

AMERICAN RADIO

Winter 1999 Ratings Report

Available NOW
DUNCAN RADIO PROFILER
Duncan data on your computer!
See last page



DUNCAN'S AMERICAN RADIO

AMERICAN RADIO

WINTER 1999 RATINGS REPORT

Arbitron Rating Period: 7 January-31 March 1999

Compiled and Edited by:

Thom Moon

DUNCAN'S AMERICAN RADIO, L.L.C.
P.O. Box 8446
Cincinnati, OH 45208-0446

513.731-1800 (Office)
513.731-1835 (Fax)
317.844-0988 (Jim Duncan's line)
www.duncanradio.com

June, 1999

Volume XXIII Number 6
ISSN 0738-8675



INTRODUCTION

AMERICAN RADIO is in its 23rd year of publication. We sincerely appreciate your support of our work today and, over the years.

We strongly urge you (especially new clients/subscribers) to read carefully the definition pages that immediately precede the individual market reports. They will help you understand all the information given in the individual market reports. If you have any questions, comments or suggestions, please feel free to call me or Thom Moon. We believe that our time is included in your purchase price. And, we always enjoy talking about **AMERICAN RADIO**. Thom or I can be reached at the following address or phone numbers:

Duncan's American Radio, L.L.C.
P.O. Box 8446
Cincinnati, OH 45208-0446
513.731-1800 (Duncan's American Radio general offices)
317.844-0988 (Jim Duncan's line)
Website: www.duncanradio.com
E-mail: jduncan@duncanradio.com
tmoon@duncanradio.com

ALL ARBITRON AUDIENCE ESTIMATES ARE COPYRIGHTED ©1999 BY THE ARBITRON COMPANY AND MAY NOT BE QUOTED OR REPRODUCED WITHOUT THE PRIOR PERMISSION OF ARBITRON.

Subscribers may quote **AMERICAN RADIO** for sales and advertising purposes. However, you must be an Arbitron subscriber if any of their data is involved. Secondly, we must be notified. We always give permission, but we like to make certain our work is properly quoted. The phrase "American Radio by Duncan's American Radio" must be cited.

This book may not be reproduced in whole or part by mimeograph or any other means without permission.

Printed in the United States of America.

Copyright ©1999 by Duncan's American Radio, L.L.C.

Every effort has been made to make this book as accurate as possible. However, we are responsible for errors only to the extent subscribers will be notified if such action is justified. If your copy is defective in any way, call the Cincinnati office and we will promptly mail you another copy.

Release of the Arbitron market reports began on 27 April and ended on 13 May. Compilation of this edition was completed 3 June. Any corrections made by Arbitron to earlier published reports are included if they were received before 20 May. Station sales through 31 May are included.

Audience data in **AMERICAN RADIO** is extracted by our proprietary computer software from Arbitron's "R-sale" data tapes. Due to Arbitron's method of rounding audience estimates, there may be very minor (and usually insignificant) differences between what is found in a given Arbitron market report and what is found in this book. Our software, however, follows Arbitron's published rounding procedures to the letter. The software was developed by our Software Thaumaturge (one who causes apparent miracles to occur), Dave Allen.

Again, thank you for your continued support of our efforts.

DUNCAN'S AMERICAN RADIO
James H. Duncan, Jr.
J.T. Anderton Thom Moon
Nancy Nally

TABLE OF CONTENTS

Section 1: Definitions, Clarifications and Explanations (pages 4-7)

Section 2: Individual Market Reports – for the following, in alphabetical order:

Akron	Greenville-Spartanburg	Philadelphia
Albany-Schenectady-Troy	Harrisburg	Phoenix
Albuquerque	Hartford	Pittsburgh
Allentown-Bethlehem	Honolulu	Portland, OR
Atlanta	Houston-Galveston	Providence
Austin	Huntsville	Raleigh-Durham
Bakersfield	Indianapolis	Richmond
Baltimore	Jackson, MS	Riverside-San Bernardino
Baton Rouge	Jacksonville, FL	Rochester, NY
Birmingham	Johnson City-Kingsport-Bristol	Sacramento
Boston	Kansas City	Saginaw-Bay City-Midland
Buffalo	Knoxville	St. Louis
Charleston, SC	Lansing	Salt Lake City
Charlotte	Las Vegas	San Antonio
Chattanooga	Little Rock	San Diego
Chicago	Los Angeles	San Francisco
Cincinnati	Louisville	San Jose
Cleveland	Madison	Seattle-Tacoma
Colorado Springs	Memphis	Shreveport
Columbia, SC	Miami-Fort Lauderdale	Spokane
Columbus, OH	Milwaukee-Racine	Springfield, MA
Dallas-Fort Worth	Minneapolis-St. Paul	Syracuse
Dayton	Mobile	Tampa-St. Petersburg
Denver-Boulder	Monterey-Salinas-Santa Cruz	Toledo
Des Moines	Nashville	Tucson
Detroit	Nassau-Suffolk	Tulsa
El Paso	New Orleans	Washington, DC
Fresno	New York	West Palm Beach
Grand Rapids	Norfolk	Wichita
Greensboro-Winston Salem	Oklahoma City	Wilkes Barre-Scranton
Greenville-New Bern- Jacksonville	Omaha	York
	Orlando	

INDIVIDUAL MARKET REPORTS

Definitions, Clarifications and Explanations

Even long-term subscribers should review these pages carefully. We have made numerous changes and additions to American Radio. Your understanding of the Individual Market Reports will be far greater if you are familiar with the systems and methodologies used.

The best way to explain an Individual Market Report is to go through it section by section. We'll use Akron from Winter 1999 as an example, starting at the top left of the report:

Arbitron Rank:	68	Pop (12+):	573,400
MSA Rank:			77
MSA Pop:			687,000
DMA #		Cleveland (#13)	
Average Persons Ratings:			15.4
Market TSL in Hours:			20.25

The Arbitron rank is based on the 12+ population of the Arbitron metro survey area. The rank number (68 in this case) is Akron's ranking among the 269 Arbitron radio markets.

The MSA (Metropolitan Statistical Area) rank is shown along with the total (0+) estimated population. Where the radio market consists of two or more MSA's, at least the largest is listed.

The Nielsen TV DMA (Designated Market Area) ranking is found directly below MSA rank. We note those cases in which a radio market is combined with others within a single DMA (such as this instance, in which Akron is part of the Cleveland DMA, which ranks #13).

The Average Persons Rating indicates the percentage of the metro 12+ population which is using any and all radio in an average quarter-hour anytime during the standard survey week, Monday-Sunday, 6 AM-12 Midnight. The Average Persons Rating is roughly comparable to television's Persons Viewing Television (PVT) figure.

Market TSL (Time Spent Listening) is the time the average radio listener spent with any and all radio over the entire week. In this case, the average listener spent 20.25 hours listening to radio over the broadcast survey week.

Now we'll move to the top center column of information.

Stations:		29 / 6
Diaries	1,821 / 315:1/52.2%	
Sample Target:		1,760
% Below Line:		59.0
% Not Listed:		16.7
Pop per Station:		95,567

There are 29 stations listed in the Akron Arbitron market report. Of those 29, 6 are home to the Arbitron metro survey area – listed "above the line." Thus, 23 stations listed are licensed to cities outside the metro, but they still accumulated enough listening within the Akron metro to rate inclusion in the market report. Please be aware, however, that some stations appear above the line by virtue of its chosen home city of identification rather than by its FCC authorized city of license.

The information contained in "Diaries" is a bit complex but is all quite important. It gives you a thumbnail sketch of Arbitron's success in sending out and retrieving diaries in the market.

1,821 – the number of usable (in-tab) diaries return from respondents in the metro survey area (In general, the higher the number, the better.)

315:1 – an approximate "persons per diary" value: in the metro, the typical diary represents 331 persons 12+ (generally, the lower the number, the better)

52.2% – this is "return rate": total usable (in-tab) diaries expressed as a percentage of the total individuals who were sent a diary (again, higher is better). This number represents total diaries from the metro and does not necessarily indicate return from any individual sex/age group. It is not a percentage of total people contacted, but rather, a percentage of the total number of diaries sent out.

Sample Target is the number of usable (in-tab) diaries Arbitron designates for the market – its goal for return. Over the past few years, Arbitron has raised its market sample targets by at least 15% (and, in some cases, by as much as 70%) in response to broadcasters' concerns over unstable results.

The "% Below Line" figure indicates the percentage of total radio listening accumulated by "below the line" stations. This figure, along with the next, "% Not Listed", indicates how much listening in the market is not available to the local commercial stations. This may affect CPM's as well as the effectiveness and salability of local radio. "% Not Listed" reflects listening to stations that did not qualify for listing: distant stations, marginal local stations and public/non-commercial stations.

However, the "% Below Line" figure does not include the listening to home to the market which were placed "below the line" for violating one of Arbitron's policies on "special station activities" (which include on-air mentions of the radio ratings, or any other acknowledgment that the market's radio listening is being surveyed). The audience estimates of such stations are still considered as home to the market, although, in accordance with Arbitron policy, we will note local stations that have been placed "below the line."

The Population per Station shows the number of persons 12+ per metro area radio station. The figure is calculated by dividing 12+ metro population by the number of "above-the-line" (home to the metro) stations.

Next, we move to the top right column:

Last Year's Revenue: \$19,500,000
 Household Income: \$43,264
 Total Retail Sales: \$7.3 Bil
 #1 Biller: WKDD-F \$5,100,000
 #1 Billing Portfolio:
 WAKR/WONE-FWQMX-F \$9,700,000

The revenue estimates are taken from the 1999 edition of Duncan's Radio Market Guide. The figures are gross, excluding "trade "

"HH Income" is Median Household Income within the Arbitron Metro Survey Area. The estimate for Akron is \$43,264.

"Total Retail Sales" is the metro survey area's estimated Total Retail Sales -- in this case, \$7.0 Billion. Both median household income and total retail sales figures are based on census data, updated to 1/1/99 by Market Statistics, Inc. for Arbitron.

The #1 Biller is that station we believe to be the leading biller in the market, along with its estimated 1998 gross revenue. It is extracted from the 1999 edition of Duncan's Radio Market Guide.

The #1 Billing Portfolio is whatever local entity -- single station, standard AM-FM combo or consolidated grouping -- that we believe has the highest total radio revenue in the market. It, too, is taken from the 1999 edition of Duncan's Radio Market Guide.

The next section is the trended 12+ information:

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4 Book Avg	12+ Metro Cume / Rating	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1 WNIR-F	T	59 / 6.7	5.1	5.3	6.0	5.2	5.8	710 / 12.4	10.3	11.7		E	WNIR-F

All the figures in this section are based upon the standard survey (broadcast) week (Mon-Sun, 6 AM-12 Mid). All audience figures are in hundreds (00); ratings and shares are always percentages.

First is the station's 12+ Broadcast Week ranking, based on its average quarter hour persons figure. Next to the station's calls is a format code. The legend is as follows:

- | | | | |
|---------|--|--------|---|
| AC | - Adult Contemporary | J | - Jazz and New Adult Contemporary |
| AC-NR | - Modern AC | N | - News |
| AOR | - Album Oriented Rock | O | - Oldies |
| AOR-NR | - New Rock | REL | - Religion, Christian |
| AOR-P | - Progressive AOR | REL-CC | - Contemporary Christian |
| B | - Black (audience is 75%+ Black) | SAC | - Soft Adult Contemporary |
| B/AC | - Black Adult Contemporary (Soft Black) | SP | - Hispanic/Spanish |
| B/O | - Black Oldies | SP-C | - Hispanic Contemporary |
| BIZ N | - Business News | SP-NT | - Hispanic News/Talk/Information |
| C | - Country | SP-R | - Hispanic-Regional |
| C/O | - Classic Country | SP-TJ | - Hispanic-Tejano |
| CHR | - Contemporary Hit Radio, Top 40, Contemporary | SP-TP | - Hispanic-Tropical |
| CL | - Classical | SP-VA | - Hispanic Variety |
| CL AOR | - Classic AOR, Classic Rock | SPRTS | - Sports |
| CL HITS | - Classic Hits/70's Oldies | ST | - Standards, Big Band, Nostalgia |
| E | - Ethnic (usually Foreign Language) | T | - Talk |
| EZ | - Easy Listening, Beautiful Music | U | - Urban (majority of audience is non-white) |
| FS | - Full Service | VA | - Variety |
| G | - Gospel (B/G is Black Gospel) | ? | - Others or Unknown |

These codes may be joined to best represent a station's individual format. The code that comes first is the one that represents the station's primary programming: FS/C is a Full Service station that also plays some Country music.

Within the numbers, reading from left to right, WNIR-FM has 5,900 listeners per average quarter hour in the metro. This gives it a 6.7 share of audience during the latest survey period. Historical shares follow, along with a four-book average (the most recent survey, plus the three that precede it).

Next is the metro cume (cumulative) audience and cume rating (cume audience expressed as a percentage of 12+ population). WNIR-FM has 71,000 cume listeners 12+, which give it a 12.4 cume rating. Historical cume ratings follow (prior survey and prior year).

In Fall and Spring reports, the TSA (Total Survey Area) 12+ average persons (AQH) and cume estimates follow metro cumes. These columns will be blank in the Winter and Summer American Radio ratings reports.

Revenue Level provides an estimate of revenue of most, but often, not all, stations home to the market. No revenue level is provided for out-of-market stations; for those, look in their home market. For some stations -- indeed, entire markets, in some cases -- no revenue estimates are possible. Revenue levels are based on the stations' estimated revenues contained in the latest Duncan's Radio Market Guide.

The codes for revenue levels are:

A -	Less than \$500,000	G -	\$ 5,000,000 to \$ 6,999,999
B -	\$500,000 to \$1,000,000	H -	\$ 7,000,000 to \$ 9,999,999
C -	\$1,000,000 to \$1,999,999	I -	\$10,000,000 to \$14,999,999
D -	\$2,000,000 to \$2,999,999	J -	\$15,000,000 to \$19,999,999
E -	\$3,000,000 to \$3,999,999	K -	\$20,000,000 to \$29,999,999
F -	\$4,000,000 to \$4,999,999	L -	\$30,000,000 or more

Then there's a line by itself:

12 + FM Share (Metro): 84.88% (623 of 734) (Winter 98: 86.40%)

These figures indicate how much of the market's listening goes to FM stations. These figures are calculated by adding up the Mon-Sun, 6 AM-12 Mid quarter-hour audience estimates for all the listed stations and dividing into it the total quarter-hour audience estimates for all listed FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report. However, by definition, this amount is small and should not significantly affect the percentage.

Next are the 22 demographic and daypart rankings. We are not allowed to print actual ratings figures, per our agreement with Arbitron. The number of stations listed depends on the size of the market. All of these rankings are based on metro area average quarter-hour persons audience estimates:

Teens:	Persons 12-17, Mon-Sun, 6 AM-12 Mid
18-34:	Adults 18-34, Mon-Sun, 6 AM-12 Mid
18-49:	Adults 18-49, Mon-Sun, 6 AM-12 Mid
25-49:	Adults 25-49, Mon-Sun, 6 AM-12 Mid
25-54:	Adults 25-54, Mon-Sun, 6 AM-12 Mid
35+:	Adults 35+, Mon-Sun, 6 AM-12 Mid
12+ AMD:	Total persons 12+, Mon-Fri, 6-10 AM
12+ MID:	Total persons 12+, Mon-Fri, 10 AM-3 PM
12+ PMD :	Total persons 12+, Mon-Fri, 3-7 PM
12+ EVE:	Total persons 12+, Mon-Fri, 7 PM-12 Mid
12+ Wknd:	Total persons 12+, Sat-Sun, 6 AM-12 Mid
Overnight:	Total persons 12+, Mon-Sun, 12 Mid-6 AM
Wom 18-24:	Women 18-24, Mon-Sun, 6 AM-12 Mid
Wom 18-34:	Women 18-34, Mon-Sun, 6 AM-12 Mid
Wom 25-34:	Women 25-34, Mon-Sun, 6 AM-12 Mid
Wom 18-49:	Women 18-49, Mon-Sun, 6 AM-12 Mid
Wom 25-54:	Women 25-54, Mon-Sun, 6 AM-12 Mid
Men 18-24:	Men 18-24, Mon-Sun, 6 AM-12 Mid
Men 18-34:	Men 18-34, Mon-Sun, 6 AM-12 Mid
Men 25-34:	Men 25-34, Mon-Sun, 6 AM-12 Mid
Men 18-49:	Men 18-49, Mon-Sun, 6 AM-12 Mid
Men 25-54:	Men 25-54, Mon-Sun, 6 AM-12 Mid

If a station's call letters are followed by a > symbol, there is a very large difference between that station and the station that follows it in the rankings. A >> means there is a huge difference between the marked station and the next ranked station – around 10 shares or the marked station has twice as much audience as the next one. In a few cases, you'll see a >>>, which means the marked station has triple the audience of (or a lead of 15 shares over) the next ranked station. Conversely, the < symbol indicates the marked station has a very small lead over the next-ranked station -- 10% or less.

A few stations from inside and outside the metro that have relatively small average quarter-hour audiences are found under "Other Rated Stations." For them, we show only their call letters/band identifier, format, frequency, city of license, metro 12+ total week share and metro 12+ cume rating.

Next is the Consolidation Report, which provides summed 12+ and 25-54 audience shares and the share of last year's revenue accountable to consolidated radio operations in the market. Here's an example:

	12+	25-54	Revenue
Local	11.8%	11.2%	49.7%
WAKR-AM, WONE-FM, WQMX-FM			

The three operations owned by a local firm, WAKR, WONE-F and WQMX-F together attracted 11.8% of the 12+ total week metro audience and 11.2% of the adults 25-54 total week metro audience, as well as 49.7% of last year's revenue in the market.

In most cases, the consolidated operations presented in this report were in effect during the survey, or were acquisitions announced sometime during the survey period.

The last two sections provide an update on station facilities and happenings in the market. For example, here are sample listings from Akron:

WAKR	1590	5 kw (DA-N)	Talk /Full Service	Westwd, ABC, ESPN	\$37.00	Christal	WQMX-F/WONE-F
------	------	-------------	--------------------	-------------------	---------	----------	---------------

The facilities data (power, directionality, antenna height) are taken from the FCC technical files. In this case, the AM, WAKR, operates on 1590 with 5,000 watts fulltime, with a directional antenna at night. Abbreviations you may find accompanying AM stations' power information are:

Days	Daytime-only operation
DA, Days	Directional daytime-only operation
DA-N	Directional antenna at night only (non-directional days)
DA-1	Same directional pattern day and night
DA-2	Different directional patterns day and night
DA-D	Fulltimer that's directional only during the day (very uncommon)

WAKR has a Talk and Information format we call Talk/Full Service.

Next comes the station's network affiliation if it has one:

ABC	ABC (includes former SMN)	Source	Westwood One Source
AMFM	AM/FM Radio	SRN	Salem Radio Network
AP	Associated Press Radio	Talknt, Tiknt	Westwood One Talknet Radio
AURN	American Urban Radio	TARN	Talk America Radio Network
BNN	Business News Network	UBN	United Broadcasting Network
Cara	Cadena Caracol Network	Unica	Radio Unica Network
CBS	CBS	UPI	United Press International Radio
CNN	Westwood One CNN+	USA	USA Radio
JRN, Jones	Jones Radio Networks	Westwd, WW1	Westwood One
SBUSA	Sports Byline USA	1-on-1, 1/1	One-on-One Sports Radio

The spot rate is our estimate of each station's average unit rate. The unit rate estimate is what we project is the average rate for all spots run on the station. This estimate usually is derived by taking the station's gross billings and working backwards, with a formula based on spots per hour, the percentage of inventory sold and other factors.

Following spot rate are the station's national sales representative firm (if any), the station's group ownership (if any) and its city of license if it's somewhat removed from the population core of the metro.

In the case of the FM, WKDD here, the only differences occur in the facilities section. For an FM, we present the station's licensed effective radiated power (ERP) and antenna height above average terrain.

The next-to-last section for each market is "Notes," in which we attempt to provide a thumbnail sketch of significant changes in the radio market, including:

Call letter changes – both old and new of stations which have changed their identity since the last issue of American Radio, with a date of change, if available.

Major format changes – with indication of their old and new place within our format categories.

Station sales – proposed sales in each market, with price and broker, where possible. In some cases, the price has been estimated by Jim Duncan. Please understand these sales may not necessarily close.

Miscellaneous comments – relevant comments and observations which come to mind as we prepare the book.

We hope you find this edition of American Radio interesting and useful. Let us know what you think and any improvements you'd like to see.

AKRON

Arbitron Rank: 68 Pop (12+): 573,400
MSA Rank: 77
MSA Pop: 687,000
DMA: Cleveland (#13)
Average Persons Rating: 15.4
Market TSL in Hours: 20 25

Stations: 29 / 6
Diaries: 1,821 / 315:1 / 52.2%
Sample Target: 1,760
% Below Line: 59 0
% Not Listed: 16 7
Pop per Station: 95,567

Last Year's Revenue: \$19,500,000
Household Income: \$43,264
Total Retail Sales: \$7.3 Bil
#1 Biller: WKDD-F \$5,100,000
#1 Billing Portfolio: WAKR/WONE-F/WQMX-F \$9,700,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WNIR-F	59 / 6.7	51	53	60	52	5.8	710 / 12.4	10.3	11.7		E	WNIR-F
2	WMJI-F	52 / 5.9	56	63	54	67	5.8	820 / 14.3	15.8	17.9			WMJI-F
3	WQMX-F	51 / 5.8	67	60	75	75	6.5	747 / 13.0	15.0	15.7		F	WQMX-F
3	WDOK-F	51 / 5.8	49	53	53	55	5.3	708 / 12.3	11.4	12.9			WDOK-F
5	WENZ-F	47 / 5.3	36	28	33	29	3.8	843 / 14.7	11.9	10.8			WENZ-F
6	WKDD-F	45 / 5.1	61	54	41	57	5.2	906 / 15.8	15.0	15.0		G	WKDD-F
7	WNCX-F	39 / 4.4	39	44	50	50	4.4	813 / 14.2	12.6	14.0			WNCX-F
8	WRMR	32 / 3.6	31	28	33	26	3.2	380 / 6.6	5.4	4.6			WRMR
9	WZAK-F	31 / 3.5	34	39	33	46	3.5	536 / 9.4	9.4	10.2			WZAK-F
9	WTAM	31 / 3.5	46	48	35	32	4.1	607 / 10.6	12.9	9.2			WTAM
9	WGAR-F	31 / 3.5	39	34	36	27	3.6	515 / 9.0	9.8	10.0			WGAR-F
12	WMVX-F	30 / 3.4	31	45	42	36	3.8	616 / 10.7	9.8	11.5			WMVX-F
13	WNVV-F	28 / 3.2	29	18	18	24	2.4	436 / 7.6	7.7	7.8			WNVV-F
13	WAKR	28 / 3.2	38	46	35	28	3.8	496 / 8.6	10.2	8.9		C	WAKR
15	WONE-F	25 / 2.8	35	46	46	53	3.9	631 / 11.0	13.2	14.5		E	WONE-F

12+ FM Share (Metro): 84.88% (623 of 734) (Winter 98 86.40%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WZJM-F	1 WENZ-F >	1 WENZ-F <	1 WKDD-F <	1 WMJI-F <	1 WMJI-F <	1 WNCX-F >	1 WNIR-F	1 WNIR-F <	1 WNIR-F	1 WENZ-F <
1 WENZ-F	2 WNCX-F	2 WNCX-F <	2 WNCX-F	2 WKDD-F	2 WNIR-F	2 WKDD-F <	2 WDOK-F	2 WENZ-F <	2 WENZ-F <	2 WQMX-F
3 WHOT-F >	3 WZAK-F	3 WKDD-F	3 WMJI-F <	3 WQMX-F	3 WDOK-F	3 WAKR <	3 WMJI-F	3 WDOK-F <	3 WMJI-F	3 WMJI-F <
4 WZAK-F >	3 WKDD-F <	4 WQMX-F <	4 WQMX-F	3 WNCX-F <	4 WQMX-F	4 WMJI-F <	3 WQMX-F	4 WMJI-F	4 WZAK-F	4 WDOK-F <
5 WQAL-F >>	5 WMVX-F	5 WIAVX-F	4 WNIR-F	5 WNIR-F <	5 WRMR	5 WNIR-F <	5 WKDD-F <	5 WQMX-F <	5 WQMX-F	5 WRMR
	6 WQMX-F	5 WMJI-F <	6 WMVX-F <	6 WDOK-F	6 WKDD-F	6 WDOK-F <	6 WENZ-F <	6 WKDD-F	6 WIAVX-F <	5 WNIR-F <
	7 WZJM-F	7 WNIR-F <	7 WDOK-F	7 WMVX-F <	6 WAKR <	7 WQMX-F	7 WTAM <	7 WMVX-F	7 WTAM <	7 WZAK-F
	7 WQAL-F <	8 WDOK-F	7 WENZ-F <	8 WENZ-F <	8 WNVV-F <	8 WENZ-F <	8 WRMR	8 WTAM	8 WDOK-F	8 WGAR-F
	9 WNIR-F	8 WZAK-F	9 WZAK-F	9 WGAR-F	9 WTAM <	9 WZAK-F	8 WMVX-F <	9 WNVV-F	8 WNVV-F	8 WKDD-F
		10 WONE-F	9 WONE-F <	10 WONE-F <	10 WGAR-F	10 WGAR-F	10 WGAR-F <	9 WGAR-F <	8 WONE-F <	10 WNVV-F <

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnite
1 WENZ-F >>	1 WENZ-F <	1 WKDD-F	1 WKDD-F	1 WKDD-F <	1 WENZ-F >	1 WENZ-F	1 WENZ-F	1 WNCX-F	1 WNCX-F	1 WTAM
2 WMVX-F	2 WKDD-F	2 WQMX-F	2 WDOK-F	2 WDOK-F	2 WNCX-F >	2 WNCX-F >>	2 WNCX-F >	2 WENZ-F	2 WMJI-F	1 WNIR-F <
2 WZJM-F	3 WQMX-F	3 WQAL-F	3 WENZ-F	3 WMJI-F	3 WZJM-F	3 WZAK-F	3 WNIR-F >	3 WNIR-F	2 WNIR-F >	3 WENZ-F <
2 WZAK-F	4 WMVX-F	4 WIAVX-F	3 WQMX-F <	4 WQMX-F >	3 WZAK-F	3 WNIR-F	4 WTAM	4 WMJI-F	4 WENZ-F	4 WAKR <
2 WKDD-F	4 WZAK-F	4 WENZ-F	5 WMVX-F	5 WMVX-F	5 WONE-F >	5 WONE-F	4 WIAVX-F	4 WMMS-F <	4 WQMX-F <	5 WQMX-F
2 WDOK-F	6 WDOK-F	4 WDOK-F	5 WZAK-F <	5 WQAL-F <	5 WMMS-F	5 WMMS-F	6 WQMX-F	6 WMMS-F	6 WMMS-F	6 WMJI-F
7 WQMX-F >	6 WQAL-F	4 WGAR-F	7 WQAL-F	7 WGAR-F	5 WIAVX-F	7 WZAK-F	6 WONE-F <	6 WTAM <	6 WTAM <	6 WRMR >
	8 WZJM-F	8 WZAK-F	7 WMJI-F	7 WZAK-F	8 WZJM-F	7 WKNR	8 WIAVX-F <	8 WIAVX-F <	8 WIAVX-F <	
	8 WGAR-F	9 WNCX-F >	9 WGAR-F	9 WNIR-F			9 WKDD-F <	9 WKDD-F	9 WKDD-F	
	8 WNCX-F >>		10 WNCX-F	10 WENZ-F			10 WTAM <	9 WKNR <		

Other Rated Stations	Metro Share	Cume Rating	TSA AQH Cume
WTOU	BIAC	1350 Akron	0.6 1.8

Other Rated Stations--Outside Market	Metro Share	Cume Rating	TSA AQH Cume
WCLV-F	CL	95.5 Cleveland	11 40
WHBC-F	AC	94.1 Canton	10 50
WHK-AF	REL	98.1 Canton	10 29
WHOT-F	CHR	101.1 Youngstown	14 67
WKBN-F	AC	98.9 Youngstown	03 10
WKNR	SPRTS	1220 Cleveland	17 60
WMMS-F	AOR	100.7 Cleveland	25 10.5
WQAL-F	AC/CHR	104.1 Cleveland	2.8 12.0
WOXK-F	C	105.1 Salem	14 44
WROK-F	AOR	106.9 Canton	08 4.2
WZJM-F	CHR	92.3 Cleveland Heights	24 10.4
WZKL-F	O	92.5 Alliance	05 2.3

AKRON

Consolidation Report	12+	25-54	Revenue
Local	11.8 %	11.2 %	49.7 %
WAKR-AM, WONE-FM, WOMX-FM			
	11.8 %	11.2 %	49.7 %

AM Stations

WAKR	1590	5 kw (DA-N)	Talk/Full Service	Westwd, ABC, ESPN	\$37.00	Christal	WOMX-FWONE-F
WTOU	1350	5 kw (DA-1)	Black AC	ABC	\$<20.00	D&R	Barnstable

FM Stations

WKDD	96.5	50 kw @ 441	CHR/AC		\$80.00	D&R	Barnstable
WNIR	100.1	1.95 kw @ 390	Talk	CBS	\$51.00	Eastman	Kent
WONE	97.5	12 kw @ 890	AOR		\$71.00	Christal	WAKR/WOMX-F
WOMX	94.9	16.2 kw @ 878	Country		\$63.00	Christal	WAKR/WONE-F

Notes: Other ranked stations - See Cleveland

FORMAT CODES

AC	- Adult Contemporary	J	- Jazz and New Adult Contemporary
AC-NR	- Modern AC	KIDS	- Children's
AOR	- Album Oriented Rock	N	- News
AOR-NR	- New Rock	O	- Oldies (50's & 60's)
AOR-P	- Progressive AOR	REL	- Religion, Christian
B	- Black (audience 75%+ Black)	REL-CC	- Contemporary Christian
B/AC	- Black Adult Contemporary	SAC	- Soft Adult Contemporary
B/G	- Black Gospel	SP	- Hispanic/Spanish
B/O	- Black Oldies	SP-C	- Hispanic Contemporary
BIZ	- Business News & Talk	SP-NT	- Hispanic News/Talk/Information
C	- Country	SP-R	- Hispanic-Regional
C/O	- Classic Country	SP-TP	- Hispanic-Tropical
CHR	- Contemporary Hit Radio, Top 40	SP-VA	- Hispanic Variety
CL	- Classical	SP-TJ	- Tejano
CL AOR	- Classic AOR, Classic Rock	SPRTS	- Sports
CL HITS	- Classic Hits/70's Oldies	ST	- Standards, Big Band, Nostalgia
E	- Ethnic (usually Foreign Lang.)	T	- Talk
EZ	- Easy Listening, Beautiful Music	U	- Urban (majority of audience is non-white)
FS	- Full Service	VA	- Variety
G	- Gospel	?	- Others or Unknown

REVENUE LEVEL CODES

A - Less than \$500,000	E - \$3,000,000 to \$3,999,999	I - \$10,000,000 to \$14,999,999
B - \$500,000 to \$999,999	F - \$4,000,000 to \$4,999,999	J - \$15,000,000 to \$19,999,999
C - \$1,000,000 to \$1,999,999	G - \$5,000,000 to \$6,999,999	K - \$20,000,000 to \$29,999,999
D - \$2,000,000 to \$2,999,999	H - \$7,000,000 to \$9,999,999	L - \$30,000,000+

ALBANY-SCHENECTADY-TROY

Arbitron Rank: 59 Pop (12+): 732,900	Stations: 33 / 32	Last Year's Revenue: \$33,700,000
MSA Rank: 67	Diaries: 2,116 / 346:1 / 54 7%	Household Income: \$47,608
MSA Pop: 876,000	Sample Target: 2,030	Total Retail Sales: \$8.4 Bil.
DMA: 52	% Below Line: 0 3	#1 Biller: WGNA-AF \$6,400,000
Average Persons Rating: 15 8	% Not Listed: 12 7	#1 Billing Portfolio:
Market TSL in Hours: 20 75	Pop per Station: 22,903	Capstar \$12,550,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
1 WGY	FS	118 / 10.2	85	94	94	99	9.4	1638 / 22.3	18.8	21.7		F WGY
2 WGNA-F	C	112 / 9.6	87	118	109	98	10.3	1286 / 17.5	17.3	19.9		G* WGNA-F
3 WFLY-F	CHR	92 / 7.9	99	92	97	100	9.2	1730 / 23.6	27.3	25.7		F WFLY-F
4 WYJB-F	SAC	83 / 7.1	74	73	75	90	7.3	1318 / 18.0	18.1	18.1		E WYJB-F
5 WQBK-FF	AOR-NR	78 / 6.7	70	77	71	61	7.1	1389 / 18.9	18.9	18.7		D WQBK-FF
6 WPYX-F	AOR	77 / 6.6	81	50	57	56	6.4	1248 / 17.0	17.0	15.3		F WPYX-F
7 WRVE-F	AC-NR	65 / 5.6	45	59	50	43	5.2	999 / 13.6	11.8	13.7		D WRVE-F
8 WABY-F	ST	49 / 4.2	58	56	52	61	5.2	696 / 9.5	11.7	10.1		B^ WABY-F
9 WTRY-F	O	44 / 3.8	33	33	36	34	3.5	830 / 11.3	11.1	10.9		C~ WTRY-F
10 WKLI-FF	AC/CHR	36 / 3.1	17	24	27	27	2.5	767 / 10.5	8.6	8.9		C WKLI-FF
11 WHRL-F	J	33 / 2.8	32	28	25	25	2.8	462 / 6.3	6.6	5.8		B WHRL-F
12 WAJZ-F	B	32 / 2.8	10	09	13	14	0.7	669 / 9.1	4.0	4.4		A WAJZ-F
13 WROW	T	30 / 2.6	21	22	19	25	2.2	436 / 6.0	6.1	6.0		A WROW
14 WXCR-F	CL AOR	28 / 2.4	21	27	20	24	2.3	625 / 8.5	8.1	8.9		B WXCR-F
15 WXLE-F	B/O	27 / 2.3	25	27	19	19	2.4	527 / 7.2	9.3	7.8		B WXLE-F
16 WABY	ST	22 / 1.9	09	15	13	12	1.4	295 / 4.0	2.8	3.4		^ WABY
17 WEOX-F	AOR-NR	21 / 1.8	09	10	11	07	1.2	458 / 6.2	5.4	4.7		WEOX-F

12+ FM Share (Metro) 80.26% (813 of 1013) (Winter 98 80.54%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WFLY-F >>>	1 WQBK-FF <	1 WGNA-F <	1 WPYX-F <	1 WGNA-F	1 WGY >	1 WGY <	1 WGY	1 WGNA-F <	1 WFLY-F	1 WGNA-F <
2 WQBK-FF >	2 WPYX-F	2 WPYX-F	2 WGNA-F <	2 WPYX-F	2 WGNA-F	2 WQBK-FF	2 WGNA-F	2 WFLY-F	2 WGY	2 WFLY-F
3 WAJZ-F >>	3 WGNA-F <	3 WQBK-FF <	3 WRVE-F	3 WRVE-F <	3 WYJB-F	3 WGNA-F	3 WRVE-F <	3 WYJB-F <	3 WGNA-F	3 WGY
4 WFLY-F	4 WRVE-F <	4 WYJB-F <	4 WYJB-F <	4 WYJB-F	4 WABY-F	4 WPYX-F	4 WYJB-F	4 WGY <	4 WQBK-FF	4 WYJB-F >
5 WRVE-F	5 WFLY-F	5 WQBK-FF <	5 WGY <	5 WGY <	5 WRVE-F	5 WFLY-F <	5 WPYX-F	5 WPYX-F	5 WPYX-F	5 WQBK-FF
6 WYJB-F	6 WYJB-F >	6 WFLY-F	6 WFLY-F <	6 WTRY-F	6 WTRY-F	6 WYJB-F >	6 WFLY-F <	6 WRVE-F <	6 WYJB-F	6 WPYX-F <
6 WKLI-FF	7 WGY	7 WGY	7 WQBK-FF	7 WPYX-F <	7 WRVE-F	7 WRVE-F	7 WQBK-FF <	7 WQBK-FF	6 WTRY-F	7 WTRY-F <
	8 WKLI-FF	8 WTRY-F <	8 WTRY-F	8 WFLY-F	8 WROW <	8 WABY-F	8 WABY-F <	8 WABY-F <	6 WAJZ-F	8 WABY-F <
	8 WTRY-F	9 WKLI-FF	9 WROW	9 WROW	9 WKLI-FF	9 WKLI-FF	9 WKLI-FF	9 WKLI-FF	9 WKLI-FF <	9 WRVE-F <
								10 WKLI-FF <	10 WAJZ-F	10 WAJZ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnite
1 WFLY-F	1 WGNA-F <	1 WGNA-F	1 WGNA-F <	1 WYJB-F <	1 WQBK-FF >>	1 WQBK-FF	1 WPYX-F	1 WPYX-F <	1 WPYX-F	1 WGY >
2 WGNA-F	2 WFLY-F	1 WKLI-FF	2 WFLY-F <	2 WGNA-F	2 WPYX-F	2 WPYX-F >>	1 WQBK-FF >>	2 WQBK-FF >	2 WGNA-F	2 WFLY-F >
3 WAJZ-F	3 WKLI-FF <	3 WYJB-F	3 WYJB-F	3 WFLY-F >	2 WFLY-F >	3 WRVE-F <	3 WRVE-F	3 WRVE-F <	2 WQBK-FF	3 WGNA-F
4 WQBK-FF >	4 WYJB-F <	4 WPYX-F	4 WRVE-F	4 WRVE-F	4 WGNA-F	4 WFLY-F	4 WGNA-F	4 WFLY-F <	4 WRVE-F	4 WHRL-F >
5 WHRL-F	5 WPYX-F	4 WFLY-F	5 WPYX-F	5 WKLI-FF	4 WAJZ-F	4 WGNA-F	5 WGY	5 WTRY-F	5 WGY	
6 WEOX-F	6 WRVE-F	6 WRVE-F >	5 WKLI-FF	5 WGY <	6 WRVE-F	6 WOCR-F	5 WOCR-F	5 WGY	6 WTRY-F	
6 WPYX-F	6 WQBK-FF	7 WGY <	7 WPYX-F >	6 WOCR-F >	7 WGY	7 WFLY-F	7 WOCR-F	7 WOCR-F	7 WOCR-F	
	8 WAJZ-F	8 WQBK-FF				7 WFLY-F	8 WYJB-F	8 WYJB-F	8 WYJB-F	
	9 WEOX-F					7 WEOX-F	9 WXLE-F	8 WFLY-F	8 WFLY-F	
	10 WHRL-F									

Other Rated Stations		Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume
WBKK-F	CL	97.7	Amsterdam	0.6	2.0	WJIV-F	REL	101.9	Cherry Valley	0.3	0.9
WBUG	C	1570	Amsterdam	0.0	0.3						
WBUG-F	C	101.1	Fort Plain	0.6	1.6						
WCSS	T	1490	Amsterdam	0.6	0.7						
WDCD-AF	REL	96.7	Clifton Park	0.5	1.6						
WGNA	C	1460	Albany	0.2	1.0						
WKAJ	ST	900	Saratoga Springs	0.3	0.8						
WNYQ-F	AC	105.7	Queensbury	0.3	0.8						
WQAR-F	AC	101.3	Stillwater	0.6	2.5						
WSRD-F	O	104.9	Johnstown	0.4	1.3						
WTMM	SPRTS	1300	Rensselaer	0.3	2.1						
WTRY	O	980	Troy	0.9	4.1						

ALBANY-SCHENECTADY-TROY

Consolidation Report	12+	25-54	Revenue
Albany	20.8 %	18.6 %	24.0 %
WAJZ-FM, WFLY-FM, WROW-AM, WSRD-FM, WYJB-FM			
Capstar	23.3 %	30.6 %	37.2 %
WGNA-AM, WGNA-FM, WPYX-FM, WTRY-AM, WTRY-FM, WXLE-FM			
Clear Channel	28.0 %	29.6 %	32.3 %
WGY-AM, WHRL-FM, WQBJ-FM, WQBK-FM, WRVE-FM, WTMM-AM, WXCR-FM			
Tele-Media	9.2 %	6.5 %	5.3 %
WABY-AM, WABY-FM, WKBE-FM, WKLI-FM			
	81.3 %	85.3 %	98.8 %

AM Stations

Station	Freq	Power	Service	Advertiser	Agency	Product
WABY	1400	1 kw	Standards	CNN	\$17.00	Christal Tele-Media
WGY	810	50 kw	Full Service	ABC	\$60.00	Clr Chnl Clear Channel
WROW	590	5 kw/1 kw (DA-2)	Talk	CBS, UPI	\$20.00	Allied Albany

FM Stations

Station	Freq	Power	Service	Advertiser	Agency	Product	Location
WABY	94.5	3 kw @ 328	Standards	CNN	\$20.00	Banner Tele-Media	Ravena
WAJZ	96.3	0.5 kw @ 1119	Black		\$ NA	Allied Albany	Voorheesville
WEQX	102.7	1.27 kw @ 2490	AOR-New Rock	AP, ABC	\$<20.00	--	Manchester, VT
WFLY	92.3	17 kw @ 850	CHR	ABC	\$71.00	Allied Albany	
WGHA	107.7	12 kw @ 984	Country	AMFM	\$102.00	Katz Capstar	
WHRL	103.1	6 kw @ 325	Jazz	CBS	\$<20.00	Clr Chnl Clear Channel	
WKBE	100.3	1.45 kw @ 1312	See WKLI-F				Warrensburg
WKLI	100.9	6 kw @ 300	AC/CHR		\$45.00	Banner Tele-Media	
WPYX	106.5	16 kw @ 902	AOR	AMFM	\$71.00	Eastman Capstar	
WQBJ	103.5	50 kw @ 492	See WQBK-F				Cobleskill
WQBK	103.9	6 kw @ 300	AOR - New Rock	CBS, Westwd	\$47.00	Clr Chnl Clear Channel	
WRVE	99.5	15 kw @ 927	Modern AC	ABC	\$51.00	Clr Chnl Clear Channel	
WTRY	98.3	6 kw @ 328	Oldies	AMFM	\$ NA	Katz Capstar	Rotterdam
WXCR	102.3	4.1 kw @ 387	Classic AOR	Westwd	\$22.00	Clr Chnl Clear Channel	Ballston Spa
WXLE	104.5	5 kw @ 351	AC/CHR		\$<20.00	Eastman Capstar	Mechanicville
WYJB	95.5	12 kw @ 1023	Soft AC		\$56.00	Allied Albany	

Notes: Combined Revenue stations: * WGNA included with WGNA-F; ^ WABY included with WABY-F; ~ WTRY included with WTRY-F . . . 1/99 WPTR-F changed calls to WAJZ-F; remains Black . . . 3/99 WSRD-F changed from Oldies to Modern AC (AC-NR) as "Z-104.9" . . . 5/99 WSRD-F changed calls to WZMR-F

ALBUQUERQUE

Arbitron Rank: 71 Pop (12+): 555,200	Stations: 36 / 33	Last Year's Revenue: \$37,700,000
MSA Rank: 79	Diaries: 1,722/ 322:1/ 48.5%	Household Income: \$40,916
MSA Pop: 686,000	Sample Target: 1,700	Total Retail Sales: \$7.8 Bil.
DMA: 48	% Below Line: 1.7	#1 Biller: KRST-F \$6,285,000
Average Persons Rating: 15.8	% Not Listed: 8.3	#1 Billing Portfolio: Citadel \$20,220,000
Market TSL in Hours: 20.75	Pop per Station: 16,824	

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
1 KKOB	FS	82 / 9.3	10.4	8.4	8.7	9.3	9.2	1103 / 19.9	22.0	22.9	G	KKOB
1 KRST-F	C	82 / 9.3	7.4	7.8	9.3	10.2	8.5	1147 / 20.7	18.9	22.6	G	KRST-F
3 KPEK-F	AC-NR	54 / 6.2	6.3	4.6	5.0	5.3	5.5	1039 / 18.7	16.3	17.1	D	KPEK-F
4 KZRR-F	AOR	49 / 5.6	5.8	5.2	5.5	5.2	5.5	673 / 12.1	13.2	12.8	D	KZRR-F
5 KHFM-F	CL	44 / 5.0	4.1	4.7	3.6	5.2	4.4	576 / 10.4	8.8	10.7	C	KHFM-F
6 KTEG-F	AOR-NR	41 / 4.7	3.4	3.0	4.0	3.4	3.8	750 / 13.5	13.7	14.3	C	KTEG-F
7 KKOB-F	AC	40 / 4.6	4.3	4.3	5.2	5.4	4.6	836 / 15.1	15.6	18.3	D	KKOB-F
8 KMGA-F	SAC	37 / 4.2	4.9	3.4	3.0	3.8	3.9	702 / 12.6	12.4	10.4	D	KMGA-F
9 KKSS-F	CHR/U	36 / 4.1	4.1	4.1	4.2	4.3	4.1	714 / 12.9	14.2	14.2	C	KKSS-F
10 KIOT-F	CL AOR	33 / 3.8	4.1	5.6	5.1	4.5	4.6	623 / 11.2	12.2	12.7	C	KIOT-F
11 KTBL-F	C/O	31 / 3.5	3.8	4.1	4.6	3.5	4.0	672 / 12.1	12.4	11.0	C	KTBL-F
12 KLVO-F	SP-C	26 / 3.0	1.7	2.6	3.1	3.3	2.6	362 / 6.5	5.4	6.3	C	KLVO-F
12 KMMG-F	B/O	26 / 3.0	3.7	3.9	3.0	0.9	3.4	515 / 9.3	11.3	3.8	A	KMMG-F
12 KYLZ-F	CHR/U	26 / 3.0	3.7	4.5	4.0	4.3	3.8	599 / 10.8	11.6	12.7	A	KYLZ-F
15 KIVA	ST	22 / 2.5	3.8	3.4	3.9	3.3	3.4	306 / 5.5	6.7	7.1	A	KIVA
16 KLSK-F	CL HITS	20 / 2.3	1.8	2.5	2.8	2.3	2.3	499 / 9.0	8.3	8.5	C	KLSK-F
17 KABG-F	O	19 / 2.2	1.4	1.9	2.5	1.6	2.0	399 / 7.2	6.1	5.3	C	KABG-F
17 KZKL-F	O	19 / 2.2	3.1	3.7	2.9	3.4	3.0	385 / 6.9	9.6	10.4	C	KZKL-F
19 KRQS-F	AOR	15 / 1.7	2.7	1.2	0.3	0.5	1.5	270 / 4.9	6.7	2.0	C	KRQS-F
19 KRZN-F	J	15 / 1.7	2.1	1.9	2.0	2.1	1.9	327 / 5.9	6.2	7.5	A	KRZN-F
21 KRZY-F	SP-C	11 / 1.3	0.9	0.7	0.8	0.7	0.9	169 / 3.1	3.1	2.0	A	KRZY-F
22 KXKS	SP	10 / 1.1	0.5	0.7	0.3	1.1	0.7	137 / 2.5	1.4	1.8	C	KXKS
22 KNML	SPRFS	10 / 1.1	1.0	1.2	0.8	1.3	1.0	204 / 3.7	3.8	4.0	B*	KNML

12+ FM Share (Metro): 80.99% (652 of 805) (Winter 98: 79.64%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KYLZ-F	1 KZRR-F <	1 KRST-F	1 KRST-F >	1 KRST-F >	1 KKOB >	1 KRST-F <	1 KKOB >	1 KRST-F	1 KRST-F <	1 KRST-F
2 KKSS-F	2 KRST-F <	2 KZRR-F <	2 KPEK-F <	2 KPEK-F <	2 KRST-F	2 KKOB >	2 KRST-F >	2 KKOB	2 KKOB <	2 KPEK-F <
3 KTEG-F	3 KPEK-F	3 KPEK-F >	3 KZRR-F	3 KKOB	3 KHFM-F >	3 KZRR-F <	3 KPEK-F <	2 XPEK-F	3 KKSS-F	3 KKOB <
4 KPEK-F >	4 KTEG-F	4 KKOB-F <	4 KIOT-F	3 KZRR-F	4 KMGA-F	4 KKOB-F <	4 KZRR-F <	4 KZRR-F <	4 KMGA-F	4 KHFM-F <
5 KKSS-F	5 KTEG-F <	4 KKOB <	5 KMGA-F	5 KIOT-F <	5 KIOT-F <	5 KPEK-F <	5 KKOB-F <	5 KTEG-F	4 KPEK-F <	5 KTEG-F <
6 KKOB-F >	6 KIOT-F <	6 KKOB-F <	5 KIOT-F <	6 KIVA	6 KHFM-F	6 KIOT-F <	6 KHFM-F	6 KHFM-F	6 KYLZ-F <	6 KKSS-F <
7 KRQS-F	7 KMGA-F <	7 KMGA-F	7 KKOB-F	6 KKOB-F	7 KTEG-F <	7 KHFM-F <	7 KMGA-F	7 KHFM-F >	7 KHFM-F >	7 KTBL-F <
	8 KKOB	8 KTEG-F <	8 KMMG-F <	8 KTBL-F	8 KKSS-F <	8 KMGA-F	7 KIOT-F <	8 KMGA-F	8 KTEG-F >	8 KZRR-F <
	9 KKSS-F <	9 KMMG-F	9 KTEG-F <	9 KTEG-F <	9 KTBL-F <	9 KTEG-F <	9 KKOB-F	9 KKOB-F	9 KZRR-F <	9 KKOB-F <
	10 KMMG-F <	10 KTBL-F	10 KTBL-F <	10 KIOT-F	10 KMGA-F	10 KMMG-F <	10 KKSS-F	10 KMMG-F	10 KLVO-F	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnite
1 KPEK-F	1 KPEK-F <	1 KPEK-F <	1 KRST-F	1 KRST-F >	1 KTEG-F	1 KZRR-F	1 KZRR-F >	1 KZRR-F >	1 KZRR-F	1 KKOB >
1 KRST-F	2 KRST-F >	2 KRST-F >>	2 KPEK-F >	2 KPEK-F	1 KKSS-F >	2 KTEG-F	2 KRST-F	2 KRST-F	2 KRST-F <	2 KRST-F >
3 KZRR-F	3 KTEG-F	3 KTEG-F	3 KMGA-F	3 KMGA-F	3 KZRR-F	3 KRST-F	3 KTEG-F	3 KKOB <	3 KKOB >	3 KZRR-F
3 KKSS-F	3 KKSS-F	3 KKOB-F	4 KKOB-F	4 KKOB-F >	4 KKOB-F	4 KPEK-F	3 KRQS-F	4 KTEG-F	4 KIOT-F	4 KKSS-F
5 KTEG-F	5 KZRR-F <	3 KKSS-F	5 KTEG-F	5 KIOT-F	4 KYLZ-F	4 KRQS-F	5 KPEK-F >	4 KIOT-F	5 KPEK-F	5 KKOB-F >
6 KYLZ-F	6 KKOB-F	6 KMGA-F	6 KKSS-F <	5 KKOB	6 KIOT-F	6 KKOB-F	6 KMMG-F	4 KPEK-F	6 KZKL-F	
	7 KMGA-F	7 KLVO-F	7 KIOT-F	7 KMMG-F	6 KLSK-F	6 KKSS-F	6 KKOB-F	7 KKOB-F	7 KMMG-F	
	8 KYLZ-F	7 KZRR-F	7 KZRR-F	8 KTEG-F	6 KRQS-F	8 KIOT-F	8 KIOT-F	8 KRQS-F <	7 KTEG-F	
	8 KTBL-F	9 KTBL-F	9 KMMG-F	8 KTBL-F	6 KPEK-F >	8 KLSK-F	8 KLSK-F	9 KLSK-F	7 KKOB-F <	
	10 KMMG-F	9 KLSK-F >	9 KTBL-F	8 KHFM-F				10 KMMG-F		
	10 KLVO-F							10 KKSS-F <		

ALBUQUERQUE

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report			
KABQ	SP-R	1350	Albuquerque	0.5	1.5		American General	13.2 %	11.3 %	6.0 %
KALY	SP-R	1240	Los Ranchos de Alb.	0.6	1.2		KABG-FM, KARS-AM, KKIM-AM, KLVO-FM, KMMG-FM, KYLZ-FM			
KDEF	T	1150	Albuquerque	0.3	1.1		Citadel	37.3 %	35.9 %	53.6 %
KEXT-F	SP-R	104.7	Bosque Farm	0.5	1.1		KHFM-FM, KHTL-AM, KKOB-AM, KKOB-FM, KMGA-FM, KNML-AM, KRST-FM, KTBL-FM			
KHTL	T	920	Albuquerque	0.3	1.6		Simmons	10.5 %	7.9 %	13.4 %
KKIM	REL	1000	Albuquerque	0.3	1.2		KDZZ-AM, KEZF-FM, KIVA-AM, KKSS-FM, KRZN-FM, KZKL-FM			
KHKT-F	REL	107.1	Armijo	1.0	3.7		Trumper	18.8 %	20.1 %	20.9 %
KRZY	SP-R	1450	Albuquerque	0.8	1.4		KLSK-FM, KPEK-FM, KSVA-FM, KTEG-FM, KZRR-FM			
KZSS	T	610	Albuquerque	0.5	2.2					
Other Rated Stations--Outside Market										
KBAC-F	AOR-P	98.1	Las Vegas	0.8	2.4					
KBOM-F	O	106.7	Los Alamos	0.5	2.5					
KSFQ-F	CL HITS	101.1	White Rock	0.5	1.0					
								79.9 %	75.2 %	93.9 %

AM Stations

Station	Power	Time	Format	Service	Company	Address
KIVA	1310	5 kw/0.5 kw (DA-N)	Standards	Westwd	\$<20.00 Allied	Simmons Corrales
KKOB	770	50 kw (DA-N)	Full Service	ABC	\$70.00 Mc-Guild	Citadel
KNML	1050	1 kw/0.5 kw (DA-2)	Sports	CBS, 1-on-1, WW1	\$ NA ---	Citadel
KXKS	1190	10 kw (Days)	Hispanic	CNN	\$ NA Lotus	

FM Stations

Station	Power	Time	Format	Service	Company	Address
KABG	98.5	100 kw @ 1781	Oldies		\$ NA Christal	American General Los Alamos
KHFMA	96.3	20 kw @ 4133	Classical		\$40.00 Allied	Citadel
KIOT	102.5	50 kw @ 371	Classic AOR		\$ 30.00 Allied	Simmons Los Lunas
KKOB	93.3	21.5 kw @ 4150	AC		\$ 65.00 Mc-Guild	Citadel
KYSS	97.3	100 kw @ 1875	CHR/Urban		\$44.00 D&R	Simmons Santa Fe
KLSK	104.1	100 kw @ 1875	Classic Hits	ABC	\$23.00 Eastman	Trumper Santa Fe
KLVO	97.7	100 kw @ 860	Hispanic Contemp.		\$<20.00 Lotus	American General Belen
KMGA	99.5	22.5 kw @ 4130	Soft AC	Westwd	\$56.00 Christal	Citadel
KMAG	95.5	19 kw @ 1791	Black Oldies		\$ NA Christal	American General Los Alamos
KPEK	100.3	22.5 kw @ 4107	Modern AC		\$29.00 Eastman	Trumper
KROS	101.3	6 kw @ 328	AOR	Westwd	\$ NA Allied	Simmons
KRST	92.3	22 kw @ 4160	Country		\$97.00 Mc-Guild	Citadel
KRZH	105.1	100 kw @ 1936	Jazz	Jones	\$<20.00 Allied	Simmons Santa Fe
KRZY	105.9	100 kw @ 1936	Hispanic		\$ NA Caballero	EXCL Santa Fe
KTBL	103.3	20.5 kw @ 4185	Classic Country		\$27.00 Mc-Guild	Citadel
KTEG	107.9	22.5 kw @ 4131	AOR-New Rock		\$31.00 Banner	Trumper
KYLZ	105.3	100 kw @ 860	CHR/Urban		\$ NA ---	American General Los Lunas
KZVL	101.7	3 kw @ 92	Oldies		\$40.00 Allied	Simmons Rio Rancho
KZRR	94.1	22.5 kw @ 4130	AOR	Source	\$52.00 Eastman	Trumper

Notes: * KNML revenue level includes revenue of KHTL

ALLENTOWN-BETHLEHEM

Arbitron Rank: 67 Pop (12+): 602,000	Stations: 40 / 11	Last Year's Revenue: \$24,700,000
MSA Rank: 86	Diaries: 1,753 / 343.1 / 57.1%	Household Income: \$47,556
MSA Pop: 614,000	Sample Target: 1,790	Total Retail Sales: \$6.1 Bil.
DMA: Philadelphia DMA (#4)	% Below Line: 21.0	#1 Biller: WAEB-F \$5,700,000
Average Persons Rating: 16.4	% Not Listed: 13.7	#1 Billing Portfolio:
Market TSL In Hours: 21.75	Pop per Station: 54,727	Capstar \$12,220,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Wln 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Wln 98	12+ TSA AQH / Cume	Revenue Level	
1	WAEB-F	CHR	116 / 11.7	100	122	141	11.7	120	1752 / 29.1	27.5	27.8	G	WAEB-F
2	WCTO-F	C	104 / 10.5	138	106	113	9.1	11.6	1212 / 20.1	21.6	17.4	E	WCTO-F
3	WZZO-F	AOR	102 / 10.3	76	87	87	9.9	8.8	1286 / 21.4	19.4	20.8	F	WZZO-F
4	WODE-F	O	87 / 8.8	85	94	94	9.4	9.0	1333 / 22.2	20.8	24.4	F	WODE-F
5	WLEV-F	AC	80 / 8.1	97	9.6	81	9.4	8.9	1073 / 17.8	19.0	19.9	F	WLEV-F
6	WKAP	ST	58 / 5.9	43	3.6	4.7	4.0	4.6	499 / 8.3	8.1	6.7	A	WKAP
7	WAEB	T	48 / 4.9	4.8	3.3	4.4	4.7	4.3	790 / 13.1	13.8	12.0	C	WAEB
8	WYSP-F	T/CL AOR	25 / 2.5	3.5	2.7	2.2	3.3	2.7	560 / 9.3	9.1	9.5		WYSP-F
9	WYNS	C	17 / 1.7	0.9	1.4	1.1	1.1	1.3	122 / 2.0	1.7	2.3		WYNS
10	WMGK-F	CL HITS	16 / 1.6	1.8	1.3	1.6	1.6	1.6	321 / 5.3	5.5	5.9		WMGK-F
11	WEST	ST	15 / 1.5	1.5	1.4	1.9	2.1	1.6	214 / 3.6	3.4	4.1	A	WEST
12	WWYY-F	C	12 / 1.2	0.8	1.1	1.4	1.4	1.1	211 / 3.5	3.0	4.0		WWYY-F
12	WRNJ	AC	12 / 1.2	0.8	1.0	0.5	0.7	0.9	95 / 1.6	1.1	1.4		WRNJ

12+ FM Share (Metro): 77.05% (658 of 854) (Winter 98: 79.89%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WAEB-F >>>	1 WZZO-F	1 WZZO-F <	1 WAEB-F <	1 WAEB-F <	1 WODE-F	1 WAEB-F	1 WAEB-F <	1 WAEB-F <	1 WAEB-F	1 WAEB-F <
2 WUSL-F	2 WAEB-F	2 WAEB-F	2 WZZO-F	2 WZZO-F <	2 WCTO-F <	2 WCTO-F <	2 WCTO-F <	2 WCTO-F <	2 WZZO-F <	2 WZZO-F <
2 WZZO-F	3 WCTO-F >	3 WCTO-F	3 WCTO-F	3 WCTO-F	3 WLEV-F <	3 WZZO-F	3 WZZO-F	3 WZZO-F	3 WCTO-F <	3 WCTO-F <
2 WPST-F	4 WLEV-F	4 WLEV-F	4 WLEV-F	4 WLEV-F <	4 WAEB-F <	4 WODE-F <	4 WLEV-F <	4 WODE-F <	4 WODE-F <	4 WODE-F >
5 WCTO-F >	5 WYSP-F >	5 WODE-F	5 WODE-F >>	5 WODE-F >>	5 WKAP	5 WLEV-F	5 WLEV-F	5 WLEV-F >	5 WLEV-F >>	5 WLEV-F
	6 WODE-F >	6 WYSP-F >	6 WYSP-F	6 WAEB <	6 WZZO-F	6 WAEB <	6 WKAP	6 WAEB	6 WKAP >>	6 WKAP >
		7 WAEB <	7 WYSP-F	7 WAEB >>	7 WKAP	7 WAEB >>	7 WAEB >>	6 WKAP >>		7 WAEB >
					8 WYSP-F >>					

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrite
1 WAEB-F >>	1 WAEB-F >>	1 WAEB-F >>	1 WAEB-F >	1 WAEB-F >	1 WZZO-F >>	1 WZZO-F >	1 WZZO-F	1 WZZO-F >	1 WZZO-F >	1 WAEB-F
2 WCTO-F	2 WCTO-F <	2 WCTO-F <	2 WLEV-F <	2 WLEV-F	2 WAEB-F >	2 WCTO-F >	2 WCTO-F >>	2 WCTO-F	2 WCTO-F	1 WCTO-F
2 WZZO-F	3 WLEV-F	3 WLEV-F >	3 WCTO-F	2 WCTO-F	3 WYSP-F >>	3 WAEB-F	3 WYSP-F >	3 WAEB-F >	3 WAEB-F	3 WODE-F
2 WLEV-F >>	4 WZZO-F >>	4 WZZO-F >>	4 WZZO-F <	4 WODE-F	4 WCTO-F >>	4 WYSP-F >>	4 WAEB-F	4 WYSP-F	4 WODE-F	4 WZZO-F >
5 WODE-F	5 WODE-F >		5 WODE-F >>	5 WZZO-F >>		5 WLEV-F	5 WLEV-F	4 WODE-F <	5 WLEV-F	5 WLEV-F <
5 WUSL-F >			6 WAEB	6 WAEB				6 WLEV-F >	6 WYSP-F	
									7 WAEB	

Consolidation Report	12+	25-54	Revenue
Capstar WAEB-AM, WAEB-FM, WKAP-AM, WZZO-FM	32.8 %	31.4 %	49.5 %
Citadel WCTO-FM, WLEV-FM	18.6 %	22.4 %	31.6 %
	51.4 %	53.8 %	81.1 %

ALLENTOWN-BETHLEHEM

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume
WGPA	VA	1100	Bethlehem	07	09		KYW	H	1050	Philadelphia	07	49	
							WABC	I	770	New York	11	27	
							WAWZ-F	REL	99.1	Scranton, NJ	04	16	
							WBEB-F	AC	101.1	Philadelphia	06	17	
							WBYH-F	REL	107.5	Hopewell	08	25	
							WFAN	SPRIS	650	New York	05	20	
							WHCY-F	C	105.3	Blairtown, NJ	04	15	
							WIOQ-F	CHR	102.1	Philadelphia	07	59	
							WIP	SPRIS	610	Philadelphia	08	25	
							WJJZ-F	J	105.1	Philadelphia	06	22	
							WKRZ-F	CHR	98.5	Wilkes Barre	07	25	
							WKXW-F	I	101.5	Trenton, NJ	10	26	
							WMMR-F	AOR	93.3	Philadelphia	04	23	
							WNEW-F	AOR	102.7	New York	05	07	
							WOR	I	710	New York	08	22	
							WPLJ-F	CHR/A	95.5	New York	04	18	
							WPST-F	CHR	97.5	Trenton, NJ	09	47	
							WRFY-F	CHR	102.5	Reading, PA	06	33	
							WSBG-F	CHR	93.5	Stroudsburg	04	30	
							WUSL-F	B	98.9	Philadelphia	11	54	
							WWDB-F	T	96.5	Philadelphia	04	20	
							WXRK-F	T/HR	92.3	New York	05	18	
							WXTU-F	C	92.5	Philadelphia	04	24	
							WXXM-F	AC-NR	96.1	Philadelphia	05	26	
							WYXR-F	AC/CHR	104.5	Philadelphia	04	36	

AM Stations

WAEB	790	3.8 kw/1.5 kw (DA-2)	Talk	CBS, Westwd	\$35.00	Katz	Capstar	
WEST	1400	1 kw	Standards	Westwd, ABC	\$<20.00	Mc-Guild		Easton
WKAP	1470	5 kw (DA-N)	Standards	ABC, Westwd	\$<20.00	Katz	Capstar	
WYNS	1160	4 kw/1 kw (DA-2)	Country	ABC	\$ NA	--		Lehighton

FM Stations

WAEB	104.1	50 kw @ 500	CHR		\$80.00	Katz	Capstar	
WCTO	96.1	50 kw @ 500	Country		\$53.00	Mc-Guild	Citadel	
WLEV	100.7	11 kw @ 1073	AC		\$91.00	Mc-Guild	Citadel	
WODE	99.9	50 kw @ 449	Oldies	Westwd	\$71.00	Clr Chnl	Clear Channel	Easton
WZZO	95.1	30 kw @ 630	AOR		\$83.00	Katz	Capstar	

Notes: Other ranked stations -- See Philadelphia

ATLANTA

Arbitron Rank: 12 Pop (12+): 3,095,200
MSA Rank: 9
MSA Pop: 3,650,000
DMA: 10
Average Persons Rating: 15.3
Market TSL in Hours: 20.00

Stations: 24/24
Diaries: 4,015 / 771:1 / 48.6%
Sample Target: 3,740
% Below Line: 0.0
% Not Listed: 13.6
Pop per Station: 128,967

Last Year's Revenue: \$256,100,000
Household Income: \$50,178
Total Retail Sales: \$40.2 Bil.
#1 Biller: WSB \$28,100,000
#1 Billing Portfolio: Cox \$53,400,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
1	WSB	FS/T	421 / 8.9	9.7	9.9	10.2	11.0	9.7	6980 / 22.6	23.8	25.2	K WSB
2	WVEE-F	B	401 / 8.5	10.4	8.9	8.9	8.7	9.2	6199 / 20.0	20.8	19.5	K WVEE-F
2	WSTR-F	CHR	401 / 8.5	8.4	7.9	7.9	8.3	8.2	7706 / 24.9	24.9	22.3	K WSTR-F
4	WNNX-F	AOR-NR	278 / 5.9	5.2	5.2	4.2	5.9	5.1	4556 / 14.7	14.6	15.0	J WNNX-F
5	WALR-F	B/AC	276 / 5.8	5.7	6.1	5.5	5.5	5.8	3914 / 12.6	13.1	13.2	K WALR-F
5	WKHX-F	C	276 / 5.8	5.4	6.7	6.8	6.6	6.2	4455 / 14.4	14.1	17.1	K WKHX-F
7	WSB-F	AC	255 / 5.4	4.6	4.3	5.4	5.7	4.9	5091 / 16.4	15.4	16.2	J WSB-F
8	WPCH-F	SAC	251 / 5.3	5.4	4.6	5.6	5.6	5.2	4097 / 13.2	13.5	14.8	J WPCH-F
9	WKLS-F	AOR	231 / 4.9	4.4	4.3	5.0	3.8	4.6	4255 / 13.7	14.1	12.9	I WKLS-F
10	WHTA-F	B	221 / 4.7	4.5	4.8	4.6	4.7	4.6	4062 / 13.1	12.4	12.0	H WHTA-F
11	WGST-AF	T/N	192 / 4.1	3.9	3.9	3.5	4.1	3.8	3318 / 10.7	11.4	6.2	I WGST-AF
12	WFOX-F	O	167 / 3.5	3.7	4.0	4.1	3.6	3.8	3822 / 12.3	13.5	13.7	I WFOX-F
13	WZGC-F	CL AOR	133 / 2.8	3.1	3.1	3.1	3.5	3.0	2911 / 9.4	9.9	11.0	I WZGC-F
14	WYAY-F	C	118 / 2.5	2.9	3.8	3.9	2.9	3.3	2704 / 8.7	7.7	9.2	G WYAY-F
15	WAMJ-F	B/O	114 / 2.4	1.8	2.3	2.6	2.2	2.3	1951 / 6.3	5.2	5.4	C WAMJ-F
16	WJZF-F	J	112 / 2.4	2.3	2.5	2.4	2.4	2.4	2299 / 7.4	7.6	7.8	H WJZF-F
17	WAOK	B/G	58 / 1.2	1.6	1.7	1.7	2.1	1.6	902 / 2.9	3.5	4.1	D WAOK

12+ FM Share (Metro): 83.15% (3391 of 4078) (Winter 98: 81.26%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WVEE-F	1 WNNX-F <	1 WSTR-F <	1 WSTR-F	1 WSTR-F <	1 WSB >	1 WSB	1 WSB	1 WSB <	1 WVEE-F	1 WVEE-F
2 WHTA-F	2 WSTR-F <	2 WVEE-F	2 WVEE-F	2 WSB	2 WALR-F <	2 WSTR-F	2 WSTR-F	2 WSTR-F	2 WHTA-F <	2 WSTR-F <
2 WSTR-F >	3 WVEE-F >	3 WNNX-F	3 WSB <	3 WVEE-F <	3 WKHX-F <	3 WVEE-F	3 WPCH-F <	3 WVEE-F	3 WSTR-F >	3 WALR-F <
4 WNNX-F >>	4 WKLS-F <	4 WKLS-F <	4 WALR-F	4 WALR-F	4 WPCH-F	4 WALR-F <	4 WVEE-F <	4 WNNX-F <	4 WALR-F	4 WKHX-F
5 WHTA-F	5 WSB-F <	4 WSB-F <	4 WSB-F <	5 WSB-F	5 WGST-AF <	5 WNNX-F <	5 WSB-F	5 WSB-F	5 WNNX-F <	5 WNNX-F <
6 WSB-F	6 WSB <	6 WNNX-F	6 WNNX-F <	6 WSB-F <	6 WKHX-F	6 WKHX-F	6 WGST-AF <	6 WKLS-F <	6 WKHX-F <	6 WHTA-F <
7 WKHX-F	7 WALR-F	7 WKLS-F	7 WKLS-F <	7 WFOX-F <	7 WSB-F <	7 WNNX-F	7 WNNX-F	7 WKHX-F <	7 WSB <	7 WKLS-F <
8 WALR-F	8 WHTA-F <	8 WKHX-F	8 WPCH-F <	8 WSTR-F	8 WKLS-F <	8 WKHX-F	8 WKHX-F	8 WPCH-F <	8 WPCH-F <	8 WPCH-F <
9 WKHX-F	9 WKHX-F	9 WPCH-F <	9 WKHX-F	8 WVEE-F >	9 WPCH-F	9 WALR-F	9 WALR-F	9 WHTA-F <	9 WSB-F <	9 WSB <
10 WPCH-F	10 WGST-AF	10 WGST-AF	10 WGST-AF	10 WZGC-F <	10 WHTA-F <	10 WKLS-F >	10 WKLS-F >	10 WGST-AF <	10 WKLS-F >	10 WSB-F
		10 WZGC-F								

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnite
1 WSTR-F	1 WVEE-F	1 WVEE-F <	1 WSTR-F	1 WSTR-F	1 WNNX-F <	1 WNNX-F	1 WNNX-F >	1 WKLS-F <	1 WSB	1 WVEE-F
2 WVEE-F >	1 WSTR-F >	2 WSTR-F >	2 WVEE-F >	2 WVEE-F	2 WHTA-F	2 WKLS-F	2 WKLS-F	2 WNNX-F	2 WKLS-F <	2 WSB <
3 WHTA-F	3 WNNX-F	3 WSB-F <	3 WSB-F <	3 WSB-F <	3 WKLS-F	3 WSTR-F <	3 WSTR-F >	3 WSB	3 WNNX-F	3 WSTR-F >
4 WNNX-F	4 WSB-F	4 WNNX-F	4 WALR-F	4 WALR-F <	4 WVEE-F	4 WHTA-F	4 WHTA-F <	4 WSTR-F <	4 WGST-AF <	4 WGST-AF
5 WKLS-F	5 WHTA-F	5 WALR-F <	5 WPCH-F	5 WPCH-F	5 WSTR-F >>	5 WVEE-F >	5 WVEE-F	5 WVEE-F	5 WALR-F	5 WHTA-F <
6 WKHX-F	5 WALR-F <	6 WKHX-F <	6 WKHX-F <	6 WSB <	6 WSB-F	6 WSB-F	6 WGST-AF <	6 WZGC-F <	6 WSTR-F <	6 WSTR-F <
6 WPCH-F	7 WKHX-F	7 WPCH-F >	7 WNNX-F <	7 WKHX-F	7 WSB <	7 WSB <	7 WGST-AF <	7 WZGC-F <	7 WZGC-F <	7 WZGC-F <
	7 WPCH-F		8 WSB	8 WFOX-F	8 WGST-AF	8 WSB	8 WHTA-F	8 WSB-F <	8 WSB-F <	8 WSB-F <
			9 WHTA-F	9 WNNX-F	8 WKHX-F		9 WALR-F <	9 WVEE-F	9 WVEE-F	9 WVEE-F
							10 WSB-F	10 WKHX-F <		

Other Rated Stations	Metro Share	Cume Rating	TSA AQH Cume
WALR	B/G	1340	Atlanta 0.7 1.4
WAZX	SP-R	1550	Smyrna 0.3 0.7
WCNN	N/T	680	N. Atlanta 0.6 3.2
WGKA	VA	1190	Atlanta 0.5 0.8
WQXI	SPRTS	790	Atlanta 0.8 2.9
WWFJ-F	REL-CC	93.3	Manchester 0.7 2.4

ATLANTA

Consolidation Report	12+	25-54	Revenue
ABC WDWD-AM, WKIX-FM, WYAY-FM	8.3 %	7.7 %	10.5 %
CBS/Infinity WAOK-AM, WVEE-FM, WZGC-FM	12.5 %	12.1 %	17.0 %
Clear Channel WGST-AM, WKLS-FM, WPCI-FM	11.6 %	11.5 %	17.8 %
Cox WJZF-FM, WSB-AM, WSD-FM	16.7 %	17.4 %	20.9 %
Midwestern WALR-AM, WALR-FM, WCNN-AM, WFOM-AM	7.0 %	8.4 %	9.1 %
Radio One WAMJ-FM, WHTA-FM	7.1 %	6.0 %	3.6 %
	63.3 %	63.1 %	78.9 %

AM Stations

Station	Power	Format	Source	Advertiser	Agency
WALR	1340 1 kw	Black Gospel	\$ NA	Katz	Midwestern
WAOK	1380 5 kw (DA-N)	Black Gospel	ABC \$53.00	CBS	CBS/Infinity
WGST	640 50 kw/1 kw (DA-2)	Talk/News	ABC \$175.00	Eastman	Clear Channel
WQXI	790 28 kw/1 kw (DA-N)	Sports	Westwd, ESPN, 1/1 \$ NA	CBS	Jefferson-Pilot
WSB	750 50 kw	Full Service/Talk	AP, CNN \$240.00	Christal	Cox

FM Stations

Station	Power	Format	Source	Advertiser	Agency	City
WALR	104.7 100 kw @ 983	Black AC	\$165.00	Katz	Midwestern	Athens
WAMJ	107.5 6 kw @ 298	Black Oldies	\$ NA	Allied	Radio One	Roswell
WFOX	97.1 100 kw @ 1585	Oldies	AMFM \$200.00	Sentry	Chancellor	Gainesville
WGST	105.7 50 kw @ 492	See WGST-AM			McClure	Canton
WHTA	97.5 6.6 kw @ 636	Black	\$110.00	Allied	Radio One	Fayetteville
WJZF	104.1 60 kw @ 1218	Jazz	\$125.00	Christal	Cox	La Grange
WKHX	101.5 100 kw @ 984	Country	ABC \$310.00	Interep	ABC	
WKLS	96.1 100 kw @ 984	AOR	Source \$220.00	Eastman	Clear Channel	
WNNX	99.7 100 kw @ 1032	AOR-New Rock	\$210.00	Mc-Guild	Susquehanna	
WPCH	94.9 100 kw @ 984	Soft AC	\$274.00	Eastman	Clear Channel	
WSB	98.5 100 kw @ 1027	AC	\$250.00	Christal	Cox	
WSTR	94.1 100 kw @ 1022	CHR	\$220.00	CBS	Jefferson-Pilot	Smyrna
WVEE	103.3 100 kw @ 1022	Black	\$355.00	CBS	CBS/Infinity	
WYAY	106.7 99 kw @ 1401	Country	ABC \$145.00	ABC	ABC	Gainesville
WZGC	92.9 100 kw @ 914	Classic AOR	Westwd \$185.00	CBS	CBS/Infinity	

Notes: 4/99 WNGC-F (95.5; Athens, with CP to move closer to Atlanta) sold to Cox for \$78,000,000

AUSTIN

Arbitron Rank: 49 Pop (12+): 908,000	Stations: 29 / 24	Last Year's Revenue: \$62,700,000
MSA Rank: 54	Diaries: 2,099/ 433:1/ 50.3%	Household Income: \$43,940
MSA Pop: 1,070,000	Sample Target: 2,030	Total Retail Sales: \$12.3 Bil.
DMA: 64	% Below Line: 2.7	#1 Biller: KASE-F \$9,900,000
Average Persons Rating: 14.8	% Not Listed: 18.6	#1 Billing Portfolio:
Market TSL in Hours: 19.50	Pop per Station: 37,833	LBJ/Sinclair Comm. (JOA) \$26,600,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	KASE-F	C	115 / 8.6	8.2	9.3	11.0	10.3	9.3	1707 / 18.8	18.7	21.0	H	KASE-F
2	KQBT-F	CHR/U	72 / 5.4	6.8	7.8	1.8		5.4	1346 / 14.8	16.2		B	KQBT-F
2	KFMK-F	B/O	72 / 5.4	3.4	1.1				1037 / 11.4	10.2			KFMK-F
4	KLBJ	N/T	71 / 5.3	4.6	5.6	4.7	4.6	5.0	1096 / 12.1	12.1	13.4	G	KLBJ
5	KAMX-F	AC-NR	70 / 5.2	5.1	5.0	5.2	6.9	5.1	1579 / 17.4	18.3	18.7	F	KAMX-F
5	KKMJ-F	SAC	70 / 5.2	7.3	5.9	6.0	6.5	6.1	1529 / 16.8	16.8	17.9	G	KKMJ-F
7	KVET-F	C	67 / 5.0	6.1	5.7	4.6	6.2	5.3	1083 / 11.9	14.7	15.9	G	KVET-F
8	KLBJ-F	AOR	64 / 4.8	3.9	5.7	5.6	5.5	5.0	1208 / 13.3	13.2	15.8	G	KLBJ-F
9	KHFI-F	CHR	63 / 4.7	4.5	5.4	9.0	9.4	5.9	1602 / 17.6	17.1	25.9	G	KHFI-F
10	KPEZ-F	CL AOR	56 / 4.2	3.8	3.5	4.3	4.0	3.9	1263 / 13.9	11.8	14.2	E	KPEZ-F
11	KEYI-F	O	55 / 4.1	4.5	3.8	4.3	4.4	4.2	1182 / 13.0	12.6	13.6	E	KEYI-F
12	KGSR-F	AOR-P	51 / 3.8	3.9	2.8	3.2	3.2	3.4	823 / 9.1	9.6	10.0	E	KGSR-F
13	KROX-F	AOR-NR	49 / 3.7	3.1	2.6	3.7	4.3	3.3	1179 / 13.0	11.7	15.5	D	KROX-F
14	KLNC-F	C	26 / 1.9	1.2	1.9	2.4	3.2	1.9	585 / 6.4	3.7	7.8		KLNC-F
15	KKLB-F	SP-C	20 / 1.5	1.4	1.5	1.3	1.1	1.4	423 / 4.7	3.7	3.7	B	KKLB-F
15	KJFK-F	T	20 / 1.5	1.3	1.8	1.4	2.1	1.5	403 / 4.4	4.0	4.8	C	KJFK-F
17	KAHK-F	CL HITS	19 / 1.4	0.9	1.3	1.3	1.7	1.2	456 / 5.0	3.9	6.9		KAHK-F
17	KJCE	B/A/C	19 / 1.4	2.0	1.3	1.6	1.5	1.6	261 / 2.9	4.1	3.0	B	KJCE
19	KIXL	REL	16 / 1.2	0.9	1.6	1.2	0.8	1.2	305 / 3.4	2.3	2.5	A	KIXL
19	KQQQ-F	SP-VA	16 / 1.2	0.8	0.4	1.4	0.6	1.0	276 / 3.0	2.7	1.4		KQQQ-F
21	KELG	SP-C	14 / 1.0	1.1	0.9	1.4	0.6	1.1	159 / 1.8	2.3	2.0		KELG
21	KVET	SPRTS	14 / 1.0	1.1	1.2	1.2	1.5	1.1	371 / 4.1	5.6	6.7	C	KVET

12+ FM Share (Metro): 85.79% (936 of 1091) (Winter 98: 87.38%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KQBT-F >>>	1 KASE-F <	1 KASE-F	1 KASE-F	1 KASE-F >	1 KASE-F	1 KASE-F <	1 KASE-F	1 KASE-F	1 KQBT-F >	1 KASE-F <
2 KHFI-F >	2 KAMX-F	2 KAMX-F <	2 KFMK-F <	2 KFMK-F <	2 KLBJ	2 KVET-F	2 KLBJ	2 KAMX-F <	2 KROX-F	2 KQBT-F
3 KROX-F	3 KROX-F	3 KLBJ-F <	3 KLBJ-F <	3 KKMJ-F <	3 KVET-F	3 KAMX-F	3 KFMK-F <	3 KKMJ-F	3 KASE-F <	3 KFMK-F
4 KAMX-F	3 KLBJ-F <	4 KFMK-F <	4 KAMX-F <	4 KLBJ-F <	4 KEYI-F <	4 KLBJ <	4 KKMJ-F	3 KFMK-F <	4 KAMX-F <	4 KEYI-F <
4 KASE-F >	5 KHFI-F	5 KPEZ-F <	5 KPEZ-F <	5 KAMX-F <	5 KKMJ-F <	5 KLBJ-F	5 KHFI-F <	5 KHFI-F <	5 KKMJ-F	5 KKMJ-F <
	5 KQBT-F	6 KKMJ-F <	6 KKMJ-F	6 KPEZ-F	6 KFMK-F >	6 KFMK-F <	6 KAMX-F	6 KQBT-F	5 KHFI-F <	6 KLBJ-F <
	7 KFMK-F	7 KGSR-F	7 KGSR-F	7 KGSR-F	7 KPEZ-F <	7 KKMJ-F <	6 KPEZ-F	6 KPEZ-F <	7 KLBJ-F <	7 KHFI-F <
	7 KPEZ-F <	7 KHFI-F	8 KLBJ <	7 KVET-F <	8 KGSR-F <	8 KEYI-F <	6 KLBJ-F <	8 KLBJ-F	8 KFMK-F <	8 KVET-F
	9 KKMJ-F <	9 KROX-F <	9 KVET-F <	9 KLBJ	9 KLBJ-F <	9 KHFI-F <	9 KGSR-F	9 KEYI-F	9 KPEZ-F <	8 KGSR-F
	10 KGSR-F >	10 KQBT-F <	10 KHFI-F	10 KEYI-F <	10 KAMX-F	10 KQBT-F	10 KEYI-F <	9 KROX-F <	10 KVET-F	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmit
1 KQBT-F	1 KAMX-F	1 KAMX-F	1 KASE-F	1 KASE-F	1 KROX-F >	1 KLBJ-F <	1 KLBJ-F	1 KLBJ-F	1 KLBJ-F	1 KKMJ-F
1 KAMX-F	2 KQBT-F <	1 KASE-F <	2 KAMX-F	2 KKMJ-F	2 KLBJ-F	2 KROX-F	2 KASE-F	2 KPEZ-F	2 KPEZ-F <	1 KQBT-F >
1 KHFI-F >	3 KHFI-F <	3 KFMK-F <	3 KKMJ-F	3 KFMK-F <	3 KASE-F	3 KASE-F	2 KPEZ-F	3 KASE-F	3 KASE-F <	3 KASE-F
4 KROX-F	4 KASE-F	4 KKMJ-F	4 KFMK-F <	4 KAMX-F >	4 KGSR-F	4 KPEZ-F	4 KROX-F	4 KROX-F <	4 KVET-F <	4 KAMX-F
5 KASE-F >	5 KKMJ-F	5 KQBT-F <	5 KHFI-F <	5 KGSR-F	5 KPEZ-F	5 KGSR-F	5 KAMX-F	5 KVET-F <	5 KLBJ	4 KHFI-F
6 KKMJ-F	6 KFMK-F >	6 KHFI-F >	6 KQBT-F	6 KEYI-F	5 KQBT-F	6 KAMX-F <	6 KFMK-F	6 KGSR-F	6 KFMK-F <	4 KLBJ <
	7 KROX-F	7 KGSR-F	7 KGSR-F	6 KHFI-F	7 KVET-F	7 KFMK-F <	6 KAHK-F	7 KLBJ	7 KGSR-F	
	8 KLBJ-F	7 KLBJ-F	8 KPEZ-F <	8 KQBT-F	7 KHFI-F	8 KHFI-F	8 KLBJ	7 KFMK-F <	8 KAMX-F <	
	9 KGSR-F		9 KLBJ-F <	9 KVET-F	9 KQBT-F	9 KQBT-F	8 KGSR-F	9 KAMX-F	9 KROX-F	
			10 KEYI-F	9 KPEZ-F				10 KHFI-F	9 KJFK-F <	

AUSTIN

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report			
KFIT	G	1060	Sunset Valley	0.5	10		Capstar	20.0 %	21.2 %	26.3 %
KFON	SPRIS	1490	Austin	0.7	21		KACL-FM, KEMK-FM, KVET-AM, KVET-FM			
Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume				
KISS-F	AOR	99.5	San Antonio	0.4	1.4		CBS/Infinity	17.2 %	16.2 %	19.3 %
KROM-F	SP	92.9	San Antonio	0.7	1.2		KAMX-FM, KJCE-AM, KKMJ-FM, KOBT-FM			
KXTN-F	SP-1J	107.5	San Antonio	0.9	1.7		Clear Channel	13.7 %	13.9 %	19.9 %
WACO-F	C	99.9	Waco	0.4	1.5		KEYI-FM, KFON-AM, KHFI-FM, KPZZ-FM			
WOAI	H/T	1200	San Antonio	0.4	1.7		LBJ-Structralr Comm. (JOA)	19.5 %	19.3 %	26.6 %
							KGSR-FM, KLBJ-AM, KLBJ-FM, KLNC-FM, KQQA-FM			
							Local	2.5 %	2.5 %	1.3 %
							KELG-AM, KKLB-FM, KTZZ-AM			
								72.9 %	73.1 %	93.4 %

AM Stations

KELG	1440	0.5 kw (DA-2)	Hispanic Contemp.	\$ NA	Caballero	KKLB-FM/KTXZ	Elgin
KIXL	970	1 kw (DA-2)	Religion	\$ NA	Republic		Del Valle
KJCE	1370	5 kw/0.5 kw (DA-2)	Black AC	ABC	\$<20.00	Eastman	CBS/Infinity
KLBJ	590	5 kw/1 kw (DA-N)	News/Talk	ABC, Westwd	\$78.00	Mc-Guild	LBJ-S (JOA)
KVET	1300	5 kw/1 kw (DA-2)	Sports	ABC, CBS, ESPN	\$20.00	Katz	Capstar

FM Stations

KAHK	107.7	9.1 kw @ 538	Classic Hits	\$ NA	Allied	Simmons	Georgetown
KAMX	94.7	50 kw @ 1308	Modern AC	\$45.00	Eastman	CBS/Infinity	Luling
KASE	100.7	100 kw @ 1190	Country	\$190.00	Katz	Capstar	
KEYI	103.5	100 kw @ 1257	Oldies	\$63.00	Clr Chnl	Clear Channel	San Marcos
KFMK	105.9	4.5 kw @ 1302	Black Oldies	\$ NA	---	Capstar	Round Rock
KGSR	107.1	39 kw @ 499	Progressive AOR	\$56.00	Mc-Guild	LBJ-S (JOA)	Bastrop
KHFI	96.7	100 kw @ 951	CHR	\$86.00	Clr Chnl	Clear Channel	Georgetown
KJFK	98.9	18.5 kw @ 1814	Talk	Westwd	\$<20.00	D&R	Lampasas
KKLB	92.5	1.6 kw @ 449	Hispanic Contemp.	\$<20.00	Caballero	KELG/KTXZ	Elgin
KKMJ	95.5	96 kw @ 1001	Soft AC	\$102.00	Eastman	CBS/Infinity	
KLBJ	93.7	97 kw @ 1050	AOR	\$95.00	Mc-Guild	LBJ-S (JOA)	
KLNC	93.3	100 kw @ 1949	Country	\$ NA	---	LBJ-S (JOA)	Killeen
KPEZ	102.3	20 kw @ 686	Classic AOR	\$50.00	Clr Chnl	Clear Channel	
KOBT	104.3	48 kw @ 492	CHR/Urban	\$ NA	Eastman	CBS/Infinity	Taylor
KQQA	92.1	1.65 kw @ 449	Hispanic Contemp.	\$ NA	Lotus	KQQA	Hutto
KROX	101.5	100 kw @ 981	AOR - New Rock	\$45.00	Mc-Guild	LBJ-S (JOA)	Giddings
KVET	98.1	100 kw @ 686	Country	ABC	\$50.00	Katz	Capstar

Notes:

BAKERSFIELD

Arbitron Rank: 84 Pop (12+): 439,900	Stations: 36 / 28	Last Year's Revenue: \$17,900,000
MSA Rank: 82	Diaries: 1,461 / 301:1 / 49.5%	Household Income: \$35,617
MSA Pop: 646,000	Sample Target: 1,420	Total Retail Sales: \$3.8 Bil.
DMA: 132	% Below Line: 4.3	#1 Biller: KUZZ-AF \$3,500,000
Average Persons Rating: 15.2	% Not Listed: 14.9	#1 Billing Portfolio: Mondosphere \$4,120,000
Market TSL In Hours: 20.50	Pop per Station: 15,711	

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	KUZZ-AF	C	69 / 10.3	10.9	11.3	13.5	12.9	11.5	873 / 19.8	22.4	23.5	E	KUZZ-AF
2	KERN	N/T	47 / 7.0	6.9	6.1	6.2	5.3	6.6	570 / 13.0	12.4	11.4	D	KERN
3	KRAB-F	AOR	38 / 5.7	5.6	4.9	5.9	5.6	5.5	584 / 13.3	15.0	15.1	C	KRAB-F
4	KGFM-F	SAC	37 / 5.5	5.2	6.7	6.5	5.1	6.0	527 / 12.0	11.0	12.4	C	KGFM-F
5	KIWI-F	SP-C	35 / 5.2	5.0	4.8	4.4	2.9	4.9	501 / 11.4	10.6	6.8	C	KIWI-F
6	KKXX-F	CHR	31 / 4.6	5.4	7.0	5.4	4.6	5.6	598 / 13.6	15.4	19.4	C	KKXX-F
7	KKBB-F	CL AOR	30 / 4.5	4.0	4.2	4.0	4.6	4.2	374 / 8.5	9.3	10.1	B	KKBB-F
8	KLLY-F	CHR/AC	28 / 4.2	4.3	5.2	5.1	3.6	4.7	487 / 11.1	13.6	11.9	C	KLLY-F
8	KISV-F	CHR	28 / 4.2	5.2	7.3	7.6	9.8	6.1	570 / 13.0	17.9	21.3	C	KISV-F
10	KWAC	SP	21 / 3.1	2.3	1.6	1.3	2.0	2.1	212 / 4.8	4.6	3.8		KWAC
11	KSMJ-F	J	19 / 2.8	3.6	3.3	2.2	3.2	3.0	273 / 6.2	7.3	3.8	B	KSMJ-F
11	KCOO-F	B/O	19 / 2.8	3.3	1.7	2.1	1.7	2.5	253 / 5.7	7.1	5.4		KCOO-F
13	KSUV-F	SP-R	17 / 2.5	2.9	3.1	3.1	3.3	2.9	283 / 6.4	8.1	7.3	B	KSUV-F
14	KNZR	N/T	13 / 1.9	2.3	2.8	2.2	1.7	2.3	281 / 6.4	6.4	5.3	A	KNZR
14	KKDJ-F	O	13 / 1.9	2.9	2.8	2.5	2.0	2.5	291 / 6.6	10.3	7.3		KKDJ-F
16	KMYX-AF	SP	12 / 1.8	0.2	0.2	1.5	2.0	1.3	182 / 4.1	4.5	4.1		KMYX-AF
16	KGED	T	12 / 1.8	1.1	1.0	1.3	1.9	1.3	157 / 3.6	4.4	4.5		KGED
16	KCWR-F	C	12 / 1.8	1.8	2.2	2.3	1.3	2.0	193 / 4.4	5.2	4.8		KCWR-F
19	KAFY	SP-C	11 / 1.6	1.2	0.9	1.6	3.0	1.3	152 / 3.4	3.5	4.4		KAFY
19	KCNO-F	C	11 / 1.6	1.0	0.7	0.9	1.4	1.1	98 / 2.2	2.1	3.1		KCNO-F
19	KBID	ST	11 / 1.6	1.8	0.7	0.6	1.6	1.2	166 / 3.8	3.3	3.1		KBID

12+ FM Share (Metro): 75.22% (428 of 569) (Winter 98: 76.48%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KXXX-F >>	1 KUZZ-AF	1 KUZZ-AF >	1 KUZZ-AF >	1 KUZZ-AF >	1 KERN	1 KUZZ-AF	1 KERN <	1 KUZZ-AF >	1 KXXX-F <	1 KUZZ-AF >
2 KRAB-F	2 KIWI-F	2 KIWI-F <	2 KKBB-F <	2 KERN <	2 KUZZ-AF	2 KERN >	2 KUZZ-AF >	2 KIWI-F <	2 KRAB-F	2 KIWI-F
3 KISV-F >>	2 KRAB-F	3 KKBB-F	3 KIWI-F <	3 KGFM-F	3 KGFM-F	3 KRAB-F <	3 KGFM-F	3 KERN <	3 KGFM-F <	2 KRAB-F
4 KBOS-F	4 KISV-F	3 KRAB-F <	4 KGFM-F <	3 KIWI-F	4 KKBB-F <	4 KGFM-F	4 KIWI-F	4 KGFM-F <	4 KISV-F	4 KXXX-F
4 KLLY-F >	4 KLLY-F >	5 KGFM-F <	5 KERN	3 KKBB-F	5 KWAC <	5 KXXX-F	5 KKBB-F <	5 KLLY-F	5 KUZZ-AF	5 KKBB-F
	6 KGFM-F <	6 KLLY-F <	6 KRAB-F	6 KRAB-F	6 KSMJ-F	5 KIWI-F	6 KRAB-F <	5 KXXX-F <	6 KKBB-F	6 KGFM-F <
	7 KKBB-F	7 KERN	7 KLLY-F	7 KLLY-F	7 KNZR	5 KKBB-F <	7 KLLY-F	7 KRAB-F	7 KLLY-F <	7 KISV-F <
	7 KXXX-F	8 KISV-F	8 KCOO-F	8 KCOO-F	7 KCOO-F <	8 KLLY-F <	8 KWAC <	7 KKBB-F	8 KIWI-F <	8 KLLY-F
	9 KSUV-F	9 KCOO-F	9 KWAC <	9 KSMJ-F	9 KIWI-F	9 KISV-F	9 KSMJ-F <	7 KISV-F >	9 KNZR	9 KSMJ-F
		10 KSUV-F <		9 KSUV-F		10 KAFY <			9 KERN	10 KSUV-F
				9 KWAC <						

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnite
1 KLLY-F	1 KLLY-F <	1 KGFM-F	1 KUZZ-AF	1 KUZZ-AF	1 KISV-F	1 KRAB-F <	1 KUZZ-AF <	1 KKBB-F	1 KUZZ-AF	1 KUZZ-AF
2 KUZZ-AF	2 KUZZ-AF	2 KLLY-F	2 KGFM-F <	2 KGFM-F >	1 KRAB-F >	2 KUZZ-AF <	2 KIWI-F	1 KUZZ-AF	2 KKBB-F	2 KNZR
3 KISV-F	3 KGFM-F	2 KUZZ-AF >	3 KLLY-F	3 KLLY-F	3 KKBB-F	3 KIWI-F >	3 KRAB-F >	3 KRAB-F <	3 KERN	3 KKBB-F
4 KIWI-F	4 KISV-F	4 KIWI-F	4 KIWI-F	4 KERN	4 KIWI-F	4 KKBB-F	4 KKBB-F	4 KIWI-F <	4 KIWI-F <	3 KRAB-F >
4 KRAB-F >	4 KIWI-F	5 KISV-F	5 KISV-F	4 KIWI-F	4 KUZZ-AF >	5 KISV-F	5 KERN	5 KERN >	5 KRAB-F >	
6 KCOO-F	6 KRAB-F	6 KMYX-AF	6 KRAB-F	6 KCOO-F	6 KSUV-F >>	6 KXXX-F	5 KXXX-F	6 KCOO-F	6 KGFM-F	
6 KGFM-F	7 KXXX-F	6 KXXX-F	7 KCOO-F	7 KISV-F	7 KERN	7 KERN	7 KCWR-F	6 KISV-F	7 KCOO-F	
6 KXXX-F	8 KMYX-AF	6 KRAB-F	7 KERN	7 KSMJ-F	7 KSUV-F	7 KSUV-F		6 KGFM-F	7 KGED	
6 KSUV-F >>	8 KSUV-F	6 KRME-F >	9 KXXX-F	9 KWAC	9 KCWR-F	9 KCWR-F		9 KGED	9 KAFY	
			9 KSUV-F	9 KSUV-F	9 KAFY			9 KLLY-F		
				9 KRAB-F						

BAKERSFIELD

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report	12+	25-54	Revenue
KCIJ	SP-C	1010	Delano	0.6	2.6		American General	19.4 %	12.8 %	29.1 %
KFRI	REL	1180	Wasco	0.6	2.0		KHID AM, KCOO FM, KFRI AM, KISV FM			
KHIS	REL	800	Bakersfield	0.4	1.6		Buck Owens	12.1 %	12.4 %	19.6 %
KRME-F	SP-C	97.7	Shafter	1.3	4.1		KCWR-FM, KUZZ-AM			
KVLI-F	O	104.5	Lake Isabella	1.0	1.6		Buckley	10.6 %	11.9 %	13.7 %
							KKBB-FM, KILY-FM, KNZR-AM			
Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume	Local			
KBOS-F	CHR	94.9	Tulare	0.9	3.3		KCIJ-AM, KIWI-FM, KWAC AM	8.9 %	9.4 %	7.6 %
KFI	T	640	Los Angeles	0.7	2.7		Mondosphere	19.0 %	11.9 %	23.6 %
KFRE	T	940	Fresno	0.4	0.8		KKDJ-FM, KKXX-FM, KRAB-FM, KSMJ-FM			
KFSO-F	O	92.9	Visalia	0.4	1.2		Z-Spanish	3.8 %	4.4 %	4.4 %
KLOS-F	AOR	95.5	Los Angeles	0.4	1.3		KRME-FM, KSUV-AM, KSUV-FM			
KSEQ-F	CHR	97.1	Visalia	0.4	2.0					
KTPI-F	C	103.1	Tehachapi	0.4	1.1					
KYSR-F	AC/CHR	98.7	Los Angeles	0.4	0.9			66.0 %	62.8 %	87.8 %

AM Stations

KAFY	970	1 kw/5 kw (DA-2)	Hispanic Contemp.	Jones	\$ NA	---		
KBID	1350	1 kw/0.033 kw	Standards	CNN, Westwd	\$ NA	K&P	American General	
KERN	1410	1 kw	News/Talk	ABC, Talknt, Westwd	\$43.00	Christal	American General	
KGEO	1230	1 kw	Talk	Westwd	\$<20.00	Christal	KGFM-F	
KMYX	1310	1 kw/0.045 kw	See KMYX-F					Taft
KNZR	1560	25 kw/10 kw (DA-N)	News/Talk	CBS, CNN	\$ NA	D&R	Buckley	
KUZZ	550	5 kw (DA-2)	See KUZZ-F					
KWAC	1490	1 kw	Hispanic		\$ NA	Lotus	KCHJ/KIWI-F	

FM Stations

KCNQ	102.5	0.13 kw @ 1230	Country	ABC	\$ NA	Western	KVLI-F	Kernville
KCOO	104.3	6 kw @ 305	Black Oldies		\$ NA	K&P	American General	Shafter
KCWR	107.1	6 kw @ 164	Country		\$ NA	Katz	Buck Owens	
KGFM	101.5	4.8 kw @ 1280	Soft AC		\$33.00	Christal	KGEO	
KISV	94.1	4.8 kw @ 1310	CHR		\$ NA	Christal	American General	
KIWI	92.1	6 kw @ 164	Hispanic Contemp.		\$29.00	Lotus	KWAC/KCHJ	
KKBB	99.3	1.2 kw @ 1345	Classic AOR	Westwd	\$25.00	D&R	Buckley	
KKDJ	105.3	35.4 kw @ 584	Oldies		\$ NA	Mc-Guild	Mondosphere	
KKXX	96.5	50 kw @ 499	CHR	AMFM	\$35.00	Mc-Guild	Mondosphere	
KLLY	95.3	12.5 kw @ 463	CHR/AC		\$29.00	D&R	Buckley	Oildale
KMYX	103.9	3 kw @ 328	Hispanic		\$ NA	---		Taft
KRAB	106.1	25 kw @ 328	AOR	CBS, Westwd	\$37.00	Mc-Guild	Mondosphere	Greenacre
KSMJ	98.5	50 kw @ 499	Jazz		\$ NA	Mc-Guild	Mondosphere	Delano
KSUV	102.9	20.5 kw @ 364	Hispanic-Regional		\$21.00	Caballero	Z-Spanish	McFarland
KUZZ	107.9	6 kw @ 1365	Country		\$75.00	Katz	Buck Owens	

Notes:

BALTIMORE

Arbitron Rank: 20 Pop (12+): 2,075,600
 MSA Rank: 18
 MSA Pop: 2,500,000
 DMA: 23
 Average Persons Rating: 17.0
 Market TSL in Hours: 22.25

Stations: 40 / 20
 Diaries: 3,442 / 603:1 / 51.1%
 Sample Target: 3,270
 % Below Line: 17.8
 % Not Listed: 15.0
 Pop per Station: 103.780

Last Year's Revenue: \$97,700,000
 Household Income: \$51,079
 Total Retail Sales: \$22.7 Bil.
 #1 Biller: WQSR-F \$13,900,000
 #1 Billing Portfolio: CBS/Infinity \$45,900,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
1 WERQ-F	B/CHR	342 / 9.7	9.6	9.5	8.8	9.8	9.4	3764 / 18.1	17.9	18.8	I	WERQ-F
2 WPOC-F	C	220 / 6.2	6.8	7.4	7.2	6.7	6.9	3180 / 15.3	15.1	15.9	H	WPOC-F
3 WBAL	N/T	204 / 5.8	5.9	6.4	6.8	6.8	6.7	3076 / 14.8	15.3	15.9	I	WBAL
4 WQSR-F	O	201 / 5.7	5.6	5.8	6.1	5.5	5.8	2983 / 14.4	14.9	14.7	I	WQSR-F
5 WWIN-F	B/AC	200 / 5.7	5.5	4.7	5.8	4.1	5.4	2065 / 9.9	10.1	9.6	F*	WWIN-F
6 WLIF-F	SAC	172 / 4.9	4.9	5.7	5.0	5.8	5.1	2431 / 11.7	12.8	13.5	I	WLIF-F
7 WIYY-F	AOR	155 / 4.4	4.3	4.2	4.2	3.9	4.3	2469 / 11.9	12.3	11.8	G	WIYY-F
8 WWMX-F	AC	153 / 4.3	6.0	4.9	4.7	5.4	5.0	3145 / 15.2	17.5	16.1	I	WWMX-F
9 WXYV-F	CHR	133 / 3.8	3.5	3.8	4.0	4.8	3.8	3017 / 14.5	13.4	15.2	F	WXYV-F
10 WCAO	B/G	128 / 3.6	2.7	2.8	2.9	3.3	3.0	1220 / 5.9	6.2	5.8	C	WCAO
11 WHFS-F	AOR-NR	116 / 3.3	3.6	2.8	3.4	2.4	3.3	2598 / 12.5	14.4	10.4	F	WHFS-F
12 WOCT-F	CL HITS	107 / 3.0	3.3	3.8	3.3	2.9	3.4	2327 / 11.2	12.1	10.3	F	WOCT-F
13 WCBM	T	103 / 2.9	2.4	2.1	2.1	2.1	2.4	1240 / 6.0	5.7	5.4	D	WCBM
14 WPGC-F	B/CHR	69 / 2.0	1.9	1.7	1.7	1.7	1.8	1827 / 8.8	8.4	8.4	F	WPGC-F
15 WHUR-F	B	65 / 1.8	1.5	1.5	1.5	2.0	1.6	1083 / 5.2	4.7	5.5	F	WHUR-F
16 WRBS-F	REL	61 / 1.7	1.8	1.5	1.7	2.2	1.7	942 / 4.5	4.8	5.6	F	WRBS-F
17 WJFK	T/J	48 / 1.4	1.5	1.4	1.6	1.7	1.5	870 / 4.2	5.6	4.9	D	WJFK
18 WWLG	ST	45 / 1.3	1.4	1.3	1.1	1.3	1.3	371 / 1.8	2.5	2.2	B	WWLG

12+ FM Share (Metro): 79.52% (2388 of 3003) (Winter 98: 78.42%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WERQ-F >>	1 WERQ-F >	1 WERQ-F >	1 WERQ-F	1 WERQ-F	1 WBAL <	1 WERQ-F <	1 WERQ-F <	1 WERQ-F >	1 WERQ-F >	1 WERQ-F >
2 WXYV-F >>	2 WIYY-F	2 WWIN-F <	2 WWIN-F	2 WWIN-F	2 WQSR-F	2 WBAL <	2 WPOC-F <	2 WPOC-F <	2 WWIN-F >	2 WPOC-F <
3 WHFS-F >>>	3 WWMX-F	3 WIYY-F <	3 WIYY-F <	3 WQSR-F <	3 WPOC-F <	3 WQSR-F <	3 WLIF-F <	3 WBAL <	3 WXYV-F	3 WWIN-F <
4 WIYY-F	4 WHFS-F	4 WWMX-F	4 WWMX-F <	4 WPOC-F <	4 WWIN-F	4 WPOC-F	4 WBAL	4 WWIN-F	4 WHFS-F	4 WQSR-F
4 WPGC-F	5 WXYV-F <	5 WPOC-F	5 WPOC-F <	5 WIYY-F <	5 WLIF-F	5 WIYY-F	5 WQSR-F <	5 WQSR-F	5 WCBM <	5 WCAO
6 WPOC-F	6 WQSR-F	6 WQSR-F <	6 WQSR-F <	6 WWMX-F	6 WCAO	6 WWIN-F <	6 WWMX-F <	5 WLIF-F	6 WLIF-F <	6 WXYV-F <
7 WOCT-F	6 WOCT-F <	7 WOCT-F	7 WOCT-F	7 WOCT-F <	7 WCBM	7 WLIF-F	7 WWIN-F	5 WIYY-F <	7 WIYY-F	7 WBAL <
8 WLIF-F <	8 WLIF-F <	8 WLIF-F	8 WLIF-F	8 WLIF-F	8 WERQ-F	7 WWMX-F	8 WIYY-F	8 WXYV-F <	8 WPGC-F <	8 WWMX-F <
9 WPGC-F <	9 WHFS-F	9 WHFS-F	9 WHFS-F	9 WBAL <	9 WWMX-F <	9 WCBM <	9 WCAO <	9 WWMX-F	9 WBAL <	9 WIYY-F <
10 WWIN-F >	10 WXYV-F	10 WBAL	10 WHFS-F	10 WOCT-F	10 WCAO	10 WCAO	10 WHFS-F <	10 WHFS-F <	10 WLIF-F	10 WLIF-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrite
1 WERQ-F >>	1 WERQ-F >	1 WERQ-F	1 WERQ-F	1 WERQ-F <	1 WERQ-F >>	1 WERQ-F	1 WERQ-F <	1 WERQ-F >	1 WIYY-F <	1 WERQ-F >
2 WWMX-F	2 WWMX-F >	2 WWMX-F	2 WWMX-F <	2 WWIN-F	2 WIYY-F >>	2 WIYY-F >	2 WIYY-F >>	2 WIYY-F >	2 WERQ-F	2 WBAL >
3 WXYV-F >	3 WPOC-F <	3 WPOC-F	3 WWIN-F	3 WWMX-F	3 WHFS-F <	3 WHFS-F	3 WHFS-F <	3 WOCT-F	3 WWIN-F	3 WWIN-F
4 WPOC-F	4 WXYV-F	4 WHFS-F	4 WPOC-F	3 WQSR-F <	4 WWMX-F	4 WOCT-F	4 WOCT-F	4 WWIN-F	4 WOCT-F	4 WPOC-F
5 WLIF-F	5 WHFS-F	5 WIYY-F	5 WLIF-F <	5 WPOC-F	4 WXYV-F	4 WWMX-F >	5 WWMX-F	4 WHFS-F	5 WQSR-F <	
5 WHFS-F	6 WLIF-F <	5 WLIF-F	6 WQSR-F	6 WLIF-F >	6 WPGC-F	6 WXYV-F	6 WJFK	6 WBAL	6 WBAL	
7 WIYY-F	7 WIYY-F	5 WXYV-F <	7 WXYV-F >	7 WCAO	7 WLIF-F	7 WPGC-F <	7 WWIN-F	6 WWMX-F <	7 WPOC-F <	
	8 WWIN-F	8 WWIN-F <	8 WHFS-F <	8 WXYV-F <	7 WKYS-F	8 WJFK <	7 WPOC-F	8 WPOC-F <	8 WHFS-F	
	9 WPGC-F	9 WPGC-F	9 WOCT-F <	9 WOCT-F		9 WPOC-F <		9 WQSR-F	9 WWMX-F	
			10 WCAO					10 WJFK	9 WJFK	
			10 WIYY-F							

BALTIMORE

Other Rated Stations				Metro Share	Cume Rating	TSA AOH Cume	Consolidation Report	12*	25-54	Revenue
WASA	SI	1330	Havre de Grace	0.1	0.2		CBS/Infinity	20.1%	20.3%	47.0%
WGRN-F	C	100.7	Westminster	0.8	3.7		WGRN AM, WMDA AM, WJFK AM, WBEI FM, WOPR FM, WQOR FM, WYZZ FM			
WCFB	BT	1010	Baltimore	0.4	1.3		Clear Channel	12.8%	13.0%	16.6%
WRNR-F	AOR/P	103.1	Grasonville	0.8	2.6		WCAO AM, WOCT FM, WYZZ FM			
WWIN	B/G	1400	Baltimore	0.9	2.2		Radio One	16.7%	16.9%	16.1%
							WTRQ FM, WOLH AM, WYNN AM, WYNN FM			
							WCBM	3.0%	1.4%	3.2%
							WASA AM, WYNN AM, WYZZ AM			
Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AOH Cume		52.5%	51.6%	82.3%
WARW-F	CI AOR	94.7	Bethesda, MD	0.5	1.9					
WASH-F	AC	97.1	Washington	0.7	3.1					
WAVA-F	REL	105.1	Arlington, VA	0.4	1.3					
WBIG-F	O	100.3	Washington	0.5	3.0					
WGAY-F	SAC	99.5	Washington	0.7	2.8					
WGMS-F	CL	103.5	Washington	0.6	1.8					
WJFK-F	T/J	106.7	Manassas, VA	0.7	1.1					
WKYS-F	B	93.9	Washington	1.0	6.0					
WMAL	FS/I	630	Washington	0.4	1.6					
WMZQ-F	C	98.7	Washington	0.7	2.7					
WRQX-F	AC/CHR	107.3	Washington	1.0	4.4					
WTOP-AF	N	1500	Washington	0.8	4.5					
WWDC-F	AOR	101.1	Washington	1.1	5.9					
WWMD-F	EZ	104.7	Hagerstown, MD	0.3	1.0					
WWZZ-F	CHR	104.1	Waldorf, MD	0.8	3.1					
WXCY-F	C	103.7	Havre de Grace, MD	0.4	1.3					

AM Stations

Station	Power	Frequency	Format	Ownership	Advertiser	Agency	Comments
WBAL	1090	50 kw (DA-N)	News/Talk	ABC, ESPN	\$170.00	D&R	Hearst
WCAO	600	5 kw (DA-1)	Black Gospel		\$40.00	Eastman	Clear Channel
WCBM	680	10 kw/5 kw (DA-2)	Talk	CBS, Westwd	\$50.00	Katz	WWLG
WJFK	1300	5 kw (DA-2)	Talk/Jazz	Source, Westwd	\$ NA	CBS	CBS/Infinity
WWLG	1360	5 kw/1.5 kw (DA-2)	Standards	ABC, Jones	\$ NA	--	WCBM

FM Stations

Station	Power	Frequency	Format	Ownership	Advertiser	Agency	Comments
WERQ	92.3	37 kw @ 570	Black/CHR	AP	\$125.00	Allied	Radio One
WGRX	100.7	15.8 kw @ 861	Country	ABC	\$44.00	Allied	Shamrock Westminster
WIYY	97.9	13.5 kw @ 946	AOR	ABC	\$115.00	D&R	Hearst
WLIF	101.9	13.5 kw @ 960	Soft AC	Westwd	\$177.00	CBS	CBS/Infinity
WOCT	104.3	38 kw @ 469	Classic Hits		\$101.00	Eastman	Clear Channel
WPOC	93.1	16 kw @ 860	Country		\$210.00	Eastman	Clear Channel
WQSR	105.7	50 kw @ 492	Oldies		\$215.00	Christal	CBS/Infinity Catonsville
WRBS	95.1	50 kw @ 500	Religion	SRN, ABC	\$25.00	--	
WWIN	95.9	3 kw @ 300	Black AC	Westwd	\$72.00	Allied	Radio One
WWMX	106.5	7.4 kw @ 1217	AC		\$205.00	Katz	CBS/Infinity
WXYV	102.7	50 kw @ 437	CHR	Westwd, Source	\$125.00	CBS	CBS/Infinity

Notes: Other ranked stations - See Washington, DC . . . * WWIN-F revenue level includes WWIN revenue

BATON ROUGE

Arbitron Rank: 82 Pop (12+): 463,000	Stations: 26 / 18	Last Year's Revenue: \$24,300,000
MSA Rank: 90	Diaries: 1,610 / 288:1 / 46.7%	Household Income: \$42,565
MSA Pop: 573,000	Sample Target: 1,590	Total Retail Sales: \$5.9 Bil.
DMA: 98	% Below Line: 11.4	#1 Biller: WYNK-F \$4,500,000
Average Persons Rating: 14.3	% Not Listed: 16.7	#1 Billing Portfolio:
Market TSL in Hours: 19.00	Pop per Station: 25,722	Capstar \$10,600,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1 WEMX-F	B	60 / 9.1	9.8	7.1	7.3	7.6	8.3	740 / 16.0	17.3	16.4		C	WEMX-F
2 WYNK-F	C	49 / 7.4	7.4	8.1	9.0	9.9	8.0	806 / 17.4	17.4	20.6		F	WYNK-F
3 KRVE-F	AC	46 / 7.0	5.2	6.8	4.4	5.0	5.8	628 / 13.6	13.8	13.2		D	KRVE-F
4 WLSS-F	CHR	40 / 6.1	4.7	5.0	3.9	4.7	4.9	909 / 19.6	17.3	18.2		C	WLSS-F
5 WDGL-F	CL HITS	38 / 5.8	6.4	8.1	5.5	6.4	6.4	786 / 17.0	18.9	15.9		F	WDGL-F
6 WXOK	B	36 / 5.5	4.9	5.6	5.0	6.0	5.2	417 / 9.0	10.0	11.0		C	WXOK
7 KOXL-F	B/AC	34 / 5.2	5.8	6.1	5.2	5.1	5.6	568 / 12.3	14.8	13.0		D	KOXL-F
7 WJBO	N/T	34 / 5.2	5.8	4.6	6.0	6.7	5.4	543 / 11.7	12.0	15.4		D	WJBO
7 WXCT-F	C	34 / 5.2	7.4	5.5	8.0	5.8	6.5	583 / 12.6	15.8	12.2		D	WXCT-F
10 KUMX-F	CHR	27 / 4.1	4.2	3.7	4.1	3.8	4.0	688 / 14.9	15.5	15.4			KUMX-F
11 KOQJ-F	O	19 / 2.9	2.7	3.7	4.8	5.0	3.5	331 / 7.2	6.2	12.0			KOQJ-F
11 WKJN-F	C	19 / 2.9	2.2	2.5	3.8	3.3	2.8	429 / 9.3	9.7	10.2		C	WKJN-F
13 WCKW-F	CL AOR	15 / 2.3	3.7	4.1	3.6	4.0	3.4	421 / 9.1	12.4	12.8			WCKW-F
13 WTGE-F	B/O	15 / 2.3	1.3	1.6	1.9	1.8	1.8	319 / 6.9	5.4	7.1		A	WTGE-F
15 WNDC	B/G	14 / 2.1	1.2	1.3	1.7	1.9	1.6	164 / 3.5	4.0	4.0			WNDC
16 WOQK-F	REL-CC	13 / 2.0	2.4	2.2	2.0	1.5	2.1	278 / 6.0	5.1	4.8			WOQK-F
16 WOUE-F	B	13 / 2.0	1.8	1.0	1.7	1.4	1.6	263 / 5.7	6.8	5.4			WOUE-F

12+ FM Share (Metro): 79.45% (437 of 550) (Winter 98: 77.49%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WEMX-F >	1 WEMX-F	1 WEMX-F	1 KRVE-F	1 KRVE-F	1 WYNK-F	1 WYNK-F <	1 WJBO <	1 WEMX-F	1 WEMX-F >>	1 WXOK <
2 KUMX-F >>	2 WLSS-F	2 KRVE-F <	2 WDGL-F	2 WYNK-F <	2 KRVE-F	2 WEMX-F <	2 KRVE-F	2 WYNK-F	2 KRVE-F	2 WEMX-F
3 WLSS-F >>	3 WDGL-F <	3 WLSS-F	3 WLSS-F <	3 WDGL-F	2 WJBO <	3 WDGL-F	3 WLSS-F <	3 KRVE-F <	3 KOXL-F <	3 WYNK-F
	4 WXCT-F	3 WDGL-F	4 WYNK-F	4 KOXL-F	4 WXOK	4 KRVE-F <	4 WYNK-F	4 WLSS-F	4 KUMX-F	4 WDGL-F
	5 KRVE-F	5 WXCT-F <	4 KOXL-F <	4 WLSS-F	5 KOXL-F <	5 WLSS-F	5 WEMX-F <	4 WXCT-F	5 WDGL-F	4 WLSS-F <
	6 WYNK-F	6 WYNK-F <	6 WEMX-F <	4 WXCT-F <	6 WDGL-F	6 WXCT-F <	6 WXCT-F	6 WJBO <	6 WLSS-F <	6 KUMX-F <
	7 KUMX-F	7 KOXL-F	7 WXCT-F >	7 WEMX-F	7 WXCT-F <	7 KOXL-F	7 WDGL-F <	7 KUMX-F	7 WYNK-F <	7 KOXL-F <
	7 KOXL-F	8 KUMX-F <	8 KOQJ-F	8 WJBO <	8 KOQJ-F	8 WXOK <	8 WXOK <	8 WDGL-F	8 WXOK	8 WXCT-F <
	9 WCKW-F	9 WCKW-F	8 WJBO	9 KOQJ-F <	9 WEMX-F	9 WJBO >	9 KOXL-F >	8 KOXL-F	9 WCKW-F	9 KRVE-F >
		9 WXOK <		10 WXOK	9 WKJN-F <	10 WKJN-F	10 KOQJ-F <	10 KOQJ-F	9 WKJN-F	10 KOQJ-F <

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnife
1 WEMX-F >>	1 WEMX-F <	1 WLSS-F >	1 KRVE-F	1 KRVE-F >	1 WEMX-F >>	1 WEMX-F	1 WDGL-F >	1 WDGL-F	1 WDGL-F >	1 WEMX-F >
2 WLSS-F >	2 WLSS-F >	2 KOXL-F	2 WEMX-F	2 WLSS-F	2 WDGL-F	1 WDGL-F >	2 WEMX-F	2 WEMX-F >	2 WYNK-F	2 KOXL-F
3 KUMX-F	3 WXCT-F	2 KRVE-F	2 WLSS-F	2 WYNK-F <	2 WLSS-F >>	3 WLSS-F	2 WCKW-F	3 WLSS-F <	3 WJBO	3 WKJN-F
3 WXCT-F	4 KRVE-F	2 WXCT-F	4 WXCT-F	4 WXCT-F <	4 WXCT-F	4 WCKW-F	2 WLSS-F	4 KRVE-F <	3 WEMX-F <	4 KUMX-F
5 KRVE-F >	5 KOXL-F	5 WEMX-F	5 WYNK-F <	5 KOXL-F	4 KUMX-F	5 WXCT-F	5 KRVE-F	5 WYNK-F	5 KOXL-F	5 WYNK-F
	5 WYNK-F	5 WYNK-F	6 KOXL-F >	6 WEMX-F	4 WCKW-F >>	6 KUMX-F	5 WXCT-F	5 KOXL-F	5 KRVE-F	
	7 KUMX-F	7 WOUE-F	7 WXOK	7 WXOK		7 WJBO	7 WJBO	5 WCKW-F	7 WXCT-F	
	8 WOUE-F	8 WXOK >	8 KOQJ-F	8 KOQJ-F		7 WYNK-F	7 WYNK-F >	5 WXCT-F	8 WLSS-F	
			8 KUMX-F	9 WTGE-F		7 WOUE-F	9 WJBO	8 WLSS-F	8 WCKW-F	
						7 KRVE-F				
						11 WKJN-F >				

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume
KBRH	B/O	1260	Baton Rouge	0.8	1.5		KXKC-F	C	99.1	New Iberia	0.8	1.6	
KKAY-F	O	104.9	Donaldsonville	0.5	1.9		WTKL-F	O	95.7	New Orleans	0.5	1.4	
WJBO	SPRTS	1300	Baton Rouge	1.2	3.4		WWL	N/T	870	New Orleans	0.8	2.8	
WPCF	REL	1550	Baton Rouge	1.2	1.9		WYLD	B/G	940	New Orleans	0.5	1.1	
							WYLD-F	B/AC	98.5	New Orleans	0.6	1.9	

BATON ROUGE

Consolidation Report	12+	25-54	Revenue
Capstar	25.7 %	26.1 %	43.6 %
KRVE-FM, WJBO-AM, WLSS-FM, WSKR-AM, WYNK-AM, WYNK-FM			
Citadel	23.9 %	20.1 %	28.6 %
KQXL-FM, WEMX-FM, WIDR-AM, WKJN-FM, WXOK-AM			
Guaranty	13.3 %	16.3 %	27.5 %
WDGL-FM, WTGE-FM, WXCT-FM			
	62.9 %	62.5 %	99.7 %

AM Stations

Station	Freq	Power	Format	Network	Revenue	Advertiser	Agency
WJBO	1150	5 kw (DA-1)	News/Talk	CBS, Westwd, ABC	\$43.00	Sentry	Capstar
WNDC	910	1 kw (DA-1)	Black Gospel		\$<20.00	---	
WXOK	1460	5 kw/1 kw (DA-N)	Black	AURN, ABC	\$26.00	Mc-Guild	Citadel

FM Stations

Station	Freq	Power	Format	Network	Revenue	Advertiser	Agency	Notes
KOOJ	93.7	97 kw @ 997	Oldies	ABC	\$ NA	Allied	Powell	New Orleans
KQXI	106.5	50 kw @ 298	Black AC	ABC, CBS, Westwd	\$56.00	Mc-Guild	Citadel	New Roads
KRVE	95.1	43 kw @ 449	AC		\$38.00	Sentry	Capstar	Brusty
WDGL	98.1	100 kw @ 1499	Classic Hits	Westwd	\$57.00	D&R	Guaranty	
WEMX	94.1	100 kw @ 981	Black	ABC, Westwd, CBS	\$<20.00	Mc-Guild	Citadel	Kentwood
WKJN	103.3	100 kw @ 1004	Country	Westwd	\$43.00	Eastman	Citadel	Hammond
WLSS	102.5	100 kw @ 1260	CHR		\$40.00	---	Capstar	
WOCK	92.7	32 kw @ 504	Contemp. Christian		\$16.00	---		Clinton
WTGE	107.3	4.6 kw @ 374	Black Oldies	Westwd	\$ NA	D&R	Guaranty	Baker
WXCT	100.7	100 kw @ 1499	Country		\$37.00	D&R	Guaranty	
WYNK	101.5	100 kw @ 1499	Country	ABC	\$77.00	Sentry	Capstar	

Notes: Other ranked stations – See New Orleans . . . 2/99 WTGE-F changed from Oldies to Black Oldies . . . 4/99 WYNK (AM) changed calls to WFMF; remains Children's . . . 5/99 WKJN-F changed calls to WCAC-F ("Cat Country"); remains Country

BIRMINGHAM

Arbitron Rank: 56 Pop (12+): 814,500	Stations: 27 / 25	Last Year's Revenue: \$41,600,000
MSA Rank: 65	Diaries: 1,768 / 461 1 / 46 5%	Household Income: \$39,399
MSA Pop: 904,000	Sample Target: 1,730	Total Retail Sales: \$9.7 Bil
DMA: 51	% Below Line: 13	#1 Biller: WZZK-F \$7,100,000
Average Persons Rating: 14.6	% Not Listed: 10.6	#1 Billing Portfolio:
Market TSL in Hours: 19.75	Pop per Station: 32,580	Cox Radio \$16,370,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WBHJ-F	B	125 / 10.5	86	81	76	83	87	1247 / 15.3	136	148	D	WBHJ-F
2	WBHK-F	B/AC	103 / 8.7	104	77	79	80	87	1246 / 15.3	151	141	F	WBHK-F
3	WZZK-F	C	99 / 8.3	75	94	113	112	91	1409 / 17.3	218	222	H	WZZK-F
4	WRAX-F	AOR-NR	83 / 7.0	73	83	82	83	77	1423 / 17.5	170	178	D	WRAX-F
5	WYSF-F	SAC	73 / 6.1	35	45	36	39	44	1323 / 16.2	118	120	D	WYSF-F
6	WZRR-F	AOR/CL	62 / 5.2	35	53	56	62	49	859 / 10.5	113	135	F	WZRR-F
7	WERC	N/T	60 / 5.1	47	59	45	56	50	1041 / 12.8	101	121	D	WERC
8	WMJJ-F	AC	51 / 4.3	68	51	72	54	58	844 / 10.4	145	123	G	WMJJ-F
9	WODL-F	O	47 / 4.0	51	36	47	54	43	958 / 11.8	145	140	D	WODL-F
10	WOEN-F	CHR	43 / 3.6	72	46	25	13	45	1094 / 13.4	170	54		WOEN-F
11	WATV	B/O	39 / 3.3	19	24	31	31	27	424 / 5.2	38	54	A	WATV
12	WAGG	B/G	33 / 2.8	24	34	38	28	31	470 / 5.8	48	61	B	WAGG
13	WOWC-F	C	31 / 2.6	21	30	32	31	27	658 / 8.1	93	93	B	WOWC-F
14	WEZN	ST	28 / 2.4	22	32	26	24	26	434 / 5.3	43	47	A	WEZN
14	WENN-F	B/O	28 / 2.4	22	19	28	20	23	490 / 6.0	61	88	B	WENN-F
14	WRRS-F	REL-CC	28 / 2.4	04					482 / 5.9	17			WRRS-F
17	WDJC-F	REL	21 / 1.8	32	20	18	24	22	610 / 7.5	99	80	C	WDJC-F
18	WJOX	SPRTS	19 / 1.6	19	26	16	23	19	479 / 5.9	55	65	C	WJOX
19	WEDA-F	CHR	18 / 1.5						533 / 6.5				WEDA-F
20	WAPI	N	16 / 1.3	18	19	09	09	15	420 / 5.2	54	77	B	WAPI
21	WJLD	B	13 / 1.1	13	18	14	18	14	202 / 2.5	30	45		WJLD

12+ FM Share (Metro) 79.19% (841 of 1062) (Winter 98 77.75%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WBHJ-F >>>	1 WBHJ-F	1 WBHJ-F <	1 WBHK-F	1 WBHK-F >	1 WZZK-F <	1 WYSF-F	1 WZZK-F	1 WBHJ-F	1 WBHJ-F	1 WBHJ-F
2 WRAX-F	2 WRAX-F >	2 WBHK-F	2 WZRR-F <	2 WZRR-F <	2 WBHK-F	2 WZZK-F	2 WBHJ-F <	2 WRAX-F	2 WBHK-F	2 WBHK-F >
3 WOEN-F >	3 WBHK-F	3 WRAX-F	3 WBHJ-F <	3 WYSF-F <	3 WERC	3 WBHJ-F <	3 WERC <	2 WZZK-F <	3 WRAX-F >	3 WZZK-F
4 WEDA-F >	4 WYSF-F	4 WYSF-F <	4 WYSF-F <	4 WZZK-F	4 WODL-F <	4 WBHK-F	4 WBHK-F <	4 WBHK-F	4 WZZK-F	4 WRAX-F
	5 WZZK-F	5 WZRR-F <	5 WRAX-F <	4 WBHJ-F	5 WYSF-F <	5 WRAX-F <	5 WZRR-F	5 WZRR-F	5 WOEN-F	5 WATV
	6 WZRR-F	6 WZZK-F >	6 WZZK-F >	6 WRAX-F	6 WZRR-F <	6 WERC	6 WRAX-F <	6 WERC	6 WZRR-F	6 WOEN-F
	7 WOEN-F >	7 WMJJ-F <	7 WMJJ-F	7 WMJJ-F <	7 WATV	7 WZRR-F	7 WYSF-F <	6 WOEN-F	7 WODL-F	7 WODL-F
		8 WOEN-F	8 WRRS-F	8 WODL-F >	7 WMJJ-F	7 WATV <	8 WMJJ-F	6 WYSF-F <	7 WENN-F	8 WYSF-F <
			9 WODL-F	9 WRRS-F	9 WEZN <	9 WMJJ-F	9 WODL-F	9 WMJJ-F <	7 WYSF-F <	
			9 WOEN-F	9 WERC <	10 WAGG	10 WODL-F		10 WODL-F >		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnite
1 WBHJ-F >>>	1 WBHJ-F >	1 WBHJ-F	1 WBHK-F <	1 WBHK-F >	1 WBHJ-F >	1 WBHJ-F	1 WRAX-F >	1 WZRR-F	1 WZRR-F	1 WBHJ-F
2 WRAX-F >	2 WBHK-F <	2 WBHK-F >	2 WBHJ-F	2 WZZK-F <	2 WRAX-F >>	1 WRAX-F >>	2 WBHJ-F	1 WBHJ-F	2 WBHK-F	2 WBHJ-F >>
3 WYSF-F	3 WRAX-F <	3 WYSF-F	3 WYSF-F	3 WYSF-F <	3 WZZK-F	3 WZRR-F	2 WZRR-F >	1 WRAX-F	3 WRAX-F	3 WRAX-F
4 WZZK-F	4 WYSF-F	4 WRAX-F <	4 WZZK-F	4 WBHJ-F	4 WBHK-F	4 WZZK-F	4 WYSF-F	4 WBHK-F >	4 WBHJ-F <	4 WZZK-F >
4 WBHK-F	5 WZZK-F	5 WZZK-F	5 WRAX-F	4 WMJJ-F >	4 WOEN-F	4 WBHK-F <	5 WBHK-F	5 WZZK-F	5 WYSF-F	5 WYSF-F
6 WOEN-F	6 WOEN-F	6 WOEN-F	6 WMJJ-F	6 WODL-F	4 WZRR-F	6 WYSF-F >	6 WZZK-F	6 WZZK-F	6 WZZK-F	6 WZZK-F
			7 WOEN-F	7 WRAX-F	7 WOEN-F	7 WOEN-F	7 WRRS-F	7 WRRS-F <	7 WODL-F	7 WODL-F
			8 WZRR-F <	8 WOEN-F			8 WJLD	8 WJLD	8 WJLD	8 WJLD
				9 WZRR-F <					8 WERC <	8 WERC <
									10 WRRS-F	10 WRRS-F

Other Rated Stations				Metro Cume Share Rating	TSA AOH Cume	Other Rated Stations--Outside Market				Metro Cume Share Rating	TSA AOH Cume
WAYE	B/G	900	Birmingham	06	1.8	WHMA-F	C	100.5	Anniston	07	17
WFHK	C	1430	Pell City	05	0.7	WRSB-F	SAC	96.9	Decatur	06	1.6
WKLD-F	C	977	Oneonta	06	1.3						
WZJT-F	AOR	925	Dora	06	1.9						

BIRMINGHAM

Consolidation Report	12+	25-54	Revenue
Capstar, pend. WENN-FM, WERC-AM, WMJJ-FM, WOWC-FM, WQEN-FM	18.0 %	17.8 %	25.7 %
Cox Radio WAGG-AM, WBIJ-FM, WBIH-FM, WEZN-AM, WODL-FM, WZZK-FM	36.7 %	34.7 %	39.4 %
Dick WAPI-AM, WJOX-AM, WRAX-FM, WYSF-FM, WZRR-FM	21.2 %	25.0 %	28.7 %
	75.9 %	77.5 %	93.8 %

AM Stations

Station	Freq	Power	Format	Service	Rate	Buyer	Operator
WAGG	610	5 kw/1 kw (DA-N)	Black Gospel	AURN, CBS, ABC	\$24.00	Eastman	Cox Radio
WAPI	1070	50 kw/5 kw (DA-N)	News	CHN	\$21.00	Christal	Dick
WATV	900	1 kw/0.165 kw	Black Oldies	ABC	\$22.00	Interep	
WERC	960	5 kw (DA-N)	News/Talk	ABC	\$59.00	Sentry	Capstar
WEZN	1320	5 kw/0.11 kw	Standards	ABC	\$ NA	Katz	Cox Radio
WJLD	1400	1 kw	Black	Westwd, ABC	\$<20.00	---	
WJOX	690	50 kw/0.5 kw (DA-N)	Sports	ESPN, 1-On-1	\$22.00	Christal	Dick

FM Stations

Station	Freq	Power	Format	Service	Rate	Buyer	Operator	Location
WBHJ	95.7	100 kw @ 981	Black		\$ NA	Mc-Guild	Cox Radio	Tuscaloosa
WBHK	98.7	31 kw @ 620	Black AC	ABC	\$ NA	Eastman	Cox Radio	Warrior
WDJC	93.7	100 kw @ 1007	Religion		\$29.00	Crawford	Crawford	
WEDA	97.3	0.64 kw @ 1004	CHR		\$ NA	Katz	Cox Radio	Homewood
WENN	105.9	1.4 kw @ 673	Black Oldies	ABC, AURN	\$ NA	Sentry	Capstar, pend.	Trussville
WMJJ	96.5	100 kw @ 1026	AC		\$87.00	Sentry	Capstar	
WODL	106.9	100 kw @ 1150	Oldies	ABC	\$56.00	Katz	Cox Radio	
WOWC	102.5	83 kw @ 2096	Country	AMFM	\$34.00	Sentry	Capstar	Jasper
WQEN	103.7	77 kw @ 1105	CHR	AMFM	\$ NA	Sentry	Capstar	Gadsden
WRAX	107.7	100 kw @ 1237	AOR-New Rock	Westwd	\$27.00	Christal	Dick	
WRRS	101.1	100 kw @ 1233	Contemp. Christian	USA	\$ NA	---		Cullman
WYSF	94.5	100 kw @ 1214	Soft AC		\$56.00	Christal	Dick	
WZRR	99.5	100 kw @ 870	AOR/Classic AOR		\$90.00	Christal	Dick	
WZZK	104.7	100 kw @ 1300	Country		\$150.00	Katz	Cox Radio	

Notes: 1/99 WAGG & WEZN swapped facilities: WAGG moved from 1320 to 610; WEZN, from 610 to 1320 . . . 1/99 WENN-F changed from Black to Black Oldies as "Jammin' Oldies"; it is now LMA'd to Capstar (with purchase by Capstar pending)

BOSTON

Arbltron Rank: 8 Pop (12+): 3,700,800
 MSA Rank: 7
 MSA Pop: 3,870,000
 DMA: 6
 Average Persons Rating: 16
 Market TSL in Hours: 21 25

Stations: 34 / 27
 Diaries: 4,677/ 791 1/ 50 3%
 Sample Target: 4,100
 % Below Line: 4.4
 % Not Listed: 17.0
 Pop per Station: 137,067

Last Year's Revenue: \$247,900,000
 Household Income: \$58,141
 Total Retail Sales: \$42.8 Bill
 #1 Biller: WBZ \$30,000,000
 #1 Billing Portfolio: CBS/Infinity \$108,500,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WBZ	N/T	468 / 7.9	87	79	78	79	81	8101 / 21.9	23.4	23.6	I	WBZ
2	WJMN-F	CHR	388 / 6.6	63	68	71	66	67	6468 / 17.5	17.0	17.4	J	WJMN-F
3	WMAJX-F	AC	368 / 6.1	55	68	60	68	61	5766 / 15.6	14.5	16.4	J	WMAJX-F
4	WXKS-F	CHR/AAC	340 / 5.8	50	56	58	63	55	7111 / 18.2	17.9	20.2	K	WXKS-F
5	WRKO	T	287 / 4.9	49	60	57	57	54	3778 / 10.2	12.0	12.3	H	WRKO
6	WBCN-F	AOR	276 / 4.7	54	57	58	55	54	6458 / 14.8	18.3	16.9	K	WBCN-F
7	WCRB-F	CL	268 / 4.5	39	33	46	48	41	4038 / 10.9	10.8	12.0	G	WCRB-F
8	WBMX-F	AC	261 / 4.4	41	48	46	39	45	6586 / 16.1	15.1	13.6	J	WBMX-F
9	WODS-F	O	230 / 3.9	43	46	41	43	42	4626 / 12.6	13.4	12.8	J	WODS-F
10	WAAF-F	AOR-NR	188 / 3.2	34	26	32	27	31	2897 / 8.1	8.6	8.4	H	WAAF-F
11	WROR-F	AC	182 / 3.1	30	28	30	27	30	3074 / 8.3	8.8	8.7	H	WROR-F
12	WKLB-F	C	178 / 3.0	35	27	25	33	28	2469 / 6.7	7.2	7.2	H	WKLB-F
13	WZLX-F	CL AOR	167 / 2.8	32	33	32	30	31	3362 / 9.1	9.4	9.7	J	WZLX-F
14	WEEI	SPRTS	146 / 2.5	38	36	39	37	34	2832 / 7.7	11.1	10.9	J	WEEI
15	WSJZ-F	J	134 / 2.3	24	23	24	28	23	1866 / 5.3	6.0	6.2	I	WSJZ-F
16	WEGO-F	CL HITS	111 / 1.9	23	26	22	21	22	2776 / 7.6	7.7	8.1	G	WEGO-F
17	WXKS	ST	105 / 1.8	16	23	17	14	18	1173 / 3.2	3.4	3.8	B	WXKS
18	WPLM-F	SAC	101 / 1.7		06	03			1162 / 3.1				WPLM-F
19	WFNX-F	AOR-NR	88 / 1.7	13	16	12	12	14	2084 / 5.6	5.6	5.4	D	WFNX-F
20	WBOS-F	AOR-P	80 / 1.5	17	20	22	25	19	2472 / 6.7	7.3	10.1	I	WBOS-F
21	WILD	B	77 / 1.3	09	08	12	10	10	625 / 1.7	1.5	1.8	C	WILD
22	WXLO-F	AC	68 / 1.2	10	06	05	04	08	1636 / 4.2	4.6	2.6		WXLO-F
23	WNFT	SP-TP	63 / 1.1	04	08				480 / 1.3	1.0			WNFT

