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- Complete Guide to Syndicated Programming and Products
- Industry Directory of Names, Addresses, Phone Numbers and E-Mail



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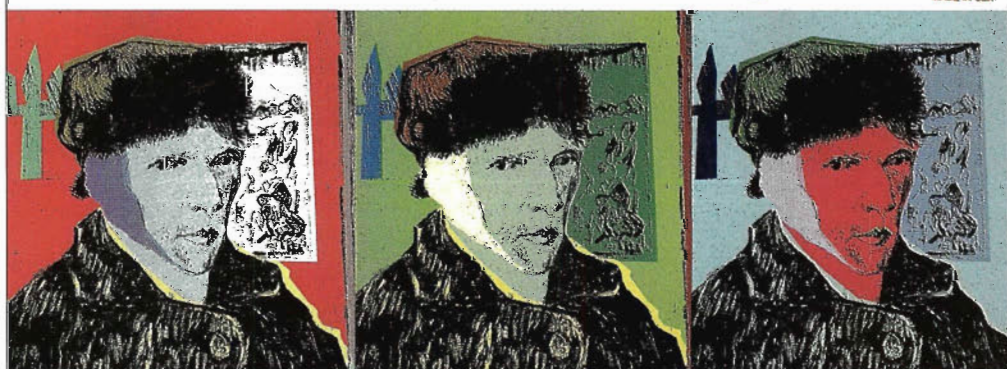
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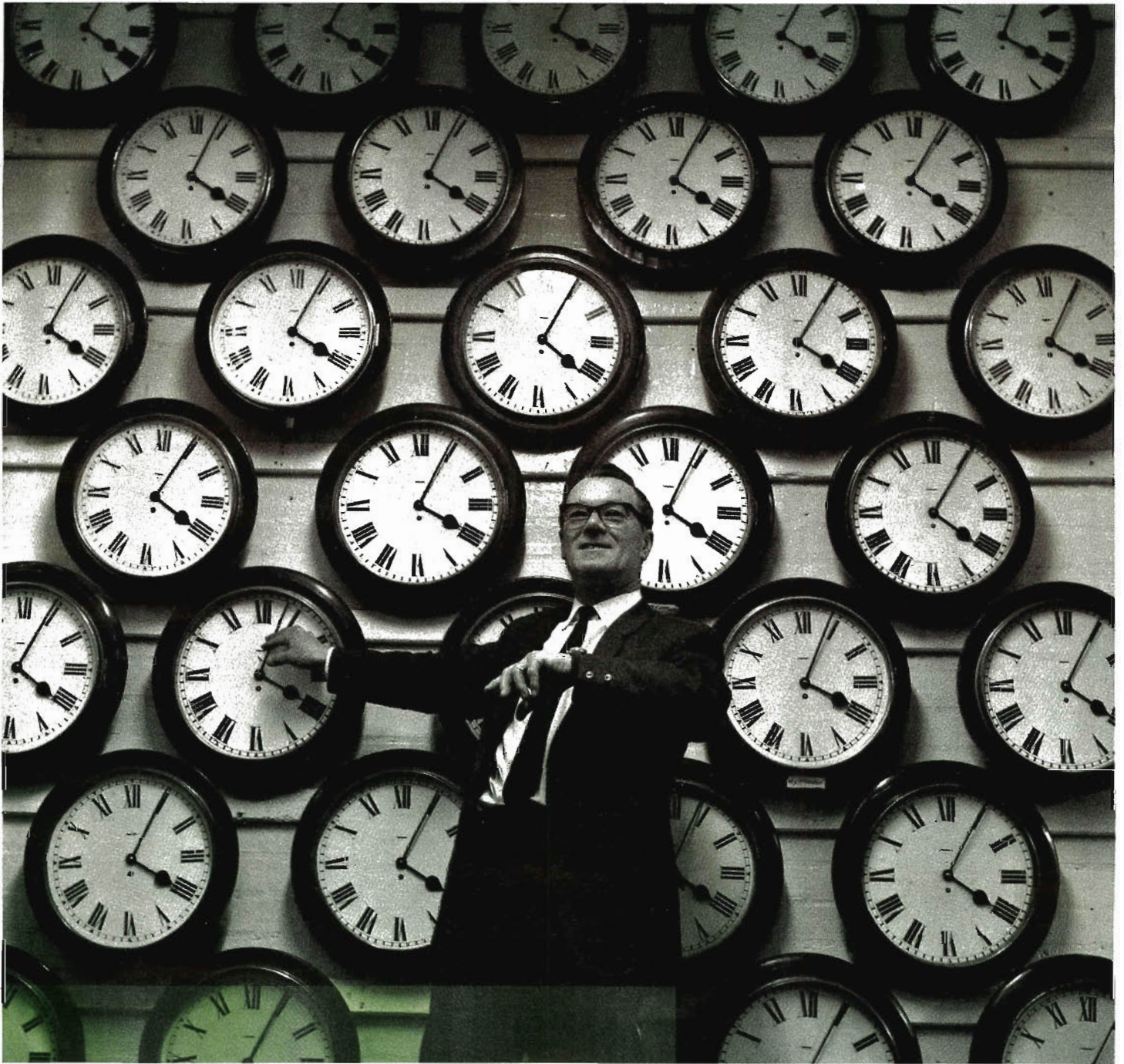


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A WORD FROM THE PUBLISHER

Dear R&R Subscriber:

Welcome to Volume 2 of the 2000 **R&R Directory**, the most comprehensive overview of the radio industry available. Whether you are a veteran user of the **R&R Directory** or using it for the first time, we hope you will take advantage of the many great features included.

These days, more than ever, the radio industry is in a constant state of change. To help you handle the large volume of data and continual changes, we have done our best to include the most accurate information available.

The **R&R Directory** is broken out into three sections: Ratings, Directory and Program. We invite you to take the time to explore.

Ratings Section

- Spring 2000 ratings from all 278 Arbitron markets, including listings by station, ownership listings, format details and ratings comparisons over the course of a year. Listings for the top 100 markets also include dial position, station power, demographic breakouts, time spent listening and national rep firm.
- Details of national format leaders, with qualitative breakouts of who's listening by format and information on the format's success, broken out by region.
- Scarborough qualitative profiles listed by format, including various consumer behaviors referred to as "Lifestyle Connects."

Directory Section

- Divided into 19 distinct categories, this is the industry's most complete listing of radio- and music-related companies and services, including contact names, addresses, phone and fax numbers and e-mail addresses.
- The Group Owners section includes complete listings of all group-owned stations in all markets.

Program Section

- Detailed listings of nearly 2,000 syndicated radio programs, radio networks, automated and satellite formats, production music libraries, jingle packages, show prep services and more, organized into 22 product categories.
- Easy-to-use indexes to help locate programs or services by product name or by company representing the product.

The **R&R Directory** is your link to reference information about the radio and record industries. If you have any thoughts or ideas for us to consider, please send them to mailroom@rronline.com. We always welcome your feedback, comments and suggestions. Thank you, as always, for your support.

Finally, I would like to point out that simultaneously with **R&R's** print deadline came the news that AMFM's merger with Clear Channel Communications was finally complete. Though we anticipated this would happen, **R&R** would like to apologize in advance for not being able to reflect the ownership changes resulting from that deal in this edition of the **R&R Directory**. For the most current ownership changes, log on to www.rronline.com and click The Directory icon that appears on the left-hand side of our homepage.



Erica Farber

Publisher/CEO, Radio & Records

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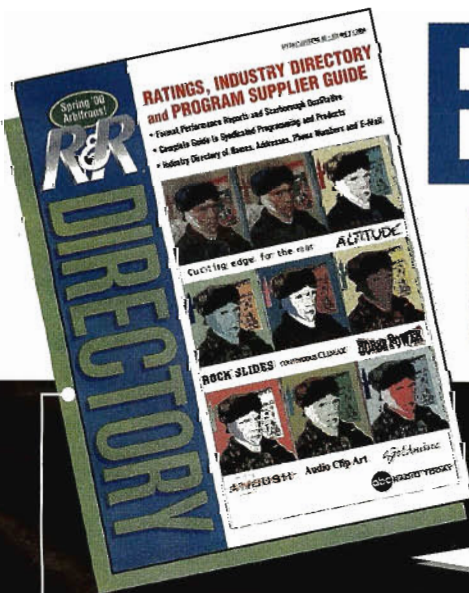
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Tracking Trends:
Married Male

49 years old.

2 kids.

Listens to 7.4 hours of
news talk radio a week.

Prefers easy listening.

Just stepped in gum.

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Numbers following market listings indicate market rank in the Spring '00 ratings period.

Tracking Trends:
Married Male

49 years old.

2 kids.

Listens to 7.4 hours of
news talk radio a week.

Prefers easy listening.

Just stepped in gum.

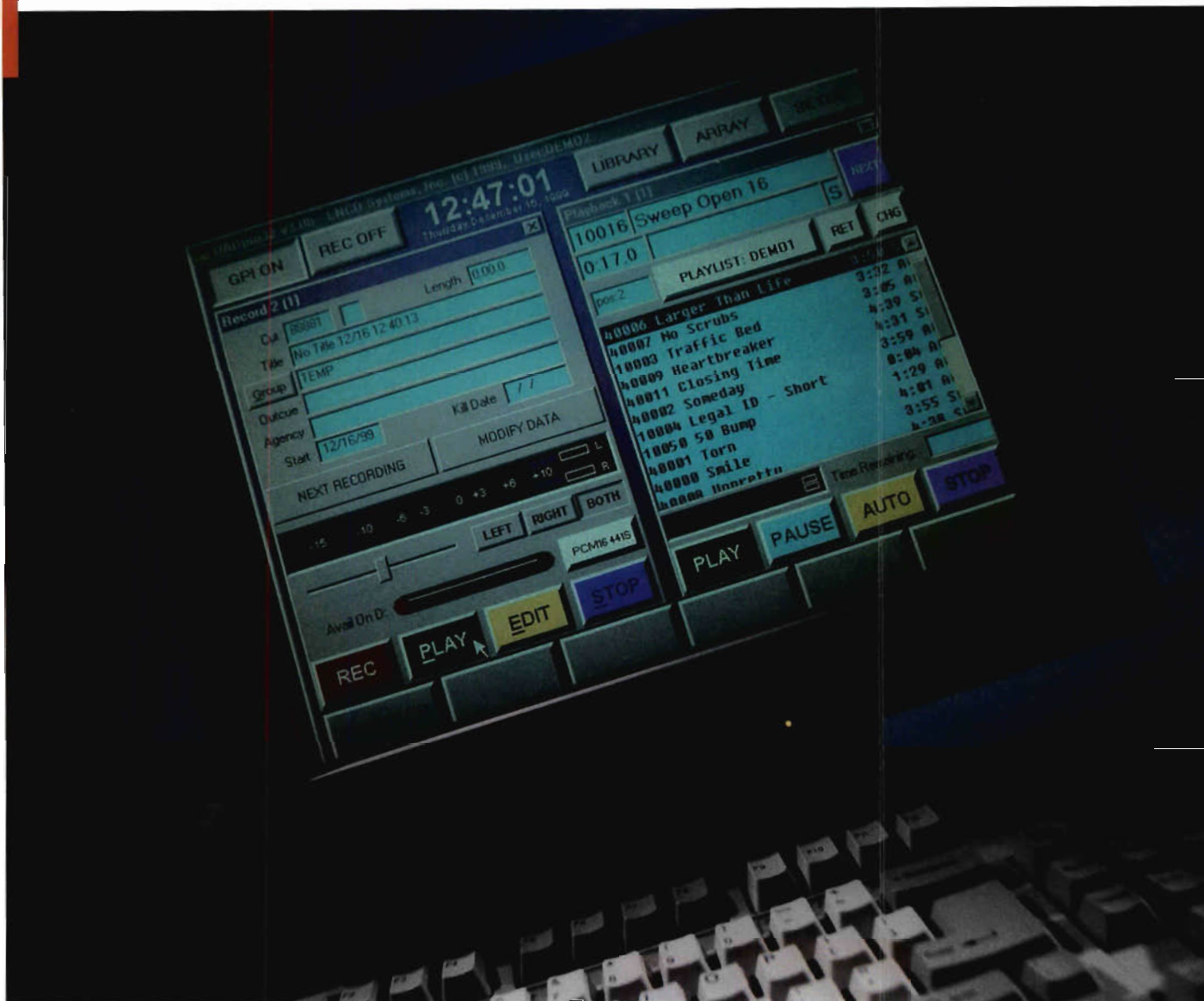
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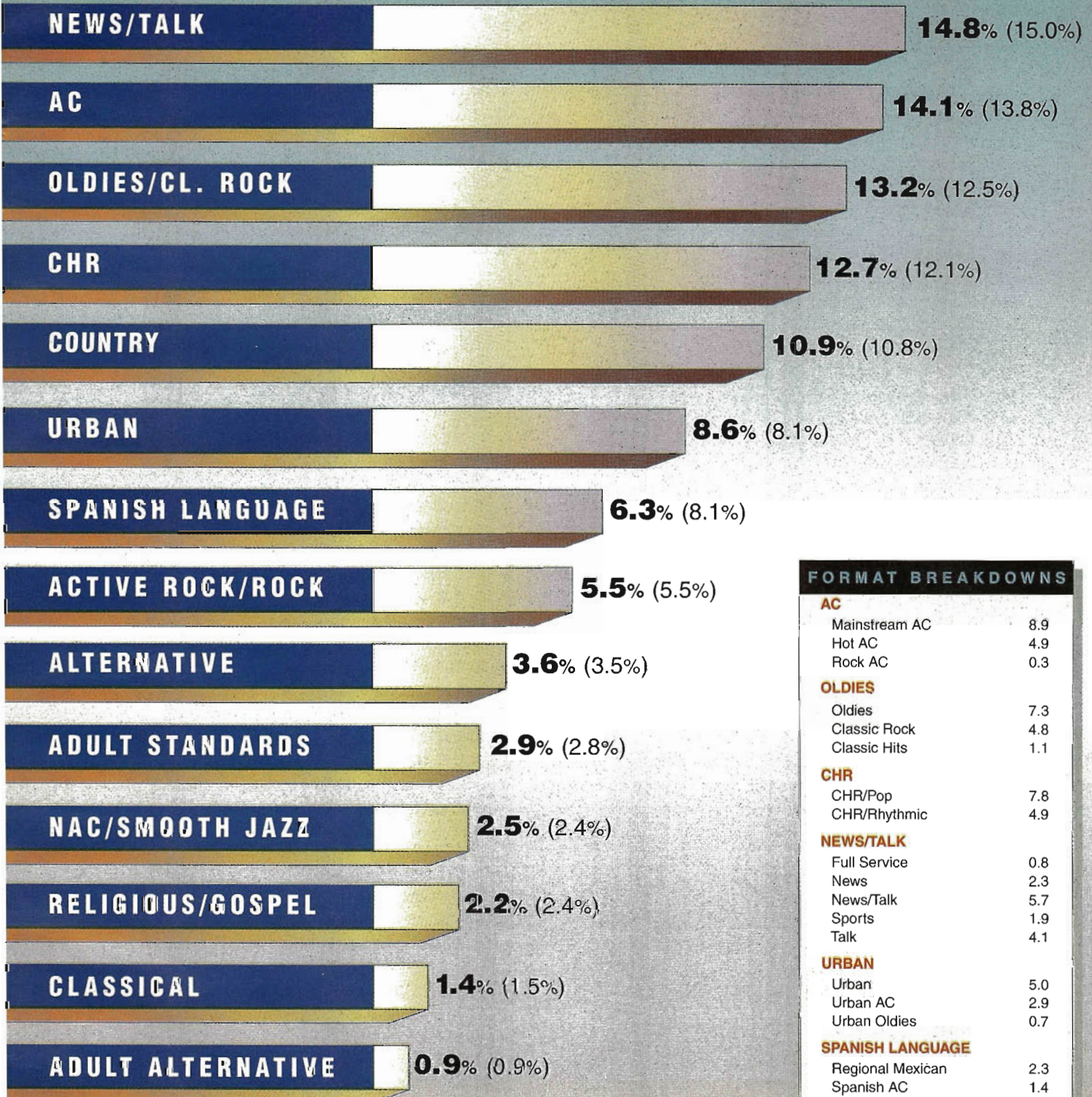
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Remaining formats take up 0.4% of listening

FORMAT BREAKDOWNS

AC

| | |
|---------------|-----|
| Mainstream AC | 8.9 |
| Hot AC | 4.9 |
| Rock AC | 0.3 |

OLDIES

| | |
|--------------|-----|
| Oldies | 7.3 |
| Classic Rock | 4.8 |
| Classic Hits | 1.1 |

CHR

| | |
|--------------|-----|
| CHR/Pop | 7.8 |
| CHR/Rhythmic | 4.9 |

NEWS/TALK

| | |
|--------------|-----|
| Full Service | 0.8 |
| News | 2.3 |
| News/Talk | 5.7 |
| Sports | 1.9 |
| Talk | 4.1 |

URBAN

| | |
|--------------|-----|
| Urban | 5.0 |
| Urban AC | 2.9 |
| Urban Oldies | 0.7 |

SPANISH LANGUAGE

| | |
|------------------|-----|
| Regional Mexican | 2.3 |
| Spanish AC | 1.4 |
| Tropical | 0.9 |
| Spanish N/T | 0.8 |
| Others | 0.9 |

FORMAT FOCUS: NATIONAL/ALL FORMAT



Average Quarter-Hour



12+ Share

| | |
|--|------|
| 1. WFRY-FM/Watertown, NY (Country) | 33.3 |
| 2. WJLS-FM/Beckley, WV (Country) | 25.8 |
| 3. KKYR-FM/Texarkana, TX-AR (Country) | 23.9 |
| 4. KMON-FM/Great Falls, MT (Country) | 23.2 |
| 4. KRRG-FM/Laredo, TX (CHR/Pop) | 23.2 |
| 6. KCTR-FM/Billings, MT (Country) | 22.9 |
| 7. WILQ-FM/Williamsport, PA (Country) | 22.2 |
| 8. KSUX-FM/Sioux City, IA (Country) | 22.1 |
| 8. WBKR-FM/Owensboro, KY (Country) | 22.1 |
| 10. KYKZ-FM/Lake Charles, LA (Country) | 21.7 |
| 11. WUSY-FM/Chattanooga, TN (Country) | 21.2 |
| 12. WTHI-FM/Terre Haute, IN (Country) | 21.1 |
| 13. KLAJ-FM/Lawton, OK (Country) | 20.4 |
| 13. WKSJ-FM/Williamsport, PA (AC) | 20.4 |
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| 21. WXBQ-FM/Johnson City-Kingsport (Country) | 18.9 |
| 23. KBYZ-FM/Bismarck, ND (Cl. Rock) | 18.8 |
| 23. WCIR-FM/Beckley, WV (AC) | 18.8 |
| 25. WQBE-FM/Charleston, WV (Country) | 18.7 |
| 26. WPCV-FM/Lakeland-Winter Haven (Country) | 18.6 |
| 27. WYXL-FM/Ithaca, NY (AC) | 18.3 |
| 28. WFXE-FM/Columbus, GA (Urban) | 18.0 |
| 29. KAAK-FM/Great Falls, MT (Hot AC) | 17.9 |
| 30. WVAQ-FM/Morgantown, WV (CHR/Pop) | 17.7 |
| 30. WKEE-FM/Huntington-Ashford, WV-KY (Hot AC) | 17.7 |
| 30. WNUS-FM/Parkersburg, WV (Country) | 17.7 |
| 30. WPAP-FM/Panama City, FL (Country) | 17.7 |
| 30. WVAQ-FM/Morgantown, WV (CHR/Pop) | 17.7 |
| 35. WMRV-FM/Binghamton, NY (CHR/Pop) | 17.6 |
| 35. WKSJ-FM/Asheville, NC (Country) | 17.6 |
| 35. WMRV-FM/Binghamton, NY (CHR/Pop) | 17.6 |
| 38. KGLI-FM/Sioux City, IA (CHR/Pop) | 17.4 |
| 38. KGLI-FM/Sioux City, IA (CHR/Pop) | 17.4 |
| 40. KFIN-FM/Jonesboro, AR (Country) | 17.2 |
| 41. KEAN-FM/Abilene, TX (Country) | 17.0 |
| 41. WINC-FM/Winchester, VA (Hot AC) | 17.0 |
| 43. WFKX-FM/Jackson, TN (Urban) | 16.8 |
| 43. WRTS-FM/Erie, PA (CHR/Pop) | 16.8 |
| 43. WZID-FM/Manchester, NH (AC) | 16.8 |
| 46. KFGO-FM/Fargo-Moorhead, ND-MN (N/T) | 16.7 |
| 47. KJBZ-FM/Laredo, TX (Tejano) | 16.6 |
| 48. KRVK-FM/Casper, WY (Cl. Hits) | 16.5 |
| 48. WJIZ-FM/Albany, GA (Urban) | 16.5 |
| 48. WKKW-FM/Morgantown, WV (Country) | 16.5 |

Cume

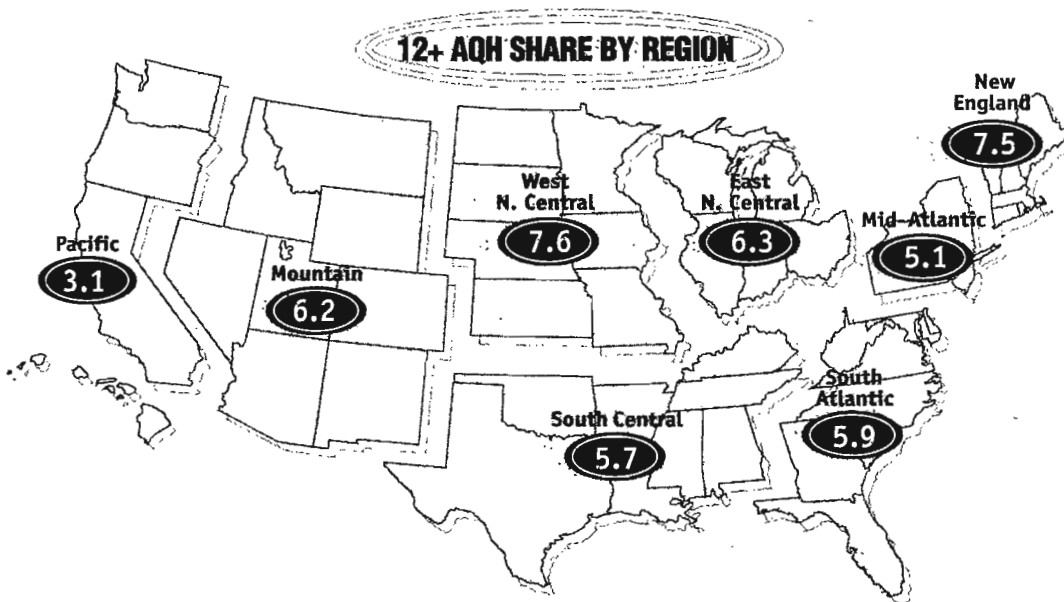


12+ Cume

| | |
|---|-----------|
| 1. WHTZ-FM/New York (CHR/Pop) | 2,514,500 |
| 2. WINS-AM/New York (News) | 2,208,600 |
| 3. WLTW-FM/New York (AC) | 2,200,700 |
| 4. WKTU-FM/New York (CHR/Rhythmic) | 2,055,800 |
| 5. WQHT-FM/New York (CHR/Rhythmic) | 1,909,400 |
| 6. KAVS & KIIS/Los Angeles (CHR/Pop) | 1,888,400 |
| 7. WXRK-FM/New York (Alternative) | 1,556,900 |
| 8. WCBS-FM/New York (Oldies) | 1,547,800 |
| 9. KPWR-FM/Los Angeles (CHR/Rhythmic) | 1,486,300 |
| 10. WCBS-AM/New York (News) | 1,481,300 |
| 11. WPLJ-FM/New York (Hot AC) | 1,467,600 |
| 12. WBBM-FM/Chicago (CHR/Rhythmic) | 1,402,000 |
| 13. WBLS-FM/New York (Urban) | 1,388,400 |
| 14. WRKS-FM/New York (Urban AC) | 1,385,600 |
| 15. KROQ-FM/Los Angeles (Alternative) | 1,338,800 |
| 16. WQCD-FM/New York (NAC/SJ) | 1,243,200 |
| 17. KRTH-FM/Los Angeles (Oldies) | 1,164,000 |
| 18. WAXQ-FM/New York (Classic Rock) | 1,163,100 |
| 19. WSKQ-FM/New York (Tropical) | 1,160,400 |
| 20. WFAN-AM/New York (Sports) | 1,153,500 |
| 21. WABC-AM/New York (Talk) | 1,135,300 |
| 22. WTJM-FM/New York (Oldies) | 1,130,800 |
| 23. KOST-FM/Los Angeles (AC) | 1,121,600 |
| 24. KYSR-FM/Los Angeles (Hot AC) | 1,115,100 |
| 25. KLVE-FM/Los Angeles (Spanish AC) | 1,102,100 |
| 26. KYW-AM/Philadelphia (News) | 1,078,600 |
| 27. KBIG-FM/Los Angeles (Hot AC) | 1,023,300 |
| 28. KKBT-FM/Los Angeles (Urban) | 988,400 |
| 29. KNX-AM/Los Angeles (News) | 953,900 |
| 30. WGN-AM/Chicago (News/Talk) | 938,900 |
| 31. KSCA-FM/Los Angeles (Reg. Mex.) | 926,700 |
| 32. WBBM-AM/Chicago (News) | 916,100 |
| 33. WGCI-FM/Chicago (Urban) | 908,500 |
| 34. WOR-AM/New York (Talk) | 886,000 |
| 35. WKQX-FM/Chicago (Alternative) | 885,400 |
| 36. KCBS-AM/San Francisco (News) | 872,400 |
| 37. KFI-AM/Los Angeles (Talk) | 857,800 |
| 38. WQXR-FM/New York (Classical) | 839,900 |
| 39. KGO-AM/San Francisco (News/Talk) | 837,800 |
| 40. KCBS-FM/Los Angeles (Classic Rock) | 837,000 |
| 41. WTMX-FM/Chicago (Hot AC) | 831,800 |
| 42. KFVB-AM/Los Angeles (News) | 825,800 |
| 43. WPAT-FM/New York (Spanish AC) | 791,200 |
| 44. KCMG-FM/Los Angeles (Oldies) | 778,300 |
| 45. KLOS-FM/Los Angeles (Classic Rock) | 766,600 |
| 46. KTUV-FM/Los Angeles (NAC/SJ) | 761,100 |
| 47. WNEW-FM/New York (Talk) | 756,600 |
| 48. KHKS-FM/Dallas-Ft. Worth (CHR/Pop) | 749,000 |
| 49. WJMK-FM/Chicago (Oldies) | 746,700 |
| 50. KRBE-FM/Houston-Galveston (CHR/Pop) | 729,900 |

| Spring '98 | Fall '98 | Spring '99 | Fall '99 | Spring '00 |
|------------|----------|------------|----------|------------|
| 5.1 | 5.3 | 5.3 | 5.5 | 5.5 |

12+ AQH SHARE BY REGION



WHO'S LISTENING:

Among 18+ Adults

GENDER

| | |
|--------|-----|
| Men: | 70% |
| Women: | 30% |

RACE/ETHNICITY

| | |
|-------------------|-----|
| White: | 96% |
| African-American: | 1% |
| Asian-American: | 1% |
| Spanish/Latin: | 7% |
| Other: | 2% |

EDUCATION

| | |
|---------------------|-----|
| HS Grad or less: | 46% |
| Some college: | 32% |
| College, post grad: | 23% |

EMPLOYMENT STATUS

| | |
|-----------|-----|
| Employed: | 88% |
|-----------|-----|

MARITAL STATUS

| | |
|----------------|-----|
| Married: | 49% |
| Never married: | 38% |
| Widowed: | 13% |

HOUSEHOLD INCOME

| | |
|----------------|-----|
| \$24k or less: | 13% |
| \$25-74k: | 63% |
| \$75k+: | 23% |

PRESENCE OF CHILDREN

| | |
|------|-----|
| Yes: | 53% |
|------|-----|

PARTY IDENTIFICATION

| | |
|-----------------|-----|
| None: | 20% |
| Democrat: | 22% |
| Republican: | 27% |
| Independent: | 12% |
| Ind./lean Dem.: | 10% |
| Ind./lean Rep.: | 9% |

Average Quarter-Hour

KJKJ-FM

| | 12+ Share |
|-----------------------------------|-----------|
| 1. KJKJ-FM/Grand Forks, ND | 16.1 |
| 2. WKSM-FM/Ft. Walton Beach, FL | 15.8 |
| 3. WRKT-FM/Erie, PA | 14.5 |
| 4. KDDX-FM/Rapid City, SD | 14.2 |
| 5. KRRO-FM/Sioux Falls, SD | 14.0 |
| 6. WBLM-FM/Augusta-Waterville, ME | 12.8 |
| 7. WTAO-FM/Marion-Carbondale, IL | 11.9 |
| 8. WWWV-FM/Charlottesville, VA | 11.5 |
| 9. KSEZ-FM/Sioux City, IA | 11.4 |
| 10. WEGW-FM/Wheeling, WV | 11.1 |

Cume

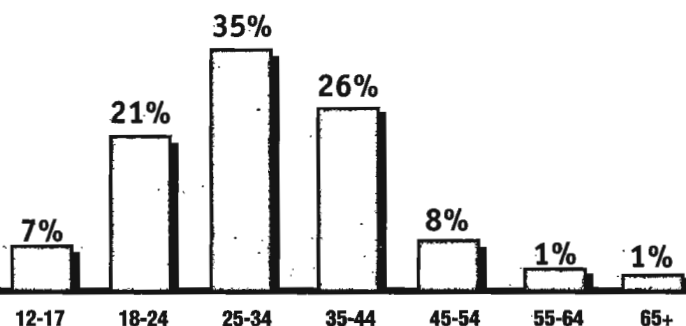
94WYSP

THE ROCK STATION

| | 12+ Cume |
|---------------------------------|----------|
| 1. WYSP-FM/Philadelphia | 614,100 |
| 2. WWDC-FM/Washington, DC | 513,200 |
| 3. WRIF-FM/Detroit | 474,100 |
| 4. WKLS-FM/Atlanta | 438,500 |
| 5. KEGL-FM/Dallas-Ft. Worth | 381,100 |
| 6. KLOL-FM/Houston-Galveston | 375,400 |
| 7. KFJD & KSJO/San Francisco | 364,600 |
| 8. KXXR-FM/Minneapolis-St. Paul | 288,800 |
| 9. WZTA-FM/Miami-Ft. Lauderdale | 282,500 |
| 10. WAAF-FM/Boston | 280,800 |

AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID. TOTAL U.S.



Who's Listening:

Among 18+ Adults

GENDER

Male: 59%
Female: 41%

RACE/ETHNICITY

White: 96%
Black: 1%
Asian: 2%
Other: 1%
Hispanic: 9%

EDUCATION

HS Grad or less: 30%
Some college: 32%
College, post grad: 39%

EMPLOYMENT STATUS

Employed: 87%

MARTIAL STATUS

Married: 54%
Never married: 33%
Widowed: 13%

HOUSEHOLD INCOME

\$24k or less: 10%
\$25-74k: 60%
\$75k+: 31%

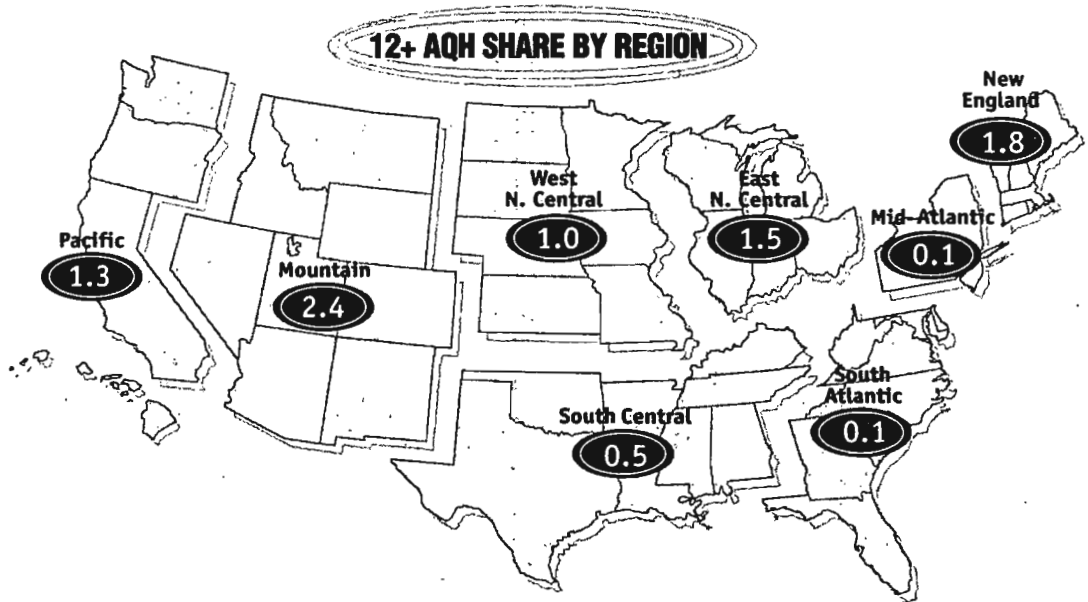
PRESENCE OF CHILDREN

Yes: 48%

PARTY IDENTIFICATION

None: 17%
Democrat: 21%
Republican: 24%
Independent: 15%
Ind./lean Dem.: 13%
Ind./lean Rep.: 10%

| Spring '98 | Fall '98 | Spring '99 | Fall '99 | Spring '00 |
|------------|----------|------------|----------|------------|
| 1.3 | 1.3 | 1.1 | 0.9 | 0.9 |



Average Quarter-Hour

KBXR-FM

| Rank | Station | 12+ Share |
|------|---|-----------|
| 1. | KBXR-FM/Columbia, MO | 8.8 |
| 2. | WDDO-FM/Chattanooga, TN | 6.4 |
| 3. | KBCO-FM/Denver-Boulder | 6.3 |
| 4. | KAEP-FM/Spokane | 5.7 |
| 5. | KBAC-FM/Santa Fe, NM | 5.2 |
| 5. | KINK-FM/Portland, OR | 5.2 |
| 7. | WKOC-FM/Norfolk (Elizabeth City, NC book) | 4.9 |
| 8. | WMMM-FM/Madison, WI | 4.5 |
| 9. | WNCS-FM/Burlington, VT | 4.2 |
| 10. | WEBX-FM/Champaign, IL | 3.7 |
| 10. | WVOD-FM/Elizabeth City-Nags Head, NC | 3.7 |
| 10. | WXRV-FM/Portsmouth-Dover-Rochester, NH | 3.7 |

Cume

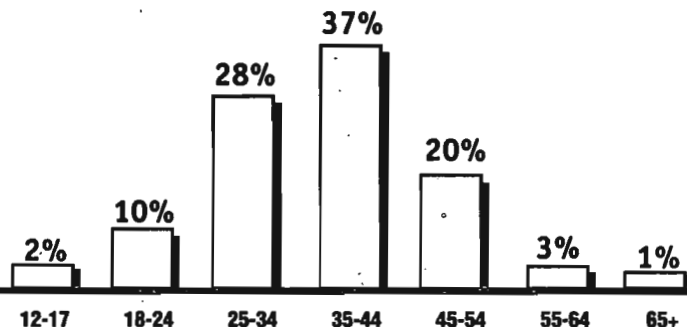


| Rank | Station | 12+ Cume |
|------|------------------------------|----------|
| 1. | KFFG/KFOG/San Francisco | 483,300 |
| 2. | WXRT-FM/Chicago | 466,200 |
| 3. | KKMR-FM/Dallas-Ft. Worth | 304,400 |
| 4. | KBCO-FM/Denver-Boulder | 292,400 |
| 5. | WBOS-FM/Boston | 277,200 |
| 6. | KTCZ-FM/Minneapolis-St. Paul | 258,300 |
| 7. | KACD/KBCD/Los Angeles* | 244,500 |
| 8. | KMTT-FM/Seattle-Tacoma | 214,900 |
| 9. | CIDR-FM/Detroit** | 150,600 |
| 10. | KXST-FM/San Diego | 131,200 |

* Switched to Spanish Contemporary in late August.
** Switched to AC in late August.

AQH AUDIENCE BY COMPOSITION

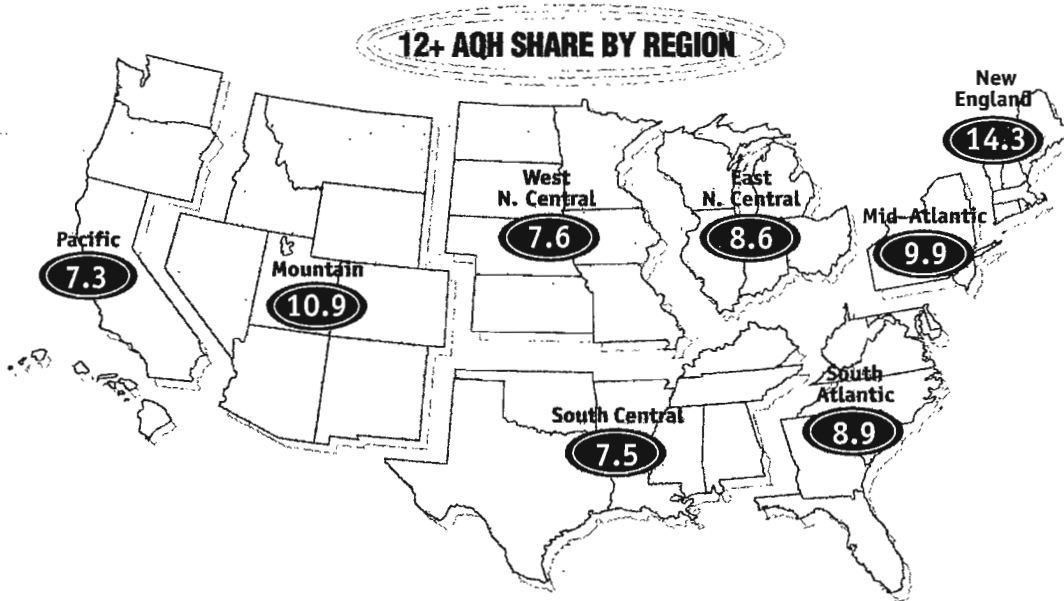
M-SU GAM-MID TOTAL U.S.



R&R. FORMAT FOCUS: ADULT CONTEMPORARY

| Spring '98 | Fall '98 | Spring '99 | Fall '99 | Spring '00 |
|------------|----------|------------|----------|------------|
| 9.7 | 9.7 | 8.5 | 8.8 | 8.9 |

12+ AQH SHARE BY REGION



Average Quarter-Hour

WKSJ-FM

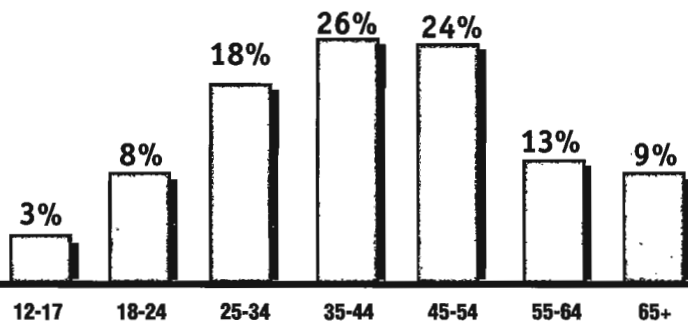
Cume

106.7 Litefm

| 12+ Share | | 12+ Cume | |
|---|------|------------------------------|-----------|
| 1. WKSJ-FM/Williamsport, PA | 20.4 | 1. WLTW-FM/New York | 2,200,700 |
| 2. WIKY-FM/Evansville, IN | 19.3 | 2. KOST-FM/Los Angeles | 1,121,600 |
| 3. WCIR-FM/Beckley, WV | 18.8 | 3. WLIT-FM/Chicago | 659,200 |
| 4. WYXL-FM/Ithaca, NY | 18.3 | 4. KOIT-A/F/San Francisco | 641,400 |
| 5. WZID-FM/Manchester, NH | 16.8 | 5. WBEB/Philadelphia | 632,300 |
| 6. WSRS-FM/Worcester, MA | 15.4 | 6. WNIC-FM/Detroit | 626,000 |
| 7. WZWW-FM/State College, PA | 15.3 | 7. WNND-FM/Chicago | 625,500 |
| 8. KLSS-FM/Mason City, IA | 15.1 | 8. KODA-FM/Houston-Galveston | 552,700 |
| 9. WDAQ-FM/Danbury, CT | 14.4 | 9. WMJX-FM/Boston | 526,200 |
| 10. WSLQ-FM/Blacksburg-Christiansburg, VA | 14.1 | 10. WPCJ-FM/Atlanta | 450,200 |

AQH AUDIENCE BY COMPOSITION

M-SU-SAM-MID-TOTAL U.S.



Who's LISTENING:

Among 18+ Adults

GENDER

| | |
|--------|-----|
| Men: | 41% |
| Women: | 59% |

RACE/ETHNICITY

| | |
|-----------|-----|
| White: | 84% |
| Black: | 11% |
| Asian: | 4% |
| Other: | 1% |
| Hispanic: | 12% |

EDUCATION

| | |
|---------------------|-----|
| HS Grad or less: | 41% |
| Some college: | 33% |
| College, post grad: | 24% |

EMPLOYMENT STATUS

| | |
|-----------|-----|
| Employed: | 79% |
|-----------|-----|

MARITAL STATUS

| | |
|----------------|-----|
| Married: | 55% |
| Never married: | 27% |
| Widowed: | 19% |

HOUSEHOLD INCOME

| | |
|----------------|-----|
| \$24k or less: | 14% |
| \$25-74k: | 58% |
| \$75k+: | 27% |

PRESENCE OF CHILDREN

| | |
|------|-----|
| Yes: | 50% |
|------|-----|

PARTY IDENTIFICATION

| | |
|-----------------|-----|
| None: | 21% |
| Democrat: | 29% |
| Republican: | 23% |
| Independent: | 12% |
| Ind./lean Dem.: | 9% |
| Ind./lean Rep.: | 7% |

Who's Listening:

Among 18+ Adults

GENDER

Men: 47%
Women: 53%

RACE/ETHNICITY

White: 99%
Black: 0%
Asian: 0%
Other: 1%
Hispanic: 0%

EDUCATION

HS Grad or less: 49%
Some college: 32%
College, post grad: 18%

EMPLOYMENT STATUS

Employed: 39%

MARTIAL STATUS

Married: 62%
Never married: 7%
Widowed: 31%

HOUSEHOLD INCOME

\$24k or less: 23%
\$25-74k: 56%
\$75k+: 22%

PRESENCE OF CHILDREN

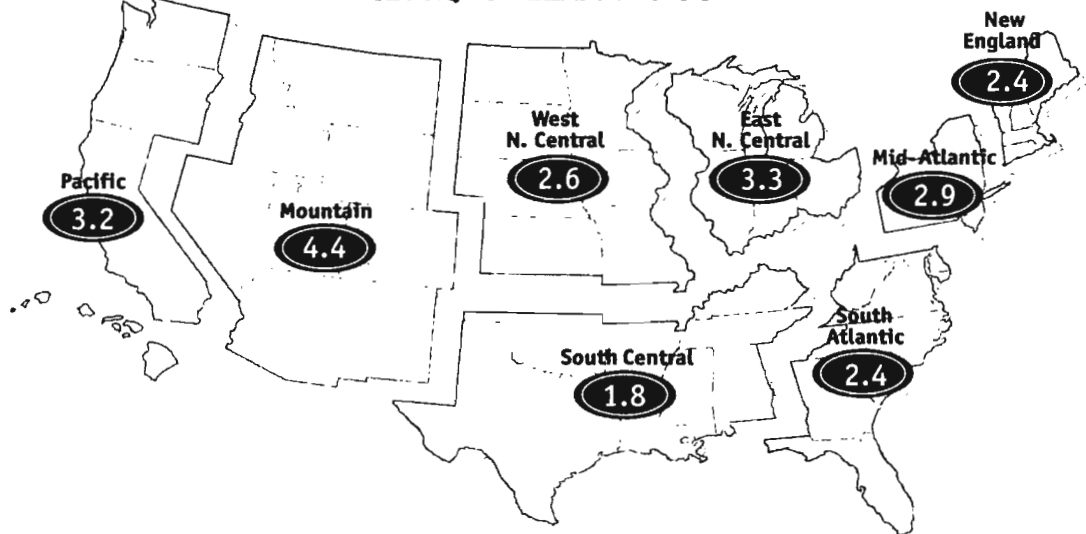
Yes: 11%

PARTY IDENTIFICATION

None: 11%
Democrat: 32%
Republican: 26%
Independent: 16%
Ind./lean Dem.: 10%
Ind./lean Rep.: 5%

| | Spring '98 | Fall '98 | Spring '99 | Fall '99 | Spring '00 |
|--|------------|----------|------------|----------|------------|
| | 3.5 | 3.4 | 2.8 | 2.8 | 2.9 |

12+ AQH SHARE BY REGION



Average Quarter-Hour

WITS-AM

| Rank | Station | 12+ Share |
|------|----------------------------|-----------|
| 1. | WITS-AM/Sebring, FL | 14.3 |
| 2. | WOSN-FM/Ft. Pierce, FL | 12.0 |
| 3. | KNXR-FM/Rochester, MN | 11.8 |
| 4. | KSNJ-FM/Grand Junction, CO | 11.8 |
| 5. | WMOG-AM/Brunswick, GA | 10.1 |
| 6. | KJUL-FM/Las Vegas | 9.7 |
| 7. | WOCN-FM/Cape Cod, MA | 8.9 |
| 8. | KJEM-FM/Fayetteville, AR | 8.3 |
| 9. | WJBW-FM/West Palm Beach | 7.8 |
| 10. | KBVA-FM/Fayetteville, AR | 7.4 |

Cume

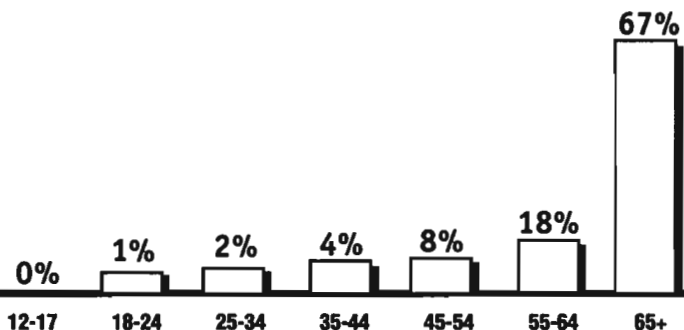
KLAC

570 AM STEREO
ORIGINAL HIT FAVORITES

| Rank | Station | 12+ Cume |
|------|-------------------------------|----------|
| 1. | KLAC-AM/Los Angeles | 670,300 |
| 2. | KABL-AM/San Francisco | 269,100 |
| 3. | KIXI-AM/Seattle-Tacoma | 222,900 |
| 4. | WATT-AM/Chicago | 213,300 |
| 5. | WPEN/Philadelphia | 206,700 |
| 6. | CKWW-AM/Detroit | 195,000 |
| 7. | WJAS-AM/Pittsburgh | 178,100 |
| 8. | WRMR-AM/Cleveland | 156,300 |
| 9. | WGUL-A/F/Tampa-St. Petersburg | 130,200 |
| 10. | KBME-AM/Houston-Galveston | 121,100 |

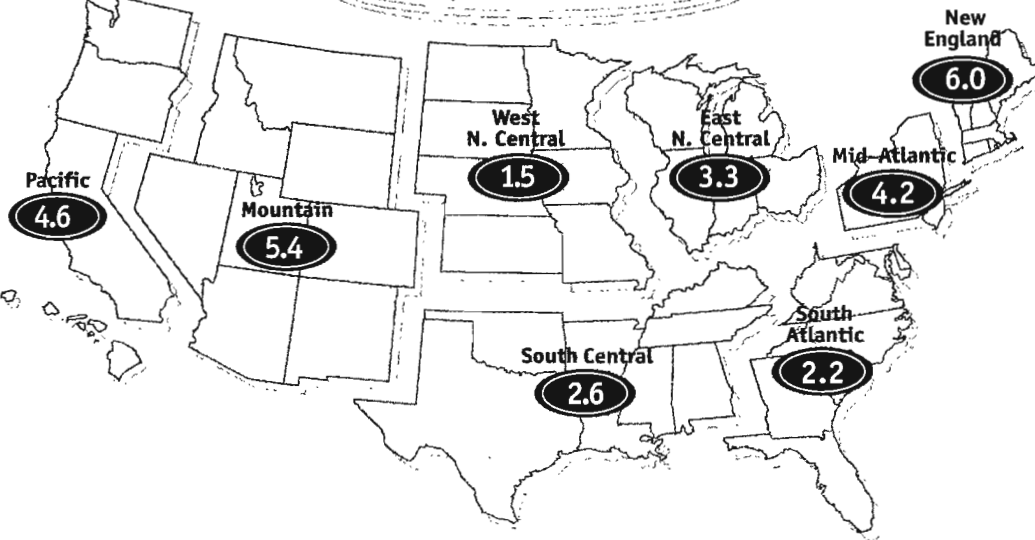
AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



| | | | | |
|------------|----------|------------|----------|------------|
| Spring '98 | Fall '98 | Spring '99 | Fall '99 | Spring '00 |
| 4.0 | 4.1 | 4.0 | 3.5 | 3.5 |

12+ AQH SHARE BY REGION



Who's LISTENING:

Among 18+ Adults

GENDER

| | |
|--------|-----|
| Men: | 62% |
| Women: | 38% |

RACE/ETHNICITY

| | |
|-----------|-----|
| White: | 93% |
| Black: | 2% |
| Asian: | 3% |
| Other: | 2% |
| Hispanic: | 10% |

EDUCATION

| | |
|---------------------|-----|
| HS Grad or less: | 36% |
| Some college: | 36% |
| College, post grad: | 28% |

EMPLOYMENT STATUS

| | |
|-----------|-----|
| Employed: | 86% |
|-----------|-----|

MARITAL STATUS

| | |
|----------------|-----|
| Married: | 37% |
| Never married: | 54% |
| Widowed: | 8% |

HOUSEHOLD INCOME

| | |
|----------------|-----|
| \$24k or less: | 12% |
| \$25-74k: | 59% |
| \$75k+: | 29% |

PRESENCE OF CHILDREN

| | |
|------|-----|
| Yes: | 47% |
|------|-----|

PARTY IDENTIFICATION

| | |
|-----------------|-----|
| None: | 20% |
| Democrat: | 21% |
| Republican: | 26% |
| Independent: | 13% |
| Ind./lean Dem.: | 11% |
| Ind./lean Rep.: | 8% |

Average Quarter-Hour



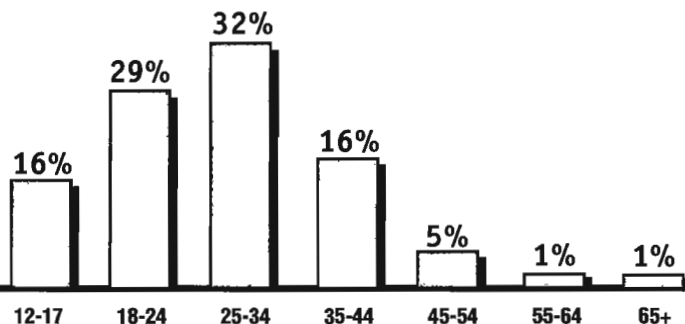
Cume



| Average Quarter-Hour | | Cume | |
|--|-----------|----------------------------------|-----------|
| Station | 12+ Share | Station | 12+ Cume |
| 1. WGBD-FM/Lafayette, IN | 10.9 | 1. WXRK-FM/New York | 1,556,900 |
| 2. KFMZ-FM/Columbia, MO | 8.8 | 2. KROQ-FM/Los Angeles | 1,338,800 |
| 3. KQXR-FM/Boise, ID | 7.8 | 3. WKQX-FM/Chicago | 885,400 |
| 4. WGMR-FM/State College, PA | 7.3 | 4. WBCN-FM/Boston | 515,800 |
| 5. KJEE-FM/Santa Barbara, CA | 7.1 | 5. KITS-FM/San Francisco | 497,900 |
| 6. WAVF-FM/Charleston, SC | 6.8 | 6. WPLY-FM/Philadelphia | 477,100 |
| 7. WSFM-FM/Wilmington, NC | 6.7 | 7. WNNX-FM/Atlanta | 460,900 |
| 8. WXRK-FM/New York (Sussex, NJ book) | 6.3 | 8. KKTL & KTBZ/Houston-Galveston | 418,400 |
| 9. WCYI & WCYY/Portland (Lewiston) | 6.1 | 9. KDGE-FM/Dallas-Ft. Worth | 384,500 |
| 10. KFRR-FM/Visalia-Tulare-Hanford, CA | 6.0 | 10. XTRA-FM/San Diego | 380,800 |

AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



Who's Listening:

Among 18+ Adults

GENDER

Men: 45%
Women: 55%

RACE/ETHNICITY

White: 78%
Black: 15%
Asian: 4%
Other: 3%
Hispanic: 18%

EDUCATION

HS Grad or less: 47%
Some college: 34%
College, post grad: 19%

EMPLOYMENT STATUS

Employed: 81%

MARTIAL STATUS

Married: 41%
Never married: 46%
Widowed: 59%

HOUSEHOLD INCOME

\$24k or less: 17%
\$25-74k: 60%
\$75k+: 23%

PRESENCE OF CHILDREN

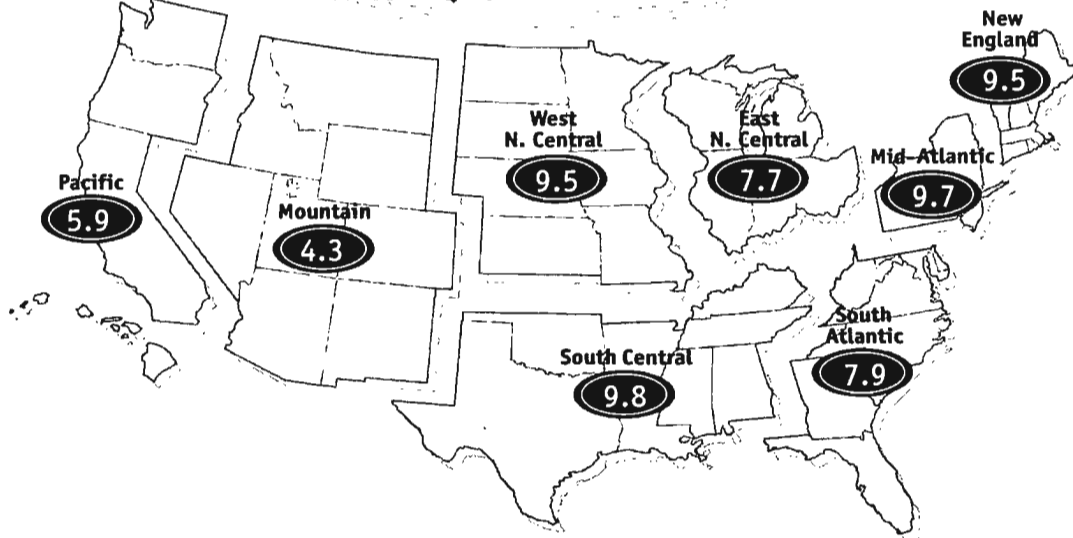
Yes: 59%

PARTY IDENTIFICATION

None: 25%
Democrat: 27%
Republican: 21%
Independent: 11%
Ind./lean Dem.: 9%
Ind./lean Rep.: 6%

| Spring '98 | Fall '98 | Spring '99 | Fall '99 | Spring '00 |
|------------|----------|------------|----------|------------|
| 6.0 | 5.8 | 6.9 | 6.9 | 7.8 |

12+ AQH SHARE BY REGION



Average Quarter-Hour

Cume

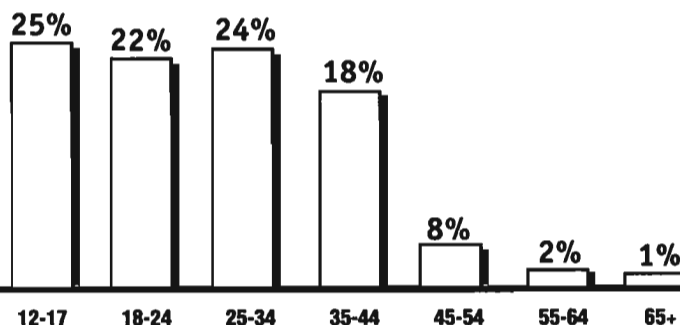
KRRG-FM



| 12+ Share | | 12+ Cume | |
|-------------------------------------|------|------------------------------|-----------|
| 1. KRRG-FM/Laredo, TX | 23.2 | 1. WHTZ-FM/New York | 2,514,500 |
| 2. WVAQ-FM/Morgantown, WV | 17.7 | 2. KAVS & KHIS/Los Angeles | 1,888,400 |
| 3. WMRV-FM/Binghamton, NY | 17.6 | 3. WIQQ-FM/Philadelphia | 763,200 |
| 4. KGLI-FM/Sloux City, IA | 17.4 | 4. KHKS-FM/Dallas-Ft. Worth | 749,000 |
| 5. WRTS-FM/Erie, PA | 16.8 | 5. KRBE-FM/Houston-Galveston | 729,900 |
| 6. WIFC-FM/Wausau-Stevens Point, WI | 16.1 | 6. WXKS-FM/Boston | 715,600 |
| 7. WSPK-FM/Poughkeepsie, NY | 16.0 | 7. WSTR-FM/Atlanta | 692,800 |
| 8. KIXY-FM/San Angelo, TX | 15.7 | 8. WDRQ-FM/Detroit | 640,500 |
| 9. KSYN-FM/Joplin, MO | 15.4 | 9. KZQZ-FM/San Francisco | 610,500 |
| 9. WSTO-FM/Owensboro, KY | 15.4 | 10. WKQI-FM/Detroit | 576,900 |

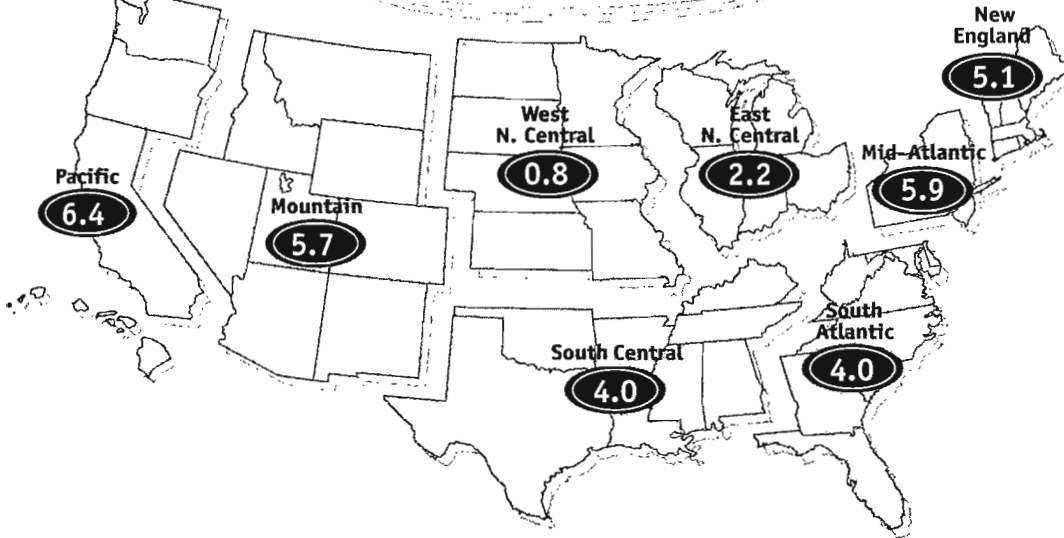
AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



| | | | | |
|------------|----------|------------|----------|------------|
| Spring '98 | Fall '98 | Spring '99 | Fall '99 | Spring '00 |
| 4.9 | 4.8 | 4.8 | 4.4 | 4.9 |

12+ AQH SHARE BY REGION



WHO'S LISTENING:

Among 18+ Adults

GENDER

| | |
|--------|-----|
| Men: | 45% |
| Women: | 55% |

RACE/ETHNICITY

| | |
|-----------|-----|
| White: | 78% |
| Black: | 15% |
| Asian: | 4% |
| Other: | 3% |
| Hispanic: | 18% |

EDUCATION

| | |
|---------------------|-----|
| HS Grad or less: | 47% |
| Some college: | 34% |
| College, post grad: | 19% |

EMPLOYMENT STATUS

| | |
|-----------|-----|
| Employed: | 81% |
|-----------|-----|

MARTIAL STATUS

| | |
|----------------|-----|
| Married: | 41% |
| Never married: | 46% |
| Widowed: | 59% |

HOUSEHOLD INCOME

| | |
|----------------|-----|
| \$24k or less: | 17% |
| \$25-74k: | 60% |
| \$75k+: | 23% |

PRESENCE OF CHILDREN

| | |
|------|-----|
| Yes: | 59% |
|------|-----|

PARTY IDENTIFICATION

| | |
|-----------------|-----|
| None: | 25% |
| Democrat: | 27% |
| Republican: | 21% |
| Independent: | 11% |
| Ind./lean Dem.: | 9% |
| Ind./lean Rep.: | 6% |

Average Quarter-Hour



| Station | 12+ Share |
|---------------------------------------|-----------|
| 1. KPRR-FM/El Paso | 15.1 |
| 2. KBAT-FM/Odessa-Midland, TX | 12.9 |
| 3. KAZE & KBLZ/Tyler-Longview, TX | 11.8 |
| 4. KFAT-FM/Anchorage, AK | 10.9 |
| 5. KPRF-FM/Amarillo, TX | 10.7 |
| 6. WFHN-FM/New Bedford-Fall River, MA | 10.0 |
| 7. WBHJ-FM/Mobile (Tuscaloosa book) | 9.7 |
| 8. KUUU-FM/Palm Springs, CA | 8.9 |
| 9. KQCH-FM/Omaha/Council Bluffs | 8.7 |
| 10. KPSI-FM/Palm Springs, CA | 8.4 |

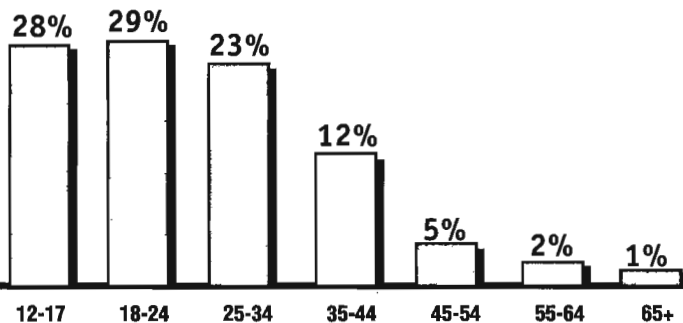
Cume



| Station | 12+ Cume |
|----------------------------------|-----------|
| 1. WKTU-FM/New York | 2,055,800 |
| 2. WQHT-FM/New York | 1,909,400 |
| 3. KPWR-FM/Los Angeles | 1,486,300 |
| 4. WBBM-FM/Chicago | 1,402,000 |
| 5. KYLD-FM/San Francisco | 662,300 |
| 6. KMEL-FM/San Francisco | 626,600 |
| 7. WJMN-FM/Boston | 620,400 |
| 8. KBXX-FM/Houston-Galveston | 607,700 |
| 9. WPGC-FM/Washington, DC | 601,100 |
| 10. WPOW-FM/Miami-Ft. Lauderdale | 579,900 |

AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID. TOTAL U.S.



Who's LISTENING:

Among 18+ Adults

GENDER

Men: 49%
Women: 51%

RACE/ETHNICITY

White: 93%
Black: 3%
Asian: 3%
Other: 1%
Hispanic: 6%

EDUCATION

HS Grad or less: 27%
Some college: 26%
College, post grad: 46%

EMPLOYMENT STATUS

Employed: 66%

MARITAL STATUS

Married: 62%
Never married: 16%
Widowed: 22%

HOUSEHOLD INCOME

\$24k or less: 12%
\$25-74k: 52%
\$75k+: 35%

PRESENCE OF CHILDREN

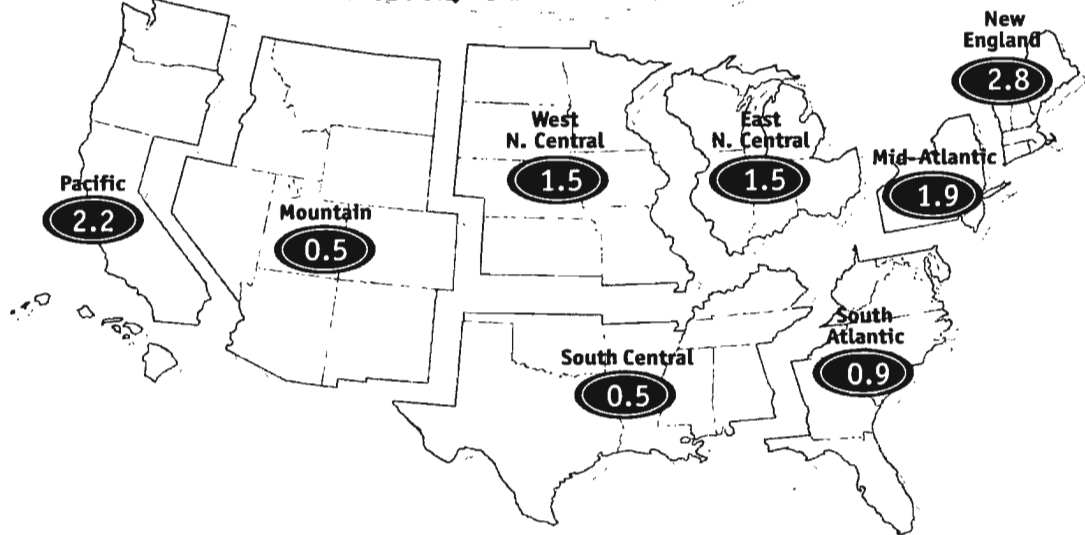
Yes: 26%

PARTY IDENTIFICATION

None: 13%
Democrat: 30%
Republican: 25%
Independent: 12%
Ind./lean Dem.: 11%
Ind./lean Rep.: 9%

Spring '98 1.7 Fall '98 1.7 Spring '99 1.6 Fall '99 1.5 Spring '00 1.4

12+ AQH SHARE BY REGION



Average Quarter-Hour



| Rank | Station | 12+ Share |
|------|---------------------------------------|-----------|
| 1. | WFCC-FM/Cape Cod, MA | 7.6 |
| 2. | KDB-FM/Santa Barbara, CA | 5.1 |
| 3. | KHFM-FM/Albuquerque (Santa Fe book) | 4.6 |
| 4. | WGMS-FM/Washington, DC | 4.6 |
| 5. | WCRB-FM/Boston (Worcester book) | 3.7 |
| 6. | WTMI-FM/Miami-Ft. Lauderdale | 3.5 |
| 6. | WTMI-FM/Miami (West Palm Beach book) | 3.5 |
| 8. | KDFC-FM/San Francisco | 3.4 |
| 9. | KDFC-FM/San Francisco (San Jose book) | 3.3 |
| 10. | WBQX-FM/Augusta-Waterville, ME | 3.2 |

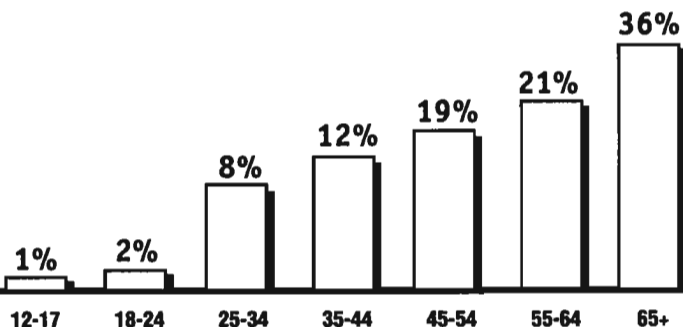
Cume



| Rank | Station | 12+ Cume |
|------|------------------------------|----------|
| 1. | WQXR-FM/New York | 839,900 |
| 2. | KMZT-FM/Los Angeles | 541,400 |
| 3. | KDFC-FM/San Francisco | 505,200 |
| 4. | WCRB-FM/Boston | 378,700 |
| 5. | WGMS-FM/Washington, DC | 347,200 |
| 6. | WNIB & WNIZ/Chicago | 339,000 |
| 7. | WFMT-FM/Chicago | 286,500 |
| 8. | WTMI-FM/Miami-Ft. Lauderdale | 284,100 |
| 9. | WRR-FM/Dallas-Ft. Worth | 246,500 |
| 10. | KING-FM/Seattle-Tacoma | 235,200 |

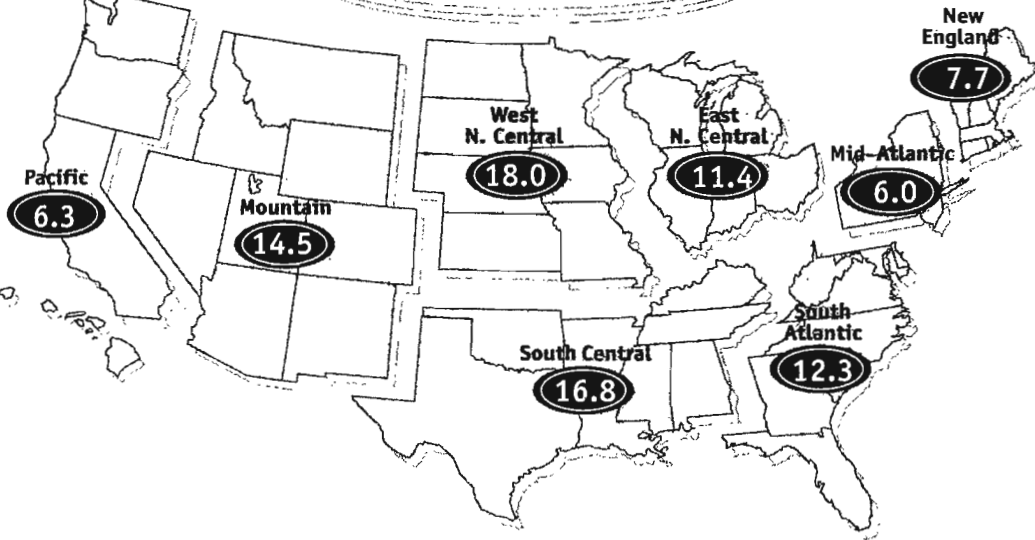
AQH AUDIENCE BY COMPOSITION

M-SU GAM-MID TOTAL U.S.



| | | | | |
|------------|----------|------------|----------|------------|
| Spring '98 | Fall '98 | Spring '99 | Fall '99 | Spring '00 |
| 9.7 | 9.7 | 9.7 | 10.8 | 10.8 |

12+ AQH SHARE BY REGION



Who's Listening:

Among 18+ Adults:

GENDER

| | |
|--------|-----|
| Men: | 48% |
| Women: | 52% |

RACE/ETHNICITY

| | |
|-----------|-----|
| White: | 97% |
| Black: | 1% |
| Asian: | 0% |
| Other: | 1% |
| Hispanic: | 5% |

EDUCATION

| | |
|---------------------|-----|
| HS Grad or less: | 53% |
| Some college: | 31% |
| College, post grad: | 17% |

EMPLOYMENT STATUS

| | |
|-----------|-----|
| Employed: | 77% |
|-----------|-----|

MARTIAL STATUS

| | |
|----------------|-----|
| \$24k or less: | 7% |
| \$25-74k: | 63% |
| \$75k+: | 19% |

HOUSEHOLD INCOME

| | |
|----------------|-----|
| Married: | 61% |
| Never married: | 20% |
| Widowed: | 19% |

PRESENCE OF CHILDREN

| | |
|------|-----|
| Yes: | 47% |
|------|-----|

PARTY IDENTIFICATION

| | |
|-----------------|-----|
| None: | 20% |
| Democrat: | 26% |
| Republican: | 28% |
| Independent: | 11% |
| Ind./lean Dem.: | 8% |
| Ind./lean Rep.: | 8% |

Average Quarter-Hour



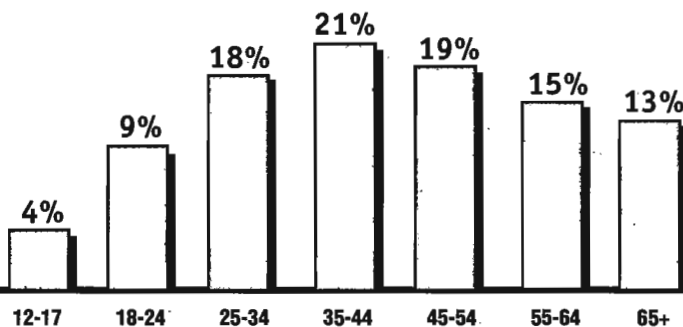
Cume



| 12+ Share | | 12+ Cume | |
|-----------------------------|------|---------------------------------|---------|
| 1. WFRY-FM/Watertown, NY | 33.3 | 1. WUSN-FM/Chicago | 677,800 |
| 2. WJLS-FM/Beckley, WV | 25.8 | 2. KZLA-FM/Los Angeles | 580,100 |
| 3. KKYR-FM/Texarkana, TX-AR | 23.9 | 3. KSCS-FM/Dallas-Ft. Worth | 506,600 |
| 4. KMON-FM/Great Falls, MT | 23.2 | 4. KPLX-FM/Dallas-Ft. Worth | 486,700 |
| 5. KCTR-FM/Billings, MT | 22.9 | 5. WYCD-FM/Detroit | 473,000 |
| 6. WILQ-FM/Williamsport, PA | 22.2 | 6. KILT-FM/Houston-Galveston | 436,600 |
| 7. KSUX-FM/Sioux City, IA | 22.1 | 7. WKHX-FM/Atlanta | 407,000 |
| 7. WBKR-FM/Owensboro, KY | 22.1 | 8. WXTU/Philadelphia | 391,400 |
| 9. KYKZ-FM/Lake Charles, LA | 21.7 | 9. KEYE-FM/Minneapolis-St. Paul | 389,400 |
| 10. WUSY-FM/Chattanooga, TN | 21.2 | 10. WMZQ-FM/Washington, DC | 382,400 |

AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID - TOTAL U.S.



Who's Listening:

Among 18+ Adults

GENDER

Men: 42%
Women: 58%

RACE/ETHNICITY

White: 94%
Black: 2%
Asian: 2%
Other: 1%
Hispanic: 7%

EDUCATION

HS Grad or less: 39%
Some college: 34%
College, post grad: 27%

EMPLOYMENT STATUS

Employed: 83%

MARITAL STATUS

Married: 53%
Never married: 33%
Widowed: 13%

HOUSEHOLD INCOME

\$24k or less: 13%
\$25-74k: 61%
\$75k+: 26%

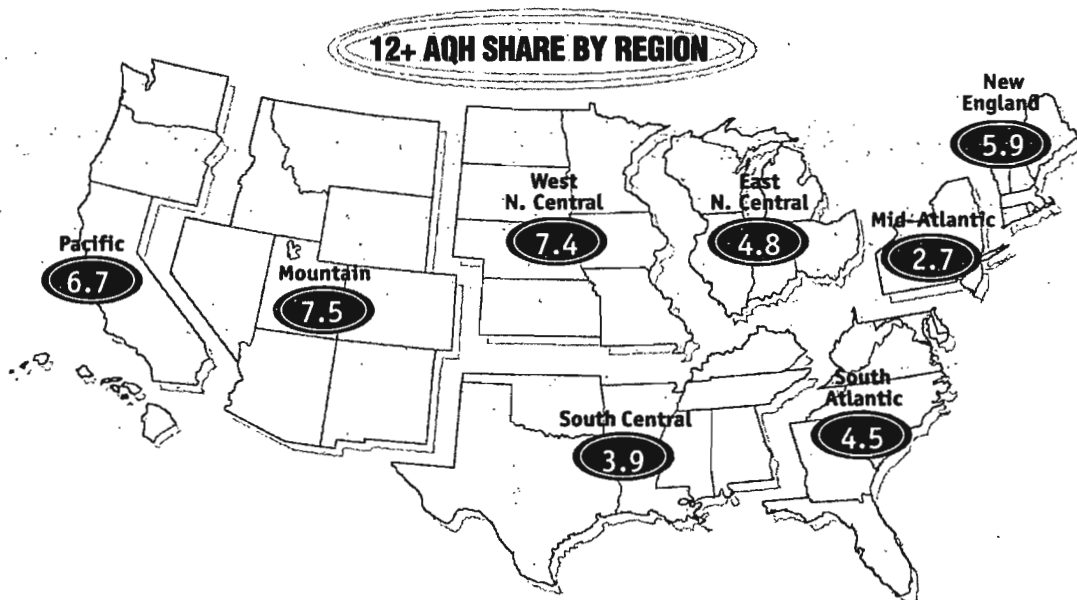
PRESENCE OF CHILDREN

Yes: 55%

PARTY IDENTIFICATION

None: 19%
Democrat: 23%
Republican: 27%
Independent: 13%
Ind./lean Dem.: 10%
Ind./lean Rep.: 8%

| Spring '98 | Fall '98 | Spring '99 | Fall '99 | Spring '00 |
|------------|----------|------------|----------|------------|
| 5.4 | 4.7 | 5.3 | 4.8 | 4.9 |



Average Quarter-Hour



12+ Share

1. KAAK-FM/Great Falls, MT 17.9
2. WKEE-FM/Huntington-Ashford, WV-KY 17.7
3. WINC-FM/Winchester, VA 17.0
4. KKYS-FM/Bryan-College Station, TX 16.3
5. WHAJ-FM/Bluefield, WV 15.1
6. KTXY-FM/Columbia, MO 14.4
7. WRVB-FM/Parkersburg-Marletta, WV-OH 14.0
8. WOMP-FM/Wheeling, WV 13.2
9. KEEZ-FM/Mankato-New Ulm, MN 12.8
9. KYYY-FM/Bismarck, ND 12.8

Cume

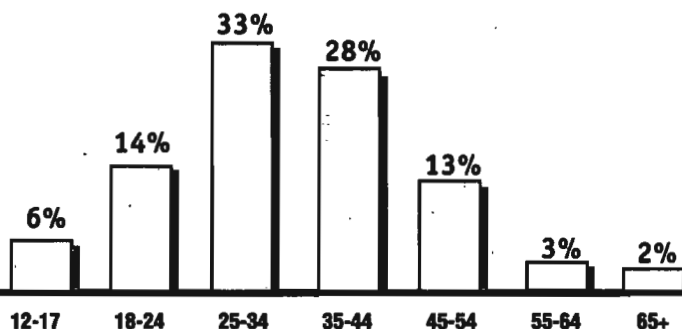


12+ Cume

1. WPLJ-FM/New York 1,467,600
2. KYSR-FM/Los Angeles 1,115,100
3. KBIG-FM/Los Angeles 1,023,300
4. WTMX-FM/Chicago 831,800
5. WBMX-FM/Boston 561,000
6. WRQX-FM/Washington, DC 480,900
7. KLLC-FM/San Francisco 479,400
8. KDMX-FM/Dallas -Ft. Worth 471,600
9. KIOI-FM/San Francisco 469,900
10. WLCE-FM/Philadelphia 461,000

AQH AUDIENCE BY COMPOSITION

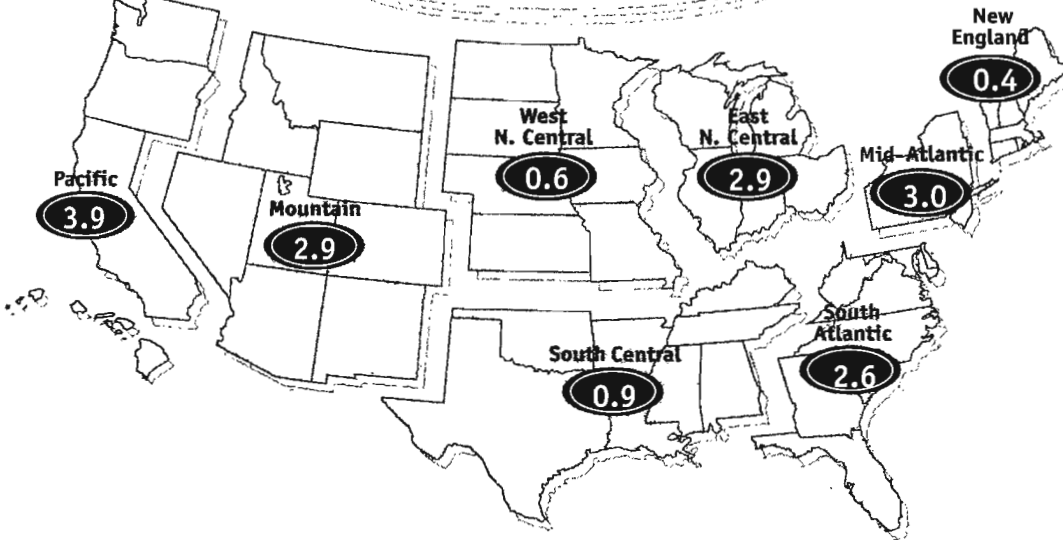
M-SU 6AM-MID. TOTAL U.S.



R&R. FORMAT FOCUS: NAC/SMOOTH JAZZ

| Spring '98 | Fall '98 | Spring '99 | Fall '99 | Spring '00 |
|------------|----------|------------|----------|------------|
| 3.1 | 3.2 | 2.8 | 2.4 | 2.5 |

12+ AQH SHARE BY REGION



Who's LISTENING:

Among 18+ Adults

GENDER

| | |
|--------|-----|
| Men: | 51% |
| Women: | 49% |

RACE/ETHNICITY

| | |
|-----------|-----|
| White: | 63% |
| Black: | 33% |
| Asian: | 3% |
| Other: | 2% |
| Hispanic: | 9% |

EDUCATION

| | |
|---------------------|-----|
| HS Grad or less: | 35% |
| Some college: | 35% |
| College, post grad: | 29% |

EMPLOYMENT STATUS

| | |
|-----------|-----|
| Employed: | 80% |
|-----------|-----|

MARITAL STATUS

| | |
|----------------|-----|
| Married: | 56% |
| Never married: | 21% |
| Widowed: | 23% |

HOUSEHOLD INCOME

| | |
|----------------|-----|
| \$24k or less: | 13% |
| \$25-74k: | 57% |
| \$75k+: | 30% |

PRESENCE OF CHILDREN

| | |
|------|-----|
| Yes: | 46% |
|------|-----|

PARTY IDENTIFICATION

| | |
|-----------------|-----|
| None: | 19% |
| Democrat: | 35% |
| Republican: | 20% |
| Independent: | 10% |
| Ind./lean Dem.: | 10% |
| Ind./lean Rep.: | 7% |

Average Quarter-Hour



| | 12+ Share |
|--|-----------|
| 1. WSJT-FM/Tampa (Sebring book) | 5.7 |
| 2. WNWV-FM/Cleveland | 5.6 |
| 2. WVMV-FM/Detroit | 5.6 |
| 4. KMGQ-FM/Santa Barbara, CA | 5.5 |
| 5. KYOT-FM/Phoenix | 5.4 |
| 6. KSSJ-FM/Sacramento | 4.9 |
| 7. WJZJ-FM/Philadelphia | 4.8 |
| 8. KOAI-FM/Dallas-Ft. Worth | 4.1 |
| 8. WSJT-FM/Tampa-St. Petersburg | 4.1 |
| 10. KMGQ-FM/Santa Barbara (Santa Maria book) | 3.9 |

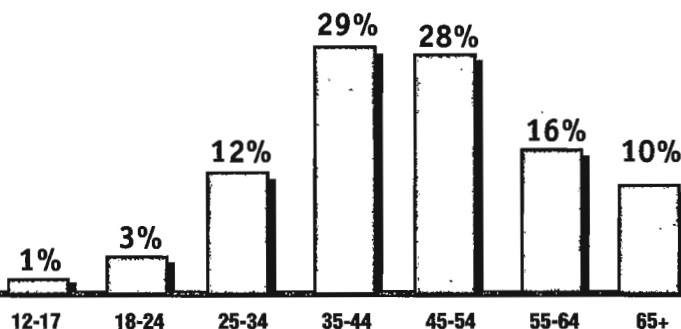
Cume



| | 12+ Cume |
|---------------------------------|-----------|
| 1. WQCD-FM/New York | 1,243,200 |
| 2. KTWV-FM/Los Angeles | 761,100 |
| 3. WNUA-FM/Chicago | 683,100 |
| 4. WJZJ-FM/Philadelphia | 471,100 |
| 5. KKSJ-FM/San Francisco | 456,100 |
| 6. WVMV-FM/Detroit | 411,700 |
| 7. WJZW-FM/Washington, DC | 365,400 |
| 8. WLVE-FM/Miami-Ft. Lauderdale | 327,700 |
| 9. KOAI-FM/Dallas-Ft. Worth | 299,900 |
| 10. KWJZ-FM/Seattle-Tacoma | 242,200 |

AQH AUDIENCE BY COMPOSITION

M-SU SAM-MID. TOTAL U.S.



WHO'S LISTENING:

Among 18+ Adults

GENDER

Men: 57%
Women: 43%

RACE/ETHNICITY

White: 93%
Black: 5%
Asian: 1%
Other: 1%
Hispanic: 4%

EDUCATION

HS Grad or less: 38%
Some college: 31%
College, post grad: 31%

EMPLOYMENT STATUS

Employed: 63%

MARITAL STATUS

Married: 68%
Never married: 10%
Widowed: 22%

HOUSEHOLD INCOME

\$24k or less: 15%
\$25-74k: 57%
\$75k+: 27%

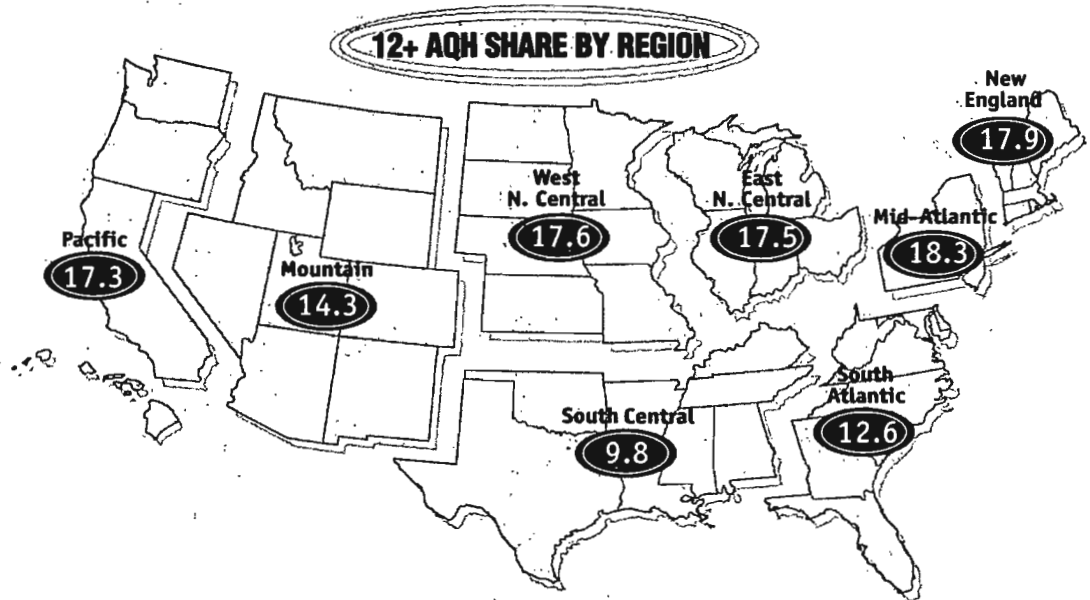
PRESENCE OF CHILDREN

Yes: 32%

PARTY IDENTIFICATION

None: 14%
Democrat: 26%
Republican: 32%
Independent: 11%
Ind./lean Dem.: 8%
Ind./lean Rep.: 10%

| Spring '98 | Fall '98 | Spring '99 | Fall '99 | Spring '00 |
|------------|----------|------------|----------|------------|
| 14.6 | 15.3 | 16.1 | 15.0 | 14.8 |



Average Quarter-Hour



12+ Share

1. WJBC-AM/Bloomington, IL (N/T) 17.6
2. KFGD-AM/Fargo-Moorhead, ND-MN (N/T) 16.7
3. WSYA-AM/Harrisonburg, VA (N/T) 15.1
4. WHBC-AM/Canton, OH (N/T) 12.6
5. WSOY-AM/Decatur, IL (N/T) 12.3
6. KDKA-AM/Pittsburgh (N/T) 12.1
7. KIT-AM/Yakima, WA (N/T) 11.9
8. KGLO-FM/Mason City, IA (Full Service) 11.3
9. WTIC-AM/Hartford-New Britain (N/T) 10.4
10. WBCK-AM/Battle Creek, MI (N/T) 10.3

Cume

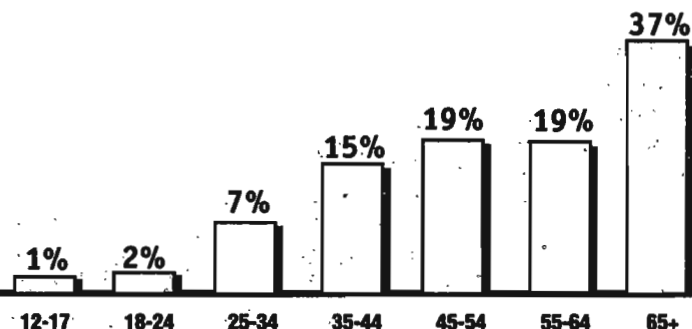


12+ Cume

1. WINS-AM/New York (News) 2,208,600
2. WCBS-AM/New York (News) 1,481,300
3. WFAN-AM/New York (Sports) 1,153,500
4. WABC-AM/New York (Talk) 1,135,300
5. KYW-AM/Philadelphia (News) 1,078,600
6. KNX-AM/Los Angeles (News) 953,900
7. WGN-AM/Chicago (News/Talk) 938,900
8. WBBM-AM/Chicago (News) 916,100
9. WOR-AM/New York (Talk) 886,000
10. KCBS-AM/San Francisco (News) 872,400

AQH AUDIENCE BY COMPOSITION

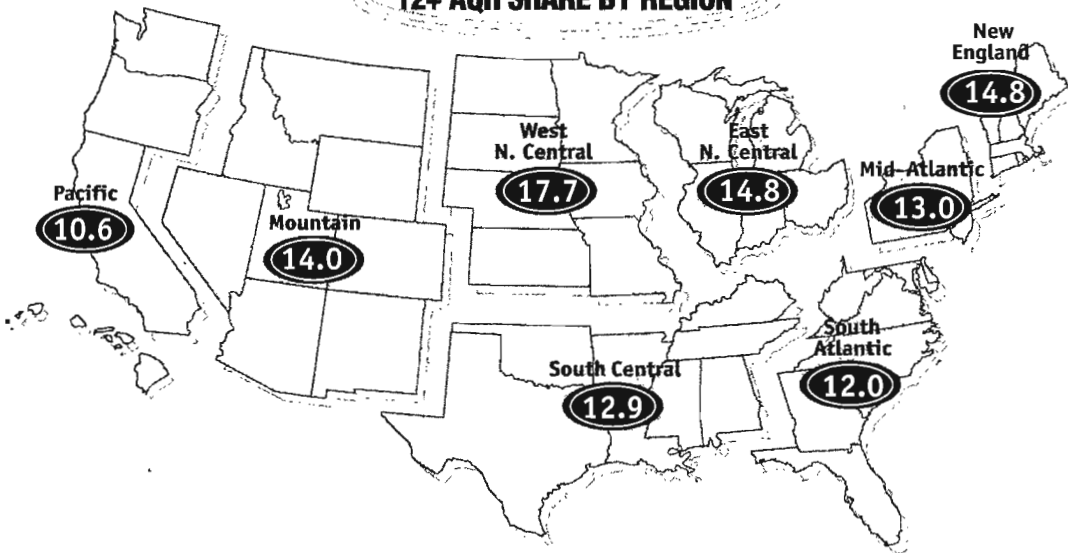
M-SU GAM-MID-TOTAL U.S.



R&R. FORMAT FOCUS: OLDIES/CLASSIC ROCK

| Spring '98 | Fall '98 | Spring '99 | Fall '99 | Spring '00 |
|------------|----------|------------|----------|------------|
| 10.1 | 10.2 | 13.0 | 12.5 | 13.2 |

12+ AQH SHARE BY REGION



Who's LISTENING:

Among 18+ Adults

GENDER

| | |
|--------|-----|
| Men: | 51% |
| Women: | 49% |

RACE/ETHNICITY

| | |
|-----------|-----|
| White: | 93% |
| Black: | 4% |
| Asian: | 1% |
| Other: | 1% |
| Hispanic: | 11% |

EDUCATION

| | |
|---------------------|-----|
| HS Grad or less: | 44% |
| Some college: | 31% |
| College, post grad: | 25% |

EMPLOYMENT STATUS

| | |
|-----------|-----|
| Employed: | 79% |
|-----------|-----|

MARITAL STATUS

| | |
|----------------|-----|
| Married: | 63% |
| Never married: | 18% |
| Widowed: | 19% |

HOUSEHOLD INCOME

| | |
|----------------|-----|
| \$24k or less: | 14% |
| \$25-74k: | 60% |
| \$75k+: | 28% |

PRESENCE OF CHILDREN

| | |
|------|-----|
| Yes: | 46% |
|------|-----|

PARTY IDENTIFICATION

| | |
|-----------------|-----|
| None: | 19% |
| Democrat: | 28% |
| Republican: | 25% |
| Independent: | 12% |
| Ind./lean Dem.: | 9% |
| Ind./lean Rep.: | 8% |

Average Quarter-Hour

KBYZ-FM

| | 12+ Share |
|---------------------------------------|-----------|
| 1. KBYZ-FM/Bismarck, ND (Cl. Rock) | 18.8 |
| 2. KRVK-FM/Casper, WY (Cl. Hits) | 16.5 |
| 3. WYHY-FM/Rockford, IL (Cl. Hits) | 15.1 |
| 4. WBLM-FM/Lewiston, ME (Cl. Rock) | 14.5 |
| 5. WABK-FM/Augusta-Waterville, ME | 13.6 |
| 6. WQUT-FM/Johnson City-Kingport | 12.8 |
| 7. WCIZ-FM/Watertown, NY (Cl. Hits) | 12.4 |
| 8. WASK-AM & FM/Lafayette, IN | 12.3 |
| 9. KWFR-FM/San Angelo, TX (Cl. Rock) | 12.1 |
| 10. KQUR-FM/Laredo, TX (Classic Hits) | 12.0 |
| 10. WALY-FM/Altoona, PA | 12.0 |

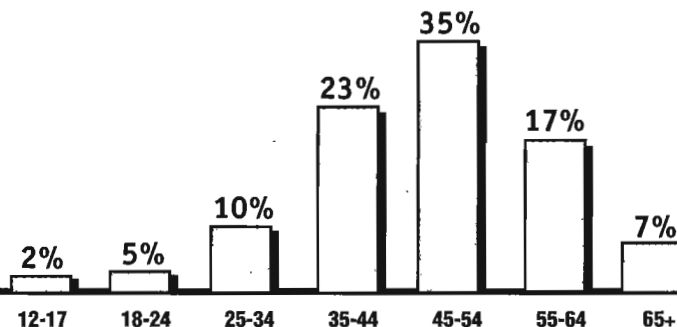
Cume

NEW YORK'S OLDIES STATION WCBS FM101.1

| | 12+ Cume |
|---------------------------------------|-----------|
| 1. WCBS-FM/New York (Oldies) | 1,547,800 |
| 2. KRTH-FM/Los Angeles (Oldies) | 1,164,000 |
| 3. WAXQ-FM/New York (Classic Rock) | 1,163,100 |
| 4. WTJM-FM/New York (Oldies) | 1,130,800 |
| 5. KCBS-FM/Los Angeles (Classic Rock) | 837,000 |
| 6. KCMG-FM/Los Angeles (Oldies) | 778,300 |
| 7. KLOS-FM/Los Angeles (Classic Rock) | 766,600 |
| 8. WJMK-FM/Chicago (Oldies) | 746,700 |
| 9. WUBT-FM/Chicago (Oldies) | 616,200 |
| 10. WLUP-FM/Chicago (Classic Rock) | 591,000 |

AQH AUDIENCE BY COMPOSITION

M-SU GAM-MID TOTAL U.S.



Who's Listening:

Among 18+ Adults

GENDER

Men: 60%
Women: 40%

RACE/ETHNICITY

White: 93%
Black: 6%
Asian: 0%
Other: 0%
Hispanic: 92%

EDUCATION

HS Grad or less: 74%
Some college: 20%
College, post grad: 6%

EMPLOYMENT STATUS

Employed: 78%

MARTIAL STATUS

Married: 57%
Never married: 35%
Widowed: 9%

HOUSEHOLD INCOME

\$24k or less: 42%
\$25-74k: 51%
\$75k+: 6%

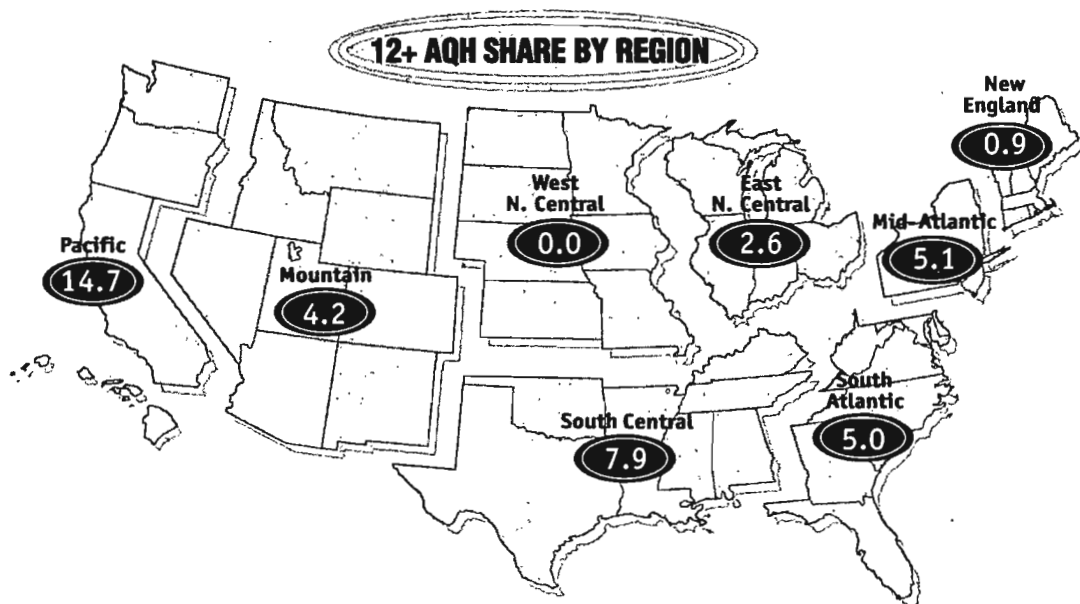
PRESENCE OF CHILDREN

Yes: 75%

PARTY IDENTIFICATION

None: 51%
Democrat: 28%
Republican: 9%
Independent: 4%
Ind./lean Dem.: 5%
Ind./lean Rep.: 2%

| Spring '98 | Fall '98 | Spring '99 | Fall '99 | Spring '00 |
|------------|----------|------------|----------|------------|
| 6.5 | 6.5 | 6.5 | 8.1 | 6.3 |



Average Quarter-Hour

KJBZ-FM

12+ Share

1. KJBZ-FM/Laredo, TX (Tejano) 16.6
2. KKPS-FM/McAllen-Brownsville (Tejano) 10.0
2. KNEX-FM/Laredo, TX (Spanish Con.) 10.0
4. WPRM-FM/Puerto Rico (Tropical) 9.0
5. KUNA-FM/Palm Springs, CA (Reg. Mex.) 8.9
6. KGBT-FM/McAllen-Brownsville (Reg. Mex.) 8.8
7. KSAB-FM/Corpus Christi, TX (Tejano) 8.6
8. KXLM-FM/Oxnard-Ventura, CA (Reg. Mex.) 8.1
9. KBMA-FM/Bryan-College Station (Tejano) 7.2
10. KQLM-FM/Odessa, TX (Spanish Con.) 6.7
10. WAQI-AM/Miami (Spanish N/T) 6.7

Cume



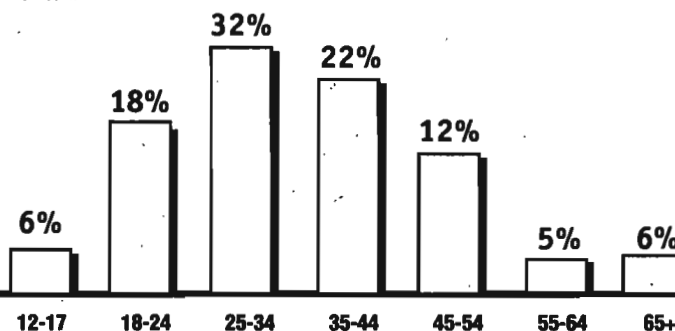
12+ Cume

1. WSKQ-FM/New York (Tropical) 1,160,400
2. KLVE-FM/Los Angeles (Spanish AC) 1,102,100
3. KSCA-FM/Los Angeles (Reg. Mex.) 926,700
4. WPAT-FM/New York (Spanish AC) 791,200
5. WPRM-FM/Puerto Rico (Tropical) 715,900
6. WKAQ-FM/Puerto Rico (Tropical/CHR) 695,100
7. WCAA-FM/New York (Tropical) 684,800
8. KBUA & KBUE/Los Angeles (Reg. Mex.) 629,200
9. KLAX-FM/Los Angeles (Reg. Mex.) 541,300
10. KSSE-FM/Los Angeles (Spanish Con.) 474,800

Editor's Note: "Who's Listening"
Data comes from stations
classified as Regional Mexican.

