

AMERICAN RADIO

Small Market Edition 1996



James H. Duncan, Jr.

AMERICAN RADIO
1996 SMALL MARKET EDITION

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SEPTEMBER 1996

VOLUME XXI, NUMBER 2
ISSN 0738-8675

INTRODUCTION

I am pleased to present the thirteenth edition of AMERICAN RADIO - SMALL MARKET EDITION. This book is designed to complement the primary edition of American Radio by providing expanded coverage of about 100 small radio markets in the United States.

The Small Market Edition is issued every September.

Your support of my work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at this address:

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Every effort has been made to make this book as accurate as is humanly possible -- well, this human anyway. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Special thanks to Vaun Thygerson for her excellent help in the preparation of this edition.

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Amarillo, TX	Ithaca, NY	Santa Barbara, CA
Augusta-Waterville, ME	Jackson, TN	Santa Fe, NM
Bangor, ME	Joplin, MO	Sioux City, IA
Battle Creek, MI	Kileen-Temple, TX	Springfield, IL
Beaumont-Pt Arthur, TX	LaCrosse, WI	Stamford-Norwalk, CT
Beckley, WV	Lake Charles, LA	State College, PA
Billings, MT	Laredo, TX	Texarkana, TX-AR
Biloxi-Gulf-Pscgla, MS	Laurel, MS	Trenton, NJ
Bismarck, ND	Lawton, OK	Tri-Cities, WA
Blacksburg, VA	Lima, OH	Tupelo, MS
Bryan-Coll. Station, TX	Marion-Carbondale, IL	Tuscaloosa, AL
Burlington, VT	Medford-Ashland, OR	Tyler-Longview, TX
Cape Cod, MA	Merced, CA	Waco, TX
Casper, WY	Meridian, MS	Waterbury, CT
Champaign, IL	Monroe, LA	Watertown, NY
Charlottesville, VA	Morgantown, WV	Wausau-Stvns Point, WI
Cheyenne, WY	Morristown, NJ	Wichita Falls, TX
Chico, CA	Myrtle Beach, SC	Williamsport, PA
Columbia, MO	New Bedford, MA	Winchester, VA
Danbury, CT	New London, CT	Yakima, Wa
Danville, IL	Nwburg-Middltwn, NY	
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Florence, SC	Parkersburg, WV	
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Ft. Walton Beach, FL	Rapid City, SD	
Frederick, MD	Reading, PA	
Grand Forks, ND	Redding, CA	
Grand Junction, CO	Rochester, MN	

LEADING STATIONS IN ARBITRON CONDENSED MARKETS*

	<u>STATION</u>	<u>MARKET</u>	<u>SHARE</u>	<u>FORMAT</u>	<u>GROUP OWNER</u>
1	WBKR-F	Owensboro, KY	31.8	Country	
2	KMON-F	Great Falls, MT	29.6	Country	
3	KKYR-F	Texarkana, TX-AR	29.4	Country	Gulfstar
4	WJIZ-F	Albany, GA	29	Black	
5	KJBZ-F	Laredo, TX	25.8	Hispanic	
6	KIGN-F	Cheyenne, WY	25.7	AC	
7	WYXL-F	Ithaca, NY	25.4	AC	
8	KQLT-F	Casper, WY	24.7	Country	
9	KEAN-F	Abilene, TX	24.6	Country	SunGroup
10	KYKZ-F	Lake Charles, LA	23.9	Country	Sunburst
11	KPGM-F	Casper, WY	23.5	AOR/CL	KQLT owner
12	WUSQ-F	Winchester, VA	23.3	Country	Benchmark
13	KBYZ-F	Bismarck, ND	22.7	AOR	J. Ingstad
14	WILQ-F	Williamsport, PA	22.4	Country	
15	WJLS-F	Beckley, WV	22.3	Country	
16	KFYR	Bismarck, ND	21.8	FS	Meyer
17	WSVA	Harrisonburg, VA	21.5	FS	VerStandig
18	WFRE-F	Frederick, MD	21.3	Country	Gibbons
19	WKSJ-F	Williamsport, PA	21.1	AC	Dame
20	KCTR-F	Billings, MT	20.9	Country	DeShutes
	KLAW-F	Lawton, OK	20.9	Country	
22	KLUR-F	Wichita Falls, TX	20.5	Country	
23	WXIL-F	Parkersburg, WV-OH	20.1	CHR	Burbach
24	WNWN-F	Battle Creek, MI	20	Country	
	WOKK-F	Meridian, MS	20	Country	New South
26	KEKB-F	Grand Junction	19.9	Country	
27	WTCM-F	Northwest Michigan	19.2	Country	
28	KLGI-F	Sioux City, IA	19	CHR	KSEZ-F owner

* Based on 12+ Metro Share, 1/4 Hr. Avg., Mon-Sun, 6AM-Mid

ARBITRON CONDENSED RADIO REPORTS

Arbitron's Condensed reports differ greatly from the standard market reports. Much of the data available in the standard book is not available in the Condensed. However, we have made do with what data is available.

The data for each station is read from left to right across the entire page. The methodology is the same as in the regular edition of American Radio.

CONDENSED MARKET REPORTS

ABILENE, TX

ARB Rank/Pop: 218/121,900
 Market TSL: 21.25 Hours
 Average Person Rating: 15.7

Diaries: 404
 Sample Target: 370
 % Below Line: 4.7
 % Not Listed: 16.2

Retain %: 1.24 Bit
 FM Share: 87.50%
 Stations: 15/12

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	RATING S94
1. KEAN-F (C)	47/24.6	---	40.6	---	30.7	519	42.6	46.4	46.0
2. KEYJ-F (AOR)	24/12.6	---	7.8	---	7.3	209	17.1	13.1	11.6
3. KCDD-F (CHR)	23/12.0	---	8.9	---	6.7	296	24.2	23.4	20.5
4. KBCY-F (C)	11/ 5.8	---	4.4	---	9.5	216	17.7	14.5	20.3
KORQ-F (AC)	11/ 5.8	---	4.4	---	7.3	199	16.3	12.6	19.1
6. KBBA (SP)	8/ 4.2	---	0.6	---	---	32	2.6	---	---
KHXS-F (EZ)	8/ 4.2	---	0.6	---	2.8	121	9.9	---	---
KNTS (N/T)	8/ 4.2	---	1.7	---	2.2	87	7.1	---	---
9. KCWS-F (C)	5/ 2.6	---	3.9	---	4.5	102	8.4	---	---
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KEAN-F>>	1. KEAN-F>>	1. KEAN-F>	1. KEAN-F>
2. KEYJ-F	2. KEYJ-F	2. KEYJ-F<	2. KCDD-F
3. KCDD-F	3. KCDD-F	3. KCDD-F>	3. KEYJ-F
4.	4. KNTS	4.	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. KEYJ-F<	1. KEAN-F>	1. KEAN-F>>	1. KEAN-F>>	1. KEAN-F>	1. KEAN-F>>
2. KEAN-F>	2. KEYJ-F	2. KEYJ-F	2. KCDD-F	2. KEYJ-F>>	2. KCDD-F
3. KCDD-F	3. KCDD-F	3. KCDD-F	KEYJ-F	3.	3. KORQ-F
4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEAN	105.1	ABILENE	0.5/1.1
KKHR-F	98.1	ANSON	2.1/9.2
KVRP-F	95.5	HASKELL	0.5/2.7
KELI-F	98.7	SAN ANGELO	0.5/2.7
KXYL-F	104.1	BROWNWOOD	2.6/3.0
WBAP	820	ARLINGTON	1.6/2.6

RADIO STATIONS

KBBA,	1560,	500 W (DAYS),	Hispanic	, (Lotus)
KNTS,	1470,	5 KW/1 KW (DA-1),	Talk	BRN WESTWC CBS, (---)
KBCY-F,	99.7,	100 KW @ 745,	Country	ABC, (Eastman)
KCDD-F,	103.7,	100 KW @ 984,	CHR	, (Katz)
KCWS-F,	102.7,	66 KW @ 1148,	Country	, (---)
KEAN-F,	105.1,	100 KW @ 810,	Country	ABC, (Mc-Guild)
KEYJ-F,	107.9,	100 KW @ 666,	AOR	, (Christal)
KHXS-F,	106.3,	3 KW @ 200,	Soft AC	, (---)
KKHR-F,	98.1,	50 KW @ 292,	AC/CHR	, (Katz)
KORQ-F,	100.7,	100 KW @ 1279,	AC	ABC CNN WESTWD, (Banner)
				KCDD owner (TYE)
				(HAMLIN)
				(MERKEL)
				SunGroup
				(ANSON)

ALBANY, GA

ARB Rank/Pop: 242/93,700
 Market TSL: 20.50 Hours
 Average Person Rating: 14.7

Diaries: 330
 Sample Target: 300
 % Below Line: 2.2
 % Not Listed: 14.5

Retail \$: 1.0 Bil
 FM Share: 84.75%
 Stations: 12/11

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. WJIZ-F (B)	40/29.0	---	32.4	---	30.8	380	40.6	40.6	41.2
2. WKAK-F (C)	12/ 8.7	---	14.9	---	11.9	193	20.6	24.9	20.1
3. WJYZ (B)	11/ 8.0	---	4.7	---	9.8	125	13.3	10.5	16.1
4. WMGR-F (AC)	9/ 6.5	---	4.1	---	7.7	160	17.1	10.9	19.8
5. WGPC-F (EZ)	8/ 5.8	---	6.8	---	5.6	125	13.3	15.1	14.8
WQVE-F (B)	8/ 5.8	---	5.4	---	4.2	176	18.8	17.1	13.3
7. WEGC-F (O)	7/ 5.1	---	---	---	---	78	8.3	---	---
WOBBS-F (C)	7/ 5.1	---	4.7	---	2.8	135	14.4	10.6	9.1
9. WALG (N/T)	6/ 4.3	---	2.7	---	2.8	54	5.8	---	---
WJAD-F (CL ADR)	6/ 4.3	---	6.1	---	4.9	79	8.4	12.2	13.4

12+ AMD

1. WJIZ-F>>
2. WKAK-F
3. WJYZ
- 4.
- 5.

12+ MID

1. WJIZ-F>>
2. WJYZ
3. WALG
4. WKAK-F
- 5.

12+ PMD

1. WJIZ-F>>>
- 2.
- 3.
- 4.
- 5.

12+ EVE

1. WJIZ-F>>>
- 2.
- 3.
- 4.
- 5.

ADULTS 18-34

1. WJIZ-F>>>
2. WQVE-F
- 3.
- 4.
- 5.

ADULTS 18-49

1. WJIZ-F>>>
2. WJYZ
3. WMGR-F
4. WQVE-F
- 5.

ADULTS 25-54

1. WJIZ-F>>>
2. WJYZ
3. WEGC-F
- 4.
- 5.

ADULTS 35-64

1. WJIZ-F>>
2. WEGC-F
3. WJYZ
4. WKAK-F
- 5.

MEN 25-54

1. WJIZ-F>>>
2. WJAD-F
- 3.
- 4.
- 5.

WOMEN 25-54

1. WJIZ-F>>
2. WEGC-F
3. WQVE-F
- 4.
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGPC	1450	ALBANY	0.7/1.8
WRXZ-F	106.1	SYLVESTER	2.2/5.9

RADIO STATIONS

WALG,	1590,	5 KW/1 KW	,	Talk	ABC WESTWD, (Eastman)	
WJYZ,	960,	5 KW/390 W	,	B/G	CBS ABC WESTWD, (Mc-Guild)	
WEGC-F,	107.7,	25 KW @ 328	,	Oldies	(---)	WJAD-F owner (SASSER)
WGPC-F,	104.5,	100 KW @ 980	,	EZ/Standards	CBS, (---)	
WJAD-F,	103.5,	13 KW @ 463	,	AOR/CL	WESTWD, (---)	(LEESBURG)
WJIZ-F,	96.3,	100 KW @ 797	,	Black	CBS, (Mc-Guild)	
WKAK-F,	101.7,	3 KW @ 298	,	Country	ABC, (Eastman)	
WMGR-F,	97.3,	100 KW @ 1000	,	AC	WESTWD, (Banner)	WOBBS-F owner (D)
WOBBS-F,	100.3,	97 KW @ 581	,	Country	WESTWD, (Regional)	(TIFTON)
WQVE-F,	105.5,	6 KW @ 276	,	Black	ABC, (Regional)	(CAMILLA)
WRXZ-F,	106.1,	3 KW @ 328	,	AOR	CNN ABC SMN, (Regional)	(SYLVESTER)

ALEXANDRIA, LA

ARB Rank/Pop: 198/147,100
 Market TSL: 21.50 Hours
 Average Person Rating: 16.1

Diaries: 576
 Sample Target: 550
 % Below Line: 7.6
 % Not Listed: 11.0

Retail \$: 1.4 Bil
 FM Share: 90.04%
 Stations: 22/13

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. KRRV-F (C)	43/18.1	---	19.6	---	18.2	538	36.6	30.3	30.1
2. KBCE-F (B)	31/13.1	---	14.9	---	18.6	307	20.9	21.0	19.0
3. KQID-F (CHR)	19/ 8.0	---	4.7	---	8.9	311	21.1	16.7	20.5
4. KZMZ-F (ADR)	19/ 8.0	---	9.8	---	3.8	285	19.4	19.1	13.1
5. KEZP-F (O)	14/ 5.9	---	3.4	---	4.2	197	13.4	7.7	10.2
6. KLBG (T)	13/ 5.5	---	4.7	---	0.4	144	9.7	6.1	4.5
7. KLIL-F (O)	13/ 5.5	---	4.7	---	3.4	140	9.5	10.0	8.0
8. KICR-F (C)	9/ 3.8	---	6.4	---	6.4	240	16.3	16.0	17.8
9. KFAD-F (AC)	8/ 3.4	---	2.6	---	0.8	149	10.1	---	---
10. KAPB-F (C)	7/ 3.0	---	2.1	---	7.3	109	7.4	7.4	5.7
11. KLAA-F (SAC)	8/ 3.4	---	3.8	---	4.7	175	11.9	9.9	12.4

12+ AMD

1. KRRV-F>>
2. KBCE-F
3. KQID-F<
4. KZMZ-F
5. KLIL-F

12+ MID

1. KRRV-F>
2. KBCE-F
3. KZMZ-F
- 4.
- 5.

12+ PMD

1. KRRV-F
2. KBCE-F
3. KQID-F
4. KEZP-F<
5. KZMZ-F

12+ EVE

1. KBCE-F>
2. KRRV-F
3. KQID-F
- 4.
- 5.

ADULTS 18-34

1. KBCE-F
2. KZMZ-F
3. KRRV-F
4. KQID-F
- 5.

ADULTS 18-49

1. KBCE-F<
2. KRRV-F
3. KZMZ-F
4. KQID-F
- 5.

ADULTS 25-54

1. KRRV-F>
2. KBCE-F<
3. KZMZ-F
- 4.
- 5.

ADULTS 35-64

1. KRRV-F>>
2. KBCE-F
3. KEZP-F
4. KLBG
- KLIL-F

MEN 25-54

1. KZMZ-F
2. KRRV-F
3. KBCE-F
- 4.
- 5.

WOMEN 25-54

1. KRRV-F>>
2. KBCE-F>
- 3.
- 4.
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KSYL	970	ALEXANDRIA	2.1/4.7
KWDF	840	BALL	1.3/2.7
KAJN-F	102.9	CROWLEY	0.8/2.5
KNEK-F	104.7	WASHINGTON	1.3/3.5
KQXL-F	106.5	BATON ROUGE	0.4/2.9
KRRQ-F	95.5	LAFAYETTE	1.7/3.7
KSMB-F	94.5	LAFAYETTE	1.3/4.3
WFMF-F	102.5	BATON ROUGE	0.4/2.0
WGGZ-F	98.1	BATON ROUGE	0.4/1.6
WTGE-F	100.7	BATON ROUGE	0.4/2.4
WYNK-F	101.5	BATON ROUGE	0.8/3.9

RADIO STATIONS

KLBG,	580,	5 KW/1 KW (DA-N)	, Gospel	, (Williams)
KWDF,	840,	1 KW (DAYS)	, Religion	, (---)
KAPB-F,	97.7,	3 KW @ 328	, Country	CNN WESTWD, (---) (MARKSVILLE)
KBCE-F,	102.3,	3 KW @ 289	, Black	AURN, (D & R) (BOYCE)
KEZP-F,	104.3,	18 KW @ 384	, Oldies	WESTWD, (---) (BUNKIE)
KFAD-F,	93.9,	6 KW @ 328	, AC	, (---)
KICR-F,	98.7,	34 KW @ 1053	, Country	WESTWD, (Mc-Guild) (OAKDALE)
KLAA-F,	103.5,	50 KW @ 649	, Soft AC	, (Mc-Guild) (TIOGA)
KLIL-F,	92.1,	3 KW @ 298	, Oldies	WESTWD, (---) (MOREAU.)
KQID-F,	93.1,	100 KW @ 1522	, CHR	, (Mc-Guild)
KRRV-F,	100.3,	100 KW @ 1053	, Country	ABC, \$30.00 (Banner)
KZMZ-F,	96.9,	100 KW @ 1450	, AOR	UNISTR, \$10.00 (Katz)

AMARILLO, TX

ARB Rank/Pop: 189/165,100
 Market TSL: 21.50 Hours
 Average Person Rating: 16.2

Diaries: 611
 Sample Target: 560
 % Below Line: 0.0
 % Not Listed: 10.9

Retail \$: 2.0 Bil
 FM Share: 79.83%
 Stations: 16/16

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. KGNC-F (C)	41/15.4	---	12.7	---	10.7	461	27.9	22.6	21.6
2. KQIZ-F (CHR)	30/11.2	---	6.4	---	17.2	408	24.7	18.8	30.4
3. KMML-F (C)	24/ 9.0	---	9.4	---	6.1	341	20.7	24.3	18.3
4. KGNC (N/T)	23/ 8.6	---	10.1	---	10.2	295	17.9	18.9	18.1
KZRK-F (AOR)	23/ 8.6	---	4.1	---	2.5	256	15.5	13.0	11.5
6. KIXZ (ST)	18/ 6.7	---	4.5	---	5.7	197	11.9	13.3	13.2
7. KBUY-F (C)	17/ 6.4	---	7.9	---	3.3	244	14.8	18.8	11.7
8. KARX-F (CL AOR)	13/ 4.9	---	3.7	---	7.4	188	11.4	14.6	12.3
9. KAEZ-F (SAC)	12/ 4.5	---	2.6	---	4.1	160	9.7	9.1	7.2
10. KPUR-F (O)	10/ 3.7	---	6.4	---	5.3	215	13.0	15.2	12.3
11. KQAC-F (AC)	7/ 2.6	---	3.7	---	3.7	152	9.2	10.2	7.7
12. KQFX-F (SP)	6/ 2.2	---	6.4	---	2.9	109	6.6	7.4	6.6

12+ AMD

12+ MID

12+ PMD

12+ EVE

1. KGNC-F
2. KGNC
3. KQIZ-F
4. KMML-F
- 5.

1. KGNC-F>>
2. KMML-F
3. KGNC
4. KQIZ-F
- 5.

1. KGNC-F
2. KQIZ-F
3. KMML-F
4. KZRK-F<
5. KGNC

1. KQIZ-F<
2. KZRK-F
3. KGNC-F>
- 4.
- 5.

ADULTS 18-34

ADULTS 18-49

ADULTS 25-54

ADULTS 35-64

MEN 25-54

WOMEN 25-54

1. KZRK-F
2. KQIZ-F
- KGNC-F>
4. KMML-F
- 5.

1. KGNC-F>
2. KQIZ-F
3. KZRK-F
4. KMML-F
- 5.

1. KGNC-F>
2. KMML-F
3. KQIZ-F
4. KARX-F
- KGNC

1. KGNC-F>
2. KMML-F
3. KBUY-F
- KGNC
- 5.

1. KGNC-F
- KARX-F
3. KGNC
4. KMML-F
- KZRK-F

1. KGNC-F>>
2. KMML-F>
3. KQIZ-F
4. KAEZ-F
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

STATION	SHARE	CITY	SPG	RATING
KATP-F	101.9	AMARILLO	1.9/	5.3
KLLR-F	99.7	AMARILLO	0.7/	4.7
KPUR	1440	AMARILLO	1.1/	4.5
KZIP	1310	AMARILLO	1.5/	2.8

RADIO STATIONS

KGNC	710	10 KW (DA-2)	News/Talk	CBS, (Katz)	Stauffer
KIXZ	940	5 KW/1 KW (DA-2)	Standards	WESTWD ABC, (Banner)	
KZIP	1310	1 KW (DAYS)	Hispanic	(Caballero)	
KAEZ-F	105.7	6 KW @ 236	Soft AC	(Banner)	
KZRK-F	107.9	100 KW @ 1322	AOR-NR	ABC, (D & R)	(CANYON)
KARX-F	95.7	100 KW @ 390	Classic AOR	(---)	(CLAUDE)
KATP-F	101.9	100 KW @ 1007	AOR	ABC SMN, (K & P)	
KBUY-F	94.1	100 KW @ 699	Country	ABC WESTWD, (Banner)	
KLLR-F	99.7	6 KW @ 328	AC	(Eastman)	KARX owner (D)
KGNC-F	97.9	100 KW @ 1282	Country	(Katz)	Stauffer
KMML-F	96.9	100 KW @ 613	AC	ABC, (Banner)	
KPUR-F	107.1	3 KW @ 298	Oldies	CNN WESTWD, (Banner)	(CANYON)
KQAC-F	98.7	100 KW @ 469	AC	(---)	KMML owner (D)
KQFX-F	104.3	100 KW @ 590	Hispanic	(Lotus)	(BORGER)
KQIZ-F	93.1	100 KW @ 699	CHR	(Mc-Guild)	

AUGUSTA - WATERVILLE, ME

ARB Rank/Pop: 240/97,500
 Market TSL: 21.75 Hours
 Average Person Rating: 16.3

Diaries: 277
 Sample Target: 310
 % Below Line: 24.5
 % Not Listed: 18.2

Retail \$: 1.13 Bil
 FM Share: 94.61%
 Stations: 18/7

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. WEBB-F (C)	25/15.7	---	10.3	---	9.6	251	25.7	17.0	18.8
2. WMME-F (CHR)	18/11.3	---	12.2	---	17.9	270	27.7	29.8	32.7
3. WKCG-F (C)	14/ 8.8	---	9.6	---	9.6	162	16.6	14.8	16.5
4. WABK-F (O)	13/ 8.2	---	10.3	---	4.5	200	20.5	24.9	17.4
5. WTOS-F (AOR)	11/ 6.9	---	11.5	---	5.1	197	20.2	24.4	16.5
6. WBLM-F (AOR)	8/ 5.0	---	3.8	---	6.4	156	16.0	21.0	20.4
7. WQCB-F (C)	8/ 5.0	---	1.9	---	7.1	142	14.6	----	----
8. WCTB-F (AC)	6/ 3.8	---	1.3	---	4.5	73	7.5	----	----
9.									
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WEBB-F	1. WEBB-F	1. WEBB-F	1. WMME-F
2. WMME-F	2. WKCG-F	2. WMME-F	2. WEBB-F
3. WKCG-F	WABK-F	3. WKCG-F	3. WTOS-F
4. WABK-F	4.	4. WABK-F	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WEBB-F	1. WEBB-F	1. WEBB-F	1. WABK-F	1. WEBB-F	1. WEBB-F
2. WMME-F	2. WMME-F	2. WABK-F	2. WEBB-F	2. WABK-F	2. WKCG-F
3. WTOS-F	3. WTOS-F	WKCG-F	3. WKCG-F	3. WTOS-F	3. WMME-F
4. WBLM-F	4.	WMME-F	4.	4. WBLM-F	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFAU	1280	GARDINER	2.5/ 5.3
WAVX-F	106.9	THOMASTON	1.3/ 3.8
WCLZ-F	98.9	PORTLAND ME	1.9/ 4.0
WCSO-F	97.9	PORTLAND ME	0.6/ 3.9
WCYI-F	93.9	PORTLAND ME	0.6/ 6.4
WCYY-F	94.3	PORTLAND ME	1.3/ 5.9
WGAN	560	S. PORTLAND ME	1.9/ 5.7
WHOM-F	94.9	PORTLAND ME	3.1/13.0
WMCM-F	103.3	ROCKLAND	1.9/ 4.4
WVBX-F	97.1	BANGOR	1.9/ 5.1

RADIO STATIONS

WABK-F,	104.3,	50 KW @ 371,	Oldies	WESTWD, (Eastman)	(GARDINER)
WCTB-F,	93.5,	11 KW @ 500,	AC	(K & P)	WTOS owner (D) (FAIRFIELD)
WKCG-F,	101.3,	50 KW @ 321,	Country	(Eastman)	WABK owner (D)
WMME-F,	92.3,	50 KW @ 500,	CHR	(Katz)	Pilot
WTOS-F,	105.1,	50 KW @ 2430,	AOR	WESTWD, (K & P)	(SKOWHEGAN)
WEBB-F,	98.5,	50 KW @ 134,	Country	(---)	Pilot (WATERVILLE)

Other ranked stations -- See Bangor in this edition or Portland in Spring 96 edition

BANGOR, ME

ARB Rank/Pop: 257/67,200
 Market TSL: 20.00 Hours
 Average Person Rating: 14.9

Diaries: 406
 Sample Target: 400
 % Below Line: 6.0
 % Not Listed: 18.0

Retail \$: 1.1 Bil
 FM Share: 84.14%
 Stations: 14/11

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. WQCB-F (C)	14/14.0	---	16.7	---	14.7	179	26.6	27.7	30.4
2. WWFX-F (CHR)	9/ 9.0	---	9.8	---	9.2	171	25.4	25.1	29.5
WABI (ST)	9/ 9.0	---	7.8	---	7.3	93	13.8	13.9	18.5
4. WKSQ-F (AC)	7/ 7.0	---	7.8	---	5.5	122	18.2	18.4	19.9
WWMJ-F (O)	7/ 7.0	---	3.9	---	7.3	120	17.9	13.5	15.5
6. WEZQ-F (SAC)	6/ 6.0	---	7.8	---	7.3	98	14.6	18.0	22.0
WWBX-F (AOR-NR)	6/ 6.0	---	2.9	---	4.6	89	13.2	11.5	13.5
WKIT-F (AOR)	6/ 6.0	---	11.8	---	9.2	127	18.9	28.0	24.4
9. WBZN-F (O-70's)	5/ 5.0	---	---	---	---	92	13.7	---	---
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WQCB-F	1. WQCB-F>	1. WQCB-F>	1. WQCB-F
2. WABI	2. WWFX-F	2. WWFX-F	2. WWBX-F
3. WKSQ-F	3. WKSQ-F	3. WKIT-F	3. WWFX-F
4. WWMJ-F	4. WABI	4.	4. WZON
5.	5.	5.	5. WTOS-F

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WKIT-F	1. WQCB-F>	1. WQCB-F>	1. WQCB-F	1. WQCB-F	1. WQCB-F
WQCB-F	2. WKSQ-F	2. WKSQ-F	2. WWMJ-F>	2. WKIT-F	2. WKSQ-F
WWBX-F	3. WBZN-F	WWMJ-F	3. WKSQ-F	WWMJ-F	3. WWMJ-F
WWFX-F	WEZQ-F	4.	4.	4.	4.
5.	WKIT-F	5.	5.	5.	5.
	WWFX-F				
	WWMJ-F				

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WSNV-F	103.9	HOWLAND	3.0/ 7.1
WZON	620	BANGOR	4.0/10.7
WGUY-F	102.1	DEXTER	1.0/ 3.3
WIGY-F	97.5	SKOWHEGAN	1.0/ 1.9
WTOS-F	105.1	SKOWHEGAN	4.0/13.7

RADIO STATIONS

WABI,	910,	5 KW (DA-N)	, Standards	CNN, (Kettell)
WZON,	620,	5 KW (DA-2)	, Talk	1-ON-1 CBS, (Christal)
WBZN-F,	107.3,	50 KW @ 436	, Oldies-70's	(---)
WEZQ-F,	92.9,	20 KW @ 787	, Soft AC	WESTWD, (D & R)
WKIT-F,	100.3,	16 KW @ 882	, AOR	WMMJ owner (D)
WKSQ-F,	94.5,	12 KW @ 1027	, AC	(Christal)
WQCB-F,	106.5,	100 KW @ 1079	, Country	(Christal)
				AP, (Mc-Guild)
WWFX-F,	104.7,	10 KW @ 1099	, CHR	(Banner)
WWMJ-F,	95.7,	12 KW @ 1027	, Oldies	SMN ABC, (D & R)
WWBX-F,	97.1,	5 KW @ 1230	, AOR-NR	(Eastman)
				(OLD TOWN)
				(BREWER)
				(ELLSWORTH)
				(BREWER)
				(BELFAST)
				(ELLSWORTH)

BATTLE CREEK, MI

ARB Rank/Pop: 228/115,800
 Market TSL: 21.00 Hours
 Average Person Rating: 15.1

Diaries: 351
 Sample Target: 350
 % Below Line: 65.1
 % Not Listed: 14.0

Retail \$: 1.2 Bil
 FM Share: 84.11%
 Stations: 18/4

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. WNNW-F (C)	35/20.0	---	13.6	---	15.1	359	31.0	28.7	32.9
2. WKFR-F (CHR)	22/12.6	---	13.0	---	13.5	345	29.8	30.8	29.3
3. WBCK (FS)	18/10.3	---	15.2	---	11.4	254	21.9	26.3	23.0
4. WRKR-F (AOR)	16/ 9.1	---	4.9	---	9.7	209	18.0	15.2	16.4
5. WBXX-F (AC)	14/ 8.0	---	5.4	---	5.4	179	15.5	13.3	14.4
6. WJXQ-F (AOR)	7/ 4.0	---	6.0	---	4.3	138	11.9	14.2	14.4
7.									
8.									
9.									
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WBCK	1. WNNW-F>	1. WNNW-F	1. WNNW-F>
2. WNNW-F>	2. WRKR-F<	2. WKFR-F>	2. WKFR-F>
3. WBXX-F	3. WKFR-F	3. WBXX-F	3. WBCK
WKFR-F	4. WBXX-F	4.	4. WBXX-F
5.	5. WBCK	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WNNW-F	1. WNNW-F	1. WNNW-F>	1. WNNW-F>	1. WNNW-F	1. WKFR-F
WRKR-F>	2. WKFR-F	2. WKFR-F	2. WKFR-F	2. WRKR-F>	2. WNNW-F
3. WKFR-F	3. WRKR-F	3. WRKR-F	3. WBCK	3. WKFR-F	3. WBXX-F
4. WBXX-F	4. WBXX-F	4. WBXX-F	4. WBXX-F	4. WBXX-F	4.
WJXQ-F	5.	5.	5.	4. WJXQ-F	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WOLY	1500	BATTLE CREEK	2.3/ 4.3
WRCC-F	104.9	BATTLE CREEK	0.6/ 5.6
WBHR-F	94.1	HOLT	2.9/14.1

SEE KALAMAZOO, DETROIT, GRAND RAPIDS OR LANSING FOR MORE ABOUT THE FOLLOWING:

WBCT-F	1.1/ 7.1	WODJ-F	1.1/ 5.0
WFAT-F	1.1/ 4.1	WOOD-F	2.3/ 9.3
WITL-F	2.3/ 5.2	WQLR-F	2.3/ 8.6
WJIM-F	2.9/ 6.3	WVIC-F	2.3/ 8.1
WJR	1.1/ 3.5		

RADIO STATIONS

WBCK, 930, 5 KW/1 KW (DA-2)	, FS	WESTWOOD, ABC, 1-ON-1, (Eastman)	Patterson
WBXX-F, 95.3, 3 KW @ 269	, AC	, (Eastman)	Patterson
WRCC-F, 104.9, 6 KW @ 298	, Country	MBS CBS, (Eastman)	Patterson (MARSHALL)

Other ranked stations -- see Kalamazoo, Lansing or Grand Rapids in Spring 96 edition

BEAUMONT - PORT ARTHUR, TX

ARB Rank/Pop: 127/305,300
 Market TSL: 21.25 Hours
 Average Person Rating: 15.3

Diaries: 643
 Sample Target: 620
 % Below Line: 28.6
 % Not Listed: 8.3

Retail \$: 3.0 Bil
 FM Share: 82.76%
 Stations: 27/11

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. KAYD-F (C)	58/12.4	14.5	9.8	12.5	9.3	646	21.2	21.2	21.4
2. KKMY-F (AC)	51/10.9	8.1	6.1	7.1	8.2	505	16.5	18.5	16.1
3. KYKR-F (C)	47/10.0	8.8	12.6	11.1	9.7	727	23.8	23.3	23.3
4. KQXY-F (SAC)	36/ 7.7	8.1	8.5	7.5	2.7	664	21.7	20.1	13.0
5. KLVI (T)	28/ 6.0	7.9	9.5	9.0	6.3	453	14.8	17.8	17.1
6. KALO (B)	26/ 5.6	7.0	6.3	5.0	6.1	272	8.9	9.1	8.7
7. KBXX-F (CHR)	25/ 5.3	4.4	3.0	2.6	4.0	318	10.4	8.3	10.4
8. KZWA-F (B)	24/ 5.1	2.9	4.3	---	---	339	11.1	6.2	---
9. KHYS-F (J)	23/ 4.9	4.8	4.3	9.9	12.4	351	11.5	12.5	19.5
10. KYKZ-F (C)	20/ 4.3	2.4	0.7	2.4	2.5	340	11.1	---	---
11. KIOC-F (CHR)	19/ 4.1	5.7	5.4	4.0	6.5	438	14.3	16.0	16.6
12. KTFA-F (REL)	18/ 3.8	2.0	2.2	3.1	3.6	213	7.0	7.2	7.5

12+ AMD

1. KAYD-F
2. KYKR-F
3. KKMY-F
4. KLVI
- 5.

12+ MID

1. KKMY-F<
2. KAYD-F
3. KYKR-F>
4. KLVI
- 5.

12+ PMD

1. KAYD-F
2. KKMY-F
3. KYKR-F
4. KQXY-F
- 5.

12+ EVE

1. KBXX-F<
2. KAYD-F
3. KQXY-F<
4. KZWA-F
- 5.

ADULTS 18-34

1. KAYD-F
2. KKMY-F
3. KQXY-F
4. KBXX-F
- 5.

ADULTS 18-49

1. KAYD-F<
2. KKMY-F>
3. KYKR-F<
4. KQXY-F
- 5.

ADULTS 25-54

1. KKMY-F
- KAYD-F>
3. KYKR-F>
4. KALO
5. KQXY-F

ADULTS 35-64

1. KAYD-F
- KKMY-F
3. KYKR-F>
4. KALO
5. KLVI

MEN 25-54

1. KAYD-F<
2. KKMY-F>
3. KYKR-F
- 4.
- 5.

WOMEN 25-54

1. KKMY-F<
2. KAYD-F
3. KALO
4. KTFA-F
5. KYKR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAYD	1450	BEAUMONT	0.4/ 0.9
KJUS	1380	BEAUMONT	0.6/ 2.3
KZZB	990	BEAUMONT	1.5/ 3.4
KBIU-F	103.7	LAKE CHARLES	0.4/ 2.0
KHLA-F	99.5	LAKE CHARLES, IA	0.4/ 2.5
KSHN-F	99.9	LIBERTY	0.6/ 3.9

SEE HOUSTON FOR MORE ABOUT THE FOLLOWING:

KIKK-F	0.4/ 2.3	KMJQ-F	1.1/ 4.0
KLDE-F	1.1/ 3.6	KOND-F	0.9/ 1.6
KLLO-F	0.6/ 2.9	KTBZ-F	0.4/ 1.4
KLTN-F	0.6/ 1.6	KTRH	1.7/ 4.7
		KXTJ-F	0.6/ 1.2

RADIO STATIONS

KALO, 1250, 5 KW/1 KW (DA-N), Black	AURN WESTWD, (Christal)	
KLVI, 560, 5 KW (DA-N), News/Talk	ABC, (Banner)	Gulfstar
KAYD-F, 97.5, 100 KW @ 479, Country		(Katz)
KIOC-F, 106.1, 100 KW @ 1059, CHR		(Eastman)
KKMY-F, 104.5, 100 KW @ 400, AC	WESTWD, (Banner)	Gulfstar
KQXY-F, 94.1, 100 KW @ 600, AC/CHR		(Katz)
KTFA-F, 92.5, 50 KW @ 440, Religion		(---)
KYKR-F, 95.1, 100 KW @ 420, Country		(Banner) Gulfstar (GROVES)

Other ranked stations -- see Houston in Spring 96 edition

KYKZ-F, KZWA-F - See Lake Charles in this edition

BECKLEY, WV

ARB Rank/Pop: 258/66,300
 Market TSL: 19.25 Hours
 Average Person Rating: 14.2

Diaries: 285
 Sample Target: 280
 % Below Line: 6.3
 % Not Listed: 11.7

Retail \$: 0.73 Bil
 FM Share: 86.74%
 Stations: 12/8

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	RATING S94
1. WJLS-F (C)	21/22.3	---	24.7	---	22.6	309	46.6	50.8	44.2
2. WTNJ-F (C)	17/18.1	---	20.6	---	26.9	234	35.3	42.4	43.6
3. WCIR-F (CHR)	15/16.0	---	14.4	---	18.3	210	31.7	40.2	35.7
4. WJLS (G)	7/ 7.4	---	11.3	---	4.3	125	18.9	19.2	14.9
WHAJ-F (CHR/AC)	7/ 7.4	---	3.1	---	---	129	19.5	15.1	---
6. WAXS-F (O)	5/ 5.3	---	4.1	---	3.2	89	13.4	15.1	15.3
7. WWNR (N/T)	4/ 4.3	---	---	---	---	75	11.3	---	---
8.									
9.									
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WJLS-F	1. WJLS-F	1. WJLS-F>	1. WJLS-F
2. WTNJ-F>	2. WCIR-F<	2. WCIR-F	2. WCIR-F
3. WCIR-F	3. WTNJ-F	WTNJ-F>	3. WTNJ-F
4. WJLS	4.	4. WHAJ-F	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WCIR-F	1. WJLS-F<	1. WJLS-F>	1. WJLS-F>	1. WJLS-F	1. WJLS-F>
2. WJLS-F>	2. WCIR-F<	2. WCIR-F	2. WTNJ-F>	2. WCIR-F	2. WTNJ-F
3. WTNJ-F	3. WTNJ-F>	WTNJ-F>	3. WCIR-F	3. WTNJ-F	3. WCIR-F
4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMTD-F	102.3	BEAVER	1.1/3.9
WKLC-F	105.1	ST. ALBANS	3.2/7.4
WKAZ-F	107.3	CHARLESTON	1.1/4.4
WKWS-F	96.1	CHARLESTON	1.1/3.5
WVSR-F	102.7	CHARLESTON	1.1/3.5

