

Spring '99
Arbitrons!

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- Format Performance Reports and Scarborough Qualitative
- Complete Guide To Syndicated Programming and Products
- Industry Directory of Names, Addresses, Phone Numbers and E-Mail



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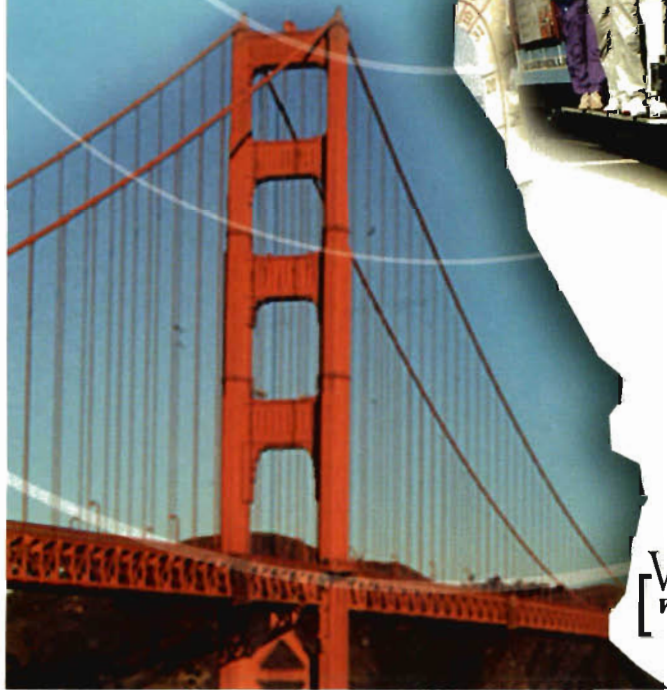
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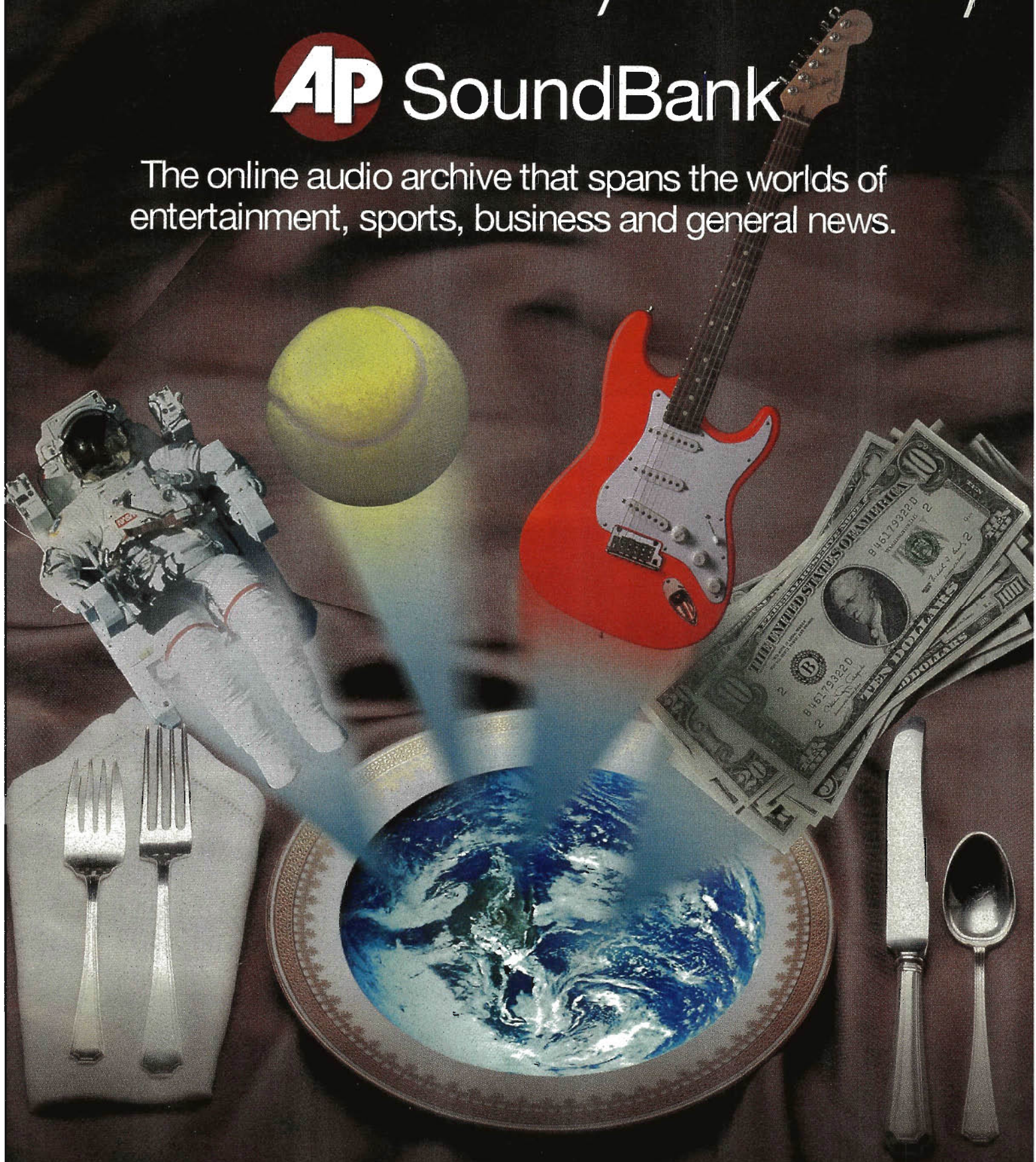


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A WORD FROM THE PUBLISHER

Dear R&R Subscriber:

We were gratified by the overwhelmingly positive response to Volume 1 of the new **R&R Directory**, and we now present Volume 2!

The **R&R Directory** combines all the information previously published in the **R&R Ratings Report & Directory** and the **R&R Program Supplier Guide**, the two most popular desktop references in radio. The new **R&R Directory** is divided into three easy-to-use sections: ratings, directory and programs. As you begin to thumb through the pages, please unfold the directory tabs to make the sections easier to locate.

The ratings section includes:

- Details of national format leaders with quantitative breakouts of who's listening by format;
- Spring '99 ratings from all 270 Arbitron markets, including ownership listings, dial positions, station power and demographic information for the top 100 markets;
- Scarborough qualitative information for nine key areas, listed by format.

The directory section includes:

- A comprehensive listing of more than 3,000 radio- and record-related companies, including contact names, addresses, phone numbers and e-mail addresses, organized in 20 categories.

The program section includes:

- Listings for more than 1,900 syndicated programs, radio networks, automated and satellite formats, production music libraries, jingle packages and song catalogs in 22 product categories;
- A complete index of companies, programs and products.

The **R&R Directory** is your complete link to reference information about the radio and record industries. As always, we look forward to hearing from you; so if you have any thoughts or ideas for us to consider, please send your comments to *mailroom@rronline.com*. Here's to successful third and fourth quarters!



Erica Farber
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R&R's covers all markets rated by Arbitron. The Top 100 markets have one-year trends, and are ranked in five key demos along with owners and rep affiliations. We now include 12+ AQH shares for morning drive and a 12+ cume number for each listed station.

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Numbers following market listings indicate market rank in the Spring '99 ratings period.

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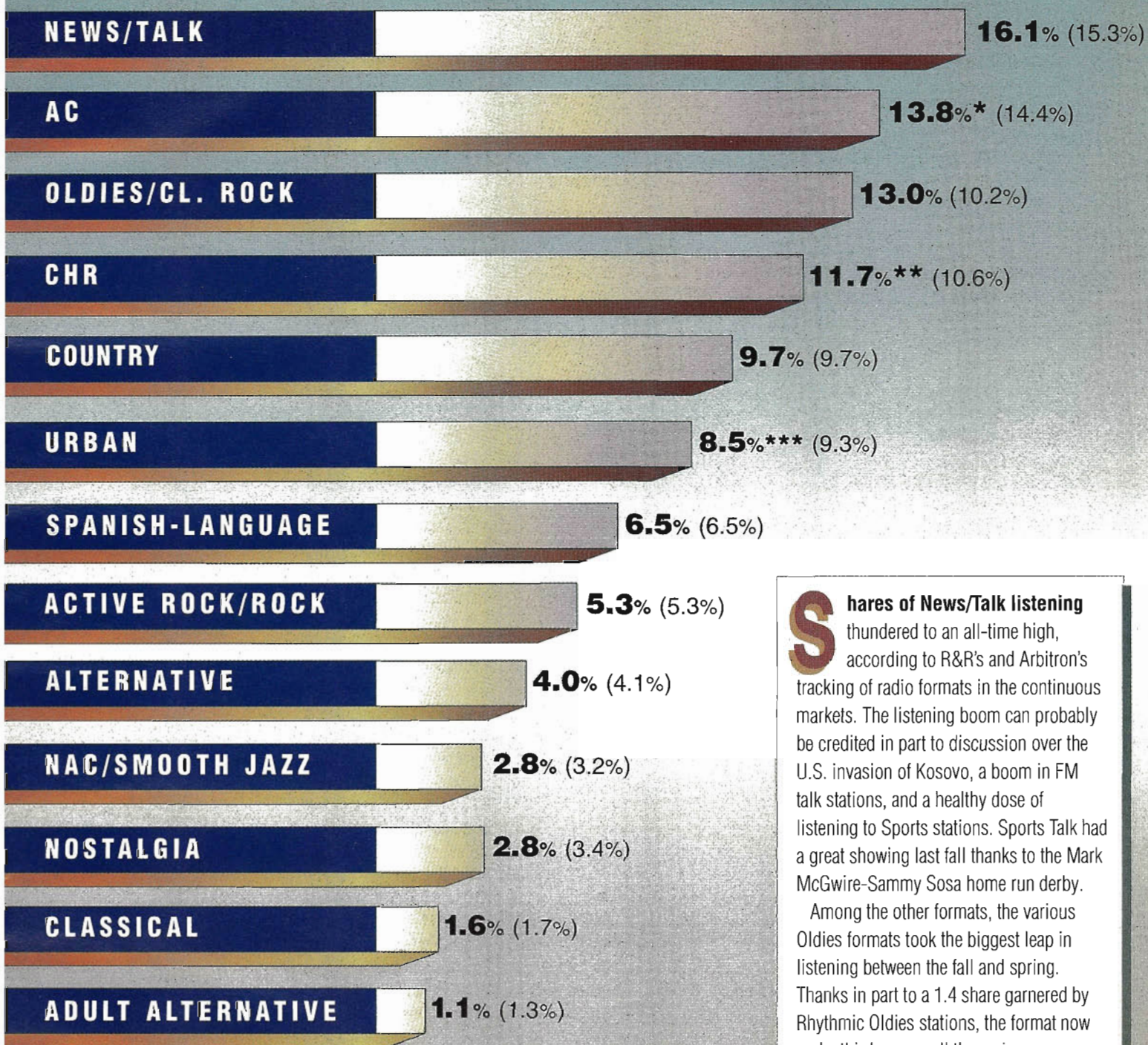
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NATIONAL FORMAT SHARES

SPRING 1999

(FALL '99 SHARES IN PARENTHESES)



Remaining formats take up 3.1% of listening

* Includes mainstream AC (8.5) and Hot AC (5.3)

** Includes CHR/Pop (6.9) and CHR/Rhythmic (4.8)

*** Includes Urban (4.2) and Urban AC (3.2) and Urban Oldies (.9)

Shares of News/Talk listening thundered to an all-time high, according to R&R's and Arbitron's tracking of radio formats in the continuous markets. The listening boom can probably be credited in part to discussion over the U.S. invasion of Kosovo, a boom in FM talk stations, and a healthy dose of listening to Sports stations. Sports Talk had a great showing last fall thanks to the Mark McGwire-Sammy Sosa home run derby.

Among the other formats, the various Oldies formats took the biggest leap in listening between the fall and spring. Thanks in part to a 1.4 share garnered by Rhythmic Oldies stations, the format now ranks third among all the major genres. CHR listening is back with a vengeance, particularly among the CHR/Pop stations (thank you Ricky Martin, Backstreet Boys and Britney Spears).

FORMAT FOCUS: NATIONAL/ALL FORMAT

R&R

Average Quarter-Hour



12+ Share

1. KAAK-FM/Great Falls, MT (Hot AC)	28.9
2. WFRY-FM/Watertown, NY (Country)	25.7
3. KLUR-FM/Wichita Falls, TX (Country)	24.6
4. WILQ-FM/Williamsport, PA (Country)	23.6
5. KEAN-FM/Abilene, TX (Country)	22.7
5. WALY-FM/Altoona, PA (Oldies)	22.7
5. WFGY-FM/Altoona, PA (Country)	22.7
8. KKYR-FM/Texarkana, TX-AR (Country)	22.6
9. WUSQ-FM/Winchester, VA (Country)	22.1
10. WKEE-FM/Huntington-Ashland, WV-KY (CHR/Pop)	22.0
11. WIVK-FM/Knoxville (Country)	21.6
12. WGSQ-FM/Cookeville, TN (Country)	21.5
12. WZID-FM/Manchester, NH (AC)	21.5
14. KIXQ-FM/Joplin, MO (Country)	21.3
14. KLAW-FM/Lawton, OK (Country)	21.3
16. WXBQ-FM/Johnson City-Kingsport (Country)	21.2
17. WKSJ-FM/Williamsport, PA (AC)	21.0
18. KJBZ-FM/Laredo, TX (Tejano)	20.9
19. KSUX-FM/Sioux City, IA (Country)	20.5
19. WJLS-FM/Beckley, WV (Country)	20.5
21. KYKZ-FM/Lake Charles, LA (Country)	20.3
21. WQBE-FM/Charleston, WV (Country)	20.3
23. KIXY-FM/San Angelo, TX (CHR/Pop)	20.0
23. WBKR-FM/Owensboro, KY (Country)	20.0
25. KBCF-FM/Alexandria, LA (Urban)	19.8
25. WFKX-FM/Jackson, TN (Urban)	19.8
25. WJZ-FM/Albany, GA (Urban)	19.8
25. WYXL-FM/Ithaca, NY (AC)	19.8
29. DRM-FM/Huntsville, AL (Country)	19.4
30. WFXE-FM/Columbus, GA (Urban)	18.5
31. WIKY-FM/Evansville, IN (AC)	18.4
32. KLLL-FM/Lubbock, TX (Country)	18.2
32. WAXX-FM/Eau Claire, WI (Country)	18.2
32. WCIR-FM/Beckley, WV (AC)	18.2
32. WUSY-FM/Chattanooga, TN (Country)	18.2
36. WKKW-FM/Morgantown-Clarksburg, WV (Country)	18.0
37. WMUS-FM/Muskegon, MI (Country)	17.9
37. WNNW-FM/Battle Creek, MI (Country)	17.9
37. WSTO-FM/Owensboro, KY (CHR/Pop)	17.9
37. WWSR-FM/Charleston, WV (CHR/Pop)	17.9
41. KCCY-FM/Pueblo, CO (Country)	17.8
42. WOVK-FM/Wheeling, WV (Country)	17.6
43. WTCR-FM/Huntington-Ashland, WV-KY (Country)	17.5
44. WKFR-FM/Battle Creek, MI (CHR/Pop)	17.3
45. WNRV & WPSK/Blacksburg, VA (Country)	17.2
46. KGLI-FM/Sioux City, IA (CHR/Pop)	17.1
47. WFRE-FM/Frederick, MD (Country)	17.0
47. WRTS-FM/Erie, PA (AC)	17.0
49. KMGZ-FM/Lawton, OK (CHR/Pop)	16.9
50. WHKX & WHQX/Bluefield, WV (Country)	16.8

Cume



12+ Cume

1. WHTZ-FM/New York (CHR/Pop)	2,436,100
2. WINS-AM/New York (News)	2,217,600
3. WLTW-FM/New York (AC)	2,073,100
4. WKTU-FM/New York (CHR/Rhythmic)	2,036,800
5. WQHT-FM/New York (CHR/Rhythmic)	1,956,600
6. KIIS-FM/Los Angeles (CHR/Pop)	1,720,500
7. WCBS-AM/New York (News)	1,612,500
8. WCBS-FM/New York (Oldies)	1,565,300
9. WXRK-FM/New York (Alternative)	1,517,200
10. WBLS-FM/New York (Urban)	1,513,400
11. WPLJ-FM/New York (Hot AC)	1,504,100
12. KPWR-FM/Los Angeles (CHR/Rhythmic)	1,413,500
13. WRKS-FM/New York (Urban)	1,358,400
14. WSKQ-FM/New York (Tropical)	1,286,500
15. WBBM-FM/Chicago (CHR/Rhythmic)	1,245,200
16. KROQ-FM/Los Angeles (Alternative)	1,224,400
17. WTJM-FM/New York (Oldies)	1,214,600
18. WABC-AM/New York (Talk)	1,213,600
19. KOST-FM/Los Angeles (AC)	1,212,400
20. KLVE-FM/Los Angeles (Spanish AC)	1,209,900
21. WFAN-AM/New York (Sports)	1,199,600
22. KYSR-FM/Los Angeles (Hot AC)	1,170,000
23. WQCD-FM/New York (NAC/SJ)	1,157,700
24. KRTH-FM/Los Angeles (Oldies)	1,097,400
25. KYW-AM/Philadelphia (News)	1,068,200
26. KKBT-FM/Los Angeles (Urban)	1,062,500
27. KSCA-FM/Los Angeles (Reg. Mex.)	1,037,200
28. WGN-AM/Chicago (News/Talk)	985,500
29. KFI-AM/Los Angeles (Talk)	979,900
30. WOR-AM/New York (Talk)	955,300
31. WKQX-FM/Chicago (Alternative)	948,700
32. WAXQ-FM/New York (Classic Rock)	938,300
33. WPAT-FM/New York (Spanish AC)	931,900
34. KCBS-FM/Los Angeles (Classic Rock)	922,900
35. WBBM-AM/Chicago (News)	915,000
36. WGCI-FM/Chicago (Urban)	914,700
37. KFVB-AM/Los Angeles (News)	907,700
38. KNX-AM/Los Angeles (News)	879,800
39. WQXR-FM/New York (Classical)	871,700
40. WNEW-FM/New York* (Rock)	867,000
41. KBIG-FM/Los Angeles (AC)	839,500
42. KGO-AM/San Francisco (News/Talk)	834,600
43. KCBS-AM/San Francisco (News)	825,200
44. WTMX-FM/Chicago (Hot AC)	823,800
45. KTUV-FM/Los Angeles (NAC/SJ)	822,300
46. KCMG-FM/Los Angeles (Oldies)	820,000
47. KLAX-FM/Los Angeles (Reg. Mex.)	793,900
48. WNUA-FM/Chicago (NAC/SJ)	768,800
49. KRBE-FM/Houston-Galveston (CHR/Pop)	767,600
50. WBZ-AM/Boston (News/Talk)	761,900

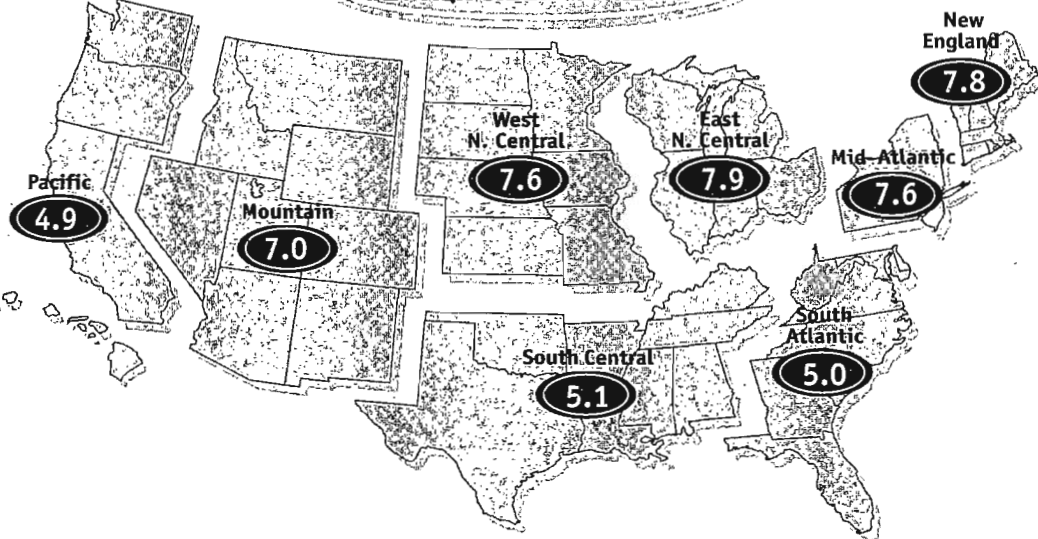
*Switched to Talk on September 13.

FORMAT FOCUS: ACTIVE ROCK/ROCK

Fall '97 Winter '98 Spring '98 Summer '98 Fall '98 Spring '99

5.2 5.2 5.1 5.1 5.3 5.3

12+ AQH SHARE BY REGION



WHO'S LISTENING:

GENDER

Men: 70%
Women: 30%

RACE/ETHNICITY

White: 96%
African-American: 1%
Asian-American: 1%
Spanish/Latin: 7%
Other: 2%

EDUCATION

HS Grad or less: 47%
Attended college: 31%
College grad/
Post grad: 22%

EMPLOYMENT STATUS

Employed: 87%

HOUSEHOLD INCOME

Less than \$25k: 13%
\$25-50k: 42%
\$50-75k: 22%
\$75+k: 22%

MARITAL STATUS

Married: 49%
Single: 51%

PRESENCE OF CHILDREN

None: 47%
One: 22%
Two: 20%
Three: 8%
Four or more: 3%

REGISTERED VOTER

Yes: 70%
No: 30%

Average Quarter-Hour



12+ Share

1. WHBR-FM/Parkersburg, WV 14.9
2. KJKJ-FM/Grand Forks, ND 14.6
3. WKSM-FM/Ft. Walton Beach, FL 14.3
4. KSEZ-FM/Sioux City, IA 13.7
5. WBLM-FM/Lewiston-Auburn, ME 13.0
6. WRKT-FM/Erie, PA 12.6
7. KKGB-FM/Lake Charles, La 12.0
8. WQLZ-FM/Springfield, IL 11.9
9. KBRQ-FM/Waco, TX 11.8
10. WWV-FM/Charlottesville, VA 11.8

Cume



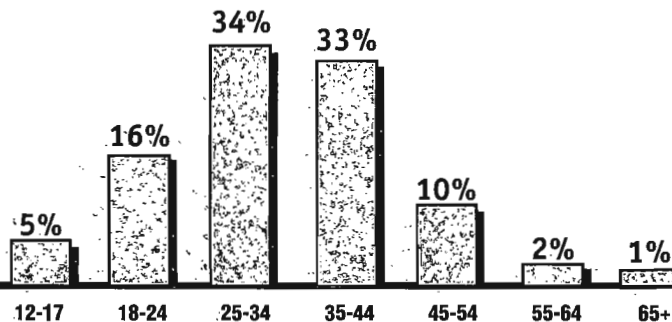
12+ Cume

1. WNEW-FM/New York* 867,000
2. KLOS-FM/Los Angeles 746,200
3. WYSP-FM/Philadelphia 632,000
4. WWDC-FM/Washington, DC 496,300
5. WRIF-FM/Detroit 487,800
6. WMMR-FM/Philadelphia 461,300
7. KEGL-FM/Dallas 417,500
8. WKLS-FM/Atlanta 402,100
9. KLOL-FM/Houston-Galveston 387,300
10. WDVE-FM/Pittsburgh 380,400

*Switched to Talk in September.

AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID: TOTAL U.S.



FORMAT FOCUS: ADULT ALTERNATIVE



Who's LISTENING:

GENDER

Male:	60%
Female:	40%

RACE/ETHNICITY

White:	97%
African-American:	1%
Asian-American:	1%
Spanish/Latin:	5%
Other:	1%

EDUCATION

HS Grad or less:	30%
Attended college:	30%
College grad/ Post grad:	40%

EMPLOYMENT STATUS

Employed:	88%
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HOUSEHOLD INCOME

Less than \$25k:	9%
\$25-50k:	38%
\$50-75k:	24%
\$75+k:	28%

MARITAL STATUS

Married:	54%
Single:	46%

PRESENCE OF CHILDREN

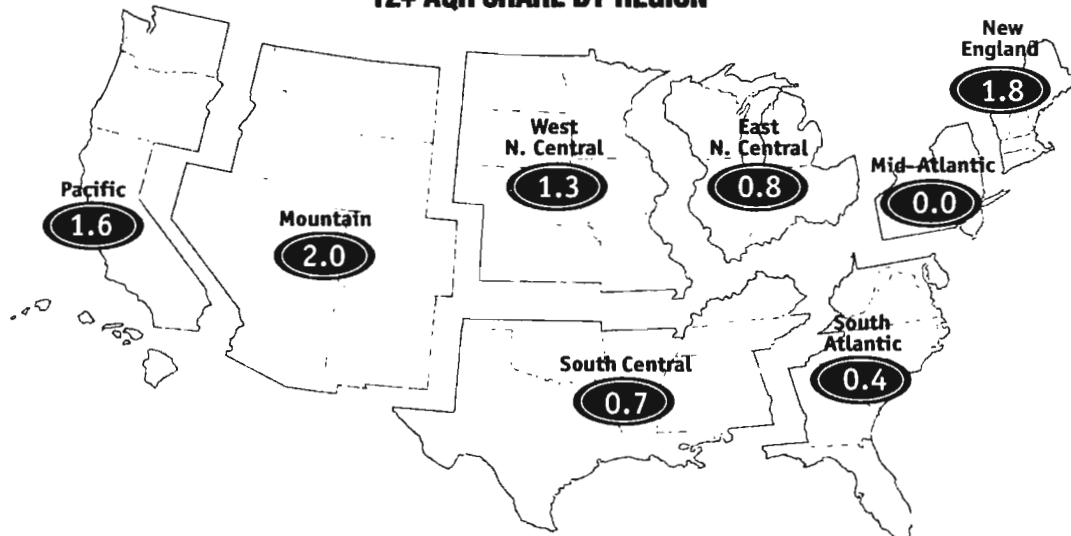
None:	51%
One:	19%
Two:	21%
Three:	7%
Four or more:	2%

REGISTERED VOTER

Yes:	76%
No:	24%

Fall '97	Winter '98	Spring '98	Summer '98	Fall '98	Spring '99
1.2	1.2	1.3	1.3	1.3	1.1

12+ AQH SHARE BY REGION



Average Quarter-Hour

92 KQRS

	12+ Share
1. KQRS-FM/Minneapolis-St. Paul*	10.1
2. KBCO-FM/Denver-Boulder	6.9
2. KTYO-FM/Santa Barbara, CA*	6.9
4. WHPT-FM/Sarasota-Bradenton*	6.2
5. KENZ-FM/Salt Lake City-Ogden-Provo	4.6
5. WKPQ-FM/Elmira-Corning, NY	4.6
7. KQRS-FM/Minneapolis (St. Cloud book)*	4.0
8. KINK-FM/Portland, OR	3.9
8. WXRV-FM/Portsmouth-Dover-Rochester	3.9
10. KBXR-FM/Columbia, MO	3.8
10. KTCZ-FM/Minneapolis-St. Paul	3.8

*Evolved to Classic Rock in August.

Cume

92 KQRS

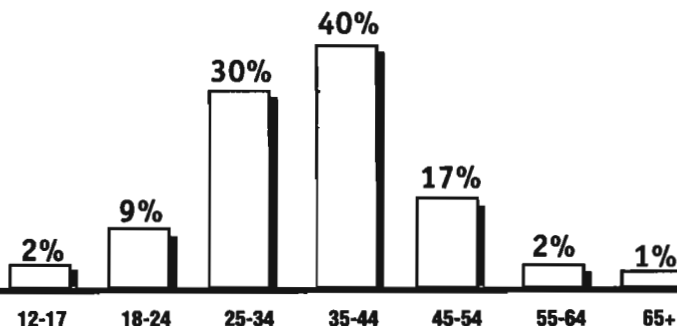
	12+ Cume
1. KQRS-FM/Minneapolis-St. Paul*	526,400
2. WXRT-FM/Chicago	498,000
3. KFFG & KFOG/San Francisco	467,200
4. KBCO-FM/Denver-Boulder	313,900
5. WBOS-FM/Boston	275,900
6. KKZN & KXZN/Dallas-Ft. Worth	254,800
7. WVRV-FM/St. Louis**	238,400
8. KACD & KBCD/Los Angeles	233,200
9. KMTT-FM/Seattle-Tacoma	222,000
10. CIDR-FM/Detroit	186,400

* Switched to Classic Rock in August.

**Switched to Hot AC in August.

AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.

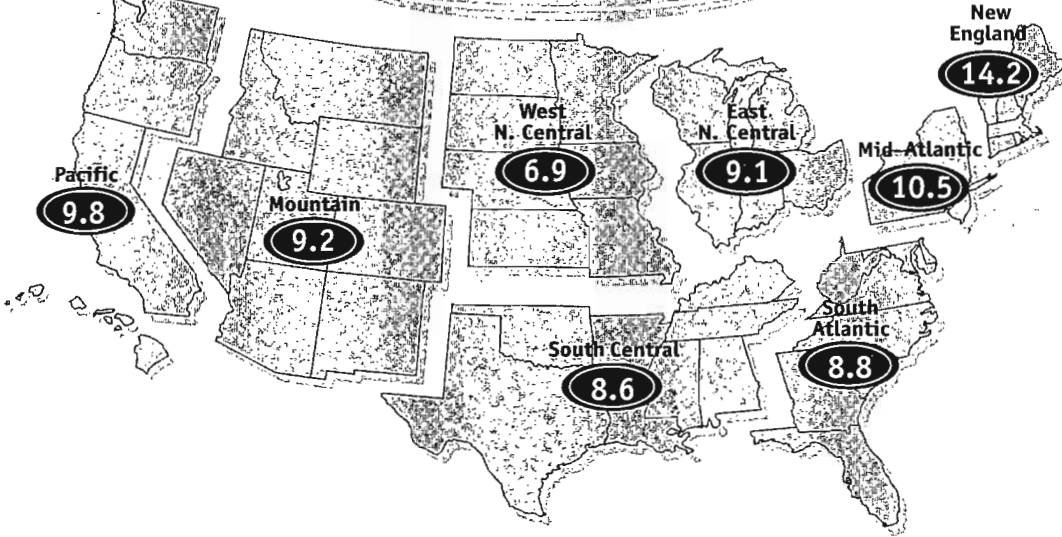


R&R. FORMAT FOCUS: ADULT CONTEMPORARY

Fall '97 Winter '98 Spring '98 Summer '98 Fall '98 Spring '99

9.3 10.3 9.7 9.3 9.7 8.5

12+ AQH SHARE BY REGION



WHO'S LISTENING:

GENDER

Male: 40%
Female: 60%

RACE/ETHNICITY

White: 84%
African-American: 10%
Asian-American: 4%
Spanish/Latin: 11%
Other: 2%

EDUCATION

HS Grad or less: 41%
Attended college: 33%
College grad/
Post grad: 26%

EMPLOYMENT STATUS

Employed: 80%

HOUSEHOLD INCOME

Less than \$25k: 14%
\$25-50k: 39%
\$50-75k: 21%
\$75+k: 25%

MARITAL STATUS

Married: 56%
Single: 44%

PRESENCE OF CHILDREN

None: 49%
One: 20%
Two: 19%
Three: 8%
Four or more: 3%

REGISTERED VOTER

Yes: 74%
No: 26%

Average Quarter-Hour

Cume

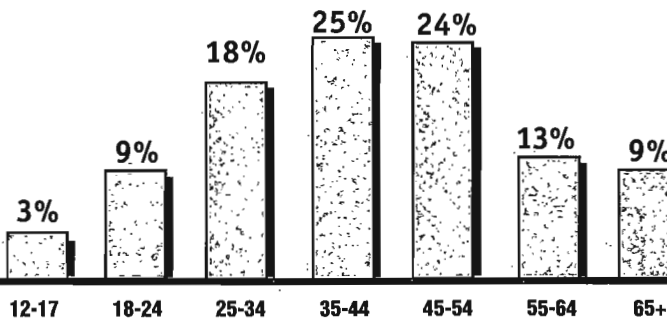
New Hampshire's
95.7fm WZID

106.7
Litefm

12+ Share		12+ Cume	
1. WZID-FM/Manchester, NH	21.5	1. WLTW-FM/New York	2,073,100
2. WKSJ-FM/Williamsport, PA	21.0	2. KOST-FM/Los Angeles	1,212,400
3. WYXL-FM/Ithaca, NY	19.8	3. KBIG-FM/Los Angeles	839,500
4. WIKY-FM/Evansville, IN	18.4	4. WBEB-FM/Philadelphia	697,000
5. WCIR-FM/Beckley, WV	18.2	5. WLIT-FM/Chicago	690,600
6. KFYZ-FM/Bismarck, ND	16.4	6. KOIT-AM & FM/San Francisco	674,000
7. WKYE-FM/Johnstown, PA	15.7	7. WNND-FM/Chicago	623,600
8. KNNN-FM/Redding, CA	14.2	8. WNIC-FM/Detroit	596,100
9. WSRS-FM/Worcester, MA	13.9	9. KIOI & KNEW/San Francisco	565,900
10. WZWW-FM/State College, PA	13.5	10. WMJX-FM/Boston	541,700

AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID-TOTAL U.S.



Who's Listening:

GENDER

Male:	62%
Female:	38%

RACE/ETHNICITY

White:	93%
African-American:	2%
Asian-American:	3%
Spanish/Latin:	10%
Other:	2%

EDUCATION

HS Grad or less:	38%
Attended college:	37%
College grad/	
Post grad:	26%

EMPLOYMENT STATUS

Employed:	85%
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HOUSEHOLD INCOME

Less than \$25k:	13%
\$25-50k:	40%
\$50-75k:	22%
\$75+k:	25%

MARITAL STATUS

Married:	37%
Single:	63%

PRESENCE OF CHILDREN

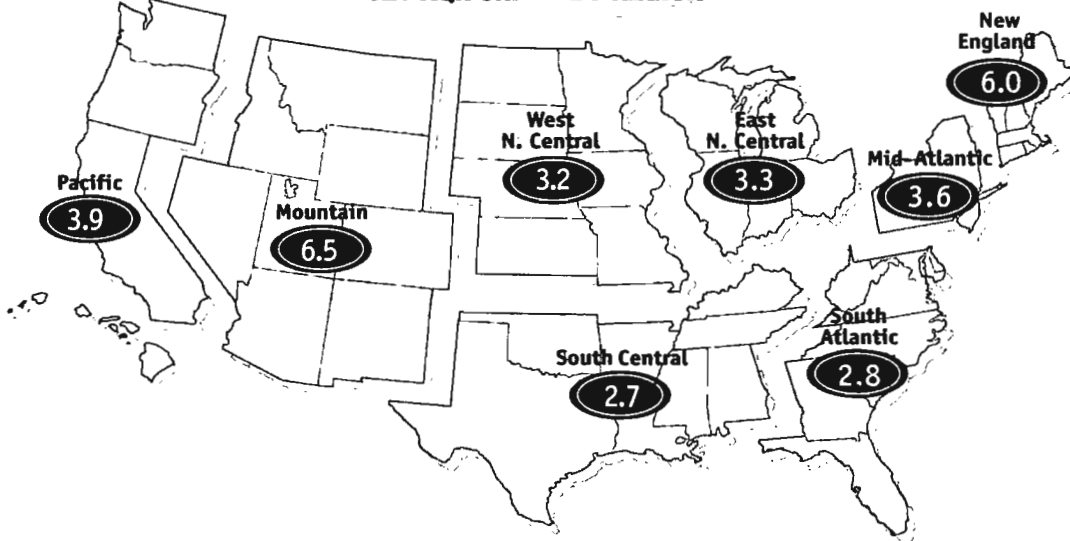
None:	53%
One:	22%
Two:	17%
Three:	6%
Four or more:	2%

REGISTERED VOTER

Yes:	66%
No:	34%

Fall '97	Winter '98	Spring '98	Summer '98	Fall '98	Spring '99
4.0	4.1	4.0	4.0	4.1	4.0

12+ AQH SHARE BY REGION



Average Quarter-Hour



Cume

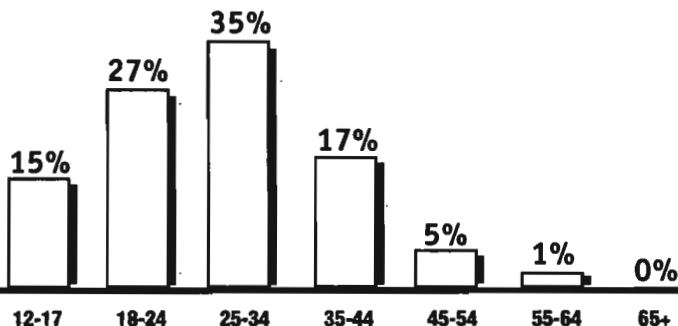


	12+ Share	12+ Cume
1. WGBD-FM/Lafayette, IN	9.7	1,517,200
2. WSFM-FM/Wilmington, NC	9.1	1,224,400
3. WRAX-FM/Birmingham	7.8	948,700
4. WCYI & WCYY/Portland, ME	7.3	580,400
5. KRZQ-FM/Reno, NV	7.2	542,200
6. KNRQ-AM & FM/Eugene-Springfield, OR	7.1	524,300
7. KFMZ-FM/Columbia, MO	7.0	459,400
8. KJEE-FM/Santa Barbara, CA	6.9	453,700
8. WIXO-FM/Peoria, IL	6.9	441,500
10. KMRJ-FM/Palm Springs, CA	6.8	422,400
10. KRBR-FM/Duluth, MN	6.8	
10. WXNR-FM/Greenville-New Bern	6.8	
1. WXRK-FM/New York		1,517,200
2. KROQ-FM/Los Angeles		1,224,400
3. WKQX-FM/Chicago		948,700
4. WBCN-FM/Boston		580,400
5. KITS-FM/San Francisco		542,200
6. WPLY-FM/Philadelphia		524,300
7. KTBZ-FM/Houston-Galveston		459,400
8. KLYY-FM/Los Angeles		453,700
9. WNNX-FM/Atlanta		441,500
10. WPLT-FM/Detroit*		422,400

* Switched to Hot AC in July.

AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID. TOTAL U.S.

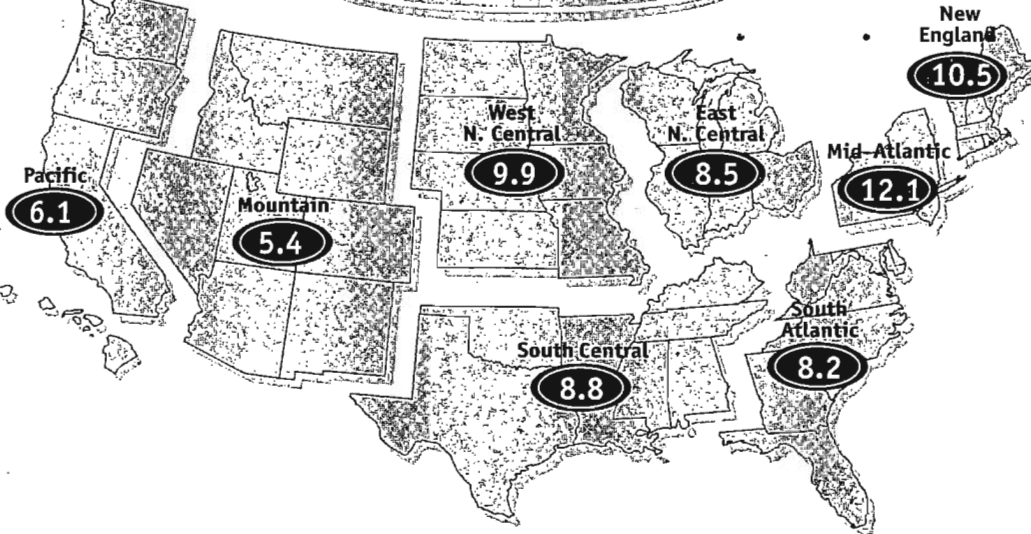


FORMAT FOCUS: CHR/POP

Fall '97 Winter '98 Spring '98 Summer '98 Fall '98 Spring '99



12+ AQH SHARE BY REGION



Average Quarter-Hour

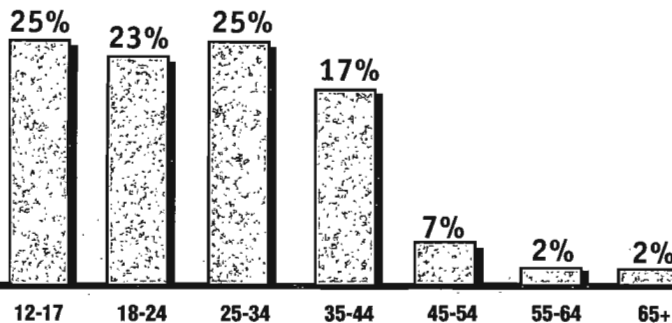
Cume



12+ Share		12+ Cume	
1. WCKE-FM/Huntington, Ashland, WV-KY	22.0	1. WHTZ-FM/New York	2,436,100
2. KIXY-FM/San Angelo, TX	20.0	2. KIIS-FM/Los Angeles	1,720,500
3. WSTO-FM/Owensboro, KY	17.9	3. KRBE-FM/Houston-Galveston	767,600
3. WVSR-FM/Charleston, WV	17.9	4. WXKS-FM/Boston	761,600
5. WKFR-FM/Battle Creek, MI	17.3	5. KHKS-FM/Dallas-Ft. Worth	760,900
6. KGLI-FM/Sioux City, IA	17.1	6. WIOQ-FM/Philadelphia	735,100
7. WRTS-FM/Erie, PA	17.0	7. WSTR-FM/Atlanta	729,200
8. KMGZ-FM/Lawton, OK	16.9	8. KZQZ-FM/San Francisco	656,500
9. KCDD-FM/Abilene, TX	15.7	9. WDRQ-FM/Detroit	564,700
10. KBFM-FM/McAllen-Brownsville	15.6	10. WHYI-FM/Miami-Ft. Lauderdale	501,300

AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



WHO'S LISTENING?

GENDER

Male:	44%
Female:	56%

RACE/ETHNICITY

White:	89%
African-American:	6%
Asian-American:	3%
Spanish/Latin:	14%
Other:	2%

EDUCATION

HS Grad or less:	47%
Attended college:	33%
College grad/Post grad:	19%

EMPLOYMENT STATUS

Employed:	81%
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HOUSEHOLD INCOME

Less than \$25k:	17%
\$25-50k:	42%
\$50-75k:	19%
\$75+k:	21%

MARITAL STATUS

Married:	42%
Single:	58%

PRESENCE OF CHILDREN

None:	42%
One:	24%
Two:	21%
Three:	9%
Four or more:	4%

REGISTERED VOTER

Yes:	66%
No:	34%

Who's LISTENING:

GENDER

Male:	39%
Female:	61%

RACE/ETHNICITY

White:	66%
African-American:	26%
Asian-American:	4%
Spanish/Latin:	30%
Other:	3%

EDUCATION

HS Grad or less:	51%
Attended college:	31%
College grad/	
Post grad:	17%

EMPLOYMENT STATUS

Employed:	79%
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HOUSEHOLD INCOME

Less than \$25k:	22%
\$25-50k:	43%
\$50-75k:	16%
\$75+k:	19%

MARITAL STATUS

Married:	34%
Single:	66%

PRESENCE OF CHILDREN

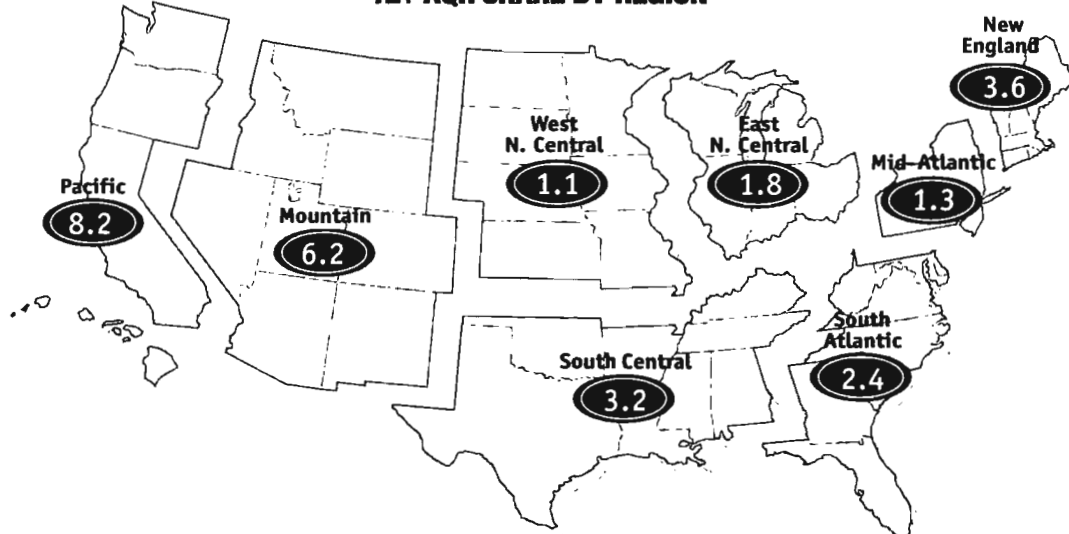
None:	42%
One:	24%
Two:	20%
Three:	10%
Four or more:	5%

REGISTERED VOTER

Yes:	66%
No:	34%

Fall '97	Winter '98	Spring '98	Summer '98	Fall '98	Spring '99
5.2	4.7	4.9	5.0	4.8	4.8

12+ AQH SHARE BY REGION



Average Quarter-Hour



	12+ Share
1. KPRR-FM/EI Paso	15.9
2. WBHJ-FM/Birmingham (Tuscaloosa book)	12.8
3. KRRG-FM/Lardeo, TX	12.3
4. KBAT-FM/Odessa-Midland, TX	12.1
5. KTFM-FM/San Antonio	11.3
6. KNSY-FM/Amarillo, TX	11.0
7. WFHN-FM/New Bedford-Fall River, MA	10.6
8. KLUC-FM/Las Vegas	9.7
9. KWIN-FM/Stockton	9.6
9. WERQ-FM/Baltimore	9.6

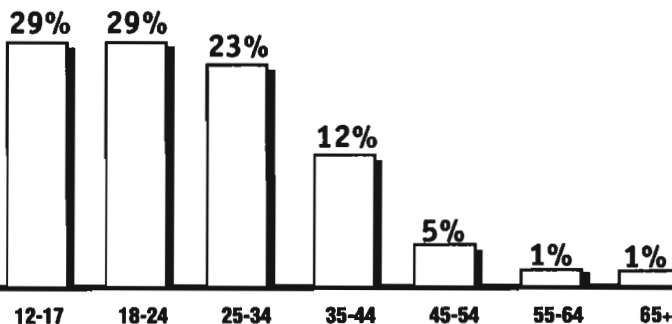
Cume



	12+ Cume
1. WKTU-FM/New York	2,036,800
2. WQHT-FM/New York	1,956,600
3. KPWR-FM/Los Angeles	1,413,500
4. WBBM-FM/Chicago	1,245,200
5. KYLD-FM/San Francisco	707,600
6. KMEL-FM/San Francisco	617,600
7. KBXX-FM/Houston-Galveston	611,200
8. WPOW-FM/Miami-Ft. Lauderdale	599,700
9. WPGC-FM/Washington, DC	593,000
10. WJMN-FM/Boston	589,200

AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.

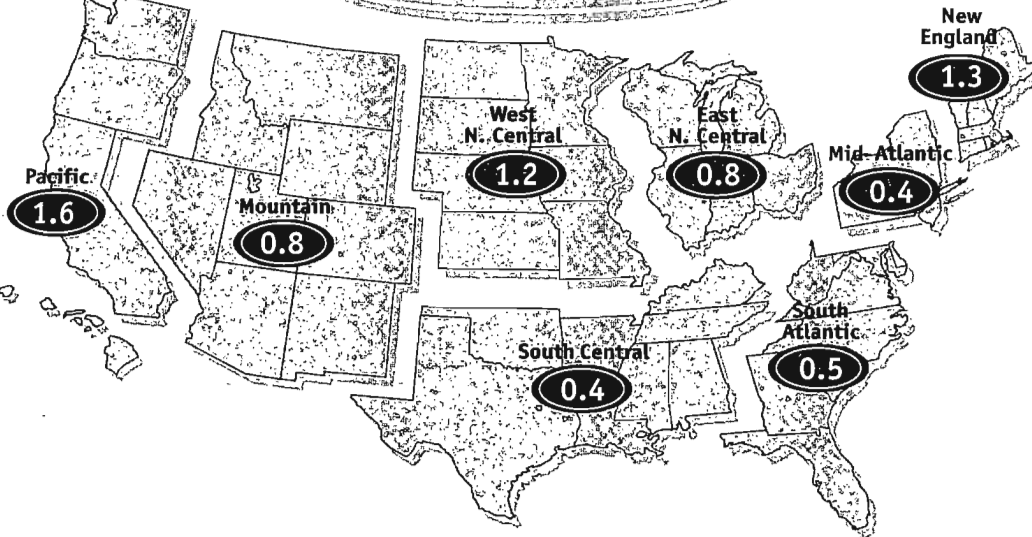


FORMAT FOCUS: CLASSICAL

Fall '97 Winter '98 Spring '98 Summer '98 Fall '98 Spring '99

1.9 1.8 1.7 1.6 1.7 1.6

12+ AQH SHARE BY REGION



WHO'S LISTENING:

GENDER

Male: 51%
Female: 49%

RACE/ETHNICITY

White: 92%
African-American: 3%
Asian-American: 3%
Spanish/Latin: 5%
Other: 1%

EDUCATION

HS Grad or less: 27%
Attended college: 26%
College grad/
Post grad: 47%

EMPLOYMENT STATUS

Employed: 64%

HOUSEHOLD INCOME

Less than \$25k: 14%
\$25-50k: 24%
\$50-75k: 19%
\$75+k: 34%

MARITAL STATUS

Married: 61%
Single: 39%

PRESENCE OF CHILDREN

None: 74%
One: 12%
Two: 9%
Three: 4%
Four or more: 1%

REGISTERED VOTER

Yes: 82%
No: 18%

Average Quarter-Hour

Cume

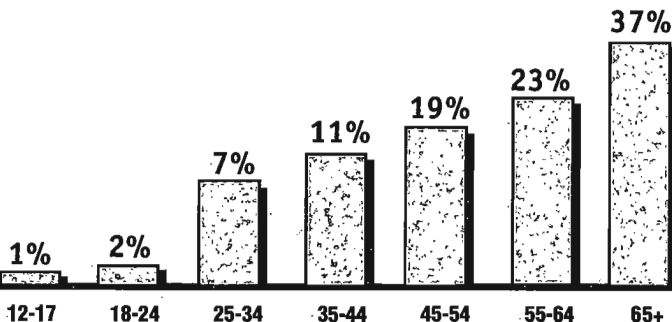


	12+ Share
1. WFCC-FM/Cape Cod, MA	9.0
2. KDB-FM/Santa Barbara, CA	5.4
3. KHFM-FM/Albuquerque	5.1
4. KBOQ-FM/Monterey-Salinas	3.8
5. WGMS-FM/Washington, DC	3.7
5. WTMI-FM/Miami-Ft. Lauderdale	3.7
5. WYNA-FM/Myrtle Beach, SC	3.7
8. KXTR-FM/Kansas City	3.6
9. KDFC-FM/San Francisco	3.4
10. WCRB-FM/Boston	3.2
10. WCRB-FM/Boston (Worcester book)	3.2

	12+ Cume
1. WQXR-FM/New York	871,700
2. KKGQ-FM/Los Angeles	625,900
3. KDFC-FM/San Francisco	440,900
4. WCRB-FM/Boston	363,500
5. WGMS-FM/Washington, DC	322,900
6. WNIB-FM/Chicago	313,700
7. WRR-FM/Dallas-Ft. Worth	291,400
8. WTMI-FM/Miami-Ft. Lauderdale	285,400
9. WFMT-FM/Chicago	271,900
10. KING-FM/Seattle-Tacoma	230,100

AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID-TOTAL U.S.



WHO'S LISTENING:

GENDER

Male:	48%
Female:	52%

RACE/ETHNICITY

White:	97%
African-American:	1%
Asian-American:	0%
Spanish/Latin:	5%
Other:	1%

EDUCATION

HS Grad or less:	52%
Attended college:	31%
College grad/	
Post grad:	17%

EMPLOYMENT STATUS

Employed:	76%
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HOUSEHOLD INCOME

Less than \$25k:	17%
\$25-50k:	44%
\$50-75k:	20%
\$75+k:	19%

MARITAL STATUS

Married:	61%
Single:	39%

PRESENCE OF CHILDREN

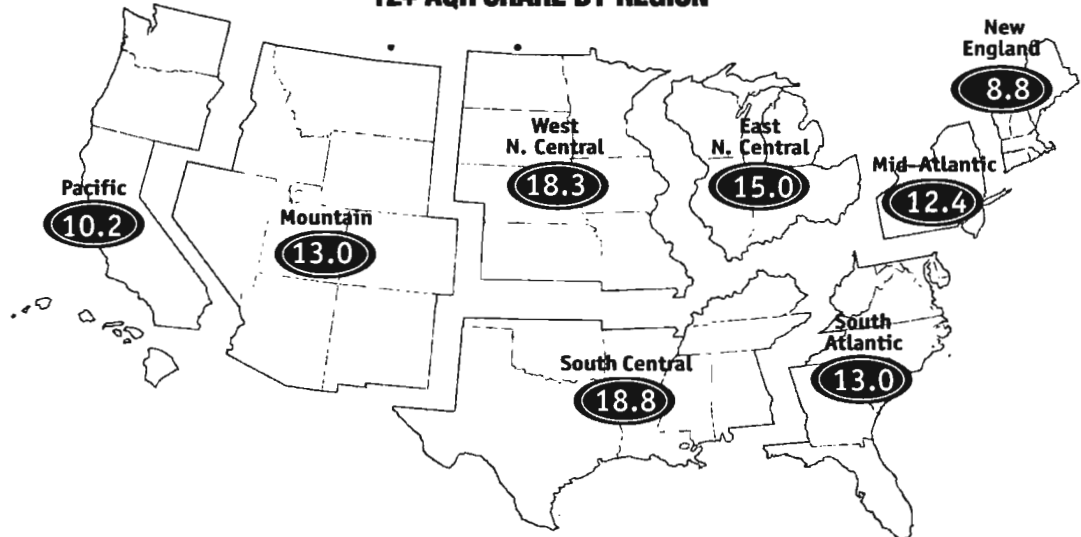
None:	53%
One:	20%
Two:	18%
Three:	7%
Four or more:	3%

REGISTERED VOTER

Yes:	74%
No:	26%

Fall '97	Winter '98	Spring '98	Summer '98	Fall '98	Spring '99
10.4	9.8	9.7	9.9	9.7	9.7

12+ AQH SHARE BY REGION



Average Quarter-Hour

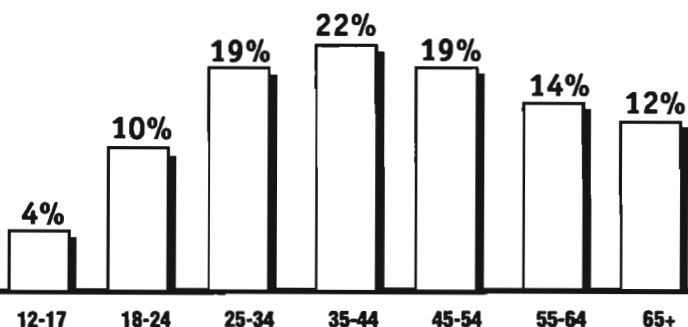
	12+ Share
1. WFRY-FM/Watertown, NY	25.7
2. KLUR-FM/Wichita Falls, TX	24.6
3. WILQ-FM/Williamsport, PA	23.6
4. KEAN-FM/Abilene, TX	22.7
4. WFGY-FM/Altoona, PA	22.7
6. KKYR-FM/Texarkana, TX-AR	22.6
7. WUSQ-FM/Winchester, VA	22.1
8. WIVK-FM/Knoxville	21.6
9. WGSQ-FM/Cookeville, TN	21.5
10. KIXQ-FM/Joplin, MO	21.3
10. KLAW-FM/Lawton, OK	21.3

Cume

	12+ Cume
1. WUSN-FM/Chicago	630,900
2. KZLA-FM/Los Angeles	572,500
3. WKHX-FM/Atlanta	469,000
4. KSCS-FM/Dallas-Ft. Worth	435,200
5. WMZQ-FM/Washington, DC	409,800
6. KILT-FM/Houston-Galveston	393,900
7. KNIX-FM/Phoenix	368,500
8. KMPS-FM/Seattle-Tacoma	352,400
9. KPLX-FM/Dallas-Ft. Worth	351,600
10. KKBQ-FM/Houston-Galveston	343,800

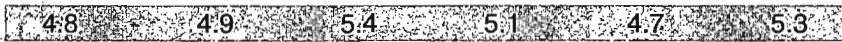
AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.

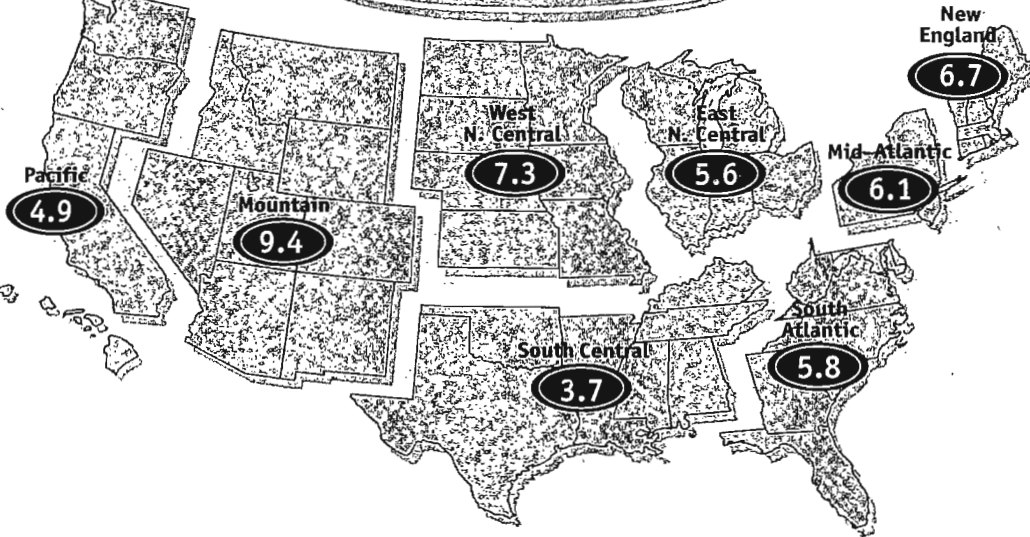


FORMAT FOCUS: HOT AC

Fall '97 Winter '98 Spring '98 Summer '98 Fall '98 Spring '99



12+ AQH SHARE BY REGION



WHO'S LISTENING:

GENDER

Male:	42%
Female:	58%

RACE/ETHNICITY

White:	93%
African-American:	2%
Asian-American:	3%
Spanish/Latin:	9%
Other:	1%

EDUCATION

HS Grad or less:	38%
Attended college:	35%
College grad/	
Post grad:	28%

EMPLOYMENT STATUS

Employed:	83%
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HOUSEHOLD INCOME

Less than \$25k:	13%
\$25-50k:	38%
\$50-75k:	21%
\$75+k:	28%

MARITAL STATUS

Married:	52%
Single:	48%

PRESENCE OF CHILDREN

None:	46%
One:	21%
Two:	21%
Three:	8%
Four or more:	4%

REGISTERED VOTER

Yes:	71%
No:	29%

Average Quarter-Hour

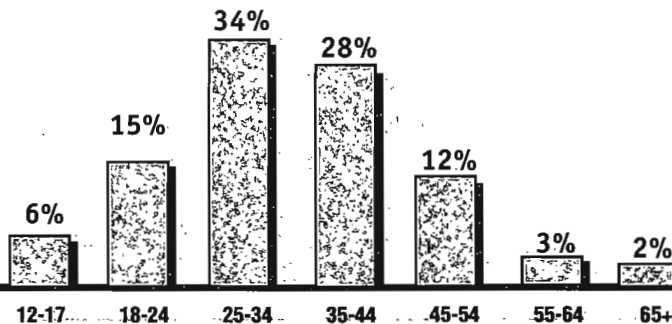
Cume



	12+ Share		12+ Cume
1. KAAK-FM/Great Falls, MT	28.9	1. WPLJ-FM/New York	1,504,100
2. KTXY-FM/Columbia, MO	16.5	2. KYSR-FM/Los Angeles	1,170,000
3. WHAJ-FM/Bluefield, WV	16.0	3. WTMX-FM/Chicago	823,800
4. KKYS-FM/Bryan-College Station, TX	15.7	4. WKQI-FM/Detroit	549,800
5. WOMP-FM/Wheeling, WV	15.3	5. KLLC-FM/San Francisco	531,600
6. KMXV-FM/Grand Junction, CO	14.4	6. WBMX-FM/Boston	529,300
7. WINC-FM/Wincester, VA	13.2	7. KOMX-FM/Dallas-Ft. Worth	527,300
8. WDAQ-FM/Danbury, CT	12.5	8. WRQX-FM/Washington, DC	495,400
9. WLRW-FM/Champaign, IL	12.3	9. WYXR-FM/Philadelphia	433,800
10. KYYY-FM/Bismarck, ND	11.5	10. KFMB-FM/San Diego	370,100

AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



FORMAT FOCUS: NAC/SMOOTH JAZZ



WHO'S LISTENING:

GENDER

Male:	51%
Female:	49%

RACE/ETHNICITY

White:	64%
African-American:	31%
Asian-American:	3%
Spanish/Latin:	9%
Other:	2%

EDUCATION

HS Grad or less:	34%
Attended college:	35%
College grad/	
Post grad:	30%

EMPLOYMENT STATUS

Employed:	80%
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HOUSEHOLD INCOME

Less than \$25k:	14%
\$25-50k:	38%
\$50-75k:	20%
\$75+k:	29%

MARITAL STATUS

Married:	56%
Single:	44%

PRESENCE OF CHILDREN

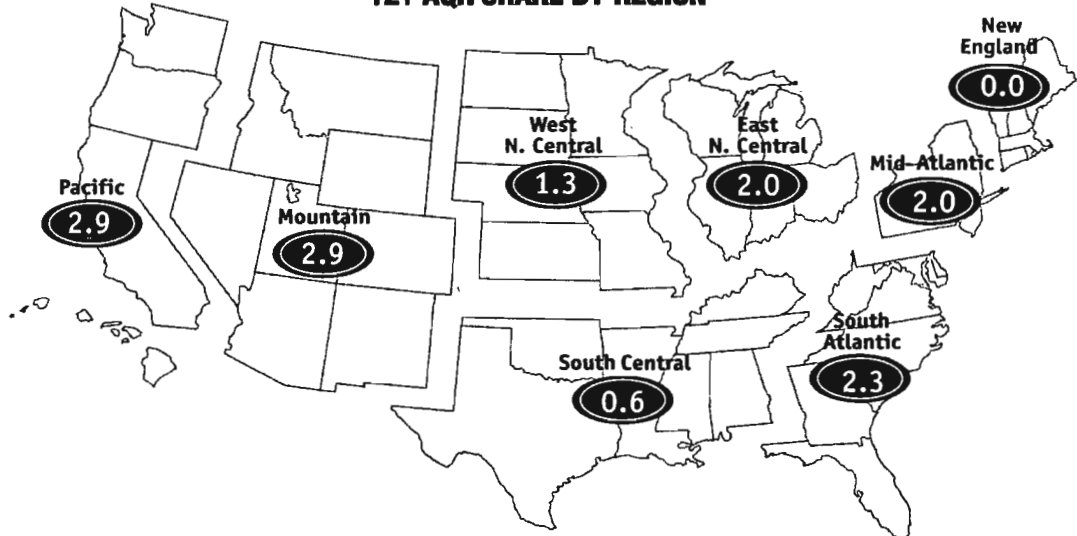
None:	54%
One:	19%
Two:	17%
Three:	7%
Four or more:	3%

REGISTERED VOTER

Yes:	77%
No:	23%

Fall '97	Winter '98	Spring '98	Summer '98	Fall '98	Spring '99
3.2	3.3	3.1	3.3	3.2	2.8

12+ AQH SHARE BY REGION



Average Quarter-Hour

Cume

KMGQ-FM

Smooth Jazz
WJJZ 106.1

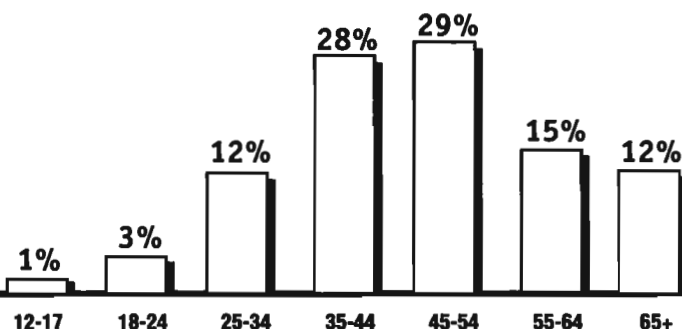
Smooth Jazz
CD 101.9
10th Anniversary

12+ Share		12+ Cume	
1. KMGQ-FM/Santa Barbara, CA	5.4	1. WQCD-FM/New York	1,157,700
1. WJJZ-FM/Philadelphia	5.4	2. KTWV-FM/Los Angeles	822,300
3. KJJZ-FM/Palm Springs, CA	5.3	3. WNUA-FM/Chicago	768,800
4. KSSJ-FM/Sacramento	5.1	4. WJJZ-FM/Philadelphia	457,800
5. WJCD-FM/Norfolk-Virginia Beach	5.0	5. KSSF-FM/San Francisco	429,800
6. WJZT-FM/Tallahassee, FL*	4.9	6. WVMV-FM/Detroit	418,100
7. WVMV-FM/Detroit	4.6	7. WJZW-FM/Washington, DC	363,200
8. KBCT-FM/Waco, TX	4.1	8. KOAI-FM/Dallas-Ft. Worth	301,700
9. KHHH-FM/Denver-Boulder	3.9	9. WLVE-FM/Miami-Ft. Lauderdale	297,900
10. KCIY-FM/Kansas City	3.8	10. KYOT-FM/Phoenix	245,800

* Switched to Hot AC in September.

AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.

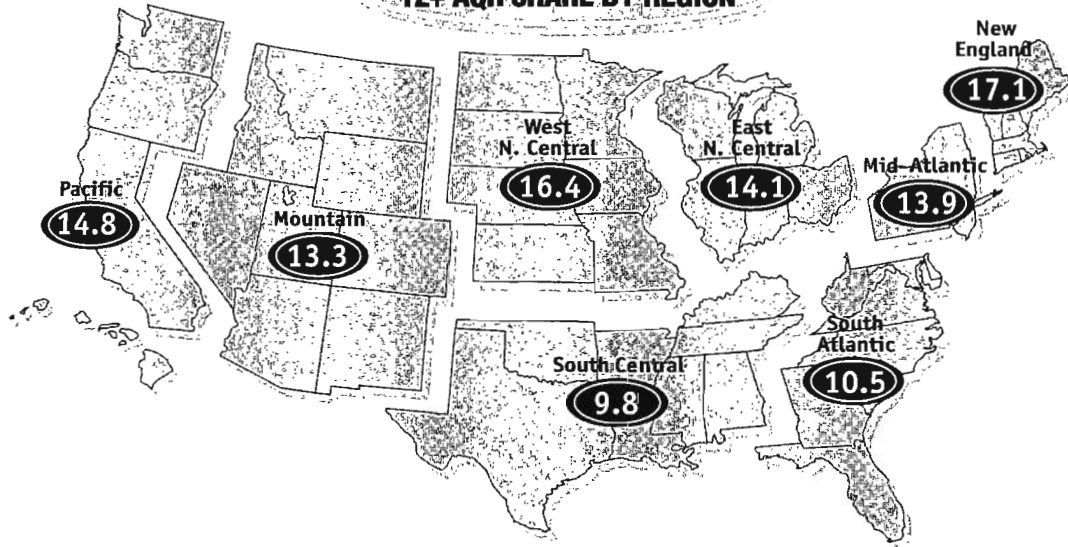


FORMAT FOCUS: NEWS/TALK

Fall '97 Winter '98 Spring '98 Summer '98 Fall '98 Spring '99

15.2 14.7 14.6 15.1 15.3 16.1

12+ AQH SHARE BY REGION



WHO'S LISTENING:

GENDER

Male: 60%
Female: 40%

RACE/ETHNICITY

White: 93%
African-American: 5%
Asian-American: 1%
Spanish/Latin: 3%
Other: 1%

EDUCATION

HS Grad or less: 38%
Attended college: 31%
College grad/
Post grad: 31%

EMPLOYMENT STATUS

Employed: 64%

HOUSEHOLD INCOME

Less than \$25k: 16%
\$25-50k: 38%
\$50-75k: 20%
\$75+k: 26%

MARITAL STATUS

Married: 69%
Single: 31%

PRESENCE OF CHILDREN

None: 68%
One: 13%
Two: 12%
Three: 5%
Four or more: 2%

REGISTERED VOTER

Yes: 83%
No: 17%

Average Quarter-Hour

Cume



12+ Share

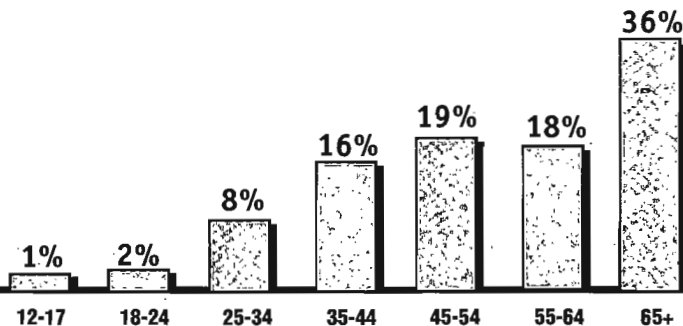
1. WJBC-AM/Bloomington, IL (News/Talk) 16.0
2. WSYA-AM/Harrisonburg, VA (News/Talk) 14.9
3. KFGO-AM/Fargo, ND (News/Talk) 14.8
4. KMOX/St. Louis (News/Talk) 13.1
5. WICC-AM/Bridgeport, CT (Full Service) 12.8
6. WHBC-AM/Canton, OH (News/Talk) 12.1
7. KFRU-AM/Columbia, MO (News/Talk) 12.0
8. WHAS-AM/Louisville (Full Service) 11.7
9. KDKA-AM/Pittsburgh (News/Talk) 11.2
10. KQMS-AM/Redding, CA (News/Talk) 11.1

12+ Cume

1. WINS-AM/New York (News) 2,217,600
2. WCBS-AM/New York (News) 1,162,500
3. WABC-AM/New York (Talk) 1,213,600
4. WFAN-AM/New York (Sports) 1,199,600
5. KYW-AM/Philadelphia (News) 1,068,200
6. WGN-AM/Chicago (News/Talk) 985,500
7. KFI-AM/Los Angeles (Talk) 979,900
8. WOR-AM/New York (Talk) 955,300
9. WBBM-AM/Chicago (News) 915,000
10. KFWB-AM/Los Angeles (News) 907,700

AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.



FORMAT FOCUS: NOSTALGIA



WHO'S LISTENING:

GENDER

Male:	47%
Female:	53%

RACE/ETHNICITY

White:	97%
African-American:	2%
Asian-American:	0%
Spanish/Latin:	2%
Other:	0%

EDUCATION

HS Grad or less:	50%
Attended college:	28%
College grad/	
Post grad:	22%

EMPLOYMENT STATUS

Employed:	38%
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HOUSEHOLD INCOME

Less than \$25k:	25%
\$25-50k:	44%
\$50-75k:	15%
\$75+k:	16%

MARITAL STATUS

Married:	64%
Single:	36%

PRESENCE OF CHILDREN

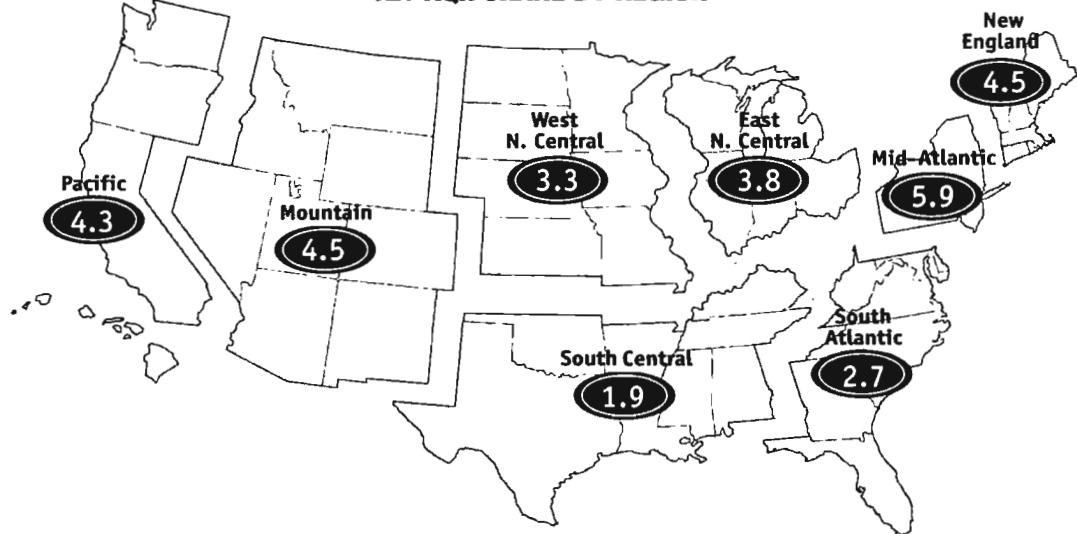
None:	88%
One:	6%
Two:	4%
Three:	1%
Four or more:	0%

REGISTERED VOTER

Yes:	85%
No:	15%

Fall '97	Winter '98	Spring '98	Summer '98	Fall '98	Spring '99
3.6	3.6	3.5	3.4	3.4	2.8

12+ AQH SHARE BY REGION



Average Quarter-Hour



	12+ Share
1. WOSN-FM/Ft. Pierce-Stuart, FL	10.3
2. WNLC-FM/New London, CT	10.0
3. WFBG-AM/Altoona, PA	9.2
4. KBVA-FM/Fayetteville, AR	8.5
5. WLAM-AM & FM/Lewiston-Auburn, ME	8.2
5. WWCO-AM/Waterbury, CT	8.2
7. KJUL-FM/Las Vegas	8.0
8. WMMB & WMMV/Melbourne-Titusville	7.8
9. WABI-AM/Bangor, ME	7.7
10. WOCN-FM/Cape Cod, MA	7.4

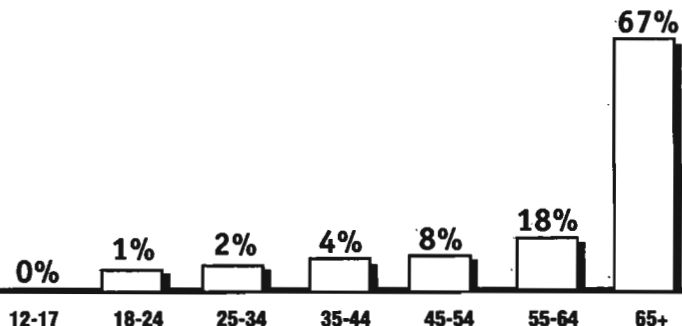
Cume



	12+ Cume
1. KLAC-AM/Los Angeles	573,100
2. WPEN-AM/Philadelphia	308,400
3. KABL-AM/San Francisco	280,500
4. CKWW-AM/Detroit	224,900
5. KIXI-AM/Seattle-Tacoma	194,300
6. WJAS-AM/Pittsburgh	181,100
7. WRMR-AM/Cleveland	167,600
8. KBME-AM/Houston-Galveston	142,500
9. KOY-AM/Phoenix	141,400
10. KPOP-AM/San Diego	125,500

AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID TOTAL U.S.

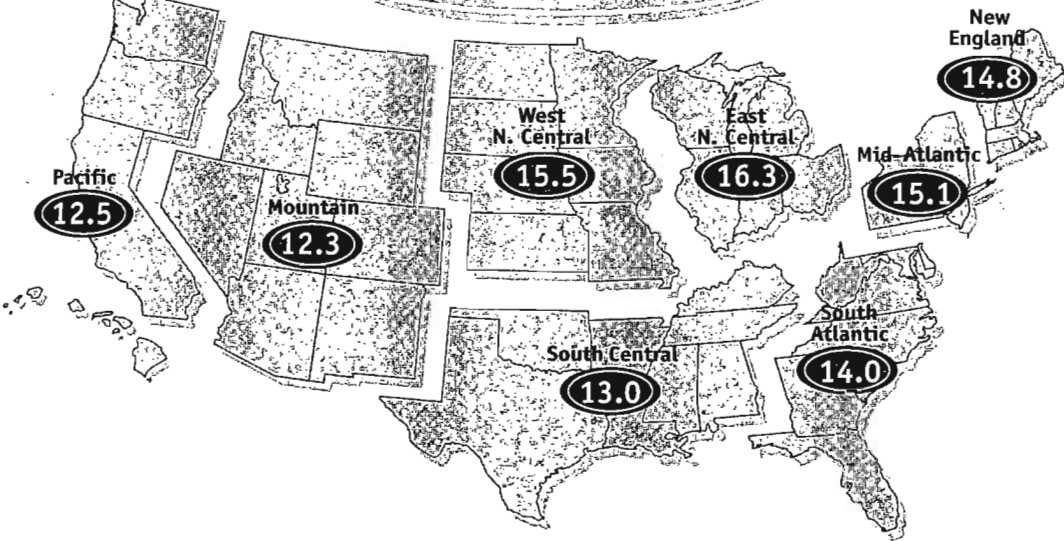


FORMAT FOCUS: OLDIES/CLASSIC ROCK

Fall '97 Winter '98 Spring '98 Summer '98 Fall '98 Spring '99

10.3 9.8 10.1 10.4 10.2 13.0

12+ AQH SHARE BY REGION



Average Quarter-Hour



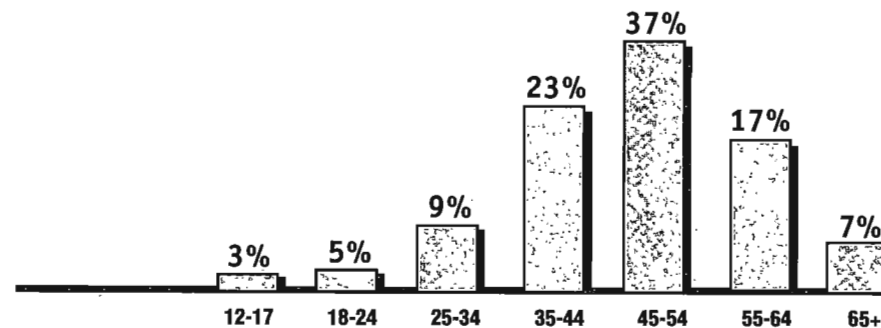
Cume



WALY 103.9 Good Times...Great Oldies!		WCBS 101.1 NEW YORK'S OLDEST STATION	
12+ Share		12+ Cume	
1. WALY-FM/Allentown, PA	22.7	1. WCBS-FM/New York	1,565,300
2. WCIZ-FM/Watertown, NY (Classic Hits)	16.7	2. WTJM-FM/New York	1,214,600
3. KFXS-FM/Rapid City, SD (Classic Rock)	15.2	3. KRTH-FM/Los Angeles	1,097,400
4. WAAL-FM/Binghamton, NY (Classic Rock)	14.7	4. WAXQ-FM/New York (Classic Rock)	938,300
5. KBYZ-FM/Bismarck, ND (Classic Rock)	13.9	5. KCBS-FM/Los Angeles (Classic Rock)	922,900
6. KRVK-FM/Casper, WY (Classic Hits)	13.1	6. KCMG-FM/Los Angeles	820,000
7. WBLM-FM/Portland, ME (Classic Rock)	13.0	7. WUBT-FM/Chicago	759,000
8. KQDI-FM/Great Falls, MT	12.2	8. WJMK-FM/Chicago	737,700
9. WASK-AM & FM/Lafayette, IN	11.8	9. WLUP-FM/Chicago (Classic Rock)	676,900
10. WQUT-FM/Johnson City, TN (Cl. Rock)	11.5	10. WOMC-FM/Detroit	609,700

AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID. TOTAL U.S.



