

# RADIO TUBES FOR RADIO TOURS

Good radio tubes are a prime requisite of successful radio touring. If your radio has lost its punch, it probably needs new Cunningham Radio Tubes or RCA Radiotrons.

From Cunningham Radio Tubes or RCA Radiotrons you can always expect superior radio set performance. The constant research in RCA's great laboratories has always blazed the way to new and better radio tube design. Five recent improvements make today's RCA Radiotrons and Cunningham Radio Tubes give better radio set performance than ever:

- 1. Precision Construction** . . . makes every tube a "matched" tube.
- 2. More Efficient Cathodes** . . . assure uniform performance throughout life.
- 3. Improved Heater Design** . . . reduces hum, eliminates noise from heater-cathode circuit and gives quick action.
- 4. Higher Vacuum** . . . results in quieter operation.
- 5. Cooler Grids** . . . prevent fluctuation in volume due to erratic tube performance.

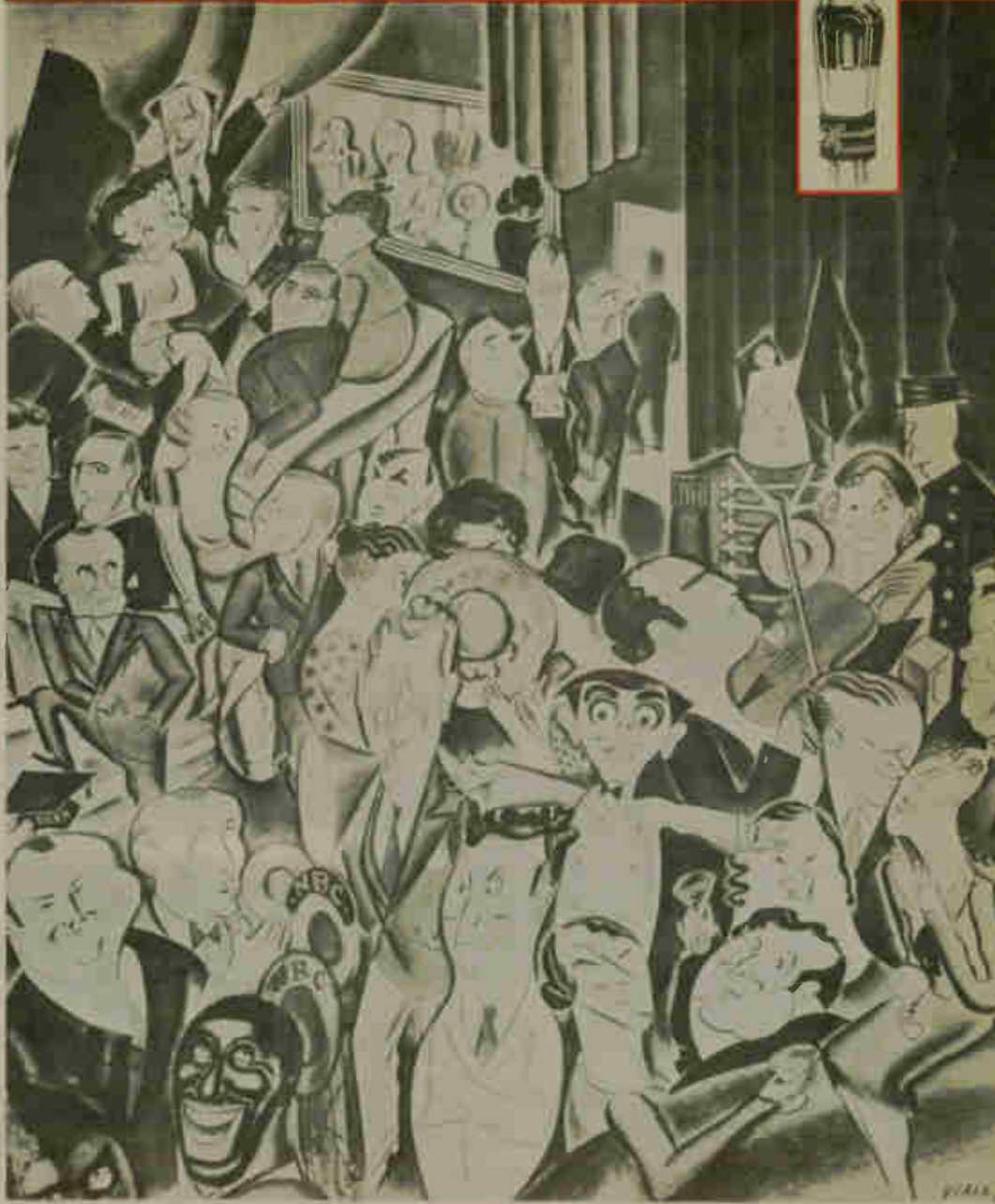


- |                     |                                   |
|---------------------|-----------------------------------|
| 1. Bert Lahr        | 20. Colonel Stoopnagle            |
| 2. Betty Bop        | 21. Budd                          |
| 3. Walter Winchell  | 22. Jeannie Lang                  |
| 4. Sherlock Holmes  | 23. Rudy Vallee                   |
| 5. The Shadow       | 24. Rubinoff                      |
| 6. Walter Damrosch  | 25. Captain Henry                 |
| 7. Morton Downey    | 26. Paul Whiteman                 |
| 8. Graham McNamee   | 27. Bing Crosby                   |
| 9. Irvin S. Cobb    | 28. Jack Pearl (Baron Munchausen) |
| 10. Ted Husing      | 29. Eddie Cantor                  |
| 11. Lowell Thomas   | 30. Kate Smith                    |
| 12. Guy Lombardo    | 31. George Burns                  |
| 13. Ethel Shutta    | 32. Gracie Allen                  |
| 14. Al Jolson       | 33. Molasses                      |
| 15. George Olsen    | 34. January                       |
| 16. Harry Richman   | 35. Fanny Brice                   |
| 17. Clara Lu 'N' Em | 36. Heywood Brown                 |
| 19.                 |                                   |



# RCA Cunningham Radiotron

## Studio Party



# RADIO TOURS



10¢

10¢

## RADIO STATIONS MAP of the UNITED STATES CANADA and MEXICO

*Showing at a Glance*

Location, Call Letters and Frequency of all Stations