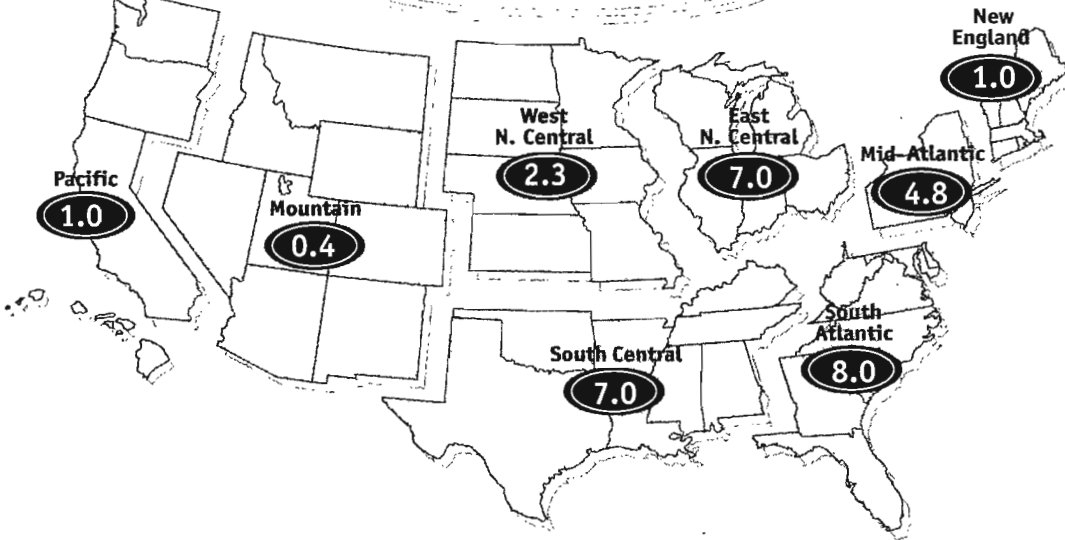
AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



| | | | | |
|------------|----------|------------|----------|------------|
| Spring '98 | Fall '98 | Spring '99 | Fall '99 | Spring '00 |
| 5.2 | 5.4 | 4.4 | 4.7 | 5.0 |

12+ AQH SHARE BY REGION



Average Quarter-Hour

KRVV-FM

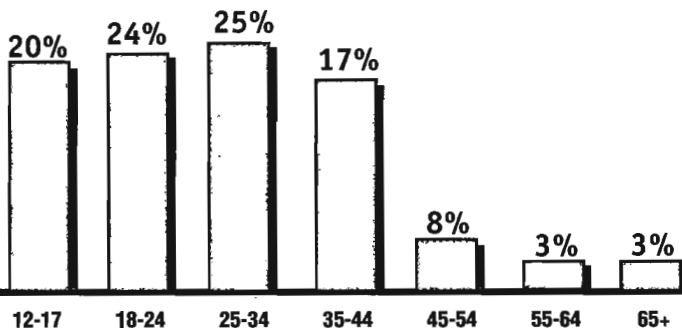
Cume

WBLS 107.5 FM

| 12+ Share | | 12+ Cume | |
|--------------------------------------|------|---------------------------------|-----------|
| 1. KRVV-FM/Monroe, LA | 20.2 | 1. WBLS-FM/New York | 1,388,400 |
| 2. KJMZ-FM/Lawton, OK | 19.5 | 2. KKBT-FM/Los Angeles | 988,400 |
| 3. WFXE-FM/Columbus, GA | 18.0 | 3. WGCI-FM/Chicago | 908,500 |
| 4. WFKX-FM/Jackson, TN | 16.8 | 4. WVEE-FM/Atlanta | 609,500 |
| 5. WJIZ-FM/Albany, GA | 16.5 | 5. WUSL-FM/Philadelphia | 594,600 |
| 6. WRXZ-FM/Albany, GA | 15.8 | 6. WKYS-FM/Washington, DC | 535,900 |
| 7. WZFX-FM/Fayetteville, NC | 15.4 | 7. WJLB-FM/Detroit | 520,600 |
| 8. WMSU-FM/Columbus-Starkville, MS | 15.3 | 8. WEDR-FM/Miami-Ft. Lauderdale | 501,400 |
| 9. KMJJ-FM/Shreveport, LA | 14.8 | 9. KKDA-FM/Dallas-Ft. Worth | 482,100 |
| 10. KTCX-FM/Beaumont-Port Arthur, TX | 14.5 | 10. WDTJ-FM/Detroit | 436,300 |
| 10. WJMI-FM/Jackson, MS | 14.5 | | |

AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



Who's LISTENING:

Among 18+ Adults

GENDER

| | |
|--------|-----|
| Men: | 38% |
| Women: | 62% |

RACE/ETHNICITY

| | |
|-----------|-----|
| White: | 10% |
| Black: | 88% |
| Asian: | 0% |
| Other: | 3% |
| Hispanic: | 4% |

EDUCATION

| | |
|---------------------|-----|
| HS Grad or less: | 47% |
| Some college: | 35% |
| College, post grad: | 18% |

EMPLOYMENT STATUS

| | |
|-----------|-----|
| Employed: | 83% |
|-----------|-----|

MARTIAL STATUS

| | |
|----------------|-----|
| Married: | 39% |
| Never married: | 39% |
| Widowed: | 22% |

HOUSEHOLD INCOME

| | |
|----------------|-----|
| \$24k or less: | 22% |
| \$25-74k: | 60% |
| \$75k+: | 18% |

PRESENCE OF CHILDREN

| | |
|------|-----|
| Yes: | 62% |
|------|-----|

PARTY IDENTIFICATION

| | |
|-----------------|-----|
| None: | 18% |
| Democrat: | 55% |
| Republican: | 8% |
| Independent: | 6% |
| Ind./lean Dem.: | 10% |
| Ind./lean Rep.: | 3% |

Who's Listening:

Among 18+ Adults

GENDER

Men: 38%
Women: 62%

RACE/ETHNICITY

White: 10%
Black: 88%
Asian: 0%
Other: 3%
Hispanic: 4%

EDUCATION

HS Grad or less: 47%
Some college: 35%
College, post grad: 18%

EMPLOYMENT STATUS

Employed: 83%

MARITAL STATUS

Married: 39%
Never married: 39%
Widowed: 22%

HOUSEHOLD INCOME

\$24k or less: 22%
\$25-74k: 60%
\$75k+: 18%

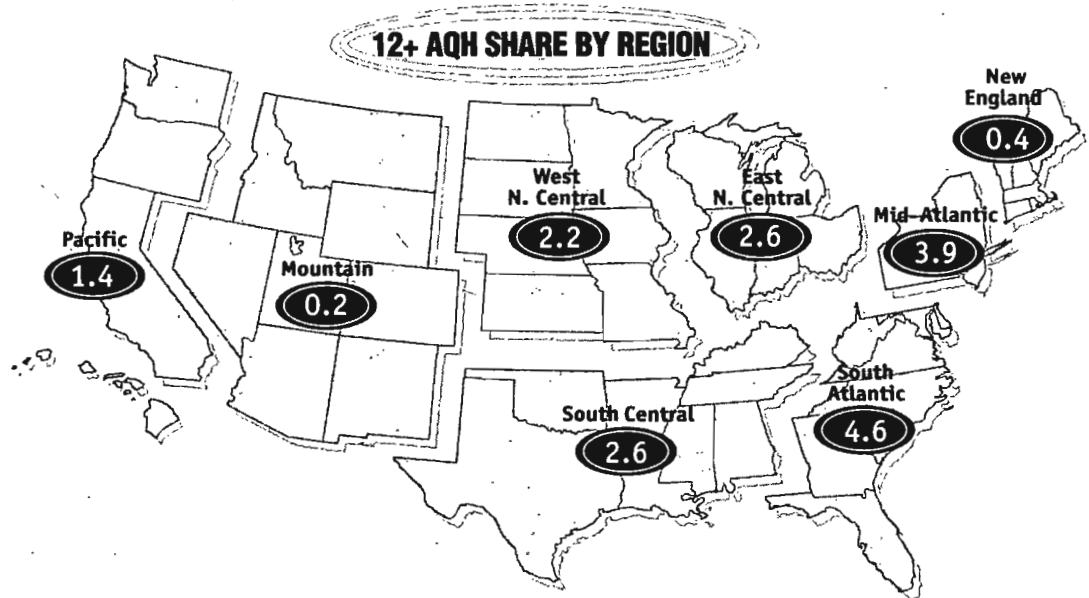
PRESENCE OF CHILDREN

Yes: 62%

PARTY IDENTIFICATION

None: 18%
Democrat: 55%
Republican: 8%
Independent: 6%
Ind./lean Dem.: 10%
Ind./lean Rep.: 3%

| Spring '98 | Fall '98 | Spring '99 | Fall '99 | Spring '00 |
|------------|----------|------------|----------|------------|
| 4.6 | 3.9 | 4.1 | 2.7 | 2.9 |



Average Quarter-Hour

Cume

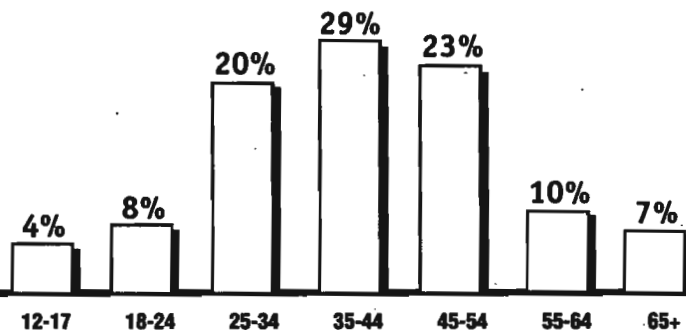
KJMG-FM



| 12+ Share | | 12+ Cume | |
|--|------|----------------------------------|-----------|
| 1. KJMG-FM/Monroe, LA | 12.1 | 1. WRKS-FM/New York | 1,385,600 |
| 2. WZKS-FM/Meridian, MS | 11.6 | 2. WVAZ-FM/Chicago | 562,900 |
| 3. WUVA-FM/Charlottesville, VA | 11.5 | 3. KISQ-FM/San Francisco | 486,800 |
| 4. WSOL-FM/Brunswick, GA | 11.4 | 4. WHUR-FM/Washington, DC | 449,100 |
| 5. WIKS-FM/Greenville-New Bern, NC | 11.0 | 5. WDAS-FM/Philadelphia | 418,900 |
| 6. WLVH-FM/Savannah, GA | 9.3 | 6. KJLH-FM/Los Angeles | 406,200 |
| 7. WSBY-FM/Salisbury-Ocean City, MD | 8.8 | 7. WALR-FM/Atlanta | 401,200 |
| 8. WYLD-FM/New Orleans | 8.7 | 8. KMJQ-FM/Houston-Galveston | 372,700 |
| 9. WBNJ & WTTH/Atlantic City, NJ | 8.4 | 9. KBLX-FM/San Francisco | 342,500 |
| 10. WTLZ-FM/Saginaw-Bay City-Midland, MI | 6.1 | 10. WHQT-FM/Miami-Ft. Lauderdale | 329,700 |

AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID: TOTAL U.S.



All About Scarborough Information

On the following four pages, you'll find a detailed format-by-format breakout of consumer profiles and consumption data for some of radio's largest spending categories. Each column contains two figures. Comp. % (composition percentage) indicates the proportion of that format's cume listeners who represent that characteristic, buy that product or engage in that activity. The second figure is the Index, where 100 would be the average.

Scarborough data is collected using a two-phase phone and mail method. This method consists of a telephone interview, where radio listening, newspaper reading, and demographic information are collected. The interview respondents are then mailed a consumer survey booklet, which collects their lifestyle and shopping information, and a seven-day television diary to record viewing.

The sample frame is adults 18+ in telephone households. The sample source is Survey Sampling Inc.'s "Random A" sample. A single adult respondent is randomly selected within the household to be interviewed using the "last birthday" method.

Scarborough uses a five-step process to build a relationship with the survey respondent. This includes:

- The telephone interview
- The consumer survey and TV diary mailing, including an upfront cash incentive
- A reminder phone call

- A reminder postcard
- A final reminder postcard with an extra \$10 incentive offer for respondents whose mailing materials have not been returned after 28 days.

In the largest 11 markets, males 18-34, African Americans and Hispanics receive an additional reminder call.

Scarborough uses a systematic incentive treatment depending on the market's historical cooperation rates and whether the market qualifies for ethnic weighting. Differential Survey Treatments (DSTs) are used for ethnic respondents, including higher incentives, the creation of High Density Black and High Density Hispanic Sampling Areas (HDBAs and HDHAs) and bilingual interviewers and mailing materials.

Scarborough data is collected in 61 markets in the U.S. All data is collected in dedicated facilities by trained interviewers using CATI systems (Computer Assisted Telephone Interviewing). Fieldwork is conducted continuously in two six-month periods. Data is released two times per year in a rolling 12-month average. Each fieldwork period represents one half of the data set for each release.

Scarborough Research is available through a number of different software retrieval systems, including PRIME, Maximiser, IMS, TapScan and Strata.

For questions regarding Scarborough's methodology, please contact your local account executive or call Research Director Jane Mulligan at (212) 789-3556.

rronline.com

THE INDUSTRY'S NEWSPAPER



PRODCUT CONSUMPTION BY FORMAT

| Sample Size (18+ diaries) | AC | | Adt. Standards | | Adt. Alternative | | Alternative | | Classic Rock | | CHR | | Country | |
|---|--------|-------|----------------|-------|------------------|-------|-------------|-------|--------------|-------|--------|-------|---------|-------|
| | 26,551 | | 5,324 | | 3,192 | | 11,148 | | 14,847 | | 28,136 | | 30,687 | |
| | Comp | Index | Comp | Index | Comp | Index | Comp | Index | Comp | Index | Comp | Index | Comp | Index |
| Beverages Consumed Past Week | | | | | | | | | | | | | | |
| A & W Root Beer | 9% | 98 | 10% | 109 | 9% | 104 | 10% | 112 | 9% | 101 | 9% | 102 | 9% | 99 |
| Barq's Root Beer | 6% | 103 | 5% | 89 | 7% | 119 | 9% | 145 | 8% | 134 | 7% | 119 | 6% | 101 |
| Caffeine Free Coke | 5% | 107 | 5% | 108 | 4% | 86 | 4% | 94 | 4% | 94 | 5% | 107 | 5% | 102 |
| Cherry Coke | 7% | 102 | 4% | 65 | 7% | 105 | 9% | 137 | 8% | 120 | 9% | 134 | 7% | 102 |
| Citra | 1% | 88 | 0% | 46 | 1% | 122 | 1% | 119 | 1% | 121 | 1% | 121 | 1% | 112 |
| Coca-Cola Classic | 32% | 104 | 20% | 66 | 36% | 117 | 41% | 131 | 38% | 123 | 38% | 122 | 32% | 104 |
| Caffeine Free Pepsi | 5% | 105 | 5% | 102 | 3% | 73 | 4% | 77 | 4% | 87 | 5% | 106 | 5% | 105 |
| Pepsi | 28% | 102 | 17% | 64 | 29% | 106 | 33% | 123 | 31% | 115 | 33% | 121 | 29% | 107 |
| Dr Pepper | 15% | 94 | 8% | 49 | 20% | 126 | 24% | 157 | 22% | 142 | 19% | 125 | 20% | 130 |
| Minute Maid | 6% | 109 | 3% | 52 | 4% | 74 | 6% | 101 | 5% | 92 | 8% | 136 | 4% | 77 |
| Mountain Dew | 11% | 89 | 6% | 46 | 14% | 114 | 19% | 149 | 16% | 130 | 16% | 128 | 16% | 125 |
| Mello Yello | 1% | 61 | 0% | 32 | 1% | 69 | 2% | 107 | 1% | 100 | 2% | 114 | 2% | 139 |
| Mug Root Beer | 4% | 102 | 3% | 83 | 4% | 100 | 6% | 141 | 5% | 119 | 5% | 114 | 4% | 102 |
| 7Up | 13% | 100 | 9% | 72 | 12% | 96 | 14% | 113 | 13% | 103 | 15% | 118 | 11% | 89 |
| Slice | 4% | 106 | 3% | 72 | 4% | 101 | 5% | 139 | 4% | 95 | 5% | 134 | 3% | 80 |
| Sprite | 20% | 105 | 13% | 67 | 20% | 104 | 24% | 126 | 21% | 107 | 25% | 131 | 19% | 98 |
| Surge | 3% | 104 | 1% | 38 | 3% | 110 | 4% | 142 | 3% | 128 | 4% | 138 | 3% | 114 |
| Store brand regular soft drink | 5% | 97 | 5% | 87 | 6% | 108 | 6% | 117 | 5% | 99 | 6% | 119 | 5% | 98 |
| Other regular soft drink | 6% | 100 | 5% | 84 | 7% | 121 | 6% | 106 | 6% | 99 | 7% | 111 | 5% | 89 |
| Caffeine Free Diet Coke | 11% | 104 | 15% | 146 | 9% | 86 | 7% | 68 | 9% | 84 | 8% | 79 | 10% | 100 |
| Caffeine Free Diet Pepsi | 6% | 100 | 10% | 164 | 5% | 73 | 4% | 67 | 5% | 73 | 5% | 80 | 6% | 98 |
| Diet 7Up | 5% | 92 | 9% | 168 | 3% | 53 | 3% | 66 | 3% | 67 | 4% | 79 | 5% | 93 |
| Diet Coke | 21% | 112 | 18% | 99 | 21% | 114 | 19% | 103 | 20% | 106 | 19% | 101 | 20% | 108 |
| Diet Dr Pepper | 6% | 103 | 5% | 84 | 6% | 106 | 6% | 102 | 6% | 108 | 6% | 96 | 7% | 124 |
| Diet Mountain Dew | 3% | 89 | 3% | 87 | 3% | 91 | 3% | 97 | 3% | 95 | 3% | 93 | 4% | 134 |
| Diet Pepsi | 15% | 110 | 15% | 108 | 14% | 98 | 13% | 95 | 14% | 99 | 13% | 95 | 15% | 108 |
| Diet Sprite | 6% | 101 | 8% | 147 | 4% | 78 | 4% | 72 | 4% | 73 | 5% | 88 | 5% | 90 |
| Diet Fresca | 2% | 125 | 1% | 89 | 2% | 147 | 2% | 117 | 2% | 117 | 2% | 110 | 2% | 121 |
| Store brand diet soft drink | 3% | 94 | 4% | 144 | 3% | 95 | 2% | 86 | 2% | 80 | 2% | 78 | 3% | 102 |
| Other diet soft drink | 5% | 103 | 6% | 137 | 4% | 82 | 3% | 76 | 4% | 91 | 3% | 77 | 4% | 96 |
| Beverages Consumed Past Week, Iced Tea | | | | | | | | | | | | | | |
| Arizona Iced Tea | 8% | 133 | 3% | 54 | 8% | 121 | 8% | 127 | 8% | 132 | 9% | 149 | 5% | 80 |
| Cool' from Nestea | 5% | 109 | 2% | 45 | 5% | 112 | 6% | 141 | 5% | 116 | 7% | 150 | 4% | 94 |
| Lipton 'Brisk' Iced Tea | 10% | 104 | 6% | 64 | 10% | 106 | 13% | 127 | 12% | 121 | 13% | 127 | 10% | 102 |
| Snapple | 14% | 137 | 8% | 75 | 9% | 87 | 14% | 137 | 12% | 113 | 16% | 153 | 7% | 71 |
| Store Brand Iced Tea | 1% | 106 | 1% | 90 | 0% | 49 | 1% | 108 | 1% | 73 | 1% | 129 | 1% | 86 |
| Other Iced Tea | 3% | 93 | 3% | 85 | 3% | 80 | 3% | 106 | 3% | 94 | 4% | 120 | 3% | 89 |
| Beverages Consumed Past Week, 100% Fruit Juice | | | | | | | | | | | | | | |
| Minute Maid | 15% | 100 | 13% | 84 | 15% | 102 | 17% | 111 | 15% | 97 | 17% | 115 | 14% | 93 |
| Ocean Spray | 11% | 97 | 13% | 111 | 10% | 87 | 11% | 91 | 10% | 85 | 11% | 95 | 11% | 94 |
| Tropicana | 17% | 115 | 17% | 117 | 13% | 88 | 13% | 89 | 14% | 97 | 17% | 119 | 11% | 76 |
| Veryfine | 5% | 116 | 2% | 46 | 6% | 134 | 6% | 138 | 5% | 113 | 7% | 155 | 4% | 85 |
| Store brand | 6% | 99 | 8% | 131 | 6% | 97 | 5% | 91 | 5% | 88 | 5% | 94 | 6% | 99 |
| Other 100% Fruit Juice | 8% | 98 | 7% | 89 | 8% | 96 | 9% | 109 | 7% | 91 | 9% | 108 | 7% | 92 |
| Beverages Consumed Past Week, Other Juice | | | | | | | | | | | | | | |
| Arizona | 4% | 138 | 1% | 44 | 3% | 97 | 4% | 138 | 3% | 120 | 5% | 171 | 2% | 73 |
| Fruitopia | 3% | 115 | 1% | 33 | 4% | 143 | 4% | 154 | 3% | 112 | 5% | 163 | 3% | 101 |
| Hawaiian Punch | 7% | 101 | 3% | 48 | 5% | 73 | 7% | 105 | 6% | 91 | 9% | 140 | 6% | 88 |
| Mystic | 3% | 121 | 1% | 24 | 1% | 48 | 3% | 98 | 2% | 87 | 4% | 169 | 2% | 70 |
| Ocean Spray | 10% | 101 | 12% | 121 | 8% | 84 | 9% | 89 | 8% | 88 | 9% | 91 | 9% | 93 |
| Snapple | 10% | 131 | 5% | 70 | 8% | 101 | 12% | 148 | 9% | 110 | 12% | 154 | 6% | 78 |
| Sunny Delight | 9% | 100 | 5% | 51 | 6% | 66 | 9% | 93 | 9% | 95 | 12% | 122 | 10% | 105 |
| Store brand | 3% | 104 | 3% | 110 | 2% | 88 | 2% | 90 | 2% | 95 | 3% | 107 | 3% | 97 |
| Other Juice | 4% | 100 | 4% | 91 | 3% | 76 | 4% | 99 | 3% | 81 | 4% | 107 | 4% | 89 |
| Beverages Consumed Past Week, Other Beverages | | | | | | | | | | | | | | |
| Bottled mineral water | 8% | 114 | 5% | 75 | 8% | 115 | 9% | 124 | 7% | 102 | 9% | 124 | 6% | 81 |
| Bottled spring water | 32% | 115 | 22% | 78 | 30% | 106 | 33% | 115 | 31% | 111 | 34% | 122 | 28% | 99 |
| Flavored sparkling water | 10% | 115 | 8% | 88 | 10% | 108 | 8% | 95 | 8% | 91 | 11% | 120 | 7% | 83 |
| Specialty coffee | 19% | 112 | 14% | 80 | 25% | 146 | 22% | 124 | 19% | 110 | 19% | 109 | 17% | 100 |
| Other coffee | 28% | 95 | 35% | 120 | 26% | 91 | 24% | 83 | 26% | 89 | 24% | 83 | 30% | 103 |

PRODCUT CONSUMPTION BY FORMAT

| Sample Size (18+ diaries) | AC | | Adt. Standards | | Adt. Alternative | | Alternative | | Classic Rock | | CHR | | Country | |
|--|--------|-------|----------------|-------|------------------|-------|-------------|-------|--------------|-------|--------|-------|---------|-------|
| | 26,551 | | 5,324 | | 3,192 | | 11,148 | | 14,847 | | 28,136 | | 30,687 | |
| | Comp | Index | Comp | Index | Comp | Index | Comp | Index | Comp | Index | Comp | Index | Comp | Index |
| Computer Ownership | | | | | | | | | | | | | | |
| Yes | 61% | 113 | 40% | 73 | 70% | 129 | 67% | 122 | 64% | 118 | 61% | 113 | 55% | 101 |
| No | 39% | 85 | 60% | 133 | 30% | 66 | 33% | 73 | 36% | 79 | 39% | 85 | 45% | 98 |
| Computer: Accessories Owned | | | | | | | | | | | | | | |
| Business software | 31% | 113 | 19% | 68 | 42% | 151 | 36% | 131 | 36% | 129 | 30% | 109 | 29% | 103 |
| Educational software | 35% | 118 | 16% | 55 | 42% | 143 | 37% | 126 | 38% | 128 | 35% | 119 | 32% | 108 |
| Entertainment software | 38% | 115 | 20% | 60 | 48% | 146 | 46% | 138 | 44% | 132 | 39% | 118 | 36% | 109 |
| Laser printer | 19% | 118 | 12% | 72 | 22% | 133 | 20% | 123 | 20% | 121 | 19% | 115 | 16% | 98 |
| Other printer | 36% | 111 | 24% | 74 | 44% | 137 | 39% | 123 | 39% | 123 | 34% | 107 | 34% | 107 |
| Modem | 40% | 114 | 24% | 68 | 52% | 149 | 48% | 137 | 45% | 128 | 40% | 115 | 36% | 104 |
| Scanner | 10% | 114 | 6% | 72 | 12% | 140 | 11% | 123 | 11% | 120 | 10% | 108 | 9% | 98 |
| CD-ROM drive | 43% | 117 | 24% | 65 | 53% | 143 | 49% | 133 | 47% | 127 | 43% | 116 | 39% | 104 |
| None of these | 43% | 86 | 64% | 129 | 33% | 66 | 37% | 74 | 39% | 79 | 43% | 87 | 48% | 96 |
| Computer: Online Services Used | | | | | | | | | | | | | | |
| America Online | 21% | 124 | 11% | 67 | 23% | 138 | 24% | 140 | 21% | 125 | 22% | 132 | 16% | 96 |
| AT&T Worldnet Services | 2% | 110 | 1% | 62 | 2% | 103 | 2% | 109 | 2% | 118 | 2% | 117 | 2% | 97 |
| CompuServe | 2% | 119 | 1% | 64 | 2% | 129 | 2% | 117 | 2% | 131 | 2% | 115 | 2% | 111 |
| Internet service provider (ISP) | 12% | 114 | 5% | 51 | 21% | 201 | 15% | 150 | 14% | 133 | 12% | 113 | 10% | 101 |
| Prodigy | 2% | 123 | 1% | 94 | 2% | 132 | 2% | 113 | 2% | 118 | 2% | 129 | 1% | 87 |
| The Microsoft Network | 8% | 123 | 4% | 56 | 9% | 137 | 8% | 127 | 8% | 119 | 8% | 129 | 7% | 100 |
| Other online service | 15% | 114 | 7% | 51 | 22% | 163 | 19% | 144 | 16% | 122 | 15% | 115 | 14% | 106 |
| Communication: Long Distance Carrier Used | | | | | | | | | | | | | | |
| AT&T | 65% | 98 | 71% | 107 | 63% | 95 | 63% | 95 | 65% | 98 | 64% | 97 | 67% | 100 |
| MCI | 14% | 106 | 11% | 83 | 15% | 118 | 14% | 111 | 13% | 101 | 13% | 104 | 13% | 100 |
| Sprint | 6% | 95 | 5% | 79 | 8% | 132 | 7% | 113 | 6% | 109 | 6% | 105 | 6% | 108 |
| WorldCom | 1% | 130 | 0% | 62 | 1% | 181 | 1% | 127 | 1% | 129 | 1% | 100 | 1% | 126 |
| Other | 13% | 91 | 12% | 90 | 14% | 98 | 13% | 96 | 13% | 95 | 14% | 100 | 15% | 107 |
| Communication: Long Distance Past Month | | | | | | | | | | | | | | |
| Less than \$15 | 34% | 96 | 42% | 117 | 37% | 103 | 35% | 97 | 36% | 101 | 33% | 93 | 37% | 105 |
| \$15 - \$24 | 17% | 95 | 19% | 105 | 19% | 106 | 17% | 94 | 18% | 98 | 17% | 92 | 18% | 101 |
| \$25 - \$39 | 18% | 105 | 18% | 105 | 16% | 96 | 16% | 94 | 17% | 101 | 16% | 96 | 17% | 99 |
| \$40 - \$59 | 13% | 103 | 11% | 85 | 13% | 103 | 14% | 108 | 13% | 102 | 14% | 106 | 13% | 97 |
| \$60 - \$99 | 9% | 107 | 6% | 74 | 7% | 83 | 9% | 114 | 8% | 92 | 10% | 117 | 8% | 98 |
| \$100 or more | 8% | 107 | 4% | 52 | 7% | 94 | 9% | 113 | 8% | 103 | 11% | 135 | 7% | 86 |
| Communication: Phone Items Household Owns | | | | | | | | | | | | | | |
| Home fax machine | 16% | 117 | 11% | 82 | 19% | 134 | 17% | 121 | 17% | 122 | 16% | 112 | 14% | 98 |
| Office in the home | 14% | 108 | 10% | 81 | 16% | 128 | 15% | 119 | 15% | 121 | 13% | 105 | 13% | 100 |
| Pager or beeper | 32% | 121 | 11% | 40 | 31% | 115 | 37% | 139 | 36% | 135 | 38% | 144 | 28% | 106 |
| Telephone answering machine | 73% | 107 | 66% | 96 | 74% | 108 | 75% | 109 | 74% | 108 | 71% | 104 | 71% | 105 |
| None of these | 18% | 77 | 31% | 130 | 16% | 67 | 15% | 63 | 16% | 69 | 18% | 75 | 21% | 87 |
| Entertainment: Movie Attendance Past 3 Months | | | | | | | | | | | | | | |
| None | 37% | 85 | 52% | 119 | 30% | 70 | 29% | 66 | 36% | 82 | 32% | 72 | 44% | 101 |
| 1 time | 18% | 105 | 15% | 87 | 19% | 115 | 17% | 101 | 19% | 113 | 18% | 109 | 19% | 110 |
| 2 times | 15% | 115 | 11% | 82 | 17% | 130 | 15% | 116 | 15% | 116 | 15% | 116 | 13% | 99 |
| 3 times | 10% | 110 | 8% | 88 | 11% | 118 | 13% | 143 | 11% | 118 | 11% | 122 | 9% | 98 |
| 4 times | 7% | 116 | 6% | 89 | 8% | 125 | 9% | 150 | 7% | 111 | 8% | 131 | 6% | 89 |
| 5-6 times | 7% | 120 | 5% | 93 | 8% | 150 | 8% | 153 | 6% | 110 | 8% | 139 | 5% | 90 |
| 7 or more times | 6% | 115 | 4% | 69 | 6% | 113 | 8% | 149 | 6% | 110 | 8% | 142 | 5% | 85 |
| Pet Ownership | | | | | | | | | | | | | | |
| Cat | 29% | 104 | 20% | 73 | 34% | 124 | 32% | 117 | 33% | 121 | 28% | 103 | 33% | 119 |
| Dog | 36% | 101 | 25% | 70 | 37% | 105 | 37% | 106 | 42% | 119 | 37% | 104 | 44% | 126 |
| Other pet | 16% | 116 | 7% | 48 | 18% | 129 | 18% | 126 | 19% | 134 | 18% | 127 | 16% | 118 |
| No pets | 42% | 94 | 60% | 133 | 35% | 79 | 38% | 85 | 35% | 78 | 41% | 91 | 35% | 79 |

PRODUCT CONSUMPTION BY FORMAT

| Hot AC | | NAC/Smooth Jazz | | News/Talk | | Oldies | | Rock | | Soft AC | | Spanish Cont. | | Urban AC | | Urban | |
|--------|-------|-----------------|-------|-----------|-------|--------|-------|--------|-------|---------|-------|---------------|-------|----------|-------|-------|-------|
| 11,192 | | 8,348 | | 21,684 | | 21,722 | | 18,223 | | 10,856 | | 3,190 | | 5,785 | | 9,042 | |
| Comp | Index | Comp | Index | Comp | Index | Comp | Index | Comp | Index | Comp | Index | Comp | Index | Comp | Index | Comp | Index |
| 66% | 122 | 61% | 112 | 55% | 102 | 61% | 113 | 63% | 116 | 60% | 110 | 45% | 83 | 49% | 90 | 51% | 93 |
| 34% | 74 | 39% | 86 | 45% | 98 | 39% | 85 | 37% | 81 | 40% | 88 | 55% | 120 | 51% | 112 | 49% | 109 |
| 35% | 127 | 32% | 117 | 31% | 113 | 33% | 119 | 35% | 125 | 32% | 117 | 17% | 61 | 23% | 82 | 23% | 84 |
| 39% | 135 | 32% | 110 | 30% | 101 | 34% | 117 | 37% | 125 | 33% | 114 | 22% | 76 | 26% | 89 | 26% | 90 |
| 44% | 132 | 36% | 109 | 34% | 103 | 39% | 117 | 44% | 131 | 37% | 112 | 23% | 70 | 27% | 80 | 29% | 89 |
| 21% | 131 | 19% | 119 | 17% | 107 | 20% | 121 | 18% | 112 | 19% | 119 | 12% | 73 | 14% | 85 | 15% | 92 |
| 39% | 122 | 35% | 109 | 35% | 111 | 37% | 116 | 39% | 121 | 36% | 114 | 19% | 58 | 25% | 77 | 26% | 81 |
| 46% | 131 | 39% | 111 | 38% | 109 | 41% | 117 | 44% | 127 | 40% | 115 | 21% | 61 | 27% | 77 | 29% | 82 |
| 10% | 114 | 10% | 115 | 10% | 113 | 11% | 120 | 10% | 115 | 10% | 112 | 7% | 75 | 7% | 74 | 8% | 87 |
| 49% | 131 | 41% | 111 | 39% | 106 | 44% | 118 | 47% | 126 | 43% | 117 | 25% | 68 | 29% | 79 | 31% | 84 |
| 37% | 75 | 45% | 89 | 47% | 95 | 43% | 85 | 40% | 81 | 44% | 88 | 65% | 129 | 57% | 115 | 55% | 110 |
| 23% | 135 | 21% | 122 | 16% | 97 | 19% | 114 | 21% | 123 | 19% | 111 | 15% | 90 | 18% | 108 | 19% | 112 |
| 2% | 107 | 2% | 116 | 2% | 109 | 2% | 101 | 2% | 88 | 2% | 98 | 4% | 208 | 2% | 77 | 2% | 104 |
| 2% | 117 | 3% | 140 | 2% | 109 | 2% | 110 | 2% | 126 | 2% | 118 | 1% | 78 | 2% | 90 | 2% | 101 |
| 13% | 126 | 12% | 117 | 11% | 103 | 12% | 112 | 14% | 134 | 11% | 107 | 7% | 72 | 8% | 82 | 9% | 86 |
| 2% | 111 | 1% | 106 | 2% | 112 | 1% | 96 | 2% | 111 | 1% | 90 | 1% | 92 | 2% | 154 | 2% | 141 |
| 9% | 133 | 8% | 128 | 6% | 88 | 7% | 110 | 7% | 114 | 7% | 114 | 8% | 119 | 9% | 144 | 9% | 135 |
| 18% | 136 | 15% | 113 | 14% | 102 | 15% | 116 | 17% | 130 | 16% | 117 | 9% | 66 | 13% | 94 | 13% | 94 |
| 63% | 95 | 65% | 98 | 68% | 103 | 67% | 101 | 64% | 97 | 68% | 102 | 66% | 99 | 67% | 101 | 64% | 97 |
| 14% | 113 | 13% | 102 | 13% | 104 | 13% | 102 | 14% | 110 | 14% | 109 | 12% | 98 | 13% | 99 | 11% | 87 |
| 7% | 125 | 6% | 93 | 6% | 95 | 6% | 101 | 7% | 115 | 7% | 111 | 4% | 73 | 6% | 104 | 6% | 104 |
| 1% | 125 | 1% | 111 | 1% | 95 | 1% | 90 | 1% | 90 | 1% | 119 | 0% | 47 | 0% | 53 | 1% | 111 |
| 14% | 99 | 14% | 101 | 13% | 95 | 13% | 95 | 15% | 106 | 13% | 96 | 11% | 80 | 15% | 110 | 15% | 112 |
| 33% | 93 | 33% | 93 | 38% | 107 | 37% | 103 | 39% | 109 | 36% | 101 | 27% | 76 | 32% | 90 | 33% | 93 |
| 17% | 92 | 18% | 98 | 19% | 102 | 18% | 97 | 17% | 96 | 19% | 102 | 15% | 82 | 16% | 86 | 17% | 90 |
| 17% | 98 | 18% | 105 | 17% | 102 | 17% | 102 | 16% | 94 | 18% | 105 | 15% | 88 | 17% | 103 | 16% | 94 |
| 15% | 113 | 13% | 100 | 12% | 94 | 13% | 97 | 12% | 94 | 13% | 97 | 15% | 112 | 14% | 107 | 14% | 108 |
| 10% | 122 | 9% | 113 | 7% | 88 | 8% | 97 | 9% | 106 | 8% | 98 | 12% | 150 | 10% | 117 | 9% | 109 |
| 9% | 110 | 9% | 115 | 6% | 82 | 7% | 96 | 7% | 87 | 7% | 89 | 16% | 209 | 11% | 141 | 11% | 143 |
| 16% | 117 | 18% | 128 | 15% | 110 | 16% | 116 | 15% | 110 | 15% | 110 | 11% | 79 | 11% | 82 | 12% | 86 |
| 15% | 121 | 15% | 120 | 15% | 115 | 15% | 117 | 15% | 113 | 14% | 110 | 8% | 62 | 11% | 87 | 11% | 89 |
| 35% | 131 | 32% | 120 | 21% | 80 | 29% | 108 | 35% | 129 | 27% | 101 | 35% | 131 | 43% | 161 | 44% | 165 |
| 76% | 111 | 71% | 104 | 70% | 103 | 72% | 106 | 75% | 109 | 75% | 110 | 52% | 76 | 59% | 86 | 63% | 92 |
| 16% | 65 | 20% | 84 | 24% | 99 | 20% | 82 | 17% | 69 | 18% | 76 | 35% | 146 | 25% | 103 | 21% | 89 |
| 31% | 72 | 38% | 87 | 47% | 107 | 41% | 95 | 36% | 82 | 41% | 94 | 40% | 93 | 38% | 87 | 34% | 77 |
| 18% | 109 | 16% | 93 | 17% | 99 | 17% | 103 | 19% | 113 | 18% | 107 | 15% | 88 | 15% | 90 | 16% | 95 |
| 16% | 118 | 14% | 108 | 13% | 94 | 14% | 106 | 15% | 114 | 14% | 108 | 13% | 100 | 15% | 112 | 15% | 109 |
| 11% | 119 | 10% | 113 | 9% | 96 | 9% | 105 | 10% | 110 | 10% | 108 | 10% | 106 | 11% | 120 | 12% | 128 |
| 8% | 127 | 8% | 127 | 6% | 93 | 6% | 98 | 8% | 122 | 6% | 95 | 7% | 118 | 8% | 126 | 9% | 140 |
| 8% | 144 | 6% | 118 | 5% | 90 | 6% | 103 | 7% | 120 | 6% | 110 | 7% | 126 | 7% | 127 | 8% | 138 |
| 8% | 145 | 7% | 129 | 5% | 87 | 6% | 105 | 6% | 109 | 5% | 94 | 8% | 138 | 6% | 115 | 8% | 142 |
| 31% | 113 | 26% | 94 | 28% | 100 | 31% | 113 | 34% | 124 | 29% | 105 | 14% | 52 | 16% | 59 | 21% | 76 |
| 38% | 109 | 31% | 87 | 33% | 95 | 40% | 115 | 42% | 119 | 37% | 106 | 26% | 74 | 25% | 72 | 29% | 82 |
| 17% | 125 | 13% | 92 | 11% | 80 | 16% | 114 | 18% | 130 | 15% | 106 | 16% | 117 | 10% | 73 | 13% | 92 |
| 38% | 86 | 48% | 107 | 47% | 105 | 38% | 85 | 35% | 77 | 42% | 93 | 57% | 126 | 60% | 132 | 53% | 117 |

AM Drive/Top 10 Average Quarter-Hour Share 12+, M-F, 6-10 am

1. **WFRY-FM/WATERTOWN, NY (COUNTRY) 32.6**
Bean Pole & Ann Phiban
2. **KCTR-FM/BILLINGS, MT (COUNTRY) 32.4**
The Breakfast Flakes: Mark & Paul
3. **WJBC-AM/BLOOMINGTON, IL (NEWS/TALK) 28.6**
Scott Robbins & Nancy Theil
4. **KKYR-AM & FM/TEXARKANA, TX-AR (COUNTRY) 27.5**
Wilhite & Wall
5. **WSVA-AM/HARRISONBURG, VA (NEWS/TALK) 26.7**
Frank Wilt & Jim Britt



Ann Phiban
WFRY-FM/Watertown, NY



Wilhite & Wall
KKYR-AM & FM/Texarkana, TX-AR

6. **WILQ-FM/WILLIAMSPORT, PA (COUNTRY) 25.5**
Todd Stewart
7. **WKSB-FM/WILLIAMSPORT, PA (AC) 24.7**
Chrisman Morning Show
8. **WJLS-FM/BECKLEY, WV (COUNTRY) 24.6**
Dave Willis
9. **KFGO-AM/FARGO, ND (NEWS/TALK) 24.4**
Tom & Larry; Ed Schultz
10. **WQBE-FM/CHARLESTON, WV (COUNTRY) 24.2**
Al Woody & Randy Johnson

AM Drive/Top 10 Average Cume Persons 12+, M-F, 6-10 am

1. **WINS-AM/NEW YORK (NEWS) 1,488,700**
Lee Harris, James Faherty, Judy DeAngelis
2. **WHTZ-FM/NEW YORK (CHR/POP) 1,355,100**
Elvis Duran & Z100 Morning Show
3. **WXRK-FM/NEW YORK (ALTERNATIVE) 1,064,400**
Howard Stern
4. **WTLW-FM/NEW YORK (AC) 1,052,300**
Bill Buchner & Nick Gregory
5. **WCBS-AM/NEW YORK (NEWS) 1,035,200**
Jeff Caplan & Pat Carroll



Rick Dees
KAVS & KIIS/Los Angeles



Harry Harrison
WCBS-FM/New York

6. **KAVS & KIIS/LOS ANGELES (CHR/POP) 1,031,600**
Rick Dees
7. **WQHT-FM/NEW YORK (CHR/RHYTHMIC) 914,200**
Fatman Scoop, Miss Jones, DJ Enuoff
8. **WKTU-FM/NEW YORK (CHR/RHYTHMIC) 904,700**
Michelle Visage & Speedy Mercado
9. **KYW-AM/PHILADELPHIA (NEWS) 776,900**
Harry Donahue, Ed Abrams, Beth Trapani
10. **WCBS-FM/NEW YORK (OLDIES) 759,900**
Harry Harrison

PM Drive/Top 10

Average Quarter-Hour Share 12+, M-F, 3-7 pm

1. **WFRY-FM/WATERTOWN, NY (COUNTRY) 32.4**
Webb Foote
2. **KRRG-FM/LAREDO, TX (CHR/POP) 26.0**
Mad Dog Mark McClain
3. **KKYR-AM & FM/TEXARKANA, TX-AR (COUNTRY) 25.2**
Jerry Caylor
4. **WJLS-FM/BECKLEY, WV (COUNTRY) 24.8**
Ann Kelly; A.J. Adams
5. **KMON-FM/GREAT FALLS, MT (COUNTRY) 24.3**
M.J. Michaels



Dave & Dexter
WUSY-FM/Chattanooga, TN



Nick Weber
WBKR-FM/Owensboro, KY

6. **KSUX-FM/SIOUX CITY, IA (COUNTRY) 23.0**
Tony Michaels
7. **WUSY-FM/CHATTANOOGA, TN (COUNTRY) 21.9**
David & Dexter
8. **WBKR-FM/OWENSBORO, KY (COUNTRY) 21.3**
Nick Weber
9. **WFXE-FM/COLUMBUS, GA (URBAN) 20.9**
Danny D
10. **WOVK-FM/WHEELING, WV (COUNTRY) 20.6**
Jim Elliott

PM Drive/Top 10

Average Cume Persons 12+, M-F, 3-7 pm

1. **WHTZ-FM/NEW YORK (CHR/POP) 1,375,800**
Paul "Cubby" Bryant
2. **WLTW-FM/NEW YORK (AC) 1,218,700**
Valerie Smaldone; Steve Roy & Sandy Jackson
3. **WKTU-FM/NEW YORK (CHR/RHYTHMIC) 1,162,800**
Broadway Bill Lee; Geronimo
4. **WQHT-FM/NEW YORK (CHR/RHYTHMIC) 1,155,800**
Angie Martinez
5. **KAVS & KIIS/LOS ANGELES (CHR/POP) 1,093,800**
Gary Spears; Sean Valentine



Paul "Cubby" Bryant
WHTZ-FM/New York



Angie Martinez
WQHT-FM/New York



Valerie Smaldone, Steve Roy, & Sandy Jackson
WLTW-FM/New York

6. **KPWR-FM/LOS ANGELES (CHR/RHYTHMIC) 919,700**
The Goodfellas
7. **WBBM-FM/CHICAGO (CHR/RHYTHMIC) 841,000**
Roxanne; Julian & Tim
8. **KROQ-FM/LOS ANGELES (ALTERNATIVE) 793,600**
Jed the Fish; Stryker
9. **WCBS-FM/NEW YORK (OLDIES) 792,100**
Bob Shannon
10. **WINS-AM/NEW YORK (NEWS) 763,500**
Ralph Howard, Sandy Klein, Larry Kanter

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How To Use The Ratings Information

As you examine the ratings section of the R&R Directory, Vol. 2, '00 you'll find the following highlights featured in the detailed breakouts for markets 1-100:

1 SHARE TRENDS

All stations in the Top 50 markets which earned at least a 1.0 share and the top 10 stations in markets 51-100 (according to the Fall '99 Arbitron) are listed. Trends read left to right, with the most recent results on the right. Up to five rating periods are included in any market's trend report, which covers the past year. Stations are ranked according to their Monday-Sunday (total persons 12+) average quarter-hour share.

2 STATION/FORMAT

The call letters are printed in bold type with the station format listed beneath in italics.

3 FREQUENCY/POWER

The frequency and power for the radio signal(s) are shown as listed in each Arbitron report.

4 AUDIENCE RANKINGS

The seven rankings to the right of the frequency power column will help you determine a station's core strength. The first listing shows the 12+ come in thousands, the come rank, followed by five AQH demo ranks.

5 TIME SPENT LISTENING

This column shows the average number of minutes the audience spent listening to the station weekly. Based on 12+ total week listening.

6 MORNING AQH SHARE

The 12+, Monday-Friday, 6-10am, Average Quarter-Hour Share for each station is given.

7 OWNER & REP INFORMATION

Station owners (as of February 10) and their national rep affiliations, as listed in each Arbitron report.

8 FORMAT SHARE

The lower-left corner of each Top 50 market page features a bar graph ranking format share. Format totals are computed by adding the Fall '99 12+ Monday-Sunday AQH numbers shown in each market breakout. For example, all News/Talk shares are added together.

9 NOTATIONS

Updates are listed noting format and call letter changes, as well as LMA activity.

10 OWNERSHIP SHARE

The central column of each Top 50 market page features a bar graph ranking owner share. Owner totals are computed by merging the Fall '99 12+ Monday-Sunday AQH numbers of the companies. For example, AMFM's AQH is a 21.8 share.

11 OWNERSHIP REACH

The lower-right corner of each Top 50 market page features a bar graph ranking owner reach. Owner totals are computed by merging the Fall '99 12+ Monday-Sunday come numbers of the companies, then dividing into the market's 12+ population base. For example, the Infinity come reach.

12 MARKET POPULATION

The 12+ population for each market is shown, with the black and Hispanic percentages in parentheses. In those markets where the ethnic populations do not achieve established thresholds, the code N/A is used.

#1 NEW YORK 12

12+ POPULATION: 14,449,700 (Black: 19.6%; Hispanic: 22.0%)

Complete Market Breakout, Page 8

| 12+ POPULATION | 12+ CUME RANK | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 35-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP | | | | | | | |
|----------------|---------------|---------------|------------|------------|------------|----------------------|-------------|-----------------------------|-------------------|-------|--------------|----|----|----|-------|-----|------------|------|
| 5.4 | 6.1 | 5.7 | 6.4 | 6.4 | 1 | WLTW-FM AC | 106.7 6kw | 2,029 | 3 | 9 | 7 | 2 | 1 | 1 | 8:45 | 4.3 | AMFM | KATZ |
| 5.4 | 4.8 | 5.2 | 5.2 | 5.1 | 2 | WQHT-FM CHR/Rhythmic | 97.1 6.7kw | 1,946 | 4 | 1 | 1 | 3 | 13 | 22 | 8:30 | 3.8 | Emmis | ARP |
| 4.6 | 4.7 | 5.1 | 4.5 | 4.0 | 3 | WHTZ-FM CHR/Pop | 100.3 6kw | 2,451 | 1 | 2 | 3 | 4 | 7 | 13 | 6:30 | 3.7 | Emmis | CHR |
| 4.5 | 4.3 | 3.8 | 4.0 | 4.0 | 4 | WKTU-FM CHR/Rhythmic | 103.5 5.4kw | 1,946 | 5 | 3 | 4 | 6 | 6 | 16 | 6:15 | 2.9 | AMFM | EAST |
| 4.2 | 4.2 | 4.1 | 4.4 | 4.2 | 5 | WCBS-FM Oldies | 101.1 6.8kw | 1,946 | 8 | 14 | 18 | 13 | 5 | 2 | 8:00 | 3.7 | Emmis | CBS |
| 4.8 | 5.1 | 5.2 | 4.5 | 3.8 | 6 | WSXQ-FM Tropical | 97.9 7.8kw | 1,314 | 13 | 6 | 5 | 1 | 2 | 3 | 12:15 | 6.2 | SBS | CAB |
| 3.3 | 3.3 | 4.0 | 3.1 | 3.7 | 7 | WRKS-FM Urban AC | 98.7 7.3kw | 1,473 | 10 | 7 | 9 | 7 | 3 | 3 | 8:30 | 4.1 | Emmis | D&R |
| 3.7 | 3.6 | 3.3 | 3.8 | 3.5 | 8 | WINS-AM News | 101.0 50kw | 2,141 | 2 | 16 | 17 | 17 | 16 | 8 | 5:00 | 5.8 | Infinity | CBS |
| 3.6 | 3.6 | 3.5 | 3.1 | 3.4 | 9 | WBSL-FM Urban | 107.5 4.2kw | 1,453 | 11 | 4 | 6 | 8 | 10 | 16 | 7:30 | 3.3 | Inner City | MCG |
| 3.8 | 3.6 | 4.1 | 4.0 | 3.4 | 9 | WXRK-FM Alternative | 92.3 6kw | 1,648 | 6 | 5 | 2 | 4 | 4 | 13 | 7:45 | 9.0 | Infinity | IRS |
| 2.9 | 2.9 | 3.0 | 3.2 | 3.3 | 11 | WQCD-FM NAC/SJ | 101.9 6.2kw | 1,196 | 15 | 19 | 16 | 11 | 8 | 5 | 8:00 | 2.1 | Emmis | CHR |
| 3.1 | 2.7 | 2.7 | 2.4 | 2.8 | 12 | WABC-AM Talk | 770 50kw | 1,102 | 16 | 19 | 23 | 19 | 19 | 11 | 7:30 | 1.7 | ABC | ABC |
| 3.0 | 3.1 | 2.9 | 2.9 | 2.7 | 13 | WCBS-AM News | 880 50kw | 1,644 | 7 | 27 | 26 | 19 | 18 | 10 | 5:30 | 4.6 | Infinity | CBS |
| 2.8 | 3.3 | 3.0 | 2.8 | 2.7 | 13 | WOR-AM Talk | 770 50kw | 1,022 | 17 | 27 | 28 | 27 | 24 | 19 | 9:15 | 4.2 | Buckley | MCG |
| 2.0 | 2.0 | 2.1 | 2.4 | 2.6 | 15 | WAXO-FM Classic Rock | 97.1 6kw | 976 | 18 | 14 | 12 | 13 | 14 | 12 | 6:45 | 1.6 | AMFM | KATZ |

¹ Was Rock until September 13.

| 8 FORMAT SHARE (By AQH Share) | 10 OWNERSHIP SHARE (By AQH Share) | 11 OWNERSHIP REACH (By Unduplicated Come) |
|-------------------------------|-----------------------------------|---|
| News/Talk 18.2 | AMFM 21.8 | Infinity 43.6% |
| CHR 15.4 | Infinity 18.1 | AMFM 42.5% |
| AC 11.3 | Emmis 12.1 | Emmis 25.5% |
| Spanish 10.2 | SBS 6.3 | ABC 17.4% |
| Oldies/CR 9.7 | ABC 5.4 | SBS 12.1% |
| Urban 7.1 | Inner City 4.1 | Inner City 11.4% |
| Alternative 3.8 | Hispanic 3.4 | Buckley 7.1% |
| NAC/SJ 3.3 | Buckley 2.7 | Hispanic 6.8% |
| Adult Std. 2.4 | NYTimes 2.4 | NYTimes 6.6% |
| Classical 2.4 | Barnstable 1.5 | Cox 4.2% |
| Rock 1.1 | Cox 1.5 | Barnstable 4.0% |
| Religious 1.0 | Family 1.0 | Press 3.2% |
| Country 0.9 | Big City 0.9 | Bloomberg 2.7% |
| | Bloomberg 0.8 | Big City 2.6% |
| | Press 0.7 | Family 1.8% |

Reps Abbreviation Key

| | | | |
|------|---------------------------|-------|------------------------------|
| 21ST | 21st Century Broadcasting | KATZ | Katz Radio |
| ABC | ABC Radio Sales | KBS | Keystone Broadcasting System |
| AMA | Art Moore & Associates | KT-H | Katz Hispanic |
| ARP | Allied Radio Partners | LOTUS | Lotus Hispanic Reps |
| BAN | Banner Radio | MCG | McGavren-Guild, Inc. |
| CAB | Caballero Spanish Media | MG/S | McGavren-Guild/Susquehanna |
| CAN | Canadian Br. Sales | MSS | Mid-South Sales |
| CBS | CBS Radio Spot Sales | PATT | Patt Media |
| CCRS | Clear Channel Radio Sales | REG | Regional Representatives |
| CHR | The Christal Company | REP | Republic Radio Inc. |
| CRA | Crawford Broadcasting Co. | ROS | Roslin Radio Sales, Inc. |
| D&R | D&R | RSS | Radio Spot Sales |
| DCA | Dora-Clayton Agency | SAV | Savalli Broadcast Sales |
| EAST | Eastman Radio, Inc. | SBS | Spanish Broadcasting System |
| G/W | GroupW Radio Sales | SEN | Sentry |
| INT | Interep | SRR | Salem Radio Representatives |
| IRS | Infinity Radio Sales | SSS | Southern Spot Sales |
| K&P | Katz & Powell | TNS | TN Spot Sales |
| | | WRS | Williams Radio Sales |

12+ POPULATION: 14,449,700 (Black: 19.6%; Hispanic: 22.0%)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ ADH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|-------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|------------|----------------------|
| 5.4 | 6.1 | 5.7 | 6.4 | 6.4 | 1 | WLTW-FM AC | 106.7 6kw | 2,029 | 3 | 9 | 7 | 2 | 1 | 1 | 8:45 | 4.3 | AMFM | KATZ |
| 5.4 | 4.8 | 5.2 | 5.2 | 5.1 | 2 | WOHT-FM CHR/Rhythmic | 97.1 6.7kw | 1,946 | 4 | 1 | 1 | 3 | 13 | 22 | 8:30 | 3.6 | Emmis | ARP |
| 4.6 | 4.7 | 5.1 | 4.5 | 4.8 | 3 | WHTZ-FM CHR/Pop | 100.3 6kw | 2,451 | 1 | 2 | 3 | 4 | 7 | 13 | 6:30 | 5.0 | AMFM | CHR |
| 4.5 | 4.3 | 3.8 | 4.0 | 4.6 | 4 | WKTU-FM CHR/Rhythmic | 103.5 5.4kw | 1,925 | 5 | 3 | 4 | 6 | 6 | 16 | 6:15 | 2.9 | AMFM | EAST |
| 4.2 | 4.2 | 4.1 | 4.4 | 4.2 | 5 | WCBS-FM Oldies | 101.1 6.8kw | 1,613 | 8 | 14 | 18 | 13 | 5 | 2 | 8:00 | 3.7 | Infinity | CBS |
| 4.8 | 5.1 | 5.2 | 4.5 | 3.8 | 6 | WSKQ-FM Tropical | 97.9 7.8kw | 1,314 | 13 | 6 | 5 | 1 | 2 | 3 | 12:15 | 6.2 | SBS | CAB |
| 3.3 | 3.3 | 4.0 | 3.1 | 3.7 | 7 | WRKS-FM Urban AC | 98.7 7.8kw | 1,473 | 10 | 7 | 9 | 7 | 3 | 3 | 8:30 | 4.1 | Emmis | D&R |
| 3.7 | 3.6 | 3.3 | 3.8 | 3.5 | 8 | WINS-AM News | 1010 50kw | 2,141 | 2 | 16 | 17 | 17 | 16 | 8 | 5:00 | 5.8 | Infinity | CBS |
| 3.6 | 3.6 | 3.5 | 3.1 | 3.4 | 9 | WBLS-FM Urban | 107.5 4.2kw | 1,453 | 11 | 4 | 6 | 8 | 10 | 16 | 7:30 | 3.3 | Inner City | MCG |
| 3.8 | 3.6 | 4.1 | 4.0 | 3.4 | 9 | WXRK-FM Alternative | 92.3 6kw | 1,648 | 6 | 5 | 2 | 4 | 4 | 13 | 7:45 | 9.0 | Infinity | IRS |
| 2.9 | 2.9 | 3.0 | 3.2 | 3.3 | 11 | WQCD-FM NAC/SJ | 101.9 6.2kw | 1,196 | 15 | 19 | 16 | 11 | 8 | 5 | 8:00 | 2.1 | Emmis | CHR |
| 3.1 | 2.7 | 2.7 | 2.4 | 2.8 | 12 | WABC-AM Talk | 770 50kw | 1,102 | 16 | 19 | 23 | 19 | 19 | 11 | 7:30 | 1.7 | ABC | ABC |
| 3.0 | 3.1 | 2.9 | 2.9 | 2.7 | 13 | WCBS-AM News | 880 50kw | 1,644 | 7 | 27 | 26 | 19 | 18 | 10 | 5:30 | 4.6 | Infinity | CBS |
| 2.8 | 3.3 | 3.0 | 2.8 | 2.7 | 13 | WOR-AM Talk | 710 50kw | 1,022 | 17 | 27 | 28 | 27 | 24 | 19 | 9:15 | 4.2 | Buckley | MCG |
| 2.0 | 2.0 | 2.1 | 2.4 | 2.6 | 15 | WAXQ-FM Classic Rock | 104.3 6kw | 976 | 18 | 14 | 12 | 13 | 14 | 12 | 6:45 | 1.6 | AMFM | KATZ |
| 2.9 | 2.6 | 2.7 | 2.5 | 2.6 | 15 | WPLJ-FM Hot AC | 95.5 6.7kw | 1,504 | 9 | 11 | 8 | 9 | 10 | 18 | 5:45 | 2.8 | ABC | ABC |
| 3.2 | 2.7 | 3.1 | 3.0 | 2.5 | 17 | WPAT-FM Spanish AC | 93.1 5.4kw | 887 | 20 | 9 | 10 | 10 | 12 | 6 | 11:00 | 2.2 | SBS | CAB |
| 2.6 | 2.6 | 2.7 | 2.9 | 2.5 | 17 | WTJM-FM Oldies | 105.1 6kw | 1,239 | 14 | 19 | 12 | 11 | 8 | 7 | 7:00 | 2.1 | AMFM | SEN |
| 2.7 | 2.6 | 2.8 | 2.3 | 2.4 | 19 | WFAN-AM Sports | 660 50kw | 1,378 | 12 | 13 | 15 | 15 | 15 | 9 | 6:30 | 3.2 | Infinity | IRS |
| 2.5 | 2.7 | 2.6 | 2.3 | 2.4 | 19 | WOXR-FM Classical | 96.3 6kw | 949 | 19 | 19 | 28 | 26 | 21 | 13 | 8:30 | 2.0 | NY Times | ARP |
| 1.4 | 1.5 | 1.2 | 1.5 | 1.9 | 21 | WNEW-FM Talk | 102.7 6kw | 678 | 22 | 16 | 14 | 18 | 20 | 26 | 5:30 | 0.5 | Infinity | CBS |

WPLJ
New York

+

PREP

=



abc RADIO TODAY
(212) 735-1111

Cutting Edge for the Ear

12+ POPULATION: 14,449,700 (Black: 19.6%; Hispanic: 22.0%)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK | 12+ AQH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|------------|---------|--|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|----------|----------------------|
| 1.5 | 1.7 | 1.8 | 2.1 | 1.8 | 22 | | WCAA-FM <i>Tropical</i> | 105.9 .61kw | 709 | 21 | 12 | 11 | 16 | 17 | 21 | 7:45 | 1.1 | Hispanic | — |
| 2.3 | 1.6 | 1.4 | 2.2 | 1.6 | 23 | | WADD-AM <i>Spanish News/Talk</i> | 1280 50(5)kw | 366 | 26 | 27 | 28 | 23 | 24 | 20 | 12:30 | 1.8 | Hispanic | KT-H |
| 0.6 | 0.7 | 0.7 | 0.8 | 1.0 | 24 | | WFME-FM <i>Religious</i> | 94.7 37kw | 260 | 30 | 19 | 34 | 31 | 29 | 27 | 9:00 | 0.7 | Family | — |

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---|---|--|
| News/Talk 18.2 CHR 15.4 AC 11.3 Spanish 10.2 Oldies/CR 9.7 Urban 7.1 Alternative 3.8 NAC/SJ 3.3 Adult Std. 2.4 Classical 2.4 Rock 1.1 Religious 1.0 Country .9 | AMFM 21.8 Infinity 18.1 Emmis 12.1 SBS 6.3 ABC 5.4 Inner City 4.1 Hispanic 3.4 Buckley 2.7 NYTimes 2.4 Barnstable 1.5 Cox 1.5 Family 1.0 Big City .9 Bloomberg .8 Press .7 | Infinity 43.8% AMFM 42.5% Emmis 25.5% ABC 17.4% SBS 12.1% Inner City 11.4% Buckley 7.1% Hispanic 6.8% NYTimes 6.6% Cox 4.2% Barnstable 4.0% Press 3.2% Bloomberg 2.7% Big City 2.6% Family 1.8% |

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for

RCS

12+ POPULATION: 10,347,700 (Black: 9.4%; Hispanic: 38.7%)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK | 12+ ADH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|------------|---------|--|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 6.2 | 6.0 | 6.8 | 6.1 | 5.9 | 1 | 1 | KSCA-FM Regional Mexican | 101.9 4.8kw | 926 | 11 | 8 | 2 | 1 | 1 | 1 | 13:45 | 9.4 | Hispanic | KT-H |
| 4.7 | 4.8 | 5.0 | 5.5 | 5.1 | 2 | 2 | KAVS/KIIS-FM CHR/Pop | 97.7/102.7 3kw/8kw | 1,884 | 1 | 1 | 4 | 4 | 3 | 11 | 5:45 | 5.1 | Clear Channel | KATZ |
| 5.9 | 5.9 | 4.9 | 5.1 | 5.0 | 3 | 3 | KLVE-FM Spanish AC | 107.5 29.5kw | 1,102 | 7 | 9 | 5 | 2 | 2 | 2 | 9:45 | 5.1 | Hispanic | KT-H |
| 3.7 | 4.0 | 3.9 | 4.3 | 4.5 | 4 | 4 | KROQ-FM Alternative | 106.7 5.6kw | 1,338 | 3 | 3 | 1 | 3 | 11 | 25 | 7:15 | 4.6 | Infinity | IRS |
| 4.0 | 3.9 | 3.8 | 4.2 | 4.2 | 5 | 5 | KPWR-FM CHR/Rhythmic | 105.9 25kw | 1,483 | 2 | 2 | 3 | 6 | 22 | 27 | 6:15 | 3.8 | Emmis | D&R |
| 2.9 | 2.6 | 3.0 | 3.3 | 3.2 | 6 | 6 | KRTH-FM Oldies | 101.1 51kw | 1,164 | 4 | 12 | 17 | 14 | 5 | 3 | 6:00 | 2.7 | Infinity | CBS |
| 3.3 | 3.5 | 3.2 | 3.5 | 3.1 | 7 | 7 | KFI-AM Talk | 640 50kw | 857 | 12 | 33 | 26 | 22 | 17 | 5 | 8:00 | 3.6 | AMFM | CHR |
| 3.5 | 3.0 | 3.6 | 3.9 | 3.1 | 7 | 7 | KOST-FM AC | 103.5 12.5kw | 1,121 | 5 | 14 | 12 | 8 | 8 | 5 | 6:00 | 2.3 | AMFM | CHR |
| 3.1 | 3.8 | 3.7 | 3.5 | 3.0 | 9 | 9 | KBUA/KBUE Regional Mexican | 94.3/105.5 3kw/3kw | 629 | 20 | 5 | 6 | 7 | 8 | 22 | 10:30 | 2.3 | Lieberman | — |
| 2.9 | 3.3 | 3.2 | 3.1 | 2.9 | 10 | 10 | KTWN-FM NAC/SJ | 94.7 55kw | 761 | 17 | 26 | 22 | 14 | 4 | 4 | 8:15 | 2.3 | Infinity | CBS |
| 3.2 | 2.9 | 2.8 | 2.6 | 2.9 | 10 | 10 | KYSR-FM Hot AC | 98.7 75kw | 1,151 | 6 | 9 | 7 | 5 | 5 | 16 | 5:45 | 3.0 | AMFM | EAST |
| 2.1 | 2.3 | 3.0 | 2.6 | 2.7 | 12 | 12 | KBIG-FM¹ Hot AC | 104.3 105kw | 1,023 | 8 | 16 | 9 | 9 | 8 | 15 | 5:45 | 2.3 | AMFM | SEN |
| 2.3 | 2.4 | 2.0 | 1.9 | 2.5 | 13 | 13 | KABC-AM Talk | 770 50kw | 631 | 19 | 33 | 30 | 24 | 20 | 8 | 8:30 | 2.4 | ABC | ABC |
| 3.0 | 3.3 | 2.4 | 2.6 | 2.4 | 14 | 14 | KKBT-FM² Urban | 92.3 43kw | 988 | 9 | 4 | 8 | 13 | 23 | 29 | 5:15 | 2.0 | Radio One | EAST |
| 0.7 | 0.9 | 0.9 | 1.2 | 2.4 | 14 | 14 | KRCD/KRCV³ Spanish Oldies | 103.9/98.3 4.1kw/6kw | 293 | 28 | 19 | 20 | 18 | 15 | 9 | 11:00 | 1.8 | Hispanic | KT-H |
| 2.5 | 2.5 | 2.3 | 2.0 | 2.3 | 16 | 16 | KCBS-FM Classic Rock | 93.1 28.5kw | 837 | 13 | 12 | 15 | 11 | 12 | 10 | 5:45 | 2.2 | Infinity | CBS |
| 2.5 | 2.4 | 2.5 | 2.3 | 2.3 | 16 | 16 | KCMG-FM² Oldies | 100.3 15kw | 778 | 15 | 7 | 14 | 17 | 13 | 13 | 6:15 | 1.7 | AMFM | EAST |
| 3.0 | 2.8 | 2.1 | 2.5 | 2.3 | 16 | 16 | KLAX-FM Regional Mexican | 97.9 33kw | 541 | 24 | 11 | 10 | 11 | 16 | 21 | 9:15 | 2.0 | SBS | CAB |
| 2.4 | 2.1 | 2.3 | 2.2 | 2.3 | 16 | 16 | KLOS-FM⁴ Classic Rock | 95.5 63kw | 766 | 16 | 21 | 15 | 10 | 7 | 7 | 6:45 | 3.0 | ABC | ABC |
| 1.7 | 1.6 | 1.7 | 2.0 | 2.2 | 20 | 20 | KLAC-AM Adult Standards | 570 5kw | 670 | 18 | 24 | 36 | 33 | 31 | 22 | 7:00 | 2.4 | AMFM | SEN |

¹ Evolved from AC during December. ² **KCMG-FM** and **KKBT-FM** swapped frequencies on June 30.
³ Was **KACE-FM** & **KRTO-FM** (Urban Oldies) until mid-February. ⁴ Evolved from Rock during January.

KNX-AM
Los Angeles



KNX 10.70
NEWSRADIO



Cutting Edge for the Ear

12+ POPULATION: 10,347,700 (Black: 9.4%; Hispanic: 38.7%)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METHO RANK 12+ AQH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REF. FIRM |
|------------|------------|----------|------------|------------|-----------------------|--|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|-----------|-----------------------|
| 2.2 | 2.2 | 2.1 | 1.9 | 2.1 | 21 | KLSX-FM Talk | 97.1 21kw | 583 | 21 | 26 | 13 | 14 | 13 | 16 | 7:45 | 3.7 | Infinity | ARP |
| 2.0 | 2.4 | 2.3 | 2.3 | 2.1 | 21 | KNX-AM News | 1070 50kw | 953 | 10 | 33 | 33 | 25 | 23 | 12 | 4:45 | 2.8 | Infinity | CBS |
| 2.2 | 2.1 | 2.1 | 2.0 | 2.1 | 21 | KZLA-FM Country | 93.9 18.5kw | 580 | 22 | 17 | 23 | 22 | 19 | 11 | 7:45 | 1.8 | Emmis | SEN |
| 1.9 | 1.7 | 1.9 | 2.1 | 1.8 | 24 | KFWB-AM News | 980 5kw | 825 | 14 | 21 | 36 | 27 | 26 | 19 | 4:45 | 2.8 | Infinity | CBS |
| 1.2 | 1.6 | 1.4 | 1.6 | 1.8 | 24 | KJLH-FM Urban AC | 102.3 2.25kw | 406 | 26 | 20 | 18 | 20 | 20 | 18 | 9:30 | 1.9 | Taxi | MCG |
| 1.9 | 1.3 | 1.4 | 1.4 | 1.8 | 24 | KTNQ-AM Spanish News/Talk | 1020 50kw | 399 | 27 | 24 | 18 | 21 | 17 | 19 | 9:45 | 1.4 | Hispanic | KT-H |
| 1.8 | 2.4 | 1.9 | 1.5 | 1.7 | 27 | KSSE-FM Spanish Con. | 97.5 72kw | 474 | 25 | 6 | 10 | 19 | 25 | 34 | 7:30 | 1.4 | EXCL | CAB |
| 2.0 | 1.4 | 1.7 | 1.4 | 1.3 | 28 | KMZT-FM ⁵ Classical | 105.1 18kw | 541 | 23 | 23 | 30 | 33 | 28 | 25 | 5:15 | 1.0 | Mt Wilson | MCG |
| 1.4 | 1.6 | 1.5 | 1.3 | 1.2 | 29 | KHJ-AM ⁶ Regional Mexican | 930 5kw | 244 | 33 | 33 | 26 | 27 | 27 | 24 | 10:30 | 1.1 | Liberman | — |

⁵ Was **KKGO-FM** until April. ⁶ Was **KKHJ-AM** until March 15.

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---------------------------------------|--|--|
| Spanish 25.7 | Infinity 19.7 | Infinity 45.6% |
| News/Talk 14.2 | AMFM 18.7 | AMFM 44.6% |
| Oldies/CR 10.5 | Hispanic 15.1 | Clear Channel 24.5% |
| CHR 9.3 | Clear Channel 7.3 | Hispanic 19.8% |
| AC 9.1 | Emmis 6.3 | Emmis 19.6% |
| Alternative 4.5 | ABC 5.2 | ABC 14.8% |
| Urban 4.2 | Liberman 4.7 | Liberman 8.5% |
| NAC/SJ 2.9 | SBS 2.3 | Mt. Wilson 5.9% |
| Adult Std. 2.2 | Taxi 1.8 | SBS 5.2% |
| Country 2.1 | EXCL 1.7 | EXCL 4.6% |
| Classical 1.3 | Mt. Wilson 1.3 | Taxi 3.9% |
| Religious 1.3 | Salem 1.1 | Salem 2.9% |
| Adult Alt. .6 | Big City .8 | Big City 2.7% |
| Misc. .4 | | |

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RCS

12+ POPULATION: 7,147,300 (Black: 18.3%; Hispanic: 13.3%)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|------------|----------------------|
| 6.7 | 6.2 | 6.8 | 7.5 | 6.4 | 1 | WGCI-FM Urban | 107.5 33kw | 908 | 4 | 2 | 1 | 1 | 1 | 11 | 10:15 | 4.9 | AMFM | MCG |
| 6.7 | 6.4 | 6.1 | 6.4 | 6.2 | 2 | WGN-AM News/Talk | 720 50kw | 938 | 2 | 20 | 22 | 16 | 11 | 1 | 9:30 | 9.6 | Tribune | EAST |
| 5.3 | 4.8 | 4.9 | 5.3 | 6.0 | 3 | WBBM-FM CHR/Rhythmic | 96.3 4.2kw | 1,402 | 1 | 1 | 2 | 2 | 8 | 17 | 6:15 | 4.9 | Infinity | CBS |
| 3.4 | 4.0 | 3.8 | 2.9 | 4.3 | 4 | WUSN-FM Country | 99.5 6.3kw | 677 | 9 | 15 | 6 | 5 | 3 | 5 | 9:15 | 4.1 | Infinity | CBS |
| 4.6 | 4.7 | 4.4 | 4.5 | 4.2 | 5 | WLS-AM Talk | 890 50kw | 558 | 15 | 33 | 18 | 16 | 14 | 6 | 10:45 | 4.6 | ABC | ABC |
| 3.2 | 3.7 | 3.4 | 3.6 | 3.7 | 6 | WBBM-AM News | 780 50kw | 916 | 3 | 22 | 30 | 20 | 19 | 8 | 5:45 | 5.6 | Infinity | IRS |
| 4.2 | 4.2 | 3.5 | 3.8 | 3.7 | 6 | WVAZ-FM Urban AC | 102.7 6kw | 562 | 14 | 7 | 9 | 7 | 2 | 4 | 9:30 | 3.7 | AMFM | EAST |
| 4.4 | 4.3 | 4.0 | 4.0 | 3.6 | 8 | WNUA-FM NAC/SJ | 95.5 8.3kw | 683 | 8 | 22 | 18 | 10 | 5 | 2 | 7:30 | 2.7 | AMFM | KATZ |
| 4.0 | 3.2 | 3.4 | 3.4 | 3.4 | 9 | WKQX-FM Alternative | 101.1 8.3kw | 885 | 5 | 4 | 3 | 4 | 18 | 21 | 5:45 | 3.9 | Emmis | D&R |
| 3.4 | 3.7 | 3.6 | 3.6 | 3.3 | 10 | WTMX-FM Hot AC | 101.9 4.2kw | 831 | 6 | 6 | 4 | 3 | 4 | 18 | 5:45 | 4.2 | Bonneville | SEN |
| 2.8 | 3.1 | 3.1 | 3.3 | 3.1 | 11 | WJMK-FM Oldies | 104.3 4.1kw | 746 | 7 | 11 | 22 | 16 | 9 | 3 | 6:00 | 2.9 | Infinity | IRS |
| 2.4 | 2.7 | 3.1 | 2.5 | 3.0 | 12 | WLEY-FM Regional Mexican | 107.9 21kw | 340 | 20 | 5 | 6 | 9 | 14 | 14 | 12:45 | 2.1 | SBS | CAB |
| 3.9 | 3.2 | 3.1 | 3.0 | 3.0 | 12 | WLIT-FM AC | 93.9 4kw | 659 | 10 | 9 | 14 | 13 | 11 | 6 | 6:30 | 2.5 | AMFM | CHR |
| 2.9 | 2.5 | 2.5 | 2.4 | 2.8 | 14 | WLUP-FM Classic Rock | 97.9 6kw | 591 | 13 | 11 | 5 | 5 | 7 | 15 | 7:00 | 2.3 | Bonneville | SEN |
| 2.6 | 2.5 | 2.8 | 2.8 | 2.7 | 15 | WNND-FM AC | 100.3 8.3kw | 625 | 11 | 13 | 8 | 10 | 13 | 12 | 6:15 | 2.3 | Bonneville | SEN |
| 3.3 | 3.5 | 2.8 | 2.9 | 2.6 | 16 | WUBT-FM Oldies | 103.5 4.3kw | 616 | 12 | 15 | 14 | 12 | 9 | 9 | 6:00 | 1.9 | AMFM | EAST |
| 2.7 | 2.2 | 2.4 | 2.2 | 2.6 | 16 | WXRT-FM Adult Alternative | 93.1 6.7kw | 466 | 19 | 33 | 11 | 8 | 6 | 10 | 8:15 | 2.6 | Infinity | CBS |
| 2.5 | 2.3 | 2.2 | 2.1 | 1.9 | 18 | WCKG-FM Talk | 105.9 4.1kw | 325 | 22 | 24 | 12 | 14 | 16 | 15 | 8:45 | 2.7 | Infinity | CBS |
| 1.9 | 2.3 | 2.5 | 2.0 | 1.9 | 18 | WQJO-FM Spanish AC | 105.1 8.4kw | 313 | 23 | 7 | 10 | 16 | 20 | 20 | 8:45 | 1.8 | Hispanic | KT-H |
| 2.2 | 2.2 | 1.8 | 2.0 | 1.9 | 18 | WXCD-FM Classic Rock | 94.7 4.4kw | 550 | 16 | 13 | 16 | 14 | 17 | 12 | 5:15 | 2.1 | ABC | ABC |
| 1.6 | 1.7 | 1.9 | 1.7 | 1.7 | 21 | WAIT-AM Adult Standards | 850 2.5kw | 213 | 28 | 33 | 40 | 39 | 37 | 28 | 8:30 | 1.0 | Pride | — |

WBBM-FM
Chicago



CONTINUOUS
CLIMAX



Cutting Edge for the Ear

12+ POPULATION: 7,147,300 (Black: 18.3%; Hispanic: 13.3%)

| SPRING '96 | SUMMER '96 | FALL '96 | WINTER '00 | SPRING '00 | METRO RANK 12+ AQH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP. FIRM |
|------------|------------|----------|------------|------------|-----------------------|----------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|----------------|-----------------------|
| 2.1 | 1.8 | 2.0 | 1.7 | 1.7 | 21 | WMAQ-AM News | 670 50kw | 519 | 17 | — | 35 | 24 | 22 | 19 | 4:45 | 2.9 | Infinity | G/W |
| 1.2 | 1.9 | 1.5 | 1.2 | 1.5 | 23 | WDEK/WKIE CHR/Pop | 92.5/92.7 20kw/3kw | 490 | 18 | 3 | 16 | 22 | 28 | 33 | 4:30 | 1.1 | Big City | ARP |
| 1.1 | 1.2 | 1.6 | 1.8 | 1.4 | 24 | WNIB/WNIZ Classical | 97.1/96.9 8.4kw/50kw | 339 | 21 | 33 | 35 | 31 | 25 | 21 | 6:15 | 1.0 | North Illinois | MCG |
| 1.2 | 1.0 | 1.6 | 1.4 | 1.3 | 25 | WFMT-FM Classical | 98.7 15.5kw | 286 | 26 | 33 | 35 | 33 | 28 | 21 | 6:30 | 1.0 | Chicago Ed. | — |
| 1.1 | 1.5 | 1.3 | 1.1 | 1.2 | 26 | WGCI-AM Gospel | 1390 5kw | 169 | 29 | 9 | 27 | 26 | 25 | 25 | 10:45 | 1.0 | AMFM | CHR |
| 1.1 | 1.3 | 1.6 | 1.1 | 1.1 | 27 | WSCR-AM Sports | 1160 50(5)kw | 248 | 27 | 33 | 21 | 22 | 22 | 21 | 6:45 | 1.4 | Infinity | CBS |
| 0.9 | 0.7 | 0.5 | 0.7 | 1.1 | 27 | WVON-AM Urban Oldies | 1450 1kw | 57 | 41 | 24 | 30 | 26 | 28 | 26 | 13:00 | 1.1 | Midway | ROS |
| 0.3 | 0.6 | 1.3 | 0.9 | 1.0 | 29 | WXXY/WYXX Classic Hits | 103.1/103.1 6kw/6kw | 293 | 25 | 24 | 13 | 21 | 21 | 30 | 5:00 | 1.0 | Big City | ARP |

FORMAT SHARE

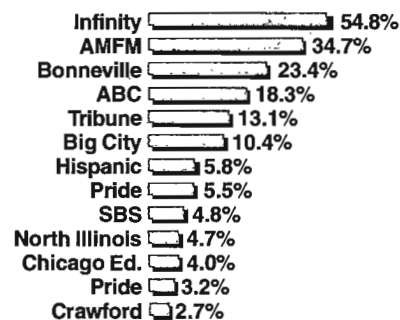
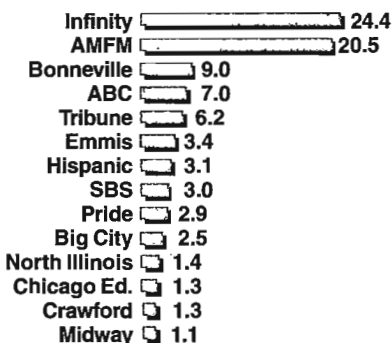
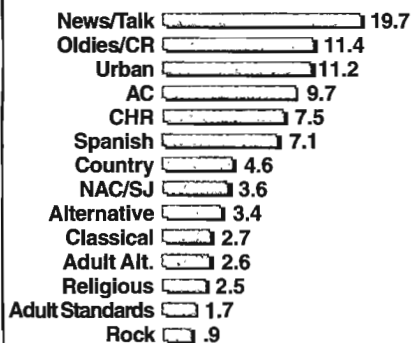
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RCS

#4 SAN FRANCISCO



12+ POPULATION: 5,812,200 (Black: 10.6%; Hispanic: 18.4%)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ ADH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|---------------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 6.7 | 6.2 | 6.0 | 6.9 | 7.1 | 1 | KGO-AM News/Talk | 810 50kw | 837 | 2 | 27 | 13 | 7 | 1 | 1 | 8:45 | 8.1 | ABC | ABC |
| 4.2 | 4.4 | 4.3 | 4.9 | 4.4 | 2 | KCBS-AM News | 740 50kw | 872 | 1 | 27 | 23 | 16 | 9 | 4 | 5:15 | 6.9 | Infinity | CBS |
| 4.2 | 4.1 | 4.5 | 4.1 | 4.2 | 3 | KOIT-AF AC | 1260/96.5 5(1)kw/24kw | 641 | 4 | 11 | 8 | 3 | 2 | 3 | 6:45 | 3.5 | Bonneville | KATZ |
| 3.3 | 3.5 | 3.3 | 3.4 | 4.1 | 4 | KMEL-FM CHR/Rhythmic | 106.1 69kw | 626 | 5 | 2 | 1 | 1 | 14 | 19 | 6:45 | 3.3 | AMFM | CHR |
| 2.0 | 2.2 | 2.5 | 2.9 | 3.7 | 5 | KSOL/KZOL Regional Mexican | 98.9/99.1 6kw/1.1kw | 308 | 18 | 5 | 3 | 2 | 3 | 13 | 12:15 | 4.9 | Hispanic | KT-H |
| 4.0 | 3.9 | 3.7 | 3.5 | 3.7 | 5 | KYLD-FM CHR/Rhythmic | 94.9 30kw | 662 | 3 | 1 | 2 | 5 | 19 | 24 | 5:45 | 3.9 | AMFM | KATZ |
| 2.9 | 4.0 | 3.0 | 2.5 | 3.6 | 7 | KNBR-AM Sports | 680 50kw | 550 | 7 | 14 | 15 | 15 | 11 | 6 | 6:45 | 2.9 | Susquehanna | MCG |
| 3.4 | 3.2 | 4.5 | 3.4 | 3.4 | 8 | KDFC-FM Classical | 102.1 33kw | 505 | 8 | 18 | 26 | 18 | 15 | 10 | 6:45 | 2.1 | Bonneville | KATZ |
| 3.3 | 3.2 | 3.7 | 3.2 | 3.4 | 8 | KKSF-FM NAC/SJ | 103.7 7.8kw | 456 | 14 | 27 | 21 | 10 | 3 | 2 | 7:45 | 2.5 | AMFM | EAST |
| 3.5 | 3.4 | 2.9 | 3.6 | 3.0 | 10 | KFRC-AF Oldies | 610/99.7 5kw/40kw | 473 | 12 | 12 | 21 | 17 | 8 | 5 | 6:30 | 2.9 | Infinity | CBS |
| 2.4 | 2.9 | 3.1 | 3.0 | 3.0 | 10 | KISQ-FM Urban AC | 98.1 100kw | 486 | 10 | 6 | 10 | 8 | 6 | 9 | 6:30 | 2.7 | AMFM | EAST |
| 2.4 | 2.4 | 2.1 | 2.1 | 2.9 | 12 | KFJO/KSJO/KXJO Rock | 92.1/92.3/92.7 3kw/50kw/1.6kw | 364 | 16 | 7 | 5 | 4 | 7 | 12 | 8:15 | 2.8 | Clear Channel | EAST |
| 2.8 | 2.9 | 3.3 | 2.8 | 2.8 | 13 | KBLX-FM Urban AC | 102.9 7kw | 342 | 15 | 17 | 13 | 13 | 9 | 8 | 8:15 | 3.1 | Inner City | D&R |
| 2.6 | 3.1 | 2.6 | 3.3 | 2.8 | 13 | KFFG/KFOG Adult Alternative | 97.7/104.5 1.6kw/7.9kw | 483 | 12 | 27 | 11 | 6 | 3 | 7 | 6:00 | 2.6 | Susquehanna | MCG |
| 3.0 | 3.1 | 2.6 | 2.8 | 2.8 | 13 | KZQZ-FM CHR/Pop | 95.7 6.9kw | 610 | 5 | 3 | 4 | 11 | 17 | 22 | 4:45 | 2.2 | Bonneville | SEN |
| 3.1 | 2.8 | 3.3 | 2.9 | 2.7 | 16 | KSFO-AM Talk | 560 5kw | 258 | 21 | 27 | 28 | 22 | 17 | 11 | 10:45 | 2.7 | ABC | ABC |
| 2.9 | 2.6 | 2.5 | 2.4 | 2.5 | 17 | KITS-FM Alternative | 105.3 15kw | 497 | 16 | 4 | 5 | 11 | 16 | 18 | 5:15 | 3.9 | Infinity | D&R |
| 2.7 | 2.6 | 2.7 | 2.4 | 2.4 | 18 | KIOI-FM Hot AC | 101.3 125kw | 469 | 13 | 16 | 9 | 14 | 11 | 14 | 5:15 | 2.8 | AMFM | CHR |
| 2.9 | 2.9 | 2.4 | 2.4 | 2.4 | 18 | KLLC-FM Hot AC | 97.3 82kw | 479 | 11 | 12 | 5 | 9 | 11 | 16 | 5:15 | 3.3 | Infinity | CBS |
| 2.2 | 2.4 | 1.9 | 1.7 | 2.0 | 20 | KABL-AM Adult Standards | 960 5kw | 269 | 19 | 27 | 35 | 33 | 32 | 19 | 7:30 | 1.6 | AMFM | KATZ |

1 Switched to Oldies in late June.

KGO-AM
San Francisco



MONEY TALK
WITH BOB BRINKER



KGO
NEWSTALK
AM810



Cutting Edge for the Ear

12+ POPULATION: 5,812,200 (Black: 10.6%; Hispanic: 18.4%)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AQH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|------------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 1.4 | 1.2 | 1.9 | 1.9 | 1.7 | 21 | KYCY-FM Country | 93.3 45kw | 263 | 21 | 8 | 17 | 19 | 19 | 15 | 6:45 | 1.8 | Infinity | CBS |
| 1.7 | 1.5 | 2.0 | 2.1 | 1.3 | 22 | KBRG-FM Spanish AC | 100.3 14.5kw | 173 | 26 | 18 | 12 | 21 | 23 | 23 | 7:45 | 1.1 | EXCL | CAB |
| 1.5 | 1.3 | 1.2 | 1.2 | 1.2 | 23 | KSAN-FM Classic Hits | 107.7 8.9kw | 268 | 20 | 21 | 17 | 20 | 21 | 19 | 4:45 | 1.0 | Susquehanna | MCG |
| 1.2 | 1.2 | 1.3 | 0.8 | 1.1 | 24 | KLOK-AM Regional Mexican | 1170 50(5)kw | 114 | 30 | 9 | 16 | 24 | 24 | 28 | 9:45 | 0.9 | EXCL | CAB |
| 1.2 | 1.2 | 1.0 | 1.2 | 1.1 | 24 | KUFY-FM Classic Rock | 98.5 12.5kw | 202 | 25 | 22 | 28 | 23 | 22 | 17 | 5:30 | 1.1 | Clear Channel | EAST |

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|--|---|--|
| News/Talk <input type="checkbox"/> 18.3 AC <input type="checkbox"/> 12.8 CHR <input type="checkbox"/> 11.0 Spanish <input type="checkbox"/> 6.9 Urban <input type="checkbox"/> 5.8 Oldies/CR <input type="checkbox"/> 5.3 Classical <input type="checkbox"/> 3.4 Country <input type="checkbox"/> 3.4 NAC/SJ <input type="checkbox"/> 3.4 Alternative <input type="checkbox"/> 3.3 Rock <input type="checkbox"/> 2.9 Adult Alter. <input type="checkbox"/> 2.8 Adult Standards <input type="checkbox"/> 2.0 Misc. <input type="checkbox"/> .5 | AMFM <input type="checkbox"/> 18.6 Infinity <input type="checkbox"/> 16.0 Bonneville <input type="checkbox"/> 10.4 ABC <input type="checkbox"/> 9.8 Susquehanna <input type="checkbox"/> 8.1 Clear Channel <input type="checkbox"/> 4.4 Hispanic <input type="checkbox"/> 3.4 Inner City <input type="checkbox"/> 3.3 EXCL <input type="checkbox"/> 2.4 Empire <input type="checkbox"/> 1.5 Radio Unica <input type="checkbox"/> .8 | Infinity <input type="checkbox"/> 41.1% AMFM <input type="checkbox"/> 38.1% Bonneville <input type="checkbox"/> 26.9% Susquehanna <input type="checkbox"/> 20.2% ABC <input type="checkbox"/> 16.9% Clear Channel <input type="checkbox"/> 11.5% Inner City <input type="checkbox"/> 6.9% Hispanic <input type="checkbox"/> 5.3% EXCL <input type="checkbox"/> 4.4% Empire <input type="checkbox"/> 4.2% Radio Unica <input type="checkbox"/> 1.6% |

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#5 PHILADELPHIA



12+ POPULATION: 4,063,000 (Black: 18.9%; Hispanic: 4.2%)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP. FIRM |
|------------|------------|----------|------------|------------|-----------------------|----------------------------|--|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|-----------------------|
| 5.9 | 6.8 | 6.3 | 6.6 | 6.4 | 1 | KYW-AM News | 1060 50kw | 1,078 | 1 | 13 | 15 | 11 | 8 | 5 | 5:00 | 11.3 | Infinity | CBS |
| 7.0 | 5.7 | 6.8 | 6.6 | 6.1 | 2 | WBEB-FM AC | 101.1 14kw | 632 | 3 | 7 | 9 | 4 | 2 | 1 | 8:15 | 5.2 | WEAZ | MCG |
| 5.5 | 5.5 | 5.4 | 6.5 | 5.7 | 3 | WDAS-FM Urban AC | 105.3 16.5kw | 418 | 13 | 10 | 7 | 2 | 1 | 2 | 11:45 | 5.5 | AMFM | EAST |
| 4.6 | 4.2 | 5.2 | 4.6 | 5.4 | 4 | WIOQ-FM CHR/Pop | 102.1 27kw | 763 | 2 | 1 | 3 | 6 | 11 | 13 | 6:15 | 4.1 | AMFM | KATZ |
| 4.6 | 5.0 | 5.4 | 5.4 | 5.3 | 5 | WUSL-FM Urban | 98.9 18kw | 554 | 5 | 2 | 2 | 3 | 10 | 15 | 8:15 | 4.6 | AMFM | EAST |
| 6.0 | 5.8 | 6.6 | 4.7 | 5.3 | 5 | WYSP-FM Rock | 94.1 16kw | 614 | 4 | 5 | 1 | 1 | 2 | 10 | 7:30 | 10.6 | Infinity | IRS |
| 5.4 | 4.4 | 4.3 | 4.7 | 4.8 | 7 | WJZ-FM NAC/SJ | 106.1 22.5kw | 471 | 9 | 18 | 12 | 8 | 4 | 3 | 9:00 | 3.4 | AMFM | CHR |
| 4.4 | 3.8 | 4.2 | 3.5 | 4.2 | 8 | WOGL-FM Oldies | 98.1 12.5kw | 539 | 6 | 10 | 17 | 14 | 8 | 3 | 6:45 | 3.5 | Infinity | CBS |
| 3.5 | 3.2 | 3.5 | 3.7 | 4.0 | 9 | WXTU-FM Country | 92.5 15.5kw | 391 | 14 | 13 | 9 | 11 | 13 | 6 | 8:45 | 4.1 | Beasley | D&R |
| 3.4 | 3.4 | 2.9 | 3.2 | 3.8 | 10 | WMMR-FM Rock | 93.3 18kw | 482 | 7 | 8 | 4 | 5 | 7 | 11 | 6:45 | 4.0 | Greater Media | MCG |
| 2.7 | 2.5 | 2.8 | 3.3 | 3.4 | 11 | WLCE-FM Rock AC | 104.5 16kw | 461 | 10 | 13 | 8 | 8 | 5 | 9 | 6:15 | 2.8 | AMFM | KATZ |
| 3.8 | 3.5 | 3.5 | 4.0 | 3.4 | 11 | WMGK-FM Classic Hits | 102.9 8.5kw | 445 | 11 | 9 | 11 | 7 | 5 | 6 | 6:45 | 2.9 | Greater Media | MCG |
| 4.0 | 4.1 | 4.6 | 3.4 | 3.3 | 13 | WPEN-AM Adult Standards | 950 5kw | 260 | 19 | — | — | 29 | 28 | 17 | 10:45 | 3.4 | Greater Media | MCG |
| 3.0 | 2.5 | 2.8 | 3.1 | 3.2 | 14 | WIP-AM Sports | 610 5kw | 421 | 12 | 12 | 13 | 11 | 11 | 8 | 6:30 | 3.7 | Infinity | IRS |
| 3.1 | 3.5 | 3.4 | 3.0 | 3.1 | 15 | WPLY-FM Alternative | 100.3 35kw | 477 | 8 | 4 | 4 | 10 | 15 | 21 | 5:30 | 3.1 | Radio One | ARP |
| 3.0 | 2.6 | 2.6 | 2.7 | 3.0 | 16 | WPHI-FM Urban | 103.9 34kw | 379 | 15 | 3 | 6 | 15 | 16 | 23 | 6:45 | 1.9 | Radio One | MCG |
| 3.3 | 3.6 | 4.1 | 3.4 | 2.9 | 17 | WWDB-FM Talk | 96.5 17kw | 307 | 18 | — | 18 | 18 | 17 | 14 | 8:15 | 2.3 | Beasley | D&R |
| 2.2 | 3.8 | 3.5 | 2.3 | 2.2 | 18 | WEJM-FM Oldies | 95.7 50kw | 330 | 17 | 13 | 16 | 16 | 14 | 12 | 5:45 | 1.7 | Greater Media | MCG |
| 1.1 | 1.7 | 0.8 | 2.3 | 2.0 | 19 | WPHT-AM Talk | 1210 50kw | 259 | 20 | 22 | 21 | 19 | 20 | 16 | 6:45 | 1.3 | Infinity | IRS |
| 1.3 | 1.4 | 1.2 | 1.5 | 1.4 | 20 | WDAS-AM Religious | 1480 5(1)kw | 108 | 23 | 18 | 21 | 20 | 18 | 18 | 10:45 | 1.5 | AMFM | EAST |

WUSL-FM
Philadelphia



Cutting Edge for the Ear

12+ POPULATION: 4,063,000 (Black: 18.9%; Hispanic: 4.2%)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AQH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REF FIRM |
|------------|------------|----------|------------|------------|-----------------------|--------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|-----------|----------------------|
| 1.4 | 1.8 | 1.6 | 1.5 | 1.4 | 20 | WPST-FM CHR/Pop | 97.5 50kw | 344 | 16 | 6 | 14 | 17 | 19 | 24 | 3:30 | 1.0 | Nassau | KATZ |
| 1.0 | 1.0 | 1.3 | 1.2 | 1.0 | 22 | WHAT-AM Talk | 1340 1kw | 69 | 25 | - | 27 | 23 | 22 | 21 | 12:30 | 1.4 | KBT Comm. | - |

| FORMAT SHARE (By AQH Share) | | OWNERSHIP SHARE (By AQH Share) | | OWNERSHIP REACH (By Unduplicated Cume) | |
|--------------------------------|------|-----------------------------------|------|---|-------|
| News/Talk | 16.3 | AMFM | 26.0 | Infinity | 51.1% |
| Urban | 14.0 | Infinity | 21.1 | AMFM | 47.4% |
| AC | 13.3 | Greater Media | 12.7 | Greater Media | 30.8% |
| Rock | 9.1 | Beasley | 6.9 | Radio One | 20.2% |
| Oldies/CR | 7.2 | Radio One | 6.1 | Beasley | 16.4% |
| CHR | 7.1 | WEAZ Inc. | 6.1 | WEAZ Inc. | 15.6% |
| NAC/SJ | 4.8 | Nassau Br. | 2.2 | Nassau | 10.9% |
| Country | 4.0 | KBT Com. | 1.0 | Press | 2.9% |
| Adult Standards | 3.3 | Mega | .9 | Mega | 1.9% |
| Alternative | 3.1 | Press | .8 | KBT Com. | 1.7% |
| Spanish | .9 | | | | |
| Religious | .3 | | | | |

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RCS

#6 DALLAS-FT. WORTH



12+ POPULATION: 3,928,600 (Black: 13.2%; Hispanic: 15.0%)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12-ADJ | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|----------------------|--------------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|----------------|----------------------|
| 7.6 | 7.2 | 6.1 | 6.6 | 7.2 | 1 | KKDA-FM Urban | 104.5 100kw | 482 | 5 | 1 | 1 | 1 | 6 | 13 | 11:30 | 6.9 | Service | CHR |
| 6.6 | 7.0 | 7.1 | 5.8 | 6.3 | 2 | KHKS-FM CHR/Pop | 106.1 100kw | 749 | 1 | 3 | 2 | 2 | 1 | 9 | 6:15 | 8.8 | AMFM | D&R |
| 5.0 | 4.7 | 3.9 | 5.0 | 5.3 | 3 | KSCS-FM Country | 96.3 100kw | 506 | 2 | 11 | 12 | 8 | 3 | 1 | 8:00 | 6.4 | ABC | ABC |
| 3.3 | 4.0 | 4.8 | 4.6 | 5.2 | 4 | KPLX-FM Country | 99.5 100kw | 486 | 4 | 6 | 5 | 3 | 5 | 7 | 8:00 | 4.5 | Susquehanna | MCG |
| 4.8 | 4.6 | 5.1 | 4.8 | 4.2 | 5 | WBAP-AM News/Talk | 820 50kw | 461 | 8 | 24 | 24 | 21 | 12 | 4 | 6:45 | 5.3 | ABC | ABC |
| 2.9 | 3.4 | 2.9 | 2.9 | 4.1 | 6 | KOAI-FM NAC/SJ | 107.5 28kw | 299 | 15 | 24 | 15 | 7 | 4 | 2 | 10:15 | 3.4 | Infinity | CBS |
| 4.0 | 3.7 | 3.9 | 4.0 | 4.0 | 7 | KZPS-FM Classic Rock | 92.5 98kw | 408 | 10 | 13 | 9 | 4 | 2 | 3 | 7:30 | 3.6 | AMFM | SEN |
| 4.4 | 4.3 | 4.3 | 4.3 | 3.8 | 8 | KVIL-FM AC | 103.7 100kw | 414 | 9 | 14 | 14 | 9 | 8 | 6 | 7:00 | 4.5 | Infinity | IRS |
| 4.7 | 4.9 | 5.4 | 4.0 | 3.7 | 9 | KEGL-FM Rock | 97.1 100kw | 381 | 12 | 5 | 3 | 5 | 10 | 19 | 7:30 | 2.5 | Clear Channel | KATZ |
| 3.7 | 3.4 | 3.7 | 3.7 | 3.6 | 10 | KRLD-AM News/Talk | 1080 50kw | 469 | 7 | 24 | 24 | 20 | 12 | 7 | 5:45 | 4.5 | Infinity | CBS |
| 3.5 | 3.6 | 3.2 | 3.5 | 3.3 | 11 | KDMX-FM Hot AC | 102.9 100kw | 471 | 6 | 10 | 4 | 6 | 7 | 15 | 5:30 | 2.7 | Clear Channel | KATZ |
| 2.3 | 2.5 | 2.4 | 2.9 | 3.3 | 11 | KRBV-FM CHR/Rhythmic | 100.3 100kw | 488 | 3 | 2 | 8 | 12 | 23 | 28 | 5:15 | 2.5 | Infinity | CBS |
| 2.5 | 2.8 | 2.2 | 2.9 | 3.1 | 13 | KDGE-FM Alternative | 94.5 100kw | 384 | 11 | 4 | 6 | 11 | 17 | 21 | 6:15 | 2.6 | AMFM | SEN |
| 3.6 | 3.5 | 3.3 | 2.0 | 3.1 | 13 | KLUV-FM Oldies | 98.7 100kw | 378 | 13 | 15 | 24 | 17 | 11 | 4 | 6:15 | 2.8 | Infinity | IRS |
| 2.9 | 2.1 | 2.8 | 3.4 | 3.1 | 13 | KTCK-AM Sports | 1310 5(1)kw | 234 | 20 | 20 | 7 | 9 | 9 | 11 | 10:00 | 3.9 | Susquehanna | MCG |
| 2.5 | 2.2 | 2.2 | 2.7 | 2.4 | 16 | KMEQ-FM¹ Oldies | 96.7 92kw | 244 | 18 | 24 | 32 | 24 | 20 | 9 | 7:45 | 1.9 | ABC | ABC |
| 3.5 | 3.6 | 3.0 | 3.5 | 2.2 | 17 | KLTY-FM Religious | 100.7 100kw | 248 | 16 | 8 | 17 | 13 | 15 | 14 | 6:45 | 2.2 | Sunburst | KATZ |
| 2.5 | 2.5 | 2.4 | 2.8 | 2.2 | 17 | WRR-FM Classical | 101.1 98kw | 246 | 17 | 20 | 22 | 24 | 21 | 17 | 6:45 | 2.1 | City of Dallas | ARP |
| 1.1 | 0.7 | 1.5 | 2.2 | 2.1 | 19 | KRNB-FM Urban Oldies | 105.7 100kw | 186 | 22 | 15 | 13 | 13 | 14 | 16 | 8:45 | 2.4 | Service | CHR |

¹ Evolved from AC during February.

