
SECTION B

**Broadcast Financial Data for
Networks and AM, FM, and Television Stations**

NOTE—This section can be purchased separately by individuals and organizations interested primarily in the broadcast industry.

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INTRODUCTION

This section contains financial data concerning the operation of broadcast networks and AM, FM, and TV stations during the calendar year 1948. Financial data for the FM and TV broadcast services are included this year for the first time.

Part I, which deals with commercial AM broadcast stations and networks, covers the operations of 4 nation-wide networks, 3 regional networks and 1,824 AM broadcast stations. As of December 31, 1948, a total of 1,877 commercial AM stations were on the air.^{1/} An additional 215 AM stations were authorized and in the process of construction. AM licensees also operating FM stations were permitted to file "joint reports" covering the consolidated operation of both stations when separate accounts for each station were not maintained. For this reason, the financial statistics pertaining to AM stations and networks include data with respect to 440 FM stations operated by AM licensees. In virtually all such cases, the two stations were jointly-operated by the licensee, i.e., programs broadcast over the AM station were duplicated simultaneously by the FM station at no additional cost to the advertiser.

Part II summarizes the operation of (a) 142 FM stations (operated by AM licensees) for which separate FM reports were filed and (b) 89 FM stations operated by non-AM licensees.

Part III summarizes the operations of 4 TV networks and 50 TV stations for the year 1948.

^{1/} In addition, 35 AM stations operated non-commercially. Of these, 22 were licensed to educational institutions, 11 to religious groups and 2 to other non-profit organizations.

Table 1.--Comparative table of operations for networks and stations - Continued

1948 - 1947

Line Number	Item	Networks and their owned and operated stations			Other stations		
		1948 (12)	1947 (13)	Percent of increase (decrease) (14)	1948 (15)	1947 (16)	Percent of increase (decrease) (17)
		Total					
(1)	(2)						
1	Number of networks	7	7				
2	Number of stations	27	27		1,797	1,437	
3	A. Revenues from the sale of time:						
4	1. Network time sales to-						
5	a. Nation-wide networks	\$84,317,923	\$84,101,106	3.82	2/ \$50,300,876	2/ \$47,163,717	6.65
6	b. Regional networks	4,225,950	4,073,893	3.73	2/ 644,739	2/ 900,978	(28.77)
7	c. Miscellaneous networks and stations	-	-	-	2/ 2,461,566	2/ 2,037,818	20.79
8	Total	91,543,873	88,174,999	3.82	53,404,181	50,102,513	6.59
9	Deduct - Payments to foreign stations and elimination of miscellaneous duplications	577,666	1,430,843	(59.63)	3,318,035	2,120,038	56.31
10	Revenue from network time sales	90,966,207	86,744,156	4.87	50,086,146	47,982,475	4.38
11	2. Non-network time sales to-						
12	a. National and regional advertisers and sponsors	16,379,076	13,413,065	22.11	88,380,685	78,168,176	13.06
13	b. Local advertisers and sponsors	6,413,166	8,290,241	(22.64)	3/ 164,494,999	3/ 139,488,573	17.93
14	Total revenues from non-network time sales	22,792,242	21,703,306	5.02	252,875,684	217,656,749	16.18
15	3. Deduct - Commissions to regularly established agencies, representatives, brokers and others	113,758,449	108,447,462	4.90	302,961,830	265,639,224	14.05
16	Net revenues from time sales	24,539,030	23,476,382	4.53	25,753,251	24,493,139	5.14
17	Net revenues from incidental broadcast activities:	89,219,419	84,971,080	5.00	277,208,579	241,146,085	14.95
18	Talent	10,133,168	8,918,982	13.61	12,063,101	10,680,496	12.95
19	Sundry broadcast revenues	9,679,215	10,517,659	(7.97)	8,691,932	7,480,085	16.20
20	Total revenues from incidental broadcast activities	19,812,383	19,436,641	1.93	20,755,033	18,160,581	14.29
21	Total broadcast revenues	109,031,802	104,407,721	4.43	297,963,612	259,306,666	14.91
22	C. Total broadcast expenses of networks and stations	90,946,611	84,834,148	7.21	251,957,119	207,084,299	21.67
	D. Broadcast income or (loss) before Federal income tax	18,085,191	19,573,573	(7.60)	46,006,493	52,222,367	(11.90)

1/ Since the reports filed by the network key stations (i.e., stations originating most of the network's programs) do not contain adequate segregations of expenses between stations and network operations, financial data for networks and their key stations have been combined.

2/ Includes some nation-wide, regional and other network time sales reported by licensees of stations with total time sales of less than \$25,000.

3/ Since stations with time sales of less than \$25,000 for the year are not required to report details, this figure may include some amounts for national and regional non-network business.

4/ Of these amounts \$19,718,919 for 1947 and \$20,677,156 for 1948 is applicable to the sale of network time, columns 3 and 4, line 6, while the remainder and amounts shown in columns 9, 10, 15 and 16, line 14, are applicable to amounts reported on line 12, in respective columns.

STATISTICS OF THE COMMUNICATIONS INDUSTRY

Table 2.--Broadcast stations licensed in 1948, by class, time and period of operation

All stations							
Period of operation	Clear channel 5 - 25 Kw.		Regional		Local		Total
	Unlimited	Part-time	Unlimited	Part-time	Unlimited	Day and part-time	
Less than three months	-	-	2	13	6	3	24
Three to six months	2	-	7	15	21	9	54
Six to nine months	-	-	15	27	24	11	77
Nine thru twelve months	5	1	25	60	70	14	175
Total stations	7	1	49	115	121	37	330
Stations serving as outlets for nation-wide networks							
Less than three months	-	-	1	-	3	1	5
Three to six months	2	-	5	1	8	-	16
Six to nine months	-	-	11	1	8	-	20
Nine thru twelve months	5	-	12	4	30	-	51
Total stations	7	-	29	6	49	1	92
Stations not serving as outlets for nation-wide networks							
Less than three months	-	-	1	13	3	2	19
Three to six months	-	-	2	14	13	9	38
Six to nine months	-	-	4	26	16	11	57
Nine thru twelve months	-	1	13	56	40	14	124
Total stations	-	1	20	109	72	36	238

Table 3.--Summary of broadcast revenues and income of 4 nation-wide networks, 3 regional networks and 1824 standard broadcast stations

1948

Total Broadcast Revenues

Item	Amount		Percent of total	Amount		Percent
Networks and their 27 owned and operated stations	-	-	-	\$109,031,802	26.79	
Networks and their 11 key stations	\$97,290,571		23.90			
16 other network owned and operated stations	11,741,231		2.89			
1797 other stations	-	-	-	297,963,612	73.21	
1080 stations serving as nation-wide network outlets	228,938,322		56.25			
717 stations not serving as nation-wide network outlets .	69,025,290		16.96			
Total Industry Broadcast Revenues	-	-	-	\$406,995,414	100.00	

Broadcast Income (Before Federal income tax)

Networks and their 27 owned and operated stations	-	-	-	\$18,085,191	28.22	
Networks and their 11 key stations	\$15,283,970		23.85			
16 other network owned and operated stations	2,801,221		4.37			
1797 other stations	-	-	-	46,006,493	71.78	
1080 stations serving as nation-wide network outlets	43,347,338		67.63			
717 stations not serving as nation-wide network outlets .	2,659,155		4.15			
Total Industry Broadcast Income	-	-	-	\$64,091,684	100.00	

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STATISTICS OF THE COMMUNICATIONS INDUSTRY

Table 2.--Broadcast stations licensed in 1948, by class, time and period of operation

All stations							
Period of operation	Clear channel 5 - 25 Kw.		Regional		Local		Total
	Unlimited	Part-time	Unlimited	Part-time	Unlimited	Day and part-time	
Less than three months	-	-	2	13	6	3	24
Three to six months	2	-	7	15	21	9	54
Six to nine months	-	-	15	27	24	11	77
Nine thru twelve months	5	1	25	60	70	14	175
Total stations	7	1	49	115	121	37	330
Stations serving as outlets for nation-wide networks							
Less than three months	-	-	1	-	3	1	5
Three to six months	2	-	5	1	8	-	16
Six to nine months	-	-	11	1	8	-	20
Nine thru twelve months	5	-	12	4	30	-	51
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Stations not serving as outlets for nation-wide networks							
Less than three months	-	-	1	13	3	2	19
Three to six months	-	-	2	14	13	9	38
Six to nine months	-	-	4	26	16	11	57
Nine thru twelve months	-	1	13	56	40	14	124
Total stations	-	1	20	109	72	36	238

Table 4.--Comparative financial data for 1313 identical standard broadcast stations

1948 - 1947

ALL STATIONS 1/

Item	Clear channel 50 Kw., unlimited			Clear channel 50 Kw., part-time unlimited			Clear channel 5 to 25 Kw., unlimited			Regional, unlimited		
	Average per station			Average per station			Average per station			Average per station		
	1948	1947	Percent increase or (decrease)	1948	1947	Percent increase or (decrease)	1948	1947	Percent increase or (decrease)	1948	1947	Percent increase or (decrease)
Number of stations	46			4			2/29			342		
Total broadcast revenues	\$1,238,993	\$1,187,743	4.31	\$900,983	\$871,581	3.37	\$437,741	\$420,895	4.00	\$310,777	\$301,129	3.20
Total broadcast expenses	897,736	877,682	4.67	729,705	660,742	10.44	357,596	346,285	3.27	245,786	228,111	7.75
Broadcast income (revenues less expenses before Federal income tax)	341,257	330,061	3.39	171,278	210,839	(18.76)	80,145	74,610	7.42	64,991	73,018	(10.99)

STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS

Number of stations	3/46			4/4			18			300		
Total broadcast revenues	\$1,238,993	\$1,187,743	4.31	\$900,983	\$871,581	3.37	\$389,676	\$368,709	5.69	\$318,051	\$308,680	3.04
Total broadcast expenses	897,736	877,682	4.67	729,705	660,742	10.44	302,084	290,980	3.82	247,058	229,826	7.50
Broadcast income (revenues less expenses before Federal income tax)	341,257	330,061	3.39	171,278	210,839	(18.76)	87,592	77,729	12.69	70,993	78,854	(9.97)

STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS

Number of stations	-			-			2/11			42		
Total broadcast revenues	-	-	-	-	-	-	\$516,392	\$506,291	2.00	\$258,819	\$247,187	4.71
Total broadcast expenses	-	-	-	-	-	-	448,431	436,784	2.67	236,699	215,855	9.66
Broadcast income (revenues less expenses before Federal income tax)	-	-	-	-	-	-	67,961	69,507	(2.22)	22,120	31,332	(29.40)

Table 5.--Summary of broadcast revenues, expenses and income of 1813 standard broadcast stations by broadcast region and state 1/1948

Broadcast region and State		Stations with time sales of \$25,000 or more										Deductions from the sale of station time	
		Number of stations	Revenues from the sale of station time					Total	Payments to networks and stations	Commissions to agencies, representatives, brokers and others			
			Network time sales to		Non-network time sales to								
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)				
Northeastern region:													
Connecticut	23	\$842,910	\$162,409	\$45,500	\$1,358,792	\$1,865,714	\$4,275,325	-	\$391,175				
Delaware	5	152,943	-	16,300	123,016	414,177	709,436	-	49,688				
Maine	14	543,646	39,702	10,805	364,178	963,906	1,922,237	\$595	94,304				
Maryland	19	882,391	-	5,000	1,364,521	2,846,791	5,098,703	38,221	574,777				
Massachusetts	40	1,810,726	433,998	50,817	3,472,248	4,547,361	10,315,150	29,106	1,155,874				
New Hampshire	10	129,784	52,007	2,984	119,022	843,888	1,146,885	8,083	35,389				
New Jersey	13	131,590	-	-	366,572	2,600,251	3,098,413	-	312,532				
New York	76	4,610,781	-	22,162	13,706,906	10,826,663	29,166,512	1,005,919	3,023,854				
Pennsylvania	89	3,758,795	-	196,610	6,022,833	10,101,551	20,079,789	56,406	2,219,735				
Rhode Island	7	440,269	111,934	18,434	498,663	928,639	1,997,959	-	249,368				
Vermont	6	51,211	20,928	2,000	98,195	368,246	540,580	2,877	25,934				
District of Columbia	6	522,868	-	-	966,844	1,617,748	3,107,460	15,256	446,256				
Total, Northeastern region	308	13,880,914	820,978	370,632	28,461,790	37,924,135	81,458,449	1,156,463	8,572,886				
Great Lakes region:													
Illinois	54	1,591,666	-	884	5,653,551	6,591,960	13,838,061	249,353	1,363,068				
Indiana	33	966,479	-	-	1,770,895	3,535,164	6,292,538	9,420	476,445				
Kentucky	32	755,767	-	1,087	1,361,646	2,754,593	4,873,093	18,425	361,057				
Michigan	51	2,451,179	13,494	142,727	4,104,745	5,920,602	12,632,747	37,411	1,288,322				
Ohio	50	1,112,936	58,602	52,537	8,287,587	7,615,970	21,127,632	527,505	1,815,566				
West Virginia	32	812,859	-	16,896	1,248,410	2,384,613	4,462,778	127,855	155,845				
Wisconsin	42	1,009,902	-	73,160	1,932,776	3,864,596	6,880,434	20,530	449,274				
Total, Great Lakes region	294	12,720,788	72,096	287,291	24,359,610	32,667,498	70,107,283	990,499	5,909,577				
Midwest region:													
Iowa	35	1,381,155	-	137,031	2,644,975	3,257,355	7,417,516	50,842	632,096				
Kansas	25	552,948	-	16,699	1,070,786	1,692,911	3,333,344	33,245	246,785				
Minnesota	29	1,269,978	-	237,089	2,293,156	3,118,158	6,918,381	75,685	681,245				
Missouri	36	2,165,943	-	15,147	4,059,784	4,059,784	10,693,177	184,627	885,049				
Nebraska	17	832,437	-	-	1,529,310	1,754,995	4,116,742	157,094	398,767				
North Dakota	12	324,429	-	34,988	770,676	1,034,767	1,673,548	5,980	127,946				
South Dakota	11	201,766	-	13,424	495,692	1,034,767	1,745,649	3,943	162,092				
Total, Midwest region	165	6,728,656	-	454,378	13,026,677	15,688,646	35,898,357	511,416	3,131,980				

49	662,880	-	2,231	930,246	3,179,531	4,774,888	10,018	215,230
26	306,968	-	55,185	1,541,520	1,541,520	2,392,175	25,465	185,314
59	1,388,721	-	16,407	1,565,247	4,633,717	7,604,092	103,438	331,953
61	1,101,154	25,202	17,916	1,898,536	4,035,146	7,037,934	19,848	490,872
33	1,032,923	-	38,335	1,673,323	3,277,871	6,022,452	513,381	513,381
24	196,596	-	8,280	296,915	1,514,983	2,016,774	17,383	49,098
81	1,142,792	-	38,125	2,005,433	5,056,259	8,242,609	24,791	486,571
27	563,214	-	5,996	600,580	2,001,509	3,171,299	16,070	141,191
48	1,659,302	-	18,025	2,191,153	4,841,506	6,709,186	77,807	571,492
38	1,001,029	-	14,190	1,198,921	3,226,786	5,740,926	10,283	330,057
446	9,054,779	25,202	214,690	12,809,396	33,608,828	55,712,895	331,940	3,315,119
31	963,394	-	80,690	1,169,180	2,518,863	4,732,127	15,965	337,028
130	2,957,676	191,157	418,690	4,870,646	11,654,462	20,092,631	83,895	1,566,733
161	3,921,070	191,157	499,380	6,039,826	14,173,325	24,824,758	99,860	1,903,761
16	451,955	-	103,716	268,962	1,522,588	2,347,221	74,567	129,039
19	616,844	-	74,369	743,169	1,925,584	3,286,684	5,625	320,135
19	220,455	-	44,055	142,197	1,285,967	1,692,674	18,058	52,955
20	247,655	-	128,326	292,735	1,083,541	1,712,257	71,248	71,248
6	49,292	-	-	41,586	403,354	494,232	285	10,810
16	247,037	-	1,630	191,033	1,171,113	1,610,813	19,824	56,765
13	542,669	-	117,932	498,362	1,192,868	2,311,831	11,945	215,600
9	32,354	-	8,277	36,325	514,962	591,918	11,104	7,555
118	2,408,261	-	404,723	2,134,669	9,099,977	14,047,630	141,408	864,107
108	2,040,824	291,797	51,620	4,139,638	13,263,951	19,787,830	43,987	2,271,998
32	724,970	17,506	25,468	825,399	2,827,244	4,420,587	5,923	254,902
36	1,239,354	74.3	58,997	1,505,977	3,434,138	6,239,209	21,431	610,891
176	4,005,148	310,046	136,085	6,471,014	19,525,333	30,447,626	71,341	3,137,791
1,668	52,719,616	1,419,479	2,367,179	93,302,982	162,687,742	312,496,998	3,302,927	26,835,221
7	75,954	-	-	125,525	483,279	684,758	53,960	24,845
9	119,404	-	87,011	141,871	1,450,995	1,799,281	7,473	119,717
17	-	-	6,509	507,842	996,929	1,511,280	-	98,409
33	195,358	-	93,520	775,238	2,931,203	3,995,319	61,433	242,971
1,701	52,914,974	1,419,479	2,460,699	94,078,220	165,618,945	316,492,317	3,364,360	27,078,192

See footnotes on page 157

Table 5.--Summary of broadcast revenues, expenses and income of 1813 standard broadcast stations by broadcast region and state 1/ - Continued

1948

Broadcast region and State (1)	Stations with time sales of \$25,000 or more				All commercial stations				
	Revenues from incidental broadcast activities		Total broadcast revenues (13)	Total broadcast expenses (14)	Broadcast income or (loss) before Federal income tax (15)	Number of stations (16)	Total broadcast revenues (17)	Total broadcast expenses (18)	Broadcast income or (loss) before Federal income tax (19)
	Talent (11)	Sundry broadcast revenues (12)							
Northeastern region:									
Connecticut	\$90,647	\$91,877	\$4,066,674	\$3,605,362	\$461,312	24	\$4,080,504	\$3,620,706	\$459,798
Delaware	1,468	1,283	662,499	497,095	165,404	5	662,499	497,095	165,404
Maine	20,942	48,422	1,896,702	1,656,515	240,187	15	1,908,514	1,667,975	240,539
Maryland	139,603	58,119	4,683,427	3,639,090	1,044,337	20	4,703,680	3,676,480	1,027,200
Massachusetts	394,471	432,315	9,963,956	8,759,424	1,204,532	40	9,963,956	8,759,424	1,204,532
New Hampshire	52,829	26,926	1,183,168	1,071,877	111,291	11	1,201,659	1,091,687	109,972
New Jersey	188,625	71,271	3,043,882	3,043,882	3,895	16	3,084,632	3,161,532	(76,900)
New York	1,163,248	1,030,115	27,330,102	23,318,164	4,011,938	77	27,339,138	23,329,383	4,009,755
Pennsylvania	776,213	413,755	18,993,616	14,765,365	4,228,251	93	19,027,135	14,850,186	4,176,949
Rhode Island	51,856	4,237	1,804,684	1,390,810	413,874	8	1,813,707	1,398,458	415,249
Vermont	26,696	14,801	553,266	468,518	64,748	6	553,266	468,518	64,748
District of Columbia	323,555	231,799	3,207,302	3,158,085	49,217	6	3,207,302	3,156,085	49,217
Total, Northeastern region	3,230,153	2,431,920	77,391,173	65,392,187	11,998,986	321	77,544,992	65,699,529	11,845,463
Great Lakes region:									
Illinois	1,169,598	499,814	13,895,052	11,483,703	2,411,349	56	13,911,531	11,497,584	2,413,947
Indiana	220,431	217,400	6,244,504	5,300,853	943,651	35	6,271,921	5,357,804	914,117
Kentucky	171,390	116,433	4,783,434	4,280,137	503,297	36	4,817,477	4,322,486	494,991
Michigan	511,496	321,997	12,140,507	9,837,468	2,303,039	52	12,163,092	9,862,629	2,300,423
Ohio	1,284,382	378,461	20,447,404	15,714,387	4,733,017	52	20,472,911	15,775,838	4,697,073
West Virginia	180,609	153,520	4,513,207	3,247,693	1,265,514	32	4,513,207	3,247,693	1,265,514
Wisconsin	192,440	160,735	6,763,805	5,610,544	1,153,261	47	6,858,891	5,732,040	1,126,851
Total, Great Lakes region	3,730,346	1,850,360	68,787,913	59,474,785	13,313,128	310	69,008,950	59,796,074	13,212,916
Midwest region:									
Iowa	288,057	160,392	7,183,027	6,394,112	788,915	36	7,197,774	6,418,876	778,898
Kansas	103,269	122,555	3,279,138	2,913,318	365,820	27	3,297,676	2,937,846	359,830
Minnesota	442,110	362,062	6,965,623	5,265,874	1,699,749	31	6,986,417	5,301,983	1,684,434
Missouri	610,344	195,750	10,429,595	8,130,530	2,299,065	38	10,455,421	8,163,223	2,292,198
Nebraska	99,046	96,944	3,750,871	3,231,898	524,973	17	3,756,871	3,231,898	524,973
North Dakota	74,748	18,812	3,635,182	1,363,946	271,236	12	1,635,182	1,363,946	271,236
South Dakota	72,224	13,808	1,665,646	1,430,470	235,176	13	1,701,651	1,512,561	189,110
Total, Midwest region	1,689,798	970,323	34,915,082	28,730,148	6,184,934	174	35,031,038	28,930,353	6,100,685

Southeastern region:										
Alabama	131, 113	84, 459	4, 765, 212	4, 258, 046	507, 166	52	4, 820, 079	4, 313, 046	506, 433	
Arkansas	93, 691	28, 010	2, 303, 637	1, 884, 611	419, 026	26	2, 303, 637	1, 884, 611	419, 026	
Florida	219, 278	132, 352	7, 250, 331	6, 540, 482	979, 849	63	7, 250, 331	6, 540, 482	979, 849	
Georgia	170, 221	115, 638	6, 813, 393	5, 969, 660	843, 733	63	6, 813, 393	5, 969, 660	843, 733	
Louisiana	117, 865	91, 088	5, 691, 185	4, 450, 858	1, 240, 327	33	5, 691, 185	4, 450, 858	1, 240, 327	
Mississippi	46, 675	39, 838	2, 036, 846	1, 648, 871	387, 975	38	2, 036, 846	1, 648, 871	387, 975	
North Carolina	264, 233	131, 323	8, 126, 803	7, 224, 677	902, 126	84	8, 126, 803	7, 224, 677	902, 126	
South Carolina	100, 569	55, 437	3, 170, 064	2, 613, 710	556, 354	30	3, 170, 064	2, 613, 710	556, 354	
Tennessee	281, 066	220, 645	6, 788, 994	5, 961, 598	1, 772, 604	52	6, 788, 994	5, 961, 598	1, 772, 604	
Virginia	293, 944	224, 296	5, 948, 826	4, 928, 229	1, 020, 597	43	5, 948, 826	4, 928, 229	1, 020, 597	
Total, Southeastern region	1, 718, 975	1, 153, 084	54, 937, 895	46, 308, 138	8, 629, 757	474	55, 386, 843	46, 862, 119	8, 524, 724	
South Central region:										
Oklahoma	154, 205	100, 263	4, 633, 602	3, 726, 072	907, 530	35	4, 664, 238	3, 756, 998	907, 240	
Texas	717, 886	577, 237	19, 737, 126	16, 177, 389	3, 559, 737	144	19, 967, 028	16, 425, 971	3, 541, 057	
Total, South Central region	872, 091	677, 500	24, 370, 728	19, 903, 461	4, 467, 267	179	24, 631, 266	20, 182, 969	4, 448, 297	
Mountain region:										
Arizona	51, 487	185, 644	2, 380, 746	2, 041, 812	338, 934	19	2, 432, 310	2, 124, 822	307, 488	
Colorado	145, 127	146, 497	3, 252, 548	2, 640, 029	612, 519	28	3, 402, 888	2, 821, 225	581, 663	
Idaho	4, 143	57, 979	1, 683, 783	1, 516, 319	167, 464	19	1, 683, 783	1, 516, 319	167, 464	
Montana	32, 706	153, 553	1, 827, 268	1, 426, 676	400, 592	21	1, 840, 366	1, 456, 676	383, 690	
Nevada	8, 670	10, 225	502, 032	517, 482	(15, 450)	7	508, 327	523, 260	(15, 233)	
New Mexico	8, 167	51, 672	1, 594, 063	1, 367, 593	226, 470	17	1, 595, 151	1, 371, 799	223, 352	
Utah	43, 731	84, 004	2, 021, 021	2, 061, 873	150, 148	15	2, 248, 880	2, 111, 996	136, 884	
Wyoming	3, 919	27, 498	604, 676	556, 740	47, 936	10	622, 765	574, 407	48, 358	
Total, Mountain region	297, 950	717, 072	14, 057, 137	12, 128, 524	1, 928, 613	136	14, 334, 470	12, 500, 804	1, 833, 666	
Pacific region:										
California	887, 420	609, 162	18, 968, 427	17, 470, 867	1, 497, 560	114	19, 053, 859	17, 606, 951	1, 446, 908	
Oregon	118, 577	219, 496	4, 497, 835	3, 958, 523	539, 312	32	4, 497, 835	3, 958, 523	539, 312	
Washington	261, 998	419, 093	6, 287, 978	5, 510, 879	777, 099	37	6, 302, 077	5, 536, 237	765, 840	
Total, Pacific region	1, 267, 995	1, 247, 751	29, 754, 240	26, 940, 269	2, 813, 971	183	29, 853, 771	27, 101, 711	2, 752, 060	
Total, United States	12, 807, 308	9, 048, 010	304, 214, 168	254, 877, 512	49, 336, 656	1, 777	305, 791, 370	257, 073, 559	48, 717, 811	
Outside the United States:										
Alaska	33, 771	92, 000	606, 322	603, 359	2, 963	8	609, 893	610, 651	(758)	
Hawaii	13, 805	41, 353	1, 797, 862	1, 608, 926	188, 936	9	1, 797, 862	1, 608, 926	188, 936	
Puerto Rico			1, 468, 029	1, 568, 891	(100, 862)	19	1, 505, 718	1, 603, 993	(98, 275)	
Total, Outside the United States	47, 576	133, 722	3, 872, 213	3, 781, 176	91, 037	36	3, 913, 473	3, 823, 570	89, 903	
Total, All Stations	12, 854, 884	9, 181, 732	308, 086, 381	258, 658, 688	49, 427, 693	1, 813	309, 704, 843	260, 897, 129	48, 807, 714	

1/ Does not include the operations of eleven key stations of nation-wide networks, as the reports filed by them with the Commission do not include adequate aggregations of expense between station and network operations.

Table 6.--Summary of broadcast revenues, expenses and income of 1813 standard broadcast stations, by class and time; segregated between 1096 stations serving as outlets for nation-wide networks and 717 stations not serving as such outlets 1/

1948

Item (1)	Clear channel				Regional		Local		Total (10)
	50,000 Watts		5,000 to 25,000 Watts		Unlimited (6)	Day and part-time (7)	Unlimited (8)	Day and part-time (9)	
	Unlimited (2)	Part-time (3)	Unlimited (4)	Part-time (5)					
STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS									
Stations with time sales of \$25,000 or more:	48	4	29	-	381	40	559	12	1,073
Number of stations									
Revenues from the sale of station time:									
Network time sales to-									
National and regional users	\$17,692,661	\$972,934	\$2,190,088	-	\$25,104,655	\$538,963	\$6,313,523	\$32,091	\$52,844,915
Regional networks	17,235	-	2,451	-	1,034,215	14,425	348,482	-	1,416,808
Other networks and stations	331,682	106,296	22,398	-	893,060	36,791	665,784	13,479	2,069,490
Total sale of chain broadcast time	18,041,578	1,079,230	2,214,937	-	27,031,930	590,179	7,327,789	45,570	56,331,213
Non-network time sales to-									
National and regional users	33,754,432	2,444,801	3,402,361	-	34,077,671	1,185,410	6,950,322	51,379	81,866,376
Local and other users	9,511,072	643,241	4,187,985	-	49,449,069	3,309,903	41,885,273	827,054	109,813,597
Total sale of station non-network time	43,265,504	3,088,042	7,590,346	-	83,526,740	4,495,313	48,835,595	878,433	191,679,973
Total sale of station time	61,307,082	4,167,272	9,805,283	-	110,558,670	5,085,492	56,163,384	924,003	248,011,186
Deductions from the sale of station time:									
Payments to networks and stations	1,543,636	1,044	73,107	-	1,083,727	81,876	418,038	1,082	3,202,510
Commissions to regularly established agencies, representatives and brokers	7,998,371	535,205	1,039,798	-	10,141,891	299,122	2,086,144	23,931	22,084,462
Total deductions from the sale of station time	9,502,007	536,249	1,112,905	-	11,225,618	380,998	2,504,182	25,013	25,286,972
Balance, net time sales	51,805,075	3,631,023	8,692,378	-	99,333,052	4,704,494	53,659,202	898,990	222,724,214
Revenues from incidental broadcast activities:									
Talent	3,609,778	487,875	587,974	-	4,411,275	221,065	1,281,644	35,312	10,634,923
Sundry broadcast revenues	2,090,091	178,968	325,558	-	2,982,942	126,265	1,272,046	20,148	6,996,018
Total revenues from incidental broadcast activities	5,699,869	666,843	913,532	-	7,394,217	347,330	2,553,690	55,460	17,630,941
Total broadcast revenues	57,504,944	4,297,866	9,605,910	-	106,727,269	5,052,824	56,212,892	954,450	240,355,155
Total broadcast expenses	41,893,292	3,376,990	8,244,839	-	85,727,517	4,751,941	49,096,145	840,107	193,930,831
Broadcast income or (loss) before Federal income tax	15,611,652	920,876	1,361,071	-	20,999,752	299,883	7,116,747	114,343	46,424,324
All commercial stations:									
Number of stations	48	4	29	-	386	41	575	13	1,096
Broadcast revenues	\$57,504,944	\$4,297,866	\$9,605,910	-	\$106,727,269	\$5,052,824	\$56,430,000	\$958,021	\$240,355,155
Broadcast expenses	41,893,292	3,376,990	8,244,839	-	85,727,517	4,751,941	49,436,655	847,392	194,530,924
Broadcast income or (loss) before Federal income tax	15,611,652	920,876	1,361,071	-	20,863,103	285,890	6,993,345	110,622	46,148,559

STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS

	2/5	-	11	3	68	257	206	78	628
Stations with time sales of \$25,000 or more:									
Number of stations									
Revenues from the sale of station time:									
Network time sales to-									
Nation-wide networks	\$10,655	-	-	-	\$42,263	\$2,936	\$12,033	\$2,172	\$70,059
Regional networks	-	-	-	-	-	2,537	134	-	2,671
Other networks and stations	-	-	\$29,952	-	55,147	168,087	72,524	65,499	391,209
Total sale of chain broadcast time	10,655	-	29,952	-	97,410	173,560	84,691	67,671	463,939
Non-network time sales to-									
National and regional users	1,472,193	-	2,672,834	\$88,294	2,589,505	3,342,572	1,701,832	344,614	12,211,844
Local and other users	1,673,205	-	3,310,649	353,190	10,624,133	19,864,932	15,093,086	4,916,153	55,805,348
Total sale of station non-network time	3,145,398	-	5,983,483	411,484	13,213,638	23,207,504	16,794,918	5,260,767	68,017,192
Total sale of station time	3,156,053	-	6,013,435	411,484	13,311,048	23,381,064	16,879,509	5,328,438	68,481,131
Deductions from the sale of station time:									
Payments to networks and stations	124,363	-	-	-	8,018	19,485	8,921	1,063	161,850
Commissions to regularly established agencies, representatives and brokers	345,717	-	861,983	23,332	1,517,606	1,253,073	801,561	190,458	4,993,730
Total deductions from the sale of station time	470,080	-	861,983	23,332	1,525,624	1,272,558	810,482	191,521	5,155,580
Balance, net time sales	2,685,973	-	5,151,452	388,152	11,785,424	22,108,506	16,069,127	5,136,917	63,325,551
Revenues from incidental broadcast activities:									
Talent	98,066	-	165,518	15,215	749,037	621,217	464,355	106,553	2,219,961
Sundry broadcast revenues	200,615	-	201,532	54,620	649,963	472,859	488,562	117,563	2,185,714
Total revenues from incidental broadcast activities	298,681	-	367,050	69,835	1,399,000	1,094,076	952,917	224,116	4,405,675
Total broadcast revenues	2,984,654	-	5,518,502	457,987	13,184,424	23,202,582	17,022,044	5,361,033	67,731,226
Total broadcast expenses	2,750,662	-	4,821,543	390,516	12,533,847	22,879,785	16,214,429	5,137,135	64,727,857
Broadcast income or (loss) before Federal income tax ..	233,992	-	696,959	67,471	650,577	322,897	807,615	223,898	3,003,369
All commercial stations:									
Number of stations	2/5	-	11	3	73	284	239	102	717
Broadcast revenues	\$2,984,654	-	\$5,518,502	\$457,987	\$13,246,756	\$23,202,632	\$17,564,322	\$5,732,437	\$69,025,290
Broadcast expenses	2,750,662	-	4,821,543	390,516	12,644,818	23,371,374	16,861,428	5,137,135	66,366,135
Broadcast income or (loss) before Federal income tax ..	233,992	-	696,959	67,471	601,938	149,258	702,894	206,043	2,659,155

Table 6.--Summary of broadcast revenues, expenses and income of 1813 standard broadcast stations, by class and time; segregated between 1096 stations serving as outlets for nation-wide networks and 717 stations not serving as such outlets 1/ - Continued

1948

Item (1)	Clear channel				Regional			Local		Total (10)
	50,000 Watts		5,000 to 25,000 Watts		Unlimited (6)	Day and part-time (7)	Unlimited (8)	Day and part-time (9)		
	Unlimited (2)	Part-time (3)	Unlimited (4)	Part-time (5)						
					(2)	(3)	(4)	(5)		
ALL COMMERCIAL STATIONS										
Stations with time sales of \$25,000 or more:	2/ 53	4	40	3	449	297	765	90	1,701	
Number of stations										
Revenues from the sale of station time:										
Network time sales to-										
National-wide networks	\$17,703,316	\$972,934	\$2,190,088	-	\$25,146,918	\$541,899	\$6,325,556	\$34,263	\$2,914,974	
Regional networks	17,235	-	2,451	-	1,034,215	16,962	348,616	-	1,419,479	
Other networks and stations	331,682	106,296	52,350	-	948,207	204,878	738,308	78,978	2,460,699	
Total sale of chain broadcast time	18,052,233	1,079,230	2,244,889	-	27,129,340	763,739	7,412,480	113,241	56,795,152	
Non-network time sales to-										
National and regional users	35,226,625	2,444,801	6,075,195	\$88,294	36,667,176	4,527,982	8,652,154	395,993	94,078,220	
Local and other users	11,184,277	643,241	7,498,634	323,190	60,073,202	23,174,835	56,978,359	5,743,207	165,618,945	
Total sale of station non-network time	46,410,902	3,088,042	13,573,829	411,484	96,740,378	27,702,817	65,630,513	6,139,200	259,697,165	
Total sale of station time	64,463,135	4,167,272	15,818,718	411,484	123,869,718	28,466,556	73,042,993	6,252,441	316,492,317	
Deductions from the sale of station time:										
Payments to networks and stations	1,667,999	1,044	73,107	-	1,091,745	101,361	426,959	2,145	3,364,360	
Commissions to regularly established agencies, representatives and brokers	8,304,088	535,205	1,901,781	23,332	11,699,497	1,552,195	2,887,705	214,389	27,078,192	
Total deductions from the sale of station time	9,972,087	536,249	1,974,888	23,332	12,793,242	1,653,556	3,314,664	216,534	30,442,552	
Balance, net time sales	54,491,048	3,631,023	13,843,830	388,152	111,118,476	26,813,000	69,728,329	6,035,907	286,049,765	
Revenues from incidental broadcast activities:										
Talent	3,707,844	487,875	753,492	15,215	5,160,312	842,282	1,745,999	141,865	12,854,884	
Sundry broadcast revenues	2,290,706	178,968	527,090	54,620	3,632,905	599,124	1,760,668	137,711	9,181,732	
Total revenues from incidental broadcast activities	5,998,550	666,843	1,280,582	69,835	8,793,217	1,441,406	3,506,667	279,576	22,036,616	
Total broadcast revenues	60,489,598	4,297,866	15,124,412	457,987	119,911,693	28,254,406	73,234,936	6,315,483	308,086,381	
Total broadcast expense	44,643,954	3,376,990	13,066,382	390,516	98,261,364	27,631,666	65,310,574	5,977,242	258,658,688	
Broadcast income or (loss) before Federal income tax ..	15,845,644	920,876	2,058,030	67,471	21,650,329	622,740	7,924,362	338,241	49,427,693	
All commercial stations:										
Number of stations	2/ 53	4	40	3	459	325	814	115	1,813	
Broadcast revenues	\$60,489,598	\$4,297,866	\$15,124,412	\$457,987	\$120,069,276	\$28,254,406	\$73,234,936	\$6,315,483	\$309,704,843	
Broadcast expenses	44,643,954	3,376,990	13,066,382	390,516	98,602,235	28,145,176	66,298,083	6,373,193	260,897,129	
Broadcast income or (loss) before Federal income tax ..	15,845,644	920,876	2,058,030	67,471	21,467,041	435,148	7,696,239	317,265	48,807,714	

1/ Does not include the operations of 11 key stations of nation-wide networks, as the reports filed by them with the Commission do not include adequate segregations of expenses between station and network operations.
 2/ Includes operation of one part-time station.

