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Los Angeles **RADIO** Guide

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VOL. 1 NO. 8 Los Angeles County's ONLY RADIO MAGAZINE 1995

Hollywood Hamilton: Man on a Mission

New
Program
Listings

Talk
Radio's
L.A.
Origins

Real Star
for Steele



Bill & Sylvia

M O R N I N G S 5am-10am



K-BIG 104

Today's Hits...Yesterday's Favorites

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Hollywood the Crusader



KGGI-FM morning man Hollywood Hamilton is the leader of the pack among Riverside-San Bernardino pop/rock stations. But the former KIIS evening DJ is now eyeing a larger prize: Rick Dees' job!

Cover Photo by M.J. Elderman

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KFWB Left Out

Not a big deal but the producers of "Newsradio" also spent some time at KFWB. I'm not sure, but I think they also took a look at WINS in New York.

Greg Tantum, Program Director, KFWB

Michael Jackson Biased

First, congratulations on turning out an interesting, informative little magazine in an area where nothing existed. We who still use our ears for more than holding up our glasses thank you.

A couple of small objections. Thom Looney characterizes local talk show hosts as "right-wing wackos" and "liberals." Why not even it up with "conservatives" on one hand, or "left-wing goofballs" on the other?

A page earlier Michael Jackson is called "polite and even-handed." Even-handed? Have you ever heard him take off on Ronald Reagan, Richard Nixon, or his colleagues Bruce Herschensohn or Dennis Prager? Never, it should be noted, face to face. If KABC's Michael

Jackson is even-handed, the other Michael Jackson is Mr. Macho.

Gary Brandner of Northridge

Kudos to KOGO 600

Great magazine! I have one complaint; it doesn't have my favorite station, KOGO. True, they don't broadcast out of L.A., but they're by far the best talk radio station! I just received their official schedule and have included a copy in this letter. I strongly urge you to include this in your next *L.A. Radio Guide*. Thanks!

David Quam of Los Angeles

Thinking Man's Medium

Just dropping you a line to say "thumbs up" for your publication. With so many people mindlessly glued to the boob tube, it's good to see someone championing radio, a medium that still gives people a running chance to think for themselves.

Hey, why no KXLU listings?

Tom Farrell, Nightlife Editor, Music Connection

20/20 View of Radio

I am finding new stations and know the old ones much better. The personalities are much clearer. Some of those pictures are surprising. Glad to get it.

R. E. Fulkerson of North Hollywood

Up with 'Roundup'

Thanks much for your publication. Have enjoyed my subscription since January. Like all "Depts." — especially "Radio Roundup."

Michael C. Hazzar of Costa Mesa

Dial Surfing

The Guide is so informative. I picked up my first one at the the library. I didn't know such a magazine existed. It's great. I have a shortwave radio; and, of course, I use a guide for my "channel surfing." I also love NPR and talk radio stations, so with you I can be more selective and choose programs to suit my mood and interests.

Patty Spurlock of Los Angeles



"Best Morning Drive-Time Radio Chatter"

—LA WEEKLY

The Peter Tilden Show with Tracey Miller

"Tilden and Miller are the yin and yang of sarcasm...Peter is the class actup, a master of putdown and rapid repartee; Tracey's dry wit keeps him in check. Subjects and guests cover whatever's hot and dishy or has one of them steamed." — LA WEEKLY

710 TALK
K M P C

Radio Roundup

New Southland News Station

There's a new news station in the Southland. KIQI 1260 AM, Beverly Hills and KOJY 540 AM, Costa Mesa, the two halves of adult standards/nostalgia K-Joy, split up in July, when the Costa Mesa outlet switched to an all-news format. The new call letters on 540 AM are KNNZ or K-News 540. Former KNX reporter Pete Arbogast is the morning anchor, followed by Jim Roope middays and Dave Freeman anchoring the drive home. The new station carries the Associated Press 24-Hour All-News Service, Bloomberg Information Radio (financial news and features) and broadcasts local news from its Westwood facility. To add punch to the 25,000-watt signal, KNNZ will simulcast with XETIN-AM, which broadcasts on 540 AM with 1,000 watts from Tijuana. The Beverly Hills station remains the ever soothing K-Joy at 1260 AM.

KNX Nixes Food Hour

News station KNX 1070 AM has dropped the "KNX Food News Hour" in favor of regular news programming during the 10 a.m. to 11 a.m. slot, according to KNX News Director Bob Sims. The O.J. Simpson trial coverage has preempt-



Pete Arbogast

ed the show for three months and with the prospect of another three months of trial coverage, Sims sensed an opportune moment.

"It was not a good fit," Sims said. "The show made money, but it did harm to our image. This was the most appropriate time to take it off."

KABC 790 AM wasted no time in grabbing former "Food News Hour" co-host Melinda Lee for its weekend lineup. The KABC "Food Talk Show" airs Saturdays from noon to 2 p.m. The show replaces Diane Worthington's "California Foods" program.

Afternoon-drive anchor Dave Zorn left for CBS Radio affiliate WWJ in Detroit. Zorn joined KNX in 1981 and became an anchor in 1982. He helped to initiate the monthly KNX Roundtable discussions held at area public libraries.

That's Mister KFI to You

Stephanie Miller, the evening talk host with a comedic take on the issues of the day, left KFI 640 AM to devote all her energies to her new TV comedy show. Psychotherapist Marilyn Kagan moved



Mr. KFI

into Miller's early-evening time slot while weekend talker Mr. KFI was promoted to a full-time schedule. The host without an agenda or call screener is now heard Monday through Friday from 9 p.m. to midnight and Saturdays from 6 p.m. to 9 p.m.

Charitable Mix

On the Baka Boyz high-voltage morning show, the turntable/CD mixes, celebrity roll call, hip hop, house, old school and funk are all served with verve. Power 106 just released the second in its series of charity albums, "The Baka Boyz Thumpin' Quick Mixes" on Thump Records. Proceeds benefit the Knowledge Is Power Foundation.

MTV Host on KROQ

When KROQ 106.7 FM Program Director Kevin Weatherly called Chris Hardwick, MTV host of "Singed Out," he couldn't believe it. Hardwick had been a guest on the Kevin and Bean Show one morning, promoting his new show with co-host Jenny McCarthy. McCarthy, who has appeared many times on the show, has a running gag with the duo that when she is talking on the air, no one may interrupt her. Hardwick said he managed to utter just four words during the interview, but that was enough to get a job offer.

The former UCLA-student-turned-



Chris Hardwick & Jenny McCarthy



Baka Boyz CD cover

comedian enjoys learning the "discipline" of radio at KROQ, noting that it's necessary "to keep the forward momentum going."

"When I first went on, I was trying to do stand-up, which didn't work," he said. "Kevin tells me to be 'one with the music.'"

So far Hardwick is heard in the wee hours — 1 a.m. to 4 a.m. (hours vary depending on his MTV taping schedule) while he gets acquainted with the station. "Tami Heide is my favorite DJ," he said. She taught me how to run the equipment."

"Singed Out," a new MTV dating show, which recruits contestants via the roving "Love Van," runs nightly at 10 p.m. **A Murph-Less "Z 93"**

John Murphy, half of the "Murph and Garabo" morning team on country music station KZLA 93.9 FM, left the station June 5 to pursue a full-time acting and voice-over career, according to station spokesperson Renee Thomas.

"We're a music-intensive station," Thomas said. "And his ideas couldn't be easily incorporated into the show."

John Garabo is hosting the show while the station conducts a nationwide talent search to find a new co-host. Murphy had been with "the Z" for nearly two years and the parting was an amicable one, according to Thomas.

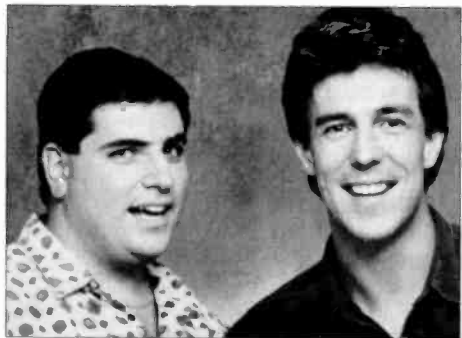
Roundup

Paul McCartney on KLSX

It took umpteen millions in record sales and worldwide rock superstar status, but ex-Beatle Paul McCartney finally got a weekly syndicated radio show. Heard on KLSX 97.1 FM Sundays at 9 a.m., the hour-long program is called "Oobu Joobu" and runs through Labor Day. (McCartney precedes the popular "Breakfast with the Beatles" with Deirdre O'Donohue at 10 a.m.). McCartney plays rare Beatle recordings, song parodies, outtakes, selections from his solo career and interviews with Stevie Wonder, Carl Perkins, Pete Townsend and Elvis Costello.

KUSC Imports Talent

KUSC 91.5 FM President and General Manager Dr. Wallace A. Smith announced four new classical music programs coming to the public radio station this month. Airing weekdays from 1 p.m. to 3 p.m. and Saturdays from 8 a.m. to 10 a.m. is "The Bob and Bill Show" with Bob Christiansen and Bill Morelock. The nationally broadcast program comes to L.A. with the "ultimate goal of convincing listeners that the music of choice while driving a '66 Mustang convertible at sunset is the finale to the "Bartok Concerto for Orchestra." Airing Sundays from 5 p.m. to 7 p.m. is "Preview Hour"



Garabo and Murphy

with local host Rich Capparella, who plays premieres of classical releases. "The Composer's Voice," a 13-part series on established and new composers follows Capparella's voice from 7 p.m. to 7:30 p.m. During "Millenium of Music" early music specialist Robert Aubry Davis showcases the era before Bach from 7:30 p.m. to 9 p.m.

"Spirit 106" Gives Up the Ghost

"Hot" contemporary Christian KYMS 106.3 FM switched to an Asian format June 10. The Santa Ana station is operating under agreement between the old owners, Interstate Broadcasting, Inc., and Arthur Liu's Multi-Cultural Broadcasting. Anticipating FCC approval of the deal, Liu has converted the station to brokered Asian programming (Vietnam California Radio) to serve the large Asian community in Orange County. Liu also operates KALI 1480 AM in San Gabriel, a Spanish-language and religious brokered station. KALI General Manager Gary Mercer said he had received some complaints from Orange County residents about the change from religious programming in English. KYMS broadcast Christian for 20-plus years and was one of the first such radio stations in the country.

Selena on 'Anglo' Radio

KIIS 102.7 FM/1150AM and KBIG 104.3 FM recently added "I Could Fall in Love" by the slain Latino pop star to their playlists. Selena sings in English but whispers a segment in Spanish, indicating that she was ready to "cross over" to English language radio before she died. The star was unknown to mainstream America until her untimely death and the subsequent controversy caused by Howard Stern heard on KLSX.

So far the record is doing quite well.

"People are calling for it," said KIIS music director Tracy Austin. "It is one of our most requested songs. We were playing a tribute to her [recorded] over her song "Fotos Y Recuerdos" [from the album "Amor Prohibido"] and people started calling in just



Selena

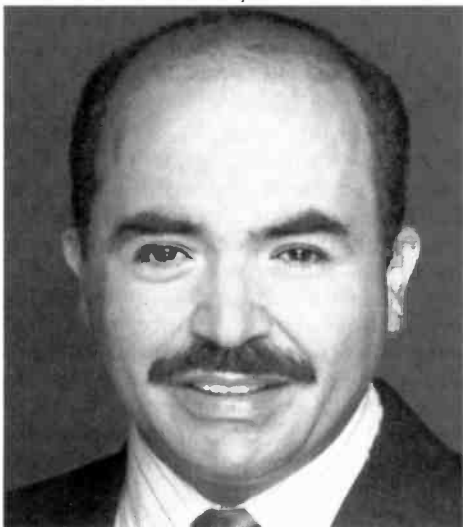
for the song, which is a remake of 'Back on the Chain Gang.'

Selena's new album on EMI, "Dreaming of You," has seven tracks in English and six in Spanish. The proceeds from the release go to the EMI-Selena Scholarship Fund.

Big 11 Countdown and Out

KRLA 1110 AM Program Director Mike Wagner pulled the plug on the "Big 11 Countdown" after the noon broadcast May 26.

"We needed to replace it with some-



Dominick Garcia

thing that was in keeping with the rest of the station," Wagner said. "After 17 years, it had run its course."

The show offered a glimpse into the past by playing songs in the context of a contemporary countdown, including news events of the day.

KRLA replaced the countdown show with the "All Request Lunchtime Jam." Dominick Garcia remains the host during the time period.

KRLA fans may detect the voice of Humble Harve on the station's recorded promotional announcements. The former KHJ "boss jock" hosted the afternoon drive show on KRLA several years ago. **Joyner MAXimized**

Tom Joyner, known as the "fly-jock" because of his years commuting between radio shows in different cities, joined the lineup at sports talk KMAX 107.1 FM. KACE carried Joyner's show until the Inglewood station switched to R&B oldies last fall. Complementing Joyner on the KMAX "Home Team" are Reggie Rockin' L.A. Utley and Jan-Marie.

KMAX General Manager Keith James is happy with Joyner's satellite-delivered mix of urban music, comedy, sports and interviews.

"We're still going to fine-tune the show, adding local elements," James said. "But we've gotten a good response so far with the contests."

New Star on 98.7

Things are heating up in the AC Wars this summer, and we don't mean the air conditioning. Hot adult contemporary KYSR 98.7 FM is cranking up its 75,000-watt transmitter to full blast and importing some high-energy talent.

Replacing Jeff Davis in the afternoon-drive position is Rick Stacy, who left his program director/morning man job at KKFR in Phoenix to face KBIG, KHIS, CD 103, KROQ and the expensive L.A. real estate market.

"We did some shopping around, and I just can't believe the prices they're asking," said Stacy, who plans to steer the afternoon shift at Star 98.7 into a new galaxy.

"I'm going to do a high-profile personality show, something that I don't think exists in music radio in L.A.," said Stacy, who has been a morning DJ for 12 of his 18 years in radio. A couple of years ago,

Roundup



Reggie Uttley, Jan-Marie, Tom Joyner

Stacy filled in as host of Rick Dees' syndicated countdown show. The new jock admitted he would like to do a syndicated show out of L.A.— but not another countdown show.

Gina St. John has left the evening shift to pursue opportunities in television.

KPFK Highlights

What's behind the Michael Jackson media blitz? How much do recording artists make when they get a hit on the charts? Veteran record producer Samm Brown, host of the weekly news magazine "For the Record," focuses on the record industry from 10 p.m. to 11 p.m., Tuesdays on KPFK 90.7 FM.

KPFK is presenting a full reading of Ralph Ellison's novel "Invisible Man" through August. The project is the brainchild of former KPFK intern Roy Hurst, who has risen through the station ranks to produce the special half-hour program, airing weekdays from 9 a.m. to 9:30 a.m.

"When Ellison died last year I thought that this would be a good time to solicit celebrities," said Hurst, who has recruited an impressive lineup to his project. Actors Laurence Fishburne, Robert Guillaume, Wynton Marsalis, Alfre Woodward and Carl Weathers are some of the guest narrators. The show also features the music of Duke Ellington. Hurst finds that Ellison's book succeeds in uniting the best qualities of the classic American novel with what he calls a "jazz element, that is what makes it American."

KGRB Adds Hours, New Shows

Instead of signing off at 1 a.m., Gene Conway now hosts the new overnight shift on KGRB 900 after the Gil Gross show. Conway plays big band favorites from midnight to 6 a.m. while Art Uvaas covers the Sunday and Monday shifts. Veteran talk host Paul Wallach leads the evening's entertainment between 7 p.m. and 8 p.m. weeknights. On the weekends, AM 90 offers Richard Halpern's Tin Pan Alley Music at a new time, Saturdays from noon to 1 p.m. and Spanish big band music from 4 p.m. to midnight and Sundays until 10 p.m.