RADIO STATIONS

WJLS,	560,	5 KW/500 W (DA-N),	Gospel	WESTWD, (Savalli)	
WWNR,	620,	1 KW/500 W (DA-N),	Talk	USA WESTWD, (---)	
WAXS-F,	94.1,	26 KW @ 649	, Oldies	ABC SMN, (Roslin)	(OAK HILL)
WCIR-F,	103.7,	5 KW @ 1483	, CHR	WESTWD, (K & P)	
WHAJ-F,	104.5,	100 KW @ 1200	, AC/CHR	ABC WESTWD, (---)	(BLUEFIELD)
WJLS-F,	99.5,	34 KW @ 1050	, Country	WESTWD, (Savalli)	
WTNJ-F,	105.9,	50 KW @ 500	, Country	ABC WESTWD, (Roslin)	(MT. HOPE)

WKLC -- See Charleston, WV in Spring 96 edition

BILLINGS, MT

ARB Rank/Pop: 237/102,200
 Market TSL: 21.75 Hours
 Average Person Rating: 15.9

Diaries: 451
 Sample Target: 440
 % Below Line: 0.0
 % Not Listed: 12.3

Retail \$: 1.48 Bil
 FM Share: 84.61%
 Stations: 12/12

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. KCTR-F (C)	34/20.9	25.2	22.5	26.1	22.4	344	33.7	35.7	40.4
2. KKBR-F (O)	22/13.5	13.2	11.9	7.3	13.3	270	26.4	22.8	17.7
3. KYA-F (CHR)	19/11.7	10.1	12.5	7.9	7.9	260	25.4	29.6	21.7
4. KRKX-F (AOR)	17/10.4	10.1	11.9	16.4	18.8	219	21.4	27.1	28.8
5. KIDX-F (C)	12/ 7.4	4.4	5.0	7.3	3.0	203	19.9	10.5	15.3
6. KBLG (T)	7/ 4.3	6.3	4.4	2.4	7.3	105	10.3	13.1	14.9
7. KBMJ-F (AOR)	7/ 4.3	3.8	10.6	1.8	3.6	148	14.5	18.6	11.8
8. KRSQ-F (REL)	7/ 4.3	1.9	1.3	3.0	---	76	7.4	----	----
9. KDWG (C)	5/ 3.1	---	---	0.6	3.0	78	7.6	----	----
10. KGHL (C)	5/ 3.1	1.9	2.5	1.2	0.6	88	8.6	6.4	8.3
11. KURL (REL)	5/ 3.1	2.5	0.6	1.2	0.6	75	7.3	----	----
12. KBKO-F (C)	3/ 1.8	4.4	3.1	6.7	4.8	106	10.4	8.4	12.5
13.									
14.									
15.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KCTR-F>>	1. KCTR-F>	1. KCTR-F	1. KCTR-F
2. KKBR-F>	2. KYA-F<	2. KRKX-F	2. KRKX-F
3. KYA-F	3. KKBR-F	3. KYA-F	3. KYA-F
4. KRKX-F	4. KRKX-F	4. KKBR-F	4. KKBR-F
5. KIDX-F	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. KCTR-F>>	1. KCTR-F>	1. KCTR-F>	1. KKBR-F	1. KCTR-F	1. KCTR-F
2. KRKX-F	2. KRKX-F	2. KKBR-F	2. KCTR-F>	2. KRKX-F>	2. KKBR-F
3. KYA-F	3. KYA-F	3. KRKX-F	3. KYA-F	3. KKBR-F	3. KYA-F>
4.	4. KKBR-F	4. KYA-F	4. KRKX-F	4. KYA-F	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

NONE

RADIO STATIONS

KBLG , 910, 1 KW/64 W	Talk	WESTWD, (---)	Sunbrook
KDWG , 970, 5 KW (DA-N)	Country	ABC, (Christal)	DeShutes
KURL , 730, 5 KW/235 W	Religion	, (---)	Enterprise
KBMJ-F, 95.5, 100 KW @ 984	AOR	, (---)	DeShutes (HARDIN)
KCTR-F, 102.9, 100 KW @ 489	Country	ABC, (Christal)	DeShutes
KIDX-F, 98.5, 85 KW @ 371	Country	, (---)	
KKBR-F, 97.1, 28 KW @ 325	Oldies	, (Mc-Guild)	DeShutes
KBKO-F, 103.7, 100 KW @ 489	Country	ABC, (---)	DeShutes
KRKX-F, 94.1, 100 KW @ 1017	AOR	, (MMR)	Sunbrook
KRSQ-F, 101.7, 100 KW @ 479	Religion	, (---)	
KYYA-F, 93.3, 100 KW @ 699	CHR/AC	WESTWD, (MMR)	Sunbrook (LAUREL)

BILOXI-GULFPORT-PASCAGOULA, MS

ARB Rank/Pop: 134/283,800
 Market TSL: 22.00 Hours
 Average Person Rating: 16.3

Diaries: 521
 Sample Target: 440
 % Below Line: 23.3
 % Not Listed: 12.9

Retail \$: 2.3 Bil
 FM Share: 87.13%
 Stations: 26/14

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. WKNN-F (C)	71/15.3	---	13.6	---	17.5	891	31.4	26.6	33.5
2. WZKX-F (C)	43/ 9.3	---	4.4	---	4.9	505	17.8	11.9	14.8
3. WMJY-F (AC)	33/ 7.1	---	4.1	---	3.6	408	14.4	15.1	12.9
4. WCPR-F (AOR)	32/ 6.9	---	2.5	---	5.2	387	13.6	----	----
5. WYOK-F (B)	31/ 6.7	---	---	---	1.1	369	13.0	----	----
6. WVL (N/T)	18/ 3.9	---	3.3	---	3.8	294	10.4	----	----
7. WGCM-F (D)	17/ 3.7	---	3.8	---	5.8	346	12.2	9.8	10.1
WXRG-F (AOR/CL)	17/ 3.7	---	6.3	---	6.0	261	9.2	13.9	12.3
WXYK-F (CHR)	17/ 3.7	---	6.3	---	0.8	402	14.2	19.5	4.2
10. WVMI (N/T)	16/ 3.4	---	---	---	0.8	162	5.7	----	----
11. WJZD-F (B)	14/ 3.0	---	4.9	---	2.7	178	6.3	9.1	7.3
WOSM-F (REL)	14/ 3.0	---	0.8	---	2.7	211	7.4	---	---

12+ AMD

1. WKNN-F>
2. WZKX-F
3. WCPR-F
- WMJY-F
- 5.

12+ MID

1. WKNN-F>
2. WZKX-F
3. WMJY-F
- WCPR-F
- 5.

12+ PMD

1. WKNN-F>
2. WCPR-F
3. WZKX-F
4. WMJY-F
- 5.

12+ EVE

1. WYOK-F
2. WKNN-F
3. WZKX-F
4. WCPR-F
- 5.

ADULTS 18-34

1. WCPR-F>
2. WKNN-F<
3. WZKX-F
4. WMJY-F
- WXRG-F

ADULTS 18-49

1. WKNN-F>
2. WCPR-F
3. WZKX-F
4. WMJY-F
- 5.

ADULTS 25-54

1. WKNN-F>>
2. WMJY-F
- WZKX-F
4. WCPR-F
- 5.

ADULTS 35-64

1. WKNN-F>>
2. WMJY-F
3. WZKX-F
4. WGCM-F
- 5.

MEN 25-54

1. WKNN-F>
2. WCPR-F>
3. WXRG-F
- 4.
- 5.

WOMEN 25-54

1. WKNN-F
2. WMJY-F
3. WZKX-F
- 4.
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WQFX	1130	GULFPORT	1.5/2.5
WROA	1390	GULFPORT	1.3/4.7
WXBD	1490	BILOXI	1.1/2.5
WXLS-F	107.1	GULFPORT	0.9/5.4

SEE NEW ORLEANS, PENSACOLA OR MOBILE FOR MORE INFORMATION ABOUT THE FOLLOWING:

WABB-F	1.1/4.3	WLTS-F	0.9/2.9
WBLX-F	0.9/6.9	WNOE-F	1.5/3.9
WDLT-F	1.3/3.3	WQUE-F	0.9/3.8
WEZB-F	2.4/3.7	WRNO-F	1.9/4.2
WLMG-F	1.3/1.9	WWRO-F	0.6/2.3

RADIO STATIONS

WVMI	, 570,	5 KW/1 KW	, Talk	CNN, (---)	
WCPR-F,	97.9,	50 KW @ 466	, AOR	WESTWD, (Katz)	(WIGGINS)
WGCM-F,	102.3,	25 KW @ 289	, Oldies	, (Eastman)	Dowdy
WJZD-F,	94.5,	6 KW @ 216	, Black	ABC, (---)	(LONG BCH)
WMJY-F,	93.7,	100 KW @ 984	, AC	, (Mc-Guild)	SFX
WOSM-F,	103.1,	50 KW @ 482	, Religion	USA AP, (---)	(OCEAN SPGS)
WKNN-F,	99.1,	99 KW @ 984	, Country	ABC, (Mc-Guild)	SFX
WXLS-F,	107.1,	3 KW @ 407	, Soft AC	, (Banner)	
WXRG-F,	96.7,	2 KW @ 384	, AOR/Classic	, (Banner)	
WXYK-F,	105.9,	25 KW @ 312	, CHR	, (K & P)	
WZKX-F,	107.9,	100 KW @ 410	, Country	, (Eastman)	Dowdy (POPLAR.)

WYOK, WBLX -- See Mobile

WVL -- See New Orleans

RISMARCK, ND

ARB Rank/Pop: 255/72,100
 Market TSL: 20.25 Hours
 Average Person Rating: 15.3

Diaries: 401
 Sample Target: 400
 % Below Line: 0.9
 % Not Listed: 6.4

Retail \$: 1.0 Bil
 FM Share: 66.01%
 Stations: 10/9

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	RATING S94
1. KBYZ-F (AOR)	25/22.7	---	16.1	---	13.7	234	32.4	26.6	23.2
2. KFYZ (FS)	24/21.8	---	16.9	---	14.5	256	35.5	37.5	36.9
3. KQDY-F (C)	13/11.8	---	11.0	---	13.7	157	21.8	20.8	29.9
4. KKCT-F (C)	12/10.9	---	10.2	---	15.4	184	25.5	22.8	32.4
5. KYYY-F (CHR)	9/ 8.2	---	16.1	---	16.2	191	26.5	33.0	36.3
6. KSSS-F (SAC)	7/ 6.4	---	5.9	---	---	134	18.6	16.0	---
7. KBMR (C)	6/ 5.5	---	9.3	---	10.3	93	12.9	15.0	17.2
8. KLXX (ST)	4/ 3.6	---	1.7	---	3.4	66	9.1	10.3	15.3
9. KNDR-F (REL)	2/ 1.8	---	1.7	---	4.3	61	8.5	9.0	8.0

12+ AMD

1. KFYZ >>
2. KBYZ-F>
3. KQDY F
- 4.
- 5.

12+ MID

1. KFYZ
2. KBYZ-F>
3. KQDY-F
- 4.
- 5.

12+ PMD

1. KBYZ-F
2. KFYZ
3. KKCT-F
4. KQDY-F
- 5.

12+ EVE

1. KBYZ-F>>
2. KFYZ
3. KKCT-F
4. KQDY-F
- 5.

ADULTS 18-34

1. KBYZ-F>>
2. KKCT-F
3. KQDY-F
4. KYYY-F
- 5.

ADULTS 18-49

1. KBYZ-F>>
2. KFYZ
3. KKCT-F
4. KQDY-F
- 5.

ADULTS 25-54

1. KBYZ-F>>
2. KFYZ
3. KQDY-F
4. KKCT-F
- 5.

ADULTS 35-64

1. KFYZ >>
2. KBYZ-F
3. KQDY-F
- 4.
- 5.

MEN 25-54

1. KBYZ-F>>
2. KFYZ >
3. KKCT-F
4. KQDY-F
- 5.

WOMEN 25-54

1. KBYZ-F
2. KQDY-F
3. KFYZ
4. KKCT-F
5. KSSS-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KSJB 600 JAMESTOWN 0.9/2.6

RADIO STATIONS

KBMR, 1130, 50 KW/32 W , Country	WESTWD, (Mc-Guild)	KQDY-F owner
KFYZ, 550, 5 KW (DA-N) , Full Service	ABC, (Banner)	Meyer
KLXX, 1270, 1 KW/250 W , Standards	WESTWD, (K & P)	J. Ingstad
KBYZ-F, 96.5, 100 KW @ 1000 , AOR	WESTWD, (K & P)	J. Ingstad
KKCT-F, 97.5, 100 KW @ 830 , Country	, (K & P)	J. Ingstad
KNDR-F, 104.7, 100 KW @ 853 , Religion	USA, (---)	(MANDAN)
KQDY-F, 94.5, 100 KW @ 1118 , Country	WESTWD, (Mc-Guild)	
KSSS-F, 101.5, 100 KW @ 987 , Soft AC	, (---)	KQDY-F owner
KYYY-F, 92.9, 100 KW @ 1181 , CHR/AC	SMN ABC, (Banner)	Meyer

BLACKSBURG, VA

ARB Rank/Pop: 206/136,400
Market TSL: 19.00 Hours
Average Person Rating: 13.9

Diaries: 602
Sample Target: 540
% Below Line: 51.5
% Not Listed: 15.3

Retail \$: 1.3 Bil
FM Share: 90.06%
Stations: 19/9

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. WPSK-F (C)	34/17.9	---	---	---	---	416	30.5	---	---
2. WXLK-F (CHR)	28/14.7	---	---	---	---	473	34.7	---	---
3. WPVR-F (O)	21/11.1	---	---	---	---	331	24.3	---	---
4. WSLQ-F (AC)	19/10.0	---	---	---	---	315	23.1	---	---
5. WROV F (AOR)	17/ 8.9	---	---	---	---	329	24.1	---	---
6. WRIQ-F (C)	8/ 4.2	---	---	---	---	198	14.5	---	---
7.									
8.									
9.									
10.									

THIS IS THE FIRST ARBITRON FOR THIS MARKET.

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WXLK-F	1. WPSK-F	1. WPSK-F>	1. WPSK-F>
2. WPSK-F>	2. WXLK-F	2. WXLK-F<	2. WXLK-F>
3. WSLQ-F	3. WPVR-F	3. WPVR-F	3. WPVR-F
4. WPVR-F	4. WSLQ-F	4. WSLQ-F	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WXLK-F>	1. WPSK-F<	1. WPSK-F>	1. WPSK-F>	1. WPSK-F>>	1. WPSK-F
2. WPVR-F	2. WXLK-F	2. WSLQ-F<	2. WSLQ-F>	2. WPVR-F	2. WSLQ-F
3. WPSK-F	3. WPVR-F	3. WPVR-F	3. WPVR-F	3. WROV-F	3. WXLK-F>
4. WROV-F	4. WROV-F	4. WXLK-F	4.	4. WSLQ-F	4. WPVR-F
5.	5. WSLQ-F	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBLB	1340	PULASKI	2.1/ 4.9
WBNK-F	100.7	CHRISTIANSBURG	1.6/ 5.9
WFNR	710	CHRISTIANSBURG	2.1/ 3.6
WKEX	1430	BLACKSBURG	0.5/ 1.5
WNRV	990	CHRISTIANSBURG	1.1/ 1.2
WRAD	1460	RADFORD	1.6/ 3.0
WVMJ-F	105.3	RADFORD	2.1/ 9.0
WBRF-F	98.1	GALAX	1.6/ 2.7
WHAJ-F	104.5	BLUEFIELD, WV	1.1/ 3.7
WJLS-F	99.5	BECKLEY, WV	1.6/ 3.4
WSLC	610	ROANOKE	1.1/ 2.6
WXRA-F	94.5	WINSTON-SALEM, NC	1.1/ 3.1
WYYD-F	107.9	LYNCHBURG	0.5/ 2.1

RADIO STATIONS

WPSK-F, 107.1	, 1.8 KW @ 472	, Country	ABC, (---)	(PULASKI)
WRIQ-F, 101.7	, 5.8 KW @ 590	, Country	, (---)	(RADFORD)

Other rated stations - See Roanoke

BRYAN-COLLEGE STATION, TX

ARB Rank/Pop: 232/112,100
 Market TSL: 16.75 Hours
 Average Person Rating: 12.8

Diaries: 489
 Sample Target: 470
 % Below Line: 11.1
 % Not Listed: 11.1

Retail \$: 1.1 Bil
 FM Share: 86.61%
 Stations: 24/12

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. KKYS-F (CHR)	21/14.7	---	10.4	---	6.7	372	33.2	27.5	30.4
2. KORA-F (C)	17/11.9	---	20.1	---	12.8	291	26.0	28.2	32.7
3. KTSR-F (AOR)	14/ 9.8	---	5.2	---	9.8	257	22.9	17.5	21.3
4. KAGG-F (C)	10/ 7.0	---	9.7	---	11.0	245	21.9	25.5	27.7
5. KBMA-F (SP)	9/ 6.3	---	3.2	---	6.7	117	10.4	8.1	6.2
6. KTAM (ST)	8/ 5.6	---	1.9	---	1.2	96	8.6	---	---
KTTX-F (C)	8/ 5.6	---	5.2	---	5.5	252	22.5	20.6	19.8
8. KHLR-F (CHR)	7/ 4.9	---	5.2	---	3.7	203	18.1	18.8	11.5
KHRN-F (B)	7/ 4.9	---	6.5	---	1.8	107	9.5	11.4	9.2
WTAW (T)	7/ 4.9	---	4.5	---	3.7	95	8.5	9.4	11.8

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KKYS-F<	1. KKYS-F<	1. KKYS-F>	1. KKYS-F>>
2. KORA-F>	2. KORA-F	2. KORA-F	2. KBMA-F
3. KTSR-F	3. KTSR-F	KTSR-F	KORA-F
4. KAGG-F	4. WTAW	4. KAGG-F	KTSR-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. KKYS-F	1. KKYS-F	1. KKYS-F	1. KORA-F>	1. KKYS-F>	1. KKYS-F
2. KTSR-F	2. KORA-F	2. KORA-F	2. KKYS-F	2. KTSR-F	2. KORA-F
3. KORA-F	KTSR-F	KTSR-F	3.	3. KORA-F	KTSR-F
4.	4. KAGG-F	4. KAGG-F	4.	KTTX-F	4. KAGG-F
5.	5.	5.	5.	WTAW	KBMA-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAGC	1510	BRYAN	0.7/ 1.5
KMBV-F	92.5	NAVASOTA	1.4/ 4.8

SEE HOUSTON OR WACO FOR MORE ABOUT THE FOLLOWING:

KBXX-F	0.7/4.1	KODA-F	1.4/2.1
KHMX-F	0.7/3.0	KQUE-F	0.7/2.1
KIKK-F	0.7/3.7	KRBE-F	1.4/5.6
KLDE-F	0.7/2.5	KWTX-F	1.4/5.1
KLQL-F	0.7/3.9	WACO-F	0.7/4.3
KMJQ-F	1.4/2.8	WBAP	0.7/2.9

RADIO STATIONS

KTAM, 1240, 1 KW	, Standards	ABC, (---)	
WTAW, 1150, 1 KW/500 W (DA-N),	Talk	CBS WESTWD, (---)	Gulfstar
KAGG-F, 96.1, 40 KW @ 538	, Country	, (Eastman)	Gulfstar (MADISONVILLE)
KBMA-F, 99.5, 3 KW @ 328	, Hispanic	CNN CBS, (---)	
KHLR-F, 103.9, 25 KW @ 695	, AC	, (---)	(CAMERON)
KHRN-F, 94.3, 3 KW @ 298	, Black	ABC AURN, (---)	(HEARN)
KKYS-F, 104.7, 50 KW @ 286	, CHR	, (Mc-Guild)	Sun Group
KORA-F, 98.3, 2.3 KW @ 528	, Country	ABC, (---)	
KTSR-F, 92.1, 6 KW @ 276	, AOR/Classic	ABC, (---)	Gulfstar
KTTX-F, 106.1, 50 KW @ 492	, Country	, (K & P)	(BRENHAM)

BURLINGTON, VT

ARB Rank/Pop: 220/121,600
 Market TSL: 23.00 Hours
 Average Person Rating: 17.2

Diaries: 359
 Sample Target: 330
 % Below Line: 1.0
 % Not Listed: 19.6

Retail \$: 1.5 Bil
 FM Share: 83.93%
 Stations: 13/12

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	METRO CUME S94
1. WIZN-F (AOR)	36/17.2	16.8	15.9	15.6	15.3	401	33.0	29.1	28.4
2. WOKO-F (C)	30/14.4	20.9	17.0	17.6	18.3	269	22.1	27.1	28.5
3. WXXX-F (CHR)	20/ 9.6	6.6	10.4	13.6	15.8	321	26.4	28.9	38.8
4. WKOL-F (O)	15/ 7.2	5.6	2.7	3.0	---	250	20.6	---	---
5. WCPV-F (?)	14/ 6.7	3.1	4.9	1.5	---	256	21.1	16.1	---
WEZF-F (SAC)	14/ 6.7	5.6	8.2	8.0	10.4	220	18.1	24.5	28.8
7. WJOY (ST)	13/ 6.2	7.1	4.4	3.0	5.4	99	8.1	9.8	9.7
8. WVMT (FS)	8/ 3.8	2.0	3.3	1.5	3.5	119	9.8	7.4	11.8
9. WNCS-F (AOR)	7/ 3.3	2.6	2.7	4.0	5.4	150	12.3	---	---
10. WKDR (T)	6/ 2.9	4.6	4.4	2.0	2.0	87	7.2	9.7	7.4

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WIZN-F>	1. WIZN-F>	1. WIZN-F	1. WIZN-F
2. WOKO-F	2. WOKO-F>	2. WOKO-F	WOKO-F<
3. WCPV-F	3. WCPV-F	3. WXXX-F>	3. WXXX-F
4. WKOL-F	WXXX-F	4.	4.
5. WJOY	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WIZN-F>>	1. WIZN-F>	1. WIZN-F	1. WOKO-F>	1. WIZN-F>>	1. WOKO-F>
2. WXXX-F	2. WOKO-F>	2. WOKO-F>	2. WIZN-F	2. WOKO-F	2. WEZF-F
3. WCPV-F	3. WXXX-F	3. WEZF-F	WKOL-F	3. WKOL-F	3. WIZN-F
4. WEZF-F	4. WEZF-F	4. WKOL-F	4.	4. WCPV-F	4. WXXX-F
5.	5. WCPV-F	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGLY-F	103.3	WATERBURY	1.0/ 3.3
WVMX-F	101.7	STOWE	0.5/ 3.3
WGFB-F	99.9	PLATTSBURGH	1.0/ 5.4

RADIO STATIONS

WJOY,	1230,	1 KW	, Standards	WESTWD, (D & R)	Hall	
WKDR,	1390,	5 KW/3 KW (DA-1),	Talk	ABC 1-ON-1 TALKNT, (- - -)		(PLATTSBURGH)
WVMT,	620,	5 KW (DA-2)	, Full Service	ABC WESTWD CBS, (Mc-Guild)		
WCPV-F,	101.3,	1 KW @ 797	, Classic AOR	WW1, (Katz)		(ESSEX, NY)
WEZF-F,	92.9,	46 KW @ 2699	, Soft AC	, (Banner)	Knight	
WIZN-F,	106.7,	50 KW @ 374	, AOR	, (MMR)	Deer River	(VERGENES)
WKOL-F,	105.1,	24 KW @ 338	, Oldies	, (D & R)	Hall	(PLATTSBURGH)
WNCS-F,	104.7,	2 KW @ 2093	, AOR	, (- - -)		(MONTPELIER)
WOKO-F,	98.9,	100 KW @ 289	, Country	, (D & R)	Hall	
WXXX-F,	95.3,	3 KW @ 226	, CHR	, (Mc-Guild)	Goldman	

CAPE COD, MA

ARB Rank/Pop: 183/171,000
 Market TSL: 24.50 Hours
 Average Person Rating: 19.1

Diaries: 380
 Sample Target: 400
 % Below Line: 15.6
 % Not Listed: 9.8

Retail \$: 2.3 Bil
 FM Share: 91.50%
 Stations: 25/12

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. WQRC-F (SAC)	38/11.7	14.0	16.1	10.7	17.9	413	24.2	27.0	27.9
2. WOCN-F (ST)	32/ 9.8	8.1	3.2	7.3	0.3	293	17.1	9.2	1.3
3. WXTK-F (T)	29/ 8.9	4.6	4.8	8.0	7.2	268	15.7	12.5	15.0
4. WCIB-F (AOR/CL)	28/ 8.6	2.8	3.5	4.3	3.1	307	18.0	11.0	9.9
5. WPXC-F (AOR)	27/ 8.3	7.0	7.7	14.0	12.1	287	16.8	20.8	21.2
6. WRZE-F (CHR)	21/ 6.4	3.9	4.5	3.7	3.8	314	18.4	15.2	14.7
7. WFCC-F (CL)	19/ 5.8	6.7	6.8	5.7	4.8	289	16.9	12.9	11.8
8. WKPE-F (AOR)	16/ 4.9	5.3	4.2	3.0	1.4	285	16.7	16.9	10.8
9. WCOD-F (AC)	14/ 4.3	4.9	7.1	4.7	6.2	269	15.7	15.6	14.3
10. WBZ (N/T)	11/ 3.4	3.9	1.3	1.7	2.8	153	8.9	---	---
11. WRKO (N/T)	10/ 3.1	4.9	2.6	4.0	3.4	138	8.1	---	---
WMVY-F (AOR)	10/ 3.1	3.2	1.6	2.7	2.4	182	10.6	---	---

12+ AMD

1. WQRC-F>
2. WXTK-F
3. WOCN-F<
4. WRZE-F<
5. WCIB-F

12+ MID

1. WXTK-F<
2. WQRC-F
3. WCIB-F
- WPXC-F
5. WOCN-F

12+ PMD

1. WPXC-F<
2. WOCN-F
3. WCIB-F
4. WQRC-F
- 5.

12+ EVE

1. WXTK-F
2. WFCC-F
- WKPE-F
- WOCN-F
- WQRC-F

ADULTS 18-34

1. WPXC-F>
2. WKPE-F
3. WXTK-F
4. WCIB-F
5. WRZE-F

ADULTS 18-49

1. WPXC-F
2. WCIB-F
3. WRZE-F
4. WKPE-F
5. WXTK-F

ADULTS 25-54

1. WCIB-F
2. WPXC-F
3. WQRC-F
- WRZE-F
5. WCOD-F

ADULTS 35-64

1. WQRC-F<
2. WCIB-F>
3. WXTK-F
4. WRZE-F
- 5.

MEN 25-54

1. WCIB-F<
2. WPXC-F
3. WXTK-F
4. WKPE-F
5. WOCN-F

WOMEN 25-54

1. WQRC-F<
2. WRZE-F
3. WCIB-F
4. WPXC-F
- WCOD-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WUNX-F	93.5	HARWICH	1.2/ 5.0
WUNZ-F	101.1	HYANNIS	1.5/ 6.0

SEE BOSTON OR PROVIDENCE FOR MORE ABOUT THE FOLLOWING:

WBCN-F	0.9/5.4	WJMN-F	1.5/4.9
WBMX-F	0.3/3.1	WODS-F	0.3/3.7
WBOS-F	0.6/2.8	WPLM-F	1.5/6.4
WBRU-F	0.3/2.5	WWBB-F	0.6/3.8
WCTK-F	1.5/4.9	WXKS-F	0.6/2.5
WEEI	1.2/4.7		

RADIO STATIONS

WCIB-F,	101.9,	50 KW @	479,	AOR/CL	WESTWD ABC, (D & R)	WPXC owner	(FALMOUTH)
WCOD-F,	106.1,	45 KW @	430,	AC	, (Banner)	Taylor	(HYANNIS)
WUNX-F,	93.5,	3 KW @	328,	AOR-NR	, (Banner)	Taylor	(HARWICH)
WFCC-F,	107.5,	50 KW @	341,	Classical	, (Torbet)	WCRB/Boston	(CHATHAM)
WKPE-F,	104.7,	50 KW @	459,	AOR	, (Katz)		(ORLEANS)
WMVY-F,	92.7,	3 KW @	285,	AOR	AP, (Banner)	Comm. Prop.	(TISBURY)
WOCN-F,	103.9,	3 KW @	315,	Standards	CBS, (Torbet)		(HYANNIS)
WPXC-F,	102.9,	6 KW @	308,	AOR	, (Mc-Guild)		(HYANNIS)
WQRC-F,	99.9,	50 KW @	381,	Soft AC	AP, (Banner)	Sandab	(BARNSTABLE)
WRZE-F,	96.3,	50 KW @	394,	CHR/AC	, (Mc-Guild)	WPXC owner (D)	(NANTUCKET)
WXTK-F,	94.9,	50 KW @	246,	News/Talk	CNN WESTWD, (Christal)		(W. YARMOUTH)

Other ranked stations -- See Boston

CASPER

ARB Rank/Pop: 262/51,900
 Market TSL: 21.50 Hours
 Average Person Rating: 15.6

Diaries: 242
 Sample Target: 280
 % Below Line: 0.0
 % Not Listed: 12.3

Retail %: 0.00 Bil
 FM Share: 74.64%
 Stations: 6/5

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	METRO CUME S94
1. KQLT-F (C)	20/24.7	---	18.2	---	25.7	222	42.8	35.0	33.1
2. KPGM-F (AOR/CL)	19/23.5	---	22.1	---	8.6	173	33.4	30.2	19.7
3. KTWO (C/FS)	11/13.6	---	13.0	---	15.7	126	24.3	22.9	23.3
4. KTRS-F (CHR)	8/ 9.9	---	14.3	---	14.3	173	33.4	30.8	36.1
5. KVOC (C)	7/ 8.6	---	7.8	---	11.4	76	14.6	21.7	21.9
6. KMGW-F (AC)	6/ 7.4	---	1.3	---	2.9	115	22.2	12.5	18.1
7.									
8.									
9.									
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KTWO	1. KASS-F	1. KQLT-F	1. KQLT-F
2. KQLT-F<	2. KQLT-F>>	2. KASS-F>	2. KTRS-F
3. KASS-F	3.	3. KTRS-F	3. KASS-F
4.	4.	4.	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. KASS-F	1. KASS-F	1. KASS-F	1. KQLT-F	1. KASS-F>>	1. KQLT-F>>
2. KQLT-F>>	2. KQLT-F>>	2. KQLT-F>>	2. KASS-F>	2. KQLT-F>>	2. KASS-F
3.	3.	3.	3. KTWO	3.	3. KMGW-F
4.	4.	4.	4.	4.	4. KTRS-F
5.	5.	5.	5.	5.	5. KTWO

OTHER RATED STATIONS/METRO SHARE & CUME RATING

 NONE

RADIO STATIONS

KTWO , 1030, 50 KW (DA-2) , Country/FS
 KUYO , 830, 10 KW (DAYS) , Religion
 KVOC , 1230, 1 KW , Country
 CBS, (Katz)
 , (---) Enterprise (EVANSVILLE)
 ABC, (Eastman)
 KPGM-F, 106.9, 100 KW @ 1824 , AOR/CL
 KMGW-F, 94.5, 63 KW @ 1909 , AC
 KQLT-F, 103.7, 59 KW @ 1909 , Country
 KTRS-F, 95.5, 94 KW @ 1968 , CHR
 SMN, (K & P) KQLT owner
 , (---)
 SMN, (Mc-Guild)
 WESTWD ABC, (Mc-Guild)

CHAMPAIGN, IL

ARB Rank/Pop: 205/137,100
 Market TSL: 18.50 Hours
 Average Person Rating: 13.8

Diaries: 566
 Sample Target: 550
 % Below Line: 10.6
 % Not Listed: 13.8

Retail \$: 1.5 Bil
 FM Share: 76.47%
 Stations: 18/11

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. WIXY-F (C)	29/15.3	---	13.3	---	16.7	360	26.3	25.9	24.0
2. WLRW-F (CHR)	22/11.6	---	11.9	---	10.5	374	27.3	36.7	28.3
3. WDWS (T)	17/ 9.0	---	8.1	---	8.8	244	17.8	17.0	16.0
4. WPGU-F (AOR)	14/ 7.4	---	8.1	---	6.7	287	20.9	22.4	16.2
5. WKIO-F (O)	13/ 6.9	---	8.6	---	9.6	268	19.5	21.1	23.2
6. WHMS-F (SAC)	9/ 4.8	---	5.2	---	5.0	196	14.3	16.4	17.1
7. WLS (N/T)	8/ 4.2	---	2.4	---	2.5	123	9.0	---	---
8. WQOB-F (CHR)	7/ 3.7	---	2.4	---	5.4	168	12.3	9.7	15.8
WZNF-F (AOR)	7/ 3.7	---	2.9	---	5.9	156	11.4	9.2	11.9
10. WBCP (8)	6/ 3.2	---	5.2	---	0.8	53	3.9	5.8	4.8
WHZT-F (AOR)	6/ 3.2	---	2.4	---	5.9	153	11.2	10.0	13.