WHO'S LISTENING?

GENDER

Male:	53%
Female:	47%

RACE/ETHNICITY

White:	94%
African-American:	3%
Asian-American:	1%
Spanish/Latin:	9%
Other:	1%

EDUCATION

HS Grad or less:	44%
Attended college:	32%
College grad/ Post grad:	24%

EMPLOYMENT STATUS

Employed:	80%
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HOUSEHOLD INCOME

Less than \$25k:	14%
\$25-50k:	38%
\$50-75k:	22%
\$75+k:	27%

MARITAL STATUS

Married:	63%
Single:	37%

PRESENCE OF CHILDREN

None:	55%
One:	19%
Two:	17%
Three:	7%
Four or more:	3%

REGISTERED VOTER

Yes:	77%
No:	33%

FORMAT FOCUS: SPANISH



Who's LISTENING:

GENDER

Male:	51%
Female:	49%

RACE/ETHNICITY

White:	91%
African-American:	9%
Asian-American:	0%
Spanish/Latin:	93%
Other:	0%

EDUCATION

HS Grad or less:	68%
Attended college:	21%
College grad/	
Post grad:	11%

EMPLOYMENT STATUS

Employed:	75%
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HOUSEHOLD INCOME

Less than \$25k:	37%
\$25-50k:	40%
\$50-75k:	11%
\$75+k:	12%

MARITAL STATUS

Married:	56%
Single:	44%

PRESENCE OF CHILDREN

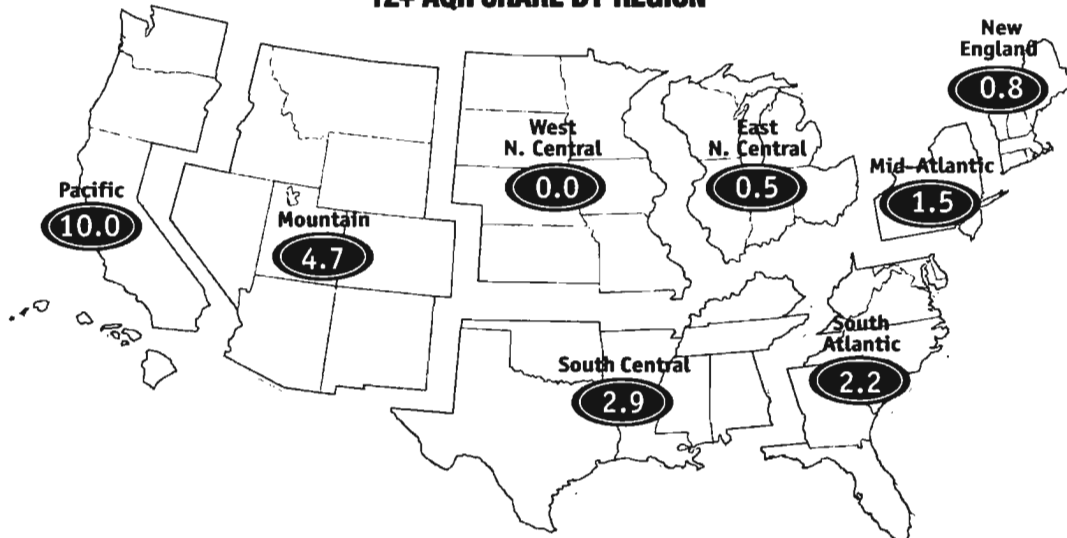
None:	34%
One:	22%
Two:	23%
Three:	13%
Four or more:	7%

REGISTERED VOTER

Yes:	49%
No:	51%

Fall '97	Winter '98	Spring '98	Summer '98	Fall '98	Spring '99
6.2	6.5	6.5	6.4	6.5	6.5

12+ AQH SHARE BY REGION



Average Quarter-Hour

KJBZ-FM

12+ Share

1. KJBZ-FM/Laredo, TX (Tejano)	20.9	1. WSKQ-FM/New York (Tropical)	1,286,500
2. KNEX-FM/Laredo, TX (Spanish Con.)	11.9	2. KLVE-FM/Los Angeles (Spanish AC)	1,209,900
3. KBNA-AM & FM/El Paso (Spanish AC)	11.4	3. KSCA-FM/Los Angeles (Reg. Mex.)	1,037,200
4. KSAB-FM/Corpus Christi, TX (Tejano)	10.3	4. WPAT-FM/New York (Spanish AC)	931,900
5. KXLM-FM/Oxnard, CA (Reg. Mex.)	9.7	5. KLAX-FM/Los Angeles (Reg. Mex.)	793,900
6. KGBT-FM/McAllen-Brownsville (Reg. Mex.)	9.5	6. WPRM-FM/Puerto Rico (Tropical)	705,400
7. WPRM-FM/Puerto Rico (Tropical)	9.1	7. WKAQ-FM/Puerto Rico (Tropical/CHR)	682,400
8. KKPS-FM/McAllen-Brownsville (Tejano)	8.4	8. KBUA & KBUE/Los Angeles (Reg. Mex.)	679,200
9. KUNA-FM/Palm Springs, CA (Reg. Mex.)	8.0	9. WCAA-FM/New York (Tropical)	607,700
9. KYZZ-FM/San Angelo, TX (Spanish Con.)	8.0	10. KSSE-FM/Los Angeles (Spanish Cont.)	529,400

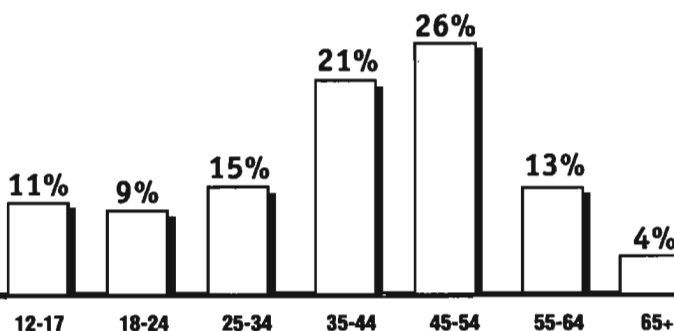
Cume



12+ Cume

AQH AUDIENCE BY COMPOSITION

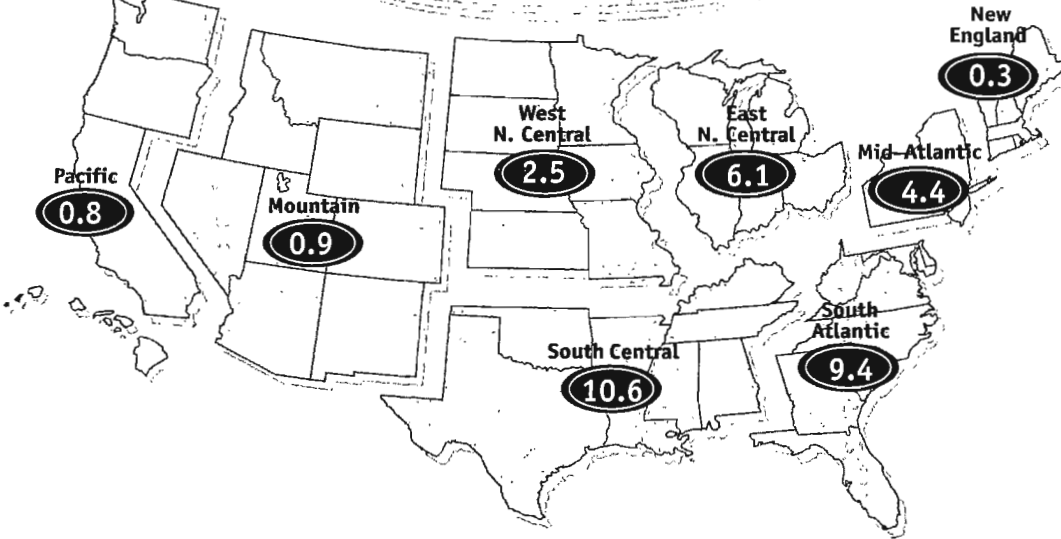
M-SU 6AM-MID TOTAL U.S.



FORMAT FOCUS: URBAN

Fall '97	Winter '98	Spring '98	Summer '98	Fall '98	Spring '99
5.3	5.0	5.2	5.4	5.4	4.4

12+ AQH SHARE BY REGION



Who's LISTENING:

GENDER

Male:	45%
Female:	55%

RACE/ETHNICITY

White:	30%
African-American:	65%
Asian-American:	0%
Spanish/Latin:	2%
Other:	3%

EDUCATION

HS Grad or less:	53%
Attended college:	34%
College grad/ Post grad:	12%

EMPLOYMENT STATUS

Employed:	79%
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HOUSEHOLD INCOME

Less than \$25k:	26%
\$25-50k:	20%
\$50-75k:	40%
\$75+k:	14%

MARITAL STATUS

Married:	29%
Single:	71%

PRESENCE OF CHILDREN

None:	38%
One:	27%
Two:	20%
Three:	10%
Four or more:	6%

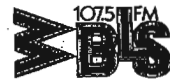
REGISTERED VOTER

Yes:	69%
No:	31%

Average Quarter-Hour

**KBCE-FM, WFKX-FM,
WJIZ-FM**

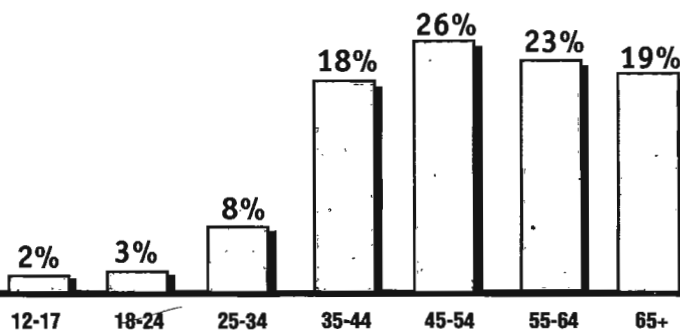
Cume



Average Quarter-Hour		Cume	
	12+ Share		12+ Cume
1. KBCE-FM/Alexandria, LA	19.8	1. WBL-FM/New York	1,513,400
1. WFKX-FM/Jackson, TN	19.8	2. KKBT-FM/Los Angeles	1,062,500
1. WJIZ-FM/Albany, Ga	19.8	3. WGCI-FM/Chicago	914,700
4. WFXE-FM/Columbus, GA	18.5	4. WJLB-FM/Detroit	608,300
5. WZFX-FM/Fayetteville, NC	16.6	5. WVEE-FM/Atlanta	587,200
6. KMJJ-FM/Shreveport, LA	16.1	6. KKDA-FM/Dallas-Ft. Worth	552,300
7. WEAS-FM/Savannah, GA	15.7	7. WUSL-FM/Philadelphia	550,500
8. KRUV-FM/Monroe, LA	15.5	8. WKYS-FM/Washington, DC	529,400
9. WQUE-FM/New Orleans	14.6	9. WEDR-FM/Miami-Ft. Lauderdale	520,600
10. WZHT-FM/Montgomery, AL	14.0	10. WDTJ-FM/Detroit	498,800

AQH AUDIENCE BY COMPOSITION

M-SU 6AM-MID. TOTAL U.S.



Who's LISTENING:

GENDER

Male:	39%
Female:	61%

RACE/ETHNICITY

White:	10%
African-American:	87%
Asian-American:	0%
Spanish/Latin:	5%
Other:	3%

EDUCATION

HS Grad or less:	47%
Attended college:	35%
College grad/ Post grad:	18%

EMPLOYMENT STATUS

Employed:	82%
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HOUSEHOLD INCOME

Less than \$25k:	23%
\$25-50k:	20%
\$50-75k:	41%
\$75+k:	16%

MARITAL STATUS

Married:	39%
Single:	61%

PRESENCE OF CHILDREN

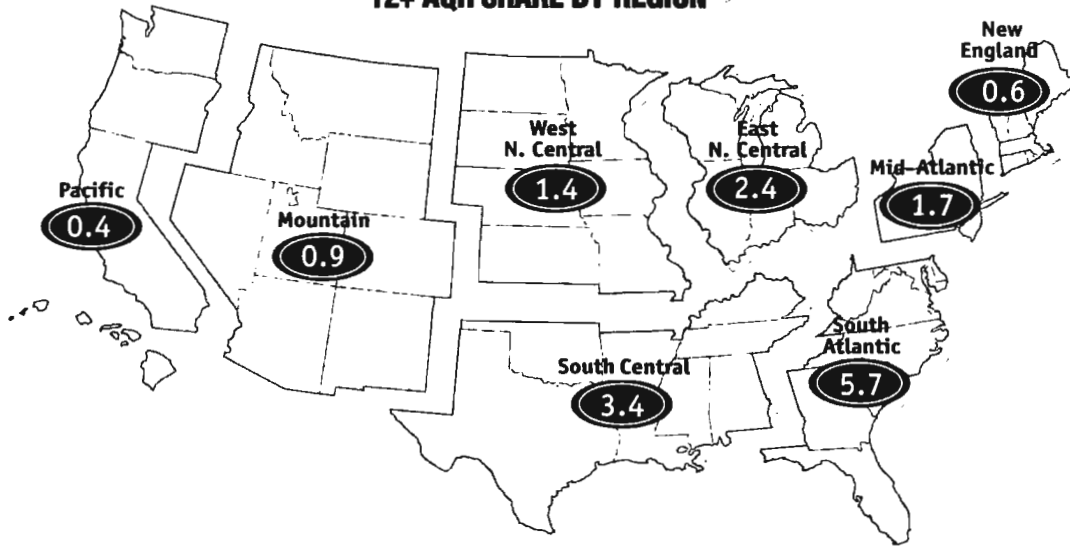
None:	39%
One:	25%
Two:	21%
Three:	10%
Four or more:	5%

REGISTERED VOTER

Yes:	75%
No:	25%

Fall '97	Winter '98	Spring '98	Summer '98	Fall '98	Spring '99
4.1	4.4	4.6	4.0	3.9	4.1

12+ AQH SHARE BY REGION



Average Quarter-Hour



	12+ Share
1. WHBX-FM/Tallahassee, FL	15.2
2. WZKS-FM/Meridian, MS	12.5
3. WSOL-FM/Brunswick, GA	11.5
4. WIKS-FM/Greenville-New Bern	10.7
5. WUVA-FM/Charlottesville, VA	10.6
6. KJMG-FM/Monroe, LA	9.8
7. WAGH-FM/Columbus, GA	9.7
8. WYLD-FM/New Orleans	9.5
9. WLVA-FM/Savannah, GA	8.1
9. WSOL-FM/Jacksonville	8.1

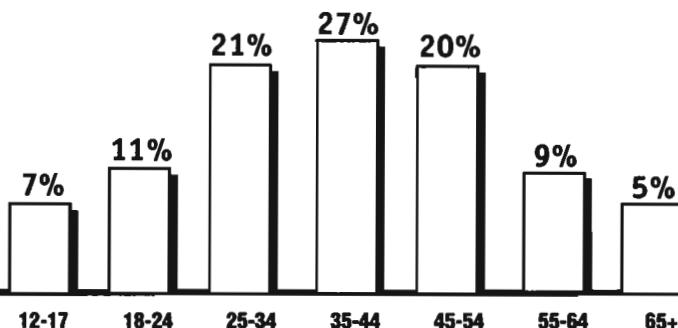
Cume



	12+ Cume
1. WRKS-FM/New York	1,358,400
2. WVAZ-FM/Chicago	645,000
3. WHUR-FM/Washington, DC	451,100
4. KISQ-FM/San Francisco	439,900
5. WDAS-FM/Philadelphia	439,400
6. WALR-FM/Atlanta	373,300
7. KMJQ-FM/Houston-Galveston	369,000
8. WHQT-FM/Miami-Ft. Lauderdale	367,100
9. KBLX-FM/San Francisco	346,100
10. WMMJ-FM/Washington, DC	328,900

AQH AUDIENCE BY COMPOSITION

M-SU GAM-MID TOTAL U.S.



All About Scarborough Information

On the following four pages, you'll find a detailed format-by-format breakout of consumer profiles and consumption data for some of radio's largest spending categories. Each column contains two figures: Comp. % (composition percentage) indicates the proportion of that format's cumed listeners who represent that characteristic, buy that product, or engage in that activity. The second figure is the Index, where 100 would be the average.

Scarborough data is collected using a two-phase phone/mail method. This method consists of a telephone interview, where radio-listening, newspaper reading, and demographic information are collected. The interview respondents are then mailed a consumer survey booklet which collects their lifestyle and shopping information, and a seven-day television diary to record viewing.

The sample frame is adults 18+ in telephone households. The sample source is Survey Sampling Inc.'s "Random A" sample. A single adult respondent is randomly selected within the household to be interviewed using the "last birthday" method.

Scarborough uses a five-step process to build a relationship with the survey respondent. This includes:

- The telephone interview
- The consumer survey and TV diary mailing, including an up-front cash incentive
- A reminder phone call
- A reminder postcard

- A final reminder postcard with an extra \$10 incentive offer, for respondents whose mailing materials have not been returned after 28 days.

In the largest 11 markets, males 18-34, African-Americans, and Hispanics receive an additional reminder call.

Scarborough uses a systematic incentive treatment depending on the market's historical cooperation rates and whether the market qualifies for ethnic weighting. Differential Survey Treatments (DST) are used for ethnic respondents, including higher incentives, the creation of High Density Black and High Density Hispanic Sampling Areas (HDBAs and HDHAs), and bilingual interviewers and mailing materials.

Scarborough data is collected in 61 markets in the U.S. All data is collected in dedicated facilities by trained interviewers using CATI systems (Computer Assisted Telephone Interviewing). Fieldwork is conducted continuously in two six-month periods. Data is released two times per year in a rolling 12-month average. Each fieldwork period represents one half of the data set for each release.

Scarborough Research is available through a number of different software retrieval systems including PRIME, Maximiser, IMS, TapScan, and Strata.

For questions regarding Scarborough's methodology, please contact your local account executive or call Research Director Jane Mulligan at (212) 789-3556.

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- Instant and seamless mode and shift changes



PRODCUT CONSUMPTION BY FORMAT

Sample Size (18+ diaries)	AC		Adt. Standards		Adt. Alternative		Alternative		Classic Rock		CHR		Country	
	26,551		5,324		3,192		11,148		14,847		28,136		30,687	
	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index
Beverages Consumed Past Week														
A & W Root Beer	9%	98	10%	109	9%	104	10%	112	9%	101	9%	102	9%	99
Barq's Root Beer	6%	103	5%	89	7%	119	9%	145	8%	134	7%	119	6%	101
Caffeine Free Coke	5%	107	5%	108	4%	86	4%	94	4%	94	5%	107	5%	102
Cherry Coke	7%	102	4%	65	7%	105	9%	137	8%	120	9%	134	7%	102
Citra	1%	88	0%	46	1%	122	1%	119	1%	121	1%	121	1%	112
Coca-Cola Classic	32%	104	20%	66	36%	117	41%	131	38%	123	38%	122	32%	104
Caffeine Free Pepsi	5%	105	5%	102	3%	73	4%	77	4%	87	5%	106	5%	105
Pepsi	28%	102	17%	64	29%	106	33%	123	31%	115	33%	121	29%	107
Dr Pepper	15%	94	8%	49	20%	126	24%	157	22%	142	19%	125	20%	130
Minute Maid	6%	109	3%	52	4%	74	6%	101	5%	92	8%	136	4%	77
Mountain Dew	11%	89	6%	46	14%	114	19%	149	16%	130	16%	128	16%	125
Mello Yello	1%	61	0%	32	1%	69	2%	107	1%	100	2%	114	2%	139
Mug Root Beer	4%	102	3%	83	4%	100	6%	141	5%	119	5%	114	4%	102
7Up	13%	100	9%	72	12%	96	14%	113	13%	103	15%	118	11%	89
Slice	4%	106	3%	72	4%	101	5%	139	4%	95	5%	134	3%	80
Sprite	20%	105	13%	67	20%	104	24%	126	21%	107	25%	131	19%	98
Surge	3%	104	1%	38	3%	110	4%	142	3%	128	4%	138	3%	114
Store brand regular soft drink	5%	97	5%	87	6%	108	6%	117	5%	99	6%	119	5%	98
Other regular soft drink	6%	100	5%	84	7%	121	6%	106	6%	99	7%	111	5%	89
Caffeine Free Diet Coke	11%	104	15%	146	9%	86	7%	68	9%	84	8%	79	10%	100
Caffeine Free Diet Pepsi	6%	100	10%	164	5%	73	4%	67	5%	73	5%	80	6%	98
Diet 7Up	5%	92	9%	168	3%	53	3%	66	3%	67	4%	79	5%	93
Diet Coke	21%	112	18%	99	21%	114	19%	103	20%	106	19%	101	20%	108
Diet Dr Pepper	6%	103	5%	84	6%	106	6%	102	6%	108	6%	96	7%	124
Diet Mountain Dew	3%	89	3%	87	3%	91	3%	97	3%	95	3%	93	4%	134
Diet Pepsi	15%	110	15%	108	14%	98	13%	95	14%	99	13%	95	15%	108
Diet Sprite	6%	101	8%	147	4%	78	4%	72	4%	73	5%	88	5%	90
Diet Fresca	2%	125	1%	89	2%	147	2%	117	2%	117	2%	110	2%	121
Store brand diet soft drink	3%	94	4%	144	3%	95	2%	86	2%	80	2%	78	3%	102
Other diet soft drink	5%	103	6%	137	4%	82	3%	76	4%	91	3%	77	4%	96
Beverages Consumed Past Week, Iced Tea"														
Arizona Iced Tea	8%	133	3%	54	8%	121	8%	127	8%	132	9%	149	5%	80
Cool' from Nestea	5%	109	2%	45	5%	112	6%	141	5%	116	7%	150	4%	94
Lipton 'BrisK' Iced Tea	10%	104	6%	64	10%	106	13%	127	12%	121	13%	127	10%	102
Snapple	14%	137	8%	75	9%	87	14%	137	12%	113	16%	153	7%	71
Store Brand Iced Tea	1%	106	1%	90	0%	49	1%	108	1%	73	1%	129	1%	86
Other Iced Tea	3%	93	3%	85	3%	80	3%	106	3%	94	4%	120	3%	89
Beverages Consumed Past Week, 100% Fruit Juice														
Minute Maid	15%	100	13%	84	15%	102	17%	111	15%	97	17%	115	14%	93
Ocean Spray	11%	97	13%	111	10%	87	11%	91	10%	85	11%	95	11%	94
Tropicana	17%	115	17%	117	13%	88	13%	89	14%	97	17%	119	11%	76
Veryfine	5%	116	2%	46	6%	134	6%	138	5%	113	7%	155	4%	85
Store brand	6%	99	8%	131	6%	97	5%	91	5%	88	5%	94	6%	99
Other 100% Fruit Juice	8%	98	7%	89	8%	96	9%	109	7%	91	9%	108	7%	92
Beverages Consumed Past Week, Other Juice"														
Arizona	4%	138	1%	44	3%	97	4%	138	3%	120	5%	171	2%	73
Fruitopia	3%	115	1%	33	4%	143	4%	154	3%	112	5%	163	3%	101
Hawaiian Punch	7%	101	3%	48	5%	73	7%	105	6%	91	9%	140	6%	88
Mystic	3%	121	1%	24	1%	48	3%	98	2%	87	4%	169	2%	70
Ocean Spray	10%	101	12%	121	8%	84	9%	89	8%	88	9%	91	9%	93
Snapple	10%	131	5%	70	8%	101	12%	148	9%	110	12%	154	6%	78
Sunny Delight	9%	100	5%	51	6%	66	9%	93	9%	95	12%	122	10%	105
Store brand	3%	104	3%	110	2%	88	2%	90	2%	95	3%	107	3%	97
Other Juice	4%	100	4%	91	3%	76	4%	99	3%	81	4%	107	4%	89
Beverages Consumed Past Week, Other Beverages														
Bottled mineral water	8%	114	5%	75	8%	115	9%	124	7%	102	9%	124	6%	81
Bottled spring water	32%	115	22%	78	30%	106	33%	115	31%	111	34%	122	28%	99
Flavored sparkling water	10%	115	8%	88	10%	108	8%	95	8%	91	11%	120	7%	83
Specialty coffee	19%	112	14%	80	25%	146	22%	124	19%	110	19%	109	17%	100
Other coffee	28%	95	35%	120	26%	91	24%	83	26%	89	24%	83	30%	103

PRODUCT CONSUMPTION BY FORMAT

Hot AC		NAC/Smooth Jazz		News/Talk		Oldies		Rock		Soft AC		Spanish Cont.		Urban AC		Urban	
11,192		8,348		21,684		21,722		18,223		10,856		3,190		5,785		9,042	
Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index
9%	105	8%	96	9%	100	9%	97	10%	110	8%	86	6%	71	10%	110	10%	118
7%	121	6%	100	6%	93	6%	105	9%	144	6%	94	4%	65	7%	119	7%	120
5%	115	4%	86	5%	112	5%	102	4%	88	5%	111	3%	56	4%	101	4%	96
8%	119	7%	100	5%	81	7%	107	9%	139	6%	96	7%	110	10%	154	11%	167
1%	118	1%	99	1%	75	1%	86	1%	129	1%	102	2%	184	2%	228	1%	141
35%	114	29%	93	29%	92	31%	101	40%	129	29%	95	46%	150	34%	108	36%	116
5%	114	4%	87	5%	100	5%	109	5%	103	5%	101	3%	73	5%	103	5%	104
31%	113	28%	101	23%	86	27%	99	34%	126	25%	93	35%	130	36%	132	38%	140
20%	131	12%	80	13%	87	16%	102	23%	148	15%	94	12%	79	16%	104	19%	124
6%	106	6%	109	4%	71	4%	79	5%	97	4%	79	10%	181	14%	245	12%	209
16%	127	11%	85	9%	74	11%	90	21%	170	12%	94	11%	86	17%	138	20%	157
1%	88	1%	46	1%	67	1%	87	2%	133	1%	98	0%	21	3%	214	4%	248
5%	118	4%	100	4%	90	4%	103	5%	131	4%	99	3%	81	4%	97	5%	113
14%	109	14%	110	10%	79	12%	90	13%	106	11%	87	25%	195	18%	145	19%	147
4%	115	4%	117	3%	69	3%	91	4%	105	3%	84	7%	192	7%	179	7%	179
22%	115	18%	95	16%	81	17%	87	22%	114	18%	92	29%	150	31%	157	30%	157
3%	108	2%	88	2%	73	2%	94	4%	165	3%	99	3%	96	5%	180	5%	183
5%	98	5%	98	4%	84	5%	99	6%	110	6%	103	5%	90	8%	152	8%	147
6%	100	7%	114	5%	90	6%	96	6%	102	6%	108	8%	128	7%	125	8%	133
9%	88	10%	93	13%	122	12%	112	8%	74	12%	116	6%	59	6%	61	6%	56
6%	93	6%	99	8%	120	7%	106	5%	73	7%	118	4%	62	4%	64	3%	54
4%	86	6%	107	6%	107	5%	103	4%	69	6%	107	5%	94	5%	87	4%	72
22%	117	18%	99	21%	112	22%	118	18%	98	21%	115	13%	71	12%	66	12%	67
7%	114	5%	88	7%	113	6%	110	6%	96	7%	113	4%	68	4%	67	4%	72
4%	121	2%	65	3%	100	3%	103	4%	129	3%	109	2%	55	2%	80	2%	86
16%	112	14%	102	15%	108	16%	115	13%	96	16%	113	10%	72	8%	60	8%	61
5%	87	6%	105	6%	113	5%	96	4%	68	6%	105	4%	78	5%	93	5%	88
2%	139	1%	104	2%	131	2%	123	2%	123	2%	106	0%	35	1%	57	1%	60
2%	84	3%	92	3%	117	3%	102	2%	84	4%	124	1%	51	2%	73	2%	63
4%	81	5%	107	5%	115	5%	116	3%	78	5%	121	3%	62	4%	83	3%	70
8%	129	8%	124	4%	73	7%	106	7%	118	5%	78	11%	171	8%	124	9%	149
6%	126	5%	104	3%	70	4%	85	6%	143	4%	84	5%	120	9%	211	8%	184
11%	113	10%	106	8%	82	10%	97	13%	131	10%	98	11%	107	15%	156	15%	153
14%	137	13%	127	8%	81	11%	105	11%	110	8%	77	20%	191	11%	106	15%	142
1%	108	1%	141	1%	88	1%	96	1%	116	1%	98	1%	58	2%	210	2%	216
3%	91	3%	109	2%	78	3%	99	3%	109	3%	90	5%	146	5%	165	5%	171
16%	106	16%	108	14%	94	14%	91	15%	99	14%	92	18%	122	23%	151	21%	139
11%	91	14%	119	11%	96	11%	94	10%	82	12%	101	8%	68	18%	155	15%	131
14%	98	17%	116	14%	95	13%	91	12%	82	13%	88	25%	171	20%	140	20%	136
5%	123	6%	136	3%	73	4%	99	6%	137	4%	86	3%	75	10%	239	9%	205
4%	76	5%	92	6%	106	5%	92	5%	92	6%	102	5%	85	6%	106	6%	103
8%	101	8%	103	7%	86	8%	98	7%	95	7%	90	12%	156	9%	113	9%	116
4%	139	3%	118	2%	57	3%	98	3%	113	2%	66	6%	218	4%	152	6%	203
4%	127	3%	100	2%	66	2%	87	4%	142	3%	93	3%	119	8%	274	7%	249
7%	108	8%	116	4%	63	6%	85	7%	108	5%	75	11%	169	20%	295	17%	258
3%	114	4%	156	1%	57	2%	75	3%	99	2%	73	4%	135	10%	373	9%	360
8%	86	11%	112	10%	101	9%	95	8%	79	9%	94	7%	76	14%	142	12%	125
10%	134	9%	114	6%	76	8%	101	9%	114	6%	78	16%	202	9%	121	13%	164
10%	101	10%	103	7%	71	8%	88	10%	104	9%	91	19%	202	17%	179	16%	165
2%	77	3%	101	2%	94	2%	91	3%	99	2%	91	2%	84	4%	146	4%	144
4%	95	4%	103	3%	81	4%	95	4%	99	4%	87	6%	151	5%	117	5%	111
8%	119	8%	118	6%	91	7%	99	6%	93	7%	99	14%	197	6%	87	7%	106
34%	121	32%	114	24%	84	28%	101	30%	105	28%	100	29%	103	38%	135	34%	120
10%	110	11%	120	8%	88	9%	103	8%	88	9%	101	10%	116	14%	158	13%	150
21%	120	20%	117	17%	98	19%	111	19%	107	20%	115	14%	81	12%	70	14%	79
25%	85	27%	93	32%	111	30%	103	27%	92	29%	99	29%	101	21%	73	20%	69

PRODCUT CONSUMPTION BY FORMAT

Sample Size (18+ diaries)	AC		Adt. Standards		Adt. Alternative		Alternative		Classic Rock		CHR		Country	
	26,551		5,324		3,192		11,148		14,847		28,136		30,687	
	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index
Computer Ownership														
Yes	61%	113	40%	73	70%	129	67%	122	64%	118	61%	113	55%	101
No	39%	85	60%	133	30%	66	33%	73	36%	79	39%	85	45%	98
Computer: Accessories Owned														
Business software	31%	113	19%	68	42%	151	36%	131	36%	129	30%	109	29%	103
Educational software	35%	118	16%	55	42%	143	37%	126	38%	128	35%	119	32%	108
Entertainment software	38%	115	20%	60	48%	146	46%	138	44%	132	39%	118	36%	109
Laser printer	19%	118	12%	72	22%	133	20%	123	20%	121	19%	115	16%	98
Other printer	36%	111	24%	74	44%	137	39%	123	39%	123	34%	107	34%	107
Modem	40%	114	24%	68	52%	149	48%	137	45%	128	40%	115	36%	104
Scanner	10%	114	6%	72	12%	140	11%	123	11%	120	10%	108	9%	98
CD-ROM drive	43%	117	24%	65	53%	143	49%	133	47%	127	43%	116	39%	104
None of these	43%	86	64%	129	33%	66	37%	74	39%	79	43%	87	48%	96
Computer: Online Services Used														
America Online	21%	124	11%	67	23%	138	24%	140	21%	125	22%	132	16%	96
AT&T Worldnet Services	2%	110	1%	62	2%	103	2%	109	2%	118	2%	117	2%	97
CompuServe	2%	119	1%	64	2%	129	2%	117	2%	131	2%	115	2%	111
Internet service provider (ISP)	12%	114	5%	51	21%	201	15%	150	14%	133	12%	113	10%	101
Prodigy	2%	123	1%	94	2%	132	2%	113	2%	118	2%	129	1%	87
The Microsoft Network	8%	123	4%	56	9%	137	8%	127	8%	119	8%	129	7%	100
Other online service	15%	114	7%	51	22%	163	19%	144	16%	122	15%	115	14%	106
Communication:														
Long Distance Carrier Used														
AT&T	65%	98	71%	107	63%	95	63%	95	65%	98	64%	97	67%	100
MCI	14%	106	11%	83	15%	118	14%	111	13%	101	13%	104	13%	100
Sprint	6%	95	5%	79	8%	132	7%	113	6%	109	6%	105	6%	108
WorldCom	1%	130	0%	62	1%	181	1%	127	1%	129	1%	100	1%	126
Other	13%	91	12%	90	14%	98	13%	96	13%	95	14%	100	15%	107
Communication:														
Long Distance Past Month														
Less than \$15	34%	96	42%	117	37%	103	35%	97	36%	101	33%	93	37%	105
\$15-\$24	17%	95	19%	105	19%	106	17%	94	18%	98	17%	92	18%	101
\$25-\$39	18%	105	18%	105	16%	96	16%	94	17%	101	16%	96	17%	99
\$40-\$59	13%	103	11%	85	13%	103	14%	108	13%	102	14%	106	13%	97
\$60-\$99	9%	107	6%	74	7%	83	9%	114	8%	92	10%	117	8%	98
\$100 or more	8%	107	4%	52	7%	94	9%	113	8%	103	11%	135	7%	86
Communication:														
Phone Items Household Owns														
Home fax machine	16%	117	11%	82	19%	134	17%	121	17%	122	16%	112	14%	98
Office in the home	14%	108	10%	81	16%	128	15%	119	15%	121	13%	105	13%	100
Pager or beeper	32%	121	11%	40	31%	115	37%	139	36%	135	38%	144	28%	106
Telephone answering machine	73%	107	66%	96	74%	108	75%	109	74%	108	71%	104	71%	105
None of these	18%	77	31%	130	16%	67	15%	63	16%	69	18%	75	21%	87
Entertainment:														
Movie Attendance Past 3 Months														
None	37%	85	52%	119	30%	70	29%	66	36%	82	32%	72	44%	101
1 time	18%	105	15%	87	19%	115	17%	101	19%	113	18%	109	19%	110
2 times	15%	115	11%	82	17%	130	15%	116	15%	116	15%	116	13%	99
3 times	10%	110	8%	88	11%	118	13%	143	11%	118	11%	122	9%	98
4 times	7%	116	6%	89	8%	125	9%	150	7%	111	8%	131	6%	89
5-6 times	7%	120	5%	93	8%	150	8%	153	6%	110	8%	139	5%	90
7 or more times	6%	115	4%	69	6%	113	8%	149	6%	110	8%	142	5%	85
Pet Ownership														
Cat	29%	104	20%	73	34%	124	32%	117	33%	121	28%	103	33%	119
Dog	36%	101	25%	70	37%	105	37%	106	42%	119	37%	104	44%	126
Other pet	16%	116	7%	48	18%	129	18%	126	19%	134	18%	127	16%	118
No pets	42%	94	60%	133	35%	79	38%	85	35%	78	41%	91	35%	79



SCARBOROUGH QUALITATIVE RESEARCH

PRODUCT CONSUMPTION BY FORMAT

Hot AC		NAC/Smooth Jazz		News/Talk		Oldies		Rock		Soft AC		Spanish Cont.		Urban AC		Urban	
11,192		8,348		21,684		21,722		18,223		10,856		3,190		5,785		9,042	
Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index	Comp	Index
66%	122	61%	112	55%	102	61%	113	63%	116	60%	110	45%	83	49%	90	51%	93
34%	74	39%	86	45%	98	39%	85	37%	81	40%	88	55%	120	51%	112	49%	109
35%	127	32%	117	31%	113	33%	119	35%	125	32%	117	17%	61	23%	82	23%	84
39%	135	32%	110	30%	101	34%	117	37%	125	33%	114	22%	76	26%	89	26%	90
44%	132	36%	109	34%	103	39%	117	44%	131	37%	112	23%	70	27%	80	29%	89
21%	131	19%	119	17%	107	20%	121	18%	112	19%	119	12%	73	14%	85	15%	92
39%	122	35%	109	35%	111	37%	116	39%	121	36%	114	19%	58	25%	77	26%	81
46%	131	39%	111	38%	109	41%	117	44%	127	40%	115	21%	61	27%	77	29%	82
10%	114	10%	115	10%	113	11%	120	10%	115	10%	112	7%	75	7%	74	8%	87
49%	131	41%	111	39%	106	44%	118	47%	126	43%	117	25%	68	29%	79	31%	84
37%	75	45%	89	47%	95	43%	85	40%	81	44%	88	65%	129	57%	115	55%	110
23%	135	21%	122	16%	97	19%	114	21%	123	19%	111	15%	90	18%	108	19%	112
2%	107	2%	116	2%	109	2%	101	2%	88	2%	98	4%	208	2%	77	2%	104
2%	117	3%	140	2%	109	2%	110	2%	126	2%	118	1%	78	2%	90	2%	101
13%	126	12%	117	11%	103	12%	112	14%	134	11%	107	7%	72	8%	82	9%	86
2%	111	1%	106	2%	112	1%	96	2%	111	1%	90	1%	92	2%	154	2%	141
9%	133	8%	128	6%	88	7%	110	7%	114	7%	114	8%	119	9%	144	9%	135
18%	136	15%	113	14%	102	15%	116	17%	130	16%	117	9%	66	13%	94	13%	94
63%	95	65%	98	68%	103	67%	101	64%	97	68%	102	66%	99	67%	101	64%	97
14%	113	13%	102	13%	104	13%	102	14%	110	14%	109	12%	98	13%	99	11%	87
7%	125	6%	93	6%	95	6%	101	7%	115	7%	111	4%	73	6%	104	6%	104
1%	125	1%	111	1%	95	1%	90	1%	90	1%	119	0%	47	0%	53	1%	111
14%	99	14%	101	13%	95	13%	95	15%	106	13%	96	11%	80	15%	110	15%	112
33%	93	33%	93	38%	107	37%	103	39%	109	36%	101	27%	76	32%	90	33%	93
17%	92	18%	98	19%	102	18%	97	17%	96	19%	102	15%	82	16%	86	17%	90
17%	98	18%	105	17%	102	17%	102	16%	94	18%	105	15%	88	17%	103	16%	94
15%	113	13%	100	12%	94	13%	97	12%	94	13%	97	15%	112	14%	107	14%	108
10%	122	9%	113	7%	88	8%	97	9%	106	8%	98	12%	150	10%	117	9%	109
9%	110	9%	115	6%	82	7%	96	7%	87	7%	89	16%	209	11%	141	11%	143
16%	117	18%	128	15%	110	16%	116	15%	110	15%	110	11%	79	11%	82	12%	86
15%	121	15%	120	15%	115	15%	117	15%	113	14%	110	8%	62	11%	87	11%	89
35%	131	32%	120	21%	80	29%	108	35%	129	27%	101	35%	131	43%	161	44%	165
76%	111	71%	104	70%	103	72%	106	75%	109	75%	110	52%	76	59%	86	63%	92
16%	65	20%	84	24%	99	20%	82	17%	69	18%	76	35%	146	25%	103	21%	89
31%	72	38%	87	47%	107	41%	95	36%	82	41%	94	40%	93	38%	87	34%	77
18%	109	16%	93	17%	99	17%	103	19%	113	18%	107	15%	88	15%	90	16%	95
16%	118	14%	108	13%	94	14%	106	15%	114	14%	108	13%	100	15%	112	15%	109
11%	119	10%	113	9%	96	9%	105	10%	110	10%	108	10%	106	11%	120	12%	128
8%	127	8%	127	6%	93	6%	98	8%	122	6%	95	7%	118	8%	126	9%	140
8%	144	6%	118	5%	90	6%	103	7%	120	6%	110	7%	126	7%	127	8%	138
8%	145	7%	129	5%	87	6%	105	6%	109	5%	94	8%	138	6%	115	8%	142
31%	113	26%	94	28%	100	31%	113	34%	124	29%	105	14%	52	16%	59	21%	76
38%	109	31%	87	33%	95	40%	115	42%	119	37%	106	26%	74	25%	72	29%	82
17%	125	13%	92	11%	80	16%	114	18%	130	15%	106	16%	117	10%	73	13%	92
38%	86	48%	107	47%	105	38%	85	35%	77	42%	93	57%	126	60%	132	53%	117

AM Drive/Top 10 Average Quarter-Hour Share 12+, M-F, 6-10 am

1. **WFRY-FM/WATERTOWN, NY (COUNTRY) 28.9**
Ann Phiban
2. **KEAN-FM/ABILENE, TX (COUNTRY) 28.2**
Fearless Fernandez & Kelly Armstrong
3. **KAAC-FM/GREAT FALLS, MT (HOT AC) 27.7**
Mark & Troy
4. **WJBC-AM/BLOOMINGTON, IL (NEWS/TALK) 27.5**
Don Munson
5. **WFGY-FM/ALTOONA, PA (COUNTRY) 26.7**
Steve Kelsey & Kelly Green



Ann Phiban
WFRY-FM/Watertown, NY



Armstrong & Fernandez
KEAN-FM/Abilene, TX



Mark & Troy
KAAC-FM/Great Falls, MT

6. **KIXQ-FM/JOPLIN, MO (COUNTRY) 26.4**
Mike Lang
7. **KLAW-FM/LAWTON, OK (COUNTRY) 25.4**
Eric & Jeri
8. **WKSJ-FM/WILLIAMSPORT, PA (AC) 25.2**
Gary Crisman In The Morning
9. **KLUR-FM/WICHITA FALLS, TX (COUNTRY) 25.0**
Joe Farmer & Brad Austin
10. **WILQ-FM/WILLIAMSPORT, PA (COUNTRY) 24.4**
Todd Steward & Neal Bowes

AM Drive/Top 10 Average Cume Persons 12+, M-F, 6-10 am

1. **WINS-AM/NEW YORK (NEWS) 1,497,300**
Lee Harris, Bob Hagen, Judy DeAngelis
2. **WHTZ-FM/NEW YORK (CHR/POP) 1,241,800**
Elvis, Elliot, & Z Morning Zoo*
3. **WXRK-FM/NEW YORK (ALTERNATIVE) 1,101,200**
Howard Stern
4. **WCBS-AM/NEW YORK (NEWS) 1,046,900**
Jeff Caplan & Pat Carroll
5. **WLTW-FM/NEW YORK (AC) 996,600**
Bill Buchner & Rasa Kaye



Lee Harris, Bob Hagen, Judy DeAngelis
WINS-AM/New York



Elvis, Elliot & Z Morning Zoo
WHTZ-FM/New York

6. **WQHT-FM/NEW YORK (CHR/RHYTHMIC) 976,900**
Ed Lover, Maija, & DJ Enuff**
7. **KIIS-FM/LOS ANGELES (CHR/POP) 896,200**
Rick Dees
8. **WKUU-FM/NEW YORK (CHR/RHYTHMIC) 873,400**
Goumba Johnny
9. **WSKQ-FM/NEW YORK (TROPICAL) 782,300**
Luis Jiménez & Epi Colón
10. **KYW-AM/PHILADELPHIA (NEWS) 756,300**
Harry Donahue, Ed Abrams, & Beth Tratani

* ELVIS DURAN LEFT IN JULY. ** ED LOVER LEFT IN JULY.

PM Drive/Top 10

Average Quarter-Hour Share 12+, M-F, 3-7 pm

1. **KAAK-FM/GREAT FALLS, MT (AC) 28.2**
Gary Goodan; Dan Dewitt
2. **WFRY-FM/WATERTOWN, NY (COUNTRY) 25.8**
Webb Foote
3. **WKEE-FM/HUNTINGTON-ASHLAND, WV-OH (CHR/POP) 24.9**
Garry Miller
4. **KKYR-AM & FM/TEXARKANA, TX-AR (COUNTRY) 24.4**
Jerry Caylor
5. **KSUX-FM/SIOUX CITY, IA (COUNTRY) 24.0**
Tony Michaels



Gary Goodan; Dan Dewitt
KAAK-FM/Great Falls, MT



Damon Ray
KEAN-FM/Abilene, TX (Country) 22.0

6. **WFGY-FM/ALTOONA, PA (COUNTRY) 23.9**
Pete Moss
7. **WILQ-FM/WILLIAMSPORT, PA (COUNTRY) 23.5**
John O'Brien
8. **KLUR-FM/WICHITA FALLS, TX (COUNTRY) 22.5**
Don Miller
9. **KIXY-FM/SAN ANGELO, TX (CHR/POP) 22.2**
Marino
10. **KEAN-FM/ABILENE, TX (COUNTRY) 22.0**
Dangerous Damon Ray

PM Drive/Top 10

Average Cume Persons 12+, M-F, 3-7 pm

1. **WHTZ-FM/NEW YORK (CHR/POP) 1,343,900**
Paul "Cubby" Bryant
2. **WQHT-FM/NEW YORK (CHR/RHYTHMIC) 1,172,200**
Angie Martinez
3. **WLTW-FM/NEW YORK (AC) 1,129,600**
Valerie Smaldone; Steve Roy & Sandy Jackson
4. **WKTU-FM/NEW YORK (CHR/RHYTHMIC) 1,102,000**
Broadway Bill Lee; Geronimo
5. **KIIS-FM/LOS ANGELES (CHR/POP) 989,000**
Valentine; Gary Spears



Paul "Cubby" Bryant
WHTZ-FM/New York



Angie Martinez
WQHT-FM/New York



Sandy Jackson, Steve Roy, & Valerie Smaldone
WLTW-FM/New York

6. **WCBS-FM/NEW YORK (OLDIES) 839,800**
Bob Shannon
7. **KPWR-FM/LOS ANGELES (CHR/RHYTHMIC) 820,100**
Good Fellas
8. **WINS-AM/NEW YORK (NEWS) 798,400**
Ralph Howard, Sandy Klein, Larry Kanter
9. **WPLJ-FM/NEW YORK (HOT AC) 769,500**
Rich Kaminski
10. **WBSL-FM/NEW YORK (URBAN) 767,500**
Jeff Foxx; J.C. Jordan



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How To Use The Ratings Information

As you examine the ratings section of the R&R Directory, Vol. 2, '99 you'll find the following highlights featured in the detailed breakouts for markets 1-100:

1 SHARE TRENDS

All stations in the Top 50 markets which earned at least a 1.0 share and the top 10 stations in markets 51-100 (according to the Spring '99 Arbitron) are listed. Trends read left to right, with the most recent results on the right. Up to five rating periods are included in any market's trend report, which covers the past year. Stations are ranked according to their Monday-Sunday (total persons 12+) average quarter-hour share.

2 STATION/FORMAT

The call letters are printed in bold type with the station format listed beneath in italics.

3 FREQUENCY/POWER

The frequency and power for the radio signal(s) are shown as listed in each Arbitron report.

4 AUDIENCE RANKINGS

The seven rankings to the right of the frequency power column will help you determine a station's core strength. The first listing shows the 12+ cume in thousands, the cume rank, followed by five AQH demo ranks.

5 TIME SPENT LISTENING

This column shows the average number of minutes the audience spent listening to the station weekly. Based on 12+ total week listening.

6 MORNING AQH SHARE

The 12+, Monday-Friday, 6-10am, Average Quarter-Hour Share for each station is given.

7 OWNER & REP INFORMATION

Station owners (as of September 10) and their national rep affiliations, as listed in each Arbitron report.

8 FORMAT SHARE

The lower-left corner of each Top 50 market page features a bar graph ranking format share. Format totals are computed by adding the Spring '99 12+ Monday-Sunday AQH numbers shown in each market breakout. For example, all News/Talk shares are added together.

9 NOTATIONS

Updates are listed noting format and call letter changes, as well as LMA activity.

10 OWNERSHIP SHARE

Each Top 50 market page features a bar graph ranking owner share. Owner totals are computed by merging the Spring '99 12+ Monday-Sunday AQH numbers of the companies. For example, AMFM's AQH is a 20.1 share.

11 OWNERSHIP REACH

Each Top 50 market page features a bar graph ranking owner reach. Owner totals reflect the Spring '99 12+ Monday-Sunday unduplicated cume at the owner's stations. For example, Infinity's stations reach 44.6% of the market's 12+ population each week.

12 MARKET POPULATION

The 12+ population for each market is shown, with the black and Hispanic percentages in parentheses. In those markets where the ethnic populations do not achieve established thresholds, the code N/A is used.

#1 NEW YORK

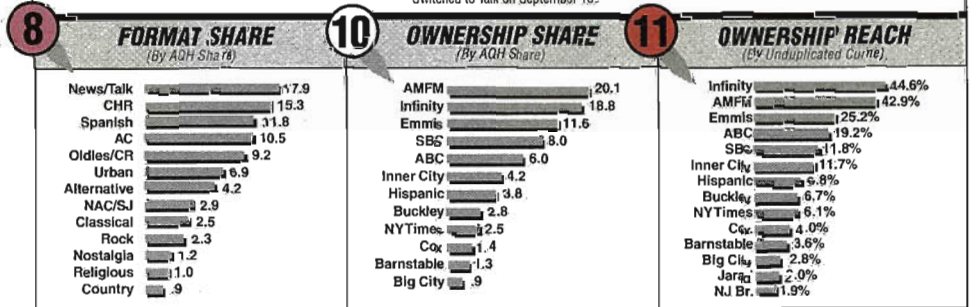
12

12+ POPULATION: 14,291,500 (Black: 19.5%; Hispanic: 21.7%)

Complete Market Page xx

85-99	80-84	75-79	70-74	65-69	60-64	55-59	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	CUMULATIVE PERSONS (In thousands)	12- CUME RANK	12-17 RANK	18-24 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REPRESENTATIVE
5.9	5.5	5.9	6.1	5.4	1	1	WLTW-FM AC	106.7 6Kw	2,073	3	10	8	4	2	1	8:15	4.2	AMFM	KATZ
5.6	5.8	5.3	5.7	5.4	1	1	WQHT-FM CHR/Rhythmic	97.1 6.7Kw	1,956	5	1	1	2	13	23	8:45	3.1	Infinity	ARP
5.9	6.0	5.2	4.5	2	2	2	WSKO-FM Tropical	97.9 7.8Kw	1,956	12	6	5	3	1	3	11:45	3.1	SBS	CAB
5.1	4.6	4.5	4.4	4.6	2	2	WHTZ-FM CHR/Pop	100.3 6Kw	2,436	1	2	4	6	11	19	6:00	4.4	AM	CHR
4.2	3.9	4.0	4.0	4.5	5	5	WKTU-FM CHR/Rhythmic	103.5 5.4Kw	2,036	4	3	2	1	3	10	7:00	3.1	Infinity	EAST
4.6	4.2	4.7	3.5	4.2	6	6	WCBS-FM Oldies	101.1 6.0Kw	1,565	7	15	18	13	4	2	8:30	3.8	Infinity	CBS
3.8	3.7	3.6	4.4	3.8	7	7	WXRK-FM Alternative	92.3 8Kw	1,517	8	5	3	4	5	15	8:00	8.5	Infinity	IRS
3.2	3.6	3.5	4.1	3.7	8	8	WINS-AM News	1010 50Kw	2,217	2	14	17	16	14	5	5:15	6.4	Infinity	CBS
2.7	3.3	3.7	3.3	3.6	9	9	WBLS-FM Urban	107.5 4.2Kw	1,513	9	4	6	7	8	12	7:30	3.0	Inner City	MCG
4.3	3.6	3.8	3.6	3.3	10	10	WRKS-FM Urban AC	96.7 7.9Kw	1,358	11	7	9	9	7	5	7:45	3.4	Emmis	D&R
3.2	3.2	3.0	2.9	3.2	11	11	WPAT-FM Spanish AC	93.1 5.4Kw	931	19	12	10	10	11	7	10:45	2.3	SBS	CAB
3.2	3.3	3.0	3.2	3.1	12	12	WABC-AM Talk	770 50Kw	1,213	14	26	18	19	20	13	8:15	1.9	ABC	ABC
3.0	2.8	3.0	2.9	3.0	13	13	WCBS-AM News	880 50Kw	1,612	6	19	28	20	18	10	5:45	4.8	Infinity	CBS
2.7	2.9	2.3	2.4	2.9	14	14	WPLJ-FM Hot AC	95.5 10.7Kw	1,504	10	10	7	8	6	13	6:00	2.9	ABC	ABC
2.8	3.1	3.1	2.7	2.9	14	14	WDBJ-NAC/SJ	101.9 3.2Kw	1,157	16	19	16	12	9	4	7:45	2.1	Emmis	CHR

1 Switched to Talk on September 13.



Reps Abbreviation Key

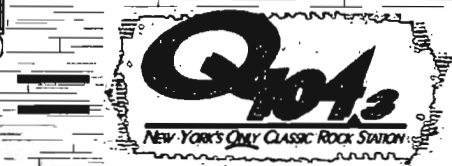
21ST	21st Century Broadcasting	KBS	Keystone Broadcasting System
ABC	ABC Radio Sales	KT-H	Katz Hispanic
AMA	Art Moore & Associates	LOTUS	Lotus Hispanic Reps
ARP	Allied Radio Partners	MCG	McGavren-Guild, Inc.
BAN	Banner Radio	MSS	Mid-South Sales
CAB	Caballero Spanish Media	PATT	Patt Media
CAN	Canadian Br. Sales	REG	Regional Representatives
CBS	CBS Radio Spot Sales	REP	Republic Radio Inc.
CCRS	Clear Channel Radio Sales	ROS	Roslin Radio Sales, Inc.
CHR	The Christal Company	RSS	Radio Spot Sales
CRA	Crawford Broadcasting Co.	SAV	Savalli Broadcast Sales
D&R	D&R	SBS	Spanish Broadcasting System
DCA	Dora-Clayton Agency	SEN	Sentry
EAST	Eastman Radio, Inc.	SRR	Salem Radio Representatives
G/W	Group W Radio Sales	SSS	Southern Spot Sales
IRS	Infinity Radio Sales	TED	Team El Dorado
K&P	Katz & Powell	TNS	TN Spot Sales
KATZ	Katz Radio	WRS	Williams Radio Sales

12+ POPULATION: 14,291,500 (Black: 19.5%; Hispanic: 21.7%)

Complete Market Index, Page 8

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REF FIRM
5.9	5.5	5.9	6.1	5.4	1	WLTW-FM AC	106.7 6kw	2,073	3	10	8	4	2	1	8:15	4.2	AMFM	KATZ
5.6	5.8	5.3	5.7	5.4	1	WQHT-FM CHR/Rhythmic	97.1 6.7kw	1,956	5	1	1	2	13	23	8:45	3.9	Emmis	ARP
5.9	6.0	5.2	4.5	4.8	3	WSKQ-FM Tropical	97.9 7.8kw	1,285	12	6	5	3	1	3	11:45	6.1	SBS	CAB
5.1	4.6	4.5	4.4	4.6	4	WHTZ-FM CHR/Pop	100.3 6kw	2,436	1	2	4	6	11	19	6:00	4.4	AMFM	CHR
4.2	3.9	4.0	4.0	4.5	5	WKTU-FM CHR/Rhythmic	103.5 5.4kw	2,036	4	3	2	1	3	10	7:00	3.1	AMFM	EAST
4.6	4.2	4.7	3.5	4.2	6	WCBS-FM Oldies	101.1 6.8kw	1,565	7	15	18	13	4	2	8:30	3.8	Infinity	CBS
3.8	3.7	3.6	4.4	3.8	7	WXRK-FM Alternative	92.3 6kw	1,517	8	5	3	4	5	15	8:00	8.5	Infinity	IRS
3.2	3.6	3.5	4.1	3.7	8	WINS-AM News	1010 50kw	2,217	2	14	17	16	14	5	5:15	6.4	Infinity	CBS
2.7	3.3	3.7	3.3	3.6	9	WBLS-FM Urban	107.5 4.2kw	1,513	9	4	6	7	8	12	7:30	3.0	Inner City	MCG
4.3	3.6	3.8	3.6	3.3	10	WRKS-FM Urban AC	98.7 7.8kw	1,358	11	7	9	9	7	5	7:45	3.4	Emmis	D&R
3.2	3.2	3.0	2.9	3.2	11	WPAT-FM Spanish AC	93.1 5.4kw	931	19	12	10	10	11	7	10:45	2.3	SBS	CAB
3.2	3.3	3.0	3.2	3.1	12	WABC-AM Talk	770 50kw	1,213	14	26	18	19	20	13	8:15	1.9	ABC	ABC
3.0	2.8	3.0	2.9	3.0	13	WCBS-AM News	880 50kw	1,612	6	19	28	20	18	10	5:45	4.8	Infinity	CBS
2.7	2.9	2.3	2.4	2.9	14	WPLJ-FM Hot AC	95.5 6.7kw	1,504	10	10	7	8	6	13	6:00	2.9	ABC	ABC
2.8	3.1	3.1	2.7	2.9	14	WQCD-FM NAC/SJ	101.9 6.2kw	1,157	16	19	16	12	9	4	7:45	2.1	Emmis	CHR
3.2	2.8	2.9	2.6	2.8	16	WOR-AM Talk	710 50kw	955	17	—	30	27	25	20	9:15	3.8	Buckley	MCG
2.6	2.6	2.8	2.4	2.7	17	WFAN-AM Sports	660 50kw	1,199	15	13	14	15	15	9	7:15	3.3	Infinity	IRS
1.5	1.6	1.7	3.5	2.6	18	WTJM-FM Oldies	105.1 6kw	1,214	13	19	11	10	9	7	6:45	1.8	AMFM	SEN
3.1	2.4	2.8	2.5	2.5	19	WQXR-FM Classical	96.3 6.2kw	871	20	28	25	26	22	18	9:00	2.1	NYTimes	ARP
2.4	1.6	1.6	1.8	2.3	20	WADO-AM Spanish News/Talk	1280 50(5)kw	457	23	28	25	21	21	16	3:45	3.4	Hispanic	KT-H
1.6	1.7	1.7	1.9	2.0	21	WAXQ-FM Classic Rock	104.3 6kw	938	18	15	12	13	15	16	6:45	1.4	AMFM	KATZ

WAXQ FM
NEW YORK



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Cutting Edge for the Ear



12+ POPULATION: 14,291,500 (Black: 19.5%; Hispanic: 21.7%)

SPRING '96	SUMMER '96	FALL '96	WINTER '96	SPRING '96	METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (In thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
0.9	1.7	1.5	1.3	1.5	22	WCAA-FM Tropical	105.9 .61kw	607	22	9	15	18	18	21	7:45	1.1	Hispanic	—
1.7	1.5	1.5	1.4	1.4	23	WNEW-FM ¹ Rock	102.7 .6kw	867	21	15	12	17	17	21	5:00	0.9	Infinity	CBS
0.9	0.9	0.9	1.0	1.0	24	WALK-FM AC	97.5 .39kw	336	27	18	21	22	23	23	9:15	1.1	AMFM	KATZ

¹ Switched to Talk on September 13.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<ul style="list-style-type: none"> News/Talk 17.9 CHR 15.3 Spanish 11.8 AC 10.5 Oldies/CR 9.2 Urban 6.9 Alternative 4.2 NAC/SJ 2.9 Classical 2.5 Rock 2.3 Nostalgia 1.2 Religious 1.0 Country .9 	<ul style="list-style-type: none"> AMFM 20.1 Infinity 18.8 Emmis 11.6 SBS 8.0 ABC 6.0 Inner City 4.2 Hispanic 3.8 Buckley 2.8 NYTimes 2.5 Cox 1.4 Barnstable 1.3 Big City .9 	<ul style="list-style-type: none"> Infinity 44.6% AMFM 42.9% Emmis 25.2% ABC 19.2% SBS 11.8% Inner City 11.7% Hispanic 6.8% Buckley 6.7% NYTimes 6.1% Cox 4.0% Barnstable 3.6% Big City 2.8% Jarad 2.0% NJ Br. 1.9%

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#2 LOS ANGELES

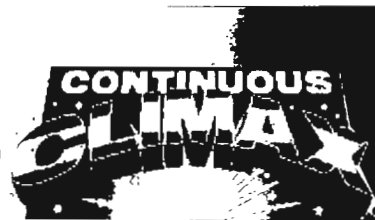


12+ POPULATION: 10,162,200 (Black: 9.5%; Hispanic: 38.1%)

Complete Market Index, Page 8

SPRING '98	SUMMER '98	FALL '98	WINTER '98	SPRING '99	METRO RANK 12+ ADP	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
5.8	6.0	6.9	6.0	6.2	1	KSCA-FM Regional Mexican	101.9 4.8kw	1,037	9	10	1	1	1	2	12:45	9.8	Hispanic	KT-H
6.3	6.0	6.5	5.4	5.9	2	KLVE-FM Spanish AC	107.5 29.5kw	1,209	5	8	2	2	2	1	10:30	5.9	Hispanic	KT-H
3.3	3.5	3.6	4.3	4.7	3	KIIS-FM CHR/Pop	102.7 8kw	1,720	1	2	5	3	4	10	5:45	4.6	Clear Channel	KATZ
3.9	3.7	4.1	4.3	4.0	4	KPWR-FM CHR/Rhythmic	105.9 25kw	1,413	2	1	4	9	21	30	6:15	3.6	Emmis	D&R
3.3	3.4	3.5	3.7	3.7	5	KROQ-FM Alternative	106.7 5.6kw	1,224	3	3	3	4	12	26	6:30	3.9	Infinity	IRS
3.3	3.9	3.6	3.0	3.5	6	KOST-FM AC	103.5 12.5kw	1,212	4	10	11	8	3	5	6:15	3.2	AMFM	CHR
3.9	3.4	3.9	3.6	3.3	7	KFI-AM Talk	640 50kw	979	10	23	24	20	16	4	7:15	3.7	AMFM	CHR
2.9	3.1	2.5	3.0	3.2	8	KYSR-FM Hot AC	98.7 75kw	1,170	6	5	7	5	8	19	5:45	2.8	AMFM	EAST
1.7	1.5	1.9	2.6	3.1	9	KBUA/KBUE Regional Mexican	94.3/105.5 3kw/1.05kw	679	19	6	6	7	10	20	10:00	2.6	Lieberman	—
3.8	4.0	3.8	3.8	3.0	10	KKBT-FM Urban	92.3 43kw	1,062	8	4	8	9	17	23	6:15	2.6	AMFM	EAST
3.5	3.2	4.1	3.3	3.0	10	KLAX-FM Regional Mexican	97.9 33kw	793	17	13	9	6	4	13	8:15	3.1	SBS	CAB
3.3	3.4	3.0	3.2	2.9	12	KRTH-FM Oldies	101.1 51kw	1,097	7	12	18	16	11	6	5:45	2.6	Infinity	CBS
3.3	3.3	3.5	3.5	2.9	12	KTWV-FM NAC/SJ	94.7 55kw	822	15	23	20	15	4	3	7:45	2.5	Infinity	CBS
2.4	2.4	2.3	2.6	2.5	14	KCBS-FM Classic Rock	93.1 28.5kw	922	11	15	16	11	9	7	5:45	2.3	Infinity	CBS
3.1	3.2	2.8	2.8	2.5	14	KCMG-FM Oldies	100.3 15kw	820	16	9	13	13	12	10	6:45	2.2	AMFM	EAST
2.6	2.4	2.3	2.1	2.4	16	KLOS-FM Rock	95.5 63kw	746	18	17	15	11	7	8	7:00	3.1	ABC	ABC
2.9	2.8	2.4	2.4	2.3	17	KABC-AM Talk	790 5kw	643	20	32	32	23	20	8	7:45	2.1	ABC	ABC
2.2	2.5	2.4	1.9	2.2	18	KLTX-FM Talk	97.1 21kw	598	22	19	12	13	14	16	8:15	4.7	Infinity	ARP
2.3	2.1	2.2	2.1	2.2	19	KZLA-FM Country	93.9 18.5kw	572	24	20	19	21	19	10	8:15	1.8	Bonneville	SEN
2.6	2.6	2.4	2.5	2.1	20	KBIG-FM AC	104.3 105kw	839	14	20	14	17	15	15	5:30	1.9	AMFM	SEN
1.9	1.6	1.8	2.1	2.0	21	KKGO-FM Classical	105.1 18kw	625	21	29	28	26	23	13	7:00	1.4	Mt Wilson	MCG

KPWR FM
LOS ANGELES



Most Hip Hop a



Cutting Edge for the Ear



12+ POPULATION: 10,162,200 (Black: 9.5%; Hispanic: 38.1%)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	12+ AOH METHO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
2.4	2.1	2.1	2.5	2.0	21	KNX-AM News	1070 50kw	878	13	32	32	26	25	16	5:00	2.9	Infinity	CBS
1.9	2.1	2.0	1.9	1.9	23	KFWB-AM News	980 5kw	907	12	29	28	25	23	18	4:30	3.1	Infinity	CBS
2.2	1.9	1.7	1.6	1.9	23	KTNQ-AM Spanish N/T	1020 50kw	385	27	32	16	19	18	20	10:30	1.1	Hispanic	KT-H
1.3	1.8	1.9	1.8	1.8	25	KSSE-FM Spanish Con.	97.5 72kw	529	25	6	10	18	22	35	7:15	1.3	EXCL	CAB
2.2	2.1	2.3	2.3	1.7	26	KLAC-AM Nostalgia	570 5kw	573	23	25	37	35	33	23	6:30	1.4	AMFM	SEN
0.6	0.5	0.6	1.1	1.4	27	KKHJ-AM Regional Mexican	930 5kw	293	29	32	22	23	25	22	10:00	1.1	Liberman	—
1.5	1.3	1.2	1.0	1.2	28	KJLH-FM Urban AC	102.3 5.6kw	342	28	17	21	22	25	25	7:30	0.9	Taxi	MCG

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Spanish <input type="checkbox"/> 24.0 News/Talk <input type="checkbox"/> 14.5 CHR <input type="checkbox"/> 9.0 AC <input type="checkbox"/> 8.8 Oldies/CR <input type="checkbox"/> 8.3 Urban <input type="checkbox"/> 4.9 Alternative <input type="checkbox"/> 4.4 NAC/SJ <input type="checkbox"/> 2.9 Rock <input type="checkbox"/> 2.4 Nostalgia <input type="checkbox"/> 2.3 Country <input type="checkbox"/> 2.2 Classical <input type="checkbox"/> 2.0 Religious <input type="checkbox"/> 1.6 Adult Alt. <input type="checkbox"/> .6	AMFM <input type="checkbox"/> 19.2 Infinity <input type="checkbox"/> 18.9 Hispanic <input type="checkbox"/> 14.0 Clear Channel <input type="checkbox"/> 16.6 ABC <input type="checkbox"/> 4.7 Liberman <input type="checkbox"/> 4.5 Emmis <input type="checkbox"/> 4.0 SBS <input type="checkbox"/> 3.0 Mt. Wilson FM <input type="checkbox"/> 2.6 Bonneville <input type="checkbox"/> 2.2 EXCL <input type="checkbox"/> 1.8 Salem <input type="checkbox"/> 1.3 Taxi <input type="checkbox"/> 1.2 Cox <input type="checkbox"/> .9 Big City <input type="checkbox"/> .7 Lotus <input type="checkbox"/> .7	AMFM <input type="checkbox"/> 46.8% Infinity <input type="checkbox"/> 45.4% Clear Channel <input type="checkbox"/> 22.6% Hispanic <input type="checkbox"/> 19.1% ABC <input type="checkbox"/> 14.6% Emmis <input type="checkbox"/> 13.9% Liberman <input type="checkbox"/> 8.9% SBS <input type="checkbox"/> 7.8% Mt. Wilson FM <input type="checkbox"/> 7.6% Bonneville <input type="checkbox"/> 5.6% EXCL <input type="checkbox"/> 5.2% Big City <input type="checkbox"/> 4.5% Salem <input type="checkbox"/> 3.7% Taxi <input type="checkbox"/> 3.4% Cox <input type="checkbox"/> 2.7%

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12+ POPULATION: 7,020,100 (Black: 18.6%; Hispanic: 13.0%)

Complete Market Index, Page 8

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REF. FIRM
7.7	8.0	6.4	6.7	6.7	1	WGCI-FM Urban	107.5 33kw	914	5	2	1	1	2	9	11:00	5.1	AMFM	MCG
5.8	6.6	6.6	5.8	6.7	1	WGN-AM News/Talk	720 50kw	985	2	23	21	18	13	1	10:15	10.3	Tribune	EAST
4.8	5.3	4.8	5.4	5.3	3	WBBM-FM CHR/Rhythmic	96.3 4.2kw	1,245	1	1	3	5	17	19	6:15	4.1	Infinity	CBS
4.3	4.3	4.0	5.0	4.6	4	WLS-AM Talk	890 50kw	614	15	18	16	16	12	3	11:15	4.7	ABC	ABC
4.1	4.3	4.2	4.1	4.4	5	WNUA-FM NAC/SJ	95.5 8.3kw	768	7	18	18	9	3	2	8:30	3.9	AMFM	KATZ
4.7	4.9	4.0	4.1	4.2	6	WVAZ-FM Urban AC	102.7 6kw	645	12	10	6	3	1	3	9:45	3.8	AMFM	EAST
2.8	3.4	3.9	3.4	4.0	7	WKQX-FM Alternative	101.1 8.3kw	948	3	3	2	2	8	19	6:15	5.1	Emmis	D&R
4.6	3.8	3.5	3.4	3.9	8	WLIT-FM AC	93.9 4kw	690	10	14	13	11	8	5	8:30	3.0	AMFM	CHR
3.3	2.9	3.2	3.8	3.4	9	WTMX-FM Hot AC	101.9 4.2kw	823	6	6	4	4	6	16	6:15	4.0	Bonneville	SEN
3.9	4.2	3.5	2.9	3.4	9	WUSN-FM Country	99.5 6.3kw	630	13	9	10	11	8	8	8:00	3.2	Infinity	CBS
3.2	2.0	2.4	3.6	3.3	11	WUBT-FM Oldies	103.5 4.3kw	759	8	13	11	8	4	5	6:30	2.3	AMFM	EAST
3.6	3.4	3.7	3.8	3.2	12	WBBM-FM News	96.3 4.2kw	915	4	24	22	20	19	11	5:15	5.0	Infinity	CBS
1.7	2.1	2.0	2.6	2.9	13	WLUP-FM Classic Rock	97.9 6kw	676	11	7	5	6	8	17	6:30	2.2	Bonneville	SEN
3.9	3.4	3.6	2.9	2.8	14	WJMK-FM Oldies	104.3 4.1kw	737	9	8	19	17	14	5	5:45	2.5	Infinity	IRS
2.5	2.3	2.6	2.3	2.7	15	WXRT-FM Adult Alternative	93.1 6.7kw	498	18	20	9	7	5	9	8:00	2.6	Infinity	CBS
2.6	2.6	3.1	2.7	2.6	16	WNND-FM AC	100.3 8.3kw	623	14	11	11	13	15	12	6:15	2.0	Bonneville	SEN
2.2	2.6	2.5	2.4	2.5	17	WCKG-FM Talk	105.9 4.1kw	444	19	20	8	9	7	13	8:30	4.1	Infinity	CBS
2.2	1.9	2.3	2.6	2.4	18	WLEY-FM Regional Mexican	107.9 21kw	312	23	5	7	14	18	18	11:30	1.8	SBS	CAB
2.7	2.2	2.6	2.0	2.2	19	WXCD-FM Classic Rock	94.7 4.4kw	594	16	11	14	14	15	15	5:30	2.2	ABC	ABC
1.7	2.0	2.2	2.0	2.1	20	WMAQ-AM News	670 50kw	562	17	24	26	22	21	13	5:45	3.3	Infinity	G/W
2.0	2.2	2.0	2.4	1.9	21	WQJO-FM Regional Mexican	105.1 8.4kw	312	22	16	15	19	19	19	9:00	1.5	Hispanic	KT-H

WJMK FM
CHICAGO



Cutting Edge for the Ear



12+ POPULATION: 7,020,100 (Black: 18.6%; Hispanic: 13.0%)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK	12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
2.0	1.7	2.3	1.5	1.6	22		WAIT-AM Nostalgia	850 2.5kw	210	27	-	35	35	33	26	8:15	1.0	Pride	-
0.0	0.0	0.0	0.9	1.2	23		WDEK/WKIE CHR/Pop	92.5/92.7 20kw/3kw	390	20	4	17	23	26	37	4:30	0.9	Big City	ARP
1.2	1.2	1.3	1.4	1.2	23		WFMT-FM Classical	98.7 15.5kw	271	24	24	32	28	24	22	6:30	1.3	Chicago Ed.	-
1.1	1.2	1.3	1.1	1.1	25		WGCI-AM Gospel	1390 5kw	207	28	17	23	24	23	22	8:00	1.0	AMFM	CHR
1.4	1.7	1.3	1.6	1.1	25		WNIB-FM Classical	97.1 8.4kw	313	21	-	29	28	24	25	5:15	0.9	North Illinois	MCG
1.7	1.7	1.3	1.5	1.1	25		WSCR-AM Sports	1160 50(5)kw	234	26	24	20	21	21	22	7:15	0.9	Infinity	CBS

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
News/Talk 20.7 Urban 12.1 Oldies/CR 11.2 AC 10.3 CHR 6.5 Spanish 5.9 NAC/SJ 4.4 Alternative 4.0 Country 3.9 Adult Alt. 2.7 Classical 2.3 Nostalgia 2.1 Religious 2.1 Rock .4	AMFM 23.6 Infinity 23.1 Bonneville 8.9 Tribune 6.7 Emmis 4.0 Hispanic 3.1 ABC 2.7 Pride 2.4 SBS 2.4 Big City 1.5 Chic. Ed. 1.2 North Ill. 1.1 Crawford 1.0 Midway .9	Infinity 54.5% AMFM 37.4% Bonneville 24.0% ABC 18.7% Tribune 14.0% Emmis 13.5% Big City 7.0% Hispanic 6.0% Pride 5.6% No. Illin. 4.5% SBS 4.4% Chi. Educ. 3.9% Crawford 2.8% Z-Spanish 1.8%

People who get it...get it!