12+ FM Share (Metro) 76.16% (3734 of 4903) (Winter 98 73.52%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WJMN-F >>>	1 WBCN-F	1 WXKS-F <	1 WMAJX-F	1 WMAJX-F	1 WBZ >	1 WBZ >	1 WMAJX-F >	1 WJMN-F	1 WJMN-F <	1 WJMN-F
2 WXKS-F >	1 WJMN-F <	2 WMAJX-F <	1 WXKS-F <	2 WXKS-F <	2 WRKO	2 WBCN-F	2 WBZ <	2 WBZ	2 WBZ >	2 WBZ >
3 WAAF-F	3 WXKS-F	3 WJMN-F <	3 WBMX-F	3 WBMX-F	3 WCRB-F <	3 WXKS-F	3 WRKO <	3 WRKO <	3 WMAJX-F	3 WXKS-F <
4 WBCN-F >>>	4 WBMX-F <	4 WBMX-F	4 WBCN-F	4 WBZ <	4 WMAJX-F	4 WJMN-F <	4 WXKS-F <	4 WMAJX-F <	4 WXKS-F <	4 WCRB-F <
5 WMAJX-F <	4 WBCN-F >	5 WJMN-F <	5 WBCN-F	5 WBCN-F	5 WODS-F	5 WBMX-F	5 WBMX-F <	5 WXKS-F	5 WCRB-F	5 WMAJX-F <
6 WAAF-F >	6 WZLX-F	6 WZLX-F <	6 WROR-F <	6 WROR-F	6 WROR-F	6 WMAJX-F <	6 WODS-F <	6 WMAJX-F <	6 WAAF-F	6 WROR-F
7 WZLX-F	6 WAAF-F	7 WBZ	7 WJMN-F	7 WKLB-F <	7 WROR-F	7 WROR-F	7 WCRB-F <	7 WCRB-F	7 WBCN-F	7 WODS-F <
8 WFNX-F	8 WBZ <	8 WROR-F <	7 WODS-F	8 WBMX-F <	8 WCRB-F	8 WCRB-F	8 WJMN-F	8 WCRB-F	8 WJMN-F	8 WBMX-F <
9 WBZ <	9 WODS-F <	9 WODS-F	7 WZLX-F	9 WXKS-F <	9 WODS-F	9 WBCN-F <	9 WODS-F	9 WODS-F	9 WRKO	9 WZLX-F
	10 WROR-F <	10 WKLB-F	10 WCRB-F <	10 WEEI	10 WRKO	10 WZLX-F <	10 WAAF-F	10 WODS-F	10 WODS-F	10 WCRB-F <
		10 WEGO-F <		10 WSJZ-F <				10 WZLX-F		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnfr
1 WXKS-F <	1 WXKS-F	1 WXKS-F	1 WXKS-F <	1 WMAJX-F	1 WBCN-F <	1 WBCN-F	1 WBCN-F >	1 WBCN-F >	1 WBCN-F	1 WBZ >>>
2 WJMN-F	2 WJMN-F <	2 WBMX-F <	2 WMAJX-F	2 WXKS-F <	2 WAAF-F <	2 WAAF-F	2 WAAF-F	2 WAAF-F	2 WBZ >	2 WRKO <
3 WMAJX-F	3 WMAJX-F <	3 WMAJX-F	3 WBMX-F	3 WBMX-F >	3 WJMN-F >>>	3 WJMN-F >	3 WJMN-F	3 WJMN-F	3 WZLX-F	3 WJMN-F
4 WBMX-F >	4 WBMX-F >>>	4 WJMN-F >>>	4 WJMN-F >	4 WROR-F >	4 WXKS-F <	4 WXKS-F	4 WXKS-F	4 WZLX-F	4 WZLX-F	4 WCRB-F
5 WBCN-F >	5 WBCN-F >	5 WBCN-F <	5 WODS-F <	5 WODS-F	5 WFNX-F	5 WBMX-F <	5 WZLX-F	5 WXKS-F <	5 WXKS-F <	5 WZLX-F
6 WZLX-F <	6 WFNX-F <	6 WKLB-F <	6 WROR-F	6 WJMN-F <	6 WMAJX-F	6 WZLX-F	5 WBMX-F <	6 WBZ >	6 WAAF-F	6 WMAJX-F
7 WAAF-F <	7 WKLB-F	7 WFNX-F <	7 WCRB-F	7 WCRB-F <	7 WMAJX-F	7 WMAJX-F <	7 WEEI	7 WBMX-F	7 WMAJX-F	7 WMAJX-F
8 WFNX-F	7 WZLX-F	8 WBOS-F	8 WKLB-F	6 WBZ >	8 WZLX-F	8 WEEI	8 WMAJX-F <	8 WZLX-F	7 WBMX-F <	8 WMAJX-F
	9 WCRB-F	9 WZLX-F	9 WZLX-F <	9 WKLB-F	8 WODS-F	8 WFNX-F	9 WBZ	9 WMAJX-F	9 WMAJX-F	9 WMAJX-F
		9 WCRB-F <		10 WBOS-F			10 WFNX-F	10 WZLX-F	10 WZLX-F	10 WZLX-F
				10 WSJZ-F						

BOSTON

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report	12+	25-54	Revenue
WATD-F	AC	95.9	Marshfield	0.4	0.7		CBS/Infinity	23.7 %	24.3 %	44.2 %
WBOQ-F	CL	104.9	Gloucester	0.4	1.2		WBCN-FM, WBMX-FM, WBZ-AM, WODS-FM, WZLX-FM			
WCAV-F	C	97.7	Brockton	0.4	0.9		Chancellor	14.2 %	10.6 %	15.5 %
WJIB	EZ	74.0	Cambridge	0.4	0.8		WJMN-FM, WXKS-AM, WXKS-FM			
WXRV-F	AOR-P	92.5	Haverhill	0.7	2.9		Entercom	12.5 %	11.5 %	17.3 %
							WAAF-FM, WEEI-AM, WEGQ-FM, WRKO-AM			
Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume	Greater Media	16.0 %	20.3 %	18.6 %
WCTK-F	C	98.1	New Bedford	0.4	1.0		WBOS-FM, WKLB-FM, WMJX-FM, WROR-FM, WSJZ-FM			
WGIR-F	AOR	101.1	Manchester, NH	0.6	2.8		Mega	1.1 %	1.3 %	%
WHJY-F	AOR	94.1	Providence	0.5	1.8		WBPS-AM, WNFT-AM			
WOKQ-F	C	97.5	Dover, NH	0.5	1.4			67.5 %	68.0 %	96.6 %
WSRS-F	SAC	96.1	Worcester	0.4	1.4					
WZID-F	AC/SAC	95.7	Manchester, NH	0.8	2.0					

AM Stations

Station	Freq	Power	Format	Parent	Revenue	Group	Company	Location
WBZ	1030	50 kw (DA-1)	News/Talk	ABC, CBS, AP	\$327.00	Group W	CBS/Infinity	
WEEI	850	50 kw (DA-2)	Sports	CBS, Westwd	\$215.00	Eastman	Entercom	
WILD	1090	5 kw (Days)	Black	ABC	\$52.00	Interrep		
WNFT	1150	5 kw (DA-2)	Hispanic-Tropical		\$ NA	--	Mega	
WRKO	680	50 kw (DA-2)	Talk	ABC	\$180.00	Eastman	Entercom	
WXKS	1430	5 kw/1 kw (DA-N)	Standards/Biz	Westwd	\$50.00	Katz	Chancellor	Everett

FM Stations

Station	Freq	Power	Format	Parent	Revenue	Group	Company	Location
WAAF	107.3	18.5 kw @ 822	AOR-New Rock	Westwd	\$142.00	D&R	Entercom	Worcester
WBCN	104.1	20.9 kw @ 771	AOR	Westwd	\$350.00	CBS	CBS/Infinity	
WBMX	98.5	9 kw @ 1145	AC		\$235.00	Christal	CBS/Infinity	
WBOS	92.9	8.81 kw @ 1152	Progressive AOR		\$155.00	Mc-Guild	Greater Media	Brookline
WCRB	102.5	8.1 kw @ 1152	Classical		\$125.00	Allied	Charles River	Waltham
WEGQ	93.7	34 kw @ 587	Classic Hits		\$115.00	Christal	Entercom	Lawrence
WFNX	101.7	1.65 kw @ 449	AOR-New Rock	Westwd	\$60.00	Allied		Lynn
WJMN	94.5	11.5 kw @ 1053	CHR		\$165.00	Katz	Chancellor	
WKLB	99.5	32 kw @ 600	Country		\$100.00	Mc-Guild	Greater Media	
WMJX	106.7	21.4 kw @ 771	AC		\$251.00	Mc-Guild	Greater Media	
WODS	103.3	16 kw @ 887	Oldies	CBS	\$200.00	CBS	CBS/Infinity	
WPLM	99.1	50 kw @ 430	Soft AC	Westwd	\$ NA	K&P		Plymouth
WROR	105.7	8.5 kw @ 1145	AC		\$ NA	Mc-Guild	Greater Media	Framingham
WSJZ	96.9	9 kw @ 1152	Jazz		\$150.00	Mc-Guild	Greater Media	
WXKS	107.9	20.5 kw @ 771	CHR/AC		\$310.00	Katz	Chancellor	Medford
WZLX	100.7	21.4 kw @ 771	Classic AOR	Westwd	\$260.00	Infinity	CBS/Infinity	

Notes: WXLO-F -- See Worcester in the Fall 1998 American Radio . . . 4/99 WEGQ changed to AC/CHR as WQXS-F ("Star 93.7") . . . 5/99 WCAV-F (97.7; Brockton) + CP for upgrade sold to Radio One for \$10,000,000 (Media Svcs)

BUFFALO

Arbltron Rank: 43 Pop (12+): 972,800	Stations: 24 / 22	Last Year's Revenue: \$49,000,000
MSA Rank: 46	Diaries: 2,530 / 385:1 / 57.0%	Household Income: \$41,960
MSA Pop: 1,170,000	Sample Target: 2,420	Total Retail Sales: \$10.2 Bil.
DMA: 39	% Below Line: 2.2	#1 Biller: WBEN \$6,900,000
Average Persons Rating: 16.8	% Not Listed: 11.3	#1 Billing Portfolio:
Market TSL In Hours: 22.25	Pop per Station: 44,218	Sinclair Broadcast Group \$19,030,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WJYE-F	SAC	139 / 8.5	7.5	7.2	8.5	8.0	7.9	1856 / 19.1	18.3	20.5	F	WJYE-F
2	WYRK-F	C	134 / 8.2	9.9	8.7	8.3	8.7	8.8	1754 / 18.0	19.8	18.3	F	WYRK-F
3	WGRF-F	AOR/CL	126 / 7.7	7.7	8.5	7.6	7.5	7.9	1712 / 17.6	22.6	18.1	G	WGRF-F
4	WBEN	FS/T	124 / 7.6	7.9	7.1	7.9	8.5	7.6	1793 / 18.4	21.8	20.2	G	WBEN
5	WBLK-F	B	122 / 7.5	7.9	8.0	7.5	7.8	7.7	1321 / 13.6	15.3	13.4	E	WBLK-F
6	WKSE-F	CHR	119 / 7.3	7.0	7.0	7.6	6.6	7.2	2299 / 23.6	22.0	22.2	F	WKSE-F
7	WHIT-F	O	97 / 5.9	6.2	6.8	7.7	7.2	6.7	1827 / 18.8	19.1	20.9	D	WHIT-F
7	WGR	T	97 / 5.9	5.3	4.7	5.5	5.6	5.4	1610 / 16.5	17.3	15.6	G	WGR
9	WECK	ST	94 / 5.8	5.2	6.8	4.8	6.1	5.6	1061 / 10.9	11.4	11.5	A	WECK
10	WMJQ-F	AC/CHR	92 / 5.6	4.8	5.0	4.2	4.6	4.9	1430 / 14.7	15.3	14.6	F	WMJQ-F
11	WEDG-F	AOR-NR	71 / 4.3	4.5	4.8	4.6	4.5	4.6	1388 / 14.3	17.3	14.7	E	WEDG-F
12	WLCE-F	AC-NR	53 / 3.2	3.3	3.4	4.0	4.6	3.5	1368 / 14.1	15.3	18.0	C	WLCE-F
13	WWWS	B/O	25 / 1.5	1.3	1.6	1.4	1.5	1.5	283 / 2.9	3.3	2.8	A	WWWS
14	WNUC-F	C	23 / 1.4	1.6	1.4	1.0	1.3	1.4	655 / 6.7	7.1	6.1	B	WNUC-F
14	CKEY-F	AOR-P	23 / 1.4	1.5	1.3	1.5	1.2	1.4	643 / 6.6	7.2	5.8	C	CKEY-F
16	CHTZ-F	AOR	21 / 1.3	1.2	1.0	0.7	0.8	1.0	354 / 3.6	4.2	3.1	D	CHTZ-F

12+ FM Share (Metro): 72.88% (1056 of 1449) (Winter 98: 71.69%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WKSE-F >>	1 WBLK-F	1 WGRF-F	1 WGRF-F >	1 WGRF-F	1 WBEN <	1 WBEN	1 WJYE-F	1 WJYE-F <	1 WBLK-F <	1 WBLK-F
2 WBLK-F >>	2 WKSE-F <	2 WBLK-F <	2 WYRK-F <	2 WYRK-F <	2 WJYE-F	2 WYRK-F <	2 WYRK-F <	2 WYRK-F <	2 WKSE-F >	2 WYRK-F <
3 WEDG-F >>	3 WGRF-F	3 WYRK-F <	3 WJYE-F <	3 WJYE-F	3 WECK	3 WGR <	3 WGRF-F	3 WKSE-F <	3 WHIT-F <	3 WKSE-F <
4 WHIT-F	4 WEDG-F	4 WJYE-F	4 WMJQ-F <	4 WMJQ-F <	3 WYRK-F	4 WGRF-F <	4 WBEN <	4 WGRF-F <	4 WJYE-F	4 WJYE-F <
5 WYRK-F <	4 WKSE-F <	5 WBLK-F	5 WBLK-F	5 WBLK-F	5 WGR <	5 WKSE-F <	5 WMJQ-F <	5 WBLK-F <	5 WYRK-F <	5 WGRF-F
6 WMJQ-F >	6 WMJQ-F	6 WHIT-F	6 WKSE-F	6 WHIT-F	6 WHIT-F	6 WJYE-F <	6 WECK <	6 WBEN	6 WGRF-F <	6 WBEN <
7 WJYE-F <	7 WEDG-F	7 WHIT-F <	7 WKSE-F	7 WGRF-F >	7 WBLK-F	7 WHIT-F <	7 WECK <	7 WEDG-F	7 WHIT-F <	7 WHIT-F <
8 WLCE-F >	8 WHIT-F <	8 WEDG-F	8 WLCE-F <	8 WMJQ-F	8 WMJQ-F <	8 WGR	8 WMJQ-F <	8 WECK	8 WEDG-F	8 WECK
	9 WLCE-F	8 WLCE-F	9 WBEN	9 WHIT-F	9 WHIT-F	9 WBLK-F <	9 WGR			9 WMJQ-F
			9 WGR <							

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrite
1 WKSE-F >	1 WBLK-F <	1 WBLK-F	1 WJYE-F <	1 WJYE-F	1 WEDG-F	1 WGRF-F	1 WGRF-F >	1 WGRF-F >>	1 WGRF-F >	1 WBEN
2 WBLK-F	2 WKSE-F	2 WMJQ-F	2 WMJQ-F <	2 WYRK-F	2 WGRF-F	2 WEDG-F	2 WYRK-F	2 WBLK-F	2 WYRK-F	2 WGR
3 WMJQ-F >	3 WMJQ-F >	3 WYRK-F	3 WBLK-F	3 WMJQ-F	3 WBLK-F	3 WBLK-F	3 WBLK-F	2 WEDG-F	3 WHIT-F	3 WBLK-F <
4 WEDG-F	4 WJYE-F	4 WKSE-F	3 WKSE-F	4 WBLK-F	4 WKSE-F >>	4 WYRK-F	3 WEDG-F >	2 WYRK-F	4 WGR <	4 WYRK-F
4 WJYE-F >	4 WYRK-F	5 WJYE-F	5 WYRK-F >	5 WHIT-F <	5 WYRK-F	5 WKSE-F >	5 WMJQ-F	5 WGR	5 WBLK-F <	5 WKSE-F >
	6 WEDG-F	6 WEDG-F	6 WGRF-F	6 WKSE-F <	5 CLO-F	6 WLCE-F	5 WKSE-F	5 WKSE-F	6 WJYE-F	
		6 WGRF-F	7 WHIT-F	7 WGRF-F >		6 CHTZ-F	5 WLCE-F	7 WMJQ-F <	7 WMJQ-F	
		7 WLCE-F	7 WHIT-F				5 CHTZ-F	8 WHIT-F	7 WEDG-F	
								8 WJYE-F <	7 WBEN	

Other Rated Stations					Other Rated Stations—Outside Market						
				Metro Cume Share Rating	TSA AQH Cume					Metro Cume Share Rating	TSA AQH Cume
CFNY-F	AOR-NR	102.1	Toronto, ON	0.5	2.9	CILQ-F	AOR	107.1	Toronto, ON	0.9	3.6
WDCX-F	REL	99.5	Buffalo	0.8	3.0						
WLVL	T	1340	Lockport	0.6	1.8						
WMNY	B/G	1120	Buffalo	0.8	1.2						
WUFO	B/G	1080	Amherst	0.5	1.0						
WWKB	SPRTS	1520	Buffalo	0.6	2.8						
WXRL	C	1300	Lancaster	0.7	2.5						

BUFFALO

Consolidation Report	12+	25-54	Revenue
CBS/Infinity WBLK-FM, WECK-AM, WJYE-FM, WLCE-FM, WYRK-FM	33.2 %	32.6 %	31.1 %
Mercury WEDG-FM, WGRF-FM, WHTT-FM, WMNY-AM	18.7 %	23.3 %	28.2 %
Sinclair Broadcast Group WBEN-AM, WGR-AM, WKSE-FM, WMJQ-FM, WWKB-AM, WWWB-AM	28.5 %	25.1 %	38.8 %
	80.4 %	81.0 %	98.1 %

AM Stations

Station	Freq	Power	Format	Ownership	Revenue	Group	Location
WBEN	930	5 kw (DA-N)	Full Service/Talk	CBS, Westwd	\$100.00	Allied	Sinclair Bcst Gp
WECK	1230	1 kw	Standards	Westwd	<20.00	Chrstal	CBS/Infinity Cheektowaga
WGR	550	5 kw (DA-N)	Talk	ABC, ESPN	\$49.00	Katz	Sinclair Bcst Gp
WWWB	1400	1 kw	Black Oldies	ABC	\$ NA	D&R	Sinclair Bcst Gp

FM Stations

Station	Freq	Power	Format	Ownership	Revenue	Group	Location
CHTZ	97.7	100 kw @ 414	AOR		\$ NA	Integrated	Standard Radio St. Cathannes, OH
CKEY	101.1	26 kw @ 400	Progressive AOR		\$ NA	—	LMA by Mercury Ft. Erie, OH
WBLK	93.7	50 kw @ 400	Black	CBS	\$57.00	Katz	CBS/Infinity Depew
WEDG	103.3	49 kw @ 340	AOR-New Rock		\$64.00	Interep	Mercury
WGRF	96.9	24 kw @ 712	AOR/Classic AOR		\$79.00	Interep	Mercury
WHTT	104.1	50 kw @ 390	Oldies	Westwd	\$85.00	Allied	Mercury
WJYE	95.1	47 kw @ 505	Soft AC		\$84.00	Chrstal	CBS/Infinity
WKSE	98.5	46 kw @ 420	CHR		\$77.00	D&R	Sinclair Bcst Gp Niagara Falls
WLCE	92.9	91 kw @ 580	Modern AC	CBS	\$45.00	Chrstal	CBS/Infinity
WMJQ	102.5	110 kw @ 1340	AC/CHR		\$70.00	D&R	Sinclair Bcst Gp
WNUC	107.7	12 kw @ 800	Country	Westwd	\$25.00	—	Wethersfield
WYRK	106.5	50 kw @ 466	Country		\$90.00	Chrstal	CBS/Infinity

Notes: 3/99 WHTT (AM) changed calls to WMNY; remains Black Gospel

CHARLESTON, SC

Arbitron Rank: 104 Pop (12+): 386,600	Stations: 27 / 26	Last Year's Revenue: \$17,800,000
MSA Rank: 102	Diaries: 1,085 / 356:1 / 54.8%	Household Income: \$38,915
MSA Pop: 485,000	Sample Target: 1,040	Total Retail Sales: \$4.8 Bil.
DMA: 108	% Below Line: 0.5	#1 Biller: WEZL-F \$3,250,000
Average Persons Rating: 16.1	% Not Listed: 12.2	#1 Billing Portfolio: Citadel \$8,590,000
Market TSL In Hours: 21.25	Pop per Station: 14,869	

12+ Metro	Format	Winter 99		Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
		1/4	Share										
1	WWWZ-F	B	74 / 11.9	11.0	12.9	9.7	13.9	11.4	831 / 21.5	20.6	22.5	D	WWWZ-F
2	WEZL-AF	C	68 / 11.0	8.5	8.7	7.5	7.1	8.9	812 / 21.0	17.1	16.9	E	WEZL-AF
3	WAVF-F	AOR	33 / 5.3	5.4	5.7	4.9	4.8	5.3	579 / 15.0	13.4	15.7	C	WAVF-F
4	WXLY-F	O	32 / 5.2	7.1	5.8	6.0	5.4	6.0	568 / 14.7	15.4	14.4	C	WXLY-F
5	WSSX-F	CHR/JAC	31 / 5.0	6.4	6.5	6.8	6.5	6.2	727 / 18.8	19.3	19.4	C	WSSX-F
6	WMGL-F	B/AC	30 / 4.8	3.7	5.0	5.5	4.3	4.8	390 / 10.1	9.4	11.2	B	WMGL-F
7	WXTC	B/G	29 / 4.7	3.4	3.1	6.3	3.5	4.4	221 / 5.7	5.5	6.5		WXTC
8	WNKT-F	C	28 / 4.5	5.6	2.8	2.4	3.5	3.8	525 / 13.6	13.6	11.7	B	WNKT-F
8	WALC-F	AC-NR	28 / 4.5	4.8	5.3	4.9	4.3	4.9	609 / 15.7	15.6	13.8	B	WALC-F
10	WSUY-F	SAC	24 / 3.9	4.2	3.9	6.4	5.4	4.6	396 / 10.2	10.5	11.1	C	WSUY-F
11	WRFQ-F	CL HITS	23 / 3.7	3.9	4.2	3.9	4.2	3.9	521 / 13.5	11.0	12.3	C	WRFQ-F
11	WTMA	N/T	23 / 3.7	3.9	5.8	3.8	5.5	4.3	343 / 8.9	10.8	12.3	C*	WTMA
13	WSSP-F	CHR/B	22 / 3.5	3.1	2.5	2.5	3.4	2.9	441 / 11.4	7.2	7.3		WSSP-F
14	WYBB-F	CL AOR	18 / 2.9	3.9	2.7	3.1	2.6	3.2	397 / 10.3	11.1	10.8	B	WYBB-F
14	WCOO-F	B/O	18 / 2.9	1.7	1.4	1.4	2.2	1.9	289 / 7.5	7.2	8.6		WCOO-F
16	WJNI-F	B/G	12 / 1.9	2.0	2.0				183 / 4.7	4.6			WJNI-F
17	WWBZ-F	AC	11 / 1.8	1.2	1.4	1.4	0.9	1.5	150 / 3.9	4.2	5.4		WWBZ-F
18	WQIZ	B/G	10 / 1.6	0.8			1.1		43 / 1.1	0.9	1.5		WQIZ
19	WPAL-F	B	6 / 1.0	1.4	1.7	1.7	2.5	1.4	183 / 4.7	3.6	8.9	A	WPAL-F
19	WTUA-F	B/G	6 / 1.0	0.8	1.3	2.0	1.1	1.3	82 / 2.1	1.5	2.6		WTUA-F

12+ FM Share (Metro): 85.87% (468 of 545) (Winter 98: 82.70%)

Teens	18-34-	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WWWZ-F >>>	1 WWWZ-F >>	1 WWWZ-F >	1 WWWZ-F >	1 WEZL-AF <	1 WEZL-AF >>	1 WEZL-AF	1 WEZL-AF >	1 WWWZ-F <	1 WWWZ-F >>	1 WWWZ-F >
2 WSSX-F >	2 WAVF-F	2 WEZL-AF	2 WEZL-AF >	2 WWWZ-F >	2 WXLY-F	2 WWWZ-F	2 WWWZ-F >	2 WEZL-AF >>	2 WEZL-AF	2 WEZL-AF >
3 WSSP-F	3 WSSX-F	3 WAVF-F	3 WAVF-F	3 WMGL-F	3 WXTC <	3 WAVF-F	3 WTMA <	3 WSSX-F <	3 WAVF-F <	3 WXTC
4 WAVF-F	4 WALC-F	4 WSSX-F	3 WMGL-F	3 WXLY-F	4 WMGL-F	4 WMGL-F <	4 WXLY-F <	4 WALC-F	4 WMGL-F <	3 WXLY-F <
	4 WEZL-AF	4 WALC-F	3 WALC-F <	3 WALC-F <	5 WTMA <	5 WRFQ-F <	5 WNKT-F	5 WXLY-F	5 WSSP-F <	5 WSSX-F <
	6 WSSP-F	6 WMGL-F	6 WRFQ-F	6 WAVF-F	6 WWWZ-F	6 WSSX-F <	5 WALC-F	6 WNKT-F <	6 WSSX-F	6 WMGL-F
	7 WYBB-F	6 WRFQ-F	7 WSSX-F	6 WRFQ-F <	6 WNKT-F <	7 WXTC <	7 WAVF-F <	7 WMGL-F	7 WXTC	6 WNKT-F <
	7 WNKT-F	7 WXLY-F	7 WXLY-F	8 WNKT-F <	8 WSUY-F	8 WXLY-F <	8 WSUY-F <	7 WSUY-F	8 WALC-F	8 WAVF-F <
				9 WSUY-F <	9 WRFQ-F	9 WTMA	9 WXTC <			9 WALC-F <
						10 WNKT-F	10 WSSX-F			10 WSSP-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnite
1 WWWZ-F >>>	1 WWWZ-F >>	1 WWWZ-F >	1 WWWZ-F >	1 WWWZ-F <	1 WWWZ-F >>	1 WWWZ-F	1 WAVF-F	1 WWWZ-F	1 WEZL-AF	1 WWWZ-F >
2 WSSX-F	2 WSSX-F	2 WALC-F	2 WEZL-AF	2 WEZL-AF	2 WAVF-F	2 WAVF-F >>	2 WWWZ-F	2 WAVF-F	2 WWWZ-F	2 WMGL-F >
2 WSSP-F	3 WALC-F	3 WEZL-AF	3 WSSX-F	3 WALC-F	3 WEZL-AF	3 WSSX-F	3 WYBB-F	2 WEZL-AF	3 WAVF-F	3 WXLY-F
4 WAVF-F >>	4 WAVF-F	3 WSUY-F	3 WALC-F	4 WCOO-F	4 WSSX-F	3 WEZL-AF	4 WSSX-F	4 WRFQ-F	3 WRFQ-F	3 WSUY-F
	4 WSUY-F	5 WSSX-F	5 WSUY-F <	4 WXTC	4 WSSP-F >	3 WRFQ-F	4 WRFQ-F	5 WYBB-F <	5 WYBB-F	5 WSSX-F
	4 WEZL-AF	5 WMGL-F	6 WAVF-F	4 WXLY-F		3 WYBB-F	6 WALC-F	6 WSSX-F	5 WMGL-F <	
	7 WSSP-F		6 WCOO-F	7 WMGL-F		7 WALC-F	6 WNKT-F	7 WMGL-F	7 WNKT-F	
	8 WNKT-F		6 WMGL-F	7 WSUY-F		7 WSSP-F		7 WALC-F	7 WXLY-F	
	9 WCOO-F		9 WXTC	9 WSSX-F				9 WXLY-F	9 WSSX-F	
	9 WMGL-F		9 WNKT-F	9 WNKT-F				9 WALC-F	9 WALC-F	

Other Rated Stations					Other Rated Stations--Outside Market						
			Metro Share	Cume Rating	TSA AQH Cume				Metro Share	Cume Rating	TSA AQH Cume
WAZS	C/O	980	Summerville	0.6	1.3	WWDM-F	B	101.3	Sumler	0.5	2.1
WHBZ-F	AC	99.7	Port Royal	0.3	1.7						
WQNT	T	1450	Charleston	0.6	2.2						
WQSC	SPRTS	1340	Charleston	0.3	1.3						
WZJY	B/G	1480	Mt. Pleasant	0.8	0.9						

CHARLESTON, SC

Consolidation Report	12+	25-54	Revenue
Citadel WMGL-FM, WNKT-FM, WSSX-FM, WSUY-FM, WTMA-AM, WTMZ-AM, WWWZ-FM, WXTC-AM	38.5 %	37.0 %	48.3 %
Clear Channel WALC-FM, WBUB-AM, WEZL-FM, WRFO-FM, WXLY-FM	24.2 %	26.6 %	41.5 %
LM WNST-FM, WYBB-FM	2.9 %	3.9 %	4.0 %
Local WONT-AM, WQSC-AM	1.0 %	1.1 %	%
	66.6 %	68.6 %	93.8 %

AM Stations

Call	Freq	Power	Format	Comments	Revenue	Agency	Advertiser	Market
WBUB	730	1 kw/0.103 kw	See WEZL-F					
WQIZ	810	5 kw (Days)	Black Gospel		AURN	\$ NA	Allied	St. George
WTMA	1250	5 kw/1 kw (DA-N)	News/Talk		Westwd, CBS	\$36.00	Katz	Citadel
WXTC	1390	5 kw (DA-2)	Black Gospel		SBUSA	\$ NA	Mc-Guild	Citadel

FM Stations

Call	Freq	Power	Format	Comments	Revenue	Agency	Advertiser	Market
WALC	100.5	18 kw @ 394	Modern AC		\$28.00	Katz	Clear Channel	
WAVF	96.1	100 kw @ 538	AOR		\$50.00	Christal		
WCOO	105.3	13.5 kw @ 446	Black Oldies		\$ NA	Eastman	LM	Moncks Corner
WEZL	103.5	100 kw @ 661	Country		Westwd, \$64.00	Katz	Clear Channel	
WJNI	106.3	3 kw @ 328	Black Gospel		\$ NA	---		Ladson
WMGL	101.7	7 kw @ 423	Black AC		ABC, \$22.00	D&R	Citadel	Ravenal
WNKT	107.5	100 kw @ 984	Country		\$39.00	Allied	Citadel	St. George
WPAL	100.9	25 kw @ 328	Black		\$ NA	Unirep		Walterboro
WRFO	104.5	28 kw @ 656	Classic Hits		\$17.00	Katz	Clear Channel	Mt. Pleasant
WSSP	94.3	3 kw @ 480	Dance CHR		Westwd, CNN, \$<20.00	---	Concord	Goose Creek
WSSX	95.1	100 kw @ 1000	CHR/AC		\$35.00	Mc-Guild	Citadel	
WSUY	96.9	100 kw @ 1770	Soft AC		\$<20.00	Mc-Guild	Citadel	
WTUA	106.1	3 kw @ 328	Black Gospel		AURN, \$ NA	---		St. Stephen
WWBZ	98.9	50 kw @ 492	AC		\$ NA	K&P		McClellan
WWWZ	93.3	50 kw @ 492	Black		AURN, ABC, \$44.00	D&R	Citadel	Summerville
WXLY	102.5	100 kw @ 1000	Oldies		Westwd, \$26.00	Banner	Clear Channel	
WYBB	98.1	50 kw @ 479	Classic AOR		\$21.00	Eastman	LM	Folly Beach

Notes: * WTMA revenue level includes revenue of WTMZ . . . 1/99 WBUB (730) changed from Classic Country to simulcasting Country WEZL-F . . . 5/99 WBUB changed calls to WGSE

CHARLOTTE

Arbitron Rank: 37 Pop (12+): 1,160,700	Stations: 28 / 20	Last Year's Revenue: \$92,400,000
MSA Rank: 41	Diaries: 2,258 / 514:1 / 50.6%	Household Income: \$46,100
MSA Pop: 1,370,000	Sample Target: 2,230	Total Retail Sales: \$14.0 Bil.
DMA: 28	% Below Line: 6.4	#1 Biller: WBT-AF \$12,060,000
Average Persons Rating: 14.6	% Not Listed: 14.9	#1 Billing Portfolio: CBS/Infinity \$34,167,000
Market TSL in Hours: 19.50	Pop per Station: 58,035	

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WPEG-F	B	144 / 8.5	11.0	10.5	9.8	9.9	2041 / 17.6	18.4	18.5		H	WPEG-F
2	WNKS-F	CHR	117 / 6.9	7.8	6.3	6.1	5.6	2303 / 19.8	21.6	18.1		G	WNKS-F
3	WLYT-F	SAC	110 / 6.5	6.0	5.5	7.3	6.6	1794 / 15.5	14.9	15.7		H	WLYT-F
4	WBT-AF	FS	107 / 6.3	6.1	6.8	5.5	7.0	1680 / 14.5	14.8			I	WBT-AF
5	WRFX-F	AOR	105 / 6.2	6.0	7.1	6.1	6.8	1804 / 15.5	16.7	16.8		I	WRFX-F
6	WBAV-F	B/A/C	102 / 6.0	5.2	5.2	6.1	5.6	1311 / 11.3	9.4	11.3		F	WBAV-F
7	WWMG-F	O	96 / 5.6	5.4	5.7	5.0	5.8	1592 / 13.7	14.3	13.0		G	WWMG-F
8	WSOC-F	C	88 / 5.2	6.7	5.9	7.7	7.4	1591 / 13.7	15.3	18.1		H	WSOC-F
9	WKKT-F	C	87 / 5.1	6.0	5.5	7.3	6.3	1574 / 13.6	14.8	14.9		G	WKKT-F
10	WLNK-F	AC-NR	70 / 4.1	4.3	3.4	4.2	4.7	1672 / 14.4	14.1	14.1		G	WLNK-F
11	WSSS-F	CL HITS	63 / 3.7	3.6	3.9	4.2	3.1	1254 / 10.8	10.1	10.0		G	WSSS-F
12	WEND-F	AOR-NR	51 / 3.0	2.9	3.3	3.6	3.5	1139 / 9.8	9.8	10.4		D	WEND-F
13	WCCJ-F	J	48 / 2.8	2.0	1.7	1.9	2.4	682 / 5.9	5.2	5.4		C	WCCJ-F
14	WNMX-F	ST	46 / 2.7	2.4	2.1	1.8	2.5	617 / 5.3	5.0	5.1		B	WNMX-F
15	WXRC-F	AOR	45 / 2.6	2.6	2.9	2.3	2.7	893 / 7.7	7.7	8.4		C	WXRC-F
16	WMIT-F	REL	30 / 1.8	1.4	1.5	1.4	1.2	559 / 4.8	4.4	4.8			WMIT-F
17	WGIV	B/G	23 / 1.4	1.3	0.9	0.9	0.7	262 / 2.3	2.4	1.7		A	WGIV

12+ FM Share (Metro): 89.49% (1294 of 1446) (Winter 98: 90.15%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WPEG-F >	1 WPEG-F <	1 WRFX-F <	1 WRFX-F >	1 WRFX-F	1 WBT-AF <	1 WRFX-F	1 WBT-AF	1 WPEG-F	1 WPEG-F >	1 WPEG-F >
2 WNKS-F >>	2 WNKS-F >	2 WPEG-F <	2 WBAV-F <	2 WLYT-F <	2 WWMG-F <	2 WNKS-F	2 WLYT-F	2 WNKS-F <	2 WNKS-F	2 WLYT-F <
3 WEND-F >>	3 WRFX-F	3 WNKS-F	3 WLYT-F <	3 WBAV-F <	3 WLYT-F <	3 WPEG-F <	3 WWMG-F <	3 WBT-AF <	3 WLYT-F <	3 WNKS-F
4 WBAV-F <	4 WBAV-F <	4 WNKS-F <	4 WWMG-F	4 WSOC-F	4 WBT-AF	4 WRFX-F	4 WRFX-F	4 WLYT-F <	4 WBAV-F	3 WBAV-F <
5 WXRC-F	5 WLYT-F <	5 WPEG-F <	5 WNKS-F	5 WRFX-F <	5 WLNK-F	4 WBAV-F <	5 WWMG-F <	5 WBT-AF	5 WBT-AF	5 WWMG-F <
5 WLNK-F <	6 WKKT-F	6 WKKT-F <	5 WKKT-F <	6 WBAV-F	5 WBAV-F <	6 WPEG-F	6 WBAV-F <	6 WWMG-F	6 WWMG-F	6 WSOC-F
7 WEND-F <	6 WLNK-F <	7 WSSS-F <	7 WBT-AF <	7 WKKT-F	7 WKKT-F <	6 WNKS-F <	7 WKKT-F	6 WSOC-F	7 WKKT-F	7 WKKT-F
8 WKKT-F	8 WSSS-F	8 WLNK-F	8 WPEG-F	8 WNMX-F	8 WSOC-F <	8 WSOC-F <	8 WSOC-F	8 WSOC-F	8 WEND-F	8 WRFX-F
9 WWMG-F	9 WWMG-F <	8 WWMG-F <	9 WSSS-F <	9 WSSS-F <	9 WWMG-F	9 WKKT-F	9 WKKT-F	9 WKKT-F	9 WKKT-F	9 WBT-AF
10 WBT-AF <	10 WBT-AF	10 WLNK-F	10 WLNK-F	9 WLYT-F	9 WLYT-F	10 WLNK-F <	9 WSSS-F	9 WSSS-F	9 WSSS-F	9 WSSS-F <

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnite
1 WNKS-F >	1 WNKS-F >	1 WNKS-F	1 WNKS-F	1 WLYT-F <	1 WPEG-F >>>	1 WPEG-F	1 WXRC-F <	1 WRFX-F	1 WRFX-F >	1 WPEG-F >
2 WPEG-F >	2 WPEG-F	2 WBAV-F >	2 WBAV-F <	2 WBAV-F	2 WEND-F	2 WXRC-F	2 WRFX-F >	2 WPEG-F >	2 WBT-AF	2 WBT-AF
3 WLNK-F >	3 WBAV-F	3 WPEG-F	3 WLYT-F	3 WNKS-F <	3 WXRC-F	3 WRFX-F	3 WPEG-F	3 WXRC-F	3 WSSS-F <	3 WWMG-F
4 WKKT-F	4 WLNK-F	4 WLNK-F	3 WPEG-F	4 WWMG-F	3 WNKS-F	4 WNKS-F <	4 WNKS-F <	4 WSSS-F	4 WKKT-F <	3 WNKS-F
5 WEND-F	5 WLYT-F	5 WLYT-F	5 WLNK-F	5 WPEG-F	5 WRFX-F	5 WEND-F >	5 WEND-F	5 WKKT-F <	5 WXRC-F	5 WBAV-F <
5 WLYT-F	5 WKKT-F	5 WRFX-F	6 WKKT-F <	5 WKKT-F <	6 WJMH-F	6 WLNK-F	6 WKKT-F <	6 WBT-AF <	5 WWMG-F	6 WLYT-F
5 WSSS-F	7 WRFX-F <	7 WKKT-F	7 WWMG-F	7 WLNK-F <	6 WKKT-F	7 WLNK-F	7 WNKS-F <	7 WNKS-F <	5 WPEG-F	
5 WBAV-F >	8 WEND-F	7 WRFX-F	7 WRFX-F	8 WRFX-F	8 WSSS-F	8 WSSS-F	8 WSSS-F	8 WBAV-F <	8 WLYT-F	
	8 WSSS-F >	9 WSSS-F	9 WBT-AF	9 WBT-AF	8 WBAV-F	8 WBAV-F	9 WLNK-F <	8 WBAV-F	8 WBAV-F	
			9 WSSS-F	9 WSSS-F	8 WBT-AF	8 WBT-AF	10 WLNK-F <	10 WLNK-F <	10 WLNK-F <	

Other Rated Stations		Metro Share	Cume Rating	TSA AQH	Cume
WFNZ	SPRTS	610	Charlotte	1.1	4.1
WGSP	B/G	1310	Charlotte	0.4	1.0
WNOW	SP	1030	Mint Hill	0.6	0.8

Other Rated Stations--Outside Market		Metro Share	Cume Rating	TSA AQH	Cume
WFMX-F	C	105.7	Statesville	1.1	3.1
WJMH-F	B	102.1	Reidsville	1.2	2.1
WKRR-F	AOR/CL	92.3	Asheboro	0.4	1.2
WSPA-F	SAC	98.9	Spartanburg, SC	0.4	1.7
WTPT-F	AOR	93.3	Forest City	0.4	2.2
WTQR-F	C	104.1	Winston Salem	0.5	0.7
WWGL-F	REL-CC	94.1	Lexington	0.6	1.7

CHARLOTTE

Consolidation Report	12+	25-54	Revenue
Capstar WKKT-FM, WL-YT-FM, WRFX-FM	17.8 %	22.3 %	29.5 %
CBS/Infinity WBAV-FM, WFNZ-AM, WGIV-AM, WNKS-FM, WPEG-FM, WSOC-FM, WSSS-FM	32.8 %	30.0 %	37.0 %
Dalton WEND-FM, WWMG-FM	8.6 %	9.2 %	9.7 %
Jefferson-Pilot WBT-AM, WBT-FM, WLNK-FM	10.4 %	10.7 %	19.7 %
	69.6 %	72.2 %	95.9 %

AM Stations

WBT	1110	50 kw (DA-N)	Full Service	CBS	\$119.00	CBS	Jefferson-Pilot
WGIV	1600	1 kw (DA-N)	Black Gospel	ABC	\$ NA	--	CBS/Infinity

FM Stations

WBAV	101.9	100 kw @ 988	Black AC	ABC	\$49.00	Katz	CBS/Infinity	
WBT	99.3	7.6 kw @ 504	See WBT					Chester, SC
WCCJ	92.7	6 kw @ 328	Jazz		\$ NA	Allied	Davis	Harrisburg
WEND	106.5	65 kw @ 1046	AOR-New Rock		\$53.00	Mc-Guild	Dalton	Salisbury
WKKT	96.9	100 kw @ 1548	Country		\$95.00	D&R	Capstar	Statesville
WLNK	107.9	100 kw @ 1694	Modern AC		\$80.00	CBS	Jefferson-Pilot	
WLYT	102.9	31 kw @ 1535	Soft AC	AMFM	\$100.00	Sentry	Capstar	Hickory
WNKS	95.1	100 kw @ 1542	CHR		\$60.00	Katz	CBS/Infinity	
WNMX	106.1	20 kw @ 364	Standards	ABC	\$25.00	Roslin	GHB	Waxhaw, SC
WPEG	97.9	95 kw @ 1610	Black	CBS, Westwd, ABC	\$155.00	Christal	CBS/Infinity	Concord
WRFX	99.7	84 kw @ 1056	AOR		\$177.00	Eastman	Capstar	Kannapolis
WSOC	103.7	100 kw @ 1059	Country		\$175.00	Katz	CBS/Infinity	
WSSS	104.7	100 kw @ 1210	Classic Hits		\$80.00	Katz	CBS/Infinity	
WWMG	96.1	100 kw @ 1745	Oldies		\$90.00	Mc-Guild	Dalton	Shelby
WXRC	95.7	100 kw @ 1020	AOR	ABC	\$ NA	--		Hickory

Notes: Winter 98 cume rating for WBT-AF not available

CHATTANOOGA

Arbltron Rank: 102 Pop (12+): 388,000
 MSA Rank: 114
 MSA Pop: 452,000
 DMA: 82
 Average Persons Rating: 15.7
 Market TSL in Hours: 20.45

Stations: 21 / 20
 Diaries: 1,523 / 255:1 / 52.8%
 Sample Target: 1,430
 % Below Line: 0.3
 % Not Listed: 14.3
 Pop per Station: 19,400

Last Year's Revenue: \$20,300,000
 Household Income: \$36,772
 Total Retail Sales: \$4.9 Bil.
 #1 Biller: WUSY-F \$5,500,000
 #1 Billing Portfolio: Cumulus \$6,920,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
1 WUSY-F	C	146 / 24.0	18.8	17.6	18.6	21.6	19.8	1337 / 34.5	31.0	33.6	G	WUSY-F
2 WDEF-F	SAC	50 / 8.2	7.7	8.2	7.5	7.8	7.9	637 / 16.4	16.8	18.1	D	WDEF-F
3 WSKZ-F	AOR/CL	49 / 8.1	8.2	7.7	6.0	6.9	7.5	716 / 18.4	16.1	18.7	E	WSKZ-F
4 WJTT-F	B	36 / 5.9	7.7	8.7	7.6	7.2	7.5	418 / 10.8	10.6	11.6	C	WJTT-F
5 WOOD-F	AOR-NR	32 / 5.3	6.6	8.1	7.3	6.7	6.8	650 / 16.7	17.4	17.1	C	WOOD-F
6 WOGT-F	O	29 / 4.8	3.8	4.4	5.3	5.0	4.6	433 / 11.2	12.1	11.6	C	WOGT-F
7 WLOV-F	B/O	28 / 4.6	1.2	0.7	1.2	1.6	1.9	284 / 7.3	4.4	5.9		WLOV-F
8 WGOW-F	T	25 / 4.1	4.9	4.0	4.3	3.6	4.3	362 / 9.3	9.9	8.8	C*	WGOW-F
9 WKXJ-F	CHR	23 / 3.8	4.5	6.7	6.0	5.2	5.2	541 / 14.0	13.8	12.7	B	WKXJ-F
10 WLMX-F	AC	17 / 2.8	3.7	3.2	4.3	3.6	3.5	335 / 8.6	10.1	10.4	B	WLMX-F
11 WNOO	B/AC	16 / 2.6	3.1	2.5	2.7	4.1	2.7	155 / 4.0	4.3	5.0		WNOO
11 WDOD	ST	16 / 2.6	3.7	3.4	2.7	2.9	3.1	174 / 4.5	4.6	5.1		WDOD
13 WSGC-F	C	14 / 2.3	1.0	1.3	0.3		1.2	160 / 4.1	2.5			WSGC-F
14 WBDX-F	REL-CC	11 / 1.8	1.7	1.7	2.0	2.6	1.8	200 / 5.2	5.3			WBDX-F

12+ FM Share (Metro): 90.02% (469 of 521) (Winter 98: 85.09%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WKXJ-F	1 WUSY-F >>>	1 WUSY-F >>	1 WUSY-F >>	1 WUSY-F >>	1 WUSY-F >>>	1 WUSY-F >>>	1 WUSY-F >>	1 WUSY-F >>>	1 WUSY-F >	1 WUSY-F >>>
2 WJTT-F	2 WSKZ-F <	2 WSKZ-F	2 WSKZ-F	2 WDEF-F <	2 WDEF-F	2 WDEF-F	2 WDEF-F	2 WDEF-F	2 WJTT-F >	2 WSKZ-F
3 WSKZ-F	3 WOOD-F	3 WDEF-F	3 WDEF-F >	3 WSKZ-F	3 WOGT-F <	3 WSKZ-F	3 WSKZ-F >	3 WSKZ-F	3 WOOD-F	3 WJTT-F
4 WUSY-F >>>	4 WDEF-F <	4 WDOD-F	4 WLOV-F <	4 WOGT-F	4 WLOV-F <	4 WGOW-F >	4 WOGT-F	4 WJTT-F <	3 WKXJ-F	4 WDOD-F <
	5 WJTT-F >	5 WJTT-F	5 WJTT-F <	5 WLOV-F	5 WSKZ-F	5 WOGT-F	5 WJTT-F <	5 WDOD-F	3 WSKZ-F >	5 WLOV-F <
		6 WLOV-F <	6 WOGT-F <	6 WJTT-F <	6 WGOW-F	5 WLOV-F <	6 WGOW-F <	6 WOGT-F <	6 WLOV-F <	6 WDEF-F <
		7 WOGT-F	7 WDOD-F	7 WGOW-F <	7 WDOD <	7 WJTT-F <	7 WDOD-F <	7 WGOW-F <	7 WNOO	7 WNOO
					8 WNOO <	8 WDOD-F	8 WLOV-F	8 WKXJ-F <	8 WKXJ-F	8 WOGT-F >
					9 WJTT-F		9 WLOV-F >			

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnite
1 WUSY-F >>	1 WUSY-F >>>	1 WUSY-F >>	1 WUSY-F >>	1 WUSY-F >>	1 WDOD-F	1 WUSY-F >	1 WUSY-F >>	1 WUSY-F >	1 WUSY-F >>	1 WUSY-F >>>
2 WKXJ-F	2 WDEF-F >	2 WDEF-F >	2 WDEF-F >	2 WDEF-F >>	2 WUSY-F	2 WDOD-F <	2 WSKZ-F	2 WSKZ-F >	2 WSKZ-F >>	2 WJTT-F
3 WDOD-F	3 WJTT-F	3 WJTT-F	3 WJTT-F <	3 WOGT-F	3 WSKZ-F >	3 WSKZ-F >>	3 WDOD-F	3 WOGT-F	3 WOGT-F <	2 WSKZ-F
4 WJTT-F >	4 WKXJ-F	3 WSKZ-F	4 WSKZ-F	3 WLOV-F	4 WJTT-F	4 WJTT-F	4 WGOW-F >	4 WJTT-F	4 WGOW-F <	2 WDOD-F
	4 WSKZ-F		4 WLOV-F	5 WSKZ-F				5 WOGT-F	5 WDOD-F	2 WLOV-F >>
			6 WDOD-F	5 WLMX-F <				6 WDEF-F	6 WDEF-F	
								6 WGOW-F <	6 WJTT-F	
								6 WLOV-F >>	6 WLOV-F >>	

Other Rated Stations	Metro Share	Cume Rating	TSA AQH Cume
WDEF	T	1370	0.3 1.1
WFLI	REL	1070	1.2 2.1
WGOW	T	1150	1.3 4.2
WMPZ-F	J	93.7	1.2 3.6
WSDQ	C	1190	0.5 0.7

Other Rated Stations--Outside Market	Metro Share	Cume Rating	TSA AQH Cume
WALV-F	AC	95.3	0.3 2.4

Consolidation Report	12+	25-54	Revenue
Bahakel	16.4 %	15.4 %	19.2 %
WDEF-AM, WDEF-FM, WDOD-AM, WDOD-FM			
Bloomington	18.3 %	23.6 %	26.6 %
WGOW-AM, WGOW-FM, WOGT-FM, WSKZ-FM			
Brewer	7.1 %	7.0 %	9.4 %
WJTT-FM, WMPZ-FM			
Cumulus	35.2 %	35.8 %	34.0 %
WKXJ-FM, WLMX-AM, WLMX-FM, WLOV-FM, WUSY-FM			
	77.0 %	81.8 %	89.2 %

CHATTANOOGA

AM Stations

WDDO	1310	5 kw (DA-N)	Standards	ABC	\$<20.00	Banner	Bahaket
WGOW	1150	5 kw/1 kw (DA-N)	Talk	ABC	\$25.00	Christal	Bloomington
WNOO	1260	5 kw/0.025 kw (DA-N)	Black AC	AURN	\$<20.00	Banner	

FM Stations

WBDX	102.7	0.32 kw @ 1375	Contemp. Christian	SRN	\$<20.00	---		Trenton
WDEF	92.3	100 kw @ 1180	Soft AC	CBS	\$59.00	Eastman	Bahaket	
WDDO	96.5	100 kw @ 1076	New Rock	Westwd	\$20.00	Banner	Bahaket	
WGOW	102.3	6 kw @ 285	Talk	ABC, Westwd	\$25.00	Christal	Bloomington	Soddy-Daisy
WJTT	94.3	4.7 kw @ 371	Black		\$36.00	Mc-Guild	Brewer	Red Bank
WKXJ	97.3	16 kw @ 866	CHR		\$<20.00	Roslin	Cumulus	S Pittsburg
WLLJ	103.1	50 kw @ 492	See WBDX-F					Etowah
WLMX	105.5	1.55 kw @ 646	AC	ABC	\$41.00	Mc-Guild	Cumulus	Rossville, GA
WLOV	98.1	1 kw @ 794	Black Oldies	ABC	\$25.00	Kalz	Cumulus	Signal Mountain
WOGT	107.9	2.85 kw @ 968	Oldies	Westwd	\$21.00	Christal	Bloomington	East Ridge
WSGC	101.9	1.32 kw @ 659	Country		\$ NA	---		Ringgold, GA
WSKZ	106.5	100 kw @ 1076	AOR/Classic AOR		\$60.00	Christal	Bloomington	
WUSY	100.7	100 kw @ 1190	Country	Westwd	\$100.00	Kalz	Cumulus	

Notes: * WGOW-F revenue level includes revenue for WGOW . . . No Winter 1998 come rating is available for WBDX-FF . . . 3/99 WALV-F (95.3; Cleveland) changed from AC to CHR . . . 4/99 WSGC-F changed from Country to Oldies (Westwood One)

FORMAT CODES

AC	- Adult Contemporary	J	- Jazz and New Adult Contemporary
AC-NR	- Modern AC	KIDS	- Children's
AOR	- Album Oriented Rock	N	- News
AOR-NR	- New Rock	O	- Oldies (50's & 60's)
AOR-P	- Progressive AOR	REL	- Religion, Christian
B	- Black (audience 75%+ Black)	REL-CC	- Contemporary Christian
B/AC	- Black Adult Contemporary	SAC	- Soft Adult Contemporary
B/G	- Black Gospel	SP	- Hispanic/Spanish
B/O	- Black Oldies	SP-C	- Hispanic Contemporary
BIZ	- Business News & Talk	SP-NT	- Hispanic News/Talk/Information
C	- Country	SP-R	- Hispanic-Regional
C/O	- Classic Country	SP-TP	- Hispanic-Tropical
CHR	- Contemporary Hit Radio, Top 40	SP-VA	- Hispanic Variety
CL	- Classical	SP-TJ	- Tejano
CL AOR	- Classic AOR, Classic Rock	SPRTS	- Sports
CL HITS	- Classic Hits/70's Oldies	ST	- Standards, Big Band, Nostalgia
E	- Ethnic (usually Foreign Lang.)	T	- Talk
EZ	- Easy Listening, Beautiful Music	U	- Urban (majority of audience is non-white)
FS	- Full Service	VA	- Variety
G	- Gospel	?	- Others or Unknown

REVENUE LEVEL CODES

A - Less than \$500,000	E - \$3,000,000 to \$3,999,999	I - \$10,000,000 to \$14,999,999
B - \$500,000 to \$999,999	F - \$4,000,000 to \$4,999,999	J - \$15,000,000 to \$19,999,999
C - \$1,000,000 to \$1,999,999	G - \$5,000,000 to \$6,999,999	K - \$20,000,000 to \$29,999,999
D - \$2,000,000 to \$2,999,999	H - \$7,000,000 to \$9,999,999	L - \$30,000,000+

CHICAGO

Arbitron Rank: 3 Pop (12+): 7,020,100
MSA Rank: 3
MSA Pop: 8,680,000
DMA: 3
Average Persons Rating: 16.9
Market TSL in Hours: 22.25

Stations: 46 / 46
Diaries: 6,260 / 1121:1 / 49.8%
Sample Target: 5,900
% Below Line: 0.0
% Not Listed: 11.5
Pop per Station: 152,611

Last Year's Revenue: \$412,200,000
Household Income: \$54,737
Total Retail Sales: \$ 80.4 Bil.
#1 Biller: WGN \$32,600,000
#1 Billing Portfolio: CBS/Infinity \$136,200,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Wln 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Wln 98	12+ TSA AQH / Cume	Revenue Level
1	WGCI-F	791 / 6.7	6.4	8.0	7.7	6.3	7.2	8522 / 12.1	12.4	12.8	K	WGCI-F
2	WGN	684 / 5.8	6.6	6.6	5.8	6.6	6.2	7389 / 10.5	14.3	11.8	L	WGN
3	WBBM-F	639 / 5.4	4.8	5.3	4.8	4.4	5.1	12850 / 18.3	17.3	17.3	J	WBBM-F
4	WLS	597 / 5.0	4.0	4.3	4.3	4.0	4.4	6392 / 9.1	8.7	9.1	I	WLS
5	WVAZ-F	491 / 4.1	4.0	4.9	4.7	4.3	4.4	6128 / 8.7	8.4	9.4	K	WVAZ-F
6	WNUA-F	485 / 4.1	4.2	4.3	4.1	4.6	4.2	7039 / 10.0	11.6	11.5	K	WNUA-F
7	WTMX-F	455 / 3.8	3.2	2.9	3.3	2.6	3.3	8382 / 11.9	11.6	11.3	J	WTMX-F
8	WBBM	451 / 3.8	3.7	3.4	3.6	4.0	3.6	9762 / 13.9	14.0	14.1	K	WBBM
9	WUBT-F	431 / 3.6	2.4	2.0	3.2	3.0	2.8	7996 / 11.4	9.1	9.4	I	WUBT-F
10	WLIT-F	407 / 3.4	3.5	3.8	4.6	4.8	3.8	6998 / 10.0	10.1	12.4	K	WLIT-F
11	WKQX-F	403 / 3.4	3.9	3.4	2.8	3.0	3.4	9282 / 13.2	14.3	13.7	J	WKQX-F
12	WUSN-F	341 / 2.9	3.5	4.2	3.9	3.4	3.6	5537 / 7.9	8.6	9.4	K	WUSN-F
13	WJMK-F	340 / 2.9	3.6	3.4	3.9	3.3	3.4	7318 / 10.4	12.7	12.3	K	WJMK-F
14	WNND-F	322 / 2.7	3.1	2.6	2.6	2.7	2.8	6215 / 8.9	9.8	10.9	H	WNNO-F
15	WLEY-F	310 / 2.6	2.3	1.9	2.2	2.3	2.3	3810 / 5.4	4.6	4.1	I	WLEY-F
16	WLUP-F	308 / 2.6	2.0	2.1	1.7	1.6	2.1	5961 / 8.5	8.0	7.6	F	WLUP-F
17	WCKG-F	284 / 2.4	2.5	2.6	2.2	2.9	2.4	4252 / 6.1	6.7	8.3	J	WCKG-F
17	WOJO-F	284 / 2.4	2.0	2.2	2.0	2.2	2.1	4081 / 5.8	5.0	4.6	I	WOJO-F
19	WXRT-F	277 / 2.3	2.6	2.3	2.5	2.6	2.4	5073 / 7.2	7.8	7.1	K	WXRT-F
20	WMAQ	234 / 2.0	2.2	2.0	1.7	2.3	2.0	5517 / 7.9	10.5	9.4	J	WMAQ
21	WXCO-F	232 / 2.0	2.6	2.2	2.7	2.6	2.4	5693 / 8.1	9.6	9.5	I	WXCD-F
22	WNIB-F	189 / 1.6	1.3	1.7	1.4	1.9	1.5	3625 / 5.2	4.6	5.6	G	WNIB-F
23	WAIT	184 / 1.5	2.3	1.7	2.0	2.8	1.9	1776 / 2.5	3.5	3.5	E	WAIT
24	WSCR	173 / 1.5	1.3	1.7	1.7	1.5	1.5	2910 / 4.1	3.5	4.6	H	WSCR
25	WFMT-F	165 / 1.4	1.3	1.2	1.2	1.2	1.3	3500 / 5.0	4.0	4.2	F	WFMT-F
26	WGCI	135 / 1.1	1.3	1.2	1.1	1.2	1.2	2248 / 3.2	3.0	3.0	E	WGCI

12+ FM Share (Metro): 73.32% (7710 of 10516) (Winter 98: 70.90%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WBBM-F	1 WGCI-F	1 WGCI-F	1 WGCI-F	1 WGCI-F <	1 WGN	1 WGN >	1 WLS	1 WGCI-F	1 WGCI-F	1 WGCI-F <
2 WGCI-F >>	2 WTMX-F <	2 WTMX-F	2 WUBT-F	2 WVAZ-F <	2 WLS	2 WBBM <	2 WGCI-F	2 WBBM-F	2 WBBM-F >>	2 WBBM-F
3 WKQX-F >	3 WKQX-F <	3 WBBM-F <	2 WVAZ-F <	3 WUBT-F	3 WLS	3 WNUA-F <	3 WLS <	3 WVAZ-F	3 WVAZ-F	3 WVAZ-F <
4 WBBM-F >	4 WVAZ-F >	4 WTMX-F	4 WTMX-F <	4 WTMX-F <	4 WNUA-F	3 WGCI-F	4 WGN	4 WGN	4 WKQX-F	4 WGN
5 WLUP-F <	4 WUBT-F <	5 WLUP-F <	5 WNUA-F	5 WVAZ-F	5 WBBM-F	4 WTMX-F	5 WUBT-F	5 WUBT-F	4 WGN <	5 WNUA-F
6 WLEY-F	6 WKQX-F	6 WNUA-F <	6 WLUP-F <	6 WLIT-F <	6 WVAZ-F	4 WLIT-F	5 WNUA-F <	6 WUBT-F <	6 WLS <	6 WLS <
7 WOJO-F <	7 WLUP-F	7 WXRT-F <	7 WLIT-F <	7 WUBT-F <	6 WTMX-F <	7 WUBT-F	7 WTMX-F <	7 WTMX-F <	7 WNUA-F	7 WJMK-F
8 WCKG-F <	8 WNUA-F <	8 WCKG-F	8 WXRT-F	8 WJMK-F	8 WKQX-F	8 WLUP-F <	8 WLIT-F <	8 WBBM <	7 WUBT-F <	7 WUBT-F <
9 WVAZ-F <	9 WXRT-F <	9 WBBM-F <	8 WCKG-F <	9 WUSN-F	9 WCKG-F	9 WNND-F	9 WVAZ-F <	9 WVAZ-F <	9 WLEY-F <	9 WBBM <
10 WUBT-F <	10 WCKG-F <	10 WNND-F	10 WJMK-F	10 WNND-F <	10 WNUA-F	9 WVAZ-F	10 WKQX-F <	10 WLS <	10 WLEY-F <	10 WLEY-F <
			10 WLIT-F <	10 WNNO-F <		9 WBBM-F				

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnite
1 WGCI-F	1 WGCI-F	1 WTMX-F <	1 WGCI-F	1 WVAZ-F <	1 WKQX-F	1 WKQX-F	1 WGCI-F	1 WGCI-F <	1 WLUP-F <	1 WLS
2 WBBM-F	2 WTMX-F	2 WGCI-F >>	2 WTMX-F	2 WGCI-F <	2 WGCI-F <	1 WGCI-F >	2 WKQX-F	2 WKQX-F <	2 WCKG-F <	2 WBBM
3 WTMX-F	3 WBBM-F >	3 WVAZ-F <	3 WVAZ-F <	3 WTMX-F <	3 WBBM-F >	3 WBBM-F >	2 WLUP-F	3 WLUP-F <	3 WGCI-F <	2 WGN
4 WKQX-F >>	4 WKQX-F	4 WBBM-F <	4 WUBT-F <	4 WTMX-F <	4 WUBT-F <	4 WLUP-F <	4 WCKG-F	4 WCKG-F	4 WUBT-F <	4 WGCI-F
5 WNND-F <	5 WVAZ-F	5 WUBT-F <	5 WUBT-F	5 WLIT-F	5 WLEY-F	5 WTMX-F	5 WTMX-F	5 WBBM-F <	5 WXRT-F	5 WBBM-F
6 WLIT-F <	6 WLIT-F	6 WLIT-F <	6 WLIT-F <	6 WNND-F <	6 WOJD-F >	6 WLEY-F <	6 WLEY-F	6 WXRT-F <	5 WNUA-F	
7 WLEY-F <	6 WUBT-F	7 WUSN-F <	7 WNND-F	7 WNUA-F	7 WLUP-F	7 WCKG-F	7 WOJO-F <	7 WUBT-F	5 WVAZ-F	
8 WUSN-F <	8 WNND-F	8 WXRT-F	8 WNUA-F <	8 WJMK-F <	8 WXCD-F	8 WOJO-F	8 WBBM-F	7 WLEY-F <	8 WLS	
	8 WUSN-F	9 WNND-F <	9 WUSN-F	9 WUSN-F <		9 WXRT-F	9 WXRT-F	9 WTMX-F	8 WKQX-F <	
	10 WXRT-F <	10 WKQX-F <	10 WJMK-F	10 WBBM-F		9 WXCD-F			10 WXCD-F	
									10 WLEY-F <	

CHICAGO

Other Rated Stations		Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report	12+	25-54	Revenue	
WCCQ-F	C	98.3	Crest Hill	0.5	1.0	ABC	7.4 %	6.7 %	8.6 %
WIL-F	AOR	95.1	Kenosha, WI	0.5	1.4	WDDZ-AM, WLS-AM, WMVP-AM, WRDZ-AM, WXCD-FM			
WIND	SP	56.0	Chicago	0.6	1.7	Big City	1.2 %	1.1 %	%
WKIE-F	CHR	92.7	Arlington Heights	0.9	4.0	WKIE-FM, WKIF-FM, WXXY-FM, WYXX-FM			
WLJE-F	C	105.5	Valparaiso, IN	0.3	0.7	Bonneville	9.1 %	12.0 %	7.6 %
WLXX	SP	120.0	Chicago	0.6	1.2	WLUP-FM, WHND-FM, WTMX-FM			
WMVP	SPRTS	100.0	Chicago	0.4	2.3	CBS/Infinity	20.9 %	19.8 %	33.0 %
WPHA	E	149.0	Oak Park	0.4	0.9	WBBM-AM, WBBM-FM, WCKG-FM, WJMK-FM, WMAO-AM, WSCR-AM, WUSH-FM			
WRZA-F	SP-R	99.9	Kankakee	0.5	1.5	Chancellor	23.0 %	25.9 %	31.0 %
WVON	B	145.0	Cicero	0.6	0.7	WGCI-AM, WGCI-FM, WLIT-FM, WILJ-AM, WUPT-FM, WVAZ-FM			
WXXY-F	AC/CHR	103.1	Highland Park	0.3	1.5	HefTel/Hispanic	3.6 %	4.0 %	4.3 %
WYCA-F	REL	92.3	Hammond, IN	0.5	1.5	WIND-AM, WLXX-AM, WOJO-FM			
WYLL-F	REL	106.7	Des Plaines	0.3	1.2				
WYPA	T	82.0	Chicago	0.4	0.6				
WZSR-F	AC	105.5	Woodstock	0.4	1.0		65.2 %	69.5 %	84.5 %

AM Stations

WAIT	850	2.5 kw (DA-D)	Standards	Westwd	\$65.00	—	Pride	Crystal Lake
WBBM	780	50 kw	News	CBS	\$250.00	Interep	CBS/Infinity	
WGCI	1390	5 kw (DA-2)	Black Gospel	AURN, AMFM	\$ NA	Christal	Chancellor	
WGN	720	50 kw	Full Service/Talk	ABC	\$400.00	Eastman	Tribune	
WLS	890	50 kw	Talk	ABC	\$130.00	ABC	ABC	
WMAQ	670	50 kw	News/Sports	CNN, Westwd	\$230.00	Group W	CBS/Infinity	
WSCR	1160	50 kw/5 kw (DA-2)	Sports	CBS, Westwd	\$125.00	CBS	CBS/Infinity	

FM Stations

WBBM	96.3	4.2 kw @ 1555	Dance CHR	CBS	\$225.00	CBS	CBS/Infinity	
WCKG	105.9	4.1 kw @ 1581	Talk	Source	\$188.00	CBS	CBS/Infinity	Elmwood Park
WFMT	98.7	15.5 kw @ 1174	Classical		\$110.00	—	WTTW-TV	
WGCI	107.5	33 kw @ 603	Black		\$350.00	Mc-Guild	Chancellor	
WJMK	104.3	4.1 kw @ 1568	Oldies	Westwd	\$325.00	Infinity	CBS/Infinity	
WKQX	101.1	8.3 kw @ 1174	AOR-New Rock		\$230.00	D&R	Emmis	
WLEY	107.9	21 kw @ 761	Hispanic		\$ NA	Caballero	SBS	Aurora
WLIT	93.9	4 kw @ 1581	Soft AC	AMFM	\$325.00	Christal	Chancellor	
WLUP	97.9	6 kw @ 1174	AOR		\$340.00	Sentry	Bonneville	
WNIB	97.1	8.4 kw @ 1190	Classical		\$125.00	Mc-Guild		
WNND	100.3	8.3 kw @ 1174	Modern AC		\$178.00	Sentry	Bonneville	
WNUA	95.5	8.3 kw @ 1174	Jazz		\$255.00	Katz	Chancellor	
WOJO	105.1	8.3 kw @ 1174	Hispanic Contemp.		\$175.00	Katz Hisp.	HefTel/Hispanic	Evanston
WTMX	101.9	4.2 kw @ 1558	AC		\$190.00	Sentry	Bonneville	Skokie
WUBT	103.5	4.1 kw @ 1575	Black Oldies		\$ NA	Eastman	Chancellor	
WUSN	99.5	8.3 kw @ 1174	Country	Westwd	\$340.00	CBS	CBS/Infinity	
WVAZ	102.7	6 kw @ 1174	Black AC	UPI, ABC	\$280.00	Eastman	Chancellor	Oak Park
WXCD	94.7	4.4 kw @ 1529	Classic AOR	ABC	\$150.00	ABC	ABC	
WXRT	93.1	6.7 kw @ 1308	Progressive AOR		\$270.00	CBS	CBS/Infinity	

Notes: WKQX-F was cited for a "Special Station Activity" for a comment regarding the ratings, but was not placed "below the line" . . . 12/98 WRCX-F changed calls to WUBT-F ("The Beat") . . . 1/99 WCBR-F (92.7; Arlington Hts.) changed calls to WKIE-F; WBRO-F (92.7; Kankakee) changed calls to WKIF-F . . . 2/99 WDEK-F (92.5; De Kalb) changed from CHR to simulcasting CHR WKIE-F

CINCINNATI

Arbitron Rank: 26 Pop (12+): 1,584,300
 MSA Rank: 31
 MSA Pop: 1,940,000
 OMA: 29
 Average Persons Rating: 14.9
 Market TSL in Hours: 19.75

Stations: 29 / 22
 Diaries: 2,989 / 530.1 / 53.1%
 Sample Target: 2,860
 % Below Line: 4.1
 % Not Listed: 12.4
 Pop per Station: 72,014

Last Year's Revenue: \$111,900,000
 Household income: \$46,338
 Total Retail Sales: \$19.4 Bil.
 #1 Biller: WLW \$21,000,000
 #1 Billing Portfolio:
 Clear Channel \$55,600,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
1	WLW	208 / 8.8	84	9.8	9.6	6.6	9.1	3285 / 20.7	202	209		K WLW
2	WEBN-F	206 / 8.7	80	7.6	7.6	7.5	8.0	2909 / 18.4	185	177		I WEBN-F
3	WUBE-F	190 / 8.0	80	8.7	8.6	9.1	8.3	2780 / 17.5	194	184		J WUBE-F
4	WRRM-F	169 / 6.7	65	6.0	6.1	7.0	6.3	2259 / 14.3	147	158		H WRRM-F
5	WIZF-F	138 / 5.8	55	5.7	5.5	5.8	5.6	1683 / 10.6	115	128		G WIZF-F
6	WGRR-F	136 / 5.8	67	7.0	6.3	5.9	6.4	2168 / 13.7	147	151		H WGRR-F
7	WOFX-F	129 / 5.5	44	4.9	4.7	5.2	4.9	2671 / 16.9	162	163		G WOFX-F
8	WVAE-F	121 / 5.1	41	4.2	4.4	4.2	4.5	1609 / 10.2	101	89		D WVAE-F
9	WKRC	116 / 4.9	48	4.2	3.9	4.3	4.5	1869 / 11.8	114	105		F WKRC
10	WKRO-F	104 / 4.4	53	6.1	6.7	5.2	5.6	2992 / 18.9	217	207		H WKRO-F
11	WKFS-F	97 / 4.1	31	2.4	2.3	2.7	3.0	2481 / 15.7	127	116		C WKFS-F
12	WVMX-F	87 / 3.7	48	4.7	5.2	5.1	4.6	2035 / 12.8	132	137		G WVMX-F
13	WSAI	62 / 2.6	35	3.2	3.8	3.8	3.3	944 / 6.0	63	66		D WSAI
14	WYGY-F	49 / 2.1	22	2.6	3.0	2.9	2.5	1451 / 9.2	83	94		D WYGY-F
15	WAKW-F	42 / 1.8	18	1.4	1.7	1.7	1.7	777 / 4.9	57	45		WAKW-F
16	WYLY-F	31 / 1.3	10	1.3	0.8	0.6	1.1	557 / 3.5	38	28		A WYLY-F
17	WCVG	28 / 1.2		0.4	0.7	1.0		295 / 1.9		17		WCVG
18	WCIN	25 / 1.1	13	0.7	0.7	1.2	0.9	420 / 2.7	22	24		B WCIN

12+ FM Share (Metro): 77.25% (1599 of 2070) (Winter 98: 78.75%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WKFS-F >>	1 WEBN-F >	1 WEBN-F >	1 WEBN-F	1 WEBN-F <	1 WLW >	1 WLW	1 WLW	1 WEBN-F	1 WLW	1 WUBE-F <
2 WIZF-F >	2 WIZF-F	2 WUBE-F <	2 WUBE-F <	2 WUBE-F <	2 WUBE-F <	2 WUBE-F <	2 WRRM-F <	2 WUBE-F	1 WEBN-F	2 WEBN-F
3 WEBN-F	3 WUBE-F <	3 WOFX-F <	3 WOFX-F <	3 WRRM-F <	3 WGRR-F <	3 WEBN-F <	3 WEBN-F <	3 WRRM-F <	3 WIZF-F	3 WIZF-F <
3 WKRO-F >>	4 WKRO-F	4 WRRM-F	4 WRRM-F <	4 WLW >	4 WRRM-F <	4 WOFX-F	4 WUBE-F	4 WLW <	4 WKFS-F >	4 WGRR-F
	5 WRRM-F	5 WLW <	5 WLW >	5 WOFX-F	5 WKRC <	5 WRRM-F	5 WKRC	5 WIZF-F <	5 WUBE-F <	4 WVAE-F <
	6 WOFX-F <	6 WIZF-F	6 WIZF-F <	6 WGRR-F	6 WVAE-F	6 WGRR-F <	6 WGRR-F <	6 WGRR-F	6 WGRR-F <	6 WLW
	7 WVMX-F	7 WKRO-F	7 WVAE-F <	7 WVAE-F	7 WOFX-F	7 WIZF-F <	7 WVAE-F	7 WKRO-F <	7 WKRO-F <	7 WKFS-F
	8 WKFS-F	8 WVMX-F <	8 WVMX-F <	8 WIZF-F	8 WEBN-F	8 WKRC	8 WOFX-F <	8 WOFX-F <	8 WVAE-F <	7 WKRO-F <
	9 WLW	9 WGRR-F	9 WGRR-F	9 WVMX-F	9 WSAI	9 WVAE-F	9 WVAE-F <	9 WVAE-F <	9 WOFX-F <	9 WRRM-F
		9 WVAE-F >			10 WIZF-F <	10 WKRO-F	10 WIZF-F	10 WKFS-F	10 WKRC <	10 WOFX-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnite
1 WIZF-F <	1 WRRM-F <	1 WRRM-F	1 WRRM-F	1 WRRM-F	1 WEBN-F >>>	1 WEBN-F >>>	1 WEBN-F >>	1 WEBN-F >	1 WEBN-F	1 WUBE-F <
2 WKRO-F <	2 WKRO-F <	2 WKRO-F	2 WUBE-F	2 WUBE-F	2 WIZF-F	2 WOFX-F	2 WLW	2 WOFX-F <	2 WLW	2 WLW
3 WKFS-F	3 WIZF-F	2 WVMX-F	3 WIZF-F	3 WGRR-F <	3 WOFX-F	2 WUBE-F <	2 WUBE-F	3 WLW	3 WOFX-F	3 WKRC
4 WRRM-F	4 WUBE-F	4 WUBE-F	4 WKRO-F	4 WIZF-F <	4 WKFS-F	4 WIZF-F	4 WOFX-F	4 WUBE-F >	4 WUBE-F >	4 WEBN-F
5 WUBE-F	5 WVMX-F	5 WIZF-F >	5 WVMX-F	5 WVMX-F <	5 WKRO-F	5 WLW	5 WIZF-F	5 WGRR-F	5 WGRR-F	5 WIZF-F
6 WEBN-F	6 WKFS-F	6 WOFX-F	6 WEBN-F <	6 WVAE-F	5 WUBE-F	6 WKRO-F	6 WVMX-F	5 WIZF-F	6 WVAE-F	6 WVAE-F
7 WOFX-F	7 WEBN-F <	7 WOFX-F	7 WOFX-F	7 WKRO-F	7 WGRR-F >>	7 WKFS-F	6 WRRM-F <	7 WVAE-F	7 WRRM-F	7 WRRM-F
7 WYGY-F	8 WOFX-F >	8 WEBN-F	7 WVAE-F <	8 WOFX-F <		7 WVMX-F	8 WYLY-F	8 WRRM-F <	8 WIZF-F	
			9 WGRR-F	9 WEBN-F				9 WKRO-F		
				9 WLW						

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume
WBOB	SPRTS	1160	Florence, KY	0.8	2.2	WFCJ-F	REL	93.7	Miamisburg, OH	0.3	1.5		
WCKY	SPRTS	1360	Cincinnati	0.4	2.8	WGTZ-F	CHR	92.9	Eaton, OH	0.5	3.5		
WIOK-F	REL	107.5	Falmouth, KY	0.6	1.1	WHKO-F	C	99.1	Dayton, OH	0.8	4.0		
WUBE	SPRTS	1230	Cincinnati	0.1	0.6	WLOT-F	SAC	99.9	Kettering, OH	0.5	1.8		
						WMMX-F	AC/CHR	107.7	Dayton, OH	0.7	1.9		
						WPFB-F	C	105.9	Middletown, OH	0.5	2.8		
						WTUE-F	AOR	104.7	Dayton, OH	0.6	2.3		

CINCINNATI

Consolidation Report	12+	25-54	Revenue
CBS/Infinity WGRR-FM, WKRO-FM, WYLY-FM	11.5 %	12.9 %	16.8 %
Chancellor WBOB-AM, WUBE-AM, WJBE-FM, WYGY-FM	11.0 %	19.7 %	17.4 %
Clear Channel WCKY-AM, WEBN-FM, WKFS-FM, WKRC-AM, WLW-AM, WOFX-FM, WSAI-AM, WVMX-FM	38.7 %	36.8 %	49.7 %
Susquehanna WRRM-FM, WVAE-FM	11.8 %	14.2 %	9.5 %
	73.1 %	83.6 %	93.4 %

AM Stations

Call	Freq	Pwr	Class	Format	Daypart	Rate	Agency	Advertiser	City
WCIN	1480	1.3 kw/0.25 kw (DA-2)	Black			<20.00	—		
WCVG	1320	0.5 kw/0.43 kw (DA-2)	Black Gospel		AURN, USA	\$ NA	—		Covington, KY
WKRC	550	5 kw/1 kw (DA-2)	Talk		ABC, Westwd	\$103.00	Eastman	Clear Channel	
WLW	700	50 kw	Full Service/Talk		ABC, AP	\$260.00	Eastman	Clear Channel	
WSAI	1530	50 kw (DA-N)	Standards		CBS, Westwd	\$55.00	Eastman	Clear Channel	

FM Stations

Call	Freq	Pwr	Class	Format	Daypart	Rate	Agency	Advertiser	City
WAKW	93.3	50 kw @ 495	Contemp. Christian		USA	\$ NA	—	Pillar of Fire	
WEBN	102.7	16 kw @ 866	AOR			\$169.00	Eastman	Clear Channel	
WGRR	103.5	10 kw @ 1037	Oldies			\$130.00	Mc-Guild	CBS/Infinity	Hamilton
WIZF	100.9	1.25 kw @ 508	Black			\$78.00	D&R	Blue Chip	Ertanger, KY
WKFS	107.1	2.8 kw @ 874	CHR			\$ 35.00	Eastman	Clear Channel	Milford
WKRO	101.9	16.2 kw @ 874	CHR		ABC	\$150.00	Katz	CBS/Infinity	
WOFX	92.5	16 kw @ 866	Classic AOR			\$80.00	Eastman	Clear Channel	
WRRM	98.5	18 kw @ 808	Soft AC			\$109.00	Mc-Guild	Susquehanna	
WJBE	105.1	14.5 kw @ 920	Country			\$180.00	Christal	Chancellor	
WVAE	94.9	10.5 kw @ 1056	Jazz			\$ 72.00	Katz	Susquehanna	Fairfield
WVMX	94.1	32 kw @ 600	AC/CHR		ABC	\$ 88.00	Eastman	Clear Channel	
WYGY	96.5	19.5 kw @ 810	Country			\$74.00	Christal	Chancellor	Hamilton
WYLY	97.3	4.3 kw @ 387	Classic Hits			\$ NA	Katz	CBS/Infinity	Lebanon, OH

Notes: 4/99 WVAE-F changed from Smooth Jazz to Black Oldies as "Mojo 94.9" . . . 5/99 WVAE-F changed calls to WMOJ-F

CLEVELAND

Arbitron Rank: 24 Pop (12+): 1,763,500	Stations: 26 / 22	Last Year's Revenue: \$97,500,000
MSA Rank: 23	Diaries: 3,132 / 563 1 / 56 1%	Household Income: \$44,557
MSA Pop: 2,230,000	Sample Target: 3,080	Total Retail Sales: \$20.6 Bil
DMA: 13	% Below Line: 2.2	#1 Billing: WMJI-F \$12,500,000
Average Persons Rating: 16.5	% Not Listed: 11.4	#1 Billing Portfolio:
Market TSL In Hours: 21.75	Pop per Station: 80,159	Clear Channel \$40,960,000

12+ Metro	Format	Winter 99		Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
		1/4	Share										
1 WMJI-F	O	263 / 9.0	7.4	9.0	8.5	8.1	8.5	3724 / 21.1	20.0	19.8	I	WMJI-F	
2 WGAR-F	C	249 / 8.5	7.3	6.6	8.0	6.9	7.6	2896 / 16.4	15.7	15.2	I	WGAR-F	
3 WZAK-F	B	245 / 8.4	8.7	8.7	9.0	9.3	8.7	2722 / 16.4	15.2	17.1	I	WZAK-F	
4 WDOK-F	SAC	178 / 6.1	7.0	6.1	6.3	7.2	6.4	2787 / 15.8	16.4	17.4	H	WDOK-F	
5 WRMR	ST	173 / 5.9	4.8	5.8	5.4	6.2	5.5	1762 / 9.9	8.8	9.9	D	WRMR	
6 WTAM	N/T	165 / 5.7	6.9	8.7	8.3	4.9	7.4	2910 / 16.5	19.8	13.4	G	WTAM	
6 WZJM-F	CHR	165 / 5.7	5.8	5.6	4.9	4.8	5.5	3139 / 17.8	18.9	17.0	F	WZJM-F	
8 WNCX-F	CL AOR	146 / 5.0	5.4	5.2	5.3	5.1	5.2	2660 / 15.1	16.8	16.4	H	WNCX-F	
9 WMVX-F	AC/CHR	143 / 4.9	5.4	5.8	5.9	5.7	5.5	2766 / 15.7	16.0	17.2	H	WMVX-F	
10 WMMS-F	AOR	136 / 4.7	5.4	4.1	4.1	4.6	4.6	2304 / 13.1	14.8	12.3	G	WMMS-F	
11 WOAL-F	AC/CHR	135 / 4.6	5.0	4.5	4.0	4.5	4.5	2793 / 16.8	16.9	18.0	H	WOAL-F	
12 WNWV-F	J	130 / 4.5	5.4	4.1	4.3	3.9	4.6	1875 / 10.6	11.4	11.3	D	WNWV-F	
13 WCLV-F	CL	91 / 3.1	2.3	3.1	2.3	3.4	2.7	1273 / 7.2	6.5	7.7	D	WCLV-F	
14 WENZ-F	AOR-NR	80 / 2.7	2.4	2.1	2.5	2.6	2.4	1850 / 10.5	10.5	10.2	D	WENZ-F	
15 WJMO	B/O	68 / 2.3	2.6	2.2	2.1	2.5	2.3	936 / 5.3	5.7	5.2	C	WJMO	
16 WKNR	SPRTS	51 / 1.8	2.1	1.6	2.0	2.2	1.9	1239 / 7.0	7.5	8.4	D	WKNR	
17 WABQ	B/G	46 / 1.6	1.0	1.3	1.0	1.7	1.2	348 / 2.0	2.1	2.3		WABQ	

12+ FM Share (Metro): 79.31% (2047 of 2581) (Winter 98 78.11%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WZJM-F >	1 WZAK-F >	1 WZAK-F	1 WMJI-F	1 WMJI-F	1 WMJI-F	1 WJAI-F >	1 WGAR-F <	1 WGAR-F	1 WZAK-F >	1 WZAK-F
2 WZAK-F >>	2 WMMS-F <	2 WMJI-F <	2 WZAK-F <	2 WGAR-F <	2 WGAR-F <	2 WNCX-F <	2 WJAI-F <	2 WJAI-F <	2 WZJM-F >	2 WGAR-F <
3 WENZ-F >>>	3 WMVX-F <	3 WGAR-F <	3 WGAR-F <	3 WZAK-F	3 WRMR	3 WGAR-F <	3 WTAM <	3 WZAK-F <	3 WGAR-F <	3 WJAI-F
4 WOAL-F	4 WZJM-F <	4 WNCX-F <	4 WNCX-F <	4 WDOK-F <	4 WTAM <	4 WZAK-F	4 WDOK-F <	4 WNWV-F <	4 WRMR <	4 WRMR <
	5 WNCX-F	5 WMMS-F <	5 WMVX-F	5 WNCX-F <	5 WDOK-F	5 WDOK-F >	5 WRMR	5 WTAM	5 WTAM <	5 WZJM-F
	6 WGAR-F <	6 WMVX-F	6 WMMS-F <	6 WMVX-F	6 WNWV-F	6 WMVX-F <	6 WZAK-F <	6 WDOK-F <	6 WJAI-F	6 WNWV-F <
	7 WOAL-F	7 WOAL-F <	7 WOAL-F	7 WOAL-F <	7 WZAK-F	7 WZJM-F <	7 WMVX-F <	7 WRMR <	7 WMMS-F <	7 WDOK-F <
	8 WENZ-F	8 WZJM-F <	8 WDOK-F	8 WDOK-F	8 WMMS-F	8 WRMR	8 WMMS-F <	8 WMVX-F <	8 WMVX-F <	8 WOAL-F <
		9 WDOK-F	9 WNWV-F	9 WNWV-F	9 WCLV-F <	8 WTAM <	9 WOAL-F	9 WOAL-F	9 WENZ-F <	9 WMVX-F <
				10 WTAM <	10 WMVX-F <			9 WNWV-F	10 WOAL-F <	10 WMMS-F
								9 WMVX-F >		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnlt
1 WZJM-F <	1 WZAK-F	1 WZAK-F <	1 WZAK-F	1 WDOK-F <	1 WZAK-F	1 WZAK-F	1 WNCX-F <	1 WNCX-F	1 WMJI-F <	1 WZAK-F <
2 WZAK-F >	2 WOAL-F	2 WOAL-F	2 WGAR-F <	2 WMJI-F	2 WMMS-F <	2 WMMS-F <	2 WMMS-F	2 WMMS-F <	2 WNCX-F	2 WTAM
3 WGAR-F >	2 WZJM-F	3 WMVX-F >	3 WMJI-F <	3 WGAR-F <	3 WENZ-F	3 WNCX-F >	2 WZAK-F >	3 WZAK-F <	3 WMMS-F	3 WJAI-F
4 WOAL-F	4 WMVX-F	4 WGAR-F <	4 WOAL-F	4 WZAK-F	4 WNCX-F >	4 WMVX-F <	4 WMVX-F	4 WZJM-F	4 WGAR-F <	4 WNWV-F <
5 WMMS-F	4 WGAR-F >	5 WZJM-F >	5 WDOK-F <	5 WOAL-F	5 WZJM-F	5 WENZ-F	5 WGAR-F	5 WGAR-F	5 WZAK-F	5 WGAR-F <
6 WENZ-F	6 WDOK-F	6 WDOK-F	6 WMVX-F <	6 WMVX-F	6 WMVX-F	6 WZJM-F <	6 WZJM-F <	6 WMVX-F	6 WMVX-F <	6 WZJM-F >
	6 WMMS-F	6 WNCX-F <	7 WZJM-F	7 WNWV-F	7 WGAR-F	7 WMJI-F	7 WZJM-F	7 WTAM	7 WTAM	
		8 WMMS-F >	8 WNWV-F >	8 WZJM-F		8 WJAI-F		8 WKNR	8 WNWV-F	
							8 WDOK-F <	9 WENZ-F	9 WZJM-F <	
								9 WNWV-F <	10 WDOK-F <	

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume
WELW	VA	1330	Willoughby	0.3	1.1		WKDD-F	CHR/AC	96.5	Akron	0.5	3.8	
WERE	N/T	1300	Cleveland	0.4	2.2		WKKY-F	C	104.9	Genova	0.4	1.4	
WHK-AF	REL	1420	Cleveland	0.3	1.4		WONE-F	AOR	97.5	Akron	0.6	2.9	
WZLE-F	REL-CC	104.9	Lorain	0.8	2.4		WQMX-F	C	94.9	Medina	0.6	3.2	

CLEVELAND

Consolidation Report	12+	25-54	Revenue
Chancellor WDOK-FM, WJMO-AM, WOAL-FM, WRMR-AM, WZAK-FM, WZJM-FM	33.0 %	29.2 %	38.8 %
Clear Channel WGAR-FM, WMJI-FM, WMMS-FM, WMVX-FM, WTAM-AM, WZLE-FM	33.6 %	37.5 %	42.0 %
	66.6 %	66.7 %	80.8 %

AM Stations

Station	Freq	Power	Format	Source	Revenue	Advertiser	Agency
WABQ	1540	1 kw (Days)	Black Gospel	AURN	\$22.00	---	
WJMO	1490	1 kw	Black Oldies	ABC	\$32.00	D&R	Chancellor
WKHR	1220	50 kw (DA-1)	Sports	ABC, CBS	\$55.00	Sentry	Capstar
WRMR	850	10 kw/5 kw (DA-2)	Standards	CNN, Jones	\$45.00	Katz	Chancellor
WTAM	1100	50 kw	News/Talk	ABC, AP	\$70.00	Eastman	Clear Channel

FM Stations

Station	Freq	Power	Format	Source	Revenue	Advertiser	Agency
WCLV	95.5	31 kw @ 620	Classical		\$65.00	Allied	
WDOK	102.1	12 kw @ 1005	Soft AC		\$149.00	Katz	Chancellor
WENZ	107.9	16 kw @ 892	AOR-New Rock	Source, Westwd	\$50.00	Clr Chnl	Radio One
WGAR	99.5	50 kw @ 500	Country		\$159.00	Christal	Clear Channel
WMJI	105.7	16 kw @ 1129	Oldies	Westwd	\$188.00	Mc-Guild	Clear Channel
WMMS	100.7	32 kw @ 600	AOR		\$120.00	Eastman	Clear Channel
WMVX	106.5	11.5 kw @ 1037	AC/CHR	AP	\$145.00	Eastman	Clear Channel
WNCX	98.5	16 kw @ 961	Classic AOR	ABC, Westwd	\$153.00	Clr Chnl	CBS/Infinity
WNWV	107.3	50 kw @ 466	Jazz	CBS	\$51.00	Allied	WEOL
WOAL	104.1	11 kw @ 1060	AC/CHR	Westwd	\$115.00	Eastman	Chancellor
WZAK	93.1	27.5 kw @ 623	Black	ABC	\$170.00	D&R	Chancellor
WZJM	92.3	40 kw @ 548	CHR	ABC	\$53.00	Sentry	Chancellor

Notes: 4/99 WZJM-F changed from CHR to "Jammin' Oldies" (Black Oldies) . . . 5/99 WENZ-F changed from New Rock to Black as "Kiss 107.9" . . . 5/99 WZLE-F (104.9; Lorain) changed from Contemp. Christian to CHR as "Kiss 104.9"

COLORADO SPRINGS

Arbitron Rank: 93 Pop (12+): 399,000	Stations: 24 / 18	Last Year's Revenue: \$19,700,000
MSA Rank: 105	Diaries: 1,423 / 280 1 / 55 9%	Household Income: \$38,420
MSA Pop: 486,000	Sample Target: 1,360	Total Retail Sales: \$5.2 Bil
DMA: 97 (w/Pueblo)	% Below Line: 13.3	#1 Billing: KKFM-F \$3,500,000
Average Persons Rating: 14.5	% Not Listed: 14.5	#1 Billing Portfolio:
Market TSL in Hours: 19.25	Pop per Station: 22,167	Citadel \$9,290,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
1 KKMG-F	CHR	65 / 11.2	11.8	11.5	10.8	9.1	11.3	1109 / 27.8	26.9	25.4	D	KKMG-F
2 KKCS-F	C	57 / 9.8	6.9	6.6	9.1	6.8	8.1	626 / 16.7	15.3	14.1	F	KKCS-F
3 KILO-F	AOR	45 / 7.8	6.2	6.2	6.8	6.2	6.7	669 / 16.8	15.3	13.3	C	KILO-F
4 KKFM-F	AOR/CL	40 / 6.9	7.4	11.5	8.0	8.1	8.5	681 / 17.3	16.1	18.4	F	KKFM-F
5 KVOR	T/N	36 / 6.2	6.7	6.6	5.4	5.5	6.2	519 / 13.0	16.0	12.5	C	KVOR
6 KCCY-F	C	33 / 5.7	7.8	4.2	6.0	5.4	5.9	576 / 14.4	15.8	12.4	C	KCCY-F
7 KSPZ-F	O	29 / 5.0	4.4	5.7	6.0	5.8	5.3	538 / 13.6	13.8	16.7	C	KSPZ-F
8 KSKX-F	J	28 / 4.8	3.2	3.5	3.4	4.7	3.7	370 / 9.3	7.6	8.7	B	KSKX-F
9 KVUU-F	AC	27 / 4.7	5.1	5.1	5.7	5.0	5.1	774 / 19.4	19.0	19.3	C	KVUU-F
10 KOA	T/F/S	26 / 4.5	5.1	3.9	3.8	3.9	4.3	448 / 11.3	14.0	11.3	C	KOA
11 KKLI-F	SAC	19 / 3.3	5.1	4.2	4.9	5.5	4.4	406 / 10.2	11.9	13.3	C	KKLI-F
12 KRDO-F	AC	17 / 2.9	2.8	3.4	4.1	4.4	3.3	436 / 10.9	9.2	13.2	B	KRDO-F
13 KCMN	ST	14 / 2.4	1.9	0.8	1.3	3.2	1.6	113 / 2.8	2.9	2.9	A	KCMN
14 KTWK	ST	10 / 1.7	1.8	1.7	1.5	1.1	1.7	172 / 4.3	4.2	3.1	A	KTWK

12+ FM Share (Metro) 79.03% (392 of 496) (Winter 98 79.23%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KKMG-F >>>	1 KKMG-F	1 KKMG-F	1 KKCS-F	1 KKCS-F	1 KKCS-F	1 KKMG-F	1 KKCS-F	1 KKMG-F	1 KKMG-F >	1 KKCS-F
2 KILO-F >>>	2 KILO-F >	2 KKCS-F	1 KKMG-F	2 KKFM-F	2 KVOR	2 KKCS-F	2 KKMG-F	2 KKCS-F	2 KILO-F >	2 KKMG-F
3 KKFM-F	3 KILO-F	3 KILO-F	3 KKFM-F	2 KKMG-F	3 KSKX-F	3 KKFM-F	3 KVOR	3 KILO-F	3 KKFM-F	3 KILO-F
4 KKCS-F	4 KKFM-F	4 KILO-F	4 KILO-F	4 KILO-F	4 KOA	4 KILO-F	4 KKFM-F	4 KKFM-F	4 KKLI-F	4 KCCY-F
5 KCCY-F	5 KCCY-F	5 KCCY-F	5 KSPZ-F	5 KSPZ-F	5 KKFM-F	5 KVOR	5 KILO-F	5 KCCY-F	5 KSPZ-F	5 KSPZ-F
6 KVUU-F >>	6 KVUU-F	6 KVUU-F	6 KVUU-F	6 KCCY-F	6 KSPZ-F	6 KCCY-F	6 KCCY-F	6 KSPZ-F	6 KKCS-F	6 KKFM-F
	7 KSPZ-F	7 KSPZ-F	7 KVUU-F	7 KCCY-F	7 KOA	7 KOA	7 KOA	7 KSKX-F	6 KSKX-F	7 KVUU-F
	8 KSKX-F	8 KSKX-F	7 KSKX-F	8 KCMN-F	8 KKMG-F	7 KVUU-F	8 KSPZ-F	6 KVUU-F	8 KCCY-F	7 KSPZ-F
	9 KKLI-F		8 KVOR	9 KCMN-F	9 KSPZ-F	9 KSKX-F	9 KSKX-F	8 KVUU-F	9 KVUU-F	9 KVOR
				10 KKLI-F	10 KSKX-F	10 KVUU-F	10 KVOR			

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Overall
1 KKMG-F >>	1 KKMG-F >	1 KKMG-F >	1 KKMG-F	1 KKCS-F	1 KILO-F	1 KILO-F >	1 KILO-F >	1 KILO-F	1 KKFM-F	1 KVUU-F >
2 KCCY-F	2 KKCS-F	2 KVUU-F	2 KKCS-F	1 KKMG-F	1 KKMG-F >	2 KKMG-F	2 KKMG-F	2 KKFM-F	2 KILO-F	2 KRDO
2 KKCS-F	2 KVUU-F	3 KKCS-F	3 KVUU-F >	3 KVUU-F	3 KKFM-F >	3 KKFM-F >	3 KKFM-F >	3 KKMG-F	3 KKCS-F >	2 KVUU-F >
4 KVUU-F >	4 KCCY-F	4 KILO-F	4 KCCY-F	4 KSPZ-F	4 KOKS-F	4 KCCY-F	4 KCCY-F	4 KKCS-F	4 KSKX-F	
	5 KILO-F >	4 KCCY-F	5 KKLI-F	5 KCCY-F	4 KKCS-F	5 KKCS-F	5 KKCS-F >>	5 KCCY-F	5 KOA	
		6 KKFM-F >>	6 KRDO-F	5 KKLI-F	4 KCCY-F >			6 KSKX-F	5 KCCY-F	
			6 KKFM-F	7 KKFM-F				7 KOA	5 KKMG-F	
				8 KRDO-F				7 KSPZ-F	5 KSPZ-F	
				8 KILO-F						
				8 KSKX-F >						

Other Rated Stations	Metro Share	Cume Rating	TSA AOH Cume	Other Rated Stations--Outside Market	Metro Share	Cume Rating	TSA AOH Cume				
KBIQ-F	REL-CC	102.7	Manitou Springs	1.4	4.8	KDZA-F	O	107.9	Pueblo	0.5	2.1
KCBR	REL	104.0	Monument	0.5	0.7	KHOW	T	63.0	Denver	0.9	2.4
KGFT-F	REL	100.7	Pueblo	1.2	6.1	KOKS-F	CHR	107.5	Lakewood	1.0	3.7
KKCS	T	146.0	Colorado Springs	0.5	2.4	KVOD-F	CL	92.5	Greenley	0.7	1.1
KPRZ-F	REL	96.1	Fountain	0.7	2.9						
KRDO	SPRTS	124.0	Colorado Springs	1.2	4.0						

COLORADO SPRINGS

Consolidation Report	12+	25-54	Revenue
Capstar KKLI-FM, KVUU-FM	8.0 %	9.4 %	11.9 %
Citadel KKFM-FM, KKMG-FM, KSPZ-FM, KTWK-AM, KVOR-AM	31.0 %	30.0 %	47.2 %
Local KCBR-AM, KCMN-AM	2.9 %	0.9 %	1.3 %
Salem KBIO-FM, KGFT-FM, KPRZ-FM	3.3 %	4.2 %	%
	45.2 %	44.5 %	60.4 %

AM Stations

Station	Freq	Power	Format	Advertiser	Rate	Buyer	Agency
KCMN	1530	1 kw (Days)	Standards	CNN, Westwd	\$<20.00	--	KCBR
KTWK	740	3.3 kw/1.5 kw (DA-2)	Standards		\$ NA	Katz	Citadel
KVOR	1300	5 kw/1 kw	News/Talk	ABC, CBS	\$30.00	Katz	Citadel

FM Stations

Station	Freq	Power	Format	Advertiser	Rate	Buyer	Agency	Market
KILO	94.3	83 kw @ 2110	AOR		\$32.00	Eastman	Bahakel	
KKCS	101.9	72 kw @ 2280	Country		\$75.00	Katz	KKCS	
KKFM	98.1	71 kw @ 2290	AOR/Classic AOR		\$56.00	Mc-Guild	Citadel	
KKLI	106.3	1.6 kw @ 2224	Soft AC		\$30.00	Mc-Guild	Capstar	Widefield
KKMG	98.9	70 kw @ 2300	CHR		\$40.00	Mc-Guild	Citadel	Pueblo
KRDO	95.1	96 kw @ 2010	AC	ABC	\$21.00	D&R		
KSKX	105.5	0.4 kw @ 2228	Jazz		\$ NA	D&R		Security
KSPZ	92.9	72 kw @ 2130	Oldies	Westwd	\$38.00	Katz	Citadel	
KVUU	99.9	68 kw @ 2000	AC		\$30.00	Katz	Capstar	Pueblo

Notes: KOA -- See Denver, KCCY-F -- See Pueblo in the Fall 1998 American Radio

COLUMBIA, SC

Arbitron Rank: 88 Pop (12+): 427,200
MSA Rank: 101
MSA Pop: 485
DMA: 89
Average Persons Rating: 15.4
Market TSL In Hours: 20/25

Stations: 21 / 18
Diaries: 1,564 / 273 1 / 53 3%
Sample Target: 1,450
% Below Line: 1.2
% Not Listed: 15.7
Pop per Station: 23,733

Last Year's Revenue: \$26,000,000
Household Income: \$42,709
Total Retail Sales: \$4.7 Bill
#1 Biller: WWDI-F 15,275,000
#1 Billing Portfolio: Capstar \$10,780,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg	Fall 98	Win 98	12+ TSA AOH / Cume	Revenue Level	
1 WWDI-F	B	94 / 14.3	14.9	15.4	16.3	16.2	15.2	1036 / 24.2	22.5	24.2		C	WWDI-F
2 WNOK-F	CHR	67 / 8.7	7.2	8.5	7.6	7.5	8.0	1015 / 23.8	24.4	23.3		I	WNOK-F
3 WCOS-F	C	65 / 8.4	10.5	10.7	10.3	9.0	10.0	845 / 18.8	19.9	20.1		I	WCOS-F
4 WMAF-F	AOR/CL	44 / 6.7	5.8	6.1	6.9	6.9	6.4	663 / 16.6	15.8	16.9		D	WMAF-F
5 WTCB-F	AC	43 / 6.5	5.3	6.4	7.1	7.9	6.3	698 / 14.0	14.9	16.9		I	WTCB-F
6 WFMV-F	B/G	38 / 5.9	7.2	4.7	5.7	5.9	5.9	453 / 10.6	12.3	10.4		H	WFMV-F
7 WVOC	N/T	36 / 6.6	6.9	5.4	4.8	4.5	5.6	648 / 12.8	16.9	12.8		C	WVOC
8 WOMG-F	O	33 / 6.0	5.3	5.4	6.2	5.5	5.5	662 / 13.1	14.1	14.6		C	WOMG-F
9 WARQ-F	AOR-NR	33 / 6.0	4.9	4.6	5.9	5.0	5.1	698 / 14.0	13.7	13.1		B	WARQ-F
10 WSCQ-F	ST/LZ	32 / 4.8	4.7	5.6	4.1	5.1	4.8	412 / 8.6	9.8	9.8		C	WSCQ-F
11 WLTY-F	SAC	26 / 4.0	4.1	1.9	1.6	2.0	2.9	460 / 10.8	10.1	8.7		A	WLTY-F
12 WCOS	SPRTS	14 / 2.1	1.4	1.4	1.5	1.4	1.6	203 / 4.7	4.6	3.7		C	WCOS
13 WOIC	B/O	13 / 2.0	2.3	2.2	1.6	1.4	2.0	187 / 4.6	3.4	3.5		A	WOIC
14 WIXC-F	AC	13 / 2.0	1.4	2.7	2.5	2.6	2.1	218 / 6.1	5.6	5.3		A	WIXC-F
15 WISW	N	8 / 1.2	1.6	1.2	1.5	0.9	1.4	232 / 6.4	6.5	5.4		A	WISW

12+ FM Share (Metro) 86.48% (480 of 555) (Winter 98 88.91%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Evr	12+ Wind
1 WWDI-F	1 WWDI-F	1 WWDI-F	1 WWDI-F	1 WWDI-F	1 WCOS-F	1 WWDI-F	1 WWDI-F	1 WWDI-F	1 WWDI-F	1 WWDI-F
2 WNOK-F	2 WNOK-F	2 WNOK-F	2 WMAF-F	2 WMAF-F	2 WWDI-F	2 WNOK-F	2 WVOC	2 WNOK-F	2 WNOK-F	2 WFMV-F
3 WCOS-F	3 WARQ-F	2 WMAF-F	3 WTCB-F	3 WTCB-F	3 WSCQ-F	3 WMAF-F	3 WTCB-F	3 WCOS-F	3 WFMV-F	3 WCOS-F
4 WARQ-F	4 WMAF-F	4 WTCB-F	4 WNOK-F	4 WNOK-F	4 WVOC	4 WCOS-F	4 WCOS-F	4 WTCB-F	4 WCOS-F	4 WMAF-F
	5 WCOS-F	5 WCOS-F	5 WCOS-F	5 WCOS-F	5 WTCB-F	5 WSCQ-F	5 WNOK-F	5 WMAF-F	5 WARQ-F	5 WARQ-F
	6 WTCB-F	6 WARQ-F	6 WFMV-F	6 WFMV-F	6 WOMG-F	6 WTCB-F	6 WMAF-F	6 WMAF-F	6 WOMG-F	6 WMAF-F
		7 WFMV-F	7 WARQ-F	7 WLTY-F	7 WFMV-F	7 WVOC	7 WOMG-F	6 WARQ-F	7 WVOC	7 WSCQ-F
			8 WVOC	7 WOMG-F	8 WMAF-F	8 WFMV-F	8 WLTY-F	6 WVOC	7 WLTY-F	8 WOMG-F
					9 WNOK-F					

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Overall
1 WWDI-F	1 WWDI-F	1 WWDI-F	1 WWDI-F	1 WWDI-F	1 WWDI-F	1 WWDI-F	1 WWDI-F	1 WWDI-F	1 WWDI-F	1 WWDI-F
2 WNOK-F	2 WNOK-F	2 WNOK-F	2 WNOK-F	2 WNOK-F	2 WNOK-F	2 WMAF-F	2 WMAF-F	2 WMAF-F	2 WMAF-F	2 WCOS-F
3 WARQ-F	3 WARQ-F	3 WFMV-F	3 WTCB-F	2 WTCB-F	2 WARQ-F	3 WARQ-F	3 WARQ-F	3 WARQ-F	3 WVOC	3 WMAF-F
4 WCOS-F	4 WFMV-F	3 WLTY-F	4 WCOS-F	4 WFMV-F	2 WMAF-F	4 WNOK-F	4 WNOK-F	3 WNOK-F	4 WCOS-F	4 WVOC
	5 WTCB-F	3 WTCB-F	4 WFMV-F	5 WCOS-F		5 WCOS-F	4 WTCB-F	5 WTCB-F	5 WTCB-F	4 WLTY-F
	6 WCOS-F	6 WARQ-F	6 WLTY-F	6 WLTY-F		6 WTCB-F		5 WCOS-F	6 WNOK-F	
	6 WLTY-F		7 WARQ-F	7 WMAF-F				7 WVOC	7 WOMG-F	
				7 WOMG-F					7 WARQ-F	

Other Rated Stations	Metro Share	Cume Rating	TSA AOH Cume
WYWG-F	B/G	95.3	Batesburg 0.5 1.7
WTGH	B/G	620	Cayce 0.6 1.9

Other Rated Stations--Outside Market	Metro Share	Cume Rating	TSA AOH Cume
WOKI-F	B	93.9	St Matthews 0.8 3.4
WZNY-F	CHR	105.7	Augusta GA 0.5 3.5

Consolidation Report	12+	25-54	Revenue
Bloomington	12.7%	14.6%	19.6%
WISW-AM WOMG-FM WTCB-FM			
Capstar	33.6%	29.4%	41.5%
WCOS-AM WCOS-FM WLTY-FM WNOK-FM WSCQ-FM WVOC-AM			
Clear Channel	26.8%	28.1%	35.8%
WARQ-FM WMAF-FM WOIC-FM WWDI-FM			
Local	5.8%	6.5%	7.5%
WFMV-FM WLJI-FM			
Total	78.2%	78.6%	89.4%

COLUMBIA, SC

AM Stations

WCOS	1400	1 kw	Sports	CNN, 1-On-1	\$<20.00	Katz	Capstar
WISW	1320	5 kw/2.5 kw (DA-N)	News	AP	\$ NA	Christal	Bloomington
WOIC	1230	1 kw	Black Oldies	AURN, ABC	\$<20.00	Clr Chnl	Clear Channel
WVOC	560	5 kw (DA-N)	News/Talk	Westwd	\$32.00	---	Capstar

FM Stations

WARQ	93.5	2.8 kw @ 443	New Rock		\$24.00	Clr Chnl	Clear Channel	
WCOS	97.5	100 kw @ 983	Country	ABC	\$74.00	Katz	Capstar	
WFLM /	95.3	3 kw @ 328	Black Gospel	Westwd	\$21.00	D&R		S. Congaree
WLJI	98.3	6 kw @ 328	See WFMV-F					Summerton
WLTJ	95.7	3.3 kw @ 443	Soft AC	AMFM	\$25.00	Katz	Capstar	Cayce
WLXC	98.5	6 kw @ 328	AC		\$ NA	K&P		Lexington
WMFX	102.3	6 kw @ 328	AOR/Classic AOR		\$37.00	Clr Chnl	Clear Channel	St. Andrews
WYOK	104.7	96 kw @ 1033	CHR	ABC	\$48.00	Mc-Guild	Capstar	
WOMG	103.1	3 kw @ 300	Oldies		\$28.00	Christal	Bloomington	
WSCU	100.1	5.9 kw @ 330	Standards/EZ	CBS	\$22.00	Mc-Guild	Capstar	W. Columbia
WTCB	106.7	100 kw @ 787	AC		\$62.00	Christal	Bloomington	Orangeburg
WWDM	101.3	100 kw @ 1322	Black	ABC, Westwd	\$77.00	Clr Chnl	Clear Channel	Sumter

Notes: 3/99 WLXC-F sold by Baker Broadcasting to Bloomington Broadcasting (price NA) . . . 3/99 WLXC-F changed from AC (simulcasting WHBZ-F Charleston) to Black AC using ABC's "The Touch" service & Tom Joyner . . . 3/99 WDXZ-F (106.3; Newberry) sold by GHB to Douglas Sutton (price NA)

FORMAT CODES

AC	- Adult Contemporary	J	- Jazz and New Adult Contemporary
AC-NR	- Modern AC	KIDS	- Children's
AOR	- Album Oriented Rock	N	- News
AOR-NR	- New Rock	O	- Oldies (50's & 60's)
AOR-P	- Progressive AOR	REL	- Religion, Christian
B	- Black (audience 75%+ Black)	REL-CC	- Contemporary Christian
B/AC	- Black Adult Contemporary	SAC	- Soft Adult Contemporary
B/G	- Black Gospel	SP	- Hispanic/Spanish
B/O	- Black Oldies	SP-C	- Hispanic Contemporary
BIZ	- Business News & Talk	SP-NT	- Hispanic News/Talk/Information
C	- Country	SP-R	- Hispanic-Regional
C/O	- Classic Country	SP-TP	- Hispanic-Tropical
CHR	- Contemporary Hit Radio, Top 40	SP-VA	- Hispanic Variety
CL	- Classical	SP-TJ	- Tejano
CL AOR	- Classic AOR, Classic Rock	SPRTS	- Sports
CL HITS	- Classic Hits/70's Oldies	ST	- Standards, Big Band, Nostalgia
E	- Ethnic (usually Foreign Lang.)	T	- Talk
EZ	- Easy Listening, Beautiful Music	U	- Urban (majority of audience is non-white)
FS	- Full Service	VA	- Variety
G	- Gospel	?	- Others or Unknown

REVENUE LEVEL CODES

A - Less than \$500,000	E - \$3,000,000 to \$3,999,999	I - \$10,000,000 to \$14,999,999
B - \$500,000 to \$999,999	F - \$4,000,000 to \$4,999,999	J - \$15,000,000 to \$19,999,999
C - \$1,000,000 to \$1,999,999	G - \$5,000,000 to \$6,999,999	K - \$20,000,000 to \$29,999,999
D - \$2,000,000 to \$2,999,999	H - \$7,000,000 to \$9,999,999	L - \$30,000,000+

COLUMBUS, OH

Arbitron Rank: 33 Pop (12+): 1,248,600
MSA Rank: 40
MSA Pop: 1,460,000
DMA: 34
Average Persons Rating: 14.5
Market TSL in Hours: 19.25

Stations: 29 / 27
Diaries: 2,544 / 491:1 / 52.8%
Sample Target: 2,440
% Below Line: 1.3
% Not Listed: 14.0
Pop per Station: 46,244

Last Year's Revenue: \$84,800,000
Household Income: \$47,088
Total Retail Sales: \$19.8 Bil.
#1 Biller: WSNY-F \$12,000,000
#1 Billing Portfolio:
 Clear Channel \$34,050,000

12+ Metro	Format	Winter 99 1/4 Share	Fail 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fail 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WNCI-F	CHR	162 / 9.0	8.3	9.8	8.8	9.6	9.0	3157 / 25.3	25.2	26.8	I	WNCI-F
2	WTVN	FS/T	150 / 8.3	7.5	7.8	7.3	7.7	7.7	2179 / 17.5	17.4	16.5	H	WTVN
3	WCOL-F	C	138 / 7.6	9.0	8.8	7.7	6.2	8.3	1872 / 15.0	17.5	14.2	H	WCOL-F
4	WCIX-F	B	132 / 7.3	6.8	6.2	7.6	6.8	7.0	1720 / 13.8	12.4	11.8	D	WCIX-F
5	WSNY-F	AC	125 / 6.9	6.0	6.6	8.4	7.7	7.0	2038 / 16.3	17.2	18.1	I	WSNY-F
6	WLVO-F	AOR/CL	103 / 5.7	6.0	5.9	4.8	5.9	5.6	1742 / 14.0	12.3	14.1	H	WLVO-F
7	WBNS-F	O	88 / 4.9	5.6	4.7	3.9	6.2	4.8	1809 / 14.5	15.9	14.5	G	WBNS-F
8	WBZ-F	AOR	83 / 4.6	4.1	4.2	5.4	5.3	4.6	1739 / 13.9	12.5	14.8	G	WBZ-F
9	WHOK-F	C	74 / 4.1	4.2	3.9	4.0	4.3	4.0	1366 / 10.9	11.3	10.5	E	WHOK-F
10	WMNI	ST	52 / 2.9	2.9	2.9	3.3	3.0	3.0	619 / 5.0	6.5	4.9	B	WMNI
11	WWCD-F	AOR-NR	45 / 2.5	1.6	1.5	1.8	1.4	1.8	980 / 7.9	6.4	7.3	C	WWCD-F
12	WZAZ-F	AOR-P	44 / 2.4	2.2	3.7	3.9	3.6	3.1	1242 / 9.9	9.3	12.8	E	WZAZ-F
13	WEGE-F	CL AOR	42 / 2.3	1.8					839 / 6.7	4.9			WEGE-F
13	WXST-F	CL HITS	42 / 2.3	3.1	2.6	1.6	1.1	2.4	982 / 7.9	7.4	4.2	A	WXST-F
15	WCLT-F	C	31 / 1.7	1.8	2.0	2.6	2.2	2.0	544 / 4.4	4.3	4.8		WCLT-F
16	WAZU-F	AOR-NR	30 / 1.7	1.3	1.0	1.1	1.2	1.3	779 / 6.2	4.5	4.4	C	WAZU-F
16	WBNS	SPRIS	30 / 1.7	2.6	1.6	1.5	1.3	1.8	667 / 5.3	8.4	4.4	C	WBNS
18	WXMG-F	B/O	28 / 1.5	2.0	0.6	0.9	1.4	1.2	568 / 4.5	5.2	4.9	B	WXMG-F
19	WFII	T	23 / 1.3	1.5	0.8	1.3	1.1	1.2	476 / 3.8	3.7	3.2	A	WFII
20	WNKO-F	C	22 / 1.2	0.6	0.4		0.6		271 / 2.2	1.4	1.3		WNKO-F
20	WZJZ-F	J	22 / 1.2	1.8	2.6	2.7	3.1	2.1	496 / 4.0	5.7	7.0	C	WZJZ-F
20	WVVO	B/G	22 / 1.2	1.5	2.1	1.5	1.7	1.6	369 / 3.0	2.8	3.3	A	WVVO

12+ FM Share (Metro): 79.82% (1242 of 1556) (Winter 98: 81.08%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WCIX-F	1 WNCI-F <	1 WNCI-F	1 WNCI-F	1 WNCI-F <	1 WTVN >	1 WTVN	1 WTVN	1 WNCI-F	1 WNCI-F <	1 WNCI-F
1 WNCI-F >>>	2 WCIX-F <	2 WLVO-F <	2 WLVO-F <	2 WSNY-F <	2 WCOL-F	2 WNCI-F <	2 WSNY-F <	2 WTVN <	2 WCIX-F >	2 WCIX-F
3 WZAZ-F	3 WBZ-F <	3 WCIX-F <	3 WSNY-F	3 WLVO-F <	3 WSNY-F <	3 WBZ-F	3 WCOL-F	3 WCIX-F	3 WSNY-F <	3 WCOL-F <
4 WAZU-F	4 WLVO-F	4 WSNY-F	4 WCOL-F <	4 WCOL-F	4 WBNS-F	3 WCOL-F	4 WNCI-F <	3 WCOL-F	4 WCOL-F >	4 WTVN <
4 WCOL-F	5 WCOL-F <	5 WCOL-F <	5 WCIX-F <	5 WTVN	5 WNCI-F <	5 WLVO-F <	5 WCIX-F <	5 WSNY-F	5 WLVO-F <	5 WBNS-F <
4 WBZ-F	6 WSNY-F	6 WBZ-F	6 WTVN	6 WCIX-F <	6 WHOK-F <	6 WSNY-F	6 WLVO-F	6 WLVO-F	6 WLVO-F	6 WSNY-F
	7 WWCD-F	7 WTVN	7 WBZ-F	7 WBNS-F	7 WMNI <	7 WCIX-F	7 WBNS-F	7 WBNS-F	7 WTVN <	7 WLVO-F
	8 WXST-F	8 WBNS-F <	8 WBNS-F	8 WBZ-F	8 WLVO-F >	8 WHOK-F	8 WBZ-F <	8 WHOK-F	8 WBZ-F	7 WHOK-F
	8 WZAZ-F >	9 WWCD-F <	9 WXST-F <	9 WXST-F		8 WBNS-F >	9 WHOK-F	9 WBZ-F <	9 WHOK-F	9 WMNI
		10 WXST-F <	10 WWCD-F <	9 WEGE-F <			10 WMNI		9 WXST-F	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnite
1 WCIX-F <	1 WNCI-F <	1 WNCI-F <	1 WSNY-F <	1 WSNY-F	1 WBZ-F >	1 WBZ-F <	1 WLVO-F >	1 WLVO-F	1 WLVO-F	1 WNCI-F >
2 WNCI-F	2 WSNY-F <	2 WSNY-F	2 WNCI-F >	2 WNCI-F >	2 WCIX-F <	2 WLVO-F	2 WBZ-F	2 WBZ-F	2 WTVN	2 WCOL-F <
3 WSNY-F >	3 WCIX-F	3 WCOL-F	3 WCIX-F <	3 WCOL-F	3 WNCI-F <	3 WCIX-F <	3 WNCI-F	3 WNCI-F <	3 WCOL-F <	3 WTVN >
4 WCOL-F	4 WCOL-F	4 WCIX-F	4 WCOL-F >	4 WBNS-F <	4 WLVO-F >	4 WNCI-F >	3 WCIX-F >	4 WCIX-F <	4 WNCI-F	4 WCIX-F
5 WZAZ-F	5 WXST-F	4 WXST-F <	5 WBNS-F	5 WCIX-F	5 WCOL-F	5 WCOL-F	5 WBNS <	5 WTVN	5 WBZ-F	5 WSNY-F
6 WBZ-F	5 WWCD-F <	6 WWCD-F <	6 WXST-F <	6 WLVO-F <	6 WAZU-F	6 WWCD-F <	6 WCOL-F	6 WCOL-F >	5 WCIX-F	
6 WHOK-F	7 WBZ-F <	7 WBZ-F	7 WWCD-F	7 WTVN		7 WAZU-F	7 WWCD-F	7 WEGE-F	7 WBNS-F <	
	8 WZAZ-F	8 WLVO-F	7 WLVO-F	7 WXST-F		7 WBNS	8 WZAZ-F	8 WBNS <	8 WEGE-F	
			9 WZAZ-F	9 WWCD-F		9 WZAZ-F	8 WXST-F	9 WWCD-F	9 WBNS <	
				10 WXMG-F <			8 WAZU-F >		10 WSNY-F <	

Other Rated Stations				Metro Cume Share Rating	TSA AQH Cume	Other Rated Stations--Outside Market				Metro Cume Share Rating	TSA AQH Cume
WCZZ-F	J	106.3	London	0.6	2.4	WLW	FS/T	700	Cincinnati	0.9	3.1
WHTH	C/O	790	Newark	0.4	0.7	WQIO-F	CHR	93.7	Mount Vernon	0.4	1.7
WRFD	REL	880	Worthington	0.7	1.5						
WSMZ-F	B	103.1	Johnstown	0.8	2.9						

COLUMBUS, OH

Consolidation Report	12+	25-54	Revenue
Blue Chip WCKX-FM, WCZZ-FM, WXMGM-FM	9.4 %	8.7 %	3.2 %
CBS/Infinity WAZU-FM, WHOK-FM, WLVO-FM	11.5 %	12.3 %	16.4 %
Clear Channel WCOL-FM, WFII-AM, WNCI-FM, WTVN-AM, WZAZ-FM	28.6 %	26.5 %	40.2 %
Local - 1 WJZA-FM, WZJZ-FM	1.2 %	1.2 %	1.8 %
Local - 2 WBZ-FM, WEGE-FM, WMNI-AM	9.8 %	8.2 %	7.5 %
	60.5 %	56.9 %	69.1 %

AM Stations

Station	Power	Time	Format	Advertiser	Agency	Product
WBNS	1460	5 kw/1 kw (DA-N)	Sports	SBUSA, 1-On-1, ESPN	\$28.00	Christal Columbus Dispatch
WFII	1230	1 kw	Talk	Westwd, ESPN, CNN	\$29.00	Mc-Guild Clear Channel
WJZL	920	1 kw/0.5 kw (DA-2)	Standards	Westwd	\$25.00	D&R WBZ-F/WEGE-F
WTVN	610	5 kw (DA-N)	Full Service/Talk	ABC, ESPN, CBS	\$149.00	Katz Clear Channel
WWKO	1580	1 kw/0.25 kw (DA-2)	Black Gospel	AURN, Westwd	\$31.00	Mc-Guild Saga

FM Stations

Station	Power	Time	Format	Advertiser	Agency	Product
WAZU	107.1	3 kw @ 328	AOR-New Rock	\$ NA	Katz	CBS/Infinity Circleville
WBNS	97.1	20.5 kw @ 780	Oldies	CBS	\$80.00	Christal Columbus Dispatch
WBZ-F	99.7	20.2 kw @ 783	AOR		\$97.00	D&R WMNI/WEGE-F
WCKX	107.5	1.9 kw @ 413	Black	AURN	\$ NA	D&R Blue Chip
WCLT	100.3	50 kw @ 388	Country	Westwd, JRN	\$30.00	— WCLT (AM) Newark
WCOL	92.3	21.9 kw @ 753	Country		\$140.00	Eastman Clear Channel
WEGE	103.9	5.1 kw @ 348	Classic AOR	\$ NA	D&R	WMNI/WBZ-F Westerville
WHOK	95.5	21 kw @ 761	Country	AP, ABC	\$60.00	Christal CBS/Infinity Lancaster
WJZA	103.5	5.43 kw @ 328	See WZJZ-F			Lancaster
WLVO	96.3	18 kw @ 753	AOR/Classic AOR		\$165.00	Katz CBS/Infinity
WHCI	97.9	175 kw @ 560	CHR	AP	\$171.00	Eastman Clear Channel
WNKO	101.7	3 kw @ 300	Oldies	CNN, UPI, WW1	\$ NA	Unirep WHTH (AM) Newark
WSHY	94.7	22.3 @ 753	AC		\$175.00	Mc-Guild Saga
WWCD	101.1	6 kw @ 328	AOR-New Rock		\$39.00	Roslin Grove City
WXMGM	98.9	0.58 kw @ 753	Black Oldies	\$ NA	—	Blue Chip Upper Arlington
WXST	107.9	6 kw @ 285	Classic Hits		\$23.00	Allied Associated Delaware
WZAZ	105.7	2.5 kw @ 512	Progressive AOR		\$44.00	Eastman Clear Channel Marysville
WZJZ	104.3	3.4 kw @ 435	Jazz	\$ NA	Allied	WJZA-F Richwood

Notes: 2/99 WXMGM-F changed from Black AC to Black Oldies, but continues to call itself "Magic"

DALLAS-FORT WORTH

Arbitron Rank: 7 Pop (12+): 3,822,200
MSA Rank: 10-Dallas; 32-Ft. Worth
MSA Pop: 4,700,000
DMA: 8
Average Persons Rating: 15.9
Market TSL in Hours: 20.75

Stations: 40 / 40
Diarles: 4,228/ 904:1/ 48.6%
Sample Target: 4,120
% Below Line: 0.0
% Not Listed: 10.1
Pop per Station: 95,555

Last Year's Revenue: \$279,100,000
Household Income: \$49,369
Total Retail Sales: \$47.2 Bl.
#1 Biller: KVIL-F \$34,200,000
#1 Billing Portfolio: CBS/Infinity \$97,655,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
1	KKDA-F	B	411 / 6.8	64	70	71	70	68	5254 / 13.7	136	12.8	J* KKDA-F
2	KHKS-F	CHR	381 / 6.3	73	77	80	71	73	7338 / 19.2	199	20.6	K KHKS-F
3	WBAP	FS/T	329 / 5.4	53	47	39	47	48	5117 / 13.4	12.4	12.3	J WBAP
4	KSCS-F	C	303 / 5.0	50	51	46	61	49	4358 / 11.4	12.9	13.5	J KSCS-F
5	KVIL-F	AC/FS	293 / 4.8	46	52	53	49	50	4476 / 11.7	15.2	13.4	L KVIL-F
6	KEGL-F	AOR	270 / 4.4	43	41	44	33	43	4251 / 11.1	11.7	9.9	G KEGL-F
7	KZPS-F	CL AOR	248 / 4.1	38	40	33	34	38	4147 / 10.8	10.7	10.6	I KZPS-F
8	KLTY-F	REL-CC	232 / 3.8	31	32	28	34	32	3083 / 8.1	7.5	8.6	G KLTY-F
9	KDMX-F	AC/CHR	228 / 3.7	4.2	38	50	3.8	4.2	5608 / 14.7	14.8	13.2	I KDMX-F
10	KPLX-F	C	224 / 3.7	42	33	31	27	36	3642 / 9.5	11.3	9.3	H KPLX-F
11	KRLD	N	213 / 3.5	36	42	35	41	37	4379 / 11.5	11.5	12.2	J KRLD
12	KTXX-F	B/O	201 / 3.3	36	21	24	27	29	3684 / 9.6	9.4	11.0	F KTXX-F
13	KDGE-F	AOR-NR	189 / 3.1	27	23	25	24	27	4551 / 11.9	11.1	10.3	G KDGE-F
13	KLUV-F	O	189 / 3.1	34	36	36	38	34	3560 / 9.3	11.2	12.6	J KLUV-F
15	KOAI-F	J	186 / 3.1	32	34	32	33	32	2926 / 7.7	7.7	8.3	H KOAI-F
16	KYNG-F	C	161 / 2.6	23	30	32	35	28	2910 / 7.6	8.5	9.6	I KYNG-F
17	WRR-F	CL	150 / 2.5	28	21	24	26	24	2950 / 7.7	8.7	8.3	E WRR-F
18	KTCK	SPRST	130 / 2.1	3.2	28	23	2.7	2.6	1954 / 5.1	6.2	5.9	I KTCK
19	KRBV-F	B/AC	122 / 2.0	24	25	28	28	24	2583 / 6.8	6.5	6.9	H KRBV-F
20	KKZN-F	AOR-P	106 / 1.7	13	20	19	15	17	2614 / 6.8	6.4	6.6	E KKZN-F
21	KBFB-F	SAC	95 / 1.6	20	24	28	2.5	2.2	2521 / 6.6	7.2	8.0	F KBFB-F
22	KHCK-F	SP-TJ	89 / 1.5	11	11	11	13	12	1325 / 3.5	3.4	2.7	E KHCK-F
23	KDXX-AF	SP-R	83 / 1.4	13	11	09	10	12	1033 / 2.7	2.8	2.7	C KDXX-AF
24	KLIF	T	74 / 1.2	16	14	15	16	14	1858 / 4.9	5.2	5.6	H KLIF
25	KHVN	B/G	73 / 1.2	12	10	11	15	11	1043 / 2.7	3.1	2.9	C KHVN
26	KESS	SP-C	72 / 1.2	13	14	13	13	13	1039 / 2.7	2.7	3.1	G KESS
27	KKDA	B/O	66 / 1.1	07	08	08	08	08	783 / 2.0	1.9	1.9	* KKDA

12+ FM Share (Metro): 78.37% (4287 of 5470) (Winter 98: 77.36%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KHKS-F <	1 KKDA-F	1 KKDA-F	1 KZPS-F	1 KZPS-F <	1 WBAP	1 KHKS-F	1 WBAP >	1 KKDA-F <	1 KKDA-F >	1 KKDA-F
2 KKDA-F >>	2 KEGL-F	2 KHKS-F	2 KHKS-F <	2 KSCS-F <	2 KVIL-F	2 KKDA-F	2 KZPS-F <	2 KHKS-F <	2 KHKS-F <	2 KHKS-F
3 KDGE-F >	2 KHKS-F	3 KZPS-F <	3 KKDA-F <	3 KHKS-F <	3 KSCS-F <	3 WBAP	3 KSCS-F <	3 WBAP	3 KEGL-F >	3 KSCS-F
4 KEGL-F	4 KDMX-F	4 KEGL-F <	4 KSCS-F	4 KKDA-F <	4 KRLD	4 KSCS-F	4 KVIL-F <	4 KVIL-F <	4 KVIL-F <	4 KVIL-F <
5 KLTY-F	5 KDGE-F	5 KSCS-F <	5 KLTY-F <	5 KLTY-F <	5 KZPS-F	5 KVIL-F	5 KKDA-F <	5 KSCS-F	5 KDGE-F	5 KLTY-F <
6 KDMX-F >>	6 KSCS-F <	6 KDMX-F <	6 KTXX-F <	6 WBAP	5 KLUV-F <	6 KRLD <	6 KHKS-F <	5 KEGL-F	6 KDMX-F <	6 KEGL-F <
	7 KZPS-F	7 KLTY-F <	7 KDMX-F <	6 KVIL-F <	7 KOAI-F	7 KLTY-F	7 KEGL-F <	7 KDMX-F <	7 KOAI-F	7 KPLX-F <
	7 KYNG-F <	8 KTXX-F <	8 KEGL-F <	8 KTXX-F <	8 KPLX-F <	8 KEGL-F	8 KRLD	8 KZPS-F	8 KLTY-F <	8 KZPS-F <
	9 KLTY-F	9 KPLX-F <	9 KVIL-F	9 KDMX-F	9 KTXX-F <	8 KPLX-F <	8 KPLX-F <	9 KDGE-F <	9 KRBV-F <	9 KTXX-F
	9 KPLX-F	10 KVIL-F	10 KPLX-F	9 KPLX-F <	10 WRR-F <	10 KDMX-F <	10 KTXX-F <	10 KRLD <	10 KSCS-F <	10 KDMX-F <
			10 WBAP <							

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmile
1 KKDA-F	1 KHKS-F <	1 KHKS-F	1 KHKS-F	1 KHKS-F <	1 KEGL-F	1 KEGL-F	1 KEGL-F <	1 KZPS-F <	1 KZPS-F >	1 KKDA-F
2 KHKS-F >	2 KKDA-F >	2 KKDA-F	2 KKDA-F	2 KSCS-F	2 KKDA-F >	2 KKDA-F >	2 KKDA-F	2 KEGL-F	2 WBAP <	2 KPLX-F <
3 KDMX-F	3 KDMX-F	3 KLTY-F <	3 KSCS-F <	3 KLTY-F <	3 KHKS-F	3 KDGE-F <	3 KTCK	3 KKDA-F	3 KEGL-F <	3 WBAP
4 KYNG-F	4 KLTY-F	4 KDMX-F	4 KLTY-F	4 KVIL-F	4 KDGE-F	4 KTCK <	4 KZPS-F	4 KTCK	4 KTCK	4 KEGL-F
5 KDGE-F	5 KSCS-F	5 KSCS-F	5 KDMX-F <	5 KKDA-F	5 KDMX-F	5 KZPS-F <	5 KDGE-F	5 WBAP	5 KKDA-F	5 KHKS-F <
6 KEGL-F	6 KTXX-F <	5 KTXX-F <	6 KVIL-F	5 KTXX-F	6 KHCK-F	6 KHKS-F <	6 KDMX-F	6 KDMX-F <	6 KTXX-F <	6 KTXX-F <
7 KSCS-F	7 KYNG-F <	7 KVIL-F >	7 KTXX-F	7 KDMX-F <	7 KFJZ <	7 KDMX-F	7 KYNG-F <	7 KDGE-F <	7 KSCS-F	7 KSCS-F
7 KRBV-F <	8 KVIL-F	8 KBFB-F	8 KPLX-F	8 KOAI-F	8 KKZN-F	8 KPLX-F	8 KPLX-F <	8 KPLX-F	7 KPLX-F <	8 KZPS-F <
	9 KDGE-F <	8 KYNG-F <	9 KOAI-F <	8 KPLX-F <	8 KPLX-F <	9 KYNG-F	9 WBAP	8 KHKS-F	9 KDMX-F	9 KDMX-F
	10 KEGL-F		10 KLUV-F <	10 KLUV-F >	9 WBAP <	9 KHKS-F	8 KSCS-F <	10 KYNG-F <		

DALLAS-FORT WORTH

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report	12+	25-54	Revenue
KFJZ	SP	870	Fort Worth	0.6	1.0		ABC	11.3 %	11.1 %	13.7 %
KGGR	B/G	1040	Dallas	0.4	0.7		KAAM-AM, KMEO-FM, KSCS-FM, WBAP-AM			
KLUV	O	1190	Dallas	0.5	1.7		CBS/infinity	20.8 %	20.8 %	35.0 %
KMEO-F	SAC	96.7	Flower Mound	0.9	3.4		KHVN-AM, KLUV-AM, KOAI-FM, KRBB-FM, KRBD-AM, KVIL-FM, KYNG-FM			
KRNB-F	B/AC	105.7	Stephenville	0.7	3.0		Chancellor	18.4 %	19.9 %	17.9 %
KWRD-F	REL	94.9	Arlington	0.5	2.4		KBFB-FM, KDGE-FM, KHKS-FM, KTXQ-FM, KZPS-FM			
KXEB	ST	910	Sherman	0.7	1.8		Clear Channel	8.1 %	7.9 %	7.1 %
KZDL-F	SP-R	107.1	Terrell	0.7	1.8		KDMX-FM, KEGL-FM			
KZMP	SP-R	1540	University Park	0.6	1.1		Heftel/Hispanic	4.1 %	4.4 %	3.4 %
							KDXX-AF, KESS-AM, KHCK-FM			
							KKDA	8.6 %	6.5 %	6.7 %
							KKDA-AM, KKDA-FM, KRNB-FM			
							Susquehanna	8.7 %	13.1 %	11.5 %
							KKLF-AM, KKZN-FM, KLIF-AM, KPLX-FM, KTCK-AM, KXZN-FM			
							Z-Spanish	1.3 %	1.5 %	1.2 %
							KRVA-AM, KZDF-FM, KZDL-FM, KZMP-AM			
								81.4 %	85.2 %	96.5 %

AM Stations

Station	Power	Frequency	Format	Comments	Revenue	Advertiser	Agency	Market
KDXX	1480	5 kw/1.9 kw (DA-2)	See KDXX-F					
KESS	1270	5 kw (DA-2)	Hispanic-Contemp.		\$65.00	Katz Hisp.	Heftel/Hispanic	
KHVN	970	1 kw/0.27 kw	Black Gospel	ABC, Westwd	\$32.00	Mc-Guild	CBS/Infinity	
KKDA	730	500 w (DA-N)	Black Oldies	AP	\$ NA	Christal		Grand Prairie
KLIF	570	5 kw (DA-2)	Talk	Westwd, ABC, CBS	\$148.00	Mc-Guild	Susquehanna	
KRLD	1080	50 kw (DA-N)	News	CBS, Westwd	\$175.00	CBS	CBS/Infinity	
KTCK	1310	5 kw/2.2 kw (DA-2)	Sports	Westwd, ABC	\$60.00	Interep	Susquehanna	
WBAP	820	50 kw	Full Service/Talk	ABC	\$270.00	ABC	ABC	

FM Stations

Station	Power	Frequency	Format	Comments	Revenue	Advertiser	Agency	Market
KBFB	97.9	100 kw @ 1611	Soft AC		\$114.00	Christal	Chancellor	
KDGE	94.5	100 kw @ 1896	AOR-New Rock		\$140.00	Sentry	Chancellor	Gainesville
KDMX	102.9	100 kw @ 1348	AC/CHR		\$140.00	Allied	Clear Channel	
KDXX	107.9	100 kw @ 842	Hispanic-Regional		\$ NA	Katz Hisp.	Heftel/Hispanic	Corsicana
KEGL	97.1	100 kw @ 1460	AOR		\$169.00	Katz	Clear Channel	
KHCK	99.1	100 kw @ 1168	Hispanic-Tejano		\$80.00	Katz Hisp.	Heftel/Hispanic	Denton
KHKS	106.1	100 kw @ 1590	CHR		\$240.00	D&R	Chancellor	Denton
KKDA	104.5	100 kw @ 1590	Black	AP	\$200.00	Christal		
KKZN	93.3	50 kw @ 436	Progressive AOR		\$ NA	Eastman	Susquehanna	Haltom City
KLTY	94.1	100 kw @ 1590	Contemp. Christian	AP	\$85.00	Katz	Sunburst, pend.	
KLUV	98.7	100 kw @ 1590	Oldies		\$221.00	Infinity	CBS/Infinity	
KOAI	107.5	28 kw @ 1591	Jazz		\$190.00	CBS	CBS/Infinity	
KPLX	99.5	100 kw @ 1678	Country	AP	\$200.00	Mc-Guild	Susquehanna	
KRBV	100.3	100 kw @ 1440	Black AC/Oldies	ABC	\$177.00	CBS	CBS/Infinity	
KSCS	96.3	100 kw @ 1611	Country	ABC	\$300.00	ABC	ABC	
KTXQ	102.1	100 kw @ 1447	Black Oldies	AMFM	\$130.00	Christal	Chancellor	
KVIL	103.7	100 kw @ 1570	AC/Full Service		\$485.00	Interep	CBS/Infinity	Highland Park
KYNG	105.3	100 kw @ 1528	Country	Westwd	\$260.00	CBS	CBS/Infinity	
KZPS	92.5	100 kw @ 1590	Classic AOR		\$115.00	Sentry	Chancellor	
WRR	101.1	100 kw @ 1348	Classical	AP	\$74.00	Allied		