Table 7.--Summary of broadcast expense by class and time of 4 nation-wide networks, 3 regional networks and 1824 standard broadcast stations

1948

Item (1)	Clear channel				Regional		Local		Total (10)	3 regional networks, 4 nation-wide networks and 11 key stations (11)	Grand total (12)
	50,000 watta		5,000 to 25,000 watta		Unlimited (6)	Part-time (7)	Unlimited (8)	Day and part-time (9)			
	Unlimited (2)	Part- time (3)	Unlimited (4)	Part- time (5)							
Stations with time sales of \$25,000 or more:											
Number of stations	53	4	40	3	449	297	765	90	1701	11	1712
Technical expenses:											
Salary and wages	\$6,084,571	\$395,903	\$1,782,003	\$44,643	\$12,779,938	\$3,418,112	\$8,995,208	\$806,717	\$34,307,095	\$5,883,162	\$40,190,257
Repairs of technical equipment	775,016	91,179	217,558	18,220	1,808,240	518,210	1,156,018	121,804	4,706,245	604,495	5,310,740
Other	1,313,371	90,746	343,144	9,935	2,084,965	605,809	1,258,640	103,634	5,809,344	845,493	6,654,837
Total	8,172,958	577,828	2,342,705	71,898	16,673,143	4,542,131	11,409,866	1,032,155	44,822,684	7,333,150	52,155,834
Program expenses:											
Salary and wages of program department	5,672,559	544,999	1,919,203	76,889	15,262,622	4,555,124	10,984,162	1,059,811	40,075,369	7,856,563	47,931,932
Talent expense	7,571,332	679,287	1,047,740	6,669	7,494,091	1,293,763	2,184,751	195,901	20,459,534	16,342,915	36,802,449
Royalties and license fees relating to program material	1,979,992	132,889	472,670	14,772	3,592,030	844,867	2,172,878	182,749	9,392,847	2,007,382	11,400,229
Transcriptions and recordings	407,433	51,298	283,056	8,890	2,002,034	955,251	1,872,806	217,946	5,798,714	1,013,463	6,812,177
Cost of wire services	377,277	52,855	155,214	5,723	1,224,745	453,232	1,657,226	120,163	4,046,435	7,718,888	11,765,323
Other expenses directly related to programs	2,277,481	132,259	499,502	19,847	4,204,222	1,137,970	2,929,821	259,202	11,459,704	6,997,800	18,457,504
Total	18,272,074	1,593,587	4,377,385	132,790	33,779,744	9,240,207	21,801,044	2,035,772	91,232,603	41,937,011	133,169,614
Selling expenses:											
Salary, wages, and commissions to staff salesmen	2,589,657	167,540	1,252,051	29,987	8,457,044	2,756,836	6,447,991	542,485	22,243,591	5,787,628	28,031,219
Other expenses directly related to selling	2,945,964	158,624	906,563	23,677	5,692,345	1,227,998	2,603,582	239,233	13,797,986	5,572,960	19,370,946
Total	5,535,621	326,164	2,158,614	53,664	14,149,389	3,984,834	9,051,573	781,718	36,041,577	11,360,588	47,402,165
Total technical, program, and selling expenses	31,980,653	2,497,579	8,878,704	258,352	64,602,276	17,767,172	42,262,483	3,849,645	172,096,864	60,630,749	232,727,613
General and administrative expenses:											
Salary and wages	4,127,681	289,748	1,548,121	42,648	12,856,285	3,681,232	9,337,279	810,598	32,593,592	7,985,875	40,679,467

See footnote on page 205

Table 7.--Summary of broadcast expenses by class and time of 4 nation-wide networks, 3 regional networks and 1824 standard broadcast stations - Continued
1948

Item (1)	Clear channel				Regional		Local		Total (10)	3 regional networks, 4 nation-wide networks and 11 key stations (11)	Grand total (12)
	50,000 watts		5,000 to 25,000 watts		Unlimited (6)	Part-time (7)	Unlimited (8)	Day and part-time (9)			
	Unlimited (2)	Part- time (3)	Unlimited (4)	Part- time (5)							
ALL COMMERCIAL STATIONS											
Stations with time sales of \$25,000 or more:											
Number of stations	53	4	40	3	449	297	765	90	1701	11	1712
General and administrative expenses:- Continued											
Professional services, exclusive of salaries	\$566,490	\$29,054	205,858	\$4,837	\$1,747,537	\$533,913	\$1,165,623	\$27,612	\$4,350,924	273,217	\$4,624,141
Insurance expenses	271,646	40,818	108,148	3,570	836,435	237,775	575,034	46,658	2,120,084	246,961	2,367,045
Experimental and developmental expenses	189,477	12,059	41,980	8,566	380,595	131,207	263,362	26,170	1,053,416	15,601	1,069,017
Depreciation and amortization of broadcast investments	1,900,103	203,175	724,494	24,718	5,178,130	1,608,395	3,305,983	373,272	13,318,270	1,208,168	14,526,438
Rent paid for use of broadcast property	1,287,812	54,868	379,068	8,345	2,542,149	627,539	1,353,844	140,009	6,393,634	3,919,394	10,313,028
Taxes (other than Federal income tax)	830,614	36,519	237,355	4,287	1,949,577	559,677	1,294,413	115,621	5,028,063	1,269,002	6,297,065
Losses on notes, accounts, and other amounts receivable -- broadcast	45,668	898	30,887	24,908	447,252	294,167	626,427	58,499	1,528,706	7,807	1,536,513
Other	3,443,810	212,272	911,767	10,285	7,721,128	2,190,569	5,126,126	459,158	20,075,135	6,449,827	26,524,962
Total general and administrative expenses	12,663,301	879,411	4,187,678	132,164	33,659,088	9,864,494	23,048,091	2,127,597	86,561,824	21,375,852	107,937,676
Total broadcast expenses	44,643,954	3,376,990	13,066,382	390,516	98,261,364	27,631,666	65,310,574	5,977,242	298,658,688	82,006,601	340,665,289
All commercial stations:											
Number of stations	1/ 53	4	40	3	459	325	814	115	1813	11	1824
Total broadcast expenses	\$44,643,954	\$3,376,990	\$13,066,382	\$390,516	\$98,602,235	\$28,145,776	\$66,298,083	\$6,373,193	\$260,897,129	\$82,006,601	\$342,903,730

Item	Clear channel				Regional		Local		Total
	0,000 watts		5,000 to 25,000 watts		Unlimited	Part-time	Unlimited	Day and part-time	
	(2)	Part-time (3)	Unlimited (4)	Part-time (5)					
(1)									(10)
STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS									
Stations with time sales of \$25,000 or more:									
Number of stations	48	4	29	-	381	40	559	12	1073
Technical expenses:									
Salary and wages	\$5,656,494	\$395,903	\$1,073,560	-	\$11,017,826	\$556,034	\$6,668,962	\$103,210	\$25,471,989
Repairs of technical equipment	730,193	91,179	127,301	-	1,605,950	90,983	877,853	18,244	3,541,703
Other	1,227,534	90,746	186,888	-	1,813,704	109,353	981,834	20,442	4,430,501
Total	7,614,221	577,828	1,387,749	-	14,437,480	756,370	8,528,649	141,896	33,444,193
Program expenses:									
Salary and wages of program department	5,370,079	544,999	1,260,169	-	13,243,314	750,302	8,178,111	138,006	29,484,980
Talent expenses	7,106,891	679,287	573,848	-	6,288,902	246,018	1,579,538	39,313	16,513,797
Royalties and license fees relating to program material	1,900,706	132,889	310,662	-	3,209,778	159,555	1,675,527	28,339	7,417,456
Transcriptions and recordings	365,815	51,298	191,976	-	1,704,579	132,466	1,265,453	23,152	3,734,739
Cost of wire services	350,300	52,855	100,305	-	989,937	95,021	1,298,121	26,913	2,913,452
Other expenses directly related to programs	2,027,165	132,259	357,495	-	3,730,886	212,240	2,170,219	36,965	8,667,229
Total	17,120,956	1,593,587	2,794,455	-	29,167,396	1,595,602	16,166,969	292,688	68,731,653
Selling expenses:									
Salary, wages, and commissions to staff salesmen	2,324,141	167,540	636,840	-	7,190,154	444,937	4,794,738	83,691	15,642,041
Other expenses directly related to selling	2,788,250	158,624	578,656	-	5,104,240	285,271	1,987,359	33,209	10,935,609
Total	5,112,391	326,164	1,215,496	-	12,294,394	730,208	6,782,097	116,900	26,577,650
Total technical, program, and selling expenses	29,847,568	2,497,579	5,397,700	-	55,899,270	3,082,180	31,477,715	551,484	128,753,496
General and administrative expenses:									
Salary and wages	3,946,482	289,748	1,031,340	-	11,503,060	708,607	7,265,228	105,107	24,849,572
Professional services, exclusive of salaries	536,744	29,054	126,227	-	1,513,127	74,613	876,439	5,695	3,161,899
Insurance expenses	251,257	40,818	69,398	-	745,724	39,785	458,085	4,720	1,609,787
Experimental and developmental expenses	189,477	12,059	31,821	-	353,880	28,325	207,389	14,218	837,169
Depreciation and amortization of broadcast investments	1,795,435	203,175	498,924	-	4,541,958	232,695	2,449,504	49,657	9,731,348
Rent paid for use of broadcast property	1,213,639	54,868	276,727	-	2,217,234	105,087	1,027,007	22,182	4,916,744
Taxes (other than Federal income tax)	790,191	36,519	140,793	-	1,740,834	96,164	968,807	17,930	3,791,238
Losses on notes, accounts, and other amounts receivable -- broadcast	29,324	898	22,420	-	319,700	34,148	433,264	16,166	855,920
Other	3,333,175	212,272	649,489	-	6,892,730	350,337	3,932,707	52,948	15,423,658
Total general and administrative expenses	12,045,724	879,411	2,847,139	-	29,828,247	1,669,761	17,618,430	288,623	65,177,335
Total broadcast expenses	41,893,292	3,376,990	8,244,839	-	85,727,517	4,751,941	49,096,145	840,107	193,930,831

See footnote on page 205

Table 7.--Summary of broadcast expenses by class and time of 4 nation-wide networks, 3 regional networks and 1824 standard broadcast stations - Continued
1948

Item	Clear channel			Regional			Local		Total
	50,000 watts		5,000 to 25,000 watts	Unlimited	Part-time	Unlimited	Day and part-time		
	(2)	(3)	(4)					(5)	
STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS									
All commercial stations:									
Number of stations	48	4	29	-	386	41	13	1096	
Total broadcast expenses	\$41,893,292	\$3,376,990	\$8,244,839	-	\$85,957,417	\$4,774,402	\$847,399	\$194,530,994	
STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS									
Stations with time sales of \$25,000 or more:									
Number of stations	5	-	11	3	68	257	78	628	
Technical expenses:									
Salaries and wages	\$428,077	-	\$708,443	\$44,643	\$1,762,112	\$2,862,078	\$703,507	\$8,835,106	
Repairs of technical equipment	44,823	-	90,257	19,220	202,290	427,227	103,560	1,164,542	
Other	85,937	-	156,256	9,035	271,261	496,456	83,192	1,378,843	
Total	558,737	-	954,956	71,898	2,235,663	3,785,761	890,259	11,378,491	
Program expenses:									
Salaries and wages of program department	302,480	-	659,034	76,889	2,019,308	3,804,822	921,805	10,590,389	
Talent expenses	450,441	-	473,892	6,669	1,205,189	1,047,745	156,588	3,945,737	
Royalties and license fees relating to program material	79,286	-	162,008	14,772	382,252	685,312	154,410	1,975,391	
Transcriptions and recordings	41,618	-	91,080	8,890	297,455	822,785	194,794	2,063,975	
Cost of wire services	26,977	-	54,909	5,723	234,808	358,211	93,250	1,132,983	
Other expenses directly related to programs	250,316	-	142,007	19,847	473,336	925,730	759,002	2,792,475	
Total	1,151,118	-	1,582,930	132,790	4,612,348	7,644,605	1,743,084	22,500,950	
Selling expenses:									
Salaries, wages, and commissions to staff salesmen ..	265,516	-	615,211	29,987	1,266,890	2,311,899	458,794	6,601,550	
Other expenses directly related to selling	157,714	-	327,907	23,677	588,105	942,727	206,024	2,862,377	
Total	423,230	-	943,118	53,664	1,854,995	3,254,626	664,818	9,463,927	
Total technical, program, and selling expenses ..	2,133,085	-	3,481,004	258,352	8,703,006	14,684,992	3,298,161	43,343,368	
General and administrative expenses:									
Salaries and wages	181,199	-	516,781	42,648	1,353,225	2,972,625	705,491	7,844,020	
Professional services, exclusive of salaries	29,746	-	79,631	4,837	234,410	459,300	91,917	1,189,025	

Insurance expenses	20,389	-	38,750	3,570	90,711	197,990	116,949	41,938	510,297
Experimental and developmental expenses	-	-	10,159	8,566	26,715	102,882	55,973	11,952	216,247
Depreciation and amortization of broadcast investments	144,668	-	225,570	24,718	636,172	1,375,700	856,479	323,615	3,586,922
Rent paid for use of broadcast property	74,173	-	102,341	8,345	324,915	522,452	326,837	117,827	1,476,890
Taxes (other than Federal income tax)	40,423	-	96,562	4,287	208,743	463,513	325,606	97,691	1,236,825
Losses on notes, accounts and other amounts receivable -- broadcast	16,344	-	8,467	24,908	127,552	260,019	193,163	42,333	672,786
Other	110,635	-	262,278	10,285	828,398	1,840,252	1,193,419	406,210	4,651,477
Total general and administrative expenses	617,577	-	1,340,539	132,164	3,830,841	8,194,733	5,429,661	1,838,974	21,384,489
Total broadcast expenses	2,750,662	-	4,821,543	390,516	12,533,847	22,879,725	16,214,429	5,137,135	64,727,857
All commercial stations:									
Number of stations	1/5	-	11	3	73	284	239	102	717
Total broadcast expenses	\$2,750,662	-	\$4,821,543	\$390,516	\$12,644,818	\$23,371,374	\$16,861,428	\$5,525,794	\$66,366,135

1/ Includes operations of one part-time station.

\$175,000 to \$200,000	22,710	2,708	1,575	3,069	11,415	3,949	3,096	1,428	13,801	63,751	164,831
\$150,000 to \$175,000	20,855	2,863	1,359	2,408	7,286	3,388	2,705	1,664	10,751	53,279	142,097
\$125,000 to \$150,000	17,471	2,966	1,303	2,715	7,923	3,470	2,475	976	10,020	49,319	132,323
\$100,000 to \$125,000	15,128	1,710	935	2,198	6,650	1,819	1,879	1,138	7,772	39,592	104,727
\$75,000 to \$100,000	11,107	1,279	876	2,119	5,310	1,890	1,788	1,197	6,759	32,325	86,692
\$50,000 to \$75,000	8,788	936	572	1,476	3,925	1,470	1,295	917	5,063	24,442	66,940
\$25,000 to \$50,000	6,349	782	381	918	2,942	1,193	948	703	3,606	17,822	48,483
Total \$25,000 or more ..	23,159	2,947	1,500	780	9,069	4,582	3,533	798	14,374	60,742	180,737
\$15,000 to \$25,000	-	-	-	-	-	-	-	-	-	-	33,958
\$1 to \$15,000	-	-	-	-	-	-	-	-	-	-	20,045
Total less than \$25,000	-	-	-	-	-	-	-	-	-	-	26,094
Total All Stations ..	-	-	-	-	-	-	-	-	-	-	177,492

STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS

Item	Number of stations	Technical expenses				Program expenses				Selling expenses					
		(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	Total
Revenue group:															
\$1,000,000 or more	2	\$129,060	\$26,171	\$39,992	\$195,222	\$107,381	\$117,657	\$46,299	\$14,330	\$1,274	\$12,235	\$299,176	\$195,083	\$71,060	\$266,143
\$500,000 to \$1,000,000	17	81,463	7,109	14,375	102,947	76,226	90,265	18,766	9,294	9,712	36,465	241,028	73,077	42,853	115,930
\$250,000 to \$500,000	20	34,606	4,255	3,952	42,813	40,832	29,135	9,056	5,521	5,196	6,749	96,489	25,067	8,472	33,539
\$225,000 to \$250,000	8	22,804	2,731	3,986	29,221	28,219	9,932	7,315	4,607	3,548	9,518	63,139	27,650	8,972	36,622
\$200,000 to \$225,000	13	28,789	3,198	5,022	37,009	40,807	17,590	6,321	4,918	2,192	4,972	76,800	20,977	8,979	29,936
\$175,000 to \$200,000	12	26,030	3,739	4,593	34,362	26,165	6,735	5,804	5,697	4,388	5,848	54,637	17,613	9,718	27,331
\$150,000 to \$175,000	22	20,617	2,129	3,347	26,093	25,865	11,322	5,441	5,020	2,351	5,467	55,486	14,835	5,723	20,558
\$125,000 to \$150,000	37	18,511	2,552	2,885	23,948	20,951	5,434	4,575	3,874	2,864	4,757	43,289	12,623	5,470	18,093
\$100,000 to \$125,000	47	13,293	1,846	2,472	17,611	19,300	6,670	3,418	3,726	1,929	4,757	39,800	12,003	5,011	17,014
\$75,000 to \$100,000	99	10,910	1,615	1,853	14,378	16,462	3,447	2,741	3,297	1,687	3,661	31,295	8,900	3,238	12,138
\$50,000 to \$75,000	176	8,860	1,379	1,706	11,945	11,775	1,563	1,848	2,904	1,612	3,071	22,773	5,094	2,307	8,001
\$25,000 to \$50,000	175	7,240	1,022	1,202	9,364	8,170	1,380	1,054	2,337	1,326	2,457	16,724	3,543	1,824	5,367
Total \$25,000 or more ..	628	14,069	1,854	2,196	18,119	16,864	6,283	3,146	3,287	1,804	4,447	35,831	10,512	4,558	15,070
\$15,000 to \$25,000	45	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$1 to \$15,000	44	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total less than \$25,000	89	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total All Stations ..	717	-	-	-	-	-	-	-	-	-	-	-	-	-	-

See footnotes on page 209

Table 8.--Summary of operating expense by average per station of 1,813 standard broadcast stations by revenue groups based on total time sales 1/ - Continued

1948

Item	STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS											Total broadcast expenses (27)
	General and administrative expenses											
(1)	(17)	(18)	(19)	(20)	(21)	(22)	(23)	(24)	(25)	(26)	(27)	
Revenue group:												
\$1,000,000 or more	\$86,127	\$18,654	\$5,849	-	\$72,596	\$18,688	\$18,632	\$1,025	\$43,901	\$265,472	\$1,026,013	
\$500,000 to \$1,000,000	55,611	10,742	4,096	-	17,945	16,493	9,075	4,874	29,448	143,284	608,189	
\$250,000 to \$500,000	37,309	5,844	1,609	\$5,911	9,836	8,340	5,406	4,116	18,202	96,573	269,414	
\$225,000 to \$250,000	34,383	3,792	1,516	10,376	17,605	5,898	3,483	1,649	11,522	90,227	219,509	
\$200,000 to \$225,000	31,025	2,358	1,449	2,146	10,210	3,995	3,518	1,426	14,605	70,732	214,477	
\$175,000 to \$200,000	20,387	5,386	1,455	8,566	8,129	5,026	2,608	3,979	13,404	68,940	185,270	
\$150,000 to \$175,000	20,279	3,029	1,172	1,743	7,817	4,306	3,083	2,675	9,377	53,481	155,618	
\$125,000 to \$150,000	15,271	2,766	992	2,848	7,169	4,151	2,652	2,443	11,398	49,690	135,020	
\$100,000 to \$125,000	15,465	2,688	1,083	2,897	7,143	2,688	2,382	2,419	9,026	45,791	120,216	
\$75,000 to \$100,000	10,698	1,785	762	1,890	5,888	2,244	1,881	1,668	7,026	33,862	91,673	
\$50,000 to \$75,000	8,120	1,267	516	1,707	4,192	1,664	1,390	1,011	5,142	25,009	67,728	
\$25,000 to \$50,000	5,580	971	454	1,388	3,269	1,437	1,842	691	3,958	18,590	50,045	
Total \$25,000 or more ..	12,490	1,893	813	344	5,712	2,352	1,969	1,071	7,407	34,051	103,071	
\$15,000 to \$25,000	-	-	-	-	-	-	-	-	-	-	24,934	
\$1 to \$15,000	-	-	-	-	-	-	-	-	-	-	11,733	
Total less than \$25,000.	-	-	-	-	-	-	-	-	-	-	18,408	
Total All Stations	-	-	-	-	-	-	-	-	-	-	92,561	

Item	ALL COMMERCIAL STATIONS											Total			
	Technical expenses					Program expenses					Selling expenses				
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)
Revenue group:															
\$1,000,000 or more	38	\$141,475	\$16,244	\$28,009	\$185,728	\$139,819	\$210,306	\$51,722	\$8,609	\$9,229	\$51,121	\$470,806	\$72,453	\$70,530	\$142,983
\$500,000 to \$1,000,000	87	68,968	8,559	12,116	89,643	75,164	64,749	20,276	9,148	5,571	25,235	200,143	45,096	41,433	86,269
\$250,000 to \$500,000	161	34,865	5,390	6,445	46,400	42,201	17,925	10,441	5,877	3,522	11,651	91,617	23,963	15,514	39,477
\$225,000 to \$250,000	38	22,878	2,997	3,753	29,628	27,771	9,385	7,787	4,943	2,302	6,767	58,955	20,132	8,057	28,189

Item	General and administrative expenses													Total broadcast expenses	
	(17)	(18)	(19)	(20)	(21)	(22)	(23)	(24)	(25)	(26)	(27)				
Salaries and wages	50	23,242	3,346	4,831	31,419	32,104	9,861	6,755	4,175	2,885	7,177	62,957	18,414	9,968	28,382
Professional services, exclusive of salaries	66	21,115	3,491	3,768	28,374	25,905	8,731	5,742	4,485	2,840	6,178	51,881	15,379	8,183	23,562
Insurance expenses	69	18,349	2,183	3,058	23,590	24,461	8,009	4,921	4,294	2,431	4,972	49,048	13,613	6,579	20,392
Experimental and developmental expenses	126	17,459	2,415	3,233	23,107	21,708	4,367	3,351	3,275	2,496	5,321	42,762	12,474	5,347	17,821
Depreciation and amortization of broadcast investments	164	13,929	2,075	2,773	18,377	17,095	4,304	3,335	2,944	2,496	4,457	34,708	10,492	4,288	14,780
Rent paid for use of broadcast property	265	11,127	1,604	1,992	14,723	15,137	2,920	2,641	2,745	2,326	3,903	29,672	7,957	3,309	11,266
Taxes (other than Federal income tax)	340	9,159	1,358	1,629	12,146	11,417	2,642	1,823	2,400	2,204	3,218	22,704	5,554	2,204	7,758
Losses on notes, accounts, and other amounts receivable	297	7,460	1,035	1,659	9,650	7,814	1,351	1,107	2,936	1,706	2,469	17,383	3,537	1,559	5,096
Total \$25,000 or more ..	1,701	20,169	2,767	3,415	26,351	23,560	12,028	5,522	3,409	2,379	6,737	53,635	13,077	8,112	21,189
\$15,000 to \$25,000	55	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$1 to \$15,000	57	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total less than \$25,000.	112	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total All Stations ...	1,813	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Revenue Group:	(1)	(17)	(18)	(19)	(20)	(21)	(22)	(23)	(24)	(25)	(26)	(27)			
\$1,000,000 or more	\$103,191	\$15,706	\$6,601	\$15,137	\$39,528	\$40,472	\$1,018	\$21,470	\$89,668	\$32,791	\$1,132,308				
\$500,000 to \$1,000,000	60,565	8,528	4,035	7,972	21,860	15,651	2,089	5,424	36,767	20,811	169,249				
\$250,000 to \$500,000	37,976	5,916	2,392	4,912	13,082	7,474	1,640	5,494	20,811	9,424	99,627				
\$225,000 to \$250,000	30,986	3,424	1,839	4,918	11,361	4,948	1,355	3,572	15,005	7,408	77,408				
\$200,000 to \$225,000	28,158	3,073	1,556	1,929	10,397	4,623	1,413	3,587	13,199	6,935	67,935				
\$175,000 to \$200,000	22,204	3,175	1,553	3,412	10,789	4,145	1,845	3,006	13,734	10,320	63,953				
\$150,000 to \$175,000	20,671	2,919	1,298	2,266	7,458	3,699	2,041	2,826	10,320	10,424	53,498				
\$125,000 to \$150,000	16,825	2,907	1,211	2,722	7,698	3,668	1,411	2,527	10,424	8,134	49,393				
\$100,000 to \$125,000	15,225	1,968	978	2,448	6,790	2,340	1,535	2,025	8,134	6,860	44,443				
\$75,000 to \$100,000	10,953	1,462	834	2,056	5,525	2,017	1,376	1,822	5,104	6,860	32,901				
\$50,000 to \$75,000	8,449	1,107	544	1,566	4,061	1,565	1,376	1,344	5,104	6,860	24,705				
\$25,000 to \$50,000	5,896	892	423	1,225	3,133	1,335	697	886	3,812	3,812	18,299				
Total \$25,000 or more ..	19,220	2,558	1,246	619	7,830	3,759	899	2,956	11,802	50,889	152,064				
\$15,000 to \$25,000	-	-	-	-	-	-	-	-	-	-	26,574				
\$1 to \$15,000	-	-	-	-	-	-	-	-	-	-	13,629				
Total less than \$25,000.	-	-	-	-	-	-	-	-	-	-	19,986				
Total All Stations ...	-	-	-	-	-	-	-	-	-	-	143,904				

Note: - Stations with total time sales of less than \$25,000 for the year are not required to report details.
 1/ Does not include the operations of 11 key stations of nation-wide networks, as the reports filled by them with the Commission do not include adequate segregations of expenses between station and network operations.

Table 9.--Summary of operating expenses of 1813 standard broadcast stations by metropolitan districts 1/

1948

Broadcast region and metropolitan districts		Stations with time sales of \$25,000 or more															
		(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)
		Number of stations	Salaries and wages	Repairs of technical equipment	Other technical expenses	Total	Salaries and wages of program department	Talent expenses	Royalties and license fees relating to programs	Transcriptions and recordings	Cost of wire services	Other expenses directly related to programs	Total	Salaries, wages and commissions	Other expenses directly related to selling	Total	
Northeastern Region:																	
Albany - Schenectady - Troy, N. Y.		6	\$229,999	\$22,047	\$48,391	\$300,437	\$249,539	\$183,966	\$68,648	\$34,195	\$7,768	\$102,047	\$646,153	\$105,987	\$136,041	\$242,028	
Allentown - Bethlehem - Easton, Pa.		4	69,202	11,575	11,479	92,256	79,359	11,457	19,647	15,114	6,838	14,363	146,778	40,168	18,574	58,742	
Altoona, Pa.		3	38,996	6,468	5,530	50,994	30,490	5,359	11,100	5,682	5,406	9,642	67,679	22,149	5,360	27,509	
Atlantic City, N. J.		4	56,158	8,251	11,636	76,045	66,771	17,753	13,315	1,872	4,762	16,248	120,721	29,532	14,908	44,440	
Baltimore, Md.		8	353,905	28,316	60,640	442,861	352,475	210,855	117,481	30,330	23,794	98,477	833,412	274,034	234,541	508,575	
Binghamton, N. Y.		3	67,607	9,679	14,019	91,305	85,221	34,808	6,135	6,135	4,170	26,532	182,795	41,706	26,532	68,269	
Boston, Mass.		16	695,080	101,198	106,603	902,881	829,280	549,750	197,272	82,193	25,432	362,865	2,046,812	416,433	342,006	758,439	
Bridgeport, Conn.		3	77,953	13,723	7,913	99,589	79,149	20,416	9,508	1,398	14,280	14,280	129,099	25,521	10,999	36,520	
Buffalo - Niagara, N. Y.		9	388,495	46,708	37,915	473,118	395,668	395,968	105,765	47,719	18,128	136,429	1,099,677	180,460	82,690	263,150	
Erie, Pa.		3	43,500	15,685	17,190	76,375	51,393	2,284	13,187	5,505	796	16,133	89,297	24,504	18,789	43,293	
Fall River - New Bedford, Mass.		3	61,063	2,734	16,286	80,083	62,940	7,746	8,391	8,392	784	8,673	96,886	25,718	17,342	43,060	
Harrisburg, Pa.		3	77,881	15,934	7,628	101,443	39,170	22,444	24,337	29,186	10,974	4,306	130,417	29,730	21,024	50,754	
Hartford - New Britain, Conn.		7	286,570	39,377	70,123	396,070	339,317	97,548	71,491	22,681	13,248	107,156	651,441	111,670	72,911	184,581	
Johnstown, Pa.		3	61,850	5,799	1,952	69,601	73,379	4,125	13,365	10,015	3,421	11,469	115,774	21,304	13,004	34,308	
Lovell - Lawrence - Haverhill, Mass.		4	117,393	16,662	34,904	168,959	117,635	12,125	26,337	19,716	12,904	28,341	217,058	103,010	47,204	150,214	
Manchester, N. H.		3	57,123	11,148	7,965	76,236	60,573	46,693	12,767	10,487	2,808	14,169	147,497	39,324	10,760	50,104	
New Haven, Conn.		3	62,201	7,167	8,258	77,626	78,969	20,994	16,093	8,231	6,197	17,976	150,260	55,431	23,157	78,588	
New York - Northeastern, N.J.		22	1,941,620	174,059	238,695	2,354,374	1,805,539	3,008,090	559,278	147,204	1,032,443	374,269	1,795,582	1,795,582	678,572	2,474,154	
Philadelphia, Pa.		12	739,369	85,645	103,664	928,678	680,389	581,048	206,249	49,320	27,107	193,530	1,731,643	336,527	303,771	642,298	
Pittsburgh, Pa.		16	429,690	40,550	51,829	522,069	493,289	467,997	170,073	59,579	46,630	136,460	1,374,028	269,097	147,613	416,710	
Portland, Maine		4	150,825	12,944	14,671	178,440	136,288	20,278	31,631	9,840	3,143	44,468	245,648	64,237	23,943	88,180	
Providence, R. I.		7	264,750	28,562	39,676	332,988	213,906	87,553	64,621	21,163	5,563	62,701	455,507	89,980	51,647	141,627	
Reading, Pa.		3	53,645	3,735	5,043	62,423	55,131	15,624	19,059	6,379	6,422	6,862	109,477	40,680	10,494	50,574	
Rochester, N. Y.		6	263,180	18,931	20,661	302,672	336,281	115,295	78,781	27,912	9,550	94,549	664,368	109,801	148,904	296,765	
Scranton - Wilkes Barre, Pa.		7	132,917	23,185	13,407	169,509	137,868	51,474	35,739	15,724	9,063	32,823	282,691	79,430	39,800	119,230	
Springfield - Holyoke, Mass.		6	118,764	13,015	13,833	145,612	109,563	20,253	8,687	7,748	20,161	20,161	187,247	95,238	11,169	106,407	
Syracuse, N. Y.		5	211,036	26,704	33,901	271,641	224,060	114,108	53,554	35,945	5,072	47,219	479,958	135,632	90,269	225,901	
Utica - Rome, N. Y.		4	62,154	15,362	31,800	109,336	86,502	12,931	20,738	15,207	4,379	29,224	169,026	56,095	40,347	96,442	
Washington, D. C.		12	591,684	45,017	49,977	686,678	712,779	445,564	122,763	17,202	46,791	179,748	1,572,822	286,245	253,655	540,100	
Waterbury, Conn.		3	33,431	6,428	6,691	46,550	66,369	4,806	12,043	3,076	1,706	15,588	100,353	33,556	10,670	44,234	
Wilmington, Del.		4	47,028	4,503	7,257	58,788	74,665	9,387	22,071	8,833	4,269	12,531	134,813	48,386	21,351	69,737	
Worcester, Mass.		4	129,565	15,689	19,482	164,736	148,703	34,584	21,136	9,313	5,510	26,432	245,678	76,333	54,936	131,271	
York, Pa.		3	32,211	4,826	6,308	43,345	54,656	9,877	16,124	11,195	2,644	10,556	105,032	34,448	15,468	49,916	
Other Metropolitan Districts.		4	70,926	7,354	13,922	92,202	69,644	8,898	21,615	12,093	5,263	15,430	132,943	36,388	42,111	78,499	

Total Metropolitan Districts													207	8,017,771	889,100	1,139,249	1,046,120	8,398,960	6,651,938	2,229,369	852,487	438,896	2,290,965	20,862,615	5,137,736	3,040,903	8,178,639
Non-Metropolitan Districts with 3 or more stations:													4	59,397	11,034	7,725	78,156	65,875	6,352	15,694	11,339	1,359	20,220	120,839	41,949	10,884	52,833
Bangor, Maine													99	1,110,756	157,500	172,621	1,440,879	1,588,025	297,077	267,811	243,691	159,223	338,687	2,894,514	730,591	324,000	1,054,591
Communities not in metropolitan districts with less than 3 stations													2/310	9,187,926	1,057,634	1,319,595	1,565,155	10,052,860	6,955,367	2,512,874	1,107,517	599,478	2,649,872	23,877,968	5,910,276	3,375,787	9,286,063
Total Northeastern Region																											
Great Lakes Region:																											
Akron, Ohio													3	91,416	19,410	25,344	136,170	130,812	16,284	38,504	18,716	5,297	58,532	268,145	76,439	115,649	192,088
Canton, Ohio													3	49,832	11,406	9,144	70,382	67,508	18,756	15,738	11,569	2,112	18,985	134,668	33,884	9,599	43,483
Charleston, W. Va.													5	81,832	7,273	13,290	102,395	135,914	18,766	19,801	25,457	5,181	30,008	235,127	60,172	32,005	92,277
Chicago, Ill.													14	929,066	114,468	172,434	1,215,968	1,741,549	1,741,549	290,243	55,241	50,995	259,892	3,339,374	480,717	254,154	734,871
Cincinnati, Ohio													7	752,758	55,624	199,830	1,008,212	639,872	655,836	1,204,236	60,033	55,126	224,204	1,825,307	459,985	1,041,811	1,041,811
Cleveland, Ohio													6	455,140	56,052	579,769	1,008,212	361,297	548,713	124,949	55,866	38,920	116,967	1,246,712	230,081	242,186	472,267
Columbus, Ohio													3	156,881	26,891	15,176	198,948	130,069	125,463	44,698	24,084	17,967	40,085	382,326	87,633	252,669	152,236
Detroit, Mich.													8	520,193	41,904	116,322	678,420	742,878	722,041	230,729	65,695	74,403	337,372	2,173,118	405,234	252,669	657,903
Evanston, Ill.													4	59,170	8,519	10,238	77,927	123,168	41,418	19,977	22,156	10,644	22,561	24,357	46,467	27,866	74,333
Flint, Mich.													5	99,416	8,223	10,533	118,172	118,637	17,546	19,977	16,937	5,289	24,137	202,523	79,293	25,239	104,532
Fort Wayne, Ind.													5	135,366	15,054	15,227	165,647	177,818	32,270	28,827	14,691	10,823	66,727	331,156	77,251	39,336	116,587
Grand Rapids, Mich.													5	98,240	11,548	12,208	121,996	128,531	26,103	29,670	14,083	4,735	34,060	237,182	83,151	130,352	130,352
Huntington - Ashland, W. Va.													4	51,830	6,028	7,081	64,939	82,792	24,309	18,640	17,549	10,007	17,378	170,675	49,473	23,370	72,843
Indianapolis, Ind.													5	237,824	18,642	38,765	295,231	308,969	120,853	66,645	28,051	8,813	95,843	629,174	154,252	92,109	246,361
Louisville, Ky.													5	282,639	54,912	35,832	373,383	317,496	152,280	73,981	34,542	16,964	60,010	675,273	145,984	86,066	232,050
Madison, Wis.													3	91,632	16,567	7,706	115,905	89,835	32,171	18,951	5,029	10,503	19,394	175,883	40,991	22,568	63,599
Milwaukee, Wis.													8	308,396	21,866	21,866	383,042	296,556	215,851	104,343	36,359	17,217	70,587	740,913	232,140	127,715	359,855
Peoria, Ill.													6	151,537	14,506	22,464	188,507	186,887	62,264	28,270	19,274	12,004	37,640	346,339	47,332	47,330	144,662
Saginaw - Bay City, Mich.													3	58,202	6,786	13,801	78,789	85,549	10,176	17,312	8,730	2,318	34,144	158,229	31,479	15,801	47,280
Springfield, Ohio													3	33,929	9,456	2,122	45,507	61,850	9,207	20,246	12,269	3,001	10,946	117,519	51,825	15,781	67,606
Toledo, Ohio													3	86,164	11,115	25,146	124,425	106,502	74,227	34,962	17,081	3,633	25,442	261,847	90,878	36,988	127,866
Youngstown, Ohio													4	115,662	15,092	18,401	149,155	196,482	20,442	35,421	26,750	10,981	41,755	331,831	94,527	37,958	132,485
Other Metropolitan Districts													20	459,635	113,028	86,494	659,157	601,963	224,767	152,145	97,208	55,017	174,402	1,305,502	385,703	238,650	624,353
Total Metropolitan Districts													132	5,308,760	664,370	978,916	6,952,046	6,032,839	4,911,292	1,625,658	687,370	431,950	1,841,071	15,530,180	3,194,991	2,436,669	5,931,660
Non-Metropolitan Districts with 3 or more stations:													3	34,053	4,032	3,481	41,566	37,362	22,022	8,230	2,041	7,125	9,153	85,933	29,422	4,837	34,289
Clarksburg, W. Va.													3	33,731	3,965	11,043	48,739	39,894	272	8,585	5,154	4,758	13,751	72,414	34,283	10,676	44,959
Green Bay, Wis.													3	70,931	5,468	19,420	95,810	116,594	19,583	10,691	17,850	5,350	21,273	191,346	41,576	21,625	63,201
LaCrosse, Misc.													3	48,938	7,894	7,697	64,529	58,009	7,618	7,590	5,685	2,983	8,398	90,283	13,247	13,164	26,411
Lexington, Ky.													3	65,644	6,726	6,609	78,979	82,578	26,921	16,735	16,849	8,101	13,407	164,591	43,412	6,070	51,482
Total Non-Metropolitan Districts													15	253,297	28,085	48,250	329,632	334,437	76,416	51,831	47,579	28,322	65,982	604,567	161,970	58,372	220,342
Communities not in metropolitan districts with less than 3 stations													140	1,522,351	225,787	244,713	1,992,851	2,070,109	300,350	384,370	346,419	271,648	477,989	3,850,885	1,128,823	367,945	1,496,768
Total Great Lakes Region ..													2/287	7,084,408	918,242	1,271,879	9,274,529	8,437,385	5,288,058	2,061,859	1,081,368	731,920	2,385,042	19,985,632	4,785,784	2,862,986	7,648,770

Table 9.--Summary of operating expenses of 1813 standard broadcast stations by metropolitan districts 1/ - Continued

1948

Broadcast region and metropolitan districts		Stations with time sales of \$25,000 or more													
		(2)	(3)	(4)	Technical expenses				Program expenses				Selling expenses		
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)
Midwest Region:															
Davenport - Rock Island -	4	\$91,622	\$10,004	\$13,104	\$114,730	\$147,561	\$27,282	\$21,668	\$8,735	\$5,071	\$40,712	\$251,079	\$81,351	\$51,482	\$132,833
Moline, Ill.	5	283,732	33,267	51,771	378,760	358,155	200,813	79,176	22,503	15,430	191,364	867,441	165,174	148,004	313,178
Des Moines, Iowa	5	87,224	6,079	19,591	112,894	117,874	39,265	27,912	17,484	14,938	24,970	242,443	68,932	23,453	92,385
Duluth, Minn. - Superior, Wisc.	7	291,819	28,262	63,028	383,109	312,585	350,615	110,503	51,513	28,253	90,713	944,182	145,524	366,680	512,204
Kansas City, Kans. - Minneapolis - St. Paul, Minn.	5	342,887	41,883	89,810	474,580	352,216	577,338	138,742	39,785	45,558	130,127	1,283,766	220,577	288,622	509,199
Omaha, Nebr. - Council Bluffs, Iowa	5	247,136	29,563	58,490	335,189	307,628	150,635	87,028	20,974	16,359	92,636	675,260	174,718	229,418	404,136
St. Louis, Mo.	11	515,032	38,454	70,074	623,560	587,117	669,043	167,232	56,432	27,432	179,391	1,686,904	309,560	338,696	648,256
Springfield, Mo.	3	43,374	9,516	6,572	59,462	113,492	72,139	25,056	13,231	6,040	26,009	255,957	44,923	24,974	69,897
Topoka, Kans.	3	76,476	7,220	11,811	95,507	127,051	106,396	24,347	11,760	8,361	9,891	287,806	52,012	144,935	196,947
Waukegan, Iowa	3	44,292	5,078	18,370	67,740	78,924	12,616	13,059	6,207	7,118	15,539	133,463	43,561	31,002	74,563
Wichita, Kans.	4	107,668	17,119	19,258	144,045	150,999	57,229	28,691	20,045	5,652	34,910	297,826	71,181	56,545	127,726
Other Metropolitan Districts.	11	259,956	23,175	60,716	343,857	355,018	87,612	71,365	33,556	30,788	76,797	655,136	167,011	133,572	300,583
Total Metropolitan Districts	67	2,391,218	249,620	492,595	3,133,433	3,008,640	2,351,283	794,779	302,482	211,000	913,099	7,581,273	1,544,524	1,837,383	3,381,907
Non-Metropolitan Districts with 3 or more stations:															
Mason City, Iowa	3	42,183	2,021	17,213	61,417	64,072	4,395	10,902	9,111	8,009	12,046	108,535	37,500	15,792	53,292
Sioux Falls, S. D.	3	31,260	6,838	10,802	48,900	75,073	14,730	11,424	10,561	7,059	13,091	131,908	29,373	23,419	52,792
Total Non-Metropolitan Districts	6	73,443	8,859	28,015	110,317	139,145	19,125	22,326	19,672	15,038	25,137	240,443	66,873	39,211	106,084
Communications not in metropolitan districts with less than 3 stations	97	1,004,423	154,183	214,071	1,372,677	1,405,449	365,516	259,280	229,460	219,769	437,211	2,926,685	705,762	394,282	1,100,044
Total Midwest Region	2/172	3,469,084	412,662	734,681	4,616,427	4,553,234	2,735,924	1,086,385	551,614	445,807	1,375,437	10,748,401	2,317,159	2,270,876	4,588,035
Southeastern Region:															
Anneville, N. C.	3	76,510	11,421	21,870	109,801	83,537	14,503	18,438	14,493	4,624	17,562	153,277	55,308	30,916	86,224
Atlanta, Ga.	3	594,459	51,937	63,354	409,770	324,115	134,954	100,044	64,242	22,936	116,717	763,008	131,976	163,399	295,375
Augusta, Ga.	4	52,403	7,890	11,887	72,180	71,188	11,812	8,464	5,554	3,761	16,679	117,458	44,879	24,477	69,356

