

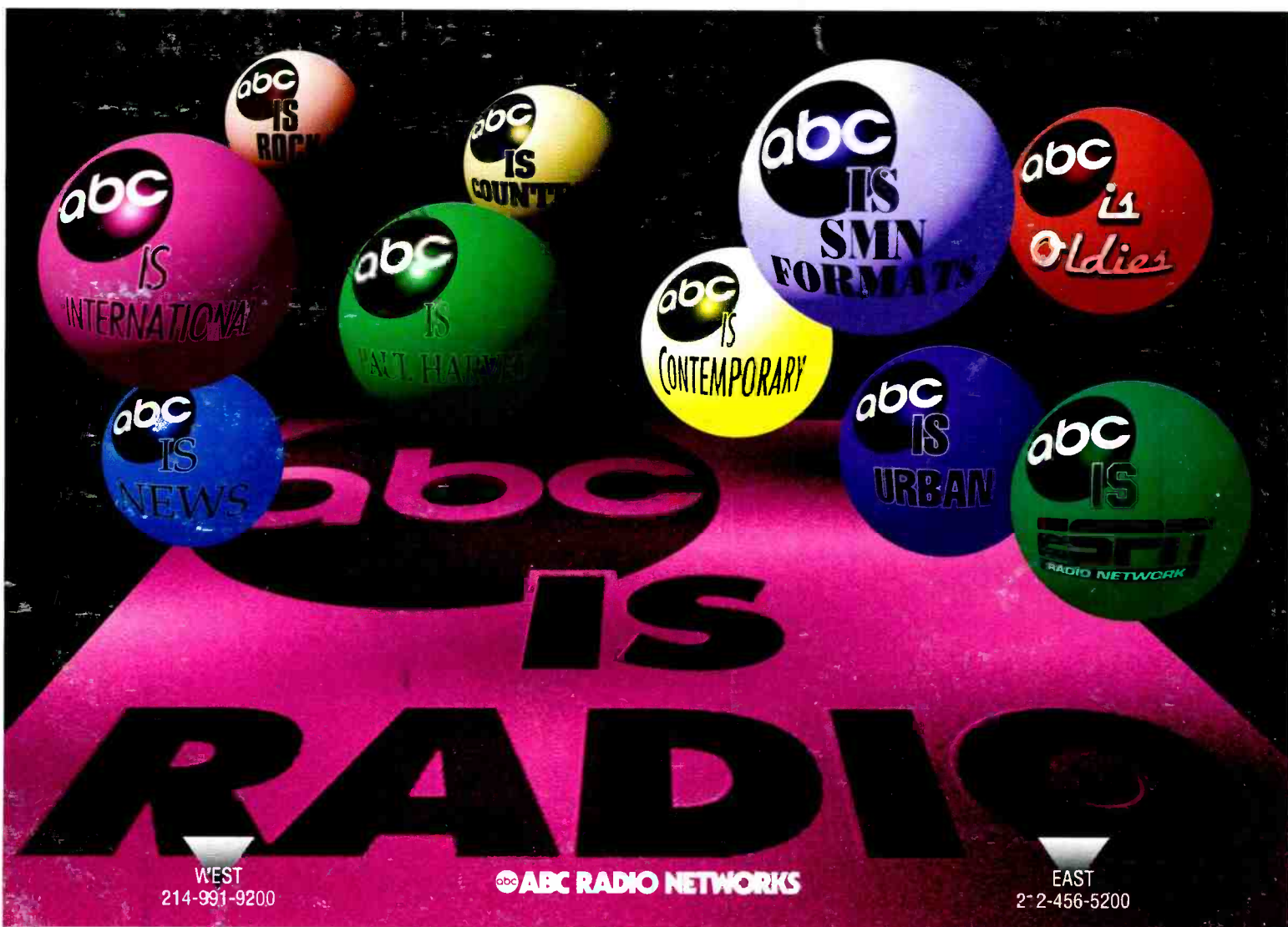
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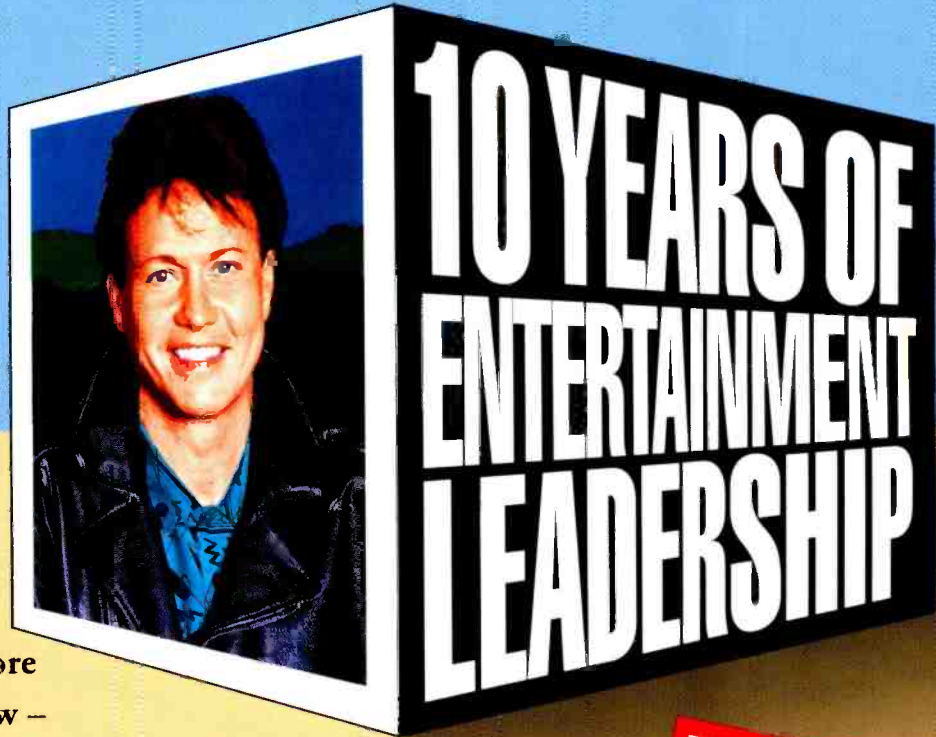


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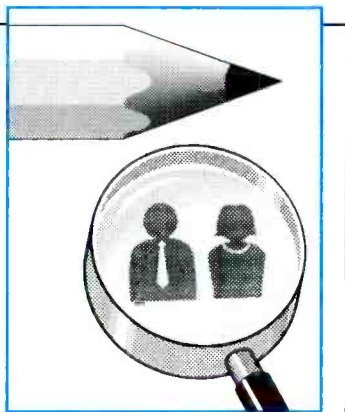
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32	San Francisco (4)
71	San Jose (30)
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49	Seattle-Tacoma (13)
107	Springfield, MA (73)
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105	Syracuse (69)
60	Tampa-St. Petersburg (21)
106	Toledo (72)
103	Tucson (65)
102	Tulsa (63)
38	Washington, DC (7)
92	West Palm Beach (48)
114	Wichita (88)
101	Wilkes Barre-Scranton (62)
108	Wilmington (76)
117	Worcester (94)
113	Youngstown-Warren (86)

Numbers following market listings indicate market rank in the Spring '93 ratings period.

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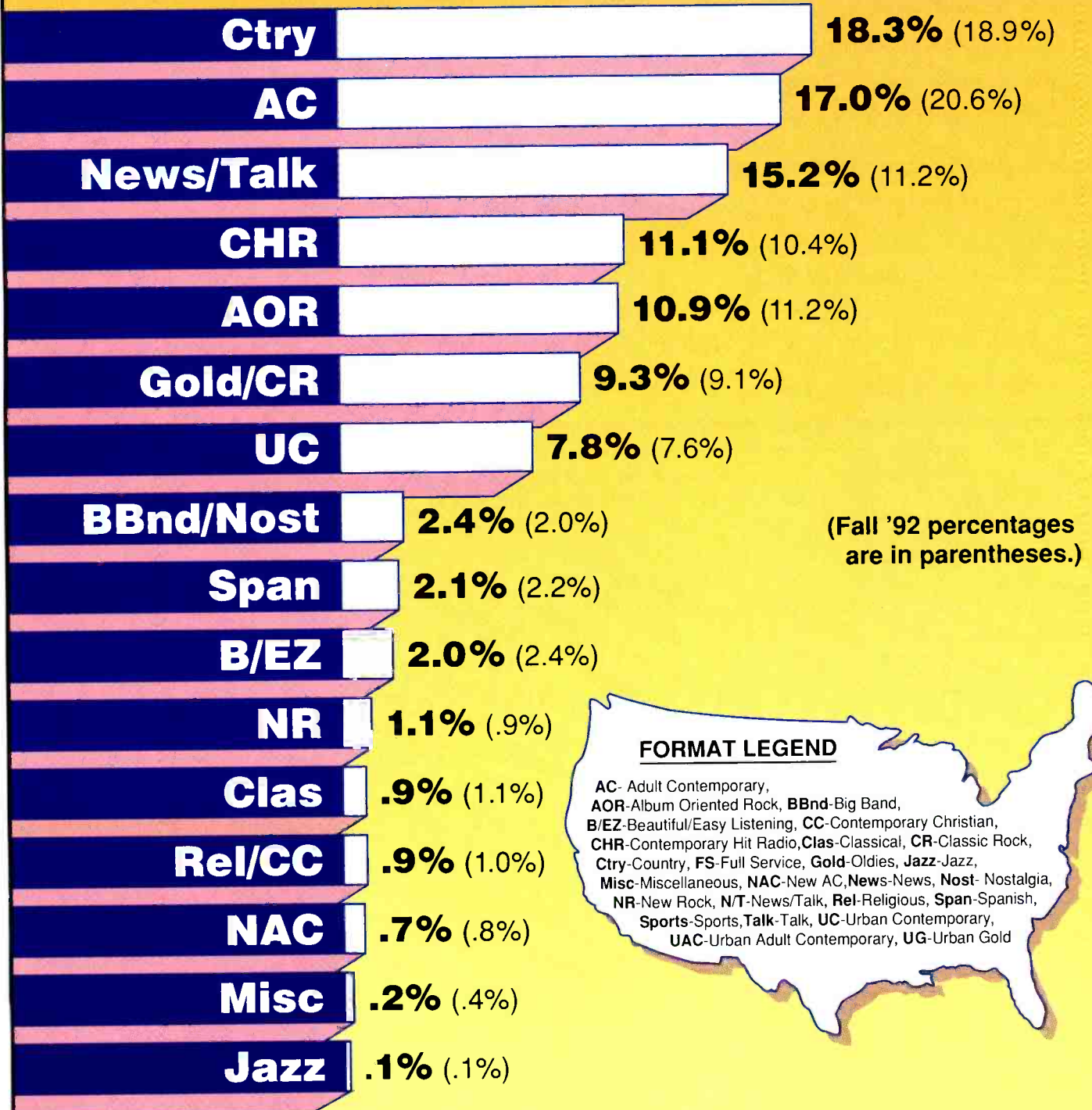
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NATIONAL FORMAT REACH CHART

The National and Regional Format Reach Charts on this and the following page outline listener format reach throughout the U.S. during the Spring '93 book.

The regions used in these charts correspond to those used by R&R's format editors to define their reporting regions. Each of the Top 100 markets featured in this edition of the R&R "Ratings Report" was tallied by its respective region (using format penetration data) to develop this information. The regional numbers were then combined and averaged to arrive at the national format numbers shown here.



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FORMAT REACH CHARTS

EAST

AC	19.6 (26.4)
NEWS/TALK	18.8 (13.6)
CHR	14.4 (13.5)
AOR	13.2 (12.1)
CTRY	10.3 (9.6)
GOLD/CR	9.5 (10.0)
UC	4.9 (5.1)
BBND/NOST	3.7 (3.4)
B/EZ	1.7 (2.3)
NR	1.3 (.9)
CLAS	.8 (.8)
REL/CC	.8 (.9)
NAC	.7 (.7)
SPAN	.3 (.4)
JAZZ	0 (0)
MISC	0 (.3)



(Fall '92)

SOUTH

CTRY	24.3 (25.7)
AC	15.3 (17.9)
UC	14.6 (14.0)
AOR	9.8 (9.6)
NEWS/TALK	9.0 (7.1)
CHR	8.7 (7.8)
GOLD/CR	7.8 (7.2)
SPAN	3.5 (3.4)
B/EZ	2.9 (2.7)
BBND/NOST	1.8 (1.9)
REL/CC	1.4 (1.7)
NAC	.4 (.4)
CLAS	.2 (.2)
NR	.1 (.3)
JAZZ	0 (0)
MISC	0 (0)



(Fall '92)

MIDWEST

NEWS/TALK	20.4 (12.6)
CTRY	18.9 (20.5)
AC	16.4 (20.7)
AOR	11.6 (13.4)
GOLD/CR	10.1 (9.6)
CHR	10.0 (9.7)
UC	6.2 (6.0)
BBND/NOST	1.6 (1.9)
B/EZ	1.6 (2.2)
CLAS	.9 (.9)
NR	.9 (.6)
REL/CC	.5 (.4)
NAC	.4 (.4)
JAZZ	.2 (.2)
SPAN	.2 (.2)
MISC	.1 (.6)



(Fall '92)

WEST

AC	17.6 (18.6)
NEWS/TALK	16.8 (14.4)
CTRY	15.8 (15.6)
CHR	13.0 (12.2)
GOLD/CR	10.9 (10.7)
AOR	9.8 (10.6)
SPAN	3.6 (4.3)
BBND/NOST	2.8 (2.6)
CLAS	2.2 (2.9)
N/R	2.2 (2.2)
NAC	1.7 (2.3)
B/EZ	1.4 (1.8)
MISC	1.0 (.8)
UC	.8 (.7)
REL/CC	.4 (.3)
JAZZ	0 (0)



(Fall '92)

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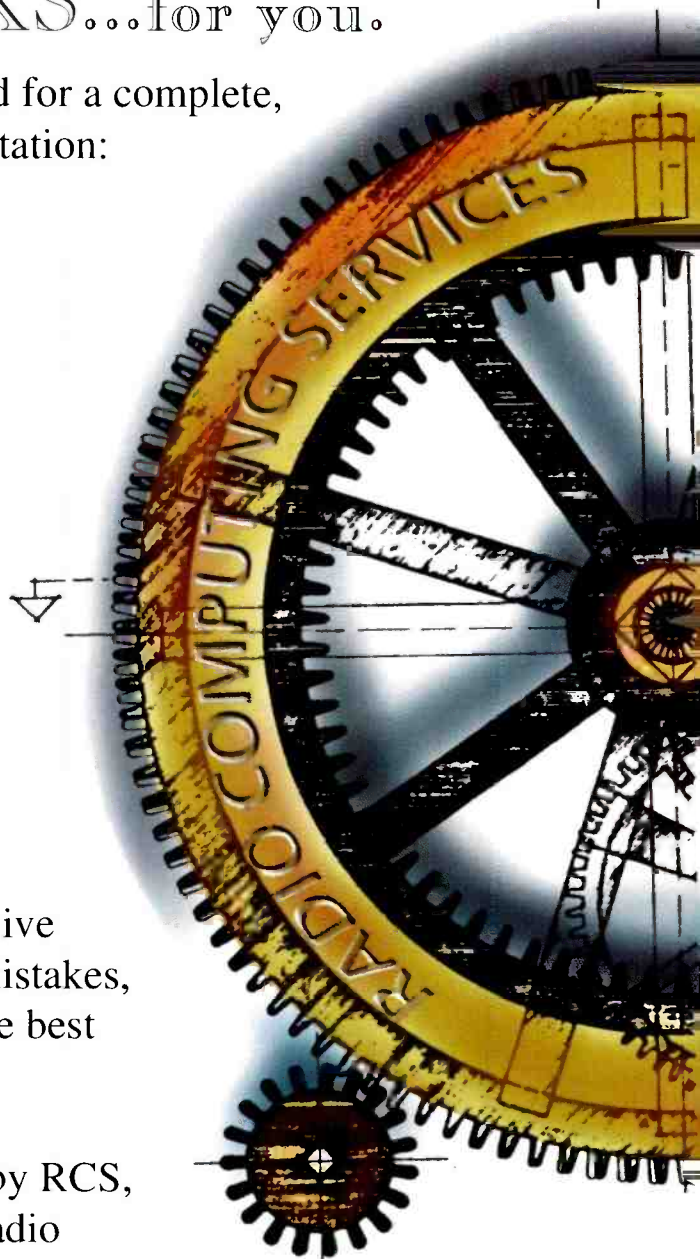
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RATINGS STRATEGY REVIEW

SPRING '93 REVIEW

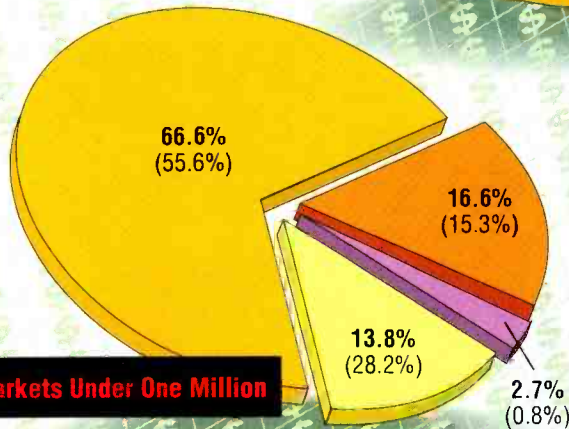
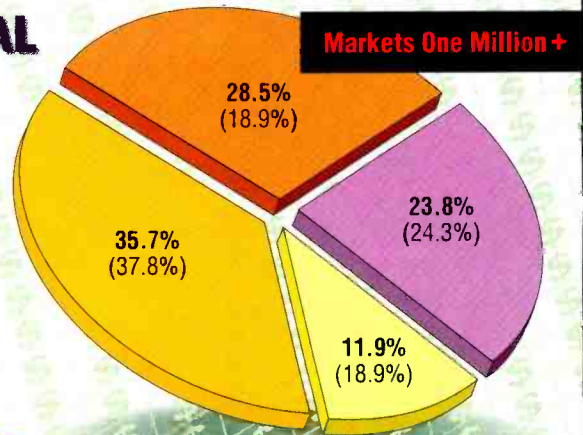
Cash, Car Giveaways Stage Comeback

The Spring '93 survey saw significant boosts in cash and vehicle giveaways, according to R&R's latest "Ratings Strategy Review." And continuing a trend started last fall, more stations appeared to allocate more resources to promotional activity.

Among other major findings in the exclusive radio station poll:

- ◆ Country achieved the highest visibility levels among outside media.
- ◆ AC, AOR, and CHR increasingly rallied behind a principal imaging slogan.
- ◆ UCs accelerated their TV schedules.
- ◆ Older-skewing formats preferred auditorium testing, while youth-oriented formats leaned toward callout research.

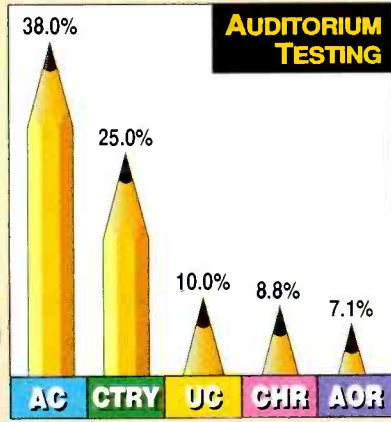
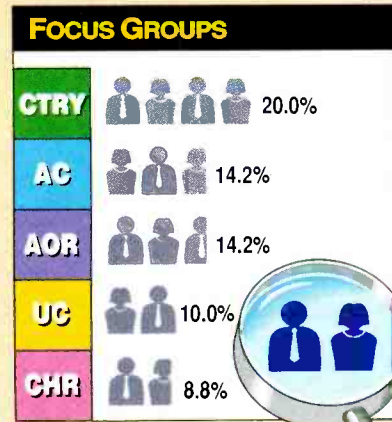
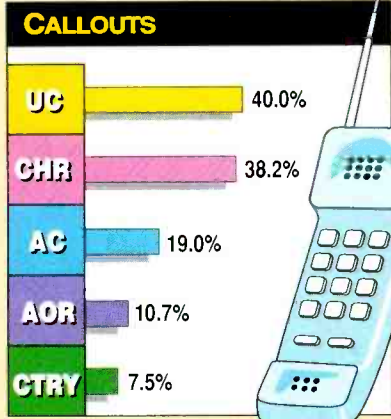
PROMOTIONAL BUDGETS



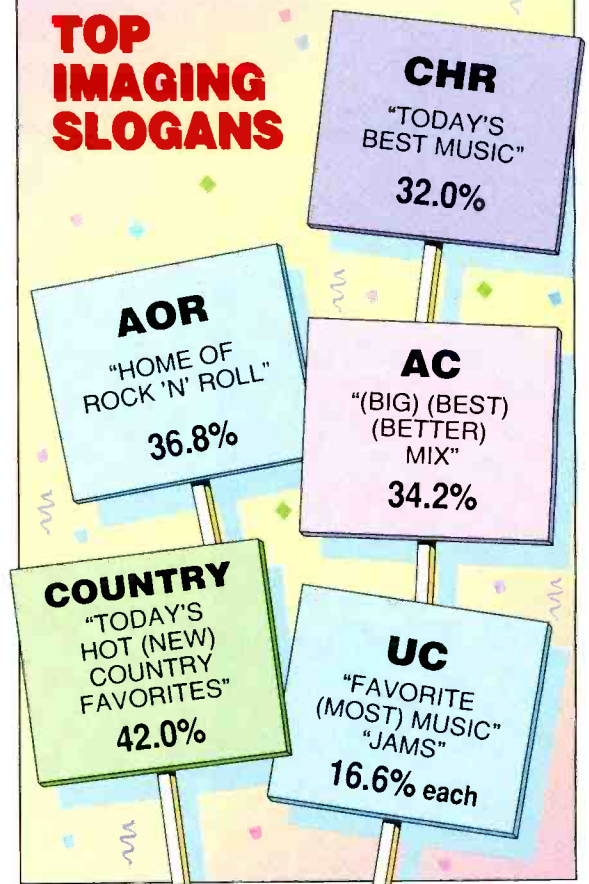
The most significant escalation in large market promotional budgets occurred within the \$50,001-150,000 range. In smaller markets, four of every five stations allocated less than \$50,000, although more than half of the outlets that spent less than \$5,000 last spring exceeded that figure.
(Spring '92 percentages are in parentheses.)

MUSIC RESEARCH

Here are the percentages of stations in the five major music formats that conduct auditorium tests, callouts, and focus groups.



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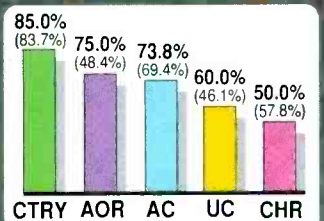
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RATINGS STRATEGY REVIEW

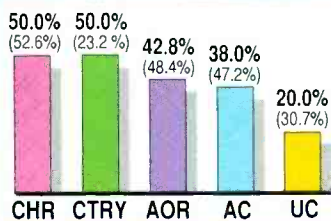
OUTSIDE MEDIA USAGE BY FORMAT

AOR boosted its television presence by nearly 55%, but Country remained TV's strongest proponent while doubling its use of billboards (tying with CHR.) Urban also increased its TV and busboard visibility. On the print side, AC was the only format to increase its magazine/newspaper usage; in the latter category, its 159% surge took the format to first place. (Spring '92 percentages are in parentheses.)

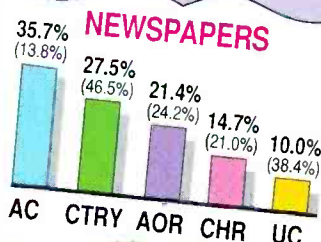
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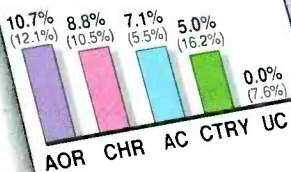
BILLBOARDS



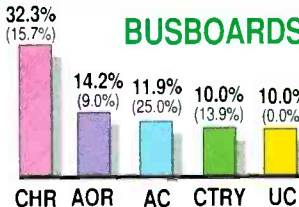
NEWSPAPERS



MAGAZINES



BUSBOARDS



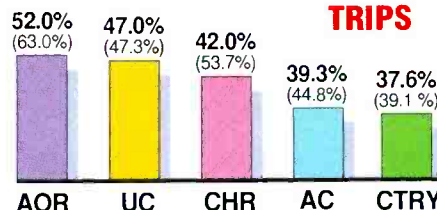
Radio's Favorite Giveaways

The economy seems to have influenced the prizes given away on radio. For the first time in several surveys, stations favored cash over trips as a prime contest payoff. But cars and trucks revved up their radio promotional mileage in a big way, showing large gains at AOR, CHR, AC, and Urban. (Spring '92 percentages are in parentheses.)

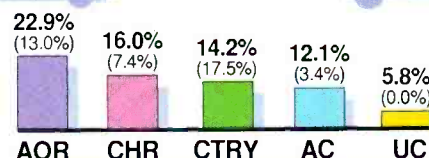
CASH



TRIPS



CARS/TRUCKS



Who Uses Direct Mail

For the third consecutive spring, AC and Country emerged as direct mail's prime proponents. CHR nearly doubled its usage, while Urban-- which didn't do any direct mail last Spring-- returned to the scoreboard. (Spring '92 percentages are in parentheses.)

AC 47.6% (41.6%)

CTRY 32.5% (27.9%)

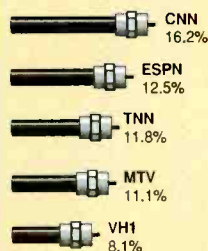
CHR 26.4% (13.3%)

AOR 17.8% (27.2%)

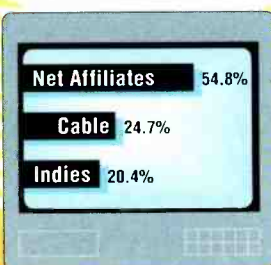
UC 5.8% (0.0%)

HOW RADIO USES TELEVISION

CABLE AD CHOICES



TV BUYING PREFERENCES



SPOT SOTTING

Prime	18.8%
Early News	16.5%
Late News	14.5%
Late Night	13.7%
Prime Access	10.5%
Mornings	8.0%
ROS	7.4%
Soaps	6.0%
Sports	4.2%



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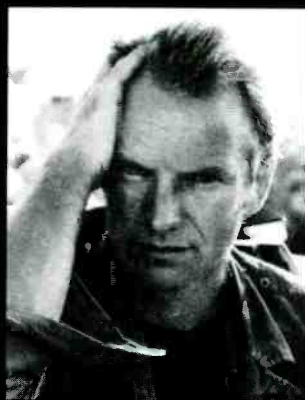
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3. WUSY/Chattanooga (Ctry)	23.9
4. WRNS-FM/Greenville-New Bern (Ctry)	22.0
5. WWDM/Columbia, SC (UC)	20.5
6. KIIM/Tucson (Ctry)	19.2
7. WDUV/Sarasota-Bradenton (B/EZ)	18.9
7. WYYD/Roanoke-Lynchburg (Ctry)	18.9
9. WSSL-AM & FM/Greenville-Spartanburg (Ctry)	18.3
10. WAMZ/Louisville (Ctry)	18.0
10. WYNK-AM & FM/Baton Rouge (Ctry)	18.0
12. WZZK-AM & FM/Birmingham (Ctry)	17.6
13. KSSN/Little Rock (Ctry)	17.2
14. KMOX/St. Louis (Talk)	16.4
14. KXXY-AM & FM/Oklahoma City (Ctry)	16.4
14. WIKS/Greenville-New Bern (UC)	16.4
14. WTQR/Greensboro-Winston Salem (Ctry)	16.4
18. KWEN/Tulsa (Ctry)	16.2
18. WFMS/Indianapolis (Ctry)	16.2
20. WCMF-FM/Rochester (AOR)	16.0
20. WKSJ-AM & FM/Mobile (Ctry)	16.0
22. WCCO/Minneapolis-St. Paul (FS)	15.9
23. WSIX/Nashville (Ctry)	15.6
24. WITL-FM/Lansing-East Lansing (Ctry)	15.4
25. KDKA/Pittsburgh (N/T)	15.0

1. WHTZ/New York (CHR)	2,281,900
2. WINS/New York (News)	2,190,600
3. WPLJ/New York (CHR)	2,188,600
4. WRKS/New York (Urban)	2,146,200
5. WLTW/New York (AC)	2,072,500
6. WCBS/New York (News)	1,896,600
7. WXRK/New York (Classic Rock)	1,791,300
8. WCBS-FM/New York (Gold)	1,774,100
9. WQHT/New York (CHR)	1,761,500
10. WBLS/New York (Urban)	1,711,200
11. KPWR/Los Angeles (CHR)	1,709,600
12. WABC/New York (Talk)	1,693,600
13. KIIS-AM & FM/Los Angeles (CHR)	1,629,100
14. WMXV/New York (AC)	1,612,000
15. KOST/Los Angeles (AC)	1,561,300
16. WFAN/New York (Sports)	1,401,400
17. KFWB/Los Angeles (News)	1,380,800
18. WNEW/New York (AOR)	1,344,900
19. KRTH/Los Angeles (Gold)	1,228,300
20. KYW/Philadelphia (News)	1,224,600
21. WBBM-FM/Chicago (CHR)	1,201,700
22. WOR/New York (Talk)	1,182,200
23. KLOS/Los Angeles (AOR)	1,157,300
24. WPAT-FM/New York (B/EZ)	1,156,800
25. WGN/Chicago (FS)	1,112,400

CONTEMPORARY HIT RADIO

AVERAGE QUARTER-HOUR

CUME

1. KPRR/El Paso	13.4
1. WKRZ/Wilkes Barre-Scranton	13.4
3. WQUT/Johnson City-Kingsport	13.2
4. WNNK-AM & FM/Harrisburg-Lebanon	12.3
5. KBFM/McAllen-Brownsville	11.9
6. KKXX-FM/Bakersfield	11.8
6. KQKQ/Omaha-Council Bluffs	11.8
8. WNTQ/Syracuse	11.6
9. WVIC-FM/Lansing-East Lansing	11.5
10. WVKS/Toledo	11.0

1. WHTZ/New York	2,281,900
2. WPLJ/New York	2,188,600
3. WQHT/New York	1,761,500
4. KPWR/Los Angeles	1,709,600
5. KIIS-AM & FM/Los Angeles	1,629,100
6. WBBM-FM/Chicago	1,201,700
7. WIOQ/Philadelphia	753,400
8. WXKS-FM/Boston	742,100
9. KMEL/San Francisco	727,900
10. WPGC-FM/Washington, DC	727,700

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"So Thick You Have To Eat It With A Fork!"



FORMAT LEADERS

ADULT CONTEMPORARY

AVERAGE QUARTER-HOUR

CUME

1. WRMF/West Palm Beach-Boca Raton	12.9
2. WTFM/Johnson City-Kingsport	12.6
3. WXLO/Worcester	12.2
4. WEZN/Bridgeport	11.6
5. WSRS/Worcester	11.5
6. WLEV/Allentown-Bethlehem	11.2
7. KSSK-FM/Honolulu	10.8
8. WYYY/Syracuse	10.5
9. KSSK/Honolulu	10.3
10. WLHT/Grand Rapids	10.0

1. WLTW/New York	2,072,500
2. WMXV/New York	1,612,000
3. KOST/Los Angeles	1,561,300
4. KBIG/Los Angeles	1,019,600
5. KYSR/Los Angeles	928,600
6. WLIT/Chicago	772,300
7. KIOI/San Francisco	667,400
8. WPNT/Chicago	594,300
9. KYXR/Philadelphia	770,600
10. KOIT-AM & FM/San Francisco	567,500

AOR

AVERAGE QUARTER-HOUR

CUME

1. WCMF-FM/Rochester	16.0
2. KLAQ/El Paso	13.2
3. WAQX/Syracuse	12.1
4. WFBQ/Indianapolis	12.0
4. WROV-FM/Roanoke-Lynchburg	12.0
6. WZZO/Allentown-Bethlehem	10.9
7. KEZO-AM & FM/Omaha-Council Bluffs	10.5
8. WDVE/Pittsburgh	9.9
9. KQRS-AM & FM/Minneapolis-St. Paul	9.8
9. WAQY-AM & FM/Springfield, MA	9.8

1. WNEW/New York	1,344,900
2. KLOS/Los Angeles	1,157,300
3. WWBZ/Chicago	739,700
4. WMMR/Philadelphia	735,000
5. WLUP-FM/Chicago	668,000
6. KQRS-AM & FM/Minneapolis-St. Paul	574,100
7. WBCN/Boston	524,000
8. WWDC-FM/Washington, DC	444,300
9. WDVE/Pittsburgh	435,800
10. KTXQ/Dallas-Ft. Worth	423,500

NEW ROCK

AVERAGE QUARTER-HOUR

CUME

1. KROQ/Los Angeles (Anaheim book)	4.7
2. XTRA-FM/San Diego	4.6
3. KROQ/Los Angeles	4.3
4. KXRK/Salt Lake City-Ogden-Provo	4.2
5. WVG0/Richmond	4.1
6. WKOC/Norfolk-Virginia Beach	3.2
7. KPNT/St. Louis	3.0
8. KITS/San Francisco (San Jose book)	2.8
8. WHFS/Washington, DC (Baltimore book)	2.8
8. WKQX/Chicago	2.8

1. KROQ/Los Angeles	1,112,100
2. WKQX/Chicago	740,300
3. WXRT/Chicago	535,200
4. KITS/San Francisco	453,500
5. XTRA-FM/San Diego	290,300
6. WHFS/Washington, DC	289,900
7. KROQ/Los Angeles (Anaheim book)	265,800
8. WIBF/Philadelphia	256,200
9. KDGE/Dallas-Ft. Worth	242,200
10. CIMX/Detroit	238,400

COUNTRY

AVERAGE QUARTER-HOUR

CUME

1. WIVK-FM/Knoxville	32.7
2. WXBQ-FM/Johnson City-Kingsport	28.5
3. WUSY/Chattanooga	23.9
4. WRNS-FM/Greenville-New Bern	22.0
5. KIIM/Tucson	19.2
6. WYYD/Roanoke-Lynchburg	18.9
7. WSSL-AM & FM/Greenville-Spartanburg	18.3
8. WAMZ/Louisville	18.0
8. WYNK-AM & FM/Baton Rouge	18.0
10. WZZK-AM & FM/Birmingham	17.6

1. WUSN/Chicago	819,000
2. WYNY/New York	815,200
3. KSCS/Dallas-Ft. Worth	692,900
4. WWW-AM & FM/Detroit	612,800
5. KILT-FM/Houston-Galveston	584,000
6. WMZQ-AM & FM/Washington, DC	537,300
7. KZLA/Los Angeles	523,700
8. KIKK-FM/Houston-Galveston	519,700
9. KPLX/Dallas-Ft. Worth	518,600
10. WKHX-FM/Atlanta	503,900

FORMAT LEADERS

URBAN CONTEMPORARY

AVERAGE QUARTER-HOUR

1. WWDM/Columbia, SC	20.5
2. WIKS/Greenville-New Bern	16.4
3. WBLX-FM/Mobile	14.3
4. WWWZ/Charleston, SC	13.4
5. WVEE/Atlanta	13.3
6. KQXL/Baton Rouge	12.0
7. KIPR/Little Rock	11.8
8. WHRK/Memphis	11.3
9. WENN/Birmingham	11.1
10. WCDX/Richmond	10.9

CUME

1. WRKS/New York	2,146,200
2. WBLS/New York	1,711,200
3. WGCI-FM/Chicago	983,200
4. KKBT/Los Angeles	796,100
5. WUSL/Philadelphia	558,000
6. WVAZ/Chicago	554,900
7. WJLB/Detroit	552,400
8. WVEE/Atlanta	529,300
9. WKYS/Washington, DC	460,400
10. KJMZ/Dallas-Ft. Worth	456,100

NEWS/TALK

AVERAGE QUARTER-HOUR

1. KMOX/St. Louis (Talk)	16.4
2. WCCO/Minneapolis-St. Paul (FS)	15.9
3. KDKA/Pittsburgh (N/T)	15.0
4. WICC/Bridgeport (FS)	13.4
5. WHAS/Louisville (FS)	13.2
6. WHAM/Rochester (N/T)	13.1
7. WKBN/Youngstown-Warren (N/T)	13.0
8. KFBK/Sacramento (N/T)	12.9
8. KRMG/Tulsa (FS)	12.9
10. KMJ/Fresno (N/T)	12.5
10. WTIC/Hartford-New Britain (FS)	12.5

CUME

1. WINS/New York (News)	2,190,600
2. WCBS/New York (News)	1,896,600
3. WABC/New York (Talk)	1,693,600
4. WFAN/New York (Sports)	1,401,400
5. KFVB/Los Angeles (News)	1,380,800
6. KYW/Philadelphia (News)	1,224,600
7. WOR/New York (Talk)	1,182,200
8. WGN/Chicago (FS)	1,112,400
9. WBBM/Chicago (News)	1,044,500
10. KFI/Los Angeles (Talk)	1,024,900

NAC

AVERAGE QUARTER-HOUR

1. WLOQ/Orlando	4.0
2. KOAI/Dallas-Ft. Worth	3.9
3. KIDD & KXDC/Monterey-Salinas	3.6
4. KTWV/Los Angeles (Anaheim book)	3.5
5. KBLX-AM & FM/San Francisco	3.3
5. KIFM/San Diego	3.3
5. WNUA/Chicago	3.3
8. KKSF/San Francisco	3.0
9. KHIH/Denver-Boulder	2.9
10. WJJZ/Philadelphia	2.8

CUME

1. WQCD/New York	1,079,900
2. KTWV/Los Angeles	742,000
3. WNUA/Chicago	602,200
4. KBLX-AM & FM/San Francisco	439,100
5. KKSF/San Francisco	403,300
6. WJJZ/Philadelphia	376,200
7. KOAI/Dallas-Ft. Worth	311,800
8. KAJZ & KBJZ/Los Angeles	270,300
9. WJZE/Washington, DC	263,700
10. WLVE/Miami-Ft. Lauderdale	236,200

GOLD/CLASSIC ROCK

AVERAGE QUARTER-HOUR

1. WHTT-FM/Buffalo-Niagara Falls	8.8
2. WMJI/Cleveland	8.4
3. KFOR/Omaha-Council Bluffs	8.3
4. WBBG/Youngstown-Warren	8.0
5. WODL/Birmingham	7.7
6. WKLH/Milwaukee-Racine (Classic Rock)	7.5
6. WXKR/Toledo (Classic Rock)	7.5
8. WWSW-AM & FM/Pittsburgh	7.0
9. KR XO/Oklahoma City (Classic Rock)	6.9
9. WODE-AM & FM/Allentown-Bethlehem	6.9

CUME

1. WXRK/New York (Classic Rock)	1,791,300
2. WCBS-FM/New York	1,774,100
3. KRTH/Los Angeles	1,228,300
4. KLSX/Los Angeles (Classic Rock)	1,058,100
5. WJMK/Chicago	881,100
6. WCKG/Chicago (Classic Rock)	783,100
7. WYSP/Philadelphia (Classic Rock)	767,000
8. KCBS-FM/Los Angeles	645,700
9. WOGL-FM/Philadelphia	597,400
10. KLUV/Dallas-Ft. Worth	484,900

FORMAT LEADERS

BEAUTIFUL/EASY LISTENING

AVERAGE QUARTER-HOUR

1. WDUV/Sarasota-Bradenton	18.9
2. WPVR/Roanoke-Lynchburg	10.1
3. WFMZ/Allentown-Bethlehem	9.2
4. KUMU-AM & FM/Honolulu	8.1
5. WDEF-FM/Chattanooga	7.5
6. KTSM-FM/EI Paso	7.2
7. WRLX/West Palm Beach-Boca Raton	7.0
8. WTVR-FM/Richmond	6.9
9. WRMR/Cleveland	6.0
10. WADB-FM/Monmouth-Ocean, NJ	5.7

CUME

1. WPAT-FM/New York	1,156,800
2. WPAT/New York	368,000
3. WDUV/Sarasota-Bradenton (Tampa book)	212,600
4. WRMR/Cleveland	190,400
5. WPAT-FM/New York (Nassau book)	149,100
6. WDUV/Sarasota-Bradenton	144,900
7. KEZX-FM/Seattle-Tacoma	135,900
8. KUMU-AM & FM/Honolulu	111,800
9. WFMZ/Allentown-Bethlehem	111,600
10. WTVR-FM/Richmond	110,800

AVERAGE QUARTER-HOUR

1. KBNA-AM & FM/EI Paso	10.9
2. KONJ & KXTN/San Antonio	10.6
3. KIWW/McAllen-Brownsville	9.7
4. KGBT/McAllen-Brownsville	9.6
5. KTJN & KTJX/McAllen-Brownsville	5.9
6. KLAX/Los Angeles	5.7
7. WAQI/Miami-Ft. Lauderdale	4.8
8. KCVR/Stockton	4.5
9. WRTO/Miami-Ft. Lauderdale	4.0
10. KQXX/McAllen-Brownsville	3.9
10. KXEM & KSUV/Bakersfield	3.9
10. WXDJ/Miami-Ft. Lauderdale	3.9

SPANISH

CUME

1. KLAX/Los Angeles	959,900
2. KLVE/Los Angeles	694,900
3. WSKQ-FM/New York	647,900
4. WADO/New York	469,700
5. KTNQ/Los Angeles	434,700
6. KKHJ/Los Angeles	421,400
7. KWKW/Los Angeles	346,900
8. WSKQ/New York	305,300
9. WXDJ/Miami-Ft. Lauderdale	269,800
10. WOJO/Chicago	267,500

BIG BAND/NOSTALGIA

AVERAGE QUARTER-HOUR

1. WWMB/Melbourne-Titusville (BBnd)	10.1
2. KJUL/Las Vegas (Nost)	6.0
3. WOKY/Milwaukee-Racine (BBnd)	5.7
4. KGVY/Tucson (BBnd)	5.5
4. WHYL/Harrisburg-Lebanon (Nost)	5.5
6. WGUL-AM & FM/Tampa-St. Petersburg (BBnd)	5.3
7. WQBB-AM & FM/Knoxville (Nost)	5.1
8. WECK/Buffalo-Niagara Falls (BBnd)	5.0
9. KOY/Phoenix (Nost)	4.8
10. WMAS/Springfield, MA (BBnd)	4.7
10. WPLM-A/F/Boston (New Bedford book)(BBnd)	4.7

CUME

1. WJJD/Chicago (Nost)	483,600
2. KFRC/San Francisco (Nost)	466,300
3. WQEW/New York (Nost)	463,900
4. WPEN/Philadelphia (Nost)	366,300
5. KQUE/Houston-Galveston (Nost)	255,000
6. KJQI & KOJY/Los Angeles (Nost)	238,500
7. WPLM-AM & FM/Boston (BBnd)	205,000
8. KIXI/Seattle-Tacoma (Nost)	202,200
9. WGUL-AM & FM/Tampa (BBnd)	179,300
10. KOY/Phoenix (Nost)	178,800

CLASSICAL

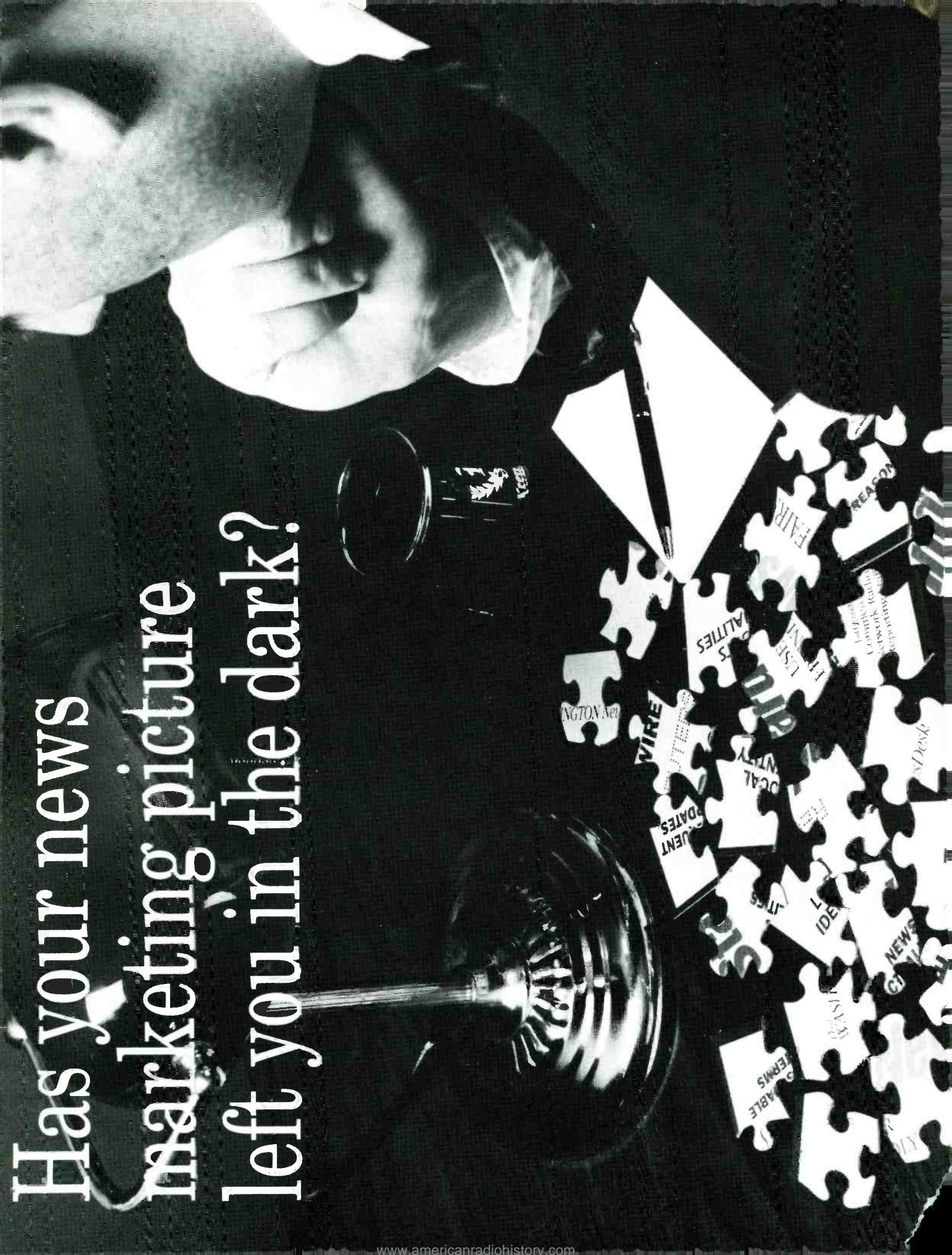
AVERAGE QUARTER-HOUR

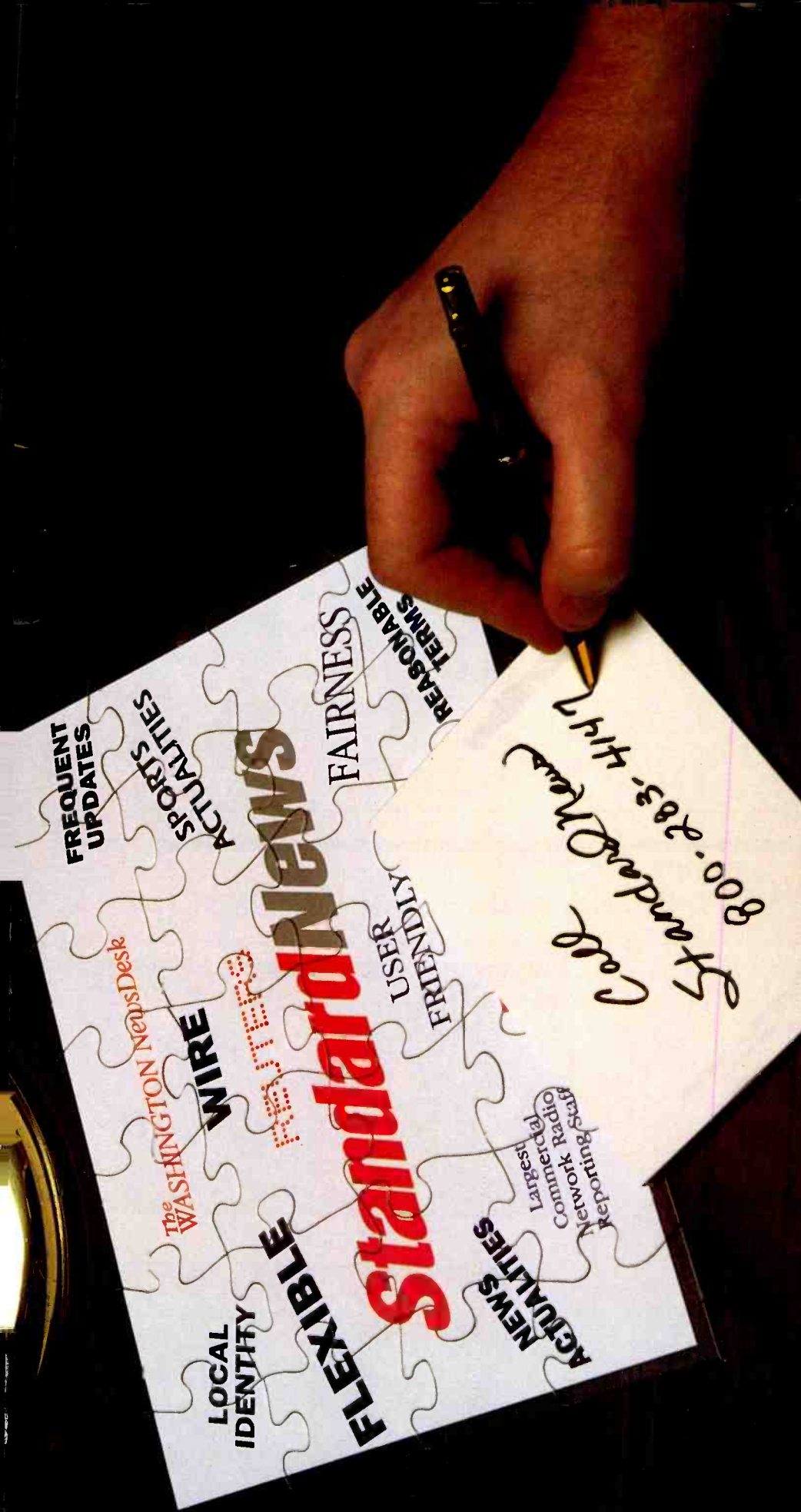
1. KBOQ/Monterey-Salinas	4.4
1. KHFM/Albuquerque	4.4
3. KFSD/San Diego (North County book)	3.5
4. KIWI/Bakersfield	3.3
5. WGMS/Washington, DC	3.2
6. WCRB/Boston	3.1
7. KING-FM/Seattle-Tacoma	2.9
8. KFSD/San Diego	2.7
8. KFUD-FM/St. Louis	2.7
8. WCLV/Cleveland	2.7

CUME

1. WNCN/New York	690,300
2. WQXR/New York	676,200
3. KKGO/Los Angeles	495,600
4. WNIB/Chicago	397,900
5. KDFC-AM & FM/San Francisco	361,500
6. WFLN/Philadelphia	298,500
7. WFMT/Chicago	295,400
8. WCRB/Boston	281,500
9. WGMS/Washington, DC	264,000
10. KKHI-AM & FM/San Francisco	259,500

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marketing picture
left you in the dark?





Photos by John Loizides

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DRIVETIME DOMINATORS

AM Drive/Top 10 Average Quarter-Hour Share 12+, M-F, 6-10am

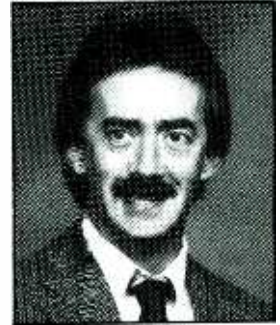
1. **WIVK-FM/Knoxville (Ctry) 38.4**
Darrin Wilhite, Tim Wall
2. **WXBQ-AM & FM/Johnson City-Kingsport (Ctry) 30.3**
Richard Quillen & Bill Blake
3. **KSSK-AM & FM/Honolulu (AC) 29.1**
Michael W. Perry & Larry Price
4. **WUSY/Chattanooga (Ctry) 25.6**
Capt. Bobby Byrd & Jim Copeland
5. **WRNS-AM & FM/Greenville-New Bern (Ctry) 25.5**
Wayne Carlyle
6. **KMOX/St. Louis (Talk) 23.2**
Bill Wilkerson, Wendy Wiese
7. **KIIM/Tucson (Ctry) 21.9**
Scott Carpenter
8. **WYNK-AM & FM/Baton Rouge (Ctry) 21.7**
Kenny Hazelette & Bob Bishop; Austin James
9. **KDKA/Pittsburgh (N/T) 21.1**
John Cigna with the K-Team
9. **WICC/Bridgeport (FS) 21.1**
John LaBarca, Kim Quinn



*Tim Wall, Darrin Wilhite
WIVK-FM/Knoxville*



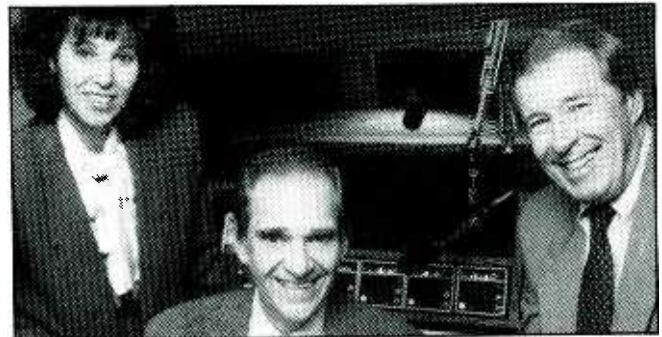
*Richard Quillen
WXBQ-AM & FM/Johnson City*



*Wayne Carlyle
WRNS-AM & FM/Greenville-New Bern*

AM Drive/Top 10 Average Cume Persons 12+, M-F, 6-10am

1. **WINS/New York (News) 1,601,100**
Paul Smith, Michael O'Neill, Judy DeAngelis
2. **WCBS/New York (News) 1,236,400**
Brigette Quinn & Jeff Caplan
3. **WRKS/New York (UC) 1,138,700**
Jeff Fox & Ken Webb
4. **WXRK/New York (CR) 1,109,900**
The Howard Stern Show
5. **WHTZ/New York (CHR) 1,088,400**
The Z-Morning Zoo with Gary Bryan & Ross Brittan
6. **WPLJ/New York (CHR) 994,100**
Scott Shannon & Todd Pettengill
7. **WLTW/New York (AC) 912,000**
Bill Buchner & Rasa Kaye; Al Bernstein
8. **KYW/Philadelphia (News) 895,000**
Pat Farnack, Harry Donae, Ed Abrams
9. **KIIS-AM & FM/Los Angeles (CHR) 897,900**
Rick Dees, Ellen K., Vick "The Brick" Jacobs, Cmd. Chuck Street
10. **WCBS-FM/New York (Gold) 865,600**
Harry Harrison



*Judy DeAngelis, Paul Smith, Michael O'Neill
WINS/New York*



*Jeff Caplan & Brigette Quinn
WCBS-FM/New York*

DRIVETIME DOMINATORS

PM Drive/Top 10 Average Quarter-Hour Share 12+, M-F, 3-7pm

1. **WIVK-FM/Knoxville (Ctry) 32.3**
Ed Brantley
2. **WXBQ-FM/Johnson City (Ctry) 29.7**
Marty Osborne
3. **WUSY/Chattanooga (Ctry) 24.2**
The Bearman
4. **WRNS-AM & FM/Greenville-New Bern (Ctry) 23.5**
Mark Reid
5. **WZZK-AM & FM/Birmingham (Ctry) 19.9**
Bill Kramer
6. **WWDN/Columbia, SC (UC) 19.7**
Vernessa Pendergrass; Paul Jackson
7. **WYYD/Roanoke-Lynchburg (Ctry) 19.2**
Scott Walker
8. **WYNK-AM & FM/Baton Rouge (Ctry) 18.9**
Phil Williams
9. **KIIM/Tucson (Ctry) 18.7**
John Collins
10. **WSSL-AM & FM/Greenville-Spartanburg (Ctry) 18.4**
Kixx Cole



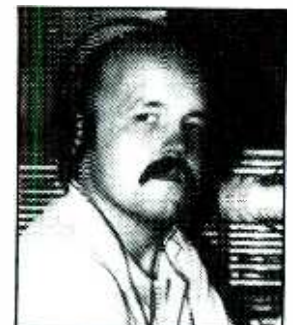
Ed Brantley
WIVK-FM/Knoxville



Marty Osborne
WXBQ-FM/Johnson City



The Bearman
WUSY/Chattanooga



Mark Reid
WRNS-AM & FM/Greenville-New Bern

PM Drive/Top 10 Average Cume Persons 12+, M-F, 3-7pm

1. **WRKS/New York (UC) 1,199,300**
Carol Ford; Wendy Williams
2. **WPLJ/New York (CHR) 1,158,400**
Rocky Allen
3. **WHTZ/New York (CHR) 1,135,800**
Elvis Duran
4. **WLTW/New York (AC) 1,073,200**
Valerie Smaldone, Steve Roy
5. **KPWR/Los Angeles (CHR) 1,002,400**
David Morales; George McFly
6. **WQHT/New York (CHR) 984,100**
Al Bandiero, Jeff Thomas
7. **WCBS-FM/New York (Gold) 924,800**
Bob Shannon
8. **WBLS/New York (UC) 896,500**
Frankie Crocker; Sammy Mack
9. **WMXV/New York (AC) 842,000**
Dan Taylor
10. **KOST/Los Angeles (AC) 804,000**
Bryan Simmons; Karen Sharp



Carol Ford, Wendy Williams
WRKS/New York



Rocky Allen
WPLJ/New York



Elvis Duran
WHTZ/New York

RATINGS INFORMATION GUIDE

How To Use The Ratings Information

As you examine R&R's "Ratings Report & Directory, Vol. 2, '93," you will find the following highlights featured in the detailed market breakouts.

