

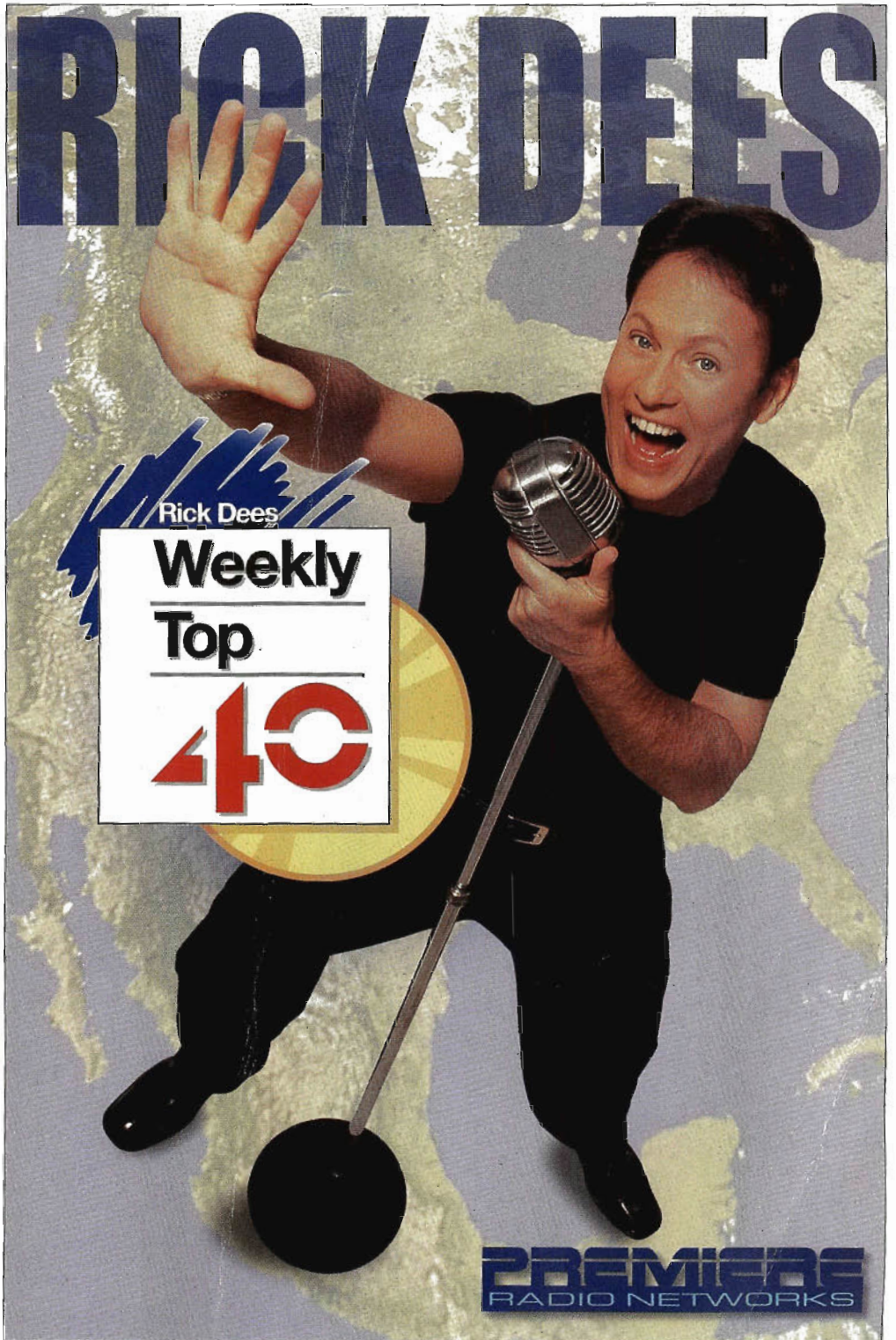
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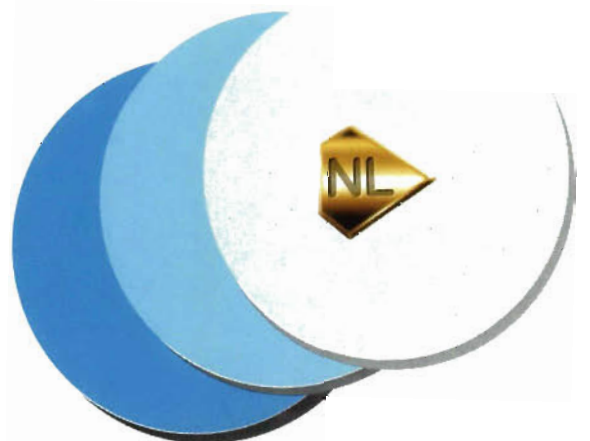
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We hope you'll take the time to explore these great features in the current edition of the R&R Directory:

### Ratings Section

- Details of national format leaders, with qualitative breakouts of who's listening by format. In this election year, we include political party preferences among listeners to radio's most popular formats.
- Fall '99 ratings from all 270 Arbitron markets, including ownership listings, dial positions, station power and demographic information for the top 100 markets.
- Scarborough qualitative profiles listed by format. Please be sure to check out a new qualitative profile — it's called "Lifestyle Connects," and it characterizes various consumer behaviors by format.

### Directory Section

- This is the industry's most comprehensive listing of radio- and record-related companies, including contact names, addresses, phone numbers and e-mail addresses, organized in 20 categories.

### Program Section

- Listings for nearly 2,000 syndicated programs, radio networks, automated and satellite formats, production music libraries, jingle packages, show prep services and more, organized into 22 product categories.
- Several indexes to help you quickly find the program or product you need.

The **R&R Directory** is your complete link to reference information about the radio and record industries. As always, we look forward to hearing your feedback and suggestions, so if you have any thoughts and ideas for us to consider, please send them to [mailroom@rronline.com](mailto:mailroom@rronline.com). Thanks for making another **R&R** product a part of your professional life.



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### 9 National Format Shares

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### 10 Format Focus

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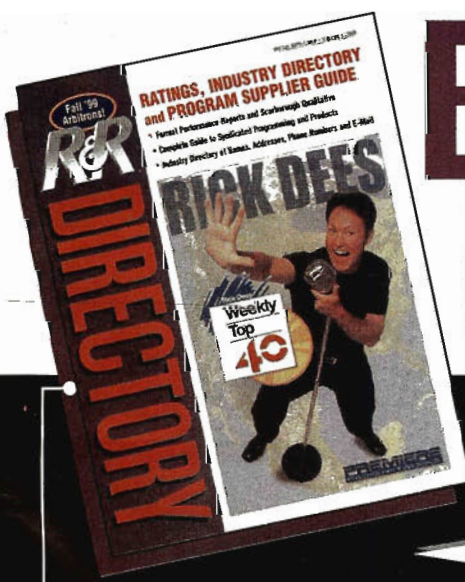
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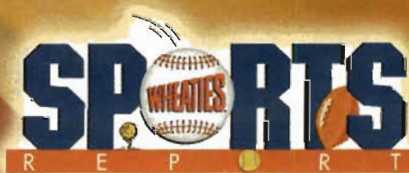


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## MARKET INDEX

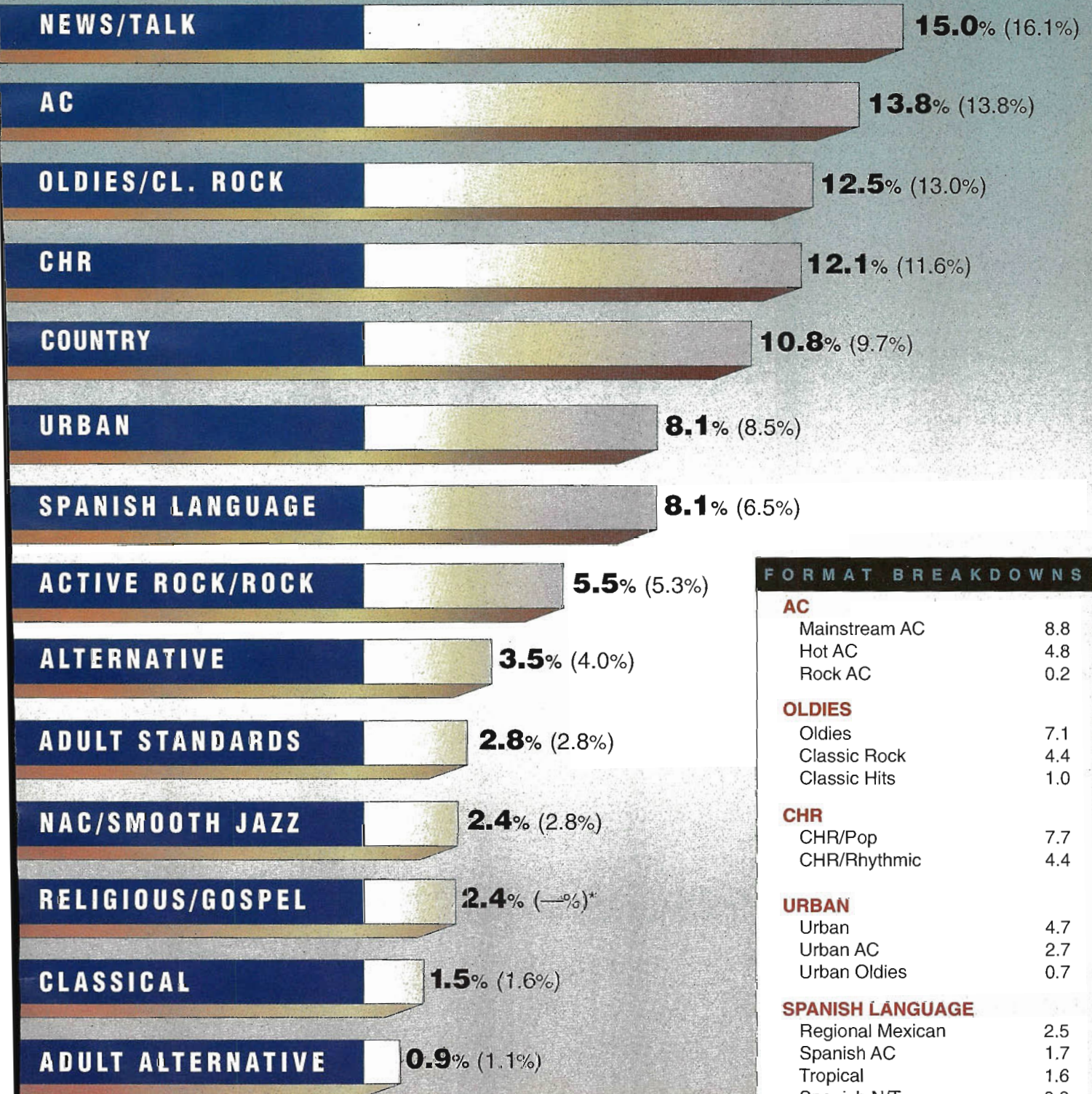
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Numbers following market listings indicate market rank in the Fall '99 ratings period.

# NATIONAL FORMAT SHARES

**FALL 1999**  
(SPRING '99 SHARES IN PARENTHESES)



Remaining formats take up 0.6% of listening

## FORMAT BREAKDOWNS

<b>AC</b>	
Mainstream AC	8.8
Hot AC	4.8
Rock AC	0.2
<b>OLDIES</b>	
Oldies	7.1
Classic Rock	4.4
Classic Hits	1.0
<b>CHR</b>	
CHR/Pop	7.7
CHR/Rhythmic	4.4
<b>URBAN</b>	
Urban	4.7
Urban AC	2.7
Urban Oldies	0.7
<b>SPANISH LANGUAGE</b>	
Regional Mexican	2.5
Spanish AC	1.7
Tropical	1.6
Spanish N/T	0.9
Others	1.4

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\* This format was not listed separately before.

# FORMAT FOCUS: NATIONAL/ALL FORMAT



## Average Quarter-Hour

## Cume



12+ Share



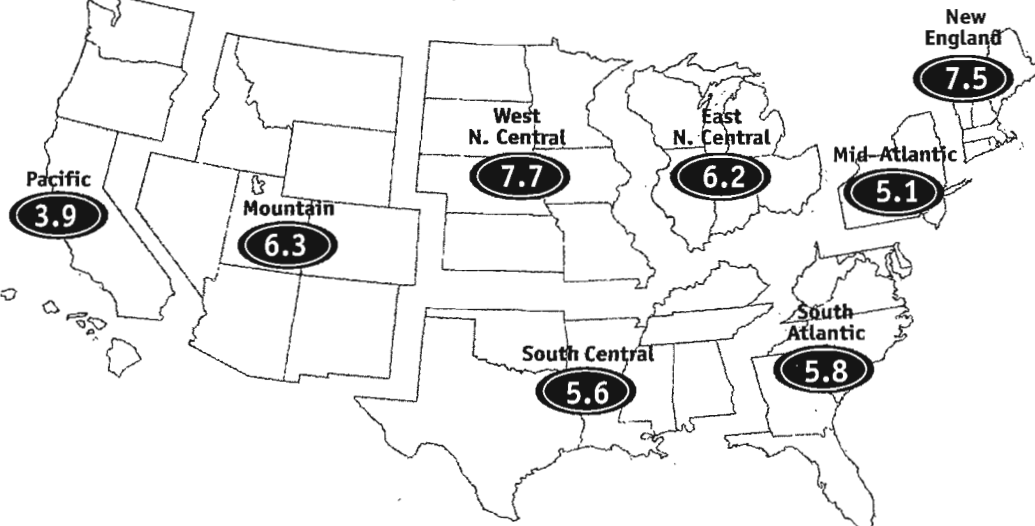
12+ Cume

1. WBKR-FM/Owensboro, KY (Country) .....	25.0
1. WFRY-FM/Watertown, NY (Country) .....	25.0
3. KLUR-FM/Wichita Falls, TX (Country) .....	24.6
4. WGSQ-FM/Cookeville, TN (Country) .....	24.3
5. WTVK-FM/Knoxville (Country) .....	23.6
6. WIKY-FM/Evansville, IN (AC) .....	21.9
6. WILQ-FM/Williamsport, PA (Country) .....	21.9
8. KLAJ-FM/Lawton, OK (Country) .....	21.3
9. KBCE-FM/Alexandria, LA (Urban) .....	20.8
10. WJLS-FM/Beckley, WV (Country) .....	20.2
11. WSWA-FM/Harrisonburg, VA (News/Talk) .....	20.0
12. WNUS-FM/Parkersburg, WV (Country) .....	19.9
13. WUSQ-FM/Winchester, VA (Country) .....	19.7
14. WXBQ-FM/Johnson City (Country) .....	19.6
15. KYKZ-FM/Lake Charles, LA (Country) .....	19.4
16. WRTS-FM/Erie, PA (CHR/Pop) .....	19.3
16. WUSY-FM/Chattanooga, TN (Country) .....	19.3
18. WVSR-FM/Charleston, WV (CHR/Pop) .....	19.1
19. WFXE-FM/Columbus, GA (Urban) .....	19.0
20. KIXY-FM/San Angelo, TX (CHR/Pop) .....	18.5
21. WFKX-FM/Jackson, TN (Urban) .....	18.4
22. WIBW-FM/Topeka, KS (Country) .....	18.3
23. WOJK-FM/Wheeling, WV (Country) .....	18.2
24. KGLI-FM/Sioux City, IA (CHR/Pop) .....	18.1
24. WKEE-FM/Huntington, WV (CHR/Pop) .....	18.1
26. KSUX-FM/Sioux City, IA (Country) .....	18.0
27. WJIZ-FM/Albany, GA (Urban) .....	17.9
28. KIXQ-FM/Joplin, MO (Country) .....	17.5
28. WKKW-FM/Morgantown, WV (Country) .....	17.5
30. WAXX-FM/Eau Claire, WI (Country) .....	17.4
31. WACO-FM/Waco, TX (Country) .....	17.2
31. WEAS-FM/Savannah, GA (Urban) .....	17.2
31. WNRV & WPSK/Blacksburg, VA (Country) .....	17.2
31. WTHI-FM/Terre Haute, IN (Country) .....	17.2
35. WDRM-FM/Huntsville, AL (Country) .....	17.1
35. WFRG-FM/Utica-Rome, NY (Country) .....	17.1
35. WMUS-FM/Muskegon, MI (Country) .....	17.1
38. WFGY-FM/Altoona, PA (Country) .....	17.0
39. WBCM & WTCM/Northwest Michigan (Country) .....	16.9
40. KFFM-FM/Yakima, WA (CHR/Pop) .....	16.8
41. KEAN-FM/Abilene, TX (Country) .....	16.7
41. KTWO-AM/Casper, WY (Country) .....	16.7
43. WDEZ-FM/Wausau, WI (Country) .....	16.6
43. WJOD-FM/Dubuque, IA (Country) .....	16.6
43. WNRN-FM/Battle Creek, MI (Country) .....	16.6
46. KBFM-FM/McAllen-Brownsville (CHR/Pop) .....	16.5
46. KJKJ-FM/Grand Forks, ND (Rock) .....	16.5
46. KKCJ-FM/Waterloo-Cedar Falls, IA (Country) .....	16.5
46. KMON-FM/Great Falls, MT (Country) .....	16.5
50. KFIN-FM/Jonesboro, AR (Country) .....	16.3

1. WHTZ-FM/New York (CHR/Pop) .....	2,451,200
2. WINS-AM/New York (News) .....	2,141,300
3. WLTW-FM/New York (AC) .....	2,029,300
4. WQHT-FM/New York (CHR/Rhythmic) .....	1,946,000
5. WKTU-FM/New York (CHR/Rhythmic) .....	1,925,400
6. KIIS-FM/Los Angeles (CHR/Pop) .....	1,816,800
7. WXRK-FM/New York (Alternative) .....	1,648,000
8. WCBS-AM/New York (News) .....	1,644,100
9. WCBS-FM/New York (Oldies) .....	1,613,300
10. WPLJ-FM/New York (Hot AC) .....	1,504,500
11. WRKS-FM/New York (Urban AC) .....	1,473,300
12. WBLS-FM/New York (Urban) .....	1,453,800
13. KPWR-FM/Los Angeles (CHR/Rhythmic) .....	1,408,900
14. WFAN-AM/New York (Sports) .....	1,378,700
15. WSKQ-FM/New York (Tropical) .....	1,314,400
16. KROQ-FM/Los Angeles (Alternative) .....	1,296,400
17. KOST-FM/Los Angeles (AC) .....	1,281,600
18. WBBM-FM/Chicago (CHR/Rhythmic) .....	1,249,400
19. WTJM-FM/New York (Oldies) .....	1,239,200
20. WQCD-FM/New York (NAC/SJ) .....	1,196,400
21. KYSR-FM/Los Angeles (Hot AC) .....	1,188,100
22. KLVE-FM/Los Angeles (Spanish AC) .....	1,129,600
23. KRTH-FM/Los Angeles (Oldies) .....	1,120,800
24. WABC-AM/New York (Talk) .....	1,102,000
25. KSCA-FM/Los Angeles (Reg. Mex.) .....	1,073,400
26. KYW-AM/Philadelphia (News) .....	1,068,900
27. KBIG-FM/Los Angeles (Hot AC) .....	1,053,300
28. WOR-AM/New York (Talk) .....	1,022,100
29. KNX-AM/Los Angeles (News) .....	1,019,700
30. WAXQ-FM/New York (Classic Rock) .....	976,600
31. WQXR-FM/New York (Classical) .....	949,700
32. KGO-AM/San Francisco (News/Talk) .....	925,100
33. KCBS-AM/San Francisco (News) .....	908,100
34. WBBM-AM/Chicago (News) .....	904,200
35. WGCI-FM/Chicago (Urban) .....	900,700
36. WGN-AM/Chicago (News/Talk) .....	900,500
37. KKBT-FM/Los Angeles (Urban) .....	897,800
38. WKQX-FM/Chicago (Alternative) .....	890,300
39. WPAT-FM/New York (Spanish AC) .....	887,100
40. KFWB-AM/Los Angeles (News) .....	881,700
41. KCBS-FM/Los Angeles (Classic Rock) .....	866,800
42. KCMG-FM/Los Angeles (Oldies) .....	859,800
43. KTWV-FM/Los Angeles (NAC/SJ) .....	847,600
44. KFI-AM/Los Angeles (Talk) .....	837,800
45. WTMX-FM/Chicago (Hot AC) .....	830,200
46. KHKS-FM/Dallas-Ft. Worth (CHR/Pop) .....	816,700
47. WJMK-FM/Chicago (Oldies) .....	812,200
48. WYSP-FM/Philadelphia (Rock) .....	788,000
49. WNUA-FM/Chicago (NAC/SJ) .....	771,300
50. KLOS-FM/Los Angeles (Rock) .....	768,900

Winter '98	Spring '98	Summer '98	Fall '98	Spring '99	Fall '99
5.2	5.1	5.1	5.3	5.3	5.5

### 12+ AQH SHARE BY REGION



### Average Quarter-Hour



	12+ Share
1. KJKJ-FM/Grand Forks, ND	16.5
2. KSEZ-FM/Sioux City, IA	13.8
3. WBLM-FM/Augusta, ME	13.4
4. WQWK-FM/State College, PA	12.3
5. WKHY-FM/Lafayette, IN	11.9
6. WRKT-FM/Erie, PA	11.7
7. KDEZ-FM/Jonesboro, AR	11.6
8. KLAQ-FM/El Paso	11.3
9. WHBR-FM/Parkersburg, WV	11.1
9. WXRX-FM/Rockford, IL	11.1

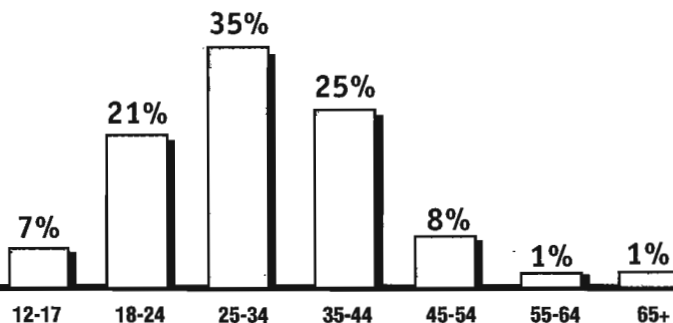
### Cume



	12+ Cume
1. WYSP-FM/Philadelphia	788,000
2. KLOS-FM/Los Angeles	768,900
3. WWDC-FM/Washington, DC	557,600
4. KEGF-FM/Dallas-Ft. Worth	457,100
5. WRIF-FM/Detroit	444,100
6. WMMR-FM/Philadelphia	440,800
7. KLOL-FM/Houston-Galveston	412,900
8. KFJO/KSJO/KXJO/San Francisco	400,200
9. WKLS-FM/Atlanta	384,400
10. WAAF-FM/Boston	289,700

### AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Adults

### GENDER

Male:	70%
Female:	30%

### AGE

18-24:	23%
25-34:	38%
35-44:	28%
45-54:	9%
55-64:	1%
65+:	0%

### RACE/ETHNICITY

White:	96%
Black:	1%
Asian:	1%
Other:	2%
Hispanic:	7%

### EDUCATION

HS Grad or less:	46%
Some college:	32%
College, post grad:	23%

### EMPLOYMENT STATUS

Employed:	88%
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### MARITAL STATUS

Married:	49%
Never married:	38%
Widowed:	13%

### HOUSEHOLD INCOME

\$24k or less:	13%
\$25-74k:	63%
\$75k+:	23%

### PRESENCE OF CHILDREN

Yes:	53%
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### PARTY IDENTIFICATION

None:	20%
Democrat:	22%
Republican:	27%
Independent:	12%
Ind./lean Dem.:	10%
Ind./lean Rep.:	9%

## Who's Listening:

Among 18+ Adults

### GENDER

Male: 59%  
Female: 41%

### AGE

18-24: 14%  
25-34: 34%  
35-44: 38%  
45-54: 12%  
55-64: 1%  
65+: 0%

### RACE/ETHNICITY

White: 96%  
Black: 1%  
Asian: 2%  
Other: 1%  
Hispanic: 9%

### EDUCATION

HS Grad or less: 30%  
Some college: 32%  
College, post grad: 39%

### EMPLOYMENT STATUS

Employed: 87%

### MARITAL STATUS

Married: 54%  
Never married: 33%  
Widowed: 13%

### HOUSEHOLD INCOME

\$24k or less: 10%  
\$25-74k: 60%  
\$75k+: 31%

### PRESENCE OF CHILDREN

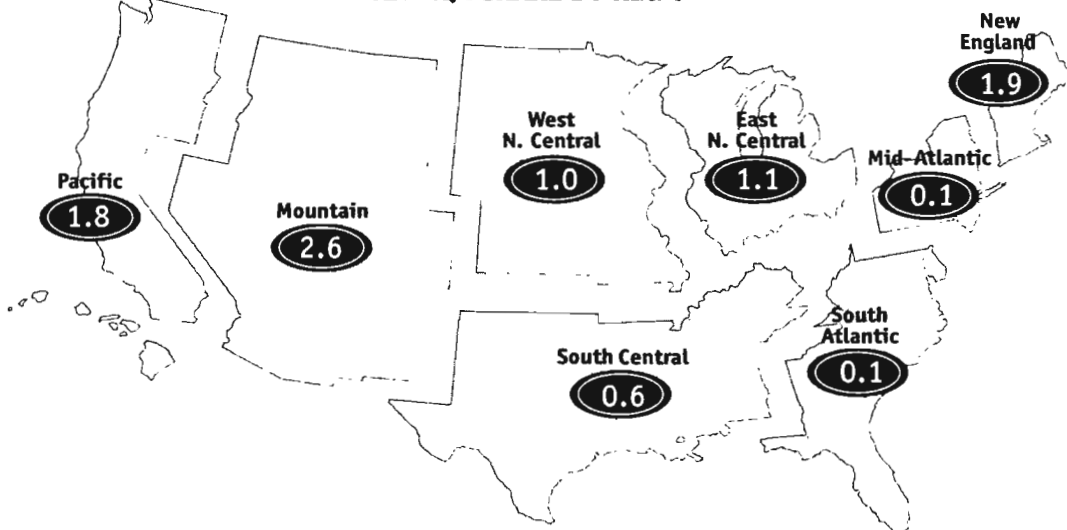
Yes: 48%

### PARTY IDENTIFICATION

None: 17%  
Democrat: 21%  
Republican: 24%  
Independent: 15%  
Ind./lean Dem.: 13%  
Ind./lean Rep.: 10%

Winter '98	Spring '98	Summer '98	Fall '98	Spring '99	Fall '99
1.2	1.3	1.3	1.3	1.1	.9

## 12+ AQH SHARE BY REGION



### Average Quarter-Hour



Station	12+ Share
1. KBCO-FM/Denver-Boulder	7.1
2. KAEP-FM/Spokane	6.3
3. KINK-FM/Portland, OR	5.4
3. WDDO-FM/Chattanooga, TN	5.4
3. WNCS-FM/Burlington, VT	5.4
6. KPIG-FM/Monterey-Salinas-Santa Cruz	4.5
6. KTHX-FM/Reno, NV	4.5
6. WMMM-FM/Madison, WI	4.5
9. KGSR-FM/Austin	4.3
10. KBXR-FM/Columbia, MO	4.0

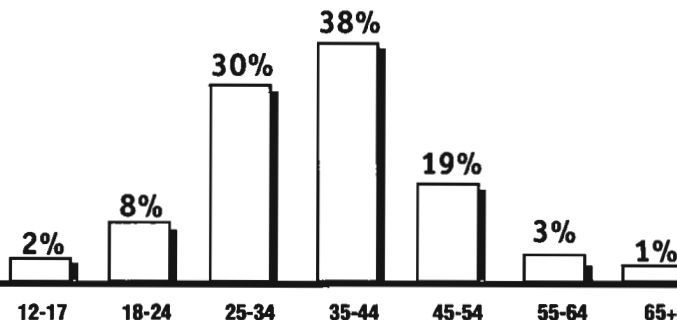
### Cume



Station	12+ Cume
1. WXRT-FM/Chicago	496,700
2. KFFG & KFOG/San Francisco	435,800
3. KKMR & KMRR/Dallas-Ft. Worth	306,500
4. KBCO-FM/Denver-Boulder	297,300
5. WBOS-FM/Boston	275,000
6. KACD & KBCD/Los Angeles	264,000
7. KMTT-FM/Seattle-Tacoma	231,400
8. KINK-FM/Portland, OR	180,600
9. CIDR-FM/Detroit	159,500
10. KENZ-FM/Salt Lake City-Ogden	139,300

## AQH AUDIENCE BY COMPOSITION

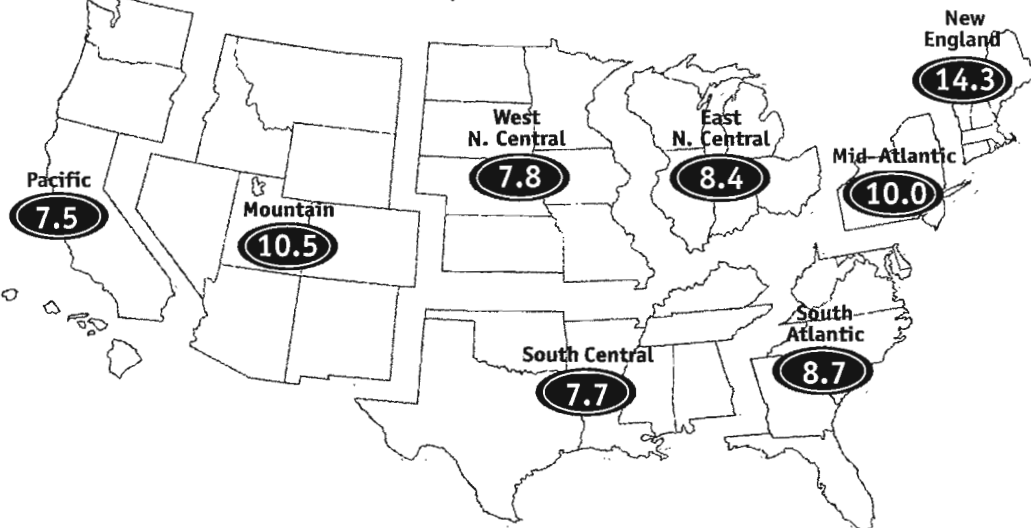
M-SU GAM-MID TOTAL U.S.



# R&R. FORMAT FOCUS: ADULT CONTEMPORARY

Winter '98	Spring '98	Summer '98	Fall '98	Spring '99	Fall '99
10.3	9.7	9.3	9.7	8.5	8.8

## 12+ AQH SHARE BY REGION



### Average Quarter-Hour



Rank	Station	12+ Share
1.	WIKY-FM/Evansville, IL	21.9
2.	WZID-FM/Manchester, NH	19.7
3.	WKSJ-FM/Williamsport, PA	18.7
4.	KFYR-AM/Bismarck, ND	16.5
5.	WYXL-FM/Ithaca, NY	15.8
6.	WCIR-FM/Beckley, WV	15.5
6.	WSRS-FM/Worcester, MA	15.5
8.	WZWW-FM/State College, PA	14.1
9.	KIGN-FM/Cheyenne, WY	13.3
10.	WSUS-FM/Sussex, NJ	12.6

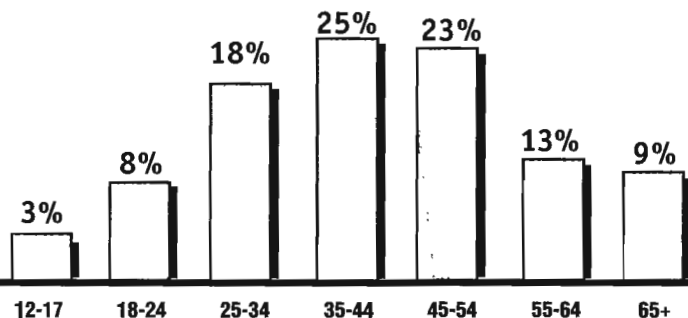
### Cume



Rank	Station	12+ Cume
1.	WLTW-FM/New York	2,029,300
2.	KOST-FM/Los Angeles	1,281,600
3.	WNND-FM/Chicago	670,700
4.	KOIT-AM & FM/San Francisco	667,000
5.	WBEB-FM/Philadelphia	655,900
6.	WLIT-FM/Chicago	641,900
7.	KVIL-FM/Dallas-Ft. Worth	563,800
8.	WNIC-FM/Detroit	561,100
9.	WMJX-FM/Boston	540,500
10.	KODA-FM/Houston-Galveston	537,000

## AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## WHO'S LISTENING:

Among 18+ Adults

### GENDER

Male:	41%
Female:	59%

### AGE

18-24:	13%
25-34:	25%
35-44:	29%
45-54:	21%
55-64:	9%
65+:	4%

### RACE/ETHNICITY

White:	84%
Black:	11%
Asian:	4%
Other:	1%
Hispanic:	12%

### EDUCATION

HS Grad or less:	41%
Some college:	33%
College, post grad:	24%

### EMPLOYMENT STATUS

Employed:	79%
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### MARITAL STATUS

Married:	55%
Never married:	27%
Widowed:	19%

### HOUSEHOLD INCOME

\$24k or less:	14%
\$25-74k:	58%
\$75k+:	27%

### PRESENCE OF CHILDREN

Yes:	50%
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### PARTY IDENTIFICATION

None:	21%
Democrat:	29%
Republican:	23%
Independent:	12%
Ind./lean Dem.:	9%
Ind./lean Rep.:	7%

## Who's Listening:

Among 18+ Adults

### GENDER

Male:	47%
Female:	53%

### AGE

18-24:	1%
25-34:	3%
35-44:	2%
45-54:	12%
55-64:	22%
65+:	59%

### RACE/ETHNICITY

White:	99%
Black:	0%
Asian:	0%
Other:	1%
Hispanic:	0%

### EDUCATION

HS Grad or less:	49%
Some college:	32%
College, post grad:	18%

### EMPLOYMENT STATUS

Employed:	39%
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### MARITAL STATUS

Married:	62%
Never married:	7%
Widowed:	31%

### HOUSEHOLD INCOME

\$24k or less:	23%
\$25-74k:	56%
\$75k+:	22%

### PRESENCE OF CHILDREN

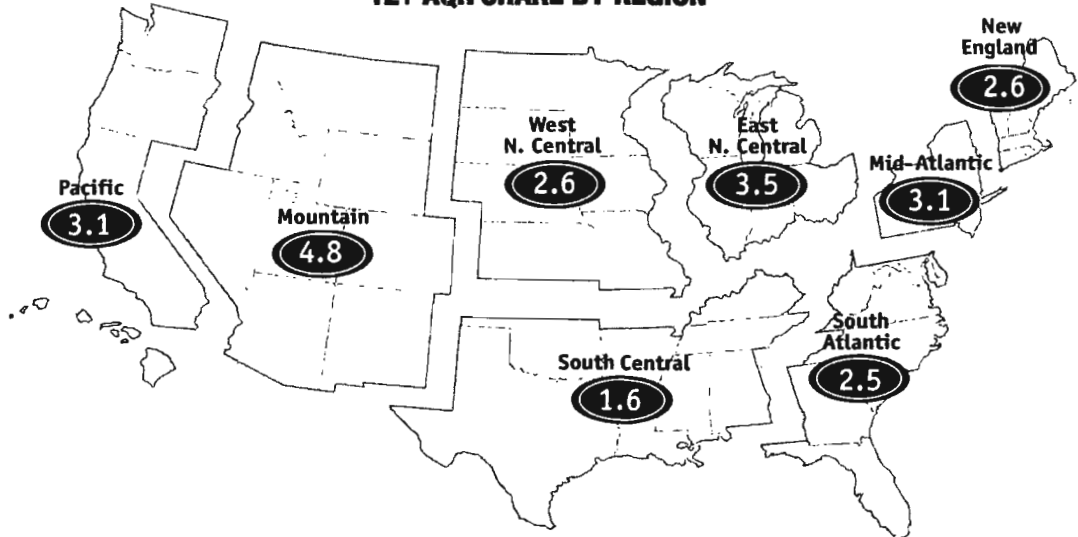
Yes:	11%
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### PARTY IDENTIFICATION

None:	11%
Democrat:	32%
Republican:	26%
Independent:	16%
Ind./lean Dem.:	10%
Ind./lean Rep.:	5%

Winter '98	Spring '98	Summer '98	Fall '98	Spring '99	Fall '99
3.6	3.5	3.4	3.4	2.8	2.8

### 12+ AQH SHARE BY REGION



### Average Quarter-Hour



	12+ Share
1. WOSN-FM/Ft. Pierce-Stuart, FL	10.3
2. WNLC-FM/New London, CT	10.0
3. WFBG-AM/Altoona, PA	9.2
4. KBVA-FM/Fayetteville, AR	8.5
5. WLAM-AM & FM/Lewiston-Auburn, ME	8.2
5. WWCO-AM/Waterbury, CT	8.2
7. KJUL-FM/Las Vegas	8.0
8. WMMB & WMMV/Melbourne-Titusville	7.8
9. WABI-AM/Bangor, ME	7.7
10. WOCN-FM/Cape Cod, MA	7.4

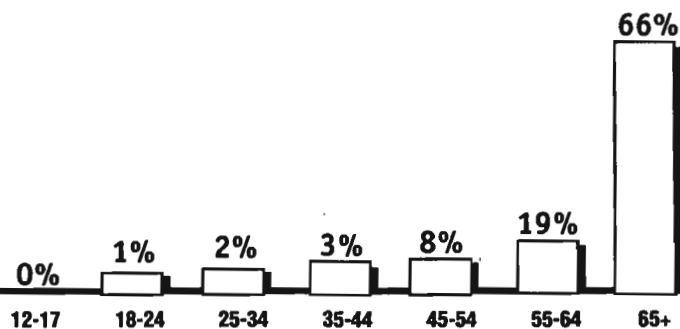
### Cume



	12+ Cume
1. KLAC-AM/Los Angeles	498,700
2. WPEN-AM/Philadelphia	313,000
3. KABL-AM/San Francisco	274,100
4. WAIT-AM/Chicago	215,100
5. WJAS-AM/Pittsburgh	193,800
6. CKWW-AM/Detroit	176,200
7. KGIL & KGXL/Los Angeles	174,000
8. KJUL-FM/Las Vegas	172,100
9. WRMR-AM/Cleveland	168,800
10. KIXI-AM/Seattle-Tacoma	168,300

### AQH AUDIENCE BY COMPOSITION

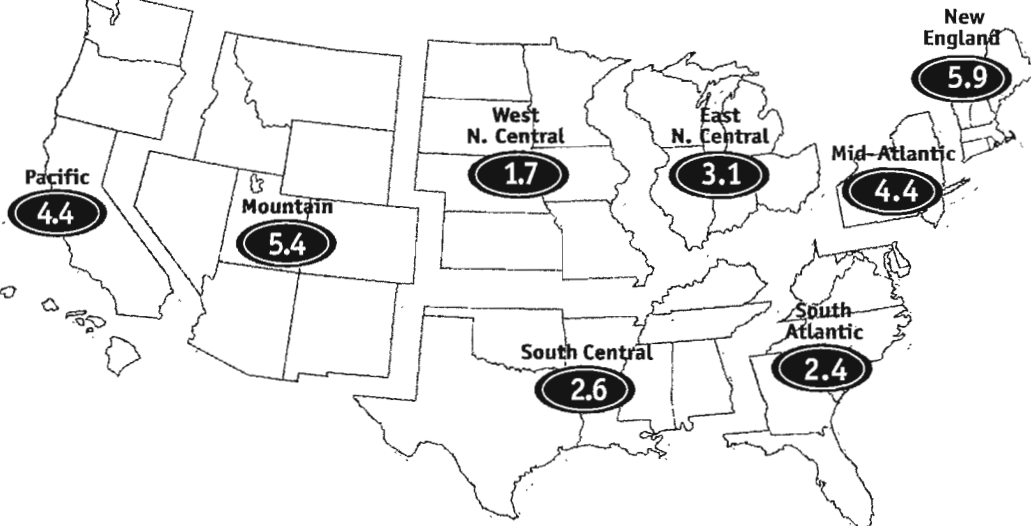
M-SU 6AM-MID TOTAL U.S.





Winter '98	Spring '98	Summer '98	Fall '98	Spring '99	Fall '99
4.1	4.0	4.0	4.1	4.0	3.5

## 12+ AQH SHARE BY REGION



### Average Quarter-Hour

## WSFM-FM

Rank	Station	12+ Share
1.	WSFM-FM/Wilmington, NC	8.9
2.	WXRK-FM/New York (Sussex, NJ book)	7.2
3.	KFRR-FM/Visalia, CA	6.9
4.	WJBX-FM/Ft. Myers-Naples-Marco Island	6.6
5.	KXTE-FM/Las Vegas	6.5
6.	WGRD-FM/Grand Rapids	6.1
7.	WXDX-FM/Pittsburgh	6.0
8.	WRRV-FM/Newburgh, NY	5.9
8.	WXRK-FM/New York (Morristown book)	5.9
10.	WXRK-FM/New York (Nassau-Suffolk book)	5.7

### Cume

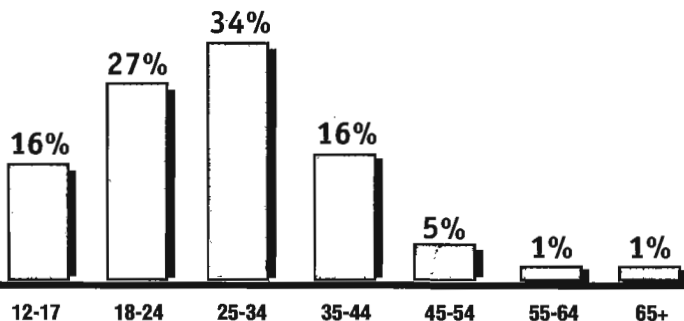


Rank	Station	12+ Cume
1.	WXRK-FM/New York	1,648,000
2.	KROQ-FM/Los Angeles	1,296,400
3.	WKQX-FM/Chicago	890,300
4.	WBCN-FM/Boston	623,000
5.	WPLY-FM/Philadelphia	526,900
6.	KITS-FM/San Francisco	511,700
7.	KKTL & KTBZ/Houston-Galveston	491,000
8.	KLYY-FM/Los Angeles*	453,100
9.	WHFS-FM/Washington, DC	432,800
10.	KDGE-FM/Dallas-Ft. Worth	411,200

\* Switched to Spanish AC on December 14

## AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## WHO'S LISTENING:

Among 18+ Adults

### GENDER

Male:	62%
Female:	38%

### AGE

18-24:	39%
25-34:	38%
35-44:	18%
45-54:	4%
55-64:	1%
65+:	0%

### RACE/ETHNICITY

White:	93%
Black:	2%
Asian:	3%
Other:	2%
Hispanic:	10%

### EDUCATION

HS Grad or less:	36%
Some college:	36%
College, post grad:	38%

### EMPLOYMENT STATUS

Employed:	86%
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### MARITAL STATUS

Married:	37%
Never married:	54%
Widowed:	8%

### HOUSEHOLD INCOME

\$24k or less:	12%
\$25-74k:	59%
\$75k+:	29%

### PRESENCE OF CHILDREN

Yes:	47%
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### PARTY IDENTIFICATION

None:	20%
Democrat:	21%
Republican:	26%
Independent:	13%
Ind./lean Dem.:	11%
Ind./lean Rep.:	8%

## Who's Listening:

Among 18+ Adults

### GENDER

Male:	45%
Female:	55%

### AGE

18-24:	35%
25-34:	32%
35-44:	23%
45-54:	8%
55-64:	2%
65+:	1%

### RACE/ETHNICITY

White:	78%
Black:	15%
Asian:	4%
Other:	3%
Hispanic:	18%

### EDUCATION

HS Grad or less:	47%
Some college:	34%
College, post grad:	19%

### EMPLOYMENT STATUS

Employed:	81%
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### MARITAL STATUS

Married:	41%
Never married:	46%
Widowed:	59%

### HOUSEHOLD INCOME

\$24k or less:	17%
\$25-74k:	60%
\$75k+:	23%

### PRESENCE OF CHILDREN

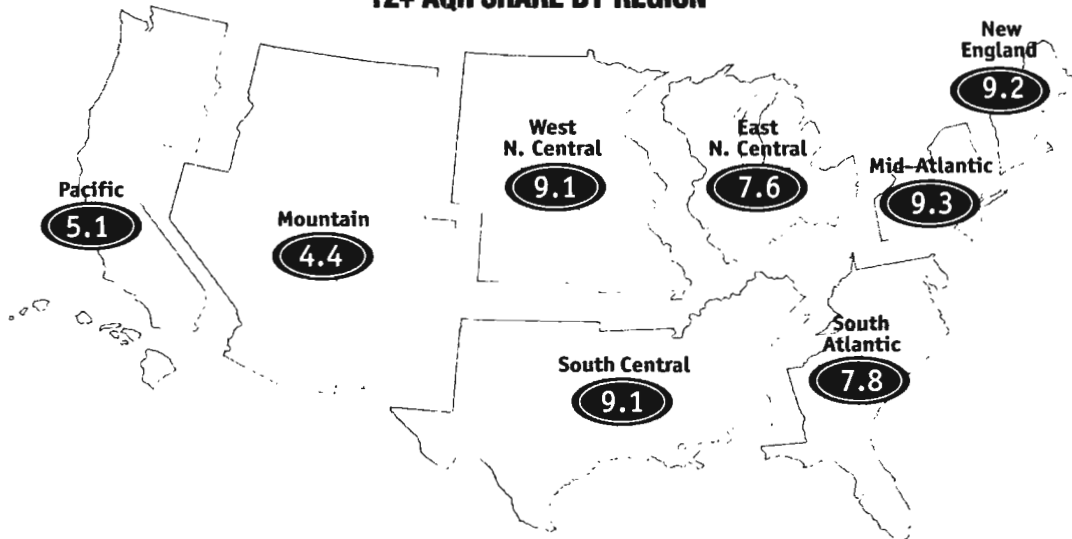
Yes:	59%
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### PARTY IDENTIFICATION

None:	25%
Democrat:	27%
Republican:	21%
Independent:	11%
Ind./lean Dem.:	9%
Ind./lean Rep.:	6%

Winter '98	Spring '98	Summer '98	Fall '98	Spring '99	Fall '99
5.8	6.0	6.0	5.8	6.9	6.9

### 12+ AQH SHARE BY REGION



### Average Quarter-Hour



Erie's #1 Hit Music Station

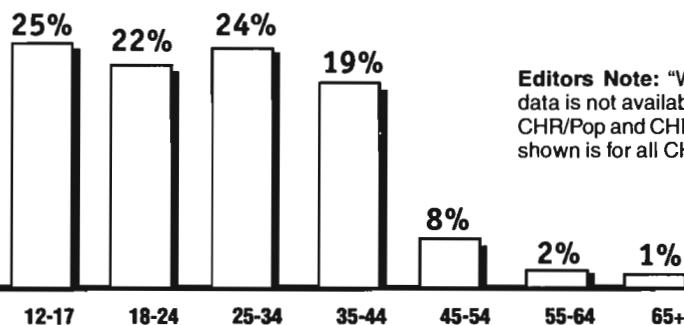
### Cume



Average Quarter-Hour		Cume	
12+ Share		12+ Cume	
1. WRTS-FM/Erie, PA	19.3	1. WHTZ-FM/New York	2,451,200
2. WVSR-FM/Charleston, WV	19.1	2. KIIS-FM/Los Angeles	1,816,800
3. KIXY-FM/San Angelo, TX	18.5	3. KHKS-FM/Dallas-Ft. Worth	816,700
4. KGLI-FM/Sioux City, IA	18.1	4. KRBE-FM/Houston-Galveston	758,800
4. WKEE-FM/Huntington, WV	18.1	5. WXKS-FM/Boston	734,900
6. KFFM-FM/Yakima, WA	16.8	6. WSTR-FM/Atlanta	723,200
6. KBFM-FM/McAllen-Brownsville	16.5	7. WIOQ-FM/Philadelphia	701,500
8. WZOK-FM/Rockford, IL	16.2	8. KZQZ-FM/San Francisco	620,000
9. WBNQ-FM/Bloomington, IL	16.0	9. WDRQ-FM/Detroit	584,600
9. WIFC-FM/Wausau, WI	16.0	10. KDWB-FM/Minneapolis-St. Paul	547,400

### AQH AUDIENCE BY COMPOSITION

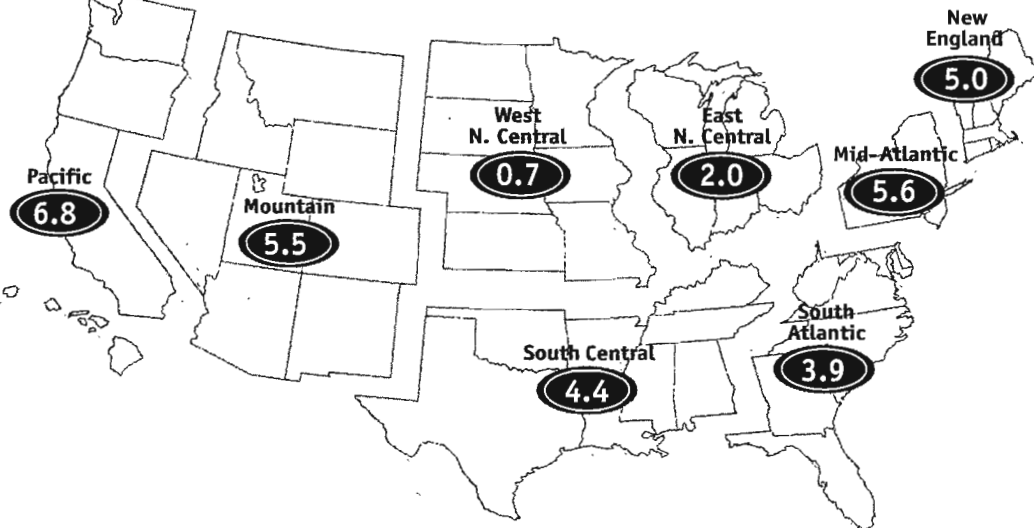
M-SU 6AM-MID TOTAL U.S.



**Editors Note:** "Who's Listening" data is not available separately for CHR/Pop and CHR/Rhythmic. Data shown is for all CHR listeners.

Winter '98	Spring '98	Summer '98	Fall '98	Spring '99	Fall '99
4.7	4.9	5.0	4.8	4.8	4.4

## 12+ AQH SHARE BY REGION



### Average Quarter-Hour



	12+ Share
1. KPRR-FM/El Paso	15.0
2. WBHJ-FM/Birmingham (Tuscaloosa Book), AL	14.4
3. KBAT-FM/Odessa-Midland, TX	13.8
4. WFHN-FM/New Bedford, MA	12.0
5. KFAT-FM/Anchorage, AK	10.4
6. KPRF-FM/Amarillo, TX	10.3
6. KWIN-FM/Stockton	10.3
8. KTFM-FM/San Antonio	9.8
9. KLUC-FM/Las Vegas	9.1
10. KPSI-FM/Palm Springs, CA	8.5

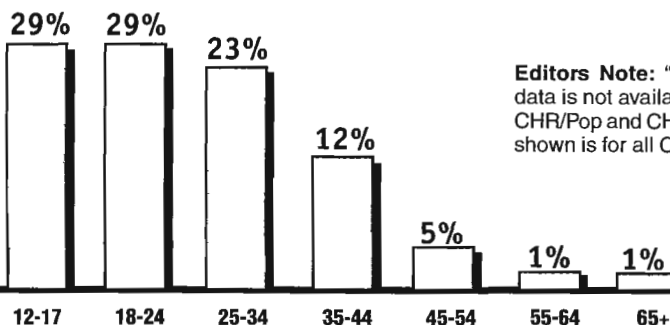
### Cume



	12+ Cume
1. WQHT-FM/New York	1,946,000
2. WKTU-FM/New York	1,925,400
3. KPWR-FM/Los Angeles	1,408,900
4. WBBM-FM/Chicago	1,249,400
5. KYLD-FM/San Francisco	671,100
6. KBXX-FM/Houston-Galveston	608,800
7. WPGC-FM/Washington, DC	566,800
8. WJMN-FM/Boston	556,000
9. WPOW-FM/Miami-Ft. Lauderdale	531,600
10. KMEL-FM/San Francisco	530,100

## AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



**Editors Note:** "Who's Listening" data is not available separately for CHR/Pop and CHR/Rhythmic. Data shown is for all CHR listeners.

## Who's LISTENING:

Among 18+ Adults

### GENDER

Male:	45%
Female:	55%

### AGE

18-24:	35%
25-34:	32%
35-44:	23%
45-54:	8%
55-64:	2%
65+:	1%

### RACE/ETHNICITY

White:	78%
Black:	15%
Asian:	4%
Other:	3%
Hispanic:	18%

### EDUCATION

HS Grad or less:	47%
Some college:	34%
College, post grad:	19%

### EMPLOYMENT STATUS

Employed:	81%
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### MARITAL STATUS

Married:	41%
Never married:	46%
Widowed:	59%

### HOUSEHOLD INCOME

\$24k or less:	17%
\$25-74k:	60%
\$75k+:	23%

### PRESENCE OF CHILDREN

Yes:	59%
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### PARTY IDENTIFICATION

None:	25%
Democrat:	27%
Republican:	21%
Independent:	11%
Ind./lean Dem.:	9%
Ind./lean Rep.:	6%

## WHO'S LISTENING:

Among 18+ Adults

### GENDER

Male:	49%
Female:	51%

### AGE

18-24:	4%
25-34:	9%
35-44:	16%
45-54:	25%
55-64:	21%
65+:	25%

### RACE/ETHNICITY

White:	93%
Black:	3%
Asian:	3%
Other:	1%
Hispanic:	6%

### EDUCATION

HS Grad or less:	27%
Some college:	26%
College, post grad:	46%

### EMPLOYMENT STATUS

Employed:	66%
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### MARITAL STATUS

Married:	62%
Never married:	16%
Widowed:	22%

### HOUSEHOLD INCOME

\$24k or less:	12%
\$25-74k:	52%
\$75k+:	35%

### PRESENCE OF CHILDREN

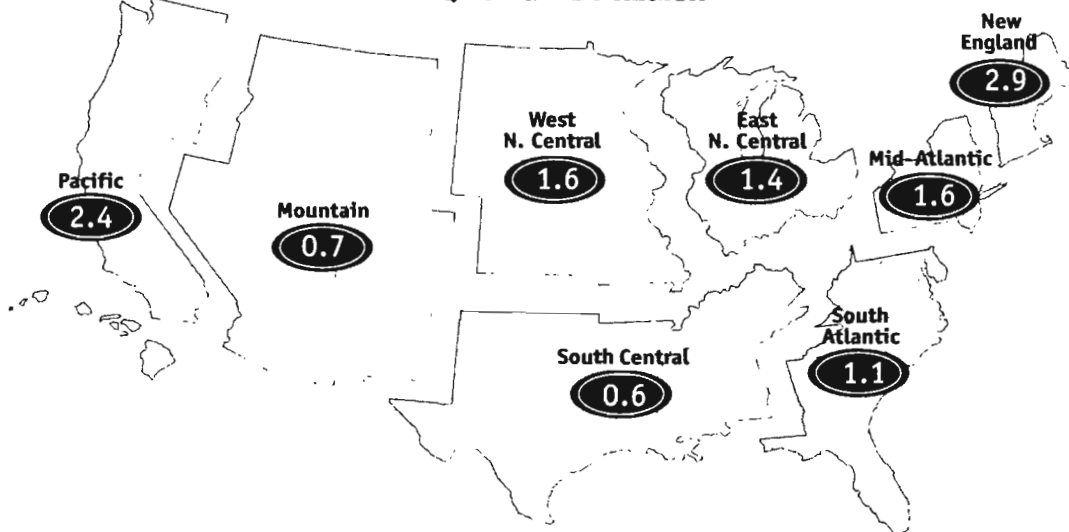
Yes:	26%
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### PARTY IDENTIFICATION

None:	13%
Democrat:	30%
Republican:	25%
Independent:	12%
Ind./lean Dem.:	11%
Ind./lean Rep.:	9%

Winter '98	Spring '98	Summer '98	Fall '98	Spring '99	Fall '99
1.8	1.7	1.6	1.7	1.6	1.5

## 12+ AQH SHARE BY REGION



### Average Quarter-Hour

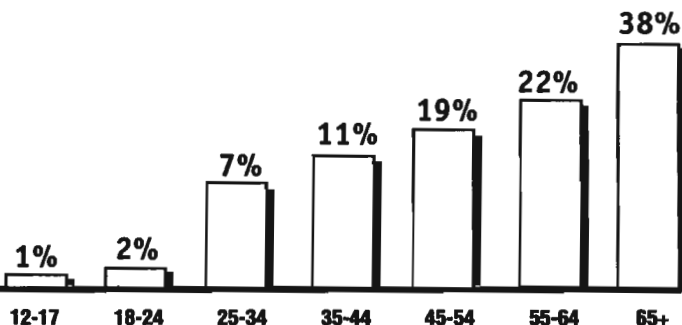
### Cume

# KDB-FM

	12+ Share	12+ Cume
1. KDB-FM/Santa Barbara, CA	8.6	949,700
2. WFCC-FM/Cape Cod, MA	8.1	561,700
3. KBOQ-FM/Monterey-Salinas-Santa Cruz	4.7	535,100
4. KHFM-FM/Albuquerque (Santa Fe, NM book)	4.6	399,700
5. KDFC-FM/San Francisco	4.5	360,500
6. KHFM-FM/Albuquerque	4.2	320,100
7. WCRB-FM/Boston	4.1	304,800
8. KXTR-FM/Kansas City	3.9	272,600
9. WCRB-FM/Boston (Worcester, MA book)	3.6	271,300
9. WTMI-FM/Miami-Ft. Lauderdale	3.6	261,700
10. KING-FM/Seattle-Tacoma		

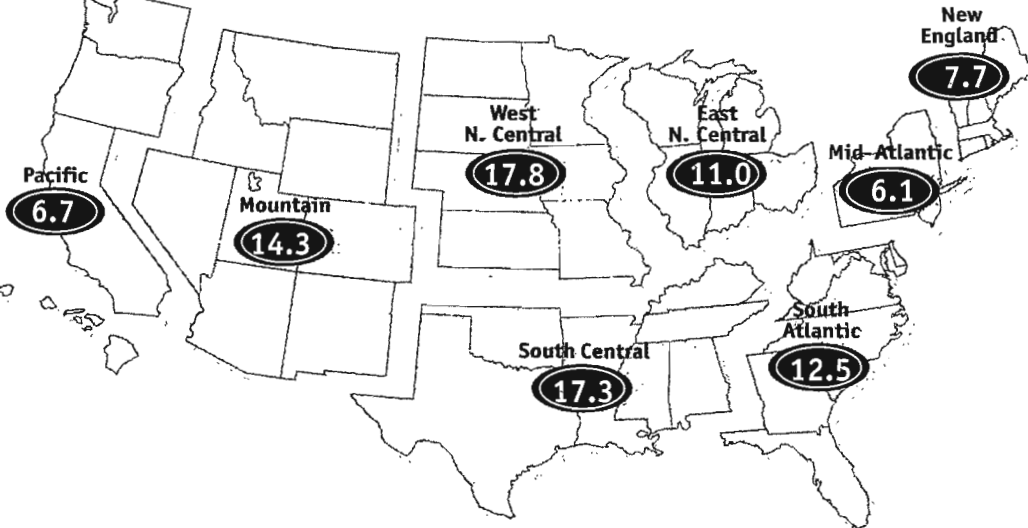
## AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



Winter '98	Spring '98	Summer '98	Fall '98	Spring '99	Fall '99
6.7	9.7	9.9	9.7	9.7	10.8

### 12+ AQH SHARE BY REGION



### Average Quarter-Hour

92.5 Continuous Country!  
**WBKR**

**FROGGY 97**

	12+ Share
1. WBKR-FM/Dwensboro, KY	25.0
1. WFRY-FM/Watertown, NY	25.0
3. KLUR-FM/Wichita Falls, TX	24.6
4. WGSQ-FM/Cookeville, TN	24.3
5. WIVK-FM/Knoxville	23.6
6. WILQ-FM/Williamsport, PA	21.9
7. KLaw-FM/Lawton, OK	21.3
8. WJLS-FM/Beckley, WV	20.2
9. WNUS-FM/Parkersburg, WV	19.9
10. WUSQ-FM/Winchester, VA	19.7

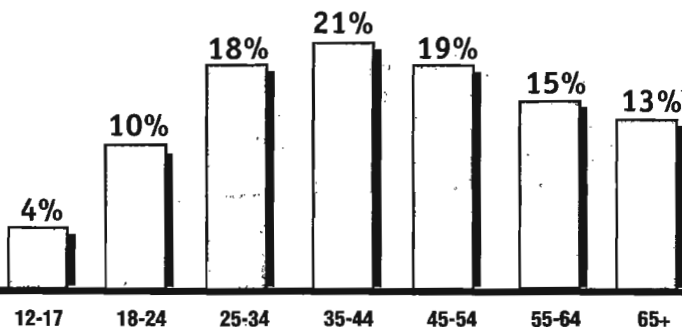
### Cume



	12+ Cume
1. WUSN-FM/Chicago	694,000
2. KZLA-FM/Los Angeles	554,800
3. KPLX-FM/Dallas-Ft. Worth	525,600
4. KSCS-FM/Dallas-Ft. Worth	467,400
5. WYCD-FM/Detroit	446,900
6. WKHX-FM/Atlanta	439,300
7. WMZQ-FM/Washington, DC	407,900
8. KILT-FM/Houston-Galveston	405,500
9. KNIX-FM/Phoenix	377,200
10. KYNG-FM/Dallas-Ft. Worth	355,600

### AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## WHO'S LISTENING:

Among 18+ Adults

### GENDER

Male:	48%
Female:	52%

### AGE

18-24:	13%
25-34:	25%
35-44:	24%
45-54:	19%
55-64:	12%
65+:	7%

### RACE/ETHNICITY

White:	97%
Black:	1%
Asian:	0%
Other:	1%
Hispanic:	5%

### EDUCATION

HS Grad or less:	53%
Some college:	31%
College, post grad:	17%

### EMPLOYMENT STATUS

Employed:	77%
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### MARITAL STATUS

Married:	61%
Never married:	20%
Widowed:	19%

### HOUSEHOLD INCOME

\$24k or less:	7%
\$25-74k:	63%
\$75k+:	19%

### PRESENCE OF CHILDREN

Yes:	47%
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### PARTY IDENTIFICATION

None:	20%
Democrat:	26%
Republican:	28%
Independent:	11%
Ind./lean Dem.:	8%
Ind./lean Rep.:	8%

## Who's Listening:

Among 18+ Adults

### GENDER

Male: 42%  
Female: 58%

### AGE

18-24: 21%  
25-34: 36%  
35-44: 29%  
45-54: 11%  
55-64: 2%  
65+: 1%

### RACE/ETHNICITY

White: 94%  
Black: 2%  
Asian: 2%  
Other: 1%  
Hispanic: 7%

### EDUCATION

HS Grad or less: 39%  
Some college: 34%  
College, post grad: 27%

### EMPLOYMENT STATUS

Employed: 83%

### MARITAL STATUS

Married: 53%  
Never married: 33%  
Widowed: 13%

### HOUSEHOLD INCOME

\$24k or less: 13%  
\$25-74k: 61%  
\$75k+: 26%

### PRESENCE OF CHILDREN

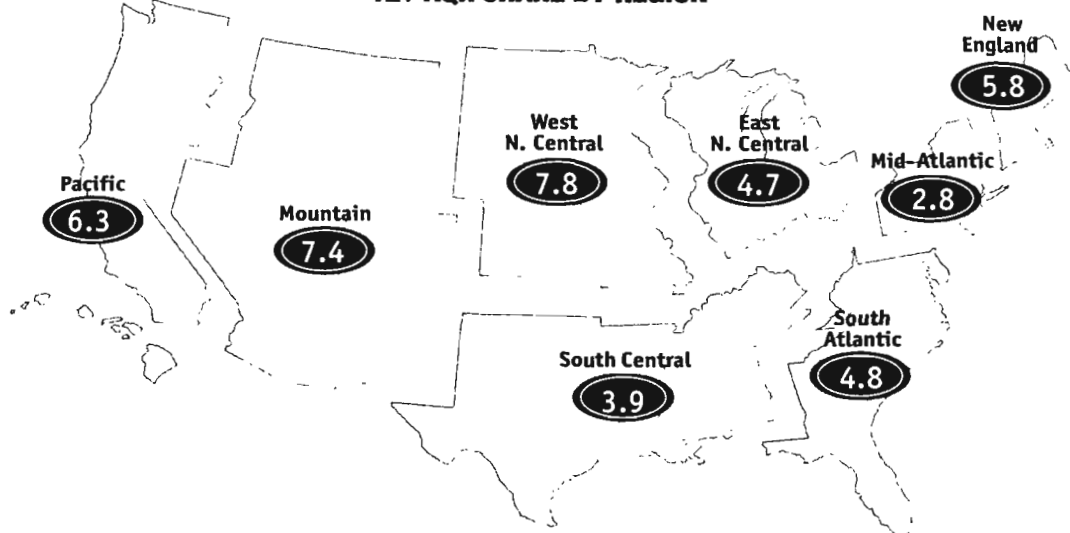
Yes: 55%

### PARTY IDENTIFICATION

None: 19%  
Democrat: 23%  
Republican: 27%  
Independent: 13%  
Ind./lean Dem.: 10%  
Ind./lean Rep.: 8%

Winter '98	Spring '98	Summer '98	Fall '98	Spring '99	Fall '99
4.9	5.4	5.1	4.7	5.3	4.8

### 12+ AQH SHARE BY REGION



### Average Quarter-Hour



## WOMP-FM

12+ Share

1. KAAK-FM/Great Falls, MT 15.5
1. WOMP-FM/Wheeling, WV 15.5
3. KIYS-FM/Jonesboro, AR 14.0
4. KKYS-FM/Bryan-College Station, TX 13.3
4. KTXY-FM/Columbia, MO 13.3
6. WHAJ-FM/Bluefield, WV 13.2
7. KMXY-FM/Grand Junction, CO 12.8
8. WHBC-FM/Canton, OH 12.2
9. KEEZ-FM/Mankato, MN 12.1
10. WDAQ-FM/Danbury, CT 12.0
10. WQSM-FM/Fayetteville, NC 12.0

### Cume



12+ Cume

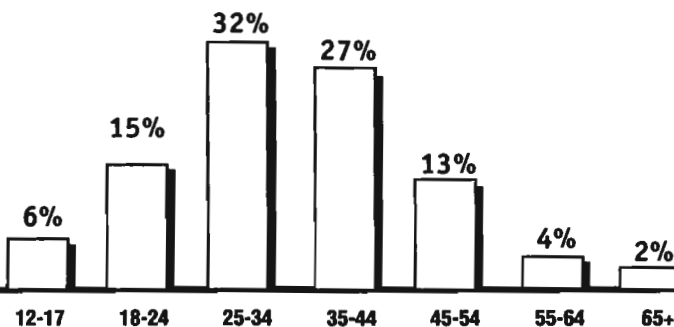
1. WPLJ-FM/New York 1,504,500
2. KYSR-FM/Los Angeles 1,188,100
3. KBIG-FM/Los Angeles\* 1,053,300
4. WTMX-FM/Chicago 830,200
5. KLLC-FM/San Francisco 531,000
6. WBMX-FM/Boston 528,000
7. KDMX-FM/Dallas-Ft. Worth 508,300
8. WRQX-FM/Washington, DC 492,000
9. KIOI & KNEW/San Francisco\*\* 489,900
10. KHMV-FM/Houston-Galveston 479,500

\* Evolved from AC during December.

\*\* KIOI-FM/San Francisco evolved from AC during Nov. simulcast ended in Jan. with KNEW-AM/San Francisco going Technology News.

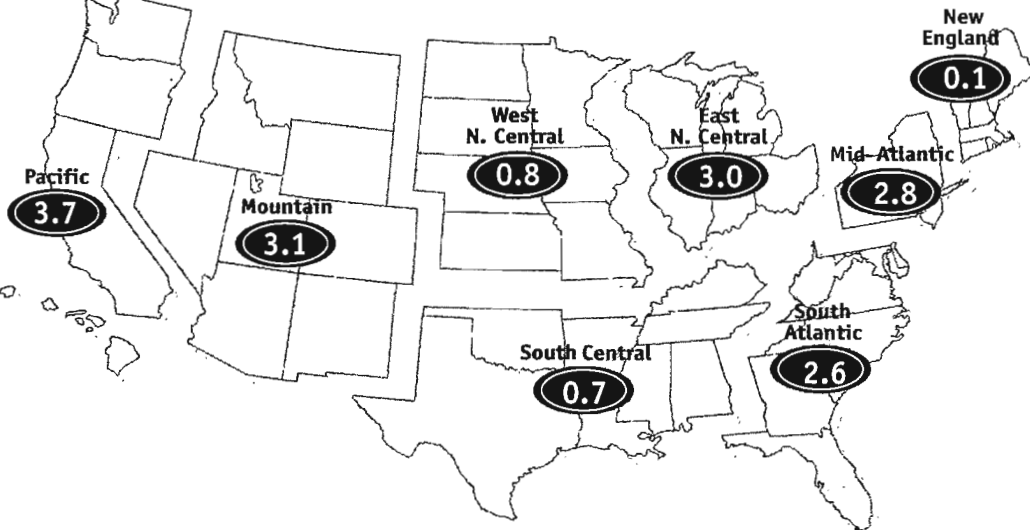
### AQH AUDIENCE BY COMPOSITION

M-SU GAM-MID TOTAL U.S.



Winter '98	Spring '98	Summer '98	Fall '98	Spring '99	Fall '99
3.3	3.1	3.3	3.2	2.8	2.4

### 12+ AQH SHARE BY REGION



### Average Quarter-Hour



	12+ Share
1. KYOT-FM/Phoenix	5.2
2. WNWV-FM/Cleveland	5.0
3. KSSJ-FM/Sacramento	4.9
4. WSBZ-FM/Ft. Walton Beach, FL	4.7
4. WVMV-FM/Detroit	4.7
6. KIFM-FM/San Diego	4.6
7. WJCD-FM/Norfolk-Virginia Beach	4.5
8. WSJT-FM/Lakeland-Winter Haven	4.2
9. WLOQ-FM/Orlando	4.1
10. KCIY-FM/Kansas City	4.0
10. KOAZ-AM/Tucson	4.0
10. WNWA-FM/Chicago	4.0

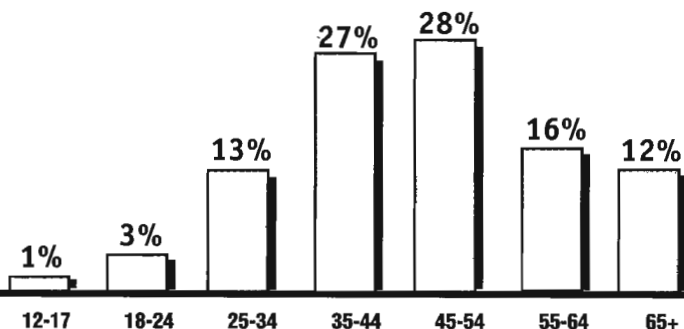
### Cume



	12+ Cume
1. WQCD-FM/New York	1,196,400
2. KTWV-FM/Los Angeles	847,600
3. WNUA-FM/Chicago	771,300
4. KKSF-FM/San Francisco	485,400
5. WJZ-FM/Philadelphia	402,900
6. WVMV-FM/Detroit	401,900
7. WJZW-FM/Washington, DC	332,200
8. WLVE-FM/Miami-Ft. Lauderdale	293,400
9. KOAI-FM/Dallas-Ft. Worth	273,700
10. KIFM-FM/San Diego	265,700

### AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Adults

### GENDER

Male:	51%
Female:	49%

### AGE

18-24:	6%
25-34:	17%
35-44:	32%
45-54:	27%
55-64:	12%
65+:	6%

### RACE/ETHNICITY

White:	63%
Black:	33%
Asian:	3%
Other:	2%
Hispanic:	9%

### EDUCATION

HS Grad or less:	35%
Some college:	35%
College, post grad:	29%

### EMPLOYMENT STATUS

Employed:	80%
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### MARITAL STATUS

Married:	56%
Never married:	21%
Widowed:	23%

### HOUSEHOLD INCOME

\$24k or less:	13%
\$25-74k:	57%
\$75k+:	30%

### PRESENCE OF CHILDREN

Yes:	46%
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### PARTY IDENTIFICATION

None:	19%
Democrat:	35%
Republican:	20%
Independent:	10%
Ind./lean Dem.:	10%
Ind./lean Rep.:	7%

## WHO'S LISTENING:

Among 18+ Adults

### GENDER

Male: 57%  
Female: 43%

### AGE

18-24: 2%  
25-34: 11%  
35-44: 20%  
45-54: 22%  
55-64: 18%  
65+: 27%

### RACE/ETHNICITY

White: 93%  
Black: 5%  
Asian: 1%  
Other: 1%  
Hispanic: 4%

### EDUCATION

HS Grad or less: 38%  
Some college: 31%  
College, post grad: 31%

### EMPLOYMENT STATUS

Employed: 63%

### MARITAL STATUS

Married: 68%  
Never married: 10%  
Widowed: 22%

### HOUSEHOLD INCOME

\$24k or less: 15%  
\$25-74k: 57%  
\$75k+: 27%

### PRESENCE OF CHILDREN

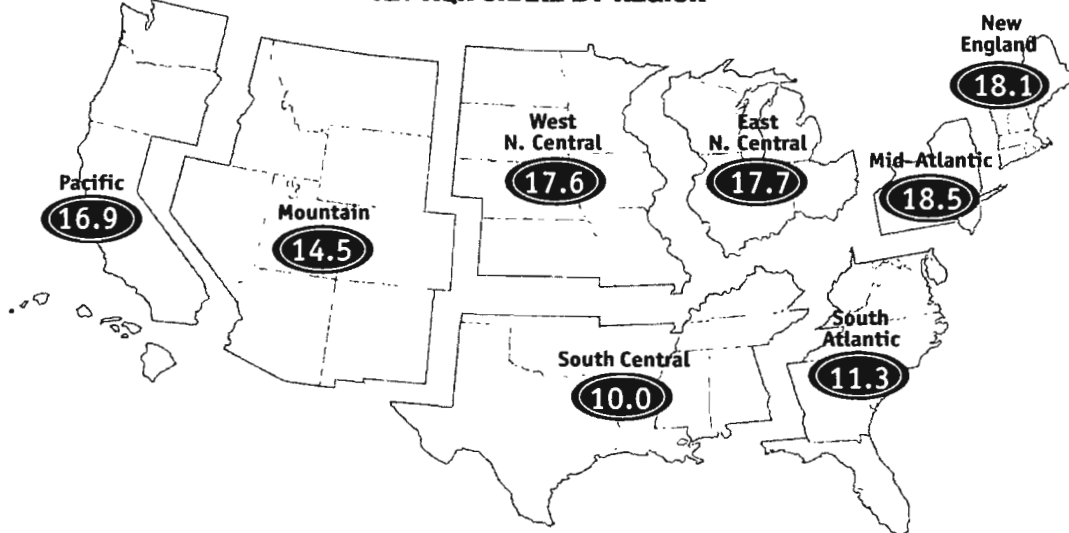
Yes: 32%

### PARTY IDENTIFICATION

None: 14%  
Democrat: 26%  
Republican: 32%  
Independent: 11%  
Ind./lean Dem.: 8%  
Ind./lean Rep.: 10%

Winter '98	Spring '98	Summer '98	Fall '98	Spring '99	Fall '99
14.7	14.6	15.1	15.3	16.1	15.0

### 12+ AQH SHARE BY REGION



### Average Quarter-Hour

# WSVA-FM

12+ Share

1. WSVA-FM/Harrisonburg, VA (News/Talk) 20.0
2. WJBC-AM/Bloomington, IL (News/Talk) 16.0
3. KFGO-AM/Fargo, ND (News/Talk) 15.7
4. KFRU-AM/Columbia, MO (News/Talk) 14.0
5. WHO-AM/Des Moines (News/Talk) 12.2
6. WHAM-AM/Rochester, NY (News/Talk) 11.7
7. KNZZ-AM/Grand Junction, CO (News/Talk) 11.3
8. WSOY-AM/Decatur, IL (News/Talk) 11.2
9. WEEU-AM/Reading, PA (News/Talk) 11.1
10. WTMJ-AM/Milwaukee-Racine (News/Talk) 10.8

### Cume

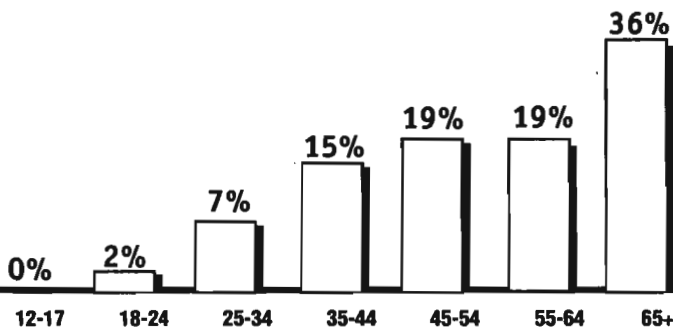
ALL NEWS. ALL THE TIME.

12+ Cume

1. WINS-AM/New York (News) 2,141,300
2. WCBS-AM/New York (News) 1,644,100
3. WFAN-AM/New York (Sports) 1,378,700
4. WABC-AM/New York (Talk) 1,102,000
5. KYW-AM/Philadelphia (News) 1,068,900
6. WOR-AM/New York (Talk) 1,022,100
7. KNX-AM/Los Angeles (News) 1,019,700
8. KGO-AM/San Francisco (News/Talk) 925,100
9. KCBS-AM/San Francisco (News) 908,100
10. WBBM-AM/Chicago (News) 904,200

### AQH AUDIENCE BY COMPOSITION

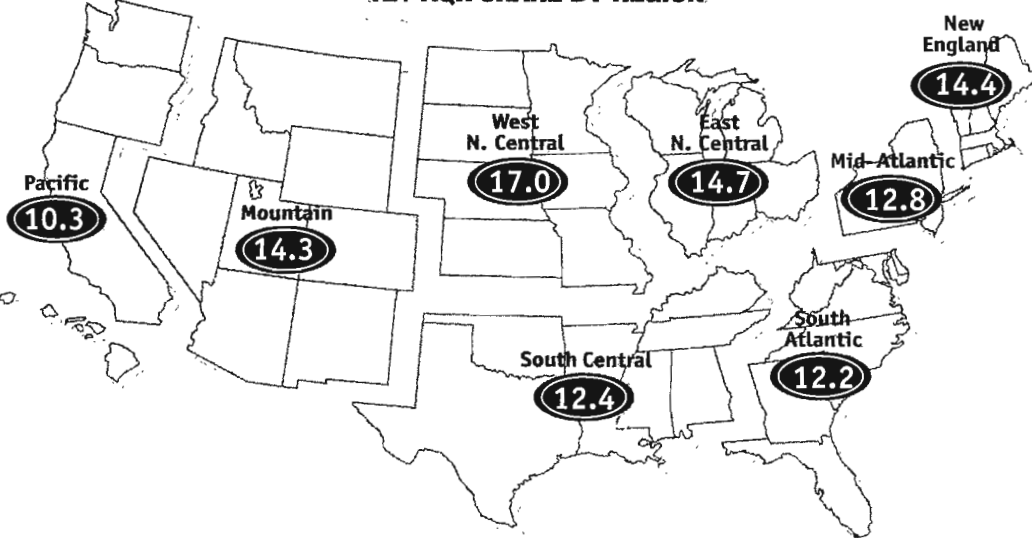
M-SU 6AM-MID TOTAL U.S.