Notes: * KKDA-F revenue level includes KKDA (AM) revenue . . . 2/99 KRVA (1600; Plano) changed from Hispanic-Regional to Hispanic-Contemporary (Z-Spanish's "La Buena" format) . . . 3/99 KLTY-F sold by Marcos Rodriguez to Sunburst for \$63,300,000 (Gammon) . . . 3/99 KRBV-F changed from Black AC to Dance CHR (CHR/B) as "Hot 100" . . . 3/99 KTBK (1700) began operation, simulcasting Sports KTCK

DAYTON

Arbitron Rank: 55 Pop (12+): 815,500
 MSA Rank: 61
 MSA Pop: 948,000
 DMA: 53
 Average Persons Rating: 14.4
 Market TSL in Hours: 19.50

Stations: 28 / 23
 Diaries: 2,164 / 377:1 / 54.2%
 Sample Target: 2,110
 % Below Line: 7.7
 % Not Listed: 12.4
 Pop per Station: 35,457

Last Year's Revenue: \$35,100,000
 Household income: \$46,040
 Total Retail Sales: \$9.9 Bil.
 #1 Biller: WHKO-F \$6,900,000
 #1 Billing Portfolio:
 Clear Channel \$16,047,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
1	WHKO-F	C	148 / 12.6	12.1	11.1	12.2	12.0	2104 / 25.8	24.3	24.1	G	WHKO-F
2	WMMX-F	AC	105 / 8.9	7.8	7.7	8.6	9.4	1489 / 18.3	17.8	18.2	G	WMMX-F
3	WTUE-F	AOR	80 / 6.8	5.8	5.5	6.4	6.5	1154 / 14.1	13.6	14.7	E	WTUE-F
4	WLOT-F	SAC	66 / 5.6	5.6	6.2	7.1	5.5	1083 / 13.3	13.7	14.9	D	WLOT-F
5	WROU-F	B	65 / 5.5	5.7	5.7	6.0	5.3	940 / 11.5	11.9	10.5	D	WROU-F
6	WING-F	CL AOR	60 / 5.1	5.6	5.7	4.7	4.7	1078 / 13.2	14.4	15.8	D	WING-F
7	WGZ-F	CHR	59 / 5.0	6.4	4.6	4.5	6.4	1520 / 18.6	20.8	20.5	D	WGZ-F
8	WHIO	N/T	53 / 4.5	5.7	5.9	5.7	4.6	1006 / 12.3	14.3	13.2	D	WHIO
9	WLW	FS/T	44 / 3.7	4.5	4.2	3.3	3.9	698 / 8.6	11.7	9.2		WLW
10	WBTT-F	CHR/B	42 / 3.6	2.6	2.5	5.0	2.9	1169 / 14.3	12.1	10.0	B	WBTT-F
11	WCLR-F	O	41 / 3.5	3.5	3.7	3.3	3.3	831 / 10.2	10.5	9.6	C	WCLR-F
12	WONE	ST	40 / 3.4	4.1	3.4	4.4	3.5	600 / 7.4	8.0	7.2	B	WONE
13	WXEG-F	AOR-NR	39 / 3.3	4.0	4.7	3.8	4.7	947 / 11.6	12.6	14.2	C	WXEG-F
14	WFCJ-F	REL	26 / 2.2	1.9	1.8	1.7	1.9	505 / 6.2	5.4	5.2	A	WFCJ-F
15	WKSJ-F	C	24 / 2.0	1.3	1.6	1.1	2.0	302 / 3.7	3.6	4.1	A	WKSJ-F
16	WVAE-F	J	23 / 2.0	1.4	1.2	1.2	1.4	336 / 4.1	3.7	3.5		WVAE-F
17	WDAO	B	22 / 1.9	1.8	2.0	1.6	2.5	266 / 3.3	2.8	3.2	A	WDAO
18	WRNB-F	B/AC	16 / 1.4	1.2	0.7	1.1	0.9	238 / 2.9	2.8	2.6		WRNB-F
19	WPFB-F	C	14 / 1.2	1.4	1.6	1.0	1.3	393 / 4.8	4.5	4.7		WPFB-F

12+ FM Share (Metro): 79.77% (820 of 1028) (Winter 98: 81.05%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd	
1	WGZ-F <	1	WHKO-F <	1	WHKO-F <	1	WHKO-F >	1	WHKO-F	1	WHKO-F >
2	WBTT-F >	2	WMMX-F	2	WMMX-F >	2	WMMX-F <	2	WMMX-F >	2	WMMX-F
3	WROU-F >	3	WHKO-F	3	WTUE-F	3	WLOT-F <	3	WHIO <	3	WTUE-F <
4	WTUE-F	4	WGZ-F <	4	WING-F	4	WING-F <	4	WLOT-F <	4	WGZ-F
4	WHKO-F	5	WROU-F <	5	WROU-F	5	WLOT-F	5	WHIO	5	WLOT-F <
6	WING-F	6	WGZ-F	6	WROU-F	6	WLW	6	WLOT-F <	6	WLW <
7	WXEG-F >	7	WLOT-F <	7	WGZ-F <	7	WCLR-F	7	WROU-F	7	WING-F
		8	WXEG-F <	8	WLW <	8	WING-F	8	WGZ-F <	8	WROU-F <
		9	WLW	9	WCLR-F <	9	WROU-F	9	WONE <	9	WROU-F <
				10	WXEG-F	10	WTUE-F	10	WLW	10	WONE <

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrite	
1	WMMX-F	1	WMMX-F >	1	WHKO-F <	1	WTUE-F >	1	WTUE-F >	1	WHKO-F
2	WGZ-F	2	WHKO-F	2	WHKO-F >	2	WING-F	2	WING-F	2	WING-F <
2	WROU-F	3	WGZ-F	3	WGZ-F	3	WLOT-F	3	WXEG-F	3	WXEG-F
4	WBTT-F	4	WROU-F >	4	WROU-F	4	WHKO-F	4	WMMX-F	4	WHKO-F
5	WHKO-F >>	5	WBTT-F >	5	WLOT-F >	5	WGZ-F	5	WGZ-F	5	WLW <
		6	WTUE-F	6	WBTT-F	6	WCLR-F	6	WHKO-F	6	WROU-F
		7	WCLR-F	7	WCLR-F	7	WFCJ-F <	7	WROU-F >	7	WROU-F <
		8	WTUE-F	8	WTUE-F	8	WTUE-F	8	WCLR-F	8	WCLR-F
										9	WLOT-F
										9	WHIO

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume
WBLY	T	1600	Springfield	0.4	1.2	WBKI-F	C	106.5	Greenville	0.4	2.0		
WBZI	C/O	1500	Xenia	0.9	1.1	WKRC	T	550	Cincinnati	0.9	2.2		
WING	N/T	1410	Dayton	0.4	3.0	WYGY-F	C	96.5	Hamilton	0.6	2.6		
WIZE	ST	1340	Springfield	0.6	1.6								
WPFB	ST	910	Middletown	0.9	1.5								

DAYTON

Consolidation Report	12+	25-54	Revenue
Blue Chip WGTZ-FM, WING-AM, WING-FM	10.5 %	11.5 %	13.0 %
Clear Channel WBKI-FM, WBTT-FM, WIZE-AM, WLQT-FM, WMMX-FM, WONE-AM, WTUE-FM, WXEG-FM	32.6 %	32.8 %	45.7 %
Cox Radio WCLR-FM, WHIO-AM, WHKO-FM, WZLR-FM	20.6 %	20.2 %	31.5 %
Local (semi-duop) WRNB-FM, WROU-FM	6.9 %	6.8 %	6.2 %
	70.6 %	71.3 %	96.4 %

AM Stations

Station	Freq	Power	Day	Format	Ad Rate	Agency	Advertiser
WDAO	1210	1 kw	(Days)	Black	AURN	\$20.00	—
WHIO	1290	5 kw	(DA-N)	News/Talk	AP, Westwd	\$63.00	D&R Cox
WONE	980	5 kw	(DA-N)	Standards	ABC	\$25.00	Eastman Clear Channel

FM Stations

Station	Freq	Power	Day	Format	Ad Rate	Agency	Advertiser	Location
WBTT	94.5	6 kw @ 328		CHR/Black	\$<20.00	Eastman	Clear Channel	Englewood
WCLR	95.7	50 kw @ 476		Oldies	\$20.00	D&R	Cox Radio	Piqua
WFCJ	93.7	50 kw @ 492		Religion	USA	\$17.00	—	Miamisburg
WGTZ	92.9	39.8 kw @ 551		CHR	Westwd	\$53.00	Clr Chnl	Blue Chip Eaton
WHKO	99.1	50 kw @ 1066		Country		\$83.00	D&R	Cox Radio
WING	102.9	50 kw @ 492		Classic AOR	ABC	\$36.00	Clr Chnl	Blue Chip Springfield
WKSX	101.7	3.2 kw @ 407		Country		\$18.00	—	Urbana
WLQT	99.9	50 kw @ 500		Soft AC		\$54.00	Eastman	Clear Channel
WMMX	107.7	50 kw @ 420		AC		\$90.00	Eastman	Clear Channel
WPFB	105.9	33.9 kw @ 593		Country	ABC	\$ NA	—	Braden Middletown
WRNB	96.9	3 kw @ 315		Black Oldies	ABC	\$ NA	Allied	WROU-F Troy
WROU	92.1	0.89 kw @ 597		Black	ABC	\$50.00	Allied	WRNB-F W. Carrollton
WTUE	104.7	50 kw @ 500		AOR		\$78.00	Eastman	Clear Channel
WXEG	103.9	1.15 kw @ 522		AOR-New Rock		\$34.00	Eastman	Clear Channel Beaver Creek
WZLR	95.3	6 kw @ 321		See WCLR-F				Xenia

Notes: Other ranked stations – See Cincinnati

DENVER

Arbitron Rank: 23 Pop (12+): 1,816,300	Stations: 26 / 26	Last Year's Revenue: \$152,500,000
MSA Rank: 26-Dvr.; 171-Bldr.	Diaries: 3,083 / 589:1 / 54.5%	Household Income: \$48,698
MSA Pop: 2,330,000	Sample Target: 2,930	Total Retail Sales: \$23.4 Bil.
DMA: 18	% Below Line: 0.0	#1 Biller: KOA \$25,130,000
Average Persons Rating: 15.8	% Not Listed: 13.8	#1 Billing Portfolio:
Market TSL in Hours: 20.75	Pop per Station: 69,858	Clear Channel \$63,030,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
1 KOA	T/FS	215 / 7.5	7.1	7.4	8.5	6.7	7.6	3602 / 19.8	22.6	20.0		K KOA
2 KYGO-F	C	206 / 7.2	7.1	7.9	8.2	7.8	7.6	2988 / 16.4	17.4	17.3		J KYGO-F
3 KBCO-F	AOR-P	202 / 7.0	5.1	5.0	4.7	5.1	5.5	2888 / 15.9	15.0	15.6		H KBCO-F
4 KOSI-F	SAC	192 / 6.7	5.4	5.2	6.1	6.3	5.8	3010 / 16.6	13.4	17.0		I KOSI-F
5 KQKS-F	CHR	174 / 6.1	6.5	5.6	6.2	6.1	6.1	2441 / 13.4	14.7	14.1		G KQKS-F
6 KRFX-F	CL AOR	153 / 5.3	6.9	5.6	5.8	5.9	5.9	2581 / 14.2	14.7	15.5		I KRFX-F
7 KALC-F	AC/CHR	139 / 4.8	4.5	5.1	4.0	4.4	4.6	3069 / 16.9	15.0	16.9		H KALC-F
8 KXKL-F	O	130 / 4.5	4.8	4.9	4.8	4.5	4.8	2506 / 13.8	14.1	15.2		H KXKL-F
9 KHH-F	J	120 / 4.2	3.8	3.6	4.2	5.3	3.9	1708 / 9.4	10.7	12.3		G KHH-F
10 KKH-F	CL AOR	109 / 3.8	4.0	3.6	4.0	4.5	3.8	2036 / 11.2	12.2	12.8		H KKH-F
11 KHOW	T	108 / 3.8	4.5	4.4	3.8	4.3	4.1	1738 / 9.6	9.8	10.3		H KHOW
12 KBPI-F	AOR-NR	104 / 3.6	5.0	4.5	5.0	3.4	4.5	1919 / 10.6	12.4	12.6		G KBPI-F
13 KCKK-AF	C/O	103 / 3.6	2.7	2.3	2.5	2.2	2.8	1717 / 9.5	8.0	6.8		C KCKK-AF
14 KIMN-F	AC	89 / 3.1	3.5	3.5	3.2	3.7	3.3	1666 / 9.2	9.6	10.3		G KIMN-F
15 KEZW	ST	75 / 2.6	2.6	3.0	3.3	3.5	2.9	1041 / 5.7	6.0	7.3		C KEZW
16 KTCL-F	AOR-NR	73 / 2.5	2.3	2.8	3.0	2.5	2.7	1835 / 10.1	8.7	7.9		D KTCL-F
17 KXPK-F	AOR-NR	64 / 2.2	2.4	2.9	2.3	2.9	2.5	1858 / 10.2	10.4	12.2		F KXPK-F
18 KVOD-F	CL	57 / 2.0	2.3	1.7	2.3	2.3	2.1	975 / 5.4	5.7	6.1		O KVOD-F
19 KKFN	SPRTS	49 / 1.7	1.0	0.7	1.1	1.5	1.1	1236 / 6.8	5.2	6.0		D KKFN

12+ FM Share (Metro): 77.78% (1925 of 2475) (Winter 98: 76.82%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KQKS-F >>>	1 KBCO-F <	1 KBCO-F	1 KBCO-F	1 KBCO-F	1 KOA >	1 KOA	1 KOA <	1 KBCO-F <	1 KQKS-F >>	1 KYGO-F
2 KALC-F >	2 KALC-F	2 KYGO-F <	2 KYGO-F <	2 KYGO-F <	2 KYGO-F	2 KYGO-F	2 KBCO-F <	2 KYGO-F	2 KYGO-F <	2 KQKS-F <
3 KBPI-F >	3 KBPI-F <	3 KRFX-F <	3 KRFX-F	3 KOSI-F <	3 KOSI-F <	3 KOSI-F <	3 KOSI-F	3 KOA <	3 KBPI-F	3 KBCO-F <
4 KTCL-F	4 KQKS-F <	4 KOSI-F	4 KOSI-F	4 KRFX-F	4 KBCO-F <	4 KBCO-F <	4 KYGO-F	4 KQKS-F <	3 KOSI-F	4 KOA
	5 KOSI-F <	5 KALC-F	5 KOA	5 KOA	5 KXKL-F <	5 KRFX-F <	5 KRFX-F	5 KOSI-F <	5 KRFX-F <	5 KOSI-F <
	6 KRFX-F <	6 KQKS-F <	5 KALC-F <	6 KXKL-F <	6 KHH-F <	6 KALC-F <	6 KXKL-F <	6 KALC-F	6 KBCO-F <	6 KXKL-F <
	7 KYGO-F	7 KKH-F <	7 KKH-F <	7 KHH-F	7 KHOW	7 KHOW <	7 KHH-F <	7 KRFX-F	7 KALC-F <	7 KCKK-AF
	8 KXPK-F	8 KOA <	8 KHH-F <	7 KALC-F <	8 KCKK-AF	8 KQKS-F	8 KHOW <	8 KHH-F <	8 KOA <	8 KHH-F <
	8 KTCL-F	9 KBPI-F <	9 KXKL-F	9 KKH-F	8 KRFX-F	9 KXKL-F	9 KKH-F <	9 KXKL-F <	9 KKH-F <	9 KALC-F
		10 KHH-F <	10 KIMN-F	10 KIMN-F	10 KEZW <	10 KCKK-AF <	9 KQKS-F	10 KBPI-F	10 KXKL-F	10 KBPI-F
								10 KKH-F	10 KEZW <	10 KRFX-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrmt
1 KQKS-F >	1 KOSI-F	1 KBCO-F	1 KOSI-F <	1 KOSI-F	1 KBPI-F	1 KBPI-F >	1 KBCO-F <	1 KRFX-F	1 KRFX-F	1 KQKS-F <
2 KOSI-F	2 KALC-F	1 KOSI-F	2 KBCO-F	2 KBCO-F	2 KQKS-F >	2 KBCO-F <	2 KBPI-F <	2 KBCO-F	2 KBCO-F <	2 KOA <
3 KALC-F	3 KBCO-F <	1 KALC-F	3 KYGO-F	3 KYGO-F >	3 KTCL-F	3 KRFX-F	3 KRFX-F >	3 KOA <	3 KOA	3 KYGO-F
4 KBPI-F	4 KQKS-F <	4 KYGO-F >	4 KALC-F	4 KALC-F <	4 KALC-F	4 KALC-F	4 KALC-F <	4 KBPI-F <	4 KYGO-F <	4 KHOW
5 KTCL-F	5 KYGO-F >	5 KIMN-F	5 KQKS-F <	5 KHH-F	5 KKH-F	5 KQKS-F	5 KXPK-F	5 KYGO-F <	5 KKH-F	5 KOSI-F <
5 KYGO-F	6 KIMN-F	6 KRFX-F	6 KIMN-F <	6 KXKL-F <	5 KRFX-F	6 KKH-F	6 KKH-F	6 KKH-F	6 KXKL-F <	6 KEZW
7 KXPK-F	7 KRFX-F <	6 KQKS-F <	7 KHH-F	7 KIMN-F	5 KYGO-F	6 KXPK-F	7 KYGO-F <	7 KALC-F <	7 KBPI-F <	
7 KRFX-F >	8 KTCL-F <	8 KHH-F	8 KXKL-F <	8 KKH-F <	8 KBCO-F >	6 KTCL-F <	8 KOA <	8 KQKS-F	8 KCKK-AF <	
	9 KXPK-F	9 KXPK-F	9 KKH-F	9 KOA		9 KYGO-F >	9 KTCL-F	9 KXKL-F	9 KHH-F <	
	9 KBPI-F >	10 KTCL-F <	10 KRFX-F	10 KHOW <			9 KQKS-F	10 KTCL-F	10 KALC-F	
								10 KCKK-AF		
								10 KHH-F		

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume
KJME	SP	1390	Denver	0.7	1.3	
KJMN-F	SP-C	92.1	Castle Rock	0.7	2.0	
KMXA	SP-R	1090	Aurora	0.8	1.9	
KNUS	T	710	Denver	0.5	2.2	
KRRF	T	1280	Denver	0.6	1.9	
KTLC	T	760	Thornton	0.8	3.4	

DENVER

Consolidation Report	12+	25-54	Revenue
Chancellor KALC-FM, KIMN-FM, KRRF-AM, KVOD-FM, KXKL-FM, KXPK-FM	17.2 %	18.2 %	20.4 %
Clear Channel KBCO-FM, KBPI-FM, KHHH-FM, KHOW-AM, KOA-AM, KRFX-FM, KTCL-FM, KTLK-AM	34.7 %	36.8 %	45.2 %
Jefferson-Pilot KCKK-AM, KKFN-AM, KQKS-FM, KYGO-FM	18.6 %	15.8 %	17.2 %
Tribune Broadcasting KEZW-AM, KKHK-FM, KOSI-FM	13.1 %	13.1 %	14.2 %
	83.5 %	83.9 %	97.0 %

AM Stations

Call	Freq	Power	Format	Advertiser	Agency	Station	City
KCKK	1600	5 kw (DA-2)	See KCKK-F				Lakewood
KEZW	1430	5 kw (DA-N)	Standards	ABC	\$35.00	Banner	Tribune Co Aurora
KHOW	630	5 kw (DA-2)	Talk	Westwd, ABC, TARN	\$64.00	Allied	Clear Channel
KKFN	950	5 kw (DA-1)	Sports	CBS, 1-on-1, WWI	\$ NA	CBS	Jefferson-Pilot
KOA	850	50 kw	Talk/Full Service	ABC	\$288.00	Eastman	Clear Channel

FM Stations

Call	Freq	Power	Format	Advertiser	Agency	Station	City
KALC	105.9	100 kw @ 1470	AC/CHR		\$115.00	Christal	Chancellor
KBCO	97.3	100 kw @ 1541	Progressive AOR	Westwd	\$125.00	Allied	Clear Channel Boulder
KBPI	106.7	100 kw @ 987	AOR-New Rock		\$121.00	Eastman	Clear Channel
KCKK	104.3	58 kw @ 1204	Classic Country	Westwd	\$68.00	CBS	Jefferson-Pilot Longmont
KHHH	95.7	100 kw @ 1608	Jazz		\$80.00	Allied	Clear Channel
KIMN	100.3	100 kw @ 1152	AC		\$115.00	Christal	Chancellor
KKHK	99.5	100 kw @ 1624	Classic AOR		\$100.00	Katz	Tribune Co.
KOSI	101.1	100 kw @ 1624	Soft AC		\$166.00	Katz	Tribune Co.
KQKS	107.5	100 kw @ 1198	CHR	Source, Westwd	\$75.00	CBS	Jefferson-Pilot Lakewood
KRFX	103.5	100 kw @ 1045	Classic AOR		\$184.00	---	Clear Channel
KTCL	93.3	100 kw @ 1129	AOR-New Rock		\$50.00	---	Clear Channel Fl Collins
KVOD	92.5	57 kw @ 1237	Classical		\$60.00	Sentry	Chancellor Greeley
KXKL	104.1	100 kw @ 1169	Oldies	AMFM	\$158.00	Sentry	Chancellor
KXPK	96.5	100 kw @ 1739	New Rock		\$106.00	Sentry	Chancellor Evergreen
KYGO	98.5	100 kw @ 1821	Country		\$265.00	CBS	Jefferson-Pilot

Notes: 1/99 KQXI (1550) changed calls to KADZ; sister KAYK (1690) changed to KDDZ . . . 3/99 KYGO (AM) changed calls to KCKK . . . 3/99 KRRF changed from Talk to simulcasting Oldies KXKL-F as KEXX after the Winter survey . . . 5/99 KVOD-F changed from Classical to Black Oldies as "Jammin' Oldies; the KVOD format and calls were shunted to KEXX (1280)

DES MOINES

Arbitron Rank: 90 Pop (12+): 422,700
 MSA Rank: 118
 MSA Pop: 433,000
 DMA: 72
 Average Persons Rating: 13.7
 Market TSL in Hours: 18.25

Stations: 22 / 21
 Diaries: 1,614 / 262:1 / 58.4%
 Sample Target: 1,520
 % Below Line: 0.7
 % Not Listed: 10.7
 Pop per Station: 20,129

Last Year's Revenue: \$24,900,000
 Household Income: \$49,005
 Total Retail Sales: \$6.8 Bil.
 #1 Biller: WHO \$7,200,000
 #1 Billing Portfolio: Clear Channel \$8,940,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
1 WHO	FS	77 / 13.3	11.0	11.7	12.5	14.2	12.1	1128 / 26.7	24.3	25.3	H	WHO
2 KSTZ-F	CHR/AC	47 / 8.1	7.0	8.7	8.2	8.6	8.0	1005 / 23.8	22.5	24.8	D	KSTZ-F
3 KIOA-F	O	41 / 7.1	7.3	7.0	7.5	7.4	7.2	766 / 18.1	17.2	17.5	D	KIOA-F
3 KAZR-F	AOR	41 / 7.1	6.0	7.2	7.7	7.9	7.0	682 / 16.1	16.8	17.5	C	KAZR-F
5 KJJY-F	C	37 / 6.4	8.9	6.2	8.0	6.2	7.4	593 / 14.0	17.7	15.6	E	KJJY-F
6 KGGO-F	AOR	33 / 5.7	5.4	4.7	7.1	4.8	5.7	512 / 12.1	13.4	12.7	D	KGGO-F
7 KLTI-F	SAC	31 / 5.3	4.0	4.7	3.9	5.0	4.5	606 / 14.3	12.5	14.3	B	KLTI-F
8 KMXD-F	AC/CHR	30 / 5.2	5.9	5.5	4.5	6.9	5.3	501 / 11.9	13.3	15.0	C	KMXD-F
8 KRNT	ST	30 / 5.2	4.9	4.0	3.5	3.3	4.4	423 / 10.0	10.8	7.7	A	KRNT
10 KHKI-F	C	28 / 4.8	6.2	6.9	6.7	5.7	6.2	497 / 11.8	13.7	13.3	C	KHKI-F
11 KRKQ-F	CL AOR	25 / 4.3	7.0	5.7	4.9	5.1	5.5	609 / 14.4	16.0	15.3	C	KRKQ-F
12 KYSY-F	SAC	23 / 4.0	3.2	3.0	3.3	2.1	3.4	311 / 7.3	6.9	5.0	A	KYSY-F
13 KKDM-F	CHR-NR	19 / 3.3	3.8	4.5	4.2	3.9	3.9	522 / 12.3	14.8	14.0	B	KKDM-F
14 KCCQ-F	CHR	18 / 3.1	2.7	2.7	2.5	2.1	2.8	447 / 10.6	10.4	6.3	A	KCCQ-F
15 KJJC-F	SPRIS	10 / 1.7	1.1	1.3	0.5	1.9	1.2	154 / 3.6	4.0	3.5		KJJC-F
16 KZZQ-F	REL-CC	6 / 1.0	1.3	0.7	0.8	0.7	0.9	106 / 2.5	3.3	1.9		KZZQ-F

12+ FM Share (Metro): 75.10% (389 of 518) (Winter 98: 77.56%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KCCQ-F	1 KAZR-F	1 KAZR-F	1 WHO	1 WHO	1 WHO >	1 WHO >	1 WHO	1 WHO >	1 WHO >	1 WHO <
2 KKDM-F	2 KSTZ-F	1 KSTZ-F	2 KSTZ-F <	2 KIOA-F	2 KIOA-F	2 KAZR-F	2 KSTZ-F <	2 KSTZ-F	2 KSTZ-F <	2 KIOA-F <
2 KAZR-F	3 KMXD-F	3 WHO	3 KGGO-F	2 KSTZ-F	3 KRNT	3 KSTZ-F <	3 KAZR-F <	3 KJJY-F	3 KAZR-F	3 KSTZ-F
2 KSTZ-F >>	4 KGGO-F	3 KGGO-F	4 KMXD-F	4 KGGO-F	4 KJJY-F	4 KRKQ-F	4 KIOA-F <	3 KIOA-F	4 KLTI-F	4 KJJY-F
	5 KLTI-F	5 KMXD-F	5 KJJY-F	5 KJJY-F	5 KSTZ-F	5 KIOA-F <	5 KMXD-F <	5 KGGO-F <	4 KIOA-F	5 KRNT <
	5 KKDM-F	6 KJJY-F	5 KAZR-F	5 KMXD-F	6 KYSY-F <	6 KJJY-F	6 KJJY-F <	6 KHKI-F <	6 KCCQ-F	6 KGGO-F
	5 KRKQ-F <	6 KIOA-F <	5 KIOA-F	7 KAZR-F	7 KGGO-F <	7 KGGO-F	7 KGGO-F <	7 KLTI-F	6 KKDM-F <	7 KAZR-F
	8 KHKI-F	8 KRKQ-F <	8 KLTI-F	7 KLTI-F	8 KLTI-F	7 KHKI-F	8 KLTI-F <	7 KMXD-F <	8 KJJY-F <	8 KHKI-F
		9 KLTI-F <				7 KMXD-F <	9 KRNT <	9 KAZR-F	9 KGGO-F	8 KLTI-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmit
1 KSTZ-F >	1 KSTZ-F	1 KMXD-F	1 KSTZ-F	1 KSTZ-F <	1 KAZR-F >>>	1 KAZR-F >>	1 KAZR-F >	1 KAZR-F >	1 WHO	1 WHO >>
2 KKDM-F	2 KMXD-F	1 KSTZ-F	2 KMXD-F >	2 WHO	2 KKDM-F	2 KGGO-F	2 KGGO-F	2 KGGO-F	2 KAZR-F	2 KHKI-F
2 KAZR-F	3 KLTI-F	3 KLTI-F	3 KLTI-F	2 KMXD-F	3 KRKQ-F	2 KSTZ-F	2 KJJY-F	3 WHO	2 KGGO-F	3 KIOA-F
2 KCCQ-F	4 KAZR-F	4 KGGO-F	3 WHO	4 KIOA-F	4 KGGO-F	2 KRKQ-F	2 KSTZ-F	4 KSTZ-F	2 KIOA-F	4 KJJY-F
2 KMXD-F >	4 KCCQ-F	4 KJJY-F	5 KGGO-F	5 KLTI-F	4 KSTZ-F >	5 KKDM-F	5 KHKI-F	4 KRKQ-F	5 KSTZ-F <	4 KAZR-F
6 KHKI-F	4 KGGO-F	6 KCCQ-F	5 KHKI-F	5 KJJY-F	6 KHKI-F	5 KRKQ-F	6 KIOA-F	6 KRKQ-F	6 KRKQ-F <	4 KRNT
6 KLTI-F >	4 KHKI-F	6 KYSY-F	5 KJJY-F <	7 KGGO-F	6 KJJY-F	5 KMXD-F	7 KJJY-F	7 KJJY-F	7 KJJY-F	7 KJJY-F
	4 KJJY-F	6 WHO	8 KIOA-F	7 KYSY-F	6 KMXD-F				8 KLTI-F	
		6 KHKI-F >								

Other Rated Stations	Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations—Outside Market	Metro Share	Cume Rating	TSA AQH Cume
KASI	N/T	1430	Ames	KWMT	C	540	Fort Dodge
KDLS	C	1310	Perry				
XDMI	REL	1460	Des Moines				
KWKY	REL	1150	Des Moines				
KXTK	T	940	Des Moines				

DES MOINES

Consolidation Report	12+	25-54	Revenue
Barnstable KBGG-AM, KJJY-FM, KRKQ-FM	10.7 %	12.0 %	19.9 %
Capstar KDMI-AM, KGGO-FM, KHKI-FM	11.0 %	14.1 %	15.7 %
Clear Channel KMXD-FM, KYSY-FM, WHO-AM	22.5 %	23.1 %	35.9 %
Saga KAZR-FM, KIOA-FM, KLTJ-FM, KRNT-AM, KSTZ-FM, KXTK-AM	33.3 %	31.8 %	25.8 %
	77.5 %	81.0 %	97.3 %

AM Stations

KRIT	1350	5 kw (DA-N)	Standards	CBS, Westwd	\$<20.00	Katz	Saga
WHO	1040	50 kw	Full Service	ABC, Westwd, Tiknt	\$110.00	Christal	Clear Channel

FM Stations

KAZR	103.3	100 kw @ 745	AOR		\$22.00	Katz	Saga	Pella
KCCO	105.1	25 kw @ 328	CHR		\$ NA	—	KASI	Ames
KGGO	94.9	100 kw @ 1066	AOR		\$65.00	Eastman	Capstar	
KHKI	97.3	115 kw @ 450	Country		\$<20.00	Eastman	Capstar	
KIOA	93.3	100 kw @ 1066	Oldies	ABC	\$55.00	Katz	Saga	
KJJC	106.9	27 kw @ 650	Sports	ESPN	\$ NA	Farmakis		Osceola
KJJY	92.5	41 kw @ 541	Country		\$70.00	D&R	Barnstable	Ankeny
KKDM	107.5	23 kw @ 722	CHR-New Rock	Westwd	\$29.00	Roslin		
KLTI	104.1	100 kw @ 1010	Soft AC		\$<20.00	Katz	Saga	Ames
KMXD	100.3	100 kw @ 1700	AC/CHR		\$47.00	Christal	Clear Channel	
KRKQ	98.3	50 kw @ 492	Classic AOR		\$<20.00	D&R	Barnstable	Boone
KSTZ	102.5	100 kw @ 1260	CHR/AC		\$46.00	Katz	Saga	
KYSY	106.3	18 kw @ 328	Soft AC		\$<20.00	Christal	Clear Channel	Ankeny
KZZQ	99.5	6 kw @ 100	Contemp. Christian		\$ NA	—		Winterset

Notes:

DETROIT

Arbitron Rank: 6 Pop (12+): 3,823,900
MSA Rank: 6
MSA Pop: 4,880,000
DMA: 9
Average Persons Rating: 16.3
Market TSL in Hours: 21.50

Stations: 31 / 31
Diaries: 4,514 / 847:1 / 52.7%
Sample Target: 4,360
% Below Line: 0.0
% Not Listed: 11.0
Pop per Station: 123,352

Last Year's Revenue: \$217,600,000
Household Income: \$49,138
Total Retail Sales: \$45.3 Bil.
#1 Biller: WNIC-F \$21,900,000
#1 Billing Portfolio:
 Chancellor \$68,850,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WNIC-F	AC	512 / 8.2	8.0	8.0	7.5	7.6	7.9	6393 / 16.7	17.2	17.6	K	WNIC-F
2	WJLB-F	B	413 / 6.6	6.8	7.1	7.7	8.1	7.1	5943 / 15.5	16.5	17.1	J	WJLB-F
3	WOMC-F	O	387 / 6.2	5.6	6.6	5.6	5.9	6.0	6348 / 16.6	15.4	16.9	K	WOMC-F
4	WWJ	N	374 / 6.0	4.7	5.3	5.1	4.9	5.3	7020 / 18.4	17.0	18.2	J	WWJ
5	WJR	FS/T	338 / 5.4	6.8	6.0	6.8	5.8	6.3	6480 / 16.9	17.9	17.1	J	WJR
6	WMMV-F	J	332 / 5.3	4.5	4.8	4.1	4.7	4.7	4795 / 12.5	10.6	11.2	H	WMMV-F
7	WCSX-F	CL AOR	306 / 4.9	3.7	4.1	3.9	3.0	4.1	4757 / 12.4	11.2	10.9	I	WCSX-F
8	WMXD-F	B/AC	270 / 4.3	4.5	3.6	3.9	4.0	4.1	3534 / 9.2	9.7	9.7	H	WMXD-F
9	WRIF-F	AOR	256 / 4.1	4.1	3.5	3.4	4.1	3.8	4548 / 11.9	12.1	12.4	I	WRIF-F
10	WKQI-F	AC/CHR	234 / 3.7	3.5	4.6	4.3	4.1	4.0	5590 / 14.6	15.6	16.6	I	WKQI-F
11	WDTJ-F	B	230 / 3.7	3.3	3.2	3.5	3.4	3.4	4475 / 11.7	11.4	10.4	F	WDTJ-F
12	WDRQ-F	CHR	213 / 3.4	2.5	3.0	3.5	2.6	3.1	5080 / 13.3	11.5	11.9	G	WDRQ-F
13	WXYT	T	202 / 3.2	3.4	3.1	2.8	3.4	3.1	2866 / 7.5	9.1	7.8	I	WXYT
14	WWWW-F	C	193 / 3.1	3.6	4.0	3.2	3.7	3.5	3439 / 9.0	9.3	10.8	G	WWWW-F
15	WYCD-F	C	172 / 2.8	2.6	3.2	3.0	3.0	2.9	3402 / 8.9	8.1	9.1	H	WYCD-F
16	CKWW	ST	152 / 2.4	2.6	2.0	3.1	2.3	2.5	1820 / 4.8	5.4	5.6		CKWW
17	WPLT-F	AC-NR	150 / 2.4	2.4	2.3	2.6	2.7	2.4	4196 / 11.0	11.6	13.0	F	WPLT-F
18	WXDG-F	AOR-NR	114 / 1.8	1.5	1.1	1.6	1.1	1.5	2604 / 6.8	6.0	4.9	F	WXDG-F
19	WGPR-F	B/AC	87 / 1.4	1.3	1.0	1.3	1.4	1.2	1749 / 4.6	4.6	4.8	C	WGPR-F
20	WDFN	SPRTS	86 / 1.4	1.6	1.5	1.6	1.9	1.5	1455 / 3.8	4.5	4.8	G	WDFN
20	WKRK-F	T/NR	86 / 1.4	2.3	1.8	2.0	1.7	1.9	2317 / 6.1	8.7	6.9	E	WKRK-F
22	WQBH	G	83 / 1.3	1.3	1.4	0.9	1.1	1.2	1068 / 2.8	2.7	2.4	C	WQBH
23	CIMX-F	AOR-NR	79 / 1.3	1.2	1.4	1.5	1.4	1.3	2872 / 7.5	7.3	8.3		CIMX-F

12+ FM Share (Metro): 76.36% (4247 of 5562) (Winter 98: 75.65%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WJLB-F	1 WJLB-F	1 WNIC-F	1 WNIC-F	1 WNIC-F	1 WNIC-F	1 WWJ <	1 WNIC-F >	1 WNIC-F	1 WJLB-F >	1 WJLB-F <
2 WDTJ-F >	2 WRIF-F	2 WJLB-F <	2 WCSX-F	2 WCSX-F <	2 WWJ <	2 WNIC-F <	2 WOMC-F <	2 WJLB-F <	2 WDTJ-F <	2 WMMV-F <
3 WDRQ-F >>	3 WNIC-F <	3 WCSX-F	3 WJLB-F	3 WOMC-F	3 WOMC-F <	3 WRIF-F <	3 WCSX-F <	3 WOMC-F <	3 WNIC-F	3 WNIC-F <
4 CIMX-F <	4 WDTJ-F <	4 WRIF-F	3 WRIF-F <	4 WMMV-F <	4 WJR	4 WOMC-F	4 WMMV-F <	4 WWJ <	4 WMMV-F	4 WWJ
5 WXDG-F	5 WDRQ-F <	5 WKQI-F	5 WKQI-F <	5 WMXD-F	5 WMMV-F	5 WJR	5 WJR	5 WMMV-F <	5 WMXD-F <	5 WOMC-F
	6 WKQI-F <	6 WMXD-F	6 WMXD-F <	5 WJLB-F	6 WMXD-F	6 WJLB-F	6 WJLB-F <	6 WJR <	6 WDRQ-F	6 WJR <
	7 WCSX-F	6 WOMC-F	7 WOMC-F <	5 WRIF-F	7 WCSX-F <	7 WMXD-F	7 WXYT <	7 WCSX-F <	7 WWJ	7 WCSX-F <
	8 WPLT-F	6 WMMV-F	8 WMMV-F	8 WKQI-F	8 WXYT	8 WCSX-F	8 WWJ <	8 WKQI-F <	8 WJR <	8 WMXD-F <
	9 WXDG-F	9 WDRQ-F	9 WYCD-F <	9 WJR	9 WWWW-F <	9 WMMV-F <	9 WKQI-F	9 WDRQ-F <	9 WOMC-F <	9 WDRQ-F <
	10 WMMV-F <	10 WDTJ-F <	10 WJR <	10 WWJ	10 CKWW	10 WKQI-F <	10 WMXD-F <	10 WDTJ-F <	10 WCSX-F	10 WDTJ-F
								10 WMXD-F		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnite
1 WJLB-F >	1 WJLB-F >	1 WJLB-F <	1 WNIC-F >	1 WNIC-F >>	1 WRIF-F	1 WRIF-F >	1 WRIF-F >	1 WRIF-F <	1 WCSX-F	1 WWJ <
2 WDRQ-F	2 WNIC-F <	2 WKQI-F	2 WJLB-F	2 WKQI-F <	2 WJLB-F	2 WDTJ-F	2 WCSX-F	2 WCSX-F >	2 WRIF-F	2 WJLB-F
3 WDTJ-F <	3 WKQI-F	2 WNIC-F >	3 WKQI-F	3 WOMC-F	3 WDTJ-F	2 WJLB-F	3 WDTJ-F	3 WJLB-F <	3 WOMC-F	3 WMXD-F
4 WNIC-F	4 WDRQ-F	4 WPLT-F	4 WMXD-F <	3 WJLB-F <	4 WXDG-F	4 WCSX-F	4 WJLB-F <	4 WNIC-F	4 WNIC-F	4 WMMV-F
5 WKQI-F >	5 WPLT-F	5 WDRQ-F <	5 WCSX-F <	5 WMXD-F <	5 WDRQ-F >	5 WXDG-F	5 WDFN	5 WOMC-F	5 WMMV-F <	5 WJR <
6 WPLT-F	6 WDTJ-F <	6 WYCD-F <	6 WMMV-F <	6 WMMV-F	6 WKRK-F <	6 WDRQ-F	6 WPLT-F <	6 WMMV-F <	6 WWJ <	6 WDTJ-F <
6 WXDG-F <	7 WYCD-F <	7 WCSX-F	7 WYCD-F	7 WCSX-F	7 WNIC-F	7 WDFN	7 WNIC-F <	7 WDTJ-F	7 WJR <	7 WOMC-F <
8 CIMX-F	8 WCSX-F <	8 WMMV-F <	7 WDRQ-F	8 WYCD-F	7 WCSX-F >	7 WNIC-F	8 WDRQ-F <	8 WMXD-F <	8 WMXD-F <	8 WNIC-F >
8 WYCD-F	9 WMMV-F	9 WRIF-F	9 WOMC-F	9 WJR <	9 WPLT-F	9 WKQI-F	9 WDFN	9 WDFN	9 WJLB-F	9 WJLB-F
8 WMMV-F <	10 WRIF-F	10 WMXD-F >	10 WPLT-F	10 WPLT-F <	9 WKRK-F	9 WXDG-F <	9 WJR <	9 WJR <	10 WDFN	

DETROIT

Other Rated Stations			Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report	12+	25-54	Revenue
CIDR-F	AOR-P	93.9 Windsor, ON	0.9	4.5		ABC	11.2 %	9.8 %	13.8 %
CKLW	N/T	800 Windsor, ON	0.4	2.2		WDRQ-FM, WJR-AM, WPLT-FM			
WEXL	G	1340 Royal Oak	0.5	1.4		CBS/Infinity	24.9 %	23.4 %	31.6 %
WHM-F	AC	93.5 Howell	0.3	1.1		WKRK-FM, WQMC-FM, WVMV-FM, WWJ-AM, WXYT-AM, WYCD-FM			
WMAZ-F	REL	103.5 Detroit	0.7	3.1		Chancellor	27.6 %	30.7 %	34.3 %
WSAQ-F	C	107.1 Port Huron	0.5	0.9		WDFN-AM, WJLB-FM, WKQI-FM, WMXD-FM, WNIC-FM, WWWW-FM, WYUR-AM			
WWBR-F	SAC	102.7 Mt. Clemens	0.9	4.0		CHUM, Ltd.	5.1 %	3.0 %	1.6 %
WYUR	ST	1310 Dearborn	0.3	1.4		CIDR-FM, CIMX-FM, CKLW-AM, CKWW-AM			
						Greater Media	10.8 %	14.1 %	12.5 %
						WCSX-FM, WRIF-FM, WXDG-FM			
						Radio One	4.6 %	3.1 %	3.4 %
						WCHB-AM, WDTJ-FM, WWBR-FM			
							84.2 %	84.1 %	97.2 %

AM Stations

CKWW	580	0.5 kw (DA-1)	Standards	Westwd	\$50.00	D&R	CHUM, Ltd.	Windsor, ON
WDFN	1130	50 kw/10 kw (DA-2)	Sports	Westwd, ABC	\$25.00	Katz	Chancellor	
WJR	760	50 kw	Full Svc./Talk	ABC	\$260.00	ABC	ABC	
WGBH	1400	1 kw	Black Gospel		\$23.00	Patt		
WWJ	950	5 kw (DA-N)	News	CBS	\$210.00	CBS	CBS/Infinity	
WXYT	1270	5 kw (DA-N)	Talk	CNN, Westwd, CBS	\$154.00	CBS	CBS/Infinity	

FM Stations

CKM	88.7	100 kw @ 577	AOR-New Rock		\$22.00	D&R	CHUM, Ltd.	Windsor, ON
WCSX	94.7	13.5 kw @ 950	Classic AOR	Westwd	\$150.00	Mc-Guild	Greater Media	Birmingham
WDRO	93.1	26.5 kw @ 668	CHR		\$130.00	ABC	ABC	
WDTJ	105.9	20 kw @ 724	Black		\$80.00	Allied	Radio One	
WGPR	107.5	50 kw @ 375	Black AC		\$43.00	—		
WJLB	97.9	50 kw @ 490	Black		\$240.00	Sentry	Chancellor	
WKQI	95.5	100 kw @ 425	AC/CHR	AMFM	\$184.00	Christal	Chancellor	
WKRY	97.1	15 kw @ 890	Talk/New Rock		\$100.00	CBS	CBS/Infinity	
WMAZ	92.3	22 kw @ 459	Black AC	ABC	\$140.00	Allied	Chancellor	
WNIC	100.3	32 kw @ 600	AC	AMFM	\$215.00	Eastman	Chancellor	Dearborn
WQMC	104.3	190 kw @ 360	Oldies	Westwd	\$221.00	CBS	CBS/Infinity	
WPLT	95.3	20 kw @ 785	CHR-New Rock	ABC	\$100.00	ABC	ABC	
WRIF	101.1	27 kw @ 880	AOR		\$180.00	Mc-Guild	Greater Media	
WHM	98.7	50 kw @ 463	Jazz	Westwd	\$90.00	Group W	CBS/Infinity	
WWWJ	105.7	51 kw @ 510	Country	Westwd	\$160.00	Katz	Chancellor	
WWJ	105.1	20 kw @ 784	AOR-New Rock		\$ NA	Mc-Guild	Greater Media	
WYUR	99.5	17.5 kw @ 787	Country	ABC, WW1, Source	\$199.00	CBS	CBS/Infinity	

1/99 WWBR-F changed from AOR to Soft AC as "Kiss" . . . 4/99 WXDG-F changed from New Rock to Black Oldies as "Classic Soul 105.1" . . . 4/99 WPLT-F changed from CHR-New Rock to "Gold-based Pop/Alternative" (their wording), which we will classify as Modern AC (AC-NR) . . . 4/99 WWBR-F changed calls to WDMK-F

EL PASO

Arbitron Rank: 70 Pop (12+): 557,000
MSA Rank: 76
MSA Pop: 714,000
DMA: 99
Average Persons Rating: 16.2
Market TSL in Hours: 21.50

Stations: 32 / 29
Diaries: 1,113 / 500:1 / 50.4%
Sample Target: 1,070
% Below Line: 3.0
% Not Listed: 6.8
Pop per Station: 19,207

Last Year's Revenue: \$19,600,000
Household Income: \$30,105
Total Retail Sales: \$5.1 Bil.
#1 Biller: KBNA-AF \$3,970,000
#1 Billing Portfolio: Clear Channel \$5,972,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	KPRR-F	CHR/U	131 / 14.5	13.5	17.3	13.7	15.5	14.8	1759 / 31.6	33.1	36.9	D	KPRR-F
2	KLAQ-F	AOR	114 / 12.6	11.6	10.5	10.8	11.4	11.4	1501 / 26.9	24.4	24.9	E	KLAQ-F
3	KBNA-AF	SP-C	105 / 11.6	14.4	10.1	14.3	12.3	12.6	1411 / 25.3	26.5	28.4	E	KBNA-AF
4	KTSM-F	SAC	79 / 8.8	7.7	6.0	8.4	6.9	7.7	963 / 17.3	19.9	18.9	C	KTSM-F
5	KSII-F	AC	61 / 6.8	6.6	8.0	7.8	6.7	7.3	1181 / 21.2	20.4	20.7	C	KSII-F
6	KOFX-F	O	48 / 5.3	5.7	7.4	4.9	6.1	5.8	828 / 14.9	16.3	18.6	C	KOFX-F
7	KINT-F	SP-C	39 / 4.3	3.8	2.3	3.1	2.7	3.4	693 / 12.4	12.6	10.9	C*	KINT-F
8	KHEY-F	C	37 / 4.1	4.9	5.1	5.7	6.2	4.9	615 / 11.0	12.1	13.3	C	KHEY-F
9	KTSM	N/T	33 / 3.7	4.1	3.4	3.9	3.7	3.8	416 / 7.5	7.1	7.6	B	KTSM
10	KATH-F	C	31 / 3.4	2.5	2.9	2.8	1.7	2.9	552 / 9.9	9.2	7.2	B	KATH-F
11	XHH-F	SP-C	29 / 3.2	3.4	3.1	3.2	3.2	3.2	529 / 9.5	9.4	11.0		XHH-F
12	KVIV	SP	15 / 1.7	0.3	1.3	0.6	1.0	1.0	78 / 1.4	1.2	1.9		KVIV
13	XEWR	SP	14 / 1.6	1.3	1.6	2.0	1.7	1.6	370 / 6.6	5.4	6.0		XEWR
14	XHIM-F	SP	12 / 1.3	0.4	1.1	0.5	0.3	0.8	266 / 4.8	2.2	2.1		XHIM-F
14	KROD	T	12 / 1.3	1.5	1.3	1.4	1.8	1.4	384 / 6.9	5.5	6.0	A	KROD
16	KSVE	SP	8 / 0.9	0.7	0.3	0.9	0.6	0.7	196 / 3.5	1.9	2.6	*	KSVE

12+ FM Share (Metro): 84.44% (711 of 842) (Winter 98: 81.65%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KPRR-F >>>	1 KLAQ-F	1 KLAQ-F	1 KLAQ-F <	1 KBNA-AF	1 KBNA-AF <	1 KBNA-AF <	1 KPRR-F <	1 KPRR-F	1 KPRR-F >	1 KPRR-F
2 KLAQ-F >>	2 KPRR-F >	2 KPRR-F	2 KBNA-AF	1 KLAQ-F	2 KTSM-F >	2 KLAQ-F <	2 KBNA-AF	2 KLAQ-F <	2 KLAQ-F >	2 KBNA-AF
3 KBNA-AF >	3 KBNA-AF	3 KBNA-AF >	3 KPRR-F <	3 KTSM-F	3 KLAQ-F	3 KPRR-F >	2 KLAQ-F <	3 KTSM-F >	3 KSII-F <	3 KLAQ-F >
4 KSII-F	4 KSII-F <	4 KTSM-F	4 KPRR-F	4 KPRR-F	4 KTSM	4 KTSM-F	4 KTSM-F	4 KSII-F <	4 KTSM-F	4 KTSM-F
5 KTSM-F >	5 KTSM-F >	5 KSII-F	5 KSII-F	5 KSII-F	4 KOFX-F	5 KSII-F <	5 KSII-F	5 KBNA-AF	5 KBNA-AF	5 KSII-F
	6 KOFX-F	6 KOFX-F >	6 KOFX-F >	6 KOFX-F >	6 KSII-F <	6 KOFX-F	6 KOFX-F	6 KOFX-F	6 KOFX-F >	6 KOFX-F <
			7 KATH-F	7 KATH-F	7 KINT-F <	7 KHEY-F <	7 KTSM <	7 KHEY-F	7 KHEY-F	7 KINT-F
			7 KHEY-F	7 KHEY-F	8 KPRR-F	8 KHEY-F <	7 KINT-F			8 XHIF
			7 KINT-F >	7 KINT-F >	9 KHEY-F >					

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmit
1 KPRR-F >	1 KPRR-F >	1 KPRR-F <	1 KBNA-AF	1 KBNA-AF	1 KLAQ-F >	1 KLAQ-F >	1 KLAQ-F >>>	1 KLAQ-F >>	1 KLAQ-F >	1 KLAQ-F <
2 KLAQ-F	2 KLAQ-F <	2 KBNA-AF	1 KPRR-F	2 KTSM-F	2 KPRR-F >>	2 KPRR-F >	2 KBNA-AF	2 KPRR-F <	2 KBNA-AF	2 KPRR-F >
2 KSII-F >	3 KBNA-AF <	3 KLAQ-F	3 KSII-F <	3 KPRR-F	3 KBNA-AF	3 KBNA-AF >	3 KBNA-AF	3 KBNA-AF	3 KOFX-F	3 KTSM-F
4 KBNA-AF >>	4 KSII-F >	4 KSII-F	4 KLAQ-F	4 KLAQ-F <	4 KSII-F	4 KTSM-F	4 KTSM-F >	4 KOFX-F <	4 KTSM-F <	4 KOFX-F <
	5 KTSM-F >	5 KTSM-F >	4 KTSM-F >>	5 KSII-F >	5 KINT-F >	4 KSII-F	5 KOFX-F	5 KSII-F <	5 KPRR-F	5 KBNA-AF
			6 KOFX-F	6 KOFX-F				6 KTSM-F	6 KSII-F	
								7 KINT-F		

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations—Outside Market				Metro Share	Cume Rating	TSA AQH Cume
KAMA	SP	750	El Paso	0.9	3.2	XEFV	SP-C	1000	Ciudad Juarez, MX	0.6	2.4		
KELP	REL	1590	El Paso	0.4	1.7	XHPX-F	SP-C	98.3	Ciudad Juarez, MX	0.9	3.7		
KFNA	SP-NT	1060	El Paso	0.3	1.4								
KHEY	SPRTS	690	El Paso	0.6	2.8								
KROL-F	REL-CC	99.5	Las Cruces, NM	0.8	1.8								
XEJ	SP	970	Ciudad Juarez, MX	0.3	1.2								
XEP	SP	1300	Ciudad Juarez, MX	0.3	1.4								
XEPZ	SP	1190	Ciudad Juarez, MX	0.4	1.4								
XEWG	SP	1240	Ciudad Juarez, MX	0.3	2.1								
XHEM-F	SP	103.5	Ciudad Juarez, MX	0.3	2.6								
XHGU-F	SP-C	105.9	Ciudad Juarez, MX	0.8	3.5								
XHNZ-F	SP	107.5	Ciudad Juarez, MX	0.9	3.6								
XHTO-F	SP-C	104.3	Ciudad Juarez, MX	0.3	2.1								

EL PASO

Consolidation Report	12+	25-54	Revenue
Clear Channel KHEY-AM, KHEY-FM, KPRR-FM, KTSM-AM, KTSM-FM	31.7 %	27.3 %	30.4 %
HefTel/Hispanic KAMA-AM, KBNA-AM, KBNA-FM	12.5 %	13.9 %	21.6 %
Local KATH-FM, KOFX-FM	8.7 %	11.2 %	12.7 %
New Wave KLAQ-FM, KROD-AM, KSII-FM	20.7 %	22.7 %	26.5 %
	73.6 %	75.1 %	91.2 %

AM Stations

KBNA	920	1 kw/0.5 kw (DA-N)	See KBNA-F				
KROD	600	5 kw (DA-N)	Talk	CBS, SRN	\$<20.00	Mc-Guild	New Wave
KSVE	1150	5 kw/0.38 kw	Hispanic	Unica	\$ NA	Caballero	
KTSM	1380	5 kw/0.5 kw	News/Talk	Talknt, ABC, Westwd	\$25.00	Christal	Clear Channel
KVIV	1340	1 kw	Hispanic		\$17.00	Lotus	

FM Stations

KATH	94.7	100 kw @ 1194	Country		\$26.00	Katz	KOFX-F	
KBNA	97.5	100 kw @ 1088	Hispanic Contemp.		\$64.00	Katz Hisp.	HefTel/Hispanic	
KHEY	96.3	100 kw @ 1388	Country	ABC	\$52.00	Clr Chnl	Clear Channel	
KINT	93.9	100 kw @ 1420	Hispanic Contemp.		\$31.00	Caballero		
KLAQ	95.5	100 kw @ 1388	AOR		\$55.00	Mc-Guild	New Wave	
KOFX	92.3	100 kw @ 1850	Oldies		\$33.00	Katz	KATH-F	
KPRR	102.1	100 kw @ 1190	CHR/Urban		\$50.00	Clr Chnl	Clear Channel	
KSII	93.1	100 kw @ 1420	AC		\$22.00	Mc-Guild	New Wave	
KTSM	99.9	100 kw @ 1820	Soft AC		\$35.00	Clr Chnl	Clear Channel	
XHH	100.7	100 kw @ 249	Hispanic Contemp.		\$22.00	Caballero		Ciudad Juarez, MX
XHIM	105.1	10 kw @ -66	Hispanic		\$ NA	Advtg. Bcstg.		Ciudad Juarez, MX

Notes: * KINT-F revenue level includes revenue of KSVE . . . Facilities of Mexican stations are not verified

FRESNO

Arbltron Rank: 65 Pop (12+): 622,600	Stations: 30 / 26	Last Year's Revenue: \$31,000,000
MSA Rank: 66	Diaries: 1,773/ 351:1/ 50.1%	Household Income: \$32,997
MSA Pop: 904,000	Sample Target: 1,670	Total Retail Sales: \$6.0 Bil.
DMA: 56	% Below Line: 5.0	#1 Biller: KMJ \$6,000,000
Average Persons Rating: 15.2	% Not Listed: 14.0	#1 Billing Portfolio:
Market TSL In Hours: 20.25	Pop per Station: 23.946	CBS/Infinity \$13,700,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
1	KMJ	81 / 8.6	10.2	9.2	8.8	10.1	9.2	1029 / 16.5	18.6	19.9		G KMJ
2	KSKS-F	64 / 6.8	6.6	5.4	4.4	4.0	5.8	796 / 12.8	13.7	10.9		D KSKS-F
3	KMGV-F	61 / 6.5	6.1	5.7	3.1	3.5	5.3	833 / 13.4	14.7	9.3		C KMGV-F
4	KBOS-F	46 / 4.9	4.7	5.6	5.3	6.6	5.1	1093 / 17.5	18.3	19.9		E KBOS-F
5	KJWL-F	43 / 4.6	4.2	3.9	5.5	5.6	4.5	545 / 8.8	8.4	9.8		B KJWL-F
6	KOQO-F	42 / 4.4	3.9	3.8	4.8	5.3	4.2	592 / 9.5	9.6	10.8		C* KOQO-F
7	KSOF-F	37 / 3.9	2.7	4.2	4.3	3.2	3.8	667 / 10.7	8.4	8.3		C KSOF-F
8	KLBN-F	36 / 3.8	3.8	3.8	3.6	5.9	3.8	579 / 9.3	8.8	10.9		C KLBN-F
9	KFSO-F	35 / 3.7	2.7	3.0	3.5	4.0	3.2	720 / 11.6	9.1	11.1		D KFSO-F
10	KVSR-F	34 / 3.6	3.5	3.2	4.8	5.2	3.8	831 / 13.3	12.6	15.9		C KVSR-F
11	KSEQ-F	33 / 3.5	2.4	2.8	1.7	2.0	2.6	779 / 12.5	10.5	9.6		C KSEQ-F
11	KEZL-F	33 / 3.5	2.7	3.0	4.2	4.8	3.3	427 / 6.9	7.5	9.6		C KEZL-F
13	KRZR-F	32 / 3.4	3.9	4.6	3.5	2.8	3.8	581 / 9.3	9.5	8.9		C KRZR-F
13	KRNC-F	32 / 3.4	3.0	3.9	3.6	3.3	3.5	528 / 8.5	7.5	7.8		B KRNC-F
15	KFRR-F	31 / 3.3	3.8	2.1	3.3	2.7	3.1	606 / 9.7	10.8	8.8		B KFRR-F
15	KJFX-F	31 / 3.3	3.5	3.9	3.9	4.0	3.6	609 / 9.8	9.1	11.3		C KJFX-F
17	KALZ-F	29 / 3.1	3.3	3.4	4.0	2.8	3.4	740 / 11.9	11.6	9.2		B KALZ-F
18	KKPW-F	19 / 2.0	2.2	2.9	3.8	2.1	2.7	537 / 8.6	6.9	5.7		A KKPW-F
19	KFRE	14 / 1.5	2.0	1.9	1.4	1.9	1.7	263 / 4.2	5.2	5.0		A KFRE
20	KGST	13 / 1.4	1.5	1.7	1.7	1.1	1.6	191 / 3.1	3.7	3.4		A KGST
21	KMPH-F	12 / 1.3	1.3	1.2	1.4	1.5	1.3	353 / 5.7	5.1	4.3		KMPH-F
22	KZFO-F	9 / 1.0	1.4	1.4	1.4	1.3	1.3	176 / 2.8	2.6	3.3		KZFO-F
22	KOOR	9 / 1.0	1.7	0.6	0.8	1.0	1.0	111 / 1.8	4.0	1.8		* KOOR

12+ FM Share (Metro): 83.00% (674 of 812) (Winter 98: 80.70%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KBOS-F	1 KSKS-F	1 KMGV-F	1 KMGV-F	1 KMGV-F	1 KMJ >	1 KMJ >	1 KMJ >	1 KSKS-F <	1 KBOS-F	1 KSKS-F
2 KSEQ-F >>	2 KBOS-F	2 KSKS-F >	2 KSKS-F >	2 KSKS-F	2 KJWL-F	2 KMGV-F <	2 KMGV-F	2 KMGV-F <	2 KSEQ-F <	2 KBOS-F <
3 KKPW-F	2 KFRR-F	3 KOQO-F	3 KOQO-F <	3 KMJ	2 KMGV-F <	3 KSKS-F	2 KSKS-F	3 KMJ <	3 KMGV-F <	3 KMGV-F <
4 KFRR-F	2 KOQO-F <	4 KVSR-F <	4 KJFX-F	4 KJFX-F	4 KSKS-F >	4 KJFX-F	4 KJWL-F <	4 KBOS-F	4 KSKS-F <	4 KOQO-F <
5 KOQO-F	5 KVSR-F	5 KRZR-F <	4 KMJ	4 KOQO-F <	5 KFSO-F <	5 KFRR-F <	5 KSOF-F	5 KOQO-F	5 KFRR-F <	5 KLBN-F <
	5 KRZR-F <	6 KJFX-F	6 KSOF-F	6 KSOF-F <	6 KSOF-F <	6 KOQO-F <	6 KEZL-F <	6 KJWL-F <	6 KMJ	6 KJWL-F <
	7 KLBN-F <	6 KSOF-F <	6 KEZL-F <	7 KEZL-F <	7 KEZL-F	7 KBOS-F	7 KVSR-F <	7 KLBN-F	6 KRNC-F	7 KMJ <
	8 KMGV-F	8 KMJ <	8 KVSR-F <	8 KFSO-F <	8 KJFX-F	8 KJWL-F <	8 KOQO-F <	7 KSOF-F	8 KRZR-F <	8 KSEQ-F <
	9 KRNC-F <	9 KRNC-F	9 KRNC-F	9 KVSR-F	9 KOQO-F	9 KSOF-F <	9 KALZ-F	7 KEZL-F	9 KKPW-F <	9 KRNC-F
	10 KALZ-F	9 KBOS-F	9 KFSO-F	10 KRNC-F <	10 KLBN-F	9 KLBN-F	7 KRNC-F	10 KEZL-F	10 KEZL-F	9 KFSO-F
		9 KFRR-F <		10 KRNC-F	10 KRNC-F		9 KRZR-F <	7 KFSO-F <	10 KOQO-F	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmit
1 KBOS-F	1 KSKS-F >	1 KSKS-F >	1 KMGV-F <	1 KMGV-F	1 KBOS-F	1 KRZR-F <	1 KOQO-F	1 KMGV-F	1 KMJ	1 KMJ >
1 KSKS-F	2 KRNC-F	2 KSOF-F	2 KSKS-F	1 KSKS-F >	1 KRZR-F	2 KFRR-F <	2 KMGV-F	2 KRZR-F	1 KMGV-F	2 KFRE
3 KLBN-F	3 KSOF-F	2 KRNC-F	3 KSOF-F	3 KSOF-F >	3 KFRR-F >	3 KBOS-F <	2 KFRR-F	3 KFRR-F <	3 KJFX-F <	3 KOQO-F
3 KALZ-F	3 KALZ-F	4 KEZL-F	4 KALZ-F <	4 KALZ-F	4 KKPW-F	4 KOQO-F <	2 KVSR-F	4 KOQO-F	4 KSKS-F <	4 KEZL-F
3 KVSR-F	3 KLBN-F	4 KOQO-F	5 KVSR-F <	4 KMJ	5 KOQO-F	5 KVSR-F	2 KRZR-F	4 KSKS-F <	5 KOQO-F	
6 KRNC-F	6 KVSR-F	6 KMGV-F	6 KRNC-F	4 KOQO-F <	5 KSKS-F	6 KMGV-F	6 KLBN-F	6 KJFX-F <	6 KEZL-F	
6 KKPW-F	6 KOQO-F	6 KJFX-F	6 KOQO-F >	7 KRNC-F	5 KSEQ-F	7 KLBN-F	7 KBOS-F	7 KRZR-F	6 KRZR-F	
6 KFRR-F	8 KMGV-F	6 KLBN-F	8 KBOS-F	7 KVSR-F <	8 KSKS-F	8 KSKS-F	7 KMJ	7 KMJ <	6 KFSO-F	
6 KSEQ-F >	8 KBOS-F	6 KALZ-F	8 KEZL-F	9 KEZL-F	9 KSEQ-F	9 KSEQ-F	9 KVSR-F <	9 KVSR-F <	9 KLBN-F	
	10 KEZL-F	10 KVSR-F	8 KJFX-F	9 KJFX-F <					9 KVSR-F	
	10 KSEQ-F		8 KLBN-F							
			8 KMJ <							

FRESNO

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report			
KBIF	REL	900	Fresno	0.6	1.1		Capstar	23.2 %	23.3 %	34.8 %
KOBL	SPRIS	1340	Fresno	0.7	1.9		KALZ-FM, KBOS-FM, KCBL-AM, KEZL-FM, KFSO-FM, KRDU-AM, KRZR-FM, KSOF-FM			
KMMM-F	SP	107.1	Madera	0.5	1.8		CBS/Infinity	34.3 %	38.3 %	44.2 %
KGEQ	B	1210	Fowler	0.4	1.1		KMGV-FM, KMJ-AM, KOOR-AM, KOQO-FM, KRNC-FM, KSKS-FM, KVSF-FM			
Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume				
KCIA-F	REL	99.9	MI. Bullion	0.6	1.7		Lotus	5.7 %	5.3 %	5.9 %
KHNF	CHR/	104.7	Los Banos	0.4	0.7		KGST-AM, KLBN-FM, KMMM-FM			
KJUG	O/O	1270	Tulare	0.4	0.7		Mondosphere	6.6 %	8.0 %	7.4 %
							KFRF-FM, KJFX-FM, KYNO-AM			
							69.9 %	74.9 %	92.3 %	

AM Stations

KFRE	940	50 kw (DA-2)	Talk	Westwd	\$ NA	Lotus	Pappas
KGST	1500	5 kw (DA-1)	Hispanic	Unica	\$ <20.00	Lotus	Lotus
KMJ	580	5 kw	News/Talk	Talknt. ABC	\$102.00	Katz	CBS/Infinity
KOSP	750	5 kw/2.5 kw (DA-2)	Hispanic-Regional		\$ NA	Katz Hisp.	CBS/Infinity
							Clovis

FM Stations

KALZ	102.7	50 kw @ 500	AC/CHR	ABC	\$30.00	Mc-Guild	Capstar
KQOS	94.9	16.5 kw @ 847	CHR	ABC	\$60.00	Eastman	Capstar
KEZL	95.7	25 kw @ 328	Jazz		\$30.00	Mc-Guild	Capstar
KFRF	104.1	17 kw @ 853	AOR-New Rock		\$28.00	D&R	Mondosphere
KFSO	92.9	17.5 kw @ 853	Oldies		\$55.00	Mc-Guild	Capstar
KJFX	95.7	17.5 kw @ 850	Classic AOR		\$39.00	D&R	Mondosphere
KJAL	93.3	5 kw @ 340	Standards	Westwd. CNN	\$25.00	---	
KYPH	94.3	3 kw @ 328	Dance CHR		\$ NA	---	
KLBN	105.1	0.6 kw @ 1870	Hispanic-Regional		\$24.00	Lotus	Lotus
KWSI	97.9	10.5 kw @ 1075	Black Oldies		\$39.00	O&R	CBS/Infinity
KMPH	107.5	20.5 kw @ 783	News	CBS, AP	\$20.00	Lotus	Pappas
KOQS	101.9	2.3 kw @ 1948	Hispanic		\$35.00	Katz Hisp.	CBS/Infinity
KRNC	105.9	2.4 kw @ 1950	Hispanic Contemp.		\$ NA	Katz Hisp.	CBS/Infinity
KRZR	103.7	50 kw @ 500	AOR		\$37.00	Eastman	Capstar
KSPS	93.7	6.8 kw @ 1912	Country		\$53.00	Katz	CBS/Infinity
KQOI	92.9	19 kw @ 820	Soft AC	ABC	\$29.00	Eastman	Capstar
KVSR	101.1	10 kw @ 1076	Modern AC		\$21.00	Katz	CBS/Infinity
KZFG	92.1	25.1 kw @ 312	Hispanic-Contemp		\$ NA	Caballero	Z-Spanish
							Madera

Notes: * KOQO-F revenue level includes revenue of KOOR... 3/99 KIRV (1510) sold to Gore-Overgaard for \$425,000

GRAND RAPIDS

Arbitron Rank: 66 Pop (12+): 618,000
 MSA Rank: 58
 MSA Pop: 766,000
 DMA: 38 (w/Kalamazoo)
 Average Persons Rating: 15.1
 Market TSL In Hours: 19.75

Stations: 24 / 22
 Diaries: 1,682 / 367:1 / 54.7%
 Sample Target: 1,740
 % Below Line: 2.3
 % Not Listed: 18.1
 Pop per Station: 28,091

Last Year's Revenue: \$38,200,000
 Household Income: \$51,945
 Total Retail Sales: \$8.1 Bil.
 #1 Biller: WLAV-F \$6,000,000
 #1 Billing Portfolio:
 Clear Channel \$14,630,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WSNX-F	CHR	73 / 7.8	7.7	7.9	7.7	7.2	7.8	1207 / 19.5	20.9	19.7	D	WSNX-F
2	WBCT-F	C	72 / 7.7	7.8	6.8	7.4	7.1	7.4	1076 / 17.4	16.9	15.9	E	WBCT-F
3	WGRD-F	AOR-NR	71 / 7.6	6.0	7.6	7.0	6.2	7.1	1183 / 19.1	18.2	17.5	E	WGRD-F
4	WLAV-F	CL AOR	70 / 7.5	7.9	9.3	8.9	9.8	8.4	975 / 15.8	18.4	19.2	G	WLAV-F
5	WOOD-F	SAC	51 / 5.5	5.8	5.3	6.5	7.1	5.8	910 / 14.7	16.4	18.0	E	WOOD-F
6	WLHT-F	AC	50 / 5.4	5.4	6.4	6.1	5.6	5.8	778 / 12.6	13.7	13.2	E	WLHT-F
7	WOOD	FS/T	49 / 5.3	6.2	5.4	6.1	7.1	5.7	794 / 12.8	16.6	16.4	F	WOOD
8	WKLO-F	AOR	44 / 4.7	4.3	5.5	5.4	4.2	5.0	731 / 11.8	11.7	12.0	C	WKLO-F
9	WODJ-F	O	40 / 4.3	3.9	3.2	3.5	3.8	3.7	729 / 11.8	12.9	10.7	C	WODJ-F
10	WVTI-F	CHR/VAC	36 / 3.9	4.0	3.5	4.1	4.1	3.9	1017 / 16.5	17.2	14.2	B	WVTI-F
11	WJQK-F	REL-CC	31 / 3.3	3.0	2.9	2.8	2.5	3.0	571 / 9.2	7.8	7.4	C*	WJQK-F
11	WMJH	ST	31 / 3.3	3.1	2.2	2.9	3.2	2.9	178 / 2.9	3.8	3.5	A	WMJH
13	WTRV-F	SAC	25 / 2.7	2.3	3.2	3.8	3.3	3.0	477 / 7.7	7.6	8.7	C	WTRV-F
14	WCUZ-F	C	23 / 2.5	4.0	4.2	3.7	3.5	3.6	483 / 7.8	9.6	8.8	B	WCUZ-F
15	WFGF-F	CL	22 / 2.4	1.8	1.8	2.8	2.1	2.2	464 / 7.5	5.9	6.5	B	WFGF-F
16	WMUS-F	C	18 / 1.9	1.7	1.7	1.6	1.6	1.7	302 / 4.9	4.0	4.7		WMUS-F
17	WFUR-F	REL-CC	16 / 1.7	1.3	1.3	1.7	1.6	1.5	359 / 5.8	4.7	6.2		WFUR-F
18	WTKG	T	11 / 1.2	1.0	0.6	0.4	0.5	0.8	218 / 3.5	3.9	2.3	A	WTKG
19	WJNZ	B	10 / 1.1						127 / 2.1				WJNZ

12+ FM Share (Metro): 85.45% (652 of 763) (Winter 98: 83.49%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1	WSNX-F >>>	1 WGRD-F	1 WLAV-F	1 WLAV-F	1 WOOD <	1 WGRD-F	1 WLAV-F <	1 WSNX-F <	1 WSNX-F >>	1 WSNX-F
2	WSNX-F <	2 WGRD-F <	2 WBCT-F <	2 WBCT-F	2 WLAV-F <	2 WBCT-F <	2 WOOD	2 WBCT-F <	2 WBCT-F	2 WBCT-F
3	WKLO-F <	3 WBCT-F	3 WGRD-F	3 WGRD-F <	3 WBCT-F <	3 WLAV-F <	3 WBCT-F <	3 WLAV-F <	2 WGRD-F	3 WGRD-F <
4	WBCT-F	4 WSNX-F <	4 WLHT-F	4 WLHT-F	4 WODJ-F	4 WSNX-F <	4 WGRD-F <	4 WGRD-F	4 WLAV-F	4 WLAV-F
5	WLAV-F	5 WLHT-F <	5 WKLO-F	5 WOOD-F	4 WOOD-F	5 WKLO-F <	5 WLHT-F <	5 WLHT-F <	5 WVTI-F	5 WVTI-F <
6	WLHT-F	6 WKLO-F	6 WODJ-F <	5 WODJ-F	6 WMJH	6 WOOD <	6 WOOD-F	6 WOOD-F	5 WOOD-F	6 WODJ-F <
7	WVTI-F	7 WOOD-F <	7 WJQK-F	7 WKLO-F <	7 WLHT-F	7 WLHT-F	7 WODJ-F <	7 WODJ-F	7 WKLO-F	7 WOOD-F
8	WJQK-F <	8 WJQK-F <	7 WSNX-F	8 WOOD <	8 WGRD-F	8 WOOD-F >	8 WKLO-F	8 WJQK-F	8 WODJ-F	8 WKLO-F <
9	WVTI-F	9 WVTI-F	7 WOOD-F	9 WJQK-F	8 WTRV-F	8 WSNX-F	8 WSNX-F	8 WKLO-F	9 WTRV-F <	9 WTRV-F
10	WODJ-F	10 WOOD	9 WSNX-F >	8 WFGF-F	10 WVTI-F	8 WVTI-F	8 WVTI-F	10 WJQK-F	9 WJQK-F	9 WMJH <

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrite
1	WSNX-F >	1 WBCT-F	1 WLHT-F	1 WBCT-F <	1 WGRD-F	1 WKLO-F	1 WKLO-F	1 WLAV-F	1 WLAV-F >	1 WSNX-F
2	WGRD-F >	2 WLHT-F	1 WSNX-F <	2 WSNX-F <	2 WLHT-F	1 WGRD-F	2 WGRD-F <	2 WGRD-F	2 WBCT-F	2 WBCT-F
3	WLHT-F	2 WBCT-F <	3 WLHT-F >	3 WBCT-F	3 WOOD-F	3 WKLO-F >	3 WLAV-F	3 WKLO-F	2 WGRD-F <	3 WGRD-F
3	WVTI-F	4 WGRD-F	4 WVTI-F	4 WGRD-F	4 WSNX-F	4 WLAV-F	4 WBCT-F	4 WBCT-F >	4 WBCT-F >	4 WLAV-F
3	WOOD-F	5 WVTI-F	4 WGRD-F	4 WOOD-F	5 WGRD-F	5 WBCT-F	5 WSNX-F >	5 WLHT-F >	5 WSNX-F	5 WODJ-F
6	WBCT-F	6 WOOD-F	6 WLAV-F	6 WJQK-F	5 WJQK-F	5 WVTI-F	6 WLHT-F	5 WODJ-F	6 WOOD >	5 WOOD
6	WJQK-F	7 WJQK-F	6 WOOD-F	6 WLAV-F	5 WLAV-F <	6 WVTI-F >	7 WOOD	7 WOOD	7 WJQK-F	7 WOOD-F
6	WKLO-F	7 WLAV-F	8 WJQK-F	8 WVTI-F >	8 WODJ-F	8 WVTI-F	8 WLHT-F <	7 WOOD-F	7 WLHT-F	7 WLHT-F

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume
WBBL	SPRTS	1340	Grand Rapids	0.6	2.6	WSHZ-F	AC/CHR	107.9	Muskegon	0.4	1.9		
WGHN-AF	AC	92.1	Grand Haven	0.6	1.6								
WMFN	SPRTS	640	Zeeland	0.4	2.2								

GRAND RAPIDS

Consolidation Report	12+	25-54	Revenue
Bloomington WBBL-AM, WKLO-FM, WLAV-FM	12.8 %	16.3 %	20.2 %
Capstar WGRD-FM, WLHT-FM, WNWZ-AM, WTRV-FM	15.7 %	16.7 %	25.2 %
Clear Channel WBCT-FM, WCUZ-FM, WOOD-AM, WOOD-FM, WTKG-AM, WWTI-FM	26.1 %	27.2 %	38.3 %
Goodrich WJHJ-AM, WODJ-FM, WSHX-FM, WXBV-AM	13.2 %	11.6 %	9.9 %
Local WJHJ-AM, WJHJ-AM	3.7 %	0.8 %	0.9 %
	71.6 %	72.6 %	94.5 %

AM Stations

Station	Power	Time	Genre	Network	Rate	Channel	Advertiser	City
WJHJ	1620	10 kw/1 kw	Black	ABC	\$ NA	D&R	Goodrich	Kentwood
WJHR	810	3.5 kw (Days)	Standards	Westwd, CBS	\$ NA	---	WMFN	Rockford
WODJ	1350	5 kw (DA-1)	Full Svc/Talk	Westwd, AP	\$52.00	Clr Chnl	Clear Channel	
WTKG	1230	1 kw	Talk	ABC, Westwd, AP	\$ NA	Clr Chnl	Clear Channel	

FM Stations

Station	Power	Time	Genre	Network	Rate	Channel	Advertiser	City
WBCT	93.7	320 kw @ 780	Country		\$110.00	Clr Chnl	Clear Channel	
WCUZ	101.3	50 kw @ 420	Country		\$40.00	Clr Chnl	Clear Channel	
WFSR	98.7	2.8 kw @ 492	Classical		\$<20.00	Allied		
WFUP	102.9	50 kw @ 432	Contemp. Christian		\$<20.00	---	Kuiper	
WSPD	97.9	13 kw @ 590	AOR-New Rock	AMFM	\$54.00	Eastman	Capstar	
WJGK	99.3	4.7 kw @ 371	Contemp. Christian	ABC	\$<20.00	Salem		Zeeland
WYLG	94.5	50 kw @ 500	AOR	ABC	\$60.00	Katz	Bloomington	Holland
WLAV	96.9	50 kw @ 489	Classic AOR	ABC	\$77.00	---	Bloomington	
WLHT	95.7	40 kw @ 554	AC	ABC	\$87.00	Eastman	Capstar	
WJUS	106.9	50 kw @ 480	Country	ABC, Westwd	\$29.00	Christal		Muskegon
WODJ	107.3	50 kw @ 432	Oldies		\$40.00	D&R	Goodrich	Greenville
WOOD	105.7	265 kw @ 810	Soft AC		\$65.00	Clr Chnl	Clear Channel	
WDRV	104.5	32 kw @ 620	CHR		\$38.00	D&R	Goodrich	Muskegon
WTRV	103.5	3 kw @ 328	Soft AC	AMFM	\$ NA	Eastman	Capstar	Walker
WTH	99.1	50 kw @ 432	CHR/AC		\$<20.00	Clr Chnl	Clear Channel	Holland

Notes: * WJGK-F revenue level includes revenue of WWJO (1260; Holland)

GREENSBORO-WINSTON SALEM

Arbitron Rank: 42 Pop (12+): 997,700
 MSA Rank: 47
 MSA Pop: 1,170,000
 DMA: 47
 Average Persons Rating: 14.4
 Market TSL in Hours: 19.00

Stations: 30 / 20
 Diaries: 2,197 / 454:1 / 53.8%
 Sample Target: 2,250
 % Below Line: 7.8
 % Not Listed: 19.1
 Pop per Station: 49,885

Last Year's Revenue: \$43,000,000
 Household Income: \$40,980
 Total Retail Sales: \$12.4 Bil.
 #1 Biller: WTQR-F \$8,050,000
 #1 Billing Portfolio:
 Clear Channel \$12,800,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WTQR-F	C	135 / 9.4	9.5	10.1	11.1	9.7	10.0	1998 / 20.0	21.9	20.4	H	WTQR-F
2	WQMG-F	B/AC	106 / 7.4	6.6	7.0	6.2	6.5	6.8	1216 / 12.2	11.5	12.7	E	WQMG-F
3	WJMH-F	B	105 / 7.3	9.7	9.2	9.2	7.6	8.9	1532 / 15.4	18.7	16.2	E	WJMH-F
4	WMAG-F	AC	102 / 7.1	6.6	6.5	6.9	6.3	6.8	1414 / 14.2	14.7	14.9	F	WMAG-F
5	WMQX-F	O	86 / 6.0	5.0	6.2	5.7	5.9	5.7	1495 / 15.0	13.9	14.4	E	WMQX-F
6	WSJS	FS/T	79 / 5.5	4.0	4.5	4.7	5.3	4.7	1202 / 12.0	10.2	10.1	E	WSJS
7	WKRR-F	AOR/CL	78 / 5.4	6.3	6.4	4.9	4.9	5.8	1358 / 13.6	15.0	12.6	F	WKRR-F
8	WHSL-F	C	73 / 5.1	5.2	5.1	4.8	5.7	5.0	1103 / 11.1	13.4	11.7	D	WHSL-F
9	WKSI-F	AC-NR	59 / 4.1	4.3	4.4	4.1	4.3	4.2	1573 / 15.8	15.7	14.4	D	WKSI-F
10	WKZL-F	AC/CHR	58 / 4.0	5.0	4.9	4.3	5.4	4.6	1436 / 14.4	17.0	15.7	F	WKZL-F
11	WXRA-F	AOR	50 / 3.5	3.8	2.8	2.7	2.4	3.2	1022 / 10.2	10.7	8.5	C	WXRA-F
12	WDCG-F	CHR	27 / 1.9	1.3	1.3	1.3	1.4	1.4	634 / 6.4	5.1	4.5		WDCG-F
13	WEAL	B/G	26 / 1.8	1.5	1.4	1.7	1.9	1.6	226 / 2.3	1.9	2.2	A	WEAL
14	WKXU-F	C	21 / 1.5	1.8	2.0	1.9	2.0	1.8	575 / 5.8	6.4	6.4		WKXU-F
15	WMFR	T/FS	17 / 1.2	1.2	0.9	0.9	1.5	1.0	233 / 2.3	2.5	2.5	B	WMFR
15	WIST-F	ST	17 / 1.2	1.2	0.9	0.8	1.0	1.0	329 / 3.3	2.1	2.3		WIST-F
17	WEND-F	AOR-NR	16 / 1.1	1.1	1.2	1.6	1.7	1.2	416 / 4.2	5.1	6.9		WEND-F
18	WWGL-F	REL	15 / 1.0	1.1	0.9	0.7	0.9	0.9	387 / 3.9	3.5	4.0		WWGL-F

12+ FM Share (Metro): 85.94% (996 of 1159) (Winter 98: 83.97%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WJMH-F >>>	1 WJMH-F >	1 WQMG-F <	1 WQMG-F <	1 WQMG-F <	1 WTQR-F	1 WTQR-F	1 WTQR-F	1 WTQR-F	1 WJMH-F	1 WTQR-F
2 WKSI-F >>	2 WXRA-F <	2 WTQR-F	2 WTQR-F <	2 WTQR-F	2 WMQX-F <	2 WSJS	2 WMAG-F	2 WJMH-F <	2 WQMG-F >	2 WQMG-F <
3 WKZL-F	3 WQMG-F <	3 WKRR-F <	3 WKRR-F	3 WKRR-F	3 WSJS <	3 WQMG-F	3 WSJS	3 WMAG-F <	3 WMAG-F	3 WJMH-F
4 WXRA-F	4 WTQR-F <	4 WJMH-F <	4 WMAG-F	3 WMAG-F	4 WMAG-F	4 WMAG-F <	4 WMQX-F <	4 WQMG-F	4 WHSL-F <	4 WMQX-F
	5 WHSL-F <	5 WMAG-F	5 WHSL-F	5 WMQX-F	4 WQMG-F >	5 WJMH-F	5 WKRR-F	5 WMQX-F <	5 WTQR-F	5 WMAG-F
	6 WKZL-F <	6 WHSL-F	6 WMQX-F <	6 WHSL-F	6 WKRR-F	6 WKZL-F <	5 WQMG-F	6 WKRR-F	6 WKSI-F	6 WHSL-F <
	7 WKRR-F <	7 WKZL-F <	7 WKZL-F <	7 WKZL-F	7 WHSL-F >	7 WMQX-F <	7 WHSL-F <	7 WKSI-F <	7 WKRR-F	7 WKRR-F
	8 WMAG-F <	8 WKSI-F <	8 WJMH-F <	8 WJMH-F	8 WKZL-F <	8 WKRR-F <	8 WJMH-F >	8 WHSL-F <	7 WXRA-F	8 WKSI-F <
	9 WKSI-F	9 WMQX-F <	9 WKSI-F	8 WKSI-F <	9 WKSI-F	9 WHSL-F <	9 WXRA-F	9 WKZL-F <	9 WKZL-F <	9 WSJS
		10 WXRA-F >	10 WXRA-F <	10 WSJS		10 WKSI-F >	9 WKZL-F <	10 WXRA-F	10 WXRA-F <	10 WXRA-F <

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnite
1 WJMH-F >	1 WJMH-F	1 WMAG-F	1 WMAG-F	1 WMAG-F	1 WJMH-F >	1 WJMH-F	1 WKRR-F	1 WKRR-F <	1 WKRR-F	1 WJMH-F
2 WHSL-F	2 WMAG-F	2 WKZL-F	2 WTQR-F <	2 WQMG-F <	2 WXRA-F >	2 WXRA-F >	2 WXRA-F	2 WQMG-F	2 WQMG-F <	2 WQMG-F
3 WTQR-F	3 WTQR-F	3 WQMG-F	3 WQMG-F	3 WTQR-F	3 WQMG-F >	3 WKRR-F	3 WJMH-F	3 WTQR-F <	3 WTQR-F >	3 WMAG-F
4 WKSI-F	4 WKZL-F <	3 WTQR-F	4 WJMH-F <	4 WMQX-F	4 WHSL-F	4 WQMG-F >	4 WQMG-F	4 WJMH-F	4 WMQX-F	3 WSJS <
5 WMAG-F	5 WHSL-F <	5 WJMH-F	5 WHSL-F	5 WKZL-F <	4 WKZL-F	5 WHSL-F	5 WHSL-F	5 WXRA-F	5 WHSL-F <	5 WAAA
6 WKZL-F	6 WKSI-F <	6 WKSI-F	6 WKZL-F	6 WHSL-F	4 WEND-F	6 WKZL-F	5 WTQR-F	6 WHSL-F	6 WSJS	6 WTQR-F >
6 WQMG-F >	7 WQMG-F >	7 WHSL-F	7 WKSI-F	7 WJMH-F		6 WTQR-F	5 WDCG-F	7 WKSI-F	7 WXRA-F	
	8 WDCG-F	7 WKRR-F	7 WMQX-F	7 WKRR-F		8 WKSI-F	8 WKZL-F	8 WKZL-F <	7 WMAG-F	
	8 WKRR-F	7 WDCG-F	9 WKRR-F >	7 WKSI-F >				9 WMQX-F	9 WJMH-F	
								9 WSJS <	9 WKSI-F	

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume
WAAA	B	980	Winston Salem	0.7	1.4	WBRF-F	C	98.1	Galax, VA	0.5	2.4		
WBAG	ST	1150	Burlington	0.3	0.7	WFMX-F	C	105.7	Statesville	0.9	3.7		
WPET	REL	950	Greensboro	0.5	1.4	WNKS-F	CHR	95.1	Charlotte	0.3	1.9		
WPOL	B/G	1340	Winston Salem	0.5	1.2	WQOK-F	B	97.5	South Boston, VA	0.3	1.9		
WXII	N	830	Kemersville	0.8	3.6	WRFX-F	AOR	99.7	Kannapolis	0.4	1.1		
						WRSN-F	AC	93.9	Burlington	0.3	0.9		
						WSSS-F	CL HITS	104.7	Charlotte	0.5	1.7		

GREENSBORO-WINSTON SALEM

Consolidation Report	12+	25-54	Revenue
Capstar WHSI-FM, WMAG-FM, WMFR-AM, WTCK-AM	13.4 %	14.3 %	19.1 %
Clear Channel WSJS-AM, WSML-AM, WTQR-FM, WXRA-FM	18.4 %	16.2 %	29.8 %
Dick WKRR-FM, WKZL-FM	9.4 %	12.9 %	19.4 %
Sinclair Broadcast Group WEAL-AM, WJMH-FM, WMOX-FM, WQMG-FM	22.5 %	22.4 %	24.2 %
	63.7 %	65.8 %	92.5 %

AM Stations

Station	Power	Days	Format	Network	Advertiser	Agency	City
WEAL	1510	1 kw (Days)	Black Gospel	\$ NA	Mc-Guild	Sinclair Bcst Gp	
WMFR	1230	1 kw	Talk/Full Svc.	CBS, Westwd	\$24.00	D&R	High Point
WSJS	600	5 kw (DA-2)	Full Svc/Talk	ABC, ESPN, Talknt	\$60.00	Interep	Clear Channel

FM Stations

Station	Power	Frequency	Format	Network	Advertiser	Agency	City
WHSI	100.3	100 kw @ 1035	Country	\$35.00	Sentry	Capstar	
WIST	98.3	1.68 kw @ 420	Standards	ABC	\$ NA	GHB	Thomasville
WJMH	102.1	100 kw @ 1204	Black	\$55.00	D&R	Sinclair Bcst Gp	Reidsville
WKRR	92.3	100 kw @ 1288	AOR/Classic AOR	\$65.00	Katz	Dick	Asheboro
WKSI	98.7	100 kw @ 1035	Modern AC	\$40.00	Eastman	Bahakel	
WKZL	107.5	100 kw @ 994	AC/CHR	\$80.00	Katz	Dick	
WMAG	99.5	100 kw @ 1500	AC	AMFM	\$78.00	Sentry	Capstar
WMOX	93.1	100 kw @ 1099	Oldies	\$50.00	Mc-Guild	Sinclair Bcst Gp	
WQMG	97.1	100 kw @ 1234	Black AC	ABC	\$35.00	Mc-Guild	Sinclair Bcst Gp
WTQR	104.1	100 kw @ 1420	Country	\$172.00	Clr Chnt	Clear Channel	
WWGL	94.1	100 kw @ 1014	Religion	CNN	\$17.00	TN	Lexington
WXRA	94.5	100 kw @ 982	AOR	\$39.00	Mc-Guild	Clear Channel	Eden

Notes: Other ranked stations -- See Charlotte or Raleigh-Durham

GREENVILLE-NEW BERN-JACKSONVILLE

Arbitron Rank: 81 Pop (12+): 465,900
 MSA Rank: 281 - Greenville; 243 - Jacksonville
 MSA Pop: 418,000
 DMA: 104
 Average Persons Rating: 15.2
 Market TSL In Hours: 20.25

Stations: 37 / 27
 Diaries: 1,581 / 295:1 / 55.0%
 Sample Target: 1,530
 % Below Line: 9.1
 % Not Listed: 13.7
 Pop per Station: 17,256

Last Year's Revenue: \$20,500,000
 Household Income: \$35,552
 Total Retail Sales: \$5.1 Bil.
 #1 Biller: WRNS-AF \$4,400,000
 #1 Billing Portfolio: Beasley \$8,625,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
1	WRNS-AF	C	121 / 17.1	16.5	12.3	17.3	17.3	15.8	1285 / 27.6	28.9	27.4	F WRNS-AF
2	WIKS-F	B	85 / 12.0	13.5	12.1	14.0	12.1	12.9	843 / 18.1	22.1	22.6	D WIKS-F
3	WSFL-F	AOR	75 / 10.6	9.9	8.6	7.1	8.3	9.0	852 / 18.3	20.0	16.9	O WSFL-F
4	WXNR-F	AOR-NR	38 / 5.4	5.3	4.0	4.4	4.8	4.8	607 / 13.0	13.1	13.5	A WXNR-F
5	WRHT-FF	CHR	33 / 4.7	4.7	5.0	5.1	4.6	4.9	680 / 14.6		15.5	C WRHT-FF
6	WMGV-F	AC/CHR	25 / 3.5	3.0	4.3	4.5	4.5	3.8	399 / 8.6	9.9	10.9	B WMGV-F
7	WNCT-F	O	22 / 3.1	3.9	4.6	4.3	3.8	4.0	436 / 9.3	9.6	10.4	C WNCT-F
8	WELS-F	B/G	18 / 2.5	3.3	2.5	2.3	3.4	2.7	296 / 6.3	5.6	6.0	A WELS-F
8	WANG-F	ST	18 / 2.5	1.4	1.4	0.8	0.8	1.5	205 / 4.4	2.4	2.4	WANG-F
10	WRSV-F	B	17 / 2.4	2.0	2.2	1.8	1.8	2.1	277 / 5.9	6.0	4.9	A WRSV-F
11	WERO-F	CL HITS	16 / 2.3	1.7	3.2	2.5	2.3	2.4	468 / 10.0	8.9	8.6	B WERO-F
12	WKOO-F	O	14 / 2.0	2.4	2.8	2.6	2.3	2.4	250 / 5.4	6.9	6.9	B WKOO-F
13	WMNX-F	B	13 / 1.8	1.6	1.4	0.5	0.8	1.3	165 / 3.5	4.8	2.6	WMNX-F
14	WOSL-F	CHR	10 / 1.4	1.9	2.5	2.1	1.8	2.0	339 / 7.3	7.2	6.8	WOSL-F

12+ FM Share (Metro): 96.07% (587 of 611) (Winter 98: 96.69%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WIKS-F	1 WSFL-F	1 WRNS-AF	1 WRNS-AF	1 WRNS-AF >	1 WRNS-AF >	1 WRNS-AF	1 WRNS-F >	1 WRNS-AF >	1 WIKS-F >	1 WRNS-AF
2 WRHT-FF	2 WRNS-AF	2 WSFL-F	2 WSFL-F <	2 WSFL-F <	2 WIKS-F >	2 WSFL-F	2 WSFL-F >	2 WIKS-F	2 WRNS-AF >	2 WIKS-F >
2 WRSV-F	3 WIKS-F	3 WIKS-F >	3 WIKS-F >>	3 WIKS-F >>	3 WSFL-F >	3 WIKS-F >>	3 WIKS-F >	3 WSFL-F >	3 WXNR-F	3 WSFL-F >
4 WXNR-F >>	4 WXNR-F	4 WXNR-F	4 WRHT-FF	4 WMGV-F <	4 WNCT-F <	4 WXNR-F	4 WRHT-FF <	4 WXNR-F	4 WRSV-F <	4 WXNR-F <
	5 WRHT-FF >>	5 WRHT-FF	5 WMGV-F	5 WRHT-FF	5 WANG-F	5 WRHT-FF <	5 WXNR-F	5 WRHT-FF	5 WRHT-FF	5 WRHT-FF
	6 WMNX-F	6 WMGV-F	6 WXNR-F <	6 WNCT-F <	6 WMGV-F	6 WNCT-F	6 WNCT-F	6 WMGV-F	6 WMGV-F	6 WELS-F
	6 WERO-F	7 WERO-F	7 WERO-F <	7 WXNR-F <	7 WELS-F		7 WMGV-F	7 WANG-F <	7 WSFL-F	6 WANG-F <
			8 WELS-F							8 WMGV-F <
			8 WNCT-F							

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmit
1 WXNR-F	1 WRNS-AF	1 WRNS-AF	1 WRNS-AF	1 WRNS-AF	1 WSFL-F	1 WSFL-F >>	1 WSFL-F >>	1 WSFL-F	1 WSFL-F <	1 WRNS-AF <
2 WIKS-F	2 WIKS-F >	2 WIKS-F >	2 WIKS-F >>	2 WIKS-F >>	2 WXNR-F	2 WRNS-AF	2 WIKS-F	2 WRNS-AF >	2 WRNS-AF >	2 WIKS-F >>
2 WRNS-AF >>	3 WRHT-FF	3 WSFL-F	3 WMGV-F	3 WMGV-F	3 WRNS-AF >>	3 WXNR-F	3 WRNS-AF >	3 WIKS-F	3 WIKS-F >>	3 WRSV-F
4 WMGV-F	4 WSFL-F	3 WRHT-FF >	4 WRHT-FF <	4 WSFL-F	4 WIKS-F	4 WIKS-F >	4 WRHT-FF	4 WXNR-F >	4 WXNR-F	3 WPKX-F
4 WRHT-FF	4 WXNR-F	5 WERO-F >>	5 WSFL-F	4 WRHT-FF	4 WRHT-FF >	5 WRHT-FF	4 WXNR-F	5 WRHT-FF >	5 WRHT-FF	
4 WRSV-F >>	6 WERO-F		6 WXNR-F	6 WELS-F		6 WMNX-F >	6 WJCV		6 WNCT-F >	
			6 WELS-F	6 WERO-F						

Other Rated Stations				Metro Cume Share Rating	TSA AOH Cume	Other Rated Stations--Outside Market				Metro Cume Share Rating	TSA AQH Cume
WANJ-F	ST	101.1	Bellhaven	0.6	2.3	WFXK-F	B	104.3	Tarboro	1.3	3.9
WCZI-F	T	98.3	Washington	0.7	2.8	WKIX-F	C	96.9	Goldsboro	0.7	3.2
WDLX	T	93.0	Washington	0.4	1.1	WKXB-F	C	99.9	Burgaw	0.4	1.4
WELS	B/G	101.0	Kinston	0.7	1.1	WQDR-F	C	94.7	Raleigh	0.6	2.6
WJCV	G	129.0	Jacksonville	0.8	0.8	WRAL-F	AC/CHR	101.5	Raleigh	0.4	3.2
WJNC	T	124.0	Jacksonville	0.4	1.1	WRDU-F	AOR	106.1	Wilson	1.1	4.3
WNBR-FF	C/O	97.7	Kinston	0.8	2.8	WTRG-F	O	100.7	Rocky Mount	1.1	4.2
WNOS	ST	145.0	New Bern	0.4	1.2	WZFX-F	B	99.1	Whiteville	0.4	2.2
WOOW	G	134.0	Greenville	0.6	1.7	WZXS-F	ST	103.9	Topsail Beach	1.3	2.5
WTKF-F	T	107.3	Atlantic	1.3	4.3						
WXQR-F	AOR	105.5	Jacksonville	0.8	4.2						

GREENVILLE-NEW BERN-JACKSONVILLE

Consolidation Report	12+	25-54	Revenue
Beasley	34.6 %	36.3 %	42.1 %
WKS-FM, WMGV-FM, WNCT-AM, WNCT-FM, WSFL-FM, WXNR-FM			
Cumulus	2.2 %	1.8 %	4.4 %
WOSL-FM, WXOR-FM			
Local - 1	5.5 %	5.7 %	9.7 %
WCBZ-FM, WNBR-FM, WRHT-FM, WZBR-FM			
Local - 2	0.7 %	0.8 %	%
WCZI-FM, WGPM-FM			
Pinnacle	24.9 %	25.9 %	29.3 %
WJHG-FM, WANJ-FM, WDLX-AM, WERO-FM, WKOO-FM, WRNS-AM, WRNS-FM			
	67.9 %	70.5 %	85.5 %

AM Stations

WRNS	960	5 kw/1 kw (DA-N)	See WRNS-F	Kinston
------	-----	------------------	------------	---------

FM Stations

WANG	105.1	18.5 kw @ 384	Standards	Westwd	\$ NA	Katz	Pinnacle	Havelock
WC8Z	103.7	100 kw @ 981	See WRHT-F					Williamston
WELS	102.9	3 kw @ 328	Black Gospel	ABC, AURN	\$ NA	---	Willis	Kinston
WERO	93.3	100 kw @ 1780	Classic Hits	Westwd	\$36.00	Katz	Pinnacle	Washington
WKS	101.9	100 kw @ 983	Black	ABC, Westwd	\$55.00	D&R	Beasley	New Bern
WKOO	98.7	100 kw @ 978	Oldies	ABC	\$25.00	Allied	Pinnacle	Jacksonville
WMGV	103.3	100 kw @ 593	AC/CHR	Westwd	\$<20.00	D&R	Beasley	Newport
WNCT	107.9	100 kw @ 1700	Oldies	ABC	\$30.00	D&R	Beasley	Greenville
WOSL	92.3	23 kw @ 725	CHR		\$19.00	Banner	Cumulus	Jacksonville
WRHT	96.3	100 kw @ 492	CHR		\$35.00	---		Morehead City
WRNS	95.1	100 kw @ 1500	Country	ABC	\$74.00	Mc-Guild	Pinnacle	Kinston
WRSV	92.1	1.7 kw @ 380	Black	AURN	\$ NA	---		Rocky Mount
WSFL	106.5	100 kw @ 915	AOR	Westwd	\$47.00	D&R	Beasley	New Bern
WXNR	99.5	16.5 kw @ 843	AOR-New Rock	Westwd	\$17.00	D&R	Beasley	Grifton

Notes: WMNX-F - See Wilmington, NC in the Fall 1998 American Radio . . . 1/99 WCPQ (1330; Havelock) changed calls to WANG; it continues to simulcast WANG-F . . . 1/99 WKJA-F changed from simulcasting Oldies WKOO-F to simulcasting Standards WANG-F as WANJ-F . . . 4/99 WMBL (740; Morehead City) sold to Clear Channel for \$228,000 . . . 5/99 WBTB (1400; Beaufort) went silent; it is expected to return to the air in late Summer . . . 5/99 WNBR-F/WZBR-F changed from Classic Country to the Beach music format given up by WBTB; in addition, WBXY (104.7; Rose Hill) is carrying the Beach music simulcast . . . 5/99 WLNR (1230; Kinston) changed from Standards to the Classic Country format dropped by WNBR-F/WZBR-F

GREENVILLE-SPARTANBURG

Arbitron Rank: 58 Pop (12+): 744,900	Stations: 26 / 19	Last Year's Revenue: \$32,800,000
MSA Rank: 64	Diaries: 1,879 / 396:1 / 51.3%	Household Income: \$38,885
MSA Pop: 916,000	Sample Target: 1,910	Total Retail Sales: \$9.3 Bil.
DMA: 35 (w/Asheville)	% Below Line: 5.2	#1 Biller: WSSL-F \$5,300,000
Average Persons Rating: 14.7	% Not Listed: 15.6	#1 Billing Portfolio: Capstar \$14,300,000
Market TSL In Hours: 19.75	Pop per Station: 39,205	

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WSSL-F	C	108 / 9.9	8.8	8.1	9.2	10.7	9.0	1539 / 20.7	20.4	22.1	G	WSSL-F
2	WJMZ-F	B	104 / 9.5	9.3	10.8	10.6	9.0	10.0	1153 / 15.5	15.3	16.1	F	WJMZ-F
3	WFBC-F	CHR	97 / 8.8	7.7	8.2	8.1	9.2	8.2	1550 / 20.8	20.4	22.4	D	WFBC-F
4	WROQ-F	AOR	75 / 6.8	7.8	8.6	7.5	5.8	7.7	1057 / 14.2	16.3	16.6	G	WROQ-F
4	WMIY-F	AC	75 / 6.8	5.6	7.1	5.7	5.7	6.3	1130 / 15.2	16.5	17.1	E	WMIY-F
6	WSPA-F	SAC	74 / 6.8	7.5	5.8	7.6	6.4	6.9	1086 / 14.6	14.3	15.2	E	WSPA-F
7	WESC-F	C	72 / 6.6	7.8	7.8	7.3	9.0	7.4	1183 / 15.9	18.0	18.4	E	WESC-F
8	WTPT-F	AOR	66 / 6.0	5.5	6.1	5.3	5.2	5.7	914 / 12.3	12.8	13.0	C	WTPT-F
9	WORD-AA	N/T	42 / 3.8	4.0	3.9	3.9	4.3	3.9	593 / 8.0	8.2	7.9	B	WORD-AA
10	WMUU-F	EZ/ST	37 / 3.4	2.1	2.2	2.7	2.8	2.6	472 / 6.3	5.5	5.9	B	WMUU-F
11	WOLI-F	O	30 / 2.7	3.0	3.9	3.2	3.4	3.2	544 / 7.3	7.3	7.5		WOLI-F
12	WPEK-F	T	22 / 2.0	2.7	1.8	2.2	1.5	2.2	430 / 5.8	6.8	5.2	B	WPEK-F
13	WPEG-F	B	17 / 1.6	1.3	1.7	1.9	1.9	1.6	286 / 3.8	3.8	4.0		WPEG-F
14	WSPA	T	16 / 1.5	1.1	1.7	0.7	1.0	1.2	216 / 2.9	2.3	2.9	B	WSPA
15	WRIX	G	15 / 1.4	0.9	0.5	1.3	1.0	1.0	80 / 1.1	0.8	0.8		WRIX
16	WRIX-F	C	13 / 1.2	1.0	0.6	1.1	1.0	1.0	171 / 2.3	2.3	2.4	A	WRIX-F
16	WPJM	B/G	13 / 1.2	1.7	0.8	1.2	2.4	1.2	185 / 2.5	2.9	3.0		WPJM

12+ FM Share (Metro): 90.59% (838 of 925) (Winter 98: 87.23%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WFBC-F >>	1 WFBC-F <	1 WJMZ-F <	1 WSSL-F <	1 WSSL-F	1 WSSL-F	1 WSSL-F	1 WSSL-F	1 WFBC-F <	1 WJMZ-F <	1 WJMZ-F
2 WJMZ-F >	2 WTPT-F	2 WSSL-F <	2 WJMZ-F <	2 WJMZ-F <	2 WSPA-F	2 WJMZ-F <	2 WSPA-F	2 WJMZ-F <	2 WFBC-F >	2 WSSL-F
3 WTPT-F >>	3 WJMZ-F	3 WFBC-F <	3 WROQ-F	3 WROQ-F <	3 WESC-F <	3 WROQ-F <	3 WMIY-F <	3 WSSL-F	3 WTPT-F	3 WFBC-F
	4 WSSL-F	4 WROQ-F	4 WMIY-F	4 WMIY-F <	4 WMIY-F <	4 WFBC-F	4 WROQ-F <	4 WSPA-F	4 WSSL-F	4 WESC-F
	5 WROQ-F	5 WMIY-F <	5 WSPA-F	5 WSPA-F	5 WJMZ-F <	5 WMIY-F <	5 WESC-F <	5 WMIY-F <	5 WMIY-F	5 WTPT-F <
	6 WMIY-F	6 WTPT-F	6 WFBC-F	6 WESC-F <	6 WROQ-F	6 WESC-F	6 WORD-AA	6 WROQ-F <	6 WROQ-F	6 WSPA-F <
		7 WSPA-F	7 WESC-F <	7 WFBC-F	7 WORO-AA	7 WSPA-F <	6 WFBC-F <	7 WESC-F <	6 WSPA-F	7 WMIY-F <
			8 WTPT-F >	8 WTPT-F	8 WMUU-F	8 WORD-AA	8 WTPT-F <	8 WTPT-F	8 WROQ-F >	
					9 WOLI-F	9 WTPT-F	9 WJMZ-F	9 WPEK-F		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmt
1 WFBC-F >>	1 WFBC-F >	1 WSSL-F <	1 WFBC-F	1 WSSL-F	1 WTPT-F	1 WTPT-F >	1 WTPT-F	1 WROQ-F	1 WROQ-F	1 WJMZ-F >
2 WMIY-F	2 WJMZ-F	2 WSSL-F	2 WMIY-F <	2 WSPA-F <	2 WROQ-F >	2 WROQ-F	2 WROQ-F	2 WTPT-F	2 WJMZ-F	2 WSSL-F <
2 WJMZ-F	3 WSSL-F <	2 WJMZ-F >	3 WSSL-F <	3 WMIY-F <	3 WROQ-F	3 WJMZ-F	3 WSSL-F	2 WJMZ-F	3 WSSL-F	3 WFBC-F
4 WTPT-F	4 WMIY-F	4 WMIY-F	4 WJMZ-F <	4 WJMZ-F	4 WJMZ-F >>	3 WFBC-F	3 WJMZ-F >	4 WSSL-F >	4 WMIY-F	4 WORD-AA
	5 WESC-F	5 WESC-F	5 WSPA-F >	5 WFBC-F		5 WSSL-F >>	5 WFBC-F	5 WFBC-F	5 WTPT-F	4 WMIY-F <
	5 WTPT-F	6 WSPA-F >	6 WESC-F	6 WESC-F			6 WMIY-F	6 WMIY-F	6 WESC-F	
			7 WROQ-F <	7 WROQ-F <				7 WESC-F	7 WSPA-F <	
				8 WOLI-F >				7 WSPA-F <	8 WORD-AA	

Other Rated Stations	Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report	12+	25-54	Revenue	
WCCP-F	SPRTS	104.9	Clemson					
			0.7	1.8	Capstar	23.5 %	29.6 %	43.6 %
					WGVL-AM, WMIY-FM, WROQ-FM, WSSL-FM			
					Clear Channel	22.1 %	20.7 %	26.7 %
					WESC-AM, WESC-FM, WJMZ-FM, WTPT-FM			
					Local (LMA to Sinclair)	2.7 %	3.8 %	%
					WOLI-FM, WOLT-FM			
					Sinclair Broadcast Group	21.0 %	16.9 %	23.8 %
					WFBC-FM, WORD-AM, WSPA-AM, WSPA-FM, WYRD-AM			
						69.4 %	71.0 %	94.1 %

GREENVILLE-SPARTANBURG

AM Stations

WORD	910	3.6 kw/0.89 kw (DA-2)	News/Talk	CBS, ESPN	\$19.00	Allied	Sinclair Bcst Gp	
WPJM	800	1 kw/0.44 kw	Black Gospel	AURN	\$ NA			Greer
WRIX	1020	1 kw (Days)	Gospel	USA	\$ NA	---	WRIX-F	Homeland Park
WSPA	950	5 kw (DA-N)	Talk	CBS, Westwd	\$17.00	Allied	Sinclair Bcst Gp	
WYRD	1330	5 kw (DA-N)	See WORD					

FM Stations

WESC	92.5	100 kw @ 2000	Country	ABC	\$77.00	Cir Chnl	Clear Channel	
WFBC	93.7	100 kw @ 1850	CHR	CBS	\$40.00	Katz	Sinclair Bcst Gp	
WJMZ	107.3	100 kw @ 1010	Black	ABC	\$59.00	Cir Chnl	Clear Channel	Anderson
WYMU	94.5	100 kw @ 1200	EZ/Standards	UPI	\$24.00	---		
WYXI	102.5	20 kw @ 1782	AC	AMFM	\$97.00	Christal	Capstar	Hendersonville, NC
WOLI	103.9	6 kw @ 328	Oldies	ABC	\$21.00	Allied		Easley
WOLT	103.3	2.7 kw @ 495	See WOLI-F					Greer
WPEK	98.1	100 kw @ 997	Talk	CNN, Westwd	\$ NA	---		Seneca, SC
WRIX	103.1	6 kw @ 328	Country	ABC, Westwd, AMFM	\$16.00	---		Honea Path
WROQ	101.1	100 kw @ 986	AOR/Classic AOR	ABC	\$100.00	Banner	Capstar	Anderson
WSPA	98.9	100 kw @ 1910	Soft AC		\$44.00	Allied	Sinclair Bcst Gp	
WSSL	100.5	100 kw @ 1240	Country	AMFM	\$109.00	Katz	Capstar	Gray Court
WTPT	93.3	93 kw @ 2030	AOR	ABC	\$22.00	Banner	Clear Channel	Forest City, NC

Notes: WPEG-F -- See Charlotte

FORMAT CODES

AC - Adult Contemporary	J - Jazz and New Adult Contemporary
AC-NR - Modern AC	KIDS - Children's
AOR - Album Oriented Rock	N - News
AOR-NR - New Rock	O - Oldies (50's & 60's)
AOR-P - Progressive AOR	REL - Religion, Christian
B - Black (audience 75%+ Black)	REL-CC - Contemporary Christian
B/AC - Black Adult Contemporary	SAC - Soft Adult Contemporary
B/G - Black Gospel	SP - Hispanic/Spanish
B/O - Black Oldies	SP-C - Hispanic Contemporary
BIZ - Business News & Talk	SP-NT - Hispanic News/Talk/Information
C - Country	SP-R - Hispanic-Regional
C/O - Classic Country	SP-TP - Hispanic-Tropical
CHR - Contemporary Hit Radio, Top 40	SP-VA - Hispanic Variety
CL - Classical	SP-TJ - Tejano
CL AOR - Classic AOR, Classic Rock	SPRTS - Sports
CL HITS - Classic Hits/70's Oldies	ST - Standards, Big Band, Nostalgia
E - Ethnic (usually Foreign Lang.)	T - Talk
EZ - Easy Listening, Beautiful Music	U - Urban (majority of audience is non-white)
FS - Full Service	VA - Variety
G - Gospel	? - Others or Unknown

REVENUE LEVEL CODES

A - Less than \$500,000	E - \$3,000,000 to \$3,999,999	I - \$10,000,000 to \$14,999,999
B - \$500,000 to \$999,999	F - \$4,000,000 to \$4,999,999	J - \$15,000,000 to \$19,999,999
C - \$1,000,000 to \$1,999,999	G - \$5,000,000 to \$6,999,999	K - \$20,000,000 to \$29,999,999
D - \$2,000,000 to \$2,999,999	H - \$7,000,000 to \$9,999,999	L - \$30,000,000+

HARRISBURG

Arbltron Rank: 76 Pop (12+): 522,200
 MSA Rank: 85
 MSA Pop: 619,000
 DMA: 44 (w/Lanc., York)
 Average Persons Rating: 16.3
 Market TSL in Hours: 21.50

Stations: 34 / 22
 Diaries: 1,638 / 319:1 / 56.4%
 Sample Target: 1,650
 % Below Line: 16.4
 % Not Listed: 12.0
 Pop per Station: 23,736

Last Year's Revenue: \$25,500,000
 Household Income: \$48,284
 Total Retail Sales: \$6.8 Bil.
 #1 Biller: WNNK-F \$7,600,000
 #1 Billing Portfolio: Capstar \$11,400,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1 WNNK-F	CHR	101 / 11.9	11.5	12.0	10.2	11.3	11.4	1310 / 25.1	26.3	25.7		H	WNNK-F
2 WHP	FS	75 / 8.8	9.1	8.3	8.0	10.2	8.6	915 / 17.5	19.7	18.6		D	WHP
3 WRVV-F	AC-AOR	65 / 7.6	6.1	6.9	7.2	7.1	7.0	914 / 17.5	16.1	16.7		F	WRVV-F
4 WWKL-F	O	56 / 6.6	5.2	5.4	4.8	5.1	5.5	782 / 15.0	13.3	13.1		D	WWKL-F
5 WRBT-F	C	51 / 6.0	6.6	8.1	7.8	7.1	7.1	619 / 11.9	13.4	13.9		C	WRBT-F
6 WQXA-F	AOR	42 / 4.9	5.2	6.0	5.2	5.8	5.3	802 / 15.4	15.2	14.8			WQXA-F
7 WTPA-F	AOR	38 / 4.5	5.0	4.9	5.6	4.5	5.0	708 / 13.6	13.6	13.2		E	WTPA-F
7 WRKZ-F	C	38 / 4.5	4.4	5.0	6.1	3.8	5.0	502 / 9.6	12.2	11.5		E	WRKZ-F
9 WDAC-F	REL	26 / 3.1	1.7	1.5	1.2	2.5	1.9	303 / 5.8	4.9	5.6			WDAC-F
9 WLBR	FS	26 / 3.1	2.1	2.1	1.8	2.5	2.3	308 / 5.9	4.4	5.4		A	WLBR
11 WROZ-F	SAC	23 / 2.7	3.1	3.2	4.2	3.9	3.3	477 / 9.1	10.9	10.0			WROZ-F
12 WTCY	B/AC	22 / 2.6	3.7	2.6	3.0	2.1	3.0	200 / 3.8	4.2	3.5		A	WTCY
13 WLAN-F	CHR	20 / 2.4	3.2	3.1	2.6	3.2	2.8	571 / 10.9	12.4	11.2			WLAN-F
13 WNCE-F	EZ/ST	20 / 2.4	1.7	2.1	1.8	2.6	2.0	285 / 5.5	4.6	6.6			WNCE-F
15 WEGK-F	CL AOR	16 / 1.9	2.4	1.6	1.4	2.4	1.8	381 / 7.3	6.7	8.3			WEGK-F
16 WKBO	ST	14 / 1.6	1.5	1.3	1.7	1.0	1.5	165 / 3.2	3.6	2.5		A	WKBO
16 WHYL	ST	14 / 1.6	1.9	2.9	3.4	2.9	2.5	223 / 4.3	4.9	6.2		A	WHYL
18 WARM-F	SAC	11 / 1.3	1.5	1.6	1.6	1.3	1.5	273 / 5.2	5.3	5.2			WARM-F
19 WYCR-F	CHR	10 / 1.2	2.0	1.2	1.2	1.2	1.4	388 / 7.4	9.7	6.1			WYCR-F
20 WHYL-F	C	9 / 1.1	2.0	1.8	1.7	1.8	1.6	233 / 4.5	5.7	4.7		B	WHYL-F

12+ FM Share (Metro): 77.17% (578 of 749) (Winter 98: 75.62%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WNNK-F >>	1 WNNK-F >>	1 WNNK-F >	1 WNNK-F	1 WNNK-F	1 WHP	1 WNNK-F	1 WNNK-F <	1 WNNK-F >>	1 WNNK-F >	1 WNNK-F >
2 WLAN-F	2 WQXA-F	2 WRVV-F	2 WRVV-F >	2 WRVV-F >	2 WWKL-F	2 WHP	2 WHP	2 WRVV-F <	2 WHP	2 WHP
3 WQXA-F	3 WTPA-F	3 WRBT-F <	3 WRBT-F <	3 WWKL-F <	3 WRVV-F <	3 WRVV-F <	3 WRVV-F	3 WHP	3 WTCY	3 WRKZ-F <
4 WYCR-F >	3 WRVV-F	4 WQXA-F <	4 WWKL-F <	4 WRBT-F	4 WNNK-F	4 WQXA-F	4 WWKL-F	4 WWKL-F	3 WROZ-F	4 WWKL-F
	5 WRBT-F >	5 WTPA-F	5 WTPA-F	5 WHP	5 WRBT-F	5 WRBT-F	5 WRBT-F >	5 WRBT-F <	3 WQXA-F	5 WRVV-F <
	6 WHP	6 WWKL-F	6 WHP	6 WTPA-F <	6 WRKZ-F <	6 WWKL-F	6 WRKZ-F	6 WTPA-F <	3 WRBT-F	6 WRBT-F
		7 WHP	6 WQXA-F >	7 WQXA-F	7 WLBR	7 WLBR <	6 WTPA-F	7 WQXA-F >	3 WRVV-F	7 WTPA-F
		8 WRKZ-F	8 WRKZ-F <	8 WRKZ-F	8 WDAC-F <	8 WRKZ-F <	8 WQXA-F <	8 WDAC-F <	3 WDAC-F	7 WQXA-F
		9 WROZ-F	9 WROZ-F	9 WROZ-F	9 WNCE-F	9 WTPA-F >	9 WLBR <	9 WRKZ-F	9 WTPA-F	7 WDAC-F
							10 WNCE-F		9 WWKL-F	10 WROZ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmit
1 WNNK-F >>	1 WNNK-F >>>	1 WNNK-F >>	1 WNNK-F >>	1 WNNK-F >	1 WNNK-F	1 WNNK-F	1 WNNK-F <	1 WRVV-F	1 WRVV-F >	1 WHP >
2 WQXA-F	2 WQXA-F	2 WRBT-F	2 WRBT-F	2 WWKL-F <	2 WQXA-F	2 WQXA-F	2 WRVV-F <	2 WNNK-F	2 WNNK-F <	2 WQXA-F <
3 WTPA-F >	3 WRBT-F	3 WQXA-F	3 WRVV-F <	3 WRBT-F	3 WRBT-F	3 WTPA-F <	3 WQXA-F <	3 WTPA-F <	3 WHP <	3 WNNK-F
4 WRBT-F	4 WRVV-F	3 WRVV-F	4 WWKL-F <	4 WRVV-F	4 WTPA-F	4 WRVV-F >	4 WTPA-F >	4 WQXA-F	4 WTPA-F	4 WTPA-F
4 WRVV-F	5 WTPA-F	5 WRKZ-F	5 WROZ-F	5 WROZ-F	5 WRKZ-F >>	5 WRBT-F	5 WHP >>	5 WRBT-F <	5 WQXA-F	5 WRKZ-F
4 WTCY	5 WRKZ-F	5 WROZ-F	6 WQXA-F	6 WRKZ-F		6 WHP		6 WHP	5 WRBT-F	5 WKBO
4 WLAN-F >>	5 WROZ-F	7 WLAN-F	7 WTCY	7 WTCY				7 WWKL-F	5 WWKL-F >	5 WRVV-F
	5 WLAN-F >	7 WDAC-F >	8 WRKZ-F	8 WHP					8 WEGK-F	
			8 WTPA-F	8 WQXA-F						

Other Rated Stations		Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations--Outside Market		Metro Share	Cume Rating	TSA AQH Cume		
WADV	REL	940	Lebanon	0.4	1.1	WGTY-F	C	107.7	Gettysburg	0.4	1.5
WIOO	AC	1000	Carlisle	0.7	1.2	WIOV-F	C	105.1	Ephrata	0.8	1.8
WQIC-F	AC	100.1	Lebanon	0.8	2.2	WLZS-F	O	106.1	Beaver Springs	0.6	1.1
WQLV-F	SAC	98.9	Millersburg	0.9	2.9	WQKX-F	CHR	94.1	Sunbury	0.6	2.2
WWII	REL	720	Shiremansdown	0.6	1.5	WSOX-F	O	96.1	Red Lion	0.9	2.8
WWKL	O	1460	Harrisburg	0.1	0.8	WWMD-F	EZ	104.7	Hagerstown, MD	0.5	1.0
WWSM	C/O	1510	Annaville-Cleona	0.6	0.8						
WYGL-F	C	100.5	Elizabeth	0.6	1.1						

HARRISBURG

Consolidation Report	12+	25-54	Revenue
Capstar WICE-FM, WNNK-FM, WTCY-AM, WTPA-FM	21.4 %	22.5 %	45.1 %
Citadel WHYL-AM, WHYL-FM, WQXA-FM, WRKZ-FM	12.1 %	10.2 %	14.9 %
Clear Channel WHP-AM, WKBO-AM, WRBT-FM, WRVV-FM, WWKL-AM, WWKL-FM	30.7 %	33.5 %	39.8 %
	64.2 %	66.2 %	99.8 %

AM Stations

Station	Freq	Power	Service	Network	Revenue	Company	Market
WHP	590	5 kw (DA-1)	Full Service	ABC	\$44.00	Clr Chnl	Clear Channel
WHYL	950	5 kw/0.22 kw (DA-1)	Standards	Westwd	\$<20.00	Unirep	Citadel
WKBO	1230	1 kw	Standards	Westwd	\$ NA	Clr Chnl	Clear Channel
WLBR	1270	5 kw/1 kw (DA-2)	Full Service	ABC	\$<20.00	K&P	WQIC-F
WTCY	1400	1 kw	Black AC	AMFM, Westwd, ABC	\$<20.00	Eastman	Capstar

FM Stations

Station	Freq	Power	Service	Network	Revenue	Company	Market
WHYL	162.3	3 kw @ 328	Country		\$<20.00	—	Citadel
WICE	92.1	3.3 kw @ 300	EZ List/Standards	ABC	\$15.00	Sentry	Capstar
WNNK	104.1	22.5 kw @ 725	CHR	Westwd, AMFM	\$129.00	Eastman	Capstar
WQXA	105.7	25.1 kw @ 705	AOR		\$ NA	Mc-Guild	Citadel
WRBT	94.9	25 kw @ 700	Country		\$22.00	Clr Chnl	Clear Channel
WRKZ	105.7	14 kw @ 928	Country	ABC	\$75.00	Allied	Citadel
WRVJ	97.3	17 kw @ 840	AC-AOR	ABC	\$65.00	Clr Chnl	Clear Channel
WTPA	93.5	1.25 kw @ 719	AOR	ABC	\$64.00	Sentry	Capstar
WWKL	99.3	6 kw @ 328	Oldies	ABC	\$43.00	Christal	Clear Channel

Notes: Other ranked stations — See York or, in the Fall 1998 American Radio, Lancaster . . . WQXA-F has changed its designated home market from York to Harrisburg

HARTFORD

Arbitron Rank: 45 Pop (12+): 955,200
MSA Rank: 49
MSA Pop: 1,110,000
DMA: 26 (w/New Haven)
Average Persons Rating: 16.3
Market TSL in Hours: 21.50

Stations: 26 / 16
Diaries: 2,388 / 400:1 / 51.6%
Sample Target: 2,320
% Below Line: 7.7
% Not Listed: 17.3
Pop per Station: 59,700

Last Year's Revenue: \$65,900,000
Household Income: \$56,720
Total Retail Sales: \$11.6 Bil.
#1 Biller: WRCH-F \$11,400,000
#1 Billing Portfolio: CBS/Infinity \$32,400,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WRCH-F	SAC	195 / 12.5	11.4	11.5	11.2	11.2	11.7	2198 / 23.0	21.9	21.8	I	WRCH-F
2	WTIC	FS	184 / 11.8	10.9	10.7	11.1	11.3	11.1	2505 / 26.2	24.0	24.7	I	WTIC
3	WKSS-F	CHR	128 / 8.2	7.6	6.8	7.5	7.8	7.5	2321 / 24.3	23.4	22.9	G	WKSS-F
4	WTIC-F	AC/CHR	117 / 7.5	7.1	6.5	6.7	7.5	7.0	2112 / 22.1	23.8	22.9	H	WTIC-F
5	WWYZ-F	C	115 / 7.4	6.9	6.6	6.4	7.0	7.3	1359 / 14.2	15.1	14.9	H	WWYZ-F
6	WDRC-F	O	84 / 5.4	4.5	6.2	6.0	5.8	5.5	1383 / 14.5	14.1	16.0	G	WDRC-F
7	WCCC-AF	AOR	88 / 4.4	4.7	4.3	4.6	4.8	4.5	1065 / 11.1	12.4	12.1	E	WCCC-AF
8	WMRQ-F	AOR-NR	62 / 4.0	4.0	4.7	4.8	4.8	4.4	1326 / 13.9	13.5	14.5	G	WMRQ-F
9	WDRC	ST	60 / 3.8	6.0	4.7	4.1	5.0	4.7	731 / 7.7	9.7	8.7	C	WDRC
10	WHCN-F	CL AOR	57 / 3.7	3.1	3.0	2.4	2.3	3.0	1005 / 10.5	11.4	9.5	D	WHCN-F
11	WZMX-F	CL AOR	39 / 2.5	3.3	3.0	3.2	3.8	3.0	920 / 9.6	11.1	12.1	E	WZMX-F
12	WNEZ	B	27 / 1.7	2.1	2.6	2.5	2.2	2.2	516 / 5.4	5.3	5.7	A	WNEZ
13	WAQY-AF	CL AOR	24 / 1.5	1.5	1.7	2.1	1.6	1.7	604 / 6.3	5.9	6.2		WAQY-AF
14	WFAN	SPRTS	22 / 1.4	1.7	1.1	1.2	1.4	1.4	519 / 5.4	5.9	5.2		WFAN
15	WLAT	SP-TP	21 / 1.3	1.6	0.9	1.0	0.9	1.2	271 / 2.8	2.6	2.1	A	WLAT

12+ FM Share (Metro): 73.57% (949 of 1290) (Winter 98: 73.02%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WKSS-F >>	1 WKSS-F <	1 WRCH-F	1 WRCH-F	1 WRCH-F >	1 WTIC <	1 WTIC	1 WRCH-F >	1 WRCH-F	1 WTIC	1 WTIC <
2 WMRQ-F >	2 WTIC-F	2 WTIC-F <	2 WTIC-F	2 WTIC-F	2 WRCH-F >	2 WRCH-F >	2 WTIC	2 WTIC	2 WKSS-F	2 WRCH-F
3 WNEZ >	3 WCCC-AF	3 WKSS-F	3 WWYZ-F <	3 WWYZ-F	3 WWYZ-F	3 WKSS-F	3 WTIC-F <	3 WTIC-F <	3 WRCH-F >	3 WKSS-F
4 WMRQ-F <	4 WWYZ-F	4 WKSS-F	4 WKSS-F	4 WKSS-F	4 WDRC-F	3 WTIC-F	4 WWYZ-F	4 WKSS-F <	4 WWYZ-F	4 WWYZ-F
5 WRCH-F	5 WCCC-AF	5 WTIC <	4 WTIC	5 WDRC <	5 WCCC-AF <	5 WKSS-F	5 WWYZ-F	5 WMRQ-F	5 WMRQ-F	5 WTIC-F <
6 WHCN-F	6 WHCN-F <	6 WHCN-F	6 WDRC-F	6 WDRC-F	6 WTIC-F >	6 WWYZ-F	6 WDRC-F	6 WDRC-F	6 WDRC-F	6 WDRC-F
6 WWYZ-F >	7 WMRQ-F	7 WDRC-F <	7 WHCN-F	7 WKSS-F >	7 WDRC	7 WCCC-AF <	7 WMRQ-F	6 WTIC-F	7 WDRC	7 WDRC
	7 WTIC <	8 WCCC-AF	8 WCCC-AF	8 WDRC-F >	8 WDRC-F >	8 WMRQ-F	8 WHCN-F <	8 WNEZ	8 WHCN-F	8 WHCN-F
	9 WDRC-F	9 WMRQ-F <	9 WMRQ-F	9 WHCN-F	9 WHCN-F	8 WHCN-F >	9 WCCC-AF	9 WLAT	9 WLAT	8 WMRQ-F >
		10 WZMX-F >	10 WZMX-F >	9 WZMX-F						

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmite
1 WKSS-F >	1 WKSS-F	1 WTIC-F <	1 WRCH-F	1 WRCH-F >	1 WCCC-AF >>	1 WCCC-AF >	1 WCCC-AF	1 WCCC-AF	1 WWYZ-F <	1 WTIC >>
2 WTIC-F	2 WTIC-F	2 WKSS-F	2 WKSS-F <	2 WTIC-F	2 WKSS-F	2 WTIC-F	2 WTIC-F	2 WHCN-F <	2 WTIC	2 WKSS-F <
3 WRCH-F >	3 WRCH-F >	3 WRCH-F >	3 WTIC-F >>	3 WKSS-F	3 WTIC-F	3 WHCN-F	2 WHCN-F	3 WWYZ-F <	2 WHCN-F	3 WRCH-F >
4 WMRQ-F >	4 WMRQ-F >	4 WMRQ-F	4 WWYZ-F	4 WWYZ-F	4 WMRQ-F >	3 WKSS-F <	4 WWYZ-F	4 WTIC-F	2 WRCH-F	4 WWYZ-F <
5 WNEZ	5 WCCC-AF	5 WWYZ-F	5 WDRC-F	5 WDRC-F <	5 WMRQ-F	5 WKSS-F	5 WKSS-F	5 WKSS-F <	5 WTIC-F <	5 WDRC-F <
	5 WWYZ-F	6 WCCC-AF	5 WMRQ-F	6 WTIC >	6 WWYZ-F	5 WMRQ-F	6 WRCH-F <	6 WCCC-AF	6 WCCC-AF	
	7 WNEZ	7 WHCN-F	7 WTIC >	7 WMRQ-F >	7 WZMX-F	7 WTIC	7 WTIC	7 WDRC-F <	7 WDRC-F <	
		7 WKCI-F			8 WTIC	8 WZMX-F >	8 WMRQ-F <	8 WKSS-F	8 WKSS-F	
							9 WZMX-F <	9 WZMX-F	9 WZMX-F	
							10 WDRC-F >	10 WMRQ-F	10 WMRQ-F	

Other Rated Stations	Metro Share	Cume Rating	TSA AQH Cume
WPOP	SPRTS	1410	Hartford 0.5 2.3
WRYM	SP-TP	840	New Britain 0.4 1.3

Other Rated Stations--Outside Market	Metro Share	Cume Rating	TSA AQH Cume
WAAF-F	AOR-NR	107.3	Worcester, MA 0.6 1.7
WCBS	N	880	New York 0.4 1.7
WKCI-F	CHR	101.3	Hamden 1.1 5.7
WMAS-F	AC	94.7	Springfield, MA 0.7 3.1
WNNZ	T/N	640	Westfield, MA 0.3 0.9
WPKX-F	C	97.9	Enfield 0.8 2.4
WPLR-F	AOR	99.1	New Haven 0.9 3.9

HARTFORD

Consolidation Report	12+	25-54	Revenue
Buckley WDRC-AM, WDRC-FM, WMMW-AM, WSNG-AM	9.2 %	7.1 %	10.6 %
Capstar WHCN-FM, WKSS-FM, WMRQ-FM, WPOP-AM, WWYZ-FM	23.8 %	26.6 %	33.8 %
CBS/Infinity WRCH-FM, WTIC-AM, WTIC-FM, WZMX-FM	34.3 %	34.8 %	49.2 %
Mega WLAT-AM, WNEZ-AM	3.0 %	2.9 %	1.0 %
	70.3 %	71.4 %	94.6 %

AM Stations

Station	Power	Day	Format	Comments	Advertiser	Agency	Product	Location
WCCC	1290	0.49 kw	(Days)	See WCCC-F				
WDRC	1360	5 kw	(DA-N)	Standards	Westwd, CNN	\$30.00	Mc-Guild	Buckley
WLAT	1230	1 kw		Hispanic-Tropical	Westwd	\$22.00	Caballero	Mega Manchester
WNEZ	910	5 kw	(DA-2)	Black	Westwd	\$ NA	Allied	Mega New Britain
WTIC	1080	50 kw	(DA-N)	Full Service	CBS	\$135.00	Group W	CBS/Infinity

FM Stations

Station	Power	Day	Format	Comments	Advertiser	Agency	Product	Location
WCCC	106.9	23.2 kw	@ 725	AOR	ABC	\$44.00	D&R	Marin
WDRC	102.9	19.5 kw	@ 810	Oldies	Westwd	\$94.00	Mc-Guild	Buckley
WHCN	105.9	16 kw	@ 867	Classic AOR	ABC	\$80.00	Christal	Capstar
WKSS	95.7	16.5 kw	@ 879	CHR		\$92.00	Christal	Capstar
WMRQ	104.1	18 kw	@ 866	AOR-New Rock		\$66.00	Christal	Capstar
WRCH	100.5	7.5 kw	@ 1250	Soft AC		\$172.00	Katz	CBS/Infinity New Britain
WTIC	96.5	20 kw	@ 810	AC/CHR		\$84.00	Eastman	CBS/Infinity
WWYZ	92.5	17 kw	@ 879	Country	Westwd, AMFM	\$102.00	Senry	Capstar Waterbury
WZMX	93.7	17 kw	@ 850	Classic AOR		\$97.00	Katz	CBS/Infinity

Notes: Other ranked stations -- See New York or Springfield, MA . . . 5/99 WZMX-F changed from Classic AOR to Black Oldies as "Dancin' Oldies 93.7"

HONOLULU

Arbitron Rank: 60 **Pop (12+):** 723,500
MSA Rank: 68
MSA Pop: 880,000
DMA: 70
Average Persons Rating: 15.3
Market TSL In Hours: 20.75

Stations: 26 / 26
Diaries: 2,020 / 358:1 / 58.2%
Sample Target: 1,960
% Below Line: 0.0
% Not Listed: 7.0
Pop per Station: 27,827

Last Year's Revenue: \$22,400,000
Household Income: \$59,516
Total Retail Sales: \$9.6 Bil.
#1 Biller: KSSK-F \$4,000,000
#1 Billing Portfolio: Capstar \$11,040,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	KSSK-F	AC	125 / 11.3	9.9	9.8	9.1	8.8	10.0	1622 / 22.4	21.9	21.2	F	KSSK-F
2	KCCN-F	E	120 / 10.8	7.6	8.9	8.6	8.2	9.0	1658 / 22.9	18.7	18.6	D*	KCCN-F
3	KIKI-F	CHR	95 / 8.6	8.8	8.0	6.6	8.8	8.0	1551 / 21.4	22.1	22.2	E	KIKI-F
4	KRTR-F	AC	88 / 7.9	6.4	7.5	5.9	6.0	6.9	1290 / 17.8	15.6	15.3	C	KRTR-F
5	KINE-F	E	80 / 7.2	6.2	7.3	7.8	8.2	7.1	1059 / 14.6	12.9	15.7	C	KINE-F
6	KXME-F	CHR	71 / 6.4	5.5	5.5	6.5	5.0	6.0	1310 / 18.1	16.8	15.3	B	KXME-F
7	KUMU-F	SAC/EZ	57 / 5.1	5.6	5.6	5.5	6.3	5.5	782 / 10.8	10.1	11.8	C^	KUMU-F
8	KGMZ-AF	O	56 / 5.1	6.0	5.5	6.7	4.3	5.8	900 / 12.4	14.2	11.9	B	KGMZ-AF
9	KQM-Q-AF	CHR	43 / 3.9	5.2	4.4	5.6	6.1	4.8	1254 / 17.3	18.7	21.7	C	KQM-Q-AF
10	KSSK	FS	42 / 3.8	5.1	6.0	5.9	5.2	5.2	603 / 8.3	8.2	10.0	D	KSSK
11	KPOI-F	AOR	37 / 3.3	2.6	2.5	2.5	3.3	2.7	708 / 9.8	8.3	11.1	B	KPOI-F
12	KKHN-F	C	34 / 3.1	3.0	2.5	2.5	2.6	2.8	479 / 6.6	6.0	6.9		KKHN-F
12	KUCD-F	AC-NR	34 / 3.1	3.2	3.8	3.5	3.3	3.4	790 / 10.9	10.9	9.9	B	KUCD-F
14	KKLV-F	CL AOR	30 / 2.7	3.0	3.2	2.7	2.8	2.9	589 / 8.1	8.6	7.7	B	KKLV-F
15	KHVV	N/T	28 / 2.5	2.5	3.6	3.8	3.2	3.1	417 / 5.8	6.2	6.2	B	KHVV
16	KUMU	ST	14 / 1.3	2.2	1.4	2.0	2.2	1.7	218 / 3.0	4.4	3.8	^	KUMU
17	KAIM-F	REL-CC	13 / 1.2	1.8	1.4	1.2	1.4	1.4	253 / 3.5	4.3	3.8		KAIM-F
17	KHNR	N	13 / 1.2	1.4	1.4	1.2	1.7	1.3	344 / 4.8	5.2	4.5	+	KHNR
17	KGU	SPR-TS	13 / 1.2	1.9	1.0	1.2	1.1	1.3	239 / 3.3	5.3	3.0	A+	KGU
20	KNDI	E	12 / 1.1	1.4	1.1	1.0	1.2	1.1	127 / 1.8	2.1	2.0		KNDI