Birmingham, Ala.	232,826	25,284	33,742	291,852	157,616	75,111	48,208	21,098	38,781	41,901	382,715	108,277	80,925	189,202
Charleston, S. C.	56,871	9,779	17,360	84,010	98,850	5,258	17,301	18,856	8,799	25,971	168,035	61,299	22,566	83,865
Charlotte, N. C.	163,133	23,485	52,105	238,485	102,196	135,358	55,974	20,476	3,187	45,126	362,317	66,274	79,314	145,588
Chattanooga, Tenn.	133,081	18,236	4,466	159,783	101,500	20,588	31,039	17,573	13,153	21,337	205,190	66,454	40,174	106,628
Columbia, S. C.	47,884	8,198	6,489	62,571	67,301	34,583	15,680	7,448	2,716	16,847	144,575	39,515	20,771	60,286
Columbus, Ga.	57,667	11,444	6,256	75,367	99,016	14,226	15,541	12,125	8,033	26,106	175,047	47,111	28,406	75,517
Durham, N. C.	60,935	17,124	19,990	98,049	55,641	16,282	12,792	23,528	3,279	14,207	125,729	31,824	22,292	54,116
Greensboro, N. C.	62,939	4,503	15,050	82,492	37,747	14,564	12,862	7,285	1,583	10,308	84,989	25,960	11,091	37,051
Jackson, Miss.	56,032	6,249	17,152	81,433	48,696	37,383	13,823	13,647	9,750	28,094	151,393	70,654	21,816	92,470
Jacksonville, Fla.	57,657	21,131	37,204	155,992	115,109	48,832	38,042	17,004	11,975	37,213	268,175	78,110	73,657	151,767
Knockville, Tenn.	87,794	19,170	8,116	115,080	176,365	55,763	38,405	35,006	17,810	57,308	374,657	94,370	52,596	146,966
Little Rock, Ark.	75,722	12,658	11,651	100,031	102,383	7,461	30,664	13,145	13,511	51,672	218,836	37,722	18,379	56,101
Macon, Ga.	59,949	8,131	7,848	75,928	81,705	8,933	18,839	3,711	4,911	12,211	130,610	57,555	31,840	89,395
Memphis, Tenn.	162,173	31,227	26,731	219,776	198,777	118,546	63,495	55,331	13,457	61,298	510,904	157,212	129,891	287,103
Miami, Fla.	210,149	35,655	43,001	288,805	231,242	145,994	66,853	35,243	11,256	56,769	549,357	233,103	303,554	473,945
Mobile, Ala.	129,226	24,159	8,232	161,617	116,443	13,011	27,140	18,456	8,353	16,310	199,713	68,942	58,921	127,863
Montgomery, Ala.	64,846	6,014	6,744	77,604	61,471	19,326	13,488	10,091	6,061	11,199	121,636	50,616	29,674	79,290
Nashville, Tenn.	183,006	59,215	38,802	281,023	189,543	254,995	79,120	20,619	10,012	83,516	637,805	79,195	73,067	152,262
New Orleans, La.	253,509	36,116	44,583	334,208	239,982	158,193	68,190	24,435	17,476	91,153	599,429	97,806	100,570	198,376
Norfolk - Portsmouth - Newport News, Va.	109,607	25,773	24,512	159,892	151,249	27,986	42,889	23,564	10,646	40,506	296,840	88,135	44,719	132,854
Richmond, Va.	196,425	50,646	32,294	241,365	219,927	163,571	59,030	14,455	15,156	78,557	550,696	100,958	138,143	239,101
Roanoke, Va.	68,839	8,220	12,601	89,660	99,381	36,964	20,583	16,257	3,993	24,812	201,990	36,006	27,939	63,945
Savannah, Ga.	70,659	8,069	12,470	91,198	92,819	18,782	25,028	15,468	9,016	24,261	185,376	39,955	64,681	84,545
Shreveport, La.	90,882	19,256	29,678	139,816	129,974	41,127	40,725	17,245	8,778	28,660	266,500	74,352	55,796	130,148
Tampa - St. Petersburg, Fla.	99,011	30,511	21,955	151,477	128,993	26,336	35,114	9,949	12,249	25,595	239,236	56,069	73,491	129,624
Winston Salem, N. C.	53,918	8,533	5,809	68,280	72,156	2,583	19,677	7,143	4,434	10,361	116,354	36,946	23,724	60,670
Other Metropolitan Districts.	13,624	4,162	2,696	20,482	16,718	5,160	2,376	1,599	8,412	4,201	38,466	4,574	8,962	13,536
Total Metropolitan Districts	3,285,736	603,978	648,293	4,538,007	3,671,640	1,668,285	1,039,824	558,686	308,108	1,092,777	8,339,320	2,141,157	1,525,624	3,666,781
Non-Metropolitan Districts with 3 or more stations:														
Alexandria, La.	32,076	6,731	5,991	44,798	52,776	4,101	12,459	6,417	2,996	8,264	87,013	28,524	23,315	51,839
Baton Rouge, La.	59,257	9,883	13,220	82,360	87,677	7,760	17,334	13,689	11,166	30,742	168,368	28,347	25,956	54,303
Daytona Beach, Fla.	32,729	3,267	10,815	46,811	34,400	275	3,177	12,653	6,394	9,017	65,916	22,356	7,692	30,048
Dorhan, Ala.	17,195	941	3,060	21,196	18,055	3,187	5,093	5,189	8,377	12,294	52,195	19,469	2,017	21,486
Fayetteville, N. C.	25,705	4,257	5,023	34,985	40,478	867	3,924	4,763	7,518	9,204	66,754	10,710	5,775	16,485
Fort Smith, Ark.	35,097	12,201	6,011	53,309	43,798	5,157	6,875	12,823	6,679	19,896	95,228	19,196	16,184	35,380
Gadsden, Ala.	45,338	4,399	8,771	56,508	50,419	349	6,765	8,411	7,940	14,911	88,395	33,988	15,253	53,721
Greenville, S. C.	57,862	14,948	13,980	86,790	80,974	2,990	19,146	10,599	3,045	27,902	144,656	45,174	19,536	60,430
Huntsville, Ala.	44,659	2,759	2,769	50,187	10,217	8,216	2,655	7,533	3,095	4,890	88,606	5,654	2,736	8,390
Lake Charles, La.	31,734	11,268	1,608	44,810	45,235	6,034	9,426	8,040	13,344	12,820	94,899	38,245	7,093	45,338
Orlando, Fla.	85,869	26,564	20,498	116,942	116,942	22,613	18,740	11,128	7,134	24,042	200,599	37,531	24,327	61,658
Pensacola, Fla.	53,550	7,072	10,565	71,487	56,829	10,194	9,509	5,856	8,011	16,605	107,004	40,950	4,889	45,839
Raleigh, N. C.	133,693	16,487	24,321	174,501	141,897	28,983	27,999	20,830	3,381	37,044	260,134	52,865	55,048	107,913
Rome, Ga.	30,010	5,740	6,260	42,010	33,864	1,085	3,767	9,691	8,813	15,491	72,711	19,282	7,721	27,003
West Palm Beach, Fla.	48,902	9,040	7,533	65,475	60,117	2,197	11,099	8,593	13,483	14,761	110,250	38,010	4,910	42,920
Total Non-Metropolitan Districts	733,976	135,577	140,385	1,009,938	873,678	104,008	157,968	146,215	112,976	257,883	1,652,728	440,101	222,652	662,753

Table 9.--Summary of operating expenses of 1813 standard broadcast stations by metropolitan districts 1/ - Continued

1948

Broadcast region and metropolitan districts	Stations with time sales of \$25,000 or more														
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)
	Number of stations	Salaries and wages	Repairs of technical equipment	Other technical expenses	Total	Salaries and wages of program department	Talent expenses	Royalties and license fees relating to programs	Transcriptions and recordings	Cost of wires and services	Other expenses directly related to programs	Total	Salaries, wages and commissions	Other expenses directly related to selling	Total
Southeastern Region: - Continued Communities not in metropolitan districts with less than 3 stations	251	\$2,152,090	\$378,358	\$335,698	\$2,866,146	\$2,384,480	\$384,450	\$479,785	\$523,105	\$457,199	\$720,902	\$1,950,221	\$1,239,851	\$467,049	\$1,705,900
Total Southeastern Region .	2/444	6,171,802	1,117,913	1,124,376	8,414,091	6,929,798	2,156,743	1,677,577	1,228,006	878,583	2,071,562	14,942,269	3,820,109	2,215,325	6,035,434
South Central Region: Amarillo, Tex. Austin, Tex. Beaumont-Port Arthur, Tex. Corpus Christi, Tex. Dallas, Tex. El Paso, Tex. Fort Worth, Tex. Houston, Tex. Oklahoma City, Okla. Oklahoma, Tex. San Antonio, Tex. Tulsa, Okla. Other Metropolitan Districts.	4 3 5 4 6 5 5 10 7 5 4	89,772 46,712 68,486 71,250 311,925 69,275 168,486 282,094 169,221 219,093 141,779 36,330	13,033 9,080 18,595 21,929 52,863 3,285 51,695 49,011 30,628 26,038 22,423 7,205	15,699 4,643 7,283 14,529 61,803 13,759 30,090 47,476 48,743 58,550 30,884 10,904	118,504 60,435 94,364 107,696 426,519 86,311 250,271 378,541 248,592 303,681 195,086 54,439	117,704 77,609 84,668 79,459 327,786 137,832 252,331 298,609 234,459 238,205 173,314 69,647	26,451 14,236 21,436 18,700 215,769 23,811 107,031 95,608 136,980 95,732 84,082 28,672	23,946 18,929 13,639 23,484 82,459 22,901 51,871 99,470 67,496 87,072 48,330 15,326	13,075 5,109 20,921 7,844 31,815 34,825 40,553 84,549 37,869 26,739 18,972 7,718	12,143 6,130 10,462 19,897 78,285 43,478 12,816 39,599 29,536 17,129 10,209 12,910	24,953 20,889 31,124 16,725 83,478 43,854 60,532 77,687 81,155 115,413 80,579 24,466	218,272 142,902 182,250 166,109 819,592 267,464 225,134 695,522 587,495 580,290 413,486 158,739	42,673 52,111 46,223 63,255 109,599 56,776 89,874 130,549 106,406 184,934 71,233 42,457	45,737 12,461 20,644 47,484 76,882 41,491 36,955 144,693 136,810 118,623 72,063 9,934	88,410 64,572 66,867 110,739 186,461 98,267 126,829 275,242 243,216 303,557 143,296 52,391
Total Metropolitan Districts	65	1,674,383	305,777	344,359	2,324,519	2,091,623	868,508	554,823	329,989	253,457	658,855	4,757,255	996,090	763,777	1,759,867
Non-metropolitan districts with 3 or more stations: Lubbock, Tex. Odessa, Tex.	3 3	50,836 27,573	4,649 5,198	5,888 4,240	61,373 37,011	84,249 50,107	2,262 4,928	20,192 8,127	18,128 12,477	3,856 14,818	25,894 13,304	154,581 103,761	34,071 22,720	25,194 10,272	59,265 32,992
Total Non-Metropolitan Districts	6	78,409	9,847	10,128	98,384	134,356	7,190	28,319	30,605	18,674	39,198	258,342	56,791	35,466	92,257
Communities not in metropolitan districts with less than 3 stations	90	740,861	151,553	119,015	1,011,429	932,922	111,566	179,434	163,629	274,124	291,119	1,952,794	505,387	240,628	746,015
Total South Central Region.	161	2,493,653	467,177	473,502	3,434,332	3,158,901	987,264	762,576	524,223	546,255	989,172	6,968,391	1,558,268	1,039,871	2,598,139

Mountain Region:														
6	259,169	31,380	56,471	347,020	292,312	146,558	64,307	40,492	17,455	103,476	664,600	124,149	142,894	267,043
5	102,698	16,369	12,899	131,966	182,807	32,606	31,859	55,370	23,782	49,347	375,771	113,891	43,532	157,423
3	31,608	7,721	42,015	51,429	51,429	11,507	8,543	9,081	7,081	14,634	103,019	21,323	13,564	34,887
5	185,443	23,001	30,087	238,431	250,073	86,986	60,303	40,287	6,662	92,510	536,821	125,172	103,845	229,017
2	19,631	3,951	4,642	28,124	38,888	6,991	5,836	6,174	1,635	6,734	66,258	23,055	6,789	29,844
Total Metropolitan Districts														
21	598,549	77,287	111,820	787,656	815,509	284,648	170,848	152,148	36,615	266,701	1,746,469	407,590	310,624	718,214
Non-metropolitan districts with 3 or more stations:														
3	56,244	12,290	20,802	89,336	76,490	765	21,771	17,637	10,797	32,895	160,355	32,837	24,496	57,333
3	43,481	5,876	6,611	55,968	25,485	5,671	13,634	16,494	1,760	15,255	130,199	33,919	21,279	55,198
3	44,919	7,371	5,874	56,164	25,589	7,729	8,568	9,539	2,206	15,572	63,531	16,777	18,481	35,258
3	28,895	5,967	6,355	41,217	54,776	7,343	8,568	4,242	13,550	17,264	105,743	44,243	13,902	58,145
3	32,085	10,259	3,570	45,914	35,398	-	3,352	11,566	5,870	11,075	67,261	30,546	8,285	38,831
3	29,709	1,264	4,298	35,271	43,476	1,446	6,598	6,362	2,013	15,866	76,231	26,863	11,698	38,561
3	47,711	3,240	4,510	55,461	55,955	6,509	7,505	10,017	4,862	14,824	99,672	23,085	9,180	32,265
4	67,228	9,806	3,239	80,273	93,054	22,826	20,720	17,300	14,141	32,182	200,223	75,151	37,855	113,006
3	29,869	3,683	3,100	36,652	50,547	4,086	6,756	12,398	10,496	17,678	101,961	29,374	7,653	37,027
Total Non-Metropolitan Districts														
28	380,141	57,756	58,359	496,256	507,770	56,375	91,800	106,025	65,695	177,511	1,005,176	312,795	152,829	465,624
Communities not in metropolitan districts with less than 3 stations														
69	621,578	86,222	71,945	780,045	775,335	61,492	117,319	179,799	188,386	230,211	1,552,542	369,727	131,469	501,196
118	1,600,268	221,565	242,124	2,063,957	2,098,614	402,515	379,967	437,972	310,696	674,423	4,304,187	1,090,112	594,922	1,685,034
Total Mountain Region														
Pacific Region:														
4	100,449	9,268	14,107	123,824	141,286	11,418	24,286	14,470	13,174	36,280	240,914	57,715	45,645	103,360
20	804,793	117,118	149,265	1,161,176	836,901	825,382	192,132	120,379	121,098	256,748	2,352,640	619,618	408,712	1,028,330
9	377,071	37,705	26,001	440,777	410,904	93,435	70,375	58,384	28,565	120,693	882,356	196,007	130,844	326,851
4	73,442	10,675	14,805	98,922	135,859	33,814	28,408	21,395	9,416	33,975	262,867	63,682	44,095	107,777
7	144,844	20,073	22,494	187,411	130,339	42,795	39,304	41,648	26,249	36,454	316,789	77,260	80,448	157,708
13	341,555	34,596	23,365	399,516	472,291	215,611	91,544	60,482	66,468	91,893	998,289	259,078	136,941	396,019
4	131,737	6,443	17,319	155,499	167,900	89,696	42,015	8,662	13,940	57,296	379,509	94,311	109,801	136,381
7	294,432	27,228	46,350	368,010	459,466	181,055	64,155	60,797	15,872	75,938	857,583	202,034	149,801	311,835
6	164,917	24,196	22,546	216,959	216,922	61,992	32,599	46,012	15,025	49,326	421,881	81,776	50,910	132,686
3	74,444	6,321	6,727	89,422	46,626	13,614	11,437	7,625	9,079	18,865	107,246	22,366	7,458	29,824
3	49,834	6,364	15,399	71,597	62,748	6,820	13,406	10,846	3,687	14,158	111,465	42,966	20,236	63,202
Total Metropolitan Districts														
80	2,647,518	301,987	358,378	3,307,883	3,081,247	1,675,632	609,961	450,500	322,573	791,626	6,931,539	1,716,813	1,077,160	2,793,973
Non-Metropolitan Districts with 3 or more stations:														
4	89,241	8,930	9,525	107,696	70,543	18,609	17,239	11,743	3,848	20,694	142,676	45,760	14,939	60,699
3	35,582	4,476	2,210	42,278	48,094	10,881	8,334	9,004	4,721	15,541	96,575	22,689	12,963	35,652
4	45,694	2,721	12,614	61,229	61,844	1,569	8,475	5,220	5,257	18,733	102,098	39,465	9,764	49,229
3	36,597	5,703	2,884	45,184	49,655	2,215	8,542	7,931	6,676	11,740	86,759	27,433	12,745	40,178
Total Non-Metropolitan Districts														
14	207,324	21,830	27,233	256,387	230,136	33,274	42,590	34,598	20,802	66,708	428,108	135,347	50,411	185,758

Table 9.--Summary of operating expenses of 1813 standard broadcast stations by metropolitan districts 1/ - Continued
1948

Broadcast region and metropolitan district	Stations with time sales of \$25,000 or more															
	(1)	Technical expenses						Program expenses						Selling expenses		
		(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	(13)	(14)	(15)	(16)
Pacific Region: - Continued																
Committees not in metropolitan districts with less than 3 stations	82	\$1,013,062	\$123,274	\$105,544	\$1,241,880	\$937,969	\$66,396	\$164,696	\$253,876	\$139,611	\$285,230	\$1,847,778	\$681,108	\$196,617	\$877,725	
Total Pacific Region	176	3,867,904	447,091	491,155	4,806,150	4,249,352	1,775,302	817,247	738,974	482,986	1,143,564	9,207,425	2,533,268	1,324,188	3,857,456	
United States:																
Metropolitan Districts	19	23,923,935	3,092,119	4,073,610	31,089,664	27,100,458	18,411,586	7,025,262	3,333,662	2,022,599	7,855,084	65,748,651	15,438,901	10,992,140	26,431,041	
Non-metropolitan districts with 3 or more stations	121	1,785,987	272,988	320,095	2,379,070	2,285,397	302,740	410,528	395,033	262,866	652,639	4,310,203	1,215,826	569,825	1,785,651	
Committees not in metropolitan districts with less than 3 stations	828	8,165,123	1,277,177	1,263,607	10,705,907	10,094,289	1,586,847	1,862,695	1,939,979	1,710,260	2,781,349	19,975,419	5,360,249	2,121,990	7,482,239	
Total - United States	1,668	33,875,045	4,642,284	5,657,312	44,174,641	39,480,144	20,301,173	9,298,485	5,669,674	3,995,725	11,289,072	90,034,273	22,014,976	13,683,955	35,698,931	
Total outside United States	33	432,050	63,961	152,032	648,043	595,225	158,361	94,362	129,040	50,710	170,632	1,198,330	228,615	114,031	342,646	
Grand Total	1,701	34,307,095	4,706,245	5,809,344	44,822,684	40,075,369	20,459,534	9,392,847	5,798,714	4,046,435	11,459,704	91,232,603	22,243,591	13,797,986	36,041,577	

Broadcast region and metropolitan districts	Stations with time sales of \$25,000 or more											All commercial stations		
	Number of stations	General and administrative expenses										Total broadcast expenses	Number of stations	Total broadcast expenses
		(17)	(18)	(19)	(20)	(21)	(22)	(23)	(24)	(25)	(26)			
Albany-Schenectady-Troy, N. Y.	6	\$153,287	\$41,532	\$12,146	\$13,788	\$48,157	\$28,238	\$60,122	\$728	\$104,361	\$462,359	\$1,650,977	6	\$1,650,977
Allentown-Bethlehem-Easton, Pa.	4	61,686	15,526	4,202	1,749	34,935	4,670	10,540	3,161	34,018	170,507	468,283	5	493,133
Altoona, Pa.	4	30,328	7,678	1,719	4,409	14,429	4,976	4,888	3,062	11,811	128,084	274,266	4	274,266
Atlantic City, N. J.	3	45,300	12,648	3,306	1,110	16,910	2,400	8,185	3,713	21,201	113,773	354,979	3	354,979
Baltimore, Md.	8	359,583	72,517	18,213	739	115,730	45,313	53,959	1,860	244,907	912,821	2,697,669	8	2,697,669
Binghamton, N. Y.	3	133,725	10,442	6,304	3,947	44,500	14,661	14,281	1,434	33,939	263,273	605,642	3	605,642
Boston, Mass.	16	450,197	66,868	27,477	33,488	282,830	195,907	123,339	12,043	595,462	1,797,611	5,505,743	3	5,505,743
Bridgesport, Conn.	3	83,271	5,288	1,892	2,311	12,855	13,473	6,637	1,068	24,303	151,098	412,306	3	412,306
Buffalo-Niagara, N. Y.	9	302,728	36,476	22,239	5,094	154,636	69,080	69,242	10,506	166,692	836,693	2,672,638	9	2,672,638
Erie, Pa.	3	100,002	16,465	3,465	6,988	15,112	7,510	6,993	5,805	20,177	182,517	391,482	3	391,482
Fall River-New Bedford, Mass.	3	54,574	16,617	4,450	1,794	51,794	3,530	7,852	1,106	25,305	165,228	385,257	3	385,257
Harrisburg, Pa.	3	126,028	15,492	2,846	346	20,458	9,300	14,623	672	32,219	221,984	504,598	3	504,598
Hartford-New Britain, Conn.	7	191,603	31,075	9,811	6,298	80,805	116,355	42,697	4,655	123,629	606,928	1,839,020	8	1,854,364
Johnstown, Pa.	3	35,633	5,904	3,882	-	23,161	4,930	8,935	1,793	37,194	120,432	340,115	3	340,115
Lowell-Lawrence-Haverhill, Mass.	4	96,517	16,945	6,953	-	55,320	16,518	24,225	2,545	32,083	251,106	787,337	4	787,337
Manchester, N. H.	3	45,508	2,709	3,441	-	43,551	-	10,563	1,826	37,344	144,942	418,779	3	418,779
New Haven, Conn.	3	52,771	8,490	2,491	-	28,835	8,009	11,461	1,680	30,297	151,034	457,508	3	457,508
New York-Northeastern N. J.	22	1,271,997	127,792	77,719	3,925	518,416	304,681	228,151	26,915	899,662	3,459,258	14,285,409	23	14,289,183
Philadelphia, Pa.	12	527,426	75,398	28,547	24,354	173,747	133,606	106,162	11,327	332,166	1,513,733	4,822,352	13	4,914,028
Pittsburgh, Pa.	16	443,790	77,447	25,188	53,436	173,345	96,571	120,932	24,960	332,463	1,322,132	3,634,959	16	3,634,959
Portland, Me.	4	78,762	13,271	4,417	4,117	34,784	24,947	16,340	3,592	66,247	242,360	754,628	4	754,628
Providence, R. I.	7	209,014	30,779	8,884	12,364	42,580	42,698	31,141	4,480	78,748	460,688	1,390,810	8	1,398,458
Reading, Pa.	3	84,247	13,967	3,104	6,838	18,637	19,945	11,697	1,07	34,493	193,035	415,509	3	415,509
Rochester, N. Y.	6	145,631	26,861	14,491	35,848	90,172	39,275	38,870	12,367	112,830	516,315	1,742,170	6	1,742,170
Saratoga Springs, N. Y.	7	164,721	27,754	7,199	290	40,071	14,594	24,938	4,737	71,801	356,105	927,535	7	927,535
Scranton-Wilkes Barre, Pa.	6	118,045	10,003	7,000	7,266	30,281	10,454	27,571	1,859	46,230	258,969	696,235	6	696,235
Springfield-Holyoke, Mass.	5	209,528	50,387	17,592	-	70,321	49,944	31,090	4,012	99,257	532,131	1,509,631	5	1,509,631
Syracuse, N. Y.	4	75,051	11,537	10,487	632	39,153	22,251	13,571	2,264	50,614	225,560	602,564	4	602,564
Utica-Rome, N. Y.	12	411,103	66,861	24,070	26,682	161,356	121,241	65,222	11,462	266	981,793	3,781,593	13	3,784,579
Washington, D. C.	3	92,293	3,869	2,086	-	19,061	12,127	4,772	263	25,769	160,240	351,379	3	351,379
Waterbury, Conn.	3	96,242	15,248	3,533	624	31,479	18,460	33,299	9,921	33,108	209,205	472,543	4	472,543
Wilmington, Del.	4	96,462	8,417	5,931	-	31,479	18,460	33,299	1,759	43,405	239,961	781,645	4	781,645
Worcester, Mass.	3	55,258	8,530	2,779	9,542	17,185	4,125	8,893	751	28,238	135,301	333,594	3	333,594
York, Pa.	4	76,178	9,018	4,582	-	28,954	7,797	14,352	3,794	51,450	196,125	499,769	5	523,969
Total Metropolitan Districts	207	6,488,489	959,811	382,446	661,328	2,535,858	4,618,916	1,263,997	189,317	3,983,189	17,683,351	56,770,725	214	56,941,417

See footnotes on page 223

Table 9.--Summary of operating expenses of 1813 standard broadcast stations by metropolitan districts 1/ - Continued

1948

Broadcast region and metropolitan districts (1)	Stations with time sales of \$25,000 or more													All commercial stations	
	Number of stations (2)	General and administrative expenses											Total broadcast expenses (27)	Number of stations (28)	Total broadcast expenses (29)
		Salaries and wages (17)	Professional services, exclusive of salaries (18)	Insurance expenses (19)	Experimental and development expenses (20)	Depreciation and amortization of broadcast investments (21)	Rent paid for use of broadcast property (22)	Taxes (other than Federal income tax) (23)	Losses on notes, accounts and other amounts receivable (24)	Other general and administrative expenses (25)	Total (26)				
Southeastern Region: - Continued															
Jacksonville, Fla.	5	\$138,432	\$13,305	\$8,261	-	\$50,730	\$8,050	\$13,977	\$3,501	\$42,211	\$288,477	\$864,401	6	\$880,259	
Knoxville, Tenn.	5	129,990	12,535	5,686	-	54,189	15,596	20,685	2,927	104,612	344,220	980,923	5	980,923	
Little Rock, Ark.	5	108,495	13,636	6,156	\$1,815	40,863	13,793	13,903	2,047	33,743	234,451	609,419	5	609,419	
Macon, Ga.	7	61,085	8,346	3,589	-	27,974	240	8,963	3,538	40,787	154,542	450,475	4	459,850	
Memphis, Tenn.	3	157,092	22,793	5,339	-	162,677	33,673	33,920	2,651	118,880	537,025	1,554,808	7	1,554,808	
Miami, Fla.	8	214,266	26,174	15,418	20,194	93,415	57,043	25,012	15,888	168,504	635,614	1,777,330	8	1,777,330	
Mobile, Ala.	5	106,316	1,756	9,449	-	50,666	16,677	8,849	5,724	70,287	269,224	758,717	5	758,717	
Montgomery, Ala.	4	75,978	6,502	6,007	-	24,103	11,835	10,282	7,329	32,592	174,628	453,158	4	453,158	
Nashville, Tenn.	5	190,814	13,114	23,161	-	71,730	278,686	32,336	6,084	140,481	756,306	1,827,892	5	1,827,892	
New Orleans, La.	7	199,879	54,988	14,264	-	90,556	6,371	18,610	5,980	155,541	545,789	1,677,806	7	1,677,806	
Norfolk-Portsmouth-Newport News, Va.	6	139,458	23,157	6,691	839	50,107	17,492	13,866	4,929	64,860	321,399	910,985	7	933,007	
Richmond, Va.	5	175,111	16,544	18,750	8,019	75,260	20,567	37,248	10,006	74,755	436,260	1,467,422	5	1,467,422	
Roanoke, Va.	3	64,307	5,920	5,355	674	46,619	10,762	12,147	967	36,342	183,093	538,688	3	538,688	
Savannah, Ga.	5	96,346	11,522	5,195	-	39,263	8,551	11,456	2,898	48,362	223,593	564,846	5	564,846	
Shreveport, La.	4	146,961	27,018	15,056	1,295	58,195	16,245	21,894	1,919	102,342	390,885	927,358	4	927,358	
Tampa-St. Petersburg, Fla.	6	102,936	17,829	5,366	10,075	37,396	14,114	12,366	2,887	40,027	242,816	706,020	6	706,020	
Winston-Salem, N. C.	3	60,184	18,767	4,052	293	29,196	3,770	12,506	3,159	29,445	151,922	397,206	3	397,206	
Other Metropolitan Districts	2	15,804	937	1,275	-	7,317	2,160	3,684	2,422	12,070	15,669	118,153	2	118,153	
Total Metropolitan Districts	145	3,459,594	481,346	242,211	66,662	1,665,023	734,977	488,144	180,677	2,013,194	9,332,428	25,876,536	148	25,923,791	
Non-Metropolitan Districts with 3 or more stations:															
Alexandria, La.	3	62,953	3,764	2,920	-	29,599	3,312	6,781	3,084	15,232	127,645	311,295	3	311,295	
Baton Rouge, La.	3	82,300	8,081	5,694	-	23,036	15,119	11,254	3,054	49,525	198,063	503,094	4	503,094	
Daytona Beach, Fla.	3	29,082	3,437	1,426	8,302	14,965	2,170	8,439	2,864	18,767	231,726	231,726	3	231,726	
Dothan, Ala.	3	24,608	1,566	1,729	-	8,599	2,618	1,551	2,227	12,817	56,190	151,067	3	151,067	
Fayetteville, N. C.	3	23,181	2,594	1,867	-	12,381	2,925	4,529	219	14,775	62,471	180,695	3	180,695	
Fort Smith, Ark.	3	9,536	4,643	2,437	-	31,084	7,592	3,154	3,197	17,282	79,125	263,042	3	263,042	
Gadsden, Ala.	3	52,414	1,452	2,507	-	20,188	6,865	7,616	4,445	23,222	118,709	319,333	3	319,333	
Greenville, S. C.	4	79,467	18,724	3,786	-	14,262	14,544	7,405	4,464	21,224	163,516	455,392	3	455,392	
Huntsville, Ala.	3	12,750	1,167	917	-	8,241	3,300	3,861	678	8,261	39,175	136,358	3	136,358	
Lake Charles, La.	3	28,381	5,919	2,073	-	13,722	9,300	6,003	296	21,699	87,393	272,240	3	272,240	
Orlando, Fla.	4	105,464	5,828	11,620	6,021	64,744	5,460	14,583	13,101	47,301	274,122	669,290	4	669,290	
Pennacola, Fla.	3	42,218	6,118	3,386	1,806	22,968	10,995	8,225	-	12,770	108,486	332,816	3	332,816	
Raleigh, N. C.	3	72,869	16,924	5,693	1,751	55,001	38,595	11,317	769	58,275	261,194	803,742	3	803,742	

Rome, Ga.	3	40,573	2,450	2,869	3,500	17,504	4,333	3,038	774	16,219	91,260	232,984	3	232,984
West Palm Beach, Fla.	3	43,534	1,905	5,605	150	32,619	2,478	4,484	954	9,470	101,199	319,844	3	319,844
Total Non-Metropolitan Districts	48	709,330	84,772	54,529	21,705	368,913	129,706	101,880	39,825	346,839	1,857,499	5,182,918	48	5,182,918
Communities not in metropolitan districts with less than 3 stations	251	2,073,221	221,328	156,349	56,252	990,409	218,845	319,369	161,952	1,252,530	5,450,255	14,972,522	275	15,476,048
Total Southeastern Region	2/ 444	6,242,145	787,446	453,089	144,619	3,024,345	1,083,528	909,393	382,454	3,613,163	16,640,182	46,031,976	471	46,582,757
South Central Region:														
Amarillo, Tex.	4	106,665	7,937	4,967	498	54,045	6,900	10,016	8,409	72,461	271,898	697,084	4	697,084
Austin, Tex.	3	65,493	7,514	2,868	2,027	34,783	14,216	6,543	8,845	28,793	163,982	430,991	3	430,991
Beaumont-Port Arthur, Tex.	4	75,067	13,645	4,875	2,347	25,693	13,233	8,784	10,168	49,372	200,837	544,318	4	544,318
Corpus Christi, Tex.	5	61,004	11,004	5,077	3,206	31,751	11,764	5,395	6,893	24,507	160,039	544,583	5	544,583
Dallas, Tex.	6	280,975	28,016	13,062	3,206	138,613	69,440	31,032	4,509	191,345	760,298	2,192,962	6	2,192,962
El Paso, Tex.	5	102,452	7,542	10,822	1,205	55,498	8,800	19,035	1,680	64,540	267,369	719,419	5	719,419
Fort Worth, Tex.	5	94,404	17,134	7,462	12,059	124,684	32,590	14,613	9,250	55,574	367,770	1,270,004	5	1,270,004
Houston, Tex.	10	234,970	50,463	17,840	6,952	149,661	52,904	25,160	26,310	230,249	794,309	2,143,614	10	2,143,614
Oklaahoma City, Okla.	7	182,892	17,488	13,690	2,347	100,252	39,969	35,492	8,371	98,992	499,493	1,578,796	7	1,578,796
San Antonio, Tex.	7	225,822	33,298	14,913	-	113,714	30,590	26,226	14,423	113,617	573,003	1,760,531	7	1,760,531
Tulsa, Okla.	5	110,775	21,949	10,163	1,165	55,355	44,694	26,318	14,936	92,165	377,120	1,128,988	5	1,128,988
Other Metropolitan Districts	4	63,185	4,964	3,269	182	38,992	18,964	5,661	4,747	22,094	162,058	427,627	5	441,484
Total Metropolitan Districts	65	1,604,001	220,554	108,808	30,783	923,041	344,264	214,575	110,541	1,040,709	4,597,276	13,438,917	66	13,452,774
Non-metropolitan districts with 3 or more stations:														
Lubbock, Tex.	3	61,215	13,491	5,993	308	29,885	5,720	8,232	4,937	27,696	157,477	432,696	3	432,696
Odessa, Tex.	3	38,921	7,745	1,924	180	14,956	6,279	4,269	5,766	24,906	104,946	278,710	3	278,710
Total Non-Metropolitan Districts	6	100,136	21,236	7,917	488	44,841	11,999	12,501	10,703	52,602	262,423	711,406	6	711,406
Communities not in metropolitan districts with less than 3 stations	90	748,474	95,201	48,738	34,383	348,133	107,502	95,306	64,250	500,913	2,042,900	5,753,138	107	6,018,789
Total South Central Region	161	2,452,611	336,991	165,463	65,654	1,316,015	463,765	322,382	185,494	1,594,224	6,902,599	19,903,461	179	20,182,969
Mountain Region:														
Denver, Colo.	6	223,537	16,637	14,448	-	62,295	34,453	34,220	4,274	110,476	500,340	1,779,003	6	1,779,003
Phoenix, Ariz.	5	110,649	21,351	9,678	2,812	48,184	16,362	28,108	9,341	173,418	419,903	1,085,063	5	1,085,063
Pueblo, Colo.	3	26,404	3,847	1,813	340	31,108	5,796	5,261	1,36	15,725	91,430	271,351	3	271,351
Salt Lake City, Utah	5	264,398	35,355	26,510	24,361	53,160	37,626	30,900	12,352	89,484	574,146	1,578,515	5	1,578,515
Other Metropolitan Districts	2	26,770	2,372	1,227	2,730	9,797	5,073	2,617	3,913	10,372	64,871	189,097	3	220,061
Total Metropolitan Districts	21	651,758	79,562	54,676	30,243	204,544	99,310	101,106	30,016	399,475	1,650,690	4,903,029	22	4,933,993
Non-metropolitan districts with 3 or more stations:														
Albuquerque, N. M.	3	91,383	17,284	3,822	-	52,931	26,196	15,673	3,427	37,828	248,544	555,568	3	555,568
Boise, Idaho	3	55,666	6,303	3,796	5,794	20,328	11,401	9,208	1,245	30,602	144,343	385,708	3	385,708
Butte, Mont.	3	28,605	8,564	1,391	1,391	14,405	4,774	28,570	1,541	28,570	93,927	248,880	3	248,880
Great Falls, Mont.	3	21,331	3,096	3,037	463	12,495	4,634	7,795	1,727	10,116	64,094	269,199	3	269,199
Las Vegas, Nev.	3	26,322	5,026	2,547	1,836	20,554	4,436	4,436	5,196	21,481	87,398	239,404	3	239,404
Pocatello, Idaho	3	24,682	2,567	1,914	651	19,236	5,833	5,935	1,447	21,083	83,048	233,111	3	233,111
Reno, Nev.	3	38,631	3,327	1,575	-	16,502	4,428	3,201	2,288	20,728	90,660	278,078	3	278,078

Table 9.--Summary of operating expenses of 1813 standard broadcast stations by metropolitan districts 1/ - Continued

1948

Broadcast region and metropolitan districts	Stations with time sales of \$25,000 or more											All commercial stations		
	General and administrative expenses													
	(2)	(17)	(18)	(19)	(20)	(21)	(22)	(23)	(24)	(25)	(26)		(27)	(28)
Mountain Region: - Continued														
Tucson, Ariz.	4	\$61,085	\$7,615	\$4,000	\$8,227	\$21,103	\$4,553	\$13,375	\$13,500	\$63,098	\$196,556	\$590,058	4	\$590,058
Twin Falls, Idaho	3	31,933	1,582	1,512	1,330	16,209	3,614	7,397	722	15,179	79,478	255,118	3	255,118
Total Non-Metropolitan Districts	28	379,638	55,364	23,546	19,692	193,763	65,413	71,194	30,793	248,665	1,088,068	3,055,124	28	3,055,124
Communities not in metropolitan districts with less than 3 stations	69	474,622	56,718	40,267	21,663	221,381	69,638	92,321	37,062	322,916	1,336,588	4,170,371	86	4,511,687
Total Mountain Region	118	1,506,018	191,644	118,489	71,598	619,688	234,361	264,621	97,871	971,056	4,075,346	12,128,524	136	12,500,804
Pacific Region:														
Fresno, Calif.	4	126,646	6,841	6,429	-	23,796	45,631	10,852	6,303	55,798	282,296	750,394	4	750,394
Los Angeles, Calif.	20	853,226	162,031	44,527	28,333	249,577	126,042	164,267	32,951	558,002	2,218,956	6,761,102	20	6,761,102
Portland, Ore.	9	244,600	19,593	19,244	19,457	127,382	62,954	74,005	30,972	163,450	761,657	2,411,641	9	2,411,641
Sacramento, Calif.	4	108,768	11,445	5,638	2,666	35,066	14,393	11,407	7,482	63,887	260,452	730,018	4	730,018
San Diego, Calif.	7	145,147	20,679	6,746	584	84,120	28,794	31,987	13,681	75,999	407,637	1,069,545	7	1,069,545
San Francisco-Oakland, Calif.	13	315,638	43,362	19,120	2,848	85,129	44,080	45,730	18,921	188,954	763,790	2,557,614	13	2,557,614
San Jose, Calif.	4	80,483	14,959	6,879	4,519	32,774	32,065	14,362	10,953	52,281	244,756	916,145	5	962,689
Seattle, Wash.	7	252,603	56,161	18,904	4,519	171,767	44,856	54,319	8,722	167,509	779,360	2,316,788	7	2,316,788
Spokane, Wash.	6	112,071	12,676	7,622	4,005	59,344	34,458	15,852	1,810	91,429	352,292	1,101,518	6	1,101,518
Stockton, Calif.	3	54,987	7,664	1,305	4,005	13,413	7,900	4,731	3,527	25,960	118,592	345,154	3	345,154
Tacoma, Wash.	3	63,534	12,642	5,730	990	13,227	17,410	6,451	2,389	46,311	168,684	414,948	3	414,948
Total Metropolitan Districts	80	2,357,703	363,153	142,174	63,402	895,595	458,583	433,971	137,411	1,489,480	6,341,472	19,374,867	81	19,421,411
Non-metropolitan districts with 3 or more stations:														
Bakersfield, Calif.	4	77,442	5,350	4,051	332	15,980	8,049	8,479	5,056	37,179	161,918	472,989	4	472,989
Eugene, Ore.	3	37,022	6,264	2,685	-	14,737	364	5,457	3,730	24,524	94,783	269,288	3	269,288
San Bernardino, Calif.	4	31,176	7,440	2,314	-	21,495	8,417	10,684	6,532	39,654	127,712	340,268	4	340,268
Santa Barbara, Calif.	3	34,657	4,428	1,027	-	11,186	15,110	4,616	1,258	46,199	118,481	290,602	3	290,602
Total Non-Metropolitan Districts	14	180,297	23,482	10,077	332	63,398	31,940	29,236	16,576	147,556	502,894	1,373,147	14	1,373,147

Communities not in metropolitan districts with less than 3 stations	82	941,908	89,205	56,450	32,033	304,807	86,632	129,774	63,883	520,180	2,224,872	6,192,255	88	6,307,153
Total Pacific Region	176	3,479,908	475,840	208,701	95,767	1,263,800	577,155	592,981	217,870	2,137,216	9,069,238	26,940,269	183	27,101,711
United States:														
Metropolitan Districts	719	22,098,372	3,142,225	1,377,993	723,023	8,707,479	5,044,683	3,491,376	894,042	13,825,032	59,264,225	182,533,981	737	182,920,343
Non-metropolitan districts with 3 or more stations	121	1,791,650	230,173	129,079	44,698	870,281	279,710	266,936	117,218	1,048,415	4,778,120	13,253,044	122	13,322,912
Communities not in metropolitan districts with less than 3 stations	828	8,215,091	935,043	570,557	284,721	3,466,169	946,387	1,168,776	515,908	4,824,670	20,927,322	59,090,887	918	60,830,304
Total - United States	1,668	32,105,113	4,307,441	2,077,629	1,052,402	13,043,929	6,270,780	4,927,088	1,487,168	19,698,117	84,969,667	254,877,512	1,777	257,073,559
Total outside the United States	33	588,479	43,483	42,455	1,014	274,341	122,854	100,275	41,538	377,018	1,592,157	3,781,176	36	3,823,570
Grand Total	1,701	32,693,592	4,350,924	2,120,084	1,053,416	13,318,270	6,393,634	5,028,063	1,528,706	20,075,135	86,561,824	258,658,688	1,813	260,897,129

1/ Does not include the operations of 11 key stations of nation-wide networks as the reports filed by them with the Commission do not include adequate segregations of expenses between station and network operations.

