



VOICE *of the* AIR



COPYRIGHT 1930—GRIGSBY-GRUNOW CO.



REGISTERED IN U. S. PATENT OFFICE

Vol. II, No. 1

Issued Fortnightly for the People of Our Community by

Price 5 cents



Special
AMOS 'N' ANDY
Edition



Here they are—the boys in person—Amos 'n' Andy as they appeared after a call on President Hoover at the White House. A year ago these smiling individuals were just Freeman F. Gosden (Amos) and Charles J. Correll (Andy) a couple of almost unknown radio songsters. Today the touchingly human and intensely humorous experiences of Amos 'n' Andy, cherished in every corner of this broad country, bring pleasure to millions, and Correll and Gosden are among the highest paid of radio entertainers. Such is the romance of radio! Recently they arranged to make an Amos 'n' Andy talkie, receiving a contract which, including royalties, should net them a million dollars, according to estimates. Their manager and announcer is Bill Hay, and their nightly broadcasting over a country-wide network of stations is sponsored by The Pepsodent Company of Chicago.

Underwood & Underwood Photo

Our American Music By John Tasker Howard

NUMBER 13—THE FOREIGN INVASION OF 1848

Just as the middle of the 19th Century saw the birth of a national consciousness in American music, with Fry and Bristow pleading the cause of native composers, these same years saw the coming of hundreds of foreign musicians. It is difficult to say exactly what the effect of this invasion has been. Some think that our American composers were forced to give way to the Germans and Austrians, and that American music would be a more vital thing today if it had not been shoved aside by the foreigners in 1848.

It is obvious that these immigrants did not kill American music. They may have increased our desire for a foreign label, and thus made it harder for the American musician of merely average abilities to earn a living; yet, Stephen Foster's career was just starting when they came, and Lowell Mason was at the height of his fame. Moreover, many of the newcomers were highly skilled musicians, who undoubtedly helped to raise our musical standards.

Many of the foreigners came because the series of Revolutions, which reached their climax in Germany and Austria in 1848, had reduced many musicians to poverty. It was natural that they should seek America, where gold had just

been discovered in California, the War with Mexico had just ended in a victory for the United States, and the country was on the eve of one of its most prosperous periods.

The Germania Musical Society was the most important group that came in 1848. This little orchestra of 25 excellent players (later 40) gave finer performances than

Americans had ever heard before. While at first they catered to the public taste by playing lighter music, sandwiching movements from symphonies between waltzes and polkas, they later gave programs which were entirely serious in character, and brought many celebrated symphonies to America for their first hearing.

Many members of the orchestra remained in America when it finally disbanded, and became active in our musical life. Carl Zerrahn, the flutist, settled in Boston, and was conductor of the Handel and Haydn Society for 41 years. Carl Bergmann, conductor of the Germanians from 1850, became a conductor of the Philharmonic in New York, serving for almost twenty years, and being succeeded by Theodore Thomas in 1876.

Of quite different character was the orchestra of the celebrated Jullien, which visited America in 1853. Louis Antoine Jullien, a Frenchman, was an excellent musician, a masterful conductor, and a showman who would have made a fortune in movie theatres today. His orchestra consisted of the finest soloists of Europe.

As Jullien conducted, he stood on a crimson dais trimmed with gold. Near at hand was a white and gold arm chair, a throne for the musical monarch's rest between numbers. Some called him a humbug, but he was a masterful humbug who knew his business, and who always gave the audience its money's worth.

In spite of all his showmanship, Jullien was a solid musician, and every one of his programs contained much that was worthy.

Copyright, 1930, by John Tasker Howard



Carl Zerrahn



Louis Antoine Jullien



Above: Mr. and Mrs. Duane Wanamaker of Chicago, in front of the famous Rose window of the San Jose Mission, San Antonio, Tex. Architects and painters from all over the world marvel at the rare beauty of the structure, which was conceived and fashioned over two centuries ago.



Above: Valued at \$20,000 by art dealers, this drawing is one of the most prized articles in the modern art collection of Josef Van Sternberg, Hollywood movie director. The drawing, by Vincent von Gogh, viewed closely appears scattered and formless, but removed takes on the beauty of a delicate etching.



Left: Declared to be the world's largest building, this gigantic structure built by Marshall Field and Co. of Chicago, is planned to house a "City of Wholesalers" under one roof. An impression of the immensity of the structure may be gained by comparing it to adjacent buildings. Underwood & Underwood Photo



Left: To pay off the church debt, Deborah Ericson (left) and Eva Kinney, choir girls at St. James M. E. Church, New York City, perform these aerial antics. They are practicing on the flag pole atop the 13-story Hotel New Yorker for a church benefit flying circus. Wide World Photo



Left: Dangerous? Yes, but it is just in the day's work for the window washer. Sometimes they fall, but their occupation probably is safer than coal mining. They are required by law to wear safety belts. This remarkable photograph was snapped during spring house cleaning of the Graybar Building, New York. Ewing Galloway Photo



Left: Helene Madison, 16 year old swimming marvel of Seattle, Washington, who recently in a single race broke the 200 and 300 yard free-style records.



A most versatile young lady is Helen Wills Moody, for she is not only the world's champion woman tennis player, but also an artist of ability. Here she is seen looking over some of her drawings on exhibit at the Grand Central Art Galleries, New York. She is soon to defend her Wimbledon and French court titles. Underwood & Underwood Photo

FROM A RADIO ANNOUNCER'S NOTE BOOK

By QUIN A. RYAN

(In this issue we introduce the Ask-Me-A-Hard-One-Man, who has been engaged to supply you with hot, cold and medium information about the habits, characteristics and past history of your favorite radio entertainers. He will answer any and all queries about the broadcast personalities and their ways and means. Just address him in care of the Statue of Liberty. Here are some answers to your queries.)

LADY GODIVA.—Why, yes. The name of the announcer at Station WHOOP is Elmer Ossip. He was formerly a traffic cop, and is really a very likable fellow. His favorite hobby is sitting down. He spends his forenoons studying, and can now make change readily. His only form of exercise is smoking corn flakes in his meerschaum. You're welcome.

BARRY T.—Jack Window, the tenor you hear from Station KOOP, is married and has one small son, who was formerly a traffic cop. He belongs



Quinn Ryan, assisted by Vincent Richards, now of the movies, as they broadcast to the kiddies. Note the extensive paraphernalia.

to two exclusive clubs, and spends his forenoons riding on street cars. His first job, in answer to your question, was as a caddy for Andrew Jackson. He pitches horseshoes divinely, and wrote his first novel, "Little Women," at the age of 11.

