viewer's Choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vision TV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Weather Network	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
WTN (The Woman's Network)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
YTV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

400-07
(cont)

When a commercial comes on television, how often do you do any of the following?

	Never	Seldom	Occasionally	Frequently
Change channels	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Continue to watch	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leave the room	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mute the sound	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Do something else	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

400-08

When watching a pre-recorded television program on a VCR and a commercial comes on, do you fast-forward through the commercial? (Check one box only)

Do not own a VCR	<input type="checkbox"/>	No	<input type="checkbox"/>
Yes - always	<input type="checkbox"/>	Unsure of how to tape	<input type="checkbox"/>
Yes - sometimes	<input type="checkbox"/>		

400-09

When you watch baseball, basketball, football or hockey on television, how often do you turn down the sound and use the radio to provide the play by play?

Never	<input type="checkbox"/>
Seldom	<input type="checkbox"/>
Occasionally	<input type="checkbox"/>
Frequently	<input type="checkbox"/>
Don't watch sports on TV	<input type="checkbox"/>

400-10

THE INTERNET

› If you have accessed the Internet in the past 4 weeks, about how much time have you personally spent on the Internet in the PAST 7 DAYS?

Did not access Internet in the past 7 days

Less than 1 hour

Between 1-5 hours

Between 6-10 hours

Between 11-15 hours

More than 15 hours

410-04

› Did you connect to and use the Internet YESTERDAY either at home or somewhere else? (e.g. e-mail, world wide web, newsgroups)

No Yes

410-04a
(411-03)

› Thinking about all the times you have accessed the Internet, have you ever personally done any of the following?

	No	Yes
Connect to the World Wide Web	<input type="checkbox"/>	<input type="checkbox"/>
Send or receive electronic mail (e-mail)	<input type="checkbox"/>	<input type="checkbox"/>
Transfer or download files or software	<input type="checkbox"/>	<input type="checkbox"/>
Participate in discussions or chat groups	<input type="checkbox"/>	<input type="checkbox"/>
Purchase any product or service via the Internet	<input type="checkbox"/>	<input type="checkbox"/>
Access a radio station's website	<input type="checkbox"/>	<input type="checkbox"/>

410-05

› If you have connected to the World Wide Web, how often do you do any of the following on the Web:

	Never	Seldom	Occasionally	Frequently
Browse or "surf"	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Search for specific information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Access current news	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Access information on specific products or services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Purchase products or services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Listen to a radio station in "real time" or Real Audio	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Watch a live or broadcast on demand type of video file	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Participate in or walk through a "virtual reality" or 3-D model such as a shopping mall	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

410-06

DAILY NEWSPAPERS

› In an average week, on how many weekdays (Monday to Friday) do you personally read or look into each of the following daily newspapers?

	Never	One day	Two days	Three days	Four days	Five days
Calgary Herald	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Calgary Sun	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Globe and Mail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National Post	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

420-01

› On an average weekday (that is, from Monday to Friday), how much time would you normally spend reading a daily newspaper on each day? (Please fill in the number of hours and minutes in the spaces provided. If you normally do not read a newspaper during weekdays, leave the spaces blank.)

Time normally spent reading a newspaper each day during weekdays _____ HOURS _____ MINUTES

420-02

DAILY NEWSPAPERS

› In an average weekend, on how many weekend days (Saturday and Sunday) do you personally read or look into each of the following daily newspapers?

	Never	One day	Two days
Calgary Herald	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Calgary Sun	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Globe and Mail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National Post	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

420-03

› On an average weekend (that is, Saturday and Sunday), how much time each day would you normally spend reading the weekend edition of the daily newspaper? (Please fill in the number of hours and minutes in the spaces provided. If you normally do not read a newspaper during the weekend, leave the spaces blank.)

Time normally spent reading a newspaper each day during weekend _____ HOURS _____ MINUTES

420-04

› When you do read a daily newspaper, how often would you read each of the following sections?

	Never	Seldom	Occasionally	Frequently
Automotive	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business & Financial	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Classified Ads (excl. real estate)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Comics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Computer/High Tech	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Daily TV Listings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Editorials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fashion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Food	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Front Page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
International News/World Section	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lifestyles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Local & Regional News	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Movie & Entertainment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National News	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New Homes section	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Real Estate listings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sports	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Travel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Weekend TV magazine	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

420-05

› How do you normally receive your copy of the daily newspaper? (Check one only)

Do not normally receive daily newspaper	<input type="checkbox"/>	Office copy	<input type="checkbox"/>
Home delivery	<input type="checkbox"/>	Read someone else's copy	<input type="checkbox"/>
Purchased news stand/store	<input type="checkbox"/>	Other method	<input type="checkbox"/>

420-06

› Which of the following statements best describes how you usually read daily newspapers?

I read most or all pages/sections	<input type="checkbox"/>
I read selected pages/sections only	<input type="checkbox"/>
I read selected pages/sections and skim through the rest of the paper quickly	<input type="checkbox"/>
I look through the whole paper casually	<input type="checkbox"/>

420-07

DAILY NEWSPAPERS

How often do you look for newspaper ads when reading the daily newspaper?

Never
 Seldom
 Occasionally
 Frequently

420-08

What time of day do you usually read the daily newspaper?

Between 6 a.m. and Noon Between 6 p.m. and 9 p.m.
 Between Noon and 6 p.m. After 9 p.m.

420-09

Did you read or look into any of yesterday's daily newspapers?

No Yes

420-10

Just thinking of an average week, on how many weekdays, Monday to Friday, do you personally read or look into any daily newspaper? (Check one only)

Never 3 days
 Less than one day a week. 4 days
 1 day 5 days
 2 days

420-11

COMMUNITY NEWSPAPERS

How often do you read the local community newspaper? (A local community newspaper contains local news, information, and advertising, and may be delivered free to your home, or purchased by subscription or on the news stands. Some are published twice a week, some weekly, some every other week and some monthly. This does NOT include the regular daily newspaper.)

Never
 Seldom
 Occasionally
 Frequently

430-01

Thinking about the community newspapers that you receive, on average, about how much time would you spend reading or looking through each issue? (Please fill in the number of hours and minutes in the spaces provided. If you normally do not read any community newspaper, leave the spaces blank.)

Time normally spent reading each issue
 of your community newspaper _____ HOURS _____ MINUTES

430-02

In an average month, how many issues of the community newspapers would you personally read or look into? (Please fill in the number of issues of the community newspapers in the space provided. If you normally do not read a community newspaper, leave the space blank.)

Number of community newspapers
 read during average month _____

430-03

Did you personally read or look into any community newspaper in the past 7 days?

No Yes

430-03a
 (431-01)

COMMUNITY NEWSPAPERS

Did you personally read or look into a community newspaper yesterday?

No Yes

430-04

MAGAZINES AND PUBLICATIONS

Did you personally read or look into any magazine yesterday?

No Yes

440-01a
(441-01)

Which, if any, of the following specific magazines did you read or look into in the past month?

(Check all that apply)

Canadian Geographic	<input type="checkbox"/>	Maxim	<input type="checkbox"/>	440-01b (441-02)
Canadian Living	<input type="checkbox"/>	National Geographic	<input type="checkbox"/>	
Chatelaine (English edition)	<input type="checkbox"/>	People	<input type="checkbox"/>	
Châtelaine (French edition)	<input type="checkbox"/>	Playboy	<input type="checkbox"/>	
Coup de Pouce	<input type="checkbox"/>	Prevention	<input type="checkbox"/>	
Cosmopolitan	<input type="checkbox"/>	Primeurs	<input type="checkbox"/>	
Dernière Heure	<input type="checkbox"/>	Reader's Digest	<input type="checkbox"/>	
Elle Québec	<input type="checkbox"/>	Sélection du Reader's Digest	<input type="checkbox"/>	
First for Women	<input type="checkbox"/>	7 Jours	<input type="checkbox"/>	
Flare	<input type="checkbox"/>	Seventeen	<input type="checkbox"/>	
Golf Digest	<input type="checkbox"/>	Sports Illustrated	<input type="checkbox"/>	
Good Housekeeping	<input type="checkbox"/>	Télé Plus	<input type="checkbox"/>	
Homemakers	<input type="checkbox"/>	Time	<input type="checkbox"/>	
In-Style	<input type="checkbox"/>	Tribute	<input type="checkbox"/>	
L'Actualité	<input type="checkbox"/>	TV Guide	<input type="checkbox"/>	
Le Journal du Bel Âge	<input type="checkbox"/>	TV Horaire	<input type="checkbox"/>	
Leisureways/Westworld	<input type="checkbox"/>	TV Times	<input type="checkbox"/>	
Le Lundi	<input type="checkbox"/>	TV 7 Jours/TV Hebdo	<input type="checkbox"/>	
Maclean's	<input type="checkbox"/>	Women's World	<input type="checkbox"/>	
Martha Stewart Living	<input type="checkbox"/>	Young and Modern	<input type="checkbox"/>	
None of these, did not read or look into any magazines in the past month	<input type="checkbox"/>		<input type="checkbox"/>	

How often do you read the following types of magazine publications?

	Never	Seldom	Occasionally	Frequently	
Alternative weekly publications	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	440-01
Art & antiques	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Automobile & motorcycle	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Babies & parenting	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Brides/bridal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Business & finance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Camping & outdoor recreation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Children & youth	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Computer, science & technology	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Entertainment & music	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Fashion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Food & beverage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Gardening & homes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
General interest	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Hobbies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Men's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Nature & ecology	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
News & current affairs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

MAGAZINES AND PUBLICATIONS

How often do you read the following types of magazine publications?

	Never	Seldom	Occasionally	Frequently
Photography, video, audio	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senior citizens	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sports & recreation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Travel & tourism.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Women's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other magazine types	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

440-01
(cont)

How much have you spent on books (not including academic texts) in the past 3 months?

None.....	<input type="checkbox"/>	\$50 - \$99.....	<input type="checkbox"/>
\$1 - \$9.....	<input type="checkbox"/>	\$100 - \$149.....	<input type="checkbox"/>
\$10 - \$29.....	<input type="checkbox"/>	\$150 - \$199.....	<input type="checkbox"/>
\$30 - \$49.....	<input type="checkbox"/>	\$200 or more.....	<input type="checkbox"/>

440-02

How often do you use each of the following to help you in your shopping (including direct mail purchases)?

	Never	Seldom	Occasionally	Frequently
Coupons	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Flyers inserted into a daily newspaper	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Flyers inserted into a community newspaper	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Flyers delivered to door or in the mail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Local store catalogues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mail order	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Internet/World Wide Web	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

440-03

In general, what is your overall opinion of flyers delivered to your door, or delivered in the mail?
Is your overall opinion:

Very favourable.....	<input type="checkbox"/>
Somewhat favourable.....	<input type="checkbox"/>
Somewhat unfavourable.....	<input type="checkbox"/>
Very unfavourable.....	<input type="checkbox"/>

440-04

When did you last use the Yellow Pages to look for a store, service, restaurant or something else? (Check ONE box only)

Today	<input type="checkbox"/>	2-3 months ago	<input type="checkbox"/>
Yesterday	<input type="checkbox"/>	4-6 months ago	<input type="checkbox"/>
In the past 7 days	<input type="checkbox"/>	Within the past 12 months.....	<input type="checkbox"/>
Within the last 30 days	<input type="checkbox"/>		

440-05

BEVERAGES

In the last 7 days, how many bottles, cans or glasses of beer did you drink AT A RESTAURANT OR LICENSED ESTABLISHMENT? This includes all kinds of beer including non-alcoholic.
(In 341 ml or 12 oz servings.) (Check ONE box only)

None.....	<input type="checkbox"/>	7 - 9.....	<input type="checkbox"/>
1 - 3.....	<input type="checkbox"/>	10 - 12.....	<input type="checkbox"/>
4 - 6.....	<input type="checkbox"/>	More than 12.....	<input type="checkbox"/>

450-01

BEVERAGES

› In the last 7 days, how many bottles, cans or glasses of beer did you drink AT HOME OR AT A FRIEND'S HOME? This includes all kinds of beer including non-alcoholic. (In 341 ml or 12 oz servings.) (Check ONE box only)

None	<input type="checkbox"/>	7 - 9	<input type="checkbox"/>
1 - 3	<input type="checkbox"/>	10 - 12	<input type="checkbox"/>
4 - 6	<input type="checkbox"/>	More than 12	<input type="checkbox"/>

450-02

› Which ONE of the following beer brands do you drink most often? (Check ONE box only)