12+ AMD

1. WDWS <
2. WIXY-F
3. WLRW-F
- 4.
- 5.

12+ MID

1. WIXY-F>
2. WLRW-F
3. WKIO-F
4. WPGU-F
5. WDWS

12+ PMD

1. WIXY-F
2. WLRW-F
3. WKIO-F
4. WPGU-F
- 5.

12+ EVE

1. WIXY-F>
2. WLRW-F
3. WPGU-F
4. WBCP
- 5.

ADULTS 18-34

1. WLRW-F
2. WPGU-F
3. WIXY-F>
- 4.
- 5.

ADULTS 18-49

1. WIXY-F<
2. WLRW-F>
3. WPGU-F
4. WKIO-F
- 5.

ADULTS 25-54

1. WIXY-F
2. WLRW-F
3. WKIO-F
4. WDWS
- 5.

ADULTS 35-64

1. WIXY-F>
2. WKIO-F
3. WDWS
- 4.
- 5.

MEN 25-54

1. WIXY-F>
2. WDWS
3. WPGU-F
4. WKIO-F
- WLRW-F

WOMEN 25-54

1. WLRW-F>
2. WIXY-F
- WKIO-F>
- 4.
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEBX-F	93.5	CHAMPAIGN	1.6/4.2
WBBM	780	CHICAGO	0.5/3.1
WDNL-F	102.1	DANVILLE	0.5/2.6
WGCV-F	106.3	GIBSON CITY	1.6/1.6
WGN	720	CHICAGO	1.1/3.9
WIAI-F	99.1	DANVILLE	1.6/5.7
WMAQ	670	CHICAGO	1.1/3.7

RADIO STATIONS

WBCP	, 1580, 250 W (DAYS)	, Black	AURN, (---)	
WDWS	, 1400, 1 KW	, Talk	CBS WESTWD AP, (Christal)	
WHMS-F,	97.5, 50 KW @ 361	, Soft AC	CBS, (Christal)	
WHZT-F,	105.9, 1.3 KW @ 512	, AOR	ABC, (---)	Comm.Service (MAHOMET)
WIXY-F,	100.3, 13 KW @ 453	, Country	, (Katz)	Saga
WKIO-F,	92.5, 20 KW @ 367	, Oldies	CNN WESTWD, (Eastman)	Tak
WLRW-F,	94.5, 50 KW @ 390	, CHR	, (Katz)	Saga
WPGU-F,	107.1, 3 KW @ 236	, AOR-NR	ABC, (Katz)	
WQOB-F,	96.1, 3.8 KW @ 403	, CHR	, (Banner)	Comm. Service
WZNF-F,	95.3, 2 KW @ 414	, AOR	, (Banner)	Comm. Service

CHARLOTTESVILLE, VA

ARB Rank/Pop: 221/121,300
 Market TSL: 18.75 Hours
 Average Person Rating: 14.0

Diaries: 495
 Sample Target: 470
 % Below Line: 11.2
 % Not Listed: 25.9

Retail \$: 1.4 Bil
 FM Share: 82.53%
 Stations: 20/10

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. WQMZ-F (CHR)	20/11.8	---	9.9	---	12.5	288	23.7	22.9	24.3
2. WWWV-F (AOR)	18/10.6	---	12.7	---	8.8	283	23.3	23.1	22.6
3. WCYK-F (C)	17/10.0	---	11.3	---	10.3	255	21.0	15.3	17.5
WUMX-F (B/AC)	17/10.0	---	---	---	---	128	10.6	----	----
5. WINA (FS)	14/ 8.2	---	11.3	---	8.1	190	15.7	18.9	16.5
6. WVAO-F (O)	9/ 5.3	---	2.8	---	8.1	185	15.3	14.7	19.2
7. WBZU-F (AOR-P)	7/ 4.1	---	0.7	---	0.7	157	12.9	----	----
8. WKAV (EZ)	5/ 2.9	---	2.1	---	3.7	66	5.4	5.5	5.5
9.									
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WINA	1. WWWV-F<	1. WQMZ-F	1. WUMX-F>
2. WCYK-F<	2. WQMZ-F<	2. WUMX-F<	2. WQMZ-F
3. WQMZ-F<	3. WCYK-F	3. WWWV-F	3. WWWV-F
4. WWWV-F	4.	WCYK-F	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WQMZ-F	1. WQMZ-F	1. WQMZ-F<	1. WCYK-F	1. WCYK-F	1. WQMZ-F
2. WWWV-F>	WWWV-F>	2. WUMX-F	WINA	WWWV-F	WUMX-F
3. WJMX-F	3. WUMX-F	WCYK-F	3. WUMX-F	3. WQMZ-F	3. WWWV-F
4.	4. WCYK-F	WWWV-F	WVAQ-F	WVAQ-F	4. WCYK-F
5.	5.	5.	WWWV-F	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCHV	1260	CHARLOTTESVILLE	0.6/ 2.7
WJVA-F	92.7	CHARLOTTESVILLE	1.2/ 8.2
WVSY-F	101.9	RUCKERSVILLE	2.4/ 6.8
WCDX-F	92.1	RICHMOND	1.2/ 3.4
WJMA-F	96.7	ORANGE	0.6/ 2.6
WQPO-F	100.7	HARRISONBURG	0.6/ 2.4
WRVA	1140	RICHMOND	0.6/ 2.5
WRVQ-F	94.5	RICHMOND	0.6/ 2.2
WSVA	550	HARRISONBURG	0.6/ 2.4
WTVR-F	98.1	RICHMOND	0.6/ 2.7
WVGO-F	106.5	RICHMOND	1.2/ 7.4
WYYD-F	107.9	LYNCHBURG	1.2/ 2.3

RADIO STATIONS

WCHV, 1260, 5 KW/2.5 KW (DA-2), Black	CNN, (Christal)	Eure
WINA, 1070, 5 KW (DA-N), Full Service	ABC CBS, (Market 4)	WQMZ owner (D)
WKAV, 1400, 1 KW, EZ	, (---)	WQMZ owner (D)
WCYK-F, 102.3, 5 KW @ 358, Country	, (K & P)	Clark (CROZET)
WQMZ-F, 95.1, 6 KW @ 144, CHR	, (Market 4)	
WUMX-F, 107.5, 0.3 KW @ 981, Black	, (Roslin)	
WJVA-F, 92.7, 2 KW @ 899, AOR	ABC, (---)	
WVAO-F, 99.7, 3.3 KW @ 1692, Oldies	, (K & P)	Clark (STAUNTON)
WWWV-F, 97.5, 50 KW @ 449, AOR	, (Christal)	Eure

WBZU-F - See Richmond

CHEYENNE, WY

ARB Rank/Pop: 260/64,400
Market TSL: 21.75 Hours
Average Person Rating: 16.3

Diaries: 400
Sample Target: 380
% Below Line: 13.3
% Not Listed: 12.3

Retail \$: 0.87 Bil
FM Share: 82.61%
Stations: 16/8

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. KIGN-F (AC)	27/25.7	---	---	---	12.1	256	39.8	---	---
2. KMUS-F (C)	15/14.3	---	26.6	---	25.2	197	30.6	43.4	36.2
3. KKAZ-F (C)	11/10.5	---	---	---	---	124	19.3	---	---
4. KLEN-F (SAC)	9/ 8.6	---	12.8	---	12.1	133	20.7	28.5	23.6
5. KFBC (N/T)	8/ 7.6	---	7.4	---	7.5	108	16.8	---	---
6. KRAE (ST/O)	4/ 3.8	---	3.2	---	2.8	65	10.1	10.5	10.7
7. KRQU-F (AOR/CL)	3/ 2.9	---	5.3	---	---	70	10.9	11.6	---
8.									
9.									
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KIGN-F>	1. KIGN-F>>	1. KIGN-F>>	1. KIGN-F>>
2. KMUS-F>	2. KMUS-F	2. KMUS-F	2. KMUS-F>
3. KFBC	3. KKAZ-F	3. KKAZ-F	3. KKAZ-F
4. KKAZ-F	4.	4. KLEN-F	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. KIGN-F>>	1. KIGN-F>>	1. KIGN-F>>	1. KIGN-F	1. KIGN-F>>	1. KIGN-F>>
2. KKAZ-F	2. KKAZ-F	2. KKAZ-F	2. KMUS-F>	2. KKAZ-F	2. KLEN-F
3. KLEN-F	3. KLEN-F	3. KMUS-F	3. KFBC	3. KMUS-F	KMUS-F
4. KMUS-F	4. KMUS-F	4. KLEN-F	4. KKAZ-F	4.	4. KKAZ-F
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCGY-F	95.1	LARAMIE	1.0/ 4.0
KBPI-F	106.7	DENVER	1.9/ 6.2
KIIX	600	FT. COLLINS	1.0/ 3.6
KOA	850	DENVER	2.9/10.1
KPAW-F	107.9	FT. COLLINS	1.0/ 2.8
KQKS-F	104.3	WESTMINSTER	2.9/ 9.9
KRFY-F	103.5	DENVER	1.0/ 3.9
KTCL-F	93.3	FT. COLLINS	1.9/ 6.5
KXKL-F	105.1	DENVER	1.0/ 6.4

RADIO STATIONS

KFBC,	1240,	1 KW	,	Talk	ABC, (Eastman)
KRAE,	1480,	1 KW/65 W	,	ST/Oldies	WESTWD CBS, (Tacher)
KIGN-F,	97.9,	100 KW @ 541	,	CHR	(---)
KKAZ-F,	100.7,	100 KW @ 488	,	Country	(---)
KLEN-F,	106.3,	3 KW @ - 3	,	Soft AC	(---)
KMUS-F,	101.9,	50 KW @ 492	,	Country	(Christal)
KRQU-F,	102.9,	100 KW @ 1220	,	AOR/CL	WESTWD, SOURCE, (---)
					(BURNS)
					(LARAMIE)

Other stations -- See Denver

CHICO, CA

ARB Rank/Pop: 187/167,400
Market TSL: 19.50 Hours
Average Person Rating: 14.0

Diaries: 554
Sample Target: 560
% Below Line: 16.2
% Not Listed: 15.8

Retail \$: 1.4 Bil
FM Share: 75.63%
Stations: 22/13

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	RATING S94
1. KPAY (FS/T)	24/10.3	10.4	11.1	8.9	4.9	260	15.5	16.3	11.2
2. KALF-F (C)	21/ 9.0	6.8	6.1	4.4	8.6	251	15.0	15.4	14.7
KDIG-F (AOR)	21/ 9.0	4.8	8.0	3.6	0.8	271	16.2	18.0	4.9
4. KHSL-F (C)	18/ 7.7	6.4	6.5	10.9	6.2	308	18.4	14.4	12.8
5. KFMF-F (AOR)	16/ 6.8	6.0	6.5	11.7	10.3	297	17.7	19.2	20.8
6. KCEZ-F (O)	11/ 4.7	5.6	2.3	3.2	2.1	185	11.1	---	---
KFBK (N/T)	11/ 4.7	1.6	2.7	3.6	4.5	154	9.2	---	---
8. KLRS-F (AC)	10/ 4.3	2.8	3.1	2.0	3.7	232	13.9	10.3	11.2
KPPL-F (SAC)	10/ 4.3	3.6	4.6	6.5	6.2	212	12.7	10.2	16.3
KZAP-F (CL AOR)	10/ 4.3	1.6	1.5	2.4	2.5	172	10.3	---	---
11. KMXI-F (AC)	9/ 3.8	6.8	4.6	4.4	5.8	201	12.0	13.8	22.

12+ AMD

1. KPAY
2. KFBK
3. KDIG-F
 KHSL-F
- 5.

12+ MID

1. KPAY >
2. KALF-F
3. KDIG-F
4. KHSL-F
- 5.

12+ PMD

1. KDIG-F<
2. KPAY
3. KALF-F
4. KHSL-F<
5. KFMF-F

12+ EVE

1. KDIG-F
2. KFMF-F
3. KALF-F
4. KLRS-F
 KPAY

ADULTS 18-34

1. KDIG-F>>
2. KFMF-F
3. KALF-F
- 4.
- 5.

ADULTS 18-49

1. KDIG-F
2. KFMF-F<
3. KALF-F
- 4.
- 5.

ADULTS 25-54

1. KALF-F
 KFMF-F
3. KZAP-F
4. KHSL-F
 KPAY
 KPPL-F

ADULTS 35-64

1. KPAY <
2. KALF-F
3. KHSL-F
4. KPPL-F
- 5.

MEN 25-54

1. KFMF-F
 KZAP-F
3. KPAY
 KALF-F
 KDIG-F

WOMEN 25-54

1. KALF-F>
2. KFMF-F
3. KHSL-F
 KMXI-F
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEWE-F	97.7	OROVILLE	0.4/ 1.7
KKCY-F	103.1	COLUSA	2.1/ 6.2
KYIX-F	104.9	S. OROVILLE	1.3/ 4.3
KNCQ-F	97.3	REDDING	0.4/ 2.5
KRAK-F	98.5	SACRAMENTO	0.4/ 1.7
KXCL-F	103.9	YUBA CITY	0.9/ 1.7

SEE SACRAMENTO FOR MORE ABOUT THE FOLLOWING:

KGO	2.1/5.3	KSFM-F	3.4/7.6
KHYL-F	0.9/2.8	KSTE	1.7/4.0
KNBR	1.7/3.8		

RADIO STATIONS

KHSL,	1290,	5 KW (DA-N)	,	Country	CBS, (Eastman)	McCoy	
KPAY,	1060,	10 KW (DA-2)	,	Talk/FS	WESTWD, (Katz)	McCoy	
KALF-F,	95.7,	7 KW @ 1266	,	Country	, (K & P)	Park Lane	(RED BLUFF)
KCEZ-F,	100.7,	50 KW @ 272	,	Oldies	WESTWD, (Gary Katz)		(CORNING)
KDIG-F,	106.7,	25 KW @ 207	,	AOR-NR	, (Katz)	KCEZ owner	(ORLAND)
KEWE-F,	97.7,	6 KW @ 161	,	Standards	ABC, (A/D)		(OROVILLE)
KFMF-F,	93.9,	2 KW @ 1128	,	AOR	, (Christal)	Park Lane	
KHSL-F,	103.5,	1.7 KW @ 1233	,	Country	, (Eastman)	McCoy	(PARADISE)
KLRS-F,	92.7,	1.5 KW @ 643	,	CHR/AC	SMN, (Gary Katz)		
KMXI-F,	95.1,	9 KW @ 1171	,	AC/CHR	, (Katz)	McCoy	
KPPL-F,	107.5,	28 KW @ 633	,	Soft AC	, (Christal)	Park Lane	(COLUSA)
KZAP-F,	96.7,	3 KW @ 328	,	AOR/Classic	, (Roslin)		(PARADISE)

KFBK -- See Sacramento

COLUMBIA, MO

ARB Rank/Pop: 236/103,800
 Market TSL: 22.00 Hours
 Average Person Rating: 16.6

Diaries: 386
 Sample Target: 440
 % Below Line: 3.5
 % Not Listed: 15.1

Retail \$: 1.47 Bil
 FM Share: 84.93%
 Stations: 16/13

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	RATING S94
1. KCLR-F (C)	22/12.8	---	16.2	---	17.7	282	27.1	27.6	32.8
2. KCMQ-F (AOR-NR)	20/11.6	---	6.8	---	5.7	282	27.1	19.3	17.7
3. KTXY-F (CHR)	19/11.0	---	9.5	---	4.4	286	27.6	26.1	18.0
KFRU (FS/T)	19/11.0	---	9.5	---	8.2	255	24.6	20.3	22.5
5. KPLA-F (AC)	12/ 7.0	---	6.8	---	12.0	181	17.4	21.2	26.6
6. KBXR-F (AOR)	11/ 6.4	---	4.7	---	7.6	167	16.1	16.4	17.4
7. KFMZ-F (AOR)	9/ 5.2	---	10.1	---	10.1	223	21.5	23.4	28.7
KOQL-F (O)	9/ 5.2	---	4.7	---	---	153	14.7	11.9	----
KWWR-F (C)	9/ 5.2	---	4.1	---	2.5	81	7.8	9.4	7.7

12+ AMD

1. KCMQ-F
2. KFRU
3. KCLR-F
4. KPLA-F
- 5.

12+ MID

1. KCLR-F<
2. KFRU
3. KCMQ-F
4. KPLA-F<
5. KTXY-F

12+ PMD

1. KCLR-F
2. KCMQ-F
3. KTXY-F
4. KBXR-F<
5. KFRU

12+ EVE

1. KTXY-F>
2. KCMQ-F>
- 3.
- 4.
- 5.

ADULTS 18-34

1. KCMQ-F
2. KTXY-F>
3. KCLR-F
- 4.
- 5.

ADULTS 18-49

1. KCMQ-F<
2. KCLR-F
3. KTXY-F
- 4.
- 5.

ADULTS 25-54

1. KCLR-F>
2. KFRU
- KPLA
- KCMQ-F
- 5.

ADULTS 35-64

1. KCLR-F>
2. KPLA-F
3. KFRU
4. KOQL-F
- 5.

MEN 25-54

1. KCLR-F>
2. KFRU
- KCMQ-F>
- 4.
- 5.

WOMEN 25-54

1. KPLA-F
2. KCLR-F>
3. KFRU
4. KBXR-F
- KOQL-F
- KCMQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KATI-F	94.3	JEFFERSON CITY	1.2/5.6
KMFC-F	92.1	CENTRALIA	1.2/4.4
KTGR	1580	COLUMBIA	1.7/1.6
KTLLH-F	93.9	COLUMBIA	1.7/4.0
KJMO-F	100.1	JEFFERSON CITY	1.2/7.8
KLOZ-F	92.7	ELDON	0.6/3.0
KRES-F	104.7	MOBERLY	1.7/4.9

RADIO STATIONS

KFRU, 1400, 1 KW	, FS/Talk	ABC WESTWD CBS, (---)	KBXR owner
KPLA-F, 101.5, 20 KW @ 604	, AC	, (---)	
KBXR-F, 106.1, 23 KW @ 722	, AOR	CBS, (---)	(ASHLAND)
KCLR-F, 99.3, 33 KW @ 285	, Country	, (Banner)	Zimmer (BOONVILLE)
KFMZ-F, 98.3, 24 KW @ 712	, AOR	ABC, (Christal)	Contemp. Media
KCMQ-F, 96.7, 3 KW @ 161	, AOR/NR	, (Banner)	Zimmer
KOQL-F, 102.3, 2 KW @ 374	, Oldies	, (---)	KBXR owner
KTXY-F, 106.9, 100 KW @ 1250	, CHR	ABC, (Mc-Guild)	Brill (JEFF. CITY)
KWWR-F, 95.7, 100 KW @ 994	, Country	WESTWD, (---)	(MEXICO)

DANBURY, CT

ARB Rank/Pop: 191/164,300
 Market TSL: 22.50 Hours
 Average Person Rating: 16.8

Diaries: 603
 Sample Target: 580
 % Below Line: 49.3
 % Not Listed: 16.3

Retail \$: 2.6 Bil
 FM Share: 73.59%
 Stations: 34/6

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. WDAQ-F (AC)	43/15.6	15.4	15.4	12.9	12.9	502	30.6	27.4	25.1
2. WRKI-F (AOR)	22/ 8.0	9.1	8.8	8.0	11.8	362	22.0	27.8	25.8
3. WEZN-F (SAC)	20/ 7.2	8.4	5.4	6.8	5.5	363	22.1	19.4	21.1
4. WLAD (T)	18/ 6.5	5.3	5.8	8.8	7.5	285	17.3	14.3	17.5
5. WFAN (SPRST)	14/ 5.1	4.2	3.5	6.0	3.9	266	16.2	14.3	14.6
6. WWYZ-F (C)	13/ 4.7	3.5	5.4	1.6	2.0	167	10.2	11.7	9.2
7. WCBS (N)	10/ 3.6	4.2	5.0	5.2	5.1	299	18.2	19.7	16.9
8. WMRQ-F (AOR-P)	8/ 2.9	2.8	0.8	---	---	181	11.0	---	---
9. WHUD-F (AC)	7/ 2.5	1.8	2.3	0.4	1.2	87	5.3	---	---
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WDAQ-F>	1. WDAQ-F>>	1. WDAQ-F>	1. WEZN-F
2. WLAD	2. WRKI-F	2. WEZN-F<	2. WDAQ-F
3. WFAN	3. WEZN-F<	3. WRKI-F	3. WRKI-F
4. WRKI-F	4. WLAD	4. WWYZ-F	4. WHUD-F
5. WEZN-F	5.	5. WFAN	WMRQ-F

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WDAQ-F>	1. WDAQ-F>	1. WDAQ-F>>	1. WDAQ-F>	1. WDAQ-F	1. WDAQ-F>>>
2. WRKI-F>>	2. WRKI-F>	2. WRKI-F	2. WEZN-F	2. WRKI-F	2. WEZN-F
3. WMRQ-F	3. WEZN-F	3. WEZN-F	3. WFAN	3. WFAN >	3. WLAD
4. WPLR-F	4. WFAN	4. WFAN	4. WLAD	4. WEZN-F	WRKI-F
WEZN-F	5. WWYZ-F	5.	WRKI-F	5.	WWYZ-F .
WWYZ-F					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAXB-F	105.5	PATTERSON	1.4/6.1
WINE	940	BROOKFIELD	2.2/3.3
WREF	850	RIDGEFIELD	0.7/3.0
WALK-F	97.5	PATCHOGUE	0.4/1.3
WKHL-F	96.7	STAMFORD	0.4/1.8
WKTU-F	103.5	JERSEY CITY	1.1/3.3
WRCH-F	100.5	FARMINGTON	0.7/2.7
WSPK-F	104.7	BEACON	0.7/3.3

SEE NEW YORK, HARTFORD, NEW HAVEN OR BRIDGEPORT FOR MORE ABOUT THE FOLLOWING:

WABC	1.4/ 5.7	WKSS-F	0.7/ 4.1
WAXQ-F	0.7/ 3.0	WOR	1.8/ 4.7
WCBS-F	0.7/ 1.9	WPLJ-F	0.4/ 2.7
WDRG-F	1.8/ 8.8	WPLR-F	1.8/ 5.8
WEBE-F	2.2/ 8.6	WQCD-F	1.8/ 3.2
WEFX-F	0.7/ 2.3	WQHT-F	1.4/ 4.7
WHTZ-F	0.4/ 3.3	WXRK-F	0.7/ 3.1
WICC	0.7/ 3.4	WZMX-F	1.1/ 2.9
WKCI-F	1.4/10.5		

RADIO STATIONS

WINE	, 940,	1 KW (DAYS)	, Country	ABC, (Mc-Guild)	Commodore
WLAD	, 800,	1 KW/286 W	, Talk	BRN TALKNT WESTWD, (D & R)	
WREF	, 850,	1 KW (DAYS)	, Standards	WESTWD, (---)	
WAXB-F,	105.5,	0.9 KW @ 610	, Oldies	WESTWD, (Mc-Guild)	(PATTERSON, NJ)
WDAQ-F,	98.3,	1.3 KW @ 459	, AC	, (D & R)	
WRKI-F,	95.1,	50 KW @ 469	, AOR	, (Mc-Guild)	Commodore

Other ranked stations -- See New York, New Haven or Bridgeport in Spring 96 edition

DANVILLE, IL

ARB Rank/Pop: 254/72,500
 Market TSL: 20.75 Hours
 Average Person Rating: 16.0

Diaries: 302
 Sample Target: 290
 % Below Line: 37.1
 % Not Listed: 9.5

Retail \$: 0.6 Bil
 FM Share: 80.90%
 Stations: 18/7

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. WDNL-F (CHR)	16/13.8	---	12.3	---	13.4	207	28.6	31.4	24.2
2. WIAI-F (C)	14/12.1	---	16.0	---	13.4	180	24.8	34.8	29.5
WIXY-F (C)	14/12.1	---	7.5	---	9.8	175	24.1	20.8	20.3
4. WITY (ST)	9/ 7.8	---	0.9	---	3.6	102	14.1	---	---
5. WHPO-F (C)	8/ 6.9	---	3.8	---	2.7	71	9.8	8.7	11.6
6. WWDZ-F (AOR)	7/ 6.0	---	3.8	---	7.1	84	11.6	8.0	6.6
WKIO-F (O)	7/ 6.0	---	4.7	---	4.5	117	16.1	12.4	10.7
8. WDAN (T)	5/ 4.3	---	3.8	---	3.6	59	8.1	10.6	11.5
9.									
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WDNL-F	1. WDNL-F>	1. WIXY-F	1. WIAI-F>
2. WIXY-F	2. WIXY-F	WIAI-F<	2. WIXY-F>
3. WIAI-F	3. WIAI-F	3. WDNL-F	3. WITY
4. WHPO-F	4. WITY	4. WWDZ-F	WWDZ-F
5.	5.	5.	WHZT-F

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WDNL-F	1. WDNL-F	1. WDNL-F	1. WIAI-F	1. WWDZ-F	1. WDNL-F>>
2. WIXY-F	2. WIXY-F	2. WIAI-F	2. WDNL-F	WIAI-F>	2. WIAI-F
3. WWDZ-F	3. WIAI-F	3. WIXY-F	3. WHPO-F	3. WDNL-F	WIXY-F
4.	4.	4. WHPO-F	WIXY-F	WHPO-F	WKIO-F
5.	5.	WKIO-F	WKIO-F	WIXY-F	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCDV-F	103.1	COVINGTON	2.6/ 5.5
WACF-F	98.5	PARIS	1.7/ 4.1
WAZY-F	96.5	LAFAYETTE	2.6/ 6.9
WHMS-F	97.5	CHAMPAIGN	0.9/ 5.7
WHZT-F	105.9	MAHOMET	2.6/ 6.6
WLRW-F	94.5	CHAMPAIGN	4.3/14.5
WLS	890	CHICAGO	2.6/ 4.1
WMAQ	670	CHICAGO	1.7/ 4.1
WMGI-F	100.7	TERRE HAUTE	1.7/ 5.5
WZNF-F	95.3	URBANA	0.9/ 3.7

RADIO STATIONS

WDAN,	1490,	1 KW	, Talk	CBS, (Mc-Guild)	Neuhoff
WITY,	980,	1 KW (DA-2)	, Full Service	ABC WESTWD, (---)	
WCDV-F,	103.1,	3 KW @ 298	, Soft AC	, (---)	(COVINGTON)
WDNL-F,	102.1,	50 KW @ 367	, CHR/AC	WESTWD, (Mc-Guild)	Neuhoff
WHPO-F,	100.9,	3 KW @ 298	, Country	, (---)	(HOOPESTON)
WIAI-F,	99.1,	50 KW @ 500	, Country	UPI WESTWD, (D & R)	
WWDZ-F,	94.9,	6 KW @ 328	, AOR	SOURCE, (Banner)	

Other rated stations -- See Chicago or Champaign

DOTHAN, AL

ARB Rank/Pop: 176/179,500
 Market TSL: 19.75 Hours
 Average Person Rating: 15.0

Diaries: 457
 Sample Target: 420
 % Below Line: 9.6
 % Not Listed: 13.7

Retail \$: 1.8 Bil
 FM Share: 94.85%
 Stations: 17/14

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. WOOF-F (AC)	38/14.1	9.6	9.5	10.3	6.7	487	27.1	21.3	20.0
2. WTVY-F (C)	37/13.7	15.9	19.9	21.8	25.3	536	29.9	36.0	44.1
3. WKMX-F (CHR)	30/11.1	14.8	11.3	6.9	9.4	540	30.1	25.1	21.3
4. WDJR-F (C)	29/10.7	11.5	7.3	7.6	9.4	342	19.1	17.2	18.3
5. WJUN-F (B)	22/ 8.1	7.0	6.1	9.2	5.7	232	12.9	13.1	11.9
WZHT-F (B)	22/ 8.1	4.4	6.1	7.3	7.1	303	15.9	14.8	12.3
7. WESP-F (O)	11/ 4.1	3.0	5.5	3.4	1.7	188	10.5	11.4	7.4
8. WRJM-F (SAC)	9/ 3.3	5.6	3.4	5.3	3.0	126	9.3	7.8	11.4
9. WQLS-F (AOR)	7/ 2.6	1.1	3.1	1.5	1.7	140	7.8	7.5	6.6
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WTVY-F<	1. WOOF-F	1. WDJR-F	1. WKMX-F
2. WOOF-F<	2. WTVY-F	WOOF-F<	WZHT-F
3. WDJR-F<	3. WDJR-F	3. WTVY-F<	3. WJUN-F
4. WKMX-F	4. WKMX-F	4. WKMX-F	4. WOOF-F
5.	5.	5.	WTVY-F

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WDJR-F<	1. WOOF-F	1. WOOF-F	1. WTVY-F	1. WTVY-F>	1. WOOF-F>>
2. WKMX-F	2. WDJR-F<	2. WTVY-F	2. WOOF-F>	2. WDJR-F	2. WKMX-F
3. WOOF-F>	3. WKMX-F<	3. WDJR-F<	3. WDJR-F	3. WESP-F	3. WDJR-F
4. WJUN-F	4. WTVY-F	4. WKMX-F	4.	WOOF-F	WTVY-F
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WIZB-F	94.3	DOTHAN	2.2/5.9
WOOF	560	DOTHAN	0.7/2.5
WOZK	900	OZARK	2.2/2.6
WWNT	1450	DOTHAN	1.5/2.1
WXUS-F	100.5	DALEVILLE	0.7/3.7
WZTZ-F	101.1	ELBA	1.5/5.1
WFSY-F	98.5	PANAMA CTY	0.7/3.2
WPFM-F	107.9	PANAMA CTY	0.7/4.7

RADIO STATIONS

WDJR-F,	96.9,	100 KW @ 1515 ,	Country	, (Mc-Guild)	New South	(ENTERPRISE)
WESP-F,	102.5,	3 KW @ 328 ,	Oldies	, (---)		
WJUN-F,	101.3,	3 KW @ 328 ,	Black	AURN, (K & P)		
WKMX-F,	106.7,	100 KW @ 1069 ,	CHR/AC	WESTWD, (Mc-Guild)		(ENTERPRISE)
WOOF-F,	99.7,	100 KW @ 981 ,	AC	, (Banner)		
WQLS-F,	103.9,	25 KW @ 292 ,	Oldies	CNN, (Katz)	WTVY owner	(OZARK)
WRJM-F,	93.7,	100 KW @ 853 ,	Soft AC	USA, (---)		(GENEVA)
WTBB-F,	97.7,	100 KW @ 830 ,	AOR	, (---)		(BONIFAY)
WTVY-F,	95.5,	100 KW @ 1059 ,	Country	ABC, (Katz)		
WZTZ-F,	101.1,	0.6 KW @ 682 ,	Country	, (---)		(ELBA)

WZHT-F -- See Montgomery in Spring 96 edition

DUBUQUE, IA

ARB Rank/Pop: 215/131,800
 Market TSL: 22.75 Hours
 Average Person Rating: 17.8

Diaries: 537
 Sample Target: 540
 % Below Line: 21.4
 % Not Listed: 12.0

Retail \$: 1.4 Bil
 FM Share: 74.76%
 Stations: 29/13

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. KATF-F (AC)	28/12.0	---	9.8	---	15.6	373	28.3	27.9	33.7
2. KDTH (FS)	24/10.3	---	7.9	---	10.7	257	19.5	24.3	22.5
3. KLYV-F (CHR)	21/ 9.0	---	8.7	---	11.1	356	27.0	27.8	28.0
4. WJOD-F (C)	17/ 7.3	---	13.4	---	12.0	273	20.7	27.3	21.5
5. KGRR-F (O-70's)	13/ 5.6	---	7.5	---	---	198	15.0	15.3	---
6. KIKR-F (C)	13/ 5.6	---	7.5	---	1.3	221	16.8	17.1	7.3
7. KGGY-F (C)	11/ 4.7	---	7.5	---	2.7	173	13.1	14.3	11.1
8. KDST-F (C)	8/ 3.4	---	2.0	---	2.7	60	4.6	---	---
9. WGLR-F (C)	8/ 3.4	---	7.5	---	3.6	114	8.6	9.7	7.8
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KDTH	1. KATF-F<	1. KATF-F	1. KLYV-F<
2. KATF-F>	2. KDTH	2. KLYV-F	2. KATF-F>
3. KLYV-F	3. KLYV-F	3. KDTH <	3. WJOD-F
4. WJOD-F	4. KGRR-F	4. WJOD-F	4.
5.	5. KIKR-F	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. KLYV-F	1. KATF-F>	1. KATF-F>	1. KATF-F	1. KATF-F	1. KATF-F>>
2. KATF-F	2. KLYV-F	2. WJOD-F>	2. KDTH	2. WJOD-F	2. KLYV-F
3. KGGY-F	3. KGRR-F	3. KGRR-F	3. WJOD-F	3. KGRR-F	3. WJOD-F>
4. KGRR-F	4. WJOD-F	4. KLYV-F	4.	4. KIKR-F	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDBQ	1490	DUBUQUE	2.6/9.0
WGLR	1280	LANCASTER	0.4/2.2
WPVL	1590	PLATTEVILLE	1.7/2.4
WPVL-F	107.1	PLATTEVILLE	0.9/3.4
KFMW-F	107.9	WATERLOO	2.1/6.1
KHAK-F	98.1	CEDAR RAPIDS	0.4/2.0
KOEL-F	92.3	OELWEIN	1.7/5.4
KUUL-F	103.7	DAVENPORT	1.3/5.5
WCCI-F	100.3	SAVANNA	0.9/2.4
WDHP	810	DODGEVILLE	0.4/0.4
WEKZ-F	93.7	MONROE	0.4/2.5
WGN	720	CHICAGO	3.0/6.9
WIZM-F	93.3	LA CROSSE	0.4/1.9
WMAQ	670	CHICAGO	0.4/3.9
WOLX-F	94.9	MADISON	1.3/3.3
WPRE-F	94.3	PRAIR DU CHN	1.3/3.4
WRCO-F	100.9	RICHLAND CTR	1.3/2.8
WXXQ-F	98.5	ROCKFORD	2.1/3.2

RADIO STATIONS

KDTH,	1370,	5 KW (DA-N)	, FS/Talk	CBS, (Eastman)	Woodward
WDBQ,	1490,	1 KW	, Full Service	WESTWD ABC, (Banner)	Comm. Prop
KATF-F,	92.9,	100 KW @ 469	, AC	ABC, (Eastman)	Woodward
KDST-F,	99.3,	3 KW @ 298	, Country	SMN, (---)	(DYERSVILLE)
KGGY-F,	102.3,	1.7 KW @ 410	, AOR/CL	WESTWD SMN ABC, (K & P)	WJOD owner (D)
KGRR-F,	97.3,	19 KW @ 380	, Oldies-70's	, (---)	(EPWORTH, IA)
KIKR-F,	103.3,	7 KW @ 643	, Country	, (---)	(ASBURY, IA)
KLYV-F,	105.3,	50 KW @ 331	, CHR	WESTWD, (Banner)	Comm. Prop
WGLR-F,	97.7,	4 KW @ 236	, Country	ABC, (---)	(LANCASTER, WI)
WJOD-F,	107.5,	6 KW @ 328	, Country	CNN WESTWD, (K & P)	(GALENA, IL)

EAU CLAIRE, WI

ARB Rank/Pop: 222/117,300
 Market TSL: 22.75 Hours
 Average Person Rating: 17.4

Diaries: 511
 Sample Target: 490
 % Below Line: 3.9
 % Not Listed: 7.4

Retail \$: 1.43 Bil
 FM Share: 86.77%
 Stations: 17/12

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. WAXX-F (C)	37/18.1	---	22.1	---	27.2	421	36.0	36.3	40.7
2. WQRB-F (C)	34/16.7	---	14.9	---	11.7	386	33.0	32.1	27.1
3. WIAL-F (AC)	21/10.3	---	7.7	---	6.8	356	30.4	23.5	24.3
4. WBIZ-F (CHR)	17/ 8.3	---	9.4	---	12.1	343	29.3	27.1	31.0
5. WECL-F (O)	14/ 6.9	---	6.6	---	2.9	194	16.6	13.0	5.6
WISM-F (AOR)	14/ 6.9	---	7.7	---	5.8	243	20.8	14.8	16.4
7. WAYY (T)	13/ 6.4	---	2.8	---	3.9	124	10.6	6.5	8.3
8. WWIB-F (REL)	10/ 4.9	---	---	---	1.0	89	7.6	---	---
9. WEAQ (ST)	9/ 4.4	---	5.0	---	3.4	113	9.7	7.6	9.2
10. WMEQ-F (AOR/CL)	6/ 2.9	---	1.7	---	4.4	130	11.1	12.9	12.0

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WAXX-F	1. WAXX-F	1. WAXX-F<	1. WQRB-F
2. WQRB-F>	2. WQRB-F>	2. WQRB-F>	2. WIAL-F
3. WBIZ-F	3. WIAL-F	3. WIAL-F	3. WAXX-F>
4. WIAL-F	4. WBIZ-F	4. WBIZ-F	4.
5.	5.	WISM-F	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WQRB-F>	1. WQRB-F>>	1. WQRB-F>	1. WAXX-F	1. WAXX-F	1. WQRB-F>>
2. WIAL-F	2. WIAL-F	2. WAXX-F>	2. WQRB-F	WQRB-F>	2. WIAL-F
3. WISM-F	WAXX-F	3. WECL-F	3. WECL-F	3. WECL-F	WAXX-F
4. WAXX-F	4. WISM-F	WIAL-F	4. WWIB-F	WISM-F	4. WECL-F
5. WBIZ-F	5. WBIZ-F	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBIZ	1400	EAU CLAIRE	0.5/2.7
WCFW-F	105.5	CHIPPEWA FALLS	2.5/8.6
KDWB-F	101.3	MINNEAPOLIS	0.5/2.1
KEGE-F	93.7	MINNEAPOLIS	1.0/3.2
WCCN-F	107.5	NEILLSVILLE	1.0/5.0
WCCO	830	MINNEAPOLIS	1.0/3.7
WJMC-F	96.3	RICE LAKE	0.5/2.2

RADIO STATIONS

WAYY,	1150,	5 KW (DAYS)	,	Talk/FS	WESTWD ABC, (Torbet)	Nelson	(CHIP. FALLS)
WEAQ,	790,	5 KW (DA·N)	,	Standards	CNN WESTWD, (Christal)	Nelson	
WAXX-F,	104.5,	100 KW @ 1801	,	Country	ABC, (Torbet)	Nelson	
WBIZ-F,	100.7,	100 KW @ 738	,	CHR	(Katz)		
WCFW-F,	105.5,	3 KW @ 298	,	EZ	AP, (---)		(CHIP. FALLS)
WECL-F,	92.9,	6 KW @ 446	,	Oldies	WESTWD, (Christal)	Nelson	(ELK MOUND)
WIAL-F,	94.1,	84 KW @ 351	,	AC	, (Christal)	Nelson	
WISM-F,	98.1,	25 KW @ 174	,	AOR	, (---)		(ALTOONA)
WMEQ-F,	92.1,	9 KW @ 436	,	AOR/CL	WESTWD, (Katz)		(MENOMONIE)
WQRB-F,	95.1,	15 KW @ 430	,	Country	, (---)		(BLOOMER)
WWIB-F,	103.7,	100 KW @ 678	,	Religion	, (---)		(LADYSMITH)

ELMIRA - CORNING, NY

AKB Rank/Pop: 194/159,800
Market TSL: 21.50 Hours
Average Person Rating: 15.5

Diaries: 436
Sample Target: 410
% Below Line: 10.1
% Not Listed: 23.1

Retail \$: 1.5 Bil
FM Share: 88.42%
Stations: 27/17

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	RATING S94
1. WLVI-F (CHR)	24/ 9.7	---	10.1	---	7.4	332	20.8	22.5	20.7
2. WNKI-F (CHR/AC)	23/ 9.3	---	11.5	---	11.1	396	24.8	26.1	24.5
3. WCKR-F (C)	18/ 7.3	---	4.0	---	4.8	137	8.6	9.1	9.4
4. WOKN-F (C)	17/ 6.9	---	4.7	---	3.7	191	12.0	8.9	8.2
5. WPGI-F (C)	15/ 6.1	---	6.8	---	6.3	196	12.3	17.6	14.1
6. WKQP-F (CHR)	12/ 4.9	---	4.0	---	4.8	184	11.5	11.3	9.2
7. WENY-F (AC)	10/ 4.0	---	6.5	---	4.4	165	10.3	10.4	12.6
8. WLEA (O)	8/ 3.2	---	1.1	---	1.1	54	3.4	---	---
9. WVIN-F (AC)	3/ 3.2	---	4.3	---	3.3	136	8.5	9.3	8.1
10. WGMM-F (O)	7/ 2.8	---	5.4	---	3.0	158	9.9	13.0	14.1