WBAP-AM
Dallas



Cutting Edge for the Ear

12+ POPULATION: 3,928,600 (Black: 13.2%; Hispanic: 15.0%)

| SPRING '96 | SUMMER '96 | FALL '96 | WINTER '00 | SPRING '00 | METRO RANK 12+ AQR | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQR SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|---|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|-------------|----------------------|
| 0.0 | 0.0 | 0.0 | 1.0 | 2.0 | 20 | KLNO-FM ² Spanish AC | 94.1 100kw | 137 | 24 | 8 | 10 | 13 | 22 | 24 | 11:15 | 1.8 | Hispanic | KT-H |
| 4.0 | 3.3 | 2.9 | 2.3 | 2.0 | 20 | KTXQ-FM Oldies | 102.1 100kw | 236 | 19 | 20 | 21 | 19 | 15 | 12 | 6:30 | 1.7 | AMFM | CEN |
| 1.8 | 1.5 | 1.7 | 1.7 | 1.9 | 22 | KKMR-FM ³ Adult Alternative | 93.3 2.9kw | 304 | 14 | 7 | 11 | 16 | 17 | 22 | 4:45 | 1.5 | Susquehanna | EAST |
| 1.8 | 2.1 | 1.5 | 1.9 | 1.8 | 23 | KBFB-FM AC | 97.9 100kw | 233 | 21 | 20 | 17 | 17 | 17 | 18 | 5:45 | 1.3 | AMFM | EAST |
| 0.0 | 0.0 | 0.6 | 1.7 | 1.4 | 24 | KAAM-AM Adult Standards | 770 10(1)kw | 102 | 27 | — | 36 | 34 | 32 | 24 | 10:30 | 1.1 | Crawford | — |
| 0.6 | 0.9 | 0.9 | 0.6 | 1.2 | 25 | KKDA-AM Urban Oldies | 730 .5kw | 84 | 30 | 24 | 33 | 30 | 29 | 19 | 10:30 | 1.6 | Service | CHR |
| 0.0 | 0.0 | 0.0 | 1.2 | 1.2 | 25 | KTCY-FM Regional Mexican | 104.9 2.35kw | 90 | 29 | 11 | 19 | 22 | 24 | 28 | 9:45 | 0.9 | SBS | LOTUS |
| 1.1 | 0.9 | 1.3 | 1.2 | 1.1 | 27 | KHVN-AM Gospel | 970 1kw | 99 | 28 | 15 | 27 | 26 | 26 | 22 | 8:15 | 1.3 | Infinity | MCG |
| 2.3 | 2.5 | 2.5 | 2.1 | 1.1 | 27 | KYNG-FM ⁴ Talk | 105.3 100kw | 137 | 23 | 24 | 16 | 22 | 24 | 33 | 6:00 | 2.0 | Infinity | CBS |

² KLNO-FM was KGDE-FM until January 30. ³ Until December KKMR-FM was KKZN-FM and KMRR-FM was KXZN-FM. ⁴ Was Country until April 7.

| FORMAT SHARE (By AQR Share) | OWNERSHIP SHARE (By AQR Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|--|--|--|
| News/Talk 12.7 Oldies/CR 11.5 Country 11.3 Urban 10.5 CHR 9.6 AC 8.9 Spanish 5.7 NAC/SJ 4.1 Religious 4.1 Rock 3.7 Alternative 3.1 Classical 2.2 Adult Alter. 1.9 Adult Standards 1.4 | Infinity 20.1 AMFM 17.2 ABC 11.9 Service 11.7 Susquehanna 10.9 Clear Channel 7.0 Hispanic 3.9 City of Dallas 2.2 Sunburst 2.2 Crawford 1.4 SBS 1.2 Z-Spanish .6 | Infinity 47.0% AMFM 38.6% ABC 27.0% Susquehanna 25.6% Clear Channel 19.6% Service 15.0% Hispanic 10.9% City of Dallas 6.3% Z-Spanish 2.7% Crawford 2.6% |

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12+ POPULATION: 3,826,600 (Black: 20.8%; Hispanic: N/A)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ ADP | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|---|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 7.1 | 6.8 | 7.2 | 7.9 | 7.7 | 1 | WNIC-FM AC | 100.3 32kw | 626 | 3 | 7 | 5 | 2 | 1 | 1 | 9:45 | 8.8 | AMFM | EAST |
| 7.0 | 6.8 | 5.2 | 5.7 | 5.7 | 2 | WJLB-FM Urban | 97.9 50kw | 520 | 7 | 2 | 2 | 3 | 7 | 12 | 8:45 | 5.9 | AMFM | SEN |
| 4.6 | 4.5 | 4.7 | 4.4 | 5.6 | 3 | WVMV-FM NAC/SJ | 98.7 50kw | 411 | 12 | 9 | 11 | 4 | 3 | 3 | 10:45 | 3.8 | Infinity | CBS |
| 2.8 | 3.2 | 4.8 | 4.4 | 5.5 | 4 | WYCD-FM Country | 17.5kw 17.5kw | 473 | 9 | 10 | 6 | 4 | 4 | 4 | 9:15 | 5.3 | Infinity | CBS |
| 5.2 | 4.9 | 4.5 | 4.8 | 5.4 | 5 | WRIF-FM Rock | 101.1 27kw | 474 | 8 | 6 | 1 | 1 | 2 | 8 | 9:00 | 8.9 | Greater Media | MCG |
| 6.3 | 5.3 | 5.5 | 5.3 | 5.0 | 6 | WJR-AM Talk | 760 50kw | 592 | 4 | 19 | 18 | 18 | 11 | 7 | 6:45 | 5.8 | ABC | ABC |
| 5.4 | 5.7 | 5.4 | 5.1 | 5.0 | 6 | WOMC-FM Oldies | 104.3 100kw | 546 | 6 | 11 | 14 | 9 | 4 | 2 | 7:15 | 5.6 | Infinity | CBS |
| 4.7 | 5.3 | 5.7 | 5.6 | 4.9 | 8 | WWJ-AM News | 950 12(50)kw | 686 | 1 | 19 | 20 | 16 | 11 | 6 | 5:45 | 7.4 | Infinity | IRS |
| 4.1 | 4.8 | 4.3 | 4.8 | 4.6 | 9 | WDRQ-FM CHR/Pop | 93.1 26.5kw | 640 | 2 | 1 | 3 | 8 | 14 | 16 | 5:45 | 3.9 | ABC | ABC |
| 4.2 | 4.2 | 3.6 | 3.8 | 3.7 | 10 | WCSX-FM Classic Rock | 94.7 13.5kw | 419 | 11 | 12 | 12 | 6 | 4 | 5 | 7:00 | 3.3 | Greater Media | MCG |
| 3.1 | 2.9 | 2.8 | 2.7 | 3.6 | 11 | WKQI-FM CHR/Pop | 95.5 100kw | 576 | 5 | 5 | 6 | 7 | 8 | 12 | 5:00 | 3.1 | AMFM | EAST |
| 4.1 | 3.9 | 3.1 | 3.7 | 3.2 | 12 | WDTJ-FM Urban | 105.9 20kw | 436 | 10 | 2 | 8 | 12 | 19 | 22 | 6:00 | 2.4 | Radio One | ARP |
| 2.1 | 2.5 | 2.5 | 2.1 | 2.8 | 13 | CIMX-FM Alternative | 88.7 100kw | 349 | 15 | 4 | 4 | 11 | 17 | 22 | 6:30 | 2.3 | CHUM | D&R |
| 3.5 | 3.2 | 2.5 | 2.6 | 2.8 | 13 | WWWW-FM Classic Hits | 106.7 61kw | 358 | 13 | 12 | 10 | 9 | 9 | 11 | 6:15 | 2.1 | AMFM | KATZ |
| 3.8 | 3.1 | 3.5 | 3.3 | 2.7 | 15 | WMXD-FM Urban AC | 92.3 50kw | 304 | 16 | 12 | 14 | 13 | 10 | 9 | 7:00 | 3.7 | AMFM | ARP |
| 2.4 | 2.2 | 2.3 | 2.4 | 2.5 | 16 | CKWW-AM Adult Standards | 580 .5kw | 195 | 20 | — | 30 | 31 | 29 | 20 | 10:15 | 2.2 | CHUM | D&R |
| 2.1 | 3.0 | 3.1 | 2.0 | 2.5 | 16 | WGRV-FM Urban Oldies | 105.1 13.5kw | 301 | 17 | 15 | 17 | 16 | 13 | 10 | 6:30 | 2.0 | Greater Media | MCG |
| 2.5 | 2.7 | 2.9 | 3.0 | 2.1 | 18 | WXYT-AM Talk | 1270 5kw | 216 | 19 | — | 24 | 21 | 21 | 15 | 7:45 | 1.3 | Infinity | IRS |
| 1.1 | 1.3 | 1.6 | 1.9 | 2.0 | 19 | WKRK-FM Talk | 97.1 50kw | 225 | 18 | 23 | 13 | 14 | 16 | 14 | 7:00 | 2.7 | Infinity | CBS |
| 2.4 | 2.1 | 2.2 | 2.3 | 1.9 | 20 | WPLT-FM ¹ Alternative Oldies | 96.3 20kw | 350 | 14 | 15 | 9 | 15 | 15 | 18 | 4:15 | 1.8 | ABC | ABC |

¹ Switched to Hot AC in July.

WJR-AM
Detroit




Cutting Edge for the Ear

12+ POPULATION: 3,826,600 (Black: 20.8%; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ ACH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP. FIRM |
|------------|------------|----------|------------|------------|-----------------------|---------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------|-----------------------|
| 1.4 | 1.5 | 1.8 | 1.3 | 1.4 | 21 | WDFN-AM Sports | 1130 50(10)kw | 156 | 21 | 23 | 14 | 19 | 18 | 18 | 7:00 | 1.3 | AMFM | KATZ |
| 1.5 | 1.3 | 0.8 | 1.1 | 1.2 | 22 | WGPR-FM Urban AC | 107.5 50kw | 137 | 23 | 15 | 21 | 20 | 20 | 17 | 6:45 | 0.5 | WGPR-FM | — |

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---|---|---|
| <ul style="list-style-type: none"> Urban 16.9 News/Talk 15.8 Oldies/CR 11.5 CHR 8.6 AC 7.7 Country 6.1 NAC/SJ 5.6 Rock 5.4 Alternative 4.7 Adult Standards 2.5 Religious 2.0 Adult Altern. .7 | <ul style="list-style-type: none"> Infinity 25.1 AMFM 23.9 Greater Media 11.6 ABC 11.5 CHUM 6.4 Radio One 4.6 Crawford 1.3 WGPR-FM 1.2 Queens .9 Cumulus .7 | <ul style="list-style-type: none"> Infinity 50.3% AMFM 49.2% ABC 36.2% Greater Media 26.1% CHUM 18.1% Radio One 14.5% Crawford 4.4% WGPR-FM 3.6% Queens 2.1% Cumulus 1.6% |





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12+ POPULATION: 3,724,100 (Black: 5.7%; Hispanic: 5.4%)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK '00 | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|----------------|-------------------------------------|-----------------------------------|-----------------------------|---------------|------------|------------|------------|------------|------------|-----------------------------|-------------------|---------------|-------------------|
| 7.4 | 8.2 | 7.9 | 8.9 | 7.3 | 1 | WBZ-AM News | 1030 50kw | 727 | 1 | 20 | 17 | 13 | 10 | 2 | 7:15 | 11.3 | Infinity | G/W |
| 6.5 | 5.9 | 5.7 | 5.2 | 6.0 | 2 | WXKS-FM CHR/Pop | 107.9 23.5kw | 715 | 2 | 2 | 1 | 1 | 2 | 8 | 6:00 | 5.6 | AMFM | KATZ |
| 5.8 | 4.6 | 5.5 | 5.4 | 5.5 | 3 | WMJX-FM AC | 106.7 24.5kw | 526 | 5 | 7 | 6 | 2 | 1 | 1 | 7:30 | 4.8 | Greater Media | MCG |
| 5.1 | 4.7 | 5.0 | 5.1 | 5.0 | 4 | WRKO-AM News/Talk | 680 50kw | 353 | 11 | — | 23 | 17 | 15 | 7 | 10:00 | 5.1 | Entercom | EAST |
| 5.4 | 5.5 | 5.7 | 4.3 | 4.9 | 5 | WJMN-FM CHR/Rhythmic | 94.5 11.5kw | 620 | 3 | 1 | 3 | 5 | 13 | 17 | 5:30 | 4.5 | AMFM | KATZ |
| 5.1 | 4.6 | 5.0 | 3.9 | 4.3 | 6 | WBCN-FM Alternative | 104.1 21kw | 515 | 6 | 4 | 2 | 2 | 4 | 13 | 6:00 | 6.9 | Infinity | IRS |
| 3.2 | 4.1 | 4.1 | 4.0 | 4.2 | 7 | WCRB-FM Classical | 102.5 15kw | 378 | 8 | 20 | 12 | 12 | 12 | 5 | 8:00 | 3.5 | Charles River | ARP |
| 4.1 | 3.8 | 4.0 | 3.9 | 4.1 | 8 | WBMX-FM Hot AC | 98.5 9kw | 561 | 4 | 6 | 4 | 4 | 3 | 10 | 5:15 | 4.4 | Infinity | CHR |
| 3.2 | 2.8 | 3.5 | 3.4 | 4.1 | 8 | WKLB-FM Country | 99.5 32kw | 281 | 14 | 10 | 10 | 9 | 6 | 4 | 10:15 | 3.0 | Greater Media | MCG |
| 3.9 | 3.9 | 3.6 | 3.5 | 4.0 | 10 | WEEI-AM Sports | 850 50kw | 378 | 9 | 12 | 12 | 10 | 9 | 6 | 7:30 | 2.8 | Entercom | EAST |
| 5.0 | 4.2 | 4.5 | 4.0 | 3.9 | 11 | WODS-FM Oldies | 103.3 16kw | 461 | 7 | 12 | 20 | 13 | 7 | 3 | 6:00 | 3.4 | Infinity | CBS |
| 2.5 | 3.0 | 2.9 | 2.7 | 3.0 | 12 | WQSX-FM Hot AC | 93.7 34kw | 327 | 12 | 10 | 7 | 6 | 4 | 12 | 6:30 | 2.6 | Entercom | D&R |
| 4.2 | 4.3 | 4.2 | 3.6 | 3.0 | 12 | WZLX-FM Classic Rock | 100.7 20kw | 373 | 10 | 8 | 8 | 7 | 7 | 10 | 5:45 | 2.6 | Infinity | IRS |
| 3.3 | 3.4 | 2.7 | 3.1 | 2.7 | 14 | WAAF-FM Rock | 107.3 20kw | 280 | 15 | 5 | 5 | 8 | 14 | 23 | 7:00 | 2.7 | Entercom | D&R |
| 2.5 | 2.2 | 2.9 | 3.2 | 2.7 | 14 | WROR-FM Oldies | 105.7 21kw | 304 | 13 | 15 | 15 | 11 | 11 | 8 | 6:15 | 3.6 | Greater Media | MCG |
| 0.0 | 0.0 | 0.0 | 1.2 | 2.0 | 16 | WBOT-FM¹ Urban | 97.7 2.7kw | 179 | 19 | 3 | 9 | 16 | 19 | 30 | 7:45 | 1.2 | Radio One | — |
| 2.4 | 1.8 | 1.7 | 2.1 | 1.8 | 17 | WBOS-FM Adult Alternative | 92.9 8.8kw | 277 | 16 | 24 | 10 | 13 | 15 | 16 | 4:45 | 1.8 | Greater Media | MCG |
| 1.4 | 1.5 | 1.7 | 2.1 | 1.7 | 18 | WPLM-FM B/EZ | 99.1 50kw | 144 | 20 | 24 | 29 | 29 | 23 | 14 | 8:30 | 1.6 | Plymouth Rock | K&P |
| 2.2 | 2.0 | 0.8 | 1.2 | 1.6 | 19 | WTKK-FM Talk | 96.9 22.5kw | 187 | 18 | — | 20 | 20 | 17 | 15 | 6:15 | 2.6 | Greater Media | MCG |

¹ Was **WCAV-FM** (Country) until December.

WRKO-AM
Boston



Cutting Edge for the Ear

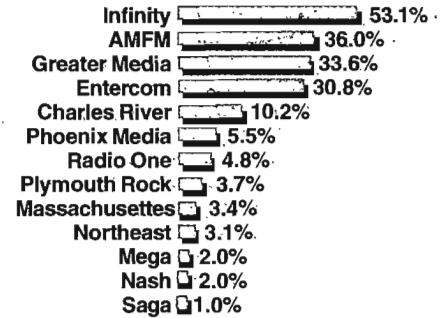
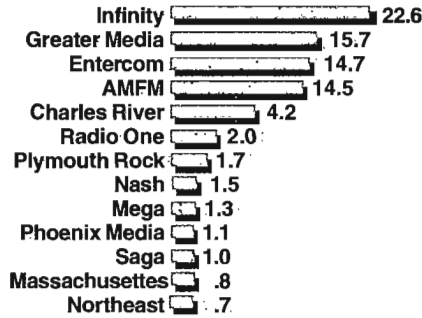
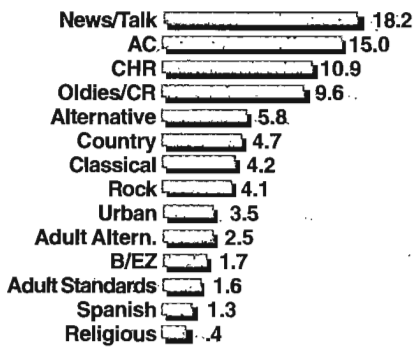
12+ POPULATION: 3,724,100 (Black: 5.7%; Hispanic: 5.4%)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AQH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP. FIRM |
|------------|------------|----------|------------|------------|-----------------------|-----------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|-----------------------|
| 1.5 | 1.0 | 0.8 | 0.9 | 1.6 | 20 | WXKS-AM Adult Standards | 1430 5(1)kw | 119 | 22 | — | — | 33 | 33 | 20 | 9:45 | 1.1 | AMFM | KATZ |
| 0.9 | 0.8 | 1.6 | 1.0 | 1.5 | 21 | WILD-AM Urban | 1090 5kw | 75 | 26 | 15 | 15 | 17 | 17 | 18 | 10:30 | 0.9 | Nash | IRS |
| 1.2 | 1.1 | 1.4 | 1.3 | 1.1 | 22 | WFEX/WFNX Alternative | 92.1/101.7 3kw/1.65kw | 204 | 17 | 8 | 14 | 19 | 21 | 27 | 4:00 | 0.9 | Phoenix Media | ARP |
| 1.0 | 1.3 | 0.7 | 0.7 | 1.0 | 23 | WAMG-AM Tropical | 1150 5kw | 43 | 32 | 15 | 18 | 22 | 19 | 25 | 17:00 | 1.2 | Mega | CAB |
| 0.5 | 0.6 | 1.0 | 0.8 | 1.0 | 23 | WZID-FM AC | 95.7 14.5kw | 89 | 25 | 20 | 26 | 23 | 19 | 18 | 8:15 | 1.3 | Saga | MCG |

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12+ POPULATION: 3,664,600 (Black: 26.1%; Hispanic: 8.1%)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METHO RANK 12+ ACH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|-------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|--------------|----------------------|
| 5.5 | 6.3 | 5.8 | 5.7 | 5.9 | 1 | WPGC-FM CHR/Rhythmic | 95.5 50kw | 601 | 1 | 2 | 1 | 1 | 5 | 14 | 7:00 | 4.9 | Infinity | IRS |
| 5.9 | 5.1 | 5.0 | 6.5 | 5.5 | 2 | WHUR-FM Urban AC | 96.3 24kw | 449 | 7 | 12 | 7 | 2 | 1 | 2 | 8:45 | 5.8 | Howard Univ. | D&R |
| 5.0 | 5.4 | 4.8 | 5.8 | 5.1 | 3 | WKYS-FM Urban | 93.9 24kw | 535 | 2 | 1 | 2 | 2 | 11 | 15 | 6:45 | 5.8 | Radio One | MCG |
| 3.7 | 3.6 | 4.0 | 4.5 | 4.6 | 4 | WGMS-FM Classical | 103.5 46kw | 347 | 15 | 22 | 14 | 15 | 14 | 4 | 9:30 | 3.9 | Bonneville | KATZ |
| 4.4 | 3.7 | 4.2 | 4.1 | 4.5 | 5 | WROX-FM Hot AC | 107.3 36kw | 480 | 5 | 8 | 4 | 2 | 2 | 7 | 6:45 | 5.5 | ABC | ABC |
| 4.7 | 4.5 | 3.9 | 3.7 | 4.4 | 6 | WBIG-FM Oldies | 100.3 36kw | 447 | 8 | 8 | 24 | 13 | 5 | 1 | 7:00 | 4.5 | AMFM | EAST |
| 3.5 | 3.4 | 3.9 | 2.9 | 4.3 | 7 | WMMJ-FM Urban AC | 102.3 2.9kw | 304 | 17 | 16 | 12 | 10 | 4 | 3 | 10:15 | 3.5 | Radio One | MCG |
| 4.3 | 4.2 | 3.7 | 4.6 | 4.2 | 8 | WMAL-AM News/Talk | 630 5kw | 328 | 16 | 22 | 19 | 18 | 16 | 10 | 9:15 | 5.8 | ABC | ABC |
| 4.6 | 4.2 | 4.2 | 4.2 | 4.2 | 8 | WMZQ-FM Country | 98.7 50kw | 382 | 11 | 15 | 8 | 8 | 8 | 6 | 7:45 | 3.8 | AMFM | CHR |
| 3.6 | 3.6 | 4.3 | 3.6 | 4.1 | 10 | WASH-FM AC | 97.1 26kw | 431 | 10 | 10 | 6 | 7 | 7 | 9 | 6:45 | 3.3 | AMFM | KATZ |
| 4.4 | 3.8 | 5.2 | 3.7 | 4.0 | 11 | WJFK-FM Talk | 106.7 22kw | 300 | 18 | 12 | 3 | 5 | 3 | 13 | 9:45 | 6.3 | Infinity | IRS |
| 3.2 | 3.7 | 3.7 | 3.8 | 3.7 | 12 | WJZW-FM NAC/SJ | 105.9 28kw | 365 | 13 | 19 | 13 | 11 | 8 | 5 | 7:15 | 2.8 | ABC | ABC |
| 2.1 | 2.2 | 3.0 | 2.8 | 3.5 | 13 | WARW-FM Classic Rock | 94.7 20.5kw | 432 | 9 | 6 | 11 | 6 | 8 | 7 | 5:45 | 2.8 | Infinity | CBS |
| 3.8 | 3.5 | 4.2 | 3.3 | 3.5 | 13 | WWDC-FM Rock | 101.1 22.5kw | 513 | 4 | 4 | 5 | 8 | 12 | 15 | 4:45 | 3.5 | AMFM | CHR |
| 3.5 | 3.8 | 3.5 | 3.8 | 3.4 | 15 | WTOP-A/F News | 1500/107.7 50kw/29kw | 523 | 3 | 19 | 17 | 17 | 15 | 11 | 4:45 | 4.7 | Bonneville | KATZ |
| 3.3 | 3.6 | 3.3 | 3.4 | 2.8 | 16 | WWVZ/WWZZ CHR/Pop | 103.9/104.1 .38kw/20kw | 458 | 6 | 3 | 9 | 14 | 17 | 20 | 4:15 | 2.1 | Bonneville | SEN |
| 4.5 | 3.9 | 3.2 | 2.9 | 2.7 | 17 | WJMO-FM Oldies | 99.5 22kw | 370 | 12 | 19 | 14 | 12 | 12 | 12 | 5:15 | 2.0 | AMFM | KATZ |
| 2.3 | 2.0 | 2.4 | 1.8 | 2.1 | 18 | WHFS-FM Alternative | 99.1 50kw | 356 | 14 | 5 | 10 | 15 | 17 | 23 | 4:15 | 1.2 | Infinity | CBS |
| 1.0 | 0.8 | 1.0 | 1.5 | 1.5 | 19 | WPGC-AM Gospel | 1580 50kw | 120 | 22 | 10 | 20 | 19 | 19 | 15 | 9:15 | 1.7 | Infinity | IRS |

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Cutting Edge for the Ear

12+ POPULATION: 3,664,600 (Black: 26.1%; Hispanic: 8.1%)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AQH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP. FIRM |
|------------|------------|----------|------------|------------|-----------------------|----------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|-------|-----------------------|
| 1.2 | 1.4 | 1.4 | 1.6 | 1.3 | 20 | WTEM-AM Sports | 980 50(5)kw | 150 | 19 | — | 20 | 20 | 20 | 18 | 6:15 | 1.5 | AMFM | EAST |
| 1.0 | 1.5 | 1.3 | 1.0 | 1.0 | 21 | WAVA-FM Religious | 105.1 41kw | 121 | 21 | 22 | 25 | 22 | 21 | 19 | 6:00 | 1.0 | Salem | SRR |

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|--|--|--|
| Urban 14.9 News/Talk 14.0 Oldies/CR 10.6 AC 9.2 CHR 9.1 Country 5.9 Classical 4.6 Rock 4.2 NAC/SJ 3.7 Religious 3.2 Alternative 2.1 Spanish 1.6 Adult Standards .7 | AMFM 22.2 Infinity 17.4 ABC 12.4 Bonneville 10.8 Radio One 10.7 Howard Uni. 5.5 Mega 1.6 Salem 1.0 Free Lance .9 Hearst-Argyle .7 | AMFM 50.0% Infinity 41.5% Bonneville 31.9% ABC 29.3% Radio One 21.5% Howard Uni. 12.3% Mid Atlantic 3.8% Salem 3.3% Mega 2.8% Free Lance 2.4% |



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#10 HOUSTON-GALVESTON



12+ POPULATION: 3,613,700 (Black: 17.2%; Hispanic: 23.5%)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK | 12-ADJ RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|------------|-------------|------------------------------------|-----------------------------------|-----------------------------|---------------|------------|------------|------------|------------|------------|-----------------------------|-------------------|---------------|-------------------|
| 8.0 | 7.6 | 7.9 | 7.5 | 8.0 | 1 | 1 | KBXX-FM CHR/Rhythmic | 97.9 100kw | 607 | 2 | 1 | 1 | 1 | 5 | 13 | 9:15 | 6.6 | Clear Channel | CCRS |
| 5.1 | 4.4 | 5.3 | 4.2 | 6.2 | 2 | 2 | KILT-FM Country | 100.3 100kw | 436 | 6 | 13 | 9 | 6 | 1 | 1 | 10:00 | 6.8 | Infinity | IRS |
| 6.4 | 6.6 | 5.9 | 6.3 | 6.1 | 3 | 3 | KRBE-FM CHR/Pop | 104.1 100kw | 729 | 1 | 2 | 3 | 3 | 7 | 11 | 6:00 | 5.6 | Susquehanna | MCG |
| 5.9 | 6.5 | 6.4 | 7.6 | 5.8 | 4 | 4 | KODA-FM AC | 99.1 100kw | 552 | 3 | 11 | 6 | 5 | 3 | 3 | 7:15 | 4.9 | AMFM | SEN |
| 4.9 | 6.3 | 5.4 | 4.8 | 5.6 | 5 | 5 | KMJQ-FM Urban AC | 102.1 100kw | 372 | 11 | 9 | 6 | 3 | 2 | 2 | 10:30 | 4.8 | Clear Channel | CCRS |
| 5.1 | 5.2 | 6.6 | 5.2 | 5.4 | 6 | 6 | KLTN-FM Regional Mexican | 102.9 100kw | 397 | 14 | 5 | 2 | 2 | 4 | 8 | 12:45 | 7.3 | Hispanic | KT-H |
| 3.9 | 4.2 | 4.0 | 4.1 | 4.1 | 7 | 7 | KTRH-AM News | 740 50kw | 508 | 4 | 20 | 19 | 13 | 10 | 4 | 5:45 | 5.2 | AMFM | CHR |
| 5.2 | 4.2 | 4.1 | 3.7 | 3.8 | 8 | 8 | KHMX-FM Hot AC | 96.5 100kw | 450 | 5 | 11 | 8 | 7 | 6 | 7 | 6:00 | 3.7 | Clear Channel | CCRS |
| 4.3 | 4.3 | 4.1 | 3.6 | 3.8 | 8 | 8 | KKTL/KTBZ Alternative | 97.1/107.5 100kw/98kw | 418 | 7 | 3 | 4 | 9 | 12 | 16 | 6:30 | 3.7 | Clear Channel | CCRS |
| 3.6 | 3.6 | 3.6 | 3.4 | 3.6 | 10 | 10 | KLOL-FM Rock | 101.1 100kw | 375 | 9 | 6 | 5 | 8 | 9 | 11 | 6:45 | 3.8 | AMFM | CHR |
| 4.0 | 4.5 | 2.7 | 3.6 | 3.4 | 11 | 11 | KLDE-FM Oldies | 94.5 100kw | 392 | 8 | 15 | 18 | 11 | 10 | 4 | 6:00 | 3.2 | AMFM | EAST |
| 3.9 | 3.6 | 3.0 | 3.1 | 3.1 | 12 | 12 | KKRW/KQUE Classic Hits | 93.7/1230 100kw/1kw | 373 | 10 | 15 | 13 | 10 | 8 | 6 | 6:00 | 4.0 | AMFM | KATZ |
| 2.7 | 1.8 | 2.3 | 2.3 | 2.7 | 13 | 13 | KIKK-FM Country | 95.7 100kw | 305 | 13 | 8 | 11 | 11 | 13 | 14 | 6:15 | 2.7 | Infinity | IRS |
| 3.0 | 3.1 | 2.9 | 2.6 | 2.7 | 13 | 13 | KBQJ-FM Country | 92.9 100kw | 328 | 12 | 10 | 14 | 14 | 14 | 10 | 5:45 | 3.0 | AMFM | SEN |
| 3.3 | 3.1 | 2.4 | 2.9 | 2.4 | 15 | 15 | KPRC-AM News/Talk | 950 5kw | 220 | 17 | — | 20 | 18 | 17 | 8 | 7:45 | 2.7 | Clear Channel | CCRS |
| 1.4 | 2.2 | 1.8 | 2.1 | 2.2 | 16 | 16 | KQKQ-FM Tejano | 106.5 100kw | 225 | 16 | 6 | 12 | 16 | 17 | 18 | 7:00 | 1.5 | El Dorado | TED |
| 1.9 | 1.3 | 2.2 | 1.9 | 2.1 | 17 | 17 | KOVA/KOVE Spanish AC | 104.9/93.3 2.55kw/100kw | 189 | 19 | 14 | 10 | 14 | 15 | 17 | 8:15 | 1.7 | Hispanic | KT-H |
| 2.0 | 2.6 | 2.4 | 2.3 | 1.8 | 18 | 18 | KJOJ/KTJM Oldies | 103.3/98.5 100kw/100kw | 244 | 15 | 15 | 17 | 17 | 16 | 15 | 5:15 | 1.8 | Clear Channel | CCRS |
| 2.6 | 1.8 | 2.3 | 1.6 | 1.6 | 19 | 19 | KBME-AM Adult Standards | 790 5kw | 121 | 23 | — | 30 | 31 | 31 | 23 | 9:30 | 2.0 | AMFM | CHR |
| 0.9 | 0.8 | 0.9 | 1.2 | 1.2 | 20 | 20 | KRTS-FM Classical | 92.1 100kw | 122 | 22 | 15 | 26 | 25 | 22 | 18 | 7:00 | 1.2 | KRTS | ARP |

KLDE-FM
Houston



Cutting Edge for the Ear

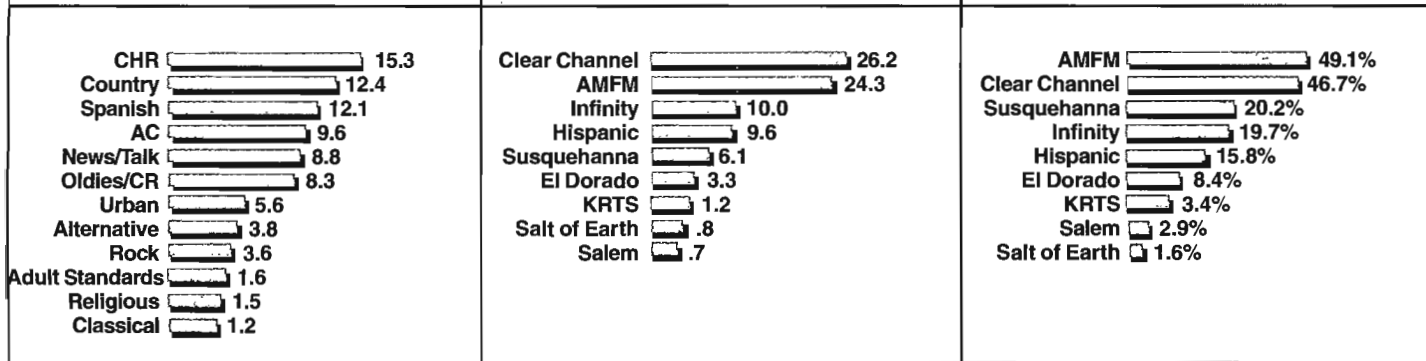
12+ POPULATION: 3,613,700 (Black: 17.2%; Hispanic: 23.5%)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK | 12+ AQH RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|------------|--------------|--------------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|-----------|----------------------|
| 0.5 | 0.9 | 1.2 | 1.1 | 1.2 | 20 | | KRTX-AF CHR/Rhythmic | 980/100.7 1kw/100kw | 191 | 18 | 4 | 15 | 21 | 27 | 31 | 4:30 | 0.7 | Hispanic | KT-H |
| 1.2 | 1.4 | 1.2 | 1.2 | 1.1 | 22 | | KEYH/KXTJ Regional Mexican | 850/107.9 10kw/100kw | 133 | 20 | 15 | 15 | 19 | 19 | 27 | 6:15 | 0.7 | El Dorado | TED |
| 1.5 | 1.5 | 1.4 | 1.3 | 1.1 | 22 | | KILT-AM Sports | 610 5kw | 125 | 21 | — | 20 | 20 | 19 | 20 | 6:15 | 1.2 | Infinity | GW |

FORMAT SHARE
(By AQH Share)

OWNERSHIP SHARE
(By AQH Share)

OWNERSHIP REACH
(By Unduplicated Cume)



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RCS

12+ POPULATION: 3,195,900 (Black: 24.9%; Hispanic: N/A)

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| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK | 12+ ACH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|------------|---------|--------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|-----------------|----------------------|
| 8.9 | 8.2 | 9.6 | 9.6 | 9.5 | 1 | 1 | WSB-AM Talk | 750 50kw | 720 | 1 | 12 | 11 | 5 | 2 | 1 | 8:15 | 12.1 | Cox | CHR |
| 8.9 | 10.3 | 9.7 | 9.4 | 9.2 | 2 | 2 | WVEE-FM Urban | 103.3 100kw | 609 | 3 | 3 | 1 | 1 | 1 | 4 | 9:30 | 8.8 | Infinity | CBS |
| 8.9 | 9.5 | 7.9 | 7.0 | 7.0 | 3 | 3 | WSTR-FM CHR/Pop | 94.1 100kw | 692 | 2 | 4 | 3 | 2 | 3 | 5 | 6:15 | 7.4 | Jefferson-Pilot | CBS |
| 5.8 | 5.8 | 5.5 | 5.4 | 6.1 | 4 | 4 | WALR-FM Urban AC | 104.7 100kw | 401 | 10 | 8 | 10 | 4 | 4 | 2 | 9:30 | 8.1 | Midwestern | KATZ |
| 5.3 | 5.0 | 4.4 | 4.8 | 6.0 | 5 | 5 | WNNX-FM Alternative | 99.7 100kw | 460 | 4 | 5 | 2 | 3 | 6 | 14 | 8:15 | 6.4 | Susquehanna | MCG |
| 5.9 | 5.5 | 5.6 | 5.1 | 5.0 | 6 | 6 | WKHX-FM Country | 101.5 99kw | 407 | 9 | 7 | 8 | 10 | 9 | 3 | 7:45 | 5.9 | ABC | ABC |
| 5.0 | 4.9 | 5.6 | 5.1 | 4.8 | 7 | 7 | WPCH-FM AC | 94.9 99kw | 450 | 5 | 14 | 8 | 10 | 10 | 7 | 6:45 | 4.3 | Clear Channel | EAST |
| 4.3 | 4.8 | 4.1 | 4.8 | 4.6 | 8 | 8 | WHTA-FM Urban | 97.5 6.6kw | 374 | 11 | 2 | 4 | 7 | 13 | 18 | 7:45 | 4.2 | Radio One | ARP |
| 6.3 | 4.7 | 5.3 | 5.0 | 4.6 | 9 | 9 | WSB-FM AC | 98.5 100kw | 437 | 7 | 10 | 7 | 7 | 5 | 8 | 6:30 | 4.1 | Cox | CHR |
| 4.7 | 4.7 | 4.3 | 4.7 | 4.3 | 10 | 10 | WKLS-FM Rock | 96.1 100kw | 438 | 6 | 6 | 5 | 6 | 7 | 11 | 6:15 | 4.5 | Clear Channel | EAST |
| 3.4 | 4.2 | 3.1 | 3.0 | 3.9 | 11 | 11 | WFOX-FM Oldies | 97.1 100kw | 372 | 12 | 12 | 15 | 12 | 11 | 6 | 6:30 | 3.9 | Cox | SEN |
| 0.0 | 0.0 | 2.6 | 3.1 | 3.7 | 12 | 12 | WBTS-FM CHR/Pop | 95.5 100kw | 412 | 8 | 1 | 6 | 12 | 17 | 17 | 5:30 | 2.9 | Cox | CHR |
| 3.6 | 4.1 | 3.9 | 3.4 | 3.6 | 13 | 13 | WGST-A/F News/Talk | 640/105.7 50(1)kw/50kw | 337 | 14 | — | 13 | 14 | 12 | 10 | 6:45 | 2.8 | Clear Channel | EAST |
| 2.8 | 2.0 | 3.3 | 4.2 | 3.6 | 13 | 13 | WZGC-FM Classic Hits | 92.9 99kw | 341 | 13 | 9 | 12 | 9 | 8 | 9 | 6:30 | 3.2 | Infinity | CBS |
| 2.7 | 2.3 | 2.0 | 1.9 | 2.6 | 15 | 15 | WJZF-FM NAC/SJ | 104.1 60kw | 231 | 16 | 10 | 19 | 16 | 13 | 11 | 7:00 | 1.8 | Cox | CHR |
| 2.5 | 2.1 | 2.2 | 1.9 | 2.1 | 16 | 16 | WAMJ-FM Urban Oldies | 107.5 6kw | 174 | 17 | 16 | 17 | 15 | 15 | 13 | 7:30 | 1.4 | Radio One | ARP |
| 3.3 | 2.5 | 2.5 | 2.5 | 2.1 | 16 | 16 | WYAY-FM Country | 106.7 99kw | 251 | 15 | 14 | 14 | 17 | 16 | 14 | 5:15 | 2.2 | ABC | ABC |
| 1.8 | 1.3 | 1.1 | 1.4 | 1.4 | 18 | 18 | WAOK-AM Religious | 1380 5kw | 85 | 20 | 16 | 23 | 20 | 20 | 16 | 10:30 | 1.5 | Infinity | CBS |

Continued on Page 58

WPCH-FM
Atlanta



peach 94.9



Cutting Edge for the Ear

12+ POPULATION: **3,151,900** (Black: 16.4%; Hispanic: 39.2%)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REF. FIRM |
|------------|------------|----------|------------|------------|-----------------------|----------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|-----------------|-----------------------|
| 4.4 | 3.9 | 4.1 | 5.6 | 6.7 | 1 | WAQI-AM Spanish N/T | 710 50kw | 269 | 16 | — | 23 | 18 | 18 | 3 | 18:00 | 7.8 | Hispanic | KT-H |
| 6.8 | 7.1 | 6.7 | 6.8 | 6.2 | 2 | WEDR-FM Urban | 99.1 100kw | 501 | 2 | 2 | 1 | 1 | 1 | 11 | 8:45 | 4.3 | Cox | SEN |
| 5.1 | 5.1 | 4.9 | 5.2 | 5.1 | 3 | WPOW-FM CHR/Rhythmic | 96.5 100kw | 579 | 1 | 1 | 2 | 3 | 8 | 19 | 6:15 | 3.7 | Beasley | D&R |
| 5.1 | 5.4 | 5.1 | 5.3 | 4.6 | 4 | WLYF-FM AC | 101.5 100kw | 371 | 4 | 14 | 10 | 8 | 3 | 2 | 9:00 | 3.7 | Jefferson-Pilot | CBS |
| 4.9 | 5.1 | 4.8 | 3.9 | 4.3 | 5 | WAMR-FM Spanish AC | 107.5 95kw | 339 | 6 | 11 | 13 | 10 | 4 | 1 | 9:00 | 5.3 | Hispanic | KT-H |
| 4.6 | 4.5 | 4.6 | 3.7 | 4.3 | 5 | WHQT-FM Urban AC | 105.1 100kw | 329 | 7 | 5 | 5 | 2 | 2 | 5 | 9:15 | 4.8 | Cox | CHR |
| 3.4 | 3.6 | 3.4 | 3.2 | 3.9 | 7 | WKIS-FM Country | 99.9 100kw | 302 | 11 | 9 | 7 | 8 | 7 | 7 | 9:15 | 3.5 | Beasley | D&R |
| 4.6 | 4.2 | 3.6 | 4.0 | 3.7 | 8 | WHYI-FM CHR/Pop | 100.7 100kw | 495 | 3 | 3 | 4 | 5 | 8 | 17 | 5:30 | 3.5 | Clear Channel | CCRS |
| 3.9 | 3.1 | 4.4 | 4.1 | 3.7 | 8 | WXDJ-FM Tropical | 95.7 40kw | 311 | 10 | 6 | 6 | 6 | 5 | 7 | 8:30 | 4.1 | SBS | — |
| 3.9 | 3.7 | 3.8 | 3.6 | 3.6 | 10 | WLVE-FM NAC/SJ | 93.9 100kw | 327 | 8 | 18 | 15 | 13 | 11 | 6 | 8:00 | 2.4 | Clear Channel | CCRS |
| 3.7 | 3.6 | 3.6 | 3.6 | 3.5 | 11 | WTMI-FM Classical | 93.1 100kw | 284 | 14 | 18 | 21 | 20 | 20 | 15 | 9:00 | 3.3 | Cox | MCG |
| 2.8 | 2.7 | 2.9 | 2.6 | 3.4 | 12 | WMXJ-FM Oldies | 102.7 100kw | 324 | 9 | 9 | 18 | 16 | 15 | 3 | 7:30 | 2.9 | Jefferson-Pilot | CBS |
| 2.9 | 3.3 | 3.2 | 3.4 | 3.4 | 12 | WZTA-FM Rock | 94.9 100kw | 282 | 15 | 4 | 3 | 4 | 12 | 21 | 8:30 | 4.0 | Clear Channel | CCRS |
| 2.9 | 2.9 | 2.7 | 2.5 | 3.2 | 14 | WOAM-AM Sports | 560 5(1)kw | 218 | 20 | — | 16 | 14 | 12 | 9 | 10:30 | 2.7 | Beasley | D&R |
| 3.0 | 3.2 | 2.7 | 3.2 | 3.0 | 15 | WFLC-FM AC | 97.3 100kw | 356 | 5 | 8 | 8 | 11 | 12 | 12 | 6:00 | 2.3 | Cox | CHR |
| 3.3 | 2.7 | 2.5 | 2.8 | 2.8 | 16 | WBGG-FM Classic Rock | 105.9 100kw | 293 | 13 | 14 | 9 | 7 | 6 | 12 | 7:00 | 5.1 | Clear Channel | CCRS |
| 2.4 | 1.6 | 2.7 | 2.8 | 2.8 | 16 | WCMQ-FM Spanish Oldies | 92.3 31kw | 178 | 21 | 16 | 17 | 17 | 17 | 10 | 11:15 | 2.6 | SBS | SBS |
| 3.1 | 3.5 | 3.9 | 3.7 | 2.8 | 16 | WRMA-FM Spanish AC | 106.7 100kw | 243 | 18 | 11 | 12 | 15 | 16 | 12 | 8:15 | 2.2 | SBS | — |
| 1.6 | 3.5 | 3.0 | 2.5 | 2.5 | 19 | WMGE-FM Oldies | 103.5 100kw | 252 | 17 | 11 | 11 | 11 | 8 | 15 | 7:00 | 2.1 | Clear Channel | CCRS |
| 1.8 | 1.9 | 2.5 | 3.0 | 2.3 | 20 | WIOD-AM News | 610 5kw | 293 | 12 | — | 19 | 20 | 20 | 18 | 5:30 | 3.2 | Clear Channel | CCRS |
| 2.4 | 2.1 | 1.8 | 2.0 | 1.8 | 21 | WRTO-FM Tropical | 98.3 100kw | 230 | 19 | 7 | 14 | 18 | 19 | 22 | 5:45 | 1.2 | Hispanic | KT-H |

Continued on Page 58

WMXJ-FM
Miami



Majic 102.7 FM
Oldies Radio

abc RADIO TODAY
(212) 735-1111

Cutting Edge for the Ear

#11 ATLANTA



Continued from Page 56

12+ POPULATION: 3,195,900 (Black: 24.9%; Hispanic: N/A)

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| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---|---|--|
| Urban 22.0 News/Talk 14.0 CHR 10.7 AC 9.5 Oldies/CR 17.5 Country 7.1 Alternative 6.0 Rock 4.3 Religious 3.0 NAC/SJ 2.6 Spanish 1.7 | Cox 24.3 Infinity 14.2 Clear Channel 12.7 Jefferson-Pilot 7.9 ABC 7.1 Midwestern 6.9 Radio One 6.7 Susquehanna 6.0 | Cox 51.9% Clear Channel 33.9% Infinity 30.6% Jefferson-Pilot 23.9% ABC 17.2% Radio One 15.7% Midwestern 14.5% Susquehanna 14.4% |

#12 MIAMI-FORT LAUDERDALE-HOLLYWOOD



Continued from Page 57

12+ POPULATION: 3,151,900 (Black: 16.4%; Hispanic: 39.2%)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK | 12+ AQH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|------------|---------|-----------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 1.4 | 2.1 | 1.4 | 1.9 | 1.7 | 22 | | WQBA-AM Spanish N/T | 1140 50(10)kw | 122 | 22 | — | 25 | 24 | 23 | 19 | 10:15 | 1.7 | Hispanic | KT-H |
| 0.6 | 0.8 | 0.5 | 1.1 | 1.5 | 23 | | WWFE-AM Spanish N/T | 670 50(1)kw | 108 | 24 | — | 29 | 29 | 27 | 24 | 10:15 | 2.2 | Fenix | LOTUS |
| 1.2 | 1.3 | 1.4 | 1.2 | 1.4 | 24 | | WJNA-AM Adult Standards | 1230 1kw | 93 | 25 | — | 35 | 34 | 34 | 33 | 10:30 | 1.7 | Crystal | ARP |
| 0.9 | 0.7 | 1.2 | 1.5 | 1.2 | 25 | | WMBM-AM Gospel | 1490 1kw | 65 | 29 | 16 | 23 | 22 | 22 | 25 | 13:00 | 1.3 | New Birth | — |
| 1.2 | 1.0 | 1.9 | 1.0 | 1.1 | 26 | | WSUA-AM Tropical | 1260 5kw | 84 | 26 | — | 25 | 25 | 23 | 23 | 9:45 | 1.6 | El Dorado | — |
| 2.1 | 1.9 | 0.9 | 0.8 | 1.0 | 27 | | WINZ-AM Talk | 940 50(25)kw | 120 | 23 | 18 | 19 | 22 | 23 | 26 | 6:00 | 1.4 | Clear Channel | CCRS |

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|--|---|---|
| Spanish 28.6 Urban 10.5 CHR 8.8 Oldies/CR 8.7 AC 8.6 News/Talk 6.5 Country 4.2 NAC/SJ 3.6 Classical 3.5 Rock 3.4 Adult Standards 1.4 Religious 1.2 Misc. .8 | Clear Channel 19.2 Cox 17.0 Hispanic 14.5 Beasley 12.2 SBS 9.3 Jefferson-Pilot 8.0 Crystal 1.8 Fenix 1.5 New Birth 1.2 El Dorado 1.1 | Clear Channel 43.8% Beasley 31.9% Cox 28.5% Hispanic 22.1% Jefferson-Pilot 20.3% SBS 18.0% Crystal 5.2% Fenix 3.4% El Dorado 2.7% New Birth 2.1% |

hooks.com



12+ POPULATION: 3,122,300 (Black: N/A; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ ADH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|------------------|----------------------|
| 9.1 | 10.2 | 10.7 | 9.4 | 9.0 | 1 | WPRM-FM Tropical | 98.5 25kw | 715 | 1 | 3 | 1 | 1 | 1 | 1 | 10:00 | 15.1 | Uno Radio Group | CAB |
| 5.4 | 5.4 | 5.6 | 4.6 | 5.9 | 2 | WKAQ-FM Tropical/CHR | 104.7 50kw | 695 | 2 | 2 | 2 | 2 | 4 | 5 | 6:45 | 4.1 | El Mundo | — |
| 3.8 | 3.7 | 3.8 | 3.8 | 5.2 | 3 | WMEG-FM CHR/Pop | 106.9 25kw | 508 | 3 | 1 | 2 | 4 | 6 | 13 | 8:00 | 3.3 | SBS | — |
| 4.2 | 4.0 | 4.1 | 4.0 | 4.6 | 4 | WZNT-FM Tropical | 93.7 50kw | 393 | 4 | 14 | 8 | 5 | 2 | 2 | 9:15 | 3.2 | AMFM | KT-H |
| 5.1 | 4.1 | 3.7 | 4.7 | 4.4 | 5 | WFID-FM AC | 95.7 50kw | 380 | 5 | 12 | 4 | 3 | 3 | 6 | 9:15 | 3.6 | Uno Radio Group | CAB |
| 5.6 | 5.1 | 5.1 | 4.8 | 4.2 | 6 | WKAQ-AM Spanish N/T | 580 10kw | 376 | 6 | 25 | 25 | 15 | 8 | 3 | 8:45 | 4.9 | El Mundo | — |
| 2.1 | 2.5 | 2.3 | 2.1 | 3.3 | 7 | WORO-FM B/EZ | 92.5 50kw | 309 | 10 | 17 | 23 | 14 | 7 | 4 | 8:30 | 2.1 | Roman Catholic | — |
| 3.9 | 3.9 | 3.3 | 3.2 | 3.1 | 8 | WIAC-FM Spanish AC | 102.5 50kw | 375 | 7 | 14 | 5 | 6 | 5 | 8 | 6:30 | 4.3 | Bestov | LOTUS |
| 2.1 | 1.4 | 2.1 | 2.5 | 2.9 | 9 | WAPA-AM Spanish N/T | 680 10(9.5)kw | 183 | 17 | 34 | 27 | 27 | 21 | 10 | 12:00 | 3.1 | Ventura & Blanco | — |
| 2.3 | 3.4 | 3.7 | 3.3 | 2.9 | 9 | WCMA-FM Tropical | 96.5 11.5kw | 326 | 8 | 6 | 10 | 7 | 8 | 9 | 7:00 | 2.6 | SBS | — |
| 3.1 | 2.0 | 2.6 | 1.8 | 2.4 | 11 | WIOA-FM Spanish AC | 99.9 50kw | 301 | 11 | 28 | 16 | 9 | 11 | 7 | 6:15 | 2.1 | AMFM | KT-H |
| 2.2 | 2.6 | 2.3 | 2.1 | 2.3 | 12 | WOYE-FM Tropical/CHR | 94.1 25kw | 259 | 13 | 4 | 6 | 11 | 13 | 22 | 7:00 | 2.6 | AMFM | — |
| 1.1 | 2.0 | 1.7 | 2.0 | 2.3 | 12 | WZAR-FM Tropical | 101.9 14kw | 221 | 14 | 10 | 6 | 7 | 10 | 14 | 8:15 | 1.4 | Uno Radio | CAB |
| 1.4 | 2.0 | 1.9 | 2.1 | 2.2 | 14 | WIVA-FM Tropical | 100.3 22kw | 183 | 16 | 9 | 12 | 9 | 12 | 10 | 9:30 | 3.3 | Uno Radio Group | CAB |
| 2.5 | 2.5 | 2.4 | 1.7 | 2.1 | 15 | WCOM-FM Tropical/CHR | 94.7 32kw | 319 | 9 | 5 | 8 | 12 | 18 | 22 | 5:15 | 2.8 | AMFM | KT-H |
| 2.7 | 3.0 | 3.1 | 2.7 | 2.0 | 16 | WXYX-FM Tropical/CHR | 100.7 50kw | 298 | 12 | 6 | 10 | 13 | 16 | 25 | 5:15 | 1.8 | RAAD | — |
| 1.6 | 2.0 | 1.6 | 2.1 | 1.8 | 17 | WUQO-FM Tropical/CHR | 99.1 25kw | 202 | 15 | 8 | 13 | 15 | 13 | 19 | 7:00 | 1.2 | El Mundo | — |
| 1.1 | 0.8 | 1.2 | 1.3 | 1.5 | 18 | WIOB-FM Spanish AC | 97.5 50kw | 120 | 22 | 12 | 17 | 18 | 13 | 15 | 9:30 | 1.2 | AMFM | — |
| 1.4 | 1.4 | 1.1 | 2.3 | 1.5 | 18 | WNRT-FM Spanish Religious | 96.9 50kw | 146 | 19 | 23 | 23 | 21 | 16 | 12 | 8:15 | 1.8 | Arecibo | — |
| 0.7 | 0.9 | 1.2 | 1.2 | 1.3 | 20 | WCTA-FM Tropical | 95.1 25kw | 121 | 21 | 30 | 13 | 17 | 23 | 28 | 8:45 | 0.5 | AMFM | — |
| 0.6 | 0.4 | 0.3 | 0.4 | 1.2 | 21 | WAEI-AM Spanish Oldies | 600 1kw | 75 | 31 | 28 | 37 | 34 | 32 | 19 | 12:30 | 1.1 | Lopez | — |
| 1.6 | 2.0 | 1.6 | 2.1 | 1.2 | 21 | WVJP-FM Spanish AC | 103.3 28kw | 143 | 20 | 30 | 19 | 22 | 18 | 17 | 6:30 | 0.8 | Borinquen | — |
| 1.4 | 1.3 | 1.6 | 1.2 | 1.1 | 23 | WCAD-FM Rock | 105.7 50kw | 168 | 18 | 19 | 15 | 19 | 23 | 50 | 5:15 | 1.0 | Br. Systems | — |
| 1.1 | 1.3 | 1.1 | 1.3 | 1.1 | 23 | WRIO-FM Tropical | 101.1 50kw | 89 | 28 | 25 | 18 | 19 | 20 | 22 | 10:00 | 1.9 | Uno Radio Group | CAB |
| 1.0 | 0.9 | 1.4 | 1.2 | 1.1 | 23 | WUNO-AM Spanish News | 1320 5(2.3)kw | 114 | 24 | — | 33 | 30 | 29 | 19 | 8:00 | 1.1 | Uno Radio Group | CAB |
| 1.6 | 1.4 | 1.5 | 0.8 | 1.0 | 26 | WKSA-FM Spanish Oldies | 101.5 50kw | 73 | 34 | 23 | 25 | 23 | 21 | 16 | 4:45 | 0.8 | Isabela | — |

Continued on Page 61




The World's Premier Music Hook Service

12+ POPULATION: 2,910,100 (Black: 4.8%; Hispanic: N/A)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|--|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|-----------|----------------------|
| 6.6 | 7.7 | 6.6 | 5.7 | 6.9 | 1 | KIRO-AM News/Talk | 710 50kw | 570 | 1 | 11 | 12 | 7 | 1 | 1 | 6:30 | 6.3 | Entercom | D&R |
| 5.0 | 4.9 | 4.6 | 5.7 | 5.9 | 2 | KMPS-FM Country | 94.1 98kw | 378 | 4 | 5 | 4 | 3 | 2 | 3 | 8:15 | 6.2 | Infinity | EAST |
| 5.5 | 6.3 | 5.5 | 5.6 | 5.9 | 2 | KUBE-FM CHR/Rhythmic | 93.3 100kw | 460 | 2 | 1 | 1 | 1 | 12 | 19 | 6:45 | 5.7 | Ackerley | ARP |
| 3.7 | 4.3 | 5.6 | 4.6 | 4.5 | 4 | KBSG-AF Oldies | 1210/97.3 27.5(10)kw/55kw | 378 | 4 | 8 | 17 | 11 | 3 | 2 | 6:15 | 4.1 | Entercom | D&R |
| 3.5 | 2.7 | 4.2 | 3.9 | 4.1 | 5 | KRWM-FM AC | 106.9 100kw | 273 | 11 | 11 | 15 | 14 | 8 | 4 | 7:45 | 3.6 | Sandusky | CHR |
| 3.7 | 3.2 | 3.0 | 3.5 | 4.0 | 6 | KXI-AM Adult Standards | 880 50(10)kw | 222 | 16 | — | 27 | 24 | 24 | 14 | 9:30 | 3.0 | Sandusky | CHR |
| 4.8 | 4.7 | 4.3 | 4.3 | 3.8 | 7 | KNDD-FM Alternative | 107.7 100kw | 372 | 6 | 3 | 2 | 5 | 13 | 22 | 5:30 | 3.9 | Entercom | D&R |
| 4.9 | 4.9 | 4.3 | 3.6 | 3.7 | 8 | KBKS-FM CHR/Pop | 106.1 58kw | 408 | 3 | 2 | 7 | 12 | 14 | 19 | 4:45 | 3.2 | Infinity | EAST |
| 3.8 | 4.0 | 3.7 | 2.9 | 3.7 | 8 | KPLZ-FM Hot AC | 101.5 50kw | 350 | 7 | 11 | 5 | 3 | 3 | 11 | 5:30 | 4.0 | Fisher | SEN |
| 2.4 | 2.5 | 1.9 | 3.9 | 3.7 | 8 | KYPT-FM¹ Classic Hits | 96.5 100kw | 286 | 9 | 11 | 3 | 2 | 6 | 13 | 6:45 | 3.1 | Infinity | EAST |
| 3.4 | 4.6 | 3.5 | 4.9 | 3.6 | 11 | KWJZ-FM NAC/SJ | 98.9 58kw | 242 | 13 | 17 | 18 | 13 | 8 | 5 | 7:45 | 3.0 | Sandusky | CHR |
| 4.0 | 4.4 | 4.5 | 3.3 | 3.5 | 12 | KLSY-FM AC | 92.5 58kw | 300 | 8 | 7 | 8 | 10 | 11 | 9 | 6:15 | 3.8 | Sandusky | CHR |
| 4.5 | 3.5 | 4.7 | 3.9 | 3.5 | 12 | KVI-AM Talk | 570 5kw | 174 | 21 | — | 21 | 22 | 16 | 6 | 10:45 | 4.5 | Fisher | SEN |
| 3.0 | 3.3 | 3.6 | 4.2 | 3.3 | 14 | KING-FM Classical | 98.1 58kw | 235 | 15 | 17 | 20 | 20 | 18 | 12 | 7:30 | 2.3 | Beethoven | SEN |
| 3.5 | 3.1 | 3.3 | 3.3 | 3.1 | 15 | KISW-FM Rock | 99.9 100kw | 236 | 14 | 9 | 6 | 6 | 7 | 15 | 7:00 | 4.3 | Entercom | D&R |
| 2.9 | 2.7 | 3.1 | 2.6 | 3.1 | 15 | KMTT-FM Adult Alternative | 103.7 58kw | 214 | 18 | 17 | 11 | 7 | 3 | 7 | 7:45 | 2.9 | Entercom | D&R |
| 3.1 | 3.3 | 2.6 | 3.2 | 3.1 | 15 | KZOK-FM Classic Rock | 102.5 100kw | 271 | 12 | 6 | 12 | 9 | 8 | 8 | 6:00 | 3.6 | Infinity | EAST |
| 3.7 | 2.9 | 3.7 | 3.3 | 3.0 | 18 | KOMO-AM News/Talk | 1000 50kw | 275 | 10 | 17 | 21 | 18 | 17 | 10 | 5:45 | 4.5 | Fisher | SEN |
| 2.0 | 2.1 | 1.9 | 2.4 | 2.4 | 19 | KQZ-FM Talk | 100.7 58kw | 215 | 17 | 15 | 9 | 15 | 14 | 16 | 6:00 | 1.2 | Entercom | D&R |
| 2.1 | 1.4 | 2.2 | 2.1 | 2.0 | 20 | KJR-AM Sports | 950 5kw | 186 | 20 | — | 14 | 16 | 18 | 18 | 5:30 | 2.5 | Ackerley | — |

¹ Was KYCW-FM (Country) until December 17.

KOMO-AM
Seattle



The Pat Cashman Station



Cutting Edge for the Ear

Continued from Page 59

12+ POPULATION: 3,122,300 (Black: N/A; Hispanic: N/A)

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---|--|---|
| Spanish 70.3 CHR 6.0 AC 4.9 B/EZ 3.3 Rock 1.1 Religious .7 | Uno Radio Group 17.8 AMFM 15.1 El Mundo 11.9 SBS 8.9 Bestov 3.9 Roman Catholic 3.9 Uno Radio 3.0 Ventura & Blanco 2.9 RAAD 2.0 Arecibo 1.5 Caribbean 1.5 Borinquen 1.2 Lopez 1.2 Br. System 1.1 Isabela 1.0 | Uno Radio Group 41.8% AMFM 41.5% El Mundo 37.7% SBS 26.6% Bestov 3.4% Roman Catholic 10.8% RAAD 9.6% Uno Radio 9.3% Ventura & Blanco 5.9% Br. System 5.4% Caribbean 5.0% Arecibo 4.7% Borinquen 4.6% Lopez 2.4% Isabela 1.2% |

12+ POPULATION: 2,910,100 (Black: 4.8%; Hispanic: N/A)

| SPRING '96 | SUMMER '96 | FALL '96 | WINTER '00 | SPRING '00 | METRO RANK 12+ POP | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|-------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 3.9 | 2.8 | 2.3 | 2.2 | 1.6 | 21 | KJR-FM ² Hot AC | 95.7 100kw | 203 | 19 | 15 | 18 | 16 | 18 | 17 | 4:00 | 1.7 | Ackerley | ARP |
| 1.4 | 1.6 | 1.4 | 1.5 | 1.6 | 21 | KNWX-AM News | 770 50(5)kw | 160 | 22 | — | 23 | 23 | 22 | 19 | 5:15 | 1.8 | Entercom | D&R |
| 1.8 | 1.4 | 1.6 | 2.0 | 1.5 | 23 | KCMS-FM Religious | 105.3 115kw | 123 | 24 | 9 | 16 | 19 | 21 | 23 | 6:30 | 1.5 | Crista | — |
| 0.8 | 0.9 | 1.6 | 1.7 | 1.4 | 24 | KFNK-FM Alternative | 104.9 2.5kw | 125 | 23 | 4 | 10 | 21 | 23 | 28 | 6:00 | 1.2 | Rock On Radio | ARP |

² Was Classic Hits until May.

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|--|--|---|
| News/Talk 19.4 AC 13.5 Oldies/CR 11.3 CHR 9.6 Country 6.7 Alternative 5.2 Adult Standards 4.0 NAC/SJ 3.6 Classical 3.3 Adult Altern. 3.1 Rock 3.1 Religious 2.3 | Entercom 25.4 Infinity 17.2 Sandusky 15.2 Fisher 10.2 Ackerley 9.5 Beethoven 3.3 Crista 1.9 Rock On Radio 1.4 | Entercom 51.5% Infinity 32.3% Sandusky 30.8% Ackerley 27.0% Fisher 25.0% Beethoven 8.1% Crista 6.1% Rock On Radio 4.3% |



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12+ POPULATION: **2,399,600** (Black: 5.2%; Hispanic: 24.7%)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ ADH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ADH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|---|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|-----------------|----------------------|
| 5.0 | 5.3 | 5.5 | 4.8 | 5.5 | 1 | KOGO-AM Talk | 600 5kw | 330 | 5 | 19 | 16 | 14 | 9 | 2 | 7:15 | 5.2 | Clear Channel | KATZ |
| 4.2 | 4.9 | 4.4 | 4.1 | 5.4 | 2 | XHTZ-FM CHR/Rhythmic | 90.3 100kw | 347 | 4 | 2 | 1 | 3 | 10 | 22 | 6:45 | 4.9 | Califormula | SEN |
| 4.8 | 5.1 | 4.6 | 4.8 | 5.2 | 3 | XTRA-FM¹ Alternative | 91.1 100kw | 380 | 2 | 3 | 2 | 1 | 5 | 16 | 6:00 | 4.7 | XTRA Com | EAST |
| 4.6 | 5.7 | 5.1 | 4.9 | 4.9 | 4 | KHTS-FM CHR/Pop | 93.3 50kw | 441 | 1 | 1 | 4 | 6 | 12 | 19 | 4:45 | 3.2 | Clear Channel | EAST |
| 3.7 | 3.6 | 4.6 | 4.8 | 4.6 | 5 | KIFM-FM NAC/SJ | 98.1 28kw | 236 | 10 | 19 | 13 | 6 | 1 | 1 | 8:30 | 3.8 | Jefferson-Pilot | CBS |
| 4.7 | 4.1 | 3.9 | 4.4 | 4.6 | 5 | KIOZ-FM Rock | 105.3 29kw | 260 | 8 | 8 | 3 | 2 | 2 | 10 | 7:45 | 6.2 | Clear Channel | EAST |
| 4.5 | 5.0 | 5.0 | 5.9 | 4.5 | 7 | KYXY-FM AC | 96.5 41kw | 277 | 6 | 8 | 11 | 10 | 7 | 3 | 7:00 | 4.1 | AMFM | CHR |
| 4.9 | 4.8 | 4.4 | 5.0 | 4.4 | 8 | KFMB-FM Hot AC | 100.7 30kw | 350 | 3 | 5 | 6 | 4 | 2 | 4 | 5:30 | 7.4 | Midwest TV | MCG |
| 5.3 | 5.9 | 5.7 | 4.3 | 4.3 | 9 | KSON-FM Country | 97.3 50kw | 269 | 7 | 7 | 8 | 9 | 6 | 5 | 7:00 | 3.7 | Jefferson-Pilot | BAN |
| 3.4 | 3.3 | 2.8 | 3.3 | 4.0 | 10 | KLNV-FM Regional Mexican | 106.5 50kw | 168 | 16 | 4 | 5 | 6 | 8 | 9 | 10:15 | 3.8 | Hispanic | KT-H |
| 3.7 | 3.8 | 4.4 | 4.1 | 3.6 | 11 | KGB-FM Classic Rock | 101.5 50kw | 255 | 9 | 19 | 7 | 5 | 4 | 6 | 6:00 | 6.0 | Clear Channel | EAST |
| 2.7 | 2.8 | 2.6 | 3.3 | 3.0 | 12 | KJOY-FM Oldies | 94.1 100kw | 219 | 12 | 8 | 21 | 17 | 16 | 7 | 6:00 | 2.2 | Clear Channel | EAST |
| 4.2 | 3.9 | 3.3 | 3.9 | 3.0 | 12 | XHRM-FM¹ Oldies | 92.5 100kw | 231 | 11 | 5 | 10 | 11 | 10 | 10 | 5:45 | 2.7 | BiNational | KATZ |
| 2.9 | 3.4 | 2.5 | 2.1 | 2.6 | 14 | KPOP-AM Adult Standards | 1360 5(1)kw | 103 | 22 | — | — | 35 | 34 | 22 | 10:45 | 2.1 | Clear Channel | KATZ |
| 2.8 | 2.7 | 2.1 | 2.5 | 2.3 | 15 | KMSX-FM Hot AC | 95.7 29kw | 208 | 13 | 8 | 8 | 12 | 15 | 21 | 4:45 | 2.2 | Clear Channel | KATZ |
| 1.8 | 1.6 | 2.3 | 2.1 | 2.3 | 15 | XTRA-AM¹ Sports | 690 77(50)kw | 139 | 17 | — | 14 | 16 | 17 | 13 | 7:00 | 2.0 | XTRA Com | KATZ |
| 2.1 | 2.2 | 2.5 | 1.9 | 2.1 | 17 | KPLN-FM Classic Hits | 103.7 36kw | 178 | 14 | 19 | 12 | 13 | 14 | 16 | 5:15 | 1.8 | AMFM | CHR |
| 1.8 | 1.5 | 2.1 | 1.1 | 2.1 | 17 | KXST-FM Adult Alternative | 102.1 14.5kw | 131 | 19 | 19 | 16 | 14 | 13 | 8 | 7:00 | 2.2 | Compass | CHR |
| 4.4 | 4.1 | 2.9 | 2.1 | 2.0 | 19 | KFMB-AM Full Service | 760 5(50)kw | 137 | 18 | — | 31 | 28 | 22 | 14 | 6:15 | 3.4 | Midwest TV | MCG |
| 2.7 | 2.3 | 2.0 | 2.7 | 1.9 | 20 | KBZT-FM Oldies | 94.9 22kw | 173 | 15 | 8 | 24 | 19 | 18 | 12 | 4:30 | 1.4 | Jefferson-Pilot | BAN |

¹ Programmed and sold by Clear Channel.

Continued on Page 64

KSON-FM
San Diego



Cutting Edge for the Ear

12+ POPULATION: 2,390,811 (Black: N/A; Hispanic: 18.0%)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|------------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 6.0 | 6.5 | 6.4 | 5.7 | 6.1 | 1 | KNIX-FM Country | 102.5 98kw | 365 | 2 | 8 | 4 | 5 | 3 | 3 | 7:45 | 6.6 | Clear Channel | KATZ |
| 5.9 | 6.0 | 5.8 | 4.8 | 5.9 | 2 | KTAR-AM News/Talk | 620 5kw | 391 | 1 | 18 | 18 | 15 | 9 | 5 | 7:00 | 7.8 | Emmis | CHR |
| 5.4 | 4.7 | 4.7 | 4.9 | 5.6 | 3 | KKFR-FM CHR/Rhythmic | 92.3 100kw | 335 | 4 | 1 | 2 | 3 | 15 | 15 | 7:45 | 4.5 | AMFM | — |
| 5.5 | 5.2 | 5.0 | 5.9 | 5.4 | 4 | KOOL-FM Oldies | 94.5 100kw | 327 | 5 | 11 | 17 | 7 | 1 | 1 | 7:45 | 4.9 | AMFM | CHR |
| 4.9 | 5.2 | 5.2 | 4.2 | 5.4 | 4 | KYOT-FM NAC/SJ | 95.5 96kw | 283 | 8 | 8 | 16 | 9 | 6 | 2 | 9:00 | 4.0 | AMFM | SEN |
| 5.5 | 5.7 | 5.4 | 5.5 | 5.2 | 6 | KMLE-FM Country | 107.9 100kw | 317 | 6 | 7 | 3 | 1 | 2 | 7 | 7:45 | 5.3 | AMFM | SEN |
| 4.8 | 4.4 | 4.6 | 4.5 | 4.5 | 7 | KFYI-AM News/Talk | 910 5kw | 211 | 16 | — | 19 | 17 | 15 | 8 | 10:00 | 4.7 | AMFM | SEN |
| 4.7 | 4.5 | 5.1 | 6.0 | 4.3 | 8 | KESZ-FM AC | 99.9 100kw | 290 | 7 | 13 | 11 | 6 | 4 | 4 | 7:00 | 6.4 | Clear Channel | KATZ |
| 3.9 | 3.3 | 3.3 | 4.1 | 4.2 | 9 | KKLT-FM AC | 98.7 100kw | 224 | 13 | 18 | 10 | 12 | 7 | 6 | 8:45 | 3.5 | Emmis | D&R |
| 3.9 | 3.8 | 4.5 | 4.7 | 3.8 | 10 | KUPD-FM Rock | 97.9 100kw | 231 | 12 | 6 | 1 | 3 | 11 | 18 | 7:45 | 3.9 | Sandusky | EAST |
| 3.7 | 3.5 | 2.7 | 4.0 | 3.7 | 11 | KMXP-FM Hot AC | 96.9 100kw | 272 | 10 | 13 | 5 | 1 | 4 | 11 | 6:15 | 3.4 | Clear Channel | EAST |
| 3.4 | 2.3 | 3.4 | 4.2 | 3.7 | 11 | KOY-AM Adult Standards | 1230 1kw | 144 | 18 | — | 25 | 25 | 25 | 15 | 11:45 | 3.0 | AMFM | SEN |
| 4.4 | 4.6 | 4.2 | 3.3 | 3.6 | 13 | KZZP-FM CHR/Pop | 104.7 100kw | 365 | 3 | 3 | 7 | 13 | 13 | 12 | 4:45 | 2.7 | Clear Channel | EAST |
| 2.9 | 3.3 | 2.4 | 3.3 | 3.1 | 14 | KDDJ/KEDJ Alternative | 100.3/106.3 90kw/23kw | 269 | 11 | 4 | 6 | 10 | 17 | 17 | 5:15 | 5.5 | Big City | ARP |
| 2.1 | 2.5 | 3.1 | 3.0 | 3.0 | 15 | KDKB-FM Rock | 93.3 100kw | 202 | 17 | 13 | 12 | 8 | 7 | 10 | 6:45 | 4.1 | Sandusky | EAST |
| 3.0 | 2.8 | 2.8 | 3.4 | 3.0 | 15 | KSLX-FM Classic Rock | 100.7 100kw | 216 | 15 | 13 | 13 | 10 | 9 | 9 | 6:30 | 2.2 | Sandusky | EAST |
| 3.1 | 4.6 | 3.8 | 2.4 | 2.8 | 17 | KZON-FM Hot AC | 101.5 100kw | 277 | 9 | 5 | 8 | 13 | 12 | 14 | 4:45 | 2.6 | AMFM | SEN |
| 1.6 | 1.3 | 2.1 | 2.2 | 2.5 | 18 | KHOT-FM Regional Mexican | 105.9 8.2kw | 97 | 19 | 11 | 9 | 16 | 14 | 12 | 12:00 | 3.1 | Hispanic | KT-H |
| 1.8 | 1.7 | 1.2 | 1.4 | 2.1 | 19 | KPTY-FM CHR/Rhythmic | 103.9 50kw | 222 | 14 | 2 | 15 | 19 | 20 | 23 | 4:30 | 1.6 | New Planet | MCG |
| 2.2 | 2.6 | 2.0 | 2.0 | 1.4 | 20 | KLNZ-FM Regional Mexican | 103.5 62kw | 87 | 20 | 8 | 14 | 18 | 18 | 19 | 7:30 | 1.8 | Z-Spanish | CAB |

¹ Was Alternative until January.

KMLE-FM
Phoenix



abc RADIO TODAY
(212) 735-1111

Cutting Edge for the Ear

#15 SAN DIEGO



Continued from Page 62

12+ POPULATION: 2,399,600 (Black: 5.2%; Hispanic: 24.7%)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AQR | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQR SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|----------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|-------------|----------------------|
| 0.9 | 1.2 | 1.0 | 1.8 | 1.9 | 20 | XHCR-FM Country | 99.3 25kw | 117 | 20 | — | 19 | 19 | 19 | 15 | 7:00 | 1.9 | Califormula | SEN |
| 1.5 | 1.4 | 1.5 | 1.2 | 1.7 | 22 | KLOV-FM Spanish AC | 102.9 32kw | 110 | 21 | 16 | 15 | 18 | 20 | 19 | 7:00 | 1.4 | Hispanic | KT-H |
| 1.7 | 1.2 | 1.9 | 1.8 | 1.4 | 23 | KFI-AM Talk | 640 50kw | 96 | 23 | — | 30 | 22 | 21 | 18 | 6:15 | 1.4 | AMFM | CHR |
| 1.2 | 1.1 | 1.4 | 0.7 | 1.2 | 24 | KSPA-AM Adult Standards | 1450 1kw | 44 | 30 | — | — | 24 | 37 | 33 | 11:15 | 1.4 | Astor | — |
| 1.4 | 1.2 | 1.5 | 1.5 | 1.1 | 25 | KFSD-FM Classical | 92.1 .58kw | 79 | 26 | 19 | 28 | 24 | 24 | 24 | 5:45 | 0.8 | Astor | — |
| 1.3 | 1.0 | 1.0 | 1.1 | 1.1 | 25 | XLTN-FM Spanish AC | 104.5 60kw | 80 | 24 | 8 | 16 | 21 | 22 | 28 | 5:45 | 0.8 | Califormula | TED |

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---|---|--|
| <p>Oldies/CR 13.6</p> <p>News/Talk 13.1</p> <p>AC 11.2</p> <p>CHR 10.8</p> <p>Spanish 10.0</p> <p>Country 6.2</p> <p>Alternative 5.2</p> <p>NAC/SJ 4.6</p> <p>Rock 4.6</p> <p>Adult Standards 3.8</p> <p>Adult Altern. 2.1</p> <p>Classical 1.6</p> <p>Religious 1.2</p> <p>Misc. .15</p> | <p>Clear Channel 27.2</p> <p>Jefferson-Pilot 11.3</p> <p>Califormula 8.8</p> <p>AMFM 8.0</p> <p>XTRA Com. 7.5</p> <p>MidWestTV 6.4</p> <p>Hispanic 5.7</p> <p>BiNational 3.0</p> <p>Astor 2.3</p> <p>Compass 2.1</p> <p>Group Uno 1.0</p> <p>Infinity .8</p> <p>Salem .8</p> | <p>Clear Channel 54.6%</p> <p>Jefferson-Pilot 26.3%</p> <p>AMFM 22.8%</p> <p>Califormula 21.7%</p> <p>XTRA Com. 20.8%</p> <p>MidWestTV 19.7%</p> <p>Hispanic 10.3%</p> <p>Bi-National 9.7%</p> <p>Compass 5.5%</p> <p>Astor 4.9%</p> <p>Infinity 3.3%</p> <p>Group Uno 3.2%</p> <p>Salem 2.1%</p> |

#16 PHOENIX



12+ POPULATION: 2,390,811 (Black: N/A; Hispanic: 18.0%)

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---|---|--|
| <p>AC 15.0</p> <p>News/Talk 12.3</p> <p>CHR 11.3</p> <p>Country 11.3</p> <p>Oldies/CR 9.0</p> <p>Rock 6.8</p> <p>NAC/SJ 5.4</p> <p>Spanish 5.1</p> <p>Adult Standards 4.2</p> <p>Alternative 3.1</p> <p>B/EZ .8</p> <p>Urban .5</p> | <p>AMFM 32.6</p> <p>Clear Channel 17.7</p> <p>Hearst-Argyle 10.7</p> <p>Sandusky 9.8</p> <p>Big City 3.1</p> <p>Hispanic 2.5</p> <p>New Planet 2.1</p> <p>Z-Spanish 1.9</p> | <p>AMFM 59.7%</p> <p>Clear Channel 40.7%</p> <p>Hearst-Argyle 25.7%</p> <p>Sandusky 22.1%</p> <p>Big City 11.3%</p> <p>New Planet 9.3%</p> <p>Z-Spanish 4.6%</p> <p>Rainbow 3.1%</p> |



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12+ POPULATION: 2,314,300 (Black: N/A; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK | 12+ AOH RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REF FIRM |
|------------|------------|----------|------------|------------|------------|--------------|---|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|-----------|----------------------|
| 10.1 | 10.7 | 10.1 | 10.8 | 10.7 | 1 | 1 | KQRS-FM Classic Rock | 92.5 100kw | 571 | 1 | 5 | 1 | 1 | 1 | 1 | 8:15 | 20.5 | ABC | ABC |
| 8.2 | 8.5 | 8.5 | 7.9 | 9.2 | 2 | 2 | KDWB-FM CHR/Pop | 101.3 100kw | 560 | 2 | 1 | 1 | 2 | 3 | 9 | 7:15 | 8.3 | AMFM | KATZ |
| 9.7 | 9.6 | 10.6 | 9.0 | 7.6 | 3 | 3 | WCCO-AM Full Service | 830 50kw | 478 | 3 | 10 | 14 | 13 | 11 | 3 | 7:00 | 11.1 | Infinity | CBS |
| 7.7 | 6.7 | 6.0 | 6.6 | 6.5 | 4 | 4 | KEYE-FM Country | 102.1 100kw | 389 | 5 | 3 | 6 | 4 | 3 | 6 | 7:30 | 6.0 | AMFM | SEN |
| 6.1 | 4.9 | 5.7 | 6.4 | 6.1 | 5 | 5 | WLTE-FM AC | 102.9 100kw | 324 | 8 | 8 | 8 | 7 | 3 | 2 | 8:30 | 4.9 | Infinity | CBS |
| 5.5 | 6.0 | 5.0 | 5.4 | 5.5 | 6 | 6 | KSTP-AM Talk | 1500 50kw | 277 | 11 | 13 | 12 | 9 | 7 | 5 | 9:00 | 4.3 | Hubbard | CHR |
| 2.5 | 4.4 | 5.7 | 4.6 | 5.3 | 7 | 7 | WLOL-FM Classic Hits | 100.3 100kw | 371 | 6 | 6 | 5 | 3 | 2 | 7 | 6:15 | 4.1 | AMFM | EAST |
| 3.7 | 3.5 | 3.8 | 4.8 | 4.8 | 8 | 8 | KXXR-FM Rock | 93.7 100kw | 288 | 10 | 2 | 3 | 4 | 10 | 12 | 7:30 | 3.5 | ABC | ABC |
| 6.1 | 5.7 | 5.1 | 4.4 | 4.6 | 9 | 9 | KQQL-FM Oldies | 107.9 97kw | 367 | 7 | 6 | 13 | 10 | 8 | 4 | 5:30 | 3.7 | AMFM | EAST |
| 4.2 | 4.3 | 5.1 | 4.8 | 4.5 | 10 | 10 | KSTP-FM Hot AC | 94.5 100kw | 399 | 4 | 8 | 4 | 6 | 6 | 9 | 5:00 | 3.9 | Hubbard | CHR |
| 3.8 | 3.4 | 3.1 | 3.4 | 3.3 | 11 | 11 | KTCZ-FM Adult Alternative | 97.1 100kw | 258 | 12 | 13 | 10 | 8 | 9 | 8 | 5:45 | 2.6 | AMFM | KATZ |
| 4.1 | 3.4 | 2.9 | 3.0 | 3.0 | 12 | 12 | WXPT-FM Hot AC | 104.1 89kw | 300 | 9 | 4 | 7 | 11 | 12 | 13 | 4:30 | 2.4 | Infinity | IRS |
| 1.5 | 1.7 | 2.2 | 1.9 | 2.0 | 13 | 13 | KZNR/KZHT/KZNY Alternative Oldies | 105.1/105.3/105.7 2.6kw/25kw/6kw | 182 | 13 | 10 | 9 | 12 | 14 | 16 | 4:45 | 1.5 | ABC | ABC |
| 2.2 | 2.3 | 2.3 | 2.3 | 1.9 | 14 | 14 | KFAN-AM Sports | 1130 50(25)kw | 134 | 14 | 13 | 11 | 14 | 13 | 11 | 6:30 | 1.4 | AMFM | SEN |
| 1.6 | 1.3 | 1.1 | 1.5 | 1.8 | 15 | 15 | KLBB-AM Adult-Standards | 1400 1kw | 93 | 15 | — | 20 | 16 | 15 | 15 | 8:45 | 1.4 | MNN Radio | — |

¹ Evolved from Alternative during November.

Continued on Page 67

ZONE 105
Minneapolis



Cutting Edge for the Ear

12+ POPULATION: 2,286,500 (Black: 7.6%; Hispanic: 7.9%)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ ADH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|------------|----------------------|
| 6.0 | 6.9 | 6.3 | 5.5 | 5.6 | 1 | WALK-FM AC | 97.5 39kw | 252 | 9 | 7 | 8 | 5 | 1 | 1 | 10:15 | 6.4 | AMFM | KATZ |
| 5.0 | 5.3 | 4.8 | 4.4 | 5.2 | 2 | WBLL-FM CHR/Pop | 106.1 49kw | 331 | 3 | 2 | 1 | 3 | 4 | 8 | 7:15 | 4.6 | Cox | CHR |
| 5.6 | 5.0 | 4.8 | 4.5 | 5.0 | 3 | WHTZ-FM CHR/Pop | 100.3 6kw | 428 | 1 | 1 | 3 | 4 | 8 | 14 | 5:15 | 4.9 | AMFM | CHR |
| 3.8 | 4.0 | 4.6 | 4.0 | 4.4 | 4 | WCBS-FM Oldies | 101.1 6.8kw | 244 | 10 | 7 | 26 | 13 | 7 | 1 | 8:15 | 4.5 | Infinity | CBS |
| 5.2 | 5.2 | 5.7 | 4.7 | 4.3 | 5 | WXRK-FM Alternative | 92.3 6kw | 313 | 4 | 4 | 2 | 1 | 3 | 12 | 6:15 | 9.7 | Infinity | IRS |
| 3.8 | 4.1 | 3.6 | 3.4 | 4.1 | 6 | WBAB/WHFM Rock | 102.3/95.3 6kw/5kw | 255 | 8 | 15 | 4 | 1 | 2 | 7 | 7:30 | 3.9 | Cox | CHR |
| 4.2 | 4.0 | 4.1 | 2.9 | 3.9 | 7 | WFAN-AM Sports | 660 50kw | 272 | 6 | 10 | 12 | 9 | 4 | 3 | 6:45 | 4.7 | Infinity | IRS |
| 3.6 | 3.1 | 2.9 | 3.5 | 3.6 | 8 | WLTW-FM AC | 106.7 6kw | 237 | 11 | 19 | 15 | 11 | 8 | 4 | 7:00 | 2.8 | AMFM | KATZ |
| 4.1 | 3.6 | 3.6 | 4.0 | 3.2 | 9 | WCBS-AM News | 880 50kw | 286 | 5 | 19 | 24 | 22 | 17 | 10 | 5:15 | 5.2 | Infinity | CBS |
| 2.6 | 4.1 | 3.9 | 4.1 | 3.2 | 9 | WGSM/WHLI Adult Standards | 740/1100 25kw/10kw | 108 | 23 | — | 37 | 38 | 30 | 27 | 11:00 | 2.3 | Barnstable | D&R |
| 2.2 | 2.2 | 3.0 | 2.7 | 3.0 | 11 | WAXQ-FM Classic Rock | 104.3 6kw | 217 | 13 | 10 | 13 | 6 | 6 | 5 | 6:15 | 2.2 | AMFM | KATZ |
| 2.3 | 2.5 | 2.2 | 2.8 | 2.8 | 12 | WINS-AM News | 1010 50kw | 328 | 3 | 19 | 26 | 20 | 17 | 10 | 4:00 | 5.0 | Infinity | CBS |
| 2.6 | 3.0 | 3.0 | 3.0 | 2.7 | 13 | WBZO-FM Oldies | 103.1 3kw | 186 | 15 | 19 | 20 | 14 | 10 | 6 | 6:45 | 2.3 | Barnstable | D&R |
| 3.0 | 2.3 | 2.7 | 3.3 | 2.7 | 13 | WQHT-FM CHR/Rhythmic | 97.1 6.7kw | 194 | 14 | 3 | 5 | 12 | 24 | 34 | 6:30 | 1.9 | Emmis | ARP |
| 2.8 | 2.8 | 3.0 | 2.9 | 2.6 | 15 | WOR-AM Talk | 710 50kw | 141 | 19 | — | 32 | 30 | 29 | 20 | 8:30 | 3.4 | Buckley | MCG |
| 3.1 | 3.2 | 3.0 | 3.4 | 2.5 | 16 | WKTU-FM CHR/Rhythmic | 103.5 5.4kw | 235 | 12 | 5 | 6 | 10 | 13 | 22 | 4:45 | 2.0 | AMFM | EAST |
| 3.0 | 2.8 | 2.6 | 2.2 | 2.5 | 16 | WPLI-FM Hot AC | 95.5 6.7kw | 258 | 7 | 10 | 9 | 7 | 11 | 16 | 4:30 | 3.1 | ABC | ABC |
| 2.3 | 2.4 | 2.2 | 2.3 | 2.5 | 16 | WQCD-FM NAC/SJ | 101.9 6.2kw | 166 | 17 | — | 20 | 16 | 12 | 8 | 6:45 | 1.7 | Emmis | CHR |
| 3.6 | 3.0 | 3.1 | 2.8 | 2.4 | 19 | WABC-AM Talk | 770 50kw | 179 | 16 | 19 | 30 | 25 | 24 | 18 | 6:15 | 1.6 | ABC | ABC |
| 2.0 | 1.5 | 1.6 | 2.3 | 2.4 | 19 | WNEW-FM Talk | 102.7 6kw | 139 | 20 | 15 | 6 | 7 | 13 | 21 | 7:45 | 0.7 | Infinity | CBS |
| 2.1 | 2.1 | 2.1 | 2.5 | 2.1 | 21 | WKJY-FM AC | 98.3 3kw | 123 | 22 | — | 19 | 18 | 13 | 13 | 7:45 | 1.8 | Barnstable | INT |
| 2.0 | 1.7 | 1.8 | 1.9 | 2.1 | 21 | WQXR-FM Classical | 96.3 6kw | 96 | 25 | — | 31 | 25 | 24 | 14 | 10:00 | 2.1 | NY Times | ARP |
| 1.9 | 1.4 | 1.9 | 1.5 | 1.7 | 23 | WTJM-FM Oldies | 105.1 6kw | 127 | 21 | 19 | 15 | 16 | 16 | 17 | 6:00 | 1.3 | AMFM | SEN |
| 1.7 | 1.6 | 1.9 | 1.6 | 1.6 | 24 | WBLS-FM Urban | 107.5 4.2kw | 108 | 24 | 6 | 11 | 19 | 20 | 26 | 7:00 | 1.6 | Inner City | MCG |
| 1.4 | 1.7 | 1.4 | 1.7 | 1.6 | 24 | WDRE/WLIR Alternative | 98.5/92.7 6kw/2kw | 154 | 18 | 10 | 10 | 14 | 19 | 30 | 5:00 | 1.2 | Jarad | CHR |
| 1.5 | 1.6 | 1.3 | 1.5 | 1.5 | 25 | WNJC-FM Country | 94.3 3kw | 94 | 27 | — | 23 | 25 | 22 | 18 | 7:15 | 1.2 | Barnstable | KATZ |
| 0.9 | 0.8 | 1.2 | 0.9 | 1.4 | 27 | WPAT-FM Spanish AC | 93.1 5.4kw | 57 | 31 | 19 | 20 | 24 | 24 | 22 | 11:00 | 0.9 | SBS | CAB |
| 1.5 | 1.0 | 1.0 | 1.5 | 1.4 | 27 | WRKS-FM Urban AC | 98.7 7.8kw | 91 | 28 | 19 | 17 | 22 | 22 | 24 | 6:45 | 1.4 | Emmis | D&R |

Group Owner Updates: www.rronline.com

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12+ POPULATION: 2,314,300 (Black: N/A; Hispanic: N/A)

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---|--|--|
| Oldies/CR 28.0 AC 13.6 CHR 9.5 News/Talk 7.9 Country 7.8 Rock 4.8 Adult Altern. 3.3 Adult Standards 2.1 Alternative 2.0 Urban .3 | AMFM 30.8 ABC 17.5 Infinity 17.0 Hubbard 10.0 MNN Radio 1.8 Smith 1.1 | AMFM 53.9% Infinity 41.8% ABC 35.2% Hubbard 27.7% MNN Radio 4.3% Smith 3.9% |

12+ POPULATION: 2,286,500 (Black: 7.6%; Hispanic: 7.9%)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AQH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|----------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|------------------|----------------------|
| 1.1 | 1.0 | 0.9 | 1.3 | 1.4 | 27 | WSKQ-FM Tropical | 97.9 7.8kw | 69 | 30 | 15 | 14 | 21 | 21 | 24 | 9:30 | 1.8 | SBS | CAB |
| 0.9 | 1.2 | 0.9 | 0.9 | 1.3 | 30 | WLUX-AM Adult Standards | 540 .25kw | 75 | 29 | — | 37 | 35 | 34 | 29 | 7:45 | 0.7 | L.I. Multi-Media | — |

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---|--|---|
| News/Talk 18.4 CHR 16.4 AC 14.7 Oldies/CR 12.7 Alternative 5.9 Adult Standards 4.5 Rock 4.1 Urban 3.3 Spanish 2.8 NAC/SJ 2.5 Classical 2.1 Country 1.5 | AMFM 21.4 Infinity 21.0 Barnstable 10.4 Cox 9.9 Emmis 6.6 ABC 4.9 SBS 2.8 Buckley 2.6 Jarad 2.2 NYTimes 2.1 Inner City 2.0 L.I. Multi-Media 1.3 | Infinity 47.7% AMFM 47.3% Cox 29.9% Barnstable 22.3% ABC 18.8% Emmis 17.3% Buckley 6.2% Inner City 5.4% SBS 4.3% NYTimes 4.2% L.I. Multi-Media 3.3% Jarad 3.1% |

hooks.com

HOOKS
UNLIMITED
The World's Premier Music Hook Service

12+ POPULATION: 2,116,700 (Black: 17.1%; Hispanic: N/A)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK | 12+ AQH RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REF FIRM |
|------------|------------|----------|------------|------------|------------|--------------|-----------------------------------|-----------------------------------|-----------------------------|---------------|------------|------------|------------|------------|------------|-----------------------------|-------------------|---------------|-------------------|
| 13.1 | 12.6 | 10.5 | 10.3 | 12.0 | 1 | 1 | KMOX-AM News/Talk | 1120 50kw | 579 | 1 | 11 | 15 | 7 | 4 | 1 | 8:45 | 12.0 | Infinity | CBS |
| 7.3 | 7.1 | 6.5 | 7.4 | 7.3 | 2 | 2 | KEZK-FM AC | 102.5 100kw | 366 | 3 | 11 | 10 | 2 | 1 | 2 | 8:30 | 7.3 | Infinity | KATZ |
| 7.1 | 6.9 | 7.2 | 5.7 | 6.5 | 3 | 3 | WIL-FM Country | 92.3 100kw | 310 | 4 | 7 | 12 | 4 | 3 | 3 | 8:45 | 7.1 | Sinclair | ARP |
| 4.5 | 3.9 | 5.2 | 4.8 | 5.9 | 4 | 4 | KATZ-FM Urban | 100.3 50kw | 241 | 10 | 2 | 1 | 2 | 14 | 14 | 10:30 | 4.2 | Clear Channel | EAST |
| 4.6 | 5.8 | 4.6 | 5.1 | 5.7 | 5 | 5 | KSLZ-FM CHR/Pop | 107.7 100kw | 387 | 2 | 1 | 2 | 5 | 10 | 13 | 6:15 | 4.0 | Clear Channel | EAST |
| 6.0 | 5.2 | 5.5 | 5.3 | 5.4 | 6 | 6 | KMJM-FM Urban AC | 104.9 7.8kw | 194 | 15 | 5 | 4 | 1 | 2 | 4 | 11:45 | 5.3 | Clear Channel | EAST |
| 3.6 | 3.5 | 4.2 | 4.3 | 4.3 | 7 | 7 | KTRS-AM Talk | 550 5kw | 196 | 14 | — | 16 | 17 | 11 | 6 | 9:15 | 4.6 | Dorsey | MCG |
| 4.5 | 4.1 | 4.6 | 4.3 | 3.9 | 8 | 8 | WKQX-FM Country | 106.5 90kw | 242 | 9 | 7 | 9 | 10 | 9 | 8 | 6:45 | 5.8 | Emmis | D&R |
| 4.4 | 4.5 | 4.9 | 4.7 | 3.8 | 9 | 9 | KYKY-FM Hot AC | 98.1 90kw | 276 | 6 | 7 | 7 | 8 | 6 | 8 | 5:45 | 4.2 | Infinity | KATZ |
| 4.5 | 3.9 | 4.0 | 4.6 | 3.7 | 10 | 10 | KLOU-FM Oldies | 103.3 100kw | 307 | 5 | 11 | 17 | 15 | 8 | 5 | 5:00 | 3.8 | Clear Channel | EAST |
| 3.0 | 3.8 | 2.9 | 3.1 | 3.6 | 11 | 11 | KSHE-FM Classic Rock | 94.7 100kw | 200 | 12 | 15 | 6 | 6 | 6 | 10 | 7:30 | 3.8 | Emmis | D&R |
| 3.3 | 2.7 | 3.4 | 4.3 | 3.5 | 12 | 12 | KIHT-FM Classic Hits | 96.3 80kw | 234 | 11 | 10 | 13 | 9 | 5 | 7 | 6:15 | 3.2 | Sinclair | ARP |
| 3.1 | 3.4 | 3.2 | 3.0 | 3.5 | 12 | 12 | KPNT-FM Alternative | 105.7 100kw | 252 | 8 | 3 | 3 | 11 | 16 | 20 | 6:00 | 2.4 | Sinclair | MCG |
| 2.9 | 3.5 | 2.3 | 2.9 | 2.9 | 14 | 14 | WVRV-FM Hot AC | 101.1 44kw | 254 | 7 | 6 | 11 | 12 | 11 | 11 | 5:00 | 2.1 | Sinclair | MCG |
| 2.4 | 1.5 | 2.4 | 2.4 | 2.6 | 15 | 15 | WRTH-AM Adult Standards | 1430 5kw | 99 | 20 | — | 22 | 23 | 22 | 20 | 11:00 | 2.0 | Sinclair | CHR |
| 2.9 | 2.8 | 2.3 | 2.9 | 2.5 | 16 | 16 | KXOK-FM Classic Rock | 97.1 100kw | 151 | 17 | 11 | 7 | 13 | 13 | 17 | 7:15 | 2.4 | Sinclair | ARP |
| 2.2 | 2.7 | 3.0 | 2.3 | 2.5 | 16 | 16 | WXTM-FM Rock | 104.1 39kw | 170 | 16 | 4 | 5 | 14 | 17 | 22 | 6:15 | 4.1 | Emmis | D&R |
| 2.4 | 2.5 | 3.3 | 2.9 | 2.3 | 18 | 18 | KFUO-FM Classical | 99.1 100kw | 148 | 18 | 15 | 19 | 19 | 19 | 14 | 6:45 | 2.4 | Lutheran | ARP |
| 2.1 | 2.4 | 2.3 | 2.5 | 2.1 | 19 | 19 | KATZ-AM Gospel | 1600 5kw | 87 | 21 | 15 | 18 | 18 | 18 | 12 | 10:00 | 2.0 | Clear Channel | EAST |
| 2.3 | 2.5 | 2.6 | 2.6 | 2.0 | 20 | 20 | KSD-FM Hot AC | 93.7 100kw | 199 | 13 | 15 | 14 | 16 | 15 | 14 | 4:15 | 2.0 | Clear Channel | EAST |

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KLOU-FM
St. Louis



Cutting Edge for the Ear

12+ POPULATION: 2,088,400 (Black: 27.2%; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ ADH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|-------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 9.6 | 8.2 | 8.9 | 10.1 | 9.0 | 1 | WERQ-FM CHR/Rhythmic | 92.3 37kw | 352 | 1 | 1 | 1 | 1 | 3 | 7 | 11:00 | 7.5 | Radio One | ARP |
| 7.3 | 6.5 | 6.4 | 5.7 | 7.2 | 2 | WWIN-FM Urban AC | 95.9 3kw | 226 | 10 | 12 | 7 | 2 | 1 | 1 | 13:45 | 7.1 | Radio One | ARP |
| 6.6 | 7.6 | 6.4 | 7.5 | 7.1 | 3 | WPOC-FM Country | 93.1 16kw | 299 | 6 | 6 | 5 | 4 | 2 | 3 | 10:45 | 7.6 | Clear Channel | EAST |
| 6.3 | 7.2 | 6.1 | 6.1 | 7.0 | 4 | WBAL-AM News/Talk | 1090 50kw | 343 | 2 | 12 | 11 | 7 | 6 | 4 | 9:00 | 7.8 | Hearst-Argyle | D&R |
| 5.8 | 5.4 | 5.4 | 5.0 | 5.3 | 5 | WQSR-FM Oldies | 105.7 50kw | 308 | 4 | 10 | 15 | 10 | 7 | 2 | 7:30 | 7.5 | Infinity | CHR |
| 5.7 | 4.4 | 4.8 | 5.3 | 5.1 | 6 | WLJF-FM AC | 101.9 13.5kw | 239 | 9 | 14 | 9 | 8 | 8 | 5 | 9:15 | 4.1 | Infinity | IRS |
| 4.0 | 3.7 | 3.7 | 3.8 | 5.0 | 7 | WYY-FM Rock | 97.9 13.5kw | 245 | 8 | 9 | 2 | 3 | 5 | 8 | 8:45 | 5.9 | Hearst-Argyle | D&R |
| 4.5 | 4.8 | 4.8 | 5.0 | 4.7 | 8 | WWMX-FM Hot AC | 106.5 7.4kw | 315 | 3 | 8 | 4 | 5 | 4 | 6 | 6:30 | 4.8 | Infinity | IRS |
| 4.1 | 3.9 | 3.8 | 2.9 | 3.8 | 9 | WHFS-FM Alternative | 99.1 50kw | 301 | 5 | 2 | 3 | 6 | 9 | 17 | 5:30 | 3.1 | Infinity | CBS |
| 3.8 | 4.1 | 3.9 | 4.0 | 3.6 | 10 | WXY-FM CHR/Pop | 102.7 50kw | 292 | 7 | 3 | 6 | 8 | 10 | 13 | 5:15 | 2.8 | Infinity | CBS |
| 2.4 | 2.2 | 3.4 | 3.5 | 3.0 | 11 | WCAO-AM Religious | 600 5kw | 115 | 15 | 10 | 19 | 13 | 12 | 9 | 11:15 | 3.2 | Clear Channel | EAST |
| 1.5 | 1.3 | 2.0 | 1.9 | 2.2 | 12 | WRBS-FM Religious | 95.1 50kw | 113 | 17 | 14 | 19 | 19 | 15 | 10 | 8:15 | 2.4 | Peter & John | — |
| 1.9 | 2.2 | 2.2 | 2.4 | 1.9 | 13 | WCBM-AM News/Talk | 680 10(5)kw | 114 | 16 | 16 | 34 | 24 | 21 | 12 | 7:00 | 2.5 | M-10 Br. | KATZ |
| 3.2 | 3.6 | 2.1 | 2.2 | 1.9 | 13 | WOCT-FM Classic Rock | 104.3 32kw | 176 | 11 | 16 | 11 | 11 | 11 | 11 | 4:45 | 1.3 | Clear Channel | EAST |
| 1.6 | 1.8 | 1.8 | 1.9 | 1.7 | 15 | WJFK-AM Talk | 1300 5kw | 91 | 20 | 16 | 11 | 12 | 12 | 15 | 8:15 | 2.5 | Infinity | IRS |
| 1.9 | 1.6 | 1.4 | 1.7 | 1.5 | 16 | WHUR-FM Urban AC | 96.3 24kw | .86 | 22 | 16 | 19 | 16 | 14 | 13 | 7:30 | 2.0 | Howard Univ. | D&R |
| 1.2 | 1.2 | 1.5 | 1.5 | 1.5 | 16 | WKYS-FM Urban | 93.9 24kw | 121 | 14 | 4 | 8 | 14 | 17 | 25 | 5:30 | 1.5 | Radio One | MCG |
| 1.8 | 1.8 | 2.1 | 2.0 | 1.5 | 16 | WPGC-FM CHR/Rhythmic | 95.5 50kw | 171 | 12 | 6 | 10 | 15 | 19 | 20 | 3:45 | 1.3 | Infinity | IRS |
| 0.9 | 1.0 | 1.0 | 0.8 | 1.2 | 19 | WWDC-FM Rock | 101.1 22.5kw | 154 | 13 | 5 | 14 | 16 | 20 | 25 | 3:30 | 1.3 | AMFM | CHR |

Continued on Page 70

WOCT-FM
Baltimore



FLASHBACK!