ALBERT W.—O yes, the explanation is simple. First, let us take the term, "frequency." And, of course, we know that radio waves travel at the same speed as light, or 186,000 miles per second. Then the electrons, in passing from the filament to the plate—or, rather—well, must you know?

CURIOS.—I've got all the facts about Stanley Sudge, the baritone, for you. He was formerly a traffic cop, and is crazy about watercress. He says, in response to my letter to him, that from his earliest years he was fond of playing hockey—or maybe it was hookey. In his spare time, despite the scoffing and jeers of his classmates, he plunged deep into the study of marshmallows. On a May day which he says he will never forget, he was sitting, making faces at everybody, when he was spied by John J. McGraw, who signed him as an outfielder. The rest you know.

MARTHA.—Glad to answer your question. Olaf Oleo, the violinist you hear over the Butterfly network, is the proud possessor of a violin once owned by John L. Sullivan. Herr Oleo is a fine old soul—yes, he is, in a pig's eye!—In a heavy fog, he is the double of Ramon Novarro. He has long been a billboard fancier; he is rumored to have in his Long Island home the finest collection of ancient and modern billboards in America. He is buried in Westminster Abbey—heigh O, the merry O, the farmer in the dell!

HOODLUM.—The Sappiness Boys are not really a duo, but one man, who is a handsome ventriloquist. He was the first white child born in America, and graduated, after fifteen years of trying, from high school in Altoona. He has won many awards, both here and abroad, for his wind mill designs. In addition, he plays the tuba very well. You know what a tuba is—a slide trombone that has a cauliflower ear and is bent with age. It is generally a nesting place for birds and a sanctuary for old shoes, sheet music, small bottles and rubber bands. On cold nights the tuba player hops inside it and rolls home. He keeps it in condition by applying tooth paste—you've heard of a tuba tooth paste!

"IN THE SPRING A YOUNG MAN'S FANCY"



DONALD MCKEE



Below: The world's largest mural in the world's highest building. The noted artist, Edward Trumbull with his wife (top) and their son and daughter looking at the world's largest mural which is to adorn the ceiling of the main lobby of the Chrysler Building in New York. The creation is more than ninety feet in length and is a painting of the Chrysler Building itself.

International Photo



Bridal robes in blue—create the smart costume for the trip to the altar for 1930. Jean Arthur, screen star, wears such a costume in this charming photograph. The gown is created in steel blue velvet, and the veil of tulle is also in blue. Long gloves are worn and a sheaf of lilies are used for the bouquet.



When summertime comes to the White House. A delightful corner of the private grounds of the Executive Mansion at Washington, where the calm waters of the lily pond reflect the classic outlines of the famous South Portico.

Underwood & Underwood Photo

Left: "The Pioneer Woman," a gigantic 35-foot bronze monument, by Bryant Baker, presented to the state of Oklahoma by E. W. Marland, oil magnate, and recently unveiled on the Cherokee Strip, by Secretary of War Patrick J. Hurley. Other speakers at the impressive ceremony were Governor Hallaway and Will Rogers. This model was selected from among twelve submitted by leading American sculptors.



Arnold Johnson and his orchestra are one of the contributing factors to the immense popularity of the Majestic Theatre of the Air broadcast every Sunday evening at 9 o'clock, Eastern Daylight Time, over the Columbia chain.



Coming Attractions

Lee Seymour, Director of the Majestic Theatre of the Air announces the following features for coming programs:

June 1—Majestic Radio broadcast from Atlantic City shows by Majestic entertainers from N. Y.

June 2—Favorite hymns by Grace La Mar, contralto, and Redferne Hollinshead, tenor.

Tune in at 9 o'clock Eastern Daylight Time on any of the following stations: WABC, W2XE, WEAN, WNAC, WCAU, W3XAU, WCAO, WMAL, WJAS, WLBW, WFBL, WMAK, WDEL, CFRB, CKAC, WADC, WHK, WKRC, WGHP, WOWO, WFBM, WBBM, KMOX, KOIL, KMBC, WISN, WCCO, WIBW, WSPD, WWNC, WSAZ, WTAR, WDBJ, WBRC, WDOJ, WREC, WLAC, WDSU, KRLL, KLRA, KPJR, KTSB, KLZ, KDYL, KHJ, KFRC, KOIN, KVI, KFPY, KOL.

Left: The officials of the Fresh Air Taxicab Co. of America, Incorporated; in conference. Amos 'n' Andy give some religious thought to a "propolition."



"Try this on your baton," says Paul Whiteman, Rajah of Rhythm. The dancers in this interesting composite pose are the famous European "Sisters G." Paul Whiteman and his orchestra are on the air every Tuesday evening at 9 o'clock, E. D. T., via C. B. S. stations and the Old Gold Hour.



Marilyn Miller, favorite of the stage and screen, who has been added to the group of musical show stars presenting hits from their performances, from the Del Monte Hour, broadcast at 8:30 Eastern Daylight Time over N. B. C. stations.



MODEL 103—Radio-phonograph combination in American Walnut. Genuine Laceywood overlays. Counterpoised Lid. Compartment for two record albums. Price less tubes... **\$203.50**
Complete with Majestic Matched Tubes, \$225.00. Only 62c a day for one year.



MODEL 102—Radio-phonograph combination in English design cabinet similar to Model 93. Compartment for two record albums. Price less tubes... **\$184.00**
Complete with Majestic Matched Tubes, \$205.50. Only 57c a day for one year.



MODEL 93—Beautiful English design in American Walnut. Matched Butt Walnut center and side panels; overlays of genuine Australian Laceywood. Price less tubes... **\$146.00**
Complete with Majestic Matched Tubes, \$167.50. Only 46c a day for one year.

Majestic RADIO

Mighty Monarch of the

will give your home every form of refined entertainment and cultural instruction for people of all ages.

A Majestic receiver, with its colorful tone that is satisfying a million homes today, is worth ten times its cost to your family circle.

And, a Majestic equipped with Majestic matched tubes—the most advanced radio receiver in the world—can be the proud possession of a family of four at the extremely low cost of from 8c to 15c per day for 365 days. Come in, or phone today for a demonstration.

(25 and 30-cycle ams slightly high)

Join the Majestic Savings Club. Ask us about the convenient Majestic savings bank.

THE MOST ENTERTAINMENT FOR THE WHOLE FAMILY

Coming Attractions

Seymour, Director of the Majestic Theatre of the Air, announces the following features for coming programs:

Program 1—Majestic Band broadcast from Atlantic City assisted by Majestic entertainers from N. Y.

Program 2—Favorite hymns by Grace La Cour, contralto, and Redferne Hollinshead, soprano.