1 SHARE TRENDS

All stations in the Top 50 markets which earned at least a 1.0 share, and the Top 10 stations in markets 51-100 (according to the Spring '93 Arbitron) are listed. Trends read left to right, with the most recent results on the right. Up to five books can be included in any market's trend report, which covers the past year. Stations are ranked according to their Monday-Sunday (total persons 12+) average quarter-hour share.

2 STATION/FORMAT

The call letters are printed in **bold type** with the format of each station listed beneath in *italics*.

3 FREQUENCY/POWER

The frequency and power for the radio signal(s) are shown as listed on Page 3B in each Arbitron report.

4 AUDIENCE RANKINGS

The six rankings to the right of the frequency power column will help you understand a station's core strength. The first listing shows the Monday-Sunday (total persons 12+) cumme rank, followed by five AQH demo ranks for teens and adults. Also featured: demographic rankings for the Top 50 markets based on Monday-Sunday AQH.

5 AVERAGE MINUTES LISTENED

The column immediately following the 35-64 ranking shows the average number of minutes the audience spent listening to the station. This is based upon total persons 12+, Monday-Sunday, 6am-midnight.

6 OWNER, NET & REP INFORMATION

For the convenience of R&R "Ratings Report" users, we designate all station owners and their network/national rep affiliations as listed in each Arbitron report.

7 NOTATIONS

Updates are listed noting format and call letter changes plus LMA activity.

8 FORMAT REACH CHART

The lower-right corner of each Top 50 market page features a bar graph ranking format reach. Format totals are computed by adding the Spring '93 12+ Monday-Sunday AQH numbers shown in each market breakout. For example, all CHR shares are added together.

9 MARKET POPULATION

The 12+ population for each market is shown, with the black and Hispanic percentages in parentheses. In those markets where an ethnic breakout is not applicable, the code N/A is used.

NEW YORK

#1

12+ POPULATION: 14,077,500 (Black 21.0%, Hispanic 18.8%)

SPRING '92	FALL '92	WINTER '93	SPRING '93	12+ CUMME RANK	STATION	FREQUENCY POWER	12+ CUMME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-34 RANK	35-64 RANK	Avg. Min. Lst.	OWNER	NET/CHK	NATIONAL REP FIRM
5.6	6.6	6.5	5.8	5.8	WRKS <i>UC</i>	98.7 7.8kw	4	1	1	1	5	9	79	SUMMIT	SOU	D&R
5.2	5.1	5.2	5.3	5.2	WLTW <i>AC</i>	106.7 7.8kw	5	10	8	6	2	2	73	EMMIS	---	KATZ
3.4	4.2	4.2	3	2	WABC <i>Talk</i>	770 50kw	15	19	15	11	3	80	80	CAP CITIES/ABC	ABC	BAN
5.0	5.0	4.2	4.8	4.8	WCBS-FM <i>Gold</i>	101.1 6.8kw	8	13	10	4	1	1	78	CBS	CBS	CBS
4.3	4.4	4.4	4.4	4.7	WBLS <i>UC</i>	107.5 7.8kw	10	4	5	5	4	4	80	INNER CITY	ABC	MCG
4.5	4.7	4.4	3.8	4.1	WXRK <i>CR</i>	92.3 7.8kw	7	6	2	2	3	12	67	INFINITY	ABC	TOR
3.1	3.2	3.4	3.7	4.0	WPLJ <i>CHR</i>	95.5 6.7kw	3	5	3	3	6	13	54	CAP CITIES/ABC	ABC	KATZ
4.0	3.6	3.6	3.8	3.8	WHTZ <i>CHR</i>	100.3 7.8kw	1	2	7	10	12	17	48	SHAMROCK BR.	---	CHR
3.6	3.3	3.6	3.7	3.6	WQHT <i>CHR</i>	97.1 6.7kw	9	3	4	8	13	25	60	EMMIS	---	D&R

*Became Business News WBRR toward end of rating period.

DEMOGRAPHIC RANKINGS

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WXRK	1 WRKS	1 WXRK	1 WRKS	1 WXRK	1 WLTW
2 WNEW	2 WPLJ	2 WCBS-FM	2 WLTW	2 WCBS-FM	2 WBLS
3 WPLJ	3 WBLS	3 WNEW	3 WBLS	3 WFAN	3 WCBS-FM
4 WRKS	4 WMXV	4 WPLJ	4 WPLJ	4 WQCD	4 WRKS
5 WQHT	5 WLTW	5 WRKS	5 WMXV	5 WNEW	5 WMXV
6 WHTZ	6 WQHT	6 WBLS	6 WCBS-FM	6 WPLJ	6 WPLJ
7 WBLS	7 WHTZ	7 WQCD	7 WHTZ	7 WLTW	7 WQCD
8 WFAN	8 WXRK	8 WFAN	8 WQHT	8 WBLS	8 WXRK
9 WLTW	9 WNEW	9 WQHT	9 WXRK	9 WABC	9 WSKQ-FM
10 WQCD	10 WSKQ-FM	10 WLTW	10 WQCD	10 WRKS	10 WHTZ

FORMAT REACH

Format	Reach
N/T	18.9
CHR	11.4
UC	10.5
GOLD/CR	8.9
AC	8.6
SPAN	4.7
AOR	2.8
NAC	2.8
B/EZ	2.7
CLAS	2.7
CTRY	2.1
BBND	1.5

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Networks

ABC	ABC Radio Networks	NBC	NBC Radio Network
AP	Associated Press Radio Network	SMN	Satellite Music Network
AURN	American Urban Radio Network	SOU	The Source
BRN	Business Radio Network	SUN	Sun Radio Network
CBS	CBS Radio Networks	UNIS	Unistar Radio Networks
CNN	Cable News Network	UPI	United Press International
CRC	Cadena Radio Centro	USA	USA Radio Network
MBS	Mutual Broadcasting System		

Reps Abbreviation Key

BAN	Banner Radio	MK4	Market 4 Radio
CAB	Caballero Spanish Media	MCG	McGavren-Guild Inc.
CBC	Crawford Broadcasting Co.	MMR	Major Market Radio
CBS	CBS Radio Spot Sales	MMRE	Major Market Radio/Espanol
CHR	The Christal Company	MMS	Michigan Spot Sales
CMBS	Concert Music Broadcast Sales Inc.	NESS	New England Spot Sales
CRA	Crawford Broadcasting Co.	PMR	P. Mulvihill Radio Limited
D&R	D&R	RSS	Radio Spot Sales
DCA	Dora-Clayton Agency Inc.	REG	Regional Representatives
DIR	Direct Representatives	REP	Republic Radio Inc.
EAST	Eastman Radio Inc.	ROS	Roslin Radio Sales Inc.
G/W	Group W Radio Sales	SAV	Savalli Broadcast Sales
HEG	Herbert E. Groskin	SMM	Special Markets Media Inc.
JCG	J.C. Gates & Co.	SSS	Southern Spot Sales
KATZ	Katz Radio	SBS	Spanish Broadcasting System
KBS	Keystone Broadcasting System	TNS	TN Spot Sales
KT-H	Katz Hispanic	TOR	Torbet Radio
K&P	Katz & Powell	UNI	Unirep Broadcasting Co.
LOTUS	Lotus Hispanic Reps	WRS	Williams Radio Sales

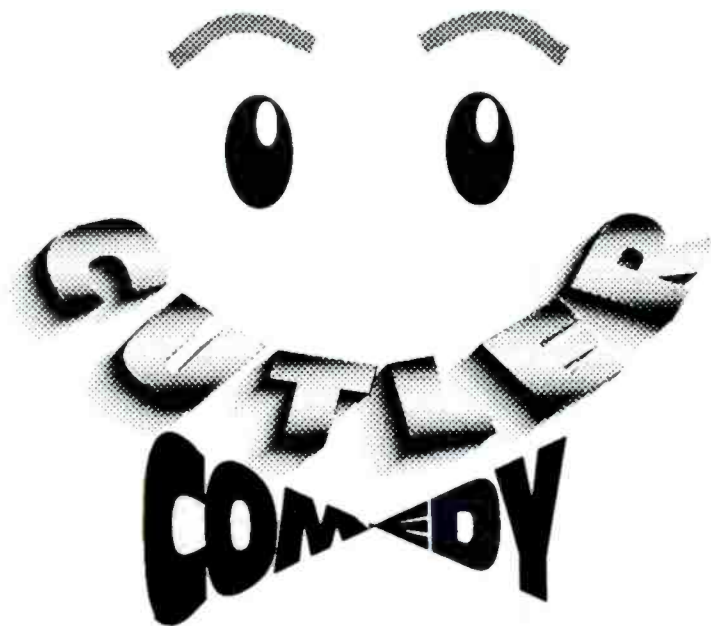
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12+ POPULATION: 14,077,500 (Black: 21.0%; Hispanic: 18.8%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	RANK						AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
								12+ CUME	12-17	18-34	18-49	25-54	35-64				
5.6	6.6	6.5	5.8	5.8	1	WRKS UC	98.7 7.8kw	4	1	1	1	5	9	79	SUMMIT	SOU	D&R
5.2	5.1	5.2	5.3	5.2	2	WLTW AC	106.7 7.8kw	5	10	8	6	2	2	73	VIACOM	---	KATZ
3.4	4.2	4.2	3.8	4.8	3	WABC Talk	770 50kw	11	15	19	15	11	3	83	CAP CITIES/ABC	ABC	BAN
5.0	5.0	4.2	4.8	4.8	3	WCBS-FM Gold	101.1 6.8kw	8	13	10	4	1	1	78	CBS	CBS	CBS
4.3	4.4	4.4	4.4	4.7	5	WBSL UC	107.5 5.4kw	10	4	5	5	4	4	80	INNER CITY	ABC	MCG
4.5	4.7	4.4	3.8	4.1	6	WXRK CR	92.3 7.6kw	7	6	2	2	3	12	67	INFINITY	ABC	TOR
3.1	3.2	3.4	3.7	4.0	7	WPLJ CHR	95.5 6.7kw	3	5	3	3	6	13	54	CAP CITIES/ABC	ABC	KATZ
4.0	3.6	3.6	3.8	3.8	8	WHTZ CHR	100.3 7.8kw	1	2	7	10	12	17	48	SHAMROCK BR.	---	CHR
3.6	3.3	3.6	3.7	3.6	9	WQHT CHR	97.1 6.7kw	9	3	4	8	13	25	60	EMMIS	---	D&R
3.2	3.8	3.3	4.0	3.5	10	WOR Talk	710 50kw	15	35	33	30	24	14	87	BUCKLEY	ABC	MCG
3.7	3.8	3.6	4.0	3.4	11	WINS News	1010 30(50)kw	2	16	18	16	16	5	45	GROUP W	ABC	G/W
3.8	3.4	3.1	3.2	3.4	11	WMXV AC	105.1 7.8kw	12	7	9	9	7	7	62	BONNEVILLE INT.	---	MCG
3.0	3.2	3.4	3.7	3.0	13	WCBS News	880 50kw	6	25	25	18	17	8	47	CBS	CBS	CBS
3.0	2.9	2.5	2.3	2.8	14	WFAN Sports	660 50kw	13	9	14	13	10	10	59	INFINITY	NBC	EAST
3.1	3.6	2.9	3.5	2.8	14	WNEW AOR	102.7 7.8kw	14	11	6	7	9	19	61	GROUP W	UNIP	G/W
2.2	2.4	2.8	2.9	2.8	14	WQCD NAC	101.9 5.3kw	17	21	11	11	8	8	75	TRIBUNE	---	CHR
3.7	3.1	3.3	3.0	2.7	17	WPAT-FM B/EZ	93.1 5.4kw	16	32	27	20	20	11	69	PARK	---	MMR
2.7	2.4	2.4	2.2	2.1	18	WSKQ-FM Span	97.9 7.8kw	21	8	12	12	14	18	96	SBS	---	---
2.8	3.1	2.7	2.4	2.1	18	WYNY Ctry	103.5 6.7kw	18	12	13	14	15	15	74	BR. PARTNERS	NBC	D&R
1.6	1.7	1.5	1.7	1.6	20	WADO Span	1280 5kw	22	23	22	19	18	16	102	TICHENOR MEDIA	---	KT-H
0.1	0.1	0.2	1.4	1.5	21	WQEW Nost	1560 50kw	23	45	38	40	39	22	93	NEW YORK TIMES	---	MMR

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Continued on Page 27

FROM NEW YORK,

Continued from Page 26

12+ POPULATION: 14,077,500 (Black: 21.0%; Hispanic: 18.8%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
1.5	1.4	1.6	1.4	1.5	21	WQXR <i>Clas</i>	96.3 7.8kw	20	38	34	33	30	23	65	NEW YORK TIMES	UNIS	MMR
1.1	1.4	1.7	1.9	1.4	23	WLIB <i>N/T</i>	1190 10kw	26	20	17	17	19	20	116	INNER CITY	AURN	MCG
1.2	0.9	1.3	1.4	1.2	24	WNCN <i>Clas</i>	104.3 7.8kw	19	36	26	23	21	21	52	GAF	UNIS	CMBS
1.2	1.3	1.1	0.9	1.0	25	WSKQ <i>Span</i>	620 5kw	31	22	28	27	26	28	96	SBS	---	SBS

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	FORMAT REACH	
1 WXRK	1 WRKS	1 WXRK	1 WRKS	1 WXRK	1 WLTW	N/T	18.9
2 WNEW	2 WPLJ	2 WCBS-FM	2 WLTW	2 WCBS-FM	2 WBSL	CHR	11.4
3 WPLJ	3 WBSL	3 WNEW	3 WBSL	3 WFAN	3 WCBS-FM	UC	10.5
4 WRKS	4 WMXV	4 WPLJ	4 WPLJ	4 WQCD	4 WRKS	GOLD/CR	8.9
5 WQHT	5 WLTW	5 WRKS	5 WMXV	5 WNEW	5 WMXV	AC	8.6
6 WHTZ	6 WQHT	6 WBSL	6 WCBS-FM	6 WPLJ	6 WPLJ	SPAN	4.7
7 WBSL	7 WHTZ	7 WQCD	7 WHTZ	7 WLTW	7 WQCD	AOR	2.8
8 WFAN	8 WXRK	8 WFAN	8 WQHT	8 WBSL	8 WXRK	NAC	2.8
9 WLTW	9 WNEW	9 WQHT	9 WXRK	9 WABC	9 WSKQ-FM	B/EZ	2.7
10 WQCD	10 WSKQ-FM	10 WLTW	10 WQCD	10 WRKS	10 WHTZ	CLAS	2.7
						CTRY	2.1
						BBND	1.5

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12+ POPULATION: 9,607,400 (Black: 10.2%; Hispanic: 33.6%)

LOS ANGELES

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK	12+ ADH RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
0.7	2.0	5.3	7.2	5.7	1	1	KLAX Span	97.9 50kw	12	3	1	1	3	6	112	SBS	---	SBS
5.0	5.2	5.1	5.5	5.1	2	2	KOST AC	103.5 12.5kw	3	7	5	2	1	2	61	COX	---	CHR
4.2	4.4	5.1	5.0	5.0	3	3	KPWR CHR	105.9 72kw	1	1	4	7	18	24	55	EMMIS	---	D&R
2.9	2.7	3.7	4.3	4.5	4	4	KFI Talk	640 50kw	9	24	13	13	8	1	84	COX	MBS	CHR
3.1	4.0	3.8	3.9	4.3	5	5	KROQ NR	106.7 5.5kw	7	2	2	4	13	37	73	INFINITY	---	TOR
4.4	4.2	4.1	4.3	4.0	6	6	KIIS-A/F CHR	1150/102.7 5kw 8kw	2	4	6	6	10	16	47	GANNETT	---	MCG
4.0	3.6	3.2	3.8	3.9	7	7	KLOS AOR	95.5 61kw	6	17	3	3	2	11	63	CAP CITIES/ABC	ABC	KATZ
4.1	3.9	4.4	3.7	3.9	7	7	KRTH Gold	101.1 51kw	5	8	11	9	4	3	60	BEASLEY	UNIU	BAN
4.4	3.7	3.5	3.9	3.7	9	9	KABC Talk	790 5kw	13	28	26	18	16	4	73	CAP CITIES/ABC	ABC	KATZ
3.3	4.0	3.6	3.8	3.6	10	10	KLSX CR	97.1 21kw	8	13	8	5	6	9	64	GREATER MEDIA	---	MMR
4.4	3.5	3.4	2.4	3.5	11	11	KLVE Span	107.5 29.5kw	17	12	7	8	7	15	96	HEFTEL	---	CAB
4.0	3.0	3.7	3.5	3.2	12	12	KBIG AC	104.3 105kw	10	15	12	12	5	5	60	BONNEVILLE INT.	---	CBS
2.9	2.7	2.6	2.9	3.2	12	12	KFWB News	980 5kw	4	33	20	19	17	7	44	GROUP W	CNN	G/W
3.8	3.8	3.1	3.4	3.1	14	14	KKBT UC	92.3 43kw	15	6	10	11	11	19	74	EVERGREEN	---	MMR
3.7	3.5	2.6	3.0	3.0	15	15	KYSR AC	98.7 75kw	14	10	9	10	9	17	62	VIACOM	---	TOR
2.5	2.6	2.7	2.7	2.2	16	16	KNX News	1070 50kw	11	35	28	24	22	14	43	CBS	CBS	CBS
2.1	2.8	2.5	2.3	2.2	16	16	KTWV NAC	94.7 55kw	16	36	18	14	12	8	57	GROUP W	---	G/W
2.0	1.8	2.4	2.1	2.2	16	16	KZLA Ctry	93.9 18.5kw	19	27	16	16	15	12	80	SHAMROCK BR.	---	EAST
3.2	3.6	2.8	2.2	2.1	19	19	KTNQ Span	1020 50kw	22	19	14	15	14	13	90	HEFTEL	---	CAB
2.0	2.0	1.9	1.7	1.7	20	20	KCBS-FM Gold	93.1 28.5kw	18	14	25	17	19	10	50	CBS	CBS	CBS
2.2	2.1	1.6	1.4	1.6	21	21	KKHJ Span	930 5kw	23	11	15	20	20	26	70	LIBERMAN	---	KT-H

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Continued on Page 29

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Continued from Page 28

12+ POPULATION: 9,607,400 (Black: 10.2%; Hispanic: 33.6%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK	12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
3.4	1.9	1.3	1.1	1.5	22		KWKW Span	1330 5kw	26	26	19	21	21	18	80	LOTUS	---	LOTUS
1.6	2.1	1.9	1.7	1.4	23		KKGO Clas	105.1 18kw	20	31	32	32	28	22	53	MT. WILSON FM	AP	CMBS
0.6	0.4	0.0	0.8	1.1	24		KXED Span	1540 50kw	38	39	21	22	23	20	116	SBS	---	SBS
0.7	0.8	0.5	1.1	1.0	25		KAJZ/KBJZ NAC	103.1/103.1 3kw/2kw	32	38	35	26	24	21	68	KELSHOW	CBS	K&P
0.0	0.4	0.0	0.5	1.0	25		KJQI/KOJY Nost	1260/540 5kw/25kw	35	41	47	46	43	27	78	MT. WILSON FM	---	CMBS
2.3	2.3	1.7	1.4	1.0	25		KXEZ* AC	100.3 5.3kw	21	22	30	27	26	25	38	VIACOM	---	TOR

* Formerly KQLZ (AOR).

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	SPAN	15.5
1 KLAX	1 KLAX	1 KLOS	1 KOST	1 KLOS	1 KOST	N/T	13.6
2 KROQ	2 KROQ	2 KLAX	2 KLAX	2 KLSX	2 KBIG	AC	12.3
3 KLOS	3 KOST	3 KLSX	3 KBIG	3 KLAX	3 KLAX	GOLD/CR	9.2
4 KPWR	4 KIIS-FM	4 KROQ	4 KIIS-FM	4 KFI	4 KRTH	CHR	9.0
5 KLSX	5 KPWR	5 KPWR	5 KYSR	5 KRTH	5 KLVE	NR	4.3
6 KLVE	6 KYSR	6 KLVE	6 KRTH	6 KLVE	6 KYSR	AOR	3.9
7 KIIS-FM	7 KKBT	7 KRTH	7 KROQ	7 KOST	7 KIIS-FM	NAC	3.2
8 KOST	8 KLVE	8 KOST	8 KPWR	8 KTWV	8 KLOS	UC	3.1
9 KYSR	9 KLOS	9 KIIS-FM	9 KLVE	9 KKBT	9 KFI	CTRY	2.2
10 KKBT	10 KBIG	10 KFI	10 KKBT	10 KROQ	10 KTNQ	CLAS	1.4
						BBND	1.0

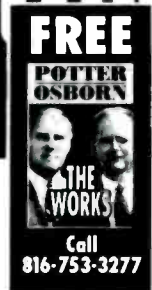
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CHICAGO

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK	12+ ADH RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
7.3	7.2	7.6	7.4	6.9	1	1	WGCI-FM UC	107.5 33kw	4	2	1	1	2	9	95	GANNETT	---	MCG
7.6	6.8	8.5	6.5	6.7	2	2	WGN FS	720 50kw	2	13	19	15	9	1	80	TRIBUNE	ABC	CHR
5.7	5.6	4.6	5.0	5.7	3	3	WBBM-FM CHR	96.3 4.2kw	1	1	2	2	11	13	64	CBS	CBS	CBS
5.5	4.3	5.7	6.2	5.7	3	3	WUSN Ctry	99.5 6.3kw	7	6	4	3	1	2	94	INFINITY	---	TOR
3.4	3.6	3.7	4.6	4.0	5	5	WLIT AC	93.9 4kw	9	17	10	4	3	3	70	VIACOM	---	CHR
3.9	4.0	3.9	4.2	3.8	6	6	WBBM News	780 50kw	3	24	27	20	16	6	50	CBS	CBS	CBS
3.0	2.8	3.5	4.3	3.6	7	7	WLS-A/F Talk	890/94.7 50kw/4.4kw	13	38	20	18	17	8	78	CAP CITIES/ABC	ABC	BAN
3.3	2.8	3.1	2.2	3.5	8	8	WJMK Gold	104.3 4kw	6	8	15	5	4	4	53	INFINITY	UNIS	KATZ
3.7	4.0	3.0	3.5	3.3	9	9	WJJD Nost	1160 50(4.2)kw	17	37	39	37	39	18	91	INFINITY	UNIS	KATZ
3.1	2.6	3.5	3.4	3.3	9	9	WNUA NAC	95.5 8.3kw	14	29	14	10	6	5	74	PYRAMID	---	D&R
4.4	4.2	2.8	3.2	3.3	9	9	WVAZ UAC	102.7 6kw	16	10	9	7	5	7	80	BR. PARTNERS	UPI	BAN
2.8	2.3	2.2	2.4	3.0	12	12	WCKG CR	105.9 4.1kw	8	9	8	6	7	10	52	COX	---	KATZ
2.9	2.7	2.5	2.7	2.9	13	13	WMAQ News	670 50kw	5	28	23	21	18	11	42	GROUP W	CNN	G/W
2.0	2.1	2.9	2.8	2.8	14	14	WKQX NR	101.1 6kw	10	5	3	8	12	25	51	EMMIS	SOU	D&R
4.6	3.7	3.4	3.3	2.8	14	14	WWBZ AOR	103.5 4.3kw	11	3	5	12	15	24	50	MAJOR	---	EAST
3.1	3.2	3.0	2.6	2.7	16	16	WLUP-FM AOR	97.9 6kw	12	12	6	9	8	14	54	EVERGREEN	---	MMR
2.3	2.2	2.0	2.6	2.4	17	17	WPNT AC	100.3 8.2kw	15	7	12	14	14	12	55	CENTURY	---	EAST
3.3	3.5	2.9	2.3	2.4	17	17	WXRT NR	93.1 6.7kw	17	33	7	11	10	17	61	DIAMOND BR.	---	CBS
2.9	3.5	3.0	2.7	2.0	19	19	WLUP Talk	1000 50kw	20	34	11	13	13	19	66	EVERGREEN	---	MMR
1.8	1.9	1.7	1.7	1.8	20	20	WOJO Span	105.1 8.4kw	23	18	13	16	20	23	90	TICHENOR MEDIA	---	KT-H
1.2	1.4	1.6	2.0	1.8	20	20	WSCR Sports	820 5kw	25	16	18	19	18	15	91	DIAMOND BR.	---	CBS

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Continued on Page 31

More than research. AnswersSM

Harker Research

919 · 954 · 8300

Continued from Page 30

12+ POPULATION: 6,710,800 (Black: 18.3%; Hispanic: 10.6%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
1.7	1.3	1.3	1.9	1.6	22	WNIB Clas	97.1 E.4kw	21	35	35	29	23	16	53	NO. ILLINOIS	----	CMBS
1.7	2.1	1.5	1.7	1.5	23	WTMX AC	101.9 4.2kw	19	26	17	17	20	22	46	BONNEVILLE NT.	----	MCG
0.8	1.4	1.5	1.1	1.2	24	WFMT Clas	98.7 15.5kw	22	42	32	33	25	21	53	CHICAGO EDUC.	----	D&R
0.9	1.5	1.5	1.0	1.2	24	WGCI UG	1390 5kw	24	25	30	27	24	20	63	GANNETT	AURN	MCG
0.7	0.7	0.6	0.9	1.1	26	WAIT NoSt	950 2.5kw	30	36	41	39	37	26	106	PRIDE	----	----
0.0	0.3	0.7	0.7	1.1	26	WJPC UC	950 1/5kw	28	4	16	23	31	38	63	JOHNSON COM.	AURN	----
0.3	0.5	0.4	0.7	1.0	28	WJPC-FM UG	106.3 3kw	27	19	21	22	22	27	57	JOHNSON COM.	----	----

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	N/T	20.8
1 WCGI-FM	1 WGCI-FM	1 WGCI-FM	1 WGCI-FM	1 WCKG	1 WUSN	UC	13.5
2 WBBM-FM	2 WBBM-FM	2 WCKG	2 WBBM-FM	2 WUSN	2 WGCI-FM	AC	7.9
3 WWBZ	3 WUSN	3 WLUP-FM	3 WUSN	3 WLUP-FM	3 WLIT	GOLD/CR	6.5
4 WLUP-FM	4 WKQX	4 WBBM-FM	4 WLIT	4 WJMK	4 WVAZ	CHR	5.7
5 WKQX	5 WVAZ	5 WUSN	5 WVAZ	5 WNUA	5 WJMK	CTRY	5.7
6 WCKG	6 WXRT	6 WWBZ	6 WKQX	6 WLIT	6 WNUA	AOR	5.5
7 WLUP	7 WPNT	7 WLUP	7 WJMK	7 WGCI-FM	7 WPNT	NR	5.2
8 WUSN	8 WLIT	8 WXRT	8 WPNT	8 WXRT	8 WGN	BBND	4.4
9 WXRT	9 WLUP-FM	9 WJMK	9 WNUA	9 WLUP	9 WBBM-FM	NAC	3.3
10 WJPC	10 WNUA	10 WNUA	10 WXRT	10 WSCR	10 WKQX	CLAS	2.8
						SPAN	1.8

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COMEDY
 N · E · T · W · O · R · K · S

12+ POPULATION: 5,262,000 (Black: 10.6%, Hispanic: 14.7%)

SAN FRANCISCO

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
7.7	7.2	9.6	8.5	7.6	1	KGO N/T	810 50kw	1	26	14	4	1	1	78	CAP CITIES/ABC	ABC	BAN
4.5	3.9	3.6	4.5	6.1	2	KNBR FS	680 50kw	3	17	9	1	2	2	74	SUSQUEHANNA	NBC	EAST
4.4	4.9	5.8	4.7	4.4	3	KCBS News	740 50kw	2	35	24	14	9	3	50	CBS	CBS	CBS
5.6	5.4	4.9	5.3	4.4	3	KMEL CHR	106.1 69kw	4	1	1	3	12	21	57	EVERGREEN	----	CHR
3.5	4.8	3.9	3.9	4.2	5	KFRC* NoSt	610 5kw	8	40	37	33	25	7	85	ALLIANCE	MBS	KATZ
2.9	3.3	2.9	3.6	3.9	6	KSOL CHR	107.7 8.9kw	6	2	2	7	13	28	57	UNITED	AP	MMR
3.5	4.2	3.9	3.5	3.7	7	KIOI AC	101.3 125kw	5	4	5	2	7	9	53	FAIRMONT	----	D&R
3.8	3.0	3.6	3.6	3.5	8	KOIT-A/F	1260/96.5 5(1)kw/33kw	7	9	10	9	6	6	58	BONNEVILLE INT.	----	TOR
4.0	3.4	3.6	3.2	3.5	8	KSAN Ctry	94.9 30kw	11	10	12	8	3	4	77	SHAMROCK BR.	----	MCG
3.0	2.7	3.5	4.0	3.3	10	KBLX-A/F NAC	1400/102.9 1kw/6.6kw	10	19	7	5	4	8	72	INNER CITY	----	D&R
2.7	3.5	2.3	2.2	3.0	11	KKSF NAC	103.7 7.8kw	13	30	16	12	5	5	70	BROWN	----	BAN
2.5	2.3	1.8	2.1	2.8	12	KRQR** CR	97.3 82kw	12	23	3	6	8	18	64	CBS	CBS	CBS
3.2	2.9	2.6	2.4	2.7	13	KITS NR	105.3 15kw	9	5	4	10	11	23	56	ENTERCOM	----	D&R
1.8	1.9	1.9	2.1	2.4	14	KFOG AOR	104.5 7.9kw	17	22	8	11	10	14	66	SUSQUEHANNA	SOU	EAST
2.8	1.8	2.4	2.2	2.2	15	KABL-A/F AC	960/98.1 5kw/100kw	14	7	19	15	14	13	57	SHAMROCK BR.	----	CHR
1.7	1.8	1.8	1.4	2.2	15	KSJO AOR	92.3 50kw	18	6	6	13	17	34	64	BAYCOM PARTNER	ABC	MCG
2.1	2.2	1.8	2.0	2.1	17	KBAY AC	100.3 163kw	23	18	38	27	21	12	81	UNITED	----	MMR
2.1	1.9	2.4	2.6	2.1	17	KDFC-A/F Clas	1220/102.1 5kw/33kw	15	34	31	21	16	10	55	SUNDIAL	----	CMBS
1.7	2.0	2.1	2.4	1.7	19	KFRC-FM Gold	99.7 40kw	16	8	25	16	15	11	47	ALLIANCE	----	KATZ
2.2	1.4	1.8	1.4	1.5	20	KKHI-A/F Clas	1550/95.7 10.5kw/6.9kw	20	36	42	36	27	15	54	BUCKLEY	----	D&R

* Now simulcasting KFRC-FM. ** Formerly AOR.

Continued on Page 33

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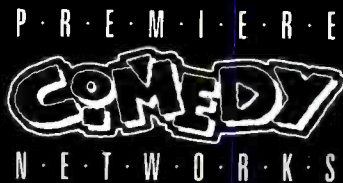
12+ POPULATION: 5,262,000 (Black: 10.6%; Hispanic: 14.7%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	RANK					AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM	
								12+ CUME	12-17	18-34	18-49	25-54					35-64
0.5	0.5	0.8	1.7	1.5	21	KLOK Span	1170 50(5)kw	32	16	11	17	23	33	113	BAHIA RADIO	CRC	KT-H
1.5	1.5	1.3	1.4	1.4	22	KHQT CHR	97.7 1.65kw	22	31	17	24	38	38	52	ANAHEIM BR.	----	D&R
1.1	1.0	0.7	0.7	1.3	23	KNEW Ctry	910 5kw	25	25	39	38	35	17	55	SHAMROCK BR.	----	MCG
1.9	2.0	1.6	1.1	1.3	23	KOFY Span	1050 50(10)kw	33	20	13	18	20	32	103	GABBERT	----	LOTUS
2.2	2.2	1.7	1.3	1.2	25	KSFO Gold	560 5kw	26	41	33	28	24	19	52	FIRST BR.	UNIS	MMR
0.7	0.7	0.7	1.1	1.2	25	KUFY CR	94.5 1.2kw	21	29	20	19	18	20	46	KOOL COM.	----	D&R
1.3	1.3	1.2	1.0	1.2	25	KYA Gold	93.3 50kw	19	21	35	22	19	16	41	FIRST BR.	UNIS	MMR
1.1	1.0	1.3	0.9	1.0	28	KDIA UAC	1310	34	39	36	37	31	25	83	1310 INC.	----	----
1.1	1.3	1.0	1.1	1.0	28	KEZR AC	106.5 50kw	28	14	21	23	22	31	50	ALTA BR.	----	CHR
1.1	1.5	1.3	1.6	1.0	28	KOME AOR	98.5 72.5kw	24	33	15	20	28	37	41	INFINITY	----	TOR
0.9	0.8	0.8	1.1	1.0	28	KRTY Ctry	95.3 375w	29	32	22	26	33	27	59	EMPIRE	UNIS	----

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 KMEL	1 KIOI	1 KNBR	1 KIOI	1 KNBR	1 KGO	N/T	18.1
2 KSOL	2 KSOL	2 KRQR	2 KOIT-FM	2 KGO	2 KIOI	AC	13.4
3 KSJO	3 KMEL	3 KMEL	3 KBLX-FM	3 KRQR	3 KSAN	CHR	9.7
4 KITS	4 KRQR	4 KSOL	4 KGO	4 KKSF	4 KOIT-FM	GOLD/CR	8.1
5 KRQR	5 KBLX-FM	5 KITS	5 KSAN	5 KCBS	5 KBLX-FM	NAC	6.3
6 KNBR	6 KITS	6 KGO	6 KMEL	6 KSAN	6 KKSF	CTRY	5.8
7 KLOK	7 KOIT-FM	7 KSJO	7 KSOL	7 KBLX-FM	7 KFOG	AOR	5.6
8 KFOG	8 KFOG	8 KFOG	8 KKSF	8 KFOG	8 KNBR	BBND	4.2
9 KIOI	9 KSJO	9 KBLX-FM	9 KRQR	9 KITS	9 KMEL	CLAS	3.6
10 KBLX-FM	10 KSAN	10 KSAN	10 KFOG	10 KOIT-FM	10 KRQR	SPAN	2.8
						NR	2.7
						UC	1.0

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"So Thick You Have To Eat It With A Fork!"



12+ POPULATION: 4,114,800 (Black: 18.3%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ADJ	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
6.6	7.2	7.0	8.1	7.1	1	KYW News	1060 50kw	1	12	14	10	6	1	48	GROUP W	NBC	G/W
5.5	5.8	5.1	4.1	6.6	2	WMMR AOR	93.3 29kw	5	6	1	1	1	7	75	GROUP W	SOU	G/W
6.5	6.9	7.7	6.0	5.8	3	WYSP CR	94.1 16kw	3	5	2	2	2	10	63	INFINITY	ABC	TOR
4.3	5.3	6.4	6.8	5.7	4	WIOQ CHR	102.1 27kw	4	1	3	4	12	16	63	EZ	----	BAN
4.9	5.0	5.2	4.1	5.1	5	WXTU Ctry	92.5 15.5kw	11	7	10	9	8	2	89	BEASLEY	MBS	D&R
5.1	4.7	4.6	5.6	5.1	5	WYXR AC	104.5 16kw	2	3	5	3	3	8	55	PYRAMID	----	KATZ
3.9	4.7	4.3	7.0	5.0	7	WWDB-FM Talk	96.5 17kw	9	17	17	16	13	6	84	PANACHE	ABC	BAN
6.9	6.0	4.8	4.4	4.7	8	WUSL UC	98.9 18kw	7	2	4	5	10	15	70	TAK	----	KATZ
5.1	4.7	4.1	4.7	4.4	9	WUGL-FM Gold	98.1 12.5kw	6	10	11	7	4	3	61	CBS	CBS	CBS
6.4	4.4	4.8	4.8	4.4	9	WPEN Nost	950 5kw	17	28	24	24	18	13	100	GREATER MEDIA	UNIS	MMR
4.3	4.0	3.7	3.8	4.1	11	WMGK AC	102.9 8.5kw	10	11	9	8	5	5	72	GREATER MEDIA	----	MMR
5.3	4.1	4.6	4.3	4.0	12	WBEB-FM* AC	101.1 14kw	8	14	12	11	9	4	66	WEAZ-FM INC.	----	MCG
3.5	3.1	3.3	3.2	3.6	13	WDAS-FM UC	105.3 16.5kw	13	13	7	6	7	9	80	UNITY	----	MCG
2.8	3.2	4.1	3.5	2.8	14	WIP Sports	610 5kw	16	15	13	15	14	12	64	SPECTACOR	MBS	KATZ
4.6	4.5	4.4	4.5	2.8	14	WJZ** NAC	106.1 22.5kw	15	23	15	12	11	11	63	MALRITE	ABC	EAST
2.4	3.0	2.7	2.7	2.4	16	WFLN Clas	95.7 50kw	18	29	18	18	17	14	67	FRANKLIN	----	CMBS
2.1	2.0	2.2	1.6	2.4	17	WPLY*** CHR	100.3 35kw	12	4	8	13	15	20	46	GREATER MEDIA BR	----	KATZ
0.0	0.0	0.0	1.9	1.9	18	WIBF NR	103.9 340w	19	8	6	14	16	29	64	JARAD	----	HEG
1.1	0.9	0.4	0.4	1.7	19	WUGL Gold	1210 50kw	14	16	19	19	19	17	38	CBS	CBS	CBS
0.9	1.2	1.3	1.2	1.4	20	WHAT Talk	1340 1kw	23	30	23	21	21	18	101	REGIONAL LABONG	----	----

*Previously WEAZ-FM. **Previously WEGX (CHR). ***Previously WKSZ (AC).

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More than research. AnswersSM

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Continued from Page 34

12+ POPULATION: 4,114,800 (Black: 18.3%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
0.9	1.0	1.1	0.7	1.3	21	WDAS UC	1480 5(1)kw	21	18	21	25	25	19	82	UNITY	AURN	MCG
0.8	0.9	1.1	0.9	1.0	22	WPST CHR	97.5 50kw	20	9	16	17	22	27	39	NASSAU BR.	----	KATZ
0.0	0.0	0.0	0.7	1.0	22	WWJZ BBnd	640 50(1)kw	27	27	28	30	29	21	118	JOHN FARINA	AP	----

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WMMR	1 WIOQ	1 WMMR	1 WYXR	1 WMMR	1 WMGK	N/ T	16.3
2 WYSP	2 WYXR	2 WYSP	2 WIOQ	2 WYSP	2 WYXR	AC	13.1
3 WUSL	3 WUSL	3 WDAS-FM	3 WMGK	3 WOGL-FM	3 WBEB-FM	GOLD/CR	11.9
4 WIOQ	4 WMMR	4 WOGL-FM	4 WUSL	4 WIP	4 WOGL-FM	UC	9.6
5 WDAS-FM	5 WYSP	5 WIP	5 WMMR	5 WDAS-FM	5 WMMR	CHR	9.1
6 WIBF	6 WMGK	6 WUSL	6 WBEB-FM	6 KYW	6 WIOQ	AOR	6.6
7 WIP	7 WPLY	7 WIOQ	7 WYSP	7 WXTU	7 WUSL	BBND	5.4
8 WOGL-FM	8 WIBF	8 WYXR	8 WOGL-FM	8 WJJZ	8 KYW	CTRY	5.1
9 WYXR	9 WDAS-FM	9 WXTU	9 WDAS-FM	9 WYXR	9 WDAS-FM	NAC	2.8
10 WXTU	10 WXTU	10 WJJZ	10 WXTU	10 WWDB	10 WXTU	CLAS	2.4
						NR	1.9

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RANTEL.

RESEARCH THAT MOVES THE NEEDLE!



12+ POPULATION: 3,627,400 (Black: 21.0%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
8.8	7.2	7.5	7.4	9.3	1	WJR Talk	760 50kw	1	14	16	11	7	4	83	CAP CITIES/ABC	ABC	KATZ
7.2	7.9	9.1	6.7	8.2	2	WWW-AIF Ctry	1130/106.7 50(10)kw/61kw	4	4	5	1	1	1	86	SHAMROCK BR.	UNIS	EAST
6.8	6.2	6.4	6.3	6.3	3	WJLB UC	97.9 50kw	5	2	1	3	5	12	80	BOOTH BR.	---	MMR
5.1	4.9	4.7	5.1	5.7	4	WHYT CHR	96.3 20kw	2	1	3	6	12	14	58	CAP CITIES/ABC	ABC	KATZ
4.1	4.1	3.4	4.0	4.7	5	WMXD UAC	92.3 21.5kw	11	9	10	5	3	2	81	FRITZ	---	D&R
3.2	4.3	3.4	3.0	4.5	6	WCSX CR	94.7 13.5kw	9	17	2	2	2	8	71	GREATER MEDIA	UNIS	MCG
4.3	4.7	4.2	4.0	4.4	7	WKQI AC	95.5 100kw	6	5	6	4	4	5	57	BR. PARTNERS	---	BAN
4.3	4.0	4.0	4.4	4.3	8	WJOI AC	97.1 12kw	10	15	19	18	13	9	74	CBS	---	CBS
4.6	5.0	5.7	5.9	4.3	8	WWJ News	950 5kw	3	18	18	17	15	13	52	CBS	CBS	CBS
4.0	4.0	5.5	5.2	4.3	8	WXYT Talk	1270 5kw	15	20	11	12	10	11	80	FRITZ	CNN	D&R
3.9	4.2	4.6	3.5	4.1	11	WOMC Gold	104.3 190kw	7	6	15	9	9	3	59	INFINITY	UNIS	TOR
4.0	4.3	3.3	4.6	4.0	12	WLTI AC	93.1 26.5kw	8	12	13	10	8	6	62	VIACOM	---	CHR
3.7	3.7	3.4	3.5	3.8	13	WNIC AC	100.3 32kw	12	10	7	7	6	7	67	FAIRMONT	---	MCG
3.6	3.6	3.8	3.2	3.2	14	WJZZ Jazz	105.9 20kw	16	16	14	13	11	10	74	BELL	MBS	TOR
2.9	2.6	2.7	2.9	3.2	14	WRIF AOR	101.1 27kw	14	8	4	8	14	17	58	GREAT AMERICAN	ABC	BAN
2.0	2.1	2.0	3.0	2.2	16	WDZR AOR	102.7 50kw	17	3	8	16	21	29	56	US RADIO	SMN	D&R
1.7	1.3	1.6	1.8	1.9	17	CIMX NR	88.7 100kw	18	7	9	15	17	23	57	CHUM LTD.	---	---
0.0	0.0	0.0	0.4	1.9	17	CKWW Nost	580 .5kw	23	31	31	27	26	24	110	CHUM LTD.	---	MMB
3.7	4.0	3.6	2.8	1.8	19	WLLZ AOR	98.7 50kw	13	13	12	14	16	19	32	GROUP W	---	G/W
2.1	1.6	2.0	2.4	1.8	19	WQRS Clas	105.1 20kw	20	22	20	21	20	18	72	MARLIN II LTD	---	CMBS
0.7	0.6	0.7	0.7	1.2	21	CKLW-FM Gold	93.9 100kw	21	25	22	20	19	15	53	CHUM LTD.	---	---

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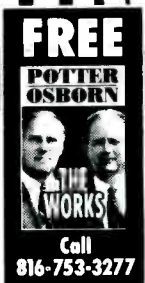
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Continued from Page 36

12+ POPULATION: 3,627,400 (Black: 21.0%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
0.7	1.0	0.9	1.0	1.2	21	WCHB N/T	1200 25kw	26	21	27	25	24	22	101	BELL	AURN	---
2.1	2.0	2.0	1.0	1.2	21	WOWF* N/T	99.5 21kw	19	19	17	19	18	16	46	HOKER	SOU	G/W
0.7	1.0	0.8	1.0	1.0	25	WMUZ Rel	103.5 50kw	24	29	23	22	22	21	66	CRAWFORD	---	CBC

* Switched to Country in June.

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	N/T	
1 WRIF	1 WJLB	1 WCSX	1 WJLB	1 WCSX	1 WWW-FM		20.3
2 WCSX	2 WHYT	2 WWW-FM	2 WWW-FM	2 WWW-FM	2 WNIC		16.5
3 WWW-FM	3 WWW-FM	3 WRIF	3 WNIC	3 WJR	3 WKQI		11.0
4 WJLB	4 WNIC	4 WXYT	4 WKQI	4 WXYT	4 WJLB		10.8
5 WHYT	5 WMXD	5 WHYT	5 WMXD	5 WMXD	5 WMXD		8.2
6 WXYT	6 WKQI	6 WJR	6 WHYT	6 WJZZ	6 WLTJ		7.2
7 WDZR	7 WCSX	7 WJZZ	7 WLTJ	7 WOMC	7 WOMC		5.7
8 CIMX	8 WLTJ	8 WJLB	8 WOMC	8 WRIF	8 WJOI		3.2
9 WKQI	9 WRIF	9 WMXD	9 WCSX	9 WJLB	9 WHYT		1.9
10 WLLZ	10 WOMC	10 WKQI	10 WJOI	10 WKQI	10 WJR		1.9
							1.8
							1.0

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More than research. AnswersSM

Harker Research

919 · 954 · 8300

DETROIT

12+ POPULATION: 3,434,300 (Black: 24.9%; Hispanic: 6.5%)

WASHINGTON, DC

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ADJ	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
8.6	8.9	9.3	8.6	9.4	1	WPGC-FM CHR	95.5 50kw	1	1	1	1	3	11	86	COOK INLET	BRN	BAN
7.6	5.2	6.4	6.6	7.2	2	WMZQ-A/F Ctry	1390/98.7 5kw/50kw	2	6	6	2	1	1	89	VIACOM	----	CHR
4.4	4.6	4.6	5.3	5.0	3	WRQX AC	107.3 36kw	4	5	5	3	2	4	71	CAP CITIES/ABC	ABC	KATZ
5.4	4.3	3.9	4.3	4.7	4	WGAY AC	99.5 21kw	8	9	14	13	10	5	73	GREATER MEDIA	----	MMR
5.7	5.9	5.2	4.1	4.7	4	WKYS UC	93.9 24kw	5	2	4	4	5	8	68	ALBIMAR	----	D&R
3.3	3.1	4.1	4.0	4.2	6	WJFK-FM FS	106.7 22.5kw	10	11	2	5	6	15	72	INFINITY	ABC	TOR
3.0	4.8	3.8	3.5	4.2	6	WMMJ UAC	102.3 2.9kw	16	12	11	7	4	3	96	ALMIC BR.	ABC	MCG
4.3	4.3	4.3	5.3	4.0	8	WMAL N/T	630 5kw	11	15	26	18	18	7	69	CAP CITIES/ABC	ABC	KATZ
3.6	4.1	3.9	3.4	3.9	9	WWDC-FM AOR	101.1 22.5kw	6	3	3	6	8	17	59	CAPITOL	UNIS	CHR
3.8	3.8	3.0	3.4	3.6	10	WHUR UAC	96.3 24kw	9	7	9	8	9	9	56	HOWARD UNIV.	----	D&R
3.6	3.0	3.9	3.2	3.5	11	WTOP News	1500 50kw	3	17	18	17	17	10	48	EVERGREEN	CBS	G/W
2.6	2.8	3.5	3.2	3.4	12	WXTR Gold	104.1 22kw	7	8	16	9	7	2	51	RADIO VENTURES I	----	MCG
2.9	3.8	3.7	3.3	3.2	13	WGMS Clas	103.5 46kw	17	23	20	16	16	6	81	CLASSICAL ACQ.	MBS	D&R
4.1	3.8	3.4	2.8	2.7	14	WASH AC	97.1 26kw	12	22	10	12	11	13	49	EVERGREEN	UNIS	G/W
2.5	2.9	2.4	2.1	2.6	15	WCXR CR	105.9 28kw	14	13	8	11	15	16	55	GROUP W	----	G/W
3.0	3.1	2.8	2.9	2.6	15	WHFS NR	99.1 50kw	15	14	7	10	13	18	60	DUCHOSSOIS	AP	BAN
2.8	1.8	2.7	3.0	2.4	17	WJZE* NAC	100.3 40kw	18	24	13	14	12	12	61	COLFAX	AP	MCG
2.6	2.6	2.1	2.8	2.2	18	WLTT AC	94.7 22.5kw	13	10	12	15	14	14	44	CBS	----	CBS
0.7	0.7	1.4	1.9	1.8	19	WYCB Rel	1340 1kw	22	31	19	19	19	19	116	HOWARD SANDERS	AURN	----
1.3	1.4	2.1	1.9	1.6	20	WWRC Talk	980 5kw	19	25	28	22	21	20	69	GREATER MEDIA	NBC	MMR

* Became **WBIG-FM** (Gold) in June.

Continued on Page 39

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More than research. AnswersSM

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Continued from Page 38

12+ POPULATION: 3,434,300 (Black: 24.9%; Hispanic: 6.5%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK	12+ ADJ. RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
2.0	2.0	1.5	1.5	1.2	21	21	WOL Talk	1450 1kw	24	27	29	28	22	21	94	ALMIC BR.	AURN	MCG
1.6	1.1	1.1	1.0	1.2	21	21	WWDC BBnd	260 5kw	26	35	34	33	27	23	99	CAPITOL	UNIS	CHR
1.1	1.2	1.3	0.9	1.1	23	23	WIYY AOR	97.9 13.5kw	20	4	15	20	23	31	48	HEARST	ABC	D&R

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WPGC-FM	1 WPGC-FM	1 WPGC-FM	1 WPGC-FM	1 WMZQ-FM	1 WRQX	AC 14.6
2 WJFK-FM	2 WRQX	2 WJFK-FM	2 WRQX	2 WJFK-FM	2 WMZQ-FM	UC 14.5
3 WWDC-FM	3 WKYS	3 WMZQ-FM	3 WMZQ-FM	3 WPGC-FM	3 WMMJ	N/T 12.5
4 WKYS	4 WMZQ-FM	4 WWDC-FM	4 WKYS	4 WWDC-FM	4 WPGC-FM	CHR 9.4
5 WMZQ-FM	5 WHFS	5 WKYS	5 WMMJ	5 WXTR	5 WKYS	GOLD/CR 8.4
6 WCXR	6 WASH	6 WHFS	6 WASH	6 WKYS	6 WASH	CTRY 7.2
7 WHFS	7 WHUR	7 WCXR	7 WHUR	7 WHFS	7 WGAY	AOR 5.0
8 WRQX	8 WWDC-FM	8 WRQX	8 WGAY	8 WRQX	8 WXTR	CLAS 3.2
9 WHUR	9 WJFK-FM	9 WXTR	9 WXTR	9 WMMJ	9 WHUR	NR 2.6
10 WJZE	10 WCXR	10 WHUR	10 WJFK-FM	10 WCXR	10 WLTT	REL 1.8
						BBND 1.2

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**“WHERE THE RUBBER
MEETS THE ROAD”**

P · R · E · M · I · E · R · E
COMEDY
N · E · T · W · O · R · K · S

12+ POPULATION: 3,401,900 (Black: 13.3; Hispanic: 12.7)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
9.5	9.5	9.8	8.8	8.0	1	KSCS Ctry	96.3 99kw	1	4	1	1	1	1	74	CAP CITIES/ABC	----	BAN
5.3	5.4	3.8	4.8	6.3	2	WBAP FS	820 50kw	2	20	14	7	5	2	76	CAP CITIES/ABC	ABC	BAN
5.8	5.6	6.0	5.4	5.3	3	KPLX Ctry	99.5 100kw	3	5	11	5	3	3	65	SUSQUEHANNA	AP	EAST
6.4	5.0	5.6	5.0	4.9	4	KVIL-A/F AC	1150/103.7 1kw/100kw	10	18	9	3	2	5	77	INFINITY	----	TOR
5.6	5.8	5.0	5.1	4.3	5	KJMZ UC	100.3 89kw	6	1	7	12	17	21	60	SUMMIT	ABC	MCG
3.1	3.5	2.3	3.4	4.1	6	KHKS CHR	106.1 100kw	7	2	4	9	16	23	59	GANNETT	----	D&R
4.3	3.8	4.5	4.3	4.1	6	KTXQ AOR	102.1 100kw	8	12	2	2	7	17	62	CBS	CBS	CBS
3.4	4.0	4.4	3.6	4.0	8	KDMX AC	102.9 100kw	11	11	5	6	8	10	64	NATIONWIDE	----	MMR
4.5	4.0	4.4	4.8	3.9	9	KKDA-FM UC	104.5 98kw	12	3	6	13	18	19	66	REPUBLIC	AP	CHR
2.9	2.9	3.1	4.1	3.9	9	KLUV Gold	98.7 100kw	4	10	18	8	6	4	51	TK	----	MCG
2.0	1.1	2.6	2.9	3.9	9	KOAI NAC	107.5 25kw	14	16	15	10	9	7	80	GRANUM	UNIS	MMR
3.4	3.2	3.3	4.3	3.9	9	KRLD N/T	1080 50kw	5	25	23	20	11	6	55	COMMAND	CBS	CBS
2.7	2.9	2.8	3.2	3.8	13	KZPS CR	92.5 96kw	9	13	3	4	4	12	58	BONNEVILLE INT.	----	D&R
4.1	5.1	4.1	4.5	3.1	14	KYNG Ctry	105.3 100kw	15	9	10	14	13	16	65	ALLIANCE BR.	----	G/W
2.5	2.2	2.9	2.6	3.0	15	KLTY CC	94.1 100kw	18	14	8	11	10	18	82	MARK RODRIGUEZ	ABC	K&P
3.8	3.6	3.2	2.8	2.8	16	KLRX* AC	97.9 100kw	16	19	21	16	15	8	60	COX	----	KATZ
3.1	2.7	3.1	2.7	2.6	17	KEGL AOR	97.1 100kw	13	8	13	15	19	22	48	SANDUSKY	----	CHR
1.2	1.5	1.3	2.1	2.6	17	KSNN Ctry	94.9 100kw	21	27	19	18	12	9	88	EVERGREEN	----	G/W
2.5	2.8	2.9	3.1	2.4	19	KLIF N/T	570 5kw	19	29	20	21	20	13	67	SUSQUEHANNA	NBC	EAST
1.5	2.4	2.7	1.9	2.2	20	KDGE NR	94.5 100kw	17	6	12	17	25	29	59	ALLISON	----	K&P
2.5	1.9	2.0	1.5	2.2	20	KKDA UG	730 5kw	24	22	17	19	14	15	94	REPUBLIC	AP	CHR

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*Now under LMA with CBS.