# THE RADIO WAVES ARE CALLING! . . . .

Have you ever wished to visit California, New York, Texas, Illinois, Florida, Montana, or any one of the 42 other States of the Union? Would you like to spend tonight in Canada or Mexico? Or would you rather pay a flying visit to Los Angeles, Chicago, Salt Lake City, New Orleans, Washington, or any one of the hundred other great cities of America? Maybe you are tired of big city life though and would rather spend an enjoyable evening in some small town—let's say Albuquerque, New Mexico, North Platte, Nebraska or Bangor, Maine.

Thousands of people are finding that there is a new way to travel—a method that is thousands of times faster than the airplane—R-A-D-I-O—a method that is so inexpensive that the cost is measured in terms of pennies instead of hundreds of dollars—R-A-D-I-O.

These people are "seeing" the United States, Canada and Mexico by radio. They have found that there are hundreds of good things on the air every day. No longer do they say "There's nothing interesting on the air tonight," for they have found that by travelling the ether waves they can have almost any type of entertainment they desire when they want it—from opera to jazz, from the folk lore of Canada to the Mexican serenade, from big city politicians to small town council men telling why they should be elected, from the chorus of America's greatest churches to the Negro spirituals of the South lands, from lectures on cooking to university courses. Adventure? The Radio Waves are full of it.

Recent years have witnessed the tremendous growth of the chain broadcasting systems—the National Broadcasting Company and the Columbia Broadcasting System. But in the meantime, local stations have not been standing still—they have grown in power and prestige. They have good shows as well as good technical equipment. For every radio station affiliated with NBC or Columbia there are two stations that are not.

Many of today's outstanding chain features were once local station programs—Rise of the Goldbergs, Lum and Abner, Seth Parker, The Mills Brothers, Amos 'N' Andy, Rudy Vallee, and a host of others. Those people who know how to travel by radio are listening to tomorrow's chain features today—for there are hundreds of stars on local stations today who will be the shining lights of next month's or next year's chain broadcasting programs.