Program 3—Broadcast in at 9 o'clock Eastern Daylight Time on any of the following stations: W2XE, WEAN, WNAC, W3XAU, WCAO, WMAL, WLBW, WFBL, WMAK, WAFB, WGH, WADC, WHK, WRC, WGH, WWO, WFBM, WMOX, KOIL, KMBC, WISN, WJIB, WSPD, WWCN, WTA, WDBJ, WBRC, WREC, WLAC, WDSU, KLRA, KFJF, KTS, KLZ, KHJ, KERC, KOIN, KVI, KFPY.

Program 4—The officials of the Fresh Taxicab Co. of America, Incorporated, in conference. Amos Andy give some serious thought to a "propolition."

Below: The three Lombardo brothers, Lebert, Guy and Carmen, represent not only the pinnacle of modern dance harmony, but fraternal harmony as well. Guy Lombardo and his Royal Canadians play for the radio audience during the Robert Burns Panatela program every Monday night at 10 o'clock Eastern Daylight Time over C. B. S. stations.



Playing a dual role, so to speak, is "Whispering" Jack Smith, celebrated radio entertainer, in this unusual photograph.

Below: Olive Palmer, charming soprano, forsook the grand opera stage to devote her talents to radio, and now has one of the most enthusiastic followings of any radio singer. She sings every Wednesday on the Palm Olive Hour from N. B. C. stations at 9:30 P. M. E. D. T.



Right: Clara Bow, famous "It" girl of the screen, shown here with her Great Dane, Duke, is one of the most recent of the Hollywood firmament to shine on the Paramount-Publix Hour. This broadcast, featuring stars of the screen, may be heard over the Columbia chain on Saturday nights at 10 o'clock, Eastern Daylight Time.



HOW ON EARTH!



Majestic RADIO

Monarch of the Air

In your home every form of recreation and cultured instruction for people of all ages.

A Majestic receiver, with its clear, mellow tone that is satisfying to the ears of homes today, is worth many times its cost to your family circle.

Majestic equipped with Matched tubes—the most advanced radio receiver in the world—the proud possession of any home is four at the extremely low price of from 8c to 15c per day apiece. Come in, or phone us for a demonstration.

(30-cycle areas slightly higher)

Join the Majestic Savings Club. Ask us about the convenient Majestic Savings Bank.



MODEL 92—Jacobean Highboy of American Walnut. Doors of Butt Walnut, matched both front and back; overlays of Australian Lacewood. Price \$158.00 less tubes. Complete with Matched Majestic Tubes, \$179.50. Only 49c a day for one year.



MODEL 91—Graceful Early English design in American Walnut. Matched Butt Walnut center panel overlaid with genuine Australian Lacewood. Price \$116.00 less tubes. Complete with Majestic Matched Tubes, \$137.50. Only 38c a day for one year.



MODEL 90—Compact Tudor design in American Walnut. Grained Butt Walnut center panel. Colotura Speaker opening covered with special brocade. Price \$95.00 less tubes. Complete with Majestic Matched Tubes, \$116.50. Only 32c a day for one year.

Below: Mary and Bob, one of radio's most famous couples whose itinerant adventures, recounted through their repartee, contributes to the interest of the True Story Hour, broadcast over the Columbia chain at 9 P.M. Eastern Daylight Time.



SOLE FAMILY'S MONEY EVERY DAY OF THE YEAR

Moments I Will Never Forget

By J. MILTON DELCAMP

ADAM CARROLL . . . one of our outstanding pianists and interpreters of modern syncopated rhythms . . . our first meeting fifteen years ago as members of a recording staff specializing in the production of player piano rolls . . . our everlasting friendship and association . . . Adam's gift of knowing what will appeal to the public . . . his talents soon recognized after entering the New York music field . . . joining the original Paul Whiteman Orchestra, which was a musical sensation while playing at the Palais Royal . . . was accompanist for the Gold Dust Twins when they were listed among the radio favorites . . . his radio appearances are always appreciated by the listeners . . . with Ralph Rainger, as a partner, joined the recent musical comedy success "The Little Show" doing a two-piano specialty . . . has continued to play for recordings in spite of all other demands for his time . . . is very conscientious, a hard worker and a loyal and true friend . . . his hobby—writing music.



Carrie Jacobs Bond

Some time ago a youth entered our studios and made inquiries regarding the possibility of playing records . . . our granting an audition and immediately recognizing his talents . . . explained that he worked in a men's hat shop but loved music . . . our accepting, periodically, his recordings . . . the youth . . . VINCENT YOUMANS . . . always had a desire to compose . . . his opportunities came and he gave the public the score of "No, No, Nanette" . . . the immediate offers made for his services . . . his playing for us a tune that kept running through his brain . . . our immediate response . . . later it was the "hit" song of another successful Youmans' musical . . . "Sometimes I'm Happy" from "Hit The Deck" . . . has recently completed the score for Gloria Swanson's latest picture "What A Widow" . . . is engaged to write for the new Ziegfeld show "Tom, Dick and Harry" . . . a very modest young chap who is just as considerate today as when he was selling hats . . . recently became a producer and if he can pick successes as well as he can write them his future is secure.

Lee Seymour, Director of the Majestic Hour, is to feature fifteen minutes of Youmans' hits on a coming program over Columbia Broadcasting System . . . numbers to include "Hallelujah," "Tea for Two," "Bambalina," "The One Girl" and his latest sensation, "Keeping Myself for You."



Adam Carroll

The pleasure and honor of making the acquaintance of CARRIE JACOBS BOND . . . composer of "A Perfect Day," "Just a-Wearyin' for You," "I Love You Truly" and many other successes . . . our listening, all attention, to this lovely lady tell of her beautiful home in California . . . her love for the ever-blooming flowers that grow in her magnificent garden . . . her sending, as promised, pictures of her dream castle . . . in spite of her gray hairs the youthful music . . . the thrill of hearing



Lew Brown

enthusiasm shown when discussing her play "This Is The End Of A Perfect Day" . . . her co-operation in securing for us from her publisher one of the first prints of a later success "Crimson-Breasted Bird" . . . listening to the description of her European trips and admiring her loyalty to her musical friends . . . owns "The Bond Shop" in Hollywood . . . a sincere California "booster."

LEW BROWN—senior member of the successful song writing and publishing company, DeSylvia, Brown and Henderson . . . was for many years considered a Broadway jester . . . a figure in "Tin Pan Alley" . . . we always enjoy his parodies and "clowning" at music publishers' picnics, etc. . . . he wrote many song hits . . . his favorite was "Oh, By Jingo" . . . in later years, after joining DeSylvia and Henderson, he hit his real stride . . . they, as a writing combination, have never had a failure . . . recently completed their first motion picture musical production "Sunnyside Up" . . . his hobby—reciting his own version of "Dangerous Dan Macgregor"



Vincent Youmans



Above: A radio announcer takes to the air. Jack Keough, N. B. C. announcer who went aloft with the United States Army Air Forces recently to describe to radio listeners the thrilling practice aerial defense of San Francisco and the Golden Gate.