Continued on Page 41

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Continued from Page 40

12+ POPULATION: 3,401,900 (Black: 13.3; Hispanic: 12.7)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
1.6	1.8	2.3	1.6	2.1	22	KAAM Nost	1310 5(2.5)kw	23	30	31	28	28	20	89	BONNEVILLE INT.	SMN	D&R
2.0	2.3	2.7	2.2	1.9	23	WRR Clas	101.1 98kw	20	26	26	24	21	11	60	CITY OF DALLAS	AP	CMBS
1.9	1.4	2.1	1.4	1.8	24	KHVN Rel	970 1kw	25	17	25	23	22	14	86	SUMMIT	ABC	MCG
1.4	1.5	1.4	1.6	1.7	25	KDZR AOR	99.1 100kw	22	7	16	22	23	27	57	BR. HOUSE/TX.	SMN	ROS
1.0	0.7	0.8	1.0	1.0	26	KRVA Span	1600 5(1)kw	29	24	22	25	24	25	101	RADIO PLANO	----	CAB

DEMOGRAPHIC RANKINGS

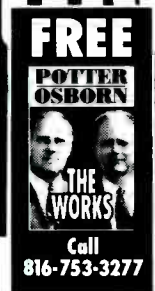
FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	FORMAT REACH	
1 KTXQ	1 KDMX	1 KSCS	1 KSCS	1 WBAP	1 KSCS	CTRY	19.0
2 KZPS	2 KSCS	2 KTXQ	2 KVIL-FM	2 KSCS	2 KVIL-FM	N/T	12.6
3 KSCS	3 KHKS	3 KZPS	3 KDMX	3 KZPS	3 KPLX	AC	11.7
4 WBAP	4 KTXQ	4 WBAP	4 KPLX	4 KTXQ	4 KDMX	UC	10.4
5 KEGL	5 KLTY	5 KLUV	5 KLTY	5 KLUV	5 KLUV	AOR	8.4
6 KHKS	6 KYNG	6 KAOI	6 KHKS	6 KOAI	6 KOAI	GOLD/CR	7.7
7 KDGE	7 KPLX	7 KEGL	7 KKDA-FM	7 KRLD	7 KLTY	REL	4.8
8 KJMZ	8 KKDA-FM	8 KPLX	8 KTXQ	8 KPLX	8 KZPS	CHR	4.1
9 KKDA-FM	9 KVIL-FM	9 KJMZ	9 KLUV	9 KLIF	9 KTXQ	NAC	3.9
10 KVIL-FM	10 KJMZ	10 KDMX	10 KJMZ	10 KDMX	10 KKDA	NR	2.2
						BBND	2.1
						CLAS	1.9
						SPAN	1.0

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Broadcast Marketing Group

Media Placement For Radio Only

12+ POPULATION: 3,202,100 (Black: 5.7%; Hispanic: 4.8%)

BOSTON

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK	12+ ADJ. RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
6.9	7.5	7.0	7.8	8.3	1	1	WXKS-FM CHR	107.9 23.5kw	1	1	1	1	1	10	69	PYRAMID	----	KATZ
6.3	6.6	7.4	7.3	6.1	2	2	WBZ News	1030 50kw	2	12	19	10	8	1	64	GROUP W	ABC	G/W
5.5	6.7	5.5	4.8	6.1	2	2	WRKO N/T	680 50kw	6	14	17	14	11	4	78	ATLANTIC RADIO	MBS	EAST
5.4	4.7	5.4	5.1	5.7	4	4	WMEX/WMJX AC	1150/106.7 5kw/24.5kw	5	4	3	3	1	3	72	GREATER MEDIA	----	MCG
5.3	5.4	5.3	5.0	5.2	5	5	WBCN AOR	104.1 19kw	4	6	2	2	3	11	62	INFINITY	----	TOR
4.4	3.2	3.8	4.1	4.4	6	6	WHDH Talk	850 50kw	10	30	21	20	15	7	71	ATLANTIC RADIO	NBC	EAST
3.5	3.6	3.5	3.8	4.0	7	7	WBMX AC	98.5 9kw	7	8	7	4	4	6	58	ATLANTIC RADIO	UNIS	EAST
4.8	4.9	4.5	4.0	4.0	7	7	WJMN* CHR	94.5 11.5kw	3	2	5	7	12	19	47	ARDMAN	----	D&R
5.1	5.5	4.7	4.3	3.7	9	9	WODS Gold	103.3 16kw	8	9	13	8	6	2	56	CBS	CBS	CBS
4.6	3.2	3.6	3.8	3.7	9	9	WZLX CR	100.7 20kw	9	5	4	5	5	16	57	INFINITY	----	D&R
2.7	2.8	2.4	3.3	3.5	11	11	WCLB Ctry	105.7 8.5kw	13	17	11	9	7	5	76	CHARLES RIVER	----	BAN
5.0	4.0	4.2	3.9	3.5	11	11	WSSH-FM AC	99.5 32kw	11	20	12	11	10	8	65	GRANUM COM.	----	MMR
2.1	2.5	3.8	3.1	3.3	13	13	WBOS AOR	92.9 8.8kw	12	16	6	6	9	15	62	GRANUM COM.	----	MMR
2.5	2.1	2.4	3.3	3.1	14	14	WCRB Clas	102.5 15kw	14	33	20	18	18	9	68	CHARLES RIVER	----	CMBS
2.1	2.1	2.0	2.0	2.3	15	15	WPLM-A/F BBnd	1390/99.1 5kw/50kw	17	22	29	25	25	14	72	PLYMOUTH ROCK	UNIS	D&R
1.7	2.4	1.8	1.7	2.2	16	16	WILD UC	1090 5kw	22	7	10	12	4	17	118	NASH	AURN	ROS
2.0	2.0	2.5	1.6	2.1	17	17	WCDJ** NAC	96.9 12.5kw	20	28	14	16	13	15	72	GREATER MEDIA	----	MCG
1.6	2.5	2.3	2.2	2.0	18	18	WAAF AOR	107.3 18.5kw	15	3	9	15	19	28	53	ZAPIS	UNIS	CHR
1.8	1.9	2.1	1.8	2.0	18	18	WEEI Sports	590 5kw	16	18	16	17	16	13	51	BOSTON CELTICS	ABC	KATZ

* Previously WZOU. ** Switched to WBOS (Ctry) in May

Continued on Page 43

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More than research. AnswersSM

Harker Research

919 · 954 · 8300

Continued from Page 42

12+ POPULATION: 3,202,100 (Black: 5.7%; Hispanic: 4.8%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
2.5	1.4	1.9	2.3	1.7	20	WFNX NR	101.7 1.65kw	19	13	8	3	17	25	57	MCG	---	D&R
1.6	2.5	1.7	2.8	1.7	20	WXKS BBnd	1430 5(1)kw	21	27	27	38	25	18	69	PYRAMID	UNIS	KATZ
2.0	1.3	1.2	1.0	1.1	22	WCGY AOR	93.7 50kw	18	11	15	9	20	21	35	CURT GOWDY	ABC	K&P

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	FORMAT REACH	
1 WBCN	1 WXKS-FM	1 WBCN	1 WXKS-FM	1 WBCN	1 WMJX	N/T	18.6
2 WZLX	2 WMJX	2 WZLX	2 WMJX	2 WZLX	2 WXKS-FM	AC	13.2
3 WXKS-FM	3 WBOS	3 WXKS-FM	3 WBMX	3 WXKS-FM	3 WBMX	CHR	12.3
4 WJMN	4 WJMN	4 WJMN	4 WBOS	4 WMJX	4 WBOS	AOR	11.6
5 WAAF	5 WBMX	5 WMJX	5 WSSH-FM	5 WCLB	5 WODS	GOLD/CR	7.4
6 WFNX	6 WBCN	6 WCLB	6 WJMN	6 WBZ	6 WSSH-FM	BBND	4.0
7 WBOS	7 WILD	7 WBOS	7 WODS	7 WODS	7 WCLB	CTRY	3.5
8 WMJX	8 WZLX	8 WAAF	8 WILD	8 WEEI	8 WBZ	CLAS	3.1
9 WBMX	9 WSSH-FM	9 WFNX	9 WBCN	9 WRKO	9 WZLX	UC	2.2
10 WEEI	10 WODS	10 WEEI	10 WZLX	10 WBMX	10 WBCN	NAC	2.1
						NR	1.7

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“The Good Hands People”

P R E M I E R E
COMEDY
 N E T W O R K S

12+ POPULATION: 3,047,300 (Black: 17.2%; Hispanic: 20.2%)

HOUSTON

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK	12+ ADJ	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
8.1	8.5	8.8	7.4	7.7	1	1	KILT-FM Ctry	100.3 100kw	1	5	6	1	1	1	77	GROUP W	UNIS	G/W
7.5	7.7	6.4	5.7	6.2	2	2	KIKK-FM Ctry	95.7 95kw	2	4	8	5	3	2	69	VIACOM	----	TOR
4.6	5.1	5.2	5.0	5.3	3	3	KBXX CHR	97.9 100kw	7	1	5	9	14	16	75	COOK INLET	----	BAN
6.8	6.3	4.5	5.0	4.7	4	4	KLLO AOR	101.1 95kw	8	9	1	2	4	14	68	EVERGREEN	SOU	CBS
2.3	1.8	2.9	4.8	4.6	5	5	KKBQ-A/F Ctry	790/92.9 5kw/97kw	10	8	3	4	6	8	74	GANNETT	----	MCG
4.1	4.2	4.7	4.3	4.6	5	5	KTRH News	740 50kw	3	19	19	14	10	4	56	EVERGREEN	CBS	CBS
4.6	4.2	4.9	4.9	4.5	7	7	KHMX AC	96.5 97kw	6	7	4	3	2	9	64	EMMIS	----	D&R
4.7	4.6	4.2	4.6	4.5	7	7	KMJQ UC	102.1 100kw	5	2	2	8	13	17	61	NOBLE	----	MCG
5.0	4.6	4.8	3.6	4.1	9	9	KODA AC	99.1 95kw	9	12	13	7	7	5	65	COMMAND	----	MMR
4.1	4.5	3.8	3.7	4.0	10	10	KQUE Nost	102.9 100kw	15	30	27	22	18	3	92	TEXAS COAST	ABC	BAN
5.1	4.1	4.4	4.2	3.8	11	11	KRBE CHR	104.1 100kw	4	3	7	11	16	22	50	SUSQUEHANNA	----	EAST
4.0	3.3	4.2	3.5	3.4	12	12	KLDE Gold	94.5 95kw	11	11	18	10	5	6	58	ENTERCOM	UNIS	D&R
3.6	2.7	2.5	1.9	3.4	12	12	KPRC N/T	950 5kw	14	24	22	18	15	7	69	SUNBELT	CNN	BAN
3.2	3.8	3.3	3.6	3.3	14	14	KZFX CR	107.5 95kw	12	14	9	6	8	13	59	SHAMROCK BR.	----	KATZ
3.6	3.6	2.7	4.1	2.8	15	15	KHYS UAC	98.5 100kw	16	20	11	12	9	10	70	CLEAR CHANNEL	CBS	MCG
2.7	2.9	3.2	2.4	2.7	16	16	KLTR AC	93.7 100kw	13	18	12	13	11	12	52	CBS	CBS	CBS
2.0	1.7	2.0	2.8	2.6	17	17	KSEV N/T	700 15kw	17	33	15	16	12	11	76	SUNBELT	NBC	KATZ
1.9	2.7	2.0	2.5	2.4	18	18	KQQK Span	106.5 100kw	19	10	14	15	17	15	81	PARR	----	CAB
0.4	0.6	1.8	2.1	2.2	19	19	KKZR AOR	106.9 100kw	18	6	10	17	19	32	67	US RADIO	ABC	BAN
1.4	1.8	1.6	2.4	1.6	20	20	KLAT Span	1010 5kw	20	15	16	19	20	20	66	TICHENOR MEDIA	----	KATZ

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More than research. AnswersSM

Harker Research

919 · 954 · 8300

Continued from Page 44

12+ POPULATION: 3,047,300 (Black: 17.2%; Hispanic: 20.2%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
0.0	1.1	1.5	0.9	1.4	21	KLTN Span	93.3 100kw	23	17	17	20	22	26	77	TICHENOR MEDIA	---	KT-H
1.1	1.3	1.2	1.5	1.2	22	KEYH Span	850 10kw	24	16	21	23	26	25	79	ARTLIFE	---	LOTUS
1.7	1.1	0.9	1.0	1.2	22	KXYZ Span	1320 5kw	22	21	20	21	21	21	66	INFINITY	---	CAB
0.8	0.6	0.6	0.6	1.1	24	KWWJ Rel	1360 1kw	27	29	25	28	27	24	102	SALT .. EARTH	AURN	---
0.7	0.7	0.6	0.7	1.0	25	KRTK/KRTS Clas	97.1/92.1 100kw/33kw	21	22	28	26	24	18	54	KRTS, INC.	---	CMBS

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 KLOL	1 KHMx	1 KLOL	1 KILT-FM	1 KILT-FM	1 KILT-FM	CTRY	18.5
2 KMJQ	2 KILT-FM	2 KILT-FM	2 KHMx	2 KLOL	2 KHMx	AC	11.3
3 KBXX	3 KKbQ-FM	3 KZFX	3 KKbQ-FM	3 KTRH	3 KODa	N/T	10.6
4 KKZR	4 KRBE	4 KIKK-FM	4 KIKK-FM	4 KZFX	4 KIKK-FM	CHR	9.1
5 KKbQ-FM	5 KMJQ	5 KKbQ-FM	5 KODa	5 KIKK-FM	5 KLTR	SPAN	7.8
6 KZFX	6 KLOL	6 KMJQ	6 KLTR	6 KLDE	6 KKbQ-FM	UC	7.3
7 KRBE	7 KIKK-FM	7 KLDE	7 KRBE	7 KSEV	7 KHMx	AOR	6.9
8 KHMx	8 KBXX	8 KBXX	8 KBXX	8 KHMx	8 KHYS	GOLD/CR	6.7
9 KILT-FM	9 KLTR	9 KTRH	9 KMJQ	9 KPRC	9 KLOL	BBND	4.0
10 KIKK-FM	10 KZFX	10 KHMx	10 KLDE	10 KKbQ-FM	10 KMJQ	REL	1.1
						CLAS	1.0

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12+ POPULATION: 2,803,600 (Black: 16.5%; Hispanic: 35.1%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ADP	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
5.7	7.3	6.6	6.4	7.9	1	WEDR UC	99.1 100kw	2	1	1	1	1	2	106	WEDR, INC.	CBS	MCG
5.5	5.8	5.5	5.3	5.9	2	WLYF AC	101.5 100kw	6	20	15	12	8	1	91	JEFFERSON-PILOT	----	BAN
5.5	5.0	5.3	5.3	5.1	3	WPOW CHR	96.5 100kw	1	2	2	3	9	23	64	BEASLEY	SOU	D&R
4.7	5.4	3.7	3.9	4.8	4	WAQI Span	710 50kw	17	12	24	22	16	4	140	VIVA AMERICA	----	CAB
5.0	4.1	4.7	4.7	4.6	5	WHQT UAC	105.1 100kw	4	3	6	5	3	7	67	COX	----	MMR
3.1	4.1	3.8	2.8	4.4	6	WHYI* AC	100.7 100kw	3	5	3	2	2	12	61	METROPLEX	----	MCG
4.2	4.0	4.8	3.2	4.1	7	WFLC AC	97.3 100kw	5	7	5	4	4	11	62	COX	----	CHR
4.6	2.8	4.0	4.2	4.0	8	WRTO Span	98.3 100kw	14	14	9	8	5	3	100	NEW AGE	----	LOTUS
2.3	2.7	3.8	5.1	3.9	9	WXDJ Span	95.7 100kw	10	6	7	7	6	5	88	NEW AGE	----	----
2.9	4.1	3.6	3.6	3.9	9	WSHE AOR	103.5 100kw	7	4	4	6	7	20	70	TK	----	TOR
4.9	5.5	5.4	4.5	3.3	11	WIOD N/T	610 10kw	11	25	13	11	10	6	77	COX	MBS	CHR
4.8	3.4	3.2	3.4	3.1	12	WKIS Ctry	99.9 100kw	9	13	11	13	14	8	70	SUNSHINE WIRE.	UNIS	D&R
3.3	2.7	3.3	2.7	2.9	13	WJQY AC	106.7 100kw	12	10	10	10	13	13	68	TAK	----	D&R
3.5	3.1	3.5	3.4	2.8	14	WQBA Span	1140 50(10)kw	20	38	26	25	22	14	97	TICHENOR MEDIA	----	KT-H
2.8	4.0	3.0	3.5	2.7	15	WLVE NAC	93.9 100kw	15	19	14	14	12	9	69	GILMORE	----	KATZ
2.9	3.3	2.9	2.6	2.6	16	WZTA CR	94.9 100kw	8	11	8	9	11	16	56	PAXSON BR.	----	KATZ
2.2	1.7	2.1	2.9	2.3	17	WINZ News	940 50(25)kw	16	24	25	24	24	18	60	PAXSON BR.	CBS	KATZ
2.9	3.5	3.1	2.6	2.3	17	WMXJ Gold	102.7 100kw	13	9	19	15	15	10	55	SCONNIX	----	EAST
2.7	2.6	2.5	2.9	2.1	19	WTMI Clas	93.1 96kw	18	18	22	21	21	15	68	MARLIN II LTD	----	CMBS
1.1	0.8	1.1	1.0	2.0	20	WCMQ Span	1210 25(2.5)kw	25	30	23	26	25	21	107	SBS	----	SBS

* Under LMA with WAXY.

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More than research. AnswersSM

Harker Research

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12+ POPULATION: 2,523,700 (Black: 25.3%; Hispanic: N/A)

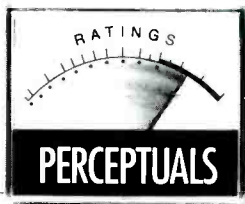
SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
13.4	11.9	12.1	11.1	13.3	1	WVEE UC	103.3 100kw	1	1	1	1	1	4	122	SUMMIT	ABC	MCG
8.0	8.3	8.7	9.0	9.6	2	WKHX-FM Ctry	101.5 99kw	3	4	2	2	2	2	92	CAP CITIES/ABC	----	KATZ
6.6	6.7	8.6	6.9	8.0	3	WPCH AC	94.9 99kw	2	13	10	5	3	1	76	JACOR	CBS	EAST
7.8	6.6	7.4	5.8	6.5	4	WSB-FM AC	98.5 100kw	4	9	9	6	4	3	65	COX	----	CHR
4.9	4.0	3.6	5.9	6.2	5	WSTR CHR	94.1 100kw	5	2	3	3	6	10	71	JEFFERSON-PILOT	----	CBS
3.9	5.7	5.5	6.1	5.9	6	WALR UAC	104.7 100kw	12	7	7	4	5	8	87	RING RADIO	UNIS	BAN
5.7	5.9	4.7	5.2	5.6	7	WGST N/T	640 50(1)kw	7	10	11	12	9	5	70	JACOR	ABC	EAST
5.7	5.3	5.4	5.8	5.3	8	WSB Talk	750 50kw	6	12	13	13	12	7	66	COX	AP	CHR
5.8	6.6	6.4	6.7	5.2	9	WYAI/WYAY Ctry	104.1/106.7 60kw/90kw	10	3	8	9	10	9	74	NEWCITY	CBS	MCG
4.3	4.7	4.0	4.6	4.8	10	WZGC CR	92.9 99kw	8	8	4	7	8	11	62	INFINITY	----	D&R
6.4	5.5	5.6	5.0	4.6	11	WKLS AOR	96.1 99kw	9	6	5	8	11	13	60	GREAT AMERICAN	SOU	KATZ
4.2	4.7	3.5	4.5	4.1	12	WFOX Gold	97.1 97kw	11	11	12	11	7	6	60	SHAMROCK BR.	----	G/W
4.6	4.0	4.9	4.0	4.1	12	WNNX CHR	99.7 100kw	13	5	6	10	13	15	67	SUSQUEHANNA	----	MMR
2.4	3.1	3.0	3.4	1.9	14	WAOK Rel	1380 5kw	14	19	14	14	14	12	84	SUMMIT	----	MCG
1.0	1.5	1.4	1.5	1.4	15	WQXI Nost	790 5(1)kw	16	16	18	19	18	14	75	JEFFERSON-PILOT	UNIS	CBS

ATLANTA

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RANTEL. RESEARCH THAT MOVES THE NEEDLE!



11

MIAMI-FT. LAUDERDALE-HOLLYWOOD

MIAMI-FT. LAUD.

Continued from Page 46

12+ POPULATION: 2,803,600 (Black: 16.5%; Hispanic: 35.1%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
1.8	3.3	2.0	1.3	2.0	20	WCMQ-FM <i>Span</i>	92.3 31kw	23	15	17	17	17	78	SBS	----	SBS	
0.9	0.7	1.5	2.0	1.9	22	WQAM <i>Sports</i>	560 5(1)kw	22	17	16	18	18	73	SUNSHINE WIRE.	NBC	D&R	
2.9	2.1	2.2	2.1	1.8	23	WMRZ <i>Gold</i>	790 25kw	24	26	38	36	32	74	JEFFERSON-PILOT	----	BAN	
1.8	1.6	1.6	2.4	1.8	23	WQBA-FM <i>Span</i>	107.5 95kw	21	34	12	16	19	66	TICHENOR MEDIA	----	KT-H	
1.6	1.5	1.1	1.6	1.2	25	WAXY <i>Gold</i>	105.9 100kw	19	16	21	19	20	38	ACKERLEY	----	MCG	
1.5	1.5	1.5	1.0	1.2	25	WWFE <i>Span</i>	670 50(1)kw	28	31	33	30	27	87	EMILLO MILAN	UPI	----	
0.6	0.5	1.0	0.8	1.0	27	WAVS <i>Span</i>	1170 5(.25)kw	30	21	18	20	23	111	ROY BRESKY	----	----	
1.1	1.3	1.2	0.8	1.0	27	WFTL <i>N/T</i>	1400 1kw	27	27	36	32	28	74	KING	CNN	DIR	

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	FORMAT REACH	
1 WEDR	1 WEDR	1 WEDR	1 WEDR	1 WEDR	1 WEDR	SPAN	23.5
2 WSHE	2 WHYI	2 WSHE	2 WHQT	2 WSHE	2 WHQT	AC	17.3
3 WPOW	3 WHQT	3 WPOW	3 WHYI	3 WIOD	3 WHYI	UC	12.5
4 WHYI	4 WPOW	4 WZTA	4 WPOW	4 WZTA	4 WRTO	N/T	8.5
5 WFLC	5 WFLC	5 WFLC	5 WFLC	5 WHYI	5 WFLC	GOLD/CR	7.9
6 WZTA	6 WSHE	6 WHYI	6 WRTO	6 WFLC	6 WLYF	CHR	5.1
7 WHQT	7 WXDJ	7 WIOD	7 WXDJ	7 WXDJ	7 WXDJ	AOR	3.9
8 WXDJ	8 WRTO	8 WXDJ	8 WJQY	8 WLVE	8 WJQY	CTRY	3.1
9 WIOD	9 WJQY	9 WHQT	9 WLYF	9 WHQT	9 WPOW	NAC	2.7
10 WQAM	10 WKIS	10 WLVE	10 WSHE	10 WPOW	10 WKIS	CLAS	2.1

12

ATLANTA

ATLANTA

Continued from Page 47

12+ POPULATION: 2,523,700 (Black: 25.3%; Hispanic: N/A)

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	FORMAT REACH	
1 WVEE	1 WVEE	1 WVEE	1 WVEE	1 WVEE	1 WVEE	UC	19.2
2 WZGC	2 WKHX-FM	2 WZGC	2 WKHX-FM	2 WKHX-FM	2 WKHX-FM	CTRY	14.8
3 WKLS	3 WSTR	3 WKHX-FM	3 WSB-FM	3 WZGC	3 WPCH	AC	14.5
4 WKHX-FM	4 WSB-FM	4 WKLS	4 WSTR	4 WGST	4 WSB-FM	N/T	10.9
5 WNNX	5 WALR	5 WGST	5 WPCH	5 WKLS	5 WSTR	CHR	10.3
6 WALR	6 WNNX	6 WALR	6 WALR	6 WPCH	6 WALR	GOLD/CR	8.9
7 WSTR	7 WPCH	7 WNNX	7 WYAY	7 WALR	7 WFOX	AOR	4.6
8 WGST	8 WYAY	8 WFOX	8 WNNX	8 WALR	8 WYAY	REL	1.9
9 WYQY	9 WZGC	9 WSTR	9 WFOX	9 WSTR	9 WSB	BBND	1.4
10 WSB-FM	10 WKLS	10 WPCH	10 WKLS	10 WSB-FM	10 WZGC		

12+ POPULATION: 2,365,100 (Black & Hispanic: N/A)

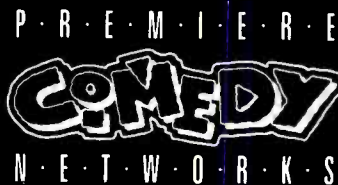
SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK	12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)						AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
									12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK				
7.8	8.4	7.7	7.6	8.4	1	KMPS-A/F Ctry	1300/94.1 5kw/98kw	2	5	1	1	1	1	82	EZ	AP	EAST
7.4	7.6	7.5	7.7	7.7	2	KIRO N/T	710 50kw	1	7	14	8	3	2	59	BONNEVILLE INT.	CBS	TOR
6.2	6.6	6.4	5.4	6.1	3	KUBE CHR	93.3 100kw	3	1	4	5	15	16	64	COOK INLET	----	MMR
5.2	5.4	5.6	5.6	6.0	4	KBSG-A/F Gold	1210/97.3 10(1)kw/55kw	4	3	7	2	2	3	61	VIACOM	----	TOR
4.5	5.3	3.7	4.5	5.1	5	KLSY AC	92.5 58kw	5	4	5	3	4	6	59	SANDUSKY	AP	CHR
4.4	5.3	5.8	5.0	4.9	6	KOMO FS	1000 50kw	8	15	18	13	8	4	67	FISHER	ABC	KATZ
2.1	2.5	3.0	4.1	4.5	7	KVI Talk	570 5kw	11	18	17	12	6	5	81	GOLDEN WEST	MBS	BAN
3.5	2.5	3.0	2.5	4.3	8	KIXI Nost	880 50(10)kw	16	23	28	27	22	14	89	SANDUSKY	UNIS	CHR
4.3	3.5	3.7	3.5	4.0	9	KZOK-FM CR	102.5 100kw	6	6	6	4	5	9	51	CHRYSLER	----	EAST
4.0	4.4	4.9	4.8	3.7	10	KRPM Ctry	106.1 58kw	13	9	10	11	10	7	68	HERITAGE MEDIA	UNIS	CHR
3.9	3.9	4.0	4.7	3.6	11	KISW AOR	99.9 100kw	10	8	3	6	9	20	59	NATIONWIDE	----	MCG
3.3	3.0	2.7	3.4	3.5	12	KNDD NR	107.7 100kw	15	10	2	7	7	23	67	VIACOM	----	TOR
4.7	3.7	4.2	3.1	3.1	13	KPLZ CHR	101.5 100kw	7	2	9	16	21	24	40	GOLDEN WEST	----	BAN
3.1	3.2	4.6	3.8	2.9	14	KING-FM Clas	98.1 58kw	14	27	20	19	18	8	56	CLASSIC RADIO	----	MMR
1.8	1.3	1.9	2.1	2.9	14	KJR Sports	950 5kw	9	11	11	17	12	13	44	ACKERLEY	NBC	CBS
2.5	3.3	2.1	2.4	2.6	16	KEZX-FM B/EZ	98.8 100kw	21	26	21	21	19	10	78	PARK	ABC	D&R
2.3	1.8	2.8	2.8	2.5	17	KMTT-A/F AOR	850/103.7 10(1)kw/58kw	18	22	12	9	11	12	58	ENTERCOM	ABC	D&R
4.2	4.0	3.8	3.3	2.5	17	KXRX AOR	96.5 100kw	12	14	8	10	16	19	45	SHAMROCK BR.	----	KATZ
2.9	3.2	1.7	1.7	2.4	19	KRWM AC	106.9 100kw	17	12	16	15	14	11	56	BROWN	----	BAN
2.9	2.4	2.7	3.0	2.3	20	KLTX AC	95.7 100kw	20	17	13	14	13	15	60	ACKERLEY	----	CBS

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SEATTLE-TACOMA

“BETTER LIVING THROUGH CHEMISTRY”



12+ POPULATION: 2,271,800 (Black: 7.0%; Hispanic: 6.5%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
5.5	4.8	6.1	5.9	5.7	1	WALK-A/F AC	1370/97.5 .5kw/39kw	6	11	12	12	2	1	86	AMERICAN MEDIA	----	D&R
5.0	5.2	4.6	4.3	5.3	2	WXRK CR	92.3 7.6kw	4	9	2	2	1	4	71	INFINITY	ABC	TOR
2.8	3.7	4.6	3.9	5.2	3	WABC Talk	770 50kw	8	16	18	18	14	5	85	CAP CITIES/ABC	ABC	BAN
4.5	4.3	4.3	4.3	4.8	4	WBAB AOR	102.3 3kw	7	4	1	1	3	19	72	LIBERTY BR.	----	MMR
3.1	3.3	4.0	2.9	4.3	5	WFAN Sports	660 50kw	2	8	16	16	7	3	54	INFINITY	NBC	EAST
5.2	4.0	4.4	4.3	4.1	6	WBLI AC	106.1 25kw	9	5	5	5	5	8	68	BECK-ROSS	----	KATZ
4.1	3.7	3.3	4.0	4.0	7	WCBS News	880 50kw	1	25	24	24	16	6	49	CBS	CBS	CBS
3.0	3.4	2.6	4.6	4.0	7	WOR Talk	710 50kw	16	43	29	29	24	15	90	BUCKLEY	ABC	MGC
5.0	4.7	5.2	4.2	3.6	9	WCBS-FM Gold	101.1 6.8kw	12	22	19	19	4	2	65	CBS	CBS	CBS
2.9	3.4	3.3	4.0	3.6	9	WPLJ CHR	95.5 6.7kw	5	10	3	3	6	17	54	CAP CITIES/ABC	ABC	KATZ
4.0	3.9	3.7	4.2	3.5	11	WHTZ CHR	100.3 7.8kw	3	1	6	6	17	21	45	SHAMROCK BR.	----	CHR
2.8	2.8	2.2	2.9	3.1	12	WLTW AC	106.7 7.8kw	13	21	14	14	10	7	62	VIACOM	----	KATZ
3.8	3.7	3.3	2.7	3.1	12	WYNY Ctry	103.5 6.7kw	19	23	9	9	9	10	85	BR. PARTNERS	NBC	D&R
2.0	2.6	2.7	2.7	3.0	14	WQHT CHR	97.1 6.7kw	11	2	4	4	23	31	55	EMMIS	----	MMR
2.7	2.4	2.1	2.2	2.8	15	WMXV AC	105.1 7.8kw	18	12	13	13	8	9	76	BONNEVILLE INT.	----	MCG
2.1	2.6	2.7	2.2	2.8	15	WRKS UC	98.7 7.8kw	15	3	7	7	18	22	63	SUMMIT	SOU	D&R
2.0	3.1	2.4	3.0	2.7	17	WHLI BBnd	1100 10kw	27	39	35	35	31	18	132	BARNSTABLE	----	KATZ
2.5	2.3	3.0	2.7	2.6	18	WKJY AC	98.3 3kw	17	14	11	11	11	14	68	BARNSTABLE	----	KATZ
2.8	3.1	2.1	2.5	2.5	19	WPAT-FM B/EZ	93.1 5.4kw	20	41	37	37	26	12	75	PARK	----	MMR
2.2	2.3	2.2	2.1	2.3	20	WINS News	1010 30(50)kw	10	26	25	25	21	16	40	GROUP W	CNN	G/W
2.2	3.6	3.9	2.4	2.3	20	WNEW AOR	102.7 7.8kw	14	18	8	8	13	20	48	GROUP W	UNIU	G/W
2.2	2.1	2.0	2.1	2.2	22	WQCD NAC	101.9 5.3kw	22	17	17	17	12	11	74	TRIBUNE	----	CHR
2.1	2.1	1.4	2.5	2.0	23	WMJC AC	94.3 3kw	23	30	21	21	15	13	72	GREATER MEDIA	----	MMR
2.1	1.5	1.2	1.7	1.6	24	WDRE NR	92.7 1kw	21	6	10	10	19	30	55	JARAD	----	KATZ
2.1	2.0	3.7	2.7	1.6	24	WGSM BBnd	740 25kw	30	34	44	44	33	28	101	GREATER MEDIA	UNIS	MMR
1.7	1.5	2.1	1.5	1.2	26	WBSL UC	107.5 5.4kw	24	7	20	20	20	25	48	INNER CITY	ABC	MCG
1.3	1.0	1.0	1.2	1.1	27	WQXR Clas	96.3 7.8kw	28	40	33	33	28	24	59	NEW YORK TIMES	UNIS	MMR

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12+ POPULATION: 2,365,100 (Black & Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK	12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
2.2	2.0	1.3	1.2	2.0	21		KCMS CC	105.3 115kw	22	13	15	18	17	17	64	CHRISTA	UPI	RSS
2.8	2.1	3.2	3.0	1.9	22		KING N/T	1090 50kw	19	30	19	20	20	18	49	CLASSIC RADIO	ABC	MMR

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	FORMAT REACH	
1 KISW	1 KLSY	1 KZOK-FM	1 KMPS-FM	1 KMPS-FM	1 KMPS-FM	N/T	21.9
2 KZOK-FM	2 KMPS-FM	2 KISW	2 KLSY	2 KIRO	2 KLSY	CTRY	12.1
3 KNDD	3 KNDD	3 KMPS-FM	3 KBSG-FM	3 KZOK-FM	3 KBSG-FM	GOLD/CR	10.0
4 KUBE	4 KUBE	4 KBSG-FM	4 KUBE	4 KBSG-FM	4 KRPM	AC	9.8
5 KMPS-FM	5 KRPM	5 KIRO	5 KLTX	5 KISW	5 KLTX	CHR	9.2
6 KXRX	6 KBSG-FM	6 KNDD	6 KNDD	6 KVI	6 KRWM	AOR	8.6
7 KJR	7 KLTX	7 KXRX	7 KRWM	7 KJR	7 KOMO	BBND	4.3
8 KIRO	8 KPLZ	8 KJR	8 KRPM	8 KNDD	8 KUBE	NR	3.5
9 KPLZ	9 KZOK-FM	9 KVI	9 KOMO	9 KXRX	9 KIRO	CLAS	2.9
10 KBSG-FM	10 KISW	10 KUBE	10 KMTT-FM	10 KLSY	10 KMTT-FM	B/EZ	2.6
						REL	2.0

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12+ POPULATION: 2,271,800 (Black: 7.0%; Hispanic: 6.5%)

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WBAB	1 WBLI	1 WXRK	1 WBLI	1 WXRK	1 WALK-FM	AC	20.3
2 WXRK	2 WPLJ	2 WBAB	2 WALK-FM	2 WFAN	2 WBLI	N/T	19.8
3 WPLJ	3 WBAB	3 WFAN	3 WPLJ	3 WBAB	3 WPLJ	CHR	10.1
4 WQHT	4 WQHT	4 WPLJ	4 WBAB	4 WCBS-FM	4 WLTW	AOR	7.1
5 WNEW	5 WHTZ	5 WNEW	5 WLTW	5 WPLJ	5 WCBS-FM	NR	6.9
6 WDRE	6 WRKS	6 WCBS-FM	6 WCBS-FM	6 WALK-FM	6 WMXV	BBND	4.3
7 WRKS	7 WALK-FM	7 WQCD	7 WYNY	7 WNEW	7 WYNY	UC	4.0
8 WFAN	8 WLTW	8 WALK-FM	8 WMXV	8 WQCD	8 WBAB	GOLD/CR	3.6
9 WRCN	9 WYNY	9 WQHT	9 WKJY	9 WABC	9 WMJC	CTRY	3.1
10 WHTZ	10 WKJY	10 WHTZ	10 WRKS	10 WKJY	10 WKJY	B/EZ	2.5
						NAC	2.2
						CLAS	1.1

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12+ POPULATION: 2,176,900 (Black: N/A; Hispanic: 19.5%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
7.6	8.8	7.9	7.9	7.7	1	KSON-A/F Ctry	1240/97.3 1kw/50kw	2	7	5	2	1	1	86	JEFFERSON-PILOT	----	BAN
5.4	5.3	6.5	6.7	6.1	2	KSDO N/T	1130 10kw	7	15	17	13	3	2	82	GANNETT	ABC	G/W
5.6	4.2	3.5	3.5	6.0	3	KKLQ-A/F CHR	600/106.5 5kw/50kw	1	3	1	1	2	8	55	EDENS	AP	CHR
4.0	4.9	3.4	4.0	5.1	4	KFMB FS	760 5kw	9	14	18	14	9	3	76	MIDWEST TV	CBS	MCG
5.7	5.7	4.4	4.0	4.6	5	XTRA-FM NR	91.1 100kw	5	4	2	3	11	17	59	NOBLE	----	MMR
4.8	4.3	4.1	4.6	4.2	6	KJQY AC	103.7 36kw	10	12	10	9	10	4	64	COMMAND	----	MMR
4.2	3.3	3.1	4.0	4.2	6	KYXY AC	96.5 41kw	6	6	9	6	5	6	54	PARKER	----	D&R
4.5	5.8	4.2	4.6	4.1	8	KGB CR	101.5 50kw	4	10	3	4	4	11	52	BROWN	----	KATZ
4.2	4.4	4.5	4.4	4.0	9	XHTZ CHR	90.3 100kw	3	2	6	11	15	22	47	CALIFORMULA	----	TOR
3.6	3.2	3.3	3.6	3.7	10	KPOP Nost	1360 5kw/1kw	18	29	37	34	24	15	98	BROWN	NBC	KATZ
5.7	5.4	5.5	4.8	3.6	11	KFMB-FM AC	100.7 30kw	8	8	7	5	8	10	51	MIDWEST TV	----	MCG
2.6	3.2	3.3	4.1	3.4	12	KBZS* Gold	94.9 22kw	11	9	11	7	6	7	53	ANAHEIM BR.	----	BAN
3.6	2.9	3.7	3.7	3.3	13	KIFM NAC	98.1 28kw	13	13	15	10	7	5	58	KIFM BR. LP.	----	CBS
4.4	2.5	3.1	2.2	3.2	14	KIOZ AOR	102.1 9.5kw	16	5	4	8	14	28	76	PAR	SOU	TOR
2.9	1.8	2.9	3.3	3.0	15	XHRM** UC	92.5 100kw	12	1	13	16	18	19	50	URBAN COMMUN.	ABC	BAN
2.3	2.6	2.9	2.5	2.8	16	KCLX CR	102.9 32kw	14	19	8	12	12	16	50	GANNETT	ABC	G/W
1.6	2.1	2.7	3.1	2.7	17	KFI Talk	640 50kw	15	21	14	15	13	13	62	COX	MBS	CHR
2.8	3.5	2.6	3.5	2.7	17	KFSD Clas	94.1 100kw	17	25	27	21	21	9	65	LOTUS	----	D&R
1.3	1.1	3.6	1.9	1.7	19	XTRA Sports	690 50kw	20	23	16	17	16	18	51	NOBLE	MBS	MMR
1.9	1.5	1.8	1.4	1.6	20	KCBQ-FM Gold	105.3 29kw	19	20	22	18	17	12	44	COMPASS	----	D&R
1.3	1.8	1.8	1.0	1.5	21	XEMO Span	860 5kw	22	11	12	19	20	29	71	J.C. GATES & CO.	----	CAB
1.2	1.1	1.7	1.0	1.3	22	KCBQ Ctry	1170 50(5)kw	24	32	28	27	19	14	67	COMPASS	----	D&R
0.9	0.4	0.7	1.1	1.1	23	KOWF Ctry	92.1 3kw	25	24	21	26	22	21	73	ASTOR	----	----
1.8	1.6	1.3	1.4	1.0	24	KNX News	1070 50kw	21	30	31	32	31	20	35	CBS	CBS	CBS

* Operates under an LMA with KSON. ** Now New Rock

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12+ POPULATION: 2,124,600 (Black: N/A; Hispanic: 22.9%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK	12+ ADH RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
5.2	5.7	4.3	5.9	6.2	1	1	KLOS AOR	95.5 61kw	2	20	2	1	1	3	66	CAP CITIES/ABC	ABC	KATZ
4.6	4.3	5.3	6.3	5.9	2	2	KFI Talk	640 50kw	6	15	14	9	4	1	80	COX	MBC	CHR
4.4	4.1	4.5	4.3	4.8	3	3	KIIS-A/F CHR	1150/102.7 5kw/8kw	1	3	4	2	8	10	51	GANNETT	---	MCG
4.5	4.7	4.1	3.9	4.7	4	4	KROQ NR	106.7 5.5kw	8	2	1	3	12	23	67	INFINITY	---	TOR
5.4	4.6	5.1	5.3	4.6	5	5	KOST AC	103.5 12.5kw	3	8	8	6	3	4	54	COX	---	CHR
2.7	2.6	2.8	3.0	4.6	5	5	KPWR CHR	105.9 72kw	4	1	6	12	19	24	54	EMMIS	---	D&R
5.7	3.8	5.1	3.3	4.4	7	7	KBIG AC	104.3 105kw	10	21	11	5	2	2	65	BONNEVILLE INT.	---	CBS
3.7	4.6	4.0	5.2	4.2	8	8	KLSX CR	97.1 21kw	5	14	5	4	6	9	57	GREATER MEDIA	---	MMR
3.9	3.7	3.7	3.3	3.8	9	9	KABC Talk	790 5kw	14	34	26	14	11	7	76	CAP CITIES/ABC	ABC	KATZ
4.8	4.9	5.4	4.3	3.8	9	9	KRTH Gold	101.1 51kw	7	7	12	11	7	6	53	BEASLEY	UNIS	BAN
1.1	0.9	4.1	5.2	3.5	11	11	KLAX Span	97.9 50kw	18	13	7	7	9	12	96	SBS	---	SBS
2.3	3.6	2.4	2.3	3.5	11	11	KTWV NAC	94.7 55kw	13	39	17	10	5	5	70	GROUP W	---	G/W
3.5	2.4	3.2	3.6	3.4	13	13	KYSR AC	98.7 75kw	12	5	3	8	10	18	65	VIACOM	---	TOR
2.6	3.2	3.0	2.6	3.0	14	14	KNX News	1070 50kw	9	32	23	20	15	8	44	CBS	CBS	CBS
1.8	2.0	1.7	2.5	2.4	15	15	KZLA Ctry	93.9 18.5kw	17	22	16	13	14	14	62	SHAMROCK BR.	---	EAST
2.5	2.3	2.3	3.0	2.2	16	16	KFWB News	980 5kw	11	28	30	24	16	11	34	GROUP W	CNN	G/W
2.6	2.0	2.1	1.5	1.9	17	17	KCBS-FM Gold	93.1 28.5kw	15	17	21	18	13	13	46	CBS	CBS	CBS
2.3	1.8	2.4	3.3	1.9	17	17	KIKF Ctry	94.3 3kw	20	10	19	21	17	15	59	ASTOR	---	---
1.0	1.7	0.7	0.8	1.9	17	17	KNAC AOR	105.5 1.05kw	25	11	9	15	21	38	74	FLAGSHIP	ABC	---
1.2	1.7	1.4	1.0	1.8	20	20	KKBT UC	92.3 43kw	19	6	13	17	18	25	50	EVERGREEN	---	MMR
2.2	2.5	2.7	1.3	1.8	20	20	KLVE Span	107.5 29.5kw	26	26	10	16	20	37	73	HEFTEL	---	CAB
0.9	0.7	0.7	0.8	1.4	22	22	KWNK/XTRA Sports	670/690 5(1)kw/50kw	24	23	15	19	24	29	57	NOBLE	MBS	MMR
1.8	2.3	2.5	1.9	1.3	23	23	KKGO Clas	105.1 18kw	21	37	31	35	32	19	42	MT. WILSON FM	AP	CMBS
0.8	1.0	1.5	1.4	1.3	23	23	KWIZ Span	1480 5kw	30	19	18	22	27	31	76	LIBERMAN	---	TOR
1.8	2.4	1.9	1.1	1.1	25	25	KEZY CHR	95.9 2.5kw	16	16	20	23	28	26	26	WIN	ABC	---
2.3	1.6	1.1	0.9	1.1	25	25	KMPC Sports	710 50(10)kw	23	30	35	26	22	16	38	GOLDEN WEST	---	BAN
2.5	2.3	2.3	2.0	1.1	25	25	KTNQ Span	1020 50kw	32	12	22	25	26	21	80	HEFTEL	---	CAB
3.0	2.9	2.0	2.6	1.1	25	25	KXEZ* AC	100.3 5.3kw	22	25	27	27	25	20	35	VIACOM	---	TOR
0.8	1.4	1.1	1.2	1.0	29	29	KLIT AC	101.9 2.5kw	28	29	32	28	23	17	47	GOLDEN WEST	---	BAN

* Formerly KQLZ (AOR)

Continued on Page 56

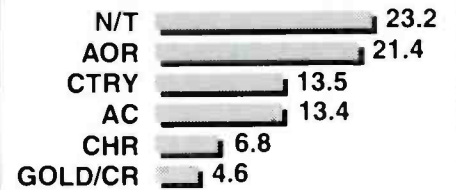
12+ POPULATION: 2,099,300 (Black & Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
16.5	17.2	14.3	16.1	15.9	1	WCCO FS	830 50kw	1	10	9	6	3	1	85	CBS	CBS	CBS
9.1	8.1	7.8	8.0	9.8	2	KQRS-A/F AOR	1440/92.5 5kw/100kw	2	4	1	1	1	8	69	CAP CITIES/ABC	ABC	KATZ
10.8	10.2	9.3	9.2	9.2	3	KEYE Ctry	102.1 100kw	3	3	5	2	2	2	77	SHAMROCK BR.	---	CHR
7.9	6.5	8.6	7.3	7.2	4	WLTE AC	102.9 100kw	6	6	7	5	5	3	71	CBS	---	CBS
7.0	6.7	6.8	6.9	6.8	5	KDWB CHR	101.3 100kw	4	1	3	7	9	10	59	MIDCONTINENT	---	BAN
7.1	7.1	6.0	6.3	6.2	6	KSTP-FM AC	94.5 100kw	5	7	6	4	4	5	55	HUBBARD	---	MCG
6.8	5.8	6.4	5.5	5.8	7	KRXX AOR	93.7 100kw	8	2	2	8	10	12	80	ENTERCOM	SOU	D&R
4.7	3.7	5.2	5.7	5.8	7	KTCJ/KTCZ AOR	690/97.1 .5kw/100kw	9	12	4	3	6	8	78	AMERICAN MEDIA	---	MMR
3.9	3.4	4.3	4.7	5.2	9	KSTP Talk	1500 50kw	10	11	8	10	8	6	77	HUBBARD	ABC	MCG
5.3	5.7	5.8	5.3	4.6	10	KQQL Gold	107.9 97kw	7	8	10	9	7	4	51	TRUMPER	---	D&R
1.6	2.3	3.5	4.0	2.8	11	KJJO-A/F Ctry	950/104.1 1kw/100kw	11	5	11	11	11	9	50	PARK	ABC	MMR
1.6	1.8	1.8	2.7	2.1	12	KLBB N/T	1400 1kw	14	17	22	15	14	11	87	LCC	ABC	---
0.0	0.0	0.0	0.0	1.5	13	WBOB Ctry	100.3 100kw	12	9	12	12	12	13	46	COLFAX COM.	---	D&R

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KQRS-FM	1 KEYE	1 KQRS-FM	1 KEYE	1 KQRS-FM	1 KEYE
2 KRXX	2 KDWB	2 KRXX	2 KSTP-FM	2 WCCO	2 WLTE
3 KTCZ	3 KSTP-FM	3 KTCZ	3 WLTE	3 KTCZ	3 KSTP-FM
4 KDWB	4 KQRS-FM	4 KDWB	4 KDWB	4 KSTP	4 WCCO
5 KSTP	5 KTCZ	5 KSTP	5 KQRS-FM	5 KEYE	5 KQQL
6 KSTP-FM	6 WLTE	6 KEYE	6 KTCZ	6 KQQL	6 KQRS-FM
7 WCCO	7 KRXX	7 KQQL	7 KQQL	7 KRXX	7 KDWB
8 KEYE	8 KQQL	8 KSTP-FM	8 WCCO	8 KSTP-FM	8 KTCZ
9 KJJO-FM	9 KSTP	9 KDWB	9 KRXX	9 WLTE	9 KJJO-FM
10 WLTE	10 KJJO-FM	10 WLTE	10 KJJO-FM	10 KJJO-FM	10 KSTP



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12+ POPULATION: 2,034,500 (Black: 16.4%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
19.0	17.5	15.3	17.3	16.4	1	KMOX Talk	1120 50kw	1	11	9	2	1	1	85	CBS	CBS	CBS
9.0	7.9	10.0	10.3	8.4	2	WIL-FM Ctry	92.3 100kw	3	4	8	5	2	2	84	HERITAGE MEDIA	ABC	EAST
8.4	8.6	8.1	8.6	7.9	3	KSHE AOR	94.7 100kw	4	3	1	1	3	7	84	EMMIS	----	D&R
7.3	7.6	7.2	6.0	7.1	4	KMJM UC	107.7 100kw	9	2	2	4	8	9	115	NOBLE	----	MCG
4.2	4.6	6.0	5.7	6.4	5	KEZK-FM AC	102.5 100kw	2	5	6	7	5	3	60	COMPASS	UNIS	D&R
5.6	4.7	5.0	5.3	5.9	6	KYKY AC	98.1 90kw	6	6	3	3	4	6	67	EZ	----	KATZ
3.6	4.8	4.0	5.4	4.9	7	WKBQ CHR	106.5 90kw	5	1	4	9	12	18	52	SAUL FRISCHLING	----	MMR
3.4	4.0	3.3	3.5	4.4	8	KLOU Gold	103.3 100kw	7	7	11	8	7	4	55	CBS	CBS	CBS
5.4	4.9	5.0	5.4	4.4	8	KSD CR	93.7 100kw	8	10	7	6	6	5	56	GANNETT	----	MCG
2.1	1.5	1.6	2.3	3.2	10	WRTH Nost	1430 5kw	12	16	21	21	20	10	74	HERITAGE MEDIA	ABC	EAST
1.1	1.7	0.9	2.0	3.0	11	KPNT NR	105.7 100kw	10	9	5	10	9	22	59	RIVER CITIES	----	TOR
2.8	2.0	2.4	1.9	2.7	12	KFUO-FM Clas	99.1 100kw	11	15	16	14	13	8	58	LC/MOS	NBC	CMBS
2.8	3.3	3.7	3.3	2.4	13	WKKX Ctry	104.1 39kw	13	12	10	11	11	14	56	ZIMMER BR.	----	BAN
1.8	1.6	1.6	0.8	2.0	14	KXOK-FM UAC	97.1 100kw	14	8	15	12	10	11	62	LEGEND	UNIS	MMR
1.1	1.4	2.2	1.5	2.0	14	WIBV Talk	1260 5kw	15	17	19	18	17	12	64	BELLEVILLE BR.	MBS	----
1.2	2.2	1.8	1.6	1.8	16	KATZ UAC	1600 5kw	19	28	12	13	14	15	83	INTERURBAN BR.	SMN	K&P
1.1	2.4	2.1	1.7	1.4	17	KRJY Gold	96.3 100kw	16	19	22	17	15	13	46	RICHARD MILLER	----	BAN
2.0	1.1	1.3	1.3	1.1	18	KATZ-FM NAC	100.3 50kw	18	18	17	19	19	16	49	INTERURBAN BR.	ABC	K&P
1.5	0.8	0.8	1.3	1.1	18	WCBW Rel	104.9 7.8kw	21	13	14	16	18	20	60	UNIVERSAL	----	----
1.6	1.7	1.4	1.2	1.0	20	WFXB AOR	101.1 44kw	17	25	13	15	16	21	39	RIVER CITIES	----	TOR

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MARKETING/RESEARCH PARTNERS, INC.

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"THE BEST" MUSIC TESTING COMPANY
 IN THE BUSINESS. CALL
(800)767-3533

#15 SAN DIEGO

Continued from Page 52

12+ POPULATION: 2,176,900 (Black: N/A; Hispanic: 19.5%)

SAN DIEGO

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 XTRA-FM	1 KKLQ-FM	1 XTRA-FM	1 KKLQ-FM	1 KSDO	1 KSON-FM	N/T 16.6
2 KIOZ	2 KSON-FM	2 KGB	2 KSON-FM	2 KGB	2 KKLQ-FM	GOLD/CR 13.2
3 KGB	3 KFMB-FM	3 KIOZ	3 KFMB-FM	3 KSON-FM	3 KFMB-FM	AC 12.0
4 KKLQ-FM	4 XTRA-FM	4 KSON-FM	4 KYXY	4 KFMB	4 KYXY	CHR 10.0
5 KCLX	5 XHTZ	5 KSDO	5 KJQY	5 KBZS	5 KJQY	CTRY 8.8
6 XHTZ	6 KYXY	6 KCLX	6 XTRA-FM	6 KIFM	6 KBZS	NR 4.6
7 KSON-FM	7 KGB	7 KFMB	7 KGB	7 XTRA-FM	7 KIFM	BBND 3.7
8 XTRA	8 KJOY	8 KKLQ-FM	8 XHTZ	8 KCLX	8 KGB	NAC 3.3
9 KSDO	9 KBZS	9 KBZS	9 KBZS	9 KKLQ-FM	9 XTRA-FM	AOR 3.2
10 KFI	10 KIOZ	10 KIFM	10 KIFM	10 XTRA	10 KFMB	UC 3.0
						CLAS 2.7
						SPAN 1.5

#16 ANAHEIM-SANTA ANA

Continued from Page 53

12+ POPULATION: 2,124,600 (Black: N/A; Hispanic: 22.9%)

ANAHEIM-SANTA ANA

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KLOS	1 KIIS-FM	1 KLOS	1 KBIG	1 KLOS	1 KBIG	N/T 17.4
2 KROQ	2 KYSR	2 KLSX	2 KIIS-FM	2 KLSX	2 KOST	AC 13.5
3 KLSX	3 KROQ	3 KROQ	3 KOST	3 KFI	3 KIIS-FM	CHR 10.5
4 KNAC	4 KLOS	4 KFI	4 KLOS	4 KTWV	4 KLOS	GOLD/CR 9.9
5 KPWR	5 KPWR	5 KTWV	5 KYSR	5 KOST	5 KRTH	AOR 8.1
6 KYSR	6 KLVE	6 KLAX	6 KLAX	6 KROQ	6 KYSR	SPAN 7.7
7 XTRA	7 KOST	7 KIIS-FM	7 KRTH	7 KRTH	7 KTWV	NR 4.7
8 KIIS-FM	8 KLAX	8 KNAC	8 KROQ	8 KABC	8 KLAX	CTRY 4.3
9 KLAX	9 KBIG	9 KPWR	9 KPWR	9 KLAX	9 KFI	NAC 3.5
10 KFI	10 KZLA	10 KYSR	10 KFI	10 KNX	10 KCBS-FM	UC 1.8
						CLAS 1.3

#18 ST. LOUIS

Continued from Page 55

12+ POPULATION: 2,034,500 (Black: 16.4%; Hispanic: N/A)

ST. LOUIS

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KSHE	1 KYKY	1 KSHE	1 KYKY	1 KMOX	1 KYKY	N/T 18.4
2 KMJM	2 KMJM	2 KMOX	2 KEZK-FM	2 KSHE	2 WIL	AC 12.3
3 KSD	3 KEZK-FM	3 KSD	3 KMJM	3 KSD	3 KEZK-FM	UC 10.9
4 WKBQ	4 KSHE	4 KMJM	4 WIL	4 WIL	4 KMOX	CTRY 10.8
5 KPNT	5 WKBQ	5 WIL	5 KMOX	5 KEZK-FM	5 KLOU	GOLD/CR 10.2
6 KMOX	6 KPNT	6 KLOU	6 KSHE	6 KLOU	6 KMJM	AOR 8.9
7 KYKY	7 WIL	7 WKBQ	7 KLOU	7 KPNT	7 KSD	CHR 4.9
8 WIL	8 KSD	8 KPNT	8 WKBQ	8 KYKY	8 KSHE	BBND 3.2
9 KEZK-FM	9 KLOU	9 KYKY	9 KPNT	9 KMJM	9 KXOK	NR 3.0
10 WKXX	10 KMOX	10 KEZK-FM	10 KSD	10 WKXX	10 KFYO-FM	CLAS 2.7
						NAC 1.1
						REL 1.1

12+ POPULATION: 2,033,200 (Black: 24.9%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
8.7	8.0	7.5	8.2	8.9	1	WPOC Ctry	93.1 16kw	2	8	4	1	1	1	99	NATIONWIDE	ABC	MCG
9.5	10.2	7.7	7.7	7.8	2	WBAL N/T	1090 50kw	1	14	14	7	5	3	81	HEARST	CBS	D&R
6.3	6.4	6.3	6.7	5.9	3	WXYV UC	102.7 50kw	4	2	1	3	4	7	77	SUMMIT	----	MCG
5.3	5.9	5.7	5.2	5.7	4	WQSR Gold	105.7 50kw	7	10	9	2	2	2	82	SCONNIX	----	CHR
7.3	7.2	7.1	7.2	5.6	5	WLIF AC	101.9 13.5kw	8	15	10	8	6	4	81	INFINITY	----	EAST
5.6	5.3	5.5	5.3	5.4	6	WWMX AC	106.5 7.4kw	3	6	5	4	3	5	69	CAPITOL BR. CO.	----	KATZ
4.7	4.2	4.9	4.0	5.2	7	WERQ-FM CHR	92.3 37kw	5	1	3	6	8	11	73	RADIO ONE	AP	MMR
2.8	2.5	3.2	5.1	4.8	8	WCBM N/T	680 10(5)kw	12	37	19	14	12	6	113	MANGIONE	ABC	KATZ
5.2	5.7	5.8	4.0	4.2	9	WIYY AOR	97.9 13.5kw	6	3	2	5	7	13	59	HEARST	ABC	D&R
3.2	3.7	2.4	2.7	3.2	10	WVRT AC	104.3 50kw	9	9	7	9	9	12	54	SCRIPPS HOWARD	----	BAN
3.7	3.8	3.4	3.4	2.8	11	WHFS NR	99.1 50kw	11	5	6	10	13	24	66	DUCHOSSOIS	AP	BAN
1.7	2.2	2.3	2.2	2.6	12	WGRX CR	100.7 16kw	10	7	8	11	10	16	51	SHAMROCK COM.	ABC	MMR
2.4	1.8	3.0	2.8	2.3	13	WITH BBnd	1230 1kw	18	38	34	31	33	14	107	WITH OF BALT.	MBS	ROS
3.1	3.0	3.4	3.1	2.2	14	WWIN-FM UAC	95.9 3kw	15	12	13	12	11	10	72	RADIO ONE	UNIS	TOR
1.7	1.8	1.3	1.7	2.0	15	WPGC-FM CHR	95.5 50kw	13	4	11	15	18	25	57	COOK INLET	----	BAN
1.3	1.4	1.6	1.8	2.0	15	WRBS Rel	95.1 50kw	20	16	24	21	16	8	101	PETER & JOHN	----	----
1.6	1.4	2.3	2.6	1.8	17	WCAO Rel	600 5kw	17	17	23	17	15	9	78	SUMMIT	NBC	MCG
0.7	1.1	1.1	1.4	1.8	17	WJFK FS	1300 5kw	23	33	12	13	14	15	108	INFINITY	ABC	TOR
0.9	1.5	1.1	1.3	1.1	19	WHUR UAC	96.3 24kw	19	27	17	16	17	20	53	HOWARD UNIV.	----	D&R
0.5	0.5	1.0	0.5	1.1	19	WMZQ-A/F Ctry	1390/98.7 5kw/50kw	27	35	18	22	19	17	84	VIACOM	----	CHR
1.8	0.9	1.2	0.9	1.1	19	WWIN UC	1400 1kw	24	22	20	23	22	18	74	RADIO ONE	----	TOR

BALTIMORE

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RANTEL. RESEARCH THAT MOVES THE NEEDLE!