KEZY Seeks New Music

James Taylor did it. So did Pearl Jam. Gosh, even Elvis was rejected by the Grand Ole Opry. So musicians, get your CDs over to contemporary music station KEZY 95.9 FM in Orange County. General Manager Miles Sexton is setting aside two hours every Sunday to expose local bands. Mail your submissions to Chris Cox, Station Manager, KXEZ, 1190 E. Ball Road, Anaheim, CA 92805.

New GM at KPFK

KPFK executive director Pat Scott dubbed Mark Schubb acting general manager of the financially troubled Pacifica Radio 90.7 FM outlet. Schubb was formerly the director of Fair/L.A., a media watch group that recently took Rush Limbaugh to task for spreading a "Reign of Error." Most recently the new GM produced the syndicated Jim Hightower talk show for the ABC Radio Network out of Austin, Texas.

Pipe Organ Show

After conducting "Gee Dad, It's A Wurlitzer" on KPCC 89.3 FM for three years, host Steve Bramall handed over the baton midway through the May 21 Sunday night broadcast to his replacement, Bill Moore. Bramall, who is moving out of the L.A. area, announced his resignation well in advance, but KPCC program director Larry Mantle waited until the Friday before his last show to name Moore as Bramall's successor. The weekly show presents theatre pipe organ renditions of popular music and is the only show of its kind west of the Mississippi, according to KPCC's program description. Its existence in Tinseltown

seems fitting since the large instruments were built to provide musical accompaniment for silent films starting in the late 1910s. With the advent of "talkies," the organs became obsolete, and now the once-familiar instruments are hard to find. British-born Bramall is former chairman of the Los Angeles Theatre Organ Society, which sponsors concerts in the area and works to



(seated): Peggy Lee, Sam & Valerie Yorty; (standing) Chef keep the haunting Piero Biondi, Ray Briem, George Putnam, Ron Beaton strains of these instruments alive for future generations.

TV Academy Honors Putnam

The Academy of Television Arts and Sciences presented KIEV 870 AM host George Putnam with the 1995 Los Angeles Area Governors Emmy Award at the Pasadena Civic Auditorium June 3. The award recognizes individuals who have made a special contribution to L.A. area television. The 81-year-old broadcaster was the highest paid news anchor in television during the '60s, garnering ratings in L.A. that have never been matched.

Wither FCC?

Washington conservatives, eager to rid the government of excess bureaucracy, have set their sights on eliminating Howard Stern's nemesis: the venerable Federal Communications Commission. The Progress & Freedom Foundation, a conservative think tank in Washington, D.C. issued a report May 30, "The Telecommunications Revolution: An American Opportunity." The report proposes: streamlining the 2,200-employee FCC and renaming it the Office of Communications Policy; privatizing the radio spectrum; speeding up the development of new technologies; increasing competition and cutting bureaucratic delay in the implementation of "new products, services and new job creation."

(Ironically, the FCC was started by the Republican administration of President Herbert Hoover in 1927 with "one desk, two chairs, a table and a packing box,"

according to one history.)

Progress and Freedom Foundation Chairman G. A. Keyworth, II, a former White House Science Advisor, said today's government is "still operating within a legal framework designed when AM radio was cutting-edge technology."

Fine, but who will wash Howard Stern's mouth out with soap?

A copy of the report can be ordered for \$19.95 by calling 202-484-2312.

Wolfman Jack Dies at 57

Wolfman Jack, who epitomized the crazy late-night rock DJ, died of a heart attack July 1, in the midst of a 20-city tour for his new book, "Have Mercy, the Confession of the Original Party Animal."

KRLA Program Director Mike Wagner hailed him as a great communicator.

"He was one of the first voices in rock radio to reach out to the listener and grab them back into the radio," he said.

Born Robert Smith in Brooklyn, the former KRLA and KDAY jock created a persona based on early DJ greats like Alan Freed, host of "Moondog's Matinee." His late-night broadcasts from high-powered Mexican border stations made him famous in his own right. KRLA personality Art Laboe, who worked with Wolfman at XPRS in Rosarita, said the legendary figure was a good businessman and that his natural voice had no trace of a growl.

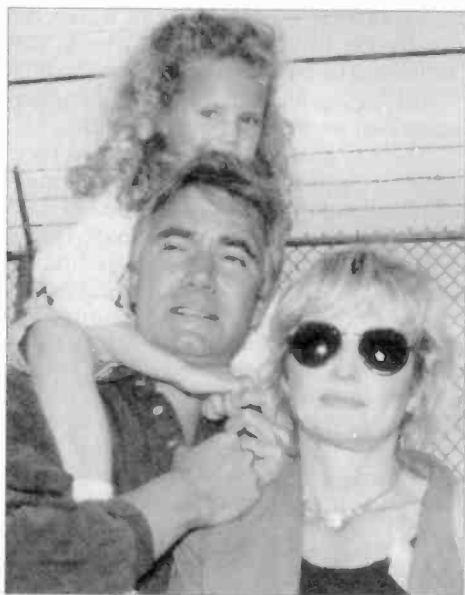
— SANDY WELLS



“The day you have a child is the day you become vulnerable. That’s why we’re here.”— KABC’s Dennis Prager

KABC talk host Dennis Prager reached to the stars for help at the Baby Richard Rally sponsored by “Hear My Voice” and KABC. The gathering in support of the right “Baby Richard” to remain with his adoptive parents attracted thousands of 790 fans and well wishers behind KABC Talkradio studios in Los Angeles.

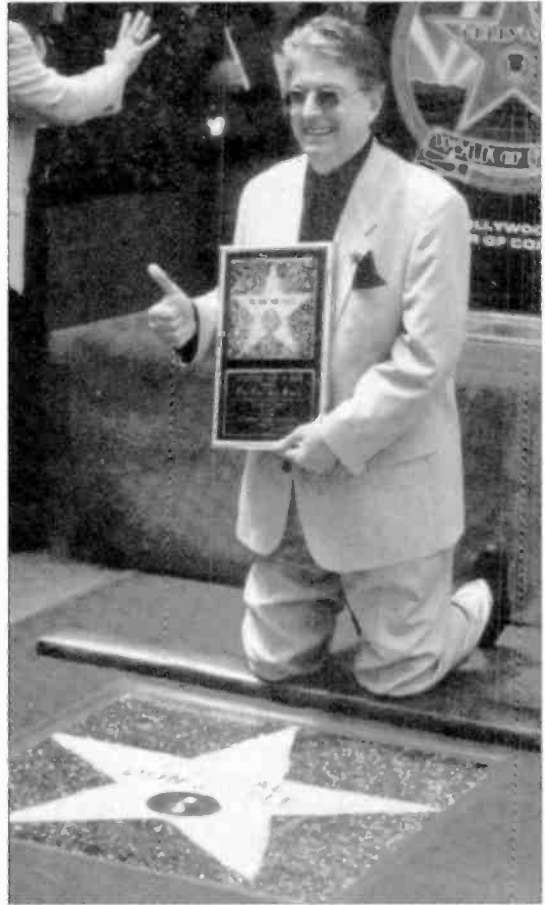
Clockwise, Prager, actors Priscilla Presley, Tom Selleck, John McCook, star of TV’s “The Bold and the Beautiful” with wife Laurette Spang and daughter Molly.



Photos by Sandy Wells

Star for Steele

Thumbs Up from The Real Don Steele as the K-Earth 101 and former KHJ 'Boss Jock' was honored with a star on the Hollywood Walk of Fame at the corner of Hollywood and LaBrea. The day marked the 30th anniversary of the beginning of the 93-KHJ "Boss Radio" Top 40 format in Los Angeles. Pop stars Bobby Sherman and Jackie DeShannon honored the DJ on the same corner where he hawked newspapers while a student at Hollywood High. Legendary program director and innovator Bill Drake was also paid tribute to the radio superstar who's 30-share in the ratings has never been matched since KHJ ruled the Southland skies.



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Dr. George Brothers

BY RICHARD WAGONER

In the fast-growing Riverside/San Bernardino region, where rising levels of crime and smog parallel the rapid pace of economic growth, a former KIIS jock called "Hollywood" has lifted the spirit of the Inland Empire. This wholesome



Bubba Da Skitso

entertainer has endeared himself to folks with conventional values living within earshot of America's capitol of glitz and glamour.

"Sean found a community that lacked a presence — lacked a star to stand up for the community," said Dave Presher,

Hamilton's Hollywood Style Shines Over Inland Empire



Hollywood with daughter Taylor

KGGI former general manager. "He represents the area and has quickly become a part of the Riverside/San Bernardino area."

Along with his "posse" of five, Sean "Hollywood Hamilton" has devised a morning show that is bilingual, lacks negative shock-jock schtick and rewards family togetherness. The show draws a large following in a region who's million-plus population is more than a quarter latino.

The KGGI jock earned his nickname as a DJ in New York, where his boss teased him about his wardrobe.

"I would always be wearing sunglasses, trendy clothes," explained Hamilton. "Scott [former Z-100 program director] thought I was trying to look like a

Hollywood movie star, so it was he that began calling me 'Hollywood.' ”

Yet something about Hollywood suggests a DJ in exile. One industry source says that he was dropped from his L.A. gig because of his over identification with rap music. Far from looking like a guy who espouses cop-killer music, Hollywood projects the image of the boy next door. Hamilton says it was a tempting TV offer that drew him away from KIIS and L.A.

“I did a 13-episode pilot for Viacom based on a nightclub act I had originated while at KIIS,” Sean “Hollywood” Hamilton said. “Then, before testing was completed, Viacom merged with Paramount, and at least 10 projects were canceled. My show was one of them.”

His TV career dive led his nose back to KIIS, where he had been the star of the evening show at L.A.'s No. 1 hit music station for six years.

“I knew that KIIS was looking for an afternoon jock, so I approached [Gannett national programmer] Gerry DeFrancesco about that position,”



Hollywood gets tough with Dr. Zodiac

Hamilton said. “He took me aside and said, ‘I can give you afternoons; but if I were you, I would consider kicking off a morning show career.’ ”

So what's Hamilton doing in the shadow of L.A., working at KGGI 99.1 FM in Riverside?

“Doing what I swore I'd never do,” Hamilton said of his morning shift. “I dreaded the thought of waking up early every morning,” he said. “But I'm so thankful now that I took Gerry's advice. I should have done this years ago.”

Almost all of Los Angeles' many radio stations broadcast into the neighboring San Bernardino/Riverside counties, which comprise the nation's No. 28 market. With KGGI's transmitter located on Heap's Peak in the San Bernardino mountains — at a height of 7,000 feet, making it one of the highest transmitters in Southern California — KGGI can be heard by nearly every programmer in Los Angeles. That is precisely the reason he chose to take his show there. To challenge the mighty No. 2 market from another city is one thing, to do it in L.A.'s own back yard is quite another.

“We set our sights on Dees and Mark and Brian,” Hamilton said. “We wanted to be the best.”



Samantha Santiago

Photos by Ben Jacoby



The Jimster

To make his strategy work, he had to knock out the L.A. competition in the Inland Empire's ratings game.

When he signed on, KGGI was stuck in eighth place. Local personalities Ian Jeffrey of KFRG and Stu and Tiffany of KCAL-FM were beating KGGI, in addition to L.A. talents Bill Handel (KFI), Mark and Brian (KLOS), Rick Dees (KIIS), Howard Stern (KLSX) and Kevin and Bean (KROQ).

Within a year, Hollywood and his sidekicks moved up from eighth to third in the Inland Empire's ratings, closing in on country station, KFRG, the market's leader.

Hamilton wants Dees' job at KIIS.

"Oh yes, I am going after Rick Dees," he declared of his radio mentor.

To knock out the venerable Dees, he plans to corral his "posse" and lead them right through the Caluenga Pass to Burbank and into the studios of KIIS. What are his chances? KIIS station manager Roy Laughlin's lips are sealed tight on the topic.

The inland "Posse" is made up of sidekick/executive producer Samantha Santiago, "psychological gynecologist" and moral leader Dr. George Brothers, the

multi-talented Bubba Da Skitzo and an engineer known only as The Jimster.

Brothers refers to their style as "family radio with an edge."

"The Inland Empire is very family-oriented," Brothers explained. "And our show reflects that."

Hamilton has known Brothers since 1983, when they worked together at Z-100 in New York.

"George was my producer at the time," Hamilton said. "One night he dropped an entire stack of tapes while I was on the air, causing me to yell, 'What are you doing? Can't you see I'm doing my radio show? To which Brothers replied, 'Don't yell at me, mister.'"

Z-100 programmer Scott Shannon liked the fighting so much that he teamed up the two permanently. The duo has been together since.

"Then, as now, George was to act as the moral figure to keep me in line," Hamilton declared.

His producer also has stuck by her partner. Santiago was Hamilton's producer back in his days at KIIS and had helped with the Viacom television pilot.

Bubba and Jim are relative newcomers to the family, although Bubba and Hamilton have known each other for a long time. Hamilton recruited Bubba from New York; and Jim was one of the engineers on the Viacom pilot.

The morning show features at least 20 "bits" each week, ranging from "Roulette Karaoke" to the controversial "Bait Your Mate." A caller who wants the Posse to prove his or her mate is cheating eavesdrops while Santiago (Candy) or Hamilton baits the significant other with an offer for a date.

"You'd be surprised how many people — especially men — take the bait," Hamilton said.

And every morning a mysterious 89-year-old Japanese man known only as Dr. Zodiac gives astrology readings, which are reportedly accurate.

In "Parnell Williams Gangsterpiece Theatre" Bubba explains and translates gangsta rap as if he were Alistair Cooke

With degrees in psychology and gynecology, the Cuban-born Brothers is bilin-

gual, while Bubba contributes comments in 12 languages and imitates accents from around the globe.

"This is the first truly bilingual morning program in the United States — possibly the world," Hamilton proudly proclaimed.

One of the ongoing gags on the program revolves around Brother's corrections of gringo Hamilton's continued mispronunciation of Spanish words and Latino names.

In spite of all the comedy, Hamilton manages to squeeze in six to seven songs each hour.

"The plan was always to use KGGI as a training ground — a triple A farm camp — so that we could take our show into Los Angeles or New York," the 35-year old said. "Our contract was written with the understanding that we will eventually move to the majors."

Surprisingly, KGGI management not only condones, but encourages Hamilton to work toward his goal.

"I'd have a problem if he didn't want to work in Los Angeles," programmer Carmy Ferreri said. "I mean, if he didn't, how hard would he want to work?"

And work he does. He begins each day at 3:30 a.m., arriving at the station for preproduction preparations at 4:30 a.m. His show runs from 5:30 until 10 a.m., after which he and the Posse work another hour on the next day's show. In the afternoon they go out into the community to meet with the public and local businesses.

"I consider him the Jerry Seinfeld of radio," Presher said. "He is a man of many talents; and I am proud to have him on my team."

Seinfeld or no, Hamilton seems to have been destined to be an entertainer from the getgo.

At 15, he began his career with a broadcast from the closet in his bedroom via a ham radio outfit connected to a turntable.

"On a clear day, I spoke to about 12 people," he recalled. That is, until the FCC shut down his station.

After a brief stint in Reno, Nev., the precocious broadcaster landed a job at Y107 in Long Branch, N.J., a station with-



Staffers Paul Schafer and Claudia Perez in earshot of Shannon at New York's top-rated Z-100. Impressed by what he heard, Shannon followed the young jock's career as he moved on to a gig in Florida. From there, Shannon brought his wonder boy to electrify New York's evenings with his high energy delivery of the hits. At age 21, the young jock had made it to the biggest station in the number one market.

In every market where Hamilton has worked, he has earned a reputation for mischief.

- In Reno he was arrested while on the air on a charge of unpaid parking tickets.

"The cops just busted in and hauled me away during my show," he recalled.

- One night as he was leaving a station in New Jersey a listener shot at him.

"He thought I was seeing his wife."

- In New York, he got smacked in the head in a bar in New York — by a ceiling fan.

"I was doing a Michael Jackson moonwalk and didn't see it."

- Police chased him after he staged an illegal parachute jump from the top of the Texaco building in Universal City — its tallest building.