Cutting Edge for the Ear

#19 ST. LOUIS



Continued from Page 68

12+ POPULATION: 2,116,700 (Black: 17.1%; Hispanic: N/A)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AQH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|--------------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|-----------------|----------------------|
| 1.0 | 1.2 | 1.5 | 1.1 | 1.0 | 21 | KFNS-AF¹ Sports | 590/100.7 1kw/6kw | 104 | 19 | — | 21 | 20 | 20 | 19 | 4:15 | 1.2 | Missouri Sports | — |
| 0.8 | 0.5 | 0.5 | 0.8 | 1.0 | 21 | WESL-AM Urban AC | 1490 1(.25)kw | 35 | 22 | 15 | 23 | 21 | 20 | 18 | 11:45 | 0.5 | M&R | — |

¹ KFNS-FM was KZMM-FM until January.

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---|--|--|
| <ul style="list-style-type: none"> News/Talk 17.7 AC 16.0 Oldies/CR 13.3 Urban 12.3 Country 10.8 CHR 5.7 Alternative 3.9 Adult Standards 3.0 Religious 2.5 Rock 2.5 Classical 2.3 | <ul style="list-style-type: none"> Clear Channel 24.8 Infinity 23.1 Sinclair 21.5 Emmis 10.0 Dorsey 4.3 Lutheran 2.3 M&R 1.0 Missouri Sports 1.0 | <ul style="list-style-type: none"> Clear Channel 47.7% Infinity 46.5% Sinclair 44.8% Emmis 25.3% Dorsey 9.3% Lutheran 7.0% Missouri Sports 4.9% M&R 1.7% |

#20 BALTIMORE



Continued from Page 70

12+ POPULATION: 2,088,400 (Black: 27.2%; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AQH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|---------------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|----------|----------------------|
| 0.7 | 0.9 | 0.5 | 1.4 | 1.2 | 19 | WZBA-FM¹ Rock AC | 100.7 16kw | 86 | 21 | 16 | 16 | 16 | 15 | 16 | 6:00 | 0.9 | Shamrock | ARP |
| 1.2 | 1.4 | 1.6 | 1.4 | 1.0 | 21 | WROX-FM Hot AC | 107.3 36kw | 100 | 18 | 16 | 17 | 19 | 17 | 18 | 4:00 | 1.3 | ABC | ABC |

¹ Was WGRX-FM (Country) until December.

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|--|--|---|
| <ul style="list-style-type: none"> CHR 14.4 AC 12.6 News/Talk 12.4 Urban 10.2 Oldies/CR 9.2 Country 8.8 Religious 6.4 Rock 6.2 Alternative 3.8 Adult Standards .9 Adult Altern. .6 B/EZ .6 | <ul style="list-style-type: none"> Infinity 26.7 Radio One 18.5 Clear Channel 12.0 Hearst-Argyle 12.0 AMFM 5.8 M-10 Br. 2.8 Peter & John 2.2 ABC 1.5 Howard Univ. 1.5 Shamrock 1.2 | <ul style="list-style-type: none"> Infinity 55.7% Hearst-Argyle 26.6% Clear Channel 26.4% Radio One 24.6% AMFM 21.3% ABC 7.3% M-10 Br. 7.0% Peter & John 5.5% Shamrock 4.4% Howard Univ. 4.2% |

12+ POPULATION: 2,003,100 (Black: 9.5%; Hispanic: 9.5%)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AQH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP. FIRM |
|------------|------------|----------|------------|------------|-----------------------|-----------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|-----------------------|
| 8.2 | 9.4 | 10.5 | 10.3 | 10.0 | 1 | WDUV-FM B/EZ | 103.5 100kw | 324 | 2 | 19 | 18 | 19 | 15 | 2 | 12:45 | 9.0 | Cox | — |
| 5.9 | 6.5 | 7.5 | 6.7 | 7.6 | 2 | WFLZ-FM CHR/Pop | 93.3 100kw | 430 | 1 | 2 | 1 | 1 | 1 | 5 | 7:15 | 10.3 | Clear Channel | EAST |
| 6.1 | 5.8 | 6.2 | 6.2 | 6.9 | 3 | WLLD-FM CHR/Rhythmic | 98.7 50kw | 292 | 3 | 1 | 1 | 3 | 8 | 19 | 9:45 | 4.8 | Infinity | CBS |
| 6.6 | 6.6 | 5.5 | 6.0 | 6.3 | 4 | WOYK-FM Country | 99.5 100kw | 256 | 4 | 9 | 17 | 21 | 3 | 1 | 10:00 | 6.0 | Infinity | CBS |
| 6.5 | 6.0 | 5.4 | 6.1 | 5.3 | 5 | WXTB-FM Rock | 97.9 100kw | 217 | 6 | 3 | 3 | 2 | 2 | 13 | 10:00 | 7.8 | Clear Channel | EAST |
| 6.1 | 5.6 | 6.2 | 4.9 | 4.8 | 6 | WFLA-AM News/Talk | 970 5kw | 245 | 5 | 12 | 19 | 17 | 18 | 10 | 8:15 | 6.2 | Clear Channel | EAST |
| 4.5 | 4.6 | 4.2 | 4.2 | 4.0 | 7 | WRBQ-FM Country | 104.7 100kw | 187 | 10 | 8 | 5 | 8 | 7 | 7 | 9:00 | 4.0 | Infinity | CBS |
| 3.4 | 3.0 | 3.9 | 4.3 | 4.0 | 7 | WSJT-FM NAC/SJ | 94.1 100kw | 214 | 8 | 12 | 15 | 10 | 6 | 3 | 7:45 | 3.3 | Infinity | IRS |
| 4.1 | 4.0 | 3.4 | 5.1 | 3.9 | 9 | WGUL-A/F Adult Standards | 860/106.3 5(1.5)kw/12kw | 130 | 17 | — | — | 27 | 27 | 21 | 12:30 | 3.3 | WGUL Inc. | ARP |
| 3.8 | 3.6 | 3.8 | 3.3 | 3.8 | 10 | WSSR-FM Hot AC | 95.7 100kw | 220 | 5 | 4 | 4 | 5 | 5 | 15 | 7:15 | 3.8 | Clear Channel | CCRS |
| 6.3 | 4.8 | 3.0 | 2.3 | 3.6 | 11 | WTBT-FM Classic Rock | 103.5 100kw | 178 | 12 | 12 | 12 | 6 | 4 | 4 | 8:15 | 3.5 | Clear Channel | EAST |
| 2.7 | 3.2 | 3.1 | 3.4 | 3.5 | 12 | WMTX-FM Hot AC | 100.7 100kw | 183 | 11 | 9 | 8 | 7 | 8 | 6 | 7:45 | 3.7 | Clear Channel | EAST |
| 3.5 | 4.2 | 3.3 | 3.3 | 3.4 | 13 | WWRM-FM AC | 94.9 100kw | 205 | 9 | 5 | 9 | 10 | 11 | 9 | 7:00 | 2.8 | Cox | CHR |
| 2.5 | 2.9 | 2.7 | 3.5 | 2.8 | 14 | WFJO-FM Oldies | 101.5 100kw | 159 | 14 | 5 | 10 | 10 | 10 | 11 | 7:15 | 2.2 | Cox | CHR |
| 2.5 | 2.3 | 2.0 | 2.0 | 2.6 | 15 | WYUU-FM Oldies | 92.5 50kw | 141 | 15 | 12 | 20 | 16 | 14 | 7 | 7:30 | 2.5 | Infinity | D&R |
| 2.0 | 3.4 | 2.5 | 2.5 | 2.5 | 16 | WHPT-FM Classic Rock | 102.5 100kw | 164 | 13 | 12 | 6 | 9 | 12 | 16 | 6:15 | 2.0 | Cox | KATZ |
| 1.3 | 1.6 | 1.8 | 1.7 | 2.2 | 17 | WTMP-AM Urban | 1150 5(2.5)kw | 93 | 20 | 5 | 11 | 14 | 17 | 17 | 10:00 | 3.0 | Tampa Br. | ARP |
| 2.4 | 2.3 | 3.0 | 2.8 | 2.1 | 18 | WBBY-FM Rock AC | 107.3 100kw | 137 | 16 | 12 | 15 | 13 | 13 | 12 | 6:15 | 1.9 | Cox | CHR |
| 2.8 | 2.3 | 2.3 | 1.8 | 2.0 | 19 | WSUN-FM Oldies | 97.1 11.5kw | 127 | 18 | 12 | 22 | 19 | 19 | 14 | 6:30 | 1.9 | Cox | KATZ |
| 1.1 | 0.9 | 1.4 | 1.1 | 1.9 | 20 | WDAE-AM Sports | 620 10kw | 95 | 19 | — | 13 | 14 | 16 | 18 | 8:15 | 1.7 | Clear Channel | EAST |
| 0.5 | 0.0 | 0.5 | 0.8 | 1.0 | 21 | WRXB-AM Urban AC | 1590 5(1)kw | 24 | 25 | 9 | 14 | 18 | 20 | 22 | 4:30 | 1.1 | Metropolitan | K&P |

Continued on Page 73

WFJO-FM
Tampa



Cutting Edge for the Ear

12+ POPULATION: 1,999,100 (Black: 8.1%; Hispanic: N/A)

Complete Market Index, Page 8

| SPRING '96 | SUMMER '96 | FALL '96 | WINTER '00 | SPRING '00 | METHO RANK | 12+ AOH RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|------------|--------------|---|-----------------------------------|-----------------------------|---------------|------------|------------|------------|------------|------------|-----------------------------|-------------------|------------|-------------------|
| 11.2 | 12.1 | 10.7 | 12.4 | 12.1 | 1 | 1 | KDKA-AM News/Talk | 1020 50kw | 499 | 1 | 14 | 14 | 9 | 5 | 2 | 9:30 | 18.1 | Infinity | CBS |
| 8.3 | 8.1 | 8.8 | 8.3 | 7.6 | 2 | 2 | WDSY-FM Country | 107.9 50kw | 333 | 4 | 5 | 5 | 3 | 2 | 4 | 9:00 | 6.5 | Infinity | EAST |
| 8.2 | 7.9 | 8.5 | 7.0 | 7.6 | 2 | 2 | WDVE-FM Rock | 102.5 55kw | 304 | 5 | 5 | 3 | 1 | 1 | 1 | 9:45 | 8.9 | AMFM | CHR |
| 5.7 | 7.2 | 6.8 | 6.3 | 7.1 | 4 | 4 | WBZZ-FM CHR/Pop | 93.7 41kw | 469 | 2 | 1 | 1 | 2 | 4 | 8 | 6:00 | 6.8 | Infinity | EAST |
| 5.7 | 5.8 | 4.9 | 5.2 | 6.2 | 5 | 5 | WWSW-A/F Oldies | 970/94.5 5kw/50kw | 338 | 3 | 5 | 11 | 6 | 3 | 3 | 7:15 | 6.0 | AMFM | SEN |
| 5.7 | 5.9 | 6.0 | 5.0 | 5.2 | 6 | 6 | WXDX-FM Alternative | 105.9 72kw | 263 | 6 | 2 | 2 | 4 | 7 | 10 | 7:45 | 5.5 | AMFM | CHR |
| 4.9 | 5.4 | 5.7 | 5.7 | 5.1 | 7 | 7 | WJAS-AM Adult Standar | 1320 5kw | 178 | 12 | 14 | 22 | 19 | 17 | 14 | 11:15 | 3.7 | Renda | ARP |
| 4.4 | 4.7 | 5.5 | 4.1 | 5.0 | 8 | 8 | WSHH-FM AC | 99.7 10.5kw | 249 | 7 | 9 | 13 | 9 | 7 | 5 | 7:45 | 4.4 | Renda | ARP |
| 4.0 | 5.2 | 4.1 | 5.0 | 4.6 | 9 | 9 | WJJJ-FM¹ Oldies | 104.7 50kw | 211 | 9 | 9 | 8 | 7 | 6 | 6 | 8:30 | 4.1 | AMFM | D&R |
| 4.3 | 4.2 | 4.0 | 4.1 | 4.0 | 10 | 10 | WAMO/WSSZ Urban | 106.7/107.1 47kw/1.15kw | 175 | 13 | 2 | 4 | 22 | 13 | 17 | 9:00 | 3.3 | Sheridan | D&R |
| 3.9 | 3.8 | 2.9 | 3.6 | 3.5 | 11 | 11 | WLTJ-FM AC | 92.9 47kw | 184 | 11 | 9 | 10 | 12 | 10 | 7 | 7:30 | 3.5 | Frischling | K&P |
| 3.3 | 3.4 | 3.0 | 3.2 | 3.4 | 12 | 12 | WRRK-FM Classic Rock | 96.9 45kw | 219 | 8 | 9 | 7 | 8 | 9 | 9 | 6:00 | 5.6 | Frischling | MCG |
| 2.8 | 2.2 | 2.0 | 2.6 | 2.3 | 13 | 13 | WPHH-FM Hot AC | 96.1 49kw | 201 | 10 | 4 | 9 | 13 | 12 | 11 | 4:30 | 2.0 | AMFM | SEN |
| 3.0 | 2.6 | 2.6 | 2.1 | 2.3 | 13 | 13 | WZPT-FM Rock AC | 100.7 17kw | 166 | 14 | 14 | 6 | 11 | 11 | 15 | 5:30 | 1.5 | Infinity | EAST |
| 1.6 | 1.1 | 1.6 | 1.1 | 1.9 | 15 | 15 | WEAE-AM Sports | 1250 5kw | 106 | 15 | 14 | 12 | 14 | 14 | 16 | 6:45 | 1.5 | ABC | ABC |
| 1.5 | 1.8 | 1.4 | 1.5 | 1.7 | 16 | 16 | WOGG/WOGI² Country | 94.9/98.3 1.65kw/6kw | 77 | 18 | 9 | 16 | 15 | 15 | 11 | 8:15 | 1.6 | Humes | DOME |
| 1.0 | 1.1 | 1.6 | 1.5 | 1.7 | 16 | 16 | WORD-FM Religious | 101.5 48kw | 93 | 16 | 22 | 18 | 16 | 16 | 13 | 7:00 | 1.9 | Salem | SRR |
| 1.2 | 1.1 | 1.4 | 1.5 | 1.2 | 18 | 18 | KQV-AM News | 1410 5kw | 85 | 17 | — | 19 | 22 | 22 | 20 | 5:30 | 1.5 | Calvary | — |
| 1.3 | 1.3 | 1.2 | 1.6 | 1.0 | 19 | 19 | WPTT-AM Talk | 1360 5(1)kw | 67 | 19 | — | 19 | 18 | 17 | 18 | 5:45 | 0.6 | Renda | ARP |

¹ Was Classic Hits until October 27. ² WOGG-FM was WASP-FM and WOGI-FM was WZKT-FM (CHR/Pop) until January 1.

WWSW-FM
Pittsburgh



Cutting Edge for the Ear

Continued from Page 71

12+ POPULATION: 2,003,100 (Black: 9.5%; Hispanic: 9.5%)

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|--|---|--|
| CHR 14.5 Oldies/CR 13.5 AC 12.8 Country 10.3 B/EZ 10.0 News/Talk 7.9 Rock 5.3 NAC/SJ 4.0 Adult Standards 3.9 Urban 3.2 Spanish 2.1 | Clear Channel 31.0 Infinity 24.5 Cox 22.8 WGUL Inc. 3.9 Tampa Br. 2.2 Mega 1.1 Metropolitan 1.0 RadioTropic .6 ZGS Br. .4 | Clear Channel 51.4% Infinity 45.6% Cox 44.2% WGUL Inc. 6.5% Tampa Br. 4.7% Mega 2.4% ZGS Br. 1.8% Metropolitan 1.2% RadioTropic 1.2% |

12+ POPULATION: 1,999,100 (Black: 8.1%; Hispanic: N/A)

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---|--|--|
| News/Talk 16.2 Oldies/CR 15.7 AC 13.6 Country 9.9 Rock 7.6 CHR 7.5 Alternative 5.2 Adult Standards 5.1 Urban 4.4 Religious 1.7 Misc. .3 | Infinity 29.1 AMFM 25.9 Renda 11.1 Frischling 6.9 Sheridan 4.4 ABC 1.9 Humes 1.7 Salem 1.7 Calvary 1.2 | Infinity 58.6% AMFM 47.3% Renda 22.6% Frischling 18.9% Sheridan 9.1% ABC 5.3% Salem 5.2% Calvary 4.3% Humes 3.9% |

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RCS

12+ POPULATION: 1,874,300 (Black: 5.1%; Hispanic: 12.8%)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ ADH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ADH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|--|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|-----------------|----------------------|
| 5.5 | 4.9 | 6.0 | 5.5 | 6.4 | 1 | KOKS-FM CHR/Rhythmic | 107.5 100kw | 263 | 7 | 1 | 2 | 8 | 12 | 15 | 9:00 | 5.7 | Jefferson-Pilot | CBS |
| 6.9 | 6.9 | 7.1 | 6.9 | 6.3 | 2 | KBCO-FM Adult Alternative | 97.3 100kw | 292 | 2 | 14 | 4 | 1 | 1 | 2 | 8:00 | 6.0 | Clear Channel | ARP |
| 7.3 | 6.6 | 7.4 | 5.5 | 6.1 | 3 | KOA-AM News/Talk | 850 50kw | 327 | 1 | 9 | 16 | 11 | 7 | 4 | 7:00 | 6.1 | Clear Channel | EAST |
| 6.0 | 5.5 | 6.2 | 6.7 | 6.0 | 4 | KOSI-FM AC | 101.1 100kw | 281 | 5 | 9 | 10 | 6 | 3 | 3 | 7:45 | 5.7 | Tribune | KATZ |
| 7.6 | 7.4 | 6.9 | 7.6 | 6.0 | 4 | KYGO-FM Country | 98.5 100kw | 264 | 6 | 6 | 7 | 2 | 2 | 5 | 8:30 | 7.0 | Jefferson-Pilot | CBS |
| 4.6 | 4.2 | 4.0 | 5.2 | 5.5 | 6 | KXKL-FM Oldies | 105.1 100kw | 255 | 9 | 14 | 15 | 9 | 6 | 1 | 8:00 | 4.8 | AMFM | SEN |
| 2.7 | 2.5 | 4.2 | 3.9 | 4.9 | 7 | KIMN-FM Hot AC | 100.3 100kw | 286 | 4 | 3 | 5 | 3 | 5 | 7 | 6:15 | 5.1 | AMFM | CHR |
| 5.0 | 5.8 | 4.2 | 4.2 | 4.7 | 8 | KALC-FM ¹ CHR/Pop | 105.9 100kw | 291 | 3 | 2 | 3 | 5 | 8 | 13 | 6:00 | 4.7 | AMFM | CHR |
| 5.9 | 5.5 | 5.5 | 4.2 | 4.5 | 9 | KRFX-FM Classic Rock | 103.5 100kw | 261 | 8 | 9 | 5 | 3 | 4 | 7 | 6:15 | 5.1 | Clear Channel | — |
| 4.9 | 4.2 | 3.6 | 3.6 | 4.1 | 10 | KBPI-FM Rock | 106.7 100kw | 171 | 12 | 4 | 1 | 7 | 9 | 16 | 8:45 | 3.7 | Clear Channel | EAST |
| 2.3 | 3.1 | 2.6 | 3.0 | 3.6 | 11 | KCKK-A/F Country | 1600/104.3 5kw/100kw | 148 | 18 | 18 | 18 | 18 | 15 | 6 | 9:00 | 3.4 | Jefferson-Pilot | CBS |
| 3.7 | 3.8 | 2.8 | 2.8 | 3.2 | 12 | KKHK-FM Classic Rock | 99.5 100kw | 204 | 10 | 14 | 11 | 10 | 9 | 9 | 5:45 | 3.2 | Tribune | KATZ |
| 4.2 | 3.5 | 3.8 | 3.6 | 3.1 | 13 | KHOW-AM News/Talk | 630 5kw | 153 | 16 | — | 19 | 17 | 16 | 12 | 7:30 | 4.3 | Clear Channel | EAST |
| 2.3 | 3.2 | 2.8 | 3.0 | 3.0 | 14 | KDJM-FM Oldies | 92.5 57kw | 156 | 14 | 9 | 13 | 12 | 11 | 11 | 7:00 | 2.2 | AMFM | SEN |
| 3.9 | 3.1 | 2.8 | 3.0 | 2.8 | 15 | KHHH-FM NAC/SJ | 95.7 100kw | 156 | 15 | 18 | 19 | 16 | 13 | 9 | 6:30 | 2.5 | Clear Channel | ARP |
| 2.7 | 2.4 | 2.8 | 2.9 | 2.2 | 16 | KXPK-FM Alternative | 96.5 100kw | 168 | 13 | 6 | 9 | 13 | 17 | 20 | 5:00 | 3.8 | AMFM | CHR |
| 1.8 | 1.1 | 1.8 | 1.7 | 2.1 | 17 | KKFN-AM Sports | 950 5kw | 151 | 17 | 18 | 12 | 14 | 14 | 14 | 5:00 | 1.5 | Jefferson-Pilot | CBS |
| 2.5 | 2.4 | 2.1 | 2.1 | 2.1 | 17 | KTCL-FM Alternative | 93.3 100kw | 173 | 11 | 4 | 8 | 15 | 18 | 24 | 4:30 | 1.7 | Clear Channel | — |
| 2.7 | 2.9 | 2.4 | 3.1 | 2.0 | 19 | KEZW-AM Adult Standards | 1430 10(5)kw | 93 | 19 | — | 27 | 28 | 23 | 17 | 8:00 | 2.3 | Tribune | KATZ |
| 0.4 | 1.4 | 1.4 | 1.0 | 1.3 | 20 | KVOD-AM Classical | 1280 5kw | 51 | 23 | — | 24 | 28 | 23 | 17 | 9:45 | 1.3 | AMFM | SEN |

¹ Evolved from Hot AC during February.

Continued on Page 76

KOA-AM
Denver



DRUDGE



850 KOA
NEWS RADIO



Cutting Edge for the Ear

12+ POPULATION: 1,760,300 (Black: 18.5%; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ ACH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP. FIRM |
|------------|------------|----------|------------|------------|-----------------------|----------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|-----------------------|
| 8.8 | 11.1 | 6.5 | 6.5 | 8.6 | 1 | WTAM-AM News/Talk | 1100 50kw | 391 | 1 | 9 | 9 | 7 | 5 | 2 | 7:45 | 5.2 | Clear Channel | EAST |
| 8.7 | 6.7 | 7.5 | 8.3 | 7.3 | 2 | WGAR-FM Country | 99.5 50kw | 257 | 9 | 7 | 3 | 3 | 2 | 5 | 10:00 | 7.4 | Clear Channel | CHR |
| 8.5 | 7.3 | 7.6 | 6.8 | 7.2 | 3 | WNJI-FM Oldies | 105.7 16kw | 311 | 2 | 9 | 13 | 6 | 1 | 1 | 8:15 | 10.7 | Clear Channel | CHR |
| 6.2 | 5.5 | 6.4 | 6.8 | 6.0 | 4 | WDOK-FM AC | 102.1 12kw | 283 | 4 | 6 | 10 | 10 | 6 | 3 | 7:30 | 5.7 | AMFM | KATZ |
| 3.1 | 4.3 | 4.5 | 5.9 | 6.0 | 4 | WENZ-FM Urban | 107.9 16kw | 262 | 5 | 1 | 2 | 5 | 12 | 15 | 8:15 | 4.4 | Radio One | ARP |
| 4.6 | 3.9 | 5.0 | 5.3 | 5.6 | 6 | WNWV-FM NAC/SJ | 107.3 50kw | 206 | 11 | 7 | 14 | 11 | 8 | 4 | 9:30 | 4.3 | Elyria-Lorain | MCG |
| 4.5 | 4.8 | 5.6 | 5.0 | 5.3 | 7 | WNMS-FM Rock | 100.7 34kw | 262 | 6 | 4 | 1 | 1 | 6 | 12 | 7:15 | 4.4 | Clear Channel | EAST |
| 5.5 | 5.5 | 6.1 | 6.0 | 5.0 | 8 | WRMR-AM Adult Standards | 850 50(5)kw | 156 | 14 | — | 22 | 23 | 20 | 13 | 11:15 | 4.7 | AMFM | KATZ |
| 4.4 | 4.8 | 4.5 | 3.8 | 4.7 | 9 | WMVX-FM Hot AC | 106.5 11.5kw | 259 | 8 | 9 | 3 | 3 | 3 | 8 | 6:30 | 5.9 | Clear Channel | EAST |
| 4.9 | 5.5 | 5.3 | 4.3 | 4.7 | 9 | WNCX-FM Classic Rock | 98.5 16kw | 260 | 7 | 13 | 6 | 2 | 4 | 7 | 6:30 | 8.1 | Infinity | IRS |
| 6.7 | 5.7 | 6.2 | 5.5 | 4.5 | 11 | WZAK-FM Urban | 93.1 27.5kw | 210 | 10 | 3 | 5 | 7 | 11 | 10 | 7:30 | 5.8 | AMFM | D&R |
| 4.7 | 4.9 | 4.8 | 5.2 | 4.1 | 12 | WOAL-FM Hot AC | 104.1 11kw | 298 | 3 | 5 | 7 | 7 | 10 | 9 | 5:00 | 3.9 | AMFM | EAST |
| 5.0 | 4.8 | 4.4 | 3.5 | 3.9 | 13 | WZJM-FM Oldies | 92.3 40kw | 185 | 12 | 13 | 11 | 11 | 9 | 6 | 7:30 | 3.3 | AMFM | SEN |
| 1.1 | 2.5 | 2.2 | 2.8 | 3.2 | 14 | WAKS-FM CHR/Pop | 104.9 2.65kw | 184 | 13 | 2 | 8 | 13 | 14 | 17 | 6:00 | 2.2 | Clear Channel | EAST |
| 2.4 | 2.4 | 2.7 | 3.7 | 2.9 | 15 | WCLV-FM Classical | 95.5 31kw | 125 | 15 | — | 17 | 15 | 15 | 11 | 8:15 | 3.4 | Radio Seaway | INT |
| 1.9 | 2.2 | 2.6 | 2.6 | 2.3 | 16 | WKNR-AM Sports | 1220 50kw | 117 | 16 | — | 12 | 14 | 13 | 13 | 7:00 | 1.6 | AMFM | KATZ |
| 2.2 | 1.4 | 1.5 | 1.8 | 1.7 | 17 | WJMO-AM Urban Oldies | 1490 1kw | 55 | 19 | 13 | 21 | 16 | 16 | 16 | 10:30 | 1.5 | AMFM | D&R |

Continued on Page 76

FLASHBACK!

WNCX-FM Cleveland + ROCK SLIDES = 98.5 WNCX Cleveland's Classic Rock

abc RADIO TODAY
(212) 735-1111

Cutting Edge for the Ear

#23 DENVER-BOULDER



Continued from Page 74

12+ POPULATION: **1,874,300** (Black: 5.1%; Hispanic: 12.8%)

Complete Market Index, Page 8

| SPRING '96 | SUMMER '96 | FALL '96 | WINTER '00 | SPRING '00 | METRO RANK 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|------------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|----------|----------------------|
| 0.7 | 1.1 | 1.2 | 0.8 | 1.1 | 21 | KMXA-AM Regional Mexican | 1090 50(.5)kw | 33 | 27 | 18 | 13 | 19 | 19 | 24 | 12:00 | 1.2 | EXCL | CAB |
| 1.0 | 1.2 | 0.8 | 1.1 | 1.0 | 22 | KJMN-FM Spanish AC | 92.1 33kw | 54 | 22 | 18 | 17 | 20 | 20 | 23 | 6:30 | 0.9 | EXCL | CAB |
| 0.0 | 0.0 | 0.8 | 1.4 | 1.0 | 22 | KLZ-AM Religious | 560 5kw | 60 | 21 | — | 27 | 25 | 26 | 20 | 5:45 | 0.6 | Crawford | MCG |

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---|---|--|
| Oldies/CR 16.2 News/Talk 12.5 CHR 11.1 AC 10.9 Country 9.6 Adult Altern. 6.3 Alternative 4.3 Rock 4.1 NAC/SJ 2.8 Spanish 2.8 Adult Standards 2.0 Religious 1.6 Classical 1.3 Urban .4 Misc. .3 | Clear Channel 29.7 AMFM 21.6 Jefferson-Pilot 18.1 Tribune 11.2 EXCL 2.1 Salem 1.1 Crawford 1.0 | Clear Channel 55.2% AMFM 46.5% Jefferson-Pilot 37.6% Tribune 28.0% EXCL 3.9% Salem 3.9% Crawford 3.2% |

#24 CLEVELAND



Continued from Page 75

12+ POPULATION: **1,760,300** (Black: 18.5%; Hispanic: N/A)

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|--|---|--|
| Oldies/CR 16.4 AC 16.0 Urban 12.2 News/Talk 11.4 Country 8.4 NAC/SJ 5.6 Rock 5.3 Adult Standards 5.0 CHR 3.2 Classical 2.9 Religious 1.0 Misc. .3 | Clear Channel 36.3% AMFM 27.5% Elyria-Lorain 6.1% Radio One 6.0% Infinity 4.7% Radio Seaway 2.9% Rubber City 1.3% Barnstable .8% | Clear Channel 60.1% AMFM 53.8% Radio One 15.9% Infinity 14.8% Elyria-Lorain 13.5% Rubber City 6.8% Barnstable 4.6% Rubber City 3.1% |



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12+ POPULATION: 1,737,500 (Black: N/A; Hispanic: 5.7%)

| 66-SPRING | SUMMER-99 | FALL-99 | WINTER-00 | SPRING-00 | 12+ AOH METRO RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP. FIRM |
|-----------|-----------|---------|-----------|-----------|-----------------------|--------------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|-----------------------|
| 7.4 | 6.4 | 6.6 | 7.7 | 7.8 | 1 | KKCW-FM AC | 103.3 95kw | 241 | 4 | 13 | 9 | 1 | 1 | 1 | 10:00 | 8.8 | Clear Channel | KATZ |
| 8.0 | 6.7 | 7.0 | 6.1 | 6.7 | 2 | KKRZ-FM CHR/Pop | 100.3 100kw | 339 | 1 | 2 | 1 | 3 | 4 | 7 | 6:00 | 7.5 | Clear Channel | KATZ |
| 5.5 | 4.5 | 6.5 | 7.2 | 6.4 | 3 | KEX-AM Full Service | 1190 50kw | 300 | 2 | 10 | 13 | 12 | 8 | 3 | 6:30 | 7.3 | Clear Channel | KATZ |
| 5.0 | 5.2 | 5.9 | 7.0 | 5.6 | 4 | KKSN-FM Oldies | 97.1 100kw | 267 | 3 | 5 | 11 | 8 | 5 | 2 | 6:30 | 2.0 | Entercom | D&R |
| 5.7 | 5.4 | 6.2 | 5.3 | 5.6 | 5 | KUPL-FM Country | 970 5kw | 218 | 7 | 5 | 5 | 7 | 5 | 6 | 7:45 | 6.2 | Infinity | KATZ |
| 5.9 | 5.9 | 5.7 | 5.4 | 5.6 | 5 | KXJM-FM CHR/Rhythmic | 95.5 100kw | 232 | 5 | 1 | 2 | 6 | 13 | 12 | 7:30 | 4.4 | Rose City | MCG |
| 5.2 | 5.0 | 4.5 | 5.0 | 5.2 | 7 | KGON-FM Classic Rock | 92.3 100kw | 223 | 6 | 8 | 7 | 2 | 2 | 5 | 7:15 | 6.4 | Entercom | D&R |
| 3.9 | 4.7 | 5.4 | 4.3 | 4.5 | 8 | KINK-FM Adult Alternative | 101.9 100kw | 162 | 13 | — | 11 | 4 | 3 | 4 | 8:30 | 4.6 | Infinity | KATZ |
| 4.7 | 4.4 | 4.3 | 4.0 | 4.4 | 9 | KWJJ-FM Country | 99.5 52kw | 214 | 8 | 7 | 10 | 11 | 10 | 9 | 6:15 | 4.4 | Fisher | SEN |
| 4.7 | 5.0 | 4.1 | 3.5 | 3.9 | 10 | KUFO-FM Rock | 101.1 100kw | 166 | 12 | 4 | 3 | 5 | 9 | 12 | 7:15 | 4.1 | Infinity | CHR |
| 2.9 | 3.3 | 3.4 | 3.3 | 3.4 | 11 | KRSK-FM Hot AC | 105.1 100kw | 202 | 9 | 8 | 8 | 9 | 7 | 11 | 5:15 | 3.4 | Entercom | D&R |
| 2.5 | 3.1 | 2.5 | 2.1 | 3.2 | 12 | KVMX-FM ¹ Classic Hits | 107.5 37kw | 181 | 10 | 10 | 4 | 9 | 11 | 12 | 5:15 | 2.6 | Infinity | CHR |
| 3.5 | 3.2 | 2.9 | 3.1 | 3.0 | 13 | KKJZ-FM NAC/SJ | 106.7 100kw | 134 | 15 | 13 | 17 | 14 | 12 | 7 | 6:45 | 2.5 | Infinity | KATZ |
| 3.4 | 3.5 | 3.6 | 3.8 | 3.0 | 13 | KXL-AM News/Talk | 750 50(20)kw | 149 | 14 | — | 18 | 16 | 15 | 10 | 6:15 | 4.0 | Rose City | MCG |
| 2.9 | 3.3 | 3.7 | 3.2 | 2.8 | 15 | KNRK-FM Alternative | 94.7 17kw | 175 | 11 | 3 | 6 | 13 | 14 | 19 | 5:00 | 2.7 | Entercom | D&R |
| 2.2 | 2.2 | 2.4 | 2.9 | 2.3 | 16 | KKSN-AM Adult Standards | 1520 50(15)kw | 70 | 16 | — | 22 | 22 | 20 | 18 | 10:00 | 2.0 | Entercom | D&R |
| 1.2 | 1.5 | 1.5 | 1.6 | 1.8 | 17 | KFXJ/KSLM Sports | 910/1390 5kw/5(1)kw | 68 | 17 | — | 14 | 15 | 16 | 16 | 8:00 | 1.7 | Entercom | D&R |
| 1.0 | 2.1 | 1.1 | 1.2 | 1.4 | 18 | KOTK-AM Talk | 1080 50(10)kw | 67 | 18 | — | 18 | 17 | 17 | 15 | 6:30 | 1.8 | Fisher | SEN |
| 1.1 | 1.9 | 0.8 | 1.3 | 1.3 | 19 | KPDQ-FM Religious | 93.7 100kw | 61 | 19 | — | 20 | 17 | 18 | 16 | 6:15 | 1.4 | Salem | SRR |

¹ KBBT-FM (Hot AC) until June 2.

Continued on Page 80

KXL-AM
Portland



Cutting Edge for the Ear

12+ POPULATION: 1,608,000 (Black: 11.1%; Hispanic: N/A)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|---|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 9.2 | 9.9 | 8.5 | 8.4 | 9.4 | 1 | WLW-AM Full Service | 700 50kw | 373 | 1 | 12 | 8 | 5 | 3 | 1 | 7:45 | 9.0 | Clear Channel | EAST |
| 8.3 | 8.0 | 9.0 | 8.2 | 8.0 | 2 | WEBN-FM Rock | 102.7 16kw | 296 | 2 | 4 | 1 | 1 | 1 | 7 | 8:15 | 9.2 | Clear Channel | EAST |
| 8.3 | 7.5 | 7.5 | 7.7 | 8.0 | 2 | WUBE-FM Country | 105.1 11kw | 271 | 5 | 5 | 4 | 2 | 2 | 3 | 9:15 | 9.1 | AMFM | CHR |
| 6.3 | 5.6 | 5.5 | 7.5 | 6.6 | 4 | WRRM-FM AC | 98.5 17.5kw | 229 | 7 | 7 | 10 | 6 | 3 | 2 | 8:45 | 6.6 | Susquehanna | MCG |
| 5.3 | 5.2 | 5.7 | 5.4 | 5.3 | 5 | WIZF-FM Urban | 100.9 1.25kw | 159 | 11 | 2 | 2 | 3 | 9 | 10 | 10:15 | 3.9 | Blue Chip | D&R |
| 4.7 | 5.0 | 5.0 | 5.5 | 5.2 | 6 | WKFS-FM CHR/Pop | 107.1 2.8kw | 280 | 4 | 1 | 3 | 9 | 11 | 14 | 5:45 | 4.2 | Clear Channel | EAST |
| 3.8 | 5.5 | 6.2 | 5.8 | 5.1 | 7 | WMOJ-FM Oldies | 94.9 20kw | 210 | 8 | 9 | 9 | 7 | 5 | 5 | 7:30 | 4.3 | Susquehanna | MCG |
| 6.1 | 6.1 | 5.2 | 5.6 | 5.0 | 8 | WGRR-FM Oldies | 103.5 11kw | 203 | 9 | 12 | 17 | 11 | 7 | 4 | 7:45 | 5.0 | Infinity | KATZ |
| 4.7 | 4.1 | 4.0 | 4.5 | 4.6 | 9 | WOFX-FM Classic Rock | 92.5 16kw | 234 | 6 | 9 | 7 | 4 | 6 | 6 | 6:00 | 6.6 | Clear Channel | EAST |
| 5.3 | 5.3 | 4.7 | 4.3 | 4.0 | 10 | WKRO-FM CHR/Pop | 101.9 16kw | 286 | 3 | 3 | 6 | 10 | 10 | 11 | 4:15 | 3.7 | Infinity | KATZ |
| 4.9 | 4.1 | 3.6 | 3.9 | 3.7 | 11 | WVMX-FM Hot AC | 94.1 32kw | 185 | 10 | 15 | 5 | 8 | 8 | 9 | 6:15 | 3.9 | Clear Channel | EAST |
| 5.0 | 5.0 | 4.1 | 3.9 | 3.3 | 12 | WKRC-AM Full Service | 550 5(1)kw | 142 | 12 | 15 | 24 | 14 | 13 | 8 | 7:15 | 3.0 | Clear Channel | EAST |
| 3.2 | 2.8 | 3.0 | 3.0 | 3.1 | 13 | WSAI-AM Adult Standards | 1530 50kw | 93 | 14 | — | 26 | 26 | 18 | 12 | 10:30 | 3.6 | Clear Channel | EAST |
| 2.0 | 1.9 | 3.8 | 2.3 | 2.1 | 14 | WYGY-FM Country | 96.5 19.5kw | 137 | 13 | 15 | 11 | 12 | 12 | 12 | 4:45 | 1.7 | AMFM | CHR |
| 0.9 | 1.3 | 1.4 | 0.9 | 1.7 | 15 | WHKO-FM Country | 99.1 50kw | 69 | 16 | 9 | 18 | 15 | 16 | 14 | 7:30 | 1.2 | Cox | CHR |
| 1.1 | 1.2 | 0.9 | 1.4 | 1.6 | 16 | WCIN-AM Urban AC | 1480 5(.5)kw | 38 | 21 | — | 15 | 15 | 14 | 16 | 13:15 | 1.7 | J4 Br. | — |
| 1.0 | 0.6 | 0.5 | 0.9 | 1.3 | 17 | WAQZ-FM¹ Alternative | 97.3 6kw | 86 | 15 | 5 | 12 | 13 | 15 | 26 | 4:45 | 1.0 | Infinity | KATZ |

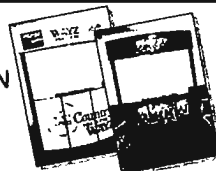
¹ Was WYLZ-FM (Classic Hits) until April.

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---|--|---|
| Oldies/CR <input type="checkbox"/> 14.7 News/Talk <input type="checkbox"/> 13.4 AC <input type="checkbox"/> 11.8 Country <input type="checkbox"/> 11.8 CHR <input type="checkbox"/> 10.0 Rock <input type="checkbox"/> 8.6 Urban <input type="checkbox"/> 6.9 Adult Standards <input type="checkbox"/> 3.6 Alternative <input type="checkbox"/> 1.9 Religious <input type="checkbox"/> 1.7 | Clear Channel <input type="checkbox"/> 39.4 Susquehanna <input type="checkbox"/> 11.7 AMFM <input type="checkbox"/> 10.8 Infinity <input type="checkbox"/> 10.3 Blue Chip <input type="checkbox"/> 6.1 Cox <input type="checkbox"/> 1.7 J4 Br. <input type="checkbox"/> 1.6 Braden <input type="checkbox"/> 1.2 | Clear Channel <input type="checkbox"/> 65.9% Infinity <input type="checkbox"/> 32.4% Susquehanna <input type="checkbox"/> 24.5% AMFM <input type="checkbox"/> 22.9% Blue Chip <input type="checkbox"/> 12.8% Cox <input type="checkbox"/> 4.8% Braden <input type="checkbox"/> 3.6% J4 Br. <input type="checkbox"/> 2.4% |

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12+ POPULATION: 1,459,400 (Black: N/A; Hispanic: 24.6%)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | 12+ AOH METRO RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|--------------------|--------------------------------------|-----------------------------------|-----------------------------|---------------|------------|------------|------------|------------|------------|-----------------------------|-------------------|---------------|-------------------|
| 7.5 | 8.1 | 6.6 | 7.8 | 7.2 | 1 | KGO-AM News/Talk | 810 50kw | 200 | 1 | — | 15 | 4 | 1 | 1 | 9:00 | 8.0 | ABC | ABC |
| 4.8 | 4.9 | 4.9 | 4.2 | 4.8 | 2 | KYLD-FM CHR/Rhythmic | 94.9 30kw | 196 | 2 | 1 | 1 | 1 | 19 | 23 | 6:00 | 4.3 | AMFM | KATZ |
| 2.5 | 2.6 | 3.3 | 3.4 | 3.8 | 3 | KSOL/KZOL Regional Mexican | 98.9/99.1 6kw/1.1kw | 95 | 19 | 6 | 3 | 3 | 3 | 12 | 10:00 | 5.5 | Hispanic | KT-H |
| 4.1 | 3.6 | 3.5 | 4.1 | 3.6 | 4 | KSJO-FM Rock | 92.3 50kw | 128 | 8 | 6 | 2 | 2 | 4 | 16 | 7:00 | 3.8 | Clear Channel | EAST |
| 3.1 | 2.6 | 3.1 | 1.8 | 3.5 | 5 | KLOK-AM Regional Mexican | 1170 50(5)kw | 70 | 25 | 5 | 7 | 6 | 7 | 14 | 12:15 | 2.8 | EXCL | CAB |
| 2.6 | 4.0 | 2.6 | 2.3 | 3.4 | 6 | KNBR-AM Sports | 680 50kw | 126 | 9 | 13 | 21 | 13 | 9 | 2 | 6:30 | 2.8 | Susquehanna | MCG |
| 3.6 | 3.3 | 3.6 | 3.9 | 3.3 | 7 | KCBS-AM News | 740 50kw | 176 | 3 | — | 26 | 21 | 18 | 4 | 4:30 | 5.2 | Infinity | CBS |
| 2.5 | 2.1 | 3.1 | 3.3 | 3.3 | 8 | KDFC-FM Classical | 102.1 33kw | 112 | 14 | 13 | 30 | 26 | 24 | 11 | 7:15 | 2.4 | Bonneville | KATZ |
| 2.9 | 2.9 | 2.6 | 3.5 | 3.2 | 9 | KOIT-AF AC | 1260/96.5 5(1)kw/24kw | 141 | 7 | 13 | 12 | 10 | 4 | 6 | 5:30 | 2.9 | Bonneville | KATZ |
| 3.3 | 3.1 | 3.5 | 3.9 | 3.1 | 10 | KBRG-FM Spanish AC | 100.3 14.5kw | 77 | 24 | 10 | 5 | 8 | 6 | 18 | 10:00 | 2.6 | EXCL | CAB |
| 3.5 | 2.9 | 3.1 | 3.3 | 3.1 | 10 | KITS-FM Alternative | 105.3 15kw | 152 | 6 | 4 | 4 | 6 | 15 | 20 | 5:00 | 5.8 | Infinity | D&R |
| 3.3 | 3.1 | 2.8 | 3.0 | 3.1 | 10 | KUFY-FM Classic Rock | 98.5 12.5kw | 123 | 10 | 13 | 17 | 4 | 2 | 3 | 6:15 | 2.9 | Clear Channel | EAST |
| 3.4 | 3.4 | 2.5 | 2.8 | 3.0 | 13 | KBAY-FM AC | 94.5 30kw | 122 | 11 | 10 | 12 | 11 | 8 | 9 | 6:00 | 2.5 | Infinity | CHR |
| 4.1 | 2.5 | 2.9 | 3.6 | 2.9 | 14 | KRTY-FM Country | 95.3 .87kw | 96 | 18 | 10 | 10 | 13 | 9 | 16 | 7:30 | 2.9 | Empire | ARP |
| 3.6 | 3.7 | 4.1 | 3.6 | 2.7 | 15 | KEZR-FM Hot AC | 106.5 50kw | 154 | 5 | 9 | 8 | 9 | 9 | 19 | 4:30 | 2.6 | Infinity | CHR |
| 2.5 | 2.6 | 2.8 | 3.0 | 2.7 | 15 | KFRG-AF Oldies | 610/99.7 5kw/40kw | 104 | 16 | 13 | 23 | 17 | 13 | 4 | 6:30 | 2.3 | Infinity | CBS |
| 2.7 | 2.8 | 2.1 | 2.9 | 2.7 | 15 | KSFO-AM Talk | 560 5kw | 61 | 26 | — | 30 | 25 | 20 | 7 | 11:15 | 3.1 | ABC | ABC |
| 3.8 | 3.0 | 3.1 | 3.0 | 2.6 | 18 | KARA-FM AC | 105.7 50kw | 105 | 15 | — | 18 | 11 | 12 | 9 | 6:00 | 2.9 | Empire | ARP |
| 1.8 | 2.1 | 1.7 | 1.5 | 2.5 | 19 | KMEL-FM CHR/Rhythmic | 106.1 69kw | 112 | 13 | 2 | 5 | 13 | 27 | 37 | 5:30 | 1.9 | AMFM | CHR |
| 2.6 | 2.7 | 2.9 | 2.2 | 2.3 | 20 | KIOI-FM Hot AC | 101.3 125kw | 121 | 12 | 13 | 16 | 20 | 15 | 15 | 4:45 | 2.8 | AMFM | CHR |
| 2.6 | 3.1 | 2.9 | 3.2 | 2.3 | 20 | KZQZ-FM CHR/Pop | 95.7 6.9kw | 159 | 4 | 3 | 9 | 17 | 25 | 23 | 3:30 | 1.6 | Bonneville | SEN |
| 1.5 | 2.3 | 3.0 | 2.1 | 2.2 | 22 | KKSF-FM NAC/SJ | 103.7 7.8kw | 78 | 22 | — | 25 | 21 | 17 | 7 | 7:30 | 1.4 | AMFM | EAST |
| 2.5 | 2.4 | 2.0 | 2.8 | 2.0 | 23 | KFFG/KFOG Adult Alternative | 97.7/104.5 1.6kw/7.9kw | 94 | 20 | — | 22 | 13 | 14 | 12 | 5:30 | 2.0 | Susquehanna | MCG |
| 1.4 | 1.4 | 0.9 | 1.0 | 1.6 | 24 | KABL-AM ¹ Adult Standards | 960 5kw | 50 | 28 | — | 28 | 32 | 37 | 23 | 8:00 | 1.3 | AMFM | KATZ |
| 2.0 | 1.8 | 1.6 | 2.3 | 1.5 | 25 | KCNL-FM Alternative | 104.9 5.7kw | 100 | 17 | 13 | 12 | 21 | 22 | 23 | 3:45 | 1.1 | Clear Channel | EAST |
| 1.7 | 2.1 | 2.0 | 2.3 | 1.5 | 25 | KISQ-FM Urban AC | 98.1 100kw | 79 | 21 | 13 | 19 | 21 | 22 | 21 | 4:30 | 1.2 | AMFM | EAST |
| 1.1 | 1.2 | 1.0 | 1.4 | 1.5 | 25 | KLLC-FM Hot AC | 97.3 82kw | 78 | 23 | 13 | 11 | 17 | 20 | 23 | 4:45 | 2.2 | Infinity | CBS |

¹ Switched to Oldies in late June.

#25 PORTLAND, OR



Continued from Page 77

12+ POPULATION: 1,737,500 (Black: N/A; Hispanic: 5.7%)

Complete Market Index, Page 8

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---|--|--|
| News/Talk <input type="checkbox"/> 14.5 Oldies/CR <input type="checkbox"/> 14.5 CHR <input type="checkbox"/> 12.3 Country <input type="checkbox"/> 11.3 AC <input type="checkbox"/> 11.2 Adult Altern. <input type="checkbox"/> 4.5 Rock <input type="checkbox"/> 3.9 NAC/SJ <input type="checkbox"/> 3.0 Alternative <input type="checkbox"/> 2.8 Adult Standards <input type="checkbox"/> 2.3 Religious <input type="checkbox"/> 1.3 Spanish <input type="checkbox"/> 1.0 Urban <input type="checkbox"/> .4 | Clear Channel <input type="checkbox"/> 22.4 Entercom <input type="checkbox"/> 21.1 Infinity <input type="checkbox"/> 21.0 Rose City <input type="checkbox"/> 8.6 Fisher <input type="checkbox"/> 5.8 Salem <input type="checkbox"/> 1.3 | Clear Channel <input type="checkbox"/> 46.4% Entercom <input type="checkbox"/> 43.9% Infinity <input type="checkbox"/> 41.2% Rose City <input type="checkbox"/> 21.6% Fisher <input type="checkbox"/> 15.9% Salem <input type="checkbox"/> 4.2% |

#27 SAN JOSE



Continued from Page 79

12+ POPULATION: 1,459,400 (Black: N/A; Hispanic: 24.6%)

Complete Market Index, Page 8

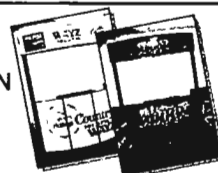
| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK | 12+ AQH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP. FIRM |
|------------|------------|----------|------------|------------|------------|---------|----------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|-----------------------|
| 1.5 | 0.6 | 1.3 | 1.3 | 1.0 | 28 | | KAZA-AM Spanish Oldies | 1290 5kw | 26 | 34 | 13 | 20 | 27 | 28 | 29 | 6:30 | 0.7 | Radio Fiesta | LOTUS |
| 0.8 | 0.5 | 1.0 | 0.8 | 1.0 | 28 | | KDON-FM CHR/Rhythmic | 102.5 18.5kw | 52 | 27 | 6 | 23 | 29 | 36 | 35 | 4:30 | 0.8 | Clear Channel | CCRS |

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|--|---|---|
| News/Talk <input type="checkbox"/> 17.9 AC <input type="checkbox"/> 15.3 Spanish <input type="checkbox"/> 12.0 Oldies/CR <input type="checkbox"/> 6.4 Alternative <input type="checkbox"/> 4.6 Country <input type="checkbox"/> 3.6 Rock <input type="checkbox"/> 3.6 Classical <input type="checkbox"/> 3.3 Urban <input type="checkbox"/> 2.4 NAC/SJ <input type="checkbox"/> 2.2 Adult Altern. <input type="checkbox"/> 2.0 Adult Standards <input type="checkbox"/> 1.6 Misc. <input type="checkbox"/> 1.1 | Infinity <input type="checkbox"/> 17.0 AMFM <input type="checkbox"/> 14.9 ABC <input type="checkbox"/> 9.9 Clear Channel <input type="checkbox"/> 9.2 Bonneville <input type="checkbox"/> 8.8 EXCL <input type="checkbox"/> 6.6 Susquehanna <input type="checkbox"/> 6.6 Empire <input type="checkbox"/> 6.2 Hispanic <input type="checkbox"/> 3.8 Inner City <input type="checkbox"/> 1.5 Radio Fiesta <input type="checkbox"/> 1.0 Radio Unica <input type="checkbox"/> .6 | Infinity <input type="checkbox"/> 42.6% AMFM <input type="checkbox"/> 34.0% Bonneville <input type="checkbox"/> 25.9% Clear Channel <input type="checkbox"/> 22.9% Susquehanna <input type="checkbox"/> 17.4% ABC <input type="checkbox"/> 16.2% Empire <input type="checkbox"/> 15.2% Hispanic <input type="checkbox"/> 6.5% Inner City <input type="checkbox"/> 4.0% Radio Fiesta <input type="checkbox"/> 1.8% Radio Unica <input type="checkbox"/> 1.5% |

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12+ POPULATION: 1,443,100 (Black: 7.2%; Hispanic: 31.6%)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK | 12+ AQH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP. FIRM |
|------------|------------|----------|------------|------------|------------|---------|--|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|-----------------------|
| 8.9 | 8.7 | 9.6 | 10.7 | 9.9 | 1 | 1 | KFRG/KXFG Country | 95.1/92.9 50kw/6kw | 282 | 1 | 9 | 6 | 1 | 1 | 1 | 10:15 | 11.5 | Infinity | ARP |
| 5.9 | 6.0 | 5.2 | 5.4 | 5.4 | 2 | 2 | KGGI-FM CHR/Rhythmic | 99.1 2.55kw | 264 | 2 | 1 | 1 | 3 | 5 | 10 | 6:00 | 3.6 | AMFM | SEN |
| 5.9 | 5.9 | 5.7 | 4.8 | 4.8 | 3 | 3 | KFI-AM Talk | 640 50kw | 138 | 7 | 15 | 26 | 14 | 10 | 3 | 10:15 | 5.8 | AMFM | CHR |
| 5.2 | 5.5 | 5.2 | 5.5 | 4.8 | 3 | 3 | KOLA-FM Oldies | 99.9 29.5kw | 184 | 4 | 11 | 17 | 9 | 3 | 2 | 7:30 | 4.5 | Anaheim | D&R |
| 3.1 | 4.5 | 3.3 | 3.8 | 4.4 | 5 | 5 | KCAL-FM Rock | 96.7 1.75kw | 156 | 5 | 6 | 2 | 2 | 2 | 6 | 8:15 | 4.0 | Anaheim | D&R |
| 3.3 | 3.8 | 3.1 | 3.3 | 3.3 | 6 | 6 | KIIS-FM CHR/Pop | 102.7 8kw | 184 | 3 | 2 | 10 | 9 | 12 | 14 | 5:00 | 3.0 | Clear Channel | KATZ |
| 2.7 | 2.7 | 2.0 | 2.2 | 3.3 | 6 | 6 | KLVE-FM Spanish AC | 107.5 29.5kw | 79 | 17 | — | 7 | 5 | 7 | 8 | 12:00 | 3.1 | Hispanic | KT-H |
| 3.5 | 2.7 | 2.8 | 2.8 | 3.0 | 8 | 8 | KOST-FM AC | 103.5 12.5kw | 121 | 9 | 15 | 8 | 8 | 10 | 12 | 7:15 | 2.3 | AMFM | CHR |
| 2.4 | 2.0 | 2.1 | 2.4 | 2.9 | 9 | 9 | KCBS-FM Classic Rock | 93.1 28.5kw | 113 | 12 | 11 | 18 | 5 | 4 | 4 | 7:30 | 2.6 | Infinity | CBS |
| 2.4 | 3.2 | 3.3 | 4.1 | 2.9 | 9 | 9 | KSCA-FM Regional Mexican | 101.9 4.8kw | 83 | 15 | 11 | 11 | 4 | 5 | 9 | 10:15 | 4.7 | Hispanic | KT-H |
| 2.5 | 2.2 | 2.7 | 3.1 | 2.8 | 11 | 11 | KSSE-FM Spanish Cont. | 97.5 72kw | 105 | 14 | 10 | 4 | 5 | 9 | 15 | 7:45 | 3.0 | EXCL | CAB |
| 1.9 | 1.8 | 2.1 | 1.9 | 2.6 | 12 | 12 | KTWV-FM NAC/SJ | 94.7 55kw | 78 | 18 | 22 | 29 | 22 | 13 | 5 | 9:30 | 1.9 | Infinity | CBS |
| 2.1 | 2.5 | 2.7 | 2.2 | 2.5 | 13 | 13 | KCXX-FM Alternative | 103.9 .18kw | 139 | 6 | 3 | 9 | 14 | 21 | 25 | 5:15 | 2.0 | All Pro | MCG |
| 2.7 | 3.3 | 2.4 | 2.4 | 2.5 | 13 | 13 | KLQS-FM¹ Classic Rock | 95.5 63kw | 122 | 8 | 22 | 13 | 9 | 8 | 10 | 6:00 | 4.3 | ABC | ABC |
| 1.8 | 2.5 | 1.9 | 2.5 | 2.4 | 15 | 15 | KROQ-FM Alternative | 106.7 5.6kw | 109 | 13 | 5 | 3 | 13 | 19 | 38 | 6:15 | 2.7 | Infinity | IRS |
| 4.5 | 2.7 | 2.9 | 2.8 | 2.3 | 16 | 16 | KKBT-FM² Urban | 92.3 43kw | 115 | 11 | 8 | 4 | 12 | 20 | 27 | 5:45 | 1.6 | Radio One | EAST |
| 1.8 | 1.7 | 2.7 | 1.7 | 2.3 | 16 | 16 | KXRS/KXSB Regional Mexican | 105.7/101.7 .17kw/.3kw | 63 | 24 | 7 | 14 | 14 | 15 | 15 | 10:15 | 2.0 | Lazer | LOTUS |
| 1.8 | 2.0 | 2.3 | 2.7 | 2.2 | 18 | 18 | KPWR-FM CHR/Rhythmic | 105.9 25kw | 119 | 10 | 4 | 11 | 18 | 23 | 31 | 5:15 | 1.6 | Emmis | D&R |
| 0.7 | 0.9 | 1.1 | 0.7 | 2.0 | 19 | 19 | KRCD/KRCV³ Spanish Oldies | 103.9/98.3 4.1kw/.6kw | 43 | 27 | — | 22 | 21 | 13 | 7 | 13:30 | 2.1 | Hispanic | KT-H |
| 1.5 | 1.3 | 1.4 | 1.5 | 1.9 | 20 | 20 | KCMG-FM² Oldies | 100.3 15kw | 67 | 22 | 15 | 18 | 20 | 16 | 13 | 8:00 | 2.0 | AMFM | EAST |
| 1.2 | 0.9 | 1.1 | 1.0 | 1.9 | 20 | 20 | KELT-FM AC | 92.7 6kw | 68 | 21 | 15 | 14 | 17 | 16 | 20 | 8:00 | 1.9 | Amaturo | — |
| 3.0 | 2.7 | 2.9 | 1.7 | 1.8 | 22 | 22 | KWRP-FM Adult Standards | 96.1 .25kw | 52 | 25 | — | — | — | 41 | 25 | 10:00 | 1.9 | Magic Br. | — |
| 1.5 | 2.2 | 1.6 | 1.4 | 1.7 | 23 | 23 | KBIG-FM⁴ Hot AC | 104.3 105kw | 81 | 16 | 15 | 16 | 19 | 16 | 17 | 6:00 | 1.6 | AMFM | SEN |
| 1.5 | 1.6 | 1.6 | 1.7 | 1.3 | 24 | 24 | KNX-AM News | 1070 50kw | 75 | 19 | — | 34 | 31 | 29 | 17 | 5:15 | 1.7 | Infinity | CBS |
| 2.1 | 1.8 | 1.7 | 1.7 | 1.2 | 25 | 25 | KLSX-FM Talk | 97.1 21kw | 43 | 28 | 22 | 22 | 23 | 22 | 20 | 7:45 | 1.8 | Infinity | ARP |
| 0.7 | 0.9 | 1.0 | 1.7 | 1.2 | 25 | 25 | KZLA-FM Country | 93.9 18.5kw | 65 | 23 | 22 | 25 | 24 | 25 | 17 | 5:15 | 1.2 | Emmis | SEN |
| 1.0 | 0.9 | 1.1 | 1.0 | 1.0 | 27 | 27 | KLAC-AM Adult Standards | 570 5kw | 41 | 29 | — | 34 | 35 | 36 | 23 | 7:00 | 1.1 | AMFM | SEN |
| 1.5 | 1.4 | 2.0 | 1.6 | 1.0 | 27 | 27 | KRTH-FM Oldies | 101.1 51kw | 73 | 20 | 22 | 30 | 29 | 25 | 22 | 4:00 | 1.0 | Infinity | CBS |

¹ Was Rock until January. ² **KCMG-FM** and **KKBT-FM** swapped frequencies on June 30. ³ Was **KACE/KRTO** (Urban Oldies) until mid-February. ⁴ Evolved from AC during December.

#29 SACRAMENTO



12+ POPULATION: 1,434,000 (Black: 6.1%; Hispanic: 13.9%)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ ADJ | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-54 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|------------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|-------------|----------------------|
| 8.1 | 9.3 | 8.0 | 8.1 | 7.8 | 1 | KFBK-AM News/Talk | 1530 50kw | 253 | 1 | — | 15 | 11 | 5 | 1 | 8:30 | 11.4 | AMFM | SEN |
| 5.2 | 5.8 | 5.4 | 4.8 | 6.0 | 2 | KSEG-FM Classic Rock | 96.9 50kw | 178 | 6 | 6 | 9 | 3 | 2 | 3 | 9:15 | 6.6 | Infinity | KATZ |
| 4.8 | 5.4 | 5.5 | 5.1 | 5.5 | 3 | KNCI-FM Country | 105.1 50kw | 202 | 4 | 12 | 5 | 1 | 1 | 2 | 7:30 | 5.1 | Entercom | D&R |
| 5.1 | 4.4 | 5.3 | 5.7 | 5.1 | 4 | KDND-FM CHR/Pop | 107.9 50kw | 168 | 9 | 4 | 2 | 2 | 3 | 10 | 8:15 | 4.6 | Entercom | D&R |
| 4.6 | 4.3 | 4.5 | 3.9 | 4.9 | 5 | KRXQ-FM Rock | 98.5 50kw | 161 | 10 | 3 | 1 | 4 | 10 | 17 | 8:15 | 4.2 | Diamond | ARP |
| 5.1 | 4.7 | 4.9 | 3.4 | 4.9 | 5 | KSSJ-FM NAC/SJ | 94.7 25kw | 133 | 11 | — | 13 | 9 | 3 | 3 | 10:15 | 4.1 | Entercom | MCG |
| 5.0 | 3.6 | 4.0 | 3.7 | 4.3 | 7 | KBMB-FM CHR/Rhythmic | 103.5 3kw | 209 | 3 | 2 | 4 | 10 | 14 | 15 | 5:45 | 4.2 | Infinity | EAST |
| 4.7 | 4.1 | 4.4 | 5.3 | 4.2 | 8 | KYMX-FM AC | 96.1 50kw | 169 | 8 | 7 | 10 | 6 | 6 | 5 | 7:00 | 3.8 | Infinity | EAST |
| 3.9 | 4.0 | 3.7 | 4.2 | 4.1 | 9 | KSFM-FM CHR/Rhythmic | 102.5 50kw | 112 | 15 | — | 30 | 24 | 20 | 12 | 10:00 | 3.3 | Entercom | D&R |
| 4.8 | 5.5 | 5.3 | 4.7 | 4.1 | 9 | KCTC-AM Adult Standards | 1320 5kw | 228 | 2 | 1 | 8 | 12 | 13 | 14 | 5:00 | 3.5 | Entercom | D&R |
| 3.6 | 4.0 | 3.3 | 2.9 | 3.8 | 11 | KHYL-FM Oldies | 101.1 36kw | 195 | 5 | 7 | 5 | 5 | 6 | 7 | 5:30 | 3.6 | Infinity | EAST |
| 3.1 | 3.9 | 3.7 | 4.0 | 3.7 | 12 | KWOD-FM Alternative | 106.5 50kw | 171 | 7 | 4 | 3 | 7 | 12 | 18 | 6:00 | 4.0 | Royce Int'l | D&R |
| 3.6 | 2.9 | 3.3 | 4.5 | 3.4 | 13 | KHTK-AM Talk | 1140 50kw | 127 | 13 | 14 | 7 | 7 | 8 | 9 | 7:30 | 2.8 | Infinity | KATZ |
| 3.9 | 2.9 | 2.7 | 3.4 | 3.1 | 14 | KZZO-FM Hot AC | 100.5 115kw | 130 | 12 | 7 | 12 | 13 | 9 | 7 | 6:30 | 4.1 | AMFM | SEN |
| 3.6 | 3.4 | 3.7 | 3.3 | 3.0 | 15 | KSTE-AM News/Talk | 650 25(1)kw | 125 | 14 | 14 | 16 | 14 | 10 | 6 | 6:30 | 2.5 | AMFM | SEN |
| 2.5 | 2.7 | 3.1 | 2.3 | 2.4 | 16 | KGBY-FM AC | 92.5 50kw | 85 | 17 | — | 19 | 16 | 16 | 11 | 7:45 | 3.8 | AMFM | CHR |
| 2.5 | 2.8 | 2.0 | 2.1 | 1.8 | 17 | KXOA-FM Classic Hits | 93.7 25kw | 92 | 16 | 14 | 17 | 15 | 15 | 12 | 5:30 | 2.0 | Infinity | KATZ |
| 0.6 | 0.7 | 0.8 | 0.9 | 1.6 | 18 | KHZZ-FM Urban Oldies | 104.3 6kw | 30 | 24 | 7 | 13 | 18 | 18 | 20 | 14:45 | 1.6 | Aztec Media | LOTUS |
| 2.9 | 2.2 | 1.5 | 1.6 | 1.5 | 19 | KRCX-FM Regional Mexican | 99.9 1.75kw | 63 | 18 | 12 | 17 | 18 | 17 | 16 | 6:30 | 1.3 | Z-Spanish | ARP |
| 0.0 | 0.0 | 0.4 | 0.8 | 1.5 | 19 | KRAK-AM Country | 1470 5(1)kw | 55 | 20 | 7 | 11 | 16 | 24 | 32 | 7:15 | 1.0 | Aztec Media | LOTUS |
| 1.3 | 1.6 | 0.8 | 0.8 | 1.2 | 21 | KRRE-FM Spanish AC | 101.9 47kw | 59 | 19 | — | 23 | 20 | 19 | 19 | 5:30 | 0.8 | Susquehanna | MCG |

Continued on Page 85

KWOD-FM
Sacramento



Cutting Edge for the Ear

12+ POPULATION: 1,427,800 (Black: 12.8%; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK | 12+ AQH RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|------------|--------------|----------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|-------------|----------------------|
| 6.3 | 6.3 | 6.7 | 6.4 | 7.6 | 1 | 1 | KPRS-FM Urban | 103.3 100kw | 180 | 9 | 3 | 2 | 2 | 2 | 7 | 11:30 | 5.9 | Carter | INT |
| 7.4 | 6.8 | 7.1 | 6.5 | 7.2 | 2 | 2 | KORC-FM Rock | 98.9 100kw | 220 | 3 | 4 | 1 | 1 | 1 | 13 | 9:00 | 9.4 | Entercom | MCG |
| 8.5 | 7.2 | 6.8 | 7.2 | 6.9 | 3 | 3 | KMXV-FM CHR/Pop | 93.3 100kw | 328 | 1 | 2 | 3 | 3 | 3 | 15 | 5:45 | 5.9 | Infinity | KATZ |
| 6.2 | 6.5 | 6.6 | 6.7 | 6.4 | 4 | 4 | WDAF-AM Country | 610 5kw | 164 | 10 | — | 18 | 18 | 17 | 1 | 10:45 | 9.2 | Entercom | D&R |
| 6.1 | 5.4 | 4.7 | 3.6 | 5.6 | 5 | 5 | KMBZ-AM News/Talk | 980 5kw | 241 | 2 | 12 | 11 | 9 | 8 | 3 | 6:30 | 4.5 | Entercom | SEN |
| 4.6 | 5.2 | 5.4 | 5.9 | 4.9 | 6 | 6 | KFKF-FM Country | 94.1 100kw | 180 | 8 | 10 | 6 | 6 | 6 | 5 | 7:30 | 5.3 | Infinity | EAST |
| 4.4 | 6.6 | 4.5 | 4.6 | 4.6 | 7 | 7 | KBEQ-FM Country | 104.3 100kw | 157 | 12 | 5 | 4 | 5 | 9 | 12 | 8:00 | 5.0 | Infinity | EAST |
| 4.6 | 5.0 | 4.4 | 4.2 | 4.4 | 8 | 8 | KCMQ-FM Oldies | 94.9 100kw | 189 | 6 | 7 | 13 | 8 | 7 | 2 | 6:30 | 4.2 | Susquehanna | D&R |
| 4.9 | 4.3 | 5.0 | 4.7 | 4.2 | 9 | 9 | KCFX-FM Classic Rock | 101.1 97kw | 191 | 5 | 7 | 5 | 4 | 5 | 9 | 6:00 | 3.4 | Susquehanna | CHR |
| 5.4 | 4.8 | 5.1 | 5.0 | 4.1 | 10 | 10 | KUDL-FM AC | 98.1 100kw | 186 | 7 | 12 | 11 | 9 | 10 | 4 | 6:00 | 4.0 | Entercom | D&R |
| 4.4 | 5.0 | 3.7 | 5.1 | 4.1 | 10 | 10 | KYYS-FM Rock | 99.7 100kw | 160 | 11 | 7 | 10 | 6 | 4 | 6 | 7:00 | 4.9 | Entercom | D&R |
| 3.1 | 2.8 | 3.7 | 4.2 | 3.8 | 12 | 12 | KCHZ-FM CHR/Pop | 95.7 99kw | 218 | 4 | 1 | 7 | 16 | 18 | 19 | 4:45 | 2.6 | Syncom | — |
| 3.6 | 3.0 | 3.9 | 3.4 | 3.8 | 12 | 12 | KXTR-FM Classical | 96.5 99kw | 118 | 15 | — | 16 | 15 | 15 | 9 | 8:45 | 3.2 | Entercom | INT |
| 3.8 | 3.4 | 4.0 | 4.3 | 3.4 | 14 | 14 | KCIY-FM NAC/SJ | 106.5 100kw | 117 | 16 | — | 15 | 13 | 13 | 7 | 8:00 | 1.6 | Entercom | ARP |
| 2.6 | 3.6 | 2.9 | 2.9 | 3.3 | 15 | 15 | KNRX-FM Urban AC | 107.3 100kw | 98 | 17 | 12 | 14 | 12 | 12 | 9 | 9:00 | 3.1 | Syncom | — |
| 3.3 | 3.5 | 4.2 | 3.8 | 3.2 | 16 | 16 | KSRC-FM AC | 102.1 100kw | 142 | 13 | 10 | 8 | 11 | 11 | 15 | 6:15 | 3.2 | Infinity | KATZ |
| 3.4 | 3.0 | 3.3 | 3.2 | 3.0 | 17 | 17 | KCMQ-AM News/Talk | 710 10(5)kw | 123 | 14 | — | 16 | 17 | 16 | 13 | 6:45 | 2.5 | Susquehanna | D&R |
| 0.0 | 0.4 | 1.8 | 2.6 | 2.7 | 18 | 18 | WHB-AM Sports | 810 50(5)kw | 93 | 18 | — | 8 | 13 | 14 | 17 | 8:00 | 2.9 | Union | — |
| 0.9 | 0.6 | 0.9 | 1.5 | 1.7 | 19 | 19 | KFEZ-AM Adult Standards | 1340 1kw | 41 | 20 | — | 23 | 23 | 22 | 20 | 11:15 | 1.5 | Innovative | — |
| 1.6 | 1.2 | 1.4 | 1.1 | 1.6 | 20 | 20 | KPRT-AM Religious | 1590 1kw | 32 | 22 | — | 21 | 19 | 19 | 18 | 13:45 | 1.9 | Carter | E-30- |

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---|--|---|
| Country 16.4 News/Talk 12.0 Rock 11.3 CHR 11.2 Urban 10.9 Oldies/CR 8.6 AC 7.3 Classical 4.3 NAC/SJ 3.4 Religious 2.2 Adult Standards 1.7 | Entercom 35.1 Infinity 19.6 Susquehanna 11.6 Carter 9.2 Syncom 7.1 Union 2.7 Innovative 1.7 Bott .6 | Entercom 60.8% Infinity 41.0% Susquehanna 30.6% Syncom 20.8% Carter 13.8% Union 7.0% Bott 3.5% Innovative 2.9% |

Group Owner Updates: www.rronline.com

#31 MILWAUKEE-RACINE



12+ POPULATION: 1,384,500 (Black: 13.8%; Hispanic: N/A)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METHO RANK 12+ ACH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|--------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|----------------|----------------------|
| 9.1 | 9.6 | 10.8 | 8.5 | 9.2 | 1 | WTMJ-AM News/Talk | 620 50(10)kw | 337 | 1 | 6 | 11 | 8 | 5 | 1 | 8:00 | 11.6 | Journal | CHR |
| 6.1 | 6.6 | 6.0 | 5.9 | 7.5 | 2 | WMIL-FM Country | 106.1 50kw | 219 | 5 | 5 | 7 | 6 | 3 | 3 | 9:45 | 7.7 | Clear Channel | CCRS |
| 6.0 | 6.5 | 7.9 | 6.9 | 7.5 | 2 | WXSS-FM CHR/Pop | 103.7 19.5kw | 265 | 2 | 1 | 1 | 4 | 9 | 14 | 8:15 | 5.6 | Entercom | D&R |
| 6.4 | 6.2 | 7.4 | 6.5 | 7.0 | 4 | WKVY-FM Urban | 100.7 50kw | 189 | 8 | 2 | 2 | 3 | 7 | 13 | 10:45 | 5.6 | Clear Channel | CCRS |
| 6.0 | 4.8 | 5.5 | 5.9 | 6.4 | 5 | WLZR-FM Rock | 102.9 50kw | 210 | 7 | 4 | 3 | 1 | 2 | 8 | 8:45 | 10.7 | Saga | KATZ |
| 5.9 | 5.8 | 6.0 | 5.7 | 6.3 | 6 | WKLH-FM Classic Rock | 96.5 20kw | 215 | 6 | 6 | 6 | 2 | 1 | 2 | 8:30 | 7.3 | Saga | KATZ |
| 5.1 | 4.3 | 4.6 | 5.3 | 5.3 | 7 | WMYX-FM Hot AC | 99.1 50kw | 223 | 4 | 3 | 5 | 5 | 4 | 5 | 7:00 | 4.4 | Entercom | D&R |
| 4.2 | 4.8 | 5.9 | 5.2 | 5.3 | 7 | WOKY-AM Adult Standards | 920 5(1)kw | 141 | 12 | — | 24 | 21 | 18 | 12 | 10:45 | 5.0 | Clear Channel | CCRS |
| 5.4 | 4.6 | 5.2 | 4.6 | 4.8 | 9 | WISN-AM Talk | 1130 50(10)kw | 170 | 10 | — | 12 | 10 | 11 | 6 | 8:00 | 3.7 | AMFM | SEN |
| 5.3 | 5.4 | 4.5 | 5.4 | 4.8 | 9 | WKTI-FM Hot AC | 94.5 15.5kw | 225 | 3 | 9 | 4 | 7 | 5 | 9 | 6:15 | 5.7 | Journal | CHR |
| 4.4 | 4.2 | 3.3 | 4.3 | 4.1 | 11 | WRIT-FM ¹ Oldies | 95.7 34kw | 179 | 9 | 9 | 13 | 13 | 11 | 4 | 6:45 | 3.3 | Clear Channel | BAN |
| 4.2 | 4.8 | 3.8 | 4.2 | 3.7 | 12 | WLTO-FM AC | 97.3 15.5kw | 143 | 11 | 9 | 9 | 9 | 8 | 7 | 7:30 | 3.1 | AMFM | SEN |
| 3.0 | 3.4 | 2.3 | 2.5 | 2.8 | 13 | WJMR-FM Oldies | 106.9 6kw | 107 | 15 | 13 | 10 | 10 | 10 | 11 | 7:30 | 2.0 | Saga | KATZ |
| 4.1 | 4.0 | 3.1 | 3.3 | 2.4 | 14 | WJZI-FM NAC/SJ | 93.3 12.5kw | 108 | 14 | 15 | 17 | 14 | 13 | 10 | 6:30 | 1.5 | Milwaukee | ARP |
| 2.3 | 2.3 | 2.2 | 2.2 | 2.3 | 15 | WLUM-FM Rock | 102.1 50kw | 112 | 13 | 6 | 8 | 12 | 14 | 17 | 5:45 | 2.9 | Milwaukee | BAN |
| 2.0 | 2.4 | 1.8 | 2.9 | 1.8 | 16 | WFMR-FM Classical | 98.3 6kw | 72 | 16 | — | 18 | 19 | 18 | 15 | 7:15 | 1.1 | Saga | KATZ |
| 2.0 | 2.1 | 1.5 | 1.5 | 1.4 | 17 | WMCS-AM Urban AC | 1290 5kw | 52 | 17 | 15 | 15 | 15 | 15 | 16 | 7:30 | 1.7 | Milwaukee | ARP |
| 1.5 | 1.2 | 0.9 | 1.3 | 1.4 | 17 | WTKM-AF Country | 1540/104.9 .5kw/5.8kw | 34 | 19 | — | — | — | 27 | 20 | 11:00 | 1.1 | Kettle Moraine | — |
| 1.2 | 1.7 | 0.9 | 1.6 | 1.0 | 19 | WNOV-AM Urban | 860 25kw | 44 | 18 | 9 | 18 | 16 | 16 | 18 | 5:30 | 0.8 | Courier | — |

¹ Was WZTR-FM until January 1.

WKLH-FM
Milwaukee



FLASHBACK!

FLASHBACK
POP
QUIZ

ROCK
SLIDES



WKLH/96.5
CLASSIC HITS.

abc RADIO TODAY
(212) 735-1111

Cutting Edge for the Ear

Continued from Page 81

12+ POPULATION: 1,443,100 (Black: 7.2%; Hispanic: 31.6%)

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---------------------------------------|--|--|
| Spanish 16.2 | Infinity 21.3 | Infinity 42.8% |
| Oldies/CR 13.1 | AMFM 18.5 | AMFM 41.5% |
| Country 11.1 | Anaheim 9.2 | Anaheim 21.7% |
| CHR 10.9 | Hispanic 8.8 | Clear Channel 17.3% |
| News/Talk 8.7 | Clear Channel 4.6 | Emmis 12.6% |
| AC 7.9 | EXCL 3.6 | Hispanic 12.5% |
| Alternative 4.9 | Emmis 3.4 | All-Pro 11.1% |
| Rock 4.4 | All-Pro 3.1 | ABC 10.9% |
| Adult Standards 2.8 | ABC 3.0 | EXCL 8.6% |
| NAC/SJ 2.6 | Lazer 2.3 | Radio One 8.0% |
| Urban 2.3 | Radio One 2.3 | Amaturo 4.8% |
| Religious 1.7 | Amaturo 1.9 | Lazer 4.4% |
| Classical .5 | Magic Br. 1.8 | Magic Br. 3.6% |

Continued from Page 82

12+ POPULATION: 1,434,000 (Black: 6.1%; Hispanic: 13.9%)

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---------------------------------------|--|--|
| News/Talk 17.3 | Infinity 24.3 | Infinity 52.1% |
| CHR 14.8 | Entercom 23.7 | Entercom 47.4% |
| AC 11.1 | AMFM 16.3 | AMFM 34.5% |
| Oldies/CR 10.3 | Diamond 4.9 | Royce Int'l 12.0% |
| Country 6.8 | Royce Int'l 3.7 | Diamond 11.3% |
| Rock 5.1 | Aztec Media 3.1 | Z-Spanish 6.0% |
| NAC/SJ 4.9 | Z-Spanish 2.3 | Aztec Media 5.9% |
| Adult Standards 4.1 | ABC 1.6 | Susquehanna 4.2% |
| Spanish 3.8 | EXCL 1.4 | Salem 3.6% |
| Alternative 3.7 | Susquehanna 1.2 | ABC 3.5% |
| Urban 1.5 | Salem .9 | EXCL 3.5% |
| Religious .9 | | |

12+ POPULATION: 1,384,500 (Black: 13.8%; Hispanic: N/A)

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---------------------------------------|--|--|
| News/Talk 15.8 | Clear Channel 23.9 | Clear Channel 46.1% |
| AC 14.5 | Saga 17.3 | Journal 37.2% |
| Oldies/CR 13.5 | Journal 14.0 | Saga 35.7% |
| Urban 9.4 | Entercom 12.8 | Entercom 28.9% |
| Country 9.3 | AMFM 8.5 | AMFM 21.4% |
| Rock 9.1 | Milwaukee 6.1 | Milwaukee 18.7% |
| CHR 7.5 | Bliss 1.6 | Bliss 5.0% |
| Adult Standards 5.6 | Kettle Moraine 1.4 | Courier 3.2% |
| NAC/SJ 2.4 | Courier 1.0 | Pride 2.9% |
| Classical 1.8 | Pride .7 | Kettle Moraine 2.5% |
| | Tribune .7 | Tribune 2.0% |

12+ POPULATION: 1,352,400 (Black: 5.6%; Hispanic: 51.9%)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METHO RANK 12+ AQH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|------------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 11.3 | 9.7 | 9.8 | 9.9 | 10.1 | 1 | KTFM-FM CHR/Rhythmic | 102.7 100kw | 345 | 1 | 1 | 1 | 1 | 2 | 6 | 7:45 | 10.1 | Waterman | CHR |
| 7.5 | 7.6 | 8.1 | 7.7 | 7.5 | 2 | KISS-FM Rock | 99.5 100kw | 248 | 3 | 3 | 2 | 2 | 3 | 12 | 8:00 | 7.6 | Cox | CHR |
| 7.6 | 6.8 | 7.6 | 6.7 | 6.9 | 3 | KOXM-FM CHR/Pop | 96.1 100kw | 287 | 2 | 2 | 3 | 4 | 5 | 14 | 6:30 | 6.8 | Clear Channel | CCRS |
| 6.4 | 5.7 | 6.9 | 5.2 | 5.6 | 4 | KXTN-FM Tejano | 107.5 100kw | 165 | 9 | 5 | 11 | 7 | 4 | 1 | 9:00 | 5.9 | Hispanic | KT-H |
| 6.3 | 5.9 | 6.7 | 5.0 | 5.5 | 5 | KZEP-FM Classic Rock | 104.5 100kw | 161 | 10 | 12 | 5 | 3 | 1 | 2 | 9:15 | 5.1 | Lotus | D&R |
| 4.7 | 4.5 | 4.2 | 4.9 | 4.9 | 6 | KONO-FM Oldies | 101.1 98kw | 190 | 4 | 9 | 12 | 9 | 8 | 3 | 6:45 | 4.3 | Cox | KATZ |
| 3.9 | 5.3 | 4.4 | 5.0 | 4.7 | 7 | KAJA-FM Country | 97.3 100kw | 182 | 6 | 4 | 7 | 6 | 6 | 5 | 6:45 | 5.1 | Clear Channel | CCRS |
| 4.4 | 5.2 | 4.6 | 4.8 | 4.4 | 8 | KCYF-FM Country | 100.3 100kw | 181 | 7 | 6 | 5 | 7 | 9 | 9 | 6:30 | 4.3 | Cox | KATZ |
| 3.9 | 3.6 | 3.7 | 4.0 | 4.2 | 9 | WOAI-AM News/Talk | 1200 50kw | 173 | 8 | 14 | 14 | 14 | 11 | 4 | 6:30 | 4.5 | Clear Channel | CCRS |
| 3.7 | 3.5 | 3.3 | 3.4 | 4.1 | 10 | KTSA-AM News/Talk | 550 5kw | 111 | 12 | 14 | 14 | 14 | 13 | 6 | 9:45 | 4.7 | Waterman | CHR |
| 4.6 | 3.7 | 4.3 | 4.6 | 3.9 | 11 | KSMG-FM Hot AC | 105.3 100kw | 185 | 5 | 9 | 4 | 5 | 7 | 9 | 5:45 | 4.0 | Cox | CHR |
| 3.2 | 4.2 | 3.7 | 4.1 | 3.4 | 12 | KQXT-FM AC | 101.9 100kw | 127 | 11 | 14 | 12 | 12 | 12 | 8 | 7:00 | 2.9 | Clear Channel | CCRS |
| 2.5 | 1.9 | 2.6 | 2.9 | 3.0 | 13 | KLEY-FM Regional Mexican | 94.1 50kw | 94 | 15 | 6 | 8 | 11 | 15 | 13 | 8:30 | 2.1 | SBS | CAB |
| 2.2 | 4.7 | 3.6 | 3.0 | 2.9 | 14 | KCJZ-FM Oldies | 106.7 100kw | 108 | 13 | 14 | 9 | 10 | 10 | 11 | 7:00 | 2.2 | Cox | KATZ |
| 2.8 | 3.7 | 3.1 | 3.3 | 2.7 | 15 | KROM-FM Regional Mexican | 92.9 100kw | 106 | 14 | 9 | 9 | 13 | 14 | 15 | 6:45 | 2.9 | Hispanic | KT-H |
| 2.6 | 2.4 | 1.6 | 1.7 | 2.4 | 16 | KLUP-AM Adult Standards | 930 5(1)kw | 57 | 16 | — | 25 | 31 | 30 | 17 | 10:45 | 2.2 | Cox | CHR |
| 0.8 | 1.6 | 0.8 | 2.1 | 1.5 | 17 | KCOR-AM Spanish N/T | 1350 5kw | 40 | 19 | — | 16 | 18 | 17 | 18 | 10:00 | 2.0 | Hispanic | KT-H |
| 2.1 | 1.5 | 1.9 | 1.6 | 1.5 | 17 | KSJL-AF Urban | 810/92.5 .25kw/50kw | 44 | 18 | 12 | 18 | 16 | 16 | 16 | 8:30 | 2.4 | Clear Channel | CCRS |
| 1.6 | 2.0 | 1.6 | 1.9 | 1.4 | 19 | KKYX-AM Country | 680 50(10)kw | 46 | 17 | 14 | 20 | 20 | 19 | 18 | 8:00 | 1.5 | Cox | KATZ |
| 1.5 | 0.8 | 0.9 | 1.1 | 1.1 | 20 | KEDA-AM Conjunto | 1540 5(1)kw | 24 | 24 | — | — | 23 | 25 | 21 | 11:30 | 1.0 | D & E Br. | CAB |

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---|---|--|
| <p>CHR <input type="checkbox"/> 17.0</p> <p>Spanish <input type="checkbox"/> 15.7</p> <p>Oldies/CR <input type="checkbox"/> 14.6</p> <p>Country <input type="checkbox"/> 12.0</p> <p>News/Talk <input type="checkbox"/> 9.7</p> <p>Rock <input type="checkbox"/> 7.5</p> <p>AC <input type="checkbox"/> 7.3</p> <p>Adult Standards <input type="checkbox"/> 2.4</p> <p>Urban <input type="checkbox"/> 1.5</p> <p>Religious <input type="checkbox"/> 1.4</p> <p>Alternative <input type="checkbox"/> .4</p> | <p>Cox <input type="checkbox"/> 28.3</p> <p>Clear Channel <input type="checkbox"/> 21.7</p> <p>Waterman <input type="checkbox"/> 14.2</p> <p>Hispanic <input type="checkbox"/> 9.8</p> <p>Lotus <input type="checkbox"/> 5.5</p> <p>SBS <input type="checkbox"/> 3.9</p> <p>D&E Br. <input type="checkbox"/> 1.1</p> <p>Radio Unica <input type="checkbox"/> .9</p> | <p>Cox <input type="checkbox"/> 54.3%</p> <p>Clear Channel <input type="checkbox"/> 48.9%</p> <p>Waterman <input type="checkbox"/> 33.2%</p> <p>Hispanic <input type="checkbox"/> 20.2%</p> <p>Lotus <input type="checkbox"/> 11.9%</p> <p>SBS <input type="checkbox"/> 7.8%</p> <p>D&E <input type="checkbox"/> 1.8%</p> <p>Radio Unica <input type="checkbox"/> 1.6%</p> |

Latest Arbitron Trends: www.rronline.com

12+ POPULATION: 1,272,900 (Black: N/A; Hispanic: N/A)

| SPRING '96 | SUMMER '96 | FALL '96 | WINTER '00 | SPRING '00 | METRO RANK 12+ ADH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|---|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 6.8 | 7.3 | 8.5 | 7.8 | 8.1 | 1 | WPRO-FM CHR/Pop | 630 5kw | 282 | 1 | 1 | 1 | 1 | 2 | 4 | 7:15 | 8.4 | Citadel | MCG |
| 7.4 | 8.3 | 9.9 | 7.8 | 8.1 | 1 | WWLI-FM AC | 105.1 50kw | 224 | 2 | 9 | 5 | 3 | 3 | 1 | 9:15 | 8.0 | Citadel | MCG |
| 7.2 | 7.2 | 6.0 | 6.1 | 6.6 | 3 | WHJY-FM Rock | 94.1 50kw | 196 | 4 | 6 | 2 | 1 | 1 | 3 | 8:45 | 6.6 | AMFM | D&R |
| 6.0 | 5.7 | 5.5 | 5.0 | 5.1 | 4 | WWBB-FM Oldies | 101.5 13.5kw | 186 | 5 | 12 | 13 | 6 | 5 | 2 | 7:00 | 5.7 | Clear Channel | CCRS |
| 5.1 | 6.3 | 6.1 | 5.0 | 5.0 | 5 | WCTK-FM Country | 98.1 47kw | 135 | 8 | 15 | 9 | 6 | 6 | 5 | 9:30 | 4.1 | Hall | D&R |
| 5.7 | 4.7 | 6.1 | 6.7 | 4.9 | 6 | WSNE-FM Hot AC | 93.3 30kw | 196 | 3 | 9 | 5 | 4 | 4 | 5 | 6:15 | 5.2 | AMFM | D&R |
| 4.5 | 5.1 | 4.0 | 4.0 | 4.5 | 7 | WBRU-FM Alternative | 95.5 20kw | 182 | 6 | 4 | 3 | 4 | 7 | 10 | 6:30 | 3.8 | Brown | D&R |
| 4.2 | 4.8 | 3.8 | 4.4 | 4.2 | 8 | WPRO-AM Talk | 630 5kw | 130 | 9 | 15 | 20 | 19 | 16 | 8 | 8:15 | 6.0 | Citadel | MCG |
| 1.9 | 2.0 | 2.3 | 4.2 | 4.0 | 9 | WPLM-FM B/EZ | 99.1 50kw | 103 | 12 | — | 28 | 26 | 22 | 9 | 10:00 | 3.7 | Plymouth Rock | K&P |
| 4.9 | 4.5 | 4.3 | 3.7 | 3.3 | 10 | WAKX/WWKX CHR/Rhythmic | 102.7/106.3 1.95kw/1.15kw | 159 | 7 | 2 | 5 | 9 | 10 | 20 | 5:15 | 3.1 | Back Bay | ARP |
| 2.9 | 2.6 | 2.0 | 2.1 | 2.6 | 11 | WWRX-FM Classic Rock | 103.7 37kw | 120 | 10 | 15 | 11 | 8 | 8 | 7 | 5:30 | 1.9 | Clear Channel | CCRS |
| 1.8 | 1.6 | 2.0 | 1.5 | 2.5 | 12 | WAAF-FM Rock | 107.3 20kw | 56 | 19 | 7 | 4 | 9 | 17 | 30 | 11:15 | 2.0 | Entercom | D&R |
| 2.8 | 2.5 | 2.9 | 3.1 | 2.4 | 13 | WHJJ-AM News/Talk | 920 5kw | 87 | 14 | — | 28 | 24 | 24 | 15 | 7:00 | 2.0 | AMFM | KATZ |
| 1.2 | 1.3 | 1.5 | 2.2 | 2.2 | 14 | WCRB-FM Classical | 102.5 15kw | 70 | 16 | — | 28 | 30 | 28 | 11 | 8:00 | 1.9 | Charles River | ARP |
| 1.9 | 1.9 | 2.3 | 1.9 | 2.0 | 15 | WFHN-FM CHR/Rhythmic | 107.1 2.4kw | 77 | 15 | 7 | 9 | 11 | 10 | 20 | 6:30 | 1.5 | Citadel | MCG |
| 1.6 | 1.4 | 1.7 | 1.7 | 1.9 | 16 | WBZ-AM News/Talk | 1030 50kw | 65 | 17 | — | 20 | 21 | 19 | 17 | 7:15 | 2.4 | Infinity | G/W |
| 1.4 | 1.8 | 1.3 | 1.6 | 1.7 | 17 | WBMX-FM Hot AC | 98.5 9kw | 91 | 13 | 15 | 1 | 12 | 14 | 20 | 4:45 | 1.5 | Infinity | CHR |
| 2.3 | 2.3 | 2.3 | 2.3 | 1.7 | 17 | WJMN-FM CHR/Rhythmic | 94.5 11.5kw | 118 | 11 | 3 | 12 | 16 | 27 | 38 | 3:30 | 1.6 | AMFM | KATZ |
| 0.6 | 1.2 | 1.9 | 1.3 | 1.7 | 17 | WSKO-AM Sports | 790 5kw | 46 | 23 | 15 | 13 | 13 | 9 | 11 | 9:30 | 2.1 | Citadel | MCG |
| 1.0 | 0.7 | 1.5 | 1.1 | 1.4 | 20 | WOODS-FM Oldies | 103.3 16kw | 57 | 18 | — | 24 | 21 | 19 | 14 | 6:15 | 1.6 | Infinity | CBS |
| 1.8 | 1.5 | 1.1 | 1.0 | 1.3 | 21 | WZRA/WZRI ¹ Classic Hits | 99.7/100.3 2.3kw/4.2kw | 54 | 20 | 15 | 18 | 14 | 13 | 15 | 6:00 | 1.1 | Citadel | MCG |
| 1.3 | 1.0 | 1.3 | 1.1 | 1.2 | 22 | WZLX-FM Classic Rock | 100.7 20kw | 41 | 25 | — | 24 | 15 | 10 | 13 | 7:45 | 1.2 | Infinity | IRS |
| 1.0 | 0.6 | 0.9 | 1.3 | 1.1 | 23 | WEEI-AM Sports | 850 50kw | 36 | 27 | — | 20 | 17 | 18 | 17 | 7:30 | 0.8 | Infinity | EAST |
| 0.9 | 1.1 | 1.3 | 1.1 | 1.0 | 24 | WBCN-FM Alternative | 104.1 21kw | 50 | 21 | 12 | 13 | 17 | 19 | 30 | 5:15 | 2.0 | Infinity | IRS |
| 0.0 | 0.0 | 0.0 | 0.9 | 1.0 | 24 | WBOT-FM ² Urban | 97.7 2.7kw | 45 | 24 | 5 | 16 | 24 | 33 | 39 | 5:45 | 0.8 | Radio One | — |

¹ WZRA-FM was WHCK-FM and WZRI-FM was WHKK-FM until April. ² Was WCAV-FM (Country) until December.

Continued on Page 94

Latest Stock Quotes: www.rronline.com

12+ POPULATION: 1,248,600 (Black: 12.5%; Hispanic: N/A)

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| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | 12+ AQH METRO RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|--------------------|--|-----------------------------------|-----------------------------|---------------|------------|------------|------------|------------|------------|-----------------------------|-------------------|----------------|-------------------|
| 10.1 | 9.9 | 8.1 | 7.8 | 9.6 | 1 | WNCI-FM CHR/Pop | 97.9 175kw | 331 | 1 | 1 | 1 | 1 | 1 | 6 | 6:45 | 9.9 | Clear Channel | EAST |
| 7.8 | 7.3 | 7.2 | 6.9 | 7.1 | 2 | WSNY-FM AC | 94.7 22kw | 213 | 2 | 8 | 7 | 4 | 2 | 1 | 7:45 | 7.5 | Saga | MCG |
| 8.0 | 8.0 | 7.7 | 7.5 | 7.0 | 3 | WTVN-AM Full Service | 610 5kw | 212 | 3 | 15 | 17 | 8 | 5 | 2 | 7:30 | 10.3 | Clear Channel | EAST |
| 6.6 | 7.1 | 6.4 | 7.2 | 6.6 | 4 | WCKX-FM Urban | 107.5 1.9kw | 166 | 8 | 2 | 2 | 3 | 8 | 11 | 9:15 | 5.0 | Blue Chip | D&R |
| 5.8 | 6.3 | 7.5 | 5.2 | 6.1 | 5 | WCOL-FM Country | 92.3 22kw | 177 | 6 | 5 | 5 | 6 | 4 | 3 | 8:00 | 5.8 | Clear Channel | EAST |
| 7.2 | 6.5 | 6.5 | 6.5 | 6.0 | 6 | WLVO-FM Rock | 96.3 18kw | 172 | 7 | 8 | 4 | 2 | 3 | 4 | 8:00 | 6.8 | Infinity | KATZ |
| 4.1 | 4.6 | 5.9 | 5.1 | 4.9 | 7 | WBNS-FM Oldies | 97.1 20.5kw | 185 | 4 | 6 | 15 | 7 | 6 | 5 | 6:00 | 3.9 | Radio Ohio | CHR |
| 5.5 | 5.3 | 5.4 | 6.2 | 4.8 | 8 | WBZX-FM Rock | 99.7 20kw | 184 | 5 | 3 | 3 | 5 | 7 | 9 | 6:00 | 8.1 | North American | D&R |
| 4.2 | 3.5 | 3.6 | 4.5 | 3.5 | 9 | WHOK-FM Country | 95.5 21kw | 125 | 9 | 12 | 11 | 10 | 9 | 8 | 6:30 | 3.4 | Infinity | KATZ |
| 2.3 | 2.1 | 2.7 | 2.3 | 3.3 | 10 | WXMG-FM Oldies | 98.9 2.6kw | 101 | 11 | 10 | 12 | 13 | 10 | 7 | 7:30 | 2.8 | Blue Chip | — |
| 2.2 | 3.7 | 2.9 | 3.7 | 3.0 | 11 | WMNI-AM Adult Standards | 920 1(5)kw | 70 | 16 | 15 | 20 | 21 | 24 | 16 | 10:00 | 2.9 | North American | D&R |
| 2.2 | 2.4 | 1.7 | 2.0 | 2.6 | 12 | WWCD-FM Alternative | 101.1 6kw | 88 | 14 | 6 | 6 | 9 | 12 | 20 | 6:45 | 1.9 | Ingleside | ROS |
| 2.0 | 2.1 | 1.8 | 2.2 | 2.3 | 13 | WEGE-FM Classic Rock | 103.9 5.1kw | 108 | 10 | 12 | 13 | 11 | 11 | 10 | 4:45 | 1.5 | North American | D&R |
| 2.2 | 1.7 | 1.5 | 2.5 | 2.1 | 14 | WCLT-FM Country | 100.3 50kw | 57 | 19 | 15 | 18 | 20 | 14 | 11 | 8:30 | 2.5 | WCLT Radio | — |
| 2.2 | 1.9 | 1.9 | 1.6 | 2.0 | 15 | WXST-FM Classic Hits | 107.9 6kw | 96 | 13 | 15 | 8 | 12 | 13 | 19 | 4:45 | 1.5 | Associated | ARP |
| 2.0 | 1.8 | 1.7 | 2.2 | 1.9 | 16 | WAZU-FM Rock | 107.1 3kw | 80 | 15 | 4 | 9 | 14 | 21 | 27 | 5:15 | 1.2 | Infinity | KATZ |
| 1.9 | 2.3 | 2.0 | 2.2 | 1.8 | 17 | WBNS-AM Sports | 1460 5(1)kw | 61 | 18 | — | 13 | 14 | 14 | 14 | 7:00 | 1.7 | Radio Ohio | CHR |
| 1.6 | 1.7 | 2.0 | 2.0 | 1.8 | 17 | WJZA/WJZK¹ NAC/SJ | 103.5/104.3 5.4kw/3.4kw | 67 | 17 | — | 21 | 19 | 17 | 13 | 6:30 | 1.5 | Scantland | ARP |
| 2.1 | 1.3 | 1.5 | 1.6 | 1.7 | 19 | WVGO-AM Gospel | 1580 1(.25)kw | 51 | 20 | 12 | 15 | 17 | 14 | 15 | 7:30 | 1.8 | Saga | MCG |
| 1.8 | 1.8 | 1.9 | 1.4 | 1.5 | 20 | WZAZ-FM² Hot AC | 105.7 2.5kw | 97 | 12 | 10 | 10 | 14 | 18 | 23 | 3:30 | 1.2 | Clear Channel | CCRS |
| 0.7 | 0.9 | 0.8 | 0.7 | 1.0 | 21 | WCZZ-FM NAC/SJ | 106.3 6kw | 31 | 23 | — | 19 | 18 | 19 | 18 | 7:15 | 0.7 | Blue Chip | — |
| 0.6 | 0.9 | 0.9 | 0.6 | 1.0 | 21 | WNKO-FM Oldies | 101.7 3kw | 29 | 24 | 15 | 21 | 21 | 20 | 17 | 8:00 | 0.8 | Runnymede | — |

¹ WJZK-FM was WZJZ-FM until November. ² Was Alternative until May.