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12+ POPULATION: 5,665,700 (Black: 10.4%; Hispanic: 17.8%)

Complete Market Index, Page 8

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REF FIRM
6.6	6.5	7.3	6.4	6.7	1	KGO-AM News/Talk	810 50kw	834	1	17	14	4	1	1	8:30	7.0	ABC	ABC
4.5	4.6	4.4	4.3	4.2	2	KCBS-AM News	740 50kw	825	2	30	25	15	9	5	5:30	6.2	Infinity	CBS
4.7	4.2	4.9	4.7	4.2	2	KOIT-A/F AC	1260/96.5 5(1)kw/33kw	674	4	14	7	1	3	3	6:30	3.8	Bonneville	KATZ
4.7	4.4	3.9	4.0	4.0	4	KYLD-FM CHR/Rhythmic	94.9 30kw	707	3	1	1	3	20	31	6:00	4.7	AMFM	KATZ
3.5	3.4	3.2	3.3	3.5	5	KFRC-A/F Oldies	610/99.7 5kw/40kw	523	10	12	24	10	2	2	7:45	3.5	Infinity	CBS
2.7	3.0	3.5	3.3	3.4	6	KDFC-FM Classical	102.1 33kw	440	13	24	25	21	14	6	8:00	2.3	Bonneville	KATZ
2.8	3.0	3.6	3.3	3.3	7	KKSF-FM NAC/SJ	103.7 7.8kw	429	15	30	19	10	4	4	8:00	2.6	AMFM	EAST
3.5	2.9	3.6	3.4	3.3	7	KMEL-FM CHR/Rhythmic	106.1 69kw	617	6	3	2	5	14	28	5:45	2.6	AMFM	CHR
3.1	3.2	3.1	2.6	3.1	9	KSFO-AM Talk	560 5kw	292	18	24	28	20	17	11	11:15	3.6	ABC	ABC
3.0	2.5	2.5	2.9	3.0	10	KZQZ-FM CHR/Pop	95.7 6.9kw	656	5	2	6	12	17	15	4:45	2.4	Bonneville	SEN
3.9	3.6	3.1	2.9	2.9	11	KIOI/KNEW AC	101.3/910 125kw/5kw	565	7	17	9	9	7	10	5:30	3.0	AMFM	CHR
1.9	3.0	2.7	2.9	2.9	11	KITS-FM Alternative	105.3 15kw	542	8	4	4	7	11	19	5:45	4.5	Infinity	D&R
2.4	2.8	2.6	2.7	2.9	11	KLLC-FM Hot AC	97.3 82kw	531	9	5	3	1	6	14	5:45	3.3	Infinity	CBS
4.4	3.8	2.8	3.3	2.9	11	KNBR-AM Sports	680 50kw	491	11	14	20	17	11	9	6:15	2.6	Susquehanna	MCG
2.6	2.1	2.7	2.9	2.8	15	KBLX-FM Urban AC	102.9 7kw	346	16	9	13	14	8	6	8:30	2.6	Inner City	D&R
2.6	2.7	2.7	2.9	2.6	16	KFFG/KFOG Adult Alternative	97.7/104.5 1.6kw/7.9kw	467	12	24	12	5	4	6	6:00	2.5	Susquehanna	MCG
1.7	2.2	1.8	2.1	2.4	17	KFJO/KSJO/KXJO Rock	92.1/92.3/92.7 3kw/50kw/1.8kw	312	17	5	5	8	11	19	8:00	2.7	Clear Channel	EAST
2.9	3.4	3.4	3.4	2.4	17	KISQ-FM Urban AC	98.1 100kw	439	14	5	11	13	10	12	5:45	2.1	AMFM	EAST
2.8	3.6	2.4	3.1	2.2	19	KABL-AM Nostalgia	960 5kw	280	19	—	37	36	34	24	8:15	2.3	AMFM	SEN
1.4	2.0	1.7	2.3	2.0	20	KSOL/KZOL Regional Mexican	98.9/99.1 6kw/1.1kw	238	21	10	8	15	17	15	9:00	2.1	Hispanic	ARP
1.3	1.4	1.6	1.7	1.7	21	KBRG-FM Spanish AC	100.3 14.5kw	210	25	21	10	19	22	19	8:15	1.2	EXCL	CAB

KFRC AM/FM
SAN FRANCISCO



Cutting Edge for the Ear



12+ POPULATION: 5,665,700 (Black: 10.4%; Hispanic: 17.8%)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	'99 AQH RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP. FIRM
1.6	2.0	1.5	1.2	1.5	22	KSAN-FM Classic Hits	107.7 8.9kw	272	20	24	25	18	14	13	6:00	1.6	Susquehanna	MCG
1.6	1.8	1.1	1.7	1.4	23	KYCY-FM Country	93.3 45kw	232	22	12	14	23	22	19	6:15	1.3	Infinity	CBS
0.6	0.6	1.2	1.0	1.2	24	KIQI-AM Spanish N/T	1010 10kw	103	31	30	28	26	24	15	11:45	1.7	Radio Unica	—
1.4	1.2	1.6	1.4	1.2	24	KLOK-AM Regional Mexican	1170 50(5)kw	127	30	30	14	23	24	26	9:45	1.3	EXCL	CAB
0.8	0.9	0.7	0.7	1.2	24	KRTY-FM Country	95.3 87kw	147	28	17	21	26	26	23	8:30	1.1	Empire	ARP
1.6	1.2	1.0	1.2	1.2	24	KUFX-FM Classic Rock	98.5 12.5kw	226	23	21	22	22	21	15	12:00	1.0	Clear Channel	EAST
0.8	0.8	0.7	0.8	1.0	28	KARA-FM AC	105.7 50kw	136	29	21	28	29	28	24	7:30	1.0	Empire	ARP
1.1	0.8	1.0	0.8	1.0	28	KBAY-FM AC	94.5 1.2kw	168	27	14	22	30	28	26	6:30	1.0	Infinity	CHR
1.0	1.1	1.0	1.0	1.0	28	KEZR-FM Hot AC	106.5 50kw	221	24	10	14	25	26	30	4:45	1.0	Infinity	CHR

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cumé)
News/Talk 17.3 AC 13.7 CHR 10.7 Oldies/CR 6.2 Spanish 6.1 Urban 5.2 Alternative 3.7 Classical 3.4 Country 3.4 NAC/SJ 3.3 Rock 2.9 Adult Alt. 2.6 Nostalgia 2.5 Religious .5	AMFM 18.1 Infinity 17.3 Bonneville 10.6 ABC 9.8 Susquehanna 7.4 Clear Channel 4.4 EXCL 2.9 Inner City 2.8 Empire 2.2 Hispanic 2.0 Radio Unica 1.2 Amaturo .9	Infinity 42.4% AMFM 37.9% Bonneville 28.0% Susquehanna 19.7% ABC 17.9% Clear Channel 11.7% Inner City 7.1% EXCL 5.1% Empire 4.8% Hispanic 4.2% Amaturo 2.5% Radio Unica 1.8%

Has the competition scared hitless!



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#5 PHILADELPHIA



12+ POPULATION: 4,065,900 (Black: 18.9%; Hispanic: 4.1%)

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SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK	12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REF FIRM
7.2	6.2	5.9	6.3	7.0	1	1	WBEB-FM AC	101.1 14kw	697	3	8	5	3	1	1	8:45	6.2	WEAZ	MCG
5.1	5.4	5.6	5.9	6.0	2	2	WYSP-FM Rock	94.1 16kw	632	4	6	1	1	3	8	8:15	11.7	Infinity	IRS
7.2	6.4	6.4	7.8	5.9	3	3	KYW-AM News	1060 50kw	1,068	1	13	17	14	9	5	4:45	10.0	Infinity	CBS
6.2	5.8	5.9	5.8	5.5	4	4	WDAS-FM Urban AC	105.3 16.5kw	439	11	7	7	2	2	3	11:00	5.4	AMFM	EAST
4.5	4.1	4.2	4.9	5.4	5	5	WJIZ-FM NAC/SJ	106.1 22.5kw	457	10	15	15	8	4	2	10:15	4.1	AMFM	CHR
3.9	4.0	4.1	3.7	4.6	6	6	WIOQ-FM CHR/Pop	102.1 27kw	735	2	3	3	4	8	13	5:30	3.5	AMFM	EAST
5.1	4.7	5.3	5.0	4.6	6	6	WUSL-FM Urban	98.9 18kw	550	6	1	2	5	13	15	7:15	3.5	AMFM	KATZ
4.9	4.9	5.5	4.7	4.4	8	8	WOGL-FM Oldies	98.1 12.5kw	585	5	15	16	10	6	4	6:30	3.5	Infinity	CBS
4.1	3.3	4.0	3.6	4.0	9	9	WPEN-AM Nostalgia	950 5kw	308	19	—	24	25	27	18	11:15	3.7	Greater Media	MCG
4.1	4.1	3.9	3.2	3.8	10	10	WMGK-FM Classic Hits	102.9 8.5kw	463	8	11	9	5	5	6	7:00	3.1	Greater Media	MCG
4.3	4.7	4.2	3.4	3.5	11	11	WXTU-FM Country	92.5 15.5kw	339	17	15	12	11	10	7	8:45	3.5	Beasley	D&R
3.0	3.6	3.6	3.0	3.4	12	12	WMMR-FM Rock	93.3 18kw	461	9	11	8	7	7	9	6:30	3.3	Greater Media	MCG
4.0	5.0	4.4	4.6	3.3	13	13	WWDB-FM Talk	96.5 17kw	365	16	—	18	18	16	11	8:00	2.7	Beasley	D&R
2.3	2.3	2.1	2.5	3.1	14	14	WPLY-FM Alternative	100.3 35kw	524	7	4	4	9	14	20	5:15	2.6	Greater Media Br.	ARP
2.6	2.7	2.9	3.5	3.0	15	15	WIP-AM Sports	610 5kw	380	15	13	13	15	10	9	7:00	4.0	Infinity	IRS
3.4	3.1	3.3	3.0	3.0	15	15	WPHI-FM Urban	103.9 .34kw	438	12	2	6	13	17	27	5:45	1.9	Radio One	MCG
3.3	3.1	3.1	3.1	2.7	17	17	WYXR-FM Hot AC	104.5 16kw	433	13	10	10	11	10	12	5:30	2.5	AMFM	KATZ
2.2	2.3	2.1	2.2	2.2	18	18	WXXM-FM ¹ Hot AC	95.7 50kw	396	14	9	11	16	14	14	4:45	2.0	Greater Media	ARP
1.3	1.5	1.4	1.3	1.4	19	19	WPST-FM CHR/Pop	97.5 50kw	336	18	5	14	17	18	25	3:45	1.2	Nassau	KATZ
1.2	1.0	1.2	1.1	1.3	20	20	WDAS-AM Religious	1480 5(1)kw	121	22	21	20	21	21	18	9:15	1.6	AMFM	EAST

¹ Switched to Rhythmic Oldies in June

WUSL FM
PHILADELPHIA



Bangin' Hip Hop and R&B



Cutting Edge for the Ear



12+ POPULATION: 4,065,900 (Black: 18.9%; Hispanic: 4.1%)

SPRING '96	SUMMER '96	FALL '96	WINTER '96	SPRING '96	METRO RANK	12+ ADJ. RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP. FIRM.
1.2	1.3	1.0	1.1	1.1	21		WPHT-AM Talk	1210 50kw	193	20	—	26	27	24	15	5:00	1.2	Infinity	IRS
1.1	1.2	0.8	1.6	1.0	22		WHAT-AM Talk	1340 1kw	65	25	—	—	30	27	22	13:15	0.9	KBT Comm.	—
0.9	0.9	1.3	1.1	1.0	22		WKXW-FM Talk	101.5 19kw	135	21	21	19	19	19	15	6:30	0.9	Press	CHR

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<p>News/Talk 15.7</p> <p>AC 12.9</p> <p>Urban 13.1</p> <p>Rock 9.4</p> <p>Oldies/CR 9.0</p> <p>CHR 6.0</p> <p>NAC/SJ 5.4</p> <p>Nostalgia 4.6</p> <p>Country 3.5</p> <p>Alternative 3.1</p> <p>Religious 2.4</p> <p>Spanish .9</p>	<p>AMFM 24.1</p> <p>Infinity 20.4</p> <p>Gr. Media Inc. 13.5</p> <p>Beasley 7.2</p> <p>WEAZ Radio 7.0</p> <p>Gr. Media Br. 3.1</p> <p>Radio One 3.0</p> <p>Nassau 2.2</p> <p>KBT Com. 1.0</p> <p>Press 1.0</p> <p>Mega .9</p>	<p>Infinity 51.2%</p> <p>AMFM 44.6%</p> <p>Gr. Media Inc. 32.3%</p> <p>WEAZ Radio 17.2%</p> <p>Beasley 17.0%</p> <p>Gr. Media Br. 12.9%</p> <p>Radio One 10.8%</p> <p>Nassau 10.6%</p> <p>Press 3.3%</p> <p>KBT Com. 1.6%</p> <p>Mega 1.1%</p>

*Because your frequency would be
a terrible thing to waste.*



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12+ POPULATION: **3,823,900** (Black: 21.4%; Hispanic: N/A)

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SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK	12-AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
7.5	8.0	8.0	8.2	7.1	1	1	WNIC-FM AC	100.3 32kw	596	5	7	5	3	1	1	9:30	8.1	AMFM	EAST
7.7	7.1	6.8	6.6	7.0	2	2	WJLB-FM Urban	97.9 50kw	608	4	1	1	2	5	12	9:15	6.6	AMFM	SEN
6.8	6.0	6.8	5.4	6.3	3	3	WJR-AM Talk	760 50kw	688	2	21	18	13	8	4	7:15	7.4	ABC	ABC
5.6	6.6	5.6	6.2	5.4	4	4	WOMC-FM Oldies	104.3 190kw	609	3	15	11	6	4	2	7:30	6.6	Infinity	CBS
3.4	3.5	4.1	4.1	5.2	5	5	WRIF-FM Rock	101.1 27kw	487	9	9	2	1	2	8	8:30	8.1	Greater Media	MCG
5.1	5.3	4.7	6.0	4.7	6	6	WWJ-AM News	950 5kw	689	1	24	19	16	10	6	5:30	7.1	Infinity	IRS
4.1	4.8	4.5	5.3	4.6	7	7	WVMV-FM NAC/SJ	98.7 50kw	418	12	14	14	7	5	3	8:45	3.4	Infinity	G/W
3.9	4.1	3.7	4.9	4.2	8	8	WCSX-FM Classic Rock	94.7 13.5kw	430	10	11	6	4	3	7	8:00	3.6	Greater Media	MCG
3.5	3.0	2.5	3.4	4.1	9	9	WDRQ-FM CHR/Pop	93.1 26.5kw	564	6	3	3	5	13	16	5:45	3.1	ABC	ABC
3.5	3.2	3.3	3.7	4.1	9	9	WDTJ-FM Urban	105.9 20kw	498	8	2	4	10	16	16	6:30	3.2	Radio One	ARP
3.9	3.6	4.5	4.3	3.8	11	11	WMXD-FM Urban AC	92.3 50kw	355	13	7	13	9	7	5	8:30	4.5	AMFM	ARP
3.2	4.0	3.6	3.1	3.5	12	12	WWWW-FM ¹ Country	106.7 61kw	352	14	11	12	14	14	9	8:00	3.4	AMFM	KATZ
4.3	4.6	3.5	3.7	3.1	13	13	WKQI-FM Hot AC	95.5 100kw	549	7	5	8	7	9	13	4:30	2.6	AMFM	CHR
3.0	3.2	2.6	2.8	2.8	14	14	WYCD-FM Country	99.5 17.5kw	335	15	17	10	11	10	10	6:45	2.3	Infinity	ABC
2.8	3.1	3.4	3.2	2.5	15	15	WXYT-AM Talk	1270 5kw	223	19	—	21	21	17	14	9:00	2.1	Infinity	CBS
3.1	2.0	2.6	2.4	2.4	16	16	CKWW-AM Nostalgia	580 .5kw	244	18	—	26	28	27	22	8:30	1.7	CHUM	D&R
2.6	2.3	2.4	2.4	2.4	16	16	WPLT-FM ² Alternative	96.3 20kw	422	11	6	7	12	12	16	4:30	2.3	ABC	ABC
1.5	1.4	1.2	1.3	2.1	18	18	CIMX-FM Alternative	88.7 100kw	322	16	4	9	14	20	27	5:15	1.8	CHUM	D&R
1.6	1.1	1.5	1.8	2.1	18	18	WXDG-FM ³ Alternative	105.1 20kw	277	17	9	20	17	15	11	6:00	1.6	Greater Media	MCG
1.3	1.0	1.3	1.4	1.5	20	20	WGPR-FM Urban	107.5 50kw	196	20	19	15	18	19	20	6:00	0.9	WGPR-FM	—

¹ Switched to Classic Hits on September 3. ² Switched to Alternative Classics on September 6. ³ Switched to Urban Oldies in late May.

WCSX FM + FLASHBACK! = 94.7 WCSX CLASSIC ROCK

DETROIT + ROCK SLIDES

The Classic Rock Station

abc RADIO TODAY
ENTERTAINMENT
(212) 735-1111

Cutting Edge for the Ear



12+ POPULATION: **3,823,900** (Black: 21.4%; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
1.6	1.5	1.6	1.4	1.4	21	WDFN-AM Sports	1130 50(10)kw	149	23	21	17	19	17	15	7:15	0.9	AMFM	KATZ
2.0	1.8	2.3	1.4	1.1	22	WKRK-FM Talk	97.1 50kw	179	22	17	16	19	22	25	5:00	2.3	Infinity	CBS
0.8	0.7	1.0	0.7	1.1	22	WMUZ-FM Religious	103.5 50kw	147	24	15	24	22	21	16	6:00	1.0	Crawford	CRA
2.0	1.7	1.4	0.9	1.0	24	WDMK-FM⁴ AC	102.7 50kw	141	25	13	21	22	23	20	5:30	0.5	Radio One	D&R

⁴ Was **WWBR-FM** (Classic Rock) until April, switched to Urban AC in September.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Urban 17.3 News/Talk 17.2 AC 11.2 Oldies/CR 9.9 Alternative 6.6 Country 6.3 Rock 5.2 NAC/SJ 4.6 CHR 4.1 Nostalgia 2.4 Religious 1.9 Adult Alt. .9	AMFM 26.8 Infinity 21.1 ABC 12.8 Gr. Media Inc. 11.5 Chum Group 5.7 Radio One 5.4 Crawford 1.6 WGPR Inc. 1.5 Queens .9	AMFM 52.4% Infinity 49.1% ABC 37.5% Gr. Media Inc. 25.3% CHUM Group 19.1% Radio One 17.2% WGPR Inc. 5.1% Crawford 5.0% Queens 2.1%

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#7 DALLAS-FT. WORTH



12+ POPULATION: **3,822,200** (Black: 13.3%; Hispanic: 14.5%)

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SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK	12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
7.1	7.0	6.4	6.8	7.6	1	1	KKDA-FM Urban	104.5 100kw	552	2	1	1	1	2	13	11:00	7.0	Service	CHR
8.0	7.7	7.3	6.3	6.6	2	2	KHKS-FM CHR/Pop	106.1 100kw	760	1	2	3	2	1	11	6:45	9.0	AMFM	D&R
4.6	5.1	5.0	5.0	5.0	3	3	KSCS-FM Country	96.3 100kw	435	7	13	8	5	4	1	9:00	6.0	ABC	ABC
3.9	4.7	5.3	5.4	4.8	4	4	WBAP-AM News/Talk	820 50kw	531	3	20	16	10	6	2	7:15	5.2	ABC	ABC
4.4	4.1	4.3	4.4	4.7	5	5	KEGL-FM Rock	97.1 100kw	417	8	5	2	3	8	21	9:00	3.8	Clear Channel	KATZ
5.3	5.2	4.6	4.8	4.4	6	6	KVIL-FM AC	103.7 100kw	444	6	7	12	9	6	3	8:00	4.9	Infinity	IRS
2.4	2.1	3.6	3.3	4.0	7	7	KTXQ-FM Oldies	102.1 100kw	391	12	15	9	5	5	5	8:00	3.6	AMFM	CHR
3.3	4.0	3.8	4.1	4.0	7	7	KZPS-FM Classic Rock	92.5 98kw	405	11	10	10	4	3	5	7:45	3.8	AMFM	SEN
3.5	4.2	3.6	3.5	3.7	9	9	KRLD-AM News/Talk	1080 50kw	489	5	21	23	18	15	7	6:00	4.7	Infinity	CBS
3.6	3.6	3.4	3.1	3.6	10	10	KLUV-FM Oldies	1190 50(5)kw	408	10	12	16	13	9	4	6:45	3.0	Infinity	IRS
5.0	3.8	4.2	3.7	3.5	11	11	KDMX-FM Hot AC	102.9 100kw	527	4	6	4	5	11	17	5:15	2.7	Clear Channel	ARP
2.8	3.2	3.1	3.8	3.5	11	11	KLTY-FM Religious	94.1 100kw	293	16	10	7	8	9	9	9:30	3.3	Hispanic	KATZ
3.1	3.3	4.2	3.7	3.3	13	13	KPLX-FM Country	99.5 100kw	351	13	14	10	12	14	10	7:30	3.2	Susquehanna	MCG
3.2	3.4	3.2	3.1	2.9	14	14	KOAI-FM NAC/SJ	107.5 28kw	301	15	18	20	14	13	8	7:45	2.5	Infinity	CBS
2.3	2.8	3.2	2.1	2.9	14	14	KTCK-AM Sports	1310 5(2.5)kw	230	22	21	6	10	11	15	10:00	3.7	Susquehanna	MC/S
2.5	2.3	2.7	3.1	2.5	16	16	KDGE-FM Alternative	94.5 100kw	411	9	4	5	15	21	27	4:45	2.0	AMFM	SEN
0.0	0.0	0.0	0.9	2.5	16	16	KMEQ-FM Oldies	96.7 92kw	244	21	—	27	23	18	11	8:15	1.9	ABC	ABC
2.4	2.1	2.8	2.5	2.5	16	16	WRR-FM Classical	101.1 98kw	291	17	18	26	22	20	14	6:45	2.3	City of Dallas	ARP
2.8	2.5	2.4	2.0	2.3	19	19	KRBV-FM ¹ CHR/Rhythmic	100.3 100kw	328	14	3	13	20	21	23	5:30	1.8	Infinity	CBS
3.2	3.1	2.3	2.6	2.3	19	19	KYNG-FM Country	105.3 100kw	289	18	9	16	16	16	16	6:15	1.8	Infinity	CBS

¹ Was Urban AC until March 15.

KZPS FM
DALLAS



5 KZP
CLASSIC ROCK STATION



Cutting Edge for the Ear



12+ POPULATION: **3,822,200** (Black: 13.3%; Hispanic: 14.5%)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK	12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
2.8	2.4	2.0	1.6	1.8	21		KBFB-FM AC	97.9 100kw	267	19	15	14	18	18	19	5:15	1.4	AMFM	CHR
1.9	2.0	1.3	1.7	1.8	21		KKZN/KXZN Adult-Alternative	93.3/104.1 50kw/11kw	254	20	21	14	17	16	18	5:30	1.6	Susquehanna	EAST
1.1	1.1	1.1	1.5	1.5	23		KHCK-FM Tejano	99.1 100kw	131	24	8	19	21	23	22	8:45	1.1	Hispanic	KT-H
1.5	1.4	1.6	1.2	1.3	24		KKLF/KLIF News/Talk	95.0/57.0 5kw/5kw	184	23	—	28	26	25	19	5:30	2.1	Susquehanna	MCG
1.1	1.0	1.2	1.2	1.1	25		KHVN-AM Gospel	97.0 1kw	90	28	21	31	29	28	25	9:30	1.2	Infinity	MCG
1.0	1.0	0.7	0.7	1.1	25		KRNB-FM Urban/Oldies	105.7 100kw	114	25	21	22	24	23	23	7:30	0.9	Service	CHR
0.9	1.1	1.3	1.4	1.0	27		KDXX-FM Spanish AC	148.0/107.9 5(1.9)kw/100kw	95	27	15	20	25	26	27	8:45	1.2	Hispanic	KT-H

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated-Cume)
Oldies/CR 14.5 News/Talk 12.7 Country 10.6 AC 9.9 Urban 9.3 CHR 8.9 Religious 5.1 Spanish 4.8 Rock 4.7 NAC/SJ 2.9 Alternative 2.5 Classical 2.5 Adult Alt. 1.8 Nostalgia .8	Infinity 20.7 AMFM 18.9 ABC 12.3 Service 9.3 Susquehanna 9.3 Clear Channel 8.2 Hispanic 7.6 City of Dallas 2.5 Z-Spanish 1.0	Infinity 46.9% AMFM 41.6% ABC 27.3% Susquehanna 23.3% Clear Channel 22.4% Service 16.2% Hispanic 14.8% City of Dallas 7.6% Z-Spanish 2.7%

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12+ POPULATION: 3,700,800 (Black: 5.8%; Hispanic: 5.3%)

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SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12-ADJ	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
7.8	7.9	8.7	7.9	7.4	1	WBZ-AM News	1030 50kw	761	1	16	13	11	7	2	7:15	10.9	Infinity	G/W
5.8	5.6	5.0	5.8	6.5	2	WXKS-FM CHR/Pop	107.9 23.5kw	761	2	2	1	1	2	10	6:30	6.4	AMFM	KATZ
6.0	6.8	5.5	6.1	5.8	3	WLJX-FM AC	106.7 24.5kw	541	5	6	6	3	1	3	8:15	5.1	Greater Media	MCG
7.1	6.9	6.3	6.6	5.4	4	WJMN-FM CHR/Rhythmic	94.5 11.5kw	589	3	1	3	5	13	16	7:00	4.5	AMFM	KATZ
5.8	5.7	5.4	4.7	5.1	5	WBCN-FM Alternative	104.1 21kw	580	4	4	2	2	6	14	6:30	8.7	Infinity	CBS
5.7	6.0	4.9	4.9	5.1	5	WRKO-AM News/Talk	680 50kw	367	10	23	19	16	16	4	10:30	4.7	Entercom	EAST
4.1	4.6	4.3	3.9	5.0	7	WODS-FM Oldies	103.3 16kw	481	7	8	15	8	4	1	7:45	4.5	Infinity	CBS
3.2	3.3	3.2	2.8	4.2	8	WZLX-FM Classic Rock	100.7 20kw	389	9	8	7	4	3	6	8:15	3.5	Infinity	IRS
4.6	4.8	4.1	4.4	4.1	9	WBMX-FM Hot AC	98.5 9kw	529	6	5	4	6	5	12	5:45	4.8	Infinity	CHR
3.9	3.6	3.8	2.5	3.9	10	WEEI-AM Sports	850 50kw	397	8	11	11	13	8	5	7:30	3.7	Entercom	EAST
3.2	2.6	3.4	3.2	3.3	11	WAAF-FM Rock	107.3 18.5kw	320	12	3	5	7	14	21	7:45	2.4	Entercom	D&R
4.6	3.3	3.9	4.5	3.2	12	WCRB-FM Classical	102.5 15kw	363	11	23	18	16	17	7	6:45	2.8	Charles River	ARP
2.5	2.7	3.5	3.0	3.2	12	WKLB-FM Country	99.5 32kw	254	16	8	9	11	10	9	9:45	2.7	Greater Media	MCG
2.2	2.6	2.3	1.9	2.5	14	WOSX-FM¹ AC	93.7 34kw	295	13	16	8	9	11	15	6:30	2.0	Entercom	CHR
3.0	2.8	3.0	3.1	2.5	14	WROR-FM Oldies	105.7 21kw	289	14	16	19	14	12	7	6:30	3.0	Greater Media	MCG
2.2	2.0	1.7	1.5	2.4	16	WBOS-FM Adult Alternative	92.9 8.8kw	275	15	23	10	10	9	13	6:30	2.1	Greater Media	MCG
2.4	2.3	2.4	2.3	2.2	17	WSJZ-FM² NAC/SJ	96.9 21.5kw	188	18	23	22	15	14	11	8:45	1.8	Greater Media	MCG
1.7	2.3	1.6	1.8	1.5	18	WXKS-AM Nostalgia	1430 5(1)kw	114	22	-	31	34	34	19	9:45	0.6	AMFM	KATZ
0.3	0.6	0.0	1.7	1.4	19	WPLM-FM³ B/EZ	99.1 50kw	130	20	23	31	32	26	17	8:15	1.1	Plymouth Rock	K&P

¹ Was **WEGQ-FM** (Oldies) until April 1. ² Switched to Talk in September. ³ Was NAC/SJ until January 1.

WRKO AM
BOSTON

+

DRUDGE



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THE Talk Station



Cutting Edge for the Ear



12+ POPULATION: 3,700,800 (Black: 5.8%; Hispanic: 5.3%)

SPRING '96	SUMMER '96	FALL '96	WINTER '96	SPRING '96	METRO RANK	12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	CUME PERSONS (By Household)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
1.2	1.6	1.3	1.7	1.2	20		WFNX-FM Alternative	101.7 1.65kw	196	17	7	11	18	19	24	4:30	1.0	MCC	ARP
0.0	0.8	0.4	1.1	1.0	21		WNFT-AM Tropical	1150 5kw	48	32	16	16	22	21	22	14:45	0.7	Mega	MCG

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<p>News/Talk 16.4</p> <p>AC 14.6</p> <p>CHR 11.9</p> <p>Oldies/CR 11.7</p> <p>Alternative 6.7</p> <p>Rock 4.8</p> <p>Country 4.3</p> <p>Classical 3.6</p> <p>Adult Alt. 3.3</p> <p>NAC/SJ 2.2</p> <p>B/EZ 1.8</p> <p>Nostalgia 1.5</p> <p>Religious 1.0</p> <p>Spanish 1.0</p> <p>Urban .9</p>	<p>Infinity 25.8</p> <p>Gr. Media Inc. 16.1</p> <p>AMFM 15.1</p> <p>Entercom 14.8</p> <p>Charles River 3.2</p> <p>Plymouth Rock 1.4</p> <p>MCC Br. 1.2</p> <p>Massachusetts 1.0</p> <p>Mega 1.0</p> <p>Nash .9</p> <p>Northeast .9</p>	<p>Infinity 55.1%</p> <p>Gr. Media Inc. 33.9%</p> <p>AMFM 36.5%</p> <p>Entercom 31.8%</p> <p>Charles River 9.8%</p> <p>MCC Br. 5.3%</p> <p>Massachusetts 3.7%</p> <p>Plymouth Rock 3.5%</p> <p>Northeast 3.3%</p> <p>Saga 1.8%</p> <p>Mega 1.3%</p>

People who get it...get it!



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12+ POPULATION: 3,600,900 (Black: 26.0%; Hispanic: 7.7%)

Complete Market Index, Page 8

SPRING '96	SUMMER '96	FALL '96	WINTER '96	SPRING '96	12+ ADH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
6.1	5.6	5.6	6.2	5.9	1	WHUR-FM Urban AC	96.3 24kw	451	8	11	7	1	1	1	9:15	6.3	Howard Univ.	D&R
6.1	6.3	5.6	6.2	5.5	2	WPGC-FM CHR/Rhythmic	95.5 50kw	531	1	1	1	2	7	13	6:30	4.7	Infinity	IRS
5.2	5.3	5.4	5.8	5.0	3	WKYS-FM Urban	93.9 24kw	529	3	2	2	5	10	15	6:45	5.6	Radio One	MCG
3.7	4.5	4.4	4.2	4.7	4	WBIG-FM Oldies	100.3 36kw	485	7	6	15	10	4	2	6:45	4.7	AMFM	EAST
5.5	4.2	4.5	3.9	4.6	5	WMZQ-FM Country	98.7 50kw	409	10	13	9	6	5	4	8:00	4.8	AMFM	CHR
3.4	3.2	3.2	4.1	4.5	6	WGAY-FM ¹ Oldies	99.5 22kw	448	9	21	12	6	5	3	7:15	3.6	AMFM	CHR
3.9	4.1	3.5	4.0	4.4	7	WJFK-FM Talk	106.7 22kw	328	16	6	3	3	3	12	9:30	5.7	Infinity	IRS
4.0	4.3	5.1	4.3	4.4	7	WROX-FM Hot AC	107.3 36kw	495	5	9	5	3	2	7	6:15	5.3	ABC	ABC
3.6	4.6	4.2	4.0	4.3	9	WMAL-AM News/Talk	630 5kw	364	13	18	22	17	14	5	8:30	5.4	ABC	ABC
3.3	3.3	3.5	3.7	3.8	10	WWDC-FM Rock	101.1 22.5kw	496	4	4	4	8	12	16	5:30	2.9	AMFM	CHR
3.9	4.5	3.6	3.6	3.7	11	WGMS-FM Classical	103.5 46kw	322	17	18	18	18	16	8	8:00	3.3	Bonneville	KATZ
4.2	4.0	4.7	3.6	3.6	12	WASH-FM AC	97.1 26kw	399	12	6	10	9	9	11	6:30	3.5	AMFM	BAN
4.1	3.7	5.0	4.4	3.5	13	WMMJ-FM Urban AC	102.3 2.9kw	328	15	13	11	11	8	8	7:30	2.9	Radio One	MCG
3.7	3.5	3.2	3.7	3.5	13	WTOP-A/F News	1500/107.7 50kw/29kw	531	2	21	17	16	12	6	4:45	5.0	Bonneville	KATZ
3.4	4.0	4.1	3.0	3.2	15	WJZW-FM NAC/SJ	105.9 28kw	363	14	11	14	15	11	8	6:15	2.2	ABC	ABC
3.7	3.6	2.7	3.4	3.1	16	WWZZ-FM CHR/Pop	104.1 20kw	487	6	3	6	12	18	22	4:30	2.6	Bonneville	SEN
2.5	2.3	2.3	1.9	2.3	17	WHFS-FM Alternative	99.1 50kw	405	11	5	8	13	17	24	4:00	1.6	Infinity	CBS
2.8	2.6	2.2	2.3	2.1	18	WARW-FM Classic Rock	94.7 20.5kw	301	18	15	13	13	15	14	5:00	1.7	Infinity	CBS
1.4	1.1	1.3	1.7	1.2	19	WTEM-AM Sports	980 50(5)kw	153	19	21	20	21	20	18	5:30	1.5	AMFM	EAST
1.0	1.2	1.0	1.3	1.0	20	WAVA-FM Religious	105.1 41kw	120	20	21	27	19	19	17	6:15	1.5	Salem	SRR

¹ Was MOR until May.

WROX FM
WASHINGTON, D.C.



The Best Mix of the

MIX 107.3 FM
Washington's Best Music Mix

80's, 90's and Today

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ENTERTAINMENT
(212) 735-1111

Cutting Edge for the Ear



12+ POPULATION: 3,600,900 (Black: 26.0%; Hispanic: 7.7%)

SPRING '98	SUMMER '98	FALL '98	WINTER '98	SPRING '98	METHO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	CUME PERSONS (In Thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
0.7	1.0	0.9	0.9	1.0	20	WRE-FM Country	99.9 7.9kw	87	23	21	20	23	25	22	7:45	1.1	AMFM	—
1.0	1.3	1.5	1.4	1.0	20	WPGC-AM Gospel	1580 50kw	86	24	15	22	21	20	19	7:45	0.9	Infinity	IRS

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Urban 15.4 News/Talk 14.7 Oldies/CR 11.3 AC 8.7 CHR 7.1 Country 6.2 Rock 4.6 Classical 3.7 NAC/SJ 3.2 Alternative 2.3 Religious 1.9 Spanish 1.0 Nostalgia .9 B/EZ .4	AMFM 24.9 Infinity 15.6 ABC 11.9 Bonneville 10.5 Radio One 10.1 Howard Univ. 5.9 Mega 1.0 Salem 1.0 Hearst .8 Mid Atlantic .7	AMFM 51.1% Infinity 40.3% Bonneville 34.3% ABC 30.9% Radio One 22.0% Howard Univ. 12.5% Mid Atlantic 3.6% Salem 3.4% Hearst 1.8% Mega 1.5%

Has the competition scared hitless!



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#10 HOUSTON-GALVESTON



12+ POPULATION: 3,524,600 (Black: 17.3%; Hispanic: 22.7%)

Complete Market Index, Page 8

SPRING '96	SUMMER '96	FALL '96	WINTER '96	SPRING '96	METRO RANK	12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
6.7	7.6	6.8	7.7	8.0	1	1	KBXX-FM CHR/Rhythmic	97.9 100kw	611	2	1	1	1	10	15	9:30	6.5	Clear Channel	CCRS
6.7	6.3	6.8	5.7	6.4	2	2	KRBE-FM CHR/Pop	104.1 100kw	767	1	2	2	3	7	10	6:00	6.4	Susquehanna	MCG
7.4	6.4	7.1	6.2	5.9	3	3	KODA-FM AC	99.1 100kw	537	3	12	9	5	2	1	8:00	5.5	AMFM	SEN
4.4	4.0	4.6	3.8	5.2	4	4	KHMX-FM Hot AC	96.5 100kw	505	4	15	4	2	1	6	7:30	5.1	Clear Channel	MCG
4.7	5.8	5.0	5.5	5.1	5	5	KILT-FM Country	100.3 100kw	393	8	9	8	10	5	3	9:30	5.7	Infinity	CBS
1.7	3.8	5.6	4.9	5.1	5	5	KLTN-FM Regional Mexican	102.9 100kw	303	13	4	3	4	6	8	12:15	6.9	Hispanic	KT-H
5.7	5.6	5.8	5.0	4.9	7	7	KMJQ-FM Urban AC	102.1 100kw	369	10	5	6	6	3	4	9:30	4.5	Clear Channel	CCRS
3.5	3.8	4.4	3.9	4.2	8	8	KTBY-FM Alternative	107.5 98kw	459	6	3	5	7	11	16	6:45	3.7	Clear Channel	EAST
4.3	4.3	3.4	3.9	4.0	9	9	KLDE-FM Oldies	94.5 100kw	442	7	15	17	11	8	2	6:30	3.7	AMFM	KATZ
3.8	3.3	3.2	3.4	3.9	10	10	KKRW-FM Classic Hits	93.7 100kw	355	11	12	12	8	3	4	8:00	4.2	AMFM	SEN
4.2	4.1	4.5	4.1	3.9	10	10	KTRH-AM News	740 50kw	493	5	23	18	16	12	7	5:45	5.0	AMFM	CHR
4.2	3.5	3.8	3.6	3.6	12	12	KLOL-FM Rock	101.1 100kw	387	9	7	6	9	9	11	6:45	4.6	AMFM	CHR
3.1	2.7	3.0	3.7	3.3	13	13	KPRC-AM News/Talk	950 5kw	234	16	23	20	18	16	8	10:00	3.5	Clear Channel	CCRS
3.5	3.7	3.3	2.5	3.0	14	14	KKBQ-FM Country	92.9 100kw	343	12	6	11	12	12	12	6:30	2.7	AMFM	KATZ
2.7	2.9	2.8	2.6	2.8	15	15	KIKK-AF Country	650/95.7 .25kw/100kw	281	15	15	10	13	14	14	7:00	2.7	Infinity	CBS
1.4	1.8	1.9	2.6	2.6	16	16	KBME-AM Nostalgia	790 5kw	142	20	—	32	25	22	16	13:15	2.5	AMFM	CHR
1.7	1.8	1.2	2.5	2.0	17	17	KJOJ/KTJM Oldies	103.3/98.5 100kw/100kw	292	14	18	14	14	14	13	5:00	1.6	Clear Channel	CCRS
1.4	1.8	1.5	2.4	1.9	18	18	KOVA/KOVE Spanish AC	104.9/93.3 2.55kw/100kw	173	18	11	13	14	17	18	8:15	1.3	Hispanic	KT-H
2.0	2.7	1.9	1.7	1.5	19	19	KILT-AM Sports	610 5kw	149	19	23	15	17	18	19	7:00	1.7	Infinity	G/W
2.3	2.2	2.1	2.2	1.4	20	20	KQOK-FM Tejano	106.5 100kw	210	17	9	16	18	19	22	4:45	1.4	El Dorado	TED

KLDE FM
HOUSTON



Cutting Edge for the Ear



12+ POPULATION: 3,524,600 (Black: 17.3%; Hispanic: 22.7%)

SPRING '98	SUMMER '98	FALL '98	WINTER '98	SPRING '99	METRO RANK	12 AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (In thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP. FIRM
0.8	1.0	0.9	0.9	1.2	21		KLAT-AM Regional Mexican	1010 5(3.6)kw	86	24	23	19	20	20	20	9:45	1.0	Hispanic	KT-H
1.1	1.3	1.0	1.0	1.0	22		KSEV-AM News/Talk	700 15(1)kw	123	21	—	26	22	21	20	6:15	1.5	Clear Channel	CCRS

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<p>CHR 14.4</p> <p>Spanish 11.9</p> <p>Country 11.4</p> <p>News/Talk 10.2</p> <p>AC 10.1</p> <p>Oldies/CR 9.9</p> <p>Urban 4.9</p> <p>Alternative 4.2</p> <p>Rock 3.6</p> <p>Nostalgia 2.6</p> <p>Classical .9</p> <p>Religious .6</p>	<p>Clear Channel 28.6</p> <p>AMFM 26.9</p> <p>Infinity 9.4</p> <p>Susquehanna 6.4</p> <p>Hispanic 3.6</p> <p>El Dorado 2.6</p> <p>KRTS Inc. .9</p>	<p>AMFM 51.8%</p> <p>Clear Channel 50.2%</p> <p>Susquehanna 21.8%</p> <p>Infinity 19.1%</p> <p>Hispanic 12.7%</p> <p>El Dorado 8.5%</p> <p>KRTS Inc. 3.4%</p>

*Because your frequency would be
a terrible thing to waste.*



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#11 MIAMI-FORT LAUDERDALE-HOLLYWOOD

12+ POPULATION: 3,111,400 (Black: 16.3%; Hispanic: 38.4%)

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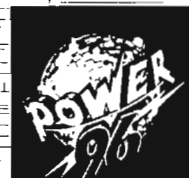
SPRING '98	SUMMER '98	FALL '98	WINTER '98	SPRING '99	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
6.1	7.4	8.0	6.7	6.8	1	WEDR-FM Urban	99.1 100kw	520	2	1	1	1	1	9	9:00	4.8	Cox	SEN
4.8	4.0	4.8	5.0	5.1	2	WLYF-FM AC	101.5 100kw	373	4	19	9	5	4	2	9:30	4.2	Jefferson-Pilot	CBS
5.0	5.0	5.5	5.0	5.1	2	WPOW-FM CHR/Rhythmic	96.5 100kw	599	1	2	2	2	11	21	5:45	3.5	Beasley	D&R
4.1	5.0	4.6	4.9	4.9	4	WAMR-FM Spanish AC	107.5 95kw	320	7	13	12	9	5	1	10:30	7.5	Hispanic	KT-H
4.7	4.9	5.2	4.2	4.6	5	WHQT-FM Urban AC	105.1 100kw	367	5	5	5	3	2	3	8:45	5.3	Cox	CHR
3.9	4.2	3.4	3.8	4.6	5	WHYI-FM CHR/Pop	100.7 100kw	501	3	3	3	3	3	14	6:15	3.9	Clear Channel	CCRS
4.0	4.4	4.4	5.3	4.4	7	WAQI-AM Spanish News/Talk	710 50kw	195	20	—	26	21	20	8	15:30	5.4	Hispanic	KT-H
3.3	4.2	3.7	3.6	3.9	8	WLVE-FM NAC/SJ	93.9 100kw	297	11	9	16	11	8	4	9:00	2.8	Clear Channel	CCRS
3.3	2.9	3.1	3.4	3.9	8	WXDJ-FM Tropical	95.7 40kw	301	10	6	7	7	7	5	9:00	4.1	SBS	—
2.7	2.8	3.1	3.4	3.7	10	WTMI-FM Classical	93.1 100kw	285	13	19	18	19	19	15	9:00	2.7	Martin	MCG
3.9	4.2	3.3	4.5	3.4	11	WKIS-FM Country	99.9 100kw	288	12	9	14	11	9	5	8:15	3.5	Beasley	D&R
3.3	3.3	3.0	3.1	3.3	12	WBGJ-FM Classic Rock	105.9 100kw	301	9	9	6	6	5	12	7:30	6.4	Clear Channel	CCRS
2.8	3.3	3.3	2.9	3.1	13	WRMA-FM Spanish AC	106.7 100kw	233	16	16	11	14	14	9	9:15	2.6	SBS	—
4.2	3.5	2.9	3.3	3.0	14	WFLC-FM AC	97.3 100kw	346	6	9	7	9	10	16	6:00	2.4	Cox	CHR
3.1	2.9	3.1	3.1	2.9	15	WQAM-AM Sports	560 5(1)kw	218	19	8	13	13	12	12	9:15	2.6	Beasley	D&R
3.8	2.7	3.5	3.1	2.9	15	WZTA-FM Rock	94.9 100kw	280	14	4	4	8	13	18	7:15	3.3	Clear Channel	CCRS
3.1	3.4	3.1	3.1	2.8	17	WMXJ-FM Oldies	102.7 100kw	319	8	13	18	16	15	7	6:00	2.7	Jefferson-Pilot	CBS
3.1	2.7	2.8	3.1	2.4	18	WCMQ-FM Spanish Oldies	92.3 31kw	155	22	19	21	18	15	9	10:30	2.7	SBS	SBS
2.1	2.1	2.3	2.1	2.4	18	WRTO-FM Tropical	98.3 100kw	231	17	7	10	15	17	17	7:15	2.0	Hispanic	KT-H
1.9	1.7	1.8	1.9	2.1	20	WINZ-AM Talk	940 50(25)kw	184	21	19	17	20	20	20	8:00	2.0	Clear Channel	CCRS
1.4	2.0	1.6	2.0	1.8	21	WIOD-AM News	610 5kw	248	15	16	18	22	22	18	5:00	2.8	Clear Channel	CCRS

Continued on Page 58

WPOW FM
MIAMI



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Your Dance Mix Station



Cutting Edge for the Ear



12+ POPULATION: 3,095,200 (Black: 24.8%; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK '99	ADH RANK '99	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
10.2	9.9	9.7	8.9	8.9	1	1	WSB-AM Talk	750 50kw	704	2	12	9	6	3	1	7:30	12.1	Cox	CHR
7.9	7.9	8.4	8.5	8.9	1	1	WSTR-FM CHR/Pop	94.1 100kw	729	1	2	2	1	1	6	7:15	8.9	Jefferson-Pilot	CBS
8.9	8.9	10.4	8.5	8.9	1	1	WVEE-FM Urban	103.3 100kw	587	3	1	1	2	2	9	9:00	7.5	Infinity	CBS
5.4	4.3	4.6	5.4	6.3	4	4	WSB-FM AC	98.5 100kw	537	4	6	6	3	5	3	7:00	5.9	Cox	CHR
6.8	6.7	5.4	5.8	5.9	5	5	WKHX-FM Country	101.5 99kw	469	5	7	7	8	6	3	7:30	6.3	ABC	ABC
5.5	6.1	5.7	5.8	5.8	6	6	WALR-FM Urban AC	1340 1kw	373	11	8	7	5	4	2	9:15	6.8	Midwestern	KATZ
4.2	5.2	5.2	5.9	5.3	7	7	WNNX-FM Alternative	99.7 100kw	441	6	4	3	4	8	15	7:15	6.0	Susquehanna	MCG
5.5	4.6	5.4	5.3	5.0	8	8	WPCH-FM AC	94.9 99kw	414	7	10	9	10	9	5	7:15	4.7	Clear Channel	EAST
5.0	4.3	4.4	4.9	4.7	9	9	WKLS-FM Rock	96.1 100kw	402	8	5	5	6	7	14	7:00	5.1	Clear Channel	EAST
4.6	4.8	4.5	4.7	4.3	10	10	WHTA-FM Urban	97.5 6.6kw	376	10	2	4	9	16	20	6:45	3.3	Radio One	ARP
3.5	3.9	3.9	4.0	3.6	11	11	WGST-A/F News/Talk	640/105.7 50(1)kw/50kw	350	12	14	14	12	11	8	6:15	3.1	Clear Channel	EAST
4.1	4.0	3.7	3.5	3.4	12	12	WFOX-FM Oldies	97.1 100kw	397	9	10	16	14	10	7	5:00	3.4	Cox	SEN
3.9	3.8	2.9	2.5	3.3	13	13	WYAY-FM Country	106.7 99kw	280	13	8	11	13	13	10	7:00	3.4	ABC	ABC
3.1	3.1	3.1	2.8	2.8	14	14	WZGC-FM Classic Hits	92.9 99kw	277	14	14	11	11	11	12	6:00	2.2	Infinity	CBS
2.4	2.5	2.3	2.4	2.7	15	15	WJZF-FM NAC/SJ	104.1 60kw	233	15	16	15	16	15	10	7:00	1.3	Cox	CHR
2.6	2.3	1.8	2.4	2.5	16	16	WAMJ-FM Urban Oldies	107.5 6kw	186	16	18	13	14	14	13	8:15	1.9	Radio One	ARP
1.7	1.7	1.6	1.2	1.8	17	17	WAOK-AM Religious	1380 5kw	101	17	18	19	17	17	16	10:30	2.2	Infinity	CBS

Continued on Page 58

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Cutting Edge for the Ear



#11 MIAMI-FORT LAUDERDALE-HOLLYWOOD



Continued from Page 56

12+ POPULATION: 3,111,400 (Black: 16.3%; Hispanic: 38.4%)

Complete Market Index, Page 8

SPRING '96	SUMMER '96	FALL '96	WINTER '96	SPRING '99	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
2.2	1.8	1.5	1.7	1.6	22	WPLL-FM ¹ AC	103.5 100kw	229	18	13	15	17	18	21	4:45	1.2	Clear Channel	CCRS
2.4	1.9	1.4	1.7	1.4	23	WQBA-AM Spanish News/Talk	1140 50(10)kw	98	23	—	22	27	26	25	9:45	1.2	Hispanic	KT-H
1.1	0.9	1.2	1.1	1.2	24	WFBA-AM Spanish Nostalgia	990 5kw	72	26	—	—	35	28	23	11:15	0.6	WRA Br.	LOTUS
0.9	1.6	1.5	2.0	1.2	24	WJNA-AM Nostalgia	1230 1kw	82	24	—	—	35	36	34	10:00	0.9	Crystal	ARP
1.0	0.9	1.4	0.9	1.2	24	WSUA-AM Tropical	1260 5kw	67	29	—	22	23	23	23	12:15	1.6	El Dorado	—
0.8	0.7	0.9	0.6	1.0	27	WACC-AM Spanish News/Talk	830 1kw	65	30	—	33	31	28	27	10:30	1.3	Radio Peace	—

¹ Switched to Rhythmic Oldies in July.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Spanish 27.2 Urban 11.4 AC 10.7 CHR 9.7 News/Talk 7.3 Oldies/CR 6.1 NAC/SJ 3.9 Classical 3.7 Country 3.4 Rock 2.9 Misc. 1.3 Nostalgia 1.2 Religious .9	Clear Channel 20.7 Cox 14.4 Hispanic 13.1 Beasley 11.4 SBS 9.4 Jefferson-Pilot 7.9 Marlin 3.7 Crystal 1.7 El Dorado 1.2 WRA Br. 1.2 Radio Peace 1.0 New Birth .9	Clear Channel 43.0% Beasley 32.6% Cox 29.6% Hispanic 20.4% Jefferson-Pilot 20.4% SBS 17.4% Marlin 9.2% Crystal 4.9% Infinity 2.3% WRA Br. 2.3% El Dorado 2.2% New Birth 2.0%

#12 ATLANTA



Continued from Page 57

12+ POPULATION: 3,095,200 (Black: 24.8%; Hispanic: N/A)

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Urban 21.5 News/Talk 13.9 AC 11.3 Country 9.5 CHR 8.9 Oldies/CR 6.2 Alternative 5.3 Rock 4.7 Religious 3.3 NAC/SJ 2.7 Spanish .4	Cox 21.3 Infinity 13.5 Clear Channel 13.3 Jefferson-Pilot 9.8 ABC 9.2 Midwestern 7.1 Radio One 6.8 Susquehanna 5.3	Cox 47.8% Clear Channel 33.1% Infinity 29.5% Jefferson-Pilot 25.5% ABC 19.8% Radio One 16.5% Midwestern 15.7% Susquehanna 14.3%

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12+ POPULATION: 3,095,100 (Black: N/A; Hispanic: N/A)

SUMMER '98	FALL '98	SPRING '98	METRO RANK 12+ ADP	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	OWNER	NATIONAL REP FIRM	
6.9	10.0	9.1	1	WPRM-FM Tropical	98.5 25kw	105	1	3	1	1	1	1	10:15	16.6	Arso	CAB
5.1	5.9	5.6	2	WKAQ-AM Spanish News/Talk	580 10kw	500	3	29	27	10	6	2	8:45	5.6	El Mundo	—
4.0	6.2	5.4	3	WKAQ-FM Tropical/CHR	104.7 50kw	682	2	1	2	3	5	7	6:15	3.4	El Mundo	—
3.7	3.9	5.1	4	WFID-FM AC	95.7 50kw	451	4	8	4	2	2	3	9:00	4.0	Arso	CAB
4.9	4.7	4.2	5	WZNT-FM Tropical	93.7 50kw	397	9	9	7	4	3	4	8:15	3.0	AMFM	—
4.9	3.8	3.9	6	WIAC-FM Spanish AC	102.5 50kw	426	6	11	5	6	4	5	7:00	4.6	Bestov	—
3.8	4.6	3.8	7	WMEG-FM CHR/Pop	106.9 25kw	438	5	4	2	5	8	18	7:00	2.6	SBS	—
2.5	2.5	3.1	8	WIOA-FM Religious	99.9 50kw	338	10	14	10	7	7	6	7:15	13.0	AMFM	—
3.0	2.8	2.7	9	WYX-FM Tropical/CHR	100.7 50kw	413	7	7	6	8	9	18	5:15	2.6	RAAD	—
3.5	2.5	2.5	10	WCOM-FM Tropical/CHR	94.7 32kw	398	8	2	8	10	21	23	5:00	2.3	AMFM	—
2.4	2.6	2.3	11	WDOY-FM Tropical	96.5 11.5kw	290	11	6	12	9	13	13	6:15	0.9	SBS	—
1.4	1.4	2.2	12	WQYE-FM Tropical/CHR	94.1 25kw	241	12	5	9	12	25	29	7:00	1.8	AMFM	—
1.2	2.3	2.1	13	WAPA-AM Spanish News/Talk	680 10(9.5)kw	205	14	32	29	24	16	11	8:15	2.4	Ventura & Blanco	—
3.3	2.1	2.1	13	WORO-FM B/EZ	92.5 50kw	241	13	30	27	18	9	8	7:00	1.2	Roman Catholic	—
1.2	1.7	1.7	15	WIAC-AM Spanish Oldies	102.5 50kw	114	23	24	42	40	40	12	11:30	2.3	Bestov	—
0.0	0.6	1.6	16	WKSA-FM Spanish Oldies	101.5 50kw	105	24	24	20	14	11	9	5:30	1.5	Isabela	—
2.8	1.8	1.6	16	WUKO-FM Tropical/CHR	99.1 25kw	189	15	10	13	14	20	20	6:45	1.2	El Mundo	—
1.4	1.2	1.6	16	WVJP-FM Spanish AC	103.3 28kw	186	16	32	23	18	12	9	7:00	1.2	Borinquen	—
1.0	1.0	1.4	19	WCAD-FM Hot AC	105.7 50kw	176	17	16	10	13	18	50	6:00	0.7	Br. Systems	—
1.0	1.0	1.4	19	WCMN-AM Spanish News	107.3 50kw	71	36	24	42	32	30	23	7:30	1.3	Caribbean	CAB
2.0	1.0	1.4	19	WIVA-FM Tropical	100.3 22kw	156	18	14	18	14	14	13	7:00	2.6	Arso	CAB

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abc RADIO TODAY ENTERTAINMENT (212) 735-1111 Cutting Edge for the Ear

Continued on Page 59

12+ POPULATION: 3,095,100 (Black: N/A; Hispanic: N/A)

Complete Market Index, Page 8

SUMMER '98	FALL '98	SPRING '98	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
0.8	1.5	1.4	19	WNRT-FM Spanish Religious	96.9 50kw	139	20	20	20	24	14	13	7:45	1.2	Arecibo	—
1.3	1.0	1.1	19	WIOB-FM Spanish AC	97.5 50kw	128	21	24	23	21	18	17	6:30	0.8	AMFM	—
0.8	0.9	1.1	19	WPAB-AM Spanish News/Talk	550 5kw	97	29	38	42	31	25	13	8:30	1.1	WPAB	—
2.4	1.1	1.1	19	WRIO-FM Tropical	101.1 50kw	105	24	18	13	20	24	38	8:15	1.9	Arso	CAB
1.5	1.3	1.1	19	WZAR-FM Tropical	101.9 14kw	119	22	20	22	24	21	20	7:00	1.0	Ponce	CAB
1.6	1.2	1.0	27	WIOC-FM Spanish AC	105.1 50kw	80	34	32	18	21	25	29	9:30	0.9	AMFM	—
0.7	1.1	1.0	27	WUNO-AM Spanish News	1320 5(2.3)kw	104	27	38	37	38	34	26	7:30	1.9	Arso	CAB

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Spanish 67.2 AC 6.8 News/Talk 5.6 CHR 5.3 B/EZ 2.1 Religious .6	Arso 17.7 AMFM 14.8 El Mundo 12.6 SBS 6.7 Bestov 5.6 Roman Catholic 2.8 RAAD Br. 2.7 Caribbean 2.2 Ventura 2.1 Ponce 1.7 Borinquen 1.6 Isabella 1.6 Arecibo 1.4 Br. Systems 1.4 WPAB 1.1 Arzuaga .9 WAEL .9 WOQI .9	AMFM 44.1% Arso 42.0% El Mundo 40.3% SBS 23.4% Bestov 18.3% RAAD 13.4% Roman Catholic 8.4% Ventura 6.7% Caribbean 6.3% Ponce 5.0% Arecibo 4.5% Isabella 3.4% WAEL 3.4% WPAB 3.1% WOQI 3.0%

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12+ POPULATION: 2,844,400 (Black: 4.6%; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '98	SPRING '99	12+ ADULT METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING ¹	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
7.5	7.5	4.9	5.6	6.6	1	KIRO-AM News/Talk	710 50kw	502	1	12	16	11	3	1	7:00	7.4	Entercom	KATZ
6.2	6.6	6.0	5.5	5.5	2	KUBE-FM CHR/Rhythmic	93.3 100kw	441	3	1	2	1	15	22	6:30	5.9	Ackerley	ARP
5.2	5.2	5.5	4.6	5.0	3	KMPS-FM Country	94.1 98kw	352	7	5	6	6	1	4	7:30	5.4	Infinity	EAST
3.8	4.8	4.8	4.4	4.9	4	KBKS-FM CHR/Pop	106.1 58kw	485	2	2	3	3	10	15	5:30	3.9	Infinity	EAST
3.2	4.6	3.6	4.4	4.8	5	KNDD-FM Alternative	107.7 100kw	414	4	3	1	2	10	23	6:00	3.7	Entercom	D&R
4.5	3.6	4.3	3.6	4.5	6	KVI-AM Talk	570 5kw	204	17	—	20	14	14	2	11:30	6.3	Fisher	SEN
4.6	4.8	4.7	3.2	4.0	7	KLSY-FM AC	92.5 58kw	316	8	6	8	7	4	7	6:45	3.8	Sandusky	CHR
2.7	3.1	3.4	2.9	3.9	8	KJR-FM Classic Hits	95.7 100kw	253	12	16	7	8	2	8	8:00	4.0	Ackerley	ARP
4.2	4.2	3.5	4.1	3.8	9	KPLZ-FM Hot AC	101.5 100kw	360	5	7	5	3	4	13	5:45	4.0	Fisher	SEN
5.8	5.1	4.6	5.0	3.7	10	KBSG-A/F Oldies	1210/97.3 27.5(10)kw/55kw	352	6	4	18	14	9	2	5:30	3.6	Entercom	D&R
3.7	4.0	3.8	4.0	3.7	10	KIXI-AM Nostalgia	880 50(10)kw	194	19	—	26	24	23	15	10:00	2.7	Sandusky	CHR
3.2	3.1	4.1	3.3	3.7	10	KOMO-AM News/Talk	1000 50kw	291	9	—	23	20	17	11	6:45	3.8	Fisher	SEN
3.5	3.6	3.5	4.1	3.5	13	KISW-FM Rock	99.9 100kw	256	11	10	4	5	6	17	7:15	4.3	Entercom	D&R
3.2	2.8	3.1	3.8	3.5	13	KRWM-FM AC	106.9 100kw	236	13	7	13	13	10	6	7:45	3.3	Sandusky	CHR
3.8	3.6	3.8	3.3	3.4	15	KWJZ-FM NAC/SJ	98.9 58kw	228	15	19	17	12	10	4	7:45	2.6	Sandusky	CHR
3.5	3.0	3.4	2.9	3.1	16	KZOK-FM Classic Rock	102.5 100kw	262	10	12	12	9	7	9	6:15	3.6	Infinity	EAST
3.8	3.8	3.8	3.5	3.0	17	KING-FM Classical	98.1 58kw	230	14	19	21	21	12	12	7:00	2.3	Beethoven	SEN
2.3	2.4	3.0	2.8	2.9	18	KMTT-FM Adult Alternative	103.7 58kw	222	16	16	10	10	8	10	7:00	2.6	Entercom	D&R
2.1	2.3	2.1	2.5	2.4	19	KYCW-FM Country	96.5 100kw	165	22	16	9	14	16	14	7:45	2.5	Infinity	EAST
2.3	2.0	2.1	3.4	2.1	20	KJR-AM Sports	950 5kw	204	18	12	10	17	18	19	5:15	2.5	Ackerley	—

¹ Operates under a Joint Sales Agreement with Entercom.

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Cutting Edge for the Ear



12+ POPULATION: **2,318,100** (Black: N/A; Hispanic: 17.2%)

Complete Market Index, Page 8

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
6.4	6.1	5.7	6.0	6.0	1	KNIX-FM Country	102.5 98kw	368	2	6	6	2	1	2	7:30	6.0	Clear Channel	KATZ
5.6	5.6	4.5	5.2	5.9	2	KTAR-AM News/Talk	620 5kw	362	3	16	19	17	7	4	7:30	8.2	Hearst-Argyle	CHR
5.4	5.3	5.9	4.7	5.5	3	KMLE-FM Country	107.9 100kw	323	5	8	5	1	2	5	7:45	5.2	AMFM	SEN
4.4	4.0	4.3	4.2	5.5	3	KOOL-FM Oldies	94.5 100kw	326	4	9	17	8	3	1	7:45	5.2	AMFM	CHR
5.4	5.2	5.7	5.5	5.4	5	KKFR-FM CHR/Rhythmic	92.3 100kw	311	6	1	1	4	15	17	8:00	4.7	AMFM	D&R
3.8	4.3	4.1	3.6	4.9	6	KYOT-FM NAC/SJ	95.5 96kw	245	11	15	15	10	6	3	9:15	4.2	AMFM	SEN
5.1	5.3	5.3	5.6	4.8	7	KFYI-AM News/Talk	910 5kw	236	12	20	18	15	7	8	9:15	4.3	AMFM	SEN
4.4	4.9	6.7	5.4	4.7	8	KESZ-FM AC	99.9 100kw	291	7	9	9	4	4	6	7:30	5.5	Clear Channel	KATZ
5.8	5.7	4.6	4.1	4.6	9	KZXP-FM CHR/Pop	104.7 100kw	384	1	2	3	7	10	12	5:15	3.8	Clear Channel	EAST
2.9	3.4	3.0	3.9	3.9	10	KKLT-FM AC	98.7 100kw	232	13	11	11	13	11	7	7:45	3.7	Hearst-Argyle	CHR
4.1	4.6	4.4	5.4	3.9	10	KUPD-FM Rock	97.9 100kw	213	14	4	2	6	13	18	8:30	4.0	Sandusky	EAST
2.7	3.2	3.0	2.8	3.7	12	KMXP-FM Hot AC	96.9 100kw	247	10	11	7	3	5	10	7:00	2.9	Clear Channel	EAST
4.5	3.9	3.6	4.2	3.4	13	KOY-AM Nostalgia	550 5(1)kw	141	18	—	27	25	24	14	11:00	2.8	AMFM	SEN
3.7	3.8	3.6	3.3	3.1	14	KZON-FM Hot AC	101.5 100kw	262	9	11	4	8	11	13	5:30	3.2	AMFM	SEN
2.7	2.7	2.5	2.4	3.0	15	KSLX-AF Classic Rock	1440/100.7 5kw/100kw	185	16	16	11	11	9	9	7:30	2.3	Sandusky	EAST
3.2	4.3	3.9	3.0	2.9	16	KDDJ/KEDJ Alternative	100.3/106.3 90kw/23kw	267	8	5	8	12	16	16	5:00	5.7	Big City	ARP
1.4	1.3	1.2	1.6	2.2	17	KLNZ-FM Regional Mex.	103.5 62kw	93	19	6	10	16	17	14	10:45	2.3	Z-Spanish	CAB
3.0	3.0	2.1	2.7	2.1	18	KDKB-FM Rock	93.3 100kw	170	17	20	16	14	14	11	5:45	3.1	Sandusky	EAST
2.1	1.4	2.2	1.9	1.8	19	KPTY-FM Alternative	103.9 50kw	201	15	3	13	19	21	26	4:00	1.4	New Planet	MCG

KMLE FM
PHOENIX

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Cutting Edge for the Ear

Continued from Page 61

12+ POPULATION: 2,844,400 (Black: 4.6%; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
2.1	2.7	2.6	3.0	2.0	21	KQBZ-FM ² Talk	100.7 58kw	189	20	7	13	19	19	17	5:30	1.3	Entercom	KATZ
1.6	1.4	1.5	1.8	1.8	22	KCMS-FM Religious	105.3 115kw	145	23	10	15	18	20	19	6:30	1.6	Crista	—
1.1	1.4	1.6	1.9	1.4	23	KNWX-AM News	770 50(5)kw	165	21	—	24	23	22	21	4:45	1.7	Entercom	KATZ

² Was KIRO-FM until May 24.

FORMAT SHARE (By AQH Share)		OWNERSHIP SHARE (By AQH Share)		OWNERSHIP REACH (By Unduplicated Cume)	
News/Talk	20.3	Entercom	24.9	Entercom	52.0%
AC	11.9	Infinity	15.4	Infinity	35.9%
Oldies/CR	10.7	Sandusky	14.6	Sandusky	29.5%
CHR	9.4	Crista	13.8	Ackerley	28.6%
Country	7.4	Ackerley	11.5	Fisher	26.9%
Alternative	4.8	Beethoven	3.0	Beethoven	8.1%
Nostalgia	3.7	Fisher	1.2	Crista	6.5%
Rock	3.5	Y Com.	.8	Y Com.	2.1%
NAC/SJ	3.4				
Classical	3.0				
Adult Alt.	2.9				
Religious	2.7				
Urban	.8				

12+ POPULATION: 2,318,100 (Black: N/A; Hispanic: 17.2%)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
1.7	1.5	1.7	2.2	1.6	20	KHOT-FM ¹ Regional Mex.	105.9 8.2kw	92	20	11	13	18	18	19	7:45	1.2	Hispanic	KT-H
0.4	0.3	0.4	0.7	1.0	21	KMYL-A/F Nostalgia	1190/105.3 5(.25)kw/6kw	50	24	—	27	28	28	28	9:45	0.9	Interstate	—

¹ Was Urban AC until March.

FORMAT SHARE (By AQH Share)		OWNERSHIP SHARE (By AQH Share)		OWNERSHIP REACH (By Unduplicated Cume)	
AC	15.4	AMFM	32.6	AMFM	59.6%
News/Talk	12.4	Hearst-Argyle	10.3	Clear Channel	40.8%
Country	11.5	Sandusky	9.0	Hearst-Argyle	25.4%
CHR	10.8	Big City	2.9	Sandusky	20.3%
Oldies/CR	9.3	Z-Spanish	2.7	Big City	11.5%
Rock	6.0	Clear Channel	1.9	New Planet	8.7%
Spanish	5.3	New Planet	1.8	Z-Spanish	5.1%
NAC/SJ	4.9	Hispanic	1.6	Hispanic	4.0%
Nostalgia	4.9	Interstate	1.0	New Century	2.9%
Alternative	4.7	New Century	.8	Interstate	2.2%
Urban	.6				
B/EZ	.4				

12+ POPULATION: 2,307,700 (Black: 5.1%; Hispanic: 24.3%)

Complete Market Index, Page 8

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK	12-AQH RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
5.2	5.0	6.2	5.5	5.3	1	1	KSON-FM Country	97.3 50kw	281	6	9	10	6	2	1	8:30	4.9	Jefferson-Pilot	BAN
4.5	4.2	4.5	5.4	5.0	2	2	KOGO-AM Talk	600 5kw	248	10	—	19	18	11	5	9:15	5.3	Clear Channel	KATZ
6.3	6.2	4.9	5.1	4.9	3	3	KFMB-FM Hot AC	100.7 30kw	370	2	4	4	2	1	6	6:00	6.8	Midwest TV	MCG
3.7	4.0	4.5	4.6	4.8	4	4	XTRA-FM¹ Alternative	91.1 100kw	340	3	3	1	2	8	20	6:30	4.0	XTRA Com	EAST
3.1	3.9	4.0	4.1	4.7	5	5	KIOZ-FM Rock	105.3 29kw	240	11	7	1	1	7	15	8:45	7.9	Clear Channel	EAST
3.9	4.7	5.2	4.6	4.6	6	6	KHTS-FM CHR/Pop	93.3 50kw	419	1	1	5	9	16	20	5:00	3.2	Clear Channel	EAST
6.8	6.3	5.5	5.6	4.5	7	7	KYXY-FM AC	96.5 41kw	288	5	13	11	8	3	3	7:00	4.1	AMFM	CHR
4.6	5.1	4.4	2.5	4.4	8	8	KFMB-AM Full Service	760 5(50)kw	271	7	19	20	18	14	4	7:15	4.6	Midwest TV	MCG
3.2	3.1	2.7	4.3	4.2	9	9	XHRM-FM¹ Oldies	92.5 100kw	261	8	6	6	4	5	10	7:15	3.5	BiNational	KATZ
4.4	5.3	5.0	5.0	4.2	9	9	XHTZ-FM CHR/Rhythmic	90.3 100kw	311	4	2	3	7	19	22	6:00	3.2	Califormula	SEN
4.3	3.5	4.4	4.0	3.7	11	11	KGB-FM Classic Rock	101.5 50kw	253	9	19	8	5	5	7	6:30	7.0	Clear Channel	EAST
4.0	3.8	3.8	3.6	3.7	11	11	KIFM-FM NAC/SJ	98.1 28kw	208	13	19	20	10	4	2	8:00	3.0	Jefferson-Pilot	CBS
2.3	1.7	2.5	3.7	3.4	13	13	KLNV-FM Regional Mexican	106.5 50kw	155	16	5	7	11	10	15	9:45	3.1	Hispanic	KT-H
3.7	2.8	2.5	3.6	2.9	14	14	KPOP-AM Nostalgia	1360 5(1)kw	125	19	—	35	39	26	13	10:15	3.0	Clear Channel	KATZ
1.3	3.1	1.6	2.7	2.8	15	15	KMSX-FM Hot AC	95.7 29kw	192	14	8	9	11	9	14	6:30	2.5	Clear Channel	KATZ
3.1	3.0	2.6	2.7	2.7	16	16	KBZT-FM Oldies	94.9 22kw	213	12	9	15	14	12	8	5:45	2.4	Jefferson-Pilot	BAN
1.8	2.3	2.8	2.6	2.7	16	16	KJOY-FM AC	94.1 100kw	188	15	9	18	16	15	9	6:03	2.2	Clear Channel	EAST
2.5	2.5	2.6	1.9	2.1	18	18	KPLN-FM Classic Hits	103.7 36kw	150	17	13	13	13	12	11	6:15	1.9	AMFM	CHR
1.3	1.3	1.3	1.4	1.8	19	19	KXST-FM Adult Alternative	102.1 14.5kw	106	21	25	17	14	16	12	7:45	1.6	Compass	CHR
1.7	2.5	2.6	2.0	1.8	19	19	XTRA-AM¹ Sports	690 77(50)kw	142	18	19	14	17	18	15	5:45	1.5	XTRA Com	KATZ

¹ Programmed and sold by Clear Channel.

KSON FM
SAN DIEGO



San Diego's Hot New Country



Cutting Edge for the Ear



12+ POPULATION: 2,307,700 (Black: 5.1%; Hispanic: 24.3%)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
2.2	1.9	2.1	1.6	1.7	21	KFI-AM Talk	640 50kw	115	20	25	35	22	22	15	6:45	2.1	AMFM	CHR
1.8	0.6	1.4	1.7	1.5	22	KLOV-FM Spanish AC	102.9 32kw	87	23	19	12	20	20	25	7:30	1.4	Hispanic	KT-H
1.3	1.7	1.3	1.3	1.4	23	KFSD-FM Classical	92.1 .58kw	94	22	—	35	25	24	19	6:30	1.1	Astor	—
0.9	1.1	0.6	1.1	1.3	24	XLTN-FM Spanish AC	104.5 60kw	82	24	9	15	21	21	24	7:15	1.4	Califormula	KT-H
1.0	1.2	0.7	0.8	1.2	25	KSPA-AM Nostalgia	1450 1kw	41	30	—	—	—	43	35	13:00	1.2	Astor	—
1.4	1.0	1.1	0.9	1.1	26	KNX-AM News	1070 50kw	81	25	—	40	30	29	25	6:00	1.2	Infinity	CBS
1.0	1.0	1.3	0.8	1.0	27	XBAC-AM Classical	540 1kw	59	27	—	35	39	29	28	7:45	0.7	Mt Wilson FM	MCG

FORMAT SHARE
(By AQH Share)

OWNERSHIP SHARE
(By AQH Share)

OWNERSHIP REACH
(By Unduplicated Cume)

News/Talk	15.3
AC	14.9
Oldies/CR	12.7
Spanish	9.7
CHR	9.1
Country	6.2
Alternative	5.2
Rock	4.7
Nostalgia	4.1
NAC/SJ	3.7
Classical	2.4
Adult Alt.	1.8
Religious	.8
Urban	.4

Clear Channel	34.3
Jefferson-Pilot	11.7
MidwestTV	9.3
AMFM	8.7
Califormula	6.4
Hispanic	5.3
Astor	2.6
Compass	1.8
Grupo Uno	1.3
Infinity	1.1
Mt. Wilson FM	1.0

Clear Channel	60.7%
Jefferson-Pilot	28.3%
MidwestTV	26.1%
AMFM	24.4%
Califormula	18.2%
Hispanic	9.6%
Astor	5.5%
Infinity	4.9%
Compass	4.6%
Grupo Uno	3.1%
Mt. Wilson FM	2.6%

We're the tune in your head.



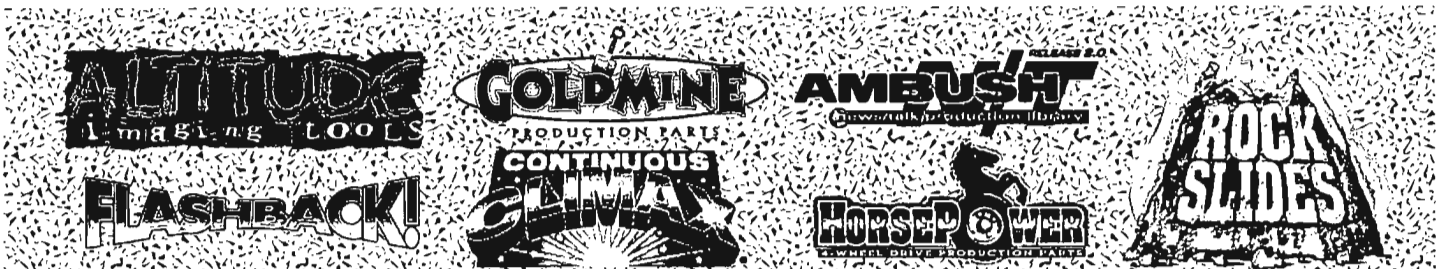
1-800-326-2609

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12+ POPULATION: 2,266,100 (Black: 7.4%; Hispanic: 7.7%)

Complete Market Index, Page 8

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
5.5	5.8	5.8	5.3	6.0	1	WALK-FM AC	97.5 39kw	289	6	9	8	3	1	1	9:45	7.1	AMFM	KATZ
5.5	5.1	5.4	4.4	5.6	2	WHTZ-FM CHR/Pop	100.3 6kw	435	1	1	2	2	8	10	6:00	5.4	AMFM	CHR
5.5	5.1	5.4	6.6	5.2	3	WXRK-FM Alternative	92.3 6kw	317	4	5	1	1	2	10	7:30	11.4	Infinity	IRS
4.3	5.3	4.2	4.2	5.0	4	WBLI-FM CHR/Pop	106.1 49kw	338	2	3	3	3	4	6	6:45	4.5	Cox	CHR
3.8	3.6	3.5	3.4	4.2	5	WFAN-AM Sports	660 50kw	266	9	13	9	7	5	3	7:30	5.0	Infinity	IRS
3.3	3.5	4.0	4.2	4.1	6	WCBS-AM News	880 50kw	334	3	11	30	19	14	4	5:45	6.6	Infinity	CBS
3.5	3.4	2.8	3.3	3.8	7	WBAB/WHFM Rock	102.3/95.3 6kw/5kw	231	11	7	5	5	3	8	7:45	3.5	Cox	KATZ
4.2	4.0	4.5	3.7	3.8	7	WCBS-FM Oldies	101.1 6.8kw	257	10	18	21	16	6	2	7:00	3.1	Infinity	CBS
3.5	3.2	3.0	3.0	3.6	9	WABC-AM Talk	770 50kw	209	14	—	27	24	20	9	8:00	2.0	ABC	ABC
4.3	3.7	4.3	4.4	3.6	9	WLTW-FM AC	106.7 6kw	221	12	18	13	9	9	5	7:30	2.9	AMFM	KATZ
3.6	3.6	3.4	2.9	3.1	11	WKTU-FM CHR/Rhythmic	103.5 5.4kw	298	5	4	6	8	11	18	5:00	2.5	AMFM	EAST
2.8	3.2	2.6	2.0	3.0	12	WPLJ-FM Hot AC	95.5 6.7kw	271	7	13	7	6	7	14	5:00	3.4	ABC	ABC
3.9	3.1	3.2	2.8	3.0	12	WOHT-FM CHR/Rhythmic	97.1 6.7kw	218	13	2	4	10	26	36	6:30	2.4	Emmis	ARP
3.6	3.2	3.2	2.8	2.8	14	WOR-AM Talk	710 50kw	141	21	—	32	32	29	20	9:00	3.5	Buckley	MCG
2.7	2.5	2.7	3.4	2.6	15	WBZO-FM Oldies	103.1 3kw	196	15	18	20	13	10	7	6:00	2.0	Barnstable	D&R
2.5	3.1	2.8	3.6	2.6	15	WGSM/WHLI Nostalgia	740/1100 25kw/10kw	97	26	—	35	35	34	24	10:30	1.9	Barnstable	D&R
2.2	2.2	2.1	2.4	2.3	17	WINS-AM News	1010 50kw	266	8	—	27	23	17	10	4:00	3.5	Infinity	CBS
2.1	2.5	2.4	2.4	2.3	17	WQCD-FM NAC/SJ	101.9 6.2kw	159	17	—	22	19	18	17	6:45	1.6	Emmis	CHR
1.8	2.2	2.1	2.9	2.2	19	WAXQ-FM Classic Rock	104.3 6kw	153	18	—	13	12	12	14	6:30	1.8	AMFM	KATZ
2.0	2.7	2.8	2.1	2.1	20	WKJY-FM AC	98.3 3kw	139	22	18	16	15	14	13	7:00	1.8	Barnstable	D&R



abc RADIO TODAY ENTERTAINMENT (212) 735-1111 **Cutting Edge for the Ear**

12+ POPULATION: 2,266,100 (Black: 7.4%; Hispanic: 7.7%)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADH SHARE	OWNER	NATIONAL REP. FIRM
1.9	1.9	1.3	1.8	2.0	21	WNEW-FM¹ Rock	102.7 6kw	167	16	18	10	10	14	21	5:45	1.3	Infinity	CBS
2.0	1.3	2.1	2.0	2.0	21	WQXR-FM Classical	96.3 6kw	125	24	18	33	33	29	21	7:30	1.5	NY Times	ARP
1.0	1.1	1.1	2.1	1.9	22	WTJM-FM Oldies	105.1 6kw	151	19	18	18	14	13	14	6:00	1.3	AMFM	SEN
1.5	1.5	1.6	1.4	1.7	23	WBLS-FM Urban	107.5 4.2kw	132	23	6	11	17	20	25	6:00	1.5	Inner City	MCG
1.6	2.0	1.6	1.7	1.5	24	WMJC-FM Country	94.3 3kw	94	27	13	22	21	19	18	7:45	1.2	Barnstable	KATZ
1.4	1.4	1.3	1.4	1.5	24	WRKS-FM Urban AC	98.7 7.8kw	94	28	13	15	21	23	23	7:30	1.6	Emmis	D&R
1.6	1.5	1.8	1.6	1.4	26	WDRE/WLIR Alternative	98.5/92.7 6kw/1kw	151	20	13	12	18	22	25	4:15	1.1	Jarad	CHR
1.5	1.5	1.5	1.3	1.1	27	WSKQ-FM Tropical	97.9 7.8kw	60	31	11	18	25	24	29	8:15	1.4	SBS	CAB
0.7	0.8	0.7	0.7	1.0	28	WEZN-FM AC	99.9 27.5kw	103	25	10	24	26	26	25	4:30	0.7	Cox	KATZ

¹ Switched to Talk on September 13.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
News/Talk 17.8 CHR 17.6 AC 15.7 Oldies/CR 11.7 Alternative 6.6 Rock 6.3 Nostalgia 3.5 Urban 3.2 NAC/SJ 2.3 Classical 2.0 Spanish 2.0 Country 2.1	AMFM 22.9 Infinity 21.6 Cox 9.8 Barnstable 9.6 Emmis 6.8 ABC 6.6 Buckley 2.8 Jarad 2.3 NYTimes 2.0 SBS 2.0 Inner City 1.7	Infinity 48.8% AMFM 33.2% Cox 25.7% Barnstable 23.2% ABC 21.2% Emmis 18.2% Jarad 9.1% Buckley 6.3% Inner City 6.3% NYTimes 5.5% SBS 4.0% Big City 2.9%

Has the competition scared hitless!