12+ AME	12+ MID	12+ PMD	12+ EVE
1. WNKI-F	1. WNKI-F	1. WLVI-F	1. WLVI-F>>>
2. WLVI-F	2. WLVI-F	2. WOKN-F	2.
3. WPGI-F	3. WCKR-F	3. WCKR-F	3.
4. WCKR-F<	4. WOKN-F<	4. WNKI-F	4.
5. WKQP-F	5. WPGI-F	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WLVI-F	1. WNKI-F	1. WNKI-F>	1. WPGI-F	1. WNKI-F	1. WNKI-F>
2. WNKI-F>	2. WLVI-F>	2. WPGI-F	2. WNKI-F	2. WKQP-F	2. WLVI-F
3. WKQP-F	3. WOKN-F	3. WLVI-F	3. WCKR-F	3. WOKN-F	3. WENY-F
4. WOKN-F	4. WKQP-F	4. WKQP-F	4. WENY-F	4. WPGI-F	4. WVIN-F
5.	5.	5.	5.	5. WGMM-F	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCEA	1350	CORNING	1.6/2.5
WCBA-F	98.7	CORNING	2.0/4.9
WCKR-F	105.1	BATH	1.2/2.4
WFLM	1410	ELMIRA	0.4/2.2
WENY	1230	ELMIRA	1.2/3.9
WPHL-F	94.7	TIOGA	1.2/4.7
WCIX	820	HORSEHEADS	1.6/4.2
WRAM	1190	ROCHESTER	0.8/3.6
WGLF	100.3	CANTON	0.4/2.4
WKIX-F	98.9	ROCHESTER	1.6/2.6
WNGZ-F	104.9	HORSEHEADS	1.2/3.4
WNUC-F	107.7	WEATHERSFIELD	0.8/2.1
WNVE-F	95.1	E. ROCHESTER	1.2/5.6
WPCX-F	106.9	AUBURN	1.6/3.8
WPXY-F	97.9	ROCHESTER	1.2/2.3
WGNV-F	103.7	ITHACA	0.4/3.4
WYXI-F	97.3	ITHACA	0.8/2.1

RADIO STATIONS

WLEA	1480	2.5 KW/19 W	Standards	ABC, (---)	(HORSELL)
WCBA-F	98.7	2 KW @ 394	AC/CHR	WESTWD CNN, (Roslin)	(CORNING)
WCKR-F	92.1	0.9 KW @ 512	Country	USA, (---)	(HORSELL)
WENY-F	92.7	0.7 KW @ 561	AC	WESTWD, (K & P)	(ELMIRA)
WGMM-F	97.7	3 KW @ 482	Oldies	SMN, (Roslin)	(BIG FLATS)
WKQP-F	105.3	43 KW @ 531	CHR	ABC, (---)	(HORSELL)
WLVI-F	94.3	3 KW @ 500	CHR	WESTWD CBS, (Torbet)	(ELMIRA)
WNKI-F	106.1	40 KW @ 531	AC	WESTWD, (---)	(CORNING)
WOKN-F	99.5	1.3 KW @ 485	Country	(Torbet)	(SOUTHPORT)
WPGI-F	100.9	3.8 KW @ 246	Country	ABC, (K & P)	(HORSEHEADS)
WVIN-F	98.3	2 KW @ 351	AC	CBS, (---)	(BATH)
				Green	
				Penbrook	
				Sabre	
				Sabre	
				Penbrook	

FAYETTEVILLE - SPRINGDALE, AR

ARB/Rank/Pop: 161/210,500
 Market TSL: 20.25 Hours
 Average Person Rating: 15.0

Diaries: 623
 Sample Target: 590
 % Below Line: 0.6
 % Not Listed: 13.6

Retail \$: 2.2 Bil
 FM Share: 89.74%
 Stations: 17/16

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. KKIX-F (C)	58/18.4	23.0	20.8	23.7	22.1	604	28.7	29.5	32.8
2. KMCK-F (CHR)	45/14.2	9.7	9.0	10.2	8.1	564	26.8	23.8	21.8
3. KEZA-F (SAC)	36/11.4	9.7	11.5	10.2	13.8	518	24.6	23.9	29.9
4. KKEG-F (AOR/CL)	21/ 6.6	11.0	8.0	3.6	7.4	374	17.8	15.2	14.6
5. KAMO-F (C)	20/ 6.3	3.0	3.1	5.5	5.4	260	12.4	10.7	13.2
6. KKZQ-F (AOR)	17/ 5.4	6.7	5.2	5.5	6.0	243	11.5	12.8	13.8
7. KBVA-F (ST)	15/ 4.7	8.3	8.7	9.1	4.7	217	10.3	12.5	8.2
8. KFAY (T)	11/ 3.5	2.3	3.8	1.8	2.0	151	7.2	8.7	6.4
9. KBRF-F (C)	8/ 2.5	3.3	4.9	5.5	4.0	136	6.5	11.4	14.9
10. KDAB-F (G)	7/ 2.2	3.3	0.7	2.9	2.0	120	5.7	---	---
KURM (T)	7/ 2.2	1.3	3.5	1.1	3.7	118	5.6	7.4	8.1

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KKIX-F>>	1. KKIX-F>	1. KKIX-F	1. KMCK-F>
2. KEZA-F<	2. KMCK-F<	2. KMCK-F	2. KEZA-F
3. KMCK-F	3. KEZA-F	3. KEZA-F	3. KKIX-F
4.	4.	4.	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. KMCK-F	1. KKIX-F	1. KKIX-F>	1. KKIX-F>	1. KKIX-F>	1. KKIX-F
2. KKIX-F	2. KEZA-F	2. KEZA-F>	2. KEZA-F>	2. KKEG-F	2. KEZA-F>
3. KKEG-F<	3. KMCK-F>	3. KMCK-F	3. KAMO-F	3. KEZA-F	3. KMCK-F
4. KKZQ-F<	4.	4. KKZQ-F	4.	4. KKZQ-F	4. KAMO-F
5.	5.	KKEG-F	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFAY	1030	FAYETTEVILLE	1.9/3.7
KJEM-F	93.3	SELIGMAN	1.3/5.5
KOFC	1250	FAYETTEVILLE	1.3/1.9
KREB-F	99.5	HUNTSVILLE	1.3/3.4
KUOA	1290	SILLOAM SPRINGS	1.9/2.1
KQLL-F	106.1	TULSA	0.6/2.0

RADIO STATIONS

KFAY, 1030, 10 KW/1 KW (DA-2),	Talk	WESTWD AP, (Roslin)	Demaree
KURM, 790, 5 KW/500 W (DA-N),	FS/Talk	CBS, (---)	(ROGERS)
KAMO-F, 94.3, 25 KW @ 692,	Country	SMN ABC, (---)	(ROGERS)
KBRF-F, 104.9, 2.8 KW @ 485,	Country	(---)	
KBVA-F, 106.5, 50 KW @ 489,	Standards	CNN, (---)	Hendren (BELLE VISTA)
KEZA-F, 107.9, 100 KW @ 1260,	Soft AC	(Banner)	Gulfstar
KKEG-F, 92.1, 21 KW @ 328,	AOR/Classic	AP, (Roslin)	Demaree
KKIX-F, 103.9, 100 KW @ 482,	Country	(Katz)	Noalmark
KKZQ-F, 101.9, 23 KW @ 705,	AOR	(Katz)	Noalmark (LOWELL)
KMCK-F, 105.7, 100 KW @ 476,	CHR	AP, (Christal)	(SILLOAM SPGS)
KFAY-F, 98.3, 3 KW @ 298,	Country	WESTWD, (Republic)	Demaree (BENTONVILLE)

FLORENCE, SC

ARB Rank/Pop: 196/154,000
 Market TSL: 21.50 Hours
 Average Person Rating: 15.9

Diaries: 507
 Sample Target: 390
 % Below Line: 23.3
 % Not Listed: 12.7

Retail \$: 1.6 Bil
 FM Share: 78.03%
 Stations: 21/13

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. WYNN (G/B)	40/16.3	---	10.0	---	10.4	325	21.1	14.5	18.8
2. WYNN-F (B)	24/ 9.8	---	13.1	---	10.4	318	20.6	26.6	21.2
3. WHLZ-F (C)	21/ 8.6	---	8.0	---	12.7	291	18.9	17.7	24.8
WEGX-F (C)	21/ 8.6	---	8.0	---	4.1	238	15.5	14.0	7.6
5. WDM-F (B)	19/ 7.8	---	6.8	---	5.9	291	18.9	20.3	16.5
6. WJMX-F (CHR)	17/ 6.9	---	6.4	---	8.1	285	18.5	20.5	20.7
7. WDAR-F (C)	11/ 4.5	---	6.0	---	2.3	166	10.8	12.8	7.4
8. WHSC-F (O)	9/ 3.7	---	---	---	1.8	120	7.8	---	---
WMXT-F (AC)	9/ 3.7	---	6.4	---	2.3	157	10.2	11.0	10.6
10. WSQL-F (SAC)	7/ 2.9	---	1.6	---	6.8	155	10.1	---	---
WCMG-F (B/AC)	7/ 2.9	---	3.2	---	1.8	110	7.1	---	---

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WYNN >	1. WYNN >	1. WYNN	1. WYNN
2. WJMX-F<	2. WEGX-F<	WEGX-F	WYNN-F
3. WYNN-F	3. WHLZ-F<	3. WHLZ-F<	3. WDM-F>
4. WEGX-F	4. WYNN-F	4. WYNN-F	4.
5. WHLZ-F	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WJMX-F	1. WYNN	1. WYNN >	1. WYNN >	1. WEGX-F	1. WYNN >>
WYNN-F	2. WYNN-F	2. WHLZ-F	2. WHLZ-F	2. WJMX-F	2. WHLZ-F
3. WDM-F	3. WJMX-F	WEGX-F	WEGX-F	3. WHLZ-F	3. WYNN-F
4. WEGX-F	WDM-F	4. WJMX-F	4.	4. WHSC-F	4. WEGX-F
5.	5. WEGX-F	5.	5.	WYNN	WDM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJMX 970	FLORENCE	2.4/ 4.3
WKSJ-F 100.5	MARION	0.4/ 4.2
WOLS 1230	FLORENCE	0.4/ 2.1
WWFN-F 100.1	LAKE CITY	1.6/ 4.7
WCOS-F 97.5	COLUMBIA	0.4/ 2.3
WSTS-F 100.9	FAIRMONT	1.2/ 3.8
WTUA-F 106.1	ST. STEPHEN	1.6/ 3.6
WXXM-F 97.7	MYRTLE BEACH	0.8/ 4.0
WYAV-F 104.1	CONWAY	2.0/ 5.5
WZFX-F 99.1	FAYETTEVILLE	0.8/ 4.0

RADIO STATIONS

WYNN, 540, 250 W/166 W	Black/Gospel	AURN, (Torbet)	
WJMX, 970, 5 KW/3 KW (DA-2),	Talk	AP, (Mc-Guild)	
WCMG-F, 94.3, 1.2 KW @ 500	Black	ABC SMN, (Regional)	(MARION)
WDAR-F, 105.5, 17 KW @ 400	Country	, (---)	(DARLINGTON)
WHSC-F, 98.5, 6 KW @ 328	Oldies	, (---)	GHB
WHLZ-F, 92.5, 100 KW @ 1171	Country	AP, (Mc-Guild)	(MANNING)
WJMX-F, 103.3, 50 KW @ 492	CHR	AP, (Mc-Guild)	(CHERAW)
WMXT-F, 102.1, 50 KW @ 479	AC	ABC, (Regional)	(PAMPLICO)
WSQL-F, 102.9, 3 KW @ 466	Soft AC	, (Mc-Guild)	WJMX owner(D)
WWFN-F, 100.1, 3 KW @ 482	Oldies	ABC, (K & P)	(SCRANTON)
WYNN-F, 106.3, 3 KW @ 328	Black	AURN, (Torbet)	(LAKE CITY)

WDM-F -- See Columbia, SC

WEGX-F -- See Fayetteville

FT. SMITH, AR

ARB Rank/Pop: 169/191,300
 Market TSL: 19.50 Hours
 Average Person Rating: 13.9

Diaries: 403
 Sample Target: 440
 % Below Line: 9.0
 % Not Listed: 13.2

Retail \$: 1.8 Bil
 FM Share: 90.48%
 Stations: 16/14

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	RATING S94
1. KTCS-F (C)	49/18.4	---	19.8	---	18.8	677	35.4	32.4	32.6
2. KMAG-F (C)	38/14.3	---	16.3	---	25.9	599	31.3	32.7	35.5
3. KISR-F (CHR)	32/12.0	---	7.8	---	7.8	497	26.0	21.6	20.5
4. KWHN (T)	18/ 6.8	---	7.4	---	4.3	168	8.8	11.8	9.7
5. KZBB-F (AOR)	15/ 5.6	---	8.1	---	7.4	213	11.1	15.8	15.1
6. KBBQ-F (O)	14/ 5.3	---	6.2	---	5.0	233	12.2	11.7	12.1
KREU-F (O-70's)	14/ 5.3	---	---	---	---	265	13.9	----	----
KDAB-F (G)	14/ 5.3	---	2.3	---	---	100	5.2	----	----
9. KEZA-F (SAC)	10/ 3.8	---	5.0	---	3.5	233	12.2	12.9	10.0
10. KEZU-F (AC)	8/ 3.0	---	0.8	---	1.8	190	9.9	----	----

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KTCS-F	1. KTCS-F	1. KTCS-F	1. KTCS-F<
2. KMAG-F>	2. KMAG-F	2. KISR-F<	2. KMAG-F<
3. KISR-F>	3. KWHN	3. KMAG-F	3. KISR-F
4. KWHN	4. KISR-F	4.	4.
5. KBBQ-F	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. KMAG-F>	1. KMAG-F	1. KTCS-F	1. KTCS-F>	1. KTCS-F	1. KMAG-F<
2. KZBB-F<	2. KTCS-F	2. KMAG-F>	2. KMAG-F>	2. KISR-F	2. KTCS-F>>
3. KISR-F<	3. KISR-F>	3. KISR-F	3. KISR-F	3. KZBB-F	3.
4. KREU-F	4. KZBB-F	4. KBBQ-F	4. KBBQ-F	4. KBBQ-F	4.
KTCS-F	5.	5.	KWHN	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFPW	1230	FT. SMITH	1.1/ 3.9
KKUZ-F	95.9	SALLISAW	1.5/ 6.1
KLSZ-F	102.7	VAN BUREN	2.6/ 8.3
KOLX-F	94.5	BARLING	0.4/ 2.9
KZKZ-F	106.3	GREENWOOD	1.1/ 4.5

RADIO STATIONS

KWHN,	1320,	5 KW (DA-N)	Talk	WESTWD TALKNT, (---)
KBBQ-F,	100.7,	50 KW @ 459	Oldies	SMN, (Riley)
KDAB-F,	94.9,	21 KW @ 761	Gospel	USA, (---)
KEZU-F,	104.7,	50 KW @ 492	AC	ABC, (Christal)
KISR-F,	93.7,	100 KW @ 1250	CHR	ABC, (---)
KLSZ-F,	102.7,	12 KW @ 476	AC	WESTWD CNN, (---)
KMAG-F,	99.1,	100 KW @ 2001	Country	(---)
KOLX-F,	94.5,	50 KW @ 194	Gospel	(Roslin)
KREU-F,	92.3,	0.7 KW @ 931	70's - Rock	(---)
KTCS-F,	99.9,	100 KW @ 1919	Country	(Banner)
KZBB-F,	97.9,	100 KW @ 2001	AOR	ABC, (Christal)

KEZA-F -- See Fayetteville in this edition

FT. WALTON BEACH, FL

ARB Rank/Pop: 207/136,000
 Market TSL: 21.25 Hours
 Average Person Rating: 15.7

Diaries: 320
 Sample Target: 360
 % Below Line: 16.4
 % Not Listed: 13.6

Retail \$: 1.5 Bil
 FM Share: 91.84%
 Stations: 19/12

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. WKSM-F (AOR)	36/16.9	---	15.5	---	8.4	356	26.2	23.3	19.1
2. WMXZ-F (CHR)	24/11.3	---	8.0	---	5.9	283	20.8	20.0	16.2
3. WNCV-F (SAC)	22/10.3	---	7.5	---	10.3	253	18.6	17.3	18.2
4. WYZB-F (C)	17/ 8.0	---	9.5	---	5.4	205	15.1	18.6	15.0
5. WVAV-F (0-70's)	14/ 6.6	---	3.0	---	3.9	211	15.5	12.1	14.9
6. WOWW-F (AOR-P)	11/ 5.2	---	3.0	---	4.9	156	11.5	---	---
7. WXBW-F (C)	9/ 4.2	---	4.0	---	3.9	135	9.9	8.4	9.4
8. WFTW (T)	7/ 3.3	---	4.0	---	3.4	70	5.1	5.9	8.6
WMMK-F (C)	7/ 3.3	---	7.0	---	13.3	134	9.9	15.3	24.6
WBLX-F (B)	7/ 3.3	---	2.5	---	7.4	101	7.4	---	---
11. WSBZ-F (J)	6/ 2.8	---	2.0	---	---	93	6.8	---	---
WWSF-F (CHR)	6/ 2.8	---	2.0	---	3.9	136	10.0	---	---

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WKSM-F>	1. WKSM-F>	1. WKSM-F>	1. WMXZ-F>
2. WNCV-F<	2. WNCV-F>	2. WMXZ-F	2. WKSM-F<
3. WMXV-F	3. WMXV-F	3. WNCV-F	3. WYZB-F
4. WVAV-F	4. WVAV-F	4. WYZB-F	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WKSM-F>>	1. WKSM-F>>	1. WKSM-F>	1. WNCV-F>	1. WKSM-F>>>	1. WNCV-F>>
2. WMXZ-F	2. WNCV-F	2. WNCV-F	2. WKSM-F<	2. WMXZ-F	2. WMXZ-F
WOWW-F	3. WMXZ-F	3. WMXZ-F	3. WVAV-F	3. WVAV-F	3. WYZB-F
4.	4.	4. WVAV-F	4. WMXZ-F	WXBW-F	4. WVAV-F
5.	5.	5.	5.	5.	WKSM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFAV 1400 FT. WALTON BEACH 1.9/ 4.1
WJSB 1050 CRESTVIEW 1.9/ 1.8
WAAZ-F 104.7 CRESTVIEW 0.9/ 3.3
WILN-F 105.9 PANAMA CITY 0.5/ 3.0
WMEZ-F 94.1 PENSACOLA 1.4/ 3.1
WTKX-F 101.5 PENSACOLA 1.4/ 4.9
WWRO-F 100.7 PENSACOLA 0.5/ 3.1

RADIO STATIONS

WFAV , 1400, 1 KW , Standards CNN WESTWD, (---)
WFTW , 1260, 2.5 KW/100 W (DA-1), Talk , (Mc-Guild) New South
WAAZ-F, 104.7, 30 KW @ 276 , Country CBS, (---) (CRESTVIEW)
WKSM-F, 99.5, 50 KW @ 449 , AOR WESTWD, (Mc-Guild) New South
WMMK-F, 92.1, 3 KW @ 285 , Country , (K & P) Opus (DESTIN)
WMXZ-F, 103.1, 50 KW @ 482 , CHR , (---) (DEFUNIAK)
WNCV-F, 100.3, 6 KW @ 295 , Soft AC USA, (Roslin) (NICEVILLE)
WSBZ-F, 106.3, 3 KW @ 328 , Jazz , (---) (MIRAMER BCH)
WVAV-F, 102.3, 18 KW @ 384 , Oldies-70's WESTWD, (Banner) Opus (SANTA ROSA)
WWSF-F, 98.1, 89 KW @ 1023 , CHR , (Roslin) Patterson (ANDALUSIA)
WYZB-F, 105.5, 25 KW @ 305 , Country , (Mc-Guild) New South (MARY ESTER)

Other ranked stations -- See Mobile or Pensacola in Spring 96 edition

FREDERICK, MD

ARB Rank/Pop: 199/145,800
 Market TSL: 23.25 Hours
 Average Person Rating: 17.4

Diaries: 460
 Sample Target: 450
 % Below Line: 46.4
 % Not Listed: 12.2

Retain %: 1.5 Bill
 FM Share: 87.89%
 Stations: 29/6

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	RATING S94
1. WFRE-F (C)	54/21.3	---	23.3	---	20.1	595	40.8	33.4	37.7
2. WAFY-F (AC)	20/ 7.9	---	5.5	---	6.5	185	12.7	11.6	14.9
3. WWDC-F (AOR)	18/ 7.1	---	4.6	---	4.7	232	15.9	15.2	13.5
4. WFMD (T/FS)	15/ 5.9	---	3.7	---	7.0	208	14.3	14.3	22.1
5. WBIG-F (O)	10/ 3.9	---	2.7	---	4.7	128	8.8	---	---
WMZO-F (C)	10/ 3.9	---	2.3	---	1.9	146	10.0	---	---
7. WARW-F (CL AOR)	8/ 3.1	---	2.7	---	4.2	109	7.5	---	---
8.									
9.									
10.									

12+ AMD	12+ MID	12+ PIMD	12+ FVE
1. WFRE-F>>	1. WFRE-F>	1. WFRE-F>>	1. WFRE-F>>
2. WAFY-F	2. WAFY-F	2. WAFY-F	2. WWDC-F
WFMD	3. WWDC-F	3. WAFY-F	3.
4.	4.	4.	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WFRE-F>	1. WFRE-F>>	1. WFRE-F>>	1. WFRE-F>>	1. WFRE-F>>	1. WFRE-F>>
2. WWDC-F>	2. WAFY-F	2. WWDC-F<	2. WAFY-F	2. WFMD	2. WAFY-F>
3. WAFY-F	3.	3. WAFY-F	3. WFMD	WBIG-F	3. WXR-F
4.	4.	4.	4.	WWDC-F	WWDC-F
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WQSI 820	FREDERICK	2.4/ 2.6
WXTR-F 104.1	MARLOW HTS	0.8/ 3.4
WARX-F 106.9	HAGERSTOWN	2.8/11.0
WINC-F 92.5	WINCHESTER VA	0.4/ 2.9
WMMD-F 104.7	HAGERSTOWN	2.4/ 5.5
WMMX-F 106.5	TOWSON	0.8/ 3.2
WYCR-F 98.5	HANOVER PA	1.2/ 6.7

SEE WASHINGTON OR BALTIMORE FOR MORE ABOUT THE FOLLOWING STATIONS:

WARW-F 2.4/ 5.4	WJZW-F 0.8/ 4.0
WASH-F 1.2/ 5.8	WKYS-F 3.1/ 9.0
WEBR-F 1.2/ 3.6	WMAL 0.8/ 3.0
WERO-F 0.4/ 3.5	WPGC-F 1.6/ 7.4
WGRX-F 2.4/ 8.5	WPOC-F 2.0/ 6.7
WHFS-F 2.0/ 9.3	WRGX-F 2.0/ 5.3
WIYY-F 2.4/ 9.6	WTOP 0.8/ 3.1
WJFK-F 1.2/ 4.0	

RADIO STATIONS

WFMD, 930, 5 KW/2.5 KW (DA-N),	Talk/Full Service	CBS, (---)	Gibbons
WQSI, 820, 5 KW/500 W (DA-N),	Country	SMN ABC, (Rostin)	Sonneville
WAFY-F, 103.1, 1 KW @ 571,	AC	(---)	(MIDDLETOWN)
WFRE-F, 99.9, 9 KW @ 1099,	Country	(---)	Gibbons
WXR-F, 103.9, 0.4 KW @ 912,	Oldies/70's	ABC, (Mc-Guild)	Bonneville (BRADDOCK)

WAFY-F, WMMD-F -- See Hagerstown in this edition

Other ranked stations -- see Baltimore or Washington in Spring 96 edition

GRAND FORKS, ND

ARB Rank/Pop: 249/83,700
Market TSL: 22.50 Hours
Average Person Rating: 16.7

Diaries: 417
Sample Target: 410
% Below Line: 8.6
% Not Listed: 14.3

Retail \$: 1.1 Bil
FM Share: 80.83%
Stations: 19/13

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. KYCK-F (C)	22/15.7	---	14.0	---	16.2	248	29.6	27.8	36.8
2. KKXL-F (CHR)	17/12.1	---	11.3	---	7.4	226	27.0	27.3	21.9
3. KJKJ-F (AOR)	15/10.7	---	9.3	---	8.8	164	19.6	19.7	16.6
4. KZLT-F (AC)	10/ 7.1	---	9.3	---	4.1	163	19.5	20.9	18.9
5. KSNR-F (O)	9/ 6.4	---	2.7	---	7.4	140	16.7	13.6	20.4
6. KNOX (FS/T)	8/ 5.7	---	6.0	---	2.7	135	16.1	12.3	19.4
KQHT-F (SAC)	8/ 5.7	---	7.3	---	6.1	148	17.7	24.9	20.7
8. KCNN (T)	6/ 4.3	---	4.0	---	7.4	84	10.0	8.1	13.3
9. KNOX-F (C)	5/ 3.6	---	4.7	---	6.8	113	13.5	19.7	12.8
10.									

12+ AMD

1. KYCK-F>
2. KKXL-F
3. KJKJ-F
4. KZLT-F
- 5.

12+ MID

1. KYCK-F>
2. KJKJ-F
3. KKXL-F>
4. KZLT-F
- 5.

12+ PMD

1. KYCK-F
2. KJKJ-F<
3. KKXL-F
- 4.
- 5.

12+ EVE

1. KKXL-F
2. KJKJ-F
3. KYCK-F
- 4.
- 5.

ADULTS 18-34

1. KYCK-F
2. KJKJ-F<
3. KKXL-F
- 4.
- 5.

ADULTS 18-49

1. KYCK-F
2. KJKJ-F
3. KKXL-F
4. KZLT-F
- 5.

ADULTS 25-54

1. KYCK-F<
2. KJKJ-F
3. KSNR-F
- 4.
- 5.

ADULTS 35-64

1. KSNR-F
2. KYCK-F
3. KJKJ-F
4. KZLT-F
- 5.

MEN 25-54

1. KJKJ-F
2. KYCK-F
3. KSNR-F
4. KCNN
- 5.

WOMEN 25-54

1. KYCK-F>
2. KQHT-F
3. KKXL-F
4. KZLT-F
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KKCQ	1480	FOSSTON, MN	1.4/ 3.1
KKCQ-F	107.1	FOSSTON, MN	1.4/ 3.8
KKXL	1440	GRAND FORKS	0.7/ 4.5
KROX	1260	CROOKSTON, MN	2.1/ 5.6
KFGO	790	FARGO	2.1/ 6.5
KFGO-F	101.9	FARGO	1.4/ 5.5
KQWB-F	98.7	FARGO	0.7/ 3.6
KVOX-F	99.9	MOOREHEAD	1.4/ 4.1
WDAY	970	FARGO	2.1/ 3.7
WDAY-F	93.7	FARGO	0.7/ 6.8

RADIO STATIONS

KCNN,	1590,	5 KW/1 KW (DA-2)	, News/Talk	ABC CBS CNN, (---)	
KNOX,	1310,	5 KW (DA-N)	, Full Service	WESTWD ABC, (Katz)	Leighton
KROX,	1260,	1 KW/500 W (DA-N)	, Full Service	WESTWD, (---)	(CROOKSTON)
KJKJ-F,	107.5,	100 KW @ 446	, AOR	WESTWD, (Eastman)	J. Ingstad
KKXL-F,	92.9,	63 KW @ 390	, CHR	, (Torbet)	
KNOX-F,	94.7,	100 KW @ 1066	, Country	ABC SMN, (Katz)	Leighton
KQHT-F,	96.1,	100 KW @ 413	, Soft AC	, (Torbet)	(CROOKSTON)
KSNR-F,	100.3,	100 KW @ 564	, Oldies	SMN, (K & P)	(THIEF RIVER)
KYCK-F,	97.1,	100 KW @ 361	, Country	, (D & R)	(CROOKSTON)
KZLT-F,	104.3,	100 KW @ 443	, AC	, (D & R)	

GRAND JUNCTION, CO

ARB Rank/Pop: 246/88,100
 Market TSL: 21.75 Hours
 Average Person Rating: 15.4

Diaries: 338
 Sample Target: 400
 % Below Line: 2.2
 % Not Listed: 13.2

Retail \$: 1.0 Bil
 FM Share: 85.59%
 Stations: 12/11

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. KEKB-F (C)	27/19.9	---	26.2	---	29.4	336	38.1	39.3	45.9
2. KSTR-F (AOR)	16/11.8	---	8.5	---	11.0	209	23.7	17.9	21.8
3. KMYX-F (CHR/AC)	15/11.0	---	---	---	---	153	17.4	---	---
4. KKNN-F (C)	12/ 8.8	---	7.8	---	2.2	184	20.9	17.6	12.7
5. KBKL-F (O)	11/ 8.1	---	7.8	---	5.9	201	22.8	20.7	20.0
6. KJYE-F (SAC)	10/ 7.4	---	7.1	---	11.8	105	11.9	14.1	21.4
7. KNZZ (T)	9/ 6.6	---	5.7	---	5.1	99	11.2	14.0	12.6
8. KQIX-F (CHR)	7/ 5.1	---	10.6	---	9.6	141	16.0	26.9	22.8
9. KKGM (ST)	4/ 2.9	---	5.0	---	0.7	73	8.3	12.0	7.7
10. KQIL (C)	3/ 2.2	---	---	---	0.7	53	6.0	---	---
KZKS-F (C)	3/ 2.2	---	---	---	---	84	9.5	---	---

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KEKB-F>>	1. KEKB-F>	1. KEKB-F>	1. KEKB-F
2. KSTR-F	2. KMYX-F	2. KSTR-F	2. KBKL-F
3. KKNN-F	3. KSTR-F	3. KKNN-F	KMYX-F
KMYX-F	4. KNZZ	4. KMYX-F	KSTR-F
KNZZ	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. KMYX-F	1. KEKB-F	1. KEKB-F	1. KEKB-F>	1. KSTR-F	1. KEKB-F>>
KEKB-F	2. KSTR-F	2. KSTR-F	2. KSTR-F	2. KMYX-F	2. KKNN-F>>
3. KKNN-F	3. KMYX-F<	3. KMYX-F	3. KBKL-F	3. KBKL-F	3.
KSTR-F	4. KKNN-F	4. KKNN-F	4. KJYE-F	4. KEKB-F	4.
5.	5.	5. KBKL-F	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEXO 1230 GRAND JUNCTION 0.7/ 3.7

RADIO STATIONS

KKGM, 620, 5 KW/85 W	Standards	WESTWD, (Mc-Guild)	
KNZZ, 1100, 50 KW/10 KW (DA-2)	Talk/News	ABC, (Eastman)	Dean
KBKL-F, 107.9, 100 KW @ 1296	Oldies	(Banner)	KEKB owner (D)
KEKB-F, 99.9, 79 KW @ 1384	Country	(Banner)	(FRUITA)
KJYE-F, 92.3, 100 KW @ 1863	Soft AC/EZ	(Eastman)	Dean
KKNN-F, 95.1, 100 KW @ 968	Country	WESTWD, (Christal)	KQIX owner(D)(DELTA)
KMYX-F, 104.3, 100 KW @ 1266	CHR	(Banner)	
KQIX-F, 93.1, 100 KW @ 1027	CHR	(Christal)	
KSTR-F, 96.1, 100 KW @ 1099	AOR	(Mc-Guild)	(MONTROSE)

GREAT FALLS, MT

ARB Rank/Pcp: 258/66,300
 Market TSL: 21.50 Hours
 Average Person Rating: 16.3

Diaries: 277
 Sample Target: 280
 % Below Line: 0.0
 % Not Listed: 10.2

Retail \$: 0.83 Bil
 FM Share: 73.20%
 Stations: 8/8

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	RATING S94
1. KMON-F (C)	32/29.6	---	27.4	---	21.2	310	46.8	38.1	30.6
2. KAAK-F (CHR)	17/15.7	---	16.0	---	17.3	217	32.7	35.9	33.7
3. KQDI-F (AOR)	13/12.0	---	16.0	---	9.6	154	23.2	30.3	19.6
4. KMON (C/FS)	12/11.1	---	7.5	---	12.5	170	25.6	20.3	21.2
5. KLFM-F (O)	9/ 8.3	---	6.6	---	8.7	148	22.3	13.3	16.3
KXGF (ST)	9/ 8.3	---	9.4	---	5.8	85	12.8	14.2	12.0
7. KEIN (O)	3/ 2.8	---	3.8	---	3.8	40	6.0	10.6	8.5
8. KMSL (T)	2/ 1.9	---	2.8	---	1.9	40	6.0	7.6	10.1
9.									
10.									

12+ AMD

1. KMON-F>>
2. KMON >
3. KAAK-F
- KQDI-F
- 5.

12+ MID

1. KMON-F>>
2. KQDI-F<
3. KAAK-F
- 4.
- 5.

12+ PMD

1. KMON-F>>
2. KAAK-F
- KQDI-F
- 4.
- 5.

12+ EVE

1. KAAK-F<
2. KNON-F>>
3. KQDI-F
- 4.
- 5.

ADULTS 18-34

1. KMON-F>>
2. KAAK-F
- KQDI-F
- 4.
- 5.

ADULTS 18-49

1. KMON-F>>
2. KQDI-F<
3. KAAK-F>
- 4.
- 5.

ADULTS 25-54

1. KMON-F>>
2. KAAK-F
- KQDI-F
4. KLFM-F
- 5.

ADULTS 35-64

1. KMON-F>>
2. KQDI-F
3. KAAK-F
- KLFM-F
- KMON

MEN 25-54

1. KMON-F>>
2. KQDI-F
3. KAAK-F
- 4.
- 5.

WOMEN 25-54

1. KMON-F>>
2. KAAK-F
- KLFM-F
4. KQDI-F
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

NONE

RADIO STATIONS

KEIN, 1310, 5 KW/1 KW	, Oldies	SMN, (Banner)	
KMON, 560, 5 KW (DA-N)	, Country/FS	ABC, (---)	
KMSL, 1450, 1 KW	, FS/Talk	WESTWD CBS PRN, (Christal)	
KXGF, 1400, 1 KW	, Standards	SMN, (Mc-Guild)	Sunbrook
KAAK-F, 98.9, 100 KW @ 489,	CHR	, (Mc-Guild)	Sunbrook
KLFM-F, 92.9, 100 KW @ 449,	Oldies	, (Banner)	KMON owner
KMON-F, 94.5, 36 KW @ 469,	Country	, (---)	
KQDI-F, 106.1, 100 KW @ 597,	AOR	WESTWD, (Mc-Guild)	

HAGERSTOWN-CHAMBERSBURG-WAYNESBORO, MD-PA

ARB Rank/Pop: 158/213,800
 Market TSL: 21.25 Hours
 Average Person Rating: 15.9

Diaries: 600
 Sample Target: 620
 % Below Line: 22.6
 % Not Listed: 18.2

Retail \$: 2.0 Bil
 FM Share: 86.69%
 Stations: 28/13

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. WAYZ-F (C)	45/13.2	10.8	17.9	16.2	17.2	527	24.6	31.7	22.4
2. WIKZ-F (CHR)	28/ 8.2	8.2	7.4	4.7	7.6	436	20.4	20.2	20.9
3. WFRE-F (C)	24/ 7.1	7.3	8.0	6.0	7.0	338	15.8	17.7	13.8
4. WQCM-F (AOR)	21/ 6.2	6.1	6.1	5.2	5.2	320	15.0	14.7	17.1
5. WARX-F (O)	18/ 5.3	4.7	2.5	1.6	4.7	271	12.7	---	---
6. WWMF-F (EZ)	17/ 5.0	6.7	4.1	5.5	5.0	186	8.7	10.0	9.6
7. WSRT-F (AC)	15/ 4.4	5.0	1.7	3.3	4.1	277	13.0	---	---
8. WCHA (C)	12/ 3.5	2.6	2.2	1.9	3.8	152	7.1	---	---
9. WYII-F (C)	13/ 3.8	3.2	5.2	6.9	5.0	164	7.7	11.9	9.5
10. WKSL-F (C)	8/ 2.4	4.1	3.0	3.6	3.2	117	5.5	6.5	6.0
WKMZ-F (O-70's)	8/ 2.4	2.0	1.7	1.6	3.2	196	9.2	---	---

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WAYZ-F>	1. WAYZ-F>	1. WAYZ-F>	1. WAYZ-F>>
2. WIKZ-F	2. WIKZ-F	2. WIKZ-F	2. WIKZ-F
3. WQCM-F<	3. WQCM-F	3. WQCM-F<	WQCM-F
4. WFRE-F	WFRE-F	4. WFRE-F	4.
5.	5. WWMF-F	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WAYZ-F<	1. WAYZ-F>	1. WAYZ-F>>	1. WAYZ-F>>	1. WAYZ-F>>	1. WAYZ-F>
2. WIKZ-F<	2. WQCM-F<	2. WIKZ-F	2. WIKZ-F	2. WFRE-F	2. WIKZ-F
3. WQCM-F	3. WIKZ-F	WFRE-F	3. WARX-F	3. WARX-F	3. WQCM-F
4. WFRE-F	4. WFRE-F	4. WQCM-F	4.	WRST-F	4. WFRE-F
5.	5.	5. WARX-F	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WARK	1490	HAGERSTOWN	0.9/ 3.3
WHAG	1410	HAGERSTOWN	1.8/ 4.2
WJEJ	1240	HAGERSTOWN	2.1/ 4.0
WFMD	930	FREDERICK	0.6/ 2.6
WUSQ-F	102.5	WINCHESTER	0.9/ 3.2
WYCR-F	98.5	HANOVER	0.6/ 4.8

SEE WASHINGTON, BALTIMORE OR HARRISBURG FOR MORE ABOUT THE FOLLOWING:

WARW-F	2.1/ 2.7	WKYS-F	0.9/ 2.6
WBAL	1.2/ 1.8	WNNK-F	0.6/ 2.2
WBIG-F	1.5/ 3.7	WPGC-F	0.6/ 2.0
WGRX-F	2.1/ 4.9	WRVV-F	0.9/ 2.4
WHP	0.9/ 2.4	WMDC-F	2.1/ 7.8
WIYY-F	0.9/ 1.6		