12+ FM Share (Metro): 85.44% (880 of 1030) (Winter 98: 79.13%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KXME-F	1 KIKI-F	1 KCCN-F <	1 KSSK-F	1 KSSK-F	1 KSSK-F	1 KSSK-F	1 KSSK-F	1 KCCN-F <	1 KIKI-F	1 KCCN-F
2 KIKI-F >>	2 KCCN-F	2 KSSK-F	2 KCCN-F	2 KCCN-F	2 KINE-F	2 KCCN-F	2 KCCN-F	2 KSSK-F	2 KXME-F	2 KSSK-F
3 KCCN-F	3 KXME-F	3 KIKI-F <	3 KRTR-F >	3 KRTR-F >	3 KCCN-F	3 KIKI-F <	3 KINE-F <	3 KIKI-F	3 KCCN-F <	2 KINE-F <
4 KQM-Q-AF >>	4 KRTR-F <	4 KRTR-F >	4 KINE-F	4 KINE-F	3 KRTR-F <	4 KRTR-F	4 KRTR-F <	4 KRTR-F	4 KRTR-F >	4 KXME-F
5 KSSK-F	5 KINE-F <	5 KIKI-F	5 KGMZ-AF <	5 KUMU-F <	5 KSSK <	5 KIKI-F	5 KINE-F <	5 KQM-Q-AF <	4 KIKI-F <	
6 KUCD-F <	6 KXME-F	6 KGMZ-AF <	6 KIKI-F	6 KGMZ-AF	6 KINE-F	6 KUMU-F	6 KXME-F	6 KSSK-F	6 KRTR-F >	
7 KQM-Q-AF <	7 KGMZ-AF	7 KPOI-F <	7 KPOI-F <	7 KSSK >	7 KGMZ-AF	6 KGMZ-AF	7 KGMZ-AF <	6 KHVV	7 KQM-Q-AF <	
	7 KPOI-F <	8 KKL-V-F	8 KKL-V-F	8 KHVV >	8 KXME-F <	8 KXME-F	8 KUMU-F	8 KUMU-F	8 KUMU-F	
			8 KUMU-F				9 KQM-Q-AF	8 KINE-F	9 KUCD-F	
									9 KGMZ-AF <	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ov-mile
1 KIKI-F >	1 KIKI-F <	1 KCCN-F	1 KSSK-F	1 KSSK-F	1 KIKI-F >>	1 KIKI-F	1 KCCN-F >	1 KCCN-F	1 KCCN-F	1 KSSK-F
2 KXME-F >	2 KCCN-F	2 KRTR-F	2 KRTR-F <	2 KRTR-F <	2 KXME-F	2 KCCN-F	2 KIKI-F <	2 KIKI-F	2 KSSK-F >	1 KIKI-F
3 KCCN-F >	3 KRTR-F	3 KSSK-F <	3 KCCN-F	3 KCCN-F >	3 KCCN-F >	3 KXME-F >	3 KPOI-F	3 KSSK-F	3 KINE-F <	3 KCCN-F
4 KRTR-F	4 KXME-F	4 KIKI-F	4 KIKI-F >	4 KGMZ-AF	4 KQM-Q-AF >	4 KPOI-F	4 KXME-F	4 KXME-F <	4 KRTR-F	4 KRTR-F
4 KQM-Q-AF >	4 KSSK-F	5 KUCD-F	5 KINE-F	5 KINE-F	5 KSSK-F	5 KSSK-F	5 KRTR-F <	5 KIKI-F	5 KIKI-F	5 KXME-F <
	6 KUCD-F	6 KHVN-F >	6 KXME-F	6 KUMU-F	6 KQM-Q-AF <	6 KKL-V-F	6 KINE-F <	5 KPOI-F <	5 KPOI-F <	
			6 KUCD-F	6 KIKI-F			7 KPOI-F	7 KKL-V-F	7 KKL-V-F	
			6 KGMZ-AF				8 KKL-V-F	8 KGMZ-AF	8 KGMZ-AF	
			9 KHVN-F					9 KXME-F	9 KXME-F	
			9 KQM-Q-AF >							
			11 KUMU-F							
			11 KSSK							

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume
KCCN	T	1420	Honolulu	0.8	3.4	
KISA	T	1540	Honolulu	0.4	0.6	
KJPN	E	940	Waipahu	0.4	0.5	
KZOO	E	1210	Honolulu	0.7	1.3	

HONOLULU

Consolidation Report	12+	25-54	Revenue
Capstar KHHV-AM, KIKI-AM, KIKI-FM, KKLK-FM, KSSK-AM, KSSK-FM, KUCC-FM	33.7 %	34.9 %	49.3 %
Chagal KGU-AM, KHNR-AM	2.4 %	2.1 %	1.7 %
KHWY, Inc. KCCN-AM, KCCN-FM, KINE-FM	18.8 %	20.6 %	17.9 %
New Planet KGMZ-AM, KRTR-FM, KXME-FM	19.4 %	19.9 %	12.1 %
New Wave KKHN-FM, KORL-FM, KPOI-FM, KQMQ-AM	10.3 %	10.9 %	8.7 %
	84.6 %	88.4 %	89.7 %

AM Stations

Call Letters	Power	Frequency	Format	Revenue	Advertiser	Agency
KGMZ	1460	5 kw	See KGMZ-F			
KGU	760	10 kw	Sports	CBS, WW1, ESPN	<\$20.00	Chagal
KHNR	650	10 kw	News	CNN	\$ NA	Chagal
KHHV	830	10 kw	News/Talk	ABC	\$25.00	Christal Capstar
KNDI	1270	5 kw	Ethnic		\$ NA	
KQMQ	690	10 kw	See KQMQ-F			
KSSK	590	7.5 kw	Full Service		\$62.00	Eastman Capstar
KUMU	1500	10 kw	Standards	Westwd	\$ NA	Katz

FM Stations

Call Letters	Power	Frequency	Format	Revenue	Advertiser	Agency	Location
KAIM	95.5	100 kw @ -24	Contemp. Christian	USA	\$16.00		
KCCN	100.3	100 kw @ 1965	Contemp. Haw'n.		\$60.00	Banner	KHWY, Inc.
KGMZ	107.9	100 kw @ 1965	Oldies		\$18.00		New Planet Aiea
KIKI	93.9	100 kw @ -144	CHR		\$54.00	Christal	Capstar
KINE	105.1	100 kw @ 1965	Contemp. Haw'n.		\$30.00	Banner	KHWY, Inc.
KKHN	102.7	61 kw @ 1893	Country		\$24.00	Mc-Gavren	New Wave Waipahu
KKLV	98.5	51 kw @ 59	Classic AOR	ABC, Westwd	\$30.00		Capstar
KPOI	97.5	83 kw @ 46	AOR		\$28.00	Katz	New Wave
KQMQ	93.1	100 kw @ 1853	CHR		\$38.00	Allied	New Wave
KRTR	96.3	75 kw @ 2140	AC		\$40.00	Mc-Guild	New Planet Kaliua
KSSK	92.3	100 kw @ 1950	AC		\$72.00	Eastman	Capstar Waipahu
KUCD	101.9	100 kw @ 1965	Modern AC		\$25.00	Christal	Capstar Pearl City
KUMU	94.7	100 kw @ 78	Soft AC/EZ List.		\$37.00	Katz	
KXME	104.3	75 kw @ 2116	CHR		\$ NA	Mc-Guild	New Planet Kaneohe

Notes: * KCCN-F revenue level includes KCCN revenue; ^ KUMU-F revenue level includes KUMU revenue; + KGU revenue level includes KHNR revenue

HOUSTON

Arbltron Rank: 10 Pop (12+): 3,524,600
MSA Rank: 8
MSA Pop: 4,310,000
DMA: 11
Average Persons Rating: 16
Market TSL In Hours: 21.00

Stations: 37 / 37
Diaries: 4,189/ 841:1/ 46.9%
Sample Target: 4,030
% Below Line: 0.0
% Not Listed: 14.8
Pop per Station: 95,259

Last Year's Revenue: \$255,800,000
Household Income: \$47,392
Total Retail Sales: \$41.2 Bil.
#1 Biller: KODA-F \$23,000,000
#1 Billing Portfolio:
 Chancellor \$105,520,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	KBXX-F	B/CHR	434 / 7.7	6.8	7.6	6.7	6.2	7.2	6081 / 17.3	16.5	15.6	I	KBXX-F
2	KODA-F	SAC	346 / 6.2	7.1	6.4	7.4	7.2	6.8	5500 / 15.6	17.6	18.5	K	KODA-F
3	KRBE-F	CHR	318 / 5.7	6.8	6.3	6.7	6.4	6.4	7542 / 21.4	22.8	22.8	I	KRBE-F
4	KILT-F	C	312 / 5.5	5.0	5.8	4.7	5.2	5.3	4197 / 11.9	10.9	12.3	J	KILT-F
5	KMJQ-F	B/AC	279 / 5.0	5.8	5.6	5.7	6.3	5.5	3782 / 10.7	11.4	12.1	I	KMJQ-F
6	KLTN-F	SP-C	277 / 4.9	5.6	3.8	1.7	1.5	4.0	2892 / 8.2	8.0	4.1	G	KLTN-F
7	KTRH	N	232 / 4.1	4.5	4.1	4.2	4.4	4.2	4710 / 13.4	14.5	14.8	J	KTRH
8	KLDE-F	O	218 / 3.9	3.4	4.3	4.3	4.6	4.0	4177 / 11.9	11.6	13.3	J	KLDE-F
9	KTBZ-F	AOR-NR	217 / 3.9	4.4	3.8	3.5	3.1	3.9	4599 / 13.0	12.8	10.7	H	KTBZ-F
10	KHMX-F	AC/CHR	216 / 3.8	4.6	4.0	4.4	4.5	4.2	4942 / 14.0	14.5	14.7	I	KHMX-F
11	KPRC	T	206 / 3.7	3.0	2.7	3.1	2.8	3.1	2708 / 7.7	6.6	6.3	H	KPRC
12	KLOL-F	AOR	205 / 3.6	3.8	3.5	4.2	4.0	3.8	3991 / 11.3	12.1	12.3	J	KLOL-F
13	KKRW-AF	CL AOR	193 / 3.4	3.2	3.3	3.8	3.7	3.4	3612 / 10.2	10.7	11.5	I	KKRW-AF
14	KIKK-AF	C	151 / 2.7	2.8	2.9	2.7	2.1	2.8	2788 / 7.9	8.1	8.4	G	KIKK-AF
15	KBME	ST	146 / 2.6	1.9	1.8	1.4	0.8	1.9	1425 / 4.0	3.6	0.9	B	KBME
16	KTJM-FF	B/O	141 / 2.5	1.3	1.8	1.7	1.7	1.8	3116 / 8.8	7.8	7.5	D	KTJM-FF
16	KKBQ-F	C	141 / 2.5	3.3	3.7	3.5	3.7	3.3	3384 / 9.6	10.0	10.7	K	KKBQ-F
18	KOVE-FF	SP-C	132 / 2.3	1.4	1.7	1.5	1.6	1.7	1737 / 4.9	4.0	4.1	E	KOVE-FF
19	KQKQ-F	SP-C	121 / 2.2	2.1	2.2	2.3	3.1	2.2	2484 / 7.0	6.6	8.1	H	KQKQ-F
20	KILT	SPRTS	96 / 1.7	1.9	2.7	2.0	1.7	2.1	1498 / 4.3	6.4	4.2	E	KILT
21	KXTJ-F	SP-R	64 / 1.1	1.1	1.3	1.1	1.8	1.2	1599 / 4.5	3.5	5.2	E	KXTJ-F
22	KSEV	T	56 / 1.0	1.0	1.3	1.1	1.1	1.1	1481 / 4.2	4.5	4.3	C	KSEV

12+ FM Share (Metro): 80.87% (3873 of 4789) (Winter 98: 82.59%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KBXX-F >>	1 KBXX-F	1 KBXX-F	1 KODA-F <	1 KODA-F <	1 KODA-F	1 KLTN-F	1 KODA-F	1 KBXX-F	1 KBXX-F >	1 KBXX-F >
2 KRBE-F	2 KLTN-F	2 KLTN-F <	2 KMJQ-F <	2 KMJQ-F	2 KILT-F <	2 KILT-F <	2 KPRC <	2 KRBE-F <	2 KRBE-F <	2 KRBE-F
3 KTBZ-F >>>	4 KRBE-F	3 KODA-F <	3 KLTN-F <	3 KILT-F <	3 KTRH	3 KBXX-F <	3 KILT-F	3 KODA-F <	3 KMJQ-F	3 KILT-F <
	4 KTBZ-F	4 KRBE-F <	4 KRBE-F <	4 KLTN-F	4 KLDE-F <	4 KRBE-F <	4 KBXX-F <	4 KILT-F <	4 KTBZ-F	4 KODA-F
	5 KLOL-F	5 KMJQ-F	5 KHMX-F <	5 KHMX-F	5 KMJQ-F <	5 KODA-F <	5 KLTN-F <	5 KMJQ-F <	5 KODA-F	5 KLTN-F <
	6 KODA-F <	6 KHMX-F	6 KKRW-AF <	5 KRBE-F <	6 KPRC	6 KTRH	6 KMJQ-F <	6 KHMX-F <	6 KTRH	6 KMJQ-F <
	7 KHMX-F <	6 KILT-F <	7 KILT-F <	7 KKRW-AF <	7 KBME	7 KMJQ-F <	7 KLDE-F <	7 KTBZ-F <	7 KLOL-F	7 KLDE-F <
	8 KMJQ-F <	8 KLOL-F <	8 KLOL-F <	8 KLDE-F <	8 KKRW-AF <	8 KLOL-F <	8 KHMX-F <	8 KLTN-F <	7 KILT-F	8 KTRH <
	9 KILT-F	9 KKRW-AF	9 KBXX-F	9 KLOL-F <	9 KHMX-F	9 KPRC <	9 KRBE-F <	9 KTRH <	9 KOVE-FF	9 KTBZ-F
	10 KOVE-FF <	10 KTBZ-F		10 KBXX-F	10 KLTN-F	10 KKRW-AF	10 KKRW-AF	9 KPRC <	10 KHMX-F <	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrmite
1 KBXX-F >	1 KBXX-F <	1 KRBE-F	1 KODA-F	1 KODA-F	1 KBXX-F >>	1 KBXX-F	1 KLTN-F <	1 KLOL-F <	1 KLOL-F <	1 KBXX-F
2 KRBE-F	2 KRBE-F >	2 KODA-F	2 KRBE-F	2 KMJQ-F <	2 KTBZ-F	2 KLTN-F <	2 KLOL-F	2 KBXX-F	2 KKRW-AF <	1 KTRH >
3 KLTN-F	3 KLTN-F <	3 KLTN-F <	3 KBXX-F	3 KRBE-F <	3 KLTN-F	3 KLOL-F <	3 KBXX-F <	3 KLTN-F <	3 KILT-F <	3 KRBE-F
3 KTBZ-F	4 KODA-F <	4 KMJQ-F <	3 KMJQ-F <	4 KHMX-F	4 KRBE-F <	4 KTBZ-F	4 KTBZ-F	4 KKRW-AF	4 KLTN-F	4 KILT-F
5 KHMX-F	5 KHMX-F <	5 KHMX-F	5 KHMX-F	5 KILT-F <	5 KLOL-F	5 KRBE-F >	5 KRBE-F	5 KILT-F	5 KMJQ-F <	5 KMJQ-F
6 KODA-F	6 KMJQ-F	6 KBXX-F	6 KLTN-F	6 KLDE-F	6 KILT-F >	6 KILT-F <	6 KKRW-AF	6 KTBZ-F <	6 KBXX-F <	5 KODA-F >
6 KILT-F	7 KILT-F <	7 KOVE-FF <	7 KILT-F	6 KLTN-F	7 KTJM-FF	7 KKRW-AF	7 KOVE-FF	7 KMJQ-F	7 KTRH <	
	8 KTBZ-F <	8 KILT-F <	8 KLDE-F <	8 KBXX-F	7 KKRW-AF	8 KOVE-FF <	7 KIKK-AF <	8 KILT <	8 KPRC	
	9 KOVE-FF	9 KIKK-AF	9 KTJM-FF <	9 KTJM-FF	7 KODA-F	9 KILT <	9 KRBE-F <	9 KRBE-F <	9 KLDE-F <	
	10 KIKK-AF		10 KIKK-AF <	10 KKBQ-F <		10 KIKK-AF	10 KILT <	10 KPRC	10 KODA-F <	

HOUSTON

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report	12+	25-54	Revenue
KCOH	B	1430	Houston	0.6	1.4		CBS/Infinity	9.9 %	10.4 %	12.1 %
KEHR	E	1070	Houston	0.5	0.8		KIKK-AF, KILT-AM, KILT-FM			
KKHT-F	REL	106.9	Conroe	0.6	1.8		Chancellor	26.4 %	27.3 %	41.3 %
KLAT	SP-NT	1010	Houston	0.9	1.9		KBME-AM, KBQ-FM, KKRW-FM, KLDE-FM, KLOL-FM, KODA-FM, KQUE-AM, KTRH-AM			
KRTS-F	CL	92.1	Seabrook	0.7	3.0		Clear Channel	25.2 %	22.5 %	26.5 %
KRTX-AF	SP-TJ	100.7	Winnie	0.4	1.5		KBXX-FM, KHMx-FM, KJOJ-FM, KKTL-FM, KMJQ-FM, KPRC-AM, KSEV-AM, KTBZ-FM			
KVST-FF	C	103.7	Willis	0.4	1.3		El Dorado	3.3 %	3.1 %	4.1 %
KWWJ	B/G	1360	Baytown	0.6	1.5		KEYH-AM, KLVL-AM, KQK-FM, KXTJ-FM			
KXYZ	SP-NT	1320	Houston	0.4	1.0		HefTel/Hispanic	8.2 %	9.1 %	6.4 %
							KLAT-AM, KLTN-FM, KLTO-FM, KOVA-FM, KOVE-FM, KRTX-AM			
								72.9 %	72.4 %	90.4 %

AM Stations

KBME	790	5 kw (DA-2)	Standards	ABC, AMFM	\$ NA	Christal	Chancellor	
KIKK	650	0.25 kw (Days)	See KIKK-F					Pasadena
KILT	610	5 kw (DA-2)	Sports		\$ NA	Group W	CBS/Infinity	
KPRC	950	5 kw (DA-N)	Talk	CBS, Westwd, Talknl	\$100.00	Cir Chnl	Clear Channel	
KQUE	1230	1 kw	See KKRW-F					
KSEV	700	15 kw/1 kw (DA-2)	Talk	Westwd, CBS, Talknl	\$50.00	Cir Chnl	Clear Channel	Tomball
KTRH	740	50 kw (DA-2)	News	Westwd, ABC, CNN	\$265.00	Christal	Chancellor	

FM Stations

KBXX	97.9	100 kw @ 1920	Black/CHR		\$210.00	Cir Chnl	Clear Channel	
KHMx	96.5	100 kw @ 1920	AC/CHR		\$240.00	Mc-Guild	Clear Channel	
KIKK	95.7	100 kw @ 1920	Country	CBS	\$168.00	CBS	CBS/Infinity	
KILT	100.3	100 kw @ 1920	Country	Westwd	\$330.00	CBS	CBS/Infinity	
KJOJ	103.3	100 kw @ 994	See KTJM-F					Freeport
KBQ	92.5	100 kw @ 1920	Country		\$341.00	Katz	Chancellor	Pasadena
KKRW	93.7	100 kw @ 1720	Classic AOR		\$160.00	Sentry	Chancellor	
KLDE	94.5	100 kw @ 1920	Oldies	AMFM	\$195.00	Katz	Chancellor	
KLOL	101.1	100 kw @ 1920	AOR	Source, WW1, AMFM	\$212.00	Christal	Chancellor	
KLTI	102.9	100 kw @ 984	Hispanic-Contemp.		\$135.00	Katz Hisp.	HefTel/Hispanic	
KMJQ	102.1	100 kw @ 1720	Black AC		\$220.00	Cir Chnl	Clear Channel	
KODA	99.1	100 kw @ 1920	Soft AC		\$355.00	Sentry	Chancellor	
KOVA	104.9	2.55 kw @ 350	See KOVE-F					Rosenberg
KOVE	93.3	100 kw @ 1952	Hispanic-Contemp.		\$ NA	Katz Hisp.	HefTel/Hispanic	Port Arthur
KQOK	106.5	100 kw @ 1322	Hispanic-Contemp.		\$80.00	El Dorado	El Dorado	Galveston
KRBE	104.1	100 kw @ 1920	CHR		\$204.00	Mc-Guild	Susquehanna	
KTBZ	107.5	93 kw @ 1973	AOR-New Rock		\$140.00	Eastman	Clear Channel	
KTJM	98.5	100 kw @ 1952	Black Oldies		\$75.00	Clear Chann	Clear Channel	Port Arthur
KXTJ	107.9	100 kw @ 1807	Hispanic-Regional		\$68.00	El Dorado	El Dorado	Beaumont

Notes: 1/99 KHYS-F changed from Dance CHR to Black Oldies as KTJM-F ("The Jam"); KTJM-F continues to be simulcast on KJOJ-F . . . 2/99 KYOK (1590) changed from Black Gospel to Children's (Radio Disney) . . . 4/99 KRTX-F (100.7; Winnie) traded by HefTel/Hispanic to Z-Spanish for the latter's KLNZ-F Phoenix

HUNTSVILLE

Arbitron Rank: 115 Pop (12+): 368,900
MSA Rank: 147-Hunt.; 251-Dec.
MSA Pop: 439,000
DMA: 86 (w/Decatur)
Average Persons Rating: 14.9
Market TSL in Hours: 19.50

Stations: 26 / 20
Diaries: 943 / 391:1 / 55.8%
Sample Target: 920
% Below Line: 5.1
% Not Listed: 13.3
Pop per Station: 18,445

Last Year's Revenue: \$15,000,000
Household Income: \$44,385
Total Retail Sales: \$4.2 Bil.
#1 Biller: WDRM-F \$5,200,000
#1 Billing Portfolio: Capstar \$7,400,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WDRM-F	C	93 / 16.9	17.1	17.5	20.5	21.4	18.0	1290 / 35.0	31.0	36.5	G	WDRM-F
2	WZYP-F	CHR	72 / 13.1	10.8	10.6	14.0	11.1	12.1	1025 / 27.8	26.4	26.8	D	WZYP-F
3	WTAK-F	CL AOR	64 / 11.6	9.1	8.2	7.0	8.6	9.0	751 / 20.4	18.9	18.0	C	WTAK-F
4	WAHR-F	AC	44 / 8.0	7.2	10.4	8.2	7.8	8.5	550 / 14.9	15.3	16.5	D	WAHR-F
5	WXQW-FF	O	33 / 6.0	5.5	6.7	6.3	4.0	6.1	522 / 14.2	13.0	12.4	A	WXQW-FF
6	WRS-A-F	SAC	32 / 5.8	6.5	7.1	5.8	5.5	6.3	431 / 11.7	10.7	12.9	C	WRS-A-F
7	WEUP-F	B	25 / 4.5	3.6	2.7	4.7	4.3	3.9	356 / 9.6	10.2	9.6	B*	WEUP-F
8	WVNN	T	18 / 3.3	3.6	3.5	3.2	3.1	3.4	366 / 9.9	8.5	6.9	B	WVNN
9	WEUP	B	13 / 2.4	3.4	2.2	1.3	2.9	2.3	241 / 6.5	6.5	5.6	*	WEUP
10	WLOR	B/G	11 / 2.0	2.1	3.1	1.2	3.1	2.1	102 / 2.8	3.8	4.1	A	WLOR
11	WPZM-F	C	9 / 1.6	1.5	2.2	2.3	1.9	1.9	275 / 7.5	6.0	7.8	A	WPZM-F
11	WKDF-F	AOR-NR	9 / 1.6	1.7	1.6	1.5	2.4	1.6	236 / 6.4	6.4	7.4		WKDF-F

12+ FM Share (Metro): 87.00% (415 of 477) (Winter 98: 86.36%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WZYP-F >>	1 WZYP-F	1 WTAK-F <	1 WTAK-F <	1 WDRM-F <	1 WDRM-F >	1 WDRM-F	1 WDRM-F >	1 WDRM-F	1 WDRM-F	1 WDRM-F
2 WEUP-F >	2 WDRM-F	2 WDRM-F <	2 WDRM-F	2 WTAK-F	2 WTAK-F	2 WTAK-F	2 WTAK-F <	2 WZYP-F	2 WZYP-F >>	2 WZYP-F >
3 WTAK-F >>	3 WTAK-F >	3 WZYP-F >	3 WZYP-F <	3 WZYP-F	2 WAHR-F <	3 WZYP-F >	3 WZYP-F <	3 WTAK-F	3 WTAK-F	3 WTAK-F
4 WEUP-F >	4 WAHR-F >	4 WAHR-F >	4 WAHR-F >	3 WAHR-F	4 WRS-A-F	4 WAHR-F >	4 WAHR-F >	4 WAHR-F >	3 WEUP-F	4 WXQW-FF <
5 WAHR-F	5 WXQW-FF	5 WXQW-FF >>	5 WXQW-FF >>	5 WXQW-FF >>	5 WXQW-FF	5 WRS-A-F	5 WVNN	5 WXQW-FF	5 WRS-A-F	5 WEUP-F
6 WKDF-F >	6 WEUP-F >>	6 WEUP-F	6 WEUP-F	6 WVNN	6 WZYP-F >	6 WXQW-FF	6 WXQW-FF <	6 WRS-A-F <	5 WXQW-FF >	5 WRS-A-F >
							7 WRS-A-F	7 WEUP-F >		7 WAHR-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrite
1 WZYP-F	1 WZYP-F	1 WZYP-F	1 WZYP-F	1 WDRM-F	1 WZYP-F >>	1 WTAK-F	1 WTAK-F >	1 WTAK-F	1 WTAK-F	1 WDRM-F >
2 WDRM-F >>	2 WDRM-F >>	2 WDRM-F	2 WDRM-F	2 WZYP-F	2 WTAK-F	1 WZYP-F	2 WDRM-F	2 WDRM-F	2 WDRM-F >	2 WZYP-F >
3 WEUP-F >	3 WTAK-F	3 WAHR-F	3 WAHR-F >	2 WAHR-F >	3 WDRM-F	3 WDRM-F >	3 WZYP-F >>	3 WZYP-F >	3 WXQW-FF	3 WTAK-F
4 WTAK-F >>	3 WAHR-F	4 WTAK-F >	4 WTAK-F >	4 WTAK-F <	3 WEUP-F >>>	4 WEUP-F >>	4 WVNN	4 WEUP-F <	4 WAHR-F	3 WRS-A-F >>
	5 WEUP-F	5 WEUP >	5 WXQW-FF >	5 WXQW-FF >>		5 WKDF-F	4 WQLT-F	5 WXQW-FF	5 WZYP-F	
			6 WEUP-F	6 WLOR			4 WEUP-F	6 WAHR-F	6 WVNN >	
							4 WKDF-F >			

Other Rated Stations	Metro Share	Cume Rating	TSA AQH Cume
WBHP	N	1230	Huntsville 0.5 2.7
WDJL	B	1000	Huntsville 1.5 2.4
WNDA-F	REL-CC	95.1	Huntsville 0.7 3.6
WQLT-F	AC	107.3	Florence 1.1 2.8
WRJL-F	G	99.9	Eva 0.9 2.4
WTKI	T	1450	Huntsville 0.4 1.6
WUMP	SPRTS	730	Athens 1.3 3.1

Consolidation Report	12+	25-54	Revenue
Athens	19.3 %	17.3 %	24.7 %
WPZM-FM, WUMP-AM, WVNN-AM, WZYP-FM			
Capstar	35.0 %	39.1 %	49.3 %
WBHP-AM, WDRM-FM, WHOS-AM, WTAK-FM, WWXQ-FM, WXQW-FM			
	54.3 %	56.4 %	74.0 %

Other Rated Stations--Outside Market	Metro Share	Cume Rating	TSA AQH Cume
WOEN-F	CHR	103.7	Gadsden 0.5 2.3
WRAX-F	AOR-NR	107.7	Birmingham 1.1 4.1
WRRS-F	REL-CC	101.1	Cullman 0.5 1.2
WVNA-F	CL AOR	100.3	Tuscumbia 0.7 3.5
WYSF-F	AC	94.5	Birmingham 0.5 1.8

HUNTSVILLE

AM Stations

WEUP	1600	5 kw/0.5 kw (DA-N)	Black	AURN	\$<20.00	—		
WLOR	1550	50 kw/0.5 kw (DA-N)	Black Gospel	AURN, ABC	\$ NA	—		
WVNN	770	10 kw/0.25 kw (DA-N)	Talk	ABC	\$17.00	Christal	Athens	Athens

FM Stations

WAHR	99.1	100 kw @ 984	AC	Westwd	\$40.00	Mc-Guild		
WDRM	102.1	100 kw @ 981	Country		\$115.00	Sentry	Capstar	Decatur
WEUP	92.1	2.6 kw @ 479	Black	AURN	\$<20.00	—		Minor Hill, TN
WNDA	95.1	50 kw @ 110	Contemp. Christian	SRN	\$ NA	Salem		
WPZM	93.3	100 kw @ 1040	Country	ABC	\$<20.00	Christal	Athens	Tullahoma, TN
WRSA	96.9	100 kw @ 830	Soft AC	CBS	\$27.00	—		Decatur
WTAK	106.1	6 kw @ 328	Classic AOR	ABC	\$30.00	Sentry	Capstar	Hartselle
WWXQ	92.5	3.1 kw @ 423	See WXQW-F					Trinity
WXQW	94.1	0.41 kw @ 1155	Oldies		\$<20.00	Sentry	Capstar	Meridianville
WZYP	104.3	100 kw @ 1115	CHR	ABC	\$50.00	Christal	Athens	Athens

Notes: WKDF-F – See Nashville . . . * WEUP-F revenue level includes WEUP revenue . . . 4/99 WAHR-F sold by Arnold Hornbuckle to STG Acquisition, Inc. for \$11,200,000

INDIANAPOLIS

Arbitron Rank: 38 Pop (12+): 1,141,100
 MSA Rank: 35
 MSA Pop: 1,530,000
 DMA: 25
 Average Persons Rating: 14.2
 Market TSL in Hours: 19.00

Stations: 27 / 26
 Diaries: 2,786 / 410:1 / 51.2%
 Sample Target: 2,810
 % Below Line: 1.2
 % Not Listed: 8.6
 Pop per Station: 43,888

Last Year's Revenue: \$77,800,000
 Household Income: \$47,784
 Total Retail Sales: \$15.2 Bil.
 #1 Biller: WFBQ-F \$15,670,000
 #1 Billing Portfolio: Emmis \$22,890,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WFBQ-F	AOR/T	171 / 10.6	9.8	10.3	10.7	10.7	10.3	2529 / 22.2	24.4	23.5	J	WFBQ-F
2	WFMS-F	C	170 / 10.5	12.8	13.6	11.4	10.7	12.1	2221 / 19.5	22.7	19.8	I	WFMS-F
3	WIBC	FS/T	151 / 9.3	7.8	7.1	8.9	8.5	8.3	2168 / 19.0	17.1	18.1	H	WIBC
4	WTPI-F	SAC	96 / 5.9	5.0	4.9	6.0	6.1	5.5	1230 / 10.8	11.0	12.0	G	WTPI-F
5	WENS-F	AC	94 / 5.8	4.9	5.5	6.0	5.5	5.6	2061 / 18.1	16.0	17.9	H	WENS-F
6	WRZX-F	AOR-NR	85 / 5.2	5.4	5.0	5.2	5.0	5.2	1499 / 13.1	12.9	13.0	F	WRZX-F
7	WZPL-F	CHR/JAC	84 / 5.2	5.0	6.0	5.9	6.0	5.5	2151 / 18.9	17.2	18.3	F	WZPL-F
7	WGLD-F	O	84 / 5.2	5.6	6.0	5.0	5.2	5.4	1372 / 12.0	12.5	12.9	F	WGLD-F
9	WTLC-F	B	75 / 4.6	6.0	6.2	6.5	5.5	5.8	1241 / 10.9	12.6	12.4	E	WTLC-F
9	WHHH-F	CHR/B	75 / 4.6	5.4	5.4	4.9	5.1	5.1	1595 / 14.0	14.4	14.1	E	WHHH-F
11	WMYS	ST	66 / 4.1	2.3	3.3	3.8	2.8	3.4	692 / 6.1	5.0	5.2	B	WMYS
12	WNAP-F	CL HITS	60 / 3.7	3.3	3.3	3.4	4.7	3.4	1548 / 13.6	12.9	14.8	F	WNAP-F
13	WTTS-F	AOR-P	44 / 2.7	2.8	2.8	2.7	2.6	2.8	984 / 8.6	8.4	8.1	B	WTTS-F
14	WNDE	SPRTS	33 / 2.0	1.2	1.5	1.4	1.7	1.5	734 / 6.4	4.7	5.8	B	WNDE
15	WBKS-F	B/O	27 / 1.7	2.7	1.9	2.0	2.1	2.1	543 / 4.8	6.0	5.1	A	WBKS-F
16	WGRL-F	C	26 / 1.6	1.6	1.1	1.6	2.0	1.5	507 / 4.4	5.1	5.4	C	WGRL-F
17	WYJZ-F	J	24 / 1.5	1.7	1.8	0.3		1.3	378 / 3.3	3.4		A	WYJZ-F

12+ FM Share (Metro): 77.87% (1010 of 1297) (Winter 98: 83.83%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WHHH-F >>	1 WFBQ-F >	1 WFBQ-F >	1 WFBQ-F >	1 WFBQ-F	1 WIBC	1 WFBQ-F >	1 WIBC <	1 WFMS-F	1 WHHH-F <	1 WFMS-F
2 WRZX-F >	2 WRZX-F	2 WFMS-F >	2 WFMS-F >	2 WFMS-F >	2 WFMS-F	2 WFMS-F <	2 WFMS-F	2 WIBC <	2 WFMS-F	2 WIBC
3 WZPL-F	3 WFMS-F <	3 WENS-F <	3 WENS-F	3 WIBC <	3 WFBQ-F <	3 WIBC >	3 WFBQ-F	3 WFBQ-F >	2 WIBC	3 WFBQ-F
4 WTLC-F	4 WZPL-F	4 WZPL-F <	4 WZPL-F <	4 WENS-F <	4 WTPI-F <	4 WTPI-F	4 WTPI-F	4 WZPL-F	4 WRZX-F <	4 WTLC-F <
5 WENS-F	5 WRZX-F	5 WIBC <	5 WTPI-F	5 WGLD-F	5 WGLD-F	5 WENS-F	5 WENS-F <	4 WENS-F	5 WTLC-F <	5 WHHH-F <
6 WTLC-F <	6 WTLC-F <	6 WTPI-F <	6 WTPI-F	6 WGLD-F	6 WMYS	6 WNAP-F <	6 WGLD-F	4 WRZX-F <	6 WFBQ-F	6 WGLD-F <
7 WHHH-F <	7 WTPI-F	7 WNAP-F	7 WZPL-F	7 WZPL-F	7 WMYS >	7 WGLD-F <	7 WRZX-F <	7 WTPI-F <	7 WZPL-F <	7 WRZX-F <
8 WNAP-F >	7 WIBC <	8 WGLD-F	8 WNAP-F	8 WTLC-F <	8 WTLC-F <	8 WZPL-F <	8 WMYS <	8 WHHH-F <	8 WENS-F	7 WZPL-F <
	9 WNAP-F	8 WTLC-F <	9 WZPL-F <	9 WZPL-F <	9 WTLC-F <	9 WTLC-F <	9 WZPL-F	9 WGLD-F	9 WGLD-F	9 WENS-F <
					10 WMYS	10 WMYS	10 WTLC-F	10 WTLC-F	10 WTPI-F <	
					10 WRZX-F	10 WRZX-F				
					12 WHHH-F >					

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmit
1 WZPL-F <	1 WZPL-F	1 WZPL-F <	1 WFMS-F	1 WFMS-F	1 WRZX-F	1 WFBQ-F >	1 WFBQ-F >>	1 WFBQ-F >>	1 WFBQ-F >>	1 WIBC >
2 WENS-F	2 WFMS-F	2 WENS-F >	2 WENS-F	2 WENS-F	2 WFBQ-F >	2 WRZX-F >	2 WRZX-F	2 WFMS-F	2 WFMS-F	2 WFMS-F
3 WFMS-F	2 WENS-F	3 WENS-F	3 WZPL-F	3 WTPI-F <	3 WHHH-F >	3 WNAP-F	3 WNAP-F	3 WRZX-F <	3 WIBC	3 WFBQ-F
3 WTLC-F	4 WFBQ-F	3 WFMS-F >	4 WFBQ-F	4 WFBQ-F <	4 WZPL-F	4 WFMS-F	4 WFMS-F <	4 WNAP-F <	4 WNAP-F	4 WRZX-F <
5 WHHH-F	5 WRZX-F	5 WRZX-F	5 WTPI-F	5 WZPL-F	4 WFMS-F	5 WHHH-F <	5 WIBC	5 WIBC >	5 WGLD-F	5 WHHH-F <
5 WRZX-F >>	6 WTLC-F	6 WTLC-F	6 WTLC-F >	6 WGLD-F	6 WTLC-F	6 WTLC-F	6 WTLC-F	6 WZPL-F <	6 WRZX-F <	
	7 WHHH-F	7 WRZX-F <	7 WRZX-F <	7 WTLC-F <	7 WENS-F	7 WENS-F	7 WNDE	7 WTLC-F <	7 WNDE <	
		8 WGLD-F	8 WIBC >	8 WIBC >	7 WIBC <		8 WGLD-F	8 WGLD-F	8 WTPI-F	
							8 WENS-F <	8 WTTS-F		

Other Rated Stations				Metro Cume Share Rating	TSA AQH Cume	Other Rated Stations--Outside Market				Metro Cume Share Rating	TSA AQH Cume
WBRI	REL	1500	Indianapolis	0.4	1.1	WKKG-F	C	101.5	Columbus, IN	1.2	2.4
WCBK-F	C	102.3	Martinsville	0.7	1.4						
WNTS	REL	1590	Beech Grove	0.4	0.8						
WPZZ-F	B/G	95.9	Franklin	0.7	1.5						
WOFE-F	O	101.9	Brownsburg	0.5	2.4						
WSYW	SP	810	Indianapolis	0.7	0.7						
WTLC	B/G/O	1310	Indianapolis	0.8	2.2						
WXIR-F	REL	98.3	Plainfield	1.0	4.6						
WXLW	REL	950	Indianapolis	0.7	1.6						

INDIANAPOLIS

Consolidation Report	12+	25-54	Revenue
Capstar WFBO-FM, WNDE-AM, WRZX-FM	17.8 %	21.4 %	26.8 %
Emmis WENS-FM, WIBC-AM, WNAP-FM, WTLC-AM, WTLC-FM	24.2 %	23.5 %	29.4 %
Local WBKS-FM, WHHH-FM, WYJZ-FM	7.8 %	5.6 %	5.3 %
MyStar WMYS-AM, WTPI-FM, WZPL-FM	15.2 %	12.8 %	12.8 %
Susquehanna WFMS-FM, WGLD-FM, WGRL-FM	17.3 %	19.7 %	24.2 %
	82.3 %	83.0 %	98.5 %

AM Stations

Station	Power	Frequency	Format	Network	Rate	Advertiser	Agency
WIBC	1070	50 kw/10 kw (DA-2)	Full Service/Talk	ABC, AP	\$138.00	Christal	Emmis
WMYS	1430	5 kw (DA-N)	Standards	CNN	\$21.00	D&R	MyStar
WIDE	1260	5 kw (DA-N)	Sports	ESPN, WW1, CBS	\$20.00	Katz	Capstar

FM Stations

Station	Power	Frequency	Format	Network	Rate	Advertiser	Agency	City
WBKS	106.7	3 kw @ 328	Black AC	ABC	\$ NA	Eastman	WHHH-FWYJZ-F	Greenwood
WENS	97.1	23 kw @ 739	AC		\$137.00	Christal	Emmis	Shelbyville
WFBO	94.7	58 kw @ 804	AOR/Talk	AMFM	\$260.00	Katz	Capstar	
WFMS	95.5	13 kw @ 990	Country		\$190.00	Allied	Susquehanna	
WGLD	104.5	50 kw @ 492	Oldies		\$70.00	Mc-Guild	Susquehanna	
WGRL	93.9	2.8 kw @ 492	Country		\$20.00	Mc-Guild	Susquehanna	Noblesville
WHHH	95.3	0.64 kw @ 715	CHR/Black	ABC	\$55.00	Eastman	WBKS-FWYJZ-F	
WNAP	93.1	12.5 kw @ 1022	Classic Hits		\$80.00	Christal	Emmis	
WRZX	103.3	18 kw @ 850	AOR-New Rock	Source	\$77.00	Katz	Capstar	
WTLC	105.7	50 kw @ 450	Black	CBS	\$62.00	Mc-Guild	Emmis	
WTPI	107.9	21.9 kw @ 762	Soft AC		\$95.00	D&R	MyStar	
WTTS	92.3	37 kw @ 1090	Progressive AOR		\$33.00	—	Sarkes Tarzian	Bloomington
WYJZ	100.9	3 kw @ 300	Jazz	ABC	\$ NA	Eastman	WBKS-FWYJZ-F	Lebanon
WZPL	99.5	12.6 kw @ 990	CHR/AC	AP	\$55.00	D&R	MyStar	Greenfield

Notes: 3/99 WNAP-F transitioned from Classic Hits to Classic AOR . . . 4/99 WQFE-F changed from Oldies to Classic AOR as WKLU-F

JACKSON, MS

Arbitron Rank: 119 Pop (12+): 352,100	Stations: 23 / 23	Last Year's Revenue: \$16,700,000
MSA Rank: 120	Diaries: 946 / 372:1 / 48.7%	Household Income: \$40,459
MSA Pop: 427,000	Sample Target: 920	Total Retail Sales: \$4.3 Bil.
DMA: 91	% Below Line: 0.0	#1 Billing: WMSI-F \$4,200,000
Average Persons Rating: 15.6	% Not Listed: 17.4	#1 Billing Portfolio:
Market TSL In Hours: 20.75	Pop per Station: 15,309	Capstar \$7,790,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WJMI-F	B	81 / 14.7	14.1	14.5	15.0	14.8	14.6	914 / 26.0	25.9	24.7	E	WJMI-F
2	WMSI-F	C	51 / 9.3	9.3	7.1	10.6	9.1	9.1	770 / 21.9	20.4	20.3	F	WMSI-F
3	WYOY-F	CHR	45 / 8.2	8.5	7.9	9.5	7.4	8.5	732 / 20.8	20.4	19.3	C	WYOY-F
4	WKXI-F	B/AC	35 / 6.4	6.3	9.9	7.7	6.7	7.6	639 / 18.2	17.2	18.0	C*	WKXI-F
5	WSTZ-F	ADR	31 / 5.6	5.6	4.7	4.2	7.0	5.0	405 / 11.5	13.1	13.7	D	WSTZ-F
5	WQJQ-F	B/O	31 / 5.6	4.6	0.6	0.7	0.5	2.9	488 / 13.9	12.6	2.2	A	WQJQ-F
7	WJJK-F	SAC	23 / 4.2	4.8	2.6	3.8	3.8	3.8	390 / 11.1	11.6	9.5	A	WJJK-F
8	WTYX-F	CL HITS	22 / 4.0	2.5	3.2	2.9	3.6	3.1	406 / 11.5	10.5	9.8	B	WTYX-F
9	WOAD	B/G	21 / 3.8	3.5	4.7	3.8	3.9	4.0	275 / 7.8	7.6	11.2	A	WOAD
10	WMGO	B/G	15 / 2.7	2.1	2.4	1.6	2.1	2.2	134 / 3.8	3.6	3.8	A	WMGO
10	WJNT	T/N	15 / 2.7	3.7	6.2	2.9	2.6	3.9	220 / 6.2	8.4	6.7	B	WJNT
12	WZRZ	B/G	14 / 2.5	1.9	2.3	1.8	2.2	2.1	154 / 4.4	4.9	4.4	A	WZRZ
12	WVIV-F	ST	14 / 2.5	3.7	2.6	3.1	2.9	3.0	194 / 5.5	5.0	5.9	A	WVIV-F
12	WKTF-F	C	14 / 2.5	2.8	2.1	4.2	2.2	2.9	317 / 9.0	8.1	7.8	B	WKTF-F

12+ FM Share (Metro): 83.30% (379 of 455) (Winter 98: 81.18%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WJMI-F >>	1 WJMI-F >	1 WJMI-F >	1 WJMI-F	1 WJMI-F	1 WMSI-F >	1 WMSI-F	1 WMSI-F	1 WJMI-F >	1 WJMI-F >>>	1 WJMI-F >>
2 WYOY-F >>>	2 WYOY-F	2 WYOY-F	2 WSTZ-F <	2 WQJQ-F <	2 WQJQ-F <	1 WJMI-F	2 WJMI-F	2 WYOY-F <	2 WYOY-F	2 WMSI-F <
	3 WSTZ-F	3 WSTZ-F <	3 WQJQ-F	3 WSTZ-F <	3 WKXI-F <	3 WYOY-F <	3 WJJK-F <	3 WMSI-F	3 WKXI-F >	3 WYOY-F
	4 WKXI-F	4 WKXI-F <	4 WYOY-F	4 WKXI-F	4 WOAD	4 WKXI-F	4 WYOY-F <	4 WQJQ-F	4 WMSI-F	4 WKXI-F <
	5 WJJK-F	5 WQJQ-F	4 WKXI-F <	4 WMSI-F <	5 WJMI-F	5 WSTZ-F	5 WSTZ-F	5 WSTZ-F	5 WQJQ-F >	5 WQJQ-F
		6 WMSI-F	6 WMSI-F <	6 WYOY-F <	5 WTYX-F <	6 WMGO <	5 WJNT <	6 WKXI-F <	6 WSTZ-F <	6 WSTZ-F <
		7 WTYX-F	7 WTYX-F	7 WTYX-F	7 WJNT	7 WTYX-F <	7 WQJQ-F	7 WJJK-F	7 WTYX-F	7 WTYX-F
		7 WJJK-F >	8 WJJK-F >	8 WJJK-F >	7 WMGO <	8 WJJK-F	8 WOAD	8 WTYX-F	7 WOAD <	7 WOAD <
			9 WOAD >		9 WZRZ	8 WQJQ-F >	9 WKXI-F		9 WMGO	9 WMGO
					9 WVIV-F		10 WTYX-F <		10 WZRZ >	10 WZRZ >
					9 WJJK-F <					

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrmt
1 WJMI-F >>	1 WJMI-F	1 WYOY-F	1 WJMI-F <	1 WYOY-F	1 WJMI-F >>>	1 WJMI-F >>	1 WSTZ-F	1 WJMI-F	1 WSTZ-F	1 WJMI-F >>
2 WYOY-F >	2 WYOY-F >>	2 WJMI-F >>	2 WYOY-F >	2 WJMI-F	2 WYOY-F >	2 WSTZ-F >	2 WJMI-F >>	2 WSTZ-F >	2 WJMI-F <	2 WMSI-F
3 WKXI-F >	3 WJJK-F	3 WJJK-F	3 WJJK-F	3 WJJK-F <	3 WSTZ-F	3 WYOY-F	3 WKXI-F	3 WQJQ-F	3 WQJQ-F	3 WKXI-F
4 WMSI-F	3 WKXI-F >	3 WSTZ-F	4 WKXI-F	4 WKXI-F <	3 WKXI-F >>>	3 WKXI-F	3 WQJQ-F	4 WKXI-F	4 WMSI-F	4 WYOY-F
4 WJJK-F >>	5 WMSI-F	3 WKXI-F	5 WMSI-F <	5 WMSI-F <		5 WQJQ-F >	5 WMSI-F	5 WMSI-F	4 WKXI-F	5 WQJQ-F >
	5 WSTZ-F	6 WMSI-F	6 WQJQ-F	6 WQJQ-F <				5 WYOY-F	6 WTYX-F >	
		6 WTYX-F >	7 WTYX-F >	7 WTYX-F >				5 WTYX-F >	7 WOAD	
			8 WSTZ-F	8 WZRZ					8 WJJK-F	
			8 WZRZ	9 WSTZ-F						

Other Rated Stations	Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report	12+	25-54	Revenue		
WFMN-F	T	97.3	Flora	1.3	5.3	Capstar	24.3 %	28.0 %	46.6 %
WHJT-F	REL-CC	93.5	Clinton	0.7	2.9	WJDX-AM, WKTF-FM, WMSI-FM, WQJQ-FM, WSTZ-FM			
WIIN	O	780	Ridgeland	0.4	1.3	Clear Channel	24.9 %	20.7 %	24.0 %
WJDX	SPRTS	620	Jackson	1.3	3.6	WJMI-FM, WKXI-AM, WKXI-FM, WOAD-AM			
WJXN-F	REL	92.9	Ulica	1.1	3.3	New South	12.8 %	13.6 %	9.8 %
WKXS-F	C	96.3	Jackson	1.1	8.0	WIIN-AM, WJJK-FM, WYOY-FM			
WRJH-F	REL	97.7	Brandon	0.7	1.8	Proteus	6.5 %	8.0 %	7.7 %
WSLI	SPRTS	930	Jackson	0.4	1.8	WTYX-FM, WVIV-FM			
WYJS-F	REL-CC	105.9	Pickens	0.9	3.7				
					68.4 %	70.3 %	88.1 %		

JACKSON, MS

AM Stations

WJNT	1180	50 kw/0.5 kw (DA-N)	Talk/News	CBS, Westwd, CNN	\$21.00	---		Pearl
WMGO	1370	1 kw/0.028 kw	Black Gospel	Westwd	\$ 11A	---		Canon
WOAD	1300	5 kw/1 kw	Black Gospel	AURN, ABC, Westwd	\$<20.00	Clr Chnl	Clear Channel	
WZRZ	1590	5 kw/1 kw (DA-N)	Black Gospel	AURN	\$<20.00	D&R	Capstar	

FM Stations

WJKK	98.7	100 kw @ 945	Soft AC	ABC	\$<20.00	Mc-Guild	New South	Vicksburg
WJMI	99.7	100 kw @ 1059	Black	ABC	\$55.00	Clr Chnl	Clear Channel	
WKTF	95.5	100 kw @ 1059	Country	Westwd	\$24.00	Katz	Capstar	
WKXI	107.5	100 kw @ 951	Black AC		\$27.00	Clr Chnl	Clear Channel	Magee
WMSI	102.9	100 kw @ 1801	Country	ABC	\$85.00	Mc-Guild	Capstar	
WQJQ	105.1	100 kw @ 981	Black Oldies	CNN, Westwd, ABC	\$ NA	---	Capstar	Kosciusko
WSTZ	106.7	100 kw @ 1063	AOR		\$50.00	Katz	Capstar	Vicksburg
WTYX	94.7	100 kw @ 1115	Classic Hits		\$30.00	Christal	Proteus	
WVIV	93.9	6 kw @ 282	Standards	ABC, Westwd	\$<20.00	Christal	Proteus	Pearl
WYOY	101.7	50 kw @ 456	CHR		\$<20.00	Mc-Guild	New South	Gluckstadt

Notes: * WKXI-F revenue level includes revenue of WKXI (AM) . . . 4/99 WKTF-F changed from Country to CHR as "The Beat"

FORMAT CODES

AC	- Adult Contemporary	J	- Jazz and New Adult Contemporary
AC-NR	- Modern AC	KIDS	- Children's
AOR	- Album Oriented Rock	N	- News
AOR-NR	- New Rock	O	- Oldies (50's & 60's)
AOR-P	- Progressive AOR	REL	- Religion, Christian
B	- Black (audience 75%+ Black)	REL-CC	- Contemporary Christian
B/AC	- Black Adult Contemporary	SAC	- Soft Adult Contemporary
B/G	- Black Gospel	SP	- Hispanic/Spanish
B/O	- Black Oldies	SP-C	- Hispanic Contemporary
BIZ	- Business News & Talk	SP-NT	- Hispanic News/Talk/Information
C	- Country	SP-R	- Hispanic-Regional
C/O	- Classic Country	SP-TP	- Hispanic-Tropical
CHR	- Contemporary Hit Radio, Top 40	SP-VA	- Hispanic Variety
CL	- Classical	SP-TJ	- Tejano
CL AOR	- Classic AOR, Classic Rock	SPRTS	- Sports
CL HITS	- Classic Hits/70's Oldies	ST	- Standards, Big Band, Nostalgia
E	- Ethnic (usually Foreign Lang.)	T	- Talk
EZ	- Easy Listening, Beautiful Music	U	- Urban (majority of audience is non-white)
FS	- Full Service	VA	- Variety
G	- Gospel	?	- Others or Unknown

REVENUE LEVEL CODES

A - Less than \$500,000	E - \$3,000,000 to \$3,999,999	I - \$10,000,000 to \$14,999,999
B - \$500,000 to \$999,999	F - \$4,000,000 to \$4,999,999	J - \$15,000,000 to \$19,999,999
C - \$1,000,000 to \$1,999,999	G - \$5,000,000 to \$6,999,999	K - \$20,000,000 to \$29,999,999
D - \$2,000,000 to \$2,999,999	H - \$7,000,000 to \$9,999,999	L - \$30,000,000+

JACKSONVILLE

Arbitron Rank: 52 Pop (12+): 891,100	Stations: 28 / 26	Last Year's Revenue: \$47,400,000
MSA Rank: 57	Diaries: 2,103 / 424:1 / 46.7%	Household Income: \$41,316
MSA Pop: 1,030,000	Sample Target: 2,040	Total Retail Sales: \$10.8 Bil.
DMA: 55	% Below Line: 1.4	#1 Biller: WFYV-F \$6,800,000
Average Persons Rating: 15.2	% Not Listed: 15.2	#1 Billing Portfolio:
Market TSL in Hours: 20.50	Pop per Station: 34,273	Capstar \$21,983,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WAPE-F	CHR	119 / 8.8	7.4	9.3	9.4	8.3	8.7	2038 / 22.9	19.6	20.8	G	WAPE-F
2	WQIK-F	C	105 / 7.8	5.7	7.4	6.9	8.2	6.9	1503 / 16.9	14.4	15.9	G	WQIK-F
3	WFYV-F	AOR	98 / 7.2	7.2	7.5	8.0	8.3	7.5	1291 / 14.5	15.9	15.9	G	WFYV-F
4	WEJZ-F	SAC	93 / 6.9	5.9	7.9	7.8	7.1	7.1	1463 / 16.4	15.8	16.8	F	WEJZ-F
4	WSOL-F	B/AC	93 / 6.9	6.5	7.1	7.1	6.8	6.9	1067 / 12.0	13.5	12.5	E	WSOL-F
6	WJBT-F	B	78 / 5.8	7.0	5.8	6.4	5.9	6.2	1086 / 12.2	13.4	13.0	D	WJBT-F
7	WKQL-F	O	76 / 5.6	7.1	5.9	5.1	5.8	5.9	1294 / 14.5	13.9	13.9	E	WKQL-F
7	WROO-F	C	76 / 5.6	4.9	5.3	5.3	5.5	5.3	1164 / 13.1	12.9	13.3	F	WROO-F
9	WPLA-F	AOR-NR	71 / 5.2	4.4	4.7	4.9	4.1	4.8	1156 / 13.0	12.5	10.2	C	WPLA-F
10	WOKV	N/T	59 / 4.4	5.1	5.0	4.1	4.2	4.6	743 / 8.3	11.6	9.1	F	WOKV
11	WZAZ	B/G	40 / 3.0	2.8	3.5	2.2	3.0	2.9	523 / 5.9	5.8	5.4	A	WZAZ
11	WMXQ-F	AC	40 / 3.0	3.3	2.8	3.3	3.1	3.1	833 / 9.3	10.2	9.2	D	WMXQ-F
13	WFSJ-F	J	31 / 2.3	3.0	2.5	3.7	3.5	2.9	564 / 6.3	8.1	7.9	C	WFSJ-F
14	WCGL	REL	27 / 2.0	1.0	1.0	1.4	1.0	1.3	271 / 3.0	2.1	2.2	A	WCGL
15	WWRR-F	CL HITS	22 / 1.6	1.5	2.1	2.2	1.6	1.9	502 / 5.6	5.6	6.4	B	WWRR-F
16	WNZS	SPRTS	17 / 1.3	2.1	1.0	1.4	0.9	1.4	350 / 3.9	4.7	2.8	C	WNZS
17	WBWL	SPRTS	15 / 1.1	2.1	1.8	1.8	1.2	1.7	328 / 3.7	6.2	3.8	B	WBWL
17	WBGB-F	CL AOR	15 / 1.1	1.3	1.2	1.2	1.0	1.2	382 / 4.3	3.6	4.5	A	WBGB-F
19	WSVE	B/G	14 / 1.0	0.6	0.7	0.7	1.2	0.8	227 / 2.5	2.1	2.1		WSVE
19	WFKS-F	AC/CHR	14 / 1.0	0.7	0.9	0.6	0.8	0.8	368 / 4.1	3.4	3.6		WFKS-F

12+ FM Share (Metro): 83.10% (954 of 1148) (Winter 98: 84.59%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WJBT-F	1 WAPE-F <	1 WAPE-F	1 WAPE-F	1 WAPE-F	1 WQIK-F <	1 WFYV-F <	1 WOKV <	1 WAPE-F	1 WJBT-F	1 WAPE-F
2 WAPE-F >>	2 WPLA-F	2 WFYV-F	2 WSOL-F <	2 WSOL-F <	2 WEJZ-F	2 WSOL-F <	2 WEJZ-F <	2 WQIK-F <	2 WAPE-F	2 WQIK-F
3 WPLA-F >	3 WFYV-F <	3 WSOL-F	3 WFYV-F <	3 WEJZ-F <	3 WSOL-F <	3 WAPE-F <	3 WQIK-F <	3 WEJZ-F <	3 WPLA-F <	3 WJBT-F
4 WJBT-F	4 WEJZ-F <	4 WEJZ-F	4 WEJZ-F	4 WFYV-F	4 WKQL-F <	4 WQIK-F	4 WAPE-F	4 WFYV-F <	4 WSOL-F	4 WFYV-F <
5 WSOL-F	5 WPLA-F <	5 WROO-F	5 WKQL-F	5 WQIK-F	5 WOKV <	5 WEJZ-F <	5 WFYV-F <	5 WPLA-F <	5 WEJZ-F	5 WSOL-F <
5 WROO-F	6 WROO-F <	6 WQIK-F <	5 WQIK-F	6 WFYV-F	6 WROO-F <	6 WKQL-F	6 WJBT-F <	6 WFYV-F <	6 WEJZ-F <	6 WEJZ-F <
5 WQIK-F	7 WQIK-F	7 WKQL-F	7 WROO-F >	7 WAPE-F <	7 WKQL-F	7 WSOL-F <	7 WSOL-F <	7 WROO-F <	7 WKQL-F <	7 WKQL-F <
8 WEJZ-F >	8 WJBT-F	8 WPLA-F <	8 WPLA-F <	8 WROO-F	8 WJBT-F <	8 WROO-F <	8 WKQL-F	8 WQIK-F >	8 WROO-F <	8 WROO-F <
	9 WKQL-F	9 WMXQ-F	9 WMXQ-F	9 WFSJ-F	9 WPLA-F <	9 WPLA-F <	9 WPLA-F	8 WROO-F >	9 WPLA-F	9 WPLA-F
				10 WJBT-F	9 WMXQ-F <	10 WOKV	10 WJBT-F <			10 WZAZ

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmite
1 WAPE-F >	1 WAPE-F >>	1 WAPE-F >>	1 WAPE-F >	1 WAPE-F	1 WPLA-F	1 WPLA-F <	1 WFYV-F	1 WFYV-F >	1 WFYV-F >	1 WAPE-F >
2 WQIK-F	2 WQIK-F	2 WQIK-F	2 WEJZ-F	2 WEJZ-F	2 WFYV-F	2 WFYV-F	1 WPLA-F	2 WPLA-F	2 WSOL-F	2 WQIK-F
2 WPLA-F	3 WROO-F <	3 WROO-F	3 WSOL-F	3 WKQL-F	3 WJBT-F >>	3 WJBT-F >	3 WSOL-F	3 WSOL-F	3 WAPE-F	3 WSOL-F
4 WJBT-F >	4 WEJZ-F	4 WEJZ-F	4 WQIK-F <	3 WSOL-F <	4 WSOL-F	4 WAPE-F <	4 WAPE-F	4 WJBT-F <	3 WPLA-F <	4 WKQL-F <
	4 WSOL-F	4 WSOL-F	5 WKQL-F <	5 WQIK-F		5 WSOL-F <	4 WEJZ-F	5 WAPE-F <	5 WROO-F <	5 WROO-F
	4 WPLA-F	6 WMXQ-F	6 WROO-F >	6 WROO-F		6 WROO-F	6 WROO-F	6 WROO-F	6 WEJZ-F <	6 WEJZ-F <
	7 WKQL-F <	6 WKQL-F	7 WZAZ <	7 WZAZ		7 WEJZ-F	6 WSOL-F	7 WEJZ-F	7 WQIK-F <	7 WQIK-F <
	8 WJBT-F		8 WMXQ-F <	8 WMXQ-F >				7 WQIK-F	8 WKQL-F	8 WKQL-F
								9 WKQL-F <	9 WJBT-F <	9 WJBT-F <
									10 WOKV <	10 WOKV <

Other Rated Stations	Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations--Outside Market	Metro Share	Cume Rating	TSA AQH Cume				
WFOY	T	1240	St. Augustine	0.4	0.8	WOGK-F	C	93.7	Ocala	0.4	1.0
WJAX	ST	1220	Arlington	0.4	1.0						
WJGR	T	1320	Jacksonville	0.4	2.1						
WJQR-F	C	105.5	St. Augustine Bch.	0.4	1.5						
WJXR-F	T	92.1	Maccleddy	0.4	1.2						
WROS	REL	1050	Jacksonville	0.4	1.2						
WSOS-F	AC	94.1	St. Augustine	0.4	2.2						

JACKSONVILLE

Consolidation Report	12+	25-54	Revenue
Capstar WAPE-FM, WBWL-AM, WFYV-FM, WKQL-FM, WMXQ-FM, WOKV-AM	30.1 %	33.7 %	46.4 %
Clear Channel WFSJ-FM, WJBT-FM, WNZS-AM, WPLA-FM, WQIK-FM, WROO-FM, WSOL-FM	34.9 %	34.3 %	38.9 %
Renda WEJZ-FM, WWRR-FM	8.5 %	10.4 %	11.6 %
	73.5 %	78.4 %	96.9 %

AM Stations

Station	Power	Time	Genre	Format	Price	Buyer	Company
WBWL	600	5 kw (DA-2)	Sports	AMFM	\$ NA	Mc-Guild	Capstar
WCGI	1360	5 kw (Days)	Religion	AURN	\$ NA	---	---
WNZS	930	5 kw (DA-N)	Sports	CBS, 1-on-1, ESPN	\$ <20.00	Clr Chnl	Clear Channel
WOKV	690	50 kw/10 kw (DA-N)	News/Talk	CBS, AMFM	\$53.00	Mc-Guild	Capstar
WSVE	1280	5 kw/0.133 kw	Black Gospel	AURN, Westwd	\$ NA	---	---
WZAZ	1400	1 kw	Black Gospel	ABC	\$15.00	Eastman	In Trust

FM Stations

Station	Frequency	Power	Genre	Format	Price	Buyer	Company	Location
WAPE	95.1	100 kw @ 984	CHR		\$82.00	Christal	Capstar	
WBGB	106.5	6 kw @ 328	Classic AOR	Westwd	\$ NA	Clr Chnl	Concord, pend.	Ponte Verde
WEJZ	96.1	100 kw @ 984	Soft AC		\$80.00	Katz	Renda	
WFSJ	97.9	50 kw @ 482	Jazz		\$22.00	Clr Chnl	Clear Channel	St. Augustine
WFYV	104.5	100 kw @ 1014	AOR		\$115.00	Christal	Capstar	
WJBT	92.7	6 kw @ 300	Black		\$39.00	Eastman	Clear Channel	Green Cove Springs
WKQL	96.9	100 kw @ 1014	Oldies	AP	\$59.00	Christal	Capstar	
WMXQ	102.9	100 kw @ 1014	AC		\$56.00	Christal	Capstar	
WPLA	93.3	50 kw @ 463	AOR-New Rock		\$40.00	Clr Chnl	Clear Channel	Callahan
WQIK	99.1	100 kw @ 1014	Country	ABC	\$125.00	Eastman	Clear Channel	
WROO	107.3	100 kw @ 705	Country		\$60.00	Clr Chnl	Clear Channel	
WSOL	101.5	100 kw @ 1463	Black AC	ABC	\$48.00	Eastman	Clear Channel	Brunswick, GA
WWRR	100.7	36 kw @ 1463	Classic Hits		\$ NA	---	Renda	

Notes: WFKS-F -- See Daytona Beach in the Fall 1998 American Radio . . . 3/99 WYHI (1570; Fernandina Beach) changed calls to WGSR ("Star 1570") . . . 4/99 These stations were placed in trust by Clear Channel & Jacor: WBGB-F; WJGR; WZAZ; WZNZ . . . 5/99 WJGR & WBGB-F sold to Concord Media for \$4,300,000

JOHNSON CITY-KINGSPORT-BRISTOL

Arbitron Rank: 94 Pop (12+): 398,900	Stations: 29 / 23	Last Year's Revenue: \$15,000,000
MSA Rank: 106	Diaries: 1,479 / 270:1 / 55.7%	Household Income: \$32,717
MSA Pop: 460,000	Sample Target: 1,470	Total Retail Sales: \$4.1 Bil.
DMA: 93	% Below Line: 3.9	#1 Biller: WXBQ-AF \$5,000,000
Average Persons Rating: 14.0	% Not Listed: 12.4	#1 Billing Portfolio:
Market TSL In Hours: 19.25	Pop per Station: 17,343	Bristol \$5,710,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1 WXBQ-F	C	132 / 23.6	24.7	23.3	22.3		23.5	1482 / 37.2	39.2			G	WXBQ-F
2 WAEZ-F	CHR	59 / 10.6	10.4	11.9	10.7		10.9	984 / 24.7	23.8			B	WAEZ-F
3 WTFM-F	AC	54 / 9.7	8.9	8.4	7.0		8.5	853 / 21.4	21.7			D	WTFM-F
4 WQUT-F	AOR/CL	52 / 9.3	13.4	10.8	12.3		11.5	796 / 20.0	26.3			D	WQUT-F
5 WKOS-F	O	28 / 5.0	3.7	5.5	4.4		4.7	499 / 12.5	11.6			B	WKOS-F
6 WGOE	C/O	23 / 4.1	4.5	3.5	3.5		3.9	324 / 8.1	8.9			A	WGOE
7 WRZK-F	AOR	20 / 3.6	3.1	2.7	3.5		3.2	342 / 8.6	10.2			A	WRZK-F
8 WJCW	N/T	19 / 3.4	2.6	3.3	2.6		3.0	363 / 9.1	8.1			B*	WJCW
9 WKPT	ST/EZ	12 / 2.1	1.9	2.4	2.0		2.1	196 / 4.9	5.8				WKPT
10 WZAP	REL	11 / 2.0	1.6	0.5	0.9		1.3	93 / 2.3	3.8				WZAP

12+ FM Share (Metro): 79.75% (390 of 489) (Winter 98: NA)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WAEZ-F >>>	1 WXBQ-F >	1 WXBQ-F >>	1 WXBQ-F >>	1 WXBQ-F >>	1 WXBQ-F >>	1 WXBQ-F >>	1 WXBQ-F >>	1 WXBQ-F >>	1 WXBQ-F	1 WXBQ-F >>>
2 WXBQ-F >>>	2 WAEZ-F	2 WQUT-F <	2 WQUT-F	2 WTFM-F <	2 WTFM-F	2 WQUT-F >	2 WTFM-F	2 WAEZ-F	2 WAEZ-F >>	2 WAEZ-F
	3 WQUT-F	3 WAEZ-F	2 WTFM-F >	3 WQUT-F >	3 WQUT-F	3 WTFM-F <	3 WAEZ-F	3 WTFM-F <	3 WTFM-F <	3 WTFM-F
	4 WTFM-F	3 WTFM-F	4 WAEZ-F >>	4 WAEZ-F	4 WKOS-F	4 WAEZ-F >	3 WQUT-F	4 WQUT-F >	4 WQUT-F <	4 WQUT-F >
		5 WRZK-F >	5 WKOS-F	5 WKOS-F >	5 WGOE	5 WKOS-F <	5 WJCW	5 WKOS-F	5 WRZK-F >	
					6 WJCW	6 WGOE	6 WKOS-F	6 WRZK-F	6 WKOS-F	
					7 WAEZ-F	7 WGOE >	7 WGOE			

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmitte
1 WAEZ-F	1 WXBQ-F >	1 WXBQ-F	1 WXBQ-F >	1 WXBQ-F >	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F	1 WXBQ-F >>>
2 WXBQ-F >>>	2 WAEZ-F >>	2 WTFM-F	2 WTFM-F	2 WTFM-F >	1 WRZK-F	2 WQUT-F >	2 WQUT-F >>	2 WQUT-F >>	2 WQUT-F >>	2 WAEZ-F
3 WRZK-F >>>	3 WTFM-F >>	3 WAEZ-F >>	3 WAEZ-F >>	3 WAEZ-F >	3 WAEZ-F	3 WAEZ-F <	3 WAEZ-F	3 WAEZ-F	3 WTFM-F <	3 WTFM-F
		4 WQUT-F >	4 WQUT-F	4 WKOS-F <	3 WQUT-F >>	4 WRZK-F >	4 WTFM-F	4 WRZK-F	4 WAEZ-F	4 WQUT-F
				5 WQUT-F >>			5 WRZK-F >>	4 WTFM-F >	4 WKOS-F	

Other Rated Stations					Consolidation Report				
Station	Format	Pop	Metro Share	Cume Rating	TSA AQH Cume	12+	25-54	Revenue	
WABN-F	CHR	92.7	Abingdon, VA	0.4	2.1	Bloomington	18.1 %	21.7 %	26.7 %
WBEJ	C	1240	Elizabethhton	0.4	1.9				
WEMB	C	1420	Erwin	0.7	2.3	Bristol	35.3 %	34.6 %	38.1 %
WETB	G	790	Johnson City	1.4	2.4				
WEYE-F	C	104.3	Surgoinsville	0.2	1.1	Holston Valley	13.2 %	15.5 %	18.0 %
WGAT	C	1050	Gate City	0.4	1.3				
WIKO-F	C	94.9	Greenville	0.7	3.6				
WKIN	T	1320	Kingsport	0.4	2.0				
WMEV-F	C	93.9	Marion, VA	1.4	3.8		66.6 %	71.8 %	82.8 %
WPWT	T	870	Colonial Heights	1.1	1.6				
WRGS	C	1370	Rogersville	0.7	1.2				
WXBQ	T	980	Bristol, VA	1.1	3.5				
WXIS-F	CHR	103.9	Erwin	1.4	5.4				

Other Rated Stations--Outside Market					
Station	Format	Pop	Metro Share	Cume Rating	
WIMZ-F	AOR	103.5	Knoxville	0.5	2.2
WIVK-F	C	107.7	Knoxville	0.9	4.3
WJXB-F	AC	97.5	Knoxville	0.4	1.1
WKSF-F	C	99.9	Asheville, NC	0.4	0.9
WMIT-F	REL	106.9	Black Mountain, NC	1.3	5.1
WMYU-F	O	102.1	Sevierville	0.5	1.6

JOHNSON CITY-KINGSPORT-BRISTOL

AM Stations

WGOC	640	10 kw/0.81 kw (DA-N)	Classic Country	Westwd	\$ NA	Roslin		Blountville
WJCW	910	5 kw/1 kw (DA-N)	News/Talk	CBS, Westwd	\$20.00	Katz	Bloomington	
WKPT	1400	1 kw	Standards/EZ List.	ABC	\$<20.00	Eastman	Holston Valley	
WZAP	690	10 kw (DA, Days)	Religion		\$ NA	Gates		

FM Stations

WAEZ	99.3	3.6 kw @ 810	CHR		\$<20.00	Christal	Bristol	Elizabethton
WKOS	104.9	2.75 kw @ 492	Oldies	Westwd	\$<20.00	Katz	Bloomington	
WQUT	101.5	100 kw @ 1499	AOR/Classic AOR	Westwd, CNN	\$52.00	Katz	Bloomington	
WRZK	105.9	1.5 kw @ 1296	AOR	ABC	\$ NA	Eastman		Colonial Hts.
WTFM	98.5	100 kw @ 1260	AC	ABC	\$50.00	Eastman	Holston Valley	
WXBQ	96.9	75 kw @ 2240	Country	ABC	\$91.00	Christal	Bristol	

Notes: The market was not surveyed in Winter 1998 . . . * WJCW revenue level includes revenue of WKIN . . . 3/99 WHHQ (1520; Elizabethton) sold to St. Thomas More Broadcasting (price NA)

KANSAS CITY

Arbitron Rank: 30 Pop (12+): 1,402,100
 MSA Rank: 29
 MSA Pop: 1,720,000
 DMA: 32
 Average Persons Rating: 15.9
 Market TSL In Hours: 20.75

Stations: 27 / 27
 Diaries: 2,705/ 518:1/ 53.9%
 Sample Target: 2,660
 % Below Line: 0.0
 % Not Listed: 9.8
 Pop per Station: 51,930

Last Year's Revenue: \$78,500,000
 Household Income: \$47,714
 Total Retail Sales: \$18.2 Bil.
 #1 Biller: KCFX-F \$9,800,000
 #1 Billing Portfolio:
 Entercom \$26,300,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	KPRS-F	B	166 / 7.5	9.3	9.0	7.8	8.3	8 4	1877 / 13.4	14.4	14.5	G*	KPRS-F
2	WDAF	C/FS	158 / 7.1	6.5	6.9	6.7	7.3	6 8	1741 / 12.4	11.7	12.2	E	WDAF
3	KFKF-F	C	152 / 6.8	7.2	5.6	6.6	6.5	6 6	2066 / 14.7	16.2	15.5	H	KFKF-F
4	KQRC-F	AOR	136 / 6.1	5.3	4.9	6.3	5.1	5 7	2070 / 14.8	12.4	12.5	F	KQRC-F
5	KMBZ	N/T	131 / 5.9	5.4	5.6	4.6	5.4	5 4	2209 / 15.8	13.8	14.6	G	KMBZ
6	KMXV-F	CHR	126 / 5.7	6.5	7.1	7.8	6.2	6 8	3209 / 22.9	20.8	20.4	H	KMXV-F
7	KUDL-F	AC	120 / 5.4	5.4	4.9	6.0	7.0	5 4	2059 / 14.7	15.0	15.9	G	KUDL-F
8	KCFX-F	CL AOR	103 / 4.6	5.9	5.5	4.6	5.0	5 2	2094 / 14.9	22.0	16.0	H	KCFX-F
9	KYYS-F	CL AOR	101 / 4.5	4.9	4.3	5.0	5.0	4 7	1506 / 10.7	10.7	11.0	F	KYYS-F
10	KBEQ-F	C	97 / 4.4	4.4	4.8	5.0	5.0	4 6	1625 / 11.6	12.0	12.7	G	KBEQ-F
11	KCMO-F	O	95 / 4.3	4.6	4.6	4.7	5.2	4 5	1953 / 13.9	14.9	14.7	G	KCMO-F
12	KSRC-F	AC	76 / 3.4	2.8	3.7	2.8	3.7	3 2	1821 / 13.0	12.1	13.8	D	KSRC-F
13	KXTR-F	CL	73 / 3.3	2.8	2.5	2.6	1.9	2 8	1242 / 8.9	8.6	6.1	C	KXTR-F
13	KCIY-F	J	73 / 3.3	4.1	5.1	5.1	5.7	4 4	1456 / 10.4	10.9	11.0	D	KCIY-F
15	KCMO	T	65 / 2.9	3.6	3.8	4.1	4.2	3 6	1255 / 9.0	9.7	10.4	D	KCMO
16	KNRX-F	B/O	63 / 2.8	2.0	2 0	1.8	1.8	2 2	1060 / 7.6	7.3	7.6	C	KNRX-F
17	KCHZ-F	CHR	54 / 2.4	1.9	2.1	1.2	1.1	1 9	1478 / 10.5	8.5	6.3		KCHZ-F
18	KCTE	SPRTS	50 / 2.2	1.4	0.9	1.0	0.9	1 4	442 / 3.2	2.7	1.9		KCTE
19	KPRT	B/G	43 / 1.9	1.2	1.5	1.9	1.3	1 6	490 / 3.5	2.5	3.3	*	KPRT
20	KLZR-F	AOR-NR	29 / 1.3	0.7	0.8	0.7	1 1	0 9	793 / 5.7	3.1	4.6		KLZR-F
21	KFEZ	ST	27 / 1.2	1.4	1 2	1 1	1 3	1 2	396 / 2.8	2.8	3.1	B^	KFEZ

12+ FM Share (Metro): 73.94% (1484 of 2007) (Winter 98: 76.56%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KMXV-F	1 KQRC-F	1 KQRC-F <	1 KYYS-F <	1 KFKF-F <	1 WDAF	1 WDAF >	1 KMBZ	1 KFKF-F <	1 KPRS-F >	1 WDAF <
2 KPRS-F >	2 KPRS-F	2 KPRS-F	2 KPRS-F <	2 KPRS-F <	2 KMBZ	2 KQRC-F <	2 KFKF-F	2 KPRS-F >	2 KMXV-F	2 KPRS-F
3 KCHZ-F >	3 KMXV-F	3 KFKF-F <	3 KFKF-F <	3 KYYS-F <	3 KFKF-F <	3 KPRS-F <	3 WDAF <	3 KMXV-F	3 KQRC-F <	3 KMXV-F <
4 KQRC-F >	4 KBEQ-F	4 KYYS-F <	4 KQRC-F <	4 KUDL-F <	4 KUOL-F	4 KFKF-F <	4 KPRS-F <	4 KQRC-F	4 KUDL-F	4 KFKF-F
	5 KFKF-F <	5 KMXV-F	5 KCFX-F	5 KCFX-F <	5 KCMO-F	5 KMBZ	5 KUDL-F <	5 KUDL-F <	5 KFKF-F	5 KQRC-F <
	6 KCFX-F	5 KCFX-F	6 KBEQ-F <	6 KQRC-F <	6 KPRS-F <	6 KBEQ-F <	6 KQRC-F	6 KCFX-F <	6 KCFX-F <	6 KCFX-F <
	7 KYYS-F	7 KBEQ-F <	7 KUDL-F <	7 KBEQ-F <	7 KYYS-F <	7 KUDL-F	7 KCFX-F <	7 KYYS-F <	7 KNRX-F <	7 KCMO-F <
	8 KCHZ-F <	8 KUOL-F	8 KMXV-F	8 KCMO-F <	8 KCFX-F	8 KMXV-F	8 KYYS-F <	8 WDAF	8 KCHZ-F	8 KUOL-F <
	9 KSRC-F	9 KSRC-F	9 KSRC-F <	9 KMXV-F	8 KCIY-F	8 KYYS-F	9 KCMO-F <	8 KMBZ <	8 KXTR-F <	9 KNRX-F <
		10 KNRX-F <	10 KCMO-F <	10 KMBZ <	8 KCMO	10 KCMO-F	10 KMXV-F <	10 KBEQ-F <	10 KYYS-F <	
						10 KCFX-F				

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmit
1 KMXV-F <	1 KMXV-F	1 KMXV-F	1 KPRS-F <	1 KUDL-F <	1 KQRC-F >>	1 KQRC-F >>	1 KQRC-F >>	1 KQRC-F	1 KYYS-F <	1 KCMO <
2 KPRS-F	2 KPRS-F <	1 KBEQ-F	2 KMXV-F <	2 KFKF-F	2 KPRS-F >	2 KPRS-F >	2 KCFX-F <	2 KYYS-F	2 KQRC-F	2 KPRS-F
3 KQRC-F >	3 KBEQ-F	3 KPRS-F	3 KFKF-F	3 KPRS-F <	3 KCHZ-F	3 KCFX-F <	3 KPRS-F <	3 KCFX-F <	3 KCFX-F	3 WDAF
4 KCHZ-F	4 KFKF-F <	4 KFKF-F	4 KBEQ-F <	4 KBEQ-F <	4 KMXV-F >	4 KCTE <	4 KCTE	4 KPRS-F	4 KMBZ	4 KMBZ
4 KFKF-F	5 KQRC-F >	5 KYYS-F <	5 KUDL-F	5 KMXV-F	5 KCTE	5 KYYS-F <	4 KYYS-F <	5 KCTE	4 KPRS-F <	5 KMXV-F <
6 KBEQ-F	6 KCFX-F <	6 KCFX-F <	6 KQRC-F <	6 KCMO-F	5 KFKF-F	6 KMXV-F	6 KBEQ-F	5 KFKF-F <	6 KFKF-F	6 KFKF-F
	7 KSRC-F <	7 KQRC-F	7 KSRC-F	7 KCFX-F <		6 KBEQ-F	7 KMXV-F	7 KMBZ	7 KCTE	
	8 KCHZ-F	8 KUDL-F	7 KCFX-F	8 KSRC-F <		8 KFKF-F	7 KFKF-F <	8 KBEQ-F <	8 KCMO-F <	
	8 KYYS-F <	8 KSRC-F	9 KNRX-F <	9 KNRX-F <			9 KMBZ	9 KMXV-F <	9 KUDL-F <	
			10 KYYS-F <	10 KYYS-F				10 KUDL-F <	10 WDAF <	

KANSAS CITY

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report	12+	25-54	Revenue
KCCV	REL	760	Overland Park, KS	0.7	1.9		CBS/Infinity	20.3 %	21.9 %	28.3 %
KCCV-F	REL	92.3	Olathe, KS	0.5	2.7		KBEQ-FM, KFKF-FM, KMXV-FM, KSRC-FM			
KEXS	G	1090	Excelsior Spgs., MO	0.4	0.7		Entercom	30.1 %	28.4 %	33.5 %
KPHN	N/T	1190	Kansas City	0.8	3.4		KCMO-AM, KCMO-FM, KMBZ-AM, KUDL-FM, KYYS-FM, WDAF-AM, WREN-AM			
WHB-AF	C/FARM	810	Kansas City	0.6	2.5		Local	2.0 %	8.2 %	1.1 %
							KFEZ-AM, KPHN-AM			
							Sinclair Broadcast Group	17.3 %	18.7 %	23.4 %
							KCFX-FM, KCIY-FM, KORC-FM, KUPN-AM, KXTR-FM			
							Syncom	5.2 %	5.0 %	1.7 %
							KCHZ-FM, KNRX-FM			
								74.9 %	82.2 %	88.0 %

AM Stations

Station	Freq	Power	Format	Parent	Revenue	Notes
KCMO	710	10kw/5 kw (DA-2)	Talk	CBS, WWI, ABC	\$40.00	D&R, Entercom
KCTE	1510	10 kw (DA, Days)	Sports	1-on-1	\$16.00	—, Independence
KFEZ	1340	1 kw	Standards	Jones	\$20.00	—, KPHN
KMBZ	980	5 kw (DA-N)	News/Talk	ABC, SBUSA, CBS	\$67.00	Sentry, Entercom
KPRT	1590	1 kw/0.047 kw	Black Gospel	CNN, AURN	\$20.00	Eastman, KPRS-F
WDAF	610	5 kw	Country/Full Service	ABC	\$89.00	D&R, Entercom

FM Stations

Station	Freq	Power	Format	Parent	Revenue	Notes
KBEQ	104.3	100 kw @ 987	Country	ABC	\$104.00	Eastman, CBS/Infinity
KCFX	101.1	97 kw @ 994	Classic AOR	Westwd	\$147.00	Christal, Sinclair Bcst Gp, Harrisonville, MO
KCHZ	95.7	99 kw @ 984	CHR	\$ NA	—	Syncom, Ottawa, KS
KCIY	106.5	100 kw @ 981	Jazz	\$57.00	Allied	Sinclair Bcst Gp, Liberty
KCMO	94.9	100 kw @ 1057	Oldies	\$70.00	Sentry	Entercom
KFKF	94.1	100 kw @ 995	Country	\$140.00	Eastman	CBS/Infinity
KLZR	105.9	100 kw @ 770	AOR-New Rock	AP	\$ NA	—, Lawrence, KS
KMXV	93.3	100 kw @ 1056	CHR	\$71.00	Katz	CBS/Infinity
KNRX	107.3	100 kw @ 1184	Black Oldies	\$35.00	Lotus	Syncom, Lexington, MO
KPRS	103.3	100 kw @ 995	Black	AURN, ABC, WWI	\$79.00	Interep, KPRT
KORC	98.9	100 kw @ 1057	AOR	ABC	\$77.00	Mc-Guild, Sinclair Bcst Gp, Leavenworth, KS
KSRC	102.1	100 kw @ 1000	AC	\$87.00	Katz	CBS/Infinity
KUDL	96.1	100 kw @ 995	AC	AP	\$70.00	D&R, Entercom
KXTR	96.5	100 kw @ 984	Classical	\$51.00	Mc-Guild	Sinclair Bcst Gp
KYYS	99.7	100 kw @ 1010	Classic AOR	\$67.00	D&R	Entercom

Notes: * KPRS-F revenue level includes KPRT revenue; ^ KFEZ revenue level includes KPHN . . . 2/99 KOWW (1030) changed from Classic Country to Religion as KCWJ

KNOXVILLE

Arbltron Rank: 69 **Pop (12+):** 565,400
MSA Rank: 81
MSA Pop: 666,000
DMA: 62
Average Persons Rating: 14.7
Market TSL in Hours: 19.50

Stations: 21 / 21
Diaries: 1,743 / 324:1 / 50.3%
Sample Target: 1,690
% Below Line: 0.0
% Not Listed: 14.2
Pop per Station: 26,924

Last Year's Revenue: \$28,600,000
Household Income: \$37,168
Total Retail Sales: \$8.7 BIL.
#1 Billing: WIVK-F \$10,000,000
#1 Billing Portfolio: Dick \$12,600,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
1 WIVK-F	C	185 / 22.2	23.6	22.4	21.6	17.9	22.5	2081 / 36.8	45.2	36.3	I	WIVK-F
2 WJXB-F	AC	83 / 10.0	13.0	9.5	9.3	11.6	10.4	1089 / 19.3	24.2	21.8	F	WJXB-F
3 WWST-F	CHR	66 / 7.9	7.2	8.4	7.4	7.6	7.7	1146 / 20.3	21.4	22.0	C	WWST-F
4 WIMZ-F	AOR/CL	59 / 7.1	6.5	6.9	7.5	7.4	7.0	1021 / 18.1	17.0	16.9	F	WIMZ-F
5 WNOX	N/T	48 / 5.8	4.4	4.0	3.6	4.5	4.4	731 / 12.9	10.6	11.1	D*	WNOX
6 WMYU-F	O	43 / 5.2	5.6	6.8	6.5	5.5	6.0	843 / 14.9	16.0	15.4	D	WMYU-F
7 WOKI-F	CL AOR	33 / 4.0	4.3	5.5	5.7	3.3	4.9	726 / 12.8	12.6	9.1	C	WOKI-F
7 WNFZ-F	AOR-NR	33 / 4.0	2.4	2.5	2.4	2.7	2.8	593 / 10.5	8.2	8.2	A	WNFZ-F
9 WJBZ-F	REL	32 / 3.8	3.7	2.7	4.0	4.3	3.6	422 / 7.5	7.5	8.8		WJBZ-F
10 WXVO-F	AOR	25 / 3.0	2.9	4.5	4.4	5.5	3.7	564 / 10.0	9.9	11.2	B	WXVO-F
11 WQIX-F	C	22 / 2.6	2.1	3.2	2.9	4.9	2.7	460 / 8.1	7.4	7.8	A	WQIX-F
12 WQBB	ST	19 / 2.3	2.2	1.9	1.0		1.8	165 / 2.9	3.4		A	WQBB
12 WNOX-F	N/T	19 / 2.3	2.0	1.7	1.6	1.8	1.9	420 / 7.4	7.2	5.6	*	WNOX-F
14 WGAP-F	CHR/AC	12 / 1.4	0.4	0.8	1.7	1.0	1.1	390 / 6.9	2.5	3.5		WGAP-F

12+ FM Share (Metro): 87.54% (625 of 714) (Winter 98: 87.24%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WWST-F >>>	1 WIVK-F	1 WIVK-F >	1 WIVK-F >	1 WIVK-F >	1 WIVK-F >>	1 WIVK-F >>>	1 WIVK-F >>	1 WIVK-F >>	1 WIVK-F >	1 WIVK-F >>>
2 WIVK-F >	2 WWST-F	2 WJXB-F <	2 WJXB-F	2 WJXB-F	2 WJXB-F >	2 WJXB-F	2 WJXB-F >	2 WJXB-F <	2 WWST-F <	2 WWST-F
3 WNFZ-F	3 WIMZ-F	3 WIMZ-F	3 WIMZ-F	3 WIMZ-F	3 WNOX	2 WIMZ-F	3 WNOX	3 WWST-F	3 WJXB-F >>	3 WJXB-F
4 WQIX-F	4 WNFZ-F <	4 WWST-F >	4 WWST-F	4 WWST-F	4 WMYU-F >	4 WWST-F	4 WIMZ-F	4 WIMZ-F	4 WNFZ-F	4 WIMZ-F <
4 WXVO-F	5 WJXB-F	5 WOKI-F <	5 WOKI-F	5 WOKI-F <	5 WIMZ-F	5 WNFZ-F <	5 WWST-F	5 WMYU-F <	5 WIMZ-F <	5 WMYU-F <
	6 WXVO-F	6 WNFZ-F	6 WMYU-F <	6 WMYU-F	5 WJBZ-F	6 WNOX	5 WMYU-F	6 WNOX	6 WXVO-F <	6 WJBZ-F
		7 WXVO-F <	7 WNOX	7 WNOX	7 WQBB	7 WMYU-F <	7 WJBZ-F <	7 WOKI-F		7 WNOX <
					7 WOKI-F <	8 WOKI-F >		8 WXVO-F		8 WOKI-F
								8 WJBZ-F <		8 WNFZ-F <

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmit
1 WWST-F	1 WWST-F	1 WJXB-F	1 WIVK-F <	1 WIVK-F	1 WIMZ-F	1 WIVK-F <	1 WIVK-F <	1 WIVK-F	1 WIVK-F >	1 WIVK-F >>>
1 WIVK-F >	2 WIVK-F	2 WWST-F	2 WJXB-F >	2 WJXB-F >	1 WIVK-F	2 WIMZ-F	2 WIMZ-F	2 WIMZ-F >>	2 WIMZ-F >	2 WJBZ-F
3 WNFZ-F	2 WJXB-F >>	3 WIVK-F >>	3 WWST-F >>	3 WWST-F >	3 WWST-F	3 WNFZ-F	3 WNFZ-F	3 WNFZ-F	3 WOKI-F	3 WJXB-F
3 WJXB-F	4 WIMZ-F	4 WIMZ-F >	4 WMYU-F	4 WMYU-F	3 WNFZ-F >>	4 WWST-F	4 WWST-F	4 WOKI-F	3 WJXB-F <	4 WWST-F
5 WXVO-F >>	4 WNFZ-F >	5 WJBZ-F >	4 WIMZ-F	5 WIMZ-F	5 WQIX-F	5 WXVO-F	4 WXVO-F	5 WWST-F <	5 WNOX	5 WMYU-F
			6 WOKI-F	5 WJBZ-F	5 WXVO-F >			6 WNOX	6 WNFZ-F	5 WNOX
			6 WJBZ-F	7 WOKI-F >						

Other Rated Stations	Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report	12+	25-54	Revenue		
WDLY-F	C	105.5	Gallinburg	0.6	2.0	Dick	33.3 %	31.4 %	43.8 %
WESK-F	O	105.3	Loudon	0.6	1.7	WIVK-FM, WNOX-AM, WNOX-FM, WXVO-FM			
WGAP	C	1400	Maryville	0.5	1.5	Journal Broadcast Group	18.0 %	14.4 %	17.5 %
WIMZ	SPRTS	1240	Knoxville	0.5	1.7	WMYU-FM, WQBB-AM, WQIX-FM, WWST-FM			
WKGN	B	1340	Knoxville	0.7	2.2	Local	8.0 %	9.1 %	5.3 %
WLIL-F	C	93.5	Lenoir City	0.4	0.9	WNFZ-FM, WOKI-FM			
WRJZ	REL	620	Knoxville	1.0	3.3	South Central	19.0 %	25.0 %	30.9 %
						WGAP-FM, WIMZ-AM, WIMZ-FM, WJXB-FM			
							78.3 %	79.9 %	97.5 %

KNOXVILLE

AM Stations

WKGH	1340	1 kw	Black	AURN	\$19.00	---		
WNOX	990	10 kw (DA-N)	News/Talk	ABC, BNN, Westwd	\$40.00	Katz	Dick	
WQBB	1040	10 kw (Days)	Standards	CNN, ABC, WW1	\$ NA	Christal	Journal Bcst Gp	Powell

FM Stations

WGAP	95.7	3 kw @ 328	CHR/AC (Hot AC)	AP, ABC	\$ NA	Regional	South Central	Maryville
WIMZ	103.5	100 kw @ 1722	AOR/Classic AOR		\$67.00	Eastman	South Central	
WIVK	107.7	91 kw @ 2054	Country	ABC	\$170.00	Katz	Dick	
WJBZ	95.3	2.9 kw @ 479	Gospel		<\$20.00	---		Seymour
WJXB	97.5	100 kw @ 1298	AC		\$74.00	Eastman	South Central	
WMYU	102.1	15.1 kw @ 1979	Oldies	Westwd, AP	<\$20.00	Eastman	Journal Bcst Gp	Sevierville
WIFZ	94.3	2.5 kw @ 515	AOR-New Rock		\$ NA	Eastman	WOKI-F	Oak Ridge
WNOX	99.1	6 kw @ 325	News/Talk	ABC, Westwd		Katz	Dick	Loudon
WOKI	100.3	100 kw @ 2000	Classic AOR	ABC, CBS	\$44.00	Katz	WNFZ-F	Oak Ridge
WQIX	104.5	2.3 kw @ 528	Country		<\$20.00	---	Journal Bcst Gp	
WWST	93.1	2.4 kw @ 512	CHR	AP	\$24.00	Eastman	Journal Bcst Gp	Karns
WXVO	98.7	8 kw @ 571	AOR		\$ NA	Katz	Dick	Oliver Springs

Notes: * WNOX revenue level includes revenue of WNOX-F . . . WNFZ-F is LMA'd to South Central; WOKI-F is LMA'd to Dick . . . 2/99 WGAP-F changed from Country to Hot AC (CHR/AC) as *Mix 95.7* . . . 3/99 WTNN changed from Talk to simulcasting Oldies WESK-F as WKFN, but almost immediately changed back to Talk . . . 4/99 WXVO-F changed from AOR to Smooth Jazz as WSMJ-F . . . 4/99 WGAP (AM) sold by South Central to MetroWest (WESK-F, WKFN) for \$225,000

LANSING

Arbitron Rank: 114 Pop (12+):	369,900	Stations:	20 / 14	Last Year's Revenue:	\$19,000,000
MSA Rank:	113	Diaries:	1,006 / 368:1 / 55.8%	Household income:	\$45,308
MSA Pop:	449,000	Sample Target:	990	Total Retail Sales:	\$5.0 Bil.
DMA:	106	% Below Line:	5.3	#1 Billing:	WFMK-F \$4,850,000
Average Persons Rating:	14.7	% Not Listed:	24.0	#1 Billing Portfolio:	Liggett \$14,650,000
Market TSL in Hours:	19.25	Pop per Station:	26,421		

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WFMK-F	AC	53 / 9.8	11.1	10.9	11.5	12.0	10.8	773 / 20.9	24.5	24.8	F	WFMK-F
2	WITL-F	C	51 / 9.4	11.3	10.8	11.5	12.5	10.8	798 / 21.6	21.0	24.5	E	WITL-F
3	WMMQ-F	CL AOR	48 / 8.8	9.4	7.8	9.8	8.1	9.0	616 / 16.7	17.1	17.8	D	WMMQ-F
4	WJIM-F	O	40 / 7.4	8.9	7.5	9.1	7.2	8.2	757 / 20.5	22.9	19.6	D	WJIM-F
5	WJXQ-F	AOR	37 / 6.8	6.5	5.7	6.3	7.0	6.3	569 / 15.4	16.0	15.9	C	WJXQ-F
5	WHZZ-F	CHR	37 / 6.8	6.2	7.6	9.6	9.2	7.6	854 / 23.1	22.0	23.8	C	WHZZ-F
7	WWDX-F	AOR-NR	23 / 4.2	5.6	4.3	2.7	3.5	4.2	602 / 16.3	19.5	15.2	A	WWDX-F
8	WQHH-F	B	22 / 4.1	4.2	4.7	3.4	4.6	4.1	390 / 10.6	9.9	10.2	B	WQHH-F
8	WJIM	T	22 / 4.1	3.1	3.5	3.8	2.6	3.6	361 / 9.8	11.3	8.2	B	WJIM
10	WXIK-F	C	17 / 3.1	2.9	3.1	1.9	3.7	2.8	293 / 7.9	9.5	8.1	B	WXIK-F
10	WILS	ST	17 / 3.1	2.5	4.2	3.9	1.8	3.4	260 / 7.0	5.8	5.4	A	WILS
12	WJR	FS	16 / 2.9	2.4	2.4	1.9	1.8	2.4	280 / 7.6	7.4	6.1		WJR

12+ FM Share (Metro): 83.50% (344 of 412) (Winter 98: 89.96%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WHZZ-F	1 WJXQ-F	1 WMMQ-F <	1 WMMQ-F	1 WFMK-F <	1 WFMK-F <	1 WFMK-F	1 WMMQ-F <	1 WFMK-F <	1 WITL-F	1 WITL-F
2 WWDX-F >	2 WITL-F	2 WFMK-F	1 WFMK-F >	2 WMMQ-F >	2 WJIM-F	2 WMMQ-F <	2 WFMK-F	2 WITL-F <	2 WHZZ-F <	2 WHZZ-F
3 WQHH-F >	2 WMMQ-F	3 WJXQ-F	3 WJXQ-F	3 WJIM-F <	3 WITL-F <	3 WITL-F	3 WJIM-F <	3 WMMQ-F	3 WJXQ-F <	3 WFMK-F <
	4 WHZZ-F	4 WITL-F	4 WITL-F	4 WITL-F	4 WMMQ-F >	3 WJIM-F <	4 WITL-F >	4 WHZZ-F <	4 WFMK-F <	4 WJXQ-F <
	5 WFMK-F	5 WHZZ-F	5 WJIM-F	4 WJXQ-F >	5 WJIM	5 WJXQ-F >	5 WJIM <	5 WJIM-F	5 WWDX-F	5 WMMQ-F
	6 WQHH-F	6 WJIM-F	6 WHZZ-F >	6 WHZZ-F >	6 WILS	6 WHZZ-F >	6 WJXQ-F <	6 WJXQ-F	6 WQHH-F	6 WJIM-F
	6 WWDX-F >>	7 WQHH-F	7 WXIK-F	7 WXIK-F	7 WJR	7 WXIK-F <	7 WHZZ-F >	7 WWDX-F	7 WMMQ-F >	7 WWDX-F
		7 WWDX-F >			8 WXIK-F <	8 WQHH-F <	8 WILS <	8 WJIM	8 WQHH-F	8 WQHH-F
					9 WHZZ-F	9 WJR <	9 WXIK-F <	9 WQHH-F	9 WILS	9 WILS
					9 WJXQ-F >	10 WQHH-F				9 WXIK-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmite
1 WHZZ-F >	1 WITL-F <	1 WFMK-F	1 WFMK-F >	1 WFMK-F >	1 WQHH-F	1 WJXQ-F >	1 WJXQ-F >	1 WMMQ-F >	1 WMMQ-F >	1 WITL-F >>
2 WQHH-F	2 WFMK-F <	2 WITL-F >	2 WITL-F	2 WITL-F	1 WWDX-F	2 WMMQ-F >	2 WMMQ-F >>	2 WJXQ-F >>	2 WJXQ-F	2 WMMQ-F
2 WITL-F	3 WHZZ-F >	3 WMMQ-F	3 WHZZ-F >	3 WJIM-F	1 WJXQ-F	3 WITL-F	3 WHZZ-F	3 WITL-F	3 WJIM-F	3 WQHH-F
4 WWDX-F >	4 WMMQ-F	4 WHZZ-F	4 WJIM-F <	4 WHZZ-F	4 WMMQ-F	4 WQHH-F	3 WITL-F >>	3 WJIM-F	4 WFMK-F >	3 WFMK-F
5 WMMQ-F	5 WQHH-F	4 WJXQ-F >>	5 WMMQ-F	5 WMMQ-F	5 WHZZ-F	4 WHZZ-F		3 WFMK-F	5 WITL-F	5 WJIM >
5 WFMK-F >>	5 WJXQ-F		6 WJXQ-F	6 WJXQ-F	5 WITL-F >>	4 WWDX-F >>		6 WHZZ-F	6 WJIM	
	7 WWDX-F >>		7 WQHH-F	7 WXIK-F >				7 WQHH-F	7 WHZZ-F	
			8 WWDX-F					7 WWDX-F	7 WXIK-F >	

Other Rated Stations	Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report	12+	25-54	Revenue
WVFN	SPRTS	730	East Lansing	62nd Street	14.1 %	14.1 %	12.9 %
WVIC-F	CL	92.7	Charlotte	WJXQ-FM, WWDX-FM, WXIK-FM			
WXLA	B/O	1140	Dimondale	Liggett	40.6 %	46.5 %	77.1 %
				WFMK-FM, WITL-FM, WJIM-AM, WJIM-FM, WMMQ-FM, WVFN-AM			
Other Rated Stations--Outside Market	Metro Share	Cume Rating	TSA AQH Cume		54.7 %	60.6 %	90.0 %
WBCT-F	C	93.7	Grand Rapids				

LANSING

AM Stations

WILS	1320	5 kw/1 kw (DA-2)	Standards	ABC	\$ NA	D&R	MacDonald
WJIM	1240	1 kw	Talk	Westwd	<\$20.00	Eastman	Liggell

FM Stations

WFMK	99.1	28 kw @ 600	AC		\$75.00	Eastman	Liggell	
WHZZ	101.7	3.3 kw @ 289	CHR		<\$20.00	D&R	MacDonald	
WITL	100.7	26.5 kw @ 643	Country	ABC	\$84.00	Eastman	Liggell	
WJIM	97.5	45 kw @ 512	Oldies	ABC	\$41.00	Eastman	Liggell	
WJXQ	106.1	50 kw @ 489	AOR		\$50.00	Katz	62nd Street	Jackson
WMMO	94.9	49 kw @ 500	Classic AOR	ABC	\$28.00	Eastman	Liggell	
WOHH	96.5	3 kw @ 328	Black		<\$20.00	Allied	WXLA	DeWitt
WWDX	92.1	4 kw @ 400	New Rock		<\$20.00	Katz	62nd Street	St. Johns
WXIK	94.1	40 kw @ 551	Country	ABC	\$25.00	Katz	62nd Street	Jackson

Notes: WJR -- See Detroit

LAS VEGAS

Arbitron Rank: 40 Pop (12+): 1,051,900
MSA Rank: 44
MSA Pop: 1,330,000
DMA: 66
Average Persons Rating: 15.5
Market TSL In Hours: 20.50

Stations: 22 / 22
Diaries: 1,975 / 533:1 / 54.4%
Sample Target: 1,980
% Below Line: 0.0
% Not Listed: 13.3
Pop per Station: 47,814

Last Year's Revenue: \$63,000,000
Household Income: \$41,646
Total Retail Sales: \$13.7il
#1 Biller: KLUC-F \$6,860,000
#1 Billing Portfolio: CBS/Infinity \$25,170,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	KJUL-F	ST	152 / 9.3	8.5	7.5	9.9	8.9	8.8	1505 / 14.3	14.4	15.1	D	KJUL-F
2	KWNR-F	C	117 / 7.2	4.7	5.2	6.6	4.9	5.9	1545 / 14.7	11.7	11.9	F	KWNR-F
3	KSNE-F	SAC	116 / 7.1	5.6	6.2	6.1	7.6	6.2	1307 / 12.4	14.2	16.5	G	KSNE-F
4	KLUC-F	CHR	111 / 6.8	9.3	8.4	8.3	10.2	8.2	2075 / 19.7	21.9	24.1	G	KLUC-F
5	KXTE-F	AOR-NR	101 / 6.2	6.1	5.5	4.5	4.9	5.6	1455 / 13.8	14.5	13.3	F	KXTE-F
6	KFMS-F	C	86 / 5.3	3.8	4.4	4.3	5.8	4.4	1003 / 9.5	8.9	11.0	D	KFMS-F
7	KMXB-F	AC/CHR	85 / 5.2	6.1	6.6	6.5	5.9	6.1	1877 / 17.8	18.7	20.8	G	KMXB-F
8	KKLZ-F	CL ADR	76 / 4.6	4.8	4.7	4.3	4.1	4.6	1324 / 12.6	11.2	12.6	F	KKLZ-F
9	KOMP-F	AOR	71 / 4.3	4.3	3.2	3.6	3.8	3.9	913 / 8.7	10.1	9.5	E	KOMP-F
10	KQOL-F	O	68 / 4.2	3.6	3.8	3.6	4.1	3.8	1054 / 10.0	9.9	11.1	D	KQOL-F
10	KMZQ-F	AC	68 / 4.2	4.6	5.2	6.1	5.1	5.0	1247 / 11.9	12.4	12.2	G	KMZQ-F
12	KSTJ-F	AC/CHR	60 / 3.7	2.3	3.4	2.8	3.1	3.0	1035 / 9.8	9.1	11.1	C	KSTJ-F
13	KXPT-F	CL AOR	56 / 3.4	3.5	4.0	2.6	3.0	3.4	1053 / 10.0	10.6	10.0	D	KXPT-F
14	KISF-F	UIAC	51 / 3.1	4.2	4.1	3.3	2.4	3.7	1056 / 10.0	12.6	10.7	D	KISF-F
15	KVBC-F	T/N	42 / 2.6	2.6	1.9	2.0	1.3	2.3	750 / 7.1	6.8	5.9	B	KVBC-F
16	KLSQ	SP	36 / 2.2	2.9	3.5	2.4	3.1	2.8	381 / 3.6	4.7	4.4	D	KLSQ
17	KXNT	T	32 / 2.0	2.5	3.3	3.9	3.1	2.9	534 / 5.1	5.5	6.4	C	KXNT
18	KDOX	SP-C	25 / 1.5	2.3	1.7	1.2	1.7	1.7	365 / 3.5	4.0	3.1	B	KDOX
19	KDWN	T	20 / 1.2	1.3	1.2	1.1	1.6	1.2	342 / 3.3	3.5	3.9	A	KDWN
20	KENO	SPRST	19 / 1.2	1.4	0.7	0.5	0.7	0.9	379 / 3.6	4.9	2.9	B	KENO

12+ FM Share (Metro): 88.98% (1260 of 1416) (Winter 98: 87.14%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KLUC-F >>>	1 KXTE-F	1 KXTE-F <	1 KWNR-F <	1 KSNE-F <	1 KJUL-F >	1 KXTE-F <	1 KJUL-F	1 KJUL-F	1 KLUC-F >	1 KJUL-F >
2 KXTE-F >>	2 KLUC-F	2 KMXB-F <	2 KSNE-F	2 KWNR-F	2 KSNE-F	2 KJUL-F	2 KSNE-F	2 KWNR-F	2 KXTE-F	2 KLUC-F <
3 KMXB-F >	3 KMXB-F	3 KWNR-F <	2 KOMP-F <	3 KKLZ-F <	3 KWNR-F	3 KSNE-F <	3 KWNR-F	2 KLUC-F	3 KFMS-F	3 KWNR-F <
4 KOMP-F	4 KXTE-F <	4 KKLZ-F <	4 KOMP-F <	4 KOMP-F <	4 KFMS-F	4 KWNR-F	4 KOMP-F	4 KSNE-F <	3 KVBC-F <	4 KFMS-F
5 KWNR-F <	5 KOMP-F <	5 KMXB-F <	5 KMXB-F <	5 KQOL-F	5 KQOL-F	5 KLUC-F	4 KMXB-F <	5 KMXB-F <	5 KSNE-F <	5 KSNE-F
6 KSTJ-F <	6 KKLZ-F <	6 KXTE-F	6 KXTE-F <	6 KMZQ-F	6 KKLZ-F <	6 KKLZ-F <	6 KFMS-F <	6 KXTE-F	6 KWNR-F <	6 KKLZ-F <
7 KKLZ-F	7 KSNE-F	7 KXPT-F	7 KMZQ-F <	7 KKLZ-F	7 KMXB-F <	7 KLUC-F <	7 KFMS-F <	7 KJUL-F <	7 KJUL-F <	7 KMXB-F <
8 KSNE-F	8 KXPT-F	8 KLUC-F <	8 KXPT-F <	8 KXPT-F	8 KOMP-F	8 KKLZ-F <	8 KQOL-F <	8 KMXB-F	8 KQOL-F <	8 KQOL-F <
9 KXPT-F	9 KSTJ-F	9 KSTJ-F <	9 KQOL-F	8 KOMP-F <	9 KFMS-F <	9 KMZQ-F <	9 KOMP-F <	9 KMZQ-F <	9 KXTE-F <	9 KXTE-F <
9 KLSQ	10 KFMS-F <	10 KMZQ-F <	9 KJUL-F <	10 KVBC-F <		10 KXTE-F <	10 KXPT-F <	10 KSTJ-F <	10 KSTJ-F <	10 KSTJ-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmit
1 KLUC-F	1 KMXB-F	1 KMXB-F	1 KMXB-F <	1 KSNE-F	1 KXTE-F >	1 KXTE-F >	1 KXTE-F	1 KXTE-F	1 KKLZ-F <	1 KJUL-F >
2 KMXB-F >	2 KLUC-F	2 KWNR-F <	2 KSNE-F <	2 KWNR-F	2 KLUC-F >	2 KOMP-F	2 KOMP-F >	2 KOMP-F <	2 KOMP-F <	2 KVBC-F <
3 KFMS-F	3 KWNR-F	3 KSTJ-F >	3 KWNR-F	3 KMZQ-F	3 KKLZ-F	3 KLUC-F	3 KLUC-F <	3 KKLZ-F >	3 KXTE-F	3 KXTE-F
3 KXTE-F	4 KSTJ-F	4 KLUC-F	4 KLUC-F	3 KMXB-F	3 KMXB-F	4 KKLZ-F	4 KKLZ-F	4 KLUC-F	4 KWNR-F	4 KLUC-F
5 KWNR-F	5 KSNE-F	4 KSNE-F	5 KSTJ-F	5 KSTJ-F	5 KOMP-F	5 KMXB-F	5 KMXB-F	5 KWNR-F <	5 KXPT-F <	
6 KSTJ-F	6 KFMS-F	6 KMZQ-F	6 KMZQ-F <	6 KJUL-F <	6 KLSQ	6 KLSQ <	6 KLSQ	6 KXPT-F <	6 KSNE-F <	
6 KSNE-F	7 KXPT-F	7 KXPT-F	7 KFMS-F <	7 KQOL-F	7 KQOL-F	7 KSTJ-F	7 KSTJ-F	7 KMXB-F	7 KVBC-F <	
	7 KXTE-F	8 KISF-F	8 KXPT-F	8 KXPT-F	8 KXPT-F		6 KWNR-F	8 KVBC-F <	8 KLUC-F	
	7 KMZQ-F <			8 KLUC-F <	8 KLUC-F <			9 KSNE-F	8 KJUL-F	
				10 KFMS-F <					8 KQOL-F	

Other Rated Stations	Metro Share	Cume Rating	TSA AQH Cume
KBAD	SPRST	920 Las Vegas	0.4 1.5
KNUU	NT	970 Las Vegas	1.0 2.7

LAS VEGAS

Consolidation Report	12+	25-54	Revenue
CBS/Infinity KLUC-FM, KMXB-FM, KMZQ-FM, KSFN-AM, KXNT-FM, KXTE-FM	22.4 %	20.9 %	40.0 %
Centennial KJUL-FM, KKLZ-FM, KSTJ-FM	17.6 %	15.9 %	14.1 %
Clear Channel KFMS-FM, KOOL-FM, KSNE-FM, KWNR-FM	23.8 %	24.1 %	25.0 %
Lotus KPAD-AM, KENH-AM, KOMP-FM, KXPT-FM	9.3 %	12.9 %	10.0 %
	73.1 %	73.8 %	89.1 %

AM Stations

Call	Freq	Power	Format	Comments	Advertiser	Agency	City
KDOY	1280	5 kw @ 0.048 kw	Hispanic Regional		\$ NA	Lotus	Henderson
KDWN	720	50 kw (DA-1)	Talk	AP	\$ 23.00	Roslin	
KENH	1450	10 kw @ 0.625 kw (DA-2)	Sports	1-on-1, WW1, ESPN	\$ NA	Lotus	
KLSQ	870	10 kw @ 1 kw (DA-2)	Hispanic		\$ 25.00	Hefitel/Hispanic	Laughlin
KXNT	840	50 kw @ 25 kw (DA-2)	Talk	ABC	\$ 27.00	Eastman	CBS/Infinity

FM Stations

Call	Freq	Power	Format	Comments	Advertiser	Agency	City
KFMS	101.9	100 kw @ 1180	Country		\$ 55.00	Katz	Clear Channel
KISF	103.5	100 kw @ 1158	Urban AC		\$ 65.00	D&R	Hefitel, pend.
KJUL	104.3	24.5 kw @ 3727	Standards	Westwd	\$ 48.00	Allied	Centennial N. Las Vegas
KKLZ	95.3	100 kw @ 1176	Classic AOR		\$ 60.00	Sentry	Centennial
KLUC	98.5	100 kw @ 1180	CHR		\$ 67.00	Eastman	CBS/Infinity
KMXB	94.1	100 kw @ 1210	AC/CHR		\$ 44.00	Eastman	CBS/Infinity Henderson
KMZQ	109.5	100 kw @ 1104	AC		\$ 80.00	Eastman	CBS/Infinity Henderson
KOOL	92.3	100 kw @ 1520	AOR		\$ 62.00	Christal	Lotus
KQSI	93.1	24 kw @ 3743	Oidies		\$ 24.00	Katz	Clear Channel
KSNE	105.5	100 kw @ 1155	Soft AC		\$ 92.00	Katz	Clear Channel
KSTJ	105.5	3.7 kw @ 1588	AC/CHR		\$ 38.00	Allied	Centennial Boulder City
KVBC	107.1	50 kw @ 35	Talk/News	CNN	\$ NA	—	
KWNR	95.5	100 kw @ 1160	Country		\$ 88.00	D&R	Clear Channel Henderson
KXPT	97.1	100 kw @ 1519	Classic Rock		\$ 40.00	Christal	Lotus
KYTE	107.5	25 kw @ 3578	AOR-New Rock		\$ 50.00	Eastman	CBS/Infinity Pahrump

Note: 1/99 KISF-F sold by George Tobin to Hefitel/Hispanic Bcstg. (price NA) ... 5/99 KISF-F changed from Urban AC to simulcasting Hispanic KLSQ temporarily; KISF will debut a Ranchera format in the near future

LITTLE ROCK

Arbitron Rank: 83 Pop (12+): 457,300
 MSA Rank: 92
 MSA Pop: 550,000
 DMA: 58
 Average Persons Rating: 14.4
 Market TSL In Hours: 19.50

Stations: 25 / 23
 Diaries: 1,544 / 296:1 / 53.1%
 Sample Target: 1,550
 % Below Line: 1.1
 % Not Listed: 10.6
 Pop per Station: 19,883

Last Year's Revenue: \$21,200,000
 Household Income: \$42,051
 Total Retail Sales: \$6.0 Bil.
 #1 Biller: KSSN-F \$3,800,000
 #1 Billing Portfolio:
 Clear Channel \$9,765,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
1 KSSN-F	C	85 / 12.9	10.1	10.8	9.3	14.0	10.8	977 / 21.4	20.7	23.4	E	KSSN-F
2 KMJX-F	AOR/CL	67 / 10.2	8.9	10.4	10.3	7.9	9.9	756 / 16.5	17.9	16.6	E	KMJX-F
3 KIPR-F	B	47 / 7.1	7.9	5.3	6.8	6.0	6.8	670 / 14.7	13.0	13.9	D	KIPR-F
4 KURB-F	AC/CHR	43 / 6.5	5.5	4.1	6.0	5.0	5.5	677 / 14.8	16.5	16.4	D	KURB-F
5 KARN	N/T	36 / 5.5	7.0	6.0	5.9	6.4	6.1	540 / 11.8	14.3	17.4	D*	KARN
6 KKPT-F	CL AOR	33 / 5.0	5.3	5.7	6.0	4.7	5.5	603 / 13.2	15.4	13.3	C	KKPT-F
7 KQAR-F	CHR	29 / 4.4	4.2	3.4	3.0	2.7	3.8	583 / 12.7	12.0	10.1	A	KQAR-F
8 KOLL-F	O	26 / 3.9	4.1	6.1	4.8	4.4	4.7	557 / 12.2	10.9	11.6	B	KOLL-F
9 KSYG-F	N/T	24 / 3.6	4.4	5.1	4.4	4.5	4.4	435 / 9.5	12.5	11.4	C	KSYG-F
10 KDDK-F	C	23 / 3.5	3.3	2.6	2.3	3.1	2.9	386 / 8.4	9.0	10.1	B	KDDK-F
10 KOKY-F	B/A/C	23 / 3.5	3.8	4.2	2.9	2.8	3.6	338 / 7.4	6.8	7.1	A	KOKY-F
10 KLAL-F	AC-NR	23 / 3.5	2.9	4.1	5.7	6.8	4.0	557 / 12.2	11.6	18.2	B	KLAL-F
13 KHTE-F	CHR	22 / 3.3	3.2	2.6	1.8	1.0	2.7	437 / 9.6	9.3	3.1	A	KHTE-F
14 KVLO-F	SAC	21 / 3.2	5.1	4.2	4.7	4.1	4.3	352 / 7.7	10.6	10.1	B	KVLO-F
15 KYFX-F	B/A/C	20 / 3.0	2.3	2.6	2.6	2.6	2.6	332 / 7.3	6.2	7.1	A	KYFX-F
16 KDRE-F	AOR-NR	11 / 1.7	1.8	1.5	0.6	2.3	1.4	236 / 5.2	5.0	9.5	A	KDRE-F

12+ FM Share (Metro): 88.29% (520 of 589) (Winter 98: 86.96%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KIPR-F <	1 KMJX-F >	1 KMJX-F	1 KMJX-F >	1 KMJX-F	1 KSSN-F	1 KMJX-F	1 KSSN-F	1 KSSN-F >	1 KIPR-F >	1 KSSN-F >
2 KQAR-F <	2 KIPR-F	2 KSSN-F	2 KSSN-F	2 KSSN-F	2 KARN	2 KSSN-F >>	2 KMJX-F	2 KMJX-F	2 KSSN-F	2 KIPR-F >
3 KHTE-F >>>	2 KURB-F <	3 KURB-F <	3 KURB-F <	3 KURB-F	3 KMJX-F	3 KURB-F <	3 KURB-F	3 KURB-F <	3 KHTE-F	3 KOKY-F
4 KSSN-F >	4 KIPR-F <	4 KKPT-F >	4 KKPT-F	4 KOLL-F	4 KARN <	4 KARN <	4 KARN <	4 KARN <	4 KQAR-F	4 KMJX-F <
5 KQAR-F <	5 KKPT-F >	5 KIPR-F	5 KIPR-F	5 KURB-F	5 KIPR-F >	5 KIPR-F >	5 KKPT-F	5 KIPR-F <	4 KMJX-F	5 KOLL-F <
6 KKPT-F <	6 KLAL-F <	6 KOKY-F	6 KOLL-F	6 KKPT-F	6 KQAR-F <	6 KSYG-F <	6 KSYG-F <	6 KSYG-F <	6 KKPT-F <	6 KURB-F
7 KLAL-F <	7 KYFX-F <	6 KYFX-F <	6 KSYG-F	6 KOKY-F <	7 KOLL-F <	7 KIPR-F	7 KKPT-F	7 KKPT-F	7 KODK-F	6 KKPT-F <
8 KQAR-F	8 KLAL-F	8 KQAR-F	8 KYFX-F	8 KSYG-F	8 KKPT-F <	8 KVLO-F	8 KQAR-F <	8 KQAR-F <	8 KOLL-F	8 KQAR-F <
8 KOKY-F <	8 KSYG-F	8 KOKY-F	8 KOKY-F	9 KVLO-F	9 KYFX-F <	9 KOLL-F <	9 KLAL-F	9 KLAL-F	8 KURB-F <	9 KHTE-F <
							10 KQAR-F <			10 KDDK-F <

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmite
1 KQAR-F	1 KURB-F	1 KURB-F >	1 KURB-F <	1 KURB-F <	1 KIPR-F	1 KMJX-F >>>	1 KMJX-F >>>	1 KMJX-F >>	1 KMJX-F >>	1 KSSN-F >>
2 KODK-F	2 KSSN-F	2 KSSN-F	2 KSSN-F >	2 KSSN-F >>	2 KMJX-F >>	2 KIPR-F >	2 KKPT-F	2 KKPT-F <	2 KSSN-F <	2 KIPR-F <
2 KIPR-F	3 KIPR-F	3 KYFX-F	3 KIPR-F	3 KOLL-F	3 KQAR-F	3 KSSN-F	3 KIPR-F	3 KSSN-F	3 KKPT-F	3 KHTE-F
4 KURB-F	4 KQAR-F	3 KIPR-F	4 KMJX-F	4 KMJX-F	3 KHTE-F	3 KKPT-F	4 KYFX-F	4 KIPR-F	4 KSYG-F >	4 KQAR-F
4 KSSN-F	5 KODK-F	5 KMJX-F	5 KQAR-F	4 KIPR-F <	3 KDRE-F	5 KLAL-F	4 KSSN-F	5 KSYG-F >	5 KIPR-F	4 KODK-F
5 KMJX-F	5 KKPT-F	5 KKPT-F	5 KKPT-F	6 KKPT-F	3 KSSN-F >	6 KURB-F	6 KYFX-F	6 KYFX-F	6 KYFX-F	6 KMJX-F
7 KYFX-F	7 KQAR-F	5 KLAL-F	5 KLAL-F	6 KOKY-F	6 KQAR-F	6 KQAR-F	6 KQAR-F	6 KLAL-F	7 KOKY-F	
7 KLAL-F	7 KLAL-F	5 KODK-F	8 KVLO-F	6 KORE-F				8 KOKY-F	7 KARN	
7 KHTE-F		9 KOLL-F	8 KYFX-F					8 KURB-F		
7 KKPT-F >		9 KVLO-F <	8 KLAL-F >							

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume
KAAY	REL	1090	Little Rock	0.6	1.9	KLAZ-F	CHR	105.9	Hot Springs	0.6	3.4		
KARN-F	N/T	102.5	Cabot	1.1	4.1	KVRE-F	ST	92.9	Hot Springs	0.5	0.8		
KGHT	REL	880	Sheridan	1.1	3.0								
KITA	B/G	1440	Little Rock	1.1	3.3								
KLEC-F	AOR-NR	96.5	England	1.4	4.0								
KLIH	B/G	1250	Little Rock	1.4	3.2								
KLRG	B/G	1150	N. Little Rock	0.9	3.1								

LITTLE ROCK

Consolidation Report	12+	25-54	Revenue
Citadel KAAY-AM, KARN-AM, KARN-FM, KIPR-FM, KLAL-FM, KLIH-AM, KOKY-FM, KURB-FM, KVLO-FM	32.3 %	32.0 %	38.1 %
Clear Channel KDDK-FM, KMJX-FM, KOLL-FM, KOAR-FM, KSSN-FM	34.9 %	35.3 %	46.1 %
Flinn KDRE-FM, KWLR-FM	1.7 %	1.2 %	2.8 %
Signal KKPT-FM, KSYG-FM	8.6 %	11.9 %	10.6 %
	77.5 %	80.4 %	97.6 %

A.M. Stations

KARN	920	5 kw (DA-N)	News/Talk	ABC	\$40.00	Mc-Guild	Citadel
------	-----	-------------	-----------	-----	---------	----------	---------

FM Stations

KDDK	106.7	16 kw @ 866	Country		\$42.00	Katz	Clear Channel	Jacksonville
KDRE	101.1	6 kw @ 328	New Rock		\$<20.00	—	Flinn	N. Little Rock
KHTE	106.3	50 kw @ 492	CHR		\$ NA	---		Lonoke
KIPR	92.3	100 kw @ 938	Black	ABC	\$42.00	Banner	Citadel	Pine Bluff
KKPT	94.1	100 kw @ 1602	Classic AOR		\$30.00	D&R	Signal	
KLAL	107.7	50 kw @ 492	Modern AC		\$ NA	Mc-Guild	Citadel	Wrightsville
KMJX	105.1	81 kw @ 1054	AOR/Classic AOR	ABC	\$52.00	Clr Chnl	Clear Channel	Conway
KOKY	102.1	4.1 kw @ 387	Black AC		\$<20.00	Mc-Guild	Citadel	Sherwood
KOLL	94.9	100 kw @ 1844	Oldies	Westwd	\$30.00	Clr Chnl	Clear Channel	Maumelle
KOAR	100.3	44.2 kw @ 1369	CHR		\$ NA	Clr Chnl	Clear Channel	Jacksonville
KSSN	95.7	100 kw @ 1664	Country		\$80.00	Clr Chnl	Clear Channel	
KSYG	103.7	100 kw @ 1663	News/Talk	Westwd, CNN	\$<20.00	D&R	Signal	
KURB	98.5	100 kw @ 1285	AC/CHR		\$71.00	Mc-Guild	Citadel	
KVLO	102.9	50 kw @ 492	Soft AC		\$<20.00	D&R	Citadel	Sheridan
KYFX	99.5	3 kw @ 312	Black AC	CNN, ABC	\$21.00	Allied		

Notes: * KARN revenue level includes revenue of KARN-F . . . 1/99 KSIZ-F changed from Black to Religion as KWLR-F ("Word 97") . . . 2/99 KLRA (1530; England) changed from simulcasting KHUG-F to simulcasting CHR KHTE-F; KHUG-F changed from Country to simulcasting AOR-NR KDRE-F as KLEC-F ("Lick 96.5") . . . 3/99 KRNN (1380) changed from Standards to Children's (Radio Disney) . . . 4/99 KDRE-F changed from AOR-NR to Standards using Jones; KLEC-F remains AOR-NR

LOS ANGELES

Arbitron Rank: 2 Pop (12+): 10,162,200
MSA Rank: 2
MSA Pop: 12,700,000
DMA: 2
Average Persons Rating: 16.9
Market TSL In Hours: 22.25

Stations: 45 / 44
Diaries: 7,628 / 1332:1 / 50.3%
Sample Target: 7,440
% Below Line: 0.5
% Not Listed: 12.1
Pop per Station: 230,959

Last Year's Revenue: \$655,000,000
Household Income: \$47,098
Total Retail Sales: \$92.6 Bil.
#1 Biller: KIIS-F \$39,100,000
#1 Billing Portfolio: CBS/Infinity \$217,600,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level		
1	KSCA-F	SP-R	1037 / 6.0	6.9	6.0	5.8	5.4	6.2	10787 / 10.6	11.1	9.6		K	KSCA-F
2	KLVE-F	SP	930 / 5.4	6.5	6.0	6.3	5.3	6.1	11325 / 11.1	13.3	11.3		L	KLVE-F
3	KIIS-F	CHR	742 / 4.3	3.6	3.5	3.3	3.8	3.7	16500 / 16.2	15.4	15.7		L	KIIS-F
4	KPWR-F	U/CHR	729 / 4.3	4.1	3.7	3.9	4.0	4.0	14705 / 14.5	14.1	14.3		K	KPWR-F
5	KKBT-F	B	649 / 3.8	3.8	4.0	3.8	3.9	3.8	10901 / 10.7	11.3	10.3		L	KKBT-F
6	KROQ-F	AOR-NR	631 / 3.7	3.5	3.4	3.3	3.4	3.5	13540 / 13.3	12.2	11.6		L	KROQ-F
7	KFI	T	621 / 3.6	3.9	3.4	3.9	4.4	3.7	9494 / 9.3	9.5	10.8		L	KFI
8	KTWV-F	J	594 / 3.5	3.5	3.3	3.3	3.3	3.4	8435 / 8.3	9.1	9.1		L	KTWV-F
9	KLAX-F	SP-R	571 / 3.3	4.1	3.2	3.5	3.4	3.5	8981 / 8.8	9.2	7.8		I	KLAX-F
10	KRTH-F	O	552 / 3.2	3.0	3.4	3.3	3.4	3.2	11923 / 11.7	11.6	13.3		L	KRTH-F
11	KOST-F	AC	518 / 3.0	3.6	3.9	3.3	3.8	3.5	10413 / 10.2	12.3	12.5		L	KOST-F
12	KYSR-F	AC/CHR	510 / 3.0	2.5	3.1	2.9	2.9	2.9	12147 / 12.0	10.3	11.5		K	KYSR-F
13	KCMG-F	B/O	473 / 2.8	2.8	3.2	3.1	2.7	3.0	9129 / 9.0	8.8	9.2		J	KCMG-F
14	KCBS-F	CL AOR	440 / 2.6	2.3	2.4	2.4	2.5	2.4	9654 / 9.5	8.7	9.0		K	KCBS-F
15	KBUE-F	FF	SP	438 / 2.6	1.9	1.5	1.7	1.9	6582 / 6.5	5.4	5.4		F	KBUE-F
16	KBIG-F	AC	434 / 2.5	2.4	2.6	2.6	3.0	2.5	8481 / 8.3	8.5	9.7		K	KBIG-F
17	KNX	N	423 / 2.5	2.1	2.1	2.4	2.5	2.3	10720 / 10.5	9.9	10.6		K	KNX
18	KABC	T	409 / 2.4	2.4	2.8	2.9	2.6	2.6	6474 / 6.4	6.4	7.1		I	KABC
19	KLAC	ST	390 / 2.3	2.3	2.1	2.2	2.2	2.2	5947 / 5.9	5.9	6.0		F	KLAC
20	KLOS-F	AOR	366 / 2.1	2.3	2.4	2.6	2.3	2.4	7312 / 7.2	7.1	7.7		K	KLOS-F
21	KKGO-F	CL	359 / 2.1	1.8	1.6	1.9	1.9	1.8	6362 / 6.3	5.1	6.4		H	KKGO-F
22	KZLA-F	C	359 / 2.1	2.2	2.1	2.3	2.3	2.2	5820 / 5.7	6.3	6.5		J	KZLA-F
23	KFWB	N	328 / 1.9	2.0	2.1	1.9	2.1	2.0	8420 / 8.3	8.6	9.8		K	KFWB
24	KLSX-F	T	321 / 1.9	2.4	2.5	2.2	2.4	2.2	5714 / 5.6	6.3	7.0		L*	KLSX-F
25	KSSE-F	SP-C	306 / 1.8	1.9	1.8	1.3	1.5	1.7	5078 / 5.0	5.4	4.2		G	KSSE-F
26	KTNO	SP-NT	281 / 1.6	1.7	1.9	2.2	1.8	1.9	3335 / 3.3	3.6	3.7		H	KTNO
27	KKHJ	SP-R	185 / 1.1	0.6	0.5	0.6	0.6	0.7	2447 / 2.4	1.8	1.7		F	KKHJ
28	KACE-F	FF	B/O	184 / 1.1	0.9	1.1	0.7	0.9	2952 / 2.9	2.8	3.0		D	KACE-F
29	KJLH-F	B/IAC	179 / 1.0	1.2	1.3	1.5	1.2	1.3	3248 / 3.2	3.5	3.5		D	KJLH-F
30	KRLA	T	178 / 1.0	0.6	0.7	0.7	0.6	0.8	2943 / 2.9	1.9	2.5		*	KRLA

12+ FM Share (Metro): 78.36% (11816 of 15080) (Winter 98: 77.94%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KPWR-F <	1 KSCA-F	1 KSCA-F	1 KSCA-F	1 KSCA-F	1 KFI <	1 KSCA-F >	1 KSCA-F <	1 KIIS-F <	1 KPWR-F	1 KLVE-F <
2 KIIS-F >	2 KPWR-F <	2 KLVE-F >	2 KLVE-F >	2 KLVE-F >	2 KLVE-F <	2 KLVE-F	2 KLVE-F	2 KPWR-F <	2 KIIS-F <	2 KSCA-F <
3 KKBT-F	3 KLVE-F	3 KROQ-F <	3 KYSR-F <	3 KROQ-F	3 KTWV-F	3 KTWV-F <	3 KIIS-F <	2 KFI	3 KLVE-F	3 KKBT-F <
4 KROQ-F >>	3 KROQ-F <	4 KIIS-F <	4 KLAX-F <	4 KYSR-F <	4 KSCA-F <	4 KROQ-F <	4 KTWV-F	4 KKBT-F <	4 KROQ-F <	4 KPWR-F <
5 KKBT-F	5 KPWR-F	5 KROQ-F	5 KROQ-F	5 KLAX-F	5 KRTH-F <	5 KFI <	5 KRTH-F <	5 KROQ-F <	5 KOST-F	5 KKBT-F
6 KIIS-F <	5 KKBT-F <	5 KCBS-F <	5 KCBS-F <	5 KCBS-F <	6 KNX <	6 KKBT-F <	6 KBIG-F	6 KTWV-F <	6 KLVE-F <	6 KLAX-F <
7 KYSR-F <	7 KLAX-F <	7 KIIS-F	7 KIIS-F	7 KIIS-F	7 KABC <	7 KLSX-F	6 KLAX-F <	7 KSCA-F <	7 KSCA-F <	7 KROQ-F
8 KLAX-F	8 KYSR-F	7 KTWV-F <	7 KRTH-F <	7 KRTH-F <	8 KLAC	7 KPWR-F <	8 KPWR-F <	8 KYSR-F	8 KLAX-F	8 KCMG-F
9 KOST-F <	9 KCMG-F	9 KKBT-F <	9 KROQ-F	9 KROQ-F	9 KKGO-F <	9 KNX	9 KOST-F <	8 KRTH-F <	9 KCMG-F <	8 KRTH-F
10 KBUE-F <	9 KCBS-F <	9 KOST-F	9 KOST-F	10 KFWB <	10 KLAX-F	10 KLAX-F	10 KIIS-F	10 KABC <	10 KRTH-F	8 KTWV-F <
				9 KKBT-F <	10 KFWB <	10 KFWB <	10 KCBS-F <	10 KTWV-F <		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmile
1 KPWR-F	1 KSCA-F <	1 KSCA-F <	1 KLVE-F <	1 KLVE-F	1 KPWR-F	1 KSCA-F	1 KSCA-F	1 KSCA-F >	1 KSCA-F >	1 KSCA-F
2 KIIS-F <	2 KLVE-F <	2 KLVE-F	2 KSCA-F	2 KSCA-F >	2 KSCA-F	2 KPWR-F <	2 KROQ-F <	2 KROQ-F <	2 KLVE-F	2 KABC
3 KKBT-F	3 KKBT-F	3 KYSR-F <	3 KIIS-F	3 KOST-F <	3 KROQ-F	3 KROQ-F	3 KLVE-F	3 KTWV-F <	3 KTWV-F <	3 KNX <
4 KROQ-F <	4 KIIS-F <	4 KKBT-F	4 KKBT-F <	4 KBIG-F <	4 KBUE-F	4 KLAX-F	4 KLAX-F <	4 KPWR-F <	4 KCBS-F <	4 KKBT-F
5 KSCA-F <	5 KPWR-F <	5 KBIG-F <	5 KBIG-F	5 KTWV-F <	5 KKBT-F <	4 KLVE-F <	5 KYSR-F <	5 KLAX-F	5 KLOS-F	4 KLVE-F <
6 KLVE-F	6 KYSR-F	6 KOST-F	5 KYSR-F	6 KYSR-F <	6 KLAX-F <	6 KKBT-F	6 KCBS-F	6 KCBS-F <	6 KLAX-F <	6 KTWV-F <
7 KYSR-F <	7 KROQ-F <	7 KIIS-F <	5 KOST-F	7 KRTH-F <	7 KIIS-F	7 KIIS-F <	7 KPWR-F	7 KLOS-F	7 KLSX-F	7 KPWR-F <
8 KOST-F <	8 KBIG-F	8 KROQ-F <	8 KROQ-F <	8 KIIS-F	8 KLVE-F	8 KYSR-F <	7 KLSX-F <	7 KLSX-F	7 KROQ-F	8 KFI <
	8 KOST-F	9 KLAX-F	9 KCMG-F <	9 KKBT-F <	9 KSSE-F	9 KBUE-F	9 KIIS-F <	7 KKBT-F <	9 KYSR-F <	9 KROQ-F
	10 KLAX-F	10 KPWR-F	10 KPWR-F	10 KLAX-F	10 KLSX-F <	10 KLSX-F <	10 KCBS-F	10 KIIS-F <	10 KCMG-F <	9 KFWB <
			10 KLAX-F	10 KCMG-F <		11 KCBS-F				

LOUISVILLE

Arbitron Rank: 53 Pop (12+): 858,500
MSA Rank: 60
MSA Pop: 1,000,000
DMA: 50
Average Persons Rating: 14.3
Market TSL In Hours: 19.00

Stations: 30 / 29
Diaries: 1,632/ 526:1/ 51.1%
Sample Target: 1,520
% Below Line: 0.4
% Not Listed: 11.1
Pop per Station: 29,603

Last Year's Revenue: \$46,900,000
Household Income: \$41,853
Total Retail Sales: \$9.9 Bil.
#1 Biller: WHAS \$9,500,000
#1 Billing Portfolio: Clear Channel \$23,085,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WHAS	146 / 11.9	12.9	11.1	12.4	12.2	12.1	2282 / 26.6	29.9	26.2		H	WHAS
2	WAMZ-F	144 / 11.8	14.2	15.3	11.8	13.7	13.3	1884 / 21.9	25.1	25.9		H	WAMZ-F
3	WVEZ-F	93 / 7.6	6.2	5.6	7.1	6.5	6.6	1329 / 15.5	13.2	15.5		G	WVEZ-F
4	WDJX-F	81 / 6.6	5.5	6.8	7.2	8.0	6.5	1741 / 20.3	18.5	23.6		F	WDJX-F
5	WLRS-F	62 / 5.1	3.7	4.4	3.9	4.5	4.3	1016 / 11.8	10.6	12.2		C	WLRS-F
6	WRKA-F	58 / 4.7	4.7	5.4	5.9	3.8	5.2	1173 / 13.7	14.6	13.1		E	WRKA-F
7	WTFX-F	50 / 4.1	4.3	3.4	4.0	3.6	3.9	988 / 11.5	11.6	12.2		C	WTFX-F
8	WGZB-F	47 / 3.8	5.2	5.8	6.6	5.6	5.4	976 / 11.4	11.2	12.0		D*	WGZB-F
9	WSFR-F	45 / 3.7	4.5	4.3	5.4	4.4	4.5	1086 / 12.7	13.8	12.3		D	WSFR-F
10	WQMF-F	38 / 3.1	3.4	3.6	3.7	4.4	3.5	877 / 10.2	10.9	12.3		D	WQMF-F
11	WKJK	36 / 2.9	2.1	3.3	2.4	3.1	2.7	413 / 4.8	5.0	4.1		A	WKJK
12	WMJM-F	30 / 2.4	1.7	1.1	2.1	1.5	1.8	404 / 4.7	3.8	4.4		*	WMJM-F
12	WQSH-F	30 / 2.4	0.9					634 / 7.4	3.3				WQSH-F
14	WBLO-F	27 / 2.2	3.1	2.9	1.8		2.5	602 / 7.0	6.9			A	WBLO-F
15	WRVI-F	26 / 2.1	1.4	0.9	0.8	1.1	1.3	650 / 7.6	6.1	5.9		A	WRVI-F
16	WHKW-F	25 / 2.0	2.7	3.8	2.7	2.5	2.8	635 / 7.4	9.3	8.7		B	WHKW-F
17	WLKY	21 / 1.7	1.4	1.2	1.1	2.2	1.4	555 / 6.5	5.9	7.4		A	WLKY
17	WMHX-F	21 / 1.7	1.1	1.8	1.5	1.8	1.5	433 / 5.0	5.8	4.5		A	WMHX-F
19	WXLN-F	18 / 1.5	0.9	0.9	0.7	0.9	1.0	284 / 3.3	2.7	1.5		A	WXLN-F
19	WWKY	18 / 1.5	1.5	1.5	1.5	1.1	1.5	523 / 6.1	7.7	4.8		B	WWKY
19	WLSY-F	18 / 1.5	2.2	0.9	0.4	0.8	1.2	308 / 3.6	5.0	2.6			WLSY-F