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#18 MINNEAPOLIS-ST. PAUL

R&R

12+ POPULATION: 2,260,600 (Black: N/A; Hispanic: N/A)

Complete Market Index, Page 8

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
10.1	11.3	10.7	10.2	10.1	1	KORS-FM¹ Adult Alternative	92.5 100kw	526	1	10	2	1	1	1	8:45	17.7	ABC	ABC
10.3	10.3	10.7	10.4	9.7	2	WCCO-AM Full Service	830 50kw	503	3	11	14	11	5	3	8:45	13.8	Infinity	CBS
8.5	7.9	8.0	7.5	8.2	3	KDWB-FM CHR/Pop	101.3 100kw	525	2	1	1	3	7	9	7:00	7.0	AMFM	KATZ
7.6	6.7	8.1	6.9	7.7	4	KEEY-FM Country	102.1 100kw	394	5	4	3	2	2	4	9:00	7.0	AMFM	SEN
5.4	5.1	4.1	4.7	6.1	5	KOOL-FM Oldies	107.9 97kw	399	4	8	12	5	3	2	7:00	4.6	AMFM	EAST
6.5	5.3	6.2	6.0	6.1	5	WLTE-FM AC	102.9 100kw	339	8	6	8	4	4	5	8:15	5.3	Infinity	CBS
5.0	5.2	5.1	6.6	5.5	7	KSTP-AM Talk	1500 50kw	276	9	13	12	10	8	6	9:15	3.8	Hubbard	CHR
5.3	6.1	4.6	4.7	4.2	8	KSTP-FM Hot AC	94.5 100kw	393	6	6	6	6	8	8	5:00	3.9	Hubbard	CHR
3.2	3.6	4.5	4.6	4.1	9	WXPT-FM Hot AC	104.1 89kw	369	7	2	5	9	11	11	5:00	3.1	Infinity	IRS
3.7	4.7	3.5	3.7	3.8	10	KTCZ-FM Adult Alternative	97.1 100kw	264	10	11	9	7	5	7	6:45	3.1	AMFM	KATZ
4.4	3.4	3.0	3.7	3.7	11	KXKR-FM Rock	93.7 100kw	232	11	3	4	8	10	12	7:15	2.5	ABC	ABC
3.1	3.2	2.1	2.4	2.5	12	WRQC-FM² Rock	100.3 100kw	207	12	8	7	12	13	16	5:30	4.6	AMFM	EAST
2.1	2.3	2.7	2.3	2.2	13	KFAN-AM Sports	1130 50(25)kw	133	14	—	10	13	12	10	7:30	0.9	AMFM	SEN
1.8	1.7	1.7	2.0	1.6	14	KLBB/WLOL Nostalgia	1400/1470 1kw/5kw	102	15	—	19	20	20	17	7:15	1.3	MNN Radio	—
3.1	2.7	2.6	2.1	1.5	15	KZNR/KZNT/KZNZ³ Alternative	105.1/106.7/106.3 2.5kw/6kw/25kw	171	13	5	11	14	14	14	4:15	1.2	ABC	ABC

¹ Switched to Classic Rock in August. ² Became **WLOL-FM** (Classic Rock) on August 5. ³ Switched to Classic Rock in September.

Continued on Page 70

KOOL FM
MINNEAPOLIS



abc RADIO TODAY
ENTERTAINMENT
(212) 735-1111

Cutting Edge for the Ear



12+ POPULATION: 2,112,400 (Black: 17.0%; Hispanic: N/A)

Spring '98	Summer '98	Fall '98	Winter '98	Spring '99	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
13.9	14.1	11.0	11.1	13.1	1	KMOX-AM Talk	1120 50kw	649	1	12	15	6	2	1	9:00	14.4	Infinity	CBS
7.0	7.1	6.5	7.1	7.3	2	KEZK-FM AC	102.5 100kw	365	2	12	10	2	1	2	9:00	6.7	Infinity	KATZ
8.6	6.9	6.9	6.7	7.1	3	WIL-FM Country	92.3 100kw	349	3	8	4	3	3	3	9:00	7.6	Emmis	ARP
6.6	6.0	6.7	6.2	6.0	4	KMJM-FM Urban	104.9 7.8kw	229	10	3	1	1	4	5	11:30	5.4	Clear Channel	EAST
3.9	4.4	4.3	5.4	4.6	5	KSLZ-FM CHR/Pop	107.7 100kw	334	4	1	3	10	16	17	6:00	3.0	Clear Channel	EAST
2.2	2.7	3.7	3.6	4.5	6	KATZ-FM Urban AC	100.3 50kw	195	13	2	4	7	13	14	10:15	3.4	Clear Channel	EAST
3.9	4.5	4.8	4.3	4.5	6	KLOU-FM Oldies	103.3 100kw	287	6	5	16	14	7	4	7:00	3.9	Clear Channel	CBS
4.7	4.3	3.8	4.1	4.5	6	WKXX-FM Country	106.5 90kw	263	7	7	2	5	5	9	7:30	6.4	Emmis	D&R
4.9	4.9	5.0	4.2	4.4	9	KYKY-FM Hot AC	98.1 90kw	299	5	8	6	4	5	6	6:30	4.8	Infinity	KATZ
3.0	3.4	4.0	3.8	3.6	10	KTRS-AM News/Talk	550 5kw	195	13	19	19	17	15	8	8:15	4.7	Dorsey	MCG
3.1	3.0	2.6	2.9	3.3	11	KIHT-FM Classic Hits	96.3 80kw	225	11	10	14	8	7	7	6:45	3.0	Emmis	ARP
3.8	3.3	3.3	2.9	3.1	12	KPNT-FM Alternative	105.7 100kw	243	8	4	6	13	14	20	5:30	2.6	Emmis	MCG
4.7	4.7	3.6	3.2	3.0	13	KSHE-FM Classic Rock	94.7 100kw	211	12	15	12	9	9	11	6:30	3.9	Emmis	D&R
1.9	2.4	3.7	4.2	2.9	14	KXOK-FM Classic Rock	97.1 100kw	177	16	15	6	11	10	15	7:15	3.0	Emmis	ARP
2.4	2.7	3.2	3.0	2.9	14	WYRV-FM Adult Alternative	101.1 44kw	238	9	12	9	12	11	16	5:15	2.4	Emmis	MCG
2.8	2.4	3.2	3.3	2.4	16	KFUO-FM Classical	99.1 100kw	145	18	15	19	18	18	10	7:30	2.3	Lutheran	ARP
2.6	2.5	2.0	2.3	2.4	16	WRTH-AM Nostalgia	1430 5kw	104	20	—	23	22	21	17	10:15	1.9	Emmis	CHR
2.4	2.8	2.7	2.3	2.3	18	KSD-FM Hot AC	93.7 100kw	192	15	18	13	15	11	13	5:15	2.4	Clear Channel	KATZ
2.0	2.8	2.9	2.1	2.2	19	WXTM-FM Rock	104.1 39kw	168	17	6	10	16	17	22	5:45	3.2	Emmis	D&R

¹ Was Classic Rock until January 15.

Continued on Page 70

KEZK FM
ST. LOUIS



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ON
THE
FAMILY
COMMENTARY



abc RADIO TODAY
ENTERTAINMENT
(212) 735-1111

Cutting Edge for the Ear



#18 MINNEAPOLIS-ST. PAUL



Continued from Page 68

12+ POPULATION: 2,260,600 (Black: N/A; Hispanic: N/A)

Complete Market Index, Page 8

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<p>News/Talk 18.3</p> <p>AC 14.4</p> <p>Adult Alt. 13.9</p> <p>Country 9.5</p> <p>CHR 8.2</p> <p>Oldies/CR 6.5</p> <p>Rock 6.2</p> <p>Nostalgia 2.0</p> <p>Alternative 1.5</p> <p>Urban 0.5</p>	<p>AMFM 30.5</p> <p>Infinity 20.4</p> <p>ABC 15.3</p> <p>Hubbard 9.7</p> <p>MNN Radio 1.6</p> <p>Smith 1.3</p>	<p>AMFM 58.6%</p> <p>Infinity 46.6%</p> <p>ABC 32.9%</p> <p>Hubbard 27.8%</p> <p>MNN Radio 4.5%</p> <p>Smith 4.2%</p>

#19 ST. LOUIS



Continued from Page 69

12+ POPULATION: 2,112,400 (Black: 17.0%; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
2.4	2.1	2.3	2.4	2.1	20	KATZ-AM Gospel	1600 5kw	105	19	10	17	18	19	12	8:45	1.7	Clear Channel	EAST
0.9	1.0	1.4	1.5	1.0	21	KFNS-AM Sports	590 1kw	90	21	19	18	20	20	17	5:00	1.0	Missouri Sports	D&R

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<p>News/Talk 18.2</p> <p>AC 14.0</p> <p>Oldies/CR 13.7</p> <p>Country 12.4</p> <p>Urban 11.3</p> <p>CHR 4.6</p> <p>Alternative 3.1</p> <p>Adult Alt. 2.9</p> <p>Nostalgia 2.8</p> <p>Classical 2.4</p> <p>Rock 2.2</p> <p>Religious 2.1</p>	<p>Emmis 31.4</p> <p>Infinity 24.8</p> <p>Clear Channel 24.0</p> <p>Dorsey 3.6</p> <p>Lutheran 2.4</p> <p>MO Sports 1.0</p>	<p>Emmis 53.1%</p> <p>Infinity 50.2%</p> <p>Clear Channel 46.5%</p> <p>Dorsey 9.2%</p> <p>Lutheran 6.9%</p> <p>MO Sports 4.3%</p>

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in your head.*



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info@a-ware.com

12+ POPULATION: 2,075,800 (Black: 26.9%; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '98	SPRING '99	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
8.8	9.5	9.6	9.7	9.6	1	WERQ-FM CHR/Rhythmic	92.3 37kw	372	1	1	1	1	2	6	11:15	7.9	Radio One	ARP
5.8	4.7	5.5	5.7	7.3	2	WWIN-FM Urban AC	95.9 3kw	268	7	6	5	2	1	1	12:00	6.4	Radio One	ARP
7.2	7.4	6.8	6.2	6.6	3	WPOC-FM Country	93.1 16kw	292	4	10	7	3	3	3	10:00	7.3	Clear Channel	EAST
6.8	8.4	5.9	5.8	6.3	4	WBAL-AM News/Talk	1090 50kw	349	2	14	13	11	9	5	7:45	7.7	Hearst-Argyle	D&R
6.1	5.8	5.6	5.7	5.8	5	WQSR-FM Oldies	105.7 50kw	267	8	14	16	7	4	2	9:30	8.4	Infinity	CHR
5.0	5.7	4.9	4.9	5.7	6	WLIF-FM AC	101.9 13.5kw	247	9	8	10	8	5	4	10:15	5.1	Infinity	CBS
4.7	4.9	6.0	4.3	4.5	7	WWMX-FM Hot AC	106.5 7.4kw	311	3	8	3	3	6	8	6:30	4.8	Infinity	KATZ
3.4	2.8	3.6	3.3	4.1	8	WHFS-FM Alternative	99.1 50kw	283	5	3	2	6	10	13	6:15	3.0	Infinity	CBS
4.2	4.2	4.3	4.4	4.0	9	WIYY-FM Rock	97.9 13.5kw	235	10	7	4	5	7	9	7:30	5.1	Hearst-Argyle	D&R
4.0	3.8	3.5	3.8	3.8	10	WXYV-FM CHR/Pop	102.7 50kw	278	6	2	6	10	11	12	6:00	3.1	Infinity	CBS
3.3	3.8	3.3	3.0	3.2	11	WOCT-FM Classic Rock	104.3 10kw	220	11	14	8	7	8	7	6:30	2.8	Clear Channel	EAST
2.9	2.8	2.7	3.6	2.4	12	WCAO-AM Religious	600 5kw	108	17	10	21	15	14	10	9:30	2.9	Clear Channel	EAST
2.1	2.1	2.4	2.9	1.9	13	WCBM-AM News/Talk	680 10(5)kw	116	16	—	23	20	17	15	7:00	2.3	M-10 Br.	KATZ
1.5	1.5	1.5	1.8	1.9	13	WHUR-FM Urban AC	96.3 24kw	121	15	14	17	13	12	11	6:45	2.2	Howard Univ.	D&R
1.7	1.7	1.9	2.0	1.8	15	WPGC-FM CHR/Rhythmic	95.5 50kw	177	12	4	9	12	15	20	4:30	1.5	Infinity	IRS
1.6	1.4	1.5	1.4	1.6	16	WJFK-AM Talk	1300 5kw	94	19	—	13	14	13	13	7:30	2.6	Infinity	CBS
1.7	1.5	1.8	1.7	1.5	17	WRBS-FM Religious	95.1 50kw	81	21	—	18	18	17	16	8:15	1.7	Peter & John	—
1.0	1.1	1.0	1.0	1.2	18	WKYS-FM Urban	93.9 24kw	130	13	4	11	17	20	32	4:00	1.4	Radio One	MCG
1.3	1.0	0.9	1.0	1.2	18	WROX-FM Hot AC	107.3 36kw	97	18	21	12	15	16	19	5:30	1.4	ABC Radio	ABC
0.9	1.0	1.1	0.9	1.1	20	WWIN-AM Religious	1400 1kw	51	25	14	24	20	19	17	9:45	0.9	Radio One	ARP
1.1	1.3	1.4	1.3	1.1	20	WWLG-AM Nostalgia	1360 5kw	35	30	—	—	—	—	32	14:00	0.6	M-10 Br.	—

Continued on Page 74

WWMX FM
BALTIMORE



Cutting Edge for the Ear



12+ POPULATION: 2,002,800 (Black: 8.0%; Hispanic: N/A)

Complete Market Index, Page 8

SPRING '96	SUMMER '96	FALL '96	WINTER '96	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
12.9	12.9	11.9	13.7	11.2	1	KDKA-AM News/Talk	1020 50kw	472	1	14	10	9	6	2	9:45	16.4	Infinity	CBS
6.2	7.4	8.2	7.1	8.3	2	WDSY-FM Country	107.9 50kw	317	5	4	4	3	2	1	10:45	7.4	Infinity	EAST
8.4	9.7	7.3	8.3	8.2	3	WQVE-FM Rock	102.5 55kw	380	3	5	2	1	1	4	8:45	10.1	AMFM	CHR
6.2	5.8	5.4	5.9	5.7	4	WBZZ-FM CHR/Pop	93.7 41kw	419	2	1	3	4	3	8	5:30	6.2	Infinity	EAST
6.0	6.3	4.7	5.0	5.7	4	WWSW-AF Oldies	970/94.5 5kw/50kw	322	4	9	11	5	4	2	7:15	4.3	AMFM	SEN
5.0	5.0	5.6	5.1	5.7	4	WXDX-FM Alternative	105.9 72kw	297	6	3	1	2	5	13	7:45	7.7	AMFM	CHR
5.2	4.9	6.0	4.1	4.9	7	WJAS-AM Nostalgia	1320 5kw	181	12	—	23	20	19	12	11:00	3.8	Renda	KATZ
4.6	4.7	5.2	5.7	4.4	8	WSHH-FM AC	99.7 10.5kw	248	8	9	9	12	8	7	7:15	4.0	Renda	KATZ
3.9	3.0	3.8	3.5	4.0	9	WJJJ-FM ¹ Oldies	104.7 50kw	175	13	14	14	13	7	5	9:15	2.9	AMFM	D&R
4.5	4.1	3.7	4.1	3.9	10	WLTJ-FM AC	92.9 47kw	216	10	9	12	11	8	6	7:15	3.7	Frischling	K&P
4.2	4.1	3.6	4.0	3.8	11	WAMO-FM Urban	106.7 47kw	173	14	2	4	6	13	15	9:00	2.4	Sheridan	D&R
3.2	3.0	3.2	3.6	3.3	12	WRRK-FM Classic Rock	96.9 45kw	224	9	—	7	8	11	9	6:00	5.6	Frischling	MCG
4.5	3.6	2.9	3.1	3.0	13	WZPT-FM Classic Hits	100.7 17kw	205	11	9	6	6	10	10	6:00	2.2	Infinity	EAST
3.0	3.6	3.5	2.9	2.8	14	WPHH-FM ² Hot AC	96.1 49kw	250	7	7	8	10	12	11	4:45	2.3	AMFM	SEN
1.2	1.3	2.2	1.6	1.6	15	WEAE-AM Sports	1250 5kw	100	15	—	12	14	14	17	6:30	0.9	ABC	ABC
1.5	1.5	1.5	1.2	1.5	16	WASP-FM Country	94.9 1.65kw	58	19	—	15	14	14	13	10:45	1.4	Humes	DOME
0.8	0.8	1.2	1.3	1.3	17	WPTT-AM Talk	1360 5(1)kw	85	17	—	23	18	17	16	6:15	0.4	Renda	—
1.0	1.3	1.3	1.1	1.2	18	KQV-AM News	1410 5kw	87	16	—	23	24	24	20	5:45	1.7	Calvary	—
1.3	1.1	0.9	1.3	1.0	19	WORD-FM Religious	101.5 48kw	66	18	—	17	16	16	18	6:30	1.1	Salem	SRR

¹ Was NAC/SJ until April. ² Was Pop/Alternative until February 12; **WDRV-FM** until June.

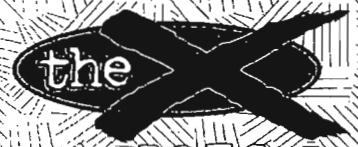
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WXDX FM
PITTSBURGH

+

Imaging TOOLS

=



Pittsburgh's New Rock

abc RADIO TODAY
ENTERTAINMENT
(212) 735-1111

Cutting Edge for the Ear



12+ POPULATION: 1,976,800 (Black: 9.2%; Hispanic: 9.0%)

SPRING '98	SUMMER '98	FALL '98	WINTER '98	SPRING '99	METRIC RANK	12+ AOH RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
5.5	6.2	5.2	8.9	8.2	1	1	WDUV-FM B/EZ	103.5 100kw	278	3	—	20	19	17	5	12:15	7.4	Cox	CHR
7.5	7.4	5.6	6.5	6.6	2	2	WQYK-FM Country	99.5 100kw	278	2	9	6	6	4	2	9:45	6.8	Infinity	CBS
4.5	5.0	5.6	5.2	6.5	3	3	WXTB-FM Rock	97.9 100kw	266	5	3	1	1	2	8	10:00	7.8	Clear Channel	EAST
5.5	6.2	5.2	4.2	6.3	4	4	WTBT-FM Classic Rock	103.5 100kw	245	7	7	5	2	1	1	10:45	5.4	Clear Channel	EAST
6.6	6.1	6.6	5.9	6.1	5	5	WFLA-AM News/Talk	970 5kw	256	6	13	18	13	8	3	10:00	7.1	Clear Channel	EAST
2.1	5.9	5.6	4.9	6.1	5	5	WLLD-FM CHR/Rhythmic	98.7 50kw	277	4	1	2	4	7	17	9:00	4.3	Infinity	CBS
9.0	6.4	6.5	6.2	5.9	7	7	WFLZ-FM CHR/Pop	93.3 100kw	390	1	2	3	3	3	7	6:15	9.2	Clear Channel	EAST
4.8	4.7	4.2	4.7	4.5	8	8	WRBQ-FM Country	104.7 100kw	208	9	5	8	7	5	4	9:00	4.3	Infinity	CCRS
4.9	3.8	3.9	4.9	4.1	9	9	WGUL-A/F Nostalgia	860/106.3 2(1.5)kw/12kw	111	18	—	—	29	30	18	15:15	3.6	WGUL Inc.	ARP
4.5	3.5	3.3	3.9	3.8	10	10	WSSR-FM Hot AC	95.7 100kw	245	8	4	4	5	5	15	6:15	3.7	Clear Channel	CCRS
4.3	5.3	4.1	5.2	3.5	11	11	WWRM-FM AC	94.9 100kw	200	10	6	6	8	10	11	7:15	3.0	Cox	CHR
4.0	4.0	3.0	3.5	3.4	12	12	WSJT-FM NAC/SJ	94.1 100kw	159	13	13	15	14	12	5	9:00	2.6	Infinity	CBS
1.3	2.3	2.6	2.7	2.8	13	13	WSUN-FM Oldies	97.1 11.5kw	174	12	9	16	16	15	10	6:45	2.3	Cox	KATZ
3.2	4.3	2.9	3.2	2.7	14	14	WAKS-FM ¹ Hot AC	100.7 100kw	182	11	8	9	8	9	13	6:15	3.0	Clear Channel	EAST
0.9	1.6	3.9	2.9	2.5	15	15	WFJO-FM Oldies	101.5 100kw	140	15	9	10	12	12	13	7:15	2.3	Cox	KATZ
2.9	3.0	2.6	2.3	2.5	15	15	WYUU-FM Oldies	92.5 50kw	138	16	13	18	15	16	9	7:30	2.4	Infinity	D&R
3.6	3.1	2.3	3.1	2.4	17	17	WCOF-FM ² Classic Hits	107.3 100kw	137	17	13	12	11	11	12	7:15	2.0	Cox	CHR
2.0	2.0	2.2	2.0	2.0	18	18	WHPT-FM ³ Adult Alternative	102.5 100kw	146	14	13	11	10	14	16	5:45	1.7	Cox	KATZ
1.2	1.0	1.0	0.9	1.3	19	19	WTMP-AM Urban AC	1150 5(2.5)kw	65	20	9	13	17	19	20	8:15	1.7	Tampa Br.	ARP
0.7	0.9	0.7	0.7	1.1	20	20	WDAE-AM Sports	1250 5kw	56	22	—	13	18	18	19	8:15	0.7	Clear Channel	EAST

¹ Changed calls to WMTX-FM in September. ² Switched to Rock AC in September. ³ Switched to Classic Rock in June.

Continued on Page 74

WFLZ FM
TAMPA



Cutting Edge for the Ear



#20 BALTIMORE



Continued from Page 71

12+ POPULATION: 2,075,800 (Black: 26.9%; Hispanic: N/A)

Complete Market Index, Page 8

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
CHR 15.6 AC 11.9 News/Talk 11.9 Oldies/CR 10.8 Urban 10.4 Country 8.1 Religious 5.6 Rock 4.9 Alternative 4.1 Nostalgia 1.1 Adult Alt. .6 Classical .4	Infinity 28.3 Radio One 19.9 Clear Channel 12.2 Hearst-Argyle 10.3 AMFM 4.4 M-10 Br. 3.0 Howard Univ. 1.9 Peter & John 1.5 ABC 1.2 Bonneville .8	Infinity 54.5% Clear Channel 28.2% Hearst-Argyle 26.7% Radio One 26.5% AMFM 17.4% M-10 Br. 6.8% ABC 6.4% Howard Univ. 5.9% Peter & John 3.9% Bonneville 3.8%

#21 PITTSBURGH



Continued from Page 72

12+ POPULATION: 2,002,800 (Black: 8.0%; Hispanic: N/A)

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Oldies/CR 17.3 News/Talk 15.3 AC 11.1 Country 10.9 Rock 8.2 Alternative 5.7 CHR 5.7 Nostalgia 4.9 Urban 4.2 Religious 1.6	Infinity 28.2 AMFM 26.4 Renda 10.6 Frischling 7.2 Sheridan 4.9 ABC 1.6 Salem 1.6 Humes 1.5 Calvary 1.2 Connoisseur .9	Infinity 57.4% AMFM 49.05% Renda 22.9% Frischling 20.4% Sheridan 10.1% ABC 5.0% Calvary 4.4% Salem 4.3% Humes 2.9% Connoisseur 2.8%

#22 TAMPA-ST. PETERSBURG



Continued from Page 73

12+ POPULATION: 1,976,800 (Black: 9.2%; Hispanic: 9.0%)

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Oldies/CR 16.9 Country 11.4 CHR 11.0 AC 10.0 News/Talk 8.4 B/EZ 8.2 Rock 6.5 Nostalgia 4.1 NAC/SJ 3.4 Adult Alt. 2.0 Urban 1.8 Spanish 1.1	Clear Channel 33.0 Infinity 23.8 Cox 21.8 WGUL Inc. 4.1 Tampa Br. 1.3 ZGS Br. 1.1 ABC .7	Clear Channel 53.1% Cox 43.6% Infinity 40.4% WGUL Inc. 5.6% Tampa Br. 3.3% ABC 2.1% ZGS Br. 2.1%

12+ POPULATION: 1,816,300 (Black: 5.1%; Hispanic: 12.6%)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK	12+ ADH RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.2	7.9	7.1	7.2	7.6	1	1	KYGO-FM Country	98.5 100kw	312	3	3	6	2	2	2	9:00	7.3	Jefferson-Pilot	CBS
8.5	7.4	7.1	7.5	7.3	2	2	KOA-AM Talk	850 50kw	390	1	13	12	9	5	1	6:45	6.9	Clear Channel	EAST
4.7	5.0	5.1	7.0	6.9	3	3	KBCO-FM Adult Alternative	97.3 100kw	313	2	6	5	1	1	3	8:00	6.2	Clear Channel	ARP
6.1	5.2	5.4	6.7	6.0	4	4	KOSI-FM AC	101.1 100kw	289	5	8	8	6	4	5	7:45	5.7	Tribune	KATZ
5.8	5.6	6.9	5.3	5.9	5	5	KRFX-FM Classic Rock	103.5 100kw	276	6	10	3	3	3	7	7:45	6.9	Clear Channel	—
6.2	5.6	6.5	6.1	5.5	6	6	KOKS-FM CHR/Rhythmic	107.5 100kw	257	7	1	3	7	13	17	7:45	4.6	Jefferson-Pilot	CBS
4.0	5.1	4.5	4.8	5.0	7	7	KALC-FM Hot AC	105.9 100kw	309	4	2	1	5	8	16	6:00	5.9	AMFM	CHR
5.0	4.6	5.0	3.6	4.9	8	8	KBPI-FM Rock	106.7 100kw	217	9	4	2	4	8	12	8:15	3.3	Clear Channel	EAST
4.8	4.9	4.8	4.5	4.6	9	9	KXKL-FM Oldies	105.1 100kw	241	8	8	14	10	6	3	7:00	4.5	AMFM	SEN
3.8	4.4	4.5	3.8	4.2	10	10	KHOW-AM News/Talk	630 5kw	191	12	16	18	15	12	7	8:00	6.6	Clear Channel	ARP
4.2	3.6	3.8	4.2	3.9	11	11	KHHH-FM NAC/SJ	95.7 100kw	183	14	16	15	11	10	6	8:00	3.3	Clear Channel	ARP
4.0	3.6	4.0	3.8	3.7	12	12	KRHK-FM Classic Rock	99.5 100kw	204	11	13	10	8	7	9	6:45	3.7	Tribune	KATZ
3.3	3.0	2.6	2.6	2.7	13	13	KEZW-AM Nostalgia	1430 10(5)kw	107	19	—	22	22	20	15	9:30	2.7	Tribune	BAN
3.2	3.5	3.5	3.1	2.7	13	13	KIMN-FM AC	100.3 100kw	179	15	13	11	13	11	10	5:30	2.7	AMFM	CHR
2.3	2.9	2.4	2.2	2.7	13	13	KXPK-FM Alternative	96.5 100kw	210	10	7	7	11	14	20	4:45	4.6	AMFM	SEN
3.0	2.8	2.3	2.5	2.5	16	16	KTCL-FM Alternative	93.3 100kw	190	13	4	9	14	15	18	4:45	2.2	Clear Channel	—
2.5	2.3	2.7	3.6	2.3	17	17	KCKK-A/F Country	1600/104.3 5kw/58kw	132	16	—	20	18	18	11	7:00	2.2	Jefferson-Pilot	CBS
2.3	1.7	2.3	2.0	2.3	17	17	KVOD-FM Classical	92.5 57kw	121	18	—	16	17	17	12	6:15	2.0	AMFM	SEN
1.1	0.7	1.0	1.7	1.8	19	19	KKEN-AM Sports	950 5kw	131	17	16	16	16	16	14	5:00	1.1	Jefferson-Pilot	CBS
0.7	0.8	1.1	0.7	1.0	20	20	KJMN-FM Spanish AC	92.1 33kw	43	21	11	12	19	19	21	8:30	0.6	EXCL	CAB

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KXKL FM
DENVER



KOOL
105
GOOD TIMES & GREAT OLDIES

PRODUCTION PART

abc RADIO TODAY
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Cutting Edge for the Ear



#24 CLEVELAND



12+ POPULATION: 1,763,500 (Black: 18.3%; Hispanic: N/A)

Complete Market Index, Page 8

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AD	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REF FIRM
8.3	8.7	6.9	5.7	8.8	1	WTAM-AM News/Talk	1100 50kw	457	1	10	9	5	2	3	7:00	5.7	Clear Channel	EAST
8.0	6.6	7.3	8.5	8.7	2	WGAR-FM Country	99.5 50kw	285	7	7	4	4	3	2	11:00	9.2	Clear Channel	CHR
8.5	9.0	7.4	9.0	8.5	3	WNJI-FM Oldies	105.7 16kw	360	2	8	10	2	1	1	8:30	12.2	Clear Channel	MCG
9.0	8.7	8.7	8.4	6.7	4	WZAK-FM Urban	93.1 27.5kw	243	10	1	1	1	5	9	10:00	6.9	AMFM	D&R
6.3	6.1	7.0	6.1	6.2	5	WDOK-FM AC	102.1 12kw	303	5	10	11	10	6	4	7:30	6.9	AMFM	KATZ
5.4	5.8	4.8	5.9	5.5	6	WRMR-AM Nostalgia	850 10(5)kw	167	13	—	22	23	18	13	12:00	5.4	AMFM	KATZ
4.9	5.6	5.8	5.7	5.0	7	WZJM-FM ¹ Oldies	92.3 40kw	303	6	3	8	9	10	6	6:00	3.8	AMFM	SEN
5.3	5.2	5.4	5.0	4.9	8	WNCX-FM Classic Rock	98.5 16kw	308	4	12	2	3	4	7	5:45	9.9	Infinity	CBS
4.0	4.5	5.0	4.6	4.7	9	WOAL-FM Hot AC	104.1 11kw	320	3	5	6	7	9	8	5:15	4.6	AMFM	EAST
4.3	4.1	5.4	4.5	4.6	10	WNWV-FM NAC/SJ	107.3 50kw	190	12	—	12	11	8	5	8:45	3.6	Elyria-Lorain	ARP
4.1	4.1	5.4	4.7	4.5	11	WMMS-FM Rock	100.7 34kw	276	9	4	3	5	10	11	6:00	3.7	Clear Channel	EAST
5.9	5.8	5.4	4.9	4.4	12	WMVX-FM Hot AC	106.5 11.5kw	285	8	8	5	7	7	10	5:30	3.9	Clear Channel	EAST
2.5	2.1	2.4	2.7	3.1	13	WENZ-FM ² Urban	107.9 16kw	195	11	2	7	12	13	18	5:45	2.0	Radio One	ARP
2.3	3.1	2.3	3.1	2.4	14	WCLV-FM Classical	95.5 31kw	118	15	—	19	17	15	14	7:30	2.5	Radio Seaway	D&R
2.1	2.2	2.6	2.3	2.2	15	WJMO-AM Urban Oldies	1490 1kw	77	17	13	16	14	14	12	10:15	1.5	AMFM	D&R
2.0	1.6	2.1	1.8	1.9	16	WKNR-AM Sports	1220 50kw	126	14	13	13	13	12	15	5:30	1.5	AMFM	KATZ
1.0	1.3	1.0	1.6	1.6	17	WABQ-AM Religious	1540 1kw	41	22	13	21	18	16	16	10:30	1.2	John Linn	—
0.5	1.0	0.5	0.8	1.1	18	WZLE-FM ³ CHR/Pop	104.9 1.3kw	62	18	6	14	15	16	18	6:45	1.1	Clear Channel	—

¹ Was CHR/Pop until mid-April. ² Was Alternative until May. ³ Was Religious until May.

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WNCX FM
CLEVELAND



FLASHBACK!



98.5 WNCX
Cleveland's Classic Rock

abc RADIO TODAY
ENTERTAINMENT
(212) 735-1111

Cutting Edge for the Ear



12+ POPULATION: 1,707,900 (Black: N/A; Hispanic: 5.4%)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REF FIRM
11.1	9.5	9.3	9.7	8.0	1	KKRZ-FM CHR/Pop	100.3 95kw	372	1	2	1	1	3	8	7:00	7.5	Clear Channel	KATZ
6.9	6.7	6.0	6.3	7.4	2	KKCW-FM AC	103.3 95kw	247	4	10	7	2	1	1	9:45	8.5	Clear Channel	KATZ
0.9	1.1	1.2	1.6	5.9	3	KXJM-FM ¹ CHR/Rhythmic	95.5 100kw	242	5	1	2	6	14	14	7:45	4.6	Rose City	MCG
5.8	5.6	6.4	5.0	5.7	4	KUPL-FM Country	98.7 37kw	215	7	8	5	5	4	5	8:30	6.3	Infinity	KATZ
5.0	4.7	4.6	5.1	5.5	5	KEX-AM Full Service	1190 50kw	252	3	12	16	13	9	3	7:00	7.2	Clear Channel	KATZ
4.8	5.3	5.1	5.1	5.2	6	KGON-FM Classic Rock	92.3 100kw	233	6	11	4	3	2	4	7:15	6.3	Entercom	D&R
5.8	6.1	5.8	3.9	5.0	7	KKSN-FM Oldies	97.1 100kw	259	2	8	12	8	6	2	6:15	4.9	Entercom	D&R
4.6	5.1	4.4	5.3	4.7	8	KUFO-FM Rock	101.1 100kw	200	9	4	2	4	7	11	7:45	5.2	Infinity	CHR
4.8	3.8	4.3	4.9	4.7	8	KWJJ-FM Country	99.5 52kw	208	8	5	8	9	8	9	7:15	4.5	Fisher	SEN
4.2	3.3	3.5	4.2	3.9	10	KINK-FM Adult Alternative	101.9 100kw	161	14	12	11	7	5	6	7:45	4.4	Infinity	CHR
3.2	3.6	3.2	2.7	3.5	11	KKJZ-FM NAC/SJ	106.7 100kw	136	16	12	12	14	11	7	8:15	2.6	Infinity	KATZ
3.3	4.7	4.3	3.8	3.4	12	KEWS-AM Talk	620 5kw	153	15	—	14	15	13	10	7:00	3.0	Clear Channel	KATZ
3.8	3.6	3.7	3.7	3.4	12	KXL-AM News/Talk	750 50(20)kw	175	11	—	18	16	15	11	6:15	4.0	Rose City	MCG
3.1	3.8	3.8	4.2	2.9	14	KNRK-FM Alternative	94.7 17kw	173	12	3	5	11	15	20	5:30	2.8	Entercom	D&R
2.7	4.4	3.9	3.4	2.9	14	KRSK-FM Hot AC	105.1 100kw	193	10	5	9	10	10	13	5:00	2.8	Entercom	D&R
3.1	2.7	2.6	2.8	2.5	16	KBBT-FM Hot AC	107.5 37kw	163	13	7	9	11	12	14	4:45	1.9	Infinity	CHR
3.2	2.8	2.4	2.1	2.2	17	KKSN-AM Nostalgia	1520 50(15)kw	79	17	—	25	27	27	19	9:00	1.9	Entercom	D&R
1.2	1.4	1.2	1.8	1.2	18	KFXX/KSLM Sports	910/1390 5kw/5(1)kw	65	19	—	16	17	17	16	6:15	1.1	Entercom	D&R
2.0	1.5	1.4	0.8	1.1	19	KPDQ-FM Religious	93.7 100kw	73	18	—	21	18	19	17	5:00	1.8	Salem	SRR
0.9	1.4	1.5	1.6	1.0	20	KOTK-AM Talk	1080 50(10)kw	61	20	—	21	20	18	17	5:00	1.3	Fisher	SEN

¹ Was KXL-FM (Adult Alternative) until March 26.

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KGON FM
PORTLAND

+ FLASHBACK! =



Portland's Real Classic Rock



Cutting Edge for the Ear



#23 DENVER-BOULDER



Continued from Page 75

12+ POPULATION: 1,816,300 (Black: 5.1%; Hispanic: 12.6%)

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FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Oldies/CR: 14.6 News/Talk: 14.5 AC: 13.7 Country: 9.9 Adult Alt.: 6.9 CHR: 5.5 Alternative: 5.2 Rock: 4.9 NAC/SJ: 3.9 Nostalgia: 2.7 Classical: 2.3 Spanish: 2.3	Clear Channel: 36.3 AMFM: 17.7 Jefferson-Pilot: 17.2 Tribune: 12.4 EXCL: 1.7	Clear Channel: 36.2% AMFM: 17.7% Jefferson-Pilot: 15.4% Tribune: 12.5% EXCL: 1.6%

#24 CLEVELAND



Continued from Page 76

12+ POPULATION: 1,763,500 (Black: 18.3%; Hispanic: N/A)

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Oldies/CR: 18.8 AC: 16.0 Urban: 12.0 News/Talk: 11.8 Country: 9.7 Nostalgia: 5.5 NAC/SJ: 4.6 Rock: 4.5 Classical: 2.4 Religious: 2.0 CHR: 1.1	Clear Channel: 36.0 AMFM: 32.2 Radio One: 6.0 Elyria-Lorain: 5.2 Infinity: 4.9 Radio Seaway: 2.4 John Linn: 1.6 Rubber City: 1.0	Clear Channel: 63.3% AMFM: 60.8% Infinity: 17.5% Radio One: 13.5% Elyria-Lorain: 12.8% Radio Seaway: 6.7% Rubber City: 5.1% John Linn: 2.4%

#25 PORTLAND, OR



Continued from Page 77

12+ POPULATION: 1,707,900 (Black: N/A; Hispanic: 5.4%)

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
News/Talk: 15.4 CHR: 13.9 AC: 12.8 Country: 11.7 Oldies/CR: 10.6 Rock: 4.7 Adult Alt.: 3.9 NAC/SJ: 3.5 Alternative: 2.9 Nostalgia: 2.2 Spanish: 1.6 Religious: 1.1	Clear Channel: 25.4 Infinity: 20.9 Entercom: 19.4 Rose City: 9.3 Fisher: 5.7 Salem: 1.5	Clear Channel: 50.4% Entercom: 43.5% Infinity: 41.7% Rose City: 24.0% Fisher: 15.5% Salem: 4.7%

12+ POPULATION: 1,584,300 (Black: 11.0%; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP. FIRM
9.6	9.8	8.4	8.8	9.2	1	WLW-AM Full-Service	700 50kw	333	1	14	11	8	3	2	8:30	11.0	Clear Channel	EAST
7.6	7.6	8.0	8.7	8.3	2	WEBN-FM Rock	102.7 16kw	312	3	3	1	1	2	7	8:15	8.5	Clear Channel	EAST
8.6	8.7	8.0	8.0	8.3	2	WUBE-FM Country	105.1 11kw	267	4	5	3	2	1	3	9:30	9.1	AMFM	CHR
6.1	6.0	6.5	6.7	6.3	4	WRRM-FM AC	98.5 17.5kw	234	7	14	8	6	3	4	8:30	6.6	Susquehanna	MCG
6.3	7.0	6.7	5.8	6.1	5	WGRR-FM Oldies	103.5 11kw	233	8	8	13	9	6	1	8:00	6.3	Infinity	MCG
5.5	5.7	5.5	5.8	5.3	6	WIZF-FM Urban	100.9 1.25kw	177	11	2	6	7	10	10	9:15	4.9	Blue Chip	D&R
6.7	6.1	5.3	4.4	5.3	6	WKRO-FM CHR/Pop	101.9 16kw	327	2	4	2	4	8	11	5:00	4.4	Infinity	KATZ
3.9	4.2	4.8	4.9	5.0	8	WKRC-AM Full Service	550 5(1)kw	184	10	14	20	13	11	8	8:15	5.3	Clear Channel	EAST
5.2	4.7	4.8	3.7	4.9	9	WVMX-FM Hot AC	94.1 32kw	216	9	7	4	4	7	9	7:00	3.9	Clear Channel	EAST
2.3	2.4	3.1	4.1	4.7	10	WKFS-FM CHR/Pop	107.1 2.8kw	263	5	1	5	10	13	16	5:30	3.2	Clear Channel	EAST
4.7	4.9	4.4	5.5	4.7	10	WOFX-FM Classic Rock	92.5 16kw	235	6	11	7	3	5	5	6:15	6.4	Clear Channel	EAST
4.4	4.2	4.1	5.1	3.8	12	WMOJ-FM ¹ Oldies	94.9 20kw	156	12	14	9	11	9	6	7:30	3.1	Susquehanna	MCG
3.8	3.2	3.5	2.6	3.2	13	WSAI-AM Nostalgia	1530 50kw	102	14	—	31	26	21	12	9:45	3.1	Clear Channel	EAST
3.0	2.6	2.2	2.1	2.0	14	WYGY-FM Country	96.5 19.5kw	126	13	8	10	12	11	13	5:00	1.7	AMFM	CHR
1.7	1.4	1.8	1.8	1.4	15	WAKW-FM Religious	93.3 50kw	75	15	—	14	14	14	13	6:00	1.9	Pillar of Fire	—
0.7	0.7	1.3	1.1	1.1	16	WCIN-AM Urban AC	1480 5(.5)kw	35	22	—	20	16	16	15	9:45	1.1	J4 Broadcasting	—
0.8	1.3	1.0	1.3	1.0	17	WYLX-FM Classic Hits	97.3 4.3kw	56	17	—	12	15	15	18	5:30	1.0	Infinity	KATZ

¹ Was **WVAE-FM** (NAC/SJ) until May.

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WKRC AM CINCINNATI + BusinessWeek = 55KRC



Cutting Edge for the Ear



12+ POPULATION: 1,427,100 (Black: N/A; Hispanic: 24.0%)

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SPRING '96	SUMMER '96	FALL '96	WINTER '96	SPRING '96	METRO RANK	12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
7.2	6.7	7.9	6.6	7.5	1	1	KGO-AM News/Talk	810 50kw	202	1	16	18	3	1	1	9:30	7.1	ABC	ABC
5.3	5.4	5.6	5.1	4.8	2	2	KYLD-FM CHR/Rhythmic	94.9 30kw	180	2	1	1	2	19	30	6:45	4.8	AMFM	KATZ
4.1	4.6	3.1	3.9	4.1	3	3	KFJO/KSJO/KZSF Rock	92.1/92.3/92.7 3kw/50kw/1.8kw	117	12	5	2	1	3	13	8:45	5.2	Clear Channel	EAST
3.0	3.2	2.9	2.2	4.1	3	3	KRTY-FM Country	95.3 87kw	119	11	8	6	6	6	3	8:30	3.7	Empire	ARP
2.7	3.0	2.7	3.0	3.8	5	5	KARA-FM AC	105.7 50kw	110	13	9	14	8	4	2	8:45	3.9	Empire	ARP
3.7	4.4	3.8	3.4	3.6	6	6	KCBS-AM News	740 50kw	171	4	—	24	19	14	5	5:15	5.1	Infinity	CBS
3.7	3.8	3.9	3.8	3.6	6	6	KEZR-FM Hot AC	106.5 50kw	174	3	5	3	4	5	14	5:15	3.4	Infinity	CHR
1.7	3.0	3.0	3.0	3.5	8	8	KITS-FM Alternative	105.3 15kw	126	8	3	3	7	11	22	7:00	5.7	Infinity	D&R
3.7	2.3	3.6	3.0	3.4	9	9	KBAY-FM AC	94.5 1.2kw	125	9	9	9	10	9	9	7:00	3.1	Infinity	CHR
1.8	2.5	3.0	3.4	3.3	10	10	KBRG-FM Spanish AC	100.3 14.5kw	92	20	12	5	10	14	15	9:00	2.4	EXCL	CAB
4.0	2.4	2.4	3.3	3.3	10	10	KUFY-FM Classic Rock	98.5 12.5	136	6	16	13	5	2	5	6:15	3.0	Clear Channel	EAST
3.3	2.5	3.1	2.7	3.1	12	12	KLOK-AM Regional Mexican	1170 50(5)kw	74	23	16	6	9	11	15	10:30	3.2	EXCL	CAB
2.8	3.3	3.4	3.5	2.9	13	13	KOIT/A&F AC	1260/96.5 5(1)kw/24kw	136	7	16	17	16	8	7	5:30	3.1	Bonneville	KATZ
2.2	3.4	2.7	2.9	2.7	14	14	KSFO-AM Talk	560 5kw	58	26	—	34	28	26	12	11:45	3.2	ABC	ABC
2.9	2.7	2.1	2.1	2.6	15	15	KNEW/KIOI AC	910/101.3 5kw/125kw	121	10	16	15	12	9	10	5:30	3.2	AMFM	CHR
3.7	3.7	2.8	3.5	2.6	15	15	KNBR-AM Sports	680 50kw	103	16	12	23	21	17	10	6:30	2.5	Susquehanna	MCG
3.4	2.8	2.9	3.4	2.6	15	15	KZQZ-FM CHR/Pop	95.7 6.9kw	143	5	2	12	17	22	28	4:30	2.0	Bonneville	SEN
2.6	2.2	3.0	2.4	2.5	18	18	KDFC-FM Classical	102.1 33kw	98	19	16	27	27	22	15	6:30	2.0	Bonneville	KATZ
2.6	2.5	2.2	2.4	2.5	18	18	KFFG/KFOG Adult Alternative	97.7/104.5 1.6kw/7.9kw	103	15	—	18	12	7	8	6:00	2.2	Susquehanna	MCG
2.6	3.9	2.4	2.3	2.5	18	18	KFRC-AF Oldies	610/99.7 5kw/40kw	99	18	12	31	23	11	4	6:30	2.8	Infinity	MCG
1.9	2.2	2.1	3.0	2.5	18	18	KSOL/KZOL Regional Mexican	98.9/99.1 6kw/1.1kw	80	21	9	6	15	18	21	7:45	2.2	Hispanic	KT-H
1.7	0.8	2.1	2.1	2.0	22	22	KCNL-FM Alternative	104.9 3kw	102	17	16	9	14	16	24	5:00	1.5	Clear Channel	EAST
1.4	1.8	1.9	1.9	1.8	23	23	KMEL-FM CHR/Rhythmic	106.1 69kw	109	14	4	11	20	29	39	4:15	1.0	AMFM	CHR
2.5	2.1	2.3	2.0	1.7	24	24	KISQ-FM Urban AC	98.1 100kw	71	24	—	22	18	20	18	6:00	1.5	AMFM	EAST
0.7	0.8	1.3	0.6	1.5	25	25	KAZA-AM Spanish Oldies	1290 5kw	20	36	—	20	21	22	23	13:00	1.4	Radio Fiesta	LOTUS
2.2	1.4	1.2	2.1	1.5	25	25	KBLX-FM Urban AC	102.9 7kw	50	28	—	21	26	22	20	7:30	1.2	Inner City	D&R
2.4	2.9	2.8	2.4	1.5	25	25	KKSF-FM NAC/SJ	103.7 7.8kw	77	22	—	24	25	21	19	5:00	1.2	AMFM	EAST
1.8	1.5	1.7	1.9	1.4	28	28	KABL-AM Nostalgia	960 5kw	42	30	—	—	39	39	26	8:30	1.6	AMFM	SEN
1.7	1.6	1.6	1.8	1.1	29	29	KLLC-FM Hot AC	97.3 82kw	69	25	12	16	24	26	34	4:15	1.3	Infinity	CBS

Continued from Page 79

12+ POPULATION: 1,584,300 (Black: 11.0%; Hispanic: N/A)

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
News/Talk 16.6 Oldies/CR 15.6 AC 13.0 Country 11.7 CHR 10.5 Rock 9.0 Urban 6.7 Nostalgia 3.2 Religious 3.2	Clear Channel 42.5 Infinity 12.4 AMFM 11.4 Susquehanna 10.1 Blue Chip 5.8 Pillar of Fire 1.4 J4 Br. 1.1 Cox .9	Clear Channel 66.5% Infinity 34.4% AMFM 22.9% Susquehanna 22.4% Blue Chip 13.8% Cox 5.0% Pillar of Fire 4.7% J4 Br. 2.2%

12+ POPULATION: 1,427,100 (Black: N/A; Hispanic: 24.0%)

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
News/Talk 17.1 AC 15.4 Spanish 11.5 CHR 10.0 Oldies/CR 6.4 Alternative 5.5 Country 4.5 Rock 4.1 Urban 3.2 Adult Alt. 2.5 Classical 2.5 Misc. 1.6 NAC/SJ 1.5 Nostalgia 1.4	Infinity 18.1 AMFM 13.8 ABC 10.2 Clear Channel 10.2 Empire 8.6 Bonneville 8.0 EXCL 6.4 Susquehanna 5.7 Hispanic 2.5 Inner City 2.1 Radio Fiesta 1.5 Radio Unica .7 Z-Spanish .4	Infinity 42.3% AMFM 36.2% Bonneville 24.0% Clear Channel 23.0% Empire 17.8% ABC 16.6% Susquehanna 16.3% EXCL 9.6% Hispanic 5.6% Inner City 5.0% Radio Fiesta 1.4% Z-Spanish 1.4% Radio Unica 1.3%

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12+ POPULATION: 1,412,500 (Black: 6.1%; Hispanic: 13.5%)

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SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
9.3	10.0	10.3	10.1	8.1	1	KFBK-AM News/Talk	1530 50kw	265	1	—	16	13	4	1	8:30	11.9	AMFM	SEN
6.1	5.0	5.8	4.8	5.2	2	KNCI-FM Country	105.1 50kw	165	9	6	8	4	2	5	9:00	5.6	Infinity	KATZ
4.1	5.1	4.0	4.6	5.1	3	KRXQ-FM Rock	98.5 50kw	160	10	4	1	1	7	15	8:45	4.2	Entercom	D&R
3.8	3.7	4.0	4.6	5.1	3	KSSJ-FM NAC/SJ	94.7 25kw	126	13	—	13	4	2	2	11:15	4.8	Entercom	D&R
6.8	6.3	5.6	5.6	5.0	5	KSFM-FM CHR/Rhythmic	102.5 50kw	253	2	2	3	3	12	13	5:30	4.6	Infinity	EAST
4.1	3.8	4.4	4.2	4.8	6	KDND-FM CHR/Pop	107.9 50kw	232	3	1	5	11	14	15	5:45	4.3	Entercom	D&R
3.7	3.8	4.9	4.6	4.8	6	KSEG-FM Classic Rock	96.9 50kw	174	7	8	9	2	1	3	7:45	5.4	Entercom	D&R
4.5	4.1	4.3	4.0	4.7	8	KYMX-FM AC	96.1 50kw	184	5	8	12	9	6	4	7:15	4.2	Infinity	EAST
3.6	3.7	3.8	3.8	4.6	9	KBMB-FM CHR/Rhythmic	103.5 3kw	159	11	3	2	4	14	17	8:00	4.0	Diamond	ARP
2.4	3.5	4.3	3.8	3.9	10	KCTC-AM Nostalgia	1320 5kw	110	15	—	24	25	19	9	9:45	3.0	Entercom	D&R
4.2	4.5	4.0	3.3	3.9	10	KGBY-FM AC	92.5 50kw	148	12	11	10	8	5	7	7:30	5.1	AMFM	SEN
2.4	3.6	3.2	3.4	3.6	12	KHTK-AM Talk	1140 50kw	124	14	14	7	10	10	9	8:15	2.9	Infinity	KATZ
4.3	4.1	4.0	4.0	3.6	12	KHYL-FM Oldies	101.1 36kw	166	8	8	15	14	7	6	6:00	3.2	AMFM	SEN
6.5	6.4	4.6	4.3	3.6	12	KZZO-FM Hot AC	100.5 115kw	198	4	7	4	7	7	13	5:15	3.7	Infinity	EAST
4.5	4.3	3.4	2.8	3.1	15	KWOD-FM Alternative	106.5 50kw	176	6	5	6	14	17	21	5:00	1.4	Royce Int'l	D&R
1.6	1.1	2.5	2.2	2.9	16	KHZZ-FM Urban Oldies	104.3 6kw	90	18	11	11	12	11	12	9:00	2.6	Z-Spanish	ARP
2.2	3.2	3.3	2.5	2.5	17	KSTE-AM News/Talk	650 650	105	16	—	19	17	16	11	6:30	2.8	AMFM	CHR
2.7	2.6	2.4	3.5	2.5	17	KXOA-FM Classic Hits	93.7 25kw	98	17	11	14	16	13	8	7:00	2.4	Infinity	KATZ
1.2	1.1	0.7	0.7	1.3	19	KNBR-AM Sports	680 50kw	62	19	—	22	18	18	18	6:00	0.3	Susquehanna	MCG

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<p>CHR — 14.4</p> <p>News/Talk — 12.7</p> <p>AC — 12.2</p> <p>Oldies/CR — 10.9</p> <p>Country — 5.8</p> <p>NAC/SJ — 5.1</p> <p>Rock — 5.1</p> <p>Nostalgia — 3.9</p> <p>Alternative — 3.1</p> <p>Urban — 2.9</p> <p>Spanish — 2.8</p>	<p>Infinity — 25.2</p> <p>Entercom — 23.7</p> <p>AMFM — 18.1</p> <p>Diamond — 4.6</p> <p>Z-Spanish — 3.7</p> <p>Royce Int'l — 3.1</p> <p>ABC — 1.7</p> <p>EXCL — 1.4</p> <p>Susquehanna — 1.3</p> <p>Salem — .6</p>	<p>Infinity — 54.7%</p> <p>Entercom — 48.2%</p> <p>AMFM — 39.0%</p> <p>Royce Int'l — 12.5%</p> <p>Diamond — 11.3%</p> <p>Z-Spanish — 7.9%</p> <p>Susquehanna — 4.4%</p> <p>ABC — 3.9%</p> <p>EXCL — 3.7%</p> <p>Salem — 2.6%</p>

Group Owners Update: www.rronline.com

12+ POPULATION: 1,406,100 (Black: 7.3%; Hispanic: 31.0%)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK	12+ AOH RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
11.2	9.6	9.9	9.5	8.9	1	1	KFRG/KXFG Country	95.1/92.9 50kw/6kw	253	1	8	3	1	1	1	10:15	9.3	Infinity	ARP
6.0	6.9	6.6	7.3	5.9	2	2	KFI-AM Talk	640 50kw	184	4	18	11	5	3	3	9:00	6.2	AMFM	CHR
6.1	5.9	7.0	6.1	5.9	2	2	KGGI-FM CHR/Rhythmic	99.1 2.55kw	243	2	1	2	2	4	6	7:00	4.8	AMFM	—
4.6	4.6	4.7	5.1	5.2	4	4	KOLA-FM Oldies	99.9 29.5kw	189	3	9	20	6	2	2	7:45	4.8	Anaheim	D&R
3.6	3.4	3.1	3.1	4.5	5	5	KKBT-FM Urban	92.3 43kw	145	7	3	1	3	8	16	8:45	4.5	AMFM	EAST
2.9	3.3	3.1	2.7	3.5	6	6	KOST-FM AC	103.5 12.5kw	148	6	11	15	8	5	4	6:45	3.3	AMFM	CHR
3.0	3.9	3.3	3.3	3.3	7	7	KIIS-FM CHR/Pop	102.7 8kw	176	5	2	6	10	13	14	5:30	3.4	Clear Channel	KATZ
2.7	2.8	3.2	2.8	3.1	8	8	KCAL-FM Rock	96.7 1.75kw	127	8	9	5	4	6	10	7:00	3.2	Anaheim	D&R
3.0	2.9	3.2	3.0	3.0	9	9	KWRP-FM Nostalgia	96.1 .25kw	59	24	—	—	41	41	20	14:30	2.5	Magic Br.	—
3.2	2.7	3.0	3.5	2.7	10	10	KLOS-FM Rock	95.5 63kw	111	11	13	16	7	6	5	6:45	4.1	ABC	ABC
2.3	2.6	2.8	1.7	2.7	10	10	KLVE-FM Spanish AC	107.5 29.5kw	78	17	11	19	14	12	11	9:45	3.2	Hispanic	KT-H
1.8	2.3	2.1	1.8	2.5	12	12	KSSE-FM Spanish Contemp.	97.5 72kw	97	15	7	4	9	15	23	7:15	2.5	EXCL	CAB
1.7	2.3	2.0	2.4	2.4	13	13	KCBS-FM Classic Rock	93.1 28.5kw	113	10	18	14	12	9	8	6:00	2.3	Infinity	CBS
2.8	3.7	3.7	3.1	2.4	13	13	KSCA-FM Regional Mexican	101.9 4.8kw	61	23	13	11	10	9	9	11:00	3.5	Hispanic	KT-H
2.7	2.5	2.4	2.6	2.1	15	15	KCXX-FM Alternative	103.9 .18kw	123	9	4	7	15	17	31	4:45	1.5	All Pro	MCG
1.6	1.3	1.2	1.3	2.1	15	15	KLSX-FM Talk	97.1 21kw	62	22	—	9	13	11	16	9:30	2.8	Infinity	ARP
2.1	2.6	2.5	1.8	1.9	17	17	KTWV-FM NAC/SJ	94.7 56kw	71	20	—	23	16	13	7	7:30	1.5	Infinity	CBS
2.3	2.0	2.0	1.7	1.8	18	18	KPWR-FM CHR/Rhythmic	105.9 25kw	107	13	4	10	19	26	40	4:45	1.8	Emmis	D&R
1.5	2.1	2.5	1.7	1.8	18	18	KROQ-FM Alternative	106.7 5.6kw	108	12	6	7	16	26	41	4:45	1.6	Infinity	IRS
1.2	1.5	1.4	1.6	1.8	18	18	KXRS/KXSB Regional Mexican	105.7/101.7 .17kw/.3kw	55	25	13	11	19	20	26	9:00	1.5	Lazer	LOTUS
1.8	1.8	2.0	2.2	1.5	21	21	KBIG-FM AC	104.3 105kw	86	16	18	21	19	16	15	5:00	1.4	AMFM	SEN
1.3	1.6	1.3	1.3	1.5	21	21	KCMG-FM Oldies	100.3 15kw	74	19	13	18	18	17	20	5:45	1.3	AMFM	EAST
1.9	1.6	2.1	1.5	1.5	21	21	KNX-AM News	1070 50kw	107	14	—	35	25	19	13	4:15	1.9	Infinity	CBS
1.8	1.8	1.7	1.7	1.5	21	21	KRTH-FM Oldies	101.1 51kw	77	18	18	28	24	24	12	5:30	1.1	Infinity	CBS
0.9	0.9	0.8	1.2	1.4	25	25	KKGO-FM Classical	105.1 18kw	43	28	—	27	30	29	24	9:00	1.1	Mt. Wilson FM	MCG
0.9	0.8	0.9	1.3	1.2	26	26	KELT-FM AC	92.7 6kw	50	26	—	16	22	20	26	7:00	1.3	Amaturo	—
0.0	0.0	0.5	0.0	1.0	27	27	KATY-FM AC	101.3 1.9kw	32	32	18	33	25	20	18	8:30	0.9	All-Pro	—

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Group Owner Updates: www.rronline.com

12+ POPULATION: 1,402,100 (Black: 12.7%; Hispanic: N/A)

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SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
7.8	7.1	6.5	5.7	8.5	1	KMXV-FM CHR/Pop	93.3 100kw	359	1	1	2	2	1	6	6:30	6.8	Infinity	KATZ
6.3	4.9	5.3	6.1	7.4	2	KQRC-FM Rock	98.9 100kw	237	2	4	1	1	2	16	8:30	9.2	Entercom	MCG
7.8	9.0	9.3	7.5	6.3	3	KPRS-FM Urban	103.3 100kw	173	9	2	3	3	7	10	10:00	5.3	Carter	MCG
6.7	6.9	6.5	7.1	6.2	4	WDAF-AM Country	610 5kw	148	13	11	19	19	14	5	11:30	8.1	Entercom	D&R
4.6	5.6	5.4	5.9	6.1	5	KMBZ-AM News/Talk	980 5kw	213	4	16	12	10	9	3	8:00	5.9	Entercom	MCG
6.0	4.9	5.4	5.4	5.4	6	KUDL-FM AC	98.1 100kw	217	3	9	8	6	5	2	6:45	6.0	Entercom	D&R
4.6	5.5	5.9	4.6	4.9	7	KCFX-FM Classic Rock	101.1 97kw	206	5	6	6	4	3	4	6:30	4.1	Entercom	CHR
4.7	4.6	4.6	4.3	4.6	8	KCMO-FM Oldies	94.9 100kw	196	6	8	15	8	6	1	6:30	4.1	Entercom	SEN
6.6	5.6	7.2	6.8	4.6	8	KFKF-FM Country	94.1 100kw	188	8	9	7	8	10	6	6:45	5.5	Infinity	EAST
5.0	4.8	4.4	4.4	4.4	10	KBEQ-FM Country	104.3 100kw	165	10	7	5	7	7	11	7:30	5.9	Infinity	EAST
5.0	4.3	4.9	4.5	4.4	10	KYYS-FM Rock	99.7 100kw	159	11	11	4	5	3	9	7:45	4.8	Entercom	D&R
5.1	5.1	4.1	3.3	3.8	12	KCIY-FM NAC/SJ	106.5 100kw	129	15	15	17	12	12	8	8:00	2.9	Entercom	ARP
2.6	2.5	2.8	3.3	3.6	13	KXTR-FM Classical	96.5 99kw	118	16	11	15	15	15	11	8:15	2.9	Entercom	CHR
4.1	3.8	3.6	2.9	3.4	14	KCMO-AM News/Talk	710 10(5)kw	134	14	—	18	18	16	15	7:00	4.2	Entercom	D&R
2.8	3.7	2.8	3.4	3.3	15	KSRC-FM¹ AC	102.1 100kw	150	12	11	11	11	11	13	6:00	2.6	Infinity	KATZ
1.2	2.1	1.9	2.4	3.1	16	KCHZ-FM CHR/Pop	95.7 99kw	189	7	2	8	13	18	19	4:30	2.5	Syncom	—
1.8	2.0	2.0	2.8	2.6	17	KNRX-FM² Urban AC	107.3 100kw	97	17	16	13	13	13	14	7:15	2.2	Syncom	LOTUS
0.7	0.8	0.7	1.3	1.7	18	KLZR-FM³ Alternative	105.9 100kw	90	18	5	10	17	20	24	5:00	1.0	Zimmer	—
1.9	1.5	1.2	1.9	1.6	19	KPRT-AM Religious	1590 1kw	48	19	16	20	20	19	17	9:15	1.7	Carter	EAST
1.0	0.9	1.4	2.2	1.5	20	KCTE-AM Sports	1510 10kw	41	20	—	13	15	16	18	7:45	1.0	Union	—

¹ Was KOZN-FM (Adult Alternative) until January. ² Was Alternative until January. ³ Switched to CHR/Pop in September.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Country 15.2 News/Talk 12.2 Rock 11.8 CHR 11.6 Oldies/CR 9.5 Urban 8.9 AC 8.7 NAC/SJ 3.8 Classical 3.6 Religious 2.1 Alternative 1.7 Nostalgia .9	Entercom 49.8 Infinity 20.8 Carter 7.9 Syncom 5.7 Zimmer 1.7 Union 1.5 Innovative .9 KCBR-AM .7 Bott .5	Entercom 71.4% Infinity 44.1% Syncom 19.6% Carter 13.9% Zimmer 6.5% Bott 3.5% Union 3.0% Innovation 2.7% KCBR-AM 2.6%

12+ POPULATION: 1,377,100 (Black: 10.2%; Hispanic: 13.7%)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
9.2	11.5	11.3	8.7	9.1	1	WTMJ-AM News/Talk	620 50(10)kw	330	1	14	13	10	5	1	7:45	11.4	Journal	CHR
6.7	7.0	6.8	6.2	6.4	2	WKVJ-FM Urban	100.7 50kw	202	7	2	2	3	8	12	8:45	5.5	Clear Channel	CCRS
7.7	7.7	7.3	5.2	6.1	3	WMIL-FM Country	106.1 50kw	190	8	6	6	7	6	3	9:00	6.9	Clear Channel	CCRS
6.2	6.4	6.8	7.9	6.0	4	WLRZ-FM Rock	97.3 15.5kw	216	5	3	1	1	2	11	7:45	9.6	Saga	KATZ
3.0	4.4	4.8	4.8	6.0	4	WXSS-FM CHR/Pop	103.7 19.5kw	262	2	1	3	6	13	16	6:30	3.9	Entercom	D&R
5.6	6.0	6.1	6.2	5.9	6	WKLH-FM Classic Rock	96.5 20kw	218	4	11	7	2	1	2	7:30	8.2	Saga	KATZ
4.5	5.1	5.0	5.6	5.4	7	WISN-AM Talk	1130 50(10)kw	186	9	14	9	11	11	7	8:00	3.4	AMFM	SEN
5.3	4.5	5.8	4.1	5.3	8	WKTI-FM Hot AC	94.5 15.5kw	236	3	5	5	5	3	6	6:15	6.1	Journal	CHR
5.3	4.6	4.9	5.1	5.1	9	WMYX-FM Hot AC	99.1 50kw	216	6	4	4	4	4	9	6:30	5.3	Entercom	D&R
4.2	4.2	3.6	4.2	4.4	10	WZTR-FM Oldies	95.7 34kw	168	10	6	15	12	9	4	7:15	3.8	Clear Channel	BAN
4.1	4.0	4.5	5.9	4.2	11	WLTO-FM AC	97.3 15.5kw	137	12	8	9	8	10	8	8:30	4.6	AMFM	SEN
5.9	5.0	5.8	5.9	4.2	11	WOKY-AM Nostalgia	920 5(1)kw	123	14	—	21	17	16	14	9:30	4.1	Clear Channel	CCRS
2.6	3.0	2.7	3.9	4.1	13	WJZI-FM NAC/SJ	93.3 121.5kw	121	15	14	11	8	7	5	9:15	3.3	Milwaukee	ARP
4.2	2.1	2.8	1.9	3.0	14	WJMR-FM ¹ Oldies	106.9 6kw	131	13	11	12	13	12	10	6:15	2.4	Saga	KATZ
2.7	1.9	1.7	1.9	2.3	15	WLUM-FM ² Rock	102.1 50kw	144	11	8	8	14	14	17	4:30	2.9	Milwaukee	BAN
2.8	1.5	1.9	2.2	2.0	16	WFMR-FM Classical	98.3 6kw	86	16	—	23	19	18	15	6:30	1.2	Saga	KATZ
2.4	1.9	1.6	2.2	2.0	16	WMCS-AM Urban AC	1290 5kw	58	17	11	14	15	15	13	9:15	1.3	Milwaukee	ARP
0.9	1.9	0.7	1.1	1.5	18	WTKM-AF Country	1540/104.9 5kw/5.8kw	30	20	—	26	27	27	22	12:00	1.0	Kettle Moraine	—
1.6	1.9	1.6	1.6	1.2	19	WNOV-AM Urban	860 25kw	43	18	8	16	16	17	20	6:15	1.3	Courier	—
0.7	0.9	0.4	0.5	1.1	20	WGN-AM Full Service	720 50kw	36	19	—	—	26	23	18	8:30	1.0	Tribune	EAST

¹ Was WPNT-FM (Hot AC) until April, WMJO-FM until June. ² Was Adult Alternative until December.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
News/Talk 17.0 AC 15.3 Oldies/CR 13.8 Urban 9.6 Country 8.8 Rock 8.8 CHR 6.0 Nostalgia 4.2 NAC/SJ 4.1 Classical 2.0	Clear Channel 21.1 Saga 16.9 Journal 14.4 Entercom 11.1 AMFM 9.6 Milwaukee 8.4 Bliss 1.5 Kettle Moraine 1.5 Courier 1.2 Pride 1.2 Tribune 1.1 Kinlow 1.0 WALT-WEST .7	Clear Channel 43.4% Journal 37.8% Saga 37.4% Entercom 28.7% AMFM 22.0% Milwaukee 21.7% Bliss 4.9% Pride 3.3% Courier 3.1% Kinlow 2.7% Tribune 2.6% Kettle Moraine 2.2% WALT-WEST 2.0%

12+ POPULATION: 1,336,700 (Black: 5.7%; Hispanic: 50.6%)

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SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
10.0	10.3	9.2	9.4	11.3	1	KTFM-FM CHR/Rhythmic	102.7 100kw	365	1	1	1	1	1	3	8:30	11.3	Waterman	CHR
4.4	0.7	7.4	8.4	7.6	2	KXXM-FM CHR/Pop	96.1 100kw	295	2	2	3	4	5	11	7:00	5.8	Clear Channel	CCRS
6.2	6.1	5.2	5.8	7.5	3	KISS-FM Rock	99.5 100kw	236	3	3	2	2	3	11	8:45	7.3	Cox	CHR
5.2	5.5	5.3	4.7	6.4	4	KXTN-FM Tejano	107.5 100kw	192	6	5	6	5	3	2	9:15	6.4	Hispanic	KT-H
7.7	7.4	7.4	7.0	6.3	5	KZEP-FM Classic Rock	104.5 100kw	186	7	7	4	3	2	4	9:15	6.1	Lotus	D&R
5.5	4.9	5.3	6.3	5.4	6	KONO-AF Oldies	860/101.1 5kw/98kw	202	5	10	13	7	5	1	7:30	5.2	Cox	KATZ
6.5	7.5	5.5	4.3	4.6	7	KSMG-FM Hot AC	105.3 100kw	202	4	4	5	6	7	10	6:15	4.5	Cox	CHR
4.9	4.8	4.0	4.0	4.4	8	KCYF-FM Country	100.3 100kw	170	9	8	7	9	9	7	7:15	4.6	Cox	KATZ
5.0	5.1	5.3	4.2	3.9	9	KAJA-FM Countr	97.3 100kw	161	10	8	10	8	8	9	6:30	4.0	Clear Channel	CCRS
3.8	2.5	2.7	3.4	3.9	9	WOAI-AM News/Talk	1200 50kw	173	8	14	14	13	11	5	6:15	4.7	Clear Channel	CCRS
3.8	5.9	4.7	5.7	3.7	11	KTSA-AM News/Talk	550 5kw	100	12	—	15	15	12	7	10:15	4.0	Waterman	EAST
4.7	4.5	3.5	4.2	3.2	12	KQXT-FM AC	101.9 100kw	113	11	10	11	11	10	6	7:45	3.2	Clear Channel	CCRS
4.0	3.9	2.7	4.0	2.8	13	KROM-FM Regional Mexican	92.9 100kw	88	14	10	9	10	13	15	8:45	2.8	Hispanic	KT-H
2.4	2.2	2.2	2.1	2.6	14	KLUP-AM Nostalgia	930 5(1)kw	66	16	—	—	22	19	16	10:45	2.3	Cox	CBS
1.0	1.9	3.2	3.5	2.5	15	KLEY-FM Tejano	94.1 50kw	92	13	5	8	12	15	17	7:30	2.2	SBS	CAB
2.7	2.9	3.1	2.6	2.2	16	KCJZ-FM ¹ NAC/SJ	106.7 100kw	88	15	—	18	16	16	13	6:45	1.7	Cox	KATZ
4.4	3.4	2.7	1.7	2.1	17	KSJL-AF Urban	810/92.5 .25kw/50kw	46	18	14	11	14	14	14	12:15	2.4	Clear Channel	CCRS
2.2	1.5	2.0	1.8	1.6	18	KKYX-AM Country	680 50(10)kw	51	17	—	27	22	24	19	8:45	2.1	Cox	KATZ
0.8	0.7	1.9	0.8	1.5	19	KEDA-AM Conjunto	1540 5(1)kw	28	24	—	23	28	21	18	14:15+	1.4	D & E Br.	CAB
0.8	0.8	0.6	0.8	1.1	20	KSAH-AM Regional Mexican	720 10(1)kw	23	26	—	16	18	18	25	12:15	1.5	Ganadores	LOTUS
0.5	1.0	0.7	1.0	1.0	21	KZDC-AM Spanish News/Talk	1250 1kw	26	25	14	21	20	21	21	9:45	1.0	Radio Unica	—

¹ Switched to Rhythmic Oldies on July 2.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<ul style="list-style-type: none"> CHR 18.9 Spanish 16.2 Oldies/CR 12.2 Country 11.2 News/Talk 8.8 AC 8.1 Rock 7.5 Nostalgia 2.6 NAC/SJ 2.2 Urban 2.1 Religious 1.1 Alternative .5 	<ul style="list-style-type: none"> Cox 28.3 Clear Channel 22.0 Waterman 15.0 Hispanic 10.0 Lotus 6.3 SBS 2.5 D&E Br. 1.5 Ganadores 1.1 Radio Unica 1.0 Salem .7 	<ul style="list-style-type: none"> Cox 55.8% Clear Channel 49.0% Waterman 34.6% Hispanic 21.2% Lotus 14.0% SBS 6.9% Salem 2.5% D&E Br. 2.1% Radio Unica 2.0% Ganadores 1.8%

12+ POPULATION: 1,263,700 (Black: N/A; Hispanic: N/A)

SPRING '96	SUMMER '96	FALL '96	WINTER '96	SPRING '96	METRO RANK '96	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (In thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP. FIRM
6.7	8.7	8.1	7.4	7.4	1	WWLI-FM AC	105.1 50kw	214	2	11	5	3	2	1	9:00	6.6	Citadel	MCG
7.7	6.7	6.6	6.1	7.2	2	WJLY-FM Rock	94.1 50kw	208	3	10	1	1	1	4	9:15	7.5	AMFM	D&R
7.3	6.7	6.9	6.8	6.8	3	WPRO-FM CHR/Pop	92.3 39kw	284	10	—	2	2	4	6	6:15	6.5	Citadel	MCG
5.8	6.2	6.3	7.3	6.0	4	WWBB-FM Oldies	101.5 13.5kw	200	5	5	14	7	5	1	8:00	5.2	Clear Channel	CCRS
5.9	5.1	4.7	4.7	5.7	5	WSNE-FM Hot AC	93.3 30kw	197	6	7	6	4	3	3	7:30	6.0	AMFM	D&R
4.8	5.3	4.4	4.8	5.1	6	WCTK-FM Country	98.1 47kw	143	9	7	10	9	6	5	9:30	4.9	Hall	D&R
5.1	4.2	5.7	4.8	4.9	7	WAKX/WKX CHR/Rhythmic	102.7/106.3 1.95kw/1.15kw	194	7	1	4	6	10	23	6:45	3.8	Back Bay	ARP
3.9	4.0	3.9	4.8	4.5	8	WBUR-FM Alternative	95.5 20kw	204	4	4	3	5	7	9	5:45	3.0	Brown	D&R
4.3	4.7	3.3	4.4	4.2	9	WLKW-AM Nostalgia	550 1(.5)kw	93	12	—	—	31	25	12	12:00	3.6	Back Bay	ARP
5.3	3.9	4.0	4.5	4.2	9	WPRO-AM Talk	630 5kw	140	1	2	21	16	11	7	8:00	7.2	Citadel	MCG
3.3	3.3	3.3	3.5	2.9	11	WWRX-FM Classic Rock	103.7 37kw	148	8	11	11	8	8	8	5:15	4.6	Clear Channel	CCRS
3.0	2.6	2.8	1.9	2.8	12	WHLJ-AM News/Talk	920 5kw	93	13	—	29	31	30	10	8:00	2.1	AMFM	KATZ
2.3	2.0	2.8	2.5	2.3	13	WJMN-FM CHR/Rhythmic	94.5 11.5kw	132	11	3	7	11	17	26	4:30	2.5	AMFM	KATZ
2.1	2.1	2.1	1.6	1.9	14	WFHN-FM CHR/Rhythmic	107.1 2.4kw	77	15	6	9	11	14	19	6:45	2.0	Spring	MCG
1.3	0.9	0.8	1.9	1.9	14	WPLM-FM B/EZ	99.1 50kw	54	20	—	29	25	20	11	9:15	1.7	Plymouth Rock	K&P
1.2	1.5	1.6	1.9	1.8	16	WAAF-FM Rock	107.3 20kw	60	19	7	7	13	13	34	7:45	1.8	Entercom	D&R
3.5	2.6	2.6	1.8	1.8	16	WHKK/WXEX Classic Hits	100.3/99.7 4.2kw/2.3kw	86	14	—	12	10	9	13	5:30	1.7	Citadel	MCG
1.7	1.3	1.3	1.2	1.6	18	WBZ-AM News/Talk	1030 50kw	77	16	—	21	23	18	14	5:30	2.3	Infinity	G/W
1.2	1.7	1.7	2.0	1.4	19	WBMX-FM Hot AC	98.5 9kw	76	17	—	13	14	11	21	4:45	1.3	Infinity	CHR
0.6	1.0	0.8	0.6	1.3	20	WZLX-FM Classic Rock	100.7 20kw	33	25	—	15	14	15	18	10:30	1.1	Infinity	IRS
2.2	2.1	2.1	1.2	1.2	21	WCRB-FM Classical	102.5 15kw	65	18	—	26	25	18	17	5:00	1.0	Charles River	ARP
1.0	1.0	0.7	0.8	1.1	22	WCIB-FM Classic Rock	101.9 50kw	30	29	—	21	17	16	16	10:00	0.8	Makay	MCG
0.8	0.8	1.4	0.8	1.0	23	WBSM-AM News/Talk	1420 5(.1)kw	24	32	—	35	37	33	26	10:15	1.6	Spring	MCG
0.8	1.1	1.1	0.9	1.0	23	WEEI-AM Sports	850 50kw	32	26	—	21	21	21	19	7:30	1.1	Infinity	EAST
0.5	1.3	1.1	1.2	1.0	23	WODS-FM Oldies	103.3 16kw	49	22	—	29	23	21	14	5:15	1.2	Infinity	CBS
0.0	0.0	0.0	0.0	1.0	23	WPMZ-AM Tropical	1110 5kw	15	37	—	17	18	21	22	12:30	0.6	Bear Br.	—

Continued on Page 88

Latest Stock Quotes: www.rronline.com

#29 RIVERSIDE-SAN BERNARDINO



Continued from Page 83

12+ POPULATION: 1,406,100 (Black: 7.3%; Hispanic: 31.0%)

Complete Market Index, Page 8

SPRING 98	SUMMER 98	FALL 98	WINTER 99	SPRING 99	METRO RANK	12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
0.7	0.6	0.5	0.6	1.0	27		KDIF-AM Regional Mexican	1440 1kw	19	37	—	28	33	30	20	14:00	1.1	Clear Channel	—
1.0	0.7	1.0	1.7	1.0	27		KLAC-AM Nostalgia	570 5kw	39	30	—	38	41	41	29	7:15	0.6	AMFM	SEN
0.8	1.0	0.9	1.0	1.0	27		KYSR-FM Hot AC	98.7 75kw	69	21	18	22	23	20	29	4:15	1.6	AMFM	EAST

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Spanish 12.2 News/Talk 11.8 CHR 11.0 Oldies/CR 10.6 Country 10.0 AC 8.2 Rock 5.8 Urban 5.2 Alternative 4.3 Nostalgia 4.0 NAC/SJ 1.9 Classical 1.4 Religious .4	AMFM 24.8 Infinity 20.5 Anaheim 8.3 Hispanic 5.7 Clear Channel 4.9 ABC 3.6 EXCL 3.4 All-Pro 3.1 Magic Br. 3.0 Emmis 1.8 Lazer 1.8 Mt. Wilson FM 1.4 Amaturio 1.2 Bonneville .7 Cox .7 SBS .5	AMFM 48.7% Infinity 44.8% Anaheim 21.3% Clear Channel 16.7% All-Pro 10.7% ABC 10.4% Hispanic 9.3% EXCL 7.7% Emmis 7.6% Magic Br. 4.3% Lazer Br. 4.0% Amaturio 3.6% Bonneville 3.6% Mt. Wilson FM 3.1% Cox 2.0% SBS 1.3%

#33 PROVIDENCE-WARWICK-PAWTUCKET



Continued from Page 87

12+ POPULATION: 1,263,700 (Black: N/A; Hispanic: N/A)

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
CHR 17.0 AC 15.2 Oldies/CR 14.4 News/Talk 13.3 Rock 9.0 Country 5.6 Alternative 5.4 Nostalgia 4.2 B/EZ 1.9 Classical 1.2 Religious 1.0 Misc. .6 Adult Alt. .5 NAC/SJ .5	Citadel 20.8 AMFM 18.7 Back Bay 9.1 Clear Channel 8.9 Infinity 7.7 Hall 5.1 Brown 4.5 Spring 3.3 Entercom 2.2 Greater Media 2.0 Plymouth Rock 1.9 Charles River 1.2 Makkay 1.1 Bear Br. 1.0	Citadel 46.7% AMFM 43.1% Clear Channel 25.4% Back Bay 22.7% Infinity 20.6% Brown 16.2% Hall 11.4% Greater Media 8.6% Spring 8.4% Entercom 6.8% Charles River 5.2% Plymouth Rock 4.3% Makkay 2.4% Bear Br. 1.2%

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12+ POPULATION: 1,248,600 (Black: 12.5%; Hispanic: N/A)

96-98 SPRING	96-98 SUMMER	96-98 FALL	96-98 WINTER	96-98 SPRING	12+ ADH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
8.8	9.8	8.3	9.0	10.1	1	WNCI-FM CHR/Pop	97.9 175kw	301	1	2	1	1	2	5	7:30	10.1	Clear Channel	EAST
7.3	7.8	7.5	8.3	8.0	2	WTVN-AM Full Service	610 5kw	197	3	—	14	8	5	2	9:15	12	Clear Channel	KATZ
8.4	6.6	6.0	6.9	7.8	3	WSNY-FM AC	94.7 22kw	223	2	6	7	3	3	1	8:00	7.6	Saga	MCG
4.8	6.0	6.0	5.7	7.2	4	WLVO-FM Rock	96.3 18kw	189	4	10	4	2	1	3	8:30	7.8	Infinity	KATZ
7.6	6.2	6.8	7.3	6.6	5	WCKX-FM Urban	107.5 1.9kw	182	7	1	2	5	7	11	8:15	5.5	Blue Chip	D&R
7.7	8.8	9.0	7.6	5.8	6	WCOL-FM Country	92.3 22kw	189	5	7	5	6	4	6	7:00	5.2	Clear Channel	EAST
5.4	4.2	4.1	4.6	5.5	7	WBZX-FM Rock	99.7 20kw	183	6	3	2	4	6	9	6:45	8.3	North American	D&R
4.0	3.9	4.2	4.1	4.2	8	WHOK-FM Country	95.5 21kw	139	9	7	8	7	9	7	7:00	4.2	Infinity	CHR
3.9	4.7	5.6	4.9	4.1	9	WBNS-FM Oldies	97.1 20.5kw	149	8	10	12	11	14	4	6:15	3.9	Radio Ohio	CHR
0.9	0.6	2.0	1.5	2.3	10	WXMG-FM ¹ Urban	98.9 2.6kw	69	16	15	16	9	10	8	7:30	1.7	Blue Chip	—
2.6	2.0	1.8	1.7	2.2	11	WCLT-FM Country	100.3 50kw	7	27	—	13	17	17	15	8:30	1.9	WCLT Radio	—
3.3	2.9	2.9	2.9	2.2	11	WMNI-AM Nostalgia	920 1(.5)kw	70	15	—	21	21	21	14	7:00	2.2	North American	D&R
1.8	1.5	1.6	2.5	2.2	11	WWCD-FM Alternative	101.1 6kw	88	12	10	8	11	11	16	5:45	1.8	Ingleside	ROS
1.6	2.6	3.1	2.3	2.2	11	WXST-FM Oldies	107.9 6kw	104	11	7	6	10	13	23	4:45	1.6	Associated	ARP
1.5	2.1	1.5	1.2	2.1	15	WVKO-AM Gospel	1580 1(.25)kw	38	22	10	18	18	14	10	12:15	2.1	Saga	MCG
1.1	1.0	1.3	1.7	2.0	16	WAZU-FM Rock	107.1 3kw	71	14	4	10	14	14	25	6:15	1.6	Infinity	KATZ
0.0	0.0	1.8	2.3	2.0	16	WEQE-FM Classic Rock	103.9 5.1kw	83	13	15	14	13	11	11	5:30	1.4	North American	D&R
1.5	1.6	2.6	1.7	1.9	18	WBNS-AM Sports	1460 5(1)kw	69	17	15	12	11	8	4	6:15	1.5	Radio Ohio	CHR
3.9	3.7	2.2	2.4	1.8	19	WZAZ-FM Alternative	105.7 2.5kw	110	10	5	11	15	18	20	3:45	1.6	Clear Channel	ARP
2.7	2.7	1.8	1.2	1.6	20	WJZA/WJZ NAC/SJ	103.5/104.3 5.4kw/3.4kw	60	18	—	21	19	18	11	6:15	1.3	Scantland	ARP
0.9	0.9	0.9	0.9	1.1	21	WLW-AM Full Service	700 50kw	42	20	—	20	22	22	19	5:45	0.9	Clear Channel	EAST
1.3	0.7	0.8	0.8	1.1	21	WSMZ-FM Urban	103.1 1.6kw	35	23	—	19	20	20	16	7:00	1.2	Stop 26	—

¹ Was Urban AC until February.