Winter '98	Spring '98	Summer '98	Fall '98	Spring '99	Fall '99
9.8	10.1	10.4	10.2	13.0	12.5

### 12+ AQH SHARE BY REGION



### Average Quarter-Hour

# Z93

1. WCIZ-FM/Watertown, NY (Cl. Hits) 15.5
2. KWEL-AM & FM/Texarkana, TX-AR 14.4
3. KXLP-FM/Mankato, MN 12.8
3. WOTT-FM/Watertown, NY 12.8
5. KBYZ-FM/Bismarck, ND (Cl. Rock) 12.4
6. KQUR-FM/Laredo, TX (Cl. Hits) 12.3
7. KRVK-FM/Casper, WY (Cl. Hits) 11.9
8. KFXS-FM/Rapid City, SD (Cl. Rock) 11.7
9. WPBG-FM/Peoria, IL 11.3
10. WHNN-FM/Saginaw, MI 11.2

#### 12+ Share

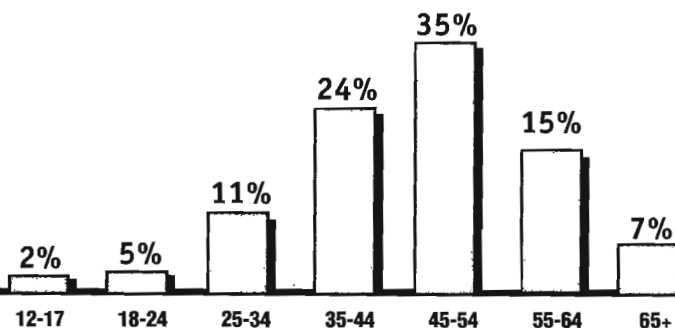
1. WCBS-FM/New York 1,613,300
2. WTJM-FM/New York 1,239,200
3. KRTH-FM/Los Angeles 1,120,800
4. WAXQ-FM/New York (Cl. Rock) 976,600
5. KCBS-FM/Los Angeles (Cl. Rock) 866,800
6. KCMG-FM/Los Angeles 859,800
7. WJMK-FM/Chicago 812,200
8. WUBT-FM/Chicago 684,800
9. WLUP-FM/Chicago (Cl. Rock) 568,600
10. WXCD-FM/Chicago (Cl. Rock) 566,100

#### 12+ Cume

NEW YORK'S OLDEST STATION  
**WCBS  
FM101.1**

### AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## Who's LISTENING:

Among 18+ Adults

### GENDER

Male:	51%
Female:	49%

### AGE

18-24:	8%
25-34:	11%
35-44:	27%
45-54:	37%
55-64:	13%
65+:	4%

### RACE/ETHNICITY

White:	93%
Black:	4%
Asian:	1%
Other:	1%
Hispanic:	11%

### EDUCATION

HS Grad or less:	44%
Some college:	31%
College, post grad:	25%

### EMPLOYMENT STATUS

Employed:	79%
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### MARITAL STATUS

Married:	63%
Never married:	18%
Widowed:	19%

### HOUSEHOLD INCOME

\$24k or less:	14%
\$25-74k:	60%
\$75k+:	28%

### PRESENCE OF CHILDREN

Yes:	46%
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### PARTY IDENTIFICATION

None:	19%
Democrat:	28%
Republican:	25%
Independent:	12%
Ind./lean Dem.:	9%
Ind./lean Rep.:	8%

## Who's LISTENING:

Among 18+ Adults

### GENDER

Male: 60%  
Female: 40%

### AGE

18-24: 23%  
25-34: 43%  
35-44: 22%  
45-54: 7%  
55-64: 4%  
65+: 1%

### RACE/ETHNICITY

White: 93%  
Black: 6%  
Asian: 0%  
Other: 0%  
Hispanic: 92%

### EDUCATION

HS Grad or less: 74%  
Some college: 20%  
College, post grad: 6%

### EMPLOYMENT STATUS

Employed: 78%

### MARITAL STATUS

Married: 57%  
Never married: 35%  
Widowed: 9%

### HOUSEHOLD INCOME

\$24k or less: 42%  
\$25-74k: 51%  
\$75k+: 6%

### PRESENCE OF CHILDREN

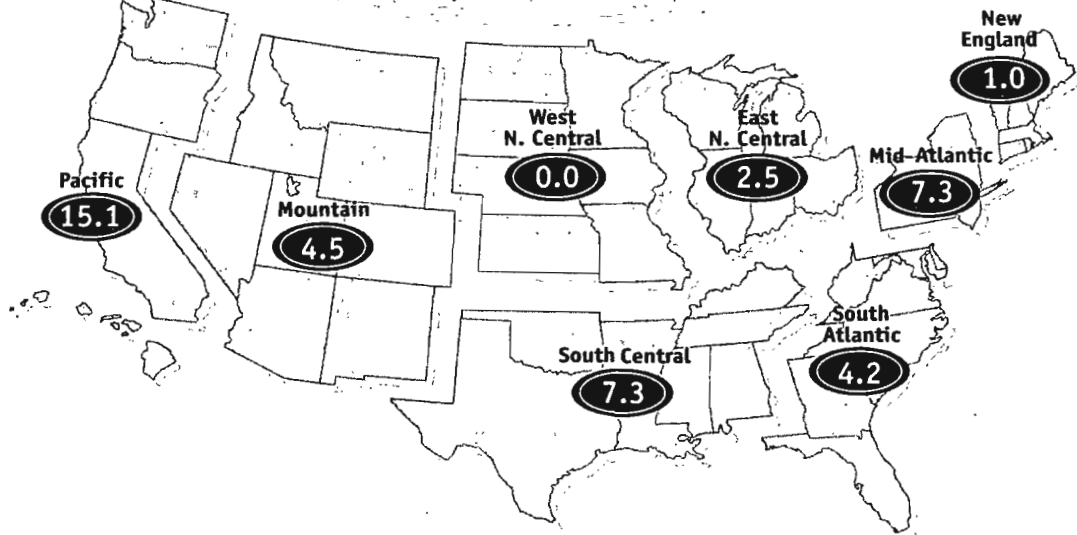
Yes: 75%

### PARTY IDENTIFICATION

None: 51%  
Democrat: 28%  
Republican: 9%  
Independent: 4%  
Ind./lean Dem.: 5%  
Ind./lean Rep.: 2%

Winter '98	Spring '98	Summer '98	Fall '98	Spring '99	Fall '99
6.5	6.5	6.4	6.5	6.5	8.1

## 12+ AQH SHARE BY REGION



### Average Quarter-Hour

### Cume

## KJBZ-FM



12+ Share

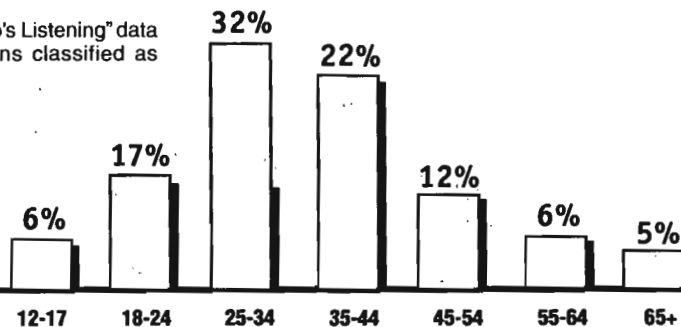
12+ Cume

1. KJBZ-FM/Laredo, TX (Tejano)	14.0	1. WSKQ-FM/New York (Tropical)	1,314,400
2. KBNA-AM & FM/El Paso (Spanish AC)	11.4	2. KLVE-FM/Los Angeles (Spanish AC)	1,129,600
3. KNEX-FM/Laredo, TX (Spanish Con.)	11.0	3. KSCA-FM/Los Angeles (Reg. Mex.)	1,073,400
3. KUNA-FM/Palm Springs, CA (Reg. Mex.)	11.0	4. WPAT-FM/New York (Spanish AC)	887,100
5. WPRM-FM/Puerto Rico (Tropical)	10.7	5. WPRM-FM/Puerto Rico (Tropical)	806,100
6. KBMA-FM/Bryan-College Station, TX (Tejano)	9.9	6. KBUA & KBUE/Los Angeles (Reg. Mex.)	740,900
7. KYZZ-FM/San Angelo, TX (Spanish Con.)	8.9	7. WCAA-FM/New York (Tropical)	709,800
8. KKPS-FM/McAllen-Brownsville (Tejano)	8.5	8. WKAQ-FM/Puerto Rico (Tropical/CHR)	675,500
9. KGBT-FM/McAllen-Brownsville (Reg. Mex.)	8.4	9. KLAX-FM/Los Angeles (Reg. Mex.)	665,800
10. KSAB-FM/Corpus Christi, TX (Tejano)	7.9	10. KSSE-FM/Los Angeles (Spanish Con.)	547,500

## AQH AUDIENCE BY COMPOSITION

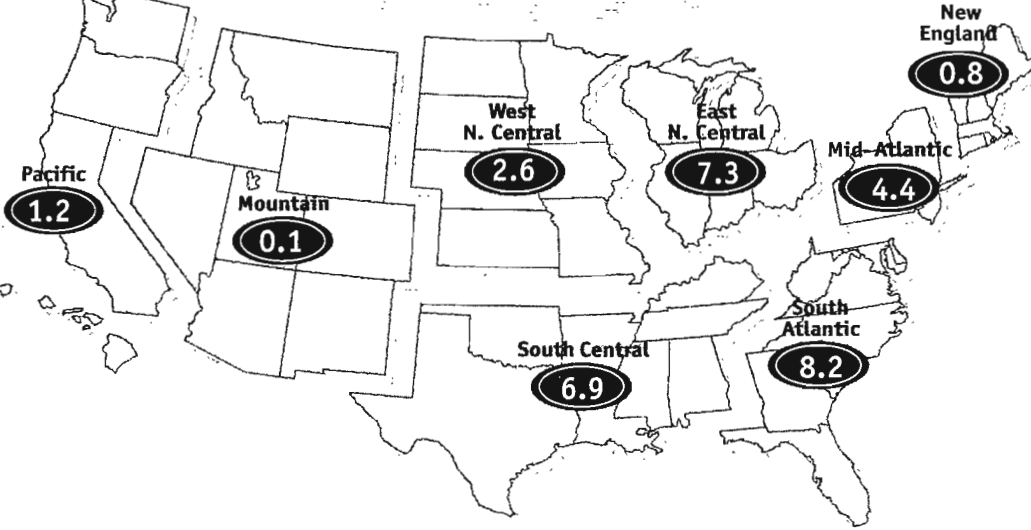
M-SU 6AM-MID TOTAL U.S.

Editors Note: "Who's Listening" data comes from stations classified as Regional Mexican.



Winter '98	Spring '98	Summer '98	Fall '98	Spring '99	Fall '99
5.0	5.2	5.4	5.4	4.4	4.7

## 12+ AQH SHARE BY REGION



### Average Quarter-Hour



Rank	Station	12+ Share
1.	KBCE-FM/Alexandria, LA	20.8
2.	WFXE-FM/Columbus, GA	19.0
3.	WFKX-FM/Jackson, TN	18.4
4.	WJIZ-FM/Albany, GA	17.9
5.	WEAS-FM/Savannah, GA	17.2
6.	KRVV-FM/Monroe, LA	15.6
7.	WZFX-FM/Fayetteville, NC	14.8
8.	WQUE-FM/New Orleans	14.4
9.	WJMI-FM/Jackson, MS	13.5
10.	KJMZ-FM/Lawton, OK	13.4

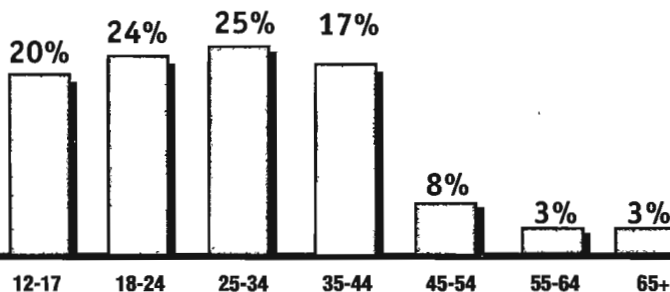
### Cume



Rank	Station	12+ Cume
1.	WBLS-FM/New York	1,453,800
2.	WGCI-FM/Chicago	900,700
3.	KKBT-FM/Los Angeles	897,800
4.	WVEE-FM/Atlanta	592,000
5.	WUSL-FM/Philadelphia	558,300
6.	WJLB-FM/Detroit	527,300
7.	KKDA-FM/Dallas-Ft. Worth	499,400
8.	WKYS-FM/Washington, DC	484,200
9.	WEDR-FM/Miami-Ft. Lauderdale	477,200
10.	WDTJ-FM/Detroit	400,900

### AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



## WHO'S LISTENING:

Among 18+ Adults

### GENDER

Male:	45%
Female:	55%

### AGE

18-24:	38%
25-34:	31%
35-44:	19%
45-54:	8%
55-64:	3%
65+:	1%

### RACE/ETHNICITY

White:	32%
Black:	63%
Asian:	2%
Other:	3%
Hispanic:	11%

### EDUCATION

HS Grad or less:	52%
Some college:	35%
College, post grad:	12%

### EMPLOYMENT STATUS

Employed:	81%
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### MARITAL STATUS

Married:	28%
Never married:	58%
Widowed:	15%

### HOUSEHOLD INCOME

\$24k or less:	24%
\$25-74k:	59%
\$75k+:	16%

### PRESENCE OF CHILDREN

Yes:	62%
------	-----

### PARTY IDENTIFICATION

None:	22%
Democrat:	42%
Republican:	15%
Independent:	6%
Ind./lean Dem.:	10%
Ind./lean Rep.:	5%

## Who's LISTENING:

Among 18+ Adults

### GENDER

Male: 38%  
Female: 62%

### AGE

18-24: 16%  
25-34: 27%  
35-44: 32%  
45-54: 19%  
55-64: 5%  
65+: 1%

### RACE/ETHNICITY

White: 10%  
Black: 88%  
Asian: 0%  
Other: 3%  
Hispanic: 4%

### EDUCATION

HS Grad or less: 47%  
Some college: 35%  
College, post grad: 18%

### EMPLOYMENT STATUS

Employed: 83%

### MARITAL STATUS

Married: 39%  
Never married: 39%  
Widowed: 22%

### HOUSEHOLD INCOME

\$24k or less: 22%  
\$25-74k: 60%  
\$75k+: 18%

### PRESENCE OF CHILDREN

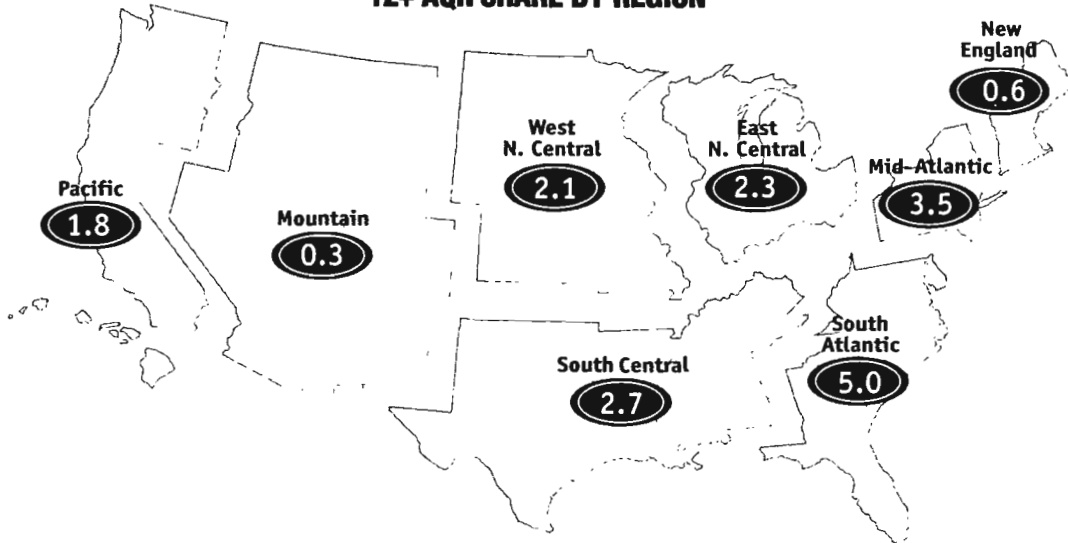
Yes: 62%

### PARTY IDENTIFICATION

None: 18%  
Democrat: 55%  
Republican: 8%  
Independent: 6%  
Ind./lean Dem.: 10%  
Ind./lean Rep.: 3%

Winter '98	Spring '98	Summer '98	Fall '98	Spring '99	Fall '99
4.4	4.6	4.0	3.9	4.1	2.7

### 12+ AQH SHARE BY REGION



### Average Quarter-Hour

### Cume

## WIKS-FM

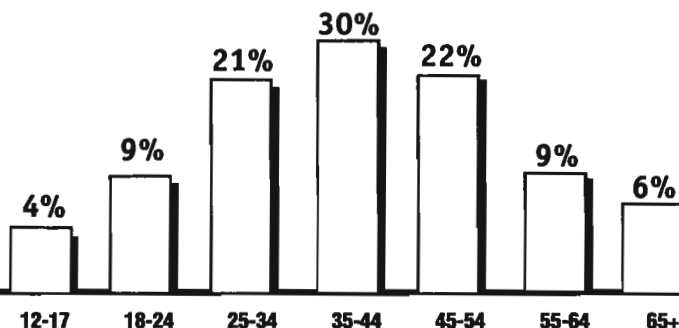


#### 12+ Share

Station	12+ Share	12+ Cume
1. WIKS-FM/Greenville-New Bern	10.8	1,473,300
2. WHBX-FM/Tallahassee, FL	10.5	591,500
2. WZKS-FM/Meridian, MS	10.5	530,100
4. KJMG-FM/Monroe, LA	10.0	433,600
5. WYLD-FM/New Orleans	9.0	416,400
6. WLVI-FM/Savannah, GA	8.5	404,100
7. WSOL-FM/Brunswick, GA	8.0	377,400
8. WKXI-FM/Jackson, MS (Urban Oldies)	7.7	377,100
8. WSOL-FM/Jacksonville	7.7	358,100
10. WBHK-FM/Birmingham	7.4	334,600
1. WRKS-FM/New York		1,473,300
2. WVAZ-FM/Chicago		591,500
3. KISQ-FM/San Francisco		530,100
4. WDAS-FM/Philadelphia		433,600
5. WHUR-FM/Washington, DC		416,400
6. KBLX-FM/San Francisco		404,100
7. WALR-FM/Atlanta		377,400
8. KMJQ-FM/Houston-Galveston		377,100
9. WHQT-FM/Miami-Ft. Lauderdale		358,100
10. WMMJ-FM/Washington, DC		334,600

### AQH AUDIENCE BY COMPOSITION

M-SU GAM-MID TOTAL U.S.



## All About Scarborough Information

**O**n the following four pages, you'll find a detailed format-by-format breakout of consumer profiles and consumption data for some of radio's largest spending categories. Each column contains two figures: Comp. % (composition percentage) indicates the proportion of that format's cume listeners who represent that characteristic, buy that product, or engage in that activity. The second figure is the Index, where 100 would be the average.

Scarborough data is collected using a two-phase phone/mail method. This method consists of a telephone interview, where radio listening, newspaper reading, and demographic information are collected. The interview respondents are then mailed a consumer survey booklet which collects their lifestyle and shopping information, and a seven-day television diary to record viewing.

The sample frame is adults 18+ in telephone households. The sample source is Survey Sampling Inc.'s "Random A" sample. A single adult respondent is randomly selected within the household to be interviewed using the "last birthday" method.

Scarborough uses a five-step process to build a relationship with the survey respondent. This includes:

- The telephone interview
- The consumer survey and TV diary mailing, including an up-front cash incentive
- A reminder phone call
- A reminder postcard

- A final reminder postcard with an extra \$10 incentive offer, for respondents whose mailing materials have not been returned after 28 days.

In the largest 11 markets, males 18-34, African-Americans, and Hispanics receive an additional reminder call.

Scarborough uses a systematic incentive treatment depending on the market's historical cooperation rates and whether the market qualifies for ethnic weighting. Differential Survey Treatments (DST) are used for ethnic respondents, including higher incentives, the creation of High Density Black and High Density Hispanic Sampling Areas (HDBAs and HDHAs), and bilingual interviewers and mailing materials.

Scarborough data is collected in 61 markets in the U.S. All data is collected in dedicated facilities by trained interviewers using CATI systems (Computer Assisted Telephone Interviewing). Fieldwork is conducted continuously in two six-month periods. Data is released two times per year in a rolling 12-month average. Each fieldwork period represents one half of the data set for each release.

Scarborough Research is available through a number of different software retrieval systems including PRIME, Maximiser, IMS, TapScan, and Strata.

For questions regarding Scarborough's methodology, please contact your local account executive or call Research Director Jane Mulligan at (212) 789-3556.

***rronline.com***

***THE INDUSTRY'S NEWSPAPER***



## PRODCUT CONSUMPTION BY FORMAT

Sample Size (18+ diaries)	AC		Adt. Alternative		Adt. Standards		Alternative		Classic Rock		CHR		Country	
	26,551		5,324		3,192		11,148		14,847		28,136		30,687	
	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index
<b>Lifestyle Connect Targets</b>														
Active Investor	13%	110	13%	109	15%	127	12%	94	13%	103	11%	93	11%	91
Automotive Enthusiast	36%	101	42%	118	20%	57	45%	124	47%	129	41%	115	47%	130
Beer Drinkers	31%	102	39%	129	24%	79	43%	141	42%	139	34%	114	31%	103
Business Traveler	4%	102	6%	159	2%	52	5%	142	5%	141	4%	104	4%	102
Couch Potato	17%	85	13%	64	35%	174	13%	64	14%	69	15%	76	18%	90
Cultural Aficionado	35%	105	54%	161	52%	156	43%	127	35%	104	32%	97	32%	97
Handyman	18%	101	22%	122	5%	27	20%	114	24%	137	20%	110	24%	138
Leisurely Traveler	37%	106	36%	104	41%	117	40%	115	35%	101	36%	103	34%	98
Movie Buffs	17%	121	17%	123	12%	90	23%	162	16%	114	20%	142	13%	94
Netizen	49%	118	59%	144	22%	55	57%	140	50%	123	49%	119	41%	101
News Anchor	35%	98	37%	105	60%	168	34%	95	37%	104	32%	89	33%	93
On the Move	15%	118	18%	144	4%	34	20%	165	16%	127	19%	155	12%	95
Outdoorsman	7%	105	14%	195	2%	26	15%	211	11%	158	9%	123	9%	127
Power Purchaser	18%	110	19%	116	19%	117	16%	98	17%	101	17%	104	17%	100
Restaurant Goers	30%	103	35%	120	19%	66	39%	133	36%	122	35%	120	34%	115
Shop til they Drop	26%	111	26%	113	24%	100	23%	97	24%	104	24%	102	25%	107
Sports Fanatic	12%	99	14%	115	11%	93	15%	123	15%	122	13%	107	11%	88
Sports Participant	24%	105	34%	148	18%	79	37%	158	32%	139	26%	114	24%	104
Technology Savvy	27%	118	32%	141	11%	49	33%	147	29%	128	28%	121	24%	105
Thirst Quencher	19%	101	27%	139	19%	98	28%	148	27%	138	26%	133	22%	113
<b>Online Services Used, Home &amp; Work</b>														
America Online	22%	125	24%	137	13%	74	25%	141	22%	125	23%	129	16%	94
CompuServe	2%	123	3%	160	2%	96	2%	136	2%	143	2%	102	2%	115
Other online service	16%	113	23%	156	3%	23	22%	150	18%	123	17%	115	16%	106
Prodigy	2%	122	1%	98	0%	0	2%	140	2%	116	2%	139	1%	86
The Microsoft Network	9%	124	10%	138	4%	53	9%	127	8%	117	9%	129	7%	101
AT&T Worldnet Services	3%	124	2%	95	2%	106	2%	117	2%	115	3%	125	2%	102
Internet service provider (ISP)	13%	118	21%	197	3%	30	17%	159	14%	131	12%	112	11%	102
<b>Internet Search Engines Used, Home &amp; Work</b>														
Excite	14%	113	19%	157	7%	57	19%	158	17%	140	15%	121	12%	98
Lycos	11%	109	16%	160	6%	57	16%	165	13%	139	12%	119	10%	99
Yahoo!	30%	119	39%	155	9%	36	39%	158	34%	135	31%	124	26%	105
Other	18%	112	27%	163	7%	43	26%	161	21%	132	19%	116	16%	101
<b>Uses of Internet, Home &amp; Work</b>														
Bulletin board	6%	123	8%	168	2%	47	8%	158	7%	140	6%	130	5%	98
Chat forums	8%	128	9%	148	2%	29	12%	183	8%	132	10%	154	7%	113
E-mail	40%	120	49%	147	15%	45	49%	148	42%	126	40%	120	34%	102
Financial services/information	15%	118	22%	171	7%	54	19%	146	17%	132	14%	108	12%	90
Games	16%	122	17%	127	5%	42	20%	152	17%	128	17%	130	14%	108
Medical services	4%	116	5%	128	3%	69	4%	104	5%	122	4%	108	4%	105
News access	19%	116	27%	163	10%	62	26%	161	22%	134	19%	118	16%	100
Read a newspaper	8%	112	12%	158	4%	49	12%	167	10%	137	9%	122	6%	87
Research/education	26%	121	33%	154	8%	35	34%	159	28%	130	27%	126	22%	103
Shopping	11%	116	16%	172	3%	30	15%	159	13%	140	11%	119	9%	95
Sports information	10%	106	16%	162	4%	36	18%	179	15%	151	12%	119	10%	105
Visit a radio station home page	7%	115	12%	205	3%	58	12%	204	9%	158	8%	139	6%	112
Visit a cable network or cable service home page	4%	107	6%	171	4%	102	6%	170	5%	140	4%	130	4%	105
Visit a television station home page	6%	113	9%	167	2%	45	7%	142	8%	147	7%	127	6%	113
Other use	14%	117	17%	148	5%	40	19%	160	16%	137	14%	122	12%	100
Automobile information	11%	115	15%	161	4%	44	15%	160	14%	147	11%	117	9%	98
Visit a magazine home page	9%	113	14%	176	4%	45	15%	180	12%	151	11%	134	8%	101
Visit a newspaper home page	9%	113	14%	171	3%	42	13%	159	12%	149	9%	119	7%	92
Work-related use	22%	121	31%	168	7%	38	28%	149	25%	134	22%	117	19%	102

## PRODUCT CONSUMPTION BY FORMAT

Hot AC		NAC/Smooth Jazz		News/Talk		Oldies		Rhythmic Oldies		Regional Mexican		Rock		Urban AC		Urban	
11,192		8,348		21,684		21,722		18,223		10,856		3,190		5,785		9,042	
Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index
14%	116	13%	107	16%	132	13%	108	11%	86	5%	39	12%	102	9%	74	10%	78
45%	125	31%	86	33%	91	39%	108	46%	127	41%	115	49%	135	28%	77	34%	94
37%	123	31%	102	31%	101	32%	106	40%	134	33%	110	45%	148	26%	85	33%	108
4%	119	5%	124	5%	121	5%	130	4%	119	1%	29	5%	131	3%	88	4%	94
14%	71	22%	108	23%	113	17%	84	22%	111	12%	60	14%	70	25%	123	21%	104
37%	111	36%	109	38%	114	34%	103	31%	94	22%	65	33%	99	31%	93	27%	82
24%	133	14%	81	16%	92	20%	114	22%	124	15%	87	26%	149	11%	61	15%	85
39%	110	34%	96	36%	104	36%	103	32%	91	29%	83	35%	99	30%	85	30%	86
17%	122	17%	120	12%	90	14%	102	18%	131	13%	92	16%	117	21%	150	22%	161
52%	127	48%	118	42%	101	47%	114	48%	117	31%	76	51%	125	40%	99	42%	102
33%	93	39%	111	44%	124	37%	105	37%	104	13%	38	34%	95	34%	94	31%	87
17%	137	13%	108	8%	65	12%	95	16%	133	20%	165	17%	137	17%	138	22%	180
11%	158	6%	88	7%	99	7%	100	11%	155	3%	42	13%	180	2%	23	5%	64
19%	118	20%	120	17%	102	18%	110	20%	120	12%	72	17%	101	19%	115	17%	101
33%	114	30%	101	27%	93	32%	108	33%	112	27%	93	36%	122	36%	124	37%	128
28%	118	25%	108	24%	104	26%	113	29%	124	15%	65	25%	105	26%	109	22%	92
12%	99	15%	123	13%	105	12%	95	12%	100	8%	63	15%	120	18%	145	15%	125
30%	131	25%	108	27%	114	25%	106	28%	119	15%	66	36%	154	19%	80	23%	100
29%	130	27%	120	24%	107	27%	117	29%	126	13%	56	29%	129	23%	100	23%	102
22%	117	18%	95	15%	76	19%	97	26%	136	39%	201	28%	145	23%	119	25%	131
22%	127	22%	128	17%	97	20%	115	21%	120	12%	70	21%	122	19%	110	20%	116
2%	132	2%	132	2%	114	2%	122	2%	104	0%	19	2%	127	1%	83	2%	94
19%	128	17%	117	16%	108	17%	115	18%	124	10%	65	20%	136	14%	97	15%	100
2%	126	1%	84	1%	106	1%	108	1%	110	1%	60	1%	110	2%	182	2%	149
10%	137	9%	130	6%	83	8%	111	9%	122	7%	101	8%	109	10%	139	9%	128
2%	98	2%	112	2%	109	2%	94	2%	117	4%	174	2%	97	1%	65	2%	109
13%	123	12%	113	11%	104	12%	109	11%	105	8%	74	14%	130	8%	77	10%	93
17%	138	15%	120	13%	108	14%	112	16%	134	6%	48	17%	143	11%	91	12%	96
13%	135	10%	108	11%	111	11%	118	14%	148	4%	41	14%	143	8%	88	9%	91
35%	141	29%	118	26%	105	28%	114	32%	127	11%	45	34%	138	22%	89	24%	97
23%	139	20%	122	17%	106	20%	121	22%	134	11%	67	22%	133	14%	89	15%	95
6%	119	7%	137	5%	102	6%	119	7%	144	2%	41	7%	140	5%	100	6%	130
9%	144	8%	121	5%	83	7%	109	9%	138	4%	63	10%	156	5%	86	8%	131
45%	135	40%	120	34%	103	39%	117	41%	122	19%	57	44%	131	31%	93	33%	100
16%	128	17%	135	16%	121	16%	121	15%	114	6%	47	17%	133	12%	90	12%	96
18%	136	15%	115	12%	95	15%	114	18%	135	7%	55	18%	134	13%	98	15%	113
4%	120	4%	115	4%	108	5%	129	4%	103	2%	56	4%	96	3%	92	3%	84
22%	137	20%	123	19%	114	19%	115	17%	108	9%	53	22%	137	12%	76	15%	90
11%	142	9%	128	8%	108	8%	110	9%	117	5%	73	10%	134	8%	113	7%	99
30%	140	26%	122	22%	101	25%	116	26%	120	12%	55	29%	133	20%	91	22%	102
14%	145	11%	117	10%	106	11%	115	14%	145	6%	60	13%	139	8%	85	9%	98
13%	135	12%	124	11%	109	11%	112	16%	158	7%	67	16%	165	8%	78	11%	109
8%	148	6%	114	6%	105	6%	112	9%	151	4%	69	10%	171	5%	90	6%	101
5%	138	4%	118	4%	105	4%	119	4%	123	2%	44	5%	145	2%	64	3%	89
8%	152	6%	113	6%	110	6%	122	6%	125	2%	45	7%	129	4%	82	5%	89
16%	134	13%	111	11%	95	13%	110	12%	106	13%	110	15%	130	9%	76	12%	107
12%	130	11%	122	10%	110	11%	117	12%	123	5%	49	14%	151	7%	75	9%	100
12%	144	11%	135	8%	104	9%	110	11%	136	6%	73	12%	145	6%	72	8%	101
11%	139	10%	129	9%	116	9%	115	10%	119	6%	69	11%	132	7%	93	7%	93
24%	132	23%	126	19%	104	22%	119	21%	115	11%	57	23%	126	21%	112	19%	103

## PRODCUT CONSUMPTION BY FORMAT

Sample Size (18+ diaries)	AC		Adt. Alternative		Adt. Standards		Alternative		Classic Rock		CHR		Country	
	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index
	26,551		5,324		3,192		11,148		14,847		28,136		30,687	
<b>Newspaper Sections Read</b>														
Mon-Fri Business pages/section	46%	96	50%	103	65%	136	41%	84	47%	98	39%	81	45%	93
Mon-Fri Classified advertising	47%	97	46%	94	52%	108	45%	93	49%	101	49%	101	50%	102
Mon-Fri Comics	49%	98	48%	98	61%	124	47%	96	47%	95	46%	94	48%	97
Mon-Fri Entertainment pages/section (movies, theater, etc)	60%	105	60%	104	63%	110	61%	105	56%	97	59%	102	55%	96
Mon-Fri Food pages/section	44%	97	40%	87	67%	147	33%	73	39%	85	36%	80	43%	93
Mon-Fri Main news section	75%	99	77%	102	91%	120	70%	93	74%	98	70%	92	73%	97
Mon-Fri Sports pages/section	47%	94	50%	101	59%	119	49%	99	52%	104	45%	90	47%	95
Mon-Fri TV or radio listings	42%	95	37%	85	65%	148	36%	82	39%	88	38%	85	40%	92
Mon-Fri None of these	1%	109	1%	68	2%	209	1%	86	1%	76	1%	84	1%	92
<b>Cable TV Networks Viewed Past Week</b>														
A & E	36%	100	37%	103	63%	175	34%	95	38%	106	32%	89	36%	98
BET	8%	96	5%	59	2%	22	6%	75	5%	64	13%	160	4%	47
Cartoon Network	18%	111	16%	100	8%	48	22%	135	20%	124	24%	150	17%	102
Cinemax	15%	115	11%	90	3%	27	16%	122	15%	119	17%	133	12%	95
CNBC	19%	100	19%	99	38%	198	20%	105	20%	103	18%	94	17%	88
CNN	36%	95	38%	102	62%	164	36%	95	38%	102	34%	91	37%	97
Comedy Central	21%	117	25%	135	7%	38	31%	171	27%	144	27%	147	18%	100
Country Music Television (CMT)	10%	86	10%	84	13%	111	10%	85	12%	101	11%	92	24%	194
Court TV	7%	101	6%	90	15%	218	5%	66	6%	85	7%	99	5%	78
The Discovery Channel	40%	98	42%	104	46%	114	42%	105	46%	114	39%	97	41%	103
The Disney Channel	19%	106	22%	121	16%	84	20%	107	20%	106	22%	120	21%	113
E!	17%	120	17%	121	13%	87	25%	172	21%	147	21%	149	14%	96
ESPN	29%	92	33%	106	42%	133	38%	122	39%	124	32%	101	34%	108
ESPN2	18%	94	24%	122	23%	121	27%	137	27%	138	21%	107	21%	110
The Family Channel	22%	94	17%	75	38%	164	14%	62	20%	86	20%	86	26%	113
TV Food Network	10%	114	7%	78	12%	134	8%	89	10%	106	10%	107	8%	88
FX	10%	103	14%	150	10%	104	15%	158	13%	136	12%	129	9%	94
HBO (Home Box Office)	30%	117	25%	98	13%	49	31%	120	30%	116	33%	127	24%	93
Headline News	17%	92	21%	111	22%	116	19%	103	20%	108	17%	90	19%	100
The History Channel	20%	97	20%	101	34%	166	19%	92	22%	111	18%	89	20%	97
The Learning Channel	21%	104	23%	113	17%	87	23%	116	25%	127	22%	109	21%	107
Lifetime Television	26%	109	21%	86	35%	145	21%	88	22%	91	27%	115	26%	107
The Movie Channel	13%	106	9%	71	15%	116	11%	83	11%	88	14%	112	11%	86
MSNBC	10%	107	11%	111	13%	137	12%	125	12%	123	10%	100	9%	93
MTV	21%	123	25%	143	8%	44	36%	209	25%	144	31%	181	18%	103
Nick at Nite	19%	118	15%	95	9%	56	17%	104	20%	121	20%	124	18%	110
Nickelodeon	20%	117	17%	98	10%	56	19%	111	21%	123	24%	141	19%	109
Sci-Fi	13%	104	12%	97	7%	57	15%	117	17%	133	16%	122	13%	101
Showtime	15%	119	13%	102	6%	51	14%	107	14%	113	16%	127	11%	86
TBS	29%	95	29%	96	43%	143	33%	110	35%	117	32%	105	33%	109
TNN	15%	77	15%	78	26%	135	17%	91	20%	102	16%	84	27%	143
TNT	31%	96	32%	99	39%	122	34%	106	37%	114	34%	105	35%	108
Other cable network/service	17%	101	16%	94	12%	72	18%	109	19%	112	19%	114	17%	103
<b>Television Reception</b>														
Satellite	9%	83	7%	66	9%	81	8%	73	9%	83	9%	85	13%	121
Cable	72%	104	70%	101	86%	124	71%	103	71%	103	71%	102	68%	99
<b>Professional Sporting Game Attendance, Past Year</b>														
National Football League 1 game+	12%	105	15%	128	7%	60	16%	138	14%	126	14%	121	11%	94
Major League Baseball 1 game+	25%	115	36%	168	10%	48	32%	149	28%	128	25%	113	21%	97
National Hockey League 1 game+	10%	129	14%	183	6%	83	16%	208	13%	165	10%	136	7%	88
National Basketball Assoc. 1 game+	12%	122	16%	156	4%	40	17%	164	13%	127	13%	130	9%	86



## PRODUCT CONSUMPTION BY FORMAT

Hot AC		NAC/Smooth Jazz		News/Talk		Oldies		Rhythmic Oldies		Regional Mexican		Rock		Urban AC		Urban	
11,192		8,348		21,684		21,722		18,223		10,856		3,190		5,785		9,042	
Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index
41%	85	51%	106	60%	124	51%	106	44%	92	27%	56	44%	90	39%	80	38%	79
47%	98	47%	97	48%	100	48%	99	50%	102	38%	79	49%	101	49%	102	49%	101
47%	95	49%	99	55%	111	50%	102	50%	102	30%	61	47%	94	45%	90	46%	93
58%	101	61%	107	61%	105	58%	101	58%	101	41%	71	56%	98	60%	104	57%	99
38%	83	46%	101	53%	115	46%	102	39%	86	27%	59	36%	79	41%	90	35%	77
73%	97	78%	104	84%	111	77%	102	77%	101	51%	67	72%	95	70%	93	69%	91
44%	88	52%	104	58%	118	51%	103	52%	105	38%	77	52%	104	46%	92	48%	96
38%	85	45%	101	51%	114	44%	100	38%	85	31%	70	38%	86	40%	90	38%	87
1%	63	1%	84	1%	78	1%	95	1%	83	1%	73	1%	65	1%	88	1%	81
35%	97	39%	108	42%	116	40%	111	38%	106	14%	39	37%	102	32%	88	30%	83
5%	60	17%	212	4%	46	4%	57	14%	178	6%	71	5%	63	41%	524	33%	423
21%	128	17%	103	11%	65	14%	87	23%	138	19%	119	21%	127	28%	172	29%	177
13%	103	15%	118	10%	76	12%	97	20%	154	14%	107	14%	111	24%	187	23%	182
18%	94	20%	107	24%	123	20%	102	19%	97	7%	37	19%	98	17%	91	17%	90
35%	93	39%	104	44%	117	38%	101	35%	93	17%	46	37%	98	36%	94	33%	88
26%	141	21%	116	16%	85	19%	104	26%	141	11%	59	30%	161	22%	119	27%	147
13%	108	7%	55	11%	88	12%	98	17%	139	4%	36	14%	113	6%	46	8%	67
6%	82	8%	115	7%	99	6%	89	8%	120	3%	43	5%	69	12%	165	10%	137
41%	101	40%	101	44%	108	43%	107	38%	94	28%	71	44%	108	37%	92	35%	87
22%	118	18%	97	15%	81	18%	98	21%	116	18%	99	20%	106	22%	121	22%	122
21%	147	15%	107	12%	85	15%	107	18%	127	9%	64	23%	161	15%	106	19%	130
32%	102	32%	101	35%	111	32%	103	33%	105	20%	63	40%	127	31%	100	34%	109
21%	109	20%	102	21%	107	20%	105	24%	122	13%	70	28%	145	18%	91	22%	114
20%	89	19%	84	23%	100	24%	105	20%	86	10%	43	18%	78	27%	118	22%	95
9%	94	11%	125	9%	103	10%	107	9%	96	7%	71	9%	96	13%	139	11%	119
11%	119	9%	98	8%	86	8%	90	14%	154	8%	86	11%	124	11%	124	11%	120
28%	107	32%	123	22%	84	26%	102	34%	132	22%	85	28%	109	44%	171	43%	165
17%	92	19%	100	22%	115	19%	99	22%	119	7%	35	20%	107	20%	106	18%	98
19%	93	21%	105	25%	124	22%	111	21%	103	10%	48	21%	105	16%	80	17%	86
21%	107	21%	105	21%	104	21%	106	23%	117	11%	56	25%	126	19%	97	20%	99
27%	112	25%	106	21%	87	24%	99	25%	104	11%	48	21%	87	32%	134	29%	120
10%	83	15%	115	12%	96	12%	92	13%	102	10%	77	10%	80	23%	178	19%	148
11%	110	10%	103	13%	130	10%	107	9%	93	4%	40	11%	110	9%	93	9%	89
26%	152	17%	102	10%	58	15%	87	24%	139	16%	94	30%	173	24%	139	33%	195
21%	130	15%	95	14%	85	17%	107	19%	116	8%	50	19%	119	21%	128	21%	129
22%	128	16%	94	13%	73	17%	98	22%	126	15%	89	21%	124	23%	135	25%	147
15%	117	14%	113	12%	91	14%	108	19%	150	8%	59	17%	132	17%	133	18%	138
12%	91	17%	135	11%	83	12%	98	17%	132	12%	94	13%	99	25%	197	22%	177
31%	103	29%	96	30%	99	31%	102	32%	106	16%	54	36%	120	33%	110	34%	114
17%	89	15%	76	20%	104	19%	101	21%	109	8%	44	21%	109	13%	70	15%	79
32%	100	32%	99	32%	99	32%	99	33%	104	21%	66	38%	118	37%	114	37%	116
18%	109	17%	99	16%	95	17%	98	18%	110	11%	67	18%	110	18%	105	19%	112
9%	81	9%	83	10%	91	10%	89	9%	81	10%	89	10%	95	13%	117	10%	88
71%	103	71%	102	71%	103	72%	104	72%	104	43%	63	71%	103	66%	96	68%	99
15%	130	14%	123	12%	106	12%	108	12%	106	11%	100	17%	144	15%	130	15%	129
29%	133	25%	116	25%	114	25%	118	32%	147	24%	111	29%	135	17%	77	23%	105
12%	164	9%	120	8%	106	9%	118	11%	150	4%	59	13%	166	4%	58	7%	98
12%	118	16%	163	9%	94	11%	105	13%	128	11%	109	13%	125	19%	192	17%	166

## AM Drive/Top 10 Average Quarter-Hour Share 12+, M-F, 6-10 am

**1. WSWA-AM/HARRISONBURG, VA (NEWS/TALK) 31.4**

Frank Wilt & Jim Britt

**2. WFRY-FM/WATERTOWN, NY (COUNTRY) 28.4**

Ann Phiban

**2. WIVK-FM/KNOXVILLE (COUNTRY) 28.4**

Andy & Alison

**4. KLUR-FM/WICHITA FALLS, TX (COUNTRY) 28.0**

Becky & Brad

**5. WBKR-FM/OWENSBORO, KY (COUNTRY) 27.6**

Sky Phillips & The Wake-up Crew



Ann Phiban  
WFRY-FM/Watertown, NY



Jim Britt, Frank Wilt  
WSVA-AM/Harrisonburg, VA

**6. KFVR-AM/BISMARCK, ND (AC) 26.6**

Bill West

**7. WIKY-FM/EVANSVILLE, IN (AC) 25.0**

Phil Parker

**8. WJBC-AM/BLOOMINGTON, IL (NEWS/TALK) 24.8**

Scott Robbins & Nancy Thiel

**9. WGSQ-FM/COOKEVILLE, TN (COUNTRY) 24.6**

Gator In The Morning

**10. KLaw-FM/LAWTON, OK (COUNTRY) 23.7**

Eric Sharum & Jeri Anderson

## AM Drive/Top 10 Average Cume Persons 12+, M-F, 6-10 am

**1. WINS-AM/NEW YORK (NEWS) 1,413,800**

Lee Harris, James Faherty, Judy DeAngelis

**2. WHTZ-FM/NEW YORK (CHR/POP) 1,344,200**

Elvis Duran & Z100 Morning Show

**3. WXRK-FM/NEW YORK (ALTERNATIVE) 1,223,500**

Howard Stern

**4. WCBS-AM/NEW YORK (NEWS) 1,106,000**

Jeff Caplan & Pat Carroll

**5. KIIS-FM/LOS ANGELES (CHR/POP) 1,062,300**

Rick Dees



James Faherty, Judy DeAngelis, Lee Harris  
WINS-AM/New York



Elvis & Z100 Morning Zoo  
WHTZ-FM/New York

**6. WQHT-FM/NEW YORK (CHR/RHYTHMIC) 951,500**

Fatman Scoop, Miss Jones, DJ Enuff

**7. WLTW-FM/NEW YORK (AC) 922,400**

Bill Buchner & Nick Gregory

**8. WKTU-FM/NEW YORK (CHR/RHYTHMIC) 891,200**

Michelle Visage & Speedy Mercado

**9. WSKQ-FM/NEW YORK (TROPICAL) 828,000**

Luis Jimenez & Moonshadow

**10. KPWR-FM/LOS ANGELES (CHR/RHYTHMIC) 816,600**

Big Boy

**PM Drive/Top 10**

**Average Quarter-Hour Share 12+, M-F, 3-7 pm**

1. **WGSQ-FM/COOKEVILLE, TN (COUNTRY) 25.0**  
Marty McFly & The Ride Home
2. **WBKR-FM/OWENSBORO, KY (COUNTRY) 23.8**  
Nick Weber
3. **WJLS-FM/BECKLEY, WV (COUNTRY) 23.2**  
Ann Kelly; Dave Willis
4. **KLUR-FM/WICHITA FALLS, TX (COUNTRY) 22.8**  
Scotty Preston
5. **KBCE-FM/ALEXANDRIA, LA (URBAN) 22.6**  
Jay Michaels; R.J. Polk



Marty McFly  
WGSQ-FM/Cookeville, TN



Nick Weber  
WBKR/Owensboro, KY

6. **WFRY-FM/WATERTOWN, NY (COUNTRY) 22.5**  
Webb Foote
7. **WVSR-FM/CHARLESTON, WV (CHR/POP) 21.6**  
Brett Sharp
8. **KFFM-FM/YAKIMA, WA (CHR/POP) 20.8**  
Jammin' Justin
9. **WIVK-FM/KNOXVILLE (COUNTRY) 20.7**  
Gunner
10. **KLAW-FM/LAWTON, OK (COUNTRY) 20.5**  
Don Miller

**PM Drive/Top 10**

**Average Cume Persons 12+, M-F, 3-7 pm**

1. **WHTZ-FM/NEW YORK (CHR/POP) 1,407,800**  
Paul "Cubby" Bryant
2. **WQHT-FM/NEW YORK (CHR/RHYTHMIC) 1,157,100**  
Angie Martinez
3. **WLTW-FM/NEW YORK (AC) 1,138,100**  
Valerie Smaldone; Steve Roy & Sandy Jackson
4. **WKTU-FM/NEW YORK (CHR/RHYTHMIC) 1,054,500**  
Broadway Bill Lee; Geronimo
5. **KIIS-FM/LOS ANGELES (CHR/POP) 1,024,300**  
Gary Spears; Sean Valentine



Paul "Cubby" Bryant  
WHTZ-FM/New York



Angie Martinez  
WQHT-FM/New York



Sandy Jackson, Steve Roy, & Valerie Smaldone  
WLTW-FM/New York

6. **WCBS-FM/NEW YORK (OLDIES) 824,300**  
Bob Shannon
7. **KSCA-FM/LOS ANGELES (REGIONAL MEXICAN) 800,800**  
Rofy Gonzalez; Renan Almendarez Coello
8. **WPLJ-FM/NEW YORK (HOT AC) 786,600**  
Race Taylor
9. **WINS-AM/NEW YORK (NEWS) 778,300**  
Ralph Howard, Sandy Klein, Larry Kanter
10. **WBBM-FM/CHICAGO (CHR/RHYTHMIC) 757,600**  
Roxanne; Julian & Tim

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## How To Use The Ratings Information

As you examine the ratings section of the **R&R Directory**, Vol. 1, '00 you'll find the following highlights featured in the detailed breakouts for markets 1-100:

### 1 SHARE TRENDS

All stations in the Top 50 markets which earned at least a 1.0 share and the top 10 stations in markets 51-100 (according to the Fall '99 Arbitron) are listed. Trends read left to right, with the most recent results on the right. Up to five rating periods are included in any market's trend report, which covers the past year. Stations are ranked according to their Monday-Sunday (total persons 12+) average quarter-hour share.

### 2 STATION/FORMAT

The call letters are printed in **bold type** with the station format listed beneath in *italics*.

### 3 FREQUENCY/POWER

The frequency and power for the radio signal(s) are shown as listed in each Arbitron report.

### 4 AUDIENCE RANKINGS

The seven rankings to the right of the frequency power column will help you determine a station's core strength. The first listing shows the 12+ cume in thousands, the cume rank, followed by five AQH demo ranks.

### 5 TIME SPENT LISTENING

This column shows the average number of minutes the audience spent listening to the station weekly. Based on 12+ total week listening.

### 6 MORNING AQH SHARE

The 12+, Monday-Friday, 6-10am, Average Quarter-Hour Share for each station is given.

### 7 OWNER & REP INFORMATION

Station owners (as of February 10) and their national rep affiliations, as listed in each Arbitron report.

### 8 FORMAT SHARE

The lower-left corner of each Top 50 market page features a bar graph ranking format share. Format totals are computed by adding the Fall '99 12+ Monday-Sunday AQH numbers shown in each market breakout. For example, all News/Talk shares are added together.

### 9 NOTATIONS

Updates are listed noting format and call letter changes, as well as LMA activity.

### 10 OWNERSHIP SHARE

The central column of each Top 50 market page features a bar graph ranking owner share. Owner totals are computed by merging the Fall '99 12+ Monday-Sunday AQH numbers of the companies. For example, AMFM's AQH is a 20.4 share.

### 11 OWNERSHIP REACH

The lower-right corner of each Top 50 market page features a bar graph ranking owner reach. Owner totals are computed by merging the Fall '99 12+ Monday-Sunday cume numbers of the companies, then dividing into the market's 12+ population base. For example, the Infinity cume-reach.

### 12 MARKET POPULATION

The 12+ population for each market is shown, with the black and Hispanic percentages in parentheses. In those markets where the ethnic populations do not achieve established thresholds, the code N/A is used.

## #1 NEW YORK 12

12+ POPULATION: 14,449,700 (Black: 19.6%; Hispanic: 22.0%)

98-TW	96-DEJUN	96-SEP	96-OCT	96-NOV	96-DEC	STATION FORMAT	FREQUENCY POWER (TH/MTIME POWER)	CUME PERSONS (TH/MTIME)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REPS	
5.9	6.1	5.4	6.1	5.7	<b>1</b>	<b>WLTW-FM</b> <i>AC</i>	106.7 6kw	2,029	3	9	7	2	<b>1</b>	<b>1</b>	8:45	4.3	AMFM	KATZ	
5.3	5.7	5.4	4.8	5.2	2	<b>WQHT-FM</b> <i>CHR/Rhythmic</i>	97.1 6.7kw	1,946	4	<b>1</b>	<b>1</b>	3	13	22	8:30	3.6	Emmis	ARP	
5.2	4.5	4.8	5.1			<b>WSKO-FM</b> <i>Tropical</i>	97.9 7.8kw	1,933	6	5	<b>1</b>	2	3	12:15			SBS	CAB	
4.5	4.4	4.6	4.7			<b>WHTZ-FM</b> <i>CHR/Pop</i>	100.3 6kw	1,925	2	3	4	7	13	6:30	5.0		AMFM	-	
4.7	3.5	4.2	4.2	4.1	5	<b>WCBS-FM</b> <i>Oldies</i>	101.1 6.8kw	1,613	8	14	18	13	5	2	8:00	3.7		CBS	
3.6	4.4	3.8	3.6	4.1	5	<b>WXRK-FM</b> <i>Alternative</i>	92.3 6kw	1,648	6	5	2	4	4	13	7:45	9.0		Infinity	IRS
3.8	3.6	3.3	3.3	4.0	6	<b>WRKS-FM</b> <i>Urban AC</i>	98.7 7.8kw	1,473	10	7	9	7	3	3	8:30	4.1		Emmis	O&R
4.0	4.0	4.5	4.3	3.8	7	<b>WKTU-FM</b> <i>CHR/Rhythmic</i>	103.5 4.2kw	1,925	5	3	4	6	6	16	6:15	2.9		AMFM	EAST
3.7	3.3	3.6	3.6	3.5	8	<b>WBLS-FM</b> <i>Urban</i>	107.5 4.2kw	1,453	11	4	6	8	10	16	7:30	3.3		Inner City	MCG
3.5	4.1	3.7	3.6	3.3	9	<b>WINS-AM</b> <i>News</i>	1070 50kw	2,141	2	16	17	17	16	8	5:00	5.8		Infinity	CBS
3.0	2.9	3.2	2.7	3.1	10	<b>WPAT-FM</b> <i>Spanish AC</i>	99.1 5.4kw	887	20	9	10	10	12	6	11:00	2.2		SBS	CAB
2.9	2.6	2.8	3.3	3.0	11	<b>WOR-AM</b> <i>Talk</i>	710 50kw	1,022	17	27	28	27	24	19	9:15	4.2		Buckley	MCG
3.1	2.7	2.9	2.9	3.0	11	<b>WQCD-FM</b> <i>NAC/SJ</i>	101.9 6.2kw	1,196	15	19	16	11	8	5	8:00	2.1		Emmis	CHR
3.0	2.9	3.0	3.1	2.9	13	<b>WCBS-AM</b> <i>News</i>	880 50kw	1,644	7	27	26	19	18	10	5:30	4.6		Infinity	CBS
2.8	2.4	2.7	2.6	2.8	14	<b>WFAN-AM</b>	660	1,378	12	13	15	15	15	9	6:30	3.2		Infinity	IRS

\* Was Rock until September 13.

8	10	11
FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
News/Talk 18.7	AMFM 20.4	Infinity 43.8%
CHR/Pop 15.0	Infinity 18.4	AMFM 32.5%
Spanish 11.5	Emmis 12.2	Emmis 25.5%
AC 10.6	SBS 8.3	ABC 17.4%
Oldies 9.4	ABC 5.4	SBS 12.1%
Urban 7.5	Inner City 4.4	Inner City 11.4%
Alternative 4.5	Hispanic 3.2	Buckley 7.1%
NAC/SJ 3.0	Buckley 3.0	Hispanic 6.8%
Classical 2.6	NYTimes 2.6	NYTimes 6.6%
Religious 1.1	Barnstable 1.6	Cox 4.2%
Adult Std. 1.0	Cox 1.5	Barnstable 4.0%
Rock 1.0	Big City .9	Press 3.2%
Country .9	Press .8	Big City 2.6%

## Reps Abbreviation Key

21ST	21st Century Broadcasting	KATZ	Katz Radio
ABC	ABC Radio Sales	KBS	Keystone Broadcasting System
AMA	Art Moore & Associates	KT-H	Katz Hispanic
ARP	Allied Radio Partners	LOTUS	Lotus Hispanic Reps
BAN	Banner Radio	MCG	McGavren-Guild, Inc.
CAB	Caballero Spanish Media	MG/S	McGavren-Guild/Susquehanna
CAN	Canadian Br. Sales	MSS	Mid-South Sales
CBS	CBS Radio Spot Sales	PATT	Patt Media
CCRS	Clear Channel Radio Sales	REG	Regional Representatives
CHR	The Christal Company	REP	Republic Radio Inc.
CRA	Crawford Broadcasting Co.	ROS	Roslin Radio Sales, Inc.
D&R	D&R	RSS	Radio Spot Sales
DCA	Dora-Clayton Agency	SAV	Savall Broadcast Sales
EAST	Eastman Radio, Inc.	SBS	Spanish Broadcasting System
G/W	Group W Radio Sales	SEN	Sentry
INT	Interep	SRR	Salem Radio Representatives
IRS	Infinity Radio Sales	SSS	Southern Spot Sales
K&P	Katz & Powell	TNS	TN Spot Sales
		WRS	Williams Radio Sales

12+ POPULATION: 14,449,700 (Black: 19.6%; Hispanic: 22.0%)

Complete Market Index, Page 8

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12-MO METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
5.9	6.1	5.4	6.1	5.7	1	WLTW-FM AC	106.7 6kw	2,029	3	9	7	2	1	1	8:45	4.3	AMFM	KATZ
5.3	5.7	5.4	4.8	5.2	2	WOHT-FM CHR/Rhythmic	97.1 6.7kw	1,946	4	1	1	3	13	22	8:30	3.6	Emmis	ARP
5.2	4.5	4.8	5.1	5.2	2	WSKQ-FM Tropical	97.9 7.8kw	1,314	13	6	5	1	2	3	12:15	6.2	SBS	CAB
4.5	4.4	4.6	4.7	5.1	4	WHTZ-FM CHR/Pop	100.3 6kw	2,451	1	2	3	4	7	13	6:30	5.0	AMFM	-
4.7	3.5	4.2	4.2	4.1	5	WCBS-FM Oldies	101.1 6.8kw	1,613	8	14	18	13	5	2	8:00	3.7	Infinity	CBS
3.6	4.4	3.8	3.6	4.1	5	WXRK-FM Alternative	92.3 6kw	1,648	6	5	2	4	4	13	7:45	9.0	Infinity	IRS
3.8	3.6	3.3	3.3	4.0	6	WRKS-FM Urban AC	98.7 7.8kw	1,473	10	7	9	7	3	3	8:30	4.1	Emmis	D&R
4.0	4.0	4.5	4.3	3.8	7	WKTU-FM CHR/Rhythmic	103.5 5.4kw	1,925	5	3	4	6	6	16	6:15	2.9	AMFM	EAST
3.7	3.3	3.6	3.6	3.5	8	WBLS-FM Urban	107.5 4.2kw	1,453	11	4	6	8	10	16	7:30	3.3	Inner City	MCG
3.5	4.1	3.7	3.6	3.3	9	WINS-AM News	1010 50kw	2,141	2	16	17	17	16	8	5:00	5.8	Infinity	CBS
3.0	2.9	3.2	2.7	3.1	10	WPAT-FM Spanish AC	93.1 5.4kw	887	20	9	10	10	12	6	11:00	2.2	SBS	CAB
2.9	2.6	2.8	3.3	3.0	11	WOR-AM Talk	710 50kw	1,022	17	27	28	27	24	19	9:15	4.2	Buckley	MCG
3.1	2.7	2.9	2.9	3.0	11	WQCD-FM NAC/SJ	101.9 6.2kw	1,196	15	19	16	11	8	5	8:00	2.1	Emmis	CHR
3.0	2.9	3.0	3.1	2.9	13	WCBS-AM News	880 50kw	1,644	7	27	26	19	18	10	5:30	4.6	Infinity	CBS
2.8	2.4	2.7	2.6	2.8	14	WFAN-AM Sports	660 50kw	1,378	12	13	15	15	15	9	6:30	3.2	Infinity	IRS
3.0	3.2	3.1	2.7	2.7	15	WABC-AM Talk	770 50kw	1,102	16	19	23	19	19	11	7:30	1.7	ABC	ABC
2.3	2.4	2.9	2.6	2.7	15	WPLJ-FM Hot AC	95.5 6.7kw	1,504	9	11	8	9	10	18	5:45	2.8	ABC	ABC
1.7	3.5	2.6	2.6	2.7	15	WTJM-FM Oldies	105.1 6kw	1,239	14	19	12	11	8	6	7:00	2.1	AMFM	SEN
2.8	2.5	2.5	2.7	2.6	18	WQXR-FM Classical	96.3 6kw	949	19	19	28	26	21	13	8:30	2.0	NYTimes	ARP
1.7	1.9	2.0	2.0	2.1	19	WAXQ-FM Classic Rock	104.3 6kw	976	18	14	12	13	14	12	6:45	1.6	AMFM	KATZ
1.5	1.3	1.5	1.7	1.8	20	WCAA-FM Tropical	105.9 61kw	709	21	12	11	16	17	21	7:45	1.1	Hispanic	-

WOR AM  
NEW YORK



**WOR**  
RADIO 710 AM

America's Talk & Information Station



Cutting Edge for the Ear



12+ POPULATION: 14,449,700 (Black: 19.6%; Hispanic: 22.0%)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
1.6	1.8	2.3	1.6	1.4	21	WADO-AM Spanish News/Talk	1280 50(5)kw	366	25	27	28	23	24	20	12:30	1.8	Hispanic	KT-H
1.5	1.4	1.4	1.5	1.2	22	WNEW-FM <sup>1</sup> Talk	102.7 6kw	678	22	16	14	18	20	26	5:30	0.5	Infinity	CBS
0.9	1.0	1.0	1.1	1.0	23	WALK-FM AC	97.5 39kw	311	26	19	20	23	22	22	10:30	1.1	AMFM	KATZ

<sup>1</sup> Was Rock until September 13.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
News/Talk  18.7	AMFM  20.4	Infinity  43.8%
CHR/Pop  15.0	Infinity  18.4	AMFM  42.5%
Spanish  11.5	Emmis  12.2	Emmis  25.5%
AC  10.6	SBS  8.3	ABC  17.4%
Oldies  9.4	ABC  5.4	SBS  12.1%
Urban  7.5	Inner City  4.4	Inner City  11.4%
Alternative  4.5	Hispanic  3.2	Buckley  7.1%
NAC/SJ  3.0	Buckley  3.0	Hispanic  6.8%
Classical  2.6	NYTimes  2.6	NYTimes  6.6%
Religious  1.1	Barnstable  1.6	Cox  4.2%
Adult Std.  1.0	Cox  1.5	Barnstable  4.0%
Rock  1.0	Big City  .9	Press  3.2%
Country  .9	Press  .8	Big City  2.6%

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12+ POPULATION: 10,347,700 (Black: 9.4%; Hispanic: 38.7%)

Complete Market Index, Page 8

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
6.9	6.0	6.2	6.0	6.8	1	<b>KSCA-FM</b> Regional Mexican	101.9 4.8kw	1,073	8	6	1	1	1	1	14:00	11.1	Hispanic	KT-H
3.6	4.3	4.7	4.8	5.0	2	<b>KIIS-FM</b> CHR/Pop	102.7 8kw	1,816	1	1	3	3	4	10	6:00	4.7	Clear Channel	KATZ
6.5	5.4	5.9	5.9	4.9	3	<b>KLVE-FM</b> Spanish AC	107.5 29.5kw	1,129	6	12	3	2	2	3	9:30	4.9	Hispanic	KT-H
3.5	3.7	3.7	4.0	3.9	4	<b>KROQ-FM</b> Alternative	106.7 5.6kw	1,296	3	3	2	4	13	26	6:30	3.9	Infinity	IRS
4.1	4.3	4.0	3.9	3.8	5	<b>KPWR-FM</b> CHR/Rhythmic	105.9 25kw	1,408	2	2	5	6	18	29	6:00	3.3	Emmis	D&R
1.9	2.6	3.1	3.8	3.7	6	<b>KBUA/KBUE</b> Regional Mexican	94.3/105.5 3kw/3kw	740	18	5	6	5	7	12	11:15	3.0	Lieberman	—
3.6	3.0	3.5	3.0	3.6	7	<b>KOST-FM</b> AC	103.5 12.5kw	1,281	4	10	9	8	3	6	6:15	2.8	AMFM	CHR
3.9	3.6	3.3	3.5	3.2	8	<b>KFI-AM</b> Talk	640 50kw	837	16	22	23	19	14	4	8:30	3.5	AMFM	CHR
3.5	3.5	2.9	3.3	3.2	9	<b>KTWV-FM</b> NAC/SJ	94.7 55kw	847	15	20	18	11	5	2	8:15	2.6	Infinity	CBS
2.4	2.5	2.1	2.3	3.0	10	<b>KBIG-FM<sup>1</sup></b> Hot AC	104.3 105kw	1,053	9	15	11	9	5	7	6:15	2.5	AMFM	SEN
3.0	3.2	2.9	2.6	3.0	10	<b>KRTH-FM</b> Oldies	101.1 51kw	1,120	7	14	16	15	8	4	6:00	2.6	Infinity	CBS
2.5	3.0	3.2	2.9	2.8	12	<b>KYSR-FM</b> Hot AC	98.7 75kw	1,188	5	8	7	6	10	18	5:00	2.6	AMFM	EAST
2.8	2.8	2.5	2.4	2.5	13	<b>KCMG-FM</b> Oldies	100.3 15kw	859	14	8	15	12	11	10	6:30	1.9	AMFM	EAST
3.8	3.8	3.0	3.3	2.4	14	<b>KKBT-FM</b> Urban	92.3 43kw	897	11	4	8	12	19	32	6:00	1.8	AMFM	EAST
2.3	2.6	2.5	2.5	2.3	15	<b>KCBS-FM</b> Classic Rock	93.1 28.5	866	13	17	16	12	11	9	5:45	2.1	Infinity	CBS
2.3	2.1	2.4	2.1	2.3	15	<b>KLOS-FM</b> Rock	95.5 63kw	768	17	18	14	10	8	12	6:45	3.0	ABC	ABC
2.1	2.5	2.0	2.4	2.3	15	<b>KNX-AM</b> News	1070 50kw	1,019	10	22	31	24	17	8	5:00	3.2	Infinity	CBS
4.1	3.3	3.0	2.8	2.1	18	<b>KLAX-FM</b> Regional Mexican	97.9 33kw	665	19	12	12	16	16	21	7:00	2.1	SBS	CAB
2.4	1.9	2.2	2.2	2.1	18	<b>KLSX-FM</b> Talk	97.1 21kw	620	20	22	13	16	15	16	7:30	4.0	Infinity	ARP
2.2	2.1	2.2	2.1	2.1	18	<b>KZLA-FM</b> Country	93.9 18.5kw	554	22	20	19	22	19	14	8:30	1.8	Bonneville	SEN

<sup>1</sup> Evolved from AC during December.

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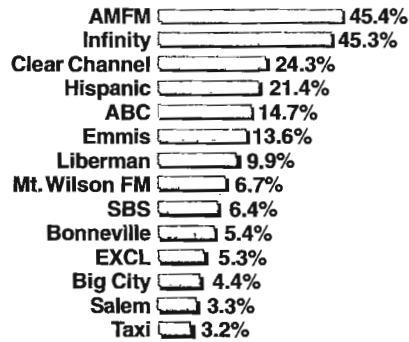
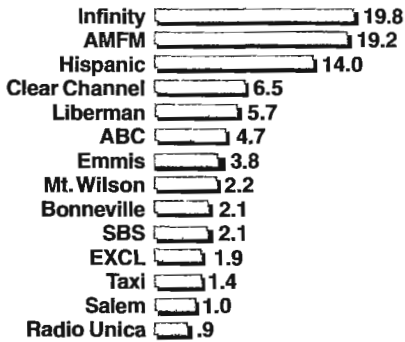
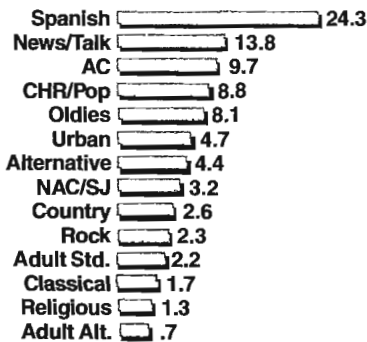
12+ POPULATION: 10,347,700 (Black: 9.4%; Hispanic: 38.7%)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REF FIRM
2.4	2.4	2.3	2.4	2.0	21	<b>KABC-AM</b> Talk	790 5kw	595	21	—	29	26	24	15	7:30	1.9	ABC	ABC
2.0	1.9	1.9	1.7	1.9	22	<b>KFWB-AM</b> News	980 5kw	881	12	32	31	26	27	16	4:45	2.5	Infinity	CBS
1.9	1.8	1.8	2.4	1.9	22	<b>KSSE-FM</b> Spanish Con.	97.5 72kw	547	23	7	10	16	19	27	7:45	1.7	EXCL	CAB
1.8	2.1	2.0	1.4	1.7	24	<b>KKGO-FM</b> Classical	105.1 18kw	535	24	22	29	24	24	18	6:45	1.3	Mt Wilson	MCG
2.3	2.3	1.7	1.6	1.7	24	<b>KLAC-AM</b> Adult Standards	570 5kw	498	25	—	43	43	39	24	7:30	1.7	AMFM	SEN
0.6	1.1	1.4	1.6	1.5	26	<b>KKHJ-AM</b> Regional Mexican	930 5kw	300	29	22	22	23	24	20	11:15	1.6	Lieberman	—
1.2	1.0	1.2	1.6	1.4	27	<b>KJLH-FM</b> Urban AC	102.3 5.6kw	330	27	18	19	20	22	23	9:15	1.5	Taxi	MCG
1.7	1.6	1.9	1.3	1.4	27	<b>KTNQ-AM</b> Spanish News/Talk	1020 50kw	301	28	—	21	20	22	21	10:30	1.0	Hispanic	KT-H

**FORMAT SHARE**  
(By AQH Share)

**OWNERSHIP SHARE**  
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12+ POPULATION: 7,147,300 (Black: 18.3%; Hispanic: 13.3%)

Complete Market Index, Page 8

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ ADH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
6.4	6.7	6.7	6.2	6.8	1	<b>WGCI-FM</b> Urban	107.5 33kw	900	3	2	1	1	1	10	11:00	5.1	AMFM	D&R
6.6	5.8	6.7	6.4	6.1	2	<b>WGN-AM</b> News/Talk	720 50kw	900	4	17	22	18	10	1	10:00	10.4	Tribune	IRS
4.8	5.4	5.3	4.8	4.9	3	<b>WBBM-FM</b> CHR/Rhythmic	96.3 4.2kw	1,249	1	1	3	3	14	18	5:45	4.1	Infinity	CBS
4.0	5.0	4.6	4.7	4.4	4	<b>WLS-AM</b> Talk	890 50kw	579	15	27	20	19	18	6	11:00	4.5	ABC	CBS
4.2	4.1	4.4	4.3	4.0	5	<b>WNUA-FM</b> NAC/SJ	95.5 8.3kw	771	8	17	15	10	3	2	7:45	2.9	AMFM	CHR
3.5	2.9	3.4	4.0	3.8	6	<b>WUSN-FM</b> Country	99.5 6.3kw	694	10	13	7	7	5	4	8:00	3.5	Infinity	ROS
3.2	3.8	3.4	3.7	3.6	7	<b>WTMX-FM</b> Hot AC	101.9 4.2kw	830	6	5	2	2	4	20	6:30	4.1	Bonneville	SEN
4.0	4.1	4.2	4.2	3.5	8	<b>WVAZ-FM</b> Urban AC	102.7 6kw	591	14	11	7	5	2	5	8:45	3.6	AMFM	EAST
3.7	3.8	3.2	3.7	3.4	9	<b>WBBM-AM</b> News	780 50kw	904	2	—	28	21	20	9	5:30	5.4	Infinity	EAST
3.9	3.4	4.0	3.2	3.4	9	<b>WKQX-FM</b> Alternative	101.1 8.3kw	890	5	3	4	4	16	25	5:30	3.9	Emmis	EAST
3.6	2.9	2.8	3.1	3.1	11	<b>WJMK-FM</b> Oldies	104.3 4.1kw	812	7	11	22	14	8	3	5:30	2.9	Infinity	SEN
2.3	2.6	2.4	2.7	3.1	11	<b>WLEY-FM</b> Regional Mexican	107.9 21kw	319	24	6	5	6	8	11	14:15	2.3	SBS	SEN
3.5	3.4	3.9	3.2	3.1	11	<b>WLIT-FM</b> AC	93.9 4kw	641	13	13	16	15	12	7	7:00	2.6	AMFM	KT-H
3.1	2.7	2.6	2.5	2.8	14	<b>WNND-FM</b> AC	100.3 8.3kw	670	12	9	7	13	10	12	6:15	2.4	Bonneville	CBS
2.4	3.6	3.3	3.5	2.8	14	<b>WUBT-FM</b> Oldies	103.5 4.3kw	684	11	17	12	10	6	8	6:00	2.1	AMFM	EAST
2.0	2.6	2.9	2.5	2.5	16	<b>WLUP-FM</b> Classic Rock	97.9 6kw	568	16	8	6	8	14	17	6:15	2.0	Bonneville	G/W
2.0	2.4	1.9	2.3	2.5	16	<b>WOJO-FM</b> Regional Mexican	105.1 8.4kw	336	22	7	14	16	17	14	11:00	2.2	Hispanic	ARP
2.6	2.3	2.7	2.2	2.4	18	<b>WKRT-FM</b> Adult Alternative	93.1 6.7kw	496	19	25	10	9	7	12	7:00	2.2	Infinity	CBS
2.5	2.4	2.5	2.3	2.2	19	<b>WCKG-FM</b> Talk	105.9 4.1kw	426	20	24	11	12	12	15	7:30	3.2	Infinity	CBS
2.2	2.0	2.1	1.8	2.0	20	<b>WMAQ-AM</b> News	670 50kw	742	9	17	20	21	21	16	4:00	2.4	Infinity	ABC
2.3	1.5	1.6	1.7	1.9	21	<b>WAIT-AM</b> Adult Standards	850 2.5kw	215	28	—	40	37	35	26	6:45	1.1	Pride	CHR

WJMK FM  
CHICAGO



Chicago's Best Oldies

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ENTERTAINMENT  
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Cutting Edge for the Ear




12+ POPULATION: 7,147,300 (Black: 18.3%; Hispanic: 13.3%)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
2.6	2.0	2.2	2.2	1.8	22	WXCD-FM Classic Rock	94.7 4.4kw	566	17	13	15	16	19	18	4:30	2.1	ABC	ABC
1.3	1.4	1.2	1.0	1.6	23	WFMT-FM Classical	98.7 15.5kw	304	26	25	35	35	30	23	7:30	1.4	Chicago Ed.	EAST
1.3	1.6	1.1	1.2	1.6	23	WNIB/WNIZ Classical	97.1/96.9 8.4kw/50kw	360	21	17	32	28	25	22	6:30	1.1	North Illinois	MCG
1.3	1.5	1.1	1.3	1.6	23	WSCR-AM Sports	1160 50(5)kw	325	23	25	18	21	22	21	7:15	1.6	Infinity	CBS
0.0	0.9	1.2	1.9	1.5	26	WDEK/WKIE CHR/Pop	92.5/92.7 20kw/3kw	513	18	4	17	24	24	28	4:15	1.3	Big City	SEN
1.3	1.1	1.1	1.5	1.3	27	WGCI-AM Gospel	1390 5kw	206	29	10	22	26	25	24	9:15	1.2	AMFM	CBS
0.6	0.3	0.3	0.6	1.3	27	WXXY/WYXX <sup>1</sup> Classic Hits	103.1/103.1 3kw/3kw	316	25	17	12	20	23	28	6:00	1.2	Big City	ARP

<sup>1</sup> Was Urban Oldies until August

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
News/Talk 20.6 Urban 10.8 Oldies 10.2 AC 9.8 Spanish 7.7 CHR/Pop 6.4 NAC/SJ 4.0 Country 3.8 Alternative 3.4 Classical 3.2 Religious 2.7 Adult Alt. 2.4 Adult Std. 2.3	Infinity 23.4 AMFM 21.5 Bonneville 8.9 ABC 7.1 Tribune 6.1 Hispanic 3.7 Emmis 3.4 SBS 3.1 Big City 2.8 Pride 2.3 Chicago Ed. 1.6 North Illinois 1.6 Crawford 1.1	Infinity 55.6% AMFM 35.5% Bonneville 23.7% ABC 18.6% Tribune 12.6% Emmis 12.5% Big City 10.6% Hispanic 6.2% Pride 5.4% North Ill. 5.0% SBS 4.5% Chicago Ed. 4.3% Crawford 3.0%



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12+ POPULATION: 5,812,200 (Black: 10.6%; Hispanic: 18.4%)

Complete Market Index, Page 8

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK	12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
7.3	6.4	6.7	6.2	6.0	1	1	<b>KGO-AM</b> News/Talk	810 50kw	925	1	14	17	9	2	1	7:15	6.7	ABC	ABC
3.5	3.3	3.4	3.2	4.5	2	2	<b>KDFC-FM</b> Classical	102.1 33kw	561	6	22	17	14	9	4	8:45	3.1	Bonneville	KATZ
4.9	4.7	4.2	4.1	4.5	2	2	<b>KOIT-A/F</b> AC	1260/96.5 5(1)kw/24kw	667	4	9	7	1	1	3	7:15	3.4	Bonneville	KATZ
4.4	4.3	4.2	4.4	4.3	4	4	<b>KCBS-AM</b> News	740 50kw	908	2	22	24	19	10	6	5:15	6.9	Infinity	CBS
3.6	3.3	3.3	3.2	3.7	5	5	<b>KKSF-FM</b> NAC/SJ	103.7 7.8kw	485	14	22	20	4	3	2	8:15	3.2	AMFM	EAST
3.9	4.0	4.0	3.9	3.7	5	5	<b>KYLD-FM</b> CHR/Rhythmic	94.9 30kw	671	3	1	1	2	19	28	6:00	4.1	AMFM	KATZ
2.7	2.9	2.8	2.9	3.3	7	7	<b>KBXL-FM</b> Urban AC	102.9 7kw	404	16	12	10	4	4	7	9:00	3.0	Inner City	D&R
3.6	3.4	3.3	3.5	3.3	7	7	<b>KMEL-FM</b> CHR/Rhythmic	106.1 69kw	530	8	3	2	4	18	28	6:45	2.5	AMFM	CHR
3.1	2.6	3.1	2.8	3.3	7	7	<b>KSFO-AM</b> Talk	560 5kw	315	18	—	29	20	17	11	11:30	3.4	ABC	ABC
3.4	3.4	2.4	2.9	3.1	10	10	<b>KISQ-FM</b> Urban AC	98.1 100kw	530	8	9	11	2	6	8	6:15	2.5	AMFM	EAST
2.8	3.3	2.9	4.0	3.0	11	11	<b>KNBR-AM</b> Sports	680 50kw	513	10	22	16	15	10	11	6:15	3.4	Susquehanna	MCG
3.1	2.9	2.9	2.6	2.9	12	12	<b>KIOI/KNEW<sup>1</sup></b> Hot AC	101.3/910 125kw/5kw	489	13	14	12	9	7	8	6:30	2.9	AMFM	CHR
3.2	3.3	3.5	3.4	2.8	13	13	<b>KFRC-A/F</b> Oldies	610/99.7 5kw/40kw	490	12	12	29	17	8	5	6:15	2.9	Infinity	CBS
2.7	2.9	2.6	3.1	2.6	14	14	<b>KFFG/KFOG</b> Adult Alternative	97.7/104.5 1.6kw/7.9kw	435	15	31	13	7	5	10	6:45	2.3	Susquehanna	MCG
2.5	2.9	3.0	3.1	2.6	14	14	<b>KZQZ-FM</b> CHR/Pop	95.7 6.9kw	620	5	2	9	18	19	19	4:45	2.2	Bonneville	SEN
2.7	2.9	2.9	2.6	2.5	16	16	<b>KITS-FM</b> Alternative	105.3 15kw	511	11	4	6	13	16	19	5:15	4.1	Infinity	D&R
1.7	2.3	2.0	2.2	2.5	16	16	<b>KSOL/KZOL</b> Regional Mexican	98.9/99.1 6kw/1.1kw	299	19	6	5	12	13	14	9:15	3.2	Hispanic	KT-H
2.6	2.7	2.9	2.9	2.4	18	18	<b>KLLC-FM</b> Hot AC	97.3 82kw	531	7	5	3	9	12	19	5:00	3.0	Infinity	CBS
1.8	2.1	2.4	2.4	2.1	19	19	<b>KFJO/KSJO/KXJO</b> Rock	92.1/92.3/92.7 3kw/50kw/1.8kw	400	17	7	4	7	13	15	6:30	2.8	Clear Channel	EAST
1.6	1.7	1.7	1.5	2.0	20	20	<b>KBRG-FM</b> Spanish AC	100.3 14.5kw	223	25	18	8	15	15	16	9:45	1.7	EXCL	CAB

<sup>1</sup> KIOI-FM evolved from AC during November; simulcast ended in January with KNEW-AM going Technology News.

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Cutting Edge for the Ear


12+ POPULATION: 5,812,200 (Black: 10.6%; Hispanic: 18.4%)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12-MO. AVERAGE RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
2.4	3.1	2.2	2.4	1.9	21	<b>KABL-AM</b> Adult Standards	960 5kw	274	21	22	36	37	33	19	7:45	1.7	AMFM	SEN
1.1	1.7	1.4	1.2	1.9	21	<b>KYCY-FM</b> Country	93.3 45kw	272	22	7	14	21	21	13	7:45	1.9	Infinity	CBS
1.6	1.4	1.2	1.2	1.3	23	<b>KLOK-AM</b> Regional Mexican	1170 50(5)kw	124	31	14	21	26	24	17	11:00	1.3	EXCL	CAB
1.5	1.2	1.5	1.3	1.2	24	<b>KSAN-FM</b> Classic Hits	107.7 8.9kw	293	20	31	22	22	22	17	4:30	1.2	Susquehanna	MCG
1.0	1.0	1.0	1.0	1.1	25	<b>KEZR-FM</b> Hot AC	106.5 50kw	227	23	9	14	23	24	27	5:30	1.0	Infinity	CHR
0.7	0.5	0.4	0.6	1.1	25	<b>KTCT-AM</b> Sports	1050 50(10)kw	221	26	31	23	24	26	19	5:15	0.8	Susquehanna	—
1.0	1.2	1.2	1.2	1.0	27	<b>KUFY-FM</b> Classic Rock	98.5 12.5kw	226	24	22	25	24	23	19	4:45	1.0	Clear Channel	EAST

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated:Cume)
News/Talk 17.7 AC 15.3 CHR/Pop 9.6 Spanish 6.7 Urban 6.4 Oldies 5.0 Classical 4.5 NAC/SJ 3.7 Alternative 3.2 Country 3.1 Adult Alt. 2.6 Rock 2.1 Adult Std. 1.9 Religious .9	AMFM 18.6 Infinity 15.7 Bonneville 11.6 ABC 9.3 Susquehanna 7.9 Clear Channel 3.8 EXCL 3.3 Inner City 3.3 Hispanic 2.5 Empire 1.7 Radio Unica .9	Infinity 42.7% AMFM 38.2% Bonneville 27.6% Susquehanna 19.8% ABC 18.8% Clear Channel 12.0% Inner City 7.8% EXCL 5.2% Hispanic 5.2% Empire 4.9% Radio Unica 2.0%



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12+ POPULATION: 4,063,000 (Black: 18.9%; Hispanic: 4.2%)

Complete Market Index, Page 8

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADH SHARE	OWNER	NATIONAL REP FIRM
5.9	6.3	7.0	5.7	6.8	1	WBEB-FM AC	101.1 14kw	655	4	7	6	5	2	1	8:45	5.8	WEAZ	MCG
5.6	5.9	6.0	5.8	6.6	2	WYSP-FM Rock	94.1 16kw	788	2	5	1	1	1	6	7:00	12.7	Infinity	IRS
6.4	7.8	5.9	6.8	6.3	3	KYW-AM News	1060 50kw	1,068	1	14	15	12	5	2	5:00	10.4	Infinity	CBS
5.9	5.8	5.5	5.5	5.4	4	WDAS-FM Urban AC	105.3 16.5kw	433	11	8	5	2	3	3	10:30	5.4	AMFM	EAST
5.3	5.0	4.6	5.0	5.4	4	WUSL-FM Urban	98.9 18kw	558	5	1	2	4	12	16	8:00	4.6	AMFM	KATZ
4.1	3.7	4.6	4.2	5.2	6	WIOQ-FM CHR/Pop	102.1 27kw	701	3	1	3	2	8	13	6:15	4.3	AMFM	EAST
4.0	3.6	4.0	4.1	4.6	7	WPEN-AM Adult Standa	950 5kw	313	19	22	26	22	20	15	12:15	4.4	Greater Media	MCG
4.2	4.9	5.4	4.4	4.3	8	WJIZ-FM NAC/SJ	106.1 22.5kw	402	14	14	15	11	7	5	9:00	2.7	AMFM	CHR
5.5	4.7	4.4	3.8	4.2	9	WOGL-FM Oldies	98.1 12.5kw	551	6	9	17	13	8	4	6:30	3.4	Infinity	CBS
4.4	4.6	3.3	3.6	4.1	10	WWDB-FM Talk	96.5 17kw	435	10	22	19	18	16	8	8:00	3.0	Beasley	D&R
2.1	2.2	2.2	3.8	3.5	11	WEJM-FM <sup>1</sup> Oldies	95.7 50kw	417	13	14	10	7	5	9	7:00	2.6	Greater Media	MCG
3.9	3.2	3.8	3.5	3.5	11	WMGK-FM Classic Hits	102.9 8.5kw	451	8	13	11	6	4	7	6:30	2.5	Greater Media	MCG
4.2	3.4	3.5	3.2	3.5	11	WXTU-FM Country	92.5 15.5kw	328	18	18	13	16	13	10	8:45	3.3	Beasley	D&R
2.1	2.5	3.1	3.5	3.4	14	WPLY-FM Alternative	100.3 35kw	526	7	4	4	8	13	17	5:30	2.6	Radio One	ARP
3.6	3.0	3.4	3.4	2.9	15	WMMR-FM Rock	93.3 18kw	440	9	11	9	9	10	12	5:30	3.0	Greater Media	MCG
2.9	3.5	3.0	2.5	2.8	16	WIP-AM Sports	610 5kw	360	16	18	13	15	13	11	6:30	3.5	Infinity	IRS
3.1	3.1	2.7	2.5	2.8	16	WLCE-FM <sup>2</sup> Rock AC	104.5 16kw	421	12	12	8	10	11	14	5:30	2.8	AMFM	KATZ
3.3	3.0	3.0	2.6	2.6	18	WPHI-FM Urban	103.9 34kw	369	15	3	7	13	17	25	5:45	1.8	Radio One	MCG
1.4	1.3	1.4	1.8	1.6	19	WPST-FM CHR/Pop	97.5 50kw	355	17	6	12	17	18	22	3:45	1.4	Nassau	KATZ
0.8	1.6	1.0	1.0	1.3	20	WHAT-AM Talk	1340 1kw	89	25	—	26	27	26	20	11:45	1.4	KBT Comm.	—

<sup>1</sup> Was WXXM-FM (Hot AC) until June. <sup>2</sup> Was WYXR-FM (Hot AC) until October.