All of the good programs don't get on the networks. There's not room enough for them. During the Fall months all of the important college football games are broadcast, even though they don't get on the chains. If your favorite college football game is not being broadcast by either NBC or Columbia, you can probably find it on a local in or near the city where the college is located. This is but an example of what you can expect from local stations.

While these radio listeners are discovering the entertainment possibilities of local stations, others living outside of New York, Chicago and San Francisco, the key broadcasting points of NBC and Columbia, are finding that all of the programs presented daily by the key stations do not reach their local stations that are affiliated with NBC or Columbia. But that doesn't worry them, for they are able to tune in either New York, Chicago or San Francisco, direct—thus getting big city programs when they want them.

To enjoy radio travel, look well to the following:

- 1. You need a good radio set.** A poor radio set will not bring in distant stations. A four or five tube set may do for locals, but to bring in distant stations you need plenty of power. This extra power makes for fine reproduction of local programs and at the same time enables you really to travel the Radio Waves.
- 2. Your set must be properly installed and serviced.** Even a good set will not get distant stations unless it has a good antenna system. Every part of your radio set must be in good working order.
- 3. You need good tubes.** A good set, properly installed and serviced, is of little value unless it is properly powered. It must have good radio tubes. And good tubes mean either Cunningham Radio Tubes or RCA Radiotrons—tubes designed with reserve power—power that tracks down the weakest radio signal and keeps bringing it into your home so that it can be understood and enjoyed.
- 4. The power of the station you want to listen to.** In general, the more power a station has, the further it can be heard.
- 5. Atmospheric.** The atmospheric conditions have an effect on radio reception from distant as well as local stations. Strong static, either natural or man-made, will prevent good radio reception.



CALL LETTER INDEX

Broadcasting Stations of U. S.

Table listing call letters and kilocycles for various broadcasting stations across the United States, including letters like KABC, KALE, KARK, etc.

KILOCYCLE INDEX

Broadcasting Stations

Table listing kilocycles and call letters for various broadcasting stations across the United States, including frequencies like 920 kc., 930 kc., etc.

RADIO TOURS
America's Latest Game
With radio you can tour the United States, Canada and Mexico more easily and more quickly than by auto, rail or airplane.



## TIPS ON RADIO TOURING

### PROGRAM TIMES ARE THOSE USED BY LOCAL STATION. SEE TIME ZONES ON MAP

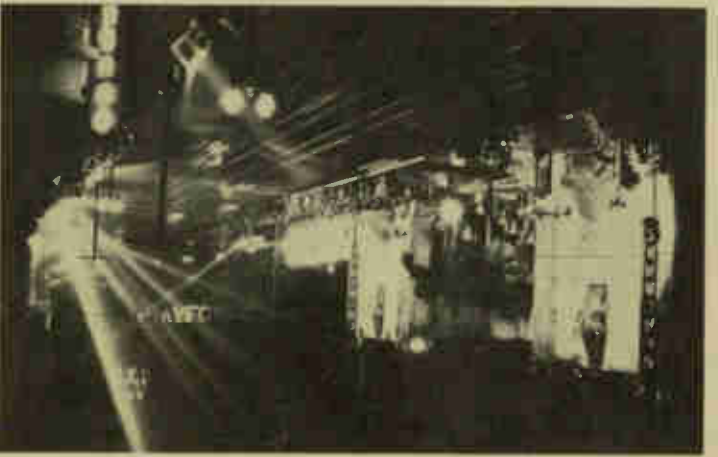
**ALABAMA.** Here the radio tourist can jump from bustling Birmingham to Montgomery, "the cradle of the Confederacy," and then on to historic Mobile, where the influence of Spanish, French, and Southern Colonial appears in the old buildings and homes.

**ARIZONA** has 500-watt broadcast stations in Tucson and Phoenix. Most radio tourists will have a hard time getting to these cities, but if you have a sensitive set and good radio tubes you will find it well worth listening to the stations that are "local" to many a cow-boy and miner.