2/ Does not agree with region totals shown in state and region table as some of the metropolitan districts overlap two or more regions.

STATISTICS OF THE COMMUNICATIONS INDUSTRY

Table 10. -- Summary of broadcast revenues, expenses, income and tangible broadcast property of standard broadcast stations by class and time 1943 - 1948

Item (1)	Number of stations						Net time sales		
	1943 (2)	1944 (3)	1945 (4)	1946 (5)	1947 (6)	1948 (7)	1943 (8)	1944 (9)	1945 (10)
Clear channel:									
50,000 watts:									
Unlimited	41	41	41	41	47	1/ 53	\$36,530,056	\$42,661,601	\$44,282,650
Part-time	3	3	4	4	5	1/ 4	1,976,227	2,255,876	2,397,576
5,000 to 25,000 watts:									
Unlimited	25	28	27	28	34	40	6,617,104	11,085,730	10,969,626
Part-time	3	2	2	2	3	3	535,680	641,838	677,523
Total clear channel	72	74	74	75	89	100	45,659,067	56,645,045	58,327,375
Regional:									
Unlimited	268	278	284	300	354	459	61,961,849	79,916,134	86,710,969
Part-time	61	60	57	78	204	325	6,847,195	8,216,770	8,876,599
Total regional	329	338	341	378	558	784	68,809,044	88,132,904	95,587,568
Local:									
Unlimited	405	433	455	535	730	814	24,636,846	35,376,392	41,413,580
Day and part-time ...	26	20	21	27	76	115	869,836	864,497	1,070,102
Total local	431	453	476	562	806	929	25,506,682	36,240,889	42,483,682
Total all stations	2/832	2/865	2/891	2/1,015	3/1,453	4/1,813	139,974,793	181,018,838	196,398,625

Item (1)	Broadcast expenses					
	1943 (20)	1944 (21)	1945 (22)	1946 (23)	1947 (24)	1948 (25)
Clear channel:						
50,000 watts:						
Unlimited	\$23,743,043	\$27,122,432	\$31,216,772	\$34,020,465	\$39,674,377	\$44,643,954
Part-time	1,674,153	1,795,579	2,198,628	2,506,910	3,138,669	3,376,990
5,000 to 25,000 watts:						
Unlimited	5,393,056	8,183,530	9,088,689	10,938,710	12,652,315	13,066,382
Part-time	468,338	457,962	565,444	629,104	405,558	390,516
Total clear channel	31,278,590	37,559,503	43,069,533	48,095,189	55,870,919	61,477,842
Regional:						
Unlimited	44,656,027	53,685,372	62,948,791	72,507,518	81,149,243	98,602,235
Part-time	6,089,045	6,524,400	7,235,097	9,093,503	17,020,478	28,145,776
Total regional	50,745,072	60,209,772	70,183,888	81,601,021	98,169,721	126,748,011
Local:						
Unlimited	20,171,375	26,352,940	32,677,409	41,858,653	57,948,286	66,298,083
Day and part-time ...	714,564	675,541	875,484	1,359,411	3,503,443	6,373,193
Total local	20,885,939	27,028,481	33,552,893	43,218,064	61,451,729	72,671,276
Total all stations	102,909,601	124,797,756	146,806,314	172,914,274	215,492,369	260,897,129

Item (1)	Cost of tangible broadcast property to licensee					
	1943 (32)	1944 (33)	1945 (34)	1946 (35)	1947 (36)	1948 (37)
Clear channel:						
50,000 watts:						
Unlimited	\$16,041,264	\$14,896,843	\$15,146,079	\$16,772,284	\$21,317,529	\$28,179,874
Part-time	597,934	600,306	790,956	921,888	1,580,186	2,722,511
5,000 to 25,000 watts:						
Unlimited	3,540,378	4,064,341	4,097,148	6,390,009	8,560,406	9,618,989
Part-time	320,287	125,967	178,677	177,319	192,973	188,757
Total clear channel	20,499,863	19,687,457	20,212,860	24,261,500	31,651,094	40,710,131
Regional:						
Unlimited	31,139,473	32,587,737	34,265,559	40,387,672	51,993,326	74,720,254
Part-time	4,360,267	3,950,537	3,957,200	5,393,579	12,090,753	20,047,294
Total regional	35,499,740	36,538,274	38,222,759	45,781,251	64,084,079	94,767,548
Local:						
Unlimited	10,589,192	11,792,348	13,299,777	18,483,274	30,917,367	39,445,267
Day and part-time ...	562,684	448,283	545,827	818,556	2,845,075	4,627,221
Total local	11,151,876	12,240,631	13,845,604	19,301,830	33,762,442	44,072,488
Total all stations	67,151,479	68,466,362	72,281,223	89,344,581	129,497,615	179,550,167

1/ Includes operation of one part-time station.

2/ The licensee of one station reported no owned broadcast property.

Table 10. -- Summary of broadcast revenues, expenses, income and tangible broadcast property of standard broadcast stations by class and time 1943 - 1948

Net time sales			Broadcast revenues					
1946	1947	1948	1943	1944	1945	1946	1947	1948
(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)	(19)
\$44,935,335 2,598,349	\$49,384,121 3,464,732	\$54,491,048 3,631,023	\$40,149,999 2,339,200	\$47,468,570 2,712,234	\$50,008,306 2,973,155	\$50,258,085 3,238,659	\$54,975,431 4,154,592	\$60,489,598 4,297,866
11,574,135 646,917	13,431,931 495,974	13,843,830 388,152	6,939,300 619,572	11,810,477 713,653	11,841,235 785,578	12,673,151 786,403	14,845,339 509,274	15,124,412 457,987
59,754,736	66,776,758	72,354,053	50,048,071	62,704,934	65,608,274	66,956,298	74,484,636	80,369,863
93,560,806 10,437,591	98,751,227 17,135,785	111,276,059 27,139,518	66,038,038 7,194,961	85,482,905 8,651,498	93,320,694 9,373,882	101,345,176 10,956,338	106,504,826 17,948,945	120,069,276 28,580,924
103,998,397	115,887,012	138,415,577	73,232,999	94,134,403	102,694,576	112,301,514	124,453,771	148,650,200
51,643,252 1,640,653	65,323,767 3,689,944	70,487,715 6,410,882	25,307,601 896,961	36,494,016 894,748	42,940,544 1,100,486	53,604,348 1,680,483	68,308,565 3,796,649	73,994,322 6,690,458
53,283,905	69,013,711	76,898,597	26,204,562	37,388,764	44,041,030	55,284,831	72,105,214	80,684,780
217,037,038	251,677,481	287,668,227	149,485,632	194,228,101	212,343,880	234,542,643	271,043,621	309,704,843

Broadcast income before Federal income tax

1943	1944	1945	1946	1947	1948
(26)	(27)	(28)	(29)	(30)	(31)
\$16,406,956 665,047	\$20,346,138 916,655	\$18,791,534 774,527	\$16,237,620 731,749	\$15,301,054 1,015,923	\$15,845,644 920,876
1,546,244 151,234	3,626,947 255,691	2,752,546 220,134	1,734,441 157,299	2,193,024 103,716	2,058,030 67,471
18,769,481	25,145,431	22,538,741	18,861,109	18,613,717	18,892,021
21,382,011 1,105,916	31,797,533 2,127,098	30,371,903 2,138,785	28,837,658 1,862,835	25,355,583 928,467	21,467,041 435,148
22,487,927	33,924,631	32,510,688	30,700,493	26,284,050	21,902,189
5,136,226 182,397	10,141,076 219,207	10,263,135 225,002	11,745,695 321,072	10,360,279 293,206	7,696,239 317,265
5,318,623	10,360,283	10,488,137	12,066,767	10,653,485	8,013,504
46,576,031	69,430,345	65,537,566	61,628,369	55,551,252	48,807,714

Depreciated cost of tangible broadcast property

1943	1944	1945	1946	1947	1948
(38)	(39)	(40)	(41)	(42)	(43)
\$6,982,471 343,534	\$5,643,333 288,326	\$5,526,426 398,082	\$6,559,708 472,074	\$10,283,728 1,083,774	\$15,859,024 2,099,288
2,252,716 123,967	2,453,465 66,743	2,273,950 89,469	4,228,693 91,600	6,108,469 63,338	6,711,860 114,381
9,702,688	8,451,867	8,287,927	11,352,075	17,539,309	24,784,553
17,056,589 2,629,900	17,031,296 2,193,032	16,864,587 2,053,732	20,894,836 3,114,284	31,076,250 9,414,352	50,149,341 16,161,844
19,686,489	19,224,328	18,918,319	24,009,120	40,490,602	66,311,185
5,750,879 275,258	6,180,638 193,598	7,046,447 293,635	11,331,256 526,261	22,634,263 2,462,256	29,315,395 3,888,042
6,026,137	6,374,236	7,340,082	11,857,517	25,096,519	33,203,437
35,415,314	34,050,431	34,546,328	47,218,712	83,126,430	124,299,175

3/ The licensees of three stations reported no owned broadcast property.

4/ The licensees of two stations reported no owned broadcast property.

Table 11.--Summary of revenues, expenses and incomes of 1813 standard broadcast stations by class and authorized power 1/1948

Class of station and authorized power in watts	Number of stations	Stations with time sales of \$25,000 or more								Deductions from the sale of station time		
		Network time sales to				Non-network time sales to				Total	Payments to networks and stations (from sale of time)	Commissions to regularly established agencies, representatives, brokers and others
		(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)			
Clear channel:												
50,000 Day - 50,000 Night	52	\$18,254,977	-	\$428,242	\$36,381,891	\$10,836,864	\$65,901,974	\$1,668,391	\$8,451,951			
50,000 Day - 10,000 Night	4	421,273	\$17,235	9,736	1,413,575	1,593,675	3,455,494	652	513,635			
50,000 Limited	2											
10,000 Day - 10,000 Night	14	574,963	144	28,295	3,126,733	3,675,882	7,406,017	12,205	906,871			
10,000 Day - 5,000 Night	8	358,627	-	-	758,323	959,767	2,076,717	38,368	216,624			
10,000 Day - 1,000 Night	3	121,164	-	6,220	163,092	180,127	470,603	1,824	48,167			
10,000 Limited	3	-	-	-	88,294	323,190	411,484	-	23,332			
5,000 Day - 5,000 Night	14	1,135,334	2,307	17,835	1,903,007	2,079,837	5,138,320	20,710	603,826			
Total - Clear channel	100	20,866,338	19,686	490,328	43,834,915	19,649,342	84,860,609	1,742,150	10,764,406			
Regional:												
5,000 Day - 5,000 Night	204	18,504,888	786,143	454,375	27,926,337	35,358,290	83,030,033	648,670	8,703,150			
5,000 Day - 1,000 Night	56	3,060,157	19,495	54,869	5,059,591	7,613,386	15,807,498	123,792	1,501,536			
5,000 Day - 500 Night	2											
5,000 Limited	5	59,478	-	28,262	524,406	846,844	1,458,990	-	138,726			
2,500 Day - 1,000 Night	9	12,559	-	8,995	298,444	461,321	781,319	5,422	33,433			
2,500 Day - 500 Night	3	118,891	-	-	45,217	650,869	814,977	-	63,808			
2,500 Limited	1											
1,000 Day - 1,000 Night	156	3,053,901	135,265	403,546	3,883,968	15,094,342	22,571,022	314,562	1,445,329			
1,000 Day - 500 Night	34	635,969	93,312	25,593	914,727	2,918,647	4,588,248	17,705	277,981			
1,000 Day - 250 Night	3	22,345	-	5,699	37,425	193,103	258,562	7,816	9,924			
1,000 Limited	7	79,036	14,425	-	341,854	1,255,233	1,690,548	30,807	162,901			
500 Day - 500 Night	231	124,946	2,537	137,028	1,974,248	16,864,230	19,102,989	28,686	810,990			
500 Day - 500 Night	6	14,715	-	34,718	62,196	224,897	301,808	-	7,381			
500 Day - 500 Night	29	1,932	-	-	126,755	1,766,875	1,930,280	15,646	56,533			
Total - Regional	746	25,688,817	1,051,177	1,153,085	41,195,158	83,248,037	152,336,274	1,193,106	13,211,692			
Local:												
250 Day - 250 Night	754	6,256,816	348,437	772,913	8,589,866	56,436,430	72,404,462	421,715	2,897,785			
250 Day - 100 Night	6	46,951	179	2,582	70,622	467,641	587,975	3,506	24,154			
250 Day	83	17,320	-	41,791	329,109	4,942,601	5,330,821	2,145	136,117			
200 Day	-											
100 Day - 100 Night	12	38,732	-	-	58,550	874,894	972,176	1,738	44,038			
100 Day	-											
Total - Local	855	6,359,819	348,616	817,286	9,048,147	62,721,566	79,295,434	429,104	3,102,094			
Grand total	1,701	52,914,974	1,419,479	2,460,699	94,078,220	165,618,945	316,492,317	3,364,360	27,078,192			

Class of station and authorized power in watts	Stations with time sales of \$25,000 or more				All commercial stations				
	Revenues from incidental broadcast activities		Total broadcast revenues (13)	Total broadcast expenses (14)	Broadcast income (or loss) before Federal income tax (15)	Number of stations (16)	Total broadcast revenues (17)	Total broadcast expenses (18)	Broadcast income (or loss) before Federal income tax (19)
	Talent (11)	Sundry broadcast revenue (12)							
Clear channel:									
50,000 Day - 50,000 Night	\$3,865,558	\$2,422,320	\$62,089,510	\$46,054,537	\$16,034,973	52	\$62,089,510	\$46,054,537	\$16,034,973
50,000 Day - 10,000 Night	388,045	114,053	3,443,305	2,717,399	725,906	4)	3,443,305	2,717,399	725,906
50,000 Limited						2)			
10,000 Day - 10,000 Night	202,677	258,776	6,948,394	5,653,857	1,294,537	14	6,948,394	5,653,857	1,294,537
10,000 Day - 5,000 Night	135,581	45,911	2,003,217	1,941,807	61,410	8	2,003,217	1,941,807	61,410
10,000 Day - 1,000 Night	5,793	14,885	441,290	367,658	73,632	3	441,290	367,658	73,632
10,000 Limited	15,215	54,620	457,987	390,516	67,471	3	457,987	390,516	67,471
5,000 Day - 5,000 Night	331,557	140,819	4,986,160	4,352,068	634,092	14	4,986,160	4,352,068	634,092
Total - Clear channel	4,964,426	3,051,384	80,369,863	61,477,842	18,892,021	100	80,369,863	61,477,842	18,892,021
Regional:									
5,000 Day - 5,000 Night	3,816,424	2,492,752	79,987,389	63,173,115	16,814,274	204	79,987,389	63,173,115	16,814,274
5,000 Day - 1,000 Night	695,441	356,797	15,234,408	12,405,004	2,829,404	58	15,234,408	12,405,004	2,829,404
5,000 Day - 500 Night						2)			
5,000 Limited	42,308	11,989	1,374,561	1,241,565	132,996	5)	1,374,561	1,241,565	132,996
5,000 Day	17,395	21,693	781,552	926,001	(144,449)	9	781,552	926,001	(144,449)
2,500 Day - 1,000 Night	3,464	20,114	774,747	656,111	118,636	3)	774,747	656,111	118,636
2,500 Limited						1)			
1,000 Day - 1,000 Night	721,628	714,639	22,247,308	20,459,044	1,788,264	162	22,247,308	20,459,044	1,788,264
1,000 Day - 500 Night	93,256	76,367	4,462,185	3,932,190	529,995	34	4,462,185	3,932,190	529,995
1,000 Day - 250 Night	2,779	7,346	250,947	232,751	18,196	3	250,947	232,751	18,196
1,000 Limited	64,981	31,066	1,383,686	1,383,686	209,201	7	1,383,686	1,383,686	209,201
1,000 Day	505,731	453,609	19,222,653	19,222,653	(66,644)	251	19,222,653	19,222,653	(66,644)
500 Day - 500 Night	4,236	8,768	307,431	320,998	(13,567)	10	307,431	320,998	(13,567)
500 Day	34,951	36,889	1,929,941	1,873,268	56,673	35	1,929,941	1,873,268	56,673
Total - Regional	6,022,594	4,232,029	148,166,099	125,893,030	22,273,069	784	148,166,099	125,893,030	22,273,069
Local:									
250 Day - 250 Night	1,761,388	1,725,937	72,572,287	64,579,490	7,992,797	801	72,572,287	64,579,490	7,992,797
250 Day - 100 Night	1,691	7,596	569,602	488,381	81,221	7	569,602	488,381	81,221
250 Day	112,373	132,572	5,437,504	5,307,837	129,667	104)	5,437,504	5,307,837	129,667
200 Day						1)			
100 Day - 100 Night	12,412	32,214	971,026	912,108	58,918	15)	971,026	912,108	58,918
100 Day						1)			
Total - Local	1,887,864	1,898,319	79,550,419	71,287,816	8,262,603	929	79,550,419	71,287,816	8,262,603
Grand total	12,954,884	9,181,732	308,086,381	258,658,688	49,427,693	1,813	309,704,843	260,897,129	48,807,714

Does not include the operations of eleven key stations of nation-wide networks, as the reports filed by them with the Commission do not include adequate segregations of expenses between station and network operations.

Table 12. -- Summary of broadcast revenues, expenses and income of 1813 standard broadcast stations by revenue groups according to total time sales, segregated between 1096 stations serving as outlets for nation-wide networks and 717 stations not serving as such outlets
1948

Item	Number of stations	Revenues from the sale of station time					Total	Payments to networks and stations	Deductions from the sale of station time
		Network time sales to							
		(3)	(4)	(5)	(6)	(7)			
STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS									
Revenue Group:									
\$1,000,000 or more	36	\$16,586,495	-	\$390,511	\$33,689,605	\$9,117,208	\$1,611,765	\$7,909,168	
\$500,000 to \$1,000,000	70	12,367,463	\$428,112	206,312	20,538,857	16,774,025	486,343	6,126,814	
\$250,000 to \$500,000	141	12,303,804	226,582	309,687	15,251,104	22,171,222	422,783	4,462,338	
\$225,000 to \$250,000	30	1,503,568	67,793	53,331	1,815,000	3,691,489	1,794	530,248	
\$200,000 to \$225,000	37	1,772,349	44,482	95,456	1,581,737	4,366,080	68,539	533,430	
\$175,000 to \$200,000	54	1,736,892	201,412	77,614	1,602,161	6,493,790	147,690	554,503	
\$150,000 to \$175,000	47	1,284,791	20,894	115,834	1,376,164	4,826,131	26,818	352,340	
\$125,000 to \$150,000	89	1,654,588	168,268	185,732	1,574,944	8,541,476	38,931	466,908	
\$100,000 to \$125,000	117	1,700,217	66,812	107,692	1,790,246	9,515,910	99,862	447,600	
\$75,000 to \$100,000	166	1,091,661	100,115	289,749	1,362,458	11,625,335	167,494	399,456	
\$50,000 to \$75,000	164	581,184	52,532	130,738	954,165	8,565,423	92,220	233,639	
\$25,000 to \$50,000	122	261,903	39,806	110,834	329,935	4,125,508	38,271	65,018	
Total \$25,000 or more	1,073	52,844,915	1,416,808	2,069,490	81,866,376	109,813,597	3,202,510	22,084,462	
\$15,000 to \$25,000	10	-	-	-	-	201,563	-	-	
\$1 to \$15,000	13	-	-	-	-	122,835	-	-	
Total less than \$25,000	23	-	-	-	-	324,398	-	-	
Total all stations	1,096	52,844,915	1,416,808	2,069,490	81,866,376	110,137,995	3,202,510	22,084,462	
STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS									
Revenue Group:									
\$1,000,000 or more	2	2,281	-	-	2,400,475	1,026,684	342	541,161	
\$500,000 to \$1,000,000	17	10,320	-	-	3,637,867	8,386,874	124,363	1,745,292	
\$250,000 to \$500,000	20	-	-	17,835	1,020,191	5,384,822	191	774,095	
\$225,000 to \$250,000	8	-	-	-	378,536	1,934,315	-	169,070	
\$200,000 to \$225,000	13	-	-	12,117	331,907	2,393,373	-	212,937	
\$175,000 to \$200,000	12	635	-	3,229	317,323	1,935,347	286	192,545	
\$150,000 to \$175,000	22	4,612	-	33,459	546,882	2,900,524	-	193,817	
\$125,000 to \$150,000	37	34,737	2,050	50,566	577,439	4,355,231	13,297	344,197	

\$10,000 to \$125,000	47	5,354	-	67,058	962,798	4,270,718	5,305,928	1,909	279,103
\$75,000 to \$100,000	99	2,805	-	65,333	807,509	7,562,372	8,438,019	7,546	251,574
\$50,000 to \$75,000	176	2,946	487	107,586	861,054	9,911,712	10,883,785	9,356	203,304
\$25,000 to \$50,000	175	6,369	134	34,026	369,863	6,143,376	6,553,768	4,566	86,635
Total \$25,000 or more	628	70,059	2,671	391,209	12,211,844	55,805,348	68,481,131	161,850	4,993,730
\$15,000 to \$25,000	45	-	-	-	-	921,111	921,111	-	-
\$1 to \$15,000	44	-	-	-	-	372,953	372,953	-	-
Total less than \$25,000	89	-	-	-	-	1,294,064	1,294,064	-	-
Total all stations	717	70,059	2,671	391,209	12,211,844	57,099,412	69,775,195	161,850	4,993,730

ALL COMMERCIAL STATIONS

Revenue Group:									
\$1,000,000 or more	38	16,588,776	428,112	390,311	36,090,080	10,143,892	63,213,259	1,612,107	8,450,329
\$500,000 to \$1,000,000	87	12,377,783	226,582	206,312	24,176,724	25,160,899	62,349,830	610,706	7,872,106
\$250,000 to \$500,000	161	12,303,804	67,793	323,222	16,271,295	27,556,044	56,681,247	422,974	5,236,433
\$225,000 to \$250,000	38	1,503,568	67,793	53,331	1,931,536	5,225,804	9,044,032	1,794	699,318
\$200,000 to \$225,000	50	1,772,349	44,482	107,573	1,913,644	6,759,453	10,597,501	68,539	746,367
\$175,000 to \$200,000	66	1,737,527	201,412	80,843	1,919,484	8,429,137	12,368,403	147,976	747,048
\$150,000 to \$175,000	69	1,289,403	20,894	149,293	1,923,046	7,726,655	11,109,291	26,818	549,157
\$125,000 to \$150,000	126	1,689,325	170,318	236,298	2,152,383	12,896,707	17,145,031	52,228	811,105
\$100,000 to \$125,000	164	1,705,571	66,812	174,750	2,753,044	13,786,628	18,486,605	101,771	726,703
\$75,000 to \$100,000	265	1,094,466	100,115	355,082	2,169,967	19,187,707	22,907,337	175,040	651,030
\$50,000 to \$75,000	340	584,130	53,019	238,324	1,815,219	18,477,135	21,167,827	101,576	436,943
\$25,000 to \$50,000	297	268,272	39,040	144,860	699,798	10,268,884	11,421,754	42,831	151,653
Total \$25,000 or more	1,701	52,914,974	1,419,479	2,460,699	94,078,220	165,618,945	316,492,317	3,364,360	27,078,192
\$15,000 to \$25,000	55	-	-	-	-	1,122,674	1,122,674	-	-
\$1 to \$15,000	57	-	-	-	-	495,788	495,788	-	-
Total less than \$25,000	112	-	-	-	-	1/1,618,462	1/1,618,462	-	-
Total all stations	1,813	52,914,974	1,419,479	2,460,699	94,078,220	167,237,407	318,110,779	3,364,360	27,078,192

See footnote on page 231

Table 12. -- Summary of broadcast revenues, expenses and income of 1813 standard broadcast stations by revenue groups according to total time sales, segregated between 1096 stations serving as outlets for nation-wide networks and 717 stations not serving as such outlets - Continued
1948

Item (1)	Number of stations (2)	Revenues from incidental broadcast activities		Total broadcast revenues (13)	Total broadcast expenses (14)	Broadcast income or (loss) before Federal income tax (15)	Ratio of broadcast income to broadcast revenues % (16)
		Talent (11)	Sundry broadcast revenues (12)				
STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS							
Revenue Group:							
\$1,000,000 or more	36	\$3,790,922	\$1,934,511	\$55,988,319	\$40,254,945	\$15,733,374	28.1
\$500,000 to \$1,000,000	70	2,915,622	1,394,848	48,012,082	36,293,292	11,718,790	24.4
\$250,000 to \$500,000	141	2,001,516	1,420,199	48,794,993	38,012,971	10,782,022	22.1
\$225,000 to \$250,000	30	189,872	194,552	6,983,563	5,482,441	1,501,122	21.5
\$200,000 to \$225,000	37	198,659	379,580	7,836,374	6,584,202	1,252,172	16.0
\$175,000 to \$200,000	54	256,851	194,366	9,860,873	8,585,738	1,275,135	12.9
\$150,000 to \$175,000	47	152,772	158,871	7,553,299	6,403,799	1,149,500	15.2
\$125,000 to \$150,000	89	343,359	338,452	12,300,980	11,331,137	969,843	7.9
\$100,000 to \$125,000	117	223,696	305,829	13,162,940	11,653,166	1,509,774	11.5
\$75,000 to \$100,000	166	338,473	346,175	14,587,816	13,659,843	927,973	6.4
\$50,000 to \$75,000	164	139,836	158,949	10,256,968	10,334,180	(77,212)	-
\$25,000 to \$50,000	122	83,365	168,866	5,016,948	5,335,117	(318,169)	-
Total \$25,000 or more	1,073	10,634,923	6,996,018	240,355,155	193,930,831	46,424,324	19.3
\$15,000 to \$25,000	10	-	-	201,563	339,578	(138,015)	-
\$1 to \$15,000	13	-	-	122,835	260,585	(137,750)	-
Total less than \$25,000	23	-	-	324,398	600,163	(275,765)	-
Total all stations	1,096	10,634,923	6,996,018	240,679,553	194,530,994	46,148,559	19.2
STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS							
Revenue Group:							
\$1,000,000 or more	2	116,060	180,659	3,184,656	2,049,718	1,134,938	35.6
\$500,000 to \$1,000,000	17	723,265	543,545	11,432,216	10,213,726	1,218,490	10.7
\$250,000 to \$500,000	20	289,477	123,388	6,057,427	5,193,701	863,726	14.3
\$225,000 to \$250,000	8	56,321	80,400	1,876,502	1,687,878	188,624	10.1
\$200,000 to \$225,000	13	112,607	92,830	2,729,897	2,689,059	40,838	1.5
\$175,000 to \$200,000	12	27,964	143,393	2,235,060	2,056,168	178,892	8.0
\$150,000 to \$175,000	22	141,912	75,482	3,509,094	3,291,101	217,993	6.2
\$125,000 to \$150,000	37	166,252	156,425	4,989,206	4,714,474	270,732	5.4
\$100,000 to \$125,000	47	202,037	237,727	5,464,680	5,382,617	82,063	1.5
\$75,000 to \$100,000	99	174,014	190,663	8,543,576	8,581,890	(38,314)	-

\$50,000 to \$75,000	176	135,988	220,781	11,027,894	11,058,598	(30,704)
\$25,000 to \$50,000	175	82,064	140,421	6,685,058	7,808,927	(1,123,869)
Total \$25,000 or more	628	2,219,961	2,185,714	67,731,226	64,727,857	3,003,369
\$15,000 to \$25,000	45	-	-	921,111	1,122,014	(200,903)
\$1 to \$15,000	44	-	-	372,953	516,264	(143,311)
Total less than \$25,000	89	-	-	1,294,064	1,638,278	(344,214)
Total all stations	717	2,219,961	2,185,714	69,025,290	66,366,135	2,659,155

ALL COMMERCIAL STATIONS

Revenue Group:						
\$1,000,000 or more	38	3,906,982	2,115,170	59,172,975	42,304,663	16,868,312
\$500,000 to \$1,000,000	87	3,638,897	1,938,393	59,444,298	46,507,018	12,937,280
\$250,000 to \$500,000	161	2,286,993	1,543,587	54,852,420	43,206,672	11,645,748
\$225,000 to \$250,000	38	242,193	274,952	8,860,065	7,170,319	1,689,746
\$200,000 to \$225,000	50	311,266	472,410	10,566,271	9,273,261	1,293,010
\$175,000 to \$200,000	66	284,795	337,759	12,095,933	10,641,906	1,454,027
\$150,000 to \$175,000	69	294,684	234,353	11,062,353	9,694,900	1,367,453
\$125,000 to \$150,000	126	509,611	494,677	17,286,186	16,045,611	1,240,575
\$100,000 to \$125,000	164	425,733	543,556	18,627,620	17,035,783	1,591,837
\$75,000 to \$100,000	265	512,487	537,638	23,131,392	22,241,733	889,659
\$50,000 to \$75,000	340	275,824	379,730	21,284,862	21,392,778	(107,916)
\$25,000 to \$50,000	297	165,429	309,307	11,702,006	13,144,044	(1,442,038)
Total \$25,000 or more	1,701	12,854,884	9,181,732	308,086,381	258,658,688	49,427,693
\$15,000 to \$25,000	55	-	-	1,122,674	1,461,592	(338,918)
\$1 to \$15,000	57	-	-	495,788	776,849	(281,061)
Total less than \$25,000	112	-	-	1,618,462	2,238,441	(619,979)
Total all stations	1,813	12,854,884	9,181,732	309,704,843	260,897,129	48,807,714

Note: - Does not include the operations of eleven key stations of nation-wide networks, as the reports filed by them with the Commission do not include adequate segregations of expenses between station and network operations.

1/ Includes \$36,462 received from sale of time by networks as reported by licensees of stations with total time sales of less than \$25,000 that are not required to report details and may include some amounts received from national and regional non-network business.

Table 13. -- Summary of broadcast revenues, expenses and income of 1813 standard broadcast stations classified by number of stations operated by same licensee

1948

Number of stations owned	Stations with time sales of \$25,000 or more									
	Revenues from the sale of station time					Deductions from the sale of station time				
	Number of licensees	Number of stations	Network time sales to			Non-network time sales to		Total	Payments to networks and stations	Commissions to agencies, representatives, brokers and others
			Nation-wide networks	Regional networks	Other networks and stations	National and regional users	Local and other users			
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)
One station only	1,535	1,535	\$41,766,610	\$594,670	\$2,292,017	\$74,589,887	\$146,849,007	\$266,092,191	\$2,415,783	\$22,137,487
Two stations	44	87	5,261,564	44,006	124,434	8,633,710	9,476,235	23,539,949	654,138	1,883,243
Three, four or five stations	15	54	1,691,644	11,399	18,121	2,280,506	5,100,307	9,101,977	242,074	763,235
Six or more stations	4	25	4,195,156	769,404	26,127	8,574,117	4,193,396	17,758,200	52,365	2,294,227
Total	1,598	1,701	52,914,974	1,419,479	2,460,699	94,078,220	165,618,945	316,492,317	3,364,360	27,078,192

Number of stations owned	Stations with time sales of \$25,000 or more						
	Revenues from incidental broadcast activities			All commercial stations			
	Talent	Sundry broadcast revenues	Total broadcast revenues	Total broadcast expenses	Broadcast income before Federal income tax	Number of stations	Total broadcast revenues
(1)	(12)	(13)	(14)	(15)	(16)	(17)	(18)
One station only	\$10,231,170	\$7,625,609	\$259,305,700	\$220,379,936	\$39,015,764	1,638	\$260,919,554
Two stations	939,805	627,737	22,570,110	17,635,847	4,934,263	93	22,633,521
Three, four or five stations	449,624	183,175	8,729,467	7,401,503	1,327,964	57	8,760,664
Six or more stations	1,234,285	745,211	17,391,104	13,241,402	4,149,702	25	17,391,104
Total	12,854,884	9,181,732	308,086,381	258,658,688	49,427,693	1,813	309,704,843
							260,897,129
							\$22,462,627
							17,731,664
							7,461,436
							13,241,402
							48,807,714
							\$38,456,927
							4,901,857
							1,299,228
							4,149,702

1/ Does not include financial data of four key stations owned by the American Broadcasting Company, Inc. as the report filed with the Commission does not include adequate segregations of expenses between station and network operations.
 2/ Does not include financial data of three key stations of the Columbia Broadcasting System, Inc., and four key stations of the National Broadcasting Co., Inc., as the reports filed by them with the Commission do not include adequate segregations of expenses between station and network operations.