WXTU FM  
PHILADELPHIA



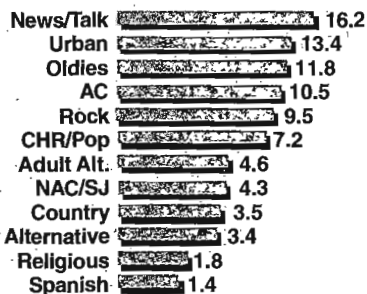
Cutting Edge for the Ear



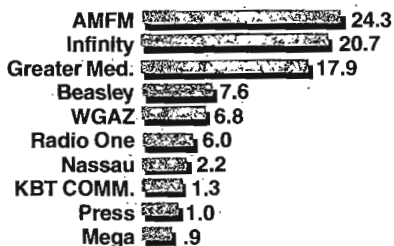
12+ POPULATION: 4,063,000 (Black: 18.9%; Hispanic: 4.2%)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
1.2	1.1	1.3	1.4	1.2	21	WDAS-AM Religious	1480 5(1)kw	137	22	10	22	20	20	19	7:00	1.6	AMFM	EAST
1.3	1.1	1.0	1.0	1.0	22	WKXW-FM Talk	101.5 19kw	144	21	22	21	19	19	18	5:30	0.8	Press	CHR

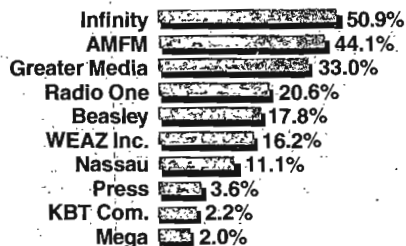
**FORMAT SHARE**  
(By AQH Share)



**OWNERSHIP SHARE**  
(By AQH Share)



**OWNERSHIP REACH**  
(By Unduplicated Cume)



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# #6 DALLAS-FT. WORTH



12+ POPULATION: 3,928,600 (Black: 13.2%; Hispanic: 15.0%)

Complete Market Index, Page 8

FALL '96	WINTER '96	SPRING '96	SUMMER '96	FALL '96	12+ ADH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADH SHARE	OWNER	NATIONAL REP FIRM
7.3	6.3	6.6	7.0	7.1	1	<b>KHKS-FM</b> CHR/Pop	106.1 100kw	816	1	1	2	1	1	8	6:30	9.7	AMFM	D&R
6.4	6.8	7.6	7.2	6.1	2	<b>KKDA-FM</b> Urban	104.5 100kw	499	5	2	3	3	2	11	9:15	7.1	Service	CHR
4.3	4.4	4.7	4.9	5.4	3	<b>KEGL-FM</b> Rock	97.1 100kw	457	8	4	1	2	6	19	9:00	4.5	Clear Channel	KATZ
5.3	5.4	4.8	4.6	5.1	4	<b>WBAP-AM</b> News/Talk	820 50kw	478	6	25	27	16	7	1	8:00	6.6	ABC	ABC
4.2	3.7	3.3	4.0	4.8	5	<b>KPLX-FM</b> Country	99.5 100kw	525	3	6	4	4	5	6	6:45	4.2	Susquehanna	MCG
4.6	4.8	4.4	4.3	4.3	6	<b>KVIL-FM</b> AC	103.7 100kw	563	2	16	8	7	3	2	6:00	4.6	Infinity	IRS
5.0	5.0	5.0	4.7	3.9	7	<b>KSCS-FM</b> Country	96.3 100kw	467	7	13	13	11	9	5	6:15	4.4	ABC	ABC
3.8	4.1	4.0	3.7	3.9	7	<b>KZPS-FM</b> Classic Rock	92.5 98kw	428	10	15	12	4	4	3	6:45	3.7	AMFM	SEN
3.6	3.5	3.7	3.4	3.7	9	<b>KRLD-AM</b> News/Talk	1080 50kw	430	9	31	20	17	15	7	6:30	4.5	Infinity	CBS
3.4	3.1	3.6	3.5	3.3	10	<b>KLUV-FM</b> Oldies	98.7 100kw	386	12	11	24	12	11	4	6:15	3.0	Infinity	IRS
4.2	3.7	3.5	3.6	3.2	11	<b>KDMX-FM</b> Hot AC	102.9 100kw	508	4	11	5	6	10	16	4:45	2.4	Clear Channel	ARP
3.1	3.8	3.5	3.6	3.0	12	<b>KLTY-FM</b> Religious	94.1 100kw	293	17	10	7	9	14	14	7:30	2.8	Hispanic	KATZ
3.2	3.1	2.9	3.4	2.9	13	<b>KOAI-FM</b> NAC/SJ	107.5 28kw	273	18	25	19	12	13	9	8:00	2.4	Infinity	CBS
3.6	3.3	4.0	3.3	2.9	13	<b>KTXQ-FM</b> Oldies	102.1 100kw	332	15	19	13	9	12	10	6:30	2.5	AMFM	SEN
3.2	2.1	2.9	2.1	2.8	15	<b>KTCK-AM</b> Sports	1310 5(1)kw	245	22	25	9	8	7	13	8:45	3.5	Susquehanna	MCG
2.3	2.6	2.3	2.5	2.5	16	<b>KYNG-FM</b> Country	105.3 100kw	355	14	7	10	12	16	18	5:15	2.0	Infinity	CBS
2.4	2.0	2.3	2.5	2.4	17	<b>KRBV-FM</b> CHR/Rhythmic	100.3 100kw	381	13	3	10	20	26	26	4:45	1.8	Infinity	CBS
2.8	2.5	2.5	2.5	2.4	17	<b>WRR-FM</b> Classical	101.1 98kw	272	19	19	24	23	21	16	6:30	2.0	City of Dallas	ARP
2.7	3.1	2.5	2.8	2.2	19	<b>KDGE-FM</b> Alternative	94.5 100kw	411	11	5	6	15	24	30	4:00	1.8	AMFM	SEN
0.0	0.9	2.5	2.2	2.2	19	<b>KMEQ-FM</b> AC	96.7 92kw	258	20	22	32	27	20	12	6:15	1.5	ABC	ABC

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DALLAS



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12+ POPULATION: 3,928,600 (Black: 13.2%; Hispanic: 15.0%)


FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK	12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
1.3	1.7	1.8	1.5	1.8	21	21	<b>KKMR/KMRR<sup>1</sup></b> Adult Alternative	93.3/104.1 2.9kw/11kw	306	16	14	15	18	17	21	4:30	1.3	Susquehanna	EAST
1.6	1.2	1.3	1.5	1.6	22	22	<b>KKLF/KLIF</b> News/Talk	950/790 .5kw/5kw	188	23	25	30	25	22	15	6:15	2.2	Susquehanna	MCG
2.0	1.6	1.8	2.1	1.5	23	23	<b>KBFB-FM</b> AC	97.9 100kw	246	21	25	20	21	19	20	4:30	1.2	AMFM	EAST
0.7	0.7	1.1	0.7	1.5	23	23	<b>KRNB-FM</b> Urban Oldies	105.7 100kw	148	24	25	17	19	17	22	7:45	1.2	Service	CHR
1.1	1.5	1.5	1.2	1.3	25	25	<b>KHCK-FM</b> Tejano	99.1 100kw	119	25	9	23	23	24	24	7:45	0.8	Hispanic	KT-H
1.2	1.2	1.1	0.9	1.3	25	25	<b>KHVN-AM</b> Gospel	970 1kw	93	26	16	28	29	29	25	10:15	1.2	Infinity	MCG
0.6	0.6	0.4	1.3	1.1	27	27	<b>KZMP-A/F<sup>2</sup></b> Regional Mexican	1540/101.7 50(1)kw/92kw	85	28	16	16	22	23	30	9:45	1.3	Z-Spanish	CAB

<sup>1</sup>Until December **KKMR-FM** was **KKZN-FM** and **KMRR-FM** was **KXZN-FM**. <sup>2</sup>**KZMP-FM** was **KIKM-FM** until August.

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
<ul style="list-style-type: none"> <li>News/Talk  13.2</li> <li>AC  11.2</li> <li>Country  11.2</li> <li>Oldies/CR  10.1</li> <li>CHR/Pop  9.5</li> <li>Urban  8.5</li> <li>Spanish  5.9</li> <li>Rock  5.4</li> <li>Religious  4.8</li> <li>NAC/SJ  2.9</li> <li>Classical  2.4</li> <li>Alternative  2.2</li> <li>Adult Alt.  1.8</li> </ul>	<ul style="list-style-type: none"> <li>Infinity  20.4</li> <li>AMFM  16.6</li> <li>ABC  11.2</li> <li>Susquehanna  11.0</li> <li>Service  9.0</li> <li>Clear Chann  8.6</li> <li>Hispanic  5.9</li> <li>City of Dallas  2.4</li> <li>Z-Spanish  1.9</li> </ul>	<ul style="list-style-type: none"> <li>Infinity  48.8%</li> <li>AMFM  42.0%</li> <li>Susquehanna  27.6%</li> <li>ABC  27.0%</li> <li>Clear Channel  21.0%</li> <li>Service  14.7%</li> <li>Hispanic  13.4%</li> <li>City of Dallas  6.9%</li> <li>Z-Spanish  3.6%</li> </ul>



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12+ POPULATION: 3,826,600 (Black: 20.8%; Hispanic: N/A)

Complete Market Index, Page 8

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.0	8.2	7.1	6.8	7.2	1	<b>WNIC-FM AC</b>	100.3 32kw	561	5	8	7	2	1	1	9:45	8.9	AMFM	EAST
4.7	6.0	4.7	5.3	5.7	2	<b>WWJ-AM News</b>	950 10(25)kw	673	1	22	20	17	10	4	6:30	7.9	Infinity	IRS
6.8	5.4	6.3	5.3	5.5	3	<b>WJR-AM Talk</b>	760 50kw	647	2	16	19	16	11	6	6:30	5.9	ABC	ABC
5.6	6.2	5.4	5.7	5.4	4	<b>WOMC-FM Oldies</b>	104.3 190kw	565	4	7	18	7	2	2	7:15	6.9	Infinity	CBS
6.8	6.6	7.0	6.8	5.2	5	<b>WJLB-FM Urban</b>	97.9 50kw	527	6	2	2	3	9	14	7:30	5.5	Greater Media	SEN
2.6	2.8	2.8	3.2	4.8	6	<b>WYCD-FM Country</b>	99.5 17.5kw	446	8	5	4	4	4	8	8:15	4.5	Infinity	CBS
4.5	5.3	4.6	4.5	4.7	7	<b>WVMV-FM NAC/SJ</b>	98.7 50kw	401	10	12	13	7	5	3	9:00	3.6	Infinity	CBS
4.1	4.1	5.2	4.9	4.5	8	<b>WRIF-FM Rock</b>	101.1 27kw	444	9	11	1	1	3	10	7:45	8.4	Greater Media	MCG
2.5	3.4	4.1	4.8	4.3	9	<b>WDRQ-FM CHR/Pop</b>	93.1 26.5kw	584	3	1	3	7	15	18	5:30	3.5	ABC	ABC
3.7	4.9	4.2	4.2	3.6	10	<b>WCSX-FM Classic Rock</b>	94.7 13.5kw	385	12	12	15	5	5	5	7:15	3.5	Greater Media	MCG
4.5	4.3	3.8	3.1	3.5	11	<b>WMXD-FM Urban AC</b>	92.3 50kw	321	16	9	11	6	7	7	8:15	3.7	AMFM	ARP
3.3	3.7	4.1	3.9	3.1	12	<b>WDTJ-FM Urban</b>	105.9 20kw	400	11	3	5	15	20	26	6:00	2.4	Radio One	ARP
1.5	1.8	2.1	3.0	3.1	12	<b>WGRV-FM<sup>1</sup> Urban Oldies</b>	105.1 13.5kw	294	18	16	14	10	8	8	8:00	2.3	Greater Media	MCG
3.4	3.2	2.5	2.7	2.9	14	<b>WXYT-AM Talk</b>	1270 5kw	347	15	22	21	20	19	10	6:15	1.8	Infinity	IRS
3.5	3.7	3.1	2.9	2.8	15	<b>WKQI-FM CHR/Pop</b>	95.5 100kw	494	7	5	8	10	12	13	4:15	2.6	AMFM	CHR
1.2	1.3	2.1	2.5	2.5	16	<b>CIMX-FM Alternative</b>	88.7 100kw	363	14	4	6	12	18	24	5:15	2.0	CHUM	D&R
3.6	3.1	3.5	3.2	2.5	16	<b>WWWW-FM<sup>2</sup> Classic Hits</b>	106.7 61kw	311	17	12	10	12	12	12	6:00	2.0	AMFM	KATZ
2.6	2.4	2.4	2.2	2.3	18	<b>CKWW-AM Adult Standards</b>	580 .5kw	176	21	28	29	28	27	17	9:45	1.4	CHUM	D&R
2.4	2.4	2.4	2.1	2.2	19	<b>WPLT-FM<sup>3</sup> Alternative Oldies</b>	96.3 20kw	380	13	9	9	12	14	18	4:15	1.8	ABC	ABC
1.6	1.4	1.4	1.5	1.8	20	<b>WDFN-AM Sports</b>	1130 50(10)kw	187	19	12	16	19	16	15	7:15	1.6	AMFM	KATZ

<sup>1</sup> Was WXDG-FM (Alternative) until September 6. <sup>2</sup> Was Country until September 3. <sup>3</sup> Was Alternative until May.

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the Great Lakes



Cutting Edge for the Ear



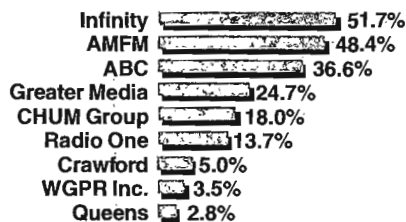
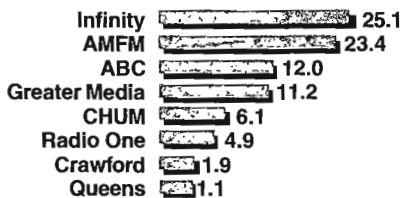
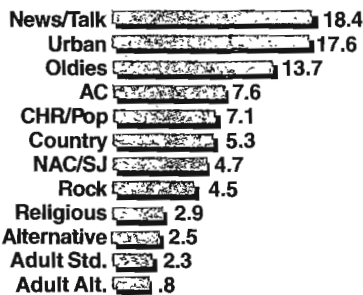
12+ POPULATION: 3,826,600 (Black: 20.8%; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK	12+ AQH RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
2.3	1.4	1.1	1.3	1.6	21	21	WKRK-FM Talk	97.1 50kw	186	20	19	12	18	17	18	6:30	2.6	Infinity	CBS
1.0	0.7	1.1	0.7	1.3	22	22	WMUZ-FM Religious	103.5 50kw	144	23	19	23	21	21	16	6:45	1.1	Crawford	CBC
1.3	1.3	0.9	1.2	1.1	23	23	WQBH-AM Urban Oldies	1400 1kw	106	26	22	28	26	26	22	7:45	0.5	Queens	PATT
0.0	0.0	0.4	0.6	1.0	24	24	WCHB-AM Gospel	1200 50kw	70	28	22	25	24	24	21	10:15	0.9	Radio One	ARP

**FORMAT SHARE**  
(By AQH Share)

**OWNERSHIP SHARE**  
(By AQH Share)

**OWNERSHIP REACH**  
(By Unduplicated Cume)



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12+ POPULATION: 3,724,100 (Black: 5.7%; Hispanic: 5.4%)

Complete Market Index, Page 8

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ ADH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADH SHARE	OWNER	NATIONAL REP FIRM
8.7	7.9	7.4	8.2	7.9	1	<b>WBZ-AM</b> News	1030 50kw	773	1	19	13	8	5	1	7:30	11.2	Infinity	G/W
6.3	6.6	5.4	5.5	5.7	2	<b>WJMN-FM</b> CHR/Rhythmic	94.5 11.5kw	556	4	1	2	4	12	14	7:30	4.9	AMFM	KATZ
5.0	5.8	6.5	5.9	5.7	2	<b>WXKS-FM</b> CHR/Pop	107.9 23.5kw	734	2	2	3	2	3	9	5:45	5.7	AMFM	KATZ
5.5	6.1	5.8	4.6	5.5	4	<b>WMJX-FM</b> AC	106.7 24.5kw	540	5	5	6	5	2	3	7:30	4.7	Greater Media	MCG
5.4	4.7	5.1	4.6	5.0	5	<b>WBCN-FM</b> Alternative	104.1 21kw	623	3	4	1	1	3	12	6:00	8.0	Infinity	CBS
4.9	4.9	5.1	4.7	5.0	5	<b>WRKO-AM</b> News/Talk	680 50kw	368	11	19	16	15	14	7	10:00	4.0	Entercom	EAST
4.3	3.9	5.0	4.2	4.5	7	<b>WODS-FM</b> Oldies	103.3 16kw	461	7	8	16	12	5	2	7:15	4.5	Infinity	CBS
3.2	2.8	4.2	4.3	4.2	8	<b>WZLX-FM</b> Classic Rock	100.7 20kw	378	10	8	7	3	1	4	8:00	3.8	Infinity	IRS
3.9	4.5	3.2	4.1	4.1	9	<b>WCRB-FM</b> Classical	102.5 15kw	399	8	12	21	16	13	5	7:30	3.1	Charles River	ARP
4.1	4.4	4.1	3.8	4.0	10	<b>WBMX-FM</b> Hot AC	98.5 9kw	528	6	5	4	6	5	11	5:30	4.5	Infinity	CHR
3.8	2.5	3.9	3.9	3.6	11	<b>WEEI-AM</b> Sports	850 50kw	382	9	19	11	10	10	10	6:45	2.9	Entercom	EAST
3.5	3.0	3.2	2.8	3.5	12	<b>WKLB-FM</b> Country	99.5 32kw	274	16	15	10	12	11	8	9:30	3.4	Greater Media	MCG
2.3	1.9	2.5	3.0	2.9	13	<b>WQXS-FM</b> AC	93.7 34kw	317	12	12	8	7	8	13	6:45	2.4	Entercom	CHR
3.0	3.1	2.5	2.2	2.9	13	<b>WROR-FM</b> Oldies	105.7 21kw	316	13	19	15	11	9	6	6:45	4.1	Greater Media	MCG
3.4	3.2	3.3	3.4	2.7	15	<b>WAAF-FM</b> Rock	107.3 20kw	289	14	3	5	8	16	22	7:00	2.7	Entercom	D&R
1.7	1.5	2.4	1.8	1.7	16	<b>WBOS-FM</b> Adult Alternative	92.9 8.8kw	275	15	19	12	14	15	16	4:30	1.6	Greater Media	MCG
0.0	1.7	1.4	1.5	1.7	16	<b>WPLM-FM</b> B/EZ	99.1 50kw	152	19	—	30	26	23	17	8:15	1.0	Plymouth Rock	K&P
0.9	1.3	0.9	0.8	1.6	18	<b>WILD-AM</b> Urban	1090 5kw	69	27	8	14	18	17	15	9:00	0.9	Nash	—
1.3	1.7	1.2	1.1	1.4	19	<b>WFNX-FM</b> Alternative	101.7 1.65kw	210	17	7	9	17	18	27	4:45	1.2	MCC	ARP

WRKO AM BOSTON + **DRUDGE** + + =

(212) 735-1111 **Cutting Edge for the Ear**

12+ POPULATION: 3,724,100 (Black: 5.7%; Hispanic: 5.4%)

FALL '96	WINTER '96	SPRING '96	SUMMER '96	FALL '96	METRO RANK 12+ AQR	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQR SHARE	OWNER	NATIONAL REP FIRM
1.0	1.2	1.0	1.0	1.0	20	WXLO-FM Hot AC	104.5 37kw	158	18	8	21	20	20	20	4:45	0.9	Mass.	MCG
0.9	0.7	0.9	0.8	1.0	20	WXRV-FM Adult-Alternative	92.5 25kw	130	20	19	16	19	18	19	5:45	0.9	Northeast	—
1.0	0.8	0.5	0.6	1.0	20	WZID-FM AC	95.7 14.5kw	71	26	15	27	22	20	18	9:45	1.1	Saga	MCG

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated-Cume)
News/Talk 17.3 AC 15.0 Oldies 11.6 CHR/Pop 11.4 Alternative 6.7 Rock 4.3 Classical 4.1 Country 3.8 Adult Alt. 1.7 B/EZ 1.7 Urban 1.6 Spanish 1.1 Adult Std. .8	Infinity 25.6 Greater Media 14.4 Entercom 14.2 AMFM 13.1 Charles River 4.1 Plymouth Rock 1.7 Nash 1.6 MCC 1.4 Mega 1.1 Massachusetts 1.0 Northeast 1.0 Saga 1.0	Infinity 54.3% AMFM 35.1% Greater Media 33.3% Entercom 31.7% Charles River 10.7% MCC Br. 5.7% Mass. 4.3% Northeast 3.5% Nash 1.9% Saga 1.9% Mega 1.8%

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12+ POPULATION: 3,664,600 (Black: 26.1%; Hispanic: 8.1%)

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FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METHO RANK	12+ AQH RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
5.6	6.2	5.5	6.3	5.8	1	1	WPGC-FM CHR/Rhythmic	95.5 50kw	566	1	2	1	1	6	14	7:15	5.7	Infinity	IRS
3.5	4.0	4.4	3.8	5.2	2	2	WJFK-FM Talk	106.7 22kw	468	6	7	3	2	1	5	8:00	6.5	Infinity	IRS
5.6	6.2	5.9	5.1	5.0	3	3	WHUR-FM Urban AC	96.3 24kw	416	12	13	8	3	3	1	8:45	5.4	Howard Univ.	D&R
5.4	5.8	5.0	5.4	4.8	4	4	WKYS-FM Urban	93.9 24kw	484	5	1	2	5	13	17	7:15	5.1	Radio One	MCG
4.7	3.6	3.6	3.6	4.3	5	5	WASH-FM AC	97.1 26kw	420	11	7	6	6	4	5	7:30	3.8	AMFM	KATZ
4.5	3.9	4.6	4.2	4.2	6	6	WMZQ-FM Country	98.7 50kw	407	13	6	11	10	8	7	7:30	4.1	AMFM	CHR
5.1	4.3	4.4	3.7	4.2	6	6	WROX-FM Hot AC	107.3 36kw	492	4	10	5	3	2	9	6:00	5.1	ABC	ABC
3.5	3.7	3.8	3.5	4.2	6	6	WWDC-FM Rock	101.1 22.5kw	557	2	4	4	7	12	15	5:30	3.8	AMFM	CHR
3.6	3.6	3.7	3.6	4.0	9	9	WGMS-FM Classical	103.5 46kw	320	18	24	16	17	15	7	9:00	4.2	Bonneville	KATZ
4.4	4.2	4.7	4.5	3.9	10	10	WBIG-FM Oldies	100.3 36kw	428	9	10	14	13	9	2	6:30	3.9	AMFM	EAST
5.0	4.4	3.5	3.4	3.9	10	10	WMMJ-FM Urban AC	102.3 2.9kw	334	16	13	13	8	5	3	8:30	3.3	Radio One	MCG
4.1	3.0	3.2	3.7	3.7	12	12	WJZW-FM NAC/SJ	105.9 28kw	332	17	10	15	12	7	4	8:00	2.9	ABC	ABC
4.2	4.0	4.3	4.2	3.7	12	12	WMAL-AM News/Talk	630 5kw	351	15	24	23	18	16	11	7:30	4.8	ABC	ABC
3.2	3.7	3.5	3.8	3.5	14	14	WTOP-A/F News	1500/107.7 50kw/29kw	503	3	18	16	16	14	9	5:00	5.0	Bonneville	KATZ
3.2	4.1	4.5	3.9	3.2	15	15	WJMO-FM Oldies	99.5 22kw	424	10	18	10	11	11	13	5:30	2.9	AMFM	KATZ
2.7	3.4	3.1	3.4	3.2	15	15	WWZZ-FM CHR/Pop	104.1 20kw	456	7	3	7	13	15	19	5:00	2.7	Bonneville	SEN
2.2	2.3	2.1	2.2	3.0	17	17	WARW-FM Classic Rock	94.7 20.5kw	386	14	9	12	9	10	12	5:30	2.7	Infinity	CBS
2.3	1.9	2.3	2.0	2.4	18	18	WHFS-FM Alternative	99.1 50kw	432	8	5	9	15	18	23	4:00	1.8	Infinity	CBS
1.3	1.7	1.2	1.4	1.4	19	19	WTEM-AM Sports	980 50(5)kw	173	19	24	18	20	20	18	6:00	1.4	AMFM	EAST
1.0	1.3	1.0	1.5	1.3	20	20	WAVA-FM Religious	105.1 41kw	127	20	24	22	19	19	16	7:15	1.5	Salem	

<sup>1</sup> Was **WGAY-FM** (MOR) until May.

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WASHINGTON, D.C. + PRODUCTION LIBRARY = Washington's Best Music Mix

80's, 90's and Today

abc RADIO TODAY ENTERTAINMENT (212) 735-1111 Cutting Edge for the Ear

12+ POPULATION: 3,664,600 (Black: 26.1%; Hispanic: 8.1%)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
1.5	1.4	1.0	0.8	1.0	21	WPGC-AM Gospel	1580 50kw	96	23	13	25	21	21	20	7:00	1.0	Infinity	IRS
0.9	0.8	0.9	1.0	1.0	21	WYCB-AM Religious	1340 1kw	82	25	—	32	26	23	21	8:45	0.9	Radio One	—

FORMAT SHARE (By AQH Share)		OWNERSHIP SHARE (By AQH Share)		OWNERSHIP REACH (By Unduplicated Cume)	
News/Talk	15.2	AMFM	23.4	AMFM	52.5%
Urban	13.7	Infinity	17.4	Infinity	44.1%
Oldies	10.1	ABC	11.6	Bonneville	31.9%
AC	9.8	Bonneville	10.8	ABC	29.0%
CHR/Pop	9.1	Radio One	10.6	Radio One	21.0%
Country	6.1	Howard Univ.	5.0	Howard Univ.	11.4%
Rock	4.7	Salem	1.3	Mid Atlantic	4.4%
Classical	4.0	Mega	1.1	Salem	3.5%
NAC/SJ	3.7			Mega	2.7%
Religious	3.3				
Alternative	2.4				
Spanish	2.1				
Adult Std.	.8				

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# #10 HOUSTON-GALVESTON



12+ POPULATION: 3,613,700 (Black: 17.2%; Hispanic: 23.5%)

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FALL '96	WINTER '96	SPRING '96	SUMMER '96	FALL '96	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
6.8	7.7	8.0	7.6	7.9	1	<b>KBXX-FM</b> CHR/Rhythmic	97.9 100kw	608	2	1	1	2	7	15	9:15	6.3	Clear Channel	CCRS
5.6	4.9	5.1	5.2	6.6	2	<b>KLTN-FM</b> Regional Mexican	102.9 100kw	336	14	5	2	1	1	7	14:00	9.7	Hispanic	KT-H
7.1	6.2	5.9	6.5	6.4	3	<b>KODA-FM</b> AC	99.1 100kw	537	3	16	7	3	2	1	8:30	5.3	AMFM	SEN
6.8	5.7	6.4	6.6	5.9	4	<b>KRBE-FM</b> CHR/Pop	104.1 100kw	758	1	2	3	5	6	9	5:30	6.0	Susquehanna	MCG
5.0	5.5	5.1	4.4	5.3	5	<b>KILT-FM</b> Country	100.3 100kw	405	8	13	8	7	5	2	9:15	6.1	Infinity	IRS
5.8	5.0	4.9	6.3	5.3	5	<b>KMJQ-FM</b> Urban AC	102.1 100kw	377	9	8	6	3	3	3	10:15	4.2	Clear Channel	CCRS
4.6	3.8	5.2	4.2	4.1	7	<b>KHMX-FM</b> Hot AC	96.5 100kw	479	5	10	8	6	4	4	6:15	4.1	Clear Channel	CCRS
4.4	3.9	4.3	4.3	4.1	7	<b>KKTL/KTZ</b> Alternative	97.1/107.5 100kw/98kw	491	4	3	4	9	10	17	6:00	3.6	Clear Channel	EAST
4.5	4.1	3.9	4.2	4.0	9	<b>KTRH-AM</b> News	740 50kw	474	6	17	19	16	13	5	6:00	5.9	AMFM	CHR
3.8	3.6	3.6	3.6	3.6	10	<b>KLOL-FM</b> Rock	101.1 100kw	412	7	10	4	8	8	12	6:15	3.8	AMFM	CHR
3.2	3.4	3.9	3.6	3.0	11	<b>KKRW-FM</b> Classic Hits	93.7 100kw	367	10	13	12	10	9	8	6:00	3.7	AMFM	KATZ
3.3	2.5	3.0	3.1	2.9	12	<b>KBQ-FM</b> Country	92.9 100kw	340	13	7	11	11	13	10	6:00	2.8	AMFM	SEN
3.4	3.9	4.0	4.5	2.7	13	<b>KLDE-FM</b> Oldies	94.5 100kw	348	11	13	21	14	10	6	5:30	2.4	AMFM	EAST
1.2	2.5	2.0	2.6	2.4	14	<b>KJOJ/KTJM</b> Oldies	103.3/98.5 100kw/100kw	287	16	17	13	12	12	11	6:00	1.9	Clear Channel	CCRS
3.0	3.7	3.3	3.1	2.4	14	<b>KPRC-AM</b> News/Talk	950 5kw	212	17	—	21	18	17	13	8:00	2.6	Clear Channel	CCRS
1.9	2.6	2.6	1.8	2.3	16	<b>KBME-AM</b> Adult Standards	790 5kw	145	22	—	26	27	25	18	11:30	2.4	AMFM	CHR
2.8	2.6	2.8	1.9	2.3	16	<b>KIKK-AF</b> Country	650/95.7 .25kw/100kw	288	15	9	14	15	16	14	5:45	2.3	Infinity	IRS
1.5	2.4	1.9	1.3	2.2	18	<b>KOVA/KOVE</b> Spanish AC	104.9/93.3 2.55kw/100kw	193	19	12	10	12	15	16	8:00	1.5	Hispanic	KT-H
2.1	2.2	1.4	2.2	1.8	19	<b>KQOK-FM</b> Tejano	106.5 100kw	210	18	6	15	18	19	20	6:00	1.3	El Dorado	TED
1.9	1.7	1.5	1.5	1.4	20	<b>KILT-AM</b> Sports	610 5kw	160	20	20	16	17	17	21	6:15	1.4	Infinity	G/W

KLDE FM  
HOUSTON



Cutting Edge for the Ear





12+ POPULATION: 3,613,700 (Black: 17.2%; Hispanic: 23.5%)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12-MO METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
0.9	0.9	1.2	0.6	1.4	20	<b>KLAT-AM<sup>1</sup></b> Spanish News/Talk	1010 5kw/3.6kw	104	25	—	17	18	19	18	9:30	1.4	Hispanic	KT-H
1.5	1.1	1.2	1.4	1.2	22	<b>KEYH/KXTJ</b> Regional-Mexican	850/107.9 10kw/100kw	54	26	21	19	21	21	26	3:15	0.8	El Dorado	TED
0.4	0.4	0.5	0.9	1.2	22	<b>KRTX-AF</b> CHR/Rhythmic	980/100.7 1kw/100kw	152	21	4	17	22	29	31	5:15	0.6	Hispanic	KT-H

<sup>1</sup> Evolved from Regional Mexican in September.

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
CHR/Pop  15.0 Spanish  14.3 Country  11.0 AC  10.5 News/Talk  9.3 Oldies  8.1 Urban  5.3 Alternative  4.1 Rock  3.6 Adult Std.  2.3 Classical  .9 Religious  .7	Clear Channel  27.0 AMFM  24.9 Hispanic  11.4 Infinity  9.0 Susquehanna  5.9 El Dorado  3.0 KRTS  .9	Clear Channel  49.3% AMFM  48.9% Susquehanna  21.0% Infinity  19.7% Hispanic  15.8% El Dorado  7.2% KRST Inc.  3.1% Radio Unica  1.4% KCOH Inc.  1.3%

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12+ POPULATION: 3,195,900 (Black: 24.9%; Hispanic: N/A)

Complete Market Index, Page 6

FALL '96	WINTER '96	SPRING '96	SUMMER '96	FALL '96	METRO RANK	12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
10.4	8.5	8.9	10.3	9.7	1	1	<b>WVEE-FM</b> Urban	103.3 100kw	592	3	1	1	1	4	10	10:15	9.0	Infinity	CBS
9.7	8.9	8.9	8.2	9.6	2	2	<b>WSB-AM</b> Talk	750 50kw	777	1	14	8	3	1	1	7:30	12.1	Cox	CHR
8.4	8.5	8.9	9.5	7.9	3	3	<b>WSTR-FM</b> CHR/Pop	94.1 100kw	723	2	4	2	2	2	2	6:45	9.7	Jefferson-Pilot	CBS
5.4	5.8	5.9	5.5	5.6	4	4	<b>WKHX-FM</b> Country	101.5 99kw	439	5	7	10	7	9	6	7:45	5.7	ABC	ABC
5.4	5.3	5.0	4.9	5.6	4	4	<b>WPCH-FM</b> AC	94.9 99kw	439	5	12	9	9	7	4	7:45	5.1	Clear Channel	EAST
5.7	5.8	5.8	5.8	5.5	6	6	<b>WALR-FM</b> Urban AC	104.7 100kw	377	10	9	7	5	5	8	9:00	6.5	Midwestern	KATZ
4.6	5.4	6.3	4.7	5.3	7	7	<b>WSB-FM</b> AC	98.5 100kw	473	4	8	6	4	3	3	7:00	4.8	Cox	CHR
5.2	5.9	5.3	5.0	4.8	8	8	<b>WNNX-FM</b> Alternative	99.7 100kw	400	7	5	3	8	12	15	6:45	5.2	Susquehanna	MCG
4.4	4.9	4.7	4.7	4.3	9	9	<b>WKLS-FM</b> Rock	96.1 100kw	384	9	6	5	6	8	13	7:00	4.6	Clear Channel	EAST
4.5	4.7	4.3	4.8	4.1	10	10	<b>WHTA-FM</b> Urban	97.5 6.6kw	354	11	2	4	11	17	19	7:00	3.3	Radio One	ARP
3.9	4.0	3.6	4.1	3.9	11	11	<b>WGST-AF</b> News/Talk	640/105.7 50(1)kw/50kw	390	8	18	13	12	6	7	6:15	3.1	Clear Channel	EAST
3.1	2.8	2.8	2.0	3.3	12	12	<b>WZGC-FM</b> Classic Hits	92.9 99kw	314	13	9	11	9	10	9	6:30	2.9	Infinity	CBS
3.7	3.5	3.4	4.2	3.1	13	13	<b>WFOX-FM</b> Oldies	97.1 100kw	352	12	12	20	14	11	5	5:30	3.2	Cox	SEN
0.0	0.0	0.0	0.0	2.6	14	14	<b>WBTS-FM</b> <sup>1</sup> CHR/Pop	95.5 100kw	306	14	3	12	15	16	16	5:15	2.1	Cox	CHR
2.9	2.5	3.3	2.5	2.5	15	15	<b>WYAY-FM</b> Country	106.7 99kw	243	15	9	16	15	15	12	6:15	2.5	ABC	ABC
1.8	2.4	2.5	2.1	2.2	16	16	<b>WAMJ-FM</b> Urban Oldies	107.5 6kw	215	17	14	13	13	14	14	6:15	1.7	Radio One	ARP
2.3	2.4	2.7	2.3	2.0	17	17	<b>WJZF-FM</b> NAC/SJ	104.1 60kw	229	16	18	17	17	13	11	5:15	1.4	Cox	CHR
1.1	0.8	0.9	1.0	1.4	18	18	<b>WOXI-AM</b> Sports	790 28kw	99	18	—	17	18	18	17	8:30	1.2	Jefferson-Pilot	CBS
1.6	1.2	1.8	1.3	1.1	19	19	<b>WAOK-AM</b> Religious	1380 5kw	86	19	18	22	22	20	20	7:30	1.1	Infinity	CBS

<sup>1</sup> Was **WYAP-FM** until October.

Continued on Page 5

**WPCH FM**  
ATLANTA



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Cutting Edge for the Ear



12+ POPULATION: 3,151,900 (Black: 16.4%; Hispanic: 39.2%)

FALL '86	WINTER '89	SPRING '89	SUMMER '89	FALL '89	12+ ADJ METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
8.0	6.7	6.8	7.1	6.7	1	<b>WEDR-FM</b> <i>Urban</i>	99.1 100kw	477	2	2	1	1	1	9	9:45	4.9	Cox	SEN
4.8	5.0	5.1	5.4	5.1	2	<b>WLYF-FM</b> <i>AC</i>	101.5 100kw	396	4	9	9	8	5	4	9:00	4.1	Jefferson-Pilot	CBS
5.5	5.0	5.1	5.1	4.9	3	<b>WPOW-FM</b> <i>CHR/Rhythmic</i>	96.5 100kw	531	1	1	2	3	14	22	6:15	3.7	Beasley	D&R
4.6	4.9	4.9	5.1	4.8	4	<b>WAMR-FM</b> <i>Spanish AC</i>	107.5 95kw	353	6	7	11	6	3	1	9:30	7.0	Hispanic	KT-H
5.2	4.2	4.6	4.5	4.6	5	<b>WHQT-FM</b> <i>Urban AC</i>	105.1 100kw	358	5	4	7	2	2	3	9:00	5.6	Cox	CHR
3.1	3.4	3.9	3.1	4.4	6	<b>WXDJ-FM</b> <i>Tropical</i>	95.7 40kw	322	7	6	5	4	4	7	9:30	4.7	SBS	—
4.4	5.3	4.4	3.9	4.1	7	<b>WAQI-AM</b> <i>Spanish N/T</i>	710 50kw	200	20	—	26	22	19	11	14:00	4.9	Hispanic	KT-H
3.3	2.9	3.1	3.5	3.9	8	<b>WRMA-FM</b> <i>Spanish AC</i>	106.7 100kw	316	9	9	13	14	8	5	8:45	3.5	SBS	—
3.7	3.6	3.9	3.7	3.8	9	<b>WLVE-FM</b> <i>NAC/SJ</i>	93.9 100kw	293	12	15	15	13	6	2	9:00	2.9	Clear Channel	CCRS
3.4	3.8	4.6	4.2	3.6	10	<b>WHYI-FM</b> <i>CHR/Pop</i>	100.7 100kw	472	3	3	4	6	12	18	5:15	3.1	Clear Channel	CCRS
3.1	3.4	3.7	3.6	3.6	10	<b>WTMI-FM</b> <i>Classical</i>	93.1 100kw	271	15	—	23	19	19	12	9:15	2.5	Marlin	MCG
3.3	4.5	3.4	3.6	3.4	12	<b>WKIS-FM</b> <i>Country</i>	99.9 100kw	271	16	9	12	12	9	8	8:45	3.4	Beasley	D&R
3.5	3.1	2.9	3.3	3.2	13	<b>WZTA-FM</b> <i>Rock</i>	94.9 100kw	282	13	5	3	5	10	21	7:45	3.6	Clear Channel	CCRS
1.5	1.7	1.6	3.5	3.0	14	<b>WMGE-FM</b> <i>Oldies</i>	103.5 100kw	308	10	9	6	9	7	16	6:45	2.2	Clear Channel	CCRS
3.1	3.1	2.8	2.7	2.9	15	<b>WMXJ-FM</b> <i>Oldies</i>	102.7 100kw	322	7	15	20	16	15	5	6:15	2.5	Jefferson-Pilot	—
2.8	3.1	2.4	1.6	2.7	16	<b>WCMD-FM</b> <i>Spanish Oldies</i>	92.3 31kw	185	21	9	17	18	17	10	10:15	2.6	SBS	SBS
2.9	3.3	3.0	3.2	2.7	16	<b>WFLC-FM</b> <i>AC</i>	97.3 100kw	302	11	7	8	11	13	15	6:15	2.3	Cox	CHR
3.1	3.1	2.9	2.9	2.7	16	<b>WOAM-AM</b> <i>Sports</i>	560 5(1)kw	229	18	17	16	15	15	12	8:15	2.7	Beasley	D&R
3.0	3.1	3.3	2.7	2.5	19	<b>WBGG-FM</b> <i>Classic Rock</i>	105.9 100kw	277	14	17	10	10	10	14	6:15	4.9	Clear Channel	CCRS
1.6	2.0	1.8	1.9	2.5	19	<b>WIOD-AM</b> <i>News</i>	610 5kw	259	17	—	23	20	21	19	6:45	3.4	Clear Channel	CCRS
1.4	0.9	1.2	1.0	1.9	21	<b>WSUA-AM</b> <i>Tropical</i>	1260 5kw	83	25	17	18	20	21	17	16:00	2.7	El Dorado	—

Continued on Page 58





Your Dance Mix Station





# #11 ATLANTA



Continued from Page 56

12+ POPULATION: 3,195,900 (Black: 24.9%; Hispanic: N/A)

Complete Market Index, Page 8

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Urban <input type="checkbox"/> 21.0 News/Talk <input type="checkbox"/> 15.4 AC <input type="checkbox"/> 10.9 CHR/Pop <input type="checkbox"/> 10.5 Country <input type="checkbox"/> 8.8 Oldies <input type="checkbox"/> 6.4 Alternative <input type="checkbox"/> 4.8 Rock <input type="checkbox"/> 4.3 Religious <input type="checkbox"/> 2.8 NAC/SJ <input type="checkbox"/> 2.0 Spanish <input type="checkbox"/> 1.3	Cox <input type="checkbox"/> 22.6 Infinity <input type="checkbox"/> 14.1 Clear Channel <input type="checkbox"/> 13.8 Jefferson Pilot <input type="checkbox"/> 9.3 ABC <input type="checkbox"/> 8.1 Midwestern <input type="checkbox"/> 6.9 Radio One <input type="checkbox"/> 6.3 Susquehanna <input type="checkbox"/> 4.8	Clear Channel <input type="checkbox"/> 33.4% Infinity <input type="checkbox"/> 29.6% Jefferson-Pilot <input type="checkbox"/> 25.2% ABC <input type="checkbox"/> 17.6% Radio One <input type="checkbox"/> 16.4% Midwestern <input type="checkbox"/> 15.0% Susquehanna <input type="checkbox"/> 12.5%

# #12 MIAMI-FORT LAUDERDALE-HOLLYWOOD



Continued from Page 57

12+ POPULATION: 3,151,900 (Black: 16.4%; Hispanic: 39.2%)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
2.3	2.1	2.4	2.1	1.8	22	WRTO-FM Tropical	98.3 100kw	216	19	14	14	17	18	20	5:30	1.0	Hispanic	KT-H
1.5	2.0	1.2	1.3	1.4	23	WJNA-AM Adult Standards	1230 1kw	85	24	—	—	—	33	31	11:15	1.6	Crystal	ARP
1.4	1.7	1.4	2.1	1.4	23	WQBA-AM Spanish N/T	1140 50(10)kw	96	23	17	20	25	24	22	10:15	1.5	Hispanic	KT-H
0.9	0.6	1.0	0.6	1.3	25	WACC-AM Spanish N/T	830 1kw	55	30	—	18	22	23	22	16:15	1.4	Radio Peace	—
1.2	1.2	0.9	0.7	1.2	26	WMBM-AM Gospel	1490 1kw	61	29	17	20	24	25	25	13:30	1.3	New Birth	—

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Spanish <input type="checkbox"/> 28.5 Urban <input type="checkbox"/> 11.3 AC <input type="checkbox"/> 8.8 CHR/Pop <input type="checkbox"/> 8.5 Oldies <input type="checkbox"/> 7.4 News/Talk <input type="checkbox"/> 6.8 NAC/SJ <input type="checkbox"/> 3.8 Classical <input type="checkbox"/> 3.6 Country <input type="checkbox"/> 3.4 Rock <input type="checkbox"/> 3.2 Adult Std. <input type="checkbox"/> 1.4 Religious <input type="checkbox"/> 1.2	Clear Channel <input type="checkbox"/> 17.2 Cox <input type="checkbox"/> 14.0 Hispanic <input type="checkbox"/> 12.1 Beasley <input type="checkbox"/> 11.0 SBS <input type="checkbox"/> 11.0 Jefferson-Pilot <input type="checkbox"/> 8.0 Marlin <input type="checkbox"/> 3.6 El Dorado <input type="checkbox"/> 1.9 Crystal <input type="checkbox"/> 1.8 Radio Peace <input type="checkbox"/> 1.3 New Birth <input type="checkbox"/> 1.2 Radio Unica <input type="checkbox"/> .9 Howard Br. <input type="checkbox"/> .8	Clear Channel <input type="checkbox"/> 42.5% Beasley <input type="checkbox"/> 30.3% Cox <input type="checkbox"/> 26.8% Jefferson-Pilot <input type="checkbox"/> 20.8% Hispanic <input type="checkbox"/> 20.6% SBS <input type="checkbox"/> 19.7% Marlin <input type="checkbox"/> 8.6% Crystal <input type="checkbox"/> 4.8% El Dorado <input type="checkbox"/> 2.6% Infinity <input type="checkbox"/> 2.0% New Birth <input type="checkbox"/> 1.9% Radio Peace <input type="checkbox"/> 1.7%

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12+ POPULATION: 3,122,300 (Black: N/A; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
10.0	—	9.1	10.2	10.7	1	WPRM-FM <i>Tropical</i>	98.5 25kw	806	1	3	1	1	1	1	10:15	16.9	Uno Radio Group	CAB
6.2	—	5.4	5.4	5.6	2	WKAQ-FM <i>Tropical/CHR</i>	104.7 50kw	675	2	1	2	2	4	8	6:15	3.9	El Mundo	—
5.9	—	5.6	5.1	5.1	3	WKAQ-AM <i>News/Talk</i>	580 10kw	407	4	33	25	17	9	2	9:30	4.8	El Mundo	—
4.7	—	4.2	4.0	4.1	4	WZNT-FM <i>Tropical</i>	93.7 50kw	372	9	13	10	3	2	3	8:15	2.4	AMFM	KT-H
4.6	—	3.8	3.7	3.8	5	WMEG-FM <i>CHR/Pop</i>	106.9 25kw	435	3	2	3	5	8	27	6:45	2.7	SBS	—
2.6	—	2.3	3.4	3.7	6	WCMA-FM <sup>1</sup> <i>Tropical</i>	96.5 11.5kw	403	6	6	6	6	6	4	7:00	2.6	SBS	—
3.9	—	5.1	4.1	3.7	6	WFID-FM <i>AC</i>	95.7 50kw	397	7	13	4	4	2	6	7:00	2.7	Uno Radio Group	CAB
3.8	—	3.9	3.9	3.3	8	WIAC-FM <i>Spanish AC</i>	102.5 50kw	406	5	11	6	7	5	9	6:15	3.6	Bestov	LOTUS
2.8	—	2.7	3.0	3.1	9	WXYX-FM <i>Tropical/CHR</i>	100.7 50kw	389	8	5	5	8	9	13	6:00	3.7	RAAD	—
2.5	—	3.1	2.0	2.6	10	WIOA-FM <i>Spanish AC</i>	99.9 50kw	310	12	17	15	9	7	4	6:30	2.4	AMFM	KT-H
2.5	—	2.5	2.5	2.4	11	WCOM-FM <i>Tropical/CHR</i>	94.7 32kw	340	10	3	9	11	23	27	5:30	2.7	AMFM	KT-H
2.1	—	2.1	2.5	2.3	12	WORO-FM <i>B/EZ</i>	92.5 50kw	263	13	—	25	17	11	7	6:30	1.3	Roman Catholic	—
1.4	—	2.2	2.6	2.3	12	WOYE-FM <i>Tropical/CHR</i>	94.1 25kw	323	11	7	8	10	14	22	5:30	2.4	AMFM	—
2.3	—	2.1	1.4	2.1	14	WAPA-AM <i>Spanish N/T</i>	680 10kw	176	17	—	42	36	28	11	9:00	2.7	Ventura & Blanco	—
1.0	—	1.4	2.0	1.9	15	WIVA-FM <i>Tropical</i>	100.3 22kw	175	18	19	13	12	12	13	8:15	3.2	Uno Radio Group	CAB
1.9	—	1.4	1.8	1.7	16	WCMN-FM <i>Tropical/CHR</i>	107.3 50kw	149	20	10	16	13	15	12	9:00	1.4	Caribbean	—
1.3	—	1.1	2.0	1.7	16	WZAR-FM <i>Tropical</i>	101.9 14kw	162	19	9	12	13	17	27	8:00	1.2	Uno Radio	CAB
1.0	—	1.4	1.3	1.6	18	WCAD-FM <i>Rock</i>	105.7 50kw	177	16	12	11	13	16	44	6:45	1.2	Br. Systems	—
1.8	—	1.6	2.0	1.6	18	WUKO-FM <i>Tropical/CHR</i>	99.1 25kw	192	14	8	14	16	23	24	6:30	1.2	El Mundo	—
1.2	—	1.6	2.0	1.6	18	WVJP-FM <i>Spanish AC</i>	103.3 28kw	180	15	33	20	20	13	10	6:45	1.3	Borinquen	—
0.6	—	1.6	1.4	1.5	21	WKSA-FM <i>Spanish Oldies</i>	101.5 50kw	89	30	13	22	21	23	13	5:30	1.1	Isabela	—
1.1	—	1.0	0.9	1.4	22	WUNO-AM <i>Spanish News</i>	1320 5(2.3)kw	141	22	—	38	29	26	13	7:45	2.0	Uno Radio Group	CAB
1.1	—	0.7	0.9	1.2	23	WCTA-FM <i>Tropical</i>	95.1 25kw	132	23	19	22	19	17	17	7:15	0.8	AMFM	—
1.0	—	1.1	0.8	1.2	23	WIOB-FM <i>Spanish AC</i>	97.5 50kw	130	24	29	22	25	20	20	6:45	1.1	AMFM	—
1.2	—	1.0	0.7	1.2	23	WIOC-FM <i>Spanish AC</i>	105.1 50kw	101	28	17	20	26	22	21	8:45	1.3	AMFM	—
0.9	—	1.1	0.8	1.2	23	WPAB-AM <i>Spanish News/Talk</i>	550 5kw	94	29	—	42	29	31	17	10:00	1.3	WPAB	—
1.5	—	1.4	1.4	1.1	27	WNRT-FM <i>Spanish Religious</i>	96.9 50kw	106	25	27	28	23	19	17	7:45	1.0	Arecibo	—
1.1	—	1.1	1.3	1.1	27	WRIQ-FM <i>Tropical</i>	101.1 50kw	105	26	24	19	21	20	24	7:30	1.4	Uno Radio Group	CAB

<sup>1</sup> Was WDOY-FM until September.

Continued from Page 59

12+ POPULATION: 3,122,300 (Black: N/A; Hispanic: N/A)

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FALL '96	WINTER '96	SPRING '96	SUMMER '96	FALL '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
0.9	—	0.9	1.2	1.0	28	<b>WAEI-FM</b> Spanish AC	96.1 24kw	143	21	21	17	23	26	36	4:30	0.4	WAEI	—
1.0	—	0.8	1.1	1.0	28	<b>WCMN-AM</b> Spanish News	1280 5(1)kw	73	33	—	33	36	31	27	10:45	1.3	Caribbean	—
1.7	—	1.7	1.0	1.0	28	<b>WJAC-AM</b> Spanish Oldies	102.5 50kw	105	27	—	38	39	31	22	7:00	1.4	Bestov	—

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
<p>Spanish  71.2</p> <p>News/Talk  5.1</p> <p>CHR/Pop  5.0</p> <p>AC  4.1</p> <p>B/EZ  2.3</p> <p>Rock  1.6</p> <p>Religious  .6</p>	<p>Uno Radio Gr.  18.8</p> <p>AMFM  15.0</p> <p>El Mundo  12.3</p> <p>SBS  8.3</p> <p>Bestov  4.3</p> <p>RAAD  3.1</p> <p>Caribbean  2.7</p> <p>Roman Catholic  2.7</p> <p>Uno Radio  2.4</p> <p>Ventura &amp; Blanco  2.1</p> <p>Borinquen  1.6</p> <p>Broadcasting Sys.  1.6</p> <p>Isabela  1.5</p> <p>WPAB Inc.  1.2</p> <p>Arecibo  1.1</p> <p>WAEI Inc.  1.0</p>	<p>Uno Radio Gr.  45.4%</p> <p>AMFM  42.8%</p> <p>El Mundo  38.0%</p> <p>SBS  26.7%</p> <p>Bestov  17.0%</p> <p>RAAD  12.5%</p> <p>Roman Catholic  10.1%</p> <p>Uno Radio  8.1%</p> <p>Caribbean  6.9%</p> <p>Ventura  5.6%</p> <p>WEAL Inc.  4.6%</p> <p>WPAB Inc.  3.0%</p> <p>Isabela  2.9%</p> <p>International  1.9%</p>

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12+ POPULATION: 2,910,100 (Black: 4.8%; Hispanic: N/A)

FALL '96	WINTER '96	SPRING '96	SUMMER '96	FALL '96	MERC/RANK	12+ ADH RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
4.9	5.6	6.6	7.7	6.6	1	1	<b>KIRO-AM</b> News/Talk	710 50kw	502	1	20	17	11	3	2	6:45	8.4	Entercom	KATZ
4.6	5.0	3.7	4.3	5.6	2	2	<b>KBSG-A/F</b> Oldies	1210/97.3 27.5(10)kw/55kw	389	5	7	13	4	1	1	7:30	4.6	Entercom	D&R
6.0	5.5	5.5	6.3	5.5	3	3	<b>KUBE-FM</b> CHR/Rhythmic	93.3 100kw	464	2	1	1	1	13	21	6:15	5.9	Ackerley	ARP
4.3	3.6	4.5	3.5	4.7	4	4	<b>KVI-AM</b> Talk	570 5kw	208	17	20	22	15	10	3	11:30	5.4	Fisher	SEN
5.5	4.6	5.0	4.9	4.6	5	5	<b>KMPS-FM</b> Country	94.1 98kw	322	9	5	7	9	7	6	7:15	4.5	Infinity	EAST
4.7	3.2	4.0	4.4	4.5	6	6	<b>KLSY-FM</b> AC	92.5 58kw	340	8	6	3	2	2	9	6:45	4.4	Sandusky	CHR
4.8	4.4	4.9	4.9	4.3	7	7	<b>KBKS-FM</b> CHR/Pop	106.5 58kw	459	3	2	5	7	11	16	4:45	3.2	Infinity	EAST
3.6	4.4	4.8	4.7	4.3	7	7	<b>KNDD-FM</b> Alternative	107.7 100kw	371	6	3	2	6	13	19	6:00	3.8	Entercom	D&R
3.1	3.8	3.5	2.7	4.2	9	9	<b>KRWM-FM</b> AC	106.9 100kw	264	10	11	8	10	5	4	8:15	3.8	Sandusky	CHR
4.1	3.3	3.7	2.9	3.7	10	10	<b>KOMO-AM</b> News/Talk	1000 50kw	420	4	11	20	16	15	7	4:30	4.2	Fisher	SEN
3.5	4.1	3.8	4.0	3.7	10	10	<b>KPLZ-FM</b> Hot AC	101.5 100kw	362	7	8	4	3	4	14	5:15	3.8	Fisher	SEN
3.8	3.5	3.0	3.3	3.6	12	12	<b>KING-FM</b> Classical	98.1 58kw	261	11	16	21	22	20	11	7:00	3.1	Beethoven	SEN
3.8	3.3	3.4	4.6	3.5	13	13	<b>KWJZ-FM</b> NAC/SJ	98.9 58kw	244	12	11	15	13	9	5	7:30	3.0	Sandusky	CHR
3.5	4.1	3.5	3.1	3.3	14	14	<b>KISW-FM</b> Rock	99.9 100kw	243	13	8	6	5	7	13	7:00	4.1	Entercom	D&R
3.0	2.8	2.9	2.7	3.1	15	15	<b>KMTI-FM</b> Adult Alternative	103.7 58kw	231	14	16	11	7	6	8	7:00	2.9	Entercom	D&R
3.8	4.0	3.7	3.2	3.0	16	16	<b>KIXI-AM</b> Adult Standards	880 50(10)kw	168	20	20	29	27	26	18	9:15	2.7	Sandusky	CHR
3.4	2.9	3.1	3.3	2.6	17	17	<b>KZOK-FM</b> Classic Rock	102.5 100kw	231	15	16	12	12	12	10	6:00	3.2	Infinity	EAST
2.1	3.5	2.1	1.4	2.3	18	18	<b>KHHO/KJR</b> Sports	850/950 10(1)kw/5kw	202	18	20	15	18	17	14	6:00	2.5	Ackerley	TACH
3.4	2.9	3.9	2.8	2.3	18	18	<b>KJR-FM</b> Classic Hits	95.7 100kw	222	16	11	17	14	16	12	5:15	2.5	Ackerley	ARP
2.6	3.0	2.0	2.1	1.9	20	20	<b>KQBZ-FM<sup>1</sup></b> Talk	100.7 58kw	188	19	11	10	17	18	21	5:15	1.1	Entercom	KATZ

<sup>1</sup> Was KIRO-FM until June.

Continued on Page 65

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Cutting Edge for the Ear



12+ POPULATION: 2,399,600 (Black: 5.2%; Hispanic: 24.7%)

Complete Market Index, Page 8

FALL '96	WINTER '96	SPRING '96	SUMMER '96	FALL '96	METRO RANK	12-ADP	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
6.2	5.5	5.3	5.9	5.7	1	1	<b>KSON-FM</b> Country	97.3 50kw	304	4	5	6	2	1	3	8:15	5.8	Jefferson-Pilot	BAN
4.5	5.4	5.0	5.3	5.5	2	2	<b>KOGO-AM</b> Talk	600 5kw	269	7	—	19	15	6	4	9:00	6.4	Clear Channel	KATZ
5.2	4.6	4.6	5.7	5.1	3	3	<b>KHTS-FM</b> CHR/Pop	93.3 50kw	417	1	1	4	6	13	17	5:15	4.1	Clear Channel	EAST
5.5	5.6	4.5	5.0	5.0	4	4	<b>KYXY-FM</b> AC	96.5 41kw	298	6	9	8	6	3	2	7:30	4.9	AMFM	CHR
3.8	3.6	3.7	3.6	4.6	5	5	<b>KIFM-FM</b> NAC/SJ	98.1 28kw	265	9	11	15	9	3	1	7:45	4.0	Jefferson-Pilot	CBS
4.5	4.6	4.8	5.1	4.6	6	6	<b>XTRA-FM<sup>1</sup></b> Alternative	91.1 100kw	363	2	3	1	1	6	16	5:30	4.2	XTRA Com	EAST
4.9	5.1	4.9	4.8	4.4	7	7	<b>KFMB-FM</b> Hot AC	100.7 30kw	344	3	4	5	4	5	6	5:45	6.0	Midwest TV	MCG
4.4	4.0	3.7	3.8	4.4	7	7	<b>KGB-FM</b> Classic Rock	101.5 50kw	267	8	11	7	3	2	5	7:15	7.5	Clear Channel	EAST
5.0	5.0	4.2	4.9	4.4	7	7	<b>XHTZ-FM</b> CHR/Rhythmic	90.3 100kw	304	5	2	3	8	19	23	6:15	3.6	Califormula	SEN
4.0	4.1	4.7	4.1	3.9	10	10	<b>KIOZ-FM</b> Rock	105.3 29kw	257	10	5	2	5	8	17	6:45	5.4	Clear Channel	EAST
2.7	4.3	4.2	3.9	3.3	11	11	<b>XHRM-FM<sup>1</sup></b> Oldies	92.5 100kw	236	12	8	12	10	8	6	6:00	2.7	BiNational	KATZ
4.4	2.5	4.4	4.1	2.9	12	12	<b>KFMB-AM</b> Full Service	760 5(50)kw	238	11	14	23	19	18	8	5:30	2.3	Midwest TV	MCG
2.5	3.7	3.4	3.3	2.8	13	13	<b>KLNV-FM</b> Regional Mexican	106.5 50kw	142	18	5	9	11	11	15	8:45	2.6	Hispanic	KT-H
2.8	2.6	2.7	2.8	2.6	14	14	<b>KJQY-FM</b> Oldies	94.1 100kw	177	16	19	16	17	14	8	6:30	2.5	Clear Channel	EAST
2.6	1.9	2.1	2.2	2.5	15	15	<b>KPLN-FM</b> Classic Hits	103.7 36kw	183	15	19	10	12	8	13	6:00	2.1	AMFM	CHR
2.5	3.6	2.9	3.4	2.5	15	15	<b>KPOP-AM</b> Adult Standards	1360 5(1)kw	102	22	—	32	36	30	22	11:00	2.2	Clear Channel	KATZ
2.6	2.0	1.8	1.6	2.3	17	17	<b>XTRA-AM<sup>1</sup></b> Sports	690 77(50)kw	152	17	—	13	15	15	12	6:30	1.5	XTRA Com	KATZ
1.6	2.7	2.8	2.7	2.1	18	18	<b>KMSX-FM</b> Hot AC	95.7 29kw	190	13	14	10	14	16	20	4:45	1.9	Clear Channel	KATZ
1.3	1.4	1.8	1.5	2.1	18	18	<b>KXST-FM</b> Adult Alternative	102.1 14.5kw	127	20	—	17	13	12	11	7:30	1.8	Compass	CHR
2.6	2.7	2.7	2.3	2.0	20	20	<b>KBZT-FM</b> Oldies	94.9 22kw	189	14	14	26	19	17	8	4:45	1.9	Jefferson-Pilot	BAN

<sup>1</sup> Programmed and sold by Clear Channel.

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+ **Imaging Tools** =



Cutting Edge for the Ear











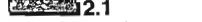

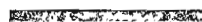





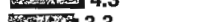

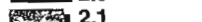








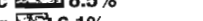
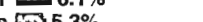

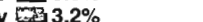







12+ POPULATION: 2,399,600 (Black: 5.2%; Hispanic: 24.7%)


FALL '86	WINTER '86	SPRING '86	SUMMER '86	FALL '86	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
2.1	1.6	1.7	1.2	1.9	21	<b>KFI-AM</b> Talk	640 50kw	127	19	19	23	21	21	13	6:45	2.1	AMFM	CHR
1.3	1.3	1.4	1.2	1.5	22	<b>KFSD-FM</b> Classical	92.1 .58kw	104	21	19	29	26	24	17	6:15	0.9	Astor	—
1.4	1.7	1.5	1.4	1.5	22	<b>KLQV-FM</b> Spanish AC	102.9 32kw	81	24	14	13	18	20	21	8:00	1.3	Hispanic	KT-H
0.7	0.8	1.2	1.1	1.4	24	<b>KSPA-AM</b> Adult Standards	1450 1kw	49	29	—	29	35	37	32	12:30	1.1	Astor	—
0.7	1.1	0.9	1.2	1.0	25	<b>XHCR-FM<sup>2</sup></b> Country	99.3 25kw	98	23	—	22	23	23	23	4:30	0.7	Califormula	SEN
0.6	1.1	1.3	1.0	1.0	25	<b>XLTN-FM</b> Spanish AC	104.5 60kw	77	26	9	21	22	22	25	5:45	0.9	Califormula	KT-H

<sup>2</sup> Was XHKY-FM (Regional Mexican) until early June.

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
<ul style="list-style-type: none"> <li>Oldies  14.8</li> <li>News/Talk  14.7</li> <li>AC  11.5</li> <li>CHR/Pop  9.5</li> <li>Spanish  7.5</li> <li>Country  6.7</li> <li>Alternative  4.6</li> <li>NAC/SJ  4.6</li> <li>Rock  3.9</li> <li>Adult Std.  3.8</li> <li>Classical  2.4</li> <li>Adult Alt.  2.1</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel  26.9</li> <li>Jefferson-Pilot  12.3</li> <li>AMFM  10.0</li> <li>MidwestTV  7.3</li> <li>XTRA Com  6.9</li> <li>Califormula  6.4</li> <li>Hispanic  4.3</li> <li>BiNational  3.3</li> <li>Astor  2.9</li> <li>Compass  2.1</li> <li>Mt. Wilson FM  .9</li> <li>Grupo Uno  .7</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel  63.4%</li> <li>Jefferson-Pilot  29.1%</li> <li>AMFM  24.0%</li> <li>MidwestTV  22.7%</li> <li>Califormula  19.0%</li> <li>Hispanic  8.5%</li> <li>Astor  6.1%</li> <li>Compass  5.3%</li> <li>Grupo Uno  3.3%</li> <li>Infinity  3.2%</li> <li>Mt. Wilson  2.1%</li> </ul>

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12+ POPULATION: 2,390,811 (Black: N/A; Hispanic: 18.0%)

Complete Market Index, Page 8

FALL '96	WINTER '96	SPRING '96	SUMMER '96	FALL '96	12+ ADU. METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
5.7	6.0	6.0	6.5	6.4	1	<b>KNIX-FM</b> Country	102.5 98kw	377	2	8	6	1	1	3	7:45	6.8	Clear Channel	KATZ
4.5	5.2	5.9	6.0	5.8	2	<b>KTAR-AM</b> News/Talk	620 5kw	388	1	16	19	17	13	6	7:00	7.6	Hearst-Argyle	CHR
5.9	4.7	5.5	5.7	5.4	3	<b>KMLE-FM</b> Country	107.9 100kw	321	6	7	4	3	4	5	7:45	5.1	AMFM	SEN
4.1	3.6	4.9	5.2	5.2	4	<b>KYOT-FM</b> NAC/SJ	95.5 96kw	242	9	16	17	6	2	1	10:00	4.2	AMFM	SEN
6.7	5.4	4.7	4.5	5.1	5	<b>KESZ-FM</b> AC	99.9 100kw	334	5	9	9	4	4	4	7:00	5.7	Clear Channel	KATZ
4.3	4.2	5.5	5.2	5.0	6	<b>KOOL-FM</b> Oldies	94.5 100kw	340	4	12	13	9	3	2	6:45	4.5	AMFM	CHR
5.7	5.5	5.4	4.7	4.7	7	<b>KKFR-FM</b> CHR/Rhythmic	92.3 100kw	280	8	1	2	8	16	18	7:45	4.7	AMFM	D&R
5.3	5.6	4.8	4.4	4.6	8	<b>KFYI-AM</b> News/Talk	910 5kw	193	16	—	19	18	14	8	11:00	4.4	AMFM	SEN
4.4	5.4	3.9	3.8	4.5	9	<b>KUPD-FM</b> Rock	97.9 100kw	215	13	3	1	2	11	16	9:30	4.7	Sandusky	EAST
4.6	4.1	4.4	4.6	4.2	10	<b>KZZP-FM</b> CHR/Pop	104.7 100kw	364	3	2	5	10	12	13	5:15	3.7	Clear Channel	EAST
3.6	3.3	3.1	4.6	3.8	11	<b>KZON-FM</b> Hot AC	101.5 100kw	301	7	6	3	4	7	12	5:45	3.7	AMFM	SEN
3.6	4.2	3.4	2.3	3.4	12	<b>KOY-AM</b> Adult Stand.	1230 1kw	161	18	—	28	28	27	13	9:30	2.7	AMFM	SEN
3.0	3.9	3.9	3.3	3.3	13	<b>KKLT-FM</b> AC	98.7 100kw	238	10	14	14	13	8	7	6:30	2.9	Hearst-Argyle	CHR
2.1	2.7	2.1	2.5	3.1	14	<b>KDKB-FM</b> Rock	93.3 100kw	194	15	16	12	7	6	10	7:30	4.2	Sandusky	EAST
2.5	2.4	3.0	2.8	2.8	15	<b>KSLX-A/F</b> Classic Rock	1440/100.7 5(.5)kw/100kw	222	12	16	16	11	8	8	5:45	2.5	Sandusky	EAST
3.0	2.8	3.7	3.5	2.7	16	<b>KMXP-FM</b> Hot AC	96.9 100kw	214	14	14	8	12	10	11	5:45	2.5	Clear Channel	EAST
3.9	3.0	2.9	3.3	2.4	17	<b>KDDJ/KEDJ</b> Alternative	100.3/106.3 90kw/23kw	236	11	4	7	14	15	18	4:45	4.4	Big City	ARP
1.7	2.2	1.6	1.3	2.1	18	<b>KHOT-FM</b> Regional Mex.	105.9 8.2kw	93	21	12	11	15	18	15	10:15	2.3	Hispanic	KT-H
1.2	1.6	2.2	2.6	2.0	19	<b>KLNZ-FM</b> Regional Mex.	103.5 62kw	99	19	10	9	16	17	18	9:15	2.7	Z-Spanish	CAB
1.0	1.3	0.8	1.2	1.2	20	<b>KGME-AM</b> Sports	550 50(1)kw	98	20	—	18	19	19	16	5:30	0.8	New Century	KATZ

KFYI AM  
PHOENIX

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**abc RADIO TODAY** ENTERTAINMENT (212) 735-1111 **Cutting Edge for the Ear**

Continued from Page 61

12+ POPULATION: 2,910,100 (Black: 4.8%; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
2.1	2.5	2.4	2.5	1.9	20	KYCW-FM <sup>2</sup> Country	96.5 100kw	150	21	16	14	19	19	17	6:45	1.9	Infinity	EAST
1.5	1.8	1.8	1.4	1.6	22	KCMS-FM Religious	105.3 115kw	146	22	10	19	20	20	19	5:30	1.6	Crista	—
1.0	0.6	0.8	0.9	1.6	22	KFNK-FM <sup>3</sup> Alternative	104.9 2.5kw	114	24	4	9	21	22	29	7:15	1.1	Rock On Radio	ARP
1.6	1.9	1.4	1.6	1.4	24	KNWX-AM News	770 50(5)kw	144	23	—	25	24	22	21	5:00	1.6	Entercom	KATZ

<sup>2</sup> Became KYPT-FM (Classic Hits) on December 17. <sup>3</sup> Was KKBY-FM until October.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<p>News/Talk 20.6</p> <p>AC 13.1</p> <p>Oldies 10.5</p> <p>CHR/Pop 9.8</p> <p>Alternative 5.9</p> <p>Classical 3.6</p> <p>NAC/SJ 3.5</p> <p>Rock 3.3</p> <p>Adult Alt. 3.1</p> <p>Adult Std. 3.0</p> <p>Religious 2.6</p> <p>Country 1.9</p>	<p>Entercom 26.2</p> <p>Sandusky 15.6</p> <p>Infinity 13.8</p> <p>Fisher 12.1</p> <p>Ackerley 10.1</p> <p>Beethoven 3.6</p> <p>Crista 2.2</p> <p>Rock On Radio 1.6</p>	<p>Entercom 50.7%</p> <p>Sandusky 30.5%</p> <p>Fisher 30.1%</p> <p>Infinity 28.4%</p> <p>Ackerley 28.3%</p> <p>Beethoven 9.0%</p> <p>Crista 7.0%</p> <p>Rock On Radio 3.9%</p>

12+ POPULATION: 2,390,811 (Black: N/A; Hispanic: 18.0%)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
2.2	1.9	1.8	1.7	1.2	20	KPTY-FM <sup>1</sup> Alternative	103.9 50kw	168	17	5	15	20	20	29	3:15	1.0	New Planet	MCG

<sup>1</sup> Switched to CHR/Rhythmic in January.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<p>AC 14.9</p> <p>News/Talk 13.1</p> <p>CHR/Pop 8.9</p> <p>Oldies 8.4</p> <p>Rock 7.6</p> <p>Country 6.4</p> <p>NAC/SJ 5.2</p> <p>Spanish 5.0</p> <p>Adult Std. 4.1</p> <p>Alternative 3.6</p>	<p>AMFM 32.1</p> <p>Clear Channel 18.4</p> <p>Sandusky 10.9</p> <p>Hearst-Argyle 9.7</p> <p>Z-Spanish 2.5</p> <p>Big City 2.4</p> <p>Hispanic 2.1</p> <p>New Century 1.2</p> <p>New Planet 1.2</p>	<p>AMFM 58.2%</p> <p>Clear Channel 40.7%</p> <p>Hearst-Argyle 26.1%</p> <p>Sandusky 22.1%</p> <p>Big City 9.9%</p> <p>New Planet 7.0%</p> <p>Z-Spanish 5.4%</p> <p>New Century 4.1%</p> <p>Hispanic 3.9%</p> <p>Rainbow 3.5%</p>

# #17 MINNEAPOLIS-ST. PAUL



12+ POPULATION: 2,314,300 (Black: N/A; Hispanic: N/A)

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FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ ADP METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
10.7	10.4	9.7	9.6	10.6	1	<b>WCCO-AM</b> Full Service	830 50kw	617	1	12	14	8	6	2	7:45	13.8	Infinity	CBS
10.7	10.2	10.1	10.7	10.1	2	<b>KQRS-FM</b> <sup>1</sup> Classic Rock	92.5 100kw	547	3	8	2	1	1	1	8:15	19.6	ABC	ABC
8.0	7.5	8.2	8.5	8.5	3	<b>KDWB-FM</b> CHR/Pop	101.3 100kw	551	2	1	1	2	8	10	6:45	8.0	AMFM	KATZ
8.1	6.9	7.7	6.7	6.0	4	<b>KEEY-FM</b> Country	102.1 100kw	344	6	3	5	5	3	7	7:45	5.0	AMFM	SEN
2.1	2.4	2.5	4.4	5.7	5	<b>WLOL-FM</b> <sup>2</sup> Classic Rock	100.3 100kw	365	5	7	4	3	2	6	7:00	4.2	AMFM	EAST
6.2	6.0	6.1	4.9	5.7	5	<b>WLTE-FM</b> AC	102.9 100kw	342	7	6	9	6	5	3	7:45	4.6	Infinity	CBS
4.1	4.7	6.1	5.7	5.1	7	<b>KOQL-FM</b> Oldies	107.9 97kw	307	8	8	13	9	7	3	7:15	4.2	AMFM	EAST
4.6	4.7	4.2	4.3	5.1	7	<b>KSTP-FM</b> Hot AC	94.5 100kw	411	4	5	3	4	3	9	5:30	5.2	Hubbard	CHR
5.1	6.6	5.5	6.0	5.0	9	<b>KSTP-AM</b> Talk	1500 50kw	256	11	11	11	11	9	5	8:45	3.6	Hubbard	CHR
3.0	3.7	3.7	3.5	3.8	10	<b>KXXR-FM</b> Rock	93.7 100kw	267	10	2	6	7	11	13	6:15	2.7	ABC	ABC
3.5	3.7	3.8	3.4	3.1	11	<b>KTCZ-FM</b> Adult Alternative	97.1 100kw	227	12	13	12	10	10	8	6:15	2.4	AMFM	KATZ
4.5	4.6	4.1	3.4	2.9	12	<b>WXPT-FM</b> Hot AC	104.1 89kw	305	9	3	7	12	12	12	4:15	2.2	Infinity	IRS
2.7	2.3	2.2	2.3	2.3	13	<b>KFAN-AM</b> Sports	1130 50(25)kw	161	14	13	10	14	12	11	6:15	1.4	AMFM	SEN
2.6	2.1	1.5	1.7	2.2	14	<b>KZNR/KZNT/KZNP</b> Alternative Oldies	105.1/105.3/105.7 2.6kw/25kw/6kw	182	13	8	7	13	14	14	5:30	1.8	ABC	ABC
1.7	2.0	1.6	1.4	1.1	15	<b>KLBB/KLBP</b> <sup>4</sup> Adult Standards	1400/1470 1kw/5kw	86	15	—	18	18	17	15	5:45	1.0	MNN Radio	—
0.8	0.5	0.9	1.4	1.0	16	<b>WIXX-FM</b> Country	1590/107.1 5kw/18kw	57	16	—	16	15	15	17	7:15	0.6	Smith	—

<sup>1</sup> Was Adult Alternative until August. <sup>2</sup> Was **WRQC-FM** (Rock) until August. <sup>3</sup> Evolved from Alternative during November. <sup>4</sup> **KLBP-AM** was **WLOL-AM** until August.

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ZONE 105 FM  
MINNEAPOLIS

+ **ePREP** =  
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Cutting Edge for the Ear



12+ POPULATION: 2,286,500 (Black: 7.6%; Hispanic: 7.9%)

FALL '96	WINTER '96	SPRING '96	SUMMER '96	FALL '96	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
5.8	5.3	6.0	6.9	6.3	1	WALK-FM AC	97.5 39kw	274	7	9	4	3	1	1	11:00	7.0	AMFM	KATZ
5.4	6.6	5.2	5.2	5.7	2	WXRK-FM Alternative	92.3 6kw	348	3	4	1	1	2	7	7:45	13.1	Infinity	IRS
4.2	4.2	5.0	5.3	4.8	3	WBLI-FM CHR/Pop	106.1 49kw	351	2	3	3	3	4	7	6:30	4.7	Cox	CHR
5.4	4.4	5.6	5.0	4.8	3	WHTZ-FM CHR/Pop	100.3 6kw	447	1	1	2	5	8	18	5:15	4.5	AMFM	--
4.5	3.7	3.8	4.0	4.6	5	WCBS-FM Oldies	101.1 6.8kw	265	9	11	17	10	5	2	8:15	3.9	Infinity	CBS
3.5	3.4	4.2	4.0	4.1	6	WFAN-AM Sports	660 50kw	312	5	7	12	7	6	3	6:15	4.0	Infinity	IRS
2.8	3.6	2.6	4.1	3.9	7	WGSM/WHLI Adult Standards	740/1100 25kw/10kw	120	23	--	34	35	32	17	9:30	2.5	Barnstable	D&R
2.8	3.3	3.8	4.1	3.6	8	WBAB/WHFM Rock	102.3/95.3 6kw/5kw	216	11	--	8	2	3	6	8:00	3.7	Cox	KATZ
4.0	4.2	4.1	3.6	3.6	8	WCBS-AM News	880 50kw	313	4	--	28	20	15	9	5:30	6.0	Infinity	CBS
3.0	3.0	3.6	3.0	3.1	10	WABC-AM Talk	770 50kw	196	14	15	31	25	20	10	7:30	2.4	ABC	ABC
2.1	2.9	2.2	2.2	3.0	11	WAXQ-FM Classic Rock	104.3 6kw	187	15	15	9	8	7	11	7:30	1.9	AMFM	KATZ
2.7	3.4	2.6	3.0	3.0	11	WBZO-FM Oldies	103.1 3kw	200	13	13	17	11	10	4	7:00	2.4	Barnstable	D&R
3.4	2.9	3.1	3.2	3.0	11	WKTU-FM CHR/Rhythmic	103.5 5.4kw	274	6	5	5	6	9	14	5:15	2.3	AMFM	EAST
3.2	2.8	2.8	2.8	3.0	11	WOR-AM Talk	710 50kw	168	17	--	25	29	25	18	8:30	4.4	Buckley	MCG
4.3	4.4	3.6	3.1	2.9	15	WLTW-FM AC	106.7 6kw	211	12	15	24	13	11	5	6:30	2.4	AMFM	KATZ
3.2	2.8	3.0	2.3	2.7	16	WQHT-FM CHR/Rhythmic	97.1 6.7kw	185	16	2	7	12	23	38	7:00	1.9	Emmis	ARP
2.6	2.0	3.0	2.8	2.6	17	WPLJ-FM Hot AC	95.5 6.7kw	259	10	7	6	9	12	20	4:45	2.7	ABC	ABC
2.1	2.4	2.3	2.5	2.2	18	WINS-AM News	1010 50kw	270	8	15	25	24	21	16	3:45	3.6	Infinity	CBS
2.4	2.4	2.3	2.4	2.2	18	WQCD-FM NAC/SJ	101.9 6.2kw	154	19	--	25	18	13	10	7:00	1.4	Emmis	CHR
2.8	2.1	2.1	2.1	2.1	20	WKJY-FM AC	98.3 3kw	133	21	15	15	16	17	14	7:30	2.2	Barnstable	INT
1.6	1.4	1.7	1.6	1.9	21	WBLS-FM Urban	107.5 4.2kw	117	25	5	12	18	18	23	7:30	1.7	Inner City	MCG
1.1	2.1	1.9	1.4	1.9	21	WTJM-FM Oldies	105.1 6kw	167	18	--	16	13	14	13	5:30	1.5	AMFM	SEN
2.1	2.0	2.0	1.7	1.8	23	WQXR-FM Classical	96.3 6kw	118	24	15	34	33	30	20	7:30	1.4	NY Times	ARP
1.3	1.8	2.0	1.5	1.6	24	WNEW-FM <sup>1</sup> Talk	102.7 6kw	129	22	15	11	13	16	24	6:00	0.4	Infinity	CBS
1.8	1.6	1.4	1.7	1.4	25	WDRE/WLIR Alternative	98.5/92.7 6kw/1kw	140	20	13	10	16	19	29	4:45	1.1	Jarad	CHR
1.6	1.7	1.5	1.6	1.3	26	WMJC-FM Country	94.3 3kw	84	29	--	28	27	23	20	7:15	1.2	Barnstable	KATZ
1.0	1.5	0.9	0.8	1.2	27	WPAT-FM Spanish AC	93.1 5.4kw	46	34	--	22	29	29	25	12:30	0.9	SBS	CAB
1.3	1.4	1.5	1.0	1.0	28	WRKS-FM Urban AC	98.7 7.8kw	88	27	9	20	25	27	28	5:30	1.0	Emmis	D&R

<sup>1</sup> Was Rock until September 13.

