

Fall '02
Arbitrons!

R&R

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RATINGS, INDUSTRY DIRECTORY and PROGRAM SUPPLIER GUIDE

- The Industry's #1 Source For Radio Group Owners
- Format Focus Reports For Every Major Format
- Complete Guide To Syndicated Programming And Products

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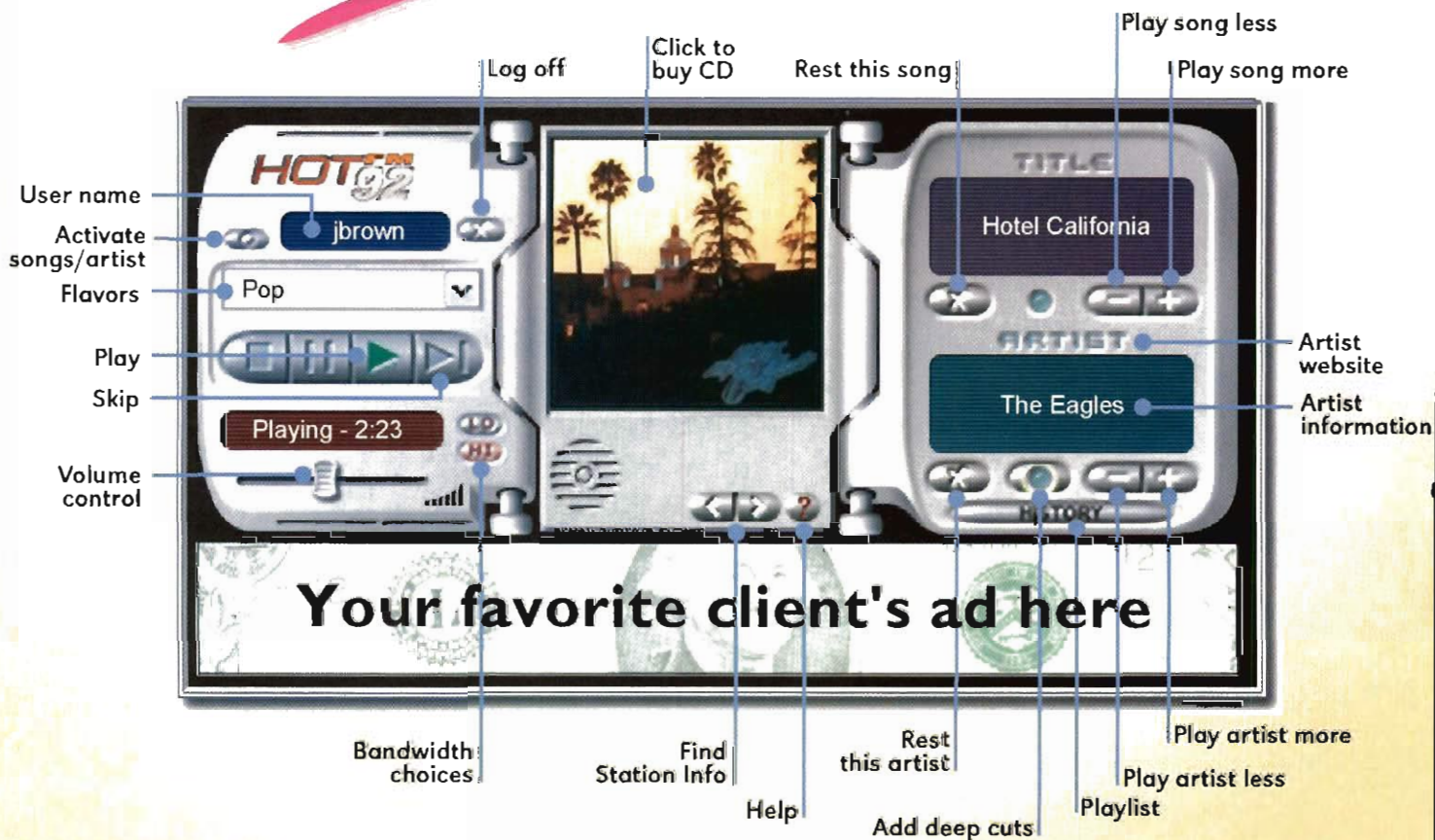
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RATINGS REPORT

2 Market Index

The Top 100 markets rated by Arbitron are listed here, with their market ranks listed in parentheses and the page number which they appear in this directory.

2 National Format Shares

A quick overview of radio's formats, comparing overall numbers on a national basis.

4 Format Focus

Radio's principal formats are investigated in depth here. You'll find each format's top 10 stations according to total week AQH and cume. Each format is also listed with extensive qualitative and demographic profiles from The Media Audit, AQH audience composition, AQH share by region, and AQH share by daypart. This section is now prefaced by a listing of the nation's Top 50 stations drawn from all 283 markets.

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A step-by-step primer for using R&R's comprehensive ratings data.

27 Market Breakouts

R&R covers all markets rated by Arbitron. The Top 100 markets have one-year trends and are ranked in five key demos, along with owners and rep affiliations. We also include 12+ AQH shares for morning drive and a 12+ cume number for each listed station.

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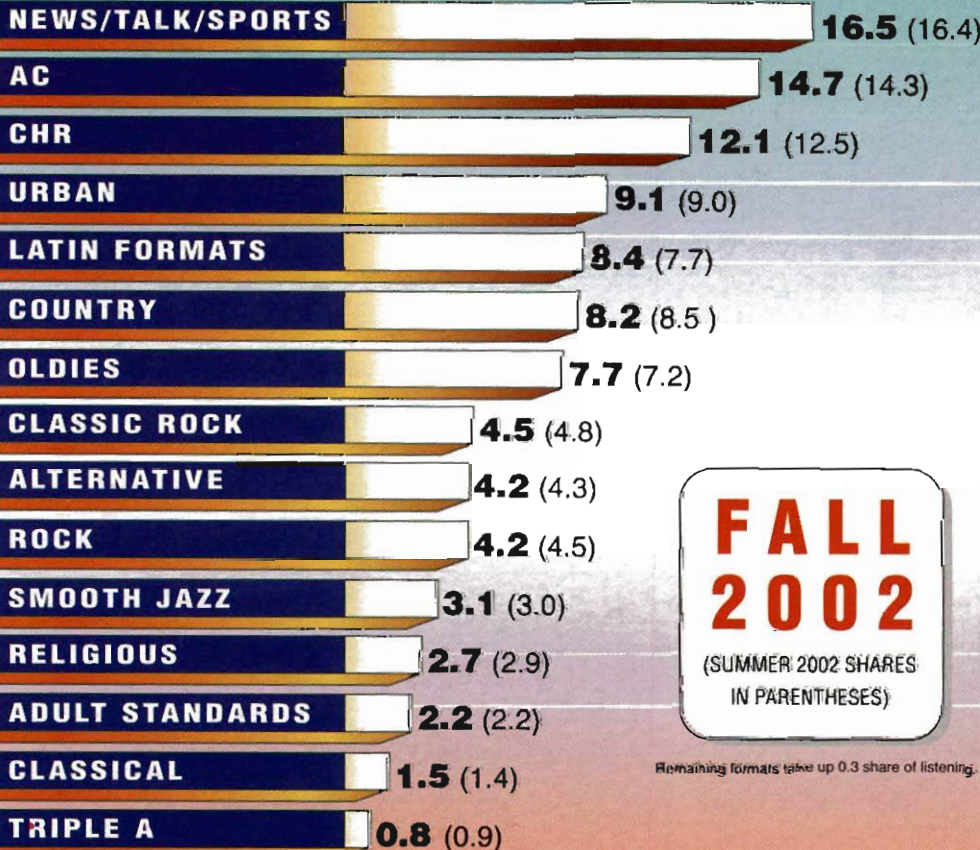
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MARKET INDEX

Page	Market (Metro rank)	Page	Market (Metro rank)	Page	Market (Metro rank)	Page	Market (Metro rank)
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NATIONAL FORMAT SHARES



**FALL
2002**

(SUMMER 2002 SHARES
IN PARENTHESES)

Remaining formats take up 0.3 share of listening.

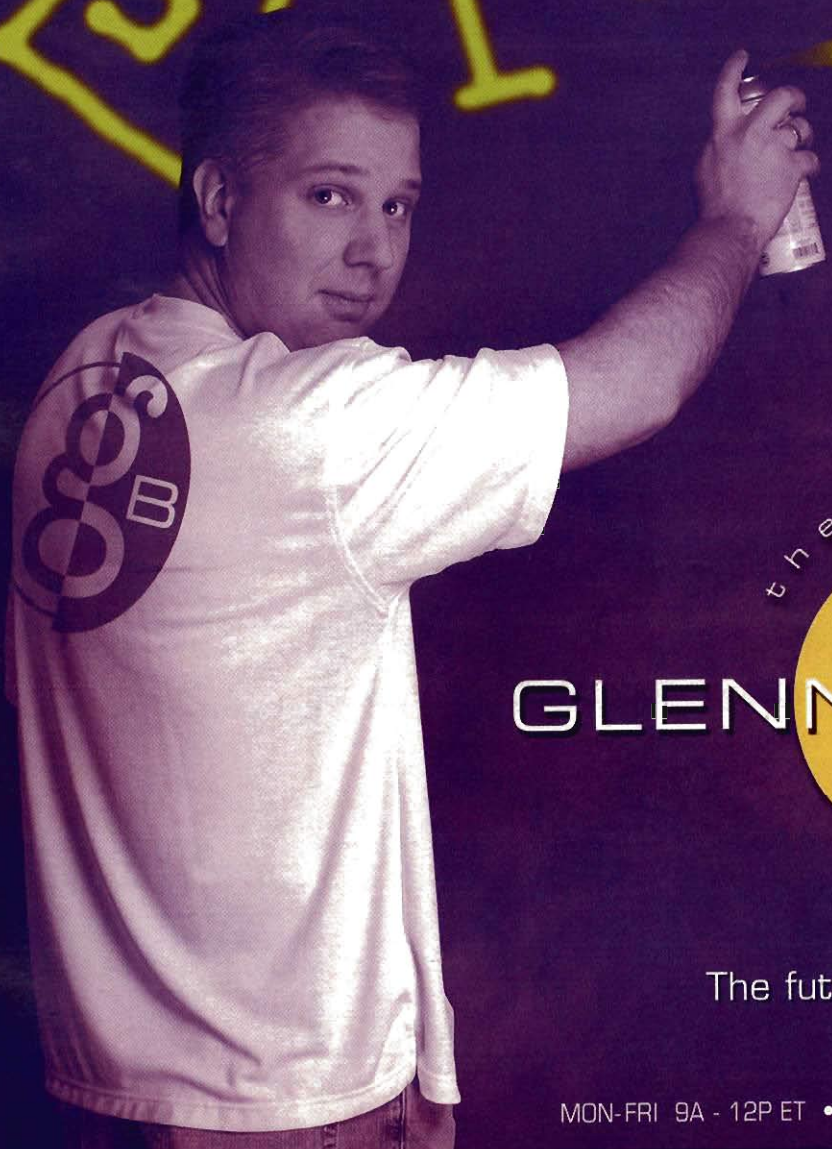
FORMAT BREAKDOWNS

(O. FORMATS WITH SUBFORMATS)

AC	
AC	10.4
Hot AC	4.3
CHR	
CHR/Pop	6.4
CHR/Rhythmic	5.7
NEWS/TALK/SPORTS	
News/Talk	9.2
News	2.6
Sports	2.5
Talk	2.2
OLDIES	
Oldies	5.1
Classic Hits	1.2
'80s	0.8
Rhythmic	0.6
RELIGIOUS	
Gospel	0.8
Religious	0.8
Christian	0.7
Inspirational	0.3
ROCK	
Rock	2.4
Active Rock	1.8
LATIN FORMATS	
Regional Mexican	3.5
Spanish Contemporary	2.6
Tropical	1.2
News	0.6
Variety	0.3
Tejano	0.1
Oldies	0.1
URBAN	
Urban	5.6
Urban AC	3.2
Urban Oldies	0.3

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FORMAT FOCUS: ACTIVE ROCK



Who's LISTENING:

Among 12+ Persons
(except where noted)
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12+ AQH BY LISTENING LOCATION

Away from home:	2.2
At home:	1.2
In car:	2.0
At work:	2.5
Other:	2.3

TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	2.7
12-17 Boys:	4.1
12-17 Girls:	1.5
18-34 Persons:	3.5
18-34 Men:	5.3
18-34 Women:	1.7
25-54 Persons:	2.0
25-54 Men:	3.0
25-54 Women:	0.9
35-64 Persons:	1.1
35-64 Men:	1.6
35-64 Women:	0.5
35+ Persons:	0.9
35+ Men:	1.3
35+ Women:	0.4

12+ AQH SHARE BY DAYPART

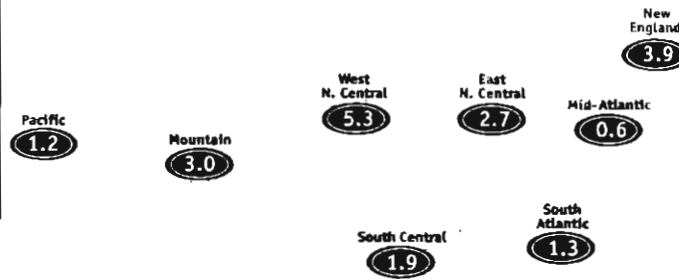
Mon-Fri 6a-10a:	2.3
Mon-Fri 10a-3p:	1.7
Mon-Fri 3p-7p:	1.7
Mon-Fri 7p-Mid:	1.9
Mon-Sun Mid-6a:	2.1
Mon-Fri 6a-10a+3p-7p:	2.0
Sat-Sun 6a-Mid:	1.6
Sat-Sun 10a-7p:	1.6

12+ AQH BY MARKET GROUP

Top 25	1.4
Top 50	1.7

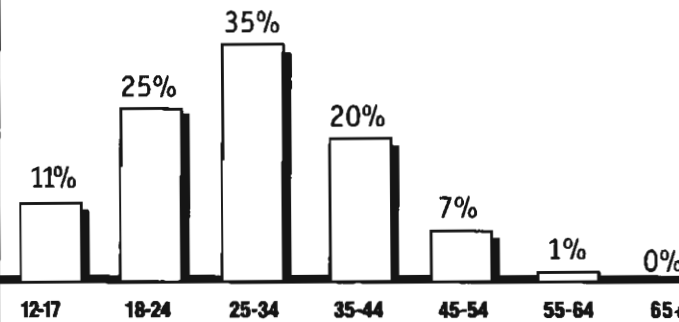
Fa '00	Wi '01	Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02
1.2	1.2	1.6	1.7	1.7	1.8	1.9	1.9	1.8

12+ AQH SHARE BY REGION



AQH AUDIENCE COMPOSITION

M-SUGAM-MID TOTAL U.S.



Who's LISTENING:

Among 18+ Persons (except where noted)
© 2003 The Media Audit

SURVEY PROFILE

Projected Persons Age 18+ (add 000):	3747
Unweighted number of respondents:	3341

GENDER

Male:	67.5
Female:	32.5

RACE/ETHNICITY

White (not Hispanic):	82.2
Black (not Hispanic):	2.4
Hispanic descent:	11.7
Asian:	2.3
Other:	1.4

EDUCATION

Some high school or less:	8.3
High school graduate:	35.9
Some college:	28.3
College graduate:	20.1
Advanced degree:	7.2

Who's LISTENING:

Continued

INCOME

Under \$15,000:	2.3
\$15,000-\$24,999:	5.2
\$25,000-\$34,999:	12.4
\$35,000-\$49,999:	25.3
\$50,000-\$74,999:	25.0
\$75,000-\$99,999:	15.9
\$100,000-\$149,999:	9.4
\$150,000 or more:	4.5

LIFESTYLE GROUP

MTV Generation:	39.1
Yuppies:	11.1
Maturing yuppies:	6.5
Affluent empty-nesters:	3.8
Affluent full-nesters:	26.3
Affluent blue collar:	15.2
Graying affluents:	2.0
Working women:	24.5
Affluent working women:	12.3
Working mothers:	11.7
Single parents:	14.6

FINANCIAL

Financial optimists:	61.0
Two-income families:	27.9
Dual-income, no kids:	8.8

CELL PHONE

Currently own:	64.9
Plan to purchase:	21.5
Now have and plan to purchase:	12.2

ONLINE USAGE

Logged onto Internet, past month:	74.4
Logged onto radio website, past month:	23.1
Media Exposure	
Weekday newspaper:	46.3
Sunday newspaper:	56.6
Radio, average weekday:	90.5
Radio, 7-day cume:	100.0
TV, any on average weekday:	86.6
Subscribe to cable TV:	79.2

R&R. FORMAT FOCUS: ADULT CONTEMPORARY

Who's LISTENING:

Among 12+ Persons
(except where noted)
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12+ AQH BY LISTENING LOCATION

Away from home:	11.5
At home:	8.5
In car:	8.3
At work:	16.0
Other:	7.6

TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	3.6
12-17 Boys:	2.9
12-17 Girls:	4.1
18-34 Persons:	8.1
18-34 Men:	4.9
18-34 Women:	11.4
25-54 Persons:	11.5
25-54 Men:	7.2
25-54 Women:	16.1
35-64 Persons:	13.0
35-64 Men:	8.5
35-64 Women:	17.8
35+ Persons:	12.3
35+ Men:	8.5
35+ Women:	16.1

12+ AQH SHARE BY DAYPART

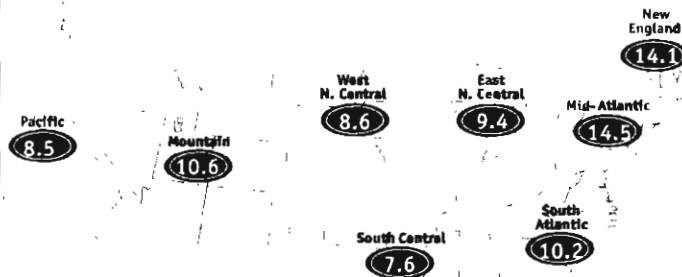
Mon-Fri 6a-10a:	9.4
Mon-Fri 10a-3p:	12.2
Mon-Fri 3p-7p:	10.2
Mon-Fri 7p-Mid:	9.2
Mon-Sun Mid-6a:	8.5
Mon-Fri 6a-10a+3p-7p:	9.8
Sat-Sun 6a-Mid:	9.5
Sat-Sun 10a-7p:	9.6

12+ AQH BY MARKET GROUP

Top 25	9.9
Top 50	10.1

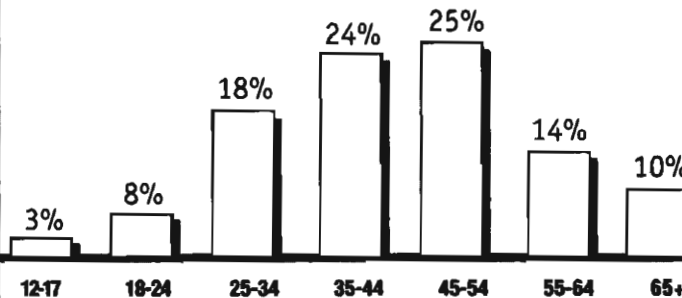
Fa '00	Wi '01	Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02
10.4	11	10.2	9.8	9.6	10.2	10.2	9.8	10.4

12+ AQH SHARE BY REGION



AQH AUDIENCE COMPOSITION

M-SU GAM-MID TOTAL U.S.



Who's LISTENING:

Among 18+ Persons (except where noted)
© 2003 The Media Audit

SURVEY PROFILE

Projected Persons Age 18+ (add 000):	10724
Unweighted number of respondents:	8268

RACE/ETHNICITY

White (not Hispanic):	71.7
Black (not Hispanic):	6.5
Hispanic descent:	13.2
Asian:	7.7
Other:	1.0

GENDER

Male:	37.6
Female:	62.4

EDUCATION

Some high school or less:	4.8
High school graduate:	28.4
Some college:	25.9
College graduate:	26.2
Advanced degree:	14.1

Who's LISTENING:

Continued

INCOME

Under \$15,000:	3.2
\$15,000-\$24,999:	7.6
\$25,000-\$34,999:	13.3
\$35,000-\$49,999:	24.1
\$50,000-\$74,999:	22.5
\$75,000-\$99,999:	14.0
\$100,000-\$149,999:	9.0
\$150,000 or more:	6.2

LIFESTYLE GROUP

MTV Generation:	20.8
Yuppies:	5.8
Maturing yuppies:	6.5
Affluent empty-nesters:	21.1
Affluent full-nesters:	26.9
Affluent blue collar:	6.2
Graying affluents:	16.5
Working women:	43.6
Affluent working women:	23.6
Working mothers:	22.7
Single parents:	12.7

FINANCIAL

Financial optimists:	44.9
Two-income families:	34.3
Dual-income, no kids:	12.8

CELL PHONE

Currently own:	67.5
Plan to purchase:	18.7
Now have and plan to purchase:	11.5

ONLINE USAGE

Logged onto Internet, past month:	68.5
Logged onto radio website, past month:	11.2
Media Exposure	
Weekday newspaper:	57.7
Sunday newspaper:	66.5
Radio, average weekday:	86.0
Radio, 7-day cum:	100.0
TV, any on average weekday:	87.7
Subscribe to cable TV:	78.5

Who's LISTENING:

Among 12+ Persons
(except where noted)
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12+ AQH BY LISTENING LOCATION

Away from home:	1.2
At home:	3.6
In car:	1.6
At work:	0.8
Other:	1.1

TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	0.0
12-17 Boys:	0.0
12-17 Girls:	0.0
18-34 Persons:	0.1
18-34 Men:	0.1
18-34 Women:	0.1
25-54 Persons:	0.4
25-54 Men:	0.4
25-54 Women:	0.5
35-64 Persons:	1.2
35-64 Men:	1.0
35-64 Women:	1.4
35+ Persons:	3.4
35+ Men:	2.9
35+ Women:	4.0

12+ AQH SHARE BY DAYPART

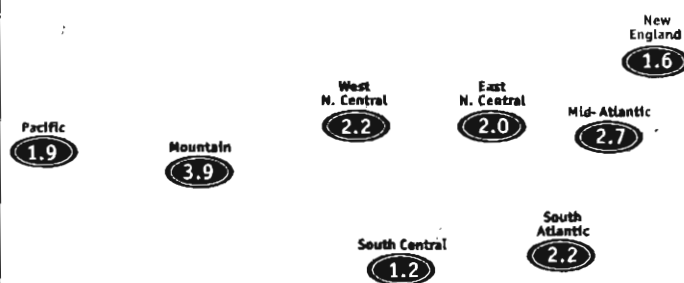
Mon-Fri 6a-10a:	1.9
Mon-Fri 10a-3p:	2.5
Mon-Fri 3p-7p:	1.9
Mon-Fri 7p-Mid:	1.4
Mon-Sun Mid-6a:	1.5
Mon-Fri 6a-10a+3p-7p:	1.9
Sat-Sun 6a-Mid:	2.3
Sat-Sun 10a-7p:	2.4

12+ AQH BY MARKET GROUP

Top 25	2.0
Top 50	2.0

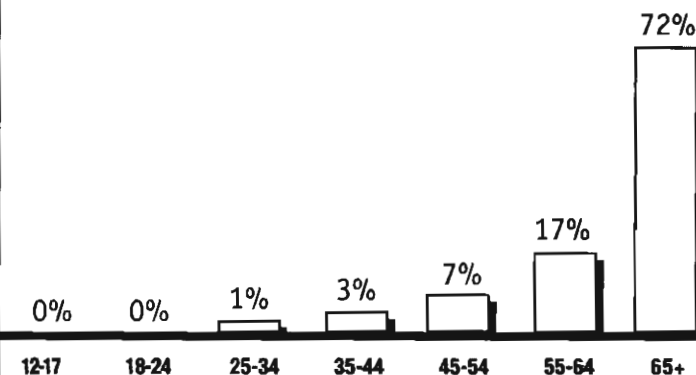
Fa '00	Wi '01	Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02
3.0	3.1	2.7	2.5	2.3	2.3	2.3	2.2	2.2

12+ AQH SHARE BY REGION



AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



Who's LISTENING:

Among 18+ Persons (except where noted)
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SURVEY PROFILE

Projected Persons Age 18+ (add 000):	1844
Unweighted number of respondents:	1891

GENDER

Male:	48.8
Female:	51.2

RACE/ETHNICITY

White (not Hispanic):	86.4
Black (not Hispanic):	4.4
Hispanic descent:	3.9
Asian:	4.1
Other:	1.0

EDUCATION

Some high school or less:	3.9
High school graduate:	33.8
Some college:	25.1
College graduate:	21.8
Advanced degree:	14.7

Who's LISTENING:

Continued

INCOME

Under \$15,000:	7.5
\$15,000-\$24,999:	18.1
\$25,000-\$34,999:	19.5
\$35,000-\$49,999:	20.4
\$50,000-\$74,999:	17.2
\$75,000-\$99,999:	7.1
\$100,000-\$149,999:	5.2
\$150,000 or more:	5.1

LIFESTYLE GROUP

MTV Generation:	5.4
Yuppies:	1.1
Maturing yuppies:	1.3
Affluent empty-nesters:	38.9
Affluent full-nesters:	8.2
Affluent blue collar:	3.7
Graying affluents:	23.0
Working women:	18.7
Affluent working women:	7.7
Working mothers:	5.4
Single parents:	5.3

FINANCIAL

Financial optimists:	30.1
Two-income families:	15.0
Dual-income, no kids:	8.4

CELL PHONE

Currently own:	56.2
Plan to purchase:	12.3
Now have and plan to purchase:	6.3

ONLINE USAGE

Logged onto Internet, past month:	46.1
Logged onto radio website, past month:	5.7
Media Exposure	
Weekday newspaper:	75.0
Sunday newspaper:	77.8
Radio, average weekday:	83.9
Radio, 7-day come: TV, any on average weekday:	100.0
Subscribe to cable TV:	75.1

Who's LISTENING:

Among 12+ Persons
(except where noted)
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12+ AQH BY LISTENING LOCATION

Away from home:	4.7
At home:	3.4
In car:	5.0
At work:	4.3
Other:	5.3

TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	9.7
12-17 Boys:	12.8
12-17 Girls:	7.2
18-34 Persons:	7.6
18-34 Men:	10.1
18-34 Women:	5.1
25-54 Persons:	4.0
25-54 Men:	5.4
25-54 Women:	2.5
35-64 Persons:	2.1
35-64 Men:	2.8
35-64 Women:	1.4
35+ Persons:	1.7
35+ Men:	2.4
35+ Women:	1.1

12+ AQH SHARE BY DAYPART

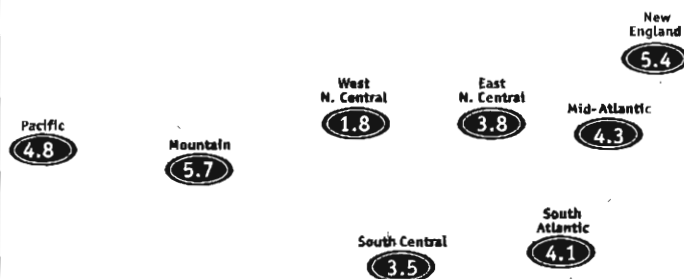
Mon-Fri 6a-10a:	4.8
Mon-Fri 10a-3p:	3.5
Mon-Fri 3p-7p:	4.4
Mon-Fri 7p-Mid:	5.0
Mon-Sun Mid-6a:	3.6
Mon-Fri 6a-10a+3p-7p:	4.6
Sat-Sun 6a-Mid:	3.9
Sat-Sun 10a-7p:	4.0

12+ AQH BY MARKET GROUP

Top 25:	4.4
Top 50:	4.4

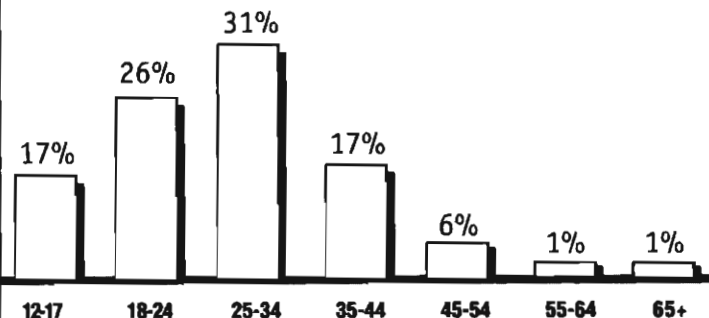
Fa '00	Wi '01	Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02
4.2	3.9	4.0	4.3	4.2	4.4	4.4	4.3	4.2

12+ AQH SHARE BY REGION



AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



Who's LISTENING:

Among 18+ Persons (except where noted)
© 2003 The Media Audit

SURVEY PROFILE

Projected Persons Age 18+ (add 000):	7819
Unweighted number of respondents:	5439

RACE/ETHNICITY

White (not Hispanic):	74.4
Black (not Hispanic):	2.9
Hispanic descent:	15.3
Asian:	6.4
Other:	1.1

GENDER

Male:	59.4
Female:	40.6

EDUCATION

Some high school or less:	7.1
High school graduate:	29.8
Some college:	27.8
College graduate:	26.0
Advanced degree:	9.0

Who's LISTENING:

Continued

INCOME

Under \$15,000:	2.7
\$15,000-\$24,999:	5.1
\$25,000-\$34,999:	12.2
\$35,000-\$49,999:	23.7
\$50,000-\$74,999:	24.4
\$75,000-\$99,999:	13.8
\$100,000-\$149,999:	11.0
\$150,000 or more:	7.1

LIFESTYLE GROUP

MTV Generation:	33.4
Yuppies:	14.2
Maturing yuppies:	6.1
Affluent empty-nesters:	3.3
Affluent full-nesters:	24.5
Affluent blue collar:	10.4
Graying affluents:	2.7
Working women:	31.1
Affluent working women:	17.1
Working mothers:	13.5
Single parents:	15.7

FINANCIAL

Financial optimists:	59.8
Two-income families:	25.2
Dual-income, no kids:	9.2

CELL PHONE

Currently own:	68.8
Plan to purchase:	26.0
Now have and plan to purchase:	15.8

ONLINE USAGE

Logged onto Internet, past month:	77.8
Logged onto radio website, past month:	22.5
Media Exposure	
Weekday newspaper:	48.1
Sunday newspaper:	56.6
Radio, average weekday:	87.8
Radio, 7-day cume:	100.0
TV, any on average weekday:	84.9
Subscribe to cable TV:	76.3

Who's LISTENING:

Among 12+ Persons
(except where noted)

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12+ AQH By LISTENING LOCATION

Away from home:	6.6
At home:	6.1
In car:	7.3
At work:	5.3
Other:	10.2

TOTAL-WEEK AQH SHARE By DEMO CELL

Teens:	21.9
12-17 Boys:	15.6
12-17 Girls:	26.9
18-34 Persons:	9.9
18-34 Men:	7.3
18-34 Women:	12.7
25-54 Persons:	5.2
25-54 Men:	3.7
25-54 Women:	6.7
35-64 Persons:	3.2
35-64 Men:	2.4
35-64 Women:	4.1
35+ Persons:	2.7
35+ Men:	2.1
35+ Women:	3.3

12+ AQH SHARE By DAYPART

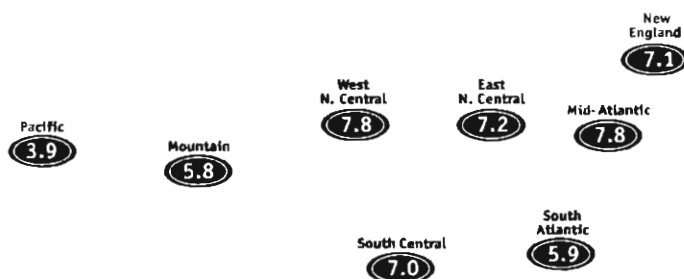
Mon-Fri 6a-10a:	6.1
Mon-Fri 10a-3p:	5.1
Mon-Fri 3p-7p:	7.0
Mon-Fri 7p-Mid:	8.4
Mon-Sun Mid-6a:	6.1
Mon-Fri 6a-10a+3p-7p:	6.5
Sat-Sun 6a-Mid:	6.9
Sat-Sun 10a-7p:	7.1

12+ AQH By MARKET GROUP

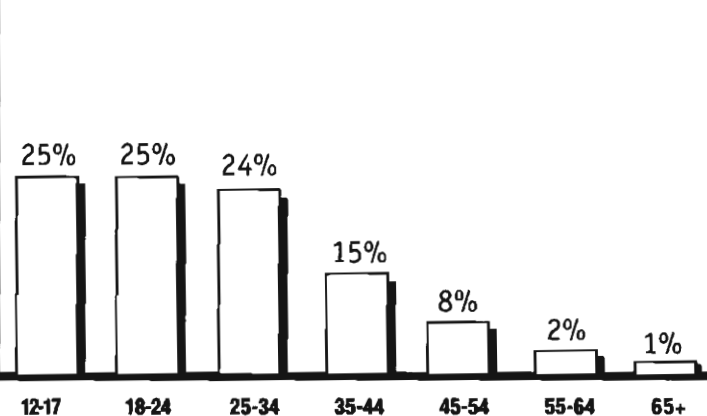
Top 25	5.9
Top 50	6.1

Fa '00	Wi '01	Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02
7.8	7.5	7.7	7.3	7.2	7.1	6.9	7.1	6.4

12+ AQH SHARE BY REGION



AQH AUDIENCE COMPOSITION M-SUGAM-MID TOTAL U.S.



Who's LISTENING:

Among 18+ Persons (except where noted)

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SURVEY PROFILE

Projected Persons Age 18+ (add 000):	11256
Unweighted number of respondents:	8792

RACE/ETHNICITY

White (not Hispanic):	63.1
Black (not Hispanic):	10.3
Hispanic descent:	17.6
Asian:	8.2
Other:	0.7

GENDER

Male:	38.5
Female:	61.5

EDUCATION

Some high school or less:	8.2
High school graduate:	32.5
Some college:	27.2
College graduate:	23.5
Advanced degree:	8.1

Who's LISTENING:

Continued

INCOME

Under \$15,000:	3.5
\$15,000-\$24,999:	6.7
\$25,000-\$34,999:	13.5
\$35,000-\$49,999:	25.4
\$50,000-\$74,999:	21.8
\$75,000-\$99,999:	14.5
\$100,000-\$149,999:	8.3
\$150,000 or more:	6.4

LIFESTYLE GROUP

MTV Generation:	34.2
Yuppies:	11.0
Maturing yuppies:	6.4
Affluent empty-nesters:	3.9
Affluent full-nesters:	27.7
Affluent blue collar:	7.7
Graying affluents:	3.7
Working women:	44.7
Affluent working women:	22.5
Working mothers:	24.4
Single parents:	20.3

FINANCIAL

Financial optimists:	57.2
Two-income families:	26.4
Dual-income, no kids:	6.6

CELL PHONE

Currently own:	69.4
Plan to purchase:	25.5
Now have and plan to purchase:	15.4

ONLINE USAGE

Logged onto Internet, past month:	73.4
Logged onto radio website, past month:	15.9
Media Exposure	
Weekday newspaper:	46.1
Sunday newspaper:	55.7
Radio, average weekday:	87.7
Radio, 7-day cumed:	100.0
TV, any on average weekday:	86.6
Subscribe to cable TV:	76.7

Who's Listening:

Among 12+ Persons
(except where noted)

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12+ AQH BY LISTENING LOCATION

Away from home:	5.2
At home:	6.5
In car:	5.5
At work:	4.1
Other:	13.2

TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	20.6
12-17 Boys:	21.1
12-17 Girls:	20.3
18-34 Persons:	9.7
18-34 Men:	9.7
18-34 Women:	9.7
25-54 Persons:	4.2
25-54 Men:	4.1
25-54 Women:	4.3
35-64 Persons:	2.2
35-64 Men:	2.2
35-64 Women:	2.3
35+ Persons:	1.9
35+ Men:	1.9
35+ Women:	1.9

12+ AQH SHARE BY DAYPART

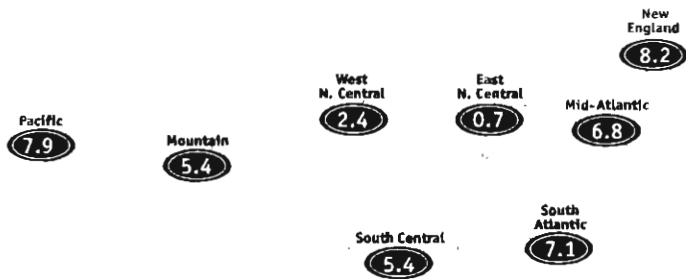
Mon-Fri 6a-10a:	4.8
Mon-Fri 10a-3p:	4.3
Mon-Fri 3p-7p:	6.4
Mon-Fri 7p-Mid:	9.2
Mon-Sun Mid-6a:	5.9
Mon-Fri 6a-10a+3p-7p:	5.5
Sat-Sun 6a-Mid:	6.6
Sat-Sun 10a-7p:	6.4

12+ AQH BY MARKET GROUP

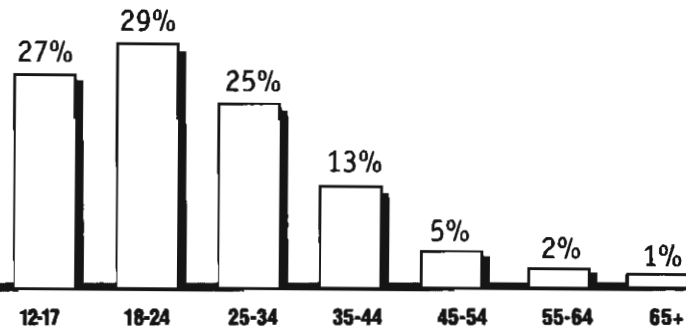
Top 25	6.0
Top 50	5.8

Fa '00	Wi '01	Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02
3.7	4.4	4.6	4.9	4.5	5.0	5.1	5.4	5.7

12+ AQH SHARE BY REGION



AQH AUDIENCE COMPOSITION M-SUGAM-MID TOTAL U.S.



Who's Listening:

Among 18+ Persons (except where noted)
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SURVEY PROFILE

Projected Persons Age 18+ (add 000):	9171
Unweighted number of respondents:	5028

RACE/ETHNICITY

White (not Hispanic):	30.5
Black (not Hispanic):	31.4
Hispanic descent:	28.3
Asian:	8.8
Other:	1.0

GENDER

Male:	45.8
Female:	54.2

EDUCATION

Some high school or less:	11.2
High school graduate:	37.0
Some college:	28.9
College graduate:	16.1
Advanced degree:	5.8

Who's Listening:

Continued

INCOME

Under \$15,000:	4.8
\$15,000-\$24,999:	9.0
\$25,000-\$34,999:	17.0
\$35,000-\$49,999:	25.4
\$50,000-\$74,999:	20.4
\$75,000-\$99,999:	11.7
\$100,000-\$149,999:	6.9
\$150,000 or more:	4.9

LIFESTYLE GROUP

MTV Generation:	32.8
Yuppies:	8.2
Maturing yuppies:	4.5
Affluent empty-nesters:	3.1
Affluent full-nesters:	22.2
Affluent blue collar:	8.7
Graying affluents:	2.3
Working women:	40.2
Affluent working women:	18.0
Working mothers:	23.7
Single parents:	27.8

FINANCIAL

Financial optimists:	62.2
Two-income families:	20.8
Dual-income, no kids:	4.9

CELL PHONE

Currently own:	66.3
Plan to purchase:	31.5
Now have and plan to purchase:	17.4

ONLINE USAGE

Logged onto Internet, past month:	65.5
Logged onto radio website, past month:	15.7
Media Exposure	
Weekday newspaper:	46.4
Sunday newspaper:	51.1
Radio, average weekday:	85.9
Radio, 7-day cumme:	100.0
TV, any on average weekday:	88.0
Subscribe to cable TV:	74.6

Who's LISTENING:

Among 12+ Persons
(except where noted)
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12+ AQH BY LISTENING LOCATION

Away from home:	0.9
At home:	0.7
In car:	1.2
At work:	0.6
Other:	0.4

TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	0.9
12-17 Boys:	0.8
12-17 Girls:	1.0
18-34 Persons:	0.8
18-34 Men:	0.5
18-34 Women:	1.1
25-54 Persons:	1.0
25-54 Men:	0.7
25-54 Women:	1.3
35-64 Persons:	1.0
35-64 Men:	0.7
35-64 Women:	1.2
35+ Persons:	0.8
35+ Men:	0.6
35+ Women:	1.0

12+ AQH SHARE BY DAYPART

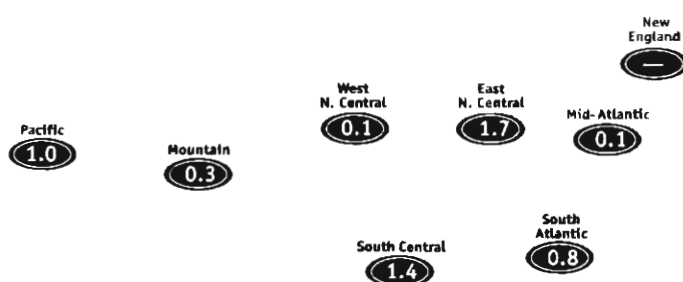
Mon-Fri 6a-10a:	0.8
Mon-Fri 10a-3p:	0.7
Mon-Fri 3p-7p:	0.9
Mon-Fri 7p-Mid:	0.8
Mon-Sun Mid-6a:	0.7
Mon-Fri 6a-10a+3p-7p:	0.8

12+ AQH BY MARKET GROUP

Top 25	0.8
Top 50	0.7

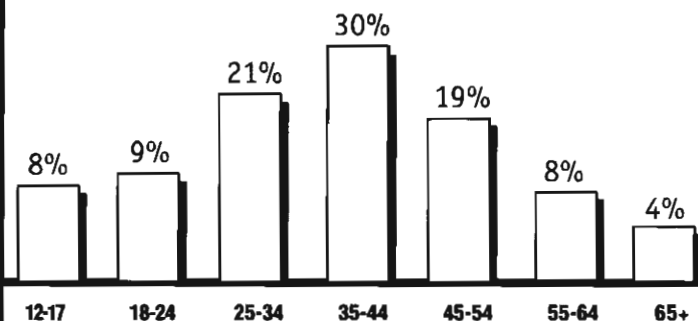
Fa '00	Wi '01	Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02
0.5	0.6	0.7	0.8	0.8	0.8	0.9	0.8	0.8

12+ AQH SHARE BY REGION



AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



Who's LISTENING:

Among 18+ Persons (except where noted)
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SURVEY PROFILE

Projected Persons Age 18+ (add 000):	2465
Unweighted number of respondents:	1863

RACE/ETHNICITY

White (not Hispanic):	70.8
Black (not Hispanic):	14.4
Hispanic descent:	9.9
Asian:	3.9
Other:	1.1

GENDER

Male:	38.4
Female:	61.6

EDUCATION

Some high school or less:	6.0
High school graduate:	27.2
Some college:	28.3
College graduate:	25.9
Advanced degree:	12.1

Who's LISTENING:

Continued

INCOME

Under \$15,000:	2.9
\$15,000-\$24,999:	8.6
\$25,000-\$34,999:	15.3
\$35,000-\$49,999:	27.0
\$50,000-\$74,999:	23.8
\$75,000-\$99,999:	11.4
\$100,000-\$149,999:	7.2
\$150,000 or more:	3.8

LIFESTYLE GROUP

MTV Generation:	16.7
Yuppies:	6.6
Maturing yuppies:	7.9
Affluent empty-nesters:	17.5
Affluent full-nesters:	28.7
Affluent blue collar:	6.0
Graying affluents:	13.8
Working women:	38.9
Affluent working women:	18.9
Working mothers:	21.8
Single parents:	10.6

FINANCIAL

Financial optimists:	52.3
Two-income families:	34.0
Dual-income, no kids:	10.9

CELL PHONE

Currently own:	63.6
Plan to purchase:	20.9
Now have and plan to purchase:	11.3

ONLINE USAGE

Logged onto Internet, past month:	64.8
Logged onto radio website, past month:	12.9
Media Exposure	
Weekday newspaper:	49.8
Sunday newspaper:	57.4
Radio, average weekday:	85.4
Radio, 7-day cume:	100.0
TV, any on average weekday:	81.8
Subscribe to cable TV:	64.1

FORMAT FOCUS: COUNTRY



Who's LISTENING:

Among 12+ Persons
(except where noted)
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12+ AQH BY LISTENING LOCATION

Away from home:	9.0
At home:	7.1
In car:	9.8
At work:	8.1
Other:	6.9

TOTAL-WEEK AQH SHARE By DEMO CELL

Teens:	4.7
12-17 Boys:	3.9
12-17 Girls:	5.3
18-34 Persons:	6.8
18-34 Men:	5.8
18-34 Women:	7.7
25-54 Persons:	8.2
25-54 Men:	7.2
25-54 Women:	9.3
35-64 Persons:	9.4
35-64 Men:	8.6
35-64 Women:	10.3
35+ Persons:	9.4
35+ Men:	8.8
35+ Women:	10.1

12+ AQH SHARE BY DAYPART

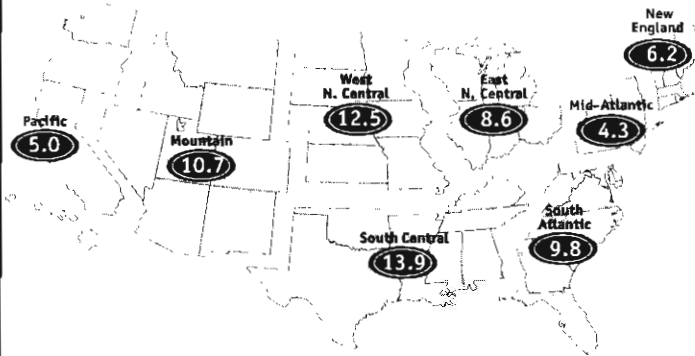
Mon-Fri 6a-10a:	8.3
Mon-Fri 10a-3p:	8.7
Mon-Fri 3p-7p:	8.4
Mon-Fri 7p-Mid:	6.4
Mon-Sun Mid-6a:	7.8
Mon-Fri 6a-10a+3p-7p:	8.3
Sat-Sun 6a-Mid:	8.6
Sat-Sun 10a-7p:	9.0

12+ AQH BY MARKET GROUP

Top 25	5.5
Top 50	7.1

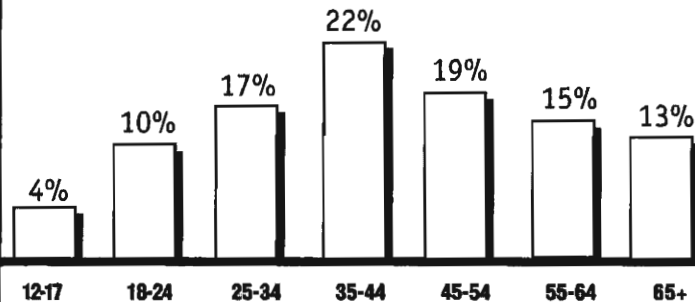
Fa'00	Wi'01	Sp'01	Su'01	Fa'01	Wi'02	Sp'02	Su'02	Fa'02
9.0	8.8	8.9	8.7	8.4	8.6	8.4	8.5	8.2

12+ AQH SHARE BY REGION



AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



Who's LISTENING:

Among 18+ Persons (except where noted)
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SURVEY PROFILE

Projected Persons Age 18+ (add 000):	10205
Unweighted number of respondents:	10871

RACE/ETHNICITY

White (not Hispanic):	87.6
Black (not Hispanic):	2.3
Hispanic descent:	6.8
Asian:	2.3
Other:	1.1

GENDER

Male:	45.3
Female:	54.7

EDUCATION

Some high school or less:	9.5
High school graduate:	36.9
Some college:	26.3
College graduate:	19.4
Advanced degree:	7.3

Who's LISTENING:

Continued

INCOME

Under \$15,000:	3.8
\$15,000-\$24,999:	7.3
\$25,000-\$34,999:	14.3
\$35,000-\$49,999:	26.0
\$50,000-\$74,999:	23.6
\$75,000-\$99,999:	13.3
\$100,000-\$149,999:	7.9
\$150,000 or more:	3.9

LIFESTYLE GROUP

MTV Generation:	22.7
Yuppies:	5.9
Maturing yuppies:	5.3
Affluent empty-nesters:	18.6
Affluent full-nesters:	25.2
Affluent blue collar:	9.1
Graying affluents:	12.4
Working women:	36.4
Affluent working women:	18.4
Working mothers:	18.0
Single parents:	11.3

FINANCIAL

Financial optimists:	48.5
Two-income families:	33.5
Dual-income, no kids:	12.2

CELL PHONE

Currently own:	66.5
Plan to purchase:	16.1
Now have and plan to purchase:	9.9

ONLINE USAGE

Logged onto Internet, past month:	63.8
Logged onto radio website, past month:	12.9
Media Exposure	
Weekday newspaper:	51.7
Sunday newspaper:	62.8
Radio, average weekday:	86.7
Radio, 7-day cume:	100.0
TV, any on average weekday:	87.8
Subscribe to cable TV:	77.2

Who's LISTENING:

Among 12+ Persons
(except where noted)

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12+ AQH BY LISTENING LOCATION

Away from home:	5.7
At home:	2.6
In car:	5.1
At work:	6.6
Other:	4.2

TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	1.5
12-17 Boys:	2.4
12-17 Girls:	0.8
18-34 Persons:	4.2
18-34 Men:	5.7
18-34 Women:	2.5
25-54 Persons:	6.4
25-54 Men:	8.8
25-54 Women:	3.9
35-64 Persons:	6.1
35-64 Men:	8.5
35-64 Women:	3.6
35+ Persons:	5.0
35+ Men:	7.2
35+ Women:	2.9

12+ AQH SHARE BY DAYPART

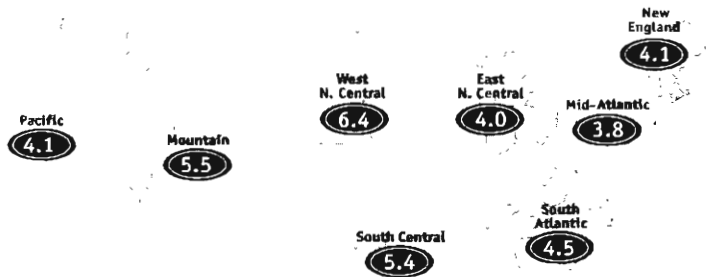
Mon-Fri 6a-10a:	4.9
Mon-Fri 10a-3p:	4.8
Mon-Fri 3p-7p:	4.5
Mon-Fri 7p-Mid:	3.2
Mon-Sun Mid-6a:	3.5
Mon-Fri 6a-10a+3p-7p:	4.7
Sat-Sun 6a-Mid:	4.0
Sat-Sun 10a-7p:	4.4

12+ AQH BY MARKET GROUP

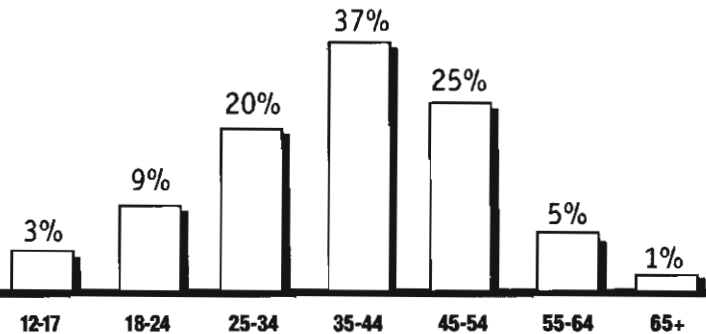
Top 25	3.9
Top 50	4.1

Fa '00	Wi '01	Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02
4.2	4.5	4.7	4.5	4.5	4.7	4.9	4.8	4.5

12+ AQH SHARE BY REGION



AQH AUDIENCE COMPOSITION M-SU 6AM-MID TOTAL U.S.