12+ FM Share (Metro): 76.31% (831 of 1089) (Winter 98: 73.89%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1	WDJX-F >>	1 WAMZ-F >	1 WAMZ-F >	1 WAMZ-F	1 WHAS	1 WHAS	1 WAMZ-F <	1 WAMZ-F	1 WDJX-F <	1 WAMZ-F
2	WGZB-F	2 WVEZ-F <	2 WVEZ-F	2 WVEZ-F	2 WAMZ-F >	2 WAMZ-F >	2 WHAS >	2 WHAS	2 WHAS <	2 WHAS
3	WLRS-F	3 WDJX-F <	3 WHAS	3 WHAS >	3 WVEZ-F	3 WVEZ-F	3 WVEZ-F >	3 WVEZ-F <	3 WAMZ-F	3 WDJX-F
4	WBLO-F	4 WAMZ-F >	4 WHAS <	4 WDJX-F	4 WRKA-F <	4 WRKA-F >	4 WDJX-F <	4 WRKA-F <	4 WDJX-F >	4 WVEZ-F
5	WQSH-F >	5 WRKA-F <	5 WSFR-F <	5 WSFR-F <	5 WKJK >	5 WQMF-F	5 WQMF-F	5 WLRS-F	5 WLRS-F	5 WVEZ-F
	5 WSFR-F <	6 WTFX-F	4 WSFR-F <	6 WDJX-F <	6 WQMF-F	5 WSFR-F	6 WDJX-F	6 WRKA-F <	6 WLRS-F	6 WLRS-F
	7 WVEZ-F	7 WSFR-F <	7 WRKA-F <	7 WTFX-F <	7 WMJM-F	7 WRKA-F <	7 WKJK	7 WGZB-F	7 WTFX-F <	7 WGZB-F
	8 WBLO-F	8 WRKA-F	8 WQMF-F	8 WQMF-F	7 WSFR-F	8 WLRS-F	7 WTFX-F <	8 WSFR-F <	8 WBLO-F >	8 WMJM-F <
	8 WQSH-F	8 WQMF-F <	9 WLRS-F <	9 WLRS-F <		9 WGZB-F	9 WQMF-F <	9 WTFX-F <	9 WRKA-F	9 WKJK <
		10 WGZB-F >	10 WGZB-F	10 WGZB-F		10 WQMF-F	10 WSFR-F	10 WQMF-F <		10 WTFX-F
										10 WQSH-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrite
1	WDJX-F >	1 WDJX-F	1 WAMZ-F	1 WAMZ-F <	1 WLRS-F >	1 WLRS-F <	1 WTFX-F	1 WAMZ-F	1 WAMZ-F	1 WAMZ-F
2	WAMZ-F >	2 WAMZ-F >	2 WVEZ-F	2 WVEZ-F >>	2 WTFX-F	2 WTFX-F >	2 WLRS-F	2 WLRS-F <	2 WHAS	2 WHAS
3	WLRS-F >	3 WGZB-F <	3 WVEZ-F	3 WDJX-F >	3 WDJX-F <	3 WDJX-F	3 WSFR-F >	3 WTFX-F	3 WSFR-F	3 WDJX-F >
4	WGZB-F	4 WVEZ-F	4 WGZB-F	4 WRKA-F <	4 WHAS	4 WBLO-F >	4 WSFR-F <	4 WDJX-F	4 WHAS <	4 WTFX-F <
4	WHKW-F	5 WLRS-F	5 WMHX-F	5 WGZB-F	4 WRKA-F	5 WGZB-F	5 WAMZ-F	4 WHAS	5 WSFR-F	5 WVEZ-F <
4	WQSH-F	5 WRVI-F	5 WRVI-F >	6 WHAS <	6 WMJM-F	5 WHKW-F	5 WBLO-F >	4 WAMZ-F	6 WQMF-F >	5 WKJK <
	5 WQSH-F	7 WQSH-F	7 WMJM-F	6 WGZB-F	5 WQSH-F	7 WGZB-F	7 WBLO-F	7 WDJX-F	6 WQMF-F	6 WTFX-F <
	8 WMHX-F	7 WTFX-F	8 WMHX-F <	8 WMHX-F		7 WQMF-F	7 WRVI-F	8 WVEZ-F	8 WRKA-F >	8 WRKA-F >
	8 WTFX-F	7 WSFR-F	9 WLRS-F	8 WRVI-F >		7 WHAS		8 WGZB-F <	9 WGZB-F	9 WGZB-F
			9 WRVI-F					10 WRKA-F <		

LOUISVILLE

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report			
							12+	25-54	Revenue	
WAVG	C/O	1450	Jeffersonville, IN	0.7	2.3		Blue Chip	18.5 %	16.0 %	18.0 %
WFIA	REL	900	Louisville	0.6	2.5		WDJX-FM, WFIA-AM, WGZB-FM, WLRS-FM, WMJM-FM			
WLLV	B/G	1240	Louisville	0.4	1.2		Clear Channel	35.3 %	33.3 %	49.2 %
WLOU	B/G	1350	Louisville	0.7	1.9		WAMZ-FM, WHAS-AM, WKJK-AM, WQMF-FM, WTFX-FM, WWKY-AM			
WMPI-F	C	105.3	Scottsburg, IN	0.6	1.4		Cox Radio	16.0 %	21.1 %	24.9 %
WTHQ-F	C	101.7	Shelbyville	0.5	1.4		WRKA-FM, WSFR-FM, WVEZ-FM			
WTMT	SPRTS	620	Louisville	0.7	2.0		Salem, pend.	1.5 %	1.5 %	0.9 %
							WLSY-FM, WRKI-FM			
Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume				
WASE-F	O	103.5	Radcliff	0.4	1.8			71.3 %	71.9 %	93.0 %

AM Stations

WHAS	840	50 kw	Full Service	ABC	\$132.00	Cir Chnl	Clear Channel	
WKJK	1080	10 kw/1 kw (DA-2)	Standards	Westwd, ABC	\$ NA	Cir Chnl	Clear Channel	
WLKY	970	5 kw (DA-2)	News	AP, CBS	\$ NA	—	Hearst-Argyle	
WWKY	790	5 kw/1 kw (DA-2)	Talk	CBS, Westwd, ESPN	\$<20.00	Mc-Guild	Clear Channel	

FM Stations

WAMZ	97.5	100 kw @ 673	Country		\$155.00	Christal	Clear Channel	
WBLO	104.3	3kw @ 328	Black		\$ NA	Mc-Guild		Charlestown, IN
WDJX	99.7	24 kw @ 715	CHR		\$60.00	Eastman	Blue Chip	
WGZB	95.5	3 kw @ 328	Black	ABC	\$45.00	D&R	Blue Chip	Corydon, IN
WHKW	98.9	50 kw @ 492	Country		\$24.00	Cir Chnl	Snowden	Salem, IN
WLRS	102.3	3 kw @ 285	AOR-New Rock		\$30.00	Eastman	Blue Chip	
WLSY	94.7	2.15 kw @ 387	Black Oldies		\$ NA	Christal	Salem, pend.	New Albany, IN
WIMX	103.9	1.35 kw @ 490	AC/CHR		\$25.00	Eastman		
WMJM	101.3	1.9 kw @ 415	Black AC	ABC	\$<20.00	D&R	Blue Chip	Jeffersontown
WQMF	95.7	28.5 kw @ 643	Classic AOR		\$60.00	Cir Chnl	Clear Channel	Jeffersonville, IN
WOSH	93.1	2.15 kw @ 387	Modern AC		\$ NA	—		Clarksville, IN
WRKA	103.1	6 kw @ 312	Oldies	ABC	\$60.00	Christal	Cox Radio	
WRVI	105.9	3 kw @ 328	Classic Hits		\$ NA	Christal	Salem, pend.	New Albany, IN
WSFR	107.7	31 kw @ 568	Classic Hits		\$31.00	Eastman	Cox Radio	Corydon, IN
WTFX	100.5	37.4 kw @ 554	AOR	Source	\$55.00	Cir Chnl	Clear Channel	
WVEZ	105.9	24.5 kw @ 670	Soft AC		\$68.00	Eastman	Cox Radio	
WXLN	105.7	3 kw @ 328	See WXLN-F					Eminence
WYLI	105.1	0.74 kw @ 551	Religion	USA		Salem	WXLN-F	Shepherdsville

Notes: * WGZB-F revenue level includes revenue of WMJM-F . . . 4/99 WLSY-F/WRVI-F sold by Cox Radio to Salem Communications for \$5,000,000

MADISON

Arbitron Rank: 120 Pop (12+): 342,200
MSA Rank: 124
MSA Pop: 405,000
DMA: 83
Average Persons Rating: 14.8
Market TSL In Hours: 19.50

Stations: 23 / 19
Diarles: 1,310 / 261:1 / 61.0%
Sample Target: 1,300
% Below Line: 2.2
% Not Listed: 16.2
Pop per Station: 18,011

Last Year's Revenue: \$24,000,000
Household Income: \$53,257
Total Retail Sales: \$5.2 Bil.
#1 Biller: WZEE-F \$3,400,000
#1 Billing Portfolio: Capstar \$10,610,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
1	WZEE-F	CHR	45 / 8.9	11.0	12.1	10.7	12.4	10.7	894 / 26.1	31.1	30.9	E
2	WIBA	FS/T	40 / 7.9	7.0	6.6	6.8	6.5	7.1	688 / 20.1	21.0	19.6	D
3	WWQM-F	C	38 / 7.5	6.2	5.7	7.2	6.5	6.7	458 / 13.4	13.7	13.9	D
3	WMGN-F	AC	38 / 7.5	7.6	8.2	6.0	9.1	7.3	617 / 18.0	20.3	18.9	E
5	WJJO-F	AOR	33 / 6.5	6.0	8.6	8.9	9.3	7.5	547 / 16.0	14.1	17.5	C
6	WOLX-F	O	30 / 5.9	6.2	7.6	8.0	5.9	6.9	602 / 17.6	20.2	18.5	D
7	WIBA-F	AOR	26 / 5.1	3.6	5.5	4.5	6.1	4.7	578 / 16.9	15.7	16.3	E
8	WMMM-F	AOR-P	23 / 4.6	4.6	4.1	4.9	3.2	4.5	413 / 12.1	12.1	11.8	B
8	WMAD-F	AOR-NR	23 / 4.6	4.6	4.1	4.3	3.2	4.4	553 / 16.2	18.0	14.8	C
10	WTDY	T	22 / 4.4	3.6	2.5				307 / 9.0	8.2		C*
11	WTSO	ST	20 / 4.0	4.0	3.3	3.5	2.6	3.7	351 / 10.2	7.5	8.6	B
12	WMLI-F	SAC	17 / 3.4	3.2	1.8	2.1	2.2	2.6	297 / 8.7	10.9	11.0	A
13	WHIT	SPRTS	15 / 3.0	1.6	2.0	2.1	2.4	2.2	135 / 4.0	2.5	4.0	A
14	WYZM-F	C	13 / 2.6	2.0	2.7	3.7	3.4	2.7	246 / 7.2	7.4	9.9	B
15	WSJY-F	SAC	9 / 1.8	1.4	1.0	0.8	1.8	1.2	173 / 5.0	4.2	5.3	WSJY-F

12+ FM Share (Metro): 72.10% (305 of 423) (Winter 98: 78.61%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WZEE-F >>>	1 WZEE-F <	1 WZEE-F	1 WMGN-F	1 WMGN-F	1 WIBA	1 WIBA	1 WMGN-F <	1 WZEE-F >	1 WZEE-F >	1 WWQM-F <
2 WMAD-F >	2 WJJO-F	2 WJJO-F	2 WZEE-F	2 WZEE-F	2 WMGN-F <	2 WZEE-F	2 WJJO-F <	2 WMGN-F	2 WIBA <	2 WIBA
3 WOLX-F	3 WMAD-F >	2 WMGN-F	3 WIBA-F <	3 WWQM-F	3 WWQM-F	3 WMGN-F <	3 WZEE-F	3 WJJO-F <	3 WOLX-F	2 WZEE-F <
3 WJJO-F	4 WMMM-F <	4 WIBA-F <	4 WJJO-F	4 WIBA-F <	4 WOLX-F	4 WWQM-F	3 WWQM-F	4 WOLX-F <	3 WJJO-F	4 WMGN-F
3 WKPO-F >>>	5 WIBA-F	5 WWQM-F	4 WWQM-F	5 WOLX-F	5 WTSO	4 WJJO-F	5 WTDY <	5 WWQM-F <	3 WWQM-F <	5 WOLX-F >
	5 WWQM-F	5 WMMM-F	4 WMMM-F	5 WMMM-F <	5 WTDY	6 WIBA-F	6 WOLX-F	6 WIBA <	6 WMAD-F	6 WIBA-F
	5 WMGN-F	7 WMAD-F	7 WOLX-F	7 WJJO-F	7 WIBA-F	7 WTDY <	7 WIBA	7 WIBA-F <	7 WMLI-F <	6 WTSO
	8 WHIT	8 WOLX-F	7 WMLI-F	8 WIBA	8 WZEE-F	8 WOLX-F	7 WIBA-F <	8 WMAD-F <	8 WIBA-F	6 WMAD-F <
		9 WMLI-F	7 WHIT	8 WMLI-F	9 WMLI-F	9 WMMM-F	9 WMMM-F <	9 WMMM-F	9 WTDY	9 WMMM-F
				8 WHIT	9 WMMM-F	10 WMAD-F	10 WMAD-F <	10 WTSO	9 WMGN-F	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnite
1 WZEE-F >	1 WZEE-F >	1 WZEE-F	1 WZEE-F	1 WMGN-F >	1 WJJO-F >>	1 WJJO-F >	1 WJJO-F	1 WJJO-F	1 WIBA-F	1 WIBA >>
2 WMAD-F >>	2 WMGN-F	2 WMGN-F >	1 WMGN-F >	2 WZEE-F <	2 WMAD-F	2 WZEE-F	2 WHIT	2 WIBA-F	1 WJJO-F	2 WOLX-F
3 WYZM-F	3 WMAD-F >	3 WMLI-F	3 WWQM-F >	3 WWQM-F	3 WZEE-F >>	3 WMAD-F	3 WIBA-F	3 WZEE-F	3 WHIT <	2 WJJO-F
3 WWQM-F	4 WWQM-F	3 WMMM-F	4 WMLI-F	4 WOLX-F	4 WOLX-F	4 WIBA-F	3 WZEE-F	4 WHIT	4 WMMM-F	2 WTDY
3 WJJO-F	4 WMLI-F	5 WWQM-F	4 WMMM-F <	5 WMLI-F	4 WIBA-F	4 WHIT	5 WWQM-F	4 WMMM-F	5 WOLX-F	5 WIBA-F
3 WMGN-F >>	4 WMMM-F	5 WMAD-F >	6 WMAD-F	6 WMMM-F	4 WMMM-F >>	6 WMMM-F	5 WMMM-F	6 WMAD-F <	5 WZEE-F	5 WMLI-F
	7 WJJO-F	7 WIBA	7 WOLX-F	7 WIBA		7 WWQM-F >	7 WMAD-F	7 WTDY	5 WWQM-F	
	7 WYZM-F	7 WJJO-F	8 WYZM-F	7 WYZM-F				8 WMGN-F	5 WTDY	
		7 WYZM-F >>						9 WOLX-F	9 WIBA	
								9 WWQM-F	9 WMGN-F >	

Other Rated Stations	Metro Share	Cume Rating	TSA AQH Cume
WIBU	C	1240 Poyette	1.6 3.3
WKPO-F	CHR	105.9 Evansville	1.2 4.1
WTDA	T	1480 Madison	0.8 4.8
WTLX-F	T	100.5 Columbus	0.4 1.6

Consolidation Report	12+	25-54	Revenue
Capstar	33.9 %	29.8 %	44.2 %
WIBA-AM, WIBA-FM, WMAD-FM, WMLI-FM, WTSO-AM, WZEE-FM			
Mid-West Family	29.7 %	33.9 %	35.5 %
WHIT-AM, WJJO-FM, WMGN-FM, WTDA-AM, WTDY-AM, WWQM-FM			
Woodward	13.1 %	15.6 %	18.7 %
WMMM-FM, WOLX-FM, WYZM-FM			

Other Rated Stations--Outside Market	Metro Share	Cume Rating	TSA AQH Cume
WGN	FS/T	720 Chicago	1.0 1.9
WISN	T	1130 Milwaukee	0.4 0.9

76.7 % 79.3 % 98.4 %

MADISON

AM Stations

Station	Freq	Power	Format	Network	Revenue	Owner	Market
WHIT	1550	5 kw (Days)	Sports	ABC, 1-On-1, ESPN	\$<20.00	Mc-Guild	Midwest Family
WHBA	1310	5 kw/5.4 kw (DA-N)	Full Service/Talk	CBS	\$39.00	Katz	Capstar
WTDY	1670	10 kw/1 kw	Talk	ABC, Westwd	\$24.00	Mc-Guild	Midwest Family
WTSO	1070	10 kw/5 kw (DA-2)	Standards	ABC, Westwd	\$20.00	Banner	Capstar

FM Stations

Station	Freq	Power	Format	Network	Revenue	Owner	Market
WHBA	101.5	12 kw @ 1017	AOR		\$64.00	Katz	Capstar
WJJO	94.1	50 kw @ 492	AOR		\$31.00	Mc-Guild	Midwest Family Walmartown
WMAD	92.1	1.8 kw @ 400	AOR-New Rock		\$ 24.00	Katz	Capstar Sun Prairie
WMSN	93.1	30 kw @ 581	AC		\$53.00	Mc-Guild	Midwest Family
WYJ	95.3	5 kw @ 672	Soft AC		\$<20.00	Katz	Capstar Sauk City
WMMN	105.5	2 kw @ 573	Progressive AOR		\$<20.00	Mc-Guild	Woodward Verona
WOLX	94.9	37 kw @ 1299	Oldies		\$ 50.00	Mc-Guild	Woodward Baraboo
WSJT	107.3	26 kw @ 674	Soft AC	ABC	\$<20.00	—	Marathon, pend. Ft. Atkinson
WWOM	106.3	4.5 kw @ 380	Country		\$52.00	Mc-Guild	Midwest Family Middleton
WYZM	105.1	6 kw @ 243	Country		\$<20.00	—	Woodward Waunakee
WZEE	104.1	12 kw @ 1004	CHR		\$53.00	Katz	Capstar

Notes: *WTDY revenue level includes revenue of WTDA

FORMAT CODES

AC	- Adult Contemporary	J	- Jazz and New Adult Contemporary
AC-NR	- Modern AC	KIDS	- Children's
AOR	- Album Oriented Rock	N	- News
AOR-NR	- New Rock	O	- Oldies (50's & 60's)
AOR-P	- Progressive AOR	REL	- Religion, Christian
B	- Black (audience 75%+ Black)	REL-CC	- Contemporary Christian
B/AC	- Black Adult Contemporary	SAC	- Soft Adult Contemporary
B/G	- Black Gospel	SP	- Hispanic/Spanish
B/O	- Black Oldies	SP-C	- Hispanic Contemporary
BIZ	- Business News & Talk	SP-NT	- Hispanic News/Talk/Information
C	- Country	SP-R	- Hispanic-Regional
CO	- Classic Country	SP-TP	- Hispanic-Tropical
CHR	- Contemporary Hit Radio, Top 40	SP-VA	- Hispanic Variety
CL	- Classical	SP-TJ	- Tejano
CL AOR	- Classic AOR, Classic Rock	SPRTS	- Sports
CL HITS	- Classic Hits/70's Oldies	ST	- Standards, Big Band, Nostalgia
E	- Ethnic (usually Foreign Lang.)	T	- Talk
EZ	- Easy Listening, Beautiful Music	U	- Urban (majority of audience is non-white)
FS	- Full Service	VA	- Variety
G	- Gospel	?	- Others or Unknown

REVENUE LEVEL CODES

A	- Less than \$500,000	E	- \$3,000,000 to \$3,999,999	I	- \$10,000,000 to \$14,999,999
B	- \$500,000 to \$999,999	F	- \$4,000,000 to \$4,999,999	J	- \$15,000,000 to \$19,999,999
C	- \$1,000,000 to \$1,999,999	G	- \$5,000,000 to \$6,999,999	K	- \$20,000,000 to \$29,999,999
D	- \$2,000,000 to \$2,999,999	H	- \$7,000,000 to \$9,999,999	L	- \$30,000,000+

MEMPHIS

Arbitron Rank: 46 **Pop (12+):** 950,900
MSA Rank: 52
MSA Pop: 1,090,000
DMA: 42
Average Persons Rating: 15.7
Market TSL in Hours: 20.75

Stations: 29 / 27
Diaries: 1,488 / 639:1 / 46.6%
Sample Target: 1,490
% Below Line: 0.9
% Not Listed: 10.7
Pop per Station: 35,219

Last Year's Revenue: \$50,400,000
Household Income: \$39,609
Total Retail Sales: \$11.3 Bil.
#1 Biller: WMC-F \$7,500,000
#1 Billing Portfolio:
Clear Channel \$19,710,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
1 WHRK-F	B	117 / 7.9	9.3	6.6	9.1	8.3	8.2	1931 / 20.3	22.2	20.5		G WHRK-F
2 KJMS-F	B/AC	98 / 6.6	4.5	3.7	6.6	7.4	5.3	1379 / 14.5	14.2	15.0		F KJMS-F
3 WDIA	B	92 / 6.2	8.5	6.6	8.2	7.3	7.4	1265 / 13.3	14.4	13.6		E WDIA
4 WRBO-F	B/O	91 / 6.1	6.2	7.6	0.3		5.1	1380 / 14.5	15.4			B WRBO-F
5 KXHT-F	B	88 / 5.9	6.0	4.4	5.2	5.1	5.4	1325 / 13.9	13.6	14.4		KXHT-F
6 WLOK	B/G	83 / 5.6	5.4	6.3	5.8	6.3	5.8	1040 / 10.9	11.3	13.2		C WLOK
7 WMC-F	CHR/AC	82 / 5.5	5.9	5.0	6.7	6.5	5.8	1430 / 15.0	16.4	15.3		H WMC-F
8 WRVR-F	AC	80 / 5.4	5.8	6.6	5.7	6.7	5.9	1440 / 15.1	15.4	14.8		H WRVR-F
9 WEGR-F	AOR	71 / 4.8	5.5	5.8	4.7	5.1	5.2	1227 / 12.9	14.4	12.6		F WEGR-F
10 WGKX-F	C	68 / 4.6	6.6	6.0	5.7	5.1	5.7	1346 / 14.2	17.0	15.0		F WGKX-F
11 WSRR-F	CL HITS	64 / 4.3	3.9	4.4	3.4	3.3	4.0	1187 / 12.5	12.9	10.7		E WSRR-F
12 WOGY-F	C	59 / 4.0	3.1	4.4	4.2	4.1	3.9	1122 / 11.8	12.4	12.7		D WOGY-F
13 WREC	T	45 / 3.0	3.0	2.8	2.6	2.7	2.9	822 / 8.6	8.2	8.0		C WREC
14 WKSL-F	CHR	43 / 2.9	2.8	2.7	2.3	3.0	2.7	995 / 10.5	10.0	8.9		WKSL-F
15 WCRV	REL	36 / 2.4	1.3	1.3	1.7	1.5	1.7	494 / 5.2	5.1	4.1		WCRV
16 WRXQ-F	AOR-NR	34 / 2.3	1.2	1.2	2.1	1.5	1.7	700 / 7.4	5.5	6.3		B WRXQ-F
17 WMFS-F	AOR	30 / 2.0	2.1	2.2	1.9	2.6	2.1	623 / 6.6	6.1	7.0		A WMFS-F
18 KWAM	B/G	29 / 1.9	1.4	2.9	1.7	1.6	2.0	633 / 6.7	4.2	4.1		A KWAM
19 WMC	N/T	19 / 1.3	1.7	1.9	2.8	2.9	1.9	512 / 5.4	6.2	9.1		C WMC
20 WHBQ	SPRTS	17 / 1.1	1.4	1.0	0.6	1.2	1.0	370 / 3.9	4.8	3.4		WHBQ
21 WPLX	ST	17 / 1.1	1.1	1.9	1.2	2.2	1.3	251 / 2.6	1.7	2.8		WPLX

12+ FM Share (Metro): 72.56% (965 of 1330) (Winter 98: 67.60%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WHRK-F	1 WHRK-F	1 KJMS-F	1 KJMS-F	1 KJMS-F	1 WDIA	1 WDIA	1 WRVR-F	1 WHRK-F	1 KXHT-F	1 WDIA
2 KXHT-F >>	2 KJMS-F	2 WRBO-F	2 WRBO-F	2 WRBO-F	2 WLOK	1 WHRK-F	2 KJMS-F	2 KXHT-F	2 WHRK-F	2 WHRK-F
3 WKSL-F >>	3 KXHT-F	3 WMC-F	3 WEGR-F	3 WEGR-F	3 WRVR-F	3 WEGR-F	2 WMC-F	3 WRBO-F	3 KJMS-F	3 WLOK
4 WMC-F	3 WHRK-F	4 WMC-F	4 WMC-F	4 WMC-F	4 WRBO-F	4 KJMS-F	4 WRBO-F	4 WMC-F	3 WRBO-F	4 KXHT-F
5 WRBO-F	5 WEGR-F	5 WSRR-F	5 WSRR-F	5 WSRR-F	5 WGKX-F	4 WMC-F	5 WGKX-F	5 KJMS-F	5 WLOK	4 WRBO-F
6 WEGR-F	6 WSRR-F	6 WRVR-F	5 WRVR-F	5 WRVR-F	6 WSRR-F	6 WGKX-F	6 WHRK-F	6 WEGR-F	6 WDIA	6 KJMS-F
7 WRXQ-F	7 WRVR-F	7 WDIA	7 WDIA	7 WDIA	7 WMC-F	7 WRVR-F	6 WREC	7 WRVR-F	7 WKSL-F	7 WRVR-F
8 WMFS-F	8 KXHT-F	8 WHRK-F	8 WLOK	8 WLOK	7 KJMS-F	7 WLOK	8 WSRR-F	8 WLOK	8 WRVR-F	8 WMC-F
9 WKSL-F	9 WDIA	9 WLOK	8 WHRK-F	9 WEGR-F	9 WEGR-F	9 WRBO-F	9 WEGR-F	8 WSRR-F	9 WSRR-F	9 WSRR-F
9 WOGY-F	10 WOGY-F	10 WOGY-F	10 WGKX-F	10 WREC	10 WOGY-F	10 WOGY-F	10 WOGY-F	10 WGKX-F	10 WOGY-F	10 WOGY-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmite
1 KXHT-F	1 WHRK-F	1 KJMS-F	1 KJMS-F	1 KJMS-F	1 WHRK-F	1 WHRK-F	1 KJMS-F	1 WEGR-F	1 WEGR-F	1 WHRK-F
2 WHRK-F	2 KJMS-F	2 WHRK-F	1 WMC-F	2 WRVR-F	2 KXHT-F	2 KXHT-F	2 WRBO-F	2 WRBO-F	1 WRBO-F	2 KJMS-F
3 WMC-F	3 WMC-F	3 WMC-F	3 WRVR-F	3 WMC-F	3 WRXQ-F	3 KJMS-F	3 WEGR-F	2 KJMS-F	3 KJMS-F	3 WDIA
4 WKSL-F	4 KXHT-F	4 WEGR-F	3 WHRK-F	4 WRBO-F	3 WMFS-F	3 WMFS-F	4 WRXQ-F	4 WSRR-F	4 WSRR-F	4 KXHT-F
4 KJMS-F	5 WKSL-F	4 WRBO-F	5 WRBO-F	5 WLOK	5 WEGR-F	5 WRXQ-F	4 WMFS-F	5 WHRK-F	5 WMC-F	4 WRBO-F
4 WRVR-F	6 WRBO-F	6 WKSL-F	6 WDIA	5 WDIA	5 WOGY-F	6 WRBO-F	4 WHRK-F	6 KXHT-F	6 WREC	6 WLOK
4 WOGY-F	7 WEGR-F	7 WGKX-F	7 WLOK	7 WHRK-F	7 WHRK-F	7 WEGR-F	7 WSRR-F	7 WMC-F	6 WDIA	6 WREC
8 KWAM	8 WGKX-F	7 WLOK	8 KXHT-F	8 WEGR-F	8 WMC-F	7 WMC-F	8 WMFS-F	8 WHRK-F	8 WHRK-F	8 WRVR-F
	9 WOGY-F		9 WGKX-F	8 WGKX-F	9 WSRR-F	9 KXHT-F	9 WDIA	8 WRVR-F	8 WRVR-F	8 WRVR-F
			10 WEGR-F	10 WSRR-F	10 WOGY-F		9 WRXQ-F	10 WOGY-F	10 WOGY-F	

Other Rated Stations			Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations—Outside Market			Metro Share	Cume Rating	TSA AQH Cume
KHLS-F	C	96.1	Blytheville, AR	0.9	1.2	KIYS-F	CHR	101.9	Jonesboro, AR	0.5	1.1
WAVN	B/G	1240	Southaven, MS	0.3	0.9	WBLE-F	C	100.5	Batesville, MS	0.4	0.7
WBBP	B/G	1480	Memphis	0.8	2.8						
WJCE	B/O	680	Memphis	0.7	3.2						
WKRA-F	B/O	92.7	Holly Springs, MS	0.5	1.9						
WVIM-F	REL-CC	95.3	Coldwater, MS	0.3	1.2						

MEMPHIS

Consolidation Report	12+	25-54	Revenue
Barnstable WGXK-FM, WRBO-FM, WSRR-FM	15.0 %	19.0 %	18.1 %
Clear Channel, pend. KJMS-FM, KWAM-AM, WDIA-AM, WEGR-FM, WHRK-FM, WREC-AM, WRXQ-FM, WYLT-FM	32.7 %	33.3 %	39.1 %
Flinn KYHT-FM, WHBO-AM, WKSL-FM, WOWW-AM, WSFZ-AM	9.9 %	5.8 %	%
Sinclair Broadcast Group WJCE-AM, WOGY-FM, WRVR-FM	10.1 %	10.7 %	20.1 %
	67.7 %	68.8 %	77.3 %

AM Stations

Call	Freq	Power	Day	Genre	Network	Rate	Chnl	Company	City
WYAM	990	10 kw	Days, DA	Black Gospel	Westwd	\$ NA	Clr Chnl	Clear Channel	
WCRV	640	50 kw/0.48 kw	(DA-N)	Religion		<20.00	---	Bott	Collierville
WDIA	1070	50 kw/5 kw	(DA-2)	Black	ABC, CBS	\$48.00	Clr Chnl	Clear Channel	
WHBO	550	5 kw/1 kw	(DA-2)	Sports	ABC, CBS, Westwd	\$ NA	---	Flinn	
WLOY	1340	1 kw		Black Gospel		\$33.00	Unirep		
WMC	750	5 kw	(DA-F)	News/Talk	ABC	\$53.00	Mc-Guild	Raycom	
WPLA	1170	1 kw	(Days)	Standards	Westwd, CBS	\$19.00	---		Germantown
WREC	600	5 kw	(DA-2)	Talk	CNN, Westwd	<20.00	Clr Chnl	Clear Channel	

FM Stations

Call	Freq	Power	Genre	Network	Rate	Chnl	Company	City
WJMS	101.1	100 kw @ 450	Black AC	CBS, ABC	\$45.00	Clr Chnl	Clear Channel	
WYHT	107.1	12.75 kw @ 479	Black		\$17.00	Williams	Flinn	Marion, AR
WEGR	102.7	100 kw @ 900	AOR	Westwd	\$98.00	Clr Chnl	Clear Channel	
WOGY	105.9	100 kw @ 984	Country		\$115.00	Katz	Barnstable	
WHRK	97.1	100 kw @ 531	Black	CBS, ABC	\$105.00	Clr Chnl	Clear Channel	
WYOL	107.5	3 kw @ 328	CHR		\$ NA	---	Flinn	Germantown
WMC	93.7	300 kw @ 908	CHR/AC	Source	\$82.00	Mc-Guild	Raycom	
WMEG	92.9	6 kw @ 328	AOR		\$21.00	---		Bartlett
WCSG	94.1	50 kw @ 472	Country	Westwd	\$40.00	Allied	Sinclair Bcst Gp	Germantown
WHBO	103.5	100 kw @ 597	Black Oldies		\$ NA	Katz	Barnstable	Como, MS
WFRP	104.5	100 kw @ 750	AC		\$125.00	Allied	Sinclair Bcst Gp	
WRRQ	95.7	6 kw @ 328	AOR-New Rock		\$24.00	Clr Chnl	Clear Channel	Olivo Branch, MS
WTRR	95.1	100 kw @ 763	Classic Hits		\$54.00	Katz	Barnstable	Millington

Notes: 4/99 WRXQ-F changed from AOR-NR to Oldies; it has requested the calls WOTO-F ("Only the Oldies") . . . 5/99 WYLT-F (94.9; Byhalia, MS) sold by the Estate of Albert Crain to Clear Channel for \$1,100,000

MIAMI-FORT LAUDERDALE

Arbitron Rank: 12 Pop (12+): 3,111,400
MSA Rank: 24-Miami; 39-Ft. Laud.
MSA Pop: 3,600,000
DMA: 16
Average Persons Rating: 18.1
Market TSL in Hours: 23.75

Stations: 37 / 33
Diaries: 4,705/ 661:1/ 44.5%
Sample Target: 4,710
% Below Line: 3.9
% Not Listed: 8.5
Pop per Station: 94,285

Last Year's Revenue: \$209,000,000
Household Income: \$36,812
Total Retail Sales: \$41.9 Bil.
#1 Billing: WAMR-F \$17,500,000
#1 Billing Portfolio:
 Clear Channel \$52,450,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WEDR-F	B	374 / 6.7	8.0	7.4	6.1	6.6	7.0	5137 / 16.5	17.5	16.1	I	WEDR-F
2	WAQI	SP-VA	300 / 5.3	4.4	4.4	4.0	3.8	4.5	2220 / 7.1	6.7	6.2	G	WAQI
3	WPOW-F	CHRU	282 / 5.0	5.5	5.0	5.0	5.4	5.1	5750 / 18.5	18.4	18.2	I	WPOW-F
4	WLYF-F	SAC	281 / 5.0	4.8	4.0	4.8	4.9	4.6	3728 / 12.0	12.0	13.0	I	WLYF-F
5	WAMR-F	SP	275 / 4.9	4.6	5.0	4.1	4.7	4.6	3239 / 10.4	9.1	11.2	J	WAMR-F
6	WKIS-F	C	251 / 4.5	3.3	4.2	3.9	3.7	4.0	2898 / 9.3	8.6	9.4	I	WKIS-F
7	WHQT-F	B/AC	237 / 4.2	5.2	4.9	4.7	5.1	4.8	3238 / 10.4	12.1	12.1	H	WHQT-F
8	WHYI-F	CHR/AC	214 / 3.8	3.4	4.2	3.9	3.6	3.8	4309 / 13.8	13.7	14.6	I	WHYI-F
9	WLVE-F	J	201 / 3.6	3.7	4.2	3.3	3.8	3.7	2926 / 9.4	10.3	10.6	H	WLVE-F
10	WXDJ-F	SP-C	193 / 3.4	3.1	2.9	3.3	3.2	3.2	2893 / 9.3	9.5	9.6	H	WXDJ-F
11	WTMI-F	CL	192 / 3.4	3.1	2.8	2.7	3.2	3.0	2612 / 8.4	8.9	9.0	G	WTMI-F
12	WFLC-F	AC	187 / 3.3	2.9	3.5	4.2	3.8	3.5	3535 / 11.4	11.2	11.6	I	WFLC-F
13	WCMQ-F	SP-C	176 / 3.1	2.8	2.7	3.1	3.4	2.9	1925 / 6.2	8.1	8.0	F	WCMQ-F
14	WQAM	SPRST	175 / 3.1	3.1	2.9	3.1	2.8	3.1	2404 / 7.7	8.6	7.3	I	WQAM
15	WBGJ-F	CL AOR	174 / 3.1	3.0	3.3	3.3	2.6	3.2	2948 / 9.5	9.8	8.6	H	WBGJ-F
16	WMXJ-F	O	173 / 3.1	3.1	3.4	3.1	2.9	3.2	2971 / 9.5	10.2	10.7	H	WMXJ-F
17	WZTA-F	AOR	172 / 3.1	3.5	2.7	3.8	2.8	3.3	2569 / 8.3	9.5	8.8	I	WZTA-F
18	WRMA-F	SP-C	161 / 2.9	3.3	3.3	2.8	3.9	3.1	2337 / 7.5	7.6	10.2	I	WRMA-F
19	WRTO-F	SP-TP	116 / 2.1	2.3	2.1	2.1	1.5	2.1	2545 / 8.2	8.1	6.5	G	WRTO-F
20	WJNA	ST	112 / 2.0	1.5	1.6	0.9	1.4	1.5	1085 / 3.5	3.0	2.3		WJNA
21	WIOD	N/T	111 / 2.0	1.6	2.0	1.4	1.7	1.7	2463 / 7.9	7.4	8.1	F	WIOD
22	WINZ	T	105 / 1.9	1.8	1.7	1.9	2.0	1.8	1733 / 5.6	6.3	7.3	D	WINZ
23	WQBA	SP	97 / 1.7	1.4	1.9	2.4	2.0	1.9	1050 / 3.4	3.3	4.0	E	WQBA
24	WPLL-F	AC	95 / 1.7	1.5	1.8	2.2	2.1	1.8	2425 / 7.8	8.0	9.6	G	WPLL-F
25	WMBM	G/B	66 / 1.2	1.2	1.5	1.1	0.9	1.2	608 / 2.0	1.6	2.1		WMBM
26	WFBA	SP-VA	62 / 1.1	1.2	0.9	1.1	1.0	1.1	774 / 2.5	2.6	2.1		WFBA
27	WWFE	SP-NT	56 / 1.0	0.7	0.8	0.8	0.8	0.8	711 / 2.3	1.7	1.9		WWFE

12+ FM Share (Metro): 74.44% (3829 of 5144) (Winter 98: 75.86%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WEDR-F <	1 WEDR-F	1 WEDR-F	1 WEDR-F	1 WEDR-F <	1 WAQI	1 WAMR-F	1 WLYF-F	1 WEDR-F	1 WEDR-F >	1 WEDR-F
2 WPOW-F >>>	2 WPOW-F >	2 WPOW-F <	2 WAMR-F	2 WAMR-F <	2 WLYF-F <	2 WAQI <	2 WAQI <	2 WPOW-F <	2 WPOW-F	2 WPOW-F
3 WHYI-F >	3 WHYI-F <	3 WHQT-F <	2 WHQT-F	3 WHQT-F <	3 WAMR-F <	3 WBGJ-F <	3 WQAM	3 WLYF-F	3 WAQI >	3 WKIS-F <
	4 WZTA-F	4 WAMR-F <	4 WBGJ-F <	4 WLYF-F	4 WKIS-F <	4 WEDR-F <	4 WKIS-F <	4 WKIS-F <	4 WHQT-F	4 WAMR-F <
	5 WFLC-F <	5 WHYI-F <	5 WLYF-F <	5 WBGJ-F <	5 WTMI-F	5 WHQT-F	5 WAMR-F	5 WAQI <	5 WHYI-F <	5 WXDJ-F <
	6 WHQT-F	6 WZTA-F <	6 WFLC-F <	6 WLVE-F <	6 WLVE-F <	6 WKIS-F	5 WEDR-F <	6 WHYI-F	6 WLYF-F <	6 WLVE-F <
	7 WBGJ-F	7 WBGJ-F	7 WZTA-F <	7 WFLC-F <	7 WCMQ-F <	6 WLYF-F	7 WFLC-F <	7 WLVE-F <	7 WTMI-F <	7 WHQT-F <
	8 WXDJ-F <	7 WFLC-F <	8 WHYI-F	8 WKIS-F <	8 WMXJ-F	8 WPOW-F <	8 WTMI-F <	8 WFLC-F <	8 WLVE-F	8 WLYF-F <
	9 WAMR-F	9 WLYF-F	8 WPOW-F <	9 WHYI-F <	9 WHQT-F <	9 WHYI-F	9 WLVE-F <	9 WXDJ-F <	8 WAMR-F <	9 WMXJ-F
	10 WLYF-F	10 WKIS-F <	10 WLVE-F <	10 WQAM	9 WXDJ-F	9 WXDJ-F	10 WHQT-F <	10 WZTA-F <	10 WCMQ-F <	9 WHYI-F <

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmit
1 WEDR-F	1 WEDR-F	1 WEDR-F >	1 WEDR-F	1 WLYF-F <	1 WPOW-F	1 WPOW-F <	1 WZTA-F	1 WEDR-F	1 WBGJ-F <	1 WEDR-F
2 WHYI-F	2 WPOW-F <	2 WPOW-F <	2 WHQT-F <	2 WAMR-F <	2 WEDR-F >>	2 WEDR-F	2 WEDR-F <	2 WPOW-F	2 WQAM	2 WAQI >
3 WPOW-F >>	3 WHYI-F	3 WFLC-F <	3 WHYI-F <	3 WHQT-F <	3 WZTA-F <	3 WZTA-F >	3 WPOW-F	2 WZTA-F <	3 WZTA-F <	3 WHQT-F
4 WPLL-F	4 WFLC-F <	4 WHYI-F <	4 WAMR-F <	4 WEDR-F	4 WHQT-F	4 WBGJ-F	4 WBGJ-F <	4 WBGJ-F	4 WEDR-F	4 WLYF-F
5 WZTA-F <	5 WHQT-F	5 WHQT-F <	5 WLYF-F <	5 WFLC-F <	4 WHYI-F	5 WFLC-F	5 WQAM	5 WQAM	5 WAMR-F <	4 WKIS-F
6 WKIS-F	6 WXDJ-F <	6 WLYF-F <	6 WLYF-F <	6 WLVE-F <	6 WBGJ-F >	5 WHYI-F	6 WFLC-F	6 WHQT-F <	6 WKIS-F <	
6 WHQT-F	7 WLYF-F <	7 WAMR-F	7 WPOW-F	7 WHYI-F <		5 WHQT-F <	7 WHQT-F <	7 WAMR-F <	7 WLVE-F <	
6 WFLC-F	8 WAMR-F <	8 WXDJ-F	8 WXDJ-F <	8 WXDJ-F <		8 WQAM >	8 WHYI-F <	8 WKIS-F <	8 WHQT-F <	
6 WXDJ-F >	9 WPLL-F	9 WPLL-F <	9 WLVE-F	9 WRMA-F			9 WAMR-F	9 WHYI-F <	9 WPOW-F	
			9 WRMA-F <	10 WPOW-F <			10 WXDJ-F	10 WFLC-F <	10 WFLC-F <	

MIAMI-FORT LAUDERDALE

Other Rated Stations						Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report			
WACC	SP	830	Hialeah	0.6	1.3				Beasley	12.6 %	12.1 %	17.5 %
WAVS	E	1170	Davie	0.6	1.6				WKIS-FM, WPOW-FM, WQAM-AM			
WAXY	T	790	S. Miami	0.4	1.7				Clear Channel	19.2 %	22.7 %	25.1 %
WNMA-AA	SP-NT	1210	Miami Springs	0.7	1.8				WBGG-FM, WHYI-FM, WINZ-AM, WIOD-AM, WLVE-FM, WPLL-FM, WZTA-FM			
WSUA	SP-C	1260	Miami	0.9	2.2				Cox Radio	7.5 %	10.1 %	9.2 %
WVCG	E	1080	Coral Gables	0.4	1.1				WFLC-FM, WHQT-FM			
Other Rated Stations--Outside Market						Metro Share	Cume Rating	TSA AQH Cume				
WEAT-F	SAC	104.3	West Palm Beach	0.9	2.2				Heftel/Hispanic	14.0 %	11.7 %	15.4 %
WJHO	N/T	1040	Boynton Beach	0.5	1.6				WAMR-FM, WAQI-AM, WQBA-AM, WRTO-FM			
WRMF-F	AC	97.9	West Palm Beach	0.5	2.4				Jefferson-Pilot	8.5 %	8.9 %	11.0 %
									WAXY-AM, WLYF-FM, WMXJ-FM			
									SBS	6.0 %	6.7 %	11.4 %
									WCMQ-FM, WRMA-FM, WXDJ-FM			
										67.8 %	72.2 %	89.6 %

AM Stations

Station	Freq	Power	City	Format	Value	Company	Advertiser	Location
WAQI	710	50 kw (DA-2)		Hispanic-Variety	\$82.00	Katz Hisp.	Heftel/Hispanic	
WFBA	990	5 kw (DA-2)		Hispanic-Variety	\$ NA	Lotus		
WIIH	940	50 kw (DA-N)		Talk	USA \$73.00	Cir Chnl	Clear Channel	
WIOD	610	10 kw (DA-2)		News/Talk	ABC, CNN, SBUSA \$156.00	Cir Chnl	Clear Channel	
WMBM	1490	1 kw		Black Gospel	Westwd \$ NA	---		Miami Beach
WQAM	560	5 kw/1 kw		Sports	Westwd \$80.00	D&R	Beasley	
WQBA	1140	50 kw/10 kw (DA-N)		Hispanic	\$67.00	Katz Hisp.	Heftel/Hispanic	
WSUA	1260	5 kw (DA-2)		Hispanic Contemp.	\$41.00	---	El Dorado	
WWFE	670	50 kw/2.5 kw (DA-2)		Hispanic News/Talk	\$ NA	Lotus		

FM Stations

Station	Freq	Power	City	Format	Value	Company	Advertiser	Location
WAMR	107.5	96 kw @ 1006		Hispanic	\$190.00	Katz Hisp.	Heftel/Hispanic	
WBGG	105.9	100 kw @ 1024		Classic AOR	\$84.00	Cir Chnl	Clear Channel	
WCMQ	92.3	31 kw @ 618		Hispanic Contemp.	\$69.00	SBS	SBS	Hialeah
WEDR	99.1	100 kw @ 919		Black	\$185.00	Sentry	Chancellor	
WFLC	97.3	100 kw @ 1006		AC	\$177.00	Christal	Cox Radio	
WHQT	105.1	100 kw @ 1006		Black AC	\$150.00	Christal	Cox Radio	Coral Gables
WHYI	100.7	100 kw @ 1006		CHR/AC	\$176.00	Cir Chnl	Clear Channel	
WKIS	99.9	100 kw @ 984		Country	Westwd \$158.00	D&R	Beasley	Boca Raton
WLVE	93.9	100 kw @ 1006		Jazz	\$148.00	Cir Chnl	Clear Channel	
WLYF	101.5	100 kw @ 810		Soft AC	\$170.00	CBS	Jefferson-Pilot	
WMAX	102.7	100 kw @ 1006		Oldies	\$168.00	CBS	Jefferson-Pilot	
WPLL	103.5	100 kw @ 1006		AC	\$85.00	Cir Chnl	Clear Channel	
WPOW	96.5	100 kw @ 1006		CHR/Urban	Source \$180.00	D&R	Beasley	
WRMA	106.7	100 kw @ 984		Hispanic AC	\$165.00	---	SBS	
WRTO	99.3	100 kw @ 1407		Hispanic-Tropical	\$75.00	Katz Hisp.	Heftel/Hispanic	Goulds
WTTM	93.1	100 kw @ 1006		Classical	\$95.00	Mc-Guild	Tanger	
WYXJ	95.7	45 kw @ 531		Hispanic-Contemp.	\$135.00	---	SBS	Homestead
WZTA	94.9	100 kw @ 1006		AOR	\$163.00	Cir Chnl	Clear Channel	

Notes: 2/99 WCMQ (1700) changed calls to WRNU; its Unica News/Talk is now simulcast on WNMA (1210)

MILWAUKEE

Arbitron Rank: 31 Pop (12+): 1,377,100
MSA Rank: 38
MSA Pop: 1,460,000
DMA: 31
Average Persons Rating: 15.9
Market TSL in Hours: 21.00

Stations: 32 / 28
Diaries: 2,758 / 499:1 / 54.7%
Sample Target: 2,670
% Below Line: 1.3
% Not Listed: 10.2
Pop per Station: 49,182

Last Year's Revenue: \$69,000,000
Household Income: \$50,056
Total Retail Sales: \$16.5 Bil.
#1 Blitter: WTMJ \$14,200,000
#1 Billing Portfolio:
Journal Broadcast Group \$17,650,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1 WTMJ	FS	191 / 8.7	11.3	11.5	9.2	9.2	10.2	3492 / 25.4	29.1	24.7		I	WTMJ
2 WLZR-F	AOR	172 / 7.9	6.8	6.4	6.2	6.4	6.8	2252 / 16.4	16.7	16.8		G	WLZR-F
3 WKKV-F	B	136 / 6.2	6.8	7.0	6.7	6.6	6.7	1815 / 13.2	14.2	14.6		E	WKKV-F
3 WKLH-F	CL AOR	136 / 6.2	6.1	6.0	5.6	6.7	6.0	2328 / 16.9	15.5	16.8		H	WKLH-F
5 WOKY	ST	128 / 5.9	5.6	5.0	5.9	4.6	5.6	1552 / 11.3	12.1	10.2		C	WOKY
5 WLTO-F	SAC	128 / 5.9	4.5	4.0	4.1	5.0	4.6	1594 / 11.6	11.1	11.3		E	WLTO-F
7 WISN	T	123 / 5.6	5.0	5.1	4.5	4.9	5.1	2029 / 14.7	12.8	12.4		E	WISN
8 WMIL-F	C	114 / 5.2	7.3	7.7	7.7	6.9	7.0	1848 / 13.4	16.6	16.7		G	WMIL-F
9 WMYX-F	AC	112 / 5.1	4.9	4.6	5.3	5.1	5.0	1978 / 14.4	16.2	16.9		F	WMYX-F
10 WXSS-F	CHR	105 / 4.8	4.8	4.4	3.0	2.4	4.3	2114 / 15.4	16.1	7.1		C	WXSS-F
11 WZTR-F	O	91 / 4.2	3.6	4.2	4.2	4.1	4.0	1826 / 13.3	11.3	13.9		D	WZTR-F
12 WKTI-F	AC/CHR	89 / 4.1	5.8	4.5	5.3	4.9	4.9	2146 / 15.6	17.8	17.9		H	WKTI-F
13 WJZI-F	J	86 / 3.9	2.7	3.0	2.7	2.7	3.1	1131 / 8.2	7.5	7.7		D	WJZI-F
14 WFMR-F	CL	49 / 2.2	1.9	1.5	2.8	2.3	2.1	882 / 6.4	5.5	6.5		B	WFMR-F
15 WMCS	BIAC	48 / 2.2	1.6	1.9	2.4	2.1	2.0	582 / 4.2	4.4	4.9		A	WMCS
16 WLUM-F	AOR	42 / 1.9	1.7	1.9	2.7	2.6	2.1	1132 / 8.2	8.5	11.9		C	WLUM-F
16 WPNT-F	AC-NR	42 / 1.9	2.8	2.1	4.2	3.8	2.8	1422 / 10.3	12.5	14.5		C	WPNT-F
18 WNOV	B	34 / 1.6	1.6	1.9	1.6	1.7	1.7	519 / 3.8	4.8	3.9		A	WNOV
19 WTKM-AF	C	24 / 1.1	0.7	1.9	0.9	1.1	1.1	304 / 2.2	1.6	1.9			WTKM-AF

12+ FM Share (Metro): 70.54% (1384 of 1962) (Winter 98: 71.20%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WXSS-F >	1 WLZR-F >	1 WLZR-F	1 WLZR-F	1 WLZR-F <	1 WTMJ	1 WTMJ	1 WISN	1 WISN <	1 WKKV-F	1 WKKV-F <
2 WKKV-F >>	2 WKKV-F	2 WKLH-F	2 WKLH-F	2 WKLH-F	2 WOKY	2 WLZR-F >	2 WTMJ <	2 WTMJ	2 WXSS-F	2 WTMJ
3 WLZR-F >>>	3 WMYX-F	3 WKKV-F <	3 WMYX-F <	3 WLTO-F <	3 WISN	3 WKLH-F	3 WLZR-F <	3 WLZR-F <	3 WLZR-F <	2 WOKY
	4 WXSS-F	4 WMYX-F <	4 WLTO-F	4 WMYX-F <	4 WLTO-F <	4 WMYX-F <	4 WLTO-F <	4 WKKV-F <	4 WMIL-F <	4 WMIL-F <
	5 WKLH-F <	5 WLTO-F	5 WKTI-F <	5 WTMJ <	5 WKLH-F	5 WLTO-F <	5 WKLH-F	5 WLTO-F <	5 WLTO-F <	5 WLTO-F
	6 WKTI-F	6 WKTI-F	6 WTMJ <	6 WKTI-F	6 WZTR-F	6 WKTI-F <	5 WOKY <	6 WKLH-F	6 WTMJ	6 WXSS-F <
	7 WMIL-F	7 WTMJ <	7 WKKV-F <	7 WZTR-F <	6 WMIL-F <	7 WKKV-F <	7 WMYX-F	6 WXSS-F <	7 WKLH-F	7 WKLH-F
	8 WLTO-F	8 WMIL-F <	8 WISN <	8 WJZI-F <	8 WJZI-F	8 WOKY	8 WMIL-F <	8 WMYX-F <	8 WJZI-F <	8 WZTR-F <
	8 WLUM-F	9 WISN <	9 WJZI-F	9 WISN	9 WMYX-F	9 WMIL-F <	9 WJZI-F <	9 WMIL-F <	9 WOKY	9 WLTO-F
		10 WJZI-F <	9 WMIL-F >	9 WMIL-F <	10 WKTI-F <	10 WISN <	10 WZTR-F <	10 WOKY <		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnite
1 WXSS-F	1 WMYX-F <	1 WMYX-F	1 WLTO-F <	1 WLTO-F	1 WLZR-F >>	1 WLZR-F >>>	1 WLZR-F >>>	1 WLZR-F >	1 WLZR-F >	1 WTMJ <
2 WKKV-F >	2 WKTI-F	2 WKTI-F	2 WMYX-F	2 WMYX-F	2 WKKV-F >	2 WKKV-F >	2 WKKV-F >	2 WKLH-F >	2 WKLH-F	2 WKKV-F >
3 WLTO-F	3 WXSS-F <	3 WKKV-F	3 WKTI-F <	3 WKTI-F	3 WXSS-F	3 WKLH-F	3 WKLH-F >	3 WKKV-F <	3 WTMJ	3 WLZR-F <
3 WMYX-F >	4 WKTI-F	4 WLZR-F	4 WKKV-F <	4 WKLH-F	4 WLUM-F	4 WLUM-F	4 WMIL-F <	4 WTMJ	4 WISN	4 WMIL-F <
5 WLZR-F	5 WLTO-F <	5 WMIL-F <	5 WKLH-F	5 WZTR-F <	5 WKLH-F	5 WMIL-F <	5 WLUM-F <	5 WISN	5 WMIL-F <	5 WJZI-F <
5 WKLH-F	6 WLZR-F <	6 WLTO-F <	6 WXSS-F <	6 WJZI-F	5 WMYX-F >	6 WXSS-F	6 WTMJ	6 WMIL-F	6 WKKV-F <	
5 WMIL-F	7 WMIL-F	7 WKLH-F	7 WJZI-F <	7 WKKV-F <		6 WMYX-F <	6 WMYX-F	7 WMYX-F <	7 WJZI-F	
	8 WKLH-F	8 WXSS-F	8 WMIL-F <	8 WMIL-F				8 WKTI-F <	7 WZTR-F	
			9 WLZR-F	9 WTMJ				9 WLUM-F <	9 WKTI-F <	
			10 WZTR-F	10 WLZR-F				10 WJZI-F	10 WMYX-F	

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume
WAUK	SPRIS	1510	Waukesha	0.9	1.6	WGN	FS/T	720	Chicago	0.5	1.9		
WBWI-F	C	92.5	West Bend	0.4	1.7	WIL-F	AOR	95.1	Kenosha	0.5	1.5		
WEXT-F	C	104.7	Sturtevant	0.5	1.6	WNIB-F	CL	97.1	Chicago	0.2	0.4		
WEZY-F	SAC	92.1	Racine	0.7	2.7	WNIZ-F	CL	96.9	Zion, IL	0.2	0.5		
WGLB	B/G	1560	Port Washington	0.5	0.7								
WGLB-F	CL HITS	100.1	Port Washington	0.5	2.0								
WRJN	FS	1400	Racine	0.5	1.6								

MILWAUKEE

Consolidation Report	12+	25-54	Revenue
All-Pro/Shamrock (JOA) WJZI-FM, WLUM-FM, WMCS-AM	8.0 %	9.9 %	6.7 %
Clear Channel WKKV-FM, WMIL-FM, WOKY-AM, WZTR-FM	21.5 %	16.7 %	20.3 %
Saga WFMR-FM, WJYI-AM, WKLH-FM, WLZR-FM, WPNT-FM	18.2 %	22.4 %	24.6 %
Sinclair Broadcast Group WEMP-AM, WMYX-FM, WXSS-FM	9.9 %	9.5 %	8.7 %
	57.6 %	58.5 %	60.3 %

AM Stations

Station	Power	Time	Format	Network	Rate	Advertiser	Agency	City
WISN	1130	50 kw/10 kw (DA-2)	Talk	ABC, WW1, ESPN	\$60.00	Sentry	Capstar	
WMCS	1290	5 kw (DA-2)	Black AC	ABC	\$26.00	Allied	All Pro	Greenfield
WNOV	860	0.25 kw/0.005 kw	Black	AURN	\$22.00	—		
WOKY	920	5 kw/1 kw (DA-2)	Standards	CNN, Westwd	\$51.00	Clr Chnl	Clear Channel	
WTKM	1540	0.5 kw (Days)	See WTKM-F					Hartford
WTMJ	620	50 kw/10 kw (DA-2)	Full Service	ABC	\$139.00	Christal	Journal Bcst Gp	

FM Stations

Station	Power	Time	Format	Network	Rate	Advertiser	Agency	City
WFMR	98.3	6 kw @ 292	Classical		\$39.00	Katz	Saga	Menomonee Falls
WJZI	93.3	12.5 kw @ 990	Jazz	ABC	\$50.00	Allied	Shamrock	
WKKV	100.7	50 kw @ 500	Black	ABC	\$56.00	Clr Chnl	Clear Channel	Racine
WKLH	96.5	20 kw @ 807	Classic AOR		\$150.00	Mc-Guild	Saga	
WKTJ	94.5	15.5 kw @ 911	AC/CHR	ABC	\$155.00	Christal	Journal Bcst Gp	
WLTQ	97.3	15.5 kw @ 911	Soft AC	ABC, AMFM	\$66.00	Sentry	Capstar	
WLUM	102.1	20 kw @ 761	AOR	Source	\$60.00	Banner	All Pro	
WLZR	102.9	50 kw @ 436	AOR		\$80.00	Mc-Guild	Saga	
WMIL	106.1	13.1 kw @ 976	Country		\$135.00	Clr Chnl	Clear Channel	
WMYX	99.1	50 kw @ 448	AC	Westwd	\$70.00	D&R	Sinclair Bcst Gp	
WPNT	106.9	6 kw @ 328	Modern AC		\$ NA	Mc-Guild	Saga	Brookfield
WTKM	104.9	5.8 kw @ 300	Classic Country		\$ NA	—		Hartford
WXSS	103.7	19.5 kw @ 840	CHR	Westwd	\$52.00	D&R	Sinclair Bcst Gp	Wauwatosa
WZTR	95.7	34 kw @ 610	Oldies		\$61.00	Banner	Clear Channel	

Notes: 4/99 WPNT-F changed from Modern AC (AC-NR) to Black Oldies . . . 5/99 WPNT-F changed calls to WMJO-F; remains Black Oldies

MINNEAPOLIS-SAINT PAUL

Arbltron Rank: 18 Pop (12+): 2,260,600
 MSA Rank: 13
 MSA Pop: 2,820,000
 DMA: 14
 Average Persons Rating: 15.8
 Market TSL In Hours: 20.75

Stations: 25 / 24
 Diaries: 3,407 / 664:1 / 56.9%
 Sample Target: 3,440
 % Below Line: 0.3
 % Not Listed: 19.7
 Pop per Station: 94,192

Last Year's Revenue: \$142,500,000
 Household Income: \$56,368
 Total Retail Sales: \$30.3 Bil.
 #1 Biller: KQRS-F \$22,800,000
 #1 Billing Portfolio: Chancellor \$54,000,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
1 WCCO	FS	372 / 10.4	10.7	10.3	10.3	11.8	10.4	5884 / 26.0	28.4	26.4	K	WCCO
2 KQRS-F	CL AOR	363 / 10.2	10.7	11.3	10.1	11.2	10.6	5494 / 24.3	25.2	28.5	K	KQRS-F
3 KDWB-F	CHR	289 / 7.5	8.0	7.9	8.5	8.0	8.0	5070 / 22.4	24.4	25.2	I	KDWB-F
4 KEEY-F	C	246 / 6.9	8.1	6.7	7.6	8.1	7.3	3836 / 17.0	19.0	19.7	I	KEEY-F
5 KSTP	T/N	235 / 6.6	5.1	5.2	5.0	5.3	5.5	2894 / 12.8	12.9	12.1	G	KSTP
6 WLTE-F	SAC	214 / 6.0	6.2	5.3	6.5	5.9	6.0	3582 / 15.8	16.6	16.0	I	WLTE-F
7 KQQL-F	O	167 / 4.7	4.1	5.1	5.4	5.2	4.8	3545 / 15.7	14.7	18.5	I	KQQL-F
8 KSTP-F	AC	166 / 4.7	4.6	6.1	5.3	5.1	5.2	4298 / 19.0	19.7	21.7	I	KSTP-F
9 WXPT-F	AC-NR	163 / 4.6	4.5	3.6	3.2	3.1	4.0	3837 / 17.0	17.2	8.4	E	WXPT-F
10 KXOR-F	AOR	131 / 3.7	3.0	3.4	4.4	3.5	3.6	2182 / 9.7	9.2	10.7	G	KXOR-F
10 KTCZ-F	AOR-P	131 / 3.7	3.5	4.7	3.7	3.8	3.9	2753 / 12.2	12.1	12.4	H	KTCZ-F
12 WRQC-F	AOR	84 / 2.4	2.1	3.2	3.1	3.5	2.7	1948 / 8.6	9.1	11.1	F	WRQC-F
13 KFAN	SPRTS	83 / 2.3	2.7	2.3	2.1	2.2	2.4	1637 / 7.2	8.0	7.5	G	KFAN
14 KLBB-AA	ST	68 / 1.9	1.7	1.7	1.8	1.4	1.8	1190 / 5.3	4.7	4.6	C	KLBB-AA
15 KZNR-F	AOR-P	50 / 1.4	1.4	1.5	2.0	2.1	1.6	1319 / 5.8	6.4	7.1	C*	KZNR-F
16 KZNF-F	AOR-P	25 / 0.7	1.2	1.2	1.1	1.0	1.1	837 / 3.7	3.9	3.6	*	KZNF-F

12+ FM Share (Metro): 71.69% (2054 of 2865) (Winter 98: 73.51%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KOWB-F >>>	1 KQRS-F <	1 KQRS-F >	1 KQRS-F >>	1 KQRS-F >	1 WCCO >	1 KQRS-F	1 KQRS-F	1 KSTP <	1 KDWB-F >	1 WCCO >
2 WXPT-F >	2 KDWB-F >	2 KDWB-F <	2 KEEY-F	2 KEEY-F <	2 KQRS-F <	2 WCCO >>	2 KSTP	2 WCCO <	2 WCCO <	2 KDWB-F
3 KXOR-F >	3 WXPT-F	3 KEEY-F	3 WLTE-F <	3 WLTE-F <	3 KSTP	3 KDWB-F	3 WLTE-F	3 KDWB-F <	3 KEEY-F	3 KEEY-F
4 KEEY-F	4 KXOR-F	4 WLTE-F <	4 KDWB-F <	4 KSTP <	4 WLTE-F <	4 KEEY-F	4 KEEY-F <	4 KEEY-F	3 KSTP	4 KQRS-F
4 KZNR-F	5 KEEY-F <	5 KSTP-F <	5 KSTP-F <	5 KDWB-F <	5 KEEY-F <	5 WLTE-F <	5 WCCO	5 KQRS-F	5 KQRS-F <	5 KQQL-F <
	6 KSTP-F	6 WXPT-F	6 KSTP <	6 KQQL-F	6 KQQL-F >	6 KSTP	6 KDWB-F	6 WXPT-F	6 WXPT-F <	6 WLTE-F <
	7 WRQC-F	7 KTCZ-F	7 KTCZ-F <	6 KSTP-F <	7 KTCZ-F <	7 KSTP-F <	7 KQQL-F <	7 WLTE-F <	7 WLTE-F <	7 WXPT-F <
	8 WLTE-F <	7 KSTP <	8 WXPT-F	8 WCCO <	8 KSTP-F <	8 KQQL-F <	8 KSTP-F <	8 KSTP-F	8 KSTP-F <	8 KSTP
	9 KTCZ-F	9 KXOR-F	9 KQQL-F	9 KTCZ-F	9 KDWB-F <	9 WRQC-F <	9 KTCZ-F <	9 KQQL-F	9 KXOR-F <	8 KSTP-F
			9 WCCO	10 WXPT-F	10 KLBB-AA >	10 WXPT-F <	10 KXOR-F	10 KQQL-F >	10 KQQL-F >	10 KTCZ-F <

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmit
1 KOWB-F	1 KOWB-F >	1 KOWB-F	1 KDWB-F <	1 WLTE-F	1 KXOR-F <	1 KQRS-F	1 KQRS-F >	1 KQRS-F >>	1 KQRS-F >>	1 WCCO >>
2 WXPT-F >	2 KEEY-F <	2 KEEY-F	2 WLTE-F <	2 KEEY-F <	2 KDWB-F <	2 KXOR-F >	2 KXOR-F	2 KXOR-F <	2 KSTP >	2 KSTP <
3 KEEY-F	3 WXPT-F <	2 WLTE-F <	3 KEEY-F	3 KQRS-F <	3 KQRS-F <	3 WXPT-F	3 WXPT-F	3 KSTP	3 WCCO <	3 KQRS-F >
3 KSTP-F >	4 KSTP-F <	4 KQRS-F <	4 KQRS-F	4 KDWB-F	4 WRQC-F	3 WRQC-F <	4 KFAN <	4 KEEY-F <	4 KXOR-F <	4 KDWB-F <
5 KTCZ-F	5 WLTE-F	5 KSTP-F	5 KSTP-F	5 KQQL-F <	5 WXPT-F	5 KDWB-F	5 KSTP <	5 KDWB-F <	5 KFAN <	5 KEEY-F
5 WLTE-F >	6 KQRS-F	6 KTCZ-F	6 WXPT-F	6 KSTP-F	5 KEEY-F <	6 KFAN <	6 WRQC-F	6 WXPT-F	6 KEEY-F <	
7 KXOR-F >	7 KTCZ-F >>	6 WXPT-F >>	7 KTCZ-F <	7 KTCZ-F <	7 KSTP-F >	7 KSTP <	7 KDWB-F <	6 KFAN <	7 KTCZ-F <	
			8 KQQL-F >	8 WCCO		8 KSTP-F	8 KSTP-F	8 KSTP-F	8 KSTP-F <	
				9 WXPT-F				9 WRQC-F <	8 WXPT-F	
									8 KQQL-F	

Other Rated Stations					Other Rated Stations--Outside Market						
			Metro Share	Cume Rating	TSA AQH				Metro Share	Cume Rating	TSA AQH
KLCI-F	C	106.1	Princeton	0.4	1.5	WWJO-F	C	98.1	Saint Cloud	0.3	1.1
KSGS	B/O	950	St. Louis Park	0.3	1.1						
WEZU	ST	1220	Stillwater	0.6	1.9						
WIXK-AF	C	107.1	New Richmond, WI	0.5	1.8						
WMNN	N	1330	Minneapolis	0.6	2.7						

MINNEAPOLIS-SAINT PAUL

Consolidation Report	12+	25-54	Revenue
ABC KDIZ-AM, KQRS-FM, KXXR-FM, KZNR-FM, KZNT-FM, KZNZ-FM	16.0 %	24.4 %	20.8 %
CBS/Infinity KSGS-AM, WCCO-AM, WLTE-FM, WXPT-FM	21.3 %	17.5 %	26.8 %
Chancellor KOWB-FM, KEEY-FM, KFAN-AM, KOQL-FM, KTCZ-FM, KXFN-AM, WRQC-FM	27.5 %	29.7 %	37.9 %
MN Public Radio KLBB-AM, WLOL-AM, WMNN-AM	2.5 %	1.1 %	1.0 %
	67.3 %	72.7 %	86.5 %

AM Stations

Station	Freq	Power	Service	Advertiser	Agency	Product	Location
KFAN	1130	50 kw/25 kw (DA-2)	Sports	Westwd, ESPN	\$60.00	Christal	Chancellor
KLBB	1400	1 kw	Standards	Westwd, CNN	\$32.00	---	WMNN/WLOL
KSTP	1500	50 kw (DA-N)	Talk/News	ABC	\$74.00	Christal	Hubbard
WCCO	830	50 kw	Full Service	CBS	\$275.00	CBS	CBS/Infinity
WLOL	1470	5 kw (DA-2)	See KLBB				WMNN/KLBB Brooklyn Park

FM Stations

Station	Freq	Power	Service	Advertiser	Agency	Product	Location
KOWB	101.3	100 kw @ 1035	CHR	\$158.00	Katz	Chancellor	
KEEY	102.1	100 kw @ 1035	Country	\$150.00	Christal	Chancellor	
KOQL	107.9	100 kw @ 1090	Oldies	AMFM \$155.00	Eastman	Chancellor	
KQRS	92.5	100 kw @ 1035	Classic AOR	ABC \$340.00	ABC	ABC	
KSTP	94.5	100 kw @ 1220	AC	\$160.00	Christal	Hubbard	
KTCZ	97.1	100 kw @ 1035	Progressive AOR	AMFM \$145.00	Katz	Chancellor	
KXXR	93.7	100 kw @ 1035	AOR	ABC \$160.00	ABC	ABC	
KZHR	105.1	2.6 kw @ 499	Progressive AOR	ABC \$50.00	ABC	ABC	Lakeville
KZHT	105.3	25 kw @ 299	See KZNR-F				Cambridge
KZNZ	105.7	6 kw @ 239	See KZNR-F				Eden Prairie
WLTE	102.9	100 kw @ 1035	Soft AC	\$160.00	CBS	CBS/Infinity	
WRQC	100.3	100 @ 922	AOR	AMFM \$ NA	Eastman	Chancellor	
WXPT	104.1	100 kw @ 1070	Modern AC	\$75.00	Interep	CBS/Infinity	St. Louis Park

Notes: * KZNR-FF revenue level includes KZNZ-F revenue . . . 3/99 KLBB/WLOL donated by Cargill to Minnesota Public Radio; the combo will be operated by the for-profit subsidiary of MPR that operates WMNN

MOBILE

Arbitron Rank: 86 Pop (12+): 435,000
 MSA Rank: 97
 MSA Pop: 527,000
 DMA: 61 (w/Pensacola)
 Average Persons Rating: 15.1
 Market TSL In Hours: 20.25

Stations: 27 / 19
 Diaries: 995 / 437:1 / 48.0%
 Sample Target: 990
 % Below Line: 18.2
 % Not Listed: 13.0
 Pop per Station: 22,895

Last Year's Revenue: \$18,400,000
 Household Income: \$36,027
 Total Retail Sales: \$4.9 Bil.
 #1 Biller: WKSJ-AF \$3,500,000
 #1 Billing Portfolio:
 Clear Channel \$7,700,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WABB-F	CHR	73 / 11.1	9.4	8.8	10.0	6.0	9.8	980 / 22.5	22.9	20.4	D	WABB-F
2	WKSJ-F	C	59 / 9.0	7.8	9.4	7.0	8.0	8.3	853 / 19.6	18.5	18.2	E*	WKSJ-F
3	WYOK-F	B	51 / 7.8	6.5	6.3	7.7	6.5	7.1	764 / 17.6	15.5	15.9	C	WYOK-F
4	WBLX-F	B	46 / 7.0	7.7	7.0	8.5	6.9	7.6	830 / 19.1	16.6	20.0	D	WBLX-F
5	WTKX-F	AOR	41 / 6.3	4.1	5.1	4.9	3.9	5.1	416 / 9.6	11.4	9.5		WTKX-F
6	WDLT-F	B/A/C	34 / 5.2	6.6	7.0	7.8	6.9	6.6	497 / 11.4	11.4	11.6	C	WDLT-F
7	WAVH-F	O	27 / 4.1	3.5	3.1	5.2	3.9	4.0	457 / 10.5	9.7	9.3	C	WAVH-F
8	WXBM-F	C	26 / 4.0	2.6	3.3	2.9	2.9	3.2	314 / 7.2	7.6	7.1		WXBM-F
8	WDWG-F	C/O	26 / 4.0	4.4	2.9	2.7	3.5	3.5	409 / 9.4	12.4	9.3	B	WDWG-F
10	WGOK	B/G	25 / 3.8	3.5	6.6	4.7	8.4	4.7	326 / 7.5	8.4	9.5	B	WGOK
11	WNTM	N/T	22 / 3.4	4.8	3.7	2.9	4.8	3.7	353 / 8.1	10.4	9.2	B	WNTM
12	WWRO-F	CL HITS	18 / 2.7	3.2	3.1	3.0	3.0	3.0	397 / 9.1	10.0	9.8		WWRO-F
12	WRKH-F	CL AOR	18 / 2.7	4.5	4.7	4.1	3.3	4.0	374 / 8.6	8.7	10.7	C	WRKH-F
14	WMXC-F	AC	17 / 2.6	4.5	4.1	3.4	3.0	3.6	344 / 7.9	11.2	9.9	C	WMXC-F
15	WZEW-F	AOR-P	15 / 2.3	2.0	1.4	0.8	2.4	1.6	222 / 5.1	5.6	7.1	A	WZEW-F
16	WMEZ-F	SAC	13 / 2.0	3.3	3.0	2.7	2.6	2.7	244 / 5.6	8.3	6.5		WMEZ-F
17	WDLT	B/G	10 / 1.5	0.8	0.7	0.8		1.0	157 / 3.6	2.4			WDLT
18	WNXP-F	SPRTS	9 / 1.4	1.4	0.6	0.5	1.2	1.0	192 / 4.4	5.2	4.0	A	WNXP-F

12+ FM Share (Metro): 87.19% (497 of 570) (Winter 98: 77.21%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WYOK-F	1 WABB-F >	1 WABB-F >	1 WABB-F >	1 WABB-F	1 WKSJ-F >>	1 WKSJ-F <	1 WABB-F <	1 WABB-F	1 WYOK-F	1 WABB-F
2 WABB-F >	2 WTKX-F	2 WBLX-F <	2 WKSJ-F	2 WKSJ-F	2 WAVH-F	2 WABB-F >	2 WKSJ-F >	2 WKSJ-F	2 WABB-F >	2 WDLT-F <
3 WBLX-F >	3 WBLX-F <	3 WTKX-F <	3 WBLX-F	3 WBLX-F	2 WGOK <	3 WBLX-F	3 WTKX-F	3 WYOK-F	3 WBLX-F >	3 WYOK-F <
4 WTKX-F >	4 WYOK-F >	4 WKSJ-F	4 WTKX-F	4 WAVH-F <	4 WDLT-F	4 WGOK <	4 WYOK-F <	4 WBLX-F <	4 WDLT-F <	4 WBLX-F <
	5 WDLT-F <	5 WYOK-F	5 WAVH-F	5 WTKX-F	5 WDWG-F <	5 WYOK-F <	5 WBLX-F	5 WTKX-F >	5 WTKX-F	5 WKSJ-F
	6 WKSJ-F <	6 WDLT-F	5 WDLT-F <	5 WDLT-F <	6 WNTM <	6 WTKX-F	6 WNTM	6 WDLT-F <	6 WAVH-F	6 WTKX-F
		7 WXBM-F	7 WXBM-F <	7 WXBM-F <	7 WXBM-F <	7 WAVH-F <	6 WXBM-F	7 WAVH-F <	6 WKSJ-F	7 WGOK
		7 WAVH-F	8 WRKH-F	8 WRKH-F	8 WABB-F	8 WXBM-F <	8 WDWG-F <	8 WDWG-F <	8 WXBM-F	8 WDWG-F
		9 WRKH-F	9 WZEW-F <	9 WWRO-F	9 WBLX-F	9 WRKH-F <	9 WAVH-F <	9 WXBM-F	8 WMEZ-F <	9 WAVH-F
				9 WYOK-F		10 WDLT-F <	10 WGOK <	10 WWRO-F	10 WDWG-F	10 WMXC-F
								10 WRKH-F <		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmit
1 WABB-F	1 WABB-F >>>	1 WABB-F >>>	1 WABB-F >>	1 WABB-F >	1 WTKX-F	1 WTKX-F >>	1 WTKX-F >	1 WTKX-F >	1 WTKX-F	1 WNTM >
2 WYOK-F	2 WBLX-F <	2 WDLT-F	2 WKSJ-F	2 WKSJ-F	2 WYOK-F	2 WABB-F	2 WABB-F	2 WABB-F <	2 WBLX-F <	2 WYOK-F
3 WBLX-F	3 WYOK-F	2 WBLX-F	2 WBLX-F	3 WDLT-F <	3 WABB-F >	2 WBLX-F <	2 WBLX-F	3 WBLX-F	3 WKSJ-F <	3 WABB-F
4 WTKX-F >>	4 WKSJ-F	2 WKSJ-F >>	4 WDLT-F <	4 WAVH-F <	4 WBLX-F >	4 WYOK-F >	4 WZEW-F >	4 WYOK-F <	4 WABB-F <	3 WMEZ-F
	5 WDLT-F		5 WYOK-F	5 WBLX-F >		5 WZEW-F >	5 WYOK-F	5 WKSJ-F		5 WTKX-F
	6 WTKX-F >>		5 WAVH-F >	6 WRKH-F		6 WDLT-F	6 WRKH-F	6 WXBM-F <		
			7 WXBM-F	7 WYOK-F		6 WRKH-F		7 WZEW-F		
			7 WTKX-F	7 WXBM-F				7 WRKH-F		
			7 WMXC-F	7 WMXC-F				9 WWRO-F		

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume
WABB	T	1480	Mobile	0.5	1.5		WKNN-F	C	99.1	Pascagoula, MS	0.5	3.2	
WABF	ST	1220	Fairhope	0.9	1.6		WMJY-F	AC	93.7	Biloxi, MS	0.5	1.7	
WLVV	G	1410	Mobile	0.6	2.0		WOSM-F	G	103.1	Ocean Springs, MS	1.1	2.0	
WMOB	REL	1360	Mobile	0.5	1.7		WYCL-F	O	107.3	Pensacola, FL	1.2	5.2	
WQUA-F	O	1021	Citronelle	0.5	1.6								

MOBILE

Consolidation Report	12+	25-54	Revenue
American General WAVH-FM, WZEW-FM	6.4 %	9.7 %	11.8 %
Calendar WBLX-FM, WDLT-AM, WDLT-FM	13.7 %	14.5 %	24.7 %
Clear Channel WDWG-FM, WKSJ-AM, WKSJ-FM, WMXC-FM, WNTM-AM, WRKH-FM	19.0 %	17.0 %	41.8 %
	39.1 %	41.2 %	78.3 %

AM Stations

Station	Freq	Power	Format	Service	Revenue	Company	Other	Location
WDLT	660	10 kw/0.85 kw (DA-N)	Black Gospel		\$ NA	Katz	Calendar	Fairhope
WGOK	900	1 kw/0.38 kw (DA-2)	Black Gospel	AURN, ABC, WW1	\$20.00	Allied	WYOK-F	
WNTM	710	1 kw (DA-N)	News/Talk	CBS, Westwd, ABC	\$31.00	Cir Chnl	Clear Channel	

FM Stations

Station	Freq	Power	Format	Service	Revenue	Company	Other	Location
WABB	97.5	100 kw @ 1552	CHR	ABC	\$36.00	Christal		
WAVH	106.5	50 kw @ 449	Oldies	CBS, Westwd	\$35.00	Mc-Guild	American General	Daphne
WBLX	92.9	100 kw @ 1555	Black	Westwd, ABC	\$60.00	Katz	Calendar	
WDLT	98.3	40 kw @ 548	Black AC	ABC, AURN	\$25.00	Allied	Calendar	Chickasaw
WDWG	104.9	33 kw @ 600	Country	ABC	\$29.00	Cir Chnl	Clear Channel	Moss Point, MS
WKSJ	94.9	100 kw @ 1555	Country	ABC	\$67.00	Cir Chnl	Clear Channel	
WMXC	99.9	100 kw @ 1755	AC	CBS	\$<20.00	Cir Chnl	Clear Channel	
WNSP	105.5	5.3 kw @ 348	Sports	CNN, 1-on-1	\$ NA	Banner		Bay Minette
WRKH	96.1	100 kw @ 1342	Classic AOR	Westwd	\$<20.00	Cir Chnl	Clear Channel	
WYOK	104.1	100 kw @ 1555	Black	AURN, Westwd, ABC	\$<20.00	Allied	WGOK	Atmore, AL
WZEW	92.1	13.5 kw @ 450	Progressive AOR	Westwd	\$ NA	Mc-Guild	American General	Fairhope

Notes: * WKSJ-F revenue level includes revenue of WKSJ . . . Other ranked stations -- See Pensacola in the Fall 1998 American Radio . . . 1/99 WDWG-F & WYOK-F swapped facilities: WDWG-F moved to 104.9; WYOK-F moved to 104.1 . . . 3/99 WLVV (1410) sold by the Estate of Albert Crain to Darrell Martin (price NA)

MONTEREY-SALINAS-SANTA CRUZ

Arbitron Rank: 77 Pop (12+): 517,600
MSA Rank: 135-Sal.-Mont.; 177-Sta. Cruz
MSA Pop: 608,000
DMA: 122
Average Persons Rating: 15.2
Market TSL in Hours: 20.50

Stations: 38 / 24
Diaries: 1,666 / 311:1 / 52.2%
Sample Target: 1,650
% Below Line: 20.5
% Not Listed: 16.8
Pop per Station: 21,567

Last Year's Revenue: \$16,600,000
Household Income: \$52,224
Total Retail Sales: \$5.2 Bil.
#1 Biller: KTOM-F \$2,150,000
#1 Billing Portfolio: Clear Channel \$6,100,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1 KOON-F	CHR	76 / 9.7	10.1	9.4	8.8	8.8	9.5	1090 / 21.1	21.3	21.4		C	KOON-F
2 KGO	T	50 / 6.4	8.5	6.2	6.1	6.9	6.8	774 / 15.0	18.3	16.2			KGO
3 KTOM-F	C	45 / 5.7	5.2	7.0	4.9	5.7	5.7	614 / 11.9	10.8	11.6		D	KTOM-F
4 KPIG-F	AOR-P	39 / 5.0	4.4	3.8	4.1	3.6	4.3	470 / 9.1	9.5	8.5		B	KPIG-F
5 KIDD	ST	33 / 4.2	2.4	3.3	2.9	3.0	3.2	355 / 6.9	5.7	5.6		A	KIDD
6 KOCN-F	O	32 / 4.1	4.3	4.0	4.5	5.1	4.2	614 / 11.9	11.1	12.3		C	KOCN-F
7 KBOQ-F	CL	31 / 3.9	3.5	3.5	4.7	4.2	3.9	482 / 9.3	9.8	11.8		B	KBOQ-F
8 KCDU-FF	AC-NR	30 / 3.8	3.3	4.3	5.1	4.1	1.0	726 / 14.0	12.7	13.6		A	KCDU-FF
9 KWAV-F	AC	29 / 3.7	3.9	4.2	4.2	4.8	4.0	537 / 10.4	10.0	12.2		C	KWAV-F
10 KRAY-F	SP-C	28 / 3.6	3.8	2.6	3.3	3.4	3.3	417 / 8.1	7.3	9.5		B*	KRAY-F
11 KZOL-FF	SP-R	26 / 3.3	4.1	2.0	2.2	1.8	2.9	306 / 5.9	6.1	6.3		B+	KZOL-FF
12 KRQC-F	AOR	21 / 2.7	2.3	3.0	2.4	2.7	2.6	399 / 7.7	7.0	6.8		B	KRQC-F
12 KLOK-F	SP-R	21 / 2.7	5.0	4.8	4.3	3.6	4.2	283 / 5.5	7.7	7.2		C	KLOK-F
12 KSCO	T	21 / 2.7	2.9	2.1	3.7	3.3	2.8	331 / 6.4	7.5	8.4		B	KSCO
15 KMBY-F	AOR	17 / 2.2	1.7	2.3	2.0	2.4	2.0	357 / 6.9	5.6	7.8		A	KMBY-F
16 KXDC-F	J	16 / 2.0	1.8	1.8	2.7	2.8	2.1	263 / 5.1	4.4	5.2		A	KXDC-F

12+ FM Share (Metro): 76.45% (500 of 654) (Winter 98: 74.79%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KOON-F >>>	1 KDON-F >>	1 KOON-F >	1 KPIG-F	1 KPIG-F	1 KGO >	1 KGO <	1 KDON-F <	1 KDON-F >>	1 KDON-F >>	1 KDON-F >
2 KCDU-FF	2 KCDU-FF <	2 KPIG-F	2 KDON-F <	2 KGO	2 KIDD <	2 KOON-F	2 KGO	2 KTOM-F	2 KBOQ-F	2 KTOM-F
2 KRAY-F >>	3 KTOM-F	3 KTOM-F	3 KTOM-F	2 KTOM-F <	3 KPIG-F <	3 KTOM-F	3 KTOM-F	3 KPIG-F <	3 KGO	2 KIDD
	4 KRAY-F <	4 KCDU-FF <	4 KGO	4 KDON-F	4 KBOQ-F <	4 KRQC-F <	4 KPIG-F <	4 KGO <	3 KCDU-FF	2 KPIG-F <
	5 KLOK-F <	5 KOCN-F <	4 KWAV-F <	5 KOCN-F	5 KTOM-F	5 KZOL-FF <	5 KOCN-F <	5 KCDU-FF	5 KPIG-F <	5 KGO
	6 KZOL-FF <	6 KWAV-F <	6 KOCN-F <	5 KWAV-F	6 KOCN-F <	6 KPIG-F <	6 KSCO	6 KOCN-F <	6 KIDD	6 KBOQ-F <
	7 KRQC-F	7 KRAY-F	7 KRAY-F	7 KCDU-FF	7 KWAV-F	7 KOCN-F	6 KWAV-F <	7 KBOQ-F <	7 KSJO-F <	7 KRAY-F
	8 KPIG-F	8 KRQC-F	7 KCDU-FF <	7 KRAY-F <	8 KSCO	8 KWAV-F	8 KIDD	8 KIDD <	8 KZOL-FF	8 KOCN-F <
	9 KMBY-F	8 KGO <	9 KRQC-F <	9 KZOL-FF	9 KDON-F <	8 KLOK-F	9 KWAV-F <	9 KRAY-F <	8 KTOM-F	9 KZOL-FF
	9 KSJO-F	10 KZOL-FF	10 KZOL-FF	9 KRQC-F <	10 KXDC-F <	10 KIDD	10 KBOQ-F	10 KRAY-F	10 KRAY-F	10 KWAV-F <
						10 KCDU-FF <	10 KCDU-FF			

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrite
1 KDON-F >>>	1 KDON-F >>	1 KOON-F	1 KOON-F >	1 KWAV-F	1 KDON-F >>>	1 KDON-F >	1 KDON-F	1 KPIG-F	1 KPIG-F >	1 KGO >>
2 KCDU-FF >	2 KCDU-FF	2 KZOL-FF	2 KCDU-FF <	1 KTOM-F <	2 KLOK-F	2 KRQC-F	1 KRQC-F	2 KOON-F	2 KRQC-F <	2 KSJO-F
3 KOCN-F	3 KZOL-FF	3 KCDU-FF	3 KTOM-F <	3 KDON-F <	2 KMBY-F	3 KTOM-F	3 KSJO-F	3 KRQC-F	3 KGO	3 KDON-F >
4 KTOM-F >	4 KRAY-F	3 KRAY-F	4 KOCN-F	4 KPIG-F <	2 KTOM-F >	3 KLOK-F	4 KTOM-F	4 KTOM-F <	4 KTOM-F <	
5 KZOL-FF	4 KTOM-F	5 KWAV-F	4 KWAV-F	5 KOCN-F		3 KSJO-F	4 KLOK-F	5 KLOK-F <	5 KOON-F	
5 KRAY-F >	6 KOCN-F	5 KPIG-F	6 KRAY-F	5 KCDU-FF		6 KMBY-F	4 KPIG-F	6 KMBY-F	6 KOCN-F	
	7 KLOK-F	7 KLOK-F	6 KPIG-F	5 KGO <		7 KPIG-F	7 KMBY-F	7 KSJO-F	7 KLOK-F	
	7 KWAV-F	7 KBRG-F >	6 KZOL-FF	8 KRAY-F <		7 KRAY-F	7 KRAY-F	7 KRAY-F	7 KRAY-F	
	9 KPIG-F		9 KGO >	9 KZOL-FF >		9 KCDU-FF >		7 KGO <	9 KSJO-F	
				10 KBRG-F				10 KOCN-F	9 KRAY-F	
									9 KSCO	

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations—Outside Market				Metro Share	Cume Rating	TSA AQH Cume
KISE-F	CL AOR	103.9	Seaside	0.9	2.7		KBAY-F	SAC	94.5	San Jose	1.4	5.9	
KKMC	REL	880	Gonzales	0.5	1.2		KBRG-F	SP-C	100.3	San Jose	1.4	3.7	
KLXM-F	SP-C	97.9	Salinas	1.0	2.3		KCBS	N/T	740	San Francisco	1.5	7.5	
KRKC-F	AC	102.1	King City	0.4	1.0		KEZR-F	AC/CHR	106.5	San Jose	0.5	2.1	
KSEA-F	SP-R	107.9	Greenfield	1.0	2.5		KLOK	SP-R	1170	San Jose	0.6	1.0	
KTGE	SP-R	1570	Salinas	0.6	1.8		KNBR	SPRTS	680	San Francisco	1.7	5.9	
KTOM	SPRTS	1380	Salinas	0.8	2.2		KRTY-F	C	95.3	Los Gatos	0.4	1.1	
KVRG-F	SP-C	107.1	Seaside	1.0	3.8		KSFO	T	560	San Francisco	0.6	1.3	
KZSL-F	SP-VA	93.9	King City	0.6	2.0		KSJO-F	AOR	92.3	San Jose	1.7	4.8	
							KUFX-F	CL AOR	98.5	San Jose	0.6	2.9	
							KYLD-F	U/CHR	94.9	San Francisco	0.4	1.5	

NASHVILLE

Arbitron Rank: 44 **Pop (12+):** 965,700
MSA Rank: 48
MSA Pop: 1,140,000
DMA: 33
Average Persons Rating: 15.3
Market TSL in Hours: 20.00

Stations: 29 / 29
Diaries: 1,384 / 698:1 / 51.1%
Sample Target: 1,430
% Below Line: 0.0
% Not Listed: 13.2
Pop per Station: 33,300

Last Year's Revenue: \$63,200,000
Household Income: \$47,244
Total Retail Sales: \$12.9 Bil.
#1 Biller: WSIX-F \$13,100,000
#1 Billing Portfolio: Capstar \$25,200,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
1	WSIX-F	C	128 / 8.7	8.1	12.3	10.2	11.6	9.8	1964 / 20.3	20.1	22.6	I
2	WQOK-F	B	125 / 8.5	9.8	10.2	9.1	10.7	9.4	1471 / 15.2	16.1	17.7	G
3	WNRO-F	CL AOR	115 / 7.8	8.2	7.6	9.5	7.4	8.3	1520 / 15.7	18.5	15.6	E
4	WSM-F	C	101 / 6.9	8.5	8.2	7.6	8.1	7.8	1472 / 15.2	17.6	18.5	H
5	WJXA-F	SAC	96 / 6.5	5.4	6.0	5.3	6.3	5.8	1374 / 14.2	10.6	14.5	G
6	WRVW-F	CHR	95 / 6.4	5.7	4.5	4.9	5.1	5.4	2038 / 21.1	17.9	17.9	F
7	WRMX-F	O	93 / 6.3	4.7	6.5	5.1	4.3	5.7	1587 / 16.4	15.0	11.9	E
8	WWTN-F	T	70 / 4.8	4.8	4.1	3.2	3.4	4.2	1148 / 11.9	12.5	11.2	F
9	WKDF-F	AOR-NR	57 / 3.9	3.4	4.2	4.0	4.6	3.9	1379 / 14.3	12.6	15.5	F
9	WLAC	T	57 / 3.9	4.5	3.4	3.2	3.4	3.7	955 / 9.9	11.6	9.8	D
11	WGFX-F	CL HITS	48 / 3.3	3.6	3.6	4.3	5.9	3.7	1013 / 10.5	14.1	16.9	F
12	WSM	C/FS	43 / 2.9	3.7	2.8	3.4	3.2	3.2	778 / 8.1	8.2	7.8	D
13	WNPL-F	B/O	40 / 2.7	0.9	0.7	0.8	1.3	1.3	623 / 6.4	4.5		WNPL-F
13	WQZQ-F	CHR/B	40 / 2.7	2.4	2.6	2.8	1.9	2.6	1142 / 11.8	10.1	9.4	B
15	WVOL	B/G	32 / 2.2	1.8	1.9	1.0	2.6	1.7	308 / 3.2	4.5	3.9	A
16	WJZC-F	J	27 / 1.8	3.3	2.9	3.4	2.7	2.9	689 / 7.1	7.7	7.3	C
17	WRLT-FF	AOR-P	24 / 1.6	0.9	1.3	0.9	0.9	1.2	482 / 5.0	4.1	3.8	C
18	WZPC-F	C	15 / 1.0	1.3	1.1	1.1	1.1	1.1	416 / 4.3	6.0	5.1	A
19	WBOZ-FF	G	14 / 1.0	0.9	1.5	0.8	0.6	1.0	265 / 2.7	1.7	0.9	WBOZ-FF

12+ FM Share (Metro): 86.00% (1100 of 1279) (Winter 98: 85.38%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WQOK-F	1 WQOK-F	1 WNRO-F <	1 WNRO-F <	1 WNRO-F <	1 WSIX-F	1 WSIX-F >	1 WNRO-F <	1 WNRO-F	1 WQOK-F >>	1 WQOK-F
2 WRVW-F	2 WNRO-F	2 WQOK-F <	2 WSIX-F	2 WSIX-F	2 WSM-F <	2 WNRO-F <	2 WSIX-F	2 WSIX-F	2 WRVW-F	2 WSM-F <
3 WQZQ-F	3 WRVW-F	3 WSIX-F	3 WJXA-F	3 WJXA-F	3 WRMX-F	3 WQOK-F	3 WJXA-F <	2 WQOK-F <	3 WJXA-F	3 WSIX-F <
4 WKDF-F >>	4 WKDF-F <	4 WJXA-F	4 WQOK-F	4 WRMX-F <	4 WJXA-F	4 WSM-F <	4 WSM-F <	4 WRMX-F <	3 WNRO-F	4 WRVW-F
	5 WSIX-F	5 WRVW-F	5 WRMX-F <	5 WQOK-F	5 WLAC <	5 WJXA-F <	5 WRMX-F	5 WSM-F <	3 WKDF-F <	5 WNRO-F
	6 WJXA-F	6 WRMX-F	6 WRVW-F <	6 WWTN-F <	6 WWTN-F <	6 WRVW-F	6 WWTN-F <	6 WRVW-F	6 WWTN-F <	6 WRMX-F <
	7 WWTN-F	7 WWTN-F <	7 WRVW-F	7 WRVW-F <	7 WNRO-F <	7 WRMX-F <	7 WQOK-F <	7 WJXA-F	7 WRMX-F <	7 WJXA-F
	7 WSM-F	8 WKDF-F	8 WSM-F <	8 WSM-F	8 WSM	8 WWTN-F >	8 WLAC <	8 WWTN-F <	8 WQZQ-F	8 WSM <
		8 WSM-F <	9 WGFX-F	9 WGFX-F	9 WNPL-F <	9 WSM	9 WRVW-F	9 WLAC <	9 WSM	9 WKDF-F
					10 WGFX-F <	9 WLAC <	10 WGFX-F	10 WKDF-F	10 WSM-F	10 WVOL <

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrite
1 WRVW-F <	1 WQOK-F	1 WJXA-F	1 WJXA-F	1 WJXA-F	1 WQOK-F >	1 WQOK-F <	1 WNRO-F	1 WNRO-F	1 WNRO-F >	1 WQOK-F >
2 WQOK-F	2 WJXA-F	2 WQOK-F	2 WSIX-F <	2 WSIX-F	2 WNRO-F	2 WNRO-F >	2 WQOK-F >	2 WQOK-F	2 WSIX-F <	2 WWTN-F
3 WNRO-F	2 WRVW-F	2 WSIX-F	3 WQOK-F <	3 WRMX-F	3 WKDF-F	3 WRVW-F	3 WWTN-F	3 WSIX-F	3 WWTN-F	3 WSIX-F
3 WQZQ-F >	4 WNRO-F	4 WKDF-F <	4 WRVW-F	4 WQOK-F	4 WRVW-F	4 WWTN-F	3 WRVW-F >	4 WWTN-F	4 WQOK-F <	3 WRVW-F
5 WJXA-F	4 WKDF-F <	5 WRVW-F	5 WRMX-F <	5 WNRO-F	5 WGFX-F	5 WKDF-F	5 WSIX-F >	5 WRVW-F	5 WRMX-F	5 WSM-F
5 WRMX-F	6 WSIX-F >	5 WNRO-F >	6 WNRO-F	5 WSM-F		6 WSIX-F >	6 WKDF-F	6 WKDF-F <	6 WLAC <	6 WSM
5 WKDF-F >	7 WQZQ-F	7 WGFX-F	7 WSM-F <	5 WRVW-F				7 WSM-F	7 WRVW-F <	
	8 WSM-F <	7 WSM-F	8 WKDF-F <	8 WKDF-F				7 WGFX-F	8 WSM-F	
	9 WGFX-F		9 WGFX-F	9 WKDF-F				7 WRMX-F <	9 WJXA-F <	
	10 WRMX-F >							10 WLAC	10 WNPL-F <	

Other Rated Stations				Metro Cume	TSA
				Share	AQH Cume
WAMB	ST	1160	Donelson	0.7	2.4
WANT-F	C	98.9	Lebanon	0.8	1.2
WMAK	N	1430	Madison	0.3	1.8
WMDB	B	880	Nashville	0.7	1.4
WNQM	REL	1300	Nashville	0.6	1.5
WNSG	B/G	1240	Nashville	0.9	1.9

NASHVILLE

Consolidation Report	12+	25-54	Revenue
Capstar WJZC-FM, WLAC-AM, WNRO-FM, WRVW-FM, WSIX-FM	28.6 %	31.0 %	39.9 %
Cromwell WQZQ-FM, WZPC-FM	3.7 %	2.5 %	1.9 %
Dick WGFX-FM, WKDF-FM	7.2 %	7.3 %	13.4 %
Gaylord WSM-AM, WSM-FM, WWTN-FM	14.6 %	12.2 %	21.4 %
Midwestern WHPL-FM, WQOK-FM, WVOL-AM	13.4 %	12.6 %	8.5 %
South Central WJXA-FM, WRMX-FM	12.8 %	15.7 %	12.6 %
	80.3 %	81.3 %	97.7 %

AM Stations

Station	Freq	Power	Format	Owner	Advertiser	Agency	Product	City
WLAC	1510	50 kw (DA-N)	Talk/Religion	CBS	\$45.00	Sentry	Capstar	
WSM	650	50 kw	Country/Full Svc.	ABC	\$48.00	Christal	Gaylord	
WVOL	1470	5 kw/1 kw (DA-2)	Black Gospel	ABC	\$ NA	Allied	Midwestern	Berry Hill

FM Stations

Station	Freq	Power	Format	Owner	Advertiser	Agency	Product	City
WBOZ	104.9	6 kw @ 328	Gospel	USA	\$ NA	—	Reach	Woodbury
WGFX	104.5	49 kw @ 1312	Classic Hits	Source	\$84.00	Katz	Dick	
WJXA	92.9	100 kw @ 1053	Soft AC	UPI	\$79.00	Easiman	South Central	
WJZC	101.1	47 kw @ 1289	Jazz	Jones	\$47.00	Sentry	Capstar	Russelville, KY
WKDF	103.3	100 kw @ 1233	AOR-NR	ABC	\$83.00	Katz	Dick	
WHPL	106.7	1.1 kw @ 774	Black Oldies		\$ NA	Allied	Midwestern	Belle Meade
WNRO	105.9	100 kw @ 1233	Classic AOR		\$80.00	Sentry	Capstar	
WQOK	92.1	3 kw @ 463	Black	ABC	\$62.00	Allied	Midwestern	Hendersonville
WQZQ	102.5	100 kw @ 856	Dance CHR	ABC	\$ NA	—	Cromwell	Dickson
WRLG	94.1	3.9 kw @ 236	See WRLT-F					Smyrna
WRLT	100.1	0.2 kw @ 1181	Progressive AOR	AP	\$31.00	Roslin		Franklin
WRMX	95.3	100 kw @ 826	Oldies		\$59.00	Easiman	South Central	Murfreesboro
WRVW	107.5	58 kw @ 1235	CHR		\$60.00	Sentry	Capstar	Lebanon
WSIX	97.9	100 kw @ 1145	Country		\$214.00	Mc-Guild	Capstar	
WSM	95.5	100 kw @ 1286	Country		\$160.00	Christal	Gaylord	
WVRY	105.1	50 kw @ 492	See WBOZ-F					Waverly
WWTN	99.7	100 kw @ 1296	Talk	ABC	\$33.00	Christal	Gaylord	Manchester
WZPC	102.9	100 kw @ 820	Country		\$ NA	—	Cromwell	Shelbyville

Notes: 3/99 WAPB (810; Murfreesboro) changed from Variety to simulcasting Sports WNSR (560; Brentwood) from 6 am-6 pm, while programming Spanish language from 6 pm-6 am . . . 4/99 WKDF-F changed from New Rock to Country as "Music City 103.3" . . . 4/99 WZPC-F changed from Country to New Rock (AOR-NR) as "The Buzz"

NASSAU-SUFFOLK (Long Island)

Arbitron Rank: 17 Pop (12+): 2,266,100
MSA Rank: 15
MSA Pop: 2,660,000
DMA: New York (#1)
Average Persons Rating: 17
Market TSL in Hours: 22.00

Stations: 43 / 16
Diaries: 3,236/ 700:1/ 50.5%
Sample Target: 3,270
% Below Line: NA
% Not Listed: NA
Pop per Station: 141,631

Last Year's Revenue: \$41,900,000
Household Income: \$75,454
Total Retail Sales: \$30.5 Bil.
#1 Biller: WALK-AF \$14,000,000
#1 Billing Portfolio:
 Chancellor (WALK-AF) \$14,000,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WALK-F	AC	205 / 5.3	5.8	5.8	5.5	5.7	5.6	2815 / 12.4	12.7	13.1	I	WALK-F
2	WBLI-F	AC/CHR	163 / 4.2	4.2	5.3	4.3	4.5	4.5	3151 / 13.9	13.3	13.4	G	WBLI-F
3	WHLI-AA	ST	137 / 3.6	2.8	3.1	2.5	3.6	3.0	1051 / 4.6	3.5	4.1	C	WHLI-AA
4	WBZO-F	O	130 / 3.4	2.7	2.5	2.7	2.6	2.8	1782 / 7.9	8.0	7.7	E	WBZO-F
5	WBAB-FF	AOR	125 / 3.3	2.8	3.4	3.5	2.9	3.2	2365 / 10.4	9.5	9.7	G	WBAB-FF
6	WKJY-F	AC	81 / 2.1	2.8	2.7	2.0	3.3	2.4	1131 / 5.0	6.9	6.8	F	WKJY-F
7	WMJC-F	C	64 / 1.7	1.6	2.0	1.6	1.8	1.7	963 / 4.2	3.7	3.8	C	WMJC-F
8	WLIR-FF	AOR-NR	59 / 1.5	1.8	1.5	1.6	1.5	1.6	1638 / 7.2	8.2	7.5	D	WLIR-FF
9	WLUX	ST	56 / 1.5	1.9	1.3	1.2	1.0	1.5	698 / 3.1	3.5	2.2		WLUX
10	WRCN-F	CL HITS	26 / 0.7	0.7	0.7	1.0	0.7	0.8	490 / 2.2	2.5	2.4	C	WRCN-F
11	WXXP-F	CHR/U	15 / 0.4	0.9	0.4				393 / 1.7	2.8			WXXP-F
11	WLNG-F	O	15 / 0.4		0.4	0.6			223 / 1.0				WLNG-F
13	WLVG-F	B/AC	14 / 0.4	0.3	0.4	0.4	0.4	0.4	296 / 1.3	1.1	1.3		WLVG-F

12+ FM Share (Metro): NA

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WBLI-F >>>	1 WBLI-F	1 WALK-F <	1 WALK-F <	1 WALK-F	1 WALK-F	1 WALK-F >	1 WALK-F	1 WALK-F	1 WBLI-F	1 WALK-F <
2 WBAB-FF	2 WBAB-FF <	2 WBLI-F <	2 WBAB-FF	2 WBAB-FF	2 WHLI-AA	2 WBLI-F	2 WBLI-F	2 WBLI-F	2 WALK-F	2 WHLI-AA <
3 WBZO-F	3 WALK-F	3 WBAB-FF >	3 WBLI-F	3 WBLI-F	3 WBZO-F >	3 WBAB-FF <	3 WBAB-FF <	3 WBZO-F <	3 WBZO-F	3 WBLI-F
	4 WLIR-FF >	4 WBZO-F	4 WBZO-F	4 WBZO-F >	4 WBLI-F <	4 WBZO-F	4 WBZO-F	4 WBAB-FF	4 WBAB-FF >	4 WBZO-F
	5 WKJY-F	5 WLIR-FF	5 WLIR-FF	5 WLIR-FF	5 WBAB-FF	5 WHLI-AA >	5 WHLI-AA <	5 WHLI-AA		5 WBAB-FF
		6 WKJY-F	6 WKJY-F	6 WKJY-F >			6 WKJY-F	6 WKJY-F		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnite
1 WBLI-F	1 WBLI-F <	1 WALK-F <	1 WALK-F	1 WALK-F >	1 WBLI-F	1 WBAB-FF >	1 WBAB-FF >	1 WBAB-FF >>	1 WBAB-FF >	1 WALK-F
2 WALK-F >>	2 WALK-F >>	2 WBLI-F >>	2 WBLI-F >>	2 WBLI-F >	2 WXXP-F	2 WLIR-FF <	2 WLIR-FF	2 WBLI-F <	2 WBZO-F	2 WBLI-F
3 WBAB-FF	3 WBAB-FF <	3 WKJY-F	3 WBAB-FF	3 WBZO-F	3 WBAB-FF >	3 WBLI-F >>>	3 WBLI-F >	3 WLIR-FF	3 WALK-F	3 WBAB-FF
4 WLIR-FF	4 WLIR-FF <	4 WBAB-FF <	3 WBZO-F	4 WKJY-F	4 WLIR-FF		4 WRCN-F >	3 WBZO-F	4 WBLI-F	4 WBZO-F >
	5 WKJY-F	5 WLIR-FF	5 WKJY-F	5 WBAB-FF >				5 WALK-F >	4 WLIR-FF >	
			6 WLIR-FF >	6 WLIR-FF						

NASSAU-SUFFOLK (Long Island)

Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report		
							12+	25-54	Revenue
WABC	T	770	New York	3.0	7.6				
WAXQ-F	CL AOR	104.3	New York	2.9	7.9				
WBBR	BIZ	1130	New York	0.3	1.7				
WBLS-F	B/AC	107.5	New York	1.4	5.3				
WCBS	N	880	New York	4.2	15.8				
WCBS-F	O	101.1	New York	3.7	10.9				
WEZN-F	SAC	99.9	Bridgeport, CT	0.7	3.8				
WFAN	SPRTS	660	New York	3.4	11.5				
WHTZ-F	CHR	100.3	Newark, NJ	4.4	18.3				
WINS	N	1010	New York	2.4	12.3				
WKU-F	CHRU	103.5	Lake Success	2.9	11.7				
WLTW-F	SAC	106.7	New York	4.4	10.4				
WNEW-F	AOR	102.7	New York	1.8	6.8				
WOR	T	710	New York	2.8	6.8				
WPAT-F	SP-C	93.1	Paterson, NJ	1.5	2.5				
WPLJ-F	CHR/AC	95.5	New York	2.0	10.2				
WPLR-F	AOR	99.1	New Haven, CT	0.5	2.0				
WQCD-F	J	101.9	New York	2.4	7.4				
WQHT-F	U/CHR	97.1	New York	2.8	8.6				
WQXR-F	CL	96.3	New York	2.0	5.2				
WRKS-F	B/AC	98.7	New York	1.4	4.2				
WRTN-F	ST	93.5	New Rochelle	0.3	1.1				
WSKQ-F	SP-TP	97.9	New York	1.3	3.0				
WTJM-F	B/O	105.1	New York	2.1	7.6				
WXRK-F	T/NR	92.3	New York	6.6	16.3				
WYNY-FF	C	107.1	Briarcliff Manor	1.0	2.3				
Barnstable							11.4 %	14.0 %	27.9 %
WBZO-FM, WGSM-AM, WHLI-AM, WKJY-FM, WMJC-FM, WRCN-FM									
Cox Radio							7.5 %	13.9 %	25.1 %
WBAB-FM, WBLI-FM, WGBB-AM, WHFM-FM									
Jarad							1.9 %	2.5 %	6.7 %
WDRE-FM, WLIR-FM, WXXP-FM									
							20.8 %	30.4 %	59.7 %

AM Stations

WGSM	740	25 kw/0.043 kw (DA-2)	See WHLI					Huntington
WHLI	1100	10 kw (Days, DA)	Standards		\$35.00	D&R	Barnstable	Hempstead
WLUX	540	0.25 kw/0.204 kw	Standards	Jones, TARN	\$ NA	—		Islip

FM Stations

WALK	97.5	39 kw @ 554	AC	AMFM	\$228.00	Katz	Chancellor	Patchogue
WBAB	102.3	3 kw @ 268	AOR	ABC, Westwd	\$115.00	Katz	Cox Radio	Babylon
WBLI	106.1	48.5 kw @ 499	AC/CHR		\$110.00	Christal	Cox Radio	Patchogue
WBZO	103.1	3 kw @ 285	Oldies		\$57.00	D&R	Barnstable	Bay Shore
WDRE	98.5	6 kw @ 282	See WLIR-F					Westhampton
WHFM	95.3	5 kw @ 400	See WBAB-F					Southampton
WKJY	98.3	3 kw @ 328	AC		\$110.00	Interep	Barnstable	Hempstead
WLIR	92.1	1 kw @ 521	New Rock	ABC	\$60.00	Christal	Jarad	Garden City
WLNG	92.1	5.3 kw @ 350	Oldies	Westwd	\$ NA	—		Sag Harbor
WLVG	95.1	3 kw @ 328	Black AC		\$ NA	—		Center Moriches
WMAJ	94.3	3 kw @ 300	Country		\$ NA	Katz	Barnstable	Smithtown
WRCN	103.9	1.52 kw @ 466	Classic Hits	Westwd	\$46.00	D&R	Barnstable	Riverhead
WXXP	105.3	6 kw @ 292	CHR/Urban		\$ NA	—	Jarad	Calverton-Roanoke

Notes: Nassau-Suffolk is a portion of the New York Arbitron metro area. Only stations home to the Nassau-Suffolk metro survey area are included here . . . WLIR-FF reclassified from Modern AC (AC-NR) to New Rock (AOR-NR) based on audience analysis, M Street classification and station self-description

NEW ORLEANS

Arbitron Rank: 41 Pop (12+): 1,023,700
MSA Rank: 42
MSA Pop: 1,310,000
DMA: 41
Average Persons Rating: 16.2
Market TSL in Hours: 21.75

Stations: 24 / 23
Diaries: 2,863 / 358:1 / 48.4%
Sample Target: 2,810
% Below Line: 0.4
% Not Listed: 13.4
Pop per Station: 44,509

Last Year's Revenue: \$52,800,000
Household Income: \$36,680
Total Retail Sales: \$12.0 Bil.
#1 Biller: WWL/WSMB \$10,250,000
#1 Billing Portfolio: Sinclair Broadcast Group \$22,130,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WQUE-F	B	237 / 14.3	13.9	14.2	13.8	13.9	14.1	2296 / 22.4	23.8	23.4	G	WQUE-F
2	WYLD-F	B/AC	140 / 8.5	7.8	8.9	8.3	8.7	8.4	1730 / 16.9	18.1	16.9	G*	WYLD-F
3	WWL	N/T	122 / 7.4	10.5	7.2	7.5	8.4	8.1	1813 / 17.7	24.0	19.5	I*	WWL
4	WNOE-F	C	101 / 6.1	5.6	6.0	5.8	5.5	5.9	1321 / 12.9	14.0	13.2	G	WNOE-F
5	WTKL-F	O	94 / 5.7	5.2	5.2	5.5	5.3	5.4	1148 / 11.2	11.7	11.4	D	WTKL-F
6	KKND-F	AOR-P	85 / 5.1	5.6	5.9	4.6	4.3	5.3	1344 / 13.1	13.7	12.3	D	KKND-F
7	WLMG-F	SAC	80 / 4.8	5.9	5.1	5.3	4.6	5.3	1337 / 13.1	13.7	11.3	E	WLMG-F
8	KMEZ-F	B/AC	75 / 4.5	4.2	3.7	3.9	3.4	4.1	1112 / 10.9	9.7	9.2	C	KMEZ-F
9	WRNO-F	CL AOR+	72 / 4.4	3.3	3.9	4.2	3.7	3.9	1267 / 12.4	12.2	11.7	D	WRNO-F
9	WYLD	B/G	72 / 4.4	3.8	3.8	2.9	4.1	3.7	879 / 8.6	7.1	7.6	*	WYLD
11	KUMX-F	CHR	71 / 4.3	3.9	4.0	4.3	4.6	4.1	1582 / 15.5	14.9	16.2	C	KUMX-F
12	WEZB-F	AC/CHR	66 / 4.0	3.7	3.6	4.3	4.8	3.9	1715 / 16.8	15.6	15.3	D	WEZB-F
13	WLTS-F	AC	53 / 3.2	4.0	3.0	3.9	3.6	3.5	1112 / 10.9	12.3	10.3	E	WLTS-F
14	WBYU	ST	33 / 2.0	2.0	2.2	2.3	2.5	2.1	435 / 4.2	4.6	4.4	B	WBYU
15	WCKW-F	CL AOR	25 / 1.5	2.1	4.0	4.0	2.9	2.9	665 / 6.5	9.6	10.9	C	WCKW-F
16	WBOK	B/G	19 / 1.1	1.4	1.3	1.3	1.8	1.3	290 / 2.8	3.1	3.5	A	WBOK
17	WODT	B	17 / 1.0	0.5	0.4	1.0	0.7	0.7	232 / 2.3	1.8	2.1		WODT
17	WTIX-F	O	17 / 1.0	0.8	0.9	0.4	0.5	0.8	405 / 4.0	3.4	2.8		WTIX-F

12+ FM Share (Metro): 79.12% (1133 of 1432) (Winter 98: 75.78%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WQUE-F >>>	1 WQUE-F >>	1 WQUE-F	1 WYLD-F <	1 WYLD-F	1 WWL	1 WQUE-F	1 WQUE-F <	1 WQUE-F >	1 WQUE-F >>	1 WQUE-F >
2 KUMX-F	2 WYLD-F	2 WYLD-F >	2 WQUE-F >	2 WQUE-F >	2 WTKL-F <	2 WWL	2 WWL	2 WYLD-F <	2 WYLD-F >	2 WYLD-F >
3 KKND-F	3 KKND-F	3 KKND-F <	3 WNOE-F	3 WTKL-F <	3 WYLD-F <	3 KKND-F <	3 WYLD-F	3 WWL	3 KUMX-F <	3 WYLD <
4 WEZB-F >	4 WEZB-F	4 WRNO-F	3 WRNO-F <	4 WNOE-F	4 WNOE-F	4 WYLD-F	4 WTKL-F <	4 WNOE-F	4 KMEZ-F	4 WNOE-F
	5 KUMX-F <	5 WNOE-F <	5 KMEZ-F <	4 KMEZ-F	5 KMEZ-F <	5 WNOE-F <	5 WLMG-F <	5 WTKL-F	5 KKND-F	5 KMEZ-F
	6 WRNO-F >	6 WLMG-F <	6 WWL <	4 WWL <	6 WLMG-F <	6 WTKL-F <	6 WNOE-F >	5 KKND-F <	6 WNOE-F <	5 WTKL-F
	7 WNOE-F	7 KMEZ-F <	7 WLMG-F <	7 WLMG-F <	7 WYLD	7 WRNO-F	7 KMEZ-F	7 WLMG-F <	7 WEZB-F	7 KUMX-F <
	7 WLMG-F	8 WEZB-F	8 KKND-F <	8 WRNO-F	8 WQUE-F	8 WYLD	7 WRNO-F <	8 KUMX-F	8 WYLD	8 WLMG-F <
		8 WWL <	9 WTKL-F	9 KKND-F	9 WRND-F		9 WEZB-F <	9 WEZB-F <	8 WTKL-F	9 WRND-F
							10 KKND-F	10 KMEZ-F <		9 KKND-F
										9 WWL <

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmité
1 WQUE-F >>>	1 WQUE-F >>	1 WQUE-F	1 WQUE-F >	1 WYLD-F <	1 WQUE-F >>	1 WQUE-F >	1 WQUE-F	1 WQUE-F	1 WYLD-F	1 WQUE-F >
2 WEZB-F	2 WYLD-F	2 WYLD-F >	2 WYLD-F	2 WQUE-F	2 KKND-F >	2 KKND-F	2 KKND-F <	2 WYLD-F	2 WQUE-F <	2 WYLD-F
3 KUMX-F	3 WEZB-F >	3 WEZB-F >	3 WLMG-F	3 WLMG-F	3 WRNO-F	3 WYLD-F	3 WYLD-F	3 KKND-F	3 WWL <	3 WWL <
4 KKND-F	4 KUMX-F <	4 WLTS-F <	4 WEZB-F <	4 WNOE-F <	4 WYLD-F	4 WRND-F >	4 WRND-F >	3 WRNO-F	4 WRNO-F	4 KUMX-F <
5 WLMG-F	5 WLMG-F <	5 WNOE-F	5 WNOE-F <	5 WTKL-F	4 KUMX-F >	5 KUMX-F	5 WWL	5 WWL	5 KKND-F <	5 KMEZ-F
5 WYLD-F >	6 WLTS-F <	5 WLMG-F	6 WLTS-F	5 KMEZ-F		6 WCKW-F <	6 WCKW-F	6 KMEZ-F <	6 WTKL-F	
	7 KKND-F	7 KUMX-F	7 KMEZ-F <	7 WYLD			6 WEZB-F	7 WNOE-F	7 KMEZ-F <	
			8 KUMX-F	7 WLTS-F				7 WTKL-F <	8 WNOE-F >	
			8 WYLD	9 WEZB-F				9 KUMX-F	9 WLMG-F	

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume
KGLA	SP	1540	Gretna	0.6	1.1	WLSS-F	CHR	102.5	Baton Rouge	0.4	3.0		
WGSO	N	990	New Orleans	0.4	2.5								
WKSJ-F	CL AOR	106.1	Picayune	0.7	2.2								
WSMB	T	1350	New Orleans	0.7	3.2								
WTIX	T	690	New Orleans	0.5	1.8								

NEW ORLEANS

Consolidation Report	12+	25-54	Revenue
Centennial KMEZ-FM, WBYU-AM, WRNO-FM	10.9 %	12.3 %	10.0 %
Clear Channel KKND-FM, KUMX-FM, WNOE-FM, WODT-AM, WQUE-FM, WYLD-AM, WYLD-FM	43.7 %	40.0 %	39.8 %
Sinclair Broadcast Group WEZB-FM, WLMG-FM, WLTS-FM, WSMB-AM, WTKL-FM, WWL-AM	18.4 %	21.4 %	41.9 %
	73.0 %	73.7 %	91.7 %

AM Stations

Station	Freq	Power	Format	Service	Rate	Contract	Advertiser
WBOK	1230	1 kw	Black Gospel	AURN, Westwd	\$23.00	---	Willis
WBYU	1450	1 kw	Standards	ABC	\$30.00	---	Centennial
WODT	1280	5 kw (DA-1)	Blues	ABC, Westwd, TARN	\$ NA	Clr Chnl	Clear Channel
WWL	870	50 kw (DA-1)	News/Talk	CBS	\$150.00	Allied	Sinclair Bcst Gp
WYLD	940	10 kw/0.5 kw (DA-2)	Black Gospel	ABC, AURN	\$19.00	Clr Chnl	Clear Channel

FM Stations

Station	Freq	Power	Format	Service	Rate	Contract	Advertiser
KKND	106.7	100 kw @ 983	Progressive AOR		\$30.00	Clr Chnl	Clear Channel Port Sulphur
KMEZ	102.9	4.7 kw @ 604	Black AC	ABC	\$40.00	Allied	Centennial Belle Chasse
KUMX	104.1	100 kw @ 1946	CHR	Westwd	\$40.00	Clr Chnl	Clear Channel Houma
WCKW	92.3	100 kw @ 1946	Classic AOR		\$44.00	Christal	Laplace
WEZB	97.1	100 kw @ 984	AC/CHR	ABC, CBS	\$65.00	D&R	Sinclair Bcst Gp
WLMG	101.9	100 kw @ 984	Soft AC		\$85.00	D&R	Sinclair Bcst Gp
WLTS	105.3	100 kw @ 902	AC	ABC	\$64.00	D&R	Sinclair Bcst Gp Slidell
WNOE	101.1	100 kw @ 1004	Country	Westwd	\$102.00	Clr Chnl	Clear Channel
WQUE	93.3	100 kw @ 984	Black		\$112.00	Clr Chnl	Clear Channel
WRNO	99.5	100 kw @ 1004	Classic Hits	Source	\$87.00	Mc-Guild	Centennial
WTIX	94.3	100 kw @ 981	Oldies	ABC	\$ NA	---	GHB Galliano
WTKL	95.7	100 kw @ 984	Oldies	CBS	\$62.00	Eastman	Sinclair Bcst Gp
WYLD	98.5	100 kw @ 902	Black AC	ABC, USA	\$85.00	Clr Chnl	Clear Channel

Notes: + WRNO-F was placed "below the line" by Arbitron for a station website reference to the survey, admonishing people to "... just fill in Walton and Johnson -- WRNO 99.5 FM"; Arbitron considered this a "special station activity" ... * WYLD-F revenue level includes revenue of WYLD; ^ WWL revenue level includes revenue of WSMB ... 5/99 WADU-F (94.9; Reserve) sold to Syles for \$1,800,000; reports are that the station will simulcast Styles's WYLA-F (94.7)

NEW YORK

Arbitron Rank: 1 Pop (12+): 14,291,500
MSA Rank: 1
MSA Pop: 15,700,000
DMA: 1
Average Persons Rating: 17.4
Market TSL in Hours: 23.00

Stations: 47 / 46
Diaries: 10,403/ 1374:1/ 48.8%
Sample Target: 8,450
% Below Line: 0.8
% Not Listed: 13.1
Pop per Station: 310,685

Last Year's Revenue: \$592,600,000
Household Income: \$57,094
Total Retail Sales: \$140.1 Bil.
#1 Biller: WFAN \$54,000,000
#1 Billing Portfolio: CBS/Infinity \$221,800,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fail 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WLTW-F	SAC	1512 / 6.1	5.9	5.5	5.9	6.6	5.8	21109 / 14.8	14.8	15.5	L	WLTW-F
2	WQHT-F	U/CHR	1410 / 5.7	5.3	5.8	5.6	5.5	5.6	19622 / 13.7	13.6	13.5	L	WQHT-F
3	WSKQ-F	SP-TP	1126 / 4.5	5.2	6.0	5.9	6.1	5.4	11962 / 8.4	8.6	9.7	K	WSKQ-F
4	WXRK-F	T/NR	1094 / 4.4	3.6	3.7	3.8	4.3	3.9	16689 / 11.7	11.3	11.8	L	WXRK-F
5	WHTZ-F	CHR	1087 / 4.4	4.5	4.6	5.1	4.7	4.6	24125 / 16.9	16.6	16.4	K	WHTZ-F
6	WINS	N	1010 / 4.1	3.5	3.6	3.2	3.6	3.6	23108 / 16.2	14.5	14.7	L	WINS
7	WKTU-F	CHR/U	987 / 4.0	4.0	3.9	4.2	3.8	4.0	19795 / 13.9	13.6	14.2	L	WKTU-F
8	WRKS-F	B/AC	902 / 3.6	3.8	3.6	4.3	4.2	3.8	13729 / 9.6	10.4	10.3	K	WRKS-F
9	WCBS-F	O	866 / 3.5	4.7	4.2	4.6	4.6	4.2	14288 / 10.0	12.2	11.7	L	WCBS-F
10	WTJM-F	B/O	864 / 3.5	1.7	1.6	1.5	1.5	2.1	15374 / 10.8	8.0	7.4	H	WTJM-F
11	WBLS-F	B/AC	834 / 3.3	3.7	3.3	2.7	2.5	3.3	14758 / 10.3	11.1	8.8	I	WBLS-F
12	WABC	T	801 / 3.2	3.0	3.3	3.2	3.0	3.2	11145 / 7.8	8.5	7.3	J	WABC
13	WCBS	N	727 / 2.9	3.0	2.8	3.0	2.8	2.9	16958 / 11.9	12.2	11.5	L	WCBS
14	WPAT-F	SP-C	723 / 2.9	3.0	3.2	3.2	3.5	3.1	8614 / 6.0	5.8	7.3	I	WPAT-F
15	WQCD-F	J	681 / 2.7	3.1	3.1	2.8	3.2	2.9	12453 / 8.7	8.5	9.1	K	WQCD-F
16	WOR	T	657 / 2.6	2.9	2.8	3.2	3.1	2.9	9979 / 7.0	7.2	6.9	K	WOR
17	WQXR-F	CL	631 / 2.5	2.8	2.4	3.1	2.9	2.7	8735 / 6.1	6.2	6.7	I	WQXR-F
18	WFAN	SPRTS	610 / 2.4	2.8	2.6	2.6	2.2	2.6	12184 / 8.5	9.7	7.7	L	WFAN
19	WPLJ-F	CHR/AC	598 / 2.4	2.3	2.9	2.7	2.6	2.6	13819 / 9.7	10.0	10.1	K	WPLJ-F
20	WAXQ-F	CL AOR	486 / 1.9	1.7	1.7	1.6	1.5	1.7	9487 / 6.6	6.8	6.5	I	WAXQ-F
21	WADO	SP-NT	448 / 1.8	1.6	1.6	2.4	2.4	1.8	3988 / 2.8	2.8	3.7	G	WADO
22	WNEW-F	AOR	351 / 1.4	1.5	1.5	1.7	1.5	1.5	8071 / 5.6	6.7	6.3	I	WNEW-F
23	WCAA-F	SP-TP	336 / 1.3	1.5	1.7	0.9	0.6	1.4	5707 / 4.0	4.4	2.3	F	WCAA-F
24	WALK-F	AC	239 / 1.0	0.9	0.9	0.9	0.9	0.9	3274 / 2.3	2.3	2.2	F	WALK-F

12+ FM Share (Metro): 76.30% (16538 of 21675) (Winter 98: 74.57%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WQHT-F >	1 WQHT-F	1 WXRK-F	1 WLTW-F <	1 WLTW-F	1 WLTW-F	1 WXRK-F	1 WLTW-F >>	1 WQHT-F <	1 WQHT-F >	1 WQHT-F
2 WHTZ-F >>	2 WXRK-F <	1 WQHT-F <	2 WXRK-F	2 WXRK-F	2 WINS	2 WINS	2 WABC <	2 WLTW-F	2 WHTZ-F	2 WSKQ-F <
3 WBLS-F	3 WKTU-F	3 WLTW-F	3 WSKQ-F <	2 WSKQ-F	3 WCBS-F <	3 WSKQ-F	3 WQHT-F <	3 WHTZ-F	3 WBLS-F <	3 WLTW-F <
4 WXRK-F	4 WHTZ-F	4 WKTU-F	4 WTJM-F	4 WTJM-F	4 WABC <	4 WLTW-F	4 WTJM-F <	4 WKTU-F <	4 WRKS-F <	4 WHTZ-F <
4 WKTU-F	5 WSKQ-F	4 WSKQ-F <	5 WKTU-F <	5 WRKS-F <	5 WCBS <	4 WCBS	5 WCBS-F <	5 WABC <	5 WKTU-F <	5 WKTU-F <
	6 WBLS-F <	6 WHTZ-F <	6 WRKS-F	6 WKTU-F	6 WOR <	6 WHTZ-F <	6 WSKQ-F <	6 WTJM-F <	6 WLTW-F	6 WBLS-F <
	7 WLTW-F	7 WTJM-F	7 WQHT-F <	7 WCBS-F	7 WSKQ-F	7 WQHT-F	7 WXRK-F <	7 WSKQ-F <	7 WSKQ-F	7 WRKS-F <
	8 WPLJ-F	8 WRKS-F <	8 WHTZ-F <	8 WQCD-F <	7 WTJM-F	8 WRKS-F <	8 WKTU-F	8 WRKS-F <	8 WTJM-F <	8 WINS
	9 WRKS-F <	9 WBLS-F	9 WBLS-F	9 WQHT-F	7 WQXR-F <	9 WOR	9 WRKS-F	9 WBLS-F <	9 WQCD-F <	8 WCBS-F <
	10 WTJM-F <	10 WPLJ-F	9 WPLJ-F <	9 WHTZ-F	9 WBLS-F <	9 WCBS-F <	10 WPAT-F	10 WINS <	10 WPAT-F	10 WPAT-F <

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmite
1 WQHT-F	1 WQHT-F <	1 WKTU-F	1 WLTW-F	1 WLTW-F	1 WQHT-F >>	1 WQHT-F <	1 WXRK-F >	1 WXRK-F	1 WXRK-F	1 WABC <
2 WHTZ-F	2 WKTU-F	2 WSKQ-F <	2 WHTZ-F <	2 WSKQ-F <	2 WXRK-F	2 WXRK-F >	2 WQHT-F	2 WQHT-F >	2 WLTW-F <	2 WINS
3 WKTU-F >	2 WHTZ-F	3 WPLJ-F	3 WKTU-F	3 WTJM-F <	3 WHTZ-F <	3 WKTU-F	3 WKTU-F <	3 WSKQ-F	3 WSKQ-F <	3 WQHT-F
4 WBLS-F	4 WBLS-F <	3 WBLS-F <	3 WSKQ-F	4 WRKS-F	4 WKTU-F >	4 WSKQ-F	4 WSKQ-F	3 WKTU-F	4 WFAN	3 WBLS-F
5 WSKQ-F <	5 WSKQ-F <	5 WLTW-F	5 WTJM-F <	5 WKTU-F <	5 WSKQ-F <	5 WHTZ-F	5 WAXQ-F <	5 WLTW-F <	5 WTJM-F <	3 WRKS-F <
6 WLTW-F	6 WLTW-F <	5 WHTZ-F <	6 WBLS-F <	6 WHTZ-F <	6 WBLS-F	6 WLTW-F	6 WLTW-F	6 WFAN <	6 WQHT-F	6 WCBS <
7 WPLJ-F <	7 WPLJ-F	7 WQHT-F	7 WQHT-F	7 WBLS-F	7 WLTW-F	7 WAXQ-F <	6 WTJM-F	7 WTJM-F <	6 WAXQ-F <	7 WLTW-F
8 WXRK-F	8 WPAT-F <	8 WPAT-F <	7 WRKS-F	8 WCBS-F		8 WFAN	6 WFAN <	8 WAXQ-F <	8 WKTU-F <	
9 WPAT-F	9 WRKS-F <	9 WRKS-F <	9 WPLJ-F <	8 WPAT-F		8 WBLS-F <	9 WHTZ-F <	9 WHTZ-F <	9 WCBS-F	
	10 WXRK-F <	10 WTJM-F	10 WPAT-F	10 WPLJ-F		10 WRKS-F <		10 WRKS-F	10 WRKS-F <	

NEW YORK

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report	12+	25-54	Revenue
WBAB-F	AOR	102.3	Babylon, NY	0.5	1.7		CBS/Infinity	18.7 %	19.1 %	37.4 %
WBRR	H	1130	New York	0.6	2.8		WCBS-AM, WCBS-FM, WFAN-AM, WINS-AM, WNEW-FM, WXRK-FM			
WBLI-F	AC/CHR	106.1	Patchogue, NY	0.7	2.5		Chancellor	19.9 %	22.6 %	20.4 %
WZO-F	O	103.1	Bay Shore, NY	0.6	1.5		WAXQ-FM, WHIZ-FM, WKTU-FM, WLTW-FM, WTJM-FM			
WDHA-F	AOR	105.5	Dover, NJ	0.3	1.2		Emmis	12.0 %	11.4 %	13.6 %
WEVD	T	1050	New York	0.4	1.6		WQCD-FM, WQHT-FM, WRKS-FM			
WFME-F	REL	94.7	Newark, NJ	0.9	1.7		SBS	7.4 %	8.9 %	6.4 %
WHJ-AA	ST	1100	Hempstead, NY	0.7	1.1		WPAT-FM, WSKQ-FM			
WHUD-F	AC	100.7	Peekskill, NY	0.6	1.7					
WJLY-F	AC	98.3	Hempstead, NY	0.4	1.0					
WJZ	B/T	1190	New York	0.8	1.9			58.0 %	62.0 %	77.8 %
WJUP-F	AOR-NR	92.7	Garden City, NY	0.4	2.0					
WJZO-F	AC	98.3	New Brunswick, NJ	0.5	1.1					
WJZR	ST	1250	Morristown, NJ	0.4	0.8					
WRTH-F	ST	93.5	New Rochelle, NY	0.4	1.3					
WYNY	ST/FS	1150	Oakland, NJ	0.5	0.8					
WZZY-F	C	107.1	Long Branch, NJ	0.4	1.1					
WYNY-F	C	107.1	Brarcliff Manor, NY	0.7	1.7					

Other Rated Stations—Outside Market				Metro Share	Cume Rating	TSA AQH Cume
WYWF	T	101.5	Trenton, NJ	0.8	3.2	

AM Stations

Station	Frequency	Power	Format	Company	Revenue	Parent	Notes
WABC	770	50 kw	Talk	ABC	\$355 00	ABC	ABC
WADO	1280	5 kw (DA-1)	Hispanic News-Talk		\$100.00	Katz Hisp	Hefel/Hispanic
WCBS	880	50 kw	News	CBS	\$425 00	CBS	CBS/Infinity
WEVD	1050	50 kw (DA-2)	Talk	Westwd	\$ NA	Groskun	
WFAN	660	50 kw	Sports	Westwd, CBS	\$470 00	Infinity	CBS/Infinity
WINS	1010	50 kw (DA-2)	News	ABC, CHN	\$445 00	CBS	CBS/Infinity
WJZ	1190	10 kw (DA-2)	Black News/Talk	AURH, ABC	\$75 00	Mc-Guild	Inner City
WOR	710	50 kw (DA-1)	Talk	ABC, Westwd	\$320 00	Mc-Guild	Buckley

FM Stations

Station	Frequency	Power	Format	Company	Revenue	Parent	Notes
WABC	104.3	7.8 kw @ 1223	Classic AOR	AMFM	\$170 00	Katz	Chancellor
WABC	107.5	4.2 kw @ 1362	Black AC	ABC	\$260 00	Mc-Guild	Inner City
WABA	105.9	9.61 kw @ 1223	Hispanic-Tropical		\$ NA	—	Hefel/Hispanic Newark, NJ
WABC	101.1	6.6 kw @ 1325	Oldies	CBS	\$560 00	CBS	CBS/Infinity
WHTZ	100.3	6 kw @ 1362	CHR		\$314 00	—	Chancellor Newark, NJ
WHTZ	103.5	5.4 kw @ 1420	CHR, Urban	Westwd	\$400 00	Eastman	Chancellor Lake Success, NY
WABA	105.7	6 kw @ 1362	Soft AC	AMFM	\$580 00	Katz	Chancellor
WABA	102.7	7.8 kw @ 1223	AOR	Westwd	\$305 00	CBS	CBS/Infinity
WABC	93.1	5.4 kw @ 1420	Hispanic Contemp		\$125 00	Caballero	SBS Paterson, NJ
WABC	95.0	6.7 kw @ 1035	CHR, AC	ABC	\$435 00	ABC	ABC
WABC	101.9	6 kw @ 1362	Jazz		\$358 00	Christal	Emmis
WABC	91.1	5.7 kw @ 1339	Urban, CHR		\$390 00	Alfred	Emmis
WABC	90.3	6 kw @ 1362	Classical	Westwd	\$190 00	Alfred	New York Times
WABC	95.7	6 kw @ 1362	Black AC	Source, Westwd	\$475 00	D&R	Emmis
WABC	91.9	6 kw @ 1362	Hispanic Tropical		\$360 00	Caballero	SBS
WABC	101.1	6 kw @ 1362	Black Oldies	AMFM	\$320 00	Sentry	Chancellor
WABC	92.3	6 kw @ 1362	Talk, New Rock	Westwd, Source	\$540 00	Infinity	CBS/Infinity

Note: 459 WYNY-F (107.1, Hamden Bays) changed calls to WYNY-F; remains a simulcast partner to WYNY-F. 5/93 WFAS-AM (White Plains) & WZZM-F (Putnam Co.) sold by Frank Washington to Aurora Communications for \$20,250,000

NORFOLK

Arbitron Rank: 36 Pop (12+): 1,225,200
MSA Rank: 33
MSA Pop: 1,560,000
DMA: 40
Average Persons Rating: 15.5
Market TSL in Hours: 20.50

Stations: 25 / 23
Diaries: 1,668 / 735:1 / 52.4%
Sample Target: 1,670
% Below Line: 0.8
% Not Listed: 12.6
Pop per Station: 53,270

Last Year's Revenue: \$45,300,000
Household Income: \$42,139
Total Retail Sales: \$13.6 Bil.
#1 Biller: WOWI-F \$6,400,000
#1 Billing Portfolio:
 Sinclair Broadcast Group \$12,130,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WOWI-F	B	265 / 14.0	11.5	13.3	13.3	13.0	13.0	2649 / 21.6	20.8	21.2	G	WOWI-F
2	WWDE-F	AC	126 / 6.7	6.3	5.5	5.7	6.2	6.0	1793 / 14.6	15.1	13.6	F	WWDE-F
3	WGH-F	C	112 / 5.9	5.4	5.5	6.1	6.3	5.7	1715 / 14.0	14.8	13.4	F	WGH-F
4	WNOR-AF	AOR	111 / 5.9	5.2	6.0	4.9	6.3	5.5	1617 / 13.2	13.8	13.7	F	WNOR-AF
5	WPTE-F	AC/CHR	101 / 5.3	4.6	4.6	5.1	6.1	4.9	1955 / 16.0	14.6	16.0	E	WPTE-F
6	WJCD-F	J/U	98 / 5.2	4.8	5.8	4.6	4.7	5.1	1448 / 11.8	11.0	9.8	D	WJCD-F
7	WCMS-AF	C	97 / 5.1	6.5	6.4	6.7	7.2	6.2	1464 / 12.0	15.5	15.0	E	WCMS-AF
8	WNVZ-F	CHR	90 / 4.8	4.7	5.8	5.1	5.0	5.1	2218 / 18.1	18.0	17.4	D	WNVZ-F
9	WNIS	N/T	77 / 4.1	4.3	3.1	3.3	2.3	3.7	1213 / 9.9	10.3	6.7	D	WNIS
10	WFOG-F	SAC	75 / 4.0	4.5	4.0	4.0	4.3	4.1	1104 / 9.0	9.0	11.1	C	WFOG-F
11	WAFX-F	CL AOR	71 / 3.7	4.6	4.9	5.8	3.2	4.8	1256 / 10.3	12.6	10.0	D	WAFX-F
12	WKOC-F	AOR-P	64 / 3.4	3.2	2.4	3.0	1.9	3.0	1405 / 11.5	11.7	8.4	C	WKOC-F
13	WSVY-F	B/O	62 / 3.3	4.0	3.5	3.6	2.7	3.6	964 / 7.9	7.0	7.2	C*	WSVY-F
14	WVWL-F	O	61 / 3.2	3.9	3.6	3.5	4.4	3.6	1096 / 8.9	10.5	11.2	C	WVWL-F
15	WROX-F	CHR	53 / 2.8	2.5	2.4	1.9	3.1	2.4	1480 / 12.1	11.7	10.5	C	WROX-F
16	WXEZ-F	EZ	52 / 2.7	2.6	3.6	2.4	2.7	2.8	795 / 6.5	6.1	5.6	C	WXEZ-F
17	WSVV-F	B/O	39 / 2.1	1.6	1.1	1.1	1.3	1.5	616 / 5.0	4.5	4.2	*	WSVV-F
18	WTAR	T/SPRTS	24 / 1.3	1.4	1.3	1.5	1.4	1.4	703 / 5.7	4.9	3.6	B	WTAR
19	WGPL	B/G	21 / 1.1	1.4	0.8	0.6	2.1	1.0	416 / 3.4	4.3	3.6	A	WGPL
20	WPCE	G	20 / 1.1	1.6	2.6	1.5	0.9	1.7	475 / 3.9	3.9	3.9	B	WPCE
20	WGH	SPRTS	20 / 1.1	1.1	0.5	0.7	0.7	0.8	397 / 3.2	4.3	3.0	A	WGH

12+ FM Share (Metro): 89.49% (1482 of 1656) (Winter 98: 90.48%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WOWI-F >>>	1 WOWI-F >>	1 WOWI-F >	1 WOWI-F >	1 WOWI-F	1 WWDE-F <	1 WOWI-F	1 WOWI-F >	1 WOWI-F >	1 WOWI-F >>>	1 WOWI-F >>>
2 WROX-F >	2 WNOR-AF	2 WWDE-F <	2 WWDE-F	2 WWDE-F	2 WJCD-F	2 WNOR-AF	2 WWDE-F	2 WWDE-F	2 WWDE-F <	2 WGH-F <
3 WNVZ-F >	3 WPTE-F	3 WNOR-AF	3 WPTE-F <	3 WJCD-F <	3 WCMS-AF <	3 WWDE-F	3 WNIS	3 WGH-F	3 WNVZ-F <	3 WJCD-F <
4 WNVZ-F <	4 WPTE-F	4 WGH-F	4 WGH-F <	4 WGH-F <	4 WNIS <	4 WGH-F	4 WNOR-AF <	3 WPTE-F <	4 WJCD-F	4 WPTE-F <
5 WGH-F <	4 WGH-F	5 WJCD-F <	5 WPTE-F	5 WFOG-F	5 WCMS-AF <	5 WCMS-AF <	5 WCMS-AF <	5 WCMS-AF <	5 WGH-F	5 WNVZ-F <
6 WWDE-F	6 WJCD-F <	6 WNOR-AF <	6 WNOR-AF <	5 WGH-F	6 WNIS	6 WJCD-F	6 WJCD-F	6 WJCD-F	5 WROX-F <	6 WWDE-F <
7 WKOC-F	7 WNVZ-F <	7 WAFX-F	7 WAFX-F	7 WVWL-F	6 WNVZ-F <	6 WGH-F	7 WNOR-AF <	7 WPTE-F	7 WPTE-F	7 WCMS-AF <
	8 WAFX-F	8 WKOC-F	8 WCMS-AF <	7 WSVY-F	8 WPTE-F <	6 WPTE-F	8 WNVZ-F	8 WNOR-AF	8 WNOR-AF	8 WNOR-AF
	9 WKOC-F <	9 WCMS-AF <	9 WFOG-F	9 WXEZ-F <	9 WFOG-F <	9 WAFX-F <	9 WKOC-F	9 WCMS-AF <	9 WFOG-F	9 WFOG-F
			9 WKOC-F	10 WOWI-F <	10 WAFX-F	10 WFOG-F	9 WAFX-F		9 WSVY-F	9 WSVY-F
				9 WSVY-F	10 WSVY-F					9 WVWL-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmit
1 WOWI-F >>	1 WOWI-F >>	1 WOWI-F >	1 WOWI-F	1 WWDE-F	1 WOWI-F >	1 WOWI-F >>	1 WOWI-F >>	1 WOWI-F >	1 WOWI-F >	1 WOWI-F >>>
2 WGH-F	2 WWDE-F <	2 WWDE-F <	2 WWDE-F >	2 WOWI-F	2 WNOR-AF >	2 WNOR-AF >>	2 WNOR-AF >	2 WNOR-AF >	2 WNOR-AF	2 WNIS <
2 WWDE-F	3 WPTE-F >	3 WPTE-F >>	3 WPTE-F	3 WPTE-F	3 WNVZ-F <	3 WPTE-F	3 WGH-F <	3 WJCD-F <	3 WFOG-F	3 WFOG-F
2 WPTE-F	4 WNVZ-F	4 WNVZ-F	4 WGH-F	4 WJCD-F	4 WROX-F	4 WPTE-F <	4 WGH-F	4 WAFX-F	4 WGH-F <	4 WWDE-F
5 WNVZ-F	4 WGH-F	4 WCMS-AF	5 WCMS-AF	4 WGH-F	5 WCMS-AF	5 WGH-F	5 WAFX-F	5 WJCD-F <	5 WAFX-F	5 WNVZ-F
6 WCMS-AF	4 WGH-F <	6 WNVZ-F <	4 WCMS-AF <	5 WKOC-F	6 WKOC-F	6 WKOC-F	6 WPTE-F <	6 WWDE-F <		
6 WKOC-F	7 WKOC-F	7 WJCD-F	7 WFOG-F	8 WNVZ-F	8 WNVZ-F	8 WKOC-F	7 WNVZ-F	7 WPTE-F		
		8 WFOG-F	8 WNVZ-F					8 WKOC-F	8 WSVY-F	
		9 WKOC-F	9 WAFX-F <					9 WKOC-F	9 WKOC-F	

Other Rated Stations--Outside Market			Metro Share	Cume Rating	TSA AQH Cume
WTVR-F	SAC	98.1 Richmond	0.4	0.6	
WVNS	N	670 Claremont	0.4	1.5	

NORFOLK

Consolidation Report	12+	25-54	Revenue
Barnstable, pend. WFOG-FM, WGH-AM, WGH-FM	11.0 %	12.1 %	13.8 %
Clear Channel WJCD-FM, WOWI-FM, WSVV-FM, WSVY-FM	24.6 %	25.6 %	20.9 %
Saga WAFX-FM, WNOR-AM	9.6 %	11.3 %	14.0 %
Sinclair Broadcast Group WNVZ-FM, WPTE-FM, WVKL-FM, WWDE-FM	20.0 %	21.8 %	26.8 %
Sinclair Communications WKOC-FM, WNIS-AM, WROX-FM, WTAR-AM	11.6 %	9.8 %	12.5 %
Willis WGPL-AM, WPCE-AM	2.2 %	2.3 %	2.1 %
	79.0 %	82.9 %	90.1 %

AM Stations

Call	Freq	Pwr	Format	Comments	Rate	Agency	Advertiser
WCMS	1050	5 kw/0.36 kw	See WCMS-F				
WGH	1310	5 kw (DA-N)	Sports	ESPN	\$24.00	Katz	Barnstable, pend.
WGPL	1350	5 kw (DA-2)	Black Gospel	AURN, Westwd	\$ NA	Allied	Willis
WNIS	790	5 kw (DA-1)	News/Talk	Westwd, CBS	\$27.00	Allied	Sinclair Commun.
WNOR	1230	1 kw	See WNOR-F				
WPCE	1400	1 kw	Religion	AURN, Westwd	\$24.00	Mc-Guild	Willis
WTAR	850	50 kw/25 kw (DA-2)	Talk/Sports	Westwd, 1-On-1	\$53.00	Allied	Sinclair Commun.