Amstel	<input type="checkbox"/>	Molson Canadian Ice	<input type="checkbox"/>
Beck's	<input type="checkbox"/>	Molson Canadian Light	<input type="checkbox"/>
Black Ice	<input type="checkbox"/>	Molson Export	<input type="checkbox"/>
Black Label	<input type="checkbox"/>	Molson Golden	<input type="checkbox"/>
Budweiser	<input type="checkbox"/>	Molson Dry	<input type="checkbox"/>
Bud Light	<input type="checkbox"/>	Moosehead Lager	<input type="checkbox"/>
Carling Ice	<input type="checkbox"/>	President's Choice (any)	<input type="checkbox"/>
Carling Light	<input type="checkbox"/>	Rickards Red	<input type="checkbox"/>
Carlsberg	<input type="checkbox"/>	Sleeman (any)	<input type="checkbox"/>
Carlsberg Light	<input type="checkbox"/>	Alpine	<input type="checkbox"/>
Coors Light	<input type="checkbox"/>	Banff Brewery	<input type="checkbox"/>
Corona	<input type="checkbox"/>	Big Rock (any)	<input type="checkbox"/>
Dave's Beer (any)	<input type="checkbox"/>	Bow Valley Brewery	<input type="checkbox"/>
Heineken	<input type="checkbox"/>	Club	<input type="checkbox"/>
John Labatt Classic	<input type="checkbox"/>	Fosters	<input type="checkbox"/>
Kokanee	<input type="checkbox"/>	Old Milwaukee	<input type="checkbox"/>
Labatt Blue	<input type="checkbox"/>	Peak Brewery	<input type="checkbox"/>
Labatt Blue Light	<input type="checkbox"/>	Pilsner	<input type="checkbox"/>
Labatt 50	<input type="checkbox"/>	Rainier	<input type="checkbox"/>
Labatt Extra Dry	<input type="checkbox"/>	Stroh's	<input type="checkbox"/>
Labatt Genuine Draft	<input type="checkbox"/>	Other Labatt brand	<input type="checkbox"/>
Labatt Ice	<input type="checkbox"/>	Other Molson brand	<input type="checkbox"/>
Labatt Wildcat	<input type="checkbox"/>	Other Canadian micro brewery brand	<input type="checkbox"/>
Miller Genuine Draft	<input type="checkbox"/>	Other American brand	<input type="checkbox"/>
Miller Lite	<input type="checkbox"/>	Other imported brand	<input type="checkbox"/>
Molson Canadian	<input type="checkbox"/>	None, no brand drank most often	<input type="checkbox"/>
		Never drink beer, not even occasionally	<input type="checkbox"/>

450-03

› Which are ALL the other beer brands that you drink at least occasionally? (Check ALL brands that apply)

Amstel	<input type="checkbox"/>	Molson Canadian Ice	<input type="checkbox"/>
Beck's	<input type="checkbox"/>	Molson Canadian Light	<input type="checkbox"/>
Black Ice	<input type="checkbox"/>	Molson Export	<input type="checkbox"/>
Black Label	<input type="checkbox"/>	Molson Golden	<input type="checkbox"/>
Budweiser	<input type="checkbox"/>	Molson Dry	<input type="checkbox"/>
Bud Light	<input type="checkbox"/>	Moosehead Lager	<input type="checkbox"/>
Carling Ice	<input type="checkbox"/>	President's Choice (any)	<input type="checkbox"/>
Carling Light	<input type="checkbox"/>	Rickards Red	<input type="checkbox"/>
Carlsberg	<input type="checkbox"/>	Sleeman (any)	<input type="checkbox"/>
Carlsberg Light	<input type="checkbox"/>	Alpine	<input type="checkbox"/>
Coors Light	<input type="checkbox"/>	Banff Brewery	<input type="checkbox"/>
Corona	<input type="checkbox"/>	Big Rock (any)	<input type="checkbox"/>
Dave's Beer (any)	<input type="checkbox"/>	Bow Valley Brewery	<input type="checkbox"/>
Heineken	<input type="checkbox"/>	Club	<input type="checkbox"/>
John Labatt Classic	<input type="checkbox"/>	Fosters	<input type="checkbox"/>
Kokanee	<input type="checkbox"/>	Old Milwaukee	<input type="checkbox"/>
Labatt Blue	<input type="checkbox"/>	Peak Brewery	<input type="checkbox"/>
Labatt Blue Light	<input type="checkbox"/>	Pilsner	<input type="checkbox"/>
Labatt 50	<input type="checkbox"/>	Rainier	<input type="checkbox"/>
Labatt Extra Dry	<input type="checkbox"/>	Stroh's	<input type="checkbox"/>
Labatt Genuine Draft	<input type="checkbox"/>	Other Labatt brand	<input type="checkbox"/>
Labatt Ice	<input type="checkbox"/>	Other Molson brand	<input type="checkbox"/>
Labatt Wildcat	<input type="checkbox"/>	Other Canadian micro brewery brand	<input type="checkbox"/>
Miller Genuine Draft	<input type="checkbox"/>	Other American brand	<input type="checkbox"/>
Miller Lite	<input type="checkbox"/>	Other imported brand	<input type="checkbox"/>
Molson Canadian	<input type="checkbox"/>	Never drink beer, not even occasionally	<input type="checkbox"/>

450-04

BEVERAGES

› How often do you drink the following TYPES of beer?

	Never	Once a month or less	2-3 times a month	Once a week	2-6 times a week	At least once a day
Domestic beer (excluding microbrewery beers)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Microbrewery beer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Imported beer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other premium priced beer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Home brew/"U-Brew"	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-Alcoholic Beer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

450-05

› Have you changed the commercial brand of beer that you drink most often in the past 2 years?

No	Yes
<input type="checkbox"/>	<input type="checkbox"/>

450-06

› How often do you drink the following beverages at a bar or restaurant?

	Never	Once a month or less	2-3 times a month	Once a week	2-6 times a week	At least once a day
Canadian wine	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
American wine	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
European wine	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other imported wine	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

450-07

› How often do you drink the following beverages at home or a friend's house?

Canadian wine	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
American wine	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
European wine	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other imported wine	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

450-08

› In the last 7 days, how many bottles, or cans of either beer-based or spirit-based premixed alcoholic drinks (sometimes called coolers) did you drink? (Check one box only)

None	<input type="checkbox"/>	7 - 9	<input type="checkbox"/>
1 - 3	<input type="checkbox"/>	10 - 12	<input type="checkbox"/>
4 - 6	<input type="checkbox"/>	More than 12	<input type="checkbox"/>

450-09

› Do you currently make any of your own beverages?

	No	Yes
Beer	<input type="checkbox"/>	<input type="checkbox"/>
Wine	<input type="checkbox"/>	<input type="checkbox"/>

450-10

› On average, how many cups or glasses of the following do you drink per day at home and at work?

	None	Less than 1 per day	1 per day	2-3 per day	4-6 per day	7 or more per day
Regular coffee	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Decaffeinated coffee	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tea	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Flavoured Coffee	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

450-11

BEVERAGES

› On average, how often do you personally drink the following?

	Never	Once a month or less	2-3 times a month	Once a week	2-6 times a week	At least once a day
Coke	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Diet Coke	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pepsi	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Diet Pepsi	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other colas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other diet colas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seven Up	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Diet Seven Up	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sprite	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Diet Sprite	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other regular soft drink flavours....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other diet soft drinks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Milk	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chocolate milk	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fruit juice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fruit drink	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sparkling fruit drink/juice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Iced tea	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bottled water	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sports energy drink	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tomato juice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vegetable juice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brandy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bourbon	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cognac	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gin	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Liqueurs (any)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Port/Sherry	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rum	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tequila	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vodka	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vermouth	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rye/Canadian Whiskey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scotch Whiskey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Irish Whiskey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

450-12

CANDIES, SNACKS, AND BREAKFAST FOODS

How often do you personally eat the following types of food products?

	Never	Once a month or less	2-3 times a month	Once a week	2-6 times a week	At least once a day
Hard candies/mints	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chewy candies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cookies (store bought ready to eat)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chewing gum/bubble gum	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Peanuts and nuts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Boxed chocolates	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chocolate bars/candy bars	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Granola bars/health bars	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Potato chips	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Corn & tortilla chips	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Popcorn	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pretzels	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fresh fruit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ice cream & Ice treat products ...	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crackers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rice Cakes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other snack foods	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

460-01

How often do you personally eat the following types of breakfast products?

Granola type cold cereal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Children's pre-sweetened cold cereal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bran type cold cereal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other cold cereal type(s)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hot instant ready to serve cereal (in single serving packets)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Regular hot cereals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Breakfast bars	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pancakes from mix	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Frozen waffles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

460-02

AUTOMOTIVE

› About how many kilometres (miles) do you personally drive in a year?

Kilometres		Miles
None	<input type="checkbox"/>	None
1 to 9,999	<input type="checkbox"/>	1 to 5,999
10,000 to 19,999	<input type="checkbox"/>	6,000 to 11,999
20,000 to 29,999	<input type="checkbox"/>	12,000 to 17,999
30,000 or more	<input type="checkbox"/>	18,000 or more

470-01

If you do not drive please go to the **travel section** AT Q 490-01

› What make of vehicle do you drive most often? (Check one box only)

Domestic:

Buick	<input type="checkbox"/>	Jeep/Eagle	<input type="checkbox"/>
Cadillac	<input type="checkbox"/>	Lincoln	<input type="checkbox"/>
Chevrolet	<input type="checkbox"/>	Mercury	<input type="checkbox"/>
Chrysler	<input type="checkbox"/>	Oldsmobile	<input type="checkbox"/>
Dodge	<input type="checkbox"/>	Plymouth	<input type="checkbox"/>
Ford	<input type="checkbox"/>	Pontiac	<input type="checkbox"/>
Geo	<input type="checkbox"/>	Saturn	<input type="checkbox"/>
GMC	<input type="checkbox"/>	Other Domestic	<input type="checkbox"/>

470-02

Foreign:

Acura	<input type="checkbox"/>	Mercedes-Benz	<input type="checkbox"/>
Audi	<input type="checkbox"/>	Nissan	<input type="checkbox"/>
BMW	<input type="checkbox"/>	Porsche	<input type="checkbox"/>
Daewoo	<input type="checkbox"/>	Renault	<input type="checkbox"/>
Honda	<input type="checkbox"/>	Saab	<input type="checkbox"/>
Hyundai	<input type="checkbox"/>	Subaru	<input type="checkbox"/>
Infiniti	<input type="checkbox"/>	Suzuki	<input type="checkbox"/>
Isuzu	<input type="checkbox"/>	Toyota	<input type="checkbox"/>
Jaguar	<input type="checkbox"/>	Volkswagen	<input type="checkbox"/>
Kia	<input type="checkbox"/>	Volvo	<input type="checkbox"/>
Lexus	<input type="checkbox"/>	Other Foreign	<input type="checkbox"/>
Mazda	<input type="checkbox"/>		

› What type of vehicle do you drive most often?

Sedan	<input type="checkbox"/>	Station wagon	<input type="checkbox"/>
Coupe/Hatchback	<input type="checkbox"/>	Pickup truck	<input type="checkbox"/>
Sport coupe/sport sedan	<input type="checkbox"/>	Full-sized van	<input type="checkbox"/>
Minivan	<input type="checkbox"/>	Other	<input type="checkbox"/>
Sport utility vehicle	<input type="checkbox"/>		

470-03

› Thinking only about the vehicle you drive most often, what model year is it?

2001	<input type="checkbox"/>	1994	<input type="checkbox"/>
2000	<input type="checkbox"/>	1993	<input type="checkbox"/>
1999	<input type="checkbox"/>	1992	<input type="checkbox"/>
1998	<input type="checkbox"/>	1991	<input type="checkbox"/>
1997	<input type="checkbox"/>	1990 or older	<input type="checkbox"/>
1996	<input type="checkbox"/>	Don't know/not sure	<input type="checkbox"/>
1995	<input type="checkbox"/>		

470-04

› The vehicle you drive most often was...

Bought new	<input type="checkbox"/>	Leased new	<input type="checkbox"/>
Bought used	<input type="checkbox"/>	Leased used	<input type="checkbox"/>
		Don't know/not sure	<input type="checkbox"/>

470-05
(470-06)



AUTOMOTIVE

› Did you alone or with someone else make the decision to buy or lease the vehicle you drive most often?

I was not involved in the decision
 I made the decision alone
 I participated in the decision with someone else

470-06
(470-05)

› How many vehicles does your household own or lease?

None Three
 One More than three
 Two

470-07

› Have you personally purchased or leased a vehicle in the past 2 years?

No, not in the past 2 years
 Yes, purchased new
 Yes, purchased used
 Yes, leased new
 Yes, leased used

470-08

› If you are currently leasing a vehicle, which one of the following actions do you plan to take at the end of the lease period?

Purchase the vehicle
 Return the vehicle to the lessor

470-09

› How likely are you to purchase or lease a vehicle in the next 12 months?

Will definitely purchase or lease Will likely not purchase or lease
 Will likely purchase or lease Will definitely not purchase or lease

470-10

› If you are likely to purchase or lease, will you purchase or lease this vehicle new or used?

No, will not purchase or lease Yes, lease new
 Yes, purchase new Yes, lease used
 Yes, purchase used Don't know/not sure

470-11

› If you are likely to purchase or lease, how much do you plan to spend (or value of vehicle if leasing)?

Less than \$10,000 \$25,000 - \$29,999
 \$10,000 - \$14,999 \$30,000 - \$39,999
 \$15,000 - \$19,999 \$40,000 - \$49,999
 \$20,000 - \$24,999 \$50,000 or more

470-12

› If you are likely to purchase or lease, what type of vehicle do you plan to purchase or lease?

Sedan Station wagon
 Coupe/Hatchback Pickup truck
 Sport coupe/sedan Full-sized van
 Minivan Other
 Sport utility vehicle

470-12a
(471-01)

› Do you belong to an auto service club, or manufacturer's roadside assistance program?

No
 Yes, auto service club
 Yes, manufacturer's roadside assistance program

470-13

AUTOMOTIVE AFTERMARKET

Thinking about the most recent maintenance tasks done on the vehicle you drive most often, for each of the following where was the maintenance last done...

	Never Done	Gas Station/ Service Centre	Car Dealer	Specialty Shop	Yourself, family or friend	Don't know/ Not sure
Oil change/lube	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Paint job	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Repair transmission	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Repair brakes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Replace windshield	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Replace tires	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Replace muffler/shocks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rust protection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tune up	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other major repair job (over \$200)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

480-01

When was the last time you went to the following for auto parts or service?