Who's LISTENING:

Among 18+ Persons (except where noted)
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SURVEY PROFILE

Projected Persons Age 18+ (add 000):	7566
Unweighted number of respondents:	6248

RACE/ETHNICITY

White (not Hispanic):	83.8
Black (not Hispanic):	1.7
Hispanic descent:	10.0
Asian:	3.4
Other:	1.1

GENDER

Male:	64.7
Female:	35.3

EDUCATION

Some high school or less:	6.2
High school graduate:	30.4
Some college:	27.3
College graduate:	25.3
Advanced degree:	10.4

Who's LISTENING:

Continued

INCOME

Under \$15,000:	2.4
\$15,000-\$24,999:	4.5
\$25,000-\$34,999:	10.4
\$35,000-\$49,999:	24.1
\$50,000-\$74,999:	26.9
\$75,000-\$99,999:	15.0
\$100,000-\$149,999:	9.8
\$150,000 or more:	6.9

LIFESTYLE GROUP

MTV Generation:	30.4
Yuppies:	6.9
Maturing yuppies:	7.7
Affluent empty-nesters:	11.9
Affluent full-nesters:	32.2
Affluent blue collar:	13.0
Graying affluents:	7.7
Working women:	27.1
Affluent working women:	15.9
Working mothers:	14.1
Single parents:	11.3

FINANCIAL

Financial optimists:	55.5
Two-income families:	36.4
Dual-income, no kids:	11.3

CELL PHONE

Currently own:	66.4
Plan to purchase:	20.1
Now have and plan to purchase:	11.5

ONLINE USAGE

Logged onto Internet, past month:	72.7
Logged onto radio website, past month:	17.1
Media Exposure	
Weekday newspaper:	54.7
Sunday newspaper:	66.2
Radio, average weekday:	89.7
Radio, 7-day cume:	100.0
TV, any on average weekday:	86.1
Subscribe to cable TV:	78.8

#99 MELBOURNE-TITUSVILLE-COCOA



Population: 429,500 (Black: 8.7%; Hispanic: 4.3%; Asian: 2.2%)

Complete Market Index, Page 2

FALL '00	SPRING '01	FALL '01	SPRING '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In Thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.2	9.5	9.3	7.4	6.4	WAOA-FM	CHR/Pop	Cumulus	107.1	100kw	656	2	1	1	3	7	7:15	—
6.4	4.7	6.2	6.8	6.2	WLRQ-FM	AC	Clear Channel	99.3	50kw	555	15	11	7	4	1	8:00	CCRS
6.6	6.8	7.1	4.1	6.0	WWKA-FM	Country	Cox	92.3	100kw	596	5	7	8	8	5	7:15	KATZ
4.1	3.7	4.0	5.2	5.7	WHTQ-FM	Classic Rock	Cox	96.5	100kw	503	7	7	2	1	2	8:15	—
8.5	6.8	6.4	4.6	5.7	WTKS-FM	Talk	Clear Channel	104.1	100kw	435	7	4	3	2	3	9:30	CCRS
2.5	2.4	2.9	5.2	5.5	WHKR-FM	Country	Cumulus	102.7	50kw	470	7	5	4	5	5	8:30	—
2.4	2.4	1.4	2.4	4.1	WBVD-FM	CHR/Pop	Clear Channel	95.1	6kw	429	1	2	9	11	15	7:15	—
2.9	3.1	4.7	4.2	4.1	WOSN-FM	Adult Standards	Centennial	97.1	23kw	330	15	19	22	21	10	9:00	—
2.9	4.2	4.5	3.4	4.0	WSHE-FM	Oldies	Clear Channel	100.3	100kw	388	7	12	11	9	4	7:30	CCRS
8.0	5.8	5.5	4.7	3.8	WJRR-FM	Alternative ¹	Clear Channel	101.1	100kw	505	3	2	5	6	13	5:30	CCRS
4.9	5.0	4.8	4.6	3.8	WMMB-AM	News/Talk	Clear Channel	1240	10kw	307	15	19	19	17	10	8:45	CCRS
3.6	4.8	5.2	4.6	3.8	WOMX-FM	Hot AC	Infinity	105.1	100kw	470	7	6	6	6	8	6:00	—

¹ Was Active Rock until April 2002.

#100 LAFAYETTE, LA



Population: 423,900 (Black: 27.2%; Hispanic: 1.7%; Asian: 1.1%)

FALL '00	SPRING '01	FALL '01	SPRING '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In Thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.2	11.6	9.9	8.3	8.9	KRRQ-FM	Urban	Citadel	95.5	50kw	792	1	1	3	6	11	9:45	MCG
9.5	8.0	10.3	8.9	8.3	KSMB-FM	CHR/Pop	Citadel	94.5	100kw	1094	2	1	1	5	6	6:30	MCG
6.9	7.2	4.7	8.7	8.0	KXKC-FM	Country	Bonin	99.1	100kw	701	6	7	5	3	1	9:45	ARP
8.2	7.8	7.2	7.1	7.7	KTDY-FM	AC	Regent	99.9	100kw	675	9	4	2	1	3	9:45	—
8.9	5.7	6.5	5.9	7.6	KMDL-FM	Country	Regent	97.3	38kw	770	5	5	6	4	4	8:30	—
5.7	6.2	8.1	7.7	7.4	KNEK-FM	Urban	Citadel	104.7	25kw	509	9	5	4	2	2	12:30	MCG
2.7	3.8	4.9	3.1	4.4	KBON-FM	Misc.	Hilton Paul	101.1	25kw	270	15	21	14	11	5	14:00	—
3.8	6.3	6.0	7.8	4.1	KFTE-FM	Alternative	Regent	96.5	42kw	543	3	3	7	8	16	6:30	—
3.5	3.3	4.0	2.7	3.8	KFXZ-FM	Gospel	Citadel	106.3	2.6kw	324	9	10	10	9	6	10:15	MCG
4.6	4.5	4.2	4.8	3.2	KFMV/KJCB	Urban	Clary	105.5/770	3kw/1(.5)kw	247	9	13	11	12	10	11:15	—

Madison - #97

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.7	5.2	4.9	6.5	8.1	WIBA-FM	Rock	Clear Channel	101.5	12kw	879	7	3	1	1	2	6:30	CCRS
7.9	6.0	6.8	8.8	8.1	WWQM-FM	Country	Mid-West Family	106.3	4.5kw	674	4	5	2	3	4	8:15	—
7.0	7.8	6.9	7.2	7.9	WMGN-FM	AC	Mid-West Family	98.1	30kw	696	7	3	2	1	2	8:00	—
7.9	8.2	8.8	7.3	7.3	WZEE-FM	CHR/Pop	Clear Channel	104.1	12kw	1019	1	1	4	5	7	5:00	CCRS
6.5	7.1	7.6	6.8	7.0	WOLX-FM	Oldies	Entercom	94.9	37kw	821	4	9	7	4	1	6:00	MCG
8.9	6.3	4.9	5.8	6.6	WIBA-AM	News/Talk	Clear Channel	1310	50kw	718	10	15	10	9	5	6:30	CCRS
3.5	5.8	6.1	4.8	5.4	WJJO-FM	Active Rock	Mid-West Family	94.1	30kw	618	2	2	5	8	12	6:15	—
4.2	4.0	4.6	4.5	4.8	WMMM-FM	Triple A	Entercom	105.5	2kw	562	10	6	6	6	6	6:00	MCG
2.7	3.6	4.6	4.7	3.0	WBZU-FM	80s	Entercom	105.1	6kw	463	10	8	8	7	10	4:45	MCG
2.5	3.1	2.9	2.7	2.9	WMAD-FM	Hot AC ¹	Clear Channel	92.1	1.75kw	497	4	7	9	11	16	4:00	CCRS

¹ Was Alternative until October 28.

Population: 431,300 (Black: 14.3%; Hispanic: 5.1%; Asian: 1.0%)

FALL '00	SPRING '01	FALL '01	SPRING '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
17.5	12.9	14.3	13.0	16.6	WPCV-FM	Country	Hall	97.5	100kw	1031	3	4	1	1	1	12:00	D&R
7.2	8.7	6.8	7.5	6.1	WFLZ-FM	CHR/Pop	Clear Channel	93.3	99kw	799	1	1	2	3	12	5:30	CCRS
3.9	2.6	1.8	4.4	4.6	WPOI-FM	80s	Cox	101.5	100kw	314	13	3	3	2	3	10:45	CHR
3.2	3.2	5.0	3.6	4.2	WSJT-FM	Smooth Jaz	Infinity	94.1	100kw	338	13	19	12	10	3	9:30	IRS
4.2	3.7	2.4	5.0	4.1	WWRM-FM	AC	Cox	94.9	100kw	322	4	7	7	7	5	9:15	CHR
3.4	5.3	3.1	3.6	3.4	WJHM-FM	CHR/Rhythm	Infinity	101.9	28kw	420	2	5	9	15	25	6:00	KATZ
2.5	3.9	3.6	1.8	3.1	WTBT-FM	Classic Roc	Clear Channel	103.5	100kw	325	13	24	6	3	2	7:00	CCRS
1.7	3.7	2.4	2.1	3.1	WTKS-FM	Talk	Clear Channel	104.1	100kw	179	13	6	4	6	7	12:30	CCRS
2.0	2.9	2.1	2.8	3.1	WXTB-FM	Active Rock	Clear Channel	97.9	100kw	289	6	2	4	3	15	8:00	CCRS
2.7	2.9	2.8	2.3	2.5	WHPT-FM	Classic Roc	Cox	102.5	100kw	316	13	8	8	8	8	6:00	KATZ

#95 WICHITA



Population: 449,800 (Black: 7.4%; Hispanic: 5.0%; Asian: 2.4%)

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FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.5	9.0	11.2	12.3	10.7	KFDI-FM	Country	Journal	101.3	100kw	1016	4	4	1	2	1	8:00	ARP
8.1	8.0	5.3	7.4	8.7	KRBB-FM	AC	Clear Channel	97.9	100kw	739	6	5	2	1	3	8:45	CCRS
5.7	5.4	6.1	6.5	7.8	KEYN-FM	Oldies	Entercom	103.7	95kw	703	8	11	6	3	1	8:15	D&R
5.8	6.8	4.5	5.0	6.7	KFTI-AM	Country	Journal	1070	10(1)kw	440	11	19	15	13	7	11:30	ARP
6.8	5.7	9.5	6.1	6.5	KDGS-FM	CHR/Rhythmic	Entercom	93.9	25kw	603	1	2	4	12	13	8:15	D&R
6.6	7.9	4.8	5.3	6.2	KICT-FM	Active Rock	Journal	95.1	100kw	661	2	1	3	4	10	7:00	ARP
5.0	9.0	5.5	7.4	5.5	KZSN-FM	Country	Clear Channel	102.1	100kw	674	4	7	4	4	4	6:00	CCRS
4.0	3.9	4.5	4.7	5.2	KNSS-AM	News/Talk	Entercom	1240	.63kw	429	11	18	11	9	5	9:15	D&R
5.5	4.9	7.3	6.3	4.7	KKRD-FM	CHR/Pop	Clear Channel	107.3	100kw	783	3	3	7	9	13	4:30	CCRS
5.2	3.6	5.5	4.0	4.2	KFXJ-FM	Classic Hits	Journal	104.5	45kw	572	8	11	7	6	6	5:30	ARP

#96 COLORADO SPRINGS



Population: 446,200 (Black: 6.7%; Hispanic: 9.8%; Asian-3.4%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.7	11.0	11.5	13.0	11.7	KKMG-FM	CHR/Pop	Citadel	98.9	72kw	1083	1	1	1	1	9	8:30	MCG
7.2	6.3	5.7	4.9	6.5	KKCS-FM	Country	Walton	101.9	72kw	557	5	5	5	3	2	9:15	KATZ
5.0	3.8	5.2	5.6	6.2	KKFM-FM	Classic Rock	Citadel	98.1	71kw	661	3	4	2	2	6	7:15	MCG
6.8	4.4	5.0	4.6	6.2	KVOR-AM	News/Talk	Citadel	740	3.3(1.5)kw	544	13	13	11	7	3	9:00	MCG
7.7	6.2	8.9	4.9	6.1	KKLI-FM	AC	Clear Channel	106.3	1.6kw	621	5	9	4	4	1	7:45	CCRS
6.7	7.4	6.9	6.1	5.8	KILO-FM	Active Rock	Bahakel	94.3	83kw	600	2	2	3	7	13	7:30	CHR
5.8	6.9	4.4	5.8	5.4	KSPZ-FM	Oldies	Citadel	92.9	73kw	630	5	9	8	6	3	7:00	MCG
2.2	3.5	3.6	3.6	5.0	KYZX-FM	Classic Rock	Bahakel	95.1	65kw	477	11	12	7	5	3	8:15	CHR
3.3	3.9	3.6	4.1	4.2	KVUU-FM	Hot AC	Clear Channel	99.9	79kw	594	5	3	6	7	15	5:30	CCRS
4.0	5.7	5.3	4.4	3.8	KCCY-FM	Country	Clear Channel	96.9	72kw	532	5	5	11	10	10	5:45	CCRS
4.2	3.9	3.2	3.8	3.8	KOA-AM	Talk	Clear Channel	850	50kw	478	13	14	15	12	7	6:15	CCRS

Population: 455,800 (Black: 26.5; Hispanic: 1.3%; Asian: 0.9%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
13.5	12.6	11.3	14.7	11.4	WBLX-FM	Urban	Cumulus	92.9	100kw	941	1	1	1	3	5	10:30	ARP
9.9	11.3	10.9	11.4	10.3	WDLT-FM	Urban AC	Cumulus	98.3	40kw	647	4	4	2	1	1	13:45	ARP
8.7	8.7	8.1	8.9	8.3	WKSJ-FM	Country	Clear Channel	94.9	100kw	903	3	7	6	5	3	8:00	CCRS
5.3	6.8	5.6	5.9	6.8	WMXC-FM	AC	Clear Channel	99.9	100kw	658	7	5	4	3	4	9:00	CCRS
5.2	6.3	6.3	4.5	6.6	WRKH-FM	Classic Rock	Clear Channel	96.1	100kw	678	7	7	3	2	2	8:30	CCRS
6.4	6.5	6.8	8.6	6.4	WABB-FM	CHR/Pop	Dittman Group	97.5	100kw	973	2	2	5	6	7	5:45	—
4.7	4.1	6.8	5.6	4.2	WGOK-AM	Gospel	Cumulus	900	1kw	324	7	13	12	11	9	11:15	ARP
5.0	3.9	4.7	3.5	3.9	WTKX-FM	Active Rock	Clear Channel	101.5	100kw	464	4	3	7	8	13	7:15	CCRS
1.9	1.7	3.1	2.2	3.6	WZEW-FM	Triple A	Baldwin	92.1	13.5kw	267	11	6	8	6	9	12:00	—
2.4	2.9	2.4	2.7	3.3	WBUB-FM	Country	Clear Channel	104.9	100kw	445	11	10	9	11	6	6:45	CCRS

Population: 452,800 (Black: 10.0%; Hispanic: 5.0%; Asian: 1.0%)

FALL '00	SPRING '01	FALL '01	SPRING '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.5	9.5	11.9	12.2	11.5	WMGF-FM	AC	Clear Channel	107.7	100kw	916	4	2	1	1	1	10:45	CCRS
5.5	5.1	4.9	4.6	7.1	WGNE-FM	Country	Renda	99.9	100kw	617	4	8	3	2	2	10:00	MCG
5.3	7.8	5.0	6.1	5.5	WTKS-FM	Talk	Clear Channel	104.1	100kw	445	4	5	2	2	3	10:45	CCRS
5.0	6.8	6.6	6.1	4.7	WJHM-FM	CHR/Rhythmic	Infinity	101.9	61kw	616	1	4	8	11	12	6:45	KATZ
3.3	2.7	4.9	4.0	4.5	WOMX-FM	Hot AC	Infinity	105.1	100kw	498	10	10	4	4	5	7:45	KATZ
4.8	5.6	3.0	3.6	4.2	WROD-AM	Adult Standards	Gore-Overgaard	1340	1kw	258	12	23	29	29	20	14:15	REG
3.8	3.8	4.1	4.2	3.9	WOCL-FM	Alternative	Infinity	105.9	100kw	533	2	2	7	10	12	6:15	KATZ
4.2	4.0	3.6	3.4	3.9	WSHE-FM	Oldies	Clear Channel	100.3	100kw	422	12	18	16	8	4	8:00	CCRS
N/A	5.4	3.5	4.9	3.6	WCFB-FM	Urban AC	Cox	94.5	100kw	339	12	8	8	7	7	9:15	KATZ
4.7	4.3	4.6	4.9	3.5	WJRR-FM	Alternative ¹	Clear Channel	101.1	100kw	450	3	1	5	8	16	6:45	CCRS

¹ Switched from Active Rock in April.

#91 DES MOINES



Population: 456,400 (Black: 3.6%; Hispanic: 2.4%; Asian: 2.7%)

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FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.6	10.3	9.7	9.7	9.8	KKDM-FM	CHR/Pop	Clear Channel	107.5	100kw	1135	1	2	1	5	10	6:15	CCRS
11.4	10.5	11.5	11.7	9.8	WHO-AM	News/Talk	Clear Channel	1040	50kw	983	12	11	8	4	1	7:15	CCRS
7.9	7.9	8.5	9.2	8.4	KIOA-FM	Oldies	Saga	93.3	100kw	839	4	8	5	3	2	7:30	KATZ
5.5	6.5	6.6	6.0	7.1	KAZR-FM	Active Rock	Saga	103.3	100kw	770	2	1	2	7	13	6:45	KATZ
5.3	6.5	5.6	6.4	7.1	KSTZ-FM	Hot AC	Saga	102.5	100kw	947	2	3	3	2	5	5:30	KATZ
5.5	6.4	7.1	7.6	6.4	KGGQ-FM	Classic Rock	Wilks Br.	94.9	100kw	565	4	5	4	1	3	8:15	—
4.5	5.9	4.9	5.4	6.0	KLTI-FM	AC	Saga	104.1	100kw	673	4	5	6	6	4	6:30	—
6.1	4.6	5.4	5.7	4.5	KJFY-FM	Country	Wilks Br.	92.5	41kw	581	4	11	11	12	8	5:45	—
3.6	4.7	3.7	3.9	4.0	KMYD-FM	80s	Clear Channel	100.3	100kw	484	12	4	7	8	15	6:00	CCRS
4.0	3.8	4.2	3.9	3.8	KRKQ-FM	Rock AC	Wilks Br.	98.3	41kw	497	4	10	9	9	6	5:30	—

#92 SPOKANE



Population: 456,200 (Black: 1.2%; Hispanic: 2.5%; Asian: 2.1%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.4	7.5	6.1	8.5	9.2	KKZX-FM	Classic Rock	Clear Channel	98.9	100kw	811	8	3	1	1	1	9:15	—
7.4	8.6	6.7	6.8	6.9	KHTQ-FM	Active Rock	Morgan Murphy	94.5	83kw	681	3	1	2	4	10	8:00	KATZ
6.1	5.5	6.4	5.3	6.4	KXLY-FM	AC	Morgan Murphy	99.9	37kw	572	12	11	4	3	2	9:00	KATZ
5.6	5.1	4.8	5.2	6.3	KISC-FM	AC	Clear Channel	98.1	94kw	575	8	8	3	2	3	8:45	—
6.6	3.7	5.6	6.1	6.3	KXLY-AM	News/Talk	Morgan Murphy	920	5kw	686	12	11	4	7	5	7:15	KATZ
4.8	4.1	5.0	6.0	5.8	KYWL-FM	CHR/Rhythmic	Citadel	103.9	39kw	667	1	2	4	15	22	7:00	—
6.8	5.1	7.0	6.1	5.6	KEYF-FM	Oldies	Citadel	101.1	100kw	680	8	15	9	5	3	6:45	—
5.9	6.2	6.4	5.3	5.0	KDRK-FM	Country	Citadel	93.7	5kw	563	6	6	6	6	6	7:15	—
5.1	5.0	6.4	5.3	4.5	KZZU-FM	CHR/Pop	Morgan Murphy	92.9	85kw	716	2	4	9	11	13	5:15	KATZ
2.8	3.6	3.0	3.5	4.1	KEZE-FM	Hot AC	Morgan Murphy	96.9	8.2kw	535	12	4	6	7	7	6:00	KATZ

Population: 465,700 (Black: 29.7%; Hispanic: 1.9%; Asian: 1.7%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.6	9.3	8.1	9.2	11.1	WWWZ-FM	Urban	Citadel	93.3	50kw	973	1	1	1	1	4	9:45	MCG
7.8	6.9	6.2	6.2	7.2	WEZL-FM	Country	Clear Channel	103.5	100kw	629	6	7	3	2	2	9:45	CCRS
7.9	7.4	6.2	6.9	5.7	WXLY-FM	Oldies	Clear Channel	102.5	100kw	652	12	12	7	3	1	7:30	CCRS
5.7	4.7	6.0	4.8	5.4	WSSX-FM	CHR/Pop	Citadel	95.1	100kw	777	3	2	2	5	9	6:00	MCG
5.0	5.4	6.5	4.5	5.1	WMGL-FM	Urban AC	Citadel	101.7	5.3kw	456	12	8	6	6	3	9:45	MCG
5.7	4.9	5.3	5.6	4.7	WAVF-FM	Alternative	Emerald City Rd.	96.1	100kw	643	5	3	3	8	13	6:15	—
3.5	4.3	4.5	4.3	4.4	WXTC-AM	Gospel	Citadel	1390	5kw	358	7	18	13	11	6	10:30	MCG
4.0	5.2	4.8	4.8	4.1	WSUY-FM	AC	Citadel	96.9	100kw	475	12	9	8	4	6	7:30	MCG
3.4	4.0	3.8	3.9	4.0	WSSP-FM	Urban ¹	Concord Media	94.3	25kw	692	2	4	8	15	20	5:00	—
3.4	3.8	4.5	3.5	3.7	WJNI-FM	Gospel	Daniels, Thom	106.3	6kw	319	12	12	11	8	5	10:00	—

¹ Was CHR/Pop until January 23; has a Joint Sales Agreement with Clear Channel.

Population: 463,600 (Black: 28.5%; Hispanic: 1.7%; Asian: 1.4%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.1	10.5	10.0	10.2	10.8	WCOS-FM	Country	Clear Channel	97.5	100kw	909	4	3	1	1	1	9:45	CCRS
6.6	5.5	6.3	6.4	7.9	WFMV/WLJI	Gospel	Glory Comm.	95.3/98.3	6kw/6kw	587	6	5	5	3	2	11:15	—
7.8	8.1	8.5	9.7	7.9	WHXT-FM	Urban	Rainbow Radio	103.9	9.2kw	766	1	1	2	7	13	8:30	—
4.5	4.9	5.0	5.8	6.8	WMFX-FM	Classic Rock	Inner City	102.3	6kw	599	10	5	3	2	3	9:15	—
8.1	7.7	7.4	7.7	6.8	WNOK-FM	CHR/Pop	Clear Channel	104.7	96kw	877	2	2	4	5	11	6:30	CCRS
5.1	4.7	3.9	5.0	5.9	WTCB-FM	AC	Citadel	106.7	100kw	595	7	8	7	4	4	8:00	—
6.7	7.0	6.9	6.8	5.7	WVDM-FM	Urban	Inner City	101.3	82kw	806	4	4	6	6	8	5:45	—
7.5	6.4	6.0	4.6	5.1	WVOC-AM	News/Talk	Clear Channel	560	5kw	469	10	11	10	9	6	9:00	CCRS
4.7	4.5	5.0	5.2	4.6	WOMG-FM	Oldies	Citadel	103.1	6kw	493	10	11	11	9	5	7:45	—
4.4	7.8	6.1	3.9	4.2	WLXC-FM	Urban AC	Citadel	98.5	6kw	443	7	9	8	7	7	7:45	—

#87 BAKERSFIELD



Population: 487,200 (Black: 5.5%; Hispanic: 35.4%; Asian: 4.6%)

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FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.2	10.8	10.5	10.8	10.2	KUZZ-A/F	Country	Buck Owens	550/107.9	5(5)kw/5.8kw	886	5	2	1	1	1	10:15	KATZ
9.2	10.1	10.8	8.9	10.0	KISV-FM	CHR/Rhythmic	Amer. Gen. Media	94.1	4.5kw	1162	1	1	2	2	9	7:45	ARP
2.2	4.8	4.4	5.2	5.2	KMYX-FM	Reg. Mex.	Radio Campesina	92.5	1.15kw	468	5	3	3	3	4	10:00	—
4.1	4.5	5.0	4.9	5.1	KKXX-FM	CHR/Rhythmic	Clear Channel	96.5	50kw	877	3	4	4	7	11	5:15	CCRS
3.2	3.4	4.5	4.7	4.8	KIWI-FM	Reg. Mex.	Lotus	92.1	2kw	607	5	4	4	5	4	7:00	LER
3.2	3.8	2.9	2.6	4.2	KKDJ-FM	AC	Clear Channel	105.3	35kw	443	17	10	6	4	2	8:30	CCRS
7.0	5.8	5.2	5.5	4.1	KRAB-FM	Active Rock	Clear Channel	106.1	25kw	574	2	6	8	13	17	6:30	CCRS
4.3	4.4	3.6	4.2	3.7	KERN-AM	News/Talk	Amer. Gen. Media	1410	1kw	408	17	12	14	9	4	8:15	ARP
4.3	4.1	5.5	5.1	3.4	KGFM-FM	AC	Amer. Gen. Media	101.5	6.7kw	511	10	14	11	10	4	6:00	ARP
4.1	3.4	2.4	2.9	3.2	KDFO-FM	Classic Rock	Clear Channel	98.5	8kw	405	10	11	8	6	8	7:00	CCRS
0.9	1.2	1.2	2.0	3.2	KMQA-FM	Reg. Mex.	Moon Br.	100.5	2.1kw	217	10	7	7	7	9	13:45	—

#88 STOCKTON



Population: 469,100 (Black: 4.8%; Hispanic: 27.4%; Asian: 15.8%)

FALL '00	SPRING '01	FALL '01	SPRING '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.1	9.6	9.1	11.2	10.0	KWIN-FM	CHR/Rhythmic	Silverado	97.7	3kw	1145	1	1	1	3	7	7:00	KATZ
11.1	7.3	9.0	7.5	7.4	KATM-FM	Country	Citadel	103.3	50kw	771	4	4	3	3	2	7:30	MCG
6.4	5.3	7.6	5.9	6.4	KDJK/KHKK	Classic Hits	Citadel	103.9/104.1	.071kw/50kw	570	11	6	2	1	1	9:00	MCG
6.9	5.4	4.7	3.4	5.8	KJOY-FM	AC	Silverado	99.3	2.35kw	475	18	2	3	2	3	9:30	KATZ
3.1	2.7	5.1	5.0	4.2	KMIX-FM	Reg. Mex.	Entravision	100.9	6kw	332	4	2	5	7	9	9:45	—
3.3	4.3	4.2	3.0	4.0	KOSO-FM	Hot AC	Clear Channel	93.1	29.5kw	528	2	6	5	5	5	6:00	CCRS
5.3	4.3	3.6	6.2	4.0	KQOD-FM	Rhythmic Oldies	Carson	100.1	6kw	516	7	9	7	6	4	6:00	—
2.5	2.7	1.7	1.9	2.9	KNBR-AM	Sports	Susquehanna	680	50kw	325	18	14	11	8	5	6:45	MG/S
2.0	1.1	2.0	1.4	2.6	KSFM-FM	CHR/Rhythmic	Infinity	102.5	100kw	402	2	6	9	23	31	5:00	KATZ
1.7	2.1	2.2	2.9	2.6	KWOD-FM	Alternative	Royce Int'l	106.5	50kw	384	4	4	8	9	27	5:15	—

Population: 494,800 (Black: 19.8%; Hispanic: 1.8%; Asian: 0.8%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.7	9.6	8.6	9.7	10.8	KSSN-FM	Country	Clear Channel	95.7	100kw	1037	4	1	1	1	1	9:00	CCRS
7.4	7.4	8.0	8.2	7.2	KIPR-FM	Urban	Citadel	92.3	100kw	734	1	2	2	5	11	8:30	—
6.5	8.1	6.4	7.6	7.0	KARN-A/F	News/Talk	Citadel	920/102.5	5kw/3kw	772	15	12	13	8	2	7:45	—
3.8	3.6	4.3	2.8	5.3	KOKY-FM	Urban AC	Citadel	102.1	4.1kw	382	10	12	10	5	3	11:45	—
6.3	6.0	6.6	4.8	5.1	KMJX-FM	Classic Rock	Clear Channel	105.1	81kw	600	7	5	3	2	9	7:30	CCRS
5.6	5.4	5.3	5.1	5.1	KURB-FM	Hot AC	Citadel	98.5	100kw	644	10	6	4	3	7	6:45	—
3.3	4.2	3.9	5.1	4.5	KHTE-FM	CHR/Rhythmic	Archway	96.5	10.5kw	649	2	3	5	11	15	6:00	—
4.7	4.4	2.9	4.3	4.2	KYFX-FM	Urban AC	Nameloc	99.5	6kw	388	10	9	6	3	8	9:15	—
5.1	5.3	5.9	5.4	3.9	KKPT-FM	Classic Rock	Signal Media	94.1	100kw	637	10	12	6	7	4	5:30	—
3.9	4.5	3.9	3.4	3.9	KVLO-FM	AC ¹	Citadel	102.9	50kw	484	10	17	14	10	5	7:00	—

¹ Switched to Country on December 26, 2002.

Population: 489,600 (Black: 16.4%; Hispanic: 4.5%; Asian: 2.2%)

FALL '00	SPRING '01	FALL '01	SPRING '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.9	8.6	7.4	7.3	9.5	WOGK-FM	Country	Dix	93.7	100kw	824	7	6	2	1	1	9:45	KATZ
6.3	5.4	6.9	7.1	7.0	WSKY-FM	News/Talk	Entercom	97.3	13.5kw	521	13	9	6	5	4	11:15	D&R
5.5	4.7	6.2	7.9	6.1	WNDD/WNDT	Classic Hits	Dix	95.5/92.5	6kw/3.2kw	606	9	5	3	2	2	8:30	KATZ
6.1	4.7	5.9	5.9	6.1	WRUF-FM	Active Rock	Un. of Florida	103.7	100kw	786	2	1	1	4	7	6:30	—
6.7	6.8	5.3	5.4	5.7	WTKF-FM	AC	Entercom	98.5	100kw	712	9	11	5	3	2	6:45	D&R
4.7	3.4	5.1	4.2	4.9	WTRS-FM	Country	Asterisk	102.3	50kw	477	9	7	6	7	5	8:30	—
5	6.7	5.1	6.0	4.8	WTMG-FM	Urban	Pamal	101.3	3.5kw	514	3	3	4	6	9	7:45	—
4.7	4.4	4.2	4.3	4.5	WJHM-FM	CHR/Rhythmic	Infinity	101.9	28kw	544	1	3	6	9	13	6:45	—
0.0	2.0	1.6	1.1	3.1	WMGF-FM	AC	Clear Channel	107.7	96kw	273	13	12	13	9	7	9:45	CCRS
3.4	3.7	4.2	2.9	3.1	WYKS-FM	CHR/Pop	Gillen Br.	105.3	3kw	505	6	2	9	15	18	5:15	—

#83 BATON ROUGE



POPULATION: 507,200 (BLACK: 30.1%; HISPANIC: 1.7%; ASIAN: 1.4%)

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FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.8	9.6	6.6	6.4	8.4	KQXL-FM	URBAN AC	CITADEL	106.5	50KW	802	4	4	1	1	2	9:15	MCG
7.1	6.2	7.8	7.2	7.2	WXOK-AM	GOSPEL	CITADEL	1460	5(1)KW	551	11	10	7	3	3	11:30	MCG
8.0	6.8	6.8	6.6	7.1	WEMX-FM	URBAN	CITADEL	94.1	100KW	895	1	1	3	7	11	7:00	MCG
6.9	5.9	7.8	8.2	7.0	WYNK-FM	COUNTRY	CLEAR CHANNEL	101.5	100KW	875	7	6	4	5	4	7:00	CCRS
5.9	5.6	3.6	5.2	6.7	KRVE-FM	AC	CLEAR CHANNEL	96.1	43KW	753	7	13	5	3	1	7:45	CCRS
6.6	7.1	8.5	6.8	6.7	WDGL-FM	CLASSIC ROCK	GUARANTY	98.1	100KW	943	11	5	2	2	4	6:15	D&R
5.2	6.6	6.5	6.5	5.5	WFMF-FM	CHR/POP	CLEAR CHANNEL	102.5	100KW	927	2	2	5	6	8	5:00	CCRS
4.5	3.7	4.7	5.5	4.8	WJNH-FM	CHR/RHYTHMIC	GUARANTY	107.3	4.6KW	808	2	3	8	10	14	5:15	D&R
4.9	5.6	5.5	3.5	4.2	WJBO-AM	NEWS/TALK	CLEAR CHANNEL	1150	5KW	609	18	19	15	9	6	6:00	CCRS
2.5	4.4	4.3	3.5	3.6	WTGE-FM	COUNTRY	GUARANTY	100.7	100KW	537	7	8	9	8	7	5:45	D&R

#84 GREENVILLE-NEW BERN-JACKSONVILLE, NC



Population: 495,600 (Black: 25.5%; Hispanic: 3.6%; Asian: 1.5%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
13.0	14.2	13.9	13.8	15.5	WRNS-FM	Country	NextMedia	95.1	100kw	1376	4	2	1	1	1	10:00	KATZ
11.3	8.3	10.0	9.0	8.9	WIKS-FM	Urban	Beasley	101.9	100kw	863	2	4	3	2	2	9:00	—
5.7	6.9	7.5	6.5	7.9	WQSL/WQZL	CHR/Rhythmic	NextMedia	92.3/101.1	22.5kw/31kw	786	1	1	2	5	7	9:00	KATZ
5.3	5.2	6.4	6.3	5.7	WSFL-FM	Classic Rock	Beasley	106.5	100kw	547	9	7	4	3	3	9:15	—
4.4	5.5	6.2	4.4	5.0	WERO-FM	CHR/Pop	NextMedia	93.3	100kw	873	2	3	6	6	10	5:00	KATZ
4.1	4.9	3.9	5.1	4.9	WMGV-FM	AC	Beasley	103.3	100kw	574	9	8	5	4	5	7:30	—
4.8	4.8	6.1	5.1	4.1	WNCT-FM	Oldies	Beasley	107.9	100kw	536	16	12	12	7	4	6:45	—
4.2	3.7	6.1	3.8	3.6	WXNR-FM	Alternative	Beasley	99.5	16.5kw	533	6	4	7	9	17	5:45	—
2.5	2.4	2.0	2.3	3.4	WRHT-FM	CHR/Pop	Archway	96.3	100kw	472	4	6	8	9	17	6:30	—
1.8	2.2	2.3	3.5	2.9	WXQR-FM	Active Rock	NextMedia	105.5	19kw	288	6	8	9	11	11	9:00	KATZ

Population: 513,800 (Black: 6.3%; Hispanic: 8.4%; Asian: 2.1%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
9.2	9.4	6.6	9.5	9.0	WMAS-FM	AC	Lappin	94.7	50kw	876	4	2	1	1	1	9:15	MCG
7.1	5.8	7.3	7.5	7.7	WZMX-FM	CHR/Rhythmic	Infinity	93.7	21kw	785	1	1	3	4	8	9:00	KATZ
5.1	8.2	7.0	5.5	6.7	WHYN-AM	News/Talk	Clear Channel	560	5(1)kw	745	11	12	9	5	3	8:15	CCRS
5.9	6.2	9.7	8.4	6.7	WAQY-FM	Classic Rock	Saga	102.1	17kw	903	7	5	2	2	2	6:45	KATZ
7.5	7.0	7.4	6.6	6.1	WHYN-FM	Hot AC	Clear Channel	93.1	8.9kw	789	3	4	4	3	4	7:00	CCRS
4.3	4.0	4.2	4.8	5.1	WKSS-FM	CHR/Pop	Clear Channel	95.7	16.5kw	876	2	3	5	7	10	5:15	CCRS
6.3	6.6	6.6	5.8	5.0	WPKX-FM	Country	Clear Channel	97.9	2.2kw	639	7	10	9	6	5	7:00	CCRS
3.8	2.8	2.8	4.2	3.3	WMAS-AM	Adult Standards	Lappin	1450	1kw	293	11	27	28	26	17	10:15	MCG
2.7	2.8	3.4	3.0	2.8	WLZX-FM	Active Rock	Saga	99.3	5.8kw	484	7	6	6	11	16	5:15	KATZ
2.7	2.3	2.4	2.7	2.6	WCCC-FM	Active Rock	Marlin	106.9	23kw	434	11	8	6	10	12	5:30	D&R

Population: 513,500 (Black: 11.4%; Hispanic: 3.6%; Asian: 1.3%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
12.8	14.6	12.0	13.5	15.5	WKKO-FM	Country	Cumulus	99.9	50kw	1269	4	2	1	1	1	11:15	—
11.2	8.9	9.9	9.9	8.2	WVKS-FM	CHR/Pop	Clear Channel	92.5	50kw	1378	1	1	2	4	8	5:30	CCRS
9.5	8.6	7.9	10.0	8.0	WRVF-FM	AC	Clear Channel	101.5	41kw	1008	6	7	4	2	2	7:15	CCRS
5.4	6.1	6.0	5.4	7.0	WSPD-AM	News/Talk	Clear Channel	1370	5kw	707	14	10	9	8	5	9:00	CCRS
6.1	6.3	6.3	6.3	5.8	WIOT-FM	Rock	Clear Channel	104.7	50kw	833	6	3	3	3	6	6:15	CCRS
5.3	6.1	6.4	5.4	5.2	WWWM-FM	Hot AC	Cumulus	105.5	4.3kw	754	10	4	6	6	7	6:15	—
5.9	5.6	6.3	5.0	5.1	WRQN-FM	Oldies	Cumulus	93.5	4.1kw	634	10	19	8	7	3	7:30	—
3.8	4.5	5.6	4.7	5.1	WXKR-FM	Classic Rock	Cumulus	94.5	30kw	614	14	7	4	4	4	7:45	—
3.1	4.0	4.7	3.8	3.8	WIMX-FM	Urban AC	Urban Radio B	95.7	3.5kw	356	6	10	9	9	8	9:45	—
3.5	4.3	4.7	3.8	3.7	WJUC-FM	Urban	Welch	107.3	3kw	516	2	5	7	10	13	6:45	—

#79 HARRISBURG-LEBANON-CARLISLE



Population: 538,900 (Black: 7.0%; Hispanic: 2.1%; Asian: 1.6%)

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FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.0	7.5	10.1	8.2	8.7	WHP-AM	Talk	Clear Channel	580	5kw	860	11	11	8	6	3	9:30	CCRS
6.5	7.6	6.8	7.0	8.2	WTPA-FM	Classic Rock	Cumulus	93.5	1.25kw	739	4	2	1	1	2	10:15	ARP
9.0	7.5	8.6	8.6	7.5	WRVW-FM	Rock AC	Clear Channel	97.3	17kw	801	9	7	2	2	1	8:45	CCRS
7.9	7.8	8.1	8.9	6.7	WNNK-FM	Hot AC ¹	Cumulus	104.1	22.5kw	889	4	4	3	3	5	7:00	ARP
3.8	4.4	5.1	3.8	5.9	WCAT-FM	Country ²	Citadel	106.7	14kw	613	4	6	7	7	4	8:45	ARP
7.4	8.5	6.0	5.6	5.2	WHKF-FM	CHR/Pop	Clear Channel	99.3	1.35kw	855	1	1	5	8	11	5:30	CCRS
6.4	6.0	6.0	6.0	4.9	WQXA-FM	Active Rock	Citadel	105.7	25kw	626	3	2	4	4	8	7:15	ARP
6.1	6.0	5.2	7.1	4.9	WRBT-FM	Country	Clear Channel	94.9	24.5kw	640	4	10	6	4	6	7:00	CCRS
0.5	0.9	2.3	4.1	3.3	WWKL-FM	CHR/Rhythmic ³	Cumulus	92.1	3.3kw	617	1	5	9	11	19	5:00	—
2.7	2.8	2.7	2.0	2.6	WHBO-FM	Oldies	Hall	92.7	14kw	421	11	15	13	9	7	5:45	D&R

¹ Evolved from CHR/Pop during March. ² Was WRKZ-FM until April. ³ Was Oldies until March 28.

#80 SYRACUSE



Population: 536,300 (Black: 5.8%; Hispanic: 1.6%; Asian: 1.7%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.7	10.4	10.0	11.2	10.7	WBBS/WXBB	Country	Clear Channel	104.7/105.1	50kw/42kw	1105	4	3	2	1	1	9:30	CCRS
8.7	8.8	7.9	7.4	9.1	WSYR-AM	News/Talk	Clear Channel	570	5kw	975	12	9	10	7	4	9:15	CCRS
6.9	7.5	7.9	9.2	8.8	WNTQ-FM	CHR/Pop	Citadel	93.1	97kw	1430	3	3	1	2	3	6:00	MCG
6.6	6.1	6.5	7.9	7.5	WAQX-FM	Rock	Citadel	95.7	25kw	1012	6	2	2	3	5	7:15	MCG
5.0	5.6	5.2	6.7	6.9	WSEN-FM	Oldies	Buckley	92.1	25kw	895	8	10	8	5	2	7:30	—
6.5	5.5	6.0	6.3	6.4	WYYY-FM	AC	Clear Channel	94.5	100kw	836	8	6	4	4	6	7:30	CCRS
8.2	7.4	7.0	7.5	5.3	WWHT-FM	CHR/Pop	Clear Channel	107.9	50kw	985	1	3	7	10	15	5:15	CCRS
5.1	4.5	5.2	5.7	5.2	WKRH/WKRL	Alternative	Radio Corp	106.5/100.9	5kw/6kw	747	2	1	4	8	11	7:00	—
4.9	4.3	5.2	4.5	4.1	WTKV/WTKW	Classic Rock	Radio Corp	105.5/99.5	1.8kw/5.7kw	577	8	8	6	6	7	7:00	—
2.7	3.2	2.9	2.2	3.8	WPHR-FM	Urban	Clear Channel	106.9	14kw	402	4	7	9	9	9	9:30	CCRS

Population: 554,800 (Black: 6.0%; Hispanic: 3.9%; Asian: 0.9%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.7	12.1	7.8	12.4	9.3	WDDV-FM	B/EZ	Clear Channel	92.1	22kw	822	14	12	16	7	3	11:15	CCRS
4.1	5.9	6.6	4.3	6.4	WFLZ-FM	CHR/Pop	Clear Channel	93.3	100kw	918	1	1	1	1	10	7:00	CCRS
5.7	3.7	4.2	5.6	5.4	WSRZ-FM	Oldies	Clear Channel	107.9	47kw	649	14	15	10	4	1	8:30	CCRS
7.0	5.2	6.1	5.4	5.1	WFLA-AM	News/Talk	Clear Channel	970	5kw	546	14	12	16	14	3	9:30	CCRS
6.3	5.8	6.5	3.5	5.0	WCTQ-FM	Country	Clear Channel	106.5	25kw	610	4	4	4	3	7	8:15	CCRS
4.0	4.0	4.2	6.5	4.6	WSJT-FM	Smooth Jazz	Infinity	94.1	100kw	602	14	9	12	8	2	7:45	IRS
4.6	3.0	3.6	2.6	3.9	WHPT-FM	Classic Rock	Cox	102.5	100kw	496	7	5	2	2	5	8:00	KATZ
3.2	3.2	4.1	3.8	3.6	WLLD-FM	CHR/Rhythmic	Infinity	98.7	50kw	491	3	2	3	12	17	7:15	IRS
1.9	3.1	3.7	2.6	3.5	WWRM-FM	AC	Cox	94.9	100kw	380	7	15	7	6	5	9:30	CHR
2.9	4.0	3.3	3.3	3.4	WDUV-FM	Soft AC	Cox	105.5	46kw	368	14	28	32	31	19	9:15	CHR

Population: 552,800 (Black: 3.1%; Hispanic: 73.0%; Asian: 1.5%)

FALL '00	SPRING '01	FALL '01	SPRING '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.6	10.8	7.9	10.4	10.9	KBNA-A/F	Spanish AC ¹	HBC	920/97.5	1kw/48kw	1217	5	5	1	1	1	9:30	—
13.0	12.1	10.3	9.9	10.6	KPRR-FM	CHR/Rhythmic	Clear Channel	102.1	66kw	1609	1	1	2	3	8	7:30	CCRS
9.4	8.7	10.1	8.3	6.9	KLAQ-FM	Rock	Regent	95.5	100kw	1241	4	2	3	2	4	6:15	—
6.0	8.0	6.6	6.0	6.9	KTSM-FM	AC	Clear Channel	99.9	100kw	901	12	9	4	4	2	8:45	CCRS
5.0	4.0	3.9	6.4	5.0	KINT-FM	Tejano	Entravision	93.9	100kw	761	12	6	7	5	5	7:30	LER
2.6	1.6	3.7	3.5	4.8	KHRO-FM	Alternative ²	Entravision	94.7	100kw	743	3	3	5	10	15	7:15	LER
1.8	6.2	5.4	4.0	4.8	XHTO-FM	CHR/Pop	Grupo Radio Mex.	104.3	10.1kw	904	2	3	6	14	22	6:00	—
4.6	3.5	3.8	4.0	4.6	KHEY-FM	Country	Clear Channel	96.3	100kw	637	8	6	8	7	6	8:15	CCRS
4.6	4.9	5.6	5.3	4.6	KOFX-FM	Oldies	Entravision	92.3	100kw	728	12	13	11	5	3	7:00	LER
4.8	4.5	3.8	3.4	3.5	KSII-FM	Hot AC	Regent	93.1	100kw	718	8	8	9	8		5:30	—

¹ KAJZ-AM became KBNA-AM in November 2002. ² Was Oldies until May.

#75 MONTEREY-SALINAS-SANTA CRUZ



Population: 570,400 (Black: 3.4%; Hispanic: 32.3%; Asian: 8.3%)

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FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.7	4.8	3.0	3.7	5.4	KLOK-FM	Reg. Mex.	Entravision	99.5	30kw	528	7	1	1	2	5	10:45	LER
6.3	7.3	7.7	6.4	5.1	KDON-FM	CHR/Rhythmic	Clear Channel	102.5	18.5kw	1060	1	4	4	8	10	5:00	CCRS
4.5	4.6	4.9	4.7	5.1	KWAV-FM	AC	Buckley	96.9	18kw	540	8	8	3	3	1	10:00	D&R
8.0	6.8	5.1	6.0	4.9	KGO-AM	News/Talk	ABC	810	50kw	663	16	22	18	8	3	7:45	ABC
3.0	4.2	5.3	6.2	4.8	KPIG-FM	Triple A	Mapleton	107.5	5.4kw	484	16	14	4	1	2	10:15	MCG
4.2	3.6	4.0	4.0	4.5	KRAY-FM	Reg. Mex.	Wolfhouse	103.5	2.5kw	538	4	2	2	4	10	9:00	LER
4.2	2.9	3.7	4.1	3.8	KOCN-FM	Oldies	Clear Channel	105.1	1.8kw	562	8	5	4	5	7	7:15	CCRS
3.4	3.4	4.4	3.4	3.7	KBOQ-FM	Classical	J & M Br.	95.5	1.7kw	598	16	21	18	16	5	6:30	—
4.5	3.6	4.0	4.2	3.5	KTOM-FM	Country	Clear Channel	100.7	1.4kw	420	8	11	13	7	4	8:30	CCRS
2.2	3.2	3.3	2.8	3.3	KBRG-FM	Spanish AC	Entravision	100.3	14.5kw	412	8	3	7	8	17	8:30	LER

#76 WILMINGTON, DE



Population: 556,900 (Black: 16.1%; Hispanic: 3.2%; Asian: 1.9%)

FALL '00	SPRING '01	FALL '01	SPRING '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.3	10.8	7.1	9.5	9.9	WJBR-FM	AC	NextMedia	99.5	50kw	1049	3	4	2	1	1	9:15	CHR
7.2	9.7	7.3	8.1	8.1	WSTW-FM	CHR/Pop	Delmarva	93.7	50kw	1127	3	1	1	2	2	7:00	KATZ
3.5	4.1	3.6	3.6	5.3	WIOQ-FM	CHR/Pop	Clear Channel	102.1	27kw	905	1	2	3	7	13	5:45	CCRS
3.1	5.1	5.3	5.0	5.1	WDAS-FM	Urban AC	Clear Channel	105.3	16.5kw	552	8	6	4	3	3	9:00	CCRS
5.7	5.5	4.5	5.7	4.3	WUSL-FM	Urban	Clear Channel	98.9	18kw	767	2	3	6	9	18	5:15	CCRS
3.3	2.9	3.0	3.7	4.0	WXCX-FM	Country	Delmarva	103.7	50kw	393	7	9	8	4	5	10:00	KATZ
4.2	3.2	5.2	5.4	3.8	WYSP-FM	Active Rock	Infinity	94.1	16kw	689	8	6	5	6	10	5:15	IRS
3.3	2.9	3.8	3.2	3.6	WJJZ-FM	Smooth Jazz	Clear Channel	106.1	22.5kw	478	17	14	10	4	4	7:30	CCRS
3.2	2.4	2.2	2.3	3.6	WJKS-FM	Urban	QC Comm.	101.7	3kw	565	3	4	7	11	18	6:15	—

Population: 587,500 (Black: 10.4%; Hispanic: 0.7%; Asian: 1.2%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.2	5.2	5.2	6.5	6.6	WNIR-FM	Talk	Media-Com	100.1	4.2kw	708	19	22	14	9	4	9:45	KATZ
5.7	5.8	5.4	4.4	4.6	WDOX-FM	AC	Infinity	102.1	12kw	659	9	11	10	5	3	7:15	KATZ
5.9	6.0	5.5	5.4	6.4	WMJI-FM	Oldies	Clear Channel	105.7	16kw	918	9	16	4	1	1	7:00	CCRS
5.2	5.2	6.3	6.3	5.6	WQMX-FM	Country	Rubber City	94.9	16kw	811	5	6	4	3	2	7:15	CHR
4.2	4.7	5.2	3.9	5.0	WAKR-AM	News/Talk	Rubber City	1590	5kw	553	19	25	25	24	14	9:15	CHR
3.6	4.9	4.8	5.6	4.3	WAKS-FM	CHR/Pop	Clear Channel	96.5	31kw	900	1	1	4	15	22	4:45	CCRS
5.2	3.3	5.1	4.7	5.0	WTAM-AM	News/Talk	Clear Channel	1100	50kw	691	9	5	7	3	5	7:30	CCRS
4.0	4.1	4.0	3.2	4.3	WFHM-FM	Christian AC	Salem	95.5	31kw	563	2	3	2	8	8	8:00	CHR/SRR
3.4	4.4	4.0	3.9	4.2	WKDD-FM	Hot AC	Clear Channel	98.1	2.25kw	620	2	6	1	2	6	7:00	CCRS
4.4	3.7	4.2	4.3	3.9	WNCX-FM	Classic Rock	Infinity	98.5	16kw	781	9	6	2	5	6	5:15	IRS

Population: 576,900 (Black: 8.2%; Hispanic: 4.6%; Asian: 1.7%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.2	6.6	8.1	8.9	8.5	KXKT-FM	Country	Clear Channel	103.7	82kw	963	4	4	2	2	2	8:45	CCRS
11.2	6.1	8.8	7.1	8.3	KFAB-AM	News/Talk	Clear Channel	1110	50kw	1244	6	13	8	5	1	6:30	CCRS
6.0	7.2	6.6	7.1	7.0	KQCH-FM	CHR/Rhythmic	Journal	94.1	100kw	963	1	1	3	9	11	7:15	CHR
5.8	6.8	6.2	6.5	6.8	KEZO-FM	Rock	Journal	92.3	100kw	816	6	3	1	1	4	8:15	CHR
6.2	6.8	7.0	6.5	6.3	KGOR-FM	Oldies	Clear Channel	99.9	115kw	995	5	11	6	4	2	6:15	CCRS
4.3	5.6	5.7	6.7	5.9	KOMJ-AM	Adult Standards	Journal	590	5kw	530	13	20	19	17	8	11:00	CHR
3.8	4.3	5.9	5.3	5.1	KKCD-FM	Classic Rock	Journal	105.9	50kw	567	13	7	4	3	5	8:45	CHR
4.2	4.1	4.0	3.2	4.8	KRQC-FM	Active Rock	Clear Channel	93.3	9.6kw	656	3	2	5	9	13	7:15	CCRS
5.7	7.0	5.2	5.5	4.5	KEFM-FM	AC	Webster	96.1	100kw	745	6	9	7	7	6	6:00	—
2.0	2.6	3.6	4.0	4.3	KLTQ-FM	AC	Waite	101.9	96kw	610	6	9	8	6	6	7:00	—

#71 ALBUQUERQUE



Population: 601,700 (Black: 3.0%; Hispanic: 36.8%; Asian: 2.0%)

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FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.8	9.1	8.8	8.6	9.2	KKOB-AM	News/Talk	Citadel	770	50kw	1110	15	13	5	1	1	9:00	MCG
5.9	5.5	7.0	5.1	5.7	KYLZ-FM	CHR/Rhythmic	Amer. Gen. Media	106.3	100kw	873	1	1	2	16	24	7:15	—
6.8	5.7	6.3	4.2	5.3	KBQI-FM	Country	Clear Channel	107.9	22.5kw	727	6	4	2	3	3	8:00	CCRS
6.3	4.8	6.3	5.3	4.6	KZRR-FM	Rock	Clear Channel	94.1	22.5kw	777	10	2	1	2	8	6:30	CCRS
3.8	3.3	3.7	4.3	4.5	KABG-FM	Oldies	Amer. Gen. Media	98.5	100kw	637	10	19	17	10	2	7:45	—
4.5	3.5	4.4	4.4	4.5	KRST-FM	Country	Citadel	92.3	22kw	832	6	4	4	5	7	6:00	MCG
6.0	5.1	2.9	4.1	4.4	KMGA-FM	AC	Citadel	99.5	22.5kw	755	10	9	6	4	4	6:15	MCG
4.1	4.3	5.8	4.9	3.8	KKSS-FM	CHR/Rhythmic ¹	HBC	97.3	100kw	849	2	3	8	15	25	5:00	—
2.0	3.9	3.3	3.2	3.6	KAJZ-FM	Smooth Jazz ²	HBC	105.1	100kw	495	15	24	15	12	5	7:45	—
1.5	2.7	3.6	3.8	3.6	KLVO-FM	Reg. Mex.	Amer. Gen. Media	97.7	98.4kw	330	4	9	10	8	12	11:45	—

¹ Flipped from CHR/Pop in November 2002. ² Was KRQS-FM until November.

#72 KNOXVILLE



Population: 598,100 (Black: 6.1%; Hispanic: 0.8%; Asian: 1.1%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
24.0	21.8	19.7	18.2	20.8	WIVK-FM	Country	Citadel	107.7	91kw	2322	3	1	1	1	1	9:30	MCG
9.5	9.7	11.8	10.1	10.4	WJXB-FM	AC	South Central	97.5	100kw	1169	5	4	2	2	2	9:30	KATZ
10.4	11.8	8.3	7.1	8.1	WWST-FM	CHR/Pop	Journal	102.1	15kw	1306	2	1	2	3	7	6:45	—
6.2	6.3	6.3	5.2	6.2	WNOX-A/F	News/Talk	Citadel	990/99.1	10kw/6kw	876	9	7	6	5	3	7:30	MCG
1.4	1.9	5.3	6.6	5.7	WYIL-FM	CHR/Rhythmic ¹	Citadel	98.7	8kw	885	1	3	4	8	10	7:00	MCG
4.8	5.6	5.1	5.4	4.8	WIMZ-FM	Classic Rock	South Central	103.5	100kw	761	6	6	5	4	4	6:45	KATZ
4.9	3.2	4.3	4.1	3.8	WMYU-FM	Oldies	Journal	102.1	15kw	621	6	11	9	6	5	6:30	—
2.7	2.8	3.3	4.2	3.1	WOKI-FM	Triple A	Dick	100.3	100kw	595	6	7	7	7	8	5:30	—
3.9	2.5	3.0	3.3	2.8	WJBZ-A/F	Gospel	Seymour	92.7	3kw	426	9	12	12	10	6	7:15	—
3.6	2.8	3.7	4.1	2.8	WNFZ-FM	Alternative	South Central	94.3	2.5kw	422	4	4	7	11	17	7:00	KATZ

¹ Was WSJZ-FM (Smooth Jazz) until April.