RADIO STATIONS

WCHA, 800, 1 KW/196 W	Country	NBC, \$11.00 (---)	(CHAMBERSBURG)
WJEJ, 1240, 1 KW	Full Service	CBS, \$13.00 (---)	(HAGERSTOWN)
WARX-F, 106.9, 16 KW @ 853,	Oldies	MBS, \$15.00 (K & P)	(HAGERSTOWN)
WAYZ-F, 101.5, 50 KW @ 230,	Country	MBS AP, \$25.00 (---)	(WAYNESBORO)
WIKZ-F, 95.1, 50 KW @ 449,	CHR	\$21.00 (---)	(CHAMBERSBURG)
WKMZ-F, 97.5, 13 KW @ 1007,	Oldies-70's	CNN, \$ NA (K & P)	(MARTINSBURG)
WKSL-F, 94.3, 2.5 KW @ 361,	Country/Gospel	AP, \$11.00 (---)	(GREENCASTLE, PA)
WQCM-F, 96.7, 5 KW @ 164,	AOR	ABC, \$18.00 (Dome)	(HALFWAY)
WSRT-F, 92.1, 3.3 KW @ 295,	AC	UNISTR ABC, \$12.00 (Dome)	(MERCERSBURG)
WWMF-F, 104.7, 8 KW @ 1378,	EZ/Soft AC	\$16.00 (---)	(HAGERSTOWN)
WYII-F, 95.9, 3 KW @ 298,	Country	NBC, \$15.00 (Market 4)	(WILLIAMSPORT)

WFRE-F · See Frederick

HARRISONBURG, VA

ARB Rank/Pop: 252/81,500
 Market TSL: 21.25 Hours
 Average Person Rating: 16.0

Diaries: 417
 Sample Target: 400
 % Below Line: 5.3
 % Not Listed: 10.0

Retail \$: 1.0 Bil
 FM Share: 68.38%
 Stations: 17/12

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. WSVB (FS)	28/21.5	---	17.1	---	14.9	273	33.5	31.6	27.0
2. WKCY-F (C)	22/16.9	---	10.9	---	10.5	219	26.8	24.2	23.9
3. WQPO-F (CHR)	16/12.3	---	12.4	---	16.7	266	32.6	31.7	30.7
4. WPKZ-F (C)	10/ 7.7	---	10.1	---	15.8	153	18.8	20.8	29.8
5. WBOP-F (AOR)	9/ 6.9	---	14.0	---	2.6	144	17.7	15.2	9.5
6. WAMM-F (CHR)	7/ 5.4	---	5.4	---	---	130	16.0	----	----
7. WEZI-F (SAC)	4/ 3.1	---	---	---	---	77	9.4	----	----
WKCY (N/T)	4/ 3.1	---	---	---	0.9	81	9.9	----	----
10. WLTK-F (REL)	4/ 3.1	---	2.3	---	2.6	55	6.7	----	----

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WSVB >>	1. WSVB <	1. WKCY-F	1. WKCY-F>
2. WKCY-F	2. WKCY-F	2. WSVB	2. WSVB
3. WQPO-F	3. WQPO-F	3. WQPO-F	WAMM-F
4.	4.	4.	4. WQPO-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WKCY-F	1. WKCY-F	1. WKCY-F	1. WSVB >>	1. WSVB	1. WKCY-F
2. WQPO-F>>	2. WQPO-F>	2. WSVB	2. WKCY-F>	WKCY-F>	WQPO-F>
3. WPKZ-F	3. WPKZ-F	3. WQPO-F	3. WQPO-F>	3. WBOP-F	3. WPKZ-F
4. WBOP-F	4. WSVB	4.	4.	4.	4. WSVB
5.	WBOP-F	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBTX 1470	BROADWAY	3.1/ 7.1
WHBG 1360	HARRISONBURG	0.8/ 7.0
WTON-F 94.3	STAUNTON	0.8/ 3.8
WAZR-F 93.7	WOODSTOCK	1.5/ 2.5
WSIG-F 96.9	MT. JACKSON	1.5/ 3.9
WSVO-F 93.1	STAUNTON	0.8/ 3.1
WYFT-F 103.9	LURAY	1.5/ 4.2

RADIO STATIONS

WSVA, 550, 5 KW @ 1 KW	, Talk/FS	ABC WESTWD, (---)	VerStandig
WAMM-F, 105.1, 6 KW @ 328	, CHR	, (---)	(BRIDGEWATER)
WBOP-F, 106.3, 10 KW @ 384	, AOR/CL	WESTWD SMN, (---)	(CHURCHVILLE)
WEZI-F, 103.3, 2.1 KW @ 550	, Soft AC	, (---)	(NEW MID)
WKCY-F, 104.3, 50 KW @ 410	, Country	, (---)	
WLTK-F, 96.1, 2.6 KW @ 1000	, Religion	, (---)	(BROADWAY)
WPKZ-F, 98.5, 0.9 W @ 1607	, Country	WESTWD, (---)	VerStandig (ELKTON)
WQPO-F, 100.7, 50 KW @ 492	, CHR/AC	WESTWD, (---)	VerStandig

ITHACA, NY

ARB Rank/Pop: 251/83,500
 Market TSL: 20.00 Hours
 Average Person Rating: 14.1

Diaries: 284
 Sample Target: 280
 % Below Line: 13.6
 % Not Listed: 39.0

Retail \$: 0.72 Bil
 FM Share: 83.33%
 Stations: 11/6

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	RATING S94
1. WYXL-F (AC)	30/25.4	---	20.0	---	13.5	268	32.1	35.4	27.0
2. WQNY-F (AOR/CL)	10/ 8.5	---	8.3	---	5.6	178	21.3	27.1	16.8
3. WPCX-F (C)	9/ 7.6	---	13.3	---	8.7	139	16.7	22.9	22.6
WVCU (FS)	9/ 7.6	---	8.3	---	8.7	150	18.0	19.3	17.5
5. WTKO (N/T)	3/ 2.5	---	0.8	---	8.7	80	9.6	---	---
WVBR-F (AOR)	3/ 2.5	---	2.5	---	8.7	113	13.5	14.3	21.9
WNVE-F (AOR-P)	3/ 2.5	---	1.7	---	0.8	69	8.3	---	---

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WYXL-F>>>	1. WYXL-F>>>	1. WYXL-F>>>	1. WYXL-F<
2. WVCU	2. WQNY-F	2. WQNY-F>	2. WQNY-F>>
3. WPCX-F	WVCU	3. WVCU	3.
4.	WPCX-F	WPCX-F	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WYXL-F	1. WYXL-F>>>	1. WYXL-F>>>	1. WYXL-F>>>	1. WYXL-F>	1. WYXL-F>>>
2. WQNY-F>>	2. WQNY-F	2. WQNY-F	2.	2. WQNY-F>	2. WQNY-F
3.	3.	3. WPCX-F	3.	3. WPCX-F	WPCX-F
4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WIII-F	99.9	CORTLAND	0.8/ 5.9
WAAL-F	99.1	BINGHAMTON	0.8/ 5.3
WHWK-F	98.1	BINGHAMTON	0.8/ 4.4
WNTQ-F	93.1	SYRACUSE	1.7/ 4.9

RADIO STATIONS

WVCU,	870,	5 KW/1 KW (DA-2),	Full Service/Talk	CBS, (Christal)	
WTKO,	1470,	5 KW/1 KW (DA-N),	Talk	WESTWD CNN ABC, (Torbet)	WYXL owner (D)
WQNY-F,	103.7,	12 KW @ 889 ,	AOR/Classic	, (Torbet)	WYXL owner (D)
WVBR-F,	93.5,	3 KW @ 249 ,	AOR	WESTWD, (K & P)	
WYXL-F,	97.3,	26 KW @ 879 ,	AC	WESTWD, (Christal)	
WIII-F,	99.9,	24 KW @ 731 ,	AOR-NR	, (Roslin)	(CORTLAND)

WPCX-F -- See Syracuse in Spring 96 edition

JACKSON, TN

ARB Rank/Pop: 256/ 69,400
 Market TSL: 22.00 Hours
 Average Person Rating: 14.8

Diaries: 394
 Sample Target: 400
 % Below Line: 3.6
 % Not Listed: 16.2

Retail \$: 0.9 Bil
 FM Share: 94.62%
 Stations: 15/9

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. WFKX-F (B)	20/18.0	---	15.0	---	---	177	25.5	26.3	---
2. WTNV-F (C)	17/15.3	---	16.0	---	---	178	25.6	28.5	---
3. WYNU-F (AOR)	15/13.5	---	12.0	---	---	132	19.0	20.7	---
4. WOJG-F (G)	7/ 6.3	---	6.0	---	---	80	11.5	10.3	---
5. WMXX-F (C)	5/ 4.5	---	3.0	---	---	101	14.6	---	---
WTJS (N/T)	5/ 4.5	---	3.0	---	---	80	11.5	---	---
WWYN-F (C)	5/ 4.5	---	5.0	---	---	74	10.7	13.6	---
WZDQ-F (CHR/AC)	5/ 4.5	---	2.0	---	---	90	13.0	---	---
9.									
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WFKX-F<	1. WTNV-F	1. WFKX-F	1. WFKX-F>>
2. WTNV-F	WYNU-F>	WTNV-F	2.
3. WYNU-F	3. WFKX-F	3. WYNU-F	3.
4.	4.	4.	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WFKX-F	1. WYNU-F	1. WYNU-F	1. WTNV-F	1. WYNU-F>>	1. WFKX-F
2. WYNU-F>>	2. WFKX-F>	2. WFKX-F>	2. WFKX-F	2. WTNV-F	2. WTNV-F
3. WTNV-F	3. WTNV-F	3. WTNV-F	WYNU-F	3. WFKX-F	3. WYNU-F
4.	4.	4.	4.	WMXX-F	4. WZDQ-F
5.	5.	5.	5.	WEGR-F	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WWGM-F	93.1	BELLS	0.9/ 5.5
WASL-F	100.1	DYERSBURG	0.9/ 5.6
WEGR-F	102.7	MEMPHIS	1.8/ 5.2
WHRK-F	97.1	MEMPHIS	2.7/ 9.7
WLSZ-F	105.3	HUMBOLDT	1.8/ 5.6
WMC -F	99.7	MEMPHIS	0.9/ 4.6

RADIO STATIONS

WTJS	1390,	5 KW/1 KW (DA-1)	Talk	ABC, WESTWD, (Katz)	
WFKX-F,	95.7,	6 KW @ 315	Black	(---)	(HENDERSON)
WMXX-F,	103.1,	50 KW @ 298	Oldies	(---)	
WOJG-F,	94.7,	6 KW @ 328	Gospel	(Dora)	(BOLIVAR)
WTNV-F,	104.1,	100 KW @ 659	Country	ABC, (Katz)	Osborn
WWGM-F,	93.1,	14 KW @ 443	Religion	USA, (---)	(ALAMO)
WWYN-F,	106.9,	100 KW @ 892	Country	(---)	(MCKENZIE)
WYNU-F,	92.3,	100 KW @ 987	AOR	(K & P)	Osborn
WZDQ-F,	102.3,	6 KW @ 298	AC/CHR	CNN, (Regional)	(HUMBOLDT)

JOPLIN, MO

ARB Rank/Pop: 223/119,600
 Market TSL: 23.75 Hours
 Average Person Rating: 17.7

Diaries: 321
 Sample Target: 330
 % Below Line: 0.0
 % Not Listed: 16.5

Retail \$: 1.4 Bil
 FM Share: 87.01%
 Stations: 16/16

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. KXDG-F (AOR)	30/14.2	---	4.9	---	1.1	271	22.7	11.7	3.7
2. KIXQ-F (C)	26/12.3	---	15.4	---	23.6	304	25.4	28.1	39.4
3. KSYN-F (CHR)	26/12.3	---	13.2	---	6.9	356	29.8	26.3	17.9
4. KJKT-F (C)	23/10.8	---	9.9	---	8.6	245	20.5	24.1	19.5
5. KMXL-F (SAC)	15/ 7.1	---	6.6	---	6.3	131	11.0	13.9	12.7
6. KMOQ-F (O)	11/ 5.2	---	6.6	---	5.2	147	12.3	15.3	13.4
7. KKOW-F (C)	10/ 4.7	---	3.3	---	5.7	151	12.6	---	---
8. KOCD-F (AOR)	7/ 3.3	---	8.8	---	4.0	129	10.8	14.3	14.2
9. KWAS (ST)	7/ 3.3	---	3.3	---	3.4	59	4.9	6.4	6.5
10. KKOW (C)	6/ 2.8	---	0.5	---	1.1	87	7.3	---	---

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KXDG-F<	1. KXDG-F<	1. KSYN-F	1. KSYN-F>
2. KIXQ-F<	2. KJKT-F<	2. KXDG-F	2. KXDG-F
3. KJKT-F	3. KIXQ-F	3. KIXQ-F<	3. KIXQ-F
4. KSYN-F	4. KMXL-F	4. KJKT-F	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. KXDG-F>	1. KXDG-F>	1. KXDG-F>	1. KIXQ-F	1. KXDG-F>>	1. KIXQ-F
2. KSYN-F	2. KIXQ-F	2. KJKT-F<	2. KXDG-F	2. KJKT-F>	2. KMXL-F
3. KIXQ-F	3. KSYN-F	3. KIXQ-F	3. KJKT-F	3. KIXQ-F	3. KJKT-F
4. KMXL-F	4. KJKT-F	4. KMXL-F	4.	4. KSYN-F	4. KXDG-F
5. KJKT-F	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBTN	1420	NEOSHO	2.4/2.9
KDMO	1490	CARTHAGE	1.4/5.7
KKLL	1100	WEBB CITY	1.4/3.9
KQYX	1560	JOPLIN	0.9/3.0
WMBH	1450	JOPLIN	0.9/4.5
KWXD-F	103.5	PITTSBURGH, KS	0.5/3.6

RADIO STATIONS

KQYX, 1560, 10 KW (DAYS)	Talk	BRN CNN ABC, (---)	
KWAS, 1230, 1 KW	Standards	ABC SMN, (Katz)	
KIXQ-F, 93.9, 50 KW @ 500	Country	ABC, (Banner)	Hendron (WEBB CITY)
KJKT-F, 102.5, 100 KW @ 410	Country	, (Eastman)	Hendron
KKOW-F, 96.9, 100 KW @ 390	Country	CBS, (Mc-Guild)	(PITTSBURGH)
KMOQ-F, 107.1, 6 KW @ 298	Oldies	SMN, (Katz)	(BAXTER SPGS)
KMXL-F, 95.1, 50 KW @ 472	Soft AC	ABC, (K & P)	(CARTHAGE)
KOCD-F, 105.3, 6 KW @ 308	AOR	ABC SMN, (Katz)	(COLUMBUS, KS)
KSYN-F, 92.5, 100 KW @ 430	CHR	, (Eastman)	Hendron
KXDG-F, 97.9, 3.4 KW @ 443	AOR	, (Banner)	Hendron (WEBB CITY)

KILLEEN-TEMPLE, TX

ARB Rank/Pop: 149/243,600
 Market TSL: 20.50 Hours
 Average Person Rating: 15.4

Diaries: 661
 Sample Target: 620
 % Below Line: 30.9
 % Not Listed: 14.4

Retail \$: 1.7 Bil
 FM Share: 94.70%
 Stations: 20/9

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	RATING S94
1. KIIZ-F (B)	71/18.9	---	23.2	---	15.7	595	24.4	24.7	21.4
2. KWTX-F (CHR)	41/10.9	---	7.8	---	6.6	576	23.6	22.6	18.5
3. KOOC-F (C)	35/ 9.3	---	7.5	---	12.5	364	14.9	15.4	19.9
4. KLFX-F (AOR)	23/ 6.1	---	2.8	---	5.2	269	11.0	7.7	10.1
KOOV-F*(AC)	23/ 6.1	---	5.3	---	7.0	340	14.0	12.7	13.1
6. WACO-F (C)	22/ 5.9	---	9.4	---	10.5	420	17.2	20.2	18.7
7. KKIK-F (C)	21/ 5.6	---	6.3	---	6.3	300	12.3	14.2	14.2
8.									
9.									
10.									

* KOOV-F was determined to have engaged in a special station activity.

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KIIZ-F>	1. KIIZ-F>	1. KIIZ-F>	1. KIIZ-F>>
2. KWTX-F	2. KOOC-F	2. KOOC-F<	2. KWTX-F
3. KOOV-F<	3. KWTX-F	3. KWTX-F	3.
4. KOOC-F	4. KLFX-F	4.	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. KIIZ-F>	1. KIIZ-F>	1. KIIZ-F>	1. KIIZ-F>	1. KIIZ-F<	1. KIIZ-F>
2. KWTX-F	2. KOOC-F	2. KOOC-F	2. KOOV-F	2. KLFX-F	2. KOOC-F>
3. KOOC-F	3. KWTX-F	3. KLFX-F	3. KOOC-F	3. KOOC-F	3. KWTX-F
4.	4.	4. KWTX-F	4.	4. KWTX-F	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KLTD-F	101.7	TEMPLE	1.6/4.7
KNRV-F	105.5	TEMPLE	2.4/8.9
KRYL-F	98.3	GATESVILLE	1.3/2.8
KTEM	1400	TEMPLE	3.2/5.2
KAJZ-F	98.3	GATESVILLE	2.9/7.6
KBBW	1010	WACO	0.5/1.6
KCKR-F	95.5	WACO	3.2/7.2
KEYI-F	103.5	AUSTIN	0.5/2.2
KHFI-F	96.7	GEORGETOWN	0.8/4.6
KLBJ-F	93.7	AUSTIN	1.3/3.5
KNNC-F	107.7	GEORGETOWN	0.8/3.7
KUTZ-F	98.9	AUSTIN	3.2/9.9
WBAP	820	FORT WORTH	0.8/3.7

RADIO STATIONS

KIIZ-F,	92.3,	3 KW @	259	,	Black	ABC, (Christal)	Gulfstar
KNRV-F,	105.5,	25 KW @	380	,	CHR	, (Banner)	Chancy (HARKER HTS)
KOOC-F,	106.3,	12 KW @	489	,	AC	ABC, (Torbet)	(BELTON)
KOOV-F,	103.1,	0.8 KW @	630	,	Country	ABC, (Torbet)	(COOPERAS)
KKIK-F,	104.3,	34 KW @	597	,	Country	, (---)	Formby (TEMPLE)

Other ranked stations -- See Waco or Austin in Spring 96 edition

LA CROSSE, WI

ARB Rank/Pop: 248/84,300
 Market TSL: 19.75 Hours
 Average Person Rating: 14.7

Diaries: 380
 Sample Target: 410
 % Below Line: 4.0
 % Not Listed: 12.9

Retail \$: 1.2 Bil
 FM Share: 75.00%
 Stations: 14/12

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. WIZM-F (CHR)	20/16.1	---	20.9	---	16.8	401	47.6	40.5	41.0
2. WKTY (FS)	12/ 9.7	---	4.3	---	8.0	164	19.5	18.7	17.6
3. WQCC-F (AOR)	11/ 8.9	---	13.7	---	8.0	175	20.8	19.1	14.2
4. WQJY-F (AOR)	10/ 8.1	---	4.3	---	8.0	154	18.3	16.9	14.6
5. KQEG-F (O)	9/ 7.3	---	5.0	---	5.8	159	18.9	17.9	16.4
WIZM (N/T)	9/ 7.3	---	7.2	---	9.5	145	17.2	19.0	18.8
WTRV-F (C)	9/ 7.3	---	4.3	---	2.9	120	14.2	---	---
8. WCOW-F (C)	7/ 5.6	---	7.2	---	3.6	125	14.8	13.7	12.5
9. WKBH-F (SPRST)	5/ 4.0	---	1.4	---	4.4	80	9.5	---	---
WLXR-F (AC)	5/ 4.0	---	2.2	---	5.8	130	15.4	11.0	17.3
11. WLFN (ST)	4/ 3.2	---	4.3	---	6.6	70	8.3	8.8	12.7

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WIZM-F	1. WIZM-F>	1. WIZM-F>	1. WIZM-F>
2. WKTY >	2. KQEG-F	2. WQJY-F	2. WQJY-F
3. WQCC-F	WIZM	3. WQCC-F	WKTY
4.	WQCC-F	4. WIZM	4.
5.	5. WQJY-F	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WIZM-F>>	1. WIZM-F>	1. WIZM-F	1. KQEG-F>	1. WQJY-F>	1. WIZM-F>
2. WQJY-F	2. WQJY-F>	2. WQJY-F	2. WCOW-F	2. KQEG-F	2. WQCC-F
WTRV-F	3. WTRV-F	3. KQEG-F	WIZM	3. WCOW-F	3. WTRV-F
4. WQCC-F	4.	WQCC-F	WIZM-F	WKBH-F	4.
5.	5.	5.	WQCC-F	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WKBH 1570 LA CROSSE 1.6/4.5
KROC-F 106.9 ROCHESTER 0.8/4.6
KSOF-F 94.7 CALEDONIA 3.2/7.1

RADIO STATIONS

WIZM, 1410, 5 KW (DA-2), Full Service/Talk, ABC, (Christal), Midwest Family
WKTY, 580, 5 KW/1 KW (DA-2), Full Service CBS ABC WESTWD, (Katz), Midwest Family
WLFN, 1490, 1 KW, Standards, WESTWD CNN, (Torbet)
KQEG-F, 102.7, 1.9 KW @ 600, Oldies, ABC SMN, (K & P), (LA CRESCENT, MN)
WCOW-F, 97.1, 100 KW @ 587, Country, ABC, (O'Mally), (SPARTA)
WIZM-F, 93.3, 100 KW @ 1020, CHR, ABC, (Christal), Midwest Family
WKBH-F, 105.5, 1 KW @ 531, AOR, WESTWD SMN CBS, (Christal), (TREMPEALEAU)
WQJY-F, 100.1, 1.6 KW @ 390, AOR, SMN CBS, (---), WKBH owner(D) (W. SALEM)
WLXR-F, 104.9, 1.4 KW @ 430, AC, CNN WESTWD, (Torbet)
WQCC-F, 106.3, 18 KW @ 387, Country, (Banner)
WTRV-F, 95.7, 50 KW @ 492, Country, WESTWD, (Katz), Midwest Family

LAKE CHARLES, LA

ARB Rank/Pop: 202/139,900
 Market TSL: 19.75 Hours
 Average Person Rating: 14.4

Diaries: 581
 Sample Target: 540
 % Below Line: 13.9
 % Not Listed: 10.0

Retail \$: 1.6 Bil
 FM Share: 84.53%
 Stations: 20/9

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. KYKZ-F (C)	48/23.9	---	31.7	---	24.9	536	38.3	45.5	36.9
2. KZWA-F (B)	26/12.9	---	11.3	---	---	263	18.8	19.0	----
3. KHLA-F (AC)	20/10.0	---	12.2	---	12.9	344	24.6	25.9	27.6
4. KKGB-F (AOR)	19/ 9.5	---	6.8	---	4.8	194	13.9	14.8	16.9
5. KBIU-F (CHR)	18/ 9.0	---	6.3	---	14.4	314	22.4	20.9	28.4
6. KXZZ (B/AC)	10/ 5.0	---	2.3	---	10.0	148	10.6	----	----
7. KEZM (O)	6/ 3.0	---	2.3	---	4.3	69	4.9	----	----
8.									
9.									
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KYKZ-F>>	1. KYKZ-F>>	1. KYKZ-F>	1. KYKZ-F<
2. KHLA-F	2. KKGB-F	2. KZWA-F	2. KZWA-F>>
KKGB-F	3. KBIU-F	3. KKGB-F	3.
KZWA	4. KHLA-F	4. KBIU-F	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. KZWA <	1. KYKZ-F	1. KYKZ-F>	1. KYKZ-F>>>	1. KYKZ-F	1. KYKZ-F>
2. KYKZ-F	2. KZWA-F<	2. KKGB-F	2.	2. KKGB-F>	2. KHLA-F
3. KKGB-F	3. KKGB-F	3. KZWA-F	3.	3. KBIU-F	KZWA-F
4. KBIU-F	4. KBIU-F	4. KHLA-F	4.	4. KZWA-F	4. KBIU-F
5. KHLA-F	KHLA-F	KBIU-F	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAOK 1400 LAKE CHARLES 2.5/ 8.4
KLCL 1470 LAKE CHARLES 0.5/ 2.6

SEE LAFAYETTE OR BEAUMONT FOR MORE ABOUT THE FOLLOWING:

KAJN-F 3.0/ 6.3	KJEF-AF 1.0/ 2.6
KALO 1.5/ 3.4	KKMY-F 0.5/ 3.3
KAYD-F 0.5/ 1.7	KLVI 1.5/ 3.1
KBXX-F 0.5/ 2.4	KQXY-F 1.0/ 3.9
KIOC-F 3.0/ 9.5	KSMB-F 0.5/ 3.0
	KTFA-F 1.0/ 2.9

RADIO STATIONS

KAOK, 1400, 1 KW, Talk	TALKNT ABC, (---)	
KEZM, 1310, 500 W/50 W, Oldies	SMN, (---)	(SULPHUR)
KXZZ, 1580, 1 KW, Black	ABC AURN, (Katz)	Sunburst
KBIU-F, 103.7, 100 KW @ 469, CHR	CNN ABC, (Katz)	Sunburst
KHLA-F, 99.5, 100 KW @ 954, AC	ABC WESTWD, (Eastman)	Radio South
KKGB-F, 100.9, 25 KW @ 298, AOR	AP CNN, (Christal)	(SULPHUR)
KYKZ-F, 96.1, 100 KW @ 1203, Country	ABC, (Banner)	Sunburst
KZWA-F, 105.3, 50 KW @ 492, Black	AURN, (---)	

LAREDO, TX

.....

ARB Rank/Pop: 213/130,000
 Market TSL: 23.25 Hours
 Average Person Rating: 17.9

Diaries: 533
 Sample Target: 540
 % Below Line: 15.0
 % Not Listed: 12.9

Retail \$: 2.0 Bil
 FM Share: 90.15%
 Stations: 16/8

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. KJBZ-F (SP)	60/25.8	---	26.5	---	19.7	638	49.1	51.5	36.4
2. KRRG-F (CHR)	32/13.7	---	15.0	---	12.0	481	37.0	38.3	34.5
3. KBDR-F (O)	27/11.6	---	7.5	---	7.7	306	23.5	18.3	14.7
4. KZTQ-F (SP)	18/ 7.7	---	10.5	---	7.7	278	21.3	29.0	20.0
5. KOYE-F (C)	15/ 6.4	---	11.0	---	14.4	262	20.1	26.4	34.1
6. KDOS (SP)	11/ 4.7	---	2.5	---	4.3	130	10.0	---	---
7. XNOE-F (EZ)	9/ 3.9	---	4.0	---	5.3	122	9.4	---	---
8. XTLN-F (SP)	8/ 3.4	---	2.0	---	3.8	124	9.5	---	---
9.									
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KJBZ-F>>	1. KJBZ-F>>	1. KJBZ-F>	1. KJBZ-F<
2. KBDR-F<	2. KBDR-F	2. KRRG-F	2. KRRG-F>>
3. XNOE-F	3. KRRG-F	3. KBDR-F	3.
4. KRRG-F	4.	4.	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. KJBZ-F>	1. KJBZ-F>>	1. KJBZ-F>>	1. KJBZ-F>>	1. KJBZ-F	1. KJBZ-F>>
2. KRRG-F<	2. KBDR-F	2. KBDR-F>	2. KBDR-F	2. KBDR-F>>	2. KZTQ-F
3. KBDR-F	3. KRRG-F	3. KZTQ-F	3. KZTQ-F	3.	3. KBDR-F
4. KOYE-F	4.	4. KRRG-F	4. KRRG-F	4.	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KLAR	1300	LAREDO	1.3/2.2
KVOZ	890	LAREDO	0.9/2.1

THE FOLLOWING STATIONS ARE ALL IN NUEVO LAREDO, MEXICO:

XEAS	0.9/2.6	XHMW-F	2.6/9.1
XEBK	0.4/1.8	XHNK-F	0.9/5.0
XENU	0.4/2.2	XNLO-F	2.6/8.5

RADIO STATIONS

KDOS, 1490, 1 KW	Hispanic	CNN, (Caballero)
KBDR-F, 100.5,	42 KW @ 535	, (K & P) (MIRANDO CITY)
KJBZ-F, 92.7,	3 KW @ 289	, Oldies
KOYE-F, 94.9,	100 KW @ 810	, Hispanic ABC, (Katz Hisp.)
KRRG-F, 98.1,	100 KW @ 699	, Country (Roslin)
KZTQ-F, 106.1,	3 KW @ 213	, CHR (Katz) KJBZ owner (D)
XNOE-F, 91.3,	12 KW @ 207	, Hispanic CNN, (Caballero)
		, (---) (NUEVO LAREDO, MX)

NOTE: KOYE-F owns 92.7 in Eagle Pass.

LAUREL - HATTIESBURG, MS

ARB Rank/Pop: 204/138,200
 Market TSL: 18.00 Hours
 Average Person Rating: 13.5

Diaries: 395
 Sample Target: 370
 % Below Line: 7.0
 % Not Listed: 19.4

Retail \$: 1.2 Bil
 FM Share: 98.00%
 Stations: 12/10

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. WBBN-F (C)	35/18.8	---	15.3	---	21.6	405	29.3	30.6	34.5
2. WJKX-F (B/AC)	20/10.8	---	---	---	0.5	84	6.1	----	----
3. WJMG-F (B)	19/10.2	---	7.2	---	7.4	198	14.3	14.2	12.8
WNSL-F (CHR)	19/10.2	---	15.3	---	17.6	363	26.3	31.4	33.5
5. WXRR-F (AOR)	15/ 8.1	---	9.8	---	2.0	247	17.9	20.3	6.3
6. WZKX-F (C)	11/ 5.9	---	3.4	---	2.9	170	12.3	----	----
7. WHER-F (C)	7/ 3.8	---	5.5	---	8.3	179	13.0	15.0	18.3
WKNZ-F (AOR/CL)	7/ 3.8	---	6.0	---	0.5	84	6.1	13.0	3.1
9. WEEZ-F (REL)	6/ 3.2	---	4.7	---	5.4	118	8.5	8.7	5.8
WMFM-F (SAC)	6/ 3.2	---	3.8	---	3.4	128	9.2	10.0	10.4

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WBBN-F>>	1. WBBN-F>>	1. WBBN-F>	1. WJKX-F>
2. WJMH-F	2. WZKX-F	2. WNSL-F<	2. WJMG-F
3. WNSL-F	3. WNSL-F<	3. WJMG-F	3. WBBN-F
4.	4. WXRR-F	4. WJKX-F<	4. WNSL-F
5.	5.	5. WXRR-F	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WNSL-F	1. WBBN-F>	1. WBBN-F>>	1. WBBN-F>>	1. WBBN-F	1. WBBN-F>>
WBBN-F>	2. WNSL-F<	2. WXRR-F	2. WJMG-F	2. WXRR-F>>	2. WNSL-F
3. WXRR-F	3. WXRR-F	3. WJMG-F	WXRR-F	3. WJMG-F	3. WJMG-F
4.	4.	WNSL-F	4.	WKNZ-F	4. WJKX-F
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAML	1340	LAUREL	1.6/ 2.8
WKXI-F	107.5	MAGEE	1.1/ 3.8

RADIO STATIONS

WAML,	1340,	1 KW	,	Gospel	USA, \$ (---)	
WQIS,	890,	10 KW (DAYS)	,	Black	\$ (D & R)	
WBBN-F,	95.9,	31 KW @ 623	,	Country	ABC, (---)	(TAYLORSVILLE)
WEEZ-F,	99.3,	50 KW @ 492	,	Religion	WESTWD, (Roslin)	(HEIDELBURG)
WHER-F,	103.7,	100 KW @ 1056	,	Country	WESTWD, (K & P)	
WJKX-F,	102.5,	50 KW @ 492	,	Black	ABC, (K & P)	(ELLISVILLE)
WJMG-F,	92.1,	3 KW @ 298	,	Black	AURN, (Dora)	
WKNZ-F,	107.1,	2.3 KW @ 541	,	AOR/CL	WESTWD, (---)	(COLLINS)
WMFM-F,	106.3,	3 KW @ 390	,	Soft AC	WESTWD CNN, (---)	(PETAL)
WNSL-F,	100.3,	100 KW @ 1066	,	CHR	ABC, (D & R)	
WXRR-F,	104.5,	100 KW @ 440	,	AOR	(---)	WBBN owner

WZKX-F - See Jackson

LAWTON, OK

ARB Rank/Pop: 244/93,200
 Market TSL: 17.25 Hours
 Average Person Rating: 12.3

Diaries: 278
 Sample Target: 320
 % Below Line: 11.3
 % Not Listed: 18.3

Retail \$: 0.84 Bil
 FM Share: 92.55%
 Stations: 14/8

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. KLAW-F (C)	24/20.9	---	17.8	---	23.4	313	33.6	31.6	31.8
2. KMGZ-F (CHR)	20/17.4	---	23.3	---	18.0	376	40.3	41.8	35.6
3. KZCD-F (AOR)	11/ 9.6	---	1.6	---	4.7	203	21.8	---	---
4. KIRQ-F (AC)	10/ 8.7	---	4.7	---	5.5	159	17.1	16.4	19.7
5. KVRW-F (O)	7/ 6.1	---	10.9	---	8.6	164	17.6	20.5	16.7
6. KBZQ-F (SAC)	5/ 4.3	---	1.6	---	3.9	90	9.7	---	---
7.									
8.									
9.									
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KLAW-F>	1. KLAW-F	1. KLAW-F	1. KMGZ-F>
2. KMGZ-F>>	2. KMGZ-F>	2. KMGZ-F>	2. KLAW-F>
3.	3. KIRQ-F<	3. KZCD-F	3. KIRQ-F
4.	4. KZCD-F	4. KIRQ-F	KVRW-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. KZCD-F	1. KLAW-F<	1. KLAW-F>	1. KLAW-F>>	1. KLAW-F	1. KLAW-F
2. KMGZ-F	2. KMGZ-F	2. KMGZ-F	2. KMGZ-F	KZCD-F	2. KMGZ-F>
3. KIRQ-F	3. KZCD-F	KZCD-F	3. KVRW-F	3. KMGZ-F	3. KIRQ-F
4.	4. KIRQ-F	4. KIRQ-F	4.	4. KIRQ-F	KVRW-F
5.	5.	5.	5.	5.	KZCD-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KRPT-F	103.7	ANADARKO	0.9/ 3.3
KATT-F	100.5	OKLAHOMA CTY	1.7/ 9.0
KFXI-F	92.1	MARLOW	0.9/ 3.9
KNIN-F	92.9	WICHITA FALLS	0.9/ 7.7
KWFS-F	103.3	WICHITA FALLS	0.9/ 3.6
KYYI-F	104.7	BURKBURNETT	3.5/ 9.2
WBAP	820	ARLINGTON	3.5/ 3.1

RADIO STATIONS

KKRX,	1050,	250 W/14 W	, Talk	WESTWD, (---)
KSWO,	1350,	1 KW (DA-2)	, Talk	CNN WW1, (---)
KBZQ-F,	99.5,	3.4 KW @ 266	, Soft AC	, (---)
KIRQ-F,	98.1,	100 KW @ 200	, AC	SMN ABC, (Interep)
KLAW-F,	101.5,	100 KW @ 590	, Country	ABC, (Katz)
KMGZ-F,	95.3,	3 KW @ 295	, CHR	WESTWD, (K & P)
KVRW-F,	107.3,	50 KW @ 492	, Oldies	, (K & P)
KZCD-F,	94.3,	3 KW @ 328	, AOR	, (---)

KLAW owner

LIMA, OH

ARB Rank/Pop: 218/126,100
 Market TSL: 20.75 Hours
 Average Person Rating: 15.2

Diaries: 512
 Sample Target: 510
 % Below Line: 22.4
 % Not Listed: 15.1

Retail \$: 1.6 Bil
 FM Share: 80.36%
 Stations: 21/10

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	RATING S94
1. WIMT-F (C)	34/17.7	---	21.2	---	21.9	404	32.0	30.4	30.3
2. WZOQ-F (CHR)	26/13.5	---	14.8	---	17.6	408	32.4	31.9	31.2
3. WBYR-F (AOR/CL)	19/ 9.9	---	4.8	---	6.4	247	19.6	13.3	14.6
4. WIMA (FS/T)	17/ 8.9	---	6.3	---	8.0	246	19.5	15.6	17.5
5. WBUK-F (O)	14/ 7.3	---	9.0	---	5.3	195	15.5	19.9	12.7
6. WLSR-F (AC)	11/ 5.7	---	6.9	---	7.0	169	13.4	15.3	13.3
7. WYRX-F (AOR)	7/ 3.6	---	6.3	---	2.7	112	8.9	14.3	7.9
8.									
9.									
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WIMT-F	1. WIMT-F>	1. WIMT-F	1. WZOQ-F>
2. WZOQ-F	2. WZOQ-F	2. WBUK-F	2. WIMT-F
3. WIMA	3. WIMA	3. WBYR-F	3. WBYR-F
4. WBYR-F	4.	4. WBUK-F	4.
5. WBUK-F	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WBYR-F	1. WIMT-F	1. WIMT-F>	1. WIMT-F>	1. WIMT-F	1. WIMT-F
2. WZOQ-F	2. WZOQ-F	2. WZOQ-F	2. WBUK-F	2. WBYR-F	2. WZOQ-F>
3. WIMT-F>	3. WBYR-F>	3. WBUK-F	3. WZOQ-F	3. WZOQ-F	3. WBUK-F
4.	4.	4. WBYR-F	4.	4. WBUK-F	4. WLSR-F
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCIT	940	LIMA	2.1/6.9
WCSM-F	96.7	CELINA	1.0/2.6
WDOH-F	107.1	DELPHOS	2.1/7.6
WKKI-F	94.3	CELINA	0.5/5.4
WAJI-F	95.1	FT WAYNE	0.5/1.8
WCLR-F	95.7	PIQUA	2.1/6.5
WERT	1220	VAN WERT	1.0/2.9
WGtz-F	92.9	DAYTON	0.5/2.2
WHKO-F	99.1	DAYTON	0.5/2.0
WING-F	102.9	DAYTON	0.5/2.5
WJR	760	DETROIT	0.5/2.8
WKXA-F	100.5	FINDLAY	0.5/3.7
WLW	700	CINCINNATI	4.2/8.6
WQTL-F	106.3	OTTAWA	2.1/5.9

RADIO STATIONS

WCIT, 940, 250 W/6 W (DA-1)	, Talk	WESTWD CBS, (Roslin)
WIMA, 1150, 1 KW (DA-2)	, Full Service/Talk	ABC, (Katz)
WBUK-F, 107.5, 3 KW @ 328	, Oldies	, (---) (FT. SHAWNEE)
WIMT-F, 102.1, 11 KW @ 1059	, Country	ABC, (Katz)
WLSR-F, 104.9, 3 KW @ 220	, AC	WESTWD, (Roslin)
WYRX-F, 93.1, 3 KW @ 328	, AOR	SMN ABC, (Mc-Guild) Forever
WZOQ-F, 92.1, 3 KW @ 328	, CHR	ABC, (Mc-Guild) Forever (WAPAKONETA)

WLW -- See Cincinnati

WBYR-F -- See Fort Wayne

MARION - CARBONDALE, IL

(Southern Illinois)

ARB Rank/Pop: 203/138,800
 Market TSL: 20.75 Hours
 Average Person Rating: 15.4

Diaries: 377
 Sample Target: 380
 % Below Line: 14.0
 % Not Listed: 13.6

Retail \$: 1.4 Bil
 FM Share: 90.27%
 Stations: 19/14

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	METRO CUME S94
1. WDDD-F (C)	30/14.0	---	18.7	---	17.3	425	30.6	30.4	30.5
2. WOOZ-F (C)	28/13.1	---	13.1	---	12.8	354	25.5	24.2	27.3
3. WCIL-F (CHR)	22/10.3	---	6.5	---	9.7	369	26.6	23.9	24.7
4. WTAO-F (AOR)	18/ 8.4	---	13.6	---	14.6	326	23.5	24.4	27.5
5. WUEZ-F (EZ)	12/ 5.6	---	2.8	---	2.2	163	11.7	---	---
6. WVZA-F (CHR)	12/ 5.6	---	3.7	---	1.3	263	18.9	10.7	6.6
7. KEZS-F (C)	11/ 5.1	---	2.8	---	3.1	124	8.9	---	---
8. KGMO-F (O-70's)	10/ 4.7	---	7.0	---	2.2	202	14.6	17.8	10.1
9. WXLT-F (SAC)	9/ 4.2	---	0.5	---	4.0	114	8.2	---	---
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WDDD-F<	1. WDDD-F	1. WDDD-F	1. WTAO-F
2. WOOZ-F>	2. WOOZ-F	2. WOOZ-F	2. WDDD-F
3. WCIL-F<	3. WCIL-F	3. WCIL-F	WCIL-F
4. WTAO-F	4. WUEZ-F	4. WUEZ-F	4. WOOZ-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WCIL-F	1. WDDD-F	1. WDDD-F<	1. WOOZ-F<	1. WOOZ-F	1. WDDD-F
WTAO-F	WOOZ-F	2. WOOZ-F>	2. WDDD-F>	2. WDDD-F>	2. WCIL-F
3. WDDD-F	3. WCIL-F<	3. WCIL-F	3. WUEZ-F	3. WTAO-F	WOOZ-F
4. WOOZ-F	4. WTAO-F	4. WTAO-F	4.	4. KGMO-F	4. WXLT-F
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCIL	1020	CARBONDALE	0.5/ 3.4
WFRX	1300	W. FRANKFORT	2.8/ 3.9
WFRX-F	97.7	W. FRANKFORT	0.5/ 2.7
WINI	1420	MURPHYSBORO	2.3/ 5.1
WJPF	1340	HERRIN	1.9/ 5.0
WQRL-F	106.3	BENTON	1.9/ 5.5
WXAN-F	103.9	AVA	1.4/ 3.6
KMJM-F	107.7	ST. LOUIS	0.9/ 4.5
KMOX	1120	ST. LOUIS	0.9/ 5.1
KPNT-F	105.7	ST. LOUIS	2.3/ 6.9

RADIO STATIONS

WINI,	1420,	500 W	, Talk	PRN TARN, (Roberts)	(MURPHYSBORO)
WJPF,	1340,	1 KW	, Talk	WESTWD ABC, (---)	(HERRIN)
WCIL-F,	101.5,	50 KW @ 351	, CHR	CNN ABC, (---)	Zimmer
WDDD-F,	107.3,	50 KW @ 492	, Country	(---)	
WOOZ-F,	99.9,	32 KW @ 620	, Country	WESTWD, (Banner)	Zimmer (HARRISBURG)
WTAO-F,	105.1,	25 KW @ 308	, AOR	WESTWD, (Christal)	Comm. Svcs. (MURPHYSBORO)
WUEZ-F,	103.5,	6 KW @ 328	, Soft AC	(---)	(CHRISTOPHER)
WVZA-F,	92.7,	3.3 KW @ 433	, CHR	ABC, (---)	WDDD owner (D) (HERRIN)
WXLT-F,	95.1,	6 KW @ 279	, AC	WESTWD, (---)	(CARTERVILLE)
KEZS-F,	102.9,	100 KW @ 948	, Country	WESTWD ABC, (Banner)	Zimmer (CAPE GIRARD.)
KGMO-F,	100.7,	100 KW @ 700	, Oldies-70's	WESTWD, (Eastman)	Withers (CAPE GIRARD.)