- "After the listener and our former promotions director made the jump, we just grabbed the parachutes and ran," he recalled.

- He tried to land a job at WNBC/New York by sending a woman to deliver his tape and résumé taped to her breasts.

"It didn't work," he said.

INLAND EMPIRE PLAYERS

Riverside-San Bernardino:

The Nation's No. 28 Market

The Inland Empire continues to draw large numbers of new residents attracted to the affordable housing available within commuting range of downtown Los Angeles. Between 1983 and 1993, the population of Riverside County grew 82 percent, making it the fastest growing county in California. Country station KFRG 95.1 FM is No. 1 in the market, followed by KFI 640 AM and KGGI 99.1 FM in second and third place, respectively. Inland Empire radio faces the challenge of maintaining a local identity while competing with L.A.'s high-powered radio talent.

KCKC-AM San Bernardino

1350 AM 5,000 watts

News/Talk

6-10a.m., Bill Kinison, 10-11a.m., The Psychic Line with Teresa Pratt (Mon.-Tues.), Ask Your Doctor with Dr. Loren Hauck (Wed.) CNN Headline News (Thurs.), Table For Two Talk with Allen Borgen and David Cohen (Fri.), 3-7p.m., Tom Leykis, 7p.m.-12a.m., Dodgers Baseball, Mighty Ducks, CNN Headline News, 12-6a.m., CNN Headline News

Riverside-San Bernardino Arbitron: .3

KMEN-AM San Bernardino

1290 AM 5,000 watts

Oldies, sister station to KGGI

5:30-10a.m., Hollywood Hamilton, 10a.m.-3p.m., Dan Hubbard, 3-7p.m., Harley Davidson, 7p.m.-12a.m., The Popester, 12-5:30a.m., Ray Easley

Riverside-San Bernardino Arbitron: .5

KOLA FM Redlands

99.9 FM 29,500 watts, Oldies

6-10a.m., Mike & Lacy, 10a.m.-2p.m., Cindy, 2-6p.m., Gary, 6-10p.m., Vic, 10p.m.-2a.m., Mark, 2-6a.m., Dave

Riverside-San Bernardino Arbitron: 3.6

KGGI-FM Riverside

99.1 FM 2,560 watts

Contemporary Hit Radio

5:30-10a.m., Hollywood Hamilton & Morning Posse, 10a.m.-3p.m., Picasso, 3-7p.m., Jesse Duran, 7p.m.-12a.m., Krazy Kid Stevens, 12-5:30a.m., Jeff Garcia

Riverside-San Bernardino Arbitron: 6.7

KCAL-FM Redlands

96.7 FM

Modern rock

5-9am, Stu and Tiffany, 9-10a.m., Stu,

10a.m.-1p.m., Raquelle, 1-4p.m., M.J., 4-8p.m., Daryl, 8p.m.-12a.m., Cason Smith, 10p.m.-3a.m., The Bob Show, 3-5a.m., Tim Brown

Riverside-San Bernardino Arbitron: 1.3

KCXX-FM Lake Arrowhead

103.9 FM 190 watts

Became Inland Empire's first Alternative rock station Jan. 1 this year

6-10a.m., Lisa Axe, 10a.m.-3p.m., Mary Loos, 3-7p.m., Chuck Summers, 7p.m.-12a.m., Mike Simmons, 12-6a.m., Meta Burke

Riverside-San Bernardino Arbitron: 1.8

KFRG-FM San Bernardino "K-Frog"

95.1 FM 50,000 watts Country, sister station to KOOJ

5-9a.m., "The Frogmen in the Morning" with Bo Wintrow & Scott Ward, 9a.m.-2p.m., Forrest Jump, 2-6p.m., Hoppalong Cassidy, 6p.m.-12a.m., Ineeda Hopper, 12-5a.m., Polly Wogg

Riverside-San Bernardino Arbitron: 9.5

KOOJ-FM Colton "The Juice"

92.7 FM Country, sister station to KFRG 5-9a.m., 'Lil Gary Crews, 9a.m.-12p.m., B.J. Carter, 12-3p.m., Rockin' Robin Diamond, 3-7p.m., Doug Vincent, 7p.m.-12a.m., Brooke Daniels, 12-5a.m., Jimmy Steele

Riverside-San Bernardino Arbitron: 1.9

KATY-FM Idyllwild

103.1 FM 80 watts

Adult Contemporary

Riverside-San Bernardino Arbitron: .4

KWRP-FM San Jacinto

96.1 FM 60 watts

Easy Listening

Riverside-San Bernardino Arbitron 2.1

KDIF-AM Riverside

1440 AM 1000 watts

Spanish

Riverside-San Bernardino Arbitron 1.2

KCAL-AM Redlands

1410 AM 5,000 watts (day), 4,000 (night) "La Mexicana"

Spanish

Riverside-San Bernardino Arbitron 1.3

KSZZ-AM San Bernardino

590 AM 1,000 watts "La Super Z"

Spanish

Riverside-San Bernardino Arbitron: .4

KVAR-FM Riverside

97.5 FM 68,000 watts

Riverside-San Bernardino Arbitron: 2.1 (The stations listed above are among the Arbitron-rated local stations as of the 1994-5 winter book)

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Local Hosts Resist Radical Right's Aerial Assault

BY JASON BERGE

Even before the recent Oklahoma City bombing, Southland liberal and conservatives were trading barbs over responsibility in radio broadcasting. The liberals accused conservatives of race-baiting, fomenting right-wing terrorism and general demagoguery. Conservatives, for their part, accused liberals of moral laxity and of overreacting to the sometimes incendiary words of hosts like G. Gordon Liddy.

Yet as the national debate has lately reached a strident pitch, local hosts have largely stayed clear of the party-line baiting and blustering that typify the syndicated talk shows, such as Rush Limbaugh, Ollie North, Michael Reagan and G. Gordon Liddy. In fact, among these hosts, only Rush has a local berth, the remainder are heard on San Diego's KOGO 600 AM, which comes in strong in greater L.A.

Take KABC 790 AM's Larry Elder.

It's not just the fact that Elder, whose

local talk show airs weeknights from 8 p.m. to 11 p.m., is a black conservative that makes his approach rare and fresh. It's that neither his race nor his ideology are immediately apparent in his jabs and jibes with listeners: Category is clearly not something to which Elder kowtows. At one point during the show, a self-described liberal white listener from Glendale complains about reverse discrimination. He gets sympathy from Elder.

A few minutes later, Elder smells paranoia in the comments of a Northridge listener, who draws an unconvincing connection between the government, Wall Street and "truckloads" of illegal immigrants.

"Wait," Elder interrupted. "Just who in the government is flooding the country with immigrants?"

Despite such seemingly contradictory politics — fiscally right-wing, socially somewhere between left and center — Elder is by no means ambivalent in his overall ideology. He clearly spells out his views for listeners nearly every night. His strongly independent takes on a variety of issues, from U.S. trade policy to local politics, fit right in on the L.A. airwaves.

Elder is one of a number of new hosts who have recently given Southern California a new type of talk. Candid, provocative, contrarian: It is just such iconoclasm — a studied evasion of political orthodoxy — that characterizes talk radio in Los Angeles, and what help sets it apart from the more obvious partisanship of some popular national shows.

Of course, talk radio in the Southland predates the syndicated gab of Rush Limbaugh and Howard Stern.

A colleague of Elder at KABC, the venerable Michael Jackson, has been



Larry Elder



Tom Leykis

hosting his morning show here for nearly 30 years.

Although generally known as a liberal, Jackson is neither a party spokesperson nor does he convey the pure political animus of some of his competitors. He covers a number of topics on his show — some lighter than others — and seems proud of the balance and civility of his interchange with guests and listeners.

"I cover all the points of view," he said. "My job is to enlighten, inform and entertain. Put that all together, and that means hospitality. I try very hard to make sure I don't get the last word."

It is the contentiousness of many newer radio talk shows, especially ones with a right-wing slant, according to Jackson, that corrodes an otherwise healthy public discourse.

Asked about his morning rival, Rush Limbaugh (whose show is carried by KFI 640 AM), Jackson mixes suspicion with appreciation. On one hand, he can't help but respect Limbaugh, whom he calls "an excellent broadcaster." The fact that Limbaugh has helped the ratings of talk shows across the political spectrum is not lost on Jackson.

"I think he makes one hell of a challenge for me," he said. "He has made me

work harder than ever."

On the other hand, Jackson senses a disingenuousness in his competitor.

"If liberalism were in, he'd be with it," the KABC veteran broadcaster said. "I don't know; but that's my feeling."

What is more, the breadth of Limbaugh's appeal, in Jackson's opinion, keeps him from making any special impact on Los Angeles — a defect that has less to do with creed than size.

"He's Johnny one-note," Jackson said. "He can't cover what's going on in L.A. We're a country — L.A. The audience out here is too good. This is a saavy community that is in the vanguard of many things."

But, according to Tom Leykis of Westwood One, whose nationally-syndicated show is carried on KMPC-AM 710 from 3 p.m. to 7 p.m. on weekdays, and who broadcasts from Los Angeles, what separates the L.A. audience from the rest of the country is sense of humor and rootlessness, not saavy. To Leykis, Angelenos are less politicized because they often have only a vague sense of identity with their community.

"People are more interested in politics if they're from a place," Leykis said. "The problem is that Los Angeles is actually many cities. People don't think twice about moving from West L.A. to Beverly Hills. I've talked to people in L.A. who don't know what city they live in."

By the same token, Leykis noted, his L.A. listeners add a levity to his show that complements the serious, sometimes grim, partisanship of his non-L.A. audience. Although Leykis' listeners tend to be liberal, he has noticed a similar tendency among conservative talk shows, which are likely to ignore the more ambiguous and quirky major metropolitan areas for the fundamentalism of the hinterlands.

"The syndicated shows tend to be one-dimensional," Leykis said. "[They also] tend to be hard-right conservatives. If you're programming in L.A., the shows can afford to have more of a variety."

Although Elder's complexity contrasts the syndicated "one-dimensional" hosts, sometimes he goes farther right. The GOP's Contract with America doesn't go nearly far enough for his taste. He thinks government should get entirely out of healthcare, that the welfare system should be abolished, and that a flat tax system should replace the existing one. He also routinely defends the Reagan legacy at the expense of Bush and Clinton.

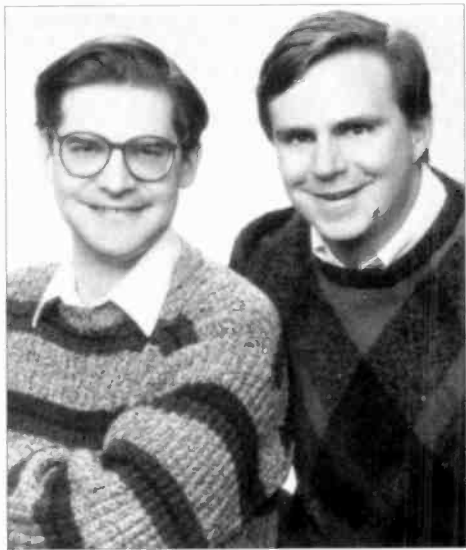
Not surprisingly, Elder believes that most liberals have overstated the dangers of the so-called radical right.

"Liberals recognize that conservatives have exposed the weaknesses of their arguments," Elder said. "And therefore are legitimately concerned."

Warren Olney, whose issues-related show "Which Way, LA?" airs twice daily twice during the week (1 p.m. to 2 p.m. and 7 p.m. to 8 p.m.) on public radio station KCRW-89.9 FM, disagreed. Olney, once a fixture on L.A. television, believes conservatives' claim to minority status in the broadcast media is dubious.

"I think the left gets left out much more than the right," he said. "This notion that the media are rabid leftists is nonsense."

Then there are those local hosts, like



John & Ken

KFI's John Kobylt (half of weekday afternoons' stalwart "John and Ken" show), who try to distance themselves from nuts-and-bolts politics as much as possible.

"Too many of the talk shows want to save the world," Kobylt said. "If I can't figure out how [politics] affects my life, it's not worth it. The content of the show, if we're doing our job right, should reflect what's going on at the dinner table. Most people don't read the *Wall Street Journal*."

If there is one thing about which most local hosts — left, right, center or otherwise — agree, it's that talk radio is not as lethal a weapon as many critics, including President Clinton, have lately made it out to be. From Michael Jackson to George Putnam, the consensus is that radio does a great deal more good than harm.

In the view of KABC's Gloria Allred (weekday afternoons from 3 p.m. to 6 p.m.), talk radio is not dangerous at all. She called it "essential to democracy."

"Talk radio is one way that [people's] voices can be heard. Television encourages passivity," she asserted. "Radio encourages activity and involvement."

While conceding that there is an incendiary language coming from both-



Michael Jackson interviews Janet Reno



George Putnam

sides of the political spectrum, Larry Elder says no host — nor any movie executive, for that matter — is a revolutionary unto himself.

“I think talk radio has had virtually no role with creating an atmosphere of anger and violence,” he said. “The reason people misbehave has to do with poor parenting, not whether you saw ‘Braveheart’ and decided to get a sword and slay people.”

KOGO 600 AM host and program director Peter Weissbach agreed.

“I think if you believe that people are not responsible for their own actions, then talk radio is as dangerous as rap music,” said Weissbach, whose conservative show airs daily from 3 to 6 p.m. “[But] if we followed through on that line of reasoning, we’d have to abandon our First Amendment rights.”

KOGO, which is based in San Diego, carries the G. Gordon Liddy, Michael Reagan and Oliver North shows.

All the hosts interviewed acknowledged that at some point they must draw a line of responsibility if radio is to thrive as an aid to the democratic process.

Syndicated right-wing host G. Gordon

Liddy, they said, has crossed that line. Liddy, whose show was recently dropped by San Bernardino’s KCKC 1350 AM in response to widespread criticism in wake of the bombing of the Federal Building in Oklahoma City, has in the past urged listeners to aim for the head of agents of the Bureau of Alcohol, Tobacco and Firearms who threaten them, since ATF agents wear bulletproof vests.

KCKC General Manager Bill McNulty is confident of his decision and has no plans to pick up Liddy in the future.

“Initially, there was was uproar from a small but vocal audience,” McNulty said.

But within two days, the response was 90 percent in favor of his action. Michael Jackson called Liddy “an irresponsible man,” but he doesn’t stop there.

“Nationwide, most [conservative hosts] do a disservice to the honorable name of conservatives,” Jackson said. “They have one priority: a scramble for ratings.”

According to Jackson, they’re mostly interested in bashing incumbency and promoting a very narrow set of issues.

“We’re battling against a stampeding herd at the moment,” he said. “I think



Warren Olney

self-promotion is their *raison d'être*."

KCRW's Warren Olney thinks the usefulness — or danger — of aired opinion depends on how the debate is couched.

"There is a legitimate concern that [some shows] legitimize people who ought to be anathema," he said. "Sometimes it can be illuminating to hear from people. [But] a lot of baiting goes on on talk radio by the hosts. I think all that does is harden people's antipathy toward each other on all sides."

Olney, however, is not advocating censorship.

"In a democratic society everyone gets a chance to speak," he said. "I don't know why it would be unhealthy to give people a chance to vent, as long as the voice is rational. When people get too far off base, you have to take them off the air or at least call them on it."

KIEV 870 AM's George Putnam, often pegged as a right-wing conservative, is also against censorship.

"I like the freedom we enjoy," Putnam said. "I hope we're not violating our responsibility ... I don't agree with G. Gordon Liddy. I think that was a stupid statement. We never advocate violence on my show. However, I'm a big believer in the First Amendment."

The dean of L.A. talk show hosts originated his audience feedback format on television in New York in 1948 with a program called "Audience Clues."

Putnam, who has interviewed every U.S. president from Hoover to Bush, recalled his early years as a supporter of Minnesota's Farm Labor Party and later the Socialist Party U.S.A. headed by



Gloria Allred

Norman Thomas. Putnam is a lifelong Democrat, one who idolized President Franklin Roosevelt.