**ARKANSAS** is famous for its cotton, rice, and oil, and in former days, for its SHS of Hot Springs, which is the mecca of both pleasure and health seekers because of the curative powers of the springs and the beauties of the surrounding Ozark Mountain scenery. "Kum to Hot Springs" is the slogan of this 10,000-watt station. On Wednesday nights from 7 to 7:30 there is a variety show known as "Voices of Hot Springs." The State's second largest city, Little Rock, is in the heart of the state. During the political season, try either station for an insight into Arkansas politics.

**CALIFORNIA.** To Eastern and Mid-western radio tourists, the supreme thrill is "visiting" this land of orange blossoms, giant trees, varied scenery, and movie lots. The two major chain systems originate many programs in Los Angeles and San Francisco which are confined to their Pacific Coast network and are never heard east of the Rockies except by those who reach out for their radio enjoyment. Pacific Coast Network programs are not hard to get from the 50,000-watt stations, of which there are several in California's two largest cities. Or for more local color, try one of the other stations. Visit San Francisco's China Town; be present at a first night in Hollywood. Try "Hi Jinks," some Sunday night from 8 to 9 p. m. over KFWB, or Al Pearce's Gang over KFII from 2 to 3 every afternoon.

**CANADA.** Did you know that some Canadian stations make announcements in both English and French? The Province of Ontario, and especially the city of Toronto, have a large share of the stations, but don't miss the ones farther west and north.



Hollywood premiere are something to sit up nights listening to. (Acme)

**COLORADO** is usually thought of as a mining State, but in late years irrigation has made agriculture the first industry of this vast rectangular empire that slopes away from the Rocky Mountain range down to the flat plains of the east and south. The former has taken its place with the miner and the cow-boy and sugar are an important product of the State. Besides many other minerals, the State makes important contributions of rare radium, tungsten, and helium. Denver, Greeley, and Colorado Springs should be visited by the radio tourist. Try KOA at Denver.

**CONNECTICUT.** Hartford, the capital of the State, is the home of great insurance companies and of two broadcasting stations of importance. WDRS is affiliated with the Columbia System; WTIC, a 50,000-watt station owned by Travelers Insurance Company, is a member of NBC. Both stations, however, have noteworthy local programs. Norman Cloutier and his "Merry Madcaps," called one of the seven of the Nation's best orchestras by Paul Whitehead, are frequently presented over WTIC. Likewise, Christian Kiens and the WTIC Concert Orchestra of 40 pieces.

**DELAWARE,** producer of high explosives and delicious tomatoes, is a challenge to the radio tourist. Wilmington has two stations. If your set is a good one, and you are not TOO far away, you may get them.

**DISTRICT OF COLUMBIA.** Get the Washington news with the local color. Tune in WMAJ, WRC, or WOL in the Capital, or WJSV.

**FLORIDA.** Radio tourists from most of the Southern States visit the State most often via WFLA-WISN at Clearwater. "Bob-O-Links," a male trio heard every Friday at 10 p. m., is a favorite. The University of Florida, at Gainesville, offers educational courses, treating many subjects, over WRUF from 6 to 6:15 each evening during the school year. On cold winter nights you may, by tuning in one of the Miami stations, hear the sounds of the

gaiety of those who dance outdoors under a tropical moon to the melodies of some of the country's exclusive society orchestras.

**GEORGIA.** "Empire State of the South," rich in climate, resources, in traditions of the Old South and in the faint to portray them over the radio waves, offers many attractions to radio listeners. Aggressive Atlanta, with its equable climate and many railroads, is in sharp contrast to somnolent Savannah, where days are hot and life is pleasantly leisurely, and from whence sailed the first steamship to Europe from the United States. Regular features at Atlanta's WSB are the male quartet known as "Daniel and His Brethren of the Lion's Den."

**IDAHO** and several interesting radio stations to the country. KIDO at Boise offers you some of the atmosphere of the great open spaces.