	Never Went	3 Years Ago or More	1-2 Years Ago	In the Past 12 Months
AAMCO	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Apple Auto Glass	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bridgestone/Firestone	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Canadian Tire/Pit Stop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Costco/Price Club	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
GM Goodwrench	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Goodyear Select (Certified Auto Centre)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Maaco	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Midas Muffler	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Minit-Tune	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mister Transmission	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mr. Lube	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sears Auto	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Speedy Auto Glass	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Speedy Auto Service (Muffler King)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Standard Auto Glass	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wal-Mart	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A-1 Autobody	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Apollo Muffler	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Auto Parts Plus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Auto Value Parts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Auto Village Discount Parts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Blaskin & Lane	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brake Check	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bumper to Bumper	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Calgary Coachworks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Calgary Lube	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Calgary Pick Your Part	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Concours Autobody	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Craftsman Collision	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Crystal Glass	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Economy Glass	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fountain Lube	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fountain Tire	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kal Tire	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Minute Muffler	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Muffler Man	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Oil Changer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
OK Tire	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parts Source	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

480-02



AUTOMOTIVE AFTERMARKET

480-02
(cont)

› When was the last time you went to the following for auto parts or service?

	Never Went	3 Years Ago or More	1-2 Years Ago	In the Past 12 Months
Shine Factory	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Superior Paint & Body	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tire Craft	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
UAP/NAPA	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Car dealership (excluding GM Goodwrench) .	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other parts/service shops	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

› How often do you go to the following gas stations for gasoline?

	Never	Once a month or less	2-3 times a month	Once a week	More than once a week
Canadian Tire	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chevron	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Esso	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mohawk	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Petro-Canada	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shell	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunoco	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Calgary Co-op	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Domo	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fast Gas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gas Plus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Husky	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Superstore	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Turbo	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other gas stations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

480-03

› Please check off any places you rented a car, truck or van either for business or pleasure in the past 12 months?

Rented from in past 12 months	Purpose of Rental		
	Personal	Business	Both
Avis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Budget	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Discount	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hertz	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tilden	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ryder	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thrifty	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
U-Haul	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other car/truck/van rentals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
None of these, did not rent a car, truck or van in the past 12 months	<input type="checkbox"/>		

480-04
480-05

TRAVEL

▶ Please check off each of the following areas where you had a vacation in the PAST 3 YEARS. For each area where you did vacation, please check off all the seasons you visited the area.

Season you visited the area

Visited in past 3 years	Season you visited the area			
	Winter	Spring	Summer	Fall
Vancouver	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Victoria	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Whistler	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fairmont Hot Springs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fernie	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kimberly	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Okanagan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Panorama	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Radium	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shuswap	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other British Columbia	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Banff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Calgary	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jasper	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lake Louise	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bad Lands	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Canmore	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Drumheller	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Edmonton	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kananaskis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Red Deer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sylvan Lake	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Waterton National Park	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Windermere Valley	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Alberta	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Niagara Falls	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ottawa	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Toronto	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Ontario	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Montreal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quebec City	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Quebec	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cape Breton Island	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Nova Scotia	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Manitoba	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New Brunswick	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Newfoundland	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Prince Edward Island	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saskatchewan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
N.W.T./Yukon	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hawaii	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Las Vegas/Other Nevada	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New York City	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other New York State	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Disneyworld (Florida)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Florida	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Disneyland (California)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Los Angeles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
San Francisco	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other California	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Arizona	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Montana	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other U.S.A	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

490-01
490-02
(491-01)
(491-02)
(491-03)
(491-04)
(491-05)

None of these, did not vacation away from home in Canada or in the U.S. in the past 3 years



TRAVEL

▶ Please check off each of the following areas where you have ever had a vacation of 4 days or more.

Time of most recent 4-day stay

	Had vacation of 4 days or more	Time of most recent 4-day stay		
		3 Years ago or More	1-2 Years Ago	Past 12 Months
Ireland	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
England	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other United Kingdom (UK)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
France	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Germany	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Italy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Europe	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Egypt	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Israel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Middle East	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Africa (excluding Egypt)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hong Kong	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
India	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Japan	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Asia	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Australia	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New Zealand	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cuba	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jamaica	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Carribean	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mexico	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Central America	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
South America	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Alaska	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
California	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Florida	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hawaii	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nevada	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New York	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Northeast U.S.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Western U.S.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Southern U.S.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Midwest U.S.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Countries	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

490-03
490-04

None of these, never had a vacation of 4 days or more away from home

▶ How often do you use each of the following types of accommodation when you are on vacation?

	Never	Occasionally	Regularly
Bed and breakfast	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Boat	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Camping	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Condominium/apartment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cottage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cruise ship	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friends/relatives	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hotel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Motel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Resort	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
RV/camper	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

490-05

TRAVEL

» What was the approximate total cost of your last vacation? (Check one box only)

Under \$500	<input type="checkbox"/>	\$3,000 - \$3,999	<input type="checkbox"/>
\$500 - \$999	<input type="checkbox"/>	\$4,000 - \$5,999	<input type="checkbox"/>
\$1,000 - \$1,999	<input type="checkbox"/>	\$6,000 - \$7,999	<input type="checkbox"/>
\$2,000 - \$2,999	<input type="checkbox"/>	\$8,000 or more	<input type="checkbox"/>

490-06

» When was the last time you used each of the following services when planning your vacations?

	Never	3 years ago or more	1-2 years ago	Between 7-11 months ago	Within past 6 months
Book through an airline	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Book through a full service travel agent	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Book through a discount/ last minute agency	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Book a package tour	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Book travel through the Internet ..	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

490-07

» In the past 12 months which airline(s) have you flown with FOR PLEASURE OR PERSONAL REASONS?
How often have you flown with them?

Number of return trips (Going & returning = 1 trip)

Airlines used in last 12 months	One trip	Two trips	Three trips	Four trips	Five trips	Six or more trips
Air Canada/Canadian Airlines Int'l	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Air France	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Air Transat	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
American Airlines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
British Airways	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Canada 3000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Can Jet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cathay Pacific	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Delta Airlines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
JAL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
KLM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lufthansa	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Northwest Airways	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Royal Airlines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Singapore Airlines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Swissair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
TWA: Transworld Airlines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
United Airlines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
US Airways	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
West Jet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Air Alaska	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Air BC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Canadian Regional	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Capital City Air	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Continental	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Horizon Air	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Southwest Airlines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other airlines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
None of these, did not use any airlines for pleasure or personal reasons in the past 12 months	<input type="checkbox"/>					

490-08
490-09



TRAVEL

› In the past 12 months which airline(s) have you flown with for BUSINESS REASONS? How often have you flown with them?

Airlines used in last 12 months	Number of return trips (Going & returning = 1 trip)					
	One trip	Two trips	Three trips	Four trips	Five trips	Six or more trips
Air Canada/Canadian Airlines Int'l	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Air France	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Air Transat	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
American Airlines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
British Airways	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Canada 3000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Can Jet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cathay Pacific	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Delta Airlines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
JAL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
KLM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lufthansa	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Northwest Airways	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Royal Airlines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Singapore Airlines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Swissair	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
TWA: Transworld Airlines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
United Airlines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
US Airways	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
West Jet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Air Alaska	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Air BC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Canadian Regional	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Capital City Air	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Continental	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Horizon Air	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Southwest Airlines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other airlines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
None of these, did not use any airlines for business reasons in the past 12 months						<input type="checkbox"/>

490-10
490-11

› Are you a member of a frequent flyer program/club?

No Yes

490-12

ABOUT YOUR HOME

› In what type of home do you live? (Check one box only)

Apartment building/high rise	<input type="checkbox"/>	Semi-detached	<input type="checkbox"/>
Duplex/Triplex/Fourplex	<input type="checkbox"/>	Single-detached	<input type="checkbox"/>
Townhouse/rowhouse	<input type="checkbox"/>	Other	<input type="checkbox"/>

500-01

› Do you personally own (includes sole and/or joint ownership) or rent this home?

Own this home Neither own nor rent
 Rent this home

500-02

› Is this home part of a condominium?

Yes Don't know
 No

500-02a
(501-01)

› If you own this home, was it purchased ...?

New From a previous owner

500-03

ABOUT YOUR HOME

› If you own this home, is this the first home you've ever owned?

500-04

No Yes

› If you own this home, what would be the home's value if it were sold today?

500-05

\$100,000 or under	<input type="checkbox"/>	\$300,001 - \$400,000	<input type="checkbox"/>
\$100,001 - \$150,000	<input type="checkbox"/>	\$400,001 - \$500,000	<input type="checkbox"/>
\$150,001 - \$200,000	<input type="checkbox"/>	\$500,001 - \$1,000,000	<input type="checkbox"/>
\$200,001 - \$300,000	<input type="checkbox"/>	Over \$1,000,000	<input type="checkbox"/>

› How long have you lived in your present home?

500-06

Less than 1 year	<input type="checkbox"/>	4 to 5 years	<input type="checkbox"/>
1 year	<input type="checkbox"/>	6 to 10 years	<input type="checkbox"/>
2 years	<input type="checkbox"/>	11 to 20 years	<input type="checkbox"/>
3 years	<input type="checkbox"/>	More than 20 years	<input type="checkbox"/>

› Do you plan to move from your current home in the next two years? (If no, please skip to question 500-09)

500-07

No Yes

› If you plan to move in the next two years, to which one of the following areas are you MOST likely to move? (Check one only)

500-08

- Airdrie
- Bragg Creek
- Chestermere
- Cochrane
- Downtown
- High River
- Okotoks
- Strathmore
- North East
- North West
- South East
- South West
- To another location within Calgary
- Canmore
- Banff
- To another city/town/area in same province
- To another province
- To the U.S.A
- To another country
- Don't know/haven't decided

› If you plan to move in the next two years, are you most likely to...? (Check one only)

500-08a
(501-02)

Buy a new home	<input type="checkbox"/>	Rent	<input type="checkbox"/>
Buy a resale home	<input type="checkbox"/>	Not sure/don't know	<input type="checkbox"/>

› If you plan to move in the next two years, to what type of home are you MOST likely to move? (Check one box only)

500-08b
(501-03)

Apartment building/high rise	<input type="checkbox"/>	Semi-detached	<input type="checkbox"/>
Duplex/Triplex/Fourplex	<input type="checkbox"/>	Single-detached	<input type="checkbox"/>
Townhouse/rowhouse	<input type="checkbox"/>	Other	<input type="checkbox"/>

ABOUT YOUR HOME

› What is the main source of home heating and water heating in your primary home?

	Oil	Gas	Electricity	Other
Home heating	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Water heating	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

500-09

› Does your household own a vacation home (cabin, cottage, chalet, etc.)?

No	Yes
<input type="checkbox"/>	<input type="checkbox"/>

500-10

HOME IMPROVEMENT/MAINTENANCE

› Please indicate any of the following improvements started or completed on your home or vacation home in the past 2 years and who did most of the work..

	Done in past 2 years	Who did most of the work	
		Myself, family or friend	Contractor/ tradesperson
Added living space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Custom draperies/curtains	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Deck/fencing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electrical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exterior painting/staining	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Floor tiles or vinyl flooring	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Garage door opener	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hardwood flooring	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Heating, ventilation, or air conditioning (HVAC)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Installed home security system	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Installed windows or doors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interior painting/wallpaper	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Landscaping or yard improvements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Remodelled bathroom	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Remodelled kitchen	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Remodelled other room(s)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Roofing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Swimming pools/spas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wall-to-wall carpet or rugs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other home project(s)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
None of these, did not start or complete any home improvements in the past 2 years	<input type="checkbox"/>		

510-01
510-02

› How much have you spent on home improvements in the past two years?

Nothing	<input type="checkbox"/>	\$2,500 - \$4,999	<input type="checkbox"/>
\$1 - \$499	<input type="checkbox"/>	\$5,000 - \$9,999	<input type="checkbox"/>
\$500 - \$999	<input type="checkbox"/>	\$10,000 - \$19,999	<input type="checkbox"/>
\$1,000 - \$2,499	<input type="checkbox"/>	\$20,000 or more	<input type="checkbox"/>

510-03

› Which of the following services do you use for your home? (Check all that apply)

Monitored home security service	<input type="checkbox"/>
Gardening/landscaping service	<input type="checkbox"/>
Pest control service	<input type="checkbox"/>

510-04

FINANCIAL SERVICES

» Which ONE of the following is your PRINCIPAL financial institution? (Check ONE only)

	Principal Institution Used
Bank of Montreal	<input type="checkbox"/>
Canada Trust	<input type="checkbox"/>
Canadian Imperial Bank of Commerce (CIBC)	<input type="checkbox"/>
Citizen's Bank	<input type="checkbox"/>
Caisse Populaire Desjardins	<input type="checkbox"/>
ING Direct	<input type="checkbox"/>
Laurentian Bank	<input type="checkbox"/>
Mbanx Direct	<input type="checkbox"/>
National Bank of Canada	<input type="checkbox"/>
National Trust	<input type="checkbox"/>
President's Choice Financial	<input type="checkbox"/>
Royal Bank/Royal Trust	<input type="checkbox"/>
Scotiabank	<input type="checkbox"/>
The Hong Kong Bank of Canada/HSBC	<input type="checkbox"/>
Toronto Dominion Bank	<input type="checkbox"/>
Alberta Treasury Branch	<input type="checkbox"/>
Canadian Western Bank	<input type="checkbox"/>
First Calgary Financial	<input type="checkbox"/>
Online/Internet Bank	<input type="checkbox"/>
Other - Banks	<input type="checkbox"/>
Other - Credit unions/caisses populaires/d'économie	<input type="checkbox"/>
Other - Trust companies	<input type="checkbox"/>
None of these, no principal institution	<input type="checkbox"/>

520-01

» Which of the following institutions have you used for any services (e.g. accounts, loans, safe deposit box etc.) in the past 12 months? (Check ALL that apply)

	Other Institutions Used
Bank of Montreal	<input type="checkbox"/>
Canada Trust	<input type="checkbox"/>
Canadian Imperial Bank of Commerce (CIBC)	<input type="checkbox"/>
Citizen's Bank	<input type="checkbox"/>
Caisse Populaire Desjardins	<input type="checkbox"/>
ING Direct	<input type="checkbox"/>
Laurentian Bank	<input type="checkbox"/>
Mbanx Direct	<input type="checkbox"/>
National Bank of Canada	<input type="checkbox"/>
National Trust	<input type="checkbox"/>
President's Choice Financial	<input type="checkbox"/>
Royal Bank/Royal Trust	<input type="checkbox"/>
Scotiabank	<input type="checkbox"/>
The Hong Kong Bank of Canada/HSBC	<input type="checkbox"/>
Toronto Dominion Bank	<input type="checkbox"/>
Alberta Treasury Branch	<input type="checkbox"/>
Canadian Western Bank	<input type="checkbox"/>
First Calgary Financial	<input type="checkbox"/>
Online/Internet Bank	<input type="checkbox"/>
Other - Banks	<input type="checkbox"/>
Other - Credit unions/caisses populaires/d'économie	<input type="checkbox"/>
Other - Trust companies	<input type="checkbox"/>
None of these, did not use any services in past 12 months	<input type="checkbox"/>

520-02

FINANCIAL SERVICES

› Which of the following types of institutions do you personally use for investment purposes?