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|--------------------------------|-----------------------------------|---|
| Oldies/CR 13.5 | Clear Channel 25.8 | Clear Channel 53.2% |
| Rock 12.7 | Infinity 11.4 | Infinity 26.1% |
| Country 11.7 | Blue Chip 10.9 | North American 25.6% |
| News/Talk 10.4 | North America 10.1 | Saga 20.8% |
| CHR 9.6 | Saga 8.8 | Blue Chip 20.1% |
| AC 9.2 | Radio Ohio 6.7 | Radio Ohio 18.6% |
| Urban 7.2 | Ingleside 2.6 | Associated 7.6% |
| Adult Standards 3.0 | Associated 2.2 | Ingleside 7.0% |
| NAC/SJ 2.8 | WCLT Radio 2.1 | Scantland 5.3% |
| Alternative 2.6 | Scantland 1.8 | WCLT Radio 4.8% |
| Religious 2.2 | Runnymede 1.0 | Runnymede 2.8% |

12+ POPULATION: 1,256,700 (Black: N/A; Hispanic: 7.5%)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK | 12+ ACH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|------------|---------|-------------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 5.8 | 7.2 | 6.8 | 6.9 | 6.9 | 1 | 1 | KSFI-FM AC | 100.3 26kw | 227 | 2 | 9 | 6 | 1 | 1 | 1 | 6:30 | 6.2 | Simmons | KATZ |
| 5.1 | 6.1 | 7.1 | 4.4 | 6.8 | 2 | 2 | KSL-AM News/Talk | 1160 50kw | 233 | 1 | 16 | 15 | 10 | 4 | 2 | 6:15 | 9.1 | Bonneville | SEN |
| 6.0 | 5.3 | 5.8 | 5.7 | 5.1 | 3 | 3 | KZHT-FM CHR/Pop | 94.9 48kw | 224 | 3 | 2 | 3 | 6 | 17 | 17 | 4:45 | 4.3 | Clear Channel | EAST |
| 3.4 | 4.0 | 4.1 | 3.9 | 4.8 | 4 | 4 | KBER-FM Rock | 101.1 25kw | 148 | 11 | 4 | 2 | 3 | 6 | 13 | 6:45 | 5.4 | Citadel | MCG |
| 4.7 | 5.1 | 4.5 | 4.2 | 4.7 | 5 | 5 | KUBL-FM Country | 93.3 26kw | 173 | 6 | 5 | 5 | 4 | 5 | 8 | 5:45 | 4.3 | Citadel | MCG |
| 4.8 | 4.0 | 3.9 | 4.5 | 4.6 | 6 | 6 | KXRK-FM Alternative | 96.3 38kw | 175 | 5 | 3 | 1 | 5 | 15 | 23 | 5:30 | 4.5 | Simmons | KATZ |
| 4.1 | 4.1 | 4.1 | 4.4 | 4.4 | 7 | 7 | KODJ-FM Oldies | 94.1 40kw | 151 | 9 | 12 | 17 | 12 | 3 | 3 | 6:15 | 4.0 | Clear Channel | EAST |
| 2.9 | 3.6 | 4.0 | 3.9 | 4.3 | 8 | 8 | KRSP-FM Classic Rock | 103.5 27.5kw | 148 | 12 | 12 | 11 | 2 | 2 | 4 | 6:00 | 4.2 | Simmons | KATZ |
| 3.7 | 4.2 | 3.4 | 3.9 | 3.8 | 9 | 9 | KSOP-AM Country | 1370/104.3 5(.5)kw/19.5kw | 127 | 15 | 9 | 14 | 13 | 9 | 5 | 6:15 | 3.7 | KSOP Inc | ARP |
| 3.9 | 3.3 | 3.1 | 3.4 | 3.8 | 9 | 9 | KTCE/KUUU CHR/Rhythmic | 92.3/92.1 .058kw/6.5kw | 127 | 14 | 1 | 10 | 17 | 24 | 24 | 6:30 | 3.2 | Deer Valley | ARP |
| 3.1 | 4.2 | 3.4 | 4.0 | 3.4 | 11 | 11 | KQMB-FM Hot AC | 102.7 25.5kw | 192 | 4 | 5 | 8 | 9 | 14 | 20 | 3:45 | 2.7 | Simmons | KATZ |
| 3.1 | 3.4 | 3.1 | 4.2 | 3.2 | 12 | 12 | KURR-FM Classic Rock | 99.5 40kw | 87 | 20 | 16 | 7 | 7 | 6 | 13 | 7:45 | 3.7 | Clear Channel | EAST |
| 4.6 | 4.4 | 3.5 | 2.9 | 3.1 | 13 | 13 | KENZ-FM Adult Alternative | 107.5 45kw | 150 | 10 | 9 | 4 | 8 | 10 | 22 | 4:30 | 3.8 | Citadel | ARP |
| 3.6 | 2.8 | 4.4 | 4.1 | 3.1 | 13 | 13 | KISN-FM Hot AC | 97.1 30kw | 159 | 7 | 7 | 12 | 16 | 15 | 15 | 4:00 | 3.6 | Trumper | CHR |
| 3.0 | 3.0 | 2.7 | 3.7 | 3.0 | 15 | 15 | KBEE-FM Hot AC | 98.7 40kw | 158 | 8 | 8 | 9 | 11 | 11 | 17 | 4:00 | 2.7 | Citadel | MCG |
| 2.0 | 2.1 | 2.8 | 2.5 | 3.0 | 15 | 15 | KBZN-FM NAC/SJ | 97.9 26kw | 88 | 19 | 19 | 22 | 18 | 12 | 6 | 7:00 | 2.4 | Capitol Br. | D&R |
| 4.3 | 3.6 | 3.5 | 4.6 | 3.0 | 15 | 15 | KKAT-FM Country | 101.9 26kw | 135 | 13 | 12 | 13 | 13 | 12 | 10 | 4:45 | 3.4 | Clear Channel | EAST |
| 3.3 | 3.0 | 2.0 | 2.1 | 2.7 | 18 | 18 | KCPX-FM Classic Hits | 105.7 25.5kw | 98 | 17 | 19 | 19 | 13 | 8 | 7 | 5:45 | 2.5 | Trumper | CHR |
| 3.4 | 3.3 | 2.7 | 2.5 | 2.7 | 18 | 18 | KNRS-AM News | 570 5kw | 83 | 21 | — | 22 | 21 | 19 | 9 | 7:00 | 1.5 | Clear Channel | EAST |
| 2.4 | 2.6 | 3.2 | 2.6 | 2.3 | 20 | 20 | KOYL-AM Adult Standards | 1280 10kw | 65 | 22 | — | — | 26 | 26 | 20 | 7:30 | 2.5 | Simmons | KATZ |
| 3.3 | 2.4 | 3.8 | 3.0 | 2.3 | 20 | 20 | KOSY/KRAR AC | 106.5/106.9 46kw/68kw | 108 | 16 | 12 | 17 | 19 | 18 | 12 | 4:30 | 2.0 | Trumper | CHR |
| 2.7 | 1.4 | 1.9 | 2.3 | 2.0 | 22 | 22 | KFNZ-AM Sports | 1320 5kw | 92 | 18 | 15 | 19 | 20 | 19 | 15 | 4:30 | 2.4 | Citadel | MCG |
| 1.3 | 1.5 | 1.3 | 2.1 | 2.0 | 22 | 22 | KWLW-AM Country Oldies | 700 50(1)kw | 42 | 24 | — | 25 | 24 | 23 | 11 | 10:00 | 1.6 | Clear Channel | EAST |
| 2.3 | 2.3 | 2.2 | 1.6 | 1.5 | 24 | 24 | KALL-AM News/Talk | 910 5(1)kw | 58 | 23 | — | 21 | 21 | 21 | 17 | 5:30 | 2.7 | Clear Channel | EAST |

Continued on Page 94

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Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AQH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|--------------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|--------------------|----------------------|
| 12.6 | 12.3 | 10.6 | 12.2 | 11.6 | 1 | WOWI-FM Urban | 102.9 50kw | 253 | 1 | 1 | 1 | 1 | 2 | 9 | 10:45 | 8.2 | Clear Channel | CCRS |
| 5.0 | 5.7 | 5.6 | 7.6 | 6.9 | 2 | WWDE-FM AC | 101.3 50kw | 178 | 3 | 7 | 4 | 4 | 1 | 1 | 9:00 | 7.4 | Entercom | D&R |
| 5.1 | 5.7 | 6.3 | 7.6 | 6.5 | 3 | WNVZ-FM CHR/Rhythmic | 104.5 50kw | 238 | 2 | 2 | 3 | 5 | 11 | 15 | 6:30 | 5.9 | Entercom | D&R |
| 6.2 | 6.1 | 7.8 | 6.3 | 6.3 | 4 | WNOR-FM Rock | 98.7 46kw | 174 | 4 | 5 | 2 | 2 | 4 | 12 | 8:30 | 8.9 | Saga | MCG |
| 5.4 | 5.5 | 5.0 | 5.1 | 5.8 | 5 | WAFX-FM Classic Rock | 106.9 100kw | 134 | 8 | 7 | 8 | 3 | 3 | 2 | 10:00 | 5.9 | Saga | CBS |
| 5.2 | 5.9 | 5.5 | 5.5 | 5.6 | 6 | WCMS-FM Country | 100.5 50kw | 145 | 7 | 9 | 10 | 9 | 9 | 6 | 9:00 | 6.5 | Barnstable | ARP |
| 5.2 | 5.2 | 5.1 | 5.1 | 5.0 | 7 | WGH-FM Country | 97.3 74kw | 156 | 6 | 6 | 6 | 7 | 5 | 7 | 7:30 | 5.7 | Barnstable | EAST |
| 2.7 | 3.4 | 5.1 | 7.0 | 4.9 | 8 | WWSO-FM Urban Oldies | 92.9 50kw | 118 | 11 | 9 | 12 | 8 | 6 | 3 | 9:45 | 4.3 | Barnstable | EAST |
| 4.3 | 3.7 | 4.1 | 3.6 | 4.7 | 9 | WVKL-FM Oldies | 95.7 40kw | 129 | 9 | 11 | 12 | 12 | 10 | 3 | 8:45 | 4.6 | Entercom | D&R |
| 4.4 | 6.0 | 4.6 | 3.8 | 4.4 | 10 | WPTF-FM Hot AC | 94.9 50kw | 174 | 5 | 4 | 7 | 6 | 7 | 8 | 6:00 | 3.3 | Entercom | D&R |
| 5.0 | 4.4 | 4.5 | 4.3 | 4.1 | 11 | WJCD-FM NAC/SJ | 105.3 50kw | 117 | 12 | — | 11 | 11 | 8 | 5 | 8:15 | 3.2 | Clear Channel | CCRS |
| 4.0 | 3.2 | 4.0 | 3.3 | 3.5 | 12 | WNIS-AM Talk | 790 5kw | 97 | 15 | — | 14 | 15 | 13 | 9 | 8:30 | 4.1 | Sinclair Telecable | MCG |
| 2.9 | 3.2 | 3.3 | 2.8 | 3.4 | 13 | WROX-FM Alternative | 96.1 23kw | 127 | 10 | 3 | 4 | 9 | 15 | 19 | 6:15 | 2.7 | Sinclair Telecable | MCG |
| 5.1 | 5.5 | 3.3 | 2.9 | 3.1 | 14 | WSV/WSVY Urban Oldies | 92.1/107.7 14.5kw/1.7kw | 102 | 14 | 11 | 14 | 14 | 12 | 11 | 7:00 | 4.0 | Clear Channel | CCRS |
| 2.7 | 2.4 | 2.3 | 2.2 | 2.4 | 15 | WKOC-FM Adult-Alternative | 93.7 100kw | 113 | 13 | 11 | 9 | 13 | 14 | 15 | 5:00 | 1.8 | Sinclair Telecable | MCG |
| 3.2 | 2.8 | 2.4 | 2.7 | 2.3 | 16 | WXEZ-FM¹ Gospel | 94.1 50kw | 64 | 16 | — | 16 | 16 | 16 | 13 | 8:30 | 2.4 | Barnstable | — |
| 2.5 | 1.8 | 2.4 | 2.2 | 1.6 | 17 | WPCE-AM Religious | 1400 1(.25)kw | 50 | 17 | — | 18 | 17 | 17 | 14 | 7:30 | 2.1 | Willis | MCG |

¹ Was Soft AC until late July.

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---|--|--|
| Urban 19.6 AC 13.6 Country 10.6 CHR 6.5 Rock 6.3 News/Talk 5.0 NAC/SJ 4.1 Alternative 3.4 Religious 3.2 Adult Altern. 2.4 Adult Standards .7 | Entercom 22.5 Clear Channel 18.8 Barnstable 18.4 Saga 12.8 Sinclair Tele. 10.2 Willis 2.4 Chesapeake .8 | Entercom 45.6% Barnstable 31.4% Clear Channel 31.3% Sinclair Tele. 24.1% Saga 23.4% Willis 5.1% Chesapeake 2.8% |



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12+ POPULATION: 1,191,000 (Black: 19.5%; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK | 12+ AQH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|------------|---------|----------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|-----------------|----------------------|
| 8.9 | 9.1 | 9.3 | 9.5 | 8.4 | 1 | 1 | WPEG-FM Urban | 97.9 95kw | 217 | 2 | 1 | 1 | 2 | 4 | 11 | 8:15 | 7.0 | Infinity | CHR |
| 8.0 | 8.8 | 8.8 | 7.5 | 7.9 | 2 | 2 | WNKS-FM CHR/Pop | 95.1 100kw | 262 | 1 | 2 | 2 | 1 | 3 | 9 | 6:30 | 7.9 | Infinity | KATZ |
| 7.9 | 6.0 | 7.2 | 5.1 | 6.7 | 3 | 3 | WLYT-FM AC | 102.9 31kw | 178 | 3 | 10 | 8 | 4 | 1 | 1 | 8:00 | 5.9 | AMFM | CEN |
| 5.0 | 6.1 | 5.4 | 5.0 | 6.2 | 4 | 4 | WWMG-FM Oldies | 96.1 100kw | 173 | 5 | 5 | 4 | 3 | 2 | 4 | 7:45 | 9.4 | AMFM | EAST |
| 7.0 | 5.5 | 4.8 | 7.1 | 5.6 | 5 | 5 | WKKT-FM Country | 96.9 100kw | 141 | 9 | — | 13 | 14 | 10 | 3 | 8:30 | 5.6 | Jefferson-Pilot | CBS |
| 5.4 | 6.1 | 4.8 | 5.6 | 5.5 | 6 | 6 | WRFX-FM Classic Rock | 99.7 84kw | 164 | 7 | 10 | 10 | 11 | 12 | 5 | 7:00 | 4.9 | Infinity | KATZ |
| 6.3 | 5.8 | 6.1 | 5.7 | 5.5 | 6 | 6 | WBAV-FM Urban AC | 101.9 99kw | 152 | 8 | 13 | 14 | 11 | 4 | 2 | 7:45 | 5.5 | Dalton Group | MCG |
| 5.7 | 5.6 | 5.8 | 5.3 | 5.0 | 8 | 8 | WLNK-FM Hot AC | 107.9 100kw | 170 | 6 | 4 | 5 | 9 | 11 | 10 | 6:15 | 4.8 | AMFM | D&R |
| 4.8 | 6.3 | 4.9 | 4.4 | 4.6 | 9 | 9 | WBT-A/F Talk | 1110/99.3 50kw/7.6kw | 114 | 13 | 8 | 9 | 5 | 7 | 7 | 8:45 | 5.4 | Infinity | KATZ |
| 2.3 | 2.9 | 3.1 | 3.8 | 4.2 | 10 | 10 | WSOC-FM Country | 103.7 100kw | 120 | 12 | 10 | 11 | 7 | 6 | 5 | 7:30 | 3.3 | Davis | ARP |
| 2.6 | 2.9 | 2.5 | 4.5 | 3.9 | 11 | 11 | WCCJ-FM NAC/SJ | 92.7 6kw | 129 | 10 | 13 | 12 | 5 | 8 | 8 | 6:30 | 3.0 | Infinity | KATZ |
| 3.8 | 3.9 | 4.9 | 4.3 | 3.8 | 12 | 12 | WEND-FM Alternative | 106.5 100kw | 178 | 4 | 5 | 6 | 7 | 9 | 11 | 4:30 | 6.0 | Jefferson-Pilot | CBS |
| 3.2 | 3.3 | 2.8 | 2.2 | 3.4 | 13 | 13 | WXRC-FM Rock | 95.7 100kw | 126 | 11 | 3 | 3 | 10 | 13 | 15 | 5:45 | 2.7 | Dalton Group | MCG |
| 3.2 | 2.7 | 2.7 | 3.0 | 2.5 | 14 | 14 | WSSS-FM Oldies | 104.7 100kw | 91 | 14 | 8 | 7 | 13 | 14 | 14 | 5:45 | 4.2 | Pacific | ARP |
| 2.3 | 2.9 | 1.9 | 1.4 | 2.1 | 15 | 15 | WNMX-FM Adult Standards | 106.1 20kw | 50 | 15 | — | — | 26 | 17 | 13 | 8:45 | 1.5 | GHB | ROS |
| 1.2 | 1.1 | 0.9 | 0.9 | 1.2 | 16 | 16 | WMIT-FM Religious | 106.9 36kw | 30 | 17 | 13 | 18 | 16 | 16 | 17 | 9:00 | 1.3 | Infinity | — |
| 1.4 | 1.3 | 1.1 | 1.2 | 1.1 | 17 | 17 | WFNZ-AM Sports | 610 5(1)kw | 38 | 16 | — | 15 | 15 | 15 | 16 | 6:30 | 0.9 | Infinity | EAST |

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|--|---|---|
| Oldies/CR 20.3 Urban 13.0 Country 11.4 AC 10.9 B/EZ 8.5 News/Talk 6.7 Alternative 3.4 Rock 2.9 Religious 2.5 Adult Standards 2.1 Spanish .6 | Infinity 32.6 AMFM 18.8 Jefferson-Pilot 9.4 Dalton Group 8.9 Davis 4.2 GHB 2.5 Pacific 2.5 | Infinity 56.5% AMFM 38.0% Jefferson-Pilot 25.4% Dalton Group 22.3% Davis 10.1% Pacific 7.7% GHB 5.1% |

hooks.com

HOOKS
UNLIMITED
The World's Premier Music Hook Service

12+ POPULATION: 1,156,200 (Black: 13.6%; Hispanic: N/A)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK | 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|------------|---------|---|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|----------------|----------------------|
| 12.7 | 10.8 | 11.5 | 13.8 | 10.7 | 1 | 1 | WFMS-FM Country | 95.5 13kw | 233 | 1 | 7 | 4 | 2 | 2 | 1 | 9:30 | 11.2 | Susquehanna | ARP |
| 8.5 | 9.3 | 7.4 | 7.4 | 8.9 | 2 | 2 | WBQ-FM Classic Rock | 94.7 58kw | 223 | 2 | 7 | 2 | 1 | 1 | 2 | 8:15 | 15.8 | AMFM | KATZ |
| 9.1 | 9.0 | 8.4 | 8.2 | 7.7 | 3 | 3 | WIBC-AM News/Talk | 1070 50(10)kw | 218 | 3 | 7 | 13 | 10 | 8 | 4 | 7:15 | 7.4 | Emmis | CHR |
| 4.9 | 5.8 | 6.0 | 5.8 | 6.3 | 4 | 4 | WTLC-FM Urban | 105.7 50kw | 141 | 10 | 4 | 5 | 3 | 4 | 7 | 9:15 | 7.1 | Emmis | MCG |
| 4.3 | 5.8 | 5.8 | 6.5 | 6.3 | 5 | 5 | WTPI-FM AC | 107.9 22kw | 145 | 9 | 13 | 9 | 7 | 3 | 4 | 9:00 | 6.2 | MyStar | CHR |
| 5.0 | 5.0 | 6.1 | 5.7 | 5.9 | 6 | 6 | WGLD-FM Oldies | 104.5 50kw | 153 | 7 | 11 | 18 | 9 | 5 | 3 | 8:00 | 5.0 | Susquehanna | MCG |
| 5.9 | 5.9 | 5.8 | 6.5 | 5.8 | 7 | 7 | WZPL-FM CHR/Pop | 99.5 12.5kw | 212 | 4 | 3 | 3 | 4 | 6 | 10 | 5:30 | 5.4 | MyStar | D&R |
| 6.1 | 5.0 | 5.5 | 4.8 | 5.1 | 8 | 8 | WHHH-FM CHR/Rhythmic | 96.3 3.3kw | 163 | 6 | 1 | 6 | 8 | 12 | 12 | 6:30 | 3.8 | Radio One | EAST |
| 5.2 | 4.0 | 5.0 | 5.2 | 5.0 | 9 | 9 | WENS-FM Hot AC | 97.1 23kw | 203 | 5 | 6 | 7 | 6 | 7 | 6 | 5:00 | 4.4 | Emmis | INT |
| 6.1 | 7.2 | 6.2 | 5.1 | 4.8 | 10 | 10 | WRZX-FM Alternative | 103.3 18kw | 151 | 8 | 5 | 1 | 5 | 9 | 16 | 6:45 | 3.9 | AMFM | KATZ |
| 4.3 | 3.6 | 2.9 | 2.4 | 3.2 | 11 | 11 | WNOU-FM¹ CHR/Pop | 93.1 12.5kw | 140 | 11 | 2 | 8 | 13 | 15 | 17 | 4:45 | 2.9 | Emmis | INT |
| 2.0 | 1.9 | 2.2 | 2.0 | 2.9 | 12 | 12 | WBKS-FM Oldies | 106.7 3kw | 73 | 13 | 13 | 16 | 12 | 10 | 8 | 8:15 | 2.2 | Radio One | EAST |
| 2.7 | 3.2 | 3.3 | 3.6 | 2.8 | 13 | 13 | WMYS-AM Adult Standards | 1430 5kw | 61 | 14 | — | — | 23 | 23 | 17 | 9:30 | 3.0 | MyStar | CHR |
| 2.5 | 3.5 | 2.7 | 1.6 | 2.4 | 14 | 14 | WTTS-FM Adult Alternative | 92.3 37kw | 82 | 12 | 13 | 10 | 11 | 11 | 11 | 6:00 | 2.0 | Sarkes Tarzian | ROS |
| 2.5 | 1.3 | 1.8 | 1.6 | 2.4 | 14 | 14 | WYJZ-FM NAC/SJ | 100.9 3kw | 50 | 17 | — | 20 | 15 | 13 | 9 | 10:00 | 1.5 | Radio One | EAST |
| 1.4 | 1.3 | 1.7 | 1.7 | 1.8 | 16 | 16 | WNDE-AM Sports | 1260 5kw | 56 | 16 | 13 | 15 | 14 | 13 | 12 | 6:30 | 1.2 | AMFM | KATZ |
| 1.1 | 1.6 | 1.5 | 2.1 | 1.3 | 17 | 17 | WTLC-AM Urban Oldies | 1310 5(1)kw | 30 | 20 | — | 19 | 20 | 17 | 14 | 9:00 | 1.6 | Emmis | D&R |
| 1.4 | 1.1 | 1.4 | 1.5 | 1.3 | 17 | 17 | WXIR-FM Religious | 98.3 3kw | 56 | 15 | 11 | 17 | 16 | 16 | 14 | 5:00 | 1.5 | Radio 1500 | — |
| 0.4 | 0.4 | 0.4 | 1.1 | 1.2 | 19 | 19 | WEDJ-FM² Alternative | 107.1 1.8kw | 40 | 19 | 7 | 11 | 17 | 20 | 24 | 5:45 | 0.8 | Continental | ARP |
| 1.5 | 1.2 | 1.0 | 1.0 | 1.1 | 20 | 20 | WGRL-FM Country | 93.9 2.75kw | 46 | 18 | 13 | 13 | 18 | 19 | 19 | 5:00 | 0.9 | Susquehanna | MCG |

¹ Was **WNP-FM** (Classic Rock) until April. ² Was **WSYW-FM** (NAC/SJ) until November.

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---|--|---|
| Oldies/CR 18.1 CHR 14.1 Country 12.9 AC 11.3 News/Talk 9.5 Urban 7.6 Alternative 6.0 Adult Standards 2.8 Adult Altern. 2.4 NAC/SJ 2.4 Religious 1.8 Spanish .9 | Emmis 23.5 Susquehanna 17.7 AMFM 15.5 MyStar 14.9 Radio One 10.4 Continental 2.1 Radio 1500 1.3 | Emmis 50.2% MyStar 32.9% Susquehanna 31.1% AMFM 30.6% Radio One 21.5% Radio 1500 4.9% Continental 4.0% |

12+ POPULATION: 1,141,300 (Black: 13.4%; Hispanic: 12.8%)

| SPRING '96 | SUMMER '96 | FALL '96 | WINTER '00 | SPRING '00 | METRO RANK 12+ POP | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|----------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 6.7 | 7.7 | 6.0 | 7.9 | 8.0 | 1 | WTKS-FM Talk | 104.1 100kw | 179 | 2 | 6 | 2 | 1 | 1 | 1 | 10:00 | 9.9 | Clear Channel | CCRS |
| 5.6 | 7.3 | 8.2 | 7.8 | 7.5 | 2 | WXXL-FM CHR/Pop | 106.7 100kw | 249 | 1 | 2 | 3 | 3 | 2 | 11 | 6:45 | 7.9 | AMFM | SEN |
| 5.3 | 4.6 | 4.5 | 5.5 | 6.9 | 3 | WJRR-FM Rock | 101.1 100kw | 161 | 6 | 3 | 1 | 2 | 4 | 12 | 9:45 | 5.4 | Clear Channel | CCRS |
| 7.1 | 7.4 | 6.4 | 6.9 | 6.4 | 4 | WWKA-FM Country | 92.3 100kw | 165 | 4 | 6 | 6 | 7 | 8 | 6 | 8:45 | 6.2 | Cox | KATZ |
| 5.3 | 4.9 | 5.3 | 5.4 | 6.2 | 5 | WJHM-FM Urban | 101.9 28kw | 167 | 3 | 1 | 4 | 5 | 12 | 14 | 8:30 | 4.9 | AMFM | SEN |
| 3.4 | 3.9 | 4.4 | 4.3 | 5.8 | 6 | WCFB-FM Urban AC | 94.5 100kw | 107 | 13 | 5 | 9 | 6 | 5 | 2 | 12:15 | 6.1 | Cox | KATZ |
| 6.4 | 6.9 | 6.1 | 5.0 | 5.4 | 7 | WDBO-AM News/Talk | 580 5kw | 129 | 9 | — | 17 | 13 | 11 | 3 | 9:30 | 6.5 | Cox | KATZ |
| 5.3 | 6.3 | 5.4 | 6.0 | 5.3 | 8 | WMGF-FM AC | 107.7 100kw | 140 | 8 | 9 | 11 | 11 | 10 | 4 | 8:30 | 4.7 | Clear Channel | CCRS |
| 6.0 | 5.1 | 4.9 | 5.5 | 5.1 | 9 | WOMX-FM Hot AC | 105.1 100kw | 163 | 5 | 8 | 7 | 4 | 3 | 6 | 7:00 | 6.0 | AMFM | EAST |
| 4.1 | 3.9 | 5.8 | 3.7 | 4.4 | 10 | WLOQ-FM NAC/SJ | 103.1 14kw | 101 | 14 | — | 12 | 10 | 8 | 5 | 9:45 | 3.4 | Gross | ARP |
| 5.3 | 4.3 | 4.3 | 4.3 | 4.4 | 10 | WMMO-FM Rock AC | 98.9 44kw | 123 | 10 | 10 | 8 | 8 | 6 | 10 | 8:15 | 4.0 | Cox | CHR |
| 3.9 | 4.2 | 4.0 | 3.9 | 4.2 | 12 | WHTQ-FM Classic Rock | 96.5 100kw | 121 | 11 | 10 | 10 | 9 | 7 | 9 | 8:00 | 5.1 | Cox | CHR |
| 5.7 | 5.6 | 5.1 | 4.5 | 3.7 | 13 | WSHE-FM Oldies | 100.3 100kw | 109 | 12 | 10 | 15 | 15 | 13 | 8 | 7:45 | 3.4 | Clear Channel | CCRS |
| 2.4 | 2.3 | 1.9 | 3.6 | 3.4 | 14 | WPYO-FM CHR/Rhythmic | 95.3 6kw | 146 | 7 | 4 | 5 | 12 | 15 | 18 | 5:15 | 2.5 | Cox | CHR |
| 2.2 | 2.0 | 1.9 | 2.4 | 2.7 | 15 | WHOO-AM Adult Standards | 990 50(5)kw | 59 | 16 | — | 24 | 22 | 18 | 16 | 10:15 | 2.3 | Cox | CHR |
| 4.8 | 2.9 | 2.9 | 2.7 | 2.1 | 16 | WOCL-FM Oldies | 105.9 100kw | 82 | 15 | — | 13 | 14 | 14 | 13 | 5:45 | 1.6 | AMFM | EAST |
| 1.2 | 1.4 | 1.3 | 1.1 | 1.3 | 17 | WQTM-AM Sports | 540 50kw | 38 | 17 | — | 18 | 16 | 16 | 15 | 7:45 | 1.8 | Clear Channel | CCRS |
| 0.8 | 1.0 | 1.2 | 1.3 | 1.2 | 18 | WONO-AM Tropical | 1030 10kw | 27 | 19 | 10 | 15 | 17 | 17 | 17 | 10:00 | 2.2 | Florida Br. | CAB |

Continued on Page 94

WDBO-AM
Orlando



abc RADIO TODAY
(212) 735-1111

Cutting Edge for the Ear

#33 PROVIDENCE-WARWICK-PAWTUCKET



Continued from Page 87

12+ POPULATION: 1,272,900 (Black: N/A; Hispanic: N/A)

Complete Market Index, Page 8

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---|---|--|
| CHR 15.9 AC 15.3 News/Talk 13.8 Oldies/CR 13.1 Rock 9.1 Alternative 5.5 Country 5.0 B/EZ 4.0 Classical 2.7 Adult Standards 1.4 Urban 1.0 Spanish .9 Misc. .6 Adult Altern. .4 Religious .3 | Citadel 26.1 AMFM 16.4 Infinity 8.3 Clear Channel 7.7 Hall 5.5 Brown 4.5 Back Bay 4.2 Plymouth Rock 4.0 Charles River 2.7 Entercom 2.5 Greater Media 1.7 Radio One 1.0 | Citadel 49.8% AMFM 41.0% Infinity 22.9% Clear Channel 21.7% Back Bay 16.1% Brown 14.3% Hall 11.6% Plymouth Rock 8.1% Greater Media 6.4% Entercom 6.1% Charles River 5.6% Radio One 3.5% |

#35 SALT LAKE-OGDEN-PROVO



Continued from Page 89

12+ POPULATION: 1,256,700 (Black: N/A; Hispanic: 7.5%)

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|--|--|--|
| AC 19.5 Oldies/CR 14.6 Country 13.5 News/Talk 13.0 CHR 8.9 Rock 4.8 Alternative 4.6 Adult Standards 3.2 Adult Altern. 3.1 NAC/SJ 3.0 Spanish .8 | Clear Channel 21.9 Simmons 21.5 Citadel 17.6 Trumper 8.1 Bonneville 6.8 Deer Valley 4.8 KSOP Inc. 3.8 Capitol Br. 3.0 KLO Br. .9 Collantes .8 | Simmons 48.9% Clear Channel 47.4% Citadel 43.8% Trumper 25.5% Bonneville 18.6% Deer Valley 12.2% KSOP Inc. 10.1% Capitol Br. 7.0% KLO Br. 1.9% Collantes 1.0% |

#39 ORLANDO



Continued from Page 93

12+ POPULATION: 1,104,800 (Black: 13.1%; Hispanic: 12.1%)

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|--|--|---|
| News/Talk 15.1 AC 14.8 Urban 12.0 CHR 10.9 Oldies/CR 10.0 Country 7.8 Rock 6.9 NAC/SJ 4.4 Spanish 2.8 Adult Standards 2.7 Religious 1.4 | Cox 32.3 Clear Channel 26.0 AMFM 20.9 Gross 4.4 Florida Br. 1.8 Rama .8 Hall .7 | Cox 58.1% Clear Channel 45.8% AMFM 42.8% Gross 8.9% Hall 3.1% Florida Br. 2.7% Rama 2.0% |

12+ POPULATION: 1,101,200 (Black: 9.0%; Hispanic: 16.7%)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | 12+ AHD METRO RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|--------------------|---|-----------------------------------|-----------------------------|---------------|------------|------------|------------|------------|------------|-----------------------------|-------------------|---------------|-------------------|
| 8.0 | 11.0 | 9.0 | 8.0 | 9.7 | 1 | KJUL-FM Adult Standards | 104.3 24.5kw | 174 | 3 | — | 15 | 13 | 12 | 2 | 12:15 | 8.7 | Centennial | APR |
| 5.9 | 6.5 | 6.9 | 7.1 | 7.5 | 2 | KSNE-FM AC | 106.5 100kw | 163 | 4 | 6 | 9 | 5 | 1 | 1 | 10:00 | 8.0 | Clear Channel | KATZ |
| 9.7 | 9.1 | 9.1 | 6.8 | 7.4 | 3 | KLUC-FM CHR/Rhythmic | 98.5 100kw | 252 | 1 | 1 | 1 | 1 | 4 | 8 | 6:30 | 6.3 | Infinity | EAST |
| 5.5 | 5.6 | 5.9 | 8.8 | 6.0 | 4 | KWNR-FM Country | 95.5 100kw | 155 | 6 | 6 | 7 | 6 | 3 | 4 | 8:30 | 6.7 | Clear Channel | D&R |
| 4.8 | 4.3 | 3.9 | 4.8 | 5.4 | 5 | KQOL-FM Oldies | 93.1 24kw | 120 | 10 | — | 12 | 11 | 7 | 3 | 9:45 | 5.8 | Clear Channel | KATZ |
| 5.8 | 5.6 | 6.5 | 5.6 | 5.4 | 5 | KXTE-FM Alternative | 107.5 24.5kw | 151 | 7 | 3 | 2 | 3 | 9 | 13 | 8:00 | 7.3 | Infinity | EAST |
| 7.6 | 7.3 | 5.9 | 5.8 | 5.3 | 7 | KMXB-FM Hot AC | 94.1 100kw | 187 | 2 | 4 | 3 | 3 | 5 | 7 | 6:15 | 5.1 | Infinity | EAST |
| 4.0 | 5.0 | 3.6 | 4.4 | 5.0 | 8 | KOMP-FM Rock | 92.3 25kw | 111 | 11 | 11 | 4 | 2 | 2 | 6 | 10:00 | 5.3 | Lotus | CHR |
| 5.0 | 4.0 | 5.5 | 5.7 | 4.4 | 9 | KISF-FM Regional Mexican | 103.5 100kw | 84 | 14 | 5 | 5 | 7 | 8 | 11 | 11:45 | 5.9 | Hispanic | KT-H |
| 3.4 | 4.2 | 2.7 | 3.9 | 3.9 | 10 | KXPT-FM Classic Hits | 97.1 24kw | 138 | 8 | 8 | 10 | 8 | 6 | 5 | 6:15 | 3.1 | Lotus | CHR |
| 4.2 | 3.5 | 3.2 | 4.5 | 3.6 | 11 | KFMS-FM ¹ CHR/Pop | 101.9 100kw | 161 | 5 | 2 | 6 | 10 | 15 | 17 | 5:00 | 2.9 | Clear Channel | KATZ |
| 2.6 | 3.1 | 3.5 | 3.0 | 3.6 | 11 | KXNT-AM Talk | 840 50(25)kw | 84 | 13 | — | 17 | 16 | 13 | 8 | 9:30 | 3.9 | Infinity | EAST |
| 3.3 | 3.0 | 3.8 | 3.7 | 3.2 | 13 | KKLZ-FM Classic Rock | 96.3 100kw | 111 | 12 | 11 | 8 | 9 | 10 | 12 | 6:30 | 3.0 | Centennial | SEN |
| 3.2 | 4.3 | 3.4 | 2.9 | 3.1 | 14 | KMZQ-FM AC | 100.5 100kw | 132 | 9 | 8 | 11 | 12 | 11 | 8 | 5:15 | 2.7 | Infinity | EAST |
| 2.2 | 2.6 | 2.3 | 1.4 | 2.2 | 15 | KVBC-FM ² Spanish AC | 105.1 50kw | 55 | 16 | 11 | 12 | 13 | 13 | 14 | 8:45 | 1.8 | Entravision | CAB |
| 2.8 | 2.6 | 2.4 | 1.7 | 1.6 | 16 | KSTJ-FM ³ Hot AC | 105.5 3.7kw | 82 | 15 | 8 | 14 | 15 | 16 | 16 | 4:15 | 1.1 | Centennial | ARP |
| 0.9 | 1.2 | 1.6 | 0.8 | 1.4 | 17 | KDWN-AM News/Talk | 720 50kw | 41 | 17 | — | — | 22 | 23 | 20 | 7:30 | 1.4 | Radio Nevada | ROS |
| 0.0 | 0.4 | 1.2 | 1.5 | 1.3 | 18 | KSFN-AM Oldies | 1140 10(2.5)kw | 29 | 20 | — | 20 | 23 | 18 | 15 | 9:45 | 1.5 | Infinity | EAST |

¹ Was Country until January. ² Was News/Talk until January. ³ Switches to '80s Oldies in August

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|--|---|---|
| AC 17.5 Oldies/CR 13.8 CHR 11.0 Adult Standards 9.7 Spanish 7.9 News/Talk 7.2 Country 6.0 Alternative 5.4 Rock 5.0 Religious .6 | Infinity 26.1 Clear Channel 22.5 Centennial 14.5 Lotus 10.2 Hispanic 5.1 Entravision 2.2 Radio Nevada 1.4 CRC Br. .9 | Infinity 26.1 Clear Channel 22.5 Centennial 14.5 Lotus 10.2 Hispanic 5.1 Entravision 2.2 Radio Nevada 1.4 CRC Br. .9 |





The World's Premier Music Hook Service

12+ POPULATION: 1,022,800 (Black: 32.7%; Hispanic: N/A)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12-AQH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|----------------------|-----------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 14.6 | 15.0 | 14.4 | 12.7 | 14.1 | 1 | WQUE-FM Urban | 93.3 93kw | 244 | 1 | 1 | 1 | 1 | 2 | 9 | 11:30 | 11.0 | Clear Channel | CCRS |
| 9.5 | 8.9 | 9.0 | 9.2 | 8.7 | 2 | WYLD-FM Urban AC | 98.5 100kw | 185 | 2 | 4 | 2 | 2 | 1 | 2 | 9:30 | 8.8 | Clear Channel | CCRS |
| 5.6 | 7.8 | 7.6 | 7.2 | 6.7 | 3 | WWL-AM News/Talk | 870 50kw | 152 | 4 | — | 12 | 11 | 7 | 4 | 8:45 | 8.8 | Entercom | D&R |
| 6.1 | 6.3 | 5.6 | 6.0 | 6.6 | 4 | KMEZ-FM Urban Oldies | 102.9 4.7kw | 136 | 8 | 6 | 6 | 3 | 3 | 3 | 9:45 | 5.2 | Centennial | ARP |
| 4.9 | 5.6 | 5.9 | 6.0 | 6.6 | 4 | WTKL-FM Oldies | 95.7 100kw | 124 | 9 | 10 | 14 | 10 | 4 | 1 | 10:45 | 6.9 | Entercom | EAST |
| 4.2 | 5.1 | 5.3 | 7.2 | 5.9 | 6 | WLMG-FM AC | 101.9 100kw | 138 | 7 | 10 | 10 | 4 | 5 | 5 | 8:30 | 5.2 | Entercom | D&R |
| 6.9 | 6.4 | 5.7 | 4.4 | 5.7 | 7 | WNOE-FM Country | 101.1 100kw | 141 | 6 | 6 | 6 | 6 | 6 | 6 | 8:15 | 6.1 | Clear Channel | CCRS |
| 3.7 | 3.8 | 3.7 | 4.2 | 4.9 | 8 | WEZB-FM CHR/Pop | 97.1 100kw | 180 | 3 | 2 | 4 | 9 | 12 | 13 | 5:30 | 4.2 | Entercom | D&R |
| 4.4 | 3.9 | 3.6 | 3.9 | 4.2 | 9 | WYLD-AM Gospel | 940 10(.5)kw | 66 | 14 | 9 | 12 | 13 | 10 | 8 | 12:45 | 4.7 | Clear Channel | CCRS |
| 4.3 | 3.8 | 4.0 | 4.2 | 3.8 | 10 | WRNO-FM Classic Rock | 99.5 100kw | 112 | 11 | 10 | 9 | 7 | 8 | 7 | 6:45 | 7.3 | Centennial | MCG |
| 4.7 | 4.7 | 4.5 | 4.0 | 3.7 | 11 | KKND-FM Alternative | 106.7 100kw | 103 | 12 | 5 | 3 | 5 | 10 | 11 | 7:15 | 3.3 | Clear Channel | CCRS |
| 4.0 | 3.9 | 5.2 | 4.1 | 3.6 | 12 | WLTS-FM Hot AC | 105.3 100kw | 117 | 10 | 6 | 6 | 8 | 9 | 10 | 6:15 | 4.1 | Entercom | D&R |
| 3.8 | 4.2 | 4.4 | 4.0 | 3.2 | 13 | KUMX-FM CHR/Pop | 104.1 100kw | 147 | 5 | 3 | 5 | 12 | 13 | 14 | 4:30 | 2.8 | Clear Channel | CCRS |
| 1.4 | 1.3 | 1.3 | 1.9 | 2.0 | 14 | WCKW-FM Classic Rock | 92.3 100kw | 80 | 13 | 10 | 11 | 14 | 14 | 11 | 5:00 | 1.8 | 222 Corp | CHR |
| 2.2 | 2.0 | 1.8 | 1.9 | 1.4 | 15 | WBYU-AM Adult Standards | 1450 1kw | 30 | 18 | — | — | 25 | 25 | 21 | 9:15 | 1.2 | Centennial | — |
| 0.8 | 1.0 | 0.9 | 0.8 | 1.4 | 15 | WODT-AM News/Talk | 1280 5kw | 30 | 17 | 10 | 16 | 18 | 16 | 14 | 9:15 | 1.0 | Clear Channel | CCRS |
| 1.4 | 1.1 | 1.2 | 1.0 | 1.0 | 17 | WBOK-AM Religious | 1230 1kw | 25 | 19 | 10 | 20 | 17 | 15 | 16 | 8:00 | 1.2 | Willis | — |

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---|---|--|
| Urban 29.4 Oldies/CR 13.3 AC 9.5 News/Talk 9.4 CHR 8.5 Country 6.2 Religious 5.2 Alternative 3.7 Adult Standards 1.8 Spanish 1.1 | Clear Channel 41.0 Entercom 28.6 Centennial 11.8 222 Corp. 2.0 GHB 1.3 MC Media 1.1 Willis 1.0 | Clear Channel 59.7% Entercom 50.3% Centennial 26.5% 222 Corp. 7.9% GHB 5.2% MC Media 3.1% Willis 2.5% |



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12+ POPULATION: 1,010,300 (Black: 18.8%; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METHO RANK 12+ AQH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP. FIRM |
|------------|------------|----------|------------|------------|-----------------------|--|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|-----------------------|
| 9.3 | 9.7 | 8.3 | 8.0 | 8.2 | 1 | WTQR-FM Country | 104.1 100kw | 189 | 1 | 5 | 9 | 4 | 3 | 1 | 8:15 | 10.3 | Clear Channel | CCRS |
| 8.6 | 9.3 | 7.2 | 7.1 | 7.7 | 2 | WJMH-FM CHR/Rhythmic | 102.1 100kw | 177 | 2 | 1 | 1 | 2 | 8 | 11 | 8:15 | 6.3 | Entercom | D&R |
| 5.5 | 7.9 | 7.5 | 7.6 | 7.7 | 2 | WQMG-FM Urban | 97.1 100kw | 126 | 8 | 10 | 3 | 1 | 1 | 2 | 11:30 | 6.9 | Entercom | MCG |
| 6.1 | 6.7 | 6.3 | 7.7 | 7.3 | 4 | WMAG-FM AC | 99.5 100kw | 161 | 4 | 10 | 4 | 3 | 2 | 4 | 8:30 | 6.1 | AMFM | SEN |
| 6.1 | 6.5 | 5.1 | 5.7 | 6.4 | 5 | WMQX-FM Oldies | 93.1 100kw | 159 | 5 | 10 | 12 | 8 | 4 | 2 | 7:30 | 5.6 | Entercom | MCG |
| 5.8 | 4.6 | 5.9 | 4.1 | 5.3 | 6 | WHSL-FM Country | 100.3 100kw | 131 | 7 | 7 | 6 | 6 | 6 | 6 | 7:45 | 7.8 | AMFM | SEN |
| 3.9 | 3.3 | 5.9 | 5.2 | 5.3 | 7 | WKZL-FM CHR/Pop | 107.5 100kw | 163 | 3 | 2 | 2 | 7 | 7 | 8 | 6:15 | 5.2 | Dick | KATZ |
| 6.2 | 5.0 | 5.9 | 5.9 | 4.7 | 8 | WKRR-FM Classic Rock | 92.3 100kw | 122 | 9 | 10 | 8 | 5 | 4 | 5 | 7:15 | 5.3 | Dick | KATZ |
| 4.8 | 4.1 | 3.9 | 4.1 | 4.1 | 9 | WSJS-AM ¹ News/Talk | 600 5kw | 106 | 10 | 17 | 17 | 12 | 11 | 7 | 7:45 | 5.0 | Clear Channel | CCRS |
| 5.2 | 4.0 | 4.5 | 4.3 | 3.7 | 10 | WKSI-FM Hot AC | 98.7 100kw | 137 | 6 | 3 | 4 | 8 | 9 | 9 | 5:00 | 4.0 | Bahakel | EAST |
| 3.6 | 3.6 | 3.1 | 3.2 | 3.1 | 11 | WXRA-FM Rock | 94.5 100kw | 87 | 12 | 5 | 7 | 10 | 10 | 12 | 6:45 | 2.9 | Clear Channel | CCRS |
| 1.7 | 1.9 | 2.0 | 1.5 | 2.0 | 12 | WKIX/WKXU Country | 96.9/101.1 100kw/100kw | 49 | 14 | 3 | 21 | 15 | 14 | 9 | 8:00 | 2.1 | Curtis Media | MCG |
| 1.3 | 2.1 | 1.8 | 1.5 | 1.9 | 13 | WDCG-FM CHR/Pop | 105.1 100kw | 54 | 13 | 10 | 10 | 11 | 12 | 13 | 6:45 | 2.2 | AMFM | CHR |
| 1.5 | 1.1 | 1.0 | 1.1 | 1.5 | 14 | WEND-FM Alternative | 106.5 100kw | 47 | 15 | 10 | 11 | 13 | 13 | 16 | 5:45 | 1.0 | Dalton | MCG |
| 1.5 | 2.1 | 1.1 | 1.1 | 1.1 | 15 | WIST-FM Adult Standards | 98.3 1.7kw | 25 | 20 | — | — | 29 | 28 | 16 | 7:45 | 0.7 | GHB | — |
| 0.0 | 0.0 | 0.0 | 0.0 | 1.1 | 15 | WLYT-FM AC | 102.9 31kw | 11 | 28 | — | 21 | 23 | 25 | 22 | 18:15 | 0.9 | AMFM | CEN |
| 0.0 | 0.3 | 0.0 | 0.5 | 1.1 | 15 | WSGH-AM Gospel | 1040 9.1(.18)kw | 10 | 31 | 10 | 13 | 14 | 16 | 22 | 19:45 | 0.5 | Baker Family | — |
| 2.1 | 1.1 | 1.4 | 2.4 | 1.0 | 18 | WEAL-AM Gospel | 1510 1kw | 14 | 26 | — | 20 | 16 | 15 | 13 | 9:00 | 0.9 | Entercom | MCG |

1 Morning show simulcasts over **WSML-AM** (News/Talk), morning drive figure is from that combo.

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---|--|--|
| <ul style="list-style-type: none"> Country 17.3 CHR 15.4 AC 12.6 Oldies/CR 11.1 Urban 8.9 News/Talk 5.7 Rock 3.7 Religious 2.8 Alternative 1.5 Adult Standards 1.1 Misc. .6 | <ul style="list-style-type: none"> Entercom 22.8 AMFM 17.6 Clear Channel 16.1 Dick 10.0 Bahakel 3.7 Curtis Media 2.6 Dalton 1.5 Baker Family 1.1 GHB 1.1 Blue Ridge .9 | <ul style="list-style-type: none"> Entercom 38.5% Clear Channel 37.2% AMFM 34.2% Dick 24.4% Bahakel 14.4% Curtis Media 6.2% Dalton 4.7% Blue Ridge 2.5% GHB 2.5% Baker Family 1.0% |

Group Owner Updates: www.rronline.com

12+ POPULATION: **981,200** (Black: 15.1%; Hispanic: N/A)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AQH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REF FIRM |
|------------|------------|----------|------------|------------|-----------------------|--|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|----------------|----------------------|
| 7.7 | 10.0 | 8.4 | 9.7 | 8.8 | 1 | WQQK-FM <i>Urban</i> | 92.1 3kw | 142 | 4 | 2 | 1 | 3 | 6 | 10 | 11:15 | 6.9 | Dickey | ARP |
| 5.9 | 6.9 | 7.7 | 8.8 | 8.8 | 1 | WRVW-FM <i>CHR/Pop</i> | 107.5 58kw | 235 | 1 | 1 | 2 | 2 | 3 | 8 | 6:45 | 8.4 | AMFM | SEN |
| 9.0 | 8.1 | 6.7 | 6.4 | 7.5 | 3 | WNRQ-FM <i>Classic Rock</i> | 105.9 100kw | 132 | 6 | 5 | 3 | 1 | 1 | 3 | 10:30 | 7.3 | AMFM | CEN |
| 5.4 | 6.1 | 8.2 | 6.5 | 7.3 | 4 | WJXA-FM <i>AC</i> | 92.9 97kw | 158 | 3 | 10 | 4 | 4 | 2 | 1 | 8:15 | 7.2 | South Central | EAST |
| 8.9 | 7.9 | 6.2 | 6.6 | 6.9 | 5 | WSIX-FM <i>Country</i> | 97.9 100kw | 166 | 2 | 7 | 4 | 5 | 4 | 3 | 7:30 | 10.7 | AMFM | MCG |
| 2.5 | 3.5 | 2.8 | 3.2 | 4.9 | 6 | WGFX-FM <i>Oldies</i> | 104.5 49kw | 124 | 7 | 10 | 8 | 6 | 5 | 5 | 7:15 | 5.0 | Dick | KATZ |
| 3.6 | 3.4 | 4.5 | 4.2 | 4.8 | 7 | WKDF-FM <i>Country</i> | 103.3 100kw | 103 | 11 | 8 | 6 | 7 | 8 | 6 | 8:15 | 4.0 | Dick | KATZ |
| 5.7 | 5.3 | 6.0 | 5.2 | 4.8 | 7 | WRMX-FM <i>Oldies</i> | 96.3 52kw | 135 | 5 | 5 | 18 | 9 | 7 | 2 | 6:30 | 5.0 | South Central | EAST |
| 3.2 | 3.5 | 4.7 | 4.6 | 3.8 | 9 | WWTN-FM <i>News/Talk</i> | 99.7 100kw | 99 | 12 | 10 | 11 | 8 | 9 | 8 | 7:00 | 3.7 | Gaylord | CHR |
| 2.5 | 3.2 | 3.3 | 3.1 | 3.7 | 10 | WLAC-AM <i>News/Talk</i> | 1510 50kw | 72 | 14 | — | 17 | 13 | 10 | 6 | 9:30 | 3.0 | AMFM | SEN |
| 6.5 | 6.2 | 4.4 | 5.2 | 3.1 | 11 | WSM-FM <i>Country</i> | 95.5 100kw | 112 | 9 | 8 | 14 | 14 | 11 | 11 | 5:00 | 2.9 | Gaylord | CHR |
| 2.7 | 3.7 | 3.7 | 2.9 | 3.0 | 12 | WSM-AM <i>Country</i> | 650 43kw | 64 | 16 | — | 19 | 21 | 18 | 13 | 8:30 | 3.3 | Gaylord | CHR |
| 4.0 | 4.0 | 4.7 | 3.3 | 2.9 | 13 | WZPC-FM <i>Alternative</i> | 102.9 100kw | 107 | 10 | 4 | 6 | 10 | 13 | 19 | 5:00 | 3.5 | Cromwell | — |
| 3.0 | 3.4 | 2.1 | 2.5 | 2.7 | 14 | WQZQ-FM <i>CHR/Pop</i> | 102.5 100kw | 115 | 8 | 3 | 9 | 12 | 16 | 19 | 4:15 | 1.5 | Cromwell | — |
| 2.6 | 2.2 | 2.3 | 2.0 | 2.3 | 15 | WNPL-FM <i>Urban Oldies</i> | 106.7 1.1kw | 74 | 13 | — | 16 | 14 | 12 | 12 | 5:45 | 2.0 | Dickey | ARP |
| 1.5 | 1.7 | 1.0 | 0.9 | 2.0 | 16 | WRLG/WRLT <i>Adult Alternative</i> | 94.1/100.1 3.9kw/.2kw | 46 | 17 | — | 10 | 11 | 14 | 16 | 7:45 | 2.2 | Tuned In Br. | ROS |
| 2.3 | 1.7 | 2.3 | 2.7 | 2.0 | 16 | WZTO-FM <i>Religious</i> | 101.1 47kw | 71 | 15 | 10 | 13 | 16 | 14 | 15 | 5:00 | 1.9 | AMFM | SEN |
| 2.7 | 2.3 | 3.0 | 2.7 | 1.7 | 18 | WVOL-AM <i>Gospel</i> | 1470 5(1)kw | 35 | 19 | 10 | 20 | 18 | 16 | 14 | 9:15 | 1.5 | Dickey | ARP |
| 1.0 | 1.0 | 1.1 | 0.9 | 1.2 | 19 | WAMB-AM <i>Adult Standards</i> | 1160 50kw | 21 | 21 | — | — | 25 | 26 | 17 | 10:00 | 0.9 | Great Southern | ROS |
| 0.0 | 0.0 | 0.0 | 1.5 | 1.2 | 19 | WROQ-FM <i>Hot AC</i> | 97.1 43kw | 40 | 18 | — | 12 | 17 | 19 | 24 | 5:30 | 1.1 | Mid-Tenn. Br. | ARP |

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|--|---|--|
| Country ██████████ 19.5 Oldies/CR ██████████ 15.5 Urban ██████████ 11.3 CHR ██████████ 9.8 AC ██████████ 8.2 News/Talk ██████████ 8.0 Religious ██████████ 6.5 Alternative ██████████ 4.7 Adult Std. ██████████ 1.1 Adult Atl. ██████████ 1.0 | AMFM ██████████ 26.2 Dick ██████████ 21.0 South Central ██████████ 14.2 Gaylord ██████████ 12.8 Cromwell ██████████ 6.8 Dickey ██████████ 2.3 Reach ██████████ 1.2 Great Southern ██████████ 1.1 Tuned In Br. ██████████ 1.0 | AMFM ██████████ 51.5% Gaylord ██████████ 30.3% South Central ██████████ 27.8% Cromwell ██████████ 20.3% Dick ██████████ 20.1% Dickey ██████████ 19.9% Reach ██████████ 5.6% Tuned In Br. ██████████ 4.9% Great Southern ██████████ 2.7% |

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12+ POPULATION: 964,600 (Black: 8.2%; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK | 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|------------|---------|------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 11.3 | 10.3 | 9.7 | 10.9 | 12.1 | 1 | 1 | WRCH-FM AC | 100.5 7.5kw | 207 | 3 | 5 | 5 | 2 | 1 | 1 | 10:45 | 14.6 | Infinity | KATZ |
| 10.7 | 12.0 | 10.6 | 11.1 | 10.4 | 2 | | WTIC-AM News/Talk | 1080 50kw | 230 | 2 | 12 | 12 | 9 | 5 | 2 | 8:30 | 9.5 | Infinity | G/W |
| 8.9 | 9.3 | 9.1 | 9.0 | 9.5 | 3 | | WKSS-FM CHR/Pop | 95.7 16.5kw | 239 | 1 | 1 | 1 | 1 | 3 | 6 | 7:30 | 7.4 | AMFM | CHR |
| 7.9 | 8.4 | 7.9 | 8.1 | 7.4 | 4 | | WWYZ-FM Country | 92.5 17kw | 144 | 5 | 8 | 7 | 4 | 4 | 2 | 9:30 | 8.1 | AMFM | SEN |
| 6.9 | 6.2 | 6.5 | 7.4 | 6.7 | 5 | | WTIC-FM Hot AC | 96.5 20kw | 205 | 4 | 2 | 2 | 3 | 2 | 5 | 6:00 | 7.0 | Infinity | EAST |
| 4.7 | 5.5 | 5.6 | 3.7 | 4.7 | 6 | | WDRG-FM Oldies | 102.9 19.5kw | 123 | 6 | 12 | 9 | 10 | 7 | 4 | 7:15 | 5.1 | Buckley | MCG |
| 5.3 | 3.8 | 5.2 | 4.9 | 4.3 | 7 | | WDRG/WMMW Adult Standards | 1360/1470 5kw/2.5kw | 74 | 11 | — | — | 19 | 17 | 10 | 10:45 | 4.0 | Buckley | MCG |
| 4.7 | 4.5 | 4.8 | 4.6 | 4.0 | 8 | | WCCC-FM Rock | 106.9 23kw | 106 | 8 | 5 | 3 | 5 | 9 | 9 | 7:00 | 3.5 | Marlin | D&R |
| 4.3 | 3.7 | 3.3 | 3.0 | 3.9 | 9 | | WHCN-FM Classic Rock | 105.9 16kw | 97 | 10 | 8 | 6 | 6 | 6 | 8 | 7:15 | 4.3 | AMFM | CHR |
| 4.2 | 4.0 | 4.0 | 3.2 | 3.5 | 10 | | WZMX-FM Oldies | 93.7 21kw | 98 | 9 | — | 8 | 7 | 8 | 7 | 6:45 | 4.2 | Infinity | KATZ |
| 3.8 | 3.8 | 3.5 | 3.8 | 3.4 | 11 | | WMRQ-FM Alternative | 104.1 18kw | 122 | 7 | 3 | 4 | 7 | 10 | 12 | 5:15 | 3.3 | AMFM | CHR |
| 1.5 | 2.0 | 2.3 | 1.9 | 1.9 | 12 | | WAQY-FM Classic Rock | 102.1 17kw | 68 | 12 | 8 | 13 | 11 | 11 | 10 | 5:00 | 2.0 | Saga | KATZ |
| 1.7 | 1.9 | 1.5 | 2.2 | 1.4 | 13 | | WNEZ-AM Urban AC | 910 5kw | 39 | 16 | 4 | 9 | 14 | 16 | 17 | 6:15 | 0.9 | Mega | ARP |
| 1.3 | 0.9 | 1.5 | 1.1 | 1.3 | 14 | | WFAN-AM Sports | 660 50kw | 46 | 14 | — | 15 | 14 | 13 | 13 | 5:15 | 1.1 | Infinity | IRS |
| 0.7 | 0.8 | 1.4 | 1.4 | 1.3 | 14 | | WLAT-AM Tropical | 1230 1kw | 28 | 18 | 8 | 11 | 12 | 15 | 16 | 8:30 | 0.9 | Mega | CAB |
| 0.9 | 0.9 | 0.8 | 1.1 | 1.1 | 16 | | WPLR-FM Rock | 99.1 14kw | 43 | 15 | — | 16 | 12 | 12 | 13 | 4:45 | 1.4 | Cox | EAST |
| 1.3 | 1.1 | 1.0 | 1.4 | 1.0 | 17 | | WKCI-FM CHR/Pop | 101.3 10kw | 66 | 13 | 5 | 13 | 16 | 17 | 17 | 2:45 | 0.6 | Clear Channel | CCRS |
| 0.8 | 0.6 | 1.1 | 0.7 | 1.0 | 17 | | WPOP-AM Sports | 1410 5kw | 38 | 17 | — | 16 | 16 | 14 | 15 | 5:00 | 1.2 | AMFM | SEN |

Continued on Page 103

WPLR
Hartford



Cutting Edge for the Ear

#45 BUFFALO-NIAGARA FALLS



12+ POPULATION: 962,000 (Black: 11.0%; Hispanic: N/A)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REF FIRM |
|------------|------------|----------|------------|------------|-----------------------|--------------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 9.6 | 8.7 | 8.7 | 9.2 | 9.0 | 1 | WYRK-FM Country | 106.5 50kw | 177 | 4 | 4 | 5 | 4 | 3 | 2 | 9:45 | 8.4 | Infinity | CHR |
| 7.7 | 7.0 | 6.8 | 10.1 | 8.4 | 2 | WBEN-AM News/Talk | 930 5kw | 174 | 5 | — | 14 | 10 | 8 | 4 | 9:00 | 13.3 | Entercom | ARP |
| 8.1 | 8.5 | 8.0 | 8.7 | 8.4 | 2 | WKSE-FM CHR/Pop | 98.5 46kw | 226 | 1 | 1 | 1 | 2 | 7 | 10 | 7:00 | 8.1 | Entercom | D&R |
| 8.2 | 6.1 | 6.9 | 7.0 | 8.2 | 4 | WJYE-FM AC | 96.1 50kw | 165 | 6 | 6 | 6 | 5 | 2 | 1 | 9:30 | 8.3 | Infinity | CHR |
| 6.8 | 9.3 | 8.3 | 7.9 | 7.8 | 5 | WGRF-FM Classic Rock | 96.9 24kw | 183 | 2 | 6 | 3 | 1 | 1 | 5 | 8:15 | 7.3 | Mercury | INT |
| 7.6 | 7.7 | 7.6 | 7.6 | 7.4 | 6 | WBLK-FM¹ Urban | 93.7 47kw | 131 | 9 | 2 | 2 | 3 | 5 | 8 | 10:30 | 5.9 | Palm Beach | KATZ |
| 8.2 | 6.6 | 5.9 | 6.4 | 6.3 | 7 | WHTT-FM Oldies | 104.1 50kw | 180 | 3 | 8 | 8 | 9 | 6 | 3 | 6:30 | 6.0 | Mercury | ARP |
| 4.9 | 4.4 | 4.6 | 4.9 | 5.1 | 8 | WTSS-FM¹ Hot AC | 102.5 110kw | 147 | 8 | 5 | 5 | 6 | 4 | 6 | 6:30 | 4.4 | Entercom | D&R |
| 4.1 | 5.2 | 4.5 | 4.4 | 5.0 | 9 | WEDG-FM Alternative | 103.3 49kw | 150 | 7 | 3 | 4 | 7 | 10 | 13 | 6:15 | 6.0 | Mercury | INT |
| 4.9 | 4.8 | 5.3 | 4.6 | 4.7 | 10 | WECK-AM Adult Standards | 1230 1kw | 93 | 11 | — | — | 20 | 18 | 12 | 9:30 | 4.9 | Infinity | CHR |
| 3.3 | 3.9 | 4.4 | 2.7 | 3.5 | 11 | WBUF-FM Oldies | 92.9 91kw | 114 | 10 | 8 | 8 | 8 | 9 | 7 | 5:45 | 2.7 | Infinity | CHR |
| 5.2 | 4.2 | 4.5 | 4.8 | 2.7 | 12 | WGR-AM News/Talk | 550 5kw | 91 | 12 | 8 | 12 | 11 | 11 | 9 | 5:45 | 2.6 | Entercom | ARP |
| 1.7 | 1.4 | 1.1 | 1.2 | 2.2 | 13 | WWS-AM Urban Oldies | 1400 1kw | 36 | 17 | 7 | 17 | 14 | 12 | 11 | 11:15 | 1.5 | Entercom | ARP |
| 1.2 | 1.9 | 1.7 | 1.7 | 1.7 | 14 | CKEY-FM Adult Alternative | 99.9 52kw | 69 | 13 | — | 10 | 12 | 12 | 14 | 4:45 | 1.1 | Fort Com. | — |
| 1.3 | 1.2 | 1.4 | 1.4 | 1.4 | 15 | CHTZ-FM Rock | 97.7 50kw | 49 | 15 | 8 | 11 | 13 | 14 | 17 | 5:30 | 1.3 | Standard | IMS |
| 1.7 | 1.4 | 1.2 | 1.2 | 1.2 | 16 | WNUC-FM Country | 107.7 18kw | 56 | 14 | — | 14 | 16 | 16 | 15 | 4:00 | 1.1 | Casciani | — |
| 0.8 | 1.5 | 1.2 | 1.2 | 1.1 | 17 | CILO-FM Rock | 107.1 40kw | 38 | 16 | — | 16 | 14 | 15 | 16 | 5:15 | 2.6 | Western Int'l | CAN |

¹ Operates under an LMA with Infinity.

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|--|--|---|
| <ul style="list-style-type: none"> Oldies/CR 17.6 AC 13.6 News/Talk 11.9 Country 10.6 Urban 10.1 CHR 8.4 Alternative 5.8 Adult Standards 4.7 Rock 2.5 Adult Altern. 1.7 Religious 1.0 Classical .3 | <ul style="list-style-type: none"> Entercom 27.1 Infinity 25.4 Mercury 19.4 Palm Beach 7.4 Standard 2.5 Fort Com. 1.7 Casciani 1.2 Western Int'l 1.1 | <ul style="list-style-type: none"> Infinity 55.7% Entercom 54.2% Mercury 42.0% Palm Beach 13.7% Standard 8.1% Fort Com. 7.2% Casciani 5.9% Western Int'l 4.0% |

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12+ POPULATION: 961,900 (Black: 40.1%; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ A/H | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|-----------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 8.8 | 6.5 | 8.3 | 7.3 | 8.0 | 1 | WHRK-FM Urban | 97.1 100kw | 224 | 1 | 2 | 1 | 3 | 5 | 5 | 6:45 | 7.4 | Clear Channel | CCRS |
| 6.1 | 5.3 | 6.9 | 5.9 | 7.6 | 2 | KXHT-FM CHR/Rhythmic | 107.1 2.75kw | 175 | 2 | 1 | 2 | 4 | 11 | 11 | 8:15 | 4.9 | Flinn | WRS |
| 7.2 | 8.4 | 6.6 | 7.8 | 7.5 | 3 | WDIA-AM Urban AC | 1070 50(5)kw | 114 | 10 | 8 | 12 | 7 | 6 | 6 | 12:30 | 9.1 | Clear Channel | CCRS |
| 5.3 | 5.5 | 6.5 | 6.3 | 6.6 | 4 | WRBO-FM Urban Oldies | 103.5 100kw | 150 | 3 | 7 | 6 | 6 | 4 | 4 | 8:15 | 3.4 | Barnstable | KATZ |
| 6.5 | 5.8 | 6.3 | 6.8 | 6.4 | 5 | WEGR-FM Classic Rock | 102.7 100kw | 125 | 9 | 8 | 3 | 1 | 2 | 2 | 9:45 | 7.8 | Clear Channel | CCRS |
| 5.0 | 5.1 | 6.2 | 5.0 | 5.9 | 6 | WMC-FM Hot AC | 99.7 290kw | 128 | 7 | 6 | 4 | 2 | 1 | 1 | 8:45 | 7.5 | Raycom | MCG |
| 5.6 | 5.2 | 4.9 | 5.2 | 5.3 | 7 | KJMS-FM Urban | 101.1 100kw | 142 | 4 | 8 | 5 | 5 | 3 | 3 | 7:00 | 6.3 | Clear Channel | CCRS |
| 6.6 | 5.0 | 6.5 | 5.9 | 5.3 | 7 | WRVR-FM AC | 104.5 100kw | 128 | 8 | 14 | 11 | 8 | 7 | 6 | 8:00 | 5.4 | Entercom | ARP |
| 5.1 | 4.5 | 5.6 | 3.5 | 4.8 | 9 | WLOK-AM Gospel | 1340 1kw | 99 | 11 | 14 | 13 | 11 | 8 | 8 | 9:15 | 5.3 | Gillian | ROS |
| 5.9 | 6.8 | 6.5 | 6.2 | 4.6 | 10 | WGKX-FM Country | 105.9 100kw | 131 | 5 | 8 | 10 | 9 | 9 | 9 | 6:45 | 5.5 | Barnstable | KATZ |
| 3.5 | 3.9 | 3.6 | 4.5 | 3.9 | 11 | WKSL-FM CHR/Pop | 107.5 19kw | 130 | 6 | 3 | 8 | 10 | 14 | 14 | 5:45 | 3.0 | Flinn | — |
| 2.1 | 2.8 | 1.9 | 2.4 | 3.2 | 12 | KWAM-AM Gospel | 990 10kw | 72 | 16 | 5 | 9 | 13 | 12 | 12 | 8:15 | 3.2 | Clear Channel | CCRS |
| 3.1 | 3.1 | 3.5 | 2.8 | 3.2 | 12 | WOTO-FM Oldies | 95.7 6kw | 81 | 14 | 14 | 19 | 15 | 10 | 10 | 7:30 | 3.0 | Clear Channel | CCRS |
| 3.3 | 3.0 | 2.3 | 2.9 | 3.0 | 14 | WREC-AM News/Talk | 600 5kw | 63 | 17 | 18 | 16 | 17 | 17 | 17 | 9:00 | 2.5 | Clear Channel | CCRS |
| 2.3 | 2.9 | 2.1 | 2.4 | 2.6 | 15 | WMFS-FM Rock | 92.9 6kw | 74 | 15 | 4 | 7 | 11 | 15 | 15 | 6:45 | 3.6 | Belz | — |
| 3.5 | 3.1 | 2.8 | 3.5 | 2.6 | 15 | WOGY-FM Country | 94.1 50kw | 99 | 12 | 14 | 14 | 16 | 16 | 16 | 5:00 | 2.8 | Entercom | ARP |
| 3.0 | 3.5 | 2.1 | 2.9 | 2.5 | 17 | WSRR-FM Classic Hits | 98.1 100kw | 88 | 13 | 8 | 15 | 14 | 12 | 12 | 5:30 | 2.5 | Barnstable | KATZ |
| 1.3 | 1.7 | 0.7 | 1.0 | 1.5 | 18 | WCRV-AM Religious | 640 50kw | 40 | 18 | — | 23 | 19 | 17 | 17 | 7:00 | 3.1 | Bott | — |
| 1.3 | 1.5 | 0.7 | 1.4 | 1.1 | 19 | WPLX-AM Adult Standards | 1170 1kw | 19 | 25 | — | — | 27 | 22 | 22 | 7:30 | 0.6 | Pollack | — |

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|--|--|--|
| Urban 28.2 Oldies/CR 12.1 AC 11.7 CHR 11.5 Religious 10.1 Country 7.4 News/Talk 4.6 Rock 2.6 Adult Standards 1.1 Alternative .7 | Clear Channel 36.6 Barnstable 13.7 Flinn 13.0 Entercom 8.4 Raycom 6.7 Gillian 4.8 Belz 2.6 Bott 1.5 Pollack 1.1 | Clear Channel 59.6% Barnstable 35.4% Flinn 31.1% Entercom 23.4% Raycom 16.6% Gillian 10.4% Belz 7.8% Bott 4.2% Pollack 2.0% |



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12+ POPULATION: 942,100 (Black: N/A; Hispanic: N/A)

Complete Market Index, Page 8

| SPRING '99 | FALL '99 | SPRING '00 | METRO RANK 12+ ADJ. | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|----------|------------|------------------------|----------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|------------------|----------------------|
| 5.8 | 5.7 | 5.9 | 1 | WKXW-FM Talk | 101.5 19kw | 169 | 1 | 13 | 16 | 6 | 4 | 1 | 6:15 | 7.3 | Press | CHR |
| 2.2 | 3.7 | 4.7 | 2 | WOBM-AM Adult Standards | 1160 5kw | 67 | 17 | — | — | 42 | 40 | 2 | 13:00 | 5.1 | Seashore | KATZ |
| 4.2 | 4.8 | 4.6 | 3 | WOBM-FM AC | 92.7 1.4kw | 83 | 13 | 6 | 9 | 4 | 5 | 2 | 10:00 | 4.3 | Seashore | KATZ |
| 5.2 | 4.8 | 4.6 | 3 | WXRK-FM Alternative | 98.7 7.8kw | 124 | 2 | 4 | 2 | 3 | 3 | 9 | 6:45 | 10.0 | Infinity | IRS |
| 2.6 | 3.2 | 4.4 | 5 | WAXQ-FM Classic Rock | 104.3 6kw | 92 | 8 | 13 | 3 | 1 | 1 | 3 | 8:45 | 3.1 | AMFM | KATZ |
| 2.7 | 4.7 | 4.3 | 6 | WRAT-FM Rock | 95.9 4kw | 82 | 14 | 6 | 1 | 2 | 2 | 14 | 9:45 | 4.0 | North New Jersey | KATZ |
| 3.3 | 3.7 | 3.8 | 7 | WFAN-AM Sports | 660 50kw | 82 | 9 | 13 | 14 | 10 | 8 | 7 | 7:30 | 3.6 | Infinity | IRS |
| 3.4 | 3.0 | 3.7 | 8 | WLTW-FM AC | 106.7 6kw | 96 | 6 | 13 | 11 | 9 | 7 | 5 | 7:00 | 2.8 | AMFM | KATZ |
| 3.6 | 4.1 | 3.6 | 9 | WWZY-FM Country | 107.1 4.7kw | 83 | 12 | 13 | 15 | 6 | 6 | 5 | 7:45 | 3.9 | Big City | — |
| 3.1 | 3.2 | 3.4 | 10 | WCBS-FM Oldies | 101.1 6.8kw | 68 | 16 | — | 22 | 15 | 10 | 3 | 9:15 | 2.5 | Infinity | CBS |
| 3.3 | 3.2 | 3.2 | 11 | WABC-AM Talk | 770 50kw | 88 | 11 | — | 22 | 21 | 18 | 11 | 6:45 | 2.6 | ABC | ABC |
| 3.7 | 3.0 | 3.1 | 12 | WJLK-FM Hot AC | 94.3 3kw | 96 | 5 | 13 | 7 | 5 | 9 | 8 | 5:45 | 3.0 | Nassau | KATZ |
| 3.0 | 2.8 | 2.8 | 13 | WPLJ-FM Hot AC | 95.5 6.7kw | 104 | 4 | 13 | 4 | 6 | 10 | 11 | 5:00 | 3.1 | ABC | ABC |
| 3.0 | 2.9 | 2.7 | 14 | WBBO-FM CHR/Pop | 98.5 6kw | 90 | 10 | 1 | 11 | 15 | 16 | 18 | 5:30 | 2.2 | Nassau | KATZ |
| 2.6 | 2.6 | 2.7 | 14 | WCBS-AM News | 880 50kw | 93 | 7 | — | 25 | 21 | 21 | 14 | 5:15 | 4.6 | Infinity | CBS |
| 3.0 | 3.0 | 2.7 | 14 | WHTZ-FM CHR/Pop | 100.3 6kw | 111 | 3 | 1 | 11 | 13 | 15 | 16 | 4:30 | 3.1 | AMFM | — |
| 1.6 | 2.3 | 2.5 | 17 | WQHT-FM CHR/Rhythmic | 97.1 6.7kw | 59 | 18 | 3 | 4 | 11 | 21 | 27 | 8:00 | 1.9 | Emmis | ARP |
| 4.8 | 4.5 | 2.3 | 18 | WOR-AM Talk | 710 50kw | 53 | 19 | — | — | 35 | 30 | 22 | 7:30 | 3.3 | Buckley | MCG |
| 2.8 | 2.8 | 2.2 | 19 | WKTU-FM CHR/Rhythmic | 103.5 5.4kw | 80 | 15 | 5 | 6 | 11 | 13 | 19 | 5:00 | 1.4 | AMFM | EAST |
| 2.1 | 1.2 | 2.1 | 20 | WJRZ-FM Country | 100.1 1.6kw | 44 | 24 | — | 22 | 19 | 12 | 9 | 8:15 | 1.7 | Jersey Shore | CHR |
| 2.3 | 1.9 | 2.1 | 20 | WNEW-FM Talk | 102.7 6kw | 49 | 22 | — | 7 | 13 | 13 | 16 | 7:30 | 0.1 | Infinity | CBS |
| 1.5 | 1.7 | 1.9 | 22 | WQCD-FM NAC/SJ | 101.9 6.2kw | 53 | 20 | — | 19 | 17 | 16 | 13 | 6:30 | 1.6 | Emmis | CHR |
| 1.8 | 1.0 | 1.4 | 23 | WHTG-FM Alternative | 106.3 3.9kw | 48 | 23 | 6 | 10 | 17 | 19 | 33 | 5:15 | 1.1 | WHTG Inc. | ARP |
| 1.8 | 1.4 | 1.4 | 23 | WQXR-FM Classical | 96.3 6kw | 36 | 25 | — | — | 38 | 34 | 21 | 6:45 | 1.1 | NY Times | ARP |
| 2.8 | 1.2 | 1.2 | 25 | WADB-AM Adult Standards | 1310 2.5(1)kw | 28 | 27 | — | — | 42 | 36 | 25 | 8:00 | 1.5 | Nassau | KATZ |
| 1.0 | 1.7 | 1.2 | 25 | WTJM-FM Oldies | 105.1 6kw | 49 | 21 | — | 17 | 19 | 19 | 22 | 4:30 | 1.1 | AMFM | SEN |
| 0.7 | 0.6 | 1.0 | 27 | WQGL-FM Oldies | 98.1 12.5kw | 28 | 27 | — | 34 | 38 | 30 | 19 | 6:15 | 1.1 | Infinity | CBS |

Group Owner Updates: www.rronline.com

Continued from Page 99

12+ POPULATION: **964,600** (Black: 8.2%; Hispanic: N/A)

| FORMAT SHARE <i>(By AQH Share)</i> | OWNERSHIP SHARE <i>(By AQH Share)</i> | OWNERSHIP REACH <i>(By Unduplicated Cume)</i> |
|---|--|--|
| <p>AC 19.7</p> <p>Oldies/CR 14.0</p> <p>News/Talk 13.2</p> <p>CHR 10.5</p> <p>Country 8.2</p> <p>Rock 5.4</p> <p>Adult Standards 4.3</p> <p>Alternative 3.4</p> <p>Urban 1.4</p> <p>Spanish 1.0</p> | <p>Infinity 34.5</p> <p>AMFM 25.7</p> <p>Buckley 9.0</p> <p>Marlin 4.0</p> <p>Mega 2.7</p> <p>Saga 1.9</p> <p>Cox 1.1</p> <p>Clear Channel 1.0</p> | <p>Infinity 59.0%</p> <p>AMFM 51.7%</p> <p>Buckley 20.0%</p> <p>Marlin 11.1%</p> <p>Clear Channel 9.6%</p> <p>Saga 7.1%</p> <p>Mega 6.4%</p> <p>Cox 5.2%</p> |

12+ POPULATION: **942,100** (Black: N/A; Hispanic: N/A)

| FORMAT SHARE <i>(By AQH Share)</i> | OWNERSHIP SHARE <i>(By AQH Share)</i> | OWNERSHIP REACH <i>(By Unduplicated Cume)</i> |
|--|--|--|
| <p>News/Talk 20.9</p> <p>AC 16.4</p> <p>Oldies/CR 12.2</p> <p>CHR 10.9</p> <p>Adult Standards 6.4</p> <p>Alternative 6.0</p> <p>Country 5.7</p> <p>Rock 5.6</p> <p>NAC/SJ 2.7</p> <p>Classical 1.4</p> <p>Urban 1.4</p> <p>Religious 1.2</p> <p>Spanish .3</p> | <p>Infinity 18.3</p> <p>AMFM 15.6</p> <p>Seashore 9.3</p> <p>Nassau 8.1</p> <p>ABC 6.0</p> <p>Press 5.9</p> <p>Emmis 5.0</p> <p>North NJ 4.3</p> <p>Big City 3.6</p> <p>Buckley 2.3</p> <p>Jersey Shore 2.1</p> <p>Greater Media 1.5</p> <p>NYTimes 1.4</p> <p>WHTG Inc. 1.4</p> | <p>Infinity 38.3%</p> <p>AMFM 34.1%</p> <p>Nassau 23.5%</p> <p>ABC 20.1%</p> <p>Seashore 15.2%</p> <p>Emmis 12.7%</p> <p>Big City 8.9%</p> <p>North NJ 8.8%</p> <p>Buckley 5.7%</p> <p>WHTG Inc. 5.1%</p> <p>Jersey Shore 4.8%</p> <p>Greater Media 4.7%</p> <p>NYTimes 3.9%</p> |

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12+ POPULATION: **941,800** (Black: 23.2%; Hispanic: N/A)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AQH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|--------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 7.5 | 7.7 | 7.4 | 7.6 | 8.2 | 1 | WQOK-FM Urban | 97.5 100kw | 154 | 3 | 1 | 1 | 2 | 6 | 10 | 9:00 | 7.2 | Clear Channel | CCRS |
| 6.4 | 8.4 | 7.7 | 7.4 | 7.8 | 2 | WDCG-FM CHR/Pop | 105.1 100kw | 218 | 1 | 2 | 2 | 1 | 2 | 9 | 6:00 | 10.8 | AMFM | CHR |
| 5.3 | 5.7 | 5.7 | 5.6 | 6.8 | 3 | WRAL-FM Hot AC | 101.5 96kw | 185 | 2 | 5 | 4 | 3 | 1 | 3 | 6:15 | 8.0 | Capitol | KATZ |
| 5.6 | 6.8 | 5.7 | 6.4 | 6.7 | 4 | WPTF-AM News/Talk | 680 50kw | 135 | 4 | — | 12 | 11 | 10 | 5 | 8:15 | 6.6 | Curtis Media | MCG |
| 7.8 | 6.0 | 6.8 | 6.4 | 6.5 | 5 | WNNL-FM Gospel | 103.9 7.9kw | 83 | 12 | 5 | 7 | 6 | 5 | 1 | 1:15 | 5.7 | Clear Channel | CCRS |
| 5.5 | 6.0 | 7.1 | 6.8 | 5.9 | 6 | WQDR-FM Country | 94.7 99kw | 127 | 8 | 7 | 9 | 9 | 8 | 3 | 7:45 | 5.9 | Curtis Media | MCG |
| 5.0 | 4.6 | 4.5 | 5.5 | 5.4 | 7 | WRSN-FM AC | 93.9 100kw | 134 | 5 | 8 | 6 | 5 | 3 | 6 | 6:45 | 4.8 | AMFM | CHR |
| 5.5 | 5.7 | 4.4 | 5.9 | 5.3 | 8 | WTRG-FM Oldies | 100.7 100kw | 128 | 7 | 11 | 13 | 10 | 9 | 2 | 7:00 | 4.8 | AMFM | SRR |
| 5.9 | 5.2 | 5.7 | 4.3 | 5.2 | 9 | WRDU-FM Classic Rock | 106.1 100kw | 133 | 6 | 8 | 5 | 4 | 4 | 8 | 6:45 | 7.0 | AMFM | ARP |
| 4.8 | 5.0 | 4.1 | 6.3 | 4.6 | 10 | WFXX/WFXK Urban AC | 107.1/104.3 2.6kw/100kw | 88 | 11 | 11 | 10 | 8 | 7 | 7 | 8:45 | 4.6 | Clear Channel | CCRS |
| 4.7 | 4.1 | 3.9 | 3.6 | 4.3 | 11 | WBBB-FM Rock | 96.1 98kw | 122 | 9 | 3 | 3 | 7 | 11 | 13 | 6:00 | 3.8 | Curtis Media | MCG |
| 2.8 | 2.9 | 3.1 | 2.2 | 2.9 | 12 | WKIX/WXKU Country | 96.9/101.1 100kw/100kw | 90 | 10 | 8 | 10 | 12 | 13 | 12 | 5:30 | 2.4 | Curtis Media | MCG |
| 2.2 | 1.9 | 2.6 | 2.4 | 2.4 | 13 | WJMH-FM CHR/Rhythmic | 102.1 100kw | 57 | 13 | 3 | 8 | 12 | 17 | 18 | 7:00 | 2.2 | Entercom | D&R |
| 2.5 | 2.4 | 2.3 | 1.8 | 2.0 | 14 | WVND-FM NAC/SJ | 102.9 1.7kw | 49 | 14 | — | 17 | 14 | 12 | 11 | 7:00 | 1.3 | Curtis Media | MCG |
| 1.8 | 0.8 | 1.6 | 1.2 | 1.0 | 15 | WRBZ-AM News/Talk | 850 10(5)kw | 36 | 15 | — | 18 | 17 | 14 | 14 | 4:45 | 1.6 | Alchemy | REG |

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---|--|---|
| <ul style="list-style-type: none"> Urban 13.2 AC 12.9 Country 10.6 Oldies/CR 10.5 CHR 10.2 News/Talk 8.4 Religious 7.1 Rock 4.3 NAC/SJ 2.0 Spanish .7 | <ul style="list-style-type: none"> AMFM 24.3 Curtis Media 21.8 Clear Channel 19.3 Capitol 6.8 Entercom 2.8 Alchemy 1.0 | <ul style="list-style-type: none"> AMFM 46.9% Curtis Media 43.9% Clear Channel 25.2% Capitol 19.7% Entercom 7.9% Alchemy 3.9% |

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12+ POPULATION: 930,000 (Black: 9.2%; Hispanic: 24.4%)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METHO RANK | 12+ AQH RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|------------|--------------|-------------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|-----------------|----------------------|
| 8.4 | 8.3 | 7.7 | 8.1 | 8.1 | 1 | 1 | KASE-FM Country | 100.7 100kw | 172 | 2 | 4 | 3 | 2 | 1 | 1 | 8:15 | 9.0 | AMFM | KATZ |
| 6.9 | 8.1 | 6.7 | 6.1 | 7.8 | 2 | 2 | KQBT-FM CHR/Rhythmic | 104.3 48kw | 146 | 4 | 1 | 1 | 1 | 3 | 11 | 9:15 | 6.3 | Infinity | EAST |
| 5.2 | 5.6 | 5.6 | 4.4 | 5.9 | 3 | 3 | KAMX-FM Hot AC | 94.7 100kw | 172 | 1 | 6 | 2 | 3 | 2 | 8 | 6:00 | 7.1 | Infinity | EAST |
| 3.6 | 3.2 | 3.9 | 4.2 | 4.9 | 4 | 4 | KEYI-FM Oldies | 103.5 100kw | 114 | 8 | 6 | 17 | 13 | 9 | 2 | 7:15 | 5.1 | Clear Channel | CCRS |
| 5.0 | 5.0 | 4.6 | 3.5 | 4.7 | 5 | 5 | KHFI-FM CHR/Pop | 96.7 100kw | 170 | 3 | 2 | 5 | 10 | 13 | 12 | 4:45 | 4.2 | Clear Channel | CCRS |
| 5.1 | 4.2 | 3.7 | 5.0 | 4.7 | 5 | 5 | KROX-FM Alternative | 101.5 12.5kw | 132 | 5 | 3 | 4 | 5 | 12 | 14 | 6:15 | 3.3 | LBJ-S | MCG |
| 5.5 | 5.0 | 4.5 | 3.7 | 4.7 | 5 | 5 | KVET-FM Country | 98.1 100kw | 108 | 10 | 13 | 12 | 7 | 3 | 3 | 7:30 | 7.2 | AMFM | KATZ |
| 5.5 | 5.8 | 4.3 | 4.7 | 4.6 | 8 | 8 | KLBJ-AM News/Talk | 590 5(1)kw | 107 | 11 | 13 | 16 | 11 | 9 | 6 | 7:30 | 5.6 | LBJ-S | MCG |
| 5.5 | 5.0 | 5.3 | 5.3 | 4.5 | 9 | 9 | KKMJ-FM AC | 95.5 100kw | 123 | 6 | 13 | 10 | 12 | 8 | 4 | 6:15 | 4.3 | Infinity | EAST |
| 2.8 | 3.7 | 3.9 | 3.4 | 3.9 | 10 | 10 | KFMK-FM Oldies | 105.9 4.5kw | 94 | 12 | — | 12 | 8 | 3 | 4 | 7:15 | 3.3 | AMFM | — |
| 3.4 | 4.6 | 4.3 | 4.9 | 3.8 | 11 | 11 | KGSR-FM Adult Alternative | 107.1 39kw | 87 | 13 | 13 | 7 | 4 | 3 | 7 | 7:30 | 3.2 | LBJ-S | MCG |
| 4.6 | 5.4 | 4.3 | 4.1 | 3.7 | 12 | 12 | KLBJ-FM Rock | 93.7 97kw | 116 | 7 | 5 | 6 | 6 | 7 | 10 | 5:30 | 4.7 | LBJ-S | MCG |
| 3.5 | 3.4 | 2.9 | 2.2 | 3.3 | 13 | 13 | KPEZ-FM Classic Rock | 102.3 20kw | 110 | 9 | 10 | 7 | 9 | 11 | 9 | 5:15 | 2.5 | Clear Channel | CCRS |
| 2.1 | 1.9 | 2.1 | 1.6 | 1.9 | 14 | 14 | KLNC-FM Country | 93.3 100kw | 64 | 14 | 13 | 11 | 14 | 15 | 16 | 5:00 | 1.7 | LBJ-S | — |
| 0.6 | 1.1 | 1.2 | 1.4 | 1.7 | 15 | 15 | KQQA-AM Regional Mexican | 1530 10kw | 21 | 21 | 6 | 9 | 15 | 14 | 22 | 12:30 | 1.6 | Yellow Rose | LOTUS |
| 1.0 | 1.1 | 2.2 | 2.1 | 1.5 | 16 | 16 | KELG-AM Tejano/Oldies | 1440 .5kw | 26 | 19 | 6 | 12 | 16 | 19 | 22 | 10:15 | 1.1 | Garcia, Lorenzo | CAB |
| 1.0 | 1.7 | 2.0 | 2.1 | 1.5 | 16 | 16 | KVET-AM Sports | 1300 5(1)kw | 35 | 17 | — | 20 | 20 | 19 | 16 | 7:30 | 1.7 | AMFM | KATZ |
| 0.9 | 0.8 | 0.8 | 1.4 | 1.3 | 18 | 18 | KAHK-FM Classic Hits | 107.7 25kw | 39 | 16 | 13 | 22 | 16 | 15 | 12 | 5:45 | 1.2 | Simmons | SEN |
| 0.7 | 1.1 | 1.3 | 1.5 | 1.2 | 19 | 19 | KJCE-AM Urban Oldies | 1370 5(.5)kw | 27 | 18 | 13 | 21 | 19 | 18 | 16 | 7:15 | 1.8 | Infinity | EAST |
| 2.4 | 1.5 | 1.9 | 2.4 | 1.2 | 20 | 20 | KJFK-FM Talk | 98.9 18.5kw | 40 | 15 | 13 | 15 | 16 | 17 | 21 | 5:15 | 2.6 | Shamrock | D&R |
| 0.8 | 0.5 | 0.7 | 0.9 | 1.0 | 21 | 21 | KXTN-FM Tejano | 107.5 100kw | 19 | 24 | — | 25 | 21 | 21 | 15 | 9:15 | 0.9 | Hispanic | KT-H |

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---|---|--|
| <ul style="list-style-type: none"> Country 15.1 Oldies/CR 13.4 CHR 12.5 AC 10.8 News/Talk 7.7 Spanish 6.4 Alternative 4.7 Adult Altern. 3.8 Rock 3.7 Urban 1.2 Religious .7 | <ul style="list-style-type: none"> Infinity 19.4 LBJ-S 18.7 AMFM 18.2 Clear Channel 13.3 Garcia 2.9 Yellow Rose 2.5 Simmons 1.3 Shamrock 1.2 Hispanic 1.0 | <ul style="list-style-type: none"> LBJ-S 41.1% Infinity 41.0% Clear Channel 37.3% AMFM 36.4% Garcia 5.9% Simmons 4.3% Shamrock 4.3% Yellow Rose 4.3% Hispanic 1.8% |

#50 WEST PALM BEACH-BOCA RATON



12+ POPULATION: 918,800 (Black: 12.7%; Hispanic: 10.5%)

Complete Market Index, Page 8


| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METHUEN RANK '00 | 13. ACH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|------------------|---------|--------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|-----------------|----------------------|
| 9.2 | 9.7 | 8.6 | 9.0 | 8.5 | 1 | 1 | WEAT-FM AC | 104.3 100kw | 133 | 1 | 6 | 1 | 1 | 1 | 1 | 11:45 | 9.8 | Infinity | KATZ |
| 5.4 | 6.3 | 7.2 | 6.8 | 7.8 | 2 | 2 | WJBW-FM Adult Standards | 99.5 25kw | 121 | 3 | — | — | 32 | 24 | 6 | 11:45 | 6.1 | Rubenstein | ROS |
| 5.7 | 5.6 | 5.7 | 4.2 | 5.3 | 3 | 3 | WIRK-FM Country | 107.9 100kw | 96 | 5 | 6 | 4 | 4 | 2 | 2 | 10:00 | 5.8 | Infinity | KATZ |
| 4.1 | 4.5 | 4.7 | 4.4 | 4.5 | 4 | 4 | WEDR-FM Urban | 99.1 100kw | 98 | 4 | 1 | 3 | 2 | 7 | 6 | 8:30 | 3.7 | Cox | SEN |
| 4.7 | 4.6 | 4.1 | 3.1 | 4.0 | 5 | 5 | WJNO-AM News/Talk | 1290 10(4.9)kw | 81 | 9 | — | 29 | 23 | 20 | 9 | 9:00 | 4.5 | Clear Channel | CCRS |
| 3.4 | 3.6 | 2.8 | 3.5 | 3.7 | 6 | 6 | WLDI-FM CHR/Pop | 95.5 100kw | 125 | 2 | 2 | 5 | 7 | 10 | 13 | 5:15 | 3.2 | Clear Channel | CCRS |
| 3.0 | 3.0 | 3.0 | 2.8 | 3.5 | 7 | 7 | WTMI-FM Classical | 93.1 100kw | 69 | 12 | — | 29 | 35 | 34 | 20 | 9:15 | 2.8 | Cox | MCG |
| 3.1 | 3.0 | 2.8 | 3.3 | 3.4 | 8 | 8 | WPBZ-FM Alternative | 103.1 90kw | 85 | 7 | 4 | 1 | 3 | 4 | 18 | 7:15 | 3.0 | Palm Beach | CHR |
| 5.0 | 4.5 | 4.3 | 5.2 | 3.2 | 9 | 9 | WRMF-FM ¹ Hot AC | 97.9 100kw | 87 | 6 | 10 | 8 | 7 | 4 | 9 | 6:45 | 3.1 | James Crystal | ARP |
| 2.8 | 3.3 | 2.9 | 2.7 | 3.0 | 10 | 10 | WKGR-FM Classic Rock | 98.7 100kw | 77 | 11 | 10 | 9 | 4 | 3 | 3 | 7:15 | 3.8 | Clear Channel | CCRS |
| 2.3 | 2.1 | 2.2 | 2.2 | 2.8 | 11 | 11 | WMBX-FM Hot AC | 102.3 100kw | 81 | 10 | 6 | 6 | 6 | 6 | 11 | 6:15 | 2.8 | Palm Beach | CHR |
| 2.1 | 1.8 | 1.8 | 1.9 | 2.5 | 12 | 12 | WLVE-FM NAC/SJ | 93.9 100kw | 48 | 18 | — | 16 | 13 | 11 | 9 | 9:30 | 2.3 | Clear Channel | CCRS |
| 1.8 | 2.3 | 2.1 | 2.5 | 2.3 | 13 | 13 | WPOW-FM CHR/Rhythmic | 96.5 100kw | 83 | 8 | 3 | 6 | 11 | 17 | 32 | 5:15 | 1.7 | Beasley | D&R |
| 1.8 | 1.7 | 1.9 | 1.5 | 2.3 | 13 | 13 | WZZR-FM Talk | 92.7 50kw | 39 | 23 | — | 12 | 10 | 9 | 6 | 10:30 | 1.5 | AMFM | KATZ |
| 2.5 | 2.2 | 2.3 | 3.2 | 2.2 | 15 | 15 | WDBF/WDBF Adult Standards | 1000/1420 .65kw/5(.5)kw | 49 | 17 | — | — | — | 41 | 41 | 8:00 | 2.0 | Rubenstein | — |
| 2.3 | 2.2 | 2.3 | 2.3 | 2.1 | 16 | 16 | WBGG-FM Classic Hits | 105.9 100kw | 57 | 13 | — | 11 | 9 | 8 | 11 | 6:45 | 5.0 | Clear Channel | CCRS |
| 2.2 | 1.7 | 2.6 | 1.7 | 1.9 | 17 | 17 | WOLL-FM Oldies | 105.5 19kw | 54 | 15 | — | 29 | 13 | 14 | 5 | 6:30 | 2.0 | Clear Channel | CCRS |
| 1.9 | 1.7 | 2.5 | 1.8 | 1.8 | 18 | 18 | WRLX-FM Oldies | 92.1 7.2kw | 46 | 20 | 10 | 13 | 17 | 13 | 13 | 7:15 | 1.2 | James Crystal | ARP |
| 2.0 | 2.1 | 2.6 | 1.8 | 1.7 | 19 | 19 | WHQT-FM Urban AC | 105.1 100kw | 48 | 19 | 6 | 13 | 12 | 12 | 13 | 6:30 | 2.1 | Cox | CHR |
| 1.7 | 1.6 | 1.3 | 1.6 | 1.7 | 19 | 19 | WWLV-FM NAC/SJ | 94.3 1.4kw | 33 | 29 | — | 13 | 15 | 14 | 16 | 9:00 | 1.2 | Clear Channel | CCRS |
| 1.5 | 1.9 | 1.2 | 1.5 | 1.4 | 21 | 21 | WJNA-AM Adult Standards | 1230 1kw | 35 | 25 | — | — | 40 | 38 | 31 | 7:00 | 1.2 | James Crystal | ARP |
| 0.9 | 1.7 | 1.1 | 1.6 | 1.3 | 22 | 22 | WMXJ-FM Oldies | 102.7 100kw | 53 | 16 | — | 29 | 26 | 22 | 16 | 4:30 | 0.8 | Jefferson-Pilot | CBS |
| 1.2 | 1.1 | 1.6 | 1.8 | 1.3 | 22 | 22 | WZTA-FM Rock | 94.9 100kw | 40 | 22 | 10 | 9 | 15 | 16 | 32 | 5:45 | 1.2 | Clear Channel | CCRS |
| 0.9 | 0.8 | 1.0 | 1.4 | 1.2 | 24 | 24 | WIOO-AM News/Talk | 610 5kw | 40 | 21 | — | 29 | 33 | 32 | 24 | 5:15 | 1.4 | Clear Channel | CCRS |
| 1.8 | 1.3 | 1.1 | 1.0 | 1.2 | 24 | 24 | WKIS-FM Country | 99.9 100kw | 38 | 24 | 10 | 22 | 23 | 24 | 18 | 5:45 | 1.2 | Beasley | D&R |
| 0.7 | 1.3 | 0.8 | 1.1 | 1.2 | 24 | 24 | WLYF-FM AC | 101.5 100kw | 35 | 26 | — | 22 | 26 | 28 | 24 | 6:15 | 1.2 | Jefferson-Pilot | CBS |
| 1.6 | 1.6 | 1.8 | 1.5 | 1.2 | 24 | 24 | WQAM-AM Sports | 560 5(1)kw | 29 | 31 | — | 24 | 21 | 18 | 20 | 7:45 | 1.2 | Beasley | D&R |
| 1.6 | 0.8 | 0.6 | 0.6 | 1.1 | 28 | 28 | WAMR-FM Spanish AC | 107.5 95kw | 28 | 33 | — | 16 | 17 | 18 | 22 | 7:00 | 1.2 | Hispanic | KT-H |

¹ Evolved from AC during January.