**ILLINOIS.** Chicago, the metropolis, thinks of itself as the City of Des-tiny, and one glance at a relief map of the Western Hemisphere gives the reason, for here is the natural capital of the richest and most productive valley of the world. This is the greatest railroad center of the Nation; it is also the second greatest radio broadcasting center. In 1893, Chicago's World's Fair gave the impetus which started the country up out of the slough of depression; again in 1933 this indomitable city defies the specter of hard times with another great exposition as unique as was the first. Countless good programs originate in Chicago each week. Try the Aragon-Trianon

**INDIANA,** the Hoosier State, is justly proud of the contributions it has made to American literature. Typical of the State are the Osceola Barn Dance Frolic from Stations WSBT-WFAM from 8:15 to 9:15 Thursday evenings, "Uncle Jim and His Pumpkin Dusters" from WIND from WGBF.

**IOWA,** "out where the tall corn grows" and where there are more autos per thousand people than in any other State. Travel to the interesting points in the State with Cheerful Stan, the Standard Oil Service Man, in the "Hitting the Highways" program from 8 to 9 p. m. Wednesdays over WOC-WHO. For real old-fashioned melodrama, tune in on the Tent Show of the Air presented by KSO in Des Moines.

**KANSAS** might be called the Crusading State. Its entire history reflects the spirit of the abolitionists of Yankee Puritan stock who settled the State during the troublous days when slavery was a vexing political issue. KFKU, the University of Kansas' station at Lawrence, offers courses in Elementary French Mondays and Wednesdays at 2:45, German Tuesdays and Thursdays at 2:30. Listen to Organ Melodies from KFB, Abilene, 5:30 p. m.

**KENTUCKY,** the "dart and bloody ground" of the Civil War, is famous for its fast horses, beautiful women, and for Station WHAS in Louisville, which sends out many interesting local programs as well as a favorite Saturday night choice with many listeners in surrounding States.

**LOUISIANA.** By all means stop here on your Radio Tour. Shreveport, in the plains of the north-west section of the State, has several good stations. And you can learn correctly to pronounce the name of the largest city in the South, New Orleans, only by visiting the city or by listening to a radio announcer of a local station. Traces of sovereignty of the Spanish, the French, and the Confederacy are evident in the people and the customs of Louisiana.

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Sioux Indians from the Black Hills stage a colorful tribal dance. (Acme)

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Most football games are on some station—why not get your favorite? (Keystone View)

program offered by WFL is "The Old Music Shop," in which the Lawrence Players take the roles of stage stars dropping into the music shop (7 p. m.). Far-reaching WCAU, a 50,000-watt, has many noteworthy programs.

**RHODE ISLAND.** Try Pietro D'Alfonso's "Music on Parade," Thursdays at 7:15 p. m., on WEAN, Providence.

**SOUTH CAROLINA.** Tune in WCSC, in historic Charleston, to hear the Southern accent so peculiar to this section of the State.

**SOUTH DAKOTA.** KFDY, at Brookings, has long been known throughout the Middle West. You can radio-tour to the cow country via KGFY, Pierre, or visit Rapid City, gateway to the beautiful Black Hills, via WCAT.

**TENNESSEE.** Memphis has four broadcasting stations. WSM, at Nashville, whose vertical antenna is one of the tallest in the country, presents an exceptional minstrel show at 7:30 Friday evenings. The Knoxville and Chattanooga stations are in the Big Smoky and Blue Ridge mountain regions, home of the "fiddle bands."

**TEXAS.** Good independent stations are unusually abundant. For popular local songs, tune in "The B and O Rounders" over KGKO at noon every day but Sunday. KTRH's "Vox Pop of the Air" picks up the actual answers of people on a downtown street to interesting questions. Don't miss the Geh-hardt Mexican Players from 10:15 to 11:15 over WQAL Friday nights.

**UTAH.** Myron Fox, foreman of the "KDYL Ranch Hands," presents an early morning hill-billy program daily at 6:20 from Salt Lake City's KDYL.

**VERMONT,** producer of marble, maple sugar, dairy products, and a thrifty and proud citizenry. Five radio stations invite the radio tourist.

**VIRGINIA.** Visit tide-water Virginia, where Norfolk's WTAR regularly offers "The Mystery Club." Then over to the inland cities. "The Roanoke Entertainers" from WDBS, for instance, are prime favorites.