(Check all that apply)

- Bank
- Trust company
- Credit union/caisses populaires/d'économie
- Full service investment broker
- Insurance company
- Discount broker

520-03

› Within the past two years, have you changed the institution you use most often for investment purposes?

- No
- Yes

520-04

› Which of the following financial services/investments do you have either in your name or jointly with someone else? (Check as many as apply)

When service/investment was FIRST acquired

Have service	Acquired within the past 2 years	Acquired more than 2 years ago
Savings accounts	<input type="checkbox"/>	<input type="checkbox"/>
Chequing accounts	<input type="checkbox"/>	<input type="checkbox"/>
Personal overdraft protection	<input type="checkbox"/>	<input type="checkbox"/>
Senior services bank plan	<input type="checkbox"/>	<input type="checkbox"/>
Banking services package	<input type="checkbox"/>	<input type="checkbox"/>
A mortgage	<input type="checkbox"/>	<input type="checkbox"/>
An automobile loan	<input type="checkbox"/>	<input type="checkbox"/>
Personal line of credit	<input type="checkbox"/>	<input type="checkbox"/>
A personal loan	<input type="checkbox"/>	<input type="checkbox"/>
Registered Education Savings Plan (RESP)	<input type="checkbox"/>	<input type="checkbox"/>
Registered Retirement Income Fund (RRIF)	<input type="checkbox"/>	<input type="checkbox"/>
Registered Retirement Savings Plan (RRSP)	<input type="checkbox"/>	<input type="checkbox"/>
Will/Estate planning	<input type="checkbox"/>	<input type="checkbox"/>
Canada Savings Bonds	<input type="checkbox"/>	<input type="checkbox"/>
Bonds	<input type="checkbox"/>	<input type="checkbox"/>
Stocks	<input type="checkbox"/>	<input type="checkbox"/>
Mutual funds within RRSP	<input type="checkbox"/>	<input type="checkbox"/>
Mutual funds outside RRSP	<input type="checkbox"/>	<input type="checkbox"/>
Term deposits	<input type="checkbox"/>	<input type="checkbox"/>
Guaranteed Investment Certificates	<input type="checkbox"/>	<input type="checkbox"/>
Investment real estate	<input type="checkbox"/>	<input type="checkbox"/>

520-05
520-06

None of these, do not have any financial services or investments in own name or jointly with someone else.

› Which one of the following prepared your most recent Canadian personal income tax return?

- Self/friend/relative
- Accountant
- Professional financial advisor
- Tax preparation service
- Other type of service(s)
- Have never filed a Canadian income tax return

520-07

› In an average year, about how much do you, personally, contribute to all your RRSPs combined?

(Check one only)

- Don't have RRSP
- Under \$2,500
- \$2,501 - \$5,000
- \$5,001 - \$10,000
- Over \$10,000

520-07a
(521-01)



FINANCIAL SERVICES

› In your most recent personal income tax return, did you contribute the maximum amount allowable to your RRSP (Registered Retirement Savings Plan)?

No Yes Don't have RRSP

520-08

› Which of the following insurance services do you carry either in your own name or jointly with someone else?

When Insurance was FIRST acquired

	Have Insurance	When Insurance was FIRST acquired	
		Acquired within the past 2 years	Acquired more than 2 years ago
Private life insurance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Private disability/health insurance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Group life insurance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Group health/disability insurance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Home insurance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Automobile insurance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mortgage insurance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Credit card balance insurance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Loss of employment insurance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other insurance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
None of these, do not carry any insurance in my own name or jointly with someone else			

520-09
520-10

› How often do you use an automated bank teller machine?

Never	<input type="checkbox"/>	Once a week	<input type="checkbox"/>
Once a month or less	<input type="checkbox"/>	2 to 6 times a week	<input type="checkbox"/>
2 to 4 times a month	<input type="checkbox"/>	7 or more times a week	<input type="checkbox"/>

520-11

› How often do you use an automatic debit card for purchases?

Never	<input type="checkbox"/>	Once a week	<input type="checkbox"/>
Once a month or less	<input type="checkbox"/>	2 to 6 times a week	<input type="checkbox"/>
2 to 4 times a month	<input type="checkbox"/>	7 or more times a week	<input type="checkbox"/>

520-12

› Which of the following banking and financial services do you currently have?

	No	Yes
Telephone banking plan	<input type="checkbox"/>	<input type="checkbox"/>
Online/Internet banking plan	<input type="checkbox"/>	<input type="checkbox"/>
Online/Internet stock trading	<input type="checkbox"/>	<input type="checkbox"/>

520-13

› Do you personally have any of the following credit cards? (Check as many as apply)

	Standard	Gold/Platinum etc.	With Loyalty Rewards
American Express	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mastercard	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visa	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Bay	<input type="checkbox"/>		
Sears	<input type="checkbox"/>		
Other department store card(s)	<input type="checkbox"/>		<input type="checkbox"/>
Gas service station card(s)	<input type="checkbox"/>		<input type="checkbox"/>
Travel & entertainment card(s)	<input type="checkbox"/>		<input type="checkbox"/>
None of these, do not have any credit cards			

520-14

YOUR WORK

Not applicable/not employed

530-00

If you are not employed for pay, check Not Applicable and proceed to the Preferences section at Q 540-01

› We would like to know which part of the country you work in.

Please write the **FIRST THREE** characters of the postal code where you work. _ _ _

530-01

› On average, how much time do you spend each day driving from home to work, one-way, by automobile?

Don't commute by automobile	<input type="checkbox"/>	31-45 minutes one way	<input type="checkbox"/>
1-15 minutes one way	<input type="checkbox"/>	46-60 minutes one way	<input type="checkbox"/>
16-30 minutes one way	<input type="checkbox"/>	More than 60 minutes one way	<input type="checkbox"/>

530-02

› On average, how much time do you spend each day commuting from home to work, one-way, by public transit?

Don't commute by public transit	<input type="checkbox"/>	31-45 minutes one way	<input type="checkbox"/>
1-15 minutes one way	<input type="checkbox"/>	46-60 minutes one way	<input type="checkbox"/>
16-30 minutes one way	<input type="checkbox"/>	More than 60 minutes one-way	<input type="checkbox"/>

530-03

› As part of your job, have you been directly involved in any business purchase decisions totalling more than \$500 in the past 12 months? (If no, skip to Q 530-07)

No	Yes
<input type="checkbox"/>	<input type="checkbox"/>

530-04

› In the past 12 months, what is the total value of business purchases that you have personally been involved in?

\$500 - \$1,999	<input type="checkbox"/>	\$25,000 - \$49,999	<input type="checkbox"/>
\$2,000 - \$4,999	<input type="checkbox"/>	\$50,000 - \$99,999	<input type="checkbox"/>
\$5,000 - \$9,999	<input type="checkbox"/>	\$100,000 or more	<input type="checkbox"/>
\$10,000 - \$24,999	<input type="checkbox"/>		

530-05



YOUR WORK

› For each of the following business purchase decision area check the ONE box that best describes your own personal involvement. (Check one box only for each area)

	No direct involvement	I am consulted	I recommend	I authorize
Business travel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cellular telephone service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Computer online/Internet services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Computer software	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Computer hardware	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Computer education/training	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Convention arrangements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Courier services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fax machines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Long distance telephone service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Office food catering	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Office supplies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Office telephone systems	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Office furniture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pagers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Personnel agencies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photocopiers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Printing services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Professional services	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

530-06

› Do you work from an office in your home?

No	Yes
<input type="checkbox"/>	<input type="checkbox"/>

530-07

› If yes, is this office your primary business office?

No	Yes
<input type="checkbox"/>	<input type="checkbox"/>

530-08

› In the past 12 months, how many trips of more than 160 kilometres or 100 miles (one way) have you made on business, using each of the following transportation modes? (Please count going and returning as one trip)

	None	1-2 trips	3-6 trips	More than 6 trips
By air	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
By road	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
By rail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

530-09

› In the past 12 months, how many nights did you spend away from home on business? (Check one box only)

None	<input type="checkbox"/>	11 to 15 nights	<input type="checkbox"/>
1 to 5 nights	<input type="checkbox"/>	16 to 21 nights	<input type="checkbox"/>
6 to 10 nights	<input type="checkbox"/>	More than 21 nights	<input type="checkbox"/>

530-10



PREFERENCES

» To what degree do you agree or disagree with the following statements?

	Strongly Agree	Agree	Neither Agree or Disagree	Disagree	Strongly Disagree
	1	2	3	4	5
"New and improved" on packages is just an advertising gimmick	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Today there is too much effort spent on finding ways to sell things rather than actually making them better	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Premium priced brands are not worth the extra money	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
There is too much sex being used to sell products today	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advertising is an important source of information to me	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am very concerned about the nutritional content of food products I buy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I prefer low-calorie or "light" foods and drinks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I won't try a new product until it's been proven	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Most new products are worth a try	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I like to try new and different products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
If I see something interesting in a store, I will usually buy it on impulse	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I tend to pass up my favourite brand if something else is on sale	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
If one of my usual brands is on special, I will buy extra	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Once I find a brand I like, I stick with it	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
No-name products are as good as nationally advertised brands	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I feel I am too tolerant of products and services that do not meet my expectations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
When I make a purchase, I often spend more than I thought I would	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am willing to pay a little extra to save time shopping	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
To me, shopping is a chore rather than a pleasure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
When I buy products I am looking for convenience, not price	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I prefer to postpone a purchase than buy on credit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I go out with friends a great deal of the time	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I like to work on community projects	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I lead a fairly busy social life	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

540-01

PREFERENCES

To what degree do you agree or disagree with the following statements?

	Strongly Agree 1	Agree 2	Neither Agree or Disagree 3	Disagree 4	Strongly Disagree 5
I do more entertaining at home now than ever before	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I try to keep abreast of changes in style and fashions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I try to minimize the amount of time I spend on personal grooming	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I take care of money matters and bill paying in our household	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
It is important that women should have a career outside of the home	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Women should have their own money for personal spending and savings over and above household requirements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
If a woman has the same job as a man, she should receive the same pay	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The man should be the head of the family	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Working makes me feel I am in control of my life	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A person's career should be their first priority	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I enjoy being extravagant	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I consider myself to be sophisticated	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Young people are too sexually active	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am easily persuaded	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Discussing sexual matters with the opposite sex makes me feel uncomfortable	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I feel very lonely	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I like to cook	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am a homebody	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I would rather spend a quiet evening at home than go out to a party	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Family life and having children are most important to me	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Television is my primary source of entertainment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
My home is kept very neat and clean	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A single person can have a satisfying, enjoyable life	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I generally achieve what I set out to do	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
An important part of my life and activities is dressing smartly	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am more independent than most people	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I have more self-confidence than most people my age	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I am careful of what I eat in order to keep my weight under control	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

540-01



PERSONAL CARE, HEALTH AND BEAUTY AIDS

542-01

These next few questions ask about food, cleaning and other health, consumer items and services you may have used personally or for your household.

In each case simply check the box under the dark shaded heading that best describes your answer. If you check "Yes", complete the rest of the section, otherwise go to the next dark shaded heading.