12+ POPULATION: 918,800 (Black: 12.7%; Hispanic: 10.5%)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK | 12+ ACH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|------------|---------|---------------------|-----------------------------------|-----------------------------|---------------|------------|------------|------------|------------|------------|-----------------------------|-------------------|---------------|-------------------|
| 1.1 | 1.3 | 1.6 | 1.4 | 1.0 | 29 | | WHYI-FM CHR/Pop | 100.7 100kw | 55 | 14 | 5 | 16 | 17 | 24 | 27 | 3:30 | 0.9 | Clear Channel | CCRS |
| 0.4 | 1.0 | 0.8 | 0.6 | 1.0 | 29 | | WRTO-FM Tropical | 98.3 100kw | 22 | 35 | — | 24 | 26 | 28 | 27 | 7:45 | 1.1 | Hispanic | KT-H |

| FORMAT SHARE (By AQH Share) | OWNERSHIP SHARE (By AQH Share) | OWNERSHIP REACH (By Unduplicated Cume) |
|---|--|---|
| <p>AC 17.3</p> <p>Adult Standards 11.4</p> <p>News/Talk 10.1</p> <p>Oldies/CR 10.1</p> <p>CHR 7.0</p> <p>Urban 6.9</p> <p>Country 6.5</p> <p>Spanish 4.5</p> <p>NAC/SJ 4.2</p> <p>Classical 3.5</p> <p>Alternative 3.4</p> <p>Rock 1.3</p> <p>B/EZ .8</p> <p>Religious .3</p> | <p>Clear Channel 24.2</p> <p>Infinity 13.8</p> <p>Cox 10.5</p> <p>Rubenstein 10.0</p> <p>James Crystal 6.7</p> <p>Palm Beach 6.2</p> <p>Beasley 4.7</p> <p>Jefferson-Pilot 2.5</p> <p>AMFM 2.3</p> <p>Hispanic 2.1</p> <p>SBS .9</p> | <p>Clear Channel 49.4%</p> <p>Infinity 23.1%</p> <p>Cox 22.3%</p> <p>James Crystal 18.7%</p> <p>Rubenstein 16.8%</p> <p>Beasley 16.1%</p> <p>Palm Beach 15.7%</p> <p>Jefferson-Pilot 9.0%</p> <p>Hispanic 4.8%</p> <p>AMFM 4.3%</p> <p>SBS 3.2%</p> |



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#51 JACKSONVILLE



12+ POPULATION: 912,300 (Black: 22.0%; Hispanic: N/A)

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| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ ACH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|-------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 9.6 | 9.1 | 10.4 | 9.6 | 8.1 | 1 | WAFB-FM CHR/Pop | 95.1 100kw | 213 | 1 | 2 | 2 | 2 | 4 | 6 | 6:30 | 8.4 | Cox | CHR |
| 8.9 | 8.4 | 7.4 | 8.7 | 7.8 | 2 | WFYV-FM Rock | 104.5 100kw | 135 | 3 | 8 | 3 | 1 | 1 | 4 | 10:00 | 11.9 | Cox | CHR |
| 8.1 | 8.2 | 7.7 | 6.2 | 7.6 | 3 | WSOL-FM Urban AC | 101.5 100kw | 119 | 7 | 6 | 5 | 3 | 2 | 2 | 10:45 | 9.0 | Clear Channel | CCRS |
| 5.6 | 5.5 | 6.0 | 7.7 | 7.3 | 4 | WJBT-FM CHR/Rhythmic | 92.7 6kw | 135 | 4 | 1 | 1 | 4 | 9 | 15 | 9:15 | 4.5 | Clear Channel | CCRS |
| 5.0 | 5.7 | 6.7 | 5.2 | 7.1 | 5 | WKQL-FM Oldies | 96.9 100kw | 140 | 2 | 8 | 12 | 5 | 3 | 1 | 8:45 | 6.0 | Cox | CHR |
| 8.4 | 6.9 | 6.5 | 7.0 | 6.6 | 6 | WQIK-FM Country | 99.1 100kw | 135 | 5 | 8 | 9 | 9 | 6 | 3 | 8:15 | 7.3 | Clear Channel | EAST |
| 6.1 | 6.4 | 6.1 | 5.7 | 6.1 | 7 | WEJZ-FM AC | 96.1 100kw | 125 | 6 | 8 | 8 | 7 | 5 | 4 | 8:15 | 5.5 | Renda | MCG |
| 5.7 | 4.9 | 4.9 | 5.9 | 5.0 | 8 | WROO-FM Country | 107.3 100kw | 95 | 10 | 5 | 6 | 7 | 7 | 8 | 8:45 | 5.7 | Clear Channel | CCRS |
| 3.5 | 4.9 | 4.4 | 4.0 | 4.9 | 9 | WOKV-AM News/Talk | 690 50(10)kw | 85 | 11 | — | 11 | 12 | 8 | 7 | 9:45 | 4.4 | Cox | MCG |
| 5.0 | 5.8 | 4.4 | 5.6 | 4.4 | 10 | WPLA-FM Alternative | 93.3 50kw | 107 | 8 | 4 | 4 | 5 | 10 | 13 | 7:00 | 2.8 | Clear Channel | CCRS |

#52 ROCHESTER, NY



12+ POPULATION: 896,000 (Black: 9.0%; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ ACH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|-------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 10.5 | 10.3 | 11.7 | 11.1 | 9.8 | 1 | WHAM-AM News/Talk | 1180 50kw | 191 | 2 | 10 | 12 | 8 | 5 | 2 | 8:30 | 13.1 | Clear Channel | EAST |
| 8.5 | 7.1 | 7.9 | 8.9 | 9.2 | 2 | WBEE-FM Country | 92.5 50kw | 167 | 3 | 6 | 6 | 1 | 1 | 1 | 9:15 | 8.6 | Entercom | KATZ |
| 6.8 | 6.8 | 8.2 | 6.3 | 7.1 | 3 | WRMM-FM AC | 101.3 27kw | 149 | 4 | 10 | 8 | 6 | 4 | 3 | 8:00 | 6.6 | Infinity | ARP |
| 5.5 | 6.4 | 6.4 | 6.6 | 6.5 | 4 | WCMF-FM Rock | 96.5 50kw | 134 | 5 | 6 | 4 | 2 | 2 | 4 | 8:00 | 10.1 | Infinity | SEN |
| 6.6 | 6.5 | 6.3 | 7.0 | 6.5 | 4 | WDKX-FM Urban | 103.9 .8kw | 96 | 11 | 3 | 3 | 4 | 6 | 6 | 11:15 | 5.2 | Monroe County | ARP |
| 5.6 | 6.8 | 5.6 | 5.6 | 6.0 | 6 | WPXY-FM CHR/Pop | 97.9 50kw | 193 | 1 | 1 | 2 | 5 | 8 | 9 | 5:15 | 5.5 | Infinity | CHR |
| 6.4 | 5.7 | 5.8 | 5.6 | 5.5 | 7 | WVOR-FM Hot AC | 100.5 50kw | 125 | 7 | 10 | 1 | 3 | 3 | 7 | 7:15 | 4.9 | Clear Channel | EAST |
| 5.3 | 5.2 | 4.2 | 5.0 | 5.0 | 8 | WBBF-FM Oldies | 98.9 37kw | 128 | 6 | 9 | 10 | 11 | 7 | 5 | 6:30 | 5.1 | Entercom | D&R |
| 2.5 | 3.7 | 3.6 | 3.5 | 4.2 | 9 | WKGS-FM CHR/Rhythmic | 106.7 3.5kw | 121 | 8 | 2 | 7 | 9 | 11 | 14 | 5:45 | 3.1 | Clear Channel | EAST |
| 4.8 | 4.8 | 4.4 | 4.4 | 3.8 | 10 | WNVE-FM Rock | 95.1 12kw | 114 | 10 | 4 | 4 | 7 | 9 | 13 | 5:30 | 4.0 | Clear Channel | EAST |

12+ POPULATION: 865,400 (Black: 12.3%; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ ACH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|----------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 12.0 | 14.5 | 11.5 | 11.4 | 12.8 | 1 | WAMZ-FM Country | 97.5 100kw | 198 | 2 | 4 | 1 | 1 | 1 | 1 | 10:00 | 13.4 | Clear Channel | CCRS |
| 11.7 | 11.8 | 10.0 | 14.0 | 10.4 | 2 | WHAS-AM Full Service | 840 50kw | 192 | 3 | 10 | 13 | 8 | 4 | 2 | 8:15 | 13.2 | Clear Channel | CCRS |
| 8.8 | 7.3 | 10.1 | 9.8 | 8.9 | 3 | WDJX-FM CHR/Pop | 99.7 24kw | 220 | 1 | 1 | 2 | 2 | 2 | 5 | 6:15 | 8.0 | Blue Chip | EAST |
| 7.2 | 7.7 | 5.4 | 5.3 | 6.0 | 4 | WVEZ-FM AC | 106.9 24.5kw | 104 | 7 | 9 | 12 | 6 | 5 | 3 | 8:45 | 5.1 | Cox | CHR |
| 3.5 | 4.7 | 6.3 | 4.6 | 5.2 | 5 | WSFR-FM Classic Rock | 107.7 8.2kw | 122 | 4 | 10 | 4 | 3 | 3 | 5 | 6:30 | 7.4 | Cox | CHR |
| 5.2 | 4.9 | 6.6 | 4.9 | 4.8 | 6 | WGZB-FM Urban | 96.5 3kw | 90 | 9 | 3 | 6 | 7 | 8 | 10 | 8:00 | 4.8 | Blue Chip | D&R |
| 3.6 | 4.5 | 5.2 | 4.9 | 4.8 | 6 | WTFX-FM Rock | 100.5 38kw | 113 | 6 | 4 | 3 | 4 | 7 | 11 | 6:30 | 5.1 | Clear Channel | CCRS |
| 3.9 | 3.8 | 4.2 | 4.0 | 4.1 | 8 | WQMF-FM Classic Rock | 95.7 29.5kw | 96 | 8 | 10 | 7 | 5 | 6 | 7 | 6:30 | 4.7 | Clear Channel | CCRS |
| 4.6 | 5.2 | 4.7 | 3.9 | 3.9 | 9 | WRKA-FM Oldies | 103.1 6kw | 115 | 5 | 6 | 15 | 12 | 9 | 4 | 5:15 | 3.3 | Cox | CHR |
| 3.7 | 2.9 | 2.8 | 1.9 | 3.1 | 10 | WKJK-AM Adult Standards | 1080 10(1)kw | 44 | 16 | 10 | — | 17 | 16 | 12 | 10:45 | 2.7 | Clear Channel | CCRS |

12+ POPULATION: 861,400 (Black: 9.9%; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ ACH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|--------------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 8.0 | 9.6 | 6.8 | 8.4 | 8.4 | 1 | KATT-FM Rock | 100.5 97kw | 146 | 3 | 3 | 1 | 1 | 2 | 7 | 9:00 | 8.6 | Caribou | BAN |
| 7.9 | 6.9 | 8.2 | 6.7 | 8.4 | 1 | KXXY-FM Country | 96.1 98kw | 146 | 4 | 9 | 6 | 4 | 3 | 2 | 9:00 | 9.4 | Clear Channel | CCRS |
| 11.0 | 10.4 | 10.7 | 9.6 | 7.8 | 3 | KJYO-FM CHR/Pop | 102.7 100kw | 201 | 1 | 2 | 3 | 3 | 5 | 8 | 6:00 | 7.2 | Clear Channel | CCRS |
| 1.9 | 2.2 | 2.4 | 5.7 | 7.1 | 4 | KKWD-FM ¹ CHR/Rhythmic | 97.9 6kw | 149 | 2 | 1 | 2 | 6 | 8 | 12 | 7:30 | 5.5 | Caribou | — |
| 5.4 | 6.5 | 5.9 | 7.0 | 7.1 | 4 | KOMA-FM Oldies | 92.5 100kw | 133 | 5 | 7 | 14 | 8 | 4 | 1 | 8:15 | 7.1 | Renda | KATZ |
| 5.9 | 6.9 | 6.5 | 6.4 | 7.1 | 4 | KRXO-FM Classic Rock | 107.7 100kw | 109 | 8 | 9 | 5 | 2 | 1 | 3 | 10:15 | 6.6 | Renda | — |
| 6.6 | 6.2 | 6.8 | 5.7 | 6.5 | 7 | KTOK-AM News/Talk | 1000 5kw | 116 | 7 | — | 13 | 12 | 10 | 4 | 8:45 | 6.5 | Clear Channel | CCRS |
| 5.9 | 5.5 | 4.8 | 5.2 | 5.2 | 8 | KMGL-FM AC | 104.1 100kw | 105 | 10 | 9 | 6 | 7 | 6 | 6 | 7:45 | 4.7 | Renda | EAST |
| 6.1 | 5.1 | 5.7 | 5.7 | 5.0 | 9 | KYIS-FM Hot AC | 98.9 100kw | 125 | 6 | 5 | 4 | 5 | 7 | 9 | 6:15 | 5.8 | Caribou | D&R |
| 3.9 | 3.7 | 3.7 | 4.5 | 4.7 | 10 | KOSR-FM AC | 94.7 100kw | 106 | 9 | 7 | 10 | 10 | 9 | 5 | 7:00 | 4.8 | Clear Channel | CCRS |

¹ Was KCYI-FM until March.

#55 BIRMINGHAM



12+ POPULATION: **822,700** (Black: 26.3%; Hispanic: N/A)

Complete Market Index, Page 8

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | 12+ ADH METRO RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ADH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|--------------------|--------------------------------|-----------------------------------|-----------------------------|---------------|------------|------------|------------|------------|------------|-----------------------------|-------------------|-------|-------------------|
| 8.5 | 10.1 | 9.9 | 8.9 | 9.0 | 1 | WZZK-FM Country | 104.7 99kw | 149 | 1 | 4 | 6 | 2 | 2 | 1 | 9:15 | 9.7 | Cox | CHR |
| 7.5 | 7.9 | 7.4 | 8.5 | 8.3 | 2 | WBHK-FM Urban AC | 98.7 31kw | 128 | 2 | 6 | 2 | 1 | 1 | 2 | 10:00 | 8.2 | Cox | EAST |
| 8.6 | 7.5 | 8.4 | 8.7 | 7.6 | 3 | WBHJ-FM CHR/Rhythmic | 95.7 100kw | 112 | 5 | 1 | 1 | 2 | 7 | 14 | 10:30 | 5.3 | Cox | MCG |
| 3.7 | 4.7 | 4.4 | 5.7 | 5.8 | 4 | WQEM/WQEN CHR/Pop | 101.5/103.7 1.95kw/100kw | 124 | 3 | 2 | 2 | 6 | 8 | 13 | 7:15 | 3.6 | AMFM | SEN |
| 5.1 | 5.2 | 5.4 | 4.7 | 5.0 | 5 | WMJJ-FM AC | 96.5 100kw | 88 | 9 | 12 | 10 | 9 | 4 | 4 | 8:45 | 5.2 | AMFM | SEN |
| 5.6 | 5.1 | 5.2 | 5.0 | 4.9 | 6 | WODL-FM Oldies | 106.9 99kw | 95 | 7 | 12 | 13 | 11 | 6 | 3 | 8:00 | 5.0 | Cox | KATZ |
| 3.9 | 5.1 | 4.3 | 3.7 | 4.8 | 7 | WZRR-FM Classic Rock | 99.5 100kw | 89 | 8 | 7 | 8 | 4 | 3 | 5 | 8:15 | 4.7 | Dick | CHR |
| 6.8 | 6.1 | 4.3 | 5.7 | 4.7 | 8 | WYSF-FM AC | 94.5 98kw | 118 | 4 | 12 | 6 | 5 | 5 | 5 | 6:15 | 9.9 | Dick | CHR |
| 7.8 | 6.0 | 5.5 | 6.3 | 4.6 | 9 | WRAX-FM Alternative | 107.7 100kw | 111 | 6 | 3 | 4 | 7 | 10 | 14 | 6:30 | 4.2 | Dick | CHR |
| 4.8 | 3.7 | 4.2 | 4.6 | 4.0 | 10 | WAGG-AM Religious | 610 5(1)kw | 51 | 14 | 8 | 15 | 13 | 13 | 7 | 12:15 | 4.3 | Cox | EAST |

#56 DAYTON



12+ POPULATION: **819,100** (Black: 13.6%; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | 12+ ADH METRO RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ADH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|--------------------|-----------------------------------|-----------------------------------|-----------------------------|---------------|------------|------------|------------|------------|------------|-----------------------------|-------------------|----------------|-------------------|
| 6.1 | 8.1 | 8.9 | 8.8 | 9.9 | 1 | WMMX-FM Hot AC | 107.7 50kw | 153 | 2 | 5 | 1 | 1 | 1 | 2 | 9:45 | 11.7 | Clear Channel | EAST |
| 11.6 | 12.0 | 11.1 | 9.7 | 8.9 | 2 | WHKO-FM Country | 99.1 50kw | 174 | 1 | 5 | 5 | 4 | 3 | 1 | 7:45 | 9.7 | Cox | CHR |
| 9.3 | 6.5 | 6.7 | 6.0 | 7.4 | 3 | WTUE-FM Rock | 104.7 50kw | 115 | 6 | 7 | 2 | 2 | 2 | 4 | 9:45 | 7.7 | Clear Channel | EAST |
| 6.1 | 8.2 | 7.3 | 7.4 | 7.3 | 4 | WROU-FM Urban | 92.1 .89kw | 105 | 9 | 3 | 3 | 3 | 4 | 7 | 10:30 | 6.5 | Hawes-Saunders | ARP |
| 5.8 | 6.7 | 7.9 | 8.0 | 6.8 | 5 | WLQT-FM AC | 99.9 50kw | 122 | 5 | 7 | 9 | 6 | 5 | 3 | 8:15 | 6.3 | Clear Channel | EAST |
| 5.4 | 4.8 | 5.6 | 5.4 | 5.7 | 6 | WHIO-AM Talk | 1290 5kw | 111 | 7 | — | 14 | 11 | 8 | 5 | 7:45 | 7.1 | Cox | CHR |
| 5.2 | 5.0 | 3.3 | 3.7 | 4.8 | 7 | WLW-AM Full Service | 700 50kw | 95 | 10 | — | 10 | 9 | 7 | 6 | 7:45 | 3.9 | Clear Channel | EAST |
| 4.5 | 4.7 | 4.8 | 4.1 | 4.6 | 8 | WGTZ-FM CHR/Pop | 92.9 40kw | 146 | 3 | 2 | 6 | 7 | 9 | 12 | 4:45 | 4.1 | Blue Chip | D&R |
| 5.0 | 4.2 | 4.3 | 4.4 | 4.5 | 9 | WING-FM Classic Rock | 102.9 50kw | 108 | 8 | 10 | 6 | 5 | 6 | 8 | 6:15 | 6.6 | Blue Chip | D&R |
| 3.7 | 3.4 | 3.2 | 3.6 | 4.4 | 10 | WONE-AM Adult Standards | 980 5kw | 56 | 12 | — | — | 24 | 24 | 9 | 11:45 | 4.9 | Clear Channel | EAST |

12+ POPULATION: **803,000** (Black: 29.4%; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ ACH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|--------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 9.4 | 9.3 | 11.2 | 10.5 | 9.9 | 1 | WCDX-FM Urban | 92.1 4.5kw | 140 | 3 | 1 | 1 | 1 | 2 | 6 | 10:30 | 9.5 | Radio One | MCG |
| 9.1 | 8.8 | 8.9 | 10.7 | 9.2 | 2 | WTVR-FM AC | 98.1 50kw | 152 | 2 | 7 | 8 | 2 | 1 | 1 | 8:45 | 9.7 | Clear Channel | CCRS |
| 7.4 | 5.6 | 5.6 | 5.4 | 7.2 | 3 | WKHK-FM Country | 95.3 13kw | 117 | 4 | 4 | 4 | 5 | 4 | 3 | 9:00 | 6.7 | AMFM | MCG |
| 5.2 | 6.2 | 6.9 | 6.9 | 6.5 | 4 | WKJS-FM Urban AC | 104.7 100kw | 94 | 7 | 9 | 6 | 3 | 3 | 2 | 10:00 | 7.6 | Radio One | SEN |
| 7.2 | 7.9 | 7.0 | 6.8 | 6.3 | 5 | WRVA-AM Full Service | 1140 50kw | 117 | 5 | 7 | 14 | 13 | 12 | 4 | 7:45 | 7.7 | Clear Channel | CCRS |
| 7.8 | 8.4 | 6.9 | 7.7 | 6.3 | 5 | WRVQ-FM CHR/Pop | 94.5 200kw | 161 | 1 | 2 | 3 | 5 | 7 | 9 | 5:45 | 5.7 | Clear Channel | CCRS |
| 5.5 | 5.2 | 4.4 | 3.6 | 5.1 | 7 | WRXL-FM Rock | 102.1 20kw | 92 | 8 | 3 | 2 | 4 | 6 | 12 | 8:00 | 5.1 | Clear Channel | CCRS |
| 4.0 | 4.6 | 3.4 | 4.5 | 4.2 | 8 | WPLZ-FM Urban Oldies | 99.3 6kw | 55 | 13 | 9 | 11 | 10 | 10 | 4 | 11:15 | 3.2 | Radio One | — |
| 5.0 | 6.4 | 5.3 | 4.8 | 4.1 | 9 | WMXB-FM Hot AC | 103.7 20kw | 115 | 6 | 4 | 5 | 8 | 8 | 11 | 5:15 | 4.3 | AMFM | MCG |
| 4.9 | 4.4 | 5.3 | 4.9 | 4.0 | 10 | WKLR-FM Classic Hits | 96.5 50kw | 88 | 9 | 9 | 9 | 7 | 5 | 8 | 6:45 | 5.1 | AMFM | KATZ |

12+ POPULATION: **746,100** (Black: 16.8%; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ ACH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|--------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 10.7 | 11.4 | 10.5 | 10.3 | 10.6 | 1 | WJMZ-FM Urban | 107.3 100kw | 114 | 6 | 2 | 2 | 1 | 2 | 2 | 12:45 | 10.2 | Clear Channel | CCRS |
| 9.8 | 9.0 | 7.3 | 9.2 | 9.2 | 2 | WFBC-FM CHR/Pop | 93.7 100kw | 178 | 1 | 1 | 1 | 3 | 6 | 8 | 7:00 | 8.7 | Entercom | KATZ |
| 10.8 | 10.3 | 8.5 | 8.7 | 8.1 | 3 | WSSL-FM Country | 100.5 100kw | 147 | 2 | 5 | 5 | 6 | 4 | 3 | 7:30 | 8.0 | AMFM | KATZ |
| 6.3 | 6.0 | 7.9 | 8.6 | 8.0 | 4 | WSPA-FM AC | 98.9 100kw | 107 | 7 | 10 | 6 | 4 | 3 | 1 | 10:00 | 6.7 | Entercom | ARP |
| 7.6 | 7.6 | 6.6 | 5.8 | 7.2 | 5 | WROQ-FM Classic Rock | 101.1 100kw | 121 | 5 | 8 | 4 | 2 | 1 | 4 | 8:00 | 8.6 | AMFM | CHR |
| 6.2 | 5.6 | 6.8 | 5.4 | 6.2 | 6 | WMYI-FM AC | 102.5 20kw | 126 | 3 | 10 | 8 | 7 | 5 | 5 | 6:45 | 6.7 | AMFM | CHR |
| 8.4 | 7.3 | 5.7 | 6.7 | 5.8 | 7 | WESC-FM Country | 92.5 100kw | 125 | 4 | 7 | 7 | 8 | 7 | 6 | 6:15 | 6.3 | Clear Channel | CCRS |
| 5.9 | 4.7 | 5.4 | 4.7 | 5.3 | 8 | WTPT-FM Rock | 93.3 93kw | 92 | 8 | 5 | 2 | 5 | 9 | 10 | 7:45 | 4.8 | Clear Channel | CCRS |
| 3.3 | 3.7 | 2.7 | 3.2 | 3.9 | 9 | WOLI/WOLT Oldies | 103.9/103.3 6kw/2.7kw | 67 | 9 | 4 | 11 | 9 | 8 | 7 | 8:00 | 3.6 | Palm | ARP |
| 2.9 | 3.5 | 4.0 | 4.3 | 3.4 | 10 | WORD/WYRD News/Talk | 910/1330 3.6kw/5kw | 51 | 10 | — | 14 | 11 | 11 | 9 | 9:00 | 4.1 | Entercom | ARP |

#59 ALBANY-SCHENECTADY-TROY



12+ POPULATION: 733,600 (Black: N/A; Hispanic: N/A)

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| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ ADH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ADH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|---------------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 9.4 | 10.4 | 11.3 | 10.3 | 10.4 | 1 | WGNA-FM¹ Country | 107.7 12kw | 141 | 2 | 5 | 2 | 2 | 1 | 1 | 10:15 | 9.8 | AMFM | KATZ |
| 7.9 | 8.1 | 7.3 | 7.7 | 9.1 | 2 | WYJB-FM AC | 95.5 12kw | 119 | 4 | 10 | 4 | 3 | 3 | 2 | 10:45 | 8.9 | Albany | ARP |
| 7.1 | 5.8 | 6.9 | 5.6 | 7.6 | 3 | WPYX-FM Rock | 106.5 15.5kw | 118 | 5 | 5 | 1 | 1 | 2 | 4 | 9:00 | 9.2 | AMFM | EAST |
| 8.1 | 7.9 | 7.6 | 8.7 | 7.2 | 4 | WGY-AM News/Talk | 810 50kw | 129 | 3 | — | 13 | 9 | 6 | 3 | 7:45 | 8.4 | Clear Channel | CCRS |
| 7.4 | 10.1 | 6.4 | 7.7 | 6.7 | 5 | WFLY-FM CHR/Pop | 92.3 17kw | 167 | 1 | 1 | 3 | 4 | 5 | 7 | 5:45 | 5.8 | Albany | ARP |
| 3.5 | 4.8 | 6.2 | 4.5 | 4.9 | 6 | WRVE-FM Rock AC | 99.5 14.5kw | 98 | 6 | — | 8 | 5 | 4 | 5 | 7:00 | 4.7 | Clear Channel | CCRS |
| 3.3 | 3.9 | 3.0 | 3.9 | 3.7 | 7 | WTRY-FM Oldies | 98.3 6kw | 83 | 7 | 10 | 13 | 11 | 7 | 6 | 6:15 | 3.4 | AMFM | KATZ |
| 3.9 | 4.2 | 4.3 | 3.6 | 3.3 | 8 | WQBK-FM Rock | 103.9 6kw | 67 | 8 | 5 | 5 | 6 | 8 | 9 | 7:00 | 6.0 | Clear Channel | CCRS |
| 3.1 | 3.4 | 3.2 | 3.4 | 3.2 | 9 | WAJZ-FM Urban | 96.3 .5kw | 67 | 9 | 2 | 6 | 8 | 15 | 20 | 6:45 | 2.1 | Albany | ARP |
| 3.1 | 3.2 | 2.0 | 3.2 | 2.9 | 10 | WHRL-FM Alternative | 103.1 6kw | 60 | 12 | 3 | 6 | 7 | 10 | 12 | 6:45 | 2.5 | Clear Channel | CCRS |

¹ Morning show simulcasts over **WGNA-AM**, morning drive figure is from that combo.

#60 HONOLULU



12+ POPULATION: 723,900 (Black: N/A; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ ADH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ADH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|---|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|--------------|----------------------|
| 7.9 | 9.3 | 9.2 | 8.0 | 9.2 | 1 | KSSK-FM¹ AC | 92.3 100kw | 150 | 2 | 7 | 7 | 3 | 1 | 1 | 8:15 | 18.4 | AMFM | EAST |
| 2.4 | 2.9 | 3.7 | 7.8 | 8.1 | 2 | KDNN-FM² Hawaiian/Reggae | 98.5 51kw | 112 | 6 | 2 | 1 | 1 | 3 | 8 | 9:45 | 6.9 | AMFM | — |
| 11.7 | 9.9 | 10.1 | 8.3 | 8.0 | 3 | KCCN-FM Hawaiian/Reggae | 100.3 100kw | 150 | 1 | 4 | 2 | 2 | 4 | 4 | 7:15 | 7.1 | Cox | KATZ |
| 6.8 | 7.2 | 8.1 | 7.7 | 8.0 | 3 | KINE-FM Hawaiian | 105.1 100kw | 98 | 8 | 11 | 11 | 9 | 5 | 2 | 11:15 | 7.8 | Cox | KATZ |
| 6.7 | 7.5 | 8.0 | 5.9 | 6.5 | 5 | KXME-FM CHR/Rhythmic | 104.3 74kw | 143 | 3 | 1 | 5 | 8 | 15 | 16 | 6:15 | 5.0 | Cox | MCG |
| 7.3 | 6.6 | 6.2 | 5.6 | 6.1 | 6 | KRTR-FM AC | 96.3 75kw | 113 | 5 | 13 | 9 | 4 | 4 | 3 | 7:30 | 5.5 | Cox | MCG |
| 5.9 | 4.7 | 4.6 | 5.8 | 4.9 | 7 | KUMU-FM AC | 94.7 100kw | 74 | 12 | 14 | 13 | 10 | 9 | 5 | 9:15 | 4.8 | Pacific West | KATZ |
| 6.8 | 5.5 | 5.0 | 4.5 | 4.5 | 8 | KIKI-AF CHR/Rhythmic | 990/93.9 5kw/100kw | 114 | 4 | 3 | 3 | 7 | 10 | 15 | 5:30 | 5.4 | AMFM | EAST |
| 3.0 | 4.4 | 4.6 | 3.9 | 4.5 | 8 | KUCD-FM Hot AC | 101.9 100kw | 91 | 9 | 8 | 5 | 5 | 6 | 10 | 6:45 | 4.3 | AMFM | EAST |
| 2.8 | 3.1 | 4.8 | 3.7 | 4.4 | 10 | KPOI-FM³ Rock | 97.5 80kw | 78 | 10 | 5 | 3 | 6 | 7 | 12 | 7:45 | 4.3 | New Wave | KATZ |

¹ The morning show for **KSSK-AM & FM** is a simulcast, morning drive figure is from that combo. ² Was **KKLV-FM** (Classic Rock) until November. ³ Evolved from Alternative in May.

12+ POPULATION: 698,300 (Black: N/A; Hispanic: 27.2%)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ ACH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|--------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------|----------------------|
| 11.7 | 10.2 | 9.8 | 12.4 | 10.6 | 1 | KJIM-FM Country | 99.5 93kw | 143 | 2 | 4 | 3 | 2 | 1 | 1 | 9:45 | 12.8 | Slone | KATZ |
| 9.3 | 9.2 | 11.5 | 9.9 | 10.6 | 1 | KRQQ-FM CHR/Pop | 93.7 91kw | 185 | 1 | 1 | 1 | 1 | 2 | 4 | 7:30 | 11.5 | AMFM | SEN |
| 5.8 | 9.2 | 7.6 | 7.7 | 7.1 | 3 | KMXZ-FM AC | 94.9 100kw | 110 | 3 | 8 | 8 | 3 | 3 | 2 | 8:30 | 7.9 | Journal | EAST |
| 4.3 | 4.4 | 5.6 | 5.0 | 6.1 | 4 | KFMA-FM Alternative | 92.1 50kw | 104 | 5 | 3 | 2 | 4 | 7 | 13 | 7:45 | 5.2 | Lotus | CHR |
| 5.5 | 3.4 | 4.7 | 3.0 | 5.4 | 5 | KHYT-FM Classic Hits | 107.5 92kw | 88 | 7 | 12 | 7 | 4 | 4 | 3 | 8:00 | 4.4 | Slone | KATZ |
| 5.2 | 5.4 | 6.1 | 5.1 | 5.4 | 5 | KNST-AM News/Talk | 790 5(.5)kw | 74 | 10 | — | 12 | 12 | 11 | 5 | 9:30 | 7.2 | AMFM | SEN |
| 3.9 | 4.5 | 3.6 | 4.3 | 4.7 | 7 | KZPT-FM Hot AC | 104.1 3kw | 108 | 4 | 5 | 4 | 6 | 6 | 8 | 5:45 | 4.1 | Journal | EAST |
| 6.0 | 7.2 | 5.9 | 5.5 | 4.5 | 8 | KLPX-FM Rock | 96.1 100kw | 87 | 8 | 5 | 5 | 7 | 5 | 8 | 6:45 | 4.0 | Lotus | CHR |
| 5.6 | 3.8 | 4.7 | 5.3 | 4.3 | 9 | KOHT-FM CHR/Rhythmic | 98.3 6kw | 84 | 9 | 2 | 6 | 8 | 12 | 17 | 6:45 | 3.9 | Big Br. | LOTUS |
| 4.0 | 4.1 | 4.5 | 4.5 | 3.8 | 10 | KWFM-FM Oldies | 92.9 90kw | 90 | 6 | 5 | 9 | 9 | 8 | 6 | 5:30 | 3.2 | AMFM | SEN |

12+ POPULATION: 685,200 (Black: N/A; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ ACH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|--------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 9.6 | 9.3 | 8.8 | 8.8 | 8.4 | 1 | KRMG-AM Full Service | 740 50(25)kw | 119 | 2 | 13 | 14 | 10 | 5 | 2 | 9:00 | 12.4 | Cox | CHR |
| 6.2 | 6.6 | 5.7 | 6.1 | 7.6 | 2 | KMOD-FM Rock | 97.5 96kw | 98 | 5 | 9 | 1 | 1 | 1 | 3 | 9:45 | 8.8 | Clear Channel | CCRS |
| 4.9 | 5.5 | 4.4 | 4.0 | 6.1 | 3 | KOLL-FM Oldies | 106.1 100kw | 96 | 6 | 13 | 17 | 15 | 2 | 1 | 8:00 | 6.1 | Clear Channel | CCRS |
| 5.2 | 5.2 | 4.9 | 4.7 | 5.9 | 4 | KVOO-FM Country | 98.5 100kw | 76 | 10 | 13 | 9 | 8 | 8 | 5 | 9:45 | 7.0 | Journal | D&R |
| 3.9 | 5.0 | 5.8 | 6.3 | 5.8 | 5 | KBEZ-FM AC | 92.9 100kw | 89 | 7 | 13 | 12 | 7 | 8 | 4 | 8:15 | 5.4 | Renda | MCG |
| 8.0 | 6.7 | 8.3 | 6.4 | 5.8 | 5 | KWEN-FM Country | 95.5 100kw | 113 | 3 | 7 | 6 | 6 | 6 | 6 | 6:30 | 5.4 | Cox | KATZ |
| 7.3 | 7.5 | 6.3 | 6.7 | 5.5 | 7 | KHTT-FM CHR/Pop | 106.9 100kw | 130 | 1 | 2 | 2 | 5 | 10 | 12 | 5:15 | 4.5 | Renda | EAST |
| 4.8 | 3.5 | 4.1 | 6.1 | 5.4 | 8 | KXOJ-FM Religious | 100.9 5kw | 68 | 12 | 5 | 4 | 2 | 2 | 8 | 10:00 | 5.3 | Stephens | SRR |
| 5.6 | 5.4 | 5.4 | 4.9 | 5.1 | 9 | KJSR-FM Classic Rock | 103.3 100kw | 103 | 4 | 7 | 10 | 4 | 6 | 6 | 6:15 | 4.2 | Cox | CHR |
| 4.7 | 5.6 | 4.4 | 5.2 | 4.6 | 10 | KRAV-FM Hot AC | 96.5 100kw | 84 | 9 | 9 | 6 | 3 | 4 | 9 | 7:00 | 4.3 | Cox | ARP |

#63 McALLEN-BROWNSVILLE-HARLINGEN



12+ POPULATION: 679,200 (Black: N/A; Hispanic: 85.9%)

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| SPRING '99 | FALL '99 | SPRING '00 | METRO RANK 12+ ACH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|----------|------------|-----------------------|---------------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|-----------------|----------------------|
| 15.6 | 16.5 | 15.6 | 1 | KBFM-FM CHR/Pop | 104.1 100kw | 233 | 1 | 1 | 1 | 1 | 4 | 6 | 8:45 | 11.8 | Cumulus | D&R |
| 8.4 | 8.5 | 10.0 | 2 | KKPS-FM Tejano | 99.5 100kw | 180 | 2 | 2 | 2 | 2 | 2 | 3 | 7:15 | 10.2 | Sunburst | — |
| 9.5 | 8.4 | 8.8 | 3 | KGBT-FM Regional Mexican | 98.5 100kw | 117 | 4 | 4 | 6 | 6 | 3 | 2 | 9:45 | 11.3 | Hispanic | KT-H |
| 8.5 | 9.1 | 8.5 | 4 | KVLY-FM AC | 107.9 100kw | 134 | 3 | 9 | 4 | 3 | 1 | 1 | 8:15 | 9.5 | Sunburst | ARP |
| 5.7 | 8.4 | 7.9 | 5 | KTEX-FM Country | 100.3 100kw | 109 | 6 | 4 | 5 | 5 | 5 | 4 | 9:30 | 7.3 | Cumulus | ARP |
| 7.7 | 8.7 | 7.2 | 6 | KFRQ-FM Rock | 94.5 100kw | 108 | 7 | 3 | 3 | 4 | 6 | 8 | 8:45 | 7.4 | Sunburst | ARP |
| 6.0 | 5.1 | 6.3 | 7 | KGBT-AM Spanish N/T | 1530 50(10)kw | 66 | 8 | 4 | 10 | 9 | 8 | 5 | 12:30 | 8.0 | Hispanic | KATZ |
| 4.9 | 4.1 | 4.9 | 8 | KIWW-FM Tejano | 96.1 100kw | 110 | 5 | 8 | 7 | 7 | 7 | 7 | 5:45 | 3.9 | Hispanic | KT-H |
| 2.9 | 3.1 | 2.6 | 9 | KBOR/KTJN' Regional Mexican | 1600/106.3 1kw/1.55kw | 57 | 9 | 4 | 9 | 9 | 10 | 11 | 6:00 | 2.1 | La Nueva KBOR | CAB |
| 3.3 | 2.3 | 2.5 | 10 | KURV-AM News/Talk | 710 1kw | 41 | 11 | — | 15 | 12 | 12 | 9 | 8:15 | 2.4 | Voice of Valley | — |

KBOR-FM was KTJX-FM until May.

#64 WILKES BARRE-SCRANTON



12+ POPULATION: 634,900 (Black: N/A; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ ACH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|-----------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|--------------|----------------------|
| 12.0 | 12.4 | 12.7 | 11.1 | 13.3 | 1 | WKRF/WKRZ CHR/Pop | 107.9/98.5 5.7kw/8.7kw | 217 | 1 | 1 | 1 | 1 | 1 | 1 | 8:15 | 13.1 | Entercom | D&R |
| 8.8 | 6.7 | 7.5 | 7.9 | 8.0 | 2 | WGGI/WGGY Country | 95.9/101.3 6kw/7kw | 112 | 2 | 6 | 5 | 4 | 3 | 3 | 9:30 | 8.3 | Entercom | D&R |
| 6.3 | 8.2 | 7.2 | 7.5 | 7.7 | 3 | WEZX/WPZX Classic Rock | 106.9/105.9 1.45kw/6kw | 83 | 6 | 3 | 3 | 2 | 2 | 4 | 12:15 | 7.3 | Shamrock | ARP |
| 9.2 | 8.0 | 8.0 | 9.2 | 7.3 | 4 | WMGS-FM AC | 92.9 5.3kw | 107 | 4 | 4 | 7 | 5 | 3 | 2 | 9:00 | 7.5 | Citadel | EAST |
| 4.7 | 4.3 | 5.5 | 5.1 | 5.0 | 5 | WBHT/WEMR CHR/Pop | 97.1/107.7 .5kw/.235kw | 111 | 3 | 2 | 4 | 6 | 6 | 8 | 6:00 | 4.4 | Citadel | EAST |
| 6.6 | 6.0 | 5.6 | 6.3 | 5.0 | 5 | WXAR/WXBE Rock | 95.7/97.9 .6kw/19.5kw | 85 | 5 | 4 | 2 | 3 | 5 | 8 | 8:00 | 6.8 | Citadel | MCG |
| 3.7 | 4.7 | 4.7 | 5.1 | 4.5 | 7 | WGBI/WILK News/Talk | 910/980 1(.5)kw/5(1)kw | 62 | 7 | — | 16 | 12 | 13 | 7 | 9:30 | 4.9 | Entercom | D&R |
| 4.3 | 3.1 | 3.4 | 2.5 | 4.0 | 8 | WNAK-AM Adult Standards | 730 1kw | 41 | 12 | — | — | — | 31 | 19 | 10:30 | 3.2 | Seven Thirty | — |
| 3.2 | 3.8 | 3.8 | 2.7 | 3.4 | 9 | WQFM/WQFN Oldies | 92.1/100.1 .28kw/.75kw | 58 | 8 | 6 | 12 | 7 | 7 | 5 | 7:15 | 3.1 | Shamrock | ARP |
| 2.5 | 2.0 | 2.4 | 2.4 | 2.8 | 10 | WCTD/WCTP Country | 93.7/94.3 1.45kw/1.1kw | 44 | 11 | — | 8 | 8 | 11 | 11 | 8:30 | 3.1 | Citadel | MCG |

12+ POPULATION: **629,000** (Black: N/A; Hispanic: 40.9%)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ ACH | STATION FORMAT | FREQUENCY POWER (NIGHTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|------------------------------------|--|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|-------------|----------------------|
| 7.8 | 7.7 | 7.3 | 8.9 | 7.7 | 1 | KMJ-AM News/Talk | 580 5kw | 93 | 2 | 14 | 17 | 11 | 3 | 1 | 10:30 | 10.7 | Infinity | KATZ |
| 3.7 | 5.2 | 3.2 | 4.0 | 6.0 | 2 | KRZR-FM Rock | 103.7 50kw | 68 | 7 | 6 | 1 | 1 | 2 | 7 | 11:00 | 6.1 | AMFM | EAST |
| 6.2 | 5.8 | 5.5 | 6.9 | 5.9 | 3 | KBOS-FM CHR/Rhythmic | 94.9 16.5kw | 105 | 1 | 1 | 2 | 3 | 13 | 16 | 7:00 | 4.8 | AMFM | EAST |
| 6.2 | 6.0 | 6.9 | 5.9 | 5.2 | 4 | KSKS-FM Country | 93.7 68kw | 65 | 9 | 8 | 7 | 5 | 5 | 3 | 10:00 | 5.5 | Infinity | KATZ |
| 5.6 | 5.8 | 5.3 | 4.6 | 4.7 | 5 | KOQO-FM Regional Mexican | 101.9 2.25kw | 62 | 11 | 10 | 3 | 3 | 5 | 8 | 9:30 | 5.7 | Infinity | KT-H |
| 4.0 | 3.2 | 3.4 | 2.9 | 4.6 | 6 | KJFX-FM Classic Rock | 95.7 17.5kw | 65 | 8 | 14 | 12 | 2 | 1 | 2 | 9:00 | 5.3 | Mondosphere | D&R |
| 5.8 | 4.5 | 5.0 | 3.7 | 4.2 | 7 | KMGV-FM Oldies | 97.9 10.5kw | 55 | 13 | 10 | 9 | 6 | 4 | 6 | 9:30 | 4.4 | Infinity | D&R |
| 5.3 | 4.6 | 6.7 | 4.7 | 4.1 | 8 | KJWL-FM Adult Standards | 99.3 5kw | 48 | 15 | — | — | 25 | 23 | 10 | 10:45 | 3.5 | JSA Br. | — |
| 3.4 | 2.8 | 3.2 | 3.7 | 3.6 | 9 | KLBN-FM Regional Mexican | 105.1 :57kw | 58 | 12 | 4 | 4 | 10 | 10 | 17 | 7:45 | 2.4 | Lotus | LOTUS |
| 3.8 | 3.6 | 3.5 | 4.0 | 3.6 | 9 | KSEQ-FM CHR/Rhythmic | 97.1 17kw | 75 | 4 | 2 | 11 | 14 | 16 | 23 | 6:00 | 2.7 | Buckley | D&R |

12+ POPULATION: **625,400** (Black: N/A; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ ACH | STATION FORMAT | FREQUENCY POWER (NIGHTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|--------------------------------|--|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 8.8 | 7.8 | 8.9 | 9.7 | 8.7 | 1 | WLAV-FM Classic Rock | 96.9 50kw | 109 | 3 | 9 | 2 | 1 | 1 | 1 | 9:00 | 8.1 | Bloomington | — |
| 5.7 | 5.5 | 5.5 | 7.7 | 7.6 | 2 | WSNX-FM CHR/Pop | 104.5 32kw | 138 | 1 | 1 | 3 | 3 | 7 | 11 | 6:15 | 6.1 | Clear Channel | CCRS |
| 8.2 | 9.6 | 8.2 | 7.5 | 7.2 | 3 | WBCT-FM Country | 93.7 320kw | 103 | 5 | 2 | 5 | 4 | 2 | 4 | 8:00 | 7.6 | Clear Channel | CCRS |
| 6.6 | 6.2 | 6.1 | 5.8 | 6.8 | 4 | WGRD-FM Alternative | 97.9 13kw | 108 | 4 | 5 | 1 | 2 | 3 | 9 | 7:15 | 10.7 | AMFM | EAST |
| 5.7 | 6.4 | 5.5 | 5.2 | 6.1 | 5 | WOOD-FM AC | 105.7 265kw | 90 | 6 | 9 | 8 | 8 | 5 | 2 | 7:30 | 5.4 | Clear Channel | CCRS |
| 5.7 | 5.2 | 6.0 | 5.5 | 5.3 | 6 | WKLQ-FM Rock | 94.5 50kw | 82 | 7 | 2 | 4 | 5 | 8 | 13 | 7:15 | 5.2 | Bloomington | KATZ |
| 5.3 | 4.7 | 5.2 | 4.3 | 5.0 | 7 | WLHT-FM AC | 95.7 40kw | 74 | 9 | 9 | 7 | 7 | 4 | 2 | 7:30 | 5.4 | AMFM | EAST |
| 4.3 | 5.1 | 4.7 | 4.4 | 4.7 | 8 | WVTI-FM Hot AC | 96.1 50kw | 111 | 2 | 2 | 6 | 6 | 6 | 9 | 4:45 | 4.1 | Clear Channel | CCRS |
| 5.4 | 5.6 | 5.6 | 5.2 | 4.5 | 9 | WOOD-AM News/Talk | 1300 5kw | 80 | 8 | — | 12 | 11 | 11 | 7 | 6:30 | 6.1 | Clear Channel | CCRS |
| 3.1 | 4.8 | 3.4 | 3.0 | 3.6 | 10 | WCUZ-FM Country | 101.3 50kw | 51 | 11 | — | 12 | 15 | 13 | 6 | 8:00 | 3.8 | Clear Channel | CCRS |

#67 ALLENTOWN-BETHELHEM



12+ POPULATION: 607,200 (Black: N/A; Hispanic: N/A)

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| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|----------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 13.2 | 12.1 | 13.8 | 12.4 | 13.0 | 1 | WAEB-FM CHR/Pop | 104.1 50kw | 190 | 1 | 1 | 1 | 1 | 1 | 4 | 8:45 | 12.7 | AMFM | KATZ |
| 10.9 | 11.1 | 12.0 | 11.2 | 11.0 | 2 | WCTO-FM Country | 96.1 50kw | 122 | 3 | 2 | 4 | 4 | 3 | 2 | 11:30 | 10.2 | Citadel | MCG |
| 9.6 | 8.8 | 8.9 | 9.5 | 10.0 | 3 | WLEV-FM AC | 100.7 11kw | 120 | 4 | 6 | 3 | 3 | 2 | 3 | 10:30 | 8.7 | Citadel | MCG |
| 7.7 | 7.9 | 9.1 | 9.5 | 9.3 | 4 | WODE-FM Oldies | 99.9 50kw | 128 | 2 | — | 5 | 5 | 4 | 1 | 9:15 | 9.4 | Clear Channel | CCRS |
| 9.6 | 10.5 | 9.1 | 9.0 | 8.2 | 5 | WZZO-FM Rock | 95.1 30kw | 113 | 5 | 6 | 2 | 2 | 3 | 5 | 9:15 | 9.0 | AMFM | KATZ |
| 4.7 | 6.8 | 3.5 | 5.6 | 5.7 | 6 | WKAP-AM Adult Standards | 1470 5kw | 50 | 7 | — | — | 20 | 14 | 7 | 14:15 | 6.0 | AMFM | KATZ |
| 3.8 | 3.4 | 4.8 | 4.4 | 4.3 | 7 | WAEB-AM News/Talk | 790 3.6(1.5)kw | 63 | 6 | — | 15 | 11 | 6 | 6 | 8:30 | 5.3 | AMFM | KATZ |
| 2.3 | 1.9 | 2.0 | 2.8 | 1.6 | 8 | WEST-AM Adult Standards | 1400 1kw | 19 | 16 | — | — | — | 34 | 25 | 10:15 | 2.1 | Maranatha | — |
| 1.1 | 1.1 | 1.3 | 1.6 | 1.6 | 8 | WIOQ-FM CHR/Pop | 102.1 27kw | 46 | 8 | 2 | 8 | 7 | 10 | 18 | 4:30 | 1.3 | AMFM | KATZ |
| 1.7 | 1.2 | 1.0 | 1.4 | 1.5 | 10 | WUSL-FM Urban AC | 98.9 18kw | 33 | 10 | 5 | 6 | 7 | 12 | 18 | 5:45 | 0.9 | AMFM | EAST |

#68 AKRON



12+ POPULATION: 578,200 (Black: 10.6%; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|-------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 6.4 | 7.6 | 7.7 | 7.0 | 7.4 | 1 | WQMX-FM Country | 94.9 16kw | 95 | 1 | 7 | 3 | 2 | 2 | 1 | 9:00 | 7.8 | Rubber City | CHR |
| 6.2 | 6.2 | 7.1 | 7.1 | 7.0 | 2 | WKDD-FM Hot AC | 96.5 50kw | 93 | 2 | 7 | 1 | 1 | 1 | 3 | 8:45 | 8.3 | Barnstable | D&R |
| 5.8 | 5.3 | 4.9 | 5.5 | 6.1 | 3 | WNIR-FM Talk | 100.1 4.2kw | 52 | 14 | — | 16 | 13 | 9 | 4 | 13:15 | 5.9 | Media-Com | EAST |
| 5.1 | 5.0 | 5.7 | 5.5 | 5.0 | 4 | WMJI-FM Oldies | 105.7 16kw | 81 | 4 | 11 | 16 | 6 | 3 | 2 | 7:15 | 5.0 | Clear Channel | MCG |
| 5.1 | 3.9 | 5.0 | 5.2 | 4.8 | 5 | WDOK-FM AC | 102.1 12kw | 67 | 8 | 7 | 13 | 7 | 6 | 5 | 8:15 | 5.1 | AMFM | KATZ |
| 3.7 | 4.0 | 4.2 | 3.1 | 4.7 | 6 | WAKR-AM News/Talk | 1590 5kw | 57 | 10 | — | 21 | 22 | 19 | 10 | 9:30 | 6.3 | Rubber City | CHR |
| 4.2 | 4.7 | 4.1 | 4.9 | 4.4 | 7 | WONE-FM Classic Rock | 97.5 12kw | 84 | 3 | 4 | 5 | 4 | 4 | 7 | 6:15 | 3.6 | Rubber City | CHR |
| 5.4 | 4.7 | 3.8 | 3.2 | 4.4 | 7 | WTAM-AM News/Talk | 1100 50kw | 73 | 5 | — | 12 | 10 | 8 | 6 | 7:00 | 3.1 | Clear Channel | EAST |
| 3.7 | 3.9 | 3.8 | 4.1 | 4.3 | 9 | WMMS-FM Rock | 100.7 34kw | 73 | 6 | 4 | 2 | 3 | 5 | 15 | 6:45 | 4.1 | Clear Channel | EAST |
| 4.1 | 3.9 | 3.3 | 3.4 | 3.6 | 10 | WGAR-FM Country | 99.5 50kw | 53 | 13 | — | 9 | 14 | 14 | 9 | 7:45 | 3.4 | Clear Channel | CHR |

12+ POPULATION: 567,800 (Black: N/A; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|---|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 21.6 | 21.9 | 23.6 | 21.2 | 19.5 | 1 | WIVK-FM Country | 107.7 91kw | 191 | 1 | 2 | 1 | 1 | 1 | 1 | 10:15 | 24.0 | Dick | KATZ |
| 10.1 | 10.5 | 8.0 | 11.1 | 10.8 | 2 | WJXB-FM AC | 97.5 100kw | 121 | 3 | 4 | 3 | 2 | 2 | 2 | 9:00 | 9.7 | South Central | EAST |
| 9.3 | 9.0 | 10.6 | 9.7 | 9.3 | 3 | WWST-FM CHR/Pop | 93.1 2.4kw | 126 | 2 | 1 | 2 | 3 | 4 | 6 | 7:15 | 7.9 | Journal | CHR |
| 6.9 | 6.9 | 6.8 | 6.0 | 7.0 | 4 | WMYU-FM Oldies | 102.1 15kw | 90 | 4 | 4 | 7 | 5 | 3 | 3 | 7:45 | 7.1 | Journal | EAST |
| 6.1 | 5.4 | 6.5 | 5.8 | 5.3 | 5 | WIMZ-FM Classic Rock | 103.5 100kw | 85 | 5 | 7 | 4 | 4 | 5 | 4 | 6:15 | 5.6 | South Central | EAST |
| 4.2 | 2.9 | 4.5 | 3.9 | 3.5 | 6 | WNOX-AM¹ News/Talk | 990 10kw | 47 | 10 | — | 12 | 11 | 9 | 6 | 7:15 | 6.1 | Dick | KATZ |
| 2.0 | 3.7 | 2.5 | 2.6 | 3.3 | 7 | WJBZ-FM Religious | 96.3 2.9kw | 40 | 11 | 10 | 10 | 9 | 7 | 5 | 8:15 | 2.6 | Seymour | — |
| 3.2 | 4.3 | 2.1 | 3.8 | 3.3 | 7 | WOKI-FM Classic Hits | 100.3 100kw | 64 | 6 | 10 | 7 | 6 | 6 | 6 | 5:00 | 3.3 | Dick | KATZ |
| 4.4 | 4.5 | 4.0 | 3.7 | 3.1 | 9 | WNFZ-FM Alternative | 94.3 2.5kw | 55 | 7 | 3 | 5 | 6 | 12 | 17 | 5:45 | 3.1 | South Central | EAST |
| 2.6 | 2.1 | 2.8 | 2.5 | 3.1 | 9 | WQIX-FM Country | 104.5 2.3kw | 54 | 8 | 7 | 9 | 9 | 11 | 10 | 5:45 | 2.2 | Journal | — |

¹ The morning show for **KNOX-AM & FM** is a simulcast, morning drive figure is from that combo.

12+ POPULATION: 565,400 (Black: N/A; Hispanic: 74.1%)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|---------------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|----------------|----------------------|
| 15.9 | 16.3 | 15.0 | 15.9 | 15.1 | 1 | KPRR-FM CHR/Rhythmic | 102.1 100kw | 198 | 1 | 1 | 1 | 1 | 1 | 5 | 9:00 | 12.8 | Clear Channel | CCRS |
| 10.3 | 12.1 | 11.3 | 12.0 | 9.1 | 2 | KLAQ-FM Rock | 95.5 100kw | 134 | 2 | 2 | 2 | 2 | 3 | 10 | 8:00 | 9.9 | Ferrari | MCG |
| 11.4 | 11.8 | 11.4 | 11.3 | 8.3 | 3 | KBNA-A/F Spanish AC | 920/97.5 1(5)kw/100kw | 126 | 3 | 5 | 4 | 3 | 2 | 1 | 7:45 | 11.0 | Hispanic | KT-H |
| 6.6 | 6.5 | 8.2 | 9.0 | 6.6 | 4 | KTSM-FM AC | 99.9 100kw | 88 | 5 | 5 | 7 | 4 | 4 | 2 | 8:45 | 6.5 | Clear Channel | CCRS |
| 6.8 | 6.2 | 7.5 | 6.4 | 5.7 | 5 | KSII-FM Hot AC | 93.1 100kw | 101 | 4 | 5 | 3 | 4 | 6 | 7 | 6:45 | 5.5 | Ferrari | MCG |
| 5.1 | 4.7 | 5.0 | 5.8 | 5.5 | 6 | KINT-FM Tejano | 93.9 100kw | 88 | 6 | 3 | 7 | 7 | 7 | 4 | 7:15 | 5.8 | Entravision | CAB |
| 5.7 | 5.8 | 5.3 | 6.0 | 5.0 | 7 | KOFX-FM Oldies | 92.3 100kw | 84 | 7 | 8 | 11 | 11 | 8 | 3 | 7:00 | 4.6 | Magic Media | KATZ |
| 0.0 | 0.0 | 0.0 | 1.5 | 4.9 | 8 | XEPR-FM Classic Rock | 99.1 50kw | 75 | 8 | 9 | 5 | 6 | 5 | 6 | 7:30 | 3.1 | Clear Channel | CCRS |
| 3.5 | 3.0 | 3.5 | 3.2 | 4.7 | 9 | XHH-FM Spanish AC | 100.7 100kw | 63 | 9 | 3 | 6 | 8 | 9 | 10 | 8:45 | 3.8 | Mexamerica Br. | CAB |
| 4.1 | 3.3 | 2.5 | 2.4 | 3.4 | 10 | KATH-FM¹ Country | 94.7 100kw | 56 | 11 | 13 | 10 | 9 | 11 | 8 | 7:00 | 4.2 | Entravision | KATZ |

¹ Switched to Oldies on July 31.

#71 FT. MYERS-NAPLES-MARCO ISLAND



12+ POPULATION: 556,600 (Black: N/A; Hispanic: 10.0%)

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| 96. SPRING '99 | FALL '96 | SPRING '00 | 12+ ACH METRO RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|----------------|----------|------------|--------------------|----------------------------|-----------------------------------|-----------------------------|---------------|------------|------------|------------|------------|------------|-----------------------------|-------------------|---------------|-------------------|
| 11.9 | 11.7 | 11.0 | 1 | WAVV-FM B/EZ | 101.1 100kw | 101 | 2 | — | 21 | 23 | 17 | 2 | 12:30 | 9.1 | Alpine | CHR |
| 8.5 | 8.7 | 9.1 | 2 | WXKB-FM CHR/Pop | 103.9 100kw | 116 | 1 | 1 | 2 | 1 | 1 | 3 | 9:00 | 7.5 | Beasley | D&R |
| 5.3 | 6.6 | 5.3 | 3 | WJBX-FM Alternative | 99.3 50kw | 58 | 9 | 2 | 1 | 3 | 4 | 17 | 10:30 | 4.0 | Beasley | EAST |
| 4.9 | 6.2 | 5.2 | 4 | WOLZ-FM Oldies | 95.3 79kw | 71 | 4 | — | 11 | 8 | 5 | 1 | 8:30 | 4.5 | Clear Channel | CCRS |
| 6.0 | 5.0 | 5.2 | 4 | WRXX-FM Classic Rock | 96.1 100kw | 66 | 7 | 6 | 3 | 2 | 2 | 6 | 9:00 | 10.6 | Beasley | D&R |
| 4.7 | 4.9 | 5.1 | 6 | WINK-FM Hot AC | 96.9 100kw | 75 | 3 | — | 4 | 4 | 3 | 4 | 8:00 | 6.5 | Ft Myers | MCG |
| 4.4 | 4.8 | 5.0 | 7 | WWGR-FM Country | 101.9 100kw | 66 | 6 | 4 | 5 | 6 | 8 | 5 | 8:30 | 5.5 | Renda | ARP |
| 7.9 | 5.3 | 4.9 | 8 | WINK/WNOG News/Talk | 1200/1270 10(1)kw/5(2.4)kw | 60 | 8 | — | 11 | 14 | 11 | 10 | 9:30 | 4.5 | Ft Myers | MCG |
| 5.4 | 2.9 | 4.7 | 9 | WJST-FM Adult Standards | 106.3 6kw | 47 | 10 | — | — | 28 | 23 | 12 | 11:15 | 3.8 | Beasley | D&R |
| 5.5 | 4.0 | 4.6 | 10 | WCKT-FM Country | 107.1 28.5kw | 67 | 5 | 6 | 6 | 7 | 7 | 7 | 7:45 | 4.7 | Clear Channel | CCRS |

#72 ALBUQUERQUE



12+ POPULATION: 553,700 (Black: N/A; Hispanic: 37.6%)

| 96. SPRING '99 | SUMMER '99 | FALL '96 | WINTER '00 | SPRING '00 | 12+ ACH METRO RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|----------------|------------|----------|------------|------------|--------------------|-------------------------|-----------------------------------|-----------------------------|---------------|------------|------------|------------|------------|------------|-----------------------------|-------------------|------------------|-------------------|
| 8.3 | 9.4 | 9.7 | 9.2 | 8.6 | 1 | KRST-FM Country | 92.3 22kw | 116 | 1 | 5 | 4 | 2 | 1 | 2 | 8:30 | 9.7 | Citadel | MCG |
| 8.1 | 8.2 | 8.2 | 8.2 | 8.1 | 2 | KKOB-AM Full Service | 770 50kw | 97 | 2 | 9 | 11 | 6 | 3 | 1 | 9:30 | 10.5 | Citadel | MCG |
| 4.5 | 5.1 | 6.6 | 5.0 | 6.7 | 3 | KZRR-FM Rock | 94.1 22.5kw | 80 | 5 | 9 | 1 | 1 | 2 | 8 | 9:30 | 7.9 | Clear Channel | EAST |
| 5.0 | 6.0 | 4.2 | 4.0 | 5.2 | 4 | KPEK-FM Hot AC | 100.3 22.5kw | 92 | 3 | 6 | 2 | 3 | 5 | 10 | 6:30 | 5.1 | Clear Channel | EAST |
| 5.1 | 5.7 | 5.4 | 5.8 | 4.8 | 5 | KMGA-FM AC | 99.5 22.5kw | 69 | 9 | 9 | 11 | 8 | 7 | 3 | 8:00 | 4.1 | Citadel | CHR |
| 3.9 | 3.8 | 4.6 | 4.2 | 4.7 | 6 | KTEG-FM Alternative | 107.9 22.5kw | 78 | 7 | 3 | 3 | 4 | 9 | 18 | 6:45 | 3.8 | Clear Channel | BAN |
| 4.1 | 2.7 | 3.6 | 3.8 | 4.5 | 7 | KYLZ-FM CHR/Rhythmic | 106.3 100kw | 79 | 6 | 1 | 5 | 8 | 13 | 27 | 6:30 | 3.3 | American General | — |
| 4.3 | 3.9 | 3.4 | 4.2 | 4.3 | 8 | KIOT-FM Classic Rock | 102.5 17kw | 69 | 10 | 9 | 7 | 4 | 4 | 4 | 7:15 | 3.9 | Simmons | KATZ |
| 4.9 | 4.5 | 4.2 | 6.0 | 4.2 | 9 | KHFM-FM Classical | 96.3 20kw | 55 | 13 | 9 | 20 | 17 | 15 | 7 | 8:45 | 3.2 | Citadel | ARP |
| 3.8 | 5.5 | 4.3 | 3.6 | 4.2 | 9 | KTBL-FM Country | 103.3 20.5kw | 63 | 11 | 9 | 11 | 10 | 8 | 4 | 7:30 | 4.4 | Citadel | MCG |

12+ POPULATION: 548,700 (Black: N/A; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | 12+ ACH METRO RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|--------------------|--|-----------------------------------|-----------------------------|---------------|------------|------------|------------|------------|------------|-----------------------------|-------------------|----------|-------------------|
| 2.7 | 6.6 | 5.9 | 6.4 | 8.7 | 1 | KOCH-FM <i>CHR/Rhythmic</i> | 97.7 100kw | 122 | 1 | 1 | 1 | 3 | 6 | 8 | 7:00 | 6.1 | Journal | EAST |
| 10.2 | 7.7 | 10.6 | 8.6 | 8.6 | 2 | KXKT-FM <i>Country</i> | 103.7 100kw | 94 | 4 | 5 | 5 | 1 | 1 | 2 | 9:00 | 9.3 | AMFM | CHR |
| 7.4 | 8.3 | 7.4 | 7.2 | 7.6 | 3 | KFAB-AM <i>News/Talk</i> | 1110 50kw | 92 | 6 | — | 16 | 12 | 10 | 3 | 8:00 | 11.8 | AMFM | CHR |
| 7.8 | 8.2 | 7.8 | 8.3 | 7.3 | 4 | KGOR-FM <i>Oldies</i> | 99.9 115kw | 98 | 3 | 8 | 10 | 5 | 2 | 1 | 7:15 | 6.4 | AMFM | CHR |
| 8.3 | 7.2 | 7.3 | 8.0 | 6.5 | 5 | KEZO-FM¹ <i>Rock</i> | 92.3 100kw | 93 | 5 | 4 | 2 | 2 | 3 | 6 | 7:00 | 11.0 | Journal | EAST |
| 9.3 | 7.0 | 6.9 | 5.0 | 5.8 | 6 | KQKQ-FM <i>CHR/Pop</i> | 98.5 100kw | 117 | 2 | 2 | 3 | 5 | 8 | 12 | 4:45 | 5.7 | Mitchell | SEN |
| 1.7 | 2.1 | 3.6 | 5.4 | 5.3 | 7 | KOMJ-AM² <i>Adult Standards</i> | 590 5kw | 45 | 13 | — | — | 17 | 14 | 8 | 11:30 | 4.5 | Journal | EAST |
| 6.8 | 5.3 | 4.1 | 4.4 | 5.0 | 8 | KSRZ-FM <i>Hot AC</i> | 104.5 100kw | 82 | 7 | 5 | 3 | 4 | 4 | 11 | 6:00 | 4.3 | Journal | EAST |
| 6.9 | 5.7 | 5.1 | 5.9 | 4.9 | 9 | KEFM-FM <i>AC</i> | 96.1 100kw | 69 | 8 | 5 | 8 | 8 | 6 | 4 | 6:45 | 4.4 | Webster | MCG |
| 4.9 | 3.8 | 5.2 | 4.0 | 4.9 | 9 | KKAR-AM <i>News/Talk</i> | 1290 5kw | 52 | 12 | — | 8 | 10 | 10 | 10 | 9:15 | 3.8 | Mitchell | SEN |

¹ Morning show simulcasts over **KOSR-AM**, morning drive figure is from that combo. ² Was **WOW-AM** (Country) until November 22.

12+ POPULATION: 546,300 (Black: N/A; Hispanic: 32.7%)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | 12+ ACH METRO RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|--------------------|---|-----------------------------------|-----------------------------|---------------|------------|------------|------------|------------|------------|-----------------------------|-------------------|---------------|-------------------|
| 7.3 | 7.0 | 8.3 | 8.8 | 8.9 | 1 | KDON-FM <i>CHR/Rhythmic</i> | 102.5 18.5kw | 118 | 1 | 1 | 1 | 1 | 1 | 8 | 8:15 | 8.0 | Clear Channel | CCRS |
| 4.8 | 6.8 | 5.8 | 6.4 | 5.3 | 2 | KGO-AM <i>News/Talk</i> | 810 50kw | 67 | 2 | — | 23 | 14 | 9 | 4 | 8:45 | 5.6 | ABC | ABC |
| 3.5 | 5.0 | 4.4 | 5.7 | 5.2 | 3 | KSOL/KZOL <i>Regional Mexican</i> | 98.9/99.1 6kw/1.1kw | 42 | 11 | 10 | 2 | 2 | 3 | 7 | 13:30 | 8.1 | Hispanic | KT-H |
| 5.6 | 3.7 | 6.4 | 5.0 | 4.8 | 4 | KWAV-FM <i>AC</i> | 96.9 18kw | 60 | 4 | — | 3 | 3 | 2 | 2 | 8:45 | 5.0 | Buckley | D&R |
| 5.9 | 5.0 | 5.3 | 5.2 | 4.6 | 5 | KTOM-FM <i>Country</i> | 100.7 1.4kw | 52 | 6 | 5 | 9 | 4 | 6 | 3 | 9:30 | 5.5 | Clear Channel | CCRS |
| 3.5 | 3.5 | 2.6 | 3.8 | 4.4 | 6 | KOCN-FM <i>Oldies</i> | 105.1 4.2kw | 52 | 5 | 10 | 19 | 8 | 4 | 1 | 9:00 | 3.7 | Clear Channel | CCRS |
| 3.8 | 4.2 | 4.7 | 3.9 | 3.9 | 7 | KBOQ-FM <i>Classical</i> | 95.5 1.7kw | 47 | 9 | — | 27 | 16 | 12 | 6 | 9:00 | 2.7 | J & M Br. | MCG |
| 3.4 | 3.6 | 3.3 | 3.9 | 3.8 | 8 | KIDD-AM <i>Adult Standards</i> | 630 1kw | 36 | 14 | — | — | 35 | 31 | 15 | 11:30 | 3.3 | Buckley | D&R |
| 3.7 | 2.9 | 3.3 | 3.4 | 3.5 | 9 | KCDU/KHIP <i>Hot AC</i> | 93.5/93.7 .11kw/.03kw | 65 | 3 | 4 | 5 | 4 | 7 | 9 | 5:45 | 3.2 | New Wave | MCG |
| 3.2 | 5.0 | 4.5 | 3.4 | 3.5 | 9 | KPIG-FM <i>Adult Alternative</i> | 107.5 2.85kw | 48 | 8 | — | 13 | 4 | 5 | 4 | 7:45 | 3.1 | New Wave | MCG |

#75 SYRACUSE



12+ POPULATION: 535,600 (Black: N/A; Hispanic: N/A)

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| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | 12+ AOH METRO RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|--------------------|-----------------------|-----------------------------------|-----------------------------|---------------|------------|------------|------------|------------|------------|-----------------------------|-------------------|---------------|-------------------|
| 10.7 | 8.1 | 11.3 | 11.4 | 8.8 | 1 | WBBS-FM Country | 104.7 50kw | 105 | 3 | 4 | 6 | 1 | 1 | 1 | 9:00 | 9.2 | Clear Channel | CCRS |
| 7.9 | 8.1 | 10.4 | 8.9 | 6.9 | 2 | WSYR-AM News | 570 5kw | 94 | 5 | — | 11 | 12 | 8 | 4 | 7:45 | 9.5 | Clear Channel | CCRS |
| 6.1 | 6.1 | 5.5 | 6.2 | 6.9 | 2 | WYYY-FM AC | 94.5 100kw | 92 | 6 | 7 | 7 | 4 | 2 | 2 | 8:00 | 6.9 | Clear Channel | CCRS |
| 8.2 | 8.3 | 7.4 | 7.6 | 6.7 | 4 | WNTQ-FM CHR/Pop | 93.1 97kw | 130 | 1 | 4 | 2 | 1 | 3 | 7 | 5:30 | 8.3 | Pilot | KATZ |
| 6.8 | 6.7 | 5.3 | 5.8 | 6.1 | 5 | WAOX-FM Rock | 95.7 25kw | 102 | 4 | 6 | 3 | 1 | 3 | 7 | 6:30 | 9.2 | Pilot | D&R |
| 6.8 | 5.6 | 5.9 | 6.1 | 6.1 | 5 | WWHT-FM CHR/Pop | 107.9 50kw | 107 | 2 | 1 | 4 | 6 | 10 | 13 | 6:00 | 4.6 | Clear Channel | CCRS |
| 5.9 | 6.2 | 5.9 | 6.3 | 6.0 | 7 | WSEN-FM Oldies | 92.1 25kw | 89 | 7 | — | 10 | 6 | 5 | 2 | 7:15 | 5.5 | Buckley | MCG |
| 5.3 | 6.6 | 4.9 | 6.9 | 5.6 | 8 | WKRH/WKRL Alternative | 106.5/100.9 5kw/6kw | 76 | 8 | 3 | 1 | 5 | 9 | 15 | 8:00 | 4.7 | Radio Corp | ARP |
| 3.0 | 3.1 | 3.9 | 3.5 | 4.7 | 9 | WRDS-FM Urban | 102.1 6kw | 47 | 11 | 2 | 4 | 9 | 10 | 11 | 10:30 | 4.0 | Short | ROS |
| 4.8 | 4.8 | 5.4 | 3.1 | 4.6 | 10 | WLTJ-FM AC | 105.9 4kw | 62 | 10 | 7 | 8 | 10 | 7 | 4 | 8:00 | 3.2 | Pilot | MCG |

#76 WILMINGTON, DE



12+ POPULATION: 527,500 (Black: 16.4%; Hispanic: N/A)

| SPRING '99 | FALL '99 | SPRING '00 | 12+ AOH METRO RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|----------|------------|--------------------|----------------------|-----------------------------------|-----------------------------|---------------|------------|------------|------------|------------|------------|-----------------------------|-------------------|---------------|-------------------|
| 7.8 | 9.6 | 10.3 | 1 | WJBR-FM AC | 99.5 50kw | 105 | 2 | 8 | 3 | 2 | 1 | 1 | 9:45 | 11.4 | NextMedia | D&R |
| 9.8 | 8.6 | 8.1 | 2 | WSTW-FM CHR/Pop | 93.7 50kw | 117 | 1 | 5 | 1 | 1 | 2 | 2 | 6:45 | 9.2 | Delmarva | EAST |
| 4.3 | 3.8 | 5.4 | 3 | WDAS-FM Urban AC | 105.3 16.5kw | 42 | 13 | — | 9 | 6 | 3 | 3 | 12:30 | 5.4 | AMFM | EAST |
| 5.3 | 5.4 | 5.1 | 4 | WUSL-FM Urban | 98.9 18kw | 73 | 4 | 2 | 2 | 4 | 7 | 21 | 6:45 | 3.8 | AMFM | EAST |
| 4.1 | 3.9 | 4.5 | 5 | WYSP-FM Rock | 94.1 16kw | 71 | 5 | 7 | 3 | 3 | 4 | 7 | 6:00 | 9.6 | Infinity | IRS |
| 3.7 | 2.8 | 4.0 | 6 | WIOQ-FM CHR/Pop | 102.1 27kw | 84 | 3 | 1 | 5 | 8 | 11 | 16 | 4:30 | 3.1 | AMFM | KATZ |
| 2.6 | 2.2 | 3.5 | 7 | WMGK-FM Classic Hits | 102.9 8.5kw | 47 | 9 | 8 | 12 | 5 | 5 | 4 | 7:15 | 3.2 | Greater Media | MCG |
| 3.1 | 3.6 | 3.2 | 8 | WRDX-FM Classic Rock | 94.7 50kw | 47 | 10 | 8 | 5 | 7 | 6 | 9 | 6:30 | 3.4 | AMFM | KATZ |
| 2.6 | 2.5 | 2.8 | 9 | WOGL-FM Oldies | 98.1 12.5kw | 51 | 8 | — | 27 | 16 | 10 | 5 | 5:15 | 2.4 | Infinity | CBS |
| 4.1 | 3.9 | 2.7 | 10 | WJIZ-FM NAC/SJ | 106.1 22.5kw | 44 | 12 | — | 27 | 13 | 8 | 6 | 5:45 | 2.7 | AMFM | CHR |
| 1.8 | 2.5 | 2.7 | 10 | WJKS-FM Urban | 101.7 3kw | 46 | 11 | 3 | 7 | 9 | 16 | 24 | 5:45 | 1.8 | QC | MCG |

12+ POPULATION: 526,100 (Black: N/A; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SUMMER '00 | METRO RANK | 12+ AQH RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|------------|--------------|--------------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 10.0 | 11.0 | 10.0 | 11.2 | 11.0 | 1 | 1 | WNKN-FM CHR/Pop | 104.1 22.5kw | 138 | 1 | 1 | 1 | 1 | 1 | 3 | 8:30 | 12.0 | AMFM | EAST |
| 10.2 | 8.2 | 6.8 | 6.5 | 7.3 | 2 | 2 | WRVV-FM Rock AC | 97.3 17kw | 85 | 2 | 7 | 7 | 3 | 2 | 1 | 9:00 | 7.3 | Clear Channel | CCRS |
| 9.0 | 8.3 | 7.8 | 9.1 | 7.0 | 3 | 3 | WHP-AM Talk | 580 5kw | 82 | 3 | — | 10 | 11 | 10 | 5 | 9:00 | 8.1 | Clear Channel | CCRS |
| 6.1 | 6.7 | 7.9 | 8.1 | 7.0 | 3 | 3 | WRBT-FM Country | 94.9 25kw | 77 | 5 | 6 | 4 | 5 | 4 | 4 | 9:30 | 7.1 | Clear Channel | CCRS |
| 5.5 | 6.8 | 4.6 | 6.6 | 6.1 | 5 | 5 | WNCE/WTPA Classic Rock | 92.1/93.5 3.3kw/1.25kw | 81 | 4 | 7 | 3 | 2 | 3 | 6 | 8:00 | 6.5 | AMFM | EAST |
| 5.3 | 5.4 | 4.4 | 6.5 | 5.8 | 6 | 6 | WWKL-FM¹ Oldies | 99.3 6kw | 64 | 8 | 7 | 10 | 6 | 5 | 2 | 9:30 | 5.6 | Clear Channel | CCRS |
| 6.1 | 6.4 | 6.4 | 5.3 | 5.4 | 7 | 7 | WOXA-FM Rock | 105.7 25kw | 68 | 6 | 4 | 2 | 4 | 6 | 10 | 8:15 | 6.7 | Citadel | MCG |
| 5.9 | 5.8 | 5.6 | 3.6 | 5.1 | 8 | 8 | WRKZ-FM Country | 106.7 14kw | 56 | 10 | 7 | 9 | 7 | 7 | 6 | 9:30 | 4.6 | Citadel | — |
| 3.7 | 2.3 | 4.0 | 3.1 | 3.9 | 9 | 9 | WROZ-FM AC | 101.3 6.9kw | 59 | 9 | 7 | 8 | 7 | 8 | 8 | 7:00 | 3.5 | Hall | D&R |
| 2.5 | 2.3 | 3.0 | 1.6 | 3.6 | 10 | 10 | WTCY-AM Urban AC | 1400 1kw | 24 | 16 | 5 | 6 | 7 | 8 | 9 | 3:45 | 3.6 | AMFM | EAST |

¹ Morning show simulcasts over **WWKL-AM**, morning drive figure is from that combo.

12+ POPULATION: 510,800 (Black: N/A; Hispanic: N/A)

| SPRING '99 | FALL '99 | SPRING '00 | METRO RANK | 12+ AQH RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AQH SHARE | OWNER | NATIONAL REP FIRM |
|------------|----------|------------|------------|--------------|--------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 9.9 | 12.4 | 9.6 | 1 | 1 | WDDV-FM B/EZ | 92.1 22kw | 76 | 2 | — | — | 17 | 11 | 3 | 11:45 | 9.8 | Clear Channel | — |
| 5.6 | 3.9 | 8.0 | 2 | 2 | WCTQ-FM Country | 106.5 25kw | 57 | 3 | 4 | 1 | 1 | 1 | 2 | 13:15 | 6.9 | Clear Channel | EAST |
| 6.2 | 5.8 | 6.3 | 3 | 3 | WFLZ-FM CHR/Pop | 93.3 100kw | 83 | 1 | 1 | 2 | 2 | 2 | 5 | 7:00 | 8.9 | Clear Channel | EAST |
| 5.3 | 4.1 | 6.0 | 4 | 4 | WSRZ-FM Oldies | 107.9 47kw | 56 | 4 | — | 17 | 8 | 4 | 1 | 10:00 | 5.8 | Clear Channel | EAST |
| 4.6 | 6.2 | 5.3 | 5 | 5 | WFLA-AM News/Talk | 970 5kw | 53 | 5 | — | 13 | 12 | 11 | 5 | 9:30 | 6.7 | Clear Channel | EAST |
| 3.5 | 3.5 | 4.4 | 6 | 6 | WSJT-FM NAC/SJ | 94.1 100kw | 49 | 7 | — | 13 | 7 | 4 | 4 | 8:15 | 3.4 | Infinity | IRS |
| 6.2 | 5.1 | 3.9 | 7 | 7 | WHPT-FM Classic Rock | 102.5 100kw | 46 | 8 | 3 | 4 | 3 | 3 | 13 | 8:00 | 4.0 | Cox | KATZ |
| 1.8 | 2.0 | 3.5 | 8 | 8 | WSSR-FM Hot AC | 95.7 100kw | 31 | 12 | 4 | 5 | 6 | 7 | 7 | 10:15 | 3.3 | Clear Channel | CCRS |
| 2.8 | 2.0 | 3.2 | 9 | 9 | WTBT-FM Classic Rock | 103.5 100kw | 38 | 10 | — | 6 | 5 | 8 | 8 | 8:00 | 3.1 | Clear Channel | EAST |
| 3.8 | 3.8 | 3.2 | 9 | 9 | WXTB-FM Rock | 97.9 100kw | 32 | 11 | 4 | 3 | 4 | 6 | 15 | 9:30 | 4.3 | Clear Channel | EAST |

¹ Was Rock until October

#79 TOLEDO



12+ POPULATION: 501,800 (Black: 11.7%; Hispanic: N/A)

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| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | 12+ AOH METRO RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|--------------------|---------------------------------|-----------------------------------|-----------------------------|---------------|------------|------------|------------|------------|------------|-----------------------------|-------------------|---------------|-------------------|
| 13.2 | 12.8 | 11.9 | 9.9 | 11.5 | 1 | WKKO-FM ¹ Country | 99.9 50kw | 112 | 2 | 6 | 5 | 4 | 1 | 1 | 9:45 | 14.4 | Cumulus | KATZ |
| 9.6 | 10.9 | 11.6 | 9.6 | 9.3 | 2 | WKKS-FM CHR/Pop | 92.5 50kw | 146 | 1 | 1 | 1 | 2 | 3 | 7 | 6:00 | 10.5 | Clear Channel | MCG |
| 5.8 | 6.7 | 5.2 | 5.7 | 7.5 | 3 | WIOT-FM Rock | 104.7 50kw | 86 | 4 | 5 | 2 | 1 | 2 | 5 | 8:15 | 9.2 | Clear Channel | EAST |
| 8.6 | 7.4 | 8.9 | 8.1 | 7.2 | 4 | WRVF-FM AC | 101.5 19kw | 87 | 3 | 6 | 7 | 6 | 4 | 2 | 8:00 | 5.9 | Clear Channel | MCG |
| 7.1 | 6.3 | 5.8 | 5.8 | 6.4 | 5 | WWWM-FM Hot AC | 105.5 4.3kw | 70 | 5 | 10 | 3 | 3 | 6 | 6 | 8:45 | 6.6 | Cumulus | D&R |
| 5.5 | 5.2 | 4.1 | 6.3 | 5.8 | 6 | WRQN-FM Oldies | 93.5 4.1kw | 69 | 6 | 10 | 11 | 7 | 7 | 3 | 8:00 | 6.3 | Cumulus | KATZ |
| 7.4 | 5.0 | 7.5 | 5.5 | 5.1 | 7 | WSPD-AM News/Talk | 1370 5kw | 58 | 8 | — | 14 | 12 | 9 | 8 | 8:30 | 5.9 | Clear Channel | MCG |
| 5.5 | 5.0 | 4.9 | 4.4 | 5.1 | 7 | WXKR-FM Classic Rock | 94.5 30kw | 64 | 7 | 10 | 7 | 5 | 5 | 4 | 7:30 | 4.3 | Cumulus | D&R |
| 5.0 | 4.0 | 4.2 | 4.2 | 4.6 | 9 | WJUC-FM Urban | 107.3 3kw | 45 | 11 | 2 | 4 | 8 | 9 | 11 | 9:30 | 2.8 | Welch | ARP |
| 3.0 | 3.6 | 3.3 | 2.7 | 3.7 | 10 | WIMX-FM Urban AC | 95.7 3.5kw | 30 | 13 | 10 | 10 | 10 | 8 | 8 | 11:30 | 3.8 | Riverside | INT |

¹ Morning show simulcasts over WTOO-AM, morning drive figure is from that combo.

#80 SPRINGFIELD, MA



12+ POPULATION: 492,800 (Black: N/A; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | 12+ AOH METRO RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|--------------------|----------------------------|-----------------------------------|-----------------------------|---------------|------------|------------|------------|------------|------------|-----------------------------|-------------------|---------------|-------------------|
| 7.2 | 6.6 | 8.1 | 8.2 | 8.8 | 1 | WHYN-FM Hot AC | 93.1 8.9kw | 100 | 2 | 4 | 3 | 2 | 2 | 2 | 8:30 | 9.7 | Clear Channel | CCRS |
| 7.6 | 7.5 | 8.1 | 9.1 | 8.7 | 2 | WPIX-FM Country | 97.9 2.2kw | 77 | 6 | 7 | 2 | 4 | 4 | 4 | 10:45 | 8.7 | AMFM | D&R |
| 8.4 | 9.6 | 9.5 | 8.2 | 8.3 | 3 | WMAS-FM AC | 94.7 50kw | 90 | 3 | 2 | 4 | 3 | 3 | 3 | 8:45 | 7.6 | Lappin | MCG |
| 7.8 | 7.9 | 8.3 | 7.3 | 8.2 | 4 | WAQY/WPNT Classic Rock | 102.1/1600 17kw2.5kw | 90 | 4 | 4 | 5 | 1 | 1 | 1 | 8:45 | 9.2 | Saga | KATZ |
| 6.1 | 6.2 | 6.8 | 5.6 | 7.1 | 5 | WKSS-FM CHR/Pop | 95.7 16.5kw | 102 | 1 | 1 | 1 | 5 | 6 | 11 | 6:45 | 6.0 | AMFM | CHR |
| 5.2 | 5.3 | 5.1 | 5.1 | 4.9 | 6 | WHYN-AM Full Service | 560 5(1)kw | 67 | 7 | — | 18 | 12 | 8 | 5 | 6:45 | 6.2 | Clear Channel | CCRS |
| 4.6 | 3.9 | 4.2 | 4.3 | 4.0 | 7 | WTIC-FM Hot AC | 96.5 20kw | 81 | 5 | 7 | 5 | 6 | 5 | 7 | 4:45 | 4.3 | Infinity | EAST |
| 3.7 | 2.6 | 3.5 | 3.4 | 3.7 | 8 | WMAS-AM Adult Standards | 1450 1kw | 27 | 16 | — | 18 | 24 | 24 | 13 | 12:45 | 2.3 | Lappin | MCG |
| 2.5 | 2.5 | 3.1 | 2.5 | 3.2 | 9 | WCCC-FM Rock | 106.9 23kw | 53 | 9 | 7 | 8 | 7 | 9 | 14 | 5:45 | 5.6 | Marlin | D&R |
| 3.3 | 3.2 | 3.2 | 2.7 | 2.9 | 10 | WAAF-FM Rock | 107.3 20kw | 43 | 10 | 4 | 5 | 8 | 12 | 24 | 6:15 | 1.9 | Entercom | D&R |

12+ POPULATION: 474,400 (Black: 25.4%; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|----------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|------------------|----------------------|
| 13.4 | 14.4 | 12.0 | 13.8 | 12.2 | 1 | WRNS-FM Country | 95.1 100kw | 108 | 1 | 4 | 1 | 2 | 2 | 1 | 9:30 | 12.8 | Pinnacle | MCG |
| 10.7 | 13.6 | 10.8 | 10.8 | 11.0 | 2 | WIKS-FM ¹ Urban AC | 101.9 100kw | 97 | 2 | 1 | 2 | 1 | 1 | 2 | 9:30 | 12.0 | Beasley | D&R |
| 8.9 | 6.2 | 7.7 | 8.7 | 8.0 | 3 | WSFL-FM Classic Rock | 106.5 100kw | 74 | 3 | 4 | 3 | 3 | 3 | 5 | 9:00 | 13.5 | Beasley | D&R |
| 5.8 | 6.0 | 6.5 | 6.5 | 5.8 | 4 | WCBZ/WRHT CHR/Pop | 103.7/96.3 100kw/100kw | 69 | 4 | 2 | 4 | 4 | 8 | 11 | 7:00 | 4.7 | Eastern Carolina | — |
| 3.7 | 4.9 | 4.9 | 3.3 | 4.8 | 5 | WMGV-FM Hot AC | 103.3 100kw | 50 | 6 | 11 | 12 | 8 | 5 | 4 | 8:00 | 4.0 | Beasley | D&R |
| 4.2 | 3.9 | 4.7 | 4.6 | 4.8 | 5 | WNCT-FM Oldies | 107.9 100kw | 50 | 7 | — | 14 | 9 | 4 | 3 | 8:00 | 4.4 | Beasley | D&R |
| 2.1 | 2.2 | 3.4 | 3.4 | 4.2 | 7 | WERO-FM Hot AC | 93.3 100kw | 56 | 5 | 9 | 7 | 6 | 6 | 6 | 6:15 | 3.2 | Pinnacle | KATZ |
| 1.7 | 2.0 | 2.4 | 3.7 | 4.2 | 7 | WXQR-FM ² Rock | 105.5 19kw | 36 | 9 | 11 | 6 | 5 | 7 | 8 | 9:30 | 5.8 | Cumulus | BAN |
| 6.8 | 4.6 | 5.6 | 3.1 | 4.0 | 9 | WXNR-FM Alternative | 99.5 16.5kw | 49 | 8 | 4 | 5 | 7 | 10 | 16 | 6:45 | 3.9 | Beasley | D&R |
| 2.1 | 1.7 | 2.5 | 3.5 | 2.8 | 10 | WANG/WANJ Adult Standards | 105.1/101.1 18.5kw/31kw | 26 | 12 | — | 21 | 24 | 20 | 10 | 9:15 | 2.0 | Pinnacle | KATZ |

¹ Was Urban AC until February. ² Was Classic Rock until December.

12+ POPULATION: 468,200 (Black: 30.0%; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|---------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|----------|----------------------|
| 7.8 | 10.3 | 7.4 | 7.3 | 9.0 | 1 | WEMX-FM Urban | 94.1 100kw | 85 | 4 | 1 | 1 | 2 | 5 | 10 | 9:00 | 7.0 | Citadel | MCG |
| 7.0 | 5.9 | 6.2 | 6.1 | 8.0 | 2 | WDGL-FM Classic Rock | 98.1 100kw | 97 | 1 | 10 | 2 | 1 | 1 | 3 | 7:00 | 10.4 | Guaranty | D&R |
| 8.1 | 7.5 | 8.0 | 9.6 | 7.7 | 3 | WYNK-FM Country | 101.5 100kw | 90 | 3 | 4 | 5 | 4 | 2 | 1 | 7:15 | 8.7 | AMFM | SEN |
| 6.4 | 4.9 | 6.5 | 7.4 | 6.5 | 4 | KRVE-FM AC | 96.1 43kw | 67 | 6 | 4 | 7 | 3 | 3 | 2 | 8:30 | 6.5 | AMFM | SEN |
| 5.8 | 5.4 | 4.5 | 6.4 | 6.3 | 5 | WXOK-AM Urban AC | 1460 5(1)kw | 47 | 11 | 10 | 12 | 9 | 8 | 4 | 11:30 | 7.4 | Citadel | MCG |
| 5.7 | 5.7 | 5.3 | 4.2 | 5.7 | 6 | KQXL-FM Urban AC | 106.5 50kw | 64 | 7 | 10 | 6 | 6 | 4 | 7 | 7:30 | 5.4 | Citadel | MCG |
| 5.7 | 5.3 | 5.3 | 7.0 | 5.7 | 6 | WFME-FM ¹ CHR/Pop | 102.5 100kw | 97 | 2 | 2 | 3 | 5 | 9 | 11 | 5:00 | 5.6 | AMFM | — |
| 5.2 | 4.1 | 4.5 | 4.9 | 5.7 | 6 | WXCT-FM Country | 100.7 100kw | 54 | 8 | 10 | 4 | 6 | 6 | 5 | 9:00 | 5.4 | Guaranty | D&R |
| 4.2 | 5.5 | 6.4 | 3.6 | 4.5 | 9 | KKAY/WTGE Oldies | 104.9/107.3 6kw/4.6kw | 49 | 10 | 7 | 8 | 8 | 7 | 5 | 7:45 | 3.9 | Guaranty | — |
| 5.8 | 5.6 | 5.0 | 5.3 | 3.9 | 10 | WJBO-AM News/Talk | 1150 5kw | 50 | 9 | — | 16 | 14 | 12 | 9 | 6:45 | 4.0 | AMFM | SEN |

¹ Was WLSS-FM until November.

#83 LITTLE ROCK



12+ POPULATION: 464,300 (Black: 19.8%; Hispanic: N/A)

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| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|--------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 10.0 | 9.1 | 8.7 | 7.3 | 9.6 | 1 | KIPR-FM Urban | 92.3 100kw | 71 | 4 | 1 | 2 | 3 | 4 | 8 | 11:45 | 8.7 | Citadel | BAN |
| 12.6 | 9.2 | 9.8 | 9.7 | 9.3 | 2 | KSSN-FM Country | 95.7 100kw | 98 | 1 | 7 | 7 | 6 | 3 | 1 | 8:15 | 9.6 | Clear Channel | CCRS |
| 7.3 | 7.3 | 7.8 | 11.0 | 8.9 | 3 | KMJX-FM Classic Rock | 105.1 81kw | 84 | 2 | 7 | 1 | 1 | 1 | 3 | 9:15 | 15.4 | Clear Channel | CCRS |
| 4.4 | 6.0 | 6.8 | 5.2 | 7.2 | 4 | KKPT-FM Classic Rock | 94.1 100kw | 82 | 3 | 10 | 4 | 2 | 2 | 2 | 7:45 | 6.9 | Signal Media | D&R |
| 6.9 | 6.7 | 7.3 | 7.1 | 5.9 | 5 | KARN-AF News/Talk | 920/102.5 5kw/3kw | 55 | 8 | — | 16 | 13 | 8 | 4 | 9:30 | 7.0 | Citadel | MCG |
| 2.7 | 3.8 | 4.2 | 3.9 | 5.7 | 6 | KLEC/KROP Alternative | 106.3/1530 50kw/25kw | 52 | 10 | 2 | 3 | 4 | 10 | 16 | 9:30 | 4.8 | Equity | — |
| 4.6 | 4.7 | 4.5 | 4.3 | 5.6 | 7 | KURB-FM Hot AC | 98.5 100kw | 61 | 6 | 7 | 4 | 5 | 5 | 6 | 7:45 | 5.6 | Citadel | MCG |
| 6.2 | 5.9 | 4.7 | 5.9 | 4.4 | 8 | KOAR-FM CHR/Pop | 100.3 85kw | 71 | 4 | 2 | 6 | 7 | 8 | 13 | 5:30 | 3.9 | Clear Channel | CCRS |
| 5.3 | 3.6 | 4.7 | 4.5 | 4.0 | 9 | KOLL-FM Oldies | 94.9 100kw | 53 | 9 | 10 | 15 | 11 | 6 | 5 | 6:45 | 3.5 | Clear Channel | CCRS |
| 3.0 | 3.3 | 4.8 | 3.7 | 3.4 | 10 | KYFX-FM Urban AC | 99.5 3kw | 36 | 14 | 10 | 12 | 8 | 7 | 7 | 8:15 | 3.7 | Nameloc | ARP |

#84 WICHITA



12+ POPULATION: 450,400 (Black: N/A; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|--------------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|----------|----------------------|
| 11.5 | 7.7 | 8.7 | 10.6 | 10.5 | 1 | KFDI-FM Country | 101.3 100kw | 83 | 2 | — | 12 | 8 | 8 | 2 | 10:15 | 11.2 | Journal | ARP |
| 9.4 | 7.9 | 7.5 | 10.4 | 8.3 | 2 | KKRD-FM CHR/Pop | 107.3 100kw | 100 | 1 | 2 | 2 | 1 | 3 | 6 | 6:45 | 7.7 | AMFM | D&R |
| 6.4 | 5.3 | 5.7 | 6.8 | 7.7 | 3 | KRBB-FM AC | 97.9 100kw | 66 | 4 | 5 | 4 | 4 | 1 | 1 | 9:30 | 9.7 | AMFM | CHR |
| 7.6 | 11.1 | 7.8 | 7.5 | 7.1 | 4 | KZSN-FM Country | 102.1 100kw | 78 | 3 | 4 | 4 | 3 | 2 | 3 | 7:30 | 6.9 | AMFM | KATZ |
| 6.2 | 5.9 | 8.3 | 6.7 | 6.6 | 5 | KICT-FM Rock | 95.1 100kw | 61 | 5 | 3 | 1 | 1 | 3 | 11 | 9:00 | 6.7 | Journal | ARP |
| 5.8 | 5.3 | 7.2 | 4.3 | 6.0 | 6 | KDGS-FM CHR/Rhythmic | 93.9 25kw | 61 | 5 | 1 | 3 | 6 | 12 | 16 | 8:00 | 6.0 | Entercom | ARP |
| 4.5 | 3.7 | 4.7 | 5.9 | 6.0 | 6 | KFDI-AM Country Oldies | 1070 10(1)kw | 43 | 10 | — | — | 19 | 15 | 5 | 11:30 | 6.5 | Journal | ARP |
| 5.3 | 5.9 | 6.4 | 4.6 | 4.5 | 7 | KEYN-FM Oldies | 103.7 100kw | 59 | 7 | 10 | 16 | 9 | 7 | 4 | 6:00 | 4.3 | Entercom | EAST |
| 4.5 | 4.3 | 5.5 | 4.8 | 4.5 | 7 | KFKJ-FM ¹ Classic Hits | 104.5 45kw | 53 | 9 | 5 | 7 | 5 | 5 | 7 | 7:00 | 3.9 | Journal | EAST |
| 2.8 | 3.7 | 4.4 | 3.8 | 4.2 | 10 | KFH-AM News/Talk | 1330 5kw | 41 | 12 | — | 8 | 9 | 9 | 9 | 8:15 | 3.2 | Entercom | D&R |
| 5.6 | 6.4 | 4.6 | 4.5 | 4.2 | 10 | KRZZ-FM Classic Rock | 96.3 50kw | 58 | 8 | — | 4 | 7 | 6 | 8 | 5:45 | 6.4 | AMFM | D&R |

¹ Was KLLS-FM until May 4.

12+ POPULATION: 445,800 (Black: N/A; Hispanic: 27.9%)

| SPRING '96 | FALL '96 | SPRING '00 | 12+ ACH METRO RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|----------|------------|--------------------|-----------------------------|-----------------------------------|-----------------------------|---------------|------------|------------|------------|------------|------------|-----------------------------|-------------------|-------------|-------------------|
| 9.6 | 10.3 | 11.5 | 1 | KWIN-FM CHR/Rhythmic | 97.7 3kw | 104 | 1 | 1 | 1 | 1 | 3 | 5 | 9:00 | 11.0 | Silverado | EAST |
| 9.3 | 9.3 | 8.4 | 2 | KATM-FM Country | 103.3 50kw | 86 | 2 | 3 | 2 | 3 | 2 | 1 | 8:00 | 9.0 | Citadel | MCG |
| 5.3 | 5.3 | 7.0 | 3 | KDJK/KHKK Classic Hits | 103.9/104.1 .071kw/50kw | 72 | 3 | 7 | 4 | 2 | 1 | 1 | 8:00 | 6.8 | Citadel | MCG |
| 4.7 | 6.5 | 5.0 | 4 | KOOD-FM Oldies | 100.1 6kw | 47 | 6 | — | 6 | 4 | 3 | 3 | 8:30 | 4.6 | Carson | KATZ |
| 2.8 | 2.3 | 4.5 | 5 | KNBR-AM Sports | 680 50kw | 38 | 7 | 7 | 15 | 6 | 5 | 4 | 9:30 | 5.0 | Susquehanna | MCG |
| 5.3 | 5.3 | 4.3 | 6 | KOSO-FM Hot AC | 93.1 2.95kw | 48 | 5 | 2 | 4 | 5 | 6 | 7 | 7:15 | 4.0 | AMFM | KATZ |
| 4.0 | 4.6 | 3.6 | 7 | KJOY-FM AC | 99.3 2.35kw | 33 | 8 | 7 | 6 | 7 | 7 | 6 | 8:30 | 3.9 | Silverado | EAST |
| 2.0 | 3.6 | 2.6 | 8 | KMIX-FM Regional Mexican | 100.9 6kw | 25 | 11 | 7 | 3 | 7 | 10 | 15 | 8:30 | 1.8 | Z-Spanish | KATZ |
| 2.6 | 2.5 | 2.5 | 9 | KCBS-AM News | 740 50kw | 31 | 10 | — | 20 | 18 | 15 | 15 | 6:15 | 2.9 | Infinity | CBS |
| 2.3 | 1.7 | 2.5 | 9 | KHTK-AM News/Talk | 1140 50kw | 72 | 3 | — | 9 | 9 | 8 | 8 | 10:45 | 1.1 | Infinity | KATZ |

12+ POPULATION: 444,700 (Black: N/A; Hispanic: 36.2%)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | FALL '99 | 12+ ACH METRO RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|----------|--------------------|--------------------------------------|-----------------------------------|-----------------------------|---------------|------------|------------|------------|------------|------------|-----------------------------|-------------------|------------------|-------------------|
| 11.9 | 10.3 | 11.8 | 11.6 | 9.6 | 1 | KUZZ-A/F Country | 550/107.9 5kw/5.8kw | 75 | 3 | 4 | 4 | 1 | 1 | 1 | 10:30 | 9.1 | Buck Owens | KATZ |
| 5.7 | 6.4 | 7.2 | 7.2 | 9.0 | 2 | KISV-FM CHR/Rhythmic | 94.1 4.5kw | 92 | 1 | 1 | 1 | 1 | 4 | 7 | 8:00 | 7.8 | American General | CHR |
| 5.9 | 5.5 | 5.2 | 6.1 | 6.8 | 3 | KERN-AM News/Talk | 1410 1kw | 54 | 6 | — | 15 | 9 | 6 | 2 | 10:30 | 8.2 | Mondosphere | CHR |
| 6.0 | 7.2 | 5.7 | 6.9 | 5.8 | 4 | KRAB-FM Rock | 106.1 25kw | 67 | 4 | 3 | 2 | 3 | 3 | 8 | 7:15 | 7.6 | Mondosphere | MCG |
| 5.3 | 4.3 | 4.9 | 4.3 | 5.6 | 5 | KKXX-FM CHR/Pop | 96.5 50kw | 82 | 2 | 2 | 3 | 5 | 8 | 8 | 5:45 | 7.2 | Mondosphere | MCG |
| 4.3 | 6.4 | 4.8 | 5.5 | 5.2 | 6 | KGFM-FM AC | 101.5 6.7kw | 53 | 7 | 9 | 8 | 7 | 5 | 3 | 8:00 | 4.7 | Lagniappe | CHR |
| 3.1 | 3.7 | 2.7 | 3.2 | 5.0 | 7 | KDFO-FM ¹ Classic Rock | 98.5 8kw | 44 | 9 | — | 4 | 4 | 2 | 5 | 9:30 | 3.4 | Mondosphere | MCG |
| 4.3 | 4.0 | 3.7 | 3.8 | 4.6 | 8 | KIWI-FM Regional Mexican | 92.1 2kw | 41 | 10 | 4 | 6 | 6 | 6 | 6 | 9:00 | 3.7 | Illinois Lotus | LOTUS |
| 2.9 | 3.7 | 3.7 | 3.1 | 3.9 | 9 | KKDJ-FM Oldies | 105.3 35kw | 49 | 8 | 9 | 13 | 9 | 8 | 3 | 6:45 | 4.6 | Mondosphere | MCG |
| 5.0 | 5.3 | 5.1 | 4.0 | 3.0 | 10 | KLLY-FM Hot AC | 95.3 12.5kw | 54 | 5 | 4 | 6 | 8 | 12 | 15 | 4:30 | 2.7 | Buckley | D&R |

¹ Was KSMJ-FM (NAC/SJ) until March 17.