12+ POPULATION: 2,116,700 (Black: 17.1%; Hispanic: N/A)

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FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12-MO METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
11.0	11.1	13.1	12.6	10.5	1	<b>KMOX-AM</b> Talk	1120 50kw	502	1	14	15	9	5	1	8:45	14.7	Infinity	CBS
6.9	6.7	7.1	6.9	7.2	2	<b>WIL-FM</b> Country	92.3 100kw	341	4	7	7	4	3	3	8:45	6.6	Sinclair	ARP
6.5	7.1	7.3	7.1	6.5	3	<b>KEZK-FM</b> AC	102.5 100kw	360	2	9	9	3	1	2	7:30	5.9	Infinity	KATZ
6.7	6.2	6.0	5.2	5.5	4	<b>KMJM-FM</b> Urban AC	104.9 7.8kw	203	14	5	3	1	2	5	11:15	4.8	Clear Channel	EAST
3.7	3.6	4.5	3.9	5.2	5	<b>KATZ-FM</b> Urban	100.3 50kw	222	12	2	1	6	10	14	10:00	3.9	Clear Channel	EAST
5.0	4.2	4.4	4.5	4.9	6	<b>KYKY-FM</b> Hot AC	98.1 90kw	312	5	8	5	2	4	7	6:30	4.7	Infinity	KATZ
4.3	5.4	4.6	5.8	4.6	7	<b>KSLZ-FM</b> CHR/Pop	107.7 100kw	348	3	1	8	11	17	15	5:30	3.7	Clear Channel	EAST
3.8	4.1	4.5	4.1	4.6	7	<b>WKXX-FM</b> Country	106.5 90kw	243	9	5	2	5	6	9	8:00	6.2	Emmis	D&R
4.0	3.8	3.6	3.5	4.2	9	<b>KTRS-AM</b> Talk	550 5kw	224	11	19	20	17	14	6	8:00	4.8	Dorsey	MCG
4.8	4.3	4.5	3.9	4.0	10	<b>KLOU-FM</b> Oldies	103.3 100kw	302	6	9	16	16	8	4	5:30	3.2	Clear Channel	EAST
2.6	2.9	3.3	2.7	3.4	11	<b>KIHT-FM</b> Classic Hits	96.3 80kw	208	13	9	14	7	7	8	7:00	3.0	Sinclair	ARP
3.2	3.3	2.4	2.5	3.3	12	<b>KFUO-FM</b> Classical	99.1 100kw	187	17	16	17	19	19	10	2:30	2.8	Lutheran	ARP
3.3	2.9	3.1	3.4	3.2	13	<b>KPNT-FM</b> Alternative	105.7 100kw	246	8	3	4	9	15	21	5:30	2.9	Sinclair	MCG
2.9	2.1	2.2	2.7	3.0	14	<b>WXTM-FM</b> Rock	104.1 39kw	191	16	4	6	12	16	20	6:30	4.5	Emmis	D&R
3.6	3.2	3.0	3.8	2.9	15	<b>KSHE-FM</b> Classic Rock	94.7 100kw	200	15	16	12	8	9	11	6:15	4.1	Emmis	D&R
2.7	2.3	2.3	2.5	2.6	16	<b>KSD-FM</b> Hot AC	93.7 100kw	275	7	16	13	13	11	13	4:00	2.0	Clear Channel	EAST
2.0	2.3	2.4	1.5	2.4	17	<b>WRTH-AM</b> Adult Standards	1430 5kw	104	19	—	—	23	21	19	9:45	1.9	Sinclair	CHR
2.3	2.4	2.1	2.4	2.3	18	<b>KATZ-AM</b> Gospel	1600 5kw	103	20	14	19	18	18	12	9:15	1.5	Clear Channel	EAST
3.7	4.2	2.9	2.8	2.3	18	<b>KXOK-FM</b> Classic Rock	97.1 100kw	153	18	9	10	14	13	18	6:30	2.0	Sinclair	ARP
3.2	3.0	2.9	3.5	2.3	18	<b>WVRV-FM</b> Hot AC	101.1 44kw	235	10	9	11	15	12	17	4:00	1.9	Sinclair	MCG
1.4	1.5	1.0	1.2	1.5	21	<b>KFNS-AM</b> Sports	590 1kw	96	21	—	18	20	20	15	6:30	1.4	Missouri Sports	D&R

KEZK FM ST. LOUIS + FOCUS ON THE FAMILY COMMENTARY = **KEZK 102.5** Soft Rock

**RADIO TODAY** ENTERTAINMENT Cutting Edge for the Ear (212) 735-1111

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12+ POPULATION: 2,314,300 (Black: N/A; Hispanic: N/A)

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
Oldies 23.1 News/Talk 19.3 AC 13.7 CHR/Pop 8.5 Country 7.0 Rock 3.8 Adult Alt. 3.1 Adult Std. 1.7	AMFM 31.0 Infinity 19.2 ABC 16.1 Hubbard 10.1 Smith 1.6 MNN Radio 1.1	AMFM 52.4% Infinity 47.0% ABC 33.3% Hubbard 27.2% Smith 3.7% MNN Radio 2.2%

Continued from Page 67

12+ POPULATION: 2,286,500 (Black: 7.6%; Hispanic: 7.9%)

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
CHR/Pop 16.2 AC 15.0 Oldies 13.8 News/Talk 8.1 Alternative 7.1 Adult Std. 4.8 Rock 4.0 Urban 2.9 NAC/SJ 2.2 Classical 1.8 Country 1.3 Spanish .9	Infinity 21.8 AMFM 12.9 Barnstable 11.2 Cox 9.6 Emmis 5.9 ABC 5.7 Buckley 3.0 Jarad 2.3 SBS 2.1 Inner City 1.9 NYTimes 1.8 L.I. Multi-Media .9	AMFM 47.8% Infinity 47.7% Cox 29.8% Barnstable 22.9% ABC 19.2% Emmis 16.5% Buckley 7.4% Inner City 5.6% NYTimes 5.2% Hispanic 3.6% SBS 3.6% Jarad 2.5% L.I. Multi-Media 2.4% Big City 2.1%

12+ POPULATION: 2,116,700 (Black: 17.1%; Hispanic: N/A)

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
News/Talk 16.7 AC 16.3 Oldies 12.6 Country 11.8 Urban 11.2 CHR/Pop 4.6 Classical 3.3 Alternative 3.2 Rock 3.0 Adult Alt. 2.4 Religious 2.3	Clear Channel 24.2 Infinity 21.9 Sinclair 20.8 Emmis 10.5 Dorsey 4.2 Lutheran 3.3 Mo. Sports 1.5	Clear Channel 49.5% Infinity 45.1% Sinclair 44.5% Emmis 25.2% Dorsey 10.6% Lutheran 8.9% MO Sports 4.6%

12+ POPULATION: 2,088,400 (Black: 27.2%; Hispanic: N/A)

Complete Market Index, Page 8

FALL '96	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
9.6	9.7	9.6	8.2	8.9	1	<b>WERO-FM</b> CHR/Rhythmic	92.3 37kw	363	1	1	1	1	2	8	10:30	7.7	Radio One	ARP
6.8	6.2	6.6	7.6	6.4	2	<b>WPOC-FM</b> Country	93.1 16kw	282	6	10	6	4	3	3	9:45	6.9	Clear Channel	EAST
5.5	5.7	7.3	6.5	6.4	2	<b>WWIN-FM</b> Urban AC	95.9 3kw	221	10	10	7	2	1	1	12:15	5.7	Radio One	ARP
5.9	5.8	6.3	7.2	6.1	4	<b>WBAL-AM</b> News/Talk	1090 50kw	327	3	15	16	10	8	4	8:00	7.4	Hearst-Argyle	D&R
5.6	5.7	5.8	5.4	5.4	5	<b>WQSR-FM</b> Oldies	105.7 50kw	293	5	13	14	7	5	2	7:45	7.2	Infinity	CHR
4.9	4.9	5.7	4.4	4.8	6	<b>WLIF-FM</b> AC	101.9 13.5kw	262	8	15	10	9	6	5	7:45	4.4	Infinity	IRS
6.0	4.3	4.5	4.8	4.8	6	<b>WWMX-FM</b> Hot AC	106.5 7.4kw	338	2	5	4	2	4	6	6:00	4.5	Infinity	KATZ
3.5	3.8	3.8	4.1	3.9	8	<b>WXYV-FM</b> CHR/Pop	102.7 50kw	296	4	2	5	8	10	13	5:30	3.0	Infinity	CBS
3.6	3.3	4.1	3.9	3.8	9	<b>WHFS-FM</b> Alternative	99.1 50kw	281	7	3	3	6	9	13	5:45	2.9	Infinity	CBS
4.3	4.4	4.0	3.7	3.7	10	<b>WYTY-FM</b> Rock	97.9 13.5kw	234	9	8	2	5	7	9	6:45	5.2	Hearst-Argyle	D&R
2.7	3.6	2.4	2.2	3.4	11	<b>WCAO-AM</b> Religious	600 5kw	128	16	9	16	13	10	7	11:15	3.4	Clear Channel	EAST
2.4	2.9	1.9	2.2	2.2	12	<b>WCBM-AM</b> News/Talk	680 10(5)kw	129	15	15	28	22	19	10	7:15	3.0	M-10 Br.	KATZ
3.3	3.0	3.2	3.6	2.1	13	<b>WOCT-FM</b> Classic Rock	104.3 32kw	175	12	15	10	11	12	12	5:00	1.5	Clear Channel	EAST
1.9	2.0	1.8	1.8	2.1	13	<b>WPGC-FM</b> CHR/Rhythmic	95.5 50kw	175	11	5	8	12	14	19	5:15	1.6	Infinity	IRS
1.8	1.7	1.5	1.3	2.0	15	<b>WRBS-FM</b> Religious	95.1 50kw	103	19	10	20	18	15	10	8:15	2.0	Peter & John	—
1.5	1.4	1.6	1.8	1.8	16	<b>WJFK-AM</b> Talk	1300 5kw	112	17	—	13	13	13	13	6:45	2.7	Infinity	IRS
0.9	1.0	1.2	1.4	1.6	17	<b>WROX-FM</b> Hot AC	107.3 36kw	105	18	15	12	15	15	18	6:30	2.0	ABC	ABC
1.0	1.0	1.2	1.2	1.5	18	<b>WKYS-FM</b> Urban	93.9 24kw	140	13	4	9	16	20	33	4:45	1.6	Radio One	MCG
1.5	1.8	1.9	1.6	1.4	19	<b>WHUR-FM</b> Urban AC	96.3 24kw	94	20	15	22	18	18	16	6:15	1.9	Howard Univ.	D&R
0.7	0.7	0.6	0.9	1.3	20	<b>WJMO-FM<sup>1</sup></b> Oldies	99.5 22kw	64	23	15	19	17	17	17	8:45	1.2	AMFM	KATZ

<sup>1</sup> Was **WGAY-FM** (MOR) until May.

Continued on Page 7

**WWMX FM**  
BALTIMORE



The Best Mix Of The 80's & 90's



Cutting Edge for the Ear





12+ POPULATION: 2,003,100 (Black: 9.5%; Hispanic: 9.5%)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ ADH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
5.2	8.9	8.2	9.4	10.5	1	WDUV-FM B/EZ	103.5 100kw	309	2	—	22	17	18	1	13:30	9.2	Cox	—
6.5	6.2	5.9	6.5	7.5	2	WFLZ-FM CHR/Pop	93.3 100kw	395	1	2	1	1	1	7	7:30	10.2	Clear Channel	EAST
6.6	5.9	6.1	5.6	6.2	3	WFLA-AM News/Talk	970 5kw	213	6	—	16	14	7	2	11:30	8.3	Clear Channel	EAST
5.6	4.9	6.1	5.8	6.2	3	WLLD-FM CHR/Rhythmic	98.7 50kw	267	3	1	2	3	13	21	9:15	4.3	Infinity	CBS
5.6	6.5	6.6	6.6	5.5	5	WQYK-FM Country	99.5 100kw	264	4	6	5	5	4	4	8:15	5.7	Infinity	CBS
5.6	5.2	6.5	6.0	5.4	6	WXTB-FM Rock	97.9 100kw	197	8	3	3	2	2	12	10:45	7.8	Clear Channel	EAST
4.2	4.7	4.5	4.6	4.2	7	WRBQ-FM Country	104.7 100kw	198	7	6	6	7	6	5	8:30	4.4	Infinity	CCRS
3.0	3.5	3.4	3.0	3.9	8	WSJT-FM NAC/SJ	94.1 100kw	170	11	13	13	13	9	3	9:00	2.6	Infinity	CBS
3.3	3.9	3.8	3.6	3.8	9	WSSR-FM Hot AC	95.7 100kw	227	5	4	4	4	3	13	6:45	4.0	Clear Channel	CCRS
3.9	4.9	4.1	4.0	3.4	10	WGUL-A/F Adult Standards	860/106.3 2(1.5)kw/12kw	100	18	—	29	32	32	20	13:30	3.1	WGUL Inc.	ARP
4.1	5.2	3.5	4.2	3.3	11	WWRM-FM AC	94.9 100kw	172	10	6	7	8	11	9	7:30	2.7	Cox	CHR
2.9	3.2	2.7	3.2	3.1	12	WMTX-FM <sup>1</sup> Hot AC	100.7 100kw	186	9	5	9	11	12	10	6:45	3.1	Clear Channel	EAST
2.3	3.1	2.4	2.3	3.0	13	WBBY-FM <sup>2</sup> Rock AC	107.3 100kw	138	15	13	12	8	7	6	8:30	2.5	Cox	CHR
5.2	4.2	6.3	4.8	3.0	13	WTBT-FM Classic Rock	103.5 100kw	161	12	13	11	5	5	7	7:30	2.9	Clear Channel	EAST
3.9	2.9	2.5	2.9	2.7	15	WFJO-FM Oldies	101.5 100kw	159	13	13	10	12	13	16	6:45	2.3	Cox	KATZ
2.2	2.0	2.0	3.4	2.5	16	WHPT-FM <sup>3</sup> Classic Rock	102.5 100kw	152	14	6	8	8	9	14	6:30	2.2	Cox	KATZ
2.6	2.7	2.8	2.3	2.3	17	WSUN-FM Oldies	97.1 11.5kw	129	17	10	26	17	15	11	7:00	2.0	Cox	CHR
2.6	2.3	2.5	2.3	2.0	18	WYUU-FM Oldies	92.5 50kw	137	16	10	22	16	16	14	5:45	1.3	Infinity	D&R
1.0	0.9	1.3	1.6	1.8	19	WTMP-AM Urban	1150 5(2.5)kw	67	22	10	14	15	16	17	10:45	2.2	Tampa Br.	ARP

<sup>1</sup> Was WAKS-FM until August. <sup>2</sup> Was WCOF-FM (Classic Hits) until September. <sup>3</sup> Was Adult Alternative until September.

Continued on Page 72

WFLZ FM TAMPA +  CONTINUOUS CLIMAX = 

abc RADIO TODAY ENTERTAINMENT (212) 735-1111 Cutting Edge for the Ear 

# #20 BALTIMORE



Continued from Page 70

12+ POPULATION: 2,088,400 (Black: 27.2%; Hispanic: N/A)

Complete Market Index, Page 8

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
1.4	1.3	1.1	1.1	1.3	20	WWLG-AM Adult Stand.	1360 5kw	45	29	—	33	34	35	26	12:30	1.2	M-10 Br.	—
0.8	1.1	0.9	1.0	1.0	21	WWDC-FM Rock	101.1 22.5kw	139	14	5	14	20	24	33	3:15	0.8	AMFM	CHR

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
CHR/Pop  14.9 News/Talk  13.8 AC  12.0 Oldies  10.1 Urban  9.3 Country  7.8 Religious  6.3 Rock  4.7 Alternative  3.8 Adult Std.  1.3 Adult Alt.  .8 B/EZ  .7	Infinity  23.9 Radio One  18.3 Clear Channel  11.9 Hearst-Argyle  9.8 AMFM  6.2 M-10 Br.  3.3 ABC  2.1 Peter & John  2.0 Howard Univ.  1.4 Shamrock  1.0 Empire  .8	Infinity  54.9% Clear Channel  26.2% Hearst-Argyle  25.6% Radio One  25.3% AMFM  20.4% M-10 Br.  8.0% ABC  7.1% Peter & John  4.9% Howard Univ.  4.5% Shamrock  3.6% Bonneville  3.4%

# #21 TAMPA-ST. PETERSBURG



Continued from Page 71

12+ POPULATION: 2,003,100 (Black: 9.5%; Hispanic: 9.5%)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
0.7	0.7	1.1	0.9	1.4	20	WDAE-AM Sports	1250 5kw	76	20	—	15	17	19	18	7:30	1.1	Clear Channel	EAST
0.9	0.5	0.7	1.1	1.1	21	WQYK-AM Sports	1010 50(5)kw	85	19	—	17	20	19	18	5:00	1.2	Infinity	KATZ

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Oldies/CR  14.2 CHR/Pop  13.7 AC  13.2 B/EZ  10.5 Country  10.0 News/Talk  7.5 Rock  5.4 NAC/SJ  3.9 Adult Std.  3.4 Urban  2.3 Spanish  1.9	Clear Channel  30.8 Cox  24.3 Infinity  22.9 WGUL Inc.  3.4 Tampa Br.  1.8 Mega  1.2 ZGS Inc.  1.0 Concord  .8	Clear Channel  49.1% Infinity  44.1% Cox  42.4% WGUL Inc.  5.0% Concord  3.5% Tampa Br.  3.3% Mega  2.3% ZGS Br.  2.1%



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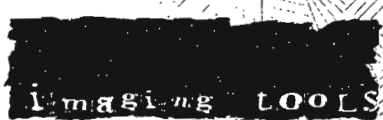
12+ POPULATION: 1,999,100 (Black: 8.1%; Hispanic: N/A)

FALL '96	WINTER '96	SPRING '96	SUMMER '96	FALL '96	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
11.9	13.7	11.2	12.1	10.7	1	<b>KDKA-AM</b> News/Talk	1020 50kw	444	1	16	13	11	7	2	9:30	15.3	Infinity	CBS
8.2	7.1	8.3	8.1	8.8	2	<b>WDSY-FM</b> Country	107.9 50kw	343	4	4	5	4	2	1	10:00	7.9	Infinity	EAST
7.3	8.3	8.2	7.9	8.5	3	<b>WDVE-FM</b> Rock	102.5 55kw	402	3	5	2	1	1	3	8:15	9.5	AMFM	CHR
5.4	5.9	5.7	7.2	6.8	4	<b>WBZZ-FM</b> CHR/Pop	93.7 41kw	426	2	1	3	3	3	7	6:15	7.5	Infinity	EAST
5.6	5.1	5.7	5.9	6.0	5	<b>WXDX-FM</b> Alternative	105.9 72kw	308	6	3	1	2	5	12	7:45	7.8	AMFM	CHR
6.0	4.1	4.9	5.4	5.7	6	<b>WJAS-AM</b> Adult Stand.	1320 50(5)kw	193	10	—	18	17	16	10	11:45	3.9	Renda	KATZ
5.2	5.7	4.4	4.7	5.5	7	<b>WSHH-FM</b> AC	99.7 10.5kw	270	7	8	10	10	8	5	8:00	5.4	Renda	KATZ
4.7	5.0	5.7	5.8	4.9	8	<b>WWSW-AF</b> Oldies	970/94.5 5kw/50kw	321	5	5	12	5	4	4	6:15	4.1	AMFM	SEN
3.8	3.5	4.0	5.2	4.1	9	<b>WJJJ-FM</b> Oldies	104.7 50kw	199	8	12	8	7	6	6	8:00	3.6	AMFM	D&R
3.6	4.0	3.8	3.8	3.6	10	<b>WAMO-FM</b> Urban	106.7 47kw	159	14	2	4	6	12	15	9:00	3.0	Sheridan	D&R
3.2	3.6	3.3	3.4	3.0	11	<b>WRRK-FM</b> Classic Rock	96.9 45kw	198	9	9	9	8	9	9	6:00	4.9	Frischling	MCG
3.7	4.1	3.9	3.8	2.9	12	<b>WLTJ-FM</b> AC	92.9 47kw	188	11	16	11	13	11	8	6:00	2.8	Frischling	K&P
2.9	3.1	3.0	2.6	2.6	13	<b>WZPT-FM</b> <sup>1</sup> Rock AC	100.7 17kw	184	13	9	6	9	9	11	5:30	1.7	Infinity	EAST
3.5	2.9	2.8	2.2	2.0	14	<b>WPHH-FM</b> Hot AC	96.1 49kw	184	12	12	7	12	13	16	4:15	1.4	AMFM	SEN
2.2	1.6	1.6	1.1	1.6	15	<b>WEAE-AM</b> Sports	1250 5kw	124	16	—	15	14	14	12	5:00	1.1	ABC	ABC
0.9	1.3	1.0	1.1	1.6	15	<b>WORD-FM</b> Religious	101.5 48kw	81	17	—	16	16	15	12	7:30	1.9	Salem	SRR
1.3	1.1	1.2	1.1	1.4	17	<b>KQV-AM</b> News	1410 5kw	126	15	—	22	18	18	17	4:15	1.6	Calvary	—
1.2	1.3	1.3	1.3	1.2	18	<b>WPJT-AM</b> Talk	1360 5(1)kw	73	18	—	22	20	19	18	6:00	0.5	Renda	—
1.5	1.2	1.5	1.4	1.1	19	<b>WASP-FM</b> Country	94.9 1.65kw	56	19	—	14	15	16	18	7:45	1.0	Humes	DOME

<sup>1</sup> Was Classic Hits until October 27

Continued on Page 75

WXDX FM  
PITTSBURGH



Pittsburgh's New Rock



Cutting Edge for the Ear



12+ POPULATION: 1,874,300 (Black: 5.1%; Hispanic: 12.8%)

Complete Market Index, Page 8

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK	12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
7.1	7.5	7.3	6.6	7.4	1	1	<b>KOA-AM</b> Talk	850 50kw	401	1	12	16	7	5	1	6:45	7.5	Clear Channel	EAST
5.1	7.0	6.9	6.9	7.1	2	2	<b>KBCO-FM</b> Adult Alternative	97.3 100kw	297	3	12	1	1	1	4	8:45	6.6	Clear Channel	ARP
7.1	7.2	7.6	7.4	6.9	3	3	<b>KYGO-FM</b> Country	98.5 100kw	292	4	5	7	3	3	2	8:30	6.5	Jefferson-Pilot	CBS
5.4	6.7	6.0	5.5	6.2	4	4	<b>KOSI-FM</b> AC	101.1 100kw	261	6	7	8	4	4	3	8:30	5.3	Tribune	KATZ
6.5	6.1	5.5	4.9	6.0	5	5	<b>KOKS-FM</b> CHR/Rhythmic	107.5 100kw	267	5	1	2	6	15	15	8:00	5.0	Jefferson-Pilot	CBS
6.9	5.3	5.9	5.5	5.5	6	6	<b>KRFX-FM</b> Classic Rock	103.5 100kw	259	7	16	3	2	2	5	7:45	6.5	Clear Channel	—
4.5	4.8	5.0	5.8	4.2	7	7	<b>KALC-FM</b> Hot AC	105.9 100kw	305	2	2	5	8	9	13	5:00	4.6	AMFM	CHR
3.5	3.1	2.7	2.5	4.2	7	7	<b>KIMN-FM</b> AC	100.3 100kw	210	9	7	9	5	6	8	7:15	4.7	AMFM	CHR
4.8	4.5	4.6	4.2	4.0	9	9	<b>KXKL-FM</b> Oldies	105.1 100kw	218	8	7	14	10	7	6	6:45	3.4	AMFM	SEN
4.5	3.8	4.2	3.5	3.8	10	10	<b>KHOW-AM</b> News/Talk	630 5kw	174	14	—	20	16	13	7	8:00	5.2	Clear Channel	ARP
5.0	3.6	4.9	4.2	3.6	11	11	<b>KBPI-FM</b> Rock	106.7 100kw	198	10	3	4	9	12	15	6:45	3.1	Clear Channel	EAST
2.3	2.0	2.3	3.2	2.8	12	12	<b>KDJM-FM<sup>1</sup></b> Oldies	92.5 57kw	155	16	12	11	13	10	11	6:30	2.2	AMFM	SEN
3.8	4.2	3.9	3.1	2.8	12	12	<b>KHH-FM</b> NAC/SJ	95.7 100kw	163	15	16	20	14	11	9	6:15	2.3	Clear Channel	ARP
4.0	3.8	3.7	3.8	2.8	12	12	<b>KKHK-FM</b> Classic Rock	99.5 100kw	184	13	12	12	10	8	10	5:30	2.6	Tribune	KATZ
2.4	2.2	2.7	2.4	2.8	12	12	<b>KXPK-FM</b> Alternative	96.5 100kw	198	11	6	5	10	13	19	5:15	4.6	AMFM	CHR
2.7	3.6	2.3	3.1	2.6	16	16	<b>KCKK-AF</b> Country	1600/104.3 5kw/58kw	121	18	16	19	18	16	12	7:45	2.7	Jefferson-Pilot	CBS
2.6	2.6	2.7	2.9	2.4	17	17	<b>KEZW-AM</b> Adult Standards	1430 10(5)kw	102	19	—	24	22	22	17	8:45	2.6	Tribune	BAN
2.3	2.5	2.5	2.4	2.1	18	18	<b>KTCL-FM</b> Alternative	93.3 100kw	184	12	4	10	15	18	24	4:00	1.7	Clear Channel	—
1.0	1.7	1.8	1.1	1.8	19	19	<b>KKFN-AM</b> Sports	950 5kw	124	17	—	12	17	16	14	5:15	1.3	Jefferson-Pilot	CBS

<sup>1</sup> Was **KVOD-FM** (Classical) until June 1.

**KXKL FM**  
DENVER



**105**  
GOOD TIMES & GREAT OLDIES

**abc RADIO TODAY** ENTERTAINMENT (212) 735-1111 **Cutting Edge for the Ear**

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12+ POPULATION: 1,999,100 (Black: 8.1%; Hispanic: N/A)

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
News/Talk 15.4 AC 13.8 Oldies/CR 13.6 Country 11.1 Rock 8.5 CHR 7.5 Alternative 6.0 Adult Std. 5.7 Urban 4.0 Religious 1.6	Infinity 28.9 AMFM 25.5 Renda 12.4 Frischling 5.9 Sheridan 4.0 ABC 1.6 Salem 1.6 Calvary 1.4 Humes 1.1 Connoisseur .8 WBUT Inc. .8	Infinity 56.7% AMFM 49.1% Renda 24.1% Frischling 18.1% Sheridan 9.6% Calvary 6.3% ABC 6.2% Salem 4.7% Connoisseur 2.9% Humes 2.8% WBUT Inc. 2.1%

12+ POPULATION: 1,874,300 (Black: 5.1%; Hispanic: 12.8%)

FALL '96	WINTER '96	SPRING '96	SUMMER '96	FALL '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
0.7	0.6	0.4	1.4	1.4	20	KVOD-AM <sup>2</sup> Classical	1280 5kw	69	21	—	24	24	23	17	7:00	1.3	AMFM	SEN
1.1	0.8	0.7	1.1	1.2	21	KMXA-AM Regional Mexican	1090 50(.5)kw	34	26	—	14	19	19	20	12:15	1.4	EXCL	CAB

<sup>2</sup> Was KEXX-AM (Oldies) until July

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Oldies/CR 20.1 AC 14.6 News/Talk 14.4 Country 9.5 Adult Alt. 7.1 CHR/Pop 6.0 Alternative 4.9 Rock 3.6 NAC/SJ 2.8 Spanish 2.8 Adult Std. 2.4 Classical 1.4 Religious 1.3	Clear Channel 33.2 AMFM 19.4 Jefferson-Pilot 17.3 Tribune 11.4 EXCL 2.0 Salem 1.0	Clear Channel 59.0% AMFM 45.0% Jefferson-Pilot 37.3% Tribune 26.8% Salem 4.6% EXCL 3.7%

hooks.com



12+ POPULATION: 1,760,300 (Black: 18.5%; Hispanic: N/A)

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FALL '96	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12-MO METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP. FIRM
7.4	9.0	8.5	7.3	7.6	1	<b>WNJI-FM</b> <i>Oldies</i>	105.7 16kw	380	1	5	11	7	2	1	6:45	11.0	Clear Channel	MCG
7.3	8.5	8.7	6.7	7.5	2	<b>WGAR-FM</b> <i>Country</i>	99.5 50kw	274	6	6	7	3	1	2	9:30	7.3	Clear Channel	CHR
6.9	5.7	8.8	11.1	6.5	3	<b>WTAM-AM</b> <i>News/Talk</i>	1100 50kw	349	2	11	12	11	8	4	6:30	4.7	Clear Channel	EAST
7.0	6.1	6.2	5.5	6.4	4	<b>WDOX-FM</b> <i>AC</i>	102.1 12kw	294	4	9	10	7	7	3	7:30	6.8	AMFM	KATZ
8.7	8.4	6.7	5.7	6.2	5	<b>WZAK-FM</b> <i>Urban</i>	93.1 27.5kw	241	9	2	3	4	5	7	8:45	7.6	AMFM	D&R
4.8	5.9	5.5	5.5	6.1	6	<b>WRMR-AM</b> <i>Adult Standard</i>	850 50(5)kw	168	13	—	—	20	19	13	12:30	5.2	AMFM	KATZ
5.4	4.7	4.5	4.8	5.6	7	<b>WMMS-FM</b> <i>Rock</i>	100.7 34kw	248	7	4	2	1	4	8	7:45	5.0	Clear Channel	EAST
5.4	5.0	4.9	5.5	5.3	8	<b>WNCX-FM</b> <i>Classic Rock</i>	98.5 16kw	280	5	9	1	2	3	8	6:30	10.5	Infinity	CBS
5.4	4.5	4.6	3.9	5.0	9	<b>WNVV-FM</b> <i>NAC/SJ</i>	107.3 50kw	207	12	12	13	12	11	5	8:15	3.9	Elyria-Lorain	MCG
5.0	4.6	4.7	4.9	4.8	10	<b>WOAL-FM</b> <i>Hot AC</i>	104.1 11kw	306	3	6	4	5	9	11	5:30	3.9	AMFM	EAST
2.4	2.7	3.1	4.3	4.5	11	<b>WENZ-FM</b> <i>Urban</i>	107.9 16kw	231	10	1	5	10	13	16	6:45	2.7	Radio One	ARP
5.4	4.9	4.4	4.8	4.5	11	<b>WMVX-FM</b> <i>Hot AC</i>	106.5 11.5kw	248	8	8	6	6	6	10	6:15	4.5	Clear Channel	EAST
5.8	5.7	5.0	4.8	4.4	13	<b>WZJM-FM</b> <i>Oldies</i>	92.3 40kw	218	11	12	8	9	9	6	6:45	3.0	AMFM	SEN
2.3	3.1	2.4	2.4	2.7	14	<b>WCLV-FM</b> <i>Classical</i>	95.5 31kw	131	16	—	17	15	15	14	7:00	2.2	Radio Seaway	INT
2.1	1.8	1.9	2.2	2.6	15	<b>WKNR-AM</b> <i>Sports</i>	1220 50kw	149	15	15	14	13	12	12	6:00	2.2	AMFM	KATZ
0.5	0.8	1.1	2.5	2.2	16	<b>WAKS-FM</b> <i>CHR/Pop</i>	104.9 2.65kw	162	14	3	9	14	14	18	4:45	1.9	Clear Channel	EAST
2.6	2.3	2.2	1.4	1.5	17	<b>WJMO-AM</b> <i>Gospel</i>	1490 1kw	65	18	15	16	15	16	15	8:00	1.5	AMFM	D&R

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WNCX FM  
CLEVELAND



FLASHBACK!



= 98.5 WNCX  
Cleveland's Classic Rock

abc RADIO TODAY  
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Cutting Edge for the Ear



12+ POPULATION: 1,737,500 (Black: N/A; Hispanic: 5.7%)

FALL '96	WINTER '96	SPRING '96	SUMMER '96	FALL '96	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
9.3	9.7	8.0	6.7	7.0	1	<b>KKRZ-FM</b> CHR/Pop	100.3 95kw	331	1	2	1	1	6	9	6:30	7.4	Clear Channel	KATZ
6.0	6.3	7.4	6.4	6.6	2	<b>KKCW-FM</b> AC	103.3 95kw	222	6	11	7	3	2	1	9:00	7.3	Clear Channel	KATZ
4.6	5.1	5.5	4.5	6.5	3	<b>KEK-AM</b> Full Service	1190 50kw	292	2	13	14	12	7	4	7:00	8.8	Clear Channel	KATZ
6.4	5.0	5.7	5.4	6.2	4	<b>KUPL-FM</b> Country	98.7 37kw	250	4	6	4	5	3	5	7:30	6.9	Infinity	KATZ
5.8	3.9	5.0	5.2	5.9	5	<b>KKSN-FM</b> Oldies	97.1 100kw	273	3	8	11	6	4	3	6:45	4.9	Entercom	D&R
1.2	1.6	5.9	5.9	5.7	6	<b>KXJM-FM</b> CHR/Rhythmic	95.5 100kw	218	8	1	3	8	11	14	8:15	4.5	Rose City	MCG
3.5	4.2	3.9	4.7	5.4	7	<b>KINK-FM</b> Adult Alternative	101.9 100kw	180	12	13	12	2	1	1	9:15	5.7	Infinity	KATZ
5.1	5.1	5.2	5.0	4.5	8	<b>KGON-FM</b> Classic Rock	92.3 100kw	223	5	10	6	4	5	6	6:15	6.7	Entercom	D&R
4.3	4.9	4.7	4.4	4.3	9	<b>KWJJ-FM</b> Country	99.5 52kw	221	7	5	7	11	10	10	6:00	3.6	Fisher	SEN
4.4	5.3	4.7	5.0	4.1	10	<b>KUFO-FM</b> Rock	101.1 100kw	196	10	4	2	7	9	15	6:30	4.3	Infinity	CHR
3.8	4.2	2.9	3.3	3.7	11	<b>KNRK-FM</b> Alternative	94.7 17kw	192	11	3	5	10	11	12	6:00	3.1	Entercom	D&R
3.7	3.7	3.4	3.5	3.6	12	<b>KXL-AM</b> News/Talk	750 50(20)kw	179	13	—	16	15	14	7	6:15	4.1	Rose City	MCG
3.9	3.4	2.9	3.3	3.4	13	<b>KRSK-FM</b> Hot AC	105.1 100kw	205	9	7	7	9	7	11	5:15	3.2	Entercom	D&R
3.2	2.7	3.5	3.2	2.9	14	<b>KKJZ-FM</b> NAC/SJ	106.7 100kw	125	15	13	17	14	14	8	7:00	2.1	Infinity	KATZ
2.6	2.8	2.5	3.1	2.5	15	<b>KBBT-FM</b> Hot AC	107.5 37kw	163	14	9	10	13	13	15	4:45	2.2	Infinity	CHR
2.4	2.1	2.2	2.2	2.4	16	<b>KKSN-AM</b> Adult Standards	1520 50(15)kw	86	17	—	—	26	23	12	8:30	1.9	Entercom	D&R
1.2	1.8	1.2	1.5	1.5	17	<b>KFXK/KSLM</b> Sports	910/1390 5kw/5(1)kw	78	18	—	13	16	16	17	6:00	1.7	Entercom	D&R
4.3	3.8	3.4	3.7	1.2	18	<b>KEWS-AM</b> Talk	620 5kw	98	16	—	22	19	18	19	3:45	0.9	Clear Channel	KATZ
1.5	1.6	1.0	2.1	1.1	19	<b>KOTK-AM</b> Talk	1080 50(10)kw	59	20	—	15	17	17	18	5:30	1.3	Fisher	SEN

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**KKSN FM**  
PORTLAND



**97.1 Kish FM**  
the Fun Oldies Station



**abc RADIO TODAY**  
ENTERTAINMENT  
(212) 735-1111

Cutting Edge for the Ear



# #24 CLEVELAND



Continued from Page 76

12+ POPULATION: 1,760,300 (Black: 18.5%; Hispanic: N/A)

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<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
Oldies/CR <input type="checkbox"/> 17.8 AC <input type="checkbox"/> 16.4 Urban <input type="checkbox"/> 12.2 News/Talk <input type="checkbox"/> 9.6 Country <input type="checkbox"/> 8.6 Adult Std. <input type="checkbox"/> 6.1 Rock <input type="checkbox"/> 5.6 NAC/SJ <input type="checkbox"/> 5.0 Classical <input type="checkbox"/> 2.7 CHR/Pop <input type="checkbox"/> 2.2	Clear Channel <input type="checkbox"/> 33.9 AMFM <input type="checkbox"/> 31.8 Elyria-Lorain <input type="checkbox"/> 5.5 Infinity <input type="checkbox"/> 5.3 Radio One <input type="checkbox"/> 4.5 Radio Seaway <input type="checkbox"/> 2.7 Ruber City <input type="checkbox"/> 1.0 John Linn <input type="checkbox"/> .8 Barnstable <input type="checkbox"/> .7	Clear Channel <input type="checkbox"/> 60.4% AMFM <input type="checkbox"/> 58.6% Infinity <input type="checkbox"/> 16.0% Radio One <input type="checkbox"/> 14.9% Elyria-Lorain <input type="checkbox"/> 13.4% Radio Seaway <input type="checkbox"/> 7.5% Rubber City <input type="checkbox"/> 6.5% Barnstable <input type="checkbox"/> 4.3% John Linn <input type="checkbox"/> 1.8%

# #25 PORTLAND, OR



Continued from Page 77

12+ POPULATION: 1,737,500 (Black: N/A; Hispanic: 5.7%)

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
News/Talk <input type="checkbox"/> 14.7 CHR/Pop <input type="checkbox"/> 12.7 AC <input type="checkbox"/> 12.5 Country <input type="checkbox"/> 11.8 Oldies <input type="checkbox"/> 10.4 Adult Alt. <input type="checkbox"/> 5.4 Rock <input type="checkbox"/> 4.1 Alternative <input type="checkbox"/> 3.7 NAC/SJ <input type="checkbox"/> 2.9 Adult Std. <input type="checkbox"/> 2.4 Spanish <input type="checkbox"/> 1.6 Religious <input type="checkbox"/> .8	Infinity <input type="checkbox"/> 22.0 Clear Channel <input type="checkbox"/> 21.7 Entercom <input type="checkbox"/> 12.4 Rose City <input type="checkbox"/> 9.3 Fisher <input type="checkbox"/> 5.4 Salem <input type="checkbox"/> 1.2	Entercom <input type="checkbox"/> 45.6% Clear Channel <input type="checkbox"/> 45.0% Infinity <input type="checkbox"/> 43.8% Rose City <input type="checkbox"/> 22.6% Fisher <input type="checkbox"/> 15.7% Salem <input type="checkbox"/> 4.8%



## What can we do to earn your business?



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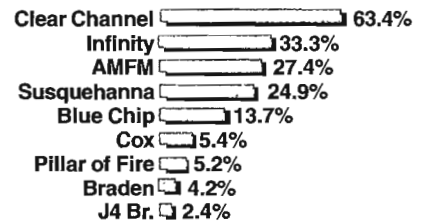
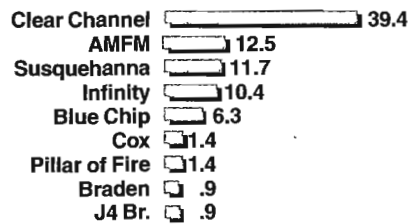
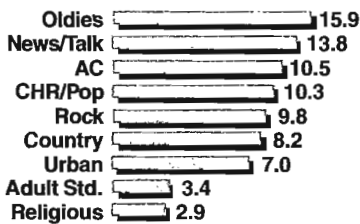
12+ POPULATION: 1,608,000 (Black: 11.1%; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
8.0	8.7	8.3	8.0	9.0	1	WEBN-FM Rock	102.7 16kw	290	3	4	1	1	1	6	9:15	8.2	Clear Channel	EAST
8.4	8.8	9.2	9.9	8.5	2	WLW-AM Full Service	700 50kw	338	1	12	11	4	4	1	7:45	10.7	Clear Channel	EAST
8.0	8.0	8.3	7.5	7.5	3	WUBE-FM Country	105.1 11kw	285	4	5	5	2	2	2	8:00	8.5	AMFM	CHR
4.1	5.1	3.8	5.5	6.2	4	WMOJ-FM Oldies	94.9 20kw	231	6	7	7	3	3	4	8:00	5.2	Susquehanna	MCG
5.5	5.8	5.3	5.2	5.7	5	WIZF-FM Urban	100.9 1.25kw	181	10	2	4	5	9	10	9:30	5.1	Blue Chip	D&R
6.5	6.7	6.3	5.6	5.5	6	WRRM-FM AC	98.5 17.5kw	219	9	7	9	8	6	5	7:45	5.8	Susquehanna	MCG
6.7	5.8	6.1	6.1	5.2	7	WGRR-FM Oldies	103.5 11kw	221	7	9	19	12	5	3	7:00	5.7	Infinity	MCG
3.1	4.1	4.7	5.0	5.0	8	WKFS-FM CHR/Pop	107.1 2.8kw	284	5	1	3	10	12	14	5:15	4.0	Clear Channel	EAST
5.3	4.4	5.3	5.3	4.7	9	WKRO-FM CHR/Pop	101.9 16kw	316	2	3	2	5	11	12	4:30	4.4	Infinity	KATZ
4.8	4.9	5.0	5.0	4.1	10	WKRC-AM Full Service	550 5(1)kw	158	13	—	21	14	13	9	7:45	4.1	Clear Channel	EAST
4.4	5.5	4.7	4.1	4.0	11	WOFX-FM Classic Rock	92.5 16kw	220	8	6	8	7	7	7	5:30	5.9	Clear Channel	EAST
2.2	2.1	2.0	1.9	3.8	12	WYGY-FM Country	96.5 19.5kw	161	12	9	8	9	9	8	7:15	3.3	AMFM	CHR
4.8	3.7	4.9	4.1	3.6	13	WVMX-FM Hot AC	94.1 32kw	173	11	14	6	11	8	10	6:15	3.5	Clear Channel	EAST
3.5	2.6	3.2	2.8	3.0	14	WSAI-AM Adult Standards	1530 50kw	88	14	—	26	28	28	14	10:00	2.9	Clear Channel	EAST
1.8	1.8	1.4	1.7	1.4	15	WAKW-FM Religious	93.3 50kw	83	16	14	17	14	14	13	5:15	1.7	Pillar of Fire	—
1.3	0.8	0.9	1.3	1.4	15	WHKO-FM Country	99.1 50kw	84	15	—	13	16	16	17	5:00	1.1	Cox	CHR
1.0	0.8	0.8	0.7	1.2	17	WBOB-AM Sports	1160 5kw	71	17	—	16	13	15	14	5:00	1.2	AMFM	CHR

**FORMAT SHARE**  
(By AQH Share)

**OWNERSHIP SHARE**  
(By AQH Share)

**OWNERSHIP REACH**  
(By Unduplicated Cume)



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12+ POPULATION: 1,459,400 (Black: N/A; Hispanic: 24.6%)

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FALL '96	WINTER '96	SPRING '96	SUMMER '96	FALL '96	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
7.9	6.6	7.5	8.1	6.6	1	<b>KGO-AM</b> News/Talk	810 50kw	241	1	—	18	8	1	1	7:15	7.3	ABC	ABC
5.6	5.1	4.8	4.9	4.9	2	<b>KYLD-FM</b> CHR/Rhythmic	94.9 30kw	198	3	1	1	2	16	23	6:30	5.0	AMFM	KATZ
3.9	3.8	3.6	3.7	4.1	3	<b>KEZR-FM</b> Hot AC	106.5 50kw	183	4	6	4	1	2	6	6:00	3.8	Infinity	CHR
3.8	3.4	3.6	3.3	3.6	4	<b>KCBS-AM</b> News	740 50kw	209	2	—	28	21	14	2	4:30	5.5	Infinity	CBS
3.0	3.4	3.3	3.1	3.5	5	<b>KBRG-FM</b> Spanish AC	100.3 14.5kw	93	22	15	2	2	3	19	10:00	3.0	EXCL	CAB
3.1	3.9	4.1	3.6	3.5	5	<b>KFJO/KSJO/KXJO</b> Rock	92.1/92.3/92.7 3kw/50kw/1.8kw	144	6	6	3	2	7	20	6:15	3.8	Clear Channel	EAST
2.1	3.0	2.5	2.6	3.3	7	<b>KSOL/KZOL</b> Regional Mexican	98.9/99.1 6kw/1.1kw	95	21	8	6	5	8	12	9:15	4.0	Hispanic	KT-H
2.7	3.0	3.8	3.0	3.1	8	<b>KARA-FM</b> AC	105.7 50kw	128	11	8	11	10	6	6	6:30	3.6	Empire	ARP
3.0	2.4	2.5	2.1	3.1	8	<b>KDFC-FM</b> Classical	102.1 33kw	110	15	—	21	22	21	12	7:15	2.2	Bonneville	KATZ
3.0	3.0	3.5	2.9	3.1	8	<b>KITS-FM</b> Alternative	105.3 15kw	141	8	3	5	11	20	27	5:45	4.7	Infinity	D&R
3.1	2.7	3.1	2.6	3.1	8	<b>KLOK-AM</b> Regional Mexican	1170 50(5)kw	70	25	10	7	6	8	12	11:45	3.1	EXCL	CAB
2.8	2.4	1.5	2.3	3.0	12	<b>KKSF-FM</b> NAC/SJ	103.7 7.8kw	98	19	—	28	22	16	4	8:00	2.5	AMFM	EAST
2.1	2.1	2.6	2.7	2.9	13	<b>KIOI/KNEW<sup>1</sup></b> Hot AC	101.3/910 125kw/5kw	124	13	15	14	6	5	4	6:15	3.6	AMFM	CHR
2.9	2.2	4.1	2.5	2.9	13	<b>KRTY-FM</b> Country	95.3 .87kw	110	16	10	14	12	10	9	7:00	2.9	Empire	ARP
2.9	3.4	2.6	3.1	2.9	13	<b>KZQZ-FM</b> CHR/Pop	95.7 6.9kw	167	5	2	10	16	25	24	4:30	2.2	Bonneville	SEN
2.4	2.3	2.5	2.6	2.8	16	<b>KFRC-A/F</b> Oldies	610/99.7 5kw/40kw	125	12	15	25	13	11	3	5:45	2.7	Infinity	CBS
2.4	3.3	3.3	3.1	2.8	16	<b>KUFY-FM</b> Classic Rock	98.5 12.5kw	132	9	15	13	8	4	6	5:45	2.6	Clear Channel	EAST
2.8	3.5	2.6	4.0	2.6	18	<b>KNBR-AM</b> Sports	680 50kw	111	14	—	22	19	11	10	6:00	3.3	Susquehanna	MCG
3.4	3.5	2.9	2.9	2.6	18	<b>KOIT-A/F</b> AC	1260/96.5 5(1)kw/24kw	144	7	10	17	16	18	11	6:15	2.1	Bonneville	KATZ
3.6	3.0	3.4	3.4	2.5	20	<b>KBAY-FM</b> AC	94.5 30kw	130	10	15	12	16	19	16	5:15	2.4	Infinity	CHR
2.7	2.9	2.7	2.8	2.1	21	<b>KSFO-AM</b> Talk	560 5kw	64	26	—	32	28	26	17	8:45	2.6	ABC	ABC
2.2	2.4	2.5	2.4	2.0	22	<b>KFFG/KFOG</b> Adult Alternative	97.7/104.5 1.6kw/7.9kw	104	17	—	22	15	11	12	5:00	2.2	Susquehanna	MCG
2.3	2.0	1.7	2.1	2.0	22	<b>KISQ-FM</b> Urban AC	98.1 100kw	93	23	15	18	13	15	17	5:45	1.4	AMFM	EAST
1.9	1.9	1.8	2.1	1.7	24	<b>KMEL-FM</b> CHR/Rhythmic	106.1 69kw	99	18	4	9	24	30	40	4:30	1.2	AMFM	CHR
2.1	2.1	2.0	1.8	1.6	25	<b>KCNL-FM</b> Alternative	104.9 3kw	95	20	10	8	20	23	33	4:30	1.4	Clear Channel	EAST
1.2	2.1	1.5	1.2	1.4	26	<b>KBLX-FM</b> Urban AC	102.9 7kw	62	27	—	26	26	21	20	6:00	1.0	Inner City	D&R
1.3	0.6	1.5	0.6	1.3	27	<b>KAZA-AM</b> Spanish Oldies	1290 5kw	21	37	—	14	25	23	30	10:15	0.7	Radio Fiesta	LOTUS
0.6	0.9	0.4	0.7	1.1	28	<b>KYCY-FM</b> Country	93.3 45kw	55	29	15	28	31	29	24	5:15	1.0	Infinity	CBS

<sup>1</sup> KIOI-FM evolved from AC during November; simulcast ended in January with KNEW-AM going Technology News.

12+ POPULATION: 1,443,100 (Black: 7.2%; Hispanic: 31.6%)

FALL '96	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REF. FIRM
9.9	9.5	8.9	8.7	9.6	1	<b>KFRG/KXFG</b> Country	95.1/92.9 50kw/6kw	247	2	9	4	1	1	1	11:15	10.4	Infinity	ARP
6.6	7.3	5.9	5.9	5.7	2	<b>KFI-AM</b> Talk	640 50kw	198	3	18	22	11	3	3	8:15	6.6	AMFM	CHR
7.0	6.1	5.9	6.0	5.2	3	<b>KGGI-FM</b> CHR/Rhythmic	99.1 2.55kw	247	1	1	1	2	5	9	6:00	4.8	AMFM	SEN
4.7	5.1	5.2	5.5	5.2	3	<b>KOLA-FM</b> Oldies	99.9 29.5kw	184	4	11	14	2	2	2	8:15	4.5	Anaheim	D&R
3.2	2.8	3.1	4.5	3.3	5	<b>KCAL-FM</b> Rock	96.7 1.75kw	125	8	9	2	4	3	10	7:30	2.7	Anaheim	D&R
3.7	3.1	2.4	3.2	3.3	5	<b>KSCA-FM</b> Regional Mexican	101.9 4.8kw	97	16	14	3	5	5	12	9:45	5.2	Hispanic	KT-H
3.3	3.3	3.3	3.8	3.1	7	<b>KIIS-FM</b> CHR/Pop	102.7 8kw	182	5	2	10	10	11	12	5:00	3.2	Clear Channel	KATZ
3.1	3.1	4.5	2.7	2.9	8	<b>KKBT-FM</b> Urban	92.3 43kw	129	7	3	6	9	14	22	6:30	2.2	AMFM	EAST
3.2	3.0	3.0	2.7	2.9	8	<b>KWRP-FM</b> Adult Standards	96.1 .25kw	54	24	—	41	41	42	27	15:15	3.1	Magic Br.	—
3.1	2.7	3.5	2.7	2.8	10	<b>KOST-FM</b> AC	103.5 12.5kw	130	6	12	14	12	8	4	6:15	2.5	AMFM	CHR
2.4	2.6	2.1	2.5	2.7	11	<b>KCXX-FM</b> Alternative	103.9 .18kw	115	10	5	5	6	11	27	6:45	1.9	All Pro	MCG
2.1	1.8	2.5	2.2	2.7	11	<b>KSSE-FM</b> Spanish Con.	97.5 72kw	102	15	8	8	6	14	14	7:30	2.7	EXCL	CAB
1.4	1.6	1.8	1.7	2.7	11	<b>KXRS/KXSB</b> Regional Mexican	105.7/101.7 .17kw/.3kw	80	21	5	11	12	10	10	9:30	2.3	Lazer	LOTUS
3.0	3.5	2.7	3.3	2.4	14	<b>KLOS-FM</b> Rock	95.5 63kw	108	11	14	14	6	7	5	6:30	3.7	ABC	ABC
2.0	1.7	1.8	2.0	2.3	15	<b>KPWR-FM</b> CHR/Rhythmic	105.9 25kw	121	9	4	7	16	23	37	5:30	1.9	Emmis	D&R
2.0	2.4	2.4	2.0	2.1	16	<b>KCBS-FM</b> Classic Rock	93.1 28.5kw	105	14	12	14	14	9	8	5:45	1.7	Infinity	CBS
2.5	1.8	1.9	1.8	2.1	16	<b>KTWV-FM</b> NAC/SJ	94.7 55kw	82	19	18	25	24	18	6	7:15	1.4	Infinity	CBS
2.8	1.7	2.7	2.7	2.0	18	<b>KLVE-FM</b> Spanish AC	107.5 29.5kw	82	20	18	13	18	17	14	6:45	1.8	Hispanic	KT-H
1.7	1.7	1.5	1.4	2.0	18	<b>KRTH-FM</b> Oldies	101.1 51kw	94	17	18	27	20	16	7	6:00	1.7	Infinity	CBS
2.5	1.7	1.8	2.5	1.9	20	<b>KROQ-FM</b> Alternative	106.7 5.6kw	105	13	5	9	16	23	40	5:15	1.3	Infinity	IRS
1.2	1.3	2.1	1.8	1.7	21	<b>KLX-FM</b> Talk	97.1 21kw	60	23	—	12	15	13	20	8:30	2.5	Infinity	ARP
2.0	2.2	1.5	2.2	1.6	22	<b>KBIG-FM<sup>1</sup></b> Hot AC	104.3 105kw	93	18	14	18	19	19	16	5:00	1.6	AMFM	SEN
2.1	1.5	1.5	1.6	1.6	23	<b>KNX-AM</b> News	1070 50kw	108	12	18	27	29	25	16	4:15	2.2	Infinity	CBS
1.3	1.3	1.5	1.3	1.4	25	<b>KCMG-FM</b> Oldies	100.3 15kw	67	22	14	18	21	20	18	6:00	1.3	AMFM	EAST
0.6	0.7	0.7	0.9	1.1	26	<b>KACE/KRTO<sup>2</sup></b> Urban Oldies	103.9/98.3 4.1kw/.65kw	37	30	—	24	22	21	19	8:45	1.0	Hispanic	CHR
0.9	1.3	1.2	0.9	1.1	26	<b>KELT-FM</b> AC	92.7 6kw	47	27	18	18	22	22	22	6:45	1.2	Amaturo	—
0.8	1.2	1.4	0.8	1.1	26	<b>KKGO-FM</b> Classical	105.1 18kw	34	33	—	27	36	36	27	9:15	0.8	Mt Wilson FM	MCG

<sup>1</sup> Evolved from AC during December. <sup>2</sup> Switched to Spanish AC on December 14.

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# #27 SAN JOSE



Continued from Page 80

12+ POPULATION: 1,459,400 (Black: N/A; Hispanic: 24.6%)

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FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
0.5	0.8	0.8	0.5	1.0	29	<b>KDON-FM</b> CHR/Rhythmic	102.5 18.5kw	51	31	5	24	30	36	39	5:15	0.6	Clear Channel	CCRS
0.7	0.6	0.7	1.0	1.0	29	<b>KQI-AM</b> Spanish N/T	1010 10(.5)kw	29	35	—	34	33	30	26	8:30	1.3	Radio Unica	—
1.6	1.8	1.1	1.2	1.0	29	<b>KLLC-FM</b> Hot AC	97.3 82kw	78	24	15	20	27	28	35	3:30	1.7	Infinity	CBS
0.5	0.8	0.0	0.6	1.0	29	<b>KTCT-AM</b> Sports	1050 50(10)kw	56	28	15	26	28	27	22	4:45	0.7	Susquehanna	—

<b>FORMAT SHARE</b> (By AQH Share)		<b>OWNERSHIP SHARE</b> (By AQH Share)		<b>OWNERSHIP REACH</b> (By Unduplicated Cume)	
News/Talk	16.6	Infinity	18.2	Infinity	46.8%
AC	16.2	AMFM	15.4	AMFM	32.4%
Spanish	12.6	ABC	8.7	Bonneville	25.6%
CHR	10.5	Bonneville	8.6	Clear Channel	23.0%
Oldies/CR	6.2	Clear Channel	7.9	ABC	19.0%
Alternative	4.7	EXCL	6.6	Empire	18.7%
Country	4.0	Susquehanna	6.2	Susquehanna	17.8%
Rock	3.5	Empire	3.6	EXCL	9.5%
Urban	3.4	Hispanic	3.3	Hispanic	6.5%
Classical	3.1	Inner City	2.0	Inner City	5.8%
NAC/SJ	3.0	Radio Fiesta	1.3	Salem	2.3%
Adult Alt.	2.0	Radio Unica	1.0	Radio Unica	2.1%
Misc.	1.8	Salem	.7	Z-Spanish	1.7%
Adult Std.	.9	Z-Spanish	.4	Radio Fiesta	1.5%

# #28 RIVERSIDE-SAN BERNARDINO



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12+ POPULATION: 1,443,100 (Black: 7.2%; Hispanic: 31.6%)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
1.0	1.7	1.0	0.9	1.1	26	<b>KLAC-AM</b> Adult Standards	570 5kw	41	28	—	40	41	41	21	7:45	1.1	AMFM	SEN
0.8	1.1	0.7	0.9	1.0	30	<b>KZLA-FM</b> Country	93.9 18.5kw	49	25	18	27	29	30	22	6:00	0.9	Bonneville	SEN

<b>FORMAT SHARE</b> (By AQH Share)		<b>OWNERSHIP SHARE</b> (By AQH Share)		<b>OWNERSHIP REACH</b> (By Unduplicated Cume)	
Spanish	13.4	Infinity	21.7	AMFM	47.4%
News/Talk	11.1	AMFM	21.4	Infinity	42.5%
Oldies/CR	10.7	Anaheim	8.5	Anaheim	20.3%
CHR/POP	10.6	Hispanic	7.2	Clear Channel	17.2%
Country	10.6	Clear Channel	4.4	Hispanic	13.3%
AC	6.8	EXCL	3.6	ABC	10.3%
Rock	5.7	All-Pro	3.3	All-Pro	9.5%
Alternative	5.1	ABC	3.2	EXCL	8.6%
Adult Std.	4.0	Magic Br.	2.9	Lazer	5.6%
Urban	4.0	Lazer	2.7	Magic Br.	3.8%
NAC/SJ	2.1	Emmis	2.3	Bonneville	3.4%
Religious	1.3	Amaturo	1.1	Amaturo	3.3%
Classical	1.1	Mt. Wilson FM	1.1	Mt. Wilson FM	2.4%
		Bonneville	1.0		

12+ POPULATION: 1,434,000 (Black: 6.1%; Hispanic: 13.9%)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
10.3	10.1	8.1	9.3	8.0	1	<b>KFBK-AM</b> News/Talk	1530 50kw	257	1	16	15	5	3	1	8:15	11.2	AMFM	SEN
4.9	4.6	4.8	5.4	5.5	2	<b>KSEG-FM</b> Classic Rock	96.9 50kw	185	4	7	7	1	1	2	8:00	6.4	Entercom	D&R
5.8	4.8	5.2	5.8	5.4	3	<b>KNCI-FM</b> Country	105.1 50kw	170	7	6	6	3	2	4	8:30	6.6	Infinity	KATZ
4.4	4.2	4.8	5.5	5.3	4	<b>KDND-FM</b> CHR/Pop	107.9 50kw	232	3	1	3	4	10	14	6:00	4.8	Entercom	D&R
4.0	4.6	5.1	4.4	5.3	4	<b>KRXQ-FM</b> Rock	98.5 50kw	151	12	5	1	2	5	12	9:15	5.2	Entercom	D&R
4.0	4.6	5.1	4.7	4.9	6	<b>KSSJ-FM</b> NAC/SJ	94.7 25kw	154	11	—	11	5	4	2	8:30	4.3	Entercom	MCG
3.8	3.8	4.6	4.3	4.5	7	<b>KBMB-FM</b> CHR/Rhythmic	103.5 3kw	158	10	2	2	9	16	17	7:30	4.0	Diamond	ARP
4.3	4.0	4.7	4.1	4.4	8	<b>KYMX-FM</b> AC	96.1 50kw	164	9	10	8	5	7	6	7:00	4.0	Infinity	EAST
5.6	5.6	5.0	3.6	4.0	9	<b>KSFM-FM</b> CHR/Rhythmic	102.5 50kw	233	2	3	4	13	15	17	4:30	3.9	Infinity	EAST
4.3	3.8	3.9	4.0	3.7	10	<b>KCTC-AM</b> Adult Standards	1320 5kw	105	17	—	22	22	19	13	9:15	2.7	Entercom	D&R
4.0	4.0	3.6	3.4	3.7	10	<b>KHYL-FM</b> Oldies	101.1 36kw	168	8	11	12	9	6	5	5:45	3.3	AMFM	SEN
3.4	2.8	3.1	3.9	3.7	10	<b>KWOD-FM</b> Alternative	106.5 50kw	172	6	4	5	12	12	15	5:45	3.3	Royce Int'l	D&R
3.2	3.4	3.6	2.9	3.3	13	<b>KHTK-AM</b> Talk	1140 50kw	115	14	16	9	11	9	10	7:30	2.3	Infinity	KATZ
4.6	4.3	3.6	4.0	3.3	13	<b>KZZO-FM</b> Hot AC	100.5 115kw	174	5	7	10	8	8	9	5:00	2.8	Infinity	EAST
3.3	2.5	2.5	2.7	3.1	15	<b>KSTE-AM</b> News/Talk	650 25(1)kw	114	15	11	15	16	13	7	7:15	3.0	AMFM	CHR
4.0	3.3	3.9	2.9	2.7	16	<b>KGBY-FM</b> AC	92.5 50kw	131	13	7	14	14	11	8	5:30	3.1	AMFM	SEN
2.4	3.5	2.5	2.8	2.0	17	<b>KXOA-FM</b> Classic Hits	93.7 25kw	107	16	16	15	15	14	11	5:00	2.3	Infinity	KATZ
2.5	2.2	2.9	2.2	1.5	18	<b>KHZZ-FM</b> Urban Oldies	104.3 6kw	75	18	11	15	17	17	16	5:15	1.5	Z-Spanish	ARP
1.1	1.1	0.7	0.6	1.2	19	<b>KRCX-FM</b> Regional Mexican	99.9 1.75kw	35	22	16	13	17	18	20	9:30	1.1	EXCL	CAB
0.8	0.8	0.6	1.0	1.1	20	<b>KRAK-AM</b> Country	1470 5(1)kw	36	21	—	25	22	21	17	8:00	1.0	Infinity	KATZ
0.7	1.3	0.7	0.6	1.0	21	<b>KRRE-FM</b> Spanish AC	101.9 47kw	33	23	—	20	19	19	25	8:30	0.8	EXCL	CAB

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KSEG FM  
SACRAMENTO



FLASHBACK  
POP  
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Cutting Edge for the Ear



12+ POPULATION: 1,427,800 (Black: 12.8%; Hispanic: N/A)

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FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
5.3	6.1	7.4	6.8	7.1	1	<b>KQRC-FM</b> Rock	98.9 100kw	218	3	4	1	1	1	15	8:45	9.8	Entercom	MCG
6.5	5.7	8.5	7.2	6.8	2	<b>KMXV-FM</b> CHR/Pop	93.3 100kw	320	1	3	2	2	2	14	5:45	5.4	Infinity	KATZ
9.3	7.5	6.3	6.3	6.7	3	<b>KPRS-FM</b> Urban	103.3 100kw	164	12	2	3	3	5	10	11:00	6.0	Carter	INT
6.5	7.1	6.2	6.5	6.6	4	<b>WDAF-AM</b> Country	610 5kw	168	11	—	17	17	14	4	10:30	8.7	Entercom	D&R
7.2	6.8	4.6	5.2	5.4	5	<b>KFKF-FM</b> Country	94.1 100kw	200	6	10	10	9	6	1	7:15	6.3	Infinity	EAST
5.4	5.4	5.4	4.8	5.1	6	<b>KUDL-FM</b> AC	98.1 100kw	207	4	10	7	6	3	3	6:45	4.9	Entercom	D&R
5.9	4.6	4.9	4.3	5.0	7	<b>KCFX-FM</b> Classic Rock	101.1 97kw	294	2	6	4	4	3	4	4:30	3.0	Entercom	CHR
5.4	5.9	6.1	5.4	4.7	8	<b>KMBZ-AM</b> News/Talk	980 5kw	182	8	—	14	14	13	9	7:00	4.9	Entercom	SEN
4.4	4.4	4.4	6.6	4.5	9	<b>KBEQ-FM</b> Country	104.3 100kw	172	10	5	5	5	9	.7	7:00	4.7	Infinity	EAST
4.6	4.3	4.6	5.0	4.4	10	<b>KCMO-FM</b> Oldies	94.9 100kw	203	5	6	13	11	8	1	5:45	4.4	Entercom	D&R
2.8	3.4	3.3	3.5	4.2	11	<b>KSRC-FM</b> AC	102.1 100kw	175	9	6	6	8	9	8	6:30	3.6	Infinity	KATZ
4.1	3.3	3.8	3.4	4.0	12	<b>KCIY-FM</b> NAC/SJ	106.5 106kw	132	14	13	12	10	11	6	8:15	4.0	Entercom	ARP
2.8	3.3	3.6	3.0	3.9	13	<b>KXTR-FM</b> Classical	96.5 99kw	127	16	13	19	16	14	11	8:15	2.9	Entercom	INT
1.9	2.4	3.1	2.8	3.7	14	<b>KCHZ-FM</b> CHR/Pop	95.7 99kw	193	7	1	8	13	18	19	5:15	2.5	Syncom	—
4.9	4.5	4.4	5.0	3.7	14	<b>KYYS-FM</b> Rock	99.7 100kw	137	13	10	8	6	6	19	7:15	4.1	Entercom	D&R
3.6	2.9	3.4	3.0	3.3	16	<b>KCMO-AM</b> News/Talk	710 10(5)kw	127	15	—	20	18	17	16	7:00	3.8	Entercom	D&R
2.0	2.8	2.6	3.6	2.9	17	<b>KNRX-FM</b> Urban AC	107.3 100kw	102	17	13	15	12	12	13	7:45	2.7	Syncom	LOTUS
0.3	0.3	0.0	0.4	1.8	18	<b>WHB-AM</b> <sup>1</sup> Sports	810 50(5)kw	82	18	13	11	15	16	18	5:45	1.6	Union	—
1.2	1.9	1.6	1.2	1.4	19	<b>KPRT-AM</b> Religious	1590 1kw	47	20	—	20	19	19	17	8:00	1.5	Carter	EAST

<sup>1</sup> Was Country, simulcasting **KMZU-FM** until September.

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
Country  16.5 News/Talk  11.1 CHR  11.0 Rock  10.8 Urban  9.6 Oldies/CR  9.4 AC  9.3 Classical  4.4 NAC/SJ  4.0 Religious  3.0 Adult Std.  .9	Entercom  48.3 Infinity  20.9 Carter  8.1 Syncom  6.6 Union  2.4 Bott  1.2 Innovative  .9 KCBR-AM  .7 Zimmer  .5	Entercom  71.1% Infinity  43.1% Syncom  20.1% Carter  13.2% Union  6.9% Zimmer  3.6% Bott  3.5% KCBR-AM  3.3% Innovative  2.6%

Group Owner Updates: [www.rronline.com](http://www.rronline.com)

12+ POPULATION: 1,384,500 (Black: 13.8%; Hispanic: N/A)

FALL '86	WINTER '86	SPRING '86	SUMMER '86	FALL '86	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
11.3	8.7	9.1	9.6	10.8	1	WTMJ-AM News/Talk	620 50(10)kw	405	1	7	9	7	2	1	7:30	12.0	Journal	CHR
4.8	4.8	6.0	6.5	7.9	2	WXSS-FM CHR/Pop	103.7 19.5kw	264	2	1	1	2	8	14	8:30	5.8	Entercom	D&R
6.8	6.2	6.4	6.2	7.4	3	WKKV-FM Urban	100.7 50kw	176	9	2	2	1	5	8	11:45	6.3	Clear Channel	CCRS
6.1	6.2	5.9	5.8	6.0	4	WKLH-FM Classic Rock	96.5 20kw	216	4	7	5	2	1	2	7:45	7.3	Saga	KATZ
7.3	5.2	6.1	6.6	6.0	4	WMIL-FM Country	106.1 50kw	205	6	6	6	8	6	3	8:15	5.5	Clear Channel	CCRS
5.8	5.9	4.2	4.8	5.9	6	WOKY-AM Adult Standards	920 5(1)kw	157	11	11	21	16	15	8	10:45	5.1	Clear Channel	CCRS
6.8	7.9	6.0	4.8	5.5	7	WLZR-FM Rock	102.9 50kw	202	7	3	3	4	3	12	7:45	9.0	Saga	KATZ
5.0	5.6	5.4	4.6	5.2	8	WISN-AM Talk	1130 50(10)kw	188	8	—	12	13	11	7	8:00	4.4	AMFM	SEN
4.9	5.1	5.1	4.3	4.6	9	WMYX-FM Hot AC	99.1 50kw	210	5	4	4	5	6	10	6:15	4.7	Entercom	D&R
5.8	4.1	5.3	5.4	4.5	10	WKTI-FM Hot AC	94.5 15.5kw	234	3	4	6	6	4	6	5:30	6.0	Journal	CHR
4.5	5.9	4.2	4.8	3.8	11	WLTQ-FM AC	97.3 15.5kw	148	12	11	9	9	9	5	7:15	4.4	AMFM	SEN
3.6	4.2	4.4	4.2	3.3	12	WZTR-FM Oldies	95.7 34kw	159	10	11	15	14	10	4	6:00	3.0	Clear Channel	CCRS
2.7	3.9	4.1	4.0	3.1	13	WJZI-FM NAC/SJ	93.3 12.5kw	115	15	11	9	10	12	10	7:45	2.3	Milwaukee	ARP
2.8	1.9	3.0	3.4	2.3	14	WJMR-FM Oldies	106.9 6kw	119	13	7	13	12	13	13	5:30	1.9	Saga	KATZ
1.7	1.9	2.3	2.3	2.2	15	WLUM-FM Rock	102.1 50kw	116	14	7	8	11	14	16	5:30	2.8	Milwaukee	BAN
1.9	2.2	2.0	2.4	1.8	16	WFMR-FM Classical	98.3 6kw	82	16	—	21	20	17	14	6:00	1.6	Saga	KATZ
1.6	2.2	2.0	2.1	1.5	17	WMCS-AM Urban AC	1290 5kw	53	17	—	14	15	15	16	7:45	1.3	Milwaukee	ARP

**FORMAT SHARE**  
(By AQH Share)

News/Talk	19.4
AC	13.5
Oldies/CR	11.6
Urban	9.8
Rock	8.3
Country	8.2
CHR	7.9
Adult Std.	5.9
NAC/SJ	3.1
Classical	1.8
Religious	.9

**OWNERSHIP SHARE**  
(By AQH Share)

Clear Channel	22.6
Journal	15.3
Saga	15.1
Entercom	12.5
AMFM	9.0
Milwaukee	6.8
Bliss	1.9
Pride	1.1
Courier	.9
Kettle Moraine	.9

**OWNERSHIP REACH**  
(By Unduplicated Cume)

Clear Channel	44.6%
Journal	41.3%
Saga	36.3%
Entercom	28.2%
AMFM	23.0%
Milwaukee	19.3%
Bliss	6.7%
Pride	3.6%
Courier	3.2%
Kinlow	2.4%
Kettle Moraine	2.2%

hooks.com



12+ POPULATION: 1,352,400 (Black: 5.6%; Hispanic: 51.9%)

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FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
9.2	9.4	11.3	9.7	9.8	1	<b>KTFM-FM</b> CHR/Rhythmic	102.7 100kw	322	1	1	2	1	2	9	8:30	9.8	Waterman	CHR
5.2	5.8	7.5	7.6	8.1	2	<b>KISS-FM</b> Rock	99.5 100kw	251	3	3	1	2	4	14	9:00	7.8	Cox	CHR
7.4	8.4	7.6	6.8	7.6	3	<b>KXXM-FM</b> CHR/Pop	96.1 100kw	313	2	2	3	4	5	12	6:45	7.2	Clear Channel	CCRS
5.3	4.7	6.4	5.7	6.9	4	<b>KXTN-A/F</b> Tejano	1310/107.5 5kw/100kw	188	5	5	6	5	3	3	10:00	7.2	Hispanic	KT-H
7.4	7.0	6.3	5.9	6.7	5	<b>KZEP-FM</b> Classic Rock	104.5 100kw	202	4	5	4	3	1	1	9:15	7.5	Lotus	D&R
5.3	6.3	5.4	5.5	5.0	6	<b>KONO-A/F</b> Oldies	860/101.1 5kw/98kw	181	7	13	14	8	6	2	7:30	4.2	Cox	KATZ
4.0	4.0	4.4	5.2	4.6	7	<b>KCYF-FM</b> Country	100.3 100kw	178	8	8	8	10	10	4	7:15	4.6	Cox	KATZ
5.3	4.2	3.9	5.3	4.4	8	<b>KAJA-FM</b> Country	97.3 100kw	166	9	8	7	7	8	5	7:15	5.3	Clear Channel	CCRS
5.5	4.3	4.6	3.7	4.3	9	<b>KSMG-FM</b> Hot AC	105.3 100kw	185	6	5	5	6	7	10	6:30	4.4	Cox	CHR
3.5	4.2	3.2	4.2	3.7	10	<b>KQXT-FM</b> AC	101.9 100kw	132	11	11	12	11	11	6	7:45	3.3	Clear Channel	CCRS
2.7	3.4	3.9	3.6	3.7	10	<b>WOAI-AM</b> News/Talk	1200 50kw	152	10	—	15	15	13	8	6:30	3.4	Clear Channel	CCRS
3.1	2.6	2.2	4.7	3.6	12	<b>KCJZ-FM</b> <sup>1</sup> Oldies	106.7 100kw	127	12	13	9	9	8	6	7:45	2.8	Cox	KATZ
4.7	5.7	3.7	3.5	3.3	13	<b>KTSA-AM</b> News/Talk	550 5kw	101	13	—	16	16	15	11	9:00	3.8	Waterman	EAST
2.7	4.0	2.8	3.7	3.1	14	<b>KROM-FM</b> Regional Mexican	92.9 100kw	96	14	10	9	12	12	13	8:45	3.0	Hispanic	KT-H
3.2	3.5	2.5	1.9	2.6	15	<b>KLEY-FM</b> Tejano	94.1 50kw	82	15	4	11	13	16	16	8:30	2.1	SBS	CAB
2.7	1.7	2.1	1.5	1.9	16	<b>KSJL-A/F</b> Urban	810/92.5 .25kw/50kw	44	18	13	13	14	14	15	11:15	2.1	Clear Channel	CCRS
2.0	1.8	1.6	2.0	1.6	17	<b>KKYX-AM</b> Country	680 50(10)kw	52	17	—	22	20	17	18	8:30	1.8	Cox	KATZ
2.2	2.1	2.6	2.4	1.6	17	<b>KLUP-AM</b> Adult Standards	930 5(1)kw	54	16	—	—	29	21	17	8:15	1.8	Cox	CBS

<sup>1</sup> Was NAC/SJ until July 1.

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
<b>CHR</b> 17.4 <b>Oldies/CR</b> 15.8 <b>Spanish</b> 15.4 <b>Rock</b> 8.1 <b>AC</b> 8.0 <b>News/Talk</b> 7.5 <b>Country</b> 6.7 <b>Urban</b> 1.9 <b>Adult Std.</b> 1.6 <b>Religious</b> 1.5	<b>Cox</b> 28.8 <b>Clear Channel</b> 22.3 <b>Waterman</b> 13.1 <b>Hispanic</b> 10.8 <b>Lotus</b> 6.7 <b>SBS</b> 2.6 <b>D&amp;E Br.</b> 1.9	<b>Cox</b> 53.9% <b>Clear Channel</b> 49.1% <b>Waterman</b> 31.0% <b>Hispanic</b> 20.5% <b>Lotus</b> 15.0% <b>SBS</b> 6.1% <b>LBJ-S</b> 2.6% <b>D&amp;E Br.</b> 2.4%

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12+ POPULATION: 1,272,900 (Black: N/A; Hispanic: N/A)

FALL '96	WINTER '96	SPRING '96	SUMMER '96	FALL '96	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
8.1	7.4	7.4	8.3	9.9	1	WWLI-FM AC	105.1 50kw	223	2	7	6	3	1	1	11:00	9.1	Citadel	MCG
6.9	6.8	6.8	7.3	8.5	2	WPRO-FM CHR/Pop	630 5kw	287	1	3	1	1	2	4	7:15	8.1	Citadel	MCG
4.4	4.8	5.1	6.3	6.1	3	WCTK-FM Country	98.1 47kw	159	8	9	8	5	5	3	9:30	5.8	Hall	D&R
4.7	4.7	5.7	4.7	6.1	4	WSNE-FM Hot AC	93.3 30kw	200	4	11	4	4	3	4	7:30	6.7	AMFM	D&R
6.6	6.1	7.2	7.2	6.0	5	WHJY-FM Rock	94.1 50kw	189	5	7	2	2	3	6	7:45	6.4	AMFM	D&R
6.3	7.3	6.0	5.7	5.5	6	WWBB-FM Oldies	101.5 13.5kw	212	3	11	17	8	6	2	6:30	6.3	Clear Channel	CCRS
5.7	4.8	4.9	4.5	4.3	7	WAKX/WWKX CHR/Rhythmic	102.7/106.3 1.95kw/1.15kw	171	7	1	3	6	9	24	6:15	4.5	Back Bay	ARP
3.9	4.8	4.5	5.1	4.0	8	WBRU-FM Alternative	95.5 20kw	181	6	2	5	7	8	13	5:30	2.9	Brown	D&R
4.0	4.5	4.2	4.8	3.8	9	WPRO-AM Talk	630 5kw	125	9	—	23	18	13	7	7:30	6.3	Citadel	MCG
2.8	1.9	2.8	2.5	2.9	10	WHJJ-AM News/Talk	920 5kw	98	12	—	29	24	21	11	7:30	2.5	AMFM	KATZ
2.1	1.6	1.9	1.9	2.3	11	WFHN-FM CHR/Rhythmic	107.1 2.4kw	87	13	5	11	9	11	12	6:30	2.1	Spring	MCG
2.8	2.5	2.3	2.3	2.3	11	WJMN-FM CHR/Rhythmic	94.5 11.5kw	124	10	4	9	10	19	25	4:45	1.9	AMFM	KATZ
0.8	1.9	1.9	2.0	2.3	11	WPLM-FM B/EZ	99.1 50kw	74	14	—	29	31	32	14	7:45	1.4	Plymouth Rock	K&P
1.6	1.9	1.8	1.6	2.0	14	WAAF-FM Rock	107.3 20kw	50	22	6	7	10	21	33	9:45	1.6	Entercom	D&R
3.3	3.5	2.9	2.6	2.0	14	WWRX-FM Classic Rock	103.7 37kw	100	11	9	13	10	7	8	5:00	1.9	Clear Channel	CCRS
0.9	1.0	0.6	1.2	1.9	16	WSKO-AM Sports	790 5kw	61	19	—	17	14	10	8	7:30	1.4	Citadel	MCG
1.3	1.2	1.6	1.4	1.7	17	WBZ-AM News/Talk	1030 50kw	67	17	—	20	22	18	14	6:15	2.4	Infinity	G/W
2.1	1.2	1.2	1.3	1.5	18	WCRB-FM Classical	102.5 15kw	58	20	—	23	24	25	17	6:15	0.9	Charles River	ARP
1.1	1.2	1.0	0.7	1.5	19	WODS-FM Oldies	103.3 16kw	68	16	11	27	20	14	10	5:30	1.4	Infinity	CBS
1.3	1.2	0.9	1.1	1.3	20	WBCN-FM Alternative	104.1 21kw	54	21	—	10	13	15	28	6:00	2.9	Infinity	CBS
1.7	2.0	1.4	1.8	1.3	20	WBMX-FM Hot AC	98.5 9kw	74	15	11	12	14	16	22	4:15	1.2	Infinity	CHR
1.4	0.8	1.0	0.8	1.3	20	WBSM-AM News/Talk	1420 5(1)kw	27	29	—	34	32	33	28	11:45	2.3	Spring	MCG
0.8	0.6	1.3	1.0	1.3	20	WZLX-FM Classic Rock	100.7 20kw	36	25	—	14	14	12	14	8:45	1.4	Infinity	IRS
2.6	1.8	1.8	1.5	1.1	24	WHCK/WHKK <sup>1</sup> Classic Hits	99.7/100.3 2.3kw/4.2kw	63	18	11	15	17	16	19	4:00	0.8	Citadel	MCG

<sup>1</sup> WHCK-FM was WXEX-FM until September.