WILKES BARRE-SCRANTON #69

Population: 660,000 (Black: 1.1%; Hispanic: 1.1%; Asian: 0.8%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.7	7.8	8.3	9.5	10.1	WMGS	AC	Citadel	92.9	5.3kw	1195	7	5	2	1	1	10:00	—
10.4	11.5	10.4	12.3	9.7	WGGI/WGGY	Country	Entercom	95.9/101.3	6kw/7kw	1149	5	4	3	3	2	10:00	D&R
6.8	6.2	9.0	6.7	8.4	WEZX/WPZX	Classic Rock	Shamrock	106.9/105.9	1.45kw/6kw	947	5	2	1	2	3	10:30	—
11.0	11.4	10.6	11.7	7.4	WKRF/WKRZ	CHR/Pop	Entercom	107.9/98.5	.7kw/8.7k	1723	2	2	4	4	4	5:15	D&R
4.3	6.5	4.6	4.5	5.3	WBSX/WCWO	Active Rock	Citadel	97.9/93.7	.5kw/1.45kw	524	3	6	6	5	9	7:00	—
3.8	2.4	4.6	3.6	4.8	WNAK-AM	Adult Standards	Seven Thirty	730	1kw	416	13	21	21	19	9	13:45	—
4.6	5.1	4.4	4.8	4.7	WBHT-FM	CHR/Pop	Citadel	97.1	5kw	881	1	1	5	12	19	6:15	—
3.3	3.5	4.4	4.2	4.0	WQFM/WQFN	Oldies	Shamrock	92.1/100.1	28kw/.75kw	687	8	16	9	5	5	7:00	—
3.5	2.8	4.1	3.8	3.7	WGBI/WILK	News/Talk	Entercom	910/980	1(.5)kw/5(1)kw	462	13	16	13	10	7	9:30	D&R
3.2	2.7	3.3	2.4	3.3	WBZH/WBZJ	80s	Entercom	03.1/102.	.73kw/3kw	574	13	7	7	5	6	6:45	D&R
0.9	1.5	1.2	1.5	2.3	WVPO-AM	Adult Standards	Nassau	840	.25kw	126	13	24	25	26	15	12:15	—

ALLENTOWN-BETHLEHEM #70

Population: 634,600 (Black: 1.9%; Hispanic: 4.9%; Asian: 1.6%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.5	9.6	12.5	11.5	11.2	WODE-FM	Classic Hits	Nassau	99.9	50kw	1686	2	3	2	1	1	8:00	KATZ
9.7	10.4	9.7	10.8	10.1	WCTO-FM	Country	Citadel	96.1	50kw	1269	6	4	4	4	2	9:45	—
11.4	10.4	11.1	9.3	9.7	WAEB-FM	CHR/Pop	Clear Channel	104.1	50kw	1524	1	2	3	3	4	7:45	CCRS
8.4	9.7	8.7	8.1	9.5	WZZO-FM	Rock	Clear Channel	95.1	30kw	1211	2	1	1	2	5	9:30	CCRS
8.0	8.2	7.8	8.3	7.8	WLEV-FM	AC	Citadel	100.7	11kw	970	8	5	5	5	3	9:45	—
4.2	4.0	4.6	4.6	3.8	WAEB-AM	News/Talk	Clear Channel	790	3.8(1.5)kw	657	12	23	9	7	6	7:00	CCRS
3.9	3.0	3.6	2.1	3.6	WKAP-AM	Adult Standards	Clear Channel	1470	5kw	398	12	23	16	9	7	11:15	CCRS
2.3	2.6	1.8	2.5	2.4	WYSP-FM	Active Rock	Infinity	94.1	16kw	508	8	6	6	6	9	5:45	IRS
2.5	2.6	2.4	2.9	2.3	WEST-AM	Adult Standards	Maranatha	1400	1kw	268	12	34	36	32	22	10:15	—
1.9	1.4	1.5	1.5	1.6	WABC-AM	Talk	ABC	770	50kw	228	12	34	16	12	8	8:30	ABC
2.2	2.3	1.8	1.7	1.6	WUSL-FM	Urban	Clear Channel	98.9	27kw	317	2	7	8	9	17	6:00	CCRS

#67 FT. MYERS-NAPLES-MARCO ISLAND



Population: 666,000 (Black: 5.8%; Hispanic: 9.4%; Asian: 0.8%)

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FALL '00	SPRING '01	FALL '01	SPRING '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.5	12.2	11.4	12.9	12.8	WAVV-FM	B/EZ	Alpine	101.1	100kw	1263	14	15	17	12	3	12:30	—
3.6	3.3	5.7	6.6	6.9	WJPT-FM	Adult Standards	Beasley	106.3	50kw	735	14	22	23	13	7	11:30	—
5.5	5.8	5.5	4.6	6.5	WWGR-FM	Country	Renda	101.9	100kw	825	4	4	3	2	2	9:45	—
6.9	4.8	5.1	4.4	5.8	WINK/WNOG	News/Talk ¹	Ft. Myers/Meridian	1200/1270	10(1)/5(2.4)kw	824	14	22	10	9	3	8:30	MCG
5.2	5.5	5.3	5.5	5.5	WBTT-FM	CHR/Rhythmic	Clear Channel	105.5	23kw	757	①	①	2	6	20	9:00	CCRS
3.7	4.1	3.9	3.2	4.5	WRXK-FM	Classic Rock	Beasley	96.1	100kw	614	7	2	①	①	5	9:00	—
7.1	7.5	7.2	6.0	4.3	WOLZ-FM	Oldies	Clear Channel	95.3	79kw	744	14	22	17	10	①	7:15	CCRS
5.1	5.0	5.6	3.7	3.8	WCKT-FM	Country	Clear Channel	107.1	28.5kw	668	4	10	8	6	8	7:00	CCRS
4.8	3.8	4.2	4.0	3.3	WXKB-FM	CHR/Pop	Beasley	103.9	100kw	788	2	4	5	4	11	5:00	—
2.1	3.5	3.8	3.7	3.2	WARO-FM	Classic Hits	Meridian	94.5	100kw	509	14	10	4	3	6	7:45	MCG

¹ WINK-AM operates under an LMA with Meridian Broadcasting.

#68 FRESNO



Population: 665,900 (Black: 4.3%; Hispanic: 40.3%; Asian: 10.7%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.8	7.8	8.1	7.3	7.6	KMJ-AM	News/Talk	Infinity	580	50kw	924	18	14	7	4	①	10:30	KATZ
5.0	5.8	4.5	6.1	6.8	KSKS-FM	Country	Infinity	93.7	68kw	795	6	5	2	①	2	10:45	KATZ
4.3	3.8	3.4	4.3	5.6	KRZR-FM	Active Rock	Clear Channel	103.7	50kw	691	5	①	①	3	9	10:30	CCRS
4.3	4.8	5.4	6.0	5.6	KSEQ-FM	CHR/Rhythmic	Buckley	97.1	17kw	1163	①	3	6	13	24	6:15	—
4.8	4.3	4.8	5.7	5.3	KJWL-FM	Adult Standards	JSA Br.	99.3	5kw	656	18	18	19	15	4	10:30	—
4.3	5.6	6.1	5.2	4.8	KBOS-FM	CHR/Rhythmic	Clear Channel	94.9	16.5kw	1205	2	2	5	10	21	5:00	CCRS
3.8	5.9	3.4	3.6	4.6	KOQQ-FM	Reg. Mex.	Infinity	101.9	2.25kw	697	7	4	3	5	8	8:30	KT-H
4.1	3.8	3.9	3.9	4.2	KJFX-FM	Classic Rock	Mondosphere	95.7	17.5kw	639	18	8	3	2	3	8:30	—
3.8	3.8	4.6	3.7	3.5	KMGV-FM	Rhythmic Oldies	Infinity	97.9	2.1kw	578	14	14	8	6	5	7:45	KATZ
3.3	2.8	3.6	2.8	3.0	KFRR-FM	Alternative	Mondosphere	104.1	100kw	662	3	10	13	17	24	5:45	—
3.2	4.8	4.3	3.2	3.0	KLBN-FM	Reg. Mex.	Lotus	105.1	.6kw	549	7	5	10	7	9	7:00	LER
2.7	2.5	2.2	3.1	3.0	KVSR-FM	CHR/Pop ¹	Infinity	101.1	10kw	779	4	5	11	19	24	5:00	KATZ

¹ Was Hot AC until October.

Population: 707,800 (Black: 7.5%; Hispanic: 2.5%; Asian: 1.1%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.2	8.7	9.6	10.0	9.1	KRMG-AM	News/Talk	Cox	740	50(25)kw	1334	14	9	7	6	4	8:00	CHR
6.4	7.8	8.4	6.4	8.1	KWEN-FM	Country	Cox	95.5	100kw	1115	6	5	2	2	3	8:30	KATZ
9.4	8.9	8.9	7.6	6.9	KMOD-FM	Rock	Clear Channel	97.5	100kw	1089	7	8	①	①	①	7:30	CCRS
5.3	4.9	5.4	5.4	6.3	KQLL-FM	Oldies	Clear Channel	106.1	100kw	895	14	15	9	3	2	8:15	CCRS
5.4	6.1	5.2	5.0	5.7	KHTT-FM	CHR/Pop	Renda	106.9	100kw	1224	①	①	4	7	11	5:30	—
4.8	5.0	5.3	7.0	5.7	KVOO-FM	Country	Journal	98.5	100kw	833	14	9	8	9	5	8:00	CCRS
4.7	5.4	4.8	4.6	5.1	KRAV-FM	Hot AC	Cox	96.5	100kw	853	8	2	3	3	9	7:00	KATZ
4.0	3.1	4.4	4.3	5.0	KEMX/KXOJ	Christian AC	Stephens	94.5/100.9	2.3kw/5kw	817	8	4	5	3	7	7:00	—
4.7	3.8	4.5	4.5	4.1	KBEZ-FM	AC	Renda	92.9	100kw	701	8	11	13	10	8	7:00	—
4.0	3.9	3.3	4.5	4.1	KJSR-FM	Classic Rock	Cox	103.3	100kw	779	8	13	6	7	6	6:00	CHR

Population: 683,500 (Black: 6.0%; Hispanic: 3.6%; Asian: 1.6%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.0	8.3	8.6	9.9	9.6	WBCT-FM	Country	Clear Channel	93.7	320kw	1365	2	2	①	2	①	8:30	CCRS
7.2	8.2	9.7	8.1	6.8	WSNX-FM	CHR/Pop	Clear Channel	104.5	32kw	1426	①	①	3	12	15	5:45	CCRS
5.9	5.9	6.3	7.3	6.4	WLAV-FM	Classic Rock	Citadel	96.9	50kw	1025	5	6	2	①	①	7:30	MCG
4.7	7.4	4.6	4.9	5.7	WOOD-FM	AC	Clear Channel	105.7	265kw	1001	7	8	8	4	5	7:00	CCRS
7.7	5.9	4.7	5.1	5.5	WOOD-AM	News/Talk	Clear Channel	1300	20kw	886	16	11	9	6	4	7:30	CCRS
4.8	5.3	4.1	4.6	5.2	WLHT-FM	AC	Regent	95.7	40kw	744	11	6	4	3	3	8:30	—
4.7	5.2	4.4	6.4	5.0	WGRD-FM	Alternative	Regent	97.9	13kw	1093	3	4	6	7	12	5:30	—
6.0	6.1	6.6	5.8	4.7	WKLQ-FM	Active Rock	Citadel	94.5	50kw	935	4	3	5	8	10	6:00	MCG
4.4	2.8	2.6	3.7	4.2	WTRV-FM	AC	Regent	100.5	3.5kw	585	11	18	14	12	7	8:45	—
3.7	3.2	3.9	3.8	4.0	WBFX-FM	Classic Rock	Clear Channel	101.3	50kw	801	11	5	7	5	8	6:15	CCRS

#63 McALLEN-BROWNSVILLE-HARLINGEN



Population: 743,800 (Black: 0.2%; Hispanic: 85.1%; Asian: 0.4%)

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FALL '00	SPRING '01	FALL '01	SPRING '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.3	12.3	10.0	11.0	11.8	KGBT-FM	Reg. Mex.	HBC	98.5	100kw	1791	6	4	1	1	1	8:45	KT-H
10.3	9.1	12.9	11.0	11.0	KKPS-FM	Tejano	Entravision	99.5	100kw	2028	3	1	2	2	2	7:15	LER
17.5	16.1	16.3	11.4	8.5	KBFM-FM	CHR/Pop	Clear Channel	104.1	100kw	2133	1	2	4	6	6	5:15	CCRS
6.1	6.7	8.6	5.6	8.1	KTEX-FM	Country	Clear Channel	100.3	100kw	1250	7	7	5	4	4	8:45	CCRS
4.7	4.3	4.3	5.1	7.9	KBTQ-FM	CHR/Rhythmic ¹	HBC	96.1	100kw	1500	1	3	6	7	9	7:00	KT-H
8.3	7.8	6.8	6.6	7.1	KVLY-FM	AC	Entravision	107.9	100kw	1291	8	6	3	3	3	7:15	KATZ
7.2	8.0	6.8	6.1	5.3	KFRQ-FM	Rock	Entravision	94.5	100kw	1005	5	5	7	5	7	7:00	KATZ
3.4	2.8	3.7	3.8	4.1	KURV-AM	News/Talk	Voice of Valley	710	1kw	585	22	22	8	8	5	9:15	—
4.0	3.4	3.0	3.4	2.7	KGBT-AM	Spanish N/T	HBC	1530	50(10)kw	597	22	19	12	10	7	6:15	KT-H
0	0	0.9	6.8	2.5	KVPA-FM	CHR/Rhythmic	Entravision	101.1	50kw	867	4	8	9	15	19	3:45	—

¹ Was KIWW-FM (Tejano) until September 20, 2002.

#64 ALBANY-SCHENECTADY-TROY



Population: 738,100 (Black: 4.6%; Hispanic: 2.0%; Asian: 1.8%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.9	10.3	10.1	11.3	10.3	WGNA-FM	Country	Regent	107.7	12.5kw	1489	7	3	1	1	2	9:30	—
8.9	7.3	8.4	8.2	8.1	WYJB-FM	AC	Albany Br.	95.5	12kw	1323	7	7	4	2	1	8:15	—
7.5	6.6	6.3	6.3	6.8	WGY-AM	News/Talk	Clear Channel	810	50kw	1112	14	14	9	8	5	8:15	CCRS
5.9	5.7	5.4	5.3	6.1	WQBJ/WQBK	Active Rock	Regent	3.5/103	0kw/6k	1120	4	1	2	4	8	7:30	—
6.1	6.0	5.6	5.9	5.6	WRVE-FM	Rock AC	Clear Channel	99.5	14.5kw	1163	10	6	3	3	3	6:30	CCRS
5.7	5.4	6.7	5.3	5.5	WFLY-FM	CHR/Pop	Albany Br.	92.3	17kw	1435	1	2	4	7	11	5:15	—
1.5	3.5	3.8	4.1	5.2	WKLI-FM	Adult Standards ¹	Albany Br.	100.9	6kw	646	14	22	14	11	7	11:00	—
5.8	6.3	6.3	6.4	4.7	WPYX-FM	Rock	Clear Channel	106.5	15.5kw	1193	7	5	6	5	6	5:30	CCRS
4.8	4.5	3.5	3.0	4.7	WTRY-FM	Oldies	Clear Channel	98.3	6kw	1002	10	15	8	6	3	6:30	CCRS
3.9	2.6	2.9	3.4	3.3	WROW-AM	News	Albany Br.	590	5(1)kw	576	14	17	16	13	9	7:45	—

¹ Was WCPT-FM until February.

Population: 747,500 (Black: 3.3%; Hispanic: 6.5%; Asian: 64.6%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.5	10.5	9.9	9.2	10.8	KSSK-FM	AC	Clear Channel	92.3	100kw	1395	7	9	2	1	1	10:15	KATZ
5.7	5.4	7.2	5.6	7.4	KRTR-FM	AC	Cox	96.3	75kw	119	7	2	1	2	2	8:45	CHR
8.5	5.7	6.8	8.6	6.4	KCCN-FM	Hawaiian/Reggae	Cox	100.3	81kw	1400	2	1	3	3	9	6:15	KATZ
6.7	9.0	7.1	7.8	5.7	KINE-FM	Hawaiian	Cox	105.1	81kw	1013	11	12	9	4	4	7:30	KATZ
4.7	6.0	6.5	5.3	5.0	KDNN-FM	Hawaiian/Reggae	Clear Channel	98.5	51kw	1021	5	3	4	8	11	6:30	KATZ
6.5	5.2	4.5	6.3	4.9	KUMU-FM	AC	Pacific West	94.7	100kw	848	11	11	7	5	6	7:45	—
4.1	4.7	3.8	3.9	4.4	KGMZ-FM	Oldies ¹	Honolulu Br.	107.9	80kw	881	11	16	14	5	3	6:45	CHR
5.4	7.0	4.3	4.6	4.4	KSSK-AM	AC	Clear Channel	590	.5(7)kw	613	16	16	18	14	5	9:45	KATZ
3.5	3.5	4.3	3.1	4.2	KIKI-FM	CHR/Rhythmic	Clear Channel	93.9	100kw	992	6	4	6	9	16	5:30	—
3.9	4.1	5.2	4.7	4.2	KUCD-FM	Alternative	Clear Channel	101.9	81kw	1014	4	6	5	10	14	5:45	KATZ
5.3	4.7	4.5	4.2	4.0	KDDB-FM	CHR/Rhythmic	New Wave	102.7	60kw	1108	2	4	7	16	18	4:45	—
4.1	3.0	3.9	2.9	4.0	KHVH-AM	Talk	Clear Channel	830	10kw	472	17	14	15	11	6	11:15	KATZ

¹ Has Joint Sales Agreement with Cox Radio.

Population: 745,900 (Black: 3.3%; Hispanic: 26.2%; Asian: 2.4%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.9	10.4	8.0	8.8	10.8	KMXZ-FM	AC	Journal	94.9	100kw	1423	6	3	1	1	1	9:45	CHR
8.0	7.9	7.2	6.3	7.3	KROQ-FM	CHR/Pop	Clear Channel	93.7	94kw	1527	2	1	2	2	7	6:15	KT-H
6.1	6.0	4.4	6.1	6.2	KNST-AM	News/Talk	Clear Channel	790	5(.5)kw	1004	16	9	9	6	3	7:45	KT-H
5.9	4.8	6.4	5.8	6.0	KOHT-FM	CHR/Rhythmic	Clear Channel	98.3	6kw	1072	1	2	3	11	19	7:15	KT-H
8.5	6.2	8.9	6.7	5.8	KIIM-FM	Country	Citadel	99.5	93kw	1150	8	5	6	5	4	6:30	—
6.5	7.8	6.5	5.8	4.7	KFMA-FM	Alternative	Lotus	92.1	50kw	1021	3	4	4	10	17	6:00	LER
3.2	3.7	3.9	3.7	4.3	KHYT-FM	Classic Rock	Citadel	107.5	92kw	856	8	11	7	3	2	6:30	—
5.1	4.1	5.9	3.8	4.1	KLPX-FM	Rock	Lotus	96.1	100kw	898	8	5	4	3	5	6:00	LER
4.7	5.2	4.3	4.2	3.9	KTUC-AM	Adult Standards	Citadel	1400	1kw	500	16	25	26	23	13	10:00	—
3.8	3.7	3.7	3.0	3.4	KZPT-FM	Hot AC	Journal	104.1	3kw	910	5	5	8	8	10	4:45	CHR
2.6	2.4	3.4	3.4	3.3	KOYT-FM	Country	Clear Channel	92.9	93kw	669	8	8	10	7	6	6:30	KT-H

#59 GREENVILLE-SPARTANBURG, SC



Population: 785,600 (Black: 16.9%; Hispanic: 1.0%; Asian: 0.9%)

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FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.0	8.2	8.8	8.5	7.5	WSSL-FM	Country	Clear Channel	100.5	100kw	1380	5	5	2	1	1	7:15	CCRS
7.9	8.7	7.9	7.1	7.4	WJMZ-FM	Urban	Cox	107.3	100kw	996	4	4	1	2	2	10:00	CHR
7.5	10.0	8.3	7.5	7.0	WESC-FM	Country	Clear Channel	92.5	100kw	1299	7	7	9	6	3	7:15	CCRS
5.2	6.4	4.8	6.4	6.1	WHZT-FM	CHR/Rhythmic	Cox	98.1	100kw	1230	1	2	4	8	9	6:45	CHR
6.1	6.1	7.3	6.6	5.8	WFBC-FM	CHR/Pop	Entercom	93.7	97kw	1455	2	1	3	9	14	5:15	D&R
6.8	6.7	6.6	6.4	5.7	WSPA-FM	AC	Entercom	98.9	100kw	998	8	9	6	3	4	7:45	D&R
5.3	4.2	4.9	5.9	5.6	WORD/WYRD	News/Talk	Entercom	950/1330	5kw/5kw	709	14	11	10	7	6	10:30	—
6.3	4.7	5.6	5.6	5.1	WMYI-FM	AC	Clear Channel	102.5	20kw	992	8	10	7	5	5	6:45	CCRS
6.5	6.3	5.3	5.6	4.9	WROQ-FM	Classic Rock	Barnstable	101.1	10kw	1068	8	6	5	4	7	6:15	—
4.9	5.0	4.6	3.7	3.6	WTPT-FM	Active Rock	Barnstable	93.3	93kw	759	3	3	8	11	15	6:15	—

#60 WESTCHESTER



Population: 774,000 (Black: 14.2%; Hispanic: 15.3%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.5	4.0	5.5	4.8	5.0	WABC-AM	Talk	ABC	770	50kw	849	18	16	15	15	4	9:15	ABC
2.0	3.7	4.5	5.2	4.8	WHUD-FM	AC	Pamal	100.7	50kw	879	12	11	6	3	1	8:30	KATZ
4.0	3.1	2.5	3.3	4.8	WXRK-FM	Alternative	Infinity	92.3	6kw	988	4	1	1	1	10	7:30	IRS
5.7	4.8	4.8	6.7	4.5	WCBS-AM	News	Infinity	880	50kw	1455	18	25	16	12	3	4:45	IRS
3.3	3.2	3.2	3.9	4.4	WKTU-FM	CHR/Rhythmic	Clear Channel	103.5	5.4kw	971	7	4	2	2	9	7:00	CCRS
4.5	4.7	3.0	2.5	4.3	WQHT-FM	CHR/Rhythmic	Emmis	97.1	6.7kw	945	1	2	3	16	19	7:00	ARP
2.9	3.4	3.1	1.9	4.3	WRKS-FM	Urban AC	Emmis	98.7	7.8kw	682	12	8	7	3	2	9:45	D&R
4.0	4.1	2.9	6.0	4.1	WQXR-FM	Classical	NY Times	96.3	6kw	630	18	30	24	22	16	10:00	ARP
4.1	4.1	3.3	4.3	3.6	WFAF/WFAS	AC	Cumulus	106.3/103.9	4kw/6kw	817	12	8	5	5	6	7:00	CHR
4.0	2.7	3.0	3.2	3.2	WLTW-FM	AC	Clear Channel	106.7	6kw	812	18	11	10	6	7	6:15	CCRS
4.1	3.4	4.2	2.8	3.1	WFAN-AM	Sports	Infinity	660	50kw	870	18	14	12	7	7	5:30	IRS

Population: 836,900 (Black: 26.3%; Hispanic: 0.7%; Asian: 0.5%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.2	11.1	11.0	10.2	10.6	WBHK-FM	Urban AC	Cox	98.7	9.4kw	1384	5	3	1	1	1	11:45	CHR
8.0	7.4	7.7	6.9	9.2	WBHJ-FM	CHR/Rhythmic	Cox	95.7	100kw	1299	1	1	2	4	12	10:45	CHR
5.6	4.9	5.8	5.3	6.9	WYSF-FM	AC	Citadel	94.5	100kw	1515	7	5	3	2	2	7:00	MCG
8.0	7.9	8.9	7.1	6.3	WZZK-FM	Country	Cox	104.7	100kw	1365	7	7	7	6	3	7:15	CHR
4.2	4.0	5.2	5.7	5.2	WDJC-FM	Christian	Crawford	93.7	100kw	892	10	6	6	5	6	9:00	—
3.8	5.0	4.3	5.4	5.2	WZRR-FM	Classic Rock	Citadel	99.5	100kw	1127	9	8	4	3	3	7:00	MCG
3.8	4.5	4.1	5.4	4.6	WRAX-FM	Alternative	Citadel	107.7	100kw	962	4	2	5	10	14	7:15	MCG
2.0	3.4	3.1	4.3	4.3	WDXB-FM	Country	Clear Channel	102.5	90kw	1048	5	10	10	9	6	6:15	CCRS
3.6	4.6	3.5	4.3	4.2	WQEM/WQEN	CHR/Pop	Clear Channel	101.5/103.7	5kw/77kw	1109	2	4	8	14	18	5:45	CCRS
3.8	3.7	4.3	4.7	4.1	WAGG-AM	Gospel	Cox	610	5(1)kw	522	12	14	12	8	5	12:00	CHR

Population: 828,300 (Black: 13.4%; Hispanic: 0.8%; Asian: 1.3%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.5	9.3	8.0	10.7	9.9	WHKO-FM	Country	Cox	99.1	50kw	1939	6	6	3	4	3	7:15	CHR
7.0	6.5	9.5	8.2	9.0	WMMX-FM	Hot AC	Clear Channel	107.7	28kw	1326	10	4	1	1	2	9:45	CCRS
7.9	7.1	7.9	7.1	8.5	WLQT-FM	AC	Clear Channel	99.9	50kw	1472	8	8	4	3	1	8:15	CCRS
8.2	7.2	7.9	7.1	6.9	WTUE-FM	Rock	Clear Channel	104.7	50kw	1443	6	2	2	2	4	6:45	CCRS
6.0	6.2	5.1	5.2	5.8	WROU-FM	Urban	Hawes-Saunders	92.1	.89kw	946	3	3	5	5	7	8:45	ARP
5.6	5.1	4.9	5.2	5.6	WXEG-FM	Alternative	Clear Channel	103.9	2.9kw	1016	2	1	5	6	10	7:45	CCRS
4.9	5.6	4.5	5.0	5.0	WHIO-AM	Talk	Cox	1290	5kw	1041	10	12	11	9	5	7:00	CHR
4.9	4.6	4.7	5.2	4.4	WDHT-FM	CHR/Rhythmic	Radio One	102.9	50kw	1028	1	5	7	12	20	6:00	D&R
4.9	4.8	5.0	5.5	4.3	WLW-AM	News/Talk	Clear Channel	700	50kw	800	10	12	9	6	6	7:45	CCRS
4.2	2.9	4.2	3.5	3.6	WGTZ-FM	CHR/Pop	Radio One	92.9	40kw	1283	4	7	8	8	14	4:00	D&R

#55 LOUISVILLE



Population: 898,200 (Black: 12.2%; Hispanic: 0.8%; Asian: 0.8%)

Complete Market Index, Page 2

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.2	13.6	12.2	13.4	13.2	WAMZ-FM	Country	Clear Channel	97.5	100kw	2072	7	1	1	1	1	9:30	CCRS
14.5	11.3	12.6	10.2	13.1	WHAS-AM	News/Talk	Clear Channel	840	50kw	2326	10	5	2	2	2	8:30	CCRS
5.5	5.7	6.7	6.6	5.7	WVEZ-FM	AC	Cox	106.9	24.5kw	1172	10	9	4	3	3	7:15	CHR
5.7	5.6	5.6	6.0	5.2	WDJX-FM	CHR/Pop	Radio One	99.7	24kw	1642	1	3	7	9	9	4:45	D&R
5.8	5.8	4.3	6.1	5.1	WGZB-FM	Urban	Radio One	96.5	6kw	979	3	4	4	6	6	7:45	D&R
3.4	4.6	3.0	4.0	4.8	WSFR-FM	Classic Rock	Cox	107.7	8.2kw	1120	9	11	6	4	4	6:30	CHR
5.5	3.9	4.6	3.8	4.7	WTFX-FM	Active Rock	Clear Channel	100.5	37kw	1185	4	2	3	5	10	6:00	CCRS
3.8	2.9	4.3	4.4	4.0	WRKA-FM	Oldies	Cox	103.1	6.8kw	1025	10	15	14	7	5	5:45	CHR
2.1	2.3	1.5	2.9	3.4	WMJM-FM	Urban Oldies	Radio One	101.3	2kw	542	10	9	10	9	8	9:15	D&R
3.0	4.2	3.9	3.5	3.0	WQMF-FM	Classic Rock	Clear Channel	95.7	28.5kw	965	18	12	8	8	6	4:45	CCRS

#56 RICHMOND



Population: 863,000 (Black: 29.1%; Hispanic: 1.5%; Asian: 1.9%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.3	10.0	12.1	7.7	9.9	WTVR-FM	AC	Clear Channel	98.1	50kw	1723	9	8	1	1	1	8:15	CCRS
6.5	6.8	8.5	9.7	8.5	WKHK-FM	Country	Cox	95.3	17.5kw	1410	6	3	6	3	2	8:30	—
7.5	6.5	7.0	7.8	6.9	WCDX-FM	Urban	Radio One	92.1	4.5kw	1497	1	1	2	5	9	6:30	MCG
6.0	7.0	5.5	5.4	6.4	WRVA-AM	News/Talk	Clear Channel	1140	50kw	1203	11	16	11	8	4	7:45	CCRS
6.0	5.2	4.7	4.3	5.7	WKLR-FM	Classic Hits	Cox	96.5	50kw	1106	11	6	4	1	3	7:30	—
4.8	4.4	4.2	4.8	5.5	WBTJ-FM	Urban	Clear Channel	106.5	7.6kw	1272	1	2	7	9	10	6:15	CCRS
5.6	4.2	4.9	3.8	5.0	WKJS-FM	Urban AC	Radio One	104.7	100kw	915	9	12	9	4	4	8:00	ARP
5.4	4.8	5.5	5.1	3.9	WRVQ-FM	CHR/Pop	Clear Channel	94.5	200kw	1306	3	4	8	10	11	4:15	CCRS
4.6	4.5	3.4	3.7	3.8	WMXB-FM	Hot AC	Cox	103.7	20kw	1216	7	5	5	7	8	4:30	—
5.5	6.1	5.5	6.7	3.7	WJMO-FM	Urban Oldies	Radio One	105.7	2.3kw	756	15	13	3	6	6	7:00	ARP
1.7	2.2	2.4	2.3	3.0	WRHH-FM	Urban	Radio One	99.3	6kw	703	4	10	15	12	11	6:00	MCG

Population: 917,800 (Black: 9.9%; Hispanic: 4.3%; Asian: 2.2%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.8	7.4	6.9	7.9	8.1	KRXO-FM	Classic Rock	Renda	107.7	100kw	1416	12	7	1	1	1	9:15	—
6.9	7.1	6.7	6.3	7.1	KKWD-FM	CHR/Rhythmic	Citadel	97.9	6kw	1562	1	1	2	8	13	7:15	—
6.2	4.9	6.5	7.1	6.7	KKNG-FM	Country	Tyler	93.3	100kw	991	12	9	11	9	5	11:00	MCG
5.8	4.8	5.7	5.6	6.1	KXXY-FM	Country	Clear Channel	96.1	98kw	1296	7	9	8	4	4	7:45	CCRS
4.6	4.9	5.0	5.9	5.7	KMGL-FM	AC	Renda	104.1	99kw	1186	7	8	4	2	3	8:00	—
4.7	5.5	5.3	6.5	5.7	KOMA-FM	Oldies	Renda	92.5	100kw	1528	12	14	10	3	2	7:15	—
8.3	10.8	9.3	7.4	5.4	KATT-FM	Active Rock	Citadel	100.5	100kw	1196	5	2	3	6	10	7:15	—
4.8	4.8	5.0	4.4	5.0	KTOK-AM	News/Talk	Clear Channel	1000	5kw	1004	15	15	13	12	6	8:15	CCRS
4.9	4.6	5.4	6.1	4.8	KTST-FM	Country	Clear Channel	101.9	100kw	1241	4	6	6	4	6	6:15	CCRS
6.5	6.8	5.9	4.9	4.6	KJYO-FM	CHR/Pop	Clear Channel	102.7	100kw	1547	3	4	7	10	11	4:45	CCRS

Population: 916,000 (Black: 8.8%; Hispanic: 3.4%; Asian: 1.9%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
12.7	10.2	10.7	10.6	9.5	WHAM-AM	News/Talk	Clear Channel	1180	50kw	1835	17	11	9	6	2	8:30	CCRS
12.1	9.5	9.8	8.9	9.3	WBEE-FM	Country	Entercom	92.5	50kw	1632	6	5	1	1	3	9:15	D&R
8.9	9.1	7.7	8.3	8.6	WRMM-FM	AC	Infinity	101.3	27kw	1739	7	7	4	2	1	8:00	CHR
6.7	6.8	8.2	7.7	6.7	WDKX-FM	Urban	Monroe County	103.9	.8kw	1043	2	1	6	7	7	10:30	ARP
5.2	5.7	5.6	5.6	6.4	WCMF-FM	Rock	Infinity	96.5	50kw	1467	5	9	2	2	4	7:00	KATZ
3.9	4.9	5.0	5.1	5.6	WVOR-FM	Hot AC	Clear Channel	100.5	50kw	1429	9	4	2	4	5	6:30	CCRS
5.1	4.7	5.4	4.3	4.9	WPXY-FM	CHR/Pop	Infinity	97.9	50kw	1787	1	3	8	9	9	4:30	CHR
2.8	3.2	3.2	4.3	4.7	WBZA-FM	'80s	Entercom	98.9	37kw	1218	11	5	5	5	6	6:15	D&R
3.7	3.7	4.3	3.7	3.7	WNVE-FM	Active Rock	Clear Channel	95.1	12kw	1105	7	2	7	8	11	5:30	CCRS
3.7	3.5	3.5	3.2	3.0	WKGS-FM	CHR/Pop	Clear Channel	106.7	3.5kw	1048	3	8	11	11	20	4:45	CCRS
2.7	3.5	2.3	3.5	2.8	WZNE-FM	Hot AC	Infinity	94.1	1.8kw	940	4	9	10	11	13	4:45	KATZ

#51 BUFFALO-NIAGARA FALLS



Population: 973,300 (Black: 10.8%; Hispanic: 2.3%; Asian: 1.3%)

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FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.1	8.9	8.3	9.7	9.0	WBEN-AM	News/Talk	Entercom	930	5kw	1904	12	14	9	8	4	9:15	D&R
8.1	8.9	10.2	10.2	8.3	WYRK-FM	Country	Infinity	106.5	50kw	1850	7	5	3	2	3	8:45	KATZ
7.4	7.3	6.7	6.9	7.9	WGRF-FM	Classic Rock	Citadel	96.9	24kw	2381	5	4	1	1	1	6:30	MCG
6.0	6.3	6.9	5.7	7.4	WJYE-FM	AC	Infinity	96.1	50kw	1675	9	7	6	3	5	8:45	CHR
8.8	9.0	8.1	7.8	7.2	WKSE-FM	CHR/Pop	Entercom	98.5	46kw	2411	1	1	2	6	8	6:00	D&R
8.5	9.7	7.3	8.5	6.9	WBLK-FM	Urban	Infinity	93.7	47kw	1491	2	3	4	7	7	9:15	KATZ
6.5	6.7	6.7	6.7	6.8	WHTT-FM	Oldies	Citadel	104.1	50kw	1776	7	10	8	5	2	7:30	MCG
4.8	4.8	5.9	5.0	5.8	WTSS-FM	Hot AC	Entercom	102.5	110kw	1695	5	6	5	4	6	6:45	D&R
4.0	4.8	5.2	4.8	5.0	WEDG-FM	Alternative	Citadel	102.3	49kw	1399	3	2	7	9	14	7:00	MCG
4.3	4.2	4.6	4.0	3.9	WECK-AM	Adult Standards	Infinity	1230	1kw	809	12	22	20	19	11	9:00	CHR

#52 MONMOUTH-OCEAN



Population: 968,300 (Black: 6.2%; Hispanic: 4.7%; Asian: 3.0%)

FALL '00	SPRING '01	FALL '01	SPRING '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.1	5.8	4.8	6.7	6.4	WKXW-FM	Talk	Millennium	101.5	19kw	1734	11	6	2	2	1	6:30	CHR
5.9	6.2	4.9	3.4	6.2	WABC-AM	Talk	ABC	770	50kw	1048	21	7	8	8	4	10:30	ABC
4.4	4.0	4.5	4.5	5.0	WXRK-FM	Alternative	Infinity	92.3	6kw	1356	3	1	1	1	10	6:30	IRS
3.2	3.5	4.3	4.4	4.5	WLTW-FM	AC	Clear Channel	106.7	6kw	1116	11	13	6	5	2	7:00	CCRS
2.4	2.9	2.5	3.6	4.2	WOBM-AM	Adult Standards	Seashore	1160	5kw	617	21	30	35	34	16	12:00	—
5.2	3.7	4.2	3.2	3.9	WFAN-AM	Sports	Infinity	660	50kw	1031	11	8	7	6	8	6:45	IRS
3.9	3.9	4.6	5.3	3.6	WOBM-FM	AC	Seashore	92.7	1.4kw	871	11	23	9	9	5	7:30	—
4.7	4.4	3.5	3.7	3.5	WAXQ-FM	Classic Rock	Clear Channel	104.3	16kw	978	11	16	3	2	3	6:15	CCRS
3.3	2.7	4.4	3.4	3.5	WJLK-FM	Hot AC	Nassau	94.3	3kw	1123	8	14	4	4	5	5:45	—
3.2	2.6	2.5	3.1	3.5	WJRZ-FM	Oldies	Greater Media	100.1	1.6kw	831	21	30	22	16	7	7:30	—
2.7	2.3	3.6	3.1	3.0	WCBS-FM	Oldies	Infinity	101.1	6.8kw	852	21	26	19	12	9	6:15	IRS

Population: **984,000** (Black: 21.4%; Hispanic: 3.4%; Asian: 2.6%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.9	6.6	5.1	7.0	7.0	WEJZ-FM	AC	Renda	96.1	100kw	1313	9	11	7	3	1	8:45	—
7.1	7.9	7.6	6.0	6.8	WSOL-FM	Urban AC	Clear Channel	101.5	100kw	1140	6	4	1	1	3	10:00	CCRS
6.6	5.6	4.8	4.8	6.4	WOKV-AM	News/Talk	Cox	690	50(10)kw	1075	16	8	8	7	5	10:00	KATZ
6.5	6.0	6.5	6.8	6.3	WAPE-FM	CHR/Pop	Cox	95.1	100kw	1905	3	1	2	6	10	5:30	CHR
5.3	5.1	6.7	7.0	6.3	WKQL-FM	Oldies	Cox	96.9	100kw	1602	9	14	8	4	2	6:30	CHR
6.6	7.6	6.1	5.5	5.9	WJBT-FM	Urban ¹	Clear Channel	92.7	6kw	1472	1	1	4	9	14	6:45	CCRS
7.3	6.5	5.5	7.9	5.7	WFYV-FM	Classic Rock	Cox	104.5	100kw	1310	9	7	2	2	3	7:15	KATZ
5.9	6.1	6.7	5.2	5.2	WQIK-FM	Country	Clear Channel	99.1	100kw	1460	9	13	11	11	6	6:00	CCRS
3.6	5.1	4.9	3.7	5.1	WPLA-FM	Alternative	Clear Channel	93.3	50kw	1130	4	3	5	8	12	7:30	CCRS
5.1	5.2	4.2	4.5	4.5	WMXQ-FM	'80s	Cox	102.9	100kw	1267	9	6	6	5	8	6:00	CHR
4.1	2.4	3.7	4.7	3.9	WROO-FM	Country	Clear Channel	107.3	98kw	926	9	9	11	9	7	7:00	CCRS
3.0	3.3	3.3	3.7	3.6	WFKS-FM	CHR/Pop	Clear Channel	97.9	12.5kw	1315	2	5	8	15	17	4:30	CCRS
2.8	3.1	2.7	2.3	2.9	WZAZ-AM	Gospel	Clear Channel	1400	1kw	535	8	18	14	12	9	9:00	CCRS
2.9	2.5	3.9	3.7	2.6	WBGB-FM	Christian AC	Concord Media	106.5	6kw	666	6	11	13	13	12	6:30	—
1.5	2.2	2.1	2.1	1.9	WWRR-FM	Classic Hits	Renda	100.7	36kw	554	16	16	15	14	11	5:30	—
0.0	0.0	0.7	1.9	1.8	WHJX-FM	Urban ²	Tama Group	105.7	6kw	502	5	9	16	18	22	6:00	—
1.0	0.8	1.0	0.8	1.3	WCGL-AM	Gospel	JBD	1360	5kw	216	19	24	20	19	16	9:00	—
1.2	1.5	1.6	0.9	1.3	WFXJ-AM	Sports	Clear Channel	930	5kw	421	19	17	18	16	15	5:00	CCRS

¹ Evolved from CHR/Rhythmic during August. ² Was WXQL-FM until March 13.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 33.4 Cox 29.1 Renda 8.9 Concord 2.6	Clear Channel 43.9 Cox 30.0 Renda 4.3 Concord 3.5	Cox 32.5 Clear Channel 29.8 Renda 10.4 Concord 2.6

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#49 HARTFORD-NEW BRITAIN-MIDDLETOWN



Population: 999,000 (Black:8.1%; Hispanic: 7.8%; Asian: 7.8%)

Complete Market Index, Page 2

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
13.8	11.4	11.5	10.6	11.2	WRCH-FM	AC	Infinity	100.5	7.5kw	2060	8	4	2	1	1	10:15	KATZ
9.8	7.8	10.1	9.6	9.6	WZMX-FM	CHR/Rhythmic	Infinity	93.7	21kw	1706	1	1	1	3	6	10:45	KATZ
9.2	9.8	10.1	9.7	8.7	WTIC-AM	News/Talk	Infinity	1080	50kw	2123	11	13	8	6	3	7:45	CHR
7.0	8.0	6.1	6.5	7.4	WWYZ-FM	Country	Clear Channel	92.5	17kw	1550	6	6	5	4	2	9:00	CCRS
5.5	5.4	6.0	5.8	5.3	WDRC-FM	Oldies	Buckley	102.9	19.5kw	1391	8	9	9	8	4	7:15	MCG
3.7	4.1	5.4	5.9	5.3	WHCN-FM	Rock AC ¹	Clear Channel	105.9	16kw	1497	8	5	3	2	5	6:45	CCRS
4.2	4.3	3.8	3.3	4.9	WCCC-FM	Active Rock	Marlin	106.9	23kw	1195	5	2	4	5	8	7:45	D&R
5.2	5.6	5.2	5.5	4.8	WKSS-FM	CHR/Pop	Clear Channel	95.7	16.5kw	1800	2	3	6	9	10	5:00	CCRS
5.9	5.4	6.9	5.6	4.5	WTIC-FM	Hot AC	Infinity	96.5	20kw	1853	4	6	7	7	6	4:30	CHR
2.8	3.7	2.6	2.8	2.6	WDRC/WMMW	Full Service ²	Buckley	1360/1470	5kw/2.5kw	580	15	20	21	20	15	8:30	MCG
3.0	3.6	3.0	3.0	2.4	WMRQ-FM	Alternative	Clear Channel	104.1	18kw	968	3	8	10	11	20	4:45	CCRS
1.7	2.4	2.3	2.8	2.3	WAQY-FM	Classic Rock	Saga	102.1	17kw	747	11	10	11	10	8	5:45	KATZ
1.2	0.9	0.6	2.0	1.7	WLAT-AM	Tropical	Mega	910	5kw	285	15	12	12	12	11	11:00	CAB
1.3	1.5	1.8	1.8	1.4	WPLR-FM	Classic Rock ³	Cox	99.1	15kw	572	15	16	13	12	11	4:30	KATZ
1.7	1.2	0.9	0.9	1.2	WFAN-AM	Sports	Infinity	660	50kw	443	15	17	17	15	13	5:00	IRS
1.1	0.9	0.8	1.0	1.1	WKCI-FM	CHR/Pop	Clear Channel	101.3	11kw	645	6	10	14	18	23	3:15	CCRS
0.3	0.3	1.0	0.3	1.1	WPKX-FM	Country	Clear Channel	97.9	2.2kw	300	15	15	19	22	21	7:15	—
0.0	0.4	0.6	0.8	1.1	WYBC-FM	Urban AC	Yale	94.3	2.6kw	155	11	14	15	14	18	13:00	—
1.1	0.8	0.8	0.8	1.0	WPOP-AM	Sports	Clear Channel	1410	5kw	353	11	20	15	15	15	5:15	CCRS
0.5	0.0	0.0	0.8	1.0	WRYM-AM	Tropical	Hartford Cou	840	1kw	150	15	17	20	18	14	12:30	—

¹ Was Classic Rock until March 4, 2002. ² Was Adult Standards until February. ³ Evolved from Rock during June.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Infinity 35.6 Clear Channel 24.1 Buckley 7.9 Marlin 4.9 Mega 2.0 Cox 1.5	Infinity 32.2 Clear Channel 31.4 Marlin 11.5 Buckley 3.2 Mega 2.2 Cox 1.2	Infinity 30.6 Clear Channel 26.2 Marlin 6.5 Buckley 6.4 Mega 2.5 Cox 2.3

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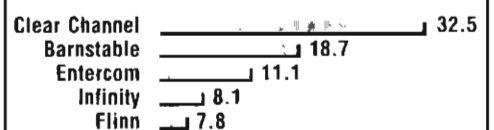
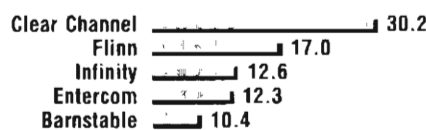
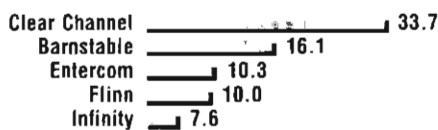
Population: 1,008,400 (Black: 39.9%; Hispanic: 1.3%; Asian: 1.1%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.8	8.7	7.6	11.3	8.6	WHRK-FM	Urban	Clear Channel	97.1	100kw	2150	1	1	1	6	12	7:30	CCRS
7.3	6.4	7.9	5.7	8.1	WDIA-AM	Urban AC	Clear Channel	1070	50(5)kw	1246	11	13	3	1	1	12:15	CCRS
7.2	5.0	5.2	5.1	6.1	WRBO-FM	Urban Oldies	Barnstable	103.5	100kw	1542	7	10	2	2	2	7:30	KATZ
6.0	6.7	5.7	5.6	6.0	KXHT-FM	CHR/Rhythmic	Flinn	107.1	2.75kw	1441	2	2	5	14	20	7:45	—
4.7	5.3	4.5	5.4	5.5	WRVR-FM	AC	Entercom	104.5	100kw	1185	13	4	6	4	3	8:45	—
6.7	6.5	6.6	7.0	5.3	KJMS-FM	Urban	Clear Channel	101.1	100kw	1638	4	6	3	3	4	6:00	CCRS
4.4	4.7	4.6	4.1	5.0	WEGR-FM	Classic Rock	Clear Channel	102.7	100kw	1198	9	7	6	5	4	7:45	CCRS
5.0	6.1	7.3	4.8	4.9	WGKX-FM	Country	Barnstable	105.9	100kw	1350	3	11	10	11	7	6:45	KATZ
4.1	2.8	3.1	3.8	4.7	WREC-AM	News/Talk	Clear Channel	600	5kw	950	17	14	14	12	6	9:15	CCRS
5.9	6.3	5.1	4.9	4.5	WLOK-AM	Gospel	Gilliam	1340	1kw	1069	13	16	12	10	7	8:00	—
4.0	3.7	3.9	3.7	3.9	WMBZ-FM	Hot AC	Entercom	94.1	50kw	1218	4	3	8	8	14	5:45	—
4.3	4.3	4.6	5.0	3.9	WMC-FM	Hot AC	Infinity	99.7	290kw	1101	8	7	9	7	10	6:45	IRS
2.8	2.7	2.4	2.7	3.0	WSRR-FM	Classic Hits	Barnstable	98.1	100kw	925	17	12	10	9	9	6:00	KATZ
2.3	2.5	3.1	2.4	2.5	WMFS-FM	Alternative	Infinity	92.9	6kw	753	4	4	13	16	21	6:15	IRS
1.6	1.9	2.2	3.4	2.2	WJZN-FM	Smooth Jazz	Barnstable	98.9	40kw	601	17	19	17	13	11	6:45	KATZ
0.4	1.9	1.3	1.9	2.0	WMPS-FM	Triple A	Flinn	107.5	19kw	525	13	9	15	14	17	7:00	—
2.4	2.7	2.3	1.6	1.8	WOTO-FM	Oldies	Clear Channel	95.7	6kw	644	17	22	20	16	13	5:15	CCRS
1.9	2.4	1.4	2.2	1.7	KWAM-AM	Gospel	Concord Media	990	10kw	612	11	14	16	18	15	5:00	—
1.2	2.1	1.4	1.5	1.2	WCRV-AM	Christian Talk	Bott Radio	640	50(.5)kw	434	17	25	21	21	17	5:15	—
0.8	1.3	1.0	1.2	1.2	WHBQ-AM	Sports	Flinn	560	5(1)kw	385	17	18	18	19	15	5:45	—
0.9	0.7	0.8	0.4	1.2	WMC-AM	News/Talk	Infinity	790	5kw	439	17	17	18	20	17	5:15	IRS

OWNERSHIP SHARE
(By AQH 12+ Share)

OWNERSHIP SHARE
(By AQH 18-34 Share)

OWNERSHIP SHARE
(By AQH 25-54 Share)



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#30 SAN JOSE



Continued from Page 54

Population: 1,466,600 (Black: 3.2%; Hispanic: 24.0%; Asian: 21.9%)

Complete Market Index, Page 2

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 23.5 Infinity 18.0 ABC 11.3 Bonneville 8.0 Susquehanna 6.8 Entravision 5.6 Empire 4.4 HBC 3.3 Inner City 2.0	Clear Channel 30.8 Infinity 18.6 Entravision 12.0 Bonneville 7.2 HBC 5.5 Susquehanna 4.5 Empire 3.8 ABC 2.2 Inner City 1.3	Clear Channel 22.1 Infinity 19.4 Bonneville 8.9 Susquehanna 8.2 ABC 7.6 Entravision 5.6 Empire 5.3 HBC 3.4 Inner City 2.5

#34 PROVIDENCE-WARWICK-PAWTUCKET



Continued from Page 58

Population: 1,359,700 (Black: 2.9%; Hispanic: 4.9%; Asian: 2.2%)

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Citadel 24.8 Clear Channel 24.6 Infinity 6.8 Hall 5.8 Greater Media 3.6 Entercom 3.4 Charles River 2.3	Clear Channel 23.2 Citadel 22.6 Infinity 5.4 Entercom 5.1 Hall 3.9 Greater Media 3.0 Charles River 0.4	Clear Channel 26.5 Citadel 22.6 Infinity 8.0 Hall 6.1 Greater Media 5.3 Entercom 4.3 Charles River 1.3

#47 WEST PALM BEACH-BOCA RATON



Continued from Page 71

Population: 1,031,900 (Black: 12.4%; Hispanic: 9.9%; Asian: 1.6%)

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 29.2 Infinity 24.5 James Crystal 8.3 Cox 5.9 Beasley 4.5 Jefferson-Pilot 4.3 HBC 2.6	Infinity 33.1 Clear Channel 24.9 Cox 11.5 James Crystal 8.7 Beasley 5.2	Clear Channel 33.8 Infinity 23.6 James Crystal 8.6 Cox 6.6 Beasley 4.3

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Population: 1,031,900 (Black: 12.4%; Hispanic: 9.9%; Asian: 1.6%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.1	7.8	8.6	9.1	8.0	WEAT-FM	AC	Infinity	104.3	100kw	1771	10	4	2	2	1	8:30	KATZ
4.2	5.7	7.2	7.1	6.2	WMBX-FM	CHR/Rhythmic	Infinity	102.3	100kw	1423	1	1	3	5	10	8:15	CHR
5.6	5.5	4.3	6.0	5.8	WRMF-FM	Hot AC	James Crystal	97.9	100kw	1355	15	2	1	1	4	8:15	—
4.5	4.4	4.9	5.5	5.6	WIRK-FM	Country	Infinity	107.9	100kw	1145	5	5	5	4	2	9:15	KATZ
3.5	3.9	3.5	4.6	4.3	WKGR-FM	Classic Rock	Clear Channel	98.7	100kw	1179	15	7	4	3	2	7:00	—
3.3	3.5	3.5	3.6	3.8	WJNO-AM	News/Talk	Clear Channel	1290	10(4.9)kw	938	22	33	12	11	6	7:30	—
2.3	2.9	2.9	2.0	3.6	WOLL-FM	Oldies	Clear Channel	105.5	19kw	1047	10	20	11	7	5	6:45	—
2.3	2.6	2.8	2.7	3.4	WPBZ-FM	Alternative	Infinity	103.1	90kw	912	3	3	6	6	15	7:00	CHR
3.3	3.8	3.2	2.7	2.7	WLDI-FM	CHR/Pop	Clear Channel	95.5	100kw	1213	2	7	7	9	10	4:15	—
2.7	3.9	3.8	3.6	2.4	WJNA-AM	Adult Standards	James Crystal	1040	25(1.1)kw	617	22	36	39	39	25	7:30	—
1.5	1.9	2.0	1.5	2.4	WLYF-FM	AC	Jefferson-Pilot	101.5	100kw	574	15	24	26	27	18	8:00	IRS
1.7	3.0	1.8	2.2	2.2	WWLV-FM	Smooth Jazz	Clear Channel	94.3	4.1kw	604	22	27	17	12	8	7:15	—
2.1	1.3	2.7	1.7	2.1	WIOD-AM	News/Talk	Clear Channel	610	5kw	631	22	32	26	22	18	6:15	—
1.8	1.8	1.5	2.3	2.0	WBGJ-FM	Classic Rock	Clear Channel	105.9	100kw	691	22	13	7	8	7	5:30	—
4.0	2.6	2.7	1.9	2.0	WEDR-FM	Urban	Cox	99.1	100kw	840	4	5	10	13	22	4:30	KATZ
2.0	1.3	1.8	1.2	1.9	WMXJ-FM	Oldies	Jefferson-Pilot	102.7	100kw	707	22	33	31	22	10	5:15	IRS
1.0	0.4	0.8	0.7	1.8	WSWN-AM	Urban Oldies	BGI Br.	900	1kw	196	10	33	34	29	8	17:30	—
1.1	1.5	1.8	1.5	1.7	WKIS-FM	Country	Beasley	99.9	100kw	558	15	18	20	20	15	5:45	D&R
1.9	1.8	2.4	1.5	1.7	WQAM-AM	Sports	Beasley	560	5(1)kw	502	22	24	17	17	15	6:15	D&R
1.9	1.8	1.9	2.7	1.7	WZZR-FM	Talk	Clear Channel	92.7	50kw	309	22	15	9	9	13	10:45	—
2.2	1.4	1.5	1.5	1.6	WHQT-FM	Urban AC	Cox	105.1	100kw	437	10	11	12	17	18	7:00	CHR
3.5	1.2	2.0	1.4	1.6	WPYM-FM	CHR/Rhythmic	Cox	93.1	100kw	598	6	7	12	15	28	5:00	CHR
1.1	1.8	0.9	1.0	1.5	WAMR-FM	Spanish AC	HBC	107.5	95kw	368	22	20	20	13	14	7:30	—
2.3	0.9	0.7	0.9	1.4	WJBW-FM	Urban AC ¹	Infinity	106.3	25kw	310	15	10	12	15	26	8:45	KATZ
1.9	2.3	2.7	1.7	1.3	WLVE-FM	Smooth Jazz	Clear Channel	93.9	100kw	500	22	27	26	25	21	5:15	CCRS
1.2	1.5	1.1	1.0	1.2	WZTA-FM	Alternative ²	Clear Channel	94.9	100kw	538	10	16	16	17	22	4:15	—
2.3	1.8	1.3	1.2	1.1	WPOW-FM	CHR/Rhythmic	Beasley	96.5	100kw	636	6	13	20	29	38	3:15	D&R
1.1	1.2	0.8	1.0	1.1	WRLX-FM	Alternative	Clear Channel	92.1	7.2kw	417	9	11	17	22	35	5:15	—
0.9	0.8	1.2	0.6	1.0	WHYI-FM	CHR/Pop	Clear Channel	100.7	100kw	567	6	18	24	31	31	3:15	CCRS
1.2	0.7	0.7	1.2	1.0	WMGE-FM	Rhythmic Oldies	Clear Channel	103.5	100kw	411	22	20	20	21	22	4:30	—
0.7	1.2	1.3	1.3	1.0	WRMA-FM	Spanish AC	SBS	106.7	100kw	312	22	16	24	25	28	6:15	CAB

¹ Was Hot AC until March 26. ² Was Active Rock until July.