FM Stations

Call	Freq	Pwr	Format	Comments	Rate	Agency	Advertiser
WAFX	106.9	100 kw @ 984	Classic AOR		\$61.00	CBS	Saga
WCMS	100.5	50 kw @ 500	Country	ABC	\$82.00	Allied	
WFOG	92.9	50 kw @ 484	Soft AC		\$58.00	O&R	Barnstable, pend. Suffolk
WGH	97.3	74 kw @ 400	Country		\$83.00	Eastman	Barnstable, pend.
WJCD	105.3	50 kw @ 500	Jazz/Urban	ABC	\$62.00	Clr Chnl	Clear Channel
WKOC	93.7	100 kw @ 935	Progressive AOR		\$45.00	Mc-Guild	Sinclair Commun. Elizabeth City, NC
WNOR	98.7	46 kw @ 520	AOR		\$98.00	Mc-Guild	Saga
WNVZ	104.5	50 kw @ 479	CHR		\$49.00	D&R	Sinclair Bcst Gp
WOWI	102.9	50 kw @ 472	Black	AURN	\$103.00	Clr Chnl	Clear Channel
WPTE	94.9	50 kw @ 500	AC/CHR		\$43.00	D&R	Sinclair Bcst Gp
WROX	96.1	23 kw @ 722	CHR		\$43.00	Mc-Guild	Sinclair Commun. Cape Charles
WSVV	92.1	3.7 kw @ 420	See WSVY-F				Moyock, NC
WSVY	107.7	5.2 kw @ 351	Black Oldies	ABC	\$33.00	Clr Chnl	Clear Channel Windsor
WVKL	95.7	40 kw @ 880	Oldies		\$54.00	D&R	Sinclair Bcst Gp
WWDE	101.3	50 kw @ 500	AC		\$92.00	D&R	Sinclair Bcst Gp
WXEZ	94.1	40 kw @ 531	Easy Listening		\$29.00	—	Eure Yorktown

Notes: * WSVY-F revenue level includes revenue of WSVV-F . . . 3/99 WCKO (1110; Norfolk) returned to the air programming Black Gospel as "The Power Company" . . . 3/99 Sale of WFOG-F/WGH-AF by the Sinclair trust to Petracom cancelled . . . 3/99 WFOG-F/WGH-AF sold by Sinclair trust to Barnstable for \$23,700,000 (Kalil) . . . 4/99 WNOR (AM) changed calls to WJO; continues to simulcast WNOR-F

NASSAU-SUFFOLK (Long Island)

Arbitron Rank: 17 Pop (12+): 2,266,100	Stations: 43 / 16	Last Year's Revenue: \$41,900,000
MSA Rank: 15	Diaries: 3,236/ 700:1/ 50.5%	Household Income: \$75,454
MSA Pop: 2,660,000	Sample Target: 3,270	Total Retail Sales: \$30.5 Bil.
DMA: New York (#1)	% Below Line: NA	#1 Biller: WALK-AF \$14,000,000
Average Persons Rating: 17	% Not Listed: NA	#1 Billing Portfolio:
Market TSL in Hours: 22.00	Pop per Station: 141,631	Chancellor (WALK-AF) \$14,000,000

12+ Metro	Format	Winter 99 1/4 Share	Fail 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fail 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WALK-F	205 / 5.3	5.8	5.8	5.5	5.7	5.6	2815 / 12.4	12.7	13.1		I	WALK-F
2	WBLI-F	163 / 4.2	4.2	5.3	4.3	4.5	4.5	3151 / 13.9	13.3	13.4		G	WBLI-F
3	WHLI-AA	137 / 3.6	2.8	3.1	2.5	3.6	3.0	1051 / 4.6	3.5	4.1		C	WHLI-AA
4	WBZO-F	130 / 3.4	2.7	2.5	2.7	2.6	2.8	1782 / 7.9	8.0	7.7		E	WBZO-F
5	WBAB-FF	125 / 3.3	2.8	3.4	3.5	2.9	3.2	2365 / 10.4	9.5	9.7		G	WBAB-FF
6	WKJY-F	81 / 2.1	2.8	2.7	2.0	3.3	2.4	1131 / 5.0	6.9	6.8		F	WKJY-F
7	WMJC-F	64 / 1.7	1.6	2.0	1.6	1.8	1.7	963 / 4.2	3.7	3.8		C	WMJC-F
8	WLIR-FF	59 / 1.5	1.8	1.5	1.6	1.5	1.6	1638 / 7.2	8.2	7.5		D	WLIR-FF
9	WLUX	56 / 1.5	1.9	1.3	1.2	1.0	1.5	698 / 3.1	3.5	2.2			WLUX
10	WRCN-F	26 / 0.7	0.7	0.7	1.0	0.7	0.8	490 / 2.2	2.5	2.4		C	WRCN-F
11	WXXP-F	15 / 0.4	0.9	0.4				393 / 1.7	2.8				WXXP-F
11	WLNG-F	15 / 0.4		0.4	0.6			223 / 1.0					WLNG-F
13	WLVG-F	14 / 0.4	0.3	0.4	0.4	0.4	0.4	296 / 1.3	1.1	1.3			WLVG-F

12+ FM Share (Metro): NA

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WBLI-F >>>	1 WBLI-F	1 WALK-F <	1 WALK-F <	1 WALK-F	1 WALK-F	1 WALK-F >	1 WALK-F	1 WALK-F	1 WBLI-F	1 WALK-F <
2 WBAB-FF	2 WBAB-FF <	2 WBLI-F <	2 WBAB-FF	2 WBAB-FF	2 WHLI-AA	2 WBLI-F	2 WBLI-F	2 WBLI-F	2 WALK-F	2 WHLI-AA <
3 WBZO-F	3 WALK-F	3 WBAB-FF >	3 WBLI-F	3 WBLI-F	3 WBZO-F >	3 WBAB-FF <	3 WBAB-FF <	3 WBZO-F <	3 WBZO-F	3 WBLI-F
	4 WLIR-FF >	4 WBZO-F	4 WBZO-F	4 WBZO-F >	4 WBLI-F <	4 WBZO-F	4 WBZO-F	4 WBAB-FF	4 WBAB-FF >	4 WBZO-F
	5 WKJY-F	5 WLIR-FF	5 WLIR-FF	5 WLIR-FF	5 WBAB-FF	5 WHLI-AA >	5 WHLI-AA <	5 WHLI-AA		5 WBAB-FF
		6 WKJY-F	6 WKJY-F	5 WKJY-F >			6 WKJY-F	6 WKJY-F		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ov-mile
1 WBLI-F	1 WBLI-F <	1 WALK-F <	1 WALK-F	1 WALK-F >	1 WBLI-F	1 WBAB-FF >	1 WBAB-FF >	1 WBAB-FF >>	1 WBAB-FF >	1 WALK-F
2 WALK-F >>	2 WALK-F >>	2 WBLI-F >>	2 WBLI-F >>	2 WBLI-F >	2 WXXP-F	2 WLIR-FF <	2 WLIR-FF	2 WBLI-F <	2 WBZO-F	2 WBLI-F
3 WBAB-FF	3 WBAB-FF <	3 WKJY-F	3 WBAB-FF	3 WBZO-F	3 WBAB-FF >	3 WBLI-F >>>	3 WBLI-F >	3 WLIR-FF	3 WALK-F	3 WBAB-FF
4 WLIR-FF	4 WLIR-FF <	4 WBAB-FF <	3 WBZO-F	4 WKJY-F	4 WLIR-FF		4 WRCN-F >	3 WBZO-F	4 WBLI-F	4 WBZO-F >
	5 WKJY-F	5 WLIR-FF	5 WKJY-F	5 WBAB-FF >				5 WALK-F >	4 WLIR-FF >	
			6 WLIR-FF >	6 WLIR-FF						

NASSAU-SUFFOLK (Long Island)

Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report		
							12+	25-54	Revenue
WABC	T	770	New York	3.0	7.6				
WAXQ-F	CL AOR	104.3	New York	2.9	7.9				
WBBR	BIZ	1130	New York	0.3	1.7				
WBLS-F	B/AC	107.5	New York	1.4	5.3				
WCBS	N	880	New York	4.2	15.8				
WCBS-F	O	101.1	New York	3.7	10.9				
WEZN-F	SAC	99.9	Bridgeport, CT	0.7	3.8				
WFAN	SPRTS	660	New York	3.4	11.5				
WHTZ-F	CHR	100.3	Newark, NJ	4.4	18.3				
WINS	N	1010	New York	2.4	12.3				
WKTU-F	CHR/U	103.5	Lake Success	2.9	11.7				
WLTW-F	SAC	106.7	New York	4.4	10.4				
WNEW-F	AOR	102.7	New York	1.8	6.8				
WOR	T	710	New York	2.8	6.8				
WPAT-F	SP-C	93.1	Palerson, NJ	1.5	2.5				
WPLJ-F	CHR/AC	95.5	New York	2.0	10.2				
WPLR-F	AOR	99.1	New Haven, CT	0.5	2.0				
WQCD-F	J	101.9	New York	2.4	7.4				
WQHT-F	U/CHR	97.1	New York	2.8	8.6				
WQXR-F	CL	96.3	New York	2.0	5.2				
WRKS-F	B/AC	98.7	New York	1.4	4.2				
WRTN-F	ST	93.5	New Rochelle	0.3	1.1				
WSKQ-F	SP-TP	97.9	New York	1.3	3.0				
WTJM-F	B/O	105.1	New York	2.1	7.6				
WXRK-F	T/NR	92.3	New York	6.6	16.3				
WYNY-FF	C	107.1	Briarcliff Manor	1.0	2.3				
Barnstable							11.4 %	14.0 %	27.9 %
WBZO-FM, WGSM-AM, WHLI-AM, WKJY-FM, WMJC-FM, WRCN-FM									
Cox Radio							7.5 %	13.9 %	25.1 %
WBAB-FM, WBLI-FM, WG8B-AM, WHFM-FM									
Jarad							1.9 %	2.5 %	6.7 %
WDRE-FM, WLIR-FM, WXXP-FM									
							20.8 %	30.4 %	59.7 %

AM Stations

WGSM	740	25 kw/0.043 kw (DA-2)	See WHLI					Huntington
WHLI	1100	10 kw (Days, DA)	Standards		\$35.00	D&R	Barnstable	Hempstead
WLUX	540	0.25 kw/0.204 kw	Standards	Jones, TARN	\$ NA	---		Islip

FM Stations

WALK	97.5	39 kw @ 554	AC	AMFM	\$228.00	Katz	Chancellor	Palchogue
WBAB	102.3	3 kw @ 268	AOR	ABC, Westwd	\$115.00	Katz	Cox Radio	Babylon
WBLI	106.1	48.5 kw @ 499	AC/CHR		\$110.00	Christal	Cox Radio	Palchogue
WBZO	103.1	3 kw @ 285	Oldies		\$57.00	D&R	Barnstable	Bay Shore
WDRE	98.5	6 kw @ 282	See WLIR-F					Westhampton
WHFM	95.3	5 kw @ 400	See WBAB-F					Southampton
WKJY	98.3	3 kw @ 328	AC		\$110.00	Interep	Barnstable	Hempstead
WLIR	92.1	1 kw @ 521	New Rock	ABC	\$60.00	Christal	Jarad	Garden City
WLNG	92.1	5.3 kw @ 350	Oldies	Westwd	\$ NA	---		Sag Harbor
WLVG	96.1	3 kw @ 328	Black AC		\$ NA	---		Center Moriches
WMJC	94.3	3 kw @ 300	Country		\$ NA	Katz	Barnstable	Smithtown
WRCN	103.9	1.52 kw @ 466	Classic Hits	Westwd	\$46.00	D&R	Barnstable	Riverhead
WXXP	105.3	6 kw @ 292	CHR/Urban		\$ NA	---	Jarad	Calverton-Roanoke

Notes: Nassau-Suffolk is a portion of the New York Arbitron metro area. Only stations home to the Nassau-Suffolk metro survey area are included here . . . WLIR-FF reclassified from Modern AC (AC-NR) to New Rock (AOR-NR) based on audience analysis, M Street classification and station self-description

OKLAHOMA CITY

Arbitron Rank: 54 **Pop (12+):** 853,900
MSA Rank: 56
MSA Pop: 1,040,000
DMA: 43
Average Persons Rating: 15.1
Market TSL In Hours: 20.25

Stations: 23 / 22
Diaries: 2,080 / 411:1 / 51.2%
Sample Target: 2,130
% Below Line: 0.4
% Not Listed: 13.2
Pop per Station: 38,814

Last Year's Revenue: \$41,800,000
Household Income: \$37,881
Total Retail Sales: \$9.9 Bil.
#1 Biller: KXXY-F \$6,700,000
#1 Billing Portfolio: Clear Channel \$18,950,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	KJYO-F	CHR	150 / 11.6	9.9	10.6	11.8	10.8	11.0	2312 / 27.1	25.4	26.0	F	KJYO-F
2	KATT-F	AOR	108 / 8.4	8.8	9.3	8.8	8.2	8.8	1449 / 17.0	16.8	16.1	F	KATT-F
3	KXXY-F	C	95 / 7.4	7.6	8.4	9.9	9.1	8.3	1378 / 16.1	17.4	20.6	G	KXXY-F
4	KRXO-F	CL AOR	88 / 6.8	6.8	7.3	5.7	5.9	6.7	1272 / 14.9	14.1	15.7	E	KRXO-F
5	KTOK	N/T	81 / 6.3	6.8	6.9	6.7	7.5	6.7	1271 / 14.9	14.4	14.8	E	KTOK
6	KTST-F	C	76 / 5.9	5.1	4.6	5.3	6.0	5.2	1173 / 13.7	13.8	15.8	E	KTST-F
7	KOMA-F	O	69 / 5.3	5.3	5.9	6.4	5.1	5.7	1165 / 13.6	13.8	14.0	F	KOMA-F
7	KMGL-F	AC	69 / 5.3	7.6	6.0	5.3	6.0	6.1	1257 / 14.7	14.8	16.9	E	KMGL-F
9	KYIS-F	AC-NR	68 / 5.3	4.3	4.9	5.6	6.6	5.0	1400 / 16.4	14.7	17.4	D	KYIS-F
10	KKNG-F	C/O	60 / 4.6	3.8	3.6	4.5	0.7	4.1	743 / 8.7	8.0	2.1	C	KKNG-F
11	KQSR-F	SAC	56 / 4.3	5.7	5.4	4.6	4.8	5.0	961 / 11.2	12.9	13.5	C	KQSR-F
12	KVSP	B	38 / 2.9	3.7	4.2	3.0	4.9	3.5	457 / 5.3	5.9	6.9	B	KVSP
13	KCYI-F	J	32 / 2.5	2.7	3.2	2.5	3.3	2.7	453 / 5.3	6.2	7.1	C	KCYI-F
14	WWLS	SPRTS	24 / 1.9	1.4	0.9	1.5	1.3	1.4	431 / 5.0	4.2	4.0	A	WWLS
15	KNTL-F	SPRTS	19 / 1.5	2.9	1.6	1.0	1.1	1.7	432 / 5.1	5.1	2.5		KNTL-F
16	KOMA	O	17 / 1.3	1.4	1.3	1.2	0.7	1.3	481 / 5.6	5.3	2.9		KOMA
17	KTUZ-F	SP-R	16 / 1.2		0.6	0.5			195 / 2.3				KTUZ-F
18	KEBC	VA	13 / 1.0	1.0	1.0	1.1	2.3	1.0	281 / 3.3	3.6	4.9	A	KEBC

12+ FM Share (Metro): 81.34% (911 of 1120) (Winter 98: 77.39%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KJYO-F >>>	1 KATT-F <	1 KJYO-F <	1 KRXO-F <	1 KRXO-F	1 KTOK	1 KJYO-F <	1 KJYO-F <	1 KJYO-F >	1 KJYO-F >	1 KJYO-F >
2 KATT-F >	2 KJYO-F >	2 KATT-F	2 KJYO-F <	2 KJYO-F <	2 KXXY-F <	2 KATT-F	2 KTOK	2 KATT-F <	2 KATT-F	2 KATT-F <
3 KTST-F	3 KTST-F <	3 KRXO-F	3 KATT-F >	3 KATT-F	3 KRXO-F	3 KXXY-F	3 KXXY-F <	3 KRXO-F	3 KTST-F <	3 KXXY-F
4 KVSP >	4 KYIS-F >	4 KYIS-F <	4 KMGL-F	4 KMGL-F	4 KOMA-F	4 KRXO-F <	4 KATT-F <	4 KTST-F	4 KRXO-F	4 KRXO-F
	5 KXXY-F	5 KTST-F <	4 KXXY-F <	4 KXXY-F	5 KKNG-F <	5 KTOK <	5 KRXO-F	4 KTOK <	4 KMGL-F	5 KKNG-F <
	6 KRXO-F	6 KMGL-F <	6 KQSR-F <	6 KQSR-F <	6 KMGL-F <	6 KOMA-F <	6 KTST-F	6 KXXY-F <	6 KYIS-F <	6 KTST-F <
	6 KMGL-F	7 KXXY-F	7 KTST-F	7 KOMA-F <	7 KQSR-F	7 KYIS-F <	7 KMGL-F <	7 KYIS-F <	7 KEBC <	7 KYIS-F <
		8 KQSR-F	7 KYIS-F	8 KTST-F <	8 KJYO-F	8 KMGL-F <	8 KQSR-F <	8 KMGL-F <	8 KXXY-F <	8 KOMA-F
		9 KOMA-F	9 KOMA-F		9 KTST-F	9 KYIS-F	9 KOMA-F <	9 KOMA-F	9 KVSP <	9 KMGL-F
				10 KTOK	10 KCYI-F <		10 KKNG-F <	10 KQSR-F		9 KVSP

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmitte
1 KJYO-F >	1 KJYO-F >	1 KJYO-F >>	1 KJYO-F >	1 KJYO-F	1 KATT-F	1 KATT-F >>	1 KATT-F >>>	1 KATT-F	1 KRXO-F <	1 KJYO-F >>
2 KYIS-F	2 KTST-F <	2 KTST-F	2 KQSR-F <	2 KQSR-F <	2 KJYO-F >>	2 KJYO-F >	2 KJYO-F	2 KRXO-F	2 KATT-F >>	2 KATT-F >
3 KATT-F	3 KYIS-F	3 KYIS-F	3 KTST-F <	3 KMGL-F	3 KYIS-F	3 KYIS-F	3 KTST-F	3 KJYO-F	3 KJYO-F <	3 KXXY-F
3 KTST-F >	4 KATT-F	4 KATT-F	4 KMGL-F <	4 KXXY-F <	4 KTST-F	3 KTST-F	4 KRXO-F	4 KYIS-F	4 KXXY-F <	4 KYIS-F
5 KMGL-F	5 KXXY-F	4 KXXY-F	5 KYIS-F <	5 KTST-F <		5 KRXO-F	4 KYIS-F	5 KTST-F <	5 KYIS-F	
5 KXXY-F >	6 KMGL-F	6 KMGL-F	6 KXXY-F	6 KRXO-F <		6 KKNG-F	6 WWLS	6 KXXY-F <	5 KOMA-F <	
	7 KQSR-F	7 KQSR-F	7 KRXO-F <	7 KOMA-F		6 KXXY-F	6 KXXY-F	7 KMGL-F	7 KMGL-F <	
			8 KATT-F	8 KYIS-F			8 KKNG-F	8 KKNG-F <	8 KKNG-F	
				9 KTOK				9 KOMA-F	8 KTOK <	
									10 KTST-F <	

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume
KQCV	REL	800	Oklahoma City	0.9	2.8		KSPI-F	AOR-NR	93.7	Stillwater	0.4	1.2	
KTLV	REL	1220	Midwest City	0.5	1.6								
KZUE	SP	1460	El Reno	0.5	0.7								
WKY	T	930	Oklahoma City	0.9	3.4								

OKLAHOMA CITY

Consolidation Report	12+	25-54	Revenue
Caribou KATT-FM, KCYI-FM, KNTL-FM, KYIS-FM, WWLS-AM	19.6 %	20.8 %	19.0 %
Clear Channel KEBC-AM, KJYO-FM, KOSR-FM, KTOK-AM, KTST-FM, KXXY-FM	36.5 %	32.6 %	45.3 %
Renda KMGL-FM, KOMA-AM, KOMA-FM, KRXO-FM	18.7 %	23.2 %	28.5 %
	74.8 %	76.6 %	92.8 %

AM Stations

Station	Power	Format	Source	Rate	Advertiser	Product	City
KEBC	1340	1 kw	Country/Hisp/Black	\$ NA	Banner	Clear Channel	
KOMA	1520	50 kw (DA-N)	Oldies	CBS \$ NA	—	Renda	
KTOK	1000	5 kw (DA-2)	News/Talk	ABC \$67.00	Christal	Clear Channel	
KVSP	1140	1 kw (Days)	Black	AURN, ABC, WW1 \$25.00	—	Perry	
WWLS	640	1 kw (DA-N)	Sports	CBS, Westwd \$21.00	—	Caribou	Moore

FM Stations

Station	Power	Format	Source	Rate	Advertiser	Product	City
KATT	100.5	100 kw @ 1191	AOR	Source \$71.00	Banner	Caribou	
KCYI	97.7	6 kw @ 315	Jazz	\$37.00	Mc-Guild	Caribou	Edmond
KJYO	102.7	100 kw @ 985	CHR	\$66.00	Christal	Clear Channel	
KKNG	93.3	100 kw @ 797	Classic Country	\$ NA	—		Newcastle
KMGL	104.1	100 kw @ 1362	AC	\$79.00	Eastman	Renda	
KNTL	104.9	6 kw @ 300	Sports	1-on-1, ESPN, CBS \$ NA	—	Caribou	Bethany
KOMA	92.5	100 kw @ 984	Oldies	CBS \$74.00	—	Renda	
KOSR	94.7	100 kw @ 1389	Soft AC	\$ NA	Clr Chnl	Clear Channel	
KRXO	107.7	100 kw @ 990	Classic AOR	\$82.00	—	Renda	
KTST	101.9	100 kw @ 1389	Country	\$40.00	Banner	Clear Channel	
KTUZ	105.5	3.3 kw @ 443	Hispanic-Regional	Jones \$ NA	Lotus		Chickasha
KXXY	96.1	100 kw @ 1171	Country	\$125.00	Banner	Clear Channel	
KYIS	98.9	100 kw @ 1100	AC-NR	AP \$32.00	D&R	Caribou	

Notes: * KOMA-F revenue level includes revenue of KOMA . . . 2/99 KTNT-F changed from straight Smooth Jazz to a Smooth Jazz/AC hybrid as KCYI-F ("The City"); we will continue to list it as J(azz) . . . 4/99 KBYE (890) sold to Tyler (KTUZ-F) for \$480,000

OMAHA

Arbitron Rank: 72 Pop (12+): 541,800	Stations: 20 / 20	Last Year's Revenue: \$35,200,000
MSA Rank: 78	Diaries: 1,660 / 326:1 / 55.3%	Household Income: \$53,229
MSA Pop: 690,000	Sample Target: 1,670	Total Retail Sales: \$7.5 Bil.
DMA: 75	% Below Line: 0.0	#1 Biller: KEZO-F \$4,800,000
Average Persons Rating: 14.6	% Not Listed: 14.7	#1 Billing Portfolio:
Market TSL in Hours: 19.50	Pop per Station: 27,090	Journal Broadcast Group \$14,239,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
1 KEZO-F	AOR	83 / 10.5	11.3	11.0	10.1	9.9	10.7	1078 / 19.9	19.3	17.3		F KEZO-F
2 KXKT-F	C	71 / 9.0	8.3	9.5	9.4	6.9	9.1	1003 / 18.5	18.6	16.8		E KXKT-F
3 KQKQ-F	CHR	62 / 7.9	7.5	7.4	7.0	6.3	7.4	1357 / 25.1	22.6	20.0		D KQKQ-F
4 KFAB	FS/T	58 / 7.4	7.9	8.6	6.6	8.6	7.6	965 / 17.8	18.4	19.0		E KFAB
5 WOW-F	C	53 / 6.7	4.8	5.5	5.2	5.1	5.6	638 / 11.8	10.9	10.4		F* WOW-F
6 KGOR-F	O	51 / 6.5	6.3	5.6	7.2	6.3	6.4	920 / 17.0	17.0	16.9		D KGOR-F
7 KSRZ-F	CHR/AC	50 / 6.3	7.4	8.0	7.2	5.9	7.2	1079 / 19.9	20.2	18.2		C KSRZ-F
8 KEFM-F	AC	48 / 6.1	4.7	5.6	4.9	6.9	5.3	847 / 15.6	14.0	17.0		E KEFM-F
9 KKAR	N/T	41 / 5.2	6.7	4.1	4.9	5.4	5.2	612 / 11.3	17.7	10.8		D KKAR
10 KKCD-F	CL AOR	30 / 3.8	4.1	3.6	5.9	6.2	4.4	613 / 11.3	11.9	14.0		E KKCD-F
11 KZFX-F	CL HITS	28 / 3.6	2.9	3.1	2.3	3.9	3.0	580 / 10.7	12.8	14.0		B KZFX-F
12 WOW	C	17 / 2.2	3.3	2.7	2.6	1.8	2.7	341 / 6.3	6.3	5.7		* WOW
12 KESY-F	SAC	17 / 2.2	2.0	2.1	3.0	2.0	2.3	409 / 7.5	7.3	5.8		B KESY-F
14 KOTD-F	ST	16 / 2.0	2.3	2.5	1.3	1.1	2.0	299 / 5.5	5.5	3.1		A KOTD-F
15 KOSR	SPRTS	14 / 1.8	1.9	1.4	1.7	1.0	1.7	193 / 3.6	4.8	2.9		A KOSR
16 KTNP-F	AC/CHR	11 / 1.4	1.8	1.5	2.2	3.2	1.7	538 / 9.9	10.2	13.7		B KTNP-F
16 KOTD	ST	11 / 1.4	0.8	1.7	1.6		1.4	156 / 2.9	1.6			KOTD

12+ FM Share (Metro): 77.83% (523 of 672) (Winter 98: 74.97%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KQKQ-F >>	1 KEZO-F >	1 KEZO-F >	1 KEZO-F >	1 KEZO-F	1 KFAB	1 KEZO-F	1 KEZO-F <	1 KEZO-F <	1 KQKQ-F >	1 KQKQ-F <
2 KSRZ-F >>	2 KXKT-F	2 KXKT-F	2 KXKT-F <	2 KXKT-F <	2 WOW-F	2 KFAB	2 KKAR <	2 KXKT-F	2 KXKT-F <	2 KXKT-F
3 KEZO-F >>	3 KSRZ-F	3 KEFM-F	3 KEFM-F	3 KGOR-F <	2 KGOR-F	3 KXKT-F <	3 KXKT-F	3 KQKQ-F	3 KEZO-F >	3 KEZO-F
	4 KQKQ-F >	3 KSRZ-F <	4 KSRZ-F	4 KEFM-F	4 KKAR	4 WOW-F	4 KEFM-F <	4 KSRZ-F	4 KSRZ-F	4 KFAB
	5 KEFM-F >	5 KQKQ-F	5 KGOR-F	5 KSRZ-F	5 KXKT-F	5 KQKQ-F <	5 WOW-F <	5 KGOR-F <	4 KKAR <	4 KSRZ-F <
	6 KKCD-F	6 KGOR-F <	6 KZFX-F	6 WOW-F <	6 KEFM-F	6 KGOR-F	6 WOW-F <	6 KGOR-F <	6 KEFM-F	6 WOW-F
		7 KKCD-F	6 KQKQ-F <	7 KQKQ-F <	7 KEZO-F	7 KEFM-F	7 KFAB <	7 KEFM-F <	6 KFAB <	6 KGOR-F
		8 KZFX-F <	8 KKCD-F	8 KZFX-F	8 KZFX-F	8 KSRZ-F	8 KSRZ-F	8 KFAB	8 KGOR-F	8 KEFM-F
			9 WOW-F	8 KKCD-F			9 KQKQ-F	9 KKCD-F	9 WOW-F	9 KZFX-F <

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmite
1 KXKT-F	1 KXKT-F	1 KSRZ-F	1 KXKT-F <	1 KEFM-F	1 KEZO-F >>>	1 KEZO-F >>>	1 KEZO-F >>>	1 KEZO-F >>>	1 KEZO-F >>	1 KFAB >
1 KQKQ-F >>	2 KSRZ-F <	2 KXKT-F	2 KEFM-F	2 KXKT-F <	2 KXKT-F	2 KXKT-F	2 KXKT-F	2 KXKT-F	2 KXKT-F	2 KXKT-F
3 KSRZ-F	3 KQKQ-F	2 KEFM-F	3 KQKQ-F <	3 KGOR-F	2 KQKQ-F	3 KSRZ-F >	3 KSRZ-F	3 KKCD-F	2 KGOR-F	2 KQKQ-F <
4 KEZO-F	4 KEFM-F <	4 KQKQ-F	4 KSRZ-F	4 KSRZ-F	4 KSRZ-F	4 KKCD-F	4 KOSR >	3 KSRZ-F <	4 KZFX-F	4 KKAR
4 KEFM-F >>	5 KEZO-F >>	5 KEZO-F >	5 KGOR-F	5 KQKQ-F <	4 KKCD-F	4 KQKQ-F	5 KZFX-F	5 KZFX-F	4 KSRZ-F <	5 WOW-F <
	6 KKCD-F	6 KKCD-F >>	6 KEZO-F	6 WOW-F <		6 KOSR	6 KQKQ-F	6 KQKQ-F	6 KEFM-F	
			7 KKCD-F	7 KKCD-F <			7 KEFM-F	7 KEFM-F	6 KKAR	
			7 WOW-F	8 KEZO-F			7 KOSR	6 KKCD-F	6 KKCD-F	
			7 KZFX-F				7 WOW-F <	6 WOW-F	6 WOW-F	

Other Rated Stations	Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report	12+	25-54	Revenue
KCRO REL 660 Omaha	0.5	1.0		Capstar	24.3 %	23.5 %	32.1 %
KISP-F C 101.5 Blair	0.4	0.7		KFAB-AM, KGOR-FM, KTNP-FM, KXKT-FM			
KOIL SPRTS 1180 Bellevue	0.5	2.8		Journal Broadcast Group	33.5 %	36.0 %	40.6 %
				KBBX-AM, KESY-FM, KEZO-FM, KKCD-FM, KOSR-AM, KSRZ-FM, WOW-AM, WOW-FM			
				Local	17.2 %	15.4 %	17.1 %
				KKAR-AM, KOIL-AM, KQKQ-FM, KZFX-FM			
					75.0 %	74.9 %	89.8 %

OMAHA

AM Stations

KFAB	1110	50 kw (DA-N)	Full Service/Talk	CBS	\$ 72.00	Christal	Capstar	
KKAR	1290	5 kw (DA-N)	News/Talk	CNN, Westwd, ABC	\$35.00	Sentry	KOIL/KQKQ-F	
KOSR	1490	1 kw	Sports	USA, 1-On-1	\$ NA	Eastman	Journal Bcst Gp	
KOTD	1020	1 kw (Days)	Standards	ABC	\$ NA	---		Plattsmouth
WOW	590	5 kw	Country	ABC	\$ NA	Allied	Journal Bcst Gp	

FM Stations

KEFM	96.1	100 kw @1414	AC		\$57.00	Mc-Guild		
KESY	97.7	100 kw @ 981	Soft AC		\$31.00	Eastman	Journal Bcst Gp	Nebraska City
KEZO	92.3	100 kw @ 1212	AOR		\$70.00	Eastman	Journal Bcst Gp	
KGOR	99.9	115 kw @ 1230	Oldies	Westwd	\$62.00	Christal	Capstar	
KKCD	105.9	50 kw @ 479	Classic AOR		\$42.00	Eastman	Journal Bcst Gp	
KOTD	106.9	6 kw @ 328	Standards	ABC	\$ NA	---	Waitt	Plattsmouth
KQKQ	98.5	100 kw @ 1175	CHR		\$ 64.00	Sentry	KKAR/KOIL	Council Bluffs
KSRZ	104.5	100 kw @ 1086	CHR/AC		\$40.00	Eastman	Journal Bcst Gp	
KTNP	93.3	3.6 kw @ 427	AC/CHR		\$ NA	Katz	Capstar	Bennington
KXKT	103.7	100 kw @ 1014	Country		\$63.00	Christal	Capstar	Glenwood, IA
KZFX	101.9	100 kw @ 1132	Classic Hits		\$30.00	Sentry	KKAR/KQKQ	Lincoln
WOW	94.1	100 kw @ 1184	Country	ABC	\$91.00	Allied	Journal Bcst Gp	

Notes: * WOW-F revenue level includes revenue of WOW . . . 5/99 KESY-F changed from Soft AC to Dance CHR (CHR/U) as *Channel 977*

FORMAT CODES

AC	- Adult Contemporary	J	- Jazz and New Adult Contemporary
AC-NR	- Modern AC	KIDS	- Children's
AOR	- Album Oriented Rock	N	- News
AOR-NR	- New Rock	O	- Oldies (50's & 60's)
AOR-P	- Progressive AOR	REL	- Religion, Christian
B	- Black (audience 75%+ Black)	REL-CC	- Contemporary Christian
B/AC	- Black Adult Contemporary	SAC	- Soft Adult Contemporary
B/G	- Black Gospel	SP	- Hispanic/Spanish
B/O	- Black Oldies	SP-C	- Hispanic Contemporary
BIZ	- Business News & Talk	SP-NT	- Hispanic News/Talk/Information
C	- Country	SP-R	- Hispanic-Regional
C/O	- Classic Country	SP-TP	- Hispanic-Tropical
CHR	- Contemporary Hit Radio, Top 40	SP-VA	- Hispanic Variety
CL	- Classical	SP-TJ	- Tejano
CL AOR	- Classic AOR, Classic Rock	SPRTS	- Sports
CL HITS	- Classic Hits/70's Oldies	ST	- Standards, Big Band, Nostalgia
E	- Ethnic (usually Foreign Lang.)	T	- Talk
EZ	- Easy Listening, Beautiful Music	U	- Urban (majority of audience is non-white)
FS	- Full Service	VA	- Variety
G	- Gospel	?	- Others or Unknown

REVENUE LEVEL CODES

A - Less than \$500,000	E - \$3,000,000 to \$3,999,999	I - \$10,000,000 to \$14,999,999
B - \$500,000 to \$999,999	F - \$4,000,000 to \$4,999,999	J - \$15,000,000 to \$19,999,999
C - \$1,000,000 to \$1,999,999	G - \$5,000,000 to \$6,999,999	K - \$20,000,000 to \$29,999,999
D - \$2,000,000 to \$2,999,999	H - \$7,000,000 to \$9,999,999	L - \$30,000,000+

ORLANDO

Arbitron Rank: 39 Pop (12+): 1,104,600
MSA Rank: 37
MSA Pop: 1,480,000
DMA: 22 w/Daytona, Melbourne
Average Persons Rating: 15.9
Market TSL In Hours: 21.25

Stations: 27 / 23
Diaries: 2,113 / 523:1 / 47.7%
Sample Target: 2,150
% Below Line: 2.6
% Not Listed: 12.2
Pop per Station: 48,026

Last Year's Revenue: \$92,500,000
Household Income: \$43,301
Total Retail Sales: \$16.1 Bil.
#1 Biller: WWKA-F \$10,000,000
#1 Billing Portfolio:
 Chancellor \$31,100,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WXXL-F	CHR	133 / 7.6	71	73	71	7.6	7.3	2477 / 22.4	21.1	21.8	H	WXXL-F
2	WTKS-F	T	124 / 7.0	60	69	62	7.5	6.5	1502 / 13.6	14.1	15.9	H	WTKS-F
3	WMGF-F	SAC	119 / 6.8	57	55	65	6.1	6.1	1651 / 14.9	13.7	15.8	G	WMGF-F
4	WWKA-F	C	115 / 6.5	94	77	82	8.3	8.0	1639 / 14.8	16.9	14.2	I	WWKA-F
5	WDBO	FS	110 / 6.3	75	60	7.6	5.7	6.8	1630 / 14.8	16.0	13.3	G	WDBO
6	WJHM-F	B	103 / 5.9	60	64	7.6	6.7	6.5	1620 / 14.7	13.8	15.5	G	WJHM-F
7	WMMO-F	AC-AOR	96 / 5.5	46	45	34	4.9	4.5	1245 / 11.3	11.1	10.7	F	WMMO-F
7	WOMX-F	AC	96 / 5.5	56	70	59	5.7	6.0	1963 / 17.8	17.1	18.4	H	WOMX-F
9	WJRR-F	AOR	77 / 4.4	43	44	4.5	4.5	4.4	1266 / 11.5	11.4	12.6	F	WJRR-F
10	WCFB-F	B/A/C	76 / 4.3	49	34	4.3	4.2	4.2	1002 / 9.1	8.1	8.3	E	WCFB-F
11	WOCL-F	O	70 / 4.0	50	44	4.4	6.0	4.4	1365 / 12.4	14.7	14.9	H	WOCL-F
12	WLOO-F	J	68 / 3.9	48	40	3.8	4.0	4.1	1283 / 11.6	11.6	8.6	F	WLOO-F
13	WHTQ-F	CL AOR	64 / 3.6	32	41	3.1	3.1	3.5	1054 / 9.5	9.3	9.8	E	WHTQ-F
14	WSHE-F	CHR/AC	63 / 3.6	35	44	3.3	2.8	3.7	1410 / 12.8	13.5	13.2	F	WSHE-F
15	WHOO	ST	45 / 2.6	22	27	2.8	3.1	2.6	731 / 6.6	5.9	5.7	B	WHOO
16	WPYO-F	CHR/U	34 / 1.9	10	10	1.4	1.0	1.3	617 / 5.6	3.1	3.4	B	WPYO-F
17	WQTM	SPRTS	21 / 1.2	18	12	0.9	1.1	1.3	531 / 4.8	5.3	4.0	C	WQTM
18	WPCV-F	C	20 / 1.1	06	14	1.4	0.7	1.1	377 / 3.4	3.5	3.1		WPCV-F
19	WOKB	E	18 / 1.0	06	09	1.2	1.1	0.9	212 / 1.9	1.7	2.7		WOKB

12+ FM Share (Metro): 83.05% (1284 of 1546) (Winter 98: 84.32%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WXXL-F <	1 WTKS-F >	1 WTKS-F	1 WTKS-F	1 WTKS-F	1 WDBO <	1 WTKS-F	1 WDBO <	1 WXXL-F <	1 WXXL-F <	1 WXXL-F
2 WJHM-F >>>	2 WXXL-F <	2 WXXL-F <	2 WMMO-F <	2 WMMO-F <	2 WMGF-F	2 WDBO <	2 WTKS-F <	2 WTKS-F <	2 WJHM-F >	2 WJHM-F <
3 WPYO-F	3 WJHM-F	3 WMMO-F <	3 WOMX-F	3 WOMX-F <	3 WWKA-F	3 WXXL-F	3 WMGF-F	3 WWKA-F <	3 WCFB-F <	3 WMGF-F <
4 WJRR-F	4 WJRR-F <	4 WOMX-F <	4 WWKA-F <	4 WMGF-F <	4 WMMO-F <	4 WOMX-F <	4 WMMO-F <	4 WMGF-F <	4 WTKS-F	4 WWKA-F
	5 WOMX-F >	5 WWKA-F	5 WMGF-F <	5 WWKA-F	5 WOCL-F <	5 WWKA-F <	5 WWKA-F	5 WJHM-F	5 WMGF-F	5 WLOO-F <
	6 WSHE-F	6 WJHM-F	6 WXXL-F <	6 WXXL-F <	6 WLOO-F <	6 WMGF-F	6 WXXL-F	6 WOMX-F <	6 WWKA-F <	6 WOMX-F
	7 WMMO-F <	6 WJRR-F <	7 WCFB-F <	7 WCFB-F <	7 WCFB-F <	7 WCFB-F	7 WOMX-F <	7 WMMO-F <	7 WOMX-F <	6 WJRR-F <
	8 WWKA-F	8 WMGF-F <	8 WHTQ-F <	8 WHTQ-F	8 WOMX-F	7 WMMO-F	8 WJRR-F <	8 WDBO <	8 WLOO-F <	8 WMMO-F
	9 WHTQ-F >	9 WCFB-F <	9 WLOO-F <	9 WLOO-F <	8 WTKS-F <	9 WJHM-F	9 WJRR-F <	9 WJRR-F <	9 WCFB-F <	9 WCFB-F <
		10 WSHE-F <	9 WJRR-F <	10 WOCL-F <	10 WHTQ-F <	9 WOCL-F <	9 WOCL-F <		10 WDBO	10 WDBO <

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmit
1 WXXL-F	1 WXXL-F	1 WOMX-F >	1 WXXL-F <	1 WOMX-F	1 WJHM-F	1 WTKS-F >	1 WTKS-F >	1 WTKS-F >	1 WTKS-F >	1 WDBO <
2 WJHM-F	2 WOMX-F <	2 WTKS-F	2 WOMX-F	1 WMGF-F	1 WJRR-F	2 WJRR-F	2 WJRR-F >	2 WJRR-F <	2 WMMO-F <	2 WXXL-F >
3 WSHE-F >>	3 WJHM-F	3 WMGF-F	3 WWKA-F <	3 WWKA-F	3 WTKS-F	3 WJHM-F <	3 WOMX-F <	3 WMMO-F	3 WHTQ-F >	3 WJHM-F
4 WXXL-F	4 WSHE-F	4 WMMO-F	4 WMGF-F	4 WXXL-F	4 WXXL-F >>	4 WXXL-F >	4 WWKA-F	4 WHTQ-F	4 WJRR-F <	3 WMGF-F <
4 WWKA-F	5 WTKS-F	4 WXXL-F <	5 WSHE-F <	5 WCFB-F <	5 WCFB-F	5 WMMO-F	4 WMMO-F <	5 WXXL-F	5 WDBO <	5 WWKA-F <
	6 WMGF-F	5 WSHE-F	6 WJHM-F <	6 WOCL-F		5 WOMX-F <	6 WHTQ-F	6 WJHM-F	6 WWKA-F <	6 WCFB-F >
	7 WWKA-F	6 WJHM-F	7 WTKS-F <	6 WMMO-F <		7 WHTQ-F	6 WXXL-F	6 WWKA-F <	7 WOMX-F <	
	7 WMMO-F >		8 WMMO-F <	8 WTKS-F		7 WWKA-F <	8 WDBO	8 WCFB-F <	8 WMGF-F	
			9 WCFB-F <	9 WSHE-F		9 WCFB-F	8 WJHM-F	9 WDBO	8 WCFB-F <	
			10 WOCL-F	9 WLOO-F			9 WOMX-F	10 WLOO-F <		

Other Rated Stations	Metro Share	Cume Rating	TSA AQH Cume
WONQ	SP	1030	Oviedo 0.9 2.1
WRLZ	SP-C	1270	Eatonville 0.9 1.4
WRMQ	SP	1140	Orlando 0.9 1.0
WTLN	REL	950	Orlando 0.7 2.6
WWNZ	N	740	Orlando 0.5 2.6

Other Rated Stations--Outside Market	Metro Share	Cume Rating	TSA AQH Cume
WUV-F	EZ/ST	103.5	Bradenton 0.6 1.8
WGNE-F	C	98.1	Titusville 0.5 2.1
WKRO-F	AOR-NR	93.1	Edgewater 0.5 2.3

ORLANDO

Consolidation Report	12+	25-54	Revenue
Chancellor WJHM-FM, WOCL-FM, WOMX-FM, WXXL-FM	23.0 %	20.3 %	33.6 %
Clear Channel WJRR-FM, WMGF-FM, WQTM-AM, WSHE-FM, WTKS-FM, WWN2-AM	23.5 %	26.2 %	27.8 %
Cox Radio WCFB-FM, WOBO-AM, WHOO-AM, WHTQ-FM, WMMO-FM, WPYO-FM, WWKA-FM	30.7 %	30.7 %	31.4 %
	77.2 %	77.2 %	92.8 %

AM Stations

Station	Freq	Power	Format	Service	Rate	Advertiser	Agency	Location
WDBO	580	5 kw (DA-N)	Full Service	ABC, Westwd	\$79.00	Katz	Cox Radio	
WHOO	990	50 kw/5 kw (DA-2)	Standards	ABC	\$21.00	Christal	Cox Radio	
WOKB	1600	5 kw (DA-2)	Ethnic/Black Gosp.		\$ NA	---		Winter Garden
WQTM	540	50 kw (DA-2)	Sports	1-on-1, CBS, ESPN	\$20.00	Clr Chnl	Clear Channel	Pine Hills

FM Stations

Station	Freq	Power	Format	Service	Rate	Advertiser	Agency	Location
WCFB	94.5	100 kw @ 1470	Black AC		\$53.00	Katz	Cox Radio	Daytona Beach
WHTQ	96.5	100 kw @ 1598	Classic AOR		\$64.00	Christal	Cox Radio	
WJHM	101.9	28 kw @ 1585	Black		\$95.00	Sentry	Chancellor	Daytona Beach
WJRR	101.1	100 kw @ 1598	AOR		\$90.00	Clr Chnl	Clear Channel	Cocoa
WLOQ	103.1	14 kw @ 440	Jazz		\$64.00	Allied		Winter Park
WMGF	107.7	100 kw @ 1585	Soft AC		\$132.00	Clr Chnl	Clear Channel	ML Dora
WMMO	98.9	38 kw @ 440	AC-AOR		\$81.00	Christal	Cox Radio	
WOCL	105.9	100 kw @ 1585	Oldies		\$144.00	Eastman	Chancellor	Deland
WOMX	105.1	100 kw @ 1598	AC	AMFM	\$155.00	Eastman	Chancellor	
WPYO	95.3	6 kw @ 315	Dance CHR		\$ NA	Christal	Cox Radio	Apopka
WSHE	100.3	100 kw @ 1188	CHR/AC		\$54.00	Clr Chnl	Clear Channel	
WTKS	104.1	100 kw @ 1598	Talk	Westwd	\$105.00	Clr Chnl	Clear Channel	Cocoa Beach
WWKA	92.3	100 kw @ 1341	Country		\$160.00	Katz	Cox Radio	
WXXL	106.7	100 kw @ 824	CHR		\$110.00	Sentry	Chancellor	Leesburg

Notes: WPCV-F - See Lakeland-Winter Haven in the Fall 1998 American Radio . . . 4/99 WOCL-F changed from Oldies to Black (Rhythmic) Oldies as "Jammin' Oldies . . . 4/99 WSHE-F changed from AC/CHR to Oldies as "Oldies 100.3"

PHILADELPHIA

Arbitron Rank: 5 Pop (12+): 4,065,900
 MSA Rank: 4
 MSA Pop: 4,950,000
 DMA: 4
 Average Persons Rating: 17.3
 Market TSL In Hours: 22.50

Stations: 33 / 27
 Diaries: 4.675/ 870:1/ 49.9%
 Sample Target: 4,630
 % Below Line: 4.5
 % Not Listed: 12.9
 Pop per Station: 150,589

Last Year's Revenue: \$251,900,000
 Household Income: \$53,572
 Total Retail Sales: \$47.8 Bil.
 #1 Biller: KYW \$35,000,000
 #1 Billing Portfolio: CBS/Infinity \$101,000,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	KYW	N	545 / 7.8	6.4	6.4	7.2	7.4	6.9	11790 / 29.0	25.6	29.3	L	KYW
2	WBEB-F	AC	444 / 6.3	5.9	6.2	7.2	5.8	6.4	6502 / 16.0	15.4	16.2	J	WBEB-F
3	WYSP-F	T/CL AOR	412 / 5.9	5.6	5.4	5.1	5.4	5.5	6416 / 15.8	17.0	16.3	K	WYSP-F
4	WDAS-F	B/AC	410 / 5.8	5.9	5.8	6.2	6.4	5.9	4122 / 10.1	10.7	10.7	J	WDAS-F
5	WUSL-F	B	353 / 5.0	5.3	4.7	5.1	4.3	5.0	5657 / 13.9	14.6	13.4	I	WUSL-F
6	WJZ-F	J	342 / 4.9	4.2	4.1	4.5	5.1	4.4	4504 / 11.1	11.1	11.6	H	WJZ-F
7	WOGL-F	O	331 / 4.7	5.5	4.9	4.9	4.6	5.0	5580 / 13.7	15.8	14.3	J	WOGL-F
8	WWDB-F	T	326 / 4.6	4.4	5.0	4.0	5.1	4.5	4310 / 10.6	10.8	11.6	H	WWDB-F
9	WIOQ-F	CHR	263 / 3.7	4.1	4.0	3.9	3.7	3.9	6064 / 14.9	14.8	14.8	I	WIOQ-F
10	WPEN	ST	251 / 3.6	4.0	3.3	4.1	3.8	3.7	2915 / 7.2	6.9	8.1	G	WPEN
11	WIP	SPRTS	248 / 3.5	2.9	2.7	2.6	3.4	2.9	4520 / 11.1	9.5	11.0	J	WIP
12	WXTU-F	C	241 / 3.4	4.2	4.7	4.3	4.2	4.2	3265 / 8.0	9.8	9.8	H	WXTU-F
13	WMGK-F	CL HITS	227 / 3.2	3.9	4.1	4.1	3.9	3.8	4638 / 11.4	11.7	12.9	I	WMGK-F
14	WYXR-F	AC/CHR	221 / 3.1	3.1	3.1	3.3	3.2	3.2	4816 / 11.8	11.9	12.4	H	WYXR-F
15	WPHI-F	B	210 / 3.0	3.3	3.1	3.4	3.5	3.2	4064 / 10.0	9.9	11.4	F	WPHI-F
16	WMMR-F	AOR	209 / 3.0	3.6	3.6	3.0	3.1	3.3	4260 / 10.5	11.3	11.3	I	WMMR-F
17	WPLY-F	CHR-NR	176 / 2.5	2.1	2.3	2.3	2.2	2.3	4490 / 11.0	10.9	11.9	H	WPLY-F
18	WXXM-F	AC-NR	157 / 2.2	2.1	2.3	2.2	2.2	2.2	4427 / 10.9	9.9	10.0	E	WXXM-F
19	WHAT	B/T	109 / 1.6	0.8	1.2	1.1	1.1	1.2	981 / 2.4	1.7	2.2	B	WHAT
20	WPST-F	CHR	88 / 1.3	1.4	1.5	1.3	1.3	1.4	3295 / 8.1	7.6	7.5		WPST-F
21	WKXW-F	T	78 / 1.1	1.3	0.9	0.9	1.0	1.1	1536 / 3.8	4.2	3.7		WKXW-F
22	WPHT	T	76 / 1.1	1.0	1.3	1.2	1.1	1.1	1745 / 4.3	3.7	4.4	D	WPHT
22	WDAS	B/G	76 / 1.1	1.2	1.0	1.2	1.3	1.1	1099 / 2.7	2.6	3.0	C	WDAS

12+ FM Share (Metro): 75.83% (4635 of 6112) (Winter 98: 77.75%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WUSL-F >	1 WYSP-F >	1 WYSP-F	1 WDAS-F	1 WDAS-F	1 KYW >	1 KYW <	1 WBEB-F	1 WBEB-F	1 WUSL-F <	1 KYW
2 WIOQ-F <	2 WUSL-F	2 WDAS-F	2 WYSP-F	2 WBEB-F <	2 WBEB-F <	2 WYSP-F >>	2 WWDB-F	1 KYW	2 WDAS-F >	2 WDAS-F <
3 WPHI-F >>	3 WDAS-F <	3 WBEB-F	3 WBEB-F	3 WYSP-F	3 WWDB-F <	3 WBEB-F	2 WJZ-F <	3 WJZ-F <	3 WPHI-F <	3 WUSL-F <
4 WPLY-F	4 WIOQ-F <	4 WUSL-F	4 WMGK-F <	4 KYW <	4 WJZ-F <	3 WDAS-F	4 WDAS-F	4 WDAS-F <	4 WWDB-F <	4 WBEB-F <
5 WPST-F	5 WPHI-F <	5 WMGK-F <	5 WJZ-F <	5 WJZ-F <	5 WOGL-F <	5 WUSL-F	4 WOGL-F <	5 WUSL-F	5 WBEB-F	5 WOGL-F
6 WYSP-F	6 WBEB-F <	6 WMMR-F <	6 WMMR-F <	6 WOGL-F <	6 WDAS-F <	6 WWDB-F	6 KYW	6 WOGL-F <	6 KYW <	6 WWDB-F
	7 WPLY-F <	7 WYXR-F	7 KYW	7 WMGK-F	7 WPEN >	6 WOGL-F <	6 WYSP-F	7 WIOQ-F <	7 WJZ-F <	6 WJZ-F
	8 WYXR-F	7 WIOQ-F <	7 WUSL-F	8 WIP <	8 WIP	8 WIP	8 WMGK-F <	8 WIP <	8 WIOQ-F	8 WPEN <
	8 WXXM-F <	9 WJZ-F <	7 WYXR-F	9 WMMR-F <	8 WXTU-F	9 WJZ-F	9 WPEN	9 WYSP-F <	9 WOGL-F <	9 WXTU-F
	10 WMMR-F	10 KYW	7 WIP	10 WYXR-F <	10 WMGK-F	9 WPEN <	10 WXTU-F <	10 WMGK-F <	10 WIP <	9 WIOQ-F <
		10 WIP <								

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmit
1 WIOQ-F <	1 WBEB-F <	1 WDAS-F <	1 WBEB-F	1 WBEB-F	1 WYSP-F >	1 WYSP-F >	1 WYSP-F >>	1 WYSP-F >	1 WYSP-F	1 KYW
2 WUSL-F <	2 WUSL-F <	2 WYXR-F <	2 WDAS-F	2 WDAS-F >	2 WUSL-F >	2 WUSL-F >	2 WDAS-F	2 WIP <	2 WIP	2 WWDB-F
3 WPHI-F	3 WIOQ-F <	3 WBEB-F	3 WYXR-F	3 WJZ-F <	3 WPHI-F	3 WMMR-F <	3 WUSL-F <	3 WMMR-F <	3 WDAS-F	3 WDAS-F
4 WBEB-F	4 WYXR-F <	4 WUSL-F <	4 WUSL-F <	4 WYXR-F	4 WIOQ-F	4 WDAS-F <	4 WMMR-F	4 WDAS-F	4 WMMR-F	4 WBEB-F <
5 WPLY-F <	5 WDAS-F	5 WIOQ-F <	5 WIOQ-F <	5 WOGL-F <	5 WPLY-F <	5 WIP <	4 WIP	5 WUSL-F <	5 WMGK-F <	5 WUSL-F >
6 WYXR-F	6 WPHI-F <	6 WYSP-F	6 WJZ-F	6 KYW	6 WMMR-F	6 WPHI-F <	6 WPLY-F	6 WMGK-F	6 KYW	
7 WPST-F	7 WYSP-F <	7 WXXM-F >	7 WMGK-F <	7 WUSL-F <	6 WXXM-F	7 WPLY-F	7 WXXM-F	7 KYW	7 WOGL-F <	
8 WXXM-F <	8 WXXM-F	8 WJZ-F	8 WOGL-F <	8 WIOQ-F <	8 WOGL-F <	8 WXXM-F <	8 WPHI-F <	8 WOGL-F	8 WJZ-F	
	9 WPLY-F >	8 WMGK-F	9 WYSP-F <	9 WMGK-F	9 WIP >	9 WIOQ-F	9 WMGK-F	9 WPLY-F <	9 WBEB-F <	
		10 KYW <		10 WXTU-F <		9 WXTU-F	10 WPHI-F <	10 WUSL-F <		

PHILADELPHIA

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report	12+	25-54	Revenue
WFIL	REL	560	Philadelphia	0.3	1.5		Beasley	8.6 %	6.6 %	7.9 %
WNAP	B/G	1110	Norristown	0.4	0.8		WTMR-AM, WWDB-AM, WWDB-FM, WXTU-FM			
WSSJ	SP-TP	1310	Camden, NJ	0.4	0.5		CBS/Infinity	23.0 %	23.3 %	40.1 %
WURD	SP	900	Philadelphia	0.3	0.6		KYW-AM, WIP-AM, WOGL-FM, WPHT-AM, WYSP-FM			
WWDB	T	860	Philadelphia	0.6	1.5		Chancellor	23.6 %	26.7 %	23.5 %
WWJZ	ST	640	Mt. Holly, NJ	0.4	1.3		WDAS-AM, WDAS-FM, WIOQ-FM, WJJZ-FM, WUSL-FM, WYXR-FM			
Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume	Greater Media	12.0 %	12.6 %	14.6 %
WBYN-F	REL	107.5	Boyetown, PA	0.3	1.1		WMGK-FM, WMMR-FM, WPEN-AM, WXXM-FM			
WJBR-F	AC	99.5	Wilmington, DE	0.6	2.3		Mega	0.7 %	0.8 %	%
WNJO-F	O	94.5	Trenton, NJ	0.9	2.9		WSSJ-AM, WURD-AM			
WRDR-F	ST	104.9	Egg Harbor, NJ	0.3	1.5			67.9 %	70.0 %	86.1 %

AM Stations

Station	Power	Time	Format	Ownership	Revenue	Parent	Other
KYW	1060	50 kw (DA-1)	News	CBS, ABC, CNN	\$420.00	CBS	CBS/Infinity
WDAS	1480	5 kw/1 kw (DA-2)	Black Gospel	AURN	\$50.00	Eastman	Chancellor
WHAT	1340	1 kw	Black Talk		\$ NA	---	
WIP	610	5 kw (DA-1)	Sports	Westwd, CBS	\$170.00	Interp	CBS/Infinity
WPEN	950	5 kw (DA-N)	Standards	Westwd	\$95.00	Mc-Guild	Greater Media
WPHT	1210	50 kw	Talk	CBS	\$75.00	Interp	CBS/Infinity

FM Stations

Station	Frequency	Power	Format	Ownership	Revenue	Parent	Other
WBEB	101.1	14 kw @ 940	AC		\$211.00	Mc-Guild	
WDAS	105.3	16.5 kw @ 873	Black AC	ABC	\$253.00	Eastman	Chancellor
WIOQ	102.1	27 kw @ 670	CHR		\$171.00	Eastman	Chancellor
WJJZ	106.1	22.5 kw @ 740	Jazz	AMFM	\$120.00	Christal	Chancellor
WMGK	102.9	8.5 kw @ 1180	Classic Hits		\$180.00	Mc-Guild	Greater Media
WMMR	93.3	18 kw @ 827	AOR		\$250.00	Mc-Guild	Greater Media
WOGL	98.1	12.5 kw @ 1000	Oldies	CBS	\$254.00	CBS	CBS/Infinity
WPHI	103.9	0.34 kw @ 1000	Black		\$75.00	Mc-Guild	Radio One
WPLY	100.3	35 kw @ 600	CHR-New Rock		\$165.00	Allied	Jenkinlown Media, PA
WUSL	98.9	18 kw @ 830	Black	AMFM	\$210.00	Katz	Chancellor
WWDB	96.5	17 kw @ 865	Talk	ABC	\$175.00	D&R	Beasley
WXTU	92.5	15.5 kw @ 900	Country		\$195.00	D&R	Beasley
WXXM	95.7	50 kw @ 500	AC-NR		\$ NA	Allied	Greater Media
WYSP	94.1	16 kw @ 900	Talk/Classic AOR	Source, Westwd	\$390.00	Interp	CBS
WYXR	104.5	16.5 kw @ 873	AC/CHR		\$185.00	Katz	Chancellor

Notes: WKXW-F; WPST-F -- See Trenton in the Fall 1998 American Radio Small Market edition . . . 3/99 WWDB (AM) added News to its Talk programming

PHOENIX

Arbitron Rank: 15 Pop (12+): 2,318,100
MSA Rank: 12
MSA Pop: 2,850,000
DMA: 17
Average Persons Rating: 16.1
Market TSL in Hours: 21.25

Stations: 36 / 35
Diaries: 2,757/ 841:1/ 50.3%
Sample Target: 3,030
% Below Line: 0.3
% Not Listed: 14.8
Pop per Station: 66,231

Last Year's Revenue: \$147,300,000
Household Income: \$39,784
Total Retail Sales: \$29.0 Bil.
#1 Biller: KMLE-F \$13,900,000
#1 Billing Portfolio: Chancellor \$56,000,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	KNIX-F	225 / 6.0	5.7	6.1	6.4	5.1	6.1	3579 / 15.4	15.3	14.9		I	KNIX-F
2	KFYI	210 / 5.6	5.3	5.3	5.1	4.7	5.3	2579 / 11.1	11.1	9.8		H	KFYI
3	KKFR-F	203 / 5.5	5.7	5.2	5.4	5.3	5.4	3104 / 13.4	13.3	13.3		H	KKFR-F
4	KUPD-F	201 / 5.4	4.4	4.6	4.1	4.7	4.6	2385 / 10.3	10.3	10.1		H	KUPD-F
5	KESZ-F	200 / 5.4	6.7	4.9	4.4	5.2	5.3	3004 / 13.0	14.2	13.0		I	KESZ-F
6	KTAR	195 / 5.2	4.5	5.6	5.6	5.7	5.2	3417 / 14.7	14.3	16.3		I	KTAR
7	KMLE-F	174 / 4.7	5.9	5.3	5.4	6.2	5.3	2957 / 12.8	14.9	13.7		I	KMLE-F
8	KOY	155 / 4.2	3.6	3.9	4.5	5.4	4.0	2010 / 8.7	9.0	10.2		D	KOY
8	KOOL-F	155 / 4.2	4.3	4.0	4.4	5.0	4.2	2886 / 12.4	14.0	13.2		I	KOOL-F
10	KZZP-F	151 / 4.1	4.6	5.7	5.8	5.7	5.0	3317 / 14.3	15.9	17.7		I	KZZP-F
11	KKLT-F	145 / 3.9	3.0	3.4	2.9	3.4	3.3	2340 / 10.1	9.5	9.8		G	KKLT-F
12	KYOT-F	135 / 3.6	4.1	4.3	3.8	3.6	4.0	2249 / 9.7	8.5	9.8		G	KYOT-F
13	KZON-F	122 / 3.3	3.6	3.8	3.7	3.3	3.6	2708 / 11.7	11.2	10.8		G	KZON-F
14	KEDJ-FF	112 / 3.0	3.9	4.4	3.2	3.1	3.6	2572 / 11.1	12.4	11.8		F	KEDJ-FF
15	KMXP-F	104 / 2.8	3.0	3.2	2.7	2.4	2.9	2006 / 8.7	8.3	7.7		E	KMXP-F
16	KDKB-F	101 / 2.7	2.1	3.0	3.0	3.3	2.7	1829 / 7.9	7.1	8.6		H	KDKB-F
17	KSLX-AF	92 / 2.5	2.6	2.7	2.7	2.2	2.6	1937 / 8.4	9.4	8.5		F	KSLX-AF
18	KHOT-F	82 / 2.2	1.7	1.5	1.7	1.5	1.8	1408 / 6.1	5.5	4.6		C	KHOT-F
19	KPTY-F	72 / 1.9	2.2	1.4	2.1	2.2	1.9	2015 / 8.7	9.1	8.4		D	KPTY-F
20	KLNZ-F	58 / 1.6	1.2	1.3	1.4	1.9	1.4	961 / 4.1	5.0	6.8		C	KLNZ-F
21	KGME	47 / 1.3	1.0	0.6	1.1	0.7	1.0	730 / 3.2	3.7	3.0		B	KGME

12+ FM Share (Metro): 76.04% (2412 of 3172) (Winter 98: 77.03%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd	
1	KKFR-F >>	1 KUPD-F	1 KUPD-F	1 KESZ-F <	1 KESZ-F	1 KFYI	1 KTAR <	1 KFYI <	1 KNIX-F	1 KKFR-F >	1 KKFR-F
2	KPTY-F >	2 KKFR-F	2 KESZ-F	2 KUPD-F	2 KNIX-F	2 KTAR	2 KESZ-F	2 KNIX-F	2 KUPD-F <	2 KFYI	2 KMLE-F
3	KEDJ-FF <	3 KZZP-F <	3 KZZP-F <	3 KNIX-F <	2 KUPD-F <	3 KNIX-F <	3 KESZ-F <	3 KESZ-F <	3 KKFR-F <	3 KTAR	2 KOY <
4	KZZP-F	4 KZON-F	3 KKFR-F <	4 KMLE-F	4 KMLE-F <	4 KOY <	4 KUPD-F <	4 KUPD-F <	4 KESZ-F <	4 KUPD-F <	4 KNIX-F <
5	KUPD-F	5 KNIX-F <	5 KNIX-F <	4 KZZP-F <	5 KOOL-F	5 KESZ-F <	5 KEDJ-FF <	5 KKLT-F	5 KFYI <	5 KZZP-F <	5 KOOL-F <
6	KMLE-F <	6 KZON-F <	6 KOOL-F <	6 KKLT-F <	6 KOOL-F <	6 KKFR-F <	6 KTAR <	6 KZZP-F	6 KPTY-F <	6 KUPD-F	6 KUPD-F
7	KEDJ-FF <	7 KMLE-F <	7 KMXP-F <	7 KFYI <	7 KYOT-F	7 KFYI <	7 KMLE-F	6 KTAR <	7 KMLE-F <	7 KMLE-F <	7 KESZ-F
8	KESZ-F <	8 KMXP-F <	8 KDKB-F	8 KZZP-F	8 KKLT-F <	8 KMLE-F	7 KOY <	8 KMLE-F <	8 KEDJ-FF <	7 KYOT-F	7 KYOT-F
9	KMXP-F	9 KOOL-F <	8 KZON-F <	8 KMXP-F <	9 KMLE-F >	9 KKLT-F	9 KOOL-F <	9 KOOL-F	9 KOOL-F	9 KYOT-F	9 KZZP-F <
10	KKLT-F <	10 KDKB-F <	10 KKLT-F <	10 KOKB-F	10 KYOT-F <	9 KOY <	10 KKFR-F <	10 KZON-F	9 KOOL-F <	10 KTAR <	10 KTAR <

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmit	
1	KKFR-F	1 KZZP-F	1 KZZP-F <	1 KESZ-F	1 KESZ-F	1 KUPD-F >	1 KUPD-F >>	1 KUPD-F >>	1 KUPD-F >>	1 KUPD-F >	1 KTAR
2	KZZP-F	2 KKFR-F	2 KMLE-F	2 KZZP-F <	2 KNIX-F <	2 KKFR-F >	2 KKFR-F >	2 KKFR-F <	2 KOKB-F	2 KOOL-F <	2 KFYI >
3	KZON-F	3 KMLE-F <	3 KESZ-F	3 KNIX-F	3 KMLE-F <	3 KZON-F	3 KZON-F	3 KGME <	3 KKFR-F	3 KOKB-F	3 KNIX-F
4	KNIX-F	4 KZON-F <	4 KZON-F <	4 KKLT-F <	4 KKLT-F	4 KEDJ-FF <	3 KEDJ-FF	4 KEDJ-FF	4 KOOL-F <	3 KFYI	4 KUPD-F
5	KUPD-F	5 KESZ-F <	5 KNIX-F <	5 KMLE-F <	5 KZZP-F	5 KPTY-F	5 KOKB-F	4 KOKB-F	5 KMXP-F	5 KTAR <	5 KKFR-F
5	KKLT-F	6 KNIX-F	6 KMXP-F <	6 KZON-F <	6 KYOT-F	6 KZZP-F	6 KGME <	6 KZON-F <	5 KFYI <	6 KESZ-F <	
7	KEDJ-FF	7 KKLT-F <	7 KKLT-F	7 KKFR-F	7 KZON-F <	6 KNIX-F	7 KLNZ-F <	7 KLNZ-F	7 KEDJ-FF <	7 KMXP-F <	
8	KMLE-F	8 KMXP-F	7 KKFR-F	8 KMXP-F <	8 KOOL-F	6 KDKB-F	8 KNIX-F	8 KNIX-F	8 KZON-F	8 KNIX-F	
8	KESZ-F	9 KUPD-F	9 KUPD-F >	9 KYOT-F	9 KMXP-F <	9 KYOT-F >	9 KZZP-F >	9 KMXP-F	9 KSLX-AF <	9 KSLX-AF	
		10 KEDJ-FF	9 KHOT-F <	10 KKFR-F <			9 KZZP-F	9 KZZP-F	10 KESZ-F		
							9 KTAR	10 KTAR <			

PHOENIX

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report	12+	25-54	Revenue
KASA	REL	1540	Phoenix	0.3	0.5		Big City, pend.	3.4 %	3.1 %	3.1 %
KBZG-F	O	104.3	Payson	0.6	2.0		KBZR-FM, KDDJ-FM, KEDJ-FM, KMYL-FM			
KDUS	SPRTS	1060	Tempe	0.5	2.1		Chancellor	32.0 %	26.8 %	38.0 %
KFNN	T	1510	Mesa	0.5	1.5		KFYI-AM, KISO-AM, KKFR-FM, KMLE-FM, KOOL-FM, KOY-AM, KYOT-FM, KZON-FM			
KISO	C/O	1230	Phoenix	0.9	2.6		Clear Channel	18.3 %	21.5 %	25.5 %
KMVP	SPRTS	860	Phoenix	0.8	3.2		KESZ-FM, KMXP-FM, KNIX-FM, KZZP-FM			
KMYL-AF	ST	1190	Tolleson	0.8	1.7		Hearst-Argyle	9.9 %	9.1 %	13.0 %
KPHX	SP	1480	Phoenix	0.3	1.0		KKLT-FM, KMVP-AM, KTAR-AM			
KVVA-F	SP-C	107.1	Apache Junction	0.9	2.4		Heftel/Hispanic, pend.	3.8 %	4.9 %	1.5 %
KXAM	T	1310	Mesa	0.4	1.2		KHOT-FM, KLNZ-FM			
Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume	Z-Spanish, pend.	0.9 %	0.9 %	0.9 %
KAHM-F	EZ	102.1	Prescott	0.3	1.3		KCDX-FM, KVVA-FM			
								68.3 %	66.3 %	82.0 %

AM Stations

KFYI	910	5 kw (DA-N)	Talk	CBS, Westwd, AMFM	\$88.00	Sentry	Chancellor	
KOY	550	5 kw/1 kw	Standards	Westwd, CNN	\$55.00	Sentry	Chancellor	
KSLX	1440	1 kw (Days)	See KSLX-F					Scottsdale
KTAR	620	5 kw (DA-N)	News/Talk	ABC	\$174.00	Christal	Hearst-Argyle	

FM Stations

KDDJ	100.3	90 kw @ 2047	See KEDJ-F					Globe
KDKB	93.3	100 kw @ 1540	AOR		\$141.00	Eastman	Sandusky	
KEDJ	106.3	23 kw @ 725	AOR-New Rock		\$84.00	Allied	Big City, pend.	Sun City
KESZ	99.9	100 kw @ 1702	AC	AP	\$101.00	Katz	Clear Channel	
KKFR	92.3	100 kw @ 1647	CHR/Urban		\$100.00	D&R	Chancellor	
KKLT	98.7	100 kw @ 1788	Soft AC		\$114.00	Christal	Hearst-Argyle	
KMLE	107.9	100 kw @ 1736	Country		\$214.00	Sentry	Chancellor	
KMXP	96.9	100 kw @ 1560	AC/CHR		\$77.00	—	Clear Channel	
KNIX	102.5	100 kw @ 1620	Country		\$214.00	Katz	Clear Channel	
KOOL	94.5	100 kw @ 1655	Oldies		\$145.00	Christal	Chancellor	
KSLX	100.7	100 kw @ 1840	Classic AOR		\$110.00	Eastman	Sandusky	
KUPD	97.9	100 kw @ 1620	AOR		\$160.00	Eastman	Sandusky	Tempe
KYOT	96.5	100 kw @ 1570	Jazz	AMFM	\$80.00	Sentry	Chancellor	
KZON	101.5	100 kw @ 1740	Progressive AOR		\$70.00	Sentry	Chancellor	
KZZP	104.7	100 kw @ 1550	CHR		\$85.00	Mc-Guild	Clear Channel	

Notes: 1/99 KHOT-F changed from Black AC to Black Oldies . . . 3/99 KNIX-F sold by Buck Owens to Jacor (Clear Channel) for \$84,000,000 (Blackburn) . . . 3/99 KESZ-F sold by OwensMAC to Jacor (Clear Channel) for \$58,000,000 (Blackburn) . . . 4/99 KHOT-F changed from Black Oldies to Hispanic ("La Nueva"); the Black Oldies format moved to KBZG-F . . . 4/99 KGME sold by New Century to Salem for \$5,000,000 . . . 4/99 KLNZ-F traded by Z-Spanish to Heftel/Hispanic for KRTX-F Houston . . . 4/99 KCDX-F (CP) sold to Z-Spanish for \$10,000,000 + KZLZ-F Tucson & KZNO-F Nogales . . . 5/99 KEDJ-F/KDDJ-F sold by New Century to Big City for \$22,000,000 (Stevens) . . . 5/99 KMYL-F (105.3; Wickenburg) sold by Interstate to Big City for \$5,700,000 (Stevens) . . . 5/99 KBZR-F sold by Brenlinger to Big City for \$4,500,000 (Serafin; Stevens) . . . 5/99 KGME changed from Sports to Religion as KFDJ; KOY changed from Standards to Sports, assuming KGME's format and calls; KOY's Standards format moved to KISO, which changed calls to KOY

PITTSBURGH

Arbitron Rank: 21 Pop (12+): 2,002,800
MSA Rank: 19
MSA Pop: 2,370,000
DMA: 19
Average Persons Rating: 16.4
Market TSL In Hours: 21.50

Stations: 31 / 29
Diaries: 3,257/ 615:1/ 58.1%
Sample Target: 3,300
% Below Line: 0.7
% Not Listed: 12.6
Pop per Station: 69,062

Last Year's Revenue: \$92,000,000
Household Income: \$41,403
Total Retail Sales: \$23.6 Bil.
#1 Biller: KDKA \$14,500,000
#1 Billing Portfolio:
Chancellor \$33,850,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	KDKA	N/T	449 / 13.7	11.9	12.9	12.9	12.6	12.9	5236 / 26.1	24.1	25.2	I	KDKA
2	WDVE-F	AOR	273 / 8.3	7.3	9.7	8.4	8.6	8.4	3871 / 19.3	17.6	21.2	I	WDVE-F
3	WDSY-F	C	234 / 7.1	8.2	7.4	6.2	7.4	7.2	3179 / 15.9	16.2	16.5	H	WDSY-F
4	WBZZ-F	CHR	193 / 5.9	5.4	5.8	6.2	6.9	5.8	4212 / 21.0	20.1	21.8	H	WBZZ-F
5	WSHH-F	SAC	186 / 5.7	5.1	4.7	4.6	5.4	5.0	2711 / 13.5	12.5	13.0	F	WSHH-F
6	WXDX-F	AOR-NR	169 / 5.1	5.6	5.0	5.0	4.2	5.2	2841 / 14.2	14.5	14.1	F	WXDX-F
7	WWSW-AF	O	164 / 5.0	4.7	6.2	6.0	5.6	5.5	2947 / 14.7	14.7	16.3	H	WWSW-AF
8	WJAS	ST	134 / 4.1	6.0	4.9	5.2	6.2	5.0	1751 / 8.7	10.2	9.6	C	WJAS
8	WLTJ-F	SAC	134 / 4.1	3.7	4.1	4.5	4.4	4.1	2220 / 11.1	10.8	11.2	E	WLTJ-F
10	WAMO-F	B	133 / 4.0	3.6	4.1	4.2	4.1	4.0	1904 / 9.5	10.1	10.0	E*	WAMO-F
11	WRRK-F	CL AOR	118 / 3.6	3.2	3.0	3.2	2.7	3.2	2331 / 11.6	10.1	10.3	D	WRRK-F
12	WJJJ-F	J	114 / 3.5	3.8	3.0	3.9	2.8	3.5	1769 / 8.8	9.2	8.3	E	WJJJ-F
13	WZPT-F	CL HITS	101 / 3.1	2.9	3.6	4.5	3.9	3.5	2196 / 11.0	11.0	13.2	D	WZPT-F
14	WDRV-F	AC/CHR	96 / 2.9	3.5	3.6	3.0	2.8	3.3	2371 / 11.8	15.2	12.1	F	WDRV-F
15	WEAE	SPRTS	53 / 1.6	2.2	1.3	1.2	1.4	1.6	1097 / 5.5	9.2	7.2	G	WEAE
16	WPTT	T	43 / 1.3	1.2	0.8	0.8		1.0	842 / 4.2	4.1			WPTT
17	WORD-F	REL	42 / 1.3	0.9	1.1	1.3	0.9	1.1	884 / 4.4	3.8	3.6	C^	WORD-F
18	WASP-F	C	41 / 1.2	1.5	1.5	1.5	1.7	1.4	602 / 3.0	3.1	3.3		WASP-F
19	KQV	N	35 / 1.1	1.3	1.3	1.0	1.3	1.2	964 / 4.8	5.5	4.7	C	KQV

12+ FM Share (Metro): 71.11% (2043 of 2873) (Winter 98: 72.52%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1	WBZZ-F	1 WDVE-F <	1 WDVE-F >	1 WDVE-F >	1 WDVE-F >	1 KDKA >>	1 KDKA >>	1 KDKA	1 KDKA >	1 KDKA >
2	WAMO-F >	2 WXDX-F >	2 WXDX-F <	2 WDSY-F	2 WDSY-F <	2 WDVE-F	2 WDVE-F	2 WDVE-F	2 WAMO-F	2 WDSY-F
3	WXDX-F >	3 WBZZ-F	3 WBZZ-F <	3 WBZZ-F	3 KDKA	3 WSHH-F <	3 WDSY-F <	3 WDSY-F	3 WXDX-F <	3 WDVE-F
4	WDVE-F	4 WAMO-F	4 WDSY-F >	4 WXDX-F <	4 WBZZ-F	4 WWSW-AF <	4 WBZZ-F	4 WSHH-F <	4 WBZZ-F	4 WDVE-F <
5	WDSY-F	5 WDSY-F	5 WAMO-F <	5 KDKA <	5 WSHH-F <	5 WDVE-F <	5 WXDX-F <	5 WWSW-AF <	5 WWSW-AF <	5 WSHH-F <
6	WZPT-F <	6 WZPT-F	6 WZPT-F <	6 WWSW-AF <	6 WJAS	6 WRRK-F <	6 WLTJ-F	6 WXDX-F	6 WBZZ-F	6 WSHH-F
7	WDRV-F	6 WRRK-F	7 WSHH-F <	7 WXDX-F <	7 WLTJ-F <	7 WSHH-F	7 WBZZ-F <	6 WSHH-F	7 WDSY-F >	6 WWSW-AF <
8	WRRK-F	8 WSHH-F	8 WLTJ-F	8 WLTJ-F <	8 WJJJ-F	8 WLTJ-F	8 WJAS <	8 WJAS <	8 WJJJ-F	8 WJAS
		8 KDKA	8 WRRK-F	9 WRRK-F <	9 WRRK-F	8 WWSW-AF	9 WXDX-F	9 WLTJ-F	8 WWSW-AF	9 WXDX-F <
		8 WLTJ-F	10 WDRV-F				10 WJJJ-F <	9 WAMO-F <	10 WZPT-F <	10 WJJJ-F
		8 WDRV-F <								

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmite
1	WBZZ-F	1 WBZZ-F >	1 WBZZ-F >	1 WBZZ-F	1 WXDX-F >	1 WDVE-F <	1 WDVE-F >	1 WDVE-F >	1 WDVE-F >>	1 KDKA >>>
2	WAMO-F	2 WDVE-F <	2 WDVE-F	2 WDSY-F	2 WDVE-F >	2 WXDX-F >>	2 WXDX-F >>	2 WXDX-F >	2 WXDX-F	2 WDSY-F
3	WXDX-F >	3 WAMO-F	3 WDSY-F <	3 WLTJ-F <	3 WAMO-F >	3 WAMO-F	3 WZPT-F	3 WRRK-F <	3 KDKA <	3 WBZZ-F <
4	WDRV-F	3 WXDX-F <	4 WDRV-F	4 WSHH-F <	4 WBZZ-F	4 WDSY-F <	4 WDSY-F <	4 WDSY-F	4 WDSY-F <	4 WAMO-F
5	WDSY-F	5 WDRV-F	5 WXDX-F	4 WSHH-F <	5 KDKA	4 WRRK-F	5 WRRK-F <	5 WRRK-F <	5 WZPT-F	4 WSHH-F
5	WDVE-F >	5 WDSY-F >	5 WSHH-F <	6 WDVE-F	6 WDVE-F <	6 WDSY-F	6 WZPT-F	6 WAMO-F	6 WAMO-F	6 WZPT-F <
		7 WLTJ-F	7 WLTJ-F <	7 WAMO-F	7 WWSW-AF <	7 WBZZ-F		6 KDKA	7 WWSW-AF >	
		7 WZPT-F	8 WAMO-F	8 WXDX-F <	8 WDRV-F			8 WBZZ-F	8 WJJJ-F	
		7 WSHH-F >>	8 WZPT-F >>	9 WWSW-AF <	9 WJJJ-F <			9 WWSW-AF	8 WSHH-F <	
			10 KDKA <	10 WZPT-F					10 WBZZ-F <	

PITTSBURGH

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report			12+	25-54	Revenue
WAMO	B/AC	860	Pittsburgh	0.3	1.0		CBS/Infinity			29.8 %	26.2 %	36.3 %
WBUT	AC	1050	Butler	0.5	1.2		KDKA-AM, WBZZ-FM, WDSY-FM, WZPT-FM					
WBVP	ST	1230	Beaver Falls	0.3	0.9		Chancellor			24.8 %	31.4 %	36.8 %
WISR	AC	680	Butler	0.4	1.1		WDRV-FM, WDVE-FM, WJJJ-FM, WWSW-AF, WXDX-FM					
WJPA-F	O	95.3	Washington	0.6	1.4		Frischling			7.7 %	10.2 %	6.5 %
WMBS	FS	590	Uniontown	0.7	1.2		WLTJ-FM, WRRK-FM					
WPIT	REL	730	Pittsburgh	0.6	1.2		Renda			11.1 %	7.7 %	6.7 %
WSSZ-F	B	107.1	Greensburg	0.4	1.2		WJAS-AM, WPTT-AM, WSHH-FM					
WZKT-F	CHR	98.3	Charleroi	0.3	1.6		Sheridan			4.7 %	4.0 %	3.6 %
							WAMO-AM, WAMO-FM, WSSZ-FM					
Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume						
WHOT-F	CHR	101.1	Youngstown, OH	0.3	1.7					78.1 %	79.5 %	89.9 %
WICT-F	C	95.1	Grove City, PA	0.4	1.0							

AM Stations

KDKA	1020	50 kw	News/Talk	WW1, CNN, AP	\$180.00	CBS	CBS/Infinity	
KQV	1410	5 kw (DA-2)	News	CBS, CNN, WW1	\$35.00	—		
WEAE	1250	5 kw (DA-N)	Sports	ABC, Westwd	\$88.00	Interep	ABC	
WJAS	1320	5 kw (DA-N)	Standards	CNN, Westwd	\$34.00	Allied	Renda	
WPTT	1360	5 kw/1 kw (DA-N)	Talk	ABC	\$ NA	—	Renda	McKeesport
WWSW	970	5 kw (DA-2)	See WWSW-F					

FM Stations

WAMO	106.7	47 kw @ 518	Black	AURN	\$ 70.00	D&R	Sheridan	Beaver Falls
WASP	94.9	0.2 kw @ 1240	Country		\$<20.00	Dome		Oliver
WBZZ	93.7	41 kw @ 547	CHR		\$155.00	Eastman	CBS/Infinity	
WDRV	96.1	44 kw @ 522	AC/CHR		\$110.00	Sentry	Chancellor	
WDSY	107.9	50 kw @ 500	Country	Westwd	\$130.00	Eastman	CBS/Infinity	
WDVE	102.5	55 kw @ 820	AOR	Source	\$200.00	Christal	Chancellor	
WJJJ	104.7	20 kw @ 781	Jazz	AMFM	\$45.00	D&R	Chancellor	
WLTJ	92.9	47 kw @ 894	Soft AC		\$58.00	K&P	Frischling	
WORD	101.5	48 kw @ 505	Religion	SRN	\$38.00	Salem	Salem	
WRRK	96.9	45 kw @ 530	Classic AOR		\$53.00	Mc-Guild	Frischling	Braddock
WSHH	99.7	10.6 kw @ 928	Soft AC		\$80.00	Katz	Renda	
WWSW	94.5	50 kw @ 810	Oldies	ABC, AMFM	\$160.00	Sentry	Chancellor	
WXDX	105.9	72 kw @ 440	AOR-New Rock	Westwd, AMFM	\$ 60.00	Christal	Chancellor	
WZPT	100.7	17 kw @ 850	Classic Hits		\$59.00	Eastman	CBS/Infinity	New Kensington

Notes: * WAMO-F revenue level includes WAMO revenue; ^ WORD-F revenue level includes WPIT revenue . . . 2/99 WDRV-F changed from Modern AC (AC-NR) to AC/CHR as "Mix 96.1" . . . 3/99 WEAE changed from Sports to ESPN Sports . . . 5/99 WJJJ-F changed from Smooth Jazz to Black Oldies as "Jammin' Oldies"

PORTLAND, OR

Arbitron Rank: 25 Pop (12+): 1,707,900
MSA Rank: 27
MSA Pop: 1,820,000
DMA: 24
Average Persons Rating: 13.9
Market TSL In Hours: 18.50

Stations: 27 / 26
Diaries: 2,592 / 659:1 / 51.4%
Sample Target: 2,690
% Below Line: 0.5
% Not Listed: 18.0
Pop per Station: 65,688

Last Year's Revenue: \$107,500,000
Household Income: \$47,055
Total Retail Sales: \$22.8 Bil.
#1 Biller: KKCW-F \$11,400,000
#1 Billing Portfolio:
 Clear Channel \$31,850,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	KKRZ-F	CHR	229 / 9.7	9.3	9.5	11.1	10.7	9.9	3033 / 22.4	23.7	24.4	I	KKRZ-F
2	KKCW-F	AC	150 / 6.3	6.0	6.7	6.9	6.7	6.5	2144 / 12.6	13.7	14.5	I	KKCW-F
3	KUFO-F	AOR	125 / 5.3	4.4	5.1	4.6	5.0	4.8	2307 / 13.5	12.9	11.9	G	KUFO-F
4	KEX	FS	121 / 5.1	4.6	4.7	5.0	5.9	4.9	2177 / 12.7	11.8	14.2	G	KEX
4	KGON-F	CL AOR	121 / 5.1	5.1	5.3	4.8	5.1	5.1	2518 / 14.7	14.0	13.4	I	KGON-F
6	KUPL-F	C	119 / 5.0	6.4	5.6	5.8	5.4	5.7	2046 / 12.0	12.6	12.5	H	KUPL-F
7	KWJJ-F	C	116 / 4.9	4.3	3.8	4.8	5.5	4.4	2025 / 11.9	11.8	14.1	G	KWJJ-F
8	KINK-F	AOR-P	100 / 4.2	3.5	3.3	4.2	2.8	3.8	1715 / 10.0	9.2	7.2	G	KINK-F
8	KNRK-F	AOR-NR	100 / 4.2	3.8	3.8	3.1	3.0	3.7	2159 / 12.6	11.8	9.6	E	KNRK-F
10	KKSN-F	O	93 / 3.9	5.8	6.1	5.8	5.3	5.4	2151 / 12.6	15.4	14.2	H	KKSN-F
11	KEWS	N/T	91 / 3.8	4.3	4.7	3.3	3.4	4.0	1547 / 9.1	9.9	8.6	D	KEWS
12	KXL	N/T	87 / 3.7	3.7	3.6	3.8	3.8	3.7	1866 / 10.9	11.0	10.0	G	KXL
13	KRSK-F	AC/CHR	81 / 3.4	3.9	4.4	2.7	3.4	3.6	1987 / 11.6	14.6	9.6	E	KRSK-F
14	KBBT-F	AC-NR	67 / 2.8	2.6	2.7	3.1	2.7	2.8	1784 / 10.4	11.7	10.3	F	KBBT-F
15	KKJZ-F	J	65 / 2.7	3.2	3.6	3.2	3.8	3.2	1179 / 6.9	7.3	7.9	F	KKJZ-F
16	KKSN	ST	49 / 2.1	2.4	2.8	3.2	2.8	2.6	743 / 4.3	4.2	5.4	B	KKSN
17	KFXX-AA	SPRTS	43 / 1.8	1.2	1.4	1.2	1.8	1.4	797 / 4.7	4.7	4.1	D	KFXX-AA
18	KOTK	T	39 / 1.6	1.5	1.4	0.9	1.1	1.4	718 / 4.2	4.1	3.5	B	KOTK
19	KXL-F	AOR-P	37 / 1.6	1.2	1.1	0.9	1.5	1.2	1013 / 5.9	5.5	6.1	D	KXL-F
20	KUPL	C/O	33 / 1.4	0.9	0.7	0.8	0.9	0.9	428 / 2.5	2.3	2.4		KUPL

12+ FM Share (Metro): 73.77% (1434 of 1944) (Winter 98: 75.98%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KKRZ-F >>	1 KKRZ-F	1 KKRZ-F >	1 KKRZ-F	1 KKRZ-F	1 KKCW-F <	1 KKRZ-F >	1 KKRZ-F <	1 KKRZ-F >	1 KKRZ-F	1 KKRZ-F >>
2 KNRK-F >	2 KUFO-F	2 KGON-F	2 KGON-F <	2 KKCW-F <	2 KEX	2 KKCW-F	2 KKCW-F	2 KKCW-F <	2 KEX	2 KUPL-F <
3 KUFO-F	3 KNRK-F	2 KUFO-F	3 KKCW-F <	3 KGON-F <	3 KEWS	3 KGON-F <	3 KEWS <	3 KUFO-F	3 KNRK-F <	3 KWJJ-F <
4 KBBT-F	4 KGON-F	4 KKCW-F	4 KUFO-F	4 KINK-F	3 KINK-F	4 KEX <	4 KGON-F <	4 KUPL-F	4 KUFO-F >	4 KKCW-F <
5 KRSK-F >	5 KWJJ-F <	5 KUPL-F <	5 KINK-F <	5 KUFO-F <	5 KKSN-F <	5 KUFO-F	5 KWJJ-F <	4 KGON-F <	5 KKCW-F <	5 KKJZ-F <
6 KUPL-F	6 KNRK-F <	6 KUPL-F	6 KUPL-F	6 KUPL-F	6 KXL	6 KUPL-F <	6 KUPL-F	6 KWJJ-F <	6 KGON-F <	5 KUFO-F <
7 KBBT-F <	7 KINK-F <	7 KWJJ-F <	7 KKS-F <	6 KUPL-F <	7 KWJJ-F	7 KINK-F	7 KINK-F	7 KKS-F	7 KUPL-F <	7 KEX <
8 KRSK-F <	8 KWJJ-F	8 KRSK-F	8 KWJJ-F <	8 KWJJ-F <	8 KWJJ-F <	7 KINK-F <	7 KEX <	7 KNRK-F <	8 KEWS	8 KNRK-F <
9 KKCW-F	9 KRSK-F	9 KKS-F	9 KRSK-F	9 KRSK-F	9 KGON-F	9 KEWS <	9 KUFO-F <	9 KEX	8 KWJJ-F	9 KINK-F <
	10 KKSN-F <	10 KEX	10 KEX	10 KEX	10 KKRZ-F <	10 KNRK-F <	10 KKSN-F <	9 KINK-F	8 KKJZ-F <	10 KRSK-F <
			10 KNRK-F <							

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrite
1 KKRZ-F >>	1 KKRZ-F >>	1 KKRZ-F >>	1 KKRZ-F >	1 KKRZ-F	1 KUFO-F	1 KUFO-F >	1 KUFO-F >>	1 KUFO-F	1 KUFO-F <	1 KKRZ-F <
2 KNRK-F	2 KKCW-F <	2 KBBT-F	2 KKCW-F >	2 KKCW-F >	2 KNRK-F	2 KNRK-F	2 KNRK-F	2 KGON-F	2 KGON-F	2 KEX >
3 KKCW-F	3 KWJJ-F	2 KRSK-F	3 KBBT-F	3 KINK-F <	3 KKRZ-F	3 KGON-F	2 KGON-F	3 KKRZ-F <	3 KINK-F	3 KUFO-F <
3 KUPL-F	3 KBBT-F <	4 KKCW-F <	3 KRSK-F <	4 KRSK-F <	4 KGON-F >	3 KKRZ-F >	4 KKRZ-F	4 KNRK-F	4 KUPL-F <	4 KEWS
5 KWJJ-F	5 KNRK-F <	5 KWJJ-F	5 KWJJ-F <	5 KKSN-F <	5 KWJJ-F	5 KFXX-AA <	5 KFXX-AA	5 KUPL-F <	5 KKCW-F <	4 KKCW-F
6 KUFO-F	6 KUPL-F	6 KUPL-F	6 KGON-F	6 KGON-F	6 KUPL-F	6 KUPL-F	6 KUPL-F >	6 KINK-F <	6 KKRZ-F	
	6 KRSK-F	7 KNRK-F	6 KINK-F <	6 KUPL-F	7 KWJJ-F >	7 KWJJ-F	7 KWJJ-F	7 KWJJ-F <	7 KFXX-AA <	
	8 KUFO-F		8 KUPL-F	6 KBBT-F <				8 KKCW-F <	8 KWJJ-F <	
			9 KKSN-F <	9 KWJJ-F				9 KFXX-AA	9 KNRK-F	
			10 KNRK-F	10 KEX				10 KKSN-F <	9 KEX <	

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations—Outside Market				Metro Share	Cume Rating	TSA AQH Cume
KMUZ	SP-R	1230	Gresham	0.4	0.6	KLOO-F	CLAOR	106.1	Corvallis	0.5	0.9		
KPDQ-F	REL	93.7	Portland	0.8	2.8								
KWBY	SP-C	940	Woodburn	0.5	1.1								
KWIP	SP-C	880	Dallas	0.7	1.0								
KYKN	T	1430	Keizer	0.4	1.2								

PORTLAND, OR

Consolidation Report	12+	25-54	Revenue
CBS/Infinity KBBT-FM, KINK-FM, KKJZ-FM, KUFO-FM, KUPL-AM, KUPL-FM	21.4 %	23.4 %	28.4 %
Clear Channel KEWS-AM, KEX-AM, KKCW-FM, KKRZ-FM	24.9 %	23.0 %	29.6 %
Entercom KFXX-AM, KGON-FM, KKSJN-AM, KKSJN-FM, KNRK-FM, KRSK-FM, KSLM-AM	20.5 %	22.1 %	26.5 %
	66.8 %	68.5 %	84.5 %

AM Stations

Call Letters	Freq	Power	Format	Owner	Advertiser	Agency	Market
KEWS	620	5 kw (DA-N)	News/Talk	ABC, AP	\$27.00	Katz	Clear Channel
KEX	1190	50 kw (DA-N)	Full Service	ABC, ESPN	\$110.00	Katz	Clear Channel
KFXX	910	5 kw (DA-2)	Sports	ABC, CBS, Westwd	\$35.00	D&R	Entercom Vancouver, WA
KKSJN	1520	50 kw/15 kw (DA-2)	Standards	Westwd	\$34.00	Christal	Entercom Oregon City
KOTK	1080	50 kw/10 kw (DA-2)	Talk	CNN, Westwd	\$ NA	Sentry	Fisher
KSLM	1390	5 kw/0.69 kw	See KFXX				Salem
KUPL	970	5 kw (DA-N)	Classic Country	Jones	\$<20.00	Katz	CBS/Infinity
KXL	750	50 kw/20 kw (DA-2)	News/Talk	CBS	\$101.00	Mc-Guild	KXL-F

FM Stations

Call Letters	Freq	Power	Format	Owner	Advertiser	Agency	Market
KBBT	107.5	6.3 kw @ 1332	Modern AC		\$50.00	Christal	CBS/Infinity Banks
KGON	92.3	100 kw @ 1268	Classic AOR		\$140.00	CBS	Entercom
KINK	101.9	100 kw @ 1674	Progressive AOR		\$117.00	Christal	CBS/Infinity
KKCW	103.3	100 kw @ 1674	AC		\$148.00	Katz	Clear Channel Beaverton
KKJZ	106.7	100 kw @ 880	Jazz		\$75.00	Katz	CBS/Infinity Lake Oswego
KKRZ	100.3	100 kw @ 1434	CHR		\$120.00	Katz	Clear Channel
KKSJN	97.1	100 kw @ 1268	Oldies	Westwd	\$118.00	D&R	Entercom
KNRK	94.7	3.7 kw @ 850	AOR-New Rock		\$68.00	CBS	Entercom Camas, WA
KRSK	105.1	100 kw @ 1840	AC/CHR		\$77.00	D&R	Entercom Salem
KUFO	101.1	100 kw @ 1640	AOR		\$110.00	Christal	CBS/Infinity
KUPL	98.7	37 kw @ 1443	Country	AP	\$155.00	Katz	CBS/Infinity
KWJJ	99.5	52 kw @ 1268	Country		\$155.00	Sentry	Fisher
KXL	95.5	100 kw @ 990	Progressive AOR		\$60.00	Mc-Guild	KXL

Notes: 3/99 KXL-F changed from Progressive AOR to Dance CHR (CHR/U) as KXJM-F ("Jammin' 95.5")

PROVIDENCE

Arbitron Rank: 32 Pop (12+): 1,263,700
 MSA Rank: 63
 MSA Pop: 907,000
 DMA: 46
 Average Persons Rating: 16.5
 Market TSL In Hours: 21.75

Stations: 44 / 23
 Diaries: 1,807 / 699:1 / 48.7%
 Sample Target: 1,760
 % Below Line: 20.8
 % Not Listed: 10.2
 Pop per Station: 54,943

Last Year's Revenue: \$43,700,000
 Household Income: \$45,203
 Total Retail Sales: \$13.5 Bil.
 #1 Biller: WHJY-F \$6,400,000
 #1 Billing Portfolio: Citadel \$15,940,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WWLI-F	154 / 7.4	8.1	8.7	6.7	9.2	7.7	2265 / 17.9	17.0	20.4		G	WWLI-F
2	WWBB-F	153 / 7.3	6.3	6.2	5.8	5.9	6.4	2143 / 17.0	16.2	15.1		F	WWBB-F
3	WPRO-F	141 / 6.8	6.9	6.7	7.3	7.3	6.9	3018 / 23.8	19.9	21.7		G	WPRO-F
4	WHJY-F	128 / 6.1	6.6	6.7	7.7	6.5	6.8	1954 / 15.5	16.0	16.5		G	WHJY-F
5	WBRU-F	101 / 4.8	3.9	4.0	3.9	3.3	4.2	1830 / 14.5	14.1	12.5		C	WBRU-F
5	WCTK-F	101 / 4.8	4.4	5.3	4.8	5.1	4.8	1266 / 10.0	10.5	10.6		D	WCTK-F
7	WWKX-F	100 / 4.8	5.7	4.3	5.1	4.4	5.0	1867 / 14.8	14.8	12.9		C	WWKX-F
8	WSNE-F	97 / 4.7	4.7	5.1	5.9	4.9	5.1	1712 / 13.6	13.2	14.0		F	WSNE-F
9	WPRO	93 / 4.5	4.0	3.9	5.3	4.4	4.4	1234 / 9.8	11.5	10.7		D	WPRO
10	WLKW	92 / 4.4	3.3	4.7	4.3	4.9	4.2	877 / 6.9	6.7	7.3		B	WLKW
11	WWRX-F	72 / 3.5	3.3	3.3	3.3	3.1	3.3	1642 / 13.0	13.1	13.4		E	WWRX-F
12	WJMN-F	53 / 2.5	2.8	2.0	2.3	1.8	2.4	1260 / 10.0	11.6	8.2			
13	WBMX-F	42 / 2.0	1.7	1.7	1.2	0.9	1.7	883 / 7.0	6.3	5.0			
14	WPLM-F	40 / 1.9	0.8	0.9	1.3	1.3	1.2	635 / 5.0	2.9	3.1			
15	WAAF-F	39 / 1.9	1.6	1.5	1.2	1.5	1.6	520 / 4.1	4.2	3.4			
15	WHJJ	39 / 1.9	2.8	2.6	3.0	4.2	2.6	683 / 5.4	8.1	8.1		C	WHJJ
17	WHKK-F	37 / 1.8	2.6	2.6	3.5	3.2	2.6	722 / 5.7	5.4	5.9		B	WHKK-F
18	WFHN-F	34 / 1.6	2.1	2.1	2.1	1.7	2.0	686 / 5.4	5.2	5.0			WFHN-F

12+ FM Share (Metro): 79.36% (1484 of 1870) (Winter 98: 77.87%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd	
1	WWKX-F >>	1 WHJY-F	1 WHJY-F	1 WHJY-F	1 WHJY-F <	1 WWBB-F	1 WPRO	1 WWLI-F <	1 WWLI-F	1 WWKX-F	1 WWBB-F
2	WPRO-F >	2 WBRU-F	2 WPRO-F	2 WPRO-F	2 WWLI-F <	2 WWLI-F	2 WWBB-F <	2 WWBB-F	2 WHJY-F <	2 WWLI-F	2 WBRU-F <
3	WJMN-F <	3 WPRO-F	3 WWLI-F <	3 WWLI-F	3 WPRO-F <	3 WLKW <	3 WPRO-F	3 WPRO-F <	3 WPRO-F	3 WPRO-F <	3 WPRO-F <
4	WBRU-F >	4 WWKX-F	4 WBRU-F	4 WSNE-F <	4 WWBB-F	4 WPRO	4 WHJY-F <	4 WHJY-F <	4 WWBB-F	4 WWBB-F <	4 WWLI-F
5	WSNE-F <	5 WSNE-F	5 WSNE-F	5 WSNE-F	5 WSNE-F	5 WCTK-F	5 WWLI-F <	5 WLKW	5 WWKX-F	5 WHJY-F	5 WHJY-F
6	WWLI-F <	6 WWBB-F <	6 WBRU-F	6 WCTK-F	6 WPRO-F	6 WWRX-F	6 WWRX-F	6 WWRX-F	6 WWRX-F	6 WWRX-F	6 WWRX-F
7	WAAF-F <	7 WWKX-F	7 WCTK-F <	7 WBRU-F <	6 WSNE-F	7 WSNE-F <	7 WSNE-F <	7 WSNE-F <	7 WSNE-F <	7 WJMN-F <	7 WCTK-F <
8	WCTK-F <	8 WWRX-F	8 WWRX-F	8 WWRX-F >	8 WWRX-F <	8 WWKX-F	8 WBRU-F	8 WBRU-F <	8 WBRU-F	8 WBRU-F	8 WLKW <
9	WJMN-F <	8 WCTK-F >	9 WBMX-F	9 WBMX-F <	9 WHJY-F	8 WCTK-F <	9 WPRO	9 WLKW	9 WCTK-F	9 WCTK-F	9 WPRO <
10	WBMX-F >	10 WBMX-F <	10 WWKX-F <	10 WWKX-F		10 WLKW <	10 WWKX-F >	10 WHJJ	9 WWRX-F <	10 WSNE-F	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnite
1	WBRU-F	1 WPRO-F <	1 WPRO-F >	1 WPRO-F	1 WHJY-F	1 WHJY-F >	1 WHJY-F >	1 WHJY-F >	1 WHJY-F >	1 WWBB-F
2	WWLI-F	2 WBRU-F	2 WBRU-F	2 WWLI-F	2 WBRU-F	2 WBRU-F	2 WAAF-F	2 WBRU-F	2 WWBB-F	2 WWLI-F <
2	WWKX-F	3 WWLI-F	3 WWLI-F	3 WSNE-F	3 WSNE-F	3 WWKX-F >	3 WWKX-F	3 WBRU-F	3 WWBB-F <	3 WHJY-F <
4	WPRO-F	4 WSNE-F	3 WSNE-F <	4 WBRU-F	4 WWBB-F	4 WPRO-F	3 WAAF-F	4 WBRU-F	4 WWRX-F	4 WWRX-F <
4	WSNE-F	5 WWKX-F	5 WCTK-F	5 WCTK-F	5 WCTK-F	5 WWBB-F	5 WPRO-F	5 WWKX-F	5 WWKX-F	5 WBRU-F
4	WJMN-F	6 WCTK-F	6 WHJY-F	6 WWBB-F	6 WBRU-F	5 WWRX-F	6 WBMX-F	5 WCTK-F <	6 WPRO-F <	6 WCTK-F <
7	WAAF-F	6 WJMN-F	7 WBMX-F	6 WWKX-F <	6 WHJY-F >	7 WWBB-F	7 WSNE-F	7 WWLI-F	7 WAAF-F <	7 WAAF-F <
7	WFHN-F	8 WHJY-F <	8 WJMN-F	8 WHJY-F <	8 WBMX-F	7 WBCN-F <	7 WPRO-F	7 WAAF-F	8 WPRO-F	8 WPRO-F
		9 WBMX-F	8 WWKX-F	9 WJMN-F	8 WWRX-F	9 WCTK-F <	7 WBCN-F	9 WSNE-F	8 WSNE-F	8 WSNE-F
								10 WCTK-F <	10 WBMX-F <	

PROVIDENCE

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report		
							12+	25-54	Revenue
WADK	VA	1540	Newport	0.6	0.7				
WARV	REL	1590	Warwick	0.4	1.4		9.2 %	12.6 %	5.5 %
WBSM	T	1420	New Bedford	0.8	1.9				
WJFD-F	E	97.3	New Bedford	0.5	1.6				
WNRI	T	1380	Woonsocket	0.4	1.0				
WSAR	T	1480	Fall River	0.8	2.6				
WSKO	SPRTS	790	Providence	1.0	3.9				

Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume			
							54.1 %	60.9 %	87.9 %

Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume
WBCN-F	AOR	104.1	Boston	1.2	3.3	
WBOS-F	AOR-P	92.9	Brookline, MA	0.5	1.9	
WBZ	N/T	1030	Boston	1.2	5.0	
WCBS	N	880	New York	0.4	1.5	
WCIB-F	CL AOR	101.9	Falmouth, MA	0.8	2.1	
WCRB-F	CL	102.5	Waltham, MA	1.2	4.9	
WEEI	SPRTS	850	Boston	0.9	2.3	
WFAN	SPRTS	660	New York	0.3	1.3	
WMJX-F	AC	106.7	Boston	0.8	2.0	
WNLC-F	ST	98.7	East Lyme, CT	0.4	0.8	
WODS-F	O	103.3	Boston	1.2	4.7	
WRKO	T	680	Boston	1.0	2.2	
WROR-F	AC	105.7	Framingham, MA	0.8	2.3	
WSJZ-F	J	96.9	Boston	0.6	1.4	
WSRS-F	SAC	96.1	Worcester, MA	0.4	0.8	
WXKS-F	CHR/AC	107.9	Medford, MA	0.4	2.4	
WZLX-F	CL AOR	100.7	Boston	0.6	2.0	

AM Stations

WHJJ	920	5 kw (DA-N)	News/Talk	CBS, Talknt	\$50.00	Katz	Capstar
WLKW	550	1 kw/0.5 kw (DA-N)	Standards	ABC		Allied	Back Bay
WPRO	630	5 kw (DA-N)	Talk/Sports	ABC, SBUSA, 1/1	\$67.00	Mc-Guild	Citadel

FM Stations

WAKX	102.7	1.95 kw @ 226	See WWKX-F				Narragansett Pier
WBRU	95.5	20 kw @ 440	New Rock		\$45.00	D&R	
WCTK	98.1	47 kw @ 510	Country		\$50.00	D&R	Hall New Bedford
WFHN	107.1	2.4 kw @ 348	CHR		\$ NA	Mc-Guild	Spring Fairhaven, MA
WHJY	94.1	50 kw @ 440	AOR	AMFM	\$114.00	D&R	Capstar
WHKK	100.3	3.9 kw @ 236	Classic Hits		\$ NA	Mc-Guild	Citadel Middletown
WPRO	92.3	39 kw @ 551	CHR		\$60.00	Mc-Guild	Citadel
WSNE	93.3	29.8 kw @ 619	AC		\$75.00	D&R	Capstar Taunton
WWBB	101.5	13.5 kw @ 950	Oldies		\$79.00	Cir Chnl	Clear Channel
WWKX	106.3	1.15 kw @ 518	CHR	Westwd	\$45.00	Allied	Back Bay Woonsocket
WWLI	105.1	50 kw @ 500	Soft AC		\$85.00	Mc-Guild	Citadel
WWRX	103.7	37 kw @ 568	Classic AOR	Source	\$65.00	Cir Chnt	Clear Channel Westerly
WXEX	99.7	2.3 kw @ 535	See WHKK-F				

Notes: Other ranked stations - See Boston . . . 3/99 WNRI (1380; Woonsocket) sold for \$850,000

RALEIGH-DURHAM

Arbitron Rank: 48 Pop (12+): 917,200
MSA Rank: 55
MSA Pop: 1,070,000
DMA: 30
Average Persons Rating: 14.8
Market TSL in Hours: 19.50

Stations: 29 / 22
Diaries: 1,990 / 461:1 / 53.3%
Sample Target: 2,060
% Below Line: 6.0
% Not Listed: 21.8
Pop per Station: 41,691

Last Year's Revenue: \$66,700,000
Household Income: \$47,906
Total Retail Sales: \$12.8 Bil.
#1 Biller: WDCG-F \$10,200,000
#1 Billing Portfolio: Capstar \$25,170,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WDCG-F	CHR	102 / 7.5	8.7	6.3	6.4	7.7	7.2	1908 / 20.8	21.4	23.1	I	WDCG-F
2	WQOK-F	B	99 / 7.3	8.1	6.9	10.0	7.7	8.1	1459 / 15.9	16.4	16.4	H	WQOK-F
3	WQDR-F	C	86 / 6.3	5.7	8.2	5.6	4.8	6.5	1271 / 13.9	13.9	14.1	F	WQDR-F
4	WRAL-F	AC/CHR	84 / 6.2	5.7	6.8	5.8	6.3	6.1	1868 / 20.4	21.6	22.5	H	WRAL-F
5	WPTF	FS/T	83 / 6.1	5.4	5.7	5.8	6.7	5.8	1265 / 13.8	13.8	14.2	H	WPTF
6	WNNL-AF	B/G	75 / 5.5	5.1	6.2	5.1	4.3	5.5	803 / 8.8	8.6	7.3	B	WNNL-AF
7	WTRG-F	O	72 / 5.3	5.0	5.9	5.8	5.4	5.5	1309 / 14.3	15.0	16.6	G	WTRG-F
8	WRDU-F	AOR	70 / 5.2	5.1	4.6	4.6	6.0	4.9	1290 / 14.1	14.9	15.4	F	WRDU-F
8	WFXC-FF	B/AC	70 / 5.2	4.1	4.2	5.1	5.5	4.6	926 / 10.1	8.6	12.1	E	WFXC-FF
10	WRSN-F	AC	59 / 4.4	4.5	4.2	4.4	3.7	4.4	1231 / 13.4	13.0	11.4	E	WRSN-F
11	WBBB-F	AOR	48 / 3.5	4.5	3.5	5.9	4.0	4.4	1137 / 12.4	13.5	10.8	D	WBBB-F
12	WJMH-F	B	33 / 2.4	2.3	2.7	2.9	2.4	2.6	621 / 6.8	7.4	6.9		WJMH-F
13	WWND-F	J	31 / 2.3	2.3	1.3				517 / 5.6	4.7		A	WWND-F
13	WKIX-F	C	31 / 2.3	2.6	3.0	3.4	2.9	2.8	680 / 7.4	9.2	8.5	F*	WKIX-F
15	WRBZ	T/SPRTS	24 / 1.8	1.3	1.0	1.4	1.5	1.4	404 / 4.4	3.2	5.0	B	WRBZ
16	WKXU-F	C	14 / 1.0	1.4	1.4	1.5	1.8	1.3	379 / 4.1	4.8	6.0	*	WKXU-F
17	WDNC	NT	13 / 1.0	0.7	0.7	0.9	0.9	0.8	372 / 4.1	4.0	3.9		WDNC

12+ FM Share (Metro): 87.08% (923 of 1060) (Winter 98: 83.96%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WQOK-F >>	1 WDCG-F <	1 WDCG-F	1 WRAL-F <	1 WRAL-F <	1 WPTF	1 WDCG-F	1 WPTF	1 WDCG-F <	1 WQOK-F	1 WQOK-F
2 WDCG-F	2 WQOK-F >	2 WQOK-F <	2 WDCG-F <	2 WDCG-F <	2 WTRG-F <	2 WRDU-F	2 WRAL-F <	2 WQOK-F <	2 WDCG-F	2 WNNL-AF <
2 WJMH-F	3 WRAL-F <	3 WRAL-F	3 WRDU-F	3 WRDU-F <	3 WQDR-F <	3 WPTF	3 WDCG-F <	3 WQDR-F <	3 WFXC-FF	3 WQDR-F
4 WBBB-F	4 WBBB-F	4 WRDU-F	4 WFXC-FF	4 WFXC-FF <	4 WNNL-AF <	4 WRAL-F <	4 WQDR-F <	4 WRAL-F	4 WQDR-F <	4 WFXC-FF <
5 WRAL-F >	5 WRDU-F <	5 WFXC-FF <	5 WRSN-F <	5 WQDR-F	5 WFXC-FF	5 WQOK-F <	5 WTRG-F	5 WTRG-F <	5 WNNL-AF <	5 WDCG-F <
	6 WQDR-F	6 WQDR-F	6 WNNL-AF	5 WTRG-F <	6 WRAL-F	6 WQDR-F <	6 WRDU-F <	6 WNNL-AF <	6 WPTF <	6 WRAL-F <
	7 WRSN-F	7 WRSN-F <	6 WQDR-F <	7 WNNL-AF <	7 WRDU-F <	7 WNNL-AF	7 WQOK-F	7 WFXC-FF <	7 WRAL-F	7 WTRG-F
	7 WJMH-F <	8 WNNL-AF <	8 WTRG-F	8 WRSN-F <	8 WRSN-F	7 WTRG-F	8 WNNL-AF	8 WPTF <	8 WJMH-F	8 WRSN-F <
	9 WFXC-FF	9 WTRG-F	8 WQOK-F	9 WQOK-F	9 WDCG-F <	9 WFXC-FF	8 WRSN-F	9 WRSN-F <	8 WBBB-F <	9 WPTF
		10 WBBB-F	10 WPTF	10 WPTF	10 WWND-F <	10 WRSN-F >	10 WFXC-FF	10 WRDU-F <	10 WRSN-F <	9 WBBB-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrmte
1 WQOK-F <	1 WQOK-F	1 WDCG-F <	1 WDCG-F <	1 WRAL-F	1 WDCG-F	1 WBBB-F	1 WBBB-F	1 WRDU-F >	1 WRDU-F >	1 WPTF >
2 WDCG-F >>	1 WDCG-F >>	2 WQOK-F >	2 WQOK-F	1 WFXC-FF <	2 WBBB-F	2 WDCG-F <	2 WRDU-F	2 WDCG-F	2 WDCG-F <	2 WFXC-FF <
3 WQDR-F	3 WRAL-F >	3 WRSN-F <	3 WRAL-F <	3 WRSN-F	3 WQOK-F	3 WRDU-F	3 WRAL-F	3 WBBB-F <	3 WQDR-F <	3 WNNL-AF <
4 WJMH-F	4 WRSN-F	4 WRAL-F	4 WFXC-FF	4 WTRG-F <	4 WQDR-F	4 WQOK-F <	4 WDCG-F	4 WRAL-F <	4 WRAL-F	4 WQOK-F
5 WRAL-F	4 WQDR-F	5 WNNL-AF	5 WRSN-F	5 WDCG-F	4 WRDU-F >	5 WRAL-F	5 WQOK-F	5 WQDR-F	5 WBBB-F	
	6 WNNL-AF	6 WFXC-FF	6 WNNL-AF <	5 WNNL-AF	6 WJMH-F	6 WQDR-F	6 WRCO-F	6 WQOK-F <	6 WQOK-F <	
	7 WJMH-F <	7 WQDR-F	7 WQDR-F <	7 WQOK-F	6 WFXC-FF	7 WJMH-F	6 WFXC-FF	7 WPTF <	7 WTRG-F <	
		8 WRDU-F	8 WTRG-F >>	8 WQDR-F	8 WRCO-F	7 WFXC-FF <	6 WQDR-F	8 WFXC-FF	8 WNNL-AF <	
				9 WPTF	8 WRAL-F >	9 WRCO-F	6 WJMH-F	9 WTRG-F	9 WFXC-FF	
								9 WNNL-AF	10 WQOK-F <	

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume
WAUG	B	750	New Hope	0.4	0.9		WHSL-F	C	100.3	High Point	0.3	1.2	
WHLQ-AF	C	102.5	Louisburg	0.4	0.9		WNCT-F	O	107.9	Greenville	0.4	0.9	
WMPM	C	1270	Smithfield	0.6	0.8		WQMG-F	B/AC	97.1	Greensboro	0.9	2.7	
							WQSM-F	AC/CHR	98.1	Fayetteville	0.6	2.8	
							WRCQ-F	AOR	103.5	Dunn	0.9	3.8	
							WZFX-F	B	99.1	Whiteville	0.5	2.0	

RALEIGH-DURHAM

Consolidation Report	12+	25-54	Revenue
Capstar WDCG-FM, WRDU-FM, WRSN-FM, WTRG-FM	22.4 %	25.5 %	37.7 %
Clear Channel WDUR-AM, WFXC-FM, WFXK-FM, WNNL-FM, WQOK-FM	17.9 %	17.5 %	17.0 %
Curtis, pend. WBBB-FM, WCHL-AM, WCLY-AM, WKIX-FM, WKXU-FM, WPTF-AM, WQDR-FM, WRDT-AM	19.2 %	17.2 %	27.9 %
	59.5 %	60.2 %	82.6 %

AM Stations

Station	Power	Frequency	Format	Company	Owner	Market
WDNC	620	5 kw/1 kw (DA-2)	News/Talk	CNN, Westwd	Mc-Guild	Durham Herald
WDUR	1490	1 kw	See WNNL-F			Durham
WPTF	680	50 kw (DA-N)	Full Service/Talk	CBS	\$76.00 Mc-Guild	Curtis
WRBZ	850	10 kw/5 kw (DA-N)	Talk/Sports	Westwd, 1-On-1	\$ NA	Regional R

FM Stations

Station	Power	Frequency	Format	Company	Owner	Market	
WBBB	96.1	100 kw @ 985	AOR		\$ NA	Mc-Guild Curtis	
WDCG	105.1	100 kw @ 1040	CHR	AMFM	\$125.00	Christal Capstar	
WFXC	107.1	2.6 kw @ 500	Black AC	ABC	\$64.00	Eastman Clear Channel	
WFXK	104.3	100 kw @ 981	See WFXC-F			Tarboro	
WKIX	96.9	100 kw @ 984	Country	Westwd	\$26.00	Mc-Guild Curtis	Goldsboro
WKXU	101.1	100 kw @ 1190	Country	Westwd	\$ NA	Mc-Guild Curtis	Burlington
WNNL	103.9	7.9 kw @ 577	Black Gospel	ABC	\$ NA	Clr Chnl Clear Channel	Fuquay-Varina
WQDR	94.7	100 kw @ 1680	Country	Westwd	\$83.00	Mc-Guild Curtis	
WQOK	97.5	100 kw @ 981	Black	ABC	\$75.00	Clr Chnl Clear Channel	S. Boston, VA
WRAL	101.5	100 kw @ 1821	AC/CHR		\$150.00	Katz Capitol	
WRDU	106.1	100 kw @ 1350	AOR	AMFM	\$101.00	Allied Capstar	Wilson
WRSN	93.9	100 kw @ 1270	AC		\$55.00	Allied Capstar	Burlington
WTRG	100.7	100 kw @ 1968	Oldies	ABC, AMFM	\$100.00	Christal Capstar	Rocky Mount
WWND	102.9	1.7 kw @ 620	Jazz		\$ NA	Mc-Guild	

Notes: WJMH-F – See Greensboro-Winston Salem . . . WDNC is LMA'd to Curtis

RICHMOND

Arbitron Rank: 57 Pop (12+): 793,500	Stations: 27 / 25	Last Year's Revenue: \$44,400,000
MSA Rank: 62	Diaries: 1,953 / 406:1 / 51.4%	Household Income: \$47,618
MSA Pop: 945,000	Sample Target: 1,980	Total Retail Sales: \$9.7 Bil.
DMA: 54	% Below Line: 0.8	#1 Biller: WTVR-F \$6,400,000
Average Persons Rating: 15.0	% Not Listed: 12.3	#1 Billing Portfolio:
Market TSL in Hours: 20.00	Pop per Station: 31,740	Clear Channel \$19,350,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WTVR-F	SAC	103 / 8.7	9.5	9.1	10.3	10.0	9.4	1454 / 18.3	19.5	21.2	G	WTVR-F
1	WKHK-F	C	103 / 8.7	8.8	9.4	10.8	10.6	9.4	1410 / 17.8	19.3	19.5	G	WKHK-F
3	WCDX-F	B	100 / 8.4	8.8	9.5	10.3	10.1	9.2	1248 / 15.7	17.9	18.7	G	WCDX-F
4	WRVQ-F	CHR	80 / 6.7	6.5	6.3	6.7	7.0	6.6	1697 / 21.4	19.5	21.1	F	WRVQ-F
4	WRVA	FS	80 / 6.7	7.3	8.8	7.9	8.9	7.7	1267 / 16.0	16.5	18.9	F	WRVA
6	WMXB-F	AC/CHR	73 / 6.1	4.4	6.0	6.2	4.9	5.7	1310 / 16.5	14.9	17.2	F	WMXB-F
7	WRCL-AF	O	64 / 5.4	5.4	4.7	4.0	3.2	4.9	1146 / 14.4	14.9	9.7	C	WRCL-AF
7	WRXL-F	AOR	64 / 5.4	5.8	3.6	3.3	4.0	4.5	1161 / 14.6	12.8	11.9	E	WRXL-F
9	WKLR-F	CL AOR	56 / 4.7	4.6	4.7	3.6	3.6	4.4	1074 / 13.5	12.5	11.1	D	WKLR-F
10	WKJS-F	B/AC	55 / 4.6	8.2	5.4	4.8	3.1	5.8	754 / 9.5	12.3	9.4	C	WKJS-F
10	WPLZ-F	B/O	55 / 4.6	4.8	3.6	3.9	5.6	4.2	880 / 11.1	11.8	13.1	C	WPLZ-F
12	WSOJ-F	B	47 / 3.9	3.2	2.6	2.1	1.6	3.0	701 / 8.8	7.2	4.3	B	WSOJ-F
13	WJRV-F	C	25 / 2.1	1.5	3.5	3.6	5.5	2.7	501 / 6.3	4.7	11.8	C	WJRV-F
14	WXGI	C	24 / 2.0	1.5	1.5	0.7	1.4	1.4	254 / 3.2	3.3	2.9	A	WXGI
15	WTVR	ST	20 / 1.7	0.8	1.8	2.1	1.8	1.6	248 / 3.1	2.9	4.2	A	WTVR
16	WGCV	B/G	17 / 1.4	1.2	0.8	0.7	0.8	1.0	187 / 2.4	1.9	1.8		WGCV
16	WREJ	B/G	17 / 1.4	1.2	1.2	1.5	1.5	1.3	138 / 1.7	2.4	2.9		WREJ
18	WRNL	SPRST	16 / 1.3	1.6	1.7	1.4	0.9	1.5	316 / 4.0	4.8	4.8	B	WRNL

12+ FM Share (Metro): 80.38% (840 of 1045) (Winter 98: 79.56%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WSOJ-F <	1 WCDX-F	1 WCOX-F <	1 WTVR-F <	1 WTVR-F	1 WKHK-F <	1 WKHK-F	1 WTVR-F	1 WTVR-F <	1 WCDX-F >>	1 WCDX-F
2 WCDX-F	2 WRVQ-F <	2 WTVR-F <	2 WMXB-F <	2 WCDX-F	2 WRVA <	2 WRVA <	2 WKHK-F	2 WKHK-F <	2 WSOJ-F <	2 WKHK-F
3 WRVQ-F >>	3 WRXL-F	3 WMXB-F <	3 WCDX-F <	2 WKHK-F <	3 WTVR-F	3 WTVR-F <	3 WRVA	3 WCDX-F	3 WTVR-F	3 WPLZ-F <
4 WDXB-F	4 WMXB-F	4 WKHK-F <	4 WKHK-F <	4 WDXB-F <	4 WRCL-AF >	4 WCDX-F <	4 WDXB-F <	4 WRVQ-F <	4 WPLZ-F	4 WRVQ-F
4 WRXL-F	5 WTVR-F	5 WRVQ-F <	5 WKLR-F	5 WKLR-F	5 WKJS-F <	5 WRVQ-F <	5 WRVQ-F <	5 WMXB-F	4 WRVQ-F	5 WTVR-F <
	6 WSOJ-F	6 WRXL-F	6 WRVQ-F <	6 WKJS-F <	6 WCDX-F <	6 WKLR-F	6 WCDX-F <	6 WRXL-F <	4 WRXL-F	6 WRCL-AF
	7 WKHK-F	7 WKLR-F	7 WKJS-F <	7 WRVQ-F	7 WKLR-F <	7 WMXB-F <	7 WRCL-AF <	7 WRCL-AF	7 WMXB-F <	6 WKJS-F <
		8 WKJS-F <	8 WRXL-F	8 WRCL-AF	8 WPLZ-F <	8 WKJS-F	8 WRXL-F <	8 WRVA <	8 WKJS-F <	8 WMXB-F <
			9 WPLZ-F	8 WRXL-F <	9 WDXB-F	9 WRCL-AF	9 WKLR-F >	9 WKLR-F	9 WRVA	9 WRXL-F <
						10 WRXL-F <				10 WSOJ-F <

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnile
1 WCDX-F	1 WCDX-F	1 WCDX-F	1 WTVR-F	1 WTVR-F >	1 WRXL-F	1 WRXL-F >	1 WRXL-F	1 WRXL-F	1 WKLR-F	1 WCDX-F >
2 WTVR-F	2 WRVQ-F <	2 WRVQ-F <	2 WCDX-F <	2 WCDX-F <	2 WRVQ-F	2 WCDX-F	2 WCDX-F	2 WKLR-F <	2 WKHK-F	2 WRVA
2 WRVQ-F	3 WTVR-F	3 WMXB-F <	3 WMXB-F	3 WMXB-F <	3 WSOJ-F	3 WRVQ-F	3 WKLR-F	3 WKHK-F	3 WRXL-F	3 WPLZ-F
4 WDXB-F	3 WMXB-F >	4 WTVR-F >	4 WRVQ-F	4 WKHK-F	4 WCDX-F	4 WSOJ-F	4 WRVQ-F	4 WCDX-F	4 WCDX-F	3 WTVR-F
5 WSOJ-F	5 WKHK-F <	5 WPLZ-F	5 WKHK-F >	5 WRVQ-F	5 WKHK-F >	5 WKLR-F <	4 WMXB-F	5 WRVQ-F	4 WKJS-F <	5 WKHK-F
	6 WSOJ-F	6 WKHK-F	6 WPLZ-F <	6 WPLZ-F	6 WKHK-F	6 WKHK-F	6 WKJS-F	5 WDXB-F	6 WRVA <	5 WRVQ-F <
	6 WRXL-F		7 WKJS-F	7 WKJS-F		6 WMXB-F >		7 WKJS-F	7 WMXB-F	
				8 WRCL-AF				8 WTVR-F <	8 WRCL-AF	
								9 WPLZ-F	9 WRVQ-F	
									9 WTVR-F	

Other Rated Stations	Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations--Outside Market	Metro Share	Cume Rating	TSA AQH Cume				
WBBC-F	C	93.5	Blackstone	0.4	0.7	WAFX-F	CLAOR	106.9	Suffolk	0.4	2.4
WCLM	B/O	1450	Highland Springs	0.9	1.7	WXEZ-F	SAC	94.1	Yorktown	0.3	0.7
WDYL-F	REL	101.1	Chester	0.6	2.5						
WFTH	B/G	1590	Richmond	0.7	1.6						
WVNZ	N	990	Richmond	0.5	2.5						

RICHMOND

Consolidation Report	12+	25-54	Revenue
Capstar WKHK-FM, WKLR-FM, WMXB-FM, WRCL-FM	24.4 %	28.7 %	32.0 %
Clear Channel WRNL-AM, WRVA-AM, WRVQ-FM, WRXL-FM, WTVR-AM, WTVR-FM	30.5 %	28.1 %	43.6 %
Radio One, pend. WCDX-FM, WDYL-FM, WGCV-AM, WJRV-FM, WKJS-FM, WPLZ-FM, WSOJ-FM	25.6 %	26.5 %	22.4 %
	80.5 %	83.3 %	98.0 %

AM Stations

Station	Freq	Power	Format	Daypart	Network	Advertiser	City
WGCV	1240	1 kw	Black Gospel		\$ NA	Mc-Guild	Petersburg
WLEE	1320	5 kw (DA, Days)	See WRCL-F				
WREJ	1540	10 kw (Days, DA)	Black Gospel		ABC, AURN	Sentry	
WRNL	910	5 kw/1.5 kw (DA-N)	Sports		Westwd, CBS, 1/1	Clr Chnl	Clear Channel
WRVA	1140	50 kw (DA-1)	Full Service		ABC	Mc-Guild	Clear Channel
WTVR	1380	5 kw (DA-2)	Standards		Jones	Clr Chnl	Clear Channel
WXGI	950	5 kw/0.057 kw	Country		Westwd	\$ < 20.00	

FM Stations

Station	Freq	Power	Format	Daypart	Network	Advertiser	City
WCDX	92.1	4.5 kw @ 771	Black		\$95.00	Mc-Guild	Mechanicsville
WJRV	105.7	2.3 kw @ 531	Country		\$ NA	Mc-Guild	Petersburg
WKHK	95.3	17.5 kw @ 394	Country		\$125.00	Mc-Guild	Colonial Heights
WKJS	104.7	100 kw @ 981	Black AC		ABC	Sentry	Crewe
WKLR	96.5	50 kw @ 492	Classic AOR		\$45.00	Katz	Williamsburg
WMXB	103.7	20 kw @ 840	AC/CHR		AP	Mc-Guild	Capstar
WPLZ	99.3	6 kw @ 328	Black Oldies		Westwd, CBS	---	Petersburg
WRCL	106.5	7.6 kw @ 1234	Oldies		\$ NA	Banner	Capstar
WRVQ	94.5	200 kw @ 350	CHR		\$75.00	Clr Chnl	Clear Channel
WRXL	102.1	20 kw @ 791	AOR		\$73.00	Clr Chnl	Clear Channel
WSOJ	100.3	4.7 kw @ 371	Black		ABC	Sentry	Petersburg
WTVR	98.1	50 kw @ 840	Soft AC		\$85.00	Clr Chnl	Clear Channel

Notes: WMXB-F reclassified from AC to AC/CHR (Hot AC) based on audience analysis, M Street classification and station self-description . . . 3/99 WDYL-F (92.1; Chester) sold by Hoffman Media to Radio One for \$4,600,000 (MVP) . . . 3/99 WKJS-F/WSOJ-F sold by WREJ to Radio One for \$12,000,000 (Media Svcs) . . . 3/99 WCDX-F/WGCV-F/WJRV-F/WPLZ-F sold by Sinclair Communications to Radio One for \$34,000,000 (Star)

RIVERSIDE-SAN BERNARDINO

Arbitron Rank: 29 Pop (12+): 1,406,100
 MSA Rank: 11
 MSA Pop: 3,100,000
 DMA: Los Angeles (#2)
 Average Persons Rating: 16.4
 Market TSL in Hours: 21.75

Stations: 46 / 13
 Diaries: 2,410 / 583:1 / 52.6%
 Sample Target: 2,420
 % Below Line: 54.1
 % Not Listed: 12.0
 Pop per Station: 108,162