Continued on Page 90



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12+ POPULATION: 1,266,800 (Black: 12.6%; Hispanic: N/A)

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FALL '98	WINTER '99	SUMMER '99	FALL '99	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
8.3	9.0	10.1	9.9	8.1	<b>1</b> WNCI-FM CHR/Pop	97.9 175kw	287	<b>1</b>	<b>1</b>	<b>1</b>	2	4	6	6:30	7.9	Clear Channel	EAST
7.5	8.3	8.0	8.0	7.7	2 WTVN-AM Full Service	610 5kw	223	2	—	16	7	5	<b>1</b>	7:45	10.2	Clear Channel	EAST
9.0	7.6	5.8	6.3	7.5	3 WCOL-FM Country	92.3 22kw	198	4	5	4	3	3	4	8:30	7.4	Clear Channel	EAST
6.0	6.9	7.8	7.3	7.2	4 WSNY-FM AC	94.7 22kw	220	3	7	6	4	2	2	7:30	7.4	Saga	MCG
6.0	5.7	7.2	6.5	6.5	5 WLQO-FM Rock	96.3 18kw	182	7	10	5	<b>1</b>	<b>1</b>	5	8:00	7.2	Infinity	KATZ
6.8	7.3	6.6	7.1	6.4	6 WCKX-FM Urban	107.5 1.9kw	156	8	2	3	6	7	10	9:15	5.1	Blue Chip	D&R
5.6	4.9	4.1	4.6	5.9	7 WBNS-FM Oldies	97.1 20.5kw	198	5	8	12	7	6	3	6:45	5.1	Radio Ohio	CHR
4.1	4.6	5.5	5.3	5.4	8 WBZX-FM Rock	99.7 20kw	185	6	3	2	5	8	12	6:45	9.4	North American	D&R
4.2	4.1	4.2	3.5	3.6	9 WHOK-FM Country	95.5 21kw	143	9	8	9	10	10	8	5:45	3.6	Infinity	CHR
2.9	2.9	2.2	3.7	2.9	10 WMNI-AM Adult Stand..	920 1(.5)kw	75	17	—	—	25	25	14	8:45	2.5	North American	D&R
2.0	1.5	2.3	2.1	2.7	11 WXMG-FM Urban	98.9 2.6kw	87	13	—	14	9	9	7	7:00	1.8	Blue Chip	—
2.6	1.7	1.9	2.3	2.0	12 WBNS-AM Sports	1460 5(1)kw	94	11	12	13	14	13	11	4:45	1.6	Radio Ohio	CHR
1.8	1.2	1.6	1.7	2.0	12 WJZA/WJZK <sup>1</sup> NAC/SJ	103.5/104.3 5.4kw/3.4kw	66	18	—	18	17	11	9	7:00	1.3	Scantland	ARP
3.1	2.3	2.2	1.9	1.9	14 WXST-FM Classic Hits	107.9 6kw	93	12	12	7	11	14	24	4:30	1.3	Associated	ARP
2.2	2.4	1.8	1.8	1.9	14 WZAZ-FM Alternative	105.7 2.5kw	108	10	5	11	14	16	19	4:00	1.8	Clear Channel	CCRS
1.8	2.3	2.0	2.1	1.8	16 WEGE-FM Classic Rock	103.9 5.1kw	78	15	—	14	12	12	13	5:15	1.4	North American	D&R
1.3	1.7	2.0	1.8	1.7	17 WAZU-FM Rock	107.1 3kw	75	16	4	8	16	17	26	5:00	1.5	Infinity	KATZ
1.6	2.5	2.2	2.4	1.7	17 WWCD-FM Alternative	101.1 6kw	81	14	10	9	12	15	21	4:45	1.5	Ingleside	ROS
1.8	1.7	2.2	1.7	1.5	19 WCLT-FM Country	100.3 50kw	46	19	12	16	18	17	15	7:45	1.7	WCLT Radio	—
1.5	1.2	2.1	1.3	1.5	19 WVKO-AM Gospel	1580 1(.25)kw	41	21	12	19	20	19	15	8:15	1.3	Saga	MCG

<sup>1</sup> WJZK-FM was WZJZ-FM until November.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<ul style="list-style-type: none"> <li>Rock 13.6</li> <li>Country 12.6</li> <li>News/Talk 11.4</li> <li>Oldies/CR 10.5</li> <li>Urban 9.9</li> <li>CHR 8.1</li> <li>AC 7.2</li> <li>Alternative 3.6</li> <li>Adult Std. 2.9</li> <li>NAC/SJ 2.8</li> <li>Religious 2.1</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel 26.9</li> <li>Infinity 11.8</li> <li>North American 10.1</li> <li>Blue Chip 9.9</li> <li>Saga 8.7</li> <li>Radio Ohio 7.9</li> <li>Scantland 2.0</li> <li>Associated 1.9</li> <li>Ingleside 1.7</li> <li>WCLT Radio 1.5</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel 52.3%</li> <li>Infinity 27.7%</li> <li>North American 25.0%</li> <li>Radio Ohio 22.1%</li> <li>Saga 20.4%</li> <li>Blue Chip 18.3%</li> <li>Associated 7.4%</li> <li>Ingleside 6.4%</li> <li>Scantland 5.2%</li> <li>WCLT Radio 4.3%</li> </ul>

12+ POPULATION: 1,256,700 (Black: N/A; Hispanic: 7.5%)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ ACH METHO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
6.5	5.6	5.1	6.1	7.1	1	<b>KSL-AM</b> News/Talk	1160 50kw	236	2	16	15	8	2	2	6:15	9.4	Bonneville	SEN
8.0	6.4	5.8	7.2	6.8	2	<b>KSFI-FM</b> AC	100.3 26kw	229	3	12	8	1	1	1	6:15	6.2	Simmons	KATZ
6.4	6.4	6.0	5.3	5.8	3	<b>KZHT-FM</b> CHR/Pop	94.9 48kw	240	1	1	4	7	11	16	5:00	5.8	Clear Channel	EAST
4.8	3.7	4.7	5.1	4.5	4	<b>KUBL-FM</b> Country	93.3 26kw	157	7	5	5	5	5	8	6:00	4.2	Citadel	MCG
3.6	3.2	3.6	2.8	4.4	5	<b>KISN-FM</b> Hot AC	97.1 30kw	163	6	7	6	2	3	5	5:30	5.7	Trumper	CHR
4.0	4.2	3.4	4.0	4.1	6	<b>KBER-FM</b> Rock	101.1 25kw	143	8	5	3	3	6	14	6:00	4.6	Citadel	MCG
4.7	4.3	4.1	4.1	4.1	6	<b>KODJ-FM</b> Oldies	94.1 40kw	133	13	10	20	16	7	3	6:30	4.2	Clear Channel	EAST
4.1	4.4	2.9	3.6	4.0	8	<b>KRSP-FM</b> Classic Rock	103.5 27.5kw	136	12	11	10	3	4	5	6:00	3.7	Simmons	KATZ
5.4	4.9	4.8	4.0	3.9	9	<b>KXRK-FM</b> Alternative	96.3 38kw	164	5	4	2	9	16	23	5:00	3.7	Simmons	KATZ
4.1	4.1	3.3	2.4	3.8	10	<b>KOSY/KRAR</b> AC	106.5/106.9 46kw/68kw	141	10	16	14	11	10	4	5:45	2.9	Trumper	CHR
4.7	4.1	4.6	4.4	3.5	11	<b>KENZ-FM</b> Adult Alternative	107.5 45kw	139	11	12	1	6	8	22	5:15	3.6	Citadel	ARP
3.4	4.1	4.3	3.6	3.5	11	<b>KKAT-FM</b> Country	101.9 26kw	118	15	7	12	12	12	11	6:00	3.2	Clear Channel	EAST
4.3	3.7	3.1	4.2	3.4	13	<b>KOMB-FM</b> Hot AC	102.7 25.5kw	181	4	3	10	12	18	18	4:00	3.0	Simmons	KATZ
4.0	4.7	3.7	4.2	3.4	13	<b>KSOP-A/F</b> Country	1370/104.3 5(.5)kw/19.5kw	121	14	12	16	15	13	9	6:00	3.8	KSOP Inc	ARP
2.6	3.3	2.4	2.6	3.2	15	<b>KDYL-FM</b> Adult Standards	1280 10kw	67	23	—	27	28	28	20	10:00	2.8	Simmons	KATZ
0.0	1.0	3.9	3.3	3.1	16	<b>KTCE/KUUU</b> CHR/Rhythmic	92.3/92.1 .58kw/6.5kw	115	16	2	12	18	22	25	5:30	2.7	Deer Valley	ARP
2.1	3.6	3.1	3.4	3.1	16	<b>KURR-FM</b> Classic Rock	99.5 40kw	92	17	12	6	9	8	13	7:15	3.7	Clear Channel	EAST
2.1	2.3	2.0	2.1	2.8	18	<b>KBZN-FM</b> NAC/SJ	97.9 26kw	79	21	—	24	18	13	7	7:15	1.7	Capitol Br.	D&R
2.7	3.6	3.0	3.0	2.7	19	<b>KBEE-FM</b> Hot AC	98.7 40kw	143	9	9	9	14	19	18	4:00	2.4	Citadel	MCG
3.3	2.8	3.4	3.3	2.7	19	<b>KNRS-AM</b> News	570 5kw	86	18	—	18	20	16	10	6:30	1.3	Clear Channel	EAST
2.0	2.2	2.3	2.3	2.2	21	<b>KALL-AM</b> News/Talk	910 5(1)kw	74	22	—	17	21	20	15	6:15	3.7	Clear Channel	EAST
1.6	1.4	3.3	3.0	2.0	22	<b>KCPX-FM</b> Classic Hits	105.7 25.5kw	80	20	16	21	17	15	12	5:30	2.1	Trumper	CHR
1.9	2.0	2.7	1.4	1.9	23	<b>KFNZ-AM</b> Sports	1320 5kw	84	19	19	18	21	21	16	4:45	1.8	Citadel	MCG
0.1	1.3	1.3	1.5	1.3	24	<b>KWLW-AM</b> Country Oldies	700 50(1)kw	33	25	—	25	25	23	21	7:45	0.9	Clear Channel	EAST

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# #29 SACRAMENTO



Continued from Page 83

12+ POPULATION: 1,434,000 (Black: 6.1%; Hispanic: 13.9%)

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<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
News/Talk  17.1 CHR  14.2 Oldies/CR  11.2 AC  10.4 Country  6.5 Rock  5.3 NAC/SJ  4.9 Spanish  4.0 Adult Std.  3.7 Alternative  3.7 Urban  1.5 Religious  .5	Entercom  24.7 Infinity  23.5 AMFM  17.5 Diamond  4.5 Royce Int'l  3.7 EXCL  2.2 Z-Spanish  2.1 ABC  1.3 Aztec Media  1.2 Susquehanna  .8	Infinity  51.2% Entercom  46.3% AMFM  37.3% Royce Int'l  12.0% Diamond  11.0% Z-Spanish  6.8% ABC  3.8% Salem  3.2% Aztec Media  3.1% Susquehanna  .6%

# #33 PROVIDENCE-WARWICK-PAWTUCKET



Continued from Page 87

12+ POPULATION: 1,272,900 (Black: N/A; Hispanic: N/A)

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
AC  18.0 CHR  18.0 News/Talk  15.3 Oldies/CR  12.8 Rock  8.0 Country  6.1 Alternative  5.3 B/EZ  2.3 Classical  1.9 Adult Std.  1.2	Citadel  25.2 AMFM  17.9 Infinity  12.5 Clear Channel  7.5 Hall  6.9 Black Bay  5.1 Brown  4.0 Spring  3.6 Plymouth Rock  2.3 Entercom  2.0 Greater Media  1.9 Charles River  1.5	Citadel  45.9% AMFM  42.7% Infinity  23.9% Clear Channel  22.9% Back Bay  16.7% Brown  14.2% Hall  13.6% Spring  9.6% Greater Media  7.8% Entercom  6.1% Plymouth Rock  5.9% Charles River  4.6%

# #35 SALT LAKE-OGDEN-PROVO



Continued from Page 89

12+ POPULATION: 1,256,700 (Black: N/A; Hispanic: 7.5%)

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
AC  21.1 Oldies/CR  15.1 News/Talk  12.9 Country  12.7 CHR  8.9 Rock  4.1 Alternative  3.9 Adult Std.  3.6 Adult Alt.  3.5 NAC/SJ  2.8 Spanish  1.4	Clear Channel  22.7 Simmons  21.3 Citadel  16.7 Trumper  7.2 Bonneville  7.1 KSOP Inc.  3.4 Deer Valley  3.1 Capitol Br.  2.8	Clear Channel  48.4% Simmons  47.6% Citadel  42.0% Trumper  26.5% Bonneville  18.9% KSOP Inc.  9.7% Deer Valley  9.2% Capitol Br.  6.3%

12+ POPULATION: 1,206,800 (Black: 29.6%; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP. FIRM
11.5	14.0	12.6	12.3	10.6	1	WOWI-FM Urban	102.9 50kw	231	2	1	1	1	6	13	10:15	7.9	Clear Channel	CCRS
5.1	5.9	6.2	6.1	7.8	2	WNOR-FM Rock	98.7 46kw	170	5	4	2	2	1	12	10:15	9.3	Saga	MCG
4.7	4.8	5.1	5.7	6.3	3	WNVZ-FM CHR/Rhythmic	104.5 50kw	241	1	2	3	3	11	14	5:45	5.5	Entercom	D&R
6.3	6.7	5.0	5.7	5.6	4	WWDE-FM AC	101.3 50kw	189	3	6	8	6	3	1	6:30	5.3	Entercom	D&R
6.5	5.2	5.2	5.9	5.5	5	WCMS-A/F Country	1050/100.5 5kw/50kw	155	6	7	10	10	9	4	7:45	5.2	Barnstable	ARP
5.4	5.9	5.2	5.2	5.1	6	WGH-FM Country	97.3 74kw	147	7	7	6	5	5	8	7:45	5.5	Barnstable	EAST
4.5	4.0	2.7	3.4	5.1	6	WWSO-FM <sup>1</sup> Urban Oldies	92.9 50kw	115	12	—	9	8	2	2	10:00	4.8	Barnstable	EAST
4.6	3.7	5.4	5.5	5.0	8	WAFX-FM Classic Rock	106.9 100kw	145	8	9	7	4	4	4	7:30	4.8	Saga	CBS
4.6	5.3	4.4	6.0	4.6	9	WPTE-FM Hot AC	94.9 50kw	174	4	5	4	7	10	10	5:45	4.7	Entercom	D&R
4.8	5.2	5.0	4.4	4.5	10	WJCD-FM NAC/SJ	105.3 50kw	114	13	9	12	9	7	6	8:45	3.5	Clear Channel	CCRS
3.9	3.2	4.3	3.7	4.1	11	WVKL-FM Oldies	95.7 40kw	142	9	9	15	10	7	3	6:30	4.8	Entercom	D&R
4.3	4.1	4.0	3.2	4.0	12	WNIS-AM Talk	790 5kw	107	15	—	13	14	12	9	8:15	4.5	Sinclair Telecable	MCG
2.5	2.8	2.9	3.2	3.3	13	WROX-FM <sup>2</sup> Alternative	96.1 23kw	128	10	3	5	12	16	22	5:45	2.3	Sinclair Telecable	MCG
5.6	5.4	5.1	5.5	3.3	13	WSVY/WSVY Urban Oldies	92.1/107.7 14.5kw/1.7kw	115	11	9	13	15	13	7	6:30	4.5	Clear Channel	CCRS
1.6	1.1	2.5	1.8	2.4	15	WPCE-AM Religious	1400 1(.25)kw	53	18	9	17	17	17	11	10:15	3.3	Willis	MCG
2.6	2.7	3.2	2.8	2.4	15	WXEZ-FM AC	94.1 50kw	84	16	9	16	16	15	15	6:15	1.9	Eure	—
3.2	3.4	2.7	2.4	2.3	17	WKOC-FM Adult Alternative	93.7 100kw	110	14	9	11	13	14	16	4:30	2.4	Sinclair Telecable	MCG
1.4	1.3	1.2	1.3	1.0	18	WTAR-AM News/Talk	850 50(25)kw	57	17	—	21	19	19	17	4:00	1.7	Sinclair Telecable	MCG

<sup>1</sup> Was WFOG-FM (AC) until September 10. <sup>2</sup> Was CHR/Pop until July.

FORMAT SHARE (By AQH Share)		OWNERSHIP SHARE (By AQH Share)		OWNERSHIP REACH (By Unduplicated Cume)	
Urban	19.5	Entercom	20.6	Entercom	45.5%
AC	13.3	Clear Channel	18.4	Barnstable	31.0%
Country	10.6	Barnstable	16.5	Clear Channel	30.5%
Oldies/CR	9.1	Saga	12.8	SinclairTele	26.0%
Rock	7.8	SinclairTele	10.6	Saga	23.0%
CHR	6.3	Willis	3.1	Eure	7.0%
News/Talk	5.8	Eure	2.4	Willis	5.2%
NAC/SJ	4.5	Chesapeake	1.0	Chesapeake	3.0%
Religious	4.1				
Alternative	3.3				
Adult Alt.	2.3				

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# #37 CHARLOTTE-GASTONIA-ROCK HILL



12+ POPULATION: 1,191,000 (Black: 19.5%; Hispanic: N/A)

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FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
11.0	8.5	8.9	9.1	9.3	1	WPEG-FM Urban	97.9 95kw	214	2	1	2	2	5	10	9:45	7.6	Infinity	CHR
7.8	6.9	8.0	8.8	8.8	2	WNKS-FM CHR/Pop	95.1 100kw	254	1	2	1	1	2	8	7:45	9.4	Infinity	KATZ
6.0	6.5	7.9	6.0	7.2	3	WLYT-FM AC	102.9 31kw	187	3	7	7	3	1	2	8:45	5.7	AMFM	CEN
5.4	5.6	6.3	5.8	6.1	4	WWMG-FM Oldies	96.1 100kw	160	7	9	13	8	4	1	8:45	5.2	Dalton Group	MCG
6.0	5.1	5.7	5.6	5.8	5	WKKT-FM Country	96.9 100kw	171	4	4	3	6	8	6	7:45	6.0	AMFM	D&R
6.0	6.2	5.0	6.1	5.4	6	WRFX-FM Classic Rock	99.7 84kw	168	5	6	6	3	3	3	7:15	9.3	AMFM	EAST
5.2	6.0	4.8	6.3	4.9	7	WBAV-FM Urban AC	101.9 99kw	118	10	7	9	7	7	4	9:15	5.3	Infinity	KATZ
4.3	4.1	3.8	3.9	4.9	7	WLNK-FM Hot AC	107.9 100kw	152	9	4	4	5	6	9	7:15	6.5	Jefferson-Pilot	CBS
6.1	6.3	7.0	5.5	4.8	9	WBT-AF Talk	1110/99.3 50kw/7.6kw	157	8	14	14	12	11	5	7:00	4.8	Jefferson-Pilot	CBS
6.7	5.2	5.4	6.1	4.8	9	WSOC-FM Country	103.7 100kw	162	6	9	10	9	9	7	6:45	4.1	Infinity	KATZ
2.0	2.8	2.3	2.9	3.1	11	WCCJ-FM NAC/SJ	92.7 6kw	93	14	14	11	11	10	11	7:30	2.4	Davis	ARP
2.9	3.0	3.2	3.3	2.8	12	WEND-FM Alternative	106.5 100kw	112	11	3	7	13	14	15	5:45	2.2	Dalton Group	MCG
2.6	2.6	3.2	2.7	2.7	13	WXRC-FM Rock	95.7 100kw	93	13	9	5	10	12	14	6:30	5.0	Pacific	ARP
3.6	3.7	2.6	2.9	2.5	14	WSSS-FM Oldies	104.7 100kw	101	12	9	12	14	13	12	5:30	1.7	Infinity	KATZ
2.4	2.7	2.3	2.9	1.9	15	WNMX-FM Adult Standards	106.1 20kw	59	16	14	23	22	19	15	7:30	1.7	GHB	ROS
1.4	1.8	1.1	0.8	1.4	16	WMIT-FM Religious	106.9 36kw	59	15	—	23	17	16	13	5:30	1.5	Billy Graham	—
1.3	1.1	1.4	1.3	1.1	17	WFNZ-AM Sports	610 5(1)kw	37	17	—	16	15	15	15	6:30	1.0	Infinity	EAST

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Oldies/CR  14.4 Urban  14.2 AC  12.4 Country  12.1 CHR  9.7 News/Talk  6.5 NAC/SJ  3.1 Rock  3.1 Alternative  2.8 Religious  2.6 Adult Std.  1.9	Infinity  32.3 AMFM  19.5 Jefferson-Pilot  9.7 Dalton Group  8.9 Davis  3.1 Pacific  2.7 GHB  1.9 Billy Graham  1.4	Infinity  54.0% AMFM  38.9% Jefferson-Pilot  24.4% Dalton Group  22.1% Pacific  7.9% Davis  7.8% Billy Graham  5.0% GHB  5.0%

The World's Premier Music Hook Service

12+ POPULATION: 1,156,200 (Black: 13.6%; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ ADH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
12.8	10.5	12.7	10.8	11.5	1	<b>WFMS-FM</b> Country	95.5 13kw	247	2	4	5	1	1	1	9:45	11.6	Susquehanna	ARP
7.8	9.3	9.1	9.0	8.4	2	<b>WIBC-AM</b> News/Talk	1070 50(10)kw	211	4	—	13	12	9	3	8:15	5.2	Emmis	CHR
9.8	10.6	8.5	9.3	7.4	3	<b>WFBO-FM</b> Classic Rock	94.7 47kw	270	1	8	2	2	2	5	5:45	12.6	AMFM	KATZ
5.4	5.2	6.1	7.2	6.2	4	<b>WRZX-FM</b> Alternative	103.3 18kw	165	6	3	1	3	8	13	7:45	4.4	AMFM	KATZ
5.6	5.2	5.0	5.0	6.1	5	<b>WGLD-FM</b> Oldies	104.5 50kw	144	8	10	15	9	3	2	8:45	5.5	Susquehanna	MCG
6.0	4.6	4.9	5.8	6.0	6	<b>WTLC-FM</b> Urban	105.7 50kw	139	9	4	6	5	5	6	9:00	6.7	Emmis	MCG
5.0	5.9	4.3	5.8	5.8	7	<b>WTPI-FM</b> AC	107.9 22kw	130	10	10	10	7	4	4	9:30	5.8	MyStar	D&R
5.0	5.2	5.9	5.9	5.8	7	<b>WZPL-FM</b> CHR/Pop	99.5 12.5kw	223	3	2	3	4	6	8	5:30	5.3	MyStar	D&R
5.4	4.6	6.1	5.0	5.5	9	<b>WHHH-FM</b> CHR/Rhythmic	96.3 3.3kw	162	7	1	3	7	12	17	7:15	3.7	Shirk	EAST
4.9	5.8	5.2	4.0	5.0	10	<b>WENS-FM</b> Hot AC	97.1 23kw	192	5	4	7	6	7	7	5:30	4.8	Emmis	INT
2.3	4.1	2.7	3.2	3.3	11	<b>WMYS-AM</b> Adult Standards	1430 5kw	74	14	—	23	20	19	14	9:30	3.2	MyStar	D&R
3.3	3.7	4.3	3.6	2.9	12	<b>WNAP-FM</b> Classic Rock	93.1 12.5kw	123	11	8	8	10	11	12	5:00	4.0	Emmis	INT
2.8	2.7	2.5	3.5	2.7	13	<b>WTTS-FM</b> Adult Alternative	92.3 37kw	96	12	10	9	11	10	10	5:45	2.5	Sarkes Tarzian	—
2.7	1.7	2.0	1.9	2.2	14	<b>WBKS-FM</b> Oldies	106.7 3kw	63	15	10	12	13	12	9	7:15	1.5	Shirk	EAST
1.7	1.5	2.5	1.3	1.8	15	<b>WYJZ-FM</b> NAC/SJ	100.9 3kw	52	16	—	17	14	15	10	7:15	1.6	Shirk	EAST
1.2	2.0	1.4	1.3	1.7	16	<b>WNDE-AM</b> Sports	1260 5kw	81	13	—	11	16	14	15	4:30	0.8	AMFM	KATZ
0.9	0.8	1.1	1.6	1.5	17	<b>WTLC-AM</b> Urban Oldies	1310 5(1)kw	35	19	10	19	17	17	17	8:45	1.7	Emmis	D&R
1.7	1.0	1.4	1.1	1.4	18	<b>WXIR-FM</b> Religious	98.3 3kw	50	17	10	13	14	15	16	6:00	1.7	Radio 1500	—
1.6	1.6	1.5	1.2	1.0	19	<b>WGRL-FM</b> Country	93.9 2.75kw	47	18	7	17	17	18	19	4:30	1.0	Susquehanna	MCG

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WFMS FM  
INDIANAPOLIS



Cutting Edge for the Ear



12+ POPULATION: 1,141,300 (Black: 13.4%; Hispanic: 12.8%)

Complete Market Index, Page 8

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
7.1	7.6	5.6	7.3	8.2	1	<b>WXXL-FM</b> CHR/Pop	106.7 100kw	245	1	2	1	1	2	11	7:15	7.6	AMFM	SEN
9.4	6.5	7.1	7.4	6.4	2	<b>WWKA-FM</b> Country	92.3 100kw	156	3	5	7	4	9	4	8:45	7.1	Cox	KATZ
7.5	6.3	6.4	6.9	6.1	3	<b>WDBO-AM</b> News/Talk	580 5kw	154	4	—	14	13	11	3	8:30	7.2	Cox	KATZ
6.0	7.0	6.7	7.7	6.0	4	<b>WTKS-FM</b> Talk	104.1 100kw	150	5	6	4	2	1	7	8:45	7.4	Clear Channel	CCRS
4.8	3.9	4.1	3.9	5.8	5	<b>WLOQ-FM</b> NAC/SJ	103.1 14kw	128	10	12	9	8	5	2	9:45	4.4	Gross	ARP
5.7	6.8	5.3	6.3	5.4	6	<b>WMGF-FM</b> AC	107.7 100kw	147	6	7	11	11	7	4	8:00	5.1	Clear Channel	CCRS
6.0	5.9	5.3	4.9	5.3	7	<b>WJHM-FM</b> Urban	101.9 28kw	146	7	1	3	10	14	16	7:45	3.8	AMFM	SEN
3.5	3.6	5.7	5.6	5.1	8	<b>WSHE-FM</b> Oldies	100.3 100kw	128	9	10	16	12	4	1	8:45	4.9	Clear Channel	CCRS
5.6	5.5	6.0	5.1	4.9	9	<b>WOMX-FM</b> Hot AC	105.1 100kw	177	2	7	5	3	2	8	6:00	5.8	AMFM	EAST
4.3	4.4	5.3	4.6	4.5	10	<b>WJRR-FM</b> Rock	101.1 100kw	142	8	3	2	5	13	16	7:00	3.8	Clear Channel	CCRS
4.9	4.3	3.4	3.9	4.4	11	<b>WCFB-FM</b> Urban AC	94.5 100kw	107	14	7	5	7	10	9	8:45	5.7	Cox	KATZ
4.6	5.5	5.3	4.3	4.3	12	<b>WMMO-FM</b> Rock AC	98.9 38kw	127	11	12	10	6	5	6	7:30	4.2	Cox	CHR
3.2	3.6	3.9	4.2	4.0	13	<b>WHTO-FM</b> Classic Rock	96.5 100kw	114	13	10	8	9	8	9	7:45	4.5	Cox	CHR
5.0	4.0	4.8	2.9	2.9	14	<b>WOCL-FM</b> Oldies	105.9 100kw	114	12	12	13	14	12	12	5:30	2.5	AMFM	EAST
2.2	2.6	2.2	2.0	1.9	15	<b>WHOO-AM</b> Adult Standards	990 50(5)kw	59	16	—	26	28	28	19	6:45	1.4	Cox	CHR
1.0	1.9	2.4	2.3	1.9	15	<b>WPYO-FM</b> CHR/Rhythmic	95.3 6kw	96	15	3	12	15	20	27	4:15	1.2	Cox	CHR
1.8	1.2	1.2	1.4	1.3	17	<b>WQTM-AM</b> Sports	540 50kw	53	17	—	19	18	15	14	5:15	1.5	Clear Channel	CCRS
0.6	1.0	1.9	1.1	1.2	18	<b>WOKB-AM</b> Gospel	1600 5kw	25	22	—	21	18	17	13	10:30	1.8	Rama	—
0.8	0.9	0.8	1.0	1.2	18	<b>WONO-AM</b> Tropical	1030 10kw	23	23	—	18	16	15	15	10:45	1.4	Florida Br.	CAB
0.4	0.5	0.8	0.4	1.0	20	<b>WGNE-FM</b> Country	98.1 100kw	38	19	12	15	16	18	22	5:30	0.8	Clear Channel	D&R

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cumé)
<p>AC  14.6</p> <p>News/Talk  13.9</p> <p>Oldies/CR  12.0</p> <p>CHR  10.1</p> <p>Urban  9.7</p> <p>Country  8.2</p> <p>NAC/SJ  5.8</p> <p>Rock  5.0</p> <p>Spanish  3.5</p> <p>Adult Std.  1.9</p> <p>Religious  1.9</p>	<p>Cox  29.0</p> <p>Clear Channel  23.8</p> <p>AMFM  21.3</p> <p>Gross  5.8</p> <p>Florida Br.  2.1</p> <p>Rama  1.2</p> <p>Hall  .8</p>	<p>Cox  54.6%</p> <p>Clear Channel  47.1%</p> <p>AMFM  42.5%</p> <p>Gross  11.2%</p> <p>Hall  3.6%</p> <p>Florida Br.  2.6%</p> <p>Rama  2.3%</p>

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12+ POPULATION: 1,101,200 (Black: 9.0%; Hispanic: 16.7%)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
9.3	6.8	9.7	9.1	9.1	1	<b>KLUC-FM</b> CHR/Rhythmic	98.5 100kw	241	1	1	1	1	4	5	8:15	8.0	Infinity	EAST
8.5	9.3	8.0	11.0	9.0	2	<b>KJUL-FM</b> Adult Standards	104.3 24.5kw	172	3	9	15	12	9	1	11:30	7.4	Centennial	ARP
5.6	7.1	5.9	6.5	6.9	3	<b>KSNE-FM</b> AC	106.5 100kw	154	5	5	7	5	1	2	9:45	6.4	Clear Channel	KATZ
6.1	6.2	5.8	5.6	6.5	4	<b>KXTE-FM</b> Alternative	107.5 24.5kw	162	4	2	2	2	6	12	8:45	11.4	Infinity	EAST
6.1	5.2	7.6	7.3	5.9	5	<b>KMXB-FM</b> Hot AC	94.1 100kw	198	2	3	4	3	4	7	6:30	5.6	Infinity	EAST
4.7	7.2	5.5	5.6	5.9	5	<b>KWNR-FM</b> Country	95.5 100kw	144	6	4	6	6	3	3	9:00	6.0	Clear Channel	D&R
4.2	3.1	5.0	4.0	5.5	7	<b>KISF-FM</b> Regional Mexican	103.5 100kw	80	14	6	3	4	2	9	15:00	7.1	Hispanic	—
3.6	4.2	4.8	4.3	3.9	8	<b>KOOL-FM</b> Oldies	93.1 24kw	117	9	—	17	13	11	4	7:15	3.7	Clear Channel	KATZ
4.8	4.7	3.3	3.0	3.8	9	<b>KKLZ-FM</b> Classic Rock	96.3 100kw	120	7	6	9	8	8	5	6:45	3.6	Centennial	SEN
4.3	4.3	4.0	5.0	3.6	10	<b>KOMP-FM</b> Rock	92.3 25kw	96	12	9	5	7	7	12	8:00	4.5	Lotus	CHR
2.5	2.0	2.6	3.1	3.5	11	<b>KXNT-AM</b> Talk	840 50(25)kw	75	15	—	17	16	16	14	10:15	4.0	Infinity	EAST
4.6	4.2	3.2	4.3	3.4	12	<b>KMZQ-FM</b> AC	100.5 100kw	117	8	6	10	9	10	7	6:15	3.6	Infinity	EAST
3.8	5.3	4.2	3.5	3.2	13	<b>KFMS-FM<sup>1</sup></b> Country	101.9 100kw	92	13	—	15	15	15	9	7:30	3.3	Clear Channel	KATZ
3.5	3.4	3.4	4.2	2.7	14	<b>KXPT-FM</b> Classic Hits	97.1 24kw	103	10	9	13	10	12	11	5:45	2.4	Lotus	CHR
2.3	3.7	2.8	2.6	2.4	15	<b>KSTJ-FM</b> Hot AC	105.5 3.7kw	99	11	9	7	11	13	16	5:15	2.0	Centennial	ARP
2.6	2.6	2.2	2.6	2.3	16	<b>KVBC-FM<sup>2</sup></b> News/Talk	105.1 50kw	58	16	9	11	14	13	15	8:15	0.7	Entravision	CAB
1.3	1.2	0.9	1.2	1.6	17	<b>KDWN-AM</b> News/Talk	720 50kw	47	18	—	—	22	21	18	7:30	1.8	Radio Nevada	ROS
2.3	1.5	1.8	1.2	1.2	18	<b>KDOX-AM</b> Regional Mexican	1280 5kw	32	20	9	11	16	17	20	8:15	1.0	S & R Br.	LOTUS
0.0	0.0	0.0	0.4	1.2	18	<b>KSFN-AM</b> Sports	1140 10(2.5)kw	25	22	—	—	20	19	16	10:15	1.3	Infinity	EAST
1.4	1.2	0.8	0.7	1.1	20	<b>KENO-AM</b> Sports	1460 10(1)kw	53	17	—	17	18	18	19	4:30	0.7	Lotus	—

<sup>1</sup> Switched to CHR/Pop in January. <sup>2</sup> Switched to Spanish AC in January.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
AC  18.6 News/Talk  11.0 Oldies/CR  10.4 CHR  9.1 Country  9.1 Adult Std.  9.0 Spanish  7.6 Alternative  6.5 Rock  3.6	Infinity  29.6 Clear Channel  19.9 Centennial  15.2 Hispanic  6.4 Lotus  2.7 Entravision  2.3 Radio Nevada  1.6 S&R Br.  1.2	Infinity  52.4% Clear Channel  35.2% Centennial  32.0% Lotus  21.4% Hispanic  8.3% Entravision  5.2% Radio Nevada  4.3% S&R Br.  2.9%

Daily E-mail Updates: 310 • 788 • 1625

12+ POPULATION: 1,022,800 (Black: 32.7%; Hispanic: N/A)

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FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REF FIRM
13.9	14.3	14.6	15.0	14.4	1	<b>WOUE-FM</b> Urban	93.3 93kw	243	1	1	1	1	2	8	12:15	11.6	Clear Channel	CCRS
7.8	8.5	9.5	8.9	9.0	2	<b>WYLD-FM</b> Urban AC	98.5 100kw	175	3	5	2	2	1	3	10:30	9.3	Clear Channel	CCRS
10.5	7.4	5.6	7.8	7.6	3	<b>WWL-AM</b> News/Talk	870 50kw	205	2	12	11	10	6	2	7:30	8.3	Entercom	D&R
5.2	5.7	4.9	5.6	5.9	4	<b>WTKL-FM</b> Oldies	95.7 100kw	119	10	12	13	10	5	1	10:00	6.7	Entercom	EAST
5.6	6.1	6.9	6.4	5.7	5	<b>WNOE-FM</b> Country	101.1 100kw	141	6	6	7	9	9	6	8:15	5.5	Clear Channel	CCRS
4.2	4.5	6.1	6.3	5.6	6	<b>KMEZ-FM</b> Urban Oldies	102.9 4.7kw	126	8	7	9	4	4	4	9:00	4.1	Centennial	ARP
5.9	4.8	4.2	5.1	5.3	7	<b>WLMG-FM</b> AC	101.9 100kw	138	7	7	9	6	7	5	8:00	4.8	Entercom	D&R
4.0	3.2	4.0	3.9	5.2	8	<b>WLTS-FM</b> Hot AC	105.3 100kw	123	9	7	4	3	3	7	8:45	5.7	Entercom	D&R
5.6	5.1	4.7	4.7	4.5	9	<b>KKND-FM</b> Alternative	106.7 100kw	108	12	4	3	5	10	12	8:30	6.2	Clear Channel	CCRS
3.9	4.3	3.8	4.2	4.4	10	<b>KUMX-FM</b> CHR/Pop	104.1 100kw	160	5	3	5	8	11	11	5:45	3.7	Clear Channel	CCRS
3.3	4.4	4.3	3.8	4.0	11	<b>WRNO-FM</b> Classic Rock	99.5 100kw	112	11	7	8	6	8	9	7:15	6.5	Centennial	MCG
3.7	4.0	3.7	3.8	3.7	12	<b>WEZB-FM</b> CHR/Pop	97.1 100kw	163	4	2	6	12	13	14	4:45	3.5	Entercom	D&R
3.8	4.4	4.4	3.9	3.6	13	<b>WYLD-AM</b> Gospel	940 10(.5)kw	74	13	7	12	13	12	10	10:00	4.0	Clear Channel	CCRS
2.0	2.0	2.2	2.0	1.8	14	<b>WBYU-AM</b> Adult Standards	1450 1kw	46	15	—	17	18	21	16	8:00	1.6	Centennial	—
2.1	1.5	1.4	1.3	1.3	15	<b>WCKW-FM<sup>1</sup></b> Classic Rock	92.3 100kw	59	14	—	14	14	14	13	4:30	1.0	222 Corp	CHR
1.4	1.1	1.4	1.1	1.2	16	<b>WBOK-AM</b> Religious	1230 1kw	32	16	—	17	17	16	15	7:45	1.3	Willis	—

<sup>1</sup> Was Rock until August 12.

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
Urban  29.0 Oldies/CR  11.5 AC  10.5 News/Talk  9.5 CHR  8.1 Country  6.3 Alternative  4.5 Rock  3.6 Adult Std.  2.3 Religious  1.2	Clear Channel  42.6 Entercom  28.3 Centennial  11.4 222 Corp.  1.3 GHB  1.2 Willis  1.2	Clear Channel  60.5% Entercom  50.9% Centennial  26.7% 222 Corp.  5.8% GHB  4.5% Willis  3.2%

**FRUSTRATED?** There are 3 reasons to do music research:  
**1. Ratings 2. Ratings 3. Ratings**  
 Consider calling Kelly Music Research.  
**Ask for Tom Kelly or Joe Pilson. 610-446-0318**

12+ POPULATION: 1,010,300 (Black: 18.8%; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
9.5	9.4	9.3	9.7	8.3	1	WTQR-FM Country	104.1 100kw	182	1	6	8	6	3	1	8:30	9.0	Clear Channel	CCRS
6.6	7.4	5.5	7.9	7.5	2	WQMG-FM Urban	97.1 100kw	124	9	10	2	2	1	2	11:00	7.6	Entercom	MCG
9.7	7.3	8.6	9.3	7.2	3	WJMH-FM CHR/Rhythmic	102.1 100kw	149	5	1	1	3	9	10	9:00	5.4	Entercom	D&R
6.6	7.1	6.1	6.7	6.3	4	WMAG-FM AC	99.5 100kw	155	4	6	10	8	5	3	7:30	5.9	AMFM	SEN
5.2	5.1	5.8	4.6	5.9	5	WHSL-FM Country	100.3 100kw	131	8	13	2	4	4	6	8:15	8.1	AMFM	SEN
6.3	5.4	6.2	5.0	5.9	5	WKRR-FM Classic Rock	92.3 100kw	138	7	5	6	1	2	5	8:00	5.5	Dick	KATZ
5.0	4.0	3.9	3.3	5.9	5	WKZL-FM <sup>1</sup> CHR/Pop	107.5 100kw	179	2	2	2	5	7	8	6:15	6.4	Dick	KATZ
5.0	6.0	6.1	6.5	5.1	8	WMQX-FM Oldies	93.1 100kw	148	6	10	11	9	6	4	6:30	4.6	Entercom	MCG
4.3	4.1	5.2	4.0	4.5	9	WKSI-FM Hot AC	98.7 100kw	159	3	3	6	7	8	9	5:15	5.2	Bahakel	EAST
4.0	5.5	4.8	4.1	3.9	10	WSJS-AM <sup>2</sup> News/Talk	600 5kw	104	10	—	16	11	10	7	7:00	4.8	Clear Channel	CCRS
3.8	3.5	3.6	3.6	3.1	11	WXRA-FM Rock	94.5 100kw	97	11	4	5	10	11	13	6:00	2.5	Clear Channel	CCRS
1.8	1.5	1.7	1.9	2.1	12	WKIX/WKXU Country	96.9/101.1 100kw/100kw	65	12	13	13	13	12	11	6:00	1.7	Curtis	MCG
1.3	1.9	1.3	2.1	1.8	13	WDCG-FM CHR/Pop	105.1 100kw	58	13	6	9	12	13	20	5:30	2.5	AMFM	CHR
1.5	1.8	2.1	1.1	1.4	14	WEAL-AM Gospel	1510 1kw	20	22	—	20	14	14	12	7:00	0.8	Entercom	MCG
1.3	0.9	1.5	0.7	1.1	15	WFMX-FM Country	105.7 100kw	39	17	—	15	18	18	20	5:15	0.8	AMFM	—
1.2	1.2	1.5	2.1	1.1	15	WIST-FM Adult Standards	98.3 1.7kw	32	18	—	25	24	23	16	6:00	0.7	GHB	—
0.4	0.5	0.6	0.8	1.0	17	WBRF-FM Country	98.1 100kw	26	19	—	20	24	23	14	6:30	0.6	Blue Ridge	—
1.1	1.1	1.5	1.1	1.0	17	WEND-FM Alternative	106.5 100kw	39	15	6	11	14	15	23	4:30	0.6	Dalton	MCG

<sup>1</sup> Was Hot AC until September. <sup>2</sup> Morning show simulcasts over WSML-AM (News/Talk), morning drive figure is from that combo.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<ul style="list-style-type: none"> <li>Country 18.4</li> <li>CHR 15.3</li> <li>Oldies/CR 11.4</li> <li>AC 11.2</li> <li>Urban 8.7</li> <li>News/Talk 5.8</li> <li>Rock 3.6</li> <li>Religious 2.8</li> <li>Adult Std. 1.1</li> <li>Alternative 1.0</li> </ul>	<ul style="list-style-type: none"> <li>Entercom 21.2</li> <li>Clear Channel 16.1</li> <li>AMFM 15.8</li> <li>Dick 11.8</li> <li>Bahakel 5.0</li> <li>Curtis Media 2.6</li> <li>GHB 1.1</li> <li>Blue Ridge 1.0</li> <li>Dalton Group 1.0</li> <li>Davidson .9</li> <li>Hearst-Argyle .9</li> <li>Infinity .8</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel 35.9%</li> <li>AMFM 34.8%</li> <li>Entercom 34.6%</li> <li>Dick 27.7%</li> <li>Bahakel 17.1%</li> <li>Curtis Media 8.1%</li> <li>Infinity 4.1%</li> <li>Davidson 4.0%</li> <li>Dalton Group 3.9%</li> <li>Hearst-Argyle 3.9%</li> <li>GHB 3.2%</li> <li>Blue Ridge 2.6%</li> </ul>

Group Owner Updates: [www.rronline.com](http://www.rronline.com)

12+ POPULATION: 981,200 (Black: 15.1%; Hispanic: N/A)

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FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK	12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
9.8	8.5	7.7	10.0	8.4	1	1	WQOK-FM Urban	92.1 3kw	156	3	1	2	3	5	6	9:03	6.7	Dickey	ARP
5.4	6.5	5.4	6.1	8.2	2	2	WJXA-FM AC	92.9 97kw	153	5	6	5	4	1	1	9:30	6.7	South Central	EAST
5.7	6.4	5.9	6.9	7.7	3	3	WRVW-FM CHR/Pop	107.5 58kw	202	1	2	1	2	2	7	6:45	7.9	AMFM	SEN
8.2	7.8	9.0	8.1	6.7	4	4	WNRO-FM Classic Rock	105.9 100kw	139	6	5	3	1	4	5	8:30	6.2	AMFM	CEN
8.1	8.7	8.9	7.9	6.2	5	5	WSIX-FM Country	97.9 100kw	157	2	9	5	5	7	4	7:00	9.1	AMFM	MCG
4.7	6.3	5.7	5.3	6.0	6	6	WRMX-FM Oldies	96.3 52kw	156	4	6	12	9	3	2	6:45	5.8	South Central	EAST
4.8	4.7	3.2	3.5	4.7	7	7	WWTN-FM News/Talk	99.7 100kw	130	8	9	10	7	6	3	6:30	6.1	Gaylord	CHR
1.3	1.0	4.0	4.0	4.7	7	7	WZPC-FM Alternative	102.9 100kw	131	7	4	4	6	9	16	6:30	5.1	Cromwell	—
3.4	3.9	3.6	3.4	4.5	9	9	WKDF-FM Country	103.3 100kw	105	11	9	7	7	8	9	7:30	4.8	Dick	KATZ
8.5	6.9	6.5	6.2	4.4	10	10	WSM-FM Country	95.5 100kw	122	9	9	8	10	10	7	6:30	4.3	Gaylord	CHR
3.7	2.9	2.7	3.7	3.7	11	11	WSM-AM Country	650 50kw	78	14	9	18	18	17	11	8:30	4.1	Gaylord	CHR
4.5	3.9	2.5	3.2	3.3	12	12	WLAC-AM News/Talk	1510 50kw	93	13	—	17	12	11	9	6:30	2.7	AMFM	SEN
1.8	2.2	2.7	2.3	3.0	13	13	WVOL-AM Gospel	1470 5(1)kw	38	18	9	14	15	15	14	13:45	3.5	Dickey	ARP
3.6	3.3	2.5	3.5	2.8	14	14	WGFX-FM Oldies	104.5 49kw	118	10	8	9	11	11	15	4:15	2.3	Dick	KATZ
0.9	2.7	2.6	2.2	2.3	15	15	WNPL-FM Urban Oldies	106.7 1.1kw	56	16	9	14	14	14	12	7:30	1.6	Dickey	ARP
3.3	1.8	2.3	1.7	2.3	15	15	WZTO-FM <sup>1</sup> Religious	101.1 47kw	75	15	9	13	12	13	12	5:30	1.6	AMFM	SEN
2.4	2.7	3.0	3.4	2.1	17	17	WZOZ-FM CHR/Pop	102.5 100kw	98	12	3	10	16	18	22	3:45	1.3	Cromwell	—
1.0	0.8	1.0	1.0	1.1	18	18	WAMB-AF Adult Standards	1160/98.7 50(1)kw/075kw	26	19	—	18	18	20	20	7:30	1.3	Great Southern	ROS
0.9	1.7	1.5	1.7	1.0	19	19	WRLG/WRLT Adult Alternative	94.1/100.1 3.9kw/2kw	48	17	9	14	17	16	20	3:45	1.0	Tuned In Broad.	ROS

<sup>1</sup> Was WJZC-FM (NAC/SJ) until October 1.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Country  19.5 Oldies/CR  15.5 Urban  11.3 CHR  9.8 AC  8.2 News/Talk  8.0 Religious  6.5 Alternative  4.7 Adult Std.  1.1 Adult Alt.  1.0	AMFM  26.2 Dick  21.0 South Central  14.2 Gaylord  12.8 Cromwell  6.8 Dickey  2.3 Reach  1.2 Great Southern  1.1 Tuned In Br.  1.0	AMFM  51.5% Gaylord  30.3% South Central  27.8% Cromwell  20.3% Dick  20.1% Dickey  19.9% Reach  5.6% Tuned In Br.  4.9% Great Southern  2.7%

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12+ POPULATION: 964,600 (Black: 8.2%; Hispanic: N/A)

FALL '96	WINTER '96	SPRING '96	SUMMER '96	FALL '96	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
10.9	11.8	10.7	12.0	10.6	1	WTIC-AM News/Talk	1080 50kw	232	2	—	15	10	6	2	8:30	14.8	Infinity	G/W
11.4	12.5	11.3	10.3	9.7	2	WRCH-FM AC	100.5 7.5kw	184	4	7	6	2	1	1	9:45	8.7	Infinity	KATZ
7.6	8.2	8.9	9.3	9.1	3	WKSS-FM CHR/Pop	95.7 16.5kw	237	1	1	1	1	4	7	7:15	8.3	AMFM	CHR
6.9	7.4	7.9	8.4	7.9	4	WWYZ-FM Country	92.5 17kw	146	5	—	5	4	2	3	10:15	8.3	AMFM	SEN
4.5	5.4	4.7	5.5	6.6	5	WDRG-FM Oldies	102.9 19.5kw	131	6	9	11	8	5	4	8:00	5.0	Buckley	MCG
7.1	7.5	6.9	6.2	6.5	6	WTIC-FM Hot AC	96.5 20kw	200	3	3	3	3	3	5	6:30	7.2	Infinity	EAST
6.0	3.8	5.3	3.8	5.2	7	WDRG/WMMW Adult Standards	1360/1470 5kw/2.5kw	92	11	—	22	21	19	10	10:45	6.9	Buckley	MCG
4.7	4.3	4.7	4.5	4.8	8	WCCC-A/F Rock	1290/106.9 .49kw/23kw	117	8	4	2	5	8	11	7:45	7.8	Marlin	D&R
3.3	2.5	4.2	4.0	4.0	9	WZMX-FM Oldies	93.7 21kw	96	10	9	9	6	7	6	8:00	3.5	Infinity	KATZ
4.0	4.0	3.8	3.8	3.5	10	WMRQ-FM Alternative	104.1 18kw	124	7	2	4	7	11	14	5:30	2.9	AMFM	CHR
3.1	3.7	4.3	3.7	3.3	11	WHCN-FM Classic Rock	105.9 16kw	97	9	7	7	8	9	8	6:15	2.5	AMFM	CHR
1.5	1.6	1.5	2.0	2.3	12	WAQY-FM Classic Rock	102.1 17kw	69	12	—	10	11	10	9	6:15	2.2	Saga	KATZ
1.7	1.4	1.3	0.9	1.5	13	WFAN-AM Sports	660 50kw	55	13	—	16	14	12	11	5:00	1.9	Infinity	IRS
2.1	1.7	1.7	1.9	1.5	13	WNEZ-AM Urban AC	910 5kw	41	15	5	8	13	17	19	6:45	1.2	Mega	ARP
1.6	1.3	0.7	0.8	1.4	15	WLAT-AM Tropical	1230 1kw	20	21	9	12	12	12	13	12:45	1.0	Mega	CAB
0.3	0.5	0.8	0.6	1.1	16	WPOP-AM Sports	1410 5kw	33	16	—	13	16	14	18	6:00	0.9	AMFM	SEN
1.0	1.1	1.3	1.1	1.0	17	WKCI-FM CHR/Pop	101.3 10kw	55	14	6	13	16	16	19	3:15	0.9	Clear Channel	CCRS

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<p>AC 17.3</p> <p>Oldies/CR 16.2</p> <p>News/Talk 14.2</p> <p>CHR 10.1</p> <p>Country 8.6</p> <p>Rock 5.6</p> <p>Adult Std. 5.2</p> <p>Alternative 3.5</p> <p>Urban 2.0</p> <p>Spanish 1.7</p>	<p>Infinity 32.7</p> <p>AMFM 25.6</p> <p>Buckley 11.8</p> <p>Marlin 4.8</p> <p>Mega 2.9</p> <p>Saga 2.3</p> <p>Clear Channel 1.7</p>	<p>Infinity 58.0%</p> <p>AMFM 50.7%</p> <p>Buckley 22.2%</p> <p>Marlin 12.1%</p> <p>Clear Channel 9.4%</p> <p>Saga 7.2%</p> <p>Mega 6.2%</p> <p>Cox 3.8%</p>

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12+ POPULATION: 962,000 (Black: 11.0%; Hispanic: N/A)

Complete Market Index, Page 8

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK	12+ ADH RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADH SHARE	OWNER	NATIONAL REP FIRM
9.9	8.2	9.6	8.7	8.7	1	1	<b>WYRK-FM</b> Country	106.5 50kw	170	4	5	6	4	2	1	10:00	8.8	Infinity	CHR
7.7	7.7	6.8	9.3	8.3	2	2	<b>WGRF-FM</b> Classic Rock	96.9 24kw	219	2	4	2	1	1	4	7:15	8.0	Mercury	INT
7.0	7.3	8.1	8.5	8.0	3	3	<b>WKSE-FM</b> CHR/Pop	98.5 46kw	222	1	1	3	3	8	10	7:00	7.6	Entercom	D&R
7.9	7.5	7.6	7.7	7.6	4	4	<b>WBLK-FM<sup>1</sup></b> Urban	93.7 47kw	127	10	2	1	2	3	7	11:30	6.5	Palm Beach	KATZ
7.5	8.5	8.2	6.1	6.9	5	5	<b>WJYE-FM</b> AC	96.1 50kw	161	6	6	8	6	3	2	8:30	7.8	Infinity	CHR
7.9	7.6	7.7	7.0	6.8	6	6	<b>WBEN-AM</b> News/Talk	930 5kw	190	3	—	15	11	9	5	7:00	7.7	Entercom	ARP
6.2	5.9	8.2	6.6	5.9	7	7	<b>WHTT-FM</b> Oldies	104.1 50kw	163	5	6	12	8	5	3	7:00	5.9	Mercury	ARP
5.2	5.8	4.9	4.8	5.3	8	8	<b>WECK-AM</b> Adult Standards	1230 1kw	97	12	—	20	20	20	11	10:30	5.6	Infinity	CHR
4.8	5.6	4.9	4.4	4.6	9	9	<b>WMJQ-FM</b> Hot AC	102.5 105kw	130	9	6	5	5	6	9	7:00	5.2	Entercom	D&R
4.5	4.3	4.1	5.2	4.5	10	10	<b>WEDG-FM</b> Alternative	103.3 49kw	138	8	3	4	7	10	15	6:15	4.3	Mercury	INT
5.3	5.9	5.2	4.2	4.5	10	10	<b>WGR-AM</b> News/Talk	550 5kw	141	7	6	10	10	11	8	6:15	5.3	Entercom	ARP
3.3	3.2	3.3	3.9	4.4	12	12	<b>WBUF-FM<sup>2</sup></b> Oldies	92.9 91kw	121	11	6	7	8	7	6	7:00	4.1	Infinity	CHR
1.5	1.4	1.2	1.9	1.7	13	13	<b>CKEY-FM</b> Adult Alternative	101.1 52kw	74	13	6	10	12	12	13	4:15	1.7	Fort Com.	—
1.2	1.3	1.3	1.2	1.4	14	14	<b>CHTZ-FM</b> Rock	97.7 50kw	50	15	6	9	13	13	19	5:15	1.3	Standard	IMS
1.0	0.9	0.8	1.5	1.2	15	15	<b>CILQ-FM</b> Rock	107.1 40kw	38	16	—	13	14	14	15	5:45	1.4	Western Int'l	CAN
1.6	1.4	1.7	1.4	1.2	15	15	<b>WNUC-FM</b> Country	107.7 18kw	57	14	—	16	16	17	14	4:00	1.1	Casciani	—
0.6	0.8	0.8	0.8	1.1	17	17	<b>WDCX-FM</b> Religious	99.5 110kw	33	17	—	18	19	18	18	6:30	1.1	Crawford	—
1.3	1.5	1.7	1.4	1.1	17	17	<b>WWSW-AM</b> Urban Oldies	1400 1kw	26	20	—	20	18	14	12	8:00	1.0	Entercom	D&R
1.4	0.6	0.7	0.9	1.0	19	19	<b>WWKB-AM</b> Sports	1520 50kw	28	19	—	16	15	14	15	6:30	1.1	Entercom	ARP

<sup>1</sup> Operates under an LMA with Infinity. <sup>2</sup> Was WLCE-FM (Hot AC) until June 23.

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
Oldies/CR  18.9	Infinity  32.9	Infinity  56.2%
News/Talk  12.9	Entercom  26.0	Entercom  55.6%
AC  11.9	Mercury  19.0	Mercury  42.6%
Country  11.5	Standard  2.1	Fort. Com.  7.7%
Urban  9.2	Fort Com.  1.7	Standard  7.2%
CHR  8.0	Casciani  1.2	Casciani  6.0%
Adult Std.  5.3	Western Int'l  1.2	Western Int'l  4.0%
Alternative  5.2	Crawford  1.1	Crawford  3.5%
Rock  2.6		
Adult Alt.  1.7		
Religious  1.4		

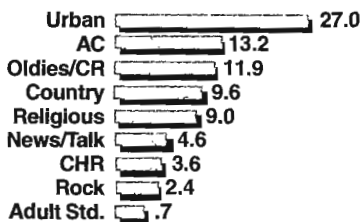
Latest Stock Quotes: [www.rronline.com](http://www.rronline.com)

12+ POPULATION: 961,900 (Black: 40.1%; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12-MO METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP/FIRM
9.3	7.9	8.8	6.5	8.3	1	WHRK-FM Urban	97.1 100kw	186	1	1	1	2	5	10	8:30	7.0	Clear Channel	CCRS
6.0	5.9	6.1	5.3	6.9	2	KXHT-FM CHR/Rhythmic	107.1 2.75kw	148	3	2	2	5	10	15	8:45	4.6	Flinn	WRS
8.5	6.2	7.2	8.4	6.6	3	WDIA-AM Urban AC	1070 50(5)kw	117	9	16	11	8	6	3	10:45	9.4	Clear Channel	CCRS
6.6	4.6	5.9	6.8	6.5	4	WGKX-FM Country	105.9 100kw	143	6	4	8	7	7	5	8:30	7.4	Barnstable	KATZ
6.2	6.1	5.3	5.5	6.5	5	WRBO-FM Urban Oldies	103.5 100kw	145	4	8	6	3	1	2	8:30	4.6	Barnstable	KATZ
5.8	5.4	6.6	5.0	6.5	5	WRVR-FM AC	104.5 100kw	130	7	8	13	9	7	1	9:30	6.4	Entercom	ARP
5.4	4.8	6.5	5.8	6.3	7	WEGR-FM Classic Rock	102.7 100kw	144	5	11	3	1	3	4	8:15	7.6	Clear Channel	CCRS
5.9	5.5	5.0	5.1	6.2	8	WMC-FM Hot AC	99.7 290kw	150	2	8	3	4	2	6	7:45	7.4	Raycom	MCG
5.4	5.6	5.1	4.5	5.6	9	WLOK-AM Gospel	1340 1kw	103	11	13	12	14	11	8	10:15	6.5	Gilliam	UNI
4.5	6.6	5.6	5.2	4.9	10	KJMS-FM Urban	101.1 100kw	124	8	6	5	6	4	9	7:30	4.9	Clear Channel	CCRS
2.8	2.9	3.5	3.9	3.6	11	WKSL-FM CHR/Pop	107.5 19kw	108	10	3	7	9	14	16	6:15	2.9	Flinn	—
1.2	2.3	3.1	3.1	3.5	12	WOTO-FM Oldies	95.7 6kw	64	14	13	17	13	9	7	10:15	3.2	Clear Channel	CCRS
3.1	4.0	3.5	3.1	2.8	13	WOGY-FM Country	94.1 50kw	92	12	13	10	11	13	12	5:45	3.2	Entercom	ARP
3.0	3.0	3.3	3.0	2.3	14	WREC-AM News/Talk	600 5kw	59	17	—	17	17	16	13	7:30	1.7	Clear Channel	CCRS
2.1	2.0	2.3	2.9	2.1	15	WMFS-FM Rock	92.9 6kw	61	15	5	9	14	17	19	6:15	2.5	Belz	—
4.0	4.3	3.0	3.5	2.1	15	WSRR-FM Classic Hits	98.1 100kw	82	13	16	14	12	12	11	5:00	2.3	Barnstable	KATZ
1.4	1.9	2.1	2.8	1.9	17	KWAM-AM Gospel	990 10kw	60	16	11	15	16	15	14	6:00	1.7	Clear Channel	CCRS
1.7	1.3	0.8	0.8	1.2	18	WHBQ-AM Sports	560 5(1)kw	40	19	—	16	18	18	16	5:45	0.8	Flinn	—
1.7	1.3	1.3	0.9	1.1	19	WMC-AM News/Talk	790 5kw	45	18	—	25	24	20	18	4:30	1.5	Raycom	MCG

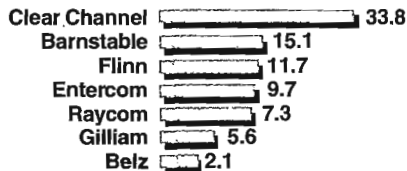
**FORMAT SHARE**

(By AQH Share)



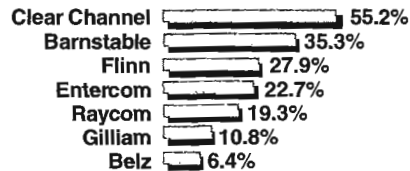
**OWNERSHIP SHARE**

(By AQH Share)



**OWNERSHIP REACH**

(By Unduplicated Cume)



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12+ POPULATION: 942,100 (Black: N/A; Hispanic: N/A)

Complete Market Index; Page 8

FALL '96	SPRING '96	FALL '96	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
6.2	5.8	5.7	1	WKXW-FM Talk	101.5 19kw	187	1	9	11	4	2	1	5:30	7.8	Press	CHR
4.0	4.2	4.8	2	WOBM-FM AC	92.7 1.4kw	100	6	14	11	6	5	2	8:30	5.6	Seashore	KATZ
4.9	5.2	4.8	2	WXRK-FM Alternative	92.3 6kw	129	2	5	2	1	1	9	6:45	11.5	Infinity	IRS
4.3	2.7	4.7	4	WRAT-FM Rock	95.9 4kw	92	10	4	1	2	3	16	9:15	3.4	North New Jersey	KATZ
3.3	4.8	4.5	5	WOR-AM Talk	710 50kw	76	15	—	24	19	20	15	10:45	5.8	Buckley	MCG
4.5	3.6	4.1	6	WWZY-FM Country	107.1 4.7kw	75	16	14	7	7	5	5	10:00	2.9	Big City	—
4.4	3.3	3.7	7	WFAN-AM Sports	660 50kw	116	4	9	16	11	9	6	5:45	3.7	Infinity	IRS
2.9	2.2	3.7	7	WOBM-AM Adult Standards	1160 5kw	71	18	—	11	40	41	24	9:30	4.3	Seashore	KATZ
4.5	3.3	3.2	9	WABC-AM Talk	770 50kw	86	12	14	22	18	19	17	6:45	1.6	ABC	ABC
2.7	2.6	3.2	9	WAXQ-FM Classic Rock	104.3 6kw	86	13	14	16	3	4	4	6:45	2.9	AMFM	KATZ
3.5	3.1	3.2	9	WCBS-FM Oldies	101.1 6.8kw	72	17	—	32	22	15	3	8:00	2.9	Infinity	CBS
3.2	3.0	3.0	12	WHTZ-FM CHR/Pop	100.3 6kw	109	5	1	8	13	15	20	5:00	2.9	AMFM	—
3.2	3.7	3.0	12	WJLK-FM Hot AC	94.3 3kw	86	14	14	8	5	7	7	6:15	2.9	Nassau	KATZ
4.3	3.4	3.0	12	WLTW-FM AC	106.7 6kw	91	11	9	11	10	8	7	6:00	2.2	AMFM	KATZ
2.9	3.0	2.9	15	WBBO-FM CHR/Pop	98.5 6kw	96	8	1	5	14	18	22	5:30	2.2	Nassau	KATZ
2.0	2.8	2.8	16	WKTU-FM CHR/Rhythmic	103.5 5.4kw	93	9	5	5	9	11	10	5:30	2.0	AMFM	EAST
3.2	3.0	2.8	16	WPLJ-FM Hot AC	95.5 6.7kw	117	3	14	3	7	9	10	4:30	3.3	ABC	ABC
1.9	2.6	2.6	18	WCBS-AM News	880 50kw	98	7	—	32	25	21	13	4:45	3.7	Infinity	CBS
1.8	1.6	2.3	19	WOHT-FM CHR/Rhythmic	97.1 6.7kw	69	19	3	4	16	23	37	6:00	1.8	Emmis	ARP
0.9	0.6	2.0	20	WRKS-FM Urban AC	98.7 7.8kw	37	26	8	14	17	12	18	9:45	2.3	Emmis	D&R
2.7	2.3	1.9	21	WNEW-FM Talk	102.7 6kw	63	20	14	10	12	13	18	5:30	0.7	Infinity	CBS
0.9	1.5	1.7	22	WQCD-FM NAC/SJ	101.9 6.2kw	62	21	—	—	23	17	10	5:00	1.4	Emmis	CHR
0.8	1.0	1.7	22	WTJM-FM Oldies	105.1 6kw	51	22	—	16	15	14	13	6:00	1.1	AMFM	SEN
1.5	1.8	1.4	24	WOXR-FM Classical	96.3 6kw	40	25	—	28	29	29	20	6:45	0.9	NY Times	ARP
1.5	2.8	1.2	25	WADB-AM Adult Standards	1310 2.5(1)kw	26	31	—	—	—	—	37	8:45	0.7	Nassau	KATZ
0.7	0.6	1.2	25	WBLS-FM Urban	107.5 4.2kw	42	23	5	16	23	23	28	5:00	1.2	Inner City	MCC
1.6	2.1	1.2	25	WJRZ-FM Country	100.1 1.6kw	41	24	14	20	26	22	23	5:15	1.0	Jersey Shore	CHR
1.0	1.8	1.0	28	WHTG-FM Alternative	106.3 3.9kw	35	27	14	15	19	23	37	5:15	0.4	WHTG Inc.	ARP

1 Was Rock until September 13



Continued from Page 93

12+ POPULATION: 1,156,200 (Black: 13.6%; Hispanic: N/A)

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
Oldies/CR  19.3 Country  13.7 CHR  11.3 AC  10.8 News/Talk  10.1 Urban  7.5 Alternative  6.2 Adult Std.  3.3 Adult Alt.  2.7 Religious  2.4 NAC/SJ  1.8	AMFM  25.0 Emmis  23.8 Susquehanna  18.6 MyStar  14.9 Shirk  10.5 Sarkes Tarzian  2.7 Radio 1500  1.4 Pilgrim  1.0	Emmis  50.9% AMFM  36.1% MyStar  33.4% Susquehanna  32.2% Shirk  21.0% Sarkes Tarzian  8.3% Radio 1500  4.4% Pilgrim  3.0%

12+ POPULATION: 942,100 (Black: N/A; Hispanic: N/A)

<b>FORMAT SHARE</b> (By AQH Share)	<b>OWNERSHIP SHARE</b> (By AQH Share)	<b>OWNERSHIP REACH</b> (By Unduplicated Cume)
News/Talk  23.0 AC  14.3 CHR  12.2 Oldies/CR  9.5 Country  6.5 Adult Std.  6.4 Rock  6.0 Alternative  5.8 Urban  3.2 NAC/SJ  1.7 Classical  1.4 Religious  .7	Infinity  18.1 AMFM  14.2 Nassau  8.7 Seashore  8.5 ABC  6.0 Emmis  6.0 Press  5.7 North NJ  4.7 Buckley  4.5 Big City  4.1 Greater Media  1.6 NYTimes  1.4 Inner City  1.2 Jersey Shore  1.2 Spring  1.1 WHTG Inc.  1.0	Infinity  41.9% AMFM  34.7% Nassau  23.7% ABC  20.9% Press  19.9% Seashore  17.4% Emmis  15.2% North NJ  9.8% Big City  8.1% Buckley  8.1% Greater Media  5.1% Inner City  4.5% Jersey Shore  4.4% NYTimes  4.3% WHTG Inc.  3.8% Spring  2.4%

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SCHEDULING

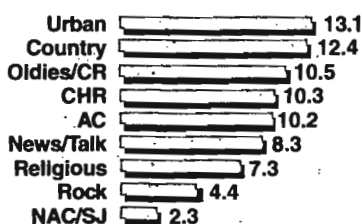
1.800.326.2609 web:www.a-ware.com e-mail:info@a-ware.com

12+ POPULATION: 941,800 (Black: 23.2%; Hispanic: N/A)

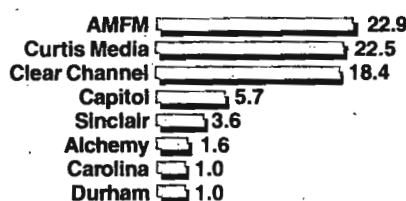
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FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK	12+ AQH RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
8.7	7.5	6.4	8.4	7.7	1	1	WDCG-FM CHR/Pop	105.1 100kw	215	1	2	1	1	4	9	6:00	9.2	AMFM	CHR
8.1	7.3	7.5	7.7	7.4	2	2	WQOK-FM Urban	97.5 100kw	144	4	1	2	2	8	10	8:45	5.4	Clear Channel	CCRS
5.7	6.3	5.5	6.0	7.1	3	3	WQDR-FM Country	94.7 99kw	145	3	6	5	4	1	2	8:15	7.4	Curtis Media	MCG
5.2	5.5	8.5	6.3	6.9	4	4	WDUR/WNNL Gospel	1490/103.9 1kw/7.9kw	102	10	6	7	6	2	1	11:30	7.3	Clear Channel	CCRS
5.4	6.1	5.6	6.8	5.7	5	5	WPTF-AM News/Talk	680 50kw	123	7	—	13	11	10	7	8:00	6.2	Curtis Media	MCG
5.7	6.2	5.3	5.7	5.7	5	5	WRAL-FM Hot AC	101.5 96kw	185	2	4	6	5	5	4	5:15	6.0	Capitol	KATZ
5.1	5.2	5.9	5.2	5.7	5	5	WRDU-FM Classic Rock	106.1 100kw	133	6	9	4	3	2	4	7:15	6.8	AMFM	ARP
4.5	4.4	5.0	4.6	4.5	8	8	WRSN-FM AC	93.9 100kw	133	5	10	8	9	6	6	5:45	4.1	AMFM	CHR
5.0	5.3	5.5	5.7	4.4	9	9	WTRG-FM Oldies	100.7 100kw	121	8	12	17	10	9	3	6:15	4.1	AMFM	EAST
4.2	3.1	4.8	5.0	4.1	10	10	WFXX/WFXK Urban AC	107.1/104.3 2.6kw/100kw	83	12	12	10	7	6	7	8:30	4.5	Clear Channel	CCRS
4.5	3.5	4.7	4.1	3.9	11	11	WBBB-FM Rock	96.1 98kw	110	9	4	3	8	11	16	6:00	3.3	Curtis Media	MCG
4.0	3.3	2.8	2.9	3.1	12	12	WKY/WXU Country	96.9/101.1 100kw/100kw	90	11	8	11	13	13	11	5:45	2.3	Curtis Media	MCG
2.3	2.4	2.2	1.9	2.6	13	13	WJMH-FM CHR/Rhythmic	102.1 100kw	66	13	3	8	12	15	—	6:30	2.0	Sinclair	D&R
2.3	2.3	2.5	2.4	2.3	14	14	WWND-FM NAC/SJ	102.9 1.7kw	60	14	—	13	13	12	12	6:30	2.1	Curtis Media	MCG
1.3	1.8	1.8	0.8	1.6	15	15	WRBZ-AM News/Talk	850 10(5)kw	46	15	—	12	15	14	13	5:45	2.1	Alchemy	REG
0.7	1.0	0.4	0.7	1.0	16	16	WDNC-AM News/Talk	620 5(1)kw	36	16	—	20	18	17	14	5:00	0.6	Durham	MCG
1.2	0.6	0.9	0.6	1.0	16	16	WMPM-AM Country	1270 5kw	9	23	—	—	—	22	17	12:00	0.9	Carolina	KEY
0.5	0.9	0.4	0.5	1.0	16	16	WQMG-FM Urban	97.1 100kw	22	18	—	19	16	16	14	7:45	0.8	Sinclair	MCG

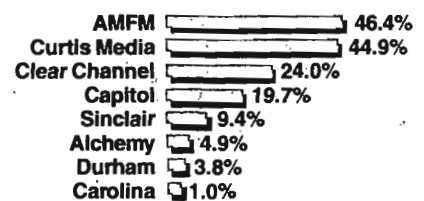
### FORMAT SHARE (By AQH Share)



### OWNERSHIP SHARE (By AQH Share)



### OWNERSHIP REACH (By Unduplicated Cume)



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**BROADCAST  
PRODUCT  
INCORPORATED**

## 1-800-433-8460

12+ POPULATION: 930,000 (Black: 9.2%; Hispanic: 24.4%)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP. FIRM
8.2	8.6	8.4	8.3	7.7	1	<b>KASE-FM</b> Country	100.7 100kw	142	4	5	3	2	1	1	9:15	8.1	AMFM	KATZ
6.8	5.4	6.9	8.1	6.7	2	<b>KOBT-FM</b> CHR/Rhythmic	104.3 48kw	148	3	1	1	3	8	10	7:30	5.3	Infinity	EAST
5.1	5.2	5.2	5.6	5.6	3	<b>KAMX-FM</b> Hot AC	94.7 100kw	160	2	4	2	1	3	8	6:00	6.6	Infinity	EAST
7.3	5.2	5.5	5.0	5.3	4	<b>KKMJ-FM</b> AC	95.5 100kw	132	5	6	10	5	3	2	6:45	5.1	Infinity	EAST
4.5	4.7	5.0	5.0	4.6	5	<b>KHFI-FM</b> CHR/Pop	96.7 100kw	177	1	2	3	7	11	14	4:30	3.9	Clear Channel	CCRS
6.1	5.0	5.5	5.0	4.5	6	<b>KVET-FM</b> Country	98.1 100kw	109	8	6	13	12	9	5	6:45	7.4	AMFM	KATZ
3.9	3.8	3.4	4.6	4.3	7	<b>KGSR-FM</b> Adult Alternative	107.1 39kw	84	12	—	9	5	2	5	8:45	3.7	LBJ-S	MCG
4.6	5.3	5.5	5.8	4.3	7	<b>KLBJ-AM</b> News/Talk	590 5(1)kw	111	7	10	16	11	7	4	6:30	4.2	LBJ-S	MCG
3.9	4.8	4.6	5.4	4.3	7	<b>KLBJ-FM</b> Rock	93.7 97kw	108	9	10	6	4	5	9	6:45	6.5	LBJ-S	MCG
4.5	4.1	3.6	3.2	3.9	10	<b>KEYI-FM</b> Oldies	103.5 100kw	99	10	10	16	14	10	3	6:45	3.9	Clear Channel	CCRS
3.4	5.4	2.8	3.7	3.9	10	<b>KFMK-FM</b> Oldies	105.9 4.5kw	81	13	—	7	8	6	7	8:00	3.2	AMFM	—
3.1	3.7	5.1	4.2	3.7	12	<b>KROX-FM</b> Alternative	101.5 100kw	122	6	2	5	9	13	22	5:15	3.3	LBJ-S	MCG
3.8	4.2	3.5	3.4	2.9	13	<b>KPEZ-FM</b> Classic Rock	102.3 20kw	94	11	6	7	10	12	12	5:15	1.7	Clear Channel	CCRS
1.1	1.0	1.0	1.1	2.2	14	<b>KELG-AM</b> Tejano Oldies	1440 .5kw	29	19	10	11	13	14	16	12:30	2.1	Garcia, Lorenzo	CAB
1.2	1.9	2.1	1.9	2.1	15	<b>KLNC-FM</b> Country	93.3 100kw	66	14	6	15	16	14	12	5:15	1.9	LBJ-S	—
1.1	1.0	1.0	1.7	2.0	16	<b>KVET-AM</b> Sports	1300 5(1)kw	63	15	—	16	17	17	10	5:30	1.3	AMFM	KATZ
1.3	1.5	2.4	1.5	1.9	17	<b>KJFK-FM</b> Talk	98.9 18.5kw	44	16	—	12	15	14	17	7:00	3.4	Shamrock	D&R
1.4	1.5	1.3	1.3	1.5	18	<b>KKLB-FM</b> Tejano	92.5 1.6kw	32	18	—	16	19	19	17	7:30	1.3	Garcia, Lorenzo	CAB
0.8	1.2	0.8	0.5	1.4	19	<b>KQQQ-FM</b> Tejano	92.1 1.65kw	23	22	—	23	22	21	14	10:00	0.7	Yellow Rose	LOTUS
2.0	1.4	0.7	1.1	1.3	20	<b>KJCE-AM</b> Urban Oldies	1370 5(.5)kw	20	25	—	16	19	18	19	10:30	1.8	Infinity	EAST
0.3	0.0	0.6	1.1	1.2	21	<b>KQQA-AM</b> Regional Mexican	1530 10kw	20	24	10	13	18	21	27	7:15	1.4	Yellow Rose	LOTUS
0.4	0.7	0.7	0.5	1.0	22	<b>KFON-AM</b> Sports	1490 1kw	21	23	—	16	19	20	25	7:45	0.9	Clear Channel	CCRS

**FORMAT SHARE**  
(By AQH Share)

**OWNERSHIP SHARE**  
(By AQH Share)

**OWNERSHIP REACH**  
(By Unduplicated Cume)

Country	14.3
Oldies/CR	11.5
AC	11.3
CHR	11.3
News/Talk	9.9
Spanish	8.1
Adult Alt.	4.3
Rock	4.3
Alternative	3.7
Religious	1.3
Urban	1.3

LBJ-S	18.7
Infinity	18.2
AMFM	18.1
Clear Channel	13.1
Garcia	4.4
Yellow Rose	2.6
Shamrock	1.9
Cox	.8
Simmons	.8
Hispanic	.7

Infinity	40.6%
LBJ-S	39.8%
Clear Channel	37.4%
AMFM	34.3%
Garcia	7.1%
Shamrock	4.8%
Yellow Rose	4.1%
Simmons	4.0%
Cox	3.0%
Hispanic	1.6%

# #50 WEST PALM BEACH-BOCA RATON



12+ POPULATION: 918,800 (Black: 12.7%; Hispanic: 10.5%)

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FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
7.4	10.9	9.2	9.7	8.6	1	WEAT-FM AC	104.3 100kw	156	1	—	4	1	1	1	9:45	10.5	Infinity	KATZ
5.7	6.0	5.4	6.3	7.2	2	WJBW-FM Adult Standards	99.5 25kw	102	5	11	—	30	33	14	12:30	5.5	Rubenstein	ROS
6.6	5.5	5.7	5.6	5.7	3	WIRK-FM Country	107.9 100kw	99	6	11	2	3	3	2	10:15	5.3	Infinity	KATZ
6.2	4.1	4.1	4.5	4.7	4	WEDR-FM Urban	99.1 100kw	104	4	1	1	2	4	11	8:00	3.2	Cox	SEN
6.1	4.9	5.0	4.5	4.3	5	WRMF-FM <sup>1</sup> Hot AC	97.9 100kw	107	2	5	5	4	2	3	7:15	3.9	James Crystal	ARP
4.6	3.4	4.7	4.6	4.1	6	WJNO-AM News/Talk	1040 25(1)kw	97	7	—	23	21	19	6	7:30	5.8	Clear Channel	CCRS
2.4	2.3	3.0	3.0	3.0	7	WTMI-FM Classical	93.1 100kw	59	15	—	23	30	28	18	9:00	2.1	Marlin	MCG
3.6	3.1	2.8	3.3	2.9	8	WKGR-FM Classic Rock	98.7 100kw	88	8	5	14	5	5	5	5:45	3.2	Clear Channel	CCRS
2.5	3.5	3.4	3.6	2.8	9	WLDI-FM CHR/Pop	95.5 100kw	105	3	2	9	11	14	16	4:45	2.5	Clear Channel	CCRS
3.1	2.8	3.1	3.0	2.8	9	WPBZ-FM Alternative	103.1 90kw	77	10	4	3	5	12	27	6:30	2.6	Palm Beach	CHR
2.1	2.2	2.0	2.1	2.6	11	WHQT-FM Urban AC	105.1 100kw	60	14	5	6	7	6	9	7:45	2.8	Cox	CHR
2.4	2.0	2.2	1.7	2.6	11	WOLL-FM Oldies	105.5 19kw	57	16	—	20	16	11	4	8:00	1.8	Clear Channel	CCRS
2.0	2.1	1.9	1.7	2.5	13	WRLX-FM Oldies	92.1 7.2kw	55	17	—	12	12	9	6	8:00	1.8	James Crystal	ARP
2.4	2.0	2.3	2.2	2.3	14	WBGG-FM Classic Hits	105.9 100kw	63	12	—	11	8	7	8	6:30	6.4	Clear Channel	CCRS
2.2	3.3	2.5	2.1	2.3	14	WBDE/WDBF Adult Standards	1000/1420 .65kw/5(.5)kw	50	18	—	—	35	36	36	8:00	2.7	Rubenstein	—
2.1	2.1	2.3	2.1	2.2	15	WMBX-FM Hot AC	102.3 100kw	76	11	5	12	10	9	11	5:00	1.9	Palm Beach	CHR
2.2	2.5	1.8	2.3	2.1	17	WPOW-FM CHR/Rhythmic	96.5 100kw	82	9	3	7	14	20	31	4:30	1.6	Beasley	D&R
1.4	1.5	1.8	1.7	1.9	18	WZZR-FM <sup>2</sup> Talk	92.7 50kw	28	29	—	10	9	7	14	12:30	1.3	AMFM	KATZ
1.9	2.1	2.1	1.8	1.8	19	WLVE-FM NAC/SJ	93.9 100kw	42	21	—	23	19	14	9	7:45	1.4	Clear Channel	CCRS
2.2	1.4	1.6	1.6	1.8	19	WQAM-AM Sports	560 5(1)kw	45	20	—	17	18	13	13	7:00	1.6	Beasley	D&R
2.4	1.5	2.0	1.4	1.6	21	WBZT-AM News/Talk	1290 5kw	38	24	—	23	24	25	18	7:30	0.4	Clear Channel	CCRS
1.5	1.1	1.1	1.3	1.6	21	WHYI-FM CHR/Pop	100.7 100kw	63	13	5	14	15	16	18	4:30	1.4	Clear Channel	CCRS
1.7	1.4	1.2	1.1	1.6	21	WZTA-FM Rock	94.9 100kw	45	19	5	7	12	17	29	6:30	1.7	Clear Channel	CCRS
0.9	1.5	1.7	1.6	1.3	24	WWLV-FM NAC/SJ	94.3 1.4kw	30	28	—	23	21	22	16	8:00	1.2	Clear Channel	CCRS
1.1	1.2	1.5	1.9	1.2	25	WJNA-AM Adult Standards	1230 1kw	25	32	—	—	—	—	31	8:15	0.8	James Crystal	ARP
1.4	1.5	1.8	1.3	1.1	26	WKIS-FM Country	99.9 100kw	39	23	—	22	27	28	23	4:45	1.3	Beasley	D&R
0.6	0.9	0.8	1.1	1.1	26	WMGE-FM <sup>3</sup> Hot AC	103.5 100kw	36	27	—	16	16	18	23	5:15	0.8	Clear Channel	CCR
1.1	1.2	0.9	1.7	1.1	26	WMXJ-FM Oldies	102.7 100kw	37	25	—	—	24	22	18	5:00	0.8	Jefferson-Pilot	—

<sup>1</sup> Evolved from AC during January. <sup>2</sup> Was Rock until September. <sup>3</sup> Was WPLL-FM until July.

12+ POPULATION: 918,800 (Black: 12.7%; Hispanic: 10.5%)

FALL '96	WINTER '96	SPRING '96	SUMMER '96	FALL '96	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP. FIRM
0.7	0.9	0.9	0.8	1.0	29	WIOD-AM News/Talk	610 5kw	41	22	—	23	27	28	23	4:15	1.1	Clear Channel	CCRS
1.3	1.7	0.9	1.0	1.0	29	WRMA-FM Spanish AC	106.7 100kw	27	30	11	20	24	26	23	6:30	1.0	SBS	—

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<ul style="list-style-type: none"> <li>AC  17.8</li> <li>News/Talk  11.7</li> <li>Oldies/CR  11.4</li> <li>Adult Std.  10.7</li> <li>Urban  8.2</li> <li>Country  6.8</li> <li>CHR  6.5</li> <li>NAC/SJ  3.1</li> <li>Classical  3.0</li> <li>Alternative  2.8</li> <li>Spanish  2.4</li> <li>Rock  1.6</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel  24.7</li> <li>Infinity  14.3</li> <li>Rubenstein  9.5</li> <li>Crystal  8.4</li> <li>Cox  8.1</li> <li>Beasley  5.0</li> <li>Palm Beach  5.0</li> <li>Marlin  3.0</li> <li>AMFM  1.9</li> <li>Jefferson-Pilot  1.9</li> <li>Hispanic  1.4</li> <li>SBS  1.0</li> </ul>	<ul style="list-style-type: none"> <li>Clear Channel  50.8%</li> <li>Infinity  25.5%</li> <li>Crystal  21.5%</li> <li>Beasley  17.4%</li> <li>Cox  17.3%</li> <li>Rubenstein  15.1%</li> <li>Palm Beach  14.3%</li> <li>Jefferson-Pilot  6.7%</li> <li>Marlin  6.5%</li> <li>Hispanic  4.3%</li> <li>AMFM  3.1%</li> <li>SBS  3.0%</li> </ul>

What can we do to earn your business?