Population: 1,055,080 (Black: 23.2%; Hispanic: 2.3%; Asian: 2.6%)

Complete Market Index, Page 2

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.8	7.4	8.7	8.7	7.6	WQOK-FM	Urban	Radio One	97.5	100kw	1790	1	1	1	5		7:15	—
7.1	7.4	7.4	6.5	7.5	WNNL-FM	Gospel	Radio One	103.9	7.9kw	1091	6	8	5	1	1	11:45	—
6.4	7.6	6.7	5.5	6.7	WPTF-AM	News/Talk	Curtis Media	680	50kw	1560	12	14	10	8	2	7:15	—
6.8	5.8	5.0	4.8	6.3	WRSN-FM	AC	Clear Channel	93.9	100kw	1530	9	3	2	4	5	7:00	CCRS
5.7	6.1	6.2	6.4	6.0	WFXC/WFXK	Urban AC	Radio One	107.1/104.3	2.6kw/100kw	1013	9	6	4	2	4	10:00	—
6.9	5.7	5.9	6.0	5.8	WDCG-FM	CHR/Pop	Clear Channel	105.1	100kw	2078	2	2	3	6	8	4:45	CCRS
3.7	4.7	5.0	5.1	5.7	WRAL-FM	Hot AC	Capitol	101.5	96kw	1890	6	4	6	3	7	5:00	—
7.0	6.7	5.9	6.1	5.5	WQDR-FM	Country	Curtis Media	94.7	100kw	1517	5	7	7	6	6	6:15	—
4.6	4.2	4.7	5.3	5.2	WDUR/WTRG	Oldies	Clear Channel	1490/100.7	1(1)kw/100kw	1476	12	15	11	9	3	6:00	CCRS
4.1	4.3	4.3	5.0	3.5	WBBB-FM	Active Rock ¹	Curtis Media	96.1	98kw	1277	3	4	8	11	14	4:30	—
3.5	3.4	3.2	3.9	3.3	WRDU-FM	Classic Rock	Clear Channel	106.1	100kw	1241	6	9	8	10	9	4:30	CCRS
1.7	2.2	1.9	1.5	2.1	WRBZ-AM	Sports	Alchemy	850	10(5)kw	669	17	10	12	12	11	5:30	—
2.5	3.9	2.0	1.5	1.9	WWMY/WYMX	'80s	Curtis Media	102.9/96.9	1.7kw/100kw	850	12	11	13	12	12	3:45	—
1.7	1.7	2.1	1.5	1.6	WJMH-FM	CHR/Rhythmic	Entercom	102.1	100kw	533	3	12	14	15	19	5:00	D&R
1.4	1.5	1.7	1.9	1.3	WXXU-FM	Country	Curtis Media	101.1	100kw	554	12	17	14	14	13	4:00	—

¹ Evolved from Rock during August.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel _____ 21.2 Radio One _____ 21.1 Curtis Media _____ 17.7 Entercom _____ 2.1	Radio One _____ 25.8 Clear Channel _____ 21.5 Curtis Media _____ 16.2 Entercom _____ 2.9	Clear Channel _____ 22.7 Radio One _____ 21.6 Curtis Media _____ 17.9

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Population: 1,066,400 (Black: 5.2%; Hispanic: 1.3%; Asian: 1.5%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.4	8.4	8.6	7.6	6.7	WJXA-FM	AC	South Central	92.9	100kw	1688	8	5	1	1	1	7:30	KATZ
7.0	5.4	5.1	5.9	6.3	WSIX-FM	Country	Clear Channel	97.9	100kw	1755	6	6	9	5	4	6:30	CCRS
7.4	6.3	5.2	5.3	5.9	WQOK-FM	Urban AC ¹	Cumulus	92.1	3kw	1135	6	9	2	4	3	9:30	ARP
5.7	5.4	5.5	4.6	5.8	WWTN-FM	News/Talk	Gaylord	99.7	100kw	1461	17	7	3	2	5	7:15	CHR
4.4	4.6	5.1	4.3	5.2	WKDF-FM	Country	Citadel	103.3	100kw	1566	8	4	4	3	6	6:15	—
6.0	6.3	5.8	5.5	5.2	WRVW-FM	CHR/Pop	Clear Channel	107.5	58kw	2105	1	2	5	8	10	4:30	CCRS
5.6	4.8	4.7	6.2	5.1	WMAK-FM	Oldies	South Central	96.3	39kw	1481	10	16	13	7	2	6:15	KATZ
5.4	7.7	7.4	5.0	4.7	WUBT-FM	Urban	Clear Channel	101.1	47kw	1452	2	1	6	14	17	6:00	CCRS
3.6	3.8	4.0	3.6	4.5	WSM-FM	Country	Gaylord	95.5	100kw	1278	10	14	13	13	8	6:30	CHR
3.1	4.9	3.6	3.6	4.4	WSM-AM	Country	Gaylord	650	50kw	725	17	20	18	16	11	11:15	CHR
3.6	3.9	4.6	5.0	4.3	WNRQ-FM	Classic Rock	Clear Channel	105.9	100kw	1241	13	7	7	6	8	6:15	CCRS
3.5	3.3	2.8	3.8	4.2	WBUZ-FM	Alternative	Cromwell	102.9	100kw	1342	3	3	8	10	12	5:45	—
4.2	3.7	3.3	4.2	4.2	WLAC-AM	News/Talk	Clear Channel	1510	50kw	1100	17	15	12	9	6	7:00	CCRS
3.1	2.5	3.4	3.2	2.9	WRQQ-FM	'80s	Cumulus	97.1	43kw	889	10	10	10	11	13	6:00	ARP
2.6	2.8	2.7	3.2	2.6	WGFY-FM	Classic Hits	Citadel	104.5	49kw	1079	13	12	11	12	13	4:30	—
2.7	2.5	2.3	2.2	2.0	WQZQ-FM	CHR/Pop	Cromwell	102.5	100kw	1095	3	13	17	18	20	3:15	—
1.5	1.4	2.0	2.9	1.9	WNPL-FM	Urban ²	Cumulus	106.7	1kw	810	5	11	15	19	21	4:30	ARP
2.3	1.2	1.9	0.9	1.7	WNSG-AM	Gospel	Mortenson	1240	1kw	294	17	18	18	17	15	10:45	—
1.6	1.1	1.3	2.3	1.7	WRLT-FM	Triple A	Tuned In Br.	100.1	.72kw	593	13	16	15	15	15	5:15	—

¹ Evolved from Urban in June. ² Was Active Rock until April.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 24.7 Gaylord 14.7 South Central 11.7 Cumulus 10.7 Citadel 7.9 Cromwell 6.2 Tuned In 2.3	Clear Channel 30.5 Cumulus 12.9 Cromwell 10.3 Citadel 9.9 Gaylord 8.8 South Central 7.5	Clear Channel 23.8 South Central 13.6 Gaylord 12.0 Cumulus 11.7 Citadel 10.3 Cromwell 5.5 Tuned In 3.4

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Population: 1,066,400 (Black: 32.8%; Hispanic: 5.2%; Asian: 2.3%)

Complete Market Index, Page 2

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
13.2	13.0	12.6	12.7	12.2	WQUE-FM	Urban	Clear Channel	99.3	100kw	2592	1	1	1	3	8	9:45	CCRS
9.8	7.8	6.8	8.1	10.6	WWL-AM	News/Talk	Entercom	870	50kw	2449	14	8	3	2	1	9:00	D&R
8.0	8.2	9.1	8.5	8.2	WYLD-FM	Urban AC	Clear Channel	98.5	100kw	1968	8	2	2	1	2	8:45	CCRS
6.5	6.6	6.4	6.4	6.6	WLMG-FM	AC	Entercom	101.9	100kw	1681	8	7	4	4	3	8:15	D&R
5.7	6.0	8.0	6.5	5.4	KMEZ-FM	Urban Oldies	Wilks	102.9	4.7kw	1360	8	6	5	5	5	8:15	MCG
5.5	5.4	6.7	5.6	5.4	WNOE-FM	Country	Clear Channel	101.1	100kw	1391	6	8	8	7	7	8:00	CCRS
4.7	5.6	5.0	5.8	5.0	WTKL-FM	Oldies	Entercom	95.7	100kw	1238	13	16	12	8	4	8:30	D&R
4.5	5.3	4.4	4.9	4.9	WEZB-FM	CHR/Pop	Entercom	97.1	100kw	1875	2	4	9	12	11	5:15	D&R
3.3	3.6	3.6	3.5	4.2	WRNO-FM	Classic Rock	Clear Channel	99.5	100kw	1225	8	11	6	6	6	7:00	MCG
5.1	3.9	3.9	3.7	4.1	KKND-FM	Alternative	Wilks	106.7	100kw	1103	3	3	7	10	11	7:45	—
3.2	3.8	4.4	3.5	3.5	WKZN-FM	Hot AC	Entercom	105.3	100kw	1177	6	5	10	9	10	6:00	D&R
3.3	4.1	3.2	3.7	3.5	WYLD-AM	Gospel	Clear Channel	940	50kw	758	5	12	11	10	9	9:30	CCRS
1.7	1.9	2.8	2.6	2.1	KNOU-FM	Urban	On Top	104.5	7.8kw	965	4	10	13	14	20	4:30	—
1.5	1.5	1.5	1.9	1.5	WCKW-FM	Hot AC ¹	222 Corp	92.3	100kw	747	14	13	14	13	14	4:15	—
2.1	1.4	1.1	1.4	1.4	WODT-AM	News/Talk	Clear Channel	1280	5kw	243	17	18	21	19	13	12:00	CCRS
1.5	1.1	1.1	1.2	1.2	KSTE-FM	CHR/Pop ²	Clear Channel	104.1	100kw	671	8	14	15	15	23	3:30	CCRS
0.9	1.0	1.3	0.7	1.0	WTIX-FM	Oldies	Fleur de Lis Br.	94.3	100kw	420	17	23	18	17	14	5:00	—

¹ Evolved from '80s in February. ² Was Classic Hits until July 26, and KFXN-FM until September.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 12+ Share)
Clear Channel ██████████ 36.7 Entercom ██████████ 31.4 Wilks ████████ 11.1	Clear Channel ██████████ 50.1 Entercom ██████████ 22.5 Wilks ██████ 8.8	Clear Channel ██████████ 34.4 Entercom ██████████ 29.3 Wilks ████████ 14.1

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Population: 1,084,700 (Black: 18.8%; Hispanic: 1.3%; Asian: 1.0%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.2	8.3	8.8	9.0	8.5	WJMH-FM	CHR/Rhythmic	Entercom	102.1	100kw	1908	1	1	1	3	10	8:45	D&R
7.9	8.2	10.1	9.4	8.5	WTQR-FM	Country	Clear Channel	104.1	100kw	2167	3	3	3	2	3	7:45	CCRS
7.2	7.5	7.4	6.9	6.9	WQMG-FM	Urban AC	Entercom	97.1	100kw	1333	7	6	2	1	2	10:00	D&R
6.2	5.7	7.1	5.8	6.2	WKZL-FM	CHR/Pop	Dick	107.5	100kw	2007	2	2	3	6	8	6:00	
6.3	6.8	7.7	6.2	6.2	WMQX-FM	Oldies	Entercom	93.1	100kw	1554	12	14	9	5	1	7:45	D&R
7.5	6.1	5.5	6.5	5.8	WMAG-FM	AC	Clear Channel	99.5	100kw	1548	7	8	7	4	4	7:15	CCRS
4.6	4.8	3.4	3.5	5.3	WSJS/WSML	News/Talk	Infinity	600/1200	5(5)w/10(1)kw	1090	16	19	12	10	5	9:30	—
3.4	3.5	4.6	4.1	4.1	WKRR-FM	Classic Rock	Dick	92.3	100kw	1228	7	7	6	6	6	6:30	—
3.6	4.9	3.5	4.6	4.1	WVBZ-FM	Rock	Clear Channel	100.3	100kw	1049	7	5	5	8	7	7:45	CCRS
3.0	3.0	4.1	3.1	3.1	WOZN-FM	Hot AC ¹	Entercom	98.7	100kw	1364	4	4	8	9	11	4:30	—
1.7	2.1	1.9	1.3	2.2	WKXU-FM	Country	Curtis Media	101.1	100kw	656	7	13	12	11	9	6:45	—
2.5	2.0	1.5	1.8	1.8	WKEW/WPOL	Gospel	Truth Br.	1400/1340	1kw/1kw	428	16	16	15	14	11	8:15	—
2.2	2.2	1.4	1.6	1.7	WEND-FM	Alternative	Clear Channel	106.5	100kw	543	4	9	10	13	19	6:00	CCRS
2.5	2.4	1.2	2.1	1.7	WTHZ-FM	'80s	Davidson Br.	94.1	100kw	655	16	11	11	12	14	5:00	—
—	—	2.2	1.1	1.6	WTOB/WWBG	Spanish N/T	Truth Br.	1380/1470	5(2.5)kw/10(5)kw	208	4	10	14	18	17	15:15	—
2.0	1.7	1.4	1.0	1.5	WWCC-FM	Country	Clear Channel	94.5	100kw	587	16	16	15	14	11	5:15	CCRS
1.1	0.8	0.9	0.6	1.1	WFMX-FM	Country	Mercury Br.	105.7	100kw	503	16	19	18	16	15	4:15	—
0.9	0.8	0.7	1.1	1.1	WIST-FM	Adult Standards	GHB	98.3	1.7kw	308	16	25	25	26	21	6:45	—
0.9	0.8	0.7	1.0	1.0	WBRF-FM	Country	Blue Ridge	98.1	96kw	339	16	22	20	19	16	5:30	—
1.0	1.3	1.1	1.2	1.0	WDCG-FM	CHR/Pop	Clear Channel	105.1	100kw	574	12	11	17	16	22	3:15	CCRS

¹ Was WKSI-FM until March.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Entercom _____ 25.6 Clear Channel _____ 23.3 Dick _____ 10.2 Infinity _____ 7.0 Truth _____ 3.7 Curtis Media _____ 2.6	Entercom _____ 31.5 Clear Channel _____ 26.1 Dick _____ 15.9 Truth _____ 4.5 Infinity _____ 2.2 Curtis Media _____ 2.2	Entercom _____ 26.7 Clear Channel _____ 25.7 Dick _____ 10.7 Infinity _____ 5.0 Truth _____ 3.3 Curtis Media _____ 2.9 GHB _____ 0.2

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Population: 1,131,000 (Black: 9.2%; Hispanic: 23.5%; Asian: 3.1%)

Complete Market Index, Page 2

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.4	5.1	5.2	5.2	8.0	KVET-FM	Country	Clear Channel	98.1	62kw	1751	7	4	3	2	1	8:45	CCRS
5.5	7.2	6.7	6.4	7.8	KQBT-FM	CHR/Rhythmic	Infinity	104.3	48kw	1829	1	1	2	7	11	8:15	KATZ
7.3	8.2	8.0	8.5	7.6	KASE-FM	Country	Clear Channel	100.7	100kw	1698	4	2	1	1	2	8:45	CCRS
6.3	5.6	5.5	5.4	6.8	KLBJ-AM	News/Talk	Emmis	590	5(1)kw	1673	9	10	5	3	3	7:45	MCG
4.9	5.7	4.3	4.9	4.8	KKMJ-FM	AC	Infinity	95.5	50kw	1378	9	12	9	6	4	6:45	KATZ
3.6	3.8	3.4	4.4	4.5	KLBJ-FM	Rock	Emmis	93.7	97kw	1107	9	6	4	4	6	8:00	MCG
3.4	4.5	3.7	3.8	4.1	KAMX-FM	Hot AC	Infinity	94.7	100kw	1632	6	5	5	8	10	5:00	KATZ
4.0	3.2	4.6	4.4	4.1	KGSR-FM	Triple A	Emmis	107.1	39kw	1230	9	8	7	5	7	6:30	MCG
4.4	5.2	5.3	3.5	4.0	KROX-FM	Alternative	Emmis	101.5	12.5kw	1545	2	3	8	13	16	5:00	MCG
4.7	4.2	3.5	4.3	3.4	KEYI-FM	Oldies	Emmis	103.5	100kw	1094	9	23	15	9	5	6:00	MCG
3.6	3.5	3.5	4.5	3.3	KHFI-FM	CHR/Pop	Clear Channel	96.7	100kw	1800	2	11	13	16	14	3:30	CCRS
1.9	2.7	2.1	2.7	3.2	KXMG-FM	CHR/Rhythmic	Emmis	93.3	100kw	1213	5	6	10	15	15	5:15	MCG
1.1	3.3	5.6	4.1	2.8	KHHL-FM	Reg. Mex.	Amigo Br.	98.9	18kw	478	8	9	11	14	13	11:15	LER
3.1	2.6	3.7	3.2	2.8	KPEZ-FM	Classic Rock	Clear Channel	102.3	20kw	1109	9	15	12	9	8	5:00	CCRS
2.8	3.0	3.5	2.9	2.7	KFMK-FM	Rhythmic Oldies	Clear Channel	105.9	45kw	857	9	17	14	11	9	6:15	CCRS
2.3	1.4	1.4	1.8	2.4	KVET-AM	Sports	Clear Channel	1300	5(1)kw	913	17	13	15	12	12	5:00	CCRS
1.3	0.5	0.6	0.5	1.3	KQQQ/KQQT	Tejano	Yellow Rose	92.1/106.3	1.6kw/15kw	318	17	16	18	19	18	7:45	—
1.0	1.3	1.6	1.6	1.2	KTND-FM	Triple A	Simmons	107.7	25kw	620	17	14	17	17	21	3:30	—
0.8	0.5	0.8	0.0	1.1	KKLB-FM	Tejano	Dynamic Radio	92.5	1kw	246	17	21	19	18	17	8:30	—

OWNERSHIP SHARE (By AQH 12+ Share)

Clear Channel	27.5
LBJ-S	25.9
Infinity	17.5
Amigo	3.3
Dynamic Radio	2.1

OWNERSHIP SHARE (By AQH 18-34 Share)

LBJ-S	28.0
Clear Channel	24.0
Infinity	20.1
Amigo	5.4
Yellow Rose	3.0

OWNERSHIP SHARE (By AQH 25-54 Share)

Clear Channel	29.1
LBJ-S	27.1
Infinity	16.6
Amigo	3.3
Dynamic Radio	2.5

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Population: 1,246,600 (Black: 13.5%; Hispanic: 1.2%; Asian: 1.1%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.3	10.6	11.4	13.0	12.9	WFMS-FM	Country	Susquehanna	95.5	13kw	2753	5	3	1	2	1	10:00	MG/S
8.4	8.6	9.4	7.9	8.5	WFBQ-FM	Classic Rock	Clear Channel	94.7	58kw	2776	7	4	1	1	2	6:30	CCRS
8.9	7.6	7.0	6.7	7.4	WIBC-AM	News/Talk	Emmis	1070	50(10)kw	1841	9	12	10	7	5	8:45	D&R
6.8	6.3	6.6	7.3	7.2	WGLO-FM	Oldies	Susquehanna	104.5	50kw	1809	9	11	8	3	3	8:30	MG/S
6.0	6.0	7.8	7.4	6.3	WHHH-FM	CHR/Rhythmic	Radio One	96.3	3.3kw	1766	2	1	3	6	9	7:45	—
5.5	5.3	6.3	5.6	5.3	WNOU-FM	CHR/Pop	Emmis	93.1	12.5kw	2032	1	5	6	12	13	5:45	D&R
5.1	4.9	5.4	4.3	5.0	WTLC-FM	Urban AC	Radio One	106.7	6kw	1083	6	8	5	5	6	10:00	—
5.6	4.8	4.3	4.2	5.0	WYXB-FM	AC	Emmis	105.7	50kw	1430	9	9	7	4	4	7:30	D&R
6.5	4.8	6.3	5.5	4.9	WRZX-FM	Alternative	Clear Channel	103.3	18kw	1483	3	2	4	9	16	7:00	CCRS
3.9	2.8	2.9	2.9	3.4	WZPL-FM	Hot AC	MyStar	99.5	12.5kw	1483	4	6	9	10	12	5:00	CHR
3.7	4.8	3.8	4.3	3.2	WTPI-FM	AC	MyStar	107.9	22kw	1038	15	15	14	8	7	6:30	CHR
3.8	3.0	2.8	2.8	2.8	WENS-FM	Hot AC	Emmis	97.1	23kw	1302	7	9	13	11	9	4:30	D&R
1.7	2.2	2.1	2.8	2.4	WTTS-FM	Triple A	Sarkes Tarzian	92.3	37kw	998	15	13	11	13	8	5:15	—
1.1	3.5	2.7	2.6	2.3	WGRL-FM	'80s	Susquehanna	93.9	2.75kw	957	15	7	11	13	17	5:15	MG/S
2.1	2.2	2.1	2.0	2.3	WYJZ-FM	Smooth Jazz	Radio One	100.9	6kw	719	15	21	16	16	11	6:45	—
1.9	2.2	1.4	1.3	1.7	WNDE-AM	Sports	Clear Channel	1260	5kw	709	9	13	15	15	13	5:00	CCRS
1.2	2.0	1.9	1.6	1.5	WTLC-AM	Urban Oldies	Radio One	1310	5(1)kw	378	9	19	18	17	13	8:30	—
1.6	1.6	1.4	1.2	1.3	WXIR-FM	Christian AC	Radio 1500	98.3	3kw	576	9	15	17	18	17	4:45	—

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Susquehanna _____ 22.4 Emmis _____ 20.5 Clear Channel _____ 15.2 Radio One _____ 15.1 Mystar _____ 7.4	Clear Channel _____ 22.0 Susquehanna _____ 18.8 Emmis _____ 17.8 Radio One _____ 17.2 Mystar _____ 8.0	Susquehanna _____ 22.4 Clear Channel _____ 18.2 Emmis _____ 17.4 Radio One _____ 14.4 Mystar _____ 8.5

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Population: 1,266,200 (Black: 29.0%; Hispanic: 2.9%; Asian: 3.5%)

Complete Market Index, Page 2

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.5	7.3	6.3	6.3	6.9	WOWI-FM	Urban	Clear Channel	102.9	50kw	2166	1	1	1	9	13	7:15	CCRS
8.3	7.2	7.2	5.9	6.3	WWDE-FM	AC	Entercom	101.3	50kw	1912	11	5	5	2	3	7:30	D&R
6.4	5.8	5.5	6.3	5.8	WNOR-FM	Active Rock	Saga	98.7	46kw	1650	4	2	2	4	11	8:00	KATZ
4.4	5.1	6.4	5.7	5.8	WVKL-FM	Urban AC	Entercom	95.7	40kw	1648	7	6	3	1	1	8:00	D&R
5.2	5.5	4.9	6.1	5.6	WGH-FM	Country	Barnstable	97.3	74kw	1591	8	8	7	2	1	8:00	CHR
5.3	4.7	4.9	5.4	5.6	WNVZ-FM	CHR/Rhythmic	Entercom	104.5	50kw	2303	2	3	6	11	15	5:30	D&R
4.4	5.2	4.1	5.2	5.0	WCMS-FM	Country	Barnstable	100.5	50kw	1473	12	13	10	13	5	7:45	CHR
4.4	4.3	5.7	5.3	5.0	WPTE-FM	Hot AC	Entercom	94.9	50kw	2014	3	4	3	5	12	5:45	D&R
5.0	4.6	3.4	3.1	4.9	WNIS-AM	Talk	Sinclair Telecable	790	5kw	1072	18	17	14	10	5	10:30	MCG
4.6	5.9	4.7	6.0	4.3	WXEZ-FM	Gospel	Barnstable	94.1	40kw	1271	8	11	9	6	7	7:45	CHR
2.8	5.7	5.2	4.4	4.2	WWSO-FM	Oldies	Barnstable	92.9	50kw	1332	15	17	11	8	4	7:00	CHR
2.4	3.0	3.9	2.9	4.1	WSVY-FM	Urban AC	Clear Channel	105.3	50kw	1170	12	14	12	12	8	7:45	CCRS
6.1	4.1	4.9	6.0	3.8	WAFX-FM	Classic Rock	Saga	106.9	100kw	1255	15	7	8	6	9	7:00	KATZ
3.0	2.3	3.4	2.5	3.6	WJCD-FM	Smooth Jazz	Clear Channel	107.7	1.7 kw	815	18	16	15	15	9	10:00	CCRS
1.6	2.2	3.0	2.3	2.5	WKOC-FM	Triple A	Sinclair Telecable	93.7	100kw	1115	12	10	13	14	14	5:00	MCG
2.6	3.2	3.5	2.8	2.1	WROX-FM	Alternative	Sinclair Telecable	96.1	23kw	1123	5	9	16	16	22	4:15	MCG
2.4	2.2	2.0	1.3	1.6	WBHH-FM	Urban	Clear Channel	92.1	14.5kw	894	5	12	17	19	25	4:15	CCRS
1.4	1.6	1.0	1.1	1.2	WTAR-AM	News/Talk	Sinclair Telecable	850	50(25)kw	650	18	23	20	18	16	4:15	MCG
0.4	0.9	1.0	1.7	1.1	WWHV-FM	Urban	On Top	102.1	6kw	713	8	15	18	20	25	3:30	—
0.8	1.0	0.6	0.9	1.0	WGH-AM	Sports	Barnstable	1310	20(5)kw	437	15	20	18	17	17	5:15	CHR
1.5	1.2	1.7	1.3	1.0	WJOI-AM	Adult Standards	Saga	1230	1kw	311	18	27	28	27	19	7:15	—
0.5	0.9	1.2	1.6	1.0	WPCE-AM	Gospel	Willis	1400	1kw	252	18	23	27	22	17	8:45	—

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Entercom 22.7 Barnstable 20.1 Clear Channel 16.6 Sinclair Telecable 10.7 Saga 10.6 Willis 1.3 Cheasapeake-Port 0.6	Entercom 30.6 Clear Channel 20.1 Saga 15.4 Barnstable 12.0 Sinclair Telecable 9.0 Willis 0.2 Cheasapeake-Port 0.0	Entercom 24.9 Barnstable 22.8 Clear Channel 13.0 Saga 12.2 Sinclair Telecable 11.1 Willis 1.0 Cheasapeake-Port 0.5

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Population: 1,287,600 (Black: 9.1%; Hispanic: 15.7%; Asian: 4.9%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.0	7.7	7.8	7.3	7.9	KWNR-FM	Country	Clear Channel	95.5	100kw	1746	11	7	3	2	2	11:15	CCRS
4.8	6.1	7.6	6.0	7.1	KISF-FM	Reg. Mex.	HBC	103.5	100kw	1388	5	1	1	1	5	12:45	KT-H
5.2	4.8	4.5	5.1	6.5	KQOL-FM	Oldies	Clear Channel	93.1	24kw	1511	11	20	8	3	1	10:30	CCRS
8.2	6.4	8.1	7.3	6.1	KJUL-FM	Soft AC	Beasley	104.3	24.5kw	1473	19	25	24	20	5	10:15	ARP
6.0	5.8	4.9	6.4	4.8	KSNE-FM	AC	Clear Channel	106.5	100kw	1523	13	9	10	7	3	7:45	CCRS
5.5	6.3	5.0	5.8	4.8	KXTE-FM	Alternative	Infinity	107.5	24.5kw	1701	1	2	4	8	13	7:00	CHR
4.5	5.1	3.7	4.5	4.6	KOMP-FM	Active Rock	Lotus	92.3	25kw	1265	7	4	2	4	7	9:00	LER
4.2	3.6	3.3	4.3	4.6	KXNT-AM	Talk	Infinity	840	50(25)kw	1030	19	15	16	13	4	11:15	KATZ
5.6	5.6	4.8	5.4	4.3	KLUC-FM	CHR/Rhythmic	Infinity	98.5	100kw	2011	1	3	5	11	16	5:15	CHR
4.8	2.8	3.8	4.4	3.8	KMZQ-FM	AC	Infinity	100.5	100kw	1061	10	11	8	6	7	9:00	KATZ
4.0	3.7	3.8	3.1	3.7	KSTJ-FM	'80s	Beasley	105.5	3.7kw	1270	13	5	7	5	12	7:15	ARP
5.3	4.2	4.0	4.0	3.5	KMXB-FM	Hot AC	Infinity	94.1	100kw	1623	7	6	6	9	14	5:15	KATZ
2.4	3.0	3.5	2.9	3.0	KVEG-FM	CHR/Rhythmic	Kemp Br.	97.5	100kw	1167	4	8	11	16	17	6:15	—
1.3	3.4	2.0	1.5	2.7	KRRN-FM	Spanish Con.	Entravision	105.1	50kw	973	6	9	12	14	15	6:45	LER
2.1	1.6	1.4	2.0	2.6	KOAS-FM	Smooth Jazz	Desert Sky Media	107.5	98kw	746	13	21	19	15	11	8:30	—
3.1	4.1	3.7	3.2	2.5	KFMS-FM	CHR/Pop	Clear Channel	101.9	100kw	1557	1	11	15	19	25	3:45	CCRS
2.8	3.3	2.9	3.1	2.5	KKLZ-FM	Classic Rock	Beasley	96.3	100kw	934	13	17	14	11	10	6:30	ARP
4.2	2.5	3.0	2.2	2.5	KXPT-FM	Classic Hits	Lotus	97.1	24kw	1033	19	15	12	10	9	6:00	LER
1.8	1.6	1.5	2.0	1.7	KDWN-AM	News/Talk	Radio Nevada	720	50kw	498	19	21	23	21	17	8:30	ROS
1.7	1.6	1.9	1.1	1.6	KVGS-FM	Urban AC ¹	Desert Sky Media	107.9	98kw	724	9	13	17	17	22	5:30	—
1.2	1.0	1.4	0.7	1.5	KLSQ-AM	Spanish Oldies	HBC	980	10(1)kw	468	13	18	18	17	17	7:45	KT-H
0.5	0.0	0.9	1.0	1.0	KDOX-AM	Reg. Mex.	S & R Br.	1280	5(.048)kw	404	13	14	20	21	25	5:45	—

¹ Evolved from Urban in October 2002.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel _____ 21.6 Infinity _____ 13.6 Beasley _____ 12.2 Lotus _____ 8.9 HBC _____ 8.6 Desert Sky Media _____ 4.1	Infinity _____ 16.5 Clear Channel _____ 15.1 HBC _____ 14.1 Lotus _____ 9.7 Beasley _____ 8.0 Desert Sky Media _____ 3.2	Clear Channel _____ 20.9 Infinity _____ 12.4 Lotus _____ 11.6 HBC _____ 10.5 Beasley _____ 9.8 Desert Sky Media _____ 4.3

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Population: 1,290,600 (Black: 14.6%; Hispanic: 18.7%; Asian: 3.0%)

Complete Market Index, Page 2

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.7	7.2	7.1	7.3	7.6	WJHM-FM	CHR/Rhythmic	Infinity	101.9	61kw	2185	1	1	2	5	13	8:15	KATZ
7.3	8.2	4.5	6.4	7.2	WTKS-FM	Talk	Clear Channel	104.1	100kw	1569	8	2	1	1	3	11:00	CCRS
8.0	7.8	6.9	6.6	6.9	WMGF-FM	AC	Clear Channel	107.7	100kw	1981	7	7	5	3	1	8:15	CCRS
5.3	7.7	5.0	5.9	6.2	WWKA-FM	Country	Cox	92.3	100kw	1698	6	9	4	2	2	8:45	KATZ
5.1	5.1	4.9	5.5	5.4	WXXL-FM	CHR/Pop	Clear Channel	106.7	27.5kw	2332	2	3	3	8	11	5:30	CCRS
5.4	5.1	5.1	5.4	5.2	WDBO-AM	News/Talk	Cox	580	5kw	1515	8	18	13	6	8:00		KATZ
5.4	4.6	4.8	5.2	4.6	WCFB-FM	Urban AC	Cox	94.5	100kw	1111	8	10	8	6	6	9:45	KATZ
3.2	4.3	5.7	4.2	4.5	WOMX-FM	Hot AC	Infinity	105.1	100kw	1718	8	8	7	4	8	6:15	KATZ
4.4	2.8	3.7	3.0	4.2	WJRR-FM	Alternative ¹	Clear Channel	101.1	100kw	1605	5	4	6	10	12	6:15	CCRS
4.1	3.3	4.2	3.3	3.9	WSHE-FM	Oldies	Clear Channel	100.3	100kw	1220	8	14	16	11	3	7:30	CCRS
3.9	3.6	4.4	4.2	3.8	WLOQ-FM	Smooth Jazz	Gross	103.1	14kw	1225	15	15	15	11	3	7:15	INT
2.9	2.9	2.8	3.2	3.6	WHTQ-FM	Classic Rock	Cox	96.5	100kw	1078	8	12	9	6	9	8:00	CHR
2.7	2.8	3.0	3.1	3.3	WPYO-FM	CHR/Rhythmic	Cox	95.3	6kw	1607	4	5	10	16	23	4:45	CHR
4.5	4.0	3.8	4.6	3.2	WMMO-FM	Rock AC	Cox	98.9	44kw	1435	20	13	11	9	10	5:15	CHR
3.9	3.4	3.3	3.0	3.2	WOCL-FM	Alternative	Infinity	105.9	100kw	1394	3	6	11	14	17	5:30	KATZ
2.8	2.5	2.8	3.3	2.3	WNUE-FM	Tropical	Mega	98.1	100kw	662	15	11	14	14	13	8:15	CAB
2.4	1.7	2.1	2.1	2.0	WFLF-AM	News/Talk	Clear Channel	540	50kw	986	15	20	19	17	15	4:45	CCRS
0.7	1.0	0.6	0.7	1.3	WPCV-FM	Country	Hall	97.5	100kw	488	15	15	17	18	19	6:15	D&R
0.9	0.7	1.0	0.8	1.1	WONQ-AM	Spanish AC	Florida Br.	1030	10(1.7)k	354	15	20	22	22	21	7:00	—
0.6	0.7	0.9	0.6	1.1	WTLN-AM	Religious	Moffit	950	5kw	283	8	22	18	18	16	9:15	—
1.3	1.3	0.9	1.1	1.0	WQTM-AM	Sports	Clear Channel	740	50kw	476	20	18	20	20	18	5:00	CCRS

¹ Flipped from Active Rock during April.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel _____ 30.8 Cox _____ 26.3 Infinity _____ 15.6	Clear Channel _____ 37.3 Infinity _____ 23.1 Cox _____ 21.1	Clear Channel _____ 31.3 Cox _____ 28.2 Infinity _____ 14.4

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Population: 1,311,400 (Black: 19.4%; Hispanic: 1.7%; Asian: 1.6%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.4	6.4	6.4	7.9	8.2	WPEG-FM	Urban	Infinity	97.9	95kw	2266	1	1	1	3	10	8:30	CHR
5.1	6.1	6.3	5.0	6.8	WSOC-FM	Country	Infinity	103.7	100kw	2145	6	3	5	3	2	7:30	KATZ
6.6	7.0	7.8	6.8	5.9	WNKS-FM	CHR/Pop	Infinity	95.1	100kw	2485	2	2	3	5	11	5:45	KATZ
6.5	5.8	7.2	5.0	5.7	WLYT-FM	AC	Clear Channel	102.9	31kw	1793	9	9	6	6	1	7:30	CCRS
6.0	6.5	6.0	6.8	5.3	WBAV-FM	Urban AC	Infinity	101.9	100kw	1314	6	10	4	2	3	9:30	CHR
5.6	5.9	5.7	4.5	5.0	WRFX-FM	Classic Rock	Clear Channel	99.7	84kw	1737	12	3	2	1	5	7:00	CCRS
6.7	4.4	4.7	6.1	4.9	WBT-A/F	Talk	Jefferson-Pilot	1110/99.3	50kw/7.6kw	1669	12	13	10	9	6	7:00	INT
4.8	4.8	5.3	5.2	4.5	WWMG-FM	Oldies	Clear Channel	96.1	100kw	1507	12	17	15	11	4	7:00	CCRS
5.4	5.3	4.7	4.8	4.0	WKKT-FM	Country	Clear Channel	96.9	100kw	1584	5	11	9	9	7	6:00	CCRS
4.4	5.0	5.8	4.0	3.8	WLNK-FM	Hot AC	Jefferson-Pilot	107.9	100kw	1747	12	7	7	7	8	5:00	INT
3.2	3.1	3.3	3.9	3.6	WSSS-FM	'80s	Infinity	104.7	100kw	1148	12	8	8	7	9	7:15	KATZ
3.1	3.0	2.5	3.5	3.4	WCHH-FM	CHR/Rhythmic	Radio One	92.7	6kw	1407	3	6	12	15	15	5:45	ARP
3.7	3.3	4.0	4.2	2.9	WEND-FM	Alternative	Clear Channel	106.5	100kw	1083	4	3	11	14	15	6:15	CCRS
0.9	1.5	0.8	1.9	2.3	WXRC-FM	Classic Hits	Pacific	95.7	100kw	969	12	12	13	12	12	5:30	—
1.7	2.1	1.4	1.3	2.2	WNMX-FM	Adult Standards	GHB	106.1	32kw	546	20	28	28	27	14	9:30	—
1.3	1.5	1.4	1.2	1.9	WFNZ-AM	Sports	Infinity	610	5(1)kw	570	20	15	14	13	13	8:00	KATZ
1.6	1.8	1.9	0.6	1.1	WNOW-AM	Reg. Mex.	Baker Family	1030	9.4kw	240	9	13	16	20	23	6:45	—

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Infinity _____ 32.5 Clear Channel _____ 22.5 Jefferson-Pilot _____ 8.6	Infinity _____ 39.4 Clear Channel _____ 20.1 Jefferson-Pilot _____ 7.4	Infinity _____ 32.5 Clear Channel _____ 22.5 Jefferson-Pilot _____ 8.6

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Population: 1,341,800 (Black: 12.7%; Hispanic: 11.4%)

Complete Market Index, Page 2

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.9	5.8	6.2	6.0	6.6	WLTW-FM	AC	Clear Channel	106.7	6kw	2323	13	8	3	1	1	7:30	CCRS
5.2	4.4	4.7	5.4	5.1	WKXW-FM	Talk	Millennium	101.5	19kw	2200	13	13	10	6	3	6:00	CHR
3.9	4.7	4.8	4.1	4.9	WMGQ-FM	AC	Greater Media	98.3	1.2kw	1427	13	10	6	4	2	8:45	MCG
4.7	5.0	4.4	4.0	4.8	WHTZ-FM	CHR/Pop	Clear Channel	100.3	6kw	2427	1	2	5	9	15	5:00	CCRS
3.9	4.2	3.8	5.2	4.8	WXRK-FM	Alternative	Infinity	92.3	6kw	2036	4	1	1	4	11	6:00	IRS
3.4	2.9	4.4	5.2	4.4	WPLJ-FM	Hot AC	ABC	95.5	6.7kw	2286	10	5	2	2	6	5:00	ABC
4.7	4.0	4.1	4.2	4.0	WABC-AM	Talk	ABC	770	50kw	1078	13	24	18	16	8	9:45	ABC
3.7	4.5	4.5	3.9	3.7	WAXQ-FM	Classic Rock	Clear Channel	104.3	6kw	1559	21	12	4	3	5	6:00	CCRS
4.7	4.1	4.0	4.7	3.5	WCBS-FM	Oldies	Infinity	101.1	6.8kw	1271	9	24	19	13	4	7:15	IRS
4.3	4.5	3.8	2.7	3.5	WQHT-FM	CHR/Rhythmic	Emmis	97.1	6.7kw	1526	2	3	8	18	25	6:00	ARP
1.6	2.0	3.1	1.8	3.5	WRKS-FM	Urban AC	Emmis	98.7	7.8kw	969	10	14	12	7	7	9:15	D&R
2.4	3.3	3.0	3.8	3.1	WSKQ-FM	Tropical	SBS	97.9	7.8kw	824	7	6	7	8	12	9:45	CAB
3.7	3.4	4.0	4.4	3.0	WOR-AM	Talk	Buckley	710	50kw	1086	21	28	27	24	14	7:00	MCG
2.4	2.7	3.4	2.6	3.0	WWPR-FM	Urban	Clear Channel	105.1	6kw	1195	3	4	11	17	31	6:30	CCRS
3.7	2.9	3.0	2.8	2.9	WKTU-FM	CHR/Rhythmic	Clear Channel	103.1	5.4kw	1504	7	6	9	10	17	5:00	CCRS
2.4	2.7	2.2	2.0	2.8	WFAN-AM	Sports	Infinity	660	50kw	1241	13	19	15	13	10	5:45	IRS
3.8	2.5	2.8	2.8	2.8	WQCD-FM	Smooth Jazz	Emmis	101.9	6.2kw	1128	13	17	15	11	8	6:30	CHR
3.2	3.0	2.2	2.2	2.7	WBLS-FM	Urban	Inner City	107.5	4.2kw	1009	6	9	12	13	18	6:45	MCG
2.8	2.2	2.5	2.9	2.7	WCBS-AM	News	Infinity	880	50kw	1428	21	27	19	20	15	5:00	IRS
1.8	1.9	1.7	2.0	2.6	WPAT-FM	Spanish AC	SBS	93.1	5.4kw	786	13	11	14	12	13	8:30	CAB
1.5	2.6	1.8	2.6	1.9	WQXR-FM	Classical	NY Times	96.3	6kw	794	21	24	25	24	19	6:15	ARP
1.8	1.6	1.5	1.3	1.6	WINS-AM	News	Infinity	1010	50kw	1065	21	22	21	21	20	3:45	IRS
1.4	2.3	1.9	1.4	1.6	WMTR/WWTR	Adult Standards	Greater Media	1250/1170	5(1)kw/24kw	272	21	32	33	33	22	13:15	—
1.2	1.3	1.6	1.7	1.5	WCAA-FM	Tropical	HBC	105.9	.61kw	522	10	15	17	19	21	7:30	KT-H
1.9	1.5	1.4	1.3	1.5	WCTC-AM	News/Talk	Greater Media	1450	1kw	426	21	32	30	31	23	9:00	MCG

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 20.9 Infinity 16.3 Emmis 9.8 ABC 8.4 Greater Media 7.4 SBS 5.7 Millennium 5.1 Nassau 1.0	Clear Channel 29.5 Infinity 13.4 Emmis 11.3 SBS 9.1 ABC 6.8 Greater Media 5.8 Millennium 3.4 Nassau 1.0	Clear Channel 22.0 Infinity 16.2 Emmis 9.7 ABC 9.1 Greater Media 7.3 SBS 7.0 Millennium 4.9 Nassau 1.0

Latest Arbitron Ratings: www.radioandrecords.com

Population: 1,346,800 (Black: 12.5%; Hispanic: 1.0%; Asian: 2.0%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.8	8.3	7.0	8.1	9.8	WTVN-AM	News/Talk	Clear Channel	610	5kw	2259	19	12	12	3	1	10:00	CCRS
7.1	7.5	7.0	6.6	7.7	WSNY-FM	AC	Saga	94.7	22kw	2222	4	7	7	1	2	8:00	MCG
7.5	8.8	8.4	9.0	7.4	WNCI-FM	CHR/Pop	Clear Channel	97.9	105kw	3095	2	1	1	2	6	5:30	CCRS
5.7	6.0	6.9	5.5	7.0	WCOL-FM	Country	Clear Channel	92.3	22kw	1881	4	5	5	5	3	8:30	CCRS
7.0	6.8	8.2	7.5	6.2	WCKX-FM	Urban	Radio One	107.5	1.9kw	1847	1	2	2	8	11	7:45	D&R
7.3	6.4	5.7	6.6	5.1	WBNS-FM	Hot AC	Radio Ohio	97.1	20.5kw	2584	19	4	4	6	5	4:30	CHR
5.1	5.1	6.2	5.8	4.8	WLWQ-FM	Rock	Infinity	96.3	18kw	1524	9	8	8	4	4	7:15	KATZ
5.0	5.1	6.0	5.7	4.6	WBZX-FM	Active Rock	North American	99.7	20kw	1895	3	3	3	7	9	5:30	D&R
2.4	2.0	2.2	2.8	3.0	WXMG-FM	Rhythmic Oldies	Radio One	98.9	2.6kw	852	14	9	9	9	7	8:00	D&R
1.6	1.6	1.6	2.1	2.6	WWCD-FM	Alternative	Ingleside	101.1	6kw	1087	9	6	6	11	21	5:30	—
2.3	1.8	1.3	1.5	2.5	WBNS-AM	Sports	Radio Ohio	1460	5(1)kw	1179	19	12	12	10	10	4:45	CHR
2.6	1.9	2.0	2.2	2.3	WCLT-FM	Country	WCLT Radio	100.3	50kw	624	19	10	10	16	13	8:30	ROS
2.9	3.5	2.7	2.7	2.2	WHOK-FM	Country	Infinity	95.5	21kw	1019	9	11	11	13	15	5:00	KATZ
2.6	3.2	2.3	2.7	2.2	WMNI-AM	Adult Standards	North American	920	1(.5)kw	538	19	29	29	26	17	9:15	D&R
1.6	2.2	2.2	2.5	2.2	WODB-FM	Oldies	Associated	107.9	2.6kw	942	14	21	21	12	7	5:30	—
1.8	1.4	1.7	2.0	2.1	WCVO-FM	Christian AC	WCVO Inc.	104.9	6kw	765	9	16	16	15	12	6:15	—
2.7	2.7	2.4	2.6	1.9	WFJX-FM	Classic Rock	Clear Channel	105.7	2.4kw	1051	14	12	12	13	16	4:00	CCRS
2.4	2.1	3.0	2.5	1.8	WJZA/WJZK	Smooth Jazz	Scantland	103.5/104.3	5.4kw/3.4kw	711	19	25	25	19	13	5:45	—
1.3	1.5	1.3	1.1	1.4	WSMZ-FM	Urban	Stop 26	103.1	1.6kw	409	14	21	21	17	18	7:45	—
1.5	1.6	1.4	1.7	1.2	WEGE-FM	Classic Rock	North American	103.9	5.1kw	809	14	18	18	17	19	3:30	D&R
0.8	0.8	0.7	0.6	1.2	WNKO-FM	Oldies	Runnymede	101.7	3kw	257	19	19	19	20	20	10:00	—
1.3	1.5	1.7	1.7	1.0	WAZU-FM	Active Rock	Infinity	107.1	3kw	659	4	15	15	22	28	3:30	KATZ

OWNERSHIP SHARE

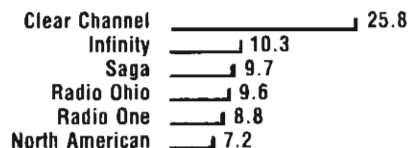
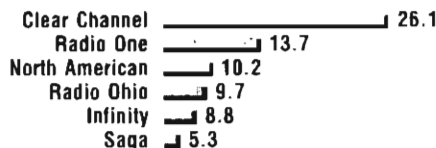
(By AQH 12+ Share)

OWNERSHIP SHARE

(By AQH 18-34 Share)

OWNERSHIP SHARE

(By AQH 25-54 Share)



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#34 PROVIDENCE-WARWICK-PAWTUCKET



Population: 1,359,700 (Black: 2.9%; Hispanic: 4.9%; Asian: 2.2%)

Complete Market Index, Page 2

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.7	6.4	9.2	8.4	6.7	WWLI-FM	AC	Citadel	105.1	50kw	2186	12	7	4	3	1	8:15	MCG
6.6	8.8	7.1	6.2	6.5	WPRO-FM	CHR/Pop	Citadel	92.3	39kw	2855	1	1	3	4	6	6:00	MCG
6.7	5.9	5.9	6.9	5.9	WHJY-FM	Rock	Clear Channel	94.1	50kw	1964	4	3	1	1	4	8:00	CCRS
3.8	4.7	3.8	4.8	5.9	WSNE-FM	Hot AC	Clear Channel	93.3	30kw	1937	9	5	2	2	2	8:15	CCRS
5.4	5.5	4.6	5.2	5.7	WCTK-FM	Country	Hall	98.1	47kw	1713	7	9	5	5	5	9:00	D&R
4.5	5.0	4.0	3.8	5.3	WPRO-AM	Talk	Citadel	630	50kw	1559	24	19	17	4	7	9:00	MCG
5.9	6.0	6.9	6.2	5.0	WWBB-FM	Oldies	Clear Channel	101.5	13.5kw	2093	15	13	9	6	3	6:15	CCRS
4.1	3.4	4.0	3.0	4.2	WHJJ-AM	News/Talk	Clear Channel	920	5kw	1152	15	38	22	17	8	9:45	CCRS
3.4	4.1	3.4	4.1	4.0	WAKX/WW	CHR/Rhythmic	AAA Enter.	102.7/106.3	.95kw/1.5kw	2029	2	2	6	8	16	5:15	—
3.2	3.4	2.9	3.2	3.1	WBRU-FM	Alternative	Brown Univer	95.5	18.5kw	1844	4	4	8	7	16	4:30	—
2.2	2.2	2.4	2.7	2.5	WWRX-FM	Alternative	Phoenix Media	103.7	37kw	1036	4	6	10	17	25	6:30	—
2.5	2.4	2.1	3.4	2.4	WJMN-FM	CHR/Rhythmic	Clear Channel	94.5	11.5kw	1593	3	8	12	17	27	4:00	CCRS
3.4	3.2	2.6	3.0	2.4	WPLM-FM	Soft AC	Plymouth Rock	99.1	50kw	953	12	29	29	27	11	7:00	—
2.2	0.8	1.4	1.1	2.1	WPMZ-AM	Tropical	Videomundo Br.	1110	5kw	210	15	15	11	8	9	13:45	—
2.4	1.5	1.2	1.8	1.8	WBZ-AM	News/Talk	Infinity	1030	50kw	771	24	29	29	30	13	5:30	IRS
2.0	2.1	1.5	1.8	1.8	WCRB-FM	Classical	Charles River	102.5	15kw	669	15	29	31	27	18	7:30	—
1.8	2.1	2.6	1.4	1.7	WFHN-FM	CHR/Pop	Citadel	107.1	6kw	767	7	10	13	17	25	6:00	—
1.1	0.9	1.0	1.7	1.6	WZLX-FM	Classic Rock	Infinity	100.7	20kw	620	15	21	13	11	10	6:30	IRS
1.3	1.5	1.0	1.9	1.4	WAAF-FM	Active Rock	Entercom	107.3	9.6kw	557	15	10	13	12	27	6:45	D&R
0.9	1.2	1.3	0.7	1.3	WBCN-FM	Alternative	Infinity	104.1	21kw	589	24	15	16	14	19	5:45	IRS
0.8	1.2	1.4	0.7	1.3	WBSM-AM	News/Talk	Citadel	1420	5(1)kw	213	24	32	37	37	30	16:30	—
1.6	0.8	0.7	1.1	1.3	WROR-FM	Oldies	Greater Media	105.7	21kw	476	24	21	18	15	11	7:15	MCG
1.0	0.6	1.0	0.7	1.3	WSKO-AM	Sports	Citadel	790	5kw	575	24	21	25	22	13	6:00	MCG
1.7	2.1	1.1	1.4	1.2	WBMX-FM	Hot AC	Infinity	98.5	9kw	728	15	15	19	15	24	4:15	CHR
1.1	0.8	0.7	0.8	1.2	WBOT-FM	Urban	Radio One	92.7	2.7kw	509	9	12	24	25	32	6:15	ARP
1.3	1.0	1.7	1.1	1.2	WCIB-FM	Classic Rock	Makkay	101.9	50kw	461	24	21	22	21	13	7:00	—
1.0	0.6	1.5	1.3	1.2	WKKB-FM	Rock ¹	Citadel	100.3	4.2kw	592	24	15	19	12	22	5:15	MCG
1.2	1.7	1.5	1.1	1.1	WEEI-AM	Sports	Entercom	850	50kw	485	24	19	25	23	22	6:15	—
0.5	0.6	0.9	0.6	1.1	WXKS-FM	CHR/Pop	Clear Channel	107.9	23.7kw	500	11	13	21	26	32	5:45	CCRS
1.0	1.0	0.8	0.7	1.0	WTKK-FM	Talk	Greater Media	96.9	22.5kw	427	24	26	27	23	19	6:15	MCG

¹ Was WZRI-FM ('80s) until November 1.