Table 14.--Summary of broadcast revenues, expenses and income of 1613 standard broadcast stations by size of community and class of station
1948

Item	Stations with time sales of \$25,000 or more									
	Revenues from the sale of station time					Deductions from the sale of station time				
	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	
Metropolitan districts:										
1,000,000 or over (Pop.):										
Clear channel:										
50,000 watts:										
Unlimited	15	\$6,068,404	-	\$25,623	\$16,485,152	\$5,363,377	\$27,942,556	\$388,448	\$3,738,228	
Part-time	2	439,070	-	792	1,620,113	297,675	2,361,650	652	333,035	
5,000 to 25,000 watts:										
Unlimited	8	685,930	-	17,835	3,265,769	3,384,402	7,353,936	5,700	1,029,714	
Regional:										
Unlimited	42	3,774,221	\$383,865	104,294	8,582,332	13,482,355	26,327,067	272,517	3,747,485	
Part-time	40	1,166	-	31,953	1,595,147	5,148,501	6,776,767	191	671,433	
Local:										
Unlimited	23	63,662	-	13,989	694,018	4,325,634	5,097,303	36,710	422,936	
Day and Part-time	18	-	-	4,866	107,827	1,470,483	1,583,176	-	110,563	
Total	148	11,032,453	383,865	199,352	32,354,358	33,472,427	77,442,455	704,218	10,053,494	
500,000 to 1,000,000 (Pop.):										
Clear channel:										
50,000 watts:										
Unlimited	10	4,345,058	-	194,903	7,653,076	1,645,497	13,838,534	380,847	1,639,132	
Part-time	1	76,140	-	-	224,594	229,207	529,941	38,368	59,491	
Regional:										
Unlimited	28	3,537,963	234,312	84,562	5,951,236	5,031,734	14,839,807	52,535	1,785,286	
Part-time	25	119,316	-	8,850	438,308	2,461,351	3,027,825	-	218,788	
Local:										
Unlimited	15	388,612	-	2,665	501,069	2,917,606	3,809,952	19,305	348,455	
Day and part-time	6	-	-	-	31,502	574,975	606,477	-	25,458	
Total	85	8,467,089	234,312	290,980	14,799,785	12,860,370	36,652,536	491,055	4,076,610	
250,000 to 500,000 (Pop.):										
Clear channel:										
50,000 watts:										
Unlimited	14	4,277,870	17,235	103,686	5,697,129	2,208,335	12,304,255	782,895	1,634,599	
Part-time	1	242,816	-	78,197	495,694	161,370	978,077	392	166,665	
5,000 to 25,000 watts:										
Unlimited	4	256,479	-	12,117	746,469	749,215	1,764,280	-	274,221	
Part-time	2	-	-	-	82,278	217,652	299,930	-	22,410	

Table 14.--Summary of broadcast revenues, expenses and income of 1813 standard broadcast stations by size of community and class of station - Continued
1948

Item	Number of stations (2)	Revenues from the sale of station time						Total (8)	Payments to networks and stations (9)	Deductions from the sale of station time (10)
		Network time sales to			Non-network time sales to					
		Nation-wide networks (3)	Regional networks (4)	Other networks and stations (5)	National and regional users (6)	Local and other users (7)				
Stations with time sales of \$25,000 or more										
Metropolitan districts: - Cont.										
250,000 to 500,000 (Pop.): - Cont.										
Regional:										
Unlimited	64	\$6,269,530	\$214,110	\$66,583	\$7,805,980	\$10,751,029	\$25,107,232	\$328,129	\$2,287,372	
Part-time	27	66,708	-	13,930	356,702	2,636,523	3,073,863	41,821	189,489	
Local:										
Unlimited	34	643,909	64,679	6,915	1,051,598	4,163,523	5,930,624	30,057	354,540	
Day and part-time	4	1,744	-	11,400	74,433	232,774	320,351	-	24,437	
Total	150	11,759,056	296,024	292,828	16,310,283	21,120,421	49,778,612	1,183,294	4,953,733	
100,000 to 250,000 (Pop.):										
Clear channel:										
50,000 watts:										
Unlimited	11	2,684,888	-	7,470	4,769,285	1,623,006	9,084,649	115,809	1,151,112	
Part-time	1	291,048	-	27,307	324,994	184,196	827,545	-	35,505	
5,000 to 25,000 watts:										
Unlimited	13	657,673	-	2,704	1,013,666	1,919,660	3,593,703	18,348	357,272	
Regional:										
Unlimited	98	6,292,821	84,068	261,956	6,813,247	11,509,451	25,061,543	159,997	2,035,835	
Part-time	35	80,659	2,050	51,747	268,240	2,707,810	3,110,506	9,183	121,574	
Local:										
Unlimited	77	2,071,556	60,215	66,062	1,530,097	7,157,680	10,885,610	38,507	506,795	
Day and part-time	7	20,715	-	4,204	42,527	806,349	873,795	523	17,794	
Total	244	12,099,360	146,333	421,450	14,762,056	26,008,152	53,437,351	342,367	4,225,887	
50,000 to 100,000 (Pop.):										
Clear channel:										
50,000 watts:										
Unlimited	1	107,017	-	-	93,397	152,910	353,324	-	22,861	
Part-time	1	335	-	-	-	191,152	191,487	-	20,341	
5,000 to 25,000 watts:										
Unlimited	7	186,917	144	16,178	466,308	636,755	1,306,302	3,653	93,455	
Regional:										
Unlimited	48	2,029,486	27,742	41,349	2,774,386	4,609,770	9,482,733	56,444	627,515	
Part-time	14	162,974	-	4,195	446,534	978,602	1,592,305	21,491	73,814	
Local:										
Unlimited	32	495,635	50,137	8,937	436,724	2,679,132	3,670,565	4,428	144,699	
Day and part-time	2	1,599	-	4,377	1,168	127,171	134,315	-	4,323	
Total	105	2,983,963	78,023	75,936	4,218,517	9,375,492	16,731,031	86,026	987,008	

Table 14.--Summary of broadcast revenues, expenses and income of 1813 standard broadcast stations by size of community and class of station - Continued
1948

Item (1)	Stations with time sales of \$25,000 or more					All commercial stations			
	Revenues from incidental broadcast activities		Total broadcast revenues (13)	Total broadcast expenses (14)	Broadcast income or (loss) before Federal income tax (15)	Number of stations (16)	Total broadcast revenues (17)	Total broadcast expenses (18)	Broadcast income or (loss) before Federal income tax (19)
	Talent (11)	Sundry broadcast revenues (12)							
Metropolitan districts:									
1,000,000 or over (Pop.):									
Clear channel:									
50,000 watts:									
Unlimited	\$1,901,399	\$1,251,845	\$26,969,034	\$20,567,113	\$6,401,921	15	\$26,969,034	\$20,567,113	\$6,401,921
Part-time	298,681	75,545	2,402,189	1,721,363	680,826	2	2,402,189	1,721,363	680,826
5,000 to 25,000 watts:									
Unlimited	309,119	227,970	6,855,611	5,717,053	1,138,558	8	6,855,611	5,717,053	1,138,558
Regional:									
Unlimited	1,653,936	743,564	24,704,585	20,257,940	4,446,645	42	24,704,585	20,257,940	4,446,645
Part-time	270,281	83,470	6,458,894	6,060,369	398,525	42	6,458,894	6,159,819	320,740
Local:									
Unlimited	206,808	146,485	4,990,950	4,406,340	584,610	23	4,990,950	4,406,340	584,610
Day and part-time	21,064	20,613	1,514,190	1,459,141	55,049	19	1,528,578	1,468,855	59,723
Total	4,661,198	2,549,512	73,895,453	60,189,319	13,706,134	151	73,927,506	60,294,483	13,633,023
500,000 to 1,000,000 (Pop.):									
Clear channel:									
50,000 watts:									
Unlimited	781,004	345,050	12,944,609	9,178,569	3,766,040	10	12,944,609	9,178,569	3,766,040
Unlimited	31,105	-	463,187	422,834	40,353	1	463,187	422,834	40,353
Regional:									
Unlimited	936,963	428,002	14,366,951	10,725,316	3,641,635	28	14,366,951	10,725,316	3,641,635
Part-time	106,415	56,212	2,971,664	3,130,408	(158,744)	27	2,994,517	3,153,400	(158,883)
Local:									
Unlimited	201,020	160,820	3,804,032	3,447,456	356,576	15	3,804,032	3,447,456	356,576
Day and part-time	1,554	2,471	585,044	528,933	56,111	7	587,444	532,133	55,311
Total	2,058,061	992,555	35,135,487	27,433,516	7,701,971	88	35,160,740	27,459,708	7,701,032
250,000 to 500,000 (Pop.):									
Clear channel:									
50,000 watts:									
Unlimited	469,089	359,440	10,685,290	7,847,281	2,838,009	14	10,685,290	7,847,281	2,838,009
Part-time	142,613	60,129	1,013,762	907,212	106,550	1	1,013,762	907,212	106,550
5,000 to 25,000 watts:									
Unlimited	196,825	65,794	1,752,678	1,393,330	359,348	4	1,752,678	1,393,330	359,348
Part-time	13,073	49,792	340,385	284,066	56,319	2	340,385	284,066	56,319

Regional:	64	1,729,071	793,954	24,314,756	19,231,266	5,083,490	64	24,314,756	19,231,266	5,083,490
Unlimited	27	69,454	100,996	3,013,013	2,894,705	118,308	28	3,018,219	2,904,827	113,392
Part-time										
Local:	34	284,234	157,945	5,888,265	5,537,687	450,579	35	5,997,832	5,562,537	435,295
Unlimited	4	31,938	38,997	366,849	4,05,275	(38,426)	5	388,207	427,297	(39,090)
Day and part-time										
Total	150	2,236,307	1,597,047	47,474,939	38,500,822	8,974,117	153	47,511,129	38,557,816	8,953,313
100,000 to 250,000 (Pop.):										
Clear channel:										
50,000 watts:										
Unlimited	11	514,870	344,692	8,577,290	6,217,353	2,459,937	11	8,677,290	6,217,353	2,459,937
Part-time	1	46,581	43,294	881,915	748,415	133,500	1	881,915	748,415	133,500
5,000 to 25,000 watts:										
Unlimited	13	157,652	148,555	3,534,290	3,232,059	302,231	13	3,534,290	3,232,059	302,231
Regional:	98	704,066	925,883	24,496,580	20,501,112	3,995,468	100	24,539,438	20,591,134	3,948,304
Unlimited	35	97,171	83,107	3,160,027	3,294,618	(134,591)	37	3,188,700	3,334,676	(145,976)
Part-time										
Local:	77	283,302	230,857	10,854,467	9,291,829	1,562,638	77	10,854,467	9,291,829	1,562,638
Unlimited	9	50,126	20,086	925,690	808,654	117,036	9	925,690	808,654	117,036
Day and part-time										
Total	244	1,864,688	1,796,474	52,530,259	44,094,040	8,436,219	248	52,601,790	44,224,120	8,377,670
50,000 to 100,000 (Pop.):										
Clear channel:										
50,000 watts:										
Unlimited	1	1,596	15,746	346,209	255,938	90,271	1	346,209	255,938	90,271
Part-time	1		162	172,904	109,377	63,527	1	172,904	109,377	63,527
5,000 to 25,000 watts:										
Unlimited	7	24,406	25,373	1,258,963	1,134,853	124,110	7	1,258,963	1,134,853	124,110
Regional:	48	362,644	182,571	9,343,989	7,928,481	1,415,508	48	9,343,989	7,928,481	1,415,508
Unlimited	14	86,526	52,185	1,635,711	1,626,200	9,511	16	1,647,583	1,649,432	(1,849)
Part-time										
Local:	32	75,705	65,432	3,662,575	3,246,650	415,925	33	3,684,823	3,268,126	416,697
Unlimited	2	15,328	3,544	148,964	174,691	(25,727)	2	148,964	174,691	(25,727)
Day and part-time										
Total	105	566,205	345,113	16,569,315	14,476,190	2,093,125	108	16,603,435	14,520,898	2,082,537
Not in Metropolitan Districts:										
25,000 to 50,000 (Pop.):										
Clear channel:										
50,000 watts:										
Unlimited	1	39,976	3,771	694,262	468,323	225,939	1	694,262	468,323	225,939
5,000 to 25,000 watts:										
Unlimited	4	12,078	53,986	748,560	769,667	(21,107)	4	748,560	769,667	(21,107)
Regional:	67	237,184	368,665	11,061,246	9,456,643	1,604,603	70	11,098,619	9,578,792	1,519,827
Unlimited	30	49,515	53,490	2,322,981	2,617,746	(294,765)	31	2,345,651	2,656,371	(310,720)
Part-time										
Local:	123	288,845	324,177	13,335,483	12,019,680	1,315,803	126	13,392,987	12,102,390	1,290,597
Unlimited	1	696	392	27,680	42,679	(14,999)	2	29,171	46,846	(17,075)
Day and part-time										
Total	226	628,294	804,481	28,190,212	25,374,738	2,815,474	234	28,309,850	25,682,389	2,687,461

Table 14.--Summary of broadcast revenues, expenses and income of 1813 standard broadcast stations by size of community and class of station - Continued

1948

Item (1)	Stations with time sales of \$25,000 or more					All commercial stations				
	Number of stations (2)	Revenues from incidental broadcast activities		Total broadcast revenues (13)	Total broadcast expenses (14)	Broadcast income or (loss) before Federal income tax (15)	Number of stations (16)	Total broadcast revenues (17)	Total broadcast expenses (18)	Broadcast income or (loss) before Federal income tax (19)
		Talent (11)	Sundry broadcast revenues (12)							
Not in Metropolitan Districts: - (Cont'd)										
10,000 to 25,000 (Pop.):										
Clear channel:										
5,000 to 25,000 watts:										
Unlimited	2	\$3,650	\$2,572	\$355,456	\$272,974	\$82,482	2	\$355,456	\$272,974	\$82,482
Regional:										
Unlimited	67	104,375	128,087	7,604,998	6,599,721	1,005,277	70	7,651,011	6,665,622	985,389
Part-time	51	113,272	78,295	4,022,229	3,693,002	329,227	61	4,161,117	3,877,958	283,159
Local:										
Unlimited	227	254,264	431,397	17,230,364	15,279,455	1,950,909	238	17,447,381	15,497,639	1,919,742
Day and part-time	19	15,458	31,582	1,289,836	1,222,599	67,237	23	1,347,173	1,283,940	63,233
Total	366	491,019	671,933	30,502,883	27,067,751	3,435,132	394	30,932,138	27,598,133	3,334,005
5,000 to 10,000 (Pop.):										
Clear channel:										
5,000 to 25,000 watts:										
Unlimited	1	8,657	2,840	155,667	123,612	32,055	1	155,667	123,612	32,055
Part-time	1	2,142	4,828	117,602	106,450	11,152	1	117,602	106,450	11,152
Regional:										
Unlimited	22	126,257	56,481	3,062,599	2,610,037	452,562	23	3,074,740	2,642,656	432,084
Part-time	38	28,396	29,861	2,576,876	2,328,571	248,305	43	2,636,093	2,413,798	222,295
Local:										
Unlimited	165	110,227	187,392	9,832,303	8,839,707	992,596	178	10,013,274	9,123,607	889,667
Day and part-time	25	5,701	13,074	1,173,128	1,066,070	107,058	34	1,309,413	1,201,030	108,383
Total	252	281,680	294,476	16,918,135	15,074,447	1,843,688	280	17,306,789	15,611,153	1,695,636
Less than 5,000 (Pop.):										
Regional:										
Unlimited	13	4,896	5,678	956,029	950,848	5,181	14	975,187	981,028	(5,841)
Part-time	37	21,242	61,508	2,093,011	1,986,047	106,964	40	2,112,485	1,999,495	112,990
Local:										
Unlimited	69	41,294	56,103	3,536,556	3,241,770	294,786	89	3,838,576	3,598,152	240,417
Day and part-time	6	-	6,852	284,102	269,200	14,902	14	425,218	429,747	(4,529)
Total	125	67,432	130,141	6,869,698	6,447,865	421,833	157	7,351,466	7,008,429	343,037

Note: Does not include the operations of eleven key stations of nation-wide networks, as the reports filed by them with the Commission do not include adequate segregations of expenses between station and network operations.

Table 15.--Summary of broadcast revenues, expense and income of 1813 standard broadcast stations by metropolitan districts 1/

1948

Stations with time sales of \$25,000 or more

Broadcast region and metropolitan district (1)	Number of stations (2)	Revenues from the sale of station time					Total (8)	Deductions from the sale of station time		Commissions to agencies, representatives, brokers and others (10)
		Network time sales to			Other networks and stations (5)	National and regional users (6)		Local and other users (7)	Payments to networks and stations (9)	
		Nation-wide networks (3)	Regional networks (4)							
Northeastern Region:										
Metropolitan district:										
Albany - Schenectady - Troy, N. Y.	6	\$1,357,247	-	\$10,939	\$991,377	\$697,981	\$3,057,544	\$786,851	\$301,324	
Allentown - Bethlehem - Easton, Pa.	4	114,717	-	13,849	131,776	338,842	599,184	-	43,750	
Aitons, Pa.	4	87,838	-	11,350	54,047	196,291	349,526	7,413	16,124	
Atlantic City, N. J.	3	69,249	-	5,000	35,239	241,298	345,786	-	11,325	
Baltimore, Md.	3	789,437	-	5,000	1,211,559	2,037,195	4,043,191	36,710	533,885	
Binghamton, N. Y.	3	146,328	-	-	174,376	399,772	720,476	-	31,170	
Boston, Mass.	16	1,060,355	\$208,684	38,458	2,560,595	2,560,536	6,416,718	17,330	848,970	
Bridgeport, Conn.	3	34,053	67,793	1,803	115,614	258,436	477,699	-	43,875	
Buffalo - Niagara, N. Y.	9	802,985	-	1,008	933,415	1,568,717	3,306,125	7,565	389,564	
Erie, Pa.	3	140,035	-	-	96,101	183,883	420,019	928	26,742	
Fall River - New Bedford, Mass.	3	72,208	11,474	1,020	37,245	313,791	435,738	-	40,554	
Harrisburg, Pa.	3	261,037	-	729	218,809	277,330	757,905	-	42,000	
Hartford - New Britain, Conn.	7	578,635	89,551	27,145	942,058	649,542	2,286,931	-	255,841	
Johnstown, Pa.	3	100,797	-	3,108	44,992	230,176	379,073	-	13,894	
Lowell - Lawrence - Haverhill, Mass.	4	118,305	60,541	-	299,083	356,990	834,919	2,534	66,759	
Manchester, N. H.	3	88,964	25,039	2,384	50,376	289,650	456,413	3,872	12,886	
New Haven, Conn.	3	76,867	-	-	196,376	318,642	591,885	-	52,713	
New York - Northeastern, N. J.	22	826,394	-	6,795	10,023,521	6,301,818	17,158,528	124,846	2,087,074	
Philadelphia, Pa.	12	1,228,308	-	17,794	2,515,849	3,207,406	6,969,317	1,710	1,000,105	
Pittsburg, Pa.	16	1,134,127	-	32,992	2,162,939	1,997,387	5,327,445	38,361	813,798	
Portland, Maine	4	277,045	39,702	5,814	226,779	327,841	877,181	-	49,766	
Providence, R. I.	7	440,269	111,934	18,454	498,663	928,639	1,997,959	-	249,368	
Reading, Pa.	3	128,306	-	2,982	107,740	317,459	556,487	-	29,279	
Rochester, N. Y.	6	572,725	-	-	762,997	707,436	2,043,158	15,127	216,281	
Saratoga - Wilkes Barre, Pa.	7	278,872	-	-	221,533	727,023	1,227,428	-	83,720	
Springfield - Holyoke, Mass.	6	309,975	746	5,501	201,087	432,595	949,904	5,710	50,639	
Syracuse, N. Y.	5	524,617	-	-	547,805	755,094	1,827,516	53,271	112,702	
Utica - Rome, N. Y.	4	119,001	-	1,991	183,178	330,796	634,966	1,911	52,877	
Washington, D. C.	12	522,868	-	-	999,067	2,250,433	3,772,368	15,256	500,768	
Waterbury, Conn.	4	120,978	-	1,505	56,072	400,997	1,000,997	-	21,909	
Wilmington, Del.	3	155,943	-	16,300	123,016	379,163	674,422	-	49,688	
Worcester, Mass.	4	240,224	71,964	-	330,657	403,643	1,046,488	1,663	132,552	
York, Pa.	3	110,964	-	1,250	44,303	307,678	464,195	691	18,904	
Other Metropolitan districts	4	137,069	-	1,888	140,434	411,188	690,579	-	73,661	
Total Metropolitan districts	207	13,026,742	687,428	230,019	27,226,668	30,927,213	72,098,070	1,121,749	8,280,347	

EAU CLAIRE, Wisc.	3	49,770	-	2,939	82,921	205,164	340,794	-	17,273
Green Bay, Wisc.	3	69,848	-	5,888	106,976	285,344	468,056	-	12,945
La Crosse, Wisc.	3	81,162	-	-	50,898	192,399	324,459	507	7,589
Laxington, Ky.	3	31,707	-	-	80,073	377,991	489,771	-	17,117
Total Non-Metropolitan districts	15	294,785	-	8,827	396,323	1,230,098	1,930,033	2,250	59,311
Communities not in Metropolitan districts with less than 3 stations	140	775,163	179	109,424	2,016,142	9,550,152	12,451,060	49,768	395,006
Total - Great Lakes region	2/287	12,592,802	72,096	287,291	24,291,640	31,951,735	69,195,564	986,535	5,871,506
Midwest Region:									
Metropolitan district:									
Davenport, Iowa - Rock Island - Moline, Ill.	4	229,962	-	557	217,420	424,559	872,498	3,964	56,486
Des Moines, Iowa	6	688,741	-	14,070	1,321,022	688,465	2,712,298	-	340,500
Duluth, Minn. - Superior, Wisc.	5	225,874	-	8,784	168,582	380,570	783,810	-	38,678
Kansas City, Kans. - Kansas City, Mo.	7	915,915	-	-	1,739,788	870,200	3,525,903	73,712	324,801
Minneapolis - St. Paul, Minn.	6	955,784	-	158,761	1,947,883	1,456,453	4,518,881	65,001	564,891
Omaha, Nebr. - Council Bluffs, Iowa	11	731,650	-	2,665	1,159,604	1,088,167	2,982,086	151,372	333,070
St. Louis, Mo.	11	1,046,276	-	-	2,169,239	2,026,314	5,241,029	107,721	441,907
Springfield, Mo.	3	152,362	-	-	286,524	462,766	901,652	-	103,880
Topeka, Kans.	3	137,228	-	-	380,083	263,022	780,333	20,800	67,499
Waterloo, Iowa	4	107,017	-	-	118,749	308,457	534,223	-	24,052
Wichita, Kans.	4	295,567	-	3,004	337,843	357,501	993,915	-	94,597
Other Metropolitan districts	11	340,497	-	15,114	712,355	1,200,493	2,268,459	28,732	127,732
Total Metropolitan districts	69	5,826,873	-	202,955	10,559,092	9,526,967	26,115,887	451,302	2,518,093
Non-Metropolitan districts with 3 or more stations:									
Mason City, Iowa	3	49,233	-	2,952	102,577	294,753	449,515	701	40,557
Sioux Falls, S. D.	3	47,794	-	7,065	80,433	280,047	415,339	-	35,335
Total Non-Metropolitan districts	6	97,027	-	10,017	183,010	574,800	864,854	701	75,892
Communities not in Metropolitan districts with less than 3 stations	97	932,352	-	241,406	2,426,524	6,336,677	9,936,959	63,377	585,613
Total - Midwest region	2/172	6,856,252	-	454,378	13,168,626	16,438,444	36,917,700	515,380	3,179,598
Southeastern Region:									
Asheville, N. C.	5	133,311	-	-	86,881	338,969	559,161	1,169	16,091
Atlanta, Ga.	8	677,853	-	4,467	1,298,060	931,179	2,911,559	5,862	355,784
Augusta, Ga.	4	88,587	-	-	93,740	278,907	461,234	-	23,636
Birmingham, Ala.	7	337,153	-	-	600,431	715,360	1,652,944	1,056	157,895
Charleston, S. C.	4	124,260	-	-	106,066	285,420	515,746	1,455	21,602
Charlotte, N. C.	4	422,012	-	-	858,040	442,312	1,722,364	-	254,420
Chattanooga, Tenn.	5	231,065	-	-	140,035	626,811	997,911	1,307	36,717
Columbia, S. C.	4	161,337	-	-	157,434	349,687	668,458	-	46,512
Columbus, Ga.	4	22,376	-	2,945	56,374	384,165	518,013	880	12,787
Durham, N. C.	4	54,737	-	-	77,148	263,581	398,411	-	8,923
Greensboro, N. C.	3	77,997	-	-	112,480	201,776	392,253	-	20,565
Jackson, Miss.	4	142,686	-	-	150,697	331,115	624,498	6,130	27,528
Jacksonville, Fla.	5	298,620	-	14,838	383,876	469,207	1,166,541	13,518	84,751

Table 15.--Summary of broadcast revenues, expenses and income of 1813 standard broadcast stations by metropolitan districts 1/ - Cont'd.

1948

Broadcast region and metropolitan district (1)		Number of stations (2)	Revenues from the sale of station time					Deductions from the sale of station time		
			Stations with time sales of \$25,000 or more					Total (8)	Payments to networks and stations (9)	Commissions to agencies, representatives, brokers and others (10)
			Network time sales to		Non-network time sales to		Other networks and stations (5)			
Region-wide networks (3)		Regional networks (4)	Other networks and stations (5)	National and regional users (6)	Local and other users (7)					
Southeastern Region: - Cont'd.										
Knorrville, Tenn.	\$273,984	-	-	-	\$234,991	\$660,906	\$1,169,281	\$7,800	\$15,635	
Little Rock, Ark.	243,163	-	\$30,275	-	278,646	373,045	925,129	11,831	113,164	
Macon, Ga.	86,295	-	6,153	-	118,385	348,697	555,530	-	32,109	
Memphis, Tenn.	487,287	-	4,420	-	793,224	941,632	2,226,563	34,056	221,678	
Miami, Fla.	428,343	-	-	-	532,132	1,048,655	2,009,130	-	93,817	
Mobile, Ala.	138,873	-	-	-	117,460	431,720	688,053	-	9,256	
Montgomery, Ala.	144,778	-	1,321	-	94,713	304,296	545,108	2,416	22,844	
Nashville, Tenn.	583,337	-	4,600	-	906,488	1,026,336	2,516,161	16,605	279,358	
New Orleans, La.	554,105	-	13,190	-	949,953	1,000,617	2,509,275	2,600	302,135	
Norfolk - Portsmouth - Newport News, Va.	210,751	-	-	-	248,910	618,508	1,091,359	-	51,244	
Richmond, Va.	523,616	-	-	-	578,880	656,624	1,759,120	182	158,436	
Roanoke, Va.	161,092	-	-	-	146,525	322,144	629,761	6,136	42,031	
Savannah, Ga.	159,819	-	650	-	147,534	349,083	657,086	1,881	39,886	
Shreveport, La.	342,754	-	15,630	-	517,629	377,675	1,253,688	3,881	139,282	
Tampa - St. Petersburg, Fla.	315,051	-	-	-	298,484	569,245	1,182,780	2,871	80,465	
Winston-Salem, N. C.	118,513	-	-	-	129,325	313,216	561,054	3,307	39,965	
Other Metropolitan districts	9,298	-	2,690	-	7,645	98,335	117,968	323	2,228	
Total Metropolitan districts	7,578,453	25,098	101,179	-	10,222,186	15,059,223	32,986,139	125,266	2,710,764	
Non-Metropolitan districts with 3 or more stations:										
Alexandria, La.	16,245	-	1,141	-	49,572	288,584	355,542	7,642	7,848	
Baton Rouge, La.	89,509	-	10,693	-	66,357	470,746	633,265	9,759	37,211	
Daytona Beach, Fla.	18,538	-	102	-	7,894	159,221	185,755	4,221	3,551	
Dothan, Ala.	2,053	-	-	-	16,657	155,791	174,501	-	1,637	
Fayetteville, N. C.	5,076	-	4,354	-	6,038	140,466	155,934	-	1,021	
Fort Smith, Ark.	7,550	-	2,830	-	41,098	169,316	220,854	3,029	24,502	
Gadsden, Ala.	10,096	-	-	-	13,032	254,379	277,507	-	11,263	
Greenville, S. C.	136,877	-	4,670	-	111,580	356,239	609,366	4,370	30,319	
Huntsville, Ala.	2,643	-	-	-	21,551	106,457	130,651	-	1,223	
Lake Charles, La.	6,984	-	6,311	-	29,247	274,686	317,228	852	5,623	
Orlando, Fla.	206,976	-	-	-	123,782	417,579	748,337	75,610	34,284	
Pensacola, Fla.	32,766	-	-	-	37,386	257,368	327,520	1,157	9,133	
Raleigh, N. C.	239,435	-	4,758	-	561,026	148,707	953,926	5,661	102,606	
Rome, Ga.	3,052	-	-	-	11,070	176,560	190,682	-	266	
West Palm Beach, Fla.	37,018	-	-	-	24,258	279,970	341,246	4,531	6,395	
Total Non-Metropolitan districts	810,818	-	34,819	-	1,120,548	3,656,129	5,622,314	116,832	276,882	

Communities not in Metropolitan districts with less than 3 stations ...	251	665,898	104	78,692	1,441,725	14,633,238	16,819,657	89,842	277,713
Total - Southeastern Region	2/444	9,055,169	25,202	214,690	12,784,459	33,348,590	55,428,110	331,940	3,265,359
South Central Region:									
Amarillo, Texas	4	137,497	144	16,178	205,104	392,291	751,214	3,663	58,865
Austin, Texas	3	91,790	10,849	10,048	102,495	347,119	562,301	9,627	29,425
Beaumont - Port Arthur, Texas	5	56,302	-	9,812	109,365	356,917	532,396	603	24,817
Corpus Christi, Texas	6	125,184	260	24,552	120,099	522,575	792,167	4,313	66,116
Dallas, Texas	6	556,466	36,842	96,467	1,020,329	1,220,476	2,930,580	11,649	399,848
El Paso, Texas	5	159,335	371	14,464	140,867	367,443	669,480	-	47,905
Fort Worth, Texas	5	325,376	14,913	27,502	402,312	721,351	1,491,454	364	75,791
Houston, Texas	10	520,495	32,827	77,637	1,092,154	1,277,984	3,001,097	10,583	381,599
Oklahoma City, Okla.	7	459,029	24,423	12,610	607,191	911,671	1,990,501	2,221	159,325
San Antonio, Texas	7	528,802	24,423	96,716	899,946	1,159,434	2,709,321	5,757	318,067
Tulsa, Okla.	5	399,252	-	3,303	484,482	653,108	1,540,145	191	155,827
Other Metropolitan districts	4	33,455	8,912	-	57,599	402,624	502,590	-	17,649
Total Metropolitan districts	65	3,392,983	129,541	376,289	5,241,943	8,332,993	17,473,749	48,971	1,735,194
Non-Metropolitan districts with 3 or more stations:									
Lubbock, Texas	3	48,381	556	3,584	77,497	374,788	504,806	7,799	20,724
Odessa, Texas	3	3,647	-	-	14,142	240,009	257,798	-	4,153
Total Non-Metropolitan districts	6	52,028	556	3,584	91,639	614,797	762,604	7,799	24,877
Communities not in Metropolitan districts with less than 3 stations	90	476,099	61,060	119,507	706,244	5,225,535	6,588,405	43,090	143,690
Total - South Central region	161	3,921,070	191,157	499,380	6,039,826	14,173,325	24,824,758	99,860	1,903,761
Mountain Region:									
Denver, Colo.	6	554,329	-	-	655,523	1,169,464	2,379,316	-	285,072
Phoenix, Ariz.	5	366,602	-	77,583	162,713	677,323	1,284,221	61,311	100,788
Pueblo, Colo.	3	38,023	-	34,909	34,909	209,168	282,462	2,937	13,313
Salt Lake City, Utah	5	519,092	-	53,905	440,144	812,768	1,825,909	8,163	207,936
Other Metropolitan districts	2	13,214	-	29,933	2,228	148,576	193,951	-	5,463
Total Metropolitan districts	21	1,491,260	-	161,783	1,295,517	3,017,299	5,965,859	72,411	612,572
Non-Metropolitan districts with 3 or more stations:									
Albuquerque, N. M.	3	202,304	-	-	125,133	336,668	664,105	12,666	39,151
Boise, Idaho	3	51,478	-	67,464	43,694	252,292	398,412	2,335	25,028
Butte, Mont.	3	58,934	-	24,702	16,651	134,790	270,383	-	5,465
Great Falls, Mont.	3	5,536	-	24,702	61,980	203,461	349,077	-	29,740
Las Vegas, Nev.	3	32,242	-	5,920	13,314	250,507	269,359	285	3,190
Pocatello, Idaho	3	32,242	-	5,920	37,440	162,793	238,395	-	8,354

Table 15.--Summary of broadcast revenues, expenses and income of 1813 standard broadcast stations by metropolitan districts 1/- Cont'd.

1948

Broadcast region and metropolitan district (1)	Stations with time sales of \$25,000 or more									
	Number of stations (2)	Revenues from the sale of station time					Total (8)	Deductions from the sale of station time		Commissions to agencies, representatives, brokers and others (10)
		Network time sales to						Payments to networks and stations (9)		
	Nation-wide networks (3)	Regional networks (4)	Other networks and stations (5)	National and regional users (6)	Local and other users (7)					
Mountain Region: - Cont'd.										
Reno, Nev.	3	\$43,754	-	-	\$28,272	\$152,847	\$224,873	-	\$7,620	
Tucson, Ariz.	4	33,451	-	\$16,559	57,236	510,719	617,965	\$1,252	18,015	
Twin Falls, Idaho	3	29,551	-	5,819	28,434	220,751	284,555	-	7,701	
Total Non-Metropolitan districts	28	559,678	-	120,464	412,154	2,224,828	3,317,124	16,738	144,264	
Communities not in Metropolitan districts with less than 3 stations										
Total - Mountain region	118	2,408,261	-	122,476	426,998	3,857,850	4,764,647	52,259	107,271	
Pacific Region:										
Fresno, Calif.	4	259,109	-	-	285,100	432,346	976,555	-	70,954	
Los Angeles, Calif.	20	640,772	99,520	-	1,470,352	5,264,718	7,475,362	12,000	1,191,089	
Portland, Ore.	9	597,375	-	9,295	604,628	1,278,093	2,579,391	-	225,169	
Sacramento, Calif.	4	210,813	-	-	292,062	392,667	898,342	8,899	90,230	
San Diego, Calif.	7	284,958	31,432	6,899	326,837	538,740	1,188,866	959	127,286	
San Francisco - Oakland, Calif.	13	114,001	75,661	2,201	643,128	2,583,220	3,418,211	-	464,026	
San Jose, Calif.	4	162,751	-	-	283,597	545,597	992,045	13,698	123,548	
Seattle, Wash.	4	667,050	-	14,223	837,346	1,046,499	2,565,118	-	351,033	
Spokane, Wash.	7	369,473	-	1,398	381,323	566,137	1,338,331	192	274,318	
Stockton, Calif.	6	34,402	17,960	-	144,711	370,579	370,579	-	121,571	
Tacoma, Wash.	3	85,448	-	5,534	81,353	323,992	496,327	17,319	43,074	
Total Metropolitan districts	80	3,445,952	224,573	39,550	5,469,332	13,119,720	22,299,127	53,067	2,838,298	
Non-Metropolitan districts with 3 or more stations:										
Bakersfield, Calif.	4	62,170	18,663	-	89,757	358,801	529,391	277	24,597	
Eugene, Ore.	3	22,573	-	-	23,353	254,732	300,658	2,245	5,160	
San Bernardino, Calif.	4	39,887	9,984	-	60,597	243,420	353,888	5,276	14,433	
Santa Barbara, Calif.	3	68,486	11,399	-	48,016	185,557	313,458	-	13,334	
Total Non-Metropolitan districts	14	193,116	40,046	-	221,723	1,042,510	1,497,395	7,798	57,524	
Communities not in Metropolitan districts with less than 3 stations										
Total - Pacific region	176	4,005,148	310,046	136,085	6,471,014	19,525,333	30,447,626	71,341	3,137,791	

719	46,285,117	1,138,557	1,280,815	81,893,913	101,154,900	231,753,302	2,807,283	24,112,457
121	2,170,712	40,602	182,676	2,229,645	9,552,993	14,476,628	192,713	671,335
828	4,263,787	240,320	903,688	8,879,424	51,979,849	66,267,068	342,931	2,051,429
1,668	52,719,616	1,419,479	2,367,179	93,302,982	162,687,742	312,496,998	3,302,927	26,835,221
33	195,358	-	93,520	775,238	2,931,203	3,995,319	61,433	242,971
1,701	52,914,974	1,419,479	2,460,699	94,078,226	165,618,945	316,492,317	3,364,360	27,078,192
Grand total								

	Stations with time sales of \$25,000 or more										All commercial stations			
	Number of stations (2)	Revenues from incidental broadcast activities		Total broadcast revenues (13)	Total broadcast expenses (14)	Broadcast income or (loss) before Federal income tax (15)	Number of stations (16)	Total broadcast revenues (17)	Total broadcast expenses (18)	Broadcast income or (loss) before Federal income tax (19)				
		Talent (11)	Sundry broadcast revenues (12)											
Broadcast region and metropolitan district														
(1)														
Northeastern Region:														
Metropolitan district:														
Albany - Schenectady - Troy, N. Y.	6	\$107,204	\$67,209	\$2,143,782	\$1,650,977	\$492,805	6	\$2,143,782	\$1,650,977	\$492,805	6	\$2,143,782	\$1,650,977	\$492,805
Allentown - Bethlehem - Easton, Pa.	4	6,877	6,057	568,368	468,283	100,085	5	577,994	493,133	84,861	5	577,994	493,133	84,861
Altoona, Pa.	4	7,151	2,446	335,586	274,266	61,320	4	335,586	274,266	61,320	4	335,586	274,266	61,320
Atlantic City, N. J.	3	20,627	15,296	370,384	354,979	15,405	3	370,384	354,979	15,405	3	370,384	354,979	15,405
Baltimore, Md.	8	123,655	41,779	3,638,070	2,697,669	940,401	8	3,638,070	2,697,669	940,401	8	3,638,070	2,697,669	940,401
Binghamton, N. Y.	3	56,292	6,745	746,343	605,642	140,701	3	746,343	605,642	140,701	3	746,343	605,642	140,701
Boston, Mass.	16	311,015	371,876	6,233,309	5,505,743	727,566	16	6,233,309	5,505,743	727,566	16	6,233,309	5,505,743	727,566
Bridgeport, Conn.	3	12,499	1,817	448,140	412,306	35,834	3	448,140	412,306	35,834	3	448,140	412,306	35,834
Buffalo - Niagara, N. Y.	9	152,349	74,064	3,135,409	2,672,638	462,771	9	3,135,409	2,672,638	462,771	9	3,135,409	2,672,638	462,771
Erie, Pa.	2	2,577	8,751	403,677	391,482	12,195	3	403,677	391,482	12,195	3	403,677	391,482	12,195
Fall River - New Bedford, Mass.	3	2,354	548	398,086	385,257	12,829	3	398,086	385,257	12,829	3	398,086	385,257	12,829
Harrisburg, Pa.	3	18,386	5,793	740,084	504,598	235,486	3	740,084	504,598	235,486	3	740,084	504,598	235,486
Hartford - New Britain, Conn.	7	53,889	57,109	2,142,088	1,639,020	503,068	8	2,142,088	1,639,020	503,068	8	2,142,088	1,639,020	503,068
Johnstown, Pa.	3	2,509	3,310	371,038	340,115	30,923	3	371,038	340,115	30,923	3	371,038	340,115	30,923
Lowell - Lawrence - Haverhill, Mass.	4	24,216	9,186	799,028	787,337	11,691	4	799,028	787,337	11,691	4	799,028	787,337	11,691
Manchester, N. H.	3	29,990	8,433	478,078	418,779	59,299	3	478,078	418,779	59,299	3	478,078	418,779	59,299
New Haven, Conn.	3	13,437	14,648	567,257	457,508	109,749	3	567,257	457,508	109,749	3	567,257	457,508	109,749
New York - Northeastern, N. J.	22	671,345	16,391,529	16,391,529	14,289,409	2,106,120	23	16,391,529	14,289,409	2,106,120	23	16,391,529	14,289,409	2,106,120
Philadelphia, Pa.	12	281,348	671,345	6,412,305	4,822,352	1,589,953	13	6,412,305	4,822,352	1,589,953	13	6,412,305	4,822,352	1,589,953
Pittsburgh, Pa.	16	362,801	142,853	4,980,980	3,634,959	1,346,021	16	4,980,980	3,634,959	1,346,021	16	4,980,980	3,634,959	1,346,021
Portland, Maine	3	3,282	5,370	836,267	754,628	81,639	4	836,267	754,628	81,639	4	836,267	754,628	81,639
Providence, R. I.	7	51,896	4,237	1,804,684	1,390,810	413,874	8	1,804,684	1,390,810	413,874	8	1,804,684	1,390,810	413,874
Reading, Pa.	3	6,081	-	533,289	415,509	117,780	3	533,289	415,509	117,780	3	533,289	415,509	117,780
Rochester, N. Y.	6	60,233	104,163	1,976,146	1,742,170	233,976	6	1,976,146	1,742,170	233,976	6	1,976,146	1,742,170	233,976
Scranton - Wilkes Barre, Pa.	7	20,270	25,290	1,189,568	927,535	262,033	7	1,189,568	927,535	262,033	7	1,189,568	927,535	262,033
Springfield - Holyoke, Mass.	6	22,637	17,561	933,753	698,235	235,518	6	933,753	698,235	235,518	6	933,753	698,235	235,518

Table 15.--Summary of broadcast revenues, expenses and income of 1813 standard broadcast stations by metropolitan districts 1/ - Cont'd.