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# #51 JACKSONVILLE



12+ POPULATION: 912,300 (Black: 22.0%; Hispanic: N/A)

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FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
7.4	8.8	9.6	9.1	10.4	1	WAPE-FM CHR/Pop	95.1 100kw	229	1	1	1	1	1	4	8:15	10.5	Cox	CHR
6.5	6.9	8.1	8.2	7.7	2	WSOL-FM Urban AC	101.5 100kw	120	7	4	5	3	3	2	11:45	10.5	Clear Channel	CCRS
7.2	7.2	8.9	8.4	7.4	3	WFYV-FM Rock	104.5 100kw	132	5	7	2	2	2	6	10:15	10.6	Cox	CHR
7.1	5.6	5.0	5.7	6.7	4	WKQL-FM Oldies	96.9 100kw	147	3	10	9	8	4	1	8:15	5.4	Cox	CHR
5.7	7.8	8.4	6.9	6.5	5	WOIK-FM Country	99.1 100kw	148	2	4	8	5	5	4	8:00	6.7	Clear Channel	EAST
5.9	6.9	6.1	6.4	6.1	6	WEJZ-FM AC	96.1 100kw	138	4	9	6	5	5	3	8:00	5.5	Renda	CHR
7.0	5.8	5.6	5.5	6.0	7	WJBT-FM CHR/Rhythmic	92.7 6kw	127	6	2	3	4	11	14	8:45	4.2	Clear Channel	CCRS
4.9	5.6	5.7	4.9	4.9	8	WROO-FM Country	107.3 100kw	114	9	6	7	9	7	7	7:45	5.6	Clear Channel	CCRS
5.2	4.4	3.5	4.9	4.4	9	WOKV-AM News/Talk	690 50(10)kw	92	10	12	16	11	9	8	8:45	3.8	Cox	MCG
4.4	5.2	5.0	5.8	4.4	9	WPLA-FM Alternative	93.3 50kw	119	8	3	4	7	8	18	6:45	4.1	Clear Channel	CCRS

# #52 ROCHESTER, NY



12+ POPULATION: 896,000 (Black: 9.0%; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
13.1	12.8	10.5	10.3	11.7	1	WHAM-AM News/Talk	1180 50kw	234	1	11	10	7	2	1	8:30	13.5	Clear Channel	EAST
7.3	6.5	6.8	6.8	8.2	2	WRMM-FM AC	101.3 27kw	170	3	6	7	3	1	2	8:15	77.0	Infinity	ARP
12.0	9.4	8.5	7.1	7.9	3	WBEE-FM Country	92.5 50kw	161	4	6	6	4	3	3	8:30	7.7	Entercom	KATZ
5.7	5.6	5.5	6.4	6.4	4	WCMF-FM Rock	96.5 50kw	136	5	6	2	1	3	4	8:15	10.5	Infinity	SEN
6.0	5.8	6.6	6.5	6.3	5	WDKX-FM Urban	103.9 .8kw	84	11	3	3	5	6	7	13:00	5.5	Monroe County	ARP
5.2	5.9	6.4	5.7	5.8	6	WVOR-FM Hot AC	100.5 50kw	126	7	11	5	2	5	5	8:00	5.5	Clear Channel	EAS
4.5	5.0	5.6	6.8	5.6	7	WPXY-FM CHR/Pop	97.9 50kw	194	2	2	3	6	6	8	5:00	5.5	Infinity	EAS
3.9	5.1	4.8	4.8	4.4	8	WNVE-FM Rock	95.1 12kw	130	6	4	1	8	9	11	5:45	5.4	Clear Channel	EAS
4.6	4.8	5.3	5.2	4.2	9	WBBF-FM Oldies	98.9 37kw	124	8	6	11	10	8	5	5:45	3.6	Entercom	KAT
1.3	0.9	2.5	3.7	3.6	10	WKGS-FM CHR/Rhythmic	106.7 3.5kw	113	10	1	8	11	11	18	5:30	2.7	Clear Channel	EAS

12+ POPULATION: 865,400 (Black: 12.3%; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
14.2	11.8	12.0	14.5	11.5	1	WAMZ-FM Country	97.5 100kw	209	3	5	3	1	1	1	8:45	12.0	Clear Channel	CCRS
5.5	6.6	8.8	7.3	10.1	2	WDJX-FM CHR/Pop	99.7 24kw	237	1	1	1	2	2	6	6:45	9.8	Blue Chip	EAST
12.8	11.9	11.7	11.8	10.0	3	WHAS-AM Full Service	840 50kw	215	2	10	11	9	5	2	7:30	13.6	Clear Channel	CCRS
5.2	3.8	5.2	4.9	6.6	4	WGZB-FM Urban	96.5 3kw	107	8	2	3	4	5	7	9:45	6.3	Blue Chip	D&R
4.5	3.7	3.5	4.7	6.3	5	WSFR-FM Oldies	107.7 8.2kw	138	4	8	5	3	3	5	7:15	7.6	Cox	CHR
6.2	7.6	7.2	7.7	5.4	6	WVEZ-FM AC	106.9 24.5kw	131	5	8	10	6	4	3	6:45	4.4	Cox	CHR
4.3	4.1	3.6	4.5	5.2	7	WTFX-FM Rock	100.5 38kw	111	7	3	2	5	9	10	7:30	7.0	Clear Channel	CCRS
4.7	4.7	4.6	5.2	4.7	8	WRKA-FM Oldies	103.1 6kw	116	6	10	14	8	7	3	6:30	3.9	Cox	CHR
3.4	3.1	3.9	3.8	4.2	9	WQMF-FM Classic Rock	95.7 29.5kw	96	9	7	6	7	8	8	7:00	4.4	Clear Channel	CCRS
0.9	2.4	2.9	1.6	2.9	10	WQSH-FM <sup>1</sup> Hot AC	98.9 50kw	87	10	6	7	10	10	14	5:15	1.7	Clear Channel	CCRS

<sup>1</sup> Became WZTR-FM in January.

12+ POPULATION: 861,400 (Black: 9.9%; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
9.9	11.6	11.0	10.4	10.7	1	KJYO-FM CHR/Pop	102.7 100kw	216	1	1	2	1	3	7	7:30	10.0	Clear Channel	CCRS
7.6	7.4	7.9	6.9	8.2	2	KOXY-FM Country	96.1 98kw	145	2	7	7	6	2	1	8:30	10.3	Clear Channel	CCRS
8.8	8.4	8.0	9.6	6.8	3	KATT-FM Rock	100.5 97kw	128	4	2	1	2	4	12	8:00	6.7	Caribou	BAN
6.8	6.3	6.6	6.2	6.8	3	KTOK-AM News/Talk	1000 5kw	112	8	—	10	10	9	4	9:15	7.5	Clear Channel	CCRS
6.9	6.8	5.9	6.9	6.5	5	KRXO-FM Classic Rock	107.7 100kw	125	6	7	6	3	1	2	8:00	6.9	Renda	—
5.1	5.9	7.0	5.3	6.1	6	KTST-FM Country	101.9 100kw	127	5	2	4	4	6	7	7:15	5.3	Clear Channel	CCRS
5.3	5.3	5.4	6.5	5.9	7	KOMA-FM <sup>1</sup> Oldies	92.5 100kw	115	7	7	11	8	5	3	7:45	7.4	Renda	KATZ
4.3	5.3	6.1	5.1	5.7	8	KYIS-FM Hot AC	98.9 100kw	135	3	4	3	5	8	10	6:30	6.7	Caribou	D&R
7.6	5.3	5.9	5.5	4.8	9	KMGL-FM AC	104.1 100kw	103	9	7	5	7	7	9	7:00	4.8	Renda	EAST
3.8	4.6	3.7	4.8	4.3	10	KKNG-FM Country	93.3 100kw	80	10	7	12	13	12	5	8:15	4.1	Tyler	—

<sup>1</sup> Morning show simulcasts over KOMA-AM, morning drive figure is from that combo.

# #55 BIRMINGHAM



12+ POPULATION: 822,700 (Black: 26.3%; Hispanic: N/A)

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FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
7.5	8.3	8.5	10.1	9.9	1	WZZK-FM Country	104.7 99kw	167	1	5	6	2	1	1	9:00	11.5	Cox	KATZ
8.6	10.5	8.6	7.5	8.4	2	WBHJ-FM CHR/Rhythmic	95.7 100kw	120	3	1	1	2	8	11	10:45	7.0	Cox	MCG
10.4	8.7	7.5	7.9	7.4	3	WBHK-FM Urban AC	98.7 31kw	111	5	5	4	1	2	3	10:15	7.5	Cox	EAST
7.3	7.0	7.8	6.0	5.5	4	WRAX-FM Alternative	107.7 100kw	125	2	3	3	4	7	10	6:45	5.2	Dick	CHR
6.8	4.3	5.1	5.2	5.4	5	WMJJ-FM AC	96.5 100kw	89	9	7	8	6	3	4	9:15	6.3	AMFM	SEN
0.0	1.5	1.7	3.0	5.3	6	WRLR-FM <sup>1</sup> Rock	97.3 .64kw	81	11	3	2	5	8	12	10:00	3.7	Cox	KATZ
5.1	4.0	5.6	5.1	5.2	7	WODL-FM Oldies	106.9 99kw	118	4	12	17	9	5	2	6:45	5.1	Cox	KATZ
7.2	3.6	3.7	4.7	4.4	8	WQEM/WQEN CHR/Pop	101.5/103.7 1.95kw/100kw	109	7	2	5	9	12	15	6:00	2.8	AMFM	SEN
4.8	5.1	4.5	5.8	4.3	9	WERC-AM News/Talk	960 5kw	96	8	—	15	14	13	7	6:45	4.7	AMFM	SEN
3.5	6.1	6.8	6.1	4.3	9	WYSF-FM AC	94.5 98kw	110	6	9	7	8	6	6	6:00	8.0	Dick	CHR
3.5	5.2	3.9	5.1	4.3	9	WZRR-FM Classic Rock	99.5 100kw	88	10	9	9	7	4	5	7:30	3.6	Dick	CHR

<sup>1</sup> Was WEDA-FM (CHR/Pop) until July.

# #56 DAYTON



12+ POPULATION: 819,100 (Black: 13.6%; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
12.1	12.6	11.6	12.0	11.1	1	WHKO-FM Country	99.1 50kw	209	1	5	4	3	2	1	8:00	10.7	Cox	CHR
7.8	8.9	6.1	8.1	8.9	2	WMMX-FM Hot AC	107.7 50kw	154	2	6	2	1	1	2	8:45	9.8	Clear Channel	EAST
5.6	5.6	5.8	6.7	7.9	3	WLQT-FM AC	99.9 50kw	137	4	7	8	5	3	2	8:45	7.8	Clear Channel	EAST
5.7	5.5	6.1	8.2	7.3	4	WROU-FM Urban	92.1 .89kw	100	10	3	3	4	5	4	11:00	7.0	Hawes-Saunders	ARP
5.8	6.8	9.3	6.5	6.7	5	WTUE-FM Rock	104.7 50kw	121	6	7	1	2	3	5	8:30	7.0	Clear Channel	EAST
5.7	4.5	5.4	4.8	5.6	6	WHIO-AM Talk	1290 5kw	103	8	—	13	11	8	7	8:15	7.0	Cox	D&R
6.4	5.0	4.5	4.7	4.8	7	WGTZ-FM CHR/Pop	92.9 40kw	154	2	2	7	7	7	10	4:45	4.2	Blue Chip	D&R
2.6	3.6	3.6	4.1	4.4	8	WBTT-FM <sup>1</sup> CHR/Pop	94.5 6kw	131	5	1	6	9	12	18	5:00	3.2	Clear Channel	EAST
5.6	5.1	5.0	4.2	4.3	9	WING-FM Classic Rock	102.9 50kw	111	7	9	9	6	6	6	5:45	6.8	Blue Chip	D&R
4.0	3.3	3.5	3.4	3.5	10	WXEG-FM Alternative	103.9 1.15kw	101	9	4	5	8	10	15	5:15	3.8	Clear Channel	EAS

<sup>1</sup> Was CHR/Rhythmic until December.



12+ POPULATION: **803,000** (Black: 29.4%; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
8.8	8.4	9.4	9.3	11.2	1	<b>WCDX-FM</b> <i>Urban</i>	92.1 4.5kw	144	3	1	1	1	2	7	11:30	9.7	Radio One	MCG
9.5	8.6	9.1	8.8	8.9	2	<b>WTVR-FM</b> <i>AC</i>	98.1 50kw	156	2	—	6	2	1	1	8:30	9.2	Clear Channel	CCRS
7.3	6.7	7.2	7.9	7.0	3	<b>WRVA-AM</b> <i>Full Service</i>	1140 50kw	126	5	—	14	12	12	5	8:15	9.0	Clear Channel	CCRS
8.2	4.6	5.2	6.2	6.9	4	<b>WKJS-FM</b> <i>Urban AC</i>	104.7 100kw	91	10	6	8	6	3	2	11:15	6.2	Radio One	SEN
6.5	6.7	7.8	8.4	6.9	5	<b>WRVQ-FM</b> <i>CHR/Pop</i>	94.5 200kw	175	1	2	2	3	5	11	5:45	6.7	Clear Channel	CCRS
8.8	8.6	7.4	5.6	5.6	6	<b>WKHK-FM</b> <i>Country</i>	95.3 13kw	124	6	6	8	8	7	3	6:45	6.1	AMFM	MCG
4.6	4.7	4.9	4.4	5.3	7	<b>WKLR-FM</b> <i>Classic Hits</i>	96.5 50kw	117	7	6	5	3	4	6	6:45	7.1	AMFM	KATZ
4.4	6.1	5.0	6.4	5.3	8	<b>WMXB-FM</b> <i>Hot AC</i>	103.7 20kw	137	4	3	3	5	6	9	5:45	5.3	AMFM	MCG
5.4	4.9	4.6	5.2	4.4	9	<b>WRCL-FM</b> <i>Oldies</i>	106.5 7.6kw	103	9	6	13	11	8	3	6:15	3.4	AMFM	BAN
5.8	5.4	5.5	5.2	4.4	9	<b>WRXL-FM</b> <i>Rock</i>	102.1 20kw	105	8	4	4	7	9	12	6:15	4.1	Clear Channel	CCRS

12+ POPULATION: **746,100** (Black: 16.8%; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
9.3	9.5	10.7	11.4	10.5	1	<b>WJMZ-FM</b> <i>Urban</i>	107.3 100kw	108	7	2	1	1	1	2	12:45	9.4	Clear Channel	CCRS
8.8	9.9	10.8	10.3	8.5	2	<b>WSSL-FM</b> <i>Country</i>	100.5 100kw	152	1	4	4	6	5	4	7:15	9.2	AMFM	KATZ
7.5	6.8	6.3	6.0	7.9	3	<b>WSPA-FM</b> <i>AC</i>	98.9 100kw	124	4	7	8	5	3	1	8:15	7.1	Entercom	ARP
7.7	8.9	9.8	9.0	7.3	4	<b>WFBC-FM</b> <i>CHR/Pop</i>	93.7 100kw	152	2	1	1	3	8	10	6:30	7.2	Entercom	KATZ
5.6	6.8	6.2	5.6	6.8	5	<b>WMYI-FM</b> <i>AC</i>	102.5 20kw	135	3	7	6	6	4	4	6:30	7.5	AMFM	CHR
7.8	6.8	7.6	7.6	6.6	6	<b>WROQ-FM</b> <i>Classic Rock</i>	101.1 100kw	115	6	7	5	2	2	3	7:30	8.9	AMFM	BAN
7.8	6.6	8.4	7.3	5.7	7	<b>WESC-FM</b> <sup>1</sup> <i>Country</i>	92.5 100kw	118	5	5	6	8	7	6	6:30	6.8	Clear Channel	CCRS
5.5	6.0	5.9	4.7	5.4	8	<b>WTPT-FM</b> <i>Rock</i>	93.3 93kw	97	8	3	1	3	6	11	7:30	4.2	Clear Channel	CCRS
4.0	3.9	2.9	3.5	4.0	9	<b>WORD/WYRD</b> <i>News/Talk</i>	910/1330 3.6kw/5kw	58	9	—	11	11	10	8	9:00	4.6	Entercom	ARP
2.1	3.4	2.4	2.7	2.7	10	<b>WMUU-FM</b> <i>B/EZ</i>	94.5 100kw	42	12	—	15	14	14	11	8:15	2.3	WMUU Inc	—
3.0	2.8	3.3	3.7	2.7	10	<b>WOLI/WOLT</b> <i>Oldies</i>	103.9/103.3 6kw/2.7kw	58	10	—	15	10	9	7	6:15	2.5	Palm	ARP

<sup>1</sup> Morning show simulcasts over **WESC-AM**, morning drive figure is from that combo.

# #59 ALBANY-SCHENECTADY-TROY



12+ POPULATION: 733,600 (Black: N/A; Hispanic: N/A)

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FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
8.7	9.6	9.4	10.4	11.3	1	<b>WGNA-FM<sup>1</sup></b> Country	107.7 12kw	143	2	4	2	2	1	1	11:15	11.0	AMFM	KATZ
8.5	10.2	8.1	7.9	7.6	2	<b>WGY-AM</b> News/Talk	810 50kw	141	3	—	12	7	7	4	7:45	8.2	Clear Channel	CCRS
7.4	7.1	7.9	8.1	7.3	3	<b>WYJB-FM</b> AC	95.5 12kw	126	4	5	7	6	4	2	8:15	7.1	Albany	ARP
8.1	6.6	7.1	5.8	6.9	4	<b>WPYX-FM</b> Rock	106.5 15.5kw	112	5	6	1	1	3	5	8:45	9.6	AMFM	EAST
9.9	7.9	7.4	10.1	6.4	5	<b>WFLY-FM</b> CHR/Pop	92.3 17kw	163	1	1	4	5	6	9	5:45	5.2	Albany	ARP
4.5	5.6	3.5	4.8	6.2	6	<b>WRVE-FM</b> Rock AC	99.5 14.5kw	105	7	9	5	3	2	3	8:30	5.8	Clear Channel	CCRS
7.0	6.7	6.1	5.9	5.8	7	<b>WQBJ/WQBK</b> Rock	103.5/103.9 50kw/6kw	110	6	3	3	4	5	8	7:30	10.8	Clear Channel	CCRS
5.8	4.2	4.2	3.9	4.4	8	<b>WKLI-FM<sup>2</sup></b> AC	94.5 3kw	68	10	—	17	16	14	7	9:00	3.9	Tele-Media	CHR
1.0	2.8	3.1	3.4	3.2	9	<b>WAJZ-FM</b> Urban	96.3 .5kw	62	11	2	8	9	14	16	7:15	2.1	Albany	ARP
3.3	3.8	3.3	3.9	3.0	10	<b>WTRY-FM</b> Oldies	98.3 6kw	79	8	9	15	10	9	6	5:30	2.3	AMFM	CCRS

<sup>1</sup> Morning show simulcasts over **WGNA-AM**, morning drive figure is from that combo. <sup>2</sup> Was **WABY-FM** until August.

# #60 HONOLULU



12+ POPULATION: 723,900 (Black: N/A; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
7.6	10.8	11.7	9.9	10.1	1	<b>KCCN-FM</b> Hawaiian/Reggae	100.3 100kw	152	2	2	1	1	2	3	9:00	9.1	KWHY Inc.	KATZ
9.9	11.3	7.9	9.3	9.2	2	<b>KSSK-FM<sup>1</sup></b> AC	92.3 100kw	152	1	7	8	2	1	1	8:15	18.8	AMFM	EAST
6.2	7.2	6.8	7.2	8.1	3	<b>KINE-FM</b> Hawaiian	105.1 100kw	108	5	11	11	8	3	2	10:00	8.0	KWHY Inc.	KATZ
5.5	6.4	6.7	7.5	8.0	4	<b>KXME-FM</b> CHR/Rhythmic	104.3 74kw	137	3	1	2	3	8	8	8:00	6.2	Cox	MCG
6.4	7.9	7.3	6.6	6.2	5	<b>KRTR-FM</b> AC	96.3 75kw	107	6	7	6	3	4	4	7:45	4.8	Cox	MCG
9.2	8.6	6.8	5.5	5.0	6	<b>KIKI-A/F</b> CHR/Rhythmic	990/93.9 5kw/100kw	123	4	3	2	7	9	16	5:30	5.7	AMFM	CHR
2.6	3.3	2.8	3.1	4.8	7	<b>KPOI-FM</b> Alternative	97.5 80kw	77	10	5	4	5	6	13	8:30	4.4	New Wave	KATZ
3.3	3.2	3.0	4.4	4.6	8	<b>KUCD-FM</b> Hot AC	101.9 100kw	96	8	6	5	6	5	12	6:30	4.6	AMFM	CHR
5.6	5.1	5.9	4.7	4.6	8	<b>KUMU-FM</b> AC	94.7 100kw	74	11	11	14	13	13	6	8:30	3.9	Pacific West	KATZ
5.8	5.0	5.2	4.1	4.3	10	<b>KGMZ-FM</b> Oldies	107.9 100kw	91	9	7	14	10	7	5	6:30	3.5	Cox	—

<sup>1</sup> The morning show for **KSSK-AM & FM** is a simulcast, morning drive figure is from that combo.

12+ POPULATION: 698,300 (Black: N/A; Hispanic: 27.2%)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.5	8.5	9.3	9.2	11.5	1	<b>KRQQ-FM</b> CHR/Pop	93.7 91kw	184	1	1	1	1	2	6	8:30	14.4	AMFM	SEN
13.2	9.8	11.7	10.2	9.8	2	<b>KIIM-FM</b> Country	99.5 93kw	146	2	4	3	2	1	2	9:00	10.1	Slone	KATZ
7.6	7.3	5.8	9.2	7.6	3	<b>KMXZ-FM</b> AC	94.9 100kw	110	3	6	8	4	3	1	9:15	9.5	Journal	EAST
4.8	5.9	5.2	5.4	6.1	4	<b>KNST-AM</b> News/Talk	790 5(.5)kw	95	5	—	13	12	10	3	8:30	5.8	AMFM	SEN
6.4	6.0	6.0	7.2	5.9	5	<b>KLPX-FM</b> Rock	96.1 100kw	83	9	11	5	3	4	4	9:30	5.8	Lotus	CHR
3.3	3.9	4.3	4.4	5.6	6	<b>KFMA-FM</b> Alternative	92.1 50kw	94	7	3	2	5	9	13	8:00	4.5	Lotus	CHR
5.3	3.8	5.5	3.4	4.7	7	<b>KHYT-FM</b> Classic Hits	107.5 92kw	97	4	6	7	6	5	8	6:30	4.3	Slone	KATZ
6.1	5.3	5.6	3.8	4.7	7	<b>KOHT-FM</b> CHR/Rhythmic	98.3 6kw	83	10	2	4	8	12	17	7:45	4.0	Big Br.	LOTUS
4.5	4.8	4.0	4.1	4.5	9	<b>KWFM-FM</b> Oldies	92.9 90kw	89	8	11	9	9	6	4	6:45	4.3	AMFM	SEN
3.6	3.5	2.7	2.5	4.0	10	<b>KOAZ-FM</b> NAC/SJ	97.5 6kw	70	11	—	11	10	7	7	7:45	3.0	Slone	KATZ

12+ POPULATION: 685,200 (Black: N/A; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
10.4	9.6	9.6	9.3	8.8	1	<b>KRMG-AM</b> Full Service	740 50(25)kw	138	1	11	14	11	5	1	8:00	8.7	Cox	CHR
7.3	8.6	8.0	6.7	8.3	2	<b>KWEN-FM</b> Country	95.5 100kw	126	3	4	4	1	1	1	8:15	8.3	Cox	KATZ
7.9	6.0	7.3	7.5	6.3	3	<b>KHTT-FM</b> CHR/Pop	106.9 100kw	133	2	1	5	4	9	9	6:00	6.3	Renda	EAST
5.1	5.1	3.9	5.0	5.8	4	<b>KBEZ-FM</b> AC	92.9 100kw	88	5	11	11	7	4	3	8:15	5.8	Renda	EAST
9.3	6.8	6.2	6.6	5.7	5	<b>KMOD-FM</b> Rock	97.5 96kw	78	9	11	5	2	2	5	9:00	5.7	Clear Channel	CCRS
6.7	5.2	5.6	5.4	5.4	6	<b>KJSR-FM</b> Classic Rock	103.3 100kw	108	4	9	8	3	3	5	6:15	5.4	Cox	CHR
4.0	4.7	5.2	5.2	4.9	7	<b>KVOO-FM<sup>1</sup></b> Country	98.5 100kw	69	12	11	12	11	7	7	9:00	8.5	Journal	D&R
5.4	3.8	5.0	3.4	4.4	8	<b>KMYZ-FM</b> Alternative	104.5 70kw	88	6	2	1	8	14	18	6:15	4.4	Shamrock	ARP
4.5	6.6	4.9	5.5	4.4	8	<b>KQLL-FM</b> Oldies	106.1 100kw	78	8	11	17	14	10	4	7:00	4.4	Clear Channel	CCRS
4.4	4.7	4.7	5.6	4.4	8	<b>KRAV-FM</b> Hot AC	96.5 100kw	86	7	10	2	4	6	11	6:15	4.4	Cox	ARP

<sup>1</sup> Morning show simulcasts over **KVOO-AM**, morning drive figure is from that combo.

# #63 McALLEN-BROWNSVILLE



12+ POPULATION: 679,200 (Black: N/A; Hispanic: 85.9%)

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FALL '98	SPRING '99	FALL '99	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
15.9	15.6	16.5	1	<b>KBFM-FM</b> CHR/Pop	104.1 100kw	228	1	1	1	1	3	5	9:15	15.3	Cumulus	CAB
7.3	8.5	9.1	2	<b>KVLY-FM</b> AC	107.9 100kw	138	3	5	3	2	1	1	8:30	9.0	Sunburst	ARP
8.3	7.7	8.7	3	<b>KFRQ-FM</b> Rock	94.5 100kw	120	5	2	2	3	2	6	9:15	8.3	Sunburst	ARP
7.9	8.4	8.5	4	<b>KKPS-FM</b> Tejano	99.5 100kw	164	2	3	4	4	4	4	6:45	8.8	Sunburst	—
10.1	9.5	8.4	5	<b>KGBT-FM</b> Regional Mexican	98.5 100kw	128	4	7	6	5	5	1	8:15	9.7	Hispanic	KT-H
7.9	5.7	8.4	5	<b>KTEX-FM</b> Country	100.3 1.55kw	101	7	8	5	6	5	3	10:30	7.9	Cumulus	CHR
5.3	6.0	5.1	7	<b>KGBT-AM<sup>1</sup></b> Spanish N/T	1530 50(10)kw	63	8	13	10	8	8	7	10:15	7.0	Hispanic	KATZ
5.5	4.9	4.1	8	<b>KIWW-FM</b> Tejano	96.1 100kw	104	6	5	8	7	7	8	5:00	3.4	Hispanic	KT-H
3.2	2.9	3.1	9	<b>KTJN/KTJX</b> Regional Mexican	106.3/105.5 1.55kw/3kw	58	9	4	7	9	9	11	6:45	2.3	La Nueva KBOR	CAB
2.3	3.3	2.3	10	<b>KURV-AM</b> News/Talk	710 1kw	41	11	—	22	13	12	10	7:00	2.8	Voice of Valley	—

<sup>1</sup> Was Regional Mexican until September.

# #64 WILKES BARRE-SCRANTON



12+ POPULATION: 634,900 (Black: N/A; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
11.0	12.3	12.0	12.4	12.7	1	<b>WKRF/WKRZ</b> CHR/Pop	107.9/98.5 5.7kw/8.7kw	212	1	2	1	1	1	2	7:45	13.0	Entercom	D&R
8.9	8.2	9.2	8.0	8.0	2	<b>WMGS-FM</b> AC	92.9 5.3kw	109	4	6	6	3	3	1	9:30	9.6	Citadel	EAST
8.9	6.8	8.8	6.7	7.5	3	<b>WGGI/WGGY</b> Country	95.9/101.3 6kw/7kw	116	2	5	5	5	4	3	8:30	7.7	Entercom	D&R
7.9	6.6	6.3	8.2	7.2	4	<b>WEZX-FM</b> Classic Rock	106.9 1.45kw	92	5	4	3	2	2	4	10:15	8.0	Shamrock	ARP
5.5	6.3	6.6	6.0	5.6	5	<b>WXAR/WXBE</b> Rock	95.7/97.9 .3kw/19.5kw	85	6	3	2	4	5	10	8:30	7.2	Citadel	MCG
3.8	4.0	4.7	4.3	5.5	6	<b>WBHT/WEMR</b> CHR/Pop	97.1/107.7 .5kw/.235kw	109	3	1	4	6	6	7	6:30	4.6	Citadel	EAST
3.9	4.0	3.7	4.7	4.7	7	<b>WGBI/WILK</b> News/Talk	910/980 6kw/5kw	65	7	—	18	13	8	6	9:15	4.6	Entercom	D&R
4.3	6.6	3.8	4.7	4.4	8	<b>WBAX/WEJL</b> Adult Standards	1240/630 1kw/.5kw	47	9	—	12	21	23	14	12:00	3.5	Shamrock	ARP
3.1	4.0	3.2	3.8	3.8	9	<b>WQFM-FM</b> Oldies	92.1 .28kw	58	8	10	18	7	7	5	8:30	3.3	Shamrock	ARP
3.6	4.4	4.3	3.1	3.4	10	<b>WNAK-AM</b> Adult Standards	730 1kw	43	11	—	—	29	28	27	10:00	2.9	Seven Thirty	—

12+ POPULATION: 629,000 (Black: N/A; Hispanic: 40.9%)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADH SHARE	OWNER	NATIONAL REP. FIRM
10.2	8.6	7.8	7.7	7.3	1	KMJ-AM News/Talk	580 5kw	93	3	—	17	13	5	1	9:45	11.0	Infinity	KATZ
6.6	6.8	6.2	6.0	6.9	2	KSXS-FM Country	93.7 68kw	82	4	7	4	2	1	2	10:15	6.7	Infinity	KATZ
4.2	4.6	5.3	4.6	6.7	3	KJWL-FM Adult Standards	99.3 5kw	66	10	—	15	17	15	7	12:30	6.2	JSA Br.	—
4.7	4.9	6.2	5.8	5.5	4	KBOS-FM CHR/Rhythmic	94.9 16.5kw	121	1	1	2	6	16	19	5:45	4.1	AMFM	EAST
3.9	4.4	5.6	5.8	5.3	5	KOQQ-FM Regional Mexican	101.9 2.25kw	64	12	11	1	1	2	7	10:00	5.2	Infinity	KT-H
6.1	6.5	5.8	4.5	5.0	6	KMGV-FM Oldies	97.9 10.5kw	80	5	11	10	3	3	3	7:45	4.4	Infinity	D&R
2.7	3.9	3.5	3.4	4.6	7	KSOF-FM AC	98.9 19kw	65	11	8	11	4	4	5	8:45	5.0	AMFM	CHR
3.8	3.3	3.3	4.1	3.9	8	KFRF-FM Alternative	104.1 17kw	69	8	3	9	6	8	10	7:00	5.0	Mondosphere	D&R
3.5	3.6	4.3	4.3	3.8	9	KVSR-FM Hot AC	101.1 10kw	95	2	5	4	4	9	12	4:45	3.6	Infinity	KATZ
3.3	3.1	3.6	4.0	3.6	10	KALZ-FM Hot AC	102.7 50kw	77	6	8	6	6	10	12	5:45	3.0	AMFM	EAST

12+ POPULATION: 625,400 (Black: N/A; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADH SHARE	OWNER	NATIONAL REP. FIRM
7.9	7.5	8.8	7.8	8.9	1	WLAV-FM Classic Rock	96.9 50kw	111	3	7	2	1	1	1	9:30	8.0	Bloomington	—
7.8	7.7	8.2	9.6	8.2	2	WBCT-FM Country	93.7 320kw	99	5	5	3	2	2	2	9:45	8.2	Clear Channel	CCRS
6.0	7.6	6.6	6.2	6.1	3	WGRD-FM Alternative	97.9 13kw	112	2	3	4	4	4	6	6:30	9.3	AMFM	EAST
4.3	4.7	5.7	5.2	6.0	4	WKLO-FM Rock	94.5 50kw	82	9	4	1	3	6	13	8:45	8.2	Bloomington	KATZ
6.2	5.3	5.4	5.6	5.6	5	WOOD-AM News/Talk	1300 5kw	95	6	9	11	10	10	5	7:00	5.6	Clear Channel	CCRS
5.8	5.5	5.7	6.4	5.5	6	WOOD-FM AC	105.7 265kw	93	7	9	9	9	5	4	7:00	5.5	Clear Channel	CCRS
7.7	7.8	5.7	5.5	5.5	6	WSNX-FM <sup>1</sup> CHR/Pop	104.5 32kw	110	4	1	5	7	9	14	6:00	5.1	Clear Channel	CCRS
5.4	5.4	5.3	4.7	5.2	8	WLHT-FM AC	95.7 40kw	82	8	—	8	5	3	3	7:30	5.6	AMFM	EAST
4.0	3.9	4.3	5.1	4.7	9	WVTI-FM <sup>2</sup> Hot AC	96.1 50kw	122	1	2	6	6	7	12	4:30	4.3	Clear Channel	CCRS
3.2	3.3	1.9	2.5	3.7	10	WNLH-AM Adult Standards	810 3.6kw	19	18	—	—	22	17	15	12:30	2.2	Cook Media	—

<sup>1</sup> Evolved from CHR/Rhythmic during July. <sup>2</sup> Was CHR/Pop until October.

# #67 ALLENTOWN-BETHLEHEM



12+ POPULATION: 607,200 (Black: N/A; Hispanic: N/A)

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FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK	12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
10.0	11.7	13.2	12.1	13.8	1	1	WAEB-FM CHR/Pop	104.1 50kw	196	1	1	1	1	1	2	8:45	12.7	AMFM	KATZ
13.8	10.5	10.9	11.1	12.0	2	2	WCTO-FM Country	96.1 50kw	130	3	5	3	3	3	4	11:30	11.7	Citadel	MCG
8.5	8.8	7.7	7.9	9.1	3	3	WODE-FM Oldies	99.9 50kw	133	2	8	6	5	4	1	8:30	9.6	Clear Channel	CCRS
7.6	10.3	9.6	10.5	9.1	3	3	WZZO-FM Rock	95.1 30kw	111	5	5	2	2	2	5	10:00	8.5	AMFM	KATZ
9.7	8.1	9.6	8.8	8.9	5	5	WLEV-FM AC	100.7 11kw	118	4	8	4	4	4	3	9:30	7.7	Citadel	MCG
4.8	4.9	3.8	3.4	4.8	6	6	WAEB-AM News/Talk	790 3.6(1.5)kw	73	6	—	15	7	7	6	8:00	6.5	AMFM	KATZ
4.3	5.9	4.7	6.8	3.5	7	7	WKAP-AM Adult Standards	1470 5kw	50	7	—	—	32	34	11	8:45	3.1	AMFM	KATZ
3.5	2.5	2.4	2.9	2.7	8	8	WYSP-FM Rock	94.1 16kw	48	8	8	5	6	6	7	7:00	5.8	Infinity	IRS
1.5	1.5	2.3	1.9	2.0	9	9	WEST-AM Adult Standards	1400 1kw	22	15	—	—	—	34	24	11:15	2.3	Maranatha	—
0.9	1.7	0.8	1.8	1.6	10	10	WYNS-AM Country	1160 4(1)kw	11	30	—	18	26	17	13	15:15	1.7	Valley Broad.	—

# #68 AKRON



12+ POPULATION: 578,200 (Black: 10.6%; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK	12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
6.7	5.8	6.4	7.6	7.7	1	1	WQMX-FM Country	94.9 16kw	101	2	8	2	2	1	2	8:30	6.8	Rubber City	CHR
6.1	5.1	6.2	6.2	7.1	2	2	WKDD-FM Hot AC	96.5 50kw	104	1	3	1	1	1	4	7:45	9.1	Barnstable	D&R
5.6	5.9	5.1	5.0	5.7	3	3	WMLJ-FM Oldies	105.7 16kw	94	3	8	15	7	3	1	6:45	5.4	Clear Channel	MCG
3.9	4.4	4.6	4.7	5.2	4	4	WNCX-FM Classic Rock	98.5 16kw	83	4	8	3	2	3	5	7:00	12.2	Infinity	CBS
4.9	5.8	5.1	3.9	5.0	5	5	WDOK-FM AC	102.1 12kw	64	8	8	12	8	7	3	8:45	4.8	AMFM	KATZ
5.1	6.7	5.8	5.3	4.9	6	6	WNIR-FM Talk	100.1 3kw	55	12	—	14	8	7	6	10:00	3.9	Media-Com	EAST
3.8	3.2	3.7	4.0	4.2	7	7	WAKR-AM News/Talk	1590 5kw	54	13	—	—	20	19	11	8:45	6.5	Rubber City	CHR
3.5	2.8	4.2	4.7	4.1	8	8	WONE-FM Classic Rock	97.5 12kw	78	5	—	5	4	5	8	6:00	4.0	Rubber City	CHR
3.8	2.5	3.7	3.9	3.8	9	9	WMMS-FM Rock	100.7 34kw	60	9	6	4	5	6	12	7:00	2.7	Clear Channel	EAST
4.6	3.5	5.4	4.7	3.8	9	9	WTAM-AM News/Talk	1100 50kw	68	7	—	15	13	9	7	6:15	3.0	Clear Channel	EAST

12+ POPULATION: 567,800 (Black: N/A; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
23.8	22.2	21.6	21.9	23.6	1	WIVK-FM Country	107.7 91kw	242	1	2	1	1	1	1	10:30	28.4	Dick	KATZ
7.2	7.9	9.3	9.0	10.6	2	WWST-FM CHR/Pop	93.1 2.4kw	140	2	1	2	2	3	6	8:00	8.9	Journal	CHR
13.0	10.0	10.1	10.5	8.0	3	WJXB-FM AC	97.5 100kw	99	3	4	5	4	2	2	8:45	7.5	South Central	EAST
5.6	5.2	6.9	6.9	6.8	4	WMYU-FM Oldies	102.1 15kw	86	4	7	9	5	4	2	8:30	5.9	Journal	EAST
6.5	7.1	6.1	5.4	6.5	5	WIMZ-FM Classic Rock	103.5 100kw	81	5	4	3	3	5	4	8:30	7.1	South Central	EAST
4.4	5.8	4.2	2.9	4.5	6	WNOX-AM <sup>1</sup> News/Talk	990 10kw	54	8	—	12	10	6	5	8:45	7.5	Dick	KATZ
2.4	4.0	4.4	4.5	4.0	7	WNFZ-FM Alternative	94.3 2.5kw	66	6	3	4	6	9	12	6:30	4.2	South Central	EAST
2.1	2.6	2.6	2.1	2.8	8	WQIX-FM Country	104.5 2.3kw	49	9	4	7	7	7	10	6:15	1.9	Journal	—
2.0	2.3	2.5	1.4	2.6	9	WNOX-FM <sup>1</sup> News/Talk	99.1 6kw	40	12	—	12	12	10	9	6:45	7.5	Dick	KATZ
3.7	3.8	2.0	3.7	2.5	10	WJBZ-FM Gospel	96.3 2.9kw	41	11	7	16	13	11	7	6:30	1.8	Seymour	—

<sup>1</sup> The morning show for KNOX-AM & FM is a simulcast, morning drive figure is from that combo.

12+ POPULATION: 565,400 (Black: N/A; Hispanic: 74.1%)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
13.5	14.5	15.9	16.3	15.0	1	KPRR-FM CHR/Rhythmic	102.1 100kw	206	1	1	2	2	3	4	8:15	13.2	Clear Channel	CCRS
14.4	11.6	11.4	11.8	11.4	2	KBNA-A/F Spanish AC	920/97.5 1(.5)kw/100kw	144	2	5	4	3	1	1	9:15	15.7	Hispanic	KT-H
11.6	12.6	10.3	12.1	11.3	3	KLAQ-FM Rock	95.5 100kw	143	3	2	1	1	2	5	9:00	13.2	Ferrari	MCG
7.7	8.7	6.6	6.5	8.2	4	KTSM-FM AC	99.9 100kw	100	5	5	5	5	5	2	9:15	7.7	Clear Channel	CCRS
6.6	6.8	6.8	6.2	7.5	5	KSII-FM Hot AC	93.1 100kw	113	4	3	3	4	4	6	7:45	7.6	Ferrari	MCG
5.7	5.3	5.7	5.8	5.3	6	KOFX-FM Oldies	92.3 100kw	71	7	9	12	6	6	3	8:30	4.9	Magic Media	KATZ
3.8	4.3	5.1	4.7	5.0	7	KINT-FM Tejano	93.9 100kw	82	6	5	7	7	7	7	7:00	3.8	Entravision	CAB
3.4	3.2	3.5	3.0	3.5	8	XHH-FM Spanish AC	100.7 100kw	57	8	4	6	8	8	8	7:00	2.7	Mega Cadena	CAB
2.5	3.4	4.1	3.3	2.5	9	KATH-FM Country	94.7 100kw	48	10	—	9	10	9	9	6:00	2.9	Magic Media	KATZ
4.9	4.1	3.6	4.2	2.4	10	KHEY-FM Country	96.3 100kw	50	9	9	9	9	9	10	5:30	2.4	Clear Channel	CCRS
4.1	3.7	4.0	3.6	2.4	10	KTSM-AM News/Talk	1380 5(.5)kw	30	12	—	14	19	19	11	9:15	2.2	Clear Channel	CCRS

# #71 FT. MYERS-NAPLES-MARCO ISLAND



12+ POPULATION: 556,600 (Black: N/A; Hispanic: 10.0%)

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FALL '98	SPRING '99	FALL '99	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
15.2	11.9	11.7	1	WAVV-FM B/EZ	101.1 100kw	109	2	—	11	16	15	2	12:00	10.4	Alpine	CHR
8.0	8.5	8.7	2	WXKB-FM CHR/Pop	103.9 100kw	117	1	1	1	1	1	5	8:30	8.0	Beasley	D&R
4.6	5.3	6.6	3	WJBX-FM Alternative	99.3 50kw	70	4	2	2	2	3	10	10:30	5.1	Beasley	EAST
6.5	4.9	6.2	4	WOLZ-FM Oldies	95.3 79kw	75	3	—	15	8	5	1	9:15	6.0	Clear Channel	CCRS
6.2	7.9	5.3	5	WINK/WNOG News/Talk	1200/1270 10(1)kw/5(2.4)kw	64	6	—	15	15	16	11	9:00	3.9	Ft Myers	MCG
5.5	6.0	5.0	6	WRXK-FM Classic Rock	96.1 100kw	59	8	—	3	3	2	4	9:30	8.7	Beasley	D&R
5.8	4.7	4.9	7	WINK-FM Hot AC	96.9 100kw	68	5	5	4	4	4	5	8:00	5.5	Ft Myers	MCG
5.2	4.4	4.8	8	WWGR-FM Country	101.9 100kw	51	10	5	7	6	9	3	10:30	5.4	Renda	KATZ
5.1	5.5	4.0	9	WCKT-FM Country	107.1 28.5kw	64	7	5	8	12	14	8	7:15	4.7	Clear Channel	CCRS
2.4	2.3	3.8	10	WOST-FM Hot AC	100.1 100kw	55	9	3	5	5	6	13	7:45	3.7	Clear Channel	CCRS

# #72 ALBUQUERQUE



12+ POPULATION: 553,700 (Black: N/A; Hispanic: 37.6%)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
7.4	9.3	8.3	9.4	9.7	1	KRST-FM Country	92.3 22kw	107	1	6	2	1	1	1	10:00	11.6	Citadel	MCG
10.4	9.3	8.1	8.2	8.2	2	KKOB-AM Full Service	770 50kw	103	2	—	15	8	4	2	8:45	10.8	Citadel	MCG
5.8	5.6	4.5	5.1	6.6	3	KZRR-FM Rock	94.1 22.5kw	81	5	6	1	2	2	6	9:00	7.5	Clear Channel	EAST
4.9	4.2	5.1	5.7	5.4	4	KMGA-FM AC	99.5 22.5kw	72	7	8	9	4	3	3	8:00	4.1	Citadel	CHR
3.4	4.7	3.9	3.8	4.6	5	KTEG-FM Alternative	107.9 22.5kw	74	6	3	3	4	10	21	6:45	4.5	Clear Channel	BAN
3.8	3.5	3.8	5.5	4.3	6	KTBL-FM Country	103.3 20.5kw	66	10	10	10	9	8	4	7:00	4.4	Citadel	MCG
4.1	5.0	4.9	4.5	4.2	7	KHFM-FM Classical	96.3 20kw	54	13	—	16	14	10	5	8:30	3.9	Citadel	ARP
6.3	6.2	5.0	6.0	4.2	7	KPEK-FM Hot AC	100.3 22.5kw	85	3	5	4	3	4	10	5:30	4.0	Clear Channel	EAST
4.3	4.6	5.7	4.2	4.0	9	KKOB-FM Hot AC	93.3 21.5kw	84	4	8	5	4	6	8	5:15	5.1	Citadel	MCG
3.7	3.0	4.1	2.7	3.6	10	KYLZ-FM CHR/Rhythmic	106.3 100kw	67	9	1	6	11	21	24	6:00	2.5	American General	—



12+ POPULATION: 548,700 (Black: N/A; Hispanic: N/A)

FALL '96	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
8.3	9.0	10.2	7.7	10.6	1	<b>KXKT-FM</b> Country	103.7 100kw	111	2	4	2	1	1	2	9:15	10.7	AMFM	CHR
6.3	6.5	7.8	8.2	7.8	2	<b>KGOR-FM</b> Oldies	99.9 115kw	96	4	5	11	4	2	1	8:00	7.8	AMFM	CHR
7.9	7.4	7.4	8.3	7.4	3	<b>KFAB-AM</b> News/Talk	1110 50kw	94	5	—	14	13	8	3	7:45	10.5	AMFM	CHR
11.3	10.5	8.3	7.2	7.3	4	<b>KEZO-FM</b> Rock	92.3 100kw	88	6	5	1	2	3	7	8:00	11.6	Journal	EAST
7.6	7.9	9.3	7.0	6.9	5	<b>KQKQ-FM</b> CHR/Pop	98.5 100kw	120	1	2	3	3	5	11	5:45	5.9	Mitchell	SEN
2.0	2.2	2.7	6.6	5.9	6	<b>KOCH-FM</b> CHR/Rhythmic	97.7 100kw	100	3	1	5	7	10	10	5:45	4.6	Journal	EAST
6.7	5.2	4.9	3.8	5.2	7	<b>KKAR-AM</b> News/Talk	1290 5kw	77	7	—	12	11	8	5	6:30	3.7	Mitchell	SEN
4.8	6.7	4.6	4.1	5.2	7	<b>WOW-FM</b> Country	94.1 100kw	66	10	8	9	10	11	5	7:45	6.1	Journal	—
4.7	6.1	6.9	5.7	5.1	9	<b>KEFM-FM</b> AC	96.1 100kw	71	9	8	6	5	4	4	7:00	5.7	Webster	MCG
7.4	6.3	6.8	5.3	4.1	10	<b>KSRZ-FM</b> Hot AC	104.5 100kw	76	8	5	7	6	6	8	5:15	3.8	Journal	EAST

12+ POPULATION: 546,300 (Black: N/A; Hispanic: 32.7%)

FALL '96	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
10.1	9.7	7.3	7.0	8.3	1	<b>KDON-FM</b> CHR/Rhythmic	102.5 18.5kw	121	1	1	1	1	4	8	7:30	7.4	Clear Channel	CCRS
3.9	3.7	5.6	3.7	6.4	2	<b>KWAV-FM</b> AC	96.9 18kw	62	5	9	6	3	1	1	11:30	6.5	Buckley	D&R
8.5	6.4	4.8	6.8	5.8	3	<b>KGO-AM</b> News/Talk	810 50kw	70	2	—	18	8	4	1	9:00	6.5	ABC	ABC
5.3	5.7	5.9	5.0	5.3	4	<b>KTOM-FM</b> Country	100.7 1.4kw	63	4	4	4	5	6	4	9:15	4.6	Clear Channel	CCRS
3.5	3.9	3.8	4.2	4.7	5	<b>KBOQ-FM</b> Classical	95.5 1.7kw	52	8	9	15	10	8	5	10:00	3.8	J & M Br.	MCG
4.4	5.0	3.2	5.0	4.5	6	<b>KPIG-FM</b> Adult Alternative	107.5 2.85kw	54	7	—	9	2	2	3	9:15	4.1	New Wave	MCG
4.1	3.4	3.5	5.0	4.4	7	<b>KSOL/KZOL</b> Regional Mexican	98.9/99.1 6kw/1.1kw	41	11	9	2	4	3	7	11:30	8.1	Hispanic	KT-H
5.0	2.7	4.8	4.1	3.5	8	<b>KLOK-FM</b> Regional Mexican	99.5 30kw	37	13	4	4	6	6	9	10:30	3.1	EXCL	CAB
3.3	3.8	3.7	2.9	3.3	9	<b>KCDU-FM</b> Hot AC	93.5 1.1kw	66	3	2	3	7	11	17	5:30	3.0	New Wave	MCG
2.4	4.2	3.4	3.6	3.3	10	<b>KIDD-AM</b> Adult Standards	630 1kw	35	16	—	29	33	32	19	10:00	2.9	Buckley	D&R

# #75 SYRACUSE



12+ POPULATION: 535,600 (Black: N/A; Hispanic: N/A)

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FALL '96	WINTER '96	SPRING '96	SUMMER '96	FALL '96	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
10.4	10.1	10.7	8.1	11.3	1	WBBS-FM Country	104.7 50kw	161	2	5	1	1	1	1	9:45	10.9	Clear Channel	CCRS
9.9	8.9	7.9	8.1	10.4	2	WSYR-AM News	570 5kw	111	3	7	10	11	8	2	9:15	12.5	Clear Channel	CCRS
6.2	7.2	8.2	8.3	7.4	3	WNTO-FM CHR/Pop	93.1 97kw	134	1	2	3	2	2	6	5:30	9.6	Pilot	KATZ
5.9	5.5	5.9	6.2	5.9	4	WSEN-FM Oldies	92.1 25kw	84	7	7	10	8	6	3	7:00	5.0	Buckley	MCG
6.1	6.7	6.8	5.6	5.9	4	WWHT-FM CHR/Pop	107.9 50kw	110	4	1	5	8	10	12	5:15	4.9	Clear Channel	CCRS
7.0	7.1	6.1	6.1	5.5	6	WYYY-FM AC	94.5 100kw	85	6	7	8	4	5	4	6:30	5.6	Clear Channel	CCRS
5.6	4.2	4.8	4.8	5.4	7	WLTI-FM AC	105.9 4kw	64	9	7	9	7	3	4	8:15	4.7	Pilot	KATZ
7.0	7.5	6.8	6.7	5.3	8	WAQX-FM Rock	95.7 25kw	102	5	7	3	3	7	8	5:15	8.6	Pilot	D&R
5.6	5.0	4.8	4.5	5.1	9	WTKV/WTKW Classic Rock	105.5/99.5 1.8kw/5.7kw	64	10	5	7	5	3	7	7:45	4.3	Radio Corp	ARP
5.9	4.7	5.3	6.6	4.9	10	WKRH/WKRL Alternative	106.5/100.9 5kw/6kw	71	8	2	2	6	9	11	6:45	3.9	Radio Corp	ARP

# #76 WILMINGTON, DE



12+ POPULATION: 527,500 (Black: 16.4%; Hispanic: N/A)

FALL '96	SPRING '96	FALL '96	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
9.4	7.8	9.6	1	WJBR-FM AC	99.5 50kw	112	1	6	4	2	1	1	8:45	11.5	BBR	D&R
8.5	9.8	8.6	2	WSTW-FM CHR/Pop	93.7 50kw	111	2	4	1	1	2	2	8:00	9.6	Delmarva	EAST
5.5	5.3	5.4	3	WUSL-FM Urban	98.9 18kw	70	3	2	2	3	7	16	7:45	4.5	AMFM	KATZ
2.9	3.1	4.3	4	WXCY-FM Country	103.7 50kw	37	16	9	9	7	6	3	11:30	4.3	Delmarva	EAST
2.7	4.1	3.9	5	WLJZ-FM NAC/SJ	106.1 22.5kw	50	8	9	15	9	8	5	8:00	2.8	AMFM	CHR
4.4	4.1	3.9	5	WYSP-FM Rock	94.1 16kw	63	5	6	4	4	5	8	6:15	6.1	Infinity	IRS
7.1	4.3	3.8	7	WDAS-FM Urban AC	105.3 16.5kw	40	14	6	13	6	3	4	9:45	4.3	AMFM	EAST
3.6	3.1	3.6	8	WRDX-FM Classic Rock	94.7 50kw	53	7	—	3	4	4	11	6:45	2.8	AMFM	KATZ
2.7	3.1	3.2	9	WILM-AM News/Talk	1450 1kw	43	11	—	—	19	15	7	7:30	4.7	Delaware	SAV
3.3	2.5	3.2	9	WWDB-FM Talk	96.5 17kw	37	17	—	22	20	20	9	8:45	2.0	Beasley	D&R

<sup>1</sup> Was Rock until October

12+ POPULATION: 526,100 (Black: N/A; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
11.5	11.9	10.0	11.0	10.0	1	<b>WNNK-FM</b> CHR/Pop	104.1 22.5kw	139	1	1	3	1	1	1	7:30	11.8	AMFM	EAST
6.6	6.0	6.1	6.7	7.9	2	<b>WRBT-FM</b> Country	94.9 25kw	80	5	8	2	4	3	5	10:30	7.6	Clear Channel	CCRS
9.1	8.8	9.0	8.3	7.8	3	<b>WHP-AM</b> Talk	580 5kw	102	2	8	9	7	6	2	8:15	8.8	Clear Channel	CCRS
6.1	7.6	10.2	8.2	6.8	4	<b>WRVV-FM</b> Rock AC	97.3 17kw	86	4	—	4	2	2	3	8:15	6.1	Clear Channel	CCRS
6.4	5.6	7.3	7.2	6.4	5	<b>WHYL/WRKZ</b> Country	102.3/106.7 3kw/14kw	72	6	8	7	6	6	4	9:30	7.3	Citadel	ARP
5.2	4.9	6.1	6.4	6.4	5	<b>WQXA-FM</b> Rock	105.7 25kw	86	3	3	1	3	4	10	7:45	9.7	Citadel	MCG
6.7	6.9	5.5	6.8	4.6	7	<b>WNCE/WTPA</b> <sup>1</sup> Classic Rock	92.1/93.5 3.3kw/1.25kw	69	8	—	5	5	5	8	7:00	4.5	AMFM	EAST
5.2	6.6	5.3	5.4	4.4	8	<b>WWKL-FM</b> <sup>2</sup> Oldies	99.3 6kw	66	9	8	11	11	8	6	7:00	4.0	Clear Channel	CCRS
3.1	2.7	3.7	2.3	4.0	9	<b>WROZ-FM</b> AC	101.3 6.9kw	50	10	8	11	8	9	7	8:30	3.1	Hall	D&R
3.2	2.4	2.7	3.0	3.2	10	<b>WLAN-FM</b> CHR/Pop	96.9 50kw	72	7	2	6	8	11	18	4:45	3.0	Clear Channel	CCRS

<sup>1</sup>WNCE-FM was B/EZ until September 16, when it began to simulcast WTPA-FM which had been Rock. <sup>2</sup>Morning show simulcasts over WWKL-AM, morning drive figure is from that combo.

12+ POPULATION: 510,800 (Black: N/A; Hispanic: N/A)

FALL '98	SPRING '99	FALL '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
11.9	9.9	12.4	1	<b>WDVV-FM</b> B/EZ	92.1 22kw	83	2	—	—	18	17	1	13:15	12.6	Clear Channel	EAST
6.4	4.6	6.2	2	<b>WFLA-AM</b> News/Talk	970 5kw	61	4	—	10	6	5	3	9:00	6.9	Clear Channel	EAST
5.9	6.2	5.8	3	<b>WFLZ-FM</b> CHR/Pop	93.3 100kw	91	1	2	3	2	2	6	5:45	8.6	Clear Channel	EAST
6.8	6.2	5.1	4	<b>WHPT-FM</b> <sup>1</sup> Classic Rock	102.5 100kw	62	3	—	2	1	1	4	7:15	5.0	Cox	KATZ
4.0	5.3	4.1	5	<b>WSRZ-FM</b> Oldies	107.9 47kw	51	5	—	14	10	5	2	7:15	3.9	Clear Channel	EAST
6.2	5.6	3.9	6	<b>WCTQ-FM</b> Country	106.5 25kw	40	9	—	4	4	7	7	8:45	2.7	Clear Channel	EAST
2.7	3.8	3.8	7	<b>WXTB-FM</b> Rock	97.9 100kw	38	10	3	1	3	3	18	9:00	4.9	Clear Channel	EAST
2.7	3.5	3.5	8	<b>WSJT-FM</b> NAC/SJ	94.1 100kw	38	11	—	14	8	7	4	8:00	3.0	Infinity	CBS
2.3	1.5	3.1	9	<b>WGUL-A/F</b> Adult Standards	860/106.3 2(1.5)kw/12kw	20	18	—	—	—	—	18	13:00	2.5	WGUL Inc.	ARP
4.6	3.9	3.1	9	<b>WWRM-FM</b> AC	94.9 100kw	44	6	—	9	8	9	8	6:30	3.2	Cox	CHR

<sup>1</sup> Was Adult Alternative until August.

# #79 TOLEDO



12+ POPULATION: 501,800 (Black: 11.7%; Hispanic: N/A)

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FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
13.0	13.7	13.2	12.8	11.9	1	WKKO-FM <sup>1</sup> Country	99.9 50kw	109	2	5	2	2	1	1	10:15	13.8	Cumulus	KATZ
9.2	11.1	9.6	10.9	11.6	2	WVKS-FM CHR/Pop	92.5 50kw	154	1	1	1	1	2	3	7:15	13.4	Clear Channel	MCG
9.1	7.2	8.6	7.4	8.9	3	WRVF-FM AC	101.5 19kw	99	3	12	5	3	3	2	8:30	7.5	Clear Channel	MCG
6.3	6.8	7.4	5.0	7.5	4	WSPD-AM News/Talk	1370 5kw	78	5	—	10	7	7	3	9:15	8.8	Clear Channel	MCG
6.2	5.2	7.1	6.3	5.8	5	WWWM-FM Hot AC	105.5 4.3kw	80	4	5	3	4	4	6	6:45	5.8	Cumulus	D&R
6.6	5.5	5.8	6.7	5.2	6	WIOT-FM Rock	104.7 50kw	76	6	5	4	5	5	8	6:30	5.9	Clear Channel	EAST
3.8	4.8	5.5	5.0	4.9	7	WXKR-FM Classic Rock	94.5 30kw	68	7	5	7	6	6	6	6:45	4.7	Cumulus	D&R
4.3	4.5	5.0	4.0	4.2	8	WJUC-FM Urban	107.3 3kw	45	10	2	6	8	11	11	8:45	2.7	Welch	ARP
5.5	5.3	5.5	5.2	4.1	9	WRQN-FM Oldies	93.5 4.1kw	61	8	12	14	9	8	3	6:30	3.7	Cumulus	KATZ
1.8	2.4	3.0	3.6	3.3	10	WIMX-FM Urban AC	95.7 3.5kw	32	13	5	11	11	9	9	10:00	3.9	Riverside	INT

<sup>1</sup> Morning show simulcasts over WTOD-AM, morning drive figure is from that combo.

# #80 SPRINGFIELD, MA



12+ POPULATION: 492,800 (Black: N/A; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
10.2	8.9	8.4	9.6	9.5	1	WMAS-FM AC	94.7 50kw	100	1	3	3	2	3	1	9:00	9.5	Lappin	MCG
8.7	5.7	7.8	7.9	8.3	2	WAQY/WPNT <sup>1</sup> Classic Rock	102.1/1600 17kw/2.5kw	78	4	9	1	1	1	3	10:00	10.3	Saga	KATZ
5.6	6.4	7.2	6.6	8.1	3	WHYN-FM Hot AC	93.1 8.9kw	96	2	4	3	3	2	3	7:45	9.8	Clear Channel	CCRS
7.9	7.6	7.6	7.5	8.1	3	WPKX-FM Country	97.9 2.2kw	78	5	4	8	5	4	2	9:45	7.4	AMFM	D&R
5.2	5.1	6.1	6.2	6.8	5	WKSS-FM CHR/Pop	95.7 16.5kw	87	3	1	2	4	6	10	7:15	5.4	AMFM	CHR
5.3	4.7	5.2	5.3	5.1	6	WHYN-AM Full Service	560 5(1)kw	63	7	—	19	9	8	5	7:30	6.6	Clear Channel	CCRS
4.4	4.3	4.6	3.9	4.2	7	WTIC-FM Hot AC	96.5 20kw	72	6	4	6	6	5	8	5:30	4.7	Infinity	EAST
4.0	4.5	3.7	2.6	3.5	8	WMAS-AM Adult Stand..	1450 1kw	30	14	—	—	25	25	12	10:30	2.6	Lappin	MCG
2.6	2.3	3.3	3.2	3.2	9	WAAF-FM Rock	107.3 20kw	45	9	2	5	8	10	20	6:30	2.2	Entercom	D&R
3.6	3.3	2.5	2.5	3.1	10	WCCC-FM Rock	106.9 23kw	47	8	4	7	7	7	13	6:15	4.4	Marlin	D&R
2.3	2.0	2.5	2.7	3.1	10	WRCH-FM AC	100.5 7.5kw	36	12	—	19	13	11	6	7:45	2.6	Infinity	KATZ

<sup>1</sup> WPNT-AM was WAQY-AM until May 3.

# GREENVILLE-NEW BERN-JACKSONVILLE, NC #81

12+ POPULATION: 474,400 (Black: 25.4%; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADH SHARE	OWNER	NATIONAL REP FIRM
16.4	17.1	13.4	14.4	12.0	1	<b>WRNS-FM</b> Country	95.1 100kw	111	1	6	2	2	1	1	9:00	12.2	Pinnacle	MCG
13.4	12.0	10.7	13.6	10.8	2	<b>WIKS-FM<sup>1</sup></b> Urban AC	101.9 100kw	98	2	2	1	1	2	2	9:15	13.2	Beasley	D&R
9.9	10.6	8.9	6.2	7.7	3	<b>WSFL-FM</b> Classic Rock	106.5 100kw	68	4	6	5	3	3	3	9:45	11.3	Beasley	D&R
4.7	4.7	5.8	6.0	6.5	4	<b>WCBZ/WRHT</b> CHR/Pop	103.7/96.3 100kw/100kw	77	3	1	4	5	7	11	7:00	5.9	Eastern Carolina	—
5.3	5.4	6.8	4.6	5.6	5	<b>WXNR-FM</b> Alternative	99.5 16.5kw	54	5	5	3	4	6	13	8:45	5.6	Beasley	D&R
3.0	3.5	3.7	4.9	4.9	6	<b>WMGV-FM</b> Hot AC	103.3 100kw	50	8	9	7	6	4	5	8:15	4.1	Beasley	D&R
3.9	3.1	4.2	3.9	4.7	7	<b>WNCT-FM</b> Oldies	107.9 100kw	52	6	9	11	8	5	4	7:45	4.8	Beasley	D&R
3.3	2.5	2.4	2.5	3.8	8	<b>WELS-FM</b> Urban Oldies	1010 1kw	32	9	9	9	9	9	6	10:00	2.7	Willis	DCA
1.7	2.3	2.1	2.2	3.4	9	<b>WERO-FM</b> Classic Hits	93.3 100kw	50	7	9	6	7	7	11	5:45	2.6	Pinnacle	KATZ
0.9	0.8	1.7	2.0	2.4	10	<b>WXQR-FM<sup>2</sup></b> Classic Rock	105.5 19kw	26	11	—	8	10	11	15	7:45	4.1	Cumulus	BAN

<sup>1</sup> Evolved to Urban during February. <sup>2</sup> Switched to Rock on December 17

# BATON ROUGE #82

12+ POPULATION: 468,200 (Black: 30.0%; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADH SHARE	OWNER	NATIONAL REP FIRM
7.4	7.4	8.1	7.5	8.0	1	<b>WYNK-FM</b> Country	101.5 100kw	93	2	5	2	3	1	1	7:15	10.3	AMFM	SEN
9.8	9.1	7.8	10.3	7.4	2	<b>WEMX-FM</b> Urban	94.1 100kw	67	6	1	1	1	6	12	9:15	6.5	Citadel	MCG
5.2	7.0	6.4	4.9	6.5	3	<b>KRVE-FM</b> AC	96.1 43kw	73	5	8	3	4	4	4	7:15	6.7	AMFM	SEN
6.4	5.9	7.0	5.9	6.2	4	<b>WDGL-FM</b> Rock	98.1 100kw	88	3	8	5	1	2	2	6:00	9.6	Guaranty	D&R
5.8	5.2	5.7	5.7	5.3	5	<b>KOXL-FM</b> Urban AC	106.5 50kw	58	7	5	7	6	5	5	7:45	5.0	Citadel	MCG
4.7	6.1	5.7	5.3	5.3	5	<b>WFME-FM<sup>1</sup></b> CHR/Pop	102.5 100kw	97	1	3	3	7	8	11	4:30	4.8	AMFM	—
1.3	2.3	3.6	4.3	5.3	5	<b>WTGE-FM</b> Urban Oldies	107.3 4.6kw	47	10	8	10	5	3	2	9:15	3.5	Guaranty	D&R
5.8	5.2	5.8	5.6	5.0	8	<b>WJBO-AM</b> News/Talk	1150 5kw	56	8	—	15	9	7	5	7:30	5.0	AMFM	SEN
7.4	5.2	5.2	4.1	4.5	9	<b>WXCT-FM</b> Country	100.7 100kw	56	9	4	8	8	10	9	6:45	4.1	Guaranty	D&R
4.9	5.5	5.8	5.4	4.5	9	<b>WXOK-AM</b> Urban AC	1460 5(1)kw	40	12	—	12	11	12	7	9:15	5.1	Citadel	MCG

<sup>1</sup> Was WLSS-FM until November.

# #83 LITTLE ROCK



12+ POPULATION: 464,300 (Black: 19.8%; Hispanic: N/A)

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FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
10.1	12.9	12.6	9.2	9.8	1	<b>KSSN-FM</b> Country	95.7 100kw	96	1	6	5	4	3	1	8:15	11.1	Clear Channel	CCRS
7.9	7.1	10.0	9.1	8.7	2	<b>KIPR-FM</b> Urban	92.3 100kw	64	6	1	1	3	7	11	11:00	7.2	Citadel	BAN
8.9	10.2	7.3	7.3	7.8	3	<b>KMJX-FM</b> <sup>1</sup> Classic Rock	105.1 81kw	80	2	6	2	1	1	5	7:45	12.3	Clear Channel	CCRS
7.8	6.6	6.9	6.7	7.3	4	<b>KARN-AF</b> News/Talk	920/102.5 5kw/3kw	66	5	—	16	11	7	2	9:00	7.6	Citadel	MCG
5.3	5.0	4.4	6.0	6.8	5	<b>KKPT-FM</b> Classic Rock	94.1 100kw	74	4	8	4	2	2	3	7:30	5.2	Signal Media	D&R
2.3	3.0	3.0	3.3	4.8	6	<b>KYFX-FM</b> Urban AC	99.5 3kw	44	12	8	6	5	4	8	8:45	5.2	Nameloc	ARP
4.1	3.9	5.3	3.6	4.7	7	<b>KOLL-FM</b> Oldies	94.9 100kw	57	8	8	16	9	5	3	6:45	4.6	Clear Channel	CCRS
4.2	4.4	6.2	5.9	4.7	7	<b>KQAR-FM</b> CHR/Pop	100.3 85kw	76	3	2	7	8	10	12	5:00	3.9	Clear Channel	CCRS
5.4	6.5	4.6	4.7	4.5	8	<b>KURB-FM</b> Hot AC	98.5 100kw	63	7	8	8	6	6	7	5:45	4.7	Citadel	MCG
4.4	3.6	4.4	3.0	4.3	10	<b>KSYG-FM</b> News/Talk	103.7 100kw	53	10	—	11	9	9	6	6:30	4.1	Signal Media	D&R

<sup>1</sup> Was Rock Until November.

# #84 WICHITA



12+ POPULATION: 450,400 (Black: N/A; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
8.6	8.2	11.5	7.7	8.7	1	<b>KFDI-FM</b> Country	101.3 100kw	88	2	8	12	9	5	2	8:15	12.2	Journal	ARP
6.6	6.3	6.2	5.9	8.3	2	<b>KICT-FM</b> Rock	95.1 100kw	66	5	3	1	1	3	13	10:00	7.4	Journal	ARP
8.1	6.9	7.6	11.1	7.8	3	<b>KZSN-FM</b> Country	102.1 100kw	76	3	4	4	2	1	3	8:15	8.0	AMFM	KATZ
7.7	9.4	9.4	7.9	7.5	4	<b>KKRD-FM</b> CHR/Pop	107.3 100kw	97	1	2	3	3	7	9	6:15	8.2	AMFM	D&R
5.2	5.3	5.8	5.3	7.2	5	<b>KOGS-FM</b> CHR/Rhythmic	93.9 25kw	59	8	1	2	3	10	14	10:00	5.6	Violet	ARP
5.2	5.2	5.3	5.9	6.4	6	<b>KEYN-FM</b> Oldies	103.7 100kw	62	6	8	12	8	2	1	8:30	6.5	AMFM	EAST
5.8	7.1	6.4	5.3	5.7	7	<b>KRBB-FM</b> AC	97.9 100kw	61	7	4	9	6	6	4	7:30	6.7	AMFM	CHR
5.1	3.4	4.5	4.3	5.5	8	<b>KLLS-FM</b> Classic Hits	104.5 45kw	57	9	—	6	5	4	5	7:45	5.4	Journal	—
5.2	7.3	4.5	3.7	4.7	9	<b>KFDI-AM</b> Country Oldi	1070 10(1)kw	36	12	—	18	17	17	11	10:45	5.3	Journal	ARP
4.9	6.0	5.6	6.4	4.6	10	<b>KRZZ-FM</b> Classic Rock	96.3 50kw	66	4	4	5	6	8	8	5:45	6.0	AMFM	D&R

12+ POPULATION: 445,800 (Black: N/A; Hispanic: 27.9%)

FALL '96	SPRING '96	FALL '96	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
11.4	9.6	10.3	1	<b>KWIN-FM</b> CHR/Rhythmic	97.7 3kw	112	1	1	1	1	2	4	7:00	10.7	Silverado	ARP
10.3	9.3	9.3	2	<b>KATM-FM</b> Country	103.3 50kw	80	2	3	2	2	1	1	8:45	10.1	Citadel	MCG
6.6	4.7	6.5	3	<b>KQOD-FM</b> Oldies	100.1 6kw	55	5	9	4	2	4	2	9:00	4.8	Carson	EAST
5.6	5.3	5.3	4	<b>KDJK/KHKK</b> Classic Hits	103.9/104.1 .071kw/50kw	56	4	—	4	4	2	5	7:15	4.2	Citadel	MCG
4.0	5.3	5.3	5	<b>KOSO-FM</b> Hot AC	93.1 2.95kw	57	3	2	3	5	5	7	7:00	5.5	AMFM	KATZ
4.3	4.0	4.6	6	<b>KJOY-FM</b> AC	99.3 2.35kw	50	6	4	17	6	6	3	7:00	4.6	Silverado	EAST
5.6	2.0	3.6	7	<b>KMIX-FM</b> Regional Mexican	100.9 6kw	38	7	6	6	7	7	6	7:15	2.9	Z-Spanish	KATZ
1.7	1.7	2.7	8	<b>KSFM-FM</b> CHR/Rhythmic	102.5 50kw	37	8	4	8	8	9	10	5:15	1.6	Infinity	EAST
0.5	1.2	2.7	8	<b>KSFO-AM</b> Talk	560 5kw	15	16	—	20	21	17	13	13:30	2.3	ABC	ABC
2.6	2.6	2.5	10	<b>KCBS-AM</b> News	740 50kw	28	9	—	23	14	14	9	6:30	4.8	Infinity	CBS

12+ POPULATION: 444,700 (Black: N/A; Hispanic: 36.2%)

FALL '96	WINTER '96	SPRING '96	SUMMER '96	FALL '96	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
10.9	10.2	11.9	10.3	11.8	1	<b>KUZZ-AF</b> Country	550/107.9 5kw/5.8kw	95	1	5	1	1	1	1	10:30	11.5	Buck Owens	KATZ
5.2	4.2	5.7	6.4	7.2	2	<b>KISV-FM</b> CHR/Rhythmic	94.1 4.5kw	78	2	1	1	2	5	10	7:45	6.3	American Gen.	CHR
5.6	5.7	6.0	7.2	5.7	3	<b>KRAB-FM</b> Rock	106.1 25kw	63	5	3	3	3	5	12	7:30	6.4	Mondosphere	MCG
6.9	7.0	5.9	5.5	5.2	4	<b>KERN-AM</b> News/Talk	1410 1kw	61	6	—	13	12	7	2	7:00	6.8	American Gen.	CHR
4.3	4.2	5.0	5.3	5.1	5	<b>KLLY-FM</b> Hot AC	95.3 12.5kw	66	4	4	4	3	4	7	6:15	4.5	Buckley	D&R
5.4	4.6	5.3	4.3	4.9	6	<b>KOXX-FM</b> CHR/Pop	96.5 50kw	77	3	2	6	8	12	11	5:15	4.5	Mondosphere	MCG
5.2	5.5	4.3	6.4	4.8	7	<b>KGFM-FM</b> AC	101.5 6.7kw	48	8	—	8	6	3	2	8:15	4.3	Lagniappe	CHR
4.0	4.5	4.0	3.8	4.3	8	<b>KKBB-FM</b> Classic Rock	99.3 1.2kw	45	9	9	8	5	2	4	8:00	3.4	Buckley	D&R
5.0	5.2	4.3	4.0	3.7	9	<b>KIWI-FM</b> Regional Mexican	92.1 2kw	37	10	5	7	8	10	8	8:30	3.6	Illinois Lotus	LOTUS
2.9	1.9	2.9	3.7	3.7	9	<b>KKDJ-FM</b> Oldies	105.3 35kw	50	7	5	10	10	8	5	6:15	4.8	Mondosphere	MCG

# #87 CHARLESTON, SC



12+ POPULATION: 442,911 (Black: 29.7%; Hispanic: 36.2%)

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FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ ADJ METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
11.0	11.9	11.9	13.0	11.6	1	WWVZ-FM Urban	93.3 50kw	95	1	1	1	1	1	7	10:15	10.6	Citadel	MCG
8.5	10.8	7.6	5.6	9.2	2	WEZL-FM Country	103.5 100kw	73	5	4	2	2	2	2	10:30	11.5	Clear Channel	KATZ
7.1	5.2	7.6	8.7	6.8	3	WXLY-FM Oldies	102.5 100kw	76	4	8	14	3	3	1	7:30	6.1	Clear Channel	BAN
3.4	4.7	4.0	3.8	6.0	4	WXTC-AM Gospel	1390 5kw	29	15	7	15	14	14	3	17:00	5.5	Citadel	MCG
3.1	3.5	6.2	4.4	5.5	5	WSSP-FM CHR/Rhythmic	94.3 6kw	77	3	2	4	7	15	20	6:00	3.3	Concord Media	—
4.2	3.9	6.5	4.6	5.1	6	WSUY-FM AC	96.9 100kw	53	9	8	6	5	4	4	8:00	4.8	Citadel	MCG
6.4	5.0	4.8	6.6	4.8	7	WSSX-FM CHR/Pop	95.1 100kw	83	2	3	5	7	9	13	4:45	3.7	Citadel	MCG
5.6	4.5	3.9	3.4	4.6	8	WNKT-FM Country	107.5 100kw	55	8	4	10	9	6	6	7:00	4.6	Citadel	MCG
3.7	4.8	4.8	4.4	4.5	9	WMGL-FM Urban AC	101.7 6.5kw	38	12	—	8	5	5	5	9:30	5.4	Citadel	MCG
5.4	5.3	3.6	5.3	4.2	10	WAVF-FM Alternative	96.1 100kw	61	6	8	3	3	7	17	5:45	5.5	Cordes Street	CHR

# #88 MOBILE



12+ POPULATION: 441,400 (Black: 26.6%; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ ADJ METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
7.7	7.0	8.3	7.0	11.0	1	WBLX-FM Urban	92.9 100kw	88	2	1	1	2	5	6	10:30	9.3	Cumulus	KATZ
9.4	11.1	9.0	8.4	9.8	2	WABB-FM CHR/Pop	97.5 100kw	105	1	2	2	1	1	4	7:45	9.4	Dittman	CHR
7.8	9.0	9.4	7.7	8.5	3	WKSJ-FM Country	94.9 100kw	80	3	5	4	5	3	1	8:45	10.7	Clear Channel	CCRS
6.6	5.2	7.3	9.6	7.4	4	WDLT-FM Urban AC	98.3 5.5kw	59	4	7	5	4	2	1	10:30	6.3	Cumulus	KATZ
4.1	6.3	6.4	5.4	5.9	5	WTKX-FM Rock	101.5 100kw	47	7	4	3	3	6	16	10:30	5.4	Clear Channel	CCRS
4.5	2.6	4.1	4.8	5.6	6	WMXC-FM AC	99.9 100kw	48	6	7	10	6	4	3	10:00	4.9	Clear Channel	CCRS
4.8	3.4	4.7	4.8	4.9	7	WNTM-AM News/Talk	710 1kw	47	8	—	14	11	8	6	8:45	5.8	Clear Channel	CCRS
3.5	3.8	3.7	3.9	3.4	8	WGOK-AM Gospel	900 1(.5)kw	32	11	—	12	14	14	10	9:00	3.3	Cumulus	ARP
4.5	2.7	3.3	3.9	3.4	9	WRKH-FM Classic Rock	96.1 100kw	44	9	7	10	7	7	4	6:45	5.6	Clear Channel	CCRS
4.4	4.0	4.0	3.5	3.0	10	WDWG-FM Country	104.9 33kw	39	10	7	8	8	9	12	6:15	3.1	Clear Channel	CCRS
6.5	7.8	5.4	5.9	3.0	10	WYOK-FM <sup>1</sup> CHR/Pop	104.1 100kw	50	5	3	6	8	12	17	5:00	2.0	Cumulus	ARP

<sup>1</sup> Was Urban until November.



12+ POPULATION: 436,600 (Black: 28.2%; Hispanic: N/A)

FALL '96	WINTER '96	SPRING '96	SUMMER '96	FALL '96	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
10.5	8.4	9.5	10.4	10.8	1	<b>WCOS-FM</b> Country	97.5 100kw	84	2	3	3	2	1	1	11:00	12.0	AMFM	KATZ
7.2	8.7	9.8	9.7	9.5	2	<b>WNOK-FM</b> CHR/Pop	104.7 100kw	99	1	2	1	1	2	6	8:15	10.4	AMFM	MCG
0.0	0.0	0.0	7.3	7.0	3	<b>WHXT-FM</b> Urban	103.9 9.2kw	58	6	1	2	5	11	15	10:15	5.4	Rainbow Radio	—
14.9	14.3	10.9	8.3	6.4	4	<b>WWDM-FM</b> Urban	101.3 100kw	68	3	4	5	3	3	6	8:15	5.9	Clear Channel	CCRS
6.6	5.8	5.0	5.5	5.8	5	<b>WFMV-FM<sup>1</sup></b> Gospel	95.3 3kw	42	11	6	9	10	6	3	11:45	4.9	Glory	D&R
6.9	5.5	5.0	5.2	5.7	6	<b>WVOC-AM</b> News/Talk	560 5kw	66	4	—	10	8	9	3	7:30	4.7	AMFM	—
5.8	6.8	6.8	6.2	5.4	7	<b>WMFX-FM</b> Classic Rock	102.3 6kw	62	5	6	4	4	6	10	7:30	7.7	Clear Channel	CCRS
5.3	5.0	5.2	5.2	5.4	7	<b>WOMG-FM</b> Oldies	103.1 6kw	57	7	—	12	11	5	2	8:15	5.2	Bloomington	CHR
5.3	6.5	5.3	4.9	5.2	9	<b>WTCB-FM</b> AC	106.7 100kw	54	8	6	7	6	4	5	8:30	5.6	Bloomington	CHR
1.4	2.0	7.6	3.2	4.2	10	<b>WLXC-FM</b> Urban AC	98.5 6kw	37	12	6	8	7	8	8	9:45	5.3	Baker	K&P

<sup>1</sup> Morning show simulcasts over **WLJI-FM**, morning drive figure is from that combo.