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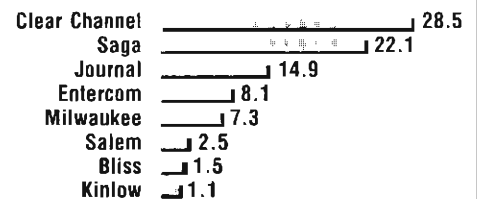
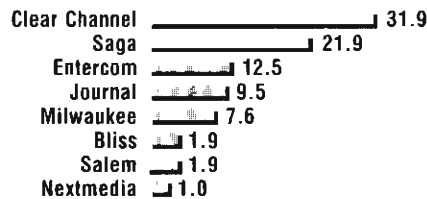
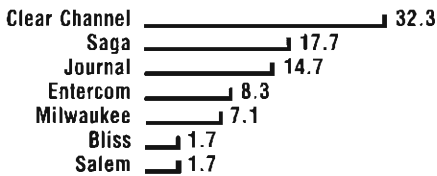
Population: 1,408,500 (Black: 13.7%; Hispanic: 4.3%; Asian: 1.7%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.7	9.1	10.5	10.5	9.4	WTMJ-AM	News/Talk	Journal	620	50(10)kw	3487	13	11	5	4	1	7:15	CHR
7.2	6.5	7.1	7.7	8.1	WKKV-FM	Urban	Clear Channel	100.7	50kw	1845	1	1	1	5	12	11:45	CCRS
6.0	5.3	5.8	5.9	5.7	WKLH-FM	Classic Hits	Saga	96.5	20kw	2274	10	8	3	1	2	6:45	KATZ
5.6	5.4	5.2	5.1	5.7	WLZR-FM	Active Rock	Saga	102.9	50kw	2121	5	2	2	3	8	7:15	KATZ
6.4	7.2	6.4	6.1	5.7	WMIL-FM	Country	Clear Channel	106.1	50kw	1824	4	4	6	8	6	8:30	CCRS
4.9	4.1	4.7	4.7	5.6	WISN-AM	Talk	Clear Channel	1130	50(10)kw	1657	13	12	11	6	5	9:15	CCRS
5.1	4.9	4.6	5.2	5.3	WKTI-FM	Hot AC	Journal	94.5	14kw	2315	7	6	4	2	4	6:15	CHR
5.2	6.1	5.7	5.5	4.8	WXSS-FM	CHR/Pop	Entercom	103.7	19.5kw	2438	2	3	8	13	17	5:15	D&R
5.6	4.7	3.7	3.9	4.7	WLTV-FM	AC	Clear Channel	97.3	15.5kw	1576	13	8	10	7	7	8:00	CCRS
4.0	3.5	4.1	3.9	4.4	WRIT-FM	Oldies	Clear Channel	95.7	34kw	1723	13	16	13	11	3	7:00	CCRS
5.9	4.2	4.2	4.1	3.7	WOKY-AM	Adult Standards	Clear Channel	920	5(1)kw	1024	18	22	23	21	14	9:45	CCRS
2.1	3.3	3.4	2.9	3.5	WJMR-FM	Urban AC	Saga	98.3	4.9kw	984	7	7	7	9	11	9:45	KATZ
5.1	5.6	5.1	4.5	3.5	WMYX-FM	Hot AC	Entercom	99.1	50kw	1996	5	10	8	10	10	4:45	D&R
2.7	3.0	2.7	3.5	3.3	WJZI-FM	Smooth Jazz	Milwaukee	93.3	12.5kw	1099	13	15	14	12	9	8:00	APR
2.0	2.4	2.1	2.8	2.7	WFMR-FM	Classical	Saga	106.9	6kw	810	18	20	19	17	13	9:00	KATZ
1.4	2.1	2.7	2.3	2.6	WLUM-FM	Alternative	Milwaukee	102.1	20kw	1504	3	5	12	14	17	4:45	APR
0.0	1.2	1.2	1.4	1.7	WFZH-FM	Christian AC	Salem	105.3	1.65kw	573	7	13	15	15	14	8:00	—
1.7	1.5	1.4	1.5	1.2	WMCS-AM	Urban AC	Milwaukee	1290	5kw	391	10	21	16	16	16	8:30	APR

OWNERSHIP SHARE
(By AQH 12+ Share)

OWNERSHIP SHARE
(By AQH 18-34 Share)

OWNERSHIP SHARE
(By AQH 25-54 Share)



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Population: 1,424,600 (Black: 1.0%; Hispanic: 6.9%; Asian: 2.8%)

Complete Market Index, Page 2

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	16-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.6	6.0	7.2	6.0	7.6	KSL-AM	News/Talk	Bonneville	1160	50kw	3022	18	19	6	2	1	5:30	CHR
8.7	7.3	7.8	7.3	7.2	KSFI-FM	AC	Simmons	100.3	26kw	2594	8	3	2	1	2	6:00	KATZ
5.5	4.7	4.6	6.1	6.2	KUBL-FM	Country	Citadel	93.3	25kw	2329	7	1	1	3	5	5:45	MCG
4.7	5.1	3.8	3.6	4.2	KZHT-FM	CHR/Pop	Clear Channel	94.9	48kw	2193	1	4	9	16	21	4:15	CCRS
2.6	3.5	3.5	3.5	4.1	KQMB-FM	Hot AC	Simmons	102.7	25kw	2152	4	5	3	10	13	4:15	KATZ
3.9	4.5	4.6	5.0	3.9	KRSP-FM	Classic Rock	Simmons	103.5	25kw	1587	12	19	4	4	3	5:15	KATZ
4.0	5.1	3.9	2.7	3.8	KXRK-FM	Alternative	Simmons	96.3	25kw	1617	5	2	5	14	23	5:15	KATZ
3.6	3.2	3.7	3.4	3.5	KNRS-AM	News/Talk	Clear Channel	570	5kw	1121	21	19	18	10	7	6:45	CCRS
4.4	3.4	4.0	3.8	3.5	KODJ-FM	Oldies	Clear Channel	94.1	40kw	1532	14	24	10	5	4	5:00	CCRS
2.2	3.0	2.8	2.2	3.3	KBEE-FM	AC	Citadel	98.7	40kw	1456	9	11	8	6	9	5:00	MCG
5.0	4.1	3.5	2.4	3.3	KOSY/KRAR	AC ¹	Mercury	106.5/106.9	25kw/68kw	1416	9	22	10	8	6	5:00	CCRS
3.4	3.8	4.4	3.0	3.2	KBER-FM	Rock	Citadel	101.1	25kw	1309	14	6	7	6	11	5:30	MCG
2.1	1.8	2.6	2.4	3.2	KMDG/KUDD	CHR/Pop ²	Millcreek	103.9/107.9	74kw/67kw	1547	3	7	13	24	26	4:30	ARP
3.0	2.6	3.8	2.9	3.2	KTCE/KUUU	CHR/Rhythmic	Millcreek	92.3/92.1	8kw/6.5kw	1572	2	7	13	21	31	4:30	ARP
3.7	4.1	3.4	4.3	3.1	KSOP-FM	Country	KSOP Inc.	104.3	25kw	1272	18	12	12	9	8	5:15	ARP
2.0	1.5	2.4	2.0	2.4	KCPX-FM	Alternative	Mercury	105.7	25.5kw	987	5	10	19	22	28	5:15	CCRS
2.5	2.6	2.9	4.2	2.4	KKAT-FM	Country	Clear Channel	101.9	26kw	1233	14	14	16	14	11	4:15	CCRS
2.9	4.0	3.6	4.0	2.3	KENZ-FM	Triple A	Citadel	107.5	45kw	1352	11	9	13	17	20	3:30	MCG
2.6	2.0	2.4	2.7	2.1	KBZN-FM	Smooth Jazz	Capitol Br.	97.9	26kw	890	14	27	23	17	10	5:15	—
2.2	2.0	2.6	2.8	1.9	KURR-FM	Classic Rock	Clear Channel	99.5	40kw	837	21	12	16	12	16	5:00	CCRS
2.8	2.9	2.3	2.2	1.7	KISN-FM	80s	Clear Channel	97.1	30kw	939	18	17	20	12	15	4:00	CCRS
1.7	1.2	1.4	1.5	1.6	KALL-AM	News/Talk	Clear Channel	910	5(1)kw	734	21	22	23	17	16	4:45	CCRS
2.1	1.3	1.0	1.5	1.4	KWKD-FM	Active Rock	Millcreek	102.3	89kw	734	12	15	22	27	28	4:00	ARP
1.0	1.8	1.7	2.2	1.4	KWLW-AM	Country Oldies	Clear Channel	700	50(1)kw	475	21	31	29	28	13	6:15	CCRS
0.9	1.3	0.7	0.9	1.3	KSGO-AM	Reg. Mex.	Utah Spanish	1600	5(1)kw	250	21	16	21	20	21	11:00	—
0.0	0.7	1.4	1.1	1.0	KJQN-FM	80s	Simmons	100.7	81kw	438	21	17	25	23	28	5:00	KATZ
0.8	1.4	0.7	0.7	1.0	KKDS-AM	Adult Standards	Carlson Comm.	1060	10(.149)kw	293	21	32	32	33	23	7:15	—

¹ Has Joint Sales Agreement with Clear Channel. ² KMDG-FM was KCSL-FM (CHR/Pop) until April.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Simmons _____ 20.8 Clear Channel _____ 20.2 Citadel _____ 16.1 Millcreek _____ 8.0 Bonneville _____ 7.6 Mercury _____ 5.7	Simmons _____ 23.7 Citadel _____ 21.0 Clear Channel _____ 18.4 Millcreek _____ 11.7 Mercury _____ 5.4 Bonneville _____ 1.9	Simmons _____ 21.8 Clear Channel _____ 21.5 Citadel _____ 19.1 Bonneville _____ 6.8 Mercury _____ 5.7 Millcreek _____ 4.1

Population: 1,459,500 (Black: 5.7%; Hispanic: 50.6%; Asian: 1.7%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.7	7.1	7.7	6.7	7.4	KBBT-FM	CHR/Rhythmic	HBC	98.5	98kw	2539	1	2	2	13	14	8:00	KT-H
7.1	8.5	6.8	7.0	7.0	KISS-FM	Active Rock	Cox	99.5	100kw	2478	3	1	1	2	9	7:45	CHR
5.5	6.1	4.9	7.2	6.1	KONO-A/F	Oldies	Cox	860/101.1	5(.9)kw/98kw	2495	6	16	6	1	1	6:45	KATZ
4.0	4.9	4.5	5.0	5.1	KXXM-FM	CHR/Pop	Clear Channel	96.1	100kw	2546	2	3	4	6	13	5:30	CCRS
5.9	5.5	4.5	5.2	5.0	KCYF-FM	Country	Cox	100.3	100kw	2060	7	4	5	5	5	6:45	KATZ
5.0	5.2	4.6	4.7	5.0	KQXT-FM	AC	Clear Channel	101.9	50kw	1791	11	13	6	4	2	7:45	CCRS
6.2	4.4	4.2	3.7	4.6	WOAI-AM	News/Talk	Clear Channel	1200	50kw	2103	16	16	12	8	3	6:00	CCRS
4.5	3.5	4.5	5.3	4.5	KZEP-FM	Classic Rock	Lotus	104.5	64kw	1618	8	7	3	3	4	7:45	LER
4.5	5.4	3.9	5.4	4.0	KAJA-FM	Country	Clear Channel	97.3	100kw	1873	8	6	6	11	8	6:00	CCRS
3.5	2.9	3.7	3.0	3.6	KROM-FM	Reg. Mex.	HBC	92.9	100kw	1086	14	7	9	6	10	9:15	KT-H
3.6	3.4	3.7	3.4	3.6	KTSA-AM	News/Talk	Infinity	550	5kw	1267	19	21	18	14	6	7:45	CCRS
4.6	4.4	5.2	3.4	3.5	KXTN-FM	Tejano	HBC	107.5	100kw	1394	11	15	13	11	7	7:00	KT-H
2.2	2.4	3.0	2.2	3.4	KLEY-FM	Reg. Mex.	SBS	94.1	50kw	1087	8	10	9	8	11	8:45	CAB
4.0	3.2	3.6	3.6	3.1	KSMG-FM	Hot AC	Cox	105.3	100kw	1599	11	11	11	10	11	5:30	CHR
3.7	4.1	4.0	4.4	2.9	KTFM-FM	CHR/Pop ¹	Infinity	102.7	100kw	1945	4	9	15	16	19	4:15	CCRS
2.7	2.4	2.5	2.5	2.5	KCJZ-FM	CHR/Rhythmic	Cox	106.7	100kw	1317	5	5	13	16	23	5:30	CHR
1.9	1.8	2.3	1.5	2.5	KCOR-FM	Spanish AC	HBC	95.1	100kw	802	16	12	16	16	17	8:30	KT-H
1.3	1.8	1.6	1.6	1.9	KLUP-AM	Adult Standards	Salem	930	5(1)kw	685	19	34	33	32	21	7:30	SRR
0.8	1.0	1.0	0.9	1.5	KCOR-AM	Spanish N/T	HBC	1350	5kw	385	16	22	24	27	17	11:00	KT-H
1.7	1.8	1.7	1.3	1.5	KKYX-AM	Country Oldies	Cox	680	50(10)kw	608	19	27	22	21	16	7:15	KATZ
1.0	1.5	1.2	1.1	1.5	KSJL-A/F	Urban	Clear Channel	810/92.5	5kw/50k	405	14	14	17	15	19	10:30	CCRS
0.8	1.5	1.0	1.1	1.4	KTKR-AM	Sports	Clear Channel	760	50(1)kw	514	19	18	19	16	14	7:45	CCRS

¹ Evolved from CHR/Rhythmic in May.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Cox _____ 25.5 Clear Channel _____ 22.6 HBC _____ 18.5 Infinity _____ 6.5 Lotus _____ 4.5 SBS _____ 4.2 Salem _____ 2.3	Cox _____ 29.5 Clear Channel _____ 24.0 HBC _____ 23.0 SBS _____ 5.3 Infinity _____ 5.2 Lotus _____ 4.9	Cox _____ 26.8 Clear Channel _____ 24.7 HBC _____ 14.7 Lotus _____ 6.7 SBS _____ 5.7 Infinity _____ 4.7

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Population: 1,466,600 (Black: 3.2%; Hispanic: 24.0%; Asian: 21.9%)

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FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.7	6.5	7.1	6.5	7.3	KGO-AM	News/Talk	ABC	810	50kw	2230	12	20	10	4	1	8:00	ABC
5.2	5.3	5.0	5.6	5.1	KYLD-FM	CHR/Rhythmic	Clear Channel	94.9	30kw	2184	1	1	1	10	19	5:45	CCRS
3.9	4.5	4.0	3.6	4.3	KOIT-A/F	AC	Bonneville	1260/96.5	5(1)kw/24kw	1671	12	4	3	1	6	6:15	KATZ
3.2	3.0	4.2	3.8	4.0	KBAY-FM	AC	Infinity	94.5	30kw	1472	12	6	3	2	8	6:30	CHR
5.5	4.2	3.7	3.5	4.0	KCBS-AM	News	Infinity	740	50kw	1822	25	22	12	8	4	5:15	IRS
4.3	5.0	4.1	4.2	4.0	KSFO-AM	Talk	ABC	560	50kw	986	12	28	14	10	6	9:45	ABC
1.9	1.6	2.5	3.3	3.8	KNBR-AM	Sports	Susquehanna	680	50kw	1302	12	17	11	6	4	7:00	MG/S
2.7	3.1	3.5	3.4	3.5	KSJO-FM	Rock	Clear Channel	92.3	32kw	1352	4	3	5	7	12	6:15	CCRS
3.2	3.8	3.7	3.6	3.4	KRTY-FM	Country	Empire	95.3	.87kw	1205	8	11	6	5	9	6:45	ARP
3.1	4.1	4.0	2.9	3.3	KBRG-FM	Spanish AC	Entravision	100.3	14.5kw	980	8	2	2	8	15	8:15	LER
2.9	2.8	3.0	2.6	3.3	KFRC-A/F	Oldies ¹	Infinity	10/99.	5(5)kw/40kw	1232	12	22	23	12	2	6:30	IRS
2.5	2.5	2.8	2.9	3.2	KDFC-FM	Classical	Bonneville	102.1	33kw	1172	12	20	18	15	11	6:30	KATZ
3.1	3.6	3.4	3.4	3.0	KUFX-FM	Classic Rock	Clear Channel	98.5	10kw	1230	12	22	8	3	3	6:00	CCRS
2.2	2.3	2.5	2.9	2.6	KKSF-FM	Smooth Jazz	Clear Channel	103.7	7.8kw	914	25	31	25	14	10	7:00	CCRS
3.1	2.6	2.3	2.6	2.5	KEZR-FM	Hot AC	Infinity	106.5	42kw	1417	5	8	8	12	17	4:15	CHR
2.9	3.4	2.7	1.8	2.3	KLOK-AM	Reg. Mex.	Entravision	1170	50(5)kw	626	10	4	7	18	25	9:00	LER
2.5	1.9	2.4	2.6	2.3	KMEL-FM	CHR/Rhythmic	Clear Channel	106.1	69kw	1272	2	6	13	25	35	4:30	CCRS
1.9	2.2	2.1	2.4	2.0	KITS-FM	Alternative	Infinity	105.3	15kw	1243	3	10	16	19	27	3:45	IRS
2.4	3.1	2.2	2.3	1.9	KSOL-FM	Reg. Mex. ²	HBC	105.7	50kw	579	25	11	15	21	14	8:00	—
1.2	1.5	2.1	1.5	1.6	KCNL-FM	Alternative	Clear Channel	104.9	5.7kw	979	6	9	18	26	35	4:00	CCRS
1.6	2.2	2.5	2.0	1.6	KFFG/KFO	Triple A	Susquehanna	97.7/104.5	3.3kw/7.9kw	920	25	26	18	16	13	4:00	MG/S
1.5	1.7	2.4	1.9	1.5	KIOI-FM	Hot AC	Clear Channel	101.3	125kw	1102	12	13	16	17	19	3:15	CCRS
1.5	1.2	1.1	1.7	1.5	KISQ-FM	Urban AC	Clear Channel	98.1	100kw	771	25	15	18	19	18	4:45	CCRS
1.9	2.6	1.7	1.2	1.4	KEMR/KZMR	Spanish AC ³	HBC	98.9/99.1	6.1kw/1.1kw	552	25	14	22	21	23	6:00	KT-H
1.6	1.7	1.3	1.6	1.3	KABL-AM	Adult Standards	Clear Channel	960	5kw	391	25	40	40	40	32	8:00	CCRS
1.2	0.9	1.1	1.0	1.2	KLLC-FM	Hot AC	Infinity	97.3	82kw	714	12	15	23	21	27	4:00	IRS
0.8	0.8	1.2	1.5	1.1	KBLX-FM	Urban AC	Inner City	102.9	7kw	550	25	28	28	21	15	5:00	D&R
1.1	0.7	0.8	0.9	1.1	KKWV-FM	Rhythmic AC ⁴	Infinity	93.3	45kw	515	12	17	26	29	27	5:00	IRS
0.7	1.0	0.5	0.9	1.0	KAZA-AM	Spanish Oldies	Radio Fiesta	1290	5kw	288	10	19	27	32	35	8:45	—
1.3	0.9	0.6	0.6	1.0	KLIV-AM	News	Empire	1590	5kw	605	25	31	29	26	19	4:00	ARP

¹ KFRC-AM breaks from simulcast of KFRC-FM to carry Oakland A's baseball games. ² Was KARA-FM (AC) until April.

³ KEMR-FM was KSOL-FM and KZMR-FM was KZOL-FM and Regional Mexican until April 10. ⁴ Was KYCY-FM (Country) until January.

Continued on Page 72

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Population: 1,475,600 (Black: 12.7%; Hispanic: 3.5%; Asian: 1.5%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.9	7.5	7.9	7.5	7.9	KPRS-FM	Urban	Carter	103.3	100kw	1984	1	2	2	1	9	11:00	MCG
7.9	7.8	7.4	7.4	7.2	KQRC-FM	Active Rock	Entercom	98.9	100kw	2275	3	1	1	2	13	8:45	D&R
6.3	5.3	6.0	5.6	6.2	WDAF-AM	Country	Entercom	610	5kw	1608	20	14	16	17	7	10:45	D&R
4.2	5.4	5.6	5.9	5.7	KMBZ-AM	News/Talk	Entercom	580	5kw	2101	11	15	12	7	3	7:30	D&R
4.5	5.6	5.7	5.8	5.3	KFKF-FM	Country	Infinity	94.1	100kw	1801	10	7	4	4	2	8:00	CHR
3.4	4.9	3.6	4.4	4.9	KCIY-FM	Smooth Jazz	Entercom	106.5	100kw	1478	14	15	8	5	1	9:15	D&R
4.5	4.0	4.4	4.7	4.7	KCMO-FM	Oldies	Susquehanna	94.9	100kw	1883	6	21	12	7	3	7:00	MG/S
4.1	3.4	3.5	3.5	4.4	KCFX-FM	Classic Rock	Susquehanna	101.1	80kw	2787	11	5	3	3	6	4:15	MG/S
5.8	4.1	4.8	3.5	4.3	KUDL-FM	AC	Entercom	98.1	100kw	1736	6	13	11	11	5	7:00	D&R
4.3	3.6	2.9	3.0	4.2	KSRC-FM	AC	Infinity	102.1	100kw	1726	6	8	4	8	6:45	KATZ	—
3.9	3.6	4.5	4.3	3.9	KBEO-FM	Country	Infinity	104.3	100kw	1665	6	3	4	12	14	6:30	CHR
4.4	5.3	4.3	5.3	3.6	KMXV-FM	CHR/Pop	Infinity	93.3	100kw	2474	4	4	7	15	17	4:00	KATZ
3.5	3.4	3.4	3.2	3.4	WHB-AM	Sports	Union	810	50(5)kw	1424	14	11	8	9	12	6:30	—
3.3	3.3	3.1	3.4	3.1	KRBZ-FM	Alternative ¹	Entercom	96.5	100kw	1528	5	6	12	16	17	5:30	D&R
3.9	2.5	3.6	3.3	3.1	KYYS-FM	Classic Rock	Entercom	99.7	100kw	1343	11	17	8	10	10	6:30	D&R
2.9	2.3	3.0	2.3	3.0	KMJK-FM	Urban AC	Syncom	107.3	100kw	899	14	18	17	13	10	9:00	—
2.9	3.2	2.0	2.4	2.6	KFME-FM	Hot AC ²	Jesscom	105.1	100kw	1204	14	8	15	13	15	6:00	MG/S
3.0	3.4	3.5	3.5	2.5	KCHZ-FM	CHR/Pop	Syncom	95.7	99kw	1789	2	10	18	20	24	3:45	—
2.4	2.8	2.4	2.5	2.1	KCMO-AM	News/Talk	Susquehanna	710	10(5)kw	973	20	12	20	18	16	6:00	MG/S
1.8	1.1	1.2	1.4	1.1	KPRT-AM	Gospel	Carter	1590	1kw	339	14	23	22	22	20	8:45	MCG
0.0	0.0	0.4	0.4	1.0	KCTE-AM	Talk	Union	1510	10kw	269	20	20	19	18	19	7:15	—

¹ Was Hot AC until August. ² Has Joint Sales Agreement with Susquehanna.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Entercom 31.0 Infinity 17.0 Susquehanna/Jesscom 13.8 Carter 9.0 Syncom 5.4 Union 4.4	Entercom 31.9 Infinity 21.5 Carter 12.5 Susquehanna/Jesscom 12.4 Syncom 5.5 Union 4.2	Entercom 28.6 Infinity 17.9 Susquehanna/Jesscom 16.0 Carter 7.8 Union 6.0 Syncom 4.9

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Population: 1,500,300 (Black: 7.3%; Hispanic: 31.0%; Asian: 5.0%)

Complete Market Index, Page 2

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.0	6.0	6.8	8.6	8.9	KGGI-FM	CHR/Rhythmic	Clear Channel	99.1	2.55kw	3604	1	1	1	2	4	7:00	CCRS
7.7	7.8	7.0	6.6	6.9	KFRG-FM	Country	Infinity	95.1	50kw	2168	11	7	2	1	1	9:00	ARP
6.0	5.4	5.5	5.8	5.2	KFI-AM	Talk	Clear Channel	640	50kw	1586	13	21	8	4	2	9:15	CCRS
4.8	4.6	4.5	5.0	4.9	KOLA-FM	Oldies	Anaheim	99.9	29.5kw	1646	9	14	17	8	3	8:30	D&R
3.0	3.3	3.1	3.6	4.2	KSSE-FM	Spanish Con.	Entravision	97.5	72kw	1532	7	2	2	3	16	8:00	LER
2.6	3.6	4.9	3.8	3.5	KCAL-FM	Rock	Anaheim	96.7	1.75kw	1456	6	3	4	7	12	7:00	D&R
2.5	3.0	2.7	2.3	3.0	KSCA-FM	Reg. Mex.	HBC	101.9	4.8kw	888	17	8	5	5	8	9:30	KT-H
3.0	2.6	3.6	3.1	2.8	KKBT-FM	Urban	Radio One	100.3	5.3kw	1582	2	11	15	18	16	5:00	EAST
1.7	2.6	2.0	2.4	2.8	KXRS/KXSB	Reg. Mex.	Lazer	105.7/101.7	7kw/.3kw	844	13	4	6	6	14	9:15	—
3.0	2.3	2.9	1.8	2.7	KTWV-FM	Smooth Jazz	Infinity	94.7	55kw	767	26	20	19	9	5	10:15	IRS
2.6	2.8	2.5	3.3	2.6	KIIS-FM	CHR/Pop	Clear Channel	102.7	8kw	1834	3	10	9	14	18	4:00	CCRS
3.2	4.4	2.8	2.8	2.5	KCXX-FM	Alternative	All Pro	103.9	.18kw	1380	4	6	9	18	28	5:00	MCG
1.7	1.7	2.2	2.2	2.4	KLVE-FM	Spanish AC	HBC	107.5	29.5kw	863	17	12	7	9	10	8:00	KT-H
2.8	2.5	2.8	2.7	2.3	KPWR-FM	CHR/Rhythmic	Emmis	105.9	25kw	1544	4	5	15	22	36	4:15	D&R
3.0	2.0	1.7	2.0	2.3	KROQ-FM	Alternative	Infinity	106.7	5.6kw	1216	8	8	9	16	24	5:15	IRS
2.7	2.1	2.3	2.2	2.2	KHHT-FM	Urban AC	Clear Channel	92.3	43kw	1098	9	13	14	15	12	5:45	CCRS
2.6	2.4	2.4	2.4	2.2	KLOS-FM	Classic Rock	ABC	95.5	63kw	1057	17	16	9	9	10	6:00	ABC
3.2	2.2	2.9	2.2	2.2	KOST-FM	AC	Clear Channel	103.5	12.5kw	979	17	16	18	13	10	6:30	CCRS
1.6	2.0	1.3	1.2	2.2	KWVE-FM	Christian	Calvary Chapel	107.9	.56kw	577	13	21	20	17	8	11:00	—
1.4	2.8	2.3	2.6	2.1	KCBS-FM	Classic Rock	Infinity	93.1	28.5kw	906	26	24	13	12	6	6:30	IRS
2.8	1.3	1.3	2.2	2.1	KWRP-FM	Adult Standards	Magic Br.	96.1	1.55kw	611	26	35	36	35	30	9:45	—
1.9	1.6	1.8	1.9	1.9	KNX-AM	News	Infinity	1070	50kw	803	26	29	26	26	14	6:45	IRS
1.7	1.3	2.4	1.6	1.3	KBIG-FM	AC	Clear Channel	104.3	105kw	756	17	19	21	21	23	4:45	CCRS
0.8	1.2	1.7	1.4	1.3	KLAX-FM	Reg. Mex.	SBS	97.9	33kw	481	13	14	21	24	26	7:30	CAB
2.2	1.4	1.3	1.4	1.3	KLSX-FM	Talk	Infinity	97.1	21kw	408	26	16	21	20	19	9:15	IRS
1.5	2.0	1.1	1.3	1.1	KRTH-FM	Oldies	Infinity	101.1	51kw	743	17	23	26	26	20	4:15	IRS
1.1	1.2	1.1	0.7	1.1	KZLA-FM	Country	Emmis	93.9	18.5kw	602	17	24	24	23	20	5:00	D&R
0.9	1.2	0.9	1.0	1.0	KATY-FM	Hot AC	All-Pro	101.3	1.9kw	328	12	26	25	24	20	8:45	—

OWNERSHIP SHARE (By AQH 12+ Share)		OWNERSHIP SHARE (By AQH 18-34 Share)		OWNERSHIP SHARE (By AQH 25-54 Share)	
Clear Channel	24.4	Clear Channel	24.4	Clear Channel	23.3
Infinity	18.6	Infinity	14.2	Infinity	20.0
Anaheim	8.5	Entravision	9.1	HBC	8.0
HBC	5.8	Anaheim	8.5	Anaheim	7.0
Entravision	4.7	HBC	7.7	Entravision	5.3
All-Pro	3.5	Emmis	5.7	ABC	3.8
Emmis	3.3	All-Pro	5.4	Lazer	3.7
ABC	2.7	Lazer	5.0	All-Pro	3.2
Lazer	2.7			Emmis	2.9

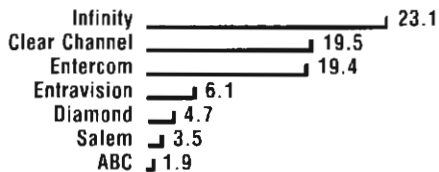
Population: 1,566,100 (Black: 7.3%; Hispanic: 13.9%; Asian: 5.0%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.8	9.7	8.6	7.5	9.9	KFBK-AM	News/Talk	Clear Channel	1530	50kw	2931	13	12	3	1	1	9:45	CCRS
5.6	5.9	4.4	6.3	5.2	KNCI-FM	Country	Infinity	105.1	50kw	1778	6	6	1	2	4	8:15	KATZ
3.8	4.9	4.6	5.4	5.0	KSFM-FM	CHR/Rhythmic	Infinity	102.5	16kw	2726	1	1	5	14	19	5:15	KATZ
4.7	4.3	3.7	3.7	4.7	KBMB-FM	CHR/Rhythmic	Diamond	103.5	6kw	1788	4	2	1	12	14	7:45	ARP
4.1	5.5	4.5	5.1	4.6	KSSJ-FM	Smooth Jazz	Entercom	94.7	25kw	1572	17	17	12	3	2	8:30	MCG
3.7	3.5	4.3	4.2	4.1	KDND-FM	CHR/Pop	Entercom	107.9	50kw	2333	2	3	8	14	15	5:00	MCG
3.9	4.0	4.6	4.4	4.1	KYMX-FM	AC	Infinity	96.1	50kw	1891	8	9	12	6	5	6:15	KATZ
3.9	3.2	3.7	4.6	3.9	KCCL-FM	Oldies	Entravision	101.9	47kw	1571	10	17	15	9	3	7:00	LER
3.9	3.4	3.4	3.9	3.8	KHTK-AM	Sports	Infinity	1140	50kw	1520	21	8	7	5	9	7:00	KATZ
2.9	2.9	3.2	3.6	3.6	KCTC-AM	Adult Standards	Entercom	1320	5kw	1093	21	25	27	26	13	9:30	MCG
4.3	4.8	4.2	4.2	3.6	KRXQ-FM	Active Rock	Entercom	98.5	50kw	1373	7	4	3	11	11	7:30	MCG
3.9	3.8	5.7	4.1	3.5	KSEG-FM	Classic Rock	Entercom	96.9	50kw	1764	13	10	6	3	6	5:30	MCG
3.2	3.7	3.6	3.5	3.5	KWOD-FM	Alternative	Royce Int'l	106.5	50kw	1773	2	5	14	16	25	5:45	—
3.1	3.5	2.9	2.7	3.4	KGBY-FM	AC	Clear Channel	92.5	50kw	1469	10	13	9	8	7	6:45	CCRS
3.3	3.1	3.3	3.4	3.2	KHYL-FM	Urban AC	Clear Channel	101.1	36kw	1464	13	11	11	6	9	6:15	CCRS
3.5	3.1	3.3	3.4	3.0	KSTE-AM	News/Talk	Clear Channel	650	5(1)kw	1294	17	15	16	13	8	6:45	CCRS
4.1	3.5	2.8	3.8	2.9	KZZO-FM	Hot AC	Infinity	100.5	115kw	1815	8	7	9	9	12	4:45	KATZ
2.0	1.4	2.2	1.6	1.4	KKFS-FM	Christian AC	Salem	105.5	2.55kw	853	5	17	18	18	17	4:45	SRR
1.4	1.4	1.4	1.5	1.4	KXOA-FM	Classic Rock ¹	Infinity	93.7	25kw	649	17	14	17	17	17	6:30	KATZ
1.3	1.0	1.0	1.0	1.3	KNBR-AM	Sports	Susquehanna	680	50kw	677	21	20	21	19	16	5:30	MG/S
0.8	0.7	1.0	0.6	1.1	KGO-AM	News/Talk	ABC	810	50kw	528	21	27	23	25	21	6:15	ABC
1.1	1.0	0.9	0.8	1.1	KRCX-FM	Reg. Mex.	Entravision	99.9	1.75kw	375	13	16	19	21	25	8:45	LER
0.9	0.7	0.7	0.8	1.1	KTKZ-AM	Talk	Salem	1380	5kw	444	21	23	23	22	19	7:15	SRR

¹ Was Talk until August 26.

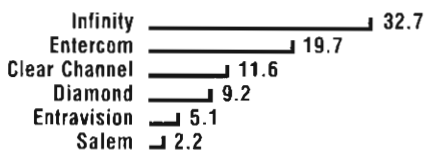
OWNERSHIP SHARE

(By AQH 12+ Share)



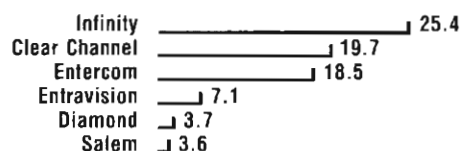
OWNERSHIP SHARE

(By AQH 18-34 Share)



OWNERSHIP SHARE

(By AQH 25-54 Share)



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Population: 1,658,000 (Black: 11.0%; Hispanic: 0.6%; Asian: 1.0%)

Complete Market Index, Page 2

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.0	9.4	11.1	10.2	10.3	WLW-AM	News/Talk	Clear Channel	700	50kw	3850	13	7	2	1	1	7:45	CCRS
6.2	7.1	6.1	6.6	7.5	WRRM-FM	AC	Susquehanna	98.5	18kw	2441	9	4	3	2	2	9:00	MG/S
5.6	6.1	6.5	6.6	6.4	WKFS-FM	CHR/Pop	Clear Channel	107.1	2.8kw	3346	1	1	5	10	17	5:30	CCRS
7.5	5.5	6.6	7.4	5.7	WEBN-FM	Rock	Clear Channel	102.7	16kw	2674	3	1	1	6	7	6:15	CCRS
4.9	5.6	5.7	4.9	5.6	WUBE-FM	Country	Infinity	105.1	11kw	2387	6	8	7	4	5	6:45	CHR
5.1	7.0	6.2	5.0	5.5	WIZF-FM	Urban	Radio One	100.9	1.25kw	1912	2	3	6	8	10	8:15	D&R
6.6	4.9	5.9	5.0	5.2	WGRR-FM	Oldies	Infinity	103.5	11kw	2072	13	13	12	7	3	7:15	CHR
4.8	4.1	4.6	4.7	5.1	WOFX-FM	Classic Rock	Clear Channel	92.5	16kw	2658	9	9	4	3	4	5:30	CCRS
3.9	4.5	4.1	5.2	4.7	WMOJ-FM	Rhythmic Oldies	Susquehanna	94.9	10.5kw	2141	7	10	8	5	6	6:15	MG/S
3.7	4.3	3.1	3.9	3.6	WKRC-AM	Talk	Clear Channel	550	5(1)kw	1561	18	22	16	14	9	6:45	CCRS
3.5	3.9	4.3	3.9	3.4	WKRQ-FM	Hot AC	Infinity	101.9	16kw	2574	5	6	9	9	12	3:45	CHR
3.9	4.0	4.0	3.7	3.2	WYGY-FM	Country	Salem	96.5	19.5kw	1699	9	12	11	12	7	5:30	—
3.5	2.6	2.8	2.2	3.1	WSAI-AM	Adult Standards	Clear Channel	1530	50kw	909	18	29	24	20	13	9:45	CCRS
3.2	3.5	3.5	3.0	2.8	WVMX-FM	Hot AC	Clear Channel	94.1	32kw	2032	7	11	10	10	11	4:00	CCRS
2.5	2.9	2.5	2.5	2.5	WAQZ-FM	Alternative	Infinity	97.3	6kw	1650	3	5	12	14	21	4:30	CHR
1.2	1.4	0.9	1.3	1.5	WCKY-AM	Sports	Clear Channel	1360	5kw	823	18	14	14	13	14	5:15	CCRS
0.0	1.6	1.6	1.3	1.3	WAKW-FM	Christian AC	Pillar of Fire	93.3	49kw	670	18	15	15	16	16	5:30	—
1.0	0.9	0.9	1.0	1.2	WDBZ-AM	Talk	Radio One	1230	1kw	344	18	20	19	18	18	10:00	D&R
0.9	1.3	1.1	1.0	1.2	WNLT-FM	Christian	Baldwin	104.3	5.2kw	549	13	16	17	17	15	6:30	—

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 40.5 Infinity 16.7 Susquehanna 12.3 Radio One 7.1 Salem 3.8	Clear Channel 42.3 Infinity 19.1 Susquehanna 10.8 Radio One 10.5 Salem 4.5	Clear Channel 38.3 Infinity 18.0 Susquehanna 14.0 Radio One 6.4 Salem 4.2

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Population: 1,789,200 (Black: 18.3%; Hispanic: 2.6%; Asian-1.4%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
7.9	7.3	7.1	7.5	7.5	WMJI-FM	Oldies	Clear Channel	105.7	16kw	3426	9	11	4	1	1	7:00	CCRS
9.0	6.4	8.7	8.4	7.2	WTAM-AM	News/Talk	Clear Channel	1100	50kw	3220	13	12	11	6	4	7:15	CCRS
6.3	7.8	7.5	7.6	6.8	WDOK-FM	AC	Infinity	102.1	16kw	2713	11	10	6	3	2	8:00	KATZ
5.7	7.4	6.1	5.9	6.8	WGAR-FM	Country	Clear Channel	99.5	50kw	2668	7	8	7	7	6	8:15	CCRS
5.6	6.1	5.4	6.0	6.5	WZAK-FM	Urban AC	Radio One	93.1	27.5kw	2013	5	6	1	2	3	10:30	ARP
5.9	5.4	5.3	6.6	5.9	WENZ-FM	Urban	Radio One	107.9	15kw	2449	1	1	3	11	13	7:45	ARP
5.9	5.6	4.2	5.4	5.2	WNWV-FM	Smooth Jazz	Elyria-Lorain	107.3	50kw	2113	11	13	9	5	5	8:00	MCG
4.8	5.5	4.9	4.8	4.7	WNCX-FM	Classic Rock	Infinity	98.5	16kw	2507	9	6	2	4	7	6:00	IRS
5.0	4.4	4.8	4.7	4.5	WAKS-FM	CHR/Pop	Clear Channel	96.5	31kw	2759	2	3	11	13	14	5:15	CCRS
3.5	2.9	4.4	4.3	4.3	WMMS-FM	Active Rock ¹	Clear Channel	100.7	34kw	2660	4	2	5	8	11	5:15	CCRS
3.2	3.9	3.2	2.8	3.9	WCLV-AM	Classical	Radio Seaway	1420	5kw	917	20	23	24	23	17	13:45	—
3.8	3.5	3.6	3.6	3.8	WQAL-FM	Hot AC	Infinity	104.1	11kw	2529	8	5	8	9	8	5:00	KATZ
4.9	4.3	3.5	3.9	3.3	WMVX-FM	Hot AC	Clear Channel	106.5	11.5kw	2362	13	9	9	10	9	4:30	CCRS
2.6	2.3	2.9	1.8	2.6	WFHM-FM	Christian AC	Salem	95.5	31kw	1243	5	15	15	14	12	6:45	HR/SRR
2.4	2.8	2.2	1.7	2.6	WKNR-AM	Sports	Salem	850	50(4.7)k	1363	20	13	14	12	10	6:15	HR/SRR
3.4	4.0	4.7	3.9	2.6	WXTM-FM	Alternative	Infinity	92.3	40kw	1633	3	4	13	15	20	5:00	IRS
1.9	2.4	1.5	1.9	1.6	WCLV-FM	Classical	Radio Seaway	104.9	2.65kw	913	13	22	19	18	15	5:45	—
1.4	1.7	1.6	1.7	1.4	WJMO-AM	Urban Oldies	Radio One	1490	1kw	549	13	16	16	16	15	8:15	ARP

¹ Evolved from Rock during April.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel _____ 33.6 Infinity _____ 17.9 Radio One _____ 14.0 Elyria-Lorain _____ 5.7 Salem _____ 5.7 Radio Seaway _____ 5.5 Rubber City _____ 1.5	Clear Channel _____ 35.4 Infinity _____ 25.1 Radio One _____ 18.3 Salem _____ 5.8 Elyria-Lorain _____ 2.8 Rubber City _____ 2.1 Radio Seaway _____ 0.2	Clear Channel _____ 33.7 Infinity _____ 21.9 Radio One _____ 14.4 Salem _____ 7.1 Elyria-Lorain _____ 6.5 Rubber City _____ 1.9 Radio Seaway _____ 0.9

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Population: 1,873,500 (Black: 2.6%; Hispanic: 5.4%; Asian-4.3%)

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FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.6	5.8	5.7	5.8	5.6	KKSN-FM	Oldies	Entercom	97.1	100kw	2751	9	16	12	5	1	6:15	D&R
5.4	5.8	5.4	6.2	5.5	KUPL-FM	Country	Infinity	98.7	37kw	2287	12	5	1	1	3	7:30	KATZ
6.3	6.1	4.6	6.3	4.9	KKCW-FM	AC	Clear Channel	103.3	100kw	1915	13	13	5	2	2	8:00	CCRS
5.0	5.3	4.9	5.4	4.8	KXJM-FM	CHR/Rhythmic	Rose City	95.5	100kw	2461	1	1	4	18	19	6:00	MCG
4.1	3.4	3.3	3.4	4.4	KXL-AM	News/Talk	Rose City	750	50(20)kw	2132	17	13	15	12	6	6:15	MCG
4.4	4.7	5.0	4.4	4.1	KUFO-FM	Active Rock	Infinity	101.1	100kw	2052	3	2	2	9	13	6:15	CHR
4.3	4.4	3.8	4.9	3.9	KINK-FM	Triple A	Infinity	101.9	100kw	1684	13	12	5	4	4	7:15	KATZ
3.8	5.1	4.5	4.0	3.9	KKRZ-FM	CHR/Pop	Clear Channel	100.3	100kw	2721	2	3	12	15	19	4:30	CCRS
3.1	2.7	3.2	2.8	3.8	KLTH-FM	AC	Infinity	106.7	100kw	1616	9	11	8	7	8	7:15	KATZ
1.7	1.2	2.1	3.2	3.8	KRVO-FM	Classic Hits ¹	Clear Channel	105.9	22.5kw	1666	17	9	3	3	8	7:00	CCRS
5.4	4.1	4.1	4.0	3.7	KEX-AM	News/Talk	Clear Channel	1190	50kw	1958	17	21	18	13	6	6:00	CCRS
4.6	4.1	4.8	3.6	3.7	KWJJ-FM	Country	Fisher	99.5	52kw	1935	7	7	11	8	10	5:45	CCRS
4.7	4.4	4.8	4.6	3.4	KGON-FM	Classic Rock	Entercom	92.3	100kw	2074	13	16	6	6	5	5:00	D&R
3.3	2.9	3.1	3.4	3.1	KRSK-FM	Hot AC	Entercom	105.1	64kw	2026	5	6	8	9	14	4:45	D&R
3.7	4.1	3.4	3.3	2.9	KNRK-FM	Alternative	Entercom	94.7	1.7kw	1716	3	3	14	16	23	5:15	D&R
3.4	3.5	3.5	3.4	2.9	KVMX-FM	'80s	Infinity	107.5	37kw	1640	9	9	10	11	11	5:30	CHR
2.3	2.1	3.3	2.5	2.4	KFIS-FM	Christian AC	Salem	104.1	8kw	1415	6	15	15	14	12	5:15	SRR
1.4	2.0	1.7	1.8	2.3	KKSN-AM	Adult Standards	Entercom	1520	50(15)kw	681	24	26	27	26	21	10:30	D&R
0.5	1.5	1.9	1.6	2.1	KTLK-AM	Talk	Clear Channel	620	5kw	920	24	23	23	21	15	7:15	CCRS
1.0	0.9	1.2	1.1	1.9	KWBY-AM	Reg. Mex.	94 Country Inc.	940	.25kw	468	7	8	17	20	25	12:45	—
1.3	1.2	1.6	1.6	1.7	KFFX-AM	Sports	Entercom	910	5kw	965	13	21	19	17	15	5:30	D&R
1.0	1.6	1.8	1.5	1.7	KOTK-AM	Talk	Fisher	1080	50(10)kw	816	17	20	19	18	17	6:30	CCRS

¹ Was KSTE-FM (Hot AC) until August.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Infinity _____ 20.5 Clear Channel _____ 19.2 Entercom _____ 19.2 Rose City _____ 9.2 Fisher _____ 5.3 Salem _____ 3.4	Infinity _____ 25.2 Entercom _____ 18.1 Clear Channel _____ 16.9 Rose City _____ 11.2 Fisher _____ 6.6 Salem _____ 3.0	Infinity _____ 24.7 Entercom _____ 19.3 Clear Channel _____ 18.9 Fisher _____ 6.2 Rose City _____ 5.7 Salem _____ 3.7

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Population: 2,004,600 (Black: 8.0%; Hispanic: 0.7%; Asian: 1.0%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.6	10.5	11.2	11.6	11.2	KDKA-AM	News/Talk	Infinity	1020	50kw	4035	9	15	10	6	3	10:30	KATZ
8.4	9.5	10.0	8.7	9.1	WDVE-FM	Rock	Clear Channel	102.5	55kw	4346	6	1	1	1	1	8:00	CCRS
7.0	6.9	6.2	6.7	7.6	WDSY-FM	Country	Infinity	107.9	17.5kw	2962	5	4	2	2	2	9:45	KATZ
4.7	6.0	5.1	5.6	6.0	WSHH-FM	AC	Renda	99.7	10.5kw	2741	9	11	8	7	4	8:15	ARP
5.6	5.0	5.8	5.1	5.1	WXDX-FM	Alternative	Clear Channel	105.9	72kw	2792	2	2	3	3	9	7:00	CCRS
4.6	4.5	4.9	5.7	5.0	WWSW-FM	Oldies	Clear Channel	94.5	50kw	3097	7	13	9	4	5	6:15	CCRS
4.9	5.5	6.4	4.2	4.5	WJAS-AM	Adult Standards	Renda	1320	5kw	1750	18	19	20	19	13	9:45	ARP
5.7	5.4	4.8	4.5	3.9	WBZZ-FM	CHR/Pop	Infinity	93.7	41kw	3330	2	5	5	11	10	4:30	KATZ
3.6	3.4	3.2	4.0	3.9	WRRK-FM	Classic Rock	Steel City Media	96.9	45kw	2488	13	8	4	4	6	6:00	CHR
4.7	3.5	4.3	4.4	3.8	WKST-FM	CHR/Pop	Clear Channel	96.1	44kw	3166	1	3	7	13	18	4:30	CCRS
2.9	3.0	2.3	2.9	3.5	WLTJ-FM	AC	Steel City Media	92.9	47kw	1833	9	9	13	8	7	7:15	CHR
4.2	3.3	2.6	4.1	3.0	WJJJ-FM	Rhythmic AC	Clear Channel	104.7	50kw	1388	8	9	11	10	8	8:15	CCRS
3.7	3.0	3.7	3.1	2.9	WAMO/WSJZ	Urban	Sheridan	106.7/107.1	47kw/2.85kw	1588	2	7	11	13	17	7:00	—
2.5	3.0	3.1	2.9	2.9	WZPT-FM	Hot AC	Infinity	100.7	17kw	1973	9	6	6	9	12	5:45	KATZ
1.6	1.9	1.4	1.7	2.4	WEAE-AM	Sports	ABC	1250	5kw	1342	18	12	14	12	11	6:45	ABC
1.0	1.3	1.0	1.4	1.7	WORD-FM	Christian Talk	Salem	101.5	48kw	1037	13	16	16	15	15	6:00	—
1.1	1.3	1.6	1.3	1.6	WOGG-FM	Country	Keymarket	94.9	1.6 kw	570	18	13	15	16	16	10:15	—
0.7	0.7	1.2	1.0	1.6	WOGI-FM	Country	Keymarket	98.3	6kw	783	13	18	17	17	14	7:45	—
1.1	1.3	0.9	1.3	1.2	WPTT-AM	Talk	Renda	1360	5(1)kw	769	18	21	20	19	20	6:00	ARP

OWNERSHIP SHARE (By AQH 12+ Share)		OWNERSHIP SHARE (By AQH 18-34 Share)		OWNERSHIP SHARE (By AQH 25-54 Share)	
Clear Channel	27.0	Clear Channel	43.0	Clear Channel	32.9
Infinity	25.6	Infinity	23.2	Infinity	22.9
Renda	11.7	Steel City Media	8.1	Steel City Media	10.3
Steel City Media	7.4	Sheridan	6.8	Renda	7.1
Keymarket	4.6	Keymarket	3.9	Keymarket	4.9
Sheridan	3.2	Renda	3.6	Sheridan	2.6
Salem	2.0	Salem	1.6	Salem	2.3

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Population: 2,112,110 (Black: 5.1%; Hispanic: 12.6%; Asian: 3.0%)