**WASHINGTON** has more broadcasting stations than any other far-western State except California. KOL, Seattle, has an unusually popular attraction in the "KOL Carnival Hour" at noon daily except Saturday and Sunday. "Pioneer Days" is presented over KOMO every Sunday evening. "The Scandinavian Hour" at 9 p. m. Fridays from KVI, Tacoma, is noted for its choral groups.

**WEST VIRGINIA'S** coal fields may be visited via WHIS, at Bluefield.

**WISCONSIN,** a land of lakes and dairy products, Germans and beer. Visit progressive Milwaukee; hear "Heinie and His Grenadiers," German music at its best, from WTMJ at 9:30 daily. For the best professional football, tune in WHBY, Green Bay.

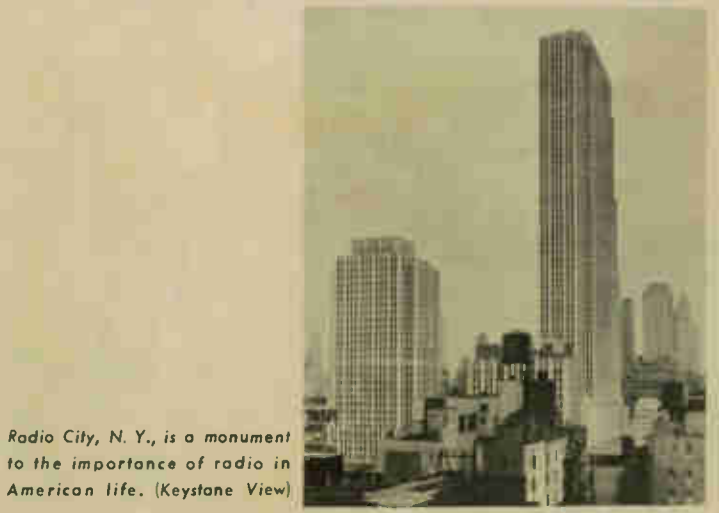
**WYOMING.** KDFN is a unique broadcast station, in that it has no competitors whatsoever within the State, which is reason enough to visit the State via radio.

for instance, is the source of many interesting talks. WMCA, on which Rudy Vallee got his start, is an excellent all-round station. WINS is usually good. From upstate stations, WOKO in Albany offers a fascinating dramatization of the news known as "The Magic Spark," at 7:50 each Wednesday. Rural New York life is represented in the "Aunt Maria" monologue from WESG in Elmira. In Buffalo, (WEBR) "Ye Old Town Crier," whose identity has never been divulged, enjoys an amazing hold over his audience as a result of his handling of news and people in 9 o'clock programs every Monday night. WBen, also in Buffalo, has an unusual news commentator known as the "Ironic Reporter" who serves up the news with biting piquancy.

**NORTH CAROLINA.** Here is the original "stamping grounds" of the currently popular hill-billy music or "fiddle-bands," as they are locally known. Take a radio trip to Asheville, where the mountaineers and their fiddle-bands entertain at the "Saturday Night Shindig" from 9 to 10 over WWNC. Try "Threads of Thought"—organ melodies—8 to 8:15 Tuesdays and Thursdays from WBT in progressive Charlotte.

**NORTH DAKOTA** has been the proving grounds for sociological experiments by the State and is the place of origin of premium grades of wheat which have made the State one of the nation's granaries. Radio-tour to Bismarck, the capital, or to Fargo, both of which have 1000-watt stations.

**OHIO.** The radio tourist can well linger a while in this State, for good programs abound. Some are picked up by the chain systems, some are



Radio City, N. Y., is a monument to the importance of radio in American life. (Keystone View)

not. WLW, in Cincinnati, and WTAM, in Cleveland, are the State's two loudest voices, but not the only ones worth listening to. Outstanding programs: from WLW, the "Theater of the Air" on Sundays, "Unsolved Mysteries" on Fridays, and Bryant's Showboat at 7 p. m. Fridays; WHK, organ recitals by Vincent Percy (followers of this program when it was on NBC will be glad to know they can get it direct from the originating station); and don't miss Pie Plant Pete and his hill-billy program from WTAM—you may have heard him previously over the networks, too.