12+ POPULATION: 1,881,900 (Black: 7.5%; Hispanic: N/A)

PITTSBURGH

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK	12+ ADJ	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
13.1	13.8	15.2	14.7	15.0	1	1	KDKA N/T	1020 50kw	1	9	6	6	3	1	83	GROUP W	NBC	G/W
10.4	10.3	8.7	8.8	9.9	2	2	WDVE AOR	102.5 55kw	2	3	1	1	1	4	82	BR. ALCHEMY	SOU	CHR
5.9	5.4	4.5	6.0	7.2	3	3	WBZZ CHR	93.7 41kw	3	1	2	2	7	8	64	EZ	---	BAN
8.7	8.6	6.6	7.7	7.0	4	4	WWSW-A/F Gold	970.94.5 5kw/50kw	4	6	9	3	2	2	63	SHAMROCK BR.	ABC	MCG
5.0	4.8	5.2	5.6	5.8	5	5	WAMO-FM UC	105.9 72kw	7	2	3	5	8	9	85	SHERIDAN	---	D&R
7.0	6.4	8.1	6.7	5.7	6	6	WDSY-FM Ctry	107.9 50kw	8	5	5	7	4	6	92	ENTERCOM	UNIS	D&R
5.8	4.7	6.3	6.0	5.4	7	7	WSHH AC	99.7 10.5kw	6	11	10	10	9	3	74	RENDA	UPI	EAST
3.7	3.8	2.7	4.2	5.4	7	7	WVTY AC	96.1 50kw	5	4	4	4	5	7	67	HEARST	---	KATZ
4.0	5.1	4.3	4.4	4.4	9	9	WJAS BBnd	1320 5kw	12	20	19	19	16	11	93	RENDA	CNN	EAST
4.5	4.1	3.0	4.1	4.4	9	9	WLTJ AC	92.9 47kw	10	8	7	8	6	5	76	WLTJ INC.	---	MMR
4.6	5.4	5.8	4.9	3.7	11	11	WTAE Talk	1250 5kw	11	14	13	11	11	10	64	HEARST	ABC	KATZ
3.6	2.8	2.9	3.4	2.3	12	12	WRRK* CR	96.9 45kw	9	10	8	9	10	13	40	BENNS	ABC	MMR
3.3	3.8	3.0	2.2	1.9	13	13	WQKB Ctry	100.7 17kw	13	12	12	12	12	12	53	EZ	ABC	BAN
1.2	1.3	1.5	0.8	1.6	14	14	WMBS FS	590 1kw	20	22	29	26	23	17	134	FAYETTE	CBS	REG
0.7	0.6	1.5	1.0	1.6	14	14	WXRB Ctry	104.7 50kw	16	7	11	13	13	15	78	ENTERCOM	---	D&R
2.0	2.3	1.8	1.6	1.1	16	16	KQV News	1410 5kw	14	28	16	17	17	16	41	CALVARY	CBS	TOR
1.1	0.8	1.1	1.2	1.1	16	16	WORD-FM Rel	101.5 48kw	17	19	17	15	15	14	68	SALEM	---	---
0.1	0.2	0.6	0.7	1.0	18	18	WEPP Ctry	1080 50kw	23	25	23	23	25	22	111	ENTERCOM	SMN	D&R

*Under LMA with WLTJ.

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More than research. AnswersSM

Harker Research

919 • 954 • 8300

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12+ POPULATION: 2,033,200 (Black: 24.9%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
0.9	0.5	0.7	1.0	1.1	19	WXZL AOR	103.1 6kw	22	11	15	19	24	39	60	VISION BR.	UNIS	KATZ
1.7	2.2	1.9	1.4	1.0	23	WWDC-FM AOR	101.1 22.5kw	14	18	16	18	21	29	30	CAPITOL	UNIS	CHR

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	FORMAT REACH	
1 WIYY	1 WXYV	1 WPOC	1 WWMX	1 WPOC	1 WWMX	N/T	14.4
2 WERQ-FM	2 WWMX	2 WIYY	2 WXYV	2 WBAL	2 WQSR	AC	14.2
3 WXYV	3 WERQ-FM	3 WQSR	3 WQSR	3 WQSR	3 WLIF	UC	10.3
4 WGRX	4 WQSR	4 WBAL	4 WLIF	4 WIYY	4 WPOC	CTRY	10.0
5 WPOC	5 WVRT	5 WERQ-FM	5 WPOC	5 WGRX	5 WXYV	GOLD/CR	8.3
6 WHFS	6 WHFS	6 WXYV	6 WVRT	6 WXYV	6 WVRT	CHR	7.2
7 WVRT	7 WVRT	7 WGRX	7 WERQ-FM	7 WWMX	7 WBAL	AOR	6.3
8 WJFK	8 WJFK	8 WJFK	8 WIYY	8 WJFK	8 WERQ-FM	REL	3.8
9 WXZL	9 WXZL	9 WHFS	9 WBAL	9 WERQ-FM	9 WWIN-FM	NR	2.8
10 WBAL	10 WBAL	10 WWMX	10 WHFS	10 WCBM	10 WCAO	BBND	2.3

BALTIMORE

Continued from Page 58

12+ POPULATION: 1,881,900 (Black: 7.5%; Hispanic: N/A)

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	FORMAT REACH	
1 WDVE	1 WBZZ	1 WDVE	1 WBZZ	1 WDVE	1 WWSW-FM	N/T	21.4
2 KDKA	2 WAMO-FM	2 KDKA	2 WVTY	2 KDKA	2 WBZZ	AC	15.2
3 WDSY-FM	3 WDVE	3 WWSE-FM	3 WAMO-FM	3 WWSW-FM	3 WVTY	CTRY	10.2
4 WBZZ	4 WVTY	4 WDSY-FM	4 WDVE	4 WDSY-FM	4 WDVE	AOR	9.9
5 WAMO-FM	5 WDSY-FM	5 WVTY	5 WWSW-FM	5 WLTJ	5 WLTJ	GOLD/CR	9.3
6 WVTY	6 WWSW-FM	6 WBZZ	6 WLTJ	6 WVTY	6 WAMO-FM	CHR	7.2
7 WRRK	7 WLTJ	7 WAMO-FM	7 WDSY-FM	7 WRRK	7 WSSH	UC	5.8
8 WLTJ	8 WRRK	8 WRRK	8 WSSH	8 WTAE	8 WDSY-FM	BBND	4.4
9 WXRK	9 KDKA	9 WLTJ	9 KDKA	9 WBZZ	9 KDKA	REL	1.1
10 WTAE	10 WQKB	10 WTAE	10 WRRK	10 WAMO-FM	10 WQKB		

PITTSBURGH

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TAMPA-ST. PETE

12+ POPULATION: 1,865,400 (Black: 7.7%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
11.9	12.3	13.7	14.5	11.3	1	WQYK-FM <i>Ctry</i>	99.5 100kw	1	3	4	1	1	1	110	INFINITY	---	KATZ
7.7	7.5	7.7	6.6	7.9	2	WWRM <i>AC</i>	107.3 100kw	3	14	9	8	4	2	86	COX	---	D&R
7.1	7.0	7.2	6.1	7.7	3	WFLA <i>N/T</i>	970 5kw	5	24	10	11	10	3	106	JACOR	ABC	EAST
4.9	6.5	6.3	6.3	7.6	4	WFLZ <i>CHR</i>	93.3 100kw	2	1	1	3	5	11	78	JACOR	ABC	EAST
5.9	6.3	4.7	6.7	6.3	5	WMTX-FM <i>AC</i>	95.7 100kw	4	4	3	2	2	6	79	METROPLEX	---	MMR
6.9	6.0	5.3	5.5	5.5	6	WXTB <i>AOR</i>	97.9 100kw	8	2	2	4	8	15	89	GREAT AMERICAN	ABC	BAN
6.5	6.0	6.7	5.7	5.3	7	WDAE/WUSA <i>AC</i>	1250/100.7 5kw/100kw	6	13	8	5	3	4	75	GANNETT	ABC	MCG
4.5	5.1	5.8	6.1	5.3	7	WGUL-A/F <i>BBnd</i>	860/105.5 2(1.5)kw/6kw	12	21	24	22	19	10	110	GULF ATLANTIC	UNIS	K&P
5.4	4.3	3.1	5.8	5.1	9	WDUV <i>B/EZ</i>	103.3 100kw	9	27	20	18	15	9	89	SUNSHINE STATE	MBS	CHR
4.3	4.3	4.0	3.8	4.5	10	WRBQ-FM* <i>Ctry</i>	104.7 100kw	7	5	6	6	7	7	65	CLEAR CHANNEL	ABC	CHR
3.6	3.7	3.6	3.5	4.1	11	WYUU <i>Gold</i>	92.5 50kw	10	6	11	7	6	5	74	ENTERCOM	---	D&R
3.9	4.5	4.3	5.3	3.3	12	WYNF** <i>AOR</i>	94.9 100kw	11	9	5	9	11	14	64	CBS	CBS	CBS
5.0	4.1	3.6	3.3	3.2	13	WHPT <i>AC</i>	102.5 100kw	13	24	7	10	9	8	68	PAXSON BR.	---	BAN
1.4	0.7	1.5	1.6	1.7	14	WSUN <i>Talk</i>	620 10kw	14	22	13	12	13	13	79	COX	---	D&R
1.6	1.3	1.8	1.4	1.6	15	WLUV-FM <i>Nost</i>	106.3 3.3kw	17	16	17	23	25	22	90	PASCO PINELLA	AP	---
1.7	2.5	1.5	1.7	1.6	15	WRBQ <i>UAC</i>	1380 5kw	18	10	12	13	12	12	89	CLEAR CHANNEL	SMN	CHR

* Formerly CHR. ** Now under LMA with Cox.

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WXTB	1 WFLZ	1 WXTB	1 WMTX-FM	1 WQYK-FM	1 WQYK-FM	AC	22.7
2 WYNF	2 WMTX-FM	2 WQYK-FM	2 WFLZ	2 WXTB	2 WMTX-FM	CTRY	15.8
3 WFLZ	3 WQYK-FM	3 WYNF	3 WQYK-FM	3 WYNF	3 WUSA	N/T	9.4
4 WMTX-FM	4 WXTB	4 WMTX-FM	4 WUSA	4 WYUU	4 WWRM	AOR	8.8
5 WQYK-FM	5 WUSA	5 WFLZ	5 WWRM	5 WMTX-FM	5 WFLZ	CHR	7.6
6 WRBQ-FM	6 WRBQ-FM	6 WHPT	6 WRBQ-FM	6 WFLA	6 WYUU	BBND	6.9
7 WHPT	7 WWRM	7 WYUU	7 WYUU	7 WHPT	7 WRBQ-FM	B/EZ	5.1
8 WFLA	8 WHPT	8 WRBQ-FM	8 WXTB	8 WRBQ-FM	8 WXTB	GOLD/CR	4.1
9 WYUU	9 WYNF	9 WFLA	9 WHPT	9 WFLZ	9 WHPT	UC	1.6
10 WWRM	10 WYUU	10 WWRM	10 WYNF	10 WWRM	10 WFLA		

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12+ POPULATION: 1,854,800 (Black: N/A; Hispanic: 14.6%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
11.7	12.5	10.9	9.7	10.5	1	KNIX Ctry	102.5 98kw	2	5	3	1	1	1	82	BUCK OWENS	---	KATZ
7.5	6.8	7.5	8.5	9.3	2	KTAR NT	620 5kw	1	12	9	4	2	2	59	PULITZER	ABC	CBS
6.3	7.9	6.7	6.5	6.7	3	KMLE Ctry	107.9 100kw	3	4	2	2	3	6	81	SHAMROCK BR.	---	MCG
4.1	5.5	5.2	6.0	6.0	4	KFYI News	910 5kw	5	17	16	9	5	3	87	BROADCAST GR.	CBS	D&R
3.9	3.9	4.4	5.0	4.8	5	KKFR CHR	92.3 100kw	4	1	4	13	14	14	64	BROADCAST GR.	---	D&R
4.2	3.2	6.1	6.1	4.8	5	KOY Nost	550 5(1)kw	14	23	28	28	17	8	94	EDENS	UNIS	CHR
6.4	4.9	4.7	4.8	4.7	7	KKLT AC	98.7 115kw	10	14	11	8	7	5	79	PULITZER	---	CBS
6.9	6.0	5.8	4.7	4.7	7	KUPD AOR	97.9 100kw	6	3	1	3	10	18	69	TRI-STATE	---	BAN
2.0	4.2	3.6	3.8	4.4	9	KPSN Gold	96.9 100kw	12	16	14	5	4	4	76	BONNEVILLE INT.	---	CBS
3.6	4.5	3.8	2.9	3.7	10	KVRY AC	104.7 100kw	7	6	6	7	8	11	55	NATIONWIDE	---	MCG
3.1	2.9	2.9	4.0	3.6	11	KESZ AC	99.9 100kw	13	7	10	10	9	9	69	MEDIA AMERICA	---	BAN
2.0	2.7	3.1	2.5	3.3	12	KZON AOR	101.5 100kw	16	27	15	6	6	7	91	SUNDANCE	AP	MMR
4.1	3.2	4.0	3.0	2.8	13	KOPA/KSLX CR	1440/100.7 5kw/100kw	11	15	8	11	13	12	47	GREAT AMERICAN	SMN	EAST
4.1	4.1	3.3	4.5	2.6	14	KDKB AOR	93.3 100kw	9	13	5	12	11	13	44	SANDUSKY	---	TOR
3.6	2.7	2.8	3.1	2.4	15	KOOL-FM Gold	94.5 100kw	15	18	17	14	12	10	50	COMPASS	---	D&R
3.5	4.0	3.4	1.9	2.3	16	KOY-FM CHR	95.5 96kw	8	2	12	16	16	21	38	EDENS	---	CHR
1.5	1.7	1.4	1.5	2.1	17	KEDJ NR	106.3 3kw	17	9	7	15	15	24	72	RESOURCE MEDIA	NBC	---
2.0	2.0	2.6	1.7	1.6	18	KZRX AOR	100.3 90kw	18	8	13	17	22	30	56	FIRST CITY	ABC	RSS

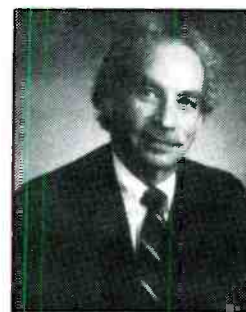
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Norman Fischer, President

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12+ POPULATION: 1,737,300 (Black: 17.3%; Hispanic: N/A)

CLEVELAND

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK	12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
9.6	8.0	10.9	8.6	8.8	1	1	WGAR Ctry	99.5 50kw	1	9	4	3	2	2	86	NATIONWIDE	ABC	D&R
7.2	7.2	8.0	6.2	8.4	2	2	WMJI Gold	105.7 27kw	2	8	10	1	1	1	92	LEGACY	----	KATZ
6.7	6.7	7.2	8.1	7.3	3	3	WZAK UC	93.1 27.5kw	10	2	1	2	4	6	98	ZAPIS	CBS	D&R
7.4	6.4	6.3	7.9	7.2	4	4	WDOK AC	102.1 12kw	9	13	7	7	3	3	89	INDEPENDENT/CLE	----	MMRE
5.3	6.4	5.3	7.5	6.0	5	5	WRMR B-EZ	850 10(5)kw	12	19	21	20	18	9	108	INDEPENDENT/CLE	AP	MMRE
5.7	5.5	5.1	5.1	5.4	6	6	WQAL AC	104.1 11kw	3	3	5	6	8	7	59	WIN	UNIS	BAN
4.0	4.4	4.3	5.8	5.3	7	7	WNCX CR	98.5 16kw	7	7	3	4	5	10	62	METROPLEX	ABC	MCG
3.7	4.8	5.7	5.6	5.3	7	7	WWWE N/T	1100 50kw	8	12	13	11	9	5	64	BOOTH BR.	CBS	CHR
7.2	6.2	5.9	5.6	5.2	9	9	WLTF AC	106.5 11kw	6	6	9	8	7	4	60	BOOTH BR.	AP	CHR
8.6	7.0	7.6	6.1	5.2	9	9	WMMS AOR	100.7 34kw	5	5	1	5	6	13	58	SHAMROCK BR.	SOU	KATZ
4.7	4.5	3.3	4.5	4.7	11	11	WJMO-FM CHR	92.3 40kw	4	1	6	9	12	15	53	UNITED	ABC	MMR
2.6	3.1	2.6	2.1	3.8	12	12	WKNR Sports	1220 50kw	11	11	11	10	10	8	61	C.V. ASSOCIATES	ABC	EAST
2.2	2.2	2.8	2.6	2.7	13	13	WCLV Clas	95.5 31kw	15	15	19	16	15	12	84	RADIO SEAWAY	----	CMBS
2.5	2.8	2.5	2.6	2.7	14	14	WENZ CHR	107.9 70kw	13	4	8	12	13	18	58	ARDMAN	SOU	TOR
2.5	3.0	2.8	2.6	2.3	15	15	WNWV NAC	107.3 50kw	14	17	14	13	11	11	65	ELYRIA-LORAIN	----	TOR
2.1	2.5	1.9	2.5	1.7	16	16	WJMO UG	1490 1kw	19	14	15	14	14	14	61	UNITED	ABC	MMR
1.0	1.9	2.0	1.5	1.6	17	17	WHK N/T	1420 5kw	16	18	17	18	17	17	55	SHAMROCK BR.	BRN	KATZ
2.0	1.4	1.1	1.3	1.5	18	18	WERE N/T	1300 5kw	17	20	20	19	19	16	53	METROPLEX	CNN	MCG
0.8	0.9	0.8	0.7	1.2	19	19	WONE-FM AOR	97.5 12kw	18	10	12	15	16	19	43	MEDIACOMM	----	MCG
0.9	0.8	0.7	0.5	1.1	20	20	WEOL FS	930 1kw	21	21	24	24	22	21	88	ELYRIA-LORAIN	ABC	TOR

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Continued from Page 61

12+ POPULATION: 1,854,800 (Black: N/A; Hispanic: 14.6%)

PHOENIX

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KUPD	1 KMLE	1 KUPD	1 KNIX	1 KTAR	1 KNIX	CTRY 17.2
2 KMLE	2 KNIX	2 KNIX	2 KMLE	2 KNIX	2 KKLK	N/T 15.3
3 KEDJ	3 KKFR	3 KTAR	3 KKLK	3 KMLE	3 KMLE	AOR 12.2
4 KNIX	4 KVRV	4 KMLE	4 KPSN	4 KFYI	4 KPSN	AC 12.0
5 KTAR	5 KESZ	5 KFYI	5 KESZ	5 KUPD	5 KESZ	GOLD/CR 9.6
6 KZRZ	6 KKLK	6 KSLX	6 KVRV	6 KZON	6 KVRV	CHR 7.1
7 KSLX	7 KUPD	7 KDKB	7 KZON	7 KDKB	7 KZON	BBND 4.8
8 KDKB	8 KPSN	8 KZON	8 KKFR	8 KPSN	8 KTAR	NR 2.1
9 KKFR	9 KOY-FM	9 KPSN	9 KTAR	9 KVRV	9 KFYI	
10 KVRV	10 KDKB	10 KVRV	10 KFYI	10 KSLX	10 KKFR	

Continued from Page 62

12+ POPULATION: 1,737,300 (Black: 17.3%; Hispanic: N/A)

CLEVELAND

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WNCX	1 WZAK	1 WNCX	1 WZAK	1 WMJI	1 WMJI	AC 17.8
2 WMMS	2 WQAL	2 WMJI	2 WQAL	2 WNCX	2 WGAR	GOLD/CR 13.7
3 WZAK	3 WGAR	3 WMMS	3 WLTF	3 WMMS	3 WDOK	N/T 13.3
4 WGAR	4 WLTF	4 WGAR	4 WMJI	4 WGAR	4 WQAL	UC 9.0
5 WKNR	5 WJMO-FM	5 WKNR	5 WGAR	5 WKNR	5 WLTF	CTRY 8.8
6 WJMO-FM	6 WMMS	6 WZAK	6 WDOK	6 WWWE	6 WZAK	CHR 7.4
7 WMJI	7 WDOK	7 WWWE	7 WJMO-FM	7 WDOK	7 WMMS	AOR 6.4
8 WDOK	8 WNCX	8 WDOK	8 WNCX	8 WZAK	8 WJMO-FM	B/EZ 6.0
9 WQAL	9 WENZ	9 WQAL	9 WMMS	9 WLTF	9 WNCX	CLAS 2.7
10 WENZ	10 WMJI	10 WENZ	10 WENZ	10 WQAL	10 WNWV	NAC 2.3

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RANTEL
Laurel, Maryland
301-490-8700



12+ POPULATION: 1,557,800 (Black: N/A; Hispanic: 11.3%)

DENVER

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK	12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
9.6	13.0	10.8	11.2	11.0	1	1	KYGO-FM Ctry	98.5 100kw	2	6	1	1	1	2	92	JEFFERSON-PILOT	---	CBS
8.6	7.0	8.8	9.6	10.2	2	2	KOA Talk	850 50kw	1	14	10	4	3	1	68	JACOR	ABC	EAST
3.8	5.0	4.8	6.2	6.5	3	3	KRFX CR	103.5 100kw	3	5	2	2	2	6	69	JACOR	CBS	EAST
6.3	5.9	5.3	4.3	5.5	4	4	KXKL-A/F Gold	1280/105.1 5kw/100kw	4	4	9	5	5	3	61	SHAMROCK BR.	---	D&R
7.8	5.3	6.1	6.9	5.4	5	5	KOSI AC	101.7 100kw	5	10	8	6	6	4	62	TRIBUNE	---	BAN
6.2	4.5	6.3	6.7	5.1	6	6	KBCO-A/F AOR	1190/97.3 5kw/100kw	11	12	5	3	4	7	81	NOBLE	---	MMR
5.7	5.4	6.0	5.8	4.9	7	7	KQKS CHR	104.3 58kw	7	1	4	10	12	19	68	WESTERN CITIES	---	TOR
6.3	6.2	6.5	5.2	4.4	8	8	KBPI AOR	105.9 99kw	6	2	3	7	11	20	56	GREAT AMERICAN	SOU	BAN
4.1	3.2	2.3	2.7	3.8	9	9	KWMX-A/F AC	1600/107.5 5kw/91kw	8	3	6	8	10	12	51	CAP CITIES/ABC	ABC	CBS
4.5	4.3	4.8	3.7	3.6	10	10	KHOW-A/F AC	630/95.7 5kw/100k	9	16	14	12	7	5	56	NOBLE	MBS	MMR
5.0	4.0	3.4	3.6	3.5	11	11	KMJI AC	100.3 100kw	10	7	11	9	8	8	52	GENESIS	---	CHR
2.9	2.6	3.0	2.7	2.9	12	12	KHIH NAC	94.7 100kw	13	17	13	11	9	9	60	C.L.G. MEDIA	---	D&R
2.2	1.9	2.4	2.0	2.9	12	12	KYGO Ctry	950 5kw	16	29	22	19	18	13	86	JEFFERSON-PILOT	AP	CBS
2.4	2.5	1.7	2.7	2.4	14	14	KEZW BBnd	1430 5kw	19	26	29	29	24	16	89	TRIBUNE	SMN	BAN
2.0	2.3	2.0	1.9	2.4	14	14	KYBG-A/F B/EZ	1090/92.1 50(.5)kw/820w	15	27	16	15	13	11	70	CENTURY	NBC	TOR
3.0	3.1	2.8	2.1	2.3	16	16	KAZY AOR	106.7 100kw	12	9	7	13	17	12	47	JACOR	ABC	EAST
2.0	2.4	1.8	1.5	2.2	17	17	KRZN Nost	760 5(1)kw	20	24	24	22	21	15	82	GENESIS	---	CHR
0.8	0.9	1.7	1.7	2.1	18	18	KNUS N/T	710 5kw	17	25	17	16	15	14	63	ALAMEDA ENT.	CNN	---
1.1	1.7	0.5	2.0	2.1	18	18	KZDG Ctry	92.5 57kw	14	16	12	14	14	17	57	PREMIERE RADIO	---	K&P
2.4	2.7	2.7	2.7	1.7	20	20	KVOD Clas	99.5 100kw	18	20	21	18	16	10	53	HENRY	---	CMBS
1.6	1.7	1.7	1.6	1.3	21	21	KTCL NR	93.3 100kw	21	11	15	17	19	21	55	US MEDIA	---	MCG
0.4	0.6	0.3	0.4	1.2	22	22	KDKO UC	1510 10(5)kw	22	13	18	20	20	18	112	WIRELESS INC.	---	---

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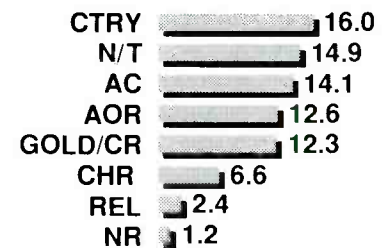
12+ POPULATION: 1,473,700 (Black & Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
9.5	9.5	10.5	7.8	9.6	1	KUPL-A/F Ctry	1330/98.5 5kw/100kw	2	4	2	2	1	1	83	SCRIPPS HOWARD	AP	BAN
6.4	7.0	8.2	8.0	8.2	2	KXL N/T	750 50(20)kw	5	15	9	9	6	2	81	KAYE-SMITH	CBS	MGC
6.7	5.8	7.1	5.6	6.9	3	KUFO AOR	101.1 100kw	6	2	1	1	4	13	72	HENRY	---	EAST
5.8	6.3	5.6	5.5	6.8	4	KKCW AC	103.3 95kw	7	6	4	3	3	5	73	TRUMPER	---	D&R
8.4	7.8	8.0	8.3	6.6	5	KKRZ CHR	100.3 95kw	1	1	5	8	11	12	55	GREAT AMERICAN	---	KATZ
6.7	7.3	5.0	6.4	6.4	6	KWJJ-A/F Ctry	1080/99.5 50(10)kw/52kw	4	5	7	6	7	6	62	PARK	ABC	D&R
5.5	5.7	5.2	6.2	5.7	7	KINK-A/F AOR	620/101.9 5kw/100kw	8	11	8	4	2	3	66	EMBARCADO MED.	---	MMR
10.7	6.4	7.5	7.9	5.6	8	KEX FS	1190 50kw	3	12	13	11	8	4	51	GREAT AMERICAN	ABC	KATZ
3.3	4.2	4.4	4.4	4.8	9	KGON CR	92.3 100kw	9	10	3	5	5	8	59	APOGEE	---	CBS
6.0	5.9	6.1	4.3	4.3	10	KKSN-FM Gold	97.1 100kw	10	7	10	7	9	7	54	HERITAGE	UNIS	CHR
3.0	2.6	2.7	3.8	4.1	11	KXYQ AC	105.1 100kw	11	3	6	10	10	10	56	FIRST CITY	ABC	TOR
3.3	4.2	2.6	3.0	3.2	12	KXL-FM AC	95.5 100kw	12	26	15	12	12	9	61	KAYE-SMITH	---	MCG
4.4	3.8	3.5	5.1	3.2	12	KKSN Gold	910 5kw	13	16	26	22	20	11	77	HERITAGE	UNIS	CHR
0.9	0.9	0.7	0.7	1.2	14	KBBT NR	970 5kw	17	8	11	15	16	24	55	HENRY	---	EAST
0.5	1.0	0.7	1.2	1.2	14	KDBX CC	107.5 4.1kw	21	14	12	13	14	18	92	EDUCAT. MEDIA	---	---
1.1	1.4	1.8	1.7	1.2	14	KPDQ-FM Rel	93.7 100kw	14	17	22	20	17	16	42	SALEM	---	---
1.1	1.4	1.4	1.1	1.1	17	KFXX Sports	1520 50(10)kw	16	25	18	14	13	15	48	APOGEE	CNN	CBS

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 KUFO	1 KKCW	1 KUFO	1 KKCW	1 KGON	1 KKCW
2 KGON	2 KUPL-FM	2 KGON	2 KUPL-FM	2 KUFO	2 KUPL-FM
3 KKRZ	3 KUFO	3 KUPL-FM	3 KINK-FM	3 KUPL-FM	3 KINK-FM
4 KXL	4 KKRZ	4 KINK-FM	4 KKRZ	4 KINK-FM	4 KWJJ-FM
5 KUPL-FM	5 KINK-FM	5 KXL	5 KXYQ	5 KXL	5 KXYQ
6 KKCW	6 KWJJ-FM	6 KKCW	6 KWJJ-FM	6 KEX	6 KEX
7 KXYQ	7 KXYQ	7 KKS-FM	7 KUFO	7 KKS-FM	7 KKS-FM
8 KWJJ-FM	8 KGON	8 KWJJ-FM	8 KKS-FM	8 KKCW	8 KXL
9 KINK-FM	9 KKS-FM	9 KEX	9 KGON	9 KWJJ-FM	9 KUFO
10 KBBT	10 KDBX	10 KKRZ	10 KEX	10 KXL-FM	10 KKRZ



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12+ POPULATION: 1,330,200 (Black: 12.3%;Hispanic: N/A)

MILWAUKEE

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REF FIRM
11.7	11.7	11.1	7.1	9.4	1	WTMJ N/T	620 5kw	1	12	12	12	8	1	76	JOURNAL COMM.	CBS	CHR
7.9	7.7	7.9	8.5	8.2	2	WMIL Ctry	106.1 50kw	5	4	4	5	3	2	96	SUNDANCE	----	MMR
6.1	6.0	5.1	6.6	7.6	3	WLUM CHR	102.1 50kw	2	1	3	4	10	12	81	ALL PRO	SOU	BAN
6.9	6.3	7.0	5.9	7.5	4	WKLH CR	96.5 20kw	4	6	1	1	1	4	84	SAGA	----	MCG
3.8	3.7	5.5	6.6	6.4	5	WISN Talk	1130 50(10)kw	7	17	10	7	4	3	89	HEARST	ABC	KATZ
6.7	6.6	6.4	5.9	5.7	6	WOKY BBnd	920 5(1)kw	10	18	19	17	17	10	95	SUNDANCE	MBS	MMR
6.2	4.5	6.2	5.3	5.3	7	WLZR-FM AOR	102.9 50kw	6	3	2	2	7	15	68	GREAT AMERICAN	ABC	EAST
5.6	6.2	5.1	5.9	5.2	8	WKTI AC	94.5 15.5kw	3	5	5	3	2	7	57	JOURNAL COMM.	ABC	CHR
4.4	4.3	4.7	4.9	4.6	9	WEZW AC	103.7 19.5kw	13	14	11	13	11	5	89	MULTIMEDIA	ABC	MMR
4.5	3.6	4.5	4.1	4.3	10	WMYX AC	99.1 50kw	9	10	8	6	5	8	65	HERITAGE MEDIA	CBS	EAST
5.0	5.2	3.9	5.1	4.1	11	WKKV-A/F UC	1460/100.7 .5kw/50kw	14	2	6	8	12	14	88	UNC VENTURES	UNIS	TOR
4.3	3.6	3.3	3.7	4.0	12	WLTQ AC	97.3 15.5kw	12	11	9	10	9	9	73	HEARST	ABC	KATZ
3.3	3.8	3.7	4.2	3.7	13	WZTR Gold	95.7 34kw	11	8	13	9	6	6	64	SHOCKLEY COMM.	----	BAN
3.6	4.0	3.1	3.7	2.8	14	WQFM AOR	93.3 12.5kw	8	9	7	11	13	18	43	SHAMROCK COMM	ABC	MMR
2.6	2.3	2.4	1.6	2.0	15	WFMR Clas	98.3 6kw	15	15	18	16	15	11	61	CAPITOL CLASS.	NBC	CMBS
1.0	2.3	1.4	1.6	2.0	15	WMVP UAC	1290 5kw	16	16	14	14	14	13	85	ALL PRO	CBS	BAN
2.0	2.8	2.6	1.9	1.8	17	WNOV UC	860 .25kw	17	13	15	15	16	16	99	COURIER	AURN	----
1.1	1.2	0.8	1.3	1.2	18	WTKM-FM Polka	104.9 5.8kw	20	21	22	23	25	19	80	IROQUOIS	----	----
0.8	1.0	1.4	0.5	1.0	19	WRJN FS	1400 1kw	21	20	23	25	23	22	86	VISION	ABC	CHR

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	AC	N/T
1 WLZR-FM	1 WLUM	1 WKLH	1 WLUM	1 WKLH	1 WKTI	18.1	16.8
2 WKLH	2 WKLH	2 WLZR-FM	2 WKTI	2 WISN	2 WMYX	11.2	
3 WMIL	3 WKTI	3 WISN	3 WMYX	3 WLZR-FM	3 WMIL	8.2	
4 WQFM	4 WKKV-FM	4 WMIL	4 WKLH	4 WTMJ	4 WLTQ	8.1	
5 WISN	5 WMIL	5 WTMJ	5 WKKV-FM	5 WMIL	5 WKLH	7.9	
6 WKTI	6 WMYX	6 WQFM	6 WMIL	6 WKTI	6 WLUM	7.6	
7 WLUM	7 WLZR-FM	7 WKTI	7 WLTQ	7 WZTR	7 WZTR	5.7	
8 WKKV-FM	8 WLTQ	8 WZTR	8 WZTR	8 WQFM	8 WEZW	2.0	
9 WTMJ	9 WQFM	9 WLUM	9 WEZW	9 WMYX	9 WKKV-FM	1.2	
10 WLTQ	10 WZTR	10 WMYX	10 WLZR-FM	10 WLTQ	10 WTMJ		

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12+ POPULATION: 1,327,400 (Black: 12.0%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ADULT	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
9.8	10.8	9.5	12.0	11.2	1	WDAF Ctry	610 5kw	1	13	10	8	3	1	84	GREAT AMERICAN	ABC	KATZ
11.4	11.2	13.4	11.1	11.0	2	KFKF Ctry	94.1 100kw	2	8	3	1	1	2	95	SCONNIX	----	D&R
6.8	7.6	7.7	7.6	9.0	3	KPRS UC	103.3 100kw	13	4	1	2	2	5	145	KRPS, INC.	AURN	EAST
5.7	7.3	5.8	5.6	6.4	4	KQRC AOR	98.9 100kw	4	3	2	3	5	15	77	JOURNAL COMM.	----	D&R
3.8	4.0	4.1	4.2	5.5	5	KBEQ-A/F* Ctry	1030/104.3 1(.5)kw/99kw	3	2	6	4	7	6	63	NOBLE	ABC	TOR
5.2	5.8	4.5	6.0	4.7	6	KLTH AC	99.7 100kw	10	10	11	10	10	3	72	BONNEVILLE IN.	UNIS	D&R
4.6	5.3	5.0	3.9	4.1	7	KCFX CR	101.1 97kw	6	14	5	5	8	12	55	HERITAGE MEDIA	UNIS	CHR
4.6	3.8	4.9	5.5	4.1	7	KMBZ N/T	980 5kw	8	22	13	13	12	7	58	BONNEVILLE INT.	NBC	D&R
1.6	2.0	1.1	2.1	3.9	9	KISF CHR	107.3 100kw	12	1	9	12	14	17	62	ALLUR K.C.	----	DUR
5.8	4.2	4.1	3.9	3.9	9	KUDL AC	98.1 100kw	5	5	8	11	11	11	51	APOLLO RADIO	AP	MMR
3.8	3.6	4.0	4.2	3.8	11	KCMO-FM Gold	94.9 100kw	9	7	12	9	6	4	56	GANNETT	----	MCG
6.9	5.8	6.0	5.1	3.8	11	KYYS AOR	102.1 100kw	7	6	4	6	9	16	53	GREAT AMERICAN	SOU	KATZ
4.4	3.6	3.5	4.4	3.7	13	KMXV AC	93.3 100kw	11	11	7	7	4	10	57	APOLLO RADIO	----	MMR
5.3	4.4	4.9	3.6	3.5	14	KCMO N/T	810 50(5)kw	14	16	17	14	13	8	60	GANNETT	----	MCG
2.1	2.1	2.5	2.5	2.3	15	KXTR Clas	96.5 99kw	15	20	18	15	16	9	62	KXTR BROAD. CO.	UNIS	CMBS
1.8	1.3	1.1	1.5	2.2	16	KPRT Rel	1590 1kw	19	12	15	18	17	14	98	KPRS, INC	MBS	EAST
2.2	2.5	1.6	3.4	1.8	17	KFEZ Nost	1190 5kw	18	19	23	24	23	18	72	BEAL BR.	AP	----
2.0	1.5	1.4	1.8	1.7	18	WHB Gold	710 10(5)kw	16	23	21	16	15	13	48	APOLLO RADIO	AP	MMR
1.5	2.4	2.7	1.8	1.4	19	KKCJ Ctry	106.5 100kw	17	9	14	17	18	20	39	ARDMAN	SMN	D&R
0.9	1.0	1.0	0.9	1.3	20	KCCV Rel	760 6kw	21	17	19	20	20	19	88	BOTT BR.	----	----

* KBEQ (AM) formerly KBZR (Nost).

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 KQRC	1 KPRS	1 KQRC	1 KFKF	1 KFKF	1 KFKF	CTRY	29.1
2 KPRS	2 KFKF	2 KPRS	2 KPRS	2 KPRS	2 KPRS	AC	12.3
3 KYYS	3 KBEQ-FM	3 KFKF	3 KMXV	3 WDAF	3 WDAF	AOR	10.2
4 KFKF	4 KQRC	4 KCFX	4 KUDL	4 KQRC	4 KMXV	GOLD/CR	9.6
5 KCFX	5 KCFX	5 KYYS	5 KBEQ-FM	5 KYYS	5 KUDL	UC	9.0
6 KBEQ-FM	6 KUDL	6 KBEQ-FM	6 KCMO-FM	6 KCFX	6 KCMO-FM	N/T	7.6
7 KMBZ	7 KMXV	7 WDAF	7 KLTH	7 KMBZ	7 KLTH	CHR	3.9
8 KISF	8 KYYS	8 KMBZ	8 KCFX	8 KBEQ-FM	8 KBEQ-FM	REL	3.5
9 WDAF	9 KLTH	9 KCMO-FM	9 WDAF	9 KCMO-FM	9 KCFX	CLAS	2.3
10 KMXV	10 WDAF	10 KISF	10 KQRC	10 KLTH	10 KQRC	BBND	1.8

12+ POPULATION: 1,310,100 (Black: N/A; Hispanic: 10.9%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK	12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
10.7	12.8	13.6	13.5	12.9	1	1	KFBK N/T	1530 50kw	1	10	5	2	1	1	94	GROUP W	ABC	G/W
7.7	7.2	7.7	6.5	9.6	2	2	KSFM CHR	102.5 50kw	2	1	1	1	4	4	80	GENESIS	ABC	MMR
6.2	9.5	7.1	5.7	6.0	3	3	KRAK-FM Ctry	105.1 50kw	3	2	6	6	5	3	67	EZ	----	KATZ
6.0	6.2	3.7	5.2	6.0	3	3	KSEG CR	96.9 50kw	4	9	3	3	2	4	69	GREAT AMERICAN	----	CHR
5.9	4.9	5.9	5.7	5.6	5	5	KYMX AC	96.1 50kw	7	3	10	8	7	2	73	TRIBUNE	----	CHR
5.5	4.0	5.5	6.2	5.2	6	6	KGBY AC	92.5 50kw	5	13	4	4	3	6	62	GROUP W	----	G/W
5.3	6.7	6.0	5.9	5.2	6	6	KRXQ AOR	93.7 25kw	9	5	2	5	6	17	72	FULLER-JEFFREY	----	TOR
5.1	4.3	5.2	4.1	4.2	8	8	KNCI Ctry	98.5 50kw	6	7	7	7	10	9	54	NATIONWIDE	----	MCG
2.6	4.1	3.7	3.3	3.3	9	9	KHYL Gold	101.1 36kw	8	6	12	9	8	5	46	AMERICAN MEDIA	----	EAST
5.0	4.5	3.5	4.4	3.2	10	10	KXOA-FM AC	107.9 50kw	10	12	9	10	9	7	47	BROWN	----	BAN
2.4	3.0	1.9	4.1	2.7	11	11	KQPT AOR	100.5 115kw	12	16	11	11	11	8	57	BROWN	SOU	D&R
2.7	2.1	1.9	2.5	2.6	12	12	KRAK Ctry	1140 50kw	13	15	20	14	13	11	70	EZ	----	KATZ
3.2	2.4	2.5	2.3	2.5	13	13	KWOD* CHR	106.5 50kw	11	4	8	12	14	27	49	ROYCE INTL.	CBS	D&R
2.9	2.5	2.2	2.5	2.1	14	14	KCTC Nost	1320 5kw	14	25	31	28	26	12	60	TRIBUNE	UNIS	CHR
1.4	1.6	2.0	1.5	1.5	15	15	KGO N/T	810 50kw	15	29	23	23	19	15	55	CAP CITIES/ABC	ABC	BAN
0.6	0.5	0.6	1.0	1.4	16	16	KRFD AOR	99.9 1.75kw	18	30	14	13	12	13	66	RIVER CITIES	----	D&R
1.0	1.0	1.3	0.6	1.4	16	16	KSMJ Gold	1380 5kw	16	19	17	15	15	14	51	GENESIS	SMN	MMR
0.5	0.4	1.0	0.7	1.1	18	18	KQBR** Ctry	104.3 2.95kw	19	14	15	17	16	20	62	KYLO INC.	----	KATZ
0.2	0.4	0.4	0.3	1.0	19	19	KSTE N/T	650 25(1)kw	22	26	30	27	25	18	70	FULLER-JEFFREY	ABC	TOR

* Now New Rock. ** Under LMA with EZ Comm.

Continued on Page 70

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MARKETING/RESEARCH PARTNERS, INC.

CONSIDERED BY MANY TO BE
"THE BEST" MUSIC TESTING COMPANY
 IN THE BUSINESS. CALL
(800)767-3533

12+ POPULATION: 1,302,400 (Black: N/A; Hispanic: 24.1%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+MCH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
8.3	11.0	10.8	9.1	9.1	1	KFRG Ctry	95.1 50kw	1	7	2	1	1	1	80	KEYMARKET	---	MMR
6.0	6.8	5.9	6.8	8.2	2	KFI Talk	640 50kw	3	17	6	2	2	2	97	COX	MBS	CHR
8.9	8.4	8.5	6.7	7.9	3	KGGI CHR	99.1 2.55kw	2	1	1	3	4	5	72	AMERICAN MEDIA	ABC	MCG
4.6	3.4	4.8	4.9	5.4	4	KOST AC	103.5 12.5kw	4	13	3	4	3	4	66	COX	---	CHR
3.5	4.9	3.0	3.1	3.8	5	KCAL-FM AOR	96.7 1.75kw	8	6	4	6	7	9	71	ANAHEIM BR.	---	TOR
5.3	4.6	4.2	4.5	3.7	6	KLOS AOR	95.5 61kw	6	14	7	5	5	6	55	CAP CITIES/ABC	ABC	KATZ
0.8	1.3	0.7	2.3	3.7	6	KOLA* Gold	99.9 31kw	7	12	10	7	6	3	62	KOLA INC.	ABC	TOR
3.8	2.3	4.8	4.0	3.4	8	KIIS-A/F CHR	1150/102.7 5kw/8kw	5	2	5	8	9	22	48	GANNETT	---	MCG
3.2	2.2	2.6	3.1	3.2	9	KHTX CHR	97.5 72kw	10	8	9	9	8	8	64	HENRY	---	EAST
1.4	2.2	2.1	1.9	2.8	10	KWRP B/EZ	96.1 60w	26	20	48	40	23	12	143	JERRY HARTLINE	---	---
1.9	1.9	1.8	2.2	2.5	11	KROQ NR	106.7 5.5kw	12	4	8	10	25	44	62	INFINITY	---	TOR
1.7	1.9	2.1	2.4	2.1	12	KBIG AC	104.3 105kw	13	21	11	13	14	14	54	BONNEVILLE INT.	---	CBS
1.8	3.0	2.4	1.6	2.1	12	KNX News	1070 50kw	11	36	22	22	16	10	44	CBS	CBS	CBS
3.3	3.0	4.0	2.8	2.0	14	KRTH Gold	101.1 51kw	9	10	19	15	11	7	39	BEASLEY	UNIS	BAN
0.7	1.2	1.1	1.3	1.9	15	KDIF Span	1440 1kw	15	15	16	14	13	11	64	INLAND EMPIRE	UPI	KT-H
2.4	2.9	1.7	2.6	1.9	15	KKBT UC	92.3 43kw	20	19	13	11	10	15	88	EVERGREEN	---	MMR
2.4	1.0	1.8	1.6	1.8	17	KCAL Span	1410 5(4)kw	17	9	15	16	15	16	74	ANAHEIM BR.	---	LOTUS
1.5	1.7	1.4	2.2	1.8	17	KLSX CR	97.1 21kw	18	32	12	12	12	20	76	GREATER MEDIA	---	MMR
1.4	1.4	2.7	2.6	1.8	17	KRSO Nost	590 1kw	25	33	44	43	41	39	88	HENRY	UNIS	EAST
1.5	1.9	1.5	1.3	1.6	20	KPWR CHR	105.9 72kw	14	3	14	17	35	40	44	EMMIS	---	D&R
1.9	1.6	1.6	1.6	1.5	21	KCBS-FM Gold	93.1 28kw	16	25	21	21	17	13	54	CBS	CBS	CBS
2.3	1.7	1.7	1.4	1.5	21	KLVE Span	107.5 29.5kw	22	22	18	18	19	18	74	HEFTEL	---	CAB
1.9	1.7	2.0	1.6	1.4	23	KTWV NAC	94.7 55kw	24	42	20	19	18	21	70	GROUP W	---	G/W
1.0	1.3	0.6	0.7	1.1	24	KABC Talk	790 5kw	28	31	36	23	21	17	61	CAP CITIES/ABC	ABC	KATZ
0.8	0.7	1.7	0.6	1.1	24	KAEV UC	103.9 38w	19	11	17	20	22	26	47	ALL PRO	---	D&R
0.0	0.0	0.0	0.0	1.1	24	KWRM Span	1370 5(2.5)kw	35	18	27	31	31	38	110	MAJOR MARKET	---	LOTUS
0.5	0.7	0.8	1.3	1.0	27	KKGO Clas	105.1 18kw	27	28	33	34	27	19	55	MT. WILSON FM	AP	CMBS

* Under LMA with KCAL-FM

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#24

DENVER-BOULDER

DENVER

Continued from Page 64

12+ POPULATION: 1,557,800 (Black: N/A; Hispanic: 11.3%)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KYGO-FM	1 KYGO-FM	1 KRFX	1 KYGO-FM	1 KRFX	1 KYGO-FM	AC 16.3
2 KRFX	2 KWMX-FM	2 KYGO-FM	2 KOSI	2 KOA	2 KOSI	CTRY 16.0
3 KBPI	3 KQKS	3 KOA	3 KXKL-FM	3 KYGO-FM	3 KXKL-FM	N/T 12.3
4 KAZY	4 KRFX	4 KBCO-FM	4 KWMX	4 KBCO-FM	4 KBCO-FM	GOLD/CR 12.0
5 KBCO-FM	5 KBPI	5 KBPI	5 KBCO-FM	5 KXKL-FM	5 KOA	AOR 11.8
6 KQKS	6 KBCO-FM	6 KXKL-FM	6 KMJI	6 KYBG	6 KMJI	CHR 4.9
7 KOA	7 KOSI	7 KAZY	7 KRFX	7 KBPI	7 KRFX	BBND 4.6
8 KOSI	8 KHIH	8 KYBG	8 KQKS	8 KOSI	8 KWMX-FM	NAC 2.9
9 KXKL-FM	9 KZDG	9 KOSI	9 KHOW-FM	9 KHIH	9 KHOW-FM	B/EZ 2.4
10 KMJI	10 KXKL-FM	10 KQKS	10 KHIH	10 KNUS	10 KHIH	CLAS 1.7
						NR 1.3
						UC 1.2

#28

SACRAMENTO

SACRAMENTO

Continued from Page 68

12+ POPULATION: 1,310,100 (Black: N/A; Hispanic: 10.9%)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KRXQ	1 KSFM	1 KSEG	1 KSFM	1 KFBK	1 KGBY	N/T 15.4
2 KSEG	2 KGBY	2 KFBK	2 KGBY	2 KSEG	2 KRAK-FM	AC 14.0
3 KSFM	3 KRAK-FM	3 KRXQ	3 KRAK-FM	3 KRXQ	3 KFBK	CTRY 13.9
4 KFBK	4 KRXQ	4 KSFM	4 KFBK	4 KSFM	4 KYMX	CHR 12.1
5 KGBY	5 KNCI	5 KGBY	5 KXOA-FM	5 KGBY	5 KSFM	GOLD/CR 10.7
6 KNCI	6 KSEG	6 KNCI	6 KHYL	6 KRAK-FM	6 KXOA-FM	AOR 9.3
7 KWOD	7 KWOD	7 KRAK-FM	7 KYMX	7 KNCI	7 KHYL	BBND 2.1
8 KRAK-FM	8 KXOA-FM	8 KYMX	8 KNCI	8 KYMX	8 KSEG	
9 KXOA-FM	9 KYMX	9 KQPT	9 KSEG	9 KQPT	9 KQPT	
10 KYMX	10 KHYL	10 KWOD	10 KQPT	10 KHYL	10 KNCI	

#29

RIVERSIDE-SAN BERNARDINO

RIVERSIDE-SAN BERN

Continued from Page 69

12+ POPULATION: 1,302,400 (Black: N/A; Hispanic: 24.1%)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KFI	1 KGGI	1 KFI	1 KFRG	1 KFI	1 KFRG	CHR 12.9
2 KLOS	2 KIIS-FM	2 KFRG	2 KGGI	2 KFRG	2 KGGI	CTRY 12.3
3 KCAL-FM	3 KFRG	3 KLOS	3 KOST	3 KLOS	3 KOST	N/T 11.4
4 KGGI	4 KOST	4 KGGI	4 KIIS-FM	4 KOST	4 KOLA	GOLD/CR 9.0
5 KROQ	5 KCAL-FM	5 KCAL-FM	5 KOLA	5 KCAL-FM	5 KFI	AC 7.5
6 KOST	6 KKBT	6 KOST	6 KCAL-FM	6 KOLA	6 KCAL-FM	AOR 7.5
7 KFRG	7 KOLA	7 KROQ	7 KFI	7 KGGI	7 KIIS-FM	SPAN 6.3
8 KLSX	8 KHTX	8 KOLA	8 KHTX	8 KLSX	8 KKBT	UC 3.0
9 KHTX	9 KBIG	9 KLSX	9 KKBT	9 KHTX	9 KHTX	B/EZ 2.8
10 KIIS-FM	10 KFI	10 KHTX	10 KBIG	10 KNX	10 KRTH	NR 2.5
						BBND 1.8
						NAC 1.4
						CLAS 1.0

12+ POPULATION: 1,287,100 (Black: N/A; Hispanic: 19.8%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
8.2	7.2	11.4	8.9	8.2	1	KGO NT	810 50kw	1	27	14	5	1	1	80	CAP CITIES/ABC	ABC	BAN
4.2	3.5	3.8	4.0	7.0	2	KNBR FS	680 50kw	3	20	7	1	2	3	82	SUSQUEHANNA	NBC	EAST
5.5	6.0	6.0	6.2	6.9	3	KBAY AC	100.3 163kw	5	13	22	12	6	2	90	UNITED	----	MMR
5.6	5.7	4.7	5.1	5.0	4	KHQT CHR	97.7 1.65kw	2	1	2	7	17	22	55	ANAHEIM BR.	----	D&R
5.0	4.7	5.2	4.2	4.4	5	KSJO AOR	92.3 50kw	6	4	1	2	5	17	62	BAYCOM PARTNER	ABC	MCG
3.5	3.1	3.0	3.6	3.9	6	KRTY Ctry	95.3 375w	11	21	6	6	7	5	68	EMPIRE	UNIS	MMR
4.0	5.0	3.7	4.3	3.6	7	KEZR AC	106.5 50kw	8	9	5	3	3	12	55	ALTA	----	CHR
4.2	4.0	5.4	4.6	3.4	8	KCBS News	740 50kw	4	25	21	17	8	4	44	CBS	CBS	CBS
1.7	1.2	2.3	4.1	3.4	8	KLOK Span	1170 50(5)kw	24	8	3	8	10	20	114	BAHIA RADIO	CRC	KT-H
2.4	2.2	1.7	3.4	3.3	10	KUFY CR	94.5 1.2kw	7	17	10	4	4	6	49	KOOL COMM.	----	D&R
2.9	2.5	2.8	2.4	3.2	11	KOIT-AIF AC	1260/96.5 5(1)kw/33kw	10	10	13	11	14	9	50	BONNEVILLE INT.	----	KATZ
2.1	3.6	1.7	2.8	2.8	12	KIOI AC	101.3 125kw	9	3	12	10	13	16	49	FAIRMONT	----	TOR
2.6	2.6	2.3	2.4	2.8	12	KITS NR	105.3 15kw	17	7	4	9	12	26	67	ENTERCOM	----	D&R
2.6	2.0	2.2	2.2	2.8	12	KSAN Ctry	94.9 30kw	15	42	15	13	9	7	63	SHAMROCK BR.	----	MCG
1.7	2.5	1.8	1.9	2.6	15	KFRC Nost	610 5kw	19	30	40	37	35	19	78	ALLIANCE	MBS	KATZ
1.6	1.5	1.3	2.1	2.6	15	KSOL CHR	107.7 8.9kw	12	2	11	16	21	30	47	UNITED	AP	MMR
3.6	3.5	3.3	3.1	2.3	17	KARA Gold	105.7 50kw	16	18	16	18	15	11	55	EMPIRE	----	MMR
2.5	2.6	1.7	2.3	2.2	18	KKSF NAC	103.7 7.8kw	20	39	20	19	11	8	66	BROWN	----	BAN
1.9	2.6	2.8	1.9	2.2	18	KMEL CHR	106.1 69kw	14	5	9	15	23	31	49	EVERGREEN	----	CHR
3.4	4.2	3.7	3.8	2.1	20	KOME AOR	98.5 12.5kw	13	14	8	14	19	25	38	INFINITY	----	TOR
1.2	1.1	1.5	1.3	1.9	21	KFRC-FM Gold	99.7 40kw	18	15	24	20	16	10	47	ALLIANCE	----	KATZ
1.6	1.6	2.6	2.5	1.7	22	KDFC-AIF Clas	1220/102.1 5kw/33kw	21	19	29	22	20	13	52	SUNDIAL	----	CMBS
2.0	2.1	1.4	2.2	1.5	23	KBLX-AIF NAC	1400/102.9 1kw/6.6kw	22	35	18	21	18	15	50	INNER CITY	----	D&R
1.4	1.5	1.2	0.8	1.2	24	KKHI-AIF Clas	1550/95.7 10.5kw/6.9kw	26	31	36	33	27	14	50	BUCKLEY	----	D&R
1.2	0.4	0.3	0.0	1.1	25	KSRI/KSRY AC	99.1/98.9 1.1kw/6kw	25	11	17	24	22	28	42	VIACOM	----	KATZ
3.2	2.2	2.8	0.9	1.0	26	KBRG Span	104.9 3kw	27	32	19	23	30	27	50	BAHIA RADIO	CRC	KT-H

12+ POPULATION: 1,283,100 (Black & Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
8.1	9.9	6.7	6.7	7.8	1	WHJY AOR	94.1 50kw	2	4	1	1	2	8	76	GRIFFIN GROUP	SOU	KATZ
7.7	9.1	10.0	9.3	7.7	2	WPRO-FM CHR	92.3 39kw	1	2	2	2	3	7	59	TELE-MEDIA	ABC	MCG
6.6	6.9	6.8	8.8	7.5	3	WWLI AC	105.1 50kw	3	9	5	3	1	1	93	TMZ	----	TOR
5.1	4.0	5.9	5.5	5.3	4	WPRO Talk	630 5kw	4	13	17	10	8	3	67	TELE-MEDIA	ABC	MCG
4.8	4.4	6.3	5.7	5.3	4	WSNE AC	93.3 30kw	6	10	4	4	5	5	71	BECK-ROSS	----	EAST
6.0	4.6	6.3	4.6	5.2	6	WHJJ N/T	920 5kw	8	19	20	15	10	6	85	GRIFFIN GROUP	NBC	KATZ
6.3	6.0	4.5	4.8	5.1	7	WWBB Gold	101.5 13.5kw	5	11	8	6	4	2	67	WILKS/SCHWARTZ	----	MMR
4.5	4.7	4.7	3.7	5.0	8	WCTK Ctry	98.1 47kw	11	14	11	7	7	4	101	HALL	----	D&R
3.6	3.6	3.5	3.5	4.1	9	WWRX-FM CR	103.7 50kw	7	12	3	5	6	10	58	WESTERLY	CNN	D&R
3.3	3.6	4.5	3.8	4.0	10	WPLM-A/F BBnd	1390/99.1 5kw/50kw	12	35	32	29	26	9	101	PLYMOUTH ROCK	UNIS	D&R
3.5	2.6	2.8	3.9	3.5	11	WWKX CHR	106.3 1.15kw	9	1	7	9	15	36	58	OCEAN STATE	UNIS	CHR
4.2	4.0	2.4	2.1	2.6	12	WBRU NR	95.5 20kw	10	5	6	8	9	26	48	BROWN BC SERV.	SOU	MMR
2.2	1.8	1.9	2.2	2.6	12	WFHN CHR	107.1 3kw	15	3	9	11	11	13	101	SAGE	----	CHR
2.0	3.7	2.0	2.3	2.1	14	WLKW B/EZ	790 5kw	13	23	36	27	22	12	68	TMZ	----	TOR
1.1	1.6	1.3	1.1	1.6	15	WBSM N/T	1420 5(1)kw	26	18	41	44	40	24	121	H&D	NBC	CHR
0.6	1.0	1.2	1.5	1.5	16	WAAF AOR	107.3 18.5kw	16	6	12	14	25	32	57	ZAPIS	UNIS	CHR
0.7	0.7	0.6	1.0	1.4	17	WBOS AOR	92.9 8.8kw	23	17	13	12	12	17	77	GRANUM COMM.	----	MMR
0.7	0.9	0.8	1.3	1.3	18	WBCN AOR	104.1 19kw	22	15	10	13	13	38	72	INFINITY	----	TOR
1.1	0.7	1.0	1.7	1.3	18	WBZ News	1030 50kw	19	24	31	31	17	14	53	GROUP W	ABC	G/W
0.3	0.4	0.7	0.6	1.2	20	WSAR N/T	1480 5kw	32	32	40	38	39	23	112	BRISTOL COUNTY	ABC	BAN
0.0	0.0	0.0	0.6	1.1	21	WHIM* Ctry	1110 5(.25)kw	20	25	39	42	41	19	59	WESTERLY	CNN	----
0.9	0.7	0.9	0.9	1.1	21	WNRI FS	1380 2.5kw	34	44	38	39	35	21	118	AMERICAN INDEP.	CNN	NESS
2.1	1.2	1.3	0.9	1.0	23	WODS Gold	103.3 16kw	18	33	25	16	14	11	42	CBS	CBS	CBS

* Formerly WWRX (N/T), under LMA with Providence Broadcasting Co.