Last Year's Revenue: \$29,300,000
 Household Income: \$39,317
 Total Retail Sales: \$12.4 Bil.
 #1 Biller: KFRG-FF \$11,100,000
 #1 Billing Portfolio: CBS/Infinity \$11,100,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	KFRG-FF	C	221 / 9.6	9.9	9.6	11.2	12.3	10.1	2646 / 18.8	18.0	21.9	I	KFRG-FF
2	KFI	T	168 / 7.3	6.6	6.9	6.0	7.7	6.7	1907 / 13.6	13.6	15.1		KFI
3	KGGI-F	CHR/U	141 / 6.1	7.0	5.9	6.1	5.6	6.3	2624 / 18.7	20.0	18.8	G	KGGI-F
4	KOLA-F	O	118 / 5.1	4.7	4.6	4.6	3.7	4.8	1892 / 13.5	12.0	12.8	F	KOLA-F
5	KLQS-F	AOR	81 / 3.5	3.0	2.7	3.2	2.7	3.1	1183 / 8.4	8.3	8.2		KLQS-F
6	KIIS-F	CHR	76 / 3.3	3.3	3.9	3.0	3.2	3.4	1729 / 12.3	13.3	12.9		KIIS-F
7	KSCA-F	SP-R	72 / 3.1	3.7	3.7	2.8	4.6	3.3	845 / 6.0	5.7	6.8		KSCA-F
7	KKBT-F	B	72 / 3.1	3.1	3.4	3.6	3.8	3.3	1304 / 9.3	8.7	9.0		KKBT-F
9	KWRP-F	ST	69 / 3.0	3.2	2.9	3.0	2.2	3.0	566 / 4.0	4.9	3.8	C	KWRP-F
10	KCAL-F	AOR	65 / 2.8	3.2	2.8	2.7	1.9	2.9	1138 / 8.1	8.5	6.8	E	KCAL-F
11	KOST-F	AC	62 / 2.7	3.1	3.3	2.9	2.9	3.0	1308 / 9.3	9.7	10.1		KOST-F
12	KCXX-F	AOR-P	59 / 2.6	2.4	2.5	2.7	3.0	2.5	1307 / 9.3	8.7	8.8	D	KCXX-F
13	KCBS-F	CL AOR	56 / 2.4	2.0	2.3	1.7	2.8	2.1	1181 / 8.4	7.8	8.4		KCBS-F
14	KBIG-F	AC	51 / 2.2	2.0	1.8	1.8	1.8	1.9	776 / 5.5	6.1	5.8		KBIG-F
15	KSSE-F	SP-C	42 / 1.8	2.1	2.3	1.8	2.7	2.0	837 / 6.0	5.3	7.2		KSSE-F
15	KTWW-F	J	42 / 1.8	2.5	2.6	2.1	2.2	2.3	719 / 5.1	5.7	4.8		KTWW-F
17	KPWR-F	U/CHR	40 / 1.7	2.0	2.0	2.3	1.7	2.0	1162 / 8.3	8.1	6.9		KPWR-F
17	KROQ-F	AOR-NR	40 / 1.7	2.5	2.1	1.5	1.8	2.0	943 / 6.7	8.6	5.8		KROQ-F
17	KRTH-F	O	40 / 1.7	1.7	1.8	1.8	1.6	1.8	852 / 6.1	6.3	7.0		KRTH-F
17	KXRS-FF	SP-C	40 / 1.7	1.4	1.5	1.1	1.3	1.4	510 / 3.6	3.4		B	KXRS-FF
21	KLVE-F	SP	39 / 1.7	2.8	2.6	2.3	2.8	2.3	806 / 5.7	6.0	6.2		KLVE-F
21	KLAC	ST	39 / 1.7	1.0	0.7	1.0	1.0	1.1	522 / 3.7	2.8	3.0		KLAC

12+ FM Share (Metro): 83.74% (1699 of 2029) (Winter 98: 82.36%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KGGI-F >	1 KFRG-FF <	1 KFRG-FF	1 KFRG-FF >	1 KFRG-FF >	1 KFRG-FF <	1 KFRG-FF	1 KFRG-FF <	1 KFRG-FF >	1 KGGI-F <	1 KFRG-FF
2 KIIS-F <	2 KGGI-F	2 KGGI-F >	2 KGGI-F <	2 KFI <	2 KFI >	2 KFI >	2 KFI >	2 KGGI-F <	2 KFI	2 KGGI-F
3 KKBT-F	3 KCAL-F <	3 KLQS-F <	3 KLQS-F <	3 KLOS-F	3 KOLA-F	3 KGGI-F <	3 KOLA-F	3 KFI <	3 KFRG-FF	3 KOLA-F <
4 KFRG-FF	4 KCXX-F <	4 KFI	4 KFI	3 KGGI-F <	4 KWRP-F <	4 KLOS-F	4 KGGI-F	4 KOLA-F >	4 KKBT-F	4 KFI
5 KPWR-F <	5 KKBT-F	5 KOLA-F <	5 KOLA-F <	5 KOLA-F	5 KLOS-F	5 KSCA-F	5 KLOS-F	5 KIIS-F <	5 KIIS-F	5 KWRP-F
6 KCXX-F	6 KSCA-F	6 KCAL-F <	6 KSCA-F	6 KSCA-F	6 KGGI-F	5 KOLA-F	6 KOST-F <	6 KKBT-F <	6 KOLA-F	6 KKBT-F
	6 KIIS-F	7 KSCA-F	6 KCAL-F	6 KCAL-F	7 KBIG-F <	7 KIIS-F	7 KCBS-F	7 KCXX-F <	7 KOST-F	6 KCAL-F <
	8 KROQ-F <	8 KIIS-F	8 KCBS-F	8 KCBS-F <	8 KOST-F <	8 KWRP-F <	7 KSCA-F	8 KOST-F <	8 KPWR-F	8 KIIS-F <
		8 KCBS-F <	9 KOST-F	9 KOST-F		9 KKBT-F <	7 KWRP-F	9 KBIG-F <	8 KCXX-F <	9 KSCA-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmit
1 KGGI-F	1 KGGI-F	1 KFRG-FF <	1 KFRG-FF	1 XFRG-FF >	1 KCXX-F	1 KCAL-F	1 KCAL-F <	1 KLOS-F	1 KFRG-FF <	1 KFI >
2 KIIS-F	2 KFRG-FF	2 KGGI-F >	2 KGGI-F >>	2 KGGI-F	2 KPWR-F	2 KFRG-FF	2 KFRG-FF	2 XFRG-FF	2 KLOS-F	2 KFRG-FF
3 KKBT-F	3 KIIS-F	3 KOST-F	3 KIIS-F <	3 KFI	2 KROQ-F	3 KCXX-F	3 KSCA-F	3 KCAL-F <	3 KFI	3 KKBT-F
4 KSSE-F	3 KKBT-F	4 KFI	4 KFI	3 KOLA-F <	4 KGGI-F	4 KSCA-F	4 KLSX-F <	4 KFI <	4 KOLA-F <	4 KGGI-F >
5 KCXX-F	5 KCXX-F	4 KCAL-F	4 KOST-F	5 KOST-F >	4 KCAL-F	5 KROQ-F <	5 KCXX-F	5 KSCA-F	5 KSCA-F <	
6 KFRG-FF	5 KOST-F	6 KIIS-F	6 KOLA-F <	6 KIIS-F <		6 KGGI-F	6 KFI	6 KOLA-F <	6 KCAL-F	
7 KPWR-F	7 KSSE-F	6 KKBT-F	7 KKBT-F <	7 KCBS-F		7 KKBT-F <	6 KGGI-F <	7 KCBS-F	7 KCBS-F	
7 KSCA-F	8 KCAL-F <	6 KCXX-F	8 KSSE-F <	7 KLOS-F <		8 KLSX-F <	8 KROQ-F	7 KGGI-F	8 KGGI-F	
	9 KSCA-F <	9 KCMG-F	9 KCXX-F			9 KFI <		9 KCXX-F <	9 KLSX-F	
						10 KCBS-F <				

ROCHESTER, NY

Arbltron Rank: 50 Pop (12+): 898,800	Stations: 31 / 21	Last Year's Revenue: \$36,900,000
MSA Rank: 51	Diaries: 2,230 / 403:1 / 58.2%	Household Income: \$48,538
MSA Pop: 1,090,000	Sample Target: 2,200	Total Retail Sales: \$10.1 Bil.
DMA: 73	% Below Line: 5.3	#1 Biller: WHAM \$6,000,000
Average Persons Rating: 15.0	% Not Listed: 16.8	#1 Billing Portfolio:
Market TSL in Hours: 19.75	Pop per Station: 42,800	CBS/Infinity \$15,100,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1 WHAM	FS	173 / 12.8	13.1	10.8	10.0	10.8	11.7	2438 / 27.1	28.1	24.4		G	WHAM
2 WBEE-F	C	126 / 9.4	12.0	11.3	10.0	10.4	10.7	1590 / 17.7	19.7	18.8		G	WBEE-F
3 WRMM-F	SAC	87 / 6.5	7.3	7.4	7.5	7.2	7.2	1454 / 16.2	18.5	19.1		F	WRMM-F
4 WVOR-F	AC	79 / 5.9	5.2	5.1	7.1	5.8	5.8	1313 / 14.6	16.1	16.1		O	WVOR-F
5 WDKX-F	B	78 / 5.8	6.0	6.9	5.7	5.4	6.1	951 / 10.6	10.5	9.3		C	WDKX-F
6 WCMF-F	ADR	75 / 5.6	5.7	5.3	5.5	5.8	5.5	1311 / 14.6	15.4	15.3		G	WCMF-F
7 WNVE-F	AOR-NR	69 / 5.1	3.9	3.8	5.0	5.4	4.5	1400 / 15.6	14.9	16.5		D	WNVE-F
8 WPXY-F	CHR	68 / 5.0	4.5	5.2	7.3	7.0	5.5	1685 / 18.7	20.3	24.4		F	WPXY-F
9 WBBF-F	O	65 / 4.8	4.6	5.4	4.7	4.6	4.9	1335 / 14.9	14.6	14.9		C	WBBF-F
10 WZNE-F	AC-NR	51 / 3.8	3.3	3.7	5.2	4.6	4.0	1090 / 12.1	13.3	17.1		C	WZNE-F
11 WMAX-FF	CHR/B	49 / 3.6	2.7	2.1	1.6	0.7	2.5	1043 / 11.6	10.0	3.3		B	WMAX-FF
12 WEZO	ST	35 / 2.6	2.5	2.7	2.8	2.3	2.6	530 / 5.9	5.4	5.0		A	WEZO
13 WJZR-F	J	23 / 1.7	1.4	1.4	1.3	1.4	1.5	377 / 4.2	5.4	3.9		A	WJZR-F
14 WHTK	SPRTS	22 / 1.6	1.5	1.7	1.0	1.5	1.5	454 / 5.0	5.2	5.7		A	WHTK
15 WQRV-F	CL AOR	18 / 1.3	2.5	2.3	2.4	2.3	2.1	717 / 8.0	8.8	10.6		B	WQRV-F

12+ FM Share (Metro): 77.79% (872 of 1121) (Winter 98: 79.89%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WMAX-FF >	1 WNVE-F <	1 WBEE-F	1 WBEE-F <	1 WBEE-F <	1 WHAM >	1 WHAM >	1 WHAM	1 WHAM	1 WHAM	1 WHAM <
2 WPXY-F <	2 WVOR-F	2 WHAM <	2 WHAM	2 WHAM	2 WBEE-F	2 WCMF-F	2 WBEE-F	2 WBEE-F >	2 WDKX-F	2 WBEE-F
3 WDKX-F	3 WBEE-F	3 WVOR-F <	3 WCMF-F <	3 WVOR-F <	3 WRMM-F	3 WBEE-F	3 WVOR-F <	3 WVOR-F <	3 WMAX-FF <	3 WDKX-F >
3 WNVE-F >	3 WDKX-F <	4 WCMF-F	4 WVOR-F	4 WCMF-F	4 WBBF-F	4 WRMM-F <	4 WRMM-F	4 WRMM-F <	4 WBEE-F	4 WRMM-F
5 WZNE-F >	5 WCMF-F	5 WNVE-F	5 WDKX-F	5 WRMM-F <	5 WCMF-F	5 WNVE-F	5 WBBF-F	5 WPXY-F	5 WNVE-F <	5 WPXY-F <
	5 WPXY-F	5 WDKX-F <	6 WNVE-F <	6 WDKX-F	5 WVOR-F	6 WVOR-F <	6 WCMF-F <	6 WDKX-F <	6 WRMM-F <	6 WMAX-FF <
	7 WZNE-F	7 WPXY-F <	7 WPXY-F	7 WPXY-F	7 WDKX-F	7 WPXY-F	7 WDKX-F <	7 WBBF-F	7 WPXY-F <	7 WCMF-F
	7 WMAX-FF	8 WRMM-F	7 WRMM-F <	7 WBBF-F	7 WEZO	8 WBBF-F <	8 WNVE-F <	7 WNVE-F <	8 WZNE-F	7 WBBF-F <
	9 WRMM-F <	9 WZNE-F	9 WZNE-F <	7 WNVE-F	9 WPXY-F	9 WDKX-F >	9 WPXY-F <	9 WZNE-F <	9 WCMF-F <	9 WNVE-F <
			10 WBBF-F >	10 WZNE-F >			10 WZNE-F <	10 WMAX-FF	10 WBBF-F <	10 WVOR-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmit
1 WMAX-FF	1 WBEE-F <	1 WBEE-F	1 WBEE-F	1 WBEE-F >	1 WNVE-F >	1 WNVE-F	1 WNVE-F <	1 WCMF-F <	1 WHAM <	1 WHAM
2 WPXY-F	2 WDKX-F <	2 WDKX-F	2 WVOR-F	2 WHAM	2 WCMF-F	2 WCMF-F >	2 WCMF-F	2 WNVE-F <	2 WCMF-F	2 WRMM-F
2 WDKX-F	3 WPXY-F	2 WVOR-F <	3 WPXY-F <	2 WVOR-F <	3 WPXY-F	3 WVOR-F <	3 WHAM >	3 WNVE-F <	3 WZNE-F <	3 WBEE-F
4 WRMM-F	3 WVOR-F >	4 WPXY-F >>	4 WDKX-F	4 WRMM-F	3 WZNE-F	4 WZNE-F <	4 WHAM <	4 WVOR-F <	4 WBEE-F <	4 WDKX-F
4 WVOR-F	5 WMAX-FF <	5 WHAM	5 WRMM-F	5 WPXY-F <	5 WMAX-FF	5 WHAM >	5 WZNE-F	5 WBEE-F <	5 WVOR-F >	5 WHTK
6 WBEE-F	6 WRMM-F	5 WRMM-F	6 WHAM	6 WDKX-F	6 WDKX-F	6 WDKX-F	6 WHTK	6 WZNE-F <	6 WDKX-F	6 WDKX-F
	7 WNVE-F	7 WCMF-F	7 WCMF-F <	7 WBBF-F <	6 WHAM >	6 WHTK	7 WBEE-F	7 WDKX-F	6 WBBF-F	6 WBBF-F
			8 WZNE-F <	8 WCMF-F		6 WPXY-F	7 WDKX-F >	8 WHTK	8 WZNE-F <	8 WZNE-F <
						9 WBEE-F		8 WBBF-F <	9 WHTK	9 WHTK
								10 WRMM-F <	9 WRMM-F >	9 WRMM-F >

Other Rated Stations	Metro Share	Cume Rating	TSA AQH Cume
WBTA SAC	1490	Batavia	0.4 1.4
WLLW-F CL AOR	93.7	Clyde	0.4 0.6
WNNR-F CL AOR	103.5	Sodus	0.4 1.1
WWWG REL	1460	Rochester	0.4 1.6
WZXF-F REL	99.7	Palmyra	0.7 2.3

Other Rated Stations--Outside Market	Metro Share	Cume Rating	TSA AQH Cume
CFMX-F CL	103.1	Coburg, ON	0.8 2.3
WBLK-F B	93.7	Depew	0.4 1.2
WGRF-F AOR/CL	96.9	Buffalo	0.4 0.9
WKSE-F CHR	98.5	Niagara Falls	0.4 1.2
WLCE-F AC-NR	92.9	Buffalo	0.4 1.4
WMJQ-F AC/CHR	102.5	Buffalo	0.4 1.8
WNUC-F C	107.7	Wethersfield	0.8 2.8
WWHT-F CHR	107.9	Syracuse	0.7 1.7
WYLF ST	850	Penn Yan	0.5 1.1
WYRK-F C	106.5	Buffalo	0.4 1.2

ROCHESTER, NY

Consolidation Report	12+	25-54	Revenue
CBS/Infinity WCMF-FM, WPXY-FM, WRMM-FM, WZNE-FM	20.9 %	24.0 %	40.9 %
Clear Channel WHAM-AM, WHTK-AM, WISY-FM, WKGS-FM, WMAX-FM, WNVE-FM, WVOR-FM	29.0 %	27.5 %	31.7 %
Entercom WBBF-FM, WBEE-FM, WEZO-AM, WQRV-FM	18.1 %	18.2 %	21.4 %
	68.0 %	69.7 %	94.0 %

AM Stations

Station	Freq	Power	Format	Advertiser	Agency	Comments
WEZO	950	1 kw (DA-2)	Standards	CNN	\$25.00	Katz Entercom
WHAM	1180	50 kw	Full Service	CBS, Talknt, ABC	\$79.00	Eastman Clear Channel
WHTK	1280	5 kw (DA-N)	Sports	CNN, ESPN	\$ NA	Eastman Clear Channel

FM Stations

Station	Freq	Power	Format	Advertiser	Agency	Comments
WBBF	98.9	37 kw @ 564	Oldies	Westwd	\$52.00	Katz Entercom
WBEE	92.5	50 kw @ 500	Country	Westwd	\$92.00	Katz Entercom
WCMF	96.5	50 kw @ 450	AOR		\$109.00	Christal CBS/Infinity
WDKX	103.9	0.8 kw @ 540	Black		\$34.00	Allied
WJZR	105.9	3 kw @ 180	Jazz	AP	\$<20.00	—
WKGS	106.7	3.5 kw @ 266	See WMAX-F			Irondequoit
WMAX	107.3	6 kw @ 302	Dance CHR		\$<20.00	Eastman Clear Channel
WNVE	95.1	9.5 kw @ 994	New Rock		\$45.00	Eastman Clear Channel
WPXY	97.9	50 kw @ 400	CHR		\$78.00	Eastman CBS/Infinity
WQRV	93.3	4 kw @ 390	Classic AOR	Westwd	\$<20.00	Katz Entercom
WRMM	101.3	27 kw @ 640	Soft AC		\$82.00	Allied CBS/Infinity
WVOR	100.5	50 kw @ 480	AC		\$46.00	Eastman Clear Channel
WZNE	94.1	3.1 kw @ 328	Modern AC		\$ NA	— CBS/Infinity Brighton

Notes: 2/99 WYSY-F changed calls to WKGS-F; continues to simulcast with CHR/B WMAX-F . . . 5/99 WMAX-F changed from simulcasting with CHR/B WKGS-F to Black Oldies

SACRAMENTO

Arbitron Rank: 28 **Pop (12+):** 1,412,500
MSA Rank: 34
MSA Pop: 1,700,000
DMA: 21 (w/Stockton, Modesto)
Average Persons Rating: 15.4
Market TSL in Hours: 20.50

Stations: 32 / 26
Diaries: 2,823 / 500:1 / 51.0%
Sample Target: 2,790
% Below Line: 3.9
% Not Listed: 13.9
Pop per Station: 54.327

Last Year's Revenue: \$81,800,000
Household Income: \$45,424
Total Retail Sales: \$16.0 Bil.
#1 Biller: KFBK \$12,304,000
#1 Billing Portfolio: CBS/Infinity \$30,740,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	KFBK	N/T	221 / 10.1	10.3	10.0	9.3	9.7	9.9	2740 / 19.4	21.0	20.5	I	KFBK
2	KFSM-F	CHR/U	121 / 5.6	5.6	6.3	6.8	6.2	6.1	2511 / 17.8	18.5	16.8	G	KFSM-F
3	KNCI-F	C	105 / 4.8	5.8	5.0	6.1	4.5	5.4	1616 / 11.4	11.7	9.8	H	KNCI-F
4	KRXQ-F	AOR	101 / 4.6	4.0	5.1	4.1	4.5	4.5	1556 / 11.0	10.1	10.3	F	KRXQ-F
5	KSEG-F	CL AOR	100 / 4.6	4.9	3.8	3.7	3.0	4.2	1786 / 12.6	12.5	9.1	F	KSEG-F
5	KSSJ-F	J	100 / 4.6	4.0	3.7	3.8	2.4	4.0	1332 / 9.4	8.7	5.5	D	KSSJ-F
7	KZZO-F	AC-NR	93 / 4.3	4.6	6.4	6.5	6.3	5.4	2245 / 15.9	16.5	19.9	H	KZZO-F
8	KDND-F	CHR	92 / 4.2	4.4	3.8	4.1	3.3	4.1	2281 / 16.1	15.3	12.1	E	KDND-F
9	KHYL-F	O	88 / 4.0	4.0	4.1	4.3	4.3	4.1	1603 / 11.3	12.5	12.6	F	KHYL-F
10	KYMX-F	SAC	87 / 4.0	4.3	4.1	4.5	3.8	4.2	1651 / 11.7	12.3	10.2	F	KYMX-F
11	KBMB-F	CHR/U	83 / 3.8	3.8	3.7	3.6	4.0	3.7	1465 / 10.4	9.7	7.7	B	KBMB-F
11	KCTC	ST	83 / 3.8	4.3	3.5	2.4	4.1	3.5	1127 / 8.0	8.2	8.1	B	KCTC
13	KXOA-F	CL HITS	77 / 3.5	2.4	2.6	2.7	3.0	2.8	1192 / 8.4	7.1	8.7	D	KXOA-F
14	KHTK	SPRTS	75 / 3.4	3.2	3.6	2.4	4.2	3.2	1254 / 8.9	7.0	8.4	D	KHTK
15	KGBY-F	AC	72 / 3.3	4.0	4.5	4.2	4.7	4.0	1389 / 9.8	11.9	12.0	H	KGBY-F
16	KWOD-F	AOR-NR	62 / 2.8	3.4	4.3	4.5	3.3	3.8	1527 / 10.8	11.9	13.3	E	KWOD-F
17	KSTE	T	55 / 2.5	3.3	3.2	2.2	3.5	2.8	1135 / 8.0	8.6	9.0	D	KSTE
18	KHZZ-F	CHR/U	49 / 2.2	2.5	1.1	1.5	1.4	1.8	874 / 6.2	5.5	3.4	B	KHZZ-F
19	KGO	T	28 / 1.3	1.0	0.8	0.6	0.9	0.9	437 / 3.1	2.5	3.2	D	KGO
19	KRRE-F	SP-C	28 / 1.3	0.7	0.7	0.7	0.3	0.8	414 / 2.9	1.5	1.5	D	KRRE-F
21	KRCX-F	SP-R	24 / 1.1	1.0	0.8	0.9	0.8	0.9	346 / 2.5	2.1	1.9	D	KRCX-F

12+ FM Share (Metro): 69.95% (1313 of 1877) (Winter 98: 70.34%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1	KFSM-F	1 KRXQ-F <	1 KSEG-F <	1 KSEG-F	1 KFBK <	1 KFBK >>	1 KFBK >>	1 KFBK >	1 KFSM-F	1 KFSM-F
2	KDND-F	2 KFSM-F	2 KRXQ-F <	2 KFBK <	2 KSEG-F	2 KSSJ-F <	2 KFSM-F <	2 KSSJ-F <	2 KHTK <	2 KFBK
3	KBMB-F >	3 KZZO-F <	3 KZZO-F <	3 KZZO-F <	3 KSSJ-F <	3 KCTC <	3 KNCI-F <	3 KSEG-F	3 KFSM-F	3 KBMB-F
4	KRXQ-F	4 KWOD-F <	4 KFSM-F <	4 KRXQ-F	4 KZZO-F <	4 KHYL-F	4 KSEG-F <	3 KYMX-F <	3 KRXQ-F <	3 KRXQ-F <
5	KWOD-F	5 KBMB-F <	5 KFBK	5 KXOA-F	5 KRXQ-F	5 KNCI-F <	5 KRXQ-F <	5 KNCI-F <	5 KDND-F <	5 KFBK <
6	KDND-F <	6 KNCI-F <	5 KSSJ-F <	5 KNCI-F <	6 KSEG-F <	6 KHYL-F	6 KRXQ-F <	6 KNCI-F <	6 KDND-F	6 KBMB-F <
7	KNCI-F <	7 KXOA-F <	7 KNCI-F <	7 KHYL-F <	7 KYMX-F	6 KGBY-F <	7 KHYL-F <	7 KZZO-F <	7 KHZZ-F	7 KZZO-F <
8	KSEG-F	8 KSSJ-F <	8 KHTK <	8 KXOA-F <	8 KGBY-F	8 KSSJ-F <	8 KZZO-F <	8 KBMB-F	8 KSSJ-F <	8 KDND-F <
9	KHTK	9 KDND-F <	9 KGBY-F	9 KHTK <	8 KXOA-F <	9 KYMX-F <	9 KCTC <	9 KHYL-F	9 KNCI-F <	9 KHYL-F
9	KYMX-F	10 KYMX-F <	9 KHYL-F <	10 KGBY-F <	10 KHTK <	10 KZZO-F <	10 KFSM-F <	9 KSSJ-F <	10 KSTE	
9	KXOA-F								10 KZZO-F <	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnite
1	KFSM-F	1 KZZO-F <	1 KZZO-F <	1 KNCI-F <	1 KRXQ-F	1 KRXQ-F >	1 KRXQ-F >	1 KSEG-F	1 KFBK <	1 KFBK >>
2	KBMB-F	2 KFSM-F	2 KNCI-F <	2 KNCI-F <	2 KGBY-F <	2 KFSM-F <	2 KFSM-F	2 KHTK <	1 KRXQ-F	2 KSEG-F
3	KDND-F >	3 KDND-F	3 KGBY-F <	3 KGBY-F <	3 KZZO-F	3 KWOD-F <	2 KWOD-F	3 KSEG-F	3 KFBK	3 KRXQ-F <
4	KWOD-F	3 KNCI-F	4 KDND-F <	4 KFSM-F <	4 KYMX-F <	4 KBMB-F >	2 KSEG-F	4 KWOD-F <	4 KHTK	4 KHTK >
4	KZZO-F >	3 KBMB-F	5 KYMX-F	5 KYMX-F <	5 KSSJ-F	5 KDND-F	5 KHTK	5 KFSM-F	5 KFSM-F	5 KXOA-F
6	KRXQ-F	6 KWOD-F	5 KXOA-F <	6 KDND-F <	6 KHYL-F <	5 KSEG-F	6 KBMB-F	6 KZZO-F	6 KXOA-F <	5 KHYL-F
7	KNCI-F	7 KYMX-F	7 KFSM-F	7 KBMB-F <	7 KXOA-F	7 KZZO-F	6 KZZO-F	6 KXOA-F	7 KZZO-F <	5 KSSJ-F
8	KGBY-F	7 KBMB-F	8 KSSJ-F	8 KFBK	7 KYMX-F >	8 KDND-F	8 KNCI-F	8 KWOD-F	8 KZZO-F <	
8	KRXQ-F <		8 KXOA-F	9 KSEG-F <		9 KXOA-F	9 KDND-F	8 KSSJ-F <	9 KFSM-F	
10	KXOA-F <		10 KSEG-F <	10 KDND-F <		9 KNCI-F		10 KHYL-F	10 KNCI-F <	

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume
KFIA	REL	710	Carmichael	0.7	2.9		KCBS	N/T	740	San Francisco	0.4	1.5	
KNCO	N/T	830	Grass Valley	0.6	1.3		KNBR	SPRTS	680	San Francisco	0.7	2.6	
KRAK	C/O	1470	Sacramento	0.8	2.7		KPPL-F	CL HITS	107.5	Colusa	0.4	0.6	
KSQR	SP-C	1240	Sacramento	0.4	1.1		KSFO	T	560	San Francisco	0.7	1.5	
KTKZ	T	1380	Sacramento	0.4	1.5		KSTN-F	SP	107.3	Stockton	0.4	1.2	
KZSA-F	SP-C	92.1	Placerville	0.6	1.6								

SACRAMENTO

Consolidation Report	12+	25-54	Revenue
CBS/Infinity KHTK-AM, KNCI-FM, KRAK-AM, KSFM-FM, KXOA-FM, KYMX-FM, KZZO-FM	26.4 %	28.7 %	37.6 %
Chancellor KFBK-AM, KGBY-FM, KHYL-FM, KSTE-AM	19.9 %	19.4 %	32.1 %
Entercom KCTC-AM, KDND-FM, KRXQ-FM, KSEG-FM, KSSJ-FM	21.8 %	21.7 %	18.1 %
EXCL KRCX-FM, KRRE-FM	2.4 %	2.4 %	2.7 %
Z-Spanish KHZZ-FM, KSQR-AM, KZSA-FM	3.2 %	4.1 %	1.3 %
	73.7 %	76.3 %	91.8 %

AM Stations

Call	Freq	Power	Time	Genre	Network	Agency	Advertiser	Comments
KCTC	1320	5 kw	(DA-2)	Standards	Westwd, ABC	\$29.00	D&R	Entercom
KFBK	1530	50 kw	(DA-2)	News/Talk	ABC, CNN	\$180.00	Sentry	Chancellor
KHTK	1140	50 kw	(DA-2)	Sports	CBS, 1-on-1, ESPN	\$30.00	Katz	CBS/Infinity
KSTE	650	21.4 kw/0.92 kw	(DA-2)	Talk	ABC, Westwd	\$40.00	Christal	Chancellor Rancho Cordova

FM Stations

Call	Freq	Power	Time	Genre	Network	Agency	Advertiser	Comments
KBMB	103.5	3 kw	@ 295	CHR/Urban	ABC	\$ NA	Allied	
KDND	107.9	50 kw	@ 404	CHR		\$100.00	D&R	Entercom
KGBY	92.5	50 kw	@ 450	AC	AMFM	\$145.00	Sentry	Chancellor
KHYL	101.1	36.3 kw	@ 577	Oldies	AMFM	\$106.00	Sentry	Chancellor Auburn
KHZZ	104.3	2.95 kw	@ 463	Dance CHR	Jones	\$ NA	Allied	Z-Spanish Davis
KNCI	105.1	50 kw	@ 500	Country	CBS	\$95.00	Katz	CBS/Infinity
KRCX	99.9	1.75 kw	@ 2182	Hispanic-Regional		\$ NA	Caballero	EXCL Marysville
KRRE	101.9	47 kw	@ 505	Hispanic-Contemp		\$ NA	Caballero	EXCL Shingle Springs
KRXQ	98.5	50 kw	@ 500	AOR		\$85.00	D&R	Entercom Roseville
KSEG	96.9	50 kw	@ 500	Classic AOR		\$99.00	D&R	Entercom
KSFM	102.5	50 kw	@ 500	CHR/Urban	ABC	\$147.00	Eastman	CBS/Infinity Woodland
KSSJ	94.7	25 kw	@ 325	Jazz		\$45.00	D&R	Entercom Fair Oaks
KWOD	106.5	50 kw	@ 410	AOR-New Rock	CBS, ABC	\$70.00	D&R	
KXOA	93.7	25 kw	@ 328	Classic Hits		\$ NA	Katz	CBS/Infinity Roseville
KYMX	96.1	50 kw	@ 475	Soft AC		\$76.00	Eastman	CBS/Infinity
KZZO	100.5	115 kw	@ 328	Modern AC		\$80.00	Eastman	CBS/Infinity

Notes: 1/99 KOME (1470) changed calls to KRAK; remains Classic Country . . . 1/99 KRAK-F changed calls to KXOA-F; remains Classic Hits . . . 2/99 KRCX (1110) sold to Freedom Network, Inc.; changed from simulcasting KRCX-F to VA; changed calls to KLIB . . . 3/99 KAHL (950; Auburn), plus CP on 1620 sold to Immaculate Heart Communications for \$475,000

SAGINAW-BAY CITY-MIDLAND

Arbitron Rank: 124 Pop (12+): 330,400	Stations: 29 / 18	Last Year's Revenue: \$17,300,000
MSA Rank: 122	Diaries: 963 / 343:1 / 56.7%	Household Income: \$41,456
MSA Pop: 404,000	Sample Target: 950	Total Retail Sales: \$4.3 Bil.
DMA: 60 (w/Flint)	% Below Line: 9.4	#1 Biller: WKCO-F \$3,100,000
Average Persons Rating: 15.8	% Not Listed: 11.5	#1 Billing Portfolio:
Market TSL in Hours: 21.00	Pop per Station: 18,356	Citadel \$8,240,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
1 WSGW	FS/T	52 / 10.0	8.8	8.2	8.8	8.7	8.9	621 / 18.8	18.7	17.6	C	WSGW
1 WKCO-F	C	52 / 10.0	12.7	11.1	9.9	9.4	10.9	761 / 23.0	25.9	23.3	E	WKCO-F
3 WHNN-F	O	45 / 8.6	9.3	9.2	8.8	7.4	9.0	618 / 18.7	21.1	19.7	D	WHNN-F
4 WIOG-F	AC/CHR	39 / 7.5	7.7	7.9	9.0	7.5	8.0	734 / 22.2	21.6	23.0	D	WIOG-F
5 WKQZ-F	AOR	38 / 7.3	8.2	9.0	10.4	8.3	8.7	654 / 19.8	19.6	18.0	D	WKQZ-F
6 WTCF-F	CHR	34 / 6.5	7.1	8.0	8.1	8.5	7.4	750 / 22.7	22.0	23.5	C	WTCF-F
7 WTLZ-F	B	32 / 6.1	4.9	5.0	4.8	5.3	5.2	330 / 10.0	10.7	10.5	B	WTLZ-F
8 WSAM	ST	25 / 4.8	4.3	3.8	2.6	4.1	3.9	353 / 10.7	10.0	7.8	A	WSAM
8 WGER-F	SAC	25 / 4.8	6.2	5.0	5.7	5.8	5.4	441 / 13.3	14.6	15.3	C	WGER-F
10 WMJA-FF	O	18 / 3.4	2.4	3.1	3.8	3.6	3.2	280 / 8.5	8.2	9.6	B	WMJA-FF
10 WEEG-F	CL AOR	18 / 3.4	3.5	1.7	1.3	0.8	2.5	271 / 8.2	10.8	5.3	A	WEEG-F
12 WCEN-F	C	15 / 2.9	4.7	4.2	4.8	4.7	4.1	274 / 8.3	10.7	9.8	C	WCEN-F
13 WMPX-AF	ST	11 / 2.1	1.3	1.0	1.1	0.9	1.4	106 / 3.2	3.4	2.0		WMPX-AF

12+ FM Share (Metro): 77.71% (359 of 462) (Winter 98: 79.43%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WTCF-F >>>	1 WKQZ-F	1 WKQZ-F	1 WIOG-F <	1 WHNN-F	1 WSGW	1 WSGW	1 WSGW	1 WKCO-F	1 WTCF-F	1 WKCO-F
2 WKQZ-F	2 WTCF-F <	1 WIOG-F <	2 WHNN-F	2 WIOG-F <	2 WHNN-F	2 WHNN-F	2 WKCO-F <	2 WHNN-F <	2 WTLZ-F <	2 WTCF-F
2 WTLZ-F >>	3 WIOG-F	3 WHNN-F <	3 WKQZ-F <	3 WKCO-F	3 WKCO-F >	3 WKCO-F <	3 WHNN-F	3 WKQZ-F	3 WKCO-F	2 WTLZ-F
	4 WKCO-F >	4 WKCO-F	4 WKCO-F	4 WKQZ-F	4 WSAM	4 WKQZ-F <	4 WIOG-F	3 WTCF-F <	4 WKQZ-F <	4 WSGW <
	5 WEEG-F	5 WTLZ-F	5 WTLZ-F	5 WTLZ-F	5 WIOG-F <	5 WIOG-F	5 WKQZ-F	5 WIOG-F	5 WGER-F	5 WKQZ-F
	6 WTLZ-F	5 WTCF-F	6 WEEG-F	6 WGER-F	6 WTLZ-F	6 WTCF-F	6 WSAM	6 WTLZ-F <	6 WHNN-F	5 WIOG-F
	7 WGER-F	7 WMJA-FF	6 WMJA-FF <	6 WGER-F	7 WGER-F	7 WTLZ-F	7 WGER-F	7 WSGW <	7 WSGW <	7 WHNN-F
	8 WMJA-FF	7 WEEG-F	8 WGER-F	8 WMJA-FF <	8 WKQZ-F	8 WGER-F <	8 WTLZ-F	8 WSAM	8 WEEG-F	8 WSAM
			9 WSGW <	9 WEEG-F	8 WMJA-FF <	9 WSAM		9 WEEG-F	9 WIOG-F >	9 WGER-F
								9 WGER-F		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrmt
1 WKCO-F	1 WTCF-F <	1 WIOG-F	1 WIOG-F	1 WHNN-F	1 WKQZ-F >>	1 WKQZ-F >	1 WKQZ-F	1 WKQZ-F >	1 WKQZ-F	1 WSGW >
1 WTCF-F >>	2 WIOG-F	2 WTCF-F >	1 WHNN-F	2 WIOG-F	2 WTCF-F >>	2 WEEG-F >	2 WEEG-F >	2 WEEG-F	1 WKCO-F	2 WTCF-F
3 WCEN-F	3 WKCO-F	3 WKQZ-F	3 WKCO-F <	3 WKCO-F	3 WTCF-F	3 WIOG-F	3 WIOG-F	2 WIOG-F <	3 WHNN-F	2 WKCO-F
3 WIOG-F	4 WKQZ-F	3 WGER-F	4 WTCF-F	3 WTLZ-F <	3 WIOG-F	4 WKCO-F	4 WKCO-F	4 WKCO-F <	4 WIOG-F <	4 WHNN-F
3 WKQZ-F >>	5 WTLZ-F	3 WKCO-F	5 WTLZ-F	5 WGER-F	3 WKCO-F >	4 WSGW >	5 WMJA-FF <	5 WEEG-F	5 WTLZ-F	5 WTLZ-F
	5 WGER-F >	3 WTLZ-F >>	5 WGER-F >	6 WTCF-F			6 WHNN-F <	6 WHNN-F <	5 WMJA-FF	
				7 WSGW >			7 WTLZ-F	7 WSGW	7 WSGW	
							8 WSGW	8 WTLZ-F >		

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations—Outside Market				Metro Share	Cume Rating	TSA AQH Cume
WKNX	ST	1250	Frankenmuth	1.0	4.0		WCRZ-F	AC	107.9	Flint	0.6	2.0	
WMAX	SPRTS	1440	Bay City	1.0	3.2		WDZZ-F	B	92.7	Flint	0.6	2.8	
							WFBE-F	C	95.1	Flint	1.1	3.2	
							WFDF	T	91.0	Flint	0.4	1.4	
							WJR	FS/T	76.0	Detroit	0.8	4.1	
							WOAP	ST	108.0	Owosso	0.6	1.0	
							WOWE-F	B	98.9	Vassar	1.3	3.8	
							WRSR-F	SAC	103.9	Owosso	0.4	2.0	
							WUPS-F	AC	98.5	Houghton Lake	1.0	2.8	
							WWBN-F	AOR	101.5	Tuscola	1.1	4.7	
							WWCK-F	CHR	105.5	Flint	1.5	3.7	

SAGINAW-BAY CITY-MIDLAND

Consolidation Report	12+	25-54	Revenue
Citadel WGER-FM, WIOG-FM, WKQZ-FM, WMJA-FM, WMJK-FM, WSGW-AM	32.9 %	34.2 %	47.6 %
Liggett WHNN-FM, WTCF-FM	15.1 %	15.4 %	23.1 %
	48.0 %	49.6 %	70.7 %

AM Stations

Station	Freq	Power	Format	Daypart	Part	Owner	Market
WMPX	1490	1 kw	Standards	ABC	\$ NA	Pat	Midland
WSAM	1400	1 kw	Standards	ABC, CNN, Westwd	\$<20.00	--	MacDonald
WSGW	790	5 kw/1 kw (DA-2)	Full Service/Talk	CBS, Westwd, AP	\$48.00	Katz	Citadel

FM Stations

Station	Freq	Power	Format	Daypart	Part	Owner	Market
WCEN	94.5	100 kw @ 981	Country	Westwd	\$29.00	Christal	Mt. Pleasant
WEEG	97.3	3 kw @ 328	Classic AOR		\$<20.00	--	Midwest Family Essexville
WGER	106.3	2.05 kw @ 380	Soft AC		\$30.00	Katz	Citadel
WHNN	96.1	100 kw @ 1020	Oldies	Westwd, ABC	\$60.00	Eastman	Liggett
WIOG	102.5	86 kw @ 800	AC/CHR	ABC	\$48.00	Katz	Citadel
WKCQ	98.1	50 kw @ 493	Country	ABC	\$66.00	--	MacDonald
WKQZ	93.3	39.2 kw @ 554	AOR	Westwd, ABC	\$40.00	Katz	Citadel Midland
WMJA	104.5	2.9 kw @ 413	Oldies	ABC	\$<20.00	Katz	Citadel
WMJK	100.9	2.5 kw @ 500	See WMJA-F				Pinconning
WMRX	97.7	2.03 kw @ 400	See WMPX				Beaverton
WTCF	100.5	3 kw @ 328	CHR		\$21.00	Roslin	Liggett Carrollton
WTLZ	107.1	4.9 kw @ 397	Black	AURN	\$10.00	Roslin	Connoisseur

Notes: 3/99 WMJA-F changed from Oldies to Classic Hits as WILZ-F ("Wheels"); simulcast partner WMJK-F changed calls to WYLZ-F

SAINT LOUIS

Arbitron Rank: 19 Pop (12+): 2,112,400
 MSA Rank: 17
 MSA Pop: 2,570,000
 DMA: 20
 Average Persons Rating: 16.1
 Market TSL In Hours: 21.25

Stations: 27 / 27
 Diaries: 3,341 / 632:1 / 52.8%
 Sample Target: 3,340
 % Below Line: 0.0
 % Not Listed: 10.3
 Pop per Station: 78,237

Last Year's Revenue: \$117,200,000
 Household Income: \$48,212
 Total Retail Sales: \$24.5 Bil.
 #1 Biller: KMOX \$23,700,000
 #1 Billing Portfolio: CBS/Infinity \$45,400,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
1 KMOX	FS/T	379 / 11.1	11.0	14.1	13.9	10.7	12.5	5237 / 24.8	26.5	26.6	K	KMOX
2 KEZK-F	SAC	240 / 7.1	6.5	7.1	7.0	6.8	6.9	3521 / 16.7	16.0	16.0	I	KEZK-F
3 WIL-F	C	229 / 6.7	6.8	6.9	8.6	7.3	7.3	3293 / 15.6	16.8	17.4	I	WIL-F
4 KMJM-F	B	210 / 6.2	6.7	6.0	6.6	6.1	6.4	2452 / 11.6	12.7	10.7	H	KMJM-F
5 KSLZ-F	CHR	183 / 5.4	4.3	4.4	3.9	4.6	4.5	3357 / 15.9	15.4	14.6	D	KSLZ-F
6 KLOU-F	O	145 / 4.3	4.8	4.5	3.9	3.9	4.4	2753 / 13.0	14.5	13.5	G	KLOU-F
7 KXOK-F	CL AOR	144 / 4.2	3.7	2.4	1.9	2.1	3.1	2237 / 10.6	9.1	6.8	C	KXOK-F
8 KYKY-F	AC	142 / 4.2	5.0	4.9	4.9	4.7	4.7	3179 / 15.0	14.2	13.9	I	KYKY-F
9 WKXX-F	C	140 / 4.1	3.8	4.3	4.7	4.2	4.2	2548 / 12.1	11.0	12.8	G	WKXX-F
10 KTRS	T	129 / 3.8	4.0	3.4	3.0	3.3	3.5	2106 / 10.0	11.5	13.5	E	KTRS
11 KATZ-F	B/AC	122 / 3.6	3.7	2.7	2.2	3.0	3.0	1540 / 7.3	7.0	7.2	C	KATZ-F
12 KFUF-F	CL	111 / 3.3	3.2	2.4	2.8	2.8	2.9	1751 / 8.3	8.2	8.5	C	KFUF-F
13 KSHE-F	AOR	109 / 3.2	3.6	4.7	4.7	5.0	4.1	2202 / 10.4	11.5	13.9	H	KSHE-F
14 WVRV-F	AOR-P	102 / 3.0	3.2	2.7	2.4	3.2	2.8	2413 / 11.4	10.9	11.6	F	WVRV-F
15 KPNT-F	AOR-NR	100 / 2.9	3.3	3.3	3.8	4.9	3.3	2398 / 11.4	11.5	14.1	F	KPNT-F
16 KIHT-F	CL HITS	99 / 2.9	2.6	3.0	3.1	3.1	2.9	2044 / 9.7	10.4	11.0	E	KIHT-F
17 KATZ	B/G	80 / 2.4	2.3	2.1	2.4	1.9	2.3	1056 / 5.0	4.3	4.5	B	KATZ
18 WRTH	ST	78 / 2.3	2.0	2.5	2.6	2.4	2.3	1083 / 5.1	5.2	5.7	B	WRTH
19 KSD-F	AC/CHR	78 / 2.3	2.7	2.8	2.4	2.5	2.5	2206 / 10.4	10.2	9.7	F	KSD-F
20 WXTM-F	AOR-NR	72 / 2.1	2.9	2.8	2.0	2.9	2.5	1800 / 8.5	9.2	15.0	D	WXTM-F
21 KFNS	SPRTS	52 / 1.5	1.4	1.0	0.9	1.0	1.2	849 / 4.0	5.1	3.5	C	KFNS
22 WEW	ST	38 / 1.1	0.8	0.6	0.5	1.0	0.8	327 / 1.5	1.8	1.9		WEW

12+ FM Share (Metro): 73.71% (2249 of 3051) (Winter 98: 74.92%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KSLZ-F	1 KMJM-F	1 KEZK-F <	1 KEZK-F <	1 KEZK-F	1 KMOX >	1 KMOX >	1 KMOX	1 KEZK-F <	1 KMOX <	1 KMOX >
2 KMJM-F >>	2 KXOK-F <	2 KMJM-F <	2 KXOK-F <	2 WIL-F	2 KEZK-F <	2 WIL-F <	2 KEZK-F	2 KMOX	2 KMJM-F	2 WIL-F
3 KPNT-F >>	3 KSLZ-F	3 KXOK-F <	3 WIL-F <	3 KMOX <	3 WIL-F >	3 WKXX-F	3 WIL-F >	3 KMJM-F	3 KSLZ-F >	2 KSLZ-F <
4 KPNT-F <	4 WIL-F <	4 KYKY-F <	4 KYKY-F <	4 KXOK-F <	4 KLOU-F	4 KEZK-F	4 KYKY-F <	3 KSLZ-F <	4 KEZK-F	4 KMJM-F
5 WKXX-F <	5 KYKY-F <	5 KMOX	5 KYKY-F	4 KTRS	5 KYKY-F	5 KMJM-F	5 KXOK-F <	5 WIL-F <	5 KATZ-F <	5 KEZK-F
6 KYKY-F <	6 KSLZ-F <	6 KMJM-F <	6 KLOU-F <	6 KFUO-F	6 KYKY-F <	6 KLOU-F	6 KTRS	6 KPNT-F	6 KATZ-F <	6 KATZ-F <
7 WIL-F <	7 WKXX-F <	7 KSHE-F <	7 WKXX-F <	7 KATZ-F	7 KTRS <	6 KMJM-F	7 KLOU-F <	7 KLOU-F <	7 KTRS <	7 KLOU-F
8 KEZK-F <	8 KSHE-F <	8 WKXX-F	8 KATZ-F <	8 KYKY-F	8 KXOK-F	8 WVRV-F	8 KXOK-F <	8 KFUF-F <	8 KXOK-F	8 KXOK-F
9 WVRV-F <	9 KMOX <	8 KIHT-F <	9 KMJM-F	8 WRTH <	9 KSLZ-F <	8 KFUF-F	9 KYKY-F	9 KLOU-F	9 KLOU-F	8 KATZ <
10 WXTM-F <	10 WVRV-F <	10 WVRV-F	9 KSHE-F	9 KIHT-F <	10 KSHE-F <	8 KIHT-F <	10 KPNT-F <	9 WIL-F	10 KPNT-F <	10 KFUF-F <

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrite
1 KSLZ-F >	1 KSLZ-F	1 KYKY-F	1 KEZK-F	1 KEZK-F	1 KMJM-F	1 KXOK-F	1 KXOK-F >	1 KXOK-F	1 KMOX	1 KMOX >>
2 KMJM-F >	2 KMJM-F <	2 KEZK-F	2 KYKY-F <	2 KYKY-F	2 KPNT-F >	2 KMJM-F <	2 KSHE-F	2 KSHE-F	2 KXOK-F	2 KTRS
3 WKXX-F	3 KYKY-F	3 WVRV-F <	3 KSLZ-F	3 WIL-F	3 WXTM-F <	3 KPNT-F <	3 WIL-F	3 KMJM-F <	3 KSHE-F	3 KMJM-F
4 KEZK-F	4 KEZK-F <	4 WKXX-F	4 KMJM-F <	4 KATZ-F	4 KSLZ-F <	4 KSHE-F	3 KPNT-F	4 KMOX <	4 WIL-F	4 KSLZ-F
5 KPNT-F	5 WKXX-F	4 KMJM-F	5 WKXX-F <	4 KLOU-F <	5 KSHE-F	5 WXTM-F	5 WXTM-F <	5 WIL-F	5 KEZK-F <	5 KEZK-F <
6 WIL-F	6 WVRV-F	6 KXOK-F	6 WIL-F <	6 WKXX-F <	6 KXOK-F >	6 WIL-F	6 KMJM-F <	6 KPNT-F	6 KMJM-F <	6 WIL-F <
6 KYKY-F	7 KXOK-F <	6 KSLZ-F	7 KATZ-F <	7 WVRV-F <	7 WKXX-F <	7 KMOX <	7 KMOX <	7 KEZK-F	7 KTRS <	
8 WVRV-F	8 WIL-F	8 WIL-F	8 WVRV-F <	8 KIHT-F <	8 WVRV-F	8 WVRV-F	8 WVRV-F	7 WKXX-F	8 KLOU-F <	
8 WXTM-F	9 KIHT-F <	9 KLOU-F <	9 KMJM-F	9 KIHT-F <	8 KSLZ-F <	8 WKXX-F	7 KIHT-F	9 WKXX-F	9 WKXX-F	
		10 KIHT-F	10 KSLZ-F <				7 WXTM-F	9 KIHT-F		

Other Rated Stations	Metro Share	Cume Rating	TSA AQH Cume
KFAV-F	C	99.9	Warrenton, MO 0.3 1.0
KIRL	B	1460	St. Charles, MO 0.4 0.8
KSLQ-F	AC	104.5	Washington, MO 0.4 0.6
WESL	B/AC	1490	E. St. Louis, IL 0.4 1.1
WGNU	T	920	Granite City, IL 0.6 1.8

SAINT LOUIS

Consolidation Report	12+	25-54	Revenue
CBS/Infinity KEZK-FM, KMOX-AM, KYKY-FM	22.4 %	21.0 %	38.7 %
Clear Channel KATZ-AM, KATZ-FM, KLOU-FM, KMJM-FM, KSD-FM, KSLZ-FM	24.2 %	23.1 %	17.5 %
Emmis KSHE-FM, WKKX-FM, WXTM-FM	9.4 %	11.4 %	15.0 %
Sinclair Broadcast Group KIHT-FM, KPNT-FM, KXOK-FM, WIL-FM, WRTH-AM, WVRV-FM	22.0 %	24.8 %	22.4 %
	78.0 %	80.3 %	93.6 %

AM Stations

Call	Freq	Power	Format	Company	Revenue	Parent	Location
KATZ	1600	5 kw (DA-N)	Black Gospel	AURN	\$ NA	Eastman	Clear Channel
KFNS	590	1 kw (DA-2)	Sports	ESPN, Westwd	\$40.00	D&R	Wood River, IL
KMOX	1120	50 kw	Talk/Full Svc.	CBS, CNN	\$300.00	CBS	CBS/Infinity
KTRS	550	5 kw (DA-N)	Talk	ABC	\$32.00	Mc-Guild	
WEW	770	1 kw (Days)	Standards	CNN	\$27.00	Roslin	Metropolitan
WRTH	1430	5 kw (DA-2)	Standards	Westwd	\$36.00	Christal	Sinclair Bcst Gp

FM Stations

Call	Freq	Power	Format	Company	Revenue	Parent	Location
KATZ	100.3	50 kw @ 492	Black AC		\$36.00	Eastman	Clear Channel
KEZK	102.5	100 kw @ 1026	Soft AC	CBS	\$165.00	Katz	CBS/Infinity
KFUD	99.1	100 kw @ 1026	Classical	Westwd	\$56.00	Allied	
KIHT	96.3	80 kw @ 1026	Classic Hits		\$73.00	Allied	Sinclair Bcst Gp
KLOU	103.3	100 kw @ 920	Oldies	CBS	\$81.00	CBS	Clear Channel
KMJM	104.9	7.8 kw @ 575	Black		\$150.00	Eastman	Clear Channel
KPNT	105.7	100 kw @ 1375	AOR-New Rock		\$88.00	Mc-Guild	Sinclair Bcst Gp
KSD	93.7	100 kw @ 860	AC/CHR		\$104.00	Katz	Clear Channel
KSHE	94.7	100 kw @ 1026	AOR		\$160.00	D&R	Emmis
KSLZ	107.7	100 kw @ 1026	CHR		\$ NA	Eastman	Clear Channel
KXOK	97.1	100 kw @ 560	Classic AOR	ABC	\$50.00	Allied	Sinclair Bcst Gp
KYKY	98.1	90 kw @ 1026	AC	CBS	\$180.00	Katz	CBS/Infinity
WIL	92.3	100 kw @ 984	Country	ABC	\$160.00	Allied	Sinclair Bcst Gp
WKKX	106.5	90 kw @ 1026	Country		\$65.00	D&R	Emmis
WVRV	101.1	44 kw @ 525	Progressive AOR		\$60.00	Mc-Guild	Sinclair Bcst Gp
WXTM	104.1	39 kw @ 550	New Rock		\$71.00	D&R	Emmis

Notes: 4/99 KMJM-F changed from Black to Black AC; KATZ-F changed from Black AC to Black as "The Beat" . . . 4/99 KZMM-F (100.7; Troy, MO) changed from Country to simulcasting Sports KFNS as KFNS-F . . . 5/99 KFNS-F sold to KFNS for \$1,250,000

SALT LAKE CITY

Arbitron Rank: 35 Pop (12+): 1,233,500
MSA Rank: 45
MSA Pop: 1,580,000
DMA: 36
Average Persons Rating: 13.5
Market TSL in Hours: 18.00

Stations: 32 / 32
Diaries: 2,393/ 515:1/ 55.8%
Sample Target: 2,350
% Below Line: 0.0
% Not Listed: 10.3
Pop per Station: 38,547

Last Year's Revenue: \$74,400,000
Household Income: \$47,190
Total Retail Sales: \$14.2 Bil.
#1 Biller: KSL \$9,525,000
#1 Billing Portfolio: Simmons \$17,800,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Wln 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	KZHT-F	CHR	107 / 6.4	6.4	6.7	7.1	6.8	6.7	2460 / 19.9	21.2	19.8	D	KZHT-F
2	KSFI-F	SAC	106 / 6.4	8.0	6.4	6.4	8.6	6.8	2085 / 16.9	20.2	21.4	H	KSFI-F
3	KSL	FS	93 / 5.6	6.5	5.4	6.6	6.2	6.0	2187 / 17.7	20.9	18.8	H	KSL
4	KXRK-F	AOR-NR	82 / 4.9	5.4	5.2	4.3	5.2	5.0	1756 / 14.2	14.5	13.5	E	KXRK-F
5	KSOP-AF	C	78 / 4.7	3.9	5.0	5.2	4.7	4.7	1406 / 11.4	11.0	12.1	F	KSOP-AF
6	KRSP-F	CL AOR	74 / 4.4	4.1	3.4	3.8	4.2	3.9	1629 / 13.2	12.0	14.9	F	KRSP-F
7	KODJ-F	O	71 / 4.3	4.7	4.9	5.3	4.5	4.8	1341 / 10.9	14.6	13.8	F	KODJ-F
8	KBER-F	AOR	70 / 4.2	4.0	4.0	4.1	3.6	4.1	1510 / 12.2	12.1	11.4	D	KBER-F
9	KENZ-F	AOR-NR	69 / 4.1	4.7	4.6	3.6	4.1	4.3	1562 / 12.7	12.0	12.5	E	KENZ-F
10	KKAT-F	C	68 / 4.1	3.4	4.1	3.4	3.9	3.7	1421 / 11.5	11.1	11.3	D	KKAT-F
11	KUBL-F	C	62 / 3.7	4.8	4.8	4.6	4.2	4.5	1560 / 12.6	12.9	10.2	E	KUBL-F
12	KOMB-F	AC-NR	61 / 3.7	4.3	3.5	3.2	2.6	3.7	1765 / 14.3	16.7	11.1	C	KOMB-F
13	KURR-F	AOR	60 / 3.6	2.1	3.9	3.6	3.2	3.3	848 / 6.9	6.2	7.2	C	KURR-F
13	KBEE-F	AC	60 / 3.6	2.7	3.4	2.9	3.6	3.1	1590 / 12.9	11.3	15.3	E	KBEE-F
15	KDYL-AA	ST	55 / 3.3	2.7	3.6	2.9	2.7	3.1	901 / 7.3	6.1	5.1	B	KDYL-AA
16	KISN-F	CHR/VAC	54 / 3.2	3.6	3.8	3.5	4.5	3.5	1652 / 13.4	14.5	16.4	F	KISN-F
17	KOSY-FF	SAC	53 / 3.2	2.8	2.8	2.5	1.2	2.8	1072 / 8.7	10.7		B	KOSY-FF
18	KNRS	N/T	46 / 2.8	3.3	3.0	2.9	2.5	3.0	954 / 7.7	8.8	6.0	C	KNRS
19	KBZN-F	J	38 / 2.3	2.1	2.0	1.7	1.6	2.0	785 / 6.4	6.1	5.1	C	KBZN-F
20	KALL	T	37 / 2.2	2.0	2.0	1.8	2.6	2.0	707 / 5.7	8.5	6.2	D	KALL
21	KFNZ	SPRTS	33 / 2.0	1.9	1.7	5.2	2.6	2.7	1028 / 8.3	5.6	10.0	D	KFNZ
22	KCPX-F	CL HITS	23 / 1.4	1.6	2.4	2.1	2.7	1.9	744 / 6.0	6.3	7.5	C	KCPX-F
23	KWLW	C/O	21 / 1.3	0.1	0.2		0.8		350 / 2.8	0.7	1.8		KWLW

12+ FM Share (Metro): 77.82% (1165 of 1497) (Winter 98: 76.64%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KZHT-F >>	1 KZHT-F <	1 KSFI-F <	1 KSFI-F	1 KSFI-F	1 KSL	1 KSL	1 KSFI-F >	1 KZHT-F	1 KZHT-F >	1 KZHT-F
2 KXRK-F >	2 KENZ-F <	2 KRSP-F <	2 KRSP-F	2 KRSP-F	2 KSFI-F	2 KSFI-F <	2 KSOP-AF <	2 KSFI-F	2 KXRK-F <	2 KSFI-F <
3 KUUV-FF	3 KXRK-F	3 KENZ-F <	3 KURR-F	3 KURR-F	3 KODJ-F <	3 KZHT-F	3 KRSP-F <	3 KXRK-F <	3 KBER-F	3 KSL <
3 KOMB-F	3 KBER-F	4 KZHT-F <	4 KENZ-F <	3 KODJ-F <	4 KDYL-AA	4 KXRK-F	4 KBEE-F	4 KSOP-AF <	4 KOMB-F <	4 KSOP-AF
5 KBER-F <	5 KBEE-F <	5 KXRK-F	5 KBEE-F <	5 KENZ-F <	5 KRSP-F <	5 KURR-F <	4 KENZ-F <	5 KSL <	5 KSL <	4 KXRK-F <
6 KKAT-F	6 KOMB-F	5 KURR-F <	6 KXRK-F <	6 KSL <	6 KSOP-AF	6 KENZ-F <	6 KODJ-F	6 KKAT-F	6 KFNZ	6 KRSP-F
	7 KSOP-AF	7 KBER-F <	7 KKAT-F <	7 KSOP-AF	7 KOSY-FF	7 KODJ-F	6 KSL <	6 KRSP-F <	7 KRSP-F	7 KODJ-F <
	7 KUBL-F <	8 KBEE-F	8 KSOP-AF <	7 KKAT-F <	7 KNRS <	7 KBER-F <	8 KZHT-F <	8 KENZ-F <	7 KNRS <	8 KDYL-AA
	9 KKAT-F <	9 KKAT-F	9 KUBL-F <	9 KBEE-F <	9 KURR-F <	9 KSOP-AF <	9 KKAT-F	9 KBER-F <	9 KENZ-F	9 KOSY-FF
		9 KUBL-F <		10 KXRK-F <		10 KKAT-F <		10 KODJ-F <	9 KODJ-F <	9 KUBL-F
										9 KKAT-F <

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmite
1 KZHT-F	1 KZHT-F >	1 KZHT-F	1 KSFI-F	1 KSFI-F >	1 KBER-F >	1 KBER-F	1 KXRK-F	1 KURR-F	1 KURR-F <	1 KZHT-F <
2 KENZ-F	2 KBEE-F	2 KBEE-F	2 KZHT-F	2 KISN-F	2 KXRK-F	2 KXRK-F >	2 KBER-F <	1 KBER-F <	2 KRSP-F	2 KNRS
2 KOMB-F	2 KENZ-F <	2 KSFI-F	3 KBEE-F <	2 KODJ-F	3 KZHT-F <	3 KENZ-F	3 KENZ-F	3 KRSP-F <	3 KSFI-F <	3 KSL
4 KUBL-F	4 KOMB-F	4 KENZ-F	4 KISN-F	4 KBEE-F <	4 KOMB-F	4 KURR-F	4 KSOP-AF <	4 KXRK-F	4 KXRK-F	4 KODJ-F
5 KBEE-F	4 KSFI-F	4 KISN-F	5 KENZ-F <	5 KKAT-F	5 KURR-F	5 KSOP-AF <	5 KURR-F	5 KENZ-F	4 KSL <	5 KSFI-F <
5 KKAT-F	6 KISN-F	6 KOMB-F >	6 KUBL-F	5 KZHT-F	6 KENZ-F	6 KZHT-F <	5 KBEE-F	6 KSOP-AF <	6 KBER-F <	
5 KSFI-F	7 KUBL-F	7 KXRK-F	6 KKAT-F <	7 KOSY-FF	6 KRSP-F >	7 KBEE-F	7 KKAT-F	7 KSFI-F <	7 KENZ-F <	
8 KISN-F >	8 KKAT-F	8 KOSY-FF	8 KOMB-F	7 KENZ-F		7 KRSP-F	8 KFNZ	8 KSL	8 KSOP-AF <	
	9 KXRK-F	8 KUBL-F	9 KODJ-F	7 KUBL-F		9 KOMB-F <	8 KRAR-F	9 KBEE-F	9 KKAT-F	
		8 KKAT-F	10 KOSY-FF <	7 KSOP-AF		10 KKAT-F	8 KRSP-F	9 KZHT-F	9 KFNZ	
							8 KUBL-F	9 KKAT-F <		

SALT LAKE CITY

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report			
							12+	25-54	Revenue	
KION	N	1010	Tooele	0.8	1.8		Citadel	17.6 %	19.3 %	21.5 %
KLO	ST	1430	Ogden	1.0	2.3		KBEE-FM, KBER-FM, KCNR-AM, KENZ-FM, KFNZ-AM, KUBL-FM			
KRAR-F	AOR	106.9	Brigham City	1.0	3.3		Clear Channel	24.7 %	25.1 %	21.0 %
KSGO	SP-R	1600	Centerville	0.8	1.3		KALL-AM, KKAT-FM, KNRS-AM, KODJ-FM, KURR-FM, KWLW-AM, KZHT-FM			
KUUU-FF	CHR/U	92.1	Tooele	1.0	2.9		Simmons	22.5 %	22.0 %	23.9 %
							KDYL-AM, QQMB-FM, KRSP-FM, KSFI-FM, KXRK-FM			
							Trumper, pend.	8.6 %	10.3 %	9.1 %
							KCPX-FM, KISN-FM, KOSY-FM, KRAR-FM			
								73.4 %	76.7 %	75.5 %

AM Stations

Station	Power	Frequency	Service	Comments	Advertiser	Agency	Station	Comments
KALL	910	5 kw/1 kw (DA-2)	Talk		Westwd, ABC	\$49.00	Eastman	Clear Channel
KDYL	1280	10 kw/0.6 kw (DA-2)	Standards		CNN, Westwd	\$27.00	Katz	Simmons
KFNZ	1320	5 kw (DA-1)	Sports		1-On-1, CNN, WW1	\$ NA	Mc-Guild	Citadel
KNRS	570	5 kw (DA-1)	News/Talk		ABC	\$ NA	Eastman	Clear Channel
KOVO	960	5 kw/1 kw (DA-N)	See KDYL					Provo
KSL	1160	50 kw	Full Service		CBS, ESPN, ABC	\$121.00	Sentry	Bonneville
KSOP	1370	5 kw/0.5 kw (DA-N)	See KSOP-F					S. Salt Lake City
KWLW	700	50 kw/1 kw (DA-2)	Classic Country			\$ NA	Eastman	Clear Channel N. Salt Lake City

FM Stations

Station	Power	Frequency	Service	Comments	Advertiser	Agency	Station	Comments
KBEE	98.7	40 kw @ 2933	AC			\$60.00	Mc-Guild	Citadel
KBER	101.1	26.3 kw @ 3740	AOR		ABC	\$51.00	Mc-Guild	Citadel Ogden
KBZN	97.9	26.3 kw @ 3740	Jazz			\$35.00	Eastman	KLO Ogden
KCPX	105.7	7.3 kw @ 3661	Classic Hits			\$40.00	Christal	Trumper Centerville
KENZ	107.5	45 kw @ 2850	AOR-New Rock			\$30.00	Allied	Citadel Orem
KISN	97.1	30 kw @ 3652	CHR/AC			\$71.00	Christal	Trumper
KKAT	101.9	26.3 kw @ 3740	Country			\$86.00	Eastman	Clear Channel Ogden
KODJ	94.1	40 kw @ 3063	Oldies			\$65.00	Eastman	Clear Channel
KOSY	106.5	7.5 kw @ 2709	Soft AC			\$ NA	Christal	Trumper Spanish Fork
QQMB	102.7	47 kw @ 2699	Modern AC			\$<20.00	Allied	Simmons Midvale
KRSP	103.5	27.5 kw @ 3630	Classic AOR			\$95.00	Katz	Simmons
KSFI	100.3	26.3 kw @ 3740	Soft AC			\$155.00	Katz	Simmons
KSNU	107.9	67 kw @ 2383	See KOSY-F					Roy
KSOP	104.3	25.1 kw @ 3640	Country			\$78.00	Allied	
KUBL	93.3	26.3 kw @ 3740	Country		ABC	\$60.00	Mc-Guild	Citadel
KURR	99.5	40 kw @ 2953	AOR			\$36.00	Eastman	Clear Channel Bountiful
KXRK	96.1	55 kw @ 2630	AOR-New Rock			\$50.00	Katz	Simmons Provo
KZHT	94.9	48 kw @ 2799	CHR			\$34.00	Eastman	Clear Channel Provo

Notes: Winter 98 cume ratings for KOSY-FF not available . . . 2/99 KMGR-F (92.1; Tooele) changed from Oldies to Dance CHR (CHR/U) as KUUU-F ("U-92"); KTCE-F (92.3; Payson) changed from AC to simulcasting KUUU-F . . . 3/99 KUMT-F changed calls to KCPX-F; remains Classic Hits . . . 4/99 KOVO changed from simulcasting KDYL to Hispanic (LMA'd by Lobo Broadcasting) . . . 4/99 KRAR-F sold by First National to Trumper for \$300,000

SAN ANTONIO

Arbitron Rank: 34 Pop (12+): 1,245,700
MSA Rank: 36
MSA Pop: 1,530,000
DMA: 37
Average Persons Rating: 15.8
Market TSL in Hours: 21.25

Stations: 31 / 29
Diaries: 2,511 / 496:1 / 47.2%
Sample Target: 2,490
% Below Line: 0.9
% Not Listed: 9.3
Pop per Station: 42,955

Last Year's Revenue: \$73,600,000
Household Income: \$37,163
Total Retail Sales: \$13.8 Bil.
#1 Biller: KXTN-AF \$8,900,000
#1 Billing Portfolio:
Cox Radio \$23,545,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	KTFM-F	CHR/	185 / 9.4	9.2	10.3	10.0	10.6	9.7	2850 / 22.9	24.2	26.7	H	KTFM-F
2	KOXM-F	CHR	166 / 8.4	7.4	0.7				2810 / 22.6	18.6			KOXM-F
3	KZEP-F	CL AOR	138 / 7.0	7.4	7.4	7.7	6.3	7.4	1805 / 14.5	15.7	15.6	G	KZEP-F
4	KISS-F	AOR	114 / 5.8	5.2	6.1	6.2	5.5	5.8	1911 / 15.3	15.7	15.8	G	KISS-F
5	KTSA	T	113 / 5.7	4.7	5.9	3.8	5.0	5.0	1166 / 9.4	10.6	10.5	F	KTSA
6	KONO-F	O	109 / 5.5	4.4	4.3	4.9	4.3	4.8	1634 / 13.1	14.0	15.8	E*	KONO-F
7	KXTN-F	SP-TJ	92 / 4.7	5.3	5.5	5.2	6.1	5.2	1445 / 11.6	13.4	14.8	H	KXTN-F
8	KSMG-F	AC	85 / 4.3	5.5	7.5	6.5	6.2	6.0	1832 / 14.7	17.1	18.6	G	KSMG-F
9	KAJA-F	C	83 / 4.2	5.3	5.1	5.0	5.3	4.9	1448 / 11.6	13.4	14.9	G	KAJA-F
9	KQXT-F	SAC	83 / 4.2	3.5	4.5	4.7	4.2	4.2	1247 / 10.0	10.7	11.8	E	KQXT-F
11	KROM-F	SP	79 / 4.0	2.7	3.9	4.0	4.4	3.7	1092 / 8.8	6.8	8.3	F	KROM-F
12	KCYF-F	C	78 / 4.0	4.0	4.8	4.9	4.4	4.4	1663 / 13.4	12.6	14.5	G	KCYF-F
13	KLEY-F	SP-R	68 / 3.5	3.2	1.9	1.0	1.5	2.4	913 / 7.3	7.4	6.3	C	KLEY-F
14	WOAI	N/T	66 / 3.4	2.7	2.5	3.8	3.1	3.1	1316 / 10.6	10.5	11.5	F	WOAI
15	KCJZ-F	J	51 / 2.6	3.1	2.9	2.7	2.7	2.8	838 / 6.7	7.8	8.2	C	KCJZ-F
16	KLUP	ST	42 / 2.1	2.2	2.2	2.4	3.1	2.2	567 / 4.6	4.9	6.6	B	KLUP
17	KCOR	SP	41 / 2.1	1.9	1.7	2.7	1.8	2.1	430 / 3.5	4.0	4.2	C	KCOR
18	KKYX	C	36 / 1.8	2.0	1.5	2.2	2.4	1.9	464 / 3.7	4.9	4.2	B	KKYX
19	KSJL-AF	B	32 / 1.6	2.7	3.4	4.4	4.4	3.0	398 / 3.2	4.8	9.7	C	KSJL-AF
20	KZDC	SP-NT	19 / 1.0	0.7	1.0	0.5		0.8	197 / 1.6	1.2			KZDC

12+ FM Share (Metro): 76.74% (1369 of 1784) (Winter 98: 76.29%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KTFM-F >>	1 KOXM-F	1 KZEP-F <	1 KZEP-F	1 KZEP-F	1 KONO-F	1 KTFM-F	1 KZEP-F <	1 KTFM-F <	1 KTFM-F >	1 KTFM-F
2 KOXM-F >>	2 KTFM-F	2 KOXM-F	2 KOXM-F <	2 KTFM-F	1 KTSA	2 KZEP-F <	2 KTSA	2 KOXM-F	2 KOXM-F >	2 KOXM-F >
3 KISS-F >>>	3 KISS-F	3 KTFM-F	3 KTFM-F	2 KONO-F <	3 KZEP-F	3 KOXM-F	3 KOXM-F <	3 KZEP-F	3 KISS-F >	3 KISS-F
	4 KZEP-F >	4 KISS-F	4 KONO-F <	4 KOXM-F	4 KQXT-F <	4 KONO-F <	4 KONO-F <	4 KISS-F	4 KTSA <	4 KXTN-F <
	5 KSMG-F	5 KSMG-F <	5 KSMG-F	5 KSMG-F	5 KXTN-F	5 KISS-F <	5 KTFM-F	5 KONO-F <	5 KQXT-F	5 KZEP-F <
	6 KAJA-F	6 KONO-F <	6 KXTN-F <	6 KXTN-F <	6 WOAI <	6 KTSA <	6 KQXT-F	6 KTSA <	5 KXTN-F <	6 KONO-F <
	7 KROM-F <	7 KXTN-F <	7 KISS-F	7 KISS-F <	7 KCYY-F	7 KXTN-F <	6 KSMG-F	7 KSMG-F <	7 KZEP-F	7 KROM-F <
	8 KLEY-F <	8 KAJA-F	8 KQXT-F <	8 KQXT-F <	7 KROM-F	8 KROM-F <	8 KISS-F	8 KAJA-F <	8 KONO-F <	8 KAJA-F
		9 KQXT-F <	9 KAJA-F	9 KAJA-F <	9 KSMG-F <	9 WOAI <	8 KAJA-F <	9 KCYY-F <	9 KAJA-F	8 KCYY-F <
		10 KROM-F <	10 KCYY-F	10 KCYY-F <	10 KAJA-F <	10 KAJA-F	10 KXTN-F	10 KLEY-F <	10 KROM-F <	10 KLEY-F <
			10 KROM-F			10 KSMG-F <	10 KROM-F <			

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnlt
1 KOXM-F >	1 KOXM-F >	1 KOXM-F	1 KOXM-F	1 KONO-F <	1 KISS-F >>	1 KISS-F >	1 KISS-F	1 KZEP-F	1 KZEP-F >	1 KTFM-F >
2 KTFM-F >	2 KTFM-F >	2 KTFM-F >	2 KTFM-F	2 KOXM-F <	2 KTFM-F	2 KTFM-F <	2 KTFM-F <	2 KISS-F	2 KISS-F	2 KISS-F
3 KISS-F >	3 KSMG-F <	3 KSMG-F <	3 KZEP-F	3 KTFM-F <	3 KZEP-F	3 KZEP-F	3 KZEP-F	3 KTFM-F <	3 KTFM-F <	2 KOXM-F
4 KAJA-F	4 KZEP-F	4 KZEP-F >	3 KSMG-F	4 KSMG-F <	4 KOXM-F	4 KOXM-F >>	4 KOXM-F >	4 KOXM-F >	4 KONO-F <	4 KZEP-F <
5 KROM-F	5 KISS-F <	5 KROM-F <	5 KONO-F	5 KZEP-F	5 KAJA-F	5 KXTN-F	5 KSMG-F	5 KXTN-F <	5 KOXM-F	5 KTSA
5 KSMG-F	6 KAJA-F	6 KAJA-F	6 KQXT-F	6 KQXT-F	6 KLEY-F	5 KAJA-F <	5 KXTN-F	6 KAJA-F	6 KTSA	6 KAJA-F
	6 KROM-F	7 KQXT-F	7 KXTN-F	7 KXTN-F		7 KLEY-F	7 KCYY-F	6 KTSA <	6 KXTN-F	
			7 KAJA-F	8 KCYY-F				8 KONO-F	8 KSMG-F <	
			9 KISS-F	8 KAJA-F				9 KSMG-F	9 KAJA-F	
			9 KROM-F	10 KROM-F				10 KROM-F <	10 KROM-F	
			9 KCYY-F							

SAN ANTONIO

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report			
KDRY	REL	1100	Alamo Heights	0.5	1.7		Clear Channel	21.8 %	21.5 %	20.8 %
KEDA	SP	1540	San Antonio	0.8	2.3		KAJA-FM, KQXT-FM, KSJL-FM, KTKR-AM, KXXM-FM, WOAI-AM			
KGNB	N/T	1420	New Braunfels	0.4	0.8		Cox Radio	26.9 %	28.4 %	32.0 %
KONO	O	860	San Antonio	0.8	2.0		KCJZ-FM, KCYY-FM, KISS-FM, KKYX-AM, KLUP-AM, KONO-AM, KONO-FM, KSMG-FM			
KSAH	SP-C	720	Universal City	0.8	1.8		HefTel/Hispanic	10.8 %	10.7 %	19.5 %
KSLR	REL	630	San Antonio	0.5	1.9		KCOR-AM, KROM-FM, KXTN-AM, KXTN-FM			
KTKR	SPRTS	760	San Antonio	0.5	1.9					
KWED	C	1580	Seguin	0.4	0.8			59.4 %	60.6 %	72.3 %

Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume
KAMX-F	AC	94.7	Lufkin	0.5	1.9	
KROX-F	AOR-NR	101.5	Giddings	0.4	2.1	

AM Stations

KCOR	1350	5 kw (DA-N)	Hispanic		\$32.00	Katz Hisp.	HefTel/Hispanic	
KKYX	680	50 kw/10 kw (DA-N)	Country	Westwd	\$30.00	Katz	Cox Radio	
KLUP	930	5 kw/1 kw (DA-N)	Standards		\$24.00	CBS	Cox Radio	
KSJL	810	0.25 kw (DA-2)	See KSJL-F					Somerset
KTSA	550	5 kw (DA-N)	Talk	ABC	\$61.00	Eastman	KTFM-F	
KZDC	1250	1 kw (DA-N)	Hisp. News/Talk	Unica	\$ NA	—	Lotus	
WOAI	1200	50 kw	News/Talk	CBS, ABC	\$87.00	Clr Chnl	Clear Channel	

FM Stations

KAJA	97.3	100 kw @ 984	Country		\$85.00	Clr Chnl	Clear Channel	
KCJZ	106.7	100 kw @ 1016	Jazz		\$45.00	Katz	Cox Radio	Terrell Hills
KCYY	100.3	100 kw @ 984	Country		\$131.00	Katz	Cox Radio	
KISS	99.5	100 kw @ 1111	AOR		\$110.00	Christal	Cox Radio	
KLEY	94.1	22 kw @ 696	Hispanic		\$34.00	Caballero	SBS	Floresville
KONO	101.1	100 kw @ 1368	Oldies		\$54.00	Katz	Cox Radio	Helotes
KQXT	101.9	100 kw @ 672	Soft AC		\$87.00	Clr Chnl	Clear Channel	
KROM	92.9	100 kw @ 1016	Hispanic		\$39.00	Katz Hisp.	HefTel/Hispanic	
KSJL	92.5	50 kw @ 492	Urban	ABC	\$35.00	Clr Chnl	Clear Channel	
KSMG	105.3	100 kw @ 1250	AC		\$83.00	Christal	Cox Radio	Seguin
KTFM	102.7	100 kw @ 672	CHR/Urban		\$105.00	Christal	KTSA	
KXTN	107.5	100 kw @ 1470	Hispanic-Tejano		\$156.00	Katz Hisp.	HefTel/Hispanic	
KXXM	96.1	100 kw @ 597	CHR		\$ NA	Clr Chnl	Clear Channel	
KZEP	104.5	100 kw @ 660	Classic AOR		\$71.00	D&R	Lotus	

Notes: KSJL (AM) is LMA'd to Clear Channel

SAN DIEGO

Arbltron Rank: 16 Pop (12+): 2,307,700
MSA Rank: 14
MSA Pop: 2,760,000
DMA: 27
Average Persons Rating: 15.1
Market TSL in Hours: 20.25

Stations: 38 / 33
Diaries: 3,181 / 725:1 / 53.8%
Sample Target: 3,270
% Below Line: 3.7
% Not Listed: 11.6
Pop per Station: 69,930

Last Year's Revenue: \$139,900,000
Household Income: \$45,530
Total Retail Sales: \$25.1 Bil.
#1 Biller: KFMB \$15,413,000
#1 Billing Portfolio: Clear Channel \$56,860,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	KYXY-F	AC	197 / 5.6	5.6	6.3	6.8	4.8	6.1	3064 / 13.3	14.5	12.4	I	KYXY-F
2	KSON-F	C	191 / 5.5	6.2	5.0	5.2	6.6	5.5	2746 / 11.9	12.7	12.5	I*	KSON-F
3	KOGO	N/T	187 / 5.4	4.5	4.2	4.5	4.9	4.6	2519 / 10.9	9.6	10.3	G	KOGO
4	KFMB-F	AC/CHR	177 / 5.1	4.9	6.2	6.3	6.2	5.6	3599 / 15.6	12.4	18.3	I	KFMB-F
5	XHTZ-F	CHRU	174 / 5.0	5.0	5.3	4.4	5.1	4.9	3157 / 13.7	15.0	14.9	G	XHTZ-F
6	KHTS-F	CHR	162 / 4.6	5.2	4.7	3.9	3.9	4.6	3927 / 17.0	17.5	15.1	G	KHTS-F
7	XTRA-F	AOR-NR	159 / 4.6	4.5	4.0	3.7	3.0	4.2	3316 / 14.4	14.0	11.9	F	XTRA-F
8	XHRM-F	B/AC	150 / 4.3	2.7	3.1	1.3	1.4	2.8	2582 / 11.2	8.6	7.0	F	XHRM-F
9	KIOZ-F	AOR	142 / 4.1	4.0	3.9	3.1	4.8	3.8	2450 / 10.6	10.5	11.8	H	KIOZ-F
10	KGB-F	CL AOR	141 / 4.0	4.4	3.5	4.3	4.2	4.1	2458 / 10.6	11.1	11.8	H	KGB-F
11	KLNV-F	SP-R	129 / 3.7	2.5	1.7	2.3	2.3	2.5	1649 / 7.1	6.6	9.5	C^	KLNV-F
12	KIFM-F	J	126 / 3.6	3.8	3.8	4.0	3.8	3.8	2040 / 8.8	9.8	9.3	G	KIFM-F
13	KPOP	ST	124 / 3.6	2.5	2.8	3.7	3.5	3.1	1223 / 5.3	6.3	4.4	D	KPOP
14	KBZT-F	O	95 / 2.7	2.6	3.0	3.1	2.3	2.9	1941 / 8.4	9.6	9.2	G	KBZT-F
15	KMSX-F	AC/CHR	94 / 2.7	1.6		3.2	3.2		1983 / 8.6	5.8	7.8	D	KMSX-F
16	KJOY-F	SAC	91 / 2.6	2.8	2.3	1.8	2.2	2.4	2079 / 9.0	9.6	7.1	D	KJOY-F
17	KFMB	FS/T	87 / 2.5	4.4	5.1	4.6	2.7	4.1	1797 / 7.8	12.4	8.3	J	KFMB
18	XTRA	SPRFS	70 / 2.0	2.6	2.5	1.7	2.1	2.2	1427 / 6.2	8.3	6.5	H	XTRA
19	KPLN-F	CL HITS	66 / 1.9	2.6	2.5	2.5	2.6	2.4	1702 / 7.4	8.5	7.4	E	KPLN-F
20	KLQV-F	SP-C	60 / 1.7	1.4	0.6				895 / 3.9	3.3		^	KLQV-F
21	KFI	T	57 / 1.6	2.1	1.9	2.2	2.1	2.0	1212 / 5.3	5.8	5.5		KFI
22	KXST-F	AOR-P	48 / 1.4	1.3	1.3	1.3	1.1	1.3	1148 / 5.0	4.3	3.9	D	KXST-F
23	KFSD-F	CL	47 / 1.3	1.3	1.7	1.3	1.2	1.4	935 / 4.1	4.5	4.1	C	KFSD-F
24	XHKY-F	SP-R	37 / 1.1	0.7	1.2	1.1	1.3	1.0	849 / 3.7	2.5	3.3	D	XHKY-F
24	XLTN-F	SP-C	37 / 1.1	0.6	1.1	0.9	1.1	0.9	674 / 2.9	2.3	2.4	C	XLTN-F

12+ FM Share (Metro): 77.12% (2379 of 3085) (Winter 98: 74.17%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KHTS-F <	1 KIOZ-F <	1 KFMB-F	1 KFMB-F <	1 KSON-F <	1 KOGO	1 KFMB-F	1 KOGO	1 KSON-F <	1 XHTZ-F >	1 KHTS-F <
2 XHTZ-F >>	2 KFMB-F <	2 KSON-F <	2 KGB-F <	2 KFMB-F <	2 KYXY-F	2 KGB-F	2 KSON-F <	2 KYXY-F <	2 KYXY-F	2 KSON-F
3 XTRA-F >	3 XTRA-F <	3 KIOZ-F <	3 KSON-F	3 KGB-F <	3 KSON-F <	3 KIOZ-F <	3 KYXY-F <	3 KHTS-F <	2 KHTS-F <	2 XHTZ-F <
4 XHRM-F	4 XHTZ-F	4 XTRA-F	4 KIOZ-F <	4 KYXY-F	4 KPOP	4 KOGO <	4 KFMB-F	4 XHTZ-F <	4 KOGO <	4 KYXY-F <
5 KFMB-F	5 KHTS-F <	4 KGB-F <	5 KYXY-F <	5 XHRM-F <	5 KIFM-F	5 KYXY-F <	5 XHRM-F <	5 KFMB-F <	5 XHRM-F	5 XTRA-F <
5 KLNv-F	6 XHRM-F <	6 KYXY-F <	6 XHRM-F	6 KIOZ-F	6 KFMB <	6 KSON-F	6 XTRA-F <	6 XTRA-F	6 XTRA-F	6 KLNv-F
	7 KLNv-F <	7 XHRM-F <	7 XTRA-F	7 KIFM-F <	7 KBZT-F	7 XHTZ-F <	7 KGB-F <	7 XHRM-F <	7 KLNv-F	6 KPOP <
	8 KGB-F <	8 XHTZ-F	8 KIFM-F <	8 XTRA-F	8 KGB-F	8 XTRA-F	8 KIOZ-F	8 KOGO <	8 KIOZ-F <	8 XHRM-F <
	9 KMSX-F <	9 KLNv-F <	9 KLNv-F <	9 KLNv-F <	9 XHRM-F <	9 XHRM-F	8 KIFM-F	9 KLNv-F <	9 KSON-F <	9 KIFM-F <
	10 KSON-F	10 KHTS-F	10 KMSX-F <	10 KMSX-F	10 KJOY-F	9 KHTS-F <	10 KPOP <	10 KIFM-F <	10 KIFM-F <	10 KFMB-F <
				10 KOGO <	10 KFMB-F					

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrite
1 XHTZ-F <	1 KFMB-F	1 KFMB-F >	1 KFMB-F	1 KFMB-F <	1 XHTZ-F	1 KIOZ-F	1 KIOZ-F >	1 KIOZ-F <	1 KGB-F <	1 KYXY-F <
2 KFMB-F <	2 XHTZ-F <	2 KMSX-F	2 KSON-F	2 KSON-F <	2 XTRA-F >	2 XTRA-F	2 KGB-F	2 KGB-F	2 KIOZ-F >	2 KOGO
3 KHTS-F	3 KMSX-F <	3 XHRM-F <	3 KYXY-F	3 KYXY-F	3 KIOZ-F	3 XHTZ-F	3 XTRA-F	3 XTRA-F	3 KSON-F <	3 XHTZ-F
4 XTRA-F	4 KHTS-F <	4 KYXY-F <	4 XHRM-F	4 XHRM-F	4 KLNv-F	4 XHRM-F	4 KFMB-F	4 XHTZ-F <	4 XTRA <	4 XHRM-F <
5 KMSX-F	5 XHRM-F <	5 KSON-F <	5 KHTS-F <	5 KJOY-F <	4 KHTS-F	5 KFMB-F	4 XTRA	5 KFMB-F	5 XTRA-F <	5 KHTS-F
6 KYXY-F <	6 KYXY-F	6 XHTZ-F	6 KMSX-F	6 KMSX-F	6 KFMB-F	6 KLNv-F <	6 XHRM-F <	6 XHRM-F <	6 XHRM-F <	6 KIOZ-F
7 KLNv-F <	7 XTRA-F <	7 KHTS-F	7 KLNv-F <	7 KIFM-F <	7 XHRM-F	7 KHTS-F <	7 KLNv-F	7 KLNv-F	7 KFMB-F <	
8 XHRM-F	8 KSON-F	8 KJOY-F <	8 XTRA-F	8 KLNv-F	8 KGB-F	8 XHRM-F	7 XTRA	7 XTRA	8 KOGO <	
9 KSON-F	9 KLNv-F		8 XHTZ-F	8 KHTS-F <		9 XTRA	7 KSON-F	9 KIFM-F <		
	10 KIOZ-F		10 KJOY-F	10 KBZT-F		10 KSON-F >	10 KYXY-F <	10 KYXY-F		

SAN DIEGO

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report	12+	25-54	Revenue
KCBQ	T	1170	San Diego	0.3	1.3		Astor	2.1 %	5.6 %	1.1 %
KPRZ	REL	1210	San Marcos	0.6	2.2		KCEO-AM, KFSD-FM, KSPA-AM			
KSDO	T	1130	San Diego	0.8	3.2		Chancellor	7.5 %	8.6 %	11.3 %
KSPA	ST	1450	Escondido	0.8	1.8		KPLN-FM, KYXY-FM			
KSYY-F	AOR-NR	107.1	Fallbrook, CA	0.4	1.3		Clear Channel	38.7 %	37.6 %	42.5 %
XBAC	CL	540	Tijuana, MX	0.8	3.1		KGB-FM, KHTS-FM, KIOZ-FM, KJOY-FM, KMSX-FM, KOGO-AM, KPOP-AM, KSDO-AM, XHRM-FM, XTRA-AM, XTRA-FM			
XPRS	SP-R	1090	Rosarito, MX	0.5	1.5		Hefte/Hispanic	5.4 %	5.7 %	0.9 %
XTIM-F	SP	91.7	Tijuana, MX	0.4	1.8		KLNV-FM, KLOV-FM			
Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume	Jefferson-Pilot	11.8 %	14.2 %	18.9 %
KKBT-F	- B	92.3	Los Angeles	0.3	1.7		KBZT-FM, KIFM-FM, KSON-AM, KSON-FM			
KLOS-F	AOR	95.5	Los Angeles	0.5	0.9			65.6 %	71.7 %	74.7 %
KNX	N	1070	Los Angeles	0.9	3.8					
XKAM	SP	950	Tijuana, MX	0.4	0.8					

AM Stations

Station	Power	Time	Format	Parent	Revenue	Company	Notes
KFMB	760	5 kw/50 kw (DA-N)	Full Service/Talk	CBS	\$141.00	Mc-Guild	Midwest TV
KOGO	600	5 kw (DA-1)	News/Talk	CNN, ABC, WW1	\$38.00	Katz	Clear Channel
KPOP	1360	5 kw/1 kw	Standards	Westwd, JRN	\$44.00	Katz	Clear Channel
XTRA	690	77 kw/50 kw (DA-2)	Sports	CBS, ESPN	\$151.00	Katz	Clr Chnl (LMA) Tijuana

FM Stations

Station	Power	Time	Format	Parent	Revenue	Company	Notes
KBZT	94.9	22 kw @ 702	Oldies		\$130.00	Banner	Jefferson-Pilot
KFMB	100.7	30 kw @ 620	AC/CHR		\$94.00	Mc-Guild	Midwest TV
KFSD	92.1	0.58 kw @ 1024	Classical	Westwd	\$ NA	---	Astor Escondido
KGB	101.5	50 kw @ 500	Classic AOR		\$110.00	Eastman	Clear Channel
KHTS	93.3	1.8 kw @ 1886	CHR		\$ NA	Eastman	Clear Channel El Cajon
KIFM	98.1	28 kw @ 640	Jazz		\$120.00	CBS	Jefferson-Pilot
KIOZ	105.3	29 kw @ 620	AOR		\$107.00	Eastman	Clear Channel
KJOY	94.1	100 kw @ 640	Soft AC		\$ 55.00	Eastman	Clear Channel
KLNV	106.5	50 kw @ 440	Hispanic Regional		\$ NA	Katz Hisp.	Hefte/Hispanic
KLOV	102.9	32 kw @ 617	Hispanic-Contemp.		\$ NA	Katz Hisp.	Hefte/Hispanic
KMSX	95.7	29 kw @ 640	AC/CHR		\$ NA	Katz	Clear Channel Carlsbad
KPLN	103.7	36 kw @ 578	Classic Hits		\$60.00	D&R	Chancellor
KSON	97.3	50 kw @ 440	Country		\$230.00	Banner	Jefferson-Pilot
KXST	102.1	14.5 kw @ 817	Progressive AOR		\$77.00	Christal	Compass Oceanside
KYXY	96.5	41 kw @ 540	AC		\$214.00	Christal	Chancellor
XHKY	99.3	25 kw @ 328	Hispanic-Regional		\$50.00	Katz Hisp.	XHTZ-F/XLTN-F Tijuana
XHRM	92.5	50 kw @ 650	Black AC		\$65.00	Katz	Clr Chnl (LMA) Tijuana
XHTZ	90.3	93 kw @ 840	CHR/Urban		\$125.00	Sentry	XHKY-F/XLTN-F Tijuana
XLTN	104.5	57 kw @ 721	Hispanic-Contemp.		\$ NA	Katz Hisp.	XHKY-F/XHTZ-F Tijuana
XTRA	91.1	100 kw @ 791	New Rock		\$130.00	Eastman	Clr Chnl (LMA) Tijuana

Notes: * KSON-F revenue level includes KSON revenue; ^ KLN-F revenue level includes KLOV-F revenue . . . KFI -- See Los Angeles

SAN FRANCISCO

Arbitron Rank: 4 Pop (12+): 5,665,700
MSA Rank: 28-SF; 20-Oakland
MSA Pop: 5,180,000
DMA: 5
Average Persons Rating: 14.8
Market TSL In Hours: 19.75

Stations: 43 / 42
Diaries: 6,424/ 882:1/ 52.1%
Sample Target: 5,100
% Below Line: 0.4
% Not Listed: 17.4
Pop per Station: 134,898

Last Year's Revenue: \$308,700,000
Household Income: \$59,431
Total Retail Sales: \$65.3 Bil.
#1 Biller: KGO \$36,000,000
#1 Billing Portfolio: Chancellor \$80,800,000

12+ Metro	Format	Winter 99		Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
		1/4	Share											
1	KGO	T	541 / 6.4	7.3	6.5	6.6	6.4	6.7	8469 / 14.9	17.4	15.1		L	KGO
2	KOIT-AF	SAC	397 / 4.7	4.9	4.2	4.6	4.4	4.6	6944 / 12.3	11.5	11.6		J	KOIT-AF
3	KCBS	N/T	363 / 4.3	4.4	4.6	4.5	5.3	4.5	8537 / 15.1	15.1	17.1		K	KCBS
4	KYLD-F	U/CHR	339 / 4.0	3.9	4.4	4.7	3.8	4.3	6663 / 11.8	11.7	10.7		I	KYLD-F
5	KISQ-F	B/AC	289 / 3.4	3.4	3.4	2.9	3.5	3.3	4892 / 8.6	9.2	8.6		I	KISQ-F
5	KMEL-F	CHR/U	289 / 3.4	3.6	2.9	3.5	2.8	3.4	5948 / 10.5	10.8	8.8		J	KMEL-F
7	KFRC-AF	O	279 / 3.3	3.2	3.4	3.5	2.8	3.4	5189 / 9.2	9.5	8.5		J	KFRC-AF
7	KNBR	SPRTS/FS	279 / 3.3	2.8	3.8	4.4	3.1	3.6	5362 / 9.5	9.2	9.1		L	KNBR
9	KDFC-F	CL	276 / 3.3	3.5	3.0	2.7	2.3	3.1	4859 / 8.6	8.4	6.7		G	KDFC-F
9	KKSF-F	J	276 / 3.3	3.6	3.0	2.8	2.7	3.2	4481 / 7.9	8.2	7.1		J	KKSF-F
11	KABL	ST	258 / 3.1	2.4	3.6	2.8	3.3	3.0	3290 / 5.8	5.2	5.7		D	KABL
12	KITS-F	AOR-NR	246 / 2.9	2.7	3.0	1.9	1.8	2.6	5687 / 10.0	9.0	6.9		H	KITS-F
13	KZQZ-F	CHR	244 / 2.9	2.5	2.5	3.0	2.9	2.7	6228 / 11.0	9.2	10.8		G	KZQZ-F
14	KFOG-FF	AOR-P	243 / 2.9	2.7	2.7	2.6	3.2	2.7	4576 / 8.1	8.6	8.8		K	KFOG-FF
15	KBLX-F	J/U	241 / 2.9	2.7	2.1	2.6	2.9	2.6	3983 / 7.0	7.3	6.5		I	KBLX-F
15	KIOI-AF	AC/CHR	241 / 2.9	3.1	3.6	3.9	4.4	3.4	5116 / 9.0	9.9			J	KIOI-AF
17	KLLC-F	AC-NR	228 / 2.7	2.6	2.8	2.4	2.6	2.6	5525 / 9.8	9.7	9.9		I	KLLC-F
18	KSFO	T	219 / 2.6	3.1	3.2	3.1	3.3	3.0	3004 / 5.3	5.7	5.4		H	KSFO
19	KSOL-FF	SP-R	192 / 2.3	1.8	2.0	1.4	1.3	1.9	2289 / 4.0	4.0	3.4		G	KSOL-FF
20	KSJO-F	AOR	173 / 2.1	1.7	1.7	1.7	1.6	1.8	3093 / 5.5	5.4	4.8		K	KSJO-F
21	KBRG-F	SP-C	143 / 1.7	1.6	1.4	1.3	1.4	1.5	1737 / 3.1	3.1	2.7			KBRG-F
22	KYCY-F	C	139 / 1.7	1.1	1.8	1.6	2.1	1.5	2558 / 4.5	3.9	4.4		G	KYCY-F
23	KLOK	SP-R	115 / 1.4	1.6	1.2	1.4	1.1	1.4	1301 / 2.3	2.6	2.1			KLOK
24	KSAN-F	CL HITS	100 / 1.2	1.5	2.0	1.6	2.0	1.6	2939 / 5.2	5.3	6.1		F	KSAN-F
24	KUFX-F	CL AOR	100 / 1.2	1.0	1.2	0.6	0.9	1.0	2130 / 3.8	3.6	2.7			KUFX-F
26	KCNL-F	AOR-P	90 / 1.1	0.9	0.3				2011 / 3.5	2.5				KCNL-F
27	KEZR-F	AC/CHR	88 / 1.0	1.0	1.1	1.0	0.9	1.0	2275 / 4.0	3.6	3.4			KEZR-F
28	KIQI	SP-NT	87 / 1.0	1.2	0.6	0.6	0.4	0.9	1038 / 1.8	2.1	1.1		C	KIQI

12+ FM Share (Metro): 72.81% (4842 of 6650) (Winter 98: 68.78%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KYLD-F >	1 KYLD-F	1 KOIT-AF	1 KOIT-AF <	1 KOIT-AF	1 KGO >	1 KGO <	1 KGO	1 KGO <	1 KGO <	1 KGO
2 KZQZ-F <	2 KMEL-F	2 KISQ-F <	2 KFOG-FF	2 KISQ-F	2 KCBS	2 KCBS	2 KOIT-AF >	2 KOIT-AF	2 KMEL-F <	2 KOIT-AF <
3 KMEL-F >	3 KITS-F	3 KFOG-FF <	2 KISQ-F	2 KGO <	3 KOIT-AF <	3 KYLD-F	3 KNBR <	3 KYLD-F <	3 KYLD-F	3 KYLD-F <
4 KITS-F >	3 KLLC-F <	4 KYLO-F <	4 KIOI-AF	4 KFOG-FF <	4 KOFC-F <	3 KITS-F <	4 KFRC-AF	4 KCBS	4 KOIT-AF	4 KKSF-F
5 KSOL-FF >>	5 KISQ-F <	5 KLLC-F	4 KGO	5 KFRC-AF <	5 KABL	5 KNBR	4 KISQ-F <	5 KMEL-F <	5 KBLX-F	4 KCBS <
6 KOIT-AF <	5 KMEL-F <	4 KLLC-F <	6 KIOI-AF	5 KKSF-F <	6 KOIT-AF <	6 KKSF-F <	6 KISQ-F <	5 KITS-F <	6 KOFC-F <	6 KOFC-F <
7 KZQZ-F <	7 KITS-F <	7 KFRC-AF <	6 KBLX-F <	7 KFRC-AF	7 KISQ-F <	7 KIOI-AF	7 KFRC-AF	7 KOFC-F	7 KABL <	7 KABL <
8 KSJO-F	8 KIOI-AF	8 KBLX-F <	8 KKSF-F <	7 KNBR	8 KLLC-F <	7 KOFC-F <	7 KNBR <	8 KCBS <	8 KMEL-F	8 KMEL-F
9 KIOI-AF	9 KFRC-AF	9 KKSF-F	9 KCBS <	9 KSFO <	9 KFRC-AF <	9 KFOG-FF	9 KKSF-F <	9 KISQ-F	9 KISQ-F	9 KISQ-F <
10 KBRG-F	9 KBLX-F	10 KLLC-F <	10 KBLX-F <	10 KSFO <	9 KABL <	10 KSFO <	9 KABL <	10 KKSF-F <	10 KZQZ-F <	10 KZQZ-F <
	9 KGO <									

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmit
1 KYLO-F	1 KLLC-F <	1 KLLC-F	1 KOIT-AF	1 KOIT-AF	1 KMEL-F <	1 KYLD-F	1 KSJO-F	1 KFOG-FF <	1 KNBR <	1 KGO >
2 KMEL-F	2 KYLO-F	2 KISQ-F	2 KIOI-AF <	2 KISQ-F <	2 KYLD-F >	2 KMEL-F <	2 KYLD-F <	2 KMEL-F	2 KFOG-FF	2 KCBS >>
3 KOIT-AF	3 KZQZ-F <	2 KIOI-AF <	3 KLLC-F <	3 KIOI-AF	3 KITS-F >	3 KSJO-F <	3 KISQ-F	2 KYLD-F <	3 KGO <	3 KYLD-F <
4 KZQZ-F	4 KOIT-AF <	4 KZQZ-F	4 KISQ-F	4 KBLX-F <	4 KSJO-F <	4 KITS-F	4 KITS-F	4 KITS-F	4 KCBS <	4 KOIT-AF
5 KITS-F	5 KMEL-F	5 KOIT-AF	5 KBLX-F	5 KLLC-F	5 KISQ-F <	5 KISQ-F	5 KOIT-AF <	4 KSJO-F <	5 KOIT-AF <	4 KSFO <
5 KLLC-F	5 KIOI-AF <	6 KBRG-F	6 KZQZ-F <	5 KFRC-AF	6 KLLC-F	6 KLLC-F	6 KLLC-F	6 KNBR <	6 KSJO-F	6 KMEL-F
7 KIOI-AF	7 KISQ-F <	6 KITS-F <	7 KFRC-AF	5 KKSF-F	6 KSOL-FF <	7 KOIT-AF	7 KMEL-F	7 KOIT-AF	6 KFRC-AF <	
8 KSOL-FF <	8 KITS-F	8 KCNL-F	7 KKSF-F	5 KGO	8 KZQZ-F	8 KZQZ-F	8 KBRG-F	7 KISQ-F	8 KISQ-F <	
9 KBRG-F	9 KBRG-F	9 KFOG-FF <	7 KYLD-F <	9 KFOG-FF	9 KBRG-F <	8 KNBR <	9 KGO <	9 KITS-F	9 KITS-F	
	10 KCNL-F	10 KBLX-F	10 KFOG-FF <	10 KZQZ-F	10 KSOL-FF <	10 KIOI-AF <	10 KCBS <	9 KKSF-F <		

SAN FRANCISCO

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report	12+	25-54	Revenue
KARA-F	O	105.7	Sanja Clara	0.8	2.6		ABC	9.0 %	6.5 %	13.8 %
KBAY-F	SAC	94.5	San Jose	0.8	2.8		KGO-AM, KMKY-AM, KSFO-AM			
KFAX	REL	1100	San Francisco	0.6	1.5		Bonneville	10.9 %	9.9 %	10.2 %
KKIQ-F	AC	101.7	Livermore	0.4	1.2		KDFC-FM, KOIT-AF, KZQZ-FM			
KRTY-F	C	95.3	Los Gatos	0.7	1.9		CBS/Infinity	14.9 %	15.6 %	24.3 %
KSRO	N/T	1350	Sanja Rosa	0.4	0.9		KCBS-AM, KFRC-AF, KITS-FM, KLLC-FM, KYCY-AM, KYCY-FM			
KTCT	SPRTS	1050	San Mateo	0.5	1.9		Chancellor	20.1 %	21.2 %	26.2 %
KXFX-F	AOR	101.7	Sanja Rosa	0.4	1.0		KABL-AM, KIOI-FM, KISQ-FM, KKSF-FM, KMEL-FM, KNEW-AM, KYLD-FM			
KZST-F	AC	100.1	Sanja Rosa	0.4	1.0		Heftel/Hispanic	2.3 %	2.1 %	2.1 %
							KSOL-FM, KZOL-FM			
Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume	Susquehanna	7.9 %	9.9 %	18.8 %
KSFM-F	CHR	102.5	Woodland	0.4	1.7		KFFG-FM, KFOG-FM, KNBR-AM, KSAN-FM, KTCT-AM			
								65.1 %	65.2 %	95.4 %

AM Stations

Station	Freq	Power	Service	AMFM	Revenue	Format	City
KABL	960	5 kw (DA-1)	Standards	AMFM	\$70.00	Sentry	Oakland
KCBS	740	50 kw (DA-2)	News/Talk	CBS	\$355.00	CBS	CBS/Infinity
KFRC	610	5 kw	See KFRC-F				
KGO	810	50 kw (DA-1)	Talk	ABC	\$440.00	ABC	ABC
KIQI	1010	10 kw/0.5 kw (DA-2)	Hispanic News/Talk	UNICA	\$ NA	—	Unica
KLOK	1170	50 kw/5 kw (DA-2)	Hispanic-Regional		\$74.00	Caballero	EXCL
KNBR	680	50 kw	Sports/Full Svc.	ABC	\$335.00	Mc-Guild	Susquehanna
KNEW	910	5 kw (DA-N)	See KIOI-F				
KOIT	1260	5 kw/1 kw	See KOIT-F				
KSFO	560	5 kw (DA-N)	Talk	ABC	\$55.00	ABC	ABC

FM Stations

Station	Freq	Power	Service	AMFM	Revenue	Format	City
KBLX	102.9	6.6 kw @ 1290	Jazz/Urban		\$168.00	D&R	Inner City
KDFC	102.1	33 kw @ 1047	Classical		\$105.00	Katz	Bonneville
KFFG	97.7	1.6 kw @ 449	See KFOG-F				Los Altos
KFOG	104.5	7.1 kw @ 1506	Progressive AOR		\$240.00	Mc-Guild	Susquehanna
KFRC	99.7	40 kw @ 1299	Oldies		\$285.00	CBS	CBS
KIOI	101.3	125 kw @ 1162	AC/CHR	AMFM	\$300.00	Christal	Chancellor
KISQ	98.1	100 kw @ 960	Black AC		\$95.00	Eastman	Chancellor
KITS	105.3	15 kw @ 1200	AOR-New Rock		\$205.00	D&R	CBS/Infinity
KKSF	103.7	7.8 kw @ 1470	Jazz	AMFM	\$234.00	Eastman	Chancellor
KLLC	97.3	82 kw @ 1014	Modern AC	CBS	\$105.00	CBS	CBS/Infinity
KMEL	106.1	69 kw @ 1290	CHR/Urban		\$263.00	Christal	Chancellor
KOIT	96.5	33 kw @ 1410	Soft AC		\$275.00	Katz	Bonneville
KSAN	107.7	8.9 kw @ 1161	Classic Hits		\$145.00	Mc-Guild	Susquehanna
KSOL	98.9	6 kw @ 1355	Hispanic-Regional		\$67.00	Allied	Heftel
KYCY	93.3	50 kw @ 492	Country	Westwd	\$105.00	CBS	CBS/Infinity
KYLD	94.9	30 kw @ 1210	Urban/CHR	AP, AMFM	\$163.00	Katz	Chancellor
KZOL	99.1	1.1 kw @ 2608	See KSOL-F				San Mateo
KZQZ	95.7	6.9 kw @ 1290	CHR		\$100.00	Sentry	Bonneville

Notes: Other ranked stations -- See San Jose ... Winter 98 cume rating for KIOI-AF not available ... 2/99 KABL named flagship for Oakland A's baseball, replacing KNEW ... 2/99 KLDZ-F (104.9; Fremont) changed calls to KCNL-F

SAN JOSE

Arbitron Rank: 27 Pop (12+): 1,427,100
 MSA Rank: 30
 MSA Pop: 1,640,000
 DMA: San Francisco (#5)
 Average Persons Rating: 14.3
 Market TSL In Hours: 19.25

Stations: 42 / 11
 Diaries: 2,629 / 543:1 / 51.4%
 Sample Target: 2,620
 % Below Line: NA
 % Not Listed: NA
 Pop per Station: 129,736

Last Year's Revenue: \$43,700,000
 Household Income: \$72,383
 Total Retail Sales: \$17.7 Bil.
 #1 Biller: KSJO-F \$7,200,000
 #1 Billing Portfolio: CBS/Infinity \$12,900,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	KSJO-F AOR	79 / 3.8	31	38	34	28	35	1433 / 10.0	90	90		H	KSJO-F
2	KEZR-F AC/CHR	77 / 3.8	39	38	37	32	38	1773 / 12.4	111	113		G	KEZR-F
3	KBRG-F SP-C	70 / 3.4	30	25	18	25	27	783 / 5.5	47	50		D	KBRG-F
4	KUFX-F CL AOR	68 / 3.3	24	24	17	20	25	1318 / 8.2	79	62		F	KUFX-F
5	KARA-F AC	62 / 3.0	27	30	27	33	29	1131 / 7.9	68	78		E	KARA-F
6	KBAY-F SAC	61 / 3.0	36	23	37	40	31	1213 / 8.5	90	99		G	KBAY-F
7	KLOK SP-R	56 / 2.7	31	25	33	23	29	671 / 4.7	50	43		F	KLOK
8	KRXY-F C	46 / 2.2	29	32	30	30	28	880 / 6.2	73	76		E	KRXY-F
9	KCNL-F AOR-P	43 / 2.1	21	08				1007 / 7.1	49			A	KCNL-F
10	KAZA SP	12 / 0.6	13	08	07	16	08	123 / 0.9	20	11		A	KAZA
11	KLIV N	11 / 0.5	08	07	07	10	07	321 / 2.3	34	36		B	KLIV
12	KZSJ SP-R	9 / 0.4		04				93 / 0.7					KZSJ

12+ FM Share (Metro) NA

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KEZR-F >>	1 KSJO-F	1 KSJO-F	1 KUFX-F <	1 KUFX-F <	1 KUFX-F <	1 KSJO-F >	1 KUFX-F <	1 KEZR-F	1 KBRG-F <	1 KBRG-F <
2 KSJO-F >>	2 KBRG-F <	2 KUFX-F	2 KSJO-F	2 KSJO-F <	2 KBAY-F	2 KEZR-F <	2 KBAY-F <	2 KUFX-F <	2 KARA-F <	2 KSJO-F
3 KARA-F	3 KEZR-F	2 KEZR-F <	3 KBRG-F <	3 KEZR-F	3 KARA-F	3 KBAY-F	3 KEZR-F <	3 KSJO-F	3 KEZR-F	3 KEZR-F <
3 KCNL-F	4 KCNL-F >	4 KBRG-F	4 KARA-F	4 KARA-F	4 KLOK <	3 KUFX-F <	4 KBRG-F <	4 KBRG-F	4 KBAY-F	4 KLOK <
3 KLOK	5 KARA-F	5 KARA-F	5 KCNL-F <	5 KBRG-F <	5 KEZR-F <	5 KBRG-F	5 KARA-F	4 KARA-F <	4 KSJO-F	5 KUFX-F <
3 KBRG-F >>	5 KUFX-F	6 KCNL-F	6 KBAY-F <	6 KBAY-F	6 KRXY-F	6 KARA-F	5 KSJO-F	6 KCNL-F <	6 KCNL-F	6 KARA-F
7 KRXY-F		6 KBAY-F	7 KLOK	7 KCNL-F	6 KBRG-F	6 KRXY-F	7 KLOK			7 KRXY-F
7 KBAY-F										
7 KUFX-F										

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnite
1 KBRG-F >	1 KBRG-F	1 KEZR-F	1 KEZR-F	1 KEZR-F	1 KSJO-F >>	1 KSJO-F >>	1 KUFX-F	1 KSJO-F	1 KUFX-F <	1 KBRG-F
2 KRXY-F	1 KEZR-F	2 KCNL-F	2 KBRG-F	2 KARA-F	2 KEZR-F	2 KBRG-F	2 KBRG-F	2 KUFX-F >	2 KSJO-F >	1 KEZR-F
3 KARA-F	3 KCNL-F	3 KBRG-F	2 KARA-F	3 KBAY-F <	3 KBRG-F >	3 KUFX-F	3 KCNL-F >	3 KEZR-F	3 KEZR-F	3 KBAY-F
3 KBAY-F	4 KARA-F	4 KLOK	4 KBAY-F	4 KBRG-F	4 KCNL-F >	4 KCNL-F <	4 KEZR-F	4 KBRG-F	4 KBRG-F	3 KSJO-F
3 KEZR-F >	5 KSJO-F	4 KARA-F >	5 KRXY-F <	5 KLOK		5 KEZR-F		5 KCNL-F	4 KCNL-F <	
	5 KBAY-F	6 KSJO-F	6 KLOK <	6 KCNL-F				6 KLOK <	6 KARA-F	
	5 KLOK	6 KBAY-F	7 KCNL-F <	6 KUFX-F						
				6 KRXY-F						

SAN JOSE

Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report	12+	25-54	Revenue
KABL	ST	960	Oakland	1.9	4.2		CBS/Infinity	6.8 %	7.5 %	29.5 %
KBLX-F	JU	102.9	Berkeley	2.1	4.2		KBAY-FM, KEZR-FM			
KCBS	N/T	740	San Francisco	3.4	13.3		Clear Channel	9.3 %	12.0 %	27.3 %
KDFC-F	CL	102.1	San Francisco	2.4	6.7		KCNL-FM, KSJO-FM, KUFX-FM			
KDON-F	CHR	102.5	Salinas	0.8	3.2		Kieve	5.7 %	6.4 %	18.1 %
KFAX	REL	1100	San Francisco	0.9	1.8		KARA-FM, KLIV-AM, KRTY-FM			
KFOG-F	AOR-P	97.7	Los Allos	2.3	6.9					
KFRC-AF	O	99.7	San Francisco	2.2	7.7			21.8 %	25.9 %	74.9 %
KGO	T	810	San Francisco	6.6	14.9					
KIOI-AF	AC/CHR	101.3	San Francisco	2.2	8.1					
KIQI	SP	1010	San Francisco	0.6	1.4					
KISQ-F	B/AC	98.1	San Francisco	2.0	6.7					
KITS-F	AOR-NR	105.1	San Francisco	3.0	10.6					
KKSF-F	J	103.7	San Francisco	2.4	5.5					
KLLC-F	AC-NR	97.3	San Francisco	1.8	6.8					
KMEL-F	CHR/U	106.1	San Francisco	1.9	7.7					
KNBR	SPRTS/FS	680	San Francisco	3.5	9.0					
KOIT-AF	SAC	96.5	San Francisco	3.6	9.8					
KSAN-F	CL HITS	107.7	San Francisco	0.4	2.8					
KSFO	T	560	San Francisco	2.9	4.4					
KSOL-F	SP	99.1	Santa Cruz	3.0	5.0					
KTCT	SPRTS	1050	San Mateo	0.8	2.2					
KYCY-F	C	93.3	San Francisco	0.9	3.4					
KYLD-F	U/CHR	94.9	San Francisco	5.1	12.9					
KZQZ-F	CHR	95.7	San Francisco	3.4	11.5					

AM Stations

KAZA	1290	5 kw/0.088 kw (DA-2)	Hispanic		\$ NA	Lotus			Gilroy
KLIV	1590	5 kw (DA-N)	News		CNN	Allied	Kieve		
KLOK	1170	50 kw/5 kw (DA-2)	Hispanic-Regional		\$74.00	Caballero	EXCL		
KZSJ	1120	5 kw/0.15 kw	Hispanic-Regional		\$ NA	Caballero	Z-Spanish		San Martin

FM Stations

KARA	105.7	50 kw @ 500	AC		\$78.00	Allied	Kieve		Santa Clara
KBAY	94.5	34 kw @ 587	Soft AC		UPI, AP	Christal	CBS/Infinity		
KBRG	100.3	14.5 kw @ 2580	Hispanic Contemp.		\$ NA	Caballero	EXCL		
KCNL	104.9	3 kw @ 300	Progressive AOR		ABC	Eastman	Clear Channel		Fremont
KEZR	106.5	50 kw @ 430	AC/CHR		\$107.00	Christal	CBS/Infinity		
KRTY	95.3	0.9 kw @ 860	Country		\$89.00	Allied	Kieve		Los Gatos
KSJO	92.3	50 kw @ 466	AOR		\$145.00	Eastman	Clear Channel		
KUFX	98.5	12.5 kw @ 880	Classic AOR		ABC	Eastman	Clear Channel		Gilroy

Notes: San Jose is a portion of the San Francisco metro survey area. Only stations home to the San Jose market are included in these rankings . . . 2/99 KLDZ-F changed calls to KCNL-F . . . 3/99 KZSJ (1120) changed from Hispanic-Regional to Ethnic (Vietnamese), LMA'd by Que Huong, Inc.

SEATTLE-TACOMA

Arbitron Rank: 14 Pop (12+): 2,844,400	Stations: 29 / 28	Last Year's Revenue: \$178,000,000
MSA Rank: 21-Seattle; 80-Tacoma	Diaries: 3,696 / 770:1 / 54.3%	Household Income: \$53,046
MSA Pop: 3,390,000	Sample Target: 3,690	Total Retail Sales: \$34.1 Bil.
DMA: 12	% Below Line: 0.5	#1 Biller: KIRO \$23,900,000
Average Persons Rating: 14.8	% Not Listed: 14.0	#1 Billing Portfolio: Entercom \$64,850,000
Market TSL in Hours: 19.50	Pop per Station: 101,586	

12+ Metro	Format	Winter 99		Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
		1/4	Share											
1	KIRO	N/T	236 / 5.6	4.9	7.5	7.5	5.6	6.4	4587 / 16.1	17.3	17.0		K	KIRO
2	KUBE-F	CHR	232 / 5.5	6.0	6.6	6.2	5.9	6.1	4656 / 16.4	16.9	15.0		I	KUBE-F
3	KBSG-AF	O	213 / 5.1	4.6	5.1	5.8	5.0	5.1	4200 / 14.8	14.9	15.6		I	KBSG-AF
4	KMPS-F	C	194 / 4.6	5.5	5.2	5.2	4.0	5.1	3237 / 11.4	11.4	11.0		I	KMPS-F
5	KNDD-F	AOR-NR	186 / 4.4	3.6	4.6	3.2	3.9	4.0	4151 / 14.6	12.2	12.2		H	KNDD-F
6	KBKS-F	CHR	183 / 4.4	4.9	4.8	3.8	4.4	4.5	4527 / 15.9	17.7	15.3		G	KBKS-F
7	KPLZ-F	CHR/VAC	173 / 4.1	3.5	4.2	4.2	4.6	4.0	3633 / 12.8	12.9	14.0		I	KPLZ-F
8	KISW-F	AOR	171 / 4.1	3.5	3.6	3.5	3.8	3.7	2706 / 9.5	8.4	9.2		H	KISW-F
9	KIXI	ST	168 / 4.0	3.8	4.0	3.7	3.6	3.9	1998 / 7.0	7.7	7.7		D	KIXI
10	KRWM-F	SAC	159 / 3.8	3.1	2.8	3.2	3.6	3.2	2331 / 8.2	7.3	8.5		G	KRWM-F
11	KVI	T	153 / 3.6	4.3	3.6	4.5	3.9	4.0	1906 / 6.7	8.2	7.1		I	KVI
12	KING-F	CL	147 / 3.5	3.8	3.8	3.8	4.3	3.7	2553 / 9.0	9.8	10.6		G	KING-F
13	KJR-AA	SPRTS	146 / 3.5	2.1	2.0	2.3	2.5	2.5	2659 / 9.3	7.0			G	KJR-AA
14	KWJZ-F	J	138 / 3.3	3.8	3.6	3.8	3.8	3.6	2492 / 8.8	8.2	8.9		G	KWJZ-F
14	KOMO	T	138 / 3.3	4.1	3.1	3.2	3.2	3.4	3149 / 11.1	14.3	11.4		G	KOMO
16	KLSY-F	AC	133 / 3.2	4.7	4.8	4.6	4.8	4.3	2916 / 10.3	13.7	13.2		H	KLSY-F
17	KIRO-F	T	127 / 3.0	2.6	2.7	2.1	2.9	2.6	2328 / 8.2	6.8	7.5		F	KIRO-F
18	KJR-F	CL HITS	122 / 2.9	3.4	3.1	2.7	3.1	3.0	2787 / 9.8	10.7	10.1		H	KJR-F
19	KZOK-F	CL AOR	121 / 2.9	3.4	3.0	3.5	3.2	3.2	2712 / 9.5	8.9	9.6		I	KZOK-F
20	KMTT-F	AOR-P	116 / 2.8	3.0	2.4	2.3	3.1	2.6	2295 / 8.1	7.9	8.5		H	KMTT-F
21	KYCW-F	C	104 / 2.5	2.1	2.3	2.1	2.9	2.2	1505 / 5.3	5.1	5.8		G	KYCW-F
22	KNWX	N	78 / 1.9	1.6	1.5	1.1	1.2	1.5	2106 / 7.4	6.5	5.8		C	KNWX
23	KCMS-F	REL-CC	76 / 1.8	1.5	1.4	1.6	1.9	1.6	1208 / 4.2	4.9	4.8			KCMS-F

12+ FM Share (Metro): 73.80% (2668 of 3615) (Winter 98: 75.76%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KUBE-F	1 KNOD-F <	1 KISW-F	1 KPLZ-F <	1 KBSG-AF	1 KIRO	1 KIRO	1 KBSG-AF <	1 KIRO-F	1 KUBE-F >	1 KUBE-F
2 KBKS-F >	2 KUBE-F <	1 KPLZ-F <	2 KISW-F	2 KPLZ-F <	2 KBSG-AF <	2 KUBE-F >	2 KIRO <	2 KIRO	2 KBKS-F	1 KBKS-F <
3 KNDD-F >>>	3 KPLZ-F	3 KUBE-F <	3 KBSG-AF <	3 KISW-F <	3 KIXI	3 KMPS-F	3 KIXI <	2 KUBE-F <	2 KNOD-F <	3 KMPS-F <
4 KISW-F	4 KNDD-F	4 KJR-AA <	4 KMPS-F <	4 KVI <	3 KBSG-AF	4 KVI <	4 KBSG-AF <	4 KOMO	4 KBSG-AF <	4 KISW-F <
5 KBKS-F >	5 KBKS-F <	5 KMPS-F <	5 KJR-AA <	5 KING-F	3 KISW-F <	5 KPLZ-F <	5 KMPS-F	5 KMPS-F	5 KRWM-F <	5 KIXI
6 KMPS-F	6 KMPS-F <	6 KNOD-F <	6 KRWM-F	6 KRWM-F	6 KPLZ-F <	5 KMPS-F <	5 KBKS-F <	6 KWJZ-F <	6 KIRO	6 KIRO
7 KJR-AA	7 KBSG-AF <	7 KMTT-F	7 KZOK-F	6 KMPS-F	7 KVI <	7 KRWM-F	7 KNOD-F <	7 KIRO-F	6 KING-F <	6 KING-F <
8 KLSY-F	8 KJR-AA <	7 KBKS-F <	7 KJR-F <	6 KOMO <	8 KNDD-F	7 KISW-F <	8 KJR-AA <	7 KBSG-AF	8 KNDD-F	8 KNDD-F
9 KZOK-F <	9 KLSY-F	9 KJR-F <	9 KIRO	9 KWJZ-F	9 KRWM-F	9 KNOD-F <	9 KPLZ-F	7 KING-F	9 KOMO <	9 KOMO <
10 KYCW-F <	9 KJR-F	10 KRWM-F	9 KMTT-F <	10 KJR-AA <	9 KJR-AA <	10 KUBE-F	9 KISW-F	7 KIRO <		
	9 KMTT-F <	10 KZOK-F <								

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrmtte
1 KUBE-F	1 KPLZ-F >	1 KPLZ-F >	1 KPLZ-F >	1 KPLZ-F	1 KUBE-F <	1 KISW-F <	1 KISW-F	1 KISW-F	1 KISW-F <	1 KOMO
2 KPLZ-F	2 KBKS-F <	2 KBKS-F >	2 KBKS-F <	2 KRWM-F <	2 KNDD-F	2 KNDD-F	2 KNDD-F	2 KJR-AA <	2 KJR-AA	2 KIRO
3 KBKS-F <	3 KUBE-F	3 KUBE-F <	3 KRWM-F <	3 KBSG-AF	3 KISW-F >>	3 KUBE-F	3 KJR-AA >	3 KNDD-F	3 KZOK-F	3 KBKS-F
4 KNDD-F	4 KNDD-F	4 KNDD-F	4 KUBE-F <	4 KMPS-F <	4 KBKS-F	4 KJR-AA >	4 KPLZ-F	4 KZOK-F <	4 KBSG-AF <	4 KUBE-F
5 KLSY-F	5 KLSY-F <	5 KMPS-F <	5 KLSY-F <	5 KLSY-F <	5 KCMS-F	5 KBKS-F <	4 KUBE-F <	5 KUBE-F	5 KIRO-F <	5 KNDD-F
6 KMPS-F >	6 KMPS-F	6 KLSY-F	6 KBSG-AF	6 KBKS-F	6 KZOK-F	6 KMPS-F	6 KMPS-F <	6 KIRO-F	6 KIRO <	6 KIRO <
7 KRWM-F	7 KRWM-F	7 KRWM-F	6 KMPS-F	7 KWJZ-F	6 KYCW-F	6 KZOK-F	7 KZOK-F <	7 KIRO <	7 KNDD-F <	7 KNDD-F <
8 KJR-F	8 KJR-F <	8 KWJZ-F	8 KNDD-F <	7 KMTT-F <	6 KJR-AA	6 KPLZ-F	8 KBKS-F	8 KJR-F <	8 KJR-F	8 KJR-F
	9 KYCW-F	9 KJR-F	9 KMTT-F	9 KUBE-F	9 KIRO-F	9 KIRO-F >	9 KMPS-F	9 KMPS-F	9 KMPS-F	9 KMPS-F
		9 KYCW-F <	10 KJR-F	10 KJR-F <						
			10 KWJZ-F							

SEATTLE-TACOMA

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report			
KGNW	REL	820	Burien	0.5	1.9			11.9 %	12.3 %	14.9 %
KKBY-F	B	104.9	Eatonville	0.6	2.1					
KOXX-F	AC	96.1	Olympia	0.7	2.0					
Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report			
KGW-F	C	96.9	McCleary	0.5	1.3			14.3 %	15.3 %	19.3 %
								26.8 %	28.0 %	32.1 %
								11.0 %	10.7 %	14.6 %
								10.9 %	9.3 %	13.1 %
								75.0 %	75.6 %	94.0 %

AM Stations

Station	Freq	Power	Class	Program	Advertiser	Agency	Station	
KBSG	1210	27.5 kw/10 kw (DA-2)	See	KBSG-F			Auburn	
KHHO	850	10 kw/1 kw (DA-2)	See	KJR			Tacoma	
KIRO	710	50 kw (DA-N)	News/Talk		CBS, AP	\$291.00	Katz	Entercom
KIXI	880	50 kw/10 kw (DA-2)	Standards		Westwd	\$50.00	Christal	Sandusky
KJR	950	50 kw (DA-N)	Sports		ESPN, CBS	\$54.00	—	Ackerley
KNWX	770	50 kw/5 kw (DA-2)	News		AP	\$25.00	Katz	Entercom
KOMO	1000	50 kw (DA-N)	Talk		ABC	\$85.00	Sentry	Fisher
KVI	570	5 kw	Talk		ABC	\$117.00	Sentry	Fisher

FM Stations

Station	Freq	Power	Class	Program	Advertiser	Agency	Station	
KBKS	106.1	58 kw @ 2343	CHR/AC		\$58.00	Eastman	CBS/Infinity	Tacoma
KBSG	97.3	55 kw @ 2393	Oldies		\$225.00	D&R	Entercom	Tacoma
KCMS	105.3	115 kw @ 722	Contemp. Christian		UPI \$ 44.00	—		Edmonds
KING	98.1	58 kw @ 2343	Classical		\$95.00	Sentry		
KIRO	100.7	100 kw @ 736	Talk		AP \$ NA	Katz	Entercom	
KISW	99.9	100 kw @ 1148	AOR		\$138.00	Mc-Guild	Entercom	
KJR	95.7	100 kw @ 1180	Classic Hits		\$110.00	Allied	Ackerley	
KLSY	92.5	58 kw @ 2343	AC		AP \$145.00	Christal	Sandusky	Seattle
KMPS	94.1	58 kw @ 2343	Country		AP \$185.00	Eastman	CBS/Infinity	
KMTT	103.7	58 kw @ 2343	Progressive AOR		\$125.00	D&R	Entercom	Tacoma
KNDD	107.7	100 kw @ 1194	AOR-New Rock		\$140.00	D&R	Entercom	
KPLZ	101.5	100 kw @ 1200	CHR/AC		\$120.00	Sentry	Fisher	
KRWM	106.9	100 kw @ 819	Soft AC		\$71.00	Christal	Sandusky	Bremerton
KUBE	93.3	100 kw @ 1290	CHR		\$145.00	Allied	Ackerley	
KWJZ	98.9	100 kw @ 1110	Jazz		\$ 65.00	Christal	Sandusky	
KYCW	96.5	100 kw @ 1223	Country		\$105.00	Eastman	CBS/Infinity	
KZOK	102.5	100 kw @ 1194	Classic AOR		\$180.00	Eastman	CBS/Infinity	

Notes: KJR-AA Winter 1998 cume rating not available . . . 1/99 KRPM (1090) changed from simulcasting CHR KBKS-F to Classic Country . . . 3/99 KWYZ (1230; Everett) sold to Radio HanKook for \$480,000

SHREVEPORT

Arbitron Rank: 129 Pop (12+): 308,800
 MSA Rank: 129
 MSA Pop: 380,000
 DMA: 76
 Average Persons Rating: 14.2
 Market TSL In Hours: 19.25

Stations: 18 / 16
 Diaries: 955 / 323:1 / 48.6%
 Sample Target: 940
 % Below Line: 2.3
 % Not Listed: 9.1
 Pop per Station: 19,300

Last Year's Revenue: \$15,000,000
 Household Income: \$34,562
 Total Retail Sales: \$3.9 Bil.
 #1 Biller: KRMD-F \$4,000,000
 #1 Billing Portfolio:
 Capstar \$5,690,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	KMJJ-F	B	60 / 13.6	11.6	15.8	13.3	14.5	13.6	692 / 22.4	23.8	24.4	C	KMJJ-F
2	KRMD-F	C	57 / 13.0	7.6	13.3	9.8	11.1	10.9	614 / 19.9	19.5	20.8	F	KRMD-F
3	KDKS-F	B	48 / 10.9	10.6	11.9	10.1	9.6	10.9	614 / 19.9	21.0	19.8	C	KDKS-F
4	KRUF-F	CHR	39 / 8.9	7.4	9.8	10.3	9.6	9.1	657 / 21.3	19.7	22.4	B	KRUF-F
5	KVKI-F	AC	30 / 6.8	8.2	5.6	9.6	7.3	7.6	509 / 16.5	17.5	18.5	D	KVKI-F
6	KOKA	G/B	24 / 5.5	7.0	5.4	3.7	4.1	5.4	260 / 8.4	8.6	7.8	A	KOKA
7	KEEL	T	20 / 4.5	7.2	5.4	4.8	7.3	5.5	305 / 9.9	13.2	12.1	B	KEEL
8	KTUX-F	AOR-NR	18 / 4.1	4.6	2.3	3.9	3.4	3.7	284 / 9.2	8.3	9.8	B	KTUX-F
8	KRVQ-F	O	18 / 4.1	1.5					293 / 9.5	3.0			KRVQ-F
10	KITT-F	C	17 / 3.9	3.4	5.6	5.9	7.7	4.7	364 / 11.8	10.9	13.3	C	KITT-F
11	KTAL-F	AOR	15 / 3.4	3.4	4.0	4.3	3.6	3.8	214 / 6.9	9.9	8.9	B	KTAL-F
12	KSYR-F	AC	12 / 2.7	5.3	3.7	3.4	3.0	3.8	312 / 10.1	12.2	7.9	A	KSYR-F
13	KWKH	T/SPRTS	10 / 2.3	2.1	1.9	2.1	2.8	2.1	246 / 8.0	6.6	7.7	A	KWKH
13	KLKL-F	O	10 / 2.3	3.8	2.8	4.1	3.2	3.2	302 / 9.8	11.5	10.3	B	KLKL-F

12+ FM Share (Metro): 83.50% (334 of 400) (Winter 98: 81.82%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KMJJ-F >>	1 KMJJ-F >	1 KMJJ-F	1 KRMD-F	1 KRMD-F	1 KRMD-F >	1 KRMD-F >	1 KRMD-F >	1 KRMD-F	1 KMJJ-F >	1 KMJJ-F
2 KRUF-F	2 KDKS-F	2 KRMD-F <	2 KDKS-F	2 KDKS-F <	2 KVKI-F <	2 KDKS-F <	2 KVKI-F	1 KMJJ-F	2 KDKS-F	2 KDKS-F
3 KDKS-F >	3 KRUF-F	3 KDKS-F	2 KMJJ-F	3 KMJJ-F	3 KDKS-F	3 KMJJ-F	3 KMJJ-F <	3 KRUF-F <	3 KRUF-F >	3 KRMD-F
	4 KRMD-F	4 KRUF-F >	4 KRUF-F	4 KVKI-F	3 KOKA	4 KRUF-F	4 KEEL <	4 KDKS-F >	4 KRMD-F	4 KRUF-F
	5 KTUX-F	5 KVKI-F	5 KVKI-F	5 KRUF-F	5 KEEL	5 KOKA <	5 KRUF-F	5 KVKI-F >	5 KTUX-F <	5 KOKA
		6 KTUX-F	6 KTAL-F	6 KRVQ-F	6 KMJJ-F	6 KVKI-F	6 KDKS-F >	6 KTUX-F	6 KRVQ-F	6 KVKI-F
		6 KTAL-F	6 KRVQ-F <	7 KTAL-F <		7 KITT-F	7 KRVQ-F	6 KRVQ-F	6 KRVQ-F	7 KTUX-F
		6 KITT-F <				7 KEEL >	7 KOKA <	6 KITT-F <		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnite
1 KMJJ-F >>>	1 KMJJ-F >	1 KDKS-F	1 KMJJ-F	1 KRMD-F	1 KMJJ-F	1 KMJJ-F >	1 KMJJ-F >	1 KMJJ-F	1 KRMD-F	1 KMJJ-F
2 KRUF-F	2 KDKS-F	2 KMJJ-F	2 KRMD-F <	2 KDKS-F <	2 KTUX-F	2 KRUF-F	2 KRUF-F	2 KRMD-F	2 KMJJ-F <	2 KDKS-F
2 KDKS-F	3 KRMD-F	3 KRMD-F	3 KDKS-F >	3 KMJJ-F	3 KRUF-F	2 KTUX-F	2 KRVQ-F	3 KDKS-F	3 KDKS-F	3 KOKA
2 KRMD-F >	4 KRUF-F	4 KRUF-F	4 KRUF-F <	3 KVKI-F >	4 KDKS-F >	4 KDKS-F	4 KRMD-F	3 KRUF-F	3 KTAL-F	
		5 KSYR-F	5 KVKI-F >>	5 KRUF-F >		4 KRMD-F >	4 KRMD-F	5 KTAL-F	5 KRUF-F	
		5 KVKI-F >>>					4 KSYR-F	6 KTUX-F	6 KRVQ-F	
							4 KTUX-F >	7 KITT-F	7 KITT-F	

Other Rated Stations	Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report	12+	25-54	Revenue
KASO ST 1240 Minden	1.4	1.8		Capstar	28.0 %	28.2 %	38.0 %
KRMD SPRTS 1340 Shreveport	1.4	3.0		KMJJ-FM, KRMD-AM, KRMD-FM			
				Clear Channel	26.4 %	25.3 %	37.9 %
				KEEL-AM, KITT-FM, KRUF-FM, KVKI-FM, KWKH-AM			
				Local - 1	18.7 %	18.6 %	13.7 %
				KDKS-FM, KLKL-FM, KOKA-AM			
				Local - 2	8.2 %	10.7 %	1.2 %
				KASO-AM, KRVQ-FM, KSYR-FM			
					81.2 %	82.8 %	90.8 %

SHREVEPORT

AM Stations

KEEL	710	50 kw/5 kw (DA-2)	Talk	CNN, TARN	\$24.00	Katz	Clear Channel
KOKA	980	5 kw/0.08 kw	Gospel/Black	AURN, WW1, ABC	\$20.00	Allied	KDKS-F/KLKL-F
KWKH	1130	50 kw (DA-N)	Sports	Westwd	\$ NA	Katz	Clear Channel

FM Stations

KDKS	103.7	6 kw @ 328	Black	ABC	\$22.00	Allied	KOKA/KLKL-F	Haughton
KITT	93.7	100 kw @ 1010	Country	ABC, CNN, Westwd	\$30.00	D&R	Clear Channel	
KLKL	92.1	6 kw @ 325	Oldies	ABC	\$<20.00	Allied	KOKA/KDKS-F	Benton
KMJJ	99.7	50 kw @ 462	Black	Westwd, ABC	\$36.00	Eastman	Capstar	
KRMD	101.1	100 kw @ 1118	Country		\$68.00	Eastman	Capstar	
KRUF	94.5	100 kw @ 1296	CHR	Westwd	\$ NA	O&R	Clear Channel	
KRVO	102.1	14 kw @ 440	Oldies		\$ NA	---	KASO/KSYR-F	Blanchard
KSYR	95.7	50 kw @ 469	AC		\$ NA	---	KASO/KRVQ-F	Minden
KTAL	98.1	100 kw @ 1361	AOR		\$25.00	Banner		Texarkana
KTUX	98.9	100 kw @ 718	AOR-New Rock		\$<20.00	Banner		Carthage, TX
KVKI	96.5	100 kw @ 797	AC		\$46.00	K&P	Clear Channel	

Notes: KWKH reclassified from Sports to Talk/Sports based on audience analysis & M Street classification . . . 5/99 FM CP (102.9; Shreveport) sold to Capstar for \$450,000; the sale was immediately flagged by the DoJ

FORMAT CODES

AC	- Adult Contemporary	J	- Jazz and New Adult Contemporary
AC-NR	- Modern AC	KIDS	- Children's
AOR	- Album Oriented Rock	N	- News
AOR-NR	- New Rock	O	- Oldies (50's & 60's)
AOR-P	- Progressive AOR	REL	- Religion, Christian
B	- Black (audience 75%+ Black)	REL-CC	- Contemporary Christian
B/AC	- Black Adult Contemporary	SAC	- Soft Adult Contemporary
B/G	- Black Gospel	SP	- Hispanic/Spanish
B/O	- Black Oldies	SP-C	- Hispanic Contemporary
BIZ	- Business News & Talk	SP-NT	- Hispanic News/Talk/Information
C	- Country	SP-R	- Hispanic-Regional
C/O	- Classic Country	SP-TP	- Hispanic-Tropical
CHR	- Contemporary Hit Radio, Top 40	SP-VA	- Hispanic Variety
CL	- Classical	SP-TJ	- Tejano
CL AOR	- Classic AOR, Classic Rock	SPRTS	- Sports
CL HITS	- Classic Hits/70's Oldies	ST	- Standards, Big Band, Nostalgia
E	- Ethnic (usually Foreign Lang.)	T	- Talk
EZ	- Easy Listening, Beautiful Music	U	- Urban (majority of audience is non-white)
FS	- Full Service	VA	- Variety
G	- Gospel	?	- Others or Unknown