"We were hungry back in the Depression," he said. "You can't imagine what it was like to go through what we suffered."

A long career in journalism has led Putnam to place the highest value on the integrity of the leader in question, not the politics. He finds President Clinton opportunistic and one who will say one thing at one moment and later turn 180 degrees around.

Although Putnam has been closely identified with nominally conservative causes such as Propositions 13 and 187; when he talks about them, the issues sound more populist than right-wing.

"I don't think you should have an official language, but it's the glue that holds the country together," said the KIEV host who's a member of the NAACP and the Urban League. "Think how restrictive it is to our offspring to say you're Vietnamese, rather than American. Who profits from divisiveness? The demagogues!"

'I think the left gets left out much more than the right.'

KCRW's Warren Olney

STATION PROFILE



Mark and Kim



Mike Sakellarides

KOST-103.5FM

FIRST WENT ON THE AIR:

Oct. 9, 1959

FREQUENCY: 103.5 mhz

POWER: 12,500 watts

LOCATION: 610 Ardmore

Los Angeles, CA 90005

OWNER: Cox Broadcasting

TELEPHONE: (213)385-1010

FORMAT: Adult Contemporary

TARGET AUDIENCE:

25-54

WHO'S IN CHARGE:

VP & General Manager: Howard Neal

Sales Manager: Ken Christensen

Station Manager: Jhani Kaye

Music Director: Kim Amidon

News Director: Mark Thomas

Promotions: Duncan Payton

Public Affairs: Maria Sanchez

Chief Engineer: Marvin Collins

PERSONALITIES:

WEEKDAYS

6-10 a.m., Mark Wallengren & Kim Amidon; 10 a.m.-2 p.m., Mike Sakellarides; 2 p.m.-6 p.m., Bryan Simmons; 6 p.m.-10 p.m., Karen Sharp with Love Songs on the Coast; 10 p.m.-2 a.m., Ted Zeigenbusch with Love Songs on the Coast; 2 a.m.-6 a.m. Lance Ballance/Jacque Gonzales
Mike Nolan and Mark Denis with traffic reports

Weekends

Marina Wilson, Jacque Gonzales

Special Shows

U.S. Music Survey with Dick Clark, Sat. 7 a.m.-10 a.m.

BRIEF HISTORY

KOST-FM has been the ratings leader among adult contemporary stations since changing from "beautiful music" 15 years ago. Consistency has helped keep the station on top. Both the station and its manager, Jhani Kaye, have

KOST 103.5FM



Bryan Simmons



Karen Sharp

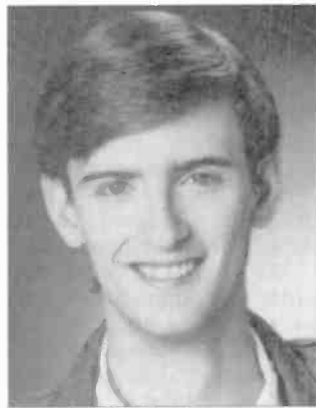


Ted Zeigenbusch

won many awards, including Billboard's Adult Contemporary Station of the Year. Before Cox Broadcasting purchased KACE-FM last year, the KOST/KFI combination called itself the "7-call letter giant." With more than a million listeners, KOST serves a wide range of people, reflecting the cultural and ethnic diversity of greater L.A. Their evening dedications program, "Love Songs on the Coast," broadcasts messages to both straight and gay couples. "The Coast" has created an identity that reflects the attitude and lifestyle of Southern Californians.



Sharon Dale (news)



Lance Ballance



Jhani Kaye



Dick Clark

A Recollection of Talk Radio's Origins in L.A.

BY V. ROBERT VANS

Talk radio began in Los Angeles and has always been political. But myths get started. One myth is that talk radio began at KLAC AM 570. Another myth is that Rush Limbaugh is the father of conservative rabble-rousing on telephone talk shows.

In 1960 it took a brave young station manager, Ben Hoberman at KABC, to totally change formats and to invent something he named "talk-radio." As manager of an ABC Network-owned-and-operated station, Hoberman was obligated to network headquarters in New York. Make mistakes and you're fired!

Hoberman made no mistakes. KABC was the first to adopt the 24-hour talk-radio format, and it is still going strong. Admittedly, he had a top staff with George Green as sales manager and Jack Myers in charge of programming.

"In those days you had to do something that separated your station from the pack," recalled Hoberman.

He admits to being surprised by talk radio's phenomenal success. Originally, he wanted to attract a small but demographically desirable audience, which would appeal to advertisers looking to reach a different kind of radio listener.

Beginning with a half-hour call-in show called "Open Line" hosted by staff announcer Reed Browning, Hoberman started adding more talk shows to the lineup. Between October 1960 and early 1961 KABC was transformed from a music station into "The Conversation Station." Some of the early stars of the new talk format were: Myron J. Bennett, Wendell Noble, Paul Condylis, sports-talker Jim Healy and Pamela Mason (wife of actor James Mason). Telephone talk shows were

called "beeper" shows because of the periodic beep required by the FCC to alert callers that they were on the air and being recorded through the seven-second delay

system used to screen out any indecent remarks.

KLAC was a "middle-of-the-road" formatted station, when they took on their first talk show host, a conservative by the name of Joe Pyne. KABC had fired Pyne for being too abrasive—he regularly harassed and insulted his callers in a manner that might embarrass Don Rickles. Nevertheless, his show proved a ratings bonanza for the otherwise lackluster Metromedia outlet. He single-handedly kept the station from falling apart with his strong ratings. Meantime, KLAC had difficulty settling on a format.

"This station is being run by a band of idiots," Pyne said. "They plan on going to a country-western format, and that makes no sense."

After an unsuccessful try at country/western music, KLAC bumbled into unknown waters with an attitude akin to telling company janitors that on Monday they will be reassigned as rocket scientists. KLAC sent a memo to all DJs stating: "Starting Monday morning, you are all telephone talk show hosts."

The platter spinners struggled to match Pyne's abilities and ratings in the transition to talk. For ex-DJ Ray Briem, the change was a new beginning. Today, Briem admits he was frightened with the new assignment. Up to that day, spinning big-band discs had been his entire broadcasting career.

As things became more confused at KLAC and with no firm job offer, Briem quit KLAC. He met with Jack Myers, program manager of KABC. Briem remarked that the station was signing off the air

'In those days you had to do something that separated your station from the pack.'

Ben Hoberman

everynight at midnight. With Myers' recommendation, Hoberman hired him to fill the slot from-midnight to 5 a.m. For the next 27 years Briem owned late-night Los Angeles radio. He retired from broadcasting last year.

"As of today, not a single midnight

radio show in America is making money," Briem said. "We always did and raised advertising revenue to \$1 million annually for my show."

Briem's strong politically conservative style attracted a large audience of little old ladies with insomnia. However, unlike Joe Pyne, he approached the issues of the day with quiet dignity.

Briem also had a good sense of humor, which increased the entertainment value of the show. He named a regular caller "Lefty Louise." She was an avowed Communist, with a voice that sounded as though she gargled with ground glass before calling Briem. She would scream at him, but he was smart enough to play with her and never shout back.

He was the first to contact Soviet radio spokesman Vladimir Pozner in Moscow. Briem's friendly debates with the Russian became a regular feature on the show.

Pozner was typically an apologist for the Soviet government. On one occasion, he told Briem that the Russians were justified in shooting down the civilian Korean Airlines flight 707.

However, Pozner's conversations with Briem eventually got the Russian fired. One night on Briem's show, he admitted to being opposed to the Soviet invasion of Afghanistan. Besides all the little old ladies, KGB agents were listening, sealing the fate of the suave official.

In the battle for ratings, Hoberman



Ben Hoberman

made smart programming decisions. At about the same time conservative Briem started taking care of the night, KABC hired liberal Michael Jackson for the morning slot. Born in South Africa and educated in Great Britain, Jackson also had a broadcasting background as a music disc jockey.

With his upper-crust British accent, Jackson gave a voice of authority to his politically liberal philosophy. Along with Briem, he lasted more than a quarter century on the station. Both men have earned stars on the Hollywood Boulevard Walk of Fame.

Jackson's stature enables him to almost instantly interview any national politician — liberal or conservative. Although often highly opinionated, he is able to put his own liberal spin on issues without offending his guests. His reputation has earned him a regular stint filling in for Larry King on CNN.

KABC has, over the years, combined religion and politics on Sunday evenings with a talk show titled "Religion on the Line." Each program featured three guests: a Catholic priest, a Jewish rabbi and a Protestant minister.

Although the program related primarily to cordial religious differences, the guests were often questioned on political issues. Dennis Prager moderated the show for about 10 years before becoming a regular



George Green



Ray Briem

weekday talk host with his own conservative bent on KABC.

KLAC could not compete with KABC and soon dropped its talk format. When it came to talk, no one even came close to KABC. KGIL in the San Fernando Valley tried but gave up and eventually switched to adult standards. KNX offered lots of talk programs but eventually went with a news format.

In the early days of radio talk, KIEV was handicapped as a daylight-only station with limited power. It later went 24-hours, and a few years later increased its power output. George Putnam has been on KIEV for many years, and his ultraconservative politics has attracted a faithful following. Putnam's TV newscast style was parodied on "Mary Tyler Moore Show." He has always maintained the same style on KIEV.

The real bottom line for KABC's success through the years has been superb management. Hoberman was so successful in Los Angeles that he was promoted to president of all ABC-owned-and-operated stations in New York. Other ABC stations were eventually modeled after the success of KABC, such as KGO in San Francisco and WABC in New York, the flagship station for Rush Limbaugh's show. Hoberman eventually pioneered ABC's satellite "Talk Radio" format in the early '80s, delivering KABC's stars such as Michael Jackson to stations all around the country. George Green was moved up

from sales manager to the top management spot in Los Angeles. He holds that position today.

Green has continued Hoberman's success. For one thing, both understood that while top ratings are essential, demographics were almost equally important. Originally, all KABC's talk shows were aimed at an older audience, as they are today. Ray Briem's program virtually became a show for senior citizens, with regular guests such as big band artist Artie Shaw and guitarist Les Paul.

Politics and demographics go together. Recently, the corporate owners of KABC purchased struggling KMPC. Green took on the task of managing an additional talk station. But, in listening to both outlets, it's obvious he didn't want to compete with himself.

With talk hosts such as Joe Crumney and Tom Leykis, Green obviously is trying to bring talk radio to a younger audience. Leykis' hooting and hollering would give headaches to senior citizens, but appeals to a younger age group.

The success of radio talk in L.A. clearly rests with KABC.

Bob Vans was a consultant for KABC radio in the late '60s and the West Coast editor for Sponsor Magazine. He also hosted his own stock market show on KCET-TV.



Michael Jackson

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_____ Occupation: _____

Education Level: _____

(Please Circle) Sex: M / F Age: 12-17 18-24 25-34 35-44

45-54 55+

(Please Circle) Household Annual Income:

\$75,000+ \$55-74,000 \$45-54,000 \$35-44,000

\$25-34,000 Under \$25,000

Biz Whiz Takes Listeners Down Road to Success

BY ROBIN BLAKELY ECONOMU

It sounds like a remarkable story that other radio talk show hosts could bandy about for at least two segments straight. Something like the-truth-is-stranger-than-fiction plot for a movie on the silver screen. Almost a little too crazy to be believe, but it's true.

This story is about this outrageously talented corporate guy. Let's call him Dick Kazan. He's super smart — a self-made multimillionaire. One day he goes shopping around the country for radio stations. See, the cost for radio properties had just dropped to 1975 prices. Egad! We're talking real bargains here — nearly too good to pass up.

Well, it just so happens that this Kazan guy knows a few million things about spotting a good deal when he sees one. He goes around and introduces himself to the fun-loving radio crowd just to see what's really happening in that scene.

There's an instant connection. The businessman has a change of his business-size heart. Goodbye, dreary adult dreams. So long, suit-and-tie shareholders.

Kazan has found a spot in front of the mike. His radio program, "The Road to Success" on KMPX 710 AM Sunday mornings from 8 a.m. to 11 a.m., is the answer to every new business owner's dream. This talk show host has the mind of a corporate wizard. He's able to leap the biggest biz-building questions in a single bound. If his magic voice doesn't dissolve those nagging doubts about the corporate environment, his sharp focus on business matters will clear up any worries.

Both new and established business owners ride the wake that Kazan cuts through the airwaves. His audience is about half men and half women and falls in the age range of late 20s to early 40s. All eventually get acquainted with a guiding philosophy that encourages positive thinking, high standards of integrity and clarity of vision.

Kazan recalled the wisdom of Henry Ford: "Whether you think you can or you think you can't, you're right."

Listeners wait nonstop to ask for



Dick Kazan

Kazan's advice about specific matters. According to Kazan, the topics center around the real-life problems that people are having at work. He deals with personal issues too, like whether to lease or buy a car, whether to rent or own a house.

Besides providing practical information, he also aims tough questions at some of the country's most experienced business leaders. The compelling stories that are shared on "The Road to Success" include informative anecdotes from chief executive officers of major corporations, small business entrepreneurs, motion picture moguls and plenty of other brains worth picking.

But it's Kazan himself who provides the constant inspiration and the assurance to radio listeners well on their own way down his road. His career began 22 years ago, when he started his own company as a one-man operation. It turned into one of the nation's largest computer leasing firms, employing 300 people and serving the needs of many Fortune 500 companies.

"I remind listeners often that the best business ideas are simple," he said.

It's understanding the need for simplicity that enables Kazan to help his listeners put their ideas into motion.

You begin by going somewhere like the Botanical Gardens and putting your ideas into writing. These pages will form the basis for your business plan. First, you have to believe; then, commit yourself to action. And you will see success come along.



KLSX 97.1, House of Blues and two Led Zeppelin tribute bands team up to help L.A. Food Bank. KLSX personality Beau Riels calls raffle winners while floor manager Charlie Wood and board op Anthony Roberts run the sound system.

**Engelbert
Humperdinck
Shares Music and
Memories with
K-Joy's Chuck
Southcott**



Photos by Sandy Wells



KZLA's Sean Parr introduces country singers at Country Star Restaurant at Universal City Walk: (L-R) Martin Crutchfield, producer of "Come Together" CD, Delbert McClinton, Tanya Tucker, Steve Wariner



One of the participants reads the stories of victims' deaths



KFI's Tammy Bruce Leads Vigil for Victims of Domestic Violence



Weekend KFI host and NOW L.A. chapter president Tammy Bruce calls domestic violence "America's dirty little secret."

Restaurant Guide

MAPLE DRIVE

Maple Drive offers contemporary American cuisine in a modern atmosphere accented by a great bar, beautiful terrace, world-class art and live jazz nightly. Chef-owner Leonard Schwartz's food is prepared in a deliciously simple manner with great attention paid to detail and the service is always first rate.

345 North Maple Drive,
Beverly Hills, 310-274-9800

TOMMY TANGS

This legendary hot spot continues to thrill its vast audiences with masterful dishes such as original Tommy duck, giant tiger prawns and seared scallops. Whether it's the charming patio on Merles or the casually elegant "natural element oasis" design of the Pasadena restaurant, it's a most memorable experience everytime.

7313 Melrose Ave. between
Fuller and Poinsettia, 213-937-
5733 or 24 W. Colorado Blvd.
at Fair Oaks, 818-792-9700

CLINTON STREET

Clinton Street is an old house on Melrose just off La Cienega in West Hollywood. A friendly neighborhood spot with great food and a full bar and the best wine prices in L.A. Big salads, pasta dishes, fresh fish, great burgers, "the best turkey chili" as well as steaks and chops. Clinton Street, where every hour is happy hour.

8490 Melrose Avenue
West Hollywood,
310-652-8030

THE WORLD FAMOUS IMPROVISATION

Budd Friedman, the King of Comedy, and partner Mark Lonow dish out more than great comedy at The World Famous Improvisation located on the eclectic Melrose Avenue. Hell's Kitchen at the Improv has a menu to match any mood... from mozzarella marinara, spicy buffalo wings, and burgers to homemade pizza, and mouth-watering shrimp scampi. Top off your meal with the magnificent mud pie, New York cheesecake and a belly full of laughs!