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Continued from Page 71

12+ POPULATION: 1,287,100 (Black: N/A; Hispanic: 19.8%)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KSJO	1 KEZR	1 KNBR	1 KEZR	1 KNBR	1 KGO	N/T 18.6
2 KNBR	2 KHQT	2 KSJO	2 KRTY	2 KGO	2 KEZR	AC 17.6
3 KLOK	3 KRTY	3 KUFX	3 KIOI	3 KSJO	3 KBAY	CHR 9.8
4 KHQT	4 KSOL	4 KLOK	4 KBAY	4 KUFX	4 KRTY	GOLD/CR 7.5
5 KITS	5 KITS	5 KGO	5 KGO	5 KCBS	5 KIOI	CTRY 6.7
6 KOME	6 KIOI	6 KHQT	6 KHQT	6 KLOK	6 KOIT-FM	AOR 6.5
7 KUFX	7 KMEL	7 KITS	7 KOIT-FM	7 KITS	7 KNBR	SPAN 4.4
8 KRTY	8 KSJO	8 KOME	8 KUFX	8 KKSF	8 KARA	NAC 3.7
9 KMEL	9 KOIT-FM	9 KRTY	9 KSOL	9 KSAN	9 KSAN	CLAS 2.9
10 KEZR	10 KLOK	10 KEZR	10 KARA	10 KOME	10 KUFX	NR 2.8
						BBND 2.6

SAN JOSE

PROVIDENCE-WARWICK-PAWTUCKET

Continued from Page 72

12+ POPULATION: 1,283,100 (Black & Hispanic: N/A)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WHJY	1 WPRO-FM	1 WHJY	1 WPRO-FM	1 WHJY	1 WWLI	N/T 15.7
2 WWRX-FM	2 WSNE	2 WWRX-FM	2 WWLI	2 WWBB	2 WPRO-FM	CHR 13.8
3 WPRO-FM	3 WWLI	3 WPRO-FM	3 WSNE	3 WWRX-FM	3 WSNE	AC 12.8
4 WWBB	4 WHJY	4 WWBB	4 WHJY	4 WWLI	4 WCTK	AOR 12.0
5 WBRU	5 WBRU	5 WWLI	5 WCTK	5 WPRO-FM	5 WHJY	GOLD/CR 10.2
6 WWKX	6 WWRX-FM	6 WSNE	6 WWBB	6 WPRO	6 WWBB	CTRY 6.1
7 WSNE	7 WWKX	7 WPRO	7 WWRX-FM	7 WSNE	7 WWRX-FM	BBND 4.0
8 WBCN	8 WCTK	8 WBRU	8 WBRU	8 WCTK	8 WPRO	NR 2.6
9 WAAF	9 WFHN	9 WCTK	9 WWKX	9 WBRU	9 WFHN	B/EZ 2.1
10 WWLI	10 WWBB	10 WWKX	10 WFHN	10 WHJJ	10 WBRU	

PROVIDENCE

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919 · 954 · 8300

12+ POPULATION: 1,196,600 (Black: 12.5%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ POP	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
13.9	13.4	12.9	10.0	11.8	1	WLW FS	700 50kw	1	9	7	5	3	1	64	JACOR	ABC	EAST
9.8	8.3	8.7	11.0	10.1	2	WUBE-A/F Ctry	1230/105.1 1kw/11kw	2	6	3	1	1	2	86	AMERICAN MEDIA	ABC	CHR
7.0	7.3	6.1	6.0	7.5	3	WEBN CR	102.7 16.5kw	4	5	1	2	4	7	68	JACOR	----	EAST
5.8	5.4	5.6	5.3	6.7	4	WOFX CR	94.9 10.5kw	5	4	2	3	5	10	64	HERITAGE MEDIA	----	KATZ
5.8	5.8	5.8	5.6	6.6	5	WGRR Gold	103.5 19.5kw	6	10	9	4	2	3	70	DALTON	----	BAN
6.8	6.1	6.4	5.9	6.6	5	WKRQ CHR	101.9 16kw	3	1	4	8	9	13	52	GREAT AMERICAN	ABC	KATZ
6.4	5.4	6.3	5.0	6.0	7	WIZF UC	100.9 1.25kw	9	2	5	7	8	11	97	INTERURBAN BR.	ABC	D&R
5.9	4.9	5.3	5.5	6.0	7	WWNK AC	94.1 32kw	7	3	6	6	6	5	69	BOOTH BR.	----	MMR
3.6	3.8	4.5	5.2	5.3	9	WCKY N/T	1530 50kw	10	22	15	12	10	4	92	FEDERATED MEDIA	CBS	MCG
3.5	4.4	4.4	4.7	4.4	10	WRRM AC	98.5 17.5kw	8	15	8	9	7	6	63	SUSQUEHANNA	----	CHR
5.2	4.6	4.4	3.9	3.1	11	WIMJ AC	92.5 16kw	11	11	12	11	11	8	56	FEDERATED MEDIA	CBS	MCG
2.9	3.0	3.4	3.3	2.9	12	WLWA* FS	550 5(1)kw	12	21	19	14	13	9	54	JACOR	ABC	----
1.9	2.1	0.5	0.9	2.3	13	WYGY Ctry	96.5 19.5kw	13	8	10	10	12	16	52	AMERICAN MEDIA	UNIS	CHR
2.4	3.9	3.7	3.6	1.7	14	WBND** Nost	1160 5(1)kw	19	19	27	24	23	20	106	KLM BR.	SMN	ROS
1.3	1.0	1.4	1.0	1.4	15	WAKW Rel	93.3 50kw	16	27	20	16	14	12	64	PILLAR OF FIRE	----	----
1.4	2.1	1.9	2.7	1.4	15	WAQZ*** NR	107.1 3kw	14	7	11	13	18	21	43	PLESSINGER CORP.	----	K&P
1.5	1.1	1.0	1.7	1.1	17	WCIN UC	1480 5(.5)kw	17	20	23	18	16	14	52	JUNIOR BR. INC.	----	CMBS
0.7	0.0	1.2	1.3	1.1	17	WSAI Sports	1360 5kw	15	23	17	15	15	15	49	BOOTH BR.	----	MMR

* Formerly WKRC. ** Formerly WMLX. *** Formerly AOR

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WEBN	1 WWNK	1 WEBN	1 WWNK	1 WLW	1 WUBE-FM	N/T	21.1
2 WOFX	2 WKRQ	2 WOFX	2 WUBE-FM	2 WEBN	2 WWNK	GOLD/CR	20.8
3 WUBE-FM	3 WUBE-FM	3 WLW	3 WKRQ	3 WOFX	3 WGRR	AC	13.5
4 WLW	4 WOFX	4 WUBE-FM	4 WGRR	4 WGRR	4 WRRM	CTRY	12.4
5 WKRQ	5 WIZF	5 WGRR	5 WIZF	5 WUBE-FM	5 WIZF	UC	7.1
6 WIZF	6 WEBN	6 WKRQ	6 WOFX	6 WCKY	6 WKRQ	CHR	6.6
7 WGRR	7 WRRM	7 WKRQ	7 WEBN	7 WRRM	7 WEBN	BBND	1.7
8 WYGY	8 WIMJ	8 WRRM	8 WRRM	8 WIZF	8 WLW	NR	1.4
9 WWNK	9 WYGY	9 WCKY	9 WLW	9 WWNK	9 WOFX	REL	1.4
10 WAQZ	10 WGRR	10 WYGY	10 WIMJ	10 WYGY	10 WIMJ		

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12+ POPULATION: 1,191,200 (Black: 27.6%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
12.7	12.6	10.9	11.2	9.5	1	WOWI UC	102.9 50kw	1	2	1	1	1	9	87	US RADIO	AURN	MCG
7.7	7.3	6.4	7.4	7.6	2	WNOR-A/F AOR	1230/98.7 1kw/46kw	2	5	2	2	3	8	73	SAGA	----	MCG
7.6	7.8	7.1	7.6	7.4	3	WFOG AC	92.9 50kw	5	18	12	6	1	1	93	SUNSHINE WIRE.	UNIS	BAN
6.8	7.2	8.0	8.3	7.1	4	WCMS-A/F Ctry	1050/100.5 5kw/50kw	4	7	11	9	5	2	86	WCMS RADIO	ABC	MMR
7.9	5.3	4.6	3.5	5.4	5	WWDE AC	101.3 50kw	6	6	8	3	4	3	71	MAX MEDIA	CBS	CHR
4.0	4.3	5.4	3.6	4.9	6	WNVZ CHR	104.1 50kw	3	3	6	7	13	16	56	WILKS/SCHWARTZ	----	BAN
1.0	1.2	2.4	3.0	4.6	7	WMYK UAC	92.1 3.7kw	8	1	5	11	16	20	69	WILLIS	----	TOR
5.9	4.7	3.8	3.0	4.5	8	WMXN AC	105.3 50kw	9	4	4	5	10	13	71	WIN	----	BAN
4.8	5.4	3.8	3.7	4.4	9	WAFX CR	106.9 100kw	7	10	3	4	6	10	58	RADIO VENTURES	----	CBS
4.5	7.0	6.2	7.8	4.3	10	WGH-FM Ctry	97.3 74kw	11	8	9	8	9	7	70	SUSQUEHANNA	----	EAST
3.9	3.0	5.1	4.8	4.2	11	WNIS Talk	850 50(12.5)kw	13	17	15	14	12	5	81	WNIS, INC.	NBC	MMR
4.3	5.1	4.6	2.6	3.9	12	WJQI-A/F AC	1600/94.9 5kw/50kw	10	11	10	10	7	6	64	COLEMAN	UNIS	D&R
4.3	4.4	3.7	3.3	3.9	12	WLTY Gold	95.7 40kw	12	9	14	13	8	4	70	LANDMARK	----	KATZ
2.2	2.8	2.6	4.6	3.2	14	WKOC NR	93.7 100kw	14	15	7	12	11	17	71	EDGE	ABC	KATZ
1.7	1.9	2.0	2.0	2.5	15	WPCE Rel	1400 1(.25)kw	17	13	17	18	19	18	94	WILLIS	AURN	MCG
2.2	1.9	2.4	3.1	2.2	16	WMYA UAC	96.1 50kw	16	14	13	15	14	12	61	WILLIS	----	TOR
1.0	0.5	0.8	1.6	1.8	17	WSVY-FM* UAC	107.7 3kw	18	12	16	16	15	10	69	US RADIO	AURN	MCG
2.0	1.7	2.5	1.4	1.8	17	WTAR N/T	790 5kw	15	27	18	17	17	15	48	LANDMARK	NBC	KATZ
0.4	0.5	0.6	1.0	1.5	19	WXEZ B/EZ	94.1 50kw	22	29	29	24	21	14	105	EURE COMM.	----	----
2.1	1.2	1.6	2.3	1.1	20	WSVY** UAC	1350 5kw	19	24	19	19	18	19	68	US RADIO	AURN	MCG

* Formerly WBSK-FM (UAC) ** Formerly WBSK (UAC)

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RANTEL. RESEARCH THAT MOVES THE NEEDLE!



12+ POPULATION: 1,171,100 (Black: 11.6%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
9.0	8.7	8.0	9.2	9.0	1	WTVN FS	610 5kw	4	17	13	7	4	1	86	GREAT AMERICAN	ABC	KATZ
10.5	7.7	8.4	8.5	8.8	2	WNCI CHR	97.9 175kw	1	3	2	2	2	5	72	NATIONWIDE	AP	MMR
6.7	6.7	6.7	8.2	8.3	3	WLVO AOR	96.3 18kw	3	5	1	1	3	10	78	GREAT AMERICAN	---	KATZ
7.8	7.9	9.9	8.4	7.8	4	WSNY AC	94.7 22kw	2	8	4	3	1	2	67	SAGA	---	MCG
0.0	6.4	6.5	6.0	5.7	5	WBZX AOR	99.7 20kw	5	4	3	4	8	21	69	NORTH AMERICAN	---	EAST
5.5	5.9	5.4	6.3	5.2	6	WHOK Ctry	95.5 50kw	6	6	5	8	7	6	65	WHOK	AP	D&R
4.3	5.3	5.1	5.5	5.0	7	WRVF Ctry	98.9 3kw	10	9	6	5	5	4	81	TRI-CITY RADIO	---	D&R
3.7	4.3	4.1	4.3	4.6	8	WCOL-FM Gold	92.3 22kw	7	12	10	6	6	3	59	GREAT TRAILS	---	CHR
5.6	4.7	4.8	3.9	3.8	9	WAHC/WWHT* CHR	107.1/105.7 3kw/6kw	9	1	7	9	14	14	57	M&M GROUP	ABC	TOR
4.1	2.9	3.1	3.0	3.4	10	WVKO UC	1580 1(.25)kw	17	7	11	10	10	8	99	SAGA	AURN	MCG
2.8	2.2	3.1	2.7	3.2	11	WCKX UC	106.3 6kw	11	2	9	13	12	15	64	WCKX ENTER.	AURN	---
3.6	3.4	2.5	2.3	3.0	12	WBNS-FM Gold	97.1 20.5kw	8	11	14	11	9	7	39	RADIOHIO, INC.	CBS	BAN
4.3	2.3	2.2	3.1	2.8	13	WCLT-FM Talk	1430 5kw	15	14	12	14	11	9	78	WCLT INC.	MBS	---
2.8	3.0	2.7	2.6	2.3	14	WBNS FS	1460 5(1)kw	16	22	21	25	24	19	62	RADIOHIO, INC.	AP	BAN
2.2	1.7	2.4	2.1	2.3	14	WWCD NR	101.1 6kw	12	16	8	12	13	17	49	INGLESIDE RADIO	---	D&R
1.0	0.9	1.5	2.1	2.1	16	WCOL Talk	1230 1kw	14	23	15	15	15	12	53	GREAT TRAILS	---	CHR
1.8	1.3	1.8	1.4	1.9	17	WLW FS	700 50kw	13	15	17	16	16	13	47	JACOR	ABC	EAST
1.7	2.4	2.3	1.2	1.7	18	WCEZ B/EZ	107.9 6kw	18	21	23	19	17	11	63	RADIO DELAWARE	---	---
2.5	2.3	2.6	1.3	1.6	19	WMNI Ctry	920 1(.5)kw	20	17	22	23	21	18	89	NORTH AMERICAN	MBS	EAST
2.0	2.7	0.7	1.2	1.0	20	WRZR AOR	103.1 1.6kw	19	10	16	17	19	23	41	US RADIO	SMN	D&R

* WAHC formerly WTLT (CC)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WLVO	1 WNCI	1 WLVO	1 WSNY	1 WLVO	1 WSNY	N/T 18.1
2 WBZN	2 WLVO	2 WBZX	2 WNCI	2 WTVN	2 WNCI	AOR 15.0
3 WNCI	3 WSNY	3 WNCI	3 WLVO	3 WNCI	3 WLVO	CHR 12.6
4 WRVF	4 WBZX	4 WTVN	4 WHOK	4 WBZX	4 WCOL-FM	CTRY 11.8
5 WCOL-FM	5 WHOK	5 WRVF	5 WRVF	5 WRVF	5 WRVF	AC 7.8
6 WSNY	6 WWHT	6 WCOL-FM	6 WCOL-FM	6 WCOL-FM	6 WHOK	GOLD/CR 7.6
7 WWCD	7 WRVF	7 WSNY	7 WSNY	7 WBZX	7 WTVN	UC 6.6
8 WCKX	8 WVKO	8 WWCD	8 WWHT	8 WHOK	8 WBNS-FM	NR 2.3
9 WHOK	9 WWCD	9 WHOK	9 WTVN	9 WCLT-FM	9 WVKO	B/EZ 1.7
10 WWHT	10 WCKX	10 WVKO	10 WVKO	10 WVKO	10 WCLT-FM	

12+ POPULATION: 1,107,100 (Black: N/A; Hispanic: 44.7%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
9.4	8.5	8.4	9.3	10.6	1	KONJ/KXTN <i>Span</i>	1310/107.5 5kw/100kw	3	2	2	1	1	1	99	TMS	----	MCG
8.0	8.3	8.4	8.8	8.6	2	KTFM <i>CHR</i>	102.7 100kw	1	1	4	5	6	9	63	WATERMAN	----	BAN
9.7	8.3	7.7	9.9	8.4	3	KCYT <i>Ctry</i>	100.3 100kw	2	3	5	3	3	2	77	NEWCITY	----	KATZ
5.1	6.0	4.9	6.7	7.3	4	KQXT <i>AC</i>	101.9 100kw	6	6	6	2	2	3	90	CLEAR CHANNEL	----	CHR
7.4	6.2	7.4	6.1	6.5	5	KAJA <i>Ctry</i>	97.3 100kw	4	5	7	7	4	4	68	CLEAR CHANNEL	----	CHR
5.8	5.7	4.0	5.8	6.3	6	KISS* <i>AOR</i>	99.5 100kw	5	4	1	4	8	16	72	FRESH START	----	CBS
3.6	3.9	4.9	4.2	4.6	7	KZEP-FM <i>CR</i>	104.5 100kw	9	16	3	6	5	14	70	LOTUS	----	D&R
2.6	3.2	5.3	3.1	4.0	8	KONO-A/F <i>Gold</i>	860/101.1 5(1)kw/100kw	7	10	9	8	7	5	52	GENESIS	NBC	MMR
5.2	4.7	5.6	4.7	4.0	8	WOAI <i>N/T</i>	1200 50kw	8	28	17	14	13	7	56	CLEAR CHANNEL	CBS	CHR
3.5	3.8	4.1	4.6	3.6	10	KTSA <i>Most</i>	550 5kw	11	24	18	13	11	6	70	WATERMAN	ABC	BAN
3.3	3.0	1.7	5.4	2.9	11	KKYX <i>Ctry</i>	680 50(10)kw	14	19	16	18	17	8	87	NEWCITY	ABC	KATZ
2.0	2.5	2.8	2.2	2.8	12	KLUP <i>Most</i>	930 5(1)kw	13	17	23	23	22	12	81	RUSK	----	CBS
1.8	1.7	1.8	1.9	2.7	13	KSJL-FM <i>UC</i>	96.1 100kw	15	8	8	10	12	15	85	INNER CITY	NBC	EAST
3.4	4.7	3.5	2.9	2.6	14	KCOR <i>Span</i>	1350 5kw	17	12	26	20	18	13	109	TICHENOR MEDIA	----	KATZ
1.5	1.4	2.1	2.3	2.5	15	KRIO-FM <i>Span</i>	94.1 22kw	12	7	10	9	10	11	59	APRIL COMM.	----	----
4.8	3.5	3.5	3.0	2.5	15	KSMG <i>Gold</i>	105.3 100kw	9	13	11	11	9	10	43	RUSK	----	CBS
2.0	1.6	2.2	2.4	2.0	17	KDIL** <i>Ctry</i>	106.7 100kw	16	9	12	12	14	18	72	VISION	----	----
0.9	1.2	0.5	0.8	1.3	18	KSAH <i>Span</i>	720 10(1)kw	20	18	13	15	15	20	86	GANADORES	----	CAB
0.6	1.0	1.3	1.2	1.3	18	KSLR <i>CC</i>	630 5kw	18	11	19	16	16	17	66	COMMUNICOM	----	----
3.4	4.6	3.1	2.6	1.2	20	KSRR-FM <i>Span</i>	92.9 100kw	19	15	14	17	19	22	68	TICHENOR MEDIA	----	MMR
0.6	0.6	0.7	1.0	1.2	20	KVAR <i>Span</i>	1160 10(1)kw	22	14	15	21	23	27	118	HISPANIC RADIO	----	SBS
0.0	0.9	0.5	0.8	1.0	22	KCHL <i>Rel</i>	1480 2.5kw	25	29	21	19	20	19	151	MARTIN BR.	----	----

* Under LMA with Rusk.

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12+ POPULATION: 1,070,000 (Black & Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
12.9	12.1	10.4	9.0	11.9	1	KKAT Ctry	101.9 26kw	1	2	1	1	2	3	81	APOLLO RADIO	----	BAN
8.4	10.0	12.1	12.7	9.8	2	KSFI AC	100.3 26kw	2	9	6	2	1	1	67	SIMMONS FAMILY	----	CBS
6.2	5.8	6.8	7.3	8.2	3	KSOP-A/F Ctry	1370/104.3 5(.5)kw/25kw	34	7	4	3	3	2	74	KSOP, INC.	----	MMR
6.0	5.0	5.5	4.9	6.6	4	KBER AOR	101.1 25kw	7	3	2	4	8	16	73	DEVINE	ABC	TOR
5.1	5.0	5.0	5.1	5.7	5	KISN-FM AC	97.1 30kw	5	6	3	6	5	12	57	SUN MOUNTAIN	----	MCG
6.3	6.7	5.9	5.4	5.7	5	KLZX-A/F CR	860/93.3 10kw/26kw	8	8	5	5	4	7	68	CITADEL	ABC	CHR
5.2	5.1	7.0	7.0	5.5	7	KSL Talk	1160 50kw	3	17	14	9	7	4	45	BONNEVILLE INT.	CBS	CBS
5.3	4.3	5.2	5.2	4.9	8	KUTQ CHR	99.5 40kw	6	1	8	10	17	17	52	D&B BR.	NBC	K&P
2.2	3.8	3.6	3.8	4.2	9	KXRK NR	96.1 55kw	14	5	7	7	12	23	80	ACME BR.	UNIS	D&R
2.8	2.8	2.2	2.6	3.5	10	KALL-FM Gold	94.1 40kw	9	11	12	8	6	5	57	APOLLO RADIO	ABC	EAST
2.4	2.3	3.8	3.1	3.0	11	KALL N/T	910 5(1)kw	13	13	17	14	10	6	57	APOLLO RADIO	ABC	EAST
2.3	3.3	2.0	2.9	2.8	12	KDYL BBnd	1280 5(.5)kw	17	20	26	25	20	11	81	SIMMONS FAMILY	SMN	CBS
2.3	3.7	2.1	3.3	2.6	13	KVRI* AC	98.7 40kw	12	14	11	12	9	9	50	PRICE BR.	----	CHR
2.1	2.8	1.6	2.2	2.6	13	KZHT CHR	94.9 48kw	11	4	9	13	21	24	47	GOLDEN BEAR	----	TOR
2.5	2.3	1.6	1.8	2.3	15	KMXB AC	107.5 45kw	15	12	13	11	11	10	52	US RADIO	----	EAST
3.1	2.1	3.0	2.1	2.0	16	KRSP AOR	103.5 27.5kw	10	10	10	15	13	18	34	CARLSON COM.	ABC	CBS
2.2	2.5	2.0	2.2	1.8	17	KTKK Talk	630 1(.5)kw	19	23	23	21	22	8	82	D&B BR.	ABC	K&P
0.0	0.0	0.7	0.5	1.5	18	KANN Rel	1120 10(1)kw	25	15	18	18	16	15	165	FAITH BR.	----	----
2.5	2.3	2.4	2.9	1.5	18	KBZN NAC	97.9 26kw	16	21	16	17	15	14	43	CAPITOL BR.	----	EAST
2.0	2.2	1.3	1.5	1.4	20	KSOS-FM Gold	106.9 68kw	21	18	20	16	14	13	76	FIRST NATIONAL	----	----
1.0	1.0	1.5	1.2	1.0	21	KFAM B/EZ	700 50(1)kw	23	25	25	23	24	20	64	GENERAL	----	----
1.3	0.2	1.2	1.3	1.0	21	KISN AC	570 5kw	18	16	19	20	19	19	32	SUN MOUNTAIN	----	MCG
1.9	1.6	0.6	1.8	1.0	21	KUMT AOR	105.7 7.3kw	20	24	15	19	18	21	49	RADIO PROPERTY	NBC	K&P

* Under LMA with Citadel Comm.

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12+ POPULATION: 1,191,200 (Black: 27.6%; Hispanic: N/A)

NORFOLK

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WNOR-FM	1 WOWI	1 WNOR-FM	1 WOWI	1 WNOR-FM	1 WFOG	AC 21.2
2 WOWI	2 WNVZ	2 WOWI	2 WWDE	2 WAFX	2 WWDE	UC 19.2
3 WAFX	3 WMXN	3 WAFX	3 WFOG	3 WCMS-FM	3 WOWI	CTRY 11.4
4 WMYK	4 WNOR-FM	4 WKOC	4 WMNX	4 WOWI	4 WMXN	GOLD/CR 8.3
5 WKOC	5 WWDE	5 WGH-FM	5 WNVZ	5 WNIS	5 WJQI-FM	AOR 7.6
6 WMXN	6 WMYK	6 WCMS-FM	6 WJQI-FM	6 WWDE	6 WLTY	N/T 6.0
7 WGH-FM	7 WJQI-FM	7 WMYK	7 WNOR-FM	7 WFOG	7 WNVZ	CHR 4.9
8 WCMS-FM	8 WKOC	8 WLTY	8 WGH-FM	8 WKOC	8 WGH-FM	NR 3.2
9 WNVZ	9 WGH-FM	9 WMXN	9 WCMS-FM	9 WLTY	9 WCMS-FM	REL 2.5
10 WJQI-FM	10 WFOG	10 WWDE	10 WMYK	10 WGH-FM	10 WNOR-FM	B/EZ 1.5

SAN ANTONIO

Continued from Page 77

12+ POPULATION: 1,107,100 (Black: N/A; Hispanic: 44.7%)

SAN ANTONIO

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KISS	1 KXTN	1 KISS	1 KXTN	1 KXTN	1 KXTN	CTRY 19.8
2 KZEP-FM	2 KQXT	2 KXTN	2 KQXT	2 KZEP	2 KQXT	SPAN 19.4
3 KTFM	3 KCY Y	3 KZEP	3 KCY Y	3 KISS	3 KCY Y	GOLD/CR 11.0
4 KXTN	4 KTFM	4 KCY Y	4 KTFM	4 KQXT	4 KAJA	CHR 8.6
5 KCY Y	5 KAJA	5 KTFM	5 KAJA	5 KCY Y	5 KTFM	AC 7.3
6 KAJA	6 KISS	6 KQXT	6 KSJL-FM	6 KAJA	6 KONO-FM	BBND 6.4
7 KQXT	7 KZEP-FM	7 KAJA	7 KZEP-FM	7 KTFM	7 KZEP	AOR 6.3
8 KSJL-FM	8 KSJL-FM	8 KRIO	8 KONO-FM	8 KSMG	8 KSMG	N/T 4.0
9 KSMG	9 KRIO	9 KSMG	9 KISS	9 KRIO	9 KSJL-FM	UC 2.7
10 KONO-FM	10 KSMG	10 KONO-FM	10 KSMG	10 WOAI	10 KRIO	REL 2.3

SALT LAKE CITY-OGDEN-PROVO

Continued from Page 78

12+ POPULATION: 1,070,000 (Black & Hispanic: N/A)

SALT LAKE CITY

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 KKAT	1 KKAT	1 KKAT	1 KSFI	1 KKAT	1 KSFI	AC 21.6
2 KBER	2 KSFI	2 KLZX-FM	2 KKAT	2 KLZX-FM	2 KSOP-FM	CTRY 20.1
3 KLZX-FM	3 KISN-FM	3 KBER	3 KSOP-FM	3 KSFI	3 KKAT	GOLD/CR 10.6
4 KXRK	4 KSOP-FM	4 KSOP-FM	4 KISN-FM	4 KSOP-FM	4 KISN-FM	N/T 10.3
5 KSOP-FM	5 KBER	5 KSFI	5 KUTQ	5 KBER	5 KALL-FM	AOR 9.6
6 KISN	6 KXRK	6 KISN-FM	6 KBER	6 KISN-FM	6 KVRI	CHR 7.5
7 KSFI	7 KUTQ	7 KXRK	7 KALL-FM	7 KALL-FM	7 KSL	NR 4.2
8 KRSP	8 KZHT	8 KALL-FM	8 KLZX-FM	8 KSL	8 KLZX-FM	BBND 2.8
9 KZHT	9 KLZX-FM	9 KSL	9 KXRK	9 KALL	9 KANN	NAC 1.5
10 KALL-FM	10 KVRI	10 KRSP	10 KVRI	10 KVRI	10 KUTQ	REL 1.5
						B/EZ 1.0

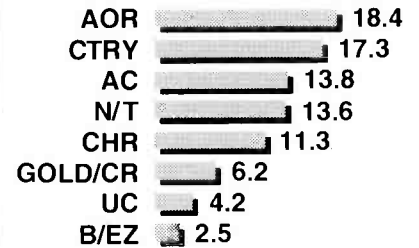
12+ POPULATION: 1,050,000 (Black: 13.2%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ADP	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
12.7	14.0	15.7	15.8	16.2	1	WFMS Ctry	95.5 13kw	1	4	2	2	2	1	105	SUSQUEHANNA	---	MMR
14.3	11.5	11.0	12.9	12.0	2	WFBQ AOR	94.7 52kw	2	6	1	1	1	4	85	BR. ALCHEMY	SOU	KATZ
12.2	11.3	11.7	11.5	11.0	3	WIBC N/T	1070 50(10)kw	3	9	10	7	5	2	80	SCONNIX	NBC	CHR
6.9	6.9	7.4	6.1	8.0	4	WENS AC	97.1 23kw	4	8	4	3	3	5	78	EMMIS	---	MCG
5.4	7.0	5.5	4.5	6.2	5	WKLR Gold	93.1 12.5kw	5	7	9	4	4	5	63	SCONNIX	---	CHR
4.9	5.2	5.3	5.1	6.1	6	WHHH CHR	96.3 590w	7	2	5	5	7	9	81	UNIVERSITY BR.	---	---
4.9	6.4	5.5	6.6	5.8	7	WTPI AC	107.9 22kw	8	10	8	8	6	6	80	SOMERSET	---	D&R
9.2	8.2	7.0	7.1	5.2	8	WZPL CHR	99.5 12.5kw	6	1	6	9	8	8	53	BOOTH BR.	AP	D&R
4.3	3.6	6.0	4.4	4.9	9	WRZX AOR	103.3 18kw	0	3	3	6	10	14	91	WIN	ABC	BAN
4.3	5.3	5.5	4.9	4.2	10	WTLC-FM UC	105.7 50kw	9	5	7	10	9	7	68	PANACHE	CBS	D&R
1.4	1.4	1.2	1.4	1.5	11	WTTS AOR	92.3 37kw	2	16	11	11	12	15	42	SARKES TARZIAN	---	BAN
2.1	2.3	3.4	3.4	1.4	12	WNDE Talk	1260 5kw	1	14	13	13	11	12	38	BR. ALCHEMY	MBS	KATZ
0.0	0.0	1.1	1.5	1.2	13	WQFE B/EZ	101.9 2.5kw	4	15	22	24	24	21	85	QUINN BR.	USA	---
3.4	3.3	1.3	0.9	1.2	13	WTLC FS	1310 5(1)kw	3	13	15	14	13	10	74	PANACHE	CBS	D&R
0.6	0.5	0.8	0.6	1.1	15	WKKG Ctry	101.5 50kw	9	21	12	12	14	16	98	FINDLAY PUB.	MBS	REG
0.0	0.0	0.0	0.0	1.1	15	WXTZ B/EZ	93.9 2.75kw	5	18	21	16	15	11	79	WEISS BR.	---	---

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WFBQ	1 WFMS	1 WFBQ	1 WFMS	1 WFBQ	1 WFMS
2 WFMS	2 WFBQ	2 WFMS	2 WENS	2 WFMS	2 WENS
3 WRZX	3 WENS	3 WRZX	3 WFBQ	3 WIBC	3 WFBQ
4 WHHH	4 WHHH	4 WIBC	4 WKLR	4 WKLR	4 WKLR
5 WENS	5 WZPL	5 WENS	5 WHHH	5 WENS	5 WTPI
6 WIBC	6 WRZX	6 WKLR	6 WZPL	6 WTPI	6 WZPL
7 WTTS	7 WTLC-FM	7 WHHH	7 WTPI	7 WRZX	7 WIBC
8 WTLC-FM	8 WTPI	8 WTPI	8 WTLC-FM	8 WNDE	8 WHHH
9 WKLR	9 WKLR	9 WTTS	9 WRZX	9 WHHH	9 WTLC-FM
10 WZPL	10 WKKG	10 WTLC-FM	10 WIBC	10 WTTS	10 WTLC



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12+ POPULATION: 1,011,000 (Black: 33.3%; Hispanic: N/A)

NEW ORLEANS

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
9.2	10.5	10.6	10.7	10.6	1	WWL N/T	870 50kw	3	18	8	6	3	1	94	KEYMARKET	ABC	KATZ
8.6	8.0	7.6	7.6	10.3	2	WNOE-FM Ctry	101.1 100kw	5	4	4	3	2	2	107	NEWMARKET	ABC	MCG
9.0	11.1	10.1	9.2	10.3	2	WQUE-FM UC	93.3 93kw	1	1	1	2	5	7	82	CLEAR CHANNEL	----	D&R
9.6	8.7	8.7	8.2	9.1	4	WYLD-FM UAC	98.5 100kw	4	3	2	1	1	5	82	CLEAR CHANNEL	ABC	D&R
6.2	6.5	8.2	6.0	7.1	5	WEZB CHR	97.1 100kw	2	2	3	4	7	8	61	EZ	----	MMR
6.7	6.8	6.1	6.8	6.7	6	WLMG AC	101.9 100kw	6	11	6	5	4	3	81	KEYMARKET	----	KATZ
6.8	6.8	6.5	6.8	5.7	7	KMEZ UAC	102.9 4.7kw	7	5	7	7	6	4	83	FIRST BELLE	SMN	KATZ
3.6	4.0	5.1	4.2	4.3	8	WLTS AC	105.3 100kw	8	7	10	8	8	6	67	PHASE II	CBS	BAN
2.5	2.5	2.8	3.3	3.3	9	WRNO AOR	99.5 100kw	9	6	5	9	9	16	55	COMMUN. CORP.	ABC	CHR
2.7	3.0	2.6	3.2	3.0	10	WBOK Rel	1230 1kw	13	13	15	15	13	9	77	WILLIS	AURN	----
3.6	3.4	3.1	4.2	2.5	11	WCKW-FM CR	92.3 100kw	10	12	9	10	11	15	46	222 CORP.	SOU	BAN
3.9	3.0	2.5	2.6	2.4	12	KQLD* Gold	106.7 100kw	11	8	16	12	10	10	55	NEWMARKET	ABC	MCG
3.4	4.2	3.9	2.7	2.4	12	WBYU BBnd	1450 1kw	16	22	19	21	19	18	81	VANDERBILT	SMN	ROS
3.6	2.0	3.0	2.4	2.2	14	WYLD Rel	940 10(.5)kw	15	14	13	13	14	12	67	CLEAR CHANNEL	----	D&R
1.2	1.5	1.0	1.8	1.9	15	KHOM Gold	104.1 100kw	14	20	14	11	12	11	54	KHOM, ASSOC.	NBC	TOR
3.1	3.9	3.2	2.2	1.7	16	WMXZ AC	95.7 100kw	12	10	12	14	15	17	40	PHASE II	----	BAN
0.4	0.6	1.3	2.0	1.6	17	WZRH NR	106.1 50kw	17	9	11	16	16	21	56	HOWE BR.	----	----
0.9	1.4	0.9	1.5	1.3	18	WSMB Talk	1350 5kw	18	16	20	17	18	14	49	NORTH, INC.	ABC	KATZ
0.0	0.8	0.0	0.6	1.0	19	WYAT Gold	990 250w	22	21	21	18	17	13	93	PHASE II	CBS	BAN

*Now KGTR (Ctry).

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WQUE-FM	1 WQUE-FM	1 WNOE-FM	1 WYLD-FM	1 WWL	1 WYLD-FM	UC	25.1
2 WYLD-FM	2 WYLD-FM	2 WYLD-FM	2 WQUE-FM	2 WNOE-FM	2 WLMG	AC	12.7
3 WEZB	3 WNOE-FM	3 WWL	3 WNOE-FM	3 WYLD-FM	3 WNOE-FM	N/T	11.9
4 WRNO	4 WEZB	4 WQUE-FM	4 WLMG	4 WLMG	4 WLTS	CTRY	10.3
5 WNOE-FM	5 WLMG	5 WEZB	5 WEZB	5 WQUE-FM	5 WQUE-FM	GOLD/CR	7.8
6 WWL	6 KMEZ	6 WRNO	6 WLTS	6 KMEZ	6 KMEZ	CHR	7.1
7 WCKW-FM	7 WLTS	7 WLMG	7 KMEZ	7 WRNO	7 WEZB	REL	5.2
8 WZRH	8 WRNO	8 WCKW-FM	8 WWL	8 WEZB	8 WWL	AOR	3.3
9 WLMG	9 WMXZ	9 KMEZ	9 WMXZ	9 WCKW-FM	9 WBOK	BBND	2.4
10 KMEZ	10 WWL	10 KHOM	10 WYLD	10 KHOM	10 WYLD	NR	1.6

12+ POPULATION: 1,010,600 (Black: 18.8%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK	12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
11.8	9.5	10.2	12.3	10.7	1	1	WPEG UC	97.9 50kw	4	1	2	2	3	6	107	BR. PARTNERS	CBS	KATZ
14.9	11.9	11.3	12.5	10.3	2	2	WSOC Ctry	103.7 100kw	1	11	4	4	2	1	76	EZ	----	D&R
7.0	8.7	7.7	9.1	9.0	3	3	WTDR Ctry	96.9 100kw	3	6	3	1	1	2	82	TRUMPER	----	CHR
6.7	7.6	8.1	8.1	8.8	4	4	WBT Talk	1110 50kw	7	17	10	9	7	4	92	JEFFERSON-PILOT	CBS	BAN
6.1	7.1	8.6	7.6	7.7	5	5	WRFX AOR	99.7 100kw	2	5	1	3	4	8	68	PYRAMID	----	MCG
6.7	6.4	6.1	5.3	5.8	6	6	WEZC AC	102.9 31kw	8	21	9	6	5	3	64	KEYMARKET	UNIS	CHR
4.8	4.1	2.8	3.3	5.1	7	7	WWMG Gold	96.1 100kw	9	10	12	5	6	5	64	VOYAGER	CBS	KATZ
4.5	3.6	3.7	5.3	4.9	8	8	WCKZ CHR	101.9 99kw	5	2	5	10	10	12	50	COMPASS MEDIA	ABC	----
5.7	6.2	5.3	4.4	4.8	9	9	WBT-FM AC	107.9 98kw	6	7	6	8	9	9	50	JEFFERSON-PILOT	----	BAN
4.0	3.5	5.1	4.6	4.7	10	10	WMXC AC	104.7 100kw	10	8	7	7	8	7	68	EZ	----	D&R
2.7	2.8	3.4	2.3	2.6	11	11	WXRC AOR	95.7 100kw	12	4	8	11	11	16	56	LONG FAMILY	ABC	----
2.1	2.6	2.3	2.1	2.4	12	12	WAQQ CHR	95.1 100kw	11	3	11	12	14	20	48	LEE SCHUBERT	SOU	D&R
1.0	2.2	3.3	1.8	1.5	13	13	WMIT Rel	106.9 36kw	13	23	18	16	16	10	57	BLUE RIDGE	AP	----
0.8	1.4	1.5	0.0	1.3	14	14	WRDX Gold	106.5 100kw	14	14	17	15	12	11	48	WSPT INC.	----	SSS
1.7	0.8	1.3	1.1	1.1	15	15	WFMX Ctry	105.7 100kw	15	20	13	14	13	15	47	ADVENTURE	UNIS	TNS
1.0	1.4	1.9	0.9	1.0	16	16	WGIV Rel	1600 1(.5)kw	18	15	19	18	18	13	64	BR. PARTNERS	AURN	KATZ

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12+ POPULATION: 990,600 (Black & Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
13.5	12.2	13.0	14.7	12.5	1	WTIC FS	1080 50kw	1	10	13	9	2	1	83	CHASE	CBS	G/W
7.5	8.4	10.1	6.0	7.5	2	WWYZ Ctry	92.5 18kw	6	14	7	2	1	2	88	WWYZ, INC.	UNIS	BAN
7.7	5.7	7.7	8.8	7.0	3	WRCH AC	100.5 7.5kw	4	12	8	8	4	3	75	RADIO CRP/HAR.	----	EAST
4.7	6.7	4.3	4.2	6.4	4	WHCN AOR	105.9 16kw	8	8	1	1	3	7	77	BECK-ROSS	ABC	CHR
5.1	5.6	4.7	5.1	6.2	5	WKSS CHR	95.7 16.5kw	3	2	2	3	8	10	54	PRECISION MEDIA	AP	MMR
7.7	7.6	6.8	6.1	5.9	6	WTIC-FM CHR	96.5 20kw	2	1	4	7	9	11	47	CHASE	----	G/W
4.5	5.8	4.3	5.0	4.7	7	WDRC-FM Gold	102.9 19.5kw	7	11	11	5	5	4	56	BUCKLEY	----	MCG
6.4	5.2	5.2	5.3	4.7	7	WZMX AC	93.7 21kw	5	3	6	6	6	5	51	MULTI MARKET	----	KATZ
4.2	4.7	5.6	5.0	4.6	9	WCCC-FM AOR	106.9 23kw	9	5	3	4	10	12	55	GREATER HART.	ABC	D&R
2.9	2.9	3.0	2.7	3.9	10	WAQY-A/F AOR	1600/102.1 5(2.5)kw/17kw	10	6	5	10	11	14	56	SAGA	----	KATZ
3.5	3.6	3.5	4.2	3.3	11	WDRC Gold	1360 5kw	15	24	23	20	18	8	85	BUCKLEY	UNIS	MCG
2.5	2.9	3.1	2.7	3.3	11	WPOP N/T	1410 5kw	12	16	19	15	14	9	68	GRIFFIN GROUP	ABC	D&R
3.7	3.5	3.0	3.1	3.3	11	WYSR AC	104.1 18kw	11	9	9	11	7	6	55	GRIFFIN GROUP	----	D&R
1.9	1.5	1.6	1.6	2.0	14	WPLR AOR	99.1 14.1kw	14	13	10	12	12	15	45	SOUTHERN STARR	----	EAST
1.2	1.8	1.7	2.3	1.4	15	WFAN Sports	660 50kw	16	21	14	13	13	13	48	INFINITY	NBC	EAST
1.5	0.9	0.8	0.7	1.3	16	WKCI CHR	101.3 10kw	13	4	12	14	17	21	30	CLEAR CHANNEL	----	MCG
0.7	1.1	0.9	1.3	1.0	17	WPX Ctry	97.9 2.2kw	17	23	15	1	15	16	48	MULTI MARKET	----	D&R

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WHCN	1 WTIC-FM	1 WHCN	1 WKSS	1 WHCN	1 WRCH
2 WCCC-FM	2 WKSS	2 WCCC-FM	2 WTIC-FM	2 WWYZ	2 WWYZ
3 WAQY-FM	3 WZMX	3 WWYZ	3 WZMX	3 WTIC	3 WTIC
4 WKSS	4 WHCN	4 WAQY-FM	4 WRCH	4 WDRC-FM	4 WZMX
5 WWYZ	5 WRCH	5 WDRC-FM	5 WWYZ	5 WCCC-FM	5 WKSS
6 WPLR	6 WAQY-FM	6 WTIC	6 WDRC-FM	6 WRCH	6 WDRC-FM
7 WTIC-FM	7 WYSR	7 WKSS	7 WHCN	7 WAQY-FM	7 WYSR
8 WRCH	8 WWYZ	8 WPLR	8 WYSR	8 WZMX	8 WTIC-FM
9 WZMX	9 WCCC-FM	9 WZMX	9 WTIC	9 WPLR	9 WHCN
10 WDRC-FM	10 WDRC-FM	10 WTIC-FM	10 WAQY-FM	10 WFAN	10 WAQY-FM



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12+ POPULATION: 989,500 (Black: 9.8%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ADJ.	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
11.3	10.9	10.5	9.8	11.5	1	WYRK Ctry	106.5 50kw	4	6	5	2	2	1	102	STONER	----	CHR
8.2	6.6	8.2	7.1	8.8	2	WHTT-FM Gold	104.1 50kw	3	9	7	1	1	2	78	PYRAMID	----	MMR
7.7	7.3	6.8	6.7	7.7	3	WKSE CHR	98.5 46kw	1	1	4	4	4	8	65	PRICE	ABC	BAN
6.9	7.1	8.7	6.6	7.3	4	WJYE AC	96.1 50kw	6	8	10	7	3	3	74	EBE COMM.	UNIS	MCG
7.1	7.6	8.2	8.7	7.1	5	WBEN FS	930 5kw	5	17	12	11	10	5	72	ALGONQUIN	CBS	D&R
5.5	5.3	7.5	9.3	7.0	6	WGR N/T	550 5kw	2	7	8	9	5	4	59	RICH	ABC	KATZ
5.1	7.8	6.7	6.4	6.2	7	WBLK UC	93.7 50kw	11	2	3	6	9	11	100	WBLK INC.	CBS	D&R
6.5	6.7	6.7	5.7	5.8	8	WGRF AOR	96.9 12.5kw	8	5	2	3	7	9	65	RICH	----	KATZ
6.9	7.0	5.2	6.2	5.6	9	WUFX AOR	103.3 40kw	9	3	1	5	11	13	78	METROPLEX	CBS	KATZ
3.6	4.0	3.9	5.2	5.0	10	WECK BBnd	1230 1kw	12	23	21	18	17	10	102	EBE COMM.	NBC	MCG
5.7	5.6	4.8	5.3	4.7	11	WMJQ AC	102.5 100kw	7	4	6	8	6	7	48	ALGONQUIN	SOU	D&R
4.4	3.6	5.0	3.4	3.9	12	WBUF AC	92.9 97kw	10	11	9	10	8	6	62	LINCOLN GROUP	----	MCG
0.8	1.8	1.0	0.9	1.7	13	CFNY NR	102.1 35kw	15	12	11	12	12	12	75	SELKIRK	----	PMR
0.9	1.0	0.9	1.0	1.6	14	WKWB Talk	1520 50kw	13	14	14	13	13	15	45	PRICE	ABC	BAN
1.7	1.4	1.0	1.2	1.2	15	WNUC Ctry	107.7 11.5kw	14	10	13	14	14	14	48	CASCIANI	UNIS	----
0.6	0.4	0.5	0.8	1.0	16	WLVL FS	1340 1kw	19	21	17	20	18	16	105	CULVER	SUN	----

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WGRF	1 WBLK	1 WHTT-FM	1 WYRK	1 WHTT-FM	1 WYRK	N/T 16.7
2 WUFX	2 WKSE	2 WGRF	2 WKSE	2 WYRK	2 WHTT-FM	AC 15.9
3 WGR	3 WUFX	3 WUFX	3 WHTT-FM	3 WGR	3 WJYE	CTRY 12.7
4 WKSE	4 WMJQ	4 WGR	4 WBLK	4 WGRF	4 WKSE	AOR 11.4
5 WHTT-FM	5 WBUF	5 WYRK	5 WJYE	5 WJYE	5 WBUF	GOLD/CR 8.8
6 WBLK	6 WYRK	6 WBEN	6 WBUF	6 WBEN	6 WMJQ	CHR 7.7
7 WYRK	7 WGRF	7 WKSE	7 WMJQ	7 WUFX	7 WBLK	UC 6.2
8 WMJQ	8 WJYE	8 WJYE	8 WGRF	8 WSKE	8 WGRF	BBND 5.0
9 WBEN	9 WHTT-FM	9 WMJQ	9 WUFX	9 WMJQ	9 WGR	NR 1.7
10 CFNY	10 CFNY	10 WBLK	10 WGR	10 CFNY	10 WUFX	

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12+ POPULATION: 972,000 (Black: 10.9%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ADJ	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
8.9	9.0	9.5	8.3	10.0	1	WJHM UC	101.9 28kw	3	1	2	2	8	8	96	BEASLEY	----	D&R
10.4	10.8	12.0	9.7	8.6	2	WWKA Ctry	92.3 100kw	4	6	8	6	2	1	83	NEWCITY	CBS	BAN
7.2	7.8	8.9	7.9	8.0	3	WDBO N/T	580 5kw	5	21	13	12	7	3	82	NEWCITY	ABC	KATZ
5.1	5.4	6.2	6.1	7.3	4	WOMX-A/F AC	950/105.1 5kw/100kw	1	5	4	1	1	4	65	NATIONWIDE	----	MCG
6.4	4.5	6.3	5.6	7.1	5	WMGF AC	107.7 100kw	6	9	10	10	4	2	80	METROPLEX	----	BAN
4.9	5.5	5.0	6.4	7.0	6	WXXL CHR	106.7 100kw	2	2	1	3	13	13	65	TAYLOR	AP	MMR
5.9	4.8	4.6	5.6	5.9	7	WMMO AC	98.9 38kw	11	10	5	4	3	6	81	RADIO ORLANDO	----	EAST
4.1	5.1	4.6	6.7	5.4	8	WDIZ AOR	100.3 100kw	8	11	3	5	6	12	68	SHAMROCK COMM.	ABC	MMR
5.4	4.7	6.0	5.1	5.3	9	WOCL Gold	105.9 100kw	10	3	12	8	5	5	70	AMERICAN MEDIA	AP	CHR
5.4	4.7	3.7	3.2	4.3	10	WJRR* AOR	101.1 100kw	7	8	6	7	10	11	53	PAXSON BR.	----	BAN
3.4	3.9	3.6	5.8	4.0	11	WLOQ NAC	103.1 2.65kw	12	13	11	11	9	7	73	LITCHFIELD	----	EAST
1.8	2.0	3.3	4.4	3.9	12	WCFB Ctry	94.5 100kw	13	7	9	13	11	9	78	ROOT COMM.	----	KATZ
6.1	5.6	4.4	3.6	3.5	13	WHTQ CR	96.5 100kw	9	12	7	9	12	14	45	TK	SOU	TOR
2.7	2.5	2.6	3.6	2.8	14	WTKS** Talk	104.1 100kw	14	4	14	14	14	10	68	PRESS BR.	AP	----
2.0	1.3	2.3	1.4	1.4	15	WTLN-FM Rel	95.3 6kw	15	18	15	15	15	15	56	ALTON	----	KBS

* Formerly WVRI (AC). ** Formerly WWNZ-FM

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WDIZ	1 WOMX-FM	1 WDIZ	1 WOMX-FM	1 WMMO	1 WOMX-FM	AC 20.3
2 WXXL	2 WXXL	2 WMMO	2 WXXL	2 WDIZ	2 WWKA	CTRY 12.5
3 WJHM	3 WJHM	3 WJHM	3 WJHM	3 WWKA	3 WMGF	N/T 10.8
4 WMMO	4 WJRR	4 WXXL	4 WWKA	4 WDBO	4 WJHM	UC 10.0
5 WHTQ	5 WMGF	5 WJRR	5 WMGF	5 WJRR	5 WOCL	AOR 9.7
6 WJRR	6 WWKA	6 WDBO	6 WOCL	6 WOCL	6 WMMO	GOLD/CR 8.8
7 WCFB	7 WMMO	7 WHTQ	7 WMMO	7 WMGF	7 WDBO	CHR 7.0
8 WOMX-FM	8 WDIZ	8 WWKA	8 WJRR	8 WOMX-FM	8 WLOQ	NAC 4.0
9 WDBO	9 WHTQ	9 WOCL	9 WLOQ	9 WCFB	9 WDIZ	REL 1.4
10 WWKA	10 WLOQ	10 WOMX-FM	10 WDIZ	10 WLOQ	10 WXXL	

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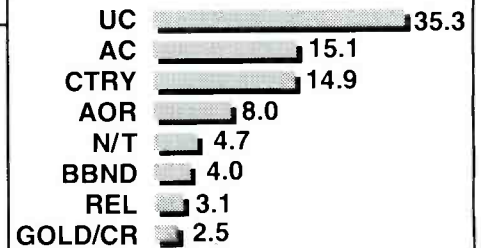
12+ POPULATION: 908,300 (Black: 38.3%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
9.5	10.0	10.9	10.0	11.3	1	WHRK UC	97.1 100kw	1	1	1	2	6	9	90	US RADIO	NBC	MCG
8.2	9.2	10.8	9.7	9.5	2	WDIA UG	1070 50(5)kw	3	7	7	7	4	1	89	US RADIO	CBS	MCG
13.6	11.1	16.1	11.6	9.5	2	WGKX Ctry	105.9 100kw	2	6	5	4	5	3	86	BARNSTABLE	----	KATZ
10.5	9.8	8.4	7.2	8.8	4	WEGR AOR	102.7 100kw	6	4	2	1	1	8	96	NEWMARKET	UNIS	MCG
6.8	6.7	7.9	7.4	8.5	5	WMC-FM AC	99.7 290kw	5	3	4	3	3	4	86	SCRIPPS HOWARD	SOU	BAN
7.1	8.6	5.8	8.4	7.4	6	KJMS UC	101.1 100kw	4	2	3	5	7	11	71	DEE RIVERS	NBC	K&P
8.5	6.5	6.2	7.7	6.6	7	WRVR AC	104.5 100kw	7	20	8	6	2	2	84	KEYMARKET	----	MMR
1.6	0.9	0.5	2.6	5.4	8	WOGY-FM Ctry	94.1 50kw	8	5	6	8	8	6	86	KEYMARKET	UNIS	MMR
5.6	5.2	6.1	5.2	4.9	9	WLOK UAC	1340 1kw	10	9	10	9	9	5	86	GILLIAM	AURN	K&P
4.4	5.0	4.7	5.1	4.7	10	WMC N/T	790 5kw	9	13	13	12	11	7	80	SCRIPPS HOWARD	ABC	BAN
3.8	3.8	2.6	3.8	2.5	11	WYKL Gold	98.1 100kw	11	10	12	10	10	10	44	BARNSTABLE	ABC	KATZ
2.9	2.2	3.5	2.6	2.2	12	KFTH UAC	107.1 3kw	12	8	11	11	12	12	55	NO. MIDWEST	AURN	----
0.0	0.5	1.0	1.1	2.0	13	WPLX Nost	1170 1kw	18	18	21	21	19	16	180	POLLACK STEEL	UNIS	----
2.2	1.9	2.0	1.2	2.0	13	WREC BBnd	600 5kw	13	19	19	22	21	15	61	NEWMARKET	CBS	MCG
2.0	2.0	1.4	2.1	1.7	15	WBBP Rel	1480 5kw	15	17	9	13	13	14	86	BOUNTIFUL BLESS.	----	----
1.5	2.1	1.4	2.2	1.4	16	WCRV Rel	640 50(.5)kw	14	14	18	14	14	13	56	BOTT BR.	----	----