1948

Broadcast region and metropolitan district (1)	Stations with time sales of \$25,000 or more										All commercial stations			
	Number of stations (2)	Revenues from incidental broadcast activities		Total broadcast revenues (13)	Total broadcast expenses (14)	Broadcast income or (loss) before Federal income tax (15)	Number of stations (16)	Total broadcast revenues (17)	Total broadcast expenses (18)	Broadcast income or (loss) before Federal income tax (19)				
		Talent (11)	Sundry broadcast revenue (12)											
Northeastern Region:														
Metropolitan district: - Cont'd.														
Utica - Rome, N. Y.	3	\$64,989	\$40,013	\$1,766,545	\$1,509,631	\$256,914	5	\$1,766,545	\$1,509,631	\$256,914	5	\$1,766,545	\$1,509,631	\$256,914
Washington, D. C.	4	16,590	10,868	607,636	602,564	5,072	4	607,636	602,564	5,072	4	607,636	602,564	5,072
Waterbury, Conn.	12	366,385	237,111	3,859,840	3,781,393	78,447	13	3,859,840	3,781,393	78,447	13	3,859,840	3,781,393	78,447
Wilmington, Del.	3	1,490	321	380,899	351,379	29,520	3	380,899	351,379	29,520	3	380,899	351,379	29,520
Worcester, Mass.	4	1,468	1,283	627,485	472,543	154,942	4	627,485	472,543	154,942	4	627,485	472,543	154,942
York, Pa.	4	28,215	36,636	977,124	781,646	195,478	4	977,124	781,646	195,478	4	977,124	781,646	195,478
Other Metropolitan districts	3	8,025	1,440	454,065	333,594	120,471	3	454,065	333,594	120,471	3	454,065	333,594	120,471
	4	9,270	6,911	633,099	499,769	133,330	5	633,099	499,769	133,330	5	633,099	499,769	133,330
Total Metropolitan districts	207	3,023,543	2,164,424	67,883,941	56,770,725	11,113,216	214	67,883,941	56,770,725	11,113,216	214	67,883,941	56,770,725	11,113,216
Non-Metropolitan districts with 3 or more stations:														
Bangor, Maine	4	1,361	10,318	460,803	396,206	64,597	4	460,803	396,206	64,597	4	460,803	396,206	64,597
Communities not in Metropolitan districts with less than 3 stations	99	243,409	259,006	9,223,365	8,402,602	820,763	106	9,223,365	8,402,602	820,763	106	9,223,365	8,402,602	820,763
Total - Northeastern region	2/310	3,268,313	2,433,748	77,568,109	65,569,533	11,998,576	324	77,568,109	65,569,533	11,998,576	324	77,568,109	65,569,533	11,998,576
Great Lakes Region:														
Metropolitan district:														
Akron, Ohio	3	22,649	20,000	1,302,858	999,129	303,729	3	1,302,858	999,129	303,729	3	1,302,858	999,129	303,729
Canton, Ohio	3	15,670	5,532	389,805	391,993	(2,188)	3	389,805	391,993	(2,188)	3	389,805	391,993	(2,188)
Charleston, W. Va.	5	16,609	38,662	932,317	716,947	215,370	5	932,317	716,947	215,370	5	932,317	716,947	215,370
Chicago, Ill.	14	1,068,992	336,243	9,092,345	6,990,798	2,101,547	15	9,092,345	6,990,798	2,101,547	15	9,092,345	6,990,798	2,101,547
Cincinnati, Ohio	7	471,348	35,217	7,024,911	5,157,834	1,867,077	7	7,024,911	5,157,834	1,867,077	7	7,024,911	5,157,834	1,867,077
Cleveland, Ohio	6	339,063	132,850	4,553,494	3,486,963	1,066,531	6	4,553,494	3,486,963	1,066,531	6	4,553,494	3,486,963	1,066,531
Columbus, Ohio	3	94,855	38,166	1,369,228	1,128,090	241,138	3	1,369,228	1,128,090	241,138	3	1,369,228	1,128,090	241,138
Detroit, Mich.	8	361,931	168,823	7,006,540	5,183,180	1,823,360	8	7,006,540	5,183,180	1,823,360	8	7,006,540	5,183,180	1,823,360
Evansville, Ind.	5	43,717	26,656	771,705	619,089	152,616	5	771,705	619,089	152,616	5	771,705	619,089	152,616
Flint, Mich.	4	17,120	6,013	733,892	711,142	22,750	5	733,892	711,142	22,750	5	733,892	711,142	22,750
Fort Wayne, Ind.	5	32,208	68,552	950,363	956,019	(5,656)	5	950,363	956,019	(5,656)	5	950,363	956,019	(5,656)
Grand Rapids, Mich.	5	26,033	33,315	906,643	780,574	126,069	5	906,643	780,574	126,069	5	906,643	780,574	126,069
Huntington - Ashland, N. Va.	4	24,822	35,069	611,281	495,429	115,852	4	611,281	495,429	115,852	4	611,281	495,429	115,852
Indianapolis, Ind.	5	119,962	107,980	2,349,494	1,749,112	600,382	5	2,349,494	1,749,112	600,382	5	2,349,494	1,749,112	600,382
Louisville, Ky.	5	121,659	84,364	2,453,676	1,948,139	505,537	5	2,453,676	1,948,139	505,537	5	2,453,676	1,948,139	505,537
Madison, Wisc.	3	11,000	13,027	573,487	560,178	13,309	3	573,487	560,178	13,309	3	573,487	560,178	13,309
Milwaukee, Wisc.	8	131,412	57,074	2,947,411	2,145,551	801,860	8	2,947,411	2,145,551	801,860	8	2,947,411	2,145,551	801,860
Peoria, Ill.	6	52,527	44,090	1,013,219	1,110,173	(96,954)	6	1,013,219	1,110,173	(96,954)	6	1,013,219	1,110,173	(96,954)

Saginaw - Bay City, Mich.	3	7,069	10,017	497,217	435,564	61,653	3	497,217	435,564	61,653
Springfield, Ohio	3	20,726	11,849	363,040	368,951	(5,911)	3	363,040	368,951	(5,911)
Toledo, Ohio	3	78,606	10,052	1,184,473	842,774	341,699	3	1,184,473	842,774	341,699
Youngstown, Ohio - Sharon, Pa.	4	89,355	9,291	1,120,909	877,730	243,179	4	1,120,909	877,730	243,179
Other Metropolitan districts	20	244,714	1,292,686	5,211,992	3,865,428	1,346,564	21	5,211,992	3,865,428	1,346,564
Total Metropolitan districts	132	3,412,027	1,485,508	53,360,300	41,520,787	11,839,513	136	53,400,300	41,588,268	11,812,032
Non-Metropolitan districts with 3 or more stations:										
Clarkeburg, W. Va.	3	8,269	1,079	310,171	247,611	62,560	3	310,171	247,611	62,560
Eau Claire, Wis.	3	-	3,761	327,282	265,137	62,145	3	327,282	265,137	62,145
Green Bay, Wis.	3	10,562	5,625	471,298	501,354	(30,056)	3	471,298	501,354	(30,056)
La Crosse, Wis.	3	-	1,368	317,731	280,036	37,695	3	317,731	280,036	37,695
Lexington, Ky.	3	-	-	472,654	475,519	(2,865)	3	472,654	475,519	(2,865)
Total Non-Metropolitan districts	15	18,831	11,833	1,899,136	1,769,657	129,479	15	1,899,136	1,769,657	129,479
Communities not in Metropolitan districts with less than 3 stations	140	272,715	300,870	12,579,871	11,389,028	1,190,843	152	12,760,948	11,642,836	1,118,112
Total - Great Lakes region	2/287	3,703,573	1,798,211	67,839,307	54,679,472	13,159,835	303	68,060,384	55,000,761	13,059,623
Midwest Region:										
Metropolitan district:										
Des Moines, Iowa - Rock Island - Moline, Ill.	4	16,519	45,277	873,844	725,430	148,414	4	873,844	725,430	148,414
Duluth, Minn.	6	142,355	73,319	2,587,472	2,288,018	299,454	6	2,587,472	2,288,018	299,454
Kansas City, Kans. - Kansas City, Mo.	5	32,759	27,691	805,582	705,795	99,787	5	805,582	705,795	99,787
Minneapolis - St. Paul, Minn.	7	222,151	85,052	3,434,593	2,626,284	808,309	7	3,434,593	2,626,284	808,309
Omaha, Nebr. - Council Bluffs, Iowa	6	397,854	297,973	4,584,816	3,205,154	1,379,662	6	4,584,816	3,205,154	1,379,662
St. Louis, Mo.	6	80,902	87,560	2,666,106	2,340,362	325,744	6	2,666,106	2,340,362	325,744
Springfield, Mo.	11	393,607	163,772	5,249,580	4,139,656	1,109,924	11	5,249,580	4,139,656	1,109,924
Topeka, Kans.	3	7,570	1,083	806,425	664,367	142,058	3	806,425	664,367	142,058
Waterloo, Iowa	3	61,003	13,208	766,245	714,368	51,877	3	766,245	714,368	51,877
Wichita, Kans.	3	2,644	19,629	532,444	440,956	91,488	3	532,444	440,956	91,488
Other Metropolitan districts	4	21,030	47,933	968,281	825,151	143,130	4	968,281	825,151	143,130
Total Metropolitan districts	11	103,601	27,120	2,242,716	1,973,179	269,537	12	2,250,389	1,983,148	267,241
Total Midwest region	69	1,481,995	889,617	25,518,104	20,648,720	4,869,384	70	25,525,777	20,658,689	4,867,088
Non-Metropolitan districts with 3 or more stations:										
Mason City, Iowa	3	5,052	5,285	418,594	367,415	51,179	3	418,594	367,415	51,179
Sioux Falls, S. D.	3	4,825	3,448	388,277	397,171	(8,894)	4	411,543	467,039	(55,496)
Total Non-Metropolitan districts	6	9,877	8,733	806,871	764,586	42,285	7	830,137	834,454	(4,317)
Communities not in Metropolitan districts with less than 3 stations	97	222,573	124,075	9,634,617	8,210,971	1,423,646	104	9,719,634	8,331,339	1,388,295
Total - Midwest region	2/172	1,714,445	1,022,425	35,959,592	29,624,277	6,335,315	181	36,075,548	29,824,482	6,251,066
Southeastern Region:										
Asheville, N. C.	5	5,950	10,315	558,166	546,444	11,722	5	558,166	546,444	11,722
Atlanta, Ga.	8	101,605	87,355	2,738,873	2,201,573	537,300	8	2,738,873	2,201,573	537,300

Table 15.--Summary of broadcast revenues, expenses and income of 1813 standard broadcast stations by metropolitan districts 1/ - Cont'd.

1948

Broadcast region and metropolitan district (1)	Stations with time sales of \$25,000 or more					All commercial stations				
	Number of stations (2)	Revenues from incidental broadcast activities (11)		Total broadcast revenues (13)	Total broadcast expenses (14)	Broadcast in-comes or (loss) before Federal income tax (15)	Number of stations (16)	Total broadcast revenues (17)	Total broadcast expenses (18)	Broadcast in-comes or (loss) before Federal income tax (19)
		Talent (11)	Sundry broadcast revenues (12)							
Southeastern Region: - Continued										
Augusta, Ga.	4	\$13,931	\$4,214	\$155,643	\$444,357	\$11,286	4	\$455,643	\$444,357	\$11,286
Birmingham, Ala.	7	73,492	52,906	1,620,391	1,295,859	3,244,532	7	1,295,859	1,295,859	3,244,532
Charleston, S. C.	4	3,065	8,420	504,174	500,209	3,965	4	504,174	500,209	3,965
Charlotte, N. C.	4	142,229	40,313	1,650,486	1,224,197	426,289	4	1,650,486	1,224,197	426,289
Chattanooga, Tenn.	5	16,829	26,140	1,002,856	841,019	161,837	5	1,002,856	841,019	161,837
Columbia, S. C.	4	58,295	7,435	687,636	512,268	175,368	4	687,636	512,268	175,368
Columbus, Ga.	4	20,921	1,404	526,671	469,390	57,281	4	526,671	469,390	57,281
Durham, N. C.	4	27,114	2,090	418,692	452,229	418,692	4	418,692	452,229	418,692
Greensboro, N. C.	3	5,953	707	378,328	326,649	51,679	3	378,328	326,649	51,679
Jackson, Miss.	3	37,332	19,092	647,264	477,235	170,029	3	647,264	477,235	170,029
Jacksonville, Fla.	5	30,303	13,139	1,111,714	864,401	247,313	6	1,111,714	880,259	238,938
Knorrville, Tenn.	5	86,913	54,351	1,287,110	980,923	306,187	5	1,287,110	980,923	306,187
Little Rock, Ark.	5	52,855	12,277	865,266	609,419	255,847	5	865,266	609,419	255,847
Macon, Ga.	3	5,671	1,906	530,998	450,475	80,523	4	533,793	459,850	73,943
Memphis, Tenn.	7	77,893	58,737	2,107,459	1,554,808	592,651	7	2,107,459	1,554,808	592,651
Miami, Fla.	8	135,279	42,339	2,092,931	1,777,330	315,601	8	2,092,931	1,777,330	315,601
Mobile, Ala.	5	11,815	3,909	694,521	758,717	64,196	5	694,521	758,717	64,196
Montgomery, Ala.	4	21,352	7,757	548,957	453,158	95,799	4	548,957	453,158	95,799
Nashville, Tenn.	5	76,477	66,711	2,363,386	1,827,396	535,990	5	2,363,386	1,827,396	535,990
New Orleans, La.	6	62,197	19,728	1,677,802	1,177,802	613,663	7	1,677,802	1,177,802	613,663
Norfolk - Portsmouth - Newport News, Va.	7	52,396	15,835	1,108,346	910,985	197,361	7	1,108,346	933,007	196,697
Richmond, Va.	5	130,295	186,784	1,917,581	1,467,422	450,159	5	1,917,581	1,467,422	450,159
Roanoke, Va.	3	36,291	22,421	640,306	538,688	101,618	3	640,306	538,688	101,618
Savannah, Ga.	5	9,573	12,223	637,115	564,846	637,115	5	637,115	564,846	637,115
Shreveport, La.	4	37,561	45,381	1,193,567	927,358	266,209	4	1,193,567	927,358	266,209
Tampa - St. Petersburg, Fla.	6	306	597	1,100,347	706,020	394,327	6	1,100,347	706,020	394,327
Winston-Salem, N. C.	3	143	5,378	523,303	397,206	126,097	3	523,303	397,206	126,097
Other Metropolitan districts	2	-	-	115,417	118,153	(2,736)	2	115,417	118,153	(2,736)
Total Metropolitan districts	145	1,338,996	829,664	32,318,969	25,876,536	6,442,433	148	32,350,605	25,923,791	6,426,814
Non-Metropolitan districts with 3 or more stations:										
Alexandria, La.	3	1,623	8,428	341,675	311,277	30,380	3	341,675	311,295	30,380
Baton Rouge, La.	4	1,946	2,657	596,669	503,054	93,575	4	596,669	503,094	93,575
Daytona Beach, Fla.	3	3,310	2,657	183,950	231,726	(47,776)	3	183,950	231,726	(47,776)
Dothan, Ala.	3	2,695	353	175,912	151,067	24,845	3	175,912	151,067	24,845
Fayetteville, N. C.	3	1,053	590	156,556	180,695	(24,139)	3	156,556	180,695	(24,139)
Port Smith, Ark.	3	7,431	6,655	207,419	263,042	(55,623)	3	207,419	263,042	(55,623)

Cadaden, Ala.	4	5,149	6,310	277,703	319,333	(\$41,630)	4	277,703	319,333	(41,630)
Greenville, S. C.	3	5,185	7,947	587,809	455,392	132,417	3	587,809	455,392	132,417
Huntsville, Ala.	3	2,091	990	132,509	136,358	(3,849)	3	132,509	136,358	(3,849)
Lake Charles, La.	4	-	6,732	317,485	272,240	45,245	4	317,485	272,240	45,245
Orlando, Fla.	3	20,573	22,832	681,848	669,290	12,558	3	681,848	669,290	12,558
Penacola, Fla.	3	1,982	9,329	328,541	332,816	(4,275)	3	328,541	332,816	(4,275)
Raleigh, N. C.	3	43,747	31,298	920,704	803,742	116,962	3	920,704	803,742	116,962
Roma, Ga.	3	-	1,300	191,716	232,984	(41,268)	3	191,716	232,984	(41,268)
West Palm Beach, Fla.	3	3,182	11,543	345,045	319,844	25,201	3	345,045	319,844	25,201
Total Non-Metropolitan districts	48	99,967	116,974	5,445,541	5,182,918	262,623	48	5,445,541	5,182,918	262,623
Communities not in Metropolitan districts with less than 3 stations	251	24,3978	204,465	16,900,545	14,972,522	1,928,023	275	17,315,457	15,476,048	1,839,409
Total - Southeastern Region	2/ 444	1,682,941	1,151,303	54,665,055	46,031,976	8,633,079	471	59,111,603	46,582,757	8,528,846
South Central Region:										
Amarillo, Texas	4	18,901	52,941	760,528	697,084	63,444	4	760,528	697,084	63,444
Austin, Texas	3	17,014	15,876	556,139	430,991	125,148	3	556,139	430,991	125,148
Beaumont - Port Arthur, Texas	5	20,162	11,459	538,597	544,318	(5,721)	5	538,597	544,318	(5,721)
Corpus Christi, Texas	4	11,528	13,159	746,958	544,583	202,375	4	746,958	544,583	202,375
Dallas, Texas	6	270,160	81,518	2,870,761	2,192,962	677,799	6	2,870,761	2,192,962	677,799
El Paso, Texas	5	25,349	41,195	1,553,790	(31,300)	1,585,090	5	1,553,790	1,270,004	283,786
Fort Worth, Texas	5	88,214	50,277	1,688,119	719,419	968,700	5	1,688,119	719,419	968,700
Houston, Texas	10	129,337	103,044	2,841,336	2,143,614	697,722	10	2,841,336	2,143,614	697,722
Oklahoma City, Okla.	7	109,450	72,386	2,010,791	1,578,796	431,995	7	2,010,791	1,578,796	431,995
San Antonio, Texas	7	55,158	59,822	2,500,477	1,760,531	739,946	7	2,500,477	1,760,531	739,946
Tulsa, Okla.	5	30,933	8,809	1,423,869	1,128,988	294,881	5	1,423,869	1,128,988	294,881
Other Metropolitan districts	4	26,039	10,486	521,466	427,627	93,839	5	530,543	441,484	89,059
Total Metropolitan districts	65	802,275	520,972	17,012,831	13,438,917	3,573,914	66	17,021,908	13,432,774	3,589,134
Non-Metropolitan districts with 3 or more stations:										
Lubbock, Texas	3	3,661	27,554	507,498	432,696	74,802	3	507,498	432,696	74,802
Odessa, Texas	3	874	3,151	257,670	278,710	(21,040)	3	257,670	278,710	(21,040)
Total Non-Metropolitan districts	6	4,535	30,705	765,168	711,406	53,762	6	765,168	711,406	53,762
Communities not in Metropolitan districts with less than 3 stations	90	65,281	125,823	6,592,729	5,753,138	839,591	107	6,844,190	6,018,789	825,401
Total - South Central region	161	872,091	677,500	24,370,728	19,903,461	4,467,267	179	24,631,266	20,182,969	4,448,297
Mountain Region:										
Denver, Colo.	6	133,046	116,597	2,343,887	1,779,003	564,884	6	2,343,887	1,779,003	564,884
Phoenix, Ariz.	5	29,409	137,301	1,288,832	203,769	1,085,063	5	1,288,832	203,769	1,085,063
Pueblo, Colo.	3	5,426	9,556	281,194	271,351	9,843	3	281,194	271,351	9,843
Salt Lake City, Utah	2	32,972	77,759	1,720,541	1,578,515	142,026	2	1,720,541	1,578,515	142,026
Other Metropolitan districts	5	6,353	-	194,841	189,097	5,744	3	218,271	220,061	(1,787)
Total Metropolitan districts	21	207,206	341,213	5,829,295	4,903,029	926,266	22	5,852,728	4,933,993	918,735

Table 15.--Summary of broadcast revenues, expenses and income 1813 standard broadcast stations by metropolitan districts 1/ - Cont'd.

1948

Broadcast region and metropolitan district (1)	Stations with time sales of \$25,000 or more					All commercial stations					
	Number of stations (2)	Revenues from incidental broadcast activities (11)		Sundry broadcast revenues (12)	Total broadcast revenues (13)	Total broadcast expenses (14)	Broadcast income or (loss) before Federal income tax (15)	Number of stations (16)	Total broadcast revenues (17)	Total broadcast expenses (18)	Broadcast income or (loss) before Federal income tax (19)
		Talent (11)	Talent (11)								
Mountain Region: - Cont'd.											
Non-Metropolitan districts with 3 or more stations:											
Albuquerque, N. M.	3	\$3,177	\$35,780	\$651,245	\$555,568	\$95,677	3	\$651,245	\$555,568	\$95,677	
Boise, Idaho	3	2,311	26,576	399,736	385,708	14,028	3	399,736	385,708	14,028	
Butte, Mont.	3	12,782	35,056	312,756	248,880	63,876	3	312,756	248,880	63,876	
Great Falls, Mont.	3	4,422	39,179	362,938	269,199	93,739	3	362,938	269,199	93,739	
Las Vegas, Nev.	3	37	1,645	267,566	239,404	28,162	3	267,566	239,404	28,162	
Pocatello, Idaho	3	-	10,814	240,855	233,111	7,744	3	240,855	233,111	7,744	
Reno, Nev.	3	8,633	8,580	234,466	278,078	(43,612)	3	234,466	278,078	(43,612)	
Tucson, Ariz.	4	18,547	39,927	657,172	590,058	67,114	4	657,172	590,058	67,114	
Twin Falls, Idaho	3	-	8,563	285,417	255,118	30,299	3	285,417	255,118	30,299	
Total Non-Metropolitan districts	28	49,909	206,120	3,412,151	3,055,124	357,027	28	3,412,151	3,055,124	357,027	
Communities not in Metropolitan districts with less than 3 stations											
Total - Mountain region	118	297,950	717,072	14,057,137	12,128,524	1,928,613	136	14,334,470	12,500,804	1,833,666	
Pacific Region:											
Fresno, Calif.	4	19,316	9,437	934,354	750,394	183,960	4	934,354	750,394	183,960	
Los Angeles, Calif.	20	529,546	291,924	7,093,743	6,761,102	332,641	20	7,093,743	6,761,102	332,641	
Portland, Ore.	9	115,679	177,804	2,647,705	2,411,641	236,064	9	2,647,705	2,411,641	236,064	
Sacramento, Calif.	4	17,794	15,125	832,132	730,018	102,114	4	832,132	730,018	102,114	
San Diego, Calif.	7	47,985	41,618	1,150,224	1,069,545	80,679	7	1,150,224	1,069,545	80,679	
San Francisco - Oakland, Calif.	13	115,140	64,557	3,133,882	2,557,614	576,268	13	3,133,882	2,557,614	576,268	
San Jose, Calif.	4	27,203	26,113	908,115	916,145	(8,030)	5	932,658	962,689	(30,031)	
Seattle, Wash.	7	156,825	154,172	2,925,082	2,316,788	608,294	7	2,925,082	2,316,788	608,294	
Spokane, Wash.	6	69,611	101,313	1,384,745	1,101,518	283,227	6	1,384,745	1,101,518	283,227	
Stockton, Calif.	3	12,868	11,797	367,673	345,154	22,519	3	367,673	345,154	22,519	
Tacoma, Wash.	3	310	32,091	468,335	414,948	53,387	3	468,335	414,948	53,387	
Total Metropolitan districts	80	1,112,277	925,951	21,445,990	19,374,867	2,071,123	81	21,470,533	19,421,411	2,049,122	
Non-Metropolitan districts with 3 or more stations:											
Bakersfield, Calif.	4	19,720	19,452	543,689	472,989	70,700	4	543,689	472,989	70,700	
Eugene, Ore.	3	4,950	3,550	301,753	269,288	32,465	3	301,753	269,288	32,465	

San Bernardino, Calif.	4	3,292	12,709	350,180	340,268	9,912	4	350,180	340,268	9,912
Santa Barbara, Calif.	3	1,135	17,258	318,517	290,602	27,915	3	318,517	290,602	27,915
Total Non-Metropolitan districts	14	29,097	52,969	1,514,139	1,373,147	140,992	14	1,514,139	1,373,147	140,992
Communities not in Metropolitan districts with less than 3 stations.	82	126,621	268,831	6,794,111	6,192,255	601,856	88	6,869,099	6,307,153	561,946
Total - Pacific region	176	1,267,995	1,247,751	29,754,240	26,940,269	2,813,971	183	29,853,771	27,101,711	2,752,060
United States:										
Metropolitan districts	719	11,378,319	7,157,549	223,369,430	182,533,581	40,835,849	737	223,579,526	182,920,343	40,659,183
Non-Metropolitan districts with 3 or more stations	121	213,577	437,652	14,303,809	13,253,044	1,050,765	122	14,327,075	13,322,912	1,004,163
Communities not in Metropolitan districts with less than 3 stations	828	1,215,412	1,452,809	66,540,929	59,090,887	7,450,042	918	67,884,769	60,830,304	7,054,465
Total - United States	1,668	12,807,308	9,048,010	304,214,168	254,877,512	49,336,656	1,777	305,791,370	257,073,559	48,717,811
Total outside United States	33	47,576	133,722	3,872,213	3,781,176	91,037	36	3,913,473	3,823,570	89,903
Grand total	1,701	12,854,884	9,181,732	308,086,381	258,658,688	49,427,693	1,813	309,704,843	260,897,129	48,807,714

1/ Does not include the operations of eleven key stations of nation-wide networks, as the reports filed by them with the Commission do not include adequate segregation of expenses between station and network operations.

2/ Does not agree with region totals shown in State and Region table as some of the metropolitan districts overlap two or more regions.

PERCENTAGE DISTRIBUTION OF REVENUES FROM TIME SALES OF STANDARD BROADCAST STATIONS

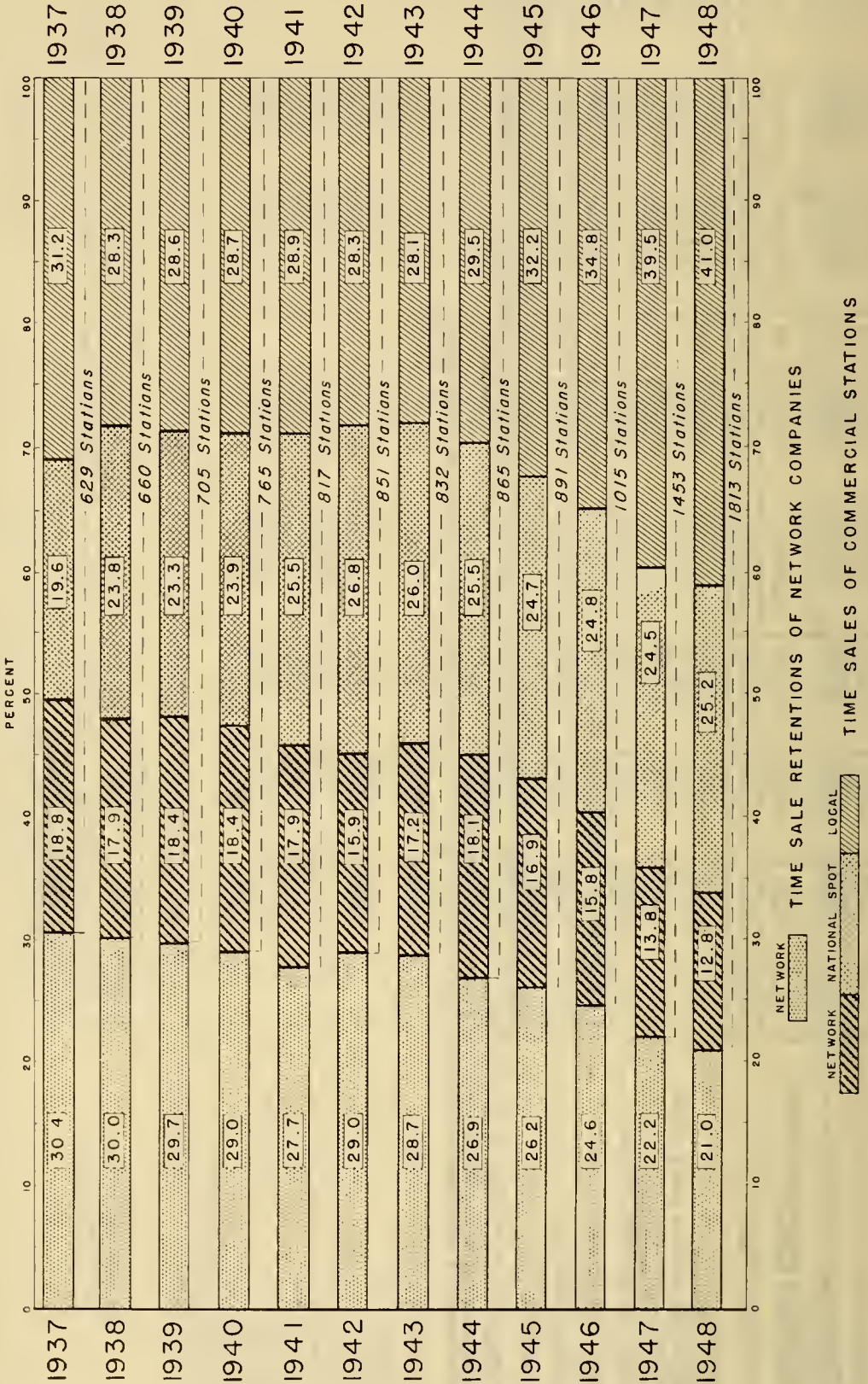


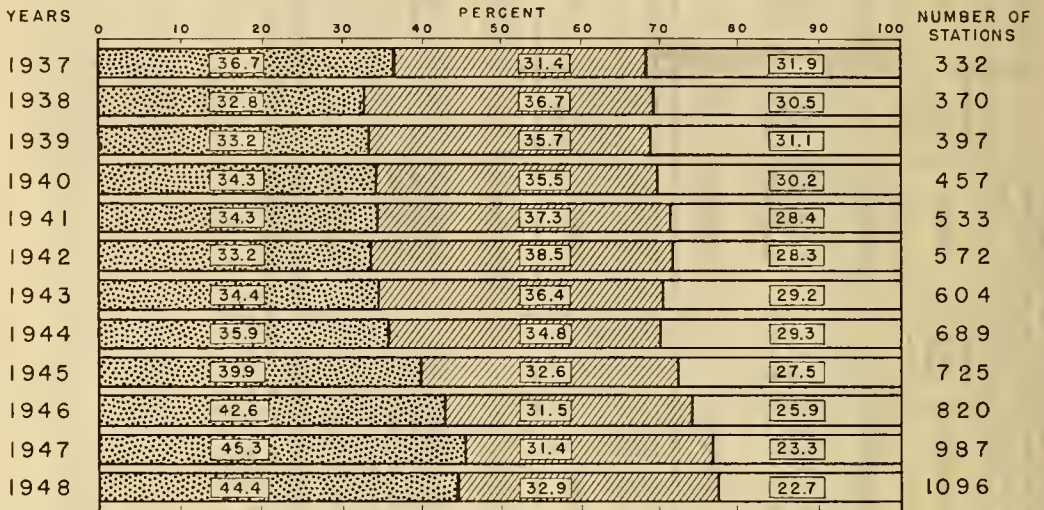
Table 16.--Selected items of broadcast revenues from sale of network and station time, 1937 to 1948, inclusive

Item	1937		1938		1939		1940		1941		1942	
	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total
Revenues from the sale of net-work time retained by network ..	\$35,812,537	30.4	\$35,455,510	30.0	\$38,809,630	29.7	\$45,194,260	29.0	\$49,554,921	27.7	\$55,058,479	29.0
Revenues from the sale of sta-tion time:												
To networks and stations	22,141,137	18.8	21,157,415	17.9	24,114,128	18.4	28,603,313	18.4	32,092,590	17.9	30,130,498	15.9
To national and regional users.	23,117,136	19.6	28,109,185	23.8	30,472,053	23.3	37,140,444	23.9	45,661,959	25.5	51,059,159	26.8
To local users 1/	36,838,163	31.2	33,402,801	28.3	37,315,774	28.6	44,756,792	28.7	51,697,651	28.9	53,896,916	28.3
Total revenues from sale of time	117,908,973	100.0	118,124,911	100.0	130,711,585	100.0	155,694,809	100.0	179,027,121	100.0	190,147,052	100.0
Item	1943		1944		1945		1946		1947		1948	
	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total
Revenues from the sale of net-work time retained by network ..	2/ \$65,350,694	28.7	2/ \$77,342,268	26.9	3/ \$81,364,412	26.2	3/ \$81,984,287	24.6	4/ \$83,228,080	22.2	4/ \$87,585,099	21.0
Revenues from the sale of sta-tion time:												
To networks and stations	39,294,991	17.2	52,027,233	18.1	52,609,124	16.9	52,796,821	15.8	51,498,551	13.8	53,467,254	12.8
To national and regional users.	59,352,170	28.0	73,312,899	25.5	76,696,468	24.7	82,917,505	24.8	91,581,241	24.5	104,759,761	25.2
To local users 1/	64,104,309	28.1	84,960,347	29.5	99,814,042	32.2	116,380,301	34.8	147,778,814	39.5	170,908,165	41.0
Total revenues from sale of time	228,102,164	100.0	287,642,747	100.0	310,484,046	100.0	334,078,914	100.0	374,086,686	100.0	416,720,279	100.0

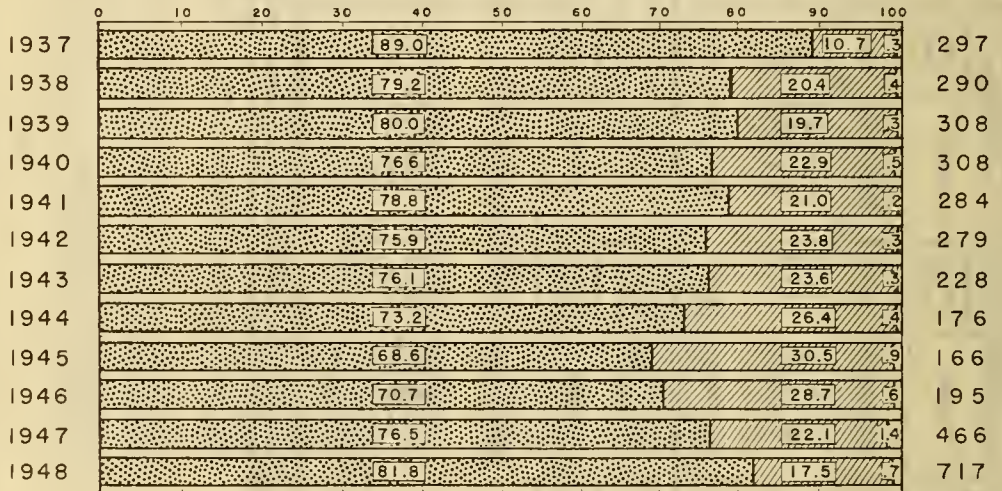
1/ Since licensees with total time sales of less than \$25,000 for the year were not required to report details, this item may include some amounts for network and national and regional non-network business; however, the greater portion of the revenue for these stations is from time sold to local users.
 2/ Includes the operations of nine key stations.
 3/ Includes the operations of ten key stations.
 4/ Includes the operations of eleven key stations.

PERCENTAGE ANALYSIS OF GROSS REVENUES
FROM TIME SALES OF STANDARD BROADCAST STATIONS
1937 - 1948

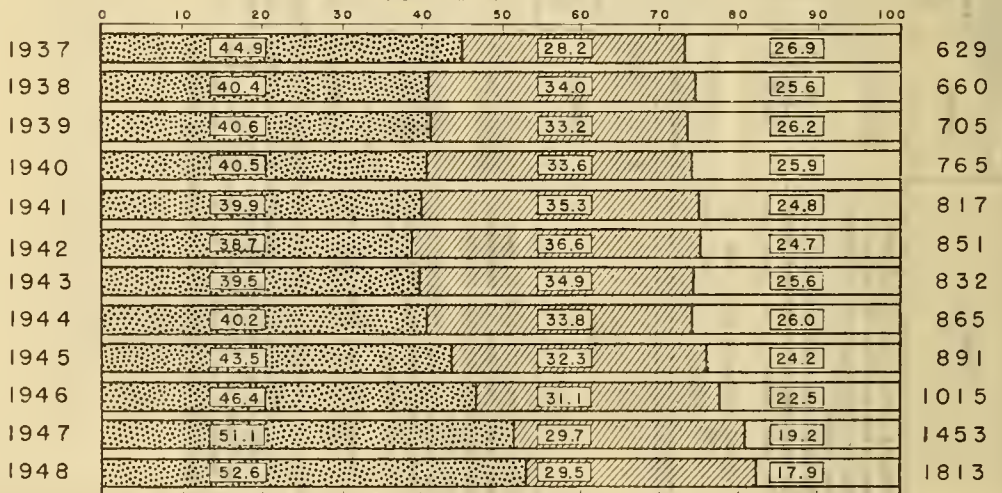
STATIONS SERVING AS OUTLETS FOR NATION - WIDE NETWORKS



STATIONS NOT SERVING AS OUTLETS FOR NATION - WIDE NETWORKS



ALL COMMERCIAL STATIONS



LOCAL  NATIONAL SPOT  NETWORK 

Table 17.--Total time sales of standard broadcast stations, according to nation-wide network affiliations, for the years 1937 to 1948, inclusive

Item	1937		1938		1939		1940		1941		1942	
	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total
STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS												
Number of stations	332		370		397		457		533		572	
Revenues from the sale of station time:												
Local 2/	\$25,401,120	36.7	\$22,669,697	32.8	\$25,716,765	33.2	\$32,409,168	34.3	\$38,822,841	34.3	\$40,407,451	33.2
National spot (non-network)	21,736,708	31.4	25,344,601	36.7	27,617,529	35.7	33,457,953	35.5	42,240,749	37.3	46,794,293	38.5
Network	22,101,570	31.9	21,106,924	30.5	24,066,097	31.1	28,521,964	30.2	32,067,106	28.4	34,419,071	28.3
Total sale of station time ...	69,239,398	100.0	69,121,222	100.0	77,400,391	100.0	94,389,085	100.0	113,130,696	100.0	121,620,815	100.0
STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS												
Number of stations	297		290		308		308		284		279	
Revenues from the sale of station time:												
Local 2/	\$11,437,043	89.0	\$10,733,104	79.2	\$11,599,009	80.0	\$12,347,624	76.6	\$12,874,810	78.8	\$13,575,265	75.9
National spot (non-network)	1,380,428	10.7	2,764,584	20.4	2,854,524	19.7	3,682,491	22.9	3,441,210	21.0	4,264,866	23.8
Network	39,567	0.3	50,491	0.4	48,031	0.3	81,349	0.5	25,484	0.2	50,672	0.3
Total sale of station time ...	12,857,038	100.0	13,548,179	100.0	14,501,564	100.0	16,111,464	100.0	16,341,504	100.0	17,890,803	100.0
ALL COMMERCIAL STATIONS												
Number of stations	629		660		705		765		817		851	
Revenues from the sale of stations time:												
Local 2/	\$36,838,163	44.9	\$33,402,801	40.4	\$37,315,774	40.6	\$44,755,792	40.5	\$51,697,651	39.9	\$53,985,716	38.7
National spot (non-network)	23,117,136	28.2	28,109,185	34.0	30,472,053	33.2	37,140,444	33.6	45,681,959	35.3	51,059,159	36.6
Network	22,141,137	26.9	21,157,415	25.6	24,114,128	26.2	28,603,313	25.9	32,092,590	24.8	34,469,743	24.7
Total sale of station time ...	82,096,436	100.0	82,669,401	100.0	91,901,955	100.0	110,500,549	100.0	129,472,200	100.0	139,511,618	100.0

See footnotes on page 256

Table 17.--Total time sales of standard broadcast stations, according to nation-wide network affiliations, for the years 1937 to 1948, inclusive - Continued

Item	1943 1/		1944 1/		1945 1/		1946 1/		1947 1/		1948 1/	
	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total	Amount	Percent of total
STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS												
Number of stations	604		669		725		820		987		1096	
Revenues from the sale of station time:												
Local 2/	\$46,945,239	34.4	\$64,069,936	35.9	\$76,368,972	39.9	\$89,333,233	42.6	\$103,008,568	45.3	\$110,137,995	44.4
National spot (non-network)	49,778,609	36.4	62,061,088	34.8	62,327,585	32.6	66,110,027	31.5	71,559,491	31.4	81,866,376	32.9
Network	39,894,758	29.2	52,240,949	29.3	52,664,458	27.5	54,229,425	25.9	52,912,440	23.3	56,331,213	22.7
Total sale of station time	136,618,606	100.0	178,371,973	100.0	191,361,015	100.0	209,672,685	100.0	227,480,489	100.0	248,335,584	100.0
STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS												
Number of stations	228		176		166		195		466		717	
Revenues from the sale of station time:												
Local 2/	\$14,653,085	76.1	\$16,769,834	73.2	\$18,616,486	68.6	\$22,908,632	70.7	\$39,856,756	76.5	\$57,099,412	81.8
National spot (non-network)	4,552,339	23.6	6,033,742	26.4	8,281,072	30.5	9,321,670	28.7	11,539,977	22.1	12,211,844	17.5
Network	62,774	0.3	100,345	0.4	233,678	0.9	192,114	0.6	706,149	1.4	463,939	0.7
Total sale of station time	19,268,198	100.0	22,903,921	100.0	27,131,236	100.0	32,422,416	100.0	52,102,882	100.0	69,775,195	100.0
ALL COMMERCIAL STATIONS												
Number of stations	832		865		891		1015		1453		1813	
Revenues from the sale of station time:												
Local 2/	\$61,598,324	39.5	\$80,839,770	40.2	\$94,985,458	43.5	\$112,241,865	46.4	\$142,865,314	51.1	\$167,237,407	52.6
National spot (non-network)	54,330,948	34.9	68,094,830	33.8	70,668,657	32.3	75,431,697	31.1	83,099,468	29.7	94,078,220	29.5
Network	39,957,532	25.6	52,341,294	26.0	52,898,136	24.2	54,421,539	22.5	53,618,589	19.2	56,795,152	17.9
Total sale of station time	155,886,804	100.0	201,275,894	100.0	218,492,251	100.0	242,095,101	100.0	279,583,371	100.0	318,110,779	100.0

1/ Does not include the operations of the key stations of nation-wide networks, as the reports filed by them with the Commission do not include adequate segregations of expenses between station and network operations.

2/ Since licensees with total time sales of less than \$25,000 for the year were not required to report details, this item may include some amounts for network, and national and regional non-network business; however, the greater portion of the revenue for these stations is from time sold to local users.