8162 Melrose Avenue, 213-
651-2583.

TAMPICO & TILLY'S

In a warm and friendly environment, sample Tampico's traditional Mexican-American favorites and delectable new French-Mex specialties. Blending the French talent for sauces, herbs and fresh local produce with the Mexican flair for zesty, earthy flavorfulness, such French-Mex delicacies as the filet of duck breast in orange jalapeno sauce or tacos bourguignon will stimulate your palate! Tampico's sumptuous champagne brunch is served weekends. After dinner, enjoy an evening of entertainment and dancing at Tilly's Club. A full bar serves your favorite drinks. Lunch is served every day. All major credit cards; valet parking.
1025 Wilshire Blvd.
Santa Monica, 310-451-1769

THE BARKLEY RESTAURANT & BAR

Award winning with casual family-dining atmosphere. Barkley's extensive menu features salads, sandwiches, pasta, steaks, ribs and seafood. Full bar. La Cañada Flintridge serves a bountiful breakfast starting at 7 daily. Lunch, dinner, Saturday and Sunday brunch. South Pasadena, lunch and dinner Monday-Friday; dinner Saturday and Sunday. Live entertainment with dancing Thursday until midnight and Friday-Saturday.

1438 Foothill Blvd., La Cañada Flintridge, 818-790-2348 and 1400 Huntington Dr. S. Pasadena, 818-799-0758

THE BARKLEY ON THE GREEN AT BROOKSIDE

Located next to famed Rose Bowl and overlooking two championship golf courses, the newest Barkley offers casual family dining with country club atmosphere. Hearty breakfast menu ranging from omelettes and pancakes to muffin and fruit. Open 6 a.m. weekdays and 5:30 a.m. weekends. Lunch, with salads, homemade soups, sandwiches, pasta dishes and more, served 11-4 daily. Full bar. Patio dining offered in spring.

1133 N. Rosemont (at Brookside Country Club), Pasadena, 818-795-0631

BARNEY'S LTD. RESTAURANT & PUB

American/Pub food. Called the "Cheers of Pasadena." Lunch & Dinner daily. 13 brews on tap and 60+ international beers. Wine. Takeout available. Voted "Best Lunch in Pasadena for 1993" and "Best Chili" in 1994. Casual dress. All major credit cards.

93 West Colorado Blvd., Old Pasadena, 818-577-2739

LAKE ARROWHEAD RESORT

Reflections is the fine dining restaurant with continental flair. Kitchen open until 11 p.m. on Friday-Saturday and 10 p.m. Wednesday, Thursday and Sunday (closed Monday-Tuesday). Full bar. All major cards. The Barkley offers casual dining with an extensive menu for breakfast, lunch and dinner everyday. Rodney's Lounge is the "in" place to be in the mountains for lively entertainment and camaraderie.

27984 Highway 189, Lake Arrowhead, 909-336-1511

SIR WINSTON'S

Elegant dining aboard The Queen Mary. Sun Deck, at the stern (back) of the ship, starboard side. The Queen Mary's most elegant restaurant offers superb continental cuisine, outstanding service and a breathtaking view of Queensway Bay. Open for dinner everyday, 5:30 p.m. to 10:00 p.m. Reservations recommended. Jackets requested.

Queen Mary Seaport, 1126 Queens Highway, Long Beach, 310-435-3511

The Loony Point of View

BY THOM LOONEY

It's a national nightmare, and nobody is talking about it. They're swarming over the border, and there's nothing Pete Wilson can do about it. Talk radio and full-service radio have migrated to FM-land.

Talk has had nowhere to go but to FM. (Would you want to live in AM?) For all intents and purposes, people under 40 don't even know AM exists. If I ever drive a friend's car who is under 40, their AM buttons aren't even preprogrammed. I always push my friends' buttons. Anytime I rent a car, the AM buttons are never ever pre-programmed. A woman about 25 overheard Joe Crummey (710 Talk) blasting from my speakers (I had the top down, of course).

She shouted, "What station is that? That sounds interesting!"

I blurted, "That's Joe Crummey on 710-Talk, the new talk station."

She barked, "Oh, goodness me! That's AM, isn't it?"

I retorted, "Why, yes, it is. And a wonderful new snappy station it is!"

She recoiled and snarled, "I don't do AM." With baby boomers and Gen X-ers failing to acknowledge the existence of AM, talk has had no choice but to invade FM like Ebola. Many of America's most famous claptrappers are invading FM. Tom Leykis, Howard Stern, Mark and Brian, Greaseman and the Fabulous Sports Babe are all yap, yap, yapping away on FM.

If you hop in your car at night and hit FM (which used to be cloned with "more music, less talk" formats all up and down the dial just a few years ago) you'll find the following:

Punch up 102.7 KHIS-FM: Desperate and Dateless: KHIS-FM used to be a music machine. Now they squeeze in a song every once in a blue moon while Domino hosts a dating game for kiddies. (I sure hope they're in tape-delay, because the most commonly asked question is: "So, what do you like to do on a date?" I wait every night for somebody to answer truthfully.

95.5 KLOS-FM: The Greaseman: Just a few years ago on FM rock stations, pro-

gram directors used to tell DJs, "If you want to do something funny, keep the bit under 20 seconds."

Well, times they are a talkin'. On modern rocker KLOS-FM, the Greaseman is doing what he does best — talking!

103.5 KOST-FM: They're still playing music at night, but they do a lot of dedications, which means the DJ has to talk a lot.

107.1 KMAX-FM: The Sports-Gods: Cheap rip-off of Beavis & Butthead. It's sports. It's talk. It's FM. (I can't say they're morons because I listen every night!)

These last four examples are just representative of nights. With Howard Stern live from New York from 3 a.m. until 6 a.m., then rebroadcast from 6 a.m. until he's done yacking (which is sometimes after 11 a.m.), that means that 97.1 KLSX "where everyday is a no repeat day," they only really have to cruise about 9 to 10 hours without repeating a song. (Is that so special?) Lets add this up: eight hours of Howard, two hours of commercials and traffic and three hours of Jim Ladd, who has to give you the omniscient, elaborate history of the song "Freebird" (as though you hadn't heard it before).

The interesting thing here is — or the frightening thing, depending on your perspective — all this talking isn't always being done on talk-formatted stations. Talk is moving up and down the FM dial: public radio, religious radio, Top-40/CHR radio, rock radio and sports radio. These talkers are taking over FM — or should I say, "These talkers are talking over." Little did we know the domino theory would have to do with the spread of talk to FM.

The preceding opinions are Looney opinions, and that says it all.



THOM LOONEY

TALK STATIONS

KABC 790 AM

WEEKDAYS: 5-9a.m., Ken & Barkley Company: Topical issues & humor/news & business with Ted Payne/traffic with Capt. Jorge/sports with Stu Nathan/Paul Harvey 9a.m.-12p.m., Michael Jackson: Current issues, interviews

12-3p.m., Dennis Prager: Today's issues from an ethical perspective/Paul Harvey's 15-minute broadcast at 2p.m.

3.-5p.m., Gloria Allred: topical issues

5-8p.m., Sportstalk 790 with Steve

Edwards & Eric Tracy

8-11p.m., Larry Elder: topical issues

11p.m.-4:30a.m., Ira Fistel: topical issues, (Mon, Best of KABC)

SATURDAY: Fishing Expeditions with Ronie

Kovach, 5-6a.m./Ken & Barkley, 6-

10a.m./The Pet Show with Warren Eckstein,

10a.m.-12p.m./KABC'S Food Talk with

Melinda Lee, 12-2p.m./Paul Harvey News &

Comment, 2-2:15p.m./Traveling with Norm

Fox, 2:15-4p.m./Dining Out with Merrill

Shindler, 4-7p.m./The Mario Machado

Show: multicultural issues, 7-9p.m./The

Tom Hall Show, 9p.m.-12a.m./The Best of

KABC Talkradio, 12-5a.m.

SUNDAY: Newstalk, 5-7a.m./ABC

Perspective, 7-8a.m./The Motorized World

of Leon Kaplan, 8-10a.m./The Susan Estrich

Show: topical issues, 10a.m.-12p.m./The

Tom Hall Show, 12-3p.m./Dr. Al Selner

Show, 3-4p.m./Elmer Dills Restaurant

Reviews, 4-7p.m./For Your Good Health

with John McDougall, 7-9p.m./Truman

Jacque: topical issues, 9-10p.m./Religion on

Line, 10p.m.-12a.m./Best of KABC

Talkradio, 12-5a.m./Dodgers Baseball

KCKC 1350 AM

WEEKDAYS: 6-10a.m., Bill Kinison: come-

dy/ news with Pete Parsons

10-11a.m., Mon.-Tues., The Psychic Line

with Teresa Pratt/Wed., Ask Your Doctor

with Dr. Loren Hauck/Thurs., CNN Headline

News/Fri., Table For Two Talk with Allen

Borgen & David Cohen

9a.m.-6p.m., O.J. Simpson Trial Coverage

3-7p.m., Tom Leykis: Topical issues

7p.m.-12a.m., Dodgers Baseball, Mighty

Ducks, CNN Headline News

12-6a.m., CNN Headline News

WEEKENDS: Dodgers Baseball, Mighty

Ducks Hockey, CNN Headline News

KFI 640 AM

WEEKDAYS: 5-9a.m., Handel Yourself in

the Morning with Bill Handel: topical

issues, interviews/ traffic with Mike Nolan

9a.m.-12p.m. Rush Limbaugh: national

issues/ traffic with Mark Denis

12-2p.m., Dr. Laura Schlessinger: therapy

2-3p.m., Dr. Dean Edell: medical advice

3-7p.m., John & Ken: topical issues

7-9p.m., Marilyn Kagan: therapy

9-12mid., Mr. KFI: open forum

12-5a.m., Best of KFI

SATURDAY: Garden Talk with Nick

Federoff, 5-7a.m./Handel on the Law, 7-

9a.m./Best of Rush Limbaugh, 9-noon/Bill

Press: political issues, noon-3p.m./Tammy

Bruce: topical issues, 3-6p.m./Mr. KFI, 6-

9p.m./Wayne Resnic, 9p.m.-1a.m. **SUN-**

DAY: Emiliano Limon, 1-5a.m./Money Talk

with Jeff Saccacio, 7-9a.m./Worst of John &

Ken, 9a.m.-12noon/Tammy Bruce, 3-

6p.m./Hugh Hewitt: political issues, 9p.m.-

12a.m./Scott and Casey Show, 12-5a.m.

KIEV 870 AM

WEEKDAYS: 5-8:30a.m., Superfan with Ed

Bieler: sports talk

8:30-9:30a.m., Roy Masters: spiritual health

10-11:30a.m., Chef Piero Food & Wine Show

12-2p.m., Talk Back with George Putnam:

topical issues

2:30-4p.m., Dr. David Viscott: therapy

4-6p.m., Steve Knight Restaurant Show

10-11p.m., Gregg Hunter's NightSide L.A.

SPECIAL SHOWS: Parent Talk with

Michelle Barone, Tues., 8-8:30p.m./Log On

USA: computer talk with Jaclyn Easton,

Wed. 8-8:30p.m. and Sun. 1-1:30p.m./UPI

News **SATURDAY:** Weekly Las Vegas

Connection, 12-1a.m./Call About Racing

with Bill Garr, 8-9a.m./Best Bargains with

Gerri Cook, 9-10a.m./Chef Piero's Food &

Wine Show, 10-11a.m./Travelscope with

Joseph Resendo, 1-3p.m./Government in

Action, 3-4p.m./Chuck Alpert and the Law,

5-6p.m./World of Entertainment with

Gregg Hunter, 7-8p.m. **SUNDAY:** Sheena's

Metal Freakin' Rock Review, 2-

4a.m./Yaricks' Back Yard, 5-7a.m./Phil

Blazer Show, 10-11a.m./Irv Kaze on Sports,

12-1p.m./Irish Hour with Tom McConville,

3:05-4p.m./Mort Sahl's America, 6-

8p.m./Dr. Gershon Lesser: medicine, 8:30-

9p.m./Fred Wallin: Sports Talk, 9-

11p.m./Wholistic Life with Elan Neev,

11p.m.-12a.m.

KMPC 710 AM

WEEKDAYS: 6-10a.m., Peter Tilden Show

with Tracey Miller: Comedy, guests/

10a.m.-12p.m., Dr. Leslie Pam & Ann

Christie, M.A: therapy
12p.m.-3p.m., Joe Crumme: topical issues
3-7p.m., Tom Leykis: topical issues, inter-views/ news, traffic
7-9p.m., Xavier Hermsillo: Local politics
9p.m.-12a.m., Suzi Landolphi: Sex topics
WEEKENDS: Yolanda Gaskin, (fill-ins)/
Movie Reviews with Rod Lurie, Sat.,
10a.m.-12p.m./Entertainment News with
Sam Rubin, Sat., 12-2p.m./The Car Nut
with Steve Parker, Sat., 2-4p.m./Traveling
with Norm Fox, Sat., 4-6p.m./West Coast
Garden Line with Bruce Asakawa, Sun., 6-
8a.m./Road to Success with Dick Kazan,
Sun., 8-11a.m./Steve Parkers' Racing Show,
Sun., 5-7p.m./Angels Baseball

NEWS STATIONS

KFWB 980 AM

WEEKDAYS/WEEKENDS: News, weather,
traffic from Shadow Traffic Networks, CNN,
Group W, ABC, AP, traffic "on the one" at
:01, :11, :21, etc./ business news at :25
and :55/ sports at :15 & :45/ continuous
22-minute news cycle 24 hours a day

KNNZ 540 AM

WEEKDAYS/WEEKENDS: News, weather,
traffic, AP Radio Network News, Pete
Arbogast, mornings/ Jim Roope, middays/
Dave Freeman/afternoons

KNX 1070 AM

WEEKDAYS: News, 5-10a.m., Linda Nunez
& Tom Haule/9 a.m.-5 p.m. O.J. Simpson
Trial Coverage with news updates at breaks
(regular news programming preempted dur-
ing trial): 11a.m.-3p.m., Barry Rohde/ 3-
8p.m./ 8-9p.m., Jack Salvatore/9-10p.m.,
KNX Drama Hour/10p.m.-12a.m. news with
Jack Salvatore /11p.m.-5a.m., Tom Brown &
Beach Rogers/2a.m.-3a.m., KNX Drama
Hour (Repeat)

WEEKENDS: News with Laurie Howell,
Bob Scott and Frank Mottek

SPECIAL FEATURES: CBS Radio News on
the hour/ traffic with Jill Angel, Dona
Dower, Jim Thornton/ business with Jere
Laird/ sports with Fred Gallagher, Steve
Grad/entertainment news with Sam Rubin,
Tom Hatten/Dr. Joyce Brothers/ USC
Football and Basketball; Monday Night
Football, Game of the Week (CBS
Baseball)/ News with CBS Radio Network
reporters, Dan Rather, Charles Osgood, Bill
Lynch and others

ADULT CONTEMPORARY

KACD/KBCD 103.1 FM "CD 103.1"

WEEKDAYS: 6-10a.m., Kenny Noble/10-
3p.m., China Smith/3-7p.m., Manon/7-
12mid., Alex Tostado

WEEKENDS: Jeff Shade, Nicci Ross, Bill Nesbitt
SPECIAL SHOWS: Transitions 2000 with
Elaine Wright, Sun., 5-5:30a.m./Issues and
Solutions, Sun., 5:30-6:30a.m.