#87 CHARLESTON, SC



12+ POPULATION: **442,911** (Black: 29.7%; Hispanic: 36.2%)

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| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | 12+ AOH METRO RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|---------------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 11.9 | 13.0 | 11.6 | 11.8 | 11.8 | 1 | WWWZ-FM <i>Urban</i> | 93.3 50kw | 93 | 1 | 1 | 1 | 1 | 1 | 3 | 11:00 | 10.6 | Citadel | MCG |
| 7.6 | 5.6 | 9.2 | 7.5 | 7.6 | 2 | WEZL-FM <i>Country</i> | 103.5 100kw | 72 | 4 | 9 | 6 | 4 | 2 | 1 | 9:00 | 9.8 | Clear Channel | KATZ |
| 3.6 | 5.3 | 4.2 | 5.4 | 6.8 | 3 | WAVF-FM <i>Alternative</i> | 96.1 100kw | 68 | 5 | 4 | 2 | 2 | 4 | 12 | 8:45 | 6.7 | Cordes Street | CHR |
| 4.8 | 6.6 | 4.8 | 6.7 | 6.7 | 4 | WSSX-FM <i>CHR/Pop</i> | 95.1 100kw | 87 | 2 | 3 | 3 | 3 | 3 | 10 | 6:45 | 7.2 | Citadel | MCG |
| 7.6 | 8.7 | 6.8 | 6.9 | 5.8 | 5 | WXLY-FM <i>Oldies</i> | 102.5 100kw | 66 | 6 | — | 10 | 6 | 4 | 2 | 7:45 | 5.9 | Clear Channel | BAN |
| 4.0 | 3.8 | 6.0 | 3.5 | 5.5 | 6 | WXTG-AM <i>Gospel</i> | 1390 5kw | 34 | 14 | 9 | 13 | 13 | 9 | 4 | 13:45 | 6.3 | Citadel | MCG |
| 6.5 | 4.6 | 5.1 | 4.1 | 4.7 | 7 | WSUY-FM <i>AC</i> | 96.9 100kw | 50 | 9 | 4 | 8 | 8 | 6 | 7 | 8:00 | 3.8 | Citadel | MCG |
| 6.2 | 4.4 | 5.5 | 3.8 | 4.5 | 8 | WSSP-FM <i>CHR/Rhythmic</i> | 94.3 6kw | 74 | 3 | 2 | 8 | 9 | 14 | 14 | 5:15 | 3.3 | Concord Media | — |
| 4.3 | 2.6 | 3.1 | 3.4 | 4.4 | 9 | WRFO-FM <i>Classic Hits</i> | 104.5 28kw | 60 | 7 | 6 | 4 | 5 | 6 | 8 | 6:15 | 6.8 | Clear Channel | KATZ |
| 3.9 | 3.4 | 4.6 | 4.5 | 4.1 | 10 | WNKT-FM <i>Country</i> | 107.5 100kw | 44 | 11 | 6 | 10 | 12 | 6 | 5 | 8:00 | 3.4 | Citadel | MCG |

#88 MOBILE



12+ POPULATION: **441,400** (Black: 26.6%; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | 12+ AOH METRO RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|---------------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 8.3 | 7.0 | 11.0 | 11.4 | 11.5 | 1 | WBLX-FM <i>Urban</i> | 92.9 100kw | 90 | 2 | 2 | 1 | 1 | 3 | 9 | 10:30 | 9.6 | Cumulus | KATZ |
| 9.0 | 8.4 | 9.8 | 7.8 | 10.6 | 2 | WABB-FM <i>CHR/Pop</i> | 97.5 100kw | 110 | 1 | 1 | 2 | 2 | 2 | 3 | 8:00 | 10.1 | Dittman | CHR |
| 7.3 | 9.6 | 7.4 | 8.4 | 10.0 | 3 | WDLT-FM <i>Urban AC</i> | 98.3 5.5kw | 63 | 4 | 5 | 4 | 3 | 1 | 1 | 13:15 | 9.5 | Cumulus | KATZ |
| 9.4 | 7.7 | 8.5 | 11.5 | 7.3 | 4 | WKSJ-FM <i>Country</i> | 94.9 100kw | 78 | 3 | 4 | 5 | 5 | 4 | 2 | 7:45 | 8.4 | Clear Channel | CCRS |
| 6.4 | 5.4 | 5.9 | 5.3 | 5.9 | 5 | WTKX-FM <i>Rock</i> | 101.5 100kw | 44 | 8 | 3 | 3 | 4 | 4 | 13 | 11:00 | 5.0 | Clear Channel | CCRS |
| 3.3 | 3.9 | 3.4 | 3.0 | 4.4 | 6 | WRKH-FM <i>Classic Rock</i> | 96.1 100kw | 49 | 6 | 5 | 6 | 6 | 6 | 5 | 7:30 | 7.0 | Clear Channel | CCRS |
| 4.1 | 4.8 | 5.6 | 3.5 | 4.2 | 7 | WNXC-FM <i>AC</i> | 99.9 100kw | 53 | 5 | — | 8 | 7 | 7 | 4 | 6:45 | 3.4 | Clear Channel | CCRS |
| 4.7 | 4.8 | 4.9 | 4.3 | 3.8 | 8 | WNTM-AM <i>News/Talk</i> | 710 1kw | 36 | 10 | — | 16 | 15 | 10 | 7 | 8:45 | 3.8 | Clear Channel | CCRS |
| 3.7 | 3.9 | 3.4 | 5.8 | 3.6 | 9 | WGOK-AM <i>Gospel</i> | 900 1(.5)kw | 34 | 11 | — | 8 | 9 | 8 | 8 | 9:00 | 3.9 | Cumulus | ARP |
| 2.8 | 3.5 | 2.1 | 2.8 | 3.2 | 10 | WAVH-FM <i>Oldies</i> | 106.5 50kw | 36 | 9 | — | 16 | 13 | 8 | 5 | 7:00 | 3.9 | Baldwin | MCG |

12+ POPULATION: 436,600 (Black: 28.2%; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SUMMER '00 | METRO RANK 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|--------------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 9.5 | 10.4 | 10.8 | 8.4 | 10.8 | 1 | WCOS-FM Country | 97.5 100kw | 85 | 2 | 5 | 5 | 3 | 1 | 1 | 10:00 | 12.7 | AMFM | KATZ |
| 9.8 | 9.7 | 9.5 | 7.5 | 8.9 | 2 | WNOK-FM CHR/Pop | 104.7 100kw | 97 | 1 | 2 | 1 | 1 | 1 | 8 | 7:15 | 9.0 | AMFM | KATZ |
| 0.0 | 7.3 | 7.0 | 7.5 | 7.5 | 3 | WHXT-FM Urban | 103.9 9.2kw | 66 | 5 | 1 | 2 | 4 | 11 | 8 | 8:45 | 5.5 | Rainbow Radio | — |
| 6.8 | 6.2 | 5.4 | 6.8 | 7.0 | 4 | WMFX-FM Classic Rock | 102.3 6kw | 73 | 3 | 5 | 4 | 2 | 1 | 3 | 7:45 | 8.9 | Clear Channel | CCRS |
| 10.9 | 8.3 | 6.4 | 7.6 | 6.7 | 5 | WVDM-FM Urban | 101.3 100kw | 71 | 4 | 3 | 6 | 4 | 4 | 4 | 7:30 | 6.2 | Clear Channel | CCRS |
| 5.2 | 5.2 | 5.4 | 5.8 | 5.7 | 6 | WOMG-FM Oldies | 103.1 6kw | 53 | 9 | — | 13 | 11 | 6 | 2 | 8:30 | 5.3 | Bloomington | CHR |
| 5.0 | 5.2 | 5.7 | 5.1 | 5.6 | 7 | WVOC-AM News/Talk | 560 5kw | 54 | 8 | — | 11 | 12 | 10 | 6 | 8:00 | 4.4 | AMFM | — |
| 5.0 | 5.5 | 5.8 | 5.0 | 5.3 | 8 | WFMV-FM¹ Gospel | 95.3 3kw | 39 | 11 | 7 | 7 | 8 | 7 | 8 | 10:30 | 3.9 | Glory | D&R |
| 5.3 | 4.9 | 5.2 | 5.4 | 5.3 | 8 | WTCB-FM AC | 106.7 100kw | 58 | 6 | — | 8 | 6 | 4 | 4 | 7:00 | 5.8 | Bloomington | CHR |
| 5.6 | 3.6 | 3.9 | 6.1 | 4.9 | 10 | WARQ-FM Alternative | 93.5 2.8kw | 57 | 7 | 4 | 3 | 7 | 12 | 13 | 6:45 | 3.5 | Clear Channel | CCRS |

¹ Morning show simulcasts over **WLJI-FM**, morning drive figure is from that combo.

12+ POPULATION: 435,500 (Black: 16.9%; Hispanic: N/A)

| SPRING '99 | FALL '99 | SPRING '00 | METRO RANK 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|----------|------------|-----------------------|-----------------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|-------------------|----------------------|
| 9.3 | 9.9 | 9.9 | 1 | WOGK-FM Country | 93.7 100kw | 73 | 1 | 3 | 2 | 2 | 1 | 1 | 10:45 | 9.0 | Dix | KATZ |
| 5.4 | 6.1 | 6.9 | 2 | WTRS-FM Country | 102.3 50kw | 53 | 5 | 7 | 7 | 6 | 5 | 3 | 10:15 | 8.4 | Asterisk | — |
| 6.8 | 7.1 | 6.5 | 3 | WKTK-FM AC | 98.5 100kw | 62 | 3 | 8 | 6 | 3 | 1 | 1 | 8:15 | 7.5 | Entercom | — |
| 6.0 | 5.3 | 6.5 | 3 | WRUF-FM Rock | 103.7 100kw | 69 | 2 | 6 | 1 | 1 | 3 | 7 | 7:30 | 8.3 | Uni. of Florida | — |
| 6.0 | 6.6 | 5.0 | 5 | WTMG-FM Urban | 101.3 3.5kw | 51 | 6 | 3 | 4 | 5 | 5 | 6 | 7:45 | 5.1 | Conn. Br. Media | INT |
| 4.2 | 5.3 | 5.0 | 5 | WYKS-FM CHR/Pop | 105.3 3kw | 61 | 4 | 1 | 2 | 4 | 8 | 10 | 6:30 | 4.0 | Gillen | — |
| 3.4 | 4.2 | 4.6 | 7 | WSKY-FM News | 97.3 13.5kw | 39 | 9 | — | 9 | 8 | 7 | 4 | 9:00 | 3.6 | Entercom | — |
| 6.5 | 4.2 | 4.0 | 8 | WNDD/WNDT Rock | 95.5/92.5 6kw/3.2kw | 43 | 7 | 8 | 8 | 7 | 4 | 5 | 7:15 | 4.5 | Dix | KATZ |
| 0.0 | 2.2 | 3.7 | 9 | WKZY-FM Adult Standards | 106.9 100kw | 23 | 12 | — | — | — | 23 | 17 | 12:30 | 2.9 | Women In Fla. Br. | — |
| 3.9 | 2.8 | 3.5 | 10 | WJHM-FM Urban | 101.9 28kw | 41 | 8 | 2 | 5 | 9 | 9 | 17 | 6:45 | 2.6 | AMFM | SEN |

#91 SPOKANE



12+ POPULATION: 430,000 (Black: N/A; Hispanic: N/A)

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| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | 12+ AOH METRO RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|--------------------|------------------------------|-----------------------------------|-----------------------------|---------------|------------|------------|------------|------------|------------|-----------------------------|-------------------|---------------|-------------------|
| 9.4 | 10.7 | 9.2 | 8.8 | 10.4 | 1 | KZZU-FM CHR/Pop | 92.9 85kw | 107 | 1 | 1 | 2 | 1 | 1 | 8 | 7:45 | 11.3 | Morgan Murphy | EAST |
| 4.7 | 4.5 | 3.8 | 4.9 | 7.4 | 2 | KHTQ-FM Rock | 94.5 100kw | 65 | 4 | 2 | 1 | 2 | 3 | 13 | 9:00 | 7.5 | KXLY | EAST |
| 8.9 | 9.3 | 8.6 | 7.2 | 6.4 | 3 | KKZX-FM Classic Rock | 98.9 100kw | 69 | 2 | 4 | 5 | 3 | 1 | 2 | 7:30 | 7.3 | AMFM | MCG |
| 8.9 | 8.0 | 7.2 | 8.9 | 6.3 | 4 | KDRK-FM Country | 93.7 56kw | 61 | 7 | 7 | 4 | 4 | 3 | 5 | 8:15 | 6.3 | Citadel | MCG |
| 5.1 | 6.2 | 5.5 | 4.7 | 5.8 | 5 | KXLY-AM News/Talk | 920 5kw | 54 | 8 | — | 17 | 11 | 11 | 5 | 8:30 | 7.7 | Morgan Murphy | EAST |
| 6.5 | 6.0 | 6.3 | 8.5 | 5.8 | 5 | KXLY-FM AC | 99.9 37kw | 67 | 3 | — | 8 | 7 | 7 | 2 | 6:45 | 5.2 | Morgan Murphy | EAST |
| 4.5 | 7.6 | 6.3 | 6.7 | 5.7 | 7 | KAEP-FM Adult Alternative | 105.7 100kw | 62 | 6 | 2 | 3 | 5 | 6 | 12 | 7:15 | 5.2 | Citadel | MCG |
| 6.6 | 5.0 | 4.6 | 5.0 | 5.7 | 7 | KEYF-A/F Oldies | 1050/101.1 5kw/100kw | 64 | 5 | 7 | 11 | 9 | 9 | 1 | 7:00 | 4.7 | Citadel | MCG |
| 4.5 | 5.1 | 6.1 | 6.0 | 5.5 | 9 | KISC-FM AC | 98.1 94kw | 54 | 9 | — | 7 | 6 | 5 | 2 | 8:00 | 5.5 | AMFM | ARP |
| 5.9 | 4.3 | 3.8 | 4.6 | 5.2 | 10 | KAQQ-AM Adult Standards | 590 5kw | 35 | 12 | 7 | 15 | 17 | 17 | 14 | 12:00 | 5.6 | AMFM | KATZ |

#92 DES MOINES



12+ POPULATION: 428,600 (Black: N/A; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | 12+ AOH METRO RANK | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|--------------------|---------------------|-----------------------------------|-----------------------------|---------------|------------|------------|------------|------------|------------|-----------------------------|-------------------|---------------|-------------------|
| 12.4 | 10.5 | 12.2 | 11.2 | 10.9 | 1 | WHO-AM News/Talk | 1040 50kw | 98 | 2 | — | 12 | 8 | 3 | 1 | 8:30 | 13.7 | Clear Channel | CHR |
| 2.8 | 6.9 | 9.2 | 9.8 | 9.6 | 2 | KKDM-FM CHR/Pop | 107.5 100kw | 108 | 1 | 1 | 1 | 2 | 8 | 10 | 7:00 | 7.7 | Clear Channel | CHR |
| 8.9 | 7.6 | 6.7 | 6.4 | 8.9 | 3 | KIOA-FM Oldies | 93.3 100kw | 83 | 3 | 3 | 9 | 4 | 1 | 1 | 8:15 | 9.0 | Saga | KATZ |
| 5.4 | 7.1 | 5.7 | 5.7 | 7.2 | 4 | KGGO-FM Rock | 94.9 100kw | 56 | 6 | 3 | 3 | 1 | 1 | 4 | 9:45 | 6.8 | AMFM | EAST |
| 7.7 | 6.3 | 6.9 | 7.0 | 7.2 | 4 | KJYJ-FM Country | 92.5 41kw | 59 | 5 | 3 | 6 | 5 | 5 | 3 | 9:15 | 8.0 | Barnstable | D&R |
| 9.2 | 8.3 | 5.7 | 6.5 | 6.7 | 6 | KSTZ-FM Hot AC | 102.5 100kw | 81 | 4 | 3 | 2 | 3 | 4 | 9 | 6:30 | 6.7 | Saga | KATZ |
| 6.1 | 5.6 | 5.0 | 6.2 | 5.9 | 7 | KHKI-FM Country | 97.3 115kw | 52 | 9 | 3 | 5 | 7 | 7 | 5 | 8:45 | 5.0 | AMFM | EAST |
| 5.1 | 5.2 | 4.5 | 4.3 | 5.2 | 8 | KLTI-FM AC | 104.1 100kw | 50 | 10 | 3 | 7 | 8 | 9 | 5 | 8:00 | 4.3 | Saga | KATZ |
| 6.9 | 6.1 | 6.7 | 5.7 | 4.9 | 9 | KAZR-FM Rock | 103.3 100kw | 54 | 7 | 2 | 4 | 5 | 11 | 13 | 7:00 | 6.1 | Saga | KATZ |
| 3.6 | 4.2 | 4.8 | 4.3 | 4.7 | 10 | KMXD-FM Hot AC | 100.3 100kw | 52 | 8 | 3 | 7 | 8 | 6 | 8 | 6:45 | 4.1 | Clear Channel | CHR |

12+ POPULATION: 414,600 (Black:10.3%; Hispanic: N/A)

| SPRING '99 | FALL '99 | SPRING '00 | METRO RANK 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|----------|------------|-----------------------|----------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|----------------|----------------------|
| 8.6 | 7.5 | 8.5 | 1 | WMGF-FM AC | 107.7 100kw | 75 | 1 | — | 13 | 4 | 3 | 1 | 8:45 | 8.0 | Clear Channel | CCRS |
| 4.2 | 3.5 | 6.7 | 2 | WJRR-FM Rock | 101.1 100kw | 50 | 3 | 2 | 1 | 1 | 2 | 13 | 10:30 | 6.6 | Clear Channel | CCRS |
| 6.1 | 6.7 | 5.8 | 3 | WGNE-FM Country | 98.1 100kw | 61 | 2 | 6 | 9 | 6 | 6 | 2 | 7:30 | 6.1 | Clear Channel | CCRS |
| 4.4 | 5.7 | 5.8 | 3 | WTKS-FM Talk | 104.1 100kw | 42 | 9 | — | 2 | 2 | 1 | 5 | 11:00 | 6.9 | Clear Channel | CCRS |
| 2.6 | 4.9 | 4.6 | 5 | WROD-AM Adult Standards | 1340 1kw | 28 | 15 | — | — | 24 | 20 | 19 | 12:45 | 4.2 | Gore-Overgaard | — |
| 3.5 | 3.0 | 4.5 | 6 | WSHE-FM Oldies | 100.3 100kw | 40 | 11 | — | 19 | 16 | 11 | 2 | 8:30 | 4.0 | Clear Channel | CCRS |
| 5.8 | 4.3 | 4.2 | 7 | WHOG-FM Classic Hits | 95.7 25kw | 38 | 12 | — | 9 | 3 | 3 | 4 | 8:45 | 3.8 | Black Crow | ARP |
| 4.4 | 6.1 | 4.2 | 7 | WJHM-FM Urban | 101.9 28kw | 46 | 6 | 1 | 3 | 6 | 14 | 17 | 7:00 | 2.9 | AMFM | SEN |
| 4.6 | 3.5 | 4.0 | 9 | WWKA-FM Country | 92.3 100kw | 43 | 8 | 4 | 7 | 12 | 10 | 10 | 7:15 | 5.3 | Cox | KATZ |
| 4.6 | 3.8 | 3.7 | 10 | WHTQ-FM Classic Rock | 96.5 100kw | 38 | 13 | — | 5 | 4 | 5 | 7 | 7:30 | 5.5 | Cox | CHR |
| 2.5 | 3.2 | 3.7 | 10 | WSBB-AM Adult Standards | 1230 1kw | 26 | 16 | — | — | — | 20 | 17 | 11:00 | 4.0 | TK Radio | — |
| 4.0 | 3.7 | 3.7 | 10 | WVYB-FM CHR/Pop | 103.3 3kw | 47 | 5 | 4 | 4 | 8 | 11 | 12 | 6:00 | 2.8 | Black Crow | ARP |

12+ POPULATION: 405,100 (Black: N/A; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | FALL '99 | METRO RANK 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|----------|-----------------------|-------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|-----------|----------------------|
| 11.3 | 11.9 | 13.7 | 12.2 | 11.2 | 1 | KKMG-FM CHR/Pop | 98.9 72kw | 111 | 1 | 1 | 1 | 1 | 2 | 8 | 7:30 | 11.8 | Citadel | MCG |
| 5.2 | 5.0 | 5.3 | 5.1 | 8.9 | 2 | KKLI-FM AC | 106.3 1.6kw | 57 | 7 | 4 | 4 | 3 | 1 | 1 | 11:15 | 8.7 | AMFM | KATZ |
| 7.3 | 6.6 | 7.7 | 7.9 | 7.7 | 3 | KILO-FM Rock | 94.3 83kw | 72 | 3 | 2 | 2 | 2 | 4 | 13 | 7:45 | 6.8 | Bahakel | EAST |
| 7.8 | 6.8 | 5.8 | 5.6 | 6.0 | 4 | KKFM-FM Classic Rock | 98.1 71kw | 59 | 6 | 8 | 7 | 4 | 3 | 2 | 7:30 | 6.7 | Citadel | MCG |
| 8.2 | 7.6 | 7.7 | 6.3 | 5.6 | 5 | KKCS-FM Country | 101.9 72kw | 65 | 4 | 8 | 5 | 7 | 6 | 6 | 6:30 | 5.7 | Walton | KATZ |
| 4.8 | 5.8 | 6.3 | 4.8 | 5.6 | 5 | KVOR-AM News/Talk | 740 3.3(1.5)kw | 54 | 8 | — | 13 | 12 | 12 | 4 | 7:30 | 6.7 | Citadel | KATZ |
| 5.8 | 5.9 | 4.3 | 5.3 | 4.9 | 7 | KVUU-FM Hot AC | 99.9 68kw | 81 | 2 | 4 | 3 | 5 | 7 | 12 | 4:30 | 4.5 | AMFM | KATZ |
| 1.7 | 5.0 | 3.9 | 5.5 | 4.9 | 7 | KYZX-FM Classic Rock | 103.9 1.75kw | 46 | 10 | 8 | 8 | 5 | 4 | 3 | 8:00 | 4.0 | Bahakel | EAST |
| 5.2 | 5.3 | 5.5 | 4.3 | 4.6 | 9 | KCCY-FM Country | 96.9 72kw | 60 | 5 | 4 | 5 | 8 | 8 | 9 | 5:45 | 4.8 | McCoy Br. | CHR |
| 5.0 | 4.5 | 5.1 | 4.7 | 3.7 | 10 | KSPZ-FM Oldies | 92.9 72kw | 49 | 9 | 8 | 11 | 9 | 9 | 6 | 5:30 | 4.0 | Citadel | KATZ |

#95 MELBOURNE-TITUSVILLE-COCOA, FL



12+ POPULATION: 404,900 (Black: N/A; Hispanic: N/A)

Complete Market Index, Page 8

| SPRING '99 | FALL '99 | SPRING '00 | METRO RANK 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|----------|------------|-----------------------|----------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 8.4 | 8.6 | 9.4 | 1 | WAOA-FM CHR/Pop | 107.1 100kw | 81 | 1 | 1 | 1 | 1 | 2 | 3 | 8:15 | 9.6 | Gem | CHR |
| 8.1 | 7.5 | 8.4 | 2 | WTKS-FM Talk | 104.1 100kw | 58 | 3 | 7 | 3 | 2 | 1 | 1 | 10:15 | 9.5 | Clear Channel | CCRS |
| 8.9 | 6.4 | 7.5 | 3 | WJRR-FM Rock | 101.1 100kw | 60 | 2 | 3 | 1 | 3 | 3 | 10 | 9:00 | 6.9 | Clear Channel | CCRS |
| 7.3 | 6.4 | 7.0 | 4 | WMMB-AM Adult Standards | 1240 1kw | 42 | 8 | — | — | 16 | 12 | 6 | 12:00 | 8.1 | AMFM | ARP |
| 5.4 | 3.6 | 5.1 | 5 | WOSN-FM Adult Standards | 97.1 23kw | 27 | 13 | — | — | — | 23 | 16 | 13:15 | 3.7 | Centennial | MCG |
| 5.2 | 6.0 | 4.9 | 6 | WHTQ-FM Classic Rock | 96.5 100kw | 45 | 6 | 7 | 4 | 4 | 4 | 6 | 7:30 | 5.8 | Cox | CHR |
| 5.1 | 4.5 | 4.9 | 6 | WWKA-FM Country | 92.3 100kw | 56 | 4 | 4 | 5 | 5 | 8 | 5 | 6:15 | 5.3 | Cox | KATZ |
| 6.0 | 8.1 | 4.7 | 8 | WLRQ-FM AC | 99.3 50kw | 44 | 7 | — | 6 | 5 | 5 | 3 | 7:45 | 4.9 | AMFM | EAST |
| 4.3 | 4.1 | 3.7 | 9 | WOMX-FM Hot AC | 105.1 100kw | 47 | 5 | 7 | 6 | 8 | 6 | 6 | 5:45 | 4.3 | AMFM | EAST |
| 2.7 | 3.2 | 3.7 | 9 | WSHE-FM Oldies | 100.3 100kw | 33 | 10 | — | — | 12 | 9 | 2 | 8:00 | 2.8 | Clear Channel | CCRS |

#96 JOHNSON CITY-KINGSPORT-BRISTOL



12+ POPULATION: 401,900 (Black: N/A; Hispanic: N/A)

| SPRING '99 | SUMMER '99 | FALL '99 | WINTER '00 | SPRING '00 | METRO RANK 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|------------|----------|------------|------------|-----------------------|-------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|-------------|----------------------|
| 21.2 | 20.4 | 19.6 | 20.6 | 18.9 | 1 | WXBQ-FM Country | 96.9 67kw | 129 | 1 | 5 | 3 | 2 | 1 | 1 | 10:15 | 20.7 | Nininger | CHR |
| 11.5 | 13.5 | 9.9 | 11.1 | 12.8 | 2 | WQUT-FM Classic Rock | 101.5 100kw | 92 | 2 | 4 | 2 | 1 | 2 | 2 | 9:45 | 15.6 | Bloomington | KATZ |
| 10.6 | 10.8 | 11.9 | 12.0 | 9.6 | 3 | WAEZ-FM CHR/Pop | 99.3 3.8kw | 89 | 3 | 1 | 1 | 3 | 4 | 4 | 7:45 | 7.7 | Nininger | CHR |
| 10.4 | 9.8 | 8.8 | 9.1 | 8.2 | 4 | WTFM-FM AC | 98.5 74kw | 84 | 4 | 7 | 5 | 4 | 3 | 3 | 6:45 | 7.3 | Glenwood | EAST |
| 4.2 | 4.8 | 4.6 | 2.9 | 4.6 | 5 | WRZK-FM Rock | 105.9 1.5kw | 51 | 5 | 3 | 4 | 5 | 5 | 8 | 6:15 | 5.0 | Murray | EAST |
| 4.5 | 3.5 | 2.7 | 4.0 | 4.1 | 6 | WGOC-AM Country | 640 10kw | 31 | 8 | — | — | 11 | 10 | 6 | 9:15 | 4.0 | JT Parker | ROS |
| 1.6 | 1.1 | 0.9 | 3.6 | 3.9 | 7 | WXIS-FM CHR/Pop | 103.9 3kw | 37 | 7 | 2 | 6 | 6 | 10 | 17 | 7:30 | 2.5 | WEMB Inc | — |
| 4.2 | 5.7 | 4.0 | 4.6 | 3.4 | 8 | WKOS-FM Oldies | 104.9 2.75kw | 41 | 6 | 6 | 11 | 7 | 6 | 5 | 5:45 | 2.4 | Bloomington | KATZ |
| 3.7 | 3.0 | 3.3 | 3.6 | 2.9 | 9 | WJCW-AM Talk | 910 5(1)kw | 29 | 9 | — | 11 | 8 | 8 | 6 | 7:00 | 2.1 | Bloomington | KATZ |
| 1.4 | 0.9 | 1.1 | 1.3 | 2.0 | 10 | WXBQ-AM Talk | 980 5(1)kw | 22 | 10 | — | — | 15 | 17 | 11 | 6:00 | 2.1 | Nininger | CHR |

12+ POPULATION: 399,800 (Black: 11.7%; Hispanic: N/A)

| SPRING '99 | FALL '99 | SPRING '00 | METRO RANK 12+ ACH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|----------|------------|-----------------------|---|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 11.2 | 9.9 | 13.4 | 1 | WOXK-FM Country | 105.1 88kw | 87 | 2 | 6 | 2 | 2 | 2 | 1 | 12:15 | 13.4 | Connoisseur | BAN |
| 9.1 | 11.5 | 9.3 | 2 | WHOT-FM CHR/Pop | 101.1 25kw | 105 | 1 | 1 | 1 | 1 | 4 | 6 | 7:00 | 9.9 | Connoisseur | ARP |
| 9.1 | 8.9 | 9.3 | 2 | WKBN-AM News/Talk | 570 5kw | 73 | 3 | — | 9 | 9 | 7 | 5 | 10:15 | 11.8 | Clear Channel | KATZ |
| 6.1 | 6.5 | 7.9 | 4 | WMXY-FM AC | 98.9 5.9kw | 60 | 7 | 6 | 4 | 4 | 3 | 2 | 10:30 | 7.7 | Clear Channel | KATZ |
| 8.0 | 5.9 | 7.3 | 5 | WBBG-FM Oldies | 93.3 50kw | 69 | 4 | — | 11 | 7 | 6 | 2 | 8:30 | 6.4 | Clear Channel | SEN |
| 7.3 | 8.1 | 7.1 | 6 | WYFM-FM AC | 102.9 44kw | 66 | 5 | 6 | 5 | 2 | 1 | 4 | 8:30 | 7.5 | Connoisseur | ARP |
| 9.8 | 8.7 | 6.2 | 7 | WNCD/WRTK ¹ Rock | 106.1/1540 3kw/5kw | 62 | 6 | 5 | 2 | 5 | 5 | 7 | 7:45 | 7.3 | Clear Channel | KATZ |
| 3.9 | 3.1 | 3.5 | 8 | WBTJ-FM CHR/Rhythmic | 101.9 3kw | 60 | 8 | 2 | 6 | 6 | 8 | 11 | 4:30 | 2.6 | Clear Channel | KATZ |
| 2.9 | 2.9 | 2.8 | 9 | WAMO-FM Urban | 106.7 47kw | 28 | 10 | 4 | 7 | 8 | 8 | 8 | 8:00 | 1.8 | Sheridan | D&R |
| 2.2 | 2.4 | 2.7 | 10 | WNIO-AM ² Adult Standards | 1390 9.5(.5)kw | 25 | 13 | — | — | 25 | 20 | 11 | 8:15 | 1.8 | Clear Channel | EAST |

¹ WRTK-AM was WNIO-AM (Adult Standards) until December. ² Was WRTK-AM (News/Talk) until December.

12+ POPULATION: 399,700 (Black: 14.7%; Hispanic: N/A)

| SPRING '99 | FALL '99 | SPRING '00 | METRO RANK 12+ ACH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING ACH SHARE | OWNER | NATIONAL REP FIRM |
|------------|----------|------------|-----------------------|----------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|---------------|----------------------|
| 12.4 | 11.7 | 18.6 | 1 | WPCV-FM Country | 97.5 100kw | 96 | 1 | 2 | 1 | 1 | 1 | 1 | 14:00 | 18.3 | Hall | D&R |
| 7.2 | 8.8 | 8.5 | 2 | WFLZ-FM CHR/Pop | 93.3 100kw | 80 | 2 | 1 | 2 | 2 | 2 | 2 | 7:45 | 11.5 | Clear Channel | EAST |
| 4.5 | 3.6 | 4.7 | 3 | WDUV-FM B/EZ | 105.5 46kw | 28 | 8 | — | 19 | 28 | 9 | 4 | 12:00 | 3.4 | Cox | — |
| 5.6 | 2.5 | 3.5 | 4 | WFJO-FM Oldies | 101.5 100kw | 35 | 3 | 7 | 6 | 3 | 3 | 6 | 7:00 | 2.5 | Cox | CHR |
| 3.0 | 2.2 | 3.5 | 4 | WXTB-FM Rock | 97.9 100kw | 25 | 10 | 4 | 3 | 3 | 7 | 26 | 9:45 | 5.7 | Clear Channel | EAST |
| 2.4 | 4.2 | 3.3 | 6 | WSJT-FM NAC/SJ | 94.1 100kw | 29 | 6 | 7 | 19 | 7 | 6 | 3 | 8:15 | 3.6 | Infinity | IRS |
| 2.3 | 2.5 | 3.1 | 7 | WONN-AM Adult Standards | 1230 1kw | 21 | 12 | — | — | — | — | 21 | 10:30 | 3.1 | Hall | D&R |
| 4.2 | 2.5 | 3.1 | 7 | WTBT-FM Classic Rock | 103.5 100kw | 23 | 11 | — | 8 | 6 | 4 | 4 | 10:00 | 3.1 | Clear Channel | EAST |
| 2.3 | 3.4 | 3.0 | 9 | WHPT-FM Classic Rock | 102.5 100kw | 28 | 7 | — | 6 | 5 | 4 | 7 | 7:30 | 3.2 | Cox | KATZ |
| 1.9 | 3.1 | 2.6 | 10 | WJHM-FM Urban | 101.9 28kw | 29 | 5 | 2 | 5 | 8 | 12 | 16 | 6:30 | 1.5 | AMFM | SEN |

#99 MORRISTOWN



12+ POPULATION: 399,000 (Black: N/A; Hispanic: N/A)

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| SPRING '99 | FALL '99 | SPRING '00 | METRO RANK 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|----------|------------|-----------------------|----------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|------------|----------------------|
| 7.0 | 7.9 | 8.3 | 1 | WLTW-FM AC | 106.7 6kw | 84 | 3 | 7 | 9 | 2 | 2 | 1 | 7:30 | 7.9 | AMFM | KATZ |
| 5.4 | 6.8 | 8.1 | 2 | WPLJ-FM Hot AC | 95.5 6.7kw | 98 | 1 | 2 | 1 | 1 | 1 | 2 | 6:15 | 9.3 | ABC | ABC |
| 3.7 | 4.0 | 5.5 | 3 | WMTR-AM Adult Standards | 1250 5(1)kw | 36 | 15 | — | — | 23 | 23 | 5 | 11:15 | 4.8 | New Jersey | KATZ |
| 4.5 | 5.9 | 5.1 | 4 | WAXQ-FM Classic Rock | 104.3 6kw | 51 | 6 | 7 | 7 | 5 | 3 | 3 | 7:30 | 3.0 | AMFM | KATZ |
| 5.7 | 5.9 | 5.1 | 4 | WXRK-FM Alternative | 92.3 6kw | 74 | 4 | 2 | 2 | 3 | 5 | 9 | 5:15 | 10.3 | Infinity | IRS |
| 7.1 | 6.2 | 4.8 | 6 | WHTZ-FM CHR/Pop | 100.3 6kw | 89 | 2 | 1 | 6 | 8 | 11 | 16 | 4:00 | 4.1 | AMFM | CHR |
| 3.3 | 2.9 | 4.6 | 7 | WKTU-FM CHR/Rhythmic | 103.5 5.4kw | 56 | 5 | 4 | 2 | 5 | 7 | 13 | 6:15 | 3.6 | AMFM | EAST |
| 5.2 | 6.4 | 4.5 | 8 | WDHA-FM Rock | 105.5 1kw | 50 | 8 | — | 5 | 3 | 4 | 5 | 6:45 | 5.4 | New Jersey | KATZ |
| 6.1 | 4.8 | 4.5 | 8 | WOR-AM Talk | 710 50kw | 37 | 13 | — | 16 | 20 | 18 | 5 | 9:00 | 7.6 | Buckley | MCG |
| 6.1 | 5.1 | 4.1 | 10 | WCBS-FM Oldies | 101.1 6.8kw | 51 | 7 | — | 15 | 9 | 6 | 4 | 6:00 | 3.6 | Infinity | CBS |

#100 LAFAYETTE, LA



12+ POPULATION: 396,500 (Black: 27.3%; Hispanic: N/A)

| SPRING '99 | FALL '99 | SPRING '00 | METRO RANK 12+ AOH | STATION FORMAT | FREQUENCY POWER (NIGHTTIME POWER) | CUME PERSONS (in thousands) | 12+ CUME RANK | 12-17 RANK | 18-34 RANK | 18-49 RANK | 25-54 RANK | 35-64 RANK | WEEKLY TIME SPENT LISTENING | MORNING AOH SHARE | OWNER | NATIONAL REP FIRM |
|------------|----------|------------|-----------------------|-------------------------|---|--------------------------------|---------------|------------|------------|------------|------------|------------|--------------------------------|-------------------|------------|----------------------|
| 9.6 | 10.6 | 10.1 | 1 | KSMF-FM CHR/Pop | 94.5 100kw | 106 | 1 | 1 | 2 | 1 | 2 | 5 | 8:15 | 12.2 | Powell | ARP |
| 8.2 | 7.5 | 8.5 | 2 | KMDL-FM Country | 97.3 38kw | 66 | 3 | 11 | 5 | 7 | 5 | 1 | 11:00 | 9.3 | Com. Corp. | KATZ |
| 10.4 | 8.5 | 7.9 | 3 | KRRQ-FM Urban | 95.5 50kw | 70 | 2 | 2 | 2 | 3 | 8 | 14 | 9:45 | 5.8 | Citadel | — |
| 6.5 | 8.0 | 7.5 | 4 | KXKC-FM Country | 99.1 100kw | 65 | 4 | 5 | 6 | 5 | 3 | 2 | 9:45 | 10.1 | Bonin | ARP |
| 7.0 | 6.3 | 6.6 | 5 | KTDY-FM AC | 99.9 100kw | 58 | 5 | 11 | 4 | 2 | 1 | 3 | 9:45 | 7.8 | Com. Corp. | KATZ |
| 5.4 | 4.7 | 6.2 | 6 | KFTE-FM Alternative | 96.5 22.5kw | 50 | 7 | 3 | 1 | 4 | 6 | 18 | 10:30 | 5.0 | Com. Corp. | KATZ |
| 6.8 | 7.3 | 6.2 | 6 | KNEK-FM Urban | 104.7 25kw | 50 | 6 | 4 | 7 | 6 | 4 | 4 | 10:15 | 3.6 | Citadel | MCG |
| 6.4 | 4.9 | 5.1 | 8 | KFMV/KJCB Urban | 105.5/770 3kw/1(.5)kw | 38 | 9 | 5 | 9 | 9 | 7 | 6 | 11:15 | 4.5 | R&M | — |
| 2.8 | 2.9 | 4.0 | 9 | KFYZ-FM Urban | 106.3 2.6kw | 25 | 14 | 5 | 10 | 8 | 8 | 7 | 13:30 | 3.9 | Citadel | MCG |
| 2.5 | 2.2 | 3.2 | 10 | WDGL-FM Classic Rock | 98.1 100kw | 40 | 8 | — | 8 | 10 | 8 | 11 | 7:00 | 5.1 | Guaranty | D&R |

#101

Ft. Wayne, IN

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|----------------|--------|--------|
| WQHK-FM (Country) | Federated | 9.5 | 9.8 |
| WMEE-FM (Hot AC) | Federated | 6.3 | 8.1 |
| WBYP-FM (Rock) | Federated | 5.9 | 7.8 |
| WAJI-FM (AC) | Sarkes Tarzian | 7.8 | 7.6 |
| WOWO-AM (Full Serv.) | Federated | 6.8 | 7.6 |
| WFWI-FM (Cl. Rock) | Federated | 6.6 | 6.9 |
| WSHI-FM (Adult Std.) | Shrine Br. | 9.0 | 6.6 |
| WJFX-FM (CHR/Rhy) | Fort Wayne | 4.9 | 5.6 |
| WLDE-FM (Oldies) | Sarkes Tarzian | 6.8 | 5.6 |
| WBTU-FM (Country) | 62nd Street | 5.0 | 4.9 |

#102

New Haven, CT

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|-------------|--------|--------|
| WKCI-FM (CHR/Pop) | Clear Chan. | 5.9 | 6.9 |
| WPLR-FM (Rock) | Cox | 5.0 | 6.8 |
| WEZN-FM (AC) | Cox | 5.9 | 6.6 |
| WYBC-FM (Urban AC) | Yale | 6.6 | 6.6 |
| WWYZ-FM (Country) | AMFM | 6.4 | 6.3 |
| WKSS-FM (CHR/Pop) | AMFM | 5.5 | 6.1 |
| WEBE-FM (AC) | Aurora | 4.1 | 5.4 |
| WDRC-FM (Oldies) | Buckley | 4.7 | 4.6 |
| WFAN-AM (Sports) | Infinity | 3.6 | 4.2 |
| WELI-AM (N/T) | Clear Chan. | 5.0 | 3.9 |

#103

York, PA

| Station (Format) | Owner | Wi '00 | Sp '00 |
|----------------------|----------------|--------|--------|
| WARM-FM (AC) | Susquehanna | 7.3 | 9.0 |
| WYCR-FM (CHR/Pop) | Radio Hariover | 7.0 | 8.6 |
| WSOX-FM (Oldies) | Moffitt | 7.3 | 7.1 |
| WQXA-FM (Rock) | Citadel | 7.0 | 7.0 |
| WHYL/WRKZ (Country) | Citadel | 5.7 | 6.5 |
| WGTY-FM (Country) | Times & News | 7.6 | 5.4 |
| WNCE/WTPA (Cl. Rock) | AMFM | 4.6 | 5.4 |
| WROZ-FM (AC) | Hall | 3.7 | 3.8 |
| WEGK-FM (Cl. Rock) | Hall | 2.8 | 3.2 |
| WRVY-FM (Rock AC) | Clear Chan. | 2.8 | 3.0 |

#104

Chattanooga, TN

| Station (Format) | Owner | Wi '00 | Sp '00 |
|----------------------|-------------|--------|--------|
| WUSY-FM (Country) | Cumulus | 19.0 | 21.2 |
| WDEF-FM (AC) | Bahakel | 7.5 | 8.5 |
| WJTT-FM (Urban) | Brewer | 6.6 | 7.8 |
| WSKZ-FM (Rock) | Bloomington | 8.1 | 6.7 |
| WDDO-FM (Adult Alt.) | Bahakel | 4.6 | 6.4 |
| WGOW-FM (N/T) | Bloomington | 5.4 | 5.1 |
| WOGT-FM (Oldies) | Bloomington | 5.4 | 4.6 |
| WKXJ-FM (CHR/Pop) | Cumulus | 4.1 | 4.1 |
| WLOV-FM (Urban/O) | Cumulus | 4.8 | 4.1 |
| WDDO-AM (Adult Std.) | Bahakel | 2.9 | 3.4 |
| WRXR-FM (Rock)* | Cumulus | 4.2 | 3.4 |

* Was WLMX-FM (AC) until December

#105

Roanoke-Lynchburg, VA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------|--------------|--------|--------|
| WYYD-FM (Country) | AMFM | 9.8 | 13.8 |
| WSLQ-FM (AC) | Mel Wheeler | 8.5 | 9.7 |
| WROV-FM (Rock) | AMFM | 9.8 | 7.6 |
| WJJS/WJXJ (CHR/Rhy) | AMFM | 6.8 | 6.8 |
| WXLK-FM (CHR/Pop) | Mel Wheeler | 7.9 | 5.9 |
| WSCL-FM (Country)* | Mel Wheeler | 3.4 | 4.5 |
| WLDJ/WRDJ (Oldies) | AMFM | 3.9 | 4.3 |
| WJLM-FM (Country) | AMFM | 3.1 | 3.6 |
| WLLL-AM (Gospel) | Hubbards Ad. | 3.4 | 3.2 |
| WZZI-FM (Alt.) | Travis Media | 2.6 | 3.2 |

* Was WPVR-FM (Classic Rock) until May

#106

Lexington-Fayette, KY

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|-------------|--------|--------|
| WVLK-FM (Country) | Cumulus | 11.2 | 11.8 |
| WLKT-FM (CHR/Pop) | Clear Chan. | 8.0 | 11.5 |
| WKQQ-FM (Rock) | Clear Chan. | 6.7 | 7.3 |
| WBUL-FM (Country) | Clear Chan. | 8.2 | 6.9 |
| WVLK-AM (N/T) | Cumulus | 7.4 | 5.6 |
| WMXL-FM (Hot AC) | Clear Chan. | 5.5 | 5.5 |
| WXZZ-FM (Alt.) | Cumulus | 4.0 | 5.1 |
| WBTF-FM (Urban) | Clear Chan. | 5.9 | 4.4 |
| WGKS-FM (AC) | L. M. | 4.9 | 4.4 |
| WLRO-FM (Cl. Hits) | Cumulus | 2.9 | 3.5 |

#106

Visalia, CA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|-------------|--------|--------|
| KSOE-FM (AC) | AMFM | 6.6 | 6.1 |
| KBOS-FM (CHR/Rhy) | AMFM | 5.5 | 6.0 |
| KFRF-FM (Alt.) | Mondosphere | 6.9 | 6.0 |
| KFSO-FM (Oldies) | AMFM | 3.8 | 6.0 |
| KMJ-AM (N/T) | Infinity | 4.3 | 6.0 |
| KJUG-FM (Country) | Westcoast | 6.1 | 5.5 |
| KSEQ-FM (CHR/Rhy) | Buckley | 5.7 | 5.3 |
| KIOO-FM (Cl. Rock) | Buckley | 2.5 | 4.5 |
| KSKS-FM (Country) | Infinity | 3.6 | 3.9 |
| KZPO-FM (AC) | Lindsay | 2.9 | 3.1 |

#108

Oxnard-Ventura, CA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------|---------------|--------|--------|
| KXLM-FM (Reg. Mex.) | Lazer | 6.0 | 8.1 |
| KHAY-FM (Country) | McDonald | 6.5 | 5.6 |
| KBBY-FM (Hot AC) | McDonald | 3.4 | 5.5 |
| KCAQ-FM (CHR/Rhy) | Gold Coast | 8.3 | 5.5 |
| KMLA-FM (Reg. Mex.) | Gold Coast | 3.2 | 4.6 |
| KRTH-FM (Oldies) | Infinity | 3.2 | 3.6 |
| KLOS-FM (Rock) | ABC | 2.1 | 3.5 |
| KKBE-FM (AC) | Gold Coast | 2.5 | 2.8 |
| KOCP-FM (Cl. Rock) | Gold Coast | 3.0 | 2.8 |
| KPWR-FM (CHR/Rhy) | Emmis | 1.9 | 2.3 |
| KRUZ-FM (Hot AC) | Pacific Coast | 2.8 | 2.3 |

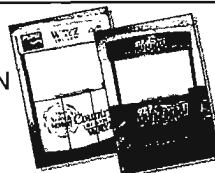
#109

Huntsville, AL

| Station (Format) | Owner | Wi '00 | Sp '00 |
|--------------------|----------|--------|--------|
| WDRM-FM (Country) | AMFM | 20.5 | 16.2 |
| WZYP-FM (CHR/Pop) | Athens | 10.4 | 12.1 |
| WAHR-FM (AC) | STG Acq. | 9.1 | 11.3 |
| WRTT-FM (Rock) | Wells | 3.8 | 7.6 |
| WRSA-FM (B/EZ) | NCA Inc | 7.3 | 6.9 |
| WTAK-FM (Cl. Rock) | AMFM | 7.9 | 5.6 |
| WVNN-AM (N/T) | Athens | 2.7 | 2.4 |
| WXQW-FM (Oldies) | AMFM | 2.1 | 2.4 |
| WEUP-FM (Urban) | Br. One | 2.9 | 2.2 |
| WPZM-FM (Country) | Athens | 1.8 | 2.0 |

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#110

Worcester, MA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------|---------------|--------|--------|
| WSRS-FM (AC) | AMFM | 15.5 | 15.4 |
| WTAG-AM (N/T) | AMFM | 6.7 | 7.9 |
| WAAF-FM (Rock) | Entercom | 8.8 | 7.8 |
| WXLO-FM (Hot AC) | Deer River | 8.5 | 7.4 |
| WJMN-FM (CHR/Rhy) | AMFM | 4.1 | 5.7 |
| WBMX-FM (Hot AC) | Infinity | 2.9 | 4.6 |
| WKLB-FM (Country) | Gr. Media | 5.0 | 4.1 |
| WBZ-AM (News) | Infinity | 3.3 | 3.9 |
| WCRB-FM (Classical) | Charles River | 3.6 | 3.7 |
| WWFX-FM (Cl. Hits) | WBA Inc. | 3.3 | 3.7 |

#111

Lancaster, PA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-------------------|-------------|--------|--------|
| WLAN-FM (CHR/Pop) | Clear Chan. | 10.3 | 11.3 |
| WSOX-FM (Oldies) | Moffit | 6.6 | 7.4 |
| WRKZ-FM (Country) | Citadel | 3.9 | 7.2 |
| WDAC-FM (Rel.) | WDAC | 9.3 | 7.0 |
| WROZ-FM (AC) | Hall | 7.0 | 6.9 |
| WQXA-FM (Rock) | Citadel | 6.1 | 6.7 |
| WIOV-FM (Country) | Brill Media | 7.7 | 6.3 |
| WARM-FM (AC) | Susquehanna | 6.1 | 4.4 |
| WNCE/WTPA (Rock) | AMFM | 2.0 | 4.4 |
| WHP-AM (Talk) | Clear Chan. | 2.5 | 2.6 |
| WRVV-FM (Rock AC) | Clear Chan. | 4.3 | 2.6 |

#112

Bridgeport, CT

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|-------------|--------|--------|
| WEZN-FM (AC) | Cox | 12.4 | 13.3 |
| WICC-AM (Full Serv.) | Aurora | 10.0 | 11.1 |
| WEBE-FM (AC) | Aurora | 9.5 | 10.3 |
| WKCI-FM (CHR/Pop) | Clear Chan. | 5.6 | 5.4 |
| WQHT-FM (CHR/Rhy) | Emmis | 4.1 | 4.4 |
| WPLR-FM (Rock) | AMFM | 3.9 | 4.3 |
| WFAN-AM (Sports) | Infinity | 4.7 | 4.1 |
| WCBS-AM (News) | Infinity | 2.9 | 3.1 |
| WMRQ-FM (Alt.) | AMFM | 1.0 | 2.1 |
| WOR-AM (Talk) | Buckley | 1.8 | 2.1 |

#113

Santa Rosa, CA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|-------------|--------|--------|
| KZST-FM (AC) | Redwood | 6.3 | 9.2 |
| KGO-AM (N/T) | ABC | 6.9 | 5.5 |
| KRPO-FM (Country) | Results | 5.0 | 4.7 |
| KSXY-FM (CHR/Pop) | Independent | 3.0 | 4.3 |
| KABL-AM (Adult Std.) | AMFM | 2.2 | 4.1 |
| KNBR-AM (Sports) | Susquehanna | 3.5 | 4.0 |
| KFGY-FM (Country) | Amaturo | 3.5 | 3.6 |
| KSFO-AM (Talk) | ABC | 2.8 | 3.6 |
| KCBS-AM (News) | Infinity | 4.7 | 3.5 |
| KXFX-FM (Rock) | Amaturo | 4.7 | 3.3 |

#114

Augusta, GA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|----------|--------|--------|
| WKXC-FM (Country) | GHB | 8.2 | 9.4 |
| WBBO-FM (AC) | Cumulus | 7.8 | 7.3 |
| WZNY-FM (CHR/Pop) | Savannah | 8.0 | 7.3 |
| WPRW-FM (Urban) | Cumulus | 6.1 | 7.1 |
| WGAC-AM (Talk) | Beasley | 6.4 | 6.1 |
| WFXA-FM (Urban) | Davis | 7.8 | 5.8 |
| WEKL-FM (Cl. Rock) | Cumulus | 4.3 | 5.2 |
| WCHZ-FM (Rock) | Beasley | 4.5 | 4.8 |
| WSLT-FM (AC) | GHB | 3.0 | 4.4 |
| WGOR-FM (Oldies) | Beasley | 3.2 | 3.8 |

#115

Lansing-E. Lansing, MI

| Station (Format) | Owner | WI '00 | Sp '00 |
|---------------------|--------------|--------|--------|
| WITL-FM (Country) | Liggett | 10.9 | 11.6 |
| WHZZ-FM (CHR/Pop) | MacDonald | 10.9 | 10.7 |
| WFMK-FM (AC) | Liggett | 8.9 | 8.1 |
| WMMQ-FM (Cl. Rock) | Liggett | 6.9 | 7.9 |
| WJIM-FM (Oldies) | Liggett | 8.9 | 7.3 |
| WJXQ-FM (Rock) | 62nd Street | 6.0 | 7.1 |
| WQHH-FM (Urban) | Mid Michigan | 4.0 | 5.3 |
| WWDX-FM (Alt.) | 62nd Street | 3.6 | 4.7 |
| WLS-AM (Adult Std.) | MacDonald | 5.5 | 3.8 |
| WJIM-AM (N/T) | Liggett | 4.5 | 2.8 |

#116

Ft. Pierce, FL

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|--------------|--------|--------|
| WOSN-FM (Adult Std.) | Centennial | 12.1 | 12.0 |
| WFLM-FM (Urban) | Midway | 5.2 | 9.7 |
| WLDI-FM (CHR/Pop) | Clear Chan. | 7.6 | 6.8 |
| WZZR-FM (Talk) | AMFM | 4.7 | 5.7 |
| WJBW-FM (Adult Std.) | Rubenstein.. | 4.6 | 4.1 |
| WPBZ-FM (Alt.) | Palm Beach | 5.2 | 4.1 |
| WMBX-FM (Hot AC) | Palm Beach | 3.4 | 3.9 |
| WGYL-FM (AC) | Sandab | 3.5 | 3.8 |
| WKGR-FM (Cl. Rock) | Clear Chan. | 6.1 | 3.4 |
| WOLL-FM (Oldies) | Clear Chan. | 2.0 | 3.4 |

#117

Portsmouth, NH

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|---------------|--------|--------|
| WOKQ-FM (Country) | Citadel | 7.1 | 9.7 |
| WERZ-FM (CHR/Pop) | AMFM | 6.7 | 8.5 |
| WHEB-FM (Rock) | AMFM | 6.7 | 7.0 |
| WZID-FM (AC) | Saga | 5.2 | 3.9 |
| WXRV-FM (Adult Alt.) | Northeast | 2.4 | 3.7 |
| WBCN-FM (Alt.) | Infinity | 3.0 | 3.5 |
| WODS-FM (Oldies) | Infinity | 2.6 | 3.5 |
| WBYY-FM (AC) | Garrison City | 4.1 | 3.3 |
| WBZ-AM (News) | Infinity | 4.3 | 3.3 |
| WHOM-FM (AC) | Citadel | 4.1 | 3.3 |

#118

Jackson, MS

| Station (Format) | Owner | WI '00 | Sp '00 |
|--------------------|-------------|--------|--------|
| WJMI-FM (Urban) | Clear Chan. | 13.6 | 14.5 |
| WMSI-FM (Country) | AMFM | 9.4 | 9.7 |
| WKXI-FM (Urban/O) | Clear Chan. | 6.4 | 6.3 |
| WSTZ-FM (Rock) | AMFM | 4.4 | 5.4 |
| WDBT-FM (CHR/Rhy) | AMFM | 5.6 | 5.0 |
| WYOY-FM (CHR/Pop) | New South | 3.7 | 5.0 |
| WQJQ-FM (Urban/O) | AMFM | 4.4 | 4.3 |
| WTYX-FM (Cl. Hits) | Proteus | 2.4 | 3.9 |
| WMGO-AM (Gospel) | WMGO Inc. | 1.9 | 3.3 |
| WZRZ-FM (Gospel) | AMFM | 2.8 | 3.0 |

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#119

Flint, MI

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|-------------|--------|--------|
| WDZZ-FM (Urban) | Connoisseur | 9.8 | 10.8 |
| WCZR-FM (AC) | Regent | 9.3 | 9.5 |
| WWCK-FM (CHR/Pop) | Connoisseur | 10.8 | 8.8 |
| WHNN-FM (Oldies) | Liggett | 7.0 | 7.3 |
| WFBE-FM (Country) | Liggett | 7.2 | 7.0 |
| WKCQ-FM (Country) | MacDonald | 4.3 | 4.0 |
| WOWE-FM (Urban AC) | Shumpert | 3.8 | 4.0 |
| WIOG-FM (AC) | Citadel | 3.0 | 3.9 |
| WJR-AM (Talk) | ABC | 2.8 | 3.3 |
| WWBN-FM (Rock) | Regent | 4.9 | 3.1 |

#120

Madison, WI

| Station (Format) | Owner | Wi '00 | Sp '00 |
|----------------------|-----------------|--------|--------|
| WZEE-FM (CHR/Pop) | AMFM | 10.6 | 11.6 |
| WMGN-FM (AC) | Mid-West Family | 10.8 | 9.7 |
| WOLX-FM (Oldies) | Woodward | 6.4 | 7.9 |
| WJJO-FM (Rock) | Mid-West Family | 4.6 | 6.7 |
| WWQM-FM (Country) | Mid-West Family | 5.2 | 6.1 |
| WIBA-AM (N/T) | AMFM | 7.5 | 5.5 |
| WIBA-FM (Cl. Rock) | AMFM | 4.8 | 5.5 |
| WMAD-FM (Alt.) | AMFM | 4.4 | 5.1 |
| WMMM-FM (Adult Alt.) | Woodward | 4.8 | 4.5 |
| WMLI-FM (AC) | AMFM | 3.5 | 3.0 |

#121

Pensacola, FL

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-------------------|---------------|--------|--------|
| WXBM-FM (Country) | AMFM | 10.3 | 12.8 |
| WBLX-FM (Urban) | Calendar | 12.1 | 11.4 |
| WTKX-FM (Rock) | Clear Chan. | 10.8 | 7.3 |
| WABB-FM (CHR/Pop) | Dittman Group | 6.9 | 7.1 |
| WMEZ-FM (AC) | AMFM | 8.4 | 6.1 |
| WYCL-FM (Oldies) | Concord Media | 5.4 | 5.7 |
| WRNE-AM (Urban/O) | Media One | 3.5 | 5.3 |
| WCOA-AM (N/T) | Cumulus | 6.2 | 4.9 |
| WMXC-FM (Hot AC) | Clear Chan. | 3.2 | 2.8 |
| WWRO-FM (Oldies) | Cumulus | 3.2 | 2.8 |

#122

Modesto, CA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|-----------|--------|--------|
| KATM-FM (Country) | Citadel | 12.6 | 13.3 |
| KJSN-FM (AC) | AMFM | 7.1 | 7.8 |
| KOSO-FM (Hot AC) | AMFM | 5.1 | 6.7 |
| KDJK/KHKK (Cl. Hits) | Citadel | 5.7 | 6.3 |
| KWNN-FM (CHR/Pop) | Silverado | 6.3 | 6.1 |
| KHOP-FM (Rock) | Citadel | 4.5 | 5.0 |
| KKME-FM (Oldies) | AMFM | 5.1 | 3.4 |
| KNTO-FM (Reg. Mex.) | Gomez | 2.4 | 3.0 |
| KWIN-FM (CHR/Rhy) | Silverado | 3.5 | 2.7 |
| KABX-FM (Oldies) | Merced | 2.8 | 2.5 |
| KVIN-AM (Adult Std.) | Threshold | 0.8 | 2.5 |

#123

Canton, OH

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|--------------|--------|--------|
| WHBC-AM (N/T) | Beaverkettle | 9.5 | 12.6 |
| WHBC-FM (Hot AC) | Beaverkettle | 12.2 | 11.7 |
| WQXK-FM (Country) | Connoisseur | 8.9 | 9.9 |
| WKDD-FM (Hot AC) | Barnstable | 3.7 | 9.8 |
| WRQK-FM (Rock) | Connoisseur | 6.5 | 6.3 |
| WQMX-FM (Country) | Rubber City | 4.5 | 5.7 |
| WONE-FM (Rock) | Rubber City | 4.9 | 4.2 |
| WZKL-FM (Oldies) | D A Peterson | 6.1 | 3.8 |
| WHOT-FM (CHR/Pop) | Connoisseur | 4.1 | 3.0 |
| WNCX-FM (Cl. Rock) | Infinity | 2.6 | 2.2 |
| WNIR-FM (Talk) | Media Com. | 1.6 | 2.2 |

#124

Boise, ID

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|-------------|--------|--------|
| KQFC-FM (Country) | Citadel | 5.4 | 8.4 |
| KQXR-FM (Alt.) | Journal | 7.3 | 7.8 |
| KIZN-FM (Country) | Citadel | 5.8 | 7.4 |
| KLTB-FM (Oldies) | Clear Chan. | 8.4 | 7.1 |
| KJOT-FM (Rock) | Journal | 5.2 | 6.9 |
| KIDO-AM (N/T) | Clear Chan. | 7.7 | 5.8 |
| KXLT-FM (AC) | Clear Chan. | 6.7 | 5.2 |
| KSAS-FM (CHR/Pop)* | Clear Chan. | 3.1 | 5.0 |
| KZMG-FM (CHR/Pop) | Citadel | 5.6 | 4.5 |
| KKGL-FM (Cl. Rock) | Citadel | 3.3 | 4.3 |

* Was KARO-FM (Country) until March

#125

Saginaw, MI

| Station (Format) | Owner | Wi '00 | Sp '00 |
|--------------------|-------------|--------|--------|
| WKCO-FM (Country) | MacDonald | 9.4 | 13.0 |
| WIOG-FM (Hot AC) | Citadel | 10.2 | 9.5 |
| WHNN-FM (Oldies) | Liggett | 10.0 | 9.3 |
| WKQZ-FM (Rock) | Citadel | 8.4 | 8.3 |
| WSGW-AM (N/T) | Citadel | 9.8 | 7.1 |
| WTCF-FM (CHR/Pop) | Liggett | 6.8 | 6.5 |
| WTLZ-FM (Urban AC) | Connoisseur | 4.6 | 6.1 |
| WGER-FM (AC) | Citadel | 5.0 | 5.0 |
| WILZ/WYLZ (Oldies) | Citadel | 3.6 | 4.2 |
| WEEG-FM (Country) | MacDonald | 3.0 | 3.7 |

#126

Fayetteville, NC

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-------------------|-------------|--------|--------|
| WKML-FM (Country) | Beasley | 12.2 | 15.4 |
| WZFX-FM (Urban) | Beasley | 14.8 | 15.4 |
| WQSM-FM (Hot AC) | Cape Fear | 12.0 | 8.5 |
| WFLB-FM (Oldies) | Beasley | 5.2 | 8.1 |
| WUKS-FM (Urban) | Beasley | 5.0 | 4.8 |
| WRCQ-FM (Rock) | Cape Fear | 5.9 | 4.2 |
| WFNC-AM (N/T) | Cape Fear | 3.5 | 3.1 |
| WIDU-AM (Gospel) | WIDU | 3.1 | 2.9 |
| WNNL-FM (Gospel) | Clear Chan. | 3.5 | 2.5 |
| WRAL-FM (Hot AC) | Capitol | 2.4 | 2.3 |

#127

Beaumont, TX

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|-------------|--------|--------|
| KTCX-FM (Urban) | Cumulus | 12.8 | 14.5 |
| KAYD-A/F (Country) | Cumulus | 9.7 | 10.4 |
| KQXY-FM (CHR/Pop) | Cumulus | 9.0 | 8.6 |
| KYKR-FM (Country) | AMFM | 6.9 | 8.1 |
| KLVI-AM (N/T) | AMFM | 6.4 | 7.2 |
| KIOC-FM (Rock) | AMFM | 7.1 | 5.2 |
| KTFA-FM (Rel.) | City Gate | 2.4 | 4.8 |
| KKMY-FM (Hot AC) | AMFM | 8.1 | 4.3 |
| KBXX-FM (CHR/Rhy) | Clear Chan. | 3.3 | 3.4 |
| KTJM-FM (Oldies) | Clear Chan. | 6.2 | 3.4 |



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#128

Reno, NV

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|-----------|--------|--------|
| KKOH-AM (N/T) | Citadel | 9.1 | 9.9 |
| KRNO-FM (AC) | Americom | 6.2 | 7.8 |
| KBUL-FM (Country) | Citadel | 11.3 | 7.3 |
| KDOT-FM (Rock) | Lotus | 7.4 | 7.1 |
| KWNZ-FM (CHR/Pop) | .COM+Inc. | 5.8 | 6.3 |
| KOZZ-FM (Cl. Rock) | Lotus | 3.7 | 6.1 |
| KODS-FM (Oldies) | Americom | 4.3 | 4.8 |
| KRZQ-FM (Alt.) | Salt | 5.6 | 4.8 |
| KSRN-FM (Adult Std.) | Boyd | 3.3 | 4.8 |
| KLCA-FM (Alt.) | Americom | 4.7 | 4.6 |
| KNEV-FM (Hot AC) | Citadel | 3.5 | 4.6 |

#129

Corpus Christi, TX

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------|-------------|--------|--------|
| KRYS-FM (Country) | AMFM | 8.5 | 8.6 |
| KSAB-FM (Tejano) | AMFM | 7.9 | 8.6 |
| KNCN-FM (Rock) | AMFM | 6.2 | 7.0 |
| KBTE-FM (CHR/Pop) | Pacific Br. | 5.5 | 6.8 |
| KZFM-FM (CHR/Rhy) | Malkan | 6.8 | 6.2 |
| KKBA-FM (AC) | Malkan | 3.8 | 5.3 |
| KEYS-AM (N/T) | Malkan | 5.7 | 4.5 |
| KKPN-FM (Hot AC) | BK | 4.9 | 4.3 |
| KFTX-FM (Country) | Dobson | 3.6 | 3.9 |
| KOUL-FM (Country) | Texas Eagle | 3.4 | 3.9 |
| KUNO-AM (Reg. Mex.) | AMFM | 4.5 | 3.9 |

#130

Shreveport, LA

| Station (Format) | Owner | WI '00 | Sp '00 |
|--------------------|-------------|--------|--------|
| KMJJ-FM (Urban) | AMFM | 16.6 | 14.8 |
| KOKS-FM (Urban) | C&M | 10.3 | 10.9 |
| KRMD-FM (Country) | AMFM | 8.2 | 8.1 |
| KVKI-FM (AC) | Clear Chan. | 6.3 | 7.9 |
| KRUF-FM (CHR/Pop) | Clear Chan. | 7.7 | 6.1 |
| KOKA-AM (Gospel) | Camp | 6.5 | 5.7 |
| KSYR-FM (Hot AC) | Mitchell | 1.6 | 5.0 |
| KTAL-FM (Cl. Rock) | WEHCO Media | 3.7 | 4.8 |
| KITT-FM (Country) | Clear Chan. | 4.4 | 3.9 |
| KLKI-FM (Oldies) | Camp | 3.3 | 3.9 |
| KTUX-FM (Rock) | KTUX Inc | 4.2 | 3.9 |

#131

Reading, PA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|-------------|--------|--------|
| WRFY-FM (CHR/Pop) | Clear Chan. | 14.7 | 13.2 |
| WRAW-AM (Adult Std.) | Clear Chan. | 3.6 | 7.3 |
| WIOV-FM (Country) | Brill | 6.5 | 6.5 |
| WEEU-AM (N/T) | WEEU | 11.1 | 5.5 |
| WBEB-FM (AC) | WEAZ-FM | 2.9 | 4.6 |
| WLCE-FM (Rock AC) | AMFM | 0.8 | 4.0 |
| WJJZ-FM (NAC/SJ) | AMFM | 1.7 | 2.7 |
| WXTU-FM (Country) | Beasley | 2.9 | 2.7 |
| WYSP-FM (Rock) | Infinity | 6.1 | 2.7 |
| WAEB-FM (CHR/Pop) | AMFM | 0.8 | 2.5 |
| WCTO-FM (Country) | Citadel | 1.1 | 2.5 |
| WOGL-FM (Oldies) | Infinity | 5.1 | 2.5 |

#132

Ft. Collins-Greeley, CO

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|-------------|--------|--------|
| KRFX-FM (Cl. Rock) | Clear Chan. | 8.0 | 7.3 |
| KUAD-FM (Country) | Brill Media | 7.1 | 7.1 |
| KBPI-FM (Rock) | Clear Chan. | 4.2 | 5.6 |
| KTRR-FM (AC) | Brill Media | 5.8 | 5.6 |
| KOA-AM (Talk) | Clear Chan. | 5.4 | 4.9 |
| KTCL-FM (Alt.) | Clear Chan. | 4.2 | 4.2 |
| KALC-FM (Hot AC) | AMFM | 5.4 | 4.0 |
| KOSI-FM (AC) | Tribune | 2.5 | 4.0 |
| KQKS-FM (CHR/Rhy) | Jeff.-Pilot | 2.9 | 4.0 |
| KYGO-FM (Country) | Jeff.-Pilot | 2.2 | 4.0 |

#133

Quad Cities, IA-IL

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|-------------|--------|--------|
| WLLR-FM (Country) | Sconnix | 12.2 | 12.6 |
| KCQQ-FM (Cl. Hits) | Sconnix | 10.1 | 10.7 |
| WHTS-FM (CHR/Pop) | Dudley | 12.4 | 10.5 |
| WOC-AM (N/T) | Sconnix | 5.9 | 7.8 |
| KORB-FM (Rock)* | Connoisseur | 4.0 | 6.7 |
| KUUL-FM (Oldies) | Sconnix | 6.8 | 6.7 |
| WXLP-FM (Cl. Rock) | Connoisseur | 8.9 | 5.9 |
| KMXG-FM (Hot AC) | Sconnix | 6.3 | 5.7 |
| KBEA-FM (CHR/Pop) | Connoisseur | 0.0 | 5.0 |
| WKBF-AM (Adult Std.) | Dudley | 6.1 | 4.5 |

* Was CHR/Pop until March

#134

Appleton-Oshkosh, WI

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|----------|--------|--------|
| WNCY-FM (Country) | Midwest | 8.4 | 10.4 |
| WIXX-FM (CHR/Pop) | Midwest | 13.1 | 10.0 |
| WNAM-AM (Adult Std.) | Cumulus | 4.7 | 6.3 |
| WAPL-FM (Rock) | Woodward | 7.1 | 5.9 |
| WWWX-FM (Rock) | Cumulus | 5.4 | 5.9 |
| WVBO-FM (Oldies) | Cumulus | 6.5 | 5.7 |
| WROE-FM (AC) | Midwest | 5.4 | 5.2 |
| WKSZ-FM (CHR/Pop) | Woodward | 3.0 | 5.0 |
| WOZZ-FM (Cl. Rock) | Midwest | 5.8 | 5.0 |
| WPCK/WPKR (Country) | Midwest | 4.7 | 4.8 |

#135

Peoria, IL

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|-----------------|--------|--------|
| WPBG-FM (Oldies) | JMP Media | 11.3 | 11.4 |
| WSWT-FM (AC) | Community Serv. | 9.5 | 10.0 |
| WGLO-FM (Rock) | Cromwell Gr. | 7.7 | 7.8 |
| WMBD-AM (N/T) | JMP Media | 5.9 | 7.8 |
| WXCL-FM (Country) | Kelly | 7.7 | 7.5 |
| WPPY-FM (CHR/Pop) | Cromwell Gr. | 5.1 | 5.6 |
| WWCT-FM (Rock) | Kelly | 6.9 | 5.1 |
| WIXO-FM (Alt.) | Cromwell Gr. | 4.4 | 4.9 |
| WFYR-FM (Country) | Cromwell Gr. | 4.9 | 4.4 |
| WIRL-AM (Adult Std.) | Community Serv. | 4.4 | 2.9 |

#136

Biloxi, MS

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|---------------|--------|--------|
| WKNN-FM (Country) | AMFM | 8.8 | 8.5 |
| WJZD-FM (Urban) | WJZD | 5.1 | 8.3 |
| WXRG-FM (Cl. Rock) | Triad | 6.8 | 8.0 |
| WCPR-FM (Rock) | Triad | 8.1 | 7.8 |
| WXYK-FM (CHR/Pop) | Triad | 3.2 | 6.8 |
| WZKX-FM (Country) | Dowdy & Dowdy | 5.1 | 5.9 |
| WMJY-FM (AC) | AMFM | 4.9 | 5.4 |
| WGCM-FM (Oldies) | Dowdy & Dowdy | 6.4 | 5.1 |
| WDLT-FM (Urban AC) | Calendar | 3.2 | 4.9 |
| WBLX-FM (Urban AC) | Calendar | 2.7 | 3.2 |

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#137

Atlantic City, NJ

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|-----------|--------|--------|
| WAYV-FM (CHR/Pop) | Equity | 7.9 | 8.8 |
| WBNJ/WTTH (Urban AC) | Margate | 6.7 | 8.4 |
| WFGP-FM (AC) | Spring | 6.3 | 7.9 |
| WPUR-FM (Country) | Spring | 7.0 | 5.4 |
| WGBZ/WZBZ (CHR/Pop) | Margate | 2.0 | 5.0 |
| WMGM-FM (Oldies) | Green Gr. | 4.0 | 4.5 |
| WTKU-FM (Oldies) | Green Gr. | 4.5 | 4.3 |
| WZXL-FM (Rock) | Equity | 5.8 | 3.9 |
| WOND-AM (N/T) | Green Gr. | 3.4 | 3.4 |
| WMID-AM (Adult Std.) | Margate | 5.2 | 3.2 |

#138

Trenton, NJ

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|---------------|--------|--------|
| WPST-FM (CHR/Pop) | Nassau | 9.5 | 10.0 |
| WKXW-FM (Talk) | Press | 5.2 | 8.9 |
| WDAS-FM (Urban AC) | AMFM | 5.2 | 7.1 |
| WNJO-FM (Oldies) | Nassau | 6.2 | 6.2 |
| WUSL-FM (Urban) | AMFM | 3.8 | 5.3 |
| WBUD-AM (Oldies) | Press | 4.0 | 3.9 |
| WYSP-FM (Rock) | Infinity | 3.6 | 3.7 |
| WJJZ-FM (NAC/SJ) | AMFM | 3.6 | 3.4 |
| WXTU-FM (Country) | Beasley | 2.9 | 3.4 |
| WMMR-FM (Rock) | Greater Media | 2.6 | 2.5 |

#139

Stamford-Norwalk, CT

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------|----------|--------|--------|
| WEBE-FM (AC) | Aurora | 4.9 | 9.1 |
| WCBS-AM (News) | Infinity | 5.9 | 6.8 |
| WHTZ-FM (CHR/Pop) | AMFM | 9.1 | 6.0 |
| WEZN-FM (AC) | Cox | 5.2 | 4.7 |
| WFAN-AM (Sports) | Infinity | 4.7 | 4.2 |
| WKHL-FM (Oldies) | AMFM | 2.5 | 4.2 |
| WOR-AM (Talk) | Buckley | 1.5 | 3.9 |
| WABC-AM (Talk) | ABC | 2.2 | 3.4 |
| WEFX-FM (Cl. Rock)* | AMFM | 1.5 | 3.4 |
| WXRK-FM (Alt.) | Infinity | 3.9 | 3.4 |

* Was Rock until February 14.

#140

Tyler-Longview, TX

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|---------------|--------|--------|
| KAZE/KBLZ (CHR/Rhy)* | S.O. 2000 | 3.0 | 11.8 |
| KISX-FM (CHR/Pop) | AMFM | 9.6 | 8.4 |
| KYKX-FM (Country) | Sunburst | 6.1 | 7.9 |
| KTYL-FM (AC) | AMFM | 6.1 | 6.3 |
| KNUE-FM (Country) | AMFM | 8.1 | 6.1 |
| KDOK-FM (Adult Std.) | Gleiser | 6.1 | 5.5 |
| KOOI-FM (AC) | Waller | 7.4 | 5.3 |
| KTBB-AM (N/T) | Gleiser | 5.8 | 3.9 |
| KZEY-A/F (Urban AC) | Community Br. | 4.3 | 3.9 |
| KKTX-FM (Cl. Rock) | AMFM | 3.8 | 3.7 |

* KAZE-FM was KKLK-FM until December.

#141

Newburgh, NY

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|----------|--------|--------|
| WSPK-FM (CHR/Pop) | Albany | 15.3 | 11.8 |
| WHUD-FM (AC) | Albany | 9.9 | 9.2 |
| WPDH-FM (Cl. Rock) | WEOK Br. | 4.9 | 6.2 |
| WRRV-FM (Alt.) | Crystal | 5.9 | 4.1 |
| WABC-AM (Talk) | ABC | 4.0 | 3.9 |
| WGNV-FM (AC) | Sunrise | 4.5 | 3.7 |
| WNEW-FM (Talk) | Infinity | 2.1 | 3.7 |
| WCBS-FM (Oldies) | Infinity | 1.4 | 3.2 |
| WZAD-FM (Oldies) | Crystal | 3.8 | 3.2 |
| WFAN-AM (Sports) | Infinity | 5.6 | 3.0 |

#142

Montgomery, AL

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|--------------|--------|--------|
| WZHT-FM (Urban) | AMFM | 10.9 | 14.2 |
| WLWI-FM (Country) | Cumulus | 14.4 | 11.1 |
| WXFX-FM (Rock) | Cumulus | 4.5 | 7.1 |
| WJWZ-FM (Urban) | Montgomery | 8.0 | 6.6 |
| WHHY-FM (CHR/Pop) | Cumulus | 5.9 | 5.8 |
| WMCZ-FM (Urban AC) | AMFM | 5.2 | 5.8 |
| WQLD-FM (Oldies) | AMFM | 3.1 | 5.5 |
| WMXS-FM (AC) | Cumulus | 3.8 | 5.3 |
| WBAM-FM (CHR/Pop)* | Deep South | 3.3 | 3.7 |
| WKXK/WKXN (Urban) | Autaugaville | 2.4 | 2.4 |
| WXVI-AM (Gospel) | Tuskegee | 4.7 | 2.4 |

* Operates under an LMA by Montgomery Broadcasting.

#143

Eugene-Springfield, OR

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|----------------|--------|--------|
| KKNU-FM (Country) | McKenzie River | 9.9 | 10.7 |
| KDUK-FM (CHR/Pop) | McCoy | 11.8 | 10.4 |
| KMGE-FM (AC) | McKenzie | 8.3 | 8.5 |
| KODZ-FM (Oldies) | McCoy | 4.6 | 7.7 |
| KZEL-FM (Cl. Rock) | McDonald | 6.5 | 7.4 |
| KPNW-AM (N/T) | McCoy | 4.6 | 6.8 |
| KNRQ-A/F (Alt.) | McDonald | 5.6 | 5.8 |
| KUGN-AM (N/T) | Marathon | 7.8 | 5.8 |
| KEHK-FM (Cl. Hits) | Marathon | 4.3 | 3.8 |
| KKXO-AM (Adult Std.) | McKenzie | 4.8 | 3.8 |

#144

Huntington, WV

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|---------------|--------|--------|
| WKEE-FM (Hot AC) | AMFM | 18.1 | 17.7 |
| WTCR-FM (Country) | AMFM | 14.2 | 15.6 |
| WAMX-FM (Rock) | AMFM | 8.2 | 8.0 |
| WDGG-FM (Country) | KenMar | 6.0 | 6.7 |
| WBVB-FM (Oldies) | AMFM | 4.8 | 5.5 |
| WEMM-FM (Rel.) | Mortenson | 4.8 | 4.0 |
| WKEE-AM (Adult Std.) | AMFM | 2.7 | 3.7 |
| WUGO-FM (AC) | Carter County | 1.8 | 3.7 |
| WLGC-FM (Country) | Hometown | 2.4 | 2.4 |
| WPAY-FM (Country) | Braden | 2.7 | 2.1 |
| WRVC-AM (N/T) | KenMar | 1.5 | 2.1 |
| WRVC-FM (Oldies) | KenMar | 2.4 | 2.1 |

#145

Ann Arbor, MI

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|-----------|--------|--------|
| WJR-AM (Talk) | ABC | 9.4 | 8.5 |
| WKQI-FM (CHR/Pop) | AMFM | 3.8 | 5.2 |
| WQKL-FM (CHR/Pop) | Cumulus | 5.6 | 4.9 |
| WNIC-FM (AC) | AMFM | 5.3 | 4.6 |
| WDRQ-FM (CHR/Rhy) | ABC | 3.4 | 4.0 |
| WYCD-FM (Country) | Infinity | 5.0 | 4.0 |
| WRIF-FM (Rock) | Gr. Media | 3.8 | 3.7 |
| WVMV-FM (NAC/SJ) | Infinity | 2.8 | 3.4 |
| WCSX-FM (Cl. Rock) | Gr. Media | 3.8 | 3.0 |
| CIMX-FM (Alt.) | CHUM | 1.6 | 2.7 |
| WJLB-FM (Urban) | AMFM | 3.4 | 2.7 |
| WPLT-FM (Alt.) | ABC | 2.5 | 2.7 |

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#146

Springfield, MO

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-------------------|-----------------|--------|--------|
| KTTS-FM (Country) | Journal | 10.3 | 10.3 |
| KHTO-FM (CHR/Pop) | Radio 2000 | 7.3 | 8.7 |
| KGBX-FM (AC) | Sunburst | 10.6 | 7.8 |
| KGMV-FM (Country) | Sunburst | 7.3 | 7.5 |
| KTOZ-FM (Hot AC) | Sunburst | 7.1 | 6.4 |
| KZRO-FM (Rock) | Moon Song | 4.6 | 6.4 |
| KXUS-FM (Rock) | Sunburst | 5.4 | 5.6 |
| KMXH-FM (Country) | Journal | 3.8 | 5.0 |
| KTTS-AM (Country) | Journal | 4.9 | 5.0 |
| KOSP-FM (Oldies) | Mid-West Family | 3.0 | 4.7 |

#147

Macon, GA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|---------|--------|--------|
| WDEN-FM (Country) | US Br. | 12.5 | 12.3 |
| WIBB-FM (Urban) | Taylor | 13.0 | 10.8 |
| WMGB-FM (CHR/Pop) | US Br. | 6.8 | 9.6 |
| WPEZ-FM (AC) | US Br. | 8.1 | 9.3 |
| WFXM-FM (Urban)* | Roberts | 5.9 | 7.1 |
| WRBV-FM (Urban AC) | Taylor | 6.4 | 5.9 |
| WQBZ-FM (Rock) | Taylor | 6.9 | 5.4 |
| WDDO-AM (Rel.) | US Br. | 4.7 | 5.1 |
| WAYS-FM (Oldies) | US Br. | 6.1 | 4.7 |
| WLGG-A/F (Gospel) | Taylor | 5.9 | 4.2 |

* Was WALJ-FM until March.

#148

Rockford, IL

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------|-----------------|--------|--------|
| WYHY-FM (Cl. Hits)* | RadioWorks | 5.8 | 15.1 |
| WZOK-FM (CHR/Pop) | Connoisseur | 16.2 | 11.0 |
| WXXQ-FM (Country) | Connoisseur | 10.4 | 10.4 |
| WXRX-FM (Rock) | Rhea | 11.1 | 7.8 |
| WGN-AM (Full Serv.) | Tribune | 3.0 | 6.0 |
| WGFB-FM (Hot AC)** | RadioWorks | 8.1 | 5.2 |
| WNTA-AM (Talk) | Rhea | 3.5 | 4.4 |
| WJJO-FM (Rock) | Mid-West Family | 0.0 | 3.4 |
| WROK-AM (N/T) | Connoisseur | 5.3 | 3.1 |
| WDEK-FM (CHR/Pop) | Big City | 1.8 | 2.6 |

* Was WKMQ-FM (Oldies) until April

** Was WRWC-FM (AC) until May

#149

Killeen-Temple, TX

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|----------|--------|--------|
| WACO-FM (Country) | AMFM | 12.1 | 10.3 |
| KWTX-FM (CHR/Pop) | AMFM | 10.9 | 10.0 |
| KIIZ-FM (Urban) | AMFM | 12.7 | 9.4 |
| KLFX-FM (Rock) | Sheldon | 6.2 | 6.7 |
| KUSJ-FM (Country)* | Cumulus | 6.8 | 5.3 |
| KLNC-FM (Country) | LBJ-S | 2.1 | 4.4 |
| KOOC-FM (Hot AC)** | Cumulus | 5.6 | 4.4 |
| KSSM-FM (Urban)*** | Cumulus | 4.7 | 4.1 |
| KQBT-FM (CHR/Rhy) | Infinity | 4.1 | 3.5 |
| KAHK-FM (Cl. Hits) | Simmons | 2.4 | 3.2 |
| KLTD-FM (Oldies)**** | Cumulus | 0.0 | 3.2 |

* Was KYUL-FM (Oldies) until March. ** Was AC until February.

*** Was KOOV-FM (Country) until March.

**** Was Religious until March.

#150

Salisbury, MD

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-----------------------|-------------|--------|--------|
| WZBH-FM (Rock) | Great Scott | 6.3 | 10.3 |
| WOCQ-FM (CHR/Pop) | Great Scott | 14.3 | 9.0 |
| WSBY-FM (Urban AC)* | Cumulus | 0.3 | 8.8 |
| WTGM/WWFG (Country)** | Cumulus | 9.6 | 8.0 |
| WQHQ-FM (AC) | Cumulus | 8.2 | 7.2 |
| WLBW/WLWV (Oldies) | Cumulus | 4.7 | 4.8 |
| WGBG/WRBG (Cl. Hits) | Great Scott | 4.9 | 3.7 |
| WJNE/WJYN (AC) | Great Scott | 3.0 | 3.7 |
| WJWL-AM (Adult Std.) | Great Scott | 1.9 | 3.4 |
| WGMD-FM (N/T) | Resort | 2.7 | 3.2 |

* Was Rock until January. ** WTGM-AM was Sports until April

#151

Utica-Rome, NY

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|-------------|--------|--------|
| WFRG/WRUN (Country) | Regent | 18.4 | 13.5 |
| WLZW-FM (AC) | Regent | 10.3 | 11.7 |
| WOUR-FM (Cl. Rock) | Clear Chan. | 6.1 | 9.1 |
| WSKS-FM (CHR/Pop) | Clear Chan. | 6.1 | 8.1 |
| WIBX-AM (N/T) | Regent | 7.1 | 6.5 |
| WODZ-FM (Oldies) | Regent | 4.2 | 6.5 |
| WKLL-FM (Alt.) | Radio Corp | 5.8 | 5.7 |
| WRCK-FM (Cl. Rock) | Radio Corp | 6.3 | 4.9 |
| WTLB-AM (Adult Std.) | Radio Corp | 3.4 | 3.6 |
| WOWB/WOWZ (CHR/Rhy) | Roser | 2.9 | 2.6 |

#152

Evansville, IN

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|---------------|--------|--------|
| WIKY-FM (AC) | South Central | 21.9 | 19.3 |
| WKDQ-FM (Country) | Brill | 11.0 | 11.5 |
| WSTO-FM (CHR/Pop) | Brill | 11.5 | 9.5 |
| WYNG-FM (Country) | Connoisseur | 5.8 | 8.1 |
| WJPS-FM (Oldies) | So. Central | 3.8 | 7.8 |
| WGBF-FM (Rock) | Connoisseur | 7.4 | 7.5 |
| WABX-FM (Cl. Rock) | So. Central | 6.3 | 5.6 |
| WGBF-AM (N/T) | Connoisseur | 3.0 | 3.4 |
| WGAB-AM (Adult Std.) | Newburgh | 2.2 | 3.1 |
| WTRI-FM (Cl. Hits) | Connoisseur | 1.9 | 2.8 |

#153

Palm Springs, CA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------|---------------|--------|--------|
| KDES-FM (Oldies) | KPSI Radio | 7.8 | 9.6 |
| KKUU-FM (CHR/Rhy) | Morris | 5.5 | 8.9 |
| KUNA-FM (Reg. Mex.) | News-Press... | 11.0 | 8.9 |
| KPSI-FM (CHR/Rhy) | KPSI Radio | 8.5 | 8.4 |
| KWXY-A/F (B/EZ) | Glen Barnett | 7.8 | 8.4 |
| KCLB-FM (Rock) | Morris | 6.8 | 8.1 |
| KLOB-FM (Reg. Mex.) | Entravision | 6.8 | 6.1 |
| KEZN-FM (AC) | Infinity | 5.3 | 5.8 |
| KMRJ-FM (Alt.) | Dan Mitchell | 4.3 | 5.1 |
| KPLM-FM (Country) | RM | 6.8 | 4.3 |

#154

Savannah, GA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|-----------|--------|--------|
| WEAS-FM (Urban) | Cumulus | 17.2 | 14.3 |
| WLHV-FM (Urban AC) | AMFM | 8.5 | 9.3 |
| WSOK-AM (Rel.) | AMFM | 6.5 | 7.9 |
| WAEV-FM (Hot AC) | AMFM | 6.8 | 5.3 |
| WZAT-FM (CHR/Pop) | Cumulus | 4.8 | 5.3 |
| WJCL-FM (Country) | Cumulus | 4.5 | 5.1 |
| WYKZ-FM (AC) | AMFM | 5.4 | 4.8 |
| WLOW-FM (Adult Std.) | Adventure | 3.4 | 4.2 |
| WSIS-FM (Oldies) | Cumulus | 0.8 | 4.2 |
| WSCA-FM (Country) | AMFM | 6.2 | 3.9 |



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#155

Fayetteville (NW AR)

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-----------------------------|---------------|--------|--------|
| KKIX-FM (Country) | AMFM | 11.5 | 14.1 |
| KMCK-FM (CHR/Pop) | Cumulus | 10.9 | 13.8 |
| KJEM-FM (Adult Std.) | AMFM | 8.0 | 8.3 |
| KMXF-FM (Hot AC) | AMFM | 4.8 | 7.7 |
| KBVA-FM (Adult Std.) | Hendren Radio | 6.1 | 7.4 |
| KEZA-FM (AC) | AMFM | 8.3 | 7.4 |
| KFAY-FM (Country) | Cumulus | 5.4 | 6.1 |
| KAMO-FM (Oldies) | Cumulus | 2.9 | 5.8 |
| KBRS-FM (Alt.) | Hochman | 3.2 | 3.4 |
| KFAY-AM (N/T) | Cumulus | 2.9 | 2.8 |

#156

Erie, PA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-----------------------------|------------------|--------|--------|
| WRTS-FM (CHR/Pop) | Rambaldo | 19.3 | 16.8 |
| WRKT-FM (Rock) | Rambaldo | 11.7 | 14.5 |
| WXKC-FM (AC) | Regent | 10.8 | 11.2 |
| WFGO-FM (Oldies) | Jet | 6.9 | 10.9 |
| WXTA-FM (Country) | Regent | 9.9 | 9.1 |
| WRIE-AM (Adult Std.) | Regent | 5.7 | 6.2 |
| WJET-FM (CHR/Pop) | Jet | 7.2 | 4.1 |
| WLKK-AM (N/T) | Rambaldo | 3.3 | 3.2 |
| WCTL-FM (Rel.) | Inspiration Time | 1.2 | 2.4 |
| WFNN-AM (Sports) | Rambaldo | 3.6 | 2.1 |
| WZPR-FM (Country) | Great Circle | 1.5 | 2.1 |

#157

Poughkeepsie, NY

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-----------------------------|----------|--------|--------|
| WSPK-FM (CHR/Pop) | Albany | 13.5 | 16.0 |
| WPDA/WPDH (Cl. Rock) | WEOK Br. | 9.9 | 8.3 |
| WRNQ-FM (AC) | Straus | 4.7 | 7.5 |
| WRWD-FM (Country) | Roberts | 5.6 | 7.2 |
| WCZX-FM (Oldies) | Beehive | 5.0 | 5.8 |
| WBWZ-FM (AC) | Roberts | 5.0 | 5.0 |
| WHUD-FM (AC) | Albany | 6.4 | 3.9 |
| WBPM-FM (Oldies) | Roberts | 2.0 | 3.0 |
| WFAN-AM (Sports) | Infinity | 1.5 | 2.8 |
| WABC-AM (Talk) | ABC | 3.8 | 2.5 |
| WNEW-FM (Talk) | Infinity | 0.0 | 2.5 |
| WRRB-FM (Alt.) | Crystal | 4.1 | 2.5 |

#158

Wausau, WI

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------------|--------------|--------|--------|
| WIFC-FM (CHR/Pop) | Midwest Com. | 16.0 | 16.1 |
| WDEZ-FM (Country) | Midwest Com. | 16.6 | 14.7 |
| WMZK-FM (Rock) | Roberts | 9.1 | 8.9 |
| WIZD-FM (Oldies) | Midwest Com. | 6.0 | 5.2 |
| WGLX-FM (Cl. Rock) | Bliss | 4.2 | 4.9 |
| WOFM-FM (Oldies) | Midwest Com. | 3.0 | 4.3 |
| WSAU-AM (N/T) | Midwest Com. | 3.3 | 4.3 |
| WLJY-FM (AC) | Marathon | 3.6 | 4.0 |
| WYTE-FM (Country) | Marathon | 4.8 | 3.7 |
| WAXX-FM (Country) | Nelson | 1.2 | 3.2 |

#159

Tallahassee, FL

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------------|-------------|--------|--------|
| WHBX-FM (Urban) | Cumulus | 10.5 | 11.8 |
| WBZE-FM (AC) | Cumulus | 6.3 | 6.7 |
| WWLD-FM (Oldies) | Cumulus | 3.5 | 6.7 |
| WHTF-FM (CHR/Rhy) | Triad | 5.3 | 6.4 |
| WAIB-FM (Country) | Triad | 3.9 | 5.8 |
| WGLF-FM (Rock) | Cumulus | 5.3 | 4.8 |
| WWFO-FM (Cl. Rock) | Triad | 4.9 | 4.5 |
| WXR-FM (Alt.) | Clear Chan. | 3.2 | 4.5 |
| WOKL-FM (Oldies) | Clear Chan. | 5.6 | 4.2 |
| WTNT-FM (Country) | Clear Chan. | 7.4 | 3.8 |

#160

Portland, ME

| Station (Format) | Owner | Fa '99 | Sp '00 |
|------------------------------|--------------|--------|--------|
| WBLM-FM (Cl. Rock) | Citadel | 8.7 | 9.1 |
| WYNZ-FM (Oldies) | Saga | 4.8 | 8.7 |
| WPOR-FM (Country) | Saga | 9.4 | 8.2 |
| WJBQ-FM (CHR/Pop) | Citadel | 9.4 | 7.3 |
| WMGX-FM (Hot AC) | Saga | 5.5 | 7.3 |
| WGAN-AM (N/T) | Saga | 6.5 | 6.7 |
| WLAM-A/F (Adult Std.) | Great Down.. | 5.8 | 6.4 |
| WCYI/WCYU (Alt.) | Citadel | 5.8 | 5.6 |
| WHOM-FM (AC) | Citadel | 4.5 | 5.0 |
| WTHT-FM (Country) | Great Down.. | 3.5 | 3.5 |

#161

Hagerstown, MD

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------------|--------------|--------|--------|
| WAYZ-FM (Country) | VerStandig | 9.5 | 9.5 |
| WIKZ-FM (Hot AC) | Chambersburg | 8.2 | 9.1 |
| WFRE-FM (Country) | AMFM | 7.6 | 6.0 |
| WARX-FM (Oldies) | Manning | 6.0 | 5.7 |
| WWMD-FM (B/EZ) | Hagerstown | 6.0 | 5.7 |
| WSRT-FM (Cl. Rock) | VerStandig | 4.7 | 5.4 |
| WEEO-FM (Oldies) | Allegheny | 4.7 | 4.1 |
| WQCM-FM (Rock) | Gemini | 2.5 | 3.8 |
| WYJ-FM (Country) | Prettyman | 4.7 | 3.8 |
| WCHA-FM (Country) | Chambersburg | 3.5 | 3.2 |

#162

Charleston, WV

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------------|---------------|--------|--------|
| WQBE-FM (Country) | Bristol Br. | 15.3 | 18.7 |
| WVSR-FM (CHR/Pop) | Bristol Br. | 19.1 | 11.3 |
| WKAZ-FM (Oldies) | West Virginia | 8.6 | 8.1 |
| WRVZ-FM (Oldies) | Benns | 2.2 | 8.1 |
| WCOZ/WKLC (Rock) | L. M. | 10.5 | 7.0 |
| WVAF-FM (CHR/Pop) | West Virginia | 4.1 | 6.3 |
| WCHS-AM (N/T) | West Virginia | 10.5 | 6.0 |
| WKWS-FM (Country) | West Virginia | 4.8 | 6.0 |
| WAMX-FM (Rock) | AMFM | 3.2 | 4.2 |
| WBES-A/F (AC)* | Bristol Br. | 5.1 | 3.9 |
| WZKM-FM (Gospel) | Hanson | 1.0 | 3.9 |

* WBES-AM was WVSR-AM (Sports) until December

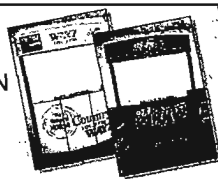
#163

South Bend, IN

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-----------------------------|-------------|--------|--------|
| WNDV-A/F (CHR/Pop) | Artistic | 13.6 | 14.9 |
| WNSN-FM (AC) | Schurz | 10.6 | 10.4 |
| WBYT-FM (Country) | Federated | 13.9 | 9.2 |
| WRBR-FM (Rock) | David Hicks | 7.3 | 7.6 |
| WSBT-AM (N/T) | Schurz | 7.9 | 7.3 |
| WADR-FM (Cl. Rock) | Federated | 5.6 | 6.0 |
| WUBU-FM (Urban AC) | Langford | 4.3 | 5.4 |
| WZOC-FM (Oldies) | Plymouth | 4.6 | 4.7 |
| WSMK-FM (Urban) | Williams | 3.0 | 4.1 |
| WHLY-AM (Adult-Std.) | Times | 4.0 | 3.8 |

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#164

New Bedford, MA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-------------------|---------------|--------|--------|
| WFHN-FM (CHR/Rhy) | Spring | 12.0 | 10.0 |
| WHJY-FM (Rock) | AMFM | 5.3 | 7.7 |
| WWLI-FM (AC) | Citadel | 7.9 | 7.4 |
| WCTK-FM (Country) | Hall | 5.9 | 6.3 |
| WSNE-FM (AC) | AMFM | 4.7 | 5.1 |
| WPLM-FM (B/EZ) | Plymouth Rock | 2.9 | 4.9 |
| WBRU-FM (Alt.) | Brown | 3.2 | 4.6 |
| WPRO-FM (CHR/Pop) | Citadel | 4.4 | 4.6 |
| WWBB-FM (Oldies) | Clear Chan. | 4.1 | 4.6 |
| WBSM-AM (N/T) | Spring | 7.6 | 4.3 |

#165

San Luis Obispo, CA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|------------------|--------|--------|
| KKJG-FM (Country) | American General | 7.1 | 9.8 |
| KSTT-FM (AC) | Mondosphere | 8.5 | 7.2 |
| KSLY/KSMY (CHR/Pop) | Mondosphere | 8.5 | 6.6 |
| KZOZ-FM (Rock) | American General | 8.5 | 6.2 |
| KURQ-FM (Rock)* | Mondosphere | 4.7 | 5.9 |
| KIQO-FM (Oldies) | American General | 6.4 | 4.9 |
| KWWV-FM (CHR/Rhy) | Salisbury | 4.7 | 4.9 |
| KVEC-AM (News) | Chorro | 2.4 | 4.6 |
| KKJL-AM (Adult Std.) | S.L.O. Br. | 4.7 | 4.3 |
| KXTZ-FM (Cl. Rock) | Winsome | 2.4 | 3.6 |

* Was **KQJZ-FM** (NAC/SJ) until March 17.

#166

Binghamton, NY

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|-------------|--------|--------|
| WMRV-FM (CHR/Pop) | Clear Chan. | 13.9 | 17.6 |
| WHWK-FM (Country) | Citadel | 12.2 | 13.0 |
| WBNF-AM (N/T) | Citadel | 8.6 | 8.0 |
| WAAL-FM (Cl. Rock) | Citadel | 10.9 | 7.7 |
| WMXW-FM (AC) | Clear Chan. | 6.3 | 7.1 |
| WLTB-FM (AC) | WEBO Radio | 3.3 | 5.3 |
| WKGB-FM (Rock) | Clear Chan. | 4.3 | 5.0 |
| WYOS-FM (Oldies) | Citadel | 6.3 | 4.3 |
| WBBI-FM (Country) | Clear Chan. | 3.3 | 2.5 |
| WINR-AM (Adult Std.) | Titus | 3.3 | 2.5 |

#167

New London, CT

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|-------------|--------|--------|
| WCTY-FM (Country) | Rowbathan | 12.0 | 12.5 |
| WQGN-FM (CHR/Pop) | Citadel | 8.9 | 9.9 |
| WBMW-FM (AC) | Fuller | 4.8 | 7.3 |
| WNLC-FM (Adult Std.) | Hall | 7.5 | 6.6 |
| WWRX-FM (Cl. Rock) | Clear Chan. | 8.6 | 5.9 |
| WKNL-FM (Oldies)* | Hall | 4.5 | 5.6 |
| WKCD-FM (Hot AC) | Back Bay | 7.9 | 5.0 |
| WAXX-FM (Rock)** | Citadel | 4.5 | 4.0 |
| WFAN-AM (Sports) | Infinity | 3.4 | 3.3 |
| WICH-AM (Full Serv.) | Rowbathan | 2.1 | 2.3 |

* Was **WTYD-FM** (AC) until February.

** Was **WVVE-FM** (Oldies) until February.

#168

Anchorage, AK

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------|---------------|--------|--------|
| KFAT-FM (CHR/Rhy) | New Northwest | 10.4 | 10.9 |
| KYMG-FM (AC) | AMFM | 4.6 | 8.2 |
| KBRJ-FM (Country) | Morris | 6.4 | 7.9 |
| KEAG-FM (Oldies) | Morris | 5.2 | 6.6 |
| KASH-FM (Country) | AMFM | 4.9 | 5.9 |
| KGOT-FM (CHR/Pop) | AMFM | 6.4 | 5.6 |
| KBFX-FM (Cl. Rock) | AMFM | 5.8 | 5.3 |
| KENI-AM (N/T) | AMFM | 5.2 | 4.3 |
| KWHL-FM (Rock) | Morris | 7.9 | 4.3 |
| KKRO-FM (Cl. Hits) | New Northwest | 3.0 | 3.9 |
| KMXS-FM (Hot AC) | Morris | 7.0 | 3.9 |
| KOZZ-FM (AC) | New Northwest | -4.0 | 3.9 |
| KRPM-FM (Cl. Hits)* | New Northwest | 0.9 | 3.9 |

* Signed on November 25 as **KAQX-FM**, and stunted with Christmas music until December 25.