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WEGR	1 WHRK	1 WEGR	1 WHRK	1 WEGR	1 WMC-FM
2 WHRK	2 WMC-FM	2 WHRK	2 WMC-FM	2 WDIA	2 WHRK
3 KJMS	3 WEGR	3 WGKX	3 WEGR	3 WGKX	3 WRVR
4 WGKX	4 KJMS	4 KJMS	4 WRVR	4 WRVR	4 WDIA
5 WMC-FM	5 WGKX	5 WMC-FM	5 WGKX	5 WHRK	5 WGKX
6 WDIA	6 WOGY-FM	6 WDIA	6 WDIA	6 WMC-FM	6 WEGR
7 WOGY-FM	7 WRVR	7 WRVR	7 KJMS	7 KJMS	7 WOGY-FM
8 WBBP	8 WDIA	8 WOGY-FM	8 WOGY-FM	8 WOGY-FM	8 WLOK
9 WRVR	9 WLOK	9 WYKL	9 WLOK	9 WMC	9 KJMS
10 WYKL	10 KFTH	10 WMC	10 KFTH	10 WYKL	10 WYKL



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12+ POPULATION: 862,700 (Black & Hispanic: N/A)

SPRING '92	FALL '92	SPRING '93	METRO RANK 12+ AOR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
6.3	6.6	6.0	1	WXRK CR	92.3 7.6kw	1	6	1	1	1	7	68	INFINITY	ABC	TOR
5.2	6.6	5.7	2	WADB-FM B/EZ	95.9 4kw	8	30	33	29	21	9	103	SEAWOOD BR.	----	----
5.8	4.8	5.7	2	WOBM-FM AC	92.7 1.4kw	4	10	7	4	3	2	83	NORTH SHORE	----	KATZ
3.3	4.0	5.4	4	WABC Talk	770 50kw	7	19	27	16	12	1	90	CAP CITIES/ABC	ABC	BAN
3.6	3.5	4.7	5	WPAT-FM B/EZ	93.1 5.4kw	12	32	24	14	9	3	91	PARK	----	MMR
3.6	3.8	4.4	6	WPLJ CHR	95.5 6.7kw	2	4	3	2	4	12	50	CAP CITIES/ABC	ABC	KATZ
4.7	4.1	3.7	7	WJLK-FM/ WQNJ AC	94.3/98.5 3kw/6kw	9	34	8	5	2	4	68	D&F	UNIS	KATZ
5.0	2.7	3.5	8	WNEW AOR	102.7 7.8kw	6	13	2	3	7	19	57	GROUP W	UNIS	G/W
3.0	4.6	3.4	9	WKXW Talk	101.5 19kw	3	23	12	7	6	5	49	PRESS BR.	AP	MCG
3.8	4.3	3.3	10	WFAN Sports	660 50kw	11	44	6	6	5	8	64	INFINITY	NBC	EAST
3.1	4.0	3.2	11	WCBS News	880 50kw	5	25	25	20	17	13	48	CBS	CBS	CBS
2.5	2.0	3.0	12	WQHT CHR	97.1 6.7kw	14	1	5	9	26	30	62	EMMIS	----	MMR
5.3	4.2	2.8	13	WOR Talk	710 50kw	16	22	31	25	22	14	64	BUCKLEY	ABC	MCG
1.4	2.7	2.5	14	WLTW AC	106.7 7.8kw	13	24	20	12	10	6	50	VIACOM	----	KATZ
1.3	2.2	2.4	15	WHTG-FM NR	106.3 3kw	19	3	4	8	14	26	67	WHTG INC.	----	BAN
1.6	3.2	2.3	16	WJRZ AC	100.1 1.6kw	15	7	10	11	13	17	49	JERSEY SHORE	ABC	D&R
3.5	3.3	2.3	16	WYNY Ctry	103.5 6.7kw	21	17	16	10	8	11	73	BR. PARTNERS	NBC	D&R
1.9	1.7	2.2	18	WHTZ CHR	100.3 7.8kw	10	2	11	15	20	23	41	SHAMROCK BR.	----	CHR
3.3	1.6	2.0	19	WCBS-FM Gold	101.1 6.8kw	17	16	35	19	15	10	54	CBS	CBS	CBS
1.9	2.2	2.0	19	WZVU Gold	107.1 2.3kw	20	14	14	13	11	15	60	MAMMOTH	----	KATZ
1.1	2.0	1.7	21	WQCD NAC	101.9 5.3kw	22	36	18	17	16	16	56	TRIBUNE	----	CHR
1.7	2.0	1.6	22	WMXV AC	105.1 7.8kw	18	11	17	21	18	18	46	BONNEVILLE INT.	----	MCG
1.2	1.3	1.5	23	WOBM Ctry	1160 5kw	24	33	38	39	34	20	58	NORTH SHORE	UNIS	KATZ
1.5	1.7	1.4	24	WMMR AOR	93.3 29kw	23	15	9	18	19	27	54	GROUP W	SOU	G/W
1.5	0.8	1.4	24	WRKS UC	98.7 7.8kw	25	5	19	22	23	22	58	SUMMIT	SOU	D&R
0.7	0.6	1.0	26	WNCN Clas	104.3 7.8kw	26	28	28	30	27	21	60	GAF	UNIS	CMBS
0.4	0.0	1.0	26	WPST CHR	97.5 50kw	27	12	13	23	25	39	66	NASSAU BR.	----	KATZ
0.9	2.4	1.0	26	WRDR Nost	104.9 10kw	30	39	42	42	42	38	80	RODIO RADIO INC.	AP	----

MONMOUTH-OCEAN, NJ

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CHARLOTTE-GASTONIA-ROCK HILL

Continued from Page 82

12+ POPULATION: 1,010,600 (Black: 18.8%; Hispanic: N/A)

CHARLOTTE

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WRFX	1 WTDR	1 WRFX	1 WTDR	1 WRFX	1 WTDR	CTRY 20.4
2 WPEG	2 WPEG	2 WPEG	2 WPEG	2 WSOC	2 WPEG	AC 15.3
3 WTDR	3 WRFX	3 WTDR	3 WSOC	3 WTDR	3 WSOC	UC 10.7
4 WBT	4 WBT-FM	4 WBT	4 WWMG	4 WBT	4 WEZC	AOR 10.3
5 WSOC	5 WSOC	5 WSOC	5 WBT-FM	5 WPEG	5 WWMG	N/T 8.8
6 WXRC	6 WCKZ	6 WMXC	6 WEZC	6 WMXC	6 WBT-FM	CHR 7.3
7 WCKZ	7 WEZC	7 WWMG	7 WMXC	7 WEZC	7 WMXC	GOLD/CR 6.4
8 WMXC	8 WMXC	8 WEZC	8 WRFX	8 WWMG	8 WRFX	REL 2.5
9 WFMX	9 WAQQ	9 WXRC	9 WCKZ	9 WXRC	9 WCKZ	
10 WBT-FM	10 WWMG	10 WCKZ	10 WAQQ	10 WBT-FM	10 WBT	

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MONMOUTH-OCEAN, NJ

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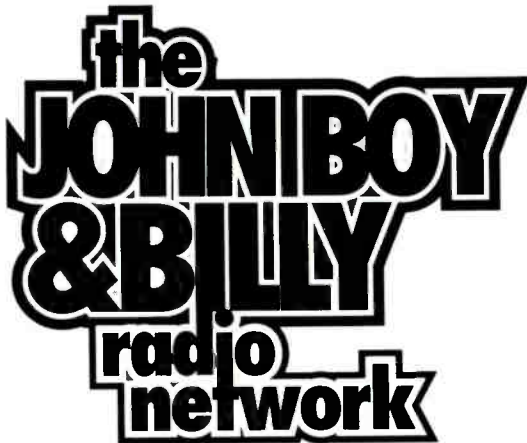
12+ POPULATION: 862,700 (Black & Hispanic: N/A)

MONMOUTH, NJ

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WXRK	1 WPLJ	1 WXRK	1 WPLJ	1 WXRK	1 WJLK-FM	N/T 18.1
2 WNEW	2 WXRK	2 WNEW	2 WJLK-FM	2 WFAN	2 WPLJ	AC 15.8
3 WFAN	3 WJLK-FM	3 WFAN	3 WOBFM-FM	3 WNEW	3 WOBFM-FM	CHR 10.6
4 WHTG-FM	4 WNEW	4 WOBFM-FM	4 WXRK	4 WOBFM-FM	4 WKXW	B/EZ 10.4
5 WPLJ	5 WQHT	5 WPLJ	5 WKXW	5 WKXW	5 WLTW	GOLD/CR 10.0
6 WMMR	6 WHTG-FM	6 WKXW	6 WLTW	6 WABC	6 WYNY	AOR 4.9
7 WQHT	7 WOBFM-FM	7 WHTG-FM	7 WNEW	7 WPLJ	7 WXRK	CTRY 3.8
8 WJRZ	8 WHTZ	8 WABC	8 WYNY	8 WZVU	8 WPAT-FM	NR 2.4
9 WYSP	9 WKXW	9 WMMR	9 WQHT	9 WQCD	9 WNEW	NAC 1.7
10 WOBFM-FM	10 WJRZ	10 WZVU	10 WPAT-FM	10 WHTG-FM	10 WCBS-FM	UC 1.4
						BBND 1.0
						CLAS 1.0

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TRIPLE CROWN



#1 12+ ADULTS



#1 18-34 ADULTS



#1 25-54 ADULTS

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12+ POPULATION: 854,900 (Black: 14.5%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
13.4	13.6	15.3	14.4	15.6	1	WSIX Ctry	97.9 100kw	1	4	1	1	1	1	97	CAPSTAR	ABC	MCG
11.0	11.0	13.4	11.4	13.0	2	WSM-FM Ctry	95.5 100kw	2	3	3	2	2	2	85	GAYLORD	----	CHR
7.5	8.0	5.1	6.9	8.1	3	WKDF AOR	103.3 100kw	4	5	2	3	3	10	75	DICK	ABC	KATZ
6.7	8.7	6.8	7.2	7.3	4	WQQK UC	92.1 3kw	7	1	4	4	6	7	97	PHOENIX	----	MMR
4.8	5.4	5.0	5.5	5.5	5	WLAC-FM AC	105.9 100kw	5	6	7	5	4	5	59	FAIRMONT	----	D&R
9.7	9.0	6.2	6.1	5.2	6	WYHY CHR	107.5 58kw	3	1	6	8	10	14	48	LEGACY	----	EAST
4.0	4.3	4.0	3.1	4.7	7	WRMX Gold	96.3 100kw	8	8	13	7	5	3	69	SIGNATURE	----	----
4.8	5.0	3.9	4.4	4.6	8	WGFX CR	104.5 49kw	6	7	5	6	7	8	53	CAPITOL BR. CRP	SOU	KATZ
6.3	5.7	6.3	5.9	4.4	9	WZEZ AC	92.9 100kw	9	11	8	9	8	4	67	SOUTH CENTRAL	----	D&R
4.1	4.0	5.4	5.0	3.5	10	WLAC N/T	1510 50kw	10	23	11	11	9	6	72	FAIRMONT	CBS	D&R
3.5	3.4	3.6	3.6	3.1	11	WSM Ctry	650 50kw	11	14	20	17	16	9	68	GAYLORD	NBC	CHR
1.9	1.0	1.7	1.4	1.9	12	WMDB UC	880 2.5kw	16	10	9	12	17	16	97	BOBB	----	----
2.0	1.8	1.5	2.3	1.8	13	WRLT NR	100.1 200w	13	19	10	10	11	12	57	GMX	----	DCA
2.6	1.6	1.9	1.5	1.7	14	WBVR Ctry	101.1 47kw	12	9	15	15	12	13	41	TARGET	ABC	----
1.8	2.5	2.3	2.6	1.7	14	WVOL UG	1470 5(1)kw	14	12	14	13	13	11	65	PHOENIX	SMN	MMR
1.3	2.2	0.6	1.5	1.2	16	WAMB BBnd	1160 50(1)kw	18	17	23	21	20	17	64	GREAT SOUTHERN	MBS	ROS
0.8	0.8	1.2	1.0	1.1	17	WYCO Ctry	102.9 100kw	15	16	12	14	15	20	49	CROMWELL GROUP	----	----

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NASHVILLE

"SNAP, CRACKLE, AND POP"

P · R · E · M · I · E · R · E

COMEDY

N · E · T · W · O · R · K · S

12+ POPULATION: 831,800 (Blacks & Hispanics: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHT TIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
16.3	15.3	15.1	12.5	16.0	1	WCMF-FM AOR	96.5 50kw	1	2	1	1	1	3	95	STONER	---	TOR
13.5	12.0	13.4	15.1	13.1	2	WHAM N/T	1180 50kw	2	9	9	7	4	2	87	LINCOLN GROUP	CBS	MCG
13.2	10.5	13.3	12.6	12.1	3	WBEE Ctry	92.5 50kw	4	4	3	2	2	1	97	HERITAGE MEDIA	UNIS	KATZ
7.9	9.2	8.1	8.5	8.6	4	WPXY-FM CHR	97.9 50kw	3	1	2	3	7	8	63	PYRAMID	---	CHR
6.5	6.2	7.3	6.6	7.5	5	WRMM-FM AC	101.3 27kw	5	6	4	4	3	4	75	STONER	---	TOR
7.1	6.2	6.5	7.2	6.2	6	WVOR AC	100.5 50kw	6	8	5	5	5	6	67	LINCOLN GROUP	---	MCG
5.5	5.1	4.7	5.2	5.9	7	WDKX UC	103.9 .8kw	9	3	6	6	8	7	107	MONROE	---	WRS
4.6	6.6	4.9	5.7	5.2	8	WKLY Gold	98.9 37kw	7	5	10	8	6	5	59	ONTARIO SHORE	---	KATZ
3.8	3.7	4.0	3.5	3.1	9	WBBF Nost	950 1kw	10	12	18	14	13	9	65	HERITAGE MEDIA	UNIS	KATZ
2.2	3.6	3.2	2.6	2.8	10	WRQI AOR	95.1 50kw	8	7	7	9	9	10	50	GREAT LAKES	---	D&R
2.2	2.6	2.2	2.7	2.1	11	WMAX AOR	106.7 3.5kw	11	11	8	10	10	11	52	SILVER BR.	---	EAST

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WCMF-FM	1 WCMF-FM	1 WCMF-FM	1 WCMF-FM	1 WCMF-FM	1 WBEE	AOR 20.9
2 WRQI	2 WPYX-FM	2 WBEE	2 WBEE	2 WBEE	2 WRMM-FM	AC 13.7
3 WPXY-FM	3 WBEE	3 WHAM	3 WPXY-FM	3 WHAM	3 WCMF-FM	N/T 13.1
4 WBEE	4 WRMM-FM	4 WKLY	4 WRRM-FM	4 WKLY	4 WVOR	CTRY 12.1
5 WDKX	5 WVOR	5 WPXY-FM	5 WVOR	5 WVOR	5 WPXY-FM	CHR 8.6
6 WMAX	6 WDKX	6 WRQI	6 WDKX	6 WRMM-FM	6 WDKX	UC 5.9
7 WHAM	7 WKLXE	7 WVOR	7 WKLY	7 WPXY-FM	7 WKLY	GOLD/CR 5.2
8 WVOR	8 WRQI	8 WDKX	8 WHAM	8 WRQI	8 WHAM	BBND 3.1
9 WRMM-FM	9 WMAX	9 WRMM-FM	9 WRQI	9 WDKX	9 WMAX	
10 WKLY	10 WHAM	10 WMAX	10 WMAX	10 WMAX	10 WRQI	

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MARKETING/RESEARCH PARTNERS, INC.

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"THE BEST" MUSIC TESTING COMPANY
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12+ POPULATION: 830,80 (Black: 12.3%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
12.9	11.9	12.4	12.7	10.5	1	WHKO Ctry	99.1 50kw	1	3	5	4	1	1	82	COX	---	D&R
4.6	8.8	5.8	6.7	8.8	2	WROU UC	92.1 890w	8	2	4	3	4	6	133	HAWES-SAUNDERS	---	K&P
5.8	7.9	6.1	6.3	8.1	3	WMMX* AC	107.7 50kw	5	12	3	2	2	2	95	STONER	ABC	EAST
7.2	7.1	6.1	6.0	7.1	4	WGTZ CHR	92.9 40kw	2	1	2	5	8	14	60	GREAT TRAILS	UNIS	KATZ
8.8	6.8	7.1	7.3	7.1	4	WTUE AOR	104.7 50kw	4	7	1	1	3	13	81	STONER	ABC	EAST
5.9	5.4	5.6	4.6	6.0	6	WLW FS	700 50kw	3	23	9	10	7	4	68	JACOR	ABC	EAST
7.6	9.1	8.7	7.1	5.7	7	WHIO Talk	1290 5kw	6	19	13	11	11	5	67	COX	AP	D&R
4.3	3.5	5.9	4.8	5.2	8	WLQT AC	99.9 50kw	7	11	7	7	6	7	70	LIGGETT BR.	---	KATZ
4.0	3.4	4.2	4.5	4.8	9	WYMJ Gold	103.9 1.15kw	9	8	11	6	5	3	78	TRI-CITY RADIO	---	TOR
2.9	2.6	3.2	3.2	3.6	10	WPFB-FM Ctry	105.9 34kw	11	5	8	9	9	9	75	BRADEN STATIONS	---	---
5.9	4.0	3.5	5.1	3.3	11	WAZU** CR	102.9 50kw	10	6	6	8	10	12	63	OSBORN	ABC	KATZ
3.6	2.8	2.7	4.1	2.6	12	WONE Ctry	980 5kw	12	28	21	15	17	10	71	STONER	ABC	EAST
2.0	0.8	1.6	0.7	2.2	13	WLSN B/EZ	106.5 50kw	18	22	24	19	12	8	106	TREATY CITY BR.	---	---
1.9	1.4	2.9	1.5	2.1	14	WDAO UC	1210 1kw	17	14	18	13	15	11	91	STONER	AURN	---
1.4	1.2	1.2	1.3	1.8	15	WPFB Nost	910 1kw	19	21	28	25	24	15	92	BRADEN STATIONS	SMN	ROS
1.3	1.1	2.0	1.3	1.5	16	WOFX CR	94.9 10.5kw	13	9	10	12	13	20	50	HERITAGE MEDIA	---	KATZ
2.0	2.2	2.5	1.7	1.3	17	WCLR*** AC	95.7 50kw	16	20	14	16	16	16	51	WPTW RADIO	UNIS	REG
1.0	0.8	1.4	1.1	1.3	17	WKSW Ctry	101.7 2.05kw	21	10	15	18	18	19	83	UNITED STATES	AP	---
1.0	1.5	0.8	1.9	1.2	19	WFCJ Rel	93.7 50kw	20	13	17	14	14	17	67	MIAMI VALLEY	---	---
0.4	0.6	1.1	1.3	1.1	20	WING News	1410 5kw	14	25	23	22	19	18	39	GREAT TRAILS	CBS	KATZ
1.3	1.0	1.3	0.9	1.1	20	WIZE Nost	1340 1kw	22	26	25	26	25	23	71	STAGGS BR.	ABC	UNI

*Formerly WWSN. **Formerly AOR. ***Formerly B/EZ.

DEMOGRAPHIC RANKINGS						FORMAT REACH	
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54		
1 WTUE	1 WMMX	1 WTUE	1 WMMX	1 WTUE	1 WMMX	CTRY	18.0
2 WROU	2 WGTZ	2 WROU	2 WHKO	2 WHKO	2 WHKO	AC	14.6
3 WGTZ	3 WTUE	3 WHKO	3 WROU	3 WLW	3 WROU	N/T	12.8
4 WMMX	4 WHKO	4 WMMX	4 WGTZ	4 WYMJ	4 WYMJ	UC	10.9
5 WHKO	5 WROU	5 WGTZ	5 WTUE	5 WLQT	5 WGTZ	GOLD/CR	9.6
6 WLW	6 WLQT	6 WLW	6 WYMJ	6 WMMX	6 WLQT	AOR	7.1
7 WAZU	7 WAZU	7 WYMJ	7 WLQT	7 WROU	7 WTUE	CHR	7.1
8 WPFB-FM	8 WPFB-FM	8 WAZU	8 WPFB-FM	8 WAZU	8 WPFB-FM	BBND	2.9
9 WOFX	9 WYMJ	9 WLQT	9 WAZU	9 WPFB-FM	9 WHIO	B/EZ	2.2
10 WLQT	10 WOFX	10 WPFB-FM	10 WFCJ	10 WHIO	10 WLSN	REL	1.2

12+ POPULATION: 821,200 (Black: 10.1; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
49.9	10.7	9.6	9.0	12.9	1	WRMF AC	97.9 100kw	1	4	1	1	1	1	102	FAIRBANKS	----	BAN
7.5	6.6	6.7	6.2	7.7	2	WIRK Ctry	107.9 100kw	4	9	2	3	2	3	91	PRICE	ABC	D&R
2.8	3.0	2.5	6.2	7.0	3	WRLX* B/EZ	92.1 6kw	7	19	29	30	23	4	117	PEARL	----	BAN
8.2	9.6	7.4	7.8	6.9	4	WEAT-FM AC	104.3 100kw	2	12	8	5	4	2	72	TAYLOR	----	MMR
7.7	7.1	7.5	7.7	5.6	5	WJNO N/T	1230 1kw	6	32	12	7	6	6	78	FAIRBANKS	CBS	BAN
5.3	5.0	5.8	5.0	5.2	6	WKGR AOR	98.7 100kw	3	5	3	2	3	5	60	AMATURO GROUP	UPI	CHR
2.9	1.8	4.0	2.5	3.1	7	WOLL Gold	94.3 6kw	8	11	10	4	5	7	54	LAPPIN	----	KATZ
3.4	4.1	3.6	3.9	2.7	8	WOVV CHR	95.5 100kw	5	1	4	6	9	23	37	ARDMAN	SOU	MCG
1.9	2.8	2.4	3.4	2.5	9	WEDR UC	99.1 100kw	11	3	5	8	14	27	72	WEDR, INC.	CBS	MCG
1.7	2.7	2.4	1.7	2.5	9	WIOD N/T	610 10kw	14	30	18	11	7	8	78	COX	MBS	CHR
2.4	1.2	1.6	2.5	2.5	9	WPOW CHR	96.5 100kw	9	1	7	9	11	16	53	BEASLEY	SOU	D&R
1.7	1.9	1.6	1.2	2.3	12	WDBF Nost	1420 5(.5)kw	22	33	36	36	32	15	104	QUALITY BR.	CBS	----
2.2	2.0	2.2	2.2	2.2	13	WEAT B/EZ	850 5(1)kw	25	22	32	32	33	36	109	TAYLOR	----	MMR
1.1	1.1	2.1	1.1	2.2	13	WPOM UC	1600 5(2.5)kw	26	14	15	12	12	11	112	RIVIERA COMM.	----	ROS
1.1	1.2	2.1	1.6	1.8	15	WBZT N/T	1290 5kw	15	20	26	22	20	12	60	PRICE	ABC	D&R
2.3	2.5	2.0	2.4	1.8	15	WZZR AOR	92.7 50kw	20	10	6	10	8	30	76	CRB BR.	----	KATZ
1.5	2.6	1.3	1.6	1.7	17	WLYF AC	101.5 100kw	18	24	35	23	26	10	56	JEFFERSON-PILOT	----	BAN
1.9	2.4	2.2	1.7	1.5	18	WHQT UAC	105.1 100kw	12	6	9	13	18	29	47	COX	----	MMR
2.0	1.1	1.2	2.0	1.5	18	WLVE NAC	93.9 100kw	23	23	20	15	10	9	67	GILMORE	----	KATZ
1.1	1.4	1.3	1.1	1.4	20	WHYI AC	100.7 100kw	10	7	13	16	13	18	38	METROPLEX	----	MCG
2.3	2.6	1.9	2.4	1.4	20	WSHE AOR	103.5 100kw	17	8	11	14	17	31	46	TK	----	TOR
1.7	1.8	1.3	2.1	1.4	20	WTMI Clas	93.1 96kw	24	31	31	31	31	19	67	MARLIN II LTD	----	CMBS
2.2	1.6	2.5	2.1	1.2	23	WKIS Ctry	99.9 100kw	16	13	16	19	15	17	41	SUNSHINE WIRE.	UNIS	D&R
1.4	0.9	1.2	0.7	1.2	23	WMXJ Gold	102.7 100kw	27	15	19	18	19	14	64	SCONNIX	----	EAST
0.4	0.9	0.6	0.8	1.0	25	WINZ News	940 50(25)kw	19	27	30	35	34	24	42	PAXSON BR.	CBS	KATZ

* Under LMA with Fairbanks

Continued on Page 95

12+ POPULATION: 820,400 (Black: 18.6%; Hispanic: N/A)

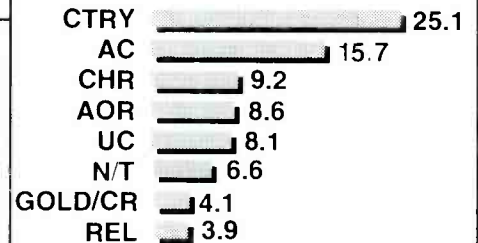
SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AQT	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
18.9	18.0	19.4	18.1	16.4	1	WTQR Ctry	104.1 100kw	1	4	1	1	1	1	95	NEWMARKET	MBS	MCG
7.8	6.4	7.4	8.4	8.6	2	WKRR AOR	92.3 100kw	2	2	1	2	2	6	79	DICK	----	KATZ
7.8	8.0	8.2	7.6	6.4	3	WJMH CHR	102.1 100kw	4	1	4	4	9	14	67	BEASLEY	----	D&R
6.7	5.7	4.3	4.6	6.4	3	WKZL AC	107.5 100kw	3	6	3	3	3	5	64	NATIONWIDE	----	KATZ
4.8	4.1	3.5	4.6	5.3	5	WMAG AC	99.5 100kw	6	11	6	5	4	2	75	VOYAGER	----	CHR
5.9	4.4	5.0	3.8	5.2	6	WQMG-FM UC	97.1 100kw	5	3	5	6	6	10	72	MURRAY HILL	CBS	BAN
6.3	5.9	6.4	7.2	4.9	7	WSJS N/T	600 5kw	8	12	15	12	10	3	74	NEWMARKET	NBC	MCG
4.0	4.7	3.9	4.8	4.0	8	WWWB AC	100.3 100kw	11	10	9	8	5	4	75	MHD INC.	UNIS	MMR
1.7	1.5	1.4	2.3	3.5	9	WNEU Ctry	94.5 100kw	10	8	7	7	8	9	65	VOYAGER	UNIS	CHR
1.6	3.5	3.5	3.2	3.1	10	WMQX-FM Gold	93.1 100kw	9	7	13	9	7	7	53	EBE	----	MMR
2.6	2.9	2.2	3.2	2.8	11	WFMX Ctry	105.7 100kw	12	13	10	11	11	8	58	ADVENTURE	UNIS	TNS
2.6	4.0	3.5	3.1	2.8	11	WKSI CHR	98.7 100kw	7	5	8	10	12	18	41	BAHAKEL	----	EAST
1.3	2.0	3.1	2.4	2.4	13	WPCM Ctry	101.1 100kw	13	9	11	13	13	13	61	RES. TRIANGLE	MBS	MCG
1.6	2.0	1.8	1.9	2.2	14	WHPE Rel	95.5 100kw	15	25	25	18	16	11	81	BIBLE BR.	----	----
1.5	1.2	0.8	0.7	1.9	15	WAAA UC	980 1kw	17	27	17	15	15	12	102	MEDIA BR.	AURN	----
1.1	1.9	1.8	1.4	1.7	16	WMFR FS	1230 1kw	16	24	23	20	20	17	78	VOYAGER	ABC	CHR
1.6	1.8	2.4	1.5	1.7	16	WWGL Rel	94.1 100kw	14	19	16	14	17	15	56	DAVIDSON	CNN	TNS
1.6	1.1	1.1	1.1	1.0	18	WQMG UC	1510 1kw	23	16	20	21	21	20	96	MURRAY HILL	AURN	BAN
1.1	0.8	1.4	0.9	1.0	18	WRDX Gold	106.5 100kw	20	23	18	16	14	16	77	WSPT INC.	----	SSS

GREENSBORO-WINSTON SALEM-HIGH POINT

DEMOGRAPHIC RANKINGS

FORMAT REACH

Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54
1 WKRR	1 WKZL	1 WTQR	1 WTQR	1 WTQR	1 WTQR
2 WTQR	2 WTQR	2 WKRR	2 WKZL	2 WKRR	2 WWWB
3 WJMH	3 WKRR	3 WKZL	3 WKRR	3 WKZL	3 WKZL
4 WKZL	4 WQMG-FM	4 WJMH	4 WMAG	4 WMQX-FM	4 WKRR
5 WQMG-FM	5 WJMH	5 WQMG-FM	5 WQMG-FM	5 WMAG	5 WMAG
6 WMAG	6 WKSI	6 WMAG	6 WWWB	6 WQMG-FM	6 WNEU
7 WNEU	7 WNEU	7 WMQX-FM	7 WJMH	7 WSJS	7 WQMG-FM
8 WKSI	8 WWWB	8 WSJS	8 WNEU	8 WJMH	8 WJMH
9 WMQX-FM	9 WMAG	9 WNEU	9 WKSI	9 WFMX	9 WMQX
10 WROV	10 WFMX	10 WFMX	10 WMQX	10 WNEU	10 WFMX



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12+ POPULATION: 799,300 (Black: 18.2%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK	12+ ADJ. RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
12.8	11.0	10.4	13.1	11.6	1	1	WQIK-FM Ctry	99.1 100kw	2	5	5	1	1	1	92	JACOR	ABC	EAST
9.1	7.1	9.2	7.8	8.5	2	2	WEJZ AC	96.1 100kw	3	8	6	4	2	2	78	RENDA	----	KATZ
6.9	6.8	8.7	7.3	7.9	3	3	WROO Ctry	107.3 100kw	5	4	4	3	3	3	88	PAXSON BR.	----	BAN
4.8	5.8	5.2	4.7	7.8	4	4	WHJX UC	101.5 100kw	6	2	1	5	5	10	92	EAGLE	ABC	CHR
9.1	10.3	6.1	6.6	7.7	5	5	WAPE CHR	95.1 100kw	1	1	3	6	7	8	59	EVERGREEN	----	D&R
7.5	8.2	6.9	5.8	7.6	6	6	WFYV AOR	104.5 100kw	4	6	2	2	4	6	80	EVERGREEN	----	D&R
2.0	3.0	4.8	6.6	5.0	7	7	WOKV N/T	600 5kw	10	21	11	11	9	4	75	PRISM	CBS	MCG
7.5	6.0	6.5	5.4	4.7	8	8	WIVY AC	102.9 98kw	7	9	7	7	6	7	58	TAYLOR	----	MMR
6.1	5.8	4.2	6.3	4.2	9	9	WKQL Gold	96.9 100kw	8	7	10	8	8	5	56	PRISM	AP	MCG
3.8	1.8	1.9	2.5	3.5	10	10	WJBT UC	92.7 6kw	11	3	8	10	11	16	60	UNC MEDIA	CBS	K&P
2.2	3.0	3.8	2.8	3.1	11	11	WAIA AOR	93.3 50kw	9	12	9	9	10	9	46	PAXSON BR.	----	BAN
1.7	1.9	2.2	1.3	1.5	12	12	WCGL Rel	1360 5kw	14	16	20	14	14	12	85	JBD COMM.	AURN	K&P
2.3	3.0	1.5	2.8	1.3	13	13	WBYB UC	100.7 36kw	12	17	12	12	12	15	51	OSBORN	SMN	CHR
0.9	0.5	0.6	0.6	1.3	13	13	WFOY Talk	1240 1kw	20	22	21	22	22	19	156	SHULL BR.	SUN	SSS
0.9	1.2	1.1	1.2	1.3	13	13	WZAZ UG	1400 1kw	15	10	13	16	16	14	82	UNC MEDIA	CBS	K&P
0.0	0.3	0.0	0.9	1.2	16	16	WSTF Gold	97.9 50kw	13	13	15	13	13	11	54	PAXSON BR.	CBS	BAN
2.1	2.3	3.2	3.1	1.2	16	16	WSVE Rel	1280 5kw	18	18	17	15	15	13	88	DARRELL SPANN	AURN	REP

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RANTEL. RESEARCH THAT MOVES THE NEEDLE!



RANTEL
Laurel, Maryland
301-490-8700



Continued from Page 89

12+ POPULATION: 854,900 (Black: 14.5%; Hispanic: N/A)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WKDF	1 WSIX	1 WKDF	1 WSIX	1 WSIX	1 WSIX	CTRY 34.5
2 WSIX	2 WSM-FM	2 WSIX	2 WSM-FM	2 WKDF	2 WSM-FM	UC 10.9
3 WSM-FM	3 WQQK	3 WSM-FM	3 WQQK	3 WSM-FM	3 WLAC-FM	AC 9.9
4 WGFX	4 WKDF	4 WGFX	4 WLAC-FM	4 WGFX	4 WQQK	GOLD/CR 9.3
5 WQQK	5 WYHY	5 WRMX	5 WYHY	5 WRMX	5 WZEZ	AOR 8.1
6 WYHY	6 WLAC-FM	6 WQQK	6 WKDF	6 WLAC-FM	6 WRMX	CHR 5.2
7 WRLT	7 WGFX	7 WLAC-FM	7 WRMX	7 WZEZ	7 WKDF	N/T 3.5
8 WLAC-FM	8 WMDB	8 WRLT	8 WZEZ	8 WQQK	8 WYHY	NR 1.8
9 WZEZ	9 WZEZ	9 WLAC	9 WGFX	9 WLAC	9 WGFX	BBND 1.2
10 WLAC	10 WRMX	10 WYHY	10 WMDB	10 WRLT	10 WVOL	

NASHVILLE

WEST PALM BEACH-BOCA RATON

Continued from Page 92

12+ POPULATION: 821,200 (Black: 10.1; Hispanic: N/A)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WRMF	1 WRMF	1 WRMF	1 WRMF	1 WRMF	1 WRMF	AC 22.9
2 WIRK	2 WIRK	2 WKGR	2 WIRK	2 WKGR	2 WEAT-FM	N/T 10.9
3 WKGR	3 WEDR	3 WIRK	3 WEAT-FM	3 WIRK	3 WIRK	B/EZ 9.2
4 WZZR	4 WKGR	4 WJNO	4 WKGR	4 WJNO	4 WKGR	CTRY 8.9
5 WOVV	5 WOVV	5 WZZR	5 WEDR	5 WIOD	5 WOLL	AOR 8.4
6 WSHE	6 WEAT-FM	6 WOLL	6 WOVV	6 WOLL	6 WOVV	UC 6.2
7 WPOW	7 WHQT	7 WIOD	7 WOLL-FM	7 WZZR	7 WHYI	CHR 5.2
8 WJNO	8 WPOW	8 WOVV	8 WPOW	8 WLVE	8 WPOW	GOLD/CR 4.3
9 WOLL	9 WOLL	9 WSHE	9 WHQT	9 WOVV	9 WEDR	BBND 2.3
10 WZTA	10 WHYI	10 WPOW	10 WPOM	10 WEAT-FM	10 WPOM	NAC 1.5
						CLAS 1.4

WEST PALM BEACH

JACKSONVILLE

Continued from Page 94

12+ POPULATION: 799,300 (Black: 18.2%; Hispanic: N/A)

DEMOGRAPHIC RANKINGS						FORMAT REACH
Men 18-34	Women 18-34	Men 18-49	Women 18-49	Men 25-54	Women 25-54	
1 WFYV	1 WAPE	1 WFYV	1 WQIK-FM	1 WFYV	1 WEJZ	CTRY 19.5
2 WHJX	2 WHJX	2 WQIK-FM	2 WEJZ	2 WQIK-FM	2 WQIK-FM	UC 13.9
3 WROO	3 WIVY	3 WROO	3 WAPE	3 WROO	3 WROO	AC 13.2
4 WAPE	4 WEJZ	4 WHJX	4 WROO	4 WHJX	4 WIVY	AOR 10.7
5 WJBT	5 WROO	5 WEJZ	5 WXJX	5 WEJZ	5 WAPE	CHR 7.7
6 WQIK-FM	6 WGK	6 WAPE	6 WIVVY	6 WKQL	6 WHJZ	N/T 6.3
7 WAIA	7 WGYV	7 WKQL	7 WKQL	7 WOKV	7 WKQL	GOLD/CR 5.4
8 WEJZ	8 WAIA	8 WJBT	8 WFYV	8 WAIA	8 WAIA	REL 2.7
9 WIVY	9 WJBT	9 WAAI	9 WAIA	9 WAPE	9 WFYV	
10 WOKV	10 WBYB	10 WOKV	10 WJBT	10 WIVY	10 WSTF	

JACKSONVILLE

#51

LOUISVILLE

LOUISVILLE

12+ POPULATION: 796,200 (Black: 12.4%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
18.4	22.0	20.5	17.1	18.0	1	WAMZ Ctry	97.5 100kw	1	3	3	1	1	1	101	CLEAR CHANNEL	----	CHR
12.7	12.3	12.9	15.8	13.2	2	WHAS FS	840 50kw	2	9	9	6	2	2	82	CLEAR CHANNEL	ABC	CHR
9.6	10.4	8.4	8.2	10.0	3	WWSN/WDJX CHR	1080/99.7 10kw/24kw	3	1	1	3	5	7	77	STONER	AP	EAST
8.5	7.4	9.9	12.2	8.8	4	WQMF AOR	95.7 34kw	4	4	1	2	3	5	79	OTTING	----	KATZ
5.4	7.2	7.6	5.5	6.9	5	WGZB UC	96.5 3kw	8	2	4	5	6	8	108	POWER COMM.	----	MCG
5.7	7.3	5.7	4.9	5.9	6	WRKA Gold	103.1 3kw	5	7	8	4	4	3	61	CAPITOL BR. CRP.	----	BAN
5.0	6.1	5.1	5.8	5.5	7	WVEZ AC	106.9 24.5kw	6	6	6	7	7	4	77	PRISM	----	KATZ
5.9	4.8	4.8	5.0	4.2	8	WLRS AC	102.3 3kw	7	5	5	8	8	6	61	KENTUCKY TECH	UNIS	TOR
5.1	2.9	3.7	3.4	3.4	9	WAVG Gold	970 5kw	10	18	14	13	13	12	74	RADIO 970, INC.	SMN	D&R
2.7	3.1	1.8	1.8	3.1	10	WHKW Ctry	103.9 1.35kw	9	12	7	9	9	9	59	NEON COMM.	----	EAST

#52

OKLAHOMA CITY

OKLAHOMA CITY

12+ POPULATION: 793,900 (Black: 10.1%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
17.9	18.8	18.8	19.5	16.4	1	KXXY-A/F Ctry	1340/96.1 1kw/998kw	1	3	1	1	1	1	97	NEWMARKET	----	MCG
8.8	10.4	8.4	10.8	8.5	2	KEBC Ctry	94.7 100kw	3	5	5	5	3	3	66	INDEPENDENCE	ABC	BAN
9.6	10.1	11.1	11.5	8.0	3	KJYO CHR	102.7 98kw	2	1	4	4	6	7	60	CLEAR CHANNEL	----	CHR
7.4	8.8	7.1	7.8	7.8	4	KTOK N/T	1000 5kw	6	13	10	10	7	4	84	CLEAR CHANNEL	ABC	CHR
9.0	6.4	6.2	6.6	7.4	5	KATT AOR	100.5 97kw	4	4	2	3	5	13	69	KATT INC.	SOU	BAN
6.6	5.9	6.5	6.1	6.9	6	KRXO CR	107.7 99kw	5	9	3	2	2	6	70	DIAMOND BR.	----	KATZ
6.3	6.8	7.5	6.2	6.5	7	KMGL AC	104.1 99kw	8	8	7	6	4	2	85	RENDA	----	EAST
0.1	0.2	0.1	0.9	5.8	8	KVSP UC	1140 1kw	12	2	8	8	9	11	131	PERRY	AURN	----
2.8	3.2	2.1	3.9	4.6	9	KYIS AC	98.9 100kw	7	7	6	7	8	12	54	DESERT COMM.	AP	D&R
7.2	4.3	4.5	3.6	4.4	10	WKY B/EZ	930 5kw	10	19	15	14	14	9	77	GAYLORD	CNN	TOR

12+ POPULATION: 763,600 (Black: 25.8%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
17.9	16.7	20.0	18.4	17.6	1	WZZK-A/F Ctry	610/104.7 5(1)kw/99kw	1	3	1	1	1	1	93	NEWCITY	----	KATZ
8.6	9.3	8.8	10.9	11.1	2	WENN UC	107.7 100kw	3	1	2	2	3	4	103	BOOKER T. WASH.	AURN	D&R
6.8	6.0	5.5	6.4	8.4	3	WERC N/T	960 5kw	7	24	6	6	6	3	99	AMERON	ABC	MCG
2.2	2.0	4.0	5.9	7.7	4	WODL* Gold	106.9 99kw	2	7	7	4	2	2	70	NEWCITY	ABC	KATZ
10.5	9.1	7.6	7.9	6.7	5	WZRR CR	99.5 100kw	4	6	3	3	5	7	69	DICK	----	EAST
8.6	9.6	8.0	6.3	6.0	6	WMJJ AC	96.5 100kw	5	9	5	5	4	5	64	CAPITOL BR. CRP	CBS	MCG
6.6	5.9	5.0	6.8	5.4	7	WAPI-FM CHR	94.5 98kw	6	2	4	7	8	12	58	DITTMAN GROUP	ABC	CHR
5.3	3.7	4.8	5.3	4.1	8	WATV UC	900 1kw	8	14	10	8	7	6	75	BIRM. EBONY	ABC	BAN
3.9	3.5	3.6	2.8	3.9	9	WTUG UC	92.9 100kw	10	4	8	9	10	12	84	RADIO SOUTH	AURN	EAST
3.7	3.3	3.5	4.0	2.6	10	WAPI B/EZ	1070 50(.5)kw	13	15	25	20	16	10	65	DITTMAN GROUP	NBC	CHR
2.7	2.2	2.1	2.1	2.6	10	WJLD UAC	1400 1kw	11	11	11	10	9	9	56	RICHARDSON	MBS	K&P

*Under LMA with WZZK.

BIRMINGHAM

ALBANY-SCHENECTADY-TROY

12+ POPULATION: 748,000 (Black & Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
9.3	13.1	10.6	10.6	12.3	1	WGNA-A/F Ctry	1460/107.7 5k/12kw	3	7	3	1	1	1	103	BARNSTABLE	UNIS	KATZ
9.2	9.7	8.6	9.3	9.8	2	WFLY CHR	92.3 17kw	1	1	1	2	3	5	69	ALBANY BR.	ABC	TOR
8.9	7.8	9.1	9.6	8.9	3	WGY N/T	810 50kw	4	13	12	6	5	6	80	EMPIRE RADIO	CBS	EAST
5.2	6.9	8.2	5.7	6.7	4	WPYX AOR	106.5 15.5kw	2	3	2	3	4	7	56	GRIFFIN GROUP	ABC	MCG
7.3	5.7	5.8	7.2	6.0	5	WKLI AC	100.9 6kw	6	6	5	4	2	3	68	BENDAT COMM.	----	D&R
6.9	5.9	6.8	6.5	5.8	6	WROW-FM AC	95.5 12kw	7	9	9	9	9	4	72	RADIO TERRACE	ABC	TOR
5.8	6.1	5.3	3.4	5.0	7	WQBK-FM CR	103.9 6kw	5	4	4	5	6	9	54	WQBK, INC.	CBS	D&R
5.8	4.3	5.8	3.8	3.3	8	WGY-FM Gold	99.5 14.5kw	8	5	10	10	7	6	44	EMPIRE RADIO	CBS	EAST
4.5	3.8	3.0	2.6	3.3	8	WZRQ AOR	102.3 4.1kw	9	2	7	8	12	25	62	D.J. RADIO	SMN	EAST
3.4	3.1	3.2	3.3	3.2	10	WQBK Talk	1300 5kw	11	22	13	16	15	10	79	WQBK, INC.	NBC	BAN

ALBANY-SCHENECTADY-TROY

12+ POPULATION: 744,200 (Black: 27.2%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
8.4	10.1	11.6	10.9	10.9	1	WCDX UC	92.7 2.35kw	4	1	1	1	2	7	102	SINCLAIR COMM.	---	MMR
14.0	11.6	12.7	13.8	10.8	2	WKHK Ctry	95.3 13kw	3	5	5	2	1	1	98	ABS COMM.	UNIS	BAN
11.6	12.0	11.5	9.2	10.4	3	WRVA FS	1140 50kw	2	11	13	9	8	2	91	CLEAR CHANNEL	CBS	MCG
7.4	6.9	6.0	6.7	8.3	4	WRVQ CHR	94.5 200kw	1	2	3	4	6	8	67	CLEAR CHANNEL	ABC	MCG
6.7	8.6	6.1	6.0	7.8	5	WPLZ UC	99.3 3kw	6	3	6	6	4	5	87	SINCLAIR COMM.	UNIS	MMR
7.1	7.3	8.2	6.8	7.5	6	WMXB AC	103.7 20kw	5	6	4	3	3	4	74	RADIO VENTURES	AP	EAST
7.3	7.4	6.8	6.1	7.1	7	WRXL AOR	102.1 20kw	8	4	2	5	5	9	86	CAPITOL BR. CO.	---	KATZ
6.0	7.2	5.8	7.0	6.9	8	WTVR-FM B/EZ	98.1 50kw	9	15	11	10	9	3	88	PARK	ABC	MMR
5.0	5.0	4.7	3.1	4.2	9	WDCK Gold	96.5 50kw	7	7	10	8	7	6	49	KEYMARKET	UNIS	CHR
4.8	4.2	4.1	6.1	4.1	10	WVGO NR	106.5 7.6kw	10	8	7	7	10	10	68	FIRST CITY	---	CHR

12+ POPULATION: 712,400 (Black & Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
12.5	11.0	11.1	14.7	10.8	1	KSSK-FM AC	92.3 100kw	1	4	3	1	1	2	72	COAST BR.	---	EAST
8.4	9.6	10.6	9.7	10.3	2	KSSK AC	590 7.5kw	5	8	9	5	2	1	106	COAST BR.	---	EAST
11.1	10.3	9.6	8.4	8.7	3	KIKI-FM CHR	93.9 100kw	2	1	1	3	8	10	61	HENRY	---	CHR
7.7	7.2	6.0	8.2	8.2	4	KMQ-A/F CHR	690/93.1 10kw/54kw	3	2	1	2	7	8	59	NORTH PARK	---	KATZ
7.8	5.9	7.0	7.2	8.1	5	KUMU-A/F B/EZ	1500/94.7 10kw/100kw	7	25	13	10	6	3	89	JOHN HUTTON	---	BAN
5.4	7.0	5.7	4.8	7.5	6	KRTR-FM AC	96.3 75kw	4	5	4	4	3	7	73	MAVRA KEA	---	KATZ
6.7	9.2	7.2	6.2	6.4	7	KCCN-FM Misc	100.3 100kw	6	3	5	6	5	6	67	KCCN RADIO	---	BAN
4.3	3.3	5.5	4.2	5.3	8	KGU N.T	760 10kw	8	9	12	11	10	4	73	CHARLES GIVENS	CBS	BAN
3.9	4.1	3.9	4.5	5.1	9	KINE Misc	105.1 100kw	9	13	8	7	4	5	86	RLS BR.	---	MMR
2.6	2.6	4.8	2.2	3.4	10	KDEO-FM Misc	102.7 61kw	11	7	6	9	12	17	60	LEOW BR.	---	K&P

12+ POPULATION: 701,300 (Black: 8.5%; Hispanic: 10.9%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
8.0	6.1	6.1	8.8	8.4	1	KLUC CHR	98.5 100kw	1	1	1	1	5	11	66	NATIONWIDE	AP	MCG
8.1	7.8	9.5	7.0	8.1	2	KFMS-A/F Ctry	1410/101.9 5kw/100kw	4	4	8	6	1	1	102	BR. ASSOC.	----	KATZ
8.5	7.7	4.8	4.6	6.8	3	KMZQ AC	100.5 100kw	2	2	3	2	2	8	72	COMMONWEALTH	----	EAST
4.7	7.2	6.8	6.8	6.5	4	KWNR Ctry	95.5 100kw	5	22	7	5	4	3	82	S.W. RADIO/L.V.	UNIS	BAN
3.4	4.7	6.4	6.5	6.0	5	KJUL Nost	104.3 24.5kw	10	19	20	16	16	4	104	CARRIGAN COMM.	UNIS	K&P
6.5	4.9	4.9	4.8	5.8	6	KXTZ AC	94.1 100kw	9	10	11	8	7	2	90	PARKER COMM.	----	D&R
4.8	2.2	3.4	3.6	5.1	7	KDWN N/T	720 50kw	11	14	12	12	11	5	91	RADIO NEVADA	----	ROS
4.0	3.1	3.9	4.6	5.0	8	KFBI CR	107.5 24.5kw	3	8	5	3	3	9	60	AMERICOM/L.V.	----	MCG
7.0	6.1	6.2	5.0	5.0	8	KOMP AOR	92.3 100kw	7	7	2	4	8	16	67	LOTUS	----	CHR
6.2	4.1	4.9	6.3	5.0	8	KRLV AC	106.5 100kw	6	9	9	9	9	6	67	WESCOM GROUP	----	MMR

LAS VEGAS

SAN DIEGO NORTH COUNTY

12+ POPULATION: 689,300 (Black: N/A; Hispanic: 17.9%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
10.2	5.7	5.5	4.5	6.8	1	KIOZ AOR	102.1 9.5kw	4	2	1	1	2	25	95	PAR	SOU	TOR
4.5	3.0	2.9	3.0	6.0	2	KKLQ-A/F CHR	600/106.5 5kw/50kw	1	3	2	2	1	8	59	EDENS	AP	CHR
6.5	7.0	6.5	6.4	5.1	3	KFMB-FM AC	100.7 30kw	2	4	3	3	4	7	53	MIDWEST TV	----	MBS
3.0	4.1	5.3	5.9	4.6	4	KFI Talk	640 50kw	6	15	7	4	3	6	74	COX	MBS	CHR
5.2	5.0	5.2	5.4	4.2	5	KJQY AC	103.7 36kw	9	19	15	10	6	1	70	COMMAND	----	MMR
4.2	4.0	4.4	5.4	4.0	6	KSON-A/F Ctry	1240/97.3 1kw/50kw	8	13	11	8	10	9	69	JEFFERSON-PILOT	----	BAN
2.0	2.1	3.0	4.1	3.7	7	KBZS Gold	94.9 22kw	5	8	8	5	5	11	57	ANAHEIM BR.	----	BAN
2.9	4.8	3.2	4.4	3.5	8	KFSD Clas	94.1 100kw	16	20	32	25	24	5	77	LOTUS	----	D&R
3.0	2.4	4.1	4.0	3.5	8	KSDO N/T	1130 10kw	15	27	25	17	15	10	76	GANNETT	ABC	G/W
3.0	2.8	1.7	4.3	3.5	8	KYXY AC	96.5 41kw	3	7	13	14	8	4	49	PARKER	----	D&R
3.1	2.0	3.1	2.3	3.5	8	XHTZ CHR	90.3 100kw	7	1	6	11	18	28	56	CALIFORNIA	----	TOR

SAN DIEGO

#59

AUSTIN

12+ POPULATION: 686,200 (Black: N/A; Hispanic: 18.9%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHT TIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
15.3	16.3	15.2	14.4	13.5	1	KASE Ctry	100.7 100kw	1	2	3	1	1	1	87	KVET BR.	---	KATZ
7.2	7.9	8.5	7.5	9.9	2	KHFI CHR	97.7 100kw	2	1	2	3	3	11	73	JOYNER	---	CHR
6.4	7.7	6.6	7.1	9.4	3	KLBJ-FM AOR	93.7 97kw	3	8	1	2	2	6	80	LBJ CO.	---	EAST
6.3	6.0	6.9	6.9	6.7	4	KLBJ N/T	590 5(1)kw	4	13	8	8	6	3	64	LBJ CO.	CBS	EAST
8.3	7.1	7.7	7.0	6.2	5	KKMJ AC	95.5 100kw	5	12	13	6	5	2	69	AMATURO GROUP	---	MMR
4.8	5.3	4.3	3.5	5.4	6	KPEZ AOR	102.3 20kw	6	9	4	4	4	8	62	CLEAR CHANNEL	---	CHR
3.1	3.4	2.7	3.3	4.8	7	KEYI AC	103.5 100kw	8	4	5	5	8	9	62	DEGREE	---	CHR
5.8	4.9	6.1	6.0	4.8	7	KVET-FM* Ctry	98.1 100kw	7	3	7	9	9	4	57	SPUR PARTNERS	ABC	KATZ
3.6	4.6	5.8	4.5	3.7	9	KGSR AOR	107.1 46kw	10	16	6	7	7	7	58	BEASLEY	---	MCG
2.3	3.2	2.0	2.3	3.3	10	KFGI-A/F Gold	1370/94.7 5(.5)kw/97kw	9	7	12	10	10	5	50	NEW THINKING	UNIS	MMR

* Under LMA with KVET Broadcasting

#60

GREENVILLE-SPARTANBURG

12+ POPULATION: 678,500 (Black: 16.2%, Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHT TIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
17.0	14.7	18.3	16.2	18.3	1	WSSL-A/F Ctry	1440/100.5 5kw/100kw	1	2	1	1	1	1	102	CAPSTAR	UNIS	MCG
11.8	13.9	14.9	13.5	13.3	2	WESC-A/F Ctry	660/92.5 50kw/100kw	2	1	4	4	3	2	99	BR. CO./CAROLINA	ABC	BAN
10.3	9.2	10.3	10.1	9.9	3	WMYI AC	102.5 20kw	3	7	3	2	2	3	81	CAPSTAR	---	EAST
4.7	7.8	6.0	7.5	8.0	4	WROQ AOR	101.1 100kw	4	5	2	3	4	7	83	ABS COMM.	ABC	BAN
5.7	6.9	4.9	5.7	6.2	5	WLWZ/WLYZ UC	103.9/103.3 3kw/2.7kw	7	3	5	5	5	6	96	VOYAGER	AURN	D&R
4.9	6.4	6.5	7.8	4.8	6	WSPA-FM AC	98.9 100kw	6	13	8	7	6	4	56	SPARTAN	---	CHR
3.0	1.6	3.1	3.4	4.1	7	WFBC N/T	1330 5kw	9	16	7	9	8	8	104	MULTIMEDIA	NBC	KATZ
7.0	5.4	6.1	4.4	4.1	7	WFBC-FM Gold	93.7 100kw	5	6	10	6	7	5	47	MULTIMEDIA	ABC	KATZ
3.9	3.5	2.1	3.3	3.3	9	WBBO CHR	93.3 92.5kw	8	4	6	8	11	12	60	RUTHERFORD	---	TOR
1.5	3.1	2.3	3.1	2.9	10	WMUU B/EZ	94.5 100kw	10	28	15	13	9	9	84	WMUU, INC.	AP	---