REVENUE LEVEL CODES

A - Less than \$500,000	E - \$3,000,000 to \$3,999,999	I - \$10,000,000 to \$14,999,999
B - \$500,000 to \$999,999	F - \$4,000,000 to \$4,999,999	J - \$15,000,000 to \$19,999,999
C - \$1,000,000 to \$1,999,999	G - \$5,000,000 to \$6,999,999	K - \$20,000,000 to \$29,999,999
D - \$2,000,000 to \$2,999,999	H - \$7,000,000 to \$9,999,999	L - \$30,000,000+

SPOKANE

Arbitron Rank: 87 Pop (12+): 427,800	Stations: 23 / 23	Last Year's Revenue: \$17,700,000
MSA Rank: 121	Diaries: 1,441 / 297:1 / 58.1%	Household Income: \$38,307
MSA Pop: 417,000	Sample Target: 1,420	Total Retail Sales: \$5.5 Bil.
DMA: 74	% Below Line:	#1 Biller: KKZX-F \$2,400,000
Average Persons Rating: 15.6	% Not Listed: 11.8	#1 Billing Portfolio:
Market TSL In Hours: 20.75	Pop per Station: 18,600	Capstar \$6,310,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
1 KZZU-F	CHR	68 / 10.2	11.1	9.1	7.8	8.3	9.5	1029 / 24.1	23.8	21.0	C	KZZU-F
2 KDRK-F	C	57 / 8.5	8.8	8.2	7.0	8.0	8.1	834 / 19.5	19.6	16.1	D	KDRK-F
3 KKZX-F	CL AOR	52 / 7.8	7.9	9.1	11.3	10.7	9.0	755 / 17.7	17.4	19.5	D	KKZX-F
4 KXLY-F	SAC	49 / 7.3	7.0	6.6	6.4	6.5	6.8	691 / 16.2	16.8	16.0	C	KXLY-F
5 KISC-F	AC	43 / 6.4	5.5	5.0	6.7	5.9	5.9	642 / 15.0	12.3	13.2	C	KISC-F
6 KXLY	N/T	37 / 5.5	5.8	5.8	5.6	5.9	5.7	561 / 13.1	14.6	13.3	B	KXLY
7 KGA	N/T	36 / 5.4	5.8	6.0	4.9	4.1	5.5	491 / 11.5	11.7	10.5	B*	KGA
8 KAEP-F	AOR-NR	35 / 5.2	5.3	6.0	6.2	5.0	5.7	725 / 17.0	14.5	14.8	C	KAEP-F
9 KEYF-AF	O	33 / 4.9	5.8	7.1	5.6	6.3	5.9	710 / 16.6	14.8	16.0	C	KEYF-AF
10 KAQQ	ST	31 / 4.6	5.2	4.6	4.0	4.1	4.6	404 / 9.4	8.9	8.3	A	KAQQ
11 KNFR-F	C	29 / 4.3	4.9	4.6	5.2	7.2	4.8	533 / 12.4	11.9	14.9	C	KNFR-F
12 KHTQ-F	AOR	28 / 4.2	4.3	4.6	3.2	5.3	4.1	510 / 11.9	12.6	15.1	B	KHTQ-F
13 KNJY-F	AOR-NR	23 / 3.4	3.2	3.6	3.2	2.7	3.4	403 / 9.4	8.0	7.5	A	KNJY-F
14 KCDA-F	C	21 / 3.1	2.7	3.0	3.7	2.9	3.1	265 / 6.2	6.8	6.8	B	KCDA-F

12+ FM Share (Metro): 78.06% (459 of 588) (Winter 98: 80.31%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KZZU-F >>>	1 KZZU-F	1 KKZX-F	1 KKZX-F >	1 KKZX-F	1 KXLY-F	1 KKZX-F <	1 KXLY-F	1 KZZU-F	1 KZZU-F >	1 KZZU-F <
2 KDRK-F	2 KDRK-F <	2 KZZU-F	2 KISC-F <	2 KISC-F <	2 KKZX-F	2 KZZU-F >	2 KKZX-F <	2 KDRK-F	2 KDRK-F <	2 KDRK-F >
3 KAEP-F	3 KAEP-F <	3 KDRK-F	3 KZZU-F <	3 KXLY-F <	2 KGA <	3 KDRK-F <	3 KGA <	3 KXLY-F <	3 KISC-F >	3 KXLY-F
2 KNJY-F >	4 KKZX-F	4 KISC-F	4 KXLY-F	4 KZZU-F <	4 KXLY	4 KXLY	4 KDRK-F <	4 KISC-F	4 KAEP-F <	4 KKZX-F <
	5 KHTQ-F <	4 KXLY-F	5 KDRK-F	5 KDRK-F	4 KAQQ	5 KXLY-F <	5 KZZU-F <	4 KKZX-F <	5 KXLY-F	5 KAQQ
	6 KNJY-F	6 KAEP-F	6 KAEP-F	6 KEYF-AF	4 KDRK-F	6 KISC-F <	6 KISC-F	6 KAEP-F	5 KNJY-F	5 KAEP-F <
	7 KISC-F	7 KHTQ-F	7 KHTQ-F	7 KAEP-F <	7 KISC-F <	7 KGA	7 KXLY	7 KEYF-AF	5 KKZX-F <	7 KISC-F
	7 KNFR-F	8 KNFR-F	8 KEYF-AF	8 KHTQ-F	8 KEYF-AF >	8 KAQQ <	8 KEYF-AF	8 KHTQ-F <	8 KGA	7 KEYF-AF
	7 KXLY-F >>	8 KNJY-F <		9 KCDA-F	9 KAEP-F	9 KHTQ-F <	9 KNFR-F	8 KNFR-F	7 KNFR-F	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmite
1 KZZU-F >	1 KZZU-F <	1 KDRK-F	1 KZZU-F <	1 KISC-F <	1 KNJY-F >>	1 KKZX-F	1 KKZX-F >	1 KKZX-F >	1 KKZX-F >>	1 KZZU-F >
2 KDRK-F	2 KDRK-F	2 KISC-F	2 KDRK-F <	2 KXLY-F <	2 KHTQ-F	2 KHTQ-F	2 KZZU-F	2 KHTQ-F <	2 KHTQ-F	2 KISC-F
3 KAEP-F >	3 KAEP-F	2 KAEP-F	3 KISC-F	3 KDRK-F	2 KDRK-F	2 KZZU-F	3 KHTQ-F	3 KZZU-F	2 KZZU-F	3 KNJY-F
4 KXLY-F	4 KXLY-F	2 KZZU-F	3 KXLY-F >	4 KZZU-F	4 KAEP-F	2 KNJY-F	4 KAEP-F	4 KNJY-F <	4 KEYF-AF <	3 KXLY
4 KNJY-F	5 KISC-F >	5 KXLY-F	5 KAEP-F	5 KAEP-F	4 KZZU-F	5 KAEP-F	5 KISC-F	5 KDRK-F	5 KISC-F	5 KGA
4 KNFR-F >	6 KNFR-F	6 KNFR-F	6 KKZX-F	6 KEYF-AF	4 KNFR-F >>	6 KDRK-F	5 KXLY	5 KAEP-F	5 KXLY-F <	5 KDRK-F
			7 KNFR-F <	6 KKZX-F				7 KXLY-F	7 KGA	
								8 KISC-F	7 KDRK-F	
								9 KXLY	9 KAEP-F	

Other Rated Stations	Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report	12+	25-54	Revenue
KAZZ-F ST 107.1 Deer Park	0.9	1.7		Capstar	23.1 %	26.3 %	35.6 %
KEZE-F AC/CHR 96.9 Spokane	0.7	2.9		KAQQ-AM, KISC-FM, KKZX-FM, KNFR-FM			
KJRB SPRTS 790 Spokane	1.3	3.1		Citadel	28.7 %	28.6 %	32.6 %
KKPL ST 630 Opportunity	1.2	2.3		KAEP-FM, KDRK-FM, KEYF-AF, KGA-AM, KJRB-AM, KNJY-FM			
KSBN T 1230 Spokane	0.4	1.8		Morgan Murphy	18.9 %	19.1 %	24.7 %
KSPO-F REL 106.5 Dishman	0.4	1.7		KEZE-FM, KHTQ-FM, KKPL-AM, KVNI-AM, KXLY-AM, KZZU-FM			
KTRW SPRTS 970 Spokane	0.6	2.6					
KTSL-F REL-CC 101.9 Medical Lake	1.2	3.8					
					70.8 %	74.0 %	92.9 %

SPOKANE

AM Stations

KAQQ	590	5 kw	Standards	Westwd, CNN	\$<20.00	Katz	Capstar	
KEYF	1050	5 kw/0.355 kw	See KEYF-F					Dishman
KGA	1510	50 kw (DA-N)	News/Talk	Westwd	\$20.00	Mc-Guild	Citadel	
KXLY	920	5 kw	News/Talk	ABC	\$22.00	Eastman	Morgan Murphy	

FM Stations

KAEP	105.7	100 kw @ 1910	AOR-New Rock		\$28.00	Mc-Guild	Citadel	
KCDA	103.1	2.4 kw @ 1886	Country	ABC	\$<20.00	Allied	American Gen'l.	Coeur d'Alene, ID
KDRK	93.7	56 kw @ 2380	Country		\$57.00	Mc-Guild	Citadel	
KEYF	101.1	100 kw @ 1965	Oldies		\$38.00	Mc-Guild	Citadel, pend.	Cheney
KHTQ	94.5	100 kw @ 1883	AOR	ABC	\$<20.00	Eastman	Morgan Murphy	Hayden, ID
KISC	98.1	94 kw @ 2031	AC		\$44.00	Allied	Capstar	
KKZX	98.9	100 kw @ 1614	Classic AOR		\$41.00	Mc-Guild	Capstar	
KNFR	96.1	56 kw @ 2380	Country		\$22.00	Allied	Capstar	Opportunity
KNJY	103.9	5.5 kw @ 303	AOR-New Rock	ABC	\$<20.00	Eastman	Citadel, pend.	
KTSL	101.9	12 kw @ 495	Contemp. Christian	SRN	\$ NA	Salem		Medical Lake
KXLY	99.9	37 kw @ 3000	Soft AC		\$23.00	Allied	Morgan Murphy	
KZZU	92.9	85 kw @ 2080	CHR		\$32.00	Chrystal	Morgan Murphy	

Notes: * KGA revenue level includes revenue of KJRB . . . 2/99 KVNI (1080; Coeur d'Alene) changed from AC to Talk/Sports, simulcasting co-owned KXLY 1-6 PM & taking programming from 1-On-1 from 6 PM to 5 AM . . . 2/99 KEZE-F (96.9) changed to Hot AC (AC/CHR) as "Star 96.9" . . . 3/99 KNJY-F sold by American General to Citadel (price NA) (Exline) . . . 3/99 KEYF-AF sold by Capstar (Triathlon) to Citadel (as part of the firms' settlement with DoJ) for KKL-F Colorado Springs + \$10,000,000

SPRINGFIELD, MA

Arbitron Rank: 80 Pop (12+): 493,800	Stations: 30 / 16	Last Year's Revenue: \$17,800,000
MSA Rank: 89	Diaries: 1,635 / 302:1 / 54.0%	Household Income: \$42,664
MSA Pop: 592,000	Sample Target: 1,670	Total Retail Sales: \$4.4 Bil.
DMA: 65	% Below Line: 26.5	#1 Biller: WAQY-AF \$4,100,000
Average Persons Rating: 15.2	% Not Listed: 20.8	#1 Billing Portfolio:
Market TSL in Hours: 20.25	Pop per Station: 30,862	Clear Channel \$4,475,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level		
1	WMAS-F	AC	68 / 9.1	10.2	9.4	10.0	9.4	9.7	969 / 19.6	21.4	21.3		D	WMAS-F
2	WPXK-F	C	57 / 7.6	7.9	6.9	7.7	8.2	7.5	774 / 15.7	14.2	17.6		E	WPXK-F
3	WHYN-F	AC	48 / 6.4	5.6	6.3	7.3	7.1	6.4	695 / 14.1	15.2	17.1		D	WHYN-F
4	WAQY-AF	CL AOR	43 / 5.7	8.8	7.6	8.8	10.3	7.7	759 / 15.4	17.7	22.5		F	WAQY-AF
5	WKSS-F	CHR	38 / 5.1	5.2	5.3	5.5	4.4	5.3	870 / 17.6	17.1	15.7			WKSS-F
6	WHYN	T	35 / 4.7	5.3	6.5	6.2	6.0	5.7	616 / 12.5	13.9	14.1		C	WHYN
7	WMAS	ST	34 / 4.5	4.0	3.6	3.5	4.8	3.9	313 / 6.3	6.7	7.0		B	WMAS
8	WTIC-F	AC/CHR	32 / 4.3	4.4	4.9	4.6	4.5	4.5	844 / 17.1	18.2	16.7			WTIC-F
9	WNNZ	T/N	27 / 3.6	2.2	3.3	3.5	3.7	3.2	414 / 8.4	7.9	7.8		B	WNNZ
10	WCCC-F	AOR	25 / 3.3	3.6	2.7	3.5	2.6	3.3	457 / 9.3	10.3	8.9			WCCC-F
11	WRNX-F	AOR-P	22 / 2.9	2.7	2.1	2.1	1.8	2.5	422 / 8.5	6.7	6.5		C	WRNX-F
11	WDRC-F	O	22 / 2.9	3.2	2.7	3.3	2.3	3.0	451 / 9.1	9.3	8.6			WDRC-F
13	WAAF-F	AOR-NR	17 / 2.3	2.6	2.7	2.7	3.6	2.6	396 / 8.0	7.8	9.2			WAAF-F
14	WRCH-F	SAC	15 / 2.0	2.3	3.1	2.6	2.7	2.5	335 / 6.8	6.9	7.4			WRCH-F
14	WHMP-F	AOR-NR	15 / 2.0	2.2	3.2	2.2	2.1	2.4	463 / 9.4	10.7	10.9		C	WHMP-F
16	WSPR	SP-TP	13 / 1.7	1.7	1.7	1.2	1.9	1.6	125 / 2.5	2.7	2.6		A	WSPR
17	WMRQ-F	AOR-NR	11 / 1.5	1.3	2.0	1.5	1.4	1.6	372 / 7.5	7.3	8.6			WMRQ-F
18	WHMP	T	10 / 1.3	0.6	1.0	1.8	1.4	1.2	162 / 3.3	2.3	3.2		B	WHMP

12+ FM Share (Metro): 75.25% (447 of 594) (Winter 98: 76.77%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WKSS-F >>>	1 WMAS-F >	1 WMAS-F >	1 WMAS-F	1 WMAS-F	1 WHYN-F	1 WMAS-F	1 WMAS-F >	1 WMAS-F <	1 WMAS-F	1 WPXK-F
2 WTIC-F	2 WPXK-F	2 WAQY-AF <	2 WHYN-F <	2 WPXK-F <	1 WPXK-F <	2 WPXK-F <	2 WHYN-F	2 WPXK-F	2 WKSS-F	2 WMAS-F <
3 WMRQ-F	2 WKSS-F	3 WPXK-F <	3 WAQY-AF	3 WHYN-F	3 WMAS-F <	3 WHYN-F <	2 WPXK-F	3 WAQY-AF	3 WAQY-F	3 WKSS-F
	2 WCCC-F	4 WHYN-F	3 WPXK-F >	4 WAQY-AF >	4 WHYN <	4 WHYN <	4 WHYN <	4 WKSS-F <	4 WPXK-F	4 WHYN-F <
	5 WAQY-AF	5 WKSS-F <	5 WRNX-F	5 WRNX-F	5 WMAS	5 WAQY-AF	5 WAQY-AF	5 WHYN-F	5 WHYN-F	5 WTIC-F <
	6 WTIC-F	6 WTIC-F	5 WTIC-F	5 WTIC-F <	6 WAQY-AF <	6 WCCC-F	6 WMAS	6 WNNZ <	6 WTIC-F	6 WMAS
	7 WAAF-F	7 WCCC-F	7 WKSS-F	7 WDRC-F	7 WNNZ	7 WMAS	7 WNNZ <	7 WTIC-F	7 WAAF-F	7 WRNX-F
	8 WHMP-F	8 WRNX-F	8 WHYN	8 WHYN	8 WDRC-F >	8 WTIC-F	8 WTIC-F <	8 WMAS <	8 WCCC-F	8 WAQY-AF
		9 WAAF-F <	8 WCCC-F	8 WKSS-F <	9 WRCH-F <	9 WKSS-F	9 WKSS-F	9 WDRC-F	8 WMRQ-F	8 WNNZ <
			8 WORC-F >	10 WCCC-F >	10 WTIC-F <	10 WNNZ	10 WCCC-F <	10 WRNX-F	10 WDRC-F	10 WHYN
										10 WDRC-F <

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnite
1 WMAS-F >>	1 WMAS-F >>	1 WMAS-F >	1 WMAS-F >	1 WMAS-F	1 WAAF-F	1 WCCC-F <	1 WPXK-F	1 WAQY-AF >	1 WAQY-AF	1 WHYN <
2 WKSS-F >	2 WKSS-F	2 WPXK-F	2 WHYN-F	2 WHYN-F	2 WCCC-F	2 WAQY-AF	2 WCCC-F	2 WPXK-F	2 WPXK-F	2 WMAS-F >
3 WTIC-F	3 WTIC-F	3 WRNX-F	3 WPXK-F <	3 WPXK-F >	2 WAQY-AF	3 WAAF-F	3 WAQY-AF	3 WMAS-F <	3 WHYN-F	3 WPXK-F
3 WCCC-F >	3 WPXK-F	3 WHYN-F >	4 WKSS-F <	4 WRNX-F <	2 WKSS-F	3 WPXK-F	4 WMAS-F	4 WCCC-F	3 WMAS-F	4 WHYN-F
5 WHMP-F	5 WRNX-F	5 WTIC-F	5 WTIC-F	5 WTIC-F	5 WMAS-F	5 WKSS-F	5 WKSS-F	5 WTIC-F	5 WDRC-F	5 WNNZ
5 WPXK-F >	6 WAQY-AF	6 WAQY-AF	6 WRNX-F <	6 WAQY-AF	5 WHMP-F	5 WMAS-F >	6 WTIC-F	5 WAAF-F	5 WCCC-F	6 WKSS-F
	6 WHYN-F	6 WSPR	7 WAQY-AF	7 WKSS-F		7 WTIC-F	6 WAAF-F >	7 WKSS-F <	7 WHYN	
	6 WCCC-F >	6 WKSS-F >	8 WDRC-F	7 WDRC-F		7 WHMP-F >>	8 WHYN-F	7 WTIC-F	7 WHMP-F	
			9 WCCC-F	9 WHYN			9 WHYN-F	9 WHMP-F	9 WRNX-F	
							9 WHYN	10 WKSS-F >		
							9 WRNX-F			

Other Rated Stations				Metro Cume Share Rating	TSA AQH Cume	Other Rated Stations--Outside Market				Metro Cume Share Rating	TSA AQH Cume
WACE	REL	730	Chicopee	0.5	1.9	WHCN-F	CLAOR	105.9	Hartford	0.8	4.1
WACM	SP	1490	E. Springfield	1.2	1.4	WRSI-F	AOR-P	95.3	Greenfield	0.7	1.8
WARE	ST	1250	Ware	0.7	2.4	WSRS-F	AC	96.1	Worcester	0.9	3.0
WPVQ-F	C	93.9	Turners Falls	0.8	2.1	WTIC	FS	1080	Hartford	0.9	2.7
						WVNE	REL	760	Leicester	0.4	0.6
						WWYZ-F	C	92.5	Waterbury, CT	0.5	3.4
						WZMX-F	CLAOR	93.7	Hartford	0.8	3.8

SPRINGFIELD, MA

Consolidation Report	12+	25-54	Revenue
Capstar WHMP-AM, WHMP-FM, WPKX-FM	10.9 %	11.3 %	21.7 %
Clear Channel WHYN-AM, WHYN-FM, WNNZ-AM	14.7 %	14.8 %	25.5 %
	25.6 %	26.1 %	47.2 %

AM Stations

Station	Freq	Power	Day	Format	Comments	Revenue	Advertiser	Agency	Market
WAQY	1600	2.5 kw	(Days)	See WAQY-F					E. Longmeadow
WHMP	1400	1 kw		Talk	Westwd, TARN, 1/1	\$14.00	D&R	Capstar	Northampton
WHYN	560	5 kw/1 kw	(DA-2)	Talk	ABC, CNN	\$39.00	Clr Chnl	Clear Channel	
WMAS	1450	1 kw		Standards	Westwd, ABC	\$25.00	Mc-Guild		
WNNZ	640	50 kw/1 kw	(DA-2)	Talk/News	CBS, ABC, Westwd	\$25.00	Katz	Clear Channel	Westfield
WSPR	1270	5 kw/1 kw	(DA-2)	Hispanic	CAR, Unica	\$ NA	Rosfin		

FM Stations

Station	Freq	Power	Day	Format	Comments	Revenue	Advertiser	Agency	Market
WAQY	102.1	17 kw	@ 780	Classic AOR		\$75.00	Katz	Saga	
WHMP	99.3	6 kw	@ 325	New Rock	Jones	\$30.00	Sentry	Capstar	Northampton
WHYN	93.1	8.9 kw	@ 1000	AC		\$56.00	Clr Chnl	Clear Channel	
WMAS	94.7	50 kw	@ 195	AC		\$50.00	Mc-Guild		
WPKX	97.9	2.2 kw	@ 528	Country		\$70.00	D&R	Capstar	Enfield, CT
WRNX	100.9	1.35 kw	@ 692	Progressive AOR		\$25.00	Allied		Amherst

Notes: Other ranked stations – See Hartford or Boston . . . 3/99 WEIB (106.3; Northampton) began operation as "FM106.3"

SYRACUSE

Arbitron Rank: 73 Pop (12+): 541,300
MSA Rank: 73
MSA Pop: 743,000
DMA: 69
Average Persons Rating: 15.6
Market TSL in Hours: 20.25

Stations: 30 / 23
Diaries: 1,797 / 301:1 / 56.7%
Sample Target: 1,740
% Below Line: 4.4
% Not Listed: 14.4
Pop per Station: 23,535

Last Year's Revenue: \$28,900,000
Household Income: \$43,885
Total Retail Sales: \$5.6 Bil.
#1 Biller: WBBS-F \$4,335,000
#1 Billing Portfolio: Clear Channel, pend. \$13,915,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WBBS-F	C	85 / 10.1	10.4	9.7	9.3	9.7	9.9	1128 / 20.8	19.7	18.0	F	WBBS-F
2	WSYR	FS	75 / 8.9	9.9	8.9	7.9	8.4	8.9	1133 / 20.9	22.3	20.1	E	WSYR
3	WAQX-F	AOR	63 / 7.5	7.0	7.6	7.3	7.9	7.3	1036 / 19.1	20.2	17.8	E	WAQX-F
4	WNTQ-F	CHR	61 / 7.2	6.2	7.2	7.5	6.9	7.0	1365 / 25.2	24.7	24.9	E	WNTQ-F
5	WYYY-F	AC	60 / 7.1	7.0	5.7	7.6	6.7	6.9	1021 / 18.9	18.7	18.2	F	WYYY-F
6	WWHT-F	CHR	56 / 6.6	6.1	6.7	6.4	5.5	6.5	1157 / 21.4	19.8	19.0	C	WWHT-F
7	WSEN-F	O	46 / 5.5	5.9	5.9	5.2	6.2	5.6	904 / 16.7	17.0	14.7	C	WSEN-F
8	WTKW-F	CL AOR	41 / 4.9	5.6	4.6	4.2	5.0	4.8	644 / 11.9	13.4	12.2	C	WTKW-F
9	WKRL-F	AOR-NR	39 / 4.6	5.9	4.3	5.1	4.6	5.0	739 / 13.7	15.0	12.9	C	WKRL-F
10	WLTI-F	SAC	35 / 4.2	5.6	4.6	4.9	5.8	4.8	579 / 10.7	13.2	12.2	B	WLTI-F
11	WTLA-AA	ST	28 / 3.3	2.1	2.0	2.3	1.7	2.4	285 / 5.3	4.7	4.1	A	WTLA-AA
12	WHEN	SPRTS	21 / 2.5	2.0	2.4	2.1	2.6	2.2	382 / 7.1	6.7	6.6	A	WHEN
12	WFBL	ST	21 / 2.5	2.6	3.0	2.4	3.0	2.6	318 / 5.9	6.6	5.5	A	WFBL
14	WFRG-F	C	15 / 1.8	1.9	2.2	1.7	1.4	1.9	347 / 6.4	5.1	4.7		WFRG-F
15	WNSS	N	12 / 1.4	1.1	1.0	0.8	1.7	1.1	300 / 5.5	5.2	6.0	A	WNSS
16	WSCP-F	C	11 / 1.3	1.6	1.7	1.7	1.4	1.6	130 / 2.4	3.1	2.4		WSCP-F
17	WRDS-F	B/A/C	9 / 1.1	1.5	2.3	2.8	1.9	1.9	196 / 3.6	4.0	4.1	A	WRDS-F
17	WHCD-F	J	9 / 1.1	0.9	1.0	1.2	0.8	1.1	168 / 3.1	3.5	2.4	A	WHCD-F

12+ FM Share (Metro): 76.98% (555 of 721) (Winter 98: 79.69%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WWHT-F >>>	1 WAQX-F	1 WAQX-F <	1 WBBS-F	1 WBBS-F	1 WSYR	1 WAQX-F <	1 WBBS-F	1 WBBS-F	1 WWHT-F >	1 WWHT-F <
2 WKRL-F >>	2 WBBS-F	2 WBBS-F	2 WAQX-F <	2 WYYY-F	2 WBBS-F >	2 WBBS-F <	2 WSYR	2 WSYR	2 WSYR <	2 WBBS-F
3 WNTQ-F >>>	3 WNTQ-F	3 WNTQ-F <	3 WYYY-F <	3 WAQX-F <	3 WSEN-F	3 WSYR	3 WYYY-F	3 WYYY-F	3 WBBS-F	3 WSYR <
	3 WYYY-F <	4 WYYY-F	4 WNTQ-F	4 WNTQ-F	4 WYYY-F <	4 WNTQ-F <	4 WAQX-F	3 WWHT-F <	3 WKRL-F	4 WNTQ-F >
	5 WKRL-F	5 WTKW-F	5 WTKW-F	5 WTKW-F <	5 WLTI-F <	5 WYYY-F >	5 WNTQ-F	5 WNTQ-F <	5 WNTQ-F	5 WKRL-F
	5 WWHT-F >	6 WWHT-F <	6 WSYR	6 WSEN-F	6 WNTQ-F	6 WTKW-F	5 WSEN-F	6 WAQX-F	6 WSEN-F	5 WAQX-F
		7 WKRL-F <	6 WSEN-F	7 WSYR	6 WTLA-AA	6 WSEN-F <	7 WTKW-F	7 WKRL-F <	7 WAQX-F	5 WYYY-F
		8 WSEN-F <	8 WLTI-F <	8 WLTI-F >	8 WAQX-F	8 WWHT-F	8 WLTI-F	8 WSEN-F <	7 WYYY-F	5 WSEN-F
					8 WTKW-F		9 WKRL-F	9 WTKW-F	9 WTKW-F <	9 WLTI-F
							9 WWHT-F <		10 WLTI-F >	10 WTKW-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmite
1 WWHT-F	1 WNTQ-F <	1 WYYY-F <	1 WNTQ-F <	1 WYYY-F	1 WAQX-F >	1 WAQX-F >	1 WAQX-F >>	1 WAQX-F >	1 WAQX-F >	1 WSYR >
2 WBBS-F	2 WBBS-F <	2 WNTQ-F <	2 WBBS-F <	1 WBBS-F <	2 WKRL-F	2 WKRL-F >	2 WTKW-F	2 WTKW-F	2 WTKW-F <	2 WWHT-F
2 WNTQ-F	3 WYYY-F	3 WBBS-F >>	3 WYYY-F >	3 WNTQ-F >	3 WWHT-F >>	3 WTKW-F	2 WKRL-F	3 WKRL-F	3 WBBS-F <	3 WBBS-F
4 WYYY-F >	4 WWHT-F >>	4 WWHT-F	4 WWHT-F	4 WSEN-F	4 WNTQ-F	4 WBBS-F	4 WBBS-F	3 WBBS-F	4 WSYR	4 WSEN-F
5 WSKS-F	5 WKRL-F	5 WTKW-F	5 WSEN-F	5 WLTI-F	4 WTKW-F	4 WWHT-F	5 WYYY-F	5 WSYR	5 WSEN-F	5 WKRL-F
5 WKRL-F >>	6 WAQX-F	6 WLTI-F	6 WSYR	6 WNTQ-F	4 WSEN-F >	6 WYYY-F	5 WHEN >	6 WYYY-F	5 WYYY-F	5 WYYY-F
7 WRDS-F	6 WLTI-F	6 WTKW-F						6 WSEN-F	7 WHEN	7 WNTQ-F
7 WAQX-F	6 WKRL-F >							8 WHEN	7 WKRL-F	
7 WFRG-F >>								8 WWHT-F <		

Other Rated Stations	Metro Share	Cume Rating	TSA AQH Cume
WOLF-AF	T	1490 Syracuse	0.7 2.4
WSIV	REL	1540 E. Syracuse	0.5 0.7

Other Rated Stations—Outside Market	Metro Share	Cume Rating	TSA AQH Cume
WIII-F	CL AOR	99.9 Cortland	0.4 1.6
WLZW-F	AC	98.7 Utica	0.5 1.9
WNVE-F	AOR-NR	95.1 S. Bristol	0.4 2.3
WOUR-F	AOR	96.9 Utica	0.2 2.3
WRFM-F	SAC	93.5 Remsen	0.5 0.7
WSKS-F	CHR	102.5 Rome	0.7 3.7

SYRACUSE

Consolidation Report	12+	25-54	Revenue
Clear Channel, pend. WBBS-FM, WHEN-AM, WSYR-AM, WWHT-FM, WYYY-FM	35.2 %	35.2 %	48.1 %
Pilot WAQX-FM, WLTi-FM, WNSS-AM, WNTQ-FM	20.3 %	24.7 %	28.3 %
Radio Corp. WKRH-FM, WKRL-FM, WSGO-AM, WTKV-FM, WTKW-FM, WTLA-AM	12.9 %	11.7 %	9.9 %
	68.4 %	71.6 %	86.3 %

AM Stations

Station	Power	Class	Format	Daypart	Network	Advertiser	Agency	City
WFBL	1050	2.5 kw/0.019 kw (DA-2)	Standards		CNN, Westwd	\$<20.00	Mc-Guild	Baldwinsville
WHEN	620	5 kw/1 kw (DA-N)	Sports		ABC, 1-On-1, Westwd	\$22.00	Eastman	Clear Chnl, pend.
WNSS	1260	5 kw (DA-N)	News		CBS, AP	\$16.00	D&R	Pilot
WSGO	1440	1 kw/0.045 kw	See WTLA					Oswego
WSYR	570	5 kw (DA-2)	Full Service		Westwd, ABC, CNN	\$66.00	Katz	Clear Chnl, pend.
WTLA	1200	1 kw (DA-N)	Standards		ABC	\$<20.00	Allied	Radio Corp.

FM Stations

Station	Frequency	Power	Class	Format	Daypart	Network	Advertiser	Agency	City
WAQX	95.7	25 kw @ 298	AOR		CBS	\$75.00	D&R	Pilot	Manlius
WBBS	104.7	50 kw @ 492	Country			\$54.00	—	Clear Chnl, pend.	Fulton
WHCD	106.9	13.8 kw @ 940	Jazz			\$ NA	—		Auburn
WKRH	106.5	5 kw @ 328	See WKRL-F						Minetto
WKRL	100.9	6 kw @ 165	AOR-New Rock		ABC	\$25.00	Allied	Radio Corp.	N. Syracuse
WLTi	105.9	1.25 kw @ 200	Soft AC		CBS	\$ NA	D&R	Pilot	
WNTQ	93.1	97 kw @ 660	CHR			\$75.00	D&R	Pilot	
WRDS	102.1	6 kw @ 220	Black AC		ABC	\$ NA	Roslin		Phoenix
WSCP	101.7	2.5 kw @ 364	Country		Jones	\$ NA	—		Pulaski
WSEN	92.1	25 kw @ 300	Oldies		CBS, Westwd	\$38.00	Mc-Guild	Buckley	Baldwinsville
WTKV	105.5	1.8 kw @ 417	See WTKW-F						Oswego
WTKW	99.5	6 kw @ 328	Classic AOR		ABC, AP	\$30.00	Allied	Radio Corp.	Bridgeport
WWHT	107.9	50 kw @ 500	CHR		ABC	\$<20.00	Eastman	Clear Chnl, pend.	
WYYY	94.5	100 kw @ 650	AC			\$93.00	Katz	Clear Chnl, pend.	

Notes: WFRG-F -- See Utica-Rome in the Fall 1998 American Radio . . . 5/99 WOLF-AF changed from Talk to Children's (Radio Disney)

TAMPA-SAINT PETERSBURG

Arbitron Rank: 22 Pop (12+): 1,976,800
MSA Rank: 22
MSA Pop: 2,260,000
DMA: 15
Average Persons Rating: 16.4
Market TSL in Hours: 22.00

Stations: 32 / 31
Diaries: 3,289 / 601:1 / 54.4%
Sample Target: 3,080
% Below Line: 0.5
% Not Listed: 11.7
Pop per Station: 63,768

Last Year's Revenue: \$106,900,000
Household Income: \$35,596
Total Retail Sales: \$25.9 Bil.
#1 Biller: WQYK-F \$14,360,000
#1 Billing Portfolio: Clear Channel \$50,755,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level		
1	WDUV-F	EZ/ST	288 / 8.9	8.5	6.8	6.5	7.0	7.7	2897 / 14.7	13.6	13.3		E	WDUV-F
2	WQYK-F	C	210 / 6.5	5.6	7.4	7.5	6.9	6.7	2449 / 12.4	14.7	15.1		I	WQYK-F
3	WFLZ-F	CHR	201 / 6.2	6.5	6.4	9.0	9.7	7.0	3889 / 19.7	20.1	24.0		I	WFLZ-F
4	WFLA	T	190 / 5.9	6.6	6.1	6.6	6.5	6.3	2293 / 11.6	12.7	12.1		H	WFLA
5	WWRM-F	SAC	169 / 5.2	4.1	5.3	4.3	4.8	4.7	2337 / 11.8	11.0	12.4		H	WWRM-F
6	WXTB-F	AOR	168 / 5.2	5.6	5.0	4.5	5.6	5.1	2238 / 11.3	11.5	12.1		G	WXTB-F
7	WLLD-F	CHR/U	159 / 4.9	5.6	5.9	2.1		4.6	2497 / 12.6	13.3			B	WLLD-F
8	WGUL-AF	ST	157 / 4.8	3.9	3.8	4.8	4.3	4.3	1304 / 6.6	6.9	6.0		C	WGUL-AF
9	WRBQ-F	C	153 / 4.7	4.2	4.7	4.8	4.6	4.6	1869 / 9.5	9.2	11.5		H	WRBQ-F
10	WTBT-F	CL AOR	135 / 4.2	5.2	6.2	5.5	5.8	5.3	2111 / 10.7	11.9	12.8		H	WTBT-F
11	WSSR-F	AC-NR	127 / 3.9	3.3	3.5	4.5	4.3	3.8	2376 / 12.0	11.2	14.1		H	WSSR-F
12	WSJT-F	J	115 / 3.5	3.0	4.0	4.0	4.6	3.6	1677 / 8.5	7.7	9.4		F	WSJT-F
13	WAKS-F	AC/CHR	103 / 3.2	2.9	4.3	3.2	4.4	3.4	1647 / 8.3	8.8	11.1		G	WAKS-F
14	WCOF-F	CL HITS	100 / 3.1	2.3	3.1	3.6	2.6	3.0	1769 / 8.9	8.0	8.6		F	WCOF-F
15	WFJO-F	B/O	95 / 2.9	3.9	1.6	0.9	1.3	2.3	1381 / 7.0	8.8	4.4		B	WFJO-F
16	WSUN-F	O	86 / 2.7	2.6	2.3	1.3	2.0	2.2	1768 / 8.9	8.2	3.4			WSUN-F
17	WYUU-F	O	73 / 2.3	2.6	3.0	2.9	2.8	2.7	1564 / 7.9	8.6	8.9		E	WYUU-F
18	WHPT-F	AOR-P	66 / 2.0	2.2	2.0	2.0	2.0	2.1	1447 / 7.3	7.9	7.8		E	WHPT-F
19	WRBQ	B/AC	39 / 1.2	1.1	1.2	1.5	1.7	1.3	552 / 2.8	2.6	3.5		A	WRBQ
20	WZTM	SPRTS	32 / 1.0	1.3	1.0	1.1	0.8	1.1	624 / 3.2	4.0	3.4		C	WZTM

12+ FM Share (Metro): 80.92% (2315 of 2861) (Winter 98: 80.17%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WLLD-F >>>	1 WXTB-F	1 WFLZ-F	1 WTBT-F <	1 WFLZ-F	1 WDUV-F >	1 WFLZ-F	1 WDUV-F	1 WDUV-F	1 WLLD-F >	1 WDUV-F >
2 WFLZ-F >>	2 WFLZ-F	1 WXTB-F	2 WFLZ-F <	1 WTBT-F <	2 WFLA <	2 WDUV-F <	2 WFLA	2 WQYK-F	2 WDUV-F <	2 WQYK-F <
3 WXTB-F >	3 WLLD-F	3 WTBT-F <	3 WXTB-F <	3 WQYK-F <	3 WQYK-F <	3 WFLA <	3 WQYK-F	3 WFLZ-F <	3 WFLZ-F <	3 WFLZ-F
4 WSSR-F >	4 WSSR-F	4 WQYK-F <	4 WQYK-F <	4 WWRM-F	4 WGUL-AF	4 WQYK-F <	4 WGUL-AF <	4 WLLD-F <	4 WXTB-F <	3 WLLD-F
5 WRBQ-F <	5 WRBQ-F	5 WSSR-F	4 WXTB-F <	5 WWRM-F	5 WXTB-F	5 WXTB-F	5 WWRM-F <	5 WWRM-F <	5 WWRM-F	5 WWRM-F
6 WTBT-F	5 WQYK-F <	6 WRBQ-F <	6 WRBQ-F <	6 WRBQ-F <	6 WRBQ-F <	6 WRBQ-F <	6 WXTB-F	6 WRBQ-F <	6 WSSR-F	6 WRBQ-F <
7 WQYK-F	7 WLLD-F <	7 WWRM-F <	7 WSSR-F	7 WSSR-F	7 WSJT-F <	7 WWRM-F <	6 WRBQ-F	7 WGUL-AF <	6 WQYK-F	7 WGUL-AF <
8 WWRM-F	8 WWRM-F	8 WCOF-F	8 WCOF-F <	8 WCOF-F <	8 WTBT-F <	8 WGUL-AF	8 WTBT-F	8 WXTB-F <	8 WFLA <	8 WTBT-F <
	9 WCOF-F <	9 WAKS-F <	9 WSJT-F <	9 WCOF-F	9 WCOF-F	9 WTBT-F <	9 WFLZ-F <	9 WFLA <	9 WSJT-F	9 WXTB-F
	10 WAKS-F	10 WSJT-F	10 WFLA <	9 WSUN-F	10 WSSR-F <	10 WSSR-F <	10 WTBT-F	10 WGUL-AF	10 WSSR-F <	10 WSSR-F <
		10 WFJO-F <					10 WSSR-F	10 WRBQ-F <		

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmite
1 WFLZ-F	1 WFLZ-F	1 WSSR-F	1 WFLZ-F	1 WWRM-F <	1 WXTB-F	1 WXTB-F >	1 WXTB-F >	1 WXTB-F >	1 WXTB-F <	1 WFLA <
2 WLLD-F >	2 WSSR-F >	2 WFLZ-F	2 WSSR-F	2 WFLZ-F <	2 WLLD-F >	2 WLLD-F	2 WFLZ-F	2 WTBT-F >	2 WTBT-F >	2 WDUV-F
3 WSSR-F	3 WLLD-F <	3 WRBQ-F >	3 WWRM-F <	3 WSSR-F	3 WFLZ-F >	3 WFLZ-F	3 WTBT-F	3 WLLD-F <	3 WQYK-F	3 WWRM-F >
4 WXTB-F	4 WRBQ-F	4 WQYK-F <	4 WRBQ-F <	4 WRBQ-F <	4 WRBQ-F	4 WTBT-F >	4 WLLD-F	4 WFLZ-F <	4 WFLA <	4 WLLD-F <
4 WWRM-F	5 WXTB-F	5 WAKS-F <	5 WAKS-F	5 WQYK-F	5 WTBT-F	5 WSSR-F	5 WQYK-F	5 WQYK-F	5 WFLZ-F	5 WFLZ-F <
	5 WWRM-F	6 WXTB-F <	6 WQYK-F	6 WAKS-F <	5 WQYK-F >	5 WQYK-F >	6 WSSR-F	6 WFLA <	6 WSJT-F <	6 WXTB-F
	5 WAKS-F	7 WWRM-F	7 WCOF-F	7 WCOF-F	7 WRBQ-F	7 WHPT-F	7 WRBQ-F	7 WRBQ-F	7 WRBQ-F <	
		8 WLLD-F <	8 WLLD-F <	8 WSJT-F <				8 WHPT-F <	8 WFJO-F <	
			9 WTBT-F <	9 WTBT-F <				9 WSSR-F	9 WHPT-F	
			10 WSJT-F <	10 WFJO-F				9 WFJO-F <	9 WCOF-F	
								9 WWRM-F		

TAMPA-SAINT PETERSBURG

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume
WAMA	SP-C	1550	Tampa	0.4	0.9	
WBDN	SP-TP	760	Brandon	0.8	1.6	
WDAE	SPRTS	1250	Tampa	0.7	2.1	
WHNZ	N/T	570	Pinellas Park	0.5	2.6	
WQYK	T	1010	Seffner	0.5	1.9	
WRMD	SP-TP	680	St. Petersburg	0.5	1.4	
WRXB	B	1590	St. Petersburg Beach	0.4	0.9	
WSAA	N	620	St. Petersburg	0.4	2.2	
WSUN	O	910	Plant City	0.3	1.2	
WTMP	B	1150	Tampa	0.9	2.8	

Consolidation Report	12+	25-54	Revenue
CBS/Infinity WLLD-FM, WQYK-AM, WRBQ-FM, WSJT-FM, WYUU-FM	22.4 %	23.2 %	29.0 %
Clear Channel WAKS-FM, WDAE-AM, WFLA-AM, WFLZ-FM, WHNZ-AM, WSSR-FM, WTBT-FM, WXTB-FM	29.8 %	34.9 %	47.5 %
Cox Radio WCOF-FM, WDUV-FM, WFJO-FM, WHPT-FM, WSUN-AM, WSRM-FM	25.1 %	22.8 %	18.0 %
Mega WBDN-AM, WBDN-FM, WZTM-AM	1.8 %	2.3 %	1.4 %
	79.2 %	83.2 %	95.9 %

Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume
WPCV-F	C	97.5	Winter Haven	0.5	1.9	

AM Stations

Station	Power	Frequency	Format	Owner	Advertiser	Agency	City
WFLA	970	5 kw (DA-2)	Talk	ABC	\$109.00	Eastman	Clear Channel
WGUL	860	2 kw/1.5 kw (DA-2)	Standards	UPI, Jones	\$47.00	Allied	Dunedin
WRBO	1380	5 kw (DA-N)	Black AC	ABC	\$30.00	Clr Chnl	ABC
WZTM	820	50 kw/1 kw (DA-2)	Sports	CBS, Westwd	\$ NA	Clr Chnl	Mega

FM Stations

Station	Power	Frequency	Format	Owner	Advertiser	Agency	City
WAKS	100.7	100 kw @ 1358	AC/CHR		\$115.00	Eastman	Clear Channel
WCOF	107.3	100 kw @ 620	Classic Hits		\$75.00	Christal	Cox
WDUV	103.5	100 kw @ 1358	EZ List/Standards	Westwd	\$70.00	Eastman	Bradenton
WFJO	101.5	100 kw @ 1358	Black Oldies		\$ NA	Clr Chnl	Cox
WFLZ	93.3	100 kw @ 1358	CHR	ABC	\$165.00	Eastman	Clear Channel
WGUL	106.3	12 kw @ 469	See WGUL				Beverly Hills
WHPT	102.5	100 kw @ 1663	Progressive AOR		\$140.00	Clr Chnl	Cox
WLLD	98.7	50 kw @ 489	CHR/Urban		\$ NA	D&R	CBS/Infinity
WQYK	99.5	100 kw @ 550	Country		\$215.00	CBS	CBS/Infinity
WRBQ	104.7	100 kw @ 555	Country	ABC	\$118.00	Clr Chnl	CBS/Infinity
WSJT	94.1	100 kw @ 1493	Jazz		\$79.00	Clr Chnl	CBS/Infinity
WSSR	95.7	100 kw @ 606	Modern AC		\$195.00	Clr Chnl	Clear Channel
WSUN	97.1	11.5 kw @ 735	Oldies	Westwd	\$30.00	Christal	Cox
WTBT	105.5	46 kw @ 1345	Classic AOR	ABC	\$50.00	Eastman	New Port Richey
WWRM	94.9	100 kw @ 1290	Soft AC		\$110.00	Christal	Cox
WXTB	97.9	100 kw @ 1345	AOR		\$148.00	Eastman	Clear Channel
WYUU	92.5	50 kw @ 488	Oldies		\$85.00	D&R	CBS/Infinity

Notes: 1/99 WGUL-F moved from 96.1 to 106.3; the 96.1 became Hispanic WBDN-F . . . 1/99 WFNS (910; Plant City) changed calls to WSUN; remains 50's Oldies . . . 4/99 WDUV-F and WTBT-F swapped facilities: the WDUV-F calls and format moved to 105.5 while the WTBT-F calls and format moved to 103.5 . . . 5/99 WZTM changed from Sports to Hispanic ("La Mega"); the Sports format and "Team" station name moved to WQYK (1010) . . . 5/99 WBDN changed calls to WLCC ("La Classica"); WZTM changed calls to WMGG ("La Mega") & WBDN-F changed calls to WMGG-F

TOLEDO

Arbltron Rank: 78 Pop (12+): 499,200	Stations: 26 / 20	Last Year's Revenue: \$27,200,000
MSA Rank: 87	Diaries: 1,954 / 255:1 / 57.8%	Household Income: \$42,866
MSA Pop: 611,000	Sample Target: 1,910	Total Retail Sales: \$6.9 Bil.
DMA: 65	% Below Line: 6.1	#1 Biller: WTOD/WKCO-F \$6,500,000
Average Persons Rating: 15.0	% Not Listed: 14.4	#1 Billing Portfolio:
Market TSL in Hours: 20.00	Pop per Station: 24,960	Cumulus, pend. \$13,590,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WKCO-F	C	103 / 13.7	13.0	13.5	12.4	11.7	13.2	1139 / 22.8	24.3	23.2	G*	WKCO-F
2	WVKS-F	CHR	83 / 11.1	9.2	11.6	9.6	10.7	10.4	1364 / 27.3	27.7	29.1	F	WVKS-F
3	WRVF-F	AC	54 / 7.2	9.1	7.5	8.7	8.9	8.1	837 / 16.8	19.1	19.9	E	WRVF-F
4	WSPD	FS	51 / 6.8	6.3	5.1	5.6	6.2	6.0	711 / 14.3	14.8	14.5	C	WSPD
5	WIOT-F	AOR	41 / 5.5	6.6	5.9	6.1	5.6	6.0	829 / 16.6	15.6	16.1	E	WIOT-F
6	WRON-F	O	40 / 5.3	5.5	5.2	6.2	4.7	5.6	712 / 14.3	15.0	14.3	C	WRON-F
7	WWWM-F	AC	39 / 5.2	6.2	6.3	6.5	6.7	6.1	804 / 16.1	16.2	16.4	E	WWWM-F
8	WXKR-F	CL AOR	36 / 4.8	3.8	4.1	4.1	3.2	4.2	709 / 14.2	10.6	11.0	B	WXKR-F
9	WJUC-F	B	34 / 4.5	4.3	4.4	3.8	3.9	4.3	425 / 8.5	8.3	8.7	B	WJUC-F
10	WBUZ-F	AOR	27 / 3.6	3.8	4.7	5.1	5.9	4.3	611 / 12.2	10.8		B	WBUZ-F
11	WCWA	ST	24 / 3.2	2.8	2.9	2.6	2.5	2.9	303 / 6.1	7.2	6.2	A	WCWA
12	WIMX-F	B/A	18 / 2.4	1.8	2.3	2.2	2.0	2.2	324 / 6.5	4.6	5.8	A	WIMX-F
13	WJR	FS	15 / 2.0	2.8	2.5	2.7	2.7	2.5	390 / 7.8	8.8	8.6		WJR
14	WTWR-F	CHR	13 / 1.7	1.6	1.3	1.7	1.5	1.6	432 / 8.7	8.3	8.0		WTWR-F
15	CIMX-F	AOR-NR	10 / 1.3	1.6	1.3	1.5	1.4	1.4	285 / 5.7	6.7	5.7		CIMX-F
16	WMTR-F	CL HITS	8 / 1.1	0.5	0.5		0.9		155 / 3.1	2.1	2.8		WMTR-F

12+ FM Share (Metro): 81.78% (525 of 642) (Winter 98: 82.84%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WVKS-F >>	1 WVKS-F >	1 WVKS-F	1 WVKS-F <	1 WKCO-F <	1 WKCO-F >	1 WKCO-F	1 WKCO-F >	1 WKCO-F	1 WVKS-F <	1 WKCO-F
2 WJUC-F >>	2 WKCO-F	2 WKCO-F >	2 WKCO-F >	2 WVKS-F	2 WSPD	2 WVKS-F >	2 WVKS-F <	2 WVKS-F >	2 WJUC-F <	2 WVKS-F >>
3 WTWR-F	3 WIOT-F >	3 WIOT-F	3 WRVF-F <	3 WRVF-F	3 WRVF-F	3 WSPD	3 WRVF-F <	3 WRVF-F	3 WKCO-F >	3 WJUC-F
3 WKCO-F	4 WWWM-F <	4 WXKR-F <	4 WIOT-F <	4 WIOT-F <	4 WRON-F	4 WIOT-F <	4 WSPD >	4 WXKR-F	4 WSPD	3 WWWM-F <
5 WBUZ-F >>	5 WBUZ-F	5 WRVF-F	5 WXKR-F	5 WRON-F <	5 WVKS-F	5 WRVF-F	5 WWWM-F <	5 WIOT-F	4 WXKR-F	5 WRVF-F <
	5 WXKR-F	5 WWWM-F	6 WRON-F	6 WXKR-F <	6 WCWA	6 WRON-F	6 WRON-F	5 WRON-F <	6 WBUZ-F <	6 WIOT-F
	7 WJUC-F	7 WRON-F <	6 WWWM-F	7 WWWM-F >	7 WWWM-F <	7 WBUZ-F	7 WIOT-F <	7 WSPD <	7 WIOT-F	6 WRON-F <
		8 WBUZ-F <	8 WSPD	8 WSPD	8 WXKR-F	8 WXKR-F	8 WXKR-F <	8 WWWM-F <	8 WWWM-F <	8 WSPD
					9 WIOT-F	8 WWWM-F	9 WCWA >	9 WJUC-F		9 WXKR-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrnite
1 WVKS-F >>	1 WVKS-F >	1 WVKS-F >	1 WVKS-F	1 WKCO-F <	1 WIOT-F	1 WIOT-F	1 WIOT-F	1 WIOT-F	1 WIOT-F <	1 WVKS-F
2 WJUC-F	2 WKCO-F >	2 WKCO-F	2 WKCO-F	2 WVKS-F <	1 WBUZ-F	2 WVKS-F	2 WXKR-F	2 WXKR-F <	2 WXKR-F <	2 WSPD
2 WWWM-F	3 WJUC-F	3 WRVF-F >	3 WRVF-F	3 WRVF-F >	1 WVKS-F >	3 WXKR-F	2 WVKS-F	3 WKCO-F	3 WKCO-F	3 WKCO-F >
2 WKCO-F >>	3 WWWM-F	4 WIOT-F	4 WWWM-F	4 WWWM-F	4 WKCO-F	3 WKCO-F <	4 WKCO-F	3 WVKS-F >	4 WVKS-F <	4 WJUC-F
	5 WRVF-F >	4 WWWM-F	5 WJUC-F	5 WRON-F >	5 WXKR-F	5 WBUZ-F >	5 WBUZ-F	5 WBUZ-F	5 WBUZ-F	5 WRON-F
	6 WIOT-F	6 WJUC-F	6 WRON-F	6 WJUC-F	6 WJUC-F >	6 WWWM-F	6 WWWM-F >	6 WRON-F	6 WRVF-F <	6 WIOT-F
			7 WIMX-F	6 WIMX-F				6 WWWM-F	7 WWWM-F	
								8 WSPD	7 WSPD	
									9 WBUZ-F	

Other Rated Stations	Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report	12+	25-54	Revenue
WDMN REL 1520 Toledo	0.8	1.0		Clear Channel WCWA-AM, WIOT-FM, WRVF-FM, WSPD-AM, WVKS-FM	33.8 %	32.6 %	45.3 %
WFOB T 1430 Fostoria	0.4	1.2					
WIMJ-F C 107.7 North Ballimore	0.4	1.5		Cumulus, pend. WBUZ-FM, WKCO-FM, WLQR-AM, WRON-FM, WTOD-AM, WTWR-FM, WWWM-FM, WXKR-FM	35.4 %	37.4 %	50.0 %
WLQR SPRTS 1470 Toledo	0.9	3.7					
WTOD C 1560 Toledo	0.8	2.1					

Other Rated Stations—Outside Market	Metro Share	Cume Rating	TSA AQH Cume	12+	25-54	Revenue
CIDR-F AOR-P 93.9 Windsor, ON	0.8	1.9		69.2 %	70.0 %	95.3 %
CKLW N/T 800 Windsor, ON	0.7	1.3				
WJLB-F B 97.9 Detroit	0.8	2.9				
WRIF-F AOR 101.1 Detroit	0.5	2.1				

TOLEDO

AM Stations

WCWA	1230	1 kw	Standards	Westwd, CBS	\$<20.00	Eastman	Clear Channel
WLQR	1470	1 kw (DA-2)	Sports	1-On-1, ABC	\$<20.00	D&R	Cumulus
WSPD	1370	5 kw (DA-N)	Full Service	ABC, Talknt	\$38.00	Mc-Guild	Clear Channel

FM Stations

WBUZ	106.5	3 kw @ 328	AOR		\$20.00	Allied	Cumulus, pend.	Delta
WIMX	95.7	3.5 kw @ 433	Black AC		\$20.00	Katz		Gibsonburg
WIOT	104.7	50 kw @ 540	AOR	Source	\$61.00	Eastman	Clear Channel	
WJUC	107.3	3 kw @ 328	Black		\$ NA	Allied		Swanton
WJZE	97.3	1.6 kw @ 407	See WBUZ-F					Oak Harbor
WKKO	99.9	50 kw @ 500	Country	ABC	\$94.00	Katz	Cumulus	
WMTR	96.1	3.8 kw @ 400	Classic Hits	WW1, CNN, ESPN	\$ NA	Regional Re		Archbold
WRQN	93.5	4.1 kw @ 397	Oldies	ABC	\$30.00	Katz	Cumulus	Bowling Green
WRVF	101.5	19 kw @ 807	AC		\$54.00	Mc-Guild	Clear Channel	
WTWR	98.3	1.4 kw @ 466	CHR	AP	\$ NA	Katz	Cumulus	Monroe
WVKS	92.5	50 kw @ 480	CHR		\$67.00	Mc-Guild	Clear Channel	
WWWM	105.5	4.3 kw @ 390	AC		\$52.00	D&R	Cumulus	Sylvania
WXKR	94.5	30 kw @ 630	Classic AOR		\$29.00	D&R	Cumulus	Port Clinton

Notes: *WKKO-F revenue level includes revenue for WTOD . . . Winter 1998 cume rating for WBUZ-F not available . . . Other ranked stations - See Detroit . . . 3/99 WHMQ-F changed calls to WIMJ-F . . . 4/99 WIMJ-F changed from Country to Oldies

FORMAT CODES

AC	- Adult Contemporary	J	- Jazz and New Adult Contemporary
AC-NR	- Modern AC	KIDS	- Children's
AOR	- Album Oriented Rock	N	- News
AOR-NR	- New Rock	O	- Oldies (50's & 60's)
AOR-P	- Progressive AOR	REL	- Religion, Christian
B	- Black (audience 75%+ Black)	REL-CC	- Contemporary Christian
B/AC	- Black Adult Contemporary	SAC	- Soft Adult Contemporary
B/G	- Black Gospel	SP	- Hispanic/Spanish
B/O	- Black Oldies	SP-C	- Hispanic Contemporary
BIZ	- Business News & Talk	SP-NT	- Hispanic News/Talk/Information
C	- Country	SP-R	- Hispanic-Regional
C/O	- Classic Country	SP-TP	- Hispanic-Tropical
CHR	- Contemporary Hit Radio, Top 40	SP-VA	- Hispanic Variety
CL	- Classical	SP-TJ	- Tejano
CL AOR	- Classic AOR, Classic Rock	SPRTS	- Sports
CL HITS	- Classic Hits/70's Oldies	ST	- Standards, Big Band, Nostalgia
E	- Ethnic (usually Foreign Lang.)	T	- Talk
EZ	- Easy Listening, Beautiful Music	U	- Urban (majority of audience is non-white)
FS	- Full Service	VA	- Variety
G	- Gospel	?	- Others or Unknown

REVENUE LEVEL CODES

A - Less than \$500,000	E - \$3,000,000 to \$3,999,999	I - \$10,000,000 to \$14,999,999
B - \$500,000 to \$999,999	F - \$4,000,000 to \$4,999,999	J - \$15,000,000 to \$19,999,999
C - \$1,000,000 to \$1,999,999	G - \$5,000,000 to \$6,999,999	K - \$20,000,000 to \$29,999,999
D - \$2,000,000 to \$2,999,999	H - \$7,000,000 to \$9,999,999	L - \$30,000,000+

TUCSON

Arbltron Rank: 61 Pop (12+): 669,800	Stations: 28 / 25	Last Year's Revenue: \$34,600,000
MSA Rank: 71	Diaries: 1,698 / 394:1 / 49.3%	Household income: \$33,575
MSA Pop: 786,000	Sample Target: 1,760	Total Retail Sales: \$7.3 Bil.
DMA: 80	% Below Line: 3.7	#1 Biller: KIIM-F \$6,430,000
Average Persons Rating: 15.0	% Not Listed: 13.7	#1 Billing Portfolio:
Market TSL In Hours: 20.25	Pop per Station: 26,792	Capstar \$9,240,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level
1 KIIM-F	C	99 / 9.8	13.2	9.3	12.0	10.5	11.1	1271 / 19.0	23.5	20.8		G KIIM-F
2 KRQQ-F	CHR	85 / 8.5	8.5	9.2	8.3	7.4	8.6	1651 / 24.6	25.7	23.9		F KRQQ-F
3 KMXZ-F	AC	74 / 7.3	7.6	8.8	8.6	9.5	8.1	1177 / 17.6	18.6	19.2		G KMXZ-F
4 KLPX-F	AOR	60 / 6.0	6.4	5.4	6.3	6.2	6.0	848 / 12.7	14.8	13.4		E KLPX-F
5 KNST	T/N	59 / 5.9	4.8	5.1	5.3	5.6	5.3	891 / 13.3	13.0	13.5		D KNST
6 KOHT-F	CHR/U	52 / 5.2	6.1	6.2	5.6	5.2	5.8	961 / 14.3	14.5	12.1		B KOHT-F
7 KWFM-F	O	48 / 4.8	4.5	4.4	4.9	5.1	4.6	964 / 14.4	14.2	16.4		C KWFM-F
8 KZPT-F	AC/CHR	40 / 4.0	4.3	5.8	4.8	5.1	4.7	899 / 13.4	16.3	14.5		C KZPT-F
9 KFMA-F	AOR-NR	39 / 3.9	3.3	3.6	3.7	2.7	3.6	890 / 13.3	11.6	9.6		C KFMA-F
10 KHYT-F	CL HITS	38 / 3.8	5.3	4.8	4.8	5.5	4.7	779 / 11.6	14.5	13.1		D KHYT-F
11 KCEE	ST	35 / 3.5	2.0	2.6	3.2	4.2	2.8	498 / 7.4	5.2	8.2		A KCEE
11 KOAZ-F	J	35 / 3.5	3.6	3.3	1.7		3.0	504 / 7.5	8.8			A KOAZ-F
13 KTZR	SP-R	30 / 3.0	1.1	1.2	2.1	1.6	1.8	269 / 4.0	2.5	3.8		KTZR
14 KZLZ-F	SP-C	26 / 2.6	1.4	1.5	2.8	1.8	2.1	299 / 4.5	3.3	3.7		B KZLZ-F
15 KXEW	SP-TJ	18 / 1.8	2.4	1.7	1.1	1.9	1.7	285 / 4.3	4.6	3.9		A KXEW
16 KIXD-F	B/O	16 / 1.6	1.9	2.2	1.0		1.7	293 / 4.4	6.1			KIXD-F
17 KQTL	SP	15 / 1.5	2.3	1.0	1.3	0.9	1.5	156 / 2.3	2.6	2.0		KQTL
17 KGVY	ST	15 / 1.5	2.3	1.7	1.7	2.7	1.8	220 / 3.3	2.8	4.2		A KGVY
17 KFFN	SPRST	15 / 1.5	1.4	1.8	1.6	1.7	1.6	235 / 3.5	4.5	4.0		A KFFN
20 KSAZ	ST	13 / 1.3	1.2	1.3	1.0	0.7	1.2	199 / 3.0	2.8	2.0		KSAZ
21 KCUB	C	12 / 1.2	0.9	2.0	1.1	1.3	1.3	234 / 3.5	2.6	3.5		A KCUB
22 KTUC	ST	11 / 1.1	0.9	0.7	1.4	1.1	1.0	220 / 3.3	3.1	4.7		KTUC

12+ FM Share (Metro): 72.27% (628 of 869) (Winter 98: 72.74%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 KRQQ-F	1 KRQQ-F	1 KIIM-F	1 KIIM-F	1 KIIM-F	1 KIIM-F	1 KRQQ-F <	1 KIIM-F	1 KIIM-F	1 KRQQ-F <	1 KIIM-F <
2 KOHT-F >>>	2 KLPX-F	2 KRQQ-F	2 KMXZ-F <	2 KMXZ-F	2 KNST	2 KIIM-F	2 KNST <	2 KRQQ-F <	2 KOHT-F >	2 KRQQ-F >
3 KFMA-F >	3 KIIM-F <	3 KLPX-F <	3 KLPX-F	3 KLPX-F	3 KMXZ-F	3 KMXZ-F	3 KMXZ-F	3 KLPX-F	3 KMXZ-F <	3 KOHT-F <
4 KMXZ-F <	4 KMXZ-F >	4 KRQQ-F	4 KRQQ-F	4 KRQQ-F	4 KWFM-F	4 KNST	4 KLPX-F	3 KMXZ-F >	4 KLPX-F	4 KLPX-F <
5 KFMA-F	5 KZPT-F <	5 KWFM-F <	5 KWFM-F	5 KWFM-F	5 KCEE	5 KWFM-F <	4 KRQQ-F	5 KWFM-F <	4 KNST <	5 KMXZ-F
6 KOHT-F	6 KOHT-F	6 KHYT-F <	6 KHYT-F	6 KHYT-F	6 KOAZ-F	6 KOHT-F <	6 KWFM-F	6 KOHT-F <	6 KIIM-F	6 KZPT-F
7 KZPT-F >	7 KOHT-F	7 KZPT-F <	7 KNST <	7 KRQQ-F <	7 KLPX-F	7 KOAZ-F <	7 KNST <	7 KNST <	7 KZPT-F <	6 KWFM-F
	7 KHYT-F <	8 KNST	8 KZPT-F	8 KHYT-F	8 KHYT-F	8 KHYT-F <	8 KFMA-F <	8 KFMA-F <	8 KFMA-F	8 KCEE
	9 KFMA-F	9 KOAZ-F <	9 KOAZ-F <	9 KTZR	9 KZPT-F <	9 KCEE	9 KZPT-F <	9 KHYT-F	9 KFMA-F	9 KFMA-F
		10 KFMA-F	10 KFMA-F <	9 KLPX-F	10 KFMA-F	9 KHYT-F <	10 KOAZ-F	10 KTZR	9 KHYT-F <	9 KHYT-F <
					10 KZLZ-F		10 KHYT-F			

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmit
1 KRQQ-F >	1 KRQQ-F	1 KIIM-F	1 KIIM-F	1 KIIM-F <	1 KRQQ-F	1 KLPX-F >	1 KLPX-F >>	1 KLPX-F >	1 KLPX-F >	1 KNST
2 KOHT-F	2 KIIM-F	2 KMXZ-F <	2 KMXZ-F <	2 KMXZ-F >	2 KOHT-F >	2 KRQQ-F <	2 KFMA-F	2 KIIM-F <	2 KIIM-F	1 KIIM-F <
2 KFMA-F	3 KMXZ-F	3 KRQQ-F >	3 KRQQ-F >	3 KRQQ-F	3 KLPX-F	3 KFMA-F	2 KMXZ-F >	3 KRQQ-F	3 KHYT-F <	3 KRQQ-F >
4 KIIM-F	4 KFMA-F	4 KZPT-F	4 KZPT-F <	4 KWFM-F	4 KZPT-F	4 KOHT-F <	4 KIIM-F	4 KFMA-F	4 KNST	4 KLPX-F
5 KZPT-F	4 KZPT-F	5 KFMA-F	5 KWFM-F	5 KZPT-F <	4 KFMA-F >	5 KMXZ-F	4 KRQQ-F	4 KHYT-F	5 KWFM-F <	4 KMXZ-F <
6 KMXZ-F	6 KOHT-F >	6 KOHT-F	6 KOHT-F	6 KTZR	6 KFFN	6 KFFN	6 KNST <	6 KNST <	6 KMXZ-F <	
6 KTZR >	7 KLPX-F	6 KHYT-F	7 KTZR	7 KOHT-F	6 KZPT-F	6 KHYT-F	7 KMXZ-F	7 KFMA-F <	7 KFMA-F <	
		6 KLPX-F	8 KOAZ-F	7 KHYT-F	6 KIIM-F	6 KZLZ-F >	7 KOHT-F	7 KZPT-F	8 KRQQ-F	
			9 KFMA-F	7 KOAZ-F			7 KZPT-F	9 KOAZ-F	9 KOAZ-F	
			9 KHYT-F >				10 KWFM-F	9 KZPT-F <	9 KZPT-F <	

Other Rated Stations				Metro Cume Share Rating	TSA AQH Cume	Other Rated Stations--Outside Market				Metro Cume Share Rating	TSA AQH Cume
KGMS-F	REL	97.1	Green Valley	0.4	1.0	KDDJ-F	AOR-NR	100.3	Globe	0.6	2.2
KJLL	T	1330	South Tucson	0.6	1.7	KYOT-F	J	95.5	Phoenix	0.5	1.3
KTKT	N	990	Tucson	0.4	2.9						
KVOI	REL	690	Tucson	0.8	1.7						

TUCSON

Consolidation Report	12+	25-54	Revenue
Capstar KCEE-AM, KNST-AM, KROQ-FM, KWFM-FM	22.7 %	18.8 %	26.7 %
Journal Broadcast Group KFFN-AM, KIXD-FM, KMXZ-FM, KZPT-FM	14.4 %	17.6 %	21.6 %
Local KOHT-FM, KTZR-AM, KXEW-AM	10.0 %	8.6 %	3.6 %
Lotus KFMA-FM, KLPX-FM, KTKT-AM	10.3 %	11.8 %	13.7 %
Slone KCUB-AM, KHYT-FM, KIIM-FM, KOAZ-FM, KTUC-AM	19.4 %	22.2 %	25.8 %
	76.8 %	79.0 %	91.4 %

AM Stations

Station	Power	Time	Genre	Contract	Advertiser	Product	Buyer
KCEE	940	1 kw/0.25 kw (DA-2)	Standards	Westwd	\$20.00	Sentry	Capstar
KCUB	1290	1 kw	Country	ABC	\$22.00	Katz	Slone
KFFN	1490	1 kw	Sports	1-on-1, ABC	\$ NA	Eastman	Journal Bcst Gp
KGvy	1080	1 kw (Days)	Standards	ABC	\$20.00	—	Green Valley
KNST	790	5 kw/0.5 kw (DA-1)	News/Talk	ABC, Westwd, ESPN	\$46.00	Sentry	Capstar
KQTL	1210	10 kw/1 kw (DA-2)	Hispanic		\$ NA	Caballero	Sahuarita
KSAZ	580	5 kw/0.32 kw (DA-N)	Standards	ABC	\$ NA	—	Marana
KTUC	1400	0.757 kw	Standards	AP	\$<20.00	—	Slone
KTZR	1450	1 kw	Hispanic Regional		\$<20.00	Lotus	KXEW/KOHT-F
KXEW	1600	1 kw (DA-N)	Tejano		\$<20.00	Lotus	KTZR/KOHT-F

FM Stations

Station	Frequency	Power	Genre	Contract	Advertiser	Product	Buyer
KFMA	92.1	50 kw @ 492	AOR-New Rock	\$23.00	Christal	Lotus	Green Valley
KHYT	107.5	15 kw @ 3527	Classic Hits	\$44.00	Katz	Slone	
KIIM	99.5	93 kw @ 2036	Country	\$105.00	Katz	Slone	
KIXD	106.3	0.44 kw @ 4472	Black Oldies	\$ NA	—	Journal Bcst Gp	Oracle
KLPX	96.1	100 kw @ 1952	AOR	\$56.00	Christal	Lotus	
KMXZ	94.9	100 kw @ 1952	AC	\$85.00	Eastman	Journal Bcst Gp	
KOAZ	97.5	6 kw @ 154	Jazz		Katz	Slone	Oro Valley
KOHT	98.3	6 kw @ 184	Bilingual Dance CHR	\$30.00	Lotus	KTZR/KXEW	Marana
KROQ	93.7	94 kw @ 2032	CHR	\$57.00	Sentry	Capstar	
KWFM	92.9	93 kw @ 2036	Oldies	ABC, Westwd	\$51.00	Sentry	Capstar
KZLZ	105.3	50 kw @ 492	Hispanic Contemp	\$ NA	Katz	Hisp.	Kearney
KZPT	104.1	3 kw @ 102	Hot AC (AC/CHR)	\$45.00	Eastman	Journal Bcst Gp	

Notes: 2/99 KMRR (1330) changed calls to KJLL; remains Talk . . . 2/99 KIXD-F changed from Country to Black Oldies as "Mega Oldies 106.3" . . . 2/99 KZPT-F changed from Modern AC to Hot AC (AC/CHR) . . . 4/99 KIXD-F changed calls to KGMG-F; remains Black Oldies . . . 4/99 KZLZ-F (and KZNO-F Nogales + \$10,000,000) traded by Z-Spanish to Desert West Air for KCDX-F (CP, Florence, AZ)

WASHINGTON, DC

Arbitron Rank: 9 Pop (12+): 3,600,900
MSA Rank: 5
MSA Pop: 4,620,000
DMA: 7
Average Persons Rating: 16.1
Market TSL in Hours: 21.00

Stations: 36 / 31
Diaries: 4,063/ 886:1/ 48.6%
Sample Target: 4,030
% Below Line: 2.5
% Not Listed: 15.2
Pop per Station: 116,158

Last Year's Revenue: \$257,600,000
Household Income: \$67,856
Total Retail Sales: \$43.9 Bil.
#1 Biller: WJFK-F \$23,270,000
#1 Billing Portfolio:
Chancellor \$76,080,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WPGC-F	B/CHR	360 / 6.2	5.6	6.3	6.1	5.5	6.1	6202 / 17.2	12.4	16.6	K	WPGC-F
2	WHUR-F	B/AC	359 / 6.2	5.6	5.6	6.1	6.1	5.9	5143 / 14.3	12.4	13.3	G	WHUR-F
3	WKYS-F	B	334 / 5.8	5.4	5.3	5.2	4.9	5.4	5342 / 14.8	14.9	14.1	I	WKYS-F
4	WMMJ-F	B/AC	256 / 4.4	5.0	3.7	4.1	4.2	4.3	3805 / 10.6	9.7	9.0	H	WMMJ-F
5	WRQX-F	AC/CHR	250 / 4.3	5.1	4.3	4.0	4.5	4.4	4860 / 13.5	15.0	14.6	J	WRQX-F
6	WBIG-F	O	241 / 4.2	4.4	4.5	3.7	3.8	4.2	4394 / 12.2	13.6	12.5	J	WBIG-F
7	WGAY-F	SAC	235 / 4.1	3.2	3.2	3.4	3.4	3.5	3370 / 9.4	10.8	9.7	H	WGAY-F
8	WJFK-F	T/J	233 / 4.0	3.5	4.1	3.9	3.4	3.9	3050 / 8.5	10.6	9.3	K	WJFK-F
8	WMAL	FS/T	233 / 4.0	4.2	4.6	3.6	4.6	4.1	3647 / 10.1	9.9	11.2	I	WMAL
10	WMZQ-F	C	227 / 3.9	4.5	4.2	5.5	4.8	4.5	4055 / 11.3	12.0	11.2	J	WMZQ-F
11	WWDC-F	AOR	215 / 3.7	3.5	3.3	3.3	3.4	3.5	5113 / 14.2	13.7	13.5	H	WWDC-F
12	WTOP-AF	N	212 / 3.7	3.2	3.5	3.7	3.4	3.5	5549 / 15.4	13.9	13.7	J	WTOP-AF
13	WASH-F	AC	211 / 3.6	4.7	4.0	4.2	5.5	4.1	3934 / 10.9	13.0	13.2	J	WASH-F
14	WGMS-F	CL	208 / 3.6	3.6	4.5	3.9	4.3	3.9	3358 / 9.3	9.2	10.0	I	WGMS-F
15	WWZZ-F	CHR	198 / 3.4	2.7	3.6	3.7	3.9	3.4	4924 / 13.7	12.0	15.1	H	WWZZ-F
16	WJZW-F	J	172 / 3.0	4.1	4.0	3.4	3.5	3.6	3026 / 8.4	9.2	9.6	H	WJZW-F
17	WARW-F	CL AOR	133 / 2.3	2.2	2.6	2.8	2.1	2.5	3377 / 9.4	9.2	9.8	H	WARW-F
18	WHFS-F	AOR-NR	112 / 1.9	2.3	2.3	2.5	2.1	2.3	3691 / 10.2	10.1	11.1	I	WHFS-F
19	WTEM	SPRTS	97 / 1.7	1.3	1.1	1.4	1.0	1.4	2074 / 5.8	5.3	4.6	F	WTEM
20	WPGC	B/G	81 / 1.4	1.5	1.3	1.0	1.1	1.3	1243 / 3.5	2.9	2.6	C	WPGC
21	WAVA-F	REL	76 / 1.3	1.0	1.2	1.0	1.0	1.1	1349 / 3.7	3.6	3.7		WAVA-F

12+ FM Share (Metro): 83.24% (4083 of 4905) (Winter 98: 83.37%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WKYS-F	1 WPGC-F <	1 WPGC-F <	1 WHUR-F	1 WHUR-F	1 WHUR-F	1 WHUR-F	1 WPGC-F <	1 WPGC-F <	1 WKYS-F <	1 WHUR-F
2 WPGC-F	2 WPGC-F >	2 WHUR-F <	2 WRQX-F <	2 WRQX-F <	2 WGAY-F <	2 WPGC-F <	2 WBIG-F	2 WKYS-F <	2 WPGC-F	2 WPGC-F <
3 WWZZ-F >	3 WJFK-F	3 WKYS-F	3 WPGC-F <	3 WMMJ-F <	3 WBIG-F <	3 WJFK-F <	2 WHUR-F	3 WJFK-F	3 WMMJ-F	3 WKYS-F
4 WWDC-F >	3 WRQX-F <	4 WRQX-F <	4 WJFK-F <	4 WJFK-F <	4 WMAL <	4 WTOP-AF <	2 WMAL	4 WHUR-F <	4 WHUR-F	4 WMMJ-F
5 WHFS-F >	5 WWDC-F	5 WJFK-F	5 WMMJ-F <	5 WPGC-F	5 WMMJ-F <	5 WKYS-F	2 WRQX-F <	5 WRQX-F <	5 WWZZ-F	5 WGAY-F <
	6 WWZZ-F <	6 WMMJ-F	6 WASH-F <	6 WASH-F	6 WTOP-AF <	5 WMAL <	6 WGAY-F <	6 WBIG-F <	6 WASH-F	6 WWDC-F <
	7 WHUR-F	6 WWDC-F	7 WKYS-F <	6 WBIG-F <	7 WGMS-F	7 WRQX-F <	7 WKYS-F	7 WMMJ-F	7 WWDC-F <	7 WMZQ-F <
	8 WASH-F	6 WASH-F	8 WMZQ-F <	8 WMZQ-F <	8 WMZQ-F <	8 WBIG-F	8 WGMS-F <	7 WTOP-AF <	8 WJFK-F <	8 WWZZ-F <
	9 WMZQ-F <	9 WMZQ-F <	9 WWDC-F <	9 WKYS-F <	9 WJZW-F	9 WMZQ-F <	9 WASH-F <	9 WMZQ-F	9 WGMS-F <	9 WRQX-F <
	10 WHFS-F <	10 WWZZ-F	10 WBIG-F	10 WWDC-F <	10 WASH-F <	10 WGAY-F	10 WMZQ-F	9 WGAY-F <	10 WMZQ-F <	10 WASH-F <
							10 WJFK-F <			

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmite
1 WKYS-F <	1 WPGC-F <	1 WPGC-F <	1 WPGC-F <	1 WHUR-F	1 WKYS-F <	1 WJFK-F >	1 WJFK-F	1 WJFK-F	1 WJFK-F	1 WHUR-F
2 WPGC-F >	2 WKYS-F >	2 WKYS-F <	2 WHUR-F	2 WASH-F <	2 WPGC-F >	2 WKYS-F	2 WWDC-F	2 WKYS-F	2 WHUR-F	2 WMMJ-F <
3 WWZZ-F	3 WRQX-F	3 WRQX-F <	3 WASH-F <	3 WMMJ-F	3 WWDC-F <	3 WWDC-F	3 WRQX-F <	2 WPGC-F <	3 WWDC-F <	3 WPGC-F <
4 WASH-F	4 WASH-F <	4 WHUR-F	4 WRQX-F <	3 WRQX-F <	4 WJFK-F	3 WPGC-F >	4 WKYS-F	4 WWDC-F	4 WRQX-F	4 WKYS-F <
5 WWDC-F <	5 WHUR-F	5 WASH-F >	5 WKYS-F	5 WPGC-F	4 WWZZ-F >	5 WWZZ-F	5 WPGC-F	5 WHUR-F	5 WTOP-AF <	5 WTOP-AF <
6 WRQX-F	6 WWZZ-F	6 WWZZ-F <	6 WMMJ-F	6 WBIG-F	6 WHUR-F	5 WRQX-F	6 WWZZ-F <	6 WRQX-F	6 WMMJ-F <	6 WMAL <
7 WMZQ-F	7 WWDC-F <	7 WMZQ-F	7 WMZQ-F <	7 WMZQ-F	7 WHFS-F	7 WHUR-F	7 WARW-F <	7 WMMJ-F	7 WPGC-F	7 WWZZ-F
7 WHFS-F	8 WMZQ-F	7 WJFK-F	8 WBIG-F <	8 WKYS-F	8 WHFS-F <	8 WHUR-F	7 WARW-F <	7 WARW-F <	7 WARW-F <	7 WARW-F <
	9 WHFS-F <	9 WWDC-F	9 WWZZ-F >	9 WGAY-F <	9 WARW-F <	9 WHFS-F <	9 WMZQ-F	9 WKYS-F <	9 WKYS-F <	9 WKYS-F <
		10 WMMJ-F <	10 WWDC-F <	10 WJZW-F	10 WJZW-F	10 WYFY-F	10 WYFY-F	9 WWZZ-F <	10 WMZQ-F	10 WMZQ-F
				10 WGMS-F <					10 WJZW-F <	

WASHINGTON, DC

Other Rated Stations					Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report		
WACA	SP	1540	Wheaton, MD	0.6	0.6		ABC	11.3 %	11.7 %	14.7 %
WAFY-F	AC	103.1	Middletown, MD	0.4	0.8		WJZW-FM, WMAL-AM, WRQX-FM			
WFRE-F	C	99.9	Frederick, MD	0.9	2.3		Bonneville	10.7 %	9.1 %	14.3 %
WILC	SP-TP	900	Laurel, MD	0.4	1.6		WGMS-FM, WTOP-AF, WWWZ-FM, WWZZ-FM			
WKDL	SP-C	1050	Silver Spring, MD	0.5	1.2		CBS/Infinity	15.8 %	17.1 %	25.1 %
WOL	B/T	1450	Washington	0.7	1.2		WARW-FM, WHFS-FM, WJFK-FM, WPGC-AM, WPGC-FM			
WWDC	ST	1260	Washington	0.9	1.9		Chancellor	22.4 %	28.3 %	29.5 %
WWRC	T	570	Bethesda, MD	0.3	1.6		WASH-FM, WBIG-FM, WGAY-FM, WMZQ-FM, WTEM-AM, WWDC-AM, WWDC-FM, WWRC-AM			
WYCB	B/G	1340	Washington	0.8	1.7		Mega	0.5 %	0.4 %	%
							WBZS-AM, WINX-AM, WKDL-AM, WKDV-AM, WZHF-AM			
							Radio One	11.7 %	10.7 %	10.2 %
							WKYS-FM, WMMJ-FM, WOL-AM, WYCB-AM			
								72.4 %	77.3 %	93.8 %

AM Stations

Station	Power	Frequency	Service	Notes
WMAL	630	5 kw (DA-2)	Full Service/Talk	ABC \$180.00 ABC ABC
WPGC	1580	50 kw/0.27 kw (DA-2)	Black Gospel	\$ NA Infinity CBS/Infinity Morningside, MD
WTEM	980	50 kw/5 kw (DA-2)	Sports	CBS, 1-on-1, ESPN \$65.00 Eastman Chancellor
WTOP	1500	50 kw (DA-2)	News	CBS, AP \$195.00 Katz Bonneville

FM Stations

Station	Power	Frequency	Service	Notes
WARW	94.7	21 kw @ 771	Classic AOR	\$114.00 CBS CBS/Infinity Bethesda, MD
WASH	97.1	26 kw @ 686	AC	AMFM \$220.00 Banner Chancellor
WAVA	105.1	50 kw @ 500	Religion	Westwd, SRN \$70.00 Salem Salem
WBIG	100.3	36 kw @ 574	Oldies	\$184.00 Eastman Chancellor
WGAY	99.5	22 kw @ 751	Soft AC	AMFM \$105.00 Interep Chancellor
WGMS	103.5	44 kw @ 518	Classical	Westwd \$195.00 Katz Bonneville
WHFS	99.1	50 kw @ 460	AOR - New Rock	\$180.00 CBS CBS/Infinity Annapolis, MD
WHUR	96.3	24 kw @ 670	Black AC	ABC \$140.00 D&R Howard Univ.
WJFK	106.7	22 kw @ 730	Talk/Jazz	Westwd \$315.00 Infinity CBS/Infinity Manassas, VA
WJZW	105.9	28 kw @ 648	Jazz	ABC \$183.00 ABC ABC Woodbridge, VA
WKYS	93.9	24.5 kw @ 705	Black	\$140.00 Mc-Guild Radio One
WMMJ	102.3	2.9 kw @ 480	Black AC	\$155.00 Mc-Guild Radio One Bethesda, MD
WMZQ	98.7	50 kw @ 490	Country	AMFM \$320.00 Christal Chancellor
WPGC	95.5	50 kw @ 500	Black/CHR	\$340.00 Interep CBS/Infinity Morningside, MD
WRQX	107.3	34 kw @ 604	AC/CHR	ABC \$280.00 ABC ABC
WTOP	107.7	29 kw @ 646	See WTOP	
WWDC	101.1	22.5 kw @ 760	AOR	\$185.00 Christal Chancellor
WWZZ	104.1	22 kw @ 764	CHR	\$135.00 Sentry Bonneville Waldorf, MD

Notes: 4/99 WGAY-F chgd from Soft AC to Black Oldies; the WGAY calls will migrate to WWDC (AM)

WEST PALM BEACH

Arbitron Rank: 51 Pop (12+): 896,300
MSA Rank: 59
MSA Pop: 1,020,000
DMA: 45
Average Persons Rating: 16.1
Market TSL in Hours: 21.00

Stations: 41 / 21
Diaries: 2,195/ 408:1/ 54.8%
Sample Target: 2,130
% Below Line: 30.9
% Not Listed: 11.2
Pop per Station: 42,681

Last Year's Revenue: \$43,500,000
Household Income: \$46,560
Total Retail Sales: \$13.0 Bil.
#1 Blllr: WEAT-F \$8,500,000
#1 Billing Portfolio: CBS/Infinity \$18,660,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WEAT-F	AC/SAC	158 / 10.9	7.4	7.3	8.6	8.6	8.6	1643 / 18.3	14.7	17.3	H	WEAT-F
2	WJBW-F	ST	87 / 6.0	5.7	6.4	5.9	5.7	6.0	1096 / 12.2	11.1	10.4	C	WJBW-F
3	WIRK-F	C	79 / 5.5	6.6	5.5	6.5	5.3	6.0	1036 / 11.5	12.9	12.9	G	WIRK-F
4	WRMF-F	AC	70 / 4.9	6.1	6.4	7.0	6.6	6.1	954 / 10.6	13.0	14.8	H	WRMF-F
5	WEDR-F	B	59 / 4.1	6.2	4.9	3.7	3.5	4.7	975 / 10.9	11.8	10.0		WEDR-F
6	WLDI-F	CHR	50 / 3.6	2.5	1.8	1.6	1.6	2.3	1103 / 12.3	11.0	7.0	B	WLDI-F
7	WJNO	N/T	49 / 3.4	4.6	4.9	3.5	3.7	4.1	805 / 9.0	12.5	10.8	F	WJNO
8	WDBF	ST	47 / 3.3	2.2	3.4	2.1	2.1	2.7	613 / 5.7	4.9	4.2	A	WDBF
9	WKGR-F	CL AOR	45 / 3.1	3.6	3.4	2.6	3.0	3.2	887 / 9.9	9.0	8.6	D	WKGR-F
10	WPBZ-F	AOR-NR	40 / 2.8	3.1	3.4	3.5	3.3	3.2	809 / 9.0	8.4	10.1	E	WPBZ-F
11	WPOW-F	CHR	36 / 2.5	2.2	1.9	2.4	2.3	2.2	827 / 9.2	8.9	9.9		WPOW-F
12	WTMI-F	CL	33 / 2.3	2.4	1.9	2.8	3.1	2.3	578 / 6.4	5.9	8.3		WTMI-F
13	WHQT-F	B	32 / 2.2	2.1	2.2	1.6	2.1	2.0	545 / 6.1	6.3	6.4		WHQT-F
14	WLVE-F	J	31 / 2.1	1.9	2.6	1.6	2.3	2.1	459 / 5.1	5.2	5.9		WLVE-F
14	WMBX-F	AC/CHR	31 / 2.1	2.1	3.3	3.5	3.5	2.8	852 / 9.5	9.3	12.1	B	WMBX-F
16	WRLX-F	SAC	30 / 2.1	2.0	2.2	3.8	3.3	2.5	458 / 5.1	6.3	8.4	C	WRLX-F
17	WBG-G	CL AOR	29 / 2.0	2.4	2.4	2.6	1.9	2.4	550 / 6.1	6.5	6.6		WBG-G
17	WOLL-F	O	29 / 2.0	2.4	2.3	2.2	1.6	2.2	572 / 6.4	7.9	6.0	C	WOLL-F
19	WRMA-F	SP	24 / 1.7	1.3	0.9	1.2	1.1	1.3	312 / 3.5	2.4	3.3		WRMA-F
20	WWLV-F	J	22 / 1.5	0.9					350 / 3.9	3.2		A	WWLV-F
20	WBZT	T	22 / 1.5	2.4	2.8	2.2	2.3	2.2	420 / 4.7	5.6	5.3	B	WBZT
20	WKIS-F	C	22 / 1.5	1.4	1.1	1.1	1.5	1.3	407 / 4.5	4.8	5.3		WKIS-F

12+ FM Share (Metro): 81.51% (1045 of 1282) (Winter 98: 80.52%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WEDR-F <	1 WEDR-F	1 WEAT-F >	1 WEAT-F >	1 WEAT-F >	1 WEAT-F >	1 WEAT-F >>	1 WEAT-F >	1 WEAT-F >>	1 WEDR-F	1 WEAT-F
2 WPOW-F	1 WRMF-F <	2 WIRK-F	2 WRMF-F	2 WRMF-F	2 WJBW-F >	2 WIRK-F <	2 WJBW-F	2 WRMF-F <	2 WEAT-F >	1 WJBW-F >
2 WLDI-F >	3 WIRK-F <	2 WRMF-F >	3 WIRK-F	3 WIRK-F	3 WIRK-F	3 WBG-G-F	3 WRMF-F	3 WJBW-F	3 WIRK-F <	3 WEOR-F
4 WPBZ-F >>	4 WPBZ-F	4 WEDR-F <	4 WKGR-F	4 WKGR-F >	4 WJNO	4 WRMF-F	3 WIRK-F >	3 WIRK-F	4 WPOW-F <	4 WIRK-F
	4 WEAT-F <	5 WKGR-F <	5 WEDR-F <	5 WEOR-F	4 WDBF <	4 WJNO <	5 WJNO <	5 WLDI-F	5 WLDI-F	5 WRMF-F
	6 WLDI-F	6 WLDI-F <	6 WBG-G-F	6 WBG-G-F	6 WRMF-F	6 WJBW-F	6 WDBF <	5 WEDR-F	5 WJBW-F <	6 WDBF
	7 WPOW-F	7 WPBZ-F	6 WLDI-F <	6 WLDI-F <	7 WKGR-F <	7 WEDR-F	7 WLDI-F	7 WJNO <	7 WPBZ-F >	7 WLDI-F <
	8 WMBX-F <	8 WMBX-F	8 WMBX-F	8 WMBX-F <	8 WTMI-F <	7 WHQT-F <	7 WBZT <	8 WKGR-F <	8 WKGR-F	8 WPBZ-F <
	9 WZTA-F	8 WBG-G-F	9 WHQT-F	9 WHQT-F <	9 WOLL-F	9 WKGR-F <	9 WZZR-F	9 WPBZ-F <	8 WDBF <	9 WKGR-F <
	10 WKGR-F <	10 WPOW-F	9 WPBZ-F	10 WOLL-F <	9 WLVE-F	10 WLDI-F <	9 WKGR-F	10 WPOW-F		10 WPOW-F <
		10 WHQT-F								

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrite
1 WEAT-F	1 WRMF-F	1 WRMF-F >	1 WEAT-F >	1 WEAT-F >	1 WPBZ-F	1 WPBZ-F >	1 WPBZ-F	1 WIRK-F <	1 WEAT-F <	1 WJNO
2 WEDR-F	2 WEAT-F	2 WEAT-F	2 WRMF-F >	2 WRMF-F >>	2 WPOW-F	2 WPOW-F	2 WZTA-F	2 WEAT-F	2 WIRK-F	1 WEAT-F
3 WLDI-F	3 WLDI-F <	2 WLDI-F	3 WLDI-F	3 WIRK-F	3 WEDR-F	2 WIRK-F	3 WBG-G-F	3 WPBZ-F	3 WKGR-F	3 WLDI-F
3 WPBZ-F	4 WEDR-F	4 WIRK-F	3 WEDR-F <	4 WLDI-F <	4 WKIS-F	2 WEDR-F	3 WIRK-F	3 WKGR-F <	4 WBG-G-F	3 WEDR-F
3 WPOW-F	5 WIRK-F	4 WEDR-F	5 WIRK-F	5 WEDR-F	4 WLDI-F	5 WZTA-F	5 WEDR-F	5 WBG-G-F	5 WPBZ-F	5 WIRK-F <
6 WIRK-F >>	6 WMBX-F	6 WMBX-F >	6 WMBX-F	6 WKGR-F	4 WIRK-F >>	6 WBG-G-F	6 WPOW-F	6 WEDR-F	5 WRMF-F <	6 WSR
	7 WPBZ-F	7 WKGR-F	7 WKGR-F	7 WMBX-F		7 WLDI-F	7 WZZR-F	7 WQAM	7 WZZR-F	6 WBZT >
	8 WPOW-F	7 WPLL-F		8 WKGR-F		7 WZZR-F	7 WKGR-F	7 WZZR-F	7 WQAM <	
	9 WPLL-F			8 WHQT-F <		7 WRMF-F	7 WRMF-F	7 WRMF-F <	9 WZTA-F <	
	9 WHQT-F			10 WLVE-F					10 WEDR-F <	

WEST PALM BEACH

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume
WDJA	N	850	West Palm Beach	0.3	2.2	
WJNA	ST	1230	West Palm Beach	1.2	3.8	
WLVS	SP-C	1380	Lake Worth	0.7	1.0	
WPBR	T	1340	Palm Beach	0.6	1.3	
WPOM	B	1600	Riviera Beach	0.8	1.6	
WSBR	T	740	Boca Raton	0.6	2.5	
WSWN	B	900	Belle Glade	1.0	1.5	

Consolidation Report

	12+	25-54	Revenue
CBS/Infinity WEAT-FM, WIRK-FM, WMBX-FM, WPBZ-FM	21.3 %	26.2 %	42.9 %
Clear Channel WBZT-AM, WJNO-AM, WKGR-FM, WLDI-FM, WOLL-FM, WWLV-FM	15.0 %	15.7 %	22.9 %
James Crystal WDJA-AM, WJNA-AM, WRLX-FM, WRMF-FM	8.6 %	9.6 %	24.1 %
WDBF WDBF-AM, WJBW-AM, WJBW-FM	9.3 %	0.8 %	3.4 %
	54.2 %	52.3 %	93.3 %

Other Rated Stations--Outside Market						Metro Share	Cume Rating	TSA AQH Cume
WAMR-F	SP	107.5	Miami	1.0	3.1			
WAQI	SP-VA	710	Miami	0.6	0.9			
WFLC-F	AC	97.3	Miami	0.5	2.7			
WHYI-F	CHR/AC	100.7	Ft. Lauderdale	1.1	5.8			
WIOD	N/T	610	Miami	0.9	4.3			
WLYF-F	SAC	101.5	Miami	1.1	3.4			
WMXJ-F	O	102.7	Pompano Beach	1.2	5.2			
WPLL-F	AOR-P	103.5	Ft. Lauderdale	0.9	3.8			
WQAM	SPRIS	560	Miami	1.4	4.1			
WRTQ-F	SP	98.3	Goulds	1.0	2.5			
WZTA-F	AOR	94.9	Miami Beach	1.4	4.2			
WZZR-F	AOR	92.7	Stuart	1.5	3.4			

AM Stations

Station	Freq	Power	Format	Parent	Revenue	Channel	Other
WBZT	1290	5 kw (DA-N)	Talk	ABC	\$34.00	Clr Chnl	Clear Channel
WDBF	1420	5 kw/0.5 kw (DA-2)	Standards	CBS	\$ NA	—	WJBW-FM Delray Beach
WJNO	1040	10 kw/1 kw (DA-2)	News/Talk	CBS	\$73.00	Allied	Clear Channel Boynton Beach

FM Stations

Station	Freq	Power	Format	Parent	Revenue	Channel	Other
WEAT	104.3	100 kw @ 1273	AC/Soft AC		\$110.00	Katz	CBS/Infinity
WIRK	107.9	100 kw @ 340	Country		\$115.00	Katz	CBS/Infinity
WJBW	99.5	6 kw @ 308	Standards		\$25.00	Roslin	WDBF Jupiter
WKGR	98.7	100 kw @ 1380	Classic AOR		\$75.00	Clr Chnl	Clear Channel Ft. Pierce
WLDI	95.5	100 kw @ 982	CHR	ABC, Westwd	\$39.00	Clr Chnl	Clear Channel Ft. Pierce
WMBX	102.3	25 kw @ 328	AC/CHR		\$ NA	Christal	CBS/Infinity Jensen Beach
WOLL	105.5	19 kw @ 807	Oldies		\$38.00	Clr Chnl	Clear Channel Hobe Sound
WPBZ	103.1	50 kw @ 482	AOR-New Rock	ABC	\$50.00	Christal	CBS/Infinity Indiantown
WRLX	92.1	7 kw @ 499	Soft AC		\$48.00	Allied	James Crystal
WRMF	97.9	100 kw @ 1350	AC		\$135.00	Allied	James Crystal
WWLV	94.3	1.4 kw @ 482	Jazz		\$ NA	Clr Chnl	Clear Channel Riviera Beach

Notes: Other ranked stations – See Miami-Fort Lauderdale . . . 4/99 WJBW (1000) changed from Standards/Full Service to simulcasting new sister station, Standards WDBF as WDBE . . . 4/99 WRLX-F changed from Soft AC to Black Oldies as "92-X"

WICHITA

Arbitron Rank: 89 Pop (12+): 426,800	Stations: 21 / 19	Last Year's Revenue: \$24,600,000
MSA Rank: 103	Diaries: 995 / 429:1 / 54.5%	Household Income: \$44,909
MSA Pop: 483,000	Sample Target: 1,010	Total Retail Sales: \$5.1 Bil.
DMA: 63	% Below Line: 1.6	#1 Biller: KFDI-AF \$5,400,000
Average Persons Rating: 14.5	% Not Listed: 9.7	#1 Billing Portfolio:
Market TSL in Hours: 19.50	Pop per Station: 22,463	Capstar \$10,300,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	KKRD-F	CHR	58 / 9.4	7.7	8.9	10.0	7.9	9.0	1036 / 24.3	22.5	23.3	D	KKRD-F
2	KFDI-F	C	51 / 8.2	8.6	7.1	8.3	8.6	8.1	723 / 16.9	18.0	19.0	G*	KFDI-F
3	KFDI	C/FS	45 / 7.3	5.2	5.7	6.4	3.8	6.1	385 / 9.0	8.2	8.2	*	KFDI
4	KRBB-F	AC	44 / 7.1	5.8	6.8	7.6	9.3	6.8	634 / 14.8	15.4	17.8	D	KRBB-F
5	KZSN-F	C	43 / 6.9	8.1	8.4	8.8	10.3	8.1	740 / 17.3	18.3	21.5	E	KZSN-F
6	KICT-F	AOR	39 / 6.3	6.6	7.2	5.5	4.6	6.4	600 / 14.1	15.9	12.0	C	KICT-F
7	KRZZ-F	AOR/VCL	37 / 6.0	4.9	6.3	7.4	7.8	6.1	624 / 14.6	15.4	14.2	D	KRZZ-F
8	KDGS-F	B	33 / 5.3	5.2	5.7	5.0	4.3	5.3	572 / 13.4	12.0	8.9	B	KDGS-F
9	KEYN-F	O	32 / 5.2	5.2	5.6	4.7	4.3	5.2	539 / 12.6	12.3	12.5	C	KEYN-F
10	KOEZ-F	EZ	27 / 4.4	4.0	3.5	2.7	3.3	3.6	303 / 7.1	7.9	6.4	B	KOEZ-F
11	KNSS	N/T	22 / 3.5	4.3	3.2	2.6	3.5	3.4	392 / 9.2	10.7	10.8	C	KNSS
12	KTLI-F	REL-CC	21 / 3.4	4.0	3.5	4.8	2.3	3.9	320 / 7.5	9.5	6.7	B	KTLI-F
12	KLLS-F	CL HITS	21 / 3.4	5.1	4.4	3.9	3.6	4.2	448 / 10.5	14.0	10.0	C	KLLS-F
14	KFH	T	20 / 3.2	4.8	3.9	4.2	4.3	4.0	345 / 8.1	10.3	9.0	A	KFH
14	KWSJ-F	J	20 / 3.2	2.6	2.1	2.4	3.1	2.6	318 / 7.5	7.2	7.5	A	KWSJ-F
16	KYQQ-F	C	13 / 2.1	2.6	2.9	2.0	3.0	2.4	319 / 7.5	8.3	9.3	B	KYQQ-F
17	KAYY-F	AC/CHR	12 / 1.9	0.9	1.2	1.1	1.2	1.3	295 / 6.9	5.6	4.4		KAYY-F

12+ FM Share (Metro): 82.32% (461 of 560) (Winter 98: 83.80%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1	KOGS-F	1 KKRD-F	1 KKRD-F	1 KKRD-F	1 KKRD-F <	1 KFDI-F <	1 KFDI-F	1 KKRD-F <	1 KKRD-F	1 KKRD-F <
2	KKRD-F >	2 KRZZ-F	2 KRZZ-F	2 KRBB-F <	2 KRBB-F	2 KFDI >	1 KKRD-F	2 KFDI-F <	2 KOGS-F	2 KFDI
3	KICT-F >	2 KICT-F >	3 KRBB-F >	3 KRZZ-F >	3 KRZZ-F	3 KRBB-F <	3 KRBB-F <	3 KZSN-F <	3 KFDI <	2 KFDI-F
4	KZSN-F	4 KDGS-F	3 KICT-F	4 KZSN-F >	4 KEYN-F <	4 KZSN-F <	4 KFDI <	4 KZSN-F	4 KOGS-F <	4 KICT-F
5	KZSN-F	5 KZSN-F	5 KEYN-F <	5 KZSN-F <	5 KOEZ-F <	5 KZSN-F <	5 KNSS <	5 KFDI	5 KFDI-F <	5 KRZZ-F
5	KRBB-F	6 KEYN-F <	6 KFDI-F <	6 KFDI-F	6 KEYN-F	6 KRZZ-F <	6 KRZZ-F <	5 KRBB-F	6 KZSN-F	5 KEYN-F <
7	KFH >	7 KDGS-F	7 KICT-F	7 KLLS-F	7 KKRD-F <	7 KICT-F >	7 KFDI <	5 KICT-F <	6 KTLI-F <	7 KOGS-F
8	KZSN-F	7 KFDI-F	8 KLLS-F <	7 KWSJ-F	8 KNSS <	8 KOEZ-F	8 KICT-F <	8 KEYN-F	8 KOEZ-F	7 KICT-F
9	KZSN-F	9 KLLS-F	9 KWSJ-F <	7 KICT-F	9 KWSJ-F	9 KDGS-F	9 KEYN-F <	9 KFH <	9 KEYN-F	9 KRBB-F
10	KZSN-F	10 KFH <					10 KOEZ-F	10 KRZZ-F	9 KRBB-F	10 KTLI-F

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovmit
1	KKRD-F	1 KKRD-F >	1 KKRD-F	1 KRBB-F	1 KICT-F >>	1 KICT-F	1 KRZZ-F	1 KRZZ-F	1 KRZZ-F	1 KFDI-F >
2	KZSN-F	2 KRZZ-F	2 KRZZ-F	2 KRBB-F >	2 KKRD-F >	2 KOGS-F	2 KRZZ-F	2 KFH >	1 KICT-F	2 KFDI-F <
3	KDGS-F	3 KDGS-F	3 KRBB-F >	3 KZSN-F	3 KKRD-F	3 KFH	3 KRRO-F	3 KRRO-F	3 KFH <	3 KZSN-F
4	KTCM-F >	3 KZSN-F	4 KICT-F	4 KEYN-F <	3 KEYN-F	4 KRZZ-F >>	4 KKRD-F >	4 KZSN-F	4 KFH	4 KKRD-F <
3	KRBB-F	4 KAYY-F	5 KOGS-F	5 KTLI-F	5 KOGS-F	5 KOGS-F	4 KOAM	5 KFDI-F	5 KEYN-F <	3 KRBD-F
6	KICT-F	6 KDGS-F	5 KRZZ-F	5 KRZZ-F	6 KZSN-F	6 KZSN-F	4 KICT-F	6 KZSN-F	6 KZSN-F	6 KZSN-F
7	KAYY-F	6 KYQQ-F	7 KLLS-F	7 KDGS-F	6 KOAM	7 KFDI-F	7 KLLS-F	6 KICT-F	6 KICT-F	6 KICT-F
						7 KRBB-F >	7 KRBB-F	8 KLLS-F	8 KLLS-F	8 KWSJ-F

Other Rated Stations	Metro Share	Cume Rating	TSA AQH Cume	Consolidation Report	12+	25-54	Revenue
KMYR ST 1410 Wichita	0.5	2.9		Capstar	29.4 %	35.0 %	41.9 %
KQAM SPRTS 1480 Wichita	1.5	3.9		KKRD-FM, KRBB-FM, KRZZ-FM, KZSN-FM			
				In Trust	16.6 %	21.9 %	14.7 %
				KEYN-FM, KFH-AM, KNSS-AM, KOAM-AM, KWSJ-FM			
				Journal Broadcast Group	27.3 %	20.8 %	37.3 %
				KFDI-AM, KFDI-FM, KICT-FM, KLLS-FM, KYQQ-FM			
				Local	7.2 %	5.6 %	2.7 %
				KAYY-FM, KDGS-FM			
					80.5 %	83.3 %	96.6 %

WICHITA

AM Stations

KFDI	1070	10 kw/1 kw (DA-N)	Country/Full Svc.	ABC	\$45.00	Allied	Journal Bcst Gp
KFH	1330	5 kw (DA-N)	Talk	CBS, Westwd, ABC	\$<20.00	Katz	Trust
KNSS	1240	1 kw	News/Talk	Westwd, CNN, CBS	\$27.00	D&R	Trust

FM Stations

KAYY	98.7	50 kw @ 492	AC/CHR	ABC	\$ NA	Allied	KOGS-F	Clearwater
KOGS	93.9	25 kw @ 328	Black		\$ NA	—	KAYY-F	Andover
KEYN	103.7	100 kw @ 860	Oldies	ABC, Westwd, CBS	\$30.00	Eastman	Trust	
KFDI	101.3	100 kw @ 1140	Country	ABC	\$58.00	Allied	Journal Bcst Gp	
KICT	95.1	100 kw @ 897	ADR	ABC	\$38.00	Allied	Journal Bcst Gp	
KKRD	107.3	100 kw @ 860	CHR		\$45.00	D&R	Capstar	
KLLS	104.5	46 kw @ 515	Classic Hits	Westwd	\$<20.00	—	Journal Bcst Gp	Augusta
KDEZ	92.3	100 kw @ 640	Soft AC	Westwd	\$24.00	—		Newton
KRBB	97.9	100 kw @ 993	AC		\$42.00	Christal	Capstar	
KRZZ	96.3	50 kw @ 492	ADR/Classic Rock		\$40.00	D&R	Capstar	Derby
KTUJ	99.1	100 kw @ 515	Contemp. Christian		\$<20.00	—		El Dorado
KWSJ	105.3	100 kw @ 993	Jazz		\$ NA	Katz	Trust	Hayesville
KYQQ	106.5	100 kw @ 1280	Country	ABC	\$20.00	—	Journal Bcst Gp	Arkansas City
KZSN	102.1	100 kw @ 1032	Country		\$60.00	Katz	Capstar	Hutchinson

Notes: *KFDI-F revenue level includes revenue of KFDI . . . KAYY-F is LMA'd to Journal Broadcast Group . . . 3/99 KEYN-F, KFH, KNSS, KQAM & KWSJ-F placed in trust by Capstar; an announced sale of the stations to Connoisseur reportedly has been cancelled

FORMAT CODES

AC	- Adult Contemporary	J	- Jazz and New Adult Contemporary
AC-NR	- Modern AC	KIDS	- Children's
AOR	- Album Oriented Rock	N	- News
AOR-NR	- New Rock	O	- Oldies (50's & 60's)
AOR-P	- Progressive AOR	REL	- Religion, Christian
B	- Black (audience 75%+ Black)	REL-CC	- Contemporary Christian
B/AC	- Black Adult Contemporary	SAC	- Soft Adult Contemporary
B/G	- Black Gospel	SP	- Hispanic/Spanish
B/O	- Black Oldies	SP-C	- Hispanic Contemporary
BIZ	- Business News & Talk	SP-NT	- Hispanic News/Talk/Information
C	- Country	SP-R	- Hispanic-Regional
C/O	- Classic Country	SP-TP	- Hispanic-Tropical
CHR	- Contemporary Hit Radio, Top 40	SP-VA	- Hispanic Variety
CL	- Classical	SP-TJ	- Tejano
CL AOR	- Classic AOR, Classic Rock	SPRTS	- Sports
CL HITS	- Classic Hits/70's Oldies	ST	- Standards, Big Band, Nostalgia
E	- Ethnic (usually Foreign Lang.)	T	- Talk
EZ	- Easy Listening, Beautiful Music	U	- Urban (majority of audience is non-white)
FS	- Full Service	VA	- Variety
G	- Gospel	?	- Others or Unknown

REVENUE LEVEL CODES

A - Less than \$500,000	E - \$3,000,000 to \$3,999,999	I - \$10,000,000 to \$14,999,999
B - \$500,000 to \$999,999	F - \$4,000,000 to \$4,999,999	J - \$15,000,000 to \$19,999,999
C - \$1,000,000 to \$1,999,999	G - \$5,000,000 to \$6,999,999	K - \$20,000,000 to \$29,999,999
D - \$2,000,000 to \$2,999,999	H - \$7,000,000 to \$9,999,999	L - \$30,000,000+

WILKES BARRE-SCRANTON

Arbltron Rank: 64 Pop (12+): 632,600	Stations: 37 / 30	Last Year's Revenue: \$25,800,000
MSA Rank: 83	Diaries: 1,256 / 504:1 / 53.9%	Household Income: \$37,285
MSA Pop: 622,000	Sample Target: 1,270	Total Retail Sales: \$7.1 Bil.
DMA: 49	% Below Line: 6.9	#1 Biller: WKRZ-FF \$5,700,000
Average Persons Rating: 16.2	% Not Listed: 14.0	#1 Billing Portfolio:
Market TSL in Hours: 21.75	Pop per Station: 21,087	Sinclair Broadcast Group \$9,950,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spq 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WKRZ-FF	CHR	125 / 12.2	11.0	11.8	13.3	10.7	12.1	2170 / 34.3	30.5	30.9	G	WKRZ-FF
2	WMGS-F	AC	84 / 8.2	8.9	6.8	8.4	7.7	8.1	987 / 15.6	16.3	15.4	E	WMGS-F
3	WGGY-FF	C	71 / 6.9	8.9	8.8	10.5	10.1	8.8	1138 / 18.0	20.6	20.8	E	WGGY-FF
4	WEJL-AA	ST/FS	68 / 6.6	4.3	4.4	3.9	4.1	4.8	554 / 8.8	9.3	9.6	A	WEJL-AA
4	WEZX-F	CL AOR	68 / 6.6	7.9	7.2	6.0	7.8	6.9	976 / 15.4	16.5	14.4	D	WEZX-F
6	WZMT-FF	AOR	65 / 6.3	5.5	5.8	4.4	5.9	5.5	954 / 15.1	14.7	14.4	C	WZMT-FF
7	WNAK	ST/FS	45 / 4.4	3.6	3.6	5.4	5.0	4.2	327 / 5.2	5.5	4.3	B	WNAK
8	WBHT-FF	CHR	42 / 4.1	3.8	5.8	4.8	4.6	4.6	1027 / 16.2	14.9	18.3	B	WBHT-FF
9	WILK-AA	T	41 / 4.0	3.8	6.0	3.5	3.6	4.3	568 / 9.0	10.5	7.7	B	WILK-AA
9	WQFM-F	O	41 / 4.0	3.1	3.4	2.7	1.5	3.3	592 / 9.4	8.2	5.1	B	WQFM-F
11	WCTP-FF	C	31 / 3.0	2.5	3.4	2.1	2.5	2.8	437 / 6.9	8.5	8.2	B	WCTP-FF
12	WSBG-F	CHR	24 / 2.3	2.8	1.8	1.8	2.0	2.2	361 / 5.7	7.1	6.0	A	WSBG-F
13	WARM	FS	21 / 2.0	2.5	2.3	2.6	1.8	2.4	453 / 7.2	7.6	8.0	B	WARM
14	WZZO-F	AOR	19 / 1.9	1.3	1.5	0.9	2.0	1.4	240 / 3.8	4.1	3.4		WZZO-F
14	WSHG-FF	SAC	19 / 1.9	2.3	2.0	1.7	2.1	2.0	397 / 6.3	8.2	8.0	A	WSHG-FF
16	WHLM-F	AC/CHR	17 / 1.7	1.5	1.4	1.4	1.4	1.5	287 / 4.5	4.8	4.1		WHLM-F
17	WICK	O	14 / 1.4	1.6	0.4	0.6	1.6	1.0	135 / 2.1	3.8	2.7		WICK

12+ FM Share (Metro): 77.19% (680 of 881) (Winter 98: 78.72%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WKRZ-FF	1 WKRZ-FF	1 WKRZ-FF >	1 WKRZ-FF	1 WKRZ-FF	1 WEJL-AA	1 WKRZ-FF >	1 WKRZ-FF	1 WKRZ-FF >	1 WKRZ-FF >	1 WKRZ-FF >
2 WBHT-FF	2 WZMT-FF	2 WEZX-F <	2 WEZX-F	2 WMGS-F <	2 WMGS-F <	2 WMGS-F <	2 WMGS-F	2 WMGS-F <	2 WZMT-FF <	2 WNAK <
3 WEZX-F	3 WEZX-F >	3 WZMT-FF	3 WMGS-F <	3 WEZX-F >	3 WKRZ-FF	3 WZMT-FF	3 WEJL-AA	3 WGGY-FF <	3 WBHT-FF <	3 WGGY-FF
	4 WMGS-F	4 WMGS-F	4 WZMT-FF	4 WGGY-FF	4 WGGY-FF <	4 WEZX-F <	4 WILK-AA	4 WEZX-F <	4 WEZX-F <	4 WEJL-AA
	5 WGGY-FF	5 WGGY-FF >	5 WGGY-FF >	4 WZMT-FF >	5 WNAK	5 WGGY-FF	5 WGGY-FF	5 WEJL-AA >	5 WGGY-FF	5 WZMT-FF <
		6 WBHT-FF	6 WBHT-FF <	6 WQFM-F	6 WILK-AA <	6 WEJL-AA	5 WEZX-F	6 WBHT-FF <	6 WMGS-F >	6 WEZX-F <
		7 WZZO-F	7 WZZO-F	7 WBHT-FF <	7 WQFM-F	7 WQFM-F <	7 WZMT-FF	7 WZMT-FF	7 WQFM-F	7 WMGS-F >
		8 WSBG-F	8 WSBG-F	8 WCTP-FF <	8 WEZX-F	8 WILK-AA	8 WQFM-F	8 WCTP-FF <	8 WCTP-FF <	8 WBHT-FF <
			8 WQFM-F	9 WSBG-F	9 WCTP-FF	9 WBHT-FF <	9 WNAK <	9 WQFM-F <	9 WARM >	9 WQFM-F
				9 WZZO-F >	10 WARM	10 WSBG-F	10 WBHT-FF	10 WNAK		10 WCTP-FF >

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrmite
1 WKRZ-FF >>>	1 WKRZ-FF >>	1 WKRZ-FF	1 WKRZ-FF >>	1 WKRZ-FF	1 WZMT-FF	1 WZMT-FF	1 WEZX-F <	1 WEZX-F <	1 WEZX-F	1 WARM
2 WBHT-FF	2 WMGS-F	2 WMGS-F >	2 WMGS-F >	2 WMGS-F >	2 WKRZ-FF >	2 WEZX-F	2 WZMT-FF >	2 WZMT-FF	2 WZMT-FF	2 WGGY-FF <
2 WZMT-FF	3 WBHT-FF <	3 WBHT-FF	3 WGGY-FF <	3 WGGY-FF >	3 WEZX-F >	3 WKRZ-FF >>	3 WKRZ-FF >	3 WKRZ-FF >	3 WKRZ-FF <	3 WKRZ-FF >
4 WMGS-F >	4 WZMT-FF	4 WZMT-FF	4 WBHT-FF	4 WBHT-FF <	4 WGGY-FF >>	4 WGGY-FF	4 WZZO-F	4 WGGY-FF	4 WMGS-F	4 WEZX-F
	5 WGGY-FF	4 WEZX-F	5 WZMT-FF	5 WEZX-F >		5 WZZO-F	4 WMGS-F	5 WMGS-F	5 WGGY-FF	4 WMGS-F >
	6 WEZX-F	4 WGGY-FF >	6 WEZX-F	6 WZMT-FF				6 WZZO-F >	6 WQFM-F	
			7 WSBG-F	6 WSBG-F					7 WZZO-F >	
				6 WQFM-F					8 WCTP-FF	
				9 WSHG-FF						
				9 WCTP-FF >						

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume
WHCY-F	C	106.3	Blairstown, NJ	0.4	2.3	WAEB-F	CHR	104.1	Allentown	0.6	1.9		
WJMW	ST	550	Bloomsburg	0.5	1.7	WCTO-F	C	96.1	Easton	1.0	2.5		
WKAB-F	O	103.5	Berwick	1.1	3.3	WILQ-F	C	105.1	WilliamSPORT	0.6	2.0		
WVPO	ST	840	Stroudsburg	0.7	1.6	WNNJ-F	CL HITS	103.7	Newton, NJ	0.7	1.9		
WWDL-F	SAC	104.9	Scranton	1.1	2.4	WODE-F	O	99.9	Easton	1.4	3.9		
						WVYY-F	C	107.1	Belvidere, NJ	0.8	2.2		

WILKES BARRE-SCRANTON

Consolidation Report	12+	25-54	Revenue
Citadel WARM-AM, WAZL-AM, WBHT-FM, WCDL-AM, WCTD-FM, WCTP-FM, WEMR-AM, WEMR-FM, WMGS-FM, WZMT-FM	23.9 %	26.7 %	27.8 %
Local WICK-AM, WWDL-FM, WYCK-AM	2.5 %	2.0 %	%
Shamrock WBAX-AM, WEJL-AM, WEZX-FM, WQFM-FM	17.2 %	16.1 %	14.3 %
Sinclair Broadcast Group WGBI-AM, WGGI-FM, WGGY-FM, WILK-AM, WILP-AM, WKRF-FM, WKRZ-FM, WSHG-FM, WWFH-FM	24.9 %	24.6 %	38.6 %
	68.5 %	69.4 %	80.7 %

AM Stations

Call	Freq	Power	Service	Network	Advertiser	Agency	City
WARM	590	5 kw (DA-2)	Full Service	Westwd	\$30.00	Mc-Guild	Citadel
WBAX	1240	1 kw	See WEJL				Wilkes Barre
WEJL	630	0.5 kw/0.032 kw	Standards/Full Svc.	ABC, Westwd	\$<20.00	Eastman	Scranton
WGBI	910	1 kw/0.5 kw	See WILK				Scranton
WICK	1400	1 kw	Easy Listening	ABC	\$ NA	Roslin	Scranton
WILK	980	5 kw/1 kw (DA-N)	Talk/News	CBS, ABC	\$27.00	D&R	Wilkes Barre
WNAK	730	1 kw/0.012 kw	Standards/Full Svc.	Westwd	\$24.00	Lotus	Nanticoke

FM Stations

Call	Freq	Power	Service	Network	Advertiser	Agency	City
WBHT	97.1	0.5 kw @ 1102	CHR		\$27.00	Eastman	Mounaintop
WCTD	93.7	1.5 kw @ 697	See WCTP-F				Dallas
WCTP	94.3	1.1 kw @ 771	Country		\$<20.00	Mc-Guild	Carbondale
WEMR	107.7	0.235 kw @ 1161	See WBHT-F				Tunkhannock
WEZX	106.9	1.45 kw @ 617	Classic AOR	ABC, Westwd	\$44.00	Allied	Shamrock
WGGI	95.9	6 kw @ 328	See WGGY-F				Benton
WGGY	101.3	7 kw @ 1110	Country		\$59.00	Katz	Sinclair Bcst Gp
WHLM	106.5	36 kw @ 579	AC/CHR	Westwd	\$17.00	Banner	WJMW
WKQV	95.7	0.3 kw @ 1010	See WZMT-F				Olyphant
WKRF	107.9	0.84 kw @ 876	See WKRZ-F				Tobyhanna
WKRZ	98.5	8.7 kw @ 1172	CHR		\$100.00	D&R	Sinclair Bcst Gp
WMGS	92.9	5.3 kw @ 1383	AC		\$60.00	Eastman	Citadel
WQFM	92.1	0.76 kw @ 663	Oldies		\$<20.00	Eastman	Shamrock
WSBG	93.5	0.55 kw @ 764	CHR	AP	\$<20.00	Market 4	Multicultural
WSHG	102.3	3 kw @ 72	Soft AC	Jones	\$<20.00	D&R	Sinclair Bcst Gp
WWFH	103.1	1.4 kw @ 679	See WSHG-F				Pittston
WZMT	97.9	26 kw @ 672	AOR	Westwd	\$26.00	K&P	Citadel

Notes: Other ranked stations -- See Allentown-Bethlehem . . . 4/99 WZMT-F changed calls to WXBE-F; remains AOR

YORK

Arbitron Rank: 103 Pop (12+): 387,700
MSA Rank: 133
MSA Pop: 449,000
DMA: 44 (w/Harris., Lanc.)
Average Persons Rating: 16.4
Market TSL In Hours: 22.00

Stations: 38 / 9
Diaries: 1,435/ 270:1/ 62.7%
Sample Target: 1,380
% Below Line: 45.0
% Not Listed: 12.3
Pop per Station: 43,078

Last Year's Revenue: \$17,200,000
Household Income: \$46,064
Total Retail Sales: \$4.3 Bil.
#1 Biller: WARM-F \$5,400,000
#1 Billing Portfolio: Susquehanna \$8,500,000

12+ Metro	Format	Winter 99 1/4 Share	Fall 98	Sum 98	Spg 98	Win 98	4-Book Avg	12+ Metro Cume / Rtg.	Fall 98	Win 98	12+ TSA AQH / Cume	Revenue Level	
1	WARM-F	AC	57 / 9.0	10.4	10.4	10.4	11.2	10.0	689 / 17.8	17.6	22.4	G	WARM-F
2	WYCR-F	CHR	54 / 8.5	8.4	7.1	7.4	5.7	7.9	884 / 22.8	22.9	20.8	C	WYCR-F
3	WSOX-F	O	50 / 7.9	7.7	2.6				543 / 14.0	14.4		A	WSOX-F
4	WGTY-F	C	44 / 6.9	8.6	7.7	8.9	9.8	8.0	584 / 15.1	15.6	18.5	E	WGTY-F
5	WQXA-F	AOR	38 / 6.0	5.5	7.4	7.9	6.5	6.7	668 / 17.2	17.3	17.3	C	WQXA-F
6	WRKZ-F	C	37 / 5.8	6.2	5.5	5.4	5.7	5.7	458 / 11.8	13.6	14.7		WRKZ-F
7	WSBA	FS	29 / 4.6	4.3	4.2	5.0	4.6	4.5	457 / 11.8	12.8	11.8	E	WSBA
8	WROZ-F	SAC	18 / 2.8	3.8	5.1	4.5	4.7	4.1	344 / 8.9	11.5	13.2		WROZ-F
8	WHP	FS	18 / 2.8	1.7	2.9	2.6	2.5	2.5	247 / 6.4	5.2	6.4		WHP
10	WRVV-F	AC-AOR	16 / 2.5	2.6	1.9	2.7	2.5	2.4	319 / 8.2	8.0	8.0		WRVV-F
10	WTPA-F	AOR	16 / 2.5	3.2	3.1	2.4	4.0	2.8	337 / 8.7	11.8	10.2		WTPA-F
10	WWMD-F	EZ	16 / 2.5	3.2	2.6	2.6	1.9	2.7	205 / 5.3	5.1	5.4		WWMD-F
13	WLAN-F	CHR	15 / 2.4	2.4	2.6	2.1	1.7	2.4	376 / 9.7	9.3	10.5		WLAN-F
13	WEGK-F	CL AOR	15 / 2.4	2.9	2.4	3.5	3.8	2.8	383 / 9.9	10.6	12.2	C	WEGK-F
13	WDAC-F	REL	15 / 2.4	2.4	2.4	2.0	1.4	2.3	167 / 4.3	5.4	3.9		WDAC-F
13	WNNK-F	CHR	15 / 2.4	1.7	1.1	1.7	3.0	1.7	300 / 7.7	6.2	8.7		WNNK-F

12+ FM Share (Metro): 86.51% (481 of 556) (Winter 98: 83.89%)

Teens	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ Mid	12+ PMD	12+ Eve	12+ Wknd
1 WYCR-F >>>	1 WYCR-F	1 WYCR-F <	1 WARM-F	1 WARM-F <	1 WARM-F <	1 WQXA-F	1 WARM-F	1 WYCR-F <	1 WYCR-F >	1 WARM-F <
2 WQXA-F	2 WQXA-F >	2 WARM-F	2 WSOX-F	2 WSOX-F >	2 WSOX-F >	2 WARM-F	2 WSOX-F <	2 WARM-F	2 WSOX-F	2 WYCR-F <
3 WLAN-F >	3 WGTY-F	3 WSOX-F <	3 WYCR-F	3 WYCR-F	3 WGTY-F	3 WSOX-F <	3 WYCR-F <	3 WSOX-F <	3 WARM-F <	3 WGTY-F <
	4 WARM-F	4 WQXA-F	4 WRKZ-F	4 WRKZ-F	4 WSBA <	4 WGTY-F <	4 WGTY-F <	4 WQXA-F <	4 WSOX-F	4 WSOX-F
	4 WTPA-F	5 WRKZ-F	4 WQXA-F	4 WGTY-F <	5 WRKZ-F >	5 WSBA <	5 WRKZ-F	5 WQXA-F	5 WRKZ-F	5 WRKZ-F >
	6 WRKZ-F	6 WGTY-F	6 WGTY-F >	6 WQXA-F >	6 WHP	6 WYCR-F	6 WSBA	6 WRKZ-F	6 WGTY-F <	6 WQXA-F
	6 WLAN-F	7 WTPA-F <	7 WTPA-F	7 WSBA	7 WYCR-F <	7 WRKZ-F >	7 WQXA-F	7 WNNK-F	7 WLAN-F	7 WWMD-F <
	8 WEGK-F	8 WRVV-F	7 WRVV-F <	7 WRVV-F	8 WWMD-F <	8 WHP	8 WROZ-F <	8 WSBA <	8 WEGK-F	8 WEGK-F
	8 WNNK-F	9 WEGK-F <	9 WSBA	7 WROZ-F <	9 WDAC-F	9 WRVV-F <	9 WHP	9 WEGK-F	9 WTPA-F	8 WROZ-F
		10 WNNK-F <		10 WTPA-F	9 WROZ-F <	10 WNNK-F <	10 WWMD-F <	9 WDAC-F <	9 WROZ-F >	

Wom 18-24	Wom 18-34	Wom 25-34	Wom 18-49	Wom 25-54	Men 18-24	Men 18-34	Men 25-34	Men 18-49	Men 25-54	12+ Ovrmite
1 WYCR-F >>>	1 WYCR-F >>>	1 WYCR-F >>>	1 WYCR-F	1 WARM-F	1 WQXA-F	1 WQXA-F >>>	1 WQXA-F >>>	1 WQXA-F >	1 WSOX-F	1 WRKZ-F
2 WRKZ-F >	2 WLAN-F	2 WGTY-F	2 WARM-F >	2 WYCR-F <	2 WYCR-F >	2 WYCR-F	2 WYCY-F	2 WSOX-F	2 WQXA-F	2 WGTY-F
3 WROZ-F	3 WGTY-F	2 WARM-F	3 WSOX-F <	3 WSOX-F	3 WEGK-F	2 WTPA-F	2 WTPA-F	3 WARM-F <	3 WARM-F	3 WSOX-F >
3 WQXA-F	3 WQXA-F	4 WLAN-F	4 WRKZ-F >	4 WRKZ-F	3 WTPA-F	4 WEGK-F	4 WEGK-F	4 WYCR-F <	4 WGTY-F <	4 WQXA-F
3 WLAN-F	5 WARM-F	5 WQXA-F	5 WGTY-F	5 WGTY-F >	5 WRVV-F >	5 WGTY-F	4 WGTY-F	5 WRKZ-F	5 WRKZ-F	4 WTPA-F
3 WNNK-F >>>	6 WRKZ-F	6 WYCY-F	6 WLAN-F	6 WROZ-F	6 WRKZ-F	6 WRKZ-F	4 WSOX-F	5 WGTY-F <	6 WSBA	
	6 WNNK-F	6 WRKZ-F	6 WNNK-F	7 WLAN-F	6 WARM-F	4 WERQ-F	7 WTPA-F	7 WYCR-F		
	8 WIOV-F	6 WNNK-F	8 WROZ-F	7 WNNK-F	8 WYCY-F	4 WARM-F	8 WEGK-F	8 WTPA-F		
	8 WTPA-F	6 WRVV-F	8 WQXA-F	9 WQXA-F	8 WNNK-F	4 WRKZ-F >	8 WRVV-F	9 WEGK-F		
	8 WROZ-F >	6 WTPA-F >>>		9 WRVV-F	8 WRVV-F		10 WSBA >	9 WRVV-F		

YORK

Other Rated Stations				Metro Share	Cume Rating	TSA AQH Cume	Other Rated Stations--Outside Market				Metro Share	Cume Rating	TSA AQH Cume
WGET	T	1320	Gettysburg	0.6	2.1	WBAL	N/T	1090	Baltimore	0.8	3.1		
WHVR	ST	1280	Hanover	1.3	3.1	WERQ-F	B/CHR	92.3	Baltimore	0.9	2.4		
WQXA	ST	1250	York	1.4	3.6	WFRE-F	C	99.9	Frederick, MD	0.8	3.1		
						WGRX-F	C	100.7	Westminster, MD	0.9	2.9		
						WHFS-F	AOR-NR	99.1	Annapolis, MD	0.6	1.6		
						WHYL-F	C	102.3	Carlisle	0.5	1.0		
						WIOV-F	C	105.1	Ephrata	0.9	2.8		
						WYYY-F	AOR	97.9	Baltimore	1.3	4.0		
						WJFK	T/J	1300	Baltimore	0.3	0.7		
						WLIF-F	SAC	101.9	Baltimore	0.5	1.2		
						WOCF-F	CL HITS	104.3	Baltimore	0.5	0.9		
						WPOC-F	C	93.1	Baltimore	0.8	2.4		
						WQSR-F	O	105.7	Catonsville, MD	0.3	1.1		
						WRBT-F	C	94.9	Harrisburg	1.3	3.2		
						WWDC-F	AOR	101.1	Washington	0.3	1.0		
						WWKL	O	1460	Harrisburg	0.0	0.1		
						WWKL-F	O	99.3	Harrisburg	1.4	4.8		
						WWMX-F	AC/CHR	106.5	Baltimore	0.5	2.0		
						WXYV-F	CHR	102.7	Baltimore	0.3	1.4		

Consolidation Report				12+	25-54	Revenue
Citadel				13.2 %	13.1 %	11.2 %
WQXA-AM, WQXA-FM, WRKZ-FM						
Hall (semi-duop)				5.2 %	6.0 %	7.6 %
WEGK-FM, WROZ-FM						
				18.4 %	19.1 %	18.8 %

AM Stations

WSBA	910	5 kw/1 kw (DA-2)	Full Service	\$52.00	Eastman	Susquehanna
------	-----	------------------	--------------	---------	---------	-------------

FM Stations

WARM	103.3	6.4 kw @ 1305	AC	\$105.00	Eastman	Susquehanna	
WEGK	92.7	1.4 kw @ 699	Classic AOR	Source \$28.00	D&R	Hall	Starview
WGTY	107.7	16 kw @ 850	Country	Westwd \$58.00	Eastman	WGET	Gettysburg
WQXA	105.7	25 kw @ 705	AOR	\$27.00	Mc-Guild	Citadel	
WSOX	96.1	50 kw @ 500	Oldies		Mc-Guild		Red Lion
WYCR	98.5	10.5 kw @ 928	CHR	\$40.00	Allied	WHVR	Hanover

Notes: Other ranked stations -- See Harrisburg in this book, Lancaster in the Fall 1998 American Radio or Hagerstown-Waynesboro-Chambersburg, MD-PA in the Fall 1998 American Radio Small Market edition . . . Although WQXA-F now claims Harrisburg as its home market, we estimate that York was the source of most of its 1998 revenue -- thus, we leave it home to York . . . WSOX-F is LMA'd to Brill (WIOV-F, Ephrata)



RADIO PUBLICATIONS FROM DUNCAN'S AMERICAN RADIO

DUNCAN'S RADIO MARKET GUIDE

\$335.00

This is our flagship publication. Since 1984, **DUNCAN'S RADIO MARKET GUIDE** has been the standard reference for radio station buyers, sellers, lenders and brokers. **DUNCAN'S RADIO MARKET GUIDE** examines the economic conditions of nearly 190 radio markets. Here's just some of the information you'll find in it:

- Market radio revenue histories and projections covering a ten-year period (five years back; five years forward).
- Radio revenue projections calculated on three separate bases for greater reliability: historical (past performance), population growth (revenue per capita) and retail sales growth.
- Revenue estimates for more than 1,600 individual radio stations, plus viable operating entities (standalones, combos, duopolies and super-duopolies).
- Revenue estimates for competing media – television, newspaper, outdoor and cable TV.
- Radio station sales for each market during the past five years.
- Jim Duncan's comments about each market, as well as a 10-point mathematical grading of each market – a Duncan's exclusive.
- Population and retail sales histories and projections.
- Revenue-per-share point and revenue-per-AQH figures for each market.

And much, much more. Published every April – 400+ pages.

AMERICAN RADIO

Since 1976, **AMERICAN RADIO** has been the radio industry's most complete and timely source book for radio ratings and programming information. Published quarterly (plus an annual "Small Market" edition), **AMERICAN RADIO** is published within a month after issuance of the Arbitron market reports. Each report includes more than 30 ratings tables for each market, and after the Spring edition, our National Rankings report details nationwide format and station performances (it's free to anyone who receives the Spring report, but also is available separately). **AMERICAN RADIO** is considered the "bible" of the radio industry and is required reading for everyone involved with radio.

Issue	Release Date	# of Markets	Price
Spring Report	September	170	\$97.00
National Rankings Summary (if ordered alone)	October	170	25.00
Spring Small Market Report	September	97	55.00
Summer Report	November	94	55.00
Fall Report	March	170	97.00
Fall Small Market Report	March	96	55.00
Winter Report	June	94	55.00

AUDIENCE-TO-REVENUE CONVERSION/FORMAT PERFORMANCE ANALYSIS \$95.00

This annual report provides two important analyses. First, it examines the relationship between a station's audience share and its share of revenue (Conversion ratio, sometimes called "power" ratio). Over 1200 stations are listed, with all the following given for each:

- Call letters, market and format
- Revenue rank, 12+ and 25-54
- Revenue and revenue share
- Conversion (or "power") ratio

Additionally, national means are provided for formats by market size

The second part of this book analyzes the audiences of more than 1500 stations, with the following provided for each:

- Time Spent Listening
- % Male, % Female
- Turnover Ratio
- % Exclusive Cume
- % 12-24, % 25-54, % 55+
- Highest cume-sharing station
- % of listening at home

Finally, this report offers a comprehensive analysis of the concentration of both audience and revenue shares for all Arbitron-rated markets (262). Published every July.

Next page has more publications and an order form

MORE RADIO PUBLICATIONS FROM DUNCAN'S AMERICAN RADIO



THE FACILITIES OF AMERICAN RADIO – FM STATIONS, TOP 100 MARKETS \$335.00

A total update of J.T. Anderton's 1989 classic "FM Map Book." City-grade and 1-millivolt contour maps for more than 1300 stations are provided, including over 250 new stations and 500 facility changes since the first edition. It also offers complete listings of station power, antenna height above average terrain, tower coordinates and height above ground, and our exclusive description of transmitter locations by address or physical siting, all gathered during exhaustive research of FCC technical files. It features new, custom-designed base maps for easy readability. **The original and only publication of its kind;** a must-have for station buyers, lenders and brokers; rep, network and group executives and radio consultants.

DUNCAN RADIO PROFILER (CD-ROM)

CALL FOR PRICE

Now, the Duncan data you've relied upon for years -- in an easy-to-use, computer-based format. Radio Profiler currently details more than 6,100 radio stations, all 269 Arbitron-rated radio markets (including the latest ratings data) and 100 top radio groups. In an instant, you are able to review the stations, markets and groups that matter most in radio. Call us at 513.731-1800 for full details.

ORDER FORM

Complete this form and mail or fax to:

DUNCAN'S AMERICAN RADIO
 P.O. Box 8446
 Cincinnati, OH 45208-0446
 Phone: 513.731-1800 Fax: 513.731-1835

or, visit our website:

<http://www.duncanradio.com>

Name _____

Title _____

Stn./Co. _____

Address _____

City _____

State _____ Postal Code _____

Phone # (____) _____

Fax # (____) _____

E-mail address _____

	PRICE	QUAN.	TOTAL
DUNCAN'S RADIO MARKET GUIDE	\$335.00	_____	_____
AMERICAN RADIO			
Spring Report	\$97.00	_____	_____
Small Market Reports (Fall & Spring), ea.	\$55.00	_____	_____
National Rankings (if ordered alone)	\$25.00	_____	_____
Summer Report	\$55.00	_____	_____
Fall Report	\$97.00	_____	_____
Winter Report	\$55.00	_____	_____

AUDIENCE-TO-REVENUE CONVERSION/ FORMAT PERFORMANCE ANALYSIS	\$95.00	_____	_____
--	---------	-------	-------

THE FACILITIES OF AMERICAN RADIO	\$335.00	_____	_____
----------------------------------	----------	-------	-------

ORDER AMOUNT: \$ _____

ADD SHIPPING & HANDLING

Second-day air: \$7.50 (Waived if you pay by check)
 Next morning: \$15.00
 Saturday delivery: \$25.00

TOTAL ORDER AMOUNT \$ _____

_____ Check is enclosed (Handling fee & charge for second-day air waived)

_____ Charge my credit card (Shipping & handling fees apply)

_____ VISA _____ MasterCard Card # _____ Exp. Date: _____

DUNCAN RADIO PROFILER

WHAT YOU NEED TO KNOW ABOUT TODAY'S RADIO ON CD-ROM

For more than twenty years, the radio industry has counted on DUNCAN'S AMERICAN RADIO for the most current, most accurate information about the audience, the economics and the infrastructure of radio.

At DUNCAN'S, we know how completely the industry has been transformed since deregulation, particularly through consolidation. So we've done some consolidating of our own. We've created the **DUNCAN RADIO PROFILER**, our new all-in-one data resource on CD-ROM. For the first time in radio industry history, all the vital information you need to make smart business decisions is contained on one easy-to-use CD.

Now, there's no lugging those bulky Duncan books around. With the **RADIO PROFILER**, you can take a full range of our information almost anywhere. The **RADIO PROFILER** contains key data from our:

- DUNCAN'S RADIO MARKET GUIDE
- AMERICAN RADIO ratings reports
- DUNCAN'S RADIO GROUP DIRECTORY
- THE FACILITIES OF AMERICAN RADIO FM station atlas (now with AM, too!)

And all the information has been updated and expanded, so it's the most accurate and complete data source possible.

The **RADIO PROFILER** is completely self-contained and easy to use. You don't have to be a spreadsheet wizard or database geek to find exactly the information you need – the way you want it. In the office, at home, on a plane, in a meeting – anyplace you can use a computer, you can use the **RADIO PROFILER**. And it's the only such product that is at home on both Windows 95/98[®] and Macintosh[®] machines.

As a **RADIO PROFILER** subscriber, you'll receive timely updates every quarter with new ratings, recent station sales and market changes. And, as with all the books from DUNCAN'S AMERICAN RADIO, the data in the **RADIO PROFILER** is updated and checked by our staff of seasoned radio pros.

The **RADIO PROFILER** is coming soon, with results of the the most recent (Fall 1998) Arbitron[®] ratings and Jim Duncan's 1998 market and station revenue estimates.

Pricing may pleasantly surprise you, and subscription packages that include our books make the value even greater. For more information on the **DUNCAN RADIO PROFILER**, call J. T. Anderton or Thom Moon at 513.731-1800 or via e-mail at sales@duncanradio.com.

DUNCAN'S AMERICAN RADIO