TOOTHPASTE	PERSONALLY USE	
	Past 6 Months	Times Past 7 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

BREATH FRESHENERS	PERSONALLY USE	
	Past 6 Months	Times Past 7 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

PERSONAL CARE SOAPS	PERSONALLY USE	
	Past 6 Months	Times Past 7 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

TOOTHPASTE	PERSONALLY USE	
	Most Often	Others Sometimes

Kinds:

Baking Soda

Regular

Sensitive

Tartar Control

Whitener

Types:

Paste

Gel

Forms:

Pump

Stand Up tube

Regular

BREATH FRESHENERS	PERSONALLY USE	
	Most Often	Others Sometimes

Types:

Gum

Mints

Mini Mints

DEODORANTS/ ANTIPERSPIRANTS	PERSONALLY USE	
	Past 6 Months	Times Past 7 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

PERSONAL CARE SOAPS	PERSONALLY USE	
	Most Often	Others Sometimes

Types:

Antibacterial

Baby

Moisturizer

Deodorant

Regular

Forms:

Regular Bar

Liquid

Kinds:

Scented

Unscented

MOUTHWASH/ DENTAL RINSE	PERSONALLY USE	
	Past 6 Months	Times Past 7 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

DEODORANTS/ ANTIPERSPIRANT	PERSONALLY USE	
	Most Often	Others Sometimes

Types:

Scented

Unscented

Forms:

Aerosol

Clear Gel

Clear Stick

Invisible White Stick

Roll-on

Soft Solid

Stick

Other

Kinds:

AntiPerspirant/Deodorant

Deodorant only

SHAMPOO	PERSONALLY USE	
	Past 6 Months	Times Past 7 Days

YES

NO

None

1-2

3-5

6-7

8-10

11+

DENTURE CLEANSERS	PERSONALLY USE	
	Past 6 Months	Times Past 7 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

PERSONAL CARE, HEALTH AND BEAUTY AIDS

542-40

SHAMPOO	TIMES USED IN PAST 7 DAYS		
	1-4	5-7	8+
How Often:			
Baby:			
for self	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
for baby	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Childrens:			
for self	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
for child	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Clarifying	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Colour Retention	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Combination			
Shampoo/			
Conditioner ..	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Natural	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Regular	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dandruff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Medicated	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

HAIR CONDITIONERS	PERSONALLY USE	
	Past 6 Months	Times Past 7 Days
YES	<input type="checkbox"/>	
NO	<input type="checkbox"/>	
None		<input type="checkbox"/>
1-2		<input type="checkbox"/>
3-5		<input type="checkbox"/>
6-7		<input type="checkbox"/>
8-10		<input type="checkbox"/>
11+		<input type="checkbox"/>

HAIR CONDITIONERS	PERSONALLY USE	
	Most Often	Others Sometimes
Regular/Instant ...	<input type="checkbox"/>	<input type="checkbox"/>
Leave-In	<input type="checkbox"/>	<input type="checkbox"/>
Intensive Treatment	<input type="checkbox"/>	<input type="checkbox"/>
Hot Oil	<input type="checkbox"/>	<input type="checkbox"/>
Clarifying	<input type="checkbox"/>	<input type="checkbox"/>
Colour Retention .	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>

HAIRSPRAYS	PERSONALLY USE	
	Past 6 Months	Times Past 7 Days
YES	<input type="checkbox"/>	
NO	<input type="checkbox"/>	
None		<input type="checkbox"/>
1-2		<input type="checkbox"/>
3-5		<input type="checkbox"/>
6-7		<input type="checkbox"/>
8-10		<input type="checkbox"/>
11+		<input type="checkbox"/>

HAIRSPRAYS	PERSONALLY USE	
	Most Often	Others Sometimes
YES	<input type="checkbox"/>	
NO	<input type="checkbox"/>	
None		<input type="checkbox"/>
1-2		<input type="checkbox"/>
3-5		<input type="checkbox"/>
6-7		<input type="checkbox"/>
8-10		<input type="checkbox"/>
11+		<input type="checkbox"/>

HAIRSTYLING MOUSSES	PERSONALLY USE	
	Past 6 Months	Times Past 7 Days
YES	<input type="checkbox"/>	
NO	<input type="checkbox"/>	
None		<input type="checkbox"/>
1-2		<input type="checkbox"/>
3-5		<input type="checkbox"/>
6-7		<input type="checkbox"/>
8-10		<input type="checkbox"/>
11+		<input type="checkbox"/>

HAIRSTYLING GELS	PERSONALLY USE	
	Past 6 Months	Times Past 7 Days
YES	<input type="checkbox"/>	
NO	<input type="checkbox"/>	
None		<input type="checkbox"/>
1-2		<input type="checkbox"/>
3-5		<input type="checkbox"/>
6-7		<input type="checkbox"/>
8-10		<input type="checkbox"/>
11+		<input type="checkbox"/>

HAIRSTYLING GELS	PERSONALLY USE	
	Most Often	Others Sometimes
YES	<input type="checkbox"/>	
NO	<input type="checkbox"/>	
None		<input type="checkbox"/>
1-2		<input type="checkbox"/>
3-5		<input type="checkbox"/>
6-7		<input type="checkbox"/>
8-10		<input type="checkbox"/>
11+		<input type="checkbox"/>

Kinds:

Anti-Frizz	<input type="checkbox"/>	<input type="checkbox"/>
Creams	<input type="checkbox"/>	<input type="checkbox"/>
Mud	<input type="checkbox"/>	<input type="checkbox"/>
Pomades	<input type="checkbox"/>	<input type="checkbox"/>
Shine	<input type="checkbox"/>	<input type="checkbox"/>
Straightening	<input type="checkbox"/>	<input type="checkbox"/>
Waxes	<input type="checkbox"/>	<input type="checkbox"/>

HAIRCOLOURING PRODUCTS	PERSONALLY USE	
	Past 6 Months	Times Past 6 Months
YES	<input type="checkbox"/>	
NO	<input type="checkbox"/>	
1-2		<input type="checkbox"/>
3-4		<input type="checkbox"/>
5-6		<input type="checkbox"/>
7+		<input type="checkbox"/>

HAIR SALON	PERSONALLY USE	
	Past 6 Months	In Past 6 Months
YES	<input type="checkbox"/>	
NO	<input type="checkbox"/>	

Hair Services:

Haircut	<input type="checkbox"/>
Colouring	<input type="checkbox"/>
Styling	<input type="checkbox"/>

HAND & BODY CREAM/LOTION	PERSONALLY USE	
	Past 6 Months	Times Past 7 Days
YES	<input type="checkbox"/>	
NO	<input type="checkbox"/>	
None		<input type="checkbox"/>
1-2		<input type="checkbox"/>
3-5		<input type="checkbox"/>
6-9		<input type="checkbox"/>
10-14		<input type="checkbox"/>
15+		<input type="checkbox"/>

HAND & BODY CREAM/LOTION	PERSONALLY USE	
	Most Often	Others Sometimes
Used For:		
Hands	<input type="checkbox"/>	<input type="checkbox"/>
Feet	<input type="checkbox"/>	<input type="checkbox"/>
Rest of Body	<input type="checkbox"/>	<input type="checkbox"/>

FACIAL MOISTURIZERS	PERSONALLY USE	
	Past 6 Months	Times Past 7 Days
YES	<input type="checkbox"/>	
NO	<input type="checkbox"/>	
None		<input type="checkbox"/>
1-2		<input type="checkbox"/>
3-5		<input type="checkbox"/>
6-9		<input type="checkbox"/>
10-14		<input type="checkbox"/>
15+		<input type="checkbox"/>

FACIAL MOISTURIZERS	PERSONALLY USE	
	Most Often	Others Sometimes
Types:		
Cream	<input type="checkbox"/>	<input type="checkbox"/>
Lotion	<input type="checkbox"/>	<input type="checkbox"/>
Gel	<input type="checkbox"/>	<input type="checkbox"/>
Other	<input type="checkbox"/>	<input type="checkbox"/>

How Used:

Anti-Wrinkle/		
Anti-Aging	<input type="checkbox"/>	<input type="checkbox"/>
Exfoliating	<input type="checkbox"/>	<input type="checkbox"/>
Eye Cream	<input type="checkbox"/>	<input type="checkbox"/>
Moisturizing	<input type="checkbox"/>	<input type="checkbox"/>
Night Cream	<input type="checkbox"/>	<input type="checkbox"/>
Sunscreen	<input type="checkbox"/>	<input type="checkbox"/>
Under Make-up ...	<input type="checkbox"/>	<input type="checkbox"/>

ACNE PRODUCTS	PERSONALLY USE	
	Past 6 Months	Times Past 7 Days
YES	<input type="checkbox"/>	
NO	<input type="checkbox"/>	
None		<input type="checkbox"/>
1-2		<input type="checkbox"/>
3-5		<input type="checkbox"/>
6-9		<input type="checkbox"/>
10-14		<input type="checkbox"/>
15+		<input type="checkbox"/>

ACNE PRODUCTS	PERSONALLY USE	
	Most Often	Others Sometimes
YES	<input type="checkbox"/>	
NO	<input type="checkbox"/>	
None		<input type="checkbox"/>
1-2		<input type="checkbox"/>
3-5		<input type="checkbox"/>
6-9		<input type="checkbox"/>
10-14		<input type="checkbox"/>
15+		<input type="checkbox"/>

PERSONAL CARE, HEALTH AND BEAUTY AIDS

MEN'S AFTERSHAVE LOTION & COLOGNE	PERSONALLY USE	
	Past 6 Months	Times Past 7 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

MEN'S AFTERSHAVE LOTION & COLOGNE	PERSONALLY USE	
	Most Often	Others Sometimes

Types:

After Shave Splash

After Shave Lotion

After Shave Gel..

Cologne

Eau de Toilette ...

RAZORS/ SHAVERS	PERSONALLY USE	
	Past 6 Months	Times Past 7 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

RAZORS/ SHAVERS	PERSONALLY USE	
	Most Often	Others Sometimes

Kinds:

Electric Shaver ...

Disposable Razor

Perm. Razor with
Replacement blade

SHAVING CREAMS/GELS	PERSONALLY USE	
	Past 6 Months	Times Past 7 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

SHAVING CREAMS/GEL	PERSONALLY USE	
	Most Often	Others Sometimes

Types:

Cream/Foam

Gel

Soap

COUGH DROPS	PERSONALLY USE	
	Past 6 Months	Times Past 30 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

COUGH DROPS	PERSONALLY USE	
	Most Often	Others Sometimes

Used For:

Allergy

Cough

Sore Throat

Stuffy Nose

Other

COUGH SYRUP	PERSONALLY USE	
	Past 6 Months	Times Past 30 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

MEDICATED THROAT REMEDIES	PERSONALLY USE	
	Past 6 Months	Times Past 30 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

MEDICATED THROAT REMEDIES	PERSONALLY USE	
	Most Often	Others Sometimes

Kinds:

Spray

Lozenges

NASAL SPRAYS	PERSONALLY USE	
	Past 6 Months	Times Past 30 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

EYE DROPS	PERSONALLY USE	
	Past 6 Months	Times Past 30 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

EYE DROPS	PERSONALLY USE	
	Most Often	Others Sometimes

Used For:

Artificial Tears

Dry Eyes

Itchy Eyes

Red Eyes

Tired Eyes

PERSONAL CARE, HEALTH AND BEAUTY AIDS

PAIN RELIEVING RUBS	PERSONALLY USE	
	Past 6 Months	Times Past 30 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

PAIN RELIEVING RUBS	PERSONALLY USE	
	Most Often	Others Sometimes

Used For:

Arthritis/ Rheumatism

Backaches

Muscle Aches/Pain

Occupational Related Injury

Sports-Related Injury

Other

FIRST AID CREAMS OINTMENTS	PERSONALLY USE	
	Past 6 Months	Times Past 30 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

HEADACHE REMEDIES & PAIN RELIEVERS -non prescription-	PERSONALLY USE	
	Past 6 Months	Times Past 30 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

HEADACHE REMEDIES & PAIN RELIEVERS -non prescription-	PERSONALLY USE	
	Most Often	Others Sometimes

Types:

Caplets

Capsules

Gel Caps

Tablets

Kinds:

With Codeine

Without Codeine ..

PAIN RELIEVERS FOR ARTHRITIS/ RHEUMATISM	PERSONALLY USE	
	Past 6 Months	Times Past 30 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

PAIN RELIEVERS FOR BACKACHES	PERSONALLY USE	
	Past 6 Months	Times Past 30 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

PAIN RELIEVERS FOR HEADACHE	PERSONALLY USE	
	Past 6 Months	Times Past 30 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

PAIN RELIEVERS FOR MUSCLE & BODY PAIN	PERSONALLY USE	
	Past 6 Months	Times Past 30 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

NON-PRESCRIPTION PRODUCTS FOR PREVENTING HEART ATTACKS/STROKE	PERSONALLY USE	
	Use	How Often

YES

NO

Daily

Every Other Day

Once A Week

Less Often

COLD REMEDIES	PERSONALLY USE	
	Past 6 Months	Times Past 30 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

ALLERGY AND SINUS REMEDIES	PERSONALLY USE	
	Past 6 Months	Times Past 30 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

ALLERGY AND SINUS REMEDIES	PERSONALLY USE	
	Most Often	Others Sometimes

Used For:

Allergy

Sinus

SLEEPING TABLETS	PERSONALLY USE	
	Past 6 Months	Times Past 30 Days

YES

NO

None

1-2

3-5

6+

PERSONAL CARE, HEALTH AND BEAUTY AIDS

543-60

UPSET STOMACH REMEDIES	PERSONALLY USE	
	Past 6 Months	Times Past 30 Days

YES

NO

None

1-6

7-15

16-29

30+

UPSET STOMACH REMEDIES	PERSONALLY USE	
	Most Often	Others Sometimes

Used For:

Heartburn

Calcium Supplement

Acid Indigestion ..

Gas/Bloating

Upset Stomach ...

ANTI-NAUSEANT/ MOTION SICKNESS REMEDIES	PERSONALLY USE	
	Past 6 Months	Times Past 6 Months

YES

NO

None

1-2

3-5

6-10

11+

ANTI-NAUSEANT MOTION SICKNESS REMEDIES	PERSONALLY USE	
	Most Often	Others Sometimes

Used For:

General Nausea ..