12+ POPULATION: 661,000 (Black: 23.7%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
10.1	9.7	9.0	10.2	10.7	1	WQOK UC	97.5 100kw	4	1	1	1	4	7	106	MEDIACOMM	ABC	D&R
5.7	5.7	9.4	8.2	8.9	2	WRAL AC	101.5 97kw	1	4	3	3	1	2	64	CAPITOL BR. CO.	----	KATZ
8.2	6.2	8.1	6.8	8.0	3	WRDU AOR	106.1 100kw	3	3	2	2	1	9	76	VOYAGER	SOU	MMR
8.0	7.8	8.7	9.3	7.0	4	WPTF N/T	680 50kw	5	16	11	8	6	1	71	CURTIS MEDIA	ABC	MCG
6.0	8.5	6.9	7.3	6.9	5	WDCG CHR	105.1 100kw	2	2	4	4	7	6	55	DURHAM HERALD	ABC	TOR
8.6	7.0	9.2	7.1	6.2	6	WQDR Ctry	94.7 99kw	7	7	5	6	5	4	76	CURTIS MEDIA	ABC	MCG
7.4	5.3	6.0	5.0	5.5	7	WTRG Gold	100.7 100kw	6	9	9	5	3	3	62	JOYNER ADVERT.	ABC	D&R
3.4	3.4	3.2	3.0	3.8	8	WFXC UAC	107.1 2.6kw	10	5	8	9	10	10	67	PINNACLE BR.	SMN	EAST
4.7	3.6	2.8	3.5	3.6	9	WZZU CR	93.9 100kw	8	6	7	7	8	8	49	VILLCOM BR.	ABC	CHR
2.0	1.6	1.3	2.5	3.5	10	WLLE UG	570 .5kw	17	19	16	12	12	11	143	SPECIAL MARKET	AURN	SMM

RALEIGH-DURHAM

12- POPULATION: 630,200 (Black & Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
15.8	15.3	16.4	13.3	13.4	1	WKRZ CHR	98.5 8.7kw	1	1	1	1	1	1	72	KEYMARKET	----	----
7.9	7.9	7.2	7.5	8.7	2	WEZX AOR	106.9 1.9kw	2	2	2	2	2	5	91	SHAMROCK COMM	ABC	CHR
2.8	3.0	2.5	3.6	6.3	3	WGGY Ctry	101.9 7kw	3	5	3	4	4	3	81	KEYMARKET	----	KATZ
4.8	3.8	5.2	4.3	5.7	4	WMGS AC	92.9 5.3kw	4	7	4	3	3	2	76	SUSQUEHANNA	----	MCG
6.6	5.7	4.1	4.7	4.6	5	WARM N/T	590 5kw	5	15	24	17	7	4	70	SUSQUEHANNA	NBC	MCG
3.2	4.0	3.3	2.7	4.4	6	WGBI/WILK N/T	910/980 1(.5)kw/5(1)kw	7	19	10	14	12	9	62	KEYMARKET	CNN	KATZ
3.4	4.0	4.2	3.7	3.3	7	WEJL Gold	630 5kw	10	31	32	28	22	7	85	SHAMROCK COMM	ABC	CHR
5.7	4.9	5.3	5.9	3.1	8	WDLI/WDLS Ctry	95.9/93.7 3kw/750w	8	12	9	5	5	8	72	MOUNTAIN	CBS	D&R
4.1	5.8	4.9	5.2	2.7	9	WNAK B/EZ	730 1kw	11	44	44	29	29	15	84	SEVEN-THIRTY	NBC	K&P
1.7	2.4	2.7	1.6	2.4	10	WSGD Gold	94.3 1.1kw	13	23	12	6	6	6	83	S&P BR.	----	EAST

WILKES BARRE

12+ POPULATION: 614,000 (Black & Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
18.7	18.6	18.1	16.2	16.2	1	KWEN Ctry	95.5 96kw	1	2	1	1	1	1	99	NEWCITY	----	KATZ
9.3	7.6	11.3	12.0	12.9	2	KRMG FS	740 50(25)kw	2	12	4	3	2	2	96	NEWCITY	ABC	KATZ
6.3	6.0	6.9	7.1	6.9	3	KMOD AOR	97.5 96kw	4	6	2	2	3	9	82	CLEAR CHANNEL	----	CHR
6.3	6.8	7.4	8.7	6.4	4	KBEZ AC	92.9 100kw	6	19	10	7	4	3	80	RENDA	----	EAST
8.7	10.0	7.1	5.8	6.0	5	KMYZ-FM CHR	104.5 70kw	3	1	3	4	8	15	60	SHAMROCK COMM.	ABC	BAN
5.4	4.6	5.3	5.2	5.3	6	KVOO Ctry	1170 50kw	10	13	15	14	11	5	88	GREAT EMPIRE	ABC	D&R
5.5	4.5	4.9	5.7	4.5	7	KRAV AC	96.5 100kw	5	9	5	5	6	8	55	KRAVIS CO.	UNIS	TOR
4.3	4.5	4.7	2.8	4.3	8	KQLL-FM Ctry	106.1 100kw	7	8	12	8	5	4	62	FEDERATED MEDIA	----	BAN
4.0	4.1	4.2	3.5	4.3	8	KVOO-FM Ctry	98.5 100kw	9	17	9	9	7	6	68	GREAT EMPIRE	ABC	D&R
2.1	2.0	1.8	2.9	3.7	10	KTHK CR	94.1 18kw	11	10	6	6	9	12	63	INTEGRATED BR.	----	BAN

12+ POPULATION: 596,100 (Black & Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
11.1	11.5	11.0	13.1	11.2	1	WLEV AC	96.1 50kw	2	5	3	2	1	1	88	TELE-MEDIA	----	MCG
9.5	9.6	11.4	8.8	10.9	2	WZZO AOR	95.1 30kw	3	4	1	1	2	7	95	HOLT CORP.	----	D&R
10.0	10.9	8.9	10.0	10.4	3	WAEB-FM CHR	104.1 50kw	1	1	2	3	4	5	77	CRB BR.	----	KATZ
12.4	11.8	11.7	12.2	9.2	4	WFMZ B/EZ	100.7 17kw	5	9	7	6	5	3	97	MARANATHA	----	TOR
7.0	9.2	7.9	8.2	6.9	5	WODE-A/F Gold	1230/99.5 1kw 50kw	4	3	6	4	3	2	68	ROTH COMM.	----	D&R
5.1	4.9	4.3	4.9	5.0	6	WAEB N/T	790 3.8(1)kw	6	21	11	7	6	4	59	CRB	MBS	KATZ
1.8	2.9	2.4	2.0	4.0	7	WKAP Nost	1320 5(1)kw	10	33	34	31	14	6	128	HOLT CORP.	AP	D&R
2.8	3.6	3.0	3.0	3.1	8	WYSP CR	94.1 16kw	7	37	4	5	7	11	61	INFINITY	ABC	TOR
2.4	4.0	1.9	3.1	2.6	9	WXKW Ctry	1470 5kw	9	32	18	10	9	8	77	HOLT CORP.	ABC	EAST
3.9	2.6	3.3	1.7	2.4	10	WXTU Ctry	92.5 15.5kw	8	36	8	9	8	9	57	BEASLEY	MBS	D&R

12+ POPULATION: 579,800 (Black: N/A; Hispanic: 22.3%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ADJ.	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
19.6	20.1	18.5	17.9	19.2	1	KIIM Ctry	99.5 93kw	1	3	2	1	1	1	107	REX	---	KATZ
10.8	6.9	6.9	7.8	9.3	2	KLPX AOR	96.1 100kw	5	7	1	2	3	5	92	LOTUS	---	CHR
7.5	8.2	7.9	8.0	8.1	3	KKLD AC	94.9 100kw	4	8	4	3	2	2	79	BEHAN BR.	ABC	MMR
10.2	10.3	9.3	7.9	7.4	4	KRQQ CHR	93.7 91kw	2	2	3	4	5	6	56	PRISM RADIO	---	MCG
6.6	8.4	7.7	7.6	6.3	5	KWFM-FM Gold	92.9 90kw	3	5	5	5	4	3	61	PRISM RADIO	CBS	BAN
4.5	3.9	7.4	6.0	5.7	6	KNST N/T	790 5(.5)kw	6	13	6	6	6	4	79	PRISM RADIO	ABC	BAN
3.0	2.9	2.7	6.4	5.5	7	KGvy BBnd	1080 1kw	8	24	19	20	20	7	161	JOE CRYSTALL	AP	K&P
2.5	3.1	2.1	1.4	2.7	8	KJYK UC	1490 1kw	7	1	9	12	15	18	61	BEHAN BR.	---	MMR
1.2	2.3	2.1	2.3	2.7	8	KXEW Span	1600 1kw	14	6	14	7	8	8	109	CACTUS BR.	CRC	LOTUS
2.9	1.9	2.7	0.9	2.4	10	KCUB Ctry	1290 1kw	12	14	17	14	12	9	87	REX	SMN	KATZ
0.0	0.3	0.6	2.4	2.4	10	KOHT Span	98.3 3kw	9	4	10	8	9	11	73	CACTUS BR.	CRC	LOTUS

TUCSON

12+ POPULATION: 571,500 (Black & Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ADJ.	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
10.3	5.7	7.1	8.0	10.0	1	WLHT AC	95.7 40kw	4	7	2	1	1	1	94	LIGGETT	---	EAST
9.7	13.7	10.4	8.3	9.5	2	WKLQ AOR	94.5 50kw	3	4	1	2	2	6	87	BLOOMINGTON	ABC	BAN
3.8	4.8	5.7	5.6	7.6	3	WBCT Ctry	93.7 320kw	8	3	3	3	3	7	90	CARL LEE	ABC	D&R
6.5	7.8	4.7	8.1	7.5	4	WOOD-FM AC	105.7 265kw	5	13	6	4	4	3	71	UNITED ARTISTS	---	KATZ
9.0	10.3	5.9	7.0	7.3	5	WCUZ-FM Ctry	101.3 50kw	1	5	8	8	6	2	65	FEDERATED MEDIA	ABC	CHR
7.3	7.2	7.2	5.4	6.4	6	WGRD CHR	97.9 13kw	2	1	5	5	7	9	59	REGIONAL GROUP	---	D&R
5.1	6.0	7.0	9.1	6.0	7	WOOD N/T	1300 5kw	6	14	10	8	8	5	61	UNITED ARTISTS	NBC	KATZ
3.7	4.0	2.6	4.1	4.7	8	WLAV-FM AOR	96.9 50kw	7	6	4	6	9	13	55	ADAMS RADIO	SCU	MMR
6.6	4.7	4.8	5.3	4.7	8	WODJ Gold	107.3 50kw	9	12	13	7	5	4	61	GOODRICH	UNIS	KATZ
4.2	3.0	3.0	3.5	4.2	10	WSNX CHR	104.5 50kw	10	1	7	11	13	15	57	GOODRICH	UNIS	KATZ

GRAND RAPIDS

#67

FRESNO

12+ POPULATION: 567,400 (Black: N/A; Hispanic: 33.8%)

FRESNO

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
9.1	14.1	12.4	15.0	12.5	1	KMJ N/T	580 5kw	1	22	11	4	1	1	98	HENRY	NBC	KATZ
9.5	9.5	8.1	7.8	7.0	2	KNAX Ctry	97.9 48kw	5	5	7	3	4	3	85	EBE COMM.	ABC	D&R
4.3	4.6	6.5	7.0	6.9	3	KSXS Ctry	93.7 68kw	4	6	4	2	2	2	82	HENRY	----	KATZ
4.7	4.3	6.1	4.2	6.3	4	KBOS CHR	94.9 16.5kw	2	1	3	6	9	10	68	CENCAL BR.	ABC	EAST
2.9	3.2	2.6	3.1	6.1	5	KJFX CR	95.7 50kw	8	7	1	1	3	5	101	BROWN	----	BAN
5.5	4.8	5.8	4.6	5.1	6	KRZR AOR	103.7 50kw	9	4	2	5	7	11	86	OLYMPIA	----	CHR
4.4	5.2	2.9	4.7	4.5	7	KTHT AC	102.7 50kw	6	3	6	7	6	8	63	SPACE CENTER	----	CHR
4.5	4.8	3.6	3.2	4.4	8	KQPW CHR	101.9 50kw	3	2	5	8	13	17	50	KENNETH HOLT	ABC	MCG
4.3	3.9	3.7	4.6	3.7	9	KFSO Gold	92.9 18.5kw	7	9	18	10	5	4	56	AMERICAN	----	MCG
4.7	4.7	3.7	3.5	3.6	10	KJOI AC	98.9 19kw	10	15	14	9	8	6	73	RADIO DINUBA	----	MMR

#68

AKRON

12+ POPULATION: 551,400 (Black & Hispanic: N/A)

AKRON

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
6.5	7.7	9.2	8.7	8.4	1	WGAR Ctry	99.5 50kw	1	10	3	4	3	2	84	NATIONWIDE	ABC	D&R
6.5	5.7	5.9	3.8	6.9	2	WKDD CHR	96.5 50kw	2	2	2	2	2	4	75	BARNSTABLE	----	EAST
6.4	4.3	6.6	6.6	6.5	3	WDOK AC	102.1 12kw	5	18	11	5	5	3	85	INDEPENDENT/CLE	----	MMRE
5.1	6.3	4.8	6.7	6.3	4	WMJI Gold	105.7 27kw	4	8	9	3	1	1	78	LEGACY	----	KATZ
7.4	6.6	5.3	7.5	6.3	4	WNIR Talk	100.1 3kw	10	13	14	12	10	5	109	MEDIA-COM, INC.	CBS	K&P
6.5	6.3	5.6	6.1	6.2	6	WONE-FM AOR	97.5 12kw	3	7	1	1	4	10	70	MEDIACOMM	----	MCG
4.7	6.0	5.4	5.2	5.0	7	WAKR N/T	1590 5kw	6	17	18	15	12	7	66	MEDIACOMM	MBS	MCG
3.1	2.6	2.3	3.5	4.6	8	WRMR B/EZ	850 (10/5)kw	15	23	25	24	23	8	119	INDEPENDENT/CLE	AP	MMRE
3.2	4.0	3.3	3.0	3.7	9	WLTF AC	106.5 11kw	9	6	6	8	8	11	63	BOOTH BR.	AP	CHR
5.1	4.1	3.5	2.4	3.7	9	WQMX* Ctry	94.9 16kw	11	16	10	9	9	6	71	GORDON-THOMAS	----	BAN

* Previously AC.

12+ POPULATION: 546,000 (Black & Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
10.0	10.4	9.6	11.6	12.1	1	WAQX AOR	95.7 25kw	4	2	1	1	2	3	90	ATLANTIC VENT.	ABC	BAN
9.7	11.2	11.1	10.4	11.6	2	WNTQ CHR	93.1 97kw	1	1	2	2	3	6	66	OSBORN	----	MCG
12.1	8.9	10.3	11.8	10.5	3	WSYR News	570 5kw	3	16	9	6	4	1	76	NEWCITY	NBC	KATZ
11.1	9.1	7.9	8.2	10.5	3	WYYY AC	94.5 100kw	2	3	3	3	1	2	67	NEWCITY	----	KATZ
2.2	3.3	3.1	2.9	4.4	5	WFBL Nost	1390 5kw	9	14	23	22	21	10	83	WILKS/SCHWARTZ	CNN	CHR
7.0	5.9	5.6	3.4	4.2	6	WBBS* Ctry	104.7 50kw	6	10	4	4	5	9	69	NEWCITY	----	KATZ
4.1	5.0	4.0	3.8	4.0	7	WSEN-A/F Gold	1050/92.1 2.5kw/25kw	5	4	13	5	6	4	50	BUCKLEY	UNIS	D&R
0.0	0.0	2.0	3.7	3.1	8	WTKW Ctry	99.5 2.85kw	13	7	15	11	7	5	101	FOUR COUNTY	AP	----
6.6	6.7	6.9	5.9	2.7	9	WHEN-FM** Ctry	107.9 50kw	10	13	10	13	12	11	61	PARK	ABC	MMR
3.3	4.2	2.7	3.4	2.6	10	WEZG AC	100.9 6kw	8	18	11	10	8	7	46	LORNEZ	UNIS	EAST

* Formerly WKFM (CR). ** Formerly WRHP (B/EZ).

SYRACUSE

12+ POPULATION: 526,000 (Black N/A; Hispanic: 80.6%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
13.5	16.7	12.7	15.1	12.7	1	KTEX Ctry	100.3 100kw	3	2	1	1	2	2	96	TATE	ABC	CHR
9.8	10.4	9.4	11.9	11.9	2	KBFM CHR	104.1 100kw	1	1	3	4	6	8	79	MAY COMM.	ABC	D&R
9.7	8.0	8.4	6.4	9.7	3	KIWW Span	96.1 100kw	2	5	2	2	1	3	67	TICHENOR MEDIA	----	KT-H
12.5	11.4	13.2	11.6	9.6	4	KGBT Span	1530 50(10)kw	4	9	9	6	3	1	88	TICHENOR MEDIA	----	KATZ
6.1	4.7	4.3	6.6	6.7	5	KVLY Gold	107.9 100kw	6	7	4	3	4	5	82	TIPPIE COMM.	----	TOR
8.4	8.9	10.6	8.6	6.6	6	KFRQ Ctry	94.5 100kw	5	4	5	5	5	7	61	SIGNATURE	----	KATZ
5.0	5.9	6.5	5.9	5.9	7	KTJN/KTJX Span	106.3/105.5 .53kw/3kw	6	3	7	7	8	6	66	LA NUEVA KBOR	----	CAB
4.8	3.2	4.3	5.1	3.9	8	KQXX Span	98.5 100kw	9	20	10	9	7	4	77	GOMEZ GROUP	----	LOTUS
4.4	4.0	3.9	3.6	3.8	9	KKPS Span	99.5 100kw	7	6	6	8	9	12	47	RIO GRANDE	----	----
3.1	3.0	1.4	1.7	2.3	10	KURV N/T	710 1kw	10	25	14	11	14	10	73	VOICE OF VALLEY	ABC	----

McALLEN-BROWNSVILLE

#71

KNOXVILLE

12+ POPULATION: 525,500 (Black & Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
28.6	30.9	31.1	31.9	32.7	1	WVFK-FM Ctry	107.7 100kw	1	2	1	1	1	1	111	DICK	ABC	KATZ
13.5	9.7	8.9	8.8	9.5	2	WEZK AC	97.5 100kw	2	6	5	3	2	2	80	SOUTH CENTRAL	UNIS	D&R
8.2	9.3	7.4	7.1	9.0	3	WIMZ-FM AOR	103.5 100kw	5	5	2	2	4	6	88	SOUTH CENTRAL	SOU	CHR
8.5	10.2	8.6	8.1	7.3	4	WMYU AC	102.1 15kw	4	4	6	4	3	3	68	DALTON GROUP	UNIS	EAST
10.4	7.8	7.5	7.9	7.3	4	WOKI Ctry	100.3 100kw	3	3	3	5	5	5	67	RADIOAK INC.	ABC	D&R
3.6	3.0	3.2	4.5	6.6	6	WWZZ CHR	93.1 2.4kw	6	1	4	6	6	10	77	BENN STATIONS	----	D&R
2.8	4.0	5.5	5.3	5.1	7	WQBB-A1F* Nost	104.0/104.5 10kw/2kw	8	15	9	10	10	7	106	SEQUOYAH	CNN	ROS
2.2	2.8	4.6	4.9	4.9	8	WVFK Ctry	990 10kw	7	19	7	7	7	4	77	DICK	ABC	KATZ
2.6	2.5	3.0	3.1	2.1	9	WJBZ Rel	96.3 1.2kw	9	18	8	8	8	8	71	SEYMOUR COMM.	----	----
2.2	0.9	1.6	0.9	1.2	10	WXST Gold	105.3 6kw	12	13	12	9	9	9	77	TELLICO SOUND	SMN	----

* WQBB-FM formerly WEMQ

#72

TOLEDO

12+ POPULATION: 510,200 (Black: 10.7%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
9.9	8.4	9.4	7.9	11.0	1	WVKS CHR	92.5 50kw	1	1	1	1	4	8	76	NOBLE	----	MCG
10.5	9.6	10.7	11.0	10.1	2	WKKO Ctry	99.9 50kw	3	7	6	4	1	1	95	BOOTH BR.	ABC	KATZ
11.5	12.8	11.0	10.4	9.0	3	WIOT AOR	104.7 50kw	2	2	1	2	5	9	72	REAMS	SOU	EAST
3.2	4.1	4.2	6.2	7.5	4	WXKR CR	94.5 30kw	6	10	3	3	2	7	80	VENICE BR.	ABC	D&R
8.0	7.9	6.5	7.3	7.3	5	WWWM-FM AC	105.5 2.7kw	4	9	4	5	3	5	74	MIDWESTERN	----	D&R
7.8	8.2	11.1	8.6	7.1	6	WSPD N/T	1370 5kw	5	15	14	9	9	4	74	TOLEDO BR.	NBC	CHR
5.9	7.3	5.4	7.2	6.5	7	WLQR AC	101.5 19kw	8	18	5	7	7	3	79	TOLEDO BR.	----	CHR
4.6	4.1	4.2	5.4	5.5	8	WRQN Gold	93.5 4.1kw	7	8	7	6	6	2	61	ABS COMM.	UNIS	KATZ
3.5	3.3	5.5	4.5	5.3	9	WJR Talk	760 50kw	9	12	13	10	10	6	71	CAP CITIES/ABC	ABC	KATZ
1.0	1.1	2.3	2.5	3.5	10	WWWM UAC	1470 1kw	12	5	8	8	8	10	100	MIDWESTERN	SMN	D&R

12+ POPULATION: 508,000 (Black & Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
8.1	9.6	11.6	10.3	9.9	1	WPXX Ctry	97.9 2.2kw	3	6	3	2	2	1	96	MULTI MARKET	----	D&R
10.7	1.8	7.9	8.7	9.8	2	WAQY-A/F AOR	1600/102.1 5(2.5)kw/17kw	1	2	1	1	1	6	71	SAGA	----	KATZ
8.6	6.1	9.7	9.0	8.4	3	WHYN FS	560 5(1)kw	4	5	9	7	5	2	81	WILKS/SCHWARTZ	ABC	MCG
7.4	10.0	8.8	8.6	7.8	4	WMAS-FM AC	94.7 50kw	6	10	5	4	3	3	83	LAPPIN	----	BAN
7.8	8.1	10.3	9.0	7.5	5	WHYN-FM AC	93.1 8.9kw	2	12	7	3	4	4	68	WILKS/SCHWARTZ	----	MCG
7.4	7.9	4.7	5.8	6.6	6	WTIC-FM CHR	96.5 20kw	5	1	2	5	6	10	65	CHASE	----	G/W
5.2	6.2	4.5	7.2	4.7	7	WMAS BBnd	1450 1kw	11	21	24	17	12	7	121	LAPPIN	MBS	BAN
2.5	3.0	3.7	2.4	4.4	8	WAAF AOR	107.3 18.5kw	7	3	4	6	7	13	66	ZAPIS	UNIS	CHR
2.7	1.8	1.6	2.6	3.6	9	WCCC-FM AOR	106.9 23kw	9	9	6	8	8	12	64	GREATER HART.	ABC	D&R
3.1	2.8	2.8	3.6	3.5	10	WRCH AC	100.5 7.5kw	10	16	10	10	9	5	82	RADIO CRP/HART	----	EAST

SPRINGFIELD

HARRISBURG-LEBANON-CARLISLE

12+ POPULATION: 507,300 (Black & Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
11.6	10.3	10.4	11.9	12.3	1	WNNK-A/F CHR	1400/104.1 1kw/22.5kw	1	1	3	1	1	2	72	JUNE BR	AP	CHR
6.9	6.7	7.5	8.6	9.8	2	WHP Talk	580 5kw	3	10	8	6	6	3	97	PENN. BR. ASSOC.	CNN	MMR
7.0	10.5	9.5	7.6	8.5	3	WRVV AC	97.3 17kw	2	12	2	2	2	5	83	PENN. BR. ASSOC.	----	MMR
6.3	7.3	7.1	8.5	8.1	4	WTPA AOR	93.5 1.25kw	4	2	1	3	3	9	87	QUAKER STATE	----	BAN
7.1	6.9	11.7	10.7	7.1	5	WRKZ Ctry	106.7 14kw	5	4	6	5	5	1	81	TELE-MEDIA	ABC	TOR
3.5	3.9	4.2	3.2	5.5	6	WHYL Nost	960 5kw	10	14	25	25	18	7	123	ZEVE	UNIS	----
6.4	6.2	5.8	5.1	5.5	6	WWKL Gold	94.9 25kw	6	5	9	4	4	4	65	BARNSTABLE	UNIS	KATZ
3.8	3.7	3.2	3.8	3.8	8	WROZ AC	101.3 6.9kw	7	22	5	7	7	8	67	HALL	----	TOR
3.8	2.6	1.5	2.3	3.1	9	WLBR FS	1270 5(1)kw	13	29	15	12	12	12	88	LEBANON BR.	ABC	K&P
4.1	2.8	2.1	3.6	2.8	10	WHYL-FM Ctry	102.3 3kw	11	11	19	10	9	6	66	ZEVE	CNN	----

HARRISBURG

#75

OMAHA-COUNCIL BLUFFS

12+ POPULATION: 507,100 (Black & Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK	12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
11.3	10.6	9.8	11.7	11.8	1	1	KQKQ CHR	98.5 100kw	1	1	2	2	5	8	67	MITCHELL	---	KATZ
13.3	15.4	11.6	10.7	10.8	2		WOW-FM Ctry	94.1 100kw	6	7	4	5	3	1	103	GREAT EMPIRE	ABC	TOR
8.6	10.6	7.4	9.9	10.5	3		KEZO-A/F AOR	1490/92.3 1kw/100kw	4	3	1	1	1	6	83	NARRAGANSETT	---	TOR
8.2	11.1	12.9	11.4	10.0	4		KFAB N/T	1110 50kw	2	19	10	10	7	4	71	HENRY	NBC	CHR
7.1	5.4	7.0	6.9	8.3	5		KGOR Gold	99.9 115kw	5	4	5	3	2	2	68	HENRY	UNIS	CHR
7.5	6.2	9.3	7.1	7.8	6		KEFM AC	96.1 100kw	3	5	3	4	4	5	62	WEBSTER	---	MCG
7.1	7.6	6.7	6.4	7.8	6		KESY-A/F AC	1420/104.5 1kw/100kw	7	13	9	6	6	3	71	SUN GROUP	ABC	D&R
4.6	4.9	4.2	4.4	4.6	8		WOW Ctry	590 5kw	10	12	13	11	10	7	79	GREAT EMPIRE	ABC	TOR
2.7	2.3	2.3	1.6	3.6	9		KXKT Ctry	103.7 100kw	11	6	6	7	9	10	63	VALLEY	---	BAN
4.4	4.6	4.6	4.8	3.4	10		KKAR N/T	1180 5(1)kw	8	10	12	12	11	9	52	MITCHELL	CBS	KATZ

#76

WILMINGTON, DE

12+ POPULATION: 496,400 (Black: 14.1%; Hispanic: N/A)

SPRING '92	FALL '92	SPRING '93	METRO RANK	12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
8.7	8.9	9.8	1	1	WSTW CHR	93.7 50kw	1	4	1	1	2	2	78	STEINMAN STAT.	---	EAST
10.0	8.9	8.9	2		WJBR-FM AC	99.5 50kw	2	8	4	2	1	1	83	CRB BR.	AP	KATZ
3.8	4.2	5.8	3		WILM N/T	1450 1kw	8	14	17	17	9	4	97	DELAWARE	CBS	SAV
7.5	7.7	5.8	3		WYSP CR	94.1 16kw	3	12	2	3	3	7	66	INFINITY	ABC	TOR
5.9	4.4	5.1	5		WMMR AOR	93.3 18kw	4	9	3	4	4	9	61	GROUP W	SOU	G/W
6.0	3.5	4.5	6		WUSL UC	98.9 18kw	7	3	5	5	8	12	75	TAK	---	KATZ
3.6	5.0	4.3	7		WIOQ CHR	102.1 27kw	5	1	6	7	17	20	56	EZ	---	BAN
2.2	3.7	4.3	7		WXTU Ctry	92.5 15.5kw	9	11	8	8	5	6	78	BEASLEY	MBS	D&R
4.3	6.2	4.0	9		WDEL N/T	1150 5kw	6	13	19	19	16	8	57	STEINMAN STAT.	CNN	EAST
3.6	2.6	3.9	10		WIYY AOR	97.9 13.5kw	13	2	7	6	14	19	96	HEARST	ABC	D&R

MONTEREY-SALINAS-SANTA CRUZ

#77

12+ POPULATION: 492,700 (Black: N/A; Hispanic: 67.8%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
10.1	7.4	6.2	10.3	7.5	1	KTOM-A/F Ctry	1380/100.7 5kw/91kw	3	10	5	4	1	1	94	MAGIC BR.	ABC	KATZ
5.9	6.9	6.3	5.7	6.6	2	KGO N/T	810 50kw	2	12	21	10	4	2	79	CAP CITIES/ABC	ABC	BAN
11.0	10.5	9.1	8.2	6.4	3	KDON CHR	102.5 18.5kw	1	1	1	2	9	15	60	HENRY	----	CHR
4.4	6.0	4.8	6.2	6.4	3	KWAV AC	96.9 18kw	4	9	2	1	2	3	86	BUCKLEY	AP	MCG
4.1	3.3	4.3	3.5	4.4	5	KBOQ Clas	92.7 6.9kw	8	16	23	14	8	4	80	A. WILLIAM LEE	----	CMBS
2.2	3.4	4.1	3.8	4.1	6	KUFX CR	94.5 1.2kw	5	33	3	3	3	8	58	KOOL COMM.	----	D&R
4.8	4.8	3.7	4.2	3.8	7	KMBY AOR	107.1 86kw	6	3	6	5	7	14	57	C&C	----	BAN
3.0	4.5	5.4	1.8	3.7	8	KBAY AC	100.3 163kw	10	23	17	17	12	6	88	UNITED	----	MMR
2.0	1.7	1.4	2.0	3.6	9	KIDD/KXDC NAC	630/101.7 1kw/8kw	11	13	13	7	5	5	87	JOAQUIN FINANCE	----	----
1.6	2.1	1.1	2.4	3.6	9	KMXZ CHR	93.5 .9kw	7	2	4	9	15	18	61	KHIP PARTNERS	UNIS	EAST
6.3	4.7	5.2	2.9	3.6	9	KTGE Span	1570 5(.5)kw	13	4	7	8	13	16	93	TGR BR.	----	CAB

MONTEREY

EL PASO

#77

12+ POPULATION: 492,700 (Black: N/A; Hispanic: 26.4%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
11.4	9.3	10.2	8.5	13.4	1	KPRR CHR	102.1 100kw	1	1	2	2	4	6	86	TRANSCONTENTIAL	----	D&R
11.3	10.3	11.5	13.0	13.2	2	KLAQ AOR	95.5 100kw	2	2	1	1	2	5	93	D&F	SOU	D&R
14.1	14.5	11.5	13.6	11.6	3	KHEY-FM Ctry	96.3 100kw	3	3	3	3	2	2	84	US RADIO	----	KATZ
7.9	9.6	8.8	10.4	10.9	4	KBNA-A/F Span	920/97.5 1(.5)kw/100kw	5	7	4	4	1	1	94	TICHENOR MEDIA	----	KT-H
6.7	7.4	6.4	7.3	7.2	5	KTSM-FM B/EZ	99.9 100kw	4	9	6	5	5	3	69	TRI-STATE	----	CHR
4.5	6.7	4.3	5.1	5.9	6	KTSM N/T	1380 5(.5)kw	10	14	11	8	7	4	100	TRI-STATE	CBS	CHR
3.9	4.0	4.6	4.1	4.4	7	KOFX Gold	92.3 100kw	7	10	5	6	6	11	55	ELP	UNIS	MCG
10.5	9.3	5.9	5.0	4.3	8	KAMZ AC	93.1 100kw	6	4	7	7	8	8	45	PINNACLE	----	EAST
0.0	0.0	3.0	2.9	3.7	9	KINT AC	93.9 100kw	9	5	8	10	9	7	59	DEL NORTE	----	----
4.6	4.8	5.2	4.6	2.9	10	KSET Ctry	94.7 61kw	8	13	9	9	10	9	44	DUNN BR.	----	D&R

EL PASO

#79

ALBUQUERQUE

12+ POPULATION: 475,400 (Black: N/A; Hispanic: 33.2%)

ALBUQUERQUE

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
16.0	15.5	12.4	14.5	14.6	1	KRST Ctry	92.3 22kw	1	3	1	1	1	1	100	COMMONWEALTH	----	KATZ
8.4	10.9	11.0	12.5	9.6	2	KKOB FS	770 50kw	2	12	13	7	4	2	81	FAIRMONT	ABC	MCG
4.9	7.5	7.5	6.3	8.2	3	KKSS-FM CHR	97.3 100kw	3	1	3	4	9	13	76	SUNGROUP	----	D&R
4.4	6.6	4.5	6.8	6.3	4	KZSS/KZRR AOR	610/94.1 5kw/22.5kw	5	4	2	2	2	10	72	TWIN PEAKS	SOU	EAST
7.5	7.2	6.9	7.2	5.7	5	KKOB-FM AC	93.3 21.5kw	4	7	4	3	3	3	61	FAIRMONT	----	MCG
4.7	2.2	3.5	3.7	4.4	6	KHFM Clas	96.3 20kw	12	22	14	11	8	8	83	N.M. CLASSICAL	----	CMBS
5.7	3.8	3.9	4.5	4.4	6	KLSK CR	104.1 100kw	6	9	6	5	5	7	50	TWIN PEAKS	----	EAST
2.8	3.7	3.8	4.5	4.1	8	KZRO AOR	105.1 100kw	9	2	5	9	11	20	69	STAR MANAGE.	SMN	TOR
3.7	4.4	3.8	4.4	3.9	9	KMGA AC	99.5 22.5kw	8	11	8	8	7	5	62	PENN	UNIS	CHR
3.7	4.4	4.3	3.3	3.6	10	KZKL-AIF Gold	1580/101.7 45w/3kw	7	10	11	6	6	6	50	AM-FM COMM.	----	CHR

#80

SARASOTA-BRADENTON

12+ POPULATION: 456,400 (Black & Hispanic: N/A)

SARASOTA-BRADENTON

SPRING '92	FALL '92	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
18.3	18.7	18.9	1	WDUV B/EZ	103.3 100kw	1	19	15	7	4	1	105	SUNSHINE STATE	MBS	CHR
9.3	7.7	7.9	2	WHPT AC	102.5 100kw	2	15	1	1	1	2	86	PAXSON BR.	----	BAN
3.2	4.6	5.9	3	WSRZ Gold	106.3 3.6kw	6	8	4	2	2	3	96	WILKS/SCHWARTZ	----	EAST
4.6	4.8	5.2	4	WFLA N/T	970 5kw	5	24	6	6	6	5	81	JACOR	ABC	EAST
3.3	5.1	5.0	5	WCTQ Ctry	92.1 6kw	7	11	5	4	5	4	88	ASTERISK BR.	NBC	----
9.0	10.0	4.7	6	WYNF* AOR	94.9 100kw	4	2	2	3	3	9	69	CBS	CBS	CBS
5.0	4.8	4.1	7	WFLZ CHR	93.3 100kw	3	1	3	5	13	14	59	JACOR	ABC	EAST
1.2	1.4	2.9	8	WAMR N/T	1320 5(1)kw	13	25	25	25	23	17	89	ASTERISK BR.	NBC	----
3.9	2.7	2.8	9	WINK-FM AC	96.9 100kw	8	3	7	9	8	8	58	FORT MYERS BR.	ABC	KATZ
1.1	2.3	2.8	9	WISP AC	98.7 3kw	9	7	11	8	9	7	59	ALPALM BR.	----	DIR
3.2	3.0	2.8	9	WQYK-FM Ctry	99.5 100kw	11	6	13	14	11	12	68	INFINITY	----	KATZ
3.3	4.8	2.8	9	WWRM AC	107.3 100kw	10	9	14	12	7	6	62	COX	----	D&R

* Under LMA with Cox.

GREENVILLE-NEW BERN-JACKSONVILLE, NC

#81

12+ POPULATION: 449,000 (Black: 25.0%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
20.2	23.8	24.9	23.6	22.0	1	WRNS-FM Ctry	95.1 100kw	1	3	2	1	1	1	119	PINNACLE	UNIS	MCG
11.5	11.8	2.4	16.4	16.4	2	WIKS UC	101.9 100kw	2	1	1	2	2	2	111	TAYLOR	ABC	D&R
6.3	5.8	7.3	6.7	5.2	3	WDLX AC	93.3 100kw	3	5	3	3	3	6	54	TAR HILL	ABC	BAN
5.9	6.6	4.2	3.1	4.5	4	WNCT B/EZ	107.9 100kw	6	14	14	12	8	5	75	ROY H. PARK	ABC	MMR
5.7	7.2	5.4	4.2	4.2	5	WSFL AOR	106.5 100kw	4	6	4	4	6	13	57	CARAVELLE	UNIS	EAST
5.4	4.1	3.7	5.0	3.7	6	WKJA/WKOO Gold	92.1/98.7 3kw/100kw	8	15	9	6	4	3	68	WINFAS OF VA.	SUN	TNS
4.0	2.4	4.0	3.5	3.0	7	WRHT CHR	96.3 50kw	5	2	6	8	12	17	47	EASTERN CAROL.	CNN	----
2.6	3.4	2.6	3.2	2.8	8	WTRG Gold	100.7 100kw	10	11	15	7	5	4	77	JOYNER ADVERT.	ABC	D&R
2.1	2.2	2.0	1.8	2.7	9	WRDU AOR	106.1 100kw	12	27	7	5	7	9	80	VOYAGER	SOU	MMR
2.0	1.0	1.7	1.2	2.3	10	WCZI/WKQT AC	98.3/103.3 3kw/100kw	7	4	12	11	9	7	42	NEW EAST	ABC	CHR

GREENVILLE-NEW BERN

LITTLE ROCK

#82

12+ POPULATION: 431,000 (Black: 18.6%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP. FIRM
20.9	22.5	19.1	18.4	17.2	1	KSSN Ctry	95.7 92kw	1	4	3	1	1	1	91	SOUTHERN SKIES	ABC	KATZ
10.1	9.3	10.2	8.9	11.8	2	KIPR UC	92.3 100kw	5	1	1	2	3	7	131	CORNERSTONE	----	KATZ
0.0	5.0	9.8	8.2	10.5	3	KDDK Ctry	100.3 44.2kw	2	2	4	3	2	2	87	GALAXY BR.	----	MCG
9.1	7.9	8.7	10.8	7.5	4	KARN N/T	920 5kw	4	17	8	9	6	3	76	SNIDER	CBS	KATZ
11.3	10.2	8.7	9.8	6.6	5	KMJX AOR	105.1 79kw	6	7	2	4	5	9	77	COASTAL	ABC	D&R
6.0	6.9	7.2	7.1	6.6	5	KURB-A/F AC	1250/98.5 2.5(2)kw/90kw	3	3	5	5	4	5	61	GHB BR.	----	D&R
2.0	2.9	3.0	4.5	4.8	7	KHLT AC	94.1 100kw	8	12	7	6	7	6	64	SIGNAL MEDIA	----	CHR
3.8	5.8	3.2	3.5	4.2	8	KOLL Gold	94.9 96kw	7	5	9	8	8	4	53	SOUTHERN SKIES	UNIS	----
6.6	4.7	3.0	3.5	3.9	9	KEZQ AC	102.9 50kw	10	14	12	10	10	8	63	OMNI BR.	UNIS	MCG
4.2	3.6	3.8	5.1	3.9	9	KKYK AOR	103.7 100kw	9	6	6	7	9	13	53	SNIDER	----	BAN

LITTLE ROCK

#83

BATON ROUGE

12+ POPULATION: 430,800 (Black: 28.6%; Hispanic: N/A)

BATON ROUGE

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
23.4	18.7	19.6	19.0	18.0	1	WYNK-A/F Ctry	1380/101.5 5kw/100kw	1	2	2	1	1	1	92	NARRAGANSETT	ABC	TOR
11.7	10.8	11.4	11.6	12.0	2	KQXL UC	106.5 50kw	2	3	1	2	2	4	105	CITYWIDE BR.	AURN	BAN
9.1	6.6	11.3	11.1	8.9	3	WXOK UC	1460 5(1)kw	5	4	5	3	3	2	90	CITYWIDE BR.	AURN	BAN
6.2	8.6	7.1	5.6	6.4	4	WFMF CHR	102.5 100kw	3	1	3	5	9	11	57	GUARANTY	UNIS	CHR
5.3	4.8	5.4	4.9	6.2	5	KRVE AC	96.1 43kw	6	8	7	4	4	5	71	McFORHUN, INC.	----	K&P
5.5	7.3	7.1	5.3	5.9	6	WJBO N/T	1150 5kw	7	13	13	11	7	3	69	BATON ROUGE	CBS	CHR
5.8	6.4	5.5	5.3	5.7	7	WKJN Ctry	103.3 100kw	4	6	8	8	10	7	56	SOUTHERN COMM.	MBS	CHR
3.0	5.3	4.1	3.9	4.4	8	WTGE AOR	100.7 100kw	8	7	4	6	8	10	57	VETTER COMM.	ABC	EAST
3.0	4.7	3.9	4.0	4.3	9	WCKW-FM AOR	92.3 100kw	9	9	6	7	5	9	62	222 CORP.	SOU	BAN
4.7	3.1	3.3	5.5	3.6	10	WGGZ Gold	98.1 100kw	10	12	11	9	6	6	64	GUARANTY	UNIS	KATZ

#84

NEW BEDFORD-FALL RIVER

12+ POPULATION: 427,800 (Black & Hispanic: N/A)

NEW BEDFORD

SPRING '92	FALL '92	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
5.7	6.0	8.3	1	WHJY AOR	94.1 50kw	2	4	1	1	1	7	87	GRIFFIN GROUP	SOU	KATZ
6.9	5.2	7.5	2	WFHN CHR	107.1 3kw	4	1	2	2	3	3	107	SAGE	----	CHR
4.6	7.9	5.9	3	WCTK Ctry	98.1 47kw	6	10	7	6	5	1	110	HALL	----	D&R
6.1	5.7	5.6	4	WPRO-FM CHR	92.3 39kw	1	2	5	3	4	5	49	TELE-MEDIA	ABC	MCG
3.8	4.2	4.8	5	WSNE AC	93.3 30kw	3	9	3	4	2	8	68	BECK-ROSS	----	EAST
3.4	6.1	4.7	6	WPLM-A/F BBnd	1390/99.1 5kw/50kw	13	22	31	31	23	2	112	PLYMOUTH ROCK	UNIS	D&R
3.5	3.8	4.5	7	WBSM N/T	1420 5(1)kw	15	13	32	33	33	14	121	H&D	NBC	CHR
3.4	3.1	3.9	8	WWRX CR	103.7 50kw	5	15	4	5	6	12	69	WESTERLY	CNN	D&R
0.8	1.7	3.3	9	WSAR N/T	1480 5kw	21	23	28	28	30	13	124	BRISTOL COUNTY	ABC	BAN
5.3	3.1	3.3	9	WWBB Gold	101.5 13.5kw	7	27	16	9	9	4	62	WILKS/SCHWARTZ	----	MMR

12+ POPULATION: 425,800 (Black: 28.4%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REF FIRM
10.2	10.6	11.6	9.2	14.1	1	WEZL-FM Ctry	103.5 100kw	1	6	3	2	1	1	102	APOLLO RADIO	MBS	BAN
13.5	15.0	14.8	12.8	13.4	2	WWWZ UC	93.3 50kw	2	1	1	1	2	5	117	MILLENNIUM COM.	AURN	D&R
5.2	5.8	6.9	8.9	7.4	3	WTMA N/T	1250 5(1)kw	5	13	9	4	3	2	88	SOUTHERN COMM.	NBC	KATZ
7.1	4.9	7.0	4.9	6.5	4	WAVF AOR	96.1 100kw	4	5	2	3	6	11	75	PRITCHARD & CO.	----	CHR
12.1	7.1	8.7	7.9	6.1	5	WBUB Ctry	107.5 100kw	3	4	7	8	5	4	67	LOW COUNTRY	----	MCG
3.1	4.7	4.7	3.8	4.8	6	WPAL UC	730 1kw	11	7	11	10	8	7	88	WPAL, INC.	AURN	ROS
4.6	6.1	4.4	6.4	4.8	6	WXTC-FM AC	96.9 100kw	8	8	6	7	10	8	67	EBE COMM.	----	MCG
5.3	5.8	4.4	4.1	4.6	8	WXLY Gold	102.5 100kw	7	20	10	5	4	3	58	BLOOMINGTON	UNIS	BAN
4.3	3.8	4.0	4.9	4.4	9	WSUY AC	100.5 17.5kw	10	14	12	12	9	6	74	SOUTHERN COMM.	UNIS	KATZ
6.4	5.8	5.7	4.7	3.9	10	WSSX AC	95.1 100kw	6	3	4	9	11	15	47	FAIRCOM, INC.	----	KATZ
5.9	5.7	4.3	3.8	3.9	10	WYBB CR	98.1 50kw	9	9	5	6	12	10	54	L.M. COMM.	----	EAST

CHARLESTON, SC

YOUNGSTOWN-WARREN

12+ POPULATION: 407,500 (Black: 10.4%; Hispanic: N/A)

SPRING '92	FALL '92	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REF FIRM
14.5	13.3	14.8	1	WQXK-FM Ctry	105.1 88kw	2	5	3	1	1	1	113	REACH RADIO	UNIS	BAN
12.4	12.7	13.0	2	WKBN N/T	570 5kw	4	12	8	7	7	3	114	WKBN BR.	CBS	KATZ
8.0	9.2	10.8	3	WHOT-FM CHR	101.1 25kw	1	1	2	2	4	5	73	WHOT, INC.	----	CHR
8.3	9.7	9.0	4	WKBN-FM AC	98.9 4.5kw	5	3	4	5	3	4	80	WKBN BR.	UNIS	KATZ
9.3	6.6	8.0	5	WBBG Gold	93.3 50kw	3	4	6	3	2	2	67	H&D COMM.	----	CHR
7.2	6.9	6.6	6	WNCD AOR	106.1 3kw	6	2	1	4	5	8	72	WN BR.	----	TOR
4.6	5.9	4.3	7	WYFM AC	102.9 26kw	7	6	5	6	6	6	50	SHARON	ABC	EAST
1.7	3.6	3.2	8	WSOM Nost	600 1kw	9	11	22	21	19	7	79	REACH RADIO	----	BAN
2.4	1.9	2.7	9	WANR/WNRB UC	1570/1540 .5kw/.5kw	11	8	7	8	8	9	80	W-A BR.	ABC	TOR
3.0	3.2	2.1	10	WHOT Nost	1390 5kw	10	21	21	21	22	5	68	WHOT, INC.	UNIS	CHR

YOUNGSTOWN-WARREN

#87

STOCKTON

12+ POPULATION: 403,500 (Black: N/A; Hispanic: 22.6%)

STOCKTON

SPRING '92	FALL '92	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
5.4	7.6	9.0	1	KATM Ctry	103.3 50kw	2	8	1	1	1	2	93	CITADEL COMM.	ABC	CHR
9.1	8.2	8.5	2	KWIN CHR	97.7 3kw	1	1	2	2	6	11	73	FRONT LINE	----	MMR
4.6	3.7	6.7	3	KNBR FS	680 50kw	6	14	4	3	2	3	90	SUSQUEHANNA	NBC	EAST
6.2	7.4	5.2	4	KFMR Ctry	100.1 6kw	5	29	9	7	3	1	69	CARSON GROUP	----	EAST
5.4	5.5	5.2	4	KHOP AOR	104.1 50kw	3	4	3	4	4	17	57	FULLER-JEFFREY	----	CHR
3.1	2.5	4.5	6	KCVR Span	1570 5(.5)kw	14	5	6	8	5	8	119	FRONT LINE	----	LOTUS
2.0	3.2	4.3	7	KCBS News	740 50kw	7	25	17	13	10	5	71	CBS	CBS	CBS
3.4	5.0	4.3	7	KOSO AC	93.1 2.95kw	4	3	5	5	8	13	57	SPACECOM	AP	KATZ
3.1	3.0	3.7	9	KRAK Ctry	1140 50kw	9	19	19	10	9	4	77	EZ	----	KATZ
2.2	3.2	3.2	10	KJOY AC	99.3 2.95kw	10	11	13	8	7	6	74	JOSEPH GAMBLE	----	CHR

#88

WICHITA

12+ POPULATION: 401,800 (Black & Hispanic: N/A)

WICHITA

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
15.6	15.3	12.6	13.8	14.6	1	KZSN-A/F Ctry	1480/102.1 5(1)kw/100kw	1	3	1	1	1	2	101	SOUTHERN SKIES	----	KATZ
13.0	12.6	13.6	13.7	11.8	2	KFDI-FM Ctry	101.3 100kw	3	8	7	5	2	1	84	GREAT EMPIRE	ABC	TOR
5.9	6.9	6.8	9.0	9.1	3	KRBB AC	97.9 100kw	5	7	4	3	3	3	98	MARATHON BR.	----	CHR
7.6	10.2	8.9	12.2	8.8	4	KKRD CHR	107.3 100kw	2	1	3	4	5	6	61	SHERMAN	----	D&R
6.2	6.9	6.1	5.6	8.3	5	KICT* AOR	95.1 100kw	4	2	2	2	6	11	82	GRANITE BR.	ABC	MCG
7.1	6.1	5.5	6.3	5.9	6	KFDI Ctry	1070 10kw	6	13	13	13	13	8	67	GREAT EMPIRE	ABC	TOR
5.9	5.6	6.3	5.4	5.9	6	KRZZ AOR	96.3 50kw	7	12	5	6	4	7	67	NEW WEST	----	D&R
3.1	4.4	3.8	2.1	4.9	8	KXLK AC	105.3 100kw	8	9	6	7	7	5	59	MID-CONTINENT	AP	BAN
6.6	6.5	6.3	6.6	4.8	9	KNSS N/T	1240 1kw	9	17	11	10	9	9	60	NEW WEST	NBC	D&R
5.6	4.0	5.8	3.3	4.8	9	KOEZ B/EZ	92.3 100kw	10	14	12	11	11	4	76	ANDERSON STAT.	UNIS	----

*Under an LMA with Great Empire Broadcasting.

12+ POPULATION: 397,200 (Black: N/A; Hispanic: 28.8%)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AD-18	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
14.2	15.9	16.6	15.9	13.7	1	KUZZ Ctry	107.9 5.8kw	1	2	1	1	1	1	85	BUCK OWENS	----	KATZ
10.3	10.2	10.6	9.2	11.8	2	KKXX-FM CHR	105.3 35kw	2	1	2	2	2	4	80	GRAPEVINE	----	D&R
6.9	6.8	6.7	6.8	7.7	3	KERN N/T	1410 1kw	3	21	7	4	3	1	88	AMERICAN GEN.	ABC	CHR
7.2	6.0	4.8	6.9	5.9	4	KRAB AOR	106.3 3.9kw	5	4	3	3	5	16	79	DOUBLE D	----	BAN
5.2	4.9	3.2	5.8	5.2	5	KGFM B/EZ	101.5 4.8kw	6	11	11	8	7	5	78	KERN	UNIS	MCG
2.7	4.4	3.3	3.6	4.6	6	KERN-FM Gold	94.1 4.5kw	4	8	12	5	4	3	55	AMERICAN GEN.	----	CHR
3.1	4.0	2.2	4.8	3.9	7	KXEM/KSUV Span	1590/102.9 5kw/20.5kw	10	5	5	9	9	14	98	CABALLERO MEDIA	----	CAB
4.1	5.2	3.8	3.9	3.6	8	KLLY AC	95.3 12.5kw	8	6	8	7	6	8	72	BUCKLEY	AP	D&R
3.0	1.1	2.1	3.0	3.3	9	KIWI Clas	92.1 6kw	15	7	6	10	10	12	121	KMAP INC.	----	CMBS
3.6	2.3	2.4	2.7	3.3	9	KKBB CR	97.7 3kw	7	12	4	6	8	13	65	KOHL COMM.	----	EAST

BAKERSFIELD

12+ POPULATION: 395,900 (Black: 25.3%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AD-18	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
14.0	16.3	16.0	13.9	16.0	1	WKSJ-A/F Ctry	1270/94.9 5kw/100kw	1	8	2	2	1	1	99	CAPITOL BR. CO.	ABC	BAN
17.3	17.0	10.7	10.9	14.3	2	WBLX-FM UC	92.9 100kw	2	1	1	1	2	2	119	APRIL BR.	UNIS	D&P
8.1	5.6	4.3	6.5	8.1	3	WABB-FM CHR	97.5 100kw	3	2	3	3	4	9	78	DITTMAN GROUP	ABC	CHR
4.8	5.8	6.7	5.4	6.6	4	WKRQ-FM AC	99.9 100kw	4	6	4	4	3	4	68	WKRQ-TV, INC.	MBS	KATZ
5.6	2.1	4.7	4.7	5.7	5	WGOK UC	900 1(.5)kw	10	10	10	9	9	3	110	ROBERDS BR.	AURN	ROS
1.5	1.6	6.7	9.4	5.7	5	WJLQ UAC	100.7 100kw	7	4	5	5	5	7	82	BREM BR.	ABC	KATZ
6.8	6.9	5.2	7.7	4.5	7	WGCX AOR	104.1 100kw	5	3	6	6	7	10	64	WESCOM GROUP	ABC	EAST
5.6	7.2	5.3	5.6	4.5	7	WKRQ N/T	710 1(.5)kw	8	22	14	11	11	5	78	WRG-TV, INC.	MBS	KATZ
4.7	4.1	3.8	3.5	4.2	9	WAVH Gold	96.1 100kw	6	5	9	8	8	6	60	WESHAM BR.	UNIS	BANN
1.7	4.0	4.7	3.3	4.0	10	WZEW AOR	92.1 13.5kw	9	15	7	7	6	8	70	WZEW INC.	CNN	TOR

MOBILE

#91

NEW HAVEN

NEW HAVEN

12+ POPULATION: 393,200 (Black: 11.4%; Hispanic: N/A)

SPRING '92	FALL '92	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
9.2	9.6	9.1	1	WPLR AOR	99.1 14.1kw	2	3	1	1	1	4	71	SOUTHERN STARR	----	EAST
8.1	7.1	8.2	2	WKCI CHR	101.3 10kw	1	1	2	2	2	6	60	CLEAR CHANNEL	----	MCG
5.4	8.3	7.3	3	WEZN AC	99.9 27.5kw	4	9	4	5	4	3	81	NEWCITY	----	KATZ
8.0	10.7	7.0	4	WELI FS	96.0 5kw	5	11	17	12	10	1	80	CLEAR CHANNEL	----	MCG
5.8	4.9	5.8	5	WFAN Sports	66.0 50kw	7	10	6	3	3	1	80	INFINITY	NBC	EAST
4.0	4.3	5.7	6	WKSS CHR	95.7 16.5kw	3	2	3	4	7	12	54	PRECISION MEDIA	AP	MMR
5.2	5.6	5.4	7	WWYZ Ctry	92.5 18kw	6	6	8	6	5	5	71	WWYZ, INC.	UNIS	BAN
2.6	3.4	3.9	8	WNHC UC	134.0 1kw	16	15	9	8	6	7	104	WILLIS BR.	----	D&R
2.3	2.6	3.3	9	WYBC UAC	94.3 1.2kw	14	5	5	10	9	15	78	YALE BR.	SMN	K&P
3.4	4.3	2.8	10	WDRC-FM Gold	102.9 19.5kw	9	22	15	9	8	8	50	BUCKLEY	----	MCG
3.1	3.4	2.8	10	WEBE AC	107.9 50kw	10	21	10	7	11	10	54	WIN	----	BAN
2.0	1.1	2.8	10	WHCN AOR	105.9 16kw	11	23	7	11	12	14	54	BECK-ROSS	ABC	CHR

#92

COLUMBIA, SC

COLUMBIA, SC

12+ POPULATION: 387,000 (Black: 29.4%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
18.4	20.2	16.9	18.1	20.5	1	WWDM UC	101.3 100kw	2	1	1	1	1	2	156	GAMECOCK CITY	UNIS	D&R
13.4	10.6	12.9	12.3	13.3	2	WCOS-FM Ctry	97.5 100kw	1	3	3	2	2	1	99	MEDIACOMM	ABC	KATZ
8.5	7.9	5.7	7.2	8.7	3	WNOK CHR	104.7 100kw	3	2	2	3	4	10	74	VOYAGER	ABC	KATZ
6.4	8.3	7.3	6.3	7.7	4	WVOC N/T	56.0 5kw	5	17	7	8	7	4	90	RIDGELY COMM.	CNN	BAN
6.0	4.2	7.3	7.5	7.5	5	WTCB AC	106.7 100kw	4	6	6	4	3	3	75	BLOOMINGTON	AP	CHR
7.2	7.1	4.0	4.2	5.0	6	WMFX AOR	102.3 3kw	7	7	4	5	5	8	70	BTMI, INC.	----	D&R
5.7	5.2	4.8	4.8	4.6	7	WOMG-FM Gold	103.1 3kw	8	8	9	7	6	5	66	PRICE	MBS	TOR
6.0	7.1	5.7	6.9	4.4	8	WHKZ Ctry	96.7 3.3kw	6	4	8	9	9	7	55	UNIVERSAL COMM.	----	K&P
1.9	1.8	5.6	5.1	4.1	9	WARQ AOR	93.5 1.65kw	9	5	5	6	8	12	74	CLAYTON RADIO	----	BAN
2.2	2.9	4.6	5.4	3.7	10	WSCQ Nost	100.1 5.9kw	10	10	15	12	12	6	71	CONGAREE BR.	CNN	EAST

JOHNSON CITY-KINGSPORT-BRISTOL

#93

12+ POPULATION: 376,400 (Black & Hispanic: N/A)

SPRING '92	FALL '92	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
28.2	27.6	28.5	1	WXBQ-FM Ctry	96.9 67kw	1	1	1	1	1	1	114	BRISTOL	ABC	CHR
15.7	13.5	13.2	2	WQUT CHR	101.5 100kw	2	3	2	2	2	3	81	BLOOMINGTON	UNIS	KATZ
13.6	14.3	12.6	3	WTFM AC	98.5 100kw	3	1	3	3	3	2	87	GLENWOOD COMM.	ABC	EAST
2.2	4.1	4.5	4	WUSJ Ctry	99.3 .42kw	4	15	5	5	6	4	58	TRI-CITY BR.	NBC	D&R
4.5	3.2	4.0	5	WJCW Talk	91.0 5(1)kw	5	7	6	7	5	6	73	BLOOMINGTON	MBS	KATZ
3.5	2.9	3.1	6	WIMZ-FM AOR	103.5 100kw	6	6	4	4	7	13	66	SOUTH CENTRAL	SOU	CHR
3.8	4.1	2.9	7	WKOS Gold	104.9 1.4kw	7	23	8	6	4	5	68	BLOOMINGTON	----	KATZ
1.0	2.7	2.3	8	WMEV Ctry	93.9 100kw	10	9	15	8	8	7	83	SUMMIT BR.	NBC	REG
4.8	1.9	2.1	9	WKPT B/EZ	1400 1kw	8	14	22	16	10	11	55	GLENWOOD COMM.	ABC	EAST
0.7	0.9	2.1	9	WZAP Rel	690 10kw	11	13	25	15	17	10	82	RAM COMM.	----	JCG

JOHNSON CITY

WORCESTER

#94

12+ POPULATION: 374,600 (Black & Hispanic: N/A)

SPRING '92	FALL '92	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG MINS LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
9.4	10.6	12.2	1	WXLO AC	104.5 37kw	2	4	1	1	1	1	93	DEER RIVER	AP	MCG
11.6	13.1	11.5	2	WSRS AC	96.1 14.1kw	1	6	3	2	2	1	78	KNIGHT QUALITY	----	BAN
7.7	7.9	9.9	3	WTAG N/T	580 5kw	3	9	20	10	3	3	88	KNIGHT QUALITY	CBS	BAN
9.7	6.5	7.0	4	WAAF AOR	107.3 18.5kw	4	2	2	3	4	12	72	ZAPIS	UNIS	CHR
6.8	3.6	5.2	5	WJMN* CHR	94.5 11.5kw	5	1	4	4	10	14	56	ARDMAN	----	D&R
2.0	2.0	4.4	6	WXKS-FM CHR	107.9 23.5kw	6	3	5	5	8	13	58	PYRAMID	----	KATZ
0.5	0.6	3.9	7	WCLB** Ctry	105.7 8.5kw	11	23	9	9	7	4	77	CHARLES RIVER	----	BAM
3.6	3.3	3.3	8	WBMX AC	98.5 9kw	10	7	8	7	5	6	65	ATLANTIC RADIO	UNIS	EAST
4.5	4.8	3.3	8	WODS Gold	103.3 16kw	7	5	10	8	6	5	52	CBS	CBS	CBS
4.2	2.4	3.1	10	WZLX CR	100.7 20kw	8	36	6	6	9	11	53	INFINITY	----	D&R

* Previously WZOU. ** Formerly WVBF (AC).