MEDFORD-ASHLAND, OR

ARB Rank/Pop: 201/140,200
Market TSL: 18.75 Hours
Average Person Rating: 13.3

Diaries: 450
Sample Target: 490
% Below Line: 1.1
% Not Listed: 17.6

Retail \$: 1.8 Bil
FM Share: 78.57%
Stations: 14/13

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. KRWQ-F (C)	32/17.1	---	18.8	---	16.6	374	26.7	31.3	27.1
2. KBOY-F (AOR)	19/10.2	---	12.7	---	10.7	231	16.5	19.4	20.2
3. KMED (ST)	17/ 9.1	---	6.6	---	8.6	182	13.0	13.4	13.4
4. KCMX-F (SAC)	16/ 8.6	---	4.6	---	3.7	214	15.3	11.6	11.4
5. KAKT-F (C)	13/ 7.0	---	3.0	---	7.0	140	10.0	11.7	17.4
6. KTMT-F (CHR)	11/ 5.9	---	10.2	---	9.6	240	17.1	21.1	22.1
KZZE-F (AOR)	11/ 5.9	---	1.5	---	---	164	11.7	----	----
8. KCMX (FS)	9/ 4.8	---	7.1	---	4.3	107	7.6	11.8	9.1
9. KCNA-F (O)	8/ 4.3	---	4.1	---	5.3	146	10.4	12.6	11.3
10. KTMT (N/T)	7/ 3.7	---	2.0	---	0.5	105	7.5	----	----

12+ AMD

1. KRWQ-F>
2. KBOY-F
3. KCMX
- KCMX-F
- KMED

12+ MID

1. KRWQ-F>
2. KMED
3. KBOY-F
4. KCMX-F
- 5.

12+ PMD

1. KRWQ-F>
2. KBOY-F<
3. KCMX-F
4. KAKT-F
- KMED

12+ EVE

1. KBOY-F<
2. KRWQ-F<
3. KTMT-F
4. KZZE-F
- KAKT-F

ADULTS 18-34

1. KBOY-F>
2. KTMT-F
3. KAKT-F
- KZZE-F
- 5.

ADULTS 18-49

1. KRWQ-F
2. KBOY-F
3. KCMX-F
4. KAKT-F
- KZZE-F

ADULTS 25-54

1. KRWQ-F>
2. KBOY-F
3. KCMX-F>
- 4.
- 5.

ADULTS 35-64

1. KRWQ-F>>
2. KCMX-F>
3. KAKT-F
- KBOY-F
- 5.

MEN 25-54

1. KBOY-F<
2. KRWQ-F>>
- 3.
- 4.
- 5.

WOMEN 25-54

1. KRWQ-F>
2. KCMX-F>
3. KAKT-F
- 4.
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KOPE-F	103.5	MEDFORD	2.1/4.8
KRRM-F	94.7	GRANTS PASS	1.1/3.7
KYJC-F	96.9	MEDFORD	1.6/4.2
KLDR-F	98.3	GRANTS PASS	1.1/3.5

RADIO STATIONS

KCMX,	580,	1 KW (DA-2)	, Full Service	ABC, (Eastman)	DeShutes	
KDOV,	1300,	5 KW (DA-N)	, Religion/Talk	NBC, (MMR)		(PHOENIX)
KMED,	1440,	5 KW/1 KW (DA-1)	, Standards	CBS, (Mc-Guild)		
KAKT-F,	105.1,	50 KW @ 544	, Country	, (MMR)	DeShutes River	(PHOENIX)
KBOY-F,	95.7,	100 KW @ 935	, AOR	USA, (MMR)	DeShutes River	
KCMX-F,	101.9,	32 KW @ 1427	, Soft AC	ABC, (Eastman)	DeShutes River	
KCNA-F,	102.7,	100 KW @ 1975	, Oldies	CNN, (---)		(CAVE JUNCTION)
KOPE-F,	103.5,	100 KW @ 440	, Rel/T	USA TARN WESTWD, (---)		
KRWQ-F,	100.3,	30 KW @ 991	, Country	AP, (Mc-Guild)		(GOLD HILL)
KTMT-F,	93.7,	31 KW @ 3260	, CHR	ABC, (Eastman)	DeShutes	
KYJC-F,	96.9,	25 KW @ 2227	, Country	, (Tacher)		(GRANT'S PASS)
KZZE-F,	106.3,	0.9 KW @ 1590	, AOR	, (Mc-Guild)		(EAGLE POINT)

MERCED, CA

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ARB Rank/Pop: 188/166,900
 Market TSL: 21.50 Hours
 Average Person Rating: 15.6

Diaries: 645
 Sample Target: 580
 % Below Line: 50.4
 % Not Listed: 19.3

Retail \$: 1.1 Bil
 FM Share: 82.38%
 Stations: 32/9

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. KHTN-F (CHR)	32/12.3	13.5	8.9	14.1	10.9	423	25.3	19.9	24.6
2. KUBB-F (C)	22/ 8.5	10.2	8.2	7.6	9.4	298	17.9	18.2	19.2
3. KABX-F (O)	17/ 6.5	5.7	6.6	6.0	6.3	271	16.2	11.5	13.6
4. KDJK-F (AOR)	15/ 5.8	3.3	8.2	5.2	0.8	205	12.3	14.2	6.7
5. KMJ (N/T)	13/ 5.0	5.7	3.9	6.4	4.3	144	8.6	7.7	5.7
6. KVRQ-F (CL AOR)	11/ 4.2	0.4	---	---	---	146	8.7	---	---
7. KATM-F (C)	10/ 3.8	6.1	3.1	5.6	6.6	151	9.0	---	---
8. KYOS (T)	9/ 3.5	1.6	4.3	2.8	2.3	136	8.1	9.2	6.7
9. KSKS-F (C)	8/ 3.1	4.9	6.6	5.6	7.8	150	9.0	15.2	14.6
10. KIBG-F (SP)	7/ 2.7	---	3.5	3.2	5.5	100	6.0	8.9	10.1

12+ AMD

1. KHTN-F
2. KABX-F
3. KUBB-F
4. KMJ <
5. KDJK-F

12+ MID

1. KUBB-F
- KHTN-F
3. KMJ <
4. KABX-F <
5. KVRQ-F

12+ PMD

1. KHTN-F
2. KUBB-F
3. KABX-F
4. KDJK-F
- 5.

12+ EVE

1. KHTN-F>>>
2. KUBB-F
3. KABX-F
4. KDJK-F
- 5.

ADULTS 18-34

1. KHTN-F>
2. KDJK-F
3. KVRQ-F
- 4.
- 5.

ADULTS 18-49

1. KHTN-F>
2. KUBB-F
- KVRQ-F
- KDJK-F
- 5.

ADULTS 25-54

1. KUBB-F
2. KABX-F
- KVRQ-F
- KHTN-F
- 5.

ADULTS 35-64

1. KUBB-F
2. KABX-F
3. KMJ
4. KYOS
- 5.

MEN 25-54

1. KVRQ-F
2. KUBB-F
3. KMJ
4. KDJK-F
- 5.

WOMEN 25-54

1. KABX-F
- KHTN-F
3. KUBB-F
4. KATM-F
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCIV-F	99.9	MOUNT BULLION	1.2/2.6
KLOQ	1580	MERCED	1.9/2.8
KFMK-F	98.7	MERCED	1.2/3.7
KQLB-F	106.9	LOS BANOS	0.8/1.9
KAAT-F	103.1	OAKHURST	2.7/2.6

SEE MODESTO, SAN FRANCISCO OR FRESNO FOR MORE ABOUT THE FOLLOWING STATIONS:

KBAY-F	1.5/ 2.8	KNBR	1.9/ 5.5
KBOS-F	0.4/ 2.6	KNTD	1.9/ 4.1
KCBS	0.4/ 2.2	KOQO	0.4/ 0.6
KHOP-F	0.4/ 2.1	KOQO-F	1.2/ 3.9
KROW-F	0.8/ 3.2	KOSO-F	2.3/ 5.6
KJSN-F	0.8/ 3.1	KTHT-F	0.4/ 1.6
KKDJ-F	1.2/ 5.9	KTRB	1.2/ 1.6
KLBN-F	0.8/ 2.3	KWNN-F	1.9/ 5.2
KNAX-F	0.4/ 2.0		

RADIO STATIONS

KYOS , 1480 , 5 KW (DA-2) , Talk ABC CBS WESTWD , (Christal)
 KIBG-F, 106.3 , 3 KW @ 476 , Hispanic (?) WESTWD , (Christal)
 KVRQ-F, 92.5 , 6 KW @ 328 , AOR/Classic , (---) Clarke (ATWATER)

Other ranked stations - See Fresno, Modesto or Stockton in Spring 96 edition

MERIDIAN, MS

ARB Rank/Pop: 261/61,900
 Market TSL: 20.75 Hours
 Average Person Rating: 15.3

Diaries: 425
 Sample Target: 400
 % Below Line: 3.1
 % Not Listed: 13.6

Retail \$: 0.71 Bil
 FM Share: 62.20%
 Stations: 13/10

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	RATING S94
1. WOKK-F (C)	19/20.0	---	16.7	---	19.2	215	34.7	32.3	38.8
2. WALT (B)	14/14.7	---	16.7	---	13.1	147	23.7	24.8	22.0
3. WMOX (T)	10/10.5	---	10.4	---	6.1	109	17.6	19.7	14.4
4. WJDQ-F (CHR)	9/ 9.5	---	12.5	---	12.1	124	20.0	27.7	24.7
5. WNBW (G/B)	6/ 6.3	---	7.3	---	10.1	64	10.3	8.6	9.4
WZMP-F (C)	6/ 6.3	---	3.1	---	11.1	90	14.5	14.2	21.6
WZKS-F (B/AC)	6/ 6.3	---	---	---	---	43	6.9	---	---
8. WTUX-F (70's-0)	5/ 5.3	---	9.4	---	6.1	96	15.5	19.4	18.7
9. WSLY-F (B)	3/ 3.2	---	3.1	---	---	82	13.2	9.0	5.2
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WOKK-F<	1. WOKK-F>	1. WOKK-F	1. WALT >
2. WMOX >	2. WMOX >	2. WALT >	2. WOKK-F>
3. WALT	3. WALT	3. WJDQ-F	3. WJDQ-F
4. WJDQ-F	4. WJDQ-F	4. WTUX-F	4. WZKS-F
5.	WZRW-F	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WALT	1. WOKK-F	1. WOKK-F>	1. WOKK-F>>	1. WOKK-F	1. WALT
WOKK-F>	2. WALT	2. WALT	2. WALT	2. WZRW-F	2. WOKK-F
3. WJDQ-F	3. WJDQ-F	3. WJDQ-F	WMOX	3. WJDQ-F	3. WZKS-F>
4.	4. WZRW-F	WTUX-F	WNBW	WTUX-F	4.
5.	5.	WZRW-F	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMGP	1450	MERIDIAN	1.1/3.1
WKXI-F	107.5	MAGEE	1.1/3.7
WMYQ-F	97.9	NEWTON	1.1/3.1
WNSL-F	100.3	LAUREL	1.1/2.4

RADIO STATIONS

WALT,	910,	5 KW/1 KW	,	Black	ABC, (Mc-Guild)	New South
WMOX,	1010,	10 KW/1 KW (DA-2),	,	Talk	WESTWD, (Dora)	
WNBW,	1290,	1 KW/100 W	,	Gospel/Black	AURN, (---)	
WJDQ-F,	101.3,	100 KW @ 581	,	CHR	WESTWD CBS, (Eastman)	Radio South
WOKK-F,	97.1,	100 KW @ 600	,	Country	ABC, (Mc-Guild)	New South
WSLY-F,	104.9,	50 KW @ 492	,	Black	(---)	(YORK, AL)
WTUX-F,	102.1,	0.9 KW @ 528	,	70's - Rock	WESTWD, (Mc-Guild)	New South
WZKX-F,	104.1,	16 KW @ 535	,	Black/AC	SMN, (Eastman)	(UNION)
WZMP-F,	95.1,	26 KW @ 607	,	Country	MBS, (Banner)	Radio South (MARION)

MONROE, LA

ARB Rank/Pop: 225/118,000
 Market TSL: 20.00 Hours
 Average Person Rating: 14.7

Diaries: 332
 Sample Target: 350
 % Below Line: 3.5
 % Not Listed: 11.6

Retail \$: 1.5 Bil
 FM Share: 86.27%
 Stations: 14/12

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	METRO CUME S94
1. KJLO-F (C)	29/16.8	---	17.9	---	19.8	399	33.8	35.2	32.0
2. KRVV-F (B)	28/16.2	---	9.8	---	7.3	301	25.5	16.3	16.6
3. KYEA-F (B)	24/13.9	---	16.2	---	14.1	279	23.6	26.8	22.7
4. KMYF-F (C)	17/ 9.8	---	3.5	---	7.9	253	21.4	15.5	19.4
5. KNOE-F (CHR)	13/ 7.5	---	7.5	---	5.6	266	22.5	24.5	19.4
6. KXLA (G)	11/ 6.4	---	1.7	---	1.1	45	3.8	----	----
7. KLIP-F (AOR)	7/ 4.0	---	10.4	---	12.4	142	12.0	20.4	16.1
8. KMLB (T)	5/ 2.9	---	4.6	---	2.3	93	7.9	8.1	8.1
9. KNOE (ST)	5/ 2.9	---	2.9	---	5.6	72	6.1	5.6	7.1
10. KXXZ-F (C)	4/ 2.3	---	2.3	---	7.3	144	12.2	12.7	20.0

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KJLO-F>	1. KJLO-F>>	1. KJLO-F	1. KRVV-F>>
2. KRVV-F	2. KMYF-F	2. KYEA-F<	2. KYEA-F>
3. KYEA-F	KRVV-F	3. KRVV-F>	3. KMYF-F
4. KMYF-F	KYEA-F	4. KNOE-F	4. KNOE-F
5.	5.	KMYF-F	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. KRVV-F	1. KRVV-F	1. KJLO-F>	1. KJLO-F	1. KYEA-F	1. KJLO-F>>
2. KJLO-F	KJLO-F<	2. KYEA-F	2. KYEA-F	2. KRVV-F	2. KMYF-F
3. KYEA-F	3. KYEA-F	3. KRVV-F	3. KMYF-F	3. KJLO-F	3. KYEA-F
4. KNOE-F	4.	4. KMYF-F	4. KRVV-F	4. KLIP-F	4. KRVV-F
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCTO-F	103.1	COLUMBIA	0.6/4.1
KHLL-F	100.9	RICHWOOD	1.7/4.4
KQID-F	93.1	ALEXANDRIA	2.3/6.8
KWJM-F	92.7	FARMERVILLE	1.2/6.1

RADIO STATIONS

KMLB,	1440,	5 KW/1 KW	, Talk	ABC, (Mc-Guild)	New South
KNOE,	540,	5 KW/1 KW	, Standards	AP SMN ABC, (K & P)	
KXLA,	990,	1 KW/250 W	, Gospel	AURN, (K & P)	(RAYVILLE)
KJLO-F,	104.1,	100 KW @ 1017	, Country	ABC, (Mc-Guild)	New South
KLIP-F,	105.3,	50 KW @ 492	, AOR/Classic	(Mc-Guild)	New South
KMYF-F,	106.1,	100 KW @ 453	, Country	ABC, (Banner)	KCTO-F owner (D)
KNOE-F,	101.9,	100 KW @ 1660	, CHR/AC	ABC, (K & P)	
KRVV-F,	100.1,	50 KW @ 492	, Black	SMN ABC, (Mc-Guild)	New South (BASTROP)
KXXZ-F,	107.5,	100 KW @ 1066	, Country	WESTWD AP, (- - -)	(RUSTON)
KYEA-F,	98.3,	50 KW @ 492	, Black	AURN ABC, (D & R)	

MORGANTOWN - CLARKSBURG - FAIRMONT, WV

ARB Rank/Pop: 178/177,600
 Market TSL: 21.00 Hours
 Average Person Rating: 15.2

Diaries: 436
 Sample Target: 430
 % Below Line: 2.6
 % Not Listed: 14.8

Retail \$: 1.8 Bil
 FM Share: 77.39%
 Stations: 20/17

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. WVAQ-F (CHR)	38/14.1	---	13.5	---	17.6	577	32.5	32.4	35.1
2. WKKW-F (C)	33/12.2	---	16.6	---	7.6	438	24.7	30.2	20.7
3. WCLG-F (AOR)	22/ 8.1	---	8.3	---	5.8	299	16.8	21.0	15.3
4. WAJR (C)	21/ 7.8	---	6.9	---	9.0	240	13.5	16.7	16.4
5. WTUS-F (C)	19/ 7.0	---	4.5	---	7.6	260	14.6	9.9	15.6
6. WFGM-F (C)	12/ 4.4	---	6.6	---	6.5	279	15.7	27.7	23.4
7. WDCI-F (SAC)	10/ 3.7	---	3.8	---	2.9	158	8.9	8.5	7.9
WHAR (N/T)	10/ 3.7	---	0.3	---	1.4	90	5.1	---	---
WOBG-F (O)	10/ 3.7	---	3.5	---	1.8	228	12.8	---	---
10. WCLG (ST)	9/ 3.3	---	1.7	---	1.8	101	5.7	---	---

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WVAQ-F	1. WVAQ-F	1. WVAQ-F<	1. WKKW-F
2. WKKW-F<	2. WAJR	2. WKKW-F	2. WVAQ-F>
3. WAJR >	3. WKKW-F	3. WCLG-F>	3. WTUS-F
4. WTUS-F	4. WCLG-F	4.	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WVAQ-F	1. WVAQ-F>	1. WVAQ-F	1. WVAQ-F	1. WVAQ-F>	1. WKKW-F<
2. WCLG-F	2. WKKW-F<	2. WKKW-F>	2. WKKW-F	2. WKKW-F	2. WVAQ-F<
WKKW-F	3. WCLG-F>	3. WTUS-F	3. WAJR	3. WCLG-F	3. WTUS-F>
4.	4.	4. WCLG-F	4. WTUS-F	4. WAJR	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBUC-F	101.3	BUCKHANNON	2.2/6.5
WVUC-F	93.1	BARRACKVILLE	1.5/3.9
WMMN	920	FAIRMONT	1.5/4.4
WMQC-F	100.9	WESTOVER	2.6/7.9
WRLF-F	94.3	FAIRMONT	1.1/4.7
WTCS	1490	FAIRMONT	3.0/3.7
WVHF-F	92.7	CLARKSBURG	2.6/4.6
WASP-F	94.9	OLIVER, PA	0.7/2.7
WDVE-F	102.5	PITTSBURGH	0.7/2.8
WSSN-F	102.3	MORGANTOWN	1.1/3.2

RADIO STATIONS

WAJR, 1440, 5 KW/500 W (DA-2), Country	WESTWD ABC, (---)	WV Radio (MORGANTOWN)
WCLG-F, 100.1, 6 KW @ 298, AOR	SMN Source, (Keystone)	(MORGANTOWN)
WDCI-F, 104.1, 1.2 KW @ 518, Soft AC	(---)	(BRIDGEPORT)
WFGM-F, 97.9, 32 KW @ 600, Country	ABC, (Mc-Guild)	(FAIRMONT)
WKKW-F, 106.5, 50 KW @ 500, Country	WESTWD, (Mc-Guild)	WV Radio (CLARKSBURG)
WOBG-F, 105.7, 6 KW @ 581, Oldies	ABC, (Commercial)	(SALEM)
WTUS-F, 102.7, 3.2 KW @ 453, Country	(---)	(MANNINGTON)
WVAQ-F, 101.9, 50 KW @ 500, CHR	WESTWD ABC, (Mc-Guild)	WV Radio (MORGANTOWN)

MORRISTOWN, NJ

ARB Rank/Pop: 102/379,100
 Market TSL: 22.25 Hours
 Average Person Rating: 17.1

Diaries: 663
 Sample Target: 620
 % Below Line: 80.7
 % Not Listed: 9.7

Retail \$: 5.0 Bil
 FM Share: 72.1%
 Stations: 31/2

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. WPLJ-F (CHR)	63/ 9.6	---	8.4	---	7.9	834	22.0	24.7	24.5
2. WLTW-F (SAC)	54/ 8.3	---	4.1	---	4.2	738	19.5	----	----
3. WCBS-F (O)	46/ 7.1	---	8.4	---	6.2	706	18.6	17.3	17.4
4. WOR (T)	44/ 6.8	---	5.3	---	4.0	465	12.3	11.1	11.0
5. WMTR (FS/ST)	34/ 5.2	---	4.4	---	3.7	304	8.0	8.2	7.5
6. WXRK-F (CL AOR)	32/ 4.9	---	7.1	---	5.5	649	17.1	19.2	16.9
7. WABC (T)	30/ 4.6	---	7.4	---	5.0	445	11.7	13.1	14.2
8. WKTU-F (CHR)	29/ 4.5	---	5.6	---	4.2	590	15.6	---	---
9. WDHA-F (AOR)	28/ 4.3	---	5.6	---	4.5	515	13.6	14.4	17.1
WHTZ-F (CHR)	28/ 4.3	---	5.1	---	4.5	777	20.5	23.4	20.6

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WXRK-F>	1. WLTW-F	1. WPLJ-F	1. WOR
2. WPLJ-F	WPLJ-F	2. WLTW-F<	2. WKTU-F
3. WCBS-F	3. WCBS-F	3. WOR >	3. WHTZ-F
4. WLTW-F	4. WABC	4. WMTR <	4. WLTW-F
5.	5. WMTR	5. WCBS-F	5. WDHA-F

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WPLJ-F>>	1. WPLJ-F>	1. WPLJ-F	1. WLTW-F	1. WPLJ-F	1. WPLJ-F
2. WKTU-F	2. WLTW-F	2. WLTW-F	2. WCBS-F	2. WCBS-F	2. WLTW-F
3. WXRK-F	3. WCBS-F	3. WCBS-F	3. WOR	3. WLTW-F	3. WCBS-F
4. WDHA-F	WKTU-F	4. WQCD-F	4. WQCD-F	4. WQCD-F	4. WQCD-F
WHTZ-F	WXRK-F	5. WDHA-F	5.	WXRK-F	5. WDHA-F
				WFAN	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

SEE NEW YORK FOR MORE ABOUT THE FOLLOWING:

WAXQ-F	1.8/ 9.6	WPAT-F	0.9/ 3.0
WBBR	0.5/ 1.8	WQCD-F	4.0/ 9.4
WBLS-F	0.3/ 1.8	WQEW-F	1.2/ 2.6
WCBS	1.8/10.7	WQHT-F	0.8/ 4.2
WFAN	3.1/12.6	WQXR-F	2.6/ 6.1
WINS	1.1/ 6.4	WRKS-F	0.9/ 3.1
WMXV-F	2.9/15.4	WRNJ	0.8/ 1.8
WNEW-F	2.5/11.8	WSKQ-F	0.6/ 2.1

WAWZ-F	99.1	ZAREPHATH	0.9/3.1
WKXW-F	101.5	TRENTON	2.0/6.7
WNNJ-F	103.7	NEWTON	0.9/2.3
WPST-F	97.5	PRINCETON	0.5/3.3
WSUS-F	102.3	FRANKLIN	0.5/1.8

RADIO STATIONS

WMTR , 1250, 5 KW/1 KW (DA-2), FS/Standards WESTWD AP, (Katz)
 WDHA-F, 105.5, 1 KW @ 564 , AOR , (Katz) (DOVER)

Other ranked stations - See New York

MYRTLE BEACH, SC

ARB Rank/Pop: 185/170,500
 Market TSL: 24.00 Hours
 Average Person Rating: 17.5

Diaries: 407
 Sample Target: 400
 % Below Line: 13.4
 % Not Listed: 9.7

Retail \$: 2.6 Bil
 FM Share: 95.55%
 Stations: 25/18

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	METRO CUME S94
1. WXXM-F (CHR)	32/10.7	---	7.5	---	7.2	385	22.6	15.2	18.7
2. WDAI-F (B)	28/ 9.4	---	9.1	---	---	287	16.8	16.2	---
3. WSYN-F (O)	27/ 9.0	---	6.6	---	6.2	300	17.6	16.4	15.1
4. WJYR-F (SAC)	26/ 8.7	---	8.4	---	9.6	244	14.3	15.6	16.7
5. WYAV-F (AOR/CL)	16/ 5.4	---	6.6	---	6.5	291	17.1	16.3	18.7
6. WYAK-F (C)	14/ 4.7	---	4.4	---	7.6	215	12.6	13.9	15.4
7. WKZQ-F (AOR)	11/ 3.7	---	6.6	---	3.8	192	11.3	14.5	8.7
WNMB-F (AC)	11/ 3.7	---	3.1	---	2.4	161	9.4	8.1	6.5
9. WGTR-F (C)	10/ 3.3	---	5.3	---	11.7	190	11.1	15.8	18.6
WRNN-F (T)	10/ 3.3	---	6.3	---	3.1	154	9.0	12.4	6.8
11. WJXY-F (C)	9/ 3.0	---	2.5	---	5.5	170	10.0	---	---

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WJYR-F<	1. WXXM-F	1. WXXM-F	1. WXXM-F>
2. WSYN-F	2. WJYR-F<	2. WDAI-F	2. WDAI-F
3. WXXM-F	3. WSYN-F	3. WSYN-F	3. WYAV-F
4. WDAI-F	4. WDAI-F	4. WJYR-F	4. WJYR-F
5. WYAV-F	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WXXM-F>	1. WXXM-F<	1. WSYN-F>	1. WSYN-F	1. WSYN-F>	1. WXXM-F>
2. WYAV-F	2. WSYN-F	2. WXXM-F<	2. WJYR-F	2. WDAI-F	2. WDAI-F
WDAI-F	3. WDAI-F>	3. WDAI-F	3. WDAI-F	3. WYAV-F	WSYN-F
4. WWSK-F	4. WYAV-F	4. WYAV-F	4. WXXM-F	4. WXXM-F	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEGX-F 92.9	DILLON	2.0/7.8
WJXY 1050	CONWAY	0.7/3.1
WLMC 1470	GEORGETOWN	2.0/3.6
WMYB-F 99.5	SURFSIDE BEACH	1.7/5.1
WPJS 1330	CONWAY	1.3/2.5
WVCO-F 94.9	LORIS	0.3/3.9
WWSK-F 107.1	SURFSIDE BEACH	4.0/8.5
WHLZ-F 92.5	MANNING	1.7/6.7
WJZK-F 96.9	CHARLESTON	1.7/5.2
WMNX-F 97.3	WILMINGTON	0.7/4.2
WSTS-F 100.9	FAIRMONT	2.3/3.9
WTUA-F 106.1	ST. STEPHENS	1.7/2.6
WWWZ-F 93.3	SUMMERVILLE	3.0/7.0
WZFX-F 99.1	WHITEVILLE	2.3/6.3

RADIO STATIONS

WDAI-F, 98.5,	6 KW @ 328	, Black	CBS, (Torbet)	(PAWLEY'S ISLE)
WGTR-F, 107.9,	32 KW @ 607	, Country	, (Mc-Guild)	(BUCKSPORT)
WJXY-F, 93.9,	6 KW @ 328	, Country	, (---)	(CONWAY)
WJYR-F, 92.1,	50 KW @ 295	, EZ/Soft AC	WESTWD, (Banner)	
WKZQ-F, 101.7,	38 KW @ 558	, AOR	, (---)	
WNMB-F, 105.9,	17 KW @ 361	, AC	, (Dora)	Ogden
WRNN-F, 94.5,	3.5 KW @ 426	, Talk	ABC CNN CBS, (Christal)	Pinnacle
WSYN-F, 106.5,	50 KW @ 328	, Oldies	, (Torbet)	(MULRS. INLET)
WYAK-F, 103.1,	13 KW @ 328	, Country	WESTWD, (D & R)	(GEORGETOWN)
WXXM-F, 97.7,	100 KW @ 492	, CHR	, (---)	(SURFSIDE)
WYAV-F, 104.1,	100 KW @ 600	, AOR/CL	, (---)	(GEORGETOWN)
				(CONWAY)

NEW BEDFORD - FALL RIVER, MA

ARB Rank/Pop: 83/427,500
 Market TSL: 21.25 Hours
 Average Person Rating: 15.7

Diaries: 593
 Sample Target: 440
 % Below Line: 68.2
 % Not Listed: 8.9

Retail \$: 4.5 Bil
 FM Share: 80.52%
 Stations: 40/8

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. WHJY-F (AOR)	54/ 8.0	6.1	8.4	10.3	10.4	670	15.7	20.8	21.4
2. WCTK-F (C)	40/ 6.0	5.0	4.8	4.1	8.1	428	10.0	11.4	13.0
3. WFHN-F (CHR)	33/ 4.9	3.9	5.1	4.0	3.5	497	11.6	13.8	10.6
4. WSNE-F (AC)	32/ 4.8	5.8	3.3	4.1	3.2	627	14.7	14.4	12.8
5. WPRO-F (CHR)	29/ 4.3	7.2	6.9	5.3	5.4	751	17.6	23.7	18.3
6. WLKW (ST)	24/ 3.6	3.7	2.9	2.5	1.3	222	5.2	---	---
7. WJMN-F (CHR)	19/ 2.8	2.7	2.7	2.2	2.8	480	11.2	---	---
8. WBZ (N)	17/ 2.5	3.8	3.7	3.2	3.0	381	8.9	11.5	9.4
9. WBSM (T)	16/ 2.4	1.8	3.3	3.4	3.7	214	5.0	6.2	7.1
10. WAAF-F (AOR)	15/ 2.2	2.0	2.0	1.1	1.7	286	6.7	---	---

12+ AMD

1. WHJY-F
2. WCTK-F
3. WSNE-F
4. WFHN-F
5. WBSM

12+ MID

1. WHJY-F<
2. WCTK-F<
3. WSNE-F
4. WLKW
5. WFHN-F

12+ PMD

1. WHJY-F>
2. WCTK-F
3. WFHN-F
4. WPRO-F
5. WSNE-F

12+ EVE

1. WHJY-F>
2. WFHN-F
3. WPRO-F
4. WCTK-F
- 5.

ADULTS 18-34

1. WHJY-F>
2. WFHN-F
3. WPRO-F
- 4.
- 5.

ADULTS 18-49

1. WHJY-F>
2. WSNE-F<
3. WWLI-F
4. WFHN-F
- 5.

ADULTS 25-54

1. WHJY-F
2. WWLI-F
3. WSNE-F
4. WCTK-F
5. WWBB-F

ADULTS 35-64

1. WWLI-F>
2. WCTK-F
3. WWBB-F
- WSNE-F
- 5.

MEN 25-54

1. WHJY-F>
2. WSNE-F
- WCTK-F
4. WWBB-F
- WWLI-F

WOMEN 25-54

1. WWLI-F
2. WFHN-F
3. WSNE-F
4. WBMX-F
- WHJY-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHTB	1400	FALL RIVER	1.3/3.0
WJFD-F	97.3	NEW BEDFORD	1.8/3.6
WNBH	1340	NEW BEDFORD	0.4/2.3
WSAR	1480	FALL RIVER	1.2/3.6
WCIB-F	101.9	FALMOUTH	0.7/1.9
WCAV-F	97.7	BROCKTON	0.4/1.8
WDGE-F	99.7	WEST WARWICK, RI	1.5/5.5
WDGF-F	100.3	WEST WARWICK, RI	0.7/1.9

SEE BOSTON OR PROVIDENCE FOR MORE ABOUT THE FOLLOWING:

WBCN-F	1.8/ 6.2	WEGQ-F	0.7/ 2.0
WBCS-F	1.6/ 3.6	WHJJ	0.7/ 2.6
WBMX-F	2.1/ 5.8	WKLB-F	1.5/ 3.7
WBOS-F	1.6/ 4.8	WMJX-F	0.7/ 3.2
WBRU-F	1.5/ 7.6	WOODS-F	2.4/ 6.5
WCRB-F	1.3/ 4.1	WPLM-F	0.7/ 2.8
WEEI F	1.9/ 4.7	WPRO	1.9/ 5.5