Flu Nausea

Motion Sickness ...

Morning Sickness

Other

LAXATIVES	PERSONALLY USE	
	Past 6 Months	Times Past 30 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

LAXATIVES	PERSONALLY USE	
	Most Often	Others Sometimes

Kinds:

Natural Bulk Fibre .

Pills

Chewable Tablets

Liquids

DIARRHEA REMEDIES	PERSONALLY USE	
	Past 6 Months	Times Past 30 Days

YES

NO

None

1-2

3-5

6+

HEMORRHOID REMEDIES	PERSONALLY USE	
	Past 6 Months	Times Past 30 Days

YES

NO

None

1-2

3-5

6+

ADHESIVE BANDAGES	PERSONALLY USE	
	Past 6 Months	Times Past 30 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

Types:

Plastic

Clear

Medicated

Flexible (cloth)

Decorated

DIET CONTROL	PERSONALLY CONTROL DIET	

YES

NO

Reasons:

Blood Sugar Level

Cholesterol Level

Lactose Intolerance

Maintain Weight

Physical Fitness

Regularity

Salt Restriction

Weight Loss

Treatment(s):

Diet Pills

Exercise

Lactose Intolerance Medication

Meat Replacements

Monitor Diet

Nutritionist

Weight Control Centre ...

Other

VITAMINS, MINERALS HERBAL SUPPLEMENTS	PERSONALLY USE	
	Past 6 Months	Number Taken Per Day

YES

NO

Less than 1 Per Day

1 Per Day

2 Per Day

3 to 6 Per Day

7 or More Per Day

PERSONAL CARE, HEALTH AND BEAUTY AIDS

544-01

VITAMINS, MINERALS HERBAL SUPPLEMENTS	PERSONALLY USE
	Use <input type="checkbox"/>

Vitamins and Minerals:

Multi Vitamin
 Vitamin A or D
 B Vitamins
 Vitamin C
 Vitamin E
 Folic Acid
 Calcium Magnesium
 Calcium
 Glucosamine or
 Chondroitin Sulfate
 Coenzyme Q10
 Iron

Herbal Supplements:

Saw Palmetto
 Evening Primrose Oil
 Ginkgo Biloba
 Echinacea
 Ginseng
 Don Quai
 Kava Kava
 St. John's Wort
 Garlic
 Flax Seed Oil
 Lecithin/Omega
 Chamomile

HEALTH CARE	PERSONALLY VISITED PAST 6 MONTHS	
	YES	NO

Types:

Acupuncturist
 Aromatherapy
 Chiropractor
 Cosmetic Surgeon
 Homeopathy
 Massage Therapy
 Naturopathy
 Osteopath
 Physiotherapist
 Private Clinic/
 Hospital in Canada
not paid for by
 Prov. health care
 Private Clinic/
 Hospital in USA
paid for by Prov.
 health care
 Private Clinic/
 Hospital in USA
not paid for by
 Prov. health care

HOME HEALTH CARE PRODUCTS	YOU PERSONALLY
	Have <input type="checkbox"/>

Hearing Aid
 Prosthetic Device
 Supports And Braces
 Walker
 Wheelchair

INCONTINENCE PRODUCTS	PERSONALLY USED
	Past 6 Months <input type="checkbox"/>

YES
 NO

CONTRACEPTIVES CONDOMS	PERSONALLY USED
	Past 6 Months <input type="checkbox"/>

YES
 NO

SUNTAN AND SUNSCREEN PRODUCTS	PERSONALLY BOUGHT	
	Past 12 Months	Number of Containers

YES
 NO
 1-2
 3-5
 6-9
 10-14
 15+

SUNTAN AND SUNSCREEN	PERSONALLY BOUGHT	
	Most Often	Others Sometimes

Kinds:
 Suntan Oil
 Sunscreen
 Self Tanner

Types:
 SPF 1-14
 SPF 15
 SPF 16-35
 SPF 35+

INSECT REPELLENTS	PERSONALLY BOUGHT	
	Past 12 Months	Number of Containers

YES
 NO
 1-2
 3-5
 6-9
 10-14
 15+

PERFUME AND COLOGNE	PERSONALLY SPENT PAST 12 MONTHS GIFTS FOR		
	Self	Women	Men

None
 \$1-9
 \$10-19
 \$20-49
 \$50-99



COSMETICS, WOMEN'S PRODUCTS—WOMEN ONLY

544-40

COSMETICS	AMOUNT SPENT	
	In Past 30 Days	
None	<input type="checkbox"/>	<input type="checkbox"/>
\$1-4	<input type="checkbox"/>	<input type="checkbox"/>
\$5-9	<input type="checkbox"/>	<input type="checkbox"/>
\$10-19	<input type="checkbox"/>	<input type="checkbox"/>
\$20-49	<input type="checkbox"/>	<input type="checkbox"/>
\$50-99	<input type="checkbox"/>	<input type="checkbox"/>
\$100+	<input type="checkbox"/>	<input type="checkbox"/>

FOUNDATION MAKE-UP	PERSONALLY USE	
	Past 6 Months	Times Past 7 Days
YES	<input type="checkbox"/>	<input type="checkbox"/>
NO	<input type="checkbox"/>	<input type="checkbox"/>
None	<input type="checkbox"/>	<input type="checkbox"/>
1-2	<input type="checkbox"/>	<input type="checkbox"/>
3-5	<input type="checkbox"/>	<input type="checkbox"/>
6-9	<input type="checkbox"/>	<input type="checkbox"/>
10-14	<input type="checkbox"/>	<input type="checkbox"/>
15+	<input type="checkbox"/>	<input type="checkbox"/>

FOUNDATION MAKE-UP	PERSONALLY USE	
	Most Often	Others Sometimes
Types:		
Cream	<input type="checkbox"/>	<input type="checkbox"/>
Liquid	<input type="checkbox"/>	<input type="checkbox"/>
Cream/Powder Compact	<input type="checkbox"/>	<input type="checkbox"/>
Powder Compact	<input type="checkbox"/>	<input type="checkbox"/>
Stick Foundation	<input type="checkbox"/>	<input type="checkbox"/>

BLUSH	PERSONALLY USE	
	Past 6 Months	Times Past 7 Days
YES	<input type="checkbox"/>	<input type="checkbox"/>
NO	<input type="checkbox"/>	<input type="checkbox"/>
1-2	<input type="checkbox"/>	<input type="checkbox"/>
3-5	<input type="checkbox"/>	<input type="checkbox"/>
6-9	<input type="checkbox"/>	<input type="checkbox"/>
10-14	<input type="checkbox"/>	<input type="checkbox"/>
15+	<input type="checkbox"/>	<input type="checkbox"/>

YES	<input type="checkbox"/>	<input type="checkbox"/>
NO	<input type="checkbox"/>	<input type="checkbox"/>
1-2	<input type="checkbox"/>	<input type="checkbox"/>
3-5	<input type="checkbox"/>	<input type="checkbox"/>
6-9	<input type="checkbox"/>	<input type="checkbox"/>
10-14	<input type="checkbox"/>	<input type="checkbox"/>
15+	<input type="checkbox"/>	<input type="checkbox"/>

LIPSTICK LIP LINER/GLOSS	PERSONALLY USE	
	Past 6 Months	Past 7 Days
YES	<input type="checkbox"/>	<input type="checkbox"/>
NO	<input type="checkbox"/>	<input type="checkbox"/>
Number of Times:		
None	<input type="checkbox"/>	<input type="checkbox"/>
1-2	<input type="checkbox"/>	<input type="checkbox"/>
3-5	<input type="checkbox"/>	<input type="checkbox"/>
6-9	<input type="checkbox"/>	<input type="checkbox"/>
10-14	<input type="checkbox"/>	<input type="checkbox"/>
15+	<input type="checkbox"/>	<input type="checkbox"/>

Types Used:

Lipstick

Lip Gloss

Lipliner/Pencil

EYE SHADOW	PERSONALLY USE	
	Past 6 Months	Times Past 7 Days
YES	<input type="checkbox"/>	<input type="checkbox"/>
NO	<input type="checkbox"/>	<input type="checkbox"/>
None	<input type="checkbox"/>	<input type="checkbox"/>
1-2	<input type="checkbox"/>	<input type="checkbox"/>
3-5	<input type="checkbox"/>	<input type="checkbox"/>
6-9	<input type="checkbox"/>	<input type="checkbox"/>
10-14	<input type="checkbox"/>	<input type="checkbox"/>
15+	<input type="checkbox"/>	<input type="checkbox"/>

EYE SHADOW	PERSONALLY USE	
	Most Often	Others Sometimes
Types:		
Crayon/Pencil	<input type="checkbox"/>	<input type="checkbox"/>
Cream	<input type="checkbox"/>	<input type="checkbox"/>
Powder	<input type="checkbox"/>	<input type="checkbox"/>

EYE LINER	PERSONALLY USE	
	Past 6 Months	Times Past 7 Days
YES	<input type="checkbox"/>	<input type="checkbox"/>
NO	<input type="checkbox"/>	<input type="checkbox"/>
None	<input type="checkbox"/>	<input type="checkbox"/>
1-2	<input type="checkbox"/>	<input type="checkbox"/>
3-5	<input type="checkbox"/>	<input type="checkbox"/>
6-9	<input type="checkbox"/>	<input type="checkbox"/>
10-14	<input type="checkbox"/>	<input type="checkbox"/>
15+	<input type="checkbox"/>	<input type="checkbox"/>

EYE LINER	PERSONALLY USE	
	Most Often	Others Sometimes
Types:		
Cake	<input type="checkbox"/>	<input type="checkbox"/>
Liquid	<input type="checkbox"/>	<input type="checkbox"/>
Pen (Felt Tip)	<input type="checkbox"/>	<input type="checkbox"/>
Pencil	<input type="checkbox"/>	<input type="checkbox"/>

MASCARA	PERSONALLY USE	
	Past 6 Months	Times Past 7 Days
YES	<input type="checkbox"/>	<input type="checkbox"/>
NO	<input type="checkbox"/>	<input type="checkbox"/>
None	<input type="checkbox"/>	<input type="checkbox"/>
1-2	<input type="checkbox"/>	<input type="checkbox"/>
3-5	<input type="checkbox"/>	<input type="checkbox"/>
6-9	<input type="checkbox"/>	<input type="checkbox"/>
10-14	<input type="checkbox"/>	<input type="checkbox"/>
15+	<input type="checkbox"/>	<input type="checkbox"/>

MASCARA	PERSONALLY USE	
	Most Often	Others Sometimes
Types:		
Regular	<input type="checkbox"/>	<input type="checkbox"/>
Waterproof	<input type="checkbox"/>	<input type="checkbox"/>

NAIL CARE PRODUCTS & POLISH	PERSONALLY USE	
	Past 6 Months	Past 7 Days
YES	<input type="checkbox"/>	<input type="checkbox"/>
NO	<input type="checkbox"/>	<input type="checkbox"/>
Number of Times:		
None	<input type="checkbox"/>	<input type="checkbox"/>
1-2	<input type="checkbox"/>	<input type="checkbox"/>
3-5	<input type="checkbox"/>	<input type="checkbox"/>
6-9	<input type="checkbox"/>	<input type="checkbox"/>
10-14	<input type="checkbox"/>	<input type="checkbox"/>
15+	<input type="checkbox"/>	<input type="checkbox"/>

YES	<input type="checkbox"/>	<input type="checkbox"/>
NO	<input type="checkbox"/>	<input type="checkbox"/>
Number of Times:		
None	<input type="checkbox"/>	<input type="checkbox"/>
1-2	<input type="checkbox"/>	<input type="checkbox"/>
3-5	<input type="checkbox"/>	<input type="checkbox"/>
6-9	<input type="checkbox"/>	<input type="checkbox"/>
10-14	<input type="checkbox"/>	<input type="checkbox"/>
15+	<input type="checkbox"/>	<input type="checkbox"/>

Types Used:

Basecoat

Polish

Strengtheners/Hardener

Topcoat

Remover

False Nails

PERFUME & COLOGNE FOR WOMEN	PERSONALLY USE	
	Past 6 Months	Times Past 7 Days
YES	<input type="checkbox"/>	<input type="checkbox"/>
NO	<input type="checkbox"/>	<input type="checkbox"/>
1-2	<input type="checkbox"/>	<input type="checkbox"/>
3-5	<input type="checkbox"/>	<input type="checkbox"/>
6-9	<input type="checkbox"/>	<input type="checkbox"/>
10-14	<input type="checkbox"/>	<input type="checkbox"/>
15+	<input type="checkbox"/>	<input type="checkbox"/>

PERFUME & COLOGNE FOR WOMEN	PERSONALLY USE	
	Most Often	Others Sometimes
Types:		
After Bath Splash	<input type="checkbox"/>	<input type="checkbox"/>
Body Spray	<input type="checkbox"/>	<input type="checkbox"/>
Cologne	<input type="checkbox"/>	<input type="checkbox"/>
Eau de Toilette	<input type="checkbox"/>	<input type="checkbox"/>
Perfume	<input type="checkbox"/>	<input type="checkbox"/>

COSMETICS, WOMEN'S PRODUCTS—WOMEN ONLY

FEMININE HYGIENE DEODORANT SPRAYS/DOUCHES	PERSONALLY USE	
	Past 6 Months	Times Past 30 Days

YES

NO

1-2

3-5

6-9

10-14

15+

Kinds:

Feminine Hygiene:

Sprays

Douches

TAMPONS	PERSONALLY USE	
	Past 6 Months	Number Past 30 Days

YES

NO

1-2

3-5

6-9

10-14

15+

TAMPONS	PERSONALLY USE	
	Most Often	Others Sometimes

Applicator:

Plastic

Cardboard

No Applicator

SANITARY NAPKINS	PERSONALLY USE	
	Past 6 Months	Number Past 30 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

SANITARY NAPKINS	PERSONALLY USE	
	Most Often	Others Sometimes

Types:

Deodorant/Scented

Unscented

Kinds:

Belted Napkins ...