WORCESTER

12+ POPULATION: 368,600 (Black & Hispanic: N/A)

SPRING '92	FALL '92	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
13.5	12.9	13.4	1	WICC FS	600 1(.5)kw	1	5	10	6	4	1	89	WIN	---	BAN
10.8	12.6	11.6	2	WEZN AC	99.9 27.5kw	2	7	2	1	1	2	86	NEW CITY	---	KATZ
8.7	8.3	7.9	3	WEBE AC	107.9 50kw	3	6	4	2	2	3	69	WIN	---	BAN
5.1	6.9	6.7	4	WKCI CHR	101.3 10kw	4	1	3	4	6	6	60	CLEAR CHANNEL	---	MCG
8.7	8.2	6.4	5	WPLR AOR	99.1 14.1kw	5	9	1	3	3	14	75	SOUTHERN STARR	---	EAST
4.8	5.5	5.8	6	WFAN Sports	660 50kw	6	10	7	5	5	4	70	INFINITY	NBC	EAST
1.5	2.5	3.7	7	WRKS UC	98.7 7.8kw	10	3	6	7	7	15	82	SUMMIT	SOU	D&R
2.0	2.6	3.0	8	WRKI Nost	95.1 50kw	9	26	5	8	9	17	64	DANBURY BR.	---	EAST
3.6	2.9	2.8	9	WCBS News	880 50kw	7	24	15	12	10	5	45	CBS	CBS	CBS
3.5	2.0	2.7	10	WEFX CR	95.9 3kw	11	8	9	9	8	9	64	CRB BR.	---	EAST

12+ POPULATION: 368,600 (Black: 12.5%; Hispanic: N/A)

SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
21.5	22.0	21.8	26.6	23.9	1	WUSY Ctry	100.7 100kw	1	2	1	1	1	1	109	COLONIAL	NBC	KATZ
7.6	10.4	7.7	8.5	10.4	2	WJTT UC	94.3 3kw	6	1	2	2	2	6	135	JETCOM	CBS	D&R
8.8	9.6	12.2	8.9	7.5	3	WDEF-FM B/EZ	92.3 100kw	3	15	10	8	8	3	70	PARK	CBS	MMR
9.4	6.9	5.8	8.9	7.2	4	WSKZ AOR	106.5 100kw	2	3	3	3	3	7	64	BLOOMINGTON	---	CHR
3.5	3.3	4.9	5.0	6.1	5	WGOW N/T	1150 5(1)kw	7	11	8	7	5	4	85	BLOOMINGTON	SUN	CHR
5.3	4.6	6.3	4.0	5.8	6	WDOD-FM Ctry	96.5 100kw	4	4	9	6	6	2	64	BAHAKEL	UNIS	BAN
6.0	5.1	6.0	4.3	5.2	7	WLMX AC	980 .5kw	5	7	5	5	4	5	58	CHATTANOOGA	ABC	EAST
6.1	4.7	4.8	2.9	5.0	8	WFXS CR	102.3 3kw	8	5	4	4	7	9	97	TENNESSEE COM.	---	BAN
3.5	3.6	2.4	2.3	2.5	9	WJRJ CC	107.9 3kw	11	8	6	9	10	11	73	VIRGINIA SAT.	AP	---
2.0	3.4	2.0	1.4	2.2	10	WSGC Gold	101.9 650w	9	10	12	10	9	8	43	BATTLEFIELD	SMN	BAN

12+ POPULATION: 367,400 (Black: 14.4; Hispanic: N/A)

SPRING '92	FALL '92	SPRING '93	METRO RANK 12+ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
18.8	16.2	18.9	1	WYYD Ctry	107.9 20.5kw	1	3	2	1	1	1	120	WINFAS OF VA	MBS	MCG
8.6	10.0	12.0	2	WROV-FM AOR	96.3 14kw	3	4	1	2	2	6	110	WEIL ENTER.	ABC	CHR
4.3	9.3	10.5	3	WLYK/WXLK CHR	100.1/92.3 20kw/93kw	2	1	3	3	4	4	68	CEBE INVESTMENT	UNIS	MCG
8.3	9.5	10.1	4	WPVR B/EZ	94.9 100kw	5	11	5	5	3	2	97	JIM GIBBONS	---	TOR
4.7	8.3	6.5	5	WSLQ AC	99.1 200kw	4	5	6	4	5	3	62	MEL WHEELER	ABC	KATZ
4.6	5.1	6.0	6	WFIR FS	960 5kw	6	16	9	8	6	5	90	JIM GIBBONS	CBS	TOR
0.8	3.6	6.0	6	WVLR/WVRV UC	102.7/105.3 22kw/3kw	7	2	4	6	8	10	103	LNR RADIO GROUP	---	---
6.0	6.3	3.5	8	WJLM Ctry	93.5 6kw	8	8	8	7	7	7	66	WRIS	MBS	K&P
3.9	4.1	2.7	9	WSLC AC	610 5(1)kw	9	13	18	10	9	9	83	MEL WHEELER	NBC	KATZ
5.3	4.2	1.5	10	WJJS UC	101.7 3.4kw	10	5	10	12	12	13	52	CRS COMM.	ABC	K&P
0.9	1.4	1.5	10	WROV Gold	1240 1kw	12	15	14	13	11	9	67	WEIL ENTER.	ABC	CHR

ROANOKE

MELBOURNE-TITUSVILLE-COCOA, FL

12+ POPULATION: 363,900 (Black & Hispanic: N/A)

SPRING '92	FALL '92	SPRING '93	METRO RANK 12+ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
10.0	8.5	10.1	1	WMMB B/Bnd	1240 1kw	5	25	22	22	18	4	116	CITY BR.	MBS	TOR
7.8	11.3	8.0	2	WWKA Ctry	92.3 100kw	1	3	7	4	2	2	76	NEWCITY	CBS	BAN
5.0	4.1	6.3	3	WHKR Ctry	102.7 50kw	9	10	8	7	3	1	95	ROPER BR.	---	K&P
7.3	8.2	6.1	4	WLRQ AC	99.3 50kw	2	7	5	2	4	3	65	EZ COMM INC.	---	EAST
4.8	4.8	6.0	5	WAOA CHR	107.1 100kw	4	1	1	3	6	15	67	SILICON EAST	---	MCG
7.8	7.1	5.6	6	WHTQ CR	96.5 100kw	3	8	2	1	1	9	60	TK	SOU	TOR
3.6	3.0	4.4	7	WJHM UC	101.9 28kw	11	1	6	8	14	16	81	BEASLEY	---	D&R
3.0	2.8	4.3	8	WDIZ AOR	100.3 100kw	6	4	4	5	5	12	56	SHAMROCK COMM.	ABC	MMR
3.9	3.9	3.6	9	WTAI Talk	1560 5kw	16	17	27	13	12	5	131	SILICON EAST	ABC	MCG
3.9	2.5	3.4	10	WJRR* AOR	101.1 100kw	7	12	3	6	7	14	46	PAXSON BR.	---	BAN
1.8	0.7	3.4	10	WTKS** Talk	104.1 100kw	14	9	10	12	11	7	72	PRESS BR.	AP	---

* Formerly WVRI (AC) ** Formerly WWNZ-FM

MELBOURNE-TITUSVILLE-COCOA

#99

LANCASTER, PA

12+ POPULATION: 362,600 (Black & Hispanic: N/A)

SPRING '92	FALL '92	SPRING '93	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	RANK						AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
						12+CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK				
10.2	12.8	9.1	1	WARM-FM AC	103.3 6.4kw	3	22	3	1	1	1	92	SUSQUEHANNA	----	EAST
10.0	9.8	8.5	2	WIOV Ctry	105.1 50kw	2	4	7	4	4	4	79	BRILL MEDIA	ABC	BAN
6.3	5.0	8.5	2	WRKZ Ctry	106.7 14kw	5	8	8	7	3	2	91	TELE-MEDIA	ABC	TOR
8.0	5.9	8.0	4	WDAC Rel	94.5 19kw	6	11	6	5	6	5	96	WDAC RADIO	----	SAV
7.4	8.1	7.8	5	WROZ AC	101.3 6.9kw	4	14	5	2	2	3	80	HALL	----	TOR
6.5	4.1	5.7	6	WHTF CR	92.7 1.4kw	8	7	1	3	7	9	85	STARVIEW MEDIA	SOU	MCG
5.8	6.0	5.7	6	WLAN-FM CHR	96.9 50kw	1	1	4	8	8	6	50	ALTDORFFER GR.	ABC	D&R
2.6	7.1	4.9	8	WRVV AC	97.3 17kw	7	16	2	6	5	7	73	PENN BR. ASSOC.	----	MMR
0.6	1.6	2.0	9	WHYL Nost	960 5kw	19	24	28	27	27	12	119	ZEVE	UNIS	----
0.6	1.0	2.0	9	WTPA AOR	93.5 1.25kw	13	13	9	9	9	15	65	QUAKER STATE		----BAN

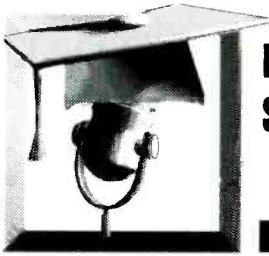
#100

LANSING, EAST LANSING

12+ POPULATION: 361,600 (Black & Hispanic: N/A)

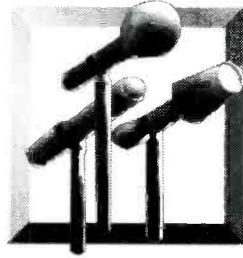
SPRING '92	SUMMER '92	FALL '92	WINTER '93	SPRING '93	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	RANK						AVG. MINS. LISTENED	OWNER	NETWORK	NATIONAL REP FIRM
								12+CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK				
18.0	18.1	16.2	17.8	15.4	1	WITL-FM Ctry	100.7 26.5kw	2	5	4	1	1	1	102	MSP	ABC	BAN
11.6	11.6	8.5	12.5	11.5	2	WVIC-FM CHR	94.9 49kw	1	1	1	1	3	4	74	GOODRICH BR.	UNIS	KATZ
8.3	5.5	6.4	7.2	9.7	3	WFMK AC	99.1 28kw	4	4	3	3	2	2	98	LIGGETT	----	EAST
10.9	12.0	11.6	9.2	8.1	4	WJXQ AOR	106.1 50kw	3	3	2	4	4	7	68	REGIONAL HIT	ABC	D&R
6.3	6.5	7.9	6.7	6.0	5	WJIM-FM AC	97.5 28kw	7	12	8	8	7	3	77	LIGGETT	----	MCG
3.5	4.2	3.9	3.1	4.9	6	WMMQ CR	92.7 1.5kw	5	14	5	5	6	11	60	OTTAWAY COMM.	SOU	D&R
1.6	4.0	3.6	4.3	4.9	6	WQHH UC	96.5 3kw	9	2	6	7	12	12	82	MID-MICHIGAN		----MSS
2.5	4.5	3.1	4.3	4.5	8	WILS-FM Ctry	101.7 2.1kw	10	7	7	6	5	9	78	MacDONALD	----	D&R
2.8	2.2	2.5	2.2	4.0	9	WJIM N/T	1240 1kw	11	11	12	12	11	5	83	LIGGETT	NBC	MCG
5.5	4.3	5.9	5.7	3.7	10	WJR Talk	760 50kw	8	13	14	11	9	6	57	CAP CITIES/ABC	ABC	KATZ

DIRECTORY CONTENTS



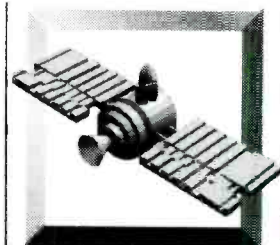
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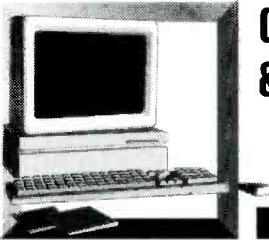
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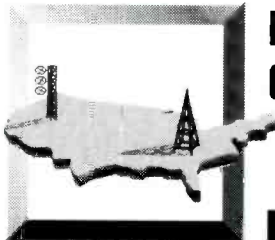
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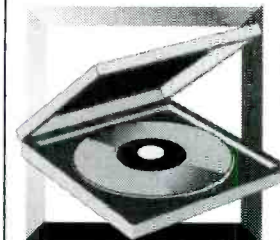
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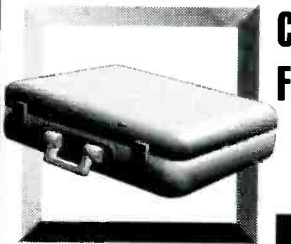
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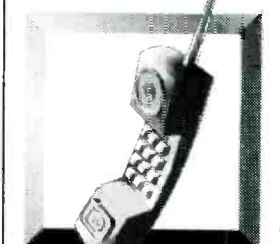
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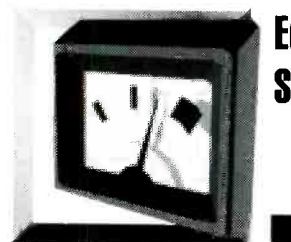
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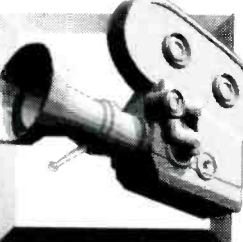
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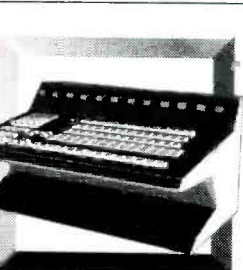
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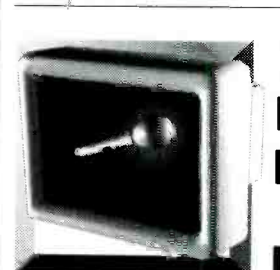
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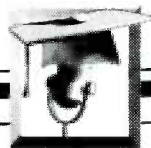
**Production
Services**

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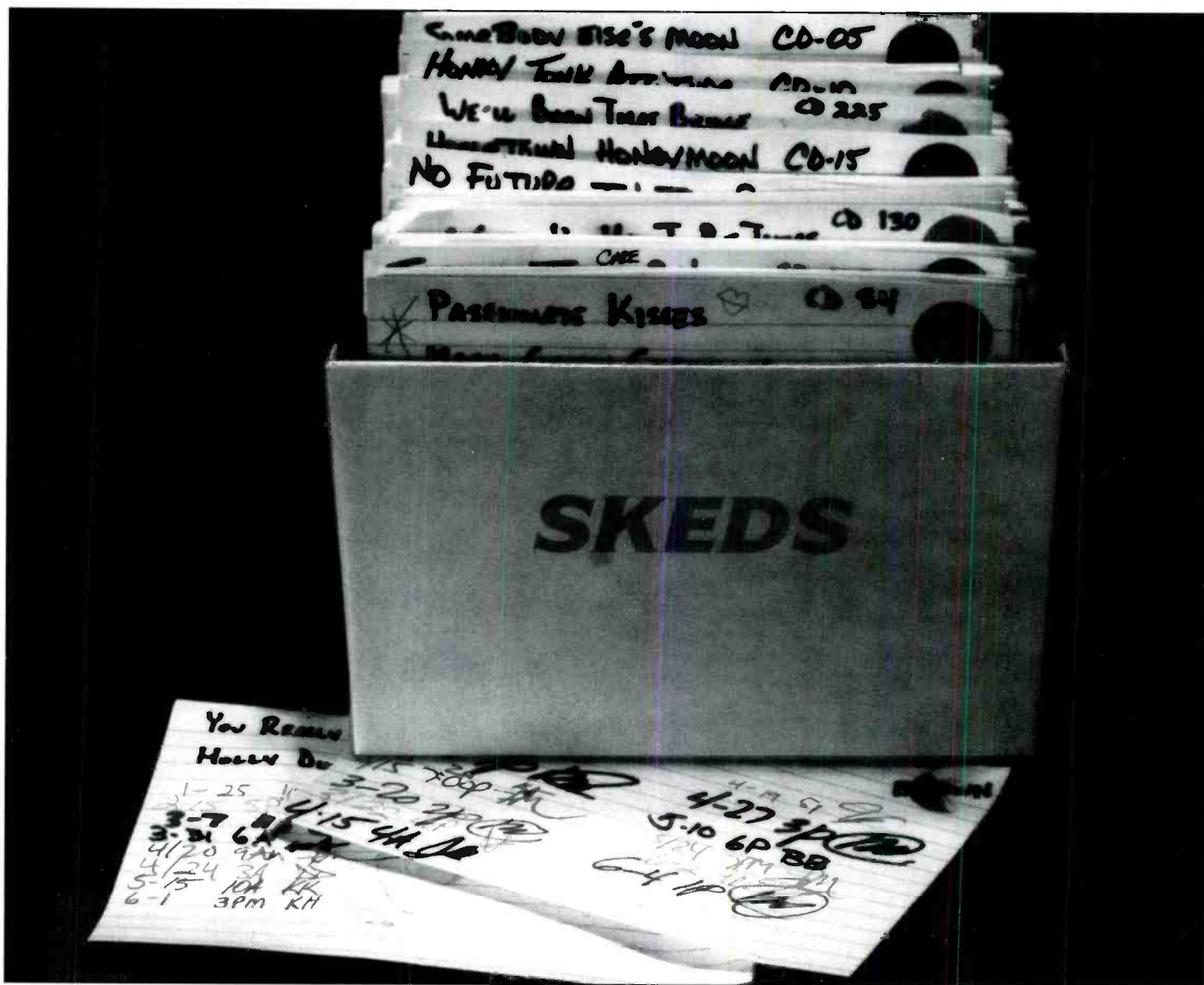
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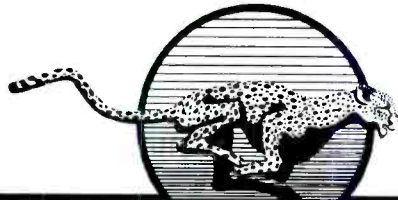
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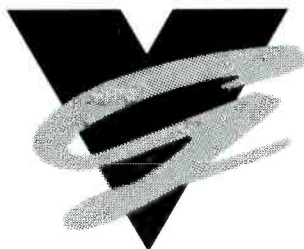
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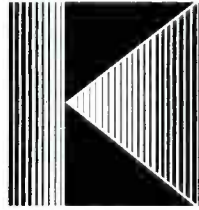
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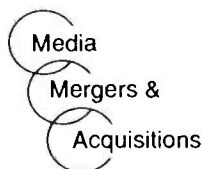
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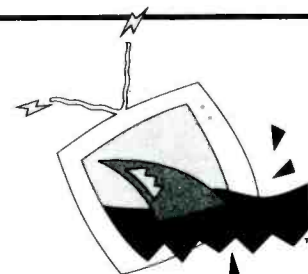
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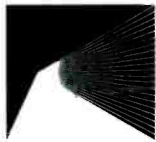
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A = Automation Systems

C = Computer Systems

CD = CD Players/Recorders

CO = Consoles

CR = Cart Decks

D = Distributors

DW = Digital Workstations

IT = Interactive Telephone

P = Processing

S = Studio Equipment

T = Transmission Equipment

TD = Tape Decks

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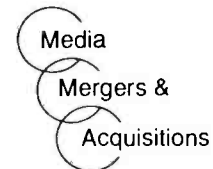
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SURREY BROADCASTING COMPANY

Refinancing of

**KATT-FM
 KPRW-AM**

Oklahoma City, Oklahoma

\$1,500,000

Senior Note

Hanevan Financial Services acted as financial advisor and arranged for the private placement of the note.

TELEVISION STATION IN A TOP FIVE MARKET

Corporate Debt Restructuring

\$13,500,000

Hanevan Financial Services acted as financial advisor to the Company.

WXBM FM, INC.

Refinancing of

WXBM-FM
 Pensacola, Florida

\$1,300,000

Senior Note

Hanevan Financial Services arranged for the private placement of the note.

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Bryce Phillipy, GM

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Christine Borger, Executive VP/CFO

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Pensacola, FL	WTKX-AM & FM
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I

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Tampa-St. Pete., FL	WQYK-AM & FM
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Tom Ingstad Broadcast Group

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Fargo, ND	KLTA
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J

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Jefferson-Pilot Communications

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K

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Pratt, KS KWLS
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Saginaw, MI WHNN
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Rochester, NY WHAM & WVOR
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M

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M

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Cleveland, OH WERE & WNCX
Tampa, FL WMTX-AM & FM
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Fulton, MO KKCA & KFAL
Kennett, MO KBOA & KTMO
Lexington, KC-MO KCFM
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Leroy-Bloomington, IL WBWN
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Madison, WI WTDY, WMGN
& WJJO

Rockford, IL WNTA & WKMQ
Springfield, IL WMAY, WNNS
& WQLZ

La Crosse, WI WIZM-AM & FM
Oshkosh, WI WOSH & WMGV
St. Joseph, MI WSJM & WIRX
Escanaba, MI WGLQ & WCHT
Mt. Pleasant, MI WCFX
Rhineland, WI WOBT & WHRN
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Watertown, SD KDLO
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Shreveport, LA KEEL & KITT
Macon, GA WMAZ & WAYS
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N

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Nationwide Communications

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Phoenix, AZ	KVRY
Dallas, TX	KDMX
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Sacramento, CA	KNCI
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Denver, CO	KBCO-AM & FM
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Toledo, OH	XTRA-AM & FM
St. Louis, MO	WVKS
Houston, TX	KMJM & KATZ-AM & FM
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Jackson, MS	WTYX & WKXI
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Jackson, TN	WTJS & WTNV
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P

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Portland, OR	KWJJ-AM & FM
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Chattanooga, TN	WDEF-AM & FM
Greenville, NC	WNCT-AM & FM
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P

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Tallahassee, FL	WMFL & WJPH

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Tampa, FL	WHNZ & WHPT
Orlando, FL	WWNZ, WMSF, WJRR & WPRD
Miami, FL	WZTA, WINZ & WLVE

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Greenville-New Berg- Jacksonville, NC	WRNS-AM & FM
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T

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Houston, TX	KIKK-AM & FM
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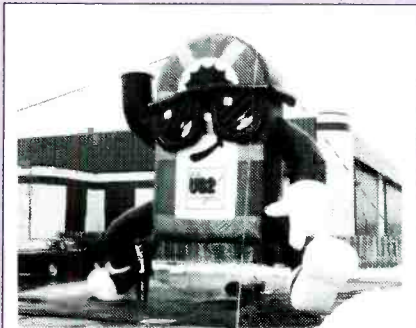
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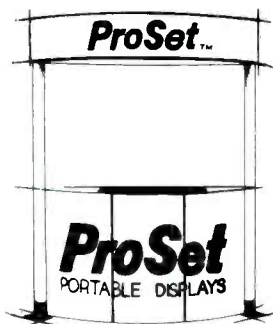
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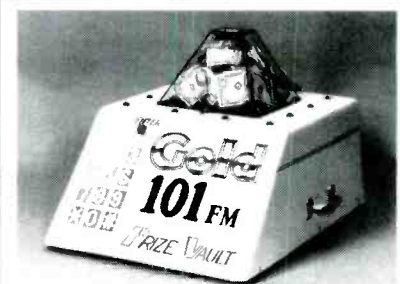


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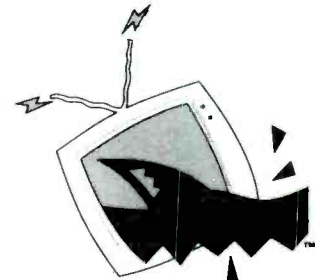
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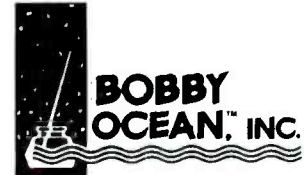
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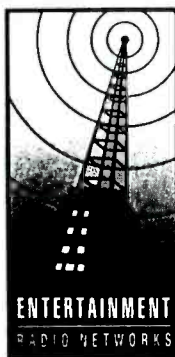
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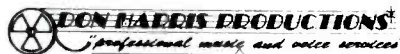
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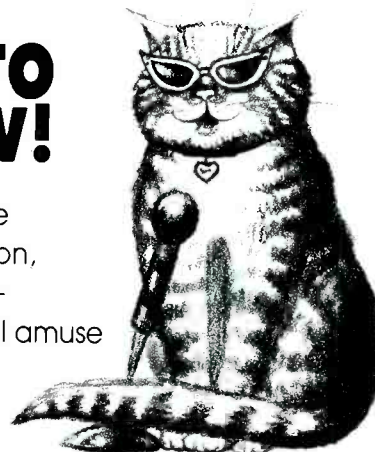
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Lisa Hershfield, Public Relations
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812 W. Darby Road
Havertown, PA 19083
(215) 446-7100
FAX: (215) 446-7721
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CMS
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Akron, OH 44314
(216) 745-7810
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C

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Columbia

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FAX: (212) 833-7731

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P.O. Box 845

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Suite 2500

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FAX: (212) 979-2731

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New York, NY 10020

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P.O. Box 1071
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E



eastwest records america

EastWest America

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12th Floor
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EMI Records Group

North America

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Jon Ernst, Nat'l Promotion Coordinator
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FAX: (404) 419-1230

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Jammin Jimmy, Nat'l Rap Radio Promotion
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FAX: (213) 468-4073

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**ISLAND
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Lamont Boles

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Ronnie Dashev, Exec. VP
Kenny Buttice, VP/Promotion
Joel Habbeshaw, Dir./Alternative
 Promotion

Max-Bilt
 (distributed by BMG/BIG)
 606 N. Almont Drive
 Los Angeles, CA 90069
 (310) 777-0204
 FAX: (310) 777-0201
Mary Anne Campagna, Label Mgr.
Zach Leary, Project Coordinator



MCA

(distributed by UNI)
 70 Universal City Plaza
 Universal City, CA 91608
 (818) 777-4000
 FAX: (818) 777-6435

Al Teller, Chairman, MCA Music Group
Richard Palmese, President
Ernie Singleton, President, Black
 Music Division
Bruce Tenenbaum, Sr. VP/Promotion
A.D. Washington, Sr. VP/Promotion &
 Marketing, Black Music
Mark Gorlick, VP/Promotion
Gina Iorillo, VP/Rock Promotion
David Fleischman, VP/Album Promotion
Bobbie Shaw, VP/Dance Music Promotion
Sherri Trahan, Dir./Nat'l
 Alternative Promotion
Jan Teifeld-Krum, Dir./Nat'l
 Pop Promotion
Susan Greenwood, Dir./Nat'l
 Metal Promotion
P.J. Olsen, Dir./AC Promotion

1755 Broadway
 8th Floor
 New York, NY 10019
 (212) 841-8000
 FAX: (212) 397-1403

1514 South Street
 Nashville, TN 37212
 (615) 244-8944
 FAX: (615) 244-8047

Bruce Hinton, Chairman, Nashville
Tony Brown, President, Nashville
Shelia Shipley, Sr. VP/Nat'l
 Country Promotion
Scott Borchetta, VP/Field Promotion



Megaforce

(distributed by PGD)
 210 Bridge Plaza Drive
 Manalapan, NJ 07726
 (908) 972-3456
 FAX: (908) 972-3443

Jon Zazula, CEO
Marsha Zazula, President
Gary Waldman, VP
Missi Callazzo, Nat'l Promotion
Murray Richman, CFO
Maria Ferrero, Publicity

Mechanic

(distributed by BMG)
 6 Greene Street
 New York, NY 10013
 (212) 226-7272
 FAX: (212) 941-9409
Steve Sinclair, President
Holly Lane, VP
Nancy Twomlow, Dir./Radio Promotion



Mercury

(distributed by PGD)
 825 Eighth Avenue
 19th Floor
 New York, NY 10019
 (212) 333-8000

Ed Eckstine, President
Larry Stessel, Sr. VP/GM
David Leach, Sr. VP/Promotion
Andy Szulinski, VP/Field Operations
Kerry Wood, VP/AC Promotion
Tony Smith, VP/Singles Promotion
Drew Murray, VP/Rock Promotion
Daria Langford, VP/R&B Promotion
Tim Hyde, Dir./Alternative Promotion

3800 Alameda Avenue
 Suite 1500
 Burbank, CA 91505
 (818) 955-5200
 FAX: (818) 848-7530



Nashville
 a PolyGram company

Mercury/Nashville

66 Music Square West
 Nashville, TN 37203
 (615) 320-0110
 FAX: (615) 329-9619

Luke Lewis, President
Anne Weaver, VP/Nat'l Country Promotion

Mesa/Bluemoon

(distributed by WEA)
 209 East Alameda Boulevard
 Suite 101
 Burbank, CA 91502
 (818) 841-8585
 FAX: (818) 841-8581

Jim Snowden, President
George Nauful, Exec. VP
Paul Santos, VP/Marketing
Bud Harner, Sr. Dir./Nat'l Promotion
Ingrid Wilkerson, Dir./Nat'l Promotion

M



Metal Blade
(incl. Epidemic)
(distributed by Warner Bros.,
R.E.D.)

2345 Erringer Road
Suite 108
Simi Valley, CA 93065
(805) 522-9111
FAX: (805) 522-9380

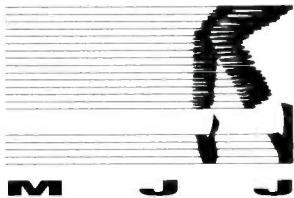
Brian Slagel, CEO
Mike Faley, President
Mike Rittberg, Dir./Nat'l Radio Promotions
Tracy Vera, VP/Operations

Miramar

200 Second Avenue West
Seattle, WA 98119
(206) 284-4700
FAX: (206) 286-4433

Sean Gleason, VP/GM

Kathy Monahan, Nat'l Media Promotion
Kevin Schmidt, Nat'l Retail Promotion
Shelly Harmon, Nat'l Advertising/Marketing



MJJ
(distributed by Sony Music)
2100 Colorado Ave.
Santa Monica, CA 90404
(310) 449-2960

Jerry Greenberg, President

Mobile Fidelity

105 Morris Street
Sebastopol, CA 95472-3857
(707) 829-0134
FAX: (707) 829-3746

Herbert Belkin, President

Modern

9111 Sunset Boulevard
Los Angeles, CA 90069
(310) 273-8111

FAX: (310) 273-1806

Paul Fishkin, President, CEO

Morgan Creek

(distributed by PGD)
1875 Century Park East
Suite 600
Los Angeles, CA 90067
(310) 284-8282
FAX: (310) 788-9428
Jim Mazza, President
Walter Lee, VP/Promotion



Motown
(distributed by PGD)
6255 Sunset Boulevard
17th Floor
Hollywood, CA 90028
(213) 468-3500
FAX: (213) 461-4853

Clarence Avant, Chairman
Jheryl Busby, President/CEO
Harry Anger, COO
Frank Turner, Sr. VP/Pop Promotion
James Cochran, Sr. VP/R&B Promotion
Paris Eley, Sr. VP/Marketing

1350 Avenue Of The Americas
20th Floor
New York, NY 10019
(212) 424-2000
FAX: (212) 397-7297
Charley Lake, VP/Pop Promotion

Mu

3000 Cleveland Avenue, Suite 102
Santa Rosa, CA 95403
(707) 527-1034
FAX: (707) 576-0887
John Newbern, President

N

Narada

(incl. Sona Gaia)
(distributed by UNI)
1845 North Farwell Avenue
Milwaukee, WI 53202
(414) 272-6700
FAX: (414) 272-6131
Dave Jonassen, Dir./Nat'l Promotion

327 N. State Street
Suite 208
Ukiah, CA 95482
(707) 468-5559
FAX: (707) 468-5648

Nationwide Sound Distributors

(incl. NSD, Soundwaves, Phono, Bench)
1012 18th Avenue South
Nashville, TN 37212
(615) 327-7988
FAX: (615) 321-0464
David Gibson, President

Nebula

(distributed by Centaur)
8867 Highland Road
Suite 206
Baton Rouge, LA 70808
(504) 336-4877
FAX: (504) 336-9678
Victor E. Sachse, President
Clyde P. Rolston, VP/Promotion & Distribution

Nesak

460 Ridgedale Avenue
East Hanover, NJ 07936
(201) 386-5670
FAX: (201) 386-5679
Martin Kasen, President
Gail Kenney, GM

New Alliance

(distributed by SST)
P.O. Box 1389
Lawndale, CA 90260
(310) 430-6838
FAX: (310) 430-7286
Ron Coleman, Label Manager

New Faces

1304 Cranwood Square South
Columbus, OH 43229
(614) 755-9565, (614) 885-2789
FAX: (614) 866-2636
Eddie Powell I, Owner
Dave Segal, Owner

Next Plateau

1650 Broadway
New York, NY 10019
(212) 541-7640
FAX: (212) 315-0286
Eddie O'Loughlin, President
Jenniene Leclercq, Exec. VP/GM

NiteMedia

8287 Grand View Drive
Los Angeles, CA 90046
(213) 650-2233
FAX: (213) 650-1100
Randall Nite, President
Noel Gray, Dir./Promotion

Nova Records Inc.

(incl. Calnova, Nova Jazz)
1730 Olympic Boulevard
Santa Monica, CA 90404
(310) 392-7445
FAX: (310) 396-2889
David Gimpel, President
**Von Shayne Billingsley, Nat'l
Radio Promotion**

NSD

(incl. Grand Prize, Soundwaves)
1012 18th Avenue South
Nashville, TN 37212
(615) 327-7988
FAX: (615) 321-0464
David N. Gibson, Dir./Promotion

Omaha
(incl. Tuff Stuff, Skuddur)
P.O. Box 4187
Omaha, NE 68104
(402) 551-0123
Tony Pflug, President

Original Sound
(incl. Now)
7120 Sunset Boulevard
Los Angeles, CA 90046
(213) 851-2500, (800) 225-4487
FAX: 851-8162
Nanette Leone, Promotions/GM
Emily K. Brown, Promotions Manager

P

Paisley Park

Paisley Park
(distributed by Warner Bros.)
1999 Avenue of the Stars
Suite 3150
Los Angeles, CA 90067
(310) 286-9888
FAX: (310) 286-9934

John Dukakis, VP/GM
Mike Murphy, Dir./Nat'l Pop Promotion
Carol Burnham, Dir./Nat'l Publicity

Pandisc
843 Washington Avenue
Miami Beach, FL 33139
(305) 538-4880
FAX: (305) 538-9187
Bo Crane, President

PAR
(incl. TNT)
11701 Mississippi
Los Angeles, CA 90025
(310) 996-5555
FAX: (310) 312-1875
Chuck Fassert, President
Stuart Love, VP
Douglas Kanner, VP
Gene Boyer, Dir./Nat'l Promotion

Paula
(incl. Cobra, Jewel, J.O.B., Chief, Ronn, Whit, Head, Soul Power)
1700 Centenary Boulevard
P.O. Box 1125
Shreveport, LA 71163-1125
(318) 227-2228, (800) 446-2865
FAX: (318) 227-0304
Stanley J. Lewis, Owner/President
Susan Lewis, VP
Lenny Lewis, Sales & Promotion

PDS
(incl. Universal Jazz, Paradigm, Pryme Tyme, PDS Associated)
P.O. Box 412477
Kansas City, MO 64141-2477
(800) 473-7550
Derrick Shivers, Dir./Nat'l Promotion

Penthouse Music
6728 Eton Avenue
Canoga Park, CA 91303
(818) 992-4777
FAX: (818) 992-4979
Toni Biggs Andrews, President

PM
(incl. Plug)
176 Irving Place
Basking Ridge, NJ 07920-3082
(908) 604-6275
FAX: (908) 604-6298
Gene Perla



PolyGram Label Group

PolyGram Label Group
(incl. Island, London, Polydor, VMI, Atlas)
(distributed by PGD)
825 Eighth Avenue
Worldwide Plaza
New York, NY 10019
(212) 333-8000
FAX: (212) 333-8142

Rick Dobbis, President/CEO, PLG
Davitt Sigerson, President/Polydor
Peter Koepke, President/London
Phil Carson, President/VMI
Nick Gatfield, President/Atlas
John Barbis, Exec. VP, PLG
Joe Riccitelli, VP/Promotion, PLG
Sky Daniels, VP/Promotion, PLG
David Linton, VP/R&B Promotion, PLG
Iris Dillon, Sr. Dir./Nat'l Crossover Promotion, PLG
Steve Leeds, Sr. Dir./Nat'l Alternative & Video Promotion, PLG

11150 Santa Monica Boulevard
Suite 1100
Los Angeles, CA 90025
(310) 996-7200
FAX: (310) 477-7622

Vicki Leben, VP/CHR Promotion
Laura Hinson, Sr. Dir./Nat'l AC Promotion
Linda Murdock, Sr. Dir./Nat'l CHR Promotion
David Ross, Dir./Nat'l AOR Promotion

Positive Music
P.O. Box 1521
Columbia, MD 21044
(410) 750-3813
FAX: (410) 750-1897
Ken Navarro, President
Joseph Navarro, CEO
Kristin Leonhard, Dir./Promotion
David Robinson, Dir./Nat'l Radio Promotion

Priority
(incl. Ruthless, Rap-A-Lot, Rhythm Safari, Rhyme Syndicate)
(distributed by CEMA)
6430 Sunset Boulevard
Suite 900
Hollywood, CA 90028
(213) 467-0151
Bryan Turner, President
Eric Brooks, Dir./Promotion
Mark Cerami, President/Sales
Stephen Drath, Exec. VP
Bob Grossi, VP/Sales
Alyssa Pisano, VP/Marketing & Creative Services
Jeff Neben, VP/Alternative Rock Div.
Lillian Metulic, Dir./Publicity

Private Music
(distributed by BMG)
9014 Melrose Avenue
Los Angeles, CA 90069
(310) 859-9200
FAX: (310) 859-7408
Linda Feder, VP/Promotion
Ginny Johnson, Dir./Promotion

Profile
740 Broadway
7th Floor
New York, NY 10003
(212) 529-2600
FAX: (212) 420-8216
Cory Robbins, President
Fred Feldman, Dir./Nat'l Promotion & Marketing

8730 Sunset Boulevard
Suite 270
Los Angeles, CA 90069
(310) 659-7999
FAX: (310) 659-3516
Bruce Reiner, Dir./Nat'l CHR Promotion

Pyramid
1208 Lula Lake Road
Lookout Mountain, TN 37350
(615) 821-2667
Scott MacLellan
David Chackler
Alan Jacobi

Quality
(incl. Pump)
3500 W. Olive, Suite 650
Burbank, CA 91505
(818) 955-7020
FAX: (818) 955-7041
Russ Regan, President/COO
Sam Hernandez, VP/Promotion
Tom Yamamoto, VP/GM

Q

Quark

(incl. Outer Limits)
P.O. Box 7320
FDR Station
New York, NY 10150
(212) 838-6775
FAX: (212) 838-6775
Curtis Urbina, President
Mara Freedman, VP



Qwest

(distributed by Warner Bros.)
3800 Barham Boulevard
Suite 503
Los Angeles, CA 90068
(213) 874-7770
FAX: (213) 874-5049

Jim Swindel, President
Ritch Bloom, VP/Promotion
Greg Peck, VP/R&B Promotion

1290 Avenue of the Americas
Suite 410
New York, NY 10019
(212) 275-4800
FAX: (212) 275-4809

R

Radioactive

1775 Broadway
7th Floor
New York, NY 10019
(212) 489-4820
FAX: (212) 262-0043
Jerry Rubino, Co-Dir./Alternative Music

8570 Hedges Place
Los Angeles, CA 90069
(310) 659-6598
FAX: (310) 659-1679
Gary Kurfurst, Co-Chairman
Ian Flocks, Co-Chairman
Brendan Bourke, GM
Brett Green, Co-Dir./Alternative Music
John DiMaio, Nat'l College Promotion

Real Music

85 Libertyship Way
Suite 207
Sausalito, CA 94965
(415) 331-8273
FAX: (415) 331-8278
Gary Chappell, VP/Sales & Marketing
Kenny Altman, Dir./Promotion



RCA

(incl. Beggars Banquet,
Dedicated, Rendezvous,
Novus, Bluebird)
(distributed by BMG)
1133 Avenue Of The Americas
New York, NY 10036
(212) 930-4000
FAX: (212) 930-4512
Promotion FAX: (212) 930-4546

Joe Galante, President
Butch Vaughn, Sr. VP/Nat'l Promotion
Geary Tanner, VP/Nat'l Promotion
Skip Bishop, VP/Pop Promotion
Roland Edison, VP/Black Promotion
Chris Hensley, Dir./Nat'l Field Promotion
Thomas Westfall, Dir./Nat'l
Alternative Promotion
Dave Loncao, VP/Album Rock

6363 Sunset Boulevard
Hollywood, CA 90028
(213) 468-4000
FAX: (213) 468-4040
Promotion FAX: (213) 468-4031

Skip Miller, Sr. VP/Black Music
Bonnie Goldner, VP/AC Promotion &
Trade Relations
Terry Anzaldo, Dir./Nat'l Dance Promotion

1 Music Circle North
Nashville, TN 37203
(615) 664-1200
FAX: (615) 664-1276

Thom Schuyler, VP/Operations, Nashville
Dale Turner, Dir./Nat'l Promotion
Mike Wilson, Dir./Field Promotion

Relativity

187-07 Henderson Avenue
Hollis, NY 11423
(718) 217-3600
FAX: (718) 740-5660
Barry Kobrin, President
Harry Palmer, VP/GM
Joe Hecht, Dir./Nat'l CHR Promotion
Mohamed Ali, Nat'l Urban & Rap Promotion
Allan Grunblatt, VP/Marketing

20525 Manhattan Place
Torrance, CA 90501
(310) 212-0801
FAX: (310) 212-0908
Sarah Haynes, VP/Nat'l Promotion



Reprise

(incl. Cold Chillin', Def American,
4 AD, Maverick, Metal Blade,
Paisley Park, Qwest, Sire,
Slash, Tommy Boy, Earthbeat!,
Capricorn)
(distributed by WEA)
3300 Warner Boulevard
Burbank, CA 91505
(818) 846-9090
FAX: (818) 953-3712

Russ Thyret, Sr. VP/Marketing
& Promotion
Rich Fitzgerald, Sr. VP/Dir. Promotion
Carol Hart, VP/Promotion
Mark Maitland, VP/Promotion
Marc Ratner, VP/Singles Promotion
Michael Linehan, VP/Album Promotion
Dino Barbis, VP/AC Promotion
Craig Kostich, VP/Dir.
Contemporary Music
Steve Tipp, VP Promotion/
Contemporary Music
Steve Zapp, Dir./Nat'l AC Promotion
Shaye Sullwold, Dir./Dance
Music Promotion
Ray Harris, Sr. VP/Black Music Marketing/
Jazz/Promotion
Eric Thrasher, VP/Black Music Promotion
Trupiedo Crump, Dir./Nat'l Black
Music Promotion
Ricky Schultz, VP/GM, Jazz &
Progressive Music
Randall Kennedy, Dir./Marketing/Jazz &
Progressive Music
Chris Jonz, Dir./Promotion/Jazz &
Progressive Music
Irene Vargas, Mgr./Nat'l AC Promotion
Paul Vitagliano, Dir./Nat'l Modern
Music Promotion
Troy Shelton, Dir./Nat'l Rap
Music Promotion

75 Rockefeller Plaza
New York, NY 10019
(212) 275-4500
FAX: (212) 275-4595

1815 Division Street
Nashville, TN 37203
(615) 320-7525
FAX: (615) 329-1739

Jim Ed Norman, President, Nashville
Vic Faraci, Sr. VP/Marketing, Nashville
Eddie Reeves, VP/GM, Nashville
Bill Mayne, VP/Nat'l Promotion, Nashville

R

Restless

(incl. *Twin/Tone, Medium Cool, Metrotone*)
(distributed by *Alternative Distribution Alliance*)
1616 Vista Del Mar
Hollywood, CA 90028
(213) 957-4357
FAX: (213) 957-4355

Rich Schmidt, VP/Marketing & Promotion
Keith Moran, Nat'l Alternative Radio
Lyndsey Parker, Marketing Mgr.



Rhino

(incl. *Mesa/Bluemoon, Word Beat, Tomato, Bizarre/Straight, Rabbit Ears, Kid Rhino, Skanless*)
(distributed by *WEA*)
10635 Santa Monica Boulevard
Los Angeles, CA 90025-4900
(310) 474-4778
FAX: (310) 441-6575

Richard Foos, President
Harold Bronson, Managing Director
Jim Neill, Dir./Nat'l Promotion
Jason Martin, Mgr./Nat'l Promotion

Rhythm Safari

(distributed by *Priority*)
5252 Van Nuys Boulevard
Sherman Oaks, CA 91401
(818) 501-7722
FAX: (818) 501-7723

Hilton Rosenthal, President
Magda Summerfield, Mgr./Label Operations

Rounder

(incl. *Philo, Heartbeat, Varrick, Black Top, Bullseye Blues*)
1 Camp Street
Cambridge, MA 02140
(617) 354-0700
FAX: (617) 491-1970

Brad Paul, Dir./Nat'l Promotion



Rykodisc

(incl. *Ryko Analogue, Hannibal*)
Pickering Wharf, Bldg. C-3G
Salem, MA 01970
(508) 744-7678
FAX: (508) 741-4506

Don Rose, President
Michael Sylvia, Dir./Promotion
John Hammond, Dir./Marketing

S

San Diego

P.O. Box 22527
San Diego, CA 92192
(619) 558-5760
FAX: (619) 558-5925
Ben Lindeblad, President

Scotti Brothers

(distributed by *BMG*)
2114 Pico Boulevard
Santa Monica, CA 90405
(310) 396-0088
FAX: (310) 396-7147
Myron Roth, President
Ben Scotti, Sr. Exec. VP
Chuck Gullo, VP/GM
Steve Lake, Sr. Dir./Nat'l Promotion

Sea Breeze

(incl. *Night Life, Walrus*)
P.O. Box 11267
Glendale, CA 91226
(818) 242-2093
FAX: (818) 242-7704
Danny Beher, Owner

Select

(distributed by *Elektra*)
16 W. 22nd Street, 10th Floor
New York, NY 10010
(212) 691-1200
FAX: (212) 691-3375
Fred Munao, President
Wyatt Cheek, VP/Promotion & Marketing

Serenity

180 W. 25th Street
Upland, CA 91786
(909) 981-2318
FAX: (909) 981-6986
Jim Moeller, Owner
Ken Moeller, GM

Shanachie Entertainment

(incl. *Yazoo*)
(distributed by *Koch International*)
37 East Clinton Street
Newton, NJ 07860
(201) 579-7763
FAX: (201) 579-7083
Richard Nevins, President
Randall Grass, VP/A&R
R. Wayne Martin, VP/Media & Artist Development
Lee Goldstein, Dir./Nat'l Marketing

Silver Wave

P.O. Box 7943
Boulder, CO 80306
(303) 443-5617
FAX: (303) 443-0877
James Marienthal, President

Sin-Drome Records, Ltd.

(incl. *CGR Productions, Morning Crew*)
4222 Lankershim Boulevard
North Hollywood, CA 91602
(818) 508-6488
FAX: (818) 508-6387
Henry Marx, President
Linda Fine, VP/GM
Carol Archer, Dir./Creative Services
Bill Bartlett, Dir./Nat'l Promotions



SIRE
Sire

(distributed by *WEA*)
75 Rockefeller Plaza
21st Floor
New York, NY 10019
(212) 275-4560
FAX: (212) 581-6416

Seymour Stein, President
Joe McEwen, VP/A&R

3300 Warner Boulevard
Burbank, CA 91505
(818) 953-3305
FAX: (818) 953-3306

Howie Klein, VP/Managing Dir.

83 Baker Street
London W1M 1AJ
England
(071) 487-5066
FAX: (071) 935-3837

Six-One-Five

P.O. Box 110829
Nashville, TN 37222
(615) 776-2060
FAX: (615) 776-2181
Bill Wence, President

Sky Records, Inc.

(incl. *Daemon, Dog Gone, Little Fish Platters, Young God, Rehash*)
6400 Atlantic Boulevard
Suite 220
Norcross, GA 30071
(404) 263-7888
FAX: (404) 263-8491
Jim Parker, President/GM
Steve Dixon, Dir./Nat'l Retail Promotion
Mike Kondo, Nat'l Dir./Album Promotion
Mickey Wainmann, Retail Marketing
Michelle Roche, Nat'l Dir./Publicity
Erica Thorton, OM

S

Slash

(distributed by WEA)
7381 Beverly Boulevard
Los Angeles, CA 90036
(213) 937-4660
FAX: (213) 933-7277
Bob Biggs, President
Mark Trilling, Exec. VP
Michelle Zichella, Dir./Marketing
& Promotions
Cliff Lipman, Radio Promotions
Sharon Liveten, Publicity

Smash/Island

(distributed by ILS)
727 N. Hudson, Suite 100
Chicago, IL 60610
(312) 751-0020
FAX: (312) 751-2483
Marvin Gleicher, President
Mike Egan, Marketing

Solar

(distributed by Sony Music)
1635 N. Cahuenga Boulevard
Los Angeles, CA 90028
(213) 461-9032
FAX: (213) 469-6422
Virgil Roberts, President
Peter Van Brunt, VP

Sonic Recorders

5615 Melrose Avenue
Los Angeles, CA 90038
(213) 466-1600
FAX: (213) 466-1434
Jerry Steckling, President
Deborah Deutschman,
VP/Artist Development

SOR

1300 Division Street
3rd Floor
Nashville, TN 37203
(615) 255-3009, (800) 264-2054
FAX: (615) 255-6282
Ray Pennington, President
Buzz Ledford, Dir./Nat'l Promotions
Arnie Thies, Dir./Nat'l Marketing
Jeff Brothers, Dir./Nat'l Sales
Sharon Pennington, Publicist

S.O.S. Worldwide Productions Inc.

1800 NE 114 Street, Suite 1511
North Miami, FL 33181-3420
(305) 891-1000
FAX: (305) 891-9936
Sylvia Ozner Segal, President
Casey Segal, VP
Amiel Moskona, Dir./Marketing

Sound Wave

(distributed by WEA)
3115 Ocean Front Walk
Suite 107
Marina Del Rey, CA 90292
(310) 306-5105
FAX: (310) 822-9246
Rick Laudati, President

Southern Tracks

3051 Clairmont Road
Atlanta, GA 30329
(404) 325-0832, (800) 925-6937
FAX: (404) 325-1075
Bill Lowery, CEO
Butch Lowery, President
Wade Pepper, Promotion, East Coast
Fred Benson, Promotion, West Coast
Geno Rumpel, Promotions Coordinator

Sovereign

1501 Broadway
Suite 1310
New York, NY 10036
(212) 730-4848
Ruby Fisher, President

The Sparrow Corporation

(Incl. Sparrow Records, Sparrow Press,
Sparrow Home Video, Integrity, Warner
Alliance, Ark, Laserlight, Selah,
Vireo, Gospocentric)
101 Winners Circle
P.O. Box 5010
Brentwood, TN 37024-3010
(615) 371-6800
FAX: (615) 371-6997
Jenny Lockwald, Dir./Nat'l Promotion
Debbie Emery, Senior Publicist
Lucy Diaz, Sr. Dir./Marketing

Spindletop

500 San Marcos
Suite 102
Austin, TX 78702
(512) 472-4593
FAX: (512) 472-3426
Barry Wilson, President
Brent Grulke, VP
Erica Honzell, Publicity/Promotion

Sugar Hill

(incl. Pamlico Sound)
(distributed by Rounder, Bayside,
Action, Big State, CRDI, Record Depot,
Select-O-Hits, Encore, Silo, Rock Bottom)
P.O. Box 55300
Duke Station
Durham, NC 27717-5300
(919) 489-4349
FAX: (919) 489-6080
Barry Poss, President
Beverly Paul, Dir./Marketing & Promotion
Judy McDonough, Publicity Coordinator

T

Tabu

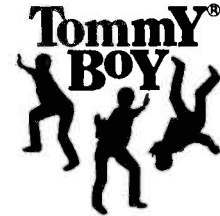
(distributed by A&M/PGD)
9229 Sunset Boulevard, Suite 813
Los Angeles, CA 90069
(310) 276-0523
FAX: (310) 274-1649
Rochelle Epps, Dir./Marketing & Promotion

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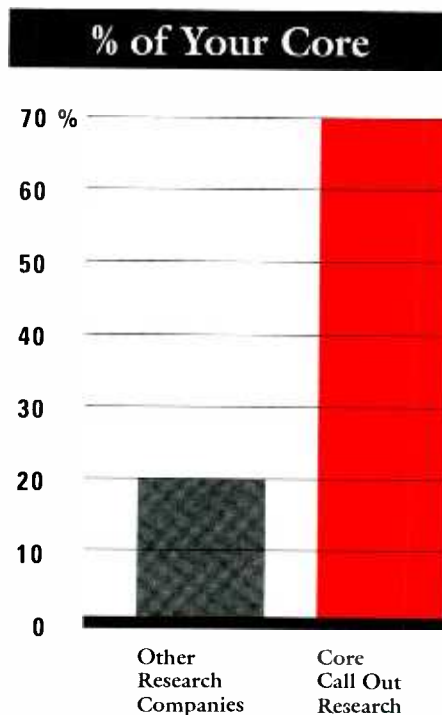
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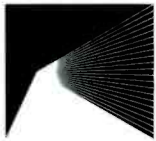
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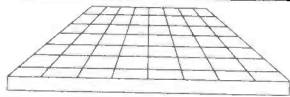
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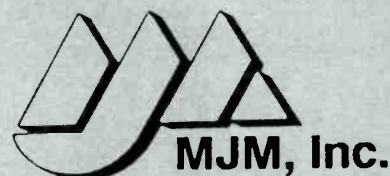
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