George Arliss, stage celebrity and, since the advent of the talkies, a popular movie star, with Mrs. Arliss, as they returned recently from England. Mr. Arliss is now at work on his next picture entitled "Old England."

Underwood & Underwood Photo



Below: Graham McNamee, crack radio sports announcer, who gave radio fans a colorful report of the famous annual Kentucky Derby race, recently held at Churchill Downs, in Louisville, Kentucky.

Underwood & Underwood Photo



Right: This midget canine in his attack on what appears to be a portion of a dinosaur skeleton expresses graphically the apex of ambition. A. D. Terrenson's camera snapped this, the most interesting animal picture of the month.

Photo from Jackson (Miss.) Daily News



Left: Miss Margery Ludlow, world's first woman glider instructor, shaking hands with Al Hastings, founder of the Hastings Glider School of Los Angeles, Calif., from which she graduated and where she now teaches. She is also a skilled airplane pilot.

Underwood & Underwood Photo



The "Tom Thumb Golf Course," popular at winter resorts during the last season, is rapidly springing up throughout the country. The miniature course above, photographed at Palm Beach, Florida, is known as "Sunnylinks."

P&A Photo

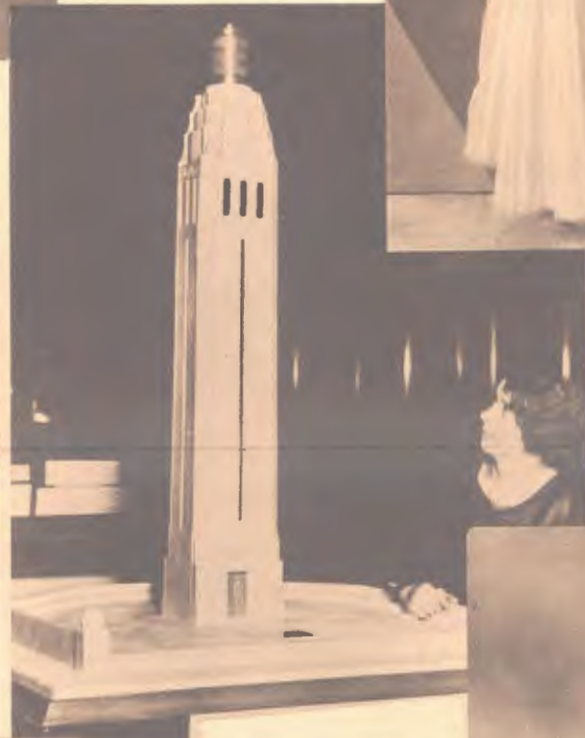


Rin-Tin-Tin becomes air minded. The famous Thespian canine is in the plane which rushed him from Toronto to New York so that he could fulfill a vaudeville engagement contracted for.

Underwood and Underwood Photo

Right: Joan Marsh, favorite of the screen, attractively displays one of the latest of Hollywood style creations. She wears a golden yellow satin evening wrap with a gown made of pale gold tulle. The wrap is made with sleeves and has a circular flounce on the bottom which gives it a graceful finish.

World Wide Photo



A model of the Taft Memorial Beacon which the city of Cincinnati proposes to erect in Alms Park, some 1500 feet above and overlooking the Municipal Lunken Airport. The memorial will be of white granite and will cost about \$40,000.

International Photo



The beauty of the Bok Singing Tower near the city of Lakewood, Fla., portrayed by the cameraman. This masterpiece of art and architecture was a gift of the late Edward Bok and was dedicated in 1929 by President Hoover.

Ewing Galloway Photo

SCHEDULE OF MAJOR LEAGUE BASEBALL GAMES

at CHICAGO		at St. LOUIS		at PHILA-DELPHIA		at NEW YORK		at BOSTON		at DETROIT		at CLEVELAND		at WASHINGTON		at CINCINNATI		at PITTSBURGH		at BROOKLYN	
DATE																					
Pitts.	Chicago	St. Louis	Chicago	Phila.	Phila.	New York	New York	Boston	Boston	Detroit	Detroit	Cleveland	Cleveland	Washington	Washington	Cincinnati	Cincinnati	Pittsburgh	Pittsburgh	Brooklyn	Brooklyn
.....
New York	Phila.	St. Louis	Chicago	Cincin.	St. Louis	Phila.	Phila.	Chicago	Chicago	MON.	2	Wash.	Boston	Pitts.
New York	Phila.	St. Louis	Chicago	Cincin.	St. Louis	Phila.	Phila.	Chicago	Chicago	TUE.	3	Wash.	Boston	Pitts.
New York	Phila.	St. Louis	Chicago	Cincin.	St. Louis	Phila.	Phila.	Chicago	Chicago	WED.	4	Wash.	Boston	Pitts.
New York	Phila.	St. Louis	Chicago	Cincin.	St. Louis	Phila.	Phila.	Chicago	Chicago	THU.	5	Wash.	Boston	Chicago
Phila.	New York	Cincin.	St. Louis	Phila.	St. Louis	Pitts.	Pitts.	FRI.	6	Wash.	Boston	Chicago
Phila.	New York	Cincin.	St. Louis	Phila.	St. Louis	Pitts.	Pitts.	SAT.	7	Boston	Wash.	Chicago
Phila.	New York	Cincin.	St. Louis	Phila.	St. Louis	Pitts.	Pitts.	SUN.	8	Boston	Wash.	Chicago
Phila.	New York	Cincin.	St. Louis	Pitts.	St. Louis	Phila.	Phila.	MON.	9	Boston	Wash.	Chicago
Phila.	New York	Chicago	Pitts.	St. Louis	St. Louis	Phila.	Phila.	TUE.	10	Boston	Wash.	Cincin.
Wash.	Boston	Chicago	Pitts.	St. Louis	St. Louis	Phila.	Phila.	WED.	11	New York	Phila.	Cincin.
Wash.	Boston	Chicago	Pitts.	St. Louis	St. Louis	Phila.	Phila.	THU.	12	New York	Phila.	Cincin.
Wash.	Boston	Chicago	Pitts.	St. Louis	St. Louis	Phila.	Phila.	FRI.	13	New York	Phila.	Cincin.
Wash.	Boston	Chicago	Pitts.	St. Louis	St. Louis	Phila.	Phila.	SAT.	14	Phila.	New York	St. Louis
Boston	Wash.	Chicago	Pitts.	St. Louis	St. Louis	Phila.	Phila.	SUN.	15	Phila.	New York	St. Louis
Boston	Wash.	Pitts.	Chicago	Cincin.	Cincin.	MON.	16	Phila.	New York	St. Louis
Boston	Wash.	Pitts.	Chicago	Cincin.	Cincin.	TUE.	17	Phila.	New York	St. Louis
Boston	Wash.	Pitts.	Chicago	Cincin.	Cincin.	WED.	18	Phila.	New York	St. Louis
Boston	Wash.	Pitts.	Chicago	Cincin.	Cincin.	THU.	19	Phila.	New York	N. Y.
Boston	Wash.	Pitts.	Chicago	Cincin.	Cincin.	FRI.	20	Phila.	New York	N. Y.
Boston	Wash.	Pitts.	Chicago	Cincin.	Cincin.	SAT.	21	Phila.	New York	N. Y.
Boston	Wash.	Pitts.	Chicago	Cincin.	Cincin.	SUN.	22	Phila.	New York	N. Y.
Phila.	Boston	Chicago	St. Louis	St. Louis	Detroit	MON.	23	Brklyn.
Phila.	Boston	Chicago	St. Louis	St. Louis	Detroit	TUE.	24	Brklyn.
Phila.	Boston	Chicago	St. Louis	St. Louis	Detroit	WED.	25	Brklyn.
Brklyn.	N. Y.	St. Louis	Cleveland	Chicago	Chicago	THU.	26	Phila.
Brklyn.	N. Y.	St. L. (2)	Cleveland	Chicago	Chicago	FRI.	27	Phila.
Brklyn.	N. Y.	St. Louis	Cleveland	Chicago	Chicago	SAT.	28	Phila.
Brklyn.	N. Y.	St. Louis	Cleveland	Chicago	Chicago	SUN.	29	Phila.
N. Y.	Brklyn.	Detroit	Chicago	Cleveland	MON.	30	Boston