Continued on Page 103

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#35 SALT LAKE-OGDEN-PROVO



12+ POPULATION: 1,233,500 (Black: N/A; Hispanic: N/A)

Complete Market Index, Page 8

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK	12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
7.1	6.7	6.4	6.4	6.0	1	1	KZHT-FM CHR/Pop	94.9 48kw	236	1	1	3	4	14	19	5:30	5.3	Clear Channel	EAST
6.4	6.4	8.0	6.4	5.8	2	2	KSFI-FM AC	100.3 26kw	188	4	12	8	2	1	1	6:30	6.2	Simmons	KATZ
6.6	5.4	6.5	5.6	5.1	3	3	KSL-AM News/Talk	1160 50kw	206	2	12	21	15	6	3	5:15	7.6	Bonneville	SEN
4.3	5.2	5.4	4.9	4.8	4	4	KXRK-FM Alternative	96.3 38kw	174	5	3	1	3	16	25	5:45	5.9	Simmons	KATZ
4.6	4.8	4.8	3.7	4.7	5	5	KUBL-FM Country	93.3 26kw	157	7	6	5	5	8	8	6:15	4.1	Citadel	MCG
3.6	4.6	4.7	4.1	4.6	6	6	KENZ-FM Adult Alternative	107.5 45kw	152	8	9	2	1	3	15	6:30	4.8	Citadel	ARP
3.4	4.1	3.4	4.1	4.3	7	7	KKAT-FM Country	101.9 26kw	138	12	7	9	6	7	5	6:30	4.1	Clear Channel	EAST
5.3	4.9	4.7	4.3	4.1	8	8	KODJ-FM Oldies	94.1 40kw	146	10	12	22	14	2	2	6:00	4.5	Clear Channel	EAST
0.0	0.0	0.0	1.0	3.9	9	9	KTCE/KUUU¹ CHR/Rhythmic	92.3/92.1 .058kw/6.5kw	125	16	2	12	20	23	27	6:30	2.6	Deer Valley	—
5.1	5.0	4.0	4.7	3.7	10	10	KSOP-AF Country	1370/104.3 5(.5)kw/19.5kw	125	15	17	14	18	11	5	6:15	3.4	KSOP Inc	ARP
3.5	3.8	3.6	3.2	3.6	11	11	KISN-FM Hot AC	97.1 30kw	161	6	8	9	6	8	9	4:45	4.6	Trumper	CHR
4.1	4.0	4.0	4.2	3.4	12	12	KBER-FM Rock	98.7 40kw	136	13	4	4	9	17	23	5:15	3.1	Citadel	MCG
2.9	3.0	3.3	2.8	3.4	12	12	KNRS-AM News	570 5kw	861	20	—	16	15	12	5	8:15	2.3	Clear Channel	EAST
2.1	2.4	1.6	1.4	3.3	14	14	KCPX-FM² Classic Hits	105.7 25.5kw	101	18	17	16	11	4	4	6:45	2.4	Trumper	CHR
3.2	3.5	4.3	3.7	3.1	15	15	KOMB-FM Hot AC	102.7 25.5kw	189	3	5	7	12	19	21	3:30	2.5	Simmons	KATZ
3.6	3.9	2.1	3.6	3.1	15	15	KURR-FM Classic Rock	99.5 40kw	86	19	11	5	6	10	18	7:30	4.4	Clear Channel	EAST
2.9	3.4	2.7	3.6	3.0	17	17	KBEE-FM Hot AC	98.7 40kw	150	9	12	11	9	9	11	4:15	2.9	Citadel	MCG
1.9	2.8	2.5	3.1	2.9	18	18	KOSY AC	106.5 46kw	110	17	12	13	17	15	13	5:30	2.5	Trumper	CHR
3.8	3.4	4.1	4.4	2.9	18	18	KRSP-FM Classic Rock	103.5 27.5kw	146	10	9	15	13	12	10	4:15	2.6	Simmons	KATZ
5.2	1.7	1.9	2.0	2.7	20	20	KFNZ-AM Sports	1320 5kw	129	14	17	19	19	17	11	4:15	2.1	Citade	IMCG
2.7	3.3	2.5	3.1	2.4	21	21	KDYL Nostalgia	1280 10kw	71	23	—	28	28	25	17	7:15	2.4	Simmons	KATZ
1.8	2.0	2.0	2.2	2.3	22	22	KALL-AM News/Talk	910 5(1)kw	81	21	—	20	22	21	16	6:00	3.3	Clear Channel	EAST
1.7	2.0	2.1	2.3	2.0	23	23	KBZN-FM NAC/SJ	97.9 26kw	79	22	20	24	21	20	14	5:30	1.4	Capitol Br.	EAST
0.0	0.0	0.8	0.8	1.3	24	24	KSGO-FM³ Regional Mexican	1600 5(1)kw	16	26	—	16	23	21	21	17:15	1.0	Utah Span.	—
0.0	0.2	0.1	1.3	1.3	24	24	KWLW-AM Country Oldies	700 50(1)kw	44	24	—	23	24	23	20	6:15	1.8	Clear Channel	EAST

¹ KUUU-FM was KMGR-FM until March. ² Was KUMT-FM (Rock AC) until March 20. ³ Was KCPX-FM until February.

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Latest Stock Quotes: www.rronline.com

12+ POPULATION: 1,225,200 (Black: 29.0%; Hispanic: N/A)

SPRING '96	SUMMER '96	FALL '96	WINTER '96	SPRING '96	METRO RANK	12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP. FIRM
13.3	13.3	11.5	14.0	12.6	1	1	WOWI-FM Urban	102.9 50kw	287	1	1	1	1	1	9	10:30	10.6	Clear Channel	CCRS
4.7	6.0	5.1	5.9	6.2	2	2	WJOI/WNOR¹ Rock	1230/98.7 1kw/46kw	168	3	4	2	2	4	11	8:45	8.9	Saga	MCG
5.8	4.9	4.6	3.7	5.4	3	3	WAFX-FM Classic Rock	106.9 100kw	130	11	11	9	3	2	1	10:00	5.2	Saga	CBS
6.7	6.4	6.5	5.2	5.2	4	4	WCMS-AF Country	1050/100.5 5kw/50kw	151	6	11	7	9	11	5	8:15	4.8	WCMS	ARP
6.1	5.5	5.4	5.9	5.2	4	4	WGH-FM Country	97.3 74kw	148	8	7	5	4	5	6	8:15	4.9	Barnstable	EAST
5.1	5.8	4.7	4.8	5.1	6	6	WNVZ-FM CHR/Rhythmic	104.5 50kw	222	2	3	3	7	9	12	5:30	4.7	Entercom	D&R
4.7	4.6	5.6	5.4	5.1	6	6	WSVV/WSVY Urban Oldies	92.1/107.7 14.5kw/5.2kw	141	9	7	9	8	3	3	8:45	5.8	Clear Channel	CCRS
4.6	5.8	4.8	5.2	5.0	8	8	WJCD-FM NAC/SJ	105.3 50kw	125	12	11	12	10	6	2	9:30	3.8	Clear Channel	CCRS
5.7	5.5	6.3	6.7	5.0	8	8	WWDE-FM Hot AC	101.3 50kw	164	5	6	6	4	7	6	7:30	6.1	Entercom	D&R
5.1	4.6	4.6	5.3	4.4	10	10	WPTE-FM Hot AC	94.9 50kw	166	4	5	4	6	9	16	6:15	3.1	Entercom	D&R
3.5	3.6	3.9	3.2	4.3	11	11	WVKL-FM Oldies	95.7 40kw	150	7	11	14	11	8	4	6:45	4.7	Entercom	—
3.3	3.1	4.3	4.1	4.0	12	12	WNIS-AM Talk	790 46kw	106	15	—	13	13	12	8	9:00	4.2	Sinclair Telecable	MCG
2.4	3.6	2.6	2.7	3.2	13	13	WXEZ-FM AC	94.1 50kw	86	16	—	16	17	16	12	8:45	1.9	Eure	—
1.9	2.4	2.5	2.8	2.9	14	14	WBOX-FM² GHR/Pop	96.1 23kw	140	10	2	8	14	20	20	5:00	2.1	Sinclair Telecable	MCG
4.0	4.0	4.5	4.0	2.7	15	15	WFOG-FM AC	92.9 50kw	107	14	—	14	14	13	10	6:15	2.6	Barnstable	D&R
3.0	2.4	3.2	3.4	2.7	15	15	WKOC-FM Adult Alternative	93.7 100kw	118	13	7	9	12	13	14	5:30	2.3	Sinclair Telecable	MCG
1.5	2.6	1.6	1.1	2.5	17	17	WPCE-AM Religious	1400 1kw	43	18	—	20	19	18	17	1:45	2.8	Willis	MCG
0.6	0.8	1.4	1.1	1.6	18	18	WGPL-AM Gospel	1350 5kw	42	19	—	18	16	15	14	9:15	1.8	Willis	ARP
1.5	1.3	1.4	1.3	1.2	19	19	WTAR-AM News/Talk	850 50(25)kw	45	17	—	18	19	18	18	6:00	1.6	Sinclair Telecable	MCG

¹ WJOI-AM was WNOR-AM until June 1. ² Switched to Alternative in July, then Rhythmic Oldies in September.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Urban 17.7	Clear Channel 23.1	Entercom 44.1%
AC 15.7	Entercom 18.8	Clear Channel 34.5%
Country 10.4	Saga 11.6	Sinclair Tele 27.8%
Oldies/CR 9.7	Sinclair Tele 10.8	Barnstable 22.1%
CHR 8.0	Barnstable 8.8	Saga 20.2%
News/Talk 6.5	WCMS 5.2	WCMS 12.4%
Rock 6.2	Willis 4.1	Eure 7.1%
NAC/SJ 5.0	Eure 3.2	Willis 5.5%
Religious 4.9		
Adult Alt. 2.7		

Latest Ratings Update: www.rronline.com

#37 CHARLOTTE-GASTONIA-ROCK HILL



12+ POPULATION: 1,160,700 (Black: 19.4%; Hispanic: N/A)

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96-SPRING	96-SUMMER	96-FALL	96-WINTER	96-SPRING	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
9.8	10.5	11.0	8.5	8.9	1	WPEG-FM Urban	97.9 95kw	203	2	2	1	1	3	9	9:15	6.8	Infinity	CHR
6.1	6.3	7.8	6.9	8.0	2	WNKS-FM CHR/Pop	95.1 100kw	246	1	1	2	2	6	8	7:00	7.2	Infinity	KATZ
7.3	5.5	6.0	6.5	7.9	3	WLYT-FM AC	102.9 31kw	178	3	8	3	3	1	2	9:30	7.2	AMFM	SEN
5.5	6.8	6.1	6.3	7.0	4	WBT-AF Talk	1110/99.3 50kw/7.6kw	168	5	—	14	12	9	3	9:00	8.7	Jefferson-Pilot	CBS
5.0	5.7	5.4	5.6	6.3	5	WWMG-FM Oldies	96.1 100kw	164	7	9	13	6	2	1	8:15	5.8	Dalton Group	MCG
7.3	5.5	6.0	5.1	5.7	6	WKKT-FM Country	96.9 100kw	170	4	5	10	7	7	4	7:00	5.8	AMFM	D&R
7.7	5.9	6.7	5.2	5.4	7	WSOC-FM Country	103.7 100kw	159	8	13	9	9	8	5	7:15	5.3	Infinity	KATZ
6.1	7.1	6.0	6.2	5.0	8	WRFX-FM Classic Rock	99.7 84kw	158	9	5	6	4	5	7	6:45	8.4	AMFM	EAST
6.1	5.2	5.2	6.0	4.8	9	WBAV-FM Urban AC	101.9 99kw	115	11	9	7	5	4	6	8:45	4.8	Infinity	KATZ
4.2	3.4	4.3	4.1	3.8	10	WLNK-FM Hot AC	107.9 100kw	167	6	5	7	7	10	10	5:00	5.9	Jefferson-Pilot	CBS
3.6	3.3	2.9	3.0	3.2	11	WEND-FM Alternative	106.5 100kw	135	10	3	5	11	13	19	5:00	2.5	Dalton Group	MCG
2.3	2.9	2.6	2.6	3.2	11	WXRC-FM Rock	95.7 100kw	105	12	9	3	10	11	16	6:30	4.4	Pacific	—
4.2	3.9	3.6	3.7	2.6	13	WSSS-FM Oldies	104.7 100kw	103	13	9	11	12	11	11	5:15	1.5	Infinity	KATZ
1.9	1.7	2.0	2.8	2.3	14	WCCJ-FM NAC/SJ	92.7 6kw	63	14	—	12	14	14	12	7:45	1.9	Davis	ARP
1.8	2.1	2.4	2.7	2.3	14	WNMX-FM Nostalgia	106.1 20kw	50	15	—	23	23	20	14	10:00	1.8	GHB	ROS
1.3	1.6	1.3	1.1	1.4	16	WFNZ-AM Sports	610 5(1)kw	38	17	—	15	15	15	17	7:45	0.7	Infinity	EAST
0.9	0.9	1.3	1.4	1.2	17	WGIV-AM Gospel	1600 1kw	19	21	—	19	19	18	13	12:45	1.2	Infinity	—
1.4	1.5	1.4	1.8	1.1	18	WMIT-FM Religious	106.9 36kw	46	16	—	19	16	16	15	5:15	1.0	Billy Graham	—
1.3	0.7	1.4	1.1	1.0	19	WFMX-FM Country	105.7 100kw	31	18	—	19	18	19	18	6:30	0.9	AMFM	—

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Oldies/CR 14.2 Urban 13.7 Country 12.7 AC 11.7 CHR 8.7 News/Talk 8.4 Rock 3.6 Alternative 3.2 Religious 3.1 NAC/SJ 2.3 Nostalgia 2.3	Infinity 32.3 AMFM 19.6 Jefferson-Pilot 10.8 Dalton Group 9.5 Pacific 3.2 Davis 2.3 GHB 2.3 Billy Graham 1.1 Sinclair .7	Infinity 54.8% AMFM 37.9% Jefferson-Pilot 26.5% Dalton Group 24.9% Pacific 9.1% Davis 5.5% GHB 4.3% Billy Graham 4.0% Sinclair 1.3%

Group Owner Updates: www.rroonline.com

12+ POPULATION: 1,141,100 (Black: 13.5%; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '98	SPRING '99	METRO RANK	12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
11.4	13.6	12.8	10.5	12.7	1	1	WFMS-FM Country	95.5 13kw	231	2	6	6	2	1	1	11:45	12.3	Susquehanna	ARP
9.0	7.1	7.8	9.3	9.1	2	2	WIBC-AM News/Talk	1070 50(10)kw	220	4	8	11	9	4	2	8:45	9.1	Emmis	CHR
10.7	10.3	9.8	10.6	8.5	3	3	WFBO-FM Classic Rock	94.7 47kw	258	1	7	1	1	2	4	7:00	15.7	AMFM	KATZ
4.9	5.4	5.4	4.6	6.1	4	4	WHHH-FM CHR/Rhythmic	96.3 3.3kw	173	6	1	5	7	12	14	7:30	4.8	Shirk	EAST
5.2	5.0	5.4	5.2	6.1	4	4	WRZX-FM Alternative	103.3 18kw	166	7	3	2	3	8	12	7:45	4.8	AMFM	KATZ
5.9	6.0	5.0	5.2	5.9	6	6	WZPL-FM CHR/Pop	99.5 12.5kw	221	3	2	3	4	5	9	5:45	5.8	MyStar	D&R
6.0	5.5	4.9	5.8	5.2	7	7	WENS-FM Hot AC	97.1 23kw	200	5	4	8	5	3	6	5:30	5.6	Emmis	CHR
5.0	6.0	5.6	5.2	5.0	8	8	WGLD-FM Oldies	104.5 50kw	141	9	10	16	10	6	3	7:30	4.8	Susquehanna	MCG
6.5	6.2	6.0	4.6	4.9	9	9	WTLC-FM Urban	105.7 50kw	126	10	4	7	8	10	8	8:15	3.9	Emmis	MCG
3.4	3.3	3.3	3.7	4.3	10	10	WNAP-FM Classic Rock	93.1 12.5kw	156	8	10	4	6	6	10	6:00	3.9	Emmis	CHR
6.0	4.8	5.0	5.9	4.3	10	10	WTPI-FM AC	107.9 22kw	115	11	10	10	11	9	5	8:00	3.8	MyStar	D&R
3.8	3.3	2.3	4.1	2.7	12	12	WMYS-AM Nostalgia	1430 5kw	54	15	—	—	23	21	15	10:45	2.6	MyStar	D&R
2.7	2.8	2.8	2.7	2.5	13	13	WTTS-FM Adult Alternative	92.3 37kw	103	12	8	9	12	11	13	5:00	2.4	Sarkes Tarzian	—
0.3	1.8	1.7	1.5	2.5	13	13	WYJZ-FM NAC/SJ	100.9 3kw	52	16	—	17	13	13	7	10:00	1.3	Shirk	EAST
2.0	1.9	2.7	1.7	2.0	15	15	WBKS-FM Oldies	106.7 3kw	62	13	10	12	13	14	11	7:00	2.2	Shirk	EAST
1.6	1.1	1.6	1.6	1.5	16	16	WGRL-FM Country	93.9 2.75kw	50	17	10	12	15	17	16	6:15	1.1	Susquehanna	MCG
1.4	1.5	1.2	2.0	1.4	17	17	WNDE-AM Sports	1260 5kw	61	14	—	15	15	15	16	5:00	0.4	AMFM	KATZ
1.4	1.2	1.7	1.0	1.4	17	17	WXIR-FM Religious	98.3 3kw	45	18	10	12	17	15	18	6:30	1.3	Radio 1500	—
0.9	0.7	0.9	0.8	1.1	19	19	WTLC-AM Urban/Oldies	1310 5(1)kw	28	19	—	19	20	19	19	8:15	0.9	Emmis	MCG

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Oldies/CR 20.4 Country 15.6 CHR 12.0 News/Talk 10.5 AC 9.5 Alternative 6.1 Urban 6.0 NAC/SJ 2.9 Nostalgia 2.7 Adult Alt. 2.5 Religious 1.4	Emmis 24.6 Susquehanna 19.2 AMFM 16.0 MyStar 12.9 Shirk 10.6 Sarkes Tarzian 2.5 Radio 1500 1.4 Findlay .8	Emmis 53.0% AMFM 34.8% MyStar 31.9% Susquehanna 31.5% Shirk 21.9% Sarkes Tarzian 9.1% Radio 1500 4.0% Findlay 2.5%

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12+ POPULATION: 1,104,800 (Black: 13.1%; Hispanic: 12.1%)

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SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
8.2	7.7	9.4	6.5	7.1	1	WWKA-FM Country	92.3 100kw	178	3	5	7	5	4	1	9:00	7.4	Cox	KATZ
6.2	6.9	6.0	7.0	6.7	2	WTKS-FM Talk	104.1 100kw	151	8	6	2	1	2	4	10:00	8.9	Clear Channel	CCRS
7.6	6.0	7.5	6.3	6.4	3	WDBO-AM News/Talk	580 5kw	169	5	12	18	14	13	5	8:30	7.5	Cox	KATZ
5.9	7.0	5.6	5.5	6.0	4	WOMX-FM Hot AC	105.1 100kw	189	2	8	3	2	1	7	7:15	7.4	AMFM	EAST
3.3	4.4	3.5	3.6	5.7	5	WSHE-FM 1 Oldies	100.3 100kw	157	7	8	12	11	6	2	8:00	5.5	Clear Channel	CCRS
7.1	7.3	7.1	7.6	5.6	6	WXXL-FM CHR/Pop	106.7 100kw	227	1	2	5	6	11	12	5:30	7.2	AMFM	SEN
7.6	6.4	6.0	5.9	5.3	7	WJHM-FM Urban	101.9 28kw	174	4	1	4	8	14	15	6:45	4.5	AMFM	SEN
4.5	4.4	4.3	4.4	5.3	7	WJRR-FM Rock	101.1 100kw	148	10	3	1	3	7	13	8:00	3.9	Clear Channel	CCRS
6.5	5.5	5.7	6.8	5.3	7	WMGF-FM AC	107.7 100kw	163	6	8	11	10	10	7	7:15	4.4	Clear Channel	CCRS
3.4	4.5	4.6	5.5	5.3	7	WMMO-FM Rock AC	98.9 38kw	149	9	8	6	4	3	3	8:00	5.2	Cox	CHR
4.4	4.4	5.0	4.0	4.8	11	WOCL-FM Oldies	105.9 100kw	143	11	12	8	7	5	9	7:30	3.8	AMFM	EAST
3.8	4.0	4.8	3.9	4.1	12	WLOQ-FM NAC/SJ	103.1 14kw	130	12	12	14	12	9	5	7:15	2.7	Gross	ARP
3.1	4.1	3.2	3.6	3.9	13	WHTQ-FM Classic Rock	96.5 100kw	114	13	12	9	9	8	10	7:30	4.4	Cox	CHR
4.3	3.4	4.9	4.3	3.4	14	WCFB-FM Urban AC	94.5 100kw	87	15	6	13	12	12	11	8:45	4.1	Cox	KATZ
1.4	1.0	1.0	1.9	2.4	15	WPYO-FM 2 CHR/Rhythmic	95.3 6kw	88	14	3	9	15	16	23	6:00	1.4	Cox	CHR
2.8	2.7	2.2	2.6	2.2	16	WHOO-AM Nostalgia	990 50(5)kw	61	16	—	24	23	21	14	8:15	1.9	Cox	CHR
1.2	0.9	0.6	1.0	1.9	17	WOKB-AM Gospel	1600 5kw	28	22	—	20	17	17	17	14:45	2.4	Rama	—
0.9	1.2	1.8	1.2	1.2	18	WQTM-FM Sports	540 50kw	47	17	—	15	16	15	16	5:45	1.5	Clear Channel	CCRS

¹ Was Hot AC until May 23. ² Was **WTLN-FM** (Gospel) until January 15.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<ul style="list-style-type: none"> AC 16.6 News/Talk 14.8 Oldies/CR 14.4 Country 8.7 Urban 8.7 CHR 8.0 Rock 5.3 NAC/SJ 4.6 Religious 2.5 Spanish 2.4 Nostalgia 2.2 Alternative .4 	<ul style="list-style-type: none"> Cox 30.7 Clear Channel 25.5 AMFM 21.7 Gross 4.1 Rama 1.9 Florida Br. 1.6 Hall .8 Radio Luz .8 	<ul style="list-style-type: none"> Cox 58.2% Clear Channel 48.5% AMFM 47.7% Gross 11.8% Hall 3.7% Rama 2.6% Florida Br. 2.2% Radio Luz 1.1%

Group Owner Updates: www.rronline.com

12+ POPULATION: 1,051,900 (Black: 9.1%; Hispanic: 15.7%)

SPRING '98	SUMMER '98	FALL '98	WINTER '98	SPRING '99	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP. FIRM
8.3	8.5	9.3	6.8	9.7	1	KLUC-FM CHR/Rhythmic	98.5 100kw	229	1	1	1	1	2	10	9:00	7.3	Infinity	EAST
9.9	7.5	8.5	9.3	8.0	2	KJUL-FM Nostalgia	104.3 24.5kw	152	4	—	17	17	14	2	11:15	6.7	Centennial	ARP
6.4	6.6	6.1	5.2	7.6	3	KMXB-FM Hot AC	94.1 100kw	218	2	3	2	2	1	6	7:30	7.8	Infinity	EAST
6.1	6.2	5.6	7.1	5.9	4	KSNE-FM AC	106.5 100kw	138	6	9	11	8	3	1	9:15	6.5	Clear Channel	KATZ
4.5	5.5	6.1	6.2	5.8	5	KXTE-FM Alternative	107.5 24.5kw	159	3	2	3	3	7	12	7:45	9.5	Infinity	EAST
6.6	5.2	4.7	7.2	5.5	6	KWNR-FM Country	95.5 100kw	142	5	4	5	5	4	4	8:15	6.4	Clear Channel	D&R
3.3	4.1	4.2	3.1	5.0	7	KSLQ-FM Regional Mexican	103.5 100kw	108	10	4	5	6	7	6	9:45	5.3	Hispanic	—
3.6	3.8	3.6	4.2	4.8	8	KOOL-FM Oldies	93.1 24kw	122	7	7	15	11	5	3	8:30	4.3	Clear Channel	KATZ
4.3	4.4	3.8	5.3	4.2	9	KFMS-FM Country	101.9 100kw	105	12	—	16	13	10	5	8:45	3.7	Clear Channel	KATZ
3.6	3.2	4.3	4.3	4.0	10	KOMP-FM Rock	92.3 25kw	89	14	9	4	4	6	13	9:30	3.7	Lotus	CHR
2.6	4.0	3.5	3.4	3.4	11	KXPT-FM Classic Hits	97.1 24kw	106	11	—	13	9	9	8	7:00	3.0	Lotus	CHR
4.3	4.7	4.8	4.7	3.3	12	KKLZ-FM Classic Rock	96.3 100kw	109	9	9	11	7	10	9	6:30	3.1	Centennial	SEN
6.1	5.2	4.6	4.2	3.2	13	KMZO-FM AC	100.5 100kw	101	13	9	9	11	12	11	6:45	3.5	Infinity	EAST
2.8	3.4	2.3	3.7	2.8	14	KSTJ-FM Urban AC	105.5 3.7kw	113	8	7	7	10	13	16	5:15	2.4	Centennial	ARP
3.9	3.3	2.5	2.0	2.6	15	KXNT-AM Talk	840 50(25)kw	71	15	—	19	18	16	14	8:00	2.8	Infinity	EAST
2.0	1.9	2.6	2.6	2.2	16	KVBC-FM News/Talk	105.1 50kw	70	16	—	14	14	15	15	6:45	2.2	Compass	—
2.4	3.5	2.9	2.2	2.0	17	KLSD-AM ² Spanish AC	870 10(1)kw	41	17	9	8	14	16	17	10:15	3.2	Hispanic	—
1.2	1.7	2.3	1.5	1.8	18	KDOX-AM Regional Mexican	1280 5kw	39	18	6	9	16	18	18	10:00	1.8	S & R Br.	LOTUS

¹ Was **KISF-FM** (Urban AC) until May. ² Was Spanish Contemporary until May.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
AC ██████████ 19.9 Oldies/CR ██████████ 11.5 CHR ██████████ 9.7 Country ██████████ 9.7 Spanish ██████████ 8.8 Nostalgia ██████████ 8.0 News/Talk ██████████ 7.8 Alternative ██████████ 5.8 Rock ██████████ 4.0	Infinity ██████████ 28.9 Clear Channel ██████████ 20.4 Centennial ██████████ 14.1 Lotus ██████████ 8.6 Hispanic ██████████ 7.0 Compass ██████████ 2.2 S & R Br. ██████████ 1.8 CRC Br. ██████████ .9 Radio Nevada ██████████ .9	Infinity ██████████ 50.9% Clear Channel ██████████ 36.3% Centennial ██████████ 33.0% Lotus ██████████ 19.5% Hispanic ██████████ 13.1% Compass ██████████ 6.7% S & R Br. ██████████ 3.7% CRC Br. ██████████ 3.2% Radio Nevada ██████████ 3.1%

Latest Stock Quotes: www.rronline.com

12+ POPULATION: 1,023,700 (Black: 32.8%; Hispanic: N/A)

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SPRING '98	SUMMER '98	FALL '98	WINTER '98	SPRING '99	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
13.8	14.2	13.9	14.3	14.6	1	WQVE-FM Urban	93.3 93kw	238	1	1	1	1	2	9	13:00	11.8	Clear Channel	CCRS
8.3	8.9	7.8	8.5	9.5	2	WYLD-FM Urban AC	98.5 100kw	178	2	4	2	2	1	1	11:15	9.7	Clear Channel	CCRS
5.8	6.0	5.6	6.1	6.9	3	WNOE-FM Country	101.1 100kw	158	4	6	4	5	4	3	9:15	6.9	Clear Channel	CCRS
3.9	3.7	4.2	4.5	6.1	4	KMEZ-FM Urban Oldies	102.9 4.7kw	142	7	7	6	3	3	4	9:00	4.1	Centennial	ARP
7.5	7.2	10.5	7.4	5.6	5	WWL-AM News/Talk	870 50kw	156	5	10	13	12	9	5	7:45	8.0	Entercom	ARP
5.5	5.2	5.2	5.7	4.9	6	WTKL-FM Oldies	95.7 100kw	115	12	12	14	10	6	2	9:00	5.4	Entercom	EAST
4.6	5.9	5.6	5.1	4.7	7	KKND-FM Alternative	106.7 100kw	126	8	5	3	4	7	11	8:00	6.7	Clear Channel	CCRS
2.9	3.8	3.8	4.4	4.4	8	WYLD-AM Gospel	940 10(.5)kw	78	13	7	10	11	10	7	11:45	4.7	Clear Channel	CCRS
4.2	3.9	3.3	4.4	4.3	9	WRNO-FM Classic Rock	99.5 100kw	125	9	12	9	6	5	6	7:15	6.5	Centennial	MCG
5.3	5.1	5.9	4.8	4.2	10	WLMG-FM AC	101.9 100kw	119	10	10	12	13	10	7	7:30	4.0	Entercom	D&R
3.9	3.0	4.0	3.2	4.0	11	WLTS-FM Hot AC	105.3 100kw	118	11	7	5	7	8	10	7:15	4.7	Entercom	D&R
4.2	4.0	3.9	4.3	3.8	12	KUMX-FM CHR/Pop	104.1 100kw	148	6	2	6	9	13	13	5:30	3.3	Clear Channel	CCRS
4.3	3.6	3.7	4.0	3.7	13	WEZB-FM CHR/Pop	97.1 100kw	167	3	3	6	8	12	12	4:45	2.7	Entercom	D&R
2.3	2.2	2.0	2.0	2.2	14	WBYU-AM Nostalgia	1450 1kw	43	15	—	20	23	21	16	10:45	2.4	Centennial	—
1.4	1.3	1.4	1.1	1.4	15	WBOK-AM Religious	1230 1kw	28	17	12	15	17	18	13	10:00	1.4	Willis	—
4.0	4.0	2.1	1.5	1.4	15	WCKW-FM¹ Rock	92.3 100kw	67	14	12	11	14	14	16	4:15	1.1	222 Corp	CHR

¹ Switched to Classic Rock on August 12.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Urban 30.2 Oldies/CR 9.7 AC 8.2 Country 7.9 News/Talk 7.7 CHR 7.5 Religious 6.5 Alternative 4.7 Nostalgia 3.4 Rock 1.4	Clear Channel 44.7 Entercom 23.2 Centennial 12.6 222 Corp. 1.4 Willis 1.4 GHB 1.2 Blakes .7 AMFM .5	Clear Channel 62.0% Entercom 47.5% Centennial 29.3% 222 Corp. 7.1% GHB 4.6% Willis 2.8% AMFM 1.3% Blakes .7%

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12+ POPULATION: 997,700 (Black: 18.8%; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REF. FIRM
11.1	10.1	9.5	9.4	9.3	1	WTOR-FM Country	104.1 100kw	192	1	3	6	3	1	1	9:15	10.8	Clear Channel	CCRS
9.2	9.2	9.7	7.3	8.6	2	WJMH-FM CHR/Rhythmic	102.1 100kw	169	2	1	1	2	8	10	9:45	5.7	Entercom	D&R
4.9	6.4	6.3	5.4	6.2	3	WKRR-FM Classic Rock	92.3 100kw	139	7	8	2	1	2	6	8:30	6.1	Dick	KATZ
6.9	6.5	6.6	7.1	6.1	4	WMAG-FM AC	99.5 100kw	152	5	10	8	4	3	3	7:45	6.0	AMFM	SEN
5.7	6.3	5.0	6.0	6.1	4	WMOX-FM Oldies	93.1 100kw	163	3	10	10	9	5	2	7:00	5.2	Entercom	MCG
4.8	5.1	5.2	5.1	5.8	6	WHSI-FM Country	100.3 100kw	127	8	10	5	5	6	5	8:45	6.6	AMFM	SEN
6.1	7.0	6.6	7.4	5.5	7	WQMG-FM Urban AC	97.1 100kw	119	9	8	8	7	4	4	8:45	4.8	Entercom	MCG
4.1	4.4	4.3	4.1	5.2	8	WKSI-FM Hot AC	98.7 100kw	161	4	2	3	6	7	8	6:00	5.4	Bahakel	EAST
4.7	4.5	4.0	5.5	4.8	9	WSJS-AM News/Talk	600 5kw	103	10	13	13	11	11	7	8:45	6.6	Clear Channel	MCG
4.3	4.9	5.0	4.0	3.9	10	WKZL-FM ¹ Hot AC	107.5 100kw	144	6	3	7	8	9	9	5:15	4.9	Dick	KATZ
2.7	2.8	3.8	3.5	3.6	11	WXRA-FM Rock	94.5 100kw	101	11	5	4	10	10	13	6:45	2.8	Clear Channel	MCG
1.7	1.4	1.5	1.8	2.1	12	WEAL-AM Gospel	1510 1kw	29	19	13	17	13	12	11	9:45	1.9	Entercom	MCG
1.9	2.0	1.8	1.5	1.7	13	WXKU-FM Country	101.1 100kw	48	14	—	17	16	13	12	6:45	1.7	Curtis	MCG
1.6	1.2	1.1	1.1	1.5	14	WEND-FM Alternative	106.5 100kw	54	12	6	10	12	16	22	5:00	1.3	Dalton	MCG
1.3	0.9	1.3	0.9	1.5	14	WFMX-FM Country	105.7 100kw	37	16	—	17	17	14	14	7:45	1.5	AMFM	—
0.8	0.9	1.2	1.2	1.5	14	WIST-FM Nostalgia	98.3 1.7kw	32	17	—	—	27	18	15	8:15	1.1	GHB	—
0.9	0.9	1.2	1.2	1.4	17	WMFR-AM News/Talk	1230 1kw	25	21	—	—	25	21	19	10:15	1.8	AMFM	D&R
1.3	1.3	1.3	1.9	1.3	18	WDCG-FM CHR/Pop	105.1 100kw	49	13	6	12	14	16	19	5:00	1.7	AMFM	CHR
0.7	0.9	1.1	1.0	1.1	19	WWGL-FM Religious	94.1 100kw	40	15	13	15	15	14	16	5:00	1.2	Davidson County	TNS

¹ Switched to CHR/Pop in September.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<p>Country 18.9</p> <p>AC 15.2</p> <p>Oldies/CR 12.3</p> <p>CHR 10.3</p> <p>News/Talk 7.2</p> <p>Urban 7.1</p> <p>Religious 4.4</p> <p>Rock 4.2</p> <p>Alternative 1.5</p> <p>Nostalgia 1.5</p> <p>Misc. .5</p>	<p>Entercom 22.3</p> <p>AMFM 16.4</p> <p>Clear Channel 18.4</p> <p>Dick 10.1</p> <p>Bahakel 5.6</p> <p>Curtis Media 2.0</p> <p>Dalton Group 1.5</p> <p>GHB 1.5</p> <p>Davidson 1.4</p> <p>Media Br. .9</p> <p>Hearst-Argyle .7</p>	<p>Clear Channel 38.9%</p> <p>Entercom 37.3%</p> <p>AMFM 33.8%</p> <p>Dick 24.5%</p> <p>Bahakel 17.1%</p> <p>Curtis Media 5.7%</p> <p>Dalton Group 5.5%</p> <p>Davidson 5.0%</p> <p>GHB 3.3%</p> <p>Hearst-Argyle 2.85%</p> <p>Media Br. 1.1%</p>

#43 BUFFALO-NIAGARA FALLS



12+ POPULATION: 972,800 (Black: 10.8%; Hispanic: N/A)

Complete Market Index, Page 8

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
8.3	8.7	9.9	8.2	9.6	1	WYRK-FM Country	106.5 50kw	166	4	4	3	1	1	3	11:45	8.8	Infinity	CHR
7.7	6.8	6.2	5.9	8.2	2	WHTT-FM Oldies	104.1 50kw	253	1	6	9	5	3	1	6:30	6.5	Mercury	ARP
8.5	7.2	7.5	8.5	8.2	2	WJYE-FM AC	96.1 50kw	165	5	8	7	5	4	2	10:00	8.1	Infinity	CHR
7.6	7.0	7.0	7.3	8.1	4	WKSE-FM CHR/Pop	98.5 46kw	231	2	1	1	3	5	9	7:00	8.7	Entercom	D&R
7.9	7.1	7.9	7.6	7.7	5	WBEN-AM News/Talk	930 5kw	181	3	9	15	10	8	5	8:30	11.9	Entercom	ARP
7.5	8.0	7.9	7.5	7.6	6	WBLK-FM ¹ Urban	93.7 47kw	126	11	2	2	4	6	6	12:15	6.1	Palm Beach	KATZ
7.6	8.5	7.7	7.7	6.8	7	WGRF-FM Classic Rock	96.9 24kw	162	6	6	4	1	2	4	8:30	6.6	Mercury	CHR
5.5	4.7	5.3	5.9	5.2	8	WGR-AM News/Talk	550 5kw	150	7	—	11	11	10	7	7:00	7.5	Entercom	ARP
4.8	6.8	5.2	5.8	4.9	9	WECK-AM Nostalgia	1230 1kw	104	12	—	17	19	17	10	9:30	3.8	Infinity	CHR
4.2	5.0	4.8	5.6	4.9	9	WMJQ-FM Hot AC	102.5 105kw	140	10	9	5	7	7	8	7:00	4.6	Entercom	D&R
4.6	4.8	4.5	4.3	4.1	11	WEDG-FM Alternative	103.3 49kw	143	9	3	5	8	11	14	5:45	4.4	Mercury	ARP
4.0	3.4	3.3	3.2	3.3	12	WLCE-FM ² Hot AC	92.9 91kw	149	8	4	7	9	9	11	4:30	2.7	Infinity	CHR
1.0	1.4	1.6	1.4	1.7	13	WNUC-FM Country	107.7 11.5kw	62	14	—	13	12	13	13	5:30	1.5	Casciani	—
1.4	1.6	1.3	1.5	1.7	13	WWWS-AM Urban Oldies	1400 1kw	30	17	—	17	15	12	11	11:15	1.0	Entercom	D&R
0.7	1.0	1.2	1.3	1.3	15	CHTZ-FM Rock	97.7 50kw	39	15	—	10	13	14	19	6:30	0.9	Standard	IMS
1.5	1.3	1.5	1.4	1.2	16	CKEY-FM ³ Adult Alter.	101.1 52kw	65	13	—	12	14	14	16	3:45	0.9	Fort Com.	—

¹ Operates under an LMA with Infinity. ² Switched to Rhythmic Oldies in July. ³ Was Hot AC until February.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
AC 16.4 Oldies/CR 16.0 News/Talk 14.3 Country 12.6 Urban 10.2 CHR 8.1 Nostalgia 4.9 Alternative 4.5 Rock 2.1 Religious 1.4 Adult Alt. 1.2	Infinity 33.6 Entercom 28.3 Mercury 19.7 Casciani 1.7 Standard 1.7 Fort. Com. 1.2 Sheridan .9 Crawford .8 Western Int'l .8	Infinity 58.3% Entercom 56.5% Mercury 44.9% Fort Com. 6.8% Casciani 6.5% Standard 6.1% Western Int'l 3.4% Crawford 3.0% Sheridan 2.0%

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12+ POPULATION: 965,700 (Black: 15.2%; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
9.5	7.6	8.2	7.8	9.0	1	WNRO-FM Classic Rock	105.9 100kw	175	3	3	1	1	1	5	10:00	8.8	AMFM	SEN.
10.2	12.3	8.1	8.7	8.9	2	WSIX-FM Country	97.9 100kw	186	1	7	3	2	2	2	9:15	13.3	AMFM	MCG.
9.1	10.2	9.8	8.5	7.7	3	WOOK-FM Urban	92.1 3kw	149	5	1	2	3	4	6	10:00	7.6	Dickey	ARP
7.6	8.2	8.5	6.9	6.5	4	WSM-FM Country	95.5 100kw	163	4	7	6	6	4	3	7:45	6.0	Gaylord	CHR
4.9	4.5	5.7	6.4	5.9	5	WRVW-FM CHR/Pop	107.5 58kw	180	2	2	3	4	7	8	6:15	5.6	AMFM	SEN
5.1	6.5	4.7	6.3	5.7	6	WRMX-FM Oldies	96.3 52kw	133	6	7	15	8	4	1	8:15	6.2	South Central	EAST
5.3	6.0	5.4	6.5	5.4	7	WJXA-FM AC	92.9 97kw	114	8	10	7	5	3	3	9:15	5.4	South Central	EAST
1.1	1.1	1.3	1.0	4.0	8	WZPC-FM Alternative	102.9 100kw	117	7	5	5	7	9	15	6:45	3.9	Cromwell	—
4.0	4.2	3.4	3.9	3.6	9	WKDF-FM Country	103.3 100kw	112	9	6	8	10	11	14	6:15	3.4	Dick	KATZ
3.2	4.1	4.8	4.7	3.2	10	WWTN-FM News/Talk	99.7 100kw	108	11	13	10	9	8	7	5:45	2.9	Gaylord	CHR
2.8	2.7	2.4	2.7	3.0	11	WOZO-FM CHR/Pop	102.5 100kw	105	12	3	9	11	17	18	5:30	2.0	Cromwell	—
3.4	2.8	3.7	2.9	2.7	12	WSM-AM Country	650 50kw	70	14	—	17	18	18	15	7:15	3.4	Gaylord	CHR
1.0	1.9	1.8	2.2	2.7	12	WVOL-AM Gospel	1470 5(1)kw	33	18	13	13	14	12	10	15:30	1.5	Dickey	ARP
0.8	0.7	0.9	2.7	2.6	14	WNPL-FM¹ Urban Oldies	106.7 1.1kw	59	16	—	14	11	10	8	8:30	1.8	Dickey	ARP
4.3	3.6	3.6	3.3	2.5	15	WGFX-FM² Oldies	104.5 49kw	108	10	13	11	13	12	12	4:30	2.2	Dick	KATZ
3.2	3.4	4.5	3.9	2.5	15	WLAC-AM News/Talk	1510 50kw	72	13	—	16	16	15	13	6:45	2.1	AMFM	SEN
3.4	2.9	3.3	1.8	2.3	17	WJZC-FM NAC/SJ	101.1 47kw	69	15	10	17	17	14	10	6:30	1.7	AMFM	SEN
1.0	1.3	0.9	1.7	1.5	18	WRIG/WRLT Adult Alternative	94.1/100.1 3.9kw/2kw	46	17	13	12	15	16	17	6:30	1.6	Tuned In Broad.	ROS
1.2	0.5	1.0	0.7	1.0	19	WAMB-AM Nostalgia	1160 50(1)kw	17	21	—	—	20	21	21	10:45	1.0	Great Southern	ROS
2.6	1.3	1.3	0.7	1.0	19	WMDB-AM Urban	880 2.5kw	17	22	—	20	20	21	21	7:30	0.5	Babb	—

¹ Was Rock until December 22. ² Was Classic-Hits until December.

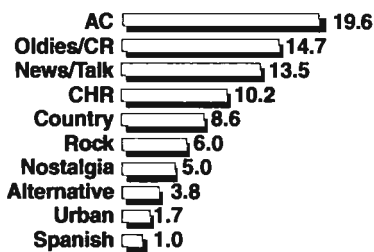
FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Country 22.7	AMFM 28.6	AMFM 52.4%
Oldies/CR 17.2	Dickey 13.0	Gaylord 31.4%
Urban 11.3	Gaylord 12.4	South Central 22.8%
CHR 8.9	South Central 11.1	Dick 20.1%
News/Talk 6.8	Cromwell 7.0	Dickey 19.1%
AC 5.4	Dick 6.1	Tuned In Br. 6.1%
Religious 4.2	Tuned In Br. 2.4	Great Southern 2.7%
Alternative 4.0	Babb 1.0	Reach 2.0%
NAC 2.3	Great Southern 1.0	Babb 1.8%
Adult Alt. 1.5	F.W. Robbert .8	Rutherford 1.4%
Nostalgia 1.0	Rutherford Gr. .8	F.W. Robbert 1.1%
	Reach .7	

12+ POPULATION: 955,200 (Black: 8.1%; Hispanic: N/A)

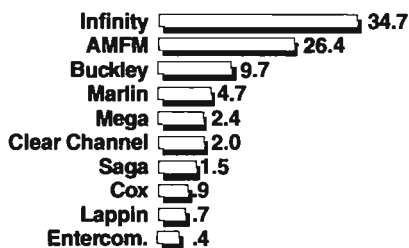
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SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
11.2	11.5	11.4	12.5	11.3	1	WRCH-FM AC	100.5 7.5kw	210	4	9	5	1	1	1	10:00	9.8	Infinity	KATZ
11.1	10.7	10.9	11.8	10.7	2	WTIC-AM News/Talk	1080 50kw	229	1	6	9	8	5	2	8:45	14.1	Infinity	G/W
7.5	6.8	7.6	8.2	8.9	3	WKSS-FM CHR/Pop	95.7 16.5kw	225	2	1	1	2	4	8	7:30	8.1	AMFM	CHR
8.4	6.6	6.9	7.4	7.9	4	WTIC-FM Hot AC	96.5 20kw	146	5	6	6	5	3	3	10:00	7.2	AMFM	SEN
6.7	6.5	7.1	7.5	6.9	5	WWYZ-FM Country	92.5 17kw	223	3	3	2	3	2	5	5:45	7.9	Infinity	EAST
4.1	4.7	6.0	3.8	5.2	6	WDRG/WMMW MOR	1360/1470 5kw/2.5kw	79	11	—	—	19	19	10	12:30	6.6	Buckley	MCG
4.7	4.4	4.7	4.3	4.7	7	WCCC-AF Rock	1290/106.9 .49kw/23kw	124	8	5	3	4	8	9	7:00	6.6	Marlin	D&R
6.0	6.2	4.5	5.4	4.7	7	WDRG-FM Oldies	102.9 19.5kw	143	6	9	12	10	9	4	6:15	4.0	Buckley	MCG
2.4	3.0	3.1	3.7	4.3	9	WHCN-FM Classic Rock	105.9 16kw	118	9	6	6	5	6	6	6:45	3.7	AMFM	CHR
3.2	3.0	3.3	2.5	4.2	10	WZMX-FM Classic Hits	93.7 21kw	110	10	9	8	7	6	7	7:15	4.1	Infinity	KATZ
4.8	4.7	4.0	4.0	3.8	11	WMRQ-FM Alternative	104.1 18kw	139	7	2	4	8	10	13	5:15	3.1	AMFM	CHR
2.5	2.6	2.1	1.7	1.7	12	WNEZ-AM Urban AC	910 5kw	47	14	3	9	13	15	17	6:45	1.3	Mega	ARP
2.1	1.7	1.5	1.6	1.5	13	WAQY-FM Classic Rock	102.1 17kw	58	12	9	13	11	11	10	5:00	1.5	Saga	KATZ
1.2	1.1	1.7	1.4	1.3	14	WFAN-AM Sports	660 50kw	47	15	—	18	15	12	12	5:15	2.0	Infinity	IRS
0.7	0.9	1.0	1.1	1.3	14	WKCI-FM CHR/Pop	101.3 10kw	57	13	9	9	11	12	14	4:30	1.1	Clear Channel	MCG

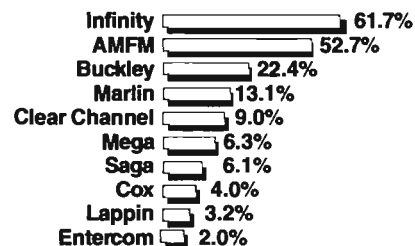
FORMAT SHARE (By AQH Share)



OWNERSHIP SHARE (By AQH Share)



OWNERSHIP REACH (By Unduplicated Cume)



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12+ POPULATION: 950,900 (Black: 39.9%; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	12+ AQH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
9.1	6.6	9.3	7.9	8.8	1	WHRK-FM Urban	97.1 100kw	204	1	1	1	1	7	13	8:00	8.7	Clear Channel	CCRS
8.3	6.6	8.5	6.2	7.2	2	WDIA-AM Urban Oldies	1070 50(5)kw	137	4	9	14	6	2	1	9:45	9.2	Clear Channel	CCRS
5.8	6.6	5.8	5.4	6.6	3	WRVR-FM AC	104.5 100kw	137	4	16	6	7	5	2	9:00	6.8	Entercom	ARP
4.8	5.8	5.4	4.8	6.5	4	WEGR-FM Classic Rock	102.7 100kw	130	9	13	4	1	1	3	9:30	9.0	Clear Channel	CCRS
5.2	4.4	6.0	5.9	6.1	5	KXHT-FM CHR/Rhythmic	107.1 2.75kw	135	6	2	2	8	9	24	8:30	3.6	Flinn	WRS
5.8	6.0	6.6	4.6	5.9	6	WGKX-FM Country	105.9 100kw	131	8	6	6	9	8	5	8:30	6.2	Barnstable	KATZ
6.6	3.7	4.5	6.6	5.6	7	KJMS-FM Urban	101.1 100kw	140	2	4	3	3	4	8	7:30	5.2	Clear Channel	CCRS
0.3	7.6	6.2	6.1	5.3	8	WRBO-FM Urban Oldies	103.5 100kw	138	3	9	9	5	5	4	7:15	2.9	Barnstable	KATZ
5.8	6.3	5.4	5.6	5.1	9	WLOK-AM Gospel	1340 1kw	88	13	13	15	16	12	7	11:00	5.7	Gilliam	UNI
6.8	5.0	5.9	5.5	5.0	10	WMC-FM Hot AC	99.7 290kw	133	7	13	5	4	2	6	7:00	6.3	Raycom	MCG
2.3	2.7	2.8	2.9	3.5	11	WKSL-FM CHR/Pop	107.5 19kw	104	10	3	6	12	15	18	6:15	3.1	Flinn	—
4.2	4.4	3.1	4.0	3.5	11	WOGY-FM Country	94.1 50kw	98	11	6	11	10	9	11	6:30	3.7	Entercom	ARP
2.6	2.8	3.0	3.0	3.3	13	WREC-AM News/Talk	600 5kw	76	12	—	20	17	13	8	8:15	3.1	Clear Channel	CCRS
2.1	1.2	1.2	2.3	3.1	14	WOTO-FM ¹ Oldies	95.7 6kw	82	14	8	15	14	13	10	7:00	2.8	Clear Channel	CCRS
3.4	4.4	4.0	4.3	3.0	15	WSRR-FM Classic Hits	98.1 100kw	92	12	4	12	11	9	12	6:00	2.4	Barnstable	KATZ
1.9	2.2	2.1	2.0	2.3	16	WMFS-FM Rock	92.9 6kw	52	16	9	10	13	17	17	8:00	2.7	Belz	—
1.8	2.9	1.4	1.9	2.1	17	KWAM-AM Gospel	990 10kw	46	19	16	12	15	16	15	8:30	1.8	Clear Channel	CCRS
1.8	1.3	1.3	2.4	1.3	18	WCRV-AM Religious	640 50(5)kw	50	18	—	18	18	18	14	5:00	3.0	Bott	—
2.8	1.9	1.7	1.3	1.3	18	WMC-AM News/Talk	790 5kw	52	17	—	20	22	20	16	5:00	1.0	Raycom	MCG
1.2	1.9	1.1	1.1	1.3	18	WPLX-AM Nostalgia	1170 1kw	21	23	—	25	24	23	22	8:00	0.9	Pollack	—
1.2	1.4	0.0	0.8	1.1	21	WBBP-AM Religious	1480 5kw	27	22	16	13	22	22	18	7:00	0.9	Bountiful	—

¹ Was WRXQ-FM (Alternative) until April 1.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Urban 27.6 AC 12.7 Oldies/CR 12.6 Country 10.7 Religious 10.3 CHR 9.6 News/Talk 5.9 Rock 2.3 Nostalgia 1.3	Clear Channel 36.6 Barnstable 14.2 Flinn 10.9 Entercom 10.8 Raycom 6.3 Gilliam 5.1 Belz 2.3 Bott 1.3 Pollack 1.3 Sudbury 1.3 Bountiful 1.1 Duke 1.1 Arlington .7	Clear Channel 60.7% Barnstable 34.7% Flinn 25.9% Entercom 25.5% Raycom 18.7% Gilliam 9.3% Belz 5.6% Bott 5.3% Arlington 4.9% Bountiful 2.9% Pollack 2.2% Duke 1.8% Sudbury 1.0%

#47 MONMOUTH-OCEAN



12+ POPULATION: 933,900 (Black: N/A; Hispanic: N/A)

Complete Market Index, Page 8

SPRING '98	FALL '98	SPRING '99	12+ ADH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
5.5	6.2	5.8	1	WKXW-FM Talk	101.5 19kw	176	1	13	17	3	2	1	6:15	5.9	Press	CHR
5.0	4.9	5.2	2	WXRK-FM Alternative	92.3 6kw	130	3	3	1	1	1	7	7:45	12.0	Infinity	IRS
4.0	3.3	4.8	3	WOR-AM Talk	710 50kw	82	14	—	38	27	25	12	11:15	6.5	Buckley	MCG
3.0	4.0	4.2	4	WOBM-FM AC	92.7 1.4kw	101	8	13	18	13	7	2	8:00	4.8	Seashore	KATZ
3.4	3.2	3.7	5	WJLK-FM Hot AC	94.3 3kw	109	5	7	3	2	4	6	6:30	3.0	Nassau	KATZ
2.8	4.5	3.6	6	WWZY-FM Country	107.1 4.7kw	69	17	13	4	5	3	7	10:00	8.0	Big City	—
3.8	4.3	3.4	7	WLTW-FM AC	106.7 6kw	89	11	13	24	19	13	5	7:15	2.3	AMFM	KATZ
5.1	4.5	3.3	8	WABC-AM Talk	770 50kw	90	10	—	34	22	19	12	7:00	2.1	ABC	ABC
3.4	4.4	3.3	8	WFAN-AM Sports	660 50kw	94	9	—	15	12	8	4	6:45	4.4	Infinity	IRS
2.7	3.5	3.1	10	WCBS-FM Oldies	101.1 6.8kw	63	18	—	24	15	6	3	9:30	3.1	Infinity	CBS
2.8	2.9	3.0	11	WBBO-FM CHR/Pop	98.5 6kw	85	12	2	10	10	16	15	6:45	2.6	Nassau	KATZ
3.1	3.2	3.0	11	WHTZ-FM CHR/Pop	100.3 6kw	110	4	1	5	11	13	21	5:15	2.9	AMFM	CHR
3.8	3.2	3.0	11	WPLJ-FM Hot AC	95.5 6.7kw	131	2	9	7	4	5	9	4:30	4.2	ABC	ABC
1.6	1.5	2.8	14	WADB-AM Country	1310 2.5kw	27	30	—	38	44	43	29	19:45	2.4	Nassau	KATZ
3.0	2.0	2.8	14	WKTU-FM CHR/Rhythmic	103.5 5.4kw	101	6	5	2	6	8	20	5:15	2.4	AMFM	EAST
3.0	4.3	2.7	16	WRAT-FM Rock	95.9 4kw	74	16	9	6	7	8	14	7:00	1.6	North New Jersey	KATZ
2.3	2.7	2.6	17	WAXQ-FM Classic Rock	104.3 6kw	80	15	13	12	8	12	10	6:15	1.9	AMFM	KATZ
2.8	1.9	2.6	17	WCBS-AM News	880 50kw	101	7	13	34	25	22	11	5:00	4.0	Infinity	CBS
2.4	2.7	2.3	19	WNEW-FM Rock	102.7 6kw	85	12	9	8	8	8	18	5:15	1.2	Infinity	CBS
3.8	2.9	2.2	20	WOBM-AM AC	1160 5kw	59	19	—	18	13	43	33	7:00	1.8	Seashore	KATZ
1.6	1.6	2.1	21	WJRZ-FM Hot AC	100.1 1.6kw	42	25	—	14	14	13	17	9:30	2.1	Jersey Shore	CHR
1.1	1.0	1.8	22	WHTG-FM Alternative	106.3 3.9kw	52	22	5	12	16	17	28	6:30	1.3	WHTG Inc.	ARP
1.6	1.5	1.8	22	WQXR-FM Classical	96.3 6kw	35	26	—	38	37	35	21	9:30	1.4	NY Times	ARP
2.2	1.8	1.6	24	WOHT-FM CHR/Rhythmic	97.1 6.7kw	54	20	4	8	17	40	40	5:45	0.9	Emmis	ARP
1.7	0.9	1.5	25	WQCD-FM NAC/SJ	101.9 6.2kw	45	23	—	27	21	22	15	6:15	0.8	Emmis	CHR
0.4	0.4	1.3	26	WMGQ-FM Rock AC	98.3 1.2kw	13	42	—	18	20	19	24	19:30	1.2	Greater Media	ARP
0.7	0.4	1.2	27	WYSP-FM Rock	94.1 16kw	17	36	—	10	17	19	36	13:45	1.5	Infinity	IRS
0.0	0.4	1.1	28	WFPG-FM AC	96.9 50kw	14	41	—	34	25	18	19	15:45	0.7	Spring	EAST
0.5	0.8	1.0	29	WPST-FM CHR/Pop	97.5 50kw	43	24	7	15	23	26	36	4:30	0.8	Nassau	KATZ
0.9	0.8	1.0	30	WTJM-FM Oldies	105.1 6kw	53	21	13	20	23	24	23	3:45	27.0	AMFM	SEN

Continued from Page 89

12+ POPULATION: 1,248,600 (Black: 12.5%; Hispanic: N/A)

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cumè)
Rock 14.7 News/Talk 12.3 Country 12.2 CHR 10.1 Urban 10.0 Oldies/CR 8.9 AC 7.8 Alternative 4.0 Religious 2.5 NAC/SJ 2.3 Nostalgia 2.2 Runnymede .6	Clear Channel 27.6 Infinity 13.4 Saga 9.9 North American 9.7 Blue Chip 9.6 Radio Ohio 6.0 WCLT Radio 2.7 Associated 2.2 Ingleside 2.2 Scantland 1.6 Stop 26 1.1 Runnymede .6	Clear Channel 52.0% Infinity 27.9% North American 25.0% Saga 20.9% Blue Chip 19.2% Radio Ohio 16.8% Associated 8.4% Ingleside 7.1% WCLT Radio 5.2% Scantland 4.9% Stop 26 2.9% Runnymede 1.8%

Continued from Page 90

12+ POPULATION: 1,233,500 (Black: N/A; Hispanic: N/A)

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cumè)
AC 15.4 News/Talk 14.2 Country 14.0 Oldies/CR 13.4 CHR 9.9 Alternative 4.8 Adult Alt. 4.6 Rock 3.8 Nostalgia 2.8 NAC/SJ 2.0 Spanish 2.0	Clear Channel 24.5 Simmons 19.0 Citadel 18.4 Trumper 9.8 Bonneville 5.1 Deer Valley 3.9 KSOP Inc. 3.7 Capitol Br. 2.0 Utah Spanish 1.3 Collantes .7 United .7 Sundance .4	Clear Channel 50.8% Simmons 47.0% Citadel 46.6% Trumper 26.4% Bonneville 16.7% KSOP Inc. 10.2% Deer Valley 10.1% Capitol Br. 6.4% Sundance 2.1% United 1.3% Utah Spanish 1.3% Collantes 1.1%

12+ POPULATION: 933,900 (Black: N/A; Hispanic: N/A)

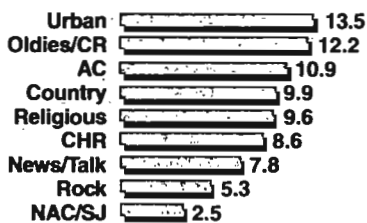
FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cumè)
AC 21.3 News/Talk 21.1 CHR 11.8 Oldies/CR 8.4 Alternative 7.0 Rock 7.0 Country 6.8 Classical 1.8 Spanish 1.8 Urban 1.6 NAC/SJ 1.5 Religious 1.2	Infinity 19.1 AMFM 13.9 Nassau 11.2 Seashore 6.4 ABC 6.3 Press 5.8 Buckley 4.8 Emmis 3.7 Big City 3.6 North NJ 2.7 Jersey Shore 2.1 Greater Media 2.0 NYTimes 1.8 WHTG Inc. 1.8 Spring 1.5 Mega .9 Pillar of Fire .9 SBS .9	Infinity 41.9% AMFM 35.9% Nassau 26.4% ABC 23.1% Press 18.9% Seashore 15.9% Emmis 11.5% Buckley 8.9% North NJ 7.9% Big City 7.4% WHTG Inc. 5.6% Jersey Shore 4.6% Greater Media 4.2% NYTimes 3.8% Spring 3.3% Pillar of Fire 3.0% SBS 2.1% Mega 1.8%

12+ POPULATION: 917,200 (Black: 23.2%; Hispanic: N/A)

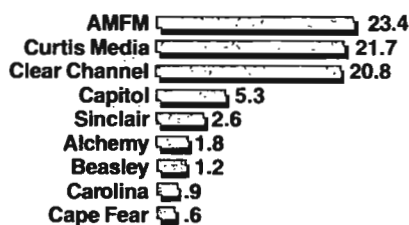
Complete Market Index, Page 8

SPRING '98	SUMMER '98	FALL '98	WINTER '98	SPRING '99	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
5.2	6.3	5.2	5.5	8.5	1	WDUR/WNNL Gospel	1490/103.9 1kw/7.9kw	109	10	5	6	4	1	1	13:15	7.5	Clear Channel	EAST
10.0	6.9	8.1	7.3	7.5	2	WQOK-FM Urban	97.5 100kw	150	3	1	1	1	7	9	8:30	5.9	Clear Channel	CCRS
6.4	6.3	8.7	7.5	6.4	3	WDCG-FM CHR/Pop	105.1 100kw	204	1	2	2	3	5	10	5:15	8.4	AMFM	CHR
4.6	4.6	5.1	5.2	5.9	4	WRDU-FM Classic Rock	106.1 100kw	145	4	9	4	2	2	6	7:00	7.7	AMFM	ARP
5.8	5.7	5.4	6.1	5.6	5	WPTF-AM News/Talk	680 50kw	110	9	9	18	11	10	3	8:45	6.3	Curtis Media	MCG
5.6	8.2	5.7	6.3	5.5	6	WQDR-FM Country	94.7 99kw	135	6	8	6	9	8	3	7:00	6.3	Curtis Media	MCG
5.8	5.9	5.0	5.3	5.5	6	WTRG-FM Oldies	100.7 100kw	139	5	9	10	8	4	2	6:45	5.0	AMFM	—
5.8	6.8	5.7	6.2	5.3	8	WRAL-FM Hot AC	101.5 96kw	183	2	7	5	5	3	7	5:00	4.9	Capitol	KATZ
4.4	4.2	4.5	4.4	5.0	9	WRSN-FM AC	93.9 100kw	117	8	9	8	7	5	3	7:15	4.7	AMFM	ARP
5.9	3.5	4.5	3.5	4.7	10	WBBB-FM Rock	96.1 98kw	122	7	4	3	6	9	12	6:30	4.1	Curtis Media	MCG
2.8	3.0	2.1	2.5	2.8	11	WFXC-FM Urban AC	107.1 2.6kw	51	14	—	11	10	10	8	9:30	2.9	Clear Channel	EAST
0.0	1.3	2.3	2.3	2.5	12	WWND-FM NAC/SJ	102.9 1.7kw	59	12	—	14	14	12	11	7:15	1.9	Curtis Media	MCG
2.9	2.7	2.3	2.4	2.2	13	WJMH-FM CHR/Rhythmic	102.1 100kw	58	13	3	8	13	16	25	6:30	1.3	Sinclair	D&R
2.2	1.1	2.1	2.6	2.0	14	WFXX-FM Urban AC	104.3 100kw	39	17	—	11	12	13	13	8:45	2.4	Clear Channel	EAST
1.4	1.0	1.3	1.8	1.8	15	WRBZ-AM News/Talk	850 10(5)kw	41	16	—	13	14	13	14	7:30	2.4	Alchemy	REG
3.4	3.0	2.6	2.3	1.4	16	WKIX-FM Country	96.9 100kw	62	11	9	15	17	16	16	3:45	1.4	Curtis Media	MCG
1.5	1.4	1.4	1.0	1.4	16	WKXU-FM Country	101.1 100kw	47	15	—	18	16	15	15	5:15	1.3	Curtis Media	MCG

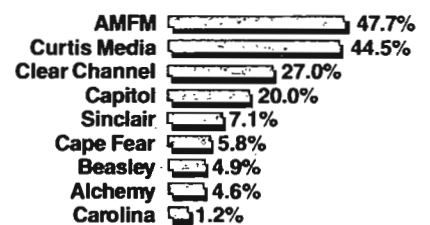
FORMAT SHARE (By AQH Share)



OWNERSHIP SHARE (By AQH Share)



OWNERSHIP REACH (By Unduplicated Cume)



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12+ POPULATION: 908,000 (Black: 9.2%; Hispanic: 23.5%)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METHO RANK	Q. AQH RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (In Millions)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP. FIRM
11.0	9.4	8.2	8.6	8.4	1	1	KASE-FM Country	100.7 100kw	168	2	5	2	1	1	1	8:30	8.8	AMFM	KATZ
1.8	7.8	6.8	5.4	6.9	2	2	KQBT-FM CHR/Rhythmic	104.3 48kw	136	4	1	3	2	10	11	8:30	5.3	Infinity	EAST
6.0	5.9	7.3	5.2	5.5	3	3	KKMJ-FM AC	95.5 100kw	133	5	6	8	6	2	2	7:00	5.3	Infinity	EAST
4.7	5.6	4.6	5.3	5.5	3	3	KLBJ-AM News/Talk	590 5(1)kw	124	6	6	6	11	3	4	7:30	5.5	LBJ-S	MCG
4.6	5.7	6.1	5.0	5.5	3	3	KVET-FM Country	98.1 100kw	123	8	—	10	10	4	3	7:30	10.1	AMFM	KATZ
5.2	5.0	5.1	5.2	5.2	6	6	KAMX-FM Hot AC	94.7 100kw	156	3	4	4	3	4	10	5:30	6.5	Infinity	EAST
3.7	2.6	3.1	3.7	5.1	7	7	KROX-FM Alternative	101.5 100kw	120	9	3	1	5	12	20	7:00	3.8	LBJ-S	MCG
9.0	5.4	4.5	4.7	5.0	8	8	KHFI-FM CHR/Pop	96.7 100kw	170	1	2	5	7	11	13	5:00	4.2	Clear Channel	CCRS
5.6	5.7	3.9	4.8	4.6	9	9	KLBJ-FM Rock	93.7 97kw	124	6	6	6	4	3	4	6:15	6.7	LBJ-S	MCG
4.3	3.8	4.5	4.1	3.6	10	10	KEYI-FM Oldies	103.5 100kw	89	12	9	14	13	9	5	6:45	3.5	Clear Channel	CCRS
4.3	3.5	3.8	4.2	3.5	11	11	KPEZ-FM Classic Rock	102.3 20kw	99	10	10	10	8	7	7	6:00	2.6	Clear Channel	CCRS
3.2	2.8	3.9	3.8	3.4	12	12	KGSR-FM Adult Alternative	107.1 39kw	89	11	—	7	9	6	8	6:30	2.4	LBJ-S	MCG
0.0	1.1	3.4	5.4	2.8	13	13	KFMK-FM Oldies	105.9 4.5kw	79	13	—	12	12	13	9	6:00	2.1	AMFM	—
1.4	1.8	1.3	1.5	2.4	14	14	KJFK-FM Talk	98.9 18.5kw	56	15	—	8	13	14	12	7:15	4.1	Shamrock	D&R
2.4	1.9	1.2	1.9	2.1	15	15	KLNC-FM Country	93.3 100kw	58	14	6	14	15	15	14	6:00	2.3	LBJ-S	—
1.3	1.5	1.4	1.5	1.3	16	16	KKLB-FM Tejano	92.5 1.6kw	30	17	10	16	16	16	15	7:30	1.2	Garcia, Lorenzo	CAB
1.4	0.9	1.1	1.0	1.0	17	17	KELG-AM Tejano/Oldies	1440 .5kw	21	21	10	16	18	18	16	8:00	1.1	Garcia, Lorenzo	CAB
0.7	0.5	1.2	0.5	1.0	17	17	KFIT-AM Gospel	1060 2kw	9	27	—	16	24	22	24	15:30	1.4	Onyx	—
1.2	1.6	0.9	1.2	1.0	17	17	KIXL-AM Religious	970 1kw	25	20	—	27	21	19	17	6:30	1.2	Intimate	REP
1.2	1.2	1.1	1.0	1.0	17	17	KVET-AM Sports	1300 5(1)kw	31	16	—	24	27	25	17	5:15	0.8	AMFM	KATZ

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
Country 16.0	LBJ-S 20.7	LBJ-S 43.0%
CHR 12.3	Infinity 18.3	Infinity 40.1%
Oldies/CR 10.8	AMFM 17.7	Clear Channel 36.3%
AC 10.7	Clear Channel 13.3	AMFM 36.1%
News/Talk 10.1	Garcia 2.7	Shamrock 6.2%
Spanish 5.3	Shamrock 2.4	Garcia 6.0%
Alternative 5.1	Yellow Rose 1.4	Yellow Rose 3.6%
Rock 4.6	Intimate 1.0	Simmons 3.2%
Adult Alt. 3.4	Onyx 1.0	Intimate 2.8%
Religious 2.0	Simmons .9	Hispanic 1.9%
Urban 1.7	Hispanic .8	Onyx 1.1%

12+ POPULATION: **898,800** (Black: 8.8%; Hispanic: N/A)

Complete Market Index, Page 8

SPRING '98	SUMMER '98	FALL '98	WINTER '98	SPRING '99	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
10.0	10.8	13.1	12.8	10.5	1	WHAM-AM News/Talk	1180 50kw	217	1	14	10	7	4	1	8:15	13.9	Clear Channel	EAST
10.0	11.3	12.0	9.4	8.5	2	WBEE-FM Country	92.5 50kw	158	3	6	6	3	2	2	9:15	8.1	Entercom	KATZ
7.6	7.4	7.3	6.5	6.8	3	WRMM-FM AC	101.3 27kw	152	4	6	7	8	5	3	7:45	6.2	Infinity	ARP
5.7	6.9	6.0	5.8	6.6	4	WDKX-FM Urban	103.9 .8kw	89	10	2	3	4	7	6	12:45	5.2	Monroe County	ARP
7.1	5.1	5.2	5.9	6.4	5	WVOR-FM Hot AC	100.5 50kw	147	5	6	2	1	1	5	7:30	5.9	Clear Channel	EAST
7.3	5.2	4.5	5.0	5.6	6	WPXY-FM CHR/Pop	97.9 50kw	180	2	1	5	6	8	8	5:30	5.4	Infinity	EAST
5.5	5.3	5.7	5.6	5.5	7	WCMF-FM Rock	96.5 50kw	138	7	11	4	2	3	7	6:45	7.8	Infinity	CHR
4.7	5.4	4.6	4.8	5.3	8	WBBF-FM Oldies	98.9 37kw	141	6	11	12	9	5	3	6:30	4.9	Entercom	KATZ
5.0	3.8	3.9	5.1	4.8	9	WNVE-FM Rock	95.1 12kw	132	8	4	1	5	9	13	6:15	6.9	Clear Channel	EAST
2.8	2.7	2.5	2.6	3.4	10	WZOZ-AM Nostalgia	950 1kw	62	13	—	27	23	15	10	9:30	3.1	Entercom	KATZ
5.2	3.7	3.3	3.8	2.7	11	WZNE-FM Hot AC	94.1 3.1kw	113	9	6	8	10	10	11	4:00	2.4	Infinity	—
1.6	1.3	1.3	0.9	2.5	12	WKGS-FM¹ AC	106.7 3.5kw	81	11	3	9	12	13	15	5:15	1.8	Clear Channel	EAST
2.4	2.3	2.5	1.3	2.3	13	WQRV-FM Classic Rock	93.3 4kw	79	12	14	11	11	11	9	5:00	1.9	Entercom	KATZ
1.3	1.4	1.4	1.7	1.5	14	WJZR-FM NAC/SJ	105.9 3kw	36	16	—	22	14	14	11	7:15	1.1	R B Lee Rust	—
1.0	1.7	1.5	1.6	1.3	15	WHTK-AM Talk	1280 5kw	38	15	—	13	13	12	14	5:45	0.4	Clear Channel	EAST
1.6	2.1	2.7	2.7	1.2	16	WMAX-FM² CHR/Rhythmic	107.3 6kw	48	14	4	14	15	18	22	4:15	0.8	Clear Channel	EAST

¹ Was **WYSY-FM** until March. ² Became **WLCL-FM** (Oldies) in July.