Complete Market Index, Page 2

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.4	5.3	5.8	5.9	6.7	KOA-AM	News/Talk	Clear Channel	850	50kw	4386	13	19	8	4	1	6:00	CCRS
7.0	7.9	7.4	6.0	6.2	KYGO-FM	Country	Jefferson-Pilot	98.5	100kw	3145	5	4	2	2	4	7:30	IRS
6.3	5.1	5.7	6.2	6.1	KOSI-FM	AC	Entercom	101.1	100kw	3292	10	10	4	3	2	7:15	D&R
4.7	4.6	4.2	5.5	5.6	KQKS-FM	CHR/Rhythmic	Jefferson-Pilot	107.5	100kw	2974	1	2	6	14	17	7:15	IRS
6.4	6.8	6.6	7.2	5.4	KBCO-FM	Triple A	Clear Channel	97.3	85kw	3123	13	5	1	1	3	6:30	CCRS
5.0	4.5	3.8	5.3	4.5	KXKL-FM	Oldies	Infinity	105.1	100kw	2478	7	14	12	8	5	7:00	CHR
4.4	3.2	4.0	4.3	4.4	KBPI-FM	Active Rock	Clear Channel	106.7	100kw	2197	3	1	3	7	18	7:45	CCRS
5.5	4.5	4.6	4.8	3.9	KRFX-FM	Classic Rock	Clear Channel	103.5	100kw	2429	22	8	4	5	8	6:15	CCRS
2.0	2.3	2.8	4.3	3.5	KQMT-FM	Classic Rock	Entercom	99.5	100kw	2175	15	16	9	6	6	6:15	D&R
2.1	1.8	1.6	1.6	3.5	KXPK-FM	Reg. Mex ¹	Entravision	96.5	100kw	1127	11	3	6	10	13	12:00	LER
2.9	3.0	2.6	2.9	3.3	KIMN-FM	Hot AC	Infinity	100.3	100kw	2276	7	11	9	9	9	5:30	CHR
2.4	3.9	4.2	3.5	3.1	KJCD-FM	Smooth Jazz	Jefferson-Pilot	104.3	100kw	1670	22	21	16	11	7	7:15	IRS
2.9	2.6	3.2	3.3	2.8	KALC-FM	Hot AC	Entercom	105.9	100kw	2652	6	6	11	12	13	4:00	MCG
2.7	3.6	3.8	2.9	2.7	KEZW-AM	Adult Standards	Entercom	1430	5kw	1183	22	27	29	29	16	8:45	D&R
2.3	2.9	3.0	2.7	2.7	KTCL-FM	Alternative	Clear Channel	93.3	100kw	2508	2	8	15	18	24	4:15	CCRS
3.2	2.9	2.5	2.7	2.5	KHOW-AM	News/Talk	Clear Channel	630	5kw	1453	22	25	19	16	10	6:30	CCRS
2.2	1.9	2.3	3.0	2.3	KDJM-FM	Rhythmic Oldies	Infinity	92.5	56kw	1593	15	12	14	13	11	5:45	CHR
1.7	1.7	1.8	1.0	2.2	KJMN-FM	Spanish AC	Entravision	92.1	33kw	927	15	6	13	17	21	9:00	LER
1.5	1.8	2.1	1.2	2.1	KKFN-AM	Sports	Jefferson-Pilot	950	5kw	1580	15	17	17	15	12	5:00	IRS
2.3	2.6	3.0	2.7	1.6	KFMD-FM	CHR/Pop	Clear Channel	95.7	64kw	1999	3	15	19	21	26	3:00	CCRS
2.1	1.7	1.7	1.1	1.3	KMXA-AM	Reg. Mex.	Entravision	1090	50(.5)kw	602	15	17	18	19	20	8:30	LER
0.7	1.1	1.1	0.9	1.3	KNUS-AM	News/Talk	Salem	710	5kw	644	22	26	18	23	13	7:45	—
1.3	1.4	1.0	0.9	1.1	KXDC-FM	CHR/Rhythmic ²	High Peak Br.	102.1	25kw	822	9	13	22	24	28	5:00	—
0.7	1.4	1.7	0.4	1.0	KBNO-AM	Reg. Mex.	Latino Comm.	1280	5kw	466	15	19	21	20	23	8:45	—
0.9	0.8	0.6	0.8	1.0	KKZN-AM	Sports	Clear Channel	760	50(1)kw	815	22	21	23	21	19	4:45	CCRS

¹ Was '80s until May. ² Was KXUU-FM until June 10.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 28.1 Jefferson-Pilot 17.0 Entercom 15.1 Infinity 10.1 Entravision 7.0 Salem 1.8	Clear Channel 30.0 Jefferson-Pilot 17.5 Entravision 14.1 Entercom 11.4 Infinity 9.7	Clear Channel 30.3 Jefferson-Pilot 15.1 Entercom 14.5 Infinity 11.6 Entravision 7.4

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TAMPA-ST. PETERSBURG-CLEARWATER #21

Population: 2,150,200 (Black: 9.2%; Hispanic: 9.0%; Asian: 1.7%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.2	9.8	9.1	9.2	9.1	WDUV-FM	Soft AC	Cox	105.5	46kw	3460	21	18	16	15	1	10:30	CHR
6.7	5.2	5.8	6.2	6.5	WFLA-AM	News/Talk	Clear Channel	970	25(11)kw	2488	21	12	8	6	3	10:15	CCRS
6.8	6.8	6.1	5.8	6.4	WQYK-FM	Country	Infinity	99.5	100kw	3055	16	4	4	2	4	8:15	IRS
6.7	5.1	6.0	6.4	5.8	WFLZ-FM	CHR/Pop	Clear Channel	93.3	100kw	3982	2	2	1	2	11	5:45	CCRS
6.0	6.4	6.8	7.3	5.5	WLLD-FM	CHR/Rhythmic	Infinity	98.7	50kw	3044	1	1	2	11	16	7:15	IRS
3.9	4.6	4.9	4.5	4.4	WSJT-FM	Smooth Jazz	Infinity	94.1	100kw	2270	10	9	9	5	5	7:45	IRS
2.5	3.2	4.2	4.1	4.3	WRBQ-FM	Oldies ¹	Infinity	104.7	100kw	2036	10	17	14	7	2	8:15	IRS
4.8	4.1	4.1	4.3	4.3	WWRM-FM	AC	Cox	94.9	100kw	2198	8	7	7	8	7	7:45	CHR
5.0	4.3	5.8	5.1	4.3	WXTB-FM	Active Rock	Clear Channel	97.9	100kw	2253	4	3	3	4	12	7:30	CCRS
2.4	3.8	4.0	3.8	4.2	WPOI-FM	'80s ²	Cox	101.5	100kw	2366	10	5	5	1	5	7:00	CHR
3.4	4.6	2.6	3.9	3.9	WGUL-A/F	Adult Standards	WGUL Inc.	860/106.3	5(1.5)kw/10.5kw	1295	21	30	29	26	21	11:45	ARP
4.2	3.2	2.6	3.5	3.5	WMTX-FM	AC	Clear Channel	100.7	100kw	2064	7	10	12	12	8	6:45	CCRS
3.3	2.6	2.9	2.9	3.1	WSSR-FM	Hot AC	Clear Channel	95.7	90kw	2073	4	8	6	9	12	6:00	CCRS
2.7	3.4	2.6	3.1	2.9	WTBT-FM	Classic Rock	Clear Channel	103.5	99kw	1691	16	10	10	9	9	6:45	CCRS
2.8	1.8	2.6	2.5	2.4	WBBY-FM	Classic Hits	Cox	107.3	100kw	1314	21	22	14	13	9	7:15	KATZ
3.1	3.7	2.7	2.4	2.4	WSUN-FM	Alternative	Cox	97.1	11.5kw	1743	3	5	11	17	20	5:15	KATZ
1.8	2.5	2.5	1.4	2.1	WHPT-FM	Classic Rock	Cox	102.5	100kw	1450	16	15	13	14	14	5:45	KATZ
1.6	2.3	1.8	2.2	2.0	WDAE-AM	Sports	Clear Channel	620	5kw	1141	21	14	17	16	15	6:45	CCRS
2.0	3.2	1.8	1.5	1.4	WYUU-FM	Country ³	Infinity	92.5	50kw	1018	8	18	18	18	16	5:30	IRS
1.8	2.3	1.7	1.7	1.3	WTMP-AM	Urban	PSI Comm.	1150	10(.5)kw	583	16	16	27	19	18	8:45	—
0.9	1.0	0.6	1.0	1.0	WQYK-AM	Sports	Infinity	1010	50(5)kw	677	10	23	21	20	18	5:45	IRS

¹ Was Country until April 18. ² Was WFJO-FM (Rhythmic Oldies) until February. ³ Was Oldies until April 18.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel _____ 28.5 Cox _____ 24.6 Infinity _____ 23.0	Clear Channel _____ 36.9 Infinity _____ 26.0 Cox _____ 20.4	Clear Channel _____ 32.7 Cox _____ 24.4 Infinity _____ 23.3

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Population: 2,170,200 (Black: 17.0%; Hispanic: 1.3%; Asian-1.3%)

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FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.3	9.0	12.1	12.1	9.9	KMOX-AM	News/Talk	Infinity	1120	50kw	5091	17	15	12	4	2	7:45	IRS
6.3	6.9	7.4	6.8	7.1	KEZK-FM	AC	Infinity	102.5	100kw	3229	8	8	2	2	1	8:45	IRS
4.5	4.9	4.8	5.4	5.5	KSHE-FM	Classic Rock	Emmis	94.7	100kw	2625	15	4	1	1	3	8:30	D&R
4.3	4.6	5.0	4.8	5.3	KSLZ-FM	CHR/Pop	Clear Channel	100.7	100kw	3817	1	1	3	12	15	5:30	CCRS
6.1	6.3	6.4	5.9	5.2	WIL-FM	Country	Bonneville	92.3	100kw	3049	13	10	9	5	6	6:45	CHR
4.7	3.9	4.2	4.3	4.6	KTRS-AM	Talk	Dorsey	550	5kw	2274	17	15	17	11	5	8:00	MCG
3.3	3.9	3.3	3.3	4.3	KATZ-FM	Urban	Clear Channel	100.3	50kw	2555	2	3	7	16	19	6:45	CCRS
3.3	3.0	2.8	3.1	4.1	KIHT-FM	Classic Hits	Emmis	98.3	80kw	2527	10	13	5	3	4	6:30	D&R
3.6	4.2	3.1	3.2	3.8	WSSM-FM	Smooth Jazz	Bonneville	106.5	90kw	1803	17	18	16	10	6	8:30	CHR
4.7	5.0	4.2	4.2	3.7	KMJM-FM	Urban AC	Clear Channel	104.9	7.8kw	1640	7	12	10	7	9	9:00	CCRS
4.1	4.2	4.7	4.1	3.7	KPNT-FM	Alternative	Emmis	105.7	100kw	2511	4	2	6	14	21	6:00	D&R
3.0	4.0	4.4	3.9	3.7	WVRV-FM	Hot AC	Bonneville	101.1	44kw	2898	5	5	4	6	12	5:15	CHR
4.3	3.8	4.3	3.9	3.6	KLOU-FM	Oldies	Clear Channel	103.3	100kw	3030	10	15	15	9	8	4:45	CCRS
3.7	3.7	3.3	3.5	3.5	KSD-FM	Country	Clear Channel	93.7	100kw	2550	5	9	11	13	10	5:30	CCRS
3.3	4.0	2.9	3.3	3.3	KYKY-FM	Hot AC	Infinity	98.1	90kw	2771	10	7	8	8	11	4:45	—
3.8	3.0	3.0	2.4	3.3	WFUN-FM	Urban	Radio One	95.5	6kw	2269	3	6	13	17	20	5:45	CHR
1.8	1.4	1.7	1.9	2.2	WMLL-FM	80s	Emmis	104.1	39kw	1711	14	11	14	15	14	5:15	D&R
2.1	2.4	3.1	2.2	2.0	KFUO-FM	Classical	Lutheran	99.1	100kw	1316	17	22	22	21	13	6:15	—
2.3	2.4	1.6	2.6	2.0	WRTH-AM	Adult Standards	Bonneville	1430	5kw	780	23	24	24	24	23	10:00	CHR
2.4	2.0	2.1	2.2	1.7	KATZ-AM	Gospel	Clear Channel	1600	5kw	881	15	21	19	20	15	8:00	CCRS
0.8	1.1	1.1	1.2	1.6	KFTK-FM	Talk	Emmis	97.1	100kw	969	23	14	18	18	18	6:30	D&R
1.3	1.3	1.3	1.2	1.3	KFNS-A/F	Sports	Missouri Sport	590/100.7	1kw/6kw	1029	17	20	19	19	17	5:00	—

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 22.1 Infinity 20.3 Emmis 17.1 Bonneville 14.7	Clear Channel 30.0 Emmis 26.4 Bonneville 12.8 Infinity 12.2	Emmis 23.2 Clear Channel 20.9 Infinity 18.4 Bonneville 14.4

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Population: 2,184,700 (Black:26.9%; Hispanic: 1.7%; Asian:2.5%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.1	8.8	7.6	7.8	9.0	WPOG-FM	Country	Clear Channel	93.1	16kw	3759	5	3	3	1	1	10:00	CCRS
7.9	7.8	6.7	7.3	6.7	WERQ-FM	Urban ¹	Radio One	92.3	37kw	3214	1	1	1	2	5	8:45	ARP
4.2	5.4	5.9	5.3	6.1	WLIF-FM	AC	Infinity	101.9	13.5kw	3109	8	8	8	6	3	8:15	IRS
5.2	4.9	6.0	5.3	5.8	WWIN-FM	Urban AC	Radio One	95.9	3kw	2372	13	9	9	4	2	10:15	ARP
7.3	5.4	6.7	6.1	5.0	WBAL-AM	News/Talk	Hearst-Argyle	1090	50kw	2927	13	20	20	11	9	7:15	D&R
4.4	3.9	3.8	3.5	4.6	WIYY-FM	Active Rock	Hearst-Argyle	97.9	13.5kw	2436	8	2	2	3	4	8:00	D&R
3.8	4.3	3.8	3.8	4.2	WWMX-FM	Hot AC	Infinity	106.5	7.4kw	2842	6	4	4	5	6	6:00	IRS
5.7	5.3	4.3	4.1	4.1	WQSR-FM	Oldies	Infinity	105.7	50kw	2735	10	16	16	10	8	6:15	IRS
4.2	4.6	4.6	4.5	3.8	WXYV-FM	CHR/Rhythmic ²	Infinity	102.7	50kw	2638	2	6	6	8	10	6:00	IRS
3.1	2.8	2.6	2.9	3.1	WXFB-FM	Classic Rock ³	Clear Channel	104.3	32kw	2091	17	7	7	7	7	6:15	CCRS
4.5	3.3	3.9	3.5	3.0	WHFS-FM	Alternative	Infinity	99.1	50kw	2580	3	5	5	9	11	5:00	IRS
2.6	3.3	2.8	3.5	2.4	WCAO-AM	Gospel	Clear Channel	600	5kw	1199	13	15	15	14	14	8:30	CCRS
3.2	2.4	2.2	2.2	2.4	WCBM-AM	News/Talk	M-10 Br.	680	10(5)kw	1204	24	26	26	24	22	8:15	KATZ
1.1	1.0	1.1	2.0	1.8	WHUR-FM	Urban AC	Howard Univ.	96.3	24kw	924	17	14	14	12	11	8:00	D&R
1.5	1.5	1.3	2.0	1.8	WZBA-FM	Rock AC	Shamrock	100.7	27kw	1341	24	19	19	12	11	5:45	—
1.5	2.1	1.8	1.9	1.6	WPGC-FM	CHR/Rhythmic	Infinity	95.5	50kw	1645	7	12	12	15	18	4:00	IRS
1.9	1.7	2.1	2.2	1.6	WRBS-FM	Inspirational	Peter & John	95.1	50kw	932	17	23	23	22	17	7:15	—
1.2	1.3	1.4	1.6	1.5	WTOP-A/F	News	Bonneville	1550/107.7	50kw/29kw	1549	24	21	21	19	16	4:15	KATZ
1.2	1.2	1.1	1.1	1.4	WJFK-AM	Talk	Infinity	1300	5kw	935	24	13	13	17	14	6:00	IRS
1.4	1.4	1.4	2.5	1.4	WWLG-AM	Adult Standards	M-10 Br.	1360	5kw	330	24	39	39	39	34	12:00	KATZ
0.9	0.7	0.7	0.6	1.2	WASH-FM	AC	Clear Channel	97.1	17.5kw	802	17	17	17	21	16	6:15	CCRS
1.4	1.5	1.1	1.5	1.2	WWDC-FM	Alternative	Clear Channel	101.1	22.5kw	1332	10	10	10	15	29	3:45	CCRS
0.9	0.9	1.2	1.2	1.1	WIHT-FM	CHR/Pop	Clear Channel	99.5	22kw	1049	3	17	17	26	36	4:15	CCRS
1.2	1.0	1.4	1.0	1.1	WRQX-FM	Hot AC	ABC	107.3	36kw	1122	17	21	21	19	21	4:00	ABC
0.8	0.9	0.9	1.1	1.0	WKYS-FM	Urban	Radio One	93.9	24.5kw	1073	10	11	11	18	34	3:45	MCG
0.9	0.8	0.9	0.8	1.0	WRNR-FM	Triple A	Empire	103.1	6kw	551	13	27	27	22	16	7:30	—

¹ Evolved from CHR/Rhythmic during June. ² Evolved from CHR/Pop during January. ³ Was WOCT-FM until October 11.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Infinity _____ 25.2 Clear Channel _____ 20.4 Radio One _____ 15.2 Hearst-Argyle _____ 9.6 M-10 _____ 3.7 Bonneville _____ 2.2 ABC _____ 1.7	Infinity _____ 32.3 Clear Channel _____ 22.7 Radio One _____ 17.3 Hearst-Argyle _____ 10.3 Bonneville _____ 1.6 ABC _____ 1.3 M-10 _____ 0.8	Infinity _____ 25.2 Clear Channel _____ 20.9 Radio One _____ 15.2 Hearst-Argyle _____ 9.7 Bonneville _____ 2.4 ABC _____ 2.0 M-10 _____ 1.3

#2 LOS ANGELES



Continued from Page 25

12+ POPULATION: 10,195,600 (Black: 7.9%; Hispanic: 39.0%)

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OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 20.8 Infinity 19.7 HBC 9.2 Emmis 7.3 SBS 5.5 ABC 5.1 Salem 1.9 Entravision 1.2	Clear Channel 19.2 Infinity 16.3 Emmis 10.6 HBC 10.3 SBS 8.9 Entravision 2.8 ABC 2.7 Salem 1.2	Clear Channel 20.3 Infinity 19.5 HBC 11.3 SBS 6.6 Emmis 5.5 ABC 5.0 Salem 1.7 Entravision 1.6

#4 SAN FRANCISCO



Continued from Page 27

Population: 5,951,800 (Black: 7.9%; Hispanic: 17.9%; Asian: 19.4%)

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 21.5 Infinity 14.8 ABC 10.4 Bonneville 10.1 Susquehanna 8.5 Entravision 3.9 HBC 3.0 Inner City 3.0	Clear Channel 28.0 Infinity 14.8 Entravision 8.5 Susquehanna 7.3 Bonneville 7.0 HBC 6.3 Empire 3.8 ABC 2.4 Inner City 2.2	Clear Channel 19.1 Infinity 15.3 Susquehanna 11.5 Bonneville 9.4 ABC 7.9 Entravision 3.8 HBC 3.4 Inner City 3.4 Empire 2.4

#5 DALLAS-FT. WORTH



Continued from Page 28

Population: 4,314,800 (Black: 13.3%; Hispanic: 14.5%; Asian: 3.7%)

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Infinity 17.2 Clear Channel 14.3 Susquehanna 12.4 ABC 10.8 HBC 9.3 Service 8.3 Radio One 4.5 Salem 3.5 Entravision 2.4	Clear Channel 19.7 HBC 15.2 Susquehanna 11.9 Service 11.6 Infinity 10.4 Radio One 5.8 ABC 4.5 Entravision 4.5 Salem 2.8	Infinity 17.1 Clear Channel 15.6 Susquehanna 15.2 ABC 9.9 HBC 9.4 Service 7.2 Salem 4.0 Radio One 3.0 Entravision 2.7

#18 NASSAU-SUFFOLK (LONG ISLAND)



Continued from Page 41

Population: 2,303,800 (Black: 7.4%; Hispanic: 7.7%; Asian: 3.5%)

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 21.2 Infinity 20.4 Cox 11.2 Barnstable 9.0 Emmis 7.2 ABC 5.9 SBS 2.4 Jarad 2.2	Clear Channel 25.7 Cox 17.4 Infinity 16.7 Emmis 9.8 SBS 5.2 Jarad 5.1 ABC 3.7 Inner City 3.1 Barnstable 3.0	Clear Channel 24.1 Infinity 20.2 Cox 14.5 Emmis 6.2 ABC 5.8 Barnstable 5.8 Jarad 2.8 SBS 2.8 Inner City 2.2

Population: 2,303,800 (Black: 7.4%; Hispanic: 7.7%; Asian: 3.5%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.6	5.5	4.1	4.7	6.5	WBLI-FM	CHR/Pop	Cox	106.1	49kw	3755	3	1	1	1	5	8:00	CHR
4.7	5.4	4.7	5.9	6.0	WALK-FM	AC	Clear Channel	97.5	39kw	2735	9	8	3	2	1	10:15	—
2.6	3.8	2.6	2.8	4.9	WHLI-AM	Adult Standards	Barnstable	1100	10kw	1010	27	38	37	33	17	12:15	KATZ
4.2	4.0	4.0	4.6	4.1	WXRK-FM	Alternative	Infinity	93.2	6kw	3172	5	2	2	4	13	6:00	IRS
4.0	3.7	4.6	4.7	3.9	WCBS-AM	News	Infinity	880	50kw	3220	21	28	17	14	10	5:30	IRS
3.4	3.4	4.4	3.1	3.9	WFAN-AM	Sports	Infinity	660	50kw	2596	16	15	8	7	4	7:00	IRS
3.7	3.9	4.4	4.6	3.8	WBAB/WHFM	Rock	Cox	102.3/95.3	6kw/5kw	2275	11	5	4	3	6	7:45	CHR
3.7	3.8	3.6	2.8	3.8	WLTW-FM	AC	Clear Channel	106.7	6kw	2429	16	13	7	6	2	7:30	CCRS
3.7	3.0	4.4	3.7	3.7	WABC-AM	Talk	ABC	770	50k	1946	27	29	22	16	11	9:00	ABC
3.7	3.8	4.3	3.7	3.6	WCBS-FM	Oldies	Infinity	101.1	6.8kw	2466	27	16	13	9	2	7:00	CBS
3.7	3.6	3.5	3.7	3.6	WHTZ-FM	CHR/Pop	Clear Channel	100.3	50kw	3717	1	4	5	10	19	4:30	CCRS
4.0	2.9	3.2	3.0	3.6	WINS-AM	News	Infinity	1010	50kw	3971	21	22	14	11	8	4:15	IRS
3.2	3.1	2.2	2.8	2.9	WQHT-FM	CHR/Rhythmic	Emmis	97.1	6.7kw	2271	2	3	10	24	24	6:00	ARP
3.0	2.8	2.8	3.4	2.8	WAXQ-FM	Classic Rock	Clear Channel	104.3	6kw	2114	11	9	5	5	12	6:15	CCRS
2.5	2.3	2.4	1.8	2.8	WQCD-FM	Smooth Jazz	Emmis	101.9	6.2kw	1793	21	24	17	14	9	7:15	CHR
3.1	2.2	2.5	1.9	2.7	WKJY-FM	AC	Barnstable	98.3	3kw	1470	21	25	11	8	7	8:30	KATZ
1.8	2.4	2.4	2.3	2.4	WKTU-FM	CHR/Rhythmic	Clear Channel	103.5	5.4kw	2413	7	6	9	11	16	4:45	CCRS
2.4	2.0	2.5	2.5	2.4	WOR-AM	Talk	Buckley	710	50kw	1411	27	36	32	32	23	8:00	MCG
2.7	1.9	2.2	2.6	2.1	WPLJ-FM	Hot AC	ABC	95.5	6.7kw	2418	16	12	12	11	15	4:00	ABC
1.4	2.9	2.3	2.3	2.0	WQXR-FM	Classical	NY Times	96.3	6kw	1122	27	26	31	27	19	8:15	ARP
1.1	1.5	1.8	2.4	2.0	WWPR-FM	Urban ¹	Clear Channel	105.1	6kw	1708	4	7	16	24	29	5:30	CCRS
2.4	2.7	2.7	2.9	1.9	WBZO-FM	Oldies	Barnstable	103.1	3kw	1509	21	32	26	20	14	6:00	KATZ
2.1	1.9	1.5	2.5	1.8	WBLS-FM	Urban	Inner City	107.5	4.2kw	1263	6	11	14	17	22	6:30	MCG
1.3	1.3	1.6	1.6	1.5	WRKS-FM	Urban AC	Emmis	98.7	7.8kw	997	11	18	20	19	17	7:15	D&R
1.8	1.4	1.9	1.2	1.4	WSKQ-FM	Tropical	SBS	97.9	7.8kw	786	16	10	17	23	25	8:15	CAB
1.1	1.4	1.2	1.1	1.2	WRCN-FM	Classic Hits	Barnstable	103.9	1.4kw	595	27	26	20	18	19	9:15	KATZ
1.4	1.8	2.0	1.4	1.1	WLIR-FM	Alternative	Jarad	92.7	2kw	1229	11	18	22	21	24	4:15	—
1.5	1.2	0.9	0.8	1.0	WPAT-FM	Spanish AC	SBS	93.1	5.4 kw	699	11	17	26	26	25	6:45	CAB

¹ Was Urban AC until March 15, was WTJM-FM until April 16.

Continued on Page 42

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Population: 2,416,100 (Black: 5.1%; Hispanic: 24.3%; Asian: 10.7%)

Complete Market Index, Page 2

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.6	4.8	5.4	5.1	5.6	KYXY-FM	AC	Infinity	96.5	41kw	2949	12	7	4	1	2	8:00	CHR
4.2	5.3	4.6	4.3	5.3	KIFM-FM	Smooth Jazz	Jefferson-Pilot	98.1	28kw	2647	16	18	9	2	1	8:30	IRS
4.3	4.7	4.6	5.0	5.0	XHTZ-FM	CHR/Rhythmic	XTRA Com.	90.3	100kw	3703	1	1	4	15	23	5:45	KATZ
3.0	4.2	4.5	4.3	4.4	KLNV-FM	Reg. Mex.	HBC	106.5	50kw	1883	4	3	1	4	7	10:00	KT-H
6.1	5.6	5.6	5.1	4.3	KOGO-AM	News/Talk	Clear Channel	600	5kw	2584	25	20	15	13	5	7:15	CCRS
3.9	4.0	4.0	3.8	3.9	KFMB-FM	Hot AC	Midwest TV	100.7	30kw	2883	7	4	2	3	9	5:45	—
5.6	4.7	4.9	5.3	3.8	KHTS-FM	CHR/Pop	Clear Channel	93.3	50kw	4209	2	5	11	15	17	4:00	CCRS
3.4	3.6	3.2	3.8	3.6	XHRM-FM	Rhythmic Oldies	BiNational	92.5	100kw	2374	9	9	6	8	11	6:30	CCRS
4.2	4.0	4.1	3.9	3.5	KIOZ-FM	Active Rock	Clear Channel	105.3	23.5kw	2540	7	2	2	6	16	6:00	CCRS
2.7	2.7	2.4	2.2	3.5	KOGL-FM	Oldies	Clear Channel	95.7	29kw	1981	16	21	14	11	3	7:30	CCRS
2.5	2.1	2.7	3.8	3.4	KFMB-AM	News/Talk	Midwest TV	760	5(50)kw	2572	7	4	18	14	9	5:45	—
3.5	3.7	2.7	3.7	3.2	KGB-FM	Classic Rock	Clear Channel	101.5	50kw	2321	20	11	7	5	4	5:45	CCRS
4.0	3.7	3.7	3.3	3.2	KSON-FM	Country	Jefferson-Pilot	97.3	50kw	2085	6	10	13	10	9	6:30	IRS
4.1	4.7	3.9	3.9	3.2	XTRA-FM	Alternative	XTRA Com.	91.1	100kw	3201	3	5	9	19	17	4:15	CCRS
1.5	2.9	3.4	3.2	3.0	KMYI-FM	Hot AC	Clear Channel	94.1	100kw	2627	12	7	7	9	13	4:45	CCRS
2.0	2.2	2.1	2.2	2.7	KPLN-FM	Classic Hits	Infinity	103.7	36kw	1545	20	15	12	7	8	7:30	CHR
1.8	1.7	2.4	1.7	2.6	KFI-AM	Talk	Clear Channel	640	50kw	1235	20	27	22	18	12	9:00	CCRS
1.8	2.2	1.7	1.6	2.2	XTRA-AM	Sports	XTRA Com.	690	77(50)kw	1532	25	5	9	19	15	6:15	CCRS
1.6	1.5	1.5	1.7	1.6	KPRI-FM	Triple A ¹	Compass	102.1	14.5kw	1097	25	21	15	17	14	6:15	CHR
2.1	1.6	1.7	1.2	1.5	KBZT-FM	Alternative ²	Jefferson-Pilot	94.9	29kw	1412	20	13	15	20	21	4:30	IRS
1.3	1.2	1.4	1.4	1.5	KFSD-FM	Alternative	Astor	92.1	.58kw	1187	5	12	20	21	27	5:30	—
2.0	2.5	2.1	2.4	1.5	KPOP-AM	Adult Standards	Clear Channel	1360	5(1)kw	915	25	32	35	33	27	7:00	CCRS
1.5	1.2	1.5	1.2	1.4	XHCR-FM	Country	XTRA Com.	99.3	25kw	1117	12	23	25	23	19	5:30	KATZ
1.5	1.6	1.7	1.4	1.2	KLQV-FM	Spanish AC	HBC	102.9	32kw	764	16	18	23	22	21	6:45	KT-H
1.2	1.3	1.1	1.0	1.1	KNX-AM	News	Infinity	1070	50kw	844	25	34	28	27	19	5:45	IRS
0.8	1.0	0.9	0.9	1.1	XHTY-FM	Reg. Mex.	Uni Radio	99.7	2kw	655	9	16	23	24	27	7:15	—
0.7	1.1	0.8	0.9	1.1	XMOR-FM	Spanish Rock	Cadena Baja Calif.	98.9	50kw	750	20	13	21	24	33	6:00	—

¹ Was KXST-FM until May 24. ² Was '80s until November 11.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 31.4 Jefferson-Pilot 10.1 Infinity 9.6 Califormula 7.3 Midwest TV 7.3 HBC 5.6 Astor 1.8	Clear Channel 31.6 Califormula 10.3 HBC 7.6 Infinity 7.6 Jefferson-Pilot 7.2 Midwest TV 6.5 Astor 2.8	Clear Channel 30.2 Jefferson-Pilot 11.2 Infinity 11.0 Midwest TV 8.0 HBC 6.4 Califormula 5.2 Astor 1.7

Population: 2,507,100 (Black: 4.2%; Hispanic: 1.9%; Asian: 3.6%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
10.4	9.2	9.8	8.5	8.9	KQRS-FM	Classic Rock	ABC	92.5	100kw	5428	7	2	1	1	1	7:30	ABC
8.8	7.2	8.7	10.7	8.8	WCCO-AM	News/Talk	Infinity	830	50kw	5686	12	14	10	5	2	7:00	IRS
6.2	6.1	6.9	5.5	6.3	KDWB-FM	CHR/Pop	Clear Channel	101.3	100kw	5154	1	3	3	10	11	5:30	CCRS
5.8	6.3	5.6	5.0	6.1	KSTP-AM	Talk	Hubbard	1500	50kw	2905	13	12	7	4	3	9:45	—
6.3	6.8	5.4	5.9	5.8	KEEY-FM	Country	Clear Channel	102.1	100kw	3478	5	7	4	2	4	7:45	CCRS
5.5	4.8	5.2	5.8	5.8	KXXR-FM	Active Rock	ABC	93.7	100kw	3271	3	1	2	6	13	8:00	ABC
5.3	5.3	5.7	5.6	4.5	WLTE-FM	AC	Infinity	102.9	100kw	3175	9	9	8	7	6	6:30	IRS
4.6	4.4	3.5	4.2	4.1	KQQL-FM	Oldies	Clear Channel	107.9	9.7kw	3067	6	15	14	9	5	6:00	CCRS
4.8	3.8	4.4	4.7	4.0	KTCZ-FM	Triple A	Clear Channel	97.1	100kw	3099	10	4	5	3	7	4:30	CCRS
3.7	3.6	3.9	3.9	3.9	KSTP-FM	Hot AC	Hubbard	94.5	100kw	3980	4	8	6	7	9	5:45	—
3.2	3.7	3.9	3.4	3.6	KTTB-FM	CHR/Rhythmic	Radio One	96.3	100kw	2932	2	6	13	14	14	6:15	—
2.3	2.9	2.5	2.9	3.2	WXPT-FM	80s	Infinity	104.1	89kw	2350	7	5	9	12	12	5:15	IRS
2.6	3.3	2.1	2.4	3.0	KFAN-AM	Sports	Clear Channel	1130	50(25)kw	2581	13	10	11	11	10	4:45	CCRS
2.8	2.5	2.6	2.5	2.8	WLOL-FM	Classic Hits	Clear Channel	100.3	100kw	2606	10	13	12	13	8	4:45	CCRS
1.3	1.5	1.4	1.1	1.4	WGVX/WGVY/WGVZ	Triple A	ABC	105.1/105.3/105.7	2.6kw/25kw/6kw	1241	15	11	15	15	18	8:00	ABC
1.5	1.9	1.6	1.3	1.3	KLBB/KLBP	Adult Standards	MNN Radio	1400/1470	1kw/5kw	867	16	21	22	22	18	6:15	—

OWNERSHIP SHARE
(By AQH 12+ Share)

OWNERSHIP SHARE
(By AQH 18-34 Share)

OWNERSHIP SHARE
(By AQH 25-54 Share)

Clear Channel 26.4
 Infinity 16.5
 ABC 16.1
 Hubbard 10.6

Clear Channel 29.2
 ABC 26.8
 Infinity 11.5
 Hubbard 8.0
 Salem 1.1

Clear Channel 29.1
 ABC 17.7
 Infinity 13.6
 Hubbard 11.0

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Population: 2,718,300 (Black: 3.6%; Hispanic: 17.2%; Asian-2.4%)

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FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.1	4.4	4.8	4.3	5.5	KESZ-FM	AC	Clear Channel	99.9	100kw	3694	11	7	2	1	2	7:30	CCRS
4.8	6.1	5.6	5.3	5.1	KOOL-FM	Oldies	Infinity	94.5	100kw	3346	15	15	8	3	1	7:45	IRS
6.8	5.7	5.3	7.8	4.9	KTAR-AM	News/Talk	Emmis	620	5kw	4152	20	18	18	14	5	6:00	D&R
5.8	4.8	5.1	2.7	4.8	KFYI-AM	News/Talk	Clear Channel	550	5(1)kw	2385	24	19	15	10	7	10:00	CCRS
4.4	4.2	4.1	4.8	4.7	KNIX-FM	Country	Clear Channel	102.5	100kw	3513	15	10	5	5	4	6:30	CCRS
3.6	4.8	5.5	5.3	4.7	KZON-FM	Alternative	Infinity	101.5	100kw	3507	6	1	1	2	10	6:45	IRS
4.9	5.3	4.5	3.5	4.3	KYOT-FM	Smooth Jazz	Clear Channel	95.5	100kw	2525	20	25	16	9	3	8:30	CCRS
3.0	3.2	2.5	3.4	3.9	KDKB-FM	Rock	Sandusky	93.3	100kw	2620	11	7	2	4	8	7:30	KATZ
3.2	4.0	3.0	4.0	3.9	KLNZ-FM	Reg. Mex.	Entravision	103.5	62kw	2071	5	2	4	8	13	9:30	—
4.4	4.2	4.9	4.3	3.8	KKFR-FM	CHR/Rhythmic	Emmis	92.3	100kw	3348	1	4	10	18	21	5:30	D&R
3.8	4.1	4.3	3.9	3.8	KZZP-FM	CHR/Rhythmic	Clear Channel	104.7	100kw	3694	1	5	10	16	17	5:15	CCRS
3.7	3.6	3.7	4.1	3.6	KKLT-FM	AC	Emmis	98.7	100kw	2599	15	14	9	6	6	7:00	D&R
3.7	4.0	3.6	3.5	3.6	KUPD-FM	Active Rock	Sandusky	97.9	100kw	2638	4	3	5	11	16	7:00	KATZ
2.4	3.3	2.7	3.1	3.2	KMXP-FM	Hot AC	Clear Channel	96.9	100kw	2925	11	6	7	6	11	5:30	CCRS
4.2	4.4	4.3	3.8	3.1	KMLE-FM	Country	Infinity	107.9	100kw	2656	14	9	12	13	12	5:45	IRS
2.5	2.4	3.3	2.9	2.6	KSLX-FM	Classic Rock	Sandusky	100.7	100kw	2404	20	16	13	11	9	5:30	KATZ
2.5	2.2	2.6	2.1	2.3	KHOT/KHOV	Reg. Mex.	HBC	105.9/105.3	6kw/6kw	1579	9	10	14	15	15	7:15	KT-H
2.8	2.9	2.2	1.9	2.3	KOY-AM	Adult Standards	Clear Channel	1230	1kw	1180	24	32	30	29	21	9:30	CCRS
2.1	2.9	2.2	2.9	2.2	KEDJ-FM	Alternative	New Planet	103.9	50kw	2231	3	10	17	20	25	4:45	—
1.7	1.3	1.3	1.5	1.6	KDVA/KVVA	Spanish AC	Entravision	106.9/107.1	6kw/23.5kw	1187	9	13	19	19	18	6:45	—
0.9	1.0	1.2	1.0	1.4	KAJM-FM	Oldies	Sierra Br.	104.3	100kw	935	18	20	19	17	14	7:45	—
1.2	1.7	1.6	1.9	1.1	KMRR/KOMR	Spanish Con.	HBC	100.3/106.3	90kw/23kw	960	18	16	21	21	18	6:00	KT-H
0.0	0.4	0.4	0.4	1.0	KFNN-AM	Business News	CRC Br.	1510	2(.1)kw	489	24	24	27	24	21	10:00	—

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel _____ 29.4 Emmis _____ 13.1 Infinity _____ 12.9 Sandusky _____ 10.5 Entravision _____ 5.5 HBC _____ 3.4	Clear Channel _____ 21.5 Infinity _____ 14.5 Sandusky _____ 13.7 Emmis _____ 11.4 Entravision _____ 10.6 HBC _____ 5.8	Clear Channel _____ 27.0 Infinity _____ 15.3 Sandusky _____ 12.9 Emmis _____ 10.9 Entravision _____ 6.4 HBC _____ 3.9

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Population: 3,084,700 (Black: 4.6%; Hispanic: 7.0%; Asian: 4.0%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
9.1	6.2	8.8	9.9	7.0	KIRO-AM	News/Talk	Entercom	710	5kw	5599	11	16	6	2	1	6:45	D&R
6.0	6.9	5.6	5.9	6.8	KMPS-FM	Country	Infinity	94.1	73kw	4158	5	4	1	1	1	9:00	KATZ
5.1	5.1	5.8	5.8	5.8	KUBE-FM	CHR/Rhythmic	Clear Channel	93.3	100kw	4510	1	1	2	8	17	7:00	ARP
5.4	4.9	4.1	4.5	4.9	KRWM-FM	Soft AC	Sandusky	106.9	100kw	2872	9	9	7	5	5	9:15	CHR
4.2	5.2	3.9	3.2	4.8	KVI-AM	Talk	Fisher	570	5kw	2363	13	23	19	12	6	11:00	CCRS
3.6	3.6	3.7	4.0	4.6	KBKS-FM	CHR/Pop	Infinity	106.1	58kw	4669	2	2	3	12	19	5:15	KATZ
4.1	5.1	5.0	4.1	4.1	KBSG-A/F	Oldies	Entercom	1210/97.3	27.5(10)kw/55kw	3229	9	17	18	8	3	7:00	D&R
3.8	3.6	5.8	5.0	4.1	KWJZ-FM	Smooth Jazz	Sandusky	98.9	53kw	2524	13	18	13	3	3	8:45	CHR
3.4	3.5	3.9	3.2	3.3	KNDD-FM	Alternative	Entercom	107.7	100kw	3583	3	3	7	17	23	5:00	D&R
2.8	3.2	2.7	3.0	3.2	KING-FM	Classical	Beethoven	98.1	58kw	2274	13	22	21	20	8	7:45	—
2.9	3.1	3.1	3.0	3.2	KISW-FM	Rock ¹	Entercom	99.9	100kw	2914	11	5	4	6	16	6:00	D&R
2.3	2.5	2.5	2.7	3.1	KCMS-FM	Christian CHR	Crista	105.3	54kw	2305	4	11	11	8	11	7:30	—
2.8	2.9	2.8	2.7	2.9	KMTT-FM	Triple A	Entercom	103.7	58kw	2343	18	8	5	4	8	6:45	D&R
2.6	3.2	2.2	2.5	2.9	KPLZ-FM	Hot AC	Fisher	101.5	100kw	3032	7	7	10	8	12	5:15	CCRS
3.8	4.3	3.7	3.6	2.9	KZOK-FM	Classic Rock	Infinity	102.5	100kw	2564	13	13	7	6	7	6:15	KATZ
2.6	2.4	2.1	2.2	2.5	KQBZ-FM	Talk	Entercom	100.7	58kw	1671	23	6	11	15	14	8:15	D&R
2.0	2.1	1.4	1.8	2.4	KJR-AM	Sports	Clear Channel	950	5kw	2426	18	14	14	16	13	5:15	ARP
1.9	1.8	2.0	2.1	2.4	KJR-FM	Classic Hits ²	Clear Channel	95.7	100kw	2045	18	18	14	12	8	6:15	ARP
2.9	3.4	2.9	2.7	2.1	KIXI-AM	Adult Standards	Sandusky	880	50(10)kw	1517	23	26	28	29	22	7:30	CHR
2.7	2.9	2.9	2.9	2.0	KLSY-FM	AC	Sandusky	92.5	58kw	2195	8	15	17	19	14	5:00	CHR
1.9	2.1	2.2	2.0	1.9	KYPT-FM	80s	Infinity	96.5	100kw	2072	13	11	14	17	18	5:00	KATZ
1.1	1.4	1.3	1.5	1.5	KFNK-FM	Active Rock	Bedrock & Ass	104.9	17kw	1417	6	9	20	21	27	5:45	—
3.1	2.8	2.8	2.1	1.4	KOMO-AM	News/Talk	Fisher	1000	50kw	1970	23	26	22	22	21	4:00	CCRS
1.2	1.5	0.9	0.9	1.0	KNWX-AM	News	Entercom	770	50(5)kw	1160	23	31	22	22	20	4:45	D&R

¹ Evolved from Classic Rock during March. ² Was KBTB-FM (Rhythmic Oldies) until June.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Entercom _____ 17.0 Infinity _____ 16.9 Sandusky _____ 13.1 Clear Channel _____ 10.6 Fisher _____ 9.0 Crista _____ 3.7	Entercom _____ 23.5 Infinity _____ 21.6 Clear Channel _____ 15.5 Sandusky _____ 7.4 Fisher _____ 4.8 Crista _____ 3.5	Entercom _____ 19.3 Infinity _____ 18.3 Sandusky _____ 12.2 Clear Channel _____ 10.1 Fisher _____ 8.0 Crista _____ 4.2

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Population: 3,263,400 (Black: N/A; Hispanic: N/A)

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FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
8.0	7.4	7.8	6.1	6.5	WPRM-FM	Tropical	Arso Radio	98.5	25kw	5721	6	1	1	1	1	9:15	CAB
3.9	4.6	4.6	5.5	4.8	WVOZ-FM	CHR/Rhythmic	International Br.	107.7	12kw	4746	1	2	4	13	19	8:15	—
3.3	2.1	3.5	3.3	4.1	WAPA-AM	Spanish N/T	Ventura & Blanco	680	10(9.5)kw	2023	35	33	16	14	6	15:30	—
5.8	3.7	4.0	4.1	4.1	WFID-FM	AC	Arso Radio	95.7	50kw	3828	12	4	2	2	5	8:45	—
4.9	4.9	4.8	4.8	4.1	WKAQ-FM	Tropical/CHR	El Mundo	104.7	50kw	4716	3	3	3	6	11	7:00	—
4.1	5.1	5.4	5.3	4.1	WZNT-FM	Tropical	SBS	93.7	50kw	3421	16	9	5	3	2	9:45	CAB
1.5	1.1	2.2	3.4	3.8	WBRQ-FM	Spanish Rel.	Arso Radio	97.7	4.4kw	2390	4	6	7	4	4	12:45	—
4.4	4.5	4.6	4.8	3.8	WIOA-FM	Spanish AC	SBS	99.9	50kw	4120	7	7	6	5	3	7:30	CAB
4.1	3.6	3.5	3.0	3.8	WKAQ-AM	Spanish N/T	El Mundo	580	10kw	3117	35	24	19	16	10	9:45	—
2.4	2.9	3.1	3.3	3.0	WORO-FM	B/EZ	Roman Catholic	92.5	50kw	2627	35	32	20	12	7	9:15	—
1.1	1.7	2.4	2.0	2.9	WUNO-AM	Spanish News	Arso Radio	1320	5(2.3)kw	2577	35	30	23	17	8	9:15	CAB
2.5	2.4	2.3	2.4	2.5	WIVA-FM	Tropical	Arso Radio	100.3	22kw	2132	14	12	8	7	8	9:30	CAB
3.3	2.7	2.8	2.4	2.4	WIAC-FM	Spanish AC	Bestov	102.5	50kw	2818	17	11	11	8	12	7:00	—
3.7	3.9	3.3	2.7	2.4	WMEG-FM	CHR/Pop	SBS	106.9	25kw	3086	2	5	10	18	29	6:30	CAB
3.0	2.8	2.1	2.8	2.2	WZAR-FM	AC	Arso Radio	101.9	14kw	2360	17	10	9	11	14	7:30	CAB
1.6	2.2	1.5	1.6	1.8	WIOB-FM	Spanish AC	SBS	97.5	4.4kw	1546	21	18	13	9	13	9:30	CAB
2.2	2.8	2.6	2.3	1.8	WXYX-FM	Tropical/CHR	RAAD	100.7	50kw	2441	9	8	14	19	23	6:00	—
1.9	1.6	1.7	1.6	1.7	WCMA-FM	80s	SBS	96.5	11.5kw	1942	28	14	12	10	15	7:15	CAB
0.8	1.2	1.1	1.5	1.5	WVJP-FM	Spanish AC	Borinquen	103.3	28kw	1721	24	16	15	15	17	7:15	—
0.8	0.7	1.3	1.5	1.3	WIAC-AM	Spanish Oldies	Bestov	740	10kw	1358	43	37	35	32	22	7:45	—
1.4	1.4	1.2	1.4	1.2	WCMN-FM	Tropical/CHR	Caribbean	107.3	50kw	1385	10	17	16	26	30	7:15	—
1.5	1.5	1.1	1.4	1.2	WEGM-FM	CHR/Pop	SBS	95.1	25kw	1478	8	15	20	30	44	6:30	CAB
1.7	1.6	1.7	1.7	1.2	WUKQ-FM	Tropical/CHR	El Mundo	99.1	25kw	1548	14	20	22	23	24	6:00	—
1.3	0.9	0.8	1.0	1.0	WAEL-FM	Spanish AC	WAEL	96.1	24kw	1318	35	22	25	24	27	6:00	—
0.8	1.0	0.5	1.1	1.0	WORA-AM	Spanish N/T	Radio Cadena Inf.	760	5kw	922	43	41	43	40	27	8:45	—

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Arso Radio 23.4 SBS 17.9 El Mundo 9.0 Bestov 5.3 Roman Catholic 3.7 Caribbean 2.4 Raad 2.1	Arso Radio 27.0 SBS 23.7 El Mundo 9.7 Bestov 6.3 Raad 4.0 Caribbean 2.3 Roman Catholic 0.6	Arso Radio 28.7 SBS 21.7 El Mundo 7.6 Bestov 4.8 Roman Catholic 2.8 Caribbean 2.0 Raad 1.9

Latest Arbitron Ratings: www.radioandrecords.com

Population: 3,377,400 (Black: 16.3%, Hispanic: 38.4%, Asian: 1.9%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.8	8.1	7.6	7.3	6.3	WEDR-FM	Urban	Cox	99.1	100kw	5487	2	2	1	1	6	8:15	KATZ
5.5	4.8	5.2	6.0	6.2	WPOW-FM	CHR/Rhythmic	Beasley	96.5	100kw	6716	1	1	2	4	17	6:45	D&R
5.1	5.0	4.6	4.1	4.6	WHQT-FM	Urban AC	Cox	105.1	100kw	3322	5	6	3	1	1	9:45	CHR
4.0	4.2	4.9	4.1	4.5	WAQI-AM	Spanish N/T	HBC	710	50kw	2005	24	25	24	22	14	16:15	—
4.7	4.4	5.2	4.1	4.5	WLYF-FM	AC	Jefferson-Pilot	101.5	100kw	3876	13	8	4	3	3	8:15	IRS
4.7	5.5	4.4	4.2	4.0	WAMR-FM	Spanish AC	HBC	107.5	95kw	3739	8	14	7	4	6	7:30	—
3.5	3.7	4.0	3.9	3.9	WCMQ-FM	Spanish Oldies	SBS	92.3	31kw	2652	11	17	16	10	2	10:30	CAB
3.4	3.3	3.7	4.4	3.8	WRMA-FM	Spanish AC	SBS	106.7	100kw	3220	7	9	6	7	8	8:30	CAB
3.3	4.0	4.1	3.3	3.7	WLVE-FM	Smooth Jazz	Clear Channel	93.9	100kw	3198	14	15	9	6	5	8:15	CCRS
3.3	3.0	3.1	3.1	3.3	WIOD-AM	News/Talk	Clear Channel	610	5kw	2974	20	22	20	20	9	8:00	CCRS
3.2	3.1	3.3	2.8	3.3	WMXJ-FM	Oldies	Jefferson-Pilot	102.7	100kw	3490	17	17	18	16	3	6:45	IRS
3.7	3.6	3.4	3.3	3.2	WHYI-FM	CHR/Pop	Clear Channel	100.7	100kw	4758	3	4	11	18	23	4:45	CCRS
2.9	3.1	2.9	2.6	3.0	WKIS-FM	Country	Beasley	99.9	100kw	2460	14	12	14	12	11	8:45	D&R
2.5	2.6	2.8	3.8	3.0	WRTO-FM	Tropical	HBC	98.3	100kw	3322	8	11	13	10	11	6:30	—
3.4	3.6	3.0	2.9	2.9	WPYM-FM	CHR/Rhythmic	Cox	93.1	100kw	3758	6	3	5	13	21	5:30	CHR
2.7	2.8	3.1	2.8	2.7	WBGG-FM	Classic Rock	Clear Channel	105.9	100kw	2978	14	12	9	8	11	6:30	CCRS
3.0	2.7	3.3	2.8	2.7	WFLC-FM	AC	Cox	97.3	100kw	3581	11	7	7	9	15	5:15	CHR
2.9	2.8	2.8	2.5	2.7	WQAM-AM	Sports	Beasley	560	5(1)kw	2314	17	19	19	18	10	8:30	D&R
2.6	2.8	3.2	2.8	2.7	WZTA-FM	Alternative ¹	Clear Channel	94.9	100kw	2840	4	5	11	14	19	6:45	CCRS
3.0	2.9	2.5	3.1	2.6	WXDJ-FM	Tropical	SBS	95.7	40kw	2790	8	10	15	14	15	6:30	CAB
2.4	2.2	1.8	2.5	2.0	WMGE-FM	Rhythmic Oldies	Clear Channel	103.5	100kw	2423	20	16	17	17	18	5:45	CCRS
1.9	2.0	2.0	1.9	1.8	WQBA-AM	Spanish N/T	HBC	1140	50(10)kw	1271	24	31	27	25	21	10:15	—
0.3	0.0	0.3	0.3	1.6	WKAT-AM	Classical ²	Spanish Media Br.	1360	5(1)kw	1071	24	29	32	29	25	10:30	—
1.3	1.3	1.4	1.7	1.5	WSUA-AM	Tropical	El Dorado	1260	5kw	992	24	20	21	21	19	10:30	—
1.0	1.3	1.1	1.3	1.1	WMBM-AM	Gospel	New Birth	1490	1kw	691	17	25	22	23	24	11:45	—

¹ Was Active Rock until July. ² Was Spanish News/Talk until September 19.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 18.4 Cox 16.5 HBC 13.3 Beasley 12.1 SBS 10.2 Jefferson-Pilot 8.1	Cox 26.4 Clear Channel 21.1 Beasley 15.9 SBS 8.6 HBC 7.2 Jefferson-Pilot 5.5	Clear Channel 20.5 Cox 18.5 SBS 11.4 Beasley 10.6 HBC 10.4 Jefferson-Pilot 8.2

Industry VIP Packages: 310 • 788 • 1625

Population: 3,617,400 (Black: 24.8%, Hispanic: 3.4%, Asian: 2.8%)

Complete Market Index, Page 2

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
11.0	8.9	9.3	9.0	9.1	WSB-AM	News/Talk	Cox	750	50kw	7825	21	11	2	2	1	8:00	CHR
10.0	9.4	9.3	9.4	8.7	WVEE-FM	Urban	Infinity	103.3	100kw	6680	1	1	1	1	2	9:00	IRS
5.6	4.2	3.9	3.8	4.9	WPCH-FM	AC	Clear Channel	94.9	99kw	4380	9	12	10	6	4	7:30	CCRS
3.1	5.1	6.3	5.4	4.9	WPZE-FM	Gospel	Radio One	97.5	7.9kw	3995	11	8	3	3	3	8:15	ARP
3.9	4.7	4.0	3.1	4.6	WSB-FM	AC	Cox	98.5	100kw	4053	16	6	4	4	6	7:45	CHR
3.3	3.8	4.4	4.4	4.3	WHTA-FM	Urban	Radio One	97.5	6.6kw	3888	3	2	6	12	19	7:30	ARP
4.7	5.4	4.1	4.8	4.3	WKHX-FM	Country	ABC	101.1	99kw	4626	7	9	7	7	7	6:15	ABC
5.6	4.4	4.2	4.4	4.2	WALR-FM	Urban AC	Cox	104.1	60kw	3694	12	14	8	5	4	7:45	KATZ
2.7	2.9	3.2	3.1	3.7	WBTS-FM	CHR/Rhythmic	Cox	95.5	74kw	4816	2	3	11	19	21	5:15	KATZ
4.1	3.7	3.5	3.9	3.6	WKLS-FM	Rock	Clear Channel	96.1	100kw	3662	14	4	4	7	11	6:45	CCRS
4.0	4.3	4.2	4.4	3.4	WSTR-FM	CHR/Pop	Jefferson-Pilot	94.1	100kw	5050	6	10	9	9	12	4:30	IRS
3.1	2.5	2.6	2.6	3.2	WGST/WHEL	News/Talk	Clear Channel	640/105.1	50(1)kw/1.7kw	2954	21	24	17	10	7	7:15	CCRS
5.5	4.7	4.2	4.2	2.9	WNNX-FM	Alternative	Susquehanna	99.7	100kw	3931	5	5	12	17	17	5:00	MG/S
3.1	3.0	2.8	3.4	2.8	WJZZ-FM	Smooth Jazz	Radio One	107.5	6kw	2691	12	17	14	10	10	7:15	ARP
0.0	1.9	1.6	2.0	2.5	WAMJ-FM	Urban AC	Radio One	102.5	3kw	2129	17	18	14	13	12	7:45	—
2.5	2.4	3.4	2.6	2.5	WFOX-FM	Oldies	Cox	97.1	100kw	3207	14	26	20	14	9	5:30	CHR
2.2	2.7	2.1	2.4	2.5	WFSH-FM	Christian AC	Salem	104.7	100kw	2878	8	16	13	14	16	6:00	SRR
2.5	3.0	2.4	3.2	2.4	WYAY-FM	Country	ABC	106.7	99kw	2454	17	19	20	19	14	6:45	ABC
2.0	2.0	1.9	2.1	2.2	WWWQ-FM	CHR/Pop	Susquehanna	100.5	72kw	2895	4	7	17	21	23	5:15	MG/S
2.6	2.9	2.7	2.9	1.9	WZGC-FM	Classic Hits	Infinity	92.9	99kw	2994	21	23	19	16	15	4:30	IRS
0.0	0.6	2.0	1.4	1.8	WMAX-FM	80s	Clear Channel	105.3	61kw	2215	24	12	16	18	20	5:30	CCRS
0.4	1.0	1.2	1.0	1.1	WAZX-A/F	Reg. Mex.	GA-MEX	550/101.9	50(5)kw/3.2kw	499	29	15	22	22	29	14:45	—
0.0	0.8	0.5	0.5	1.0	WAOS/WXEM	Reg. Mex.	La Favorita Inc.	1600/1460	5kw/5kw	246	24	25	28	27	29	11:00	—