American League teams are indicated by this type.

National League teams are indicated by this type.

An odd shot of the gigantic mast of the Enterprise, candidate to defend America's Cup, being lifted to position. The mast is 168 feet long, weighs 5 tons, and cost \$35,000.

Underwood and Underwood Photo



On the occasion of a visit to Kansas City by Amos and Andy, a whole parade of "Fresh Air Taxicabs" was formed in their honor—just another evidence of their popularity, and the warm feeling which exists from coast to coast for these fine young gentlemen.

- 1890 Charles J. Correll (Andy) born in Peoria, Ill.
- 1899 Freeman F. Gosden (Amos) born in Richmond, Va.
- 1919 Correll and Gosden met in Durham, N. C.
- 1925 Correll and Gosden make radio debut in Chicago.
- 1926 Sam 'n' Henry, blackface characters, created.
- 1928 Amos 'n' Andy characters first on air March 19.
- 1929 Amos 'n' Andy go on NBC network August 19.
- 1930 Talking picture contract signed.



Andrew Brown, President of the Fresh Air Taxicab Company of America, Incorporated, and Amos Jones, "also of the Company" in capacities ranging in importance from driver, mechanic and stenographer to "among those present" at the frequently called "meetings" of the Board of Directors. "Check and Double Check" is the title of their first talkie—a production to be made by Radio Pictures

Amos takes orders from "The President of de Company," and baits his hook, but "I ainta gona do it," is his answer to all orders concerning his savings



Right: If you were to put together all the laughs that these great entertainers give the radio listeners, half of the country would "die laughing," and the other half would be on their sides chuckling. Left to right are Mr. Charles J. Correll (Andy), Mr. Freeman F. Gosden (Amos), Mrs. Correll and Mrs. Gosden, pictured enjoying a recent winter rest at the Edgewater Gulf Hotel, Biloxi, Miss. Mr. and Mrs. Gosden are the parents of a fine bouncing baby girl born late in April. "Aint that sumpin'!"



Among the fascinating characters in this radio treat are "The King fish," and his wife, "The Battleaxe," of the Great Home Bank



What an Amazing Difference!!

When You



RE-TUBE with MAJESTIC Tubes

It does make a difference. New Majestic Tubes will give you Colorful Tone, Power and Distance, and will make your receiver a constant source of entertainment for all the family.

MAIL THIS COUPON TO US TODAY

Yes! You can send a man to inspect my MAJESTIC Radio with the understanding that I am under no obligation to pay for Majestic Courtesy Inspection.

Name.....
Address.....
Time to Call..... Phone.....



Left: Two of the principal members of that great fraternity, "The Mystic Knights of the Sea," on the receiving end of a ticket from the Po-lice.



Left: Can you hear Andy saying, "Yes Sir, Mister, I is de President of de corpolation," "I'se regusted," etc., while Amos answers the phone with, "Dis yher is Amos," "Ya don't mean ta tell me."

Last but of great importance, greetings are extended from the famous new acquisition of Amos, "The Puppy"—Raw-r-r-r Rar.



VOICE *of the* AIR



COPYRIGHT 1930—GRIGSBY—GRUNOW CO.



REGISTERED IN U. S. PATENT OFFICE

Vol. II, No. 9

Issued Fortnightly for the People of Our Community by

Price 5 cents

THE MAJESTIC RADIO AND REFRIGERATOR DEALERS of Greater New York and Vicinity

See your nearest Majestic dealer for a home demonstration or a free courtesy inspection of the radio tubes in your present set. Ask also to be placed on your Majestic dealer's mailing list for future issues of this interesting illustrated news magazine.



The sons and grandsons of pioneer skippers, each of the men pictured above is a captain of one of the yachts which contribute to the pleasure of the thousands who visit Atlantic City annually. Under the auspices of the Atlantic City Yachtsmen's Association, an organization which has been in existence over seventy years, they are engaging this season, for the first time in twenty years, in a series of races to determine individual supremacy among the craft. Prizes of over \$20,000 are being offered. The Captains, from left to right, are: Charles Gale, George Van Sarit, George Gale, Jeas Parker Lewis Adams, and C. W. Storm

YOUR FAVORITES ON THE AIR

By J. Milton Delcamp

JAMES MELTON . . . first tenor of radio's famous quartette "The Revelers," also known as "The Rovers" . . . was featured soloist with the Seiberling Singers . . . born in Moultrie, Georgia, just about twenty-six years ago . . . Melton never intended to be a singer until he reached college . . . by that time he was an accomplished saxophonist . . . he played with orchestras and bands at Florida University, University of Georgia and at Vanderbilt University, where he finished his senior year . . . other musical activities attracted his attention and he gave