FORMAT SHARE (By AQH Share)	OWNERSHIP SHARE (By AQH Share)	OWNERSHIP REACH (By Unduplicated Cume)
<p>AC ██████████ 20.3</p> <p>News/Talk ██████████ 12.4</p> <p>Rock ██████████ 10.3</p> <p>Country ██████████ 10.1</p> <p>Oldies/CR ██████████ 8.2</p> <p>CHR ██████████ 7.9</p> <p>Urban ██████████ 6.6</p> <p>Nostalgia ██████████ 3.8</p> <p>Religious ██████████ 2.0</p> <p>NAC/SJ ██████████ 1.5</p>	<p>Clear Channel ██████████ 28.2</p> <p>Infinity ██████████ 21.4</p> <p>Entercom ██████████ 21.2</p> <p>Monroe ██████████ 6.8</p> <p>R B Lee ██████████ 1.5</p> <p>Casciani ██████████ .8</p>	<p>Clear Channel ██████████ 56.6%</p> <p>Infinity ██████████ 49.3%</p> <p>Entercom ██████████ 44.1%</p> <p>Monroe ██████████ 9.9%</p> <p>R B Lee ██████████ 4.0%</p> <p>Casciani ██████████ 3.0%</p>

Has the competition
scared hitless!



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12+ POPULATION: 896,300 (Black: 12.4%; Hispanic: 9.9%)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AQH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AQH SHARE	OWNER	NATIONAL REP FIRM
8.6	7.3	7.4	10.9	9.2	1	WEAT-FM AC	104.3 100kw	165	1	12	5	1	1	1	10:00	11.0	Infinity	KATZ
6.5	5.5	6.6	5.5	5.7	2	WIRK-FM Country	107.9 100kw	104	5	5	1	3	3	2	9:45	6.1	Infinity	KATZ
5.9	6.4	5.7	6.0	5.4	3	WJBW-FM Nostalgia	99.5 3kw	108	3	—	—	38	38	6	8:45	3.9	Rubenstein	ROS
7.0	6.4	6.1	4.9	5.0	4	WRMF-FM AC	97.9 100kw	106	4	6	1	2	2	2	8:30	5.1	Crystal	ARP
3.5	4.9	4.6	3.4	4.7	5	WJNO-AM News/Talk	1040 25(1)kw	94	6	—	24	20	16	6	8:45	7.0	Clear Channel	ARP
3.7	4.9	6.2	4.1	4.1	6	WEDR-FM Urban	99.1 100kw	87	7	1	4	4	8	8	8:30	3.2	Cox	SEN
1.6	1.8	2.5	3.5	3.4	7	WLDI-FM CHR/Pop	95.5 100kw	109	2	2	6	7	10	15	5:30	2.7	Clear Channel	CCRS
3.5	3.4	3.1	2.8	3.1	8	WPBZ-FM Alternative	103.1 50kw	78	11	4	3	4	6	19	7:15	2.9	Palm Beach	CHR
2.8	1.9	2.4	2.3	3.0	9	WTMI-FM Classical	93.1 100kw	62	12	—	—	31	26	19	8:30	2.3	Marlin	MCG
2.6	3.5	3.6	3.1	2.8	10	WKGR-FM Classic Rock	98.7 100kw	86	8	12	10	6	4	4	5:45	3.0	Clear Channel	CCRS

*Because your frequency would be
a terrible thing to waste.*



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#52 JACKSONVILLE



12+ POPULATION: **891,100** (Black: 21.4%; Hispanic: N/A)

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SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
9.4	9.3	7.4	8.8	9.6	1	WAPE-FM CHR/Pop	95.1 100kw	214	1	2	1	2	2	6	7:45	9.0	Cox	CHR
8.0	7.5	7.2	7.2	8.9	2	WFYV-FM Rock	104.5 100kw	154	2	5	2	1	1	2	10:00	14.1	Cox	CHR
6.9	7.4	5.7	7.8	8.4	3	WQIK-FM Country	99.1 100kw	147	3	6	8	4	4	1	9:45	8.6	Clear Channel	EAST
7.1	7.1	6.5	6.9	8.1	4	WSOL-FM Urban AC	101.5 100kw	115	9	4	5	3	3	3	12:00	8.5	Clear Channel	EAST
7.8	7.9	5.9	6.9	6.1	5	WEJZ-FM AC	96.1 100kw	130	5	11	7	7	5	5	8:00	5.3	Renda	KATZ
5.3	5.3	4.9	5.6	5.7	6	WROO-FM Country	107.3 100kw	120	6	6	6	6	6	7	8:15	6.9	Clear Channel	CCRS
6.4	5.8	7.0	5.8	5.6	7	WJBT-FM CHR/Rhythmic	92.7 6kw	116	8	1	4	8	11	15	8:15	4.1	Clear Channel	EAST
5.1	5.9	7.1	5.6	5.0	8	WKOL-FM Oldies	96.9 100kw	136	4	9	10	9	7	4	6:30	4.1	Cox	CHR
4.9	4.7	4.4	5.2	5.0	8	WPLA-FM Alternative	93.3 50kw	117	7	3	3	5	10	13	7:15	3.9	Clear Channel	CCRS
4.1	5.0	5.2	4.4	3.5	10	WOKV-AM News/Talk	690 50(10)kw	67	11	—	16	12	12	9	9:00	2.8	Cox	MCG

#53 LOUISVILLE



12+ POPULATION: **858,800** (Black: 12.2%; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
11.8	15.3	14.2	11.8	12.0	1	WAMZ-FM Country	97.5 100kw	223	1	5	2	1	1	1	8:30	10.8	Clear Channel	CHR
12.3	11.1	12.8	11.9	11.7	2	WHAS-AM Full Service	840 50kw	212	2	—	12	5	3	2	8:45	16.4	Clear Channel	CCRS
7.2	6.8	5.5	6.6	8.8	3	WDJX-FM CHR/Pop	99.7 24kw	193	3	1	1	2	4	5	7:15	8.0	Blue Chip	EAST
7.1	5.6	6.2	7.6	7.2	4	WVEZ-FM AC	106.9 24.5kw	126	4	9	7	3	2	3	9:00	7.2	Cox	EAST
6.6	5.8	5.2	3.8	5.2	5	WGZB-FM Urban	96.5 3kw	105	6	2	3	4	7	9	7:45	4.1	Blue Chip	D&R
5.9	5.4	4.7	4.7	4.6	6	WRKA-FM Oldies	103.1 6kw	119	5	10	12	8	5	4	6:15	4.5	Cox	CHR
3.7	3.6	3.4	3.1	3.9	7	WQMF-FM Classic Rock	95.7 29.5kw	74	10	8	8	5	8	7	8:15	3.9	Clear Channel	CCRS
2.4	3.3	2.1	2.9	3.7	8	WKJK-AM Nostalgia	1080 10(1)kw	42	17	—	19	18	17	10	13:45	3.0	Clear Channel	CCRS
4.0	3.4	4.3	4.1	3.6	9	WTFX-FM Rock	100.5 38kw	93	8	4	4	9	10	14	6:15	7.4	Clear Channel	CCRS
5.4	4.3	4.5	3.7	3.5	10	WSFR-FM Oldies	107.7 8.2kw	98	7	12	10	5	6	6	5:45	4.6	Cox	EAST

12+ POPULATION: 853,900 (Black: 9.9%; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
11.9	10.6	9.9	11.6	11.0	1	KJYO-FM CHR/Pop	102.7 100kw	236	1	1	2	2	2	9	7:30	9.5	Clear Channel	CHR
8.8	9.3	8.8	8.4	8.0	2	KATT-FM Rock	100.5 97kw	152	2	2	1	1	1	10	8:30	8.3	Caribou	BAN
9.9	8.4	7.6	7.4	7.9	3	KXXY-FM Country	96.1 98kw	141	4	8	7	6	4	1	9:00	10.3	Clear Channel	BAN
5.3	4.6	5.1	5.9	7.0	4	KTST-FM Country	101.9 100kw	132	5	3	3	3	6	7	8:30	6.9	Clear Channel	BAN
6.7	6.9	6.8	6.3	6.6	5	KTKM-AM News/Talk	1000 5kw	126	6	—	14	11	10	4	8:15	7.7	Clear Channel	CHR
5.6	4.9	4.3	5.3	6.1	6	KYIS-FM Hot AC	98.9 100kw	147	3	3	4	4	5	8	6:45	7.4	Caribou	D&R
5.3	6.0	7.6	5.3	5.9	7	KMGL-FM AC	104.1 100kw	109	9	6	6	7	7	5	8:30	5.4	Renda	EAST
5.7	7.3	6.9	6.8	5.9	7	KRXO-FM Classic Rock	107.7 100kw	110	8	10	5	5	2	3	8:30	6.0	Renda	—
6.4	5.9	5.3	5.3	5.4	9	KOMA-FM¹ Oldies	92.5 100kw	111	7	10	12	8	8	2	7:45	7.3	Renda	—
4.6	5.4	5.7	4.3	3.9	10	KQSR-FM AC	94.7 100kw	100	10	10	11	9	9	6	6:15	3.5	Clear Channel	CCRS

¹ Morning show simulcasts over **KOMA-AM**, morning drive figure is from that combo.

12+ POPULATION: 815,500 (Black: 13.4%; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
12.2	11.1	12.1	12.6	11.6	1	WHKO-FM Country	99.1 50kw	195	1	5	2	2	1	1	9:00	12.9	Cox	D&R
6.4	5.5	5.8	6.8	9.3	2	WTUE-FM Rock	104.7 50kw	139	3	4	1	1	2	4	10:15	8.4	Clear Channel	EAST
8.6	7.7	7.8	8.9	6.1	3	WMMX-FM Hot AC	107.7 50kw	136	4	8	5	3	3	3	6:45	6.6	Clear Channel	EAST
6.0	5.7	5.7	5.5	6.1	3	WROU-FM Urban	92.1 89kw	90	11	3	3	4	6	8	10:15	6.4	Hawes-Saunders	ARP
7.1	6.3	5.6	5.6	5.8	5	WLQT-FM AC	99.9 50kw	116	6	8	9	6	5	2	7:30	6.0	Clear Channel	EAST
5.7	5.9	5.7	4.5	5.4	6	WHIO-AM Talk	1290 5kw	100	8	—	13	11	10	7	8:15	6.0	Cox	D&R
3.3	4.3	4.5	3.7	5.2	7	WLW-AM Full Service	700 50kw	99	9	12	9	9	7	5	8:00	4.2	Clear Channel	EAST
4.7	5.7	5.6	5.1	5.0	8	WING-FM Classic Rock	102.9 50kw	121	5	7	7	5	4	6	6:15	7.0	Blue Chip	CCRS
4.5	4.6	6.4	5.0	4.5	9	WGTV-FM CHR/Pop	92.9 40kw	146	2	1	4	7	8	18	4:45	3.4	Blue Chip	CCRS
4.4	3.4	4.1	3.4	3.7	10	WONE-AM Nostalgia	980 5kw	53	14	—	21	23	21	12	10:45	3.8	Clear Channel	EAST

#56 BIRMINGHAM



12+ POPULATION: **814,500** (Black: 26.3%; Hispanic: N/A)

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SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
7.6	8.1	8.6	10.5	8.6	1	WBHJ-FM <i>CHR/Rhythmic</i>	95.7 100kw	121	4	1	2	3	7	13	11:15	6.4	Cox	MCG
11.3	9.4	7.5	8.3	8.5	2	WZZK-FM <i>Country</i>	104.7 99kw	155	1	6	6	5	1	1	8:30	9.7	Cox	KATZ
8.2	8.3	7.3	7.0	7.8	3	WRAX-FM <i>Alternative</i>	107.7 100kw	129	3	2	1	1	4	10	9:30	7.3	Dick	CHR
7.9	7.8	10.4	8.7	7.5	4	WBHK-FM <i>Urban AC</i>	98.7 31kw	116	5	5	3	3	2	3	10:00	8.5	Cox	EAST
3.6	4.5	3.5	6.1	6.8	5	WYSF-FM <i>AC</i>	94.5 98kw	132	2	11	4	2	3	4	8:00	12.3	Dick	CHR
4.7	3.6	5.1	4.0	5.6	6	WODL-FM <i>Oldies</i>	106.9 99kw	100	7	6	9	8	6	2	8:45	5.0	Cox	KATZ
7.2	5.1	6.8	4.3	5.1	7	WMJJ-FM <i>AC</i>	96.5 100kw	96	8	12	5	5	5	6	8:30	4.9	AMFM	SEN
3.8	3.4	2.4	2.8	4.8	8	WAGG-AM <i>Religious</i>	610 5(1)kw	58	14	6	11	9	9	5	13:00	4.7	Cox	EAST
4.5	5.9	4.8	5.1	4.5	9	WERC-AM <i>News/Talk</i>	960 5kw	88	10	—	15	12	12	7	8:00	5.1	AMFM	SEN
5.6	5.3	3.5	5.2	3.9	10	WZRR-FM <i>Classic Rock</i>	99.5 100kw	91	9	6	8	7	8	8	6:45	2.9	Dick	CHR

#57 RICHMOND



12+ POPULATION: **793,500** (Black: 29.1%; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
10.3	9.5	8.8	8.4	9.4	1	WCDX-FM <i>Urban</i>	92.1 4.5kw	144	3	2	1	1	2	6	9:45	7.9	Radio One	MCG
10.3	9.1	9.5	8.6	9.1	2	WTVR-FM <i>AC</i>	98.1 50kw	150	2	7	5	2	1	1	9:15	8.2	Clear Channel	CCRS
6.7	6.3	6.5	6.7	7.8	3	WRVQ-FM <i>CHR/Pop</i>	94.5 200kw	181	1	1	2	3	4	9	6:30	7.8	Clear Channel	CCRS
10.8	9.4	8.8	8.6	7.4	4	WKHK-FM <i>Country</i>	95.3 13kw	125	6	5	8	6	3	2	9:00	7.8	AMFM	MCG
7.9	8.8	7.3	6.7	7.2	5	WRVA-AM <i>Full Service</i>	1140 50kw	126	5	10	13	12	11	5	8:45	9.6	Clear Channel	CCRS
3.3	3.6	5.8	5.4	5.5	6	WRXL-FM <i>Rock</i>	102.1 20kw	108	7	4	3	4	8	11	7:45	4.8	Clear Channel	CCRS
4.8	5.4	8.2	4.6	5.2	7	WKJS-FM <i>Urban AC</i>	104.7 100kw	85	10	10	10	8	5	3	9:15	6.1	Radio One	SEN
6.2	6.0	4.4	6.1	5.0	8	WMXB-FM <i>Hot AC</i>	103.7 20kw	132	4	5	4	5	6	10	5:45	5.0	AMFM	MCG
3.6	4.7	4.6	4.7	4.9	9	WKLR-FM <i>Classic Hits</i>	96.5 50kw	102	8	7	5	6	7	8	7:15	6.4	AMFM	KATZ
4.7	5.3	5.4	5.4	4.8	10	WLEE/WRCL <i>Oldies</i>	1320/106.5 5kw/7.6kw	102	9	7	11	10	9	4	7:00	3.7	AMFM	MCG

12+ POPULATION: **744,900** (Black: 16.9%; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
9.2	8.1	8.8	9.9	10.8	1	WGVL/WSSL Country	1440/100.5 5(1)kw/100kw	160	2	6	5	4	1	1	9:30	11.7	AMFM	KATZ
10.6	10.8	9.3	9.5	10.7	2	WJMZ-FM Urban	107.3 100kw	117	6	2	2	1	1	3	1:00	9.3	Clear Channel	CCRS
8.1	8.2	7.7	8.9	9.8	3	WFBC-FM CHR/Pop	93.7 100kw	181	1	1	1	2	5	8	7:45	9.1	Entercom	KATZ
7.3	7.8	7.8	6.6	8.4	4	WESC-FM¹ Country	92.5 100kw	146	3	4	6	7	5	2	8:15	9.1	Clear Channel	CCRS
7.5	8.6	7.8	6.8	7.6	5	WROQ-FM Rock	101.1 100kw	124	5	4	4	3	3	6	8:45	9.3	AMFM	BAN
7.6	5.8	7.5	6.8	6.3	6	WSPA-FM AC	98.9 100kw	103	7	9	8	8	7	4	8:45	5.8	Entercom	ARP
5.7	7.1	5.6	6.8	6.2	7	WMYI-FM AC	102.5 20kw	127	4	8	7	6	4	5	7:00	6.7	AMFM	CHR
5.3	6.1	5.5	6.0	5.9	8	WTPT-FM Rock	93.3 93kw	99	8	3	3	5	8	11	8:30	5.3	Clear Channel	BAN
3.3	3.9	3.0	2.8	3.3	9	WOLI/WOLT Oldies	103.9/103.3 6kw/2.7kw	648	9	9	11	9	9	7	7:15	2.6	Palm	ARP
4.0	3.8	4.0	3.9	2.9	10	WORD/WYRD News/Talk	910/1330 3.6kw/5kw	486	10	—	14	11	11	9	8:30	3.0	Entercom	ARP

¹ Morning show simulcasts over **WESC-AM**, morning drive figure is from that combo.

12+ POPULATION: **732,900** (Black: N/A; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
10.9	11.8	8.7	9.6	9.4	1	WGNA-FM¹ Country	107.7 12kw	145	2	4	4	2	2	1	9:30	7.9	AMFM	KATZ
9.4	9.4	8.5	10.2	8.1	2	WGY-AM News/Talk	810 50kw	139	3	—	11	10	7	3	8:30	9.1	Clear Channel	CCRS
7.5	7.3	7.4	7.1	7.9	3	WYJB-FM AC	95.5 12kw	113	6	6	5	5	2	2	10:15	7.7	Albany	ARP
9.7	9.2	9.9	7.9	7.4	4	WFLY-FM CHR/Pop	92.3 17kw	168	1	1	3	4	4	7	6:30	6.3	Albany	ARP
5.7	5.0	8.1	6.6	7.1	5	WPYX-FM Rock	106.5 15.5kw	123	5	10	2	1	1	3	8:30	7.6	AMFM	EAST
7.1	7.7	7.0	6.7	6.1	6	WQBJ/WQBK Alternative	103.5/103.9 50kw/6kw	136	4	2	1	3	5	12	6:45	11.8	Clear Channel	CCRS
5.2	5.6	5.8	4.2	4.2	7	WABY-FM² AC	94.5 3kw	69	10	—	19	18	15	10	8:45	4.0	Tele-Media	CHR
5.0	5.9	4.5	5.6	3.5	8	WRVE-FM Rock AC	99.5 14.5kw	90	7	10	8	6	6	7	5:45	2.9	Clear Channel	CCRS
3.6	3.3	3.3	3.8	3.3	9	WTRY-FM³ Oldies	98.3 6kw	77	8	5	14	14	11	15	6:15	5.5	AMFM	KATZ
1.3	0.9	1.0	2.8	3.1	10	WAJZ-FM⁴ Urban	96.3 .5kw	64	11	2	6	8	14	15	7:00	3.0	Albany	ARP
2.5	2.8	3.2	2.8	3.1	10	WHRL-FM NAC/SJ	103.1 6kw	47	15	—	12	11	10	5	9:30	2.3	Clear Channel	CCRS
2.0	2.7	2.1	2.4	3.1	10	WXCR-FM Classic Rock	102.3 4.1kw	63	12	6	8	7	8	11	7:15	2.8	Clear Channel	CCRS

¹ Morning show simulcasts over **WGNA-AM**, morning drive figure is from that combo. ² Was Nostalgia until April.

³ Morning show simulcasts over **WTRY-AM**, morning drive figure is from that combo. ⁴ Was **WPTR-FM** (Country) until December 23.

#60 HONOLULU



12+ POPULATION: 723,500 (Black: N/A; Hispanic: N/A)

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SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.6	8.9	7.6	10.8	11.7	1	KCCN-FM Hawaiian/Reggae	100.3 100kw	157	1	3	1	1	1	4	10:45	9.6	KHWY Inc.	BAN
9.1	9.8	9.9	11.3	7.9	2	KSSK-FM¹ AC	92.3 100kw	146	4	11	5	3	2	1	7:45	19.0	AMFM	EAST
5.9	7.5	6.4	7.9	7.3	3	KRTR-FM AC	96.3 75kw	124	5	6	3	2	3	5	8:30	6.5	New Planet	MCG
7.8	7.3	6.2	7.2	6.8	4	KINE-FM Hawaiian	105.1 100kw	94	7	6	12	5	4	2	10:30	6.7	KHWY Inc.	BAN
6.6	8.0	8.8	8.6	6.7	5	KIKI-FM CHR/Rhythmic	93.9 100kw	148	2	2	2	4	5	9	6:30	7.6	AMFM	CHR
6.5	5.5	5.5	6.4	6.7	5	KXME-FM CHR/Rhythmic	104.3 74kw	146	3	1	3	6	12	13	6:30	4.8	Cox	MCG
5.6	5.6	5.6	5.1	5.9	7	KUMU-FM AC	1500 10kw	81	10	—	13	13	7	11	10:30	4.9	Pacific West	KATZ
6.7	5.5	6.1	5.1	5.2	8	KGMZ-FM Oldies	107.9 100kw	93	8	6	14	7	5	3	8:15	4.9	Cox	—
5.9	6.0	5.1	3.8	4.6	9	KSSK-AM¹ AC	590 7.5kw	71	12	—	17	14	8	7	9:15	19.0	AMFM	EAST
5.6	4.4	5.2	3.9	3.6	10	KQMQ-A/F CHR/Rhythmic	690/93.1 10kw/100kw	114	6	4	7	8	10	13	4:30	3.2	New Wave	ARP

¹ The morning show for **KSSK-AM & FM** is a simulcast, morning drive figure is from that combo.

#61 TUCSON



12+ POPULATION: 669,800 (Black: N/A; Hispanic: 26.2%)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
12.0	9.3	13.2	9.8	11.7	1	KIIM-FM Country	99.5 93kw	149	2	4	2	1	1	1	10:45	12.2	Slone	KATZ
8.3	9.2	8.5	8.5	9.3	2	KROQ-FM CHR/Pop	93.7 91kw	167	1	1	1	2	5	9	7:30	10.3	AMFM	SEN
6.3	5.4	6.4	6.0	6.0	3	KLPX-FM Rock	96.1 100kw	92	6	10	3	3	2	7	8:45	5.1	Lotus	CHR
8.6	8.8	7.6	7.3	5.8	4	KMXZ-FM AC	94.9 100kw	105	3	4	7	5	4	3	7:30	6.4	Journal	EAST
5.6	6.2	6.1	5.3	5.6	5	KOHT-FM CHR/Rhythmic	98.3 6kw	87	9	2	4	6	12	13	8:45	3.7	Big Br.	LOTUS
4.8	4.8	5.3	3.8	5.5	6	KHYT-FM Classic Hits	107.5 92kw	91	7	8	8	4	3	2	8:00	4.8	Slone	KATZ
5.3	5.1	4.8	5.9	5.2	7	KNST-AM News/Talk	790 5(.5)kw	83	10	—	13	11	8	5	8:30	7.1	AMFM	SEN
1.0	2.2	1.9	1.6	4.4	8	KGMG-FM¹ Urban Oldies	106.3 .44kw	54	11	8	9	9	6	5	10:45	3.8	Journal	EAST
3.7	3.6	3.3	3.9	4.3	9	KFMA-FM Alternative	92.1 50kw	89	8	3	5	7	10	16	6:30	3.7	Lotus	CHR
4.9	4.4	4.5	4.8	4.0	10	KWFM-FM Oldies	92.9 90kw	99	4	10	12	10	7	4	5:30	4.3	AMFM	SEN

¹ Was **KIXD-FM** (Urban AC) until March.

12+ POPULATION: 662,800 (Black: N/A; Hispanic: 85.1%)

SPRING '98	FALL '98	SPRING '99	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
14.1	15.9	15.6	1	KBFM-FM CHR/Pop	104.1 100kw	233	1	1	1	1	5	7	8:15	12.4	Calendar	D&R
5.5	10.1	9.5	2	KGBT-FM Regional/Mexican	98.5 100kw	120	4	7	4	4	1	1	9:45	10.3	Hispanic	KT-H
8.4	7.3	8.5	3	KVLY-FM AC	107.9 100kw	140	3	4	4	3	2	2	7:30	9.6	Sunburst	ARP
11.8	7.9	8.4	4	KKPS-FM Tejano	99.5 100kw	157	2	2	3	5	3	3	6:45	7.8	Sunburst	—
7.6	8.3	7.7	5	KFRQ-FM Rock	94.5 100kw	111	5	3	2	2	4	8	8:45	8.6	Sunburst	ARP
6.3	5.3	6.0	6	KGBT-AM Reg. Mex.	1530 50(10)kw	60	8	—	9	8	7	4	12:15	8.5	Hispanic	KATZ
6.7	7.9	5.7	7	KTEX-FM Country	100.3 100kw	98	7	10	6	6	7	6	7:15	6.0	Calendar	CHR
8.5	5.5	4.9	8	KIWW-FM Tejano	96.1 100kw	103	6	4	7	7	6	5	6:00	4.0	Hispanic	KT-H
3.1	2.3	3.3	9	KURV-AM News/Talk	710 1kw	45	10	—	14	10	9	9	9:15	3.4	Voice of Valley	—
3.5	3.2	2.9	10	KTJN/KTJX Tejano	106.3/105.5 1.55kw/3kw	54	9	4	8	9	10	10	6:45	2.2	La Nueva KBOR	CAB

12+ POPULATION: 661,200 (Black: N/A; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
9.3	9.1	10.4	9.6	9.6	1	KRMG-AM Full Service	740 50(25)kw	138	1	8	10	8	3	1	8:45	14.3	Cox	CHR
9.8	8.4	7.3	8.6	8.0	2	KWEN-FM Country	95.5 100kw	114	3	4	8	3	2	2	9:00	7.9	Cox	KATZ
8.6	8.7	7.9	6.0	7.3	3	KHTT-FM CHR/Pop	106.9 100kw	137	2	1	1	2	10	11	6:45	6.4	Renda	EAST
8.2	8.1	9.3	6.8	6.2	4	KMOD-FM Rock	97.5 96kw	92	6	12	3	1	1	5	8:45	8.3	Clear Channel	CCRS
4.5	6.0	6.7	5.2	5.6	5	KJSR-FM Classic Rock	103.3 100kw	102	4	6	6	4	4	4	7:00	4.8	Cox	KATZ
4.2	5.0	4.0	4.7	5.2	6	KVOO-FM Country	98.5 100kw	74	10	—	13	11	8	7	9:00	6.3	Journal	D&R
5.2	5.4	5.4	3.8	5.0	7	KMYZ-FM Alternative	104.5 70kw	96	5	2	4	9	12	17	6:45	4.2	Shamrock	ARP
4.6	6.0	4.5	6.6	4.9	8	KOLL-FM Oldies	106.1 100kw	79	8	12	15	10	6	3	8:00	4.0	Clear Channel	CCRS
0.5	0.4	1.1	4.3	4.8	9	KRTQ-FM Rock	102.3 50kw	73	11	4	2	5	8	15	8:15	2.9	Cox	CHR
4.1	3.8	2.8	4.7	4.8	9	KXOJ-FM Religious	100.9 5kw	60	12	6	9	5	5	6	10:15	5.1	Stephens	SRR

¹ Was KTFX-FM (Country) until January 22.

#64 WILKES BARRE-SCRANTON



12+ POPULATION: 632,600 (Black: N/A; Hispanic: N/A)

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SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
13.4	11.8	11.0	12.3	12.0	1	WKRF/WKRZ CHR/Pop	107.9/98.5 5.7kw/8.7kw	214	1	1	1	1	1	3	7:15	11.9	Entercom	D&R
8.4	6.8	8.9	8.2	9.2	2	WMGS-FM AC	92.9 5.3kw	119	2	4	6	2	2	1	10:15	10.6	Citadel	EAST
10.5	8.8	8.9	6.8	8.8	3	WGGI/WGGY Country	95.9/101.3 6kw/7kw	105	4	8	4	4	3	2	10:45	8.6	Entercom	KATZ
4.4	5.7	5.5	6.3	6.6	4	WXAR/WXBE ¹ Rock	95.7/97.9 .3kw/19.5kw	77	6	3	2	5	5	9	9:00	6.6	Citadel	MCG
6.0	7.2	7.9	6.6	6.3	5	WEZX-FM Classic Rock	106.9 1.45kw	93	5	5	3	3	4	4	8:45	5.9	Shamrock	ARP
4.6	5.4	3.8	4.0	4.7	6	WBHT/WEMR CHR/Pop	97.1/107.7 .5kw/.235kw	108	3	2	5	6	6	11	5:45	3.5	Citadel	EAST
5.4	3.6	3.6	4.4	4.3	7	WNAK-AM Nostalgia	730 1kw	25	17	—	23	30	28	17	14:45	2.6	Seven Thirty	LOTUS
2.6	2.6	3.5	4.6	3.8	8	WEJL-FM Nostalgia	630 .5kw	46	10	—	23	27	18	6	10:45	5.0	Shamrock	EAST
4.0	5.9	3.9	4.0	3.7	9	WGBI/WILK News/Talk	910/980 1(.5)kw/5(1)kw	53	9	—	23	16	14	9	9:15	3.6	Entercom	D&R
2.7	3.4	3.1	4.0	3.2	10	WQFM-FM Oldies	92.1 .28kw	56	7	8	12	9	6	5	7:45	3.1	Shamrock	EAST

¹ WXAR-FM was WKQV-FM until July; WXBE-FM was WZMT-FM until April.

#65 FRESNO



12+ POPULATION: 662,600 (Black: N/A; Hispanic: 40.3%)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ ADH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
8.8	9.2	10.2	8.6	7.8	1	KMJ-AM News/Talk	580 5kw	88	2	—	15	9	1	1	10:45	11.5	Infinity	KATZ
5.3	5.6	4.7	4.9	6.2	2	KBOS-FM CHR/Rhythmic	94.9 16.5kw	120	1	1	1	5	13	16	6:15	4.8	AMFM	EAST
4.4	5.4	6.6	6.8	6.2	2	KSKS-FM Country	93.7 68kw	84	4	11	9	2	3	2	9:00	7.3	Infinity	KATZ
3.1	5.7	6.1	6.5	5.8	4	KMGV-FM ¹ Oldies	97.9 10.5kw	79	6	5	6	1	1	3	8:45	5.3	Infinity	D&R
4.8	3.8	3.9	4.4	5.6	5	KOQO-FM Regional Mexican	101.9 2.25kw	67	8	3	4	6	5	9	10:00	5.7	Infinity	KT-H
5.5	3.9	4.2	4.6	5.3	6	KJWL-FM Nostalgia	99.3 5kw	52	15	14	23	18	17	6	12:15	4.2	JSA Br.	—
4.8	3.2	3.5	3.6	4.3	7	KVSR-FM Hot AC	101.1 10kw	86	2	6	2	3	6	11	6:15	4.5	Infinity	KATZ
3.9	3.9	3.5	3.3	4.0	8	KJFX-FM Classic Rock	95.7 17.5kw	67	9	14	10	3	4	7	7:15	4.4	Mondosphere	D&R
1.7	2.8	2.4	3.5	3.8	9	KSEQ-FM CHR/Rhythmic	97.1 17kw	78	7	2	13	16	18	17	6:00	2.5	Buckley	D&R
3.5	4.6	3.9	3.4	3.7	10	KRZR-FM Rock	103.7 50kw	54	14	6	6	6	10	11	8:15	4.1	AMFM	EAST

¹ Was KNAX-FM until January.

12+ POPULATION: 618,000 (Black: N/A; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.9	9.3	7.9	7.5	8.8	1	WLAV-FM Classic Rock	96.9 50kw	104	3	6	1	1	1	1	9:30	7.6	Bloomington	—
7.4	6.9	7.8	7.7	8.2	2	WBCT-FM Country	93.7 320kw	98	5	6	4	2	2	2	9:30	8.2	Clear Channel	CCRS
7.0	7.6	6.0	7.6	6.6	3	WGRD-FM Alternative	97.9 13kw	118	1	3	2	3	5	8	6:15	9.6	AMFM	EAST
5.4	5.5	4.3	4.7	5.7	4	WKLQ-FM Rock	94.5 50kw	78	9	4	2	4	4	10	8:15	7.6	Bloomington	KATZ
6.5	5.3	5.8	5.5	5.7	4	WOOD-FM AC	105.7 265kw	91	6	9	8	7	5	5	7:00	5.2	Clear Channel	CCRS
7.7	7.9	7.7	7.8	5.7	4	WSNX-FM ¹ CHR/Rhythmic	104.5 32kw	107	2	1	5	6	9	13	6:00	4.4	Clear Channel	D&R
6.1	5.4	6.2	5.3	5.4	7	WOOD-AM News/Talk	1300 5kw	78	8	—	12	11	8	4	8:00	7.1	Clear Channel	CCRS
6.1	6.4	5.4	5.4	5.3	8	WLHT-FM AC	95.7 40kw	84	7	—	7	5	3	3	7:15	6.4	AMFM	EAST
4.1	3.5	4.0	3.9	4.3	9	WVTI-FM CHR/Pop	96.1 50kw	102	4	2	6	8	10	14	4:45	3.5	Clear Channel	CCRS
3.8	3.2	2.3	2.7	4.2	10	WTRV-FM AC	100.5 3.5kw	48	11	9	11	12	10	7	9:45	4.1	AMFM	EAST

¹ Evolved to CHR/Pop during July.

12+ POPULATION: 600,200 (Black: N/A; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
14.1	12.2	10.0	11.7	13.2	1	WAEB-FM CHR/Pop	104.1 50kw	189	1	1	1	1	1	3	8:30	12.7	AMFM	KATZ
11.3	10.6	13.8	10.5	10.9	2	WCTO-FM Country	96.1 50kw	122	4	2	3	3	3	1	11:00	10.2	Citadel	MCG
8.1	9.6	9.7	8.1	9.6	3	WLEV-FM AC	100.7 11kw	121	5	9	4	4	4	2	9:45	9.6	Citadel	MCG
8.7	8.7	7.6	10.3	9.6	3	WZZO-FM Rock	95.1 30kw	131	2	2	2	2	2	5	9:00	9.8	AMFM	KATZ
9.4	9.4	8.5	8.8	7.7	5	WODE-FM Oldies	99.9 50kw	124	3	6	6	5	5	4	7:45	7.6	Clear Channel	CCRS
4.7	3.6	4.3	5.9	4.7	6	WKAP-AM Nostalgia	1470 5kw	54	7	—	—	36	38	8	10:45	4.4	AMFM	KATZ
4.4	3.3	4.8	4.9	3.8	7	WAEB-AM News/Talk	790 3.6kw	58	6	—	17	9	8	6	8:00	5.0	AMFM	KATZ
2.2	2.7	3.5	2.5	2.4	8	WYSP-FM Rock	94.1 16kw	50	8	—	5	6	6	11	6:00	4.8	Infinity	IRS
1.9	1.4	1.5	1.5	2.3	9	WEST-AM Nostalgia	1400 1kw	21	18	—	21	23	23	18	13:15	2.4	Maranatha	MCG
1.6	1.3	1.8	1.6	2.0	10	WMGK-FM Classic Hits	102.9 8.5kw	33	10	—	8	7	6	7	7:00	1.5	Greater Media	MCG

12+ POPULATION: 573,400 (Black: 10.4%; Hispanic: N/A)

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SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
7.5	6.0	6.7	5.8	6.4	1	WQMX-FM Country	94.9 16kw	85	4	5	5	3	3	3	8:45	6.0	Rubber City	CHR
4.1	5.4	6.1	5.1	6.2	2	WKDD-FM Hot AC	96.5 50kw	89	1	7	1	1	1	4	8:00	8.0	Barnstable	D&R
6.0	5.3	5.1	6.7	5.8	3	WNIR-FM Talk	100.1 3kw	67	11	—	11	12	10	7	10:00	5.2	Media-Corn	EAST
3.5	4.8	4.6	3.5	5.4	4	WTAM-AM News/Talk	1100 50kw	86	2	10	10	7	5	4	7:15	3.4	Clear Channel	EAST
5.3	5.3	4.9	5.8	5.1	5	WDOK-FM AC	102.1 12kw	73	6	—	13	8	6	2	8:00	5.8	AMFM	KATZ
5.4	6.3	5.6	5.9	5.1	6	WMJI-FM Oldies	105.7 16kw	85	3	—	14	6	7	1	7:00	6.1	Clear Channel	MCG
5.0	4.4	3.9	4.4	4.6	7	WNCX-FM Classic Rock	98.5 16kw	78	5	—	2	2	3	10	6:45	10.5	Infinity	CBS
4.6	4.6	3.5	2.8	4.2	8	WONE-FM ¹ Classic Rock	97.5 12kw	70	9	10	7	3	2	6	7:00	4.1	Rubber City	CHR
3.6	3.4	3.9	3.5	4.1	9	WGAR-FM Country	99.5 50kw	64	12	—	8	8	8	8	7:30	3.9	Clear Channel	CHR
3.4	4.6	3.8	3.2	3.7	10	WAKR-AM News/Talk	1590 5kw	57	14	—	21	19	19	11	7:30	5.3	Rubber City	CHR
3.8	2.8	3.8	2.5	3.7	10	WMMS-FM Rock	100.7 34kw	71	8	5	3	5	9	11	6:00	2.4	Clear Channel	EAST

¹ Was Rock until March 20.

#69 KNOXVILLE

12+ POPULATION: 565,400 (Black: N/A; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ ACH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
21.7	22.4	23.8	22.2	21.6	1	WIVK-FM Country	107.7 91kw	195	1	2	1	1	1	1	11:00	24.1	Dick	KATZ
9.3	9.5	13.0	10.0	10.1	2	WJXB-FM AC	97.5 100kw	110	3	5	3	2	2	2	9:15	9.8	South Central	EAST
7.4	8.4	7.2	7.9	9.3	3	WWST-FM CHR/Pop	93.1 2.4kw	126	2	1	2	3	5	6	7:15	6.8	Journal	EAST
6.5	6.8	5.6	5.2	6.9	4	WMYU-FM Oldies	102.1 15kw	95	4	2	9	5	3	3	7:15	6.7	Journal	EAST
7.5	6.9	6.5	7.1	6.1	5	WIMZ-FM Classic Rock	103.5 100kw	89	5	5	5	4	3	4	7:00	8.2	South Central	EAST
2.4	2.5	2.4	4.0	4.4	6	WNFZ-FM Alternative	94.3 2.5kw	60	7	2	4	6	9	17	7:15	4.1	South Central	EAST
3.6	4.0	4.4	5.8	4.2	7	WNOX-AM ¹ News/Talk	990 10kw	52	8	—	9	9	7	5	8:00	7.7	Dick	KATZ
5.7	5.5	4.3	4.0	3.2	8	WOKI-FM Classic Hits	100.3 100kw	61	6	7	7	7	6	7	5:15	2.8	Dick	KATZ
2.9	3.2	2.1	2.6	2.6	9	WQIX-FM Country	104.5 2.3kw	37	11	7	8	11	8	8	7:00	2.4	Journal	—
1.6	1.7	2.0	2.3	2.5	10	WNOX-FM ¹ News/Talk	99.1 6kw	38	10	—	9	13	11	11	6:15	7.7	Dick	KATZ

¹ The morning show for **KNOX-AM & FM** is a simulcast, morning drive figure is from that combo.

12+ POPULATION: 557,000 (Black: N/A; Hispanic: 73.0%)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	12+ ADH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
13.7	17.3	13.5	14.5	15.9	1	KPRR-FM CHR/Rhythmic	102.1 100kw	200	1	1	1	1	3	6	9:15	13.1	Clear Channel	CCRS
14.4	10.1	14.4	11.6	11.4	2	KBNA-A/F Spanish AC	920/97.5 1(.5)kw/100kw	143	2	3	3	3	1	1	9:15	14.6	Hispanic	KT-H
10.8	10.5	11.6	12.6	10.3	3	KLAQ-FM Rock	95.5 100kw	130	3	2	2	2	2	4	9:15	10.8	Regent	MCG
7.8	8.0	6.6	6.8	6.8	4	KSII-FM Hot AC	93.1 100kw	116	4	4	4	4	4	4	6:45	6.1	Regent	MCG
8.4	6.0	7.7	8.7	6.6	5	KTSM-FM AC	99.9 100kw	100	5	11	10	5	5	2	7:30	6.0	Clear Channel	CCRS
4.9	7.4	5.7	5.3	5.7	6	KOFX-FM Oldies	92.3 100kw	95	6	7	8	6	6	3	7:00	4.8	Magic Media	KATZ
3.1	2.3	3.8	4.3	5.1	7	KINT-FM Spanish AC	93.9 100kw	77	7	6	5	8	7	6	7:45	5.1	Entravision	CAB
2.8	2.9	2.5	3.4	4.1	8	KATH-FM Country	750 10(1)kw	55	10	7	8	7	7	8	8:45	4.8	Magic Media	KATZ
3.9	3.4	4.1	3.7	4.0	9	KTSM-AM News/Talk	99.9 100kw	100	5	11	10	11	10	8	7:30	6.0	Clear Channel	CCRS
5.7	5.1	4.9	4.1	3.6	10	KHEY-FM Country	96.3 100kw	60	9	11	5	10	10	10	7:00	3.9	Clear Channel	CCRS

12+ POPULATION: 555,200 (Black: N/A; Hispanic: 36.8%)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	12+ ADH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
9.3	7.8	7.4	9.3	8.3	1	KRST-FM Country	92.3 22kw	109	1	5	3	1	1	1	8:15	10.0	Citadel	MCG
8.7	8.4	10.4	9.3	8.1	2	KKOB-AM Full Service	770 50kw	93	2	—	15	8	7	2	9:30	9.6	Citadel	MCG
5.2	4.3	4.3	4.6	5.7	3	KKOB-FM Hot AC	93.3 21.5kw	85	4	11	5	2	2	4	7:15	6.5	Citadel	MCG
3.0	3.4	4.9	4.2	5.1	4	KMGA-FM AC	99.5 22.5kw	76	6	8	8	6	6	3	7:15	4.7	Citadel	CHR
5.0	4.6	6.3	6.2	5.0	5	KPEK-FM Hot AC	100.3 22.5kw	87	3	5	2	3	4	8	6:15	4.2	Clear Channel	EAST
3.6	4.7	4.1	5.0	4.9	6	KHFM-FM Classical	96.3 20kw	59	12	—	22	17	12	4	9:00	4.4	Citadel	ARP
5.5	5.2	5.8	5.6	4.5	7	KZRR-FM Rock	94.1 22.5kw	65	9	8	1	4	4	13	7:30	5.2	Clear Channel	EAST
4.2	4.1	4.1	4.1	4.4	8	KKSS-FM CHR/Rhythmic	97.3 100kw	78	5	1	6	8	16	23	6:00	3.8	Simmons	D&R
5.1	5.6	4.1	3.8	4.3	9	KIOT-FM Classic Rock	102.5 17kw	68	8	11	8	5	3	7	6:45	3.8	Simmons	ARP
4.0	4.5	3.7	3.0	4.1	10	KYLZ-FM CHR/Rhythmic	106.3 100kw	72	7	2	7	8	14	18	6:00	2.5	American General	—

#72 OMAHA-COUNCIL BLUFFS



12+ POPULATION: 541,800 (Black: N/A; Hispanic: N/A)

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SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
9.4	9.5	8.3	9.0	10.2	1	KXKT-FM Country	103.7 100kw	101	3	3	2	1	1	2	10:00	10.2	AMFM	CHR
7.0	7.4	7.6	7.9	9.3	2	KOKO-FM CHR/Pop	98.5 100kw	127	1	1	3	3	6	5	7:15	7.5	Mitchell	SEN
10.1	11.0	11.3	10.5	8.3	3	KEZO-FM¹ Rock	92.3 100kw	90	6	5	1	2	2	6	9:00	10.6	Journal	EAST
7.2	5.6	6.3	6.5	7.8	4	KGOR-FM Oldies	99.9 115kw	98	4	5	7	5	3	1	8:00	7.3	AMFM	CHR
6.6	8.6	7.9	7.4	7.4	5	KFAB-AM News/Talk	1110 50kw	92	5	—	13	9	9	4	8:00	9.7	AMFM	CHR
4.9	5.6	4.7	6.1	6.9	6	KEFM-FM AC	96.1 100kw	85	7	7	5	6	4	3	8:00	7.6	Webster	MCG
7.2	8.0	7.4	6.3	6.8	7	KSRZ-FM Hot AC	104.5 100kw	116	2	2	3	4	5	9	5:45	6.4	Journal	EAST
4.9	4.1	6.7	5.2	4.9	8	KKAR-AM News/Talk	1290 5kw	54	10	—	13	9	11	7	8:45	4.4	Mitchell	SEN
5.2	5.5	4.8	6.7	4.6	9	WOW-FM² Country	94.1 100kw	58	8	—	9	11	8	7	7:45	6.2	Journal	ARP
5.9	3.6	4.1	3.8	3.7	10	KKCD-FM Classic Rock	105.9 50kw	56	9	7	6	7	7	10	6:30	3.8	Journal	EAST

¹ Morning show simulcasts over **KOSR-AM** (Sports), morning drive figure is from that combo. ² Morning show simulcasts over **WOW-AM** (Country), morning drive figure is from that combo.

#73 SYRACUSE



12+ POPULATION: 541,300 (Black: N/A; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
9.3	9.7	10.4	10.1	10.7	1	WBBS-FM Country	104.7 50kw	109	3	5	5	1	1	1	10:30	10.7	Clear Channel	KATZ
7.4	7.2	6.2	7.2	8.2	2	WNTQ-FM CHR/Pop	93.1 97kw	141	1	2	2	2	2	5	6:15	10.2	Pilot	D&R
7.9	8.9	9.9	8.9	7.9	3	WSYR-AM News	570 5kw	104	4	—	11	9	7	3	8:00	10.9	Clear Channel	KATZ
7.3	7.6	7.0	7.5	6.8	4	WAOX-FM Rock	95.7 25kw	101	5	6	1	3	4	8	7:15	10.1	Pilot	D&R
6.4	6.7	6.1	6.7	6.8	4	WWHT-FM CHR/Pop	107.9 50kw	113	2	1	3	4	10	13	6:30	4.6	Clear Channel	EAST
7.6	5.7	7.0	7.1	6.1	6	WYYY-FM Hot AC	94.5 100kw	96	6	6	6	4	3	3	6:45	5.6	Clear Channel	KATZ
5.2	5.9	5.9	5.5	5.9	7	WSEN-FM Oldies	92.1 25kw	89	7	6	11	8	5	2	7:00	5.4	Buckley	MCG
5.1	4.2	5.9	4.7	5.3	8	WKRH/WKRL Alternative	106.5/100.9 5kw/6kw	76	8	2	4	6	9	14	7:30	3.3	Radio Corp	ARP
4.9	4.6	5.6	4.2	4.8	9	WLTI-FM AC	105.9 4kw	61	10	—	9	9	8	6	8:15	3.8	Pilot	D&R
4.2	4.6	5.6	5.0	4.8	9	WTKV/WTKW Classic Rock	105.5/99.5 1.8kw/5.7kw	70	9	6	6	7	6	7	7:15	4.5	Radio Corp	ARP

FT. MYERS-NAPLES-MARCO ISLAND #74

12+ POPULATION: 532,600 (Black: N/A; Hispanic: 9.4%)

SPRING '98	FALL '98	SPRING '99	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
12.1	15.2	11.9	1	WAVV-FM B/EZ	101.1 100kw	104	2	—	19	17	14	3	11:45	10.9	Alpine	CHR
8.7	8.0	8.5	2	WXKB-FM CHR/Pop	103.9 100kw	117	1	1	1	2	2	9	7:30	6.9	Beasley	D&R
5.8	6.2	7.9	3	WINK/WNOG News/Talk	1240/1270 1kw/5(2.4)kw	74	3	—	14	12	8	4	11:00	7.0	Ft Myers	MCG
5.7	5.5	6.0	4	WRXK-FM Classic Rock	96.1 100kw	70	5	4	3	1	1	5	8:45	11.3	Beasley	D&R
7.3	5.1	5.5	5	WCKT-FM Country	107.1 28.5kw	69	6	—	4	5	6	6	8:15	5.3	Clear Channel	CCRS
5.2	3.8	5.4	6	WJST-FM Nostalgia	106.3 6kw	50	11	—	19	19	16	10	11:15	5.1	Beasley	EAST
3.6	4.6	5.3	7	WJBX-FM Alternative	99.3 50kw	62	8	2	2	3	7	13	8:45	3.0	Beasley	EAST
5.2	6.5	4.9	8	WOLZ-FM Oldies	95.3 79kw	73	4	4	14	7	3	1	6:45	4.2	Clear Channel	CCRS
5.8	5.8	4.7	9	WINK-FM AC	96.9 100kw	64	7	4	12	6	3	2	7:30	6.1	Ft Myers	MCG
4.0	5.2	4.4	10	WWGR-FM Country	101.9 100kw	55	9	3	5	8	11	7	8:15	3.7	Renda	KATZ

WILMINGTON, DE #75

12+ POPULATION: 526,500 (Black: 16.1%; Hispanic: N/A)

SPRING '98	FALL '98	SPRING '99	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
9.2	8.5	9.8	1	WSTW-FM CHR/Pop	93.7 50kw	115	1	1	1	1	1	2	9:00	11.1	Delmarva	EAST
11.2	9.4	7.8	2	WJBR-FM AC	99.5 50kw	97	2	4	7	2	2	1	8:30	7.9	BBR	KATZ
5.1	5.5	5.3	3	WUSL-FM Urban	98.9 18kw	68	4	1	2	3	5	16	8:15	4.0	AMFM	KATZ
4.1	7.1	4.3	4	WDAS-FM Urban AC	105.3 16.5kw	46	10	10	6	5	4	3	9:45	4.3	AMFM	EAST
2.9	2.7	4.1	5	WJLZ-FM NAC/SJ	106.1 22.5kw	45	12	—	17	12	8	5	9:30	2.5	AMFM	CHR
4.5	4.4	4.1	5	WYSP-FM Rock	94.1 16kw	64	6	7	4	4	3	8	6:45	9.1	Infinity	IRS
2.1	2.1	3.7	7	WIOQ-FM CHR/Pop	102.1 27kw	70	3	2	5	6	9	12	5:30	2.7	AMFM	EAST
2.8	2.8	3.3	8	WPLY-FM Alternative	100.3 35kw	65	5	2	3	7	13	33	5:30	2.0	Greater Media Br.	ARP
3.4	2.7	3.2	9	WXTU-FM Country	92.5 15.5kw	46	11	7	13	13	16	12	7:15	3.1	Beasley	D&R
2.7	2.7	3.1	10	WILM-AM News/Talk	1450 1kw	44	15	—	28	27	18	12	7:15	4.9	Delaware	SAV
3.3	3.6	3.1	10	WRDX-FM Rock	94.7 50kw	52	7	10	7	8	10	8	6:15	3.0	AMFM	KATZ
3.0	2.9	3.1	10	WXCX-FM Country	103.7 50kw	35	19	—	9	11	10	6	9:15	3.2	Delmarva	EAST

#76 HARRISBURG-LEBANON-CARLISLE



12+ POPULATION: 522,200 (Black: N/A; Hispanic: N/A)

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SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
7.2	6.9	6.1	7.6	10.2	1	WRVV-FM Rock AC	97.3 17kw	94	2	8	3	1	1	1	11:00	9.8	Clear Channel	CCRS
10.2	12.0	11.5	11.9	10.0	2	WNNK-FM CHR/Pop	104.1 22.5kw	131	1	1	1	2	2	4	7:45	10.7	AMFM	EAST
8.0	8.3	9.1	8.8	9.0	3	WHP-AM Talk	580 5kw	84	3	—	11	8	7	3	10:45	10.7	Clear Channel	CCRS
5.1	6.0	5.2	4.9	6.1	4	WOXA-FM Rock	105.7 25kw	74	4	3	2	3	3	8	8:15	9.1	Citadel	MCG
7.8	8.1	6.6	6.0	6.1	4	WRBT-FM Country	94.9 25kw	71	5	8	5	4	3	5	8:45	6.3	Clear Channel	CCRS
6.1	5.0	4.4	4.5	5.9	6	WRKZ-FM Country	106.7 14kw	57	10	8	7	6	6	5	10:30	6.2	Citadel	ARP
4.8	5.4	5.2	6.6	5.3	7	WWKL-FM Oldies	99.3 6kw	69	6	8	13	7	5	2	7:45	5.2	Clear Channel	CHR
4.2	3.2	3.1	2.7	3.7	8	WROZ-FM AC	101.3 6.9kw	57	9	5	9	8	9	7	6:30	2.6	Hall	D&R
5.6	4.9	5.0	4.5	3.6	9	WTPA-FM ¹ Rock	93.5 1.25kw	58	8	—	4	5	8	10	6:15	3.4	AMFM	SEN
2.6	3.1	3.2	2.4	2.7	10	WLAN-FM CHR/Pop	96.9 50kw	62	7	2	6	10	11	20	4:30	2.5	Clear Channel	CCRS

¹ Became Classic Rock on September 13.

#77 MONTEREY-SALINAS-SANTA CRUZ



12+ POPULATION: 517,600 (Black: N/A; Hispanic: 32.3%)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.8	9.4	10.1	9.7	7.3	1	KDON-FM CHR/Rhythmic	102.5 18.5kw	111	1	1	1	1	5	8	6:45	7.2	Clear Channel	CCRS
4.9	7.1	5.3	5.7	5.9	2	KTOM-FM Country	100.7 1.4kw	62	4	5	7	5	2	1	9:30	4.3	Clear Channel	KATZ
4.2	4.2	3.9	3.7	5.6	3	KWAV-FM AC	96.9 18kw	60	5	9	4	3	1	2	9:45	6.2	Buckley	D&R
6.1	6.2	8.5	6.4	4.8	4	KGO-AM News/Talk	810 50kw	63	3	—	31	16	11	3	7:45	6.1	ABC	ABC
4.3	4.8	5.0	2.7	4.8	4	KLOK-FM Regional Mexican	99.5 30kw	40	12	9	3	2	3	6	12:15	5.7	EXCL	CAB
2.7	1.8	1.8	2.0	4.5	6	KBTU-FM ¹ CHR/Rhythmic	101.7 2.35kw	58	6	4	2	4	5	8	8:00	3.5	New Wave	MCG
4.7	3.5	3.5	3.9	3.8	7	KBOQ-FM Classical	95.5 1.7kw	50	8	9	18	14	13	7	7:45	2.9	J & M Br.	MCG
5.1	4.3	3.3	3.8	3.7	8	KCDU-FM Hot AC	93.5 1.1kw	68	2	2	5	6	8	12	5:30	2.9	New Wave	MCG
4.5	4.0	4.3	4.1	3.5	9	KOCN-FM Oldies	105.1 4.2kw	54	7	9	14	12	7	4	6:45	2.9	Clear Channel	CCRS
2.2	2.1	4.1	3.4	3.5	9	KSOL/KZOL Regional Mexican	98.9/99.1 6kw/1.1kw	47	9	5	5	7	8	12	8:00	5.1	Hispanic	KT-H

¹ Was KXDC-FM (NAC/SJ) until May.

12+ POPULATION: 499,200 (Black: 11.4%; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
12.4	13.5	13.0	13.7	13.2	1	WKKO-FM Country	99.9 50kw	117	2	6	3	1	1	1	11:15	15.1	Cumulus	KATZ
9.6	11.6	9.2	11.1	9.6	2	WVKS-FM CHR/Pop	92.5 50kw	132	1	1	1	2	4	7	7:15	11.0	Clear Channel	MCG
8.7	7.5	9.1	7.2	8.6	3	WRVF-FM AC	101.5 19kw	90	3	—	5	4	2	2	9:30	7.6	Clear Channel	MCG
5.6	5.1	6.3	6.8	7.4	4	WSPD-AM News/Talk	1370 5kw	73	7	9	10	9	8	6	10:00	7.6	Clear Channel	MCG
6.5	6.3	6.2	5.2	7.1	5	WWWM-FM Hot AC	105.5 4.3kw	82	4	9	4	3	3	4	8:45	6.3	Cumulus	D&R
6.1	5.9	6.6	5.5	5.8	6	WIOT-FM Rock	104.7 50kw	82	5	6	2	5	7	10	7:00	6.4	Clear Channel	EAST
6.3	5.2	5.5	5.3	5.5	7	WRQN-FM Oldies	93.5 4.1kw	74	6	6	11	8	6	3	7:30	6.3	Cumulus	KATZ
4.1	4.1	3.8	4.8	5.5	7	WXKR-FM Classic Rock	94.5 30kw	67	8	9	7	6	5	5	8:15	5.9	Cumulus	D&R
3.8	4.4	4.3	4.5	5.0	9	WJUC-FM Urban	107.3 3kw	48	10	2	6	7	9	8	10:30	3.3	Welch	ARP
3.4	2.8	3.0	2.9	3.0	10	WBUZ-FM Rock	106.5 3kw	55	9	3	8	10	11	13	5:30	4.6	Cumulus	ARP
2.2	2.3	1.8	2.4	3.0	10	WIMX-FM Urban AC	95.7 3.5kw	31	13	9	11	11	9	9	9:45	3.5	Riverside	KATZ

¹ Morning show simulcasts over WTOD-AM, morning drive figure is from that combo.

12+ POPULATION: 499,000 (Black: N/A; Hispanic: N/A)

SPRING '98	FALL '98	SPRING '99	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
14.5	11.9	9.9	1	WDV-FM B/EZ	92.1 22kw	89	1	—	17	17	17	3	11:00	9.3	Clear Channel	EAST
6.3	5.9	6.2	2	WFLZ-FM CHR/Pop	93.3 100kw	89	1	1	1	2	2	7	7:00	10.0	Clear Channel	EAST
4.8	6.8	6.2	2	WHPT-FM Adult Alternative	102.5 100kw	62	6	—	3	1	1	1	10:00	5.6	Cox	KATZ
0.9	0.9	5.8	4	WUV-FM B/EZ	105.5 46kw	64	4	—	19	22	18	12	9:00	4.6	Cox	—
7.8	6.2	5.6	5	WCTO-FM Country	106.5 25kw	66	3	5	4	5	2	6	8:15	4.6	Clear Channel	EAST
5.2	4.0	5.3	6	WSRZ-FM Oldies	107.9 47kw	64	4	—	10	8	7	1	8:15	5.5	Clear Channel	EAST
6.6	6.4	4.6	7	WFLA-AM News/Talk	970 5kw	61	7	—	13	14	11	9	7:15	4.7	Clear Channel	EAST
3.7	4.6	3.9	8	WWRM-FM AC	94.9 100kw	47	8	3	13	8	5	4	8:15	3.8	Cox	CHR
3.2	2.7	3.8	9	WXTB-FM Rock	97.9 100kw	35	12	3	2	3	6	13	10:45	7.2	Clear Channel	EAST
3.5	2.7	3.5	10	WSJT-FM NAC/SJ	94.1 100kw	42	9	—	19	13	8	5	8:15	3.0	Infinity	CBS
4.7	4.0	3.5	10	WYNF-FM Rock	105.9 4.3kw	28	14	5	7	4	4	7	12:15	3.1	Clear Channel	EAST

#80 SPRINGFIELD, MA



12+ POPULATION: 493,800 (Black: N/A; Hispanic: N/A)

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SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
10.0	9.4	10.2	8.9	8.4	1	WMAS-FM AC	94.7 50kw	98	1	5	2	2	2	2	8:15	7.9	Lappin	MCG
8.6	7.6	8.7	5.7	7.8	2	WAQY & WPNT ¹ Classic Rock	102.1/1600 17kw/2.5kw	96	2	2	1	1	1	4	7:45	8.2	Saga	KATZ
7.7	6.9	7.9	7.6	7.6	3	WPKX-FM Country	97.9 2.2kw	85	4	5	6	3	4	3	8:30	7.5	AMFM	D&R
7.3	6.3	5.6	6.4	7.2	4	WHYN-FM AC	93.1 8.9kw	80	5	10	9	6	3	1	8:45	8	Clear Channel	CCRS
5.5	5.3	5.2	5.1	6.1	5	WKSS-FM CHR/Pop	95.7 16.5kw	88	3	1	3	3	6	11	6:45	4.2	AMFM	CHR
6.3	6.5	5.3	4.7	5.2	6	WHYN-AM Full Service	560 5(1)kw	70	7	—	11	10	7	5	7:00	6.8	Clear Channel	CCRS
3.5	3.3	2.2	3.6	4.7	7	WNNZ-AM Talk	640 50(15)kw	51	8	13	11	13	10	7	8:45	5.4	Clear Channel	KATZ
4.6	4.9	4.4	4.3	4.6	8	WTIC-FM Hot AC	96.5 20kw	78	6	5	5	5	5	7	5:45	4.6	Infinity	EAST
3.5	3.6	4.0	4.5	3.7	9	WMAS-AM Nostalgia	1450 1kw	33	14	—	—	22	23	12	10:15	3.1	Lappin	MCG
2.7	2.7	2.6	2.3	3.3	10	WAAF-FM Rock	107.3 20kw	47	10	2	4	7	12	23	6:45	2.9	Entercom	D&R

¹ WPNT-AM was WAQY-AM until May 3.

#81 GREENVILLE-NEW BERN-JACKSONVILLE, NC



12+ POPULATION: 465,900 (Black: 25.5%; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
17.1	12.2	16.4	17.1	13.4	1	WRNS-FM Country	95.1 100kw	108	1	8	3	1	1	1	11:00	14.9	Pinnacle	MCG
14.0	12.1	13.4	12.0	10.7	2	WIKS-FM Urban AC	101.9 100kw	98	2	2	4	3	3	2	9:45	12.2	Beasley	D&R
7.1	8.6	9.9	10.6	8.9	3	WSFL-FM Classic Rock	106.5 100kw	86	3	6	1	2	2	3	9:15	15.1	Beasley	D&R
4.4	4.0	5.3	5.4	6.8	4	WXNR-FM Alternative	99.5 16.51kw	73	5	3	2	4	5	8	8:15	5.2	Beasley	D&R
5.1	5.0	4.7	4.7	5.8	5	WNCT-FM Oldies	107.9 100kw	83	4	1	5	5	6	10	6:15	4.1	Eastern Carolina	—
4.3	4.6	3.9	3.1	4.2	6	WRHT-FM CHR/Pop	96.3 100kw	42	7	—	13	7	6	4	9:00	4.1	Beasley	D&R
4.5	4.3	3.0	3.5	3.7	7	WMGV-FM Hot AC	103.3 100kw	46	6	8	6	6	4	5	7:00	3.1	Beasley	D&R
2.3	2.5	3.3	2.5	2.4	8	WELS-FM Urban Oldies	102.9 3kw	27	11	8	12	9	8	7	7:45	1.8	Willis	—
2.6	2.8	2.4	2.0	2.3	9	WKOQ-FM Oldies	98.7 100kw	27	10	—	17	14	10	6	7:30	2.0	Pinnacle	ARP
2.5	3.2	1.7	2.3	2.1	10	WERO-FM Classic Hits	93.3 100kw	39	8	8	8	7	9	8	5:00	2.1	Pinnacle	KATZ
2.1	2.5	1.9	1.4	2.1	10	WQSL-FM Hot AC	92.3 22.5kw	32	9	5	8	11	17	19	5:45	2.0	Cumulus	BAN

12+ POPULATION: 463,000 (Black: 30.1%; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
9.0	8.1	7.4	7.4	8.1	1	WYNK-FM Country	101.5 100kw	90	2	8	8	6	3	1	7:45	9.9	AMFM	SEN
7.3	7.1	9.8	9.1	7.8	2	WEMX-FM Urban	94.1 100kw	72	5	1	1	2	8	14	9:30	7.2	Citadel	MCG
5.5	8.1	6.4	5.9	7.0	3	WDGL-FM Rock	98.1 100kw	87	3	4	4	1	1	2	7:00	8.6	Guaranty	D&R
4.4	6.8	5.2	7.0	6.4	4	KRVE-FM AC	96.1 43kw	65	7	10	2	3	2	5	8:30	6.9	AMFM	SEN
6.0	4.6	5.8	5.2	5.8	5	WJBO-AM News/Talk	1150 5kw	56	9	—	14	12	8	3	9:00	5.7	AMFM	SEN
5.0	5.6	4.9	5.5	5.8	5	WXOK-AM Urban AC	1460 5(1)kw	44	11	10	12	9	10	4	11:15	6.4	Citadel	MCG
5.2	6.1	5.8	5.2	5.7	7	KOXL-FM Urban AC	106.5 50kw	59	8	4	5	4	4	5	8:15	5.6	Citadel	MCG
3.9	5.0	4.7	6.1	5.7	7	WLSS-FM CHR/Pop	102.5 100kw	97	1	2	3	5	10	10	5:00	5.1	AMFM	—
8.0	5.5	7.4	5.2	5.2	9	WXCT-FM Country	100.7 100kw	66	6	4	6	6	5	8	7:00	6.1	Guaranty	D&R
4.8	3.7	2.7	2.9	3.6	10	KOOJ-FM Oldies	93.7 97kw	43	12	10	15	11	7	5	7:15	3.2	Citadel	ARP

12+ POPULATION: 457,300 (Black: 19.9%; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP. FIRM
9.3	10.8	10.1	12.9	12.6	1	KSSN-FM Country	95.7 100kw	110	1	4	4	2	1	1	9:30	13.8	Clear Channel	CCRS
6.8	5.2	7.9	7.1	10.0	2	KIPR-FM Urban	92.3 100kw	74	2	1	1	1	3	5	11:15	9.3	Citadel	BAN
10.2	10.3	8.9	10.2	7.3	3	KMJX-FM Rock	105.1 81kw	72	3	6	2	3	2	4	8:15	11.2	Clear Channel	CCRS
7.0	7.2	7.8	6.6	6.9	4	KOAR-FM CHR/Pop	100.3 85kw	64	5	—	16	9	7	3	8:45	7.8	Citadel	MCG
3.0	3.4	4.2	4.4	6.2	5	KOLL-FM Oldies	94.9 100kw	68	4	2	3	4	9	12	7:30	4.6	Clear Channel	CCRS
4.8	6.1	4.1	3.9	5.3	6	KARN-AM News/Talk	920 5kw	62	6	6	13	7	4	2	7:00	4.9	Clear Channel	CCRS
6.0	4.1	5.4	6.5	4.6	7	KURB-FM Hot AC	98.5 100kw	59	8	10	5	6	6	8	6:30	4.4	Citadel	MCG
6.0	5.7	5.3	5.0	4.4	8	KKPT-FM Classic Rock	94.1 100kw	61	7	10	9	5	4	5	6:00	3.6	Signal Media	D&R
4.4	5.1	4.4	3.6	4.4	8	KSYG-FM News/Talk	103.7 100kw	54	9	10	10	7	8	7	6:45	4.9	Signal Media	D&R
2.3	2.6	3.3	3.5	3.6	10	KDDK-FM Country	106.7 16kw	50	12	6	12	11	10	9	6:00	3.4	Clear Channel	KATZ
4.7	4.2	5.1	3.2	3.6	10	KVLO-FM AC	102.9 50kw	42	13	—	13	16	12	9	7:00	3.8	Citadel	D&R

#84 BAKERSFIELD



12+ POPULATION: 439,900 (Black: N/A; Hispanic: 35.4%)

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SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
13.5	11.4	10.9	10.2	11.9	1	KUZZ-AF Country	550/107.9 5kw/5.8kw	102	1	4	1	1	1	1	10:00	12.6	Buck Owens	KATZ
5.9	4.9	5.6	5.7	6.0	2	KRAB-FM Rock	106.1 25kw	57	4	3	3	4	8	10	9:00	8.2	Mondosphere	MCG
6.3	6.1	6.9	7.0	5.9	3	KERN-AM News/Talk	1410 1kw	55	6	—	11	9	3	2	9:15	7.2	American Gen.	CHR
7.6	7.3	5.2	4.2	5.7	4	KISV-FM CHR/Rhythmic	94.1 4.5kw	78	2	2	3	6	10	12	6:15	4.2	American Gen.	CHR
5.4	7.0	5.4	4.6	5.3	5	KKXX-FM CHR/Rhythmic	96.5 50kw	68	3	1	6	11	13	16	6:30	3.8	Mondosphere	MCG
5.1	5.2	4.3	4.2	5.0	6	KLLY-FM Hot AC	95.3 12.5kw	57	4	6	2	2	2	9	7:30	5.0	Buckley	D&R
3.1	3.1	2.9	2.5	4.7	7	KSUV-FM Regional Mexican	102.9 20.5kw	35	11	9	8	3	3	4	11:15	4.2	Tri-Caballero	CAB
6.5	6.7	5.2	5.5	4.3	8	KGFM-FM AC	101.5 6.7kw	49	7	—	7	8	7	7	7:30	4.0	Lagniappe	CHR
4.4	4.8	5.0	5.2	4.3	8	KIWI-FM Regional Mexican	92.1 2kw	43	8	5	5	9	10	12	8:30	4.6	KMAP Inc	LOTUS
2.1	1.7	3.3	2.8	4.1	10	KCOO-FM Oldies	104.3 6kw	35	12	9	10	5	5	3	10:15	3.8	American Gen.	K&P

#85 STOCKTON



12+ POPULATION: 435,500 (Black: N/A; Hispanic: 27.4%)

SPRING '98	FALL '98	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
10.4	11.4	9.6	1	KWIN-FM CHR/Rhythmic	97.7 3kw	105	1	1	1	1	4	7	7:30	8.9	Silverado	APR
11.3	10.3	9.3	2	KATM-FM Country	103.3 50kw	98	2	4	3	2	1	1	7:45	9.7	Citadel	MCG
5.6	5.6	5.3	3	KDJK/KHKK Classic Hits	103.9/104.1 .071kw/50kw	59	4	6	5	3	2	2	7:15	4.5	Citadel	MCG
3.8	4.0	5.3	3	KOSO-FM Hot AC	93.1 2.95kw	57	5	2	2	3	3	5	7:30	4.1	AMFM	KATZ
6.8	6.6	4.7	5	KOOD-FM Oldies	100.1 6kw	72	3	6	7	7	7	2	5:45	4.3	Carson	EAST
1.2	4.3	4.0	6	KJOY-FM AC	99.3 2.35kw	46	6	6	8	6	5	4	7:00	3.2	Silverado	CHR
3.3	2.6	3.1	7	KHOP-FM Rock	95.1 29.5kw	29	10	6	3	5	6	17	8:45	2.1	Citadel	MCG
4.5	2.9	2.8	8	KNBR-AM Sports	680 50kw	29	9	—	16	11	8	5	7:30	3.5	Susquehanna	MCG
1.2	2.6	2.6	9	KCBS-AM News	740 50kw	31	8	—	22	20	14	12	7:00	3.8	Infinity	CBS
2.1	1.4	2.3	10	KHTK-AM News/Talk	1140 50kw	18	16	—	8	9	8	9	10:15	1.6	Infinity	KATZ
1.8	2.3	2.3	10	KWOD-FM Alternative	106.5 50kw	28	11	6	6	8	10	20	6:30	2.3	Royce Int'l	D&R

12+ POPULATION: 435,000 (Black: 26.5%; Hispanic: N/A)

Spring '98	Summer '98	Fall '98	Winter '99	Spring '99	12 ADH Metro Rank	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADH SHARE	OWNER	NATIONAL REP FIRM
7.0	9.4	7.8	9.0	9.4	1	WKSJ-FM Country	94.9 100kw	102	1	5	6	5	2	1	8:15	10.5	Clear Channel	CCRS
10.0	8.8	9.4	11.1	9.0	2	WABB-FM CHR/Pop	97.5 100kw	99	2	1	1	1	3	6	8:00	7.4	Dittman	CHR
8.5	7.0	7.7	7.0	8.3	3	WBLX-FM Urban	92.9 100kw	73	3	3	3	2	4	6	10:00	7.3	Cumulus	KATZ
7.8	7.0	6.6	5.2	7.3	4	WDLT-FM Urban AC	98.3 5.5kw	55	4	8	5	4	1	2	11:30	7.4	Cumulus	KATZ
4.9	5.1	4.1	6.3	6.4	5	WTKX-FM Rock	101.5 100kw	53	5	4	1	3	5	13	10:45	5.4	Clear Channel	D&R
7.7	6.3	6.5	7.8	5.4	6	WYOK-FM Urban	104.1 100kw	52	6	2	4	6	11	19	9:15	3.6	Cumulus	ARP
2.9	3.6	4.8	3.4	4.7	7	WNTM-AM News/Talk	710 1kw	45	8	—	18	12	9	4	9:15	5.5	Clear Channel	CCRS
3.4	4.1	4.5	2.6	4.1	8	WMXC-FM AC	99.9 100kw	47	7	8	9	7	7	3	7:45	4.0	Clear Channel	CCRS
2.7	2.9	4.4	4.0	4.0	9	WDWG-FM Country	104.9 33kw	40	9	6	7	10	11	8	8:45	4.2	Clear Channel	CCRS
4.7	6.6	3.5	3.8	3.7	10	WGOK-AM Gospel	900 1(.5)kw	37	11	8	12	15	14	9	8:45	3.3	Cumulus	ARP

12+ POPULATION: 428,200 (Black: 16.4%; Hispanic: N/A)

Spring '98	Fall '98	Spring '99	12 ADH Metro Rank	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADH SHARE	OWNER	NATIONAL REP FIRM
11.2	9.2	9.3	1	WOGK-FM Country	93.7 100kw	76	1	6	5	5	3	1	9:15	9.7	Dix	KATZ
7.6	6.9	6.8	2	WTKT-FM AC	98.5 100kw	62	3	—	5	2	1	2	8:30	7.5	Entercom	—
5.9	6.2	6.5	3	WNDD/WNDT Rock	95.5/92.5 6kw/3.2kw	52	5	7	2	1	1	3	9:45	6.9	Dix	KATZ
5.9	6.0	6.0	4	WRUF-FM Rock	103.7 100kw	70	2	4	3	4	4	5	6:30	5.9	Univ. of Florida	—
5.2	6.0	6.0	4	WTMG-FM Urban	101.3 3.5kw	51	6	3	1	2	5	9	9:00	6.0	Conn. Br. Media	—
3.9	4.9	5.4	6	WTRS-FM Country	102.3 50kw	45	7	7	8	8	6	6	9:15	5.2	Asterisk	—
4.3	5.6	4.7	7	WMFO-FM AC	92.9 50kw	32	9	—	9	7	6	4	11:00	5.2	Asterisk	—
4.6	4.3	4.2	8	WYKS-FM CHR/Pop	105.3 3kw	57	4	2	3	6	9	11	5:45	4.2	Gillen, Albert J	—
3.3	4.9	3.9	9	WJHM-FM Urban	101.9 28kw	30	10	1	7	8	13	19	9:45	2.5	AMFM	SEN
1.3	2.3	3.4	10	WCFB-FM Urban AC	94.5 100kw	17	17	7	20	11	10	8	3:30	3.7	Cox	KATZ
1.3	1.5	3.4	10	WSKY-FM News	97.3 13.5kw	33	8	—	9	10	8	7	7:45	3.3	Entercom	—

Note: The Gainesville-Ocala Metro Survey Area was changed for the Spring 1999 Survey. The change in survey area will have an effect on radio station share trends from Fall 1998 to Spring 1999.

#88 SPOKANE



12+ POPULATION: 427,800 (Black: N/A; Hispanic: N/A)

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SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
7.8	9.1	11.1	10.2	9.4	1	KZJU-FM CHR/Pop	92.9 85kw	98	1	1	3	3	5	7	8:00	7.8	Morgan Murphy	CHR
7.0	8.2	8.8	8.5	8.9	2	KDRK-FM Country	93.7 56kw	74	3	3	2	2	2	2	10:00	9.4	Citadel	MCG
11.3	9.1	7.9	7.8	8.9	2	KKZX-FM Classic Rock	98.9 100kw	79	2	3	1	1	1	4	9:15	12.2	AMFM	MCG
5.6	7.1	5.8	4.9	6.6	4	KEYF-AF Oldies	1050/101.1 5kw/100kw	68	4	3	13	5	4	1	8:00	5.0	Citadel	MCG
6.3	6.6	7.0	7.3	6.5	5	KXLY-FM AC	99.9 37kw	62	6	—	7	4	3	2	8:45	6.8	Morgan Murphy	ARP
4.0	4.6	5.2	4.6	5.9	6	KAQQ-AM Nostalgia	590 5kw	39	12	—	16	17	16	13	12:45	5.8	AMFM	KATZ
4.9	6.0	5.8	5.4	5.1	7	KGA-AM News/Talk	1510 50kw	42	11	—	10	10	10	6	10:00	6.4	Citadel	MCG
5.6	5.8	5.8	5.5	5.1	7	KXLY-AM News/Talk	920 5kw	48	8	—	7	13	11	7	8:45	6.3	Morgan Murphy	EAST
3.2	4.6	4.3	4.2	4.7	9	KHTQ-FM Rock	94.5 100kw	51	7	7	5	5	9	10	7:30	3.9	KXLY	EAST
6.2	6.0	5.5	5.2	4.5	10	KAEP-FM Adult Alternative	105.7 100kw	63	5	2	6	5	8	10	6:00	4.5	Citadel	MCG
0.6	0.0	0.0	0.7	4.5	10	KEZE-FM Hot AC	96.9 9.8kw	43	10	7	4	5	7	12	8:30	3.2	Washington	EAST
6.7	5.0	5.5	6.4	4.5	10	KJSC-AM AC	98.1 94kw	48	9	—	7	9	6	5	7:45	4.8	AMFM	ARP

#89 COLUMBIA, SC



12+ POPULATION: 427,200 (Black: 28.5%; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
16.3	15.4	14.9	14.3	10.9	1	WWDM-FM Urban	101.3 100kw	100	1	1	1	1	2	6	9:00	10.2	Clear Channel	CCRS
7.6	8.5	7.2	8.7	9.8	2	WNOK-FM CHR/Pop	104.7 100kw	95	2	2	2	2	3	8	8:30	8.8	AMFM	MCG
10.3	10.7	10.5	8.4	9.5	3	WCOS-FM Country	97.5 100kw	78	3	5	6	4	1	1	10:15	10.2	AMFM	KATZ
2.5	2.7	1.4	2.0	7.6	4	WLXC-FM Urban AC	98.5 6kw	53	6	5	4	3	3	2	11:45	8.4	Radio South Carolina	K&P
6.9	6.1	5.8	6.8	6.8	5	WMFX-FM Cl. Rock	102.3 6kw	62	4	4	4	4	5	5	9:00	8.7	Clear Channel	CCRS
6.1	4.6	4.9	5.0	5.6	6	WARQ-FM Alternative	93.5 2.8kw	59	5	3	3	6	9	14	8:00	4.7	Clear Channel	CCRS
5.8	4.9	7.2	6.0	5.5	7	WFMV/WLJI Gospel	95.3/98.3 3kw/6kw	41	11	5	6	8	8	8	10:45	4.9	Glory	D&R
7.1	6.4	5.3	6.5	5.3	8	WTQB-FM AC	106.7 100kw	54	6	—	9	7	6	4	8:00	6.3	Bloomington	CHR
6.2	5.4	5.3	5.0	5.2	9	WOMG-FM Oldies	103.1 6kw	51	8	—	10	9	7	3	8:15	4.8	Bloomington	CHR
4.8	5.4	6.9	5.5	5.0	10	WVOC-AM News/Talk	560 5kw	44	10	—	10	11	11	7	9:15	4.9	AMFM	—

12+ POPULATION: 426,800 (Black: N/A; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.3	7.1	8.6	8.2	11.5	1	KFDI-FM Country	101.3 100kw	113	1	6	7	3	1	1	8:15	12.5	Journal	ARP
10.0	8.9	7.7	9.4	9.4	2	KKRD-FM CHR/Pop	107.3 100kw	104	2	1	1	1	2	8	7:15	9.4	AMFM	D&R
8.8	8.4	8.1	6.9	7.6	3	KZSN-FM Country	102.1 100kw	77	3	4	3	2	3	3	8:00	9.5	AMFM	KATZ
7.6	6.8	5.8	7.1	6.4	4	KRBB-AM AC	97.9 100kw	61	6	6	4	4	4	4	8:30	7.4	AMFM	CHR
5.5	7.2	6.6	6.3	6.2	5	KICT-FM Rock	95.1 100kw	66	4	3	2	6	8	13	7:45	3.9	Journal	ARP
5.0	5.7	5.2	5.3	5.8	6	KDGS-FM CHR/Rhythmic	93.9 25kw	50	8	2	4	9	9	11	9:30	4.7	Violet	—
7.4	6.3	4.9	6.0	5.6	7	KRZZ-FM Classic Rock	96.3 50kw	62	5	—	6	5	6	5	7:15	7.4	AMFM	D&R
4.7	5.6	5.2	5.2	5.3	8	KEYN-FM Oldies	103.7 100kw	55	7	4	11	8	5	2	7:45	5.3	AMFM	EAST
6.4	5.7	5.2	7.3	4.5	9	KFDI-AM ¹ Country	1070 10(1)kw	37	11	—	16	18	17	9	10:00	5.4	Journal	ARP
3.9	4.4	5.1	3.4	4.5	9	KLLS-FM Classic Hits	104.5 45kw	41	9	6	8	7	7	6	8:45	4.2	Journal	—

¹ Switched to Country Classics on July 6.