12+ POPULATION: 435,500 (Black: 16.9%; Hispanic: N/A)

FALL '96	SPRING '96	FALL '96	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
9.2	9.3	9.9	1	<b>WOGK-FM</b> Country	93.7 100kw	72	1	5	4	4	2	1	11:00	10.6	Dix	KATZ
6.9	6.8	7.1	2	<b>WKTK-FM</b> AC	98.5 100kw	64	3	8	5	1	1	2	8:45	7.3	Entercom	—
6.0	6.0	6.6	3	<b>WTMG-FM</b> Urban	101.3 3.5kw	52	6	1	2	2	3	5	10:15	6.8	Conn. Br. Media	INT
4.9	5.4	6.1	4	<b>WTRS-FM</b> Country	102.3 50kw	53	5	5	6	7	7	4	9:15	6.5	Asterisk	—
6.0	6.0	5.3	5	<b>WRUF-FM</b> Rock	103.7 100kw	71	2	5	3	4	5	8	6:00	5.7	Uni. of Florida	—
4.3	4.2	5.3	5	<b>WYKS-FM</b> CHR/Pop	105.3 3kw	56	4	1	1	3	8	13	7:30	5.9	Gillen	—
6.2	6.5	4.2	7	<b>WNDD/WNDT</b> Rock	95.5/92.5 6kw/3.2kw	43	7	5	9	4	4	3	7:45	4.1	Dix	KATZ
1.5	3.4	4.2	7	<b>WSKY-FM</b> News	97.3 13.5kw	35	9	—	11	13	9	6	9:15	3.6	Entercom	—
5.6	4.7	3.9	9	<b>WMFQ-FM</b> AC	92.9 50kw	34	10	—	11	8	6	6	9:00	4.5	Asterisk	—
4.9	3.9	2.8	10	<b>WJHM-FM</b> Urban	101.9 28kw	38	8	1	6	9	12	19	6:00	2.4	AMFM	SEN

# #91 SPOKANE



12+ POPULATION: 430,000 (Black: N/A; Hispanic: N/A)

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FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
11.1	10.2	9.4	10.7	9.2	1	<b>KZZU-FM</b> CHR/Pop	92.9 85kw	92	1	1	2	4	6	9	8:00	8.6	Morgan Murphy	EAST
7.9	7.8	8.9	9.3	8.6	2	<b>KKZX-FM</b> Classic Rock	98.9 100kw	74	2	4	3	1	1	1	9:15	11.5	AMFM	MCG
8.8	8.5	8.9	8.0	7.2	3	<b>KDRK-FM</b> Country	93.7 56kw	62	4	4	4	2	2	3	9:15	7.9	Citadel	MCG
5.8	5.4	5.1	3.7	6.4	4	<b>KGA-AM</b> News/Talk	1510 50kw	45	10	—	13	9	6	3	11:15	7.0	Citadel	MCG
4.9	4.3	2.7	3.1	6.4	4	<b>KNFR-FM</b> Country	96.1 56kw	61	6	4	6	6	5	3	8:15	5.7	AMFM	ARP
5.5	5.2	4.5	7.6	6.3	6	<b>KAEP-FM</b> Adult Alternative	105.7 100kw	63	3	2	1	3	4	10	7:45	5.0	Citadel	MCG
7.0	7.3	6.5	6.0	6.3	6	<b>KXLY-FM</b> AC	99.9 37kw	61	6	—	9	8	8	3	8:15	5.7	Morgan Murphy	EAST
5.5	6.4	4.5	5.1	6.1	8	<b>KJSC-FM</b> AC	98.1 94kw	52	9	4	7	5	3	2	9:15	5.8	AMFM	ARP
5.8	5.5	5.1	6.2	5.5	9	<b>KXLY-AM</b> News/Talk	920 5kw	60	8	—	16	15	13	8	7:15	7.4	Morgan Murphy	EAST
5.8	4.9	6.6	5.0	4.6	10	<b>KEYF-A/F</b> Oldies	1050/101.1 5kw/100kw	62	5	4	15	11	8	7	6:00	3.4	Citadel	MCG

# #92 DES MOINES



12+ POPULATION: 428,600 (Black: N/A; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
11.0	13.3	12.4	10.5	12.2	1	<b>WHO-AM</b> News/Talk	1040 50kw	109	1	5	10	5	1	1	8:15	16.0	Clear Channel	CHR
3.8	3.3	2.8	6.9	9.2	2	<b>KKDM-FM<sup>1</sup></b> CHR/Pop	107.5 100kw	107	2	1	2	2	7	10	6:30	6.6	Clear Channel	CHR
8.9	6.4	7.7	6.3	6.9	3	<b>KJFY-FM</b> Country	92.5 41kw	66	5	3	7	11	6	3	7:45	6.4	Barnstable	D&R
6.0	7.1	6.9	6.1	6.7	4	<b>KAZR-FM</b> Rock	103.3 100kw	62	6	2	1	1	11	14	8:00	8.2	Saga	KATZ
7.3	7.1	8.9	7.6	6.7	4	<b>KIOA-FM</b> Oldies	93.3 100kw	73	4	—	10	7	3	2	6:45	6.2	Saga	KATZ
5.4	5.7	5.4	7.1	5.7	6	<b>KGGO-FM</b> Rock	94.9 100kw	48	9	5	5	3	2	4	9:00	5.8	AMFM	EAST
7.0	8.1	9.2	8.3	5.7	6	<b>KSTZ-FM</b> Hot AC	102.5 100kw	86	3	3	4	4	4	5	5:00	4.8	Saga	KATZ
4.9	5.2	4.1	3.6	5.2	8	<b>KRNT-AM</b> Adult Standards	1350 5kw	41	12	—	—	16	14	10	9:15	6.1	Saga	KATZ
6.2	4.8	6.1	5.6	5.0	9	<b>KHKI-FM</b> Country	97.3 115kw	52	7	5	6	8	7	7	7:00	4.8	AMFM	EAST
5.9	5.2	3.6	4.2	4.8	10	<b>KMXD-FM</b> Hot AC	100.3 100kw	47	10	5	3	5	5	12	7:45	4.4	Clear Channel	CHR

<sup>1</sup> Was Alternative until July 6.

12+ POPULATION: 414,600 (Black:10.3 %; Hispanic: N/A)

FALL '98	SPRING '99	FALL '99	12+ ACH METHO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
6.8	8.6	7.5	1	WMGF-FM AC	107.7 100kw	73	1	7	13	6	6	1	8:00	6.5	Clear Channel	CCRS
7.2	6.1	6.7	2	WGNE-FM Country	98.1 100kw	62	2	5	7	5	3	2	8:30	6.4	Clear Channel	D&R
5.2	4.4	6.1	3	WJHM-FM Urban	101.9 28kw	50	3	1	1	1	7	12	9:15	4.9	AMFM	SEN
3.1	4.4	5.7	4	WTKS-FM Talk	104.1 100kw	44	7	7	2	1	4	5	10:15	7.6	Clear Channel	CCRS
4.5	3.9	4.9	5	WCFB-FM Urban AC	94.5 100kw	27	19	—	4	4	1	3	14:00	5.6	Cox	KATZ
4.5	2.6	4.9	5	WROD-AM Adult Standards	1340 1kw	37	10	—	—	24	24	21	10:15	5.1	Gore-Overgaard	—
4.2	5.8	4.3	7	WHOG-FM Classic Hits	95.7 25kw	40	9	—	12	3	2	3	8:30	3.9	Black Crow	ARP
4.0	3.3	4.3	7	WNDB-AM News/Talk	1150 1kw	36	13	—	19	18	16	9	9:15	3.2	Black Crow	ARP
3.8	4.6	3.8	9	WHTQ-FM Classic Rock	96.5 100kw	37	12	7	7	6	5	6	8:00	4.7	Cox	CHR
6.3	4.0	3.8	9	WOCL-FM Oldies	105.9 100kw	44	6	—	7	9	7	6	7:00	4.1	AMFM	EAST

12+ POPULATION: 405,100 (Black: N/A; Hispanic: N/A)

FALL '98	WINTER '99	SPRING '99	SUMMER '99	FALL '99	12+ ACH METHO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
11.8	11.2	11.3	11.9	13.7	1	KKMG-FM CHR/Pop	98.9 70kw	115	1	1	1	1	1	4	8:45	13.8	Citadel	MCG
6.2	7.8	7.3	6.6	7.7	2	KILO-FM Rock	94.3 83kw	63	3	2	2	2	4	12	9:00	6.9	Bahakel	EAST
6.9	9.8	8.2	7.6	7.7	2	KKCS-FM Country	101.9 72kw	60	5	5	4	4	2	1	9:15	8.3	Walton	KATZ
6.7	6.2	4.8	5.8	6.3	4	KVOR-AM News/Talk	1300 5(1)kw	60	6	—	10	10	9	3	7:45	7.1	Citadel	KATZ
7.4	6.9	7.8	6.8	5.8	5	KKFM-FM Classic Rock	98.1 71kw	60	4	5	5	3	3	6	7:00	6.4	Citadel	MCG
7.8	5.7	5.2	5.3	5.5	6	KCCY-FM Country	96.9 72kw	50	8	5	6	4	5	8	8:00	5.4	McCoy Br.	CHR
5.1	3.3	5.2	5.0	5.3	7	KKLI-FM AC	106.3 1.6kw	50	9	5	7	6	6	5	7:45	4.9	AMFM	KATZ
4.4	5.0	5.0	4.5	5.1	8	KSPZ-FM Oldies	92.9 72kw	52	7	5	14	9	7	2	7:00	5.7	Citadel	KATZ
5.1	4.5	3.5	3.8	4.6	9	KOA-AM Talk	850 50kw	50	10	—	10	10	10	8	6:45	5.4	Clear Channel	EAST
5.1	4.7	5.8	5.9	4.3	10	KVUU-FM Hot AC	99.9 68kw	74	2	4	3	7	10	13	4:15	3.7	AMFM	KATZ

# #95 MELBOURNE-TITUSVILLE-COCOA



12+ POPULATION: 404,900 (Black: N/A; Hispanic: N/A)

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FALL '96	SPRING '96	FALL '96	METHO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
9.4	8.4	8.6	1	WAOA-FM CHR/Pop	107.1 100kw	85	1	1	2	1	3	4	6:45	9.0	Gem	CHR
4.9	6.0	8.1	2	WLRO-FM AC	99.3 50kw	50	5	—	4	5	3	1	10:45	9.2	AMFM	EAST
8.4	8.1	7.5	3	WTKS-FM Talk	104.1 100kw	61	2	5	3	2	1	3	8:15	8.8	Clear Channel	CCRS
7.2	7.8	6.6	4	WMMB/WMMV Adult Standards	1240/1350 1kw/1kw	38	9	—	—	24	18	13	11:45	7.3	AMFM	ARP
6.2	8.9	6.4	5	WJRR-FM Rock	101.1 100kw	50	4	1	1	3	5	19	8:15	5.6	Clear Channel	CCRS
3.7	5.2	6.0	6	WHTQ-FM Classic Rock	96.5 100kw	40	7	—	6	4	2	2	9:45	7.2	Cox	CHR
6.1	5.1	4.5	7	WWKA-FM Country	92.3 100kw	47	6	4	7	6	7	6	6:30	5.7	Cox	KATZ
5.6	4.3	4.1	8	WOMX-FM Hot AC	105.1 100kw	53	3	5	5	7	6	7	5:00	5.4	AMFM	EAST
3.0	5.4	3.6	9	WOSN-FM Adult Standards	97.1 23kw	32	11	—	—	21	15	9	7:15	3.6	Centennial	MCG
4.0	2.4	3.4	10	WMGF-FM AC	107.7 100kw	31	12	5	11	11	11	8	7:00	2.5	Clear Channel	CCRS

# #96 JOHNSON CITY-KINGSPORT-BRISTOL



12+ POPULATION: 401,900 (Black: N/A; Hispanic: N/A)

FALL '96	WINTER '96	SPRING '96	SUMMER '96	FALL '96	METHO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
24.7	23.7	21.2	20.4	19.6	1	WXBQ-FM Country	96.9 67kw	140	1	2	3	1	1	1	9:30	22.0	Nininger	CHR
10.4	10.6	10.6	10.8	11.9	2	WAEZ-FM CHR/Pop	99.3 3.8kw	93	2	1	1	3	4	5	8:45	9.6	Nininger	CHR
13.4	9.3	11.5	13.5	9.9	3	WQUT-FM Classic Rock	101.5 100kw	87	3	3	2	2	2	3	7:45	12.8	Bloomington	KATZ
8.9	9.7	10.4	9.8	8.8	4	WTFM-FM AC	98.5 74kw	77	4	7	5	4	3	2	8:00	8.1	Glenwood	EAST
3.1	3.6	4.2	4.8	4.6	5	WRZK-FM Rock	105.9 1.5kw	43	5	3	4	5	6	12	7:15	4.3	Murray	EAST
3.7	5.0	4.2	5.7	4.0	6	WKOS-FM Oldies	104.9 2.75kw	43	6	—	9	6	5	4	6:30	3.8	Bloomington	KATZ
2.6	3.4	3.7	3.0	3.3	7	WJCW-AM Talk	910 5(1)kw	37	7	—	9	8	7	6	6:00	3.0	Bloomington	KATZ
4.5	4.1	4.5	3.5	2.7	8	WGOC-AM Country	640 10kw	27	8	—	13	11	8	7	7:00	3.0	JT Parker	ROS
1.2	1.3	1.2	0.9	2.6	9	WMIT-FM Religious	106.9 36kw	19	9	—	13	12	9	8	9:00	1.8	Billy Graham	—
1.2	1.4	2.3	1.1	2.2	10	WMEV-FM Country	93.9 100kw	18	11	—	6	7	10	9	8:00	1.4	Glenwood	REG

12+ POPULATION: 399,800 (Black: 11.7%; Hispanic: N/A)

FALL '98	SPRING '99	FALL '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
9.8	9.1	11.5	1	WHOT-FM CHR/Pop	101.1 25kw	116	1	1	1	1	1	4	7:45	13.3	Connoisseur	ARP
12.2	11.2	9.9	2	WOXK-FM Country	105.1 88kw	92	2	4	3	4	3	2	8:15	9.4	Connoisseur	BAN
9.6	9.1	8.9	3	WKBN-AM News/Talk	570 5kw	75	3	—	14	10	8	6	9:15	12.9	Clear Channel	KATZ
7.3	7.3	8.1	4	WYFM-FM AC	102.9 44kw	68	4	—	4	2	1	1	9:00	8.7	Connoisseur	ARP
7.6	6.1	6.5	5	WMXY-FM <sup>1</sup> Hot AC	98.9 5.9kw	61	7	8	5	5	5	5	8:15	6.4	Clear Channel	KATZ
5.6	6.4	6.3	6	WNCD-FM Rock	106.1 3kw	65	6	3	2	3	4	7	7:30	6.0	Clear Channel	KATZ
7.2	8.0	5.9	7	WBBG-FM Oldies	93.3 50kw	66	5	—	10	6	6	3	6:45	6.0	GOCOM	SEN
3.0	3.9	3.1	8	WBTJ-FM CHR/Rhythmic	101.9 3kw	50	8	2	7	8	8	11	4:45	2.7	Clear Channel	KATZ
4.0	2.9	2.9	9	WAMO-FM Urban	106.7 47kw	28	11	4	6	7	7	9	8:00	2.2	Sheridan	D&R
0.6	2.2	2.4	10	WNIO-AM <sup>2</sup> News/Talk	1390 9.5(5)kw	28	10	—	—	19	21	15	6:30	1.8	GOCOM	EAST
3.7	3.4	2.4	10	WRTK-AM <sup>3</sup> Adult Stand..	1540 .5kw	13	17	—	—	25	21	17	7:45	1.5	Clear Channel	KATZ

<sup>1</sup> Was WKBN-FM until late July. <sup>2</sup> Switched to Adult Standards in December, was WRTK-AM. <sup>3</sup> Began simulcasting WNCD-FM in December, was WNIO-AM.

12+ POPULATION: 399,700 (Black: 14.7%; Hispanic: N/A)

FALL '98	SPRING '99	FALL '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
16.5	12.4	11.7	1	WPCV-FM Country	97.5 100kw	99	1	4	2	2	1	1	8:45	13.9	Hall	D&R
7.2	7.2	8.8	2	WFJZ-FM CHR/Pop	93.3 100kw	89	2	1	1	1	2	2	7:15	13.9	Clear Channel	EAST
2.4	2.4	4.2	3	WSJT-FM NAC/SJ	94.1 100kw	34	6	—	15	12	7	3	9:15	3.7	Infinity	CBS
7.2	4.5	3.6	4	WOUV-FM B/EZ	105.5 46kw	28	9	—	—	34	31	17	9:15	2.8	Cox	—
1.0	2.3	3.4	5	WHPT-FM <sup>1</sup> Classic Rock	102.5 100kw	31	7	8	3	3	4	13	8:00	2.5	Cox	KATZ
2.9	1.9	3.1	6	WJHM-FM Urban	101.9 28kw	36	3	2	5	8	16	25	6:30	1.9	AMFM	SEN
2.6	1.9	3.1	6	WMTX-FM <sup>2</sup> Hot AC	100.7 100kw	26	11	—	5	4	3	7	8:30	2.5	Clear Channel	EAST
3.1	4.4	3.1	6	WWRM-FM AC	94.9 100kw	35	4	—	11	10	5	4	6:30	2.3	Cox	CHR
5.6	5.6	2.5	9	WFJO-FM Oldies	101.5 100kw	27	10	—	5	6	6	11	7:00	1.9	Cox	KATZ
2.2	2.4	2.5	9	WHNR-AM Urban	1360 5(2.5)kw	26	12	6	15	12	15	9	7:00	1.0	GB Enterprises	—
2.2	2.3	2.5	9	WONN-AM Adult Standards	1230 1kw	17	21	—	—	—	—	39	10:45	3.2	Hall	D&R
7.2	4.2	2.5	9	WTBT-FM Classic Rock	103.5 100kw	28	8	8	8	5	9	9	6:45	2.6	Clear Channel	EAST

<sup>1</sup> Was Adult Alternative until August. <sup>2</sup> Was WAKS-FM until August.

# #99 MORRISTOWN



12+ POPULATION: 399,000 (Black: N/A; Hispanic: N/A)

Complete Market Index, Page 8

FALL '98	SPRING '99	FALL '99	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REF FIRM
10.1	7.0	7.9	1	WLTW-FM AC	106.7 6kw	79	3	5	3	3	5	2	6:45	4.5	AMFM	KATZ
6.3	5.4	6.8	2	WPLJ-FM Hot AC	95.5 6.7kw	97	1	3	5	2	1	4	4:45	6.8	ABC	ABC
4.6	5.2	6.4	3	WDHA-FM Rock	105.5 1kw	62	5	—	1	1	3	5	7:15	5.7	New Jersey	KATZ
7.1	7.1	6.2	4	WHTZ-FM CHR/Pop	100.3 6kw	82	2	1	3	6	9	12	5:15	5.5	AMFM	—
2.7	4.5	5.9	5	WAXQ-FM Classic Rock	104.3 6kw	56	6	5	7	4	2	2	7:15	3.1	AMFM	KATZ
5.7	5.7	5.9	5	WXRK-FM Alternative	92.3 6kw	71	4	2	2	4	4	9	5:30	11.9	Infinity	IRS
5.7	6.1	5.1	7	WCBS-FM Oldies	101.1 6.8kw	48	9	—	15	10	6	1	7:15	4.6	Infinity	CBS
4.0	6.1	4.8	8	WOR-AM Talk	710 50kw	37	12	—	15	17	14	12	8:30	8.0	Buckley	MCG
3.6	3.7	4.2	9	WMTR/WWTR Adult Standards	1250/1170 5(1)kw/.243kw	28	18	—	—	19	21	18	10:00	4.3	New Jersey	KATZ
2.7	3.0	3.7	10	WFAN-AM Sports	600 50kw	47	10	—	8	8	7	8	5:30	3.7	Infinity	IRS

# #100 LAFAYETTE, LA



12+ POPULATION: 396,500 (Black: 27.3%; Hispanic: N/A)

FALL '98	SPRING '99	FALL '99	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REF FIRM
7.0	9.6	10.6	1	KSMB-FM CHR/Pop	94.5 100kw	112	1	1	1	1	1	7	8:15	11.6	Powell	ARP
8.9	10.4	8.5	2	KRRQ-FM Urban	95.5 50kw	74	4	2	2	4	6	8	10:00	5.9	Citadel	—
10.5	6.5	8.0	3	KXKC-FM Country	99.1 100kw	81	3	6	5	6	5	3	8:45	9.5	Bonin	ARP
8.5	8.2	7.5	4	KMDL-FM Country	97.3 38kw	81	2	6	4	4	4	4	8:00	8.1	Com. Corp.	KATZ
3.7	6.8	7.3	5	KNEK-FM Urban	104.7 25kw	58	6	4	7	3	1	1	11:00	6.2	Citadel	MCG
4.3	7.0	6.3	6	KTDY-FM AC	99.9 100kw	59	5	9	6	2	3	2	9:15	7.2	Com. Corp.	KATZ
6.4	6.4	4.9	7	KFMV/KJCB Urban	105.5/770 3kw/1(.5)kw	38	9	5	8	8	8	6	11:00	4.3	R&M	—
3.7	5.4	4.7	8	KFTE-FM Alternative	96.5 22.5kw	47	7	3	3	7	7	21	8:45	3.5	Com. Corp.	KATZ
2.8	3.0	4.0	9	KBON-FM Misc.	101.1 25kw	25	15	—	19	17	14	5	13:30	3.2	P&R Hilton	—
1.6	3.0	4.0	9	KPEL-FM News/Talk	105.1 25kw	31	12	—	10	13	10	8	11:00	3.7	Com. Corp.	KATZ

**#101**

**Ft. Wayne, IN**

Station (Format)	Owner	Sp '99	Fa '99
WOHK-FM (Country)	Federated	9.7	9.5
WSHI-FM (Adult Std.)	Shrine Br.	6.2	9.0
WAJI-FM (AC)	Sarkes Tarzian	7.0	7.8
WLDE-FM (Oldies)	Sarkes Tarzian	7.0	6.8
WOWO-AM (Full Serv.)	Federated	7.5	6.8
WFWI-FM (Cl. Hits)	Federated	6.2	6.6
WMEE-FM (Hot AC)	Federated	7.0	6.3
WBYR-FM (Rock)	Federated	8.2	5.9
WBTU-FM (Country)	62nd Street	6.0	5.0
WJFX-FM (Urban)	Fort Wayne	5.7	4.9

**#102**

**New Haven, CT**

Station (Format)	Owner	Sp '99	Fa '99
WYBC-FM (Urban AC)	Yale	6.1	6.6
WWYZ-FM (Country)	AMFM	5.6	6.4
WEZN-FM (AC)	Cox	5.2	5.9
WKCI-FM (CHR/Pop)	Clear Chan.	6.5	5.9
WKSS-FM (CHR/Pop)	AMFM	4.0	5.5
WELI-AM (News/Talk)	Clear Chan.	3.7	5.0
WPLR-FM (Rock)	Cox	7.1	5.0
WDRC-FM (Oldies)	Buckley	4.2	4.7
WEBE-FM (AC)	Aurora	4.5	4.1
WFAN-AM (Sports)	Infinity	4.5	3.6

**#103**

**York, PA**

Station (Format)	Owner	Su '99	Fa '99
WGTY-FM (Country)	Times & News	7.2	9.9
WYCR-FM (CHR/Pop)	Radio Hanover	7.2	8.2
WARM-FM (AC)	Susquehanna	7.8	7.8
WQXA-FM (Rock)	Citadel	7.0	6.6
WSOX-FM (Oldies)	Moffit	8.5	6.1
WHYL/WRKZ (Country)	Citadel	4.0	5.3
WTPA-FM (Cl. Rock)*	AMFM	4.2	4.3
WWMD-FM (B/EZ)	Hagerstown	3.0	4.1
WROZ-FM (AC)	Hall	3.7	3.2
WSBA-AM (News/Talk)	Susquehanna	3.3	3.2

\* Was Rock until September 13

**#104**

**Chattanooga, TN**

Station (Format)	Owner	Su '99	Fa '99
WUSY-FM (Country)	Cumulus	21.6	19.3
WDEF-FM (AC)	Bahakel	7.7	8.9
WSKZ-FM (Rock)	Bloomington	7.0	7.5
WJTT-FM (Urban)	Brewer	6.5	6.6
WDOD-FM (Adult Alt.)	Bahakel	7.5	5.4
WOGT-FM (Oldies)	Bloomington	4.5	4.9
WGOV-FM (News/Talk)	Bloomington	5.3	4.7
WKXJ-FM (CHR/Pop)	Cumulus	5.8	4.5
WLOV-FM (Urban/O)	Cumulus	4.7	4.2
WDOD-AM (Adult Std.)	Bahakel	2.7	3.0

**#105**

**Roanoke-Lynchburg, VA**

Station (Format)	Owner	Sp '99	Fa '99
WROV-FM (Rock)	AMFM	7.0	9.8
WYYD-FM (Country)	AMFM	10.3	9.8
WSLO-FM (AC)	Mel Wheeler	9.1	8.5
WLXK-FM (CHR/Pop)	Mel Wheeler	6.8	7.9
WJJS-FM (CHR/Rhy)	AMFM	4.1	5.2
WFIR-AM (News/Talk)	AMFM	3.1	5.0
WLLL-AM (Gospel)	Hubbards Ad.	5.5	3.4
WPVR-FM (Cl. Rock)	AMFM	2.6	3.4
WJLM-FM (Country)	AMFM	4.0	3.1
WLQE-FM (Adult Std.)	JLR	4.0	2.9
WSLC-AM (Country)	Mel Wheeler	2.6	2.9

**#106**

**Lexington-Fayette, KY**

Station (Format)	Owner	Sp '99	Fa '99
WVLK-FM (Country)	Cumulus	12.3	11.2
WBUL-FM (Country)	Clear Chan.	6.7	8.2
WLKT-FM (CHR/Pop)	Clear Chan.	7.3	8.0
WVLK-AM (News/Talk)	Cumulus	6.2	7.4
WKQQ-FM (Rock)	Clear Chan.	6.7	6.7
WBTF-FM (Urban)	Clear Chan.	5.8	5.9
WMXL-FM (Hot AC)	Clear Chan.	6.7	5.5
WGKS-FM (AC)	L. M.	5.4	4.9
WXZZ-FM (Alternative)	Cumulus	3.9	4.0
WCDA-FM (Hot AC)	L. M.	4.9	3.2
WLTO-FM (Oldies)	Cumulus	2.6	3.2

**#106**

**Visalia, CA**

Station (Format)	Owner	Sp '99	Fa '99
KFRR-FM (Alternative)	Mondosphere	6.2	6.9
KSOF-FM (AC)	AMFM	5.8	6.6
KJUG-FM (Country)	Westcoast	6.3	6.1
KSEQ-FM (CHR/Rhythmic)	Buckley	4.6	5.7
KBOS-FM (CHR/Rhythmic)	AMFM	5.3	5.5
KMGV-FM (Oldies)	Infinity	4.6	4.7
KMJ-AM (News/Talk)	Infinity	6.5	4.3
KFSO-FM (Oldies)	AMFM	5.7	3.8
KSKS-FM (Country)	Infinity	3.4	3.6
KRZR-FM (Rock)	AMFM	4.1	3.3

**#108**

**Oxnard-Ventura, CA**

Station (Format)	Owner	Sp '99	Fa '99
KCAQ-FM (CHR/Rhy)	Gold Coast	7.0	8.3
KHAY-FM (Country)	McDonald	3.2	6.5
KXLM-FM (Reg. Mex.)	Lazer	9.7	6.0
KKZZ-AM (Adult Std.)	Gold Coast	3.7	4.4
KCZN-FM (Spanish AC)	Lazer	3.7	3.7
KBBY-FM (Hot AC)	McDonald	3.5	3.4
KMLA-FM (Reg. Mex.)	Gold Coast	4.2	3.2
KRTH-FM (Oldies)	Infinity	3.3	3.2
KOCP-FM (Cl. Rock)	Gold Coast	3.0	3.0
KVYY-FM (Alt.)*	Big City	2.7	3.0

\* Switched to Spanish AC on December 14

**#109**

**Huntsville, AL**

Station (Format)	Owner	Su '99	Fa '99
WDRM-FM (Country)	AMFM	14.1	17.1
WZYP-FM (CHR/Pop)	Athens	14.6	11.7
WAHR-FM (AC)	STG Acq.	7.6	9.4
WTAK-FM (Cl. Rock)	AMFM	9.5	8.4
WDJL-AM (Oldies)	Sharp	1.1	5.3
WRSB-FM (B/EZ)	NCA Inc	5.2	5.2
WVNN-AM (News/Talk)	Athens	4.5	3.2
WEUP-FM (Urban)	Broadcast One	4.1	3.0
WLOR-AM (Gospel)	M.B. Associates	0.7	2.8
WXQW-FM (Oldies)	AMFM	3.2	2.8

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## #110

### Worcester, MA

Station (Format)	Owner	Sp '99	Fa '99
WSRS-FM (AC)	AMFM	13.9	15.5
WAAF-FM (Rock)	Entercom	7.3	8.8
WXLO-FM (Hot AC)	Deer River	8.5	8.5
WTAG-AM (News/Talk)	AMFM	7.7	6.7
WKLB-FM (Country)	Gr. Media	3.9	5.0
WJMN-FM (CHR/Rhythmic)	AMFM	4.6	4.1
WCRB-FM (Classical)	Charles River	3.2	3.6
WDDS-FM (Oldies)	Infinity	2.7	3.6
WBZ-AM (News)	Infinity	3.1	3.3
WWFX-FM (Cl. Hits)	WBA Inc.	5.1	3.3

## #111

### Lancaster, PA

Station (Format)	Owner	Sp '99	Fa '99
WLAN-FM (CHR/Pop)	Clear Chan.	10.2	10.3
WDAC-FM (Religious)	WDAC	6.4	9.3
WIOV-FM (Country)	Brill Media	6.7	7.7
WROZ-FM (AC)	Hall	4.4	7.0
WSOX-FM (Oldies)	Moffitt	8.7	6.6
WARM-FM (AC)	Susquehanna	5.1	6.1
WOXA-FM (Rock)	Citadel	6.7	6.1
WRVV-FM (Rock AC)	Clear Chan.	3.1	4.3
WRKZ-FM (Country)	Citadel	5.4	3.9
KYW-AM (News)	Infinity	0.5	2.9

## #112

### Bridgeport, CT

Station (Format)	Owner	Sp '99	Fa '99
WEZN-FM (AC)	Cox	12.8	12.4
WICC-AM (Full Service)	Aurora	12.8	10.0
WEBE-FM (AC)	Aurora	10.5	9.5
WKCI-FM (CHR/Pop)	Clear Chan.	4.4	5.6
WFAN-AM (Sports)	Infinity	3.9	4.7
WQHT-FM (CHR/Rhy)	Emmis	3.9	4.1
WPLR-FM (Rock)	AMFM	3.9	3.9
WCBS-AM (News)	Infinity	2.5	2.9
WWYZ-FM (Country)	AMFM	3.1	2.8
WRKS-FM (Urban AC)	Emmis	1.6	2.5

## #113

### Santa Rosa, CA

Station (Format)	Owner	Sp '99	Fa '99
KGO-AM (N/T)	ABC	8.2	6.9
KZST-FM (AC)	Redwood	9.2	6.3
KRPQ-FM (Country)	Results	4.2	5.0
KCBS-AM (News)	Infinity	3.3	4.7
KXFX-FM (Rock)	Amaturo	5.8	4.7
KSRQ-AM (N/T)	Amaturo	3.7	4.3
KJZY-FM (NAC/SJ)	Redwood	3.2	4.1
KFGY-FM (Country)	Amaturo	4.2	3.5
KMHX-FM (Hot AC)	Results	2.8	3.5
KNBR-AM (Sports)	Susquehanna	4.3	3.5

## #114

### Augusta, GA

Station (Format)	Owner	Fa '98	Sp '99
WKXC-FM (Country)	GHB	7.9	8.2
WZNY-FM (CHR/Pop)	Savannah	8.7	8.0
WBBO-FM (AC)	Cumulus	6.8	7.8
WFXA-FM (Urban)	Davis	10.8	7.8
WGAC-AM (Talk)	Beasley	6.4	6.4
WPRW-FM (Urban)*	Cumulus	3.8	6.1
WCHZ-FM (Rock)	Beasley	3.4	4.5
WEKL-FM (Cl. Rock)	Cumulus	3.6	4.3
WTHB-AM (Gospel)	Davis	2.6	4.1
WAKB-FM (Urban AC)	Davis	4.9	3.7
WIIZ-FM (Urban)	Nicwilde	4.3	3.7

\* Was WUSS-FM (Country) until September 15

## #115

### Lansing-E. Lansing, MI

Station (Format)	Owner	Su '99	Fa '99
WHZZ-FM (CHR/Pop)	MacDonald	8.8	11.1
WITL-FM (Country)	Liggett	11.8	10.7
WFMK-FM (AC)	Liggett	10.1	9.4
WJIM-FM (Oldies)	Liggett	8.6	9.4
WMMQ-FM (Cl. Rock)	Liggett	7.0	7.3
WJXQ-FM (Rock)	62nd Street	7.4	5.1
WWDX-FM (Alt.)	62nd Street	5.0	4.5
WQHH-FM (Urban)	Mid Michigan	3.4	4.3
WJIM-AM (News/Talk)	Liggett	3.4	3.6
WILS-AM (Adult Std.)	MacDonald	5.2	3.2

## #116

### Ft. Pierce, FL

Station (Format)	Owner	Sp '99	Fa '99
WOSN-FM (Adult Std.)	Centennial	10.3	12.1
WLDI-FM (CHR/Pop)	Clear Chan.	6.9	7.6
WKGR-FM (Cl. Rock)	Clear Chan.	4.3	6.1
WFLM-FM (Urban)	Midway	6.7	5.2
WPBZ-FM (Alternative)	Palm Beach	4.0	5.2
WZZR-FM (Talk)	AMFM	5.2	4.7
WJBW-FM (Adult Std.)	Rubenstein	5.8	4.6
WQOL-FM (Oldies)	AMFM	3.2	3.9
WGYL-FM (AC)	Sandab	3.2	3.5
WHLG-FM (AC)	WHLG Inc.	1.4	3.4
WMBX-FM (Hot AC)	Palm Beach	2.9	3.4

## #117

### Portsmouth, NH

Station (Format)	Owner	Sp '99	Fa '99
WOKQ-FM (Country)	Citadel	10.3	7.1
WERZ-FM (CHR/Pop)	AMFM	6.5	6.7
WHEB-FM (Rock)	AMFM	8.9	6.7
WZID-FM (AC)	Saga	4.7	5.2
WBZ-AM (News)	Infinity	3.9	4.3
WGIR-FM (Rock)	AMFM	3.5	4.3
WBYY-FM (AC)	Garrison City	2.5	4.1
WHOM-FM (AC)	Citadel	2.5	4.1
WRKO-AM (News/Talk)	Entercom	3.2	3.2
WXKS-FM (CHR/Pop)	AMFM	2.6	3.2

## #118

### Jackson, MS

Station (Format)	Owner	Su '99	Fa '99
WJMI-FM (Urban)	Clear Chan.	14.5	13.5
WMSI-FM (Country)	AMFM	7.1	8.0
WKXI-FM (Urban/O)	Clear Chan.	9.4	7.7
WYOY-FM (CHR/Pop)	New South	4.2	5.0
WDBT-FM (CHR/Rhy)	AMFM	5.2	4.3
WJNT-AM (News/Talk)	Buchanan	9.0	4.3
WQJQ-FM (Urban/O)	AMFM	3.3	4.1
WSTZ-FM (Rock)	AMFM	3.3	3.7
WJKK-FM (AC)	New South	3.3	3.4
WZRX-FM (Gospel)	AMFM	4.5	3.4
WVIV-FM (Adult Std.)	Proteus	2.0	3.4



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**#119**

**Flint, MI**

Station (Format)	Owner	Sp '99	Fa '99
WWCK-FM (CHR/Pop)	Connoisseur	11.0	10.8
WDZZ-FM (Urban)	Connoisseur	12.3	9.8
WCRZ-FM (AC)	Regent	8.5	9.3
WFBE-FM (Country)	Liggett	7.7	7.2
WHNN-FM (Oldies)	Liggett	5.7	7.0
WWBN-FM (Rock)	Regent	3.3	4.9
WKCO-FM (Country)	MacDonald	3.5	4.3
WOWE-FM (Urban AC)	Shumpert	3.3	3.8
WFDF-AM (N/T)	Connoisseur	2.9	3.2
WIOG-FM (CHR/Pop)	Citadel	2.8	3.0

**#120**

**Madison, WI**

Station (Format)	Owner	Su '99	Fa '99
WZEE-FM (CHR/Pop)	AMFM	10.7	10.1
WMGN-FM (AC)	Mid-West Family	8.5	9.0
WIBA-AM (News/Talk)	AMFM	7.7	7.7
WJJO-FM (Rock)	Mid-West Family	6.5	6.0
WWQM-FM (Country)	Mid-West Fam.	5.0	6.0
WOLX-FM (Oldies)	Woodward	6.9	5.8
WMAD-FM (Alternative)	AMFM	6.5	4.7
WIBA-FM (Cl. Rock)	AMFM	5.8	4.5
WMMM-FM (Adult Alt.)	Woodward	3.8	4.5
WTDA/WTDY (N/T)	Mid-West Fam.	4.2	3.8

**#121**

**Pensacola, FL**

Station (Format)	Owner	Sp '99	Fa '99
WBLX-FM (Urban)	Calendar	8.0	12.1
WTKX-FM (Rock)	Clear Chan.	10.7	10.8
WXBM-FM (Country)	AMFM	12.5	10.3
WMEZ-FM (AC)	AMFM	8.4	8.4
WABB-FM (CHR/Pop)	Dittman Gr.	7.8	6.9
WCOA-AM (News/Talk)	Cumulus	4.9	6.2
WYCL-FM (Oldies)	Concord Media	5.7	5.4
WRNE-AM (Urban/O)	Media One	3.9	3.5
WMXC-FM (AC)	Clear Chan.	2.3	3.2
WRKH-FM (Cl. Rock)	Clear Chan.	2.7	3.2
WWRD-FM (Oldies)	Cumulus	3.7	3.2

**#122**

**Modesto, CA**

Station (Format)	Owner	Sp '99	Fa '99
KATM-FM (Country)	Citadel	11.0	12.6
KJSN-FM (AC)	AMFM	6.5	7.1
KWNN-FM (CHR/Pop)	Silverado	6.7	6.3
KDJK/KHKK (Cl. Hits)	Citadel	4.4	5.7
KKME-FM (Oldies)	AMFM	3.1	5.1
KOSO-FM (Hot AC)	AMFM	7.7	5.1
KHOP-FM (Rock)	Citadel	7.3	4.5
KFIV-AM (N/T)	AMFM	3.1	3.9
KWIN-FM (CHR/Rhythmic)	Silverado	2.5	3.5
KRVR-FM (NAC/SJ)	Threshold	2.5	3.3

**#123**

**Canton, OH**

Station (Format)	Owner	Sp '99	Fa '99
WHBC-FM (AC)	Beaverkettle	11.4	12.2
WHBC-AM (News/Talk)	Beaverkettle	12.1	9.5
WQXK-FM (Country)	Connoisseur	7.8	8.9
WRQK-FM (Rock)	Connoisseur	5.3	6.5
WZKL-FM (Oldies)	D A Peterson	5.0	6.1
WONE-FM (Cl. Rock)	Rubber City	3.6	4.9
WQMX-FM (Country)	Rubber City	4.1	4.5
WHOT-FM (CHR/Pop)	Connoisseur	3.2	4.1
WKOD-FM (Hot AC)	Barnstable	4.4	3.7
WNXC-FM (Cl. Rock)	Infinity	2.7	2.6

**#124**

**Boise, ID**

Station (Format)	Owner	Sp '99	Fa '99
KLTB-FM (Oldies)	Clear Chan.	7.0	8.4
KIDO-AM (News/Talk)	Clear Chan.	7.0	7.7
KOXR-FM (Alt.)	Journal	4.7	7.3
KXLT-FM (AC)	Clear Chan.	5.8	6.7
KIZN-FM (Country)	Citadel	4.3	5.8
KZMG-FM (CHR/Pop)	Citadel	7.9	5.6
KQFC-FM (Country)	Citadel	6.5	5.4
KJOT-FM (Rock)	Journal	5.4	5.2
KBOI-AM (Full Serv.)	Citadel	3.4	4.8
KTPZ-FM (Country)	FM Idaho	2.5	3.8

**#125**

**Saginaw, MI**

Station (Format)	Owner	Su '99	Fa '99
WHNN-FM (Oldies)	Liggett	8.2	11.2
WSGW-AM (News/Talk)	Citadel	7.8	9.1
WKQZ-FM (Rock)	Citadel	9.7	8.5
WKCO-FM (Country)	MacDonald	13.0	8.3
WIOG-FM (AC)	Citadel	9.9	7.4
WTCF-FM (CHR/Pop)	Liggett	6.6	6.6
WTLZ-FM (Urban AC)	Connoisseur	5.0	5.8
WGER-FM (AC)	Citadel	5.4	5.6
WSAM-AM (Adult Std.)	MacDonald	3.7	4.3
WCEN-FM (Country)	Sommerville	4.3	3.7

**#126**

**Fayetteville, NC**

Station (Format)	Owner	Sp '99	Fa '99
WZFX-FM (Urban)	Beasley	16.6	14.8
WKML-FM (Country)	Beasley	14.9	12.2
WQSM-FM (Hot AC)	Cape Fear	10.0	12.0
WRCO-FM (Rock)	Cumulus	5.5	5.9
WFLB-FM (Oldies)	Beasley	7.0	5.2
WUKS-FM (Urban)	Beasley	3.5	5.0
WQOB-FM (Cl. Rock)	Muirfield	2.7	3.7
WFNC-AM (News/Talk)	Cape Fear	3.3	3.5
WNNL-FM (Gospel)	Clear Chan.	2.5	3.5
WIDU-AM (Gospel)	WIDU	3.3	3.1

**#127**

**Beaumont, TX**

Station (Format)	Owner	Sp '99	Fa '99
KTCX-FM (Urban)	Cumulus	9.6	12.8
KAYD-A/F (Country)	Cumulus	13.5	9.7
KOXY-FM (CHR/Pop)	Cumulus	8.1	9.0
KKMY-FM (Hot AC)	AMFM	6.7	8.1
KIOC-FM (Rock)	AMFM	6.5	7.1
KYKR-FM (Country)	AMFM	9.4	6.9
KLVI-AM (News/Talk)	AMFM	5.8	6.4
KTJM-FM (CHR/Rhythmic)	Faith	4.0	6.2
KBXX-FM (CHR/Rhythmic)	Clear Chan.	4.5	3.3
KYKZ-FM (Country)	Cumulus	3.8	2.6

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## #128

### Reno, NV

Station (Format)	Owner	Sp '99	Fa '99
KBUL-FM (Country)	Citadel	7.9	11.3
KKOH-AM (News/Talk)	Citadel	8.3	9.1
KDOT-FM (Rock)	Lotus	7.5	7.4
KRNO-FM (AC)	Americom	7.5	6.2
KWNZ-FM (CHR/Pop)	.COM+Inc.	6.0	5.8
KRZQ-FM (Alternative)	Salt	7.2	5.6
KLCA-FM (Hot AC)	Americom	7.0	4.7
KNHK-FM (Cl. Rock)	Citadel	4.6	4.7
KTHX-FM (Adult Alt.)	Salt	2.9	4.5
KODS-FM (Oldies)	Americom	4.8	4.3

## #129

### Corpus Christi, TX

Station (Format)	Owner	Sp '99	Fa '99
KRYS-FM (Country)	AMFM	8.2	8.5
KSAB-FM (Tejano)	AMFM	10.3	7.9
KZFM-FM (CHR/Rhythmic)	Malkan	8.0	6.8
KNCN-FM (Rock)	AMFM	7.5	6.2
KEYS-AM (News/Talk)	Malkan	3.3	5.7
KBTE-FM (CHR/Pop)	Pacific Br.	4.0	5.5
KKPN-FM (Hot AC)	BK	5.6	4.9
KUNO-AM (Reg. Mex.)	AMFM	2.7	4.5
KLTG-FM (AC)	Texas Eagle	2.3	4.2
KKBA-FM (AC)	Malkan	3.6	3.8

## #130

### Shreveport, LA

Station (Format)	Owner	Su '99	Fa '99
KMLJ-FM (Urban)	AMFM	15.3	12.8
KDKS-FM (Urban)	C&M	11.1	11.6
KRMD-FM (Country)	AMFM	8.0	10.3
KVKI-FM (AC)	Clear Chan.	6.9	6.6
KOKA-AM (Gospel)	Camp	6.0	6.4
KRUF-FM (CHR/Pop)	Clear Chan.	10.4	6.4
KEEL-AM (Talk)	Clear Chan.	5.3	5.7
KRVQ-FM (Oldies)	95.7 Inc.	2.7	5.3
KITT-FM (Country)	Clear Chan.	4.0	4.3
KTAL-FM (Cl. Rock)	WEHCO Media	2.4	3.9

## #131

### Reading, PA

Station (Format)	Owner	Sp '99	Fa '99
WRFY-FM (CHR/Pop)	Clear Chan.	15.0	14.7
WEEU-AM (News/Talk)	WEEU	7.0	11.1
WIOV-FM (Country)	Brill	8.2	6.5
WYSP-FM (Rock)	Infinity	5.5	6.1
WUGL-FM (Oldies)	Infinity	3.9	5.1
WRWA-AM (Adult Std.)	Clear Chan.	3.7	3.6
WBEZ-FM (AC)	WEAZ-FM	2.7	2.9
WMGK-FM (Cl. Hits)	Gr. Media	2.7	2.9
WMMR-FM (Rock)	Gr. Media	1.6	2.9
WXTU-FM (Country)	Beasley	1.8	2.9

## #132

### Ft. Collins-Greeley, CO

Station (Format)	Owner	Sp '99	Fa '99
KRFX-FM (Cl. Rock)	Clear Chan.	9.7	8.0
KUAD-FM (Country)	Brill Media	7.3	7.1
KTRR-FM (AC)	Brill Media	5.2	5.8
KALC-FM (Hot AC)	AMFM	5.5	5.4
KOA-AM (Talk)	Clear Chan.	5.9	5.4
KPAW-FM (Cl. Hits)	Clear Chan.	2.6	5.1
KBPI-FM (Rock)	Clear Chan.	4.0	4.2
KTCL-FM (Alternative)	Clear Chan.	2.6	4.2
KXKL-FM (Oldies)	AMFM	2.4	4.0
KBCO-FM (Adult Alt.)	Clear Chan.	3.1	3.8

## #133

### Quad Cities, IA-IL

Station (Format)	Owner	Sp '99	Fa '99
WHTS-FM (CHR/Pop)	Dudley	12.6	12.4
WLLR-FM (Country)	Sconnix	12.1	12.2
KCQQ-FM (Cl. Hits)	Sconnix	9.8	10.1
WXLP-FM (Cl. Rock)	Connoisseur	7.0	8.9
KUUL-FM (Oldies)	Sconnix	7.7	6.8
KMXG-FM (Hot AC)	Sconnix	6.5	6.3
WKBF-AM (Adult Std.)	Dudley	4.4	6.1
WOC-AM (N/T)	Sconnix	8.4	5.9
KORB-FM (CHR/Pop)	Connoisseur	3.3	4.0
KBOB-FM (Country)	Connoisseur	3.5	3.5

## #134

### Appleton-Oshkosh, WI

Station (Format)	Owner	Sp '99	Fa '99
WIXX-FM (CHR/Pop)	Midwest	10.9	13.1
WNCY-FM (Country)	Midwest	7.0	8.4
WHBY-AM (News/Talk)	Woodward	6.4	8.0
WAPL-FM (Rock)	Woodward	7.8	7.1
WVBO-FM (Oldies)	Cumulus	6.8	6.5
WOZZ-FM (Cl. Rock)	Midwest	4.5	5.8
WROE-FM (AC)	Midwest	6.6	5.4
WWWX-FM (Rock)	Cumulus	6.0	5.4
WNAM-AM (Adult Std.)	Cumulus	3.9	4.7
WPKR-FM (Country)	Midwest	4.7	4.5

## #135

### Peoria, IL

Station (Format)	Owner	Sp '99	Fa '99
WPBG-FM (Oldies)	JMP Media	11.3	11.3
WSWT-FM (AC)	Community Serv.	7.4	9.5
WGLO-FM (Rock)	Cromwell Gr.	7.1	7.7
WXCL-FM (Country)	Kelly	7.9	7.7
WWCT-FM (Rock)	Kelly	5.9	6.9
WMBD-AM (News/Talk)	JMP Media	4.7	5.9
WPPY-FM (CHR/Pop)*	Cromwell Gr.	3.4	5.1
WFYR-FM (Country)	Cromwell Gr.	5.7	4.9
WIXO-FM (Alternative)	Cromwell Gr.	6.9	4.4
WIRL-AM (News/Talk)	Comm. Serv.	3.0	4.1

\* Was WEEK-FM (AC) until August

## #136

### Biloxi, MS

Station (Format)	Owner	Sp '99	Fa '99
WKNN-FM (Country)	AMFM	11.1	8.8
WCPR-FM (Rock)	Triad	8.0	8.1
WXRQ-FM (Cl. Rock)	Triad	5.5	6.8
WGCM-FM (Oldies)	D & D	7.7	6.4
WJZD-FM (Urban)	WJZD	7.0	5.1
WZKZ-FM (Country)	D & D	5.9	5.1
WNJY-FM (AC)	AMFM	5.0	4.9
WUJM-FM (Oldies)*	Triad	1.4	3.9
WWL-AM (News/Talk)	Entercom	3.6	3.4
WDLT-FM (Urban AC)	Calendar	2.7	3.2
WXYK-FM (CHR/Pop)	Triad	3.4	3.2

\* Was WLRK-FM (AC) until September



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**#137**

**Atlantic City, NJ**

Station (Format)	Owner	Sp '99	Fa '99
WAYV-FM (CHR/Pop)	Equity	5.5	7.9
WPUR-FM (Country)	Spring	5.9	7.0
WBNJ/WTTH (Urban AC)	Margate	6.8	6.7
WFPG-FM (AC)	Spring	8.5	6.3
WZXL-FM (Rock)	Equity	4.8	5.8
WMID-AM (Adult Std.)	Margate	3.9	5.2
WTKU-FM (Oldies)	Green Gr.	5.0	4.5
WMGM-FM (Oldies)	Green Gr.	4.4	4.0
WJSX/WSAX (NAC/SJ)*	Margate	3.9	3.6
WOND-AM (News/Talk)	Green Gr.	4.1	3.4

\* WSAX-FM dropped Classic Rock in July when the simulcast began.

**#138**

**Trenton, NJ**

Station (Format)	Owner	Sp '99	Fa '99
WPST-FM (CHR/Pop)	Nassau	10.6	9.5
WNJO-FM (Oldies)	Nassau	6.1	6.2
WDAS-FM (Urban AC)	AMFM	4.5	5.2
WKXW-FM (Talk)	Press	8.7	5.2
WIMG-AM (Urban)	Morris	2.6	4.3
WBUD-AM (Oldies)	Press	3.2	4.0
WUSL-FM (Urban)	AMFM	2.9	3.8
WJZZ-FM (NAC/SJ)	AMFM	3.4	3.6
WYSP-FM (Rock)	Infinity	4.8	3.6
WXTU-FM (Country)	Beasley	3.2	2.9

**#139**

**Stamford-Norwalk, CT**

Station (Format)	Owner	Sp '99	Fa '99
WHTZ-FM (CHR/Pop)	AMFM	5.6	9.1
WCBS-AM (News)	Infinity	5.3	5.9
WEZN-FM (AC)	Cox	4.0	5.2
WSKQ-FM (Tropical)	SBS	1.6	5.2
WEBE-FM (AC)	Aurora	6.5	4.9
WFAN-AM (Sports)	Infinity	5.3	4.7
WXRK-FM (Alternative)	Infinity	6.0	3.9
WPAT-FM (Reg. Mex.)	SBS	2.1	3.7
WQHT-FM (CHR/Rhythmic)	Emmis	4.7	3.4
WQXR-FM (Classical)	NY Times	3.0	3.2
WSTC-AM (N/T)	AMFM	2.6	3.2

**#140**

**Tyler-Longview, TX**

Station (Format)	Owner	Sp '99	Fa '99
KISX-FM (CHR/Pop)	AMFM	7.6	9.6
KNUE-FM (Country)	AMFM	12.9	8.1
KODI-FM (AC)	Waller	5.6	7.4
KDOK-FM (Adult Std.)	Gleiser	4.1	6.1
KTYL-FM (AC)	AMFM	8.1	6.1
KYKX-FM (Country)	Sunburst	5.1	6.1
KTBB-AM (News/Talk)	Gleiser	4.3	5.8
KZEY-A/F (Urban AC)	Community Br.	5.9	4.3
KKTX-FM (Cl. Rock)	AMFM	5.3	3.8
KBLZ-FM (Urban)	S.O. 2000 LC	0.0	3.0
KKUS-FM (Country)	Tyler FM	2.5	3.0
KXAL-FM (Urban)	EW Comm.	2.5	3.0

**#141**

**Newburgh, NY**

Station (Format)	Owner	Sp '99	Fa '99
WSPK-FM (CHR/Pop)	Albany	12.3	15.3
WHUD-FM (AC)	Albany	7.6	9.9
WRRV-FM (Alternative)	Crystal	5.4	5.9
WFAN-AM (Sports)	Infinity	3.0	5.6
WPDH-FM (Cl. Rock)	WEOK Br.	8.6	4.9
WBNY-FM (Hot AC)	Sunrise	4.4	4.5
WABC-AM (Talk)	ABC	4.9	4.0
WCZK-FM (Oldies)	Beehive	5.4	3.8
WZAD-FM (Oldies)	Crystal	1.5	3.8
WRWD-FM (Country)	Roberts Radio	2.5	3.5

**#142**

**Montgomery, AL**

Station (Format)	Owner	Sp '99	Fa '99
WLWI-FM (Country)	Cumulus	13.1	14.4
WZHT-FM (Urban)	AMFM	14.0	10.9
WJWZ-FM (Urban)	Montgomery	8.2	8.0
WACV-AM (News/Talk)	Montgomery	3.9	5.9
WHHY-FM (Country)	Cumulus	5.8	5.9
WMCZ-FM (Oldies)	AMFM	5.8	5.2
WXVI-AM (Gospel)	Tuskegee	2.9	4.7
WAFX-FM (Rock)	Cumulus	3.9	4.5
WMXS-FM (AC)	Cumulus	5.3	3.8
WBAM-FM (CHR/Pop)	Deep South	5.3	3.3

**#143**

**Eugene-Springfield, OR**

Station (Format)	Owner	Sp '99	Fa '99
KDUK-FM (CHR/Pop)	McCoy	11.4	11.8
KKNU-FM (Country)	McKenzie River	12.3	9.9
KMGE-FM (AC)	McKenzie	7.4	8.3
KUGN-AM (News/Talk)	Marathon	5.7	7.8
KZEL-FM (Cl. Rock)	McDonald	7.1	6.5
KNRQ-A/F (Alt.)	McDonald	7.1	5.6
KKTT-FM (Country)	Marathon	5.2	4.8
KKXO-AM (Adult Std.)	McKenzie	3.0	4.8
KODZ-FM (Oldies)	McCoy	4.9	4.6
KPNW-AM (News/Talk)	McCoy	7.4	4.6

**#144**

**Huntington, WV**

Station (Format)	Owner	Sp '99	Fa '99
WKEE-FM (CHR/Pop)	AMFM	22.0	18.1
WTCR-FM (Country)	AMFM	17.5	14.2
WAMY-FM (Rock)	AMFM	8.7	8.2
WDGG-FM (Country)	KenMar	4.5	6.0
WBVB-FM (Oldies)	AMFM	3.7	4.8
WEMM-FM (Rel.)	Mortenson	3.1	4.8
WFXN-FM (Cl. Rock)	AMFM	1.4	3.0
WKEE-AM (Adult Std.)	AMFM	3.4	2.7
WPAV-FM (Country)	Braden	1.4	2.7
WRVY-FM (Cl. Rock)	Legend	1.4	2.7

**#145**

**Ann Arbor, MI**

Station (Format)	Owner	Sp '99	Fa '99
WJR-AM (Talk)	ABC	8.4	9.4
WQKL-FM (Oldies)	Cumulus	2.9	5.6
WNIC-FM (AC)	AMFM	4.9	5.3
WYCD-FM (Country)	Infinity	3.5	5.0
WCSX-FM (Cl. Rock)	Gr. Media	2.6	3.8
WKQI-FM (CHR/Pop)	AMFM	3.5	3.8
WRIF-FM (Rock)	Gr. Media	4.9	3.8
WDRQ-FM (CHR/Rhythmic)	ABC	3.5	3.4
WJLB-FM (Urban)	AMFM	3.8	3.4
WVMV-FM (NAC/SJ)	Infinity	2.6	2.8

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**#146**

## Springfield, MO

Station (Format)	Owner	Sp '99	Fa '99
KGBX-FM (AC)	Sunburst	9.1	10.6
KTTS-FM (Country)	Journal	12.4	10.3
KGMV-FM (Country)	Sunburst	8.0	7.3
KHTO-FM (CHR/Pop)	Radio 2000	9.1	7.3
KTOZ-FM (Hot AC)	Sunburst	7.8	7.1
KXUS-FM (Rock)	Sunburst	3.9	5.4
KTTS-AM (Country)	Journal	3.9	4.9
KTXR-FM (B/EZ)	Meyer	4.4	4.9
KZRO-FM (Rock)	Moon Song	3.9	4.6
KKLH-FM (Cl. Hits)	Mid-West Fam.	4.7	4.3

**#147**

## Macon, GA

Station (Format)	Owner	Sp '99	Fa '99
WIBB-FM (Urban)	Taylor	9.5	13.0
WDEN-FM (Country)	US Br.	14.1	12.5
WPEZ-FM (AC)	US Br.	12.5	8.1
WQBZ-FM (Rock)	Taylor	5.8	6.9
WMGB-FM (CHR/Pop)	US Br.	5.6	6.8
WRBV-FM (Urban AC)	Taylor	4.2	6.4
WAYS-FM (Oldies)	US Br.	6.4	6.1
WALJ-FM (Urban AC)	Roberts	7.7	5.9
WLCG-A/F (Gospel)	Taylor	2.9	5.9
WMAC-AM (News/Talk)	US Br.	4.2	5.4

**#148**

## Rockford, IL

Station (Format)	Owner	Sp '99	Fa '99
WZOK-FM (CHR/Pop)	Connoisseur	14.2	16.2
WXRX-FM (Rock)	Rhea	10.4	11.1
WXQX-FM (Country)	Connoisseur	9.6	10.4
WRWC-FM (AC)	Salter	8.0	8.1
WKMQ-FM (Oldies)	RadioWorks	6.5	5.8
WROK-AM (News/Talk)	Connoisseur	4.1	5.3
WNTA-AM (Talk)	Rhea	4.3	3.5
WGN-AM (Full Service)	Tribune	6.5	3.0
WLS-AM (Talk)	ABC	2.7	3.0
WBBM-AM (News)	Infinity	1.2	2.0

**#149**

## Killeen-Temple, TX

Station (Format)	Owner	Sp '99	Fa '99
KIIZ-FM (Urban)	AMFM	13.3	12.7
WACO-FM (Country)	AMFM	9.1	12.1
KWTX-FM (CHR/Pop)	AMFM	9.9	10.9
KYUL-FM (Oldies)	Stellar	6.4	6.8
KLFX-FM (Rock)	Sheldon	8.0	6.2
KOOC-FM (AC)	Sheldon	5.5	5.6
KOOV-FM (Country)	Centroplex	4.4	4.7
KQBT-FM (CHR/Rhythmic)	Infinity	4.4	4.1
KTEM-AM (News/Talk)	Bell	3.3	3.8
KAHK-FM (Cl. Hits)	Simmons	3.6	2.4
KJFK-FM (Talk)	Shamrock	3.0	2.4

**#150**

## Salisbury, MD

Station (Format)	Owner	Sp '99	Fa '99
WOCO-FM (CHR/Pop)	Great Scott	11.3	14.3
WWFG-FM (Country)	Cumulus	9.4	8.8
WQHQ-FM (AC)	Cumulus	7.2	8.2
WZBH-FM (Rock)	Great Scott	6.4	6.3
WGBG/WRBG (Cl. Hits)	Great Scott	3.8	4.9
WLBW/WLVW (Oldies)	Cumulus	4.3	4.7
WICO-FM (Country)	Delmarva	3.2	3.8
WOSC/WSBY (Rock)	Cumulus	2.9	3.6
WXJN-FM (Country)	Delmarva	3.5	3.6
WJNE/WJYN (Hot AC)	Great Scott	2.4	3.0
WOLC-FM (Religious)	Maranatha	2.4	3.0

**#151**

## Utica-Rome, NY

Station (Format)	Owner	Sp '99	Fa '99
WFRG-FM (Country)	Regent	16.0	17.1
WLZW-FM (AC)	Regent	9.9	10.3
WIBX-AM (News/Talk)	Regent	9.1	7.1
WRCK-FM (Cl. Rock)	Radio Corp	7.7	6.3
WOUR-FM (Cl. Rock)	Clear Chan.	6.3	6.1
WSKS-FM (CHR/Pop)	Clear Chan.	6.1	6.1
WKLL-FM (Alt.)	Radio Corp	5.0	5.8
WODZ-FM (Oldies)	Regent	4.7	4.2
WRFM-FM (AC)	Clear Chan.	2.5	3.4
WTLB-AM (Adult Std.)	Radio Corp	3.9	3.4

**#152**

## Evansville, IN

Station (Format)	Owner	Sp '99	Fa '99
WIKY-FM (AC)	So. Central	18.4	21.9
WSTO-FM (CHR/Pop)	Brill	7.6	11.5
WKDQ-FM (Country)	Brill	8.9	11.0
WGBF-FM (Rock)	Connoisseur	7.6	7.4
WABX-FM (Cl. Rock)	So. Central	7.6	6.3
WYNG-FM (Country)	Connoisseur	8.4	5.8
WJPS-FM (Oldies)	So. Central	6.2	3.8
WEOA-AM (Urban)	So. Central	4.1	3.0
WGBF-AM (News/Talk)	Connoisseur	3.5	3.0
WBKR-FM (Country)	Brill	2.4	2.7
WDKS-FM (Hot AC)	Newburgh	3.8	2.7

**#153**

## Palm Springs, CA

Station (Format)	Owner	Sp '99	Fa '99
KUNA-FM (Reg. Mex.)	N-P. & Gazette	8.0	11.0
KPSI-FM (CHR/Rhythmic)	KPSI Radio	9.3	8.5
KDES-FM (Oldies)	KPSI Radio	7.5	7.8
KWXY-A/F (B/EZ)	Glen Barnett	7.0	7.8
KCLB-FM (Rock)	Morris	7.3	6.8
KLOB-FM (Reg. Mex.)	Entravision	5.8	6.8
KPLM-FM (Country)	RM	4.8	6.8
KKUU-FM (CHR/Rhy)	Morris	8.5	5.5
KEZN-FM (AC)	Infinity	8.0	5.3
KJZ-FM (NAC/SJ)	RM	5.3	4.3
KMRJ-FM (Alternative)	Dan Mitchell	6.8	4.3

**#154**

## Savannah, GA

Station (Format)	Owner	Sp '99	Fa '99
WEAS-FM (Urban)	Cumulus	15.7	17.2
WL VH-FM (Urban AC)	AMFM	8.1	8.5
WAEV-FM (Hot AC)	AMFM	6.4	6.8
WSOK-AM (Religious)	AMFM	7.8	6.5
WSCA-FM (Country)	AMFM	4.3	6.2
WYKZ-FM (AC)	AMFM	5.2	5.4
WZAT-FM (CHR/Pop)	Cumulus	5.5	4.8
WIXV-FM (Rock)	Cumulus	3.2	4.5
WJCL-FM (Country)	Cumulus	8.4	4.5
WBMO-AM (News/Talk)	Cumulus	4.9	4.2
WGCO-FM (Oldies)	Adventure	3.5	4.2

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**#155**

**Fayetteville (NW AR)**

Station (Format)	Owner	Sp '99	Fa '99
KKIX-FM (Country)	AMFM	12.2	11.5
KMCK-FM (CHR/Pop)	Cumulus	13.1	10.9
KEZA-FM (AC)	AMFM	12.2	8.3
KJEM-FM (Adult Std.)	AMFM	6.7	8.0
KBVA-FM (Adult Std.)	Hendren	8.5	6.1
KFAY-FM (Country)	Cumulus	3.7	5.4
KMXF-FM (Hot AC)	AMFM	6.7	4.8
KKEG-FM (Rock)	Cumulus	3.7	3.8
KBRS-FM (Alternative)	Hochman	3.4	3.2
KAMO-FM (Oldies)	Cumulus	4.6	2.9
KFAY-AM (News/Talk)	Cumulus	2.1	2.9
KURM-AM (News/Talk)	Kerm	1.8	2.9

**#156**

**Erie, PA**

Station (Format)	Owner	Sp '99	Fa '99
WRTS-FM (CHR/Pop)	Rambaldo	17.0	19.3
WRKT-FM (Rock)	Rambaldo	12.6	11.7
WXCK-FM (AC)	Regent	7.9	10.8
WXTA-FM (Country)	Regent	12.9	9.9
WJET-FM (CHR/Pop)	Jet	6.0	7.2
WFGO-FM (Oldies)	Jet	9.1	6.9
WRIE-AM (Adult Std.)	Regent	6.6	5.7
WFNN-AM (Sports)*	Rambaldo	1.9	3.6
WLKK-AM (News/Talk)	Rambaldo	4.4	3.3
WZPR-FM (Country)	Great Circle	1.3	1.5

\* Was WFLP-AM (News/Talk) until September

**#157**

**Poughkeepsie, NY**

Station (Format)	Owner	Sp '99	Fa '99
WSPK-FM (CHR/Pop)	Albany	10.9	13.5
WPDA/WPDH (Cl. Rock)	WEOK Br.	9.5	9.9
WHUD-FM (AC)	Albany	3.0	6.4
WRWD-FM (Country)	Roberts	5.0	5.6
WBWZ-FM (AC)	Roberts	6.5	5.0
WCZX-FM (Oldies)	Beehive	6.8	5.0
WRNQ-FM (AC)	Straus	5.3	4.7
WRRB-FM (Alternative)	Crystal	4.1	4.1
WABC-AM (Talk)	ABC	4.1	3.8
WBNR-AM (Adult Std.)	Albany	0.0	2.9

**#158**

**Wausau, WI**

Station (Format)	Owner	Sp '99	Fa '99
WDEZ-FM (Country)	Midwest	14.4	16.6
WIFC-FM (CHR/Pop)	Midwest	15.4	16.0
WMZK-FM (Rock)	Roberts	6.3	9.1
WIZD-FM (Oldies)	Midwest	5.5	6.0
WKQH-FM (Cl. Rock)	Americus	3.1	4.8
WYTE-FM (Country)	Marathon	6.3	4.8
WGLX-FM (Cl. Rock)	Bliss	2.9	4.2
WLJY-FM (AC)	Marathon	5.5	3.6
WSAU-AM (News/Talk)	Midwest	2.9	3.3
WOFM-FM (Oldies)	Midwest	3.7	3.0

**#159**

**Tallahassee, FL**

Station (Format)	Owner	Fa '98	Sp '99
WHBX-FM (Urban AC)	Cumulus	15.2	10.5
WTNT-FM (Country)	Clear Chan.	6.8	7.4
WBZE-FM (AC)	Cumulus	9.1	6.3
WOKL-FM (Oldies)	Clear Chan.	3.6	5.6
WGLF-FM (Rock)	Cumulus	8.4	5.3
WHTF-FM (CHR/Rhythmic)	Radio Partners	4.5	5.3
WWFO-FM (Cl. Rock)	Radio Partners	4.9	4.9
WTLY-FM (Hot AC)*	Clear Chan.	4.9	4.8
WTAL-AM (Talk)	Rebus	0.6	4.2

\* Was WJZT-FM (NAC/SJ) until September

**#160**

**Portland, ME**

Station (Format)	Owner	Sp '99	Fa '99
WJBQ-FM (CHR/Pop)	Citadel	9.7	9.4
WPOR-FM (Country)	Saga	10.0	9.4
WBLM-FM (Cl. Rock)	Citadel	13.0	8.7
WGAN-AM (News/Talk)	Saga	7.3	6.5
WCYI/WCYY (Alternative)	Citadel	7.3	5.8
WLAM-A/F (Adult Std.)	G.D.E.	4.8	5.8
WVGX-FM (Hot AC)	Saga	6.3	5.5
WYNZ-FM (Oldies)	Saga	4.8	4.8
WHOM-FM (AC)	Citadel	4.8	4.5
WMWX-FM (Rock AC)	G.D.E.	1.2	3.5
WTHT-FM (Country)	G.D.E.	2.4	3.5

**#161**

**Hagerstown, MD**

Station (Format)	Owner	Sp '99	Fa '99
WAYZ-FM (Country)	VerStandig	8.1	9.5
WIKZ-FM (Hot AC)	Chambersburg	8.8	8.2
WFRE-FM (Country)	AMFM	6.9	7.6
WARX-FM (Oldies)	Manning	4.0	6.0
WWMD-FM (B/EZ)	Hagerstown	4.9	6.0
WEEO-FM (Oldies)	Allegheny	3.5	4.7
WSRT-FM (Cl. Rock)	VerStandig	8.1	4.7
WYII-FM (Country)	Prettyman	3.2	4.7
WCHA-FM (Country)	Chambersburg	2.0	3.5
WQCM-FM (Rock)	Gemini	4.6	2.5
WWDC-FM (Rock)	AMFM	1.4	2.5

**#162**

**Charleston, WV**

Station (Format)	Owner	Sp '99	Fa '99
WVSR-FM (CHR/Pop)	Nininger	17.9	19.1
WQBE-FM (Country)	Nininger	20.3	15.3
WCHS-AM (News/Talk)	West Virginia	7.3	10.5
WCOZ/WKLC (Rock)	L. M.	6.3	10.5
WKAZ-FM (Oldies)	West Virginia	7.6	8.6
WBES-FM (Hot AC)	Nininger	3.7	5.1
WKWS-FM (Country)	West Virginia	8.6	4.8
WVAF-FM (CHR/Pop)	West Virginia	4.3	4.1
WAMX-FM (Rock)	AMFM	1.3	3.2
WRVZ-FM (Oldies)	David C. Bennis	3.3	2.2

**#163**

**South Bend, IN**

Station (Format)	Owner	Sp '99	Fa '99
WBYT-FM (Country)	Federated	11.8	13.9
WNDV-A/F (CHR/Pop)*	Artistic	12.5	13.6
WNSN-FM (AC)	Schurz	10.0	10.6
WSBT-AM (N/T)	Schurz	7.2	7.9
WRBR-FM (Rock)	David Hicks	6.2	7.3
WAOR-FM (Cl. Rock)	Federated	7.5	5.6
WZOC-FM (Oldies)	Plymouth	6.2	4.6
WUBU-FM (Urban AC)	Langford	5.0	4.3
WHLY-AM (Adult Std.)	Times	5.6	4.0
WFRN-FM (Religious)	Progressive	1.2	3.0
WSMK-FM (Urban)	Williams	3.4	3.0

\* WNDV-AM was (Classic Hits) until May



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**#164**

**New Bedford, MA**

Station (Format)	Owner	Sp '99	Fa '99
WFHN-FM (CHR/Rhythmic)	Spring	10.6	12.0
WWLI-FM (AC)	Citadel	8.9	7.9
WBSM-AM (News/Talk)	Spring	5.7	7.6
WCTK-FM (Country)	Hall	8.9	5.9
WHJY-FM (Rock)	AMFM	7.1	5.3
WSNE-FM (Hot AC)	AMFM	3.1	4.7
WPRO-FM (CHR/Pop)	Citadel	4.0	4.4
WWBB-FM (Oldies)	Clear Channel	3.1	4.1
WJMN-FM (CHR/Rhy)	AMFM	4.9	3.8
WBRU-FM (Alternative)	Brown	2.3	3.2
WCIB-FM (Cl. Rock)	Makkay	4.9	3.2

**#165**

**San Luis Obispo, CA**

Station (Format)	Owner	Sp '99	Fa '99
KSly-FM (CHR/Pop)	Mondosphere	8.9	8.5
KSTT-FM (AC)	Mondosphere	5.3	8.5
KZOZ-FM (Rock)	Amer. General	7.6	8.5
KKJG-FM (Country)	Amer. General	8.9	7.1
KIQO-FM (Oldies)	Amer. General	5.9	6.4
KKJL-AM (Adult Std.)	S.L.O. Br.	3.6	4.7
KQJZ-FM (NAC/SJ)*	Mondosphere	3.3	4.7
KWVV-FM (CHR/Rhy)	Salisbury	7.3	4.7
KUHL-AM (News/Talk)	Blackhawk	1.7	3.4
KWSR-FM (Hot AC)**	Amer. General	4.6	3.4

\* Switched to Rock on March 17

\*\* Was **KDDB-FM** (Country) until July

**#166**

**Binghamton, NY**

Station (Format)	Owner	Sp '99	Fa '99
WMRV-FM (CHR/Pop)	Majac of MI	14.4	13.9
WHWK-FM (Country)	Citadel	16.4	12.2
WAAL-FM (Cl. Rock)	Citadel	14.7	10.9
WNBF-AM (News/Talk)	Citadel	6.0	8.6
WMXW-FM (AC)	Majac of MI	4.0	6.3
WYOS-FM (Oldies)	Citadel	4.0	6.3
WKGB-FM (Rock)	Majac of MI	5.4	4.3
WBBI-FM (Country)	Majac of MI	4.3	3.3
WINR-AM (Adult Std.)	Titus	1.7	3.3
WLTB-FM (AC)	WEBO Radio	3.3	3.3

**#167**

**New London, CT**

Station (Format)	Owner	Sp '99	Fa '99
WCTY-FM (Country)	Rowbathan	9.4	12.0
WQGN-FM (CHR/Pop)	Spring	10.0	8.9
WWRX-FM (Cl. Rock)	Clear Chan.	7.0	8.6
WKCD-FM (Hot AC)*	Back Bay	6.4	7.9
WNLC-FM (Adult Std.)	Hall	10.0	7.5
WBMW-FM (AC)	Fuller	3.3	4.8
WTYD-FM (AC)	Hall	6.7	4.5
WVVE-FM (Oldies)	Spring	3.3	4.5
WFAN-AM (Sports)	Infinity	2.7	3.4
WHCN-FM (Cl. Rock)	AMFM	2.3	2.4

\* Was NAC/SJ until May

**#168**

**Anchorage, AK**

Station (Format)	Owner	Sp '99	Fa '99
KFAT-FM (CHR/Rhy)	New Northwest	5.0	10.4
KWHL-FM (Rock)	Morris	10.0	7.9
KMXS-FM (Hot AC)	Morris	6.0	7.0
KBRJ-FM (Country)	Morris	7.0	6.4
KGOT-FM (CHR/Pop)	AMFM	11.0	6.4
KBFZ-FM (Cl. Rock)	AMFM	6.0	5.8
KEAG-FM (Oldies)	Morris	5.0	5.2
KENI-AM (News/Talk)	AMFM	6.3	5.2
KASH-FM (Country)	AMFM	5.6	4.9
KYMG-FM (AC)	AMFM	5.0	4.6

**#169**

**Columbus, GA**

Station (Format)	Owner	Sp '99	Fa '99
WFXE-FM (Urban)	Davis	18.5	19.0
WBFA-FM (CHR/Pop)	Cumulus	5.8	8.1
WAGH-FM (Urban AC)	Cumulus	9.7	7.1
WGSY-FM (AC)	Cumulus	4.2	7.1
WVRK-FM (Rock)	Cumulus	6.8	6.8
WRCG-AM (News/Talk)	McClure	5.5	5.8
WEAM-AM (Gospel)	GHB	4.2	5.1
WKCN-FM (Country)	Radio Lumpkin	7.1	5.1
WZHT-FM (Urban)	AMFM	3.2	4.7
WCGQ-FM (Hot AC)	McClure	7.8	4.4

**#170**

**Johnstown, PA**

Station (Format)	Owner	Sp '99	Fa '99
WMTZ-FM (Country)	Clear Chan.	16.3	15.3
WKYE-FM (AC)	Forever	15.7	11.3
WGLU-FM (CHR/Pop)	Marathon	10.1	9.0
WQKK-FM (Rock)	Marathon	7.8	7.3
WDVE-FM (Rock)	AMFM	2.0	5.3
WFGY-FM (Country)	Forever	5.2	5.3
WSRA-FM (AC)	NorLin	5.6	3.7
WGSY-FM (Country)	Forever	3.3	3.0
WBXQ/WBRX (Cl. Rock)	Sounds Good	2.0	2.0
WFRB-FM (Country)	WTBO-WKGO	1.0	2.0
WHPA-FM (Cl. Hits)	Vernal	0.0	2.0
WQZS-FM (Oldies)	Wahl	1.3	2.0

**#171**

**Ft. Smith, AR**

Station (Format)	Owner	Sp '99	Fa '99
KTCS-AF (Country)	Big Chief	12.4	15.4
KZBB-FM (CHR/Pop)	AMFM	11.2	13.2
KISR-FM (CHR/Pop)	Fred Baker	9.3	10.6
KMAG-FM (Country)	AMFM	11.2	10.3
KOMS-FM (Country)	Cumulus	5.8	7.0
KBBQ-FM (Oldies)	Cumulus	3.5	5.1
KKBD-FM (Hot AC)*	AMFM	0.4	3.7
KWHN-AM (News/Talk)	AMFM	3.1	3.7
KLSZ-FM (Rock)	Cumulus	5.4	3.3
KEZA-FM (AC)	AMFM	4.3	2.9

\* Was **KMXJ-FM** until September

**#172**

**Lincoln, NE**

Station (Format)	Owner	Sp '99	Fa '99
KFRX-FM (CHR/Pop)	Three Eagles	11.2	9.5
KIBZ-FM (Rock)	AMFM	7.4	8.8
KFOR-AM (Full Serv.)	Three Eagles	9.1	8.1
KZKX-FM (Country)	AMFM	7.0	7.7
KLIN-AM (News/Talk)	Warner	4.6	6.0
KFGE-FM (Country)	Warner	4.9	4.9
KKUL-FM (Oldies)	Warner	4.6	4.9
KRKR-FM (Cl. Rock)	Three Eagles	3.9	4.6
KEZG-FM (AC)	Warner	5.6	4.2
KKNB-FM (Hot AC)	AMFM	3.2	3.5

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**#173**

**Myrtle Beach, SC**

Station (Format)	Owner	Sp '99	Fa '99
WJYR-FM (B/EZ)	Hirsh	6.7	8.9
WWXM-FM (CHR/Pop)	Root	7.4	8.6
WRNN-FM (News/Talk)	Pinnacle	5.0	8.3
WGTR-FM (Country)	Root	7.4	8.0
WSYN-FM (Oldies)	Cumulus	6.0	6.7
WDAI-FM (Urban)	Cumulus	8.1	5.7
WKZQ-FM (Rock)	Hirsh	3.7	5.7
WYAV-FM (Rock)	Pinnacle	3.4	5.7
WYAK-FM (Country)	Pinnacle	4.0	4.1
WMYB-FM (AC)	Pinnacle	2.0	3.2
WWSK-FM (Alternative)	Root	3.0	3.2
WYNA-FM (Oldies)	Coastline	3.7	3.2

**#174**

**Odessa-Midland, TX**

Station (Format)	Owner	Sp '99	Fa '99
KBAT-FM (CHR/Rhy)	Cumulus	12.1	13.8
KCHX-FM (CHR/Pop)	AMFM	6.5	8.9
KGEE-FM (Country)	Cumulus	9.8	7.9
KFZX-FM (Rock)	AMFM	7.2	7.2
KMND-AM (News/Talk)	Cumulus	2.6	5.9
KOLM-FM (Spanish Con.)	Velasquez	6.5	5.9
KCRS-FM (AC)	Parker Humes	2.9	5.2
KNFM-FM (Country)	Cumulus	6.8	5.2
KKJW-FM (Country/O)	Unique	5.9	4.6
KMCM-FM (Oldies)	ICA	8.1	4.6

**#175**

**Wilmington, NC**

Station (Format)	Owner	Sp '99	Fa '99
WKXB-FM (Oldies)	Sea-Comm	11.4	8.9
WSFM-FM (Alternative)	Sea-Comm	9.1	8.9
WMNX-FM (Urban)	Cape Fear	10.3	8.6
WGNI-FM (AC)	Cape Fear	8.4	8.2
WRQR-FM (Rock)	Ocean	6.5	7.4
WWQQ-FM (Country)	Cumulus	8.7	7.1
WKOO-FM (Oldies)	Pinnacle	6.1	5.2
WAAV-AM (News/Talk)	Cumulus	3.0	4.1
WZFX-FM (Urban)	Beasley	1.9	3.3
WAAV-FM (News/Talk)	Cumulus	3.4	2.6

**#176**

**Kalamazoo, MI**

Station (Format)	Owner	Sp '99	Fa '99
WKFR-FM (CHR/Pop)	Cumulus	12.6	11.6
WRKR-FM (Rock)	Cumulus	9.9	10.6
WQLR-FM (AC)	Fairfield	5.7	7.1
WBCT-FM (Country)	Clear Chan.	8.4	6.3
WKZO-AM (News/Talk)	Fairfield	3.1	6.3
WFAT-FM (Hot AC)	Midwest	8.8	5.1
WNWN-FM (Country)	Midwest	3.4	5.1
WQXC-FM (Oldies)	Forum	3.1	4.3
WOOD-FM (AC)	Clear Chan.	3.1	3.5
WGRD-FM (Alternative)	AMFM	2.7	3.1
WKMI-AM (News/Talk)	Cumulus	4.6	3.1

**#177**

**Lubbock, TX**

Station (Format)	Owner	Sp '99	Fa '99
KLLL-FM (Country)	Pinnacle	18.2	14.8
KZII-FM (CHR/Pop)	AMFM	9.6	11.5
KFMX-FM (Rock)	AMFM	7.7	9.2
KKCL-FM (Oldies)	AMFM	6.8	7.9
KLZK-FM (CHR/Rhythmic)	Ramar	8.3	7.2
KMMX-FM (Hot AC)	Pinnacle	4.3	4.9
KONE-FM (Country)	Pinnacle	3.4	3.9
KQBR-FM (Country)*	AMFM	4.3	3.9
KXTQ-FM (Tejano)	Ramar	3.7	3.6
KFYO-AM (News/Talk)	AMFM	3.1	2.6
KRFE-AM (B/EZ)	KRFE Radio	3.1	2.6

\* Was Hot AC until August 6

**#178**

**Tupelo, MS**

Station (Format)	Owner	Sp '99	Fa '99
WWZD-FM (Country)	Cumulus	11.5	12.4
WESE-FM (Urban)	Cumulus	9.2	10.5
WSMS-FM (Rock)	Cumulus	8.5	8.2
WWMS-FM (Country)	San-Dow	6.9	8.2
WSYE-FM (AC)	New South	6.2	7.1
WWKZ-FM (CHR/Pop)	Br. & Pub.	9.6	6.7
WZLQ-FM (Hot AC)	San-Dow	5.4	5.6
WFTA-FM (AC)	Air South	3.1	3.0
WBIP-FM (Gospel)	Community	3.8	2.6
WACR-FM (Urban)	T & W	1.2	2.2
WMXU-FM (Urban)	Cumulus	1.5	2.2