James Melton, first tenor of the famous "Revelers" Quartette.

much of his time to glee clubs and other vocal units . . . while still a freshman at the University of Florida his voice attracted the attention of the President of the College, who detected the addition of a new "young Caruso" . . . so great was the Prexy's interest that he helped Melton select his studies with an eye to a vocal career and outlined assorted courses in languages and music that have since proved very valuable assets . . . in order to obtain the finances for proper vocal coaching Melton engaged himself to conduct a string ensemble in the

Hotel Hermitage, Nashville, Tenn. . . . finally, graduation day arrived and he started out for New York City . . . overcoming many obstacles, he finally gained an audition with Erno Rapee, who at the time was musical director for Roxy . . . he was engaged immediately and became a member of Roxy's Gang . . . later he was to sing the featured theme songs, written by Rapee, in the motion picture successes "What Price Glory" and "Seventh Heaven" . . . in a short time Melton was deluged with offers from theatrical producers, but, having an opportunity to join The Revelers Quartette, he decided to accept the latter as he knew his voice, through radio, would reach the greatest number of listeners with the least amount of effort. . . . Today he is considered as one of radio's outstanding singers . . . his hobby—aviation.

BRADFORD BROWN . . . one of the most popular announcers of the Columbia Broadcasting System, chief of the Nit Wit Hour and a feature of the La Palina Hour . . . Brad was born in North Adams, Massachusetts, in 1890 . . . attended school in his home town until the end of his third year in high school . . . followed a period of years which included government service at Washington, D. C., attendance at Georgetown University night school from which he was graduated, army service during the war, and eventually a position as a floorwalker in Bamberger's Store in Newark, N. J., then owners and operators of radio station WOR. . . . Brad occasionally watched broadcasting but displayed no special interest in it . . . met Al Llewellyn, his present partner, in a boarding house and they started singing together for diversion. . . . Brad played piano and Al sang. . . . WOR signed them for four months . . . then Brown accepted a position as studio manager for station WGCP in Newark . . . became very popular and friends urged him to go to New York . . . he finally agreed and joined station WABC . . . soon developed into a national star with an estimated audience of nearly a million listeners . . . his hobby—completing his new book, "The Dear Little Nit Wits."



Will Osborne, orchestra innovator.

WILL OSBORNE . . . the popular crooning orchestra leader . . . the boy who gives Rudy Vallee such competition . . .

Left: Bradford Brown, popular CBS announcer and entertainer.



GOVERNMENT OFFICIALS RESPONSIBLE FOR SUIT AGAINST RADIO TRUST. After years of investigation and delay, the Department of Justice has filed a petition in the United States District Court at Wilmington, Delaware, to dissolve the \$6,000,000,000 Radio Combine made up of the Radio Corporation of America, the General Electric and Westinghouse companies, the American Telephone and Telegraph Company, the General Motors Corporation and their subsidiaries. The government's petition was signed by Attorney General Mitchell (above, right). Much of the credit for starting this action is due to Senator Couzens of Michigan (above, left), chairman of the Senate Interstate Commerce Committee, which investigated the "Radio Trust" under the mandate of a senatorial resolution.



Above: Fourteen months ago, Janet Chandler, pretty Los Angeles devotee of Terpsichore, resolved that when she had received her fiftieth trophy for her ability, she would discontinue dancing in contests—and here she is with the fifty.

P. & A. Photo

Right: Three grand old men of the stage get together in Hollywood; Otis Skinner, who has temporarily deserted the footlights to film his greatest success, "Kismet," entertains George Arliss, now filming "Old English," and Wilton Lackaye.



Left: The origin of many of the splendid programs heard from station WIBO, Chicago, is found in this large and luxurious broadcasting room, known as Studio No. 1.



Radio's Great "KING OF CROONERS"—Rudy Vallee



At 8 o'clock, E. D. T., every Thursday evening, one of the largest audiences that ever concurs about which program is the best, adjusts its radio dials to receive the Fleischman Hour. Through the speaker comes a yearning tenor voice, which drops at times almost to a baritone, rendering the latest popular song hits. Tales are told of how feminine hearts are caused to vibrate by the fascinating quality of the voice, and of how male listeners are caused to gnash their teeth in jealousy. Be this as it may, the fact remains that Rudy Vallee is one of the most popular singers and band leaders on the air, and that he attained his position almost overnight, entirely through his own talent as an entertainer.

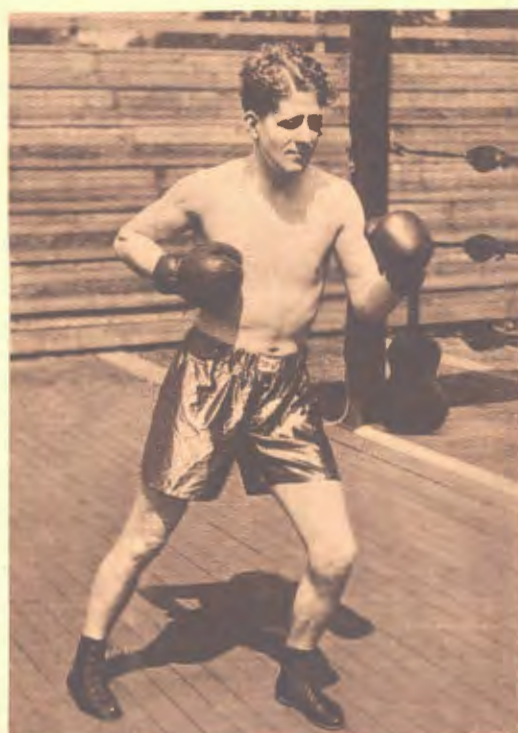
Rudy's life story is made more interesting because of its including the obstacle of parental opposition to his chosen vocation. Born in Vermont, he grew up in Westbrook, Maine, where his father was a doctor and proprietor of the town's leading drug store. Rudy was expected to follow in his father's footsteps—but he didn't. While only a youngster he secured a position as an usher in the local theatre in order to earn enough money to purchase a saxophone. Lacking a teacher he bought all available phonograph records of sax numbers and taught himself to play. A letter to Rudy Weidoft, then the leading saxophone player in America, aroused Weidoft's interest in young Vallee, and he gave him the benefit of an unusual correspondence course, and later made him one of his few actual pupils.

Vallee was active in all musical activities during his high school period, after which he enrolled in the University of Maine. After a year at Maine, he decided to go to Yale, where he was able to employ his musical ability to finance his education. A year at Yale was followed by a season's vaudeville tour and then a trip to England, where he played with the orchestra in the famous Savoy hotel in London. It was in London that he had his first experience at broadcasting.