KBIG 104.3 FM "K-Big 104"

WEEKDAYS: 5-10a.m., Bill & Sylvia/enter-
tainment news with Bill Healy/ 6 & 8
a.m., David Letterman's Top 10 List/
10a.m.-3p.m., Mark Taylor/ 3-7p.m., Guy
Davis/ 7p.m.-12a.m., Steve Woods/ 12-
5a.m., Rick Diego

WEEKENDS: Carolyn Gracie, Don Simon,
Patty Hanson

SPECIAL SHOWS: The Friday Night '80s
Party with Steve Woods, Fri. 7p.m.-12a.m./
Disco Saturday Night with Rick Diego, Sat.,
7p.m.-12a.m./Casey's Hot 20, Sun. 8-
10p.m.

KOST 103.5 FM "The Coast"

WEEKDAYS: 6-10a.m., Mark Wallengren
& Kim Amidon: fun & games and
music/10a.m.-2p.m., Mike Sakellarides/2-
6p.m., Bryan Simmons/6-1 ; 10p.m.-
2a.m./Ted Zeigenbusch with Love Songs on
the Coast/2-6a.m. Lance Ballance

WEEKENDS: Marina Wilson, Jacques
Gonzales, Jim Rondeau, Scott Lockwood
SPECIAL SHOWS: U.S. Music Survey with
Dick Clark, Sat. 7-10a.m.

KXEZ 100.3 FM "Easy 100.3"

WEEKDAYS: 5-9a.m., Greg O'Neill &
Tammy Trujillo: fun & games, music,
news/9a.m.-2p.m., Claudine St. Claire/2-
7p.m., Sandy Kelley/7p.m.-12a.m., Tommy
Jaxson/12-6a.m., Tom Banda

WEEKENDS: Al Marquez, Maggie McKay,
Lee Elliot, Adrienne Norell

SPECIAL SHOWS: Easy After Hours, Mon.
- Fri. with Tommy Jaxson/Insight, Sun.,
5:45-6:30a.m.

KYSR 98.7 FM "Star 98.7"

WEEKDAYS: 5-10a.m., The Sharpes, Jim &
Melissa/10a.m.-3p.m., Paul Freeman/3-
7p.m., Rick Tracy/7p.m.-12a.m., Bill
Alexander/12-5a.m., Mike Bennett

WEEKENDS: C.J. Stone, Ryan Seacrest,
Danny Martinez, Gary Thompson, Lee
Chambers

SPECIAL SHOWS: Insight, Sun., 5:45-
6:30a.m.

NEW ADULT CONTEMPORARY

KTWV 94.7 FM "The Wave"

WEEKDAYS: 5:30-9a.m., Paul Crosswhite/9a.m.-2p.m., Talaya/2-7p.m., Don Burns/7p.m.-12a.m., Cathi Parrish/12-5:30a.m., Amy Hiatt

WEEKENDS: Mark Abel, Keith Allen, Steve Clark, Joseph Dean, Nicole Devereux, Nancy Wilson, Wally Wingert, Jamie Worlds

SPECIAL SHOWS: Nite Trax, Mon.-Sat., 8p.m./The Saturday Night CD, Sat., 11p.m./Personal Notes with Dave Koz, Sun., 8-10p.m./The Wave's World Music Hour, Sun., 10p.m.-12a.m./Musical Starstreams, Sun., Midnight

ROCK MUSIC STATIONS

KCAL 96.7 FM* Modern

WEEKDAYS: 5-9am, Stu and Tiffany/9-10a.m., Stu/10a.m.-1p.m., Raquelle/1-4p.m., M.J./4-8p.m., Daryl/8p.m.-12a.m., Cason Smith/10p.m.-3a.m., The Bob Show/3-5a.m., Tim Brown

KCXX 103.9 FM*Alternative

WEEKDAYS: 6-10a.m., Lisa Axe/10a.m.-3p.m., Mary Loos/3-7p.m., Chuck Summers/7p.m.-12a.m., Mike Simmons/12-6a.m., Meta Burke

WEEKENDS: Michael David, Mark Mendoza, Frank Edwards, Nina Miles, Warren Harkins, Laurie Steele

KLOS 95.5 FM Modern

WEEKDAYS: 6-10a.m., Mark & Brian: comedy, interviews/10a.m.-2p.m., Randy Maranz/2-6p.m., Long Paul/6-10p.m., Remy "the Max" Maxwell/10-11p.m., Suzanne Ancilio/11p.m.-12a.m., The Greaseman: comedy/12-2a.m., Suzanne Ancilio/2-6a.m., Al Ramirez

WEEKENDS: Kelly Cox, Kenny Sargent, **SPECIAL SHOWS:** The Impact Show with Frank Sontag, Sun., 4-7a.m. and Mon., 12-4:30a.m./The 7th Day with Al Ramirez, Sun., 5-9p.m./Pure Rock with Long Paul, Sun., 9-11:30p.m./Local Licks with Kelly Cox, Sun., 11:30p.m.-12a.m.

KLSX 97.1 FM Classic

WEEKDAYS: 3-11a.m., Howard Stern & Robin Quiver: comedy, interviews/local news with Beau Rials/10a.m.-3p.m., Cynthia Fox/3-8p.m., Bob Coburn/8-12 mid., Jim Ladd/12mid.-1a.m., Album Archives with "Uncle" Joe Benson/1-3a.m., Dion Jackson

WEEKENDS: Shana, Michael Benner, Cindy Davis

SPECIAL SHOWS: Unplugged with Beau Rials, Sun., 8-10a.m./Album Archives with "Uncle" Joe Benson, Sun., 6p.m.-mid.: classic rock CDs tracked without commercials/Frazer Smith After Midnight: comedy from the Laugh Factory in Hollywood, Sat., mid.-1a.m./All-Request Saturday Night, Sat., 7-11p.m./Oobu Joobu with Paul McCartney, Sun., 9-10a.m./Breakfast with the Beatles with Dierdre O'Donahue, Sun., 10a.m.-noon/House of Blues Radio Hour, Sat., 11p.m.-mid./Grateful Dead Hour, Sun., mid.-1a.m.

KROQ 106.7 FM "K ROCK" Alternative

WEEKDAYS: 5:30-10a.m., Kevin & Bean/news with Doc on the Rock/entertainment with Paul "the 55-year-old intern,"/10a.m.-1p.m., Richard Blade/1-4p.m., Tami Heide/4-7p.m., Jed the Fish/7-10p.m., Sluggo/10p.m.-12a.m., Loveline with Riki Rachtman & Dr. Drew/12-5:30a.m., Thomas Guide, Scott Mason, Whipping Boy

WEEKENDS: Raymondo, Lightning, Sheri Donovan, Boogerman, Chris Hardwick

SPECIAL SHOWS: Doug the Slug's Party Pit, Sat., 9p.m.-12a.m./Out of Order, Alternative Rock Countdown with Jed the Fish, Sun. 8-10a.m.

KSCA 101.9 FM

Adult Album Alternative

WEEKDAYS: 6-10a.m., Nicole Sandler & Chuck Moshontz/10a.m.-3p.m., Merilee Kelly/3-7p.m., Mike Morrison/7p.m.-12a.m., Mimi Chen/101.9 Local Spotlight at 11p.m./12-6a.m., Rich Guzman

WEEKENDS: Julio Flores, Terry Gladstone, Anita Gevinson, Jeff Gonzer

SPECIAL SHOWS: The Difference with Todd Rundgren, Sun., 8-10p.m./The Dr. Demento Show, Sun., 10p.m.-12a.m. *also see KXLU 88.9 FM under College/University*

CHILDREN'S RADIO

KPLS 830 AM "Radio AAHS"

WEEKDAYS: 4-8a.m., All American Alarm Clock with Dan Geiger: a wake-up show for the whole family with music, traffic, weather, quizzes and contests 8a.m.-12p.m., Avenue A with Amy: children's call-in show. 12-4p.m., The Big Show with Don Michaels and the Radio AAHS Airforce pack: music,

games, news
4-5p.m., Just Kids: kids host a show featuring science experiments, recipes, interviews
5-5:30p.m., Storytime
5:30-10p.m., Stix Franklin: music, games
10:30p.m.-4a.m., Radio AAHS Overnights with Jana: music and contests
WEEKENDS: Tanner, Tammy, Mark Kallenbach
SPECIAL SHOWS: Disneyland Live, Sat. 1-3p.m./Top 20 Countdown, Sat., 6-8p.m. & Sun., 4-6p.m./Live From Walt Disney World, Sun., 10a.m.-12p.m./Kinetic City Supercrew: science, Sat., 3-3:30p.m. & Sun., Sun., 7-7:30a.m.

TOP 40/CHR

KEZY 95.9 FM

WEEKDAYS: 5:30-10a.m., John Fox and Liz Pennington/10a.m.-12p.m., Chris Cox/12-3p.m., April Whitney/3-6p.m., Scott Free/6-11p.m., Brenda Franklin/11p.m.-5:30a.m., Johnny Quest

WEEKENDS: Joel Medriano, Ed Ford, Lori Roller, Gil Perez

SPECIAL SHOWS: Fox Kids Countdown, Sun., 8-11a.m./Mighty Ducks Hockey

KGGI 99.1 FM

WEEKDAYS: 5:30-10a.m., Hollywood Hamilton & Morning Posse/10a.m.-3p.m., Picasso/3-7p.m., Jesse Duran/7p.m.-12a.m., Crazy Kid Stevens/12-5:30a.m., Jeff Garcia
SPECIAL SHOWS: Art Laboe's Killer Oldies Show, Sun., 6p.m.-12a.m.

KIIS 102.7 FM/1150 AM "Kiss"

WEEKDAYS: 5-10a.m., Rick Dees in the Morning/ news with Ellen K/sports with Vic "the Bric" Jacobs/traffic with Commander Chuck Street/10a.m.-12p.m., Ellen K/12-3p.m., Bruce Vidal/3-7p.m., The Nastyman/7-11p.m., Domino/11p.m.-5a.m., Wendi

WEEKENDS/SPECIAL SHOWS: Rick Dees' Weekly Top 40, Sat., 6-10a.m. & Sun., 9a.m.-1p.m./Klub KIIS with Jimmy Kim, Sat., 9p.m.-3a.m./Desperate and Dateless with Domino, Mon.-Thurs., 10p.m.-12a.m. & Sun. 8-11p.m.

KPWR 105.9 FM "Power 106"

Rhythmic Contemporary Hit Radio

WEEKDAYS: 6-10a.m., Baka Boyz/10a.m.-3p.m., Boomer/3-6p.m., Morales/6-11p.m., Big Boy/11p.m.-1a.m., Josefa Salinas/1-6a.m., Huero

SPECIAL SHOWS: Saturday Nite Street Party, Sat. 7-11p.m./Power Tools, Sat., 11p.m.-2a.m.

ADULT STANDARDS

KGRB 900 AM

WEEKDAYS: 6-10a.m., Tom Murphy/10a.m.-2p.m., Bob Stone/2-7p.m., Lyman Jay/7-8p.m., Paul Wallach Restaurant Talk Show/8-11p.m., Late Late Night with Tom Snyder & Elliot Forrest/11p.m.-12a.m., Gil Gross/12-6a.m., Gene Conway: big band music
WEEKENDS/SPECIAL SHOWS: Spanish big band music, Sat., 4p.m.-12a.m. & Sun., 1a.m.-10p.m./Tin Pan Alley Music, Sat., 12p.m.-1p.m./Weekend Big Band, Sat., 1-4p.m./Big Band Jump with Don Kennedy, Sun., 10p.m.-12a.m./Art Uvaas, 12-6a.m., Sun. and Mon.

KLAC 570 AM

WEEKDAYS: 4-9a.m., Jeff Rollins/9a.m.-1p.m., Chick Watkins/1-6p.m., Ed Brand/6-11p.m., Dan Armstrong/11p.m.-4a.m., Mark Haden

WEEKENDS: Bill Jones, Joe Walman, Jerry Healey, Rick Wagstaff

SPECIAL SHOWS: Sounds of Sinatra with Sid Mark, Sun., 9-11a.m.

KJQI 1260 "K Joy"

WEEKDAYS: 7-10a.m., Gary Owens/10a.m.-3p.m., Chuck Southcott/3-7p.m., Johnny Magnus/7-8p.m., Showtime with Tom Dixon/8-9p.m., Radio Theatre/9-12a.m., Bob Meyers

WEEKENDS/SPECIAL SHOWS: Saturday Night Dance Party, Sat., 7p.m.-12a.m. (also see KPCC 89.3 FM under Public Radio)

CLASSICAL MUSIC

KKGO 105.1 FM

WEEKDAYS: 5-10a.m., Gary Hollis/10a.m.-3p.m., Jan Simon/3-7p.m., John Santana/7-8p.m., Dinner Serenade with Tom Dixon/8-10p.m., Tom Dixon/10p.m.-12a.m., Chicago Symphony/ 12-5a.m., Steve Henderson
WEEKENDS: Nick Tyler, Keith Peters, Ian Freebairn-Smith

SPECIAL SHOWS: L.A. Philharmonic Preview, Sun., 4-5p.m./Classic Movie Music, Sun., 5-6p.m./Detroit Symphony, Sun., 6-8p.m./Sunday Evening Opera, Sun., 8-11p.m.

also see KUSC 91.5 FM KXLU 88.9 FM and KCSN 88.5 FM under Public Radio

GOSPEL MUSIC

KGJF 1230 AM

WEEKDAYS: 6-10a.m. Licia Shearer/10a.m.-2p.m., Johnny Morris/2-6p.m. Paul Kidd, Jr./6-8p.m., Delores Thompson

WEEKENDS: Gospel, block programming

PUBLIC RADIO STATIONS

KCRW 89.9 FM

WEEKDAYS: 3-9a.m., NPR's Morning Edition: world & local news with NPR's Bob Edwards/traffic & weather

9a.m.-12p.m., Morning Becomes Eclectic with Chris Douridas: progressive pop, international, jazz and classical music with interviews and live performances

12-1p.m., Monitor Radio Mid-Day Edition: Christain Science Monitor Radio News

1-2p.m., Which Way, L.A.? with Warren Olney
2-2:30p.m., Mon., Bookworm/Tues., The Politics of Culture/Wed. and Thurs., Documentaries/Fri., Good Food with Susan Feiniger and Mary Sue Miliken

2:30-3p.m., Marketplace with David Brancaccio: business news with a global perspective

3-7p.m., All Things Considered: NPR's news magazine with Robert Siegel, Linda Werthheimer and Noah Adams/The California Capitol Report with Mike Montgomery at 6:30

7-8p.m., Which Way, L.A.? (rebroadcast)
8-10p.m., Metropolis with Jason Bentley: eclectic music (except Tues.)

10p.m.-12a.m., Brave New World with Tricia Halloran: eclectic music (except Tues.)
12-3a.m., Mon., Gumbo with Chuck Taggart/Tues. and Thurs., Shortwave with Bruno Guez/Wed. and Fri., Stay Awake with Warren Kolodney/Sat., Radio Nova (until 1a.m.) and Meantime with Kevin Lincoln (1-3a.m.)

WEEKENDS: NPR's Weekend Edition, Sat, 6-10a.m., Sun., 8-10a.m./Cafe L.A. with Tom Schnabel: jazz, classical, pop and international music, Sat. and Sun., 11a.m.-2p.m./Total Eclipse with Liza Richardson, Sat and Sun., 2-5p.m./Weekend All Things Considered, Sat. and Sun., 5-6p.m./KCRW Playhouse, Sat. and Sun., 6-9p.m./The Go Zone with Beth Halper, 9p.m.-12a.m.

SPECIAL SHOWS: Santa Monica City Council, Tues. 8p.m.-12a.m./Le Show with Harry Shearer: satire, Sun., 10-11a.m./Music of the Spheres, Sun., 6-8a.m./The

Best of Which Way, L.A.?, Sat., 10-11a.m./The Red Eye with Gary Calamar, Sun., 12-3a.m./Strictly Jazz with Bo Leibowitz, Sat., 3-6a.m./Swingshift, Sun., 3-6a.m.