**#179**

**Asheville, NC**

Station (Format)	Owner	Sp '99	Fa '99
WKSF-FM (Country)	AMFM	15.7	14.3
WWNC-AM (Country)	AMFM	13.7	11.2
WMYI-FM (AC)	AMFM	9.3	8.9
WFBC-FM (CHR/Pop)	Sinclair	8.1	6.6
WMIT-FM (Religious)	Billy Graham	3.6	6.2
WISE-AM (Adult Std.)	Mark Media	3.2	5.8
WZLS-FM (Rock)	Orion	3.2	5.0
WTPF-FM (Rock)	Clear Chan.	4.0	4.3
WSPA-FM (AC)	Sinclair	2.8	3.5
WTZY-AM (News/Talk)	WTZY Inc.	4.0	3.5

**#180**

**Waterbury, CT**

Station (Format)	Owner	Sp '99	Fa '99
WKSS-FM (CHR/Pop)	AMFM	9.7	11.8
WWYZ-FM (Country)	AMFM	8.6	11.1
WPLR-FM (Rock)	AMFM	3.7	7.4
WDRC-FM (Oldies)	Buckley	6.4	5.7
WATR-AM (News/Talk)	WATR	6.7	4.7
WEZN-FM (AC)	Cox	4.9	4.7
WMRQ-FM (Alternative)	AMFM	2.2	4.7
WKCI-FM (CHR/Pop)	Clear Chan.	3.0	4.4
WRCH-FM (AC)	Infinity	6.4	3.7
WTIC-AM (News/Talk)	Infinity	1.9	3.4
WZMX-FM (Oldies)	Infinity	1.9	3.4

**#181**

**Topeka, KS**

Station (Format)	Owner	Sp '99	Fa '99
WIBW-FM (Country)	Morris	16.5	18.3
KMAJ-FM (AC)	Cumulus	13.7	9.2
KDVV-FM (Rock)	Cumulus	5.5	6.8
KTPK-FM (Country)	Kansas Capital	5.8	6.0
WIBW-AM (News/Talk)	Morris	4.8	4.8
KQTP-FM (Oldies)	Cumulus	5.5	4.0
KWIC-FM (Hot AC)	Cumulus	5.8	4.0
KCHZ-FM (CHR/Pop)	Syncom Radio	1.7	3.6
KLZR-FM (CHR/Pop)	Zimmer	5.8	3.6
KQRC-FM (Rock)	Entercom	2.7	3.6
KTOP-AM (Adult Std.)	Cumulus	2.1	3.6

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**#182**

**Cape Cod, MA**

Station (Format)	Owner	Sp '99	Fa '99
WQRC-FM (AC)	Sandab	11.5	10.0
WOCN-FM (Adult Std.)	Sandab	7.4	9.0
WFCC-FM (Classical)	Charles River	9.0	8.1
WXTK-FM (News/Talk)	Boch	6.4	7.4
WRZE-FM (CHR/Pop)	Makkay	5.4	7.1
WPXC-FM (Rock)	Makkay	4.8	6.8
WCIB-FM (Cl. Rock)	Makkay	6.7	5.8
WCOD-FM (AC)	Boch	5.8	4.2
WKPE-FM (Cl. Rock)	Charles River	4.5	4.2
WPLM-FM (B/EZ)	Plymouth Rock	2.9	3.9

**#183**

**Green Bay, WI**

Station (Format)	Owner	Sp '99	Fa '99
WIXX-FM (CHR/Pop)	Midwest	14.6	14.6
WNCY-FM (Country)	Midwest	7.5	10.2
WAPL-FM (Rock)	Woodward	8.9	6.8
WJLW-FM (Country)	Cumulus	5.7	6.5
WKSZ-FM (CHR/Pop)	Woodward	4.6	6.5
WNFL-AM (News/Talk)	Midwest	3.6	5.8
WOGB-FM (Oldies)	Cumulus	7.9	5.4
WQLH-FM (CHR/Pop)	Laird	3.2	5.1
WXWX-FM (Rock)	Cumulus	4.3	5.1
WOZZ-FM (Cl. Rock)	Midwest	3.9	4.4

**#184**

**Dothan, AL**

Station (Format)	Owner	Sp '99	Fa '99
WKMX-FM (CHR/Pop)	WKMX	10.8	15.4
WDJR-FM (Country)	Gulf South	13.4	12.4
WTVY-FM (Country)	Woods	5.9	9.7
WOOF-FM (AC)	WOOF	8.9	7.3
WJN-FM (Urban)	Wilson	7.1	5.8
WESP-FM (Cl. Rock)	Gulf South	6.7	5.4
WZHT-FM (Urban)	AMFM	9.3	5.4
WBCD-FM (CHR/Pop)	Gulf South	4.8	4.2
WAGF-FM (Gospel)	Wilson	1.5	2.3
WIZB-FM (Rel.)	Celebration	2.2	1.9
WRJM-FM (AC)	Stage Door	1.9	1.9
WWNT-AM (News/Talk)	Dove	1.5	1.9
WYYX-FM (Rock)	Empire	2.6	1.9

**#185**

**Santa Barbara, CA**

Station (Format)	Owner	Sp '99	Fa '99
KDB-FM (Classical)	Pacific	5.4	8.6
KTYD-FM (Cl. Rock) *	Clear Chan.	6.9	8.6
KRUZ-FM (Hot AC)	Pacific Coast	6.2	7.8
KSBL-FM (AC)	Clear Chan.	5.8	7.8
KCAQ-FM (CHR/Rhy)	Gold Coast	5.4	6.0
KTMS-AM (News/Talk)	Clear Chan.	4.6	6.0
KSPE-FM (Spanish Con.)	Clear Chan.	6.2	5.6
KJEE-FM (Alternative)	Montecito FM	6.9	5.2
KIST-FM (Oldies)	Clear Chan.	4.6	4.1
KMGQ-FM (NAC/SJ)	Engles	5.4	3.7

\* Was Adult Alternative until August

**#186**

**Manchester, NH**

Station (Format)	Owner	Sp '99	Fa '99
WZID-FM (AC)	Saga	21.5	19.7
WGIR-FM (Rock)	AMFM	10.6	9.7
WOKQ-FM (Country)	Citadel	7.0	6.2
WGIR-AM (News/Talk)	AMFM	3.5	5.2
WFEA-AM (Adult Std.)	Saga	4.2	3.8
WJYY/WNHQ (Hot AC)	RadioWorks	1.8	3.8
WQLL-FM (Oldies)	Saga	3.2	3.5
WAAF-FM (Rock)	Entercom	3.9	3.1
WJMN-FM (CHR/Rhy)	AMFM	3.5	3.1
WBCN-FM (Alternative)	Infinity	2.1	2.8
WKLK-FM (Country)	Gr. Media	3.2	2.8
WRKO-AM (News/Talk)	Entercom	1.4	2.8
WXKS-FM (CHR/Pop)	AMFM	2.1	2.8

**#187**

**Morgantown, WV**

Station (Format)	Owner	Sp '99	Fa '99
WKKW-FM (Country)	Fantasia	18.0	17.5
WVAQ-FM (CHR/Pop)	West Virginia	13.5	12.9
WCLG-FM (Rock)	Bowers	6.5	8.3
WFBY-FM (Cl. Rock)	West Virginia	6.9	5.8
WPDJ-FM (AC)	Tschudy	2.4	5.4
WAJR-AM (News/Talk)	West Virginia	7.3	5.0
WDCI-FM (AC)	Coshocton	4.1	4.2
WTUS-FM (Country)	Burbach	3.3	3.8
WCLG-AM (Oldies)	Bowers	2.0	3.3
WBRB/WVUC (Country)	McGraw	4.5	2.9

**#188**

**Amarillo, TX**

Station (Format)	Owner	Sp '99	Fa '99
KPRF-FM (CHR/Rhy)	AMFM	11.0	10.3
KGNC-FM (Country)	Morris	7.9	9.5
KZRK-FM (Rock)	Cumulus	5.9	8.0
KGNC-AM (News/Talk)	Morris	8.6	7.2
KATP-FM (Country)	Cropper-McGuire	3.4	6.8
KPUR-FM (Oldies)	Cumulus	4.1	6.8
KMML-FM (Country)	AMFM	8.6	5.7
KAEZ-FM (AC)	KAEZ-FM	6.2	4.9
KQIZ-FM (CHR/Pop)	Cumulus	7.6	4.9
KGRW/KQFX (Tejano)	Texas Eagle	2.8	4.6
KIXZ-AM (Oldies)	AMFM	2.8	4.6

**#189**

**Danbury, CT**

Station (Format)	Owner	Sp '99	Fa '99
WDAQ-FM (Hot AC)	Berkshire	12.5	12.0
WLAD-FM (Full Service)	Berkshire	5.9	8.0
WEZN-FM (AC)	Cox	6.6	7.2
WFAN-AM (Sports)	Infinity	5.9	7.2
WRKI-FM (Rock)	Aurora	8.8	6.0
WCBS-AM (News)	Infinity	3.7	4.8
WVYZ-FM (Country)	AMFM	3.7	4.0
WAXB-FM (Oldies)	Aurora	3.7	2.8
WABC-AM (Talk)	ABC	2.9	2.4
WEBE-FM (AC)	Aurora	1.8	2.4
WMRQ-FM (Alternative)	AMFM	3.3	2.4
WOR-AM (Talk)	Buckley	1.8	2.4

**#190**

**Merced, CA**

Station (Format)	Owner	Sp '99	Fa '99
KHTN-FM (CHR/Pop)	Buckley	10.1	9.7
KABX-FM (Oldies)	Merced	6.9	8.1
KYOS-AM (News/Talk)	Merced	2.8	4.9
KHOP-FM (Rock)	Citadel	5.3	4.5
KUBB-FM (Country)	Buckley	5.3	4.5
KATM-FM (Country)	Citadel	4.0	4.0
KIBG-FM (AC)	Merced	4.5	4.0
KMJ-AM (News/Talk)	Infinity	4.0	3.6
KAJZ-FM (Spanish Con.)	Merced	2.4	3.2
KDKJ/KHKK (Cl. Hits)	Citadel	4.0	3.2

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**#191**

**Chico, CA**

Station (Format)	Owner	Sp '99	Fa '99
<b>KLRS-FM</b> (CHR/Pop)	Fritz	9.4	10.8
<b>KALF-FM</b> (Country)	Regent	6.7	6.0
<b>KPAY-AM</b> (News/Talk)	McCoy	11.0	6.0
<b>KCEZ-FM</b> (Cl. Hits)	Fritz	3.5	5.6
<b>KTHU-FM</b> (Cl. Rock)	Fritz	4.3	4.8
<b>KROQ-FM</b> (Rock)	Fritz	4.3	4.4
<b>KFBK-AM</b> (News/Talk)	AMFM	4.3	4.0
<b>KHSL-FM</b> (Country)	McCoy	5.1	4.0
<b>KSFM-FM</b> (CHR/Rhy)	Infinity	1.2	3.6
<b>KFMF-FM</b> (Rock)	Regent	3.1	3.2
<b>KKCY-FM</b> (Country)	Fritz	2.0	3.2
<b>KPPL-FM</b> (Hot AC)	Regent	4.7	3.2

**#192**

**Terre Haute, IN**

Station (Format)	Owner	Sp '99	Fa '99
<b>WTHI-FM</b> (Country)	Emmis	20.3	17.2
<b>WMGI-FM</b> (CHR/Pop)	Bright Towers	15.4	13.0
<b>WZZQ-A/F</b> (Rock)	Cont. Media	8.7	10.5
<b>WWVR-FM</b> (Religious)	Emmis	7.1	7.9
<b>WLEZ-FM</b> (B/EZ)	Bomar	3.7	5.9
<b>WAXI-FM</b> (Adult Std.)	Crossoads	5.0	5.0
<b>WACF-FM</b> (Country)	Key	4.1	3.3
<b>WSDM-FM</b> (Oldies)	Crossroads	5.0	2.9
<b>WWSY-FM</b> (AC)*	Bright Towers	2.1	2.5
<b>WQTY-FM</b> (Adult Std.)	Linton	0.4	2.1

\* Was **WTHC-FM** (Country) until December

**#193**

**Waco, TX**

Station (Format)	Owner	Sp '99	Fa '99
<b>WACO-FM</b> (Country)	AMFM	13.4	17.2
<b>KWTX-FM</b> (CHR/Pop)	AMFM	11.0	14.3
<b>KKDA-FM</b> (Urban)	Service	11.0	11.3
<b>KBRQ-FM</b> (Cl. Rock)*	AMFM	11.8	7.1
<b>KWOW-FM</b> (Oldies)	M&M	4.1	5.5
<b>KDXX-A/F</b> (Spanish AC)	Hispanic	2.4	5.0
<b>KCKR-FM</b> (Country)	AMFM	7.3	4.2
<b>WBAP-AM</b> (News/Talk)	ABC	3.7	3.8
<b>KBCT-FM</b> (NAC/SJ)	Kennelwood	4.1	3.4
<b>KRZI-AM</b> (News/Talk)	KRZI	2.8	3.4

\* Was Rock until July 13

**#194**

**Yakima, WA**

Station (Format)	Owner	Sp '99	Fa '99
<b>KFFM-FM</b> (CHR/Pop)	Clear Chan.	11.9	16.8
<b>KXDD-FM</b> (Country)	New Northwest	16.2	14.0
<b>KIT-AM</b> (News/Talk)	Clear Chan.	13.4	11.6
<b>KATS-FM</b> (Rock)	Clear Chan.	9.9	7.6
<b>KARY-FM</b> (Country)	New Northwest	5.5	7.0
<b>KRSE-FM</b> (AC)	New Northwest	3.2	4.4
<b>KZTA/KZTB</b> (Reg. Mex.)	Butterfield	3.6	4.0
<b>KQSN-FM</b> (AC)	Clear Chan.	3.6	3.2
<b>KHHK-FM</b> (Cl. Hits)	New Northwest	3.6	2.8
<b>KNWX-AM</b> (Oldies)	Clear Chan.	2.0	1.6
<b>KYXE-AM</b> (Spanish N/T)	Butterfield	2.0	1.6

**#195**

**Santa Maria, CA**

Station (Format)	Owner	Sp '99	Fa '99
<b>KRDK-FM</b> (Reg. Mex.)	Pacific Spanish	3.7	6.1
<b>KWWV-FM</b> (CHR/Rhythmic)	Salisbury	9.5	6.1
<b>KSLY-FM</b> (CHR/Pop)	Mondosphere	3.7	5.4
<b>KSNI-FM</b> (Country)	Bayliss	5.4	5.4
<b>KRUZ-FM</b> (Hot AC)	Pacific Coast	8.7	5.0
<b>KXFM-FM</b> (Oldies)	Mondosphere	4.5	5.0
<b>KUHL-AM</b> (News/Talk)	Blackhawk	5.8	4.7
<b>KIDI-FM</b> (Reg. Mex.)	Emerald Wave	5.8	4.3
<b>KPAT-FM</b> (Religious)	Radio Reps	0.4	4.0
<b>KMGQ-FM</b> (NAC/SJ)	Engles Ent.	2.9	3.2
<b>KQJZ-FM</b> (NAC/SJ)	Mondosphere	2.5	3.2
<b>KZOZ-FM</b> (Rock)	American General	4.5	3.2

**#196**

**Northwest Michigan**

Station (Format)	Owner	Sp '99	Fa '99
<b>WBCM/WTCM</b> (Country)	Midwestern	14.3	16.9
<b>WKLJ/WKLZ</b> (Rock)	Northern	10.9	8.8
<b>WKPK-FM</b> (CHR/Pop)	Northern	6.9	7.4
<b>WTCM-AM</b> (News/Talk)	Midwestern	8.8	5.9
<b>WCCW-FM</b> (Oldies)	Midwestern	8.4	5.5
<b>WLDR-FM</b> (AC)	Great Northern	3.6	5.1
<b>WGFM/WGFN</b> (Cl. Rock)	AMFM	7.6	4.8
<b>WKHO-FM</b> (CHR/Pop)	MacDonald Garber	5.8	4.8
<b>WJZJ/WLJZ</b> (Alternative)	AMFM	4.7	4.4
<b>WLXT-FM</b> (AC)	MacDonald Garber	4.4	3.7
<b>WMKC-FM</b> (Country)	AMFM	1.8	3.7

**#197**

**Springfield, IL**

Station (Format)	Owner	Sp '99	Fa '99
<b>WDBR-FM</b> (CHR/Pop)	Saga	13.6	12.1
<b>WFMB-FM</b> (Country)	AMFM	7.7	12.1
<b>WQLZ-FM</b> (Rock)	Mid-West Fam.	11.9	9.8
<b>WYMG-FM</b> (Cl. Rock)	Saga	6.0	9.0
<b>WNNS-FM</b> (AC)	Mid-West Fam.	9.4	7.4
<b>WTAX-AM</b> (News/Talk)	Saga	7.7	7.0
<b>WMAY-AM</b> (N/T)	Mid-West Fam.	8.1	6.6
<b>WQQL-FM</b> (Oldies)	Saga	5.5	5.1
<b>WYXY-FM</b> (Country)	Saga	5.1	5.1
<b>WCVS-FM</b> (Cl. Hits)	AMFM	3.4	3.5

**#198**

**Florence, SC**

Station (Format)	Owner	Sp '99	Fa '99
<b>WYNN-FM</b> (Urban)	Cumulus	13.3	10.5
<b>WJMX-FM</b> (CHR/Pop)	Root	8.3	7.7
<b>WWDW-FM</b> (Urban)	Clear Chan.	5.0	6.9
<b>WHLZ-FM</b> (Country)	Cumulus	6.4	6.1
<b>WYNN-AM</b> (Gospel)	Cumulus	10.6	6.1
<b>WEGX-FM</b> (Country)	Root	4.1	5.3
<b>WMXT-FM</b> (Hot AC)	Cumulus	5.5	5.3
<b>WSDN-FM</b> (AC)	Root	3.7	4.5
<b>WBZF-FM</b> (Gospel)	Cumulus	2.8	4.0
<b>WJMX-AM</b> (News/Talk)	Root	2.8	3.2

**#199**

**Elmira-Corning, NY**

Station (Format)	Owner	Sp '99	Fa '99
<b>WNKI-FM</b> (CHR/Pop)	Sabre	9.2	10.2
<b>WLZY-FM</b> (CHR/Pop)	Pembrook Pines	9.6	8.4
<b>WPHD-FM</b> (Rock)	Europa	2.8	6.2
<b>WGMM-FM</b> (Oldies)	Eolin	5.5	5.8
<b>WOKN-FM</b> (Country)	Pembrook Pines	7.8	5.3
<b>WNVE-FM</b> (Rock)	Clear Chan.	3.2	4.4
<b>WVIN-FM</b> (Oldies)	Pembrook Pines	3.2	4.4
<b>WENY-FM</b> (News/Talk)	Green Gr.	3.7	3.1
<b>WCBA-FM</b> (AC)	Eolin	1.4	2.7
<b>WLEA-AM</b> (Oldies)	Doran	2.8	2.7
<b>WNGZ-FM</b> (Cl. Rock)	Sabre	3.7	2.7

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## #200

### Frederick, MD

Station (Format)	Owner	Sp '99	Fa '99
WFRE-FM (Country)	AMFM	17.0	16.1
WAFY-FM (AC)	Frederick	5.8	8.0
WFMD-AM (News/Talk)	AMFM	5.4	5.7
WROX-FM (Hot AC)	ABC	2.9	5.0
WWDC-FM (Rock)	AMFM	4.6	5.0
WJFK-FM (Talk)	Infinity	0.8	3.4
WARX-FM (Oldies)	Manning	3.7	3.1
WASH-FM (AC)	AMFM	1.7	3.1
WBIG-FM (Oldies)	AMFM	4.1	3.1
WARW-FM (Cl. Rock)	Infinity	2.1	2.3
WPOC-FM (Country)	Clear Channel	1.7	2.3
WWVZ-FM (CHR/Pop)	Bonneville	5.0	2.3
WWZZ-FM (CHR/Pop)	Bonneville	1.2	2.3

## #201

### Cedar Rapids, IA

Station (Format)	Owner	Sp '99	Fa '99
KHAK-FM (Country)	AMFM	14.3	12.6
KZIA-FM (CHR/Pop)	KRNA	13.9	11.7
WMT-AM (News/Talk)	Clear Chan.	9.4	11.7
KDAT-FM (AC)	AMFM	8.2	10.3
KKRQ-FM (Cl. Rock)	Clear Chan.	11.0	9.0
WMT-FM (Hot AC)	Clear Chan.	9.0	7.2
KRNA-FM (Rock)	AMFM	5.7	5.8
KMRY-AM (Adult Std.)	Sellers	4.5	5.4
KFMW-FM (Rock)	Bahakel	4.1	4.5
KCRG-AM (News/Talk)	Cedar Rapids	2.4	3.1

## #202

### Laredo, TX

Station (Format)	Owner	Sp '99	Fa '99
KRRG-FM (CHR/Pop)	Guerra	12.3	15.7
KJBZ-FM (Tejano)	Guerra	20.9	14.0
KQUR-FM (Cl. Hits)*	Border	5.7	12.3
KNEX-FM (Spanish Con.)	Villarreal	11.9	11.0
KBDR-FM (Reg. Mex.)**	Sendero	7.4	5.5
XGTS-FM (Mariachi)	Villarreal	4.9	3.4
XNOE-FM (Spanish FS)	—	5.7	3.0
XTLN-FM (Reg. Mex.)	—	2.9	3.0
KLNT-AM (N/T)***	Villarreal	2.0	2.1
XNLO-FM (Spanish Con.)	—	2.0	1.7

\* Was KOYE-FM (Country) until September

\*\* Was Classic Hits until August 17

\*\*\* Was KDOS-AM (Mariachi) until August

## #203

### Alexandria, LA

Station (Format)	Owner	Sp '99	Fa '99
KBCE-FM (Urban)	Trinity	19.8	20.8
KRRV-FM (Country)	AMFM	9.5	13.0
KQID-FM (CHR/Pop)	Genla	6.3	9.2
KLAA-FM (Country)	Cajun	8.3	8.2
KZMZ-FM (Rock)	AMFM	9.5	5.3
KKST-FM (AC)	AMFM	4.4	4.8
KAPB-FM (Country)	Radio Group	3.2	3.9
KEZP-FM (Oldies)	Owensville	3.6	3.9
KFAD-FM (AC)	FM Broadcasting	1.2	3.4
KLIL-FM (Oldies)	Cajun	2.8	3.4

## #204

### Ft. Walton Beach, FL

Station (Format)	Owner	Sp '99	Fa '99
WZNS-FM (CHR/Pop)	Holladay	12.9	14.5
WNCV-FM (AC)	Holladay	5.2	9.3
WYBZ-FM (Country)	Holladay	8.6	7.9
WKSM-FM (Rock)	Holladay	14.3	7.5
WBLX-FM (Urban)	Calendar	5.7	5.6
WSBZ-FM (NAC/SJ)	M&R Carter	1.9	4.7
WMXZ-FM (CHR/Pop)	Root	7.1	3.7
WTXK-FM (Rock)	Clear Chan.	1.9	3.3
WFTW-AM (News/Talk)	Holladay	2.4	2.8
WMMK-FM (Country)	Gulf Breeze	4.8	2.8

## #205

### Lake Charles, LA

Station (Format)	Owner	Sp '99	Fa '99
KYKZ-FM (Country)	Cumulus	20.3	19.4
KZWA-FM (Urban)	B & C	8.9	12.4
KKGB-FM (Rock)	Cumulus	12.0	9.5
KHLA-FM (AC)	Radio South	9.4	9.0
KBIU-FM (Hot AC)	Cumulus	9.9	7.0
KAJN-FM (Rel.)	Rice Capital	2.6	6.5
KAOK-AM (News/Talk)	Pitman	1.6	3.5
KXZZ-AM (Urban AC)	Cumulus	3.6	3.5
KQXY-FM (CHR/Pop)	Cumulus	3.1	2.5
KRAW-FM (Country)	Radio South	3.1	2.5

## #206

### Tri-Cities, WA

Station (Format)	Owner	Sp '99	Fa '99
KORD-FM (Country)	Marathon	7.2	9.0
KUJ-FM (CHR/Pop)	New Northwest	8.6	8.5
KEYW-FM (Hot AC)	Marathon	7.7	8.0
KEGX-FM (Cl. Rock)	New Northwest	7.2	7.5
KONA-FM (AC)	Dean-Mitchell	6.7	7.5
KONA-AM (News/Talk)	Dean-Mitchell	9.1	7.0
KXRX-FM (Rock)	Marathon	5.7	6.5
KNLT-FM (Oldies)	New Northwest	6.2	5.0
KJOK-FM (Country)	New Northwest	6.2	4.0
KTCR-AM (News/Talk)	New Northwest	3.3	3.5
KZHR-FM (Hot AC)	KMEX Inc	4.3	3.5

## #207

### Medford-Ashland, OR

Station (Format)	Owner	Sp '99	Fa '99
KRWQ-FM (Country)	Clear Chan.	14.1	8.6
KTMT-FM (CHR/Pop)	Marathon	8.4	8.6
KBOY-FM (Cl. Rock)	Marathon	6.2	8.1
KMED-AM (B/EZ)	Clear Chan.	5.7	8.1
KCMX-FM (AC)	Marathon	5.3	7.1
KZZE-FM (Rock)	Clear Chan.	7.0	7.1
KCMX-AM (News/Talk)	Marathon	7.0	6.1
KROG-FM (AC)	Opus	3.5	4.6
KAKT-FM (Country)	Marathon	3.5	4.1
KKLJ-FM (AC)	Clear Chan.	3.5	3.6
KLDZ-FM (News/Talk)	Clear Chan.	2.6	3.6

## #208

### Laurel-Hattiesburg, MS

Station (Format)	Owner	Sp '99	Fa '99
WBBN-FM (Country)	Blakeney	13.1	13.6
WJXK-FM (Urban)	Cumulus	8.3	11.2
WXRR-FM (Cl. Rock)	Blakeney	9.7	10.2
WNSL-FM (CHR/Pop)	Cumulus	13.1	9.2
WJMG-FM (Urban)	Floyd	8.3	7.3
WUSW-FM (Oldies)	Cumulus	0.0	4.9
WZKX-FM (Country)	D & D	3.9	4.9
WMI-FM (Religious)	Rainey	1.0	4.4
WKZW-FM (Hot AC)	Blakeney	1.9	3.9
WORV-AM (Gospel)	Floyd	4.9	3.4



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**#209**

**Champaign, IL**

Station (Format)	Owner	Sp '99	Fa '99
WIXY-FM (Country)	Saga	10.8	13.3
WDWS-AM (News/Talk)	DWS	8.2	10.1
WGKC-FM (Cl. Rock)	Liberty Radio	5.6	6.9
WKIO-FM (Oldies)	Tak	8.7	6.9
WHMS-FM (AC)	DWS	5.6	6.4
WLRW-FM (Hot AC)	Saga	12.3	6.4
WQOB-FM (CHR/Pop)	Comm. Serv.	7.2	5.9
WPGU-FM (Alternative)	Illini Media	6.2	5.3
WLS-AM (Talk)	ABC	5.1	3.7
WZNF-FM (Rock)	Community Serv.	3.6	3.2

**#210**

**Sioux Falls, SD**

Station (Format)	Owner	Sp '99	Fa '99
KELO-FM (AC)	Midcontinent	9.6	9.2
KKLS-FM (CHR/Pop)	Southern Minn.	10.7	8.7
KELO-AM (Oldies)	Midcontinent	7.3	8.3
KRRO-FM (Rock)	Midcontinent	8.0	8.3
KXRB-AM (Country)	Southern Minn.	4.6	7.4
KIKN-FM (Country)	Southern Minn.	7.3	6.6
KYBB-FM (Cl. Hits)	Southern Minn.	5.0	6.6
KTWB-FM (Country)	Midcontinent	8.4	5.2
KMXC-FM (Hot AC)	Southern Minn.	7.3	4.4
KSOO-AM (News/Talk)	Southern Minn.	4.6	4.4

**#211**

**Fargo, ND**

Station (Format)	Owner	Sp '99	Fa '99
KFGO-AM (News/Talk)	MSB	14.8	15.7
KVOX-FM (Country)	Triad	9.3	10.6
WDAY-FM (CHR/Pop)	Forum	8.9	9.7
KLTA-FM (AC)	Triad	9.3	9.3
KPFX-FM (Cl. Rock)	Triad	9.7	7.6
KFGO-FM (Country)	MSB	7.6	6.4
KQWB-FM (Rock)	Triad	7.6	5.9
WOAY-AM (News/Talk)	Forum	6.8	5.9
KFGX-FM (Rock)*	Ingstad	5.1	4.2
KULW-FM (Talk)**	Ingstad	3.0	3.8

\* Switched to AC in January  
\*\* Was KPHT-FM (AC) until October

**#212**

**St. Cloud, MN**

Station (Format)	Owner	Sp '99	Fa '99
WWJO-FM (Country)	Regent	10.1	10.8
KCLD-FM (CHR/Pop)	Leighton	9.7	9.2
KZPK-FM (Country)	Leighton	6.6	8.8
KLZZ-FM (Rock)	Starcom	4.8	8.3
WHMH-FM (Rock)	Tri-County Br.	6.2	7.1
WJON-AM (News/Talk)	Regent	6.2	6.7
KASM-AM (Country)	Starcom	7.5	6.3
WCCO-AM (Full Serv.)	Infinity	3.5	5.4
KORS-FM (Cl. Rock)*	ABC	4.0	4.6
KCML-FM (AC)	Leighton	2.6	2.9
KKJM-FM (Religious)	WJON	1.8	2.9

\* Was Adult Alternative until August

**#213**

**Marion-Carbondale, IL**

Station (Format)	Owner	Sp '99	Fa '99
WCIL-FM (CHR/Pop)	Zimmer	12.3	13.0
WDDD-FM (Country)	Cumulus	9.6	12.4
WTAO-FM (Rock)	Cumulus	7.5	10.3
WOOZ-FM (Country)	Zimmer	11.2	8.1
WUEZ-FM (AC)	Zimmer	4.8	4.9
WQUL-FM (Cl. Rock)	Cumulus	4.8	3.8
WXAN-FM (Religious)	Lawder	1.6	3.8
WXLT-FM (Cl. Rock)	Zimmer	5.3	3.8
WCIL/WJPF (News/Talk)	Zimmer	2.7	3.2
WFRX-AM (Adult Std.)	Cumulus	2.1	3.2
WQRL-FM (Oldies)	Dana Com.	3.2	3.2

**#214**

**Blacksburg, VA**

Station (Format)	Owner	Sp '99	Fa '99
WNRV/WPSK (Country)	New River	17.2	17.2
WXLK-FM (CHR/Pop)	Mel Wheeler	15.0	13.0
WSLQ-FM (AC)	Mel Wheeler	10.6	12.5
WBRF-FM (Country)	Blue Ridge	1.7	6.3
WROV-FM (Rock)	AMFM	8.9	5.2
WBLB-AM (Rel.)	Nipper Auto	2.8	4.7
WBRW-FM (Cl. Rock)	New River	3.3	3.1
WFNR-AM (News/Talk)	New River	3.9	3.1
WPVR-FM (Cl. Rock)	AMFM	4.4	3.1
WBZV-FM (Alternative)	New River	3.3	2.6

**#215**

**Redding, CA**

Station (Format)	Owner	Sp '99	Fa '99
KNCQ-FM (Country)	McCarthy	7.1	13.7
KQMS-AM (News/Talk)	Regent	11.1	12.7
KSHA-FM (AC)	Regent	9.8	9.1
KEWB-FM (Country)	McCarthy	4.4	8.6
KNNN-FM (AC)	Regent	14.2	7.1
KRDG-FM (Oldies)	Regent	6.7	6.1
KLXR-AM (Adult Std.)	Redwood	4.9	5.6
KRRX-FM (Rock)	Regent	6.7	5.6
KRQR-FM (Rock)	Fritz	4.9	3.6
KISK-FM (Hot AC)	McCarthy	6.2	2.0

**#216**

**Tuscaloosa, AL**

Station (Format)	Owner	Sp '99	Fa '99
WBHJ-FM (CHR/Rhythmic)	Cox	12.8	14.4
WTUG-FM (Urban)	Radio South	10.3	11.0
WTXT-FM (Country)	AMFM	9.7	8.3
WOXB-FM (Country)*	AMFM	1.5	7.2
WZBQ-FM (CHR/Pop)	AMFM	9.2	5.5
WTID-FM (AC)	Radio South	4.6	5.0
WACT-AM (Gospel)	AMFM	5.1	4.4
WTSK-AM (Urban/O)	Radio South	6.7	4.4
WRAX-FM (Alternative)	Dick	2.1	3.9
WRTR-FM (Cl. Rock)	AMFM	1.5	3.9

\* Was WQWC-FM until November

**#217**

**Muskegon, MI**

Station (Format)	Owner	Sp '99	Fa '99
WMUS-FM (Country)	Connoisseur	17.9	17.1
WSNX-FM (CHR/Pop)*	Goodrich	11.6	11.2
WMRR-FM (Cl. Rock)	Connoisseur	9.2	8.0
WKLO-FM (Rock)	Bloomington	6.8	6.4
WLCS-FM (Oldies)	Pyramid Br.	4.8	4.8
WSHZ-FM (Hot AC)	Connoisseur	6.3	4.3
WBCT-FM (Country)	Clear Chan.	1.9	3.7
WEFG-FM (Cl. Hits)	Pyramid Br.	1.9	3.2
WGRD-FM (Alternative)	AMFM	2.4	3.2
WKBZ-AM (News/Talk)	WLC Br.	1.9	3.2

\* Evolved from CHR/Rhythmic during July

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**#218**

**Winchester, VA**

Station (Format)	Owner	Sp '99	Fa '99
WUSQ-FM (Country)	AMFM	22.1	19.7
WINC-FM (Hot AC)	Mid Atlantic	13.2	11.3
WFQX-FM (Cl. Rock)	AMFM	4.2	7.0
WAZR-FM (Adult Std.)	Ruarch	2.6	4.2
WKMZ-FM (Cl. Hits)	Prettyman	3.7	4.2
WWDC-FM (Rock)	AMFM	1.6	3.3
WAPP/WBPP (Country)	Mid Atlantic	4.2	2.8
WARW-FM (Cl. Rock)	Infinity	2.6	2.3
WFR-FM (Country)	Straus	1.6	2.3
WJFK-FM (Talk)	Infinity	2.6	2.3
WQPO-FM (Hot AC)	VerStandig	2.1	2.3
WSIG-FM (Country)	Shenandoah	5.8	2.3
WWMD-FM (B/EZ)	Hagerstown	0.5	2.3

**#219**

**Duluth, MN**

Station (Format)	Owner	Sp '99	Fa '99
KKCB-FM (Country)	Brill Media	11.1	10.0
KDAL-AM (News/Talk)	Shockley	10.6	9.5
WWAX-FM (Hot AC)	Curtis Squire	9.2	9.0
KDAL-FM (AC)	Shockley	7.2	8.7
KQDS-FM (Cl. Rock)	Curtis Squire	5.3	8.1
KLDJ-FM (Oldies)	Brill Media	7.7	6.7
KRBR-FM (Rock)	Shockley	6.8	6.2
KTCO-FM (Country)	Shockley	6.3	5.2
WEBC-AM (News/Talk)	Brill Media	5.8	4.3
KZIO-FM (Adult Std.)	Curtis Squire	4.8	3.3

**#220**

**Dubuque, IA**

Station (Format)	Owner	Sp '99	Fa '99
WJOD-FM (Country)	Cumulus	10.1	16.6
KLYV-FM (CHR/Pop)	Cumulus	11.4	10.0
KATF-FM (AC)	Woodward	10.5	8.7
KDTH-AM (News/Talk)	Woodward	8.3	7.4
KGRR-FM (Cl. Rock)	Hemmer	6.1	6.6
WDBQ-FM (Country)	Cumulus	3.9	5.7
KXGE-FM (Cl. Rock)	Cumulus	7.5	4.8
WGLR-FM (Country)	TV Wisconsin	6.6	4.8
KOST-FM (Country)	Design Homes	1.3	3.5
KFMW-FM (Rock)	Bahakel	2.2	2.6

**#221**

**Abilene, TX**

Station (Format)	Owner	Sp '99	Fa '99
KEAN-FM (Country)	Sunburst	22.7	16.7
KCDD-FM (CHR/Pop)	Cumulus	15.7	11.4
KHYS-FM (Hot AC)*	Sunburst	5.6	8.1
KBCY-FM (Country)	Cumulus	3.7	7.1
KEYJ-FM (Rock)	Sunburst	8.8	7.1
KULL-FM (Oldies)	Sunburst	9.7	6.7
KHXS-FM (Cl. Rock)	Cumulus	3.7	5.7
KFOX-FM (Oldies)	Cumulus	1.4	4.3
KMPC-AM (B/EZ)	Dynamic	1.4	3.8
KKHR-FM (Tejano)	Powell	3.7	3.3

\* Was KORO-FM (AC) until July

**#222**

**Charlottesville, VA**

Station (Format)	Owner	Sp '99	Fa '99
WINA-AM (News/Talk)	Charlottesville	8.8	12.2
WCYK-FM (Country)	Clear Chan.	10.0	11.6
WUVA-FM (Urban AC)	WUVA	10.6	10.2
WWVV-FM (Rock)	Charlottesville	11.8	7.5
WQMZ-FM (AC)	Charlottesville	4.7	5.4
WUMX-FM (AC)	Air Virginia	5.3	4.1
WKAV-AM (Adult Std.)	Charlottesville	4.1	3.4
WVAO-FM (Oldies)	Clear Chan.	2.9	3.4
WVSY-FM (AC)	Clear Chan.	2.9	3.4
WKJS-FM (Urban AC)	Radio One	2.4	2.0
WQPO-FM (CHR/Pop)	VerStandig	1.8	2.0

**#223**

**Wheeling, WV**

Station (Format)	Owner	Sp '99	Fa '99
WDVK-FM (Country)	AMFM	17.6	18.2
WOMP-FM (Hot AC)	Associated	15.3	15.5
WEGW-FM (Rock)	AMFM	6.8	9.9
WKWK-FM (AC)	AMFM	8.0	9.9
WWVA-AM (Country)	AMFM	5.7	6.6
WRKY-FM (Country)	Associated	5.1	6.1
WZNW-FM (Hot AC)	AMFM	5.7	5.5
WBBD-AM (Adult Std.)	AMFM	6.3	5.0
WEEL-FM (Oldies)	Ohio Valley	5.1	5.0
WOMP-AM (News/Talk)	Associated	6.3	4.4

**#224**

**Parkersburg, WV**

Station (Format)	Owner	Fa '98	Sp '99
WNUS-FM (Country)	William Bennis	13.0	19.9
WXIL-FM (Hot AC)	Burbach	11.7	11.7
WHBR-FM (Rock)	Burbach	14.9	11.1
WRVB-FM (Hot AC)	William Bennis	13.6	11.1
WXKX-FM (Country)	Burbach	5.2	8.8
WDMX-FM (Oldies)	William Bennis	10.4	7.0
WADC-AM (Adult Std.)	Burbach	4.5	5.3
WRZZ-FM (Cl. Rock)	Mediacom	7.1	5.3
WMOA-AM (AC)	JAWCO	0.6	1.8
WLTP-AM (News/Talk)	William Bennis	2.6	1.2
WYLI-AM (Sports)	WRCM Inc.	1.9	1.2

**#225**

**Burlington, VT**

Station (Format)	Owner	Sp '99	Fa '99
WOKO-FM (Country)	Hall	12.8	14.1
WXXX-FM (CHR/Pop)	Sison	14.9	13.7
WCPV-FM (Cl. Rock)	AMFM	11.3	10.7
WKOL-FM (Oldies)	Hall	7.2	7.3
WEZF-FM (AC)	AMFM	8.7	6.8
WIZN-FM (Rock)	Deer River	5.1	6.8
WJOY-AM (Adult Std.)	Hall	5.6	5.9
WNCS-FM (Adult Alt.)	Northeast	3.1	5.4
WBTZ-FM (Alternative)	Plattsburgh	6.7	4.4
WKDR-AM (News/Talk)	Radio Vermont	1.5	2.4

**#226**

**Panama City, FL**

Station (Format)	Owner	Sp '99	Fa '99
WPAP-FM (Country)	Clear Chan.	16.4	11.8
WFSY-FM (AC)	Clear Chan.	9.4	10.7
WILN-FM (CHR/Pop)	Empire	12.3	9.1
WEBZ-FM (Cl. Rock)	Clear Chan.	0.0	6.4
WYOO-FM (News/Talk)	Styles	6.4	6.4
WAKT-FM (Country)	Waitt Radio	7.0	5.9
WDIZ-AM (Adult Std.)	Clear Chan.	5.3	5.9
WYYX-FM (Rock)	Empire	5.8	5.3
WRBA-FM (Cl. Rock)	Waitt Radio	6.4	4.8
WPBH-FM (Oldies)	Clear Chan.	5.8	4.3



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**#227**

**Joplin, MO**

Station (Format)	Owner	Sp '99	Fa '99
KIXQ-FM (Country)	Zimmer	21.3	17.5
KSYN-FM (CHR/Pop)	Zimmer	14.9	15.8
KXDG-FM (Cl. Rock)	Zimmer	8.0	9.6
KMXL-FM (AC)	Petersen	5.7	6.8
KJMK-FM (AC)	Zimmer	3.4	4.5
KKOW-FM (Country)	American	4.6	4.5
KBTN-FM (Country)	Winegardner	1.7	4.0
KJML-FM (Country)	Land Go	2.9	3.4
KKOW-AM (Country)	American	1.7	2.3
KQYX-AM (News/Talk)	Land Go	3.4	2.3

**#228**

**Lima, OH**

Station (Format)	Owner	Sp '99	Fa '99
WIMT-FM (Country)	Clear Chan.	12.0	14.7
WBYP-FM (Rock)	Federated	9.1	10.9
WZOQ-FM (CHR/Pop)	Forever	7.4	9.2
WFGF-FM (Country)	Forever	8.6	8.2
WIMA-AM (News/Talk)	Clear Chan.	7.4	8.2
WMLX-FM (AC)	Clear Chan.	7.4	6.0
WBUK-FM (Oldies)	Clear Chan.	6.3	4.9
WUZZ-FM (Cl. Hits)*	Forever	5.1	3.8
WLJM-AM (Urban)	Forever	5.1	3.3
WQTL-FM (Cl. Rock)	Clear Chan.	3.4	3.3

\* Was WAJC-FM (AC) until September 23

**#229**

**Rochester, MN**

Station (Format)	Owner	Sp '99	Fa '99
KKROC-FM (CHR/Pop)	So. Minn. Br.	—	12.9
KNXR-FM (Adult Std.)	United Auto Co.	—	10.1
KRCH-FM (Cl. Rock)	Cumulus	—	9.0
KWWK-FM (Country)	Olmsted	—	8.4
KMFX-FM (Country)	Cumulus	—	7.3
KKROC-AM (News/Talk)	So. Minn. Br.	—	7.3
KYBA-FM (AC)	So. Minn. Br.	—	5.6
KVGO-FM (Oldies)	KFIL Inc.	—	3.4
KLCX-FM (Cl. Rock)	St. Charles	—	2.8
WCCO-AM (Full Serv.)	Infinity	—	2.8

**#230**

**Bloomington, IL**

Station (Format)	Owner	Sp '99	Fa '99
WBNO-FM (CHR/Pop)	Bloomington	14.1	16.0
WJBC-AM (News/Talk)	Bloomington	16.0	16.0
WBWN-FM (Country)	Bloomington	16.6	14.7
WIHN-FM (Rock)	Kelly	6.7	6.4
WPBG-FM (Oldies)	JMP Media	5.5	5.1
WPPY-FM (CHR/Rhy)*	Cromwell Group	1.8	5.1
WLS-AM (Talk)	ABC	5.5	3.2
WGLO-FM (Rock)	Cromwell Group	3.7	2.6
WSNI-FM (AC)	Kelly	1.8	2.6
WWCT-FM (Rock)	Kelly	3.1	2.6

\* Was WEEK-FM until July

**#231**

**Eau Claire, WI**

Station (Format)	Owner	Sp '99	Fa '99
W1XX-FM (Country)	Central Com.	18.2	17.4
WBIZ-FM (CHR/Pop)	Cumulus	9.1	12.0
WQRB-FM (Country)	Cumulus	11.6	11.4
W1TQ-FM (Country/O)	Cumulus	4.0	8.2
W1AL-FM (CHR/Pop)	Central Com.	10.6	8.2
WMEQ-FM (Cl. Rock)	Cumulus	5.6	8.2
WECL-FM (Oldies)	Central Com.	8.1	6.5
WCFW-FM (AC)	Bushland	4.5	2.7
WEAQ-AM (Adult Std.)	Central Com.	4.5	2.2
W1SM-FM (Rock)	Alpenglow	2.0	2.2

**#232**

**Bryan, TX**

Station (Format)	Owner	Sp '99	Fa '99
KKYS-FM (Hot AC)	Sunburst	15.7	13.3
KAGG-FM (Country)	Sunburst	6.0	11.1
KBMA-FM (Tejano)	Torres	4.5	9.9
KTSR-FM (Rock)	AMFM	6.7	8.9
KORA-FM (Country)	Texas Eagle	9.7	7.4
KVJM-FM (Urban)	Marshall Media	12.7	7.4
WTAW-AM (News/Talk)	AMFM	6.0	5.9
KHLR-FM (Alternative)	Texas Eagle	4.5	5.2
KTTX-FM (Country)	Tom S. Whitehead	3.7	3.7
KZTR-FM (Cl. Rock)	Texas Eagle	5.2	3.7

**#233**

**Waterloo-Cedar Falls, IA**

Station (Format)	Owner	Sp '99	Fa '99
KKCV-FM (Country)	Connoisseur	12.2	16.5
KCYM-FM (Hot AC)	Fife	7.3	9.1
KFMW-FM (Rock)	Bahakel	11.6	8.5
KOEL-FM (Country)	Connoisseur	11.6	7.9
KCRR-FM (Cl. Rock)	Connoisseur	7.3	7.3
KOKZ-FM (Oldies)	Bahakel	8.5	6.7
KWLO-AM (Adult Std.)	Bahakel	5.5	4.9
KZIA-FM (CHR/Pop)	KRNA	3.7	3.7
WMT-AM (News/Talk)	Clear Chan.	3.7	3.7
KOEL-AM (AC)	Connoisseur	0.6	2.4
KWAY-FM (AC)	A.E. Suhr	1.8	2.4
KXEL-AM (News/Talk)	Bahakel	1.8	2.4
WHO-AM (News/Talk)	Clear Chan.	4.3	2.4

**#234**

**Monroe, LA**

Station (Format)	Owner	Sp '99	Fa '99
KRVV-FM (Urban)	Holladay	15.5	15.6
KJLO-FM (Country)	New South	10.9	13.8
KJMG-FM (Urban AC)	Holladay	9.8	10.0
KLIP-FM (Cl. Hits)	New South	5.7	6.3
KNOE-FM (CHR/Pop)	J.A. Noe	10.9	6.3
KTJC-FM (Oldies)	Sound	4.0	4.4
KHLL-FM (Religious)	Gilliland	2.9	3.8
KMYF-FM (Country)	Sound	4.6	3.8
KNOE-AM (Country)	J.A. Noe	0.0	3.8
KYEA-FM (Urban AC)*	Sound	0.6	3.8

\* Was KCTO-FM (Classic Rock) until November

**#235**

**Santa Fe, NM**

Station (Format)	Owner	Sp '99	Fa '99
KKOB-AM (News/Talk)	Citadel	7.3	6.3
KCHQ-FM (NAC/SJ)	Simmons	2.3	5.2
KLSK-FM (Cl. Rock)	Trumper	2.3	5.2
KHFM-FM (Classical)	Citadel	4.5	4.6
KKSS-FM (CHR/Rhythmic)	Simmons	5.6	4.6
KRZY-FM (Country)	EXCL	2.3	4.6
KKOB-FM (Hot AC)	Citadel	4.0	4.0
KTBL-FM (Country)	Citadel	2.3	4.0
KBAC-FM (Adult Alt.)	Roberts	2.8	3.4
KIOT-FM (Cl. Rock)	Simmons	2.8	3.4
KSWV-AM (Reg. Mex.)	La Voz	3.4	3.4
KTEG-FM (Alt.)	Trumper	4.0	3.4

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**#236**

**Lafayette, IN**

Station (Format)	Owner	Sp '99	Fa '99
WKOA-FM (Country)	Schurz	14.6	14.3
WAZY-FM (Hot AC)	Artistic Media	11.1	12.7
WKHY-FM (Rock)	Robert E. Rhea	9.7	11.9
WASK-A/F (Oldies)	Schurz	11.8	11.1
WGBD-FM (Alt.)	Artistic Media	9.7	10.3
WGLM-FM (AC)	KVB	7.6	7.1
WFBQ-FM (Cl. Rock)	AMFM	2.8	3.2
WLFF-FM (Country)	Artistic Media	4.2	3.2
WLS-AM (Talk)	ABC	2.8	2.4
WNJY-FM (Oldies)	RadioWorks	2.1	1.6
WRZX-FM (Alternative)	AMFM	1.4	1.6
WSHW-FM (AC)	Kaspar	2.1	1.6

**#237**

**State College, PA**

Station (Format)	Owner	Sp '99	Fa '99
WZWW-FM (AC)	Talleyrand	13.8	14.1
WQWK-FM (Rock)	Marathon	9.2	12.3
WBHV-FM (CHR/Pop)	Forever	14.5	11.7
WFGY-FM (Country)	Forever	9.9	11.0
WBLF/WRSC (News/Talk)	Marathon	3.3	6.7
WNCL-FM (Hot AC)	Marathon	6.6	6.1
WGMR-FM (Alt.)	Allegheny Mt.	6.6	4.3
WBUS-FM (Cl. Hits)	Boalsburg	5.9	3.7
WFGI-FM (Country)	Forever	2.6	3.1
WMAJ-AM (News/Talk)	Forever	2.0	1.8

**#238**

**Battle Creek, MI**

Station (Format)	Owner	Sp '99	Fa '99
WNWN-FM (Country)	Midwest	17.9	16.6
WKFR-FM (CHR/Pop)	Cumulus	17.3	12.1
WBCK-AM (News/Talk)	AMFM	8.7	10.2
WBXX-FM (AC)	AMFM	3.5	8.9
WJXQ-FM (Rock)	62nd Street	6.4	7.6
WWKN-FM (Oldies)	AMFM	4.6	6.4
WRCC-AM (Adult Std.)	AMFM	4.6	3.8
WRKR-FM (Rock)	Cumulus	9.3	3.8
WOOD-FM (AC)	Clear Chan.	0.6	3.2
WQLR-FM (AC)	Fairfield	2.3	3.2

**#239**

**Sussex, NJ**

Station (Format)	Owner	Sp '99	Fa '99
WSUS-FM (AC)	Nassau	11.9	12.6
WNNJ-FM (Cl. Hits)	Nassau	9.6	12.1
WXRK-FM (Alternative)	Infinity	4.5	7.2
WHTZ-FM (CHR/Pop)	AMFM	2.3	5.3
WPLJ-FM (Hot AC)	ABC	5.6	5.3
WABC-AM (Talk)	ABC	5.1	4.3
WLTW-FM (AC)	AMFM	4.0	3.9
WCBS-FM (Oldies)	Infinity	2.8	3.4
WHCY-FM (Country)	Nassau	8.5	3.4
WNNJ-AM (Adult Std.)	Nassau	2.3	3.4

**#240**

**Florence, AL**

Station (Format)	Owner	Sp '99	Fa '99
WOLT-FM (AC)	Big River	—	11.7
WXFL-FM (Country)	Big River	—	8.2
WVNA-FM (Cl. Rock)	Cumulus	—	7.6
WZYP-FM (CHR/Pop)	Athens	—	6.4
WB TG-FM (Gospel)	Slatton & Assoc.	—	5.8
WLAY-FM (Country)	Cumulus	—	5.3
WKGL-FM (Oldies)	Cumulus	—	4.7
WMSR-FM (B/EZ)	Malkan	—	4.7
WZZA-FM (Urban/Gospel)	M. Shoals Br.	—	4.7
WDRM-FM (Country)	AMFM	—	3.5
WSBM-AM (Urban)	Big River	—	3.5

Note: This is the first time Arbitron has rated this market

**#241**

**Pueblo, CO**

Station (Format)	Owner	Sp '99	Fa '99
KCCY-FM (Country)	McCoy	17.8	12.0
KKMG-FM (CHR/Pop)	Citadel	9.2	9.0
KDZA-FM (Oldies)	McCoy	7.5	7.8
KKFM-FM (Cl. Rock)	Citadel	6.9	6.6
KGHF-AM (Adult Std.)	Bahakel	5.2	6.0
KCSJ-AM (News/Talk)	Bahakel	4.6	5.4
KILO-FM (Rock)	Bahakel	7.5	4.8
KYZX-FM (Country)	Bahakel	0.6	3.6
KKLI-FM (AC)	AMFM	2.9	3.0
KNKN-FM (Spanish Con.)	Metro. Radio	3.4	3.0
KSKX-FM (NAC/SJ)	Optima	2.9	3.0
KVUU-FM (Hot AC)	AMFM	2.9	3.0

**#242**

**Wichita Falls, TX**

Station (Format)	Owner	Sp '99	Fa '99
KLUR-FM (Country)	Cumulus	24.6	24.6
KNIN-FM (CHR/Pop)	Apex	14.4	12.3
KWFS-FM (Country)	Apex	9.0	10.1
KYYI-FM (Country)	Cumulus	7.2	10.1
KTLT-FM (AC)	Apex	9.6	7.2
KQXC-FM (Hot AC)	Cumulus	3.6	4.3
KMEO-FM (Oldies)	ABC	0.0	3.6
KRNB-FM (Urban/O)	Service	0.0	3.6
KOLI-FM (Oldies)	Cumulus	1.2	2.9
WBAP-AM (News/Talk)	ABC	4.2	2.2

**#243**

**Columbia, MO**

Station (Format)	Owner	Sp '99	Fa '99
KCLR-FM (Country)	Zimmer Radio	10.8	14.7
KFRU-AM (News/Talk)	Columbia AM	12.0	14.0
KTXY-FM (Hot AC)	Zimmer Radio	16.5	13.3
KPLA-FM (AC)	Columbia FM	10.1	8.7
KFMZ-FM (Alternative)	Contemporary	7.0	6.7
KCMQ-FM (Cl. Rock)	Zimmer Radio	8.9	6.0
KBXR-FM (Adult Alt.)	Mid-Missouri	3.8	4.0
KOOL-FM (Oldies)	Mid-Missouri	3.8	4.0
KWWR-FM (Country)	KXEO	1.9	2.7
KJMO-FM (Oldies)	Zimmer Radio	0.6	1.3
KSSZ-FM (AC)*	Zimmer Radio	1.3	1.3
KTGR-AM (Adult Std.)	Zimmer Radio	0.6	1.3

\* Was KLSC-FM (Classic Rock) until December

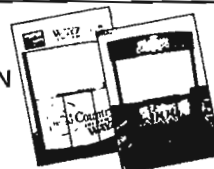
**#244**

**Altoona, PA**

Station (Format)	Owner	Sp '99	Fa '99
WFGY-FM (Country)	Forever	22.7	17.0
WPRR-FM (CHR/Pop)	Music	11.0	11.9
WBRX/WBXQ (Cl. Rock)	Sounds Good	8.6	10.7
WALY-FM (Oldies)	Forever	12.3	9.4
WRTA-AM (N/T)	Altoona Trans Audio	6.7	7.5
WFBG-AM (Adult Std.)	Forever	9.2	6.3
WMXV-FM (AC)	Forever	6.1	6.3
WGMR-FM (Alternative)	Allegheny Mt.	1.2	3.1
WQKK-FM (Rock)	Marathon	2.5	3.1
WQWK-FM (Rock)	Marathon	1.2	3.1

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**#245**

**Billings, MT**

Station (Format)	Owner	Sp '99	Fa '99
KBUL/KCTR (Country)	Marathon	16.7	15.9
KRSQ-FM (Religious)	New Northwest	10.0	13.4
KKBR-FM (AC)	Marathon	8.0	12.2
KRXX-FM (Cl. Rock)	Sunbrook	12.7	12.2
KBBB-FM (AC)	Marathon	7.3	7.3
KGHL-FM (Country)*	New Northwest	4.7	6.1
KBLG-AM (News/Talk)	Sunbrook	6.0	4.9
KMHK-FM (Cl. Rock)	Marathon	6.7	4.3
KYYA-FM (Hot AC)	Sunbrook	6.7	4.3
KGHL-AM (Country)	New Northwest	6.0	3.0

\* Was KIDX-FM until December 6

**#246**

**Texarkana, TX-AR**

Station (Format)	Owner	Sp '99	Fa '99
KEWL-A/F (Oldies)	Basso	8.3	14.4
KKYR-FM (Country)	AMFM	22.6	13.6
KTOY-FM (Urban)	Jo-Al	13.5	12.1
KPWW-FM (CHR/Pop)	AMFM	8.3	9.8
KYGL-FM (Cl. Rock)	AMFM	3.0	5.3
KZRB-FM (Urban)	B&H	3.8	5.3
KMJI-FM (AC)	Bunyard	0.0	3.8
KPYN-FM (Gospel)	Dominion Media	5.3	3.8
KRUF-FM (CHR/Pop)	Clear Chan.	3.0	3.8
KHSP-FM (Religious)	Basso	6.0	3.0

**#247**

**Columbus, MS**

Station (Format)	Owner	Sp '99	Fa '99
WACR-FM (Urban)	T&W	—	10.9
WMSU-FM (Urban)	Cumulus	—	10.9
WMXU-FM (Urban)	Cumulus	—	8.5
WKOR-FM (Country)	Cumulus	—	7.0
WSYE-FM (AC)	Dowdy & Dowdy	—	6.2
WZBQ-FM (CHR/Pop)	AMFM	—	6.2
WSMS-FM (Rock)	Cumulus	—	5.4
WACR-AM (Urban)	T&W	—	3.9
WKOR-AM (Gospel)	Cumulus	—	3.9
WFCA-FM (Religious)	Cumulus	—	3.1
WAJV-FM (Gospel)	Cumulus	—	2.3
WBHJ-FM (CHR/Rhy)	Cox	—	2.3
WLZA-FM (AC)	Air South	—	2.3
WMBC-FM (Country)	Cumulus	—	2.3
WTUG-FM (Urban AC)	Radio South	—	2.3

Note: This is the first time Arbitron has rated this market.

**#248**

**Williamsport, PA**

Station (Format)	Owner	Sp '99	Fa '99
WILQ-FM (Country)	Sabre	23.6	21.9
WKSJ-FM (AC)	Clear Chan.	21.0	18.7
WVRT-FM (Hot AC)	Cupelli	4.5	10.3
WBZD-FM (Oldies)*	Sabre	5.1	9.7
WMYL-FM (Adult Std.)	Clear Chan.	6.4	9.0
WCXR/WZXR (Rock)	Sabre	8.3	6.5
WRAC/WRKK (News/Talk)	Clear Chan.	3.8	5.2
WQBR-FM (Country)	Cupelli	1.3	2.6
WSFT-FM (AC)	Bald Eagle	5.1	2.6
WHLM-FM (Hot AC)	Radio Friendz	1.3	0.6
WQXK-FM (CHR/Pop)	Sunbury	0.0	0.6

\* Was WHTD-FM (CHR/Pop) until September

**#249**

**Sioux City, IA**

Station (Format)	Owner	Sp '99	Fa '99
KSUX-FM (Country)	Powell	20.5	18.8
KGLI-FM (CHR/Pop)	Radioworks	17.1	18.1
KSEZ-FM (Rock)	Radioworks	13.7	13.8
KSCJ-AM (News/Talk)	Powell	11.0	10.1
KCLH-FM (Oldies)	Saga	4.8	5.8
KKMA-FM (Cl. Hits)	Powell	4.1	4.3
KSFT-FM (AC)	Radioworks	3.4	4.3
KZSR-FM (Country)	Waitt	2.7	4.3
KMNS-AM (Country)	Radioworks	2.1	2.9
KWSL-AM (Adult Std.)	Radioworks	3.4	2.9

**#250**

**Augusta, ME**

Station (Format)	Owner	Sp '99	Fa '99
WBLM-FM (Rock)	Citadel	9.1	13.4
WEBB/WTVL (Country)	Pilot	12.1	13.4
WABK-FM (Oldies)	Cumulus	10.6	9.2
WEZW/WMME (CHR/Pop)	Pilot	10.6	9.2
WTOS-FM (Rock)	Cumulus	7.6	6.3
WKCG-FM (AC)	Cumulus	2.3	4.9
WQCB-FM (Country)	Cumulus	3.8	4.2
WHOM-FM (AC)	Citadel	3.8	3.5
WWBX-FM (CHR/Pop)	Gopher Hill	3.0	3.5
WCYI/WCYW (Alternative)	Citadel	4.5	2.8

**#251**

**Grand Junction, CO**

Station (Format)	Owner	Sp '99	Fa '99
KEKB-FM (Country)	Cumulus	13.6	13.5
KMXY-FM (Hot AC)	Cumulus	14.4	12.8
KNZZ-AM (News/Talk)	M.B.C. Grand Br.	7.6	11.3
KKNN-FM (Country)	Cumulus	7.6	9.8
KBKL-FM (Oldies)	Cumulus	6.1	9.0
KJYE-FM (B/EZ)	M.B.C. Grand Br.	6.1	6.0
KQIX-FM (Hot AC)	Fuller-Jeffrey	5.3	6.0
KSTR-FM (Cl. Rock)	Leggett	8.3	5.3
KSNJ-FM (Adult Std.)	M.B.C. Grand Br.	6.1	3.8
KZKS-FM (Country)	Western Slope	2.3	2.3

**#252**

**Albany, GA**

Station (Format)	Owner	Sp '99	Fa '99
WJIZ-FM (Urban)	Peterson	19.8	17.9
WRXZ-FM (Urban)	On Top	10.7	11.0
WQVE-FM (AC)	Williams	6.1	10.3
WKAK-FM (Country)	Cumulus	7.6	8.3
WEGC-FM (Oldies)	Cumulus	5.3	7.6
WJYZ-AM (Gospel)	Peterson	8.4	6.9
WJAD-FM (Cl. Rock)	Cumulus	9.2	6.2
WGPC-AM (Full Serv.)	Cumulus	2.3	4.1
WNUQ-FM (CHR/Pop)	Cumulus	2.3	4.1
WMGR-FM (Hot AC)	Peterson	3.1	3.4

**#253**

**Bluefield, WV**

Station (Format)	Owner	Sp '99	Fa '99
WHAJ-FM (Hot AC)	Adventure	16.0	13.2
WHKX/WHQX (Country)	Adventure	16.8	9.6
WKOY/WKQY (Oldies)	Adventure	4.0	8.1
WMEV-FM (Country)	Glenwood	4.8	5.9
WSTG-FM (Hot AC)	Princeton	5.6	5.9
WAEY-AM (Country)	Princeton	1.6	4.4
WGTH-AM (Gospel)	High Knob	3.2	4.4
WJLS-FM (Country)	Personality	5.6	4.4
WMTD-FM (Cl. Rock)	Bluestone	4.0	4.4
WXLK-FM (CHR/Pop)	Mel Wheeler Inc.	4.0	3.7

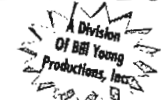


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**#254**

**Decatur, IL**

Station (Format)	Owner	Sp '99	Fa '99
WDZQ-FM (Country)	Pinnacle	7.7	12.1
WSOY-AM (N/T)	Pinnacle	9.2	11.2
WYDS-FM (CHR/Pop)	Cromwell Gr.	13.1	10.3
WEJT-FM (AC)	Cromwell Gr.	10.0	8.6
WZNX-FM (Cl. Rock)	Cromwell Gr.	3.8	6.9
WXFM-FM (AC)	Technicom	3.8	6.0
WSOY-FM (AC)	Pinnacle	8.5	5.2
WDKR-FM (Cl. Rock)	Tom Burns	4.6	3.4
WQLZ-FM (Rock)	Mid-West	3.8	3.4
WFMB-FM (Country)	AMFM	0.8	2.6
WQOL-FM (Oldies)	Saga	3.1	2.6

**#255**

**Mankato, MN**

Station (Format)	Owner	Sp '99	Fa '99
KYSM-FM (Country)	Cumulus	—	15.6
KXLP-FM (Cl. Rock)	Cumulus	—	12.8
KEEZ-FM (Hot AC)	Nolan Br.	—	12.1
WCCO-AM (Full Serv.)	Infinity	—	8.5
KDDG-FM (Hot AC)	Starcom	—	7.1
KNUJ-AM (Country)	Cumulus	—	6.4
KXAC-FM (AC)	Minn.Valley	—	5.0
KTOE-AM (News/Talk)	Minn.Valley	—	4.3
KYSM-AM (Adult Std.)	Cumulus	—	3.5
KQRS-FM (Cl. Rock)*	ABC	—	2.1

\* Was Adult Alternative until August

Note: This is the first time Arbitron has rated this market

**#256**

**Watertown, NY**

Station (Format)	Owner	Sp '99	Fa '99
WFRY-FM (Country)	Regent	25.7	25.0
WCIZ-FM (Cl. Hits)	Regent	16.7	15.5
WOTT-FM (Oldies)	Jefferson	6.9	12.8
WWLF-FM (CHR/Pop)	Jefferson	10.4	12.8
WTOJ-FM (AC)	Jefferson	7.6	7.4
WBDR-FM (CHR/Pop)	Clancy & Mance	2.1	3.4
WATN-AM (News/Talk)	Jefferson	2.1	2.7
WTNY-AM (News/Talk)	Regent	4.2	2.7
WBBS-FM (Country)	Clear Chan.	0.7	1.4
CFLY-FM (AC)	CHUM	0.0	0.7
CHXL-FM (Cl. Rock)	CHUM	6.3	0.7
WTKV/WTKW (Cl. Rock)	Radio Corp.	0.0	0.7
WWHT-FM (CHR/Pop)	Clear Chan.	0.7	0.7

**#257**

**Lawton, OK**

Station (Format)	Owner	Sp '99	Fa '99
KLAW-FM (Country)	AMFM	21.3	21.3
KJMZ-FM (Urban)	Perry	12.5	13.4
KMGZ-FM (CHR/Pop)	Br. of TX	16.9	10.2
KZCD-FM (Rock)	AMFM	8.8	9.4
KVRW-FM (Oldies)	Pat-Tower	6.6	7.9
KBZD-FM (AC)	Fritsch,	5.1	6.3
KFXI-FM (Country)	DFWU	2.9	3.1
KKRX-AM (Gospel)	Perry	3.7	2.4
WBAP-AM (News/Talk)	ABC	0.0	2.4
KLUR-FM (Country)	Cumulus	1.5	1.6
KYYI-FM (Country)	Cumulus	2.2	1.6

**#258**

**Rapid City, SD**

Station (Format)	Owner	Sp '99	Fa '99
KRCS-FM (Country)	Triad	10.1	14.8
KFXS-FM (Cl. Rock)	Triad	15.2	11.7
KKMK-FM (AC)	Triad	8.0	11.7
KOUT-FM (Country)	Triad	10.9	10.9
KSQY-FM (Rock)	Haugo	8.0	7.0
KOTA-AM (News/Talk)	Duhamel	9.4	6.3
KIQK-FM (Country)	Haugo	6.5	5.5
KIMM-AM (Country/O)	KIMM Radio	2.2	4.7
KDDX-FM (Rock)	Duhamel	3.6	3.9
KKLS-AM (Oldies)	Triad	7.2	3.9

**#259**

**San Angelo, TX**

Station (Format)	Owner	Sp '99	Fa '99
KIXY-FM (CHR/Pop)	Foster	20.0	18.5
KGKL-FM (Country)	Gloger	13.6	15.6
KELI-FM (AC)	KGKL Inc.	6.4	8.9
KYZZ-FM (Spanish Con.)	Carver	8.0	8.9
KKSA-AM (News/Talk)	Foster	3.2	5.9
KWFR-FM (Cl. Rock)	Foster	8.0	5.9
KDCD-FM (Country)	Regency	4.8	4.4
KKCN-FM (Country)	GBE of Abilene	1.6	4.4
KMDX-FM (Hot AC)	Regency	5.6	4.4
KGKL-AM (Country)	Gloger Prop.	3.2	3.0

**#260**

**Harrisonburg, VA**

Station (Format)	Owner	Fa '98	Sp '99
WSVA-AM (News/Talk)	VerStandig	14.9	20.0
WKCY-FM (Country)	Mid Atlantic	11.6	12.0
WQPO-FM (CHR/Pop)	VerStandig	11.6	11.2
WACL-FM (Cl. Hits)	Mid Atlantic	7.4	9.6
WBOP-FM (Cl. Rock)	Lechman	9.1	8.0
WLTK-FM (Religious)	Massanutten	2.5	4.8
WBHB-FM (Cl. Rock)	VerStandig	4.1	4.0
WAMM-FM (Country)	VerStandig	5.8	3.2
WKCY-AM (Adult Std.)	Mid Atlantic	1.7	3.2
WBTX-AM (Religious)	Massanutten	3.3	2.4

**#261**

**Lewiston-Auburn, ME**

Station (Format)	Owner	Sp '99	Fa '99
WTHT-FM (Country)	G.D.E. Wireless	11.6	13.3
WBLM-FM (Cl. Rock)	Citadel	13.0	12.6
WLAM-A/F (Adult Std.)	G.D.E. Wireless	8.2	8.1
WJBQ-FM (CHR/Pop)	Citadel	9.6	7.4
WPOR-FM (Country)	Saga	5.5	5.9
WTOS-FM (Rock)	Cumulus	4.8	5.9
WHOM-FM (AC)	Citadel	5.5	5.2
WABK-FM (Oldies)	Cumulus	4.1	3.7
WCYI/WCYY (Alternative)	Citadel	4.8	3.7
WMWX-FM (AC)	G.D.E. Wireless	5.5	3.7

**#262**

**Ithaca, NY**

Station (Format)	Owner	Sp '99	Fa '99
WYXL-FM (AC)	Eagle	19.8	15.8
WQNY-FM (Country)	Eagle II	11.2	11.6
WHCU-AM (News/Talk)	Eagle	4.3	9.5
WIII-FM (Cl. Rock)	Pilot	11.2	8.4
WVBR-FM (Rock)	Cornell	4.3	6.3
WTKO-AM (Sports)	Eagle II	1.7	3.2
WMRV-FM (CHR/Pop)	Majac of MI	0.9	2.1
WNKI-FM (CHR/Pop)	Sabre	0.9	2.1
WNVE-FM (Alternative)	Clear Chan.	3.4	2.1
WHCD-FM (NAC/SJ)	Salt City	3.4	1.1
WNTQ-FM (CHR/Pop)	Pilot	0.9	1.1
WNYR-FM (AC)	The Radio Group	0.0	1.1

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**#263**

**Grand Forks, ND**

Station (Format)	Owner	Sp '99	Fa '99
KJKJ-FM (Rock)	Clear Chan.	14.6	16.5
KKXL-FM (CHR/Pop)	Clear Chan.	13.8	12.4
KYCK-FM (Country)	Leighton	12.3	11.6
KSNR-FM (Oldies)	Clear Chan.	6.2	7.4
KNOX-FM (Country)	Leighton	6.9	5.8
KZLT-FM (AC)	KRAD	6.2	5.8
KCNN-AM (News/Talk)	KRAD	4.6	5.0
KNOX-AM (Country)	Leighton	2.3	4.1
KROX-AM (Full Serv.)	Gopher	4.6	3.3
KFGO-AM (News/Talk)	MSB	2.3	2.5
KFGO-FM (Country)	MSB	0.8	2.5
KQHT-FM (AC)	Clear Chan.	3.8	2.5

**#264**

**Cookeville, TN**

Station (Format)	Owner	Sp '99	Fa '99
WGSQ-FM (Country)	Clear Chan.	21.5	24.3
WGIC-FM (AC)	Clear Chan.	12.4	10.8
WKXD-FM (CHR/Pop)	JWC	8.9	10.8
WBXE-FM (Cl. Rock)	JWC	4.1	8.1
WHUB-AM (Country/O)	Clear Chan.	4.1	4.5
WNRQ-FM (Cl. Rock)	AMFM	4.1	3.6
WZPC-FM (Country)	Cromwell Gr.	2.5	3.6
WPTN-AM (News/Talk)	Clear Chan.	4.1	2.7
WRMX-FM (Oldies)	South Central	1.7	2.7
WRVW-FM (CHR/Pop)	AMFM	3.3	2.7
WUSV-FM (Country)	JWC	3.3	2.7
WWTN-FM (News/Talk)	Gaylord	1.7	2.7

**#265**

**Bismarck, ND**

Station (Format)	Owner	Sp '99	Fa '99
KFYR-AM (AC)	Clear Chan.	16.4	16.5
KKCT-FM (Country)	Cumulus	10.7	15.7
KBMR-AM (Country)	Cumulus	11.5	12.4
KBYZ-FM (Cl. Rock)	Cumulus	13.9	12.4
KYYY-FM (Hot AC)	Clear Chan.	11.5	9.1
KACL-FM (Oldies)	Cumulus	10.7	6.6
KSSS-FM (Cl. Rock)	Cumulus	6.6	5.8
KXMR-AM (News/Talk)	Cumulus	0.0	4.1
KQDY-FM (Country)	Anderson	4.1	3.3
KLXX-AM (Adult Std.)	Cumulus	3.3	2.5

**#266**

**Owensboro, KY**

Station (Format)	Owner	Sp '99	Fa '99
WBKR-FM (Country)	Brill	20.0	25.0
WSTO-FM (CHR/Pop)	Brill	17.9	15.2
WOMI-AM (News/Talk)	Brill	4.2	7.6
WOXQ-FM (Hot AC)	Starlight	3.2	7.6
WBIO-FM (Country)	Cromwell Gr.	8.4	6.5
WJPS-FM (Oldies)	So. Central	2.1	5.4
WIKY-FM (AC)	So. Central	5.3	4.3
WKDQ-FM (Country)	Brill	3.2	4.3
WKTG-FM (Cl. Rock)	Sound	6.3	4.3
WVJS-AM (Adult Std.)	Brill	3.2	4.3

**#267**

**Jackson, TN**

Station (Format)	Owner	Sp '99	Fa '99
WFKX-FM (Urban)	Wolfe	19.8	18.4
WTVN-FM (Country)	AMFM	12.5	14.6
WVOJG-FM (Rel.)	J&O Shaw	7.3	8.7
WYNU-FM (AC)	AMFM	9.4	6.8
WHXX-FM (Oldies)	Hunt	6.3	5.8
WNWS-FM (News/Talk)	Jackson	6.3	5.8
WZDQ-FM (Hot AC)	Wolfe	3.1	5.8
WLSZ-FM (Hot AC)	Boyd	6.3	4.9
WTJS-AM (News/Talk)	AMFM	3.1	3.9
WHHM-FM (Country)	Chester County	2.1	1.9
WHRK-FM (Urban)	Clear Chan.	3.1	1.9
WWGM-FM (Gospel)	Grace	3.1	1.9
WWYN-FM (Country)	Rainbow	2.1	1.9

**#268**

**Bangor, ME**

Station (Format)	Owner	Sp '99	Fa '99
WQCB-FM (Country)	Cumulus	11.5	14.1
WBFB-FM (Country)	Arcadia	6.7	8.7
WVOM-FM (News/Talk)	Moon Song	5.8	8.7
WWBX-FM (CHR/Pop)	Gopher Hill	7.7	8.7
WBZN-FM (Cl. Hits)	Cumulus	7.7	7.6
WKIT-FM (Rock)	Zone	7.7	7.6
WABI-AM (Adult Std.)	Gopher Hill	7.7	6.5
WEZQ-FM (AC)	Cumulus	6.7	6.5
WTOS-FM (Rock)	Cumulus	7.7	4.3
WWMJ-FM (Oldies)	Cumulus	4.8	4.3
WZON-AM (Sports)	Zone	3.8	4.3

**#269**

**Beckley, WV**

Station (Format)	Owner	Fa '98	Sp '99
WJLS-FM (Country)	Personality	20.5	20.2
WCIR-FM (AC)	Southern	18.2	15.5
WTNJ-FM (Country)	West Virginia	12.5	15.5
WJLS-AM (Religious)	Personality	6.8	13.1
WMTD-FM (Cl. Rock)	Bluestone	10.2	7.1
WWNR-AM (News/Talk)	Dynastar	4.5	4.8
WAXS-FM (Hot AC)	Plateau	2.3	3.6
WIWS-AM (Oldies)	Southern	2.3	2.4
WKAZ-FM (Cl. Hits)	West Virginia	3.4	2.4
WVSR-FM (CHR/Pop)	Nininger	1.1	2.4

**#270**

**Mason City, IA**

Station (Format)	Owner	Sp '99	Fa '99
KIAI-FM (Country)	Cumulus	—	15.0
KROC-FM (CHR/Pop)	Southern Minn. Br.	—	14.0
KLSS-FM (AC)	Three Eagles	—	10.0
KGLO-AM (Full Serv.)	Cumulus	—	8.0
KLKK-FM (Cl. Rock)	Cumulus	—	8.0
KAUS-FM (Country)	Nolan Br.	—	5.0
KRIB-AM (Adult Std.)	Three Eagles	—	5.0
KYTC-FM (Oldies)	Three Eagles	—	4.0
KIOW-FM (AC)	Pilot Knob	—	3.0
KCHA-FM (AC)	Cumulus	—	2.0
KFMW-FM (Rock)	Bahakel	—	2.0
KOEL-FM (Country)	Cumulus	—	2.0

Note: This is the first time Arbitron has rated this market.

**#271**

**Jonesboro, AR**

Station (Format)	Owner	Sp '99	Fa '99
KFIN-FM (Country)	Cumulus	—	16.3
KDXY-FM (Country)	Pressly	—	15.1
KIYS-FM (Hot AC)	Cumulus	—	14.0
KDEZ-FM (Rock)	Pressly	—	11.6
KKEY-FM (Oldies)	Studo 4 LLC	—	8.1
WEGR-FM (Cl. Rock)	Clear Chan.	—	4.0
KJBX-FM (AC)	Pressly	—	3.5
KBTM-AM (News/Talk)	Cumulus	—	2.3
KJBR-FM (Country/O)	Studo 4 LLC	—	2.3
KNEA-AM (Gospel)	Studo 4 LLC	—	2.3
WMC-FM (Hot AC)	Raycom	—	2.3

Note: This is the first time Arbitron has rated this market.



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**#272**

**Cheyenne, WY**

Station (Format)	Owner	Sp '99	Fa '99
KIGN-FM (AC)	Clear Chan.	11.7	13.3
KOLZ-FM (Country)	Clear Chan.	9.6	8.2
KMUS-FM (Country)	Clear Chan.	12.8	7.1
KGAB-AM (Talk)	Clear Chan.	5.3	6.1
KJL-AM (Adult Std.)	Christus	3.2	6.1
KRRR-FM (Oldies)	Rule	3.2	6.1
KLEN-FM (AC)	Clear Chan.	8.5	5.1
KOA-AM (Talk)	Clear Chan.	3.2	5.1
KZCY-FM (Alternative)	KRAE	5.3	4.1
KCGY-FM (Country)	Curt Gowdy	1.1	3.1
KFBC-AM (News/Talk)	Montgomery	2.1	3.1
KQKS-FM (CHR/Rhy)	Jeff-Pilot	1.1	3.1

**#273**

**Great Falls, MT**

Station (Format)	Owner	Sp '99	Fa '99
KMON-FM (Country)	STARadio	7.8	16.5
KAAC-FM (Hot AC)	Sunbrook	28.9	15.5
KLFM-FM (Oldies)	STARadio	11.1	14.6
KQDI-FM (Cl. Rock)	Sunbrook	12.2	13.6
KMON-AM (Country)	STARadio	13.3	10.7
KXGF-AM (Adult Std.)	Sunbrook	6.7	5.8
KQDI-AM (Talk)	Sunbrook	3.3	2.9
KEIN-FM (Country)	J.M. Mason	2.2	1.0
KZMT-FM (Cl. Rock)	STARadio	0.0	1.0

**#274**

**Meridian, MS**

Station (Format)	Owner	Sp '99	Fa '99
WOKK-FM (Country)*	New South	13.8	14.5
WJDQ-FM (AC)	Br. & Pub.	12.5	11.8
WZKS-FM (Urban AC)	Br. & Pub.	12.5	10.5
WMOX-AM (News/Talk)	Magnolia State	8.8	7.9
WSLY-FM (Urban)	Grantell	6.3	6.6
WALT-AM (Urban)	New South	5.0	5.3
WKZB-FM (Hot AC)	Butler	2.5	5.3
WMMZ-FM (CHR/Pop)	Holladay	6.3	5.3
WYYW-FM (Country)	Br. & Pub.	3.8	5.3
WJXM-FM (Urban)	New South	7.5	2.6
WMLV-FM (AC)	Holladay	3.8	2.6
WMSQ-FM (Country)*	Br. & Pub.	1.3	2.6
WNBN-AM (Gospel)	Rackley	1.3	2.6

\* Was WMYQ-FM until September

**#275**

**Brunswick, GA**

Station (Format)	Owner	Sp '99	Fa '99
WYNR-FM (Country)	Root	9.0	12.0
WSEG-FM (Urban)	Admiral	10.3	8.0
WSOL-FM (Urban AC)	Clear Chan.	11.5	8.0
WWSN-FM (AC)	Root	7.7	8.0
WXMK-FM (Hot AC)	Southland	10.3	8.0
WHFX-FM (Cl. Hits)	Root	5.1	6.7
WMOG-AM (Adult Std.)	Root	5.1	6.7
WBGA-FM (Country)	Root	5.1	5.3
WGIG-AM (News/Talk)	Root	7.7	5.3
WGCO-FM (Oldies)	Adventure	2.6	2.7
WPLA-FM (Alternative)	Clear Chan.	2.6	2.7
WSFN-AM (Sports)	MarMac	1.3	2.7
WWRN-FM (Cl. Hits)	Renda	3.8	2.7

**#276**

**Casper, WY**

Station (Format)	Owner	Sp '99	Fa '99
KTWO-AM (Country)	Clear Chan.	9.5	16.7
KTRS-FM (CHR/Pop)	Clear Chan.	13.1	15.5
KRVK-FM (Cl. Hits)	Clear Chan.	13.1	11.9
KASS-FM (Cl. Rock)	Mt. Rushmore	8.3	9.5
KMLD-FM (Oldies)	Clear Chan.	8.3	7.1
KQLT-FM (Country)	Mt. Rushmore	11.9	7.1
KWYY-FM (Country)	Clear Chan.	11.9	7.1
KVOC-AM (Oldies)	Mt. Rushmore	7.1	6.0
KHOC-FM (Hot AC)	Rule	1.2	3.6
KMGW-FM (AC)	Clear Chan.	6.0	3.6

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