#169

Columbus, GA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|---------------|--------|--------|
| WFXE-FM (Urban) | Davis | 19.0 | 18.0 |
| WBFA-FM (CHR/Pop) | Cumulus | 8.1 | 7.4 |
| WCGQ-FM (Hot AC) | McClure | 4.4 | 6.6 |
| WKNL-FM (Country) | Radio Lumpkin | 5.1 | 6.6 |
| WVRK-FM (Rock) | Cumulus | 6.8 | 6.3 |
| WAGH-FM (Urban AC) | Cumulus | 7.1 | 5.9 |
| WOKS-AM (Urban/O) | Davis | 4.1 | 5.9 |
| WRCG-AM (N/T) | McClure | 5.8 | 5.5 |
| WGSY-FM (AC) | Cumulus | 7.1 | 5.1 |
| WEAM-AM (Gospel) | GHB | 5.1 | 4.8 |

#170

Johnstown, PA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|-------------|--------|--------|
| WKYE-FM (AC) | Forever | 11.3 | 13.2 |
| WMTZ-FM (Country) | Clear Chan. | 15.3 | 12.9 |
| WGLU-FM (CHR/Pop) | Marathon | 9.0 | 8.6 |
| WQKK-FM (Rock) | Marathon | 7.3 | 6.8 |
| WSGY-FM (Country) | Forever | 3.0 | 5.5 |
| WSRA-FM (AC) | NorLin | 3.7 | 4.3 |
| WUZI-FM (Cl. Hits) | Forever | 0.0 | 4.3 |
| WFGY-FM (Country) | Forever | 5.3 | 4.0 |
| WODZ-AM (Adult Std.) | Forever | 1.7 | 3.7 |
| WDVE-FM (Rock) | AMFM | 5.3 | 3.4 |

#171

Ft. Smith, AR

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|------------|--------|--------|
| KISR-FM (CHR/Pop) | Fred Baker | 10.6 | 13.4 |
| KMAG-FM (Country) | AMFM | 10.3 | 13.0 |
| KZBB-FM (CHR/Pop) | AMFM | 13.2 | 9.8 |
| KTCS-A/F (Country) | Big Chief | 15.4 | 8.7 |
| KOMS-FM (Country) | Cumulus | 7.0 | 7.1 |
| KBBQ-FM (Oldies) | Cumulus | 5.1 | 5.5 |
| KLSZ-FM (Rock) | Cumulus | 3.3 | 5.1 |
| KWHN-AM (N/T) | AMFM | 3.7 | 4.3 |
| KEZA-FM (AC) | AMFM | 2.9 | 3.9 |
| KKBD-FM (Hot AC) | AMFM | 3.7 | 3.9 |

#172

Lincoln, NE

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|--------------|--------|--------|
| KFOR-AM (Full Serv.) | Three Eagles | 8.1 | 10.5 |
| KFRX-FM (CHR/Pop) | Three Eagles | 9.5 | 9.5 |
| KIBZ-FM (Rock) | AMFM | 8.8 | 6.9 |
| KZKX-FM (Country) | AMFM | 8.1 | 6.2 |
| KTGL-FM (Cl. Rock) | AMFM | 3.5 | 5.8 |
| KKNB-FM (Hot AC) | AMFM | 3.5 | 5.1 |
| KKUL-FM (Oldies) | Warner | 4.9 | 4.7 |
| KLIN-AM (N/T) | Warner | 6.0 | 4.7 |
| KEZG-FM (AC) | Warner | 4.2 | 4.4 |
| KQCH-FM (CHR/Rhy) | Journal | 3.5 | 3.6 |

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#173

Myrtle Beach, SC

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-------------------|-----------|--------|--------|
| WJYR-FM (B/EZ) | Hirsh | 8.9 | 8.1 |
| WWXM-FM (CHR/Pop) | Root | 8.6 | 7.4 |
| WDAI-FM (Urban) | Cumulus | 5.7 | 7.0 |
| WGTR-FM (Country) | Root | 8.0 | 6.7 |
| WRNN-FM (N/T) | Pinnacle | 8.3 | 6.7 |
| WSYN-FM (Oldies) | Cumulus | 6.7 | 6.3 |
| WMYB-FM (AC) | Pinnacle | 3.2 | 4.9 |
| WKZO-FM (Rock) | Hirsh | 5.7 | 4.6 |
| WYAV-FM (Rock) | Pinnacle | 5.7 | 4.6 |
| WYNA-FM (Oldies) | Coastline | 3.2 | 4.6 |

#174

Odessa-Midland, TX

| Station (Format) | Owner | Fa '99 | Sp '00 |
|------------------------|----------------|--------|--------|
| KBAT-FM (CHR/Rhy) | Cumulus | 13.8 | 12.9 |
| KGEE-FM (Country) | Cumulus | 7.9 | 7.7 |
| KFZX-FM (Rock) | AMFM | 7.2 | 7.4 |
| KNFM-FM (Country) | Cumulus | 5.2 | 7.4 |
| KODM-FM (AC) | Cumulus | 4.6 | 7.1 |
| KQLM-FM (Spanish Con.) | Velasquez | 5.9 | 6.7 |
| KCHX-FM (CHR/Pop) | AMFM | 8.9 | 5.8 |
| KGRS-FM (AC) | Parker Humes | 5.2 | 5.2 |
| KMCM-FM (Oldies) | ICA | 4.6 | 4.9 |
| KMRK-FM (Tejano) | AMFM | 4.3 | 4.0 |
| KTXC-FM (Country) | GBE of Abilene | 2.0 | 4.0 |

#175

Wilmington, NC

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|-----------|--------|--------|
| WMNX-FM (Urban) | Cape Fear | 8.6 | 13.1 |
| WRQR-FM (Rock) | Ocean | 7.4 | 8.2 |
| WGNI-FM (AC) | Cape Fear | 8.2 | 7.8 |
| WSFM-FM (Alt.) | Sea-Comm | 8.9 | 6.7 |
| WKOO-FM (Oldies) | Pinnacle | 5.2 | 6.0 |
| WKXB-FM (Oldies) | Sea-Comm | 8.9 | 5.0 |
| WZFX-FM (Urban) | Beasley | 3.3 | 5.0 |
| WWOQ-FM (Country) | Cumulus | 7.1 | 4.3 |
| WAAV-AM (Talk) | Cumulus | 4.1 | 2.8 |
| WXQR-FM (Cl. Rock) | Cumulus | 2.2 | 2.8 |

#176

Kalamazoo, MI

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-------------------|-------------|--------|--------|
| WKFR-FM (CHR/Pop) | Cumulus | 11.6 | 13.5 |
| WRKR-FM (Rock) | Cumulus | 10.6 | 10.5 |
| WBCT-FM (Country) | Clear Chan. | 6.3 | 9.0 |
| WFAT-FM (AC) | Midwest. | 5.1 | 7.1 |
| WQLR-FM (AC) | Fairfield | 7.1 | 7.1 |
| WOOD-FM (AC) | Clear Chan. | 3.5 | 4.9 |
| WKMI-AM (N/T) | Cumulus | 3.1 | 4.1 |
| WNWN-FM (Country) | Midwest | 5.1 | 4.1 |
| WKZO-AM (N/T) | Fairfield | 6.3 | 3.7 |
| WQXC-FM (Oldies) | Forum | 4.3 | 3.4 |

#177

Lubbock, TX

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|----------|--------|--------|
| KLLL-FM (Country) | Pinnacle | 14.8 | 14.4 |
| KZII-FM (CHR/Pop) | AMFM | 11.5 | 10.5 |
| KFMX-FM (Rock) | AMFM | 9.2 | 8.5 |
| KLZK-FM (CHR/Rhy) | Ramar | 7.2 | 8.2 |
| KKCL-FM (Oldies) | AMFM | 7.9 | 6.9 |
| KMMX-FM (AC) | Pinnacle | 4.9 | 5.9 |
| KONE-FM (Cl. Rock) | Pinnacle | 3.9 | 5.2 |
| KQBR-FM (Country) | AMFM | 3.9 | 5.2 |
| KRBL-FM (Country) | Ramsey | 2.3 | 4.6 |
| KXTQ-FM (Tejano) | Ramar | 3.6 | 4.3 |

#178

Tupelo, MS

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-------------------|------------|--------|--------|
| WWZD-FM (Country) | Cumulus | 12.4 | 12.6 |
| WESE-FM (Urban) | Cumulus | 10.5 | 11.1 |
| WSMS-FM (Rock) | Cumulus | 8.2 | 9.3 |
| WWKZ-FM (CHR/Pop) | Br. & Pub. | 6.7 | 6.3 |
| WWMS-FM (Country) | Dowdy | 8.2 | 6.3 |
| WZLQ-FM (Hot AC) | Dowdy | 5.6 | 5.2 |
| WSYE-FM (AC) | New South | 7.1 | 4.8 |
| WBIP-FM (Gospel) | Community | 2.6 | 4.4 |
| WFTA-FM (AC) | Air South | 3.0 | 4.4 |
| WSEL-FM (Rel.) | Tupelo | 1.9 | 2.6 |

#179

Asheville, NC

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|--------------|--------|--------|
| WKSF-FM (Country) | AMFM | 14.3 | 17.6 |
| WWNC-AM (Country) | AMFM | 11.2 | 10.0 |
| WFBC-FM (CHR/Pop) | Entercom | 6.6 | 6.7 |
| WMYI-FM (Hot AC) | AMFM | 8.9 | 6.3 |
| WZLS-FM (Rock) | Orion | 5.0 | 5.9 |
| WISE-AM (Adult Std.) | Mark Media | 5.8 | 5.0 |
| WQNO/WQNS (Rock) | Blue Dolphin | 2.7 | 4.6 |
| WTZY-AM (N/T) | WTZY Inc. | 3.5 | 2.9 |
| WSPA-FM (AC) | Entercom | 3.5 | 2.5 |
| WTPT-FM (Rock) | Clear Chan. | 4.3 | 2.5 |

#180

Topeka, KS

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-------------------|--------------|--------|--------|
| WIBW-FM (Country) | Morris | 18.3 | 15.2 |
| KMAJ-FM (AC) | Cumulus | 9.2 | 11.8 |
| KTPK-FM (Country) | Kansas Cap. | 6.0 | 6.8 |
| KDVV-FM (Rock) | Cumulus | 6.8 | 5.3 |
| KWIC-FM (Hot AC) | Cumulus | 4.0 | 5.3 |
| KCHZ-FM (CHR/Pop) | Syncom Radio | 3.6 | 4.6 |
| KPRS-FM (Urban) | Carter | 2.4 | 4.6 |
| WIBW-AM (N/T) | Morris | 4.8 | 4.6 |
| KLZR-FM (CHR/Pop) | Zimmer | 3.6 | 4.2 |
| KQRC-FM (Rock) | Entercom | 3.6 | 3.8 |
| KQTP-FM (Oldies) | Cumulus | 4.0 | 3.8 |

#181

Cape Cod, MA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|---------------|--------|--------|
| WQRC-FM (AC) | Sandab | 10.0 | 9.5 |
| WOCN-FM (Adult Std.) | Sandab | 9.0 | 8.9 |
| WFCC-FM (Classical) | Charles River | 8.1 | 7.6 |
| WCIB-FM (Cl. Rock) | Makkay | 5.8 | 6.3 |
| WPXC-FM (Rock) | Makkay | 6.8 | 6.3 |
| WRZE-FM (CHR/Pop) | Makkay | 7.1 | 6.3 |
| WXTK-FM (N/T) | Boch | 7.4 | 6.0 |
| WCOD-FM (AC) | Boch | 4.2 | 5.4 |
| WCTK-FM (Country) | Hall | 3.5 | 3.8 |
| WKPE-FM (Cl. Rock) | Charles River | 4.2 | 3.5 |
| WMVY-FM (Adult Alt.) | Aritaur | 1.3 | 3.5 |



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#182

Green Bay, WI

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-------------------|----------|--------|--------|
| WIXX-FM (CHR/Pop) | Midwest | 14.6 | 12.6 |
| WNCY-FM (Country) | Midwest | 10.2 | 10.4 |
| WQGB-FM (Oldies) | Cumulus | 5.4 | 7.8 |
| WKSZ-FM (CHR/Pop) | Woodward | 6.5 | 7.4 |
| WQLH-FM (CHR/Pop) | Laird | 5.1 | 6.7 |
| WAPL-FM (Rock) | Woodward | 6.8 | 5.9 |
| WGEE-AM (N/T) | Midwest | 3.4 | 5.9 |
| WJLW-FM (Country) | Cumulus | 6.5 | 4.1 |
| WZOR-FM (Rock)* | Woodward | 1.4 | 4.1 |
| WLTM-FM (AC) | Midwest | 3.4 | 3.7 |

* Was WGBM-FM (Country) until February 28.

#183

Dothan, AL

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|------------|--------|--------|
| WDJR-FM (Country) | Gulf South | 12.4 | 10.1 |
| WKMX-FM (CHR/Pop) | WKMX | 15.4 | 10.1 |
| WOOF-FM (AC) | WOOF | 7.3 | 10.1 |
| WZHT-FM (Urban) | AMFM | 5.4 | 7.1 |
| WESP-FM (Cl. Rock) | Gulf South | 5.4 | 5.6 |
| WTVY-FM (Country) | Woods | 9.7 | 5.6 |
| WJN-FM (Urban) | Wilson III | 5.8 | 4.5 |
| WBCD-FM (CHR/Pop) | Gulf South | 4.2 | 3.7 |
| WRJM-FM (AC) | Stage Door | 1.9 | 3.4 |
| WXUS-FM (Oldies) | Sky Way | 1.5 | 2.6 |
| WYYX-FM (Rock) | Empire | 1.9 | 2.6 |

#184

Santa Barbara, CA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|---------------|--------|--------|
| KSBL-FM (AC) | Clear Chan. | 7.8 | 7.9 |
| KJEE-FM (Alt.) | Montecito FM | 5.2 | 7.1 |
| KTYD-FM (Cl. Rock) | Clear Chan. | 8.6 | 6.3 |
| KIST-FM (CHR/Pop)* | Clear Chan. | 4.1 | 5.5 |
| KMGQ-FM (NAC/SJ) | Engles | 3.7 | 5.5 |
| KRUZ-FM (Hot AC) | Pacific Coast | 7.8 | 5.5 |
| KDB-FM (Classical) | Pacific | 8.6 | 5.1 |
| KTMS-AM (N/T) | Clear Chan. | 6.0 | 5.1 |
| KCAQ-FM (CHR/Rhy) | Gold Coast | 6.0 | 4.3 |
| KUNX-AM (Reg. Mex.) | Gold Coast | 1.9 | 3.1 |
| KZBN-AM (Adult Std.) | Rotijefco | 1.9 | 3.1 |

* Was Oldies until March.

#185

Manchester, NH

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|----------|--------|--------|
| WZID-FM (AC) | Saga | 19.7 | 16.8 |
| WGIR-FM (Rock) | AMFM | 9.7 | 9.5 |
| WJMN-FM (CHR/Rhy) | AMFM | 3.1 | 5.7 |
| WAAF-FM (Rock) | Entercom | 3.1 | 5.0 |
| WGIR-AM (N/T) | AMFM | 5.2 | 5.0 |
| WOKQ-FM (Country) | Citadel | 6.2 | 5.0 |
| WFEA-AM (Adult Std.) | Saga | 3.8 | 4.6 |
| WQLL-FM (Oldies) | Saga | 3.5 | 4.6 |
| WBCN-FM (Alt.) | Infinity | 2.8 | 3.1 |
| WRKO-AM (N/T) | Entercom | 2.8 | 2.7 |

#186

Morgantown, WV

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------|---------------|--------|--------|
| WVAQ-FM (CHR/Pop) | West Virginia | 12.9 | 17.7 |
| WKW-FM (Country) | Fantasia | 17.5 | 16.5 |
| WCLG-FM (Rock) | Bowers | 8.3 | 9.7 |
| WFBY-FM (Cl. Rock) | West Virginia | 5.8 | 7.6 |
| WAJR-AM (N/T) | West Virginia | 5.0 | 5.9 |
| WDCI-FM (AC) | Coshocton | 4.2 | 4.2 |
| WOBG-FM (Oldies) | Burbach | 1.7 | 4.2 |
| WPDX-FM (Country/O) | Tschudy | 5.4 | 4.2 |
| WBRB/WVUC (Country) | McGraw | 2.9 | 3.0 |
| WTUS-FM (Country) | Burbach | 3.8 | 3.0 |

#187

Amarillo, TX

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|----------------|--------|--------|
| KPRF-FM (CHR/Rhy) | AMFM | 10.3 | 10.7 |
| KPUR-FM (Oldies) | Cumulus | 6.8 | 10.0 |
| KGNC-FM (Country) | Morris | 9.5 | 8.5 |
| KZRR-FM (Rock) | Cumulus | 8.0 | 7.8 |
| KGNC-AM (N/T) | Morris | 7.2 | 7.1 |
| KMML-FM (Country) | AMFM | 5.7 | 6.4 |
| KMXJ-FM (AC) | AMFM | 3.8 | 6.0 |
| KIXZ-AM (Oldies) | AMFM | 4.6 | 5.7 |
| KARX-FM (Cl. Rock) | Cumulus | 3.0 | 5.0 |
| KAEZ-FM (AC) | KAEZ-FM | 4.9 | 3.6 |
| KATP-FM (Country) | Copper-McGuire | 6.8 | 3.6 |

#188

Danbury, CT

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|-----------|--------|--------|
| WDAQ-FM (AC) | Berkshire | 12.0 | 14.4 |
| WRKI-FM (Rock) | Aurora | 6.0 | 7.7 |
| WEZN-FM (AC) | Cox | 7.2 | 7.0 |
| WCBS-AM (News) | Infinity | 4.8 | 4.8 |
| WWYZ-FM (Country) | AMFM | 4.0 | 4.4 |
| WFAN-AM (Sports) | Infinity | 7.2 | 4.1 |
| WLAD-AM (Full Serv.) | Berkshire | 8.0 | 3.7 |
| WAXB-FM (Oldies) | Aurora | 2.8 | 3.0 |
| WEBE-FM (AC) | Aurora | 2.4 | 2.6 |
| WMRQ-FM (Alt.) | AMFM | 2.4 | 2.6 |

#189

Merced, CA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|---------|--------|--------|
| KHTN-FM (CHR/Pop) | Buckley | 9.7 | 13.9 |
| KHOP-FM (Rock) | Citadel | 4.5 | 6.8 |
| KABX-FM (Oldies) | Merced | 8.1 | 5.8 |
| KUBB-FM (Country) | Buckley | 4.5 | 5.3 |
| KATM-FM (Country) | Citadel | 4.0 | 4.9 |
| KJMQ-FM (Cl. Rock) | Clarke | 2.0 | 3.8 |
| KDJK/KHKK (Cl. Hits) | Citadel | 3.2 | 3.4 |
| KOSO-FM (Hot AC) | AMFM | 2.8 | 3.4 |
| KQLB-FM (Country) | VLB | 0.8 | 3.4 |
| KYOS-AM (N/T) | Merced | 4.9 | 3.4 |

#190

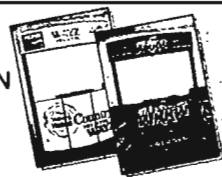
Chico, CA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------|-----------|--------|--------|
| KALF-FM (Country) | Regent | 6.0 | 8.5 |
| KPAY-AM (N/T) | McCoy | 6.0 | 6.9 |
| KHSL-FM (Country) | McCoy | 4.0 | 6.5 |
| KLRS-FM (CHR/Pop) | Fritz | 10.8 | 6.5 |
| KZCO-FM (Reg. Mex.) | Z-Spanish | 0.0 | 4.5 |
| KFBK-AM (N/T) | AMFM | 4.0 | 4.1 |
| KFMF-FM (Rock) | Regent | 3.2 | 4.1 |
| KMXI-FM (AC) | McCoy | 2.0 | 4.1 |
| KQPT-FM (Hot AC)* | Regent | 3.2 | 4.1 |
| KCEZ-FM (Cl. Hits) | Fritz | 5.6 | 3.7 |
| KTHU-FM (Cl. Rock) | Fritz | 4.8 | 3.7 |

* Was KPPL-FM until January 16.

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#191

Terre Haute, IN

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|---------------|--------|--------|
| WTHI-FM (Country) | Emmis | 17.2 | 21.1 |
| WMGI-FM (CHR/Pop) | Bright Towers | 13.0 | 14.2 |
| WWVR-FM (Rel.) | Emmis | 7.9 | 8.9 |
| WZZQ-A/F (Rock) | Cont. Media | 10.5 | 8.1 |
| WSDM-FM (Oldies) | Crossroads | 2.9 | 5.7 |
| WAXI-FM (Adult Std.) | Crossroads | 5.0 | 4.0 |
| WLEZ-FM (B/EZ) | Bomar | 5.9 | 3.6 |
| WACF-FM (Country) | Key | 3.3 | 3.2 |
| WLS-AM (Talk) | ABC | 0.0 | 2.4 |
| WWSY-FM (AC)* | Bright Towers | 2.5 | 2.4 |

* Was WTHC-FM (Country) until December.

#192

Waco, TX

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|-------------|--------|--------|
| WAGO-FM (Country) | AMFM | 17.2 | 16.1 |
| KWTX-FM (CHR/Pop) | AMFM | 14.3 | 12.2 |
| KBRO-FM (Cl. Rock) | AMFM | 7.1 | 11.2 |
| KKDA-FM (Urban) | Service | 11.3 | 10.2 |
| KCKR-FM (Country) | AMFM | 4.2 | 7.3 |
| KWOW-FM (Oldies) | M&M | 5.5 | 5.4 |
| KLRK-FM (AC) | KRZI | 0.4 | 3.4 |
| KBCT-FM (NAC/SJ) | Kenelwood | 3.4 | 2.9 |
| KEGL-FM (Rock) | Clear Chan. | 1.3 | 2.9 |
| WBAP-AM (N/T) | ABC | 3.8 | 2.9 |

#193

Yakima, WA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-----------------------|---------------|--------|--------|
| KXDD-FM (Country) | New Northwest | 14.0 | 15.4 |
| KFFM-FM (CHR/Pop) | Clear Chan. | 16.8 | 14.2 |
| KIT-AM (N/T) | Clear Chan. | 11.6 | 11.9 |
| KATS-FM (Rock) | Clear Chan. | 7.6 | 9.9 |
| KZTA/KZTB (Reg. Mex.) | Butterfield | 4.0 | 5.9 |
| KARY-FM (Country) | New Northwest | 7.0 | 5.1 |
| KQSN-FM (AC) | Clear Chan. | 3.2 | 3.6 |
| KENE-AM (Reg. Mex.) | Good News... | 0.8 | 3.2 |
| KHHK-FM (Cl. Hits) | New Northwest | 2.8 | 3.2 |
| KRSE-FM (AC) | New Northwest | 4.4 | 3.2 |

#194

Santa Maria, CA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|------------------------|------------------|--------|--------|
| KSNI-FM (Country) | Mondosphere | 5.4 | 12.5 |
| KTME/KUHL (N/T) | Blackhawk | 4.7 | 7.4 |
| KWWV-FM (CHR/Rhy) | Salisbury | 6.1 | 7.4 |
| KSLY/KSMY (CHR/Pop) | Mondosphere | 6.1 | 6.3 |
| KRUZ-FM (Hot AC) | Pacific Coast | 5.0 | 4.7 |
| KXFM-FM (Oldies) | Mondosphere | 5.0 | 4.7 |
| KMGQ-FM (NAC/SJ) | Egles Enter. | 3.2 | 3.9 |
| KTYD-FM (Classic Rock) | Clear Chan. | 0.7 | 3.9 |
| KZOZ-FM (Rock) | American General | 3.2 | 3.9 |
| KBOX-FM (AC) | Hunter | 2.9 | 3.1 |

#195

Traverse City, MI

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|------------------|--------|--------|
| WTCM-FM (Country) | Midwestern | 15.8 | 13.2 |
| WKLT/WKLZ (Rock) | Northern | 8.8 | 9.2 |
| WGFN/WGFM (Cl. Rock) | AMFM | 4.8 | 8.8 |
| WTCM-AM (N/T) | Midwestern | 5.9 | 8.8 |
| WLXT/WLXV (AC) | MacDonald Garber | 4.8 | 6.0 |
| WKHQ-FM (CHR/Pop) | MacDonald Garber | 4.8 | 5.2 |
| WLDR-FM (AC) | Great Northern | 5.1 | 5.2 |
| WKPK-FM (CHR/Pop) | Northern | 7.4 | 4.4 |
| WCCW-FM (Oldies) | Midwestern | 5.5 | 4.0 |
| WBYB/WBYC (Country) | Northern | 2.6 | 3.2 |
| WJZJ/WLJZ (Alt.) | AMFM | 4.4 | 3.2 |

#196

Springfield, IL

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|-----------------|--------|--------|
| WDBR-FM (CHR/Pop) | Saga | 12.1 | 14.7 |
| WFMB-FM (Country) | AMFM | 12.1 | 12.0 |
| WNNF-FM (AC) | Mid-West Family | 7.4 | 10.9 |
| WQLZ-FM (Rock) | Mid-West Family | 9.7 | 8.1 |
| WYMG-FM (Cl. Rock) | Saga | 8.9 | 7.4 |
| WQOL-FM (Oldies) | Saga | 5.1 | 7.0 |
| WMAV-AM (N/T) | Mid-West Family | 6.6 | 6.2 |
| WTAX-AM (N/T) | Saga | 7.0 | 5.8 |
| WCVS-FM (Cl. Hits) | AMFM | 3.5 | 4.3 |
| WYXY-FM (Country) | Saga | 5.1 | 2.7 |

#197

Florence, SC

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|-----------------|--------|--------|
| WBZF/WYNN (Gospel) | Cumulus | 10.1 | 14.8 |
| WYNN-FM (Urban) | Cumulus | 10.5 | 11.2 |
| WJMX-FM (CHR/Pop) | Root | 7.7 | 9.4 |
| WHLZ-FM (Country) | Cumulus | 6.1 | 5.8 |
| WWDN-FM (Urban) | Clear Chan. | 6.9 | 5.8 |
| WDAR-FM (Country) | Root | 3.0 | 5.4 |
| WEGX-FM (Country) | Root | 5.3 | 4.9 |
| WMXT-FM (Hot AC) | Cumulus | 5.3 | 4.5 |
| WSON-FM (AC) | Root | 4.5 | 2.7 |
| WJMX-AM (N/T) | Root | 3.2 | 2.2 |
| WWFN-FM (Oldies) | Florence County | 2.8 | 2.2 |
| WYAV-FM (Rock) | Pinnacle | 1.6 | 2.2 |

#198

Elmira-Corning, NY

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------|----------------|--------|--------|
| WLTV-FM (CHR/Pop) | Pembrook Pines | 8.4 | 11.7 |
| WNKI-FM (CHR/Pop) | SabreCom | 10.2 | 9.0 |
| WOKN-FM (Country) | Pembrook Pines | 5.3 | 8.5 |
| WGMM-FM (Oldies) | Eolin | 5.8 | 6.7 |
| WCKR-FM (Country) | Doran | 1.8 | 5.4 |
| WPHD-FM (Rock) | Europa | 6.2 | 4.5 |
| WENY-FM (N/T) | Green Gr. | 3.1 | 4.0 |
| WGMF/WPGI (Country) | SabreCom | 1.8 | 4.0 |
| WNGZ-FM (Cl. Rock) | SabreCom | 2.7 | 3.6 |
| WVIN-FM (Oldies) | Pembrook Pines | 4.4 | 3.6 |

#199

Frederick, MD

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-------------------|------------|--------|--------|
| WFRE-FM (Country) | AMFM | 16.1 | 16.3 |
| WAFY-FM (AC) | Frederick | 8.0 | 6.4 |
| WFMD-AM (N/T) | AMFM | 5.7 | 5.2 |
| WBIG-FM (Oldies) | AMFM | 3.1 | 4.7 |
| WARX-FM (Oldies) | Manning | 3.1 | 4.3 |
| WROX-FM (Hot AC) | ABC | 5.0 | 4.3 |
| WWMD-FM (B/EZ) | Hagerstown | 1.5 | 4.3 |
| WWZZ-FM (CHR/Pop) | Bonneville | 2.3 | 4.3 |
| WWDC-FM (Rock) | AMFM | 5.0 | 3.9 |
| WJFK-FM (Talk) | Infinity | 3.4 | 3.4 |
| WWVZ-FM (CHR/Pop) | Bonneville | 2.3 | 3.4 |

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#200

Cedar Rapids, IA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-----------------------------|-------------|--------|--------|
| KHAK-FM (Country) | AMFM | 12.6 | 14.2 |
| KZIA-FM (CHR/Pop) | KRNA | 11.7 | 10.9 |
| WMT-AM (N/T) | Clear Chan. | 11.7 | 10.0 |
| KDAT-FM (AC) | AMFM | 10.3 | 9.2 |
| WMT-FM (Hot AC) | Clear Chan. | 7.2 | 8.4 |
| KKRQ-FM (Cl. Rock) | Clear Chan. | 9.0 | 7.9 |
| KMRY-AM (Adult Std.) | Sellers | 5.4 | 6.3 |
| KRNA-FM (Rock) | AMFM | 5.8 | 6.3 |
| KFMW-FM (Rock) | Bahakel | 4.5 | 3.3 |
| KOKZ-FM (CHR/Pop) | Bahakel | 2.7 | 2.9 |

#201

Bowling Green, KY

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------------|------------------|--------|--------|
| WBVR/WGBV (Country) | WRUS Inc. | — | 16.1 |
| WGGC-FM (Country) | Heritage Com. | — | 11.6 |
| WDNS-FM (Cl. Rock) | Daily (News) Br. | — | 7.5 |
| WRVW-FM (CHR/Pop) | AMFM | — | 6.0 |
| WKLX-FM (Hot AC) | Commonwealth | — | 5.5 |
| WBLG-FM (Hot AC) | Hilltopper Br. | — | 5.0 |
| WKNK-FM (Country) | Metcalfe | — | 4.5 |
| WVOV-FM (Cl. Hits) | Commonwealth | — | 3.5 |
| WPTQ-FM (Rock) | Commonwealth | — | 3.5 |
| WVLE-FM (Country) | Sherandan Br. | — | 3.0 |

Note: This is the first time Arbitron has rated this market.

#202

Laredo, TX

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-------------------------------|-----------------|--------|--------|
| KRRG-FM (CHR/Pop) | Guerra | 15.7 | 23.2 |
| KJBZ-FM (Tejano) | Guerra | 14.0 | 16.6 |
| KQUR-FM (Cl. Hits) | Border | 12.3 | 12.0 |
| KNEX-FM (Spanish Con.) | Villarreal | 11.0 | 10.0 |
| KBDR-FM (Reg. Mex.) | Sendero | 5.5 | 4.1 |
| XNOE-FM (Spanish FS) | — | 3.0 | 4.1 |
| KLNT-AM (N/T) | Villarreal | 2.1 | 2.1 |
| XHNK-FM (Reg. Mex.) | — | 0.4 | 2.1 |
| XTLN-FM (Reg. Mex.) | — | 3.0 | 2.1 |
| KLAR-AM (Spanish Rel.) | Faith and Power | 1.3 | 1.2 |

#203

Alexandria, LA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------------|-------------|--------|--------|
| KRRV-FM (Country) | AMFM | 13.0 | 15.0 |
| KBCE-FM (Urban) | Trinity | 20.8 | 10.3 |
| KEDG-FM (Urban) | Cenla | 0.0 | 8.9 |
| KEZP-FM (Oldies) | Owensville | 3.9 | 8.0 |
| KLAA-FM (Country) | Cajun | 8.2 | 7.0 |
| KZMZ-FM (Cl. Rock) | AMFM | 5.3 | 7.0 |
| KQID-FM (CHR/Pop) | Cenla | 9.2 | 5.6 |
| KLIL-FM (Oldies) | Cajun | 3.4 | 5.2 |
| KAPB-FM (Country) | Radio Group | 3.9 | 4.7 |
| KFAD-FM (AC) | FM Br. | 3.4 | 3.3 |

#204

Ft. Walton Beach, FL

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------------|-------------|--------|--------|
| WKSM-FM (Rock) | Holladay | 7.5 | 15.8 |
| WZNS-FM (CHR/Pop) | Holladay | 14.5 | 10.9 |
| WYBZ-FM (Country) | Holladay | 7.9 | 7.4 |
| WBLX-FM (Urban) | Calendar | 5.6 | 6.4 |
| WMXZ-FM (CHR/Pop) | Root | 3.7 | 5.4 |
| WNCV-FM (AC) | Holladay | 9.3 | 5.0 |
| WMMK-FM (Country) | Gulf Breeze | 2.8 | 4.0 |
| WAAZ/WJSB (Country) | Crestview | 3.3 | 2.5 |
| WTKX-FM (Rock) | Clear Chan. | 3.3 | 2.5 |
| WDJR-FM (Country) | Gulf South | 1.4 | 2.0 |
| WWAV-FM (Cl. Rock) | Root | 0.0 | 2.0 |
| WXBM-FM (Country) | AMFM | 1.9 | 2.0 |
| WYCL-FM (Oldies) | AMFM | 1.9 | 2.0 |

#205

Lake Charles, LA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------------|--------------|--------|--------|
| KYKZ-FM (Country) | Cumulus | 19.4 | 21.7 |
| KHLA-FM (AC) | Radio South | 9.0 | 12.1 |
| KKGB-FM (Rock) | Cumulus | 9.5 | 10.1 |
| KZWA-FM (Urban) | B & C | 12.4 | 10.1 |
| KBIU-FM (AC) | Cumulus | 7.0 | 7.7 |
| KRAW-FM (Country) | Radio South | 2.5 | 4.8 |
| KAOK-AM (N/T) | Pittman | 3.5 | 4.3 |
| KXZZ-AM (Urban AC) | Cumulus | 3.5 | 3.4 |
| KQXY-FM (CHR/Pop) | Cumulus | 2.5 | 2.9 |
| KAJN-FM (Rel.) | Rice Capital | 6.5 | 2.4 |
| KSMB-FM (CHR/Pop) | Powell | 2.0 | 2.4 |

#206

Tri-Cities, WA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-----------------------------|---------------|--------|--------|
| KORD-FM (Country) | Marathon | 9.0 | 11.7 |
| KUJ-FM (CHR/Pop)* | Hodgins | 8.5 | 9.4 |
| KEYW-FM (Hot AC) | Marathon | 8.0 | 8.1 |
| KONA-FM (AC) | Dean-Mitchell | 7.5 | 8.1 |
| KXR-FM (Rock) | Marathon | 6.5 | 6.7 |
| KIOK-FM (Country) | New Northwest | 4.0 | 5.8 |
| KONA-AM (N/T) | Dean-Mitchell | 7.0 | 5.8 |
| KEGX-FM (Cl. Rock) | New Northwest | 7.5 | 4.5 |
| KNLT-FM (Oldies) | New Northwest | 5.0 | 4.0 |
| KALE-AM (Adult Std.) | New Northwest | 2.5 | 3.6 |

* Operates under an LMA by New Northwest.

#207

Medford-Ashland, OR

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-----------------------------|-------------|--------|--------|
| KRWQ-FM (Country) | Clear Chan. | 8.6 | 11.5 |
| KTMT-FM (CHR/Pop) | Marathon | 8.6 | 8.0 |
| KCMX-AM (N/T) | Marathon | 6.1 | 7.5 |
| KZZE-FM (Rock) | Clear Chan. | 7.1 | 7.0 |
| KCMX-FM (AC) | Marathon | 7.1 | 6.5 |
| KIFS-FM (CHR/Pop)* | Clear Chan. | 3.6 | 6.5 |
| KMED-AM (Adult Std.) | Clear Chan. | 8.1 | 6.5 |
| KBOY-FM (Cl. Rock) | Marathon | 8.1 | 5.5 |
| KLDZ-FM (Oldies) | Clear Chan. | 3.6 | 4.5 |
| KROG-FM (AC) | Opus | 4.6 | 3.5 |

* Was **KKJJ-FM** (AC) until March.

#208

Laurel-Hattiesburg, MS

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------------|---------------|--------|--------|
| WNSL-FM (CHR/Pop) | Cumulus | 9.2 | 12.9 |
| WJKX-FM (Urban) | Cumulus | 11.2 | 11.9 |
| WBBN-FM (Country) | Blakeney | 13.6 | 10.4 |
| WJMG-FM (Urban) | Floyd | 7.3 | 9.0 |
| WXRR-FM (Cl. Rock) | Blakeney | 10.2 | 8.5 |
| WZXX-FM (Country) | Dowdy & Dowdy | 4.9 | 6.5 |
| WMXI-FM (Rel.) | Rainey | 4.4 | 6.0 |
| WHER-FM (Oldies) | Cumulus | 1.5 | 4.5 |
| WMFM-FM (AC) | Cumulus | 2.4 | 4.5 |
| WORV-AM (Gospel) | Floyd | 3.4 | 3.0 |
| WUSW-FM (Oldies) | Cumulus | 4.9 | 3.0 |



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#209

Champaign, IL

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|---------------|--------|--------|
| WIXY-FM (Country) | Saga | 13.3 | 11.0 |
| WGKC-FM (Cl. Rock) | Liberty Radio | 6.9 | 8.9 |
| WLRW-FM (Hot AC) | Saga | 6.4 | 8.9 |
| WQQB-FM (CHR/Pop) | Comm. Serv. | 5.9 | 8.9 |
| WDWS-AM (N/T) | DWS | 10.1 | 7.3 |
| WKIO-FM (Oldies) | Tak | 6.9 | 6.6 |
| WHMS-FM (AC) | DWS | 6.4 | 5.2 |
| WEBX-FM (Adult Alt.) | Tuscola LLC | 2.7 | 3.7 |
| WLS-AM (Talk) | ABC | 3.7 | 3.7 |
| WPGU-FM (Alt.) | Illini Media | 5.3 | 3.7 |

#210

Sioux Falls, SD

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|----------------|--------|--------|
| KRRO-FM (Rock) | Midcontinent | 8.3 | 14.0 |
| KKLS-FM (CHR/Pop) | Southern Minn. | 9.2 | 9.3 |
| KELO-FM (AC) | Midcontinent | 9.2 | 7.6 |
| KIKN-FM (Country) | Southern Minn. | 6.6 | 7.2 |
| KXRB-AM (Country) | Southern Minn. | 7.4 | 7.2 |
| KMXC-FM (Hot AC) | Southern Minn. | 4.4 | 6.8 |
| KTWB-FM (Country) | Midcontinent | 5.2 | 6.4 |
| KYBB-FM (Cl. Hits) | Southern Minn. | 6.6 | 6.4 |
| KELO-AM (Oldies) | Midcontinent | 8.3 | 4.7 |
| KISD-FM (Oldies) | W. Christensen | 3.5 | 4.2 |
| KSOO-AM (N/T) | Southern Minn. | 4.4 | 4.2 |

#211

Fargo, ND

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|---------------|--------|--------|
| KFGO-AM (N/T) | MSB | 15.7 | 16.7 |
| WDAY-FM (CHR/Pop) | Forum | 9.7 | 11.0 |
| KVOX-FM (Country) | Triad | 10.6 | 10.1 |
| KQWB-FM (Rock) | Triad | 5.9 | 9.7 |
| KPFX-FM (Cl. Rock) | Triad | 7.6 | 7.0 |
| KFGO-FM (Country) | MSB | 6.4 | 6.2 |
| WDAY-AM (N/T) | Forum | 5.9 | 6.2 |
| KLTA-FM (AC) | Triad | 9.3 | 5.7 |
| KRVI-FM (AC)* | James Ingstad | 4.2 | 5.3 |
| KULW-FM (Talk) | James Ingstad | 3.8 | 5.3 |

* Was KFGX-FM (Rock) until January.

#212

St. Cloud, MN

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|----------------|--------|--------|
| KCLD-FM (CHR/Pop) | Leighton | 9.2 | 12.8 |
| WWJO-FM (Country) | Regent | 10.8 | 10.0 |
| KZPK-FM (Country) | Leighton | 8.8 | 8.7 |
| WHMH-FM (Rock) | Tri-County Br. | 7.1 | 6.4 |
| WJON-AM (N/T) | Regent | 6.7 | 5.5 |
| KLZZ-FM (Rock) | Starcom | 8.3 | 4.6 |
| KCML-FM (AC) | Leighton | 2.9 | 4.1 |
| KQQL-FM (Oldies) | AMFM | 1.7 | 4.1 |
| KORS-FM (Cl. Rock) | ABC | 4.6 | 3.7 |
| WCCO-AM (Full Serv.) | Infinity | 5.4 | 2.7 |

#213

Marion-Carbondale, IL

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|-----------|--------|--------|
| WTAO-FM (Rock) | Cumulus | 10.3 | 11.9 |
| WDDD-FM (Country) | Cumulus | 12.4 | 11.3 |
| WCIL-FM (CHR/Pop) | Zimmer | 13.0 | 10.8 |
| WOOZ-FM (Country) | Zimmer | 8.1 | 7.2 |
| WCIL/WJPF (N/T) | Zimmer | 3.2 | 4.1 |
| WQRL-FM (Oldies) | Dana Com. | 3.2 | 4.1 |
| WQUL-FM (Cl. Rock) | Cumulus | 3.8 | 4.1 |
| WVZA-FM (Hot AC) | Cumulus | 2.7 | 4.1 |
| WXLT-FM (Cl. Rock) | Zimmer | 3.8 | 3.6 |
| KGMO-FM (Cl. Hits) | Withers | 2.7 | 3.1 |
| WUEZ-FM (AC) | Zimmer | 4.9 | 3.1 |

#214

Blacksburg, VA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|-------------|--------|--------|
| WXLK-FM (CHR/Pop) | Mel Wheeler | 13.0 | 15.3 |
| WSLQ-FM (AC) | Mel Wheeler | 12.5 | 14.1 |
| WPSK-FM (Country) | New River | 17.2 | 13.6 |
| WROV-FM (Rock) | AMFM | 5.2 | 8.5 |
| WSLC-FM (Country)* | Mel Wheeler | 3.1 | 5.6 |
| WBRF-FM (Country) | Blue Ridge | 6.3 | 4.5 |
| WBRW-FM (Cl. Rock) | New River | 3.1 | 4.0 |
| WKEX-AM (Country) | Base | 1.6 | 2.3 |
| WBLB-AM (Rel.) | Nipper Auto | 4.7 | 1.7 |
| WBXW-FM (Oldies) | New River | 1.0 | 1.7 |
| WKNV-AM (Gospel) | Base Comm. | 1.0 | 1.7 |

* Was WPVR-FM (Classic Rock) until May

#215

Redding, CA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|----------|--------|--------|
| KEWB-FM (Country) | McCarthy | 8.6 | 10.7 |
| KQMS-AM (N/T) | Regent | 12.7 | 10.2 |
| KRRX-FM (Rock) | Regent | 5.6 | 9.7 |
| KNCQ-FM (Country) | McCarthy | 13.7 | 7.8 |
| KSHA-FM (AC) | Regent | 9.1 | 7.8 |
| KNNN-FM (AC) | Regent | 7.1 | 6.8 |
| KRDG-FM (Oldies) | Regent | 6.1 | 5.8 |
| KLXR-AM (Adult Std.) | Redwood | 5.6 | 4.4 |
| KAWX-FM (Country) | Results | 0.0 | 3.4 |
| KRQR-FM (Rock) | Fritz | 3.6 | 3.4 |

#216

Tuscaloosa, AL

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|-------------|--------|--------|
| WTXT-FM (Country) | AMFM | 8.3 | 11.9 |
| WTUG-FM (Urban) | Radio South | 11.0 | 10.8 |
| WBHJ-FM (CHR/Rhy) | Cox | 14.4 | 9.7 |
| WZBQ-FM (CHR/Pop) | AMFM | 5.5 | 9.2 |
| WDXB-FM (Country) | AMFM | 7.2 | 5.9 |
| WTSK-AM (Urban/O) | Radio South | 4.4 | 5.9 |
| WLXY-FM (Cl. Hits) | Warrior | 1.7 | 4.9 |
| WRTR-FM (Cl. Rock) | AMFM | 3.9 | 3.8 |
| WTID-FM (AC) | Radio South | 5.0 | 3.8 |
| WACT-AM (Gospel) | AMFM | 4.4 | 3.2 |

#217

Muskegon, MI

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|-------------|--------|--------|
| WMUS-FM (Country) | Connoisseur | 17.1 | 15.7 |
| WSNX-FM (CHR/Pop) | Goodrich | 11.2 | 13.5 |
| WMRR-FM (Cl. Rock) | Connoisseur | 8.0 | 9.6 |
| WLCS-FM (Oldies) | Pyramid Br. | 4.8 | 5.6 |
| WKLQ-FM (Rock) | Bloomington | 6.4 | 5.1 |
| WEFG-FM (Cl. Hits) | Pyramid Br. | 3.2 | 3.9 |
| WSHZ-FM (Hot AC) | Connoisseur | 4.3 | 3.9 |
| WKBZ-AM (N/T) | WLC Br. | 3.2 | 3.4 |
| WCXT-FM (AC) | Water Br. | 2.1 | 2.8 |
| WGRD-FM (Alt.) | AMFM | 3.2 | 2.8 |

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#218

Winchester, VA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|--------------|--------|--------|
| WINC-FM (Hot AC) | Mid Atlantic | 11.3 | 17.0 |
| WUSQ-FM (Country) | AMFM | 19.7 | 14.1 |
| WWDC-FM (Rock) | AMFM | 3.3 | 5.3 |
| WKMZ-FM (Cl. Hits) | Prettyman | 4.2 | 4.9 |
| WFOX-FM (Cl. Rock) | AMFM | 7.0 | 4.4 |
| WAZR-FM (Adult Std.) | Ruarch | 4.2 | 3.9 |
| WARW-FM (Cl. Rock) | Infinity | 2.3 | 3.4 |
| WJFK-FM (Talk) | Infinity | 2.3 | 3.4 |
| WSIG-FM (Country) | Shenandoah | 2.3 | 3.4 |
| WFTR-FM (Country) | Straus | 2.3 | 2.9 |

#219

Duluth, MN

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|---------------|--------|--------|
| KKCB-FM (Country) | Brill Media | 10.0 | 11.5 |
| KBAJ/WWAX (Hot AC) | Curtis Squire | 9.0 | 9.6 |
| KQDS-FM (Rock) | Curtis Squire | 8.1 | 9.1 |
| KDAL-AM (N/T) | Shockley | 9.5 | 7.7 |
| KLDJ-FM (Oldies) | Brill Media | 6.7 | 6.7 |
| KRBR-FM (Rock) | Shockley | 6.2 | 6.7 |
| KDAL-FM (AC) | Shockley | 6.7 | 6.3 |
| WEBC-AM (N/T) | Brill Media | 4.3 | 4.8 |
| KTCO-FM (Country) | Shockley | 5.2 | 3.8 |
| KUSZ-FM (Cl. Rock) | Virginia | 2.4 | 3.4 |

#220

Dubuque, IA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|--------------|--------|--------|
| WJOD-FM (Country) | Cumulus | 16.6 | 11.5 |
| KLYV-FM (CHR/Pop) | Cumulus | 10.0 | 10.5 |
| KATF-FM (AC) | Woodward | 8.7 | 9.1 |
| KOTH-AM (N/T) | Woodward | 7.4 | 7.2 |
| KGRR-FM (Cl. Rock) | Hemmer | 6.6 | 7.2 |
| KXGE-FM (Cl. Rock) | Cumulus | 4.8 | 7.2 |
| WGLR-FM (Country) | TV Wisconsin | 4.8 | 6.7 |
| WDBQ-FM (Country) | Cumulus | 5.7 | 6.2 |
| KFMW-FM (Rock) | Bahakel | 2.6 | 2.9 |
| WMT-AM (N/T) | Clear Chan. | 1.3 | 2.9 |

#221

Abilene, TX

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|--------------|--------|--------|
| KEAN-FM (Country) | Sunburst | 16.7 | 17.0 |
| KCDD-FM (CHR/Pop) | Cumulus | 11.4 | 12.1 |
| KHYS-FM (Hot AC) | Sunburst | 8.1 | 9.3 |
| KBCY-FM (Country) | Cumulus | 7.1 | 8.2 |
| KEYJ-FM (Rock) | Sunburst | 7.1 | 6.6 |
| KULL-FM (Oldies) | Sunburst | 6.7 | 6.0 |
| KKHR-FM (Tejano) | Powell | 3.3 | 3.8 |
| KWKC-AM (N/T) | Dynamic | 2.4 | 3.8 |
| KAGT-FM (Gospel) | Cowboy's Br. | 2.9 | 3.3 |
| KFOX-FM (Oldies) | Cumulus | 4.3 | 2.2 |
| KHXS-FM (Cl. Rock) | Cumulus | 5.7 | 2.2 |

#222

Charlottesville, VA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|-----------------|--------|--------|
| WCYK-FM (Country) | Clear Chan. | 11.6 | 12.1 |
| WUVA-FM (Urban AC) | WUVA | 10.2 | 11.5 |
| WWVW-FM (Rock) | Charlottesville | 7.5 | 11.5 |
| WINA-AM (N/T) | Charlottesville | 12.2 | 7.9 |
| WQMZ-FM (Hot AC) | Charlottesville | 5.4 | 7.9 |
| WUMX-FM (AC) | Air Virginia | 4.1 | 4.8 |
| WKAV-AM (Adult Std.) | Charlottesville | 3.4 | 4.2 |
| WVSY-FM (AC) | Clear Chan. | 3.4 | 3.6 |
| WVAO-FM (Oldies) | Clear Chan. | 3.4 | 3.0 |
| WCHV-AM (Urban AC) | Charlottesville | 0.0 | 1.2 |
| WKJS-FM (Urban AC) | Radio One | 2.0 | 1.2 |
| WQPO-FM (CHR/Pop) | VerStandig | 2.0 | 1.2 |

#223

Wheeling, WV

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|------------------|--------|--------|
| WOVK-FM (Country) | AMFM | 18.2 | 19.6 |
| WOMP-FM (Hot AC) | Associated | 15.5 | 13.2 |
| WEGW-FM (Rock) | AMFM | 9.9 | 11.1 |
| WKWK-FM (AC) | AMFM | 9.9 | 9.5 |
| WWVA-AM (Country) | AMFM | 6.6 | 7.4 |
| WZNW-FM (Hot AC) | AMFM | 5.5 | 5.8 |
| WOGH-FM (Country)* | Associated | 6.1 | 5.3 |
| WPEL-AM (N/T) | Associated | 4.4 | 5.3 |
| WOML-FM (Oldies) | Ohio Valley Comm | 5.0 | 4.2 |
| WBBD-AM (Adult Std.) | AMFM | 5.0 | 3.2 |

* Was WRKY-FM until January 1.

#224

Parkersburg, WV

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|----------|--------|--------|
| WNUS-FM (Country) | Benns | 19.9 | 17.7 |
| WRVB-FM (Hot AC) | Benns | 11.1 | 14.0 |
| WXIL-FM (Hot AC) | Burbach | 11.7 | 11.0 |
| WDMX-FM (Oldies) | Benns | 7.0 | 10.4 |
| WHBR-FM (Rock) | Burbach | 11.1 | 9.1 |
| WXKX-FM (Country) | Burbach | 8.8 | 8.5 |
| WRZZ-FM (Cl. Rock) | Mediacom | 5.3 | 6.7 |
| WADC-AM (Adult Std.) | Burbach | 5.3 | 2.4 |
| WMOA-AM (AC) | JAWCO | 1.8 | 2.4 |
| WLTP-AM (N/T) | Benns | 1.2 | 1.8 |

#225

Burlington, VT

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|-----------------|--------|--------|
| WOKO-FM (Country) | Hall | 14.1 | 15.3 |
| WXXX-FM (CHR/Pop) | Sison | 13.7 | 15.3 |
| WEZF-FM (AC) | AMFM | 6.8 | 9.5 |
| WCPV-FM (Cl. Rock) | AMFM | 10.7 | 6.8 |
| WKOL-FM (Oldies) | Hall | 7.3 | 6.3 |
| WIZN-FM (Rock) | Deer River | 6.8 | 5.3 |
| WBTZ-FM (Alt.) | Plattsburgh | 4.4 | 4.7 |
| WJOY-AM (Adult Std.) | Hall | 5.9 | 4.7 |
| WNCS-FM (Adult Alt.) | Northeast | 5.4 | 4.2 |
| WKDR-AM (N/T) | Radio Vermont | 2.4 | 2.6 |
| WLKC-FM (AC) | Radio Br. Serv. | 1.5 | 2.6 |

#226

Panama City, FL

| Station (Format) | Owner | Fa '99 | Sp '00 |
|------------------------|-------------|--------|--------|
| WPAP-FM (Country) | Clear Chan. | 11.8 | 17.7 |
| WFSY-FM (AC) | Clear Chan. | 10.7 | 9.7 |
| WEBZ-FM (Cl. Rock) | Clear Chan. | 6.4 | 8.6 |
| WILN-FM (CHR/Pop) | Next Media | 9.1 | 8.1 |
| WAKT-FM (Country) | Waitt Radio | 5.9 | 7.0 |
| WQJM-FM (Rhy. Oldies)* | Next Media | 2.7 | 6.5 |
| WYYX-FM (Rock) | Next Media | 5.3 | 6.5 |
| WPPT-FM (Rock) | Clear Chan. | 3.2 | 4.3 |
| WRBA-FM (Cl. Rock) | Waitt Radio | 4.8 | 4.3 |
| WLHR-FM (AC) | Waitt Radio | 3.7 | 3.8 |

* Was WPCF-FM (Religious) until March.

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#227

Joplin, MO

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------------|-------------|--------|--------|
| KSYN-FM (CHR/Pop) | Zimmer | 15.8 | 15.4 |
| KIXQ-FM (Country) | Zimmer | 17.5 | 14.3 |
| KXDG-FM (Cl. Rock) | Zimmer | 9.6 | 11.5 |
| KJMK-FM (AC) | Zimmer | 4.5 | 6.0 |
| KKOW-FM (Country) | American | 4.5 | 6.0 |
| KWXD-FM (Oldies) | Innovative | 1.1 | 4.9 |
| KJML-FM (Country) | Land Go | 3.4 | 4.4 |
| KMXL-FM (AC) | Petersen | 6.8 | 4.4 |
| KBTN-FM (Country) | Winegardner | 4.0 | 3.3 |
| KMOQ-FM (Oldies) | Land Go | 1.7 | 2.7 |

#228

Lima, OH

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------------|-------------|--------|--------|
| WIMT-FM (Country) | Clear Chan. | 14.7 | 11.3 |
| WZOQ-FM (CHR/Pop) | Forever | 9.2 | 10.0 |
| WBYP-FM (Rock) | Federated | 10.9 | 8.8 |
| WIMA-AM (N/T) | Clear Chan. | 8.2 | 8.1 |
| WMLX-FM (AC) | Clear Chan. | 6.0 | 6.9 |
| WBUK-FM (Oldies) | Clear Chan. | 4.9 | 5.6 |
| WFGF-FM (Country) | Forever | 8.2 | 5.0 |
| WQTL-FM (Cl. Rock) | Clear Chan. | 3.3 | 4.4 |
| WLJM-AM (Urban) | Forever | 3.3 | 3.8 |
| WUZZ-FM (Cl. Hits) | Forever | 3.8 | 3.8 |

#229

Rochester, MN

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-----------------------------|--------------------|--------|--------|
| KKROC-FM (CHR/Pop) | So. Minn. Br. | 12.9 | 12.9 |
| KNXR-FM (Adult Std.) | United Auto | 10.1 | 11.8 |
| KRCH-FM (Cl. Rock) | Cumulus | 9.0 | 11.2 |
| KMFX-FM (Country) | Cumulus | 7.3 | 8.8 |
| KWWK-FM (Country) | Olmsted | 8.4 | 8.8 |
| KYBA-FM (AC) | Southern Minn. Br. | 5.6 | 5.9 |
| KROC-AM (N/T) | Southern Minn. Br. | 7.3 | 5.3 |
| KVGO-FM (Oldies) | KFIL Inc. | 3.4 | 3.5 |
| KXXR-FM (Rock) | ABC | 1.1 | 2.9 |
| KDWB-FM (CHR/Pop) | AMFM | 1.1 | 2.4 |

#230

Bloomington, IL

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------------|--------------|--------|--------|
| WJBC-AM (N/T) | Bloomington | 16.0 | 17.6 |
| WBWN-FM (Country) | Bloomington | 14.7 | 16.4 |
| WBNO-FM (CHR/Pop) | Bloomington | 16.0 | 14.5 |
| WIHN-FM (Rock) | Kelly | 6.4 | 5.0 |
| WPBG-FM (Oldies) | JMP Media | 5.1 | 4.4 |
| WPPY-FM (CHR/Rhy) | Cromwell Gr. | 5.1 | 4.4 |
| WGLO-FM (Rock) | Cromwell Gr. | 2.6 | 3.8 |
| WWCT-FM (Rock) | Kelly | 2.6 | 3.8 |
| WGN-AM (N/T) | Tribune | 1.3 | 2.5 |
| WLS-AM (Talk) | ABC | 3.2 | 2.5 |
| WSNI-FM (AC) | Kelly | 2.6 | 2.5 |

#231

Eau Claire, WI

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------------|-------------------|--------|--------|
| WAXX-FM (Country) | Central Com. | 17.4 | 15.3 |
| WIAL-FM (CHR/Pop) | Central Com. | 8.2 | 12.6 |
| WQRB-FM (Country) | Cumulus | 11.4 | 10.5 |
| WECL-FM (Oldies) | Central Com. | 6.5 | 8.4 |
| WBIZ-FM (CHR/Pop) | Cumulus | 12.0 | 7.4 |
| WMEQ-FM (Cl. Rock) | Cumulus | 8.2 | 5.8 |
| WISM-FM (Rock) | Alpenglow | 2.2 | 4.7 |
| WAYY-AM (N/T) | Central Com. | 1.6 | 4.2 |
| WCFW-FM (AC) | Bushland | 2.7 | 4.2 |
| WWIB-FM (Rel.) | Stewards of Sound | 1.6 | 3.7 |

#232

Bryan, TX

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------------|----------------|--------|--------|
| KKYB-FM (Hot AC) | Sunburst | 13.3 | 16.3 |
| KORA-FM (Country) | Texas Eagle | 7.4 | 13.9 |
| KAGG-FM (Country) | Sunburst | 11.1 | 11.4 |
| KTSR-FM (Rock) | AMFM | 8.9 | 9.6 |
| KBMA-FM (Tejano) | Torres | 9.9 | 7.2 |
| KVJM-FM (Urban) | Marshall Media | 7.4 | 6.6 |
| KHLR-FM (Alt.) | Texas Eagle | 5.2 | 4.8 |
| KZTR-FM (Cl. Rock) | Texas Eagle | 3.7 | 4.2 |
| KTTX-FM (Country) | Whitehead | 3.7 | 3.6 |
| KZNE/WTAW (N/T) | AMFM | 5.9 | 3.6 |

#233

Waterloo-Cedar Falls, IA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-----------------------------|-------------|--------|--------|
| KOEL-FM (Country) | Connoisseur | 7.9 | 10.7 |
| KFMW-FM (Rock) | Bahakel | 8.5 | 10.1 |
| KKCV-FM (Country) | Connoisseur | 16.5 | 9.5 |
| KOKZ-FM (Oldies) | Bahakel | 6.7 | 8.9 |
| KCVM-FM (Hot AC) | Fife | 9.1 | 8.3 |
| KZIA-FM (CHR/Pop) | KRNA | 3.7 | 8.3 |
| KCRR-FM (Cl. Rock) | Connoisseur | 7.3 | 7.7 |
| KWLO-AM (Adult Std.) | Bahakel | 4.9 | 7.1 |
| KXEL-AM (N/T) | Bahakel | 2.4 | 2.4 |
| WHO-AM (N/T) | Clear Chan. | 2.4 | 2.4 |

#234

Monroe, LA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------------|---------------|--------|--------|
| KRVV-FM (Urban) | Holladay | 15.6 | 20.2 |
| KJLO-FM (Country) | New South | 13.8 | 14.5 |
| KJMG-FM (Urban AC) | Holladay | 10.0 | 12.1 |
| KNOE-FM (CHR/Pop) | Noe Corp LLC | 6.3 | 8.1 |
| KLIP-FM (Cl. Hits) | New South | 6.3 | 5.8 |
| KYEA-FM (Urban AC) | Sound | 3.8 | 4.6 |
| KMLB-AM (Talk) | New South | 3.1 | 4.0 |
| KZRZ-FM (Hot AC) | Sound | 3.1 | 4.0 |
| KTJC-FM (Oldies) | Sound | 4.4 | 2.9 |
| KMYF-FM (Country) | Sound | 3.8 | 2.3 |
| KXKZ-FM (Country) | Hollingsworth | 2.5 | 2.3 |

#235

Santa Fe, NM

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-----------------------------|-------------|--------|--------|
| KCHO-FM (CHR/Pop) | Simmons | 5.2 | 7.5 |
| KBAC-FM (Adult Alt.) | Roberts | 3.4 | 5.2 |
| KHFM-FM (Classical) | Citadel | 4.6 | 4.6 |
| KKSS-FM (CHR/Rhy) | Simmons | 4.6 | 4.6 |
| KZRR-FM (Rock) | Trumper | 2.9 | 4.6 |
| KBOM-FM (Oldies) | Withers | 2.3 | 4.0 |
| KEXT-FM (Country)* | Clear Chan. | 0.0 | 4.0 |
| KRST-FM (Country) | Citadel | 2.9 | 4.0 |
| KTRC-AM (Adult Std.) | Withers | 2.3 | 4.0 |
| KIOT-FM (Cl. Rock) | Simmons | 3.4 | 3.4 |
| KKOB-AM (N/T) | Citadel | 6.3 | 3.4 |

* Was Spanish AC until March.



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#236

Lafayette, IN

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|----------------|--------|--------|
| WKOA-FM (Country) | Schurz | 14.3 | 14.5 |
| WASK-A/F (Oldies) | Schurz | 11.1 | 12.3 |
| WAZY-A/F (Hot AC) | Artistic Media | 13.5 | 11.6 |
| WGBD-FM (Alt.) | Artistic Media | 10.3 | 10.9 |
| WKHY-FM (Rock) | Rhea | 11.9 | 10.1 |
| WGLM-FM (AC) | KVB | 7.1 | 7.2 |
| WLFF-FM (Country) | Artistic Media | 3.2 | 3.6 |
| WFBO-FM (Cl. Rock) | AMFM | 3.2 | 2.9 |
| WLS-AM (Talk) | ABC | 2.4 | 2.9 |
| WNJY-FM (Oldies) | RadioWorks | 1.6 | 2.2 |

#237

State College, PA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|---------------|--------|--------|
| WZWW-FM (AC) | Talleyrand | 14.1 | 15.3 |
| WFGY-FM (Country) | Forever | 11.0 | 10.9 |
| WBHV-FM (CHR/Pop) | Forever | 11.7 | 10.2 |
| WBUS-FM (Cl. Hits) | Boalsburg | 3.7 | 9.5 |
| WGMR-FM (Alt.) | Allegheny Mt. | 4.3 | 7.3 |
| WQWK-FM (Rock) | Marathon | 12.3 | 5.8 |
| WNCL-FM (Hot AC) | Marathon | 6.1 | 5.1 |
| WFGI-FM (Country) | Forever | 3.1 | 4.4 |
| WBLF/WRSC (N/T) | Marathon | 6.7 | 3.6 |
| WMAJ-AM (N/T) | Forever | 1.8 | 2.9 |

#238

Battle Creek, MI

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|-------------|--------|--------|
| WNWN-FM (Country) | Midwest | 16.6 | 15.4 |
| WKFR-FM (CHR/Pop) | Cumulus | 12.1 | 12.6 |
| WBCK-AM (N/T) | AMFM | 10.2 | 10.3 |
| WWKN-FM (Oldies) | AMFM | 6.4 | 7.4 |
| WJXQ-FM (Rock) | 62nd Street | 7.6 | 5.7 |
| WRCC-AM (Adult Std.) | AMFM | 3.8 | 5.1 |
| WRKR-FM (Rock) | Cumulus | 3.8 | 4.6 |
| WQLR-FM (AC) | Fairfield | 3.2 | 4.0 |
| WBCT-FM (Country) | Clear Chan. | 1.3 | 2.9 |
| WBXX-FM (AC) | AMFM | 8.9 | 2.9 |
| WOOD-FM (AC) | Clear Chan. | 3.2 | 2.9 |

#239

Sussex, NJ

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------|------------|--------|--------|
| WSUS-FM (AC) | Nassau | 12.6 | 11.6 |
| WNJ-FM (Cl. Hits) | Nassau | 12.1 | 7.9 |
| WPLJ-FM (Hot AC) | ABC | 5.3 | 6.8 |
| WXRK-FM (Alt.) | Infinity | 7.2 | 6.3 |
| WHTZ-FM (CHR/Pop) | AMFM | 5.3 | 5.8 |
| WABC-AM (Talk) | ABC | 4.3 | 5.3 |
| WHCY-FM (Country) | Nassau | 3.4 | 4.7 |
| WNEW-FM (Talk) | Infinity | 1.4 | 4.7 |
| WNJ-AM (Adult Std.) | Nassau | 3.4 | 4.7 |
| WDHA-FM (Rock) | New Jersey | 1.4 | 3.7 |

#240

Florence, AL

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|-----------|--------|--------|
| WQLT-FM (AC) | Big River | 11.7 | 13.2 |
| WMSR-FM (B/EZ) | Malkan | 4.7 | 7.2 |
| WVNA-FM (Cl. Rock) | Cumulus | 7.6 | 6.6 |
| WSBM-AM (Urban) | Big River | 3.5 | 6.0 |
| WLAY-FM (Country) | Cumulus | 5.3 | 5.4 |
| WXFL-FM (Country) | Big River | 8.2 | 5.4 |
| WZYP-FM (CHR/Pop) | Athens | 6.4 | 5.4 |
| WDRM-FM (Country) | AMFM | 3.5 | 4.8 |
| WKGL-FM (Oldies) | Cumulus | 4.7 | 4.8 |
| WRSA-FM (B/EZ) | NCA Inc. | 2.9 | 4.8 |

#241

Elizabeth City, NC

| Station (Format) | Owner | Fa '99 | Sp '00 |
|------------------------|------------------|--------|--------|
| WCMS-FM (Country) | Barnstable | — | 6.1 |
| WERX-FM (Oldies) | E. Carolina | — | 6.1 |
| WAFX-FM (Cl. Rock) | Saga | — | 5.5 |
| WRSF-FM (Country) | E. Carolina | — | 5.5 |
| WCNC/WZBO (Adult Std.) | E. Carolina | — | 4.9 |
| WCXL-FM (Hot AC) | Ray-D-O Biz Inc. | — | 4.9 |
| WKOC-FM (Adult Alt.) | Sinclair Tele. | — | 4.9 |
| WOBR-FM (Cl. Rock) | E. Carolina | — | 4.9 |
| WIKS-FM (Urban)* | Beasley | — | 3.7 |
| WNOR-FM (Rock) | Saga | — | 3.7 |
| WVOD-FM (Adult Alt.) | Orbit | — | 3.7 |

* Evolved from Urban AC during February.
 Note: This is the first time Arbitron has rated this market.

#242

Pueblo, CO

| Station (Format) | Owner | Fa '99 | Sp '00 |
|------------------------|--------------|--------|--------|
| KCCY-FM (Country) | McCoy | 12.0 | 10.5 |
| KDZA-FM (Oldies) | McCoy | 7.8 | 8.8 |
| KKMG-FM (CHR/Pop) | Citadel | 9.0 | 8.8 |
| KILO-FM (Rock) | Bahakel | 4.8 | 7.7 |
| KNKN-FM (Spanish Con.) | Metropolitan | 3.0 | 6.6 |
| KKFM-FM (Cl. Rock) | Citadel | 6.6 | 5.0 |
| KKLI-FM (AC) | AMFM | 3.0 | 5.0 |
| KCSJ-AM (N/T) | Bahakel | 5.4 | 4.4 |
| KGHF-AM (Adult Std.) | Bahakel | 6.0 | 3.9 |
| KOA-AM (Talk) | Clear Chan. | 2.4 | 3.3 |
| KSKX-FM (NAC/SJ) | Optima | 3.0 | 3.3 |

#243

Wichita Falls, TX

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-------------------|---------|--------|--------|
| KLUR-FM (Country) | Cumulus | 24.6 | 18.9 |
| KWFS-FM (Country) | Apex | 10.1 | 15.7 |
| KNIN-FM (CHR/Pop) | Apex | 12.3 | 12.6 |
| KYYI-FM (Country) | Cumulus | 10.1 | 11.0 |
| KTLT-FM (AC) | Apex | 7.2 | 7.1 |
| KQXC-FM (Hot AC) | Cumulus | 4.3 | 3.9 |
| KOLI-FM (Oldies) | Cumulus | 2.9 | 2.4 |
| KRNB-FM (Urban/O) | Service | 3.6 | 2.4 |
| KOGE-FM (Alt.) | AMFM | 0.7 | 1.6 |
| KMEO-FM (Oldies) | ABC | 3.6 | 1.6 |

#244

Columbia, MO

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|--------------|--------|--------|
| KTXY-FM (Hot AC) | Zimmer Radio | 13.3 | 14.4 |
| KCLR-FM (Country) | Zimmer Radio | 14.7 | 11.9 |
| KFRU-AM (N/T) | Columbia AM | 14.0 | 9.4 |
| KBXR-FM (Adult Alt.) | Mid-Missouri | 4.0 | 8.8 |
| KFMZ-FM (Alt.) | Contemporary | 6.7 | 8.8 |
| KPLA-FM (AC) | Columbia FM | 8.7 | 8.1 |
| KCMQ-FM (Cl. Rock) | Zimmer Radio | 6.0 | 6.3 |
| KOQL-FM (Oldies) | Mid-Missouri | 4.0 | 5.6 |
| KWWR-FM (Country) | KXEO | 2.7 | 4.4 |
| KATI-FM (Country) | D&T Zimmer | 0.7 | 1.9 |
| KSSZ-FM (AC)* | Zimmer Radio | 1.3 | 1.9 |

* Was KLSC-FM (Classic Rock) until December.

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#245

Altoona, PA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-----------------------------------|---------------|--------|--------|
| WFGY-FM (Country) | Forever | 17.0 | 15.7 |
| WALY-FM (Oldies) | Forever | 9.4 | 12.0 |
| WPRR-FM (CHR/Pop) | Music | 11.9 | 10.2 |
| WMAJ-FM (N/T) | Forever | 0.0 | 9.6 |
| WBRX/WBXQ (Cl. Rock) | Sounds Good | 10.7 | 7.2 |
| WRTA-AM (N/T) Altoona Trans Audio | | 7.5 | 6.0 |
| WFBG-AM (Adult Std.) | Forever | 6.3 | 5.4 |
| WQKK-FM (Rock) | Marathon | 3.1 | 4.2 |
| WGMR-FM (Alt.) | Allegheny Mt. | 3.1 | 3.6 |
| WKMC-AM (Adult Std.) | Allegheny Mt. | 1.9 | 2.4 |
| WQWK-FM (Rock) | Marathon | 3.1 | 2.4 |
| WVAM-AM (Country) | Music | 1.9 | 2.4 |

#246

Billings, MT

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------|---------------|--------|--------|
| KBUL/KCTR (Country) | Marathon | 15.9 | 22.9 |
| KRKX-FM (Cl. Rock) | Sunbrook | 12.2 | 10.2 |
| KRSQ-FM (Rel.) | New Northwest | 13.4 | 8.9 |
| KKBR-FM (AC) | Marathon | 12.2 | 7.8 |
| KYYA-FM (Hot AC) | Sunbrook | 4.3 | 7.0 |
| KBLG-AM (N/T) | Sunbrook | 4.9 | 5.7 |
| KBBB-FM (AC) | Marathon | 7.3 | 5.1 |
| KBEX-FM (Cl. Hits) | New Northwest | 1.8 | 5.1 |
| KGHL-FM (Country) | New Northwest | 6.1 | 5.1 |
| KGHL-AM (Country) | New Northwest | 3.0 | 3.2 |
| KMHK-FM (Cl. Rock) | Marathon | 4.3 | 3.2 |

#247

Texarkana, TX-AR

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|----------------|--------|--------|
| KKYR-FM (Country) | AMFM | 13.6 | 23.9 |
| KTOY-FM (Urban) | Jo-Al | 12.1 | 13.4 |
| KPWW-FM (CHR/Pop) | AMFM | 9.8 | 7.5 |
| KEWL-FM (Oldies) | Basso | 14.4 | 6.0 |
| KMJI-FM (AC) | Bunyard | 3.8 | 6.0 |
| KTAL-FM (Cl. Rock) | WEHCO | 1.5 | 4.5 |
| KYGL-FM (Cl. Rock) | AMFM | 5.3 | 4.5 |
| KZRB-FM (Urban) | B&H | 5.3 | 4.5 |
| KNRB-FM (Gospel)* | Dominion Media | 3.8 | 3.7 |
| KXAR-FM (Urban) | ArkLaTex LLC | 1.5 | 3.0 |

* Was KPYN-FM until June 13.

#248

Columbus, MS

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-------------------|---------------|--------|--------|
| WMSU-FM (Urban) | Cumulus | 10.9 | 15.3 |
| WMXU-FM (Urban) | Cumulus | 8.5 | 10.7 |
| WSMS-FM (Rock) | Cumulus | 5.4 | 10.7 |
| WACR-FM (Urban) | T&W | 10.9 | 7.6 |
| WZBQ-FM (CHR/Pop) | AMFM | 6.2 | 7.6 |
| WFCA-FM (Rel.) | Cumulus | 3.1 | 4.6 |
| WACR-AM (Urban) | T&W | 3.9 | 3.8 |
| WKOR-FM (Country) | Cumulus | 7.0 | 3.8 |
| WSYE-FM (AC) | Dowdy & Dowdy | 6.2 | 3.8 |
| WBHJ-FM (CHR/Rhy) | Cox | 2.3 | 3.1 |
| WKOR-AM (Gospel) | Cumulus | 3.9 | 3.1 |
| WMBC-FM (Country) | Cumulus | 2.3 | 3.1 |

#249

Williamsport, PA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|-------------|--------|--------|
| WILQ-FM (Country) | Sabre | 21.9 | 22.2 |
| WKSJ-FM (AC) | Clear Chan. | 18.7 | 20.4 |
| WVRT-FM (Hot AC) | Cupelli | 10.3 | 9.9 |
| WBZD-FM (Oldies) | Sabre | 9.7 | 8.0 |
| WCXR/WZXR (Rock) | Sabre | 6.5 | 8.0 |
| WRAK/WRKK (N/T) | Clear Chan. | 5.2 | 6.2 |
| WMYL-FM (Adult Std.) | Clear Chan. | 9.0 | 5.6 |
| WJSA-A/F (Rel.) | Covenant | 0.0 | 1.9 |
| WKRZ-FM (CHR/Pop) | Entercom | 0.0 | 1.9 |
| WQBR-FM (Country) | Cupelli | 2.6 | 1.9 |
| WSFT-FM (AC) | Bald Eagle | 2.6 | 1.9 |

#250

Sioux City, IA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|------------|--------|--------|
| KSUX-FM (Country) | Powell | 18.8 | 22.1 |
| KGLI-FM (CHR/Pop) | Radioworks | 18.1 | 17.4 |
| KSEZ-FM (Rock) | Radioworks | 13.8 | 11.4 |
| KSCJ-AM (N/T) | Powell | 10.1 | 7.4 |
| KCLH-FM (Oldies) | Saga | 5.8 | 5.4 |
| KZSR-FM (Country) | Waitt | 4.3 | 5.4 |
| KSFT-FM (AC) | Radioworks | 4.3 | 4.0 |
| KKMA-FM (Cl. Hits) | Powell | 4.3 | 3.4 |
| KWSL-AM (Adult Std.) | Radioworks | 2.9 | 2.7 |
| KMNS-AM (Country) | Radioworks | 2.9 | 2.0 |

#251

Augusta-Waterville, ME

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------|----------|--------|--------|
| WABK-FM (Oldies) | Cumulus | 9.2 | 13.6 |
| WBLM-FM (Rock) | Citadel | 13.4 | 12.8 |
| WMME-FM (CHR/Pop) | Citadel | 9.2 | 9.6 |
| WEBB-FM (Country) | Citadel | 11.3 | 8.8 |
| WTOS-FM (Rock) | Cumulus | 6.3 | 7.2 |
| WKCG-FM (AC) | Cumulus | 4.9 | 5.6 |
| WCYI/WCYI (Alt.) | Citadel | 2.8 | 4.8 |
| WBQX-FM (Classical) | Mariner | 1.4 | 3.2 |
| WHOM-FM (AC) | Citadel | 3.5 | 3.2 |
| WJBO-FM (CHR/Pop) | Citadel | 2.1 | 1.6 |
| WMCM-FM (Country) | Rockland | 2.1 | 1.6 |
| WQCB-FM (Country) | Cumulus | 4.2 | 1.6 |

#252

Grand Junction, CO

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|------------------|--------|--------|
| KEKB-FM (Country) | Cumulus | 13.5 | 15.7 |
| KSNJ-FM (Adult Std.) | M.B.C. Grand Br. | 3.8 | 11.8 |
| KMXY-FM (Hot AC) | Cumulus | 12.8 | 9.8 |
| KKNN-FM (Country) | Cumulus | 9.8 | 9.2 |
| KBKL-FM (Oldies) | Cumulus | 9.0 | 7.2 |
| KJYE-FM (Soft AC) | M.B.C. Grand Br. | 6.0 | 6.5 |
| KSTR-FM (Cl. Rock) | Leggett | 5.3 | 5.2 |
| KNZZ-AM (N/T) | M.B.C. Grand Br. | 11.3 | 4.6 |
| KMGJ-FM (Hot AC)* | M.B.C. Grand Br. | 6.0 | 3.9 |
| KZKS-FM (Country) | Western Slope | 2.3 | 2.6 |

* Was KQIX-FM until January.

#253

Albany, GA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|----------|--------|--------|
| WJIZ-FM (Urban) | Peterson | 17.9 | 16.5 |
| WRXZ-FM (Urban) | On Top | 11.0 | 15.8 |
| WJYZ-AM (Gospel) | Peterson | 6.9 | 7.5 |
| WNUQ-FM (CHR/Pop) | Cumulus | 4.1 | 7.5 |
| WEGC-FM (Oldies) | Cumulus | 7.6 | 6.8 |
| WJAD-FM (Cl. Rock) | Cumulus | 6.2 | 6.8 |
| WQVE-FM (AC) | Williams | 10.3 | 6.8 |
| WGPC-AM (Full Serv.) | Cumulus | 4.1 | 5.3 |
| WKAK-FM (Country) | Cumulus | 8.3 | 5.3 |
| WMGR-FM (AC) | Peterson | 3.4 | 3.8 |
| WOBG-FM (Country) | Peterson | 2.8 | 3.8 |

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#254

Bluefield, WV

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------|-----------------|--------|--------|
| WHAJ-FM (Hot AC) | Adventure | 13.2 | 15.1 |
| WHKX/WHQX (Country) | Adventure | 9.6 | 13.5 |
| WRIC/WSTG (CHR/Pop) | Princeton | 7.4 | 11.9 |
| WKQY/WKQY (Oldies) | Adventure | 8.1 | 11.1 |
| WMEV-FM (Country) | Glenwood | 5.9 | 9.5 |
| WJLS-FM (Country) | Personality St. | 4.4 | 5.6 |
| WMTD-FM (Cl. Rock) | Bluestone | 4.4 | 4.0 |
| WGTH-FM (Rel.) | High Knob | 2.9 | 2.4 |
| WAEY-AM (Gospel) | Princeton | 4.4 | 1.6 |
| WCIR-FM (Hot AC) | Southern | 2.2 | 1.6 |
| WGTH-AM (Gospel) | High Knob | 4.4 | 1.6 |
| WHIS/WTZE (Talk) | Adventure | 1.5 | 1.6 |
| WXBQ-FM (Country) | Bristol Br. | 1.5 | 1.6 |
| WXLK-FM (CHR/Pop) | Mel Wheeler | 3.7 | 1.6 |

#255

Decatur, IL

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|--------------|--------|--------|
| WSOY-AM (N/T) | Pinnacle | 11.2 | 12.3 |
| WYDS-FM (CHR/Pop) | Cromwell Gr. | 10.3 | 11.4 |
| WDZQ-FM (Country) | Pinnacle | 12.1 | 10.5 |
| WSOY-FM (AC) | Pinnacle | 5.2 | 7.9 |
| WEJT-FM (AC) | Cromwell Gr. | 8.6 | 7.0 |
| WZNX-FM (Cl. Rock) | Cromwell Gr. | 6.9 | 7.0 |
| WXFM-FM (AC) | Technicom | 6.0 | 6.1 |
| WDKR-FM (Cl. Rock) | Tom Burns | 3.4 | 3.5 |
| WQQL-FM (Oldies) | Saga | 2.6 | 3.5 |
| WQLZ-FM (Rock) | Mid-West | 3.4 | 2.6 |

#256

Mankato, MN

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|--------------|--------|--------|
| KYSM-FM (Country) | Cumulus | 15.6 | 13.5 |
| KEEZ-FM (Hot AC) | Nolan Br. | 12.1 | 12.8 |
| KXLP-FM (Cl. Rock) | Cumulus | 12.8 | 11.5 |
| KDDG-FM (Hot AC) | Starcom | 7.1 | 10.9 |
| WCCO-AM (Full Serv.) | Infinity | 8.5 | 7.1 |
| KNUJ-AM (Country) | Cumulus | 6.4 | 5.8 |
| KTOE-AM (N/T) | Minn. Valley | 4.3 | 4.5 |
| KXAC-FM (AC) | Minn. Valley | 5.0 | 3.2 |
| KDWB-FM (CHR/Pop) | AMFM | 1.4 | 2.6 |
| KYSM-AM (Adult Std.) | Cumulus | 3.5 | 2.6 |

#257

Watertown, NY

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|----------------|--------|--------|
| WFRY-FM (Country) | Regent | 25.0 | 33.3 |
| WBDD/WBDR (CHR/Pop)* | Clancy-Mance | 16.2 | 13.2 |
| WCIZ-FM (Cl. Hits) | Regent | 15.5 | 12.4 |
| WOTT-FM (Oldies) | Clancy-Mance | 12.8 | 8.5 |
| WTOJ-FM (AC) | Clancy-Mance | 7.4 | 6.2 |
| WTNY-AM (N/T) | Regent | 2.7 | 4.7 |
| CHXL-FM (Cl. Rock) | CHUM | 0.7 | 3.9 |
| WATN-AM (N/T) | Clancy-Mance | 2.7 | 1.6 |
| WGIX-FM (Oldies) | Wireless Works | 0.0 | 1.6 |
| CFLY-FM (AC) | CHUM | 0.7 | 0.8 |

* WBDD-FM was WWLF-FM until March.

#258

Lawton, OK

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-------------------|------------|--------|--------|
| KLAW-FM (Country) | AMFM | 21.3 | 20.4 |
| KJMZ-FM (Urban) | Perry | 13.4 | 19.5 |
| KMGZ-FM (CHR/Pop) | Broadco/TX | 10.2 | 15.0 |
| KZCD-FM (Rock) | AMFM | 9.4 | 9.7 |
| KVRW-FM (Oldies) | Pat-Tower | 7.9 | 7.1 |
| KBZQ-FM (AC) | Fritsch | 6.3 | 4.4 |
| KLUR-FM (Country) | Cumulus | 1.6 | 2.7 |
| KYYI-FM (Country) | Cumulus | 1.6 | 1.8 |
| KFYI-FM (Country) | DFWU | 3.1 | 0.9 |
| KNIN-FM (CHR/Pop) | Apex | 0.8 | 0.9 |

#259

Rapid City, SD

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------|------------|--------|--------|
| KDDX-FM (Rock) | Duhamel | 3.9 | 14.2 |
| KOTA-AM (N/T) | Duhamel | 6.3 | 10.2 |
| KRCS-FM (CHR/Pop) | Triad | 14.8 | 10.2 |
| KOUT-FM (Country) | Triad | 10.9 | 9.4 |
| KFXS-FM (Cl. Rock) | Triad | 11.7 | 8.7 |
| KKMK-FM (AC) | Triad | 11.7 | 7.9 |
| KSQY-FM (Rock) | Haugo | 7.0 | 7.1 |
| KIQK-FM (Country) | Haugo | 5.5 | 6.3 |
| KBHB-AM (Country) | Triad | 3.1 | 3.9 |
| KJMM-AM (Country/O) | KJMM Radio | 4.7 | 3.1 |
| KKLS-AM (Oldies) | Triad | 3.9 | 3.1 |
| KZZI-FM (Country) | Duhamel | 0.8 | 3.1 |

#260

San Angelo, TX

| Station (Format) | Owner | Fa '99 | Sp '00 |
|------------------------|----------------|--------|--------|
| KIXY-FM (CHR/Pop) | Foster | 18.5 | 15.7 |
| KGKL-FM (Country) | KGKL Inc. | 15.6 | 12.9 |
| KWFR-FM (Cl. Rock) | Foster | 5.9 | 12.1 |
| KELI-FM (Oldies)* | KGKL Inc. | 8.9 | 9.3 |
| KKCN-FM (Country) | GBE of Abilene | 4.4 | 6.4 |
| KMDX-FM (Hot AC) | Regency | 4.4 | 6.4 |
| KDCD-FM (Country) | Regency | 4.4 | 5.7 |
| KGKL-AM (Country/O) | KGKL Inc. | 3.0 | 5.7 |
| KYZZ-FM (Spanish Con.) | Carver | 8.9 | 5.7 |
| KKSA-AM (N/T) | Foster | 5.9 | 4.3 |
| KSJT-FM (Spanish Con.) | La-Unica | 2.2 | 4.3 |

* Was AC until November.

#261

Harrisonburg, VA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|--------------|--------|--------|
| WSVA-AM (N/T) | VerStandig | 20.0 | 15.1 |
| WKCY-FM (Country) | Mid Atlantic | 12.0 | 11.8 |
| WQPO-FM (CHR/Pop) | VerStandig | 11.2 | 11.8 |
| WBOP-FM (Cl. Rock) | Lechman | 8.0 | 9.2 |
| WACL-FM (Cl. Hits) | Mid Atlantic | 9.6 | 8.4 |
| WAMM-FM (Country) | VerStandig | 3.2 | 5.0 |
| WLTK-FM (Rel.) | Massanutten | 4.8 | 5.0 |
| WBHB-FM (Cl. Rock) | VerStandig | 4.0 | 3.4 |
| WSVO-FM (Oldies) | Clark | 0.8 | 3.4 |
| WBTV-AM (Rel.) | Massanutten | 2.4 | 1.7 |
| WHBG-AM (N/T) | VerStandig | 1.6 | 1.7 |
| WKCY-AM (Adult Std.) | Mid Atlantic | 3.2 | 1.7 |
| WSIG-FM (Country) | Shenandoah | 0.8 | 1.7 |

#262

Lewiston-Auburn, ME

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-----------------------|-----------------|--------|--------|
| WBLM-FM (Cl. Rock) | Citadel | 12.6 | 14.5 |
| WTHT-FM (Country) | Great Down East | 13.3 | 11.5 |
| WJBC-FM (CHR/Pop) | Citadel | 7.4 | 8.4 |
| WCYI/WCYY (Alt.) | Citadel | 3.7 | 6.1 |
| WLAM-A/F (Adult Std.) | Great Down East | 8.1 | 6.1 |
| WHOM-FM (AC) | Citadel | 5.2 | 5.3 |
| WMWX-FM (AC) | Great Down East | 3.7 | 4.6 |
| WPOR-FM (Country) | Saga | 5.9 | 4.6 |
| WTOS-FM (Rock) | Cumulus | 5.9 | 4.6 |
| WTPN-FM (Hot AC)* | Citadel | 2.2 | 3.8 |

* Was WCLZ-FM (Alternative) until December.



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#263

Ithaca, NY

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|-------------|--------|--------|
| WYXL-FM (AC) | Eagle | 15.8 | 18.3 |
| WQNY-FM (Country) | Eagle II | 11.6 | 10.8 |
| WHCU-AM (N/T) | Eagle | 9.5 | 6.5 |
| WIII-FM (Cl. Rock) | Pilot | 8.4 | 5.4 |
| WVBR-FM (Rock) | Cornell | 6.3 | 5.4 |
| WNVE-FM (Alt.) | Clear Chan. | 2.1 | 3.2 |
| WHCD-FM (NAC/SJ) | Salt City | 1.1 | 2.2 |
| WTKO-AM (Sports) | Eagle II | 3.2 | 2.2 |
| WAAL-FM (Cl. Rock) | Citadel | 0.0 | 1.1 |
| WMRV-FM (CHR/Pop) | Majac of MI | 2.1 | 1.1 |
| WNKI-FM (CHR/Pop) | Sabre | 2.1 | 1.1 |
| WYLF-FM (Adult Std.) | M.B. | 0.0 | 1.1 |

#264

Grand Forks, ND

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|-------------|--------|--------|
| KJKJ-FM (Rock) | Clear Chan. | 16.5 | 16.1 |
| KYCK-FM (Country) | Leighton | 11.6 | 13.6 |
| KKXL-FM (CHR/Pop) | Clear Chan. | 12.4 | 11.0 |
| KSNR-FM (Oldies) | Clear Chan. | 7.4 | 6.8 |
| KNOX-FM (Country) | Leighton | 5.8 | 5.9 |
| KROX-AM (Full Serv.) | Gopher | 3.3 | 5.1 |
| KZLT-FM (AC) | KRAD | 5.8 | 5.1 |
| KCNN-AM (N/T) | KRAD | 5.0 | 4.2 |
| KFGO-AM (N/T) | MSB | 2.5 | 3.4 |
| KKXL-AM (Adult Std.) | Clear Chan. | 1.7 | 3.4 |
| KNOX-AM (Country) | Leighton | 4.1 | 3.4 |
| KQHT-FM (AC) | Clear Chan. | 2.5 | 3.4 |

#265

Cookeville, TN

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------|--------------|--------|--------|
| WGSQ-FM (Country) | Clear Chan. | 24.3 | 19.0 |
| WGIC-FM (AC) | Clear Chan. | 10.8 | 12.9 |
| WKXD-FM (CHR/Pop) | JWC | 10.8 | 8.6 |
| WBXE-FM (Cl. Rock) | JWC | 8.1 | 7.8 |
| WHUB-AM (Country/O) | Clear Chan. | 4.5 | 5.2 |
| WPTN-AM (N/T) | Clear Chan. | 2.7 | 4.3 |
| WLIV-AM (Country) | Sunny | 1.8 | 3.4 |
| WUSV-FM (Country) | JWC | 2.7 | 3.4 |
| WWTN-FM (N/T) | Gaylord | 2.7 | 3.4 |
| WNRQ-FM (Cl. Rock) | AMFM | 3.6 | 2.6 |
| WRVW-FM (CHR/Pop) | AMFM | 2.7 | 2.6 |
| WZPC-FM (Country) | Cromwell Gr. | 3.6 | 2.6 |

#266

Bismarck, ND

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|----------------|--------|--------|
| KBYZ-FM (Cl. Rock) | Cumulus | 12.4 | 18.8 |
| KKCT-FM (Country) | Cumulus | 15.7 | 15.4 |
| KYYY-FM (Hot AC) | Clear Chan. | 9.1 | 12.8 |
| KFYR-AM (AC) | Clear Chan. | 16.5 | 12.0 |
| KBMR-AM (Country) | Cumulus | 12.4 | 10.3 |
| KACL-FM (Oldies) | Cumulus | 6.6 | 9.4 |
| KSSS-FM (Cl. Rock) | Cumulus | 5.8 | 5.1 |
| KLXX-AM (Adult Std.) | Cumulus | 2.5 | 3.4 |
| KNDR-FM (Rel.) | Central Dakota | 1.7 | 1.7 |
| KQDY-FM (Country) | Anderson | 3.3 | 1.7 |
| KXMR-AM (N/T) | Cumulus | 4.1 | 1.7 |

#267

Owensboro, KY

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|--------------|--------|--------|
| WBKR-FM (Country) | Brill | 25.0 | 22.1 |
| WSTO-FM (CHR/Pop) | Brill | 15.2 | 15.4 |
| WBIO-FM (Country) | Cromwell Gr. | 6.5 | 9.6 |
| WGBF-FM (Rock) | Connoisseur | 1.1 | 6.7 |
| WXXM-FM (Alt.) | Cromwell Gr. | 2.2 | 6.7 |
| WQXQ-FM (Hot AC) | Starlight | 7.6 | 5.8 |
| WKTG-FM (Cl. Rock) | Sound | 4.3 | 4.8 |
| WIKY-FM (AC) | So. Central | 4.3 | 3.8 |
| WKDO-FM (Country) | Brill | 4.3 | 3.8 |
| WOMI-AM (N/T) | Brill | 7.6 | 3.8 |
| WVJS-AM (Adult Std.) | Brill | 4.3 | 3.8 |

#268

Jackson, TN

| Station (Format) | Owner | Fa '99 | Sp '00 |
|-------------------|---------|--------|--------|
| WFKX-FM (Urban) | Wolfe | 18.4 | 16.8 |
| WMXX-FM (Oldies) | Hunt | 5.8 | 7.4 |
| WTNV-FM (Country) | AMFM | 14.6 | 7.4 |
| WLSZ-FM (Hot AC) | Boyd | 4.9 | 6.3 |
| WOJG-FM (Rel.) | Shaw | 8.7 | 6.3 |
| WYNU-FM (AC) | AMFM | 6.8 | 6.3 |
| WZDQ-FM (Hot AC) | Wolfe | 5.8 | 6.3 |
| WJAK-AM (Rel.) | Wolfe | 0.0 | 5.3 |
| WNWS-FM (N/T) | Jackson | 5.8 | 4.2 |
| WWGM-FM (Gospel) | Grace | 1.9 | 4.2 |

#269

Sebring, FL

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|-------------|--------|--------|
| WWOJ-FM (Country) | Cohan Radio | — | 15.2 |
| WITS-AM (Adult Std.) | Cohan Radio | — | 14.3 |
| WFLZ-FM (CHR/Pop) | Clear Chan. | — | 8.6 |
| WSJT-FM (NAC/SJ) | Infinity | — | 5.7 |
| WHPT-FM (Cl. Rock) | Cox | — | 4.8 |
| WJCM/WWLL (Cl. Rock) | Cohan Radio | — | 4.8 |
| WWTK-AM (Talk) | Cohan Radio | — | 4.8 |
| WFJO-FM (Oldies) | Cox | — | 3.8 |
| WPCV-FM (Country) | Hall | — | 2.9 |
| WTBT-FM (Cl. Rock) | Clear Chan. | — | 2.9 |
| WWRZ-FM (AC) | Hall | — | 2.9 |

Note: This is the first time Arbitron has rated this market.

#270

Bangor, ME

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|----------------|--------|--------|
| WQCB-FM (Country) | Cumulus | 14.1 | 10.9 |
| WBZN-FM (Cl. Hits) | Cumulus | 7.6 | 9.8 |
| WEZO-FM (AC) | Cumulus | 6.5 | 8.7 |
| WKIT-FM (Rock) | The Zone Corp. | 7.6 | 8.7 |
| WWWJ-FM (Oldies) | Cumulus | 4.3 | 8.7 |
| WWBX-FM (CHR/Pop) | Gopher Hill | 8.7 | 7.6 |
| WABI-AM (Adult Std.) | Gopher Hill | 6.5 | 5.4 |
| WBFB-FM (Country) | Arcadia | 8.7 | 5.4 |
| WKSQ-FM (AC) | Arcadia | 3.3 | 5.4 |
| WVOM-FM (Talk) | Moon Song | 8.7 | 4.3 |

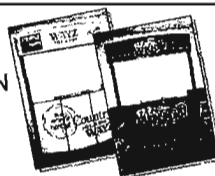
#271

Beckley, WV

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|---------------|--------|--------|
| WJLS-FM (Country) | Personality | 20.2 | 25.8 |
| WCIR-FM (AC) | Southern | 15.5 | 18.8 |
| WTNJ-FM (Country) | West Virginia | 15.5 | 16.3 |
| WMTD-FM (Cl. Rock) | Bluestone | 7.1 | 8.4 |
| WJLS-AM (Rel.) | Personality | 13.1 | 7.8 |
| WWNR-AM (N/T) | Dynastar | 4.8 | 4.7 |
| WAXS-FM (Hot AC) | Plateau | 3.6 | 3.9 |
| WKAZ-FM (Cl. Hits) | West Virginia | 2.4 | 3.5 |
| WHAJ-FM (Hot AC) | Adventure | 1.2 | 1.2 |
| WVSR-FM (CHR/Pop) | Bristol Br. | 2.4 | 1.2 |

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#271

Mason City, IA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|---------------|--------|--------|
| KLSS-FM (AC) | Three Eagles | 10.0 | 15.1 |
| KIAI-FM (Country) | Cumulus | 15.0 | 14.2 |
| KROC-FM (CHR/Pop) | So. Minn. Br. | 14.0 | 13.2 |
| KGLO-AM (Full Serv.) | Cumulus | 8.0 | 11.3 |
| KAUS-FM (Country) | Nolan Br. | 5.0 | 5.7 |
| KLKK-FM (Cl. Rock) | Cumulus | 8.0 | 4.7 |
| KRIB-AM (Adult Std.) | Three Eagles | 5.0 | 4.7 |
| KYTC-FM (Oldies) | Three Eagles | 4.0 | 4.7 |
| KFMW-FM (Rock) | Bahakel | 2.0 | 3.8 |
| KCHA-FM (AC) | Cumulus | 2.0 | 1.9 |
| KYBA-FM (AC) | So. Minn. Br. | 1.0 | 1.9 |
| WHO-AM (N/T) | Clear Chan. | 1.0 | 1.9 |

#273

Jonesboro, AR

| Station (Format) | Owner | Fa '99 | Sp '00 |
|---------------------|-------------|--------|--------|
| KFIN-FM (Country) | Cumulus | 16.3 | 17.2 |
| KDXY-FM (Country) | Pressly | 15.1 | 14.9 |
| KIYS-FM (Hot AC) | Cumulus | 14.0 | 12.6 |
| KDEZ-FM (Cl. Rock) | Pressly | 11.6 | 11.5 |
| WEGR-FM (Cl. Rock) | Clear Chan. | 4.0 | 5.7 |
| KKEY-FM (Oldies) | Studo 4 LLC | 8.1 | 4.6 |
| KJBX-FM (AC) | Pressly | 3.5 | 3.4 |
| KNEA-AM (Gospel) | Studo 4 LLC | 2.3 | 3.4 |
| KBTM-AM (N/T) | Cumulus | 2.3 | 2.3 |
| KJBR-FM (Country/O) | Studo 4 LLC | 2.3 | 2.3 |
| WMC-FM (Hot AC) | Raycom | 2.3 | 2.3 |

#274

Cheyenne, WY

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|-------------|--------|--------|
| KOLZ-FM (Country) | Clear Chan. | 8.2 | 12.9 |
| KIGN-FM (AC) | Clear Chan. | 13.3 | 11.9 |
| KMUS-FM (Country) | Clear Chan. | 7.1 | 10.9 |
| KLEN-FM (AC) | Clear Chan. | 5.1 | 7.9 |
| KRRR-FM (Oldies) | Rule | 6.1 | 6.9 |
| KZCY-FM (Alt.) | KRAE | 4.1 | 6.9 |
| KGAB-AM (Talk) | Clear Chan. | 6.1 | 5.0 |
| KFBC-AM (N/T) | Montgomery | 3.1 | 3.0 |
| KIMX-FM (Hot AC) | Montgomery | 2.0 | 3.0 |
| KJLJ-AM (Adult Std.) | Christus | 6.1 | 3.0 |

#275

Great Falls, MT

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|--------------|--------|--------|
| KMON-FM (Country) | STARadio | 16.5 | 23.2 |
| KAAC-FM (Hot AC) | Sunbrook | 15.5 | 17.9 |
| KLFM-FM (Oldies) | STARadio | 14.6 | 12.6 |
| KTZZ-FM (Cl. Rock)* | Munson Radio | 1.0 | 9.5 |
| KMON-AM (Country) | STARadio | 10.7 | 7.4 |
| KQDI-FM (Cl. Rock) | Sunbrook | 13.6 | 7.4 |
| KXGF-AM (Adult Std.) | Sunbrook | 5.8 | 6.3 |
| KQDI-AM (Talk) | Sunbrook | 2.9 | 4.2 |

* Was KEIN-FM (AC) until January.

#276

Meridian, MS

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|----------------|--------|--------|
| WOKK-FM (Country) | New South | 14.5 | 14.7 |
| WJDQ-FM (AC) | Br. & Pub. | 11.8 | 11.6 |
| WZKS-FM (Urban AC) | Br. & Pub. | 10.5 | 11.6 |
| WSLY-FM (Urban) | Grantell | 6.6 | 10.5 |
| WMOX-AM (N/T) | Magnolia State | 7.9 | 6.3 |
| WALT-AM (Urban) | New South | 5.3 | 5.3 |
| WJXM-FM (Urban) | New South | 2.6 | 4.2 |
| WKZB-FM (Hot AC) | Butler | 5.3 | 4.2 |
| WMLV-FM (AC) | Holladay | 2.6 | 4.2 |
| WMMZ-FM (CHR/Pop) | Holladay | 5.3 | 3.2 |
| WMSQ-FM (Country) | Br. & Pub. | 2.6 | 3.2 |

#277

Brunswick, GA

| Station (Format) | Owner | Fa '99 | Sp '00 |
|----------------------|-------------|--------|--------|
| WSEG-FM (Urban) | Admiral | 8.0 | 11.4 |
| WSOL-FM (Urban AC) | Clear Chan. | 8.0 | 11.4 |
| WMOG-AM (Adult Std.) | Root | 6.7 | 10.1 |
| WXMK-FM (Hot AC) | Southland | 8.0 | 8.9 |
| WGIG-AM (N/T) | Root | 5.3 | 7.6 |
| WWSN-FM (AC) | Root | 8.0 | 7.6 |
| WYNR-FM (Country) | Root | 12.0 | 7.6 |
| WHFX-FM (Cl. Hits) | Root | 6.7 | 5.1 |
| WPLA-FM (Alt.) | Clear Chan. | 2.7 | 3.8 |
| WBGA-FM (Country) | Root | 5.3 | 2.5 |
| WGCO-FM (Oldies) | Adventure | 2.7 | 2.5 |
| WSFN-AM (Sports) | MarMac | 2.7 | 2.5 |

#278

Casper, WY

| Station (Format) | Owner | Fa '99 | Sp '00 |
|--------------------|-------------|--------|--------|
| KRVK-FM (Cl. Hits) | Clear Chan. | 11.9 | 16.5 |
| KTRS-FM (CHR/Pop) | Clear Chan. | 15.5 | 12.7 |
| KTWO-AM (Country) | Clear Chan. | 16.7 | 11.4 |
| KQLT-FM (Country) | Mt Rushmore | 7.1 | 10.1 |
| KWYY-FM (Country) | Clear Chan. | 7.1 | 10.1 |
| KASS-FM (Cl. Rock) | Mt Rushmore | 9.5 | 8.9 |
| KMGW-FM (AC) | Clear Chan. | 3.6 | 6.3 |
| KMLD-FM (Oldies) | Clear Chan. | 7.1 | 6.3 |
| KVOC-AM (Oldies) | Mt Rushmore | 6.0 | 6.3 |
| KHOC-FM (Hot AC) | Rule | 3.6 | 2.5 |

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