KCSN 88.5 FM

WEEKDAYS: 5-6a.m., BBC Newshour 6-8:50a.m., Sleepers Awake with Tony Hanover
8:50-9a.m., Earth and Sky: astronomy & earth science

9-11a.m., Mid-Morning Musicales with Nancy Endres

11a.m.-12p.m., Performance Today with Martin Goldsmith: NPR's classical music magazine

12-1p.m., Lunchtime Requests with Nancy Endres

1-5p.m., Symphony of the Air with Jarad Charles

5-6p.m., BBC Newshour

6-9p.m., Traveler's Journal/Twilight Concert.

9p.m.-12a.m., Mon. & Thurs., classical music/Tues., KCSN Concert Stage/Wed., Classical Countdown with Rich Capparella/Fri., New Releases with Chris Page

12-5a.m., BBC World Service

WEEKENDS: BBC World Service, Sat., 12-8a.m./Bluegrass Express with Frank Javorsek, Sat., 8-10:30a.m./Bluegrass, Etc. with Frank Hoppe, Sat., 10:30a.m.-

12:30p.m./Riders Radio Theatre, cowboy comedy & music, Sat., 12:30-

1p.m./Bourbon Street Parade with Bob Ringwald, Sat., 1-4p.m./Third Stream with Randy Yamamoto, Sat., 4-7p.m./Giant Steps

with Elizabeth Lamers: eclectic music, Sat., 7-10p.m./Black and Blue: rhythm & blues, Sat., 10p.m.-12a.m./BBC World Service,

Sun., 12-6a.m./Sacred Classics with Robert Rios, Sun., 6-7a.m./Latino Classics with Robert Rios, Sun., 7-9:30a.m./Nothing-To-Do Fun Shop, Sun., 9:30-10a.m./L'Chayim

with Canter Michael Russ, Sun., 10:30a.m.-

12p.m./Don't Touch That Dial with Barbara Sunday & Bobb Lynes, Sun., 12-3p.m./On

with the Show with Deane Poulos, Sun., 3-4p.m./Classical Countdown, 4-5p.m./The

Music Room with James Walden: chamber music, Sun., 5-6p.m./American Continental

Hours with Wolfgang Schneider: German music, Sun. 6-10p.m./Yesterday with Jerry

Butler, Sun., 10p.m.-12a.m.

KPCC 89.3

WEEKDAYS: 3-9a.m. NPR's Morning Edition: local and world news with NPR's

Bob Edwards/traffic/weather
 9a.m.-3p.m., Classic American Music
 3-5p.m., NPR's All Things Considered
 5-7p.m. Larry Mantle's AirTalk: local issues
 7-8p.m. Fresh Air with Terry Gross: commentary on the arts & entertainment
 7p.m.-10p.m., Mon., Citybilly/Tues., Isabel Holt: Solo/Wed., Wednesday Music Magazine/Thurs., D-Tuning/Fri., Friday Night Blues Review
 10-11p.m., Mon., BluesStage/Tues., JazzSet with Bradford Marsalis/Wed., The Ian Whitcomb Show (until 12a.m.)
 12-2a.m., AirTalk (rebroadcast)
 2-3a.m., Fresh Air (rebroadcast)
SATURDAY: NPR's Weekend Edition, 5-9a.m./Car Talk, 9-10a.m./Whad'ya Know, 10a.m.-12p.m./Chuck Cecil's Swingin' Years, 12-4p.m./All Things Considered, 4-5p.m./Ebony, 5-6p.m./Sancho Show, chicano music, 6p.m.-12a.m. **SUNDAY:** Ann The Raven: blues, 12-2a.m./Bluesstage, 2-3a.m./Marian McPortland's Piano Jazz, 3-4a.m./New Dimensions Radio, 4-5a.m./All Things Considered, 4-5p.m./NPR's Weekend Edition, 5-9a.m./Car Talk, 9-10a.m./Tibor Paul's European Sunday Concert, 10a.m.-4p.m./All Things Considered, 4-5p.m./Same Time, Same Station: radio drama, 5-7p.m./Gee Dad! It's A Wurlitzer: theatre organ music, 7-8p.m./Echoes of Greece, 8-10p.m./Asian Understanding, 10-11p.m./AfroPop Worldwide, 11p.m.-12a.m./Don't Wake Me Up, Let Me Dream, 12-2a.m./C-Span's Weekly Radio Journal, 2-3p.m.

KPFK 90.7 FM Pacifica Radio

WEEKDAYS: 6-7a.m., The Julianne Malveaux Show: music commentary
 7-9a.m., Up For Air: news magazine with Ariana Manov & Marcos Frommer
 9-9:30a.m., celebrity readings of "Invisible Man" by Ralph Ellison
 9:30-10a.m., One on One: interviews with KPFK programmers
 10-11:30a.m., Many Worlds of Music: Mon., Many Worlds of Music with Mario Casetta/Tues., Wildwood Flower with Ben Elder/Wed., Independent Music with Mario Casetta/Thurs., Soundboard with John Schneider/Fri., The Nixon Tapes with Tom Nixon
 12-2p.m. Music Multi-Cultural: Mon., Music of the Americas with Jeannie Pool/Tues., FolksScene with Roz and Howard Larmar/Wed., Caribbean Rhythms with Jean Pierre Brax/Thurs., Sounds of Brazil

with Sergio Mielniczenko/Fri., Afro-Dicia with D. J. Nnamdi Moweta
 2-3p.m., Pacifica Archives Presents
 3-3:30p.m., Pacifica Network News
 3:30-5p.m., Planet Health
 5-6p.m., Beneath the Surface with Samm Brown and Judy McGee, Mon-Thurs./Fri., Middle East in Focus
 6-7p.m., KPFK Evening News
 7-8p.m., Toward the 21st Century: discussion: Mon., Cambridge Forum with Ken Brown/Tues., Continent to Continent with Ron Wilkins/Wed., Feminist Magazine/Thurs., The Lawyers' Guild/Fri. HOPE/Talking Politics/Bright Moments
 8-10p.m., Music Mix/Mon., Straight, No Chaser with Jay Green/Tues., Spectrum with Hamilton Cloud/Wed., Pandora's Music Box with Marcia Caldwell/Thurs., Preachin' the Blues with Ed Archer/Fri., The Music Never Stops with Tom Norton, Alan Sherwood and Barry Smolin
 10-11p.m., Arts & Fantasy/Mon., Kuumba Creativity/Umoja/Tues., For the Record with Samm Brown/Wed., Arts in Review/Thurs., Sound Express/Free Forum/Fri., Hour 25
 11-11:30p.m., Inner Vision/Mon., Philosophy from Alan Watts/Tues., Richard Byrd/Wed., Realms of Music/Ritual Life/Thurs., Michael Benner/Fri., Hour 25
 11:30-12a.m., Pacifica Network News, 12-6a.m., Something's Happening, Mon.-Thurs./Fri., The We Hours
SPECIAL SHOWS: The Nation Hour with Marc Cooper, Fri., 7-8a.m. **SATURDAY:** Songs with John Chartrand, 6-8a.m./Heartfelt Music, 8-9:30a.m./Centerstand, 9:30-10:30a.m./Calendar/Car Show, 10:30a.m.-12:30p.m./Caribbean Pulse with Dr. Pam Reyes, 12:30-2:30p.m./Sounds of Jamaica with Rita Wirewaist, 2:30-5p.m./Music Chicanos May Consider, 5-6p.m./Noticiero Pacifica, 6-6:30p.m./Pajaro Coalition, 6:30-7:30p.m./Canto Sinfoneras, 7:30-8p.m./Canto Tropical, 8-10p.m./Travel Tips for Aztlan with Mark Torres, 10p.m.-12a.m. **SUNDAY:** 12 O'Clock Rock, 12-6a.m./Gospel Caravan with Prince Dixon, 6-8a.m./Counterspin, 8-9a.m./Halfway Down the Stairs, 9-10a.m./In Fidelity, 10-10:30a.m./Digital Village with Ric Allan & Doran Barons: computers, 10:30-11a.m./Background Briefing with Ian Masters: current issues, 11a.m.-12p.m./Opera with Fred Hyatt, 12-3p.m./The William Malloch Program, 3-5p.m./Clave Latina, 5-6p.m./Puccini, 6-6:30p.m./

Enloque Latino, 6:30-8p.m./Folkscene, 8-10p.m./IMRU: gay & lesbian talk, 10-11p.m./Echoes from a Deep Planet: eclectic music, 11p.m.-12a.m./Smoke Rings, 12-6a.m.

KUSC 91.5 FM

WEEKDAYS: 6-10a.m., Morning Program: classical music with Tom Crann
10-11a.m., Adventures in Good Music with Karl Haas
11a.m.-1p.m., Classical Music Requests with Gene Parrish
1-3p.m., Bob and Bill Show: classical music
3-6p.m., Commuter Classics with Bonnie Grice
6-6:30p.m., Marketplace with David Brancaccio: business news
6:30-7:30, MacNeil-Lehrer News Hour
7:30-8p.m., Mon., Soundprint with Larry Massett: works of audio journalists/Tues., Latino U.S.A. with Maria Hinojosa/Wed., Rabbit Ears Radio with Meg Ryan: children's stories/Thurs., Living On Earth with Steve Curwood/Fri., Horizons with Vertamae Grosvenor
8-10p.m. Mon. Minnesota Orchestra/Tues., Concerto Latinoamericano/KCET simulcast/Wed., California Artist Radio Theatre/Thurs., Songs of the Earth with Titus Levi/Fri., St. Paul Chamber Orchestra
10p.m.-2a.m., Music 'til Two with Jim Svejda
2-6a.m., classical music

SATURDAY: A Writer's Almanac with Garrison Keillor, 7-7:06a.m./President Clinton's Address and Republican Response, 7:06 a.m./Bob and Bill, 8-10a.m./Opera with Gene Parrish, 10:30a.m.-1:15p.m./President Clinton's Address and Republican Response, 2:45-2:50p.m./West Coast Live with Sedge Thompson, 3-5p.m./Car Talk with Tom and Ray Magliozzi, 5-6p.m./Prairie Home Companion with Garrison Keillor, 6-8p.m./Thistle and Shamrock: Irish music, 8-9p.m./Riverwalk: jazz, 9-10p.m./Worldwide Jazz with Gene Parrish, 10-11p.m./The World Cafe: eclectic music with David Dye, 11p.m.-12a.m. **SUNDAY:** Rabbit Ears Radio with Meg Ryan, 7-7:30a.m./St. Paul Sunday Morning with Bill McGlaughlin, 7:30-9a.m./The Opera Show with Duph Murphy, 9-11a.m./The Record Shelf with Jim Svejda, new releases, 11a.m.-12p.m./The First Art with Gene Parrish, choral music, 12-1p.m./My Word, 1-1:30p.m./My Music, 1:30-2p.m./L.A. Chamber Orchestra with

Alan Chapman, 2-4p.m./Sundays at Four, chamber music live from Leo S. Bing Theatre at L.A. County Museum of Art, 4-5p.m./The Preview Hour with Rich Capparella, 5-6p.m./Schickele Mix with Peter Schickele, 6-7p.m./The Composer's Voice with Bill Morelock and Jeffrey Brooks, interviews with composers, 7-7:30p.m./Millenium of Music with Robert Aubry Davis: early European music, 7:30-9p.m./Pipedreams with Michael Barone, 9-10:30p.m./Music from the Hearts of Space, 10:30-11:30p.m./Music through the Night with Arthur Hoehn and Paul Danilewski
SPECIAL SHOWS: Garrison Keillor's Writer's Almanac, Mon.-Fri., 7:30a.m., Sat., 7a.m.

UNIVERSITY/COLLEGE

KXLU 88.9 FM

WEEKDAYS: 2a.m.-6p.m., rock music/6-11p.m., jazz & classical music/11p.m.-2a.m., specialty shows

WEEKENDS: Alma del Barrio: salsa music, Sat. & Sun., 6a.m.-6p.m./Specialty Shows 6-10p.m./Jazz Night Flight, 10p.m.-6a.m./classical & jazz, Sun., 6p.m.-2a.m. **SPECIAL SHOWS:** Camp Stop the World: best of the worst recordings of pop & comedy with Chris Fab, Thurs., 10-11p.m.

SPORTS TALK

KMAX 107.1 FM "SPORTS TO THE MAX"

WEEKDAYS: 5-10a.m., Tom Joyner with Reggie Utley & Jan-Marie: urban contemporary music/comedy/sports/news and traffic
10a.m.-2p.m., ESPN's The Fabulous Sports Babe

2-6:30p.m., McDonnell-Douglas Show
6:30-7p.m., Between the Ears
6p.m.-9p.m., Rock n' Roll Sports Page with Rich Herrera
9p.m.-12a.m., The Sports Gods

WEEKENDS / SPECIAL SHOWS: In the Ring with boxing expert Johnny Ortiz, Fri., 3-4p.m./Surf Patrol with Les Denny, Sat. & Sun., 5-7a.m./Great American Sports Trivia Show, Sat., 7-9a.m./Thoroughbred L.A., Sat. & Sun., 9-10a.m./Barracuda Baseball, Sat., 7-10:30p.m. & Sun., 1-4:30p.m./The Sports Gods, Sat., 10:30p.m.-12a.m. & Sun., 9:30-12a.m./CBS Major League Baseball, Sun. 4:30-8p.m./Reggae House Party with Smoothie Jones and Marc Bochner, Sat. and Sun., 12-3a.m./CBS Inside Pitch: weekly baseball roundup, Sun., 8-9:30p.m./The All-Star Game/The World Series/The CBS Baseball Game of the

Week/Notre Dame Football/Long Beach
Barracuda Professional AA Baseball: Western
League

XTRA 690/670 AM

WEEKDAYS: 5-9a.m., The Big Show with
John Ireland & Steve Mason: news with
Jeanne Zelasko
9a.m.-12p.m., The Loose Cannons: Chet
Forte & Steve Hartman
12-4p.m., Jim Rome
4-8p.m., Sportsnite with Lee "Hacksaw"
Hamilton
8-11p.m., Rick Schwartz
11p.m.-12a.m., The High School Sports
Show
12a.m.-5a.m., The Pete Rose Show (Tues.-
Fri.)

WEEKENDS: Sports talk/play-by-play high-
lights and live coverage with Rick Schwartz
and others, Sat. and Sun., 9a.m.-
3p.m./ESPN Radio, Sat., 3-10p.m., Sun., 6-
7a.m., 9-10a.m. and 3-10p.m.

SPECIAL SHOWS: Let's Talk Hook Up: fish-
ing with Peter Gray & Martin Milner, Sat. 6-
8a.m./Trackside, Sat., 8-9a.m./Coast to
Coast: review of week in sports with Pat
O'Brien, Sun., 11p.m.-1a.m.
San Diego Chargers Football, UCLA sports

URBAN CONTEMPORARY

KJLH 102.3 FM "Rhythm 102.3"

WEEKDAYS: 4:30-5:30a.m., Front Page
with Carl Nelson: news & interviews/5:30-
10a.m., Cliff Winston/10a.m.-3p.m., Lon
McQ/3-6p.m., Frankie Ross/6-9p.m., Jeff
Gill/9p.m.-1a.m., Levi Booker/1-4:30a.m.,
Chris Lewis **WEEKENDS:** Milt Little, Jesse
Torrero, Daphne James, Aundrae Russell,
Jack Patterson, Ted Terry

SPECIAL SHOWS: Reggae with Russell
Cousey, Sat., 11p.m.-1a.m./Radioscope:
news magazine, Sun., 8-9p.m./Walt Love
Countdown, Sun., 9-11p.m.