12+ POPULATION: 422,700 (Black: N/A; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
12.5	11.7	11.0	13.3	12.4	1	WHO-AM News/Talk	1040 50kw	99	2	6	11	5	4	2	9:30	16.0	Clear Channel	CHR
8.2	8.7	7.0	8.1	9.2	2	KSTZ-FM Hot AC	102.5 100kw	103	1	3	1	1	2	5	6:45	8.3	Saga	KATZ
7.5	7.0	7.3	7.1	8.9	3	KIOA-FM Oldies	93.3 100kw	83	3	6	12	3	1	1	8:15	9.3	Saga	KATZ
8.0	6.2	8.9	6.4	7.7	4	KJFY-FM Country	92.5 47kw	67	4	4	6	7	3	3	8:45	7.1	Barnstable	D&R
7.7	7.2	6.0	7.1	6.9	5	KAZR-FM Rock	103.3 100kw	62	5	4	2	2	8	12	8:30	8.6	Saga	KATZ
6.7	6.9	6.2	4.8	6.1	6	KHKI-FM Country	97.3 115kw	50	10	6	4	5	5	4	9:15	4.6	AMFM	EAST
7.1	4.7	5.4	5.7	5.4	7	KGGO-FM Rock	94.9 100kw	48	12	—	3	3	5	7	8:45	5.2	AMFM	EAST
3.9	4.7	4.0	5.3	5.1	8	KLTI-FM AC	104.1 100kw	61	6	9	6	8	7	5	6:15	4.0	Saga	KATZ
2.5	2.7	2.7	3.1	4.4	9	KCCQ-FM ¹ CHR/Pop	105.1 25kw	56	7	1	5	10	12	14	5:45	2.6	Clear Channel	—
3.4	4.0	4.9	5.2	4.1	10	KRNT-AM Nostalgia	1350 5kw	36	13	—	—	16	16	11	8:45	4.5	Saga	KATZ

¹ Switched to Alternative in September.

#92 DAYTONA BEACH



12+ POPULATION: 405,200 (Black:10.0 %; Hispanic: N/A)

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SPRING '98	FALL '98	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
9.1	6.8	8.6	1	WMGF-FM AC	107.7 100kw	70	1	7	12	6	2	1	8:45	8.9	Clear Channel	CCRS
6.0	7.2	6.1	2	WGNE-FM Country	98.1 100kw	61	2	7	10	8	6	3	7:15	7.2	Clear Channel	D&R
4.0	4.2	5.8	3	WHOG-FM Classic Hits	95.7 25kw	39	11	—	5	1	1	2	10:30	4.8	Black Crow	ARP
3.6	3.8	4.6	4	WHTQ-FM Classic Rock	96.5 100kw	42	8	7	5	3	3	8	7:45	5.6	Cox	CHR
3.8	3.7	4.6	4	WWKA-FM Country	92.3 100kw	43	7	5	14	13	12	6	7:45	4.4	Cox	KATZ
6.5	5.2	4.4	6	WJHM-FM Urban	101.9 28kw	44	6	1	1	8	14	20	7:00	3.5	AMFM	SEN
4.8	3.1	4.4	6	WTKS-FM Talk	104.1 100kw	35	12	—	4	2	4	11	8:30	6.3	Clear Channel	CCRS
2.6	2.1	4.2	8	WFKS-FM CHR/Pop	99.9 100kw	45	5	7	5	6	7	9	6:45	4.3	Renda	MCG
3.8	4.7	4.2	8	WJRR-FM Rock	101.1 100kw	39	10	3	2	4	8	12	7:30	3.5	Clear Channel	CCRS
3.6	3.7	4.2	8	WOMX-FM Hot AC	105.1 100kw	40	9	—	11	4	4	4	7:15	4.7	AMFM	EAS

#93 YOUNGSTOWN-WARREN



12+ POPULATION: 402,600 (Black: 11.5%; Hispanic: N/A)

SPRING '98	FALL '98	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
13.9	12.2	11.2	1	WOXK-FM Country	105.1 88kw	85	2	6	4	3	1	1	11:45	10.9	Connoisseur	BAN
10.5	9.8	9.1	2	WHOT-FM CHR/Pop	101.1 25kw	111	1	1	1	2	4	6	7:30	8.8	Connoisseur	CHR
8.8	9.6	9.1	2	WKBN-AM Talk	570 5kw	67	6	—	6	11	6	5	12:15	13.6	Clear Channel	KATZ
8.9	7.2	8.0	4	WBBG-FM Oldies	93.3 50kw	71	3	8	9	6	3	2	10:00	7.2	GOCOM	SEN
8.4	7.3	7.3	5	WYFM-FM Classic Hits	102.9 44kw	71	4	8	3	1	2	3	9:15	7.9	Connoisseur	EAST
8.1	5.6	6.4	6	WNCD-FM Rock	106.1 3kw	69	5	4	2	4	5	7	8:15	7.3	Clear Channel	EAST
7.2	7.6	6.1	7	WKBN-FM AC	98.9 5.9kw	64	8	6	6	5	6	4	8:45	6.3	Clear Channel	KATZ
4.2	3.0	3.9	8	WBTJ-FM CHR/Rhythmic	101.9 3kw	64	7	2	5	7	10	23	5:30	3.0	Clear Channel	KATZ
2.3	3.7	3.4	9	WNIO-AM Nostalgia	1540 .5kw	17	17	—	—	27	22	15	2:15	2.7	Clear Channel	EAST
3.2	4.0	2.9	10	WAMO-FM Urban	106.7 47kw	33	9	3	7	8	7	8	8:00	2.1	Sheridan	D&R
2.5	2.2	2.9	10	WSOM-AM Nostalgia	600 1kw	25	12	—	—	23	26	15	10:15	2.6	Connoisseur	BAN

12+ POPULATION: 399,000 (Black: N/A; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
10.8	11.5	11.8	11.2	11.3	1	KKMG-FM CHR/Pop	98.9 70kw	103	1	1	1	1	3	5	8:15	11.7	Citadel	MCG
9.1	6.6	6.9	9.8	8.2	2	KKCS-FM Country	101.9 72kw	69	4	5	5	4	2	1	8:45	8.7	Walton	KATZ
8.0	11.5	7.4	6.9	7.8	3	KKFM-FM Classic Rock	98.1 71kw	73	3	5	3	2	1	2	8:00	7.8	Citadel	MCG
6.9	6.3	6.2	7.8	7.3	4	KILO-FM Rock	94.3 83kw	67	5	2	2	3	4	10	8:15	7.4	Bahakel	EAST
5.7	5.1	5.1	4.7	5.8	5	KVUU-FM Hot AC	99.9 68kw	80	2	4	4	5	5	11	5:30	5.9	AMFM	KATZ
6.0	4.2	7.8	5.7	5.2	6	KCCY-FM Country	96.9 72kw	53	7	5	6	7	8	5	7:15	5.3	McCoy Br.	CHR
4.9	4.2	5.1	3.3	5.2	6	KKLI-FM AC	106.3 1.6kw	52	8	9	6	6	7	5	7:30	4.8	AMFM	MCG
6.0	5.7	4.4	5.0	5.0	8	KSPZ-FM Oldies	92.9 72kw	53	6	9	11	8	6	2	7:00	4.4	Citadel	KATZ
5.4	6.6	6.7	6.2	4.8	9	KVOR-AM News/Talk	1300 5(1)kw	50	9	—	15	11	9	4	7:00	6.9	Citadel	KATZ
3.8	3.9	5.1	4.5	3.5	10	KOA-AM Talk	850 50kw	44	10	—	12	13	12	8	6:00	3.5	Clear Channel	EAST

12+ POPULATION: 398,900 (Black: N/A; Hispanic: N/A)

SPRING '98	SUMMER '98	FALL '98	WINTER '99	SPRING '99	12+ ACH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ACH SHARE	OWNER	NATIONAL REP FIRM
22.3	23.3	24.7	23.7	21.2	1	WXBQ-FM Country	96.9 67kw	147	1	2	1	1	1	1	10:30	22.6	Nininger	CHR
12.3	10.8	13.4	9.3	11.5	2	WQUT-FM Classic Rock	101.5 100kw	87	3	4	2	2	2	3	9:30	14.8	Bloomington	KATZ
10.7	11.9	10.4	10.6	10.6	3	WAEZ-FM CHR/Pop	99.3 3.8kw	90	2	1	2	4	4	5	8:30	9.6	Nininger	CHR
7.0	8.4	8.9	9.7	10.4	4	WTFM-FM AC	98.5 74kw	85	4	6	4	3	3	2	8:45	9.4	Glenwood	EAST
3.5	3.5	4.5	4.1	4.5	5	WGOC-AM Country	640 10kw	29	8	—	—	11	9	6	11:00	5.3	JT Parker	ROS
4.4	5.5	3.7	5.0	4.2	6	WKOS-FM Oldies	104.9 2.75kw	44	5	7	10	6	5	4	6:45	4.0	Bloomington	KATZ
3.5	2.7	3.1	3.6	4.2	6	WRZK-FM Rock	105.9 1.5kw	44	6	4	4	5	6	9	6:45	3.8	Murray	EAST
2.8	3.3	2.6	3.4	3.7	8	WJCV-AM Talk	910 5(1)kw	37	7	—	7	7	6	7	7:00	2.6	Bloomington	KATZ
1.3	2.2	1.2	1.4	2.3	9	WMEV-FM Country	93.9 100kw	16	13	—	6	7	8	8	9:45	2.0	Glenwood	REG
2.0	2.4	1.9	2.2	1.8	10	WKPT/WKTP Nostalgia	1400/1590 1kw/1.6(5)kw	19	10	—	—	18	15	15	6:30	1.8	Glenwood	EAST

#96 MELBOURNE-TITUSVILLE-COCOA, FL



12+ POPULATION: 397,400 (Black: N/A; Hispanic: N/A)

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96' SPRING	FALL '96	SPRING '99	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
5.0	6.2	8.9	1	WJRR-FM Rock	101.1 100kw	74	2	2	1	1	2	8	9:30	7.3	Clear Channel	CCRS
8.5	9.4	8.4	2	WAOA-FM CHR/Pop	107.1 100kw	85	1	1	3	3	3	5	7:45	8.9	Gem	CHR
8.0	8.4	8.1	3	WTKS-FM Talk	104.1 100kw	63	3	5	2	2	1	1	10:15	10.8	Clear Channel	CCRS
6.5	7.2	7.8	4	WMMB/WMMV Nostalgia	1240/1350 1kw/1kw	43	8	—	—	28	20	9	14:15	10.3	AMFM	ARP
4.8	4.9	6.0	5	WLRQ-FM AC	99.3 50kw	47	7	—	6	5	5	2	10:15	5.8	AMFM	EAST
3.8	3.0	5.4	6	WOSN-FM Nostalgia	97.1 23kw	33	11	—	—	19	14	4	13:00	4.4	Centennial	MCG
4.8	3.7	5.2	7	WHTQ-FM Classic Rock	96.5 100kw	54	6	—	4	4	4	3	7:30	5.6	Cox	CHR
7.7	6.1	5.1	8	WWKA-FM Country	92.3 100kw	56	5	6	7	7	7	6	7:00	5.1	Cox	KATZ
4.2	5.6	4.3	9	WOMX-FM Hot AC	105.1 100kw	61	4	—	4	6	6	7	5:30	4.8	AMFM	EAST
4.5	3.2	3.0	10	WHKR-FM Country	102.7 50kw	36	9	—	8	9	10	11	6:45	3.0	AMFM	EAST

#97 LAKELAND-WINTER HAVEN



12+ POPULATION: 392,400 (Black: 14.2%; Hispanic: N/A)

96' SPRING	FALL '96	SPRING '99	12+ AOH METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
15.6	16.5	12.4	1	WPCV-FM Country	97.5 100kw	91	1	3	2	1	1	1	9:45	13.2	Hall	D&R
7.0	7.2	7.2	2	WFLZ-FM CHR/Pop	93.3 100kw	86	2	1	1	2	5	5	6:00	8.0	Clear Channel	EAST
2.5	5.6	5.6	3	WFJO-FM Oldies	101.5 100kw	36	6	7	5	3	2	2	11:00	5.8	Cox	KATZ
5.9	7.2	4.5	4	WDUV-FM B/EZ	105.5 46kw	27	11	—	—	28	31	6	11:45	3.6	Cox	—
2.9	3.1	4.4	5	WWRM-FM AC	94.9 100kw	38	3	—	4	5	4	4	8:00	4.2	Cox	CHR
5.9	7.2	4.2	6	WTBT-FM Classic Rock	103.5 100kw	37	5	—	7	4	3	3	8:00	4.2	Clear Channel	EAST
3.0	4.1	3.0	7	WXTB-FM Rock	97.9 100kw	23	12	5	3	6	9	33	9:15	3.9	Clear Channel	EAST
2.2	1.7	2.6	8	WHTQ-FM Classic Rock	96.5 100kw	28	8	7	12	7	6	6	6:30	2.8	Cox	CHR
2.3	2.2	2.4	9	WHNR-AM Urban	1360 5(2.5)kw	20	14	5	14	12	7	9	9:00	1.9	GB Enterprises	—
3.9	2.4	2.4	9	WSJT-FM NAC/SJ	94.1 100kw	33	7	—	20	14	13	9	5:00	1.6	Infinity	CBS

12+ POPULATION: 390,300 (Black: 27.2%; Hispanic: N/A)

SPRING '98	FALL '98	SPRING '99	12-MO. METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12-CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADL SHARE	OWNER	NATIONAL REP FIRM
8.2	8.9	10.4	1	KRRO-FM Urban	95.5 50kw	72	2	1	1	1	3	7	11:45	9.6	Citadel	—
7.7	7.0	9.6	2	KSMB-FM CHR/Pop	94.5 100kw	97	1	1	2	2	3	6	8:00	9.1	Powell	ARP
6.9	8.5	8.2	3	KMDL-FM Country	97.3 38kw	69	3	7	4	4	2	1	9:30	9.1	Com. Corp.	KATZ
7.4	4.3	7.0	4	KTDY-FM AC	99.9 100kw	60	5	7	5	3	1	2	9:30	8.9	Com. Corp.	KATZ
3.1	3.7	6.8	5	KNEK-FM Urban	104.7 25kw	52	6	4	6	5	5	3	10:30	4.4	Citadel	MCG
9.3	10.5	6.5	6	KXKC-FM Country	99.1 100kw	67	4	4	7	6	6	3	7:45	8.3	Bonin	ARP
4.0	6.4	6.4	7	KFMV/KJCB Urban	105.5/770 3kw/1(5)kw	40	8	4	8	8	7	5	12:45	5.3	R&M	K&P
3.8	3.7	5.4	8	KFTE-FM Alternative	96.5 22.5kw	45	7	3	3	7	8	19	9:30	4.4	Com. Corp.	KATZ
2.2	2.8	3.0	9	KBON-FM Misc.	101.1 25kw	19	18	—	19	12	16	8	12:15	2.3	Marx, Rose Ann	—
1.9	1.6	3.0	9	KPEL-FM News/Talk	105.1 25kw	24	14	—	14	12	12	9	10:00	3.3	Com. Corp.	KATZ

¹ Was WROF-FM (Oldies) until February.

12+ POPULATION: 389,200 (Black: N/A; Hispanic: N/A)

SPRING '98	FALL '98	SPRING '99	12-MO. METRO RANK	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12-CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING ADL SHARE	OWNER	NATIONAL REP FIRM
7.8	7.1	7.1	1	WHTZ-FM CHR/Pop	100.3 6kw	80	2	1	1	1	8	13	6:30	6.2	AMFM	CHR
9.9	10.1	7.0	2	WLTW-FM AC	106.7 6kw	69	4	5	9	5	1	1	7:15	5.2	AMFM	KATZ
6.1	5.7	6.1	3	WCBS-FM Oldies	101.1 6.8kw	56	6	5	15	7	2	1	7:45	4.8	Infinity	GBS
6.5	4.0	6.1	3	WOR-AM Talk	710 50kw	45	7	—	15	13	9	3	9:45	10.0	Buckley	MCG
7.4	5.7	5.7	5	WXRK-FM Alternative	92.3 6kw	75	3	2	2	3	5	11	5:30	12.7	Infinity	IRS
7.4	6.3	5.4	6	WPLJ-FM Hot AC	95.5 6.7kw	84	1	4	4	2	3	5	4:30	5.8	ABC	ABC
6.3	4.6	5.2	7	WABC-AM Talk	770 50kw	57	5	—	12	14	11	5	6:30	1.9	ABC	ABC
4.0	4.6	5.2	7	WDHA-FM Rock	105.5 1kw	42	9	5	3	3	5	8	8:45	5.2	New Jersey	KATZ
2.4	2.7	4.5	9	WAXQ-FM Classic Rock	104.3 6kw	45	8	—	5	6	4	7	7:15	2.4	AMFM	KATZ
1.3	1.7	4.2	10	WCOG-FM NAC/SJ	101.9 6.2kw	26	17	—	15	8	7	3	11:45	2.9	Emmis	CHR

#100 FT. WAYNE



12+ POPULATION: 388,800 (Black: N/A; Hispanic: N/A)

Complete Market Index, Page 8

SPRING '96	FALL '96	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
10.5	13.4	9.7	1	WQHK-FM Country	105.1 13.5kw	79	2	7	2	2	1	3	9:15	10.1	JAM	CHR
6.4	6.6	8.2	2	WBYP-FM Rock	98.9 50kw	63	5	5	1	1	2	7	9:45	6.6	Federated	EAST
7.6	8.3	7.5	3	WOWO-AM Full Service	1190 50kw	77	3	—	12	10	8	4	7:15	8.1	Federated	KATZ
7.9	9.0	7.0	4	WAJI-FM AC	95.1 39kw	63	6	9	9	5	4	2	8:15	7.8	Sarkes Tarzian	KATZ
7.8	6.8	7.0	4	WLDE-FM Oldies	101.7 3kw	63	7	7	12	6	2	1	8:15	6.5	Sarkes Tarzian	KATZ
6.9	6.4	7.0	4	WMEE-FM CHR/Pop	97.3 26kw	80	1	3	2	4	6	9	6:30	8.0	Federated	CHR
5.6	6.4	6.2	7	WFVI-FM Classic Hits	92.3 2.7kw	64	4	—	4	3	4	5	7:15	12.1	Federated	EAST
5.1	6.3	6.2	7	WSHI-FM Hot AC	106.3 1.95kw	41	12	—	—	15	12	7	11:15	4.9	Shrine Br.	—
4.9	4.9	6.0	9	WBTU-FM Country	93.3 50kw	46	9	5	6	7	7	6	9:45	4.7	62nd Street	KATZ
2.7	4.2	5.7	10	WJFX-FM Urban	107.9 2.5kw	49	8	1	5	7	9	11	8:45	4.6	Fort Wayne	ARP

#100 NEW HAVEN



12+ POPULATION: 388,800 (Black: 12.6%; Hispanic: N/A)

SPRING '96	FALL '96	SPRING '99	METRO RANK 12+ AOH	STATION FORMAT	FREQUENCY POWER (NIGHTTIME POWER)	CUME PERSONS (in thousands)	12+ CUME RANK	12-17 RANK	18-34 RANK	18-49 RANK	25-54 RANK	35-64 RANK	WEEKLY TIME SPENT LISTENING	MORNING AOH SHARE	OWNER	NATIONAL REP FIRM
8.0	7.8	7.1	1	WPLR-FM Rock	99.1 14kw	64	3	6	1	1	1	1	8:30	8.3	Cox	EAST
8.5	6.0	6.5	2	WKCI-FM CHR/Pop	101.3 10kw	87	1	4	1	2	2	7	5:45	7.9	Clear Channel	MCG
6.3	6.9	6.1	3	WYBC-FM ¹ Urban AC	94.3 1.7kw	44	8	2	3	3	6	8	10:45	6.3	Yale	—
5.4	5.9	5.6	4	WWYZ-FM Country	92.5 17kw	43	10	—	8	6	4	1	10:15	5.1	AMFM	SEN
4.1	4.3	5.2	5	WEZN-FM AC	99.9 27.5kw	55	4	—	7	4	3	1	7:15	4.5	Cox	KATZ
4.7	3.6	4.5	6	WEBE-FM AC	107.9 50kw	42	11	—	10	6	4	4	8:15	4.0	Aurora	CHR
4.1	4.8	4.5	6	WFAN-AM Sports	660 50kw	44	9	—	12	12	8	6	7:45	6.7	Infinity	IRS
4.2	3.8	4.2	8	WDRG-FM Oldies	102.9 19.5kw	46	7	6	13	12	7	4	7:00	2.9	Buckley	MCG
5.1	5.2	4.0	9	WKSS-FM CHR/Pop	95.7 16.5kw	66	2	1	6	10	12	14	4:45	3.6	AMFM	CHR
3.4	3.1	4.0	9	WMRQ-FM Alternative	104.1 18kw	55	5	5	4	5	9	13	5:45	3.2	AMFM	CHR

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#102

Chattanooga, TN

Station (Format)	Owner	Wi '99	Sp '99
WUSY-FM (Country)	Cumulus	24.0	18.2
WSKZ-FM (Rock)	Bloomington	8.1	10.4
WDEF-FM (AC)	Bahakel	8.2	8.6
WJTT-FM (Urban)	Brewer	5.9	6.4
WOGT-FM (Oldies)	Bloomington	4.8	6.3
WKQJ-FM (CHR/Pop)	Cumulus	3.8	5.8
WDDD-FM (Adult Alt.)	Bahakel	5.3	5.3
WGOW-FM (News/Talk)	Bloomington	4.1	4.3
WLOV-FM (Urban Oldies)	Cumulus	4.6	3.6
WOOD-AM (Nostalgia)	Bahakel	2.6	2.6
WGOW-AM (News/Talk)	Bloomington	1.3	2.6
WLMX-FM (AC)	Cumulus	2.8	2.6

#103

York, PA

Station (Format)	Owner	Wi '99	Sp '99
WARM-FM (AC)	Susquehanna	9.0	8.6
WSOX-FM (Oldies)	Moffitt	7.9	8.4
WGTY-FM (Country)	Times & News	6.9	8.1
WYCR-FM (CHR/Pop)	Radio Hanover	8.5	7.9
WQXA-FM (Rock)	Citadel	6.0	6.6
WHYL/WRKZ (Country)	Citadel	6.3	5.8
WTPA-FM (Rock)*	AMFM	2.5	4.0
WRFQZ-FM (AC)	Hall	2.8	3.6
WEGK-FM (Cl. Rock)	Hall	2.4	3.4
WLAN-FM (CHR/Pop)	Clear Chan.	2.4	3.4

*Switched to Classic Rock on September 13.

#104

Charleston, SC

Station (Format)	Owner	Wi '99	Sp '99
WWWZ-FM (Urban)	Citadel	11.9	11.9
WEZL-FM (Country)	Clear Chan.	10.8	7.6
WXLY-FM (Oldies)	Clear Chan.	5.2	7.6
WSUY-FM (AC)	Citadel	3.9	6.5
WSSP-FM (Nostalgia)	Concord Media	3.5	6.2
WMGL-FM (Urban AC)	Citadel	4.8	4.8
WSSX-FM (CHR/Pop)	Citadel	5.0	4.8
WRFY-FM (Cl. Hits)	Clear Chan.	3.7	4.3
WXTG-AM (Gospel)	Citadel	4.7	4.0
WNKT-FM (Country)	Citadel	4.5	3.9
WTMA-AM (News/Talk)	Citadel	3.7	3.9

#105

Roanoke, VA

Station (Format)	Owner	Fa '98	Sp '99
WYYD-FM (Country)	AMFM	11.0	10.3
WSLQ-FM (AC)	Mel Wheeler	9.9	9.1
WROV-FM (Rock)	AMFM	9.8	7.0
WXLK-FM (CHR/Pop)	Mel Wheeler	6.7	6.8
WLLL-AM (Gospel)	Hubbards Ad.	2.9	5.5
WLQE/WLVA (Nostalgia)	JLR	3.7	5.1
WJJS-FM (CHR/Rhy)	AMFM	3.9	4.1
WJLM-FM (Country)	AMFM	4.0	4.0
WRDJ-FM (Oldies)	AMFM	3.0	3.3
WFIR-AM (News/Talk)	AMFM	4.2	3.1

#106

Oxnard, CA

Station (Format)	Owner	Fa '98	Sp '99
KXLM-FM (Reg. Mex.)	Lazer	6.3	9.7
KCAQ-FM (CHR/Rhy)	Gold Coast	6.1	7.0
KMLA-FM (Reg. Mex.)	Gold Coast	4.0	4.2
KQZN-FM (Spanish AC)	Lazer	2.7	3.7
KKZZ-AM (Nostalgia)	Gold Coast	4.8	3.7
KBBY-FM (Hot AC)	McDonald	4.3	3.5
KRTH-FM (Oldies)	Infinity	4.7	3.3
KHAY-FM (Country)	McDonald	7.1	3.2
KOCP-FM (Cl. Rock)	Gold Coast	3.4	3.0
KFI-AM (Talk)	AMFM	2.9	2.7
KLOS-FM (Rock)	ABC	3.5	2.7
KVYY-FM (Alternative)	Big City	2.6	2.7

#107

Lexington, KY

Station (Format)	Owner	Fa '98	Sp '99
WVLK-FM (Country)	Cumulus	10.4	12.3
WLRT-FM (CHR/Pop)	Clear Chan.	10.0	7.3
WBUL-FM (Country)	Clear Chan.	8.3	6.7
WKQQ-FM (Rock)	Clear Chan.	7.0	6.7
WMXL-FM (Hot AC)	Clear Chan.	8.5	6.7
WVLK-AM (News/Talk)	Cumulus	8.9	6.2
WBTF-FM (Urban)	Clear Chan.	2.7	5.8
WGKS-FM (AC)	L. M.	4.9	5.4
WCDA-FM (Hot AC)	L. M.	0.0	4.9
WXZZ-FM (Alternative)	Cumulus	3.8	3.9

#108

Bridgeport, CT

Station (Format)	Owner	Wi '99	Sp '99
WEZN-FM (AC)	Cox	10.4	12.8
WICC-AM (Full Service)	Aurora	11.0	12.8
WEBE-FM (AC)	Aurora	13.3	10.5
WKCI-FM (CHR/Pop)	Clear Channel	4.0	4.4
WFAN-AM (Sports)	Infinity	5.1	3.9
WPLR-FM (Rock)	Cox	4.7	3.9
WQHT-FM (CHR/Rhy)	Emmis	4.3	3.9
WWYZ-FM (Country)	AMFM	2.0	3.1
WSKQ-FM (Tropical)	SBS	2.5	3.0
WCBS-AM (News)	Infinity	2.9	2.5

#109

Visalia, CA

Station (Format)	Owner	Fa '98	Sp '99
KMJ-AM (News/Talk)	Infinity	5.5	6.5
KJUG-FM (Country)	Westcoast	5.9	6.3
KFRF-FM (Alternative)	Mondosphere	5.5	6.2
KSOF-FM (AC)	AMFM	7.1	5.8
KFSO-FM (Oldies)	AMFM	4.3	5.7
KBOS-FM (CHR/Rhy)	AMFM	5.0	5.3
KMGV-FM (Oldies)	Infinity	3.0	4.6
KSEQ-FM (CHR/Rhy)	Buckley	4.6	4.6
KRZR-FM (Rock)	AMFM	2.3	4.1
KIOO-FM (Cl. Rock)	Buckley	3.7	3.4
KSKS-FM (Country)	Infinity	4.3	3.4
KZPO-FM (AC)	Lindsay	3.2	3.4

#110

Augusta, GA

Station (Format)	Owner	Fa '98	Sp '99
WFXA-FM (Urban)	Davis	14.0	10.8
WZNY-FM (CHR/Pop)	Savannah	6.6	8.7
WKXC-FM (Country)	GHB	6.8	7.9
WBQQ-FM (AC)	Cumulus	7.7	6.8
WGAC-AM (Talk)	Beasley	5.4	6.4
WAKB-FM (Urban AC)	Davis	3.2	4.9
WIIZ-FM (Urban)	WBAW	3.9	4.3
WGOR-FM (Oldies)	Beasley	3.6	4.0
WUUS-FM (Country)	Cumulus	4.7	3.8
WEKL-FM (Cl. Rock)	Cumulus	5.0	3.6
WLSL-FM (AC)	GHB	5.2	3.6

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#111

Lancaster, PA

Station (Format)	Owner	Fa '98	Sp '99
WLAN-FM (CHR/Pop)	Clear Chan.	8.7	10.2
WSOX-FM (Oldies)	Moffit	8.3	8.7
WIOV-FM (Country)	Brill Media	9.0	6.7
WQXA-FM (Rock)	Citadel	6.2	6.7
WDAC-FM (Religious)	WDAC	5.8	6.4
WRKZ-FM (Country)	Citadel	4.2	5.4
WARM-FM (AC)	Susquehanna	6.8	5.1
WROZ-FM (AC)	Hall	6.0	4.4
WEGK-FM (Cl. Rock)	Hall	3.3	3.3
WTPA-FM (Rock)	AMFM	1.5	3.3

#112

Worcester, MA

Station (Format)	Owner	Fa '98	Sp '99
WSRS-FM (AC)	AMFM	15.8	13.9
WXLO-FM (Hot AC)	Deer River	8.5	8.5
WTAG-AM (News/Talk)	AMFM	6.9	7.7
WAAF-FM (Rock)	Entercom	7.2	7.3
WWFX-FM (Cl. Hits)*	WBA Inc.	3.5	5.1
WJMN-FM (CHR/Rhy)	AMFM	5.9	4.6
WKLB-FM (Country)	Gr. Media	3.7	3.9
WBMX-FM (Hot AC)	Infinity	3.4	3.6
WCRB-FM (Classical)	Char. River	4.3	3.2
WBZ-AM (News)	Infinity	2.7	3.1

* Was WQVR-FM (Country) until February.

#113

Santa Rosa, CA

Station (Format)	Owner	Fa '98	Sp '99
KZST-FM (AC)	Redwood	7.8	9.2
KGO-AM (News/Talk)	ABC	7.1	8.2
KXFX-FM (Rock)	Amaturo	4.3	5.8
KNBR-AM (Sports)	Susquehanna	2.9	4.3
KFGY-FM (Country)	Amaturo	3.1	4.2
KRPQ-FM (Country)	Results	4.8	4.2
KMGG-FM (Oldies)	Amaturo	4.2	3.8
KSRO-AM (News/Talk)	Amaturo	4.0	3.7
KCBS-AM (News)	Infinity	4.8	3.3
KJZY-FM (NAC/SJ)	Redwood	4.3	3.2

#114

Lansing, MI

Station (Format)	Owner	Wi '98	Sp '99
WITL-FM (Country)	Liggett	9.4	14.4
WFMK-FM (AC)	Liggett	9.8	8.9
WHZZ-FM (CHR/Pop)	MacDonald	6.8	8.2
WJIM-FM (Oldies)	Liggett	7.4	7.8
WMMQ-FM (Cl. Rock)	Liggett	8.9	7.8
WJXQ-FM (Rock)	62nd Street	6.8	6.9
WILS-AM (Nostalgia)	MacDonald	3.1	4.2
WWDX-FM (Alternative)	62nd Street	4.2	4.2
WJIM-AM (News/Talk)	Liggett	4.1	4.0
WQHH-FM (Urban)	Mid Michigan	4.1	2.7

#115

Huntsville, AL

Station (Format)	Owner	Wi '98	Sp '99
WDRM-FM (Country)	AMFM	16.9	19.4
WZYP-FM (CHR/Pop)	Athens	13.1	12.5
WRSB-FM (B/EZ)	NCA Inc	5.8	8.0
WTAK-FM (Cl. Rock)	AMFM	11.6	7.8
WAHR-FM (AC)	STG Acq.	8.0	7.6
WXQW/WXQW (Hot AC)	AMFM	6.0	4.7
WVNN-AM (News/Talk)	Athens	3.3	3.9
WEUP-FM (Urban)	Batts & Caples	4.5	3.0
WPZM-FM (Country)	Athens	1.6	2.8
WEUP-AM (Urban)	Batts & Caples	2.4	2.4

#116

Flint, MI

Station (Format)	Owner	Fa '98	Sp '99
WDZZ-FM (Urban)	Connoisseur	12.2	12.3
WWCK-FM (CHR/Pop)	Connoisseur	11.0	11.0
WCRZ-FM (AC)	Regent	8.8	8.5
WFBE-FM (Country)	Liggett	7.1	7.7
WHNN-FM (Oldies)	Liggett	5.4	5.7
WJR-AM (Talk)	ABC	3.6	3.7
WKCO-FM (Country)	MacDonald	4.1	3.5
WFLT-AM (Religious)	Christian	2.1	3.3
WOWE-FM (Urban AC)	M. Shumpert	3.2	3.3
WWBN-FM (Rock)	Regent	3.9	3.3

#117

Portsmouth, NH

Station (Format)	Owner	Fa '98	Sp '99
WOKQ-FM (Country)	Citadel	11.5	10.3
WHEB-FM (Rock)	AMFM	7.7	8.9
WERZ-FM (CHR/Pop)	AMFM	7.7	6.5
WZID-FM (AC)	Saga	3.9	4.7
WBZ-AM (News)	Infinity	5.1	3.9
WXRV-FM (Adult Alt.)	Northeast	2.7	3.9
WXBB/WXBP (Cl. Rock)	Citadel	4.8	3.7
WBCN-FM (Alternative)	Infinity	4.3	3.5
WGIR-FM (Rock)	AMFM	1.7	3.5
WRKO-AM (News/Talk)	Entercom	3.8	3.2

#118

Ft. Pierce, FL

Station (Format)	Owner	Fa '98	Sp '99
WOSN-FM (Nostalgia)	Centennial	12.7	10.3
WLDI-FM (CHR/Pop)	Clear Chan.	6.5	6.9
WFLM-FM (Urban)	Midway	5.7	6.7
WJBW-FM (Nost.)	Rubenstein & Silvers	4.5	5.8
WZZR-FM (Rock)*	AMFM	4.6	5.2
WKGR-FM (Cl. Rock)	Clear Chan.	5.5	4.3
WIRK-FM (Country)	Infinity	3.3	4.0
WPBZ-FM (Alternative)	Palm Beach	2.7	4.0
WOLL-FM (Oldies)	Clear Chan.	3.4	3.4
WGYL-FM (AC)	Sandab	3.8	3.2
WQOL-FM (Oldies)	AMFM	5.1	3.2

* Switched to Talk on September 13.

#119

Jackson, MS

Station (Format)	Owner	Wi '98	Sp '99
WJMI-FM (Urban)	Clear Chan.	14.7	11.8
WMSI-FM (Country)	AMFM	9.3	9.5
WSTZ-FM (Rock)	AMFM	5.6	8.0
WYOY-FM (CHR/Pop)	New South	8.2	7.1
WZRZ-FM (Gospel)	AMFM	2.5	7.1
WKXI-FM (Urban Oldies)	Clear Chan.	6.4	6.9
WQJQ-FM (Urban Oldies)	AMFM	5.6	4.6
WJKK-FM (AC)	New South	4.2	3.8
WJNT-AM (News/Talk)	Buchanan	2.7	3.5
WVIV-FM (Nostalgia)	Proteus	2.5	3.1

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#120

Madison, WI

Station (Format)	Owner	WI '98Sp '99
WZEE-FM (CHR/Pop)	AMFM	8.9 11.8
WMGN-FM (AC)	Mid-West Family	7.5 8.6
WJJO-FM (Rock)	Mid-West Family	6.5 8.0
WOLX-FM (Oldies)	Woodward	5.9 7.5
WWQM-FM (Country)Mid-West Family		7.5 6.3
WIBA-AM (News/Talk)	AMFM	7.9 5.9
WIBA-FM (Cl. Rock)	AMFM	5.1 5.9
WMAD-FM (Alternative)	AMFM	4.6 4.1
WMMM-FM (Adult Alt.)	Woodward	4.6 3.5
WTDA/WTDY (News/Talk)Mid-West Family		5.2 3.5

#121

Pensacola, FL

Station (Format)	Owner	Fa '98Sp '99
WXBM-FM (Country)	AMFM	11.9 12.5
WTKX-FM (Rock)	Clear Chan.	8.2 10.7
WMEZ-FM (AC)	AMFM	8.2 8.4
WBLX-FM (Urban)	Calendar	9.7 8.0
WABB-FM (CHR/Pop)	Dittman Group	8.7 7.8
WYCL-FM (Oldies)	AMFM	4.2 5.7
WCOA-AM (News/Talk)	Cumulus	7.0 4.9
WRNE-AM (Urban Oldies)	Media One	3.4 3.9
WWRO-FM (Oldies)	Cumulus	5.0 3.7
WKSJ-FM (Country)	Clear Chan.	1.2 3.3
WYOK-FM (Urban)	Roberds	0.6 3.3

#122

Modesto, CA

Station (Format)	Owner	Fa '98Sp '99
KATM-FM (Country)	Citadel	12.7 11.0
KOSO-FM (Hot AC)	AMFM	6.3 7.7
KHOP-FM (Rock)	Citadel	7.1 7.3
KWNN-FM (CHR/Pop)	Silverado	5.6 6.7
KJSN-FM (AC)	AMFM	5.4 6.5
KOJK/KHKK (Cl. Hits)	Citadel	8.2 4.4
KMIX-FM (Reg. Mex.)	Z-Spanish	3.2 3.7
KNTO-FM (Reg. Mex.)	Gomez	1.9 3.5
KFIV-AM (News/Talk)	AMFM	2.0 3.1
KKME-FM (Oldies)	AMFM	0.9 3.1

#123

Canton, OH

Station (Format)	Owner	Fa '98Sp '99
WHBC-AM (News/Talk)	Beaverkettle	11.1 12.1
WHBC-FM (AC)	Beaverkettle	10.9 11.4
WQXK-FM (Country)	Connoisseur	8.6 7.8
WRQK-FM (CHR/Pop)	Connoisseur	6.6 5.3
WZKL-FM (Oldies)	D A Peterson	5.9 5.0
WKDD-FM (Hot AC)	Barnstable	2.0 4.4
WQMX-FM (Country)	Rubber City	3.1 4.1
WONE-FM (Rock)	Rubber City	5.3 3.6
WHOT-FM (CHR/Pop)	Connoisseur	3.1 3.2
WNCX-FM (Cl. Rock)	Infinity	3.1 2.7
WNIR-FM (Talk)	Media Com.	2.3 2.7

#124

Saginaw, MI

Station (Format)	Owner	WI '98Sp '99
WKCQ-FM (Country)	MacDonald	10.0 13.3
WSGW-AM (News/Talk)	Citadel	10.0 10.2
WKQZ-FM (Rock)	Citadel	7.3 9.4
WHNN-FM (Oldies)	Liggett	8.6 9.2
WIOG-FM (CHR/Pop)	Citadel	7.5 6.3
WTCF-FM (CHR/Pop)	Liggett	6.5 6.1
WGER-FM (AC)	Citadel	4.8 5.5
WTLZ-FM (Urban AC)	Connoisseur	6.1 4.3
WILZ/WYLZ (Oldies)*	Citadel	3.2 4.1
WSAM-AM (Nostalgia)	MacDonald	4.8 3.7

* Until April WILZ-FM was WMJA-FM and WYLZ-FM was WMJK-FM.

#125

Fayetteville, NC

Station (Format)	Owner	Fa '98Sp '99
WZFX-FM (Urban)	Beasley	16.1 16.6
WKML-FM (Country)	Beasley	16.1 14.9
WQSM-FM (Hot AC)	Cape Fear	6.6 10.0
WFLB-FM (Oldies)	Beasley	7.2 7.0
WRCQ-FM (Rock)	Cape Fear	5.1 5.5
WUKS-FM (Urban)	Beasley	4.0 3.5
WFNC-AM (News/Talk)	Cape Fear	4.0 3.3
WIDU-AM (Gospel)	WIDU	1.9 3.3
WCCG-FM (Cl. Hits)	James E. Carson	1.5 2.7
WKQB-FM (Cl. Rock)	Muirfield	3.6 2.7

#126

Boise, ID

Station (Format)	Owner	Fa '98Sp '99
KZMG-FM (CHR/Pop)	Citadel	8.0 7.9
KIDO-AM (News/Talk)	Clear Channel	7.3 7.0
KLTB-FM (Oldies)	Clear Channel	8.2 7.0
KQFC-FM (Country)	Citadel	8.0 6.5
KXLT-FM (AC)	Clear Channel	8.0 5.8
KJOT-FM (Rock)	Journal	4.5 5.4
KGEM-AM (Nostalgia)	Journal	3.9 5.2
KCIX-FM (Hot AC)	Clear Channel	3.4 4.7
KQXR-FM (Alternative)	Journal	3.7 4.7
KIZN-FM (Country)	Citadel	5.8 4.3
KKGL-FM (Classic Rock)	Citadel	3.9 4.3

#127

Reno, NV

Station (Format)	Owner	Fa '98Sp '99
KKOH-AM (News/Talk)	Citadel	9.2 8.3
KBUL-FM (Country)	Citadel	10.4 7.9
KDOT-FM (Rock)	Lotus	8.4 7.5
KRNO-FM (AC)	Americom	6.0 7.5
KRZQ-FM (Alternative)	Salt	4.2 7.2
KLCA-FM (Hot AC)	Americom	5.6 7.0
KOZZ-FM (Cl. Rock)	Lotus	7.6 6.2
KWNZ-FM (CHR/Pop)	.COM+Inc.	8.6 6.0
KNEV-FM (Hot AC)	Citadel	4.4 5.6
KODS-FM (Oldies)	Americom	4.0 4.8

#128

Corpus Christi, TX

Station (Format)	Owner	Fa '98Sp '99
KSAB-FM (Tejano)	AMFM	6.7 10.3
KRYS-FM (Country)	AMFM	7.9 8.2
KZFM-FM (CHR/Rhy)	Malkan	7.5 8.0
KNCN-FM (Rock)	AMFM	5.6 7.5
KKPN-FM (Hot AC)	BK	6.2 5.6
KLHB-FM (Tejano)	Coastal	5.8 5.0
KMXR-FM (AC)	AMFM	4.1 4.2
KBTE-FM (CHR/Pop)	Pacific Br.	4.1 4.0
KKBA-FM (AC)	Malkan	5.6 3.6
KBSO-FM (Rock)	Davila	3.0 3.4

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#129

Shreveport, LA

Station (Format)	Owner	Wi '99	Sp '99
KMJJ-FM (Urban)	AMFM	13.6	16.1
KDKS-FM (Urban)	C&M	10.9	12.0
KRUF-FM (CHR/Pop)	Clear Chan.	8.9	9.2
KRMD-FM (Country)	AMFM	13.0	8.1
KOKA-AM (Gospel)	Camp, Cary D.	5.5	6.8
KEEL-AM (Talk)	Clear Chan.	4.5	6.3
KVKI-FM (AC)	Clear Chan.	6.8	5.7
KRVQ-FM (Oldies)	95.7 Inc.	4.1	5.2
KITT-FM (Country)	Clear Chan.	3.9	4.1
KTUX-FM (Rock)	KTUX Inc	4.1	3.3

#130

Beaumont, TX

Station (Format)	Owner	Fa '98	Sp '99
KAYD-A/F (Country)	Cumulus	11.2	13.5
KTCX-FM (Urban)	Cumulus	13.9	9.6
KYKR-FM (Country)	AMFM	9.5	9.4
KQXY-FM (CHR/Pop)	Cumulus	6.1	8.1
KKMY-FM (Hot AC)	AMFM	6.1	6.7
KIOG-FM (Rock)	AMFM	7.6	6.5
KLVI-AM (News/Talk)	AMFM	8.8	5.8
KBXX-FM (CHR/Rhy)	Clear Chan.	3.7	4.5
KTJM-FM (CHR/Rhy)	Faith	2.7	4.0
KYKZ-FM (Country)	Cumulus	2.9	3.8

#131

Reading, PA

Station (Format)	Owner	Fa '98	Sp '99
WRFY-FM (CHR/Pop)	Clear Chan.	12.7	15.0
WIOV-FM (Country)	Brill	5.5	8.2
WEEU-AM (News/Talk)	WEEU	8.9	7.0
WYSP-FM (Rock)	Infinity	7.2	5.5
WGLF-FM (Oldies)	Infinity	4.9	3.9
WRVV-FM (Rock AC)	Clear Chan.	3.6	3.9
WRAW-AM (Nostalgia)	Clear Chan.	4.5	3.7
WLEV-FM (AC)	Citadel	3.6	3.5
WJZZ-FM (NAC/SJ)	AMFM	0.6	3.3
WIOQ-FM (CHR/Pop)	AMFM	1.1	3.1

#132

Quad Cities, IA-IL

Station (Format)	Owner	Wi '99	Sp '99
WHTS-FM (CHR/Pop)	Dudley	11.3	12.6
WLLR-FM (Country)	Sconnix	12.3	12.1
KCQQ-FM (Cl. Hits)	Sconnix	10.3	9.8
WOC-AM (News/Talk)	Sconnix	7.8	8.4
KUUL-FM (Oldies)	Sconnix	5.6	7.7
WXLP-FM (Classic Rock)	Connoisseur	5.9	7.0
KMXG-FM (Hot AC)	Sconnix	6.6	6.5
WKBF-AM (Nostalgia)	Dudley	4.9	4.4
KBOB-FM (Country)	Connoisseur	4.9	3.5
KORB-FM (CHR/Pop)	Connoisseur	3.7	3.3
KQLI-FM (AC)	Connoisseur	3.9	3.0

#133

Ft. Collins-Greeley, CO

Station (Format)	Owner	Fa '98	Sp '99
KRFX-FM (Cl. Rock)	Clear Chan.	8.7	9.7
KUAD-FM (Country)	Brill Media	6.0	7.3
KOA-AM (Talk)	Clear Chan.	6.2	5.9
KALC-FM (Hot AC)	AMFM	3.9	5.5
KTRR-FM (AC)	Brill Media	6.4	5.2
KYGO-FM (Country)	Jefferson-Pilot	2.8	4.3
KBPI-FM (Rock)	Clear Chan.	2.8	4.0
KCKK-FM (Country)	Jefferson-Pilot	2.3	3.8
KQKS-FM (CHR/Rhy)	Jefferson-Pilot	3.4	3.8
KOSI-FM (AC)	Tribune	2.8	3.3

#134

Peoria, IL

Station (Format)	Owner	Fa '98	Sp '99
WPBG-FM (Oldies)	JMP Media	10.4	11.3
WXCL-FM (Country)	Kelly	12.5	7.9
WSWT-FM (AC)	Community Service	9.9	7.4
WGLO-FM (Rock)	Cromwell Gp.	8.3	7.1
WIXO-FM (Alternative)	Cromwell Gp.	5.9	6.9
WWCT-FM (Rock)	Kelly	4.3	5.9
WFRZ-FM (Country)	Cromwell Gp.	4.8	5.7
WTJZ-FM (News/Talk)	Kelly	3.2	5.2
WMBD-AM (News/Talk)	JMP Media	7.2	4.7
WEEK-FM (Hot AC)	Cromwell Gp.	2.1	3.4

#135

Appleton, WI

Station (Format)	Owner	Fa '98	Sp '99
WIXX-FM (CHR/Pop)	Midwest	10.0	10.9
WAPL-FM (Rock)	Woodward	17.3	7.8
WNCY-FM (Country)	Midwest	7.5	7.0
WVBO-FM (Oldies)	Cumulus	4.2	6.8
WROE-FM (AC)	Midwest	5.3	6.6
WHBY-AM (News/Talk)	Woodward	6.7	6.4
WWWX-FM (Rock)*	Cumulus	2.4	6.0
WKSZ-FM (CHR/Pop)	Woodward	2.9	4.9
WPCK/WPKR (Country)	Midwest	4.7	4.9
WOZZ-FM (Cl. Rock)	Midwest	4.9	4.5

*Was Country until April.

#136

Atlantic City NJ

Station (Format)	Owner	Fa '98	Sp '99
WFPG-FM (AC)	Spring	7.4	8.5
WBNJ/WTTH (Urban AC)	Margate	6.3	6.8
WPUR-FM (Country)	Spring	4.7	5.9
WAYV-FM (CHR/Pop)	Equity	5.2	5.5
WTKU-FM (Oldies)	Green Group	4.1	5.0
WZXL-FM (Rock)	Equity	5.9	4.8
WMGM-FM (Oldies)	Green Group	4.1	4.4
WOND-AM (News/Talk)	Green Group	4.3	4.1
WKOE-FM (Hot AC)	Ocean	4.7	3.9
WMID-AM (Nostalgia)	Margate	4.5	3.9

#137

Biloxi, MS

Station (Format)	Owner	Fa '98	Sp '99
WKNN-FM (Country)	AMFM	18.5	11.1
WCPR-FM (Rock)	Triad	6.9	8.0
WGCM-FM (Oldies)	Dowdy & Dowdy	3.5	7.7
WJZD-FM (Urban)	WJZD	10.2	7.0
WZKX-FM (Country)	Dowdy & Dowdy	7.6	5.9
WXRG-FM (Cl. Rock)	Triad	3.9	5.5
WMJY-FM (AC)	AMFM	4.4	5.0
WWL-AM (News/Talk)	Entercom	3.5	3.6
WXYK-FM (CHR/Pop)	Triad	2.8	3.4
WOSM-FM (Religious)	Cooper	1.4	3.0

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#138

Stamford, CT

Station (Format)	Owner	Wi '99	Sp '99
WEBE-FM (AC)	Aurora	5.7	6.5
WXRK-FM (Alternative)	Infinity	4.5	6.0
WHTZ-FM (CHR/Pop)	AMFM	5.5	5.6
WCBS-FM (News)	Infinity	7.1	5.3
WFAN-FM (Sports)	Infinity	4.5	5.3
WQHT-FM (CHR/Rhy)	Emmis	4.5	4.7
WEZN-FM (AC)	Cox	4.8	4.0
WABC-AM (Talk)	ABC	3.8	3.5
WCBS-FM (Oldies)	Infinity	1.0	3.0
WOR-AM (Talk)	Buckley	2.9	3.0
WQXR-FM (Classical)	NY Times	6.0	3.0

#139

Trenton, NJ

Station (Format)	Owner	Wi '99	Sp '99
WPST-FM (CHR/Pop)	Nassau	6.6	10.6
WKXW-FM (Talk)	Press	5.9	8.7
WNJO-FM (Oldies)	Nassau	5.9	6.1
WYSP-FM (Rock)	Infinity	4.3	4.8
WDAS-FM (Urban AC)	AMFM	5.9	4.5
WJJZ-FM (NAC/SJ)	AMFM	4.3	3.4
WMMR-FM (Rock)	Greater Media	3.1	3.4
WBUD-AM (Oldies)	Press	4.0	3.2
WXTU-FM (Country)	Beasley	3.8	3.2
WUSL-FM (Urban)	AMFM	3.6	2.9

#140

Tyler, TX

Station (Format)	Owner	Fa '98	Sp '99
KNUE-FM (Country)	AMFM	11.6	12.9
KTYL-FM (AC)*	AMFM	3.5	8.1
KISX-FM (CHR/Pop)	AMFM	12.7	7.6
KOOI-FM (AC)	Waller	9.5	5.6
KKTX-FM (Cl. Rock)	AMFM	4.3	5.3
KYKX-FM (Country)	Sunburst	5.9	5.1
KZEY-AM (Urban)	Community	4.9	5.1
KTBB-AM (News/Talk)	Gleiser	6.2	4.3
KDOK-FM (Nostalgia)	Gleiser	4.1	4.1
KDXX-FM (Reg. Mex.)	Hispanic	0.0	3.3

*Switched to Rhythmic Oldies in May.

#141

Montgomery, AL

Station (Format)	Owner	Fa '98	Sp '99
WZHT-FM (Urban)	AMFM	13.8	14.0
WLWI-FM (Country)	Cumulus	13.1	13.1
WJWZ-FM (Urban)	Montgomery	9.0	8.2
WHHY-FM (Country)	Cumulus	3.1	5.8
WMCZ-FM (Oldies)	AMFM	6.3	5.8
WBAM-FM (CHR/Pop)	Deep South	7.5	5.3
WMXS-FM (AC)	Cumulus	5.3	5.3
WQLD-FM (Oldies)	AMFM	4.8	4.6
WACV-AM (News/Talk)	Montgomery	4.6	3.9
WFXF-FM (Rock)	Cumulus	4.4	3.9

#141

Newburgh, NY

Station (Format)	Owner	Fa '98	Sp '99
WSPK-FM (CHR/Pop)	Albany	12.5	12.3
WPDH-FM (Cl. Rock)	WEOK Br.	7.0	8.6
WHUD-FM (AC)	Albany	9.3	7.6
WCZX/WZAD (Oldies)	Beehive	4.3	6.9
WRRV-FM (Alternative)	Crystal	5.3	5.4
WABC-AM (Talk)	ABC	5.8	4.9
WGNV-FM (Hot AC)	Sunrise	3.0	4.4
WXRK-FM (Alternative)	Infinity	2.0	3.2
WFAN-AM (Sports)	Infinity	2.8	3.0
WCBS-AM (News)	Infinity	2.3	2.7
WCBS-FM (Oldies)	Infinity	3.3	2.7

#143

Huntington, WV

Station (Format)	Owner	Fa '98	Sp '99
WKEE-FM (CHR/Pop)	AMFM	19.2	22.0
WTCR-FM (Country)	AMFM	18.0	17.5
WAMX-FM (Rock)	AMFM	6.7	8.7
WDGG-FM (Country)	KenMar	8.4	4.5
WBVB-FM (Oldies)	AMFM	2.9	3.7
WKEE-AM (Nostalgia)	AMFM	3.5	3.4
WEMM-FM (Religious)	Mortenson	2.6	3.1
WCOZ/WKLC (Rock)	L. M.	3.2	2.8
WLGC-FM (Country)	Hometown	2.6	2.3
WRVC-FM (Oldies)	KenMar	2.6	2.3

#144

Eugene, OR

Station (Format)	Owner	Fa '98	Sp '99
KKNU-FM (Country)	McKenzie	11.6	12.3
KDUK-FM (CHR/Pop)	McCoy	9.7	11.4
KMGE-FM (AC)	McKenzie	7.2	7.4
KPNW-AM (News/Talk)	McCoy	7.7	7.4
KNRQ-A/F (Alternative)	McDonald	6.9	7.1
KZEL-FM (Cl. Rock)	McDonald	6.1	7.1
KUGN-AM (News/Talk)	Marathon	7.5	5.7
KKTT-FM (Country)	Marathon	3.6	5.2
KODZ-FM (Oldies)	McCoy	5.8	4.9
KEHK-FM (Cl. Hits)	Marathon	5.0	4.6

#145

Ann Arbor, MI

Station (Format)	Owner	Fa '98	Sp '99
WJR-AM (Talk)	ABC	9.3	8.4
WNIC-FM (AC)	AMFM	7.1	4.9
WRIF-FM (Rock)	Gr. Media	4.3	4.9
WJLB-FM (Urban)	AMFM	3.4	3.8
WAAM-AM (News/Talk)	Whitehall	2.8	3.5
WDRO-FM (CHR/Rhy)	ABC	2.2	3.5
WKQI-FM (Hot AC)	AMFM	4.0	3.5
WYCD-FM (Country)	Infinity	3.7	3.5
WQKL-FM (Oldies)	Cumulus	5.3	2.9
WCXS-FM (Cl. Rock)	Gr. Media	2.2	2.6
WDTJ-FM (Urban)	Radio One	2.2	2.6
WPLT-FM (Alternative)	ABC	2.8	2.6
WVMV-FM (NAC/SJ)	Infinity	2.5	2.6
WWJ-AM (News)	Infinity	1.9	2.6
WWWW-FM (Country)	AMFM	3.7	2.6
WXDG-FM (Oldies)	Gr. Media	0.9	2.6

#146

Springfield, MO

Station (Format)	Owner	Fa '98	Sp '99
KTTS-FM (Country)	Journal	14.4	12.4
KGBX-FM (AC)	Sunburst	9.8	9.1
KHTO-FM (CHR/Pop)	Radio 2000	7.3	9.1
KGMV-FM (Country)	Sunburst	5.2	8.0
KTOZ-FM (Hot AC)	Sunburst	5.8	7.8
KKLH-FM (Classic Hits)	MW Family	4.0	4.7
KWTO-AM (News/Talk)	Meyer	5.5	4.7
KTXR-FM (B/EZ)	Meyer	5.8	4.4
KOSP-FM (Oldies)	Mid-West Family	5.2	4.1
KTTS-AM (Country)	Journal	2.8	3.9

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#147

Macon, GA

Station (Format)	Owner	Fa '98	Sp '99
WDEN-A/F (Country)	US Br.	12.5	14.1
WPEZ-FM (AC)	US Br.	9.9	12.5
WIBB-FM (Urban)	Taylor	9.9	9.5
WALJ-FM (Urban AC)	Roberts	6.8	7.7
WAYS-FM (Oldies)	US Br.	5.7	6.4
WQBZ-FM (Rock)	Taylor	6.8	5.8
WMGB-FM (CHR/Pop)	US Br.	5.4	5.6
WDDO-AM (Religious)	US Br.	2.5	5.0
WMAC-AM (News/Talk)	US Br.	4.2	4.2
WRBV-FM (Urban AC)	Taylor	4.8	4.2

#148

Rockford, IL

Station (Format)	Owner	WI '98	Sp '99
WZOK-FM (CHR/Pop)	Connoisseur	12.9	14.2
WXRX-FM (Rock)	Robert E. Rhea Jr.	11.3	10.4
WXXQ-FM (Country)	Connoisseur	8.9	9.6
WRWC-FM (AC)	Salter	9.5	8.0
WGN-AM (News/Talk)	Tribune	5.0	6.5
WKMQ-FM (Oldies)	RadioWorks	6.6	6.5
WNTA-AM (Talk)	Robert E. Rhea Jr.	5.8	4.3
WROK-AM (News/Talk)	Connoisseur	5.0	4.1
WQFL-FM (Religious)	First Assembly	3.2	3.1
WJJO-FM (Rock)	Mid-West Family	2.4	2.7
WLS-AM (Talk)	ABC	2.1	2.7

#149

Killeen, TX

Station (Format)	Owner	Fa '98	Sp '99
KIIZ-FM (Urban)	AMFM	15.6	13.3
KWTX-FM (CHR/Pop)	AMFM	10.9	9.9
WACO-FM (Country)	AMFM	11.5	9.1
KLFX-FM (Rock)	Sheldon	6.5	8.0
KYUL-FM (Oldies)	Stellar	7.9	6.4
KOOC-FM (AC)	Sheldon	4.4	5.5
KOOV-FM (Country)	Centroplex	3.8	4.4
KOBT-FM (CHR/Rhy)	Infinity	5.9	4.4
KAHK-FM (Cl. Hits)	Simmons	1.5	3.6
KTEM-AM (News/Talk)	Bell	2.9	3.3

#150

Utica, NY

Station (Format)	Owner	Fa '98	Sp '99
WFRG-FM (Country)	Regent	17.4	16.0
WLZW-FM (AC)	Regent	10.6	9.9
WIBX-AM (News/Talk)	Regent	6.9	9.1
WRCK-FM (Cl. Rock)	Radio Corp	3.4	7.7
WOUR-FM (Cl. Rock)	Clear Chan.	7.1	6.3
WSKS-FM (CHR/Pop)	Clear Chan.	6.3	6.1
WKLL-FM (Alternative)	Radio Corp	5.8	5.0
WODZ-FM (Oldies)	Regent	5.8	4.7
WTLB-AM (Nostalgia)	Radio Corp	4.5	3.9
WOWB/WOWZ (CHR/Rhy)	Roser	2.1	3.3

#151

Evansville, IN

Station (Format)	Owner	Fa '98	Sp '99
WKY-FM (AC)	South Central	17.5	18.4
WKDQ-FM (Country)	Brill	12.6	8.9
WYNG-FM (Country)	Connoisseur	6.3	8.4
WABX-FM (Cl. Rock)	South Central	5.5	7.6
WGBF-FM (Rock)	Connoisseur	7.7	7.6
WSTO-FM (CHR/Pop)	Brill	9.0	7.6
WJPS-FM (Oldies)	South Central	6.6	6.2
WEOA-AM (Urban)	South Central	2.7	4.1
WDKS-FM (Hot AC)	Newburgh	4.4	3.8
WGBF-AM (News/Talk)	Connoisseur	3.6	3.5

#152

Salisbury, MD

Station (Format)	Owner	Fa '98	Sp '99
WOCQ-FM (CHR/Pop)	Great Scott	12.6	11.3
WWFG-FM (Country)	Cumulus	9.3	9.4
WQHQ-FM (AC)	Cumulus	6.5	7.2
WICO/WXJN (Country)	Delmarva	7.0	6.7
WZBH-FM (Rock)	Great Scott	7.3	6.4
WLBW/WLWV (Oldies)	Cumulus	5.6	4.3
WGRG/WRBG (Cl. Hits)	Great Scott	3.6	3.8
WGMD-FM (News/Talk)	Resort	3.9	2.9
WJWL-AM (Nostalgia)	Great Scott	1.4	2.9
WOSC/WSBY (Alternative)	Cumulus	3.9	2.9

#153

Savannah, GA

Station (Format)	Owner	Fa '98	Sp '99
WEAS-FM (Urban)	Cumulus	12.9	15.7
WJCL-FM (Country)	Cumulus	5.7	8.4
WLWH-FM (Urban AC)	AMFM	9.4	8.1
WSOK-AM (Religious)	AMFM	11.3	7.8
WAEV-FM (Hot AC)	AMFM	5.9	6.4
WZAT-FM (CHR/Pop)	Cumulus	4.9	5.5
WYKZ-FM (AC)	AMFM	4.9	5.2
WBMQ-AM (News/Talk)	Cumulus	6.2	4.9
WLOW-FM (Nostalgia)	Adventure	3.8	4.6
WCHY-FM (Country)	AMFM	5.7	4.3

#154

Palm Springs, CA

Station (Format)	Owner	Fa '98	Sp '99
KPSI-FM (CHR/Rhy)	KPSI Radio	9.8	9.3
KKUU-FM (CHR/Rhy)	Morris	4.4	8.5
KEZN-FM (AC)	Infinity	6.8	8.0
KUNA-FM (Reg. Mex.)	News-Press	9.3	8.0
KDES-FM (Oldies)	KPSI Radio	5.6	7.5
KCLB-FM (Rock)	Morris	6.3	7.3
KWXY-A/F (B/EZ)	Glen Barnett	12.2	7.0
KMRJ-FM (Alternative)	Mitchell	6.3	6.8
KLOB-FM (Reg. Mex.)	Entravision	6.6	5.8
KJZ-FM (NAC/SJ)	RM	3.2	5.3

#155

Erie, PA

Station (Format)	Owner	Fa '98	Sp '99
WRTS-FM (CHR/Pop)	Rambaldo	14.6	17.0
WXTA-FM (Country)	Regent	10.3	12.9
WRKT-FM (Rock)	Rambaldo	12.8	12.6
WFGO-FM (Oldies)	Jet	10.9	9.1
WXKC-FM (AC)	Regent	11.2	7.9
WRIE-AM (Nostalgia)	Regent	4.6	6.6
WJET-FM (CHR/Pop)	Jet	7.6	6.0
WLK-AM (News/Talk)	DeCapua	4.6	4.4
WCTL-FM (Religious)	Inspiration Time	1.5	2.2
WFLP-AM (News/Talk)	Heart	2.4	1.9

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#156

Fayetteville, AR

Station (Format)	Owner	Fa '98	Sp '99
KMCK-FM (CHR/Pop)	Cumulus	6.7	13.1
KEZA-FM (AC)	AMFM	10.3	12.2
KKIX-FM (Country)	AMFM	21.2	12.2
KBVA-FM (Nostalgia)	Hendren Radio	5.8	8.5
KJEM-FM (Nostalgia)	AMFM	6.7	6.7
KMXF-FM (Hot AC)	AMFM	4.8	6.7
KAMO-FM (Oldies)	Cumulus	4.2	4.6
KFAY-FM (Country)	Cumulus	6.7	3.7
KKEG-FM (Rock)	Cumulus	3.5	3.7
KBRS-FM (Alternative)	Hochman	4.2	3.4
KDAB-FM (Gospel)	Vinewood	3.8	3.4

#157

Poughkeepsie, NY

Station (Format)	Owner	WI '99	Sp '99
WSPK-FM (CHR/Pop)	Albany	9.1	10.9
WPDA/WPDH (Cl. Rock)	WEOK Br.	6.5	9.5
WCZX/WZAD (Oldies)	Beehive Enter.	5.0	6.8
WBWZ-FM (AC)	Roberts	7.6	6.5
WDST-FM (Alternative)	CHEAT-5	1.2	5.3
WRNQ-FM (AC)	Straus	4.7	5.3
WRWD-FM (Country)	Roberts	5.3	5.0
WABC-AM (Talk)	ABC	2.4	4.1
WRRB-FM (Alternative)	Crystal	1.8	4.1
WFAN-AM (Sports)	Infinity	3.5	3.6

#158

Wausau, WI

Station (Format)	Owner	WI '99	Sp '99
WIFC-FM (CHR/Pop)	Midwest	17.2	15.4
WDEZ-FM (Country)	Midwest	15.8	14.4
WMZK-FM (Rock)	Roberts	5.7	6.3
WYTE-FM (Country)	Marathon	5.7	6.3
WIZD-FM (Oldies)	Midwest	4.3	5.5
WLJY-FM (AC)	Marathon	4.9	5.5
WAXX-FM (Country)	Nelson, David	4.0	4.2
WOFM-FM (Oldies)	Midwest	2.9	3.7
WDLB-AM (Oldies)	Marathon	1.4	3.1
WKQH-FM (Cl. Rock)	Americus	2.9	3.1
WSPT-FM (Hot AC)	Americus	3.4	3.1

#159

South Bend, IN

Station (Format)	Owner	Fa '98	Sp '99
WNOV-FM (CHR/Pop)	Artistic	9.6	12.5
WBYT-FM (Country)	Federated	13.0	11.8
WNSN-FM (AC)	Schurz	8.7	10.0
WAOR-FM (Cl. Rock)	Federated	5.9	7.5
WSBT-AM (News/Talk)	Schurz	9.6	7.2
WRBR-FM (Rock)	David Hicks	6.8	6.2
WZOC-FM (Oldies)	Plymouth Br.	5.3	6.2
WHLY-AM (Nostalgia)	Times	5.6	5.6
WUBU-FM (Urban AC)	Langford	7.7	5.0
WSMK-FM (Urban)	Marion R. Williams	3.7	3.4

#160

Portland, ME

Station (Format)	Owner	Fa '98	Sp '99
WBLM-FM (Cl. Rock)	Citadel	6.7	13.0
WBAE/WPOR (Country)*	Saga	9.9	10.0
WJBQ-FM (CHR/Pop)	Citadel	7.3	9.7
WCYI/WCYY (Alternative)	Citadel	6.7	7.3
WGAN-AM (News/Talk)	Saga	9.3	7.3
WGMX-FM (Hot AC)	Saga	8.0	6.3
WHOM-FM (AC)	Citadel	6.4	4.8
WLAM-A/F (Nostalgia)	Great Down East	4.8	4.8
WYNZ-FM (Oldies)	Saga	6.1	4.8
WBQW-FM (Classical)	Mariner	1.6	3.0

* WBAE-AM was WPOR-AM until April.

#161

Hagerstown, MD

Station (Format)	Owner	Fa '98	Sp '99
WIKZ-FM (Hot AC)	Chambersburg	7.5	8.9
WAYZ-FM (Country)	VerStandig	12.9	8.1
WSRT-FM (Cl. Rock)	VerStandig	7.5	8.1
WFRE-FM (Country)	AMFM	5.0	6.9
WWMD-FM (B/EZ)	Hagerstown	7.5	4.9
WQCM-FM (Rock)	Gemini	4.1	4.6
WARX-FM (Oldies)	Manning	6.0	4.0
WEEO-FM (Oldies)	Allegheny	0.6	3.5
WJEJ-AM (AC)	Hagerstown	1.9	3.2
WYII-FM (Country)	Prettyman	3.8	3.2

#162

Charleston, WV

Station (Format)	Owner	Fa '98	Sp '99
WQBE-FM (Country)	Nininger	21.8	20.3
WVSR-FM (CHR/Pop)	Nininger	17.9	17.9
WKWS-FM (Country)	West Virginia	6.3	8.6
WKAZ-FM (Oldies)	West Virginia	6.3	7.6
WCHS-AM (News/Talk)	West Virginia	9.2	7.3
WCOZ/WKLC (Rock)	L. M.	6.7	6.3
WVAF-FM (CHR/Pop)	West Virginia	6.0	4.3
WBES-FM (Hot AC)	Nininger	2.5	3.7
WRVZ-FM (Oldies)	David C. Bennis	3.5	3.3
WEMM-FM (Gospel)	Mortenson	0.0	2.3

#163

Tallahassee, FL

Station (Format)	Owner	Fa '98	Sp '99
WHBX-FM (Urban AC)	Cumulus	17.0	15.2
WBZE-FM (AC)	Cumulus	6.6	9.1
WGLF-FM (Rock)	Cumulus	4.9	8.4
WTNT-FM (Country)	Clear Chan.	7.3	6.8
WXSR-FM (Alternative)	Clear Chan.	5.9	5.8
WJZT-FM (NAC/SJ)*	Clear Chan.	7.3	4.9
WWFO-FM (Cl. Rock)	Radio Partners	3.5	4.9
WHTF-FM (Hot AC)**	Radio Partners	3.1	4.5
WWLD-FM (CHR/Pop)	Cumulus	3.8	4.2
WOKL-FM (Oldies)	Clear Chan.	6.3	3.6

* Switched to Hot AC in September.
** Changed calls from WFLV-FM.

#164

New London, CT

Station (Format)	Owner	Fa '98	Sp '99
WNLC-FM (Nostalgia)	Hall	7.2	10.0
WQGN-FM (CHR/Pop)	Spring	15.0	10.0
WCTY-FM (Country)	Rowbathan	10.3	9.4
WWRX-FM (Cl. Rock)	Clear Chan.	6.5	7.0
WTYD-FM (AC)	Hall	5.0	6.7
WKCD-FM (Hot AC)*	Back Bay	2.2	6.4
WWYZ-FM (Country)	AMFM	1.6	3.7
WBMW-FM (AC)	John Fuller	5.6	3.3
WVVE-FM (Oldies)	Shoreline	4.4	3.3
WFAN-AM (Sports)	Infinity	3.1	2.7

* Was NAC/SJ until April.

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#165

New Bedford, MA

Station (Format)	Owner	Fa '98	Sp '99
WFHN-FM (CHR/Rhy)	Spring	10.9	10.6
WCTK-FM (Country)	Hall	6.7	8.9
WWLI-FM (AC)	Citadel	6.1	8.9
WHJY-FM (Rock)	AMFM	6.7	7.1
WBSM-AM (News/Talk)	Spring	8.1	5.7
WCIB-FM (Cl. Rock)	Makkay	2.2	4.9
WJMN-FM (CHR/Rhy)	AMFM	5.0	4.9
WPRO-FM (CHR/Pop)	Citadel	3.4	4.0
WAKX/WWKX (CHR/Rhy)	Back Bay	1.7	3.7
WSNE-FM (AC)	AMFM	4.5	3.1
WWBB-FM (Oldies)	Clear Chan.	7.0	3.1

#166

Binghamton, NY

Station (Format)	Owner	Fa '98	Sp '99
WHWK-FM (Country)	Citadel	17.3	16.4
WAAL-FM (Cl. Rock)	Citadel	10.9	14.7
WBRV-FM (CHR/Pop)	Majac of MI	13.6	14.4
WBNF-AM (News/Talk)	Citadel	7.0	6.0
WKGB-FM (Rock)	Majac of MI	4.2	5.4
WBBI-FM (Country)	Majac of MI	4.2	4.3
WMXW-FM (AC)	Majac of MI	5.2	4.0
WYOS-FM (Oldies)	Citadel	6.4	4.0
WLTB-FM (AC)	WEBO Radio	2.7	3.3
WCDW-FM (Country)	Equinox	2.1	2.7
WKOP-AM (Nostalgia)	Citadel	2.4	2.7

#167

San Luis Obispo, CA

Station (Format)	Owner	Fa '98	Sp '99
KKJG-FM (Country)	American General	4.7	8.9
KSLY-FM (CHR/Pop)	Mondosphere	9.4	8.9
KZOZ-FM (Rock)	American General	7.7	7.6
KWVV-FM (CHR/Rhy)	Salisbury	6.0	7.3
KIQO-FM (Oldies)	American General	3.7	5.9
KSTT-FM (AC)	Mondosphere	6.4	5.3
KDDB-FM (Country)	Lagniappe	2.3	4.6
KKJL-AM (Nostalgia)	San Luis Obispo	Br.3.0	3.6
KOTR-FM (Adult Alt.)	Bruce Howard	2.3	3.6
KQJZ-FM (NAC/SJ)	Mondosphere	5.0	3.3

#168

Johnstown, PA

Station (Format)	Owner	Fa '98	Sp '99
WMTZ-FM (Country)	Clear Chan.	16.5	16.3
WKYE-FM (AC)	Forever	13.3	15.7
WGLU-FM (CHR/Pop)	Marathon	7.6	10.1
WQKK-FM (Rock)	Marathon	8.9	7.8
WSRA-FM (AC)	NorLin	3.2	5.6
WFGY-FM (Country)	Forever	6.7	5.2
WGSY-FM (Country)	Forever	1.9	3.3
WJAC-AM (Nostalgia)	Forever	3.2	2.3
WYSN-AM (Nostalgia)	NorLin	2.5	2.3
WBXQ/WBFX (Cl. Rock)	Sounds Good	2.9	2.0
WDVE-FM (Rock)	AMFM	4.4	2.0

#169

Columbus, GA

Station (Format)	Owner	Fa '98	Sp '99
WFXX-FM (Urban)	Davis	17.5	18.5
WAGH-FM (Urban AC)	Cumulus	9.2	9.7
WCGQ-FM (Hot AC)	McClure	7.6	7.8
WKCN-FM (Country)	Radio Lumpkin	8.9	7.1
WVRK-FM (Rock)	Cumulus	7.6	6.8
WBFA-FM (CHR/Pop)	Cumulus	1.7	5.8
WRCG-AM (News/Talk)	McClure	6.3	5.5
WEAM-AM (Gospel)	GHB	5.9	4.2
WGSY-FM (AC)	Cumulus	7.6	4.2
WSTH-FM (Country)	Cumulus	2.0	3.6

#170

Ft. Smith, AR

Station (Format)	Owner	Fa '98	Sp '99
KTCS-A/F (Country)	Big Chief	11.9	12.4
KMAG-FM (Country)	AMFM	14.1	11.2
KZBB-FM (CHR/Pop)	AMFM	10.4	11.2
KISR-FM (CHR/Pop)	Baker	10.0	9.3
KOMS-FM (Country)	Cumulus	6.7	5.8
KLSJ-FM (Rock)	Cumulus	2.6	5.4
KEZA-FM (AC)	AMFM	4.4	4.3
KZKZ-FM (Religious)	Family	3.7	4.3
KBBQ-FM (Oldies)	Cumulus	5.6	3.5
KREU-FM (Cl. Hits)	Sequoya	3.0	3.5

#171

Anchorage, AK

Station (Format)	Owner	Fa '98	Sp '99
KGOT-FM (CHR/Pop)	AMFM	13.3	11.0
KWHL-FM (Rock)	Morris	8.1	10.0
KBRJ-FM (Country)	Morris	8.1	7.0
KENI-AM (News/Talk)	AMFM	6.1	6.3
KBFX-FM (Cl. Rock)	AMFM	6.8	6.0
KMXS-FM (Hot AC)	Morris	6.8	6.0
KASH-FM (Country)	AMFM	5.2	5.6
KEAG-FM (Oldies)	Morris	6.8	5.0
KFAT-FM (Sports)	American Radio	0.0	5.0
KNK-FM (NAC/SJ)	Northern TV	4.2	5.0
KYMG-FM (AC)	AMFM	4.5	5.0

#172

Lincoln, NE

Station (Format)	Owner	Fa '98	Sp '99
KFRX-FM (CHR/Pop)	Three Eagles	11.0	11.2
KFOR-AM (Full Serv.)	Three Eagles	9.0	9.1
KIBZ-FM (Rock)	AMFM	7.9	7.4
KZKX-FM (Country)	AMFM	5.9	7.0
KEZG-FM (AC)	Warner	3.8	5.6
KFGE-FM (Country)	Warner	5.2	4.9
KKUL-FM (Oldies)	Warner	4.5	4.6
KLIN-AM (News/Talk)	Warner	5.5	4.6
KRKR-FM (Cl. Rock)	Three Eagles	3.1	3.9
KTGL-FM (Cl. Rock)	AMFM	6.9	3.5
KZFX-FM (Cl. Hits)	Mitchell	3.1	3.5

#173

Myrtle Beach, SC

Station (Format)	Owner	Fa '98	Sp '99
WDAI-FM (Urban)	Cumulus	7.1	8.1
WGTR-FM (Country)	Root	5.6	7.4
WWXM-FM (CHR/Pop)	Root	9.0	7.4
WJYR-FM (B/EZ)	Hirsh	9.3	6.7
WSYN-FM (Oldies)	Cumulus	6.2	6.0
WRNN-FM (News/Talk)	Pinnacle	5.9	5.0
WSTS-FM (Gospel)	Pro Media	1.5	4.0
WYAK-FM (Country)	Pinnacle	3.1	4.0
WKZQ-FM (Rock)	Hirsh	4.0	3.7
WYNA-FM (Classical)	Coastline	0.0	3.7

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#174

Kalamazoo, MI

Station (Format)	Owner	Fa '98	Sp '99
WKFR-FM (CHR/Pop)	Cumulus	9.2	12.6
WRKR-FM (Rock)	Cumulus	11.2	9.9
WFAT-FM (Hot AC)	Midwest	8.5	8.8
WBCT-FM (Country)	Clear Chan.	8.5	8.4
WQLR-FM (AC)	Fairfield	7.3	5.7
WKMI-AM (News/Talk)	Cumulus	4.2	4.6
WNWN-AM (Urban AC)	Midwest	3.8	3.4
WNWN-FM (Country)	Midwest	5.4	3.4
WKZO-AM (News/Talk)	Fairfield	3.8	3.1
WOOD-FM (AC)	Clear Chan.	3.5	3.1
WOXC-FM (Oldies)	Forum	2.3	3.1

#175

Lubbock, TX

Station (Format)	Owner	Fa '98	Sp '99
KLLL-FM (Country)	Pinnacle	18.5	18.2
KZII-FM (CHR/Pop)	AMFM	12.9	9.6
KLZK-FM (CHR/Rhy)	Ramar	8.9	8.3
KFMX-FM (Rock)	AMFM	6.3	7.7
KKCL-FM (Oldies)	AMFM	8.9	6.8
KCRM-FM (Hot AC)	AMFM	5.0	4.3
KMMX-FM (AC)	Pinnacle	4.3	4.3
KRBL-FM (Country)	Kenneth Ramsey	2.3	3.7
KXTQ-FM (Tejano)	Ramar	4.6	3.7
KONE-FM (Country)	Pinnacle	4.6	3.4

#176

Odessa, TX

Station (Format)	Owner	Fa '98	Sp '99
KBAT-FM (CHR/Rhy)	Cumulus	7.6	12.1
KGEE-FM (Country)	Cumulus	7.9	9.8
KMCM-FM (Oldies)	ICA	5.9	8.1
KFZX-FM (Rock)*	AMFM	3.6	7.2
KNFM-FM (Country)	Cumulus	10.2	6.8
KCHX-FM (CHR/Pop)	AMFM	7.2	6.5
KODM-FM (AC)	Cumulus	4.6	6.5
KQLM-FM (Spanish Con)	Velasquez	8.6	6.5
KKJW-FM (Country Oldies)	Unique	6.3	5.9
KMRK-FM (Tejano)	AMFM	5.9	4.6

* Was KCDQ-FM until May.