Minipads

Maxi-Pads

PANTILINERS	PERSONALLY USE	
	Past 6 Months	Number Past 30 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

PANTILINERS	PERSONALLY USE	
	Most Often	Others Sometimes

Types:

Deodorant/Scented..

Unscented

IN HOME PREGNANCY TEST	PERSONALLY USE	
	Past 12 Months	Times Past 12 Months

YES

NO

None

1-2

3-5

6+

PRE-MENSTRUAL OR PERIOD PAIN REMEDIES	PERSONALLY USE	
	Past 6 Months	Times Past 30 Days

YES

NO

None

1-2

3-5

6-9

10-14

15+

PRE-MENSTRUAL OR PERIOD PAIN REMEDIES	PERSONALLY USE	
	Most Often	Others Sometimes

Used For:

Backaches

Bloating

Cramps

Food Cravings

Headaches

Mood Swing/
Irritability

MENOPAUSE REMEDIES	PERSONALLY USE	
	Past 6 Months	Times Past 30 Days

YES

NO

None

1-5

6-9

10-14

15-29

30+

MENOPAUSE REMEDIES	PERSONALLY USE	
	Most Often	Others Sometimes

Types:

Patches

Pills

Others

Kinds:

Nat./Herbal Prod.

Other

FOODS/BEVERAGES USED IN YOUR HOUSEHOLD — ALL RESPONDENTS

545-20

BREAD	USED IN HOUSEHOLD	
	Past 6 Months	Past 7 Days

YES
 NO

Number of Loaves:
 None
 Less than 1
 1-2
 3-4
 5+

BAGELS	USED IN HOUSEHOLD	
	Past 6 Months	Past 7 Days

YES
 NO

Number:
 None
 1-4
 5-9
 10+

PIZZA SHELLS/CRUSTS	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
 NO

Number of Packages:
 None
 Less than 1
 1-2
 3-4
 5+

REFRIGERATED DOUGH PRODUCTS	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
 NO

Number of Packages:
 None
 1-4
 5+

EGGS	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
 NO

Number of Dozen:
 None
 Less than 1
 1-2
 3-4
 5+

MILK	USED IN HOUSEHOLD	
	Past 6 Months	Past 7 Days

YES
 NO

Number of Litres:
 None
 Less than 1
 1-3
 4-9
 10+

Forms:
 Buttermilk
 Filtered
 Lactose Reduced
 Regular

Kinds:
 Skimmed
 1%
 2%
 Whole (Homo)
 Chocolate (ready to drink)
 Half & Half Cream
 15/18% Table Cream
 35% Whipping Cream

MARGARINE	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
 NO

Number of Tubs:
 None
 Less than 1
 1
 2-3
 4+

MARGARINE	USED IN HOUSEHOLD	
	Most Often	Others Sometimes

Types:
 Regular
 Heart Healthy
 Light
 Unsalted
 Flavoured

BUTTER	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
 NO

Number of Pounds:
 None
 Less than 1
 1
 2-3
 4+

BUTTER	USED IN HOUSEHOLD	
	Most Often	Others Sometimes

Types:
 Regular Salted
 Regular Unsalted
 Light

YOGURT	USED IN HOUSEHOLD	
	Past 6 Months	Past 7 Days

YES
 NO

Number of Containers:
 None
 Less than 1
 1-4
 5-9
 10+

YOGURT	USED IN HOUSEHOLD	
	Most Often	Others Sometimes

Types:
 With Fruit
 Pre-Mixed
 Not Pre-Mixed ..
 Other Flavour
 Plain/Unflavoured

Container Size:
 Children's Size
 (up to 60 g)
 Individual Serving
 (100-200 g)
 Large Size
 (500 g)
 Other

ICE CREAM/SHERBET/FROZEN YOGURT	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
 NO

Number of Litres:
 None
 Less than 1
 1-2
 3-4
 5+

Types:
 Economy Ice Cream
 Regular Ice Cream
 Premium Ice Cream
 Low Fat/Fat Free
 Ice Milk
 Sherbet
 Frozen Yogurt
 Complete Ice Cream
 Dessert

FOODS/BEVERAGES USED IN YOUR HOUSEHOLD

READY TO SERVE DIPS	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
 NO
Number of Containers:
 None
 Less than 1
 1-2
 3-4
 5+

READY TO SERVE DIPS	USED IN HOUSEHOLD	
	Most Often	Others Sometimes

Types:
 Salsa
 Sour cream base
 Cream cheese
 base
 Other

PROCESSED CHEESE	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
 NO
Number of Kilograms:
 None
 Less than 1
 1-2
 3-4
 5+

PROCESSED CHEESE	USED IN HOUSEHOLD	
	Most Often	Others Sometimes

Forms:
 Chunk/Loaf
 Individually
 Wrapped Slices..
 Stick/String
 Other

NATURAL CHEESE	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
 NO
Number of Kilograms:
 None
 Less than 1
 1-2
 3-4
 5+

NATURAL CHEESE	USED IN HOUSEHOLD	
	Most Often	Others Sometimes

Forms:
 Chunk/Block
 Individual Portion
 Within Wax
 Shredded
 Stick/String
 Triangular
 Individual Pieces

Kinds:
 Blue Cheese
 Brick
 Brie
 Cheddar
 Colby
 Edam
 Feta
 Gouda
 Havarti
 Mozzarella
 Parmesan/Romano
 Swiss
 Cheese Blends ...
 Other

CRACKERS	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
 NO
Number of Boxes:
 None
 Less than 1
 1-2
 3-4
 5-9
 10+

CRACKERS	USED IN HOUSEHOLD	
	Most Often	Others Sometimes

Types:
 Cheese
 Crisp Blend
 Graham
 Oat/Oat Bran
 Saltines
 Wheat/Rye
 Other

DRY SOUP	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
 NO
Number of Occasions:
 None
 1-4
 5-9
 10+

DRY SOUP	USED IN HOUSEHOLD	
	Most Often	Others Sometimes

Types:
 Regular (Cooked)
 Instant:
 Single Serve
 Family Size
 In a cup

Used:
 As a meal
 For soup
 In a recipe

Where Eaten:
 Home
 Office/work
 Other

CONDENSED SOUP	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
 NO
Number of Occasions:
 None
 1-4
 5-9
 10+

Kinds:
 Chowders
 Chicken Noodle
 Cream of Mushroom.....
 Tomato
 Vegetable
 Other

READY TO SERVE SOUPS	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
 NO
Number of Occasions:
 None
 1-4
 5-9
 10+

FOODS/BEVERAGES USED IN YOUR HOUSEHOLD

PLAIN RICE	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
NO

Number of Packages:
None
Less than 1
1-2
3-4
5+

CANNED PASTA	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
NO

Number of Cans:
None
Less than 1
1-4
5-9
10+

PACKAGED PASTA	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
NO

Number of Packages:
None
Less than 1
1-4
5-9
10+

PACKAGED PASTA	USED IN HOUSEHOLD	
	Most Often	Others Sometimes

Kinds:
Fresh
Frozen
Dry

FLAVOURED PASTA/NOODLES & SAUCES	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
NO

Number of Packages:
None
1-2
3-4
5+

PASTA SAUCE	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
NO

Number of Containers:
None
Less than 1
1-4
5-9
10+

Kinds:
Spaghetti
Cream
Herb
Other

FROZEN POTATO PRODUCTS	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
NO

Number of Packages:
None
Less than 1
1-2
3-4
5+

Types:
French Fried Potatoes ...
Other Potatoes

FROZEN VEGETABLES	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
NO

Number of Packages:
None
Less than 1
1-2
3-4
5+

FROZEN PIZZA	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
NO

Number of Packages:
None
1-2
3-4
5+

FROZEN MAIN COURSES	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
NO

Number of Packages:
None
1-4
5-9
10+

FROZEN MAIN COURSES	USED IN HOUSEHOLD	
	Most Often	Others Sometimes

Types:
Low Calorie/Fat ...
Regular

FROZEN HOT SNACKS <small>eg. burritos, pizza pops</small>	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
NO

Number of Packages:
None
1-2
3-4
5+

FISH & SEAFOOD	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
NO

Number of Kilograms:
None
Less than 1
1-4
5-9
10+

CHICKEN & TURKEY	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
NO

Number of Times Served:
None
1-4
5-9
10-19
20+

FOODS/BEVERAGES USED IN YOUR HOUSEHOLD

BEEF USED IN HOUSEHOLD

YES
 NO
Number of Times Served:
 None
 1-4
 5-9
 10-19
 20+

OTHER MEAT USED IN HOUSEHOLD

YES
 NO
Kinds:
 Ham
 Lamb
 Pork
 Veal

BACON USED IN HOUSEHOLD

YES
 NO
Number of Kilograms:
 None
 Less than 1
 1-4
 5-9
 10+

WEINERS (HOT DOGS) USED IN HOUSEHOLD

YES
 NO
Number of Packages:
 None
 Less than 1
 1-2
 3-4
 5+

COLD CUTS USED IN HOUSEHOLD

YES
 NO
Number of Kilograms:
 Less than 1
 1-4
 5-9
 10 or more
Forms:
 Packaged
 Fresh Cut

MUSTARD USED IN HOUSEHOLD

YES
 NO
Number of Jars/Bottles:
 None
 Less than 1
 1-2
 3-4
 5+

MUSTARD USED IN HOUSEHOLD

Types:
 Dijon
 Honey
 Hot
 Yellow
 Other

KETCHUP USED IN HOUSEHOLD

YES
 NO
Number of Bottles:
 None
 Less than 1
 1-2
 3-4
 5+

BOTTLED BARBECUE SAUCES USED IN HOUSEHOLD

YES
 NO
Number of Bottles:
 None
 Less than 1
 1-2
 3-4
 5+

BOTTLED SEASONING SAUCES USED IN HOUSEHOLD

YES
 NO
Number of Bottles:
 None
 Less than 1
 1-2
 3-4
 5+

BOTTLED SEASONING SAUCES USED IN HOUSEHOLD

Types:
 Chili Sauce
 Horseradish
 Hot Sauces
 Marinade
 Seafood Cocktail
 Soy Sauce
 Tartar Sauce
 Teriyaki Sauce
 Other

WORCESTERSHIRE SAUCE USED IN HOUSEHOLD

YES
 NO
Number of Bottles:
 None
 Less than 1
 1
 2
 3
 4+



FOODS/BEVERAGES USED IN YOUR HOUSEHOLD

547-01

STEAK SAUCE	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days
	<input type="checkbox"/>	<input type="checkbox"/>

YES
 NO

Number of Bottles:
 None
 Less than 1
 1
 2
 3
 4+

SALAD OR COOKING OIL	USED IN HOUSEHOLD	
	Past 6 Months	Past 3 Months
	<input type="checkbox"/>	<input type="checkbox"/>

YES
 NO

Number of Litres:
 None
 Less than 1
 1-2
 3-4
 5+

Kinds:
 Vegetable
 Olive
 Other

MAYONNAISE & MAYONNAISE TYPE SALAD DRESSING	USED IN HOUSEHOLD	
	Past 6 Months	Past 3 Months
	<input type="checkbox"/>	<input type="checkbox"/>

YES
 NO

Number of Jars:
 None
 Less than 1
 1-2
 3-4
 5+

MAYONNAISE & MAYONNAISE TYPE SALAD DRESSING	USED IN HOUSEHOLD	
	Most Often	Others Sometimes
	<input type="checkbox"/>	<input type="checkbox"/>

Types:
 Reduced Calorie
 Reduced Fat
 Regular

SALAD DRESSING	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days
	<input type="checkbox"/>	<input type="checkbox"/>

YES
 NO

Number of Bottles/Packages:
 None
 Less than 1
 1-2
 3-4
 5+

SALAD DRESSING	USED IN HOUSEHOLD	
	Most Often	Others Sometimes
	<input type="checkbox"/>	<input type="checkbox"/>

Types:
 Low Calorie/Light
 Low Fat
 No Fat/Cholesterol
 Regular

FRESH FRUIT	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days
	<input type="checkbox"/>	<input type="checkbox"/>

YES
 NO

Kinds:
 Apples
 Bananas
 Grapes
 Grapefruit
 Oranges
 Pears
 Other

FRESH VEGETABLES	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days
	<input type="checkbox"/>	<input type="checkbox"/>

YES
 NO

Kinds:
 Carrots
 Celery
 Lettuce
 Potatoes
 Other

Types:
 Organic
 Regular

ORANGE JUICE	USED IN HOUSEHOLD	
	Past 6 Months	Past 7 Days
	<input type="checkbox"/>	<input type="checkbox"/>

YES
 NO

Number of Glasses:
 None
 1-4
 5-9
 10-20
 21+

ORANGE JUICE	USED IN HOUSEHOLD	
	Most Often	Others Sometimes
	<input type="checkbox"/>	<input type="checkbox"/>

Forms:
 Frozen
 Liquid ready to serve:
 Refrigerated
 Non-Refrigerated

LEMONADE	USED IN HOUSEHOLD	
	Past 6 Months	Past 7 Days
	<input type="checkbox"/>	<input type="checkbox"/>