**OKLAHOMA.** Within the memory of the present generation Oklahoma was "Indian Territory." Today 10 radio stations blanket the State. "Memories of the Old Opry House," from WKY at 7 p. m. Wednesdays, will carry you back to the day when the touring stock company was the pioneer's chief source of entertainment.

**OREGON,** land of lumber, salmon, and fruit. Portland, the "Rose City," has eight broadcasting stations and there are altogether 13 stations for the State's population of less than a million.

**PENNSYLVANIA** is the third State in number of radio stations. Tune in the "Harrisburg Varieties" Friday afternoons at 3:30 from WHP. Pittsburgh has five stations. "Songs at Eventide" at 6:45 daily from WJAS, and KDKA's "Silvertoppers" at 10 p. m. Mondays and 7:15 Fridays are well known. In the Quaker City, WHAT has attracted many listeners with the "Dorothy Dix Column of the Air," dramatizations, daily at 1:30 p. m. An outstanding



A colored baptism in the Potomac. Elder Michoux, left, is frequently on the air. (Acme)

**MISSOURI** known for its mules, was made famous by Mark Twain's story of life along the Father of Waters, which borders the State for 500 miles. In the early days of radio, Missouri's "Kansas City Nighthawks" was one of the very first of the modern dance orchestras to win national acclaim for their radio entertainment. Today the State has many good stations. Outstanding programs are: "Helzberg Sweetheart Hour" from WDAF Fridays at 8 p. m.; the "Happy Hollow" rural skit from KMBC Saturday nights and the songs of the range as sung by the "Texas Rangers" from the same station. For old time music, try "The Hayride" from KFVS, Cape Girardeau.

**MONTANA** ranks third among the States of the union in area and 39th in population. In all this vast territory of mountains, mining, cattle, sheep, and fruit raising there are but six widely scattered broadcast stations. Tune in KGIR in the mining country, KGVO or KGES in the orchard country.

**NEBRASKA** offers the radio tourist an unusual quota of outstanding non-chain radio programs. "Twilight Reverie," conducted from WOW by Count John Kuropatkin Chapel, traveler, newspaper feature writer and poet, and friend of many celebrities, has been described as "the most restful and satisfying program on the air." Many think that Karl Stefan, ex-printer's devil who now announces for WJAG, makes any program a treat.

**NEVADA,** least populous of the States, has just two radio stations, one at Reno and one at Las Vegas. You can go to Reno via radio by tuning in KOH but so far actual residence is required to get a divorce.

**NEW HAMPSHIRE,** the Granite State, is famous for its rugged scenery and people. Test your set on any of the New Hampshire stations, and be sure you will get something different from your own local stations, since New Hampshire has no chain stations.

**NEW JERSEY,** third smallest State in area, lies between the broadcast-centers at New York and Philadelphia. There are no chain-affiliated stations within its borders. Perhaps for this reason the independent stations are of unusually high caliber. WOR at Newark puts out some of the best-like programs of all the stations in the Metropolitan area. Especially recommended are the "Choir Invisible" from 8:30 to 9 p. m. Sundays, "The Witch's Tale" at 9:45 Mondays, and "Footlight Echoes" at 9:30 p. m. Tuesdays, all from WOR, Newark.

**NEW MEXICO.** Ever wanted to go to Albuquerque? The very name beckons, suggests rugged mountains, cowboys, and great distances. The vastness of the area served by the two Albuquerque stations may be glimpsed when you realize that there is not another station within two hundred miles and that if you took off at New Mexico's capital and flew straight to Reno, Nevada, a distance of over 600 miles, there would not be a broadcast station with a hundred miles on either side of your course. Reach out for KOB, Albuquerque's 10,000-watt station.

**NEW YORK,** meaning the Empire State as well as the Metropolis, is a happy hunting ground for the radio tourist. Upstate stations as well as stations in the city make "dial-browsing" a never-failing delight. WEVD