#177

Wilmington, NC

Station (Format)	Owner	Fa '98	Sp '99
WKXB-FM (Oldies)*	Sea-Comm	4.9	11.4
WMNX-FM (Urban)	Cape Fear Radio	11.7	10.3
WSFM-FM (Alternative)	Sea-Comm	9.0	9.1
WWQQ-FM (Country)	Cumulus	7.5	8.7
WGNI-FM (AC)	Cape Fear Radio	12.0	8.4
WRQR-FM (Rock)	Ocean	7.5	6.5
WKOD-FM (Oldies)	Pinnacle	3.8	6.1
WAAV-FM (News/Talk)	Cumulus	4.5	3.4
WAAV-AM (News/Talk)	Cumulus	4.5	3.0
WJYR-FM (B/EZ)	Hirsh	1.5	3.0

* Changed from Country in March.

#178

Tupelo, MS

Station (Format)	Owner	Fa '98	Sp '99
WWZD-FM (Country)	Cumulus	10.8	11.5
WWKZ-FM (CHR/Pop)	Br. & Publishers	9.2	9.6
WESE-FM (Urban)	Cumulus	9.6	9.2
WSMS-FM (Rock)	Cumulus	5.8	8.5
WWMS-FM (Country)	San-Dow	8.8	6.9
WSYE-FM (AC)	New South	8.5	6.2
WZLQ-FM (Hot AC)	San-Dow	3.1	5.4
WBIP-FM (Gospel)	Community	4.2	3.8
WFTA-FM (AC)	Air South	3.1	3.1
WMXU-FM (Urban)	Cumulus	2.3	1.5
WNRX-AM (Gospel)	Cumulus	2.3	1.5
WRBO-FM (Urban Oldies)	Barnstable	0.0	1.5
WZBQ-FM (Hot AC)	AMFM	1.5	1.5

#179

Asheville, NC

Station (Format)	Owner	Fa '98	Sp '99
WKSF-FM (Country)	AMFM	15.6	15.7
WWNC-AM (Country)	AMFM	11.9	13.7
WMYI-FM (AC)	AMFM	6.7	9.3
WFBC-FM (CHR/Pop)	Sinclair	7.4	8.1
WTPT-FM (Rock)	Clear Chan.	2.6	4.0
WTZK-AM (Country)	John W. McLeod	0.0	4.0
WMIT-FM (Religious)	Billy Graham	6.3	3.6
WISE-AM (Nostalgia)	Mark Media	4.1	3.2
WZLS-FM (Rock)	Orion	5.9	3.2
WSPA-FM (AC)	Sinclair	1.9	2.8

#180

Topeka, KS

Station (Format)	Owner	Fa '98	Sp '99
WIBW-FM (Country)	Morris	22.1	16.5
KMAJ-FM (AC)	Cumulus	9.2	13.7
KLZR-FM (Alternative)*	Zimmer	6.0	5.8
KTPK-FM (Country)	Kansas Capital	4.4	5.8
KWIC-FM (Hot AC)	Sunrise	4.4	5.8
KDVP-FM (Rock)	Cumulus	5.2	5.5
KQTP-FM (Oldies)	Sunrise	4.4	5.5
WIBW-AM (News/Talk)	Morris	5.2	4.8
KPRS-FM (Urban)	Carter	4.8	3.4
KMAJ-AM (News/Talk)	Cumulus	2.0	3.1

* Switched to CHR/Pop on September 13.

#181

Waterbury, CT

Station (Format)	Owner	Wi '99	Sp '99
WKSS-FM (CHR/Pop)	AMFM	11.6	9.7
WWYZ-FM (Country)	AMFM	8.9	8.6
WWCO-AM (Nostalgia)	Buckley	5.1	8.2
WATR-AM (News/Talk)	WATR	6.2	6.7
WDRC-FM (Oldies)	Buckley	5.8	6.4
WRCH-FM (AC)	Infinity	7.9	6.4
WEZN-FM (AC)	Cox	3.4	4.9
WPLR-FM (Rock)	Cox	3.1	3.7
WHCN-FM (Cl. Rock)	AMFM	3.8	3.4
WCCC-FM (Rock)	Marlin	3.1	3.0
WEBE-FM (AC)	Aurora	2.4	3.0
WFAN-AM (Sports)	Infinity	2.1	3.0
WKCI-FM (CHR/Pop)	Clear Chan.	3.1	3.0

#182

Dothan, AL

Station (Format)	Owner	Fa '98	Sp '99
WDJR-FM (Country)	Gulf South	14.4	13.4
WKMX-FM (CHR/Pop)	WKMX	10.1	10.8
WZHT-FM (Urban)	AMFM	7.0	9.3
WOOF-FM (AC)	WOOF	7.4	8.9
WJJN-FM (Urban)	James Wilson III	7.4	7.1
WESP-FM (Cl. Rock)	Gulf South	4.3	6.7
WTVY-FM (Country)	Woods	10.5	5.9
WBDO-FM (CHR/Pop)	Gulf South	2.7	4.8
WXUS-FM (Oldies)	Sky Way	2.3	2.6
WYYX-FM (Rock)	Empire	2.7	2.6

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#182

Green Bay, WI

Station (Format)	Owner	Fa '98	Sp '99
WIXX-FM (CHR/Pop)	Midwest	11.2	14.6
WAPL-FM (Rock)	Woodward	9.0	8.9
WQGB-FM (Oldies)	Cumulus	4.1	7.9
WNCY-FM (Country)	Midwest	7.5	7.5
WGEE-AM (News/Talk)	Midwest	4.9	6.4
WJLW-FM (Country)	Cumulus	5.6	5.7
WLTM-FM (AC)	Midwest	5.2	5.7
WKSZ-FM (CHR/Pop)	Woodward	5.6	4.6
WXWX-FM (Rock)	Cumulus	1.9	4.3
WZZZ-FM (Cl. Rock)	Midwest	4.1	3.9

#184

Cape Cod, MA

Station (Format)	Owner	Fa '98	Sp '99
WQRC-FM (AC)	Sandab	10.5	11.5
WFCC-FM (Classical)	Charles River	7.5	9.0
WOCN-FM (Nostalgia)	Sandab	8.2	7.4
WCIB-FM (Cl. Rock)	Makkay	5.1	6.7
WXTK-FM (News/Talk)	Boch	6.5	6.4
WCOD-FM (AC)	Boch	6.8	5.8
WRZE-FM (CHR/Pop)	Makkay	6.1	5.4
WPXC-FM (Rock)	Makkay	4.8	4.8
WKPE-FM (Rock)*	Charles River	3.7	4.5
WMVY-FM (Adult Alt.)	Anitaur	2.4	2.9
WPLM-FM (B/EZ)**	Plymouth Rock	1.0	2.9

* Switched to Classic Rock on September 8.
** Was NAC/SJ until January 1.

#185

Manchester, NH

Station (Format)	Owner	Fa '98	Sp '99
WZID-FM (AC)	Saga	18.0	21.5
WGIR-FM (Rock)	AMFM	8.2	10.6
WOKQ-FM (Country)	Citadel	5.6	7.0
WFEA-AM (Nostalgia)	Saga	3.7	4.2
WAAF-FM (Rock)	Entercom	3.4	3.9
WGIR-AM (News/Talk)	AMFM	5.6	3.5
WJMN-FM (CHR/Rhy)	AMFM	6.0	3.5
WKLB-FM (Country)	Gr. Media	3.0	3.2
WQLL-FM (Oldies)	Saga	3.7	3.2
WXRV-FM (Adult Alt.)	Northeast	1.9	2.8

#186

Santa Barbara, CA

Station (Format)	Owner	Fa '98	Sp '99
KJEE-FM (Alternative)	Montecito FM	5.2	6.9
KTYD-FM (Adult Alt.)*	Clear Chan.	5.9	6.9
KRUZ-FM (Hot AC)	Pacific Coast	5.6	6.2
KSPE-FM (Spanish Con)	Clear Chan.	5.6	6.2
KSBL-FM (AC)	Clear Chan.	6.7	5.8
KCAQ-FM (CHR/Rhy)	Gold Coast	4.8	5.4
KDB-FM (Classical)	Pacific	4.4	5.4
KMGQ-FM (NAC/SJ)	Engles	3.3	5.4
KIST-FM (Oldies)	Clear Chan.	3.0	4.6
KTMS-AM (News/Talk)	Clear Chan.	11.1	4.6

* Evolved from Rock format since March; switched to Classic Rock in August.

#187

Morgantown, WV

Station (Format)	Owner	Fa '98	Sp '99
WKKW-FM (Country)	Fantasia	13.2	18.0
WVAQ-FM (CHR/Pop)	West Virginia	15.0	13.5
WAJR-AM (News/Talk)	West Virginia	7.9	7.3
WFBY-FM (Cl. Rock)	West Virginia	6.6	6.9
WCLG-FM (Rock)	Bowers	8.4	6.5
WOBG-FM (Oldies)	Burbach	2.2	4.9
WBRB/WVUC (Country)	McGraw, R.&K.	4.4	4.5
WDCI-FM (AC)	Coshocton	2.6	4.1
WTUS-FM (Country)	Burbach	1.8	3.3
WPDZ-FM (AC)	Tschudy	3.5	2.4

#188

Amarillo, TX

Station (Format)	Owner	Fa '98	Sp '99
KNSY-FM (CHR/Rhy.)	AMFM	7.3	11.0
KGNC-AM (News/Talk)	Morris	8.9	8.6
KMML-FM (Country)	AMFM	9.3	8.6
KGNC-FM (Country)	Morris	12.2	7.9
KQIZ-FM (CHR/Pop)	Cumulus	8.1	7.6
KARX-FM (Cl. Rock)	Cumulus	6.1	6.9
KAEZ-FM (AC)	KAEZ-FM	4.5	6.2
KZRK-FM (Rock)	Cumulus	4.5	5.9
KBUY-FM (Rock)	AMFM	4.1	4.8
KPUR-FM (Oldies)	Cumulus	5.7	4.1

#189

Danbury, CT

Station (Format)	Owner	WI '98	Sp '99
WDAQ-FM (Hot AC)	Berkshire	13.7	12.5
WRKI-FM (Rock)	BBR	7.6	8.8
WEZN-FM (AC)	Cox	8.8	6.6
WFAN-AM (Sports)	Infinity	5.3	5.9
WLAD-AM (Full Service)	Berkshire	5.7	5.9
WAXB-FM (Oldies)	BBR	1.9	3.7
WCBS-AM (News)	Infinity	5.3	3.7
WWYZ-FM (Country)	AMFM	3.1	3.7
WMRQ-FM (Alternative)	AMFM	2.3	3.3
WABC-AM (Talk)	ABC	2.3	2.9

#190

Terre Haute, IN

Station (Format)	Owner	Fa '98	Sp '99
WTHI-FM (Country)	Emmis	19.2	20.3
WMGI-FM (CHR/Pop)	Bright Towers	13.4	15.4
WZZQ-FM (Rock)	Cont. Media	9.6	8.7
WWVR-FM (Religious)	Emmis	12.1	7.1
WAXI-FM (Nostalgia)	Crossroads	3.3	5.0
WSDM-FM (Oldies)	Crossroads	4.6	5.0
WACF-FM (Country)	Key	3.8	4.1
WLEZ-FM (B/EZ)	Bomar	4.6	3.7
WTHC-FM (Country)	Hester	0.8	2.1
WTHI-AM (News/Talk)	Emmis	1.7	1.7

#191

Waco, TX

Station (Format)	Owner	Fa '98	Sp '99
WACO-FM (Country)	AMFM	14.6	13.4
KBRO-FM (Rock)	AMFM	7.5	11.8
KKDA-FM (Urban)	Service	7.1	11.0
KWTX-FM (CHR/Pop)	AMFM	13.0	11.0
KCKR-FM (Country)	AMFM	7.9	7.3
KBCT-FM (NAC/SJ)	Kennelwood	2.1	4.1
KWOW-FM (Oldies)	M&M	6.3	4.1
WBAP-AM (News/Talk)	ABC	5.4	3.7
KRZI-AM (News/Talk)	KRZI	2.1	2.8
KDXX-A/F (Spanish AC)	Hispanic	3.8	2.4
KEGL-FM (Rock)	Clear Chan.	—	2.4

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#192

Chico, CA

Station (Format)	Owner	Fa '98	Sp '99
KPAY-AM (News/Talk)	McCoy	8.4	11.0
KLRS-FM (CHR/Pop)	Fritz	7.6	9.4
KALF-FM (Country)	Regent	7.6	6.7
KMXI-FM (AC)	McCoy	3.4	5.9
KHSL-FM (Country)	McCoy	6.3	5.1
KPPL-FM (Hot AC)	Regent	3.4	4.7
KFBK-AM (News/Talk)	AMFM	4.2	4.3
KRQR-FM (Rock)	Fritz	5.0	4.3
KTHU-FM (Cl. Rock)	Fritz	3.4	4.3
KCEZ-FM (Cl. Hits)	Fritz	4.2	3.5

#193

Yakima, WA

Station (Format)	Owner	Fa '98	Sp '99
KXDD-FM (Country)	New Northwest	15.1	16.2
KIT-AM (News/Talk)	Tom Ingstad	9.2	13.4
KFFM-FM (CHR/Pop)	Tom Ingstad	17.2	11.9
KATS-FM (Rock)	Tom Ingstad	8.0	9.9
KARY-FM (Country)	New Northwest	3.8	5.5
KHHK-FM (Cl. Hits)	New Northwest	3.8	3.6
KOSN-FM (AC)	Tom Ingstad	3.8	3.6
KREW-AM (Nostalgia)	Butterfield	1.7	3.6
KRSE-FM (AC)	New Northwest	4.2	3.2
KZTB-FM (Reg. Mex.)	Butterfield	0.4	2.4

#194

Springfield, IL

Station (Format)	Owner	Fa '98	Sp '99
WDBR-FM (CHR/Pop)	Saga	12.2	13.6
WQLZ-FM (Rock)	MW Family	9.4	11.9
WNNS-FM (AC)	MW Family	9.4	9.4
WMAY-AM (News/Talk)	MW Family	6.8	8.1
WFMB-FM (Country)	AMFM	7.6	7.7
WTAX-AM (News/Talk)	Saga	8.3	7.7
WYMG-FM (Cl. Rock)	Saga	6.8	6.0
WQQL-FM (Oldies)	Saga	9.7	5.5
WYXY-FM (Country)	Saga	7.6	5.1
WCVS-FM (Cl. Hits)	AMFM	2.5	3.4

#195

Merced, CA

Station (Format)	Owner	Fa '98	Sp '99
KHTN-FM (CHR/Pop)	Buckley	12.0	10.1
KABX-FM (Oldies)	Merced	6.0	6.9
KHOP-FM (Rock)	Citadel	3.2	5.3
KUBB-FM (Country)	Buckley	4.0	5.3
KIBG-FM (AC)	Merced	2.8	4.5
KATM-FM (Country)	Citadel	2.8	4.0
KDJK/KHKK (Cl. Hits)	Citadel	2.0	4.0
KMJ-AM (News/Talk)	Infinity	3.2	4.0
KSKS-FM (Country)	Infinity	4.4	3.2
KJMQ-FM (Cl. Rock)	Clarke	2.0	2.8
KOSO-FM (Hot AC)	AMFM	3.6	2.8
KYOS-AM (News/Talk)	Merced	2.4	2.8

#196

Northwest Michigan

Station (Format)	Owner	Fa '98	Sp '99
WTCM-FM (Country)	Midwestern	14.7	12.8
WKLT/WKLZ (Rock)	Northern	7.9	10.9
WTCM-AM (News/Talk)	Midwestern	7.1	8.8
WCCW-FM (Oldies)	Midwestern	4.8	8.4
WKPK-FM (CHR/Pop)	Northern	4.0	6.9
WKHQ-FM (CHR/Pop)	MacDonald Garber	6.0	5.8
WGFN-FM (Cl. Rock)	AMFM	4.8	4.7
WJZJ/WLJZ (Alternative)	AMFM	2.8	4.7
WLXT-FM (AC)	MacDonald Garber	7.9	4.4
WLDR-FM (AC)	Great Northern	3.6	3.6

#197

Santa Maria, CA

Station (Format)	Owner	Fa '98	Sp '99
KWWV-FM (CHR/Rhy)	Salisbury	6.2	9.5
KRUZ-FM (Hot AC)	Pacific Coast	6.2	8.7
KTME/KUHL (News/Talk)	Blackhawk	6.9	6.2
KIDI-FM (Reg. Mex.)	Emerald Wave	6.9	5.8
KSNI-FM (Country)	Bayliss	10.4	5.4
KBOX-FM (AC)	Hunter, Cliff	3.8	4.5
KXFX-FM (Oldies)	Mondosphere	5.0	4.5
KZOZ-FM (Rock)	American General	1.9	4.5
KSTT-FM (AC)	Mondosphere	1.9	4.1
KRQK-FM (Reg. Mex.)	Pacific Spanish	5.4	3.7
KSly-FM (CHR/Pop)	Mondosphere	3.8	3.7

#198

Florence, SC

Station (Format)	Owner	Fa '98	Sp '99
WYNN-FM (Urban)	Cumulus	16.3	13.3
WYNN-AM (Gospel)	Cumulus	10.4	10.6
WJMX-FM (CHR/Pop)	Root	8.3	8.3
WHLZ-FM (Country)	Cumulus	4.6	6.4
WMXT-FM (Hot AC)	Cumulus	2.5	5.5
WWDM-FM (Urban)	Clear Chan.	5.4	5.0
WDAR-FM (Country)	Root	4.2	4.6
WEGX-FM (Country)	Root	2.9	4.1
WSQN-FM (AC)	Root	4.2	3.7
WBZF-FM (Gospel)*	Cumulus	2.1	2.8
WJMX-AM (News/Talk)	Root	3.8	2.8

* Was WHSC-FM (Oldies) until April.

#199

Elmira, NY

Station (Format)	Owner	Fa '98	Sp '99
WLTV-FM (CHR/Pop)	Pembrook Pines	9.1	9.6
WNKI-FM (CHR/Pop)	Sabre	9.1	9.2
WOKN-FM (Country)	Pembrook Pines	7.0	7.8
WPGI-FM (Country)	Sabre	6.6	6.4
WGMM-FM (Oldies)	Eolin	4.5	5.5
WCKR-FM (Country)	Kevin Doran	1.7	4.6
WKPO-FM (Adult Alt.)	Bilbat	4.1	4.6
WENY-FM (News/Talk)	Green Group	7.0	3.7
WNGZ-FM (Classic Rock)	Sabre	2.9	3.7
WNVE-FM (Rock)	Clear Chan.	3.3	3.2
WVIN-FM (Oldies)	Pembrook Pines	3.7	3.2

#200

Frederick, MD

Station (Format)	Owner	Fa '98	Sp '99
WFRE-FM (Country)	AMFM	16.7	17.0
WAFY-FM (AC)	Frederick	7.5	5.8
WFMD-AM (News/Talk)	AMFM	5.6	5.4
WWVZ-FM (CHR/Pop)	Bonneville	4.4	5.0
WWDC-FM (Rock)	AMFM	6.3	4.6
WBIG-FM (Oldies)	AMFM	4.0	4.1
WIYY-FM (Rock)	Hearst-Argyle	2.8	4.1
WARX-FM (Oldies)	Manning	4.0	3.7
WWMD-FM (B/EZ)	Hagerstown	3.2	3.3
WGAY-FM (Oldies)*	AMFM	0.8	2.9
WMZQ-FM (Country)	AMFM	2.0	2.9
WRQX-FM (Hot AC)	ABC	2.8	2.9

* Was MOR until May.

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#201

Cedar Rapids, IA

Station (Format)	Owner	Fa '98	Sp '99
KHAK-FM (Country)	AMFM	15.2	14.3
KZIA-FM (CHR/Pop)	KRNA	11.7	13.9
KKRQ-FM (Cl. Rock)	Clear Chan.	7.2	11.0
WMT-AM (News/Talk)	Clear Chan.	13.5	9.4
WMT-FM (Hot AC)	Clear Chan.	10.3	9.0
KDAT-FM (AC)	AMFM	9.0	8.2
KRNA-FM (Rock)	AMFM	4.9	5.7
KMRY-AM (Nostalgia)	Sellers	4.5	4.5
KOKZ-FM (CHR/Pop)	Bahakel	3.1	4.5
KFMW-FM (Rock)	Bahakel	3.6	4.1

#202

Alexandria, LA

Station (Format)	Owner	Fa '98	Sp '99
KBCE-FM (Urban)	Trinity	18.2	19.8
KRRV-FM (Country)	AMFM	12.4	9.5
KZMZ-FM (Cl. Rock)	AMFM	4.0	9.5
KLAA-FM (Country)	Cajun	8.0	8.3
KLBG-AM (Gospel)	Faith	5.8	6.3
KQID-FM (CHR/Pop)	Cenla	8.9	6.3
KKST-FM (AC)	AMFM	5.8	4.4
KEZP-FM (Oldies)	Owensville	4.0	3.6
KAPB-FM (Country)	Radio Group	3.1	3.2
KHFX-FM (Cl. Hits)	Cajun	3.1	2.8
KLIL-FM (Oldies)	Cajun	3.1	2.8

#203

Ft. Walton Beach, FL

Station (Format)	Owner	Fa '98	Sp '99
WKSM-FM (Rock)	Holladay	8.0	14.3
WZNS-FM (CHR/Pop)	Holladay	12.1	12.9
WYTB-FM (Country)	Holladay	12.1	8.6
WMXZ-FM (CHR/Pop)	Root	9.8	7.1
WBLX-FM (Urban)	Calendar	6.7	5.7
WNCV-FM (AC)	Holladay	7.6	5.2
WMMK-FM (Country)	Gulf Breeze	4.0	4.8
WAAZ-FM (Country)	Crestview	0.9	3.3
WYYY-FM (Rock)	Empire	—	2.9
WFTW-AM (News/Talk)	Holladay	6.3	2.4
WWAV-FM (Cl. Rock)	Root	4.0	2.4
WYCL-FM (Oldies)	AMFM	1.3	2.4

#204

Champaign, IL

Station (Format)	Owner	Fa '98	Sp '99
WLRW-FM (Hot AC)	Saga	8.7	12.3
WIXY-FM (Country)	Saga	14.8	10.8
WKIO-FM (Oldies)	Tak	6.6	8.7
WDWS-AM (News/Talk)	DWS	9.7	8.2
WQQB-FM (CHR/Pop) Community Service	5.1	7.2	
WPGU-FM (Alternative)	Illini Media	5.1	6.2
WGKC-FM (Cl. Rock)	Liberty Radio	5.6	5.6
WHMS-FM (AC)	DWS	10.7	5.6
WLS-AM (Talk)	ABC	3.6	5.1
WZNF-FM (Rock) Community Service	3.1	3.6	

#205

Lake Charles, LA

Station (Format)	Owner	Fa '98	Sp '99
KYKZ-FM (Country)	Cumulus	25.7	20.3
KKGB-FM (Rock)	Cumulus	6.1	12.0
KBIU-FM (Hot AC)	Cumulus	7.8	9.9
KHLA-FM (AC)	Radio South	9.1	9.4
KZVA-FM (Urban)	B & C	10.9	8.9
KSMB-FM (CHR/Pop)	Powell	1.7	3.6
KXZZ-AM (Urban AC)	Cumulus	9.6	3.6
KOXY-FM (CHR/Pop)	Cumulus	3.0	3.1
KRAW-FM (Country)	Radio South	2.2	3.1
KAJN-FM (Religious)	Rice Capital	1.3	2.6

#206

Medford, OR

Station (Format)	Owner	Fa '98	Sp '99
KRWQ-FM (Country)	Clear Chan.	9.0	14.1
KTMT-FM (CHR/Pop)	Marathon	10.1	8.4
KCMX-AM (News/Talk)	Marathon	9.5	7.0
KZZE-FM (Rock)	Clear Chan.	5.0	7.0
KBOY-FM (Cl. Rock)	Marathon	6.5	6.2
KMED-AM (B/EZ)	Clear Chan.	5.5	5.7
KCMX-FM (AC)	Marathon	8.5	5.3
KAKT-FM (Country)	Marathon	5.0	3.5
KCNA-FM (Oldies)	Opus	5.0	3.5
KKJF-FM (AC)	Clear Chan.	3.0	3.5
KROG-FM (AC)	Opus	3.5	3.5

#207

Tri-Cities, WA

Station (Format)	Owner	Fa '98	Sp '99
KONA-AM (News/Talk)	Dean-Mitchell	6.9	9.1
KUJ-FM (CHR/Pop)	Mark Jacky	6.9	8.6
KEYW-FM (Hot AC)	Marathon	7.4	7.7
KEGX-FM (Cl. Rock)	AMFM	8.8	7.2
KORD-FM (Country)	Marathon	7.9	7.2
KONA-FM (AC)	Dean-Mitchell	6.9	6.7
KIOK-FM (Country)	AMFM	4.6	6.2
KNLT-FM (Oldies)	KUJ, Limited	6.5	6.2
KXRX-FM (Rock)	Marathon	8.3	5.7
KZHR-FM (Hot AC)	KMEX Inc	3.2	4.3

#208

Laredo, TX

Station (Format)	Owner	Fa '98	Sp '99
KJBZ-FM (Tejano)	Guerra	16.7	20.9
KRRG-FM (CHR/Pop)	Guerra	18.1	12.3
KNEX-FM (Spanish Con.)	Villarreal	11.9	11.9
KBDR-FM (Cl. Hits)*	Sendero	9.7	7.4
KOYE-FM (Country)**	Border	6.2	5.7
XNOE-FM (Spanish FS)	—	2.6	5.7
XGTS-FM (Mariachi)	Villarreal	4.8	4.9
XTLN-FM (Reg. Mex.)	—	2.2	2.9
KLAR-AM (Spanish Rel.)	Faith & Power	2.2	2.5
KLNT-FM (News/Talk)***	Villarreal	1.8	2.0
XNLO-FM (Spanish Con.)	—	2.6	2.0

* Switched to Regional Mexican on August 17.

** Became KQUR-FM (Classic Hits) in September, operates under an LMA by Villarreal Br.

*** Was KDOS-AM (Mariachi) until August.

#209

Laurel, MS

Station (Format)	Owner	Fa '98	Sp '99
WBBN-FM (Country)	Blakeney	15.5	13.1
WNSL-FM (CHR/Pop)	Design	15.0	13.1
WXRR-FM (Cl. Rock)	Blakeney	6.4	9.7
WJKX-FM (Urban)	JLW	9.1	8.3
WJMG-FM (Urban)	Vernon Floyd	7.0	8.3
WEEZ-FM (Religious)	Cumulus	4.8	6.8
WHER-FM (Country)	Cumulus	6.4	6.3
WORV-AM (Gospel)	Vernon Floyd	2.1	4.9
WZKX-FM (Country)	Dowdy & Dowdy	5.9	3.9
WMFM-FM (AC)	Hickman	2.7	2.4
WXHB-FM (Talk)	Sunbelt	2.1	2.4

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#210

Sioux Falls, SD

Station (Format)	Owner	Fa '98	Sp '99
KKLS-FM (CHR/Pop)	So. Minnesota	10.4	10.7
KELO-FM (AC)	Midcontinent	10.9	9.6
KTWB-FM (Country)	Midcontinent	8.7	8.4
KRRD-FM (Rock)	Midcontinent	6.1	8.0
KELO-AM (Oldies)	Midcontinent	5.7	7.3
KIKN-FM (Country)	So. Minnesota	6.5	7.3
KMXC-FM (Hot AC)	So. Minnesota	7.4	7.3
KYBB-FM (Cl. Hits)	So. Minnesota	5.2	5.0
KSOO-AM (News/Talk)	So. Minnesota	4.8	4.6
KXRB-AM (Country)	So. Minnesota	5.2	4.6

#211

Fargo, ND

Station (Format)	Owner	Fa '98	Sp '99
KFGO-AM (News/Talk)	MSB	17.5	14.8
KPFX-FM (Cl. Rock)	Triad	6.6	9.7
KLTA-FM (AC)	Triad	6.1	9.3
KVOX-FM (Country)	Triad	10.0	9.3
WDAY-FM (CHR/Pop)	Tom Ingstad	10.0	8.9
KFGO-FM (Country)	MSB	7.4	7.6
KQWB-FM (Rock)	Triad	6.1	7.6
WDAY-AM (News/Talk)	Forum Pub.	8.3	6.8
KFGX-FM (Rock)	James Ingstad	4.4	5.1
KPHT-FM (AC)	James Ingstad	3.1	3.0

#212

Marion, IL

Station (Format)	Owner	Fa '98	Sp '99
WCIL-FM (CHR/Pop)	Zimmer	13.2	12.3
WOOZ-FM (Country)	Zimmer	12.1	11.2
WDDD-FM (Country)	Cumulus	12.1	9.6
WTAD-FM (Rock)	Cumulus	5.5	7.5
WXLT-FM (Cl. Rock)	Zimmer	4.4	5.3
WQUL-FM (Cl. Rock)	Cumulus	4.4	4.8
WUEZ-FM (AC)	Zimmer	3.8	4.8
WVZA-FM (Hot AC)	Cumulus	4.9	3.7
WQRL-FM (Oldies)	Dana Com.	2.7	3.2
KGMO-FM (Cl. Hits)	Withers	6.6	2.7
WCIL/WJPF (News/Talk)	Zimmer	3.8	2.7

#213

Duluth, MN

Station (Format)	Owner	Fa '98	Sp '99
KKCB-FM (Country)	Brill Media	10.0	11.1
KDAL-AM (News/Talk)	Shockley	9.6	10.6
WWAX-FM (Hot AC)	Curtis Squire	6.1	9.2
KLDJ-FM (Oldies)	Brill Media	9.6	7.7
KDAL-FM (AC)	Shockley	9.2	7.2
KRBR-FM (Rock)	Shockley	6.6	6.8
KTCO-FM (Country)	Shockley	8.3	6.3
WEBC-AM (News/Talk)	Brill Media	4.8	5.8
KQDS-FM (Rock)	Curtis Squire	5.7	5.3
KZIO-FM (Nostalgia)	Curtis Squire	4.4	4.8

#214

Tuscaloosa, AL

Station (Format)	Owner	Fa '98	Sp '99
WBHJ-FM (CHR/Rhy)	Cox	11.9	12.8
WTUG-FM (Urban)	Radio South	6.5	10.3
WTXT-FM (Country)	AMFM	13.4	9.7
WZBQ-FM (CHR/Pop)	AMFM	8.0	9.2
WTSK-AM (Urban Oldies)	Radio South	7.5	6.7
WLXY-FM (Cl. Hits)	Warrior	2.5	5.6
WACT-AM (Gospel)	AMFM	2.0	5.1
WTID-FM (AC)	Radio South	4.0	4.6
WZZK-FM (Country)	Cox	2.5	3.1
WODL-FM (Oldies)	Cox	2.5	2.6
WTBC-AM (News/Talk)	Auburn	3.0	2.6
WYSF-FM (AC)	Dick	2.0	2.6

#215

Blacksburg, VA

Station (Format)	Owner	Fa '98	Sp '99
WNRV/WPSK (Country)*	New River	16.4	17.2
WLXK-FM (CHR/Pop)	Mel Wheeler	15.8	15.0
WSLQ-FM (AC)	Mel Wheeler	8.2	10.6
WRUV-FM (Rock)	AMFM	10.5	8.9
WPVR-FM (Cl. Rock)	AMFM	5.3	4.4
WFNR-AM (News/Talk)	New River	2.9	3.9
WBRW-FM (Cl. Rock)**	New River	5.8	3.3
WBZV-FM (Alternative)***	New River	3.5	3.3
WBLB-FM (Religious)	Nipper Auto	1.8	2.8
WBXW-AM (Oldies)****	New River	0.6	2.8

* WPSK-AM was WNRV-AM until November.

** Was WVWJ-FM (Oldies) until March.

*** Was WBNK-FM until November.

**** Was WRIO-FM until November; WNRV-FM (AC) until March.

#216

St. Cloud, MN

Station (Format)	Owner	Fa '98	Sp '99
WWJO-FM (Country)	Regent	9.3	10.1
KCLD-FM (CHR/Pop)	Leighton	8.4	9.7
KASM-AM (Country)	Starcom	6.2	7.5
KZPK-FM (Country)	Leighton	9.8	6.6
WHMH-FM (Rock)	Tri-County Br.	4.4	6.2
WJON-AM (News/Talk)	Regent	6.7	6.2
KLZZ-FM (Rock)	Starcom	6.2	4.8
KQQL-FM (Oldies)	AMFM	4.0	4.0
KQRS-FM (Adult Alt.)*	ABC	4.0	4.0
WCCO-AM (Full Serv.)	Infinity	5.3	3.5

* Switched to Classic Rock in August.

#217

Muskegon, MI

Station (Format)	Owner	Fa '98	Sp '99
WMUS-FM (Country)	Connoisseur	—	17.9
WSNX-FM (CHR/Pop)	Goodrich	—	11.6
WMRR-FM (Cl. Rock)	Connoisseur	—	9.2
WKLQ-FM (Rock)	Bloomington	—	6.8
WSHZ-FM (Hot AC)	Connoisseur	—	6.3
WLCS-FM (Oldies)	Pyramid Br.	—	4.8
WMHG-AM (Nostalgia)	Connoisseur	—	4.3
WCXT-FM (AC)	Water Br.	—	3.4
WLAV-FM (Cl. Rock)	Bloomington	—	2.9
WCUZ-FM (Country)	Clear Chan.	—	2.4
WGRD-FM (Alternative)	AMFM	—	2.4
WODD-FM (AC)	Clear Chan.	—	2.4

Note: This is the first time Arbitron has rated this market.

#218

Redding, CA

Station (Format)	Owner	Fa '98	Sp '99
KNNN-FM (AC)	Regent	12.4	14.2
KQMS-AM (News/Talk)	Regent	13.9	11.1
KSHA-FM (AC)	Regent	6.4	9.8
KNCQ-FM (Country)	McCarthy	10.4	7.1
KRDG-FM (Oldies)	Regent	5.9	6.7
KRRX-FM (Rock)	Regent	4.0	6.7
KISK-FM (Hot AC)	McCarthy	4.5	6.2
KEGR-FM (Cl. Rock)	McCarthy	4.0	5.8
KLXR-AM (Nostalgia)	Redwood	6.9	4.9
KRQR-FM (Rock)	Fritz	4.0	4.9

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#219

Winchester, VA

Station (Format)	Owner	Fa '98Sp '99
WUSQ-FM (Country)	AMFM	21.4 22.1
WING-FM (Hot AC)	Mid Atlantic	9.5 13.2
WSIG-FM (Country)	Shenandoah Cnty	3.5 5.8
WAPP/WBPP (Country)	Mid Atlantic	1.5 4.2
WFOX-FM (CHR/Pop)	AMFM	5.5 4.2
WKMZ-FM (Cl. Hits)	Prettyman	3.5 3.7
WBIG-FM (Oldies)	AMFM	3.0 3.2
WARW-FM (Cl. Rock)	Infinity	3.0 2.6
WAZR-FM (Nostalgia)	Ruarch	4.0 2.6
WJFK-FM (Talk)	Infinity	1.5 2.6

#220

Dubuque, IA

Station (Format)	Owner	Fa '98Sp '99
KLYV-FM (GHR/Pop)	Cumulus	11.2 11.4
KATF-FM (AC)	Woodward	9.9 10.5
WJOD-FM (Country)	Cumulus	5.8 10.1
KDTH-AM (News/Talk)	Woodward	8.5 8.3
KXGE-FM (Cl. Rock)	Cumulus	5.4 7.5
WGLR-FM (Country) Tele.	Wisconsin	6.3 6.6
KGRR-FM (Cl. Rock)	Hemmer	6.7 6.1
WDBQ-FM (Country)	Cumulus	9.4 3.9
WMT-AM (News/Talk)	Clear Chan.	2.2 3.1
KFMW-FM (Rock)	Bahakel	0.9 2.2
WDMP-FM (Country)	Dodge Point	0.0 2.2
WIBA-FM (Cl. Rock)	AMFM	0.4 2.2

#221

Wheeling, WV

Station (Format)	Owner	Fa '98Sp '99
WOVK-FM (Country)	AMFM	16.7 17.6
WOMP-FM (Hot AC)	Associated	10.3 15.3
WKWK-FM (AC)	AMFM	8.6 8.0
WEGW-FM (Rock)	AMFM	8.6 6.8
WBBD-AM (Nostalgia)	AMFM	4.0 6.3
WOMP-AM (News/Talk)	Associated	6.3 6.3
WWVA-AM (Country)	AMFM	6.9 5.7
WZNW-FM (Hot AC)	AMFM	8.0 5.7
WEEL-FM (Oldies)	Ohio Valley	4.0 5.1
WRKY-FM (Country)	Associated	4.0 5.1

#222

Parkersburg, WV

Station (Format)	Owner	Fa '98Sp '99
WHBR-FM (Rock)	Burbach	12.3 14.9
WRVB-FM (Hot AC)	William Bennis	8.6 13.6
WNUS-FM (Country)	William Bennis	14.7 13.0
WXIL-FM (Hot AC)	Burbach	10.4 11.7
WDMX-FM (Oldies)	William Bennis	9.2 10.4
WRZZ-FM (Cl. Rock)	Mediacom	7.4 7.1
WXKX-FM (Country)	Burbach	8.0 5.2
WADC-AM (Nostalgia)	Burbach	5.5 4.5
WLTP-AM (News/Talk)	William Bennis	1.8 2.6
WYLI-AM (Sports)	WRCM	1.2 1.9

#223

Charlottesville, VA

Station (Format)	Owner	Fa '98Sp '99
WWWV-FM (Rock)	Charlottesville	6.3 11.8
WUVA-FM (Urban AC)	WUVA	8.2 10.6
WCYK-FM (Country)	Clark	13.9 10.0
WINA-AM (News/Talk)	Charlottesville	11.4 8.8
WUMX-FM (AC)	Air Virginia	7.0 5.3
WQMZ-FM (AC)	Charlottesville	4.4 4.7
WKAV-AM (Nostalgia)	Charlottesville	2.5 4.1
WVAO-FM (Oldies)	Clark	3.8 2.9
WVSY-FM (AC)	Clark	1.3 2.9
WKJS-FM (Urban AC)	Radio One	4.4 2.4

#224

Burlington, VT

Station (Format)	Owner	Fa '98Sp '99
WXXX-FM (CHR/Pop)	Sison	12.1 14.9
WOKO-FM (Country)	Hall	18.7 12.8
WCPV-FM (Cl. Rock)	AMFM	7.1 11.3
WEZF-FM (AC)	AMFM	8.2 8.7
WKOL-FM (Oldies)	Hall	7.1 7.2
WBTV-FM (Alternative)	Plattsburgh	6.6 6.7
WJOY-AM (Nostalgia)	Hall	4.9 5.6
WIZN-FM (Rock)	Deer River	4.9 5.1
WCVT-FM (Classical)	Radio Vermont	1.1 3.6
WNCS-FM (Adult Alt.)	Northeast	3.8 3.1

#225

Lima, OH

Station (Format)	Owner	Fa '98Sp '99
WIMT-FM (Country)	Clear Chan.	18.1 12.0
WBYS-FM (Rock)	Federated	6.2 9.1
WFGF-FM (Country)	Forever	8.5 8.6
WIMA-AM (News/Talk)	Clear Chan.	8.5 7.4
WMLX-FM (Hot AC)	Clear Chan.	4.0 7.4
WZOO-FM (CHR/Pop)	Forever	10.2 7.4
WBUK-FM (Oldies)	Clear Chan.	5.6 6.3
WJJC-FM (AC)	Forever	4.0 5.1
WLJM-AM (Urban)	Forever	3.4 5.1
WCLR-FM (Oldies)	Cox	2.8 3.4
WQTL-FM (Cl. Rock)	Clear Chan.	1.1 3.4

#226

Joplin, MO

Station (Format)	Owner	Fa '98Sp '99
KIXO-FM (Country)	Zimmer	27.3 21.3
KSYN-FM (CHR/Pop)	Zimmer	15.1 14.9
KXDG-FM (Cl. Rock)	Zimmer	7.0 8.0
KMXL-FM (AC)	Ronald L. Petersen	5.2 5.7
KKOW-FM (Country)	American	3.5 4.6
KJMK-FM (AC)	Zimmer	4.1 3.4
KQYX-AM (News/Talk)	Land Go	3.5 3.4
KJML-FM (Country)	Land Go	3.5 2.9
KBTN-FM (Country)	David Winegardner	0.6 1.7
KDMO-AM (Country)	Ronald L. Petersen	0.6 1.7
KKOW-AM (Country)	American	0.6 1.7
KMOQ-FM (Oldies)	Land Go	2.3 1.7
WMBH-AM (Sports)	Land Go	0.0 1.7

#227

Abilene, TX

Station (Format)	Owner	Fa '98Sp '99
KEAN-FM (Country)	Sunburst	23.9 22.7
KCDD-FM (CHR/Pop)	Cumulus	12.5 15.7
KULL-FM (Oldies)	Sunburst	8.7 9.7
KEYJ-FM (Rock)	Sunburst	7.1 8.8
KORO-FM (AC)*	Sunburst	6.0 5.6
KBCY-FM (Country)	Cumulus	3.3 3.7
KHXS-FM (Cl. Rock)	Cumulus	6.5 3.7
KKHR-FM (Tejano)	Powell	2.7 3.7
KWKC-AM (News/Talk)	Dynamic	4.3 2.3
WBAP-AM (News/Talk)	ABC	1.1 1.9

*Switched to CHR/Pop in September.

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#228

Panama City, FL

Station (Format)	Owner	Fa '98	Sp '99
WPAP-FM (Country)	Clear Chan.	12.2	16.4
WILN-FM (CHR/Pop)	Empire	10.5	12.3
WFSY-FM (AC)	Clear Chan.	14.4	9.4
WAKT-FM (Country)	Waitt Radio	6.6	7.0
WRBA-FM (Cl. Rock)	Waitt Radio	6.1	6.4
WY00-FM (News/Talk)	Styles	7.7	6.4
WPBH-FM (Oldies)	Clear Chan.	5.5	5.8
WYYX-FM (Rock)	Empire	6.1	5.8
WDIZ-AM (Nostalgia)	Clear Chan.	3.3	5.3
WMXP-FM (CHR/Pop)	Waitt Radio	1.7	4.1
WPCF-FM (Religious)	Styles	3.3	4.1

#229

Waterloo, IA

Station (Format)	Owner	Fa '98	Sp '99
KKCV-FM (Country)	Connoisseur	14.3	12.2
KFMW-FM (Rock)	Bahakel	12.4	11.6
KOEL-FM (Country)	Connoisseur	8.7	11.6
KOKZ-FM (Oldies)	Bahakel	9.9	8.5
KCRR-FM (Cl. Rock)	Connoisseur	6.2	7.3
KCVM-FM (Hot AC)	Fife	7.5	7.3
KWLO-AM (Nostalgia)	Bahakel	5.6	5.5
WHO-AM (News/Talk)	Clear Channel	3.7	4.3
KZIA-FM (CHR/Pop)	KRNA	2.5	3.7
WMT-AM (News/Talk)	Clear Channel	3.1	3.7

#230

Bloomington, IL

Station (Format)	Owner	Fa '98	Sp '99
WBWN-FM (Country)	Bloomington	16.0	16.6
WJBC-AM (News/Talk)	Bloomington	16.0	16.0
WBNO-FM (CHR/Pop)	Bloomington	15.4	14.1
WIHN-FM (Rock)	Kelly	4.9	6.7
WLS-AM (Talk)	ABC	4.3	5.5
WPBG-FM (Oldies)	JMP Media	4.9	5.5
WGLO-FM (Rock)	Cromwell Group	3.7	3.7
WWCT-FM (Rock)	Kelly	1.9	3.1
WGN-AM (News/Talk)	Tribune	1.9	2.5
WEEK-FM (Oldies)	Cromwell Group	0.6	1.8
WSNI-FM (AC)	Kelly	1.2	1.8

#231

Lafayette, IN

Station (Format)	Owner	Fa '98	Sp '99
WKOA-FM (Country)	Schurz	15.2	14.6
WASK-AF (Oldies)	Schurz	9.4	11.8
WAZY-FM (Hot AC)	Artistic Media	10.9	11.1
WGBD-FM (Alternative)	Artistic Media	9.4	9.7
WKHY-FM (Rock)	Robert E. Rhea Jr.	10.9	9.7
WGLM-FM (AC)	KVB	5.8	7.6
WLFF-FM (Country)	Artistic Media	5.1	4.2
WFBQ-FM (Cl. Rock)	AMFM	2.9	2.8
WLS-AM (Talk)	ABC	2.9	2.8
WAZY-AM (News/Talk)	Artistic Media	2.2	2.1
WNJY-FM (Oldies)	L Chance Inc.	2.2	2.1
WSHW-FM (AC)	Kaspar	1.4	2.1

#232

Eau Claire, WI

Station (Format)	Owner	Fa '98	Sp '99
WAXX-FM (Country)	Central Com.	16.7	18.2
WORB-FM (Country)	Cumulus	12.8	11.6
WIAL-FM (CHR/Pop)	Central Com.	12.8	10.6
WBIZ-FM (CHR/Pop)	Cumulus	7.2	9.1
WECL-FM (Oldies)	Central Com.	5.0	8.1
WMEQ-FM (Cl. Rock)	Cumulus	6.7	5.6
WCFW-FM (AC)	Bushland	5.0	4.5
WEAQ-AM (Nostalgia)	Central Com.	3.3	4.5
WATQ-FM (Country Oldies)	Cumulus	4.4	4.0
WAYY-AM (News/Talk)	Central Com.	2.8	2.5

#233

Monroe, LA

Station (Format)	Owner	Fa '98	Sp '99
KRVV-FM (Urban)	Holladay	15.7	15.5
KJLO-FM (Country)	New South	13.4	10.9
KNOE-FM (CHR/Pop)	James Noe	8.7	10.9
KYEA-FM (Urban)	Sound	10.5	10.9
KJMG-FM (Urban AC)	Holladay	6.4	9.8
KLIP-FM (Cl. Hits)	New South	7.6	5.7
KMYF-FM (Country)	Sound	7.0	4.6
KTJC-FM (Gospel)	Sound	0.0	4.0
KHLL-FM (Religious)	Dan Gilliland	4.7	2.9
KWJM-FM (AC)	Union	2.3	2.9

#234

Sussex, NJ

Station (Format)	Owner	Fa '98	Sp '99
WSUS-FM (AC)	Nassau	13.2	11.9
WNNJ-FM (Cl. Hits)	Nassau	10.6	9.6
WHCY-FM (Country)	Nassau	7.9	8.5
WPLJ-FM (Hot AC)	ABC	5.3	5.6
WABC-AM (Talk)	ABC	4.8	5.1
WXRK-FM (Alternative)	Infinity	5.8	4.5
WLTW-FM (AC)	AMFM	3.2	4.0
WDHA-FM (Rock)	New Jersey	4.2	3.4
WCBS-FM (Oldies)	Infinity	3.7	2.8
WHTZ-FM (CHR/Pop)	AMFM	2.1	2.3
WKTU-FM (CHR/Rhy)	AMFM	1.6	2.3
WNNJ-AM (Nostalgia)	Nassau	1.6	2.3
WODE-FM (Oldies)	Clear Chan.	2.1	2.3

#235

Santa Fe, NM

Station (Format)	Owner	Fa '98	Sp '99
KKOB-AM (News/Talk)	Citadel	5.4	7.3
KZRR-FM (Rock)	Trumper	4.9	7.3
KKSS-FM (CHR/Rhy)	Simmons	5.4	5.6
KHFM-FM (Classical)	Citadel	5.9	4.5
KRST-FM (Country)	Citadel	3.8	4.5
KKOB-FM (Hot AC)	Citadel	1.6	4.0
KPEK-FM (Hot AC)	Trumper	4.9	4.0
KTEG-FM (Alternative)	Trumper	3.8	4.0
KABG-FM (Oldies)	American General	5.4	3.4
KMGA-FM (AC)	Citadel	1.6	3.4
KSWV-AM (Reg. Mex.)	La Voz	5.9	3.4

#236

Battle Creek, MI

Station (Format)	Owner	Fa '98	Sp '99
WNWN-FM (Country)	Midwest	14.3	17.9
WKFR-FM (CHR/Pop)	Cumulus	13.1	17.3
WRKR-FM (Rock)	Cumulus	8.6	9.3
WBCK-AM (News/Talk)	AMFM	9.1	8.7
WJXQ-FM (Rock)	62nd Street	5.7	6.4
WRCC-AM (Nostalgia)	AMFM	4.6	4.6
WWKN-FM (Oldies)	AMFM	5.1	4.6
WBXX-FM (AC)	AMFM	4.0	3.5
WOLR-FM (AC)	Fairfield	3.4	2.3
WBCT-FM (Country)	Clear Chan.	1.7	1.7
WJIM-FM (Oldies)	Liggett	1.1	1.7

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#237

Wichita Falls, TX

Station (Format)	Owner	Fa '98	Sp '99
KLUR-FM (Country)	Cumulus	24.9	24.6
KNIN-FM (CHR/Pop)	Apex	10.7	14.4
KTLT-FM (AC)	Apex	11.3	9.6
KWFS-FM (Country)	Apex	12.4	9.0
KYFI-FM (Country)	Cumulus	11.9	7.2
WBAP-AM (News/Talk)	ABC	3.4	4.2
KQXC-FM (Hot AC)	Cumulus	4.0	3.6
KDGE-FM (Alternative)	AMFM	0.6	1.8
KOLI-FM (Oldies)	Cumulus	0.0	1.2
KTUB-AM (Sports)	The Watch	0.0	1.2
KWFS-AM (Country)	Apex	0.6	1.2

#238

State College, PA

Station (Format)	Owner	Fa '98	Sp '99
WBHV-FM (CHR/Pop)	Forever	9.6	14.5
WZWW-FM (AC)	Talleyrand	12.2	13.8
WFGY-FM (Country)	Forever	11.5	9.9
WQWK-FM (Rock)	Marathon	8.3	9.2
WGMR-FM (Alternative) Allegheny Mtn.		7.7	6.6
WNCL-FM (Hot AC)	Marathon	0.6	6.6
WBUS-FM (Cl. Hits)	Boalsburg	10.3	5.9
WBLF/WRSC (News/Talk)	Marathon	6.4	3.3
WFGI-FM (Country)	Forever	4.5	2.6
WMAJ-AM (News/Talk)	Forever	3.8	2.0

#239

Bryan, TX

Station (Format)	Owner	Fa '98	Sp '99
KKYS-FM (Hot AC)	Sunburst	20.8	15.7
KVJM-FM (Urban)	Marshall Media	7.4	12.7
KORA-FM (Country)	Texas Eagle	8.7	9.7
KTSR-FM (Rock)	AMFM	8.1	6.7
KAGG-FM (Country)	Sunburst	8.1	6.0
WTAW-AM (News/Talk)	AMFM	4.7	6.0
KZTR-FM (Cl. Rock)	Texas Eagle	2.0	5.2
KBMA-FM (Tejano)	Felix Torres	4.7	4.5
KHLR-FM (Alternative)	Texas Eagle	4.0	4.5
KTAM-AM (Nostalgia)	Texas Eagle	2.0	3.7
KTTX-FM (Country) Tom S. Whitehead		5.4	3.7

#240

Pueblo, CO

Station (Format)	Owner	Fa '98	Sp '99
KCCY-FM (Country)	McCoy	15.0	17.8
KKMG-FM (CHR/Pop)	Citadel	12.7	9.2
KDZA-FM (Oldies)	McCoy	7.5	7.5
KILO-FM (Rock)	Bahakel	3.5	7.5
KKFM-FM (Cl. Rock)	Citadel	8.7	6.9
KGHF-AM (Nostalgia)	Bahakel	5.2	5.2
KCSJ-AM (News/Talk)	Bahakel	4.6	4.6
KNKN-FM (Spanish Con.) Metropolitan		2.3	3.4
KKLI-FM (AC)	AMFM	3.5	2.9
KSKX-FM (NAC/SJ)	Optima	1.2	2.9
KVUU-FM (Hot AC)	AMFM	3.5	2.9

#241

Altoona, PA

Station (Format)	Owner	Fa '98	Sp '99
WFGY-FM (Country)	Forever	22.4	22.7
WALY-FM (Oldies)	Forever	8.5	12.3
WPRR-FM (CHR/Pop)	Music	11.5	11.0
WFBG-AM (Nostalgia)	Forever	10.3	9.2
WBXQ/WBRX (Cl. Rock) Sounds Good		7.3	8.6
WRTA-AM (News/Talk) Altoona Trans Audio		7.9	6.7
WMXV-FM (AC)	Forever	6.7	6.1
WQKX-FM (Rock) Marathon Media LLC		2.4	2.5
WVAM-AM (Country)	Music	1.8	2.5
WGMR-FM (Alternative) Allegheny Mtn.		1.8	1.2
WKMC-AM (Nostalgia) Allegheny Mtn.		0.6	1.2
WQWK-FM (Rock) Marathon Media LLC		1.8	1.2

#241

Columbia, MO

Station (Format)	Owner	Fa '98	Sp '99
KTXY-FM (Hot AC)	Zimmer Radio	10.7	16.5
KFRU-AM (News/Talk)	Columbia AM	13.2	12.0
KCLR-FM (Country)	Zimmer Radio	16.4	10.8
KPLA-FM (AC)	Columbia FM	8.2	10.1
KCMQ-FM (Cl. Rock)	Zimmer Radio	5.0	8.9
KFMZ-FM (Alternative) Contemporary		7.5	7.0
KBXR-FM (Adult Alt.) Mid-Missouri		3.8	3.8
KOQL-FM (Oldies) Mid-Missouri		5.0	3.8
KWWR-FM (Country)	KXEO	5.0	1.9
KLSC-FM (Cl. Rock)	Zimmer Radio	0.6	1.3
KWOS-AM (News/Talk) Zimmer Radio		0.0	1.3

#243

Texarkana, TX

Station (Format)	Owner	Fa '98	Sp '99
KKYR-FM (Country)	AMFM	20.8	22.6
KTOY-FM (Urban)	Jo-Al	7.1	13.5
KEWL-A/F (Oldies)*	Basso	8.4	8.3
KPWW-FM (CHR/Pop)	AMFM	11.0	8.3
KHSP-FM (Religious)	Basso	3.2	6.0
KPYN-FM (Gospel)	Ark-La-Tex	4.5	5.3
KZRB-FM (Urban)	B&H	5.8	3.8
KRUF-FM (CHR/Pop)	Clear Chan.	3.9	3.0
KTAL-FM (Cl. Rock)	WEHCO	1.9	3.0
KXAR-FM (Urban)	KBD Inc	4.5	3.0
KYGL-FM (Cl. Rock)	AMFM	5.8	3.0

#244

Billings, MT

Station (Format)	Owner	Fa '98	Sp '99
KBUL/KCTR (Country)	Marathon	25.0	16.7
KRKX-FM (Cl. Rock)	Sunbrook	14.1	12.7
KRSQ-FM (Religious) New Northwest		10.3	10.0
KKBR-FM (AC)	Marathon	8.3	8.0
KBBB-FM (AC)	Marathon	3.8	7.3
KMHK-FM (Cl. Rock)	Marathon	3.8	6.7
KYYA-FM (Hot AC)	Sunbrook	7.1	6.7
KBLG-AM (News/Talk)	Sunbrook	5.1	6.0
KGHL-AM (Country) New Northwest		3.8	6.0
KIDX-FM (Country) New Northwest		5.1	4.7

#245

Sioux City, IA

Station (Format)	Owner	Fa '98	Sp '99
KSUX-FM (Country)	Powell	12.4	20.5
KGLI-FM (CHR/Pop)	Radioworks	17.9	17.1
KSEZ-FM (Rock)	Radioworks	10.3	13.7
KSCJ-AM (News/Talk)	Powell	8.3	11.0
KCLH-FM (Oldies)	Saga	6.2	4.8
KKMA-FM (Cl. Hits)	KLEM	7.6	4.1
KSFT-FM (AC)	Radioworks	8.3	3.4
KWSL-AM (Nostalgia)	Radioworks	3.4	3.4
KZSR-FM (Country)	Waitt	7.6	2.7
KMNS-AM (Country)	Radioworks	2.1	2.1

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#246

Williamsport, PA

Station (Format)	Owner	Fa '98	Sp '99
WILQ-FM (Country)	Sabre	26.4	23.6
WKSJ-FM (AC)	Clear Chan.	12.9	21.0
WZXR-FM (Rock)	Sabre	9.8	8.3
WMYL-FM (Nostalgia)	Clear Chan.	10.4	6.4
WHTO-FM (CHR/Pop)	Sabre	6.1	5.1
WSFT-FM (AC)	Bald Eagle	2.5	5.1
WVRT-FM (Hot AC)	Sabatino Cupelli	4.9	4.5
WJSA-A/F (Religious)	Covenant	0.0	3.8
WRAK/WRKK (News/Talk)	Clear Chan.	7.4	3.8
WHLM-FM (Hot AC)	Radio Friendz	0.0	1.3
WQBR-FM (Country)	Sabatino Cupelli	1.8	1.3

#247

Decatur, IL

Station (Format)	Owner	Fa '98	Sp '99
WYDS-FM (CHR/Pop)	Cromwell Group	—	13.1
WEJT-FM (AC)	Cromwell Group	—	10.0
WSOY-AM (News/Talk)	Pinnacle	—	9.2
WSOY-FM (AC)	Pinnacle	—	8.5
WDZQ-FM (Country)	Pinnacle	—	7.7
WYXY-FM (Country)	Saga	—	5.4
WDKR-FM (Cl. Rock)	Tom Burns	—	4.6
WQLZ-FM (Rock)	Mid-West	—	3.8
WXFM-FM (AC)	Technicom	—	3.8
WZNX-FM (Cl. Rock)	Cromwell Group	—	3.8

Note: This is the first time Arbitron has rated this market.

#248

Albany, GA

Station (Format)	Owner	Fa '98	Sp '99
WJIZ-FM (Urban)	Peterson	17.8	19.8
WRXZ-FM (Urban)	On Top	14.4	10.7
WJAD-FM (Cl. Rock)	Cumulus	10.3	9.2
WJYZ-AM (Gospel)	Peterson	8.9	8.4
WKAK-FM (Country)	Cumulus	6.2	7.6
WBOB-FM (Country)	Peterson	4.8	6.1
WQVE-FM (AC)	Williams	10.3	6.1
WEGC-FM (Oldies)	Cumulus	2.7	5.3
WALG-AM (News/Talk)	Cumulus	1.4	3.8
WMGR-FM (AC)	Peterson	3.4	3.1

#248

Augusta, ME

Station (Format)	Owner	Fa '98	Sp '99
WEBB/WTVL (Country)	Pilot	13.1	12.1
WABK/WIGY (Oldies)	Cumulus	15.9	10.6
WMME/WEZW (CHR/Pop)	Pilot	11.7	10.6
WBLM-FM (Cl. Rock)	Citadel	6.9	9.1
WTOS-FM (Rock)	Cumulus	6.2	7.6
WCYI/WCY (Alternative)	Citadel	2.8	4.5
WHOM-FM (AC)	Citadel	4.1	3.8
WMCM-FM (Country)	Rockland	4.1	3.8
WOCB-FM (Country)	Cumulus	2.1	3.8
WWBX-FM (CHR/Pop)	Gopher Hill	0.0	3.0

#250

Bluefield, WV

Station (Format)	Owner	Fa '98	Sp '99
WHKX/WHQX (Country)	Adventure	11.5	16.8
WHAJ-FM (Hot AC)	Adventure	14.8	16.0
WJLS-FM (Country)	Personality	3.3	5.6
WSTG-FM (Hot AC)	Princeton	7.4	5.6
WGTH-FM (Religious)	High Knob	4.1	4.8
WMEV-FM (Country)	Glenwood	5.7	4.8
WCIR-FM (Hot AC)	Southern	2.5	4.0
WKEZ-AM (B/EZ)	Adventure	1.6	4.0
WKOY/WKQY (Oldies)	Adventure	11.5	4.0
WMTD-FM (Cl. Rock)	Bluestone	7.4	4.0
WXLK-FM (CHR/Pop)	Mel Wheeler Inc.	3.3	4.0

#251

Grand Junction, CO

Station (Format)	Owner	Fa '98	Sp '99
KMXY-FM (Hot AC)	Cumulus	15.6	14.4
KEKB-FM (Country)	Cumulus	17.7	13.6
KSTR-FM (Cl. Rock)	Leggett	9.9	8.3
KKNN-FM (Country)	Cumulus	5.0	7.6
KNZZ-AM (News/Talk)	M.B.C. Grand Br.	9.2	7.6
KBKL-FM (Oldies)	Cumulus	9.2	6.1
KJYE-FM (B/EZ)	M.B.C. Grand Br.	7.8	6.1
KSNJ-FM (Nostalgia)	M.B.C. Grand Br.	0.0	6.1
KQIX-FM (Hot AC)	Fuller-Jeffrey	5.0	5.3
KQIL-AM (Sports)	Cumulus	1.4	2.3
KZKS-FM (Country)	Western Slope	0.7	2.3

#252

Watertown, NY

Station (Format)	Owner	Fa '98	Sp '99
WFRY-FM (Country)	Forever	28.8	25.7
WCIZ-FM (Cl. Hits)	Forever	19.2	16.7
WWLF-FM (CHR/Pop)	Jefferson	9.6	10.4
WTOJ-FM (AC)	Jefferson	4.8	7.6
WOTT-FM (Oldies)	Jefferson	4.8	6.9
CHXL-FM (Cl. Rock)	CHUM	4.1	6.3
WTHY-AM (News/Talk)	Forever	7.5	4.2
WATN-AM (News/Talk)	Jefferson	3.4	2.1
WBDR-FM (CHR/Pop)	Clancy & Mance	0.7	2.1

#253

Lawton, OK

Station (Format)	Owner	Fa '98	Sp '99
KLAW-FM (Country)	AMFM	15.9	21.3
KMGZ-FM (CHR/Pop)	Broadco of TX	15.1	16.9
KJMZ-FM (Urban)	Perry	15.1	12.5
KZCD-FM (Rock)	AMFM	5.6	8.8
KVRW-FM (Oldies)	Pat-Tower	6.3	6.6
KBZQ-FM (AC)	Fritsch	6.3	5.1
KKRX-AM (Gospel)	Perry	0.0	3.7
KFXI-FM (Country)	DFWU	2.4	2.9
KYYI-FM (Country)	Cumulus	2.4	2.2
KATT-FM (Rock)	Caribou	1.6	1.5
KLUR-FM (Country)	Cumulus	2.4	1.5
KNIN-FM (CHR/Pop)	Apex	1.6	1.5

#253

Rapid City, SD

Station (Format)	Owner	Fa '98	Sp '99
KFXS-FM (Cl. Rock)	Triad	8.9	15.2
KOUT-FM (Country)	Triad	10.4	10.9
KRCS-FM (Country)	Triad	8.9	10.1
KOTA-AM (News/Talk)	Duhamel	11.1	9.4
KKMK-FM (AC)	Triad	8.9	8.0
KSOY-FM (Rock)	Haugo	4.4	8.0
KKLS-AM (Oldies)	Triad	7.4	7.2
KIQK-FM (Country)	Haugo	7.4	6.5
KDDX-FM (Rock)	Duhamel	3.7	3.6
KTOQ-AM (Nostalgia)	Haugo	3.0	2.9

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#255

Harrisonburg, VA

Station (Format)	Owner	Fa '98	Sp '99
WSVA-AM (News/Talk)	VerStandig	14.6	14.9
WKCY-FM (Country)	Mid Atlantic	14.6	11.6
WQPO-FM (CHR/Pop)	VerStandig	13.0	11.6
WBOP-FM (Cl. Rock)	Lechman	4.9	9.1
WACL-FM (Cl. Hits)	Mid Atlantic	8.1	7.4
WAMM-FM (Country)	VerStandig	6.5	5.8
WBHB-FM (Cl. Rock)	VerStandig	5.7	4.1
WBTX-AM (Religious)	Massanutten	1.6	3.3
WLTK-FM (Religious)	Massanutten	4.9	2.5
WAZR-FM (Nostalgia)	Ruarch Assoc.	0.8	1.7
WKCY-AM (Nostalgia)	Mid Atlantic	0.8	1.7
WMXH-FM (Hot AC)	Easy Radio	0.0	1.7
WSVO-FM (Oldies)	Clark	2.4	1.7

#256

San Angelo, TX

Station (Format)	Owner	Fa '98	Sp '99
KIXY-FM (CHR/Pop)	Foster	16.0	20.0
KGKL-FM (Country)	Gloger	17.6	13.6
KWFR-FM (Cl. Rock)	Foster	11.2	8.0
KYZZ-FM (Spanish Con)	Dwight Carver	4.0	8.0
KELI-FM (AC)	Earshot	6.4	6.4
KSJT-FM (Spanish Con)	La Unica	13.6	6.4
KMDX-FM (Hot AC)	Regency	0.0	5.6
KDCD-FM (Country)	Regency	8.0	4.8
KGKL-AM (Country)	Gloger Properties	5.6	3.2
KKSA-AM (News/Talk)	Foster	5.6	3.2

#257

Lewiston, ME

Station (Format)	Owner	Fa '98	Sp '99
WBLM-FM (Cl. Rock)	Citadel	11.7	13.0
WHTF-FM (Country)	Great Down East..	8.6	11.6
WJBQ-FM (CHR/Pop)	Citadel	7.8	9.6
WLAM-A/F (Nost.)	Great Down East..	8.6	8.2
WHOM-FM (AC)	Citadel	4.7	5.5
WMWX-FM (AC)	Great Down East..	5.5	5.5
WPOR-FM (Country)	Saga	7.8	5.5
WCYI/WCY9 (Alternative)	Citadel	3.9	4.8
WTOS-FM (Rock)	Cumulus	5.5	4.8
WABK-FM (Oldies)	Cumulus	5.5	4.1
WMGX-FM (AC)	Saga	3.9	4.1

#258

Ithaca, NY

Station (Format)	Owner	Fa '98	Sp '99
WYXL-FM (AC)	Eagle	18.8	19.8
WIII-FM (Cl. Rock)	Pilot	5.9	11.2
WQNY-FM (Country)	Eagle II	11.9	11.2
WHCU-AM (News/Talk)	Eagle	5.9	4.3
WVBR-FM (Rock)	Cornell	5.0	4.3
WHCD-FM (NAC/SJ)	Salt City	1.0	3.4
WNVE-FM (Rock)	Clear Chan.	3.0	3.4
WKRT-AM (Oldies)	Pilot	1.0	1.7
WTKO-AM (Sports)	Eagle II	3.0	1.7
WWLZ-AM (Sports)	Sabre	1.0	1.7

#259

Grand Forks, ND-MN

Station (Format)	Owner	Fa '98	Sp '99
KJKJ-FM (Rock)	Tom Ingstad	14.5	14.6
KKXL-FM (CHR/Pop)	Tom Ingstad	14.5	13.8
KYCK-FM (Country)	Leighton	13.0	12.3
KNOX-FM (Country)	Leighton	4.6	6.9
KSNR-FM (Oldies)	Tom Ingstad	4.6	6.2
KZLT-FM (AC)	KRAD	5.3	6.2
KCNN-AM (News/Talk)	KRAD	6.1	4.6
KROX-AM (Full Serv.)	Gopher	3.1	4.6
KQHT-FM (AC)	Tom Ingstad	2.3	3.8
KKXL-AM (Nostalgia)	Tom Ingstad	2.3	3.1

#260

Cookeville, TN

Station (Format)	Owner	Fa '98	Sp '99
WGSQ-FM (Country)	Clear Chan.	26.1	21.5
WGIC-FM (AC)	Clear Chan.	9.9	12.4
WKXD-FM (CHR/Pop)	JWC	12.6	8.9
WBXE-FM (Cl. Rock)*	JWC	0.9	4.1
WHUB-AM (Ctry Oldies)	Clear Chan.	6.3	4.1
WNRQ-FM (Cl. Rock)	AMFM	8.1	4.1
WPTN-AM (News/Talk)	Clear Chan.	1.8	4.1
WRVW-FM (CHR/Pop)	AMFM	2.7	3.3
WUSV-FM (Country)**	JWC	2.7	3.3
WZPC-FM (Country)	Cromwell Gr.	0.9	2.5

* Was Adult Contemporary until May.
** Was WUSD-FM until April.

#261

Owensboro, KY

Station (Format)	Owner	Fa '98	Sp '99
WBKR-FM (Country)	Brill	25.0	20.0
WSTO-FM (CHR/Pop)	Brill	14.6	17.9
WBIO-FM (Country)	Cromwell Gr.	6.3	8.4
WKTG-FM (Classic Rock)	Sound	10.4	6.3
WXCM-FM (Alternative)	Cromwell Gr.	3.1	6.3
WIKY-FM (AC)	South Central	5.2	5.3
WOMI-AM (News/Talk)	Brill	2.1	4.2
WGBF-FM (Rock)	Connoisseur	2.1	3.2
WKDQ-FM (Country)	Brill	4.2	3.2
WQXQ-FM (Hot AC)	Starlight	6.3	3.2
WVJS-AM (Nostalgia)	Brill	5.2	3.2

#262

Bismarck, ND

Station (Format)	Owner	Fa '98	Sp '99
KFYR-AM (AC)	Clear Chan.	16.1	16.4
KBYZ-FM (Cl. Rock)	Cumulus	11.0	13.9
KBMR-AM (Country)	Cumulus	11.0	11.5
KYYY-FM (Hot AC)	Clear Chan.	12.7	11.5
KACL-FM (Oldies)	Cumulus	10.2	10.7
KKCT-FM (Country)	Cumulus	10.2	10.7
KSSS-FM (Cl. Rock)	Cumulus	3.4	6.6
KQDY-FM (Country)	Anderson	7.6	4.1
KLXX-AM (Nostalgia)	Cumulus	5.1	3.3
KNDR-FM (Religious)	Central Dakota	1.7	1.6

#263

Bangor, ME

Station (Format)	Owner	Fa '98	Sp '99
WQCB-FM (Country)	Cumulus	15.1	11.5
WABI-AM (Nostalgia)	Gopher Hill	6.5	7.7
WBZN-FM (Cl. Hits)	Cumulus	9.7	7.7
WKIT-FM (Rock)	Zone	7.5	7.7
WTOS-FM (Rock)	Cumulus	2.2	7.7
WWBX-FM (CHR/Pop)	Gopher Hill	3.2	7.7
WFBF-FM (Country)	Arcadia	6.5	6.7
WEZQ-FM (AC)	Cumulus	6.5	6.7
WKSQ-FM (AC)	Arcadia	6.5	6.7
WVOM/WBYA (News/Talk)	Moon Song	7.5	5.8

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#264

Jackson, TN

Station (Format)	Owner	Fa '98	Sp '99
WFIX-FM (Urban)	Wolfe	16.5	19.8
WTVN-FM (Country)	AMFM	13.4	12.5
WYNU-FM (AC)	AMFM	9.3	9.4
WOJG-FM (Religious)	J&O Shaw	8.2	7.3
WLSZ-FM (Hot AC)	Boyd	4.1	6.3
WMXX-FM (Oldies)	Gerald W. Hunt	8.2	6.3
WNWS-FM (News/Talk)	Jackson	5.2	6.3
WHRK-FM (Urban)	Clear Chan.	4.1	3.1
WTJS-AM (News/Talk)	AMFM	3.1	3.1
WWGM-FM (Gospel)	Grace	3.1	3.1
WZDQ-FM (Hot AC)	Wolfe	3.1	3.1

#265

Beckley, WV

Station (Format)	Owner	Fa '98	Sp '99
WJLS-FM (Country)	Personality	18.6	20.5
WCIR-FM (AC)	Southern	18.6	18.2
WTNJ-FM (Country)	West Virginia	15.1	12.5
WMTD-FM (Cl. Rock)	Bluestone	11.6	10.2
WJLS-AM (Religious)	Personality	12.8	6.8
WWNR-AM (News/Talk)	Dynastar	3.5	4.5
WHAJ-FM (Hot AC)	Adventure	2.3	3.4
WKAZ-FM (Cl. Hits)	West Virginia	1.2	3.4
WAXS-FM (Hot AC)	Plateau	3.5	2.3
WIWS-AM (Oldies)	Southern	2.3	2.3

#266

Great Falls, MT

Station (Format)	Owner	Fa '98	Sp '99
KAOK-FM (Hot AC)	Sunbrook	13.3	28.9
KMON-AM (Country)	STARadio	7.8	13.3
KQDI-FM (Cl. Rock)	Sunbrook	12.2	12.2
KLFM-FM (Oldies)	STARadio	12.2	11.1
KMON-FM (Country)	STARadio	22.2	7.8
KXGF-AM (Nostalgia)	Sunbrook	7.8	6.7
KEIN-AM (Country)	Munson Radio	2.2	3.3
KQDI-AM (Talk)	Sunbrook	4.4	3.3
KEIN-FM (Country)	Jeannine Mason	3.3	2.2

#267

Cheyenne, WY

Station (Format)	Owner	Fa '98	Sp '99
KMUS-FM (Country)	Clear Chan.	12.9	12.8
KIGN-FM (AC)	Clear Chan.	13.9	11.7
KOLZ-FM (Country)	Clear Chan.	13.9	9.6
KLEN-FM (AC)	Clear Chan.	6.9	8.5
KIMX-FM (Hot AC)	Montgomery	3.0	6.4
KGAB-AM (Talk)	Clear Chan.	4.0	5.3
KZCY-FM (Alternative)	KRAE	5.0	5.3
KJL-AM (Nostalgia)	Christus	5.0	3.2
KOA-AM (Talk)	Clear Chan.	2.0	3.2
KRAE-AM (Oldies)	KRAE	2.0	3.2
KRQU-FM (Cl. Rock)	Chaparral	2.0	3.2
KRRR-FM (Oldies)	Rule	3.0	3.2

#268

Meridian, MS

Station (Format)	Owner	Fa '98	Sp '99
WOKK-FM (Country)	New South	18.2	13.8
WJDD-FM (AC)	Br. & Publish.	15.9	12.5
WZKS-FM (Urban AC)	Br. & Publish.	9.1	12.5
WMOX-AM (News/Talk)	Magnolia St.	8.0	8.8
WJXM-FM (Urban)	New South	0.0	7.5
WMMZ-FM (CHR/Pop)	Holladay	2.3	6.3
WSLY-FM (Urban)	Grantell	6.8	6.3
WALT-AM (Urban)	New South	8.0	5.0
WMLV-FM (AC)	Holladay	2.3	3.8
WYYW-FM (Country)	Br. & Publish.	4.5	3.8

#269

Brunswick, GA

Station (Format)	Owner	Fa '98	Sp '99
WSOL-FM (Urban AC)	Clear Chan.	16.0	11.5
WSEG-FM (Urban)	Admiral	8.0	10.3
WXMK-FM (Hot AC)	Southland	9.3	10.3
WYNR-FM (Country)	Root	12.0	9.0
WGIG-AM (News/Talk)	Root	6.7	7.7
WWSN-FM (AC)	Root	5.3	7.7
WBGA-FM (Country)	Root	1.3	5.1
WHFX-FM (Cl. Hits)	Root	6.7	5.1
WMOG-AM (Nostalgia)	Root	8.0	5.1
WWRR-FM (Cl. Hits)	Renda	4.0	3.8

#270

Casper, WY

Station (Format)	Owner	Fa '98	Sp '99
KRVK-FM (Cl. Hits)	New West	11.1	13.1
KTRS-FM (CHR/Pop)	Mtn. States	12.3	13.1
KQLT-FM (Country)	Mt Rushmore	12.3	11.9
KWYY-FM (Country)	Mtn. States	9.9	11.9
KTWO-AM (Country)	Clear Chan.	12.3	9.5
KASS-FM (Cl. Rock)	Mt Rushmore	9.9	8.3
KMLD-FM (Oldies)	Mtn. States	6.2	8.3
KVOC-AM (Oldies)	Mt Rushmore	4.9	7.1
KMGW-FM (AC)	Clear Chan.	7.4	6.0
KHOC-FM (Hot AC)	Rule	1.2	1.2
KUYO-AM (Religious)	WY Christian	3.7	1.2

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