OWNERSHIP SHARE (By AQH 12+ Share)

Cox	24.1
Clear Channel	15.2
Radio One	12.0
Infinity	11.2
ABC	6.7
Susquehanna	5.1
Jefferson-Pilot	4.2
Salem	2.8

OWNERSHIP SHARE (By AQH 18-34 Share)

Cox	17.5
Clear Channel	15.0
Infinity	14.3
Radio One	13.5
Susquehanna	8.9
ABC	5.8
Jefferson-Pilot	5.2
Salem	2.5

OWNERSHIP SHARE (By AQH 25-54 Share)

Cox	22.8
Clear Channel	16.2
Radio One	12.1
Infinity	11.6
ABC	6.3
Jefferson-Pilot	5.2
Susquehanna	4.4
Salem	3.0

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Population: 3,811,500 (Black: 21.4%, Hispanic: 2.2%, Asian: 1.9%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
6.2	6.6	6.1	6.4	6.1	WJR-AM	Talk	ABC	760	50kw	5682	16	21	16	9	5	8:00	ABC
4.7	5.6	5.2	4.9	5.3	WJLB-FM	Urban	Clear Channel	97.9	50kw	5384	2	1	2	11	12	7:15	CCRS
4.9	4.8	5.2	6.5	5.3	WOMC-FM	Oldies	Infinity	104.3	190kw	5210	16	13	8	4	1	7:30	IRS
6.1	5.8	5.3	5.2	5.3	WWJ-AM	News	Infinity	950	50(5)kw	6807	16	20	16	9	7	5:45	IRS
4.4	4.2	4.0	3.5	5.1	WMXD-FM	Urban AC	Clear Channel	92.3	50kw	3916	10	8	3	1	3	9:30	CCRS
4.8	4.5	3.5	4.9	5.0	WNIC-FM	AC	Clear Channel	100.3	32kw	5362	8	9	3	2	2	6:45	CCRS
5.0	4.7	5.9	5.2	5.0	WVMV-FM	Smooth Jazz	Infinity	98.7	50kw	4600	9	11	6	3	4	8:00	IRS
4.1	4.8	4.6	5.0	4.2	WRIF-FM	Active Rock	Greater Media	101.1	27kw	4708	6	3	1	5	10	6:30	MCG
4.7	4.6	4.3	4.3	4.1	WDTJ-FM	Urban	Radio One	105.9	20kw	4841	1	2	5	15	20	6:15	D&R
3.7	3.8	4.4	3.8	3.8	WYCD-FM	Country	Infinity	99.5	17.5kw	4066	7	7	11	7	9	6:45	IRS
4.2	4.0	3.7	3.9	3.7	WDRQ-FM	CHR/Pop	ABC	93.1	26.5kw	6045	3	4	8	15	17	4:30	ABC
4.2	3.9	3.5	3.2	3.7	WMGC-FM	AC	Greater Media	105.1	13.5kw	3712	10	19	12	7	6	7:30	MCG
3.1	3.5	3.4	3.0	3.5	WCSX-FM	Classic Rock	Greater Media	94.7	13.5kw	4157	10	12	8	6	8	6:00	MCG
3.1	3.1	3.1	3.8	3.4	WKQI-FM	CHR/Pop	Clear Channel	95.5	100kw	6012	5	4	7	13	15	4:15	CCRS
3.2	3.1	3.1	3.3	2.6	CIMX-FM	Alternative	CHUM	88.7	100kw	3921	4	6	14	20	24	5:00	—
1.9	2.4	2.5	2.0	2.5	CKWW-AM	Adult Standards	CHUM	580	.5kw	1682	28	28	32	32	26	11:00	—
2.3	1.8	2.3	2.4	2.4	WDMK-FM	Urban AC	Radio One	102.7	50kw	2257	15	14	13	12	11	7:45	D&R
1.6	2.1	2.1	2.1	2.1	WDVD-FM	Hot AC	ABC	96.3	20kw	3659	10	10	14	14	13	4:15	ABC
2.1	2.3	2.6	2.4	1.7	WDTW-FM	Classic Rock ¹	Clear Channel	106.7	61kw	3027	16	14	18	17	15	4:15	CCRS
2.2	2.0	2.1	2.3	1.7	WKRK-FM	Talk	Infinity	97.1	50kw	2301	21	17	18	18	13	5:30	IRS
1.2	1.2	1.6	1.1	1.3	WDFN-AM	Sports	Clear Channel	1130	50(10)kw	1637	21	14	20	19	20	6:00	CCRS
1.0	1.1	1.1	1.4	1.3	WGPR-FM	Urban AC	WGPR-FM	107.5	50kw	1496	16	18	21	21	18	6:30	—
1.0	0.9	0.9	0.9	1.0	WMUZ-FM	Christian AC	Crawford	103.5	50kw	1332	21	22	22	22	18	5:30	—
1.1	1.1	0.7	0.6	1.0	WQBH-AM	Urban Oldies	Queens	1400	1kw	856	28	28	26	25	22	8:15	PATT
1.6	1.2	1.6	1.1	1.0	WXYT-AM	Sports	Infinity	1270	5kw	1872	21	22	24	23	22	4:00	IRS

¹ Was WLLC-FM (Classic Hits) until July.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel _____ 22.5 Infinity _____ 22.1 ABC _____ 11.9 Greater Media _____ 11.4 Radio One _____ 7.4 Chum Ltd. _____ 6.4	Clear Channel _____ 29.9 Infinity _____ 14.6 Greater Media _____ 12.5 ABC _____ 11.6 Radio One _____ 10.6 Chum Ltd. _____ 6.4	Clear Channel _____ 24.6 Infinity _____ 22.8 Greater Media _____ 14.8 ABC _____ 9.6 Radio One _____ 6.8 Chum Ltd. _____ 3.3

Subscribe Online: www.radioandrecords.com

Population: 3,839,000 (Black: 5.6%; Hispanic: 5.2%; Asian: 4.7%)

Complete Market Index, Page 2

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.8	5.2	6.2	4.9	6.3	WJMN-FM	CHR/Rhythmic	Clear Channel	94.5	11.5kw	6615	1	1	1	8	18	7:00	CCRS
5.5	5.8	5.3	5.5	6.1	WMJX-FM	AC	Greater Media	106.7	24.5kw	5377	6	3	2	1	1	8:15	MCG
5.6	4.9	5.4	5.1	4.7	WXKS-FM	CHR/Pop	Clear Channel	107.9	23.7kw	7191	2	2	3	4	11	4:45	CCRS
4.5	5.0	4.5	4.6	4.4	WODS-FM	Oldies	Infinity	103.3	16kw	4690	12	19	9	3	2	6:45	IRS
3.9	3.8	3.9	4.2	4.2	WRKO-AM	News/Talk	Entercom	680	50kw	3148	25	24	17	14	6	9:45	D&R
3.1	3.3	4.1	4.8	3.8	WEEI-AM	Sports	Entercom	850	50kw	3557	25	10	8	5	5	7:45	D&R
3.9	3.6	3.6	3.7	3.6	WBCN-FM	Alternative	Infinity	104.1	21kw	5425	4	4	4	8	13	4:45	IRS
4.3	3.0	3.6	4.2	3.6	WZLX-FM	Classic Rock	Infinity	100.7	20kw	4440	8	9	5	2	4	5:45	IRS
3.1	4.0	4.1	3.4	3.4	WCRB-FM	Classical	Charles River	102.5	15kw	3920	16	22	18	16	6	6:15	ARP
4.1	3.6	3.8	4.1	3.1	WBMX-FM	Hot AC	Infinity	98.5	9kw	4800	7	7	6	5	11	4:45	CHR
2.9	3.4	2.8	3.6	3.1	WKLB-FM	Country	Greater Media	99.5	32kw	2726	19	14	14	14	10	8:15	MCG
3.0	3.0	2.8	2.7	3.1	WOSX-FM	Rhythmic AC	Entercom	93.7	34kw	3331	1	5	6	7	13	6:45	D&R
2.5	2.4	2.3	2.1	3.0	WTKK-FM	Talk	Greater Media	96.9	22.5kw	2898	31	16	16	12	9	7:30	MCG
3.3	2.7	2.7	2.7	2.6	WROR-FM	Classic Hits	Greater Media	105.7	21kw	3419	12	19	13	11	6	5:30	MCG
2.0	2.6	2.2	2.4	2.3	WPLM-FM	Soft AC	Plymouth Rock	99.1	50kw	2142	31	32	26	22	15	8:00	—
2.7	1.9	2.4	2.1	2.2	WAAF-FM	Active Rock	Entercom	107.3	9.6kw	2217	5	6	11	17	23	7:00	D&R
1.8	1.8	2.3	1.9	2.2	WBOS-FM	Triple A	Greater Media	92.9	8.8kw	3152	19	10	9	12	15	5:00	MCG
1.5	1.8	1.7	1.8	1.9	WBOT-FM	Urban	Radio One	92.7	2.7kw	1801	3	8	15	20	20	7:45	ARP
1.9	1.3	1.0	1.1	1.5	WAMG/WLLH	Tropical	Mega	1150/1400	5kw/1kw	654	12	13	18	19	20	13:45	—
1.5	1.1	0.9	1.2	1.3	WILD-AM	Urban AC	Radio One	1090	5kw	625	16	21	22	21	19	8:15	ARP
0.9	0.9	1.2	1.4	1.3	WXRV-FM	Triple A	Northeast	92.5	25kw	1677	25	24	20	18	17	5:30	—
1.3	1.2	1.3	1.3	1.1	WFEX/WFNX	Alternative	Phoenix Media	92.1/101.7	.17kw/1.65kw	1778	8	12	20	22	23	4:30	—
0.8	0.9	0.8	0.9	1.0	WZID-FM	AC	Saga	95.7	14.5kw	768	25	22	25	25	20	9:00	—

OWNERSHIP SHARE (By AQH 12+ Share)

Infinity	22.0
Greater Media	16.9
Clear Channel	14.1
Entercom	13.3
Charles River	3.4
Radio One	3.2
Plymouth Rock	2.3
Northeast	1.4
Phoenix Media	1.1

OWNERSHIP SHARE (By AQH 18-34 Share)

Clear Channel	23.8
Infinity	18.1
Greater Media	15.4
Entercom	15.1
Radio One	4.6
Phoenix Media	2.3
Northeast	1.0

OWNERSHIP SHARE (By AQH 25-54 Share)

Infinity	22.6
Greater Media	20.2
Entercom	14.0
Clear Channel	11.2
Radio One	3.1
Northeast	1.9
Charles River	1.8
Phoenix Media	1.3



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Population: 3,928,700 (Black: 25.2%; Hispanic: 7.5%; Asian: 6.9%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP. FIRM
6.7	6.1	6.2	6.0	6.9	WPGC-FM	CHR/Rhythmic	Infinity	95.5	50kw	7151	1	1	1	3	9	7:00	IRS
5.5	5.4	5.2	5.1	6.1	WTOP-A/F	News	Bonneville	500/107.	50kw/29kw	8464	14	13	8	2	2	5:15	KATZ
5.1	6.0	5.0	6.0	6.0	WMMJ-FM	Urban AC	Radio One	102.3	2.9kw	4176	7	8	2	1	1	10:30	MCG
5.1	4.2	5.1	5.2	4.9	WKYS-FM	Urban	Radio One	93.9	24kw	5606	3	2	2	8	14	6:15	MCG
4.7	4.4	4.1	3.9	4.6	WGMS-FM	Classical	Bonneville	103.5	46kw	3897	21	19	15	10	5	8:30	CHR
4.5	4.7	4.8	4.8	4.6	WHUR-FM	Urban AC	Howard Univ.	96.3	24kw	4286	10	11	6	4	3	7:45	D&R
4.5	4.2	3.8	2.9	4.1	WASH-FM	AC	Clear Channel	97.1	26kw	4197	9	4	4	7	7	7:00	CCRS
4.2	3.2	3.8	4.4	3.9	WJZW-FM	Smooth Jazz	ABC	105.9	28kw	3605	17	18	10	9	4	7:45	ABC
3.3	4.1	3.0	3.2	3.8	WMAL-AM	News/Talk	ABC	630	5kw	3527	21	27	24	16	8	8:00	ABC
3.7	3.8	3.6	3.8	3.5	WJFK-FM	Talk	Infinity	106.7	22kw	3929	17	4	4	6	10	6:30	IRS
3.8	3.7	3.5	3.9	3.5	WRQX-FM	Hot AC	ABC	107.3	36kw	4494	11	4	7	5	11	5:45	ABC
4.3	4.1	4.1	4.3	3.4	WBIG-FM	Oldies	Clear Channel	100.3	36kw	4132	15	19	17	11	5	6:00	CCRS
3.8	3.9	3.6	3.4	3.1	WWDC-FM	Alternative	Clear Channel	101.1	22.5kw	4929	4	3	9	11	16	4:30	CCRS
2.7	2.9	3.2	2.8	2.6	WIHT-FM	CHR/Pop	Clear Channel	99.5	22kw	4752	2	8	16	19	20	4:00	CCRS
2.3	2.0	2.2	2.7	2.3	WARW-FM	Classic Rock	Infinity	94.7	20.5kw	3647	11	14	12	13	12	4:30	IRS
3.2	3.8	3.7	3.4	2.3	WMZQ-FM	Country	Clear Channel	98.7	50kw	3354	7	15	17	15	13	5:00	CCRS
2.1	2.3	2.7	2.6	2.2	WWVZ/WWZZ	Hot AC	Bonneville	103.9/104.1	.38kw/20kw	4379	6	7	11	14	17	3:30	CHR
1.6	1.5	1.8	1.9	1.6	WTEM-AM	Sports	Clear Channel	980	50(5)kw	2127	21	16	21	17	15	5:45	CCRS
0.8	1.8	1.3	1.3	1.5	WBPS/WBZS	Tropical	Mega	94.3/92.7	2kw/2.85kw	1372	15	10	17	18	22	8:15	—
1.5	1.7	1.6	1.3	1.5	WHFS-FM	Alternative	Infinity	99.1	50kw	3165	5	12	21	20	26	3:15	IRS
0.8	0.8	0.9	1.1	1.0	WFRE-FM	Country	Clear Channel	99.9	7.9kw	1143	11	22	29	25	20	6:00	—
0.9	0.6	0.8	0.7	1.0	WKDL/WPLC	Reg. Mex.	Mega	730/1050	5kw/1kw	466	21	16	25	23	28	12:30	—
1.3	1.3	1.0	1.3	1.0	WPGC-AM	Gospel	Infinity	1580	50kw	1184	17	26	26	21	9	6:00	IRS

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 19.0 Infinity 15.7 Bonneville 12.8 Radio One 11.7 ABC 11.2 Howard University 4.6 Mega 2.3	Infinity 22.9 Clear Channel 21.9 Radio One 13.0 ABC 7.9 Bonneville 7.6 Mega 4.2 Howard University 3.1	Clear Channel 17.9 Infinity 16.6 Radio One 12.3 Bonneville 11.8 ABC 10.8 Howard University 5.4 Mega 2.8

OWN YOUR EVENTS

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Population: 4,055,300 (Black: 17.3%; Hispanic: 22.1%; Asian: 5.1%)

Complete Market Index, Page 2

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.6	5.8	6.7	6.5	7.2	KLTN-FM	Reg. Mex.	HBC	102.9	100kw	4707	6	1	1	1	4	12:30	KT-H
7.6	7.0	6.2	5.9	6.3	KODA-FM	AC	Clear Channel	99.1	100kw	6279	19	8	2	3	1	8:00	CCRS
6.7	5.7	5.3	4.9	5.7	KMJQ-FM	Urban AC	Radio One	102.1	100kw	4284	9	6	2	2	2	10:45	KATZ
5.9	5.4	4.8	4.9	5.0	KBXX-FM	CHR/Rhythmic	Radio One	97.9	100kw	6447	1	2	4	5	18	6:15	KATZ
4.6	4.8	4.4	5.1	4.3	KRBE-FM	CHR/Pop	Susquehanna	104.1	100kw	7158	4	3	5	5	12	5:00	MG/S
4.4	3.8	4.0	3.9	4.0	KTRH-AM	News	Clear Channel	740	50kw	5302	23	23	16	10	4	6:15	CCRS
3.8	4.3	4.1	4.0	3.8	KTBS-FM	Alternative	Clear Channel	94.5	100kw	4895	3	4	6	14	17	6:30	CCRS
4.1	4.5	4.1	3.9	3.5	KILT-FM	Country	Infinity	100.3	100kw	3993	19	17	12	9	6	7:00	IRS
2.7	3.1	3.9	3.1	3.3	KLDE-FM	Oldies	Cox	107.5	98kw	3739	14	30	18	13	3	7:00	CHR
2.9	2.8	2.4	2.5	3.0	KLOL-FM	Rock	Clear Channel	101.1	100kw	4024	8	5	7	7	16	6:00	CCRS
2.9	3.2	3.3	3.2	2.9	KOVE-FM	Spanish AC	HBC	106.5	100kw	3218	11	7	8	7	10	7:30	KT-H
3.0	2.7	2.5	2.5	2.8	KHMX-FM	Hot AC	Clear Channel	96.5	100kw	4319	12	10	9	10	12	5:15	CCRS
0.6	0.5	2.1	2.8	2.8	KPTY-FM	CHR/Rhythmic	HBC	104.9	2.7kw	4016	2	11	14	22	24	5:30	KT-H
2.8	3.3	2.6	3.2	2.6	KK8Q-FM	Country	Cox	92.9	100kw	3583	7	14	13	17	11	5:45	CHR
2.8	3.4	3.1	2.7	2.6	KKRW-FM	Classic Hits	Clear Channel	93.7	100kw	3350	17	24	9	4	7	6:15	CCRS
2.9	2.6	2.9	2.5	2.6	KPRC-AM	News/Talk	Clear Channel	950	5kw	2991	28	20	20	15	8	7:00	CCRS
2.1	2.0	2.6	2.5	2.5	KHPT-FM	80s	Cox	106.9	100kw	3753	19	12	9	12	9	5:30	CHR
1.8	2.4	2.0	1.9	2.1	KHJZ-FM	Smooth Jazz ¹	Infinity	95.7	100kw	2656	14	18	16	16	12	6:30	IRS
1.0	1.0	0.9	2.6	1.9	KQQK-FM	Spanish Con. ²	Liberman	106.5	100kw	2225	10	9	14	19	22	7:00	—
1.9	1.7	1.7	1.6	1.8	KTHT-FM	CHR/Rhythmic	Cox	97.1	100kw	3534	5	14	22	22	32	4:00	CHR
1.1	1.2	1.6	1.3	1.7	KILT-AM	Sports	Infinity	610	5kw	2127	34	20	21	17	12	6:30	IRS
2.7	3.1	2.3	2.7	1.7	KJOJ/KTJM	Reg. Mex.	Liberman	103.3/98.5	100kw/100kw	1710	28	25	28	32	22	8:00	—
2.0	1.8	1.8	1.8	1.3	KSEV-AM	News/Talk	Liberman	700	15(1)kw	1297	34	34	32	26	18	8:15	—
1.6	1.4	1.2	1.6	1.2	KBME-AM	Adult Standards	Clear Channel	790	5kw	1096	34	38	33	32	20	9:00	CCRS
0.0	0.7	0.8	1.1	1.0	KRWP-FM	Urban AC	Cumulus	97.5	100kw	2002	12	19	24	24	30	4:15	—

¹ Was KIKK-FM (Country) until November. ² Was Tejano until May 20.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel ██████████ 26.2 HBC ██████████ 14.9 Radio One ██████████ 10.8 Cox ██████████ 10.1 Infinity ██████████ 7.5 Liberman ██████████ 6.3	HBC ██████████ 22.8 Clear Channel ██████████ 22.2 Radio One ██████████ 12.9 Cox ██████████ 9.4 Liberman ██████████ 8.7 Infinity ██████████ 5.9	Clear Channel ██████████ 26.9 HBC ██████████ 15.9 Radio One ██████████ 10.7 Cox ██████████ 9.9 Infinity ██████████ 8.3 Liberman ██████████ 5.6

Industry VIP Packages: 310 • 788 • 1625

Population: 4,221,400 (Black: 18.9%; Hispanic: 4.1%; Asian: 3.1%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (In thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.9	6.8	5.8	6.7	7.0	KYW-AM	News	Infinity	1060	50kw	11764	14	17	9	4	3	5:15	IRS
7.0	7.5	7.1	6.9	6.5	WBEB-FM	AC	WEAZ-FM Radio	101.1	14kw	6510	6	7	4	2	2	8:45	MCG
5.8	6.1	6.5	6.8	6.5	WDAS-FM	Urban AC	Clear Channel	105.3	16.5kw	4664	7	4	2	1	1	12:00	CCRS
5.7	5.2	6.0	5.5	6.2	WUSL-FM	Urban	Clear Channel	98.9	18kw	6462	2	1	1	6	14	8:15	CCRS
5.3	5.2	5.7	5.2	5.1	WIOQ-FM	CHR/Pop	Clear Channel	102.1	27kw	7856	1	2	5	9	12	5:30	CCRS
5.4	5.9	5.2	4.9	5.1	WJZ-FM	Smooth Jazz	Clear Channel	106.1	22.5kw	4690	12	16	8	5	4	9:30	CCRS
5.0	5.0	5.2	4.0	4.5	WYSP-FM	Active Rock	Infinity	94.1	16kw	6155	11	3	3	3	9	6:15	IRS
4.3	5.0	5.0	4.8	4.2	WOGL-FM	Oldies	Infinity	98.1	12.5kw	5317	14	18	14	11	5	6:45	IRS
2.0	2.1	2.1	1.8	3.9	WSNI-FM	Soft AC ¹	Clear Channel	104.5	16kw	4556	12	9	6	7	6	7:30	CCRS
3.4	3.7	3.7	3.8	3.8	WXTU-FM	Country	Beasley	92.5	15.5kw	3738	17	12	15	13	8	8:45	D&R
3.1	3.2	2.9	2.8	3.2	WIP-AM	Sports	Infinity	610	5kw	4110	17	10	12	10	10	6:45	IRS
2.3	3.0	3.3	3.8	3.1	WMGK-FM	Classic Rock ²	Greater Media	102.9	8.5kw	4059	9	18	6	8	7	6:45	MCG
2.7	3.2	2.6	2.7	3.1	WPHI-FM	CHR/Rhythmic ³	Radio One	103.9	.34kw	4674	3	5	12	17	23	5:45	ARP
3.6	2.4	3.0	2.9	2.9	WPHT-AM	Talk	Infinity	1210	50kw	3050	26	20	20	18	12	8:15	IRS
2.9	3.5	2.7	3.2	2.8	WMMR-FM	Rock	Greater Media	93.3	18kw	3976	7	8	9	12	11	6:00	MCG
2.1	2.2	3.2	3.0	2.7	WPLY-FM	Alternative	Radio One	100.3	35kw	4069	4	6	11	15	19	5:45	ARP
3.3	3.4	3.0	3.6	2.5	WPEN-AM	Adult Standards	Greater Media	950	5kw	2322	26	30	31	28	21	9:30	MCG
2.0	1.6	1.5	1.9	1.7	WPTP-FM	'80s	Beasley	96.5	17kw	2823	19	11	16	14	15	5:15	D&R
1.5	0.9	1.5	1.6	1.6	WMWX-FM	Hot AC	Greater Media	95.7	50kw	3430	9	14	17	16	16	4:00	MCG
1.1	1.3	1.1	1.4	1.3	WEMG-A/F	Tropical	Mega	900/104.9	1kw/10kw	943	14	14	24	19	18	12:00	CAB
1.2	1.4	1.7	1.3	1.1	WDAS-AM	Gospel	Clear Channel	1480	5(1)kw	1037	21	23	24	23	19	9:00	CCRS
1.2	1.2	1.2	1.1	1.1	WPST-FM	CHR/Pop	Nassau	97.5	50kw	3108	5	12	19	22	24	3:00	—
1.2	1.0	0.9	0.9	1.0	WKXW-FM	Talk	Millennium	101.5	19kw	1479	26	24	21	20	17	5:45	CHR

¹ Was WLCE-FM (Hot AC) until July 31. ² Evolved from Classic Hits in March. ³ Evolved from Urban in June.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel _____ 27.9 Infinity _____ 21.9 Greater Media _____ 10.0 WEAZ Radio _____ 6.5 Radio One _____ 5.8 Beasley _____ 5.5 Nassau _____ 2.1	Clear Channel _____ 35.9 Infinity _____ 15.6 Radio One _____ 12.9 Greater Media _____ 8.3 WEAZ Radio _____ 5.0 Beasley _____ 5.0 Nassau _____ 3.3	Clear Channel _____ 29.0 Infinity _____ 21.1 Greater Media _____ 10.9 WEAZ Radio _____ 7.0 Beasley _____ 5.6 Radio One _____ 4.6 Nassau _____ 2.4

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#5 DALLAS-FT. WORTH



Population: 4,314,800 (Black: 13.3%; Hispanic: 14.5%; Asian: 3.7%)

Complete Market Index, Page 2

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
5.7	5.4	6.2	6.4	6.8	KKDA-FM	Urban	Service	104.5	100kw	5904	1	1	1	2	10	9:30	CHR
6.1	5.6	5.8	6.0	6.1	KPLX-FM	Country	Susquehanna	99.5	100kw	6410	6	3	2	1	2	8:00	MG/S
3.7	4.4	5.5	4.5	5.1	KLNO-FM	Reg. Mex.	HBC	94.1	100kw	3593	7	2	3	3	13	11:30	KT-H
3.9	4.1	4.3	3.6	4.3	KLUV-FM	Oldies	Infinity	98.7	100kw	5671	11	23	13	5	1	6:15	IRS
5.2	4.5	3.8	4.4	4.3	WBAP-AM	News/Talk	ABC	820	50kw	4563	20	21	19	9	4	7:45	ABC
5.0	3.8	3.8	4.3	3.7	KSCS-FM	Country	ABC	96.3	100kw	4758	11	18	12	9	5	6:30	ABC
4.8	4.7	4.5	3.9	3.6	KHKS-FM	CHR/Pop	Clear Channel	106.1	100kw	6025	3	4	5	12	16	5:00	CCRS
3.5	4.1	3.5	3.7	3.4	KOAI-FM	Smooth Jazz	Infinity	107.5	28kw	3522	20	21	13	7	3	7:45	IRS
3.0	3.5	3.6	3.0	3.4	KVIL-FM	AC	Infinity	103.7	100kw	4035	9	13	8	9	6	7:00	—
2.7	2.3	2.6	2.7	3.2	KBFB-FM	CHR/Rhythmic ¹	Radio One	97.9	100kw	4878	2	6	13	21	29	5:30	KATZ
2.6	2.7	2.3	2.8	3.2	KDMX-FM	Hot AC	Clear Channel	102.9	100kw	4488	11	10	4	4	11	6:00	CCRS
2.9	2.5	3.2	3.9	3.1	KLTY-FM	Christian AC	Salem	100.7	100kw	3418	10	13	7	8	7	7:30	KATZ
3.2	3.3	3.2	3.1	3.0	KDGE-FM	Alternative	Clear Channel	102.1	100kw	4957	4	5	9	17	27	5:00	CCRS
0.3	1.1	1.8	1.8	2.9	KDXT/KDXX	Spanish AC	HBC	107.1/107.9	74kw/100kw	2300	19	7	9	16	18	9:00	KT-H
2.5	2.8	1.8	2.9	2.9	KTBK/KTCK	Sports	Susquehanna	1700/1310	10kw/5(1)kw	2505	30	11	6	5	8	9:45	MG/S
3.1	2.9	2.6	2.5	2.7	KRLD-AM	News/Talk	Infinity	1080	50kw	3724	30	28	22	17	8	6:00	CBS
1.4	2.5	1.6	2.1	2.5	KZMP-A/F	Reg. Mex.	Entravision	1540/101.7	32kw/92kw	1824	11	8	11	15	21	11:00	—
3.2	2.1	2.9	2.8	2.2	KEGL-FM	Active Rock	Clear Channel	97.1	100kw	3616	8	9	17	19	27	5:15	CCRS
3.1	2.5	2.3	2.6	2.2	KZPS-FM	Classic Rock	Clear Channel	92.5	98kw	3906	24	18	13	13	12	4:45	CCRS
2.0	2.8	1.8	2.0	2.2	WRR-FM	Classical	City of Dallas	101.1	100kw	2587	24	30	28	21	14	7:15	ARP
1.4	3.1	2.8	2.8	2.0	KDBN-FM	Classic Rock	Susquehanna	93.3	2.9kw	2652	24	17	18	14	15	6:00	MG/S
3.0	2.3	2.2	2.4	1.8	KYNG-FM	Talk	Infinity	105.3	100kw	1639	11	13	20	19	18	9:00	CBS
1.9	1.9	1.8	1.9	1.7	KMED-FM	Soft AC	ABC	96.7	92kw	2316	30	33	30	23	16	6:00	ABC
2.6	2.3	2.2	1.9	1.7	KRBV-FM	CHR/Pop	Infinity	100.3	100kw	4489	5	16	23	29	33	3:00	IRS
1.2	1.1	1.3	1.6	1.5	KAAM-AM	Adult Standards	Crawford	770	10(1)kw	1480	39	36	38	34	25	8:15	—
0.0	0.0	0.0	0.0	1.4	KKDL-FM	CHR/Rhythmic	Entravision	106.7	66kw	1968	11	11	21	23	33	5:45	—
0.8	1.5	1.3	2.0	1.3	KSOC-FM	Urban AC ²	Radio One	94.5	100kw	1900	11	23	23	23	21	5:30	KATZ
1.0	0.8	1.2	1.3	1.2	KLIF-AM	News/Talk	Susquehanna	570	5kw	1643	30	28	26	26	18	6:15	MG/S
1.9	1.5	1.0	1.5	1.1	KRNB-FM	Urban AC	Service	105.7	100kw	1869	20	23	25	27	24	4:45	—

¹ Evolved from Urban in June. ² Was KTXQ-FM until June.

Continued on Page 42

Daily E-mail Updates: 310 • 788 • 1625

Population: 5,951,800 (Black: 7.9%; Hispanic: 17.9%; Asian: 19.4%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
7.4	6.7	6.2	6.5	6.3	KGO-AM	News/Talk	ABC	810	50kw	8488	26	27	8	2	1	7:45	ABC
4.7	5.2	4.0	4.8	4.8	KOIT-A/F	AC	Bonneville	1260/96.5	5(1)kw/24kw	7238	10	4	2	1	2	7:00	KATZ
3.6	3.3	3.8	4.3	4.3	KMEL-FM	CHR/Rhythmic	Clear Channel	106.1	69kw	6926	2	1	1	10	16	6:30	CCRS
5.0	5.1	4.3	4.1	4.2	KCBS-AM	News	Infinity	740	50kw	8699	26	24	15	7	5	5:00	IRS
3.9	3.5	3.4	3.6	4.2	KDFC-FM	Classical	Bonneville	102.1	33kw	5405	19	17	17	11	8	8:00	KATZ
5.3	4.4	4.6	3.9	4.1	KSFO-AM	Talk	ABC	560	50kw	3905	19	21	13	5	3	10:45	ABC
4.1	3.8	3.6	3.7	3.6	KYLD-FM	CHR/Rhythmic	Clear Channel	94.9	30kw	7528	1	2	3	19	28	5:00	CCRS
1.9	2.0	2.9	3.5	3.5	KNBR-AM	Sports	Susquehanna	680	50kw	5952	18	14	7	3	7	6:00	MG/S
2.9	3.1	3.3	3.5	3.1	KFRC-A/F	Oldies ¹	Infinity	610/99.7	5kw/40k	5675	15	29	17	7	4	5:30	IRS
3.0	2.7	3.1	3.4	2.9	KKSF-FM	Smooth Jazz	Clear Channel	103.7	7.8kw	4327	34	33	19	12	6	7:00	CCRS
2.6	2.4	2.9	2.3	2.7	KBLX-FM	Urban AC	Inner City	102.9	7kw	3460	8	15	13	9	9	8:00	D&R
1.8	2.2	2.1	1.9	2.7	KBRG-FM	Spanish AC	Entravision	100.3	14.5kw	3038	15	3	4	13	14	9:00	LER
3.1	2.8	3.3	2.8	2.5	KFFG/KFOG	Triple A	Susquehanna	97.7/104.5	3.3kw/7.9kw	5133	26	13	5	4	10	5:00	MG/S
2.9	2.0	2.1	2.4	2.5	KISQ-FM	Urban AC	Clear Channel	98.1	100kw	4205	22	9	6	6	11	6:15	CCRS
2.2	2.3	2.5	2.4	2.2	KIOI-FM	Hot AC	Clear Channel	101.3	125kw	5313	6	8	9	14	12	4:15	CCRS
2.2	2.3	2.5	2.2	2.1	KITS-FM	Alternative	Infinity	105.3	15kw	4664	3	5	10	16	21	4:45	IRS
2.2	2.0	2.4	2.2	1.9	KABL-AM	Adult Standards	Clear Channel	960	5kw	2458	42	42	42	40	25	8:00	CCRS
2.0	3.0	1.9	2.0	1.8	KEMR/KZMR	Spanish AC ²	HBC	98.9/98.1	6kw/1.1kw	2484	12	6	11	18	18	7:30	KT-H
2.6	1.9	2.0	2.3	1.8	KLLC-FM	Hot AC	Infinity	97.3	82kw	4562	10	7	11	15	18	4:00	IRS
1.6	1.7	2.1	1.4	1.6	KFJO/KSJO	Rock	Clear Channel	92.1/92.3	3kw/32kw	2840	4	12	19	20	21	5:45	CCRS
1.3	1.6	1.8	1.7	1.5	KSAN-FM	Classic Rock	Susquehanna	107.7	8.9kw	2731	19	21	16	16	12	5:45	MG/S
1.2	1.3	1.3	0.8	1.2	KLOK-AM	Reg. Mex.	Entravision	1170	50(5)kw	1209	26	10	21	26	30	10:15	LER
0.8	0.8	0.9	0.9	1.2	KSOL-FM	Reg. Mex. ³	HBC	105.7	50kw	1640	22	11	21	26	30	7:30	—
0.9	0.8	1.1	1.0	1.1	KBAY-FM	AC	Infinity	94.5	30kw	2084	34	21	25	23	21	5:15	CHR
1.1	1.2	1.3	1.0	1.1	KUFX-FM	Classic Rock	Clear Channel	98.5	12.5kw	2087	34	35	25	21	14	5:30	CCRS
0.9	0.9	0.8	1.0	1.0	KIQI-AM	Spanish N/T	Radio Unica	1010	10(1.5)kw	1136	34	17	23	23	25	9:15	—
2.4	2.2	1.6	1.2	1.0	KKDV-FM	Classic Hits ⁴	Bonneville	95.7	6.9kw	2742	26	29	29	22	17	3:45	SEN
0.8	1.1	1.2	1.3	1.0	KRTY-FM	Country	Empire	95.3	.87kw	1563	15	29	29	26	18	6:45	ARP
1.0	0.9	0.6	0.8	1.0	KTCT-AM	Sports	Susquehanna	1050	50(10)kw	2639	34	27	25	23	21	4:00	MG/S

¹ KFRC-AM breaks from simulcast of KFRC-FM to carry Oakland A's baseball games. ² KEMR-FM was KSOL-FM and KZMR-FM was KZOL-FM and both were Regional Mexican until April 10. ³ Was KARA-FM (AC) until April. ⁴ Was KQZQ-FM (CHR/Pop) until May 7.

Continued on Page 42

Industry VIP Packages: 310 • 788 • 1625

Population: 7,476,700 (Black: 18.3%; Hispanic: 12.9%; Asian: 4.2%)

Complete Market Index, Page 2

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.8	4.9	4.7	5.2	6.1	WGCI-FM	Urban	Clear Channel	107.5	33kw	10571	2	1	1	1	10	8:45	CCRS
6.2	5.1	4.9	4.8	5.5	WBBM-AM	News	Infinity	780	50kw	14324	23	24	14	5	2	5:45	IRS
5.5	5.6	6.4	6.0	4.9	WGN-AM	News/Talk	Tribune	720	50kw	7472	31	30	21	15	6	10:00	CHR
4.5	3.8	4.8	4.2	4.6	WNUA-FM	Smooth Jazz	Clear Channel	95.5	8.3kw	8472	23	15	8	4	1	8:30	CCRS
4.8	4.2	5.0	3.7	4.5	WLS-AM	News/Talk	ABC	890	50kw	6558	23	21	15	10	4	10:30	ABC
4.4	4.2	3.5	4.2	4.3	WVAZ-FM	Urban AC	Clear Channel	102.7	6kw	6033	16	11	3	2	3	10:45	CCRS
4.5	4.5	4.0	4.3	4.2	WBBM-FM	CHR/Rhythmic	Infinity	96.3	4.2kw	12830	1	4	5	13	18	5:00	IRS
3.8	3.1	3.4	2.8	4.0	WLIT-FM	AC	Clear Channel	93.9	4kw	8390	14	10	4	3	5	7:15	CCRS
2.6	3.3	3.6	3.1	3.5	WLEY-FM	Reg. Mex.	SBS	107.9	21kw	4305	8	2	2	7	13	12:30	CAB
2.9	2.9	3.4	3.8	3.5	WUSN-FM	Country	Infinity	99.5	6.3kw	6519	9	9	10	6	9	8:15	IRS
3.5	3.3	3.0	3.5	3.4	WPWX-FM	Urban	Crawford	92.3	50kw	7029	3	3	7	18	23	7:30	CRAW
2.6	3.0	2.7	3.6	2.9	WJMK-FM	Oldies	Infinity	104.3	4.1kw	7375	16	22	18	15	7	6:00	IRS
2.3	2.0	2.2	2.8	2.8	WOJO-FM	Reg. Mex.	HBC	105.1	8.4kw	4204	7	5	6	12	20	10:15	KT-H
2.7	3.0	2.9	2.5	2.6	WDRV-FM	Classic Hits	Bonneville	97.1	8.4kw	6851	23	20	12	7	7	5:45	KATZ
2.0	2.6	2.2	2.9	2.5	WKSC-FM	CHR/Pop	Clear Channel	103.5	4.3kw	9235	4	8	17	21	23	4:15	CCRS
2.8	3.1	2.6	3.3	2.5	WTMX-FM	Hot AC	Bonneville	101.9	4.2kw	7009	10	7	8	9	12	5:30	KATZ
2.0	2.9	2.3	2.0	2.4	WFMT-FM	Classical	Chicago Ed.	98.7	15.5kw	4227	29	35	30	24	13	8:45	-
2.8	2.8	3.1	2.3	2.4	WKQX-FM	Alternative	Emmis	101.1	8.3kw	8205	6	6	12	17	22	4:30	D&R
2.2	2.6	2.4	2.5	2.4	WXRT-FM	Triple A	Infinity	93.1	6.7kw	5164	21	13	11	10	11	7:00	IRS
2.0	2.5	2.6	2.1	1.9	WLUP-FM	Classic Rock	Bonneville	97.9	6kw	5904	16	13	15	13	15	5:00	KATZ
2.2	2.4	2.3	2.1	1.7	WNND-FM	AC	Bonneville	100.3	8.3kw	4965	29	15	18	19	16	5:15	CHR
1.4	1.7	1.7	1.8	1.5	WZZN-FM	Alternative	ABC	94.7	4.4kw	5953	5	12	21	23	34	4:00	ABC
1.4	1.7	2.1	1.9	1.4	WCKG-FM	Talk	Infinity	105.9	4.1kw	3371	31	19	20	20	19	6:30	IRS
1.8	1.6	1.1	1.5	1.4	WSCR-AM	Sports	Infinity	670	50kw	3772	36	25	23	22	17	5:45	IRS
1.4	1.4	1.3	1.5	1.0	WGCI-AM	Gospel	Clear Channel	1390	5kw	2126	31	28	28	26	21	7:15	CCRS

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 22.6 Infinity 21.2 Bonneville 8.8 ABC 6.9 Tribune 4.9 HBC 4.2 Crawford 3.8 NextMedia 2.5 Big City 1.5 Entravision 0.8	Clear Channel 23.3 Infinity 17.7 Bonneville 10.4 HBC 7.2 Crawford 6.5 ABC 5.3 Big City 3.4 NextMedia 2.1 Entravision 1.9	Clear Channel 23.7 Infinity 20.6 Bonneville 12.5 ABC 6.0 HBC 4.9 NextMedia 2.9 Crawford 2.8 Tribune 1.8 Big City 1.4 Entravision 0.7

Population: 10,407,400 (Black: 7.7%; Hispanic: 38.1%; Asian: 13.3%)

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CUME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
4.0	5.0	4.9	5.1	5.4	KPWR-FM	CHR/Rhythmic	Emmis	105.9	25kw	16983	1	1	1	6	27	7:00	D&R
5.0	5.1	4.3	4.9	4.4	KROQ-FM	Alternative	Infinity	106.7	5.6kw	14950	3	2	2	4	16	6:30	IRS
4.5	4.0	4.0	4.8	4.1	KIIS/KVVS	CHR/Pop	Clear Channel	102.7/97.7	8kw/6kw	17951	2	4	5	9	12	5:00	CCRS
4.1	4.4	3.9	3.4	3.9	KOST-FM	AC	Clear Channel	103.5	12.5kw	12195	16	12	6	2	1	7:00	CCRS
4.2	4.0	4.7	3.2	3.9	KSCA-FM	Reg. Mex.	HBC	101.9	4.8kw	7585	20	4	3	1	5	11:00	KT-H
4.2	4.0	3.8	4.5	3.6	KFI-AM	Talk	Clear Channel	640	50kw	9485	32	25	19	17	3	8:15	CCRS
4.3	3.3	3.5	3.3	3.6	KKBT-FM	Urban	Radio One	100.3	5.3kw	12604	4	7	6	11	12	6:15	EAST
2.4	2.7	2.7	2.9	3.5	KBUA/KBUE	Reg. Mex.	Lieberman	94.3/105.5	3kw/3kw	8043	5	3	4	12	20	9:30	—
3.6	3.5	3.6	3.0	3.4	KLVE-FM	Spanish AC	HBC	107.5	29.5kw	10262	7	9	6	3	6	7:15	KT-H
3.5	3.4	3.4	3.6	3.4	KTWV-FM	Smooth Jazz	Infinity	94.7	55kw	9017	26	18	15	5	2	8:15	IRS
3.1	3.2	3.1	3.2	3.1	KRTH-FM	Oldies	Infinity	101.1	51kw	11769	8	17	18	12	4	5:45	IRS
2.2	2.5	2.7	2.3	2.9	KLAX-FM	Reg. Mex.	SBS	97.9	33kw	7599	11	4	6	6	18	8:30	CAB
2.4	2.5	2.8	2.2	2.6	KBIG-FM	AC	Clear Channel	104.3	105kw	9243	25	15	13	9	7	6:00	CCRS
3.0	3.3	2.5	2.5	2.6	KHHT-FM	Urban AC	Clear Channel	92.3	43kw	8804	6	10	11	18	18	6:30	CCRS
2.5	2.5	2.2	2.3	2.5	KLSX-FM	Talk	Infinity	97.1	21kw	6395	28	11	10	6	10	8:30	IRS
1.9	1.9	2.5	1.9	2.5	KXOL-FM	Reg. Mex.	SBS	96.3	54kw	6706	14	8	11	12	20	8:15	CAB
2.6	2.2	2.0	2.5	2.4	KABC-AM	Talk	ABC	790	5kw	6137	41	28	26	23	10	8:30	ABC
2.4	2.5	2.3	2.1	2.2	KNX-AM	News	Infinity	1070	50kw	9444	32	31	26	23	16	5:00	IRS
2.1	2.0	2.4	2.4	2.1	KCBS-FM	Classic Rock	Infinity	93.1	28.5kw	9443	18	21	17	15	8	4:45	IRS
2.5	2.4	2.3	2.6	2.1	KYSR-FM	Hot AC	Clear Channel	98.7	75kw	9933	11	12	14	18	23	4:30	CCRS
2.6	1.9	2.1	2.7	2.0	KLOS-FM	Classic Rock	ABC	95.5	63kw	8020	18	18	16	15	9	5:30	ABC
1.8	2.1	1.6	2.0	2.0	KMZT-FM	Classical	Mt. Wilson FM	105.1	18kw	6148	32	27	28	26	23	7:00	MCG
1.3	1.4	1.4	1.5	1.9	KJLH-FM	Urban AC	Taxi	102.3	2.25kw	4268	16	21	21	20	14	9:30	—
2.2	1.9	2.3	2.4	1.9	KZLA-FM	Country	Emmis	93.9	18.5kw	5655	20	24	22	21	15	7:15	D&R
2.1	1.7	1.8	1.6	1.8	KFWB-AM	News	Infinity	980	5kw	8236	37	35	31	29	22	4:45	IRS
1.0	1.5	1.7	1.6	1.3	KRCO/KRCV	Spanish Oldies	HBC	103.9/98.3	1kw/.6kw	5879	32	23	23	23	25	7:45	—
1.4	1.3	1.4	1.2	1.3	KSSC/KSSD/KSSE	Spanish Con.	Entravision	103.1/103.1/97.5	3kw/3kw/72kw	3669	8	14	19	22	30	5:30	LER
1.0	1.2	0.9	1.1	1.1	KLYY-FM	Spanish Con.	Big City	107.1	6kw	4095	8	16	24	26	39	5:45	—
0.7	1.0	0.8	0.7	1.0	KHJ-AM	Reg. Mex.	Lieberman	930	5kw	2592	30	34	26	26	26	8:45	—

Continued on Page 42

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Population: 15,097,900 (Black: 16.6%; Hispanic: 18.2%; Asian: 7.2%)

Complete Market Index, Page 2

FALL '01	WINTER '02	SPRING '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	CRIME PERSONS (in thousands)	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM
6.4	6.3	6.4	6.2	6.5	WLTW-FM	AC	Clear Channel	106.7	6kw	23347	11	6	1	1	1	8:45	CCRS
5.7	6.1	4.3	4.8	4.8	WQHT-FM	CHR/Rhythmic	Emmis	97.1	6.7kw	21349	1	1	3	14	22	7:00	ARP
4.3	4.1	4.2	4.7	4.4	WHTZ-FM	CHR/Pop	Clear Channel	100.3	6kw	24810	2	2	4	8	18	5:30	CCRS
4.8	4.0	3.7	3.7	4.2	WINS-AM	News	Infinity	1010	50kw	26518	17	15	14	8	5	5:00	IRS
3.0	3.6	3.1	3.5	4.1	WKTU-FM	CHR/Rhythmic	Clear Channel	103.5	5.4kw	19435	5	3	2	2	9	6:30	CCRS
2.7	3.4	3.6	3.0	4.1	WRKS-FM	Urban AC	Emmis	98.7	7.8kw	14055	7	11	8	3	4	9:15	D&R
4.1	4.3	4.1	3.9	4.0	WSKQ-FM	Tropical	SBS	97.9	6kw	12496	8	7	6	4	6	10:00	CAB
4.5	4.2	3.6	3.3	3.7	WBLS-FM	Urban	Inner City	107.5	4.2kw	14819	6	8	7	4	7	7:45	MCG
3.4	3.2	3.4	2.9	3.7	WQCD-FM	Smooth Jazz	Emmis	101.9	6.2kw	13712	17	14	13	7	3	8:30	CHR
2.5	2.8	4.2	4.1	3.7	WWPR-FM	Urban 1	Clear Channel	105.1	6kw	17183	3	4	9	15	21	6:45	CCRS
4.1	4.5	4.1	4.5	3.6	WCBS-FM	Oldies	Infinity	101.1	6.8kw	15419	24	17	16	12	13	7:15	CBS
3.2	3.3	3.2	3.4	3.6	WXRK-FM	Alternative	Infinity	92.3	6kw	16745	4	4	5	6	15	6:45	IRS
4.0	3.6	3.6	3.4	3.2	WABC-AM	Talk	ABC	770	50kw	11139	24	18	18	18	10	9:00	ABC
2.4	2.5	2.5	2.2	3.1	WPAT-FM	Spanish AC	SBS	93.1	5.4kw	9780	10	9	11	13	8	10:00	CAB
2.8	2.7	2.4	3.0	2.8	WQXR-FM	Classical	NY Times	96.3	6kw	9611	24	27	22	21	15	9:15	ARP
3.6	2.6	3.3	3.4	2.7	WCBS-AM	News	Infinity	880	50kw	16699	24	17	16	19	2	5:00	IRS
2.3	2.6	2.6	3.0	2.6	WPLJ-FM	Hot AC	ABC	95.5	6.7kw	15302	13	9	10	8	14	5:15	ABC
2.4	2.8	2.7	2.8	2.4	WAXQ-FM	Classic Rock	Clear Channel	104.3	6kw	12200	15	13	12	8	11	6:00	CCRS
1.6	1.8	2.2	2.3	2.2	WCAA-FM	Tropical	HBC	105.9	.61kw	7970	11	12	14	16	17	8:30	KT-H
2.6	2.4	2.7	2.1	2.2	WFAN-AM	Sports	Infinity	660	50kw	11047	15	20	16	17	11	6:15	IRS
2.3	2.3	2.3	2.5	2.2	WOR-AM	Talk	Buckley	710	50kw	8254	32	35	28	28	19	8:15	MCG
1.6	1.1	1.5	1.3	1.3	WADO-AM	Spanish N/T	HBC	1280	50kw	3421	32	22	24	23	23	12:30	KT-H
1.4	1.5	1.3	1.0	1.2	WLIB-AM	News/Talk	Inner City	1190	10(3)kw	3399	19	21	19	20	20	11:00	MCG
0.9	0.9	0.7	0.8	1.1	WBLI-FM	CHR/Pop	Cox	106.1	49kw	4577	9	16	20	22	26	7:15	CHR
0.8	0.7	0.5	0.5	1.0	WHLI-AM	Adult Standards	Barnstable	1100	10kw	1400	39	40	40	40	37	11:30	—

¹ Was Urban AC until March 15, was WTJM-FM until April 16.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 22.0 Infinity 17.0 Emmis 12.6 SBS 7.0 ABC 6.0 Inner City 4.9 HBC 3.5	Clear Channel 31.1 Emmis 15.1 Infinity 12.9 SBS 9.4 Inner City 5.8 ABC 5.2 HBC 3.6	Clear Channel 23.9 Infinity 16.7 Emmis 12.2 SBS 8.0 Inner City 6.1 ABC 6.0 HBC 3.6

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How To Use The Ratings Information

As you examine the ratings section of the R&R Directory, Vol. 1, '03, you'll find the following highlights featured in the detailed breakouts for markets 1-100:

1 SHARE TRENDS

All stations in the top 50 markets that earned at least a 1.0 share and the top 10 stations in markets 51-100 (according to the fall '02 Arbitron) are listed. Trends read left to right, with the most recent results on the right. Up to five rating periods are included in any market's trend report, which covers the past year. Stations are ranked according to their Monday-Sunday (total persons 12+) Average Quarter-Hour share.

2 STATION/FORMAT

The call letters are printed in **bold type**. The format is listed in the column next to it.

3 FREQUENCY/POWER

The frequency and power for each radio signal are shown as listed in the fall '02 Arbitron.

4 AUDIENCE RANKINGS

The six rankings to the right of the frequency/power column will help you determine a station's core strength. The first listing shows the 12+ come in thousands, followed by five AQH demo ranks.

5 TIME SPENT LISTENING

This column shows the average number of hours and minutes the audience spent listening to the station each week. Based on 12+ total-week listening.

6 OWNER & REP INFORMATION

Station owners (as of December) and their national rep affiliations are shown as listed in the fall '02 Arbitron report.

7 NOTATIONS

Updates are listed noting format and call-letter changes, as well as LMA activity.

8 OWNERSHIP SHARE

The central column of each top 50 market page features a bar graph ranking owner share. Owner totals are computed by combining the fall '02 12+ Monday-Sunday AQH numbers of the companies.

9 MARKET POPULATION

The 12+ population for each market is shown, with the Black, Hispanic and Asian percentages in parentheses. In those markets where the ethnic populations do not achieve established thresholds, the code N/A is used.