Dissatisfied with his education, Rudy returned from abroad to complete his course at Yale, from which he was graduated with an arts degree. He majored in languages and was a member of the Sigma Alpha Epsilon fraternity.

Graduation was followed by further vaudeville tours and a period spent playing for dances in Boston. It was in 1928 that he decided to try Manhattan, where he first secured work at a club. Soon he began to broadcast from different stations and to acquire a larger audience of followers. His voice was unusual enough to make him remembered. Scouts for the National Broadcasting Company became interested in him, and he was engaged for a series of national broadcasts. A contract followed, and Rudy Vallee had "arrived."

Rudy is of slightly more than average height. He has brown wavy hair and keen penetrating eyes. There is nothing of the romantic in his speaking voice. He dresses conservatively and has a preference for black ties. He takes pride in the fact that he is the antithesis of the common conception of the Broadway band leader. He uses a megaphone when he sings, and closes his eyes. His explanation for this is that it is a habit which he acquired in a club, where he had to sing facing a battery of bright spotlights. Anyway, he explains, he can remember the words of the song better with his eyes closed. In his own words, he likes to sing because he likes to sing.



"The Vagabond Lover" in a fighting pose. Although he has little time for sports, Rudy is careful to preserve his health. He is especially interested in swimming, which he thinks has aided his singing through developing his chest and lungs.

International Photo



Rudy, who is himself an ex-gob, is here shown obliging one of his sea-going fans with an autograph, aboard one of Uncle Sam's liners, in New York harbor. The seaman, who smiles his satisfaction at having signed another celebrity, is N. W. Pitcher, of Cooperstown, N. Y.

Right: The master saxophonist, Rudy Weidoft, with his erstwhile pupil, Rudy Vallee. It was because of his admiration for his instructor that Vallee adopted the name, Rudy, when he began his public career. Recently the two appeared together in a radio broadcast.

Wide World Photo



Below: Many, many pictures have been taken and distributed of Rudy Vallee, but this is one of the few taken of his Connecticut Yankees who assist him in his broadcast. Graham McNamee, the famous announcer, is with Vallee at the microphone.





Above: Evangeline Adams, a representative of the New England Adams family which has given America two presidents, who is an astrological authority and may be heard in radio broadcasts at 7:30, E.D.T., on Mondays, Wednesdays, and Fridays, over C.B.S. stations.



Right: Elinor Smith, Freeport's "Flying Flapper," one of America's foremost aviatrixes, has recently joined the broadcasting staff of the National Broadcasting Company.



"Uncle Abe" and "David," the two lovable Down East characters who are heard each evening, except Sunday, over N.B.C. stations, at 6:45, E. D. T.

Cecil & Sally, whose humorous dialogue is broadcast from a group of stations as a feature of the Purity Bakeries program.



Col. Chas. A. Lindbergh, making his formal debut as a radio broadcaster as he gave a fifteen minute talk on "International Aviation" over a world wide hook-up. Wax recordings were made of his talk and sent to foreign receiving points as souvenirs.

Underwood & Underwood Photo



Left: The next world's heavy-weight champion, according to an opinion expressed by Jack Dempsey, is to be Young Stribling, whose smiling features are here shown. Stribling's most recent success was a second round knock-out of Paul Scott in England.

Underwood & Underwood Photo



Right: Hack Wilson, famous slugger for the Chicago Cubs, National League pennant contenders, is here shown with the smile of triumph which he wears since he has passed last season's home run record for his league.

Underwood & Underwood Photo



"Ho-hum. This life of idleness is becoming positively boring. It is the work of H. Armstrong Roberts and has been selected by the National Geographic Society as one of the most interesting photographs of the month.

OF THE MONTH



Left: The world's most powerful search light, the Lindbergh Beacon, recently placed atop the Palmolive Building, in Chicago, is here being demonstrated by Evelyn Day. Casting a five million candle power beam, the light's visibility is limited, according to engineers, only by the earth's curvature, and if cast straight up would pierce the night for 500 miles.

Underwood & Underwood Photo

Right: Atlanta's leading citizen, Bobby Jones, whose consistency in winning national tournaments is so great that he has come to be regarded as almost a super-human golfer. The American Amateur is the only important match that Bobby has yet to annex to make it a clean sweep for the season.

Underwood & Underwood Photo



boring." This excellent piece of photography selected as the "Voice of the Air" PICTURE MONTH



Above: Altho he has never had a music lesson in his life, Joe Dillenberg of St. Louis has mastered over 25,000 musical selections. He frequently performs before the microphone.



Right: The Giersdorf Sisters, Irene, Elmira and Rae, whose harmonies are featured frequently from stations of the Columbia Broadcasting System.

Below: "Say! That's my girl." A scene from "Hoppin' Bells," N. B.C. feature, broadcast each Tuesday evening at 8:45, E.D.T.



Eddie and Elizabeth Wragge, two of radio's youngest performers. They are heard on a number of N.B.C. features.

The Crockett Mountaineers, family of six, descendants of the famous pioneer, Davy Crockett, who, several evenings each week, delight the radio audience over C.B.S. stations.



Below: A MONUMENT TO TRAVEL—the main arcade of the Pennsylvania Station, New York City. By I. G. Menchik, Bronx, N. Y. (First Prize, \$5.00.)



Below: The twins got their Grandpa's goat—they did. And where do you think they took that kid? Why, into the living room—yes, that's true. And this got Grandma's "goat" too. By Mrs. J. E. Sprague, North Long Beach, Calif. (Prize Award \$3.00.)



Above: "FROGS"—street gamins in Cry, France. By J. N. Scott, Jr., Portsmouth, Va. (Prize Award \$3.00.)



Above: PALM CANYON, CALIFORNIA—viewed from the rim of the canyon. The mountain peak in the background is an estimated distance of 50 miles away, indicating the clarity of the atmosphere. By H. S. Meily, Huntington Park, Calif. (Prize Award \$3.00.)



Cowboys sang in the bar rooms as well as on the prairie. From "Frontier Law," by McConnell-Driggs Copyright, World Book Co.

Our American Music

By John Tasker Howard

Number 21—Other Folk-Songs in America

True American folk-music has been found among the Negroes, the mountaineers of the Southern Appalachians, in New England farm districts, among the cowboys, lumberjacks and shanty boys, sailors and longshoremen, among the wandering tribe of hoboes, and often in jails.