Table 18-A.--Summary of tangible broadcast property applicable to standard broadcast operations segregated between four nation-wide networks and their eleven key stations, three regional networks, 1095 stations affiliated with nation-wide networks and 716 stations not serving as such outlets

1948

Item	Clear channel				Regional			Local	
	50,000 watts		5,000 to 25,000 watts		Unlimited	Part-time	Unlimited	Day and part-time	Total
	(2)	(3)	(4)	(5)					
(1)	Stations serving as outlets for nation-wide networks								
Number of stations	48	4	29	-	386	41	1/ 574	13	1/ 1095
Cost to licensee	\$25,613,752	\$2,722,511	\$5,989,558	-	\$65,893,605	\$3,450,841	\$29,635,970	\$577,911	\$133,884,148
Depreciation to date under ownership of licensee	11,661,514	623,223	1,560,404	-	22,384,792	880,882	8,218,768	102,297	45,431,880
Depreciated cost	13,952,238	2,099,288	4,429,154	-	43,508,813	2,569,959	21,417,202	475,614	88,452,268
Stations not serving as outlets for nation-wide networks									
Number of stations	2/ 5	-	11	3	73	1/ 283	239	102	1/ 716
Cost to licensee	\$2,566,122	-	\$3,629,431	\$188,757	\$8,826,649	\$16,596,453	\$9,809,297	\$4,049,310	\$45,666,019
Depreciation to date under ownership of licensee	659,336	-	1,346,725	74,376	2,186,121	3,004,568	1,911,104	636,882	9,819,112
Depreciated cost	1,906,786	-	2,282,706	114,381	6,640,528	13,591,885	7,898,193	3,412,428	35,846,907
All commercial stations									
Number of stations	2/ 53	4	40	3	459	1/ 324	1/ 813	115	1/ 1811
Cost to licensee	\$28,179,874	\$2,722,511	\$9,618,989	\$188,757	\$74,720,254	\$20,047,294	\$39,445,267	\$4,627,221	\$179,550,167
Depreciation to date under ownership of licensee	12,320,850	623,223	2,907,129	74,376	24,570,913	3,885,450	10,129,872	739,179	52,250,992
Depreciated cost	15,859,024	2,099,288	6,711,860	114,381	50,149,341	16,161,844	29,315,395	3,888,042	124,299,175

Table 18-B. -- All commercial stations and networks

Item	1/ 1811 stations	4 nation-wide networks and their 11 key stations	3 regional networks 3/	Total
(1)	(2)	(3)	(4)	(5)
Cost to licensee	\$179,550,167	\$22,139,730	\$111,078	\$201,800,975
Depreciation to date under ownership of licensee	52,250,992	11,514,200	64,334	66,829,226
Depreciated cost	124,299,175	10,625,530	46,744	134,971,449

1/ The licensees of two stations reported no owned broadcast property.

2/ Includes one part-time station.

3/ Includes the tangible broadcast property of one regional network only.

STATISTICS OF THE COMMUNICATIONS INDUSTRY

Table 19.--Summary of tangible broadcast property of 1813 standard broadcast stations by broadcast region and state

1948				
Broadcast region and State	Number of stations	Cost to licensee	Depreciation to date under ownership of licensee	Depreciated cost
(1)	(2)	(3)	(4)	(5)
Northeastern region:				
Connecticut	24	\$1,813,383	\$711,133	\$1,102,250
Delaware	5	428,669	107,860	320,809
Maine	15	1,167,036	480,842	686,194
Maryland	20	2,704,843	695,397	2,009,446
Massachusetts	40	6,969,311	2,449,499	4,519,812
New Hampshire	11	984,558	238,537	746,021
New Jersey	16	1,771,267	391,834	1,379,433
New York	77	13,619,613	4,975,549	8,644,064
Pennsylvania	<u>1/</u> 93	9,467,792	3,119,387	6,348,405
Rhode Island	8	923,395	487,964	435,431
Vermont	6	350,766	123,639	227,127
District of Columbia	6	1,535,047	655,664	879,383
Total, Northeastern Region	<u>1/</u> 321	41,735,680	14,437,305	27,298,375
Great Lakes region:				
Illinois	<u>1/</u> 56	5,798,760	1,729,501	4,069,259
Indiana	35	3,494,797	1,117,609	2,377,188
Kentucky	36	2,735,751	1,011,354	1,724,397
Michigan	52	5,472,975	1,970,836	3,502,139
Ohio	52	9,666,632	3,918,348	5,748,284
West Virginia	32	2,004,298	719,793	1,284,505
Wisconsin	47	4,299,550	1,025,719	3,273,831
Total, Great Lakes region	<u>1/</u> 310	33,472,763	11,493,160	21,979,603
Midwest region:				
Iowa	36	4,013,798	1,114,231	2,899,567
Kansas	27	1,851,178	478,347	1,372,831
Minnesota	31	3,522,846	1,304,509	2,218,337
Missouri	38	5,580,947	1,742,341	3,838,606
Nebraska	17	1,464,562	514,392	950,170
North Dakota	12	874,666	257,174	617,492
South Dakota	13	948,913	323,561	625,352
Total, Midwest region	174	18,256,910	5,734,555	12,522,355
Southeastern region:				
Alabama	52	2,529,440	583,192	1,946,248
Arkansas	26	1,330,752	474,600	856,152
Florida	63	6,024,435	1,354,924	4,669,511
Georgia	63	4,638,627	1,390,594	3,248,033
Louisiana	33	3,255,882	1,020,655	2,235,227
Mississippi	28	1,051,988	295,818	756,170
North Carolina	84	6,591,979	1,627,311	4,964,668
South Carolina	32	2,063,854	463,022	1,600,832
Tennessee	50	3,999,662	1,328,383	2,671,279
Virginia	43	4,072,183	1,279,336	2,792,847
Total, Southeastern region	474	35,558,802	9,817,835	25,740,967
South Central region:				
Oklahoma	35	3,065,356	956,664	2,108,692
Texas	144	13,218,958	3,454,822	9,764,136
Total, South Central region	179	16,284,314	4,411,486	11,872,828
Mountain region:				
Arizona	19	1,184,806	360,588	824,218
Colorado	28	1,859,410	762,440	1,096,970
Idaho	19	1,240,715	229,752	1,010,963
Montana	21	1,051,106	359,733	691,373
Nevada	7	546,533	75,110	471,423
New Mexico	17	978,435	319,646	658,789
Utah	15	1,266,912	515,845	751,067
Wyoming	10	421,512	134,820	286,692
Total, Mountain region	136	8,549,429	2,757,934	5,791,495

STATISTICS OF THE COMMUNICATIONS INDUSTRY

Table 19.--Summary of tangible broadcast property of 1813 standard broadcast stations by broadcast region and state - Continued

1948

Broadcast region and State	Number of stations	Cost to licensees	Depreciation to date under ownership of licensees	Depreciated cost
(1)	(2)	(3)	(4)	(5)
Pacific region:				
California	114	\$14,527,351	\$3,785,618	\$10,741,733
Oregon	32	2,504,295	632,927	1,871,368
Washington	37	4,737,240	1,400,984	3,336,256
Total, Pacific region	183	21,768,886	5,819,529	15,949,357
Total, United States	<u>2/</u> 1,777	175,626,784	54,471,804	121,154,980
Outside the United States:				
Alaska	8	853,927	145,860	708,067
Hawaii	9	1,050,672	296,217	754,455
Puerto Rico	19	2,018,784	337,111	1,681,673
Total, outside the United States	36	3,923,383	779,188	3,144,195
Grand total	<u>2/</u> 1,813	179,550,167	55,250,992	124,299,175

Note: - Does not include the operations of eleven key stations of nation-wide networks, as the reports filed by them with the Commission do not include adequate segregation of property between stations and networks.

1/ The licensee of one station reported no owned broadcast property.

2/ The licensees of two stations reported no owned broadcast property.

Table 20.--Summary of tangible broadcast property applicable to 1,310 identical standard broadcast stations for the years 1948 and 1947 1/

Item	STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS											
	Clear channel 50 kv., unlimited		Clear channel 50 kv., part-time		Clear channel 5 kv. to 25 kv., unlimited			Clear channel 5 kv. to 25 kv., part-time				
	1948	1947	Percent increase or (decrease)	1948	1947	Percent increase or (decrease)	1948	1947	Percent increase or (decrease)	1948	1947	Percent increase or (decrease)
Number of stations	44	3					18					
Cost to license	\$22,839,396	\$20,585,227	10.95	\$2,416,598	\$1,102,806	119.13	\$3,104,530	\$2,589,622	19.88			
Depreciation to date under ownership of licensee	11,240,452	10,508,079	6.97	566,821	395,064	43.48	1,023,564	836,725	22.34			
Depreciated cost	11,598,944	10,077,148	15.10	1,849,777	707,742	161.36	2,080,866	1,752,897	18.71			
STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS												
Number of stations	2/	3					2/	11				
Cost to license	\$846,713	\$755,122	12.13				\$3,604,041	\$3,411,379	5.67			
Depreciation to date under ownership of licensee	407,750	461,147	(11.56)				1,398,562	1,156,241	20.96			
Depreciated cost	438,963	293,975	49.32				2,206,079	2,255,138	(2.18)			
ALL COMMERCIAL STATIONS												
Number of stations	2/	47					2/	29				
Cost to license	\$23,686,109	\$21,340,349	10.99	\$2,416,598	\$1,102,806	119.13	\$6,709,171	\$6,001,001	11.80			
Depreciation to date under ownership of licensee	11,648,202	10,969,226	6.19	566,821	395,064	43.48	2,422,226	1,992,966	21.54			
Depreciated cost	12,037,907	10,371,123	16.07	1,849,777	707,742	161.36	4,286,945	4,008,035	6.95			
STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS - CONTINUED												
Item	Regional, unlimited			Regional, part-time			Local, unlimited					
	1948	1947	Percent increase or (decrease)	1948	1947	Percent increase or (decrease)	1948	1947	Percent increase or (decrease)			
Number of stations	299	31										
Cost to license	\$54,558,283	\$45,676,822	19.44	\$2,561,008	\$2,138,865	19.74	\$26,461,915	\$20,770,946	27.40			
Depreciation to date under ownership of licensee	20,685,530	18,623,691	11.07	708,881	604,084	17.35	7,785,956	6,045,965	28.78			
Depreciated cost	33,872,753	27,053,131	25.21	1,852,127	1,534,781	20.68	18,675,959	14,724,981	26.83			

STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS

Item	42		153		141		Percent increase or (decrease)
	Number of stations	Cost to license	Number of stations	Cost to license	Number of stations	Cost to license	
Number of stations	42	\$5,914,786	33.44	\$9,501,615	10.70	\$6,238,602	11.21
Cost to license		1,889,273	14.97	2,432,937	37.57	1,524,818	40.34
Depreciation to date under ownership of license		4,025,513	44.33	7,068,678	3.73	4,713,784	4.21
Depreciated cost							

ALL COMMERCIAL STATIONS

Item	341		184		3/ 640		Percent increase or (decrease)
	Number of stations	Cost to license	Number of stations	Cost to license	Number of stations	Cost to license	
Number of stations	341	\$60,473,069	20.68	\$12,062,623	12.51	\$32,700,517	23.96
Cost to license		22,574,803	11.39	3,141,818	32.42	9,310,774	30.54
Depreciation to date under ownership of license		37,898,266	27.00	8,920,805	6.85	23,389,743	21.52
Depreciated cost							

STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS - CONTINUED

Item	Local day and part-time			All stations			Percent increase or (decrease)
	1948		1947	1948		1947	
	Number of stations	Cost to license	Percent increase or (decrease)	Number of stations	Cost to license	Percent increase or (decrease)	
Number of stations	8	\$311,508	19.53	902	\$93,124,902	20.54	
Cost to license		53,385	110.49	37,038,970	13.57	13.57	
Depreciation to date under ownership of license		258,123	9.72	56,085,932	25.14	25.14	
Depreciated cost							

STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS

Item	58		408		Percent increase or (decrease)
	Number of stations	Cost to license	Number of stations	Cost to license	
Number of stations	58	\$2,585,131	11.08	\$28,691,488	14.22
Cost to license		534,637	69.71	8,187,977	27.33
Depreciation to date under ownership of license		2,050,494	1.90	20,503,511	9.71
Depreciated cost					

ALL COMMERCIAL STATIONS

Item	66		1,310		Percent increase or (decrease)
	Number of stations	Cost to license	Number of stations	Cost to license	
Number of stations	66	\$2,896,639	11.93	\$140,944,726	19.20
Cost to license		588,022	72.75	43,469,704	15.60
Depreciation to date under ownership of license		2,308,617	2.72	97,475,022	21.29
Depreciated cost					

1/ Does not include the property of 11 key stations of nation-wide networks, as the reports filed by them do not include adequate segregation of property between station and network operations.
 2/ Includes data of one part-time station.
 3/ The licensee of one station reported no owned broadcast property.

Note: Stations identical as to class and time and serving as outlets for nation-wide networks for both years (but not necessarily the same network) are included in this comparison.

Table 21.--Summary of broadcast revenues and expenses of 581 standard broadcast stations showing losses from broadcast operations by class and time, segregated between 259 stations serving as outlets for nation-wide networks and 322 stations not serving as such outlets

1948

Item	Stations serving as outlets for nation-wide networks						Total
	Clear channel		Regional		Local		
	5 Kw. to 50 Kw. Unlimited (2)	Unlimited (3)	Part-time (4)	Unlimited (5)	Day and part-time (6)	(7)	
(1)	8	76	18	131	4	237	
Stations with time sales of \$25,000 or more:							
Number of stations							
Revenues from the sale of station time:							
Network time sales to-							
Nation-wide networks	\$169,957	\$1,602,553	\$153,931	\$745,607	\$6,923	\$2,678,971	
Regional networks	-	316,397	14,425	51,205	-	382,027	
Other networks and stations	-	111,993	18,484	106,054	3,373	239,904	
Total sale of chain broadcast time	169,957	2,030,943	186,840	902,866	10,296	3,300,902	
Non-network time sales to-							
National and regional users	235,991	2,135,004	199,048	835,183	22,547	3,427,773	
Local and other users	723,213	6,712,538	1,284,810	7,327,989	198,419	16,246,969	
Total sale of station non-network time	959,204	8,847,542	1,483,858	8,163,172	220,966	19,674,742	
Total sale of station time	1,129,161	10,878,485	1,670,698	9,066,038	231,262	22,975,644	
Deductions from the sale of station time:							
Payments to networks and stations	-	136,032	47,175	104,881	-	288,088	
Commissions to regularly established agencies, representatives and brokers ..	96,788	862,389	85,672	322,454	6,886	1,374,189	
Total deductions from the sale of station time	96,788	998,421	132,847	427,335	6,886	1,662,277	
Balance, net time sales	1,032,373	9,880,064	1,537,851	8,638,703	224,376	21,313,367	
Revenues from incidental broadcast activities:							
Talent	71,020	556,064	47,902	174,659	4,600	854,245	
Sundry broadcast revenues	51,242	391,035	34,114	211,858	8,980	697,229	
Total revenues from incidental broadcast activities	122,262	947,099	82,016	386,517	13,580	1,551,474	
Total broadcast revenues	1,154,635	10,827,163	1,619,867	9,025,220	237,956	22,864,841	
Expenses:							
Total broadcast expenses	1,704,688	12,756,465	1,909,003	10,162,045	284,631	26,816,832	
Broadcast loss	(550,053)	(1,929,302)	(289,136)	(1,136,825)	(46,675)	(3,951,991)	
All commercial stations:							
Number of stations	8	81	19	146	5	259	

	\$1,154,635 1,704,688 (550,053)	\$10,922,414 12,986,365 (2,063,951)	\$1,628,335 1,931,464 (303,129)	\$9,233,945 10,494,737 (1,260,792)	\$241,527 291,923 (50,396)	\$23,180,856 27,409,177 (4,228,321)
Broadcast revenues						
Broadcast expenses						
Broadcast loss						
Stations not serving as outlets for nation-wide networks						
Stations with time sales of \$25,000 or more:						
Number of stations	7	35	113	71	34	260
Revenue from the sale of station time:						
Network time sales to-						
Nation-wide networks	\$10,320	\$38,792	\$1,672	\$6,571	\$1,762	\$59,117
Regional networks	-	-	-	-	-	-
Other networks and stations	29,992	42,286	87,440	15,943	8,279	183,900
Total sale of chain broadcast time	40,272	81,078	89,112	22,514	10,041	243,017
Non-network time sales to-						
National and regional users	879,359	793,263	1,390,293	266,747	137,824	3,467,486
Local and other users	1,959,390	3,315,602	7,250,220	3,913,083	1,585,423	18,023,718
Total sale of station non-network time	2,838,749	4,108,865	8,640,513	4,179,830	1,723,247	21,491,204
Total sale of station time	2,879,021	4,189,943	8,729,625	4,202,344	1,733,288	21,734,221
Deductions from the sale of station time:						
Payments to networks and stations	124,363	7,417	13,434	1,967	523	147,704
Commissions to regularly established agencies, representatives and brokers ..	322,064	351,196	446,145	144,340	52,234	1,315,999
Total deductions from the sale of station time	446,427	358,613	459,579	146,307	52,777	1,463,703
Balance, net time sales	2,432,594	3,831,330	8,270,046	4,056,037	1,680,511	20,270,518
Revenue from incidental broadcast activities:						
Talent	115,469	265,283	173,360	109,523	64,282	727,917
Sundry broadcast revenue	91,209	235,087	161,981	90,571	62,698	641,546
Total revenue from incidental broadcast activities	206,678	500,370	335,341	200,094	126,980	1,369,463
Total broadcast revenue	2,639,272	4,331,700	8,605,387	4,256,131	1,807,491	21,639,981
Expenses:						
Total broadcast expenses	2,814,709	5,541,912	10,622,565	5,236,420	2,137,467	26,353,073
Broadcast loss	(175,437)	(1,210,212)	(2,017,178)	(980,289)	(329,976)	(4,713,092)
All commercial stations:						
Number of stations	7	39	134	95	47	322
Broadcast revenues	\$2,639,272	\$4,378,591	\$8,862,597	\$4,640,872	\$1,982,583	\$22,503,915
Broadcast expense	2,814,709	5,639,257	11,064,472	5,744,514	2,363,597	27,626,549
Broadcast loss	(175,437)	(1,260,666)	(2,201,875)	(1,103,642)	(381,014)	(5,122,634)

Table 21.--Summary of broadcast revenues and expenses of 581 standard broadcast stations showing losses from broadcast operations by class and time, segregated between 259 stations serving as outlets for nation-wide networks and 322 stations not serving as such outlets - Continued

1948

Item	Summary						Total (7)
	Clear channel		Regional		Local		
	5 Kw. to 50 Kw. Unlimited (2)	Unlimited (3)	Part-time (4)	Unlimited (5)	Day and Part-time (6)		
(1)	15	111	131	202	38	497	
Stations with time sales of \$25,000 or more:							
Number of stations							
Revenues from the sale of station time:							
Network time sales to-							
Nation-wide networks	\$180,277	\$1,641,345	\$155,603	\$752,178	\$8,685	\$2,738,088	
Regional networks	-	316,397	14,425	51,205	-	382,027	
Other networks and stations	29,952	154,279	105,924	121,997	11,652	423,804	
Total sale of chain broadcast time	210,229	2,112,021	275,952	925,380	20,337	3,543,919	
Non-network time sales to-							
National and regional users	1,115,350	2,928,267	1,589,341	1,101,930	160,371	6,895,259	
Local and other users	2,682,603	10,028,140	8,535,030	11,241,072	1,783,842	34,270,687	
Total sale of station non-network time	3,797,953	12,956,407	10,124,371	12,343,002	1,944,213	41,165,946	
Total sale of station time	4,008,182	15,068,428	10,400,323	13,268,382	1,964,550	44,709,865	
Deductions from the sale of station time:							
Payments to networks and stations	124,363	143,449	60,609	106,848	523	435,792	
Commissions to regularly established agencies, representatives and brokers	418,852	1,213,585	531,817	466,794	59,140	2,690,188	
Total deductions from the sale of station time	543,215	1,357,034	592,426	573,642	59,663	3,125,980	
Balance, net time sales	3,464,967	13,711,394	9,807,897	12,694,740	1,904,887	41,583,885	
Revenues from incidental broadcast activities:							
Talent	186,489	821,347	221,262	284,182	68,882	1,582,162	
Sundry broadcast revenue	142,451	626,122	196,095	302,429	71,678	1,338,775	
Total revenues from incidental broadcast activities	328,940	1,447,469	417,357	586,611	140,560	2,920,937	
Total broadcast revenues	3,793,907	15,158,863	10,225,254	13,281,351	2,045,447	44,504,822	
Expenses:							
Total broadcast expenses	4,519,397	18,298,377	12,531,568	15,398,465	2,422,098	53,169,905	
Broadcast loss	(725,490)	(3,139,514)	(2,306,314)	(2,117,114)	(376,651)	(8,665,083)	
All commercial stations:							
Number of stations	15	120	153	241	52	581	
Broadcast revenues	\$3,793,907	\$15,301,005	\$10,490,932	\$13,874,817	\$2,224,110	\$45,684,771	
Broadcast expenses	4,519,397	18,625,622	12,995,936	16,239,251	2,655,520	55,035,726	
Broadcast loss	(725,490)	(3,324,617)	(2,505,004)	(2,364,434)	(431,410)	(9,350,955)	

Table 22.--Summary of revenues and expenses of 581 standard broadcast stations reporting losses from broadcast operations classified by revenue groups according to total time sales

1948

Item (1)	Number of stations (2)	Revenues from the sale of station time				Deductions from the sale of station time		Revenues from incidental broadcast activities			Total broadcast expenses (14)	Broadcast loss (15)	
		Network time sales to				Total (8)	Payments to networks and stations (9)	Commissions to agencies, representatives, brokers and others (10)	Talent (11)	Sundry broadcast revenues (12)			
		Nation-wide networks (3)	Regional networks (4)	Other networks and stations (5)	National and regional users (6)								Local and other users (7)
Revenue Group:													
\$1,000,000 or more ...	1	\$3,218	-	-	\$538,590	\$517,889	\$483	\$155,433	\$154,127	\$12,985	\$1,070,893	\$1,115,571	(44,678)
\$500,000 to \$1,000,000 ...	6	135,069	\$85,165	-	1,742,326	2,778,587	124,363	625,558	269,804	127,999	4,389,029	4,645,549	(256,520)
\$250,000 to \$500,000 ...	11	509,692	13,260	\$17,835	634,242	2,464,738	67,376	393,135	253,767	193,233	3,626,256	4,035,724	(409,468)
\$225,000 to \$250,000 ...	2	6,271	-	31,054	50,841	395,859	-	38,755	8,074	6,467	459,811	502,365	(42,554)
\$200,000 to \$225,000 ...	6	96,438	-	64,292	226,378	870,229	6,317	137,070	58,403	110,269	1,282,622	1,676,410	(393,788)
\$175,000 to \$200,000 ...	13	381,947	101,025	-	355,192	1,581,409	83,502	196,828	74,972	90,300	2,304,515	2,578,003	(273,488)
\$150,000 to \$175,000 ...	12	94,890	-	17,788	225,194	1,518,191	-	105,401	43,877	37,200	1,831,739	2,070,206	(238,467)
\$125,000 to \$150,000 ...	27	334,852	92,744	21,795	517,637	2,689,192	26,922	206,432	92,711	124,923	3,641,229	4,290,584	(649,355)
\$100,000 to \$125,000 ...	37	369,259	4,524	42,984	788,415	2,983,795	5,709	273,032	151,803	187,363	4,259,370	5,023,971	(764,601)
\$75,000 to \$100,000 ...	82	404,270	11,399	90,254	690,632	2,876,183	63,553	263,064	186,548	137,229	7,059,930	8,570,204	(1,510,274)
\$50,000 to \$75,000 ...	125	256,350	34,104	68,006	688,100	6,713,567	26,786	199,185	167,197	175,211	7,876,564	9,839,573	(1,963,009)
\$25,000 to \$50,000 ...	175	145,832	39,806	69,796	437,712	5,880,319	30,781	96,295	120,879	135,596	6,702,864	8,221,745	(2,118,881)
Total \$25,000 or more	497	2,738,088	382,027	423,804	6,895,259	34,270,687	435,792	2,690,188	1,582,162	1,338,775	44,504,822	53,169,905	(8,665,083)
\$15,000 to \$25,000 ...	39	-	-	-	-	806,412	-	-	-	-	806,412	1,193,191	(386,779)
\$1 to \$15,000	45	-	-	-	-	373,537	-	-	-	-	373,537	672,630	(299,093)
Total less than \$25,000	84	-	-	-	-	1,179,949	-	-	-	-	1,179,949	1,865,821	(685,872)
Total All Stations	581	2,738,088	382,027	423,804	6,895,259	35,450,636	435,792	2,690,188	1,582,162	1,338,775	45,684,771	55,035,726	(9,350,955)

1/ Since stations with total time sales of less than \$25,000 for the year are not required to report details, this figure may include some amounts for national and regional business; the greater portion, however, was received from time sold to local users.

STATISTICS OF THE COMMUNICATIONS INDUSTRY

Table 23-A.--Standard broadcast stations reporting a loss in 1948, classified by the first year of the station's operation showing the number of years a loss has been reported during the period 1939 through 1948

First Year of Operation	Number of Years Loss Has Been Reported During the Period 1939 through 1948										Total Stations Reporting a Loss in 1948
	One	Two	Three	Four	Five	Six	Seven	Eight	Nine	Ten	
1938 and prior years ...	18	24	12	14	8	3	10	4	1	1	95
1939	-	2	1	2	-	1	-	-	1	1	8
1940	3	4	-	2	2	-	-	-	-	-	11
1941	4	2	2	1	2	-	-	-	-	-	11
1942	-	2	-	-	-	-	-	-	-	-	2
1943	1	-	-	-	-	-	-	-	-	-	1
1944	-	-	-	-	-	-	-	-	-	-	-
1945	1	4	5	1	-	-	-	-	-	-	11
1946	13	25	14	-	-	-	-	-	-	-	52
1947	31	124	-	-	-	-	-	-	-	-	155
1948	235	-	-	-	-	-	-	-	-	-	235
Total	306	187	34	20	12	4	10	4	2	2	581

Table 23-B.--Standard broadcast stations reporting a loss in 1948, showing the total volume of broadcast revenues, expenses and loss of such stations, classified by the first year of station's operation

First Year of Operation	Number of Stations	Broadcast Revenues	Broadcast Expenses	Broadcast Loss
1938 and prior years	95	\$15,899,817	\$17,606,010	\$1,706,193
1939	8	624,443	655,239	30,796
1940	11	1,230,878	1,447,724	216,846
1941	11	1,270,848	1,683,590	412,742
1942	2	227,159	265,960	38,801
1943	1	131,488	133,818	2,330
1944	-	-	-	-
1945	11	1,174,664	1,266,271	91,607
1946	52	3,787,597	4,373,239	585,642
1947	155	9,972,005	12,307,995	2,335,990
1948	235	11,365,872	15,295,880	3,930,008
Total	581	45,684,771	55,035,726	9,350,955

Table 24. -- Summary of revenue and expenses of 581 standard broadcast stations reporting losses from broadcast operations by size of community and class of station
1948

Item	Stations with time sales of \$25,000 or more										
	Number of stations (2)	Revenues from the sale of station time				Non-network time sales to			Total (8)	Deductions from the sale of station time	
		Nationwide networks (3)	Regional networks (4)	Other networks and stations (5)	National and regional users (6)	Local and other users (7)	Payments to networks and stations (9)	Commission to agencies, representatives, brokers & others (10)			
(1)											
Metropolitan districts:											
2,000,000 or over (Pop.):											
Clear channel:											
50,000 watts:											
Unlimited	2	\$10,320	-	-	\$601,382	\$876,803		\$100,836	\$124,363		
5,000 to 25,000 watts:											
Unlimited	2	-	-	\$17,835	210,178	769,432		152,667	-		
Regional:											
Unlimited	9	127,967	\$99,520	-	1,173,538	2,158,120		514,922	5,991		
Part-time	10	-	-	-	554,751	1,047,990		169,375	-		
Local:											
Unlimited	2	-	-	-	142	267,105		22,628	-		
Day and part-time	4	-	-	-	17,963	171,678		7,173	-		
Total	29	138,287	99,520	17,835	2,557,954	5,291,128		967,601	130,354		
1,000,000 to 2,000,000 (Pop.):											
Regional:											
Unlimited	1	-	-	-	10,854	77,934		2,709	-		
Part-time	9	-	-	14,199	67,548	706,408		52,970	-		
Local:											
Unlimited	2	45,060	-	-	37,017	381,851		11,746	36,710		
Day and part-time	4	-	-	-	22,900	219,021		3,243	-		
Total	16	45,060	-	14,199	138,319	1,385,214		70,668	36,710		
500,000 to 1,000,000 (Pop.):											
Regional:											
Unlimited	7	271,847	102,811	-	326,876	1,285,525		211,148	-		
Part-time	9	624	-	-	126,370	510,639		47,904	-		
Local:											
Unlimited	5	16,027	-	-	91,695	835,998		110,879	1,111		
Day and part-time	3	-	-	-	7,351	210,891		8,767	-		
Total	24	288,498	102,811	-	552,292	2,843,053		378,698	1,111		

Table 24.--Summary of revenues and expenses of 581 standard broadcast stations reporting losses from broadcast operations by size of community and class of station

1948

Item	Stations with time sales of \$25,000 or more										
	Number of stations (2)	Revenues from the sale of station time				Non-network time sales to			Total (8)	Deductions from the sale of station time	
		Network time sales to		National and regional users (6)	Local and other users (7)	Other networks and stations (5)	Payments to networks and stations (9)	Commissions to agencies, representatives, brokers & others (10)			
Nationwide networks (3)	Regional networks (4)										
(1)											
Metropolitan districts: - Cont.											
250,000 to 500,000 (Pop.):											
Clear channel:											
50,000 watts:											
Unlimited	1	\$90,423	-	-	-	\$131,917	\$184,995		\$407,335	-	\$57,469
5,000 to 25,000 watts:											
Unlimited	1	-	-	\$12,117	-	49,057	154,502		215,676	-	59,248
Regional:											
Unlimited	12	273,992	\$83,438	18,300	-	276,230	1,308,981		1,960,941	\$14,292	167,986
Part-time	14	66,708	-	5,980	-	162,690	1,160,589		1,395,967	41,821	73,996
Local:											
Unlimited	11	38,663	-	1,020	-	122,309	1,032,883		1,194,875	1,056	46,991
Day and part-time	3	1,744	-	-	-	64,019	175,705		241,468	-	21,014
Total	42	471,530	83,438	37,417	-	806,222	4,017,655		5,416,262	57,169	426,704
100,000 to 250,000 (Pop.):											
Clear channel:											
5,000 to 25,000 watts:											
Unlimited	4	32,001	-	-	-	26,347	312,889		371,237	-	30,252
Regional:											
Unlimited	21	395,739	-	67,533	-	404,849	1,465,593		2,333,734	6,275	148,782
Part-time	19	12,120	-	35,893	-	114,840	1,231,959		1,394,812	1,522	56,800
Local:											
Unlimited	15	177,140	39,702	31,054	-	130,848	950,863		1,329,607	5,031	50,709
Day and part-time	2	4,182	-	4,204	-	23,083	108,946		140,415	523	6,032
Total	61	621,182	39,702	138,704	-	699,967	4,070,250		5,569,805	13,351	292,575
50,000 to 100,000 (Pop.):											
Clear channel:											
5,000 to 25,000 watts:											
Unlimited	3	12,825	-	-	-	70,275	197,559		280,659	-	9,300
Regional:											
Unlimited	12	148,277	-	-	-	184,567	700,313		1,033,157	7,647	30,904
Part-time	8	48,696	-	4,195	-	54,555	478,771		586,217	-	8,856

Table 24.--Summary of revenues and expenses of 581 standard broadcast stations reporting losses from broadcast operations by size of community and class of station

1948

Item	Stations with time sales of \$25,000 or more										All commercial stations			
	Number of stations (2)	Incidental broadcast revenues		Total broadcast revenues (13)	Total broadcast expenses (14)	Broadcast loss (15)	Number of stations (16)	Total broadcast revenues (17)	Total broadcast expenses (18)	Broadcast loss (19)				
		Talent (11)	Sundry broadcast revenues (12)											
Metropolitan districts:														
2,000,000 or over (Pop.):														
Clear channel:														
50,000 watts:														
Unlimited	2	\$30,078	-	\$1,357,384	\$1,357,038	(\$63,654)	2	\$1,293,384	\$1,357,038	(\$63,654)	2	\$1,293,384	\$1,357,038	(\$63,654)
5,000 to 25,000 watts:														
Unlimited	2	77,884	\$71,282	993,944	1,020,927	(26,983)	2	993,944	1,020,927	(26,983)	2	993,944	1,020,927	(26,983)
Regional:														
Unlimited	9	350,974	133,592	3,522,798	4,122,986	(600,188)	9	3,522,798	4,122,986	(600,188)	9	3,522,798	4,122,986	(600,188)
Part-time	10	14,927	4,199	1,452,492	1,742,827	(290,335)	12	1,470,157	1,838,277	(368,120)	12	1,470,157	1,838,277	(368,120)
Local:														
Unlimited	2	3,721	5,451	253,791	281,674	(27,883)	2	253,791	281,674	(27,883)	2	253,791	281,674	(27,883)
Day and part-time	4	2,655	4,597	189,720	266,782	(77,062)	4	189,720	266,782	(77,062)	4	189,720	266,782	(77,062)
Total	29	480,239	219,121	7,706,129	8,792,234	(1,086,105)	31	7,723,794	8,887,684	(1,163,890)	31	7,723,794	8,887,684	(1,163,890)
1,000,000 to 2,000,000 (Pop.):														
Regional:														
Unlimited	1	4,189	2,736	93,004	141,742	(48,738)	1	93,004	141,742	(48,738)	1	93,004	141,742	(48,738)
Part-time	9	29,712	15,885	780,782	880,329	(99,547)	9	780,782	880,329	(99,547)	9	780,782	880,329	(99,547)
Local:														
Unlimited	2	4,637	6,029	426,138	435,138	(9,000)	2	426,138	435,138	(9,000)	2	426,138	435,138	(9,000)
Day and part-time	4	2,557	1,674	242,909	276,006	(33,097)	4	242,909	276,006	(33,097)	4	242,909	276,006	(33,097)
Total	16	41,095	26,324	1,542,833	1,733,215	(190,382)	16	1,542,833	1,733,215	(190,382)	16	1,542,833	1,733,215	(190,382)
500,000 to 1,000,000 (Pop.):														
Regional:														
Unlimited	7	169,948	137,788	2,083,647	2,411,785	(328,138)	7	2,083,647	2,411,785	(328,138)	7	2,083,647	2,411,785	(328,138)
Part-time	9	15,129	16,475	621,333	1,075,154	(453,821)	10	635,163	1,090,498	(455,335)	10	635,163	1,090,498	(455,335)
Local:														
Unlimited	5	38,323	55,415	925,468	1,086,108	(160,640)	5	925,468	1,086,108	(160,640)	5	925,468	1,086,108	(160,640)
Day and part-time	3	1,554	1,920	212,949	241,796	(28,847)	4	215,349	244,996	(29,647)	4	215,349	244,996	(29,647)
Total	24	224,954	211,598	3,843,397	4,814,843	(971,446)	26	3,859,627	4,833,387	(973,760)	26	3,859,627	4,833,387	(973,760)
250,000 to 500,000 (Pop.):														
Clear channel:														
50,000 watts:														
Unlimited	1	31,146	11,831	392,843	497,261	(104,418)	1	392,843	497,261	(104,418)	1	392,843	497,261	(104,418)

Table 24.--Summary of revenues and expenses of 581 standard broadcast stations reporting losses from broadcast operations by size of community and class of station - Cont. 1948

Item	Stations with time sales of \$25,000 or more						All commercial stations			
	Number of stations	Incidental broadcast revenues		Total broadcast revenues	Total broadcast expenses	Broadcast loss	Number of stations	Total broadcast revenues	Total broadcast expenses	Broadcast loss
		Talent	Sundry broadcast revenues							
(1)	(2)	(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)	(19)
Not in metropolitan districts: - Cont..										
10,000 to 25,000 (Pop.): - Cont.										
Local:										
Unlimited.....	54	\$60,019	\$64,646	\$2,919,470	\$3,322,784	(\$403,314)	61	\$3,025,280	\$3,478,029	(\$448,749)
Day and part-time	7	13,418	12,714	354,863	434,115	(79,252)	9	372,219	458,980	(86,761)
Total	95	101,469	123,443	5,736,256	6,653,940	(917,684)	114	6,000,539	7,042,635	(1,042,096)
5,000 to 10,000 (Pop.):										
Regional:										
Unlimited	8	8,843	11,920	629,789	719,711	(89,922)	9	641,970	792,330	(110,360)
Part-time	13	7,539	5,581	740,366	845,372	(105,006)	18	799,563	930,599	(131,016)
Local:										
Unlimited	46	33,559	30,288	1,979,335	2,297,849	(318,514)	58	2,141,370	2,564,094	(422,724)
Day and part-time	10	2,737	3,404	370,042	405,516	(35,474)	15	438,965	487,018	(48,053)
Total	77	52,678	51,193	3,719,532	4,268,448	(548,916)	100	4,021,888	4,734,041	(712,153)
Less than 5,000 (Pop.):										
Regional:										
Unlimited	4	4,896	2,936	252,314	362,962	(110,648)	5	271,472	393,142	(121,670)
Part-time	11	17,427	27,584	698,287	835,128	(136,841)	11	698,287	835,128	(136,841)
Local:										
Unlimited	20	9,117	8,573	763,490	866,516	(103,026)	36	1,017,981	1,178,252	(160,271)
Day and part-time	2	-	258	70,994	72,220	(1,226)	6	137,529	169,886	(32,357)
Total	37	31,440	39,351	1,785,085	2,136,826	(351,741)	58	2,125,269	2,576,408	(451,139)
Grand total	497	1,582,162	1,338,775	44,504,822	53,169,905	(8,665,083)	581	45,684,771	55,035,726	(9,350,955)

Table 25.-- Summary of broadcast expenses of 581 standard broadcast stations reporting licensee from broadcast operations by class and time; segregated between 259 stations serving as outlets for nation-wide networks and 322 stations not serving as such outlets - Cont.

1948

Item	Stations serving as outlets for nation-wide networks						Stations not serving as outlets for nation-wide networks			
	Clear channel		Regional		Local		Total	Clear channel	Regional	
	5 Kw. to 50 Kw. Unlimited	(2)	Unlimited	Part-time	Unlimited	Part-time			Unlimited	Part-time
(1)			(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)
Stations with time sales of \$25,000 or more:			76	18	131	4	237	2/7	35	113
Number of stations										
Technical expenses:										
Salaries and wages	\$224,314	\$1,740,036	\$244,587	\$34,201	\$3,754,510	\$844,501	\$466,313	\$844,501	\$1,351,110	
Repairs of technical equipment	39,587	221,686	36,724	5,582	476,714	90,036	40,482	90,036	181,955	
Other technical expenses	35,724	291,149	57,127	13,194	628,505	89,045	117,585	89,045	265,151	
Total technical expenses	299,625	2,252,871	338,438	52,977	4,859,729	1,023,582	624,380	1,023,582	1,798,216	
Program expenses:										
Salaries and wages of program department	275,351	2,093,983	301,104	54,351	4,510,711	935,492	363,733	935,492	1,872,423	
Talent expenses	98,599	836,206	62,148	4,785	1,296,128	465,211	496,723	465,211	431,191	
Royalties and license fees relating to program material	37,333	316,363	52,396	5,449	707,010	122,386	79,445	122,386	257,323	
Transcriptions and recordings	33,862	276,959	56,704	6,156	656,256	147,716	59,631	147,716	389,820	
Cost of wire services	24,014	211,361	44,579	7,138	588,596	114,293	52,490	114,293	173,087	
Other expenses directly related to programs	79,916	492,328	113,487	13,684	1,177,134	216,202	99,463	216,202	416,421	
Total program expenses	549,075	4,227,200	630,418	91,563	8,935,835	2,001,300	1,151,485	2,001,300	3,540,265	
Selling expenses:										
Salaries, wages and commissions	101,665	1,005,789	162,393	36,980	2,154,437	460,590	236,699	460,590	1,052,201	
Other expenses directly related to selling	128,277	699,143	71,618	12,575	1,260,035	253,950	144,181	253,950	490,643	
Total selling expenses	229,942	1,704,932	234,011	49,555	3,414,472	714,540	380,880	714,540	1,542,844	
Total direct expenses	1,078,642	8,185,003	1,202,867	194,095	17,210,036	3,739,422	2,156,745	3,739,422	6,881,325	
General and administrative expenses:										
Salaries and wages	159,089	1,477,044	269,380	32,253	3,295,302	653,615	240,775	653,615	1,305,035	
Professional services, exclusive of salaries	13,412	224,810	23,057	1,753	430,462	89,288	44,864	89,288	211,041	
Insurance expenses	17,382	112,370	17,746	554	248,762	39,472	24,922	39,472	84,749	
Experimental and developmental expenses	13,348	30,994	17,147	10,032	113,561	7,989	114	7,989	44,516	

Table 25.--Summary of broadcast expenses of 581 standard broadcast stations reporting losses from broadcast operations by class and time; segregated between 259 stations serving as outlets for nation-wide networks and 322 stations not serving as such outlets - Cont.