Population: 15,097,900 (Black: 16.6%; Hispanic: 18.2%; Asian: 7.2%)

FALL '01	SPRING '02	WINTER '02	SUMMER '02	FALL '02	STATION	FORMAT	OWNER	FREQ.	POWER	4					WEEKLY TIME SPENT LISTENING	NATIONAL REP FIRM	
										CUME PERSONS	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK			35-64 RANK
6.4	6.3	6.4	6.2	6.5	WLTW-FM	AC	Clear Channel	106.7	6kw	23347	11	6	1	1	1	8:45	CCRS
5.7	6.1	4.3	4.8	5.8	WQHT-FM	CHR/Rhythmic	Emmis	97.1	6.7kw	21349	1	1	3	14	22	7:00	ARP
4.3	4.1	4.2	4.2	4.2	WHTZ-FM	CHR/Pop	Clear Channel	100.3	6kw	24810	2	2	4	8	18	5:30	CCRS
4.8	4.0	3.7	3.7	4.2	WINS-AM	News	Infinity	1010	50kw	26518	17	15	14	5	5	5:00	IRS
3.0	3.6	3.1	3.5	4.1	WKUT-FM	CHR/Rhythmic	Clear Channel	103.5	5.4kw	19435	5	3	2	2	9	6:30	CCRS
2.7	3.4	3.6	3.0	4.1	WRKX-FM	Urban AC	Emmis	99.7	7.9kw	14055	7	11	8	3	4	1:15	D&R
4.1	4.3	4.1	3.9	4.0	WSKQ-FM	Tropical	SBS	97.9	6kw	12496	8	7	6	4	7	7:00	CAB
4.5	4.2	3.6	3.3	3.7	WBLS-FM	Urban	Inner City	107.5	4.2kw	14819	6	8	7	4	7	7:45	MCG
3.4	3.2	3.4	2.9	3.7	WQCD-FM	Smooth	Emmis	101.9	6.2kw	13712	17	14	13	7	3	8:30	CHR
2.5	2.8	4.2	4.1	3.7	WWPR-FM	Urban ¹	Clear Channel	105.1	6kw	17183	3	4	9	15	21	6:45	CCRS
4.1	4.5	4.1	4.5	3.6	WCBS-FM	Oldies	Infinity	101.1	6.8kw	15419	24	17	16	12	13	7:15	CBS
3.2	3.3	3.2	3.4	3.6	WXRK-FM	Alternative	Infinity	92.3	6kw	16745	4	4	5	6	15	6:45	IRS
4.0	3.6	3.6	3.4	3.2	WABC-AM	Talk	ABC	770	50kw	11139	24	18	18	18	10	9:00	ABC
2.4	2.5	2.5	2.2	3.1	WPAT-FM	Spanish AC	SBS	93.5	5.4kw	9780	10	9	11	13	8	10:00	CAB
2.8	2.7	2.4	3.0	2.8	WQXR-FM	Classical	NY Times	9	6kw	9611	24	27	22	21	15	9:15	ARP
3.6	2.6	3.3	3.4	2.7	WCBS-AM	News	Infinity	880	50kw	16699	24	17	16	19	2	5:00	IRS
2.3	2.6	2.6	3.0	2.6	WPLJ-FM	Hot AC	ABC	95.5	6.7kw	15302	13	9	10	8	14	5:15	ABC
2.4	2.8	2.7	2.8	2.4	WAXJ-FM	Classic Rock	Clear Channel	104.3	6kw	12200	15	13	12	9	11	6:00	CCRS

¹ Was Urban AC until March 15, was WTJM-FM until April 16.

OWNERSHIP SHARE (By AQH 12+ Share)	OWNERSHIP SHARE (By AQH 18-34 Share)	OWNERSHIP SHARE (By AQH 25-54 Share)
Clear Channel 22.0 Infinity 17.0 Emmis 12.5 SBS 7.0 ABC 5.0 Inner City 4.9 HBC 3.5	Clear Channel 31.1 Infinity 15.1 Emmis 12.9 SBS 9.4 Inner City 5.8 ABC 5.2 HBC 3.6	Clear Channel 28.9 Infinity 16.7 Emmis 12.2 SBS 6.9 Inner City 5.7 ABC 6.0 HBC 3.3

Reps Abbreviation Key

21ST	21st Century Broadcasting	KBS	Keystone Broadcasting System
ABC	ABC Radio Sales	KT-H	Katz Hispanic
AMA	Art Moore & Associates	LER	Lotus Entravision Reps
ARP	Allied Radio Partners	MCG	McGavren-Guild Inc.
BAN	Banner Radio	MG/S	McGavren-Guild/Susquehanna
CAB	Caballero Spanish Media	MSS	Mid-South Sales
CAN	Canadian Br. Sales	PATT	Patt Media
CCRS	Clear Channel Radio Sales	REG	Regional Representatives
CHR	The Christal Company	REP	Republic Radio Inc.
CRA	Crawford Broadcasting Co.	ROS	Roslin Radio Sales Inc.
D&R	D&R	RSS	Radio Spot Sales
DCA	Dora-Clayton Agency	SAV	Savalli Broadcast Sales
EAST	Eastman Radio Inc.	SBS	Spanish Broadcasting System
INT	Interep	SEN	Sentry
IRS	Infinity Radio Sales	SRR	Salem Radio Representatives
K&P	Katz & Powell	SSS	Southern Spot Sales
KATZ	Katz Radio	TNS	TN Spot Sales
		WRS	Williams Radio Sales

FORMAT FOCUS: URBAN AC



Who's LISTENING:

Among 12+ Persons
(except where noted)
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12+ AQH BY LISTENING LOCATION

Away from home:	2.9
At home:	3.8
In car:	2.9
At work:	2.9
Other:	3.5

TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	1.6
12-17 Boys:	1.7
12-17 Girls:	1.5
18-34 Persons:	2.6
18-34 Men:	2.0
18-34 Women:	3.3
25-54 Persons:	4.0
25-54 Men:	3.1
25-54 Women:	4.9
35-64 Persons:	4.2
35-64 Men:	3.4
35-64 Women:	5.1
35+ Persons:	3.8
35+ Men:	3.1
35+ Women:	4.4

12+ AQH SHARE BY DAYPART

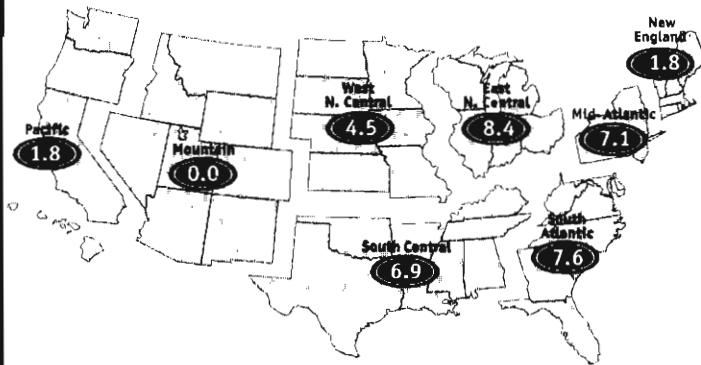
Mon-Fri 6a-10a:	3.1
Mon-Fri 10a-3p:	2.7
Mon-Fri 3p-7p:	2.8
Mon-Fri 7p-Mid:	4.5
Mon-Sun Mid-6a:	4.8
Mon-Fri 6a-10a+3p-7p:	3.0
Sat-Sun 6a-Mid:	4.0
Sat-Sun 10a-7p:	3.5

12+ AQH BY MARKET GROUP

Top 25	3.1
Top 50	3.4

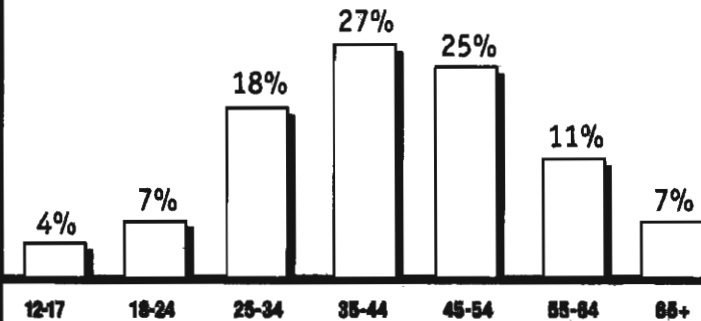
Fa '00	Wi '01	Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02
2.5	2.7	3.1	3.2	3.4	3.1	3.0	3.1	3.2

12+ AQH SHARE BY REGION



AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



Who's LISTENING:

Among 18+ Persons (except where noted)
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SURVEY PROFILE

Projected Persons Age 18+ (add 000):	5352
Unweighted number of respondents:	2561

RACE/ETHNICITY

White (not Hispanic):	8.2
Black (not Hispanic):	76.9
Hispanic descent:	10.7
Asian:	3.4
Other:	0.8

GENDER

Male:	39.7
Female:	60.3

EDUCATION

Some high school or less:	9.0
High school graduate:	36.6
Some college:	26.9
College graduate:	19.0
Advanced degree:	7.8

Who's LISTENING:

Continued

INCOME

Under \$15,000:	5.0
\$15,000-\$24,999:	9.7
\$25,000-\$34,999:	16.9
\$35,000-\$49,999:	26.5
\$50,000-\$74,999:	20.5
\$75,000-\$99,999:	12.3
\$100,000-\$149,999:	6.0
\$150,000 or more:	3.1

LIFESTYLE GROUP

MTV Generation:	28.1
Yuppies:	5.7
Maturing yuppies:	6.8
Affluent empty-nesters:	11.1
Affluent full-nesters:	26.1
Affluent blue collar:	9.8
Graying affluents:	7.5
Working women:	45.2
Affluent working women:	20.2
Working mothers:	29.3
Single parents:	27.4

FINANCIAL

Financial optimists:	63.4
Two-income families:	25.4
Dual-income, no kids:	5.8

CELL PHONE

Currently own:	65.1
Plan to purchase:	30.5
Now have and plan to purchase:	17.3

ONLINE USAGE

Logged onto Internet, past month:	56.3
Logged onto radio website, past month:	12.8
Media Exposure	
Weekday newspaper:	55.9
Sunday newspaper:	63.6
Radio, average weekday:	85.4
Radio, 7-day cumme:	100.0
TV, any on average weekday:	89.1
Subscribe to cable TV:	73.1

FORMAT FOCUS: URBAN

Who's LISTENING:

Among 12+ Persons
(except where noted)
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12+ AQH BY LISTENING LOCATION

Away from home:	4.7
At home:	6.9
In car:	4.8
At work:	4.0
Other:	12.4

TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	15.6
12-17 Boys:	15.9
12-17 Girls:	15.4
18-34 Persons:	8.8
18-34 Men:	7.7
18-34 Women:	10.0
25-54 Persons:	4.7
25-54 Men:	4.0
25-54 Women:	5.5
35-64 Persons:	3.1
35-64 Men:	2.7
35-64 Women:	3.5
35+ Persons:	2.7
35+ Men:	2.4
35+ Women:	3.0

12+ AQH SHARE BY DAYPART

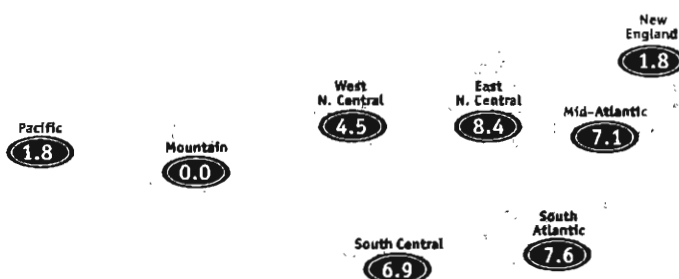
Mon-Fri 6a-10a:	4.8
Mon-Fri 10a-3p:	4.0
Mon-Fri 3p-7p:	5.8
Mon-Fri 7p-Mid:	9.3
Mon-Sun Mid-6a:	7.6
Mon-Fri 6a-10a+3p-7p:	5.3
Sat-Sun 6a-Mid:	6.5
Sat-Sun 10a-7p:	6.1

12+ AQH BY MARKET GROUP

Top 25	5.8
Top 50	5.8

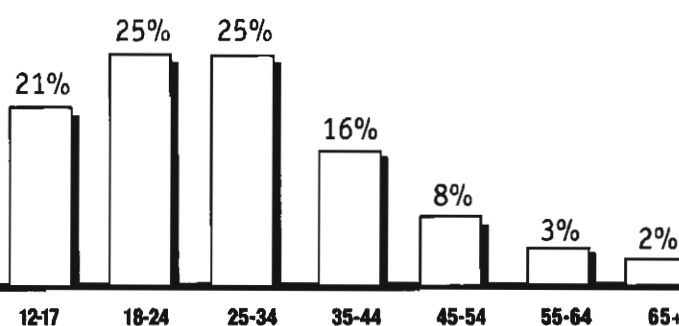
Fa '00	Wi '01	Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02
5.2	5.0	5.0	5.4	5.5	5.7	5.7	5.6	5.6

12+ AQH SHARE BY REGION



AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



Who's LISTENING:

Among 18+ Persons (except where noted)
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SURVEY PROFILE

Projected Persons Age 18+ (add 000):	7391
Unweighted number of respondents:	3928

RACE/ETHNICITY

White (not Hispanic):	17.7
Black (not Hispanic):	62.6
Hispanic descent:	14.7
Asian:	4.4
Other:	0.7

GENDER

Male:	42.9
Female:	57.1

EDUCATION

Some high school or less:	11.1
High school graduate:	40.3
Some college:	26.4
College graduate:	14.8
Advanced degree:	6.6

Who's LISTENING:

Continued

INCOME

Under \$15,000:	5.6
\$15,000-\$24,999:	9.4
\$25,000-\$34,999:	18.9
\$35,000-\$49,999:	26.1
\$50,000-\$74,999:	19.0
\$75,000-\$99,999:	11.9
\$100,000-\$149,999:	5.4
\$150,000 or more:	3.6

LIFESTYLE GROUP

MTV Generation:	35.8
Yuppies:	6.8
Maturing yuppies:	5.4
Affluent empty-nesters:	4.8
Affluent full-nesters:	21.8
Affluent blue collar:	8.9
Graying affluents:	3.9
Working women:	41.9
Affluent working women:	16.9
Working mothers:	26.0
Single parents:	31.9

FINANCIAL

Financial optimists:	66.0
Two-income families:	19.6
Dual-income, no kids:	4.5

CELL PHONE

Currently own:	63.4
Plan to purchase:	32.9
Now have and plan to purchase:	18.3

ONLINE USAGE

Logged onto Internet, past month:	59.6
Logged onto radio website, past month:	13.2
Media Exposure	
Weekday newspaper:	50.3
Sunday newspaper:	55.0
Radio, average weekday:	82.4
Radio, 7-day cumed:	100.0
TV, any on average weekday:	88.6
Subscribe to cable TV:	73.3

FORMAT FOCUS: TRIPLE A



Who's LISTENING:

Among 12+ Persons
(except where noted)
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12+ AQH BY LISTENING LOCATION

Away from home:	1.0
At home:	0.6
In car:	0.8
At work:	1.2
Other:	0.5

TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	0.2
12-17 Boys:	0.3
12-17 Girls:	0.2
18-34 Persons:	0.9
18-34 Men:	0.8
18-34 Women:	1.1
25-54 Persons:	1.2
25-54 Men:	1.2
25-54 Women:	1.2
35-64 Persons:	1.0
35-64 Men:	1.1
35-64 Women:	0.9
35+ Persons:	0.8
35+ Men:	0.9
35+ Women:	0.7

12+ AQH SHARE BY DAYPART

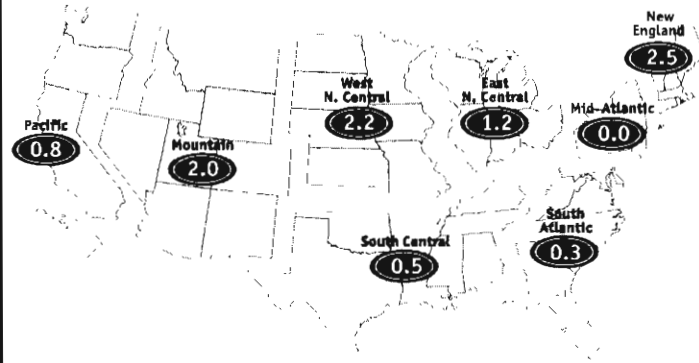
Mon-Fri 6a-10a:	0.8
Mon-Fri 10a-3p:	1.0
Mon-Fri 3p-7p:	0.9
Mon-Fri 7p-Mid:	0.5
Mon-Sun Mid-6a:	0.4
Mon-Fri 6a-10a+3p-7p:	0.8
Sat-Sun 6a-Mid:	0.8
Sat-Sun 10a-7p:	0.8

12+ AQH BY MARKET GROUP

Top 25	0.9
Top 50	0.8

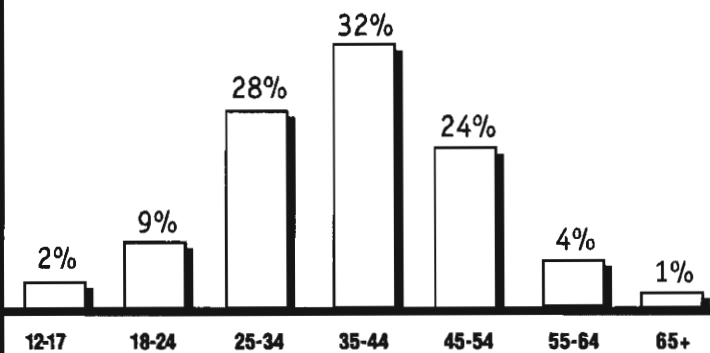
Fa '00	Wi '01	Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02
0.8	0.8	0.8	0.8	0.8	0.8	0.9	0.9	0.8

12+ AQH SHARE BY REGION



AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



Who's LISTENING:

Among 18+ Persons (except where noted)
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SURVEY PROFILE

Projected Persons Age 18+ (add 000):	1897
Unweighted number of respondents:	1775

RACE/ETHNICITY

White (not Hispanic):	83.8
Black (not Hispanic):	1.9
Hispanic descent:	7.2
Asian:	6.0
Other:	1.1

GENDER

Male:	48.6
Female:	51.4

EDUCATION

Some high school or less:	2.2
High school graduate:	17.5
Some college:	25.3
College graduate:	38.3
Advanced degree:	16.5

Who's LISTENING:

Continued

INCOME

Under \$15,000:	2.3
\$15,000-\$24,999:	4.0
\$25,000-\$34,999:	9.0
\$35,000-\$49,999:	23.3
\$50,000-\$74,999:	23.6
\$75,000-\$99,999:	17.4
\$100,000-\$149,999:	12.9
\$150,000 or more:	7.5

LIFESTYLE GROUP

MTV Generation:	22.7
Yuppies:	15.7
Maturing yuppies:	11.1
Affluent empty-nesters:	11.4
Affluent full-nesters:	31.1
Affluent blue collar:	7.4
Graying affluents:	6.9
Working women:	40.3
Affluent working women:	24.3
Working mothers:	16.8
Single parents:	9.3

FINANCIAL

Financial optimists:	53.3
Two-income families:	36.3
Dual-income, no kids:	12.2

CELL PHONE

Currently own:	68.0
Plan to purchase:	17.1
Now have and plan to purchase:	9.9

ONLINE USAGE

Logged onto Internet, past month:	82.9
Logged onto radio website, past month:	21.0
Media Exposure	
Weekday newspaper:	58.5
Sunday newspaper:	67.3
Radio, average weekday:	88.4
Radio, 7-day cumed:	100.0
TV, any on average weekday:	81.6
Subscribe to cable TV:	72.9

R&R. FORMAT FOCUS: SPANISH CONTEMPORARY

Who's LISTENING:

Among 12+ Persons
(except where noted)
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12+ AQH By LISTENING LOCATION

Away from home:	2.1
At home:	3.4
In car:	1.8
At work:	2.4
Other:	2.3

TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	2.0
12-17 Boys:	1.4
12-17 Girls:	2.4
18-34 Persons:	3.9
18-34 Men:	3.5
18-34 Women:	4.4
25-54 Persons:	2.9
25-54 Men:	2.4
25-54 Women:	3.4
35-64 Persons:	2.1
35-64 Men:	1.6
35-64 Women:	2.7
35+ Persons:	2.0
35+ Men:	1.6
35+ Women:	2.3

12+ AQH SHARE By DAYPART

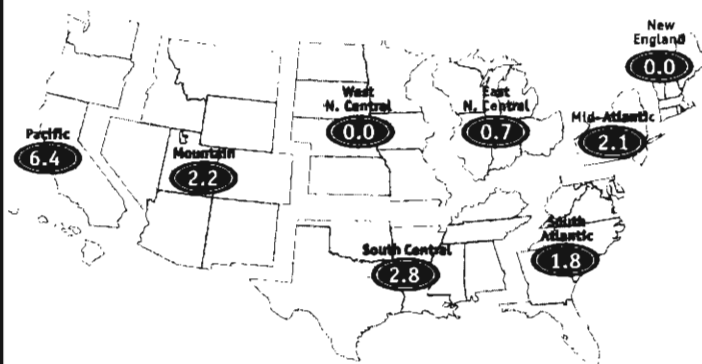
Mon-Fri 6a-10a:	2.3
Mon-Fri 10a-3p:	2.5
Mon-Fri 3p-7p:	2.3
Mon-Fri 7p-Mid:	2.7
Mon-Sun Mid-6a:	1.7
Mon-Fri 6a-10a+3p-7p:	2.3
Sat-Sun 6a-Mid:	3.1
Sat-Sun 10a-7p:	3.1

12+ AQH By MARKET GROUP

Top 25	3.3
Top 50	2.8

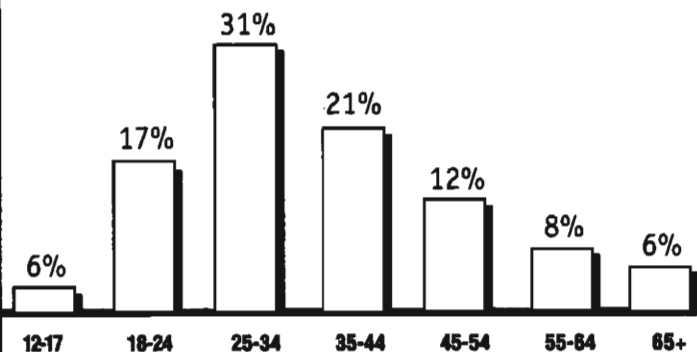
Fa '00	Wi '01	Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02
2.0	2.2	2.1	2.2	2.1	2.2	2.5	2.4	2.6

12+ AQH SHARE BY REGION



AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



Who's LISTENING:

Among 18+ Persons (except where noted)
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SURVEY PROFILE

Projected Persons Age 18+ (add 000):	371
Unweighted number of respondents:	159

RACE/ETHNICITY

White (not Hispanic):	10.2
Black (not Hispanic):	2.0
Hispanic descent:	85.0
Asian:	1.8
Other:	0.9

GENDER

Male:	46.5
Female:	53.5

EDUCATION

Some high school or less:	37.1
High school graduate:	20.4
Some college:	24.5
College graduate:	10.0
Advanced degree:	7.6

Who's LISTENING:

Continued

INCOME

Under \$15,000:	8.0
\$15,000-\$24,999:	20.0
\$25,000-\$34,999:	22.1
\$35,000-\$49,999:	22.8
\$50,000-\$74,999:	11.4
\$75,000-\$99,999:	8.6
\$100,000-\$149,999:	3.0
\$150,000 or more:	4.0

LIFESTYLE GROUP

MTV Generation:	11.9
Yuppies:	4.9
Maturing yuppies:	1.8
Affluent empty-nesters:	4.5
Affluent full-nesters:	16.8
Affluent blue collar:	5.2
Graying affluents:	6.2
Working women:	28.5
Affluent working women:	11.4
Working mothers:	15.1
Single parents:	22.9

FINANCIAL

Financial optimists:	51.5
Two-income families:	20.1
Dual-income, no kids:	4.3

CELL PHONE

Currently own:	46.0
Plan to purchase:	33.3
Now have and plan to purchase:	12.2

ONLINE USAGE

Logged onto Internet, past month:	43.8
Logged onto radio website, past month:	12.7
Media Exposure	
Weekday newspaper:	31.3
Sunday newspaper:	32.1
Radio, average weekday:	82.8
Radio, 7-day cumed:	100.0
TV, any on average weekday:	85.3
Subscribe to cable TV:	42.1

Who's LISTENING:

Among 12+ Persons
(except where noted)
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12+ AQH BY LISTENING LOCATION

Away from home:	3.1
At home:	3.0
In car:	2.5
At work:	3.9
Other:	2.5

TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	0.6
12-17 Boys:	0.8
12-17 Girls:	0.4
18-34 Persons:	1.4
18-34 Men:	1.2
18-34 Women:	1.6
25-54 Persons:	3.3
25-54 Men:	2.9
25-54 Women:	3.6
35-64 Persons:	4.4
35-64 Men:	4.1
35-64 Women:	4.7
35+ Persons:	4.2
35+ Men:	4.0
35+ Women:	4.4

12+ AQH SHARE BY DAYPART

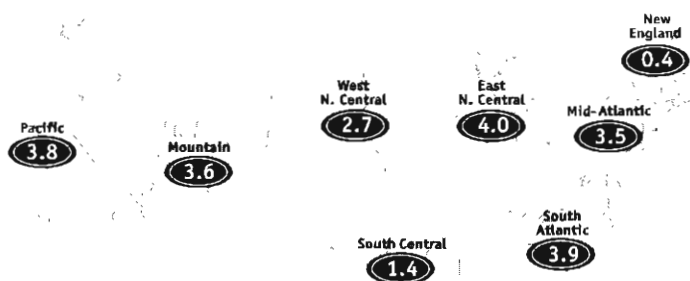
Mon-Fri 6a-10a:	2.3
Mon-Fri 10a-3p:	3.5
Mon-Fri 3p-7p:	3.2
Mon-Fri 7p-Mid:	3.2
Mon-Sun Mid-6a:	2.8
Mon-Fri 6a-10a+3p-7p:	2.7
Sat-Sun 6a-Mid:	3.2
Sat-Sun 10a-7p:	3.3

12+ AQH BY MARKET GROUP

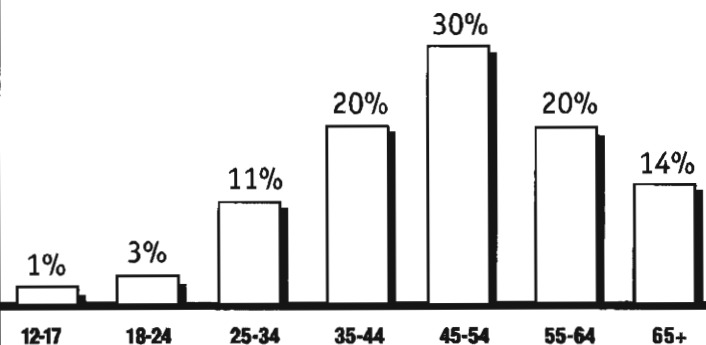
Top 25	3.9
Top 50	3.4

Fa'00	Wi'01	Sp'01	Su'01	Fa'01	Wi'02	Sp'02	Su'02	Fa'02
2.7	2.8	2.8	3.0	3.0	2.9	3.0	3.0	3.1

12+ AQH SHARE BY REGION



AQH AUDIENCE COMPOSITION M-SU 6AM-MID TOTAL U.S.



Who's LISTENING:

Among 18+ Persons (except where noted)
© 2003 The Media Audit

SURVEY PROFILE

Projected Persons Age 18+ (add 000):	4727
Unweighted number of respondents:	2507

GENDER

Male:	49.6
Female:	50.4

RACE/ETHNICITY

White (not Hispanic):	44.6
Black (not Hispanic):	39.2
Hispanic descent:	10.2
Asian:	4.9
Other:	1.1

EDUCATION

Some high school or less:	3.1
High school graduate:	26.7
Some college:	27.7
College graduate:	27.2
Advanced degree:	14.6

Who's LISTENING:

Continued

INCOME

Under \$15,000:	3.2
\$15,000-\$24,999:	7.3
\$25,000-\$34,999:	13.6
\$35,000-\$49,999:	23.2
\$50,000-\$74,999:	21.5
\$75,000-\$99,999:	14.7
\$100,000-\$149,999:	10.1
\$150,000 or more:	6.4

LIFESTYLE GROUP

MTV Generation:	19.4
Yuppies:	4.1
Maturing yuppies:	6.9
Affluent empty-nesters:	25.5
Affluent full-nesters:	26.2
Affluent blue collar:	6.3
Graying affluents:	17.6
Working women:	35.6
Affluent working women:	19.6
Working mothers:	17.8
Single parents:	13.4

FINANCIAL

Financial optimists:	51.4
Two-income families:	30.9
Dual-income, no kids:	10.4

CELL PHONE

Currently own:	69.5
Plan to purchase:	24.0
Now have and plan to purchase:	15.3

ONLINE USAGE

Logged onto Internet, past month:	66.3
Logged onto radio website, past month:	13.5
Media Exposure	
Weekday newspaper:	61.9
Sunday newspaper:	67.9
Radio, average weekday:	86.9
Radio, 7-day cumme:	100.0
TV, any on average weekday:	87.7
Subscribe to cable TV:	75.5

FORMAT FOCUS: ROCK

Who's LISTENING:

Among 12+ Persons
(except where noted)

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12+ AQH By LISTENING LOCATION

Away from home:	3.0
At home:	1.4
In car:	2.6
At work:	3.5
Other:	2.1

TOTAL-WEEK AQH SHARE By DEMO CELL

Teens:	1.6
12-17 Boys:	2.8
12-17 Girls:	0.7
18-34 Persons:	3.3
18-34 Men:	4.9
18-34 Women:	1.6
25-54 Persons:	3.1
25-54 Men:	4.6
25-54 Women:	1.6
35-64 Persons:	2.4
35-64 Men:	3.5
35-64 Women:	1.2
35+ Persons:	2.0
35+ Men:	3.0
35+ Women:	1.0

12+ AQH SHARE BY DAYPART

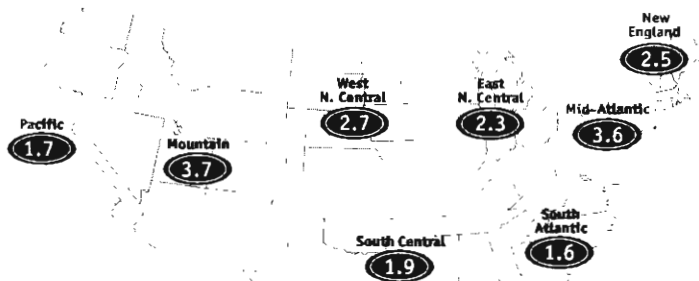
Mon-Fri 6a-10a:	2.9
Mon-Fri 10a-3p:	2.5
Mon-Fri 3p-7p:	2.3
Mon-Fri 7p-Mid:	1.8
Mon-Sun Mid-6a:	1.8
Mon-Fri 6a-10a+3p-7p:	2.6
Sat-Sun 6a-Mid:	2.0
Sat-Sun 10a-7p:	2.2

12+ AQH By MARKET GROUP

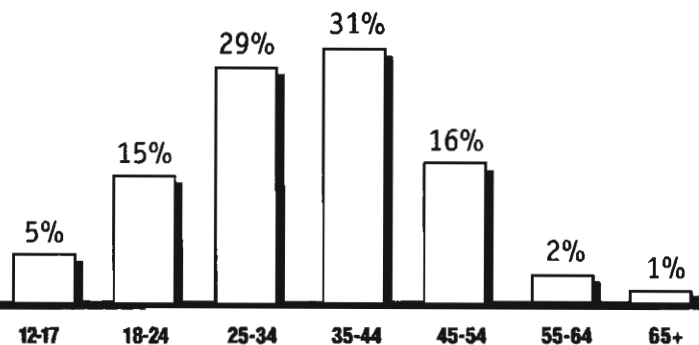
Top 25	1.9
Top 50	2.2

Fa'00	Wi'01	Sp'01	Su'01	Fa'01	Wi'02	Sp'02	Su'02	Fa'02
4.8	3.5	3.0	2.9	2.8	2.6	2.7	2.6	2.4

12+ AQH SHARE BY REGION



AQH AUDIENCE COMPOSITION M-SU 6AM-MID TOTAL U.S.



Who's LISTENING:

Among 18+ Persons (except where noted)
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SURVEY PROFILE

Projected Persons Age 18+ (add 000):	4130
Unweighted number of respondents:	3331

RACE/ETHNICITY

White (not Hispanic):	83.9
Black (not Hispanic):	2.2
Hispanic descent:	10.3
Asian:	2.6
Other:	1.0

GENDER

Male:	66.0
Female:	34.0

EDUCATION

Some high school or less:	7.2
High school graduate:	37.0
Some college:	26.7
College graduate:	20.1
Advanced degree:	8.6

Who's LISTENING:

Continued

INCOME

Under \$15,000:	2.4
\$15,000-\$24,999:	4.0
\$25,000-\$34,999:	11.5
\$35,000-\$49,999:	26.4
\$50,000-\$74,999:	25.8
\$75,000-\$99,999:	15.0
\$100,000-\$149,999:	10.2
\$150,000 or more:	4.7

LIFESTYLE GROUP

MTV Generation:	35.8
Yuppies:	8.3
Maturing yuppies:	7.1
Affluent empty-nesters:	7.2
Affluent full-nesters:	30.2
Affluent blue collar:	13.5
Graying affluents:	5.5
Working women:	24.8
Affluent working women:	13.3
Working mothers:	13.7
Single parents:	14.1

FINANCIAL

Financial optimists:	56.0
Two-income families:	33.0
Dual-income, no kids:	10.4

CELL PHONE

Currently own:	61.9
Plan to purchase:	21.9
Now have and plan to purchase:	11.5

ONLINE USAGE

Logged onto Internet, past month:	71.0
Logged onto radio website, past month:	18.3
Media Exposure	
Weekday newspaper:	52.1
Sunday newspaper:	58.3
Radio, average weekday:	88.2
Radio, 7-day cumed:	100.0
TV, any on average weekday:	86.4
Subscribe to cable TV:	79.8

Who's LISTENING:

Among 12+ Persons
(except where noted)
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12+ AQH BY LISTENING LOCATION

Away from home:	3.1
At home:	3.9
In car:	2.3
At work:	4.2
Other:	3.2

TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	2.7
12-17 Boys:	2.6
12-17 Girls:	2.8
18-34 Persons:	6.0
18-34 Men:	7.2
18-34 Women:	4.7
25-54 Persons:	3.9
25-54 Men:	4.5
25-54 Women:	3.1
35-64 Persons:	2.4
35-64 Men:	2.8
35-64 Women:	2.1
35+ Persons:	2.2
35+ Men:	2.6
35+ Women:	1.8

12+ AQH SHARE BY DAYPART

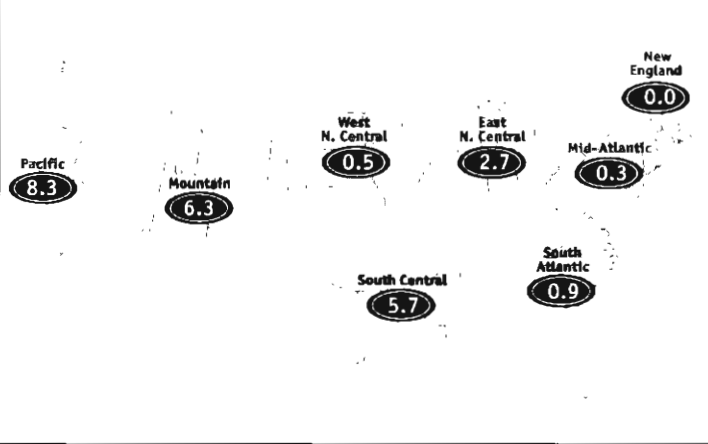
Mon-Fri 6a-10a:	3.8
Mon-Fri 10a-3p:	3.4
Mon-Fri 3p-7p:	2.8
Mon-Fri 7p-Mid:	3.1
Mon-Sun Mid-6a:	2.8
Mon-Fri 6a-10a+3p-7p:	3.3
Sat-Sun 6a-Mid:	3.8
Sat-Sun 10a-7p:	3.5

12+ AQH BY MARKET GROUP

Top 25	4.1
Top 50	3.6

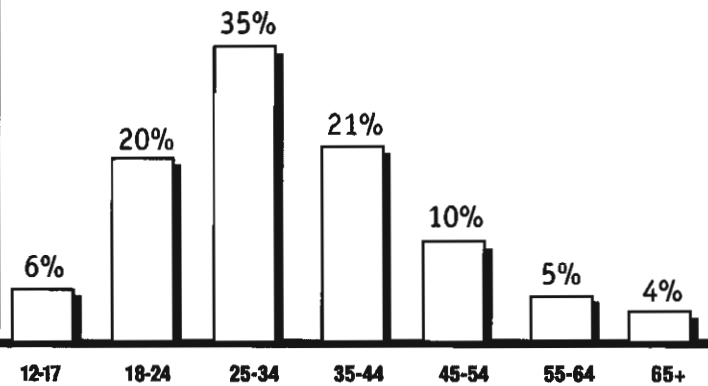
Fa'00	Wi'01	Sp'01	Su'01	Fa'01	Wi'02	Sp'02	Su'02	Fa'02
2.4	2.5	2.5	2.6	2.6	2.9	3.1	2.9	3.4

12+ AQH SHARE BY REGION



AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



Who's LISTENING:

Among 18+ Persons (except where noted)
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SURVEY PROFILE

Projected Persons Age 18+ (add 000):	1707
Unweighted number of respondents:	747

GENDER

Male:	50.0
Female:	50.0

RACE/ETHNICITY

White (not Hispanic):	6.5
Black (not Hispanic):	3.8
Hispanic descent:	86.7
Asian:	2.4
Other:	0.5

EDUCATION

Some high school or less:	49.5
High school graduate:	25.7
Some college:	14.9
College graduate:	6.3
Advanced degree:	2.8

Who's LISTENING:

Continued

INCOME

Under \$15,000:	10.1
\$15,000-\$24,999:	21.7
\$25,000-\$34,999:	27.4
\$35,000-\$49,999:	22.2
\$50,000-\$74,999:	9.4
\$75,000-\$99,999:	4.4
\$100,000-\$149,999:	2.0
\$150,000 or more:	2.7

LIFESTYLE GROUP

MTV Generation:	12.6
Yuppies:	2.0
Maturing yuppies:	2.1
Affluent empty-nesters:	3.5
Affluent full-nesters:	12.6
Affluent blue collar:	3.7
Graying affluents:	3.6
Working women:	27.3
Affluent working women:	6.9
Working mothers:	18.7
Single parents:	24.4

FINANCIAL

Financial optimists:	53.0
Two-income families:	24.2
Dual-income, no kids:	4.8

CELL PHONE

Currently own:	44.3
Plan to purchase:	25.6
Now have and plan to purchase:	9.1

ONLINE USAGE

Logged onto Internet, past month:	24.5
Logged onto radio website, past month:	4.9
Media Exposure	
Weekday newspaper:	27.2
Sunday newspaper:	27.1
Radio, average weekday:	84.0
Radio, 7-day cumed:	100.0
TV, any on average weekday:	89.2
Subscribe to cable TV:	43.4

FORMAT FOCUS: OLDIES

Who's LISTENING:

Among 12+ Persons
(except where noted)

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12+ AQH BY LISTENING LOCATION

Away from home:	5.6
At home:	4.2
In car:	5.4
At work:	6.1
Other:	4.0

TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	1.6
12-17 Boys:	1.8
12-17 Girls:	1.4
18-34 Persons:	1.9
18-34 Men:	1.8
18-34 Women:	2.0
25-54 Persons:	5.1
25-54 Men:	4.7
25-54 Women:	5.6
35-64 Persons:	7.8
35-64 Men:	7.6
35-64 Women:	7.9
35+ Persons:	7.1
35+ Men:	7.1
35+ Women:	7.1

12+ AQH SHARE BY DAYPART

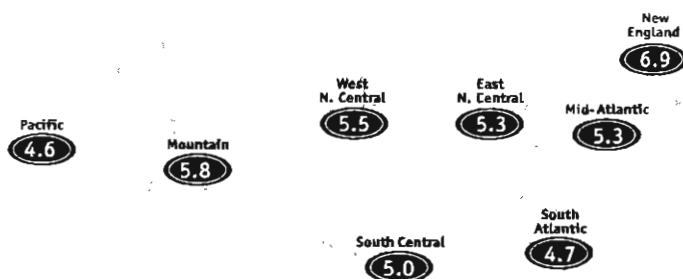
Mon-Fri 6a-10a:	4.7
Mon-Fri 10a-3p:	5.6
Mon-Fri 3p-7p:	5.0
Mon-Fri 7p-Mid:	3.8
Mon-Sun Mid-6a:	4.3
Mon-Fri 6a-10a+3p-7p:	4.8
Sat-Sun 6a-Mid:	5.4
Sat-Sun 10a-7p:	5.8

12+ AQH BY MARKET GROUP

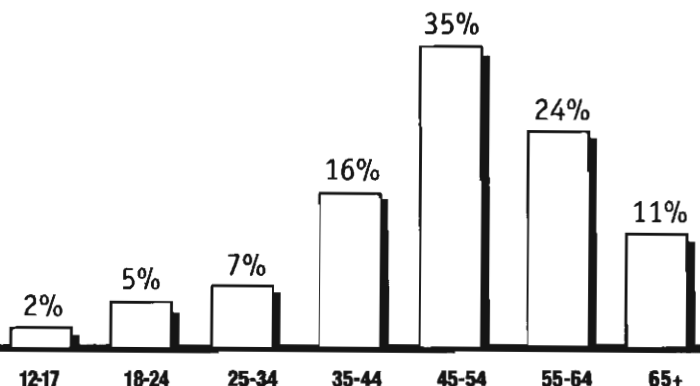
Top 25	4.8
Top 50	5.0

Fa '00	Wi '01	Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02
8.1	8.8	8.5	8.2	7.8	7.9	6.9	7.2	7.7

12+ AQH SHARE BY REGION



AQH AUDIENCE COMPOSITION M-SU 6AM-MID TOTAL U.S.



Who's LISTENING:

Among 18+ Persons (except where noted)
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SURVEY PROFILE

Projected Persons Age 18+ (add 000):	8048
Unweighted number of respondents:	6315

RACE/ETHNICITY

White (not Hispanic):	83.2
Black (not Hispanic):	3.3
Hispanic descent:	9.8
Asian:	2.7
Other:	1.0

GENDER

Male:	50.2
Female:	49.8

EDUCATION

Some high school or less:	5.8
High school graduate:	32.1
Some college:	25.5
College graduate:	23.1
Advanced degree:	13.1

Who's LISTENING:

Continued

INCOME

Under \$15,000:	3.2
\$15,000-\$24,999:	6.1
\$25,000-\$34,999:	13.3
\$35,000-\$49,999:	23.4
\$50,000-\$74,999:	24.7
\$75,000-\$99,999:	13.9
\$100,000-\$149,999:	9.5
\$150,000 or more:	6.0

LIFESTYLE GROUP

MTV Generation:	13.5
Yuppies:	2.3
Maturing yuppies:	3.6
Affluent empty-nesters:	31.0
Affluent full-nesters:	26.4
Affluent blue collar:	9.1
Graying affluents:	26.2
Working women:	34.4
Affluent working women:	17.9
Working mothers:	16.3
Single parents:	9.9

FINANCIAL

Financial optimists:	45.2
Two-income families:	35.1
Dual-income, no kids:	15.1

CELL PHONE

Currently own:	63.8
Plan to purchase:	16.9
Now have and plan to purchase:	9.9

ONLINE USAGE

Logged onto Internet, past month:	64.0
Logged onto radio website, past month:	11.1
Media Exposure	
Weekday newspaper:	63.2
Sunday newspaper:	71.7
Radio, average weekday:	86.2
Radio, 7-day cumed:	100.0
TV, any on average weekday:	88.1
Subscribe to cable TV:	78.4

Who's LISTENING:

Among 12+ Persons
(except where noted)
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12+ AQH BY LISTENING LOCATION

Away from home:	14.2
At home:	20.0
In car:	18.6
At work:	9.3
Other:	7.4

TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	1.7
12-17 Boys:	2.7
12-17 Girls:	1.0
18-34 Persons:	7.4
18-34 Men:	10.7
18-34 Women:	3.8
25-54 Persons:	14.0
25-54 Men:	19.4
25-54 Women:	8.3
35-64 Persons:	18.6
35-64 Men:	24.2
35-64 Women:	12.8
35+ Persons:	23.0
35+ Men:	27.4
35+ Women:	18.8

12+ AQH SHARE BY DAYPART

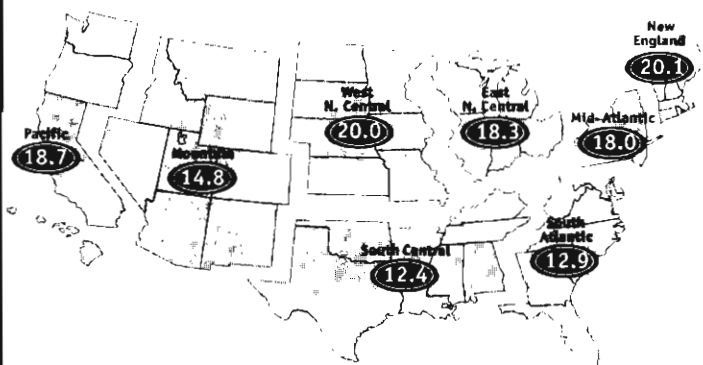
Mon-Fri 6a-10a:	19.0
Mon-Fri 10a-3p:	17.6
Mon-Fri 3p-7p:	16.7
Mon-Fri 7p-Mid:	13.4
Mon-Sun Mid-6a:	23.5
Mon-Fri 6a-10a+3p-7p:	18.0
Sat-Sun 6a-Mid:	13.3
Sat-Sun 10a-7p:	12.1

12+ AQH BY MARKET GROUP

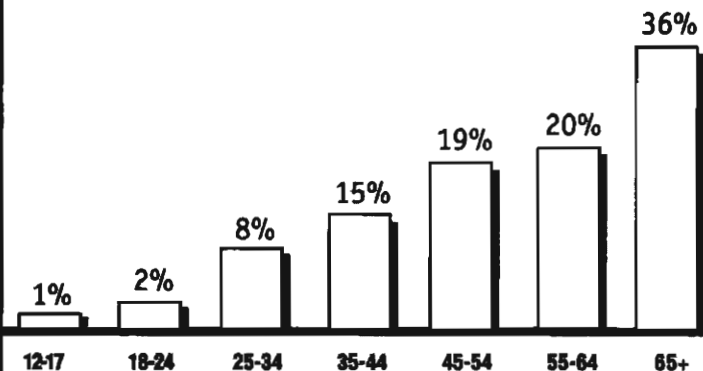
Top 25	18.3
Top 50	17.3

Fa '00	Wi '01	Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02
16.9	16.3	16.2	16.7	17.6	16.3	16.4	16.4	16.5

12+ AQH SHARE BY REGION



AQH AUDIENCE COMPOSITION M-50 GAIN-MID TOTAL U.S.



Who's LISTENING:

Among 18+ Persons (except where noted)
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SURVEY PROFILE

Projected Persons Age 18+ (add 000):	20734
Unweighted number of respondents:	13024

GENDER

Male:	58.0
Female:	42.0

RACE/ETHNICITY

White (not Hispanic):	77.4
Black (not Hispanic):	8.8
Hispanic descent:	7.0
Asian:	5.6
Other:	1.2

EDUCATION

Some high school or less:	3.7
High school graduate:	22.6
Some college:	23.5
College graduate:	30.4
Advanced degree:	18.8

Who's LISTENING:

Continued

INCOME

Under \$15,000:	3.3
\$15,000-\$24,999:	8.0
\$25,000-\$34,999:	12.2
\$35,000-\$49,999:	20.6
\$50,000-\$74,999:	21.1
\$75,000-\$99,999:	14.3
\$100,000-\$149,999:	11.6
\$150,000 or more:	8.9

LIFESTYLE GROUP

MTV Generation:	14.4
Yuppies:	5.6
Maturing yuppies:	7.1
Affluent empty-nesters:	28.3
Affluent full-nesters:	26.9
Affluent blue collar:	6.6
Graying affluents:	23.7
Working women:	22.4
Affluent working women:	13.4
Working mothers:	10.5
Single parents:	6.2

FINANCIAL

Financial optimists:	41.5
Two-income families:	32.4
Dual-income, no kids:	12.3

CELL PHONE

Currently own:	67.4
Plan to purchase:	16.4
Now have and plan to purchase:	11.2

ONLINE USAGE

Logged onto Internet, past month:	66.4
Logged onto radio website, past month:	14.2
Media Exposure	
Weekday newspaper:	68.7
Sunday newspaper:	73.0
Radio, average weekday:	87.3
Radio, 7-day cumed:	100.0
TV, any on average weekday:	87.1
Subscribe to cable TV:	76.7

FORMAT FOCUS: HOT AC

Who's LISTENING:

Among 12+ Persons
(except where noted)
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12+ AQH BY LISTENING LOCATION

Away from home:	5.5
At home:	2.6
In car:	5.0
At work:	6.2
Other:	3.7

TOTAL-WEEK AQH SHARE BY DEMO CELL

Teens:	3.4
12-17 Boys:	2.7
12-17 Girls:	3.9
18-34 Persons:	6.1
18-34 Men:	4.3
18-34 Women:	8.1
25-54 Persons:	5.6
25-54 Men:	4.1
25-54 Women:	7.2
35-64 Persons:	4.2
35-64 Men:	3.1
35-64 Women:	4.3
35+ Persons:	3.5
35+ Men:	2.7
35+ Women:	4.2

12+ AQH SHARE BY DAYPART

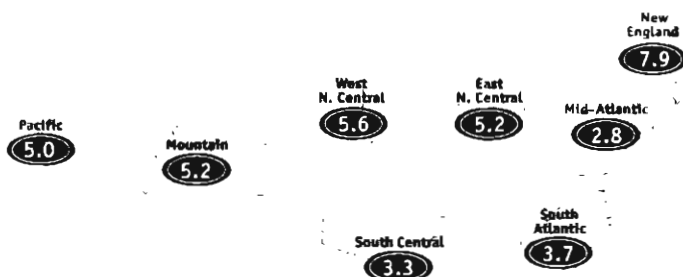
Mon-Fri 6a-10a:	4.5
Mon-Fri 10a-3p:	4.8
Mon-Fri 3p-7p:	4.6
Mon-Fri 7p-Mid:	3.3
Mon-Sun Mid-6a:	2.9
Mon-Fri 6a-10a+3p-7p:	4.5
Sat-Sun 6a-Mid:	3.8
Sat-Sun 10a-7p:	4.2

12+ AQH BY MARKET GROUP

Top 25	4.3
Top 50	4.4

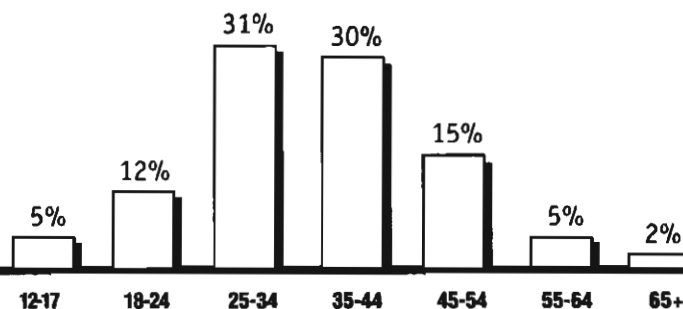
Fa '00	Wi '01	Sp '01	Su '01	Fa '01	Wi '02	Sp '02	Su '02	Fa '02
4.2	4.1	4.6	4.5	4.4	4.4	4.8	4.7	4.3

12+ AQH SHARE BY REGION



AQH AUDIENCE COMPOSITION

M-SU 6AM-MID TOTAL U.S.



Who's LISTENING:

Among 18+ Persons (except where noted)
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SURVEY PROFILE

Projected Persons Age 18+ (add 000):	8698
Unweighted number of respondents:	6954

RACE/ETHNICITY

White (not Hispanic):	76.8
Black (not Hispanic):	3.8
Hispanic descent:	11.1
Asian:	7.7
Other:	0.7

GENDER

Male:	41.3
Female:	58.7

EDUCATION

Some high school or less:	4.0
High school graduate:	24.1
Some college:	27.1
College graduate:	31.0
Advanced degree:	13.4

Who's LISTENING:

Continued

INCOME

Under \$15,000:	2.6
\$15,000-\$24,999:	4.9
\$25,000-\$34,999:	9.8
\$35,000-\$49,999:	23.7
\$50,000-\$74,999:	24.9
\$75,000-\$99,999:	14.9
\$100,000-\$149,999:	11.7
\$150,000 or more:	7.6

LIFESTYLE GROUP

MTV Generation:	30.1
Yuppies:	13.1
Maturing yuppies:	9.6
Affluent empty-nesters:	8.0
Affluent full-nesters:	31.1
Affluent blue collar:	7.7
Graying affluents:	5.4
Working women:	44.4
Affluent working women:	26.0
Working mothers:	21.6
Single parents:	12.8

FINANCIAL

Financial optimists:	53.7
Two-income families:	33.7
Dual-income, no kids:	11.5

CELL PHONE

Currently own:	72.5
Plan to purchase:	20.7
Now have and plan to purchase:	13.2

ONLINE USAGE

Logged onto Internet, past month:	78.1
Logged onto radio website, past month:	16.6
Media Exposure	
Weekday newspaper:	52.0
Sunday newspaper:	63.5
Radio, average weekday:	87.7
Radio, 7-day cumme:	100.0
TV, any on average weekday:	84.8
Subscribe to cable TV:	78.5

Leeza Gibbons
EXTRA Host & TV-Radio Personality

Bill Aydelott
Producer/Director, Waverly Motion Pictures



THESE TWO PEOPLE CAN PUT A GREAT FACE ON YOUR RADIO STATION.*

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