Not that each group has songs which it owns exclusively. There is much interrelation of songs. The cowboy sings "Bury Me Not on the Lone Prai-ree" and the sailor chants, "O Bury Me Not in the Deep, Deep Sea." The *Dying Hobo* is heard in West Virginia, among the Maine lumberjacks, and in Texas. *Turkey in the Straw*, originally known as *Zip Coon*, is native to the South and Southwest. It is the authentic accompaniment to the *Virginia Reel*, and is used for barn dances in Maine. It is probably the nearest approach to a truly national folk-tune that we have.

The cowboys sing of many things, their own life, the deeds of desperadoes, Jesse James, or Billy the Kid, and they have some sentimental songs that tell of the *Dying Cowboy*, or their own homesickness and loneliness. Sometimes their songs are used for practical purposes—rhythmic yells to stir up lagging cattle on the Chisholm trail, or cattle lullabies to halt stampedes or quiet the restless cattle at night.

Copyright, 1930, by John Tasker Howard



Photographic memories of an announcer—a group of celebrities before the "mike" at WGN, Chicago, in 1926. L. to R.: Benny Friedman, All-American football star of the University of Michigan; Count Felix von Luckner, "the sea devil," making his first radio talk in America; Floyd Gibbons, well known radio reporter; Quin Ryan, who interviewed them all; and Frank Willard, cartoonist, the creator of "Moon Mullins."

From a Radio-Announcer's Note Book

By QUIN A. RYAN

(Again the Ask-Me-A-Hard-One-Man is with you. He presents a few interviews with famous radio personalities, in reply to your questions. If you have any more queries, just put them in an envelope and forget to mail it.)

My first interview was with Burton Bleat, the announcer at Station WIFE. While I was waiting for the maid to summon Mr. Bleat, when I called at his home, I strolled out on the lawn, leaving my hat and coat on the porch. When I returned from my short walk I found Mr. Bleat pouring catsup into my hat.

Then he told me his interesting story. He started his career as a bird fancier, but quit the day following. On his twentieth birthday, while living at the Latonia race-track, he wrote "The Star Spangled Banner," a pretty melody which brought him some fame at the time. He has written two symphonies: one for the flute and pho-

nograph, and one for the money and two for the show.

I spent a pleasant hour chatting with Mr. Bleat, listening raptly as he chatted so eagerly about himself. And it was only when he pushed me off the front porch that I departed.

Another interview requested by many readers was with the Bulbous Brothers, whose songs and quips you hear nightly from Station WHUP. Bob and Bill Bulbous are always together, like Dunder und Blitzen, Grocery and Market and rubber boots.

They receive thousands of requests every week, mostly for payments long due.

Bob does most of the singing, and Bill accompanies him on the Baldwin locomotive. Bob is perhaps best known as the author of "Uncle Tom's Cabin," a melodrama.

Right: "WEIGHING-IN"—talcumed and fed, in the pink of condition, and with infectious good humor—all ready to enter the day's battle with its rounds of difficulties. By Judith Adele Arnold, Phoenix, Arizona. (Prize Award, \$3.00.)



VOICE OF THE AIR AMATEUR PHOTOGRAPHY CONTEST

A first prize of \$5.00 and additional prizes of \$3.00 each for amateur photographs accepted by and published in this department are being offered by *Voice of the Air*. Pictures will be judged on the basis of quality of photography and interest of subject. They must be submitted by the one who actually takes the picture and should have 25 words or more explanation written on the back. Any reader may submit as many photographs as he wishes at any time. Return postage and an addressed envelope must accompany pictures which are to be returned if unaccepted. Address Amateur Photo Dept., *Voice of the Air*, 4601 Belmont Ave., Chicago, Ill.

Below: YOUNG AMERICA IN THE ORIGINAL—a full-blooded Umatilla Indian papoose, living on the reservation in Umatilla County, Oregon. By Max Manning, Pendleton, Oregon. (Prize Award \$3.00.)



Right: MORNING LIGHT—at the old Spanish Mission of San Juan Capistrano, built in 1776. By A. Van Sommer, Redondo Beach, Calif. (Prize Award, \$3.00.)



Right: Two hundred of the keenest and most alert boys of Pueblo, Colorado, all with a common interest, which is music, and all with a spirit of cooperation and high conduct, compose one of the most unique of musical organizations, the Crusaders Boys' Band. These youngsters, under the sponsorship of D. Z. Phillips, conform to strict military discipline in their band activities. Annually, they give a public concert and extravaganza, the proceeds of which are used to finance summer encampment expenses and athletic activities.



Here are Amos and Andy as they will appear when they are seen as well as heard. "The boys" are receiving the handsome sum of a half million dollars for putting their fun into celluloid, their first talkie, and in the meantime are continuing their nightly broadcasts.

P&A Photo

A Safe Working Agreement



Above, left: Will Rogers (left) enjoys the experience of wandering off terra firma onto the waters of Lake Michigan, near Chicago, and thence into the air in a Sikorsky amphibian. Other members of the group are the officials of the National Air Races, recently held in Chicago.

Kaufman & Fabry Photo

Right: Not a member of the "Giant's" infield, but a player in a practice game in London, England, whose imposing dimensions are the result of a photographer's sense of humor and skill at manipulating his camera.

S. K. S. Photo

Below: Beach space is at a premium, when the hot weather turns New York city's populace to the sea shore. Over 800,000 people crowded the sands of Coney Island and vicinity on the day this picture was taken.

P&A Photo





When it's time for "RUDY"

and his Connecticut Yankees

tune in with a
Majestic
RADIO



MAJESTIC 93—An exceptionally rich cabinet with powerful balanced-circuit radio and sensitive Colotura Speaker. Price, complete with Majestic Matched Tubes..... **\$177⁵⁰**



MAJESTIC 91—A radio of tremendous power and perfect Colorful Tone, in a beautiful cabinet of Walnut and Lacewood. Price, complete with Majestic Matched Tubes..... **\$147⁵⁰**

25-Cycle areas slightly higher

Let us install a Majestic radio in your home so you can enjoy "Rudy" Vallee and other programs to the utmost—so that you too will have the extreme pleasure of receiving the same rich colorful tone that so many of your neighbors and friends enjoy thru their Majestic radio receivers equipped with sturdy Matched Majestic Tubes. Unless you have one of the new Majestics you have never experienced the vivid colorful tone and remarkable possibilities of radio reception.

The beautiful models shown here are only two of the ten graceful Majestic cabinet designs ranging as low as \$126.50 complete with Matched Majestic Tubes.

Two and a half million American homes are the proud owners of Majestics. Come in or phone us today for a demonstration of the most advanced radio receiver the world has produced. Our "pay as you play" plan enables us to place a Majestic radio in your home at the extremely low cost of a few cents a day.

Welcome the man who wears the Majestic ring. His knowledge of Majestic products, and advice are yours without obligation.