YES
 NO

Number of Glasses:
 None
 1-4
 5-9
 10+

POWDERED FRUIT DRINK	USED IN HOUSEHOLD	
	Past 6 Months	Past 7 Days
	<input type="checkbox"/>	<input type="checkbox"/>

YES
 NO

Number of Glasses:
 None
 1-4
 5-9
 10+

WHOLE COFFEE BEANS	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days
	<input type="checkbox"/>	<input type="checkbox"/>

YES
 NO

Number of Kilograms:
 None
 Less than 1/2
 1/2
 1
 2
 3+

FOODS/BEVERAGES USED IN YOUR HOUSEHOLD

547-40

INSTANT COFFEE	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
 NO

Number of Kilograms:

None
 Less than 1/2
 1/2
 1
 2
 3+

SPECIALTY COFFEES	USED IN HOUSEHOLD	
	Past 6 Months	Past 30 Days

YES
 NO

Number of Occassions:

None
 1-4
 5-9
 10+

SPECIALTY COFFEES	USED IN HOUSEHOLD	
	Most Often	Others Sometimes

Types:

Flavoured	<input type="checkbox"/>	<input type="checkbox"/>
Cappuccino	<input type="checkbox"/>	<input type="checkbox"/>
Espresso	<input type="checkbox"/>	<input type="checkbox"/>
Latte/Café au Lait	<input type="checkbox"/>	<input type="checkbox"/>
Other Specialty ...	<input type="checkbox"/>	<input type="checkbox"/>



HOUSEHOLD PRODUCTS

547-80

TOILET PAPER		USED IN HOUSEHOLD	
		Past 6 Months	Past 30 Days

YES
 NO

Number of Rolls:
 None
 Less than 1
 1-4
 5-9
 10+

FACIAL TISSUES		USED IN HOUSEHOLD	
		Past 6 Months	Past 30 Days

YES
 NO

Number of Boxes:
 None
 Less than 1
 1-2
 3-4
 5+

PAPER TOWELS		USED IN HOUSEHOLD	
		Past 6 Months	Past 30 Days

YES
 NO

Number of Rolls:
 None
 Less than 1
 1-2
 3-4
 5+

GARBAGE BAGS		USED IN HOUSEHOLD	
		Past 6 Months	Past 30 Days

YES
 NO

Number of Bags:
 None
 1-4
 5-9
 10-19
 20+

PLASTIC FREEZER BAGS		USED IN HOUSEHOLD	
		Past 6 Months	Past 30 Days

YES
 NO

Number of Bags:
 None
 1-3
 4-8
 9+

PLASTIC TYPE KITCHEN WRAP		USED IN HOUSEHOLD	
		Past 6 Months	Past 7 Days

YES
 NO

Number of Times:
 None
 1-4
 5-9
 10+

OVEN CLEANERS		USED IN HOUSEHOLD	
		Past 6 Months	

YES
 NO

Number of Times:
 1
 2
 3-4
 5+

IN BOWL TOILET CLEANERS		USED IN HOUSEHOLD	
		Past 6 Months	

YES
 NO

Number of Times:
 1-2
 3-4
 5+

IN TANK TOILET BOWL CLEANERS		USED IN HOUSEHOLD	
		Past 6 Months	

YES
 NO

DRAIN CLEANERS		USED IN HOUSEHOLD	
		Past 6 Months	

YES
 NO

Number of Times:
 1-4
 5-9
 10+

DISHWASHING LIQUID		USED IN HOUSEHOLD	
		Past 6 Months	Past 7 Days

YES
 NO

Number of Times:
 1-4
 5-9
 10-20
 21+

Types:
 Ultra/Concentrate
 Regular

AUTOMATIC DISHWASHER DETERGENT		USED IN HOUSEHOLD	
		Past 6 Months	Past 7 Days

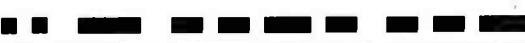
YES
 NO

Number of Dish Loads:
 None
 1-4
 5-9
 10+

AUTOMATIC DISHWASHER DETERGENT		USED IN HOUSEHOLD	
		Most Often	Others Sometimes

Types:
 Powder
 Liquid/Gel
 Tablets

Use Rinse Agents:
 Solid
 Liquid



HOUSEHOLD PRODUCTS

SCOURING CLEANSERS USED IN HOUSEHOLD
 Past 6 Months Past 7 Days

YES
 NO e.g. AJAX

Number of Times:

None
 1-4
 5-9
 10+

ALL PURPOSE HOUSEHOLD CLEANERS USED IN HOUSEHOLD
 Past 6 Months Past 7 Days

YES
 NO e.g. MR. CLEAN

Number of Times:

None
 1-2
 3-5
 6+

ALL PURPOSE HOUSEHOLD CLEANERS USED IN HOUSEHOLD
 Most Often Others Sometimes

Where Used:

Bathroom
 Kitchen
 Other Areas

HOUSEHOLD CLEANERS -SPRAY BOTTLE- USED IN HOUSEHOLD
 Past 6 Months Past 7 Days

YES
 NO e.g. FANTASTIC

Number of Times:

None
 1-2
 3-5
 6+

HOUSEHOLD CLEANERS -SPRAY BOTTLE- USED IN HOUSEHOLD
 Most Often Others Sometimes

Where Used:

Kitchen
 Bathroom
 Other Areas

WINDOW/ GLASS CLEANERS USED IN HOUSEHOLD
 Past 6 Months Past 7 Days

YES
 NO

Number of Times:

None
 1
 2-3
 4+

WINDOW/ GLASS CLEANERS USED IN HOUSEHOLD
 Most Often Others Sometimes

Where Used:

Windows
 Kitchen
 Bathroom
 Other Areas

CARPET AND RUG CLEANERS USED IN HOUSEHOLD
 Past 6 Months

YES
 NO

Number of Containers:

Less than 1
 1-2
 3-4
 5+

AIR FRESHENERS CARPET & ROOM DEODORIZERS USED IN HOUSEHOLD
 Past 6 Months Past 3 Months

YES
 NO

Number of Packages:

None
 Less than 1
 1-2
 3-5
 6+

SOAP DETERGENTS -REG. LAUNDRY- USED IN HOUSEHOLD
 Past 6 Months Past 7 Days

YES
 NO

Number of Packages:

None
 1-4
 5-9
 10+

SOAP DETERGENTS -REG. LAUNDRY- USED IN HOUSEHOLD
 Most Often Others Sometimes

Types:

Liquid
 Powder
 Non-Ultra
 Concentrate/Ultra

Water Temperature:

Hot
 Warm
 Cold

SOAP & DETERGENTS -FINE FABRICS- USED IN HOUSEHOLD
 Past 6 Months Past 7 Days

YES
 NO

Number of Times:

None
 1-2
 3-4
 5+

BLEACH USED IN HOUSEHOLD
 Past 6 Months Past 7 Days

YES
 NO

Number of Washloads:

None
 1-4
 5-9
 10+

FABRIC SOFTENERS USED IN HOUSEHOLD
 Past 6 Months Past 7 Days

YES
 NO

Number of Washloads:

None
 1-4
 5-9
 10+

DRY CLEANING USED IN HOUSEHOLD
 Past 30 Days

Amount Spent:

Nothing
 \$1-9
 \$10-19
 \$20-49
 \$50+

BABY/CHILDREN'S

PRODUCTS

BABY FOODS	USED IN HOUSEHOLD	
	Past 6 Months	Past 7 Days

YES
 NO

Number of Containers:
 None
 1-4
 5-9
 10+

DIAPERS	USED IN HOUSEHOLD	
	Past 6 Months	Past 7 Days

YES
 NO

Number of Diapers:
 None
 1-9
 10-24
 25-49
 50+

DIAPERS	USED IN HOUSEHOLD	
	Most Often	Others Sometimes

Types:
 Cloth
 Disposable

CHILDREN'S MEDICATION	USED IN HOUSEHOLD
	Past 3 Months

YES
 NO

Types (Children's):
 Pain Relievers
 Cough Syrup
 Cold Tablets/Liquids
 Laxatives
 Vitamins
 Medicated Throat Lozenges
 Anti-Nauseant/Motion Sickness Remedies ...

PET FOOD

DOG FOOD -CANNED-	USED IN HOUSEHOLD	
	Past 6 Months	Past 7 Days

YES
 NO

Number of Cans:
 None
 1-4
 5-9
 10+

DOG FOOD -CANNED-	USED IN HOUSEHOLD	
	Most Often	Others Sometimes

Types:
 Premium
 Regular
 Store Brand

DOG FOOD -PACKAGED DRY-	USED IN HOUSEHOLD	
	Past 6 Months	Past 7 Days

YES
 NO

Number of Kilograms:
 None
 Less than 1 kg
 1.1 kg - 2 kg
 2.1 kg - 4 kg
 4.1 kg - 7 kg
 7.1 kg - 10 kg
 10 kg+

DOG FOOD -PACKAGED DRY-	USED IN HOUSEHOLD	
	Most Often	Others Sometimes

Types:
 Premium
 Regular
 Store Brand

CAT FOOD -CANNED-	USED IN HOUSEHOLD	
	Past 6 Months	Past 7 Days

YES
 NO

Number of Cans:
 None
 1-4
 5-9
 10+

CAT FOOD -CANNED-	USED IN HOUSEHOLD	
	Most Often	Others Sometimes

Types:
 Premium
 Regular
 Store Brand

CAT FOOD -PACKAGED DRY-	USED IN HOUSEHOLD	
	Past 6 Months	Past 7 Days

YES
 NO

Number of Kilograms:
 None
 Less than 500 g
 501 g - 1 kg
 1.1 kg - 2 kg
 2.1 kg - 3 kg
 3.1 kg+

CAT FOOD -PACKAGED DRY-	USED IN HOUSEHOLD	
	Most Often	Others Sometimes

Types:
 Premium
 Regular
 Store Brand

548-60

SHOPPING BEHAVIOUR

How often does your household usually PURCHASE the following products.

	More than once a week	Once a week	Every 2-3 weeks	Once a month	Every 3 months or less	Not at all
Pourable Salad Dressing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pre-Shredded Cheese	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Packaged Block Cheese (such as cheddar, mozzarella)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Processed Cheese Spread (such as Cheez Whiz)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Grated Parmesan Cheese	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cream Cheese	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cheese Slices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instant Rice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Spoonable Salad Dressing (such as Miracle Whip)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bar-B-Que Sauce	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Whipped Dessert Toppings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Powered Gelatins (such as Jell-O)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ready-to-Eat Dessert Pudding Cups	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Baking Chips or squares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cream Cheese Chip Dips	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instant or cooked Pudding Mix (like Jell-O)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayonnaise	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Coating Mixes (like Shake'n Bake)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

P1

What is your regular brand, the brand you buy MOST often.

	Kraft	Other National Brand	Store Brand (any)
Pourable Salad Dressing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pre-Shredded Cheese	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Packaged Block Cheese (such as cheddar, mozzarella)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Processed Cheese Spread (such as Cheez Whiz)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Grated Parmesan Cheese	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cream Cheese	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cheese Slices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instant Rice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Spoonable Salad Dressing (such as Miracle Whip)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bar-B-Que Sauce	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Whipped Dessert Toppings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Powdered Gelatins (such as Jello-O)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ready-to-Eat Dessert Pudding Cups	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Baking Chips or squares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cream Cheese Chip Dips	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Instant or cooked Pudding (like Jell-O)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayonnaise	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Coating Mixes (like Shake'n Bake)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

P2

A LITTLE BIT ABOUT YOURSELF

› Do you have any children under 3 years of age?

No Yes

550-01

› Do you have any of the following pets?

No pets Bird(s)
 Cat(s) Fish
 Dog(s) Other animal(s)

550-02

› What is your marital status?

Single or never married Widowed
 Married or common law Separated or divorced
 Engaged to be married

550-03

› In your household, who does most of the grocery shopping?

Myself Another member of household
 Myself and other member(s)
 of household equally

550-04

› In the past 12 months, have you personally used any of the following?

No Yes
 Alternative medical treatments
 Natural medicines
 Herbal remedies
 Vitamin or mineral supplements

550-05

› Which ONE of the following languages do you speak MOST OFTEN in the home?

(Check one only)

Speak most
in the home

English
 French
 Chinese
 Greek
 Italian
 Portuguese
 Spanish
 Japanese
 Vietnamese
 Punjabi
 Hindi
 Other language

550-06



A LITTLE BIT ABOUT YOURSELF

› Which of the following languages do you speak well enough to conduct a conversation?
(Check all that apply)

Speak well enough to
conduct a conversation

- English
- French
- Chinese
- Greek
- Italian
- Portuguese
- Spanish
- Japanese
- Vietnamese
- Punjabi
- Hindi
- Other language

550-07

For statistical purposes only, we need information about your personal income.
All answers will be kept anonymous and strictly confidential.

› Which category best describes your personal income, before taxes, for the past year?

- | | |
|--|--|
| Under \$10,000 <input type="checkbox"/> | \$50,000 - \$59,999 <input type="checkbox"/> |
| \$10,000 - \$19,999 <input type="checkbox"/> | \$60,000 - \$79,999 <input type="checkbox"/> |
| \$20,000 - \$29,999 <input type="checkbox"/> | \$80,000 - \$99,999 <input type="checkbox"/> |
| \$30,000 - \$39,999 <input type="checkbox"/> | \$100,000 - \$149,999 <input type="checkbox"/> |
| \$40,000 - \$49,999 <input type="checkbox"/> | \$150,000 or more <input type="checkbox"/> |

550-08

**Please return your completed survey
immediately in the postage paid reply envelope.**

Thank you very much.



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