1948

Item	Stations serving as outlets for nation-wide networks						Stations not serving as outlets for nation-wide networks			
	Clear channel		Regional		Local		Total	Clear channel 5 Kw. to 50 Kw. Unlimited	Unlimited	Part-time
	(2)	(3)	(4)	(5)	(6)	(7)				
(1)										
Stations with time sales of \$25,000 or more:										
Number of stations	1/ 8	76	18	131	4	237	2/ 7	35	113	
General and administrative expenses: - Cont.										
Depreciation and amortization of broadcast investments	\$208,171	\$1,086,254	\$141,941	\$598,988	\$13,365	\$2,048,719	\$110,449	\$331,641	\$702,221	
Rent paid for use of broadcast property	17,335	260,530	33,425	230,668	7,422	549,380	49,028	136,379	229,146	
Taxes (other than Federal income tax)	54,006	259,135	35,972	202,184	4,665	555,962	45,702	86,335	202,236	
Losses on notes, accounts and other amounts receivable	3,642	90,825	15,269	81,279	1,530	192,545	5,239	65,051	110,972	
Other general and administrative expenses	139,661	1,029,900	152,199	831,381	18,962	2,172,103	136,871	392,720	851,324	
Total general and administrative expenses ..	626,046	4,571,462	706,136	3,612,616	90,536	9,606,796	657,964	1,802,490	3,741,240	
Total broadcast expenses	1,704,688	12,756,465	1,909,003	10,162,045	284,631	26,816,832	2,814,709	5,541,912	10,622,565	
All commercial stations:										
Number of stations	8	81	19	146	5	259	7	39	134	
Total broadcast expenses	\$1,704,688	\$12,986,365	\$1,931,464	\$10,494,737	\$281,923	\$27,409,177	\$2,814,709	\$5,639,257	\$11,664,472	

1/ Includes one 50 Kw. station.
2/ Includes two 50 Kw. stations.

Item	Summary										
	Stations not serving as outlets for nation-wide networks					Local					Total
	Local		Regional		Clear channel	Regional		Local			
	Unlimited	Part-time	Unlimited	Part-time		Unlimited	Part-time	Unlimited	Part-time	Unlimited	Part-time
(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)	(19)			
(1)											
Stations with time sales of \$25,000 or more:											
Number of stations	71	34	260	15	111	131	202	38	497		
Technical expenses:											
Salaries and wages	\$757,702	\$294,118	\$3,713,744	\$690,627	\$2,584,537	\$1,595,697	\$2,269,074	\$328,319	\$7,468,254		
Repairs of technical equipment	88,219	45,718	446,410	80,069	311,722	218,679	261,354	51,300	923,124		
Other technical expenses	93,090	33,249	598,120	153,309	380,194	322,278	324,401	46,443	1,226,625		
Total technical expenses	939,011	373,085	4,758,274	924,005	3,276,453	2,136,654	2,854,829	426,062	9,618,003		
Program expenses:											
Salaries and wages of program department	910,103	430,715	4,512,466	639,084	3,029,475	2,173,527	2,696,025	485,066	9,023,177		
Talent expenses	139,629	52,036	1,584,790	595,322	1,301,417	493,339	434,019	56,821	2,880,918		
Royalties and license fees relating to program material	127,455	58,775	645,384	116,778	438,749	309,719	422,924	64,224	1,352,394		
Transcriptions and recordings	241,601	82,757	921,525	93,493	424,675	446,524	524,176	88,913	1,577,781		
Cost of wire services	107,757	43,871	491,498	76,504	325,654	217,666	409,261	51,009	1,080,094		
Other expenses directly related to programs	243,326	111,659	1,067,071	179,379	708,530	529,908	721,045	125,343	2,264,205		
Total program expenses	1,769,871	779,813	9,242,734	1,700,560	6,228,500	4,170,683	5,207,450	871,376	18,178,569		
Selling expenses:											
Salaries, wages and commissions	445,246	168,705	2,363,441	338,364	1,466,379	1,214,594	1,292,856	205,685	4,517,878		
Other expenses directly related to selling	211,388	88,796	1,188,958	272,458	953,093	562,261	559,810	101,371	2,448,993		
Total selling expenses	656,634	257,501	3,552,399	610,822	2,419,472	1,776,855	1,852,666	307,056	6,966,871		
Total direct expenses	3,365,516	1,410,399	17,553,407	3,235,387	11,924,425	8,084,192	9,914,945	1,604,494	34,763,443		
General and administrative expenses:											
Salaries and wages	665,086	259,811	3,124,322	399,864	2,130,659	1,574,415	2,022,622	292,064	6,419,624		
Professional services, exclusive of salaries	72,727	32,065	449,985	58,276	313,698	234,098	240,557	33,818	880,447		
Insurance expenses	39,098	17,292	205,533	42,304	151,842	102,495	139,808	17,846	454,295		
Experimental and developmental expenses	7,388	2,813	62,820	13,462	38,983	61,663	49,428	12,845	176,381		
Depreciation and amortization of broadcast investments	394,445	145,076	1,683,832	318,620	1,417,895	844,162	993,433	158,441	3,732,551		

Table 25.--Summary of broadcast expenses of 581 standard broadcast stations reporting losses from broadcast operations by class and time; segregated between 259 stations serving as outlets for nation-wide networks and 322 stations not serving as such outlets - Cont.

1948

Item	Summary										
	Stations not serving as outlets for nation-wide networks					Stations not serving as outlets for nation-wide networks					Total
	Local		Total	Regional		Local					
	Unlimited	Part-time		Unlimited	Part-time	Unlimited	Part-time				
(11)	(12)	(13)	(14)	(15)	(16)	(17)	(18)	(19)			
(1)											
Stations with time sales of \$25,000 or more:											
Number of stations	71	34	260	15	111	131	202	38	497		
General and administrative expenses: - Cont.											
Rent paid for use of broadcast property	\$117,725	\$50,658	\$582,936	\$66,363	\$396,909	\$262,571	\$348,393	\$58,080	\$1,132,316		
Taxes (other than Federal income tax)	105,256	41,984	481,513	99,708	345,470	238,208	307,440	46,649	1,037,475		
Losses on notes, accounts and other amounts receivable	63,837	13,372	258,471	8,881	155,876	126,241	145,116	14,902	451,016		
Other general and administrative expenses	405,342	163,997	1,950,254	276,532	1,422,620	1,003,523	1,236,723	182,959	4,122,357		
Total general and administrative expenses	1,870,904	727,068	8,799,666	1,284,010	6,373,952	4,447,376	5,483,520	817,604	18,406,462		
Total broadcast expenses	5,236,420	2,137,467	26,353,073	4,519,397	18,298,377	12,531,568	15,398,465	2,422,098	53,169,905		
All commercial stations:											
Number of stations	95	47	322	15	120	153	241	52	581		
Total broadcast expenses	\$5,744,514	\$2,363,597	\$27,626,549	\$4,519,397	\$18,625,622	\$12,995,936	\$16,239,251	\$2,655,520	\$55,035,726		

Table 26.--Number of broadcast stations having specified percentage relationships of broadcast income (before Federal income tax) to tangible property (depreciated); segregated by class, time and whether or not serving as outlet for nation-wide networks

1948

Percentage	All stations 1/						Total
	Clear Channel		Regional		Local		
	50,000 watts	5,000 to 25,000 watts	Unlimited	Part-time	Unlimited	Day and part-time	
4.00 percent and over	9	2	18	6	20	2	58
200 to 399 percent	13	-	35	3	47	1	99
100 to 199 percent	10	5	49	14	68	7	155
50 to 99 percent	7	10	79	23	129	9	258
30 to 49 percent	3	6	49	36	85	13	193
20 to 29 percent	2	2	37	23	81	13	160
1 to 19 percent	5	3	72	66	142	18	307
Stations Reporting Loss	3	12	120	153	241	52	561
Total Stations	52	40	459	325	814	115	1,813 2/
Median	160%	40%	30%	4%	23%	7%	21%
Stations serving as outlets for nation-wide networks							
4.00 percent and over	9	2	18	2	17	-	49
200 to 399 percent	12	-	31	-	44	-	87
100 to 199 percent	10	5	46	3	58	1	124
50 to 99 percent	7	6	74	4	95	2	188
30 to 49 percent	3	5	44	4	63	1	120
20 to 29 percent	2	1	34	2	58	3	101
1 to 19 percent	4	3	58	7	93	1	167
Stations Reporting Loss	1	7	81	19	146	5	259
Total Stations	48	29	386	41	575	13	1,096
Median	170%	44%	39%	5%	28%	25%	34%
Stations not serving as outlets for nation-wide networks							
4.00 percent and over	-	-	-	4	3	2	9
200 to 399 percent	1	-	4	3	3	1	12
100 to 199 percent	-	-	3	11	10	6	31
50 to 99 percent	-	4	5	19	34	7	70
30 to 49 percent	-	1	5	32	42	12	73
20 to 29 percent	-	1	3	21	23	10	59
1 to 19 percent	1	-	14	59	49	17	140
Stations Reporting Loss	2	5	39	134	95	47	322
Total Stations	4	11	73	284	239	102	717
Median	4/	25%	4/	4%	11%	5%	6%

1/ Does not include data for 11 key stations of nation-wide networks.

2/ Includes one regional part-time station and one local unlimited station for which percentages are not ascertainable.

3/ Insufficient number of cases to compute median.

4/ Half or more of the stations in this group reported no broadcast income.

Table 27-A--Median percentage relationships of broadcast incomes (before Federal income tax) to tangible broadcast property (depreciated) for stations having specified amounts of depreciated tangible broadcast property; segregated by class, time, and whether or not serving as outlets for nation-wide networks

1948

ALL STATIONS 1/

Amount of Depreciated Broadcast Property	Clear Channel				Regional		Local		Total
	50,000 watts		5,000 to 25,000 watts		Unlimited	Part-time	Unlimited	Day and part-time	
	Unlimited	Part-time	Unlimited	Part-time					
Below \$10,000	\$ -	\$ -	\$ -	\$ -	\$ 2/	\$ 4.00	\$ 173	\$ 2/	\$ 178
\$10,000 to \$49,999	4.00	2/	2/	2/	62	9	25	8	22
\$50,000 to \$99,999	31.4	-	69	-	34	3/	15	3/	18
\$100,000 and over	86	2/	11	-	18	3/	7	3/	16
All Property Groups	160	75	4.0	-	30	1/	23	7	21
STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS									
Below \$10,000	\$ -	\$ -	\$ -	\$ -	\$ 2/	\$ 2/	\$ 200	\$ 2/	\$ 212
\$10,000 to \$49,999	4.00	2/	133	-	82	7	33	10	38
\$50,000 to \$99,999	317	-	88	-	45	3/	18	28	31
\$100,000 and over	96	2/	11	-	22	2/	6	-	20
All Property Groups	170	2/	44	-	39	5	28	22	34
STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS									
Below \$10,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 300	\$ 88	\$ 125	\$ 110
\$10,000 to \$49,999	-	-	2/	-	3/	9	9	8	9
\$50,000 to \$99,999	2/	-	3/	-	3/	3/	4	3/	3/
\$100,000 and over	3/	2/	3/	-	3/	1/	8	3/	3/
All Property Groups	2/	2/	25	-	2/	1/	11	5	6

Note: Medians above 400 percent are shown as 400 percent.

1/ Does not include data for 11 key stations of nation-wide networks.

2/ Insufficient number of cases to compute median.

3/ Half or more of the stations in this group reported no broadcast income.

Table 27-B.--Number of broadcast stations having specified amounts of depreciated tangible broadcast property; segregated between stations serving as outlets for nation-wide networks and stations not serving as such outlets

1948

Amount of Depreciated Broadcast Property	All stations 1/										Total
	Clear channel				Regional				Local		
	50,000 watts		5,000 to 25,000 watts		Unlimited	Part-time	Unlimited	Part-time	Unlimited	Day and part-time	
	Unlimited	Part-time	Unlimited	Part-time							
Below \$10,000	-	-	1	-	4	7	79	8	99		
\$10,000 to \$49,999	6	1	7	3	112	204	570	85	988		
\$50,000 to \$99,999	10	-	9	-	177	91	124	20	431		
\$100,000 and over 2/	36	4	23	-	166	22	40	2	293		
Total Stations	52	5	40	3	459	324	813	115	1,811 3/		
STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS											
Below \$10,000	-	-	1	-	4	2	60	1	68		
\$10,000 to \$49,999	6	1	6	-	94	18	390	7	522		
\$50,000 to \$99,999	9	-	5	-	140	12	92	5	263		
\$100,000 and over	33	3	17	-	148	9	32	-	242		
Total Stations	48	4	29	-	386	41	574	13	1,095		
STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS											
Below \$10,000	-	-	-	-	-	5	19	7	31		
\$10,000 to \$49,999	-	-	1	3	18	166	180	78	466		
\$50,000 to \$99,999	1	-	4	-	37	79	32	15	168		
\$100,000 and over	3	1	6	-	18	13	8	2	51		
Total Stations	4	1	11	3	73	283	239	102	716		

1/ Does not include data for 11 key stations of nation-wide networks.

2/ Includes 195 stations reporting depreciated tangible broadcast property of \$100,000-\$200,000; 78 with \$200,000-\$400,000; and 20 with \$400,000 and over.

3/ Information is unavailable for two stations; one regional part-time station and one local unlimited station.

Table 26.--Number of broadcast stations having specified percentage relationships of broadcast expenses (plus commissions) to total time sales (plus incidental broadcast revenues); segregated by class, time and whether or not serving as outlets for nation-wide networks

1948

ALL STATIONS 1/

Percentage	Clear Channel				Regional			Local		Total
	50,000 watts		5,000 to 25,000 watta		Unlimited	Part-time	Unlimited	Day and part-time		
	Unlimited	Part-time	Unlimited	Part-time						
Below 30 percent	-	-	-	-	-	-	-	-	-	-
30 to 49 percent	-	-	-	-	2	-	-	-	-	2
50 to 59 percent	3	-	-	-	10	6	2	2	2	23
60 to 69 percent	8	1	1	-	38	7	54	4	4	113
70 to 79 percent	20	2	10	-	83	30	93	12	12	250
80 to 89 percent	12	1	8	2	115	61	200	24	24	423
90 to 99 percent	6	1	9	1	89	67	218	20	20	411
100 percent and over (loss)	3	-	12	-	122	154	247	53	53	591
Total stations	52	5	40	3	459	325	814	115	115	1,813
Median	78%	78%	91%	2/	86%	99%	93%	96%	96%	92%

STATIONS SERVING AS OUTLETS FOR NATION-WIDE NETWORKS

Below 30 percent	-	-	-	-	-	-	-	-	-	-
30 to 49 percent	3	-	-	-	2	-	-	-	-	2
50 to 59 percent	8	-	-	-	8	-	2	-	-	13
60 to 69 percent	19	1	8	-	37	1	42	-	-	89
70 to 79 percent	12	2	6	-	79	4	69	3	3	184
80 to 89 percent	5	1	7	-	103	12	161	3	3	298
90 to 99 percent	1	1	7	-	74	5	154	2	2	248
100 percent and over (loss)	1	-	7	-	83	19	147	5	5	262
Total stations	48	4	29	-	386	41	575	13	13	1,096
Median	77%	2/	89%	-	86%	97%	91%	92%	92%	89%

STATIONS NOT SERVING AS OUTLETS FOR NATION-WIDE NETWORKS

Below 30 percent	-	-	-	-	-	-	-	-	-	-
30 to 49 percent	-	-	-	-	-	-	-	-	-	-
50 to 59 percent	-	-	-	-	2	6	-	2	2	10
60 to 69 percent	-	1	2	-	4	6	12	4	4	24
70 to 79 percent	1	-	2	-	4	26	24	9	9	66
80 to 89 percent	1	-	2	2	12	49	39	21	21	125
90 to 99 percent	1	-	2	1	15	62	64	18	18	163
100 percent and over (loss)	2	-	5	-	39	135	100	48	48	329
Total stations	4	1	11	3	73	284	239	102	102	717
Median	2/	2/	98%	2/	100% ^{3/}	99%	97%	98%	98%	98%

1/ Does not include data for 11 key stations of nation-wide networks.

2/ Insufficient number of cases to compute median.

3/ Medians above 100 percent are shown as 100 percent.

TELEVISION FINANCIAL DATA

During 1948, the four TV networks and 50 stations (total on the air during the year) reported aggregate revenues of \$8.7 million, aggregate expenses of \$23.6 million and losses of almost \$15 million. All networks and stations reported a loss from operations during the year.

Of the \$8.7 million industry revenues, approximately \$2.5 million were derived from network programs with the remaining \$6.2 million sold directly by stations.

The distribution of total revenues, expenses and losses as between networks and stations was as follows:

	Revenues (millions)	Expenses (millions)	Loss (millions)
4 networks (including 10 owned and operated stations)	\$4.8	\$11.2	\$ 6.4
40 other stations	<u>3.9</u>	<u>12.4</u>	<u>8.5</u>
Industry Total	<u>\$8.7</u>	<u>\$23.6</u>	<u>\$14.9</u>

Exactly half of the stations operated six months or less with only 17 in operation during the entire year. Average monthly station revenues ranged from \$20,000 in the case of the "full year" stations to \$5,000 for stations in operation only two months or less.

With respect to operating costs of TV stations, the following data are based on 14 of the 17 stations in operation during the whole of 1948:

Aggregate Annual Operating Costs of 14 stations	\$7,532,000
Average per station	538,000
Average per month per station	45,000
Highest Annual Operating Expense	814,000
Lowest Annual Operating Expense	59,000 <u>1/</u>

1/ The wide range in annual operating costs reported during 1948 is accounted for, in large measure, by differences in the number of hours of station operation per week.

In several of the large cities, TV station revenues during 1948 constituted a relatively high proportion of the total revenues reported by all stations (both aural and visual) in those cities. In Philadelphia, TV revenues reported by 3 stations were almost 10 percent of the combined revenues of all broadcasting stations in that city. In New York and Washington, D. C., the proportion going to TV was approximately 8 percent, while in Baltimore and Milwaukee TV accounted for approximately 7 percent of the total revenues of all stations.

FM FINANCIAL DATA

Of the 700 commercial FM stations on the air as of December 31, 1948, 593 (or 85 percent) were authorized to licensees of standard broadcast (AM) stations and 107 (or 15 percent) to persons having no AM broadcast interests.

Financial reports filed by FM licensees for the year 1948 indicated that in the majority of cases where FM stations were authorized to AM licensees, the two stations were "jointly operated", i.e., programs broadcast over the AM stations were duplicated simultaneously by the FM station at no additional cost to the advertiser.

Thus, of the 593 AM licensees operating FM stations, only 77 reported separate revenues from their FM operation during 1948. A summary of the financial information reported for these 77 stations is as follows:

	<u>Aggregate</u>	<u>Average per Station</u>
Total broadcast revenues	\$621,469	\$8,070
Total broadcast expenses	2,153,659	27,970
Total broadcast loss	\$1,532,190	\$19,900

Of the 77 FM stations, 54 had been in operation for the full year of 1948. Total revenues of the full-year group averaged \$9,300 per station and average expenses about \$33,600. Thus, the average loss for stations operating the full 12 months was slightly over \$24,000. Of the 77 stations, four reported an income from FM operation during 1948.

Estimated FM station expense data were submitted by 65 of the 516 FM licensees who apparently engaged in a joint AM-FM operation during 1948. These reports indicated that FM station costs in an AM-FM joint operation averaged about \$15,000 during 1948.

The following table summarizes the 1948 financial information reported for 89 of the 107 FM stations operated by persons having no AM broadcast interests:

	<u>Aggregate</u>	<u>Average per Station</u>
Total broadcast revenues	\$1,126,208	\$12,650
Total broadcast expenses	4,182,558	46,990
Total broadcast loss	\$3,056,350	\$34,340

Of the 89 FM stations, 52 had been in operation for the full year of 1948. Total revenues of the full-year group averaged \$19,000, expenses \$53,300 with an average loss of \$34,300. All but three of the 89 reporting stations showed a loss from operations during 1948.

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Items	Page numbers pertaining to--				
	Telephone carriers	Wire-telegraph and ocean-cable carriers	Radiotelegraph carriers	Holding companies	Broadcast stations
Accidents	28	146	146	-	-
Accounts payable	38	159	166	-	-
Accounts receivable	37	158	165	-	-
Accrued liabilities	38	159	166	-	-
Advances:					
To affiliated companies	37	-	-	173	-
From affiliated companies	38	-	-	173	-
To communication carriers	-	-	-	174	-
From communication carriers	-	-	-	174	-
Advertising expenses	29	147	147	-	201,206,210,273
Aerial wire	10,15,42	162	-	-	-
In cable	15,42	161	-	-	-
Not in cable	15,42	162	-	-	-
Amortization:					
Allowance for	-	1,130,172	1,133,165,172	-	-
Of telephone plant acquisition adjustment	41	-	-	-	-
Reserve	1,14,38,127	1,130,172	1,133,165,172	-	-
Assets	37	158	165	-	-
Averages and ratios	2,14,31,33	2,130	2,133	-	206,277,278,280
Balance sheet items	37	158	165	-	-
Bell System:					
Employees and compensation	24,34,43	-	-	-	-
Intercompany relations of carriers	175	-	-	-	-
Names of carriers	5	-	-	-	-
Statistics	37	-	-	-	-
Benefits	43	-	-	-	-
Bonds	38	-	-	-	-
Cable, wire in	10,15,42	131,161	-	-	-
Calls:					
Telephone:					
Local	1,10,15,43	-	-	-	-
Toll	1,10,15,43	-	-	-	-
Radiotelephone	36,42	-	-	-	-
Capital stock	1,14,38,127	1,130,159,172	1,133,166,172	173,174	-
Cash	37	158	165	173	-
Central offices	10,42	-	-	-	-
Company data, individual	45,127	158,172	165,172	173,174	-
Company telephones	1,15,42,127	-	-	-	-
By type of switchboard	42	-	-	-	-
By class	42	-	-	-	-
By type of customer	42	-	-	-	-
Compensation of employees:					
Rates of	23	141,143	145	-	-
Amount paid	1,15,22,34,43,127	1,131,140,142,151,164,172	1,134,144,151,171,172	-	-
Chargeable to operating expenses	43	164	171	-	-
Engaged in telegraph and telephone services of Class I Steam Railways	157	157	-	-	-
Current assets	37	158	165	-	-
Current liabilities	38	159	166	-	-
Debt:					
Long-term	1,38,127	1,159,172	1,166,172	-	-
Funded	14,38	130	133	173,174	-
Deferred charges	37	159	165	-	-
Deferred credits	38	159	166	-	-
Depreciation:					
Allowance for	-	1,130,158,172	1,133,165,172	-	-
Composite rate	41	-	-	-	-
Expenses	41	159	166	-	202,206,217,274
Reserve	1,14,38,127	1,130,158,172	1,133,165,172	-	-
Dividend income	39	-	-	173	-
Dividends declared	1,14,40	1,131,160,172	1,134,167,172	173,174	-

GENERAL INDEX -- Continued

1. By Subjects -- Continued

Items	Page numbers pertaining to--				
	Telephone carriers	Wire-telegraph and ocean-cable carriers	Radiotelegraph carriers	Holding companies	Broadcast stations
Employees:					
Accidents	28	146	146	-	-
Class of	22	140,142	144	-	-
Compensation of	1,15,22,34, 43,127	1,131,140,142, 151,164,172	1,134,144,151, 171,172	-	-
Number of	1,15,22,43, 127	1,131,140,142, 151,164,172	1,134,144,151, 171,172	-	-
Number engaged in telegraph and telephone services of Class I Steam Railways	157	157	-	-	-
Equipment furnished free to customers	-	162	169	-	-
Expenses:					
Advertising	29	147	147	-	201,206,210,273
Broadcast	-	-	-	-	192,196,198,201, 206,210,224,226, 230,232,236,245, 262,265,270,273,282
Operating	1,14,30,31, 39,41,127	1,130,148,159, 160,172	1,133,166,168, 172	-	201,206,210,224, 273,281
Fixed radiotelegraph circuits ..	-	-	169	-	-
Funded debt	14,38	130	133	173,174	-
Geographical divisions, data shown by	45	-	-	-	194,210,239,258
Income:					
Selected items	15,30	130,148	133	173,174	188,191,192,194, 198,224,226,228, 232,233,239,253, 255,262,265,267
Statement	39	159	166	-	-
Incorporation, date and place of	175	175	175	175	-
Index numbers of operating revenue	32	150	-	-	-
Intercompany eliminations and transfers	37	-	-	-	-
Intercorporate relations	175	175	175	175	-
Interest:					
Income	39	-	-	173	-
Deductions from income	39	-	-	-	-
On funded debt	14,39	-	-	-	-
Investments:					
Advances	37	-	-	173,174	-
In affiliates	37	158	165	173,174	-
In miscellaneous physical property	37	158	165	-	-
In plant and equipment	1,14,35,37, 127	1,130,152,154, 158,172	1,133,156,165, 172	-	-
In securities	37	-	-	173,174	-
In tangible broadcast property	-	-	-	-	224,257,258,279
Leased wire revenue	-	162	-	-	-
Liabilities	38	159	-	-	-
Local calls	10,15,43	-	-	-	-
Local service revenue	14,40	-	-	-	-
Long-term debt	1,38,127	1,159,172	1,166,172	-	-
Material and supplies	37	158	165	-	-
Membership dues and fees	29	-	-	-	-
Messages:					
Number of	-	1,131,136,138, 163,172	1,134,136,138, 170,172	-	-
Revenue from	-	136,138,163	136,138,170	-	-
Number of words	-	136,138,163	136,138,170	-	-
Message tolls	33,40	-	-	-	-
Miscellaneous physical property.	37	158	165	-	-
Networks, income of major and regional	-	-	-	-	188,191,194,198, 226,228,232,233, 239,262,265,267, 281
Notes payable	38	-	-	-	-
Notes receivable	37	-	-	-	-
Offices, telegraph	-	163	170	-	-
Operating ratio	14,41	130	133	-	280

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1. By Subjects -- Continued

Items	Page numbers pertaining to--				
	Telephone carriers	Wire-telegraph and ocean-cable carriers	Radiotelegraph carriers	Holding companies	Broadcast stations
Pensions	43	-	-	-	-
Plant:					
Investment in	1,14,35,37,127	1,130,152,154,158,172	1,133,156,165,172	-	-
Statistic	42	161	169	-	-
Pole line	15,42	162	-	-	-
Premium on capital stock	38	-	-	-	-
Prepayments	37	159	165	-	-
Private line service:					
Revenue	42,43	-	-	-	-
Stations	42	-	-	-	-
Profit and loss account. See surplus					
Property:					
Tangible broadcast	-	-	-	-	224,257,258,260,277,278,279
Provisions for future settlements	-	159	166	-	-
Radiotelephone service	36,42	-	-	-	-
Railways, Class I Steam:					
Employees engaged in telegraph and telephone services and their compensation	157	157	-	-	-
Telegraph and telephone revenues	157	157	-	-	-
Wire mileage operated	157	157	-	-	-
Ratios and averages	2,14,15	2,130	2,133	-	206,277,278,280
Retired and pension data	43	-	-	-	-
Reserve:					
Amortization	1,14,38,127	1,130,158,172	1,133,165,172	-	-
Depreciation	1,14,38,127	1,130,158,172	1,133,165,172	-	-
Revenues:					
Broadcast service	-	-	-	-	188,191,192,194,198,224,226,228,232,233,239,253,262,265,266,267,281,282
From furnishing and servicing stations	-	-	168	-	-
Index numbers	32	150	-	-	-
Leased wire	-	162	-	-	-
Message	-	136,138,163	136,138,170	-	-
Operating	1,14,30,31,39,40,127	1,130,148,159,160,172	1,133,166,167,172	-	-
Private line service	42,43	-	-	-	-
Radiotelephone service	36,42	-	-	-	-
Telegraph service of telephone carriers	36,42	-	-	-	-
Telegraph and telephone, of Class I Steam Railways	157	157	-	-	-
Transmission	-	160	167	-	-
Service equipment furnished free to customers	-	162	169	-	-
States:					
Data shown by	10,18	-	-	-	194,258
In which carriers operate	5	-	-	-	-
Stock	1,14,38,127	1,130,159,172	1,133,166,172	173,174	-
Capital	1,14,38,127	1,130,159,172	1,133,166,172	173,174	-
Common	38	159	166	-	-
Preferred	38	-	-	-	-
Stockholders, voting rights of	4	4	4	4	-
Surplus	1,14,39,127	1,130,159,172	1,133,166,172	173,174	-
Talent, broadcasting revenues from	-	-	-	-	188,196,198,227,230,232,236,245,262,265,270

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1. By Subjects -- Continued

Items	Page numbers pertaining to--				
	Telephone carriers	Wire-telegraph and ocean-cable carriers	Radiotelegraph carriers	Holding companies	Broadcast stations
Tangible broadcast property	-	-	-	-	224,257,258,260, 277,278,279
Taxes	1,10,15,38,39	1,130,159	1,134,166	173,174	202,206,217,274
Telegraph service of telephone carriers:					
Revenue	36,42	-	-	-	-
Stations	42	-	-	-	-
Telephones	1,10,15,18, 19,42,127	-	-	-	-
Business	10,18,42	-	-	-	-
Company	1,15,42,127	-	-	-	-
Private line	15,42	-	-	-	-
Residential	10,18,42	-	-	-	-
Service	15,42	-	-	-	-
Teletypewriter exchange service:					
Revenue	42	-	-	-	-
Service	42	-	-	-	-
Time sales:					
Network time	-	-	-	-	188,189,194,198, 226,228,232,233, 239,253,255,262, 265,267
Station time	-	-	-	-	188,189,194,198, 224,226,228,232, 233,239,253,255, 262,265,267,280
Toll calls	10,15,43	-	-	-	-
Toll service revenue	14,40	-	-	-	-
Uncollectible operating revenues	41	159	166	-	-
Underground conduit	42	162	-	-	-
Voting rights of stockholders ..	4	4	4	4	-
Wire mileage	1,10,42,127	1,161,172	-	-	-
Aerial (not in cable)	10,15,42	131,162	-	-	-
In cable	10,15,42	131,161	-	-	-
Operated by Class I Steam Railways	157	157	-	-	-

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2. By Company

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American Telephone & Telegraph Co.	45	1	175	1
General department	45	1B	-	-
Long lines department	45	1A	-	-
Ann Arbor R. R. Co.	-	-	180	178
Ashland Home Telephone Co.	-	-	178	103
Ashtabula Telephone Co.	63	18	176	30
Associated Telephone Co., Ltd.	-	-	178	104
Atlantic Communications Corporation	127	20	176	32
Atlantic Refining Co.	174	1	176	31
Bell Telephone Co. of Nevada	110	62	175	21
Bell Telephone Co. of Pennsylvania, The	54	9	175	2
Belle Fourche Rural Telephone Co.	127	21	176	33
Bergen Telephone Co.	127	22	176	34
Big Eddy Telephone Co.	127	11	176	35
Bluefield Telephone Co., The	83	34	176	48
Bradley Transportation Co.	174	2	181	208
California Electric Power Co.	174	3	176	36
California-Oregon Telephone Co.	127	12	177	83
California Water & Telephone Co.	-	-	176	38
Camden Rural Telephone Co.	127	23	176	39
Canadian National Ry. Co.	-	-	176	40
Canadian National Telegraph Co.	-	-	176	42
Canadian Northern Ry. Co.	174	4	176	41
Canadian Northern Ry. Co., The (Operating Telegraph facilities of the Minnesota & Manitoba R.R.)	172	1	176	41
Canadian Pacific Ry. Co. (lines in United States)	172	2	176	44
Capital City Telephone Co.	-	-	176	45
Carolina Telephone & Telegraph Co.	93	41	176	46
Cass County Telephone Co.	127	1	175	24
Central Carolina Telephone Co.	-	-	179	138
Central Electric & Gas Co.	173	2	176	47
Central Iowa Telephone Co.	-	-	176	50
Central Missouri Telephone Co.	-	-	179	139
Central Radio Telegraph Co.	127	24	181	209
Champaign Telephone Co.	63	19	176	51
Chenango & Unadilla Telephone Corporation	-	-	176	52
Chesapeake & Ohio Railway Co., The	-	-	176	53
Chesapeake & Potomac Telephone Co., The	83	35	175	3
Chesapeake & Potomac Telephone Co. of Baltimore City, The	83	36	175	4
Chesapeake & Potomac Telephone Co. of Virginia, The	83	37	175	5
Chesapeake & Potomac Telephone Co. of West Virginia, The	83	38	175	6
Child Corporation, H. W.	174	5	177	55
Cincinnati & Suburban Bell Telephone Co.	63	20	177	57
Citizens Independent Telephone Co.	-	-	177	66
Citizens Utilities Co.	174	6	177	59
Clear Lake Independent Telephone Co.	127	2	177	61
Clearance Corporation	173	3	177	62
Colorado Fuel & Iron Corporation	-	-	177	80
Colorado & Wyoming Telegraph Co.	172	3	177	81
Columbia Utilities Co.	118	64	177	82
Commercial Cable Co.	158	6	179	132
Commercial Pacific Cable Co.	158	7	177	84
Commonwealth Telephone Co. (Pennsylvania)	-	-	181	185
Commonwealth Telephone Co. (Wisconsin)	-	-	178	105
Community Telephone Co. of Wisconsin	-	-	179	126
Consolidated Telephone Co.	-	-	183	1
Continental Telephone Co.	-	-	177	67
Crown Point Telephone Co., Inc., The	63	21	175	9
Cuban All America Cables, Inc., The	-	-	183	2
Cuban American Telephone & Telegraph Co.	45	2	177	85
DeKalb-Ogle Telephone Co.	-	-	177	86
Del Rio & Winter Garden Telephone Co.	102	50	177	87
Delaware Valley Telephone Co.	127	3	178	106
Dezauche, J. L., Jr., d/b as Mobile Radio	172	6	178	88
Diamond State Telephone Co.	54	10	175	7
Dollar Co., The Robert	174	7	178	89
Durham Telephone Co.	-	-	177	72
Egion Mutual Telephone Co.	127	25	178	91
Elyria Telephone Co.	-	-	178	92
Erlbacher, Eddie	-	-	183	3
Farmers Mutual Telephone Co.	127	26	178	93
Farmer's Union Telephone Co.	127	4	178	94
Fetterly, Clair C. d/b as Seattle Harbor Radio	172	7	178	95
Firestone Plantations Co.	174	8	178	97
Firestone Tire & Rubber Co.	-	-	178	96
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General & Telephone Investments, Inc.,	173	4	177	63
Georgia Continental Telephone Co.	-	-	177	68
Globe Wireless Ltd.	165	11	178	90
Great North Western Telegraph Co. of Canada, The	172	4	176	43
Greenville Telephone Co., The	102	51	178	117
Gulf States Telephone Co.	-	-	178	118
Harrison Telephone Co.	127	13	177	58
Holmes, Grace B.	128	29	178	119
Home Telephone & Telegraph Co. (Indiana)	63	22	177	73
Home Telephone & Telegraph Co. of Virginia	83	39	178	120
Home Telephone Co. of Ridgway	-	-	179	121
Huron Portland Cement Co.	-	-	183	4
Huron Transportation Co.	-	-	183	5
Illinois Bell Telephone Co.	63	23	175	8
Illinois Central Telephone Co.	-	-	179	127
Illinois Commercial Telephone Co.	-	-	178	107
Illinois Consolidated Telephone Co.	-	-	179	122
Illinois Telephone Co.	-	-	177	74
Indiana Associated Telephone Corporation	73	24	178	108
Indiana Bell Telephone Co.	73	25	175	10
Indiana Telephone Corporation	-	-	179	123
Indiana Western Telephone Corporation	127	14	179	124
Inland Telephone Co.	-	-	179	125
Inter-County Telephone Co., The	127	5	175	25
Inter-Mountain Telephone Co.	93	42	179	128
International Telephone & Telegraph Corporation	173	6	179	129
Interstate Telegraph Co.	118	69	176	37
Interstate Telephons Co.	118	66	178	109
Intra State Telephone Co.	-	-	179	136
Investors Telephone Co.	173	7	179	137
Iowa Continental Telephons Co.	-	-	177	69
Iowa State Telephons Co.	-	-	179	140
Jamestown Telephone Corporation	-	-	179	143
John H. Wright, Inc.	-	-	183	6
Kansas State Telephone Co.	127	6	179	144
Kittanning Telephone Co.	54	11	179	145
Lee Telephone Co.	83	40	179	146
Lemhi Telephone Co.	127	15	180	167
Lexington Telephone Co.	-	-	178	110
Lincoln Telephone & Telegraph Co.	93	45	179	147
Lorain County Radio Corporation	127	7	179	148
Lorain Telephone Co.	73	26	179	149
Los Angeles & Salt Lake R. R. Co.	-	-	181	203
Loveland & Co.	173	8	179	150
Mackay Radio & Telegraph Co.	165	12	179	133
Malheur Home Telephone Co.	118	67	175	13
Mankato Citizens Telephone Co.	-	-	179	194
Mansfield Telephone Co., The	-	-	179	159
Mayor & City Council of Baltimore, Md.	172	8	180	196
Meadville Telephone Co.	-	-	180	197
Mexican Telegraph Co.	158	8	182	223
Michigan Associated Telephone Co.	73	27	178	111
Michigan Bell Telephone Co.	73	28	179	11
Michigan Wireless Telegraph Co.	-	-	183	7
Missouri Telephone Co.	-	-	177	75
Missouri Union Telephone Co.	128	30	180	158
Mountain States Telephone & Telegraph Co.	110	63	175	12
Mutual Telephone Co. (Hawaii)	45	3	180	159
New England Telephone & Telegraph Co.	54	6	175	14
New Jersey Bell Telephone Co.	54	12	175	16
New Jersey Telephons Co.	54	13	181	213
New York Telephone Co.	54	14	175	17
Newark Telephone Co.	-	-	180	160
Norfolk & Carolina Telephone & Telegraph Co.	93	43	180	161
Norfolk & Carolina Telephone & Telegraph Co. of Virginia	127	8	180	162
North State Telephone Co.	-	-	180	163
Northern Ohio Telephone Co.	-	-	180	164
Northern Pacific Ry. Co.	-	-	180	165
Northern States Power Co. (Delaware)	-	-	183	8
Northern States Power Co. (Minnesota)	93	46	180	168
Northwestern Bell Telephone Co.	93	47	175	18
Northwestern Improvement Co.	174	9	180	166
Ohio Associated Telephone Co.	73	29	178	112
Ohio Bell Telephone Co.	73	30	175	19
Ohio Consolidated Telephone Co.	-	-	177	76

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Orange County Telephone Co.	-	-	180	171
Oregon-Washington Telephone Co.	118	68	180	172
Ozark Central Telephone Co.	102	52	175	26
Pacific Telephone & Telegraph Co., The	118	69	175	20
Palestine Telephone Co.	102	53	180	173
Peninsular Telephone Co.	-	-	180	174
Pennsylvania Co.	-	-	180	176
Pennsylvania R. R. Co.	-	-	180	175
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Pipestone County Telephone Co.	128	31	180	181
Platte Valley Telephone Corporation	93	48	179	141
Pleasanton Telephone Co.	127	17	180	182
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Southern Continental Telephone Co.	-	-	177	71
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Southwestern Bell Telephone Co.	110	58	175	23
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