KKBT 92.3 FM "The Beat"

WEEKDAYS: 6-10a.m., John London & the
House Party with Shirley Clark, Dennis
Cruz, Ben Kelly & P-Funk/10a.m.-2p.m.
Diane Steele, All Request Old School Lunch
Hour at noon/2p.m.-6a.m. Theo/6p.m.-
10p.m. Tre Black, Top 8 at 8 Countdown,
new local talent featured on Home Jams at
8:55p.m./10pm-2am Lisa Canning/2a.m.-
6a.m. Jesse Collins

SPECIAL SHOWS: The Ruthless Mixmaster
Show, Sat., 6-9p.m./The Wake Up Show:
new "underground" & hip-hop recordings
with King Tech, Sway & Joe Quixx, Sat.,

9p.m.-12a.m./On the Move, Urban
Contemporary Countdown Show, Sat., 5-
7a.m./Inspirations Across America, Gospel
Music with Burke Johnson, Sun., 6-
8a.m./Get Up Stand Up: reggae music with
Dred Scott & Barbara Barabino, Sundays, 8-
10a.m./Street Science with Dominique
DiPrima: discussion of youth topics,
Sundays 10a.m.-12p.m./Diggin' in the
Crates: old school, hip hop & classics with
King Tech, Sway and Joe Quixx

FINANCIAL

KMNY 1600 AM "Money Radio"

WEEKDAYS: 5-6a.m., The Brokers Hour
with George Gamble, Mike Jacobsen & Dale
Franks

6a.m.-1p.m., Covering the Markets with
George Gamble & Mike Jacobsen
1-2p.m., Market Roundup with Margaret-
Melanie Gold
2-5p.m., The Investors Club of the Air with
Buz Schwartz
5-6p.m., Vera's Voice with Vera Gold
6-7p.m., Market Roundup
7-9p.m., Investors Club (repeat)
9p.m.-4a.m., World Markets with John
Logue
4-5a.m., Vera's Voice (repeat)

SATURDAYS: , Vera's Voice, 6-7a.m./Buz's
All About with Buz Schwartz, 7-
8a.m./Commodities with Moe Ansari, 8-
9p.m./Gerry Klein, 9-10a.m./Talk Law with
Dan Kleine, 10-11p.m./College of Finance
with Margaret-Melanie Gold, 11a.m.-
12p.m./Cycles Institute with Richard
Mogey, 12-1p.m./Life Planning with Tony
Amaradio, 1-2p.m./Wine, Dine & Travel
with Vera Gold, 2-3p.m./Money Talks with
Tom Keany, 3-4p.m./International Focus, 4-
5p.m./Best of Investors Club of the Air, 5-
7p.m./Weekend Magazine, 7-10p.m. **SUN-
DAYS:** Vera's Voice, 6-7a.m./Town Hall, 7-
8a.m./Commodities with Moe Ansari, 8-
9a.m./Talk Law with Dan Kleine, 9-
10a.m./College of Finance with Margaret-
Melanie Gold, 10-11a.m./Gerry Klein,
11a.m.-12p.m./Cycle Institute with Richard
Mogey, 12-1p.m./Vera's Voice (repeat), 1-
2p.m./Buz's All About, 2-3p.m./Life's
Planning with Tony Amaradio, 3-
4p.m./Wine, Dine & Travel with Vera Gold,
4-5p.m./U.S. Focus, 5-6p.m./
Commonwealth Club, 9-10p.m./rebroad-
casts, 8-11p.m.

SPECIAL SHOWS: Computer Show with
Vera Gold Fri., 5-6p.m.

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Talk Back With George Putnam
12-2 PM

Dr. David Viscott, Psychiatrist
2:30-4 PM

Steve Knight Restaurant Show
4-6 PM

Niteside L.A. With Gregg Hunter
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The Talk of the Town®

COUNTRY MUSIC

KFRG 95.1 FM "K Frog"

WEEKDAYS: 5-9a.m., The Frogmen in the Morning with Bo Wintrow & Scott Ward/9a.m.-2p.m., Forrest Jump/2-6p.m., Hoppalong Cassidy/6p.m.-12a.m., Ineeda Hopper/12-5a.m., Polly Wogg

WEEKENDS: Cindi Croakford, Davey Croakford, Lily Pond, James Pond

KIKF 94.3 FM "Kick FM"

WEEKDAYS: 5:30-10a.m., Charlie Tuna/10a.m.-3p.m., Carrie Dunne/3-6p.m., Billy the Kid/6-11p.m., "Bubba"

Cowan/11p.m.-5:30a.m., Mark Robinson
WEEKENDS/SPECIAL SHOWS: Top 1 at 1, Mon.-Fri. at 1p.m./Top 5 at 5, Mon.-Fri. at 5p.m./Top 9 at 9, Mon.-Fri. at 9p.m./Top 30 Countdown, Sun., 10a.m.-12p.m. and 6-8p.m./All Request Night, Fri. and Sat., 7p.m.-12a.m./KIK Country Challenge, Mon.-Fri., 7:30p.m./11 O'Clock CD of the Night, Mon.-Fri., 11p.m./Close Up, Sun., 7a.m. and 9p.m.

KOOJ 92.7 FM "O.J 92.7"

WEEKDAYS: 5-9a.m., 'Lil Gary Crews/9a.m.-12p.m., B.J. Carter/12-3p.m., Rockin' Robin Diamond/3-7p.m., Doug Vincent/7p.m.-12a.m., Brooke Daniels/12-5a.m., Jimmy Steele

WEEKENDS: Craig Simpson, Jim Nelson, Frank Canin, Mike Christleman

KZLA 93.9 FM "Z 93"

WEEKDAYS: 5-9a.m., John Garabo/9a.m.-2p.m., Tonya, (Cafe Z, noon to 1p.m.)/2-7p.m., Shawn Parr/7p.m.-12a.m., Bo Reynolds/12-5a.m., After Midnight with Blair Garner

WEEKENDS: Austin Hill, Anne LaVoy, Jim Duncan, Burt Brown, Haagen Higgins
SPECIAL SHOWS: American Country Countdown with Bob Kingsly, Sat., 7-11a.m./Boot Scootin' Saturday Night with Bo Reynolds, Sat., 8p.m.-12a.m./Z Past with Kevin and Danny, Sun., 9-11p.m.

JAZZ

KLON 88.1 FM "Jazz 88.1"

WEEKDAYS: 6-10a.m., Ken Borgers/10a.m.-3p.m., Helen Borgers/3-8p.m., Chuck Niles/8p.m.-1a.m., Sam Fields/1-6a.m., Mike Newport

WEEKENDS/SPECIAL SHOWS: Mostly Bop, Sat., 10a.m.-2p.m./Nothin' but the Blues, Sat. & Sun., 2-6p.m./The Jazz Scene- local artists, Sat. 9p.m.-1a.m.

OLDIES

KACE 103.9 FM (soul/R&B oldies)

WEEKDAYS: 6-10a.m., Rico Reed/10a.m.-3p.m., Antoinette Russell/3-8p.m., Gillian Harris/8p.m.-1a.m., E.Z. Wiggins/1-6a.m., Johnny Morris

WEEKENDS: Mark Drummond, Kevin Ross, George Morris, Karla with a K

SPECIAL SHOWS: Gospel with Reginald Utley, Sun., 6-8a.m./Sunday Morning Live with Isidra Person-Lynn, Sun., 8-10a.m.

KCBS 93.1 FM "Arrow 93" ('60s, '70s & '80s rock 'n roll)

WEEKDAYS: 6-10a.m., Gary Moore/10a.m.-2p.m., Mary/2-6p.m., Kevin/6-10p.m., Murph/10p.m.-2a.m., Dave/2-6a.m., Vema
WEEKENDS: Kevin, Mark, Robin Banks, Chris Taylor, Krickett

KOLA 99.9 FM

WEEKDAYS: 6-10a.m., Mike & Lacy/10a.m.-2p.m., Cindy/2-6p.m., Gary/6-10p.m., Vic/10p.m.-2a.m., Mark/2-6a.m., Dave

KMEN 1290 AM

WEEKDAYS: 5:30-10a.m., Hollywood Hamilton & Morning Posse/10a.m.-3p.m., Dan Hubbard/3-7p.m., Harley Davidson/7p.m.-12a.m., The Popester/12-5:30a.m., Ray Easley

WEEKENDS: Sam Ortega, Mel Maddox, Al Gordon, Raycito

SPECIAL SHOWS: Art Laboe's Killer Oldies Show, Sun., 6p.m.-12a.m.

KRLA 1110 AM "Request and Dedication Station"

WEEKDAYS: 5-10a.m., Mucho Morales/10a.m.-3p.m., Dominick Garcia, 12-1p.m., The All Request Lunch Hour/3-7p.m., Bobby Romero/7p.m.-12a.m., Huggy Boy/12-5a.m., Mike Daniels

WEEKENDS: Little Ricky, Mike McKay, George Mathews, Manny Pacheco, Art Laboe

SPECIAL SHOWS: KRLA Connection, Sun., 6a.m.-8a.m./Art Laboe Killer Oldies Show, Sun., 7p.m.-12a.m.

KRTH 101.1 FM "K Earth 101"

WEEKDAYS: 5-9 a.m., Robert W. Morgan, news with Joni Caryl, traffic with Richard Turnage/9a.m.-1p.m., Mr. Rock N' Roll/1-4p.m., Johnny Hayes/4-7p.m., The Real Don Steele/7-11p.m., Jay Coffey/11p.m.-5a.m., Bill Stevens or Gary Marshall

WEEKENDS: Chaz Kelley, Steve Jay, Dave Sebastian, Dave Randall, Jim Carson

SPECIAL SHOWS: Close Up with Vivian Porter, Sun. 7:30-8a.m. (replays at 2:30a.m. Mon.)/K-Earth Review with Vivian Porter, 11-11:30p.m./It's Happening with Vivian Porter, Sun. 6:30-7a.m. (replays at 11:30 Mon.)

How To Get Through

Music Request Lines

KLON-FM	88.1	(310) 985-5566
KSBR-FM	88.5	(714) 582-5727
KCSU-FM	88.5	(818) 885-5276
KSPC-FM	88.7	(909) 626-5772
KUCI-FM	88.9	(714) 856-KUCI
KPCC-FM	89.3	(818) 585-7000
KUSC-FM	91.5	(213) 744-1717
KKBT-FM	92.3	(213) 520-9292
KOOJ-FM	92.7	(909) 423-0927
KCBS-FM	93.1	1 (800) 292-9393
KZLA-FM	93.9	1 (800) 977-1939
KIKF-FM	94.3	(714) 977-1943
KTWV-FM	94.7	(800) 520-WAVE
KFRG-FM	95.1	1 (909) 431-FROG
KLOS-FM	95.5	1 (800) 955-KLOS
KCAL-FM	96.7	(909) 431-4967
KEZY-FM	95.9	(714) 535-5950
KLSX-FM	97.1	1 (800) 540-9797
KYSR-FM	98.7	1 (800) 782-7987
KGCI-FM	99.1	520-5991(L A) or 431-5991 (San Bernardino)
KOLA-FM	99.9	(909) 798-5600
KXEZ-FM	100.3	(818) 845-3279
KRTH-FM	101.1	1 (800) 232-5784
KSCA-FM	101.9	(213) 520-5722
KJLH-FM	102.3	1 (800) 286-5554
KIIS-FM	102.7	(213) 520-1027
KACD-FM	103.1	1 (800) 423-1031
KBCD-FM	103.1	1 (800) 423-1031
KOST-FM	103.5	1 (800)-929 KOST
KACE-FM	103.9	1 (800) 540-1039
KBIG-FM	104.3	1 (800) KBIG 104
KKGO-FM	105.1	(310) 478-5540
KPWR-FM	105.9	1 (800) 579-7106
KROQ-FM	106.7	1 (800) 520-1067
KLVE-FM	107.5	(213) 520-1075
KOJY-AM	540	(310) 478-5540
KLAC-AM	570	1 (800) 977-5222
KTNQ-AM	1020	(213) 520-1020
KRLA-AM	1110	(213) 520-5752
KIIS-AM	1150	(213) 520-1027

KORG-AM	1190	(714) 635-1190
KGJF-AM	1230	(213) 520-1230
KJQI-AM	1260	(310) 478-5540
KWKW-AM	1330	(213) 520-1330
KWRM-AM	1370	(909) 735-4740
KALI-AM	1430	(213) 520-1430
KWIZ-AM	1480	(714) 554-1480
KXED-AM	1540	(213/310/ (818) 520-5040

Local Talk Show Lines

KPCC-FM	89.3	(818) 793-3667
KCRW-FM	89.9	(310) 452-6700
KPFK-FM	90.7	(818) 985-5735
KFI-AM	640	(213) 520-1KFI
XTRA-AM	690	1 (800) 776-1690
KMPC-AM	710	1 (800) 471-0710
KABC-AM	790	1 (800) 222-5222
KIEV-AM	870	(213)-628-5438, (310)-837-5438, (818)-956-5438

Outside Los Angeles	1 (800)-540-5438
KMNY-AM	1600 1 (800) 365-5669
Tom Leykis KMPC	1 (800) 580-0TOM

National Talk Show Lines

Dr. Laura	1-800-DR. LAURA
Rockline	1-800-344-ROCK
Rush Limbaugh	1-800-282-2882
Car Talk	1-800-332-9287
Whad'Ya Know?	(608) 263-4141

Children's Radio

KPLS-AM	830 1 (800) 552-2470
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News Hotlines

KFWB-AM	980 (213) 871-4633
KNX-AM	1070 (213) 460-3343

Financial Updates

KMNY-AM	1600 (909) 627-1600
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ASIAN

KFOX-FM	93.5
KYMS-FM	106.3
KAZN-AM	1300
KBLA-AM	1580
KORG-AM	1190

COLLEGE

KSPC-FM	88.7
KUCI-FM	88.9
KXLU-FM	88.9

The Players

ROCK

KLOS-FM95.5
KCAL-FM*96.7
KLSX-FM97.1
KSCA-FM.....101.9
KCXX-FM* ...103.9
KROQ-FM.....106.7

SPORTS

KMAX-FM.....107.1
KWNK-AM670
XTRA-AM.....690

ADULT

CONTEMP

KMGX-FM94.3
KYSR-FM98.7
KXEZ-FM.....100.3
KACD-FM103.1
KOST-FM103.5
KBIG-FM104.3

NEW ADULT CONTEMP

KTWV-FM.....94.7

ADULT

STANDARDS

KLAC-AM.....570
KGRB-AM900
KJQI-AM1260

CLASSICAL

KCSN-FM.....88.5
KUSC-FM.....91.5
KKGO-FM.....105.1

URBAN

KKBT-FM92.3
KJLH-FM.....102.3
KPWR-FM ...105.9

COUNTRY

KOOJ-FM*92.7
KZLA-FM93.9
KIKF-FM94.3
KFRG-FM*95.1

JAZZ

KLON-FM88.1
KSBR-FM.....88.5

NEWS/TALK

KNNZ-AM.....540
KFI-AM640
KMPC-AM710
KABC-AM.....790

KIEV-AM.....870
KFWB-AM980
KNX-AM1070
KCKC-AM* ...1350

SPANISH

KVAR-FM.....97.5
KLAX-FM97.9
KMQA-FM98.3
KBUE-FM105.5
KLVE-FM107.5

KKHJ-AM.....930
KTNQ-AM.....1020
KWKW-AM...1330
KWRM-AM* ..1370
KCAL-AM*1410
KALI-AM.....1430
KWIZ-AM1480
KXED-AM.....1540

FINANCIAL

KMNY-AM1600

CHILDREN'S

KPLS-AM830

TOP 40/POP

KEZY-FM95.9
KGGI-FM*99.1
KIIS-FM102.7
KIIS-AM.....1150

OLDIES

KCBS-FM93.1
KOLA-FM*99.9
KRTH-FM101.1
KACE-FM.....103.9
KRLA-AM.....1110
KMEN-AM* ...1290

RELIGIOUS

KFSG-FM.....96.3
KWIZ-FM.....96.7
KKLA-FM99.5
KWVE-FM ...107.9
KBRT-AM.....740
KGFJ-AM.....1230
KLFE-AM*1240
KPPC-AM.....1240
KFRN-AM1280
KGER-AM1390
KTYM-AM.....1460
PUBLIC RADIO
KPCC-FM.....89.3
KCRW-FM.....89.9
KPFK-FM90.7
KUSC-FM.....91.5

* Riverside/
San Bernardino
county station
For Asian and
College stations
see inside cover.