RADIO STATIONS

WBSM,	1420,	5 KW/1 KW (DA-1) ,	Talk	WESTWD TALKNT, (Mc-Guild)	Spring
WSAR,	1480,	1 KW (DA-1)	, Talk	ABC, (Banner)	
WNBH,	1340,	1 KW	, Talk	ABC, (D & R)	Hall
WFHN-F,	107.1,	3 KW @ 374	, CHR	, (Mc-Guild)	Spring (FAIRHAVEN)

Other ranked stations -- see Providence in Spring 96 edition

NEW LONDON, CT

ARB Rank/Pop: 164/208,700
 Market TSL: 19.50 Hours
 Average Person Rating: 14.8

Diaries: 453
 Sample Target: 440
 % Below Line: 28.9
 % Not Listed: 13.3

Retail \$: 2.2 Bil
 FM Share: 78.28%
 Stations: 28/10

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. WCTY-F (C)	39/12.7	---	10.6	---	12.1	553	26.5	22.1	19.9
2. WQGN-F (CHR)	29/ 9.4	---	8.7	---	11.8	618	26.9	25.3	31.5
3. WTYD-F (SAC)	23/ 7.5	---	9.0	---	7.9	349	16.7	18.8	17.7
4. WBMW-F (AC)	18/ 5.8	---	4.7	---	3.3	322	15.4	15.2	14.6
WXZR-F (ADR)	18/ 5.8	---	5.0	---	3.6	313	15.0	13.3	9.1
6. WICH (FS)	17/ 5.5	---	3.7	---	2.4	215	10.3	9.6	5.7
7. WVVE-F (O)	13/ 4.2	---	5.0	---	5.7	278	13.3	16.3	16.2
WWRX-F (ADR)	13/ 4.2	---	8.1	---	10.0	359	17.2	23.1	24.9
9. WSUB (N/T)	7/ 2.3	---	1.6	---	1.5	93	4.5	---	---
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WCTY-F>	1. WCTY-F>	1. WQGN-F	1. WQGN-F
2. WICH	2. WTYD-F<	2. WCTY-F>	2. WTYD-F
3. WQGN-F	3. WQGN-F	3. WZXR-F	3. WZXR-F
4. WTYD-F	4. WBMW-F	4. WTYD-F	4. WZXR-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WCTY-F	1. WCTY-F	1. WCTY-F>	1. WCTY-F>	1. WCTY-F>	1. WTYD-F
2. WQGN-F	2. WQGN-F	2. WTYD-F	2. WICH	2. WXZR-F>	2. WQGN-F<
WXZR-F>	3. WTYD-F	3. WQGN-F	WTYD-F	3. WWRX-F	3. WBMW-F
4.	WXZR-F	4. WBMW-F	4. WVVE-F	4. WTYD-F	WCTY-F
5.	5.	5. WXZR-F	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WKCD-F 107.7	MYSTIC, CT	1.6/4.7
WNLC 1510	NEW LONDON	2.9/5.3
WDGE-F 99.7	W. WARWICK, RI	1.0/ 4.2
WERI 1230	WESTERLY, RI	1.0/ 2.3
WILI-F 98.3	WILLIMANTIC, CT	1.3/ 6.4
WKCI-F 101.3	HAMDEN, CT	0.6/ 4.4

SEE PROVIDENCE, HARTFORD, NEW HAVEN OR NEW YORK FOR MORE ABOUT THE FOLLOWING:

WAAF-F 1.0/ 3.4	WMRQ-F 1.3/ 4.3
WCBS 2.3/ 8.1	WOR 1.3/ 2.6
WCCC-F 0.6/ 2.7	WRCH-F 1.3/ 2.7
WORC-F 1.9/ 5.2	WTIC 1.3/ 5.0
WFAN 2.3/ 8.0	WVYZ-F 1.3/ 3.8
WHCN-F 2.3/ 4.5	WZMX-F 1.6/ 5.1
WKSS-F 2.3/11.4	

RADIO STATIONS

WICH, 1310, 5 KW (DA-2)	, Full Service	, (D & R)	Hall	(NORWICH)
WSUB, 980, 1 KW/72 W	, Talk	ABC, (Eastman)	Spring	(GROTON)
WBMW-F, 106.5, 6 KW @ 298	, AC	, (---)		(LEDYARD)
WCTY-F, 97.7, 1.9 KW @ 410	, Country	ABC, (D & R)	Hall	(NORWICH)
WQGN-F, 105.5, 3 KW @ 276	, CHR	, (Eastman)	Spring	(GROTON)
WTYD-F, 100.9, 3 KW @ 298	, Soft AC	, (D & R)	Hall	
WVVE-F, 102.3, 3 KW @ 298	, Oldies	AP, (Mc-Guild)		(STONINGTON)
WXZR-F, 98.7, 5.5 KW @ 112	, ADR-NR	SMN ABC, (Roslin)		(EAST LYME)

WWRX-F -- See Providence

NEWBURGH - MIDDLETOWN, NY

ARB Rank/Pop: 141/260,800
 Market TSL: 23.50 Hours
 Average Person Rating: 18.1

Diaries: 410
 Sample Target: 440
 % Below Line: 73.9
 % Not Listed: 15.1

Retail \$: 2.9 Bil
 FM Share: 80.00%
 Stations: 29/4

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. WHUD-F (SAC)	52/11.0	---	13.8	---	9.9	602	23.1	22.3	22.4
2. WSPK-F (CHR)	44/ 9.3	---	10.5	---	8.2	726	27.8	26.3	26.1
3. WPDH-F (AOR)	42/ 6.9	---	6.2	---	13.1	580	22.2	18.1	29.3
4. WABC (T)	32/ 6.8	---	4.4	---	6.5	337	12.9	10.1	16.6
5. WRRV-F (AOR)	24/ 5.1	---	4.0	---	3.9	402	15.4	15.4	15.2
6. WCZX-F (O)	16/ 3.4	---	1.5	---	1.5	268	10.3	---	---
WOR (N/T)	16/ 3.4	---	---	---	1.1	176	6.7	---	---
WRWD-F (C)	16/ 3.4	---	5.7	---	7.3	271	10.4	9.7	10.7
9.									
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WHUD-F	1. WHUD-F	1. WHUD-F	1. WSPK-F
2. WPDH-F<	2. WABC	2. WOR	2. WHUD-F
3. WSPK-F	3. WSPK-F	3. WPDH-F	3. WPDH-F
4. WXRK-F<	4. WPDH-F	4. WSPK-F	WRRV-F
5. WRRV-F	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WSPK-F	1. WPDH-F	1. WPDH-F>	1. WHUD-F>	1. WPDH-F>>	1. WHUD-F>
2. WRRV-F<	2. WSPK-F>	2. WSPK-F	2. WPDH-F>	2. WSPK-F>	2. WSPK-F
WPDH-F>	3. WHUD-F	WHUD-F>	3.	3. WHUD-F	3. WPDH-F
4. WKTU-F	4. WRRV-F	4.	4.	4.	4. WCZX-F
5.	5.	5.	5.	5.	5.
6.	6.	6.	6.	6.	6.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WALL 1340	MIDDLETOWN	1.7/ 5.4
WGNY-F 103.1	NEWBURGH	2.3/11.9
WTHN-F 99.3	ELLENVILLE	1.9/ 6.3
WNNJ-F 103.7	NEWTON	0.4/ 3.1

SEE NEW YORK OR POUGHKEEPSIE FOR MORE ABOUT THE FOLLOWING:

WAXQ-F 1.1/ 4.1	WNEW-F 1.9/ 3.5
WCBS 3.0/14.4	WPLJ-F 2.8/ 9.5
WCBS-F 3.0/ 8.2	WQCD-F 0.8/ 4.9
WZAD-F 1.1/ 4.9	WQHT-F 1.3/ 3.1
WFAN 2.1/ 8.4	WQXR-F 1.7/ 3.4
WHTZ-F 0.8/ 4.6	WRKS-F 1.5/ 3.8
WKTU-F 2.1/ 3.3	WRNQ-F 0.6/ 3.6
WLTW-F 0.6/ 3.2	WXRK-F 2.8/ 7.1

RADIO STATIONS

WALL, 1340, 1 KW	, FS/Talk	AP TALKNT, (Banner)	Rob Dyson	(MIDDLETOWN)
WGNY, 1200, 5 KW/140 W	, Talk	SMN, (Schubert)	Sunrise	(NEWBURGH)
WGNY-F, 103.1, 3 KW @ 276	, AC	WESTWD CBS, (---)	Sunrise	(NEWBURGH)
WRRV-F, 92.7, 3 KW @ 318	, AOR-NR	ABC, (Banner)	Rob Dyson	(MIDDLETOWN)

Other Ranked Stations - See New York in Spring 1996 edition or Poughkeepsie in this edition.

NORTHWEST MICHIGAN

(Traverse City - Petoskey - Charlevoix)

ARB Rank/Pop: 195/154,600
 Market ISI: 23.50 Hours
 Average Person Rating: 17.9

Diaries: 630
 Sample Target: 540
 % Below Line: 0.4
 % Not Listed: 17.9

Retail \$: 2.1 Bil
 FM Share: 86.70%
 Stations: 20/19

12+ MEIRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	METRO CUME S94
1. WTCM-F (C)	53/19.2	---	18.2	---	18.0	493	31.9	30.8	28.0
2. WKLT-F (AOR)	22/ 8.0	---	14.5	---	10.2	319	20.6	26.3	22.0
3. WKPK-F (CHR)	17/ 5.2	---	5.9	---	4.5	294	19.0	22.3	16.0
WTCM (T)	17/ 6.2	---	4.1	---	3.8	234	15.1	10.3	12.0
5. WKHQ-F (CHR)	16/ 5.8	---	4.8	---	7.1	323	20.9	18.6	23.3
WMKC-F (CHR)	16/ 5.8	---	7.1	---	4.5	209	13.5	10.2	11.1
7. WCCW-F (O)	15/ 5.4	---	5.9	---	4.5	195	12.6	13.2	12.1
8. WLDR-F (SAC)	12/ 4.3	---	4.1	---	6.0	213	13.8	12.9	15.6
WAIR-F (O)	12/ 4.3	---	2.6	---	1.9	188	12.2	---	---
10. WCCW-F (ST)	10/ 3.6	---	0.7	---	3.8	58	3.8	---	---
WKLT-F (SAC)	10/ 3.6	---	4.8	---	6.4	184	11.9	16.4	14.7
12. WGFM-F (AOR)	7/ 2.5	---	3.7	---	2.6	149	9.6	9.2	6.9
WGFM-F (CL AOR)	7/ 2.5	---	0.4	---	3.0	96	6.2	---	---
WKLT-F (AOR)	7/ 2.5	---	1.1	---	0.8	102	6.6	---	---

12+ AMD

1. WTCM-F>>
2. WTCM
3. WKHQ-F
- WKLT-F
5. WMKC-F

12+ MID

1. WTCM-F>>
2. WTCM
3. WKLT-F
4. WCCW-F<
5. WKHQ-F

12+ PMD

1. WTCM-F>>
2. WKLT-F
3. WKPK-F
4. WCCW-F
- 5.

12+ EVE

1. WKPK-F
2. WTCM-F
3. WKLT-F
- 4.
- 5.

ADULTS 18-34

1. WTCM-F
2. WKLT-F<
3. WKPK-F>
4. WGFM-F
5. WKHQ-F

ADULTS 18-49

1. WTCM-F>
2. WKLT-F>
3. WKHQ-F
4. WKPK-F
5. WLDR-F

ADULTS 25-54

1. WTCM-F>>
2. WKLT-F
3. WCCW-F
4. WKHQ-F
- WAIR-F

ADULTS 35-64

1. WTCM-F>>
2. WCCW-F
3. WMKC-F
- WTCM
- WAIR-F

MEN 25-54

1. WTCM-F>>
2. WKLT-F>
3. WCCW-F
4. WAIR-F
- 5.

WOMEN 25-54

1. WTCM-F>>
2. WKHQ-F
3. WLDR-F
4. WCCW-F
- 5.

UNRATED STATIONS/METRO SHARE & CUME RATING

WBCN-F	93.5	BOYNE CITY	0.4/2.1
WBNZ-F	49.3	FRANKFORT	1.4/2.9
WMMI	1110	PETOSKEY	0.7/2.8
WLX1-F	96.7	CADILLAC	0.7/1.7
WMBN	1340	PETOSKEY	0.7/2.2
WUPS-F	98.5	PRUDENVILLE	0.4/2.2

RADIO STATIONS

WCCW	1310	5 KW (DAYS)	Standards	SMN, (---)	WTCM owner	(TRAVERSE C.)
WTCM	580	5 KW/1 KW (DA-2)	Talk	ABC, (Katz)		(TRAVERSE C.)
WAIR-F	92.5	100 KW @ 869	Oldies	ABC, (Banner)	WKLT owner	(ATLANTA)
WCCW-F	107.5	50 KW @ 492	Oldies	SMN, (---)	WTCM owner	(TRAVERSE C.)
WGFM-F	105.1	100 KW @ 925	Classic AOR	WESTWD, (Torbet)		(CHEBOYGAN)
WGFM-F	98.1	5 KW @ 738	Classic AOR	WESTWD, (Torbet)	WGFM owner (D)	(GLEN ARBOR)
WKHQ-F	105.9	100 KW @ 899	CHR	ABC, (Mc-Guild)	MacDonald	(CHARLEVOIX)
WKLT-F	97.5	32 KW @ 617	AOR	ABC, (Banner)	WAIR owner	(KALKASKA)
WKLT-F	98.9	52 KW @ 800	AOR	ABC, (Banner)	WAIR owner	
WKPK-F	106.7	100 KW @ 581	CHR	WESTWD, (Patt)		(GAYLORD)
WLDR-F	101.9	100 KW @ 630	Soft AC	CNN WESTWD, (K & P)		(TRAVERSE C.)
WLX1-F	96.3	100 KW @ 981	AC	(D & R)	MacDonald	(PETOSKEY)
WTCM-F	103.5	100 KW @ 991	Country	ABC, (Katz)		(TRAVERSE C.)
WMKC-F	102.9	100 KW @ 1102	Country	WESTWD, (Patt)		(ST. IGNACE)

OOESSA - MIDLAND, TX

ARB Rank/Pop: 173/186,200
 Market TSL 23.25 Hours
 Average Person Rating: 17.0

Diaries: 572
 Sample Target: 620
 % Below Line: 0.0
 % Not Listed: 6.0

Retail \$: 2.0 Bil
 FM Share: 83.73%
 Stations: 20/20

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. KODM-F (AC)	35/11.1	8.9	7.0	9.0	6.9	314	16.9	16.5	17.9
2. KGEE-F (C)	34/10.8	10.2	10.2	13.3	15.5	459	24.7	25.5	28.1
3. KNFM-F (C)	32/10.1	11.7	13.7	9.3	11.9	370	19.9	24.3	24.9
4. KBAT-F (AOR)	24/ 7.6	5.7	7.3	8.6	8.9	261	14.0	18.2	17.3
5. KCHX-F (CHR)	23/ 7.3	8.6	8.6	9.0	5.6	318	17.1	22.3	20.5
6. KQIP-F (O)	19/ 6.0	5.1	4.1	5.0	5.9	256	13.7	14.4	16.6
7. KMRK-F (SP)	14/ 4.4	6.0	8.9	5.0	7.9	179	9.6	14.7	11.6
8. KMND (ST)	13/ 4.1	5.7	4.1	6.0	6.9	115	6.2	7.0	9.4
KIOL-F (SAC)	13/ 4.1	1.9	3.2	3.7	1.7	200	10.7	8.5	6.5
10. KQRX-F (AOR)	12/ 3.8	2.5	---	---	---	210	11.3	---	---
11. KXXL-F (SP)	12/ 3.8	4.1	---	---	---	127	6.8	---	---

12+ AMD

- KGEE-F
- KODM-F<
- KHFM-F>
- KBAT-F<
- KQIP-F

12+ MID

- KODM-F<
- KGEE-F<
- KNFM-F>
- KBAT-F
- KQIP-F

12+ PMD

- KODM-F
- KNFM-F<
- KGEE-F<
- KBAT-F
- KCHX-F

12+ EVE

- KCHX-F
- KBAT-F
- KMRK-F
- KNFM-F
- KODM-F

ADULTS 18-34

- KBAT-F>
- KCHX-F
- KNFM-F
- KGEE-F
-

ADULTS 18-49

- KGEE-F<
- KODM-F<
- KBAT-F
- KNFM-F
- KCHX-F

ADULTS 25-54

- KODM-F>
- KGEE-F
- KBAT-F
- KFFM-F
- KQIP-F

ADULTS 35-64

- KODM-F
- KGEE-F
- KNFM-F
- KQIP-F
-

MEN 25-54

- KBAT-F
- KGEE-F
- KODM-F
- KQIP-F
- KCDQ-F

WOMEN 25-54

- KODM-F>>
- KNFM-F
- KGEE-F
- KIOL-F
-

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCDQ-F	102.1	OOESSA	3.2/ 9.2
KCRS	550	MIDLAND	1.6/ 6.2
KCRS-F	103.3	MIDLAND	3.2/11.0
KJBC	1150	MIDLAND	3.2/ 3.4
KKKK-F	99.1	OOESSA	1.9/ 7.7
KOZA	1230	OOESSA	2.8/ 6.3
KQLM-F	107.9	OOESSA	0.9/ 4.6
KRIL	1410	OOESSA	0.3/ 2.5
KWEL	1070	MIDLAND	3.2/ 3.4

RADIO STATIONS

KMND,	1510,	500 W (DAYS)	, Standards	WESTWD CNN,	(Banner)
KOZA,	1230,	1 KW	, Hispanic	, (---)	
KWEL,	1070,	2.5 KW (DAYS)	, Hispanic	, (Lotus Hisp)	
KBAT-F,	93.3,	100 KW @ 440	, AOR	, (Eastman)	KQIP owner (D)
KCDQ-F,	102.1,	100 KW @ 971	, Classic AOR	, (Christal)	Champion (MONAHANS)
KCHX-F,	106.7,	100 KW @ 679	, CHR	, (---)	Champion
KCRS-F,	103.3,	100 KW @ 918	, Country	WESTWD,	(Mc-Guild) Mayes
KGEE-F,	99.9,	100 KW @ 541	, Country	ABC,	(Katz) (MONAHANS)
KIOL-F,	100.3,	100 KW @ 800	, Soft AC	, (---)	Noalmark (LA#ESA)
KKKK-F,	99.1,	100 KW @ 410	, Religion	, (Walton)	
KMRK-F,	96.1,	50 KW @ 492	, Hispanic	, (---)	Champion
KNFM-F,	92.3,	100 KW @ 984	, Country	CNN,	(Banner)
KODM-F,	97.9,	100 KW @ 361	, AC	, (D & R)	KGEE owner (D)
KQIP-F,	96.9,	100 KW @ 420	, Oldies	SMN,	(Eastman) KBAT owner (D)
KQRX-F,	95.1,	10 KW @ 505	, AOR-NR	, (---)	
KXXL-F,	101.3,	100 KW @ 485	, Hispanic	, (---)	(CRANE)

OWENSBORO, KY

ARB Rank/Pop: 253/74,500
 Market TSL: 20.00 Hours
 Average Person Rating: 14.8

Diaries: 337
 Sample Target: 280
 % Below Line: 37.3
 % Not Listed: 9.1

Retail \$: 0.83 Bil
 FM Share: 93.0%
 Stations: 12/6

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	RATING S94
1. WBKR-F (C)	35/31.8	---	37.1	---	33.0	371	49.8	52.5	51.2
2. WSTO-F (CHR)	17/15.5	---	11.2	---	15.5	273	36.6	30.8	35.8
3. WBIO-F (C)	9/ 8.2	---	6.9	---	5.8	90	12.1	17.3	15.1
4. WIKY-F (AC)	7/ 6.4	---	---	---	2.9	105	14.1	---	---
WKDQ-F (C)	7/ 6.4	---	5.2	---	3.9	110	14.8	17.0	17.1
6. WGBF-F (AOR)	5/ 4.5	---	3.4	---	3.9	59	7.9	7.2	8.6
WQXQ-F (C)	5/ 4.5	---	2.6	---	4.9	85	11.4	11.7	12.4
8. WVJS (N/T)	4/ 3.6	---	1.7	---	3.9	122	16.4	---	---
9. WKTG-F (AC)	3/ 2.7	---	3.4	---	1.0	62	8.3	12.1	7.7
WOMI (N/T)	3/ 2.7	---	1.7	---	1.9	45	6.0	---	---

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WBKR-F>>>	1. WBKR-F>>	1. WBKR-F>>	1. WSTO-F
2. WSTO-F>	2. WSTO-F	2. WSTO-F>	2. WBKR-F>>
3.	3. WBIO-F	3. WBIO-F	3.
4.	4. WIKY-F	4. WIKY-F	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WBKR-F	1. WBKR-F>>>	1. WBKR-F>>>	1. WBKR-F>>>	1. WBKR-F>>>	1. WBKR-F>>>
2. WSTO-F>>	2. WSTO-F>	2. WSTO-F>	2. WSTO-F	2. WBIO-F	2. WSTO-F>>
3.	3.	3. WBIO-F	3. WBIO-F	WGBF-F	3.
4.	4.	WIKY-F	4.	4.	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJPS-F	106.1	NEWBURGH	1.8/ 4.3
WLME-F	102.9	HAWKESVILLE	2.7/ 4.2

RADIO STATIONS

WOMI,	1490	1 KW	Talk	WESTWD BRN, (Banner)	Brill
WVJS,	1420,	5 KW/1 KW (DA-2)	Standards	ABC, (Banner)	
WBIO-F,	94.7,	3 KW @ 328	Country	SMN ABC, (---)	Cromwell
WQXQ-F,	101.9,	100 KW @ 669	AC	ABC, (---)	(PHILPOT) (CENTRAL CITY)

Other ranked stations -- see Evansville in Spring 96 edition

PALM SPRINGS, CA

ARB Rank/Pop: 151/238,200
 Market TSL: 22 Hours
 Average Person Rating: 16.8

Diaries: 535
 Sample Target: 620
 % Below Line: 4.0
 % Not Listed: 12.0

Retail \$: 2.7 Bil
 FM Share: 86.40%
 Stations: 21/18

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. KPSI-F (CHR)	59/14.7	15.0	12.7	13.8	12.1	791	33.2	29.8	28.8
2. KWXY-F (EZ)	51/12.7	11.7	8.7	10.7	12.3	391	16.4	12.1	14.4
3. KDES-F (O)	31/ 7.7	5.9	8.0	7.0	10.5	541	22.7	23.0	21.8
4. KPLM-F (C)	29/ 7.2	6.4	9.0	8.7	9.2	350	14.7	11.8	18.5
5. KEZN-F (SAC)	27/ 6.7	5.9	6.5	3.9	6.9	448	18.8	18.8	13.9
KLOB-F (SP)	27/ 6.7	5.3	5.7	6.3	5.4	358	15.0	15.7	9.4
7. KUNA-F (SP)	25/ 6.2	4.8	2.2	4.6	5.6	248	10.4	9.9	14.5
8. KCLB-F (AOR)	18/ 4.5	6.1	5.0	5.1	4.9	348	14.6	14.8	13.5
9. KCMJ-F (AOR/CL)	17/ 4.2	3.1	4.5	7.3	2.8	347	14.6	15.8	13.1
10. KPSI (CHR)	11/ 2.7	2.0	1.5	2.9	2.1	118	5.0	---	---
11. KCLB (SP)	8/ 2.0	1.5	1.0	1.5	2.8	107	4.5	---	---
KLCX-F (AOR)	8/ 2.0	4.3	2.7	3.1	2.8	213	8.9	11.4	11.4

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KPSI-F	1. KWXY-F<	1. KWXY-F<	1. KPSI-F>>
2. KWXY-F	2. KPSI-F	2. KPSI-F>	2. KLOB-F
3. KDES-F	3. KPLM-F	3. KPLM-F<	3. KWXY-F
4. KUNA-F	4.	4. KDES-F	4.
5. KPLM-F	5.	5. KEZN-F	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. KPSI-F	1. KPSI-F>	1. KPSI-F	1. KDES-F<	1. KEZN-F	1. KPSI-F
2. KPLM-F	2. KLOB-F<	2. KDES-F	2. KWXY-F	2. KLOB-F	2. KDES-F
3. KCLB-F	3. KEZN-F	3. KEZN-F	3. KEZN-F	KPSI-F	3. KPLM-F
KLOB-F	KPLM-F	4. KLOB-F	4. KPSI-F	KUNA-F	4.
5.	5.	5. KUNA-F	5.	5. KCMJ-F	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCMJ	1140	PALM SPRINGS	1.2/3.7
KNWZ	1270	PALM DESERT	0.7/3.9
KNWZ-F	106.9	YUCCA VALLEY	1.5/5.9
KPSL	1010	THOUSTAND PALMS	1.5/5.0
KUNA	1400	INDIO	0.5/3.0
KWXY	1340	CATHEDRAL CITY	1.0/2.1
KFJ	640	LOS ANGELES	1.7/5.4
KNX	1070	LOS ANGELES	0.5/1.6
KTWV-F	94.7	LOS ANGELES	1.7/3.4

RADIO STATIONS

KCLB, 970, 5 KW/1 KW (DA-2), Hispanic	, \$ (Katz)	(COACHELLA)
KNWZ, 1270, 5 KW/750 W (DA-1), News/Talk	CNN WESTWD, \$ (Western)	
KPSI, 1450, 1 KW, Talk	ABC, \$ (Christal)	
KCLB-F, 93.7, 27 KW @ 640, AOR	, \$ (Katz)	(COACHELLA)
KCMJ-F, 92.7, 3 KW @ 298, AOR/CL	, \$ (McGuild)	(INDIO)
KDES-F, 104.7, 42 KW @ 541, Oldies	, \$ (D & R)	KPSI owner
KEZN-F, 103.1, 0.6 KW @ 590, Soft AC	WESTWD, \$ (Torbet)	
KLCX-F, 102.3, 0.7 KW @ 571, AOR	, \$ (Mc-Guild)	(INDIO)
KLOB-F, 94.7, 0.7 KW @ 600, Hispanic	, \$ (Lotus Hisp.)	(1000 PALMS)
KPLM-F, 106.1, 50 KW @ 390, Country	AP, \$ (Katz)	
KPSI-F, 100.5, 25 KW @ 121, CHR	, \$ (Christal)	
KUNA-F, 96.7, 0.6 KW @ 580, Hispanic	CNN, \$ (---)	(LA QUINTA)
KWXY-F, 98.5, 50 KW @ 500, EZ	, \$ (K & P)	

PANAMA CITY, FL

ARB Rank/Pop: 224/119,100
 Market TSL: 21.00 Hours
 Average Person Rating: 15.8

Diaries: 357
 Sample Target: 330
 % Below Line: 1.1
 % Not Listed: 9.6

Retail \$: 1.5 Bil
 FM Share: 97.06
 Stations: 14/13

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	RATING S94
1. WILN-F (CHR)	27/14.4	---	12.1	---	9.4	371	31.2	22.9	24.0
2. WDRK-F (AOR)	20/10.6	---	8.1	---	3.5	215	18.1	15.2	13.2
WEBZ-F (ST)	20/10.6	---	9.2	---	9.4	204	17.1	14.0	15.3
WRBA-F (AOR/CL)	20/10.6	---	6.9	---	4.7	188	15.8	13.4	15.5
5. WPAP-F (C)	19/10.1	---	15.0	---	21.1	319	26.8	25.2	32.8
6. WAKT-F (C)	18/ 9.6	---	4.6	---	7.6	254	21.3	13.4	16.0
7. WFSY-F (AC/O)	12/ 6.4	---	9.8	---	6.4	222	18.6	18.6	19.2
8. WYOO-F (N/T)	9/ 4.8	---	3.5	---	3.5	125	10.5	---	---
9. WPFM-F (CHR)	7/ 3.7	---	1.7	---	4.7	183	15.4	---	---
10. WLTG (N/T)	5/ 2.7	---	1.2	---	1.2	60	5.0	---	---
WPCF-F (REL)	5/ 2.7	---	5.8	---	2.9	88	7.4	9.3	8.8

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WDRK-F	1. WDRK-F	1. WILN-F>	1. WILN-F>>>
2. WILN-F	WEBZ-F	2. WPAP-F	2.
3. WPAP-F	WRBA-F	3. WDRK-F	3.
4. WAKT-F	4.	WRBA-F	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WILN-F<	1. WDRK-F<	1. WRBA-F<	1. WRBA-F	1. WDRK-F	1. WFSY-F
2. WDRK-F>	2. WILN-F	2. WDRK-F	2. WPAP-F	2. WRBA-F	WILN-F
3. WAKT-F	WRBA-F	3. WAKT-F	3. WEBZ-F	3. WAKT-F	WPAP-F
4. WRBA-F	4. WAKT-F	WILN-F<	4. WAKT-F	4. WILN-F	WRBA-F
5.	5.	5. WPAP-F	WFSY-F	WPAP-F	5. WAKT-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WTBB-F 97.7	PANAMA CITY BEACH	0.5/ 3.0
WDJR-F 96.9	ENTERPRISE	1.1/ 4.6

RADIO STATIONS

WLTG , 1430,	5 KW (DA-2) ,	Talk	UPI, WESTWD, (---)		
WAKT-F, 105.1,	50 KW @ 335 ,	Country	(Christal)	WRBA owner (D)	
WDRK-F, 103.5,	100 KW @ 423 ,	AOR	(---)	WPFM owner (D)	(CALLAWAY)
WEBZ-F, 99.3,	50 KW @ 492 ,	Standards	(Torbet)		(MEXICO BEACH)
WFSY-F, 98.5,	100 KW @ 1089 ,	Oldies/AC	ABC, (Torbet)	WMTD owner (D)	
WILN-F, 105.9,	50 KW @ 384 ,	CHR	(Banner)	WTBB owner (D)	
WPAP-F, 92.5,	100 KW @ 1230 ,	Country	WESTWD, (Mc-Guild)	Paxson	
WPBH-F, 94.5,	100 KW @ 991 ,	AC	WESTWD, (Mc-Guild)	Paxson	(PORT ST. JOE)
WPCF-F, 100.1,	8 KW @ 410 ,	Religion	(---)		
WPFM-F, 107.9,	100 KW @ 781 ,	CHR	WESTWD, (Katz)	WDRK owner (D)	
WRBA-F, 95.9,	50 KW @ 282 ,	Classic AOR	WESTWD, (Christal)	WAKT owner (D)	(SPRINGFIELD)
WTBB-F, 97.7,	100 KW @ 954 ,	AOR	(---)	WILN owner (D)	(BONIFAY)
WYOO-F, 101.3,	5 KW @ 236 ,	News/Talk	WESTWD UPI, (---)		(SPRINGFIELD)

PARKERSBURG - MARIETTA, WV - OH

ARB Rank/Pop: 217/127,700
 Market TSL: 19.Hours
 Average Person Rating: 14.0

Diaries: 551
 Sample Target: 520
 % Below Line: 8.4
 % Not Listed: 12.3

Retain \$: 7.4 Bill
 FM Share: 35.0%
 Stations: 14/11

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUMF	METRO CUME S96	METRO CUME S95	RATING S94
1. WXIL-F (CHR)	36/20.1	--	17.9	---	16.1	490	38.4	39.4	37.5
2. WNUS-F (C)	33/18.4	---	14.1	---	17.1	366	28.7	25.3	33.0
3. WXXK-F (C)	21/11.7	---	17.4	---	14.1	339	26.5	35.0	31.5
4. WDMX-F (O)	16/ 8.9	---	8.7	---	11.2	305	23.9	22.9	25.6
5. WRZZ-F (AOR)	12/ 6.7	---	4.3	---	3.9	213	16.7	13.5	10.4
6. WURN-F (SAC)	8/ 4.5	---	5.4	---	7.8	177	13.4	12.7	22.4
7. WHCM-F (C)	6/ 3.4	---	3.8	---	4.4	153	12.0	9.7	11.1
WXYG (C)	6/ 3.4	---	2.7	---	2.4	113	8.8	7.7	6.3
9. WADC (ST)	5/ 2.8	---	7.1	---	4.9	84	6.6	12.4	9.7
WLTP (N/T)	5/ 2.8	---	1.1	---	1.5	64	5.0	---	---

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WXIL-F>	1. WXIL-F>	1. WXIL-F	1. WNUS-F>
2. WNUS-F<	2. WNUS-F<	2. WNUS-F>	2. WXIL-F>
3. WXXK-F<	3. WXXK-F	3. WXXK-F	3.
4. WDMX-F	4. WDMX-F	4. WDMX-F	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WXIL-F	1. WXIL-F>>	1. WXIL-F>	1. WXIL-F<	1. WXIL-F>	1. WXIL-F>
2. WNUS-F>	2. WNUS-F	2. WNUS-F>	2. WNUS-F>	2. WNUS-F	2. WNUS-F>
3. WXXK-F	3. WDMX-F	3. WDMX-F	3. WXXK-F	3. WDMX-F>	3. WDMX-F
4.	4. WXXK-F	4. WXXK-F	4. WDMX-F	4. WXXK-F	4. WXXK-F
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMOA	1490	MARIETTA	2.2/7.0
WYLI	910	MARIETTA	1.1/3.3
WMGG-F	101.5	GALLIPOLIS	0.6/3.1
WRRR-F	93.9	ST. MARY'S, WV	1.1/4.3

RADIO STATIONS

WADC,	1050,	5 KW/143 W	, Standards	WESTWD	CBS, (Regional)	
WXYG,	1230,	1 KW (DA-1)	, Country	ABC TALKNT	WESTWD, (Mc-Guild)	Fritz
WMOA,	1490,	1 KW	, EZ		ABC, (Regional)	
WDMX-F,	100.1,	1.7 KW @ 440	, Oldies		SMN, (K & P)	WNUS owner (D) (VIENNA, WV)
WURN-F,	102.1,	25 KW @ 298	, Soft AC		WESTWD, (Regional)	Burbach
WHCM-F,	99.1,	11 KW @ 485	, Country		CBS WESTWD, (Regional)	
WNUS-F,	107.1,	2.3 KW @ 371	, Country		, (Regional)	(BELPRE, OH)
WRZZ-F,	106.1,	6 KW @ 604	, AOR		WESTWD, (Regional)	(RAVENS., WV)
WXIL-F,	95.1,	50 KW @ 500	, CHR/AC		, (Katz)	Burbach
WXXK-F,	103.1,	0.7 KW @ 551	, Country		ABC, (Mc-Guild)	Fritz

POUGHKEEPSIE, NY

ARB/Rank/Pop: 155/216,800
 Market TSL: 23.25 Hours
 Average Person Rating: 17.7

Diaries: 444
 Sample Target: 440
 % Below Line: 22.7
 % Not Listed: 23.4

Retail \$: 2.1 Bil
 FM Share: 83.96%
 Stations: 29/13

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. WPDH-F (AOR)	46/12.0	---	15.8	---	12.0	599	27.6	30.1	25.2
2. WRWD-F (C)	38/ 9.9	---	4.1	---	6.6	330	15.2	10.8	12.4
3. WSPK-F (CHR)	25/ 6.5	---	10.6	---	11.5	459	21.2	26.7	27.9
4. WCZX-F (O)	21/ 5.5	---	7.3	---	8.2	290	13.4	17.3	23.0
5. WHUD-F (SAC)	18/ 4.7	---	6.0	---	7.9	316	14.6	12.8	14.4
6. WRNQ-F (SAC)	17/ 4.4	---	6.0	---	6.6	295	13.6	13.8	16.1
7. WEOK (ST)	14/ 3.7	---	4.4	---	3.8	191	8.8	8.6	8.6
8. WBPM-F (CHR)	12/ 3.1	---	1.6	---	1.3	210	9.7	---	---
9. WBWZ-F (O-70's)	11/ 2.9	---	3.6	---	4.1	195	9.0	11.4	11.1
10. WFAN (SPRTS)	9/ 2.3	---	2.8	---	1.5	211	9.7	---	---
11. WDST-F (AOR-NR)	8/ 2.1	---	2.1	---	1.5	185	8.5	---	---

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WPDH-F>	1. WPDH-F<	1. WPDH-F	1. WSPK-F>
2. WRWD-F	2. WRWD-F	2. WRWD-F>	2. WPDH-F
3. WSPK-F	3. WCZX-F	3. WSPK-F	3. WBPM-F
4. WFAN	4. WRNQ-F	4. WHUD-F	4. WRWD-F
WHUD-F	5.	WDZX-F	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WPDH-F<	1. WPDH-F>	1. WPDH-F>	1. WPDH-F>	1. WPDH-F>>	1. WPDH-F<
2. WRWD-F<	2. WRWD-F>	2. WRWD-F	2. WRWD-F	2. WRWD-F>	2. WRNQ-F
3. WSPK-F>	3. WSPK-F	3. WCZX-F	3. WCZX-F	3. WCZX-F	WRWD-F
4.	4. WCZX-F	4. WRNQ-F	4. WHUD-F	WHUD-F	4. WSPK-F
5.	5.	5.	5.	5.	5. WCZX-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBNR	1260	BEACON	0.8/ 2.7
WDSP-F	96.9	ARLINGTON	0.5/ 2.9
WGHO	920	KINGSTON	1.6/ 3.6
WKIP	1450	POUGHKEEPSIE	0.8/ 3.1

SEE NEW YORK FOR MORE ABOUT THE FOLLOWING:

WABC	1.6/ 6.7	WCBS	1.6/ 8.5
WAXB-F	0.8/ 4.5	WHTZ-F	0.8/ 3.0
WAXQ-F	1.3/ 3.5	WKTU-F	0.8/ 3.2
		WNEW-F	0.8/ 2.4

RADIO STATIONS

WEOK	, 1390,	5 KW/106 W (DA-1),	Standards	WESTWD CNN, (Katz)	Dyson
WKIP	, 1450,	1 KW (DA-1)	, Talk	WESTWD ABC, (Banner)	
WBPM-F,	94.3,	1.1 KW @ 554	, CHR	, (---)	(KINGSTON)
WBWZ-F,	93.3,	3 KW @ 328	, Oldies-70's	WESTWD, (---)	Mike Schwartz (NEW PALTZ)
WCZX-F,	97.7,	0.3 KW @ 1040	, Oldies	, (Katz)	
WDSP-F,	96.9,	0.5 KW @ 764	, AOR/NR	CBS, (Banner)	WDST owner (D) (ARLINGTON)
WPDH-F,	101.5,	4.4 KW @ 1538	, AOR/CL	ABC, (Katz)	Dyson
WRNQ-F,	92.1,	2.2 KW @ 384	, Soft AC	WESTWD, (Banner)	
WRWD-F,	107.3,	0.3 KW @ 968	, Country	ABC, (---)	Mike Schwartz (HIGHLAND)
WSPK-F,	104.7,	7.4 KW @ 1250	, CHR	ABC, (Christal)	Enterprise

WHUD-F -- See New York in Spring 96 edition

RAPID CITY, SD

ARB Rank/Pop: 247/86,900
 Market TSL: 21.50 Hours
 Average Person Rating: 15.8

Diaries: 306
 Sample Target: 290
 % Below Line: 0.7
 % Not Listed: 8.0

Retail \$: 1.25 Bil
 FM Share: 69.05%
 Stations: 15/14

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. KOUT-F (C)	19/13.9	---	18.2	---	17.1	241	27.7	29.8	30.9
2. KFXS-F (AOR/CL)	18/13.1	---	13.1	---	4.9	226	26.0	23.4	17.5
KKMK-F (CHR)	18/13.1	---	17.5	---	10.4	251	28.9	25.7	26.0
4. KSQY-F (AOR)	11/ 8.0	---	4.4	---	15.9	181	20.8	12.6	24.8
KTOQ (ST)	11/ 8.0	---	4.4	---	4.3	102	11.7	9.9	13.0
6. KOTA (T)	10/ 7.3	---	10.2	---	6.1	149	17.1	21.4	23.5
7. KBHB (C)	9/ 6.6	---	0.7	---	3.0	65	7.5	---	---
8. KDDX-F (AOR)	7/ 5.1	---	3.6	---	2.4	97	11.2	8.5	9.9
9. KIMM (N/T)	5/ 3.6	---	2.2	---	1.2	74	8.5	---	---
KIQK-F (C)	5/ 3.6	---	12.4	---	14.0	122	14.0	22.0	25.8

12+ AMD

1. KKMK-F
2. KOUT-F
3. KFXS-F>
4. KSQY-F
- KTOQ

12+ MID

1. KFXS-F
2. KOTA
- KOUT-F
- 4.
- 5.

12+ PMD

1. KFXS-F
- KOUT-F
3. KKWK-F
4. KSQY-F
- 5.

12+ EVE

1. KTOQ
- KKMK-F
3. KOUT-F
4. KFXS-F
- 5.

ADULTS 18-34

1. KOUT-F
2. KKMK-F
3. KFXS-F
4. KSQY-F
- 5.

ADULTS 18-49

1. KFXS-F
2. KOUT-F
3. KKMK-F
4. KSQY-F
- 5.

ADULTS 25-54

1. KFXS-F
2. KKMK-F
- KOUT-F
4. KSQY-F
- 5.

ADULTS 35-64

1. KFXS-F>
2. KOUT-F
3. KKMK-F
4. KBHB
- KOTA

MEN 25-54

1. KFXS-F
- KOUT-F
3. KSQY-F>
4. KOTA
- KDDX-F

WOMEN 25-54

1. KKMK-F>
2. KFXS-F>
3. KOUT-F>
4. KDDX-F
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KRCS-F	93.1	STURGIS	1.5/ 3.8
KKLS	920	RAPID CITY	2.9/10.7
KLMP-F	97.9	RAPID CITY	2.9/ 5.3
KSLT-F	107.3	SPEARFISH	1.5/ 5.2
KZZI-F	95.9	SPEARFISH	0.7/ 5.6

RADIO STATIONS

KBHB, 810,	25 KW (DAYS, DA)	FS/C	WEWTWD, (K & P)	(STURGIS)
KIMM, 1150,	5 KW/450 W (DA-1),	Talk	WESTWD TALKNT, (Christal)	T. Ingstad
KKLS, 920,	5 KW/100 W (DA-1),	Oldies	ABC SMN, (Mc-Guild)	T. Ingstad
KOTA, 1380,	5 KW (DA-N)	Full Service	WESTWD CBS, (Katz)	Duhamel
KTOQ, 1340,	1 KW	Standards	WESTWD, (K & P)	Tom Brokaw
KDDX-F, 101.1,	100 KW @ 1817	?	CNN, (Katz)	Duhamel (SPEARFISH)
KFXS-F, 100.3,	100 KW @ 449	AOR	ABC, (Christal)	T. Ingstad
KIQK-F, 104.1,	100 KW @ 515	Country	, (K & P)	Tom Brokaw
KKMK-F, 93.9,	100 KW @ 656	CHR	CNN, (Mc-Guild)	T. Ingstad
KOUT-F, 98.7,	100 KW @ 446	Country	, (Christal)	T. Ingstad
KSLT-F, 107.3,	100 KW @ 1702	Religion	AP, (---)	(SPEARFISH)
KSQY-F, 95.1,	100 KW @ 1709	AOR	WESTWD, (Roslin)	(DEADWOOD)

READING, PA

ARB Rank/Pop: 129/294,600
 Market TSL: 23.75 Hours
 Average Person Rating: 17.7

Diaries: 454
 Sample Target: 440
 % Below Line: 55.4
 % Not Listed: 13.2

Retail \$: 3.2 Bil
 FM Share: 80.79%
 Stations: 27/4

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	RATING S94
1. WRFY-F (CHR)	88/16.9	18.8	18.8	18.7	20.3	958	32.5	39.1	40.0
2. WEEU (FS)	51/ 9.8	8.0	11.2	13.8	10.1	555	18.8	21.9	24.7
3. WIOV-F (C)	41/ 7.9	10.0	13.5	11.6	6.8	485	16.5	24.1	16.0
4. WFMZ-F (SAC)	30/ 5.7	4.3	3.1	3.3	2.5	287	9.7	---	---
5. WRAW (ST)	20/ 3.8	6.7	3.3	5.1	3.5	310	10.5	7.7	9.3
6. WYXR-F (AC/CHR)	19/ 3.6	2.0	3.3	3.5	1.8	327	11.1	10.7	7.3
8. WYXR-F (N/T)	19/ 3.6	1.8	1.4	3.5	2.7	207	7.0	---	---
9.									
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WRFY-F>	1. WRFY-F>>	1. WRFY-F>>>	1. WRFY-F>>>
2. WEEU >	2. WIOV-F	2. WIOV-F	2. WIOV-F
3. WIOV-F	3. WIOV-F	3. WEEU <	3. WYXR-F
4.	4. WFMZ-F	4. WFMZ-F	4. WEEU
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WRFY-F>>>	1. WRFY-F>>>	1. WRFY-F>>>	1. WRFY-F	1. WRFY-F>>>	1. WRFY-F>>>
2. WYXR-F	2. WIOV-F	2. WFMZ-F	2. WIOV-F	2.	2.
3. WYSP-F	3. WFMZ-F	3. WIOV-F	3. WEEU	3.	3.
4.	WYXR-F	4.	WFMZ-F	4.	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBYN-F 107.5 BOYERTOWN 1.0/3.8

SEE ALLENTOWN, PHILADELPHIA, LANCASTER OR HARRISBURG FOR MORE ABOUT THE FOLLOWING:

KYW 1.9/12.2	WLAN-F 1.5/ 4.1	WRVV-F 2.9/ 7.5
WAEB-F 0.8/ 3.7	WMGK-F 1.3/ 5.0	WUSL-F 1.7/ 5.0
WBEB-F 2.9/ 7.2	WMMR-F 1.1/ 8.1	WXTU-F 3.1/ 7.5
WFLN-F 2.3/ 6.8	WODE-F 1.5/ 3.5	WYSP-F 3.1/11.3
WIOQ-F 1.1/ 6.7	WUOL-F 3.4/10.3	WZZO-F 0.8/ 2.5
WIP 1.1/ 3.9	WPLY-F 1.0/ 4.9	
WJJZ-F 2.3/ 5.9	WROZ-F 0.6/ 2.5	

RADIO STATIONS

WEEU, 850, 1 KW (DA-N)	, Full Service	ABC, (Mc-Guild)	
WIOV, 1240, 1 KW	, Country	ABC SMN, (Banner)	Brill
WRAW, 1340, 1 KW	, Standards	SMN, (Katz)	Clear Channel
WBYN-F, 107.5, 30 KW @ 610	, Religion	, (---)	WDAC (BOYERTOWN)
WRFY-F, 102.5, 19 KW @ 807	, CHR	, (Torbet)	Clear Channel

REDDING, CA

ARB Rank/Pop: 208/135,100
Market TSL: 19.25 Hours
Average Person Rating: 13.8

Diaries: 360
Sample Target: 350
% Below Line: 10.7
% Not Listed: 17.1

Retail \$: 1.4 Bil
FM Share: 83.22%
Stations: 12/9

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	S94
1. KNCQ-F (C)	25/13.4	13.4	11.8	11.1	13.3	301	22.6	24.7	20.4
2. KQMS (FS/T)	23/12.3	11.9	13.7	15.7	12.2	294	21.8	25.3	21.4
3. KEGR-F (CL AOR)	17/ 9.1	9.4	9.8	5.1	8.2	285	21.1	19.9	16.8
4. KEWB-F (C)	17/ 9.1	9.4	8.8	12.1	8.2	224	16.6	20.8	15.2
5. KDIG-F (AOR-P)	15/ 8.0	2.5	3.4	2.0	---	173	12.8	---	---
6. KSHA-F (SAC)	14/ 7.5	8.9	11.8	11.6	11.7	228	16.9	23.1	23.0
7. KNNN-F (AC)	13/ 7.0	6.9	5.9	7.1	0.2	214	15.8	17.1	19.2
8. KHZL-F (O)	12/ 6.4	---	---	---	---	136	10.1	---	---
9. KARZ-F (AC)	11/ 5.9	8.4	5.9	5.1	6.6	212	15.7	18.2	16.7
10.									

12+ AMD

1. KQMS
2. KNCQ-F>
3. KNNN-F
KSHA-F<
5. KDIG-F

12+ MID

1. KQMS <
2. KNCQ-F>
3. KEGR-F
4. KEWB-F<
5. KNNN-F
KSHA-F

12+ PMD

1. KNCQ-F<
2. KEGR-F
3. KEWB-F
4. KDIG-F
- 5.

12+ EVE

1. KDIG-F<
2. KQMS
3. KARZ-F
KEWB-F
- 5.

ADULTS 18-34

1. KEGR-F
2. KNCQ-F
KDIG-F
- 4.
- 5.

ADULTS 18-49

1. KEGR-F
KNCQ-F
3. KEWB-F
4. KNNN-F
- 5.

ADULTS 25-54

1. KNCQ-F
2. KEGR-F
3. KEWB-F
KSHA-F
5. KQMS

ADULTS 35-64

1. KNCQ-F
2. KQMS
3. KEWB-F
- 4.
- 5.

MEN 25-54

1. KEGR-F<
2. KNCQ-F>
3. KQMS
4. KEWB-F
- 5.

WOMEN 25-54

1. KNCQ-F
2. KSHA-F
3. KEWB-F
4. KNNN-F
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KNRO	600	REDDING	1.6/5.1
KCEZ-F	100.7	CORNING	1.1/4.8
KHSL-F	103.5	PARADISE	1.6/3.2

RADIO STATIONS

KLXR,	1230,	1 KW	, Talk	, (---)
KNRO,	600,	1 KW (DA-1)	, Talk	WESTWD 1-ON-1, (---)
KQMS,	1400,	1 KW	, FS/Talk	ABC, (Christal) Park Lane
KARZ-F,	106.1,	100 KW @ 1968	, AC	, (---)
KEWB-F,	94.7,	4 KW @ 1565	, Country	, (D & R)
KHZL-F,	105.3,	10 KW @ 1066	, Oldies	, (Eastman)
KNCQ-F,	97.3,	28 KW @ 3569	, Country	, (D & R) KEGR owner (D)
KNNN-F,	99.3,	5 KW @ 328	, AC/CHR	, (Katz)
KSHA-F,	104.3,	100 KW @ 1558	, Soft AC	, (Christal) Park Lane
KEGR-F,	102.7,	5 KW @ 1414	, Classic AOR	, (D & R) KNCQ owner (D)

KDIG-F -- Sec Chico

ROCHESTER, MN

ARB Rank/Pop: 245/91,200
 Market TSL: 19.00 Hours
 Average Person Rating: 14.6

Diaries: 405
 Sample Target: 410
 % Below Line: 6.0
 % Not Listed: 18.0

Retail \$: 1.4 Bil
 FM Share: 85.32%
 Stations: 14/8

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	RATING S94
1. KROC-F (CHR)	19/14.3	---	13.5	---	17.6	316	34.6	29.7	33.6
2. KRCH-F (AOR)	18/13.5	---	16.3	---	16.2	278	30.5	29.3	32.3
3. KNXR-F (EZ)	15/11.3	---	9.9	---	8.8	159	17.4	15.0	13.1
4. KWK-F (C)	14/10.5	---	6.4	---	7.4	187	20.5	22.4	16.8
5. KMF-F (C)	11/ 8.3	---	8.5	---	6.6	186	20.4	19.0	14.4
KROC (FS/T)	11/ 8.3	---	6.4	---	11.8	184	20.2	18.3	27.5
7. KYBA-F (SAC)	9/ 6.8	---	9.2	---	8.8	173	19.0	24.9	16.8
8. KOLM (O)	4/ 3.0	---	---	---	1.5	44	4.8	---	---
9.									
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KROC-F>	1. KRCH-F	1. KRCH-F	1. KRCH-F
2. KROC <	2. KROC-F	2. KROC-F	2. KROC-F
3. KNXR-F	3. KNXR-F<	3. KNXR-F	3. KMF-F
4. KWK-F	4. KWK-F	4.	4. KWK-F
KRCH-F	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. KRCH-F<	1. KRCH-F<	1. KROC-F	1. KWK-F>	1. KRCH-F>	1. KROC-F>
2. KROC-F>	2. KROC-F>	2. KRCH-F	2. KROC-F	2. KROC-F	2. KWK-F
3. KMF-F	3. KMF-F	3. KWK-F	3. KMF-F	3. KWK-F	3. KRCH-F
4.	KWK-F	4. KYBA-F	KRCH-F	4.	KYBA-F
5.	5.	5.	KYBA-F	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAUS-F	99.9	AUSTIN	1.5/5.2
KDWB-F	101.3	MINNEAPOLIS	0.8/4.1
KEGE-F	93.7	MINNEAPOLIS	1.5/5.8
WCCO	830	MINNEAPOLIS	0.8/4.5
WLTE-F	102.9	MINNEAPOLIS	0.8/3.3

RADIO STATIONS

KOLM,	1520,	10 KW (DAYS)	, Oldies	WESTWD, (Mc-Guild)
KROC,	1340,	1 KW	, FS/Talk	TALKNT ABC WESTWD, (Torbet) So. Minn.
KMF-F,	102.5,	9 KW @ 528	, Country	, (D & R) R. Ingstad (LAKE CITY)
KRCH-F,	101.7,	39 KW @ 561	, AOR/Classic	, (D & R) R. Ingstad
KROC-F,	106.9,	100 KW @ 1109	, CHR	ABC, (Torbet) So. Minn.
KNXR-F,	97.5,	100 KW @ 1040	, EZ/Standards	ABC, (Mc-Guild)
KWK-F,	96.5,	43 KW @ 528	, Country	WESTWD, (Mc-Guild)
KYBA-F,	105.3,	50 KW @ 492	, Soft AC	ABC, (---) So. Minn. (STEWARTVILLE)

ST. CLOUD, MN

ARB Rank/Pop: 214/133,000
 Market TSL: 22.75 Hours
 Average Person Rating: 17.4

Diaries: 562
 Sample Target: 550
 % Below Line: 27.2
 % Not Listed: 9.5

Retail \$: 2.0 Bil
 FM Share: 77.61%
 Stations: 23/12

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. WWJO-F (C)	36/15.5	---	16.0	---	9.5	389	29.2	30.3	23.2
2. KCLD-F (CHR)	23/ 9.9	---	10.3	---	10.0	418	31.4	30.7	32.2
3. WCCO (FS)	16/ 6.9	---	5.3	---	7.7	229	17.2	17.6	17.4
4. KZPK-F (C)	14/ 6.0	---	---	---	---	222	16.7	---	---
WHMH-F (AOR)	14/ 6.0	---	4.5	---	4.1	168	12.6	13.3	15.0
6. WJON (FS/T)	12/ 5.2	---	6.2	---	8.6	201	15.1	17.9	20.2
7. KQRS-F (AOR)	11/ 4.7	---	2.9	---	4.1	186	14.0	---	---
8. KKS-R-F (AC)	10/ 4.3	---	2.5	---	4.1	159	12.0	---	---
9. KASM (C/FS)	9/ 3.9	---	7.4	---	5.5	110	8.3	10.5	9.5
KLZZ-F (AOR)	9/ 3.9	---	6.2	---	4.1	186	14.0	15.8	12.4
KMXK-F (O)	9/ 3.9	---	3.3	---	2.3	144	10.8	9.9	8.4

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WWJO-F>	1. WWJO-F>	1. WWJO-F	1. KCLD-F
2. KQRS-F<	2. KCLD-F	2. KCLD-F>	WWJO-F>
3. WJON	3. WHMH-F	3. WHMH-F	3. KZPK-F
WCCO	4. KKS-R-F	WCCO	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. KCLD-F	1. WWJO-F	1. WWJO-F>	1. WWJO-F>	1. WWJO-F	1. WWJO-F>
2. WHMH-F	2. KCLD-F	2. KCLD-F	2. KMXK-F	2. WHMH-F	2. KCLD-F
WWJO-F	3. WHMH-F	3. KQRS-F	WCCO	3. KQRS-F	3. KKS-R-F
4. KZPK-F	4. KQRS-F	4. KKS-R-F	4. KQQL-F	4. KCLD-F	4. KMXK-F
5.	5. KZPK-F	KMXK-F	KKS-R-F	5.	KZPK-F
		WHMH-F			

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KASM-F	105.5	ALBANY	0.4/ 2.9
KNSI	1450	ST. CLOUD	2.2/ 4.0
KXSS	1390	WAITE PARK	2.2/ 3.3

SEE MINNEAPOLIS FOR MORE ABOUT THE FOLLOWING:

KDWB-F	0.9/ 5.9	KSTP-F	1.3/ 8.2
KEEY-F	0.4/ 2.6	KTCZ-F	0.9/ 2.8
KEGE-F	2.2/ 9.1	WBOB-F	3.4/14.1
KIKV-F	1.7/ 4.0	WLTE-F	1.3/ 4.5
KQQL-F	3.4/14.1		

RADIO STATIONS

KASM,	1150,	2.5 KW (DAYS)	, Country/FS	(---)	(ALBANY)
WJON,	1240,	1 KW	, Full Service	ABC WESTWD, (---)	
KASM-F,	105.5,	6 KW @ 328	, Oldies	ABC SMN, (---)	(ALBANY)
KCLD-F,	104.7,	100 KW @ 440	, CHR	, (O'Mally) Leighton	
KKS-R-F,	96.7,	50 KW @ 453	, AC	WESTWD, (O'Mally)	(SARTELL)
KLZZ-F,	103.7,	6 KW @ 328	, AOR	, (---)	(WAITE PARK)
KMXK-F,	94.9,	50 KW @ 492	, Oldies	ABC, (---)	WWJO owner (D) (COLD SPRING)
KZPK-F,	98.9,	47 KW @ 499	, Country	WESTWD, (O'Mally)	(PAYNESVILLE)
WHMH-F,	101.7,	3 KW @ 300	, AOR	Source, (Evans)	(SAUK RAPIDS)
WWJO-F,	98.1,	100 KW @ 984	, Country	ABC, (---)	

KQRS, WCCO -- See Minneapolis

SAN ANGELO, TX

ARB Rank/Pop: 249/ 83,700
 Market TSL: 21.50 Hours
 Average Person Rating: 15.4

Diaries: 447
 Sample Target: 410
 % Below Line: 0.0
 % Not Listed: 10.9

Retail \$: 0.8 Bil
 FM Share: 88.70%
 Stations: 9/9

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. KIXY-F (CHR)	24/18.6	---	18.0	---	22.7	276	33.0	35.8	37.9
2. KGKL-F (C)	19/14.7	---	24.5	---	21.9	280	33.5	39.5	37.7
KWFR-F (AOR/CL)	19/14.7	---	---	---	---	177	21.1	---	---
4. KELI-F (AC)	14/10.9	---	14.4	---	10.9	184	22.0	29.1	25.7
5. KDCD-F (C)	12/ 9.3	---	11.5	---	8.6	158	18.9	20.9	22.7
6. KSJT-F (SP)	8/ 6.2	---	9.4	---	10.2	72	8.6	15.0	13.4
7. KGKL (C)	7/ 5.4	---	2.2	---	2.3	77	9.2	9.6	11.2
8. KKSA (T)	6/ 4.7	---	7.2	---	5.5	70	8.4	11.1	13.0
KYZZ-F (SP)	6/ 4.7	---	---	---	---	56	6.7	---	---

10.

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KIXY-F<	1. KGKL-F<	1. KIXY-F	1. KIXY-F>>
2. KGKL-F	2. KIXY-F<	2. KGKL-F<	2. KELI-F
3. KWFR-F	3. KWFR-F	3. KWFR-F	3. KWFR-F
4.	4. KELI-F	4. KELI-F	4. KDCD-F
5.	5.	5. KDCD-F	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. KIXY-F>	1. KWFR-F<	1. KWFR-F	1. KGKL-F	1. KWFR-F>>	1. KGKL-F
2. KWFR-F	2. KIXY-F>	2. KIXY-F	2. KWFR-F	2. KIXY-F	KIXY-F
3. KELI-F	3. KELI-F	3. KELI-F	3. KELI-F	3. KGKL-F	3. KELI-F
4. KDCD-F	4. KGKL-F<	KGKL-F	4. KIXY-F	KDCD-F	4. KWFR-F
KGKL-F	5. KDCD-F	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

NONE

RADIO STATIONS

KGKL, 960, 5 KW/1 KW (DA-N), Country	ABC, (Katz)
KKSA, 1260, 1 KW/250 W, Talk	WESTWD CNN, (Torbet)
KDCD-F, 92.9, 100 KW @ 600, Country	, (Banner)
KELI-F, 98.7, 100 KW @ 1289, AC	CNN, (Banner)
KGKL-F, 97.5, 100 KW @ 410, Country	ABC, (Katz)
KIXY-F, 94.7, 100 KW @ 358, CHR	, (Torbet)
KSJT-F, 107.5, 100 KW @ 604, Hispanic	, (Lotus Misp.)
KWFR-F, 101.9, 100 KW @ 351, AOR/CL	, (Torbet)
KYZZ-F, 100.1, 6 KW @ 328, Hispanic	, (---)

SAN LUIS OBISPO, CA

Diaries: 595
 ARB Rank/Pop: 168/194,900
 Market TSL: 19.50 Hours
 Average Person Rating: 14.3

Retail \$: 1.6 Bil
 Sample Target: 620
 % Below Line: 10.8
 % Not Listed: 18.7

FM Share: 71.68%
 Stations: 29/20

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. KSLY-F (CHR)	26/ 9.4	8.5	7.3	6.7	4.5	492	25.2	25.1	17.0
2. KSTT-F (AC)	19/ 6.8	8.5	6.7	8.4	7.2	353	18.1	16.7	14.5
3. KIQO-F (O)	17/ 6.1	4.8	6.4	6.1	3.4	322	16.5	18.2	11.7
4. KZOF-F (AOR/CL)	17/ 6.1	7.5	6.7	9.4	8.2	266	13.6	18.5	18.8
5. KVEC (N/T)	14/ 5.0	3.4	2.2	2.0	4.5	219	11.2	---	---
6. KDDB-F (C)	13/ 4.7	5.1	7.0	6.7	6.2	202	10.4	15.2	12.7
7. KKJG-F (C)	13/ 4.7	6.1	8.6	7.1	5.5	242	12.4	20.2	16.9
8. KBAI (ST)	11/ 4.0	2.0	2.2	4.4	2.1	100	5.1	---	---
9. KOTR-F (AOR)	11/ 4.0	3.7	2.9	4.7	8.6	140	7.2	6.7	10.6
10. KWSP-F (SAC)	11/ 4.0	2.7	4.5	1.7	4.8	146	7.5	8.5	9.1
11. KPRL (T)	10/ 3.6	3.1	4.2	3.4	3.8	114	5.8	6.3	8.3
12. KKJL (ST)	9/ 3.2	2.0	---	---	---	124	6.4	---	---

12+ AMD

1. KSLY-F>
2. KSTT-F<
3. KVEC <
4. KZOF-F
- 5.

12+ MID

1. KSTT-F
2. KIQO-F
3. KZOF-F
4. KVEC
- 5.

12+ PMD

1. KIQO-F<
2. KSLY-F
3. KZOF-F<
4. KSTT-F<
5. KWSP-F

12+ EVE

1. KSLY-F>
2. KSTT-F>
3. KIQO-F
- 4.
- 5.

ADULTS 18-34

1. KSLY-F
2. KSTT-F>
3. KZOF-F
4. KDDB-F
- 5.

ADULTS 18-49

1. KSLY-F
2. KSTT-F
3. KZOF-F
4. KIQO-F
- 5.

ADULTS 25-54

1. KSTT-F<
2. KZOF-F
3. KIQO-F
4. KSLY-F
5. KOTR-F

ADULTS 35-64

1. KIQO-F
2. KVEC
3. KZOF-F
4. KOTR-F
5. KSLY-F

MEN 25-54

1. KZOF-F
2. KOTR-F
3. KSTT-F
4. KSLY-F
5. KVEC

WOMEN 25-54

1. KSTT-F
2. KIQO-F
3. KKJG-F
4. KSLY-F
5. KDDB-F
6. KZOF-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGLW	1340	SAN LUIS OBISPO	1.8/3.8
KIXT-F	107.3	GROVER BEACH	0.7/2.8
KJDJ	1030	CHULA VISTA	0.4/2.1
KRQK-F	100.3	CHULA VISTA	1.8/2.4
KKAL	1280	SAN LUIS OBISPO	1.1/2.1
KNCR-F	103.1	PASO ROBLES	1.1/2.9
KWBR-F	95.3	ARROYO GRANDE	1.1/6.5
KWWV-F	99.7	MORRO BAY	1.1/3.9
KBOX-F	104.1	LOMPOC	0.4/2.6
KGDP	660	ORCUTT	0.4/2.1
KHTY-F	97.5	SANTA BARBARA	1.1/6.4
KMJ	580	FRESNO	1.1/2.8
KRUZ-F	103.3	SANTA BARBARA	1.4/5.3
KSMA	1240	SANTA MARIA	0.7/1.5
KSNI-F	102.5	SANTA MARIA	2.5/5.5
KUHL	1440	SANTA MARIA	1.8/3.0
KXFM-F	99.1	SANTA MARIA	1.4/3.5

RADIO STATIONS

KBAI,	1150,	5 KW (DA-2)	, Standards	WESTWD SMN, (---)	(MORRO BAY)
KGLW,	1340,	1 KW	, Talk	TALKNT ABC, (---)	
KKJL,	1400,	1 KW	, Standards	WESTWD, (Katz)	
KPRL,	1230,	1 KW	, Talk	WESTWD CBS ABC, (D & R)	(PASO ROBLES)
KVEC,	920,	1 KW/500 W	, Talk	CNN ABC, (---)	
KDDB-F,	92.5,	4.4 KW @ 1535	, Country	Source, (D & R)	Amer. General (PASO ROBLES)
KIQO-F,	104.5,	5.6 KW @ 1401	, Oldies	SMN, (---)	(ATSCADERO)
KKJG-F,	98.1,	3.6 KW @ 1624	, Country	, (D & R)	
KOTR-F,	94.9,	25 KW @ 328	, AOR	, (---)	(CAMBRIA)
KSLY-F,	96.1,	5.6 KW @ 1410	, CHR	, (Katz)	Mondosphere
KSTT-F,	101.3,	3.4 KW @ 1686	, AC	, (---)	Mondosphere (LOS OSOS)
KWBR-F,	95.3,	4.2 KW @ 390	, AOR	, (K & P)	(PISMO BCH)
KWSP-F,	106.1,	1 KW @ 1466	, Soft AC	, \$ NA (---)	(S.MARGARITA)
KZOF-F,	93.3,	30 KW @ 1430	, AOR/Classic	Source, \$ NA (Christal)	Amer. General

SANTA BARBARA, CA

ARB Rank/Pop: 183/171,000
 Market TSL: 20.75 Hours
 Average Person Rating: 15.5

Diaries: 554
 Sample Target: 580
 % Below Line: 21.9
 % Not Listed: 16.6

Retail \$: 1.6 Bil
 FM Share: 65.16%
 Stations: 28/13

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. KSBL-F (AC)	27/10.2	5.1	7.8	7.4	5.6	319	18.7	19.0	15.6
2. KHTY-F (CHR)	17/ 6.4	6.7	5.6	5.5	5.9	365	21.3	18.9	16.2
KTMS (T)	17/ 6.4	6.7	6.0	7.4	5.6	260	15.2	15.8	13.2
KZBN (ST)	17/ 6.4	7.1	5.2	0.4	---	167	9.8	8.3	----
5. KDB -F (CL)	16/ 6.0	5.1	3.7	4.1	4.8	208	12.2	11.2	12.1
6. KMGQ-F (AC)	13/ 4.9	4.3	5.6	8.1	8.9	209	12.2	15.7	18.5
KTVD-F (AOR)	13/ 4.9	6.3	7.5	8.1	7.4	330	19.3	22.2	21.8
8. KCAQ-F (CHR)	12/ 4.5	2.4	3.4	2.6	2.2	197	11.5	---	---
9. KRUZ-F (SAC)	10/ 3.8	8.7	5.2	6.3	5.9	265	15.5	13.0	16.2
10. KQSB (T)	9/ 3.4	3.2	3.4	0.7	0.4	123	7.2	7.1	3.1
11. KSPE (SP)	8/ 3.0	1.2	3.7	3.0	4.4	99	5.8	6.0	8.7
12. KIST (O)	7/ 2.6	3.2	0.7	5.2	1.5	93	5.4	---	---
13. KJEE-F (AOR-P)	6/ 2.3	2.8	1.9	4.1	5.6	200	11.7	---	---

12+ AMD

12+ MID

12+ PMD

12+ EVE

1. KTMS
2. KSBL-F
3. KZBN
4. KHTY-F
- 5.

1. KSBL-F>
2. KTMS
3. KDB -F<
4. KZBN
5. KMGQ-F

1. KSBL-F
2. KHTY-F
3. KMGQ-F
4. KZBN
- 5.

1. KHTY-F
2. KCAQ-F
3. KZBN
4. KRUZ-F
- 5.

ADULTS 18-34

ADULTS 18-49

ADULTS 25-54

ADULTS 35-64

MEN 25-54

WOMEN 25-54

1. KHTY-F
2. KSBL-F
3. KTYD-F
4. KCAQ-F
- 5.

1. KSBL-F<
2. KHTY-F
3. KTYD-F
4. KMGQ-F
- 5.

1. KSBL-F>
2. KMGQ-F
3. KTYD-F
4. KSPE
5. KHTY-F

1. KSBL-F>
2. KTMS
3. KDB -F
4. KABN
- 5.

1. KTYD-F>
2. KMGQ-F
3. KSBL-F
4. KHTY-F
- 5.

1. KSBL-F>>
2. KSPE
3. KMGQ-F
4. KZBN
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KSPE-F	94.9	ELLWOOD	1.1/ 2.8
XTRA	690	SAN DIEGO	0.8/ 8.0

SEE LOS ANGELES OR OXNARD FOR MORE ABOUT THE FOLLOWING:

KBBY-F	1.9/ 3.4	KNX	2.3/ 9.0
KBIG-F	0.4/ 2.3	KPWR-F	1.1/ 6.6
KFI	1.5/ 5.8	KROQ-F	1.5/ 1.8
KHAY-F	1.9/ 8.2	KRTH-F	1.5/ 7.1
KKBT-F	0.4/ 3.9	KVEN	1.5/ 2.9
KLOS-F	0.4/ 4.2	XPRS	1.1/ 2.3
KLVE-F	1.5/ 3.3		

RADIO STATIONS

KIST,	1340,	1 KW	Standards	SMN, (Eastman)	
KQSB,	990,	5 KW/500 W(DA-2),	Talk	WESTWD TALKNT CNN, (Katz)	
KSPE,	1490,	1 KW	Hispanic	, (Lotus)	Marsh
KTMS,	1250,	2.5 KW/1 KW (DA-1),	Talk	CBS CNN ABC, (Mc-Guild)	
KZBN,	1290,	500 W/122 W	Standards	WESTWD, (Katz)	
KSPE-F,	94.5,	0.9 KW @ 2949,	Hispanic	, (Caballero) Marsh	(ELLWOOD)
KDB -F,	93.7,	13 KW @ 869,	Classical	, (CMBS)	
KHTY-F,	97.5,	18 KW @ 2919,	CHR	ABC, (Mc-Guild)	
KJEE-F,	92.9,	0.8 KW @ 886,	AOR-NR	, (Banner)	(MONTECITO)
KMGQ-F,	106.3,	0.4 KW @ 869,	AC	, (Eastman)	(GOLETA)
KRUZ-F,	103.3,	105 KW @ 2978,	Soft AC	, (Mc-Guild)	Howard Grafman
KSBL-F,	101.7,	0.3 KW @ 810,	AC	WESTWD, (Katz)	KTVD owner(D) (CARPINTERIA)
KTYD-F,	99.9,	34 KW @ 1279,	AOR	, (Katz)	

KCAQ-F - See Oxnard

SANTA FE, NM

ARB Rank/Pop: 231/112,200
 Market TSL: 22.50 Hours
 Average Person Rating: 16.8

Diaries: 471
 Sample Target: 420
 % Below Line: 55.9
 % Not Listed: 18.1

Retail \$: 1.6 Bil
 FM Share: 82.47%
 Stations: 25/9

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. KKSS-F (CHR)	15/8.0	---	6.5	---	5.7	179	16.0	17.8	16.5
2. KHFM-F (CL)	14/7.4	---	5.9	---	4.7	173	15.4	16.7	14.8
3. KRZY-F (C)	10/5.3	---	3.8	---	4.7	144	12.8	12.2	10.2
4. KSWV (SP)	9/4.8	---	5.9	---	4.7	74	6.6	6.8	5.4
KRST-F (C)	9/4.8	---	2.2	---	4.7	105	9.4	---	---
6. KIOT-F (AOR)	8/4.3	---	3.8	---	0.5	155	13.8	10.3	1.0
KKOB (FS)	8/4.3	---	5.9	---	2.6	131	11.7	13.2	10.8
KMGA-F (SAC)	8/4.3	---	4.3	---	4.7	134	11.9	14.0	15.7
9. KBOM-F (O)	7/3.7	---	4.3	---	5.7	135	12.0	15.4	15.6
KNYN-F (C)	7/3.7	---	2.7	---	3.6	127	11.3	---	---
KLSK-F (CL AOR)	7/3.7	---	4.8	---	5.2	139	12.4	11.7	18.2

12+ AM	12+ MID	12+ PMD	12+ EVE
1. KKSS-F	1. KHFM-F	1. KKSS-F	1. KKSS-F>>
2. KRST-F	2. KRZY-F	2. KHFM-F	2. KTEG-F
3. KHFM-F	3. KKSS-F	KRZY-F	KHFM-F
4. KKOB	4. KKOB	4. KMGA-F	4. KMGA-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. KKSS-F>>	1. KKSS-F>	1. KRZY-F	1. KHFM-F	1. KIOT-F	1. KMGA-F
2. KLSK-F	2. KIOT-F	2. KMGA-F	2. KRST-F	2. KBOM-F	2. KRST-F
3. KZRR-F	3. KRST-F	KRZY-F	KRZY-F	KLSK-F	KRZY-F
KIOT-F	KRZY-F	KIOT-F	4. KMGA-F	KRZY-F	4.
5.	KLSK-F	5.	KBOM-F	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBAC-F 98.1	SANTA FE	2.7/ 6.0
KDCE 950	ESPANOLA	2.1/ 5.3
KNLA-F 101.1	WHITE ROCK	2.7/ 9.4
KRSN 1490	LOS ALAMOS	1.6/ 4.4
KTMN-F 98.5	LOS ALAMOS	3.2/14.3
KVSF 1260	SANTA FE	1.6/ 6.1

SEE ALBUQUERQUE FOR MORE ABOUT THESE STATIONS:

KASY-F 1.6/ 5.7	KKNT-F 0.5/ 2.8
KHTZ-F 1.6/ 8.8	KTEG-F 3.2/14.0
KKOB-F 3.2/12.8	KZRR-F 1.1/ 4.8
KLVO-F 0.5/ 2.6	KZRR-F 2.7/ 9.2

RADIO STATIONS

KDCE, 950, 4.2 KW/80W	, Hispanic	CNN, (Lotus Hisp)	(ESPANOLA)
KSWV, 810, 5 KW (DAYS)	, Hispanic	, (---)	
KVSF, 1260, 5 KW/1 KW	, Talk	ABC, (---)	Withers
KBOM-F, 106.7, 15 KW @ 1948	, Oldies	WESTWD, (Roslin)	(LOS ALAMOS)
KIOT-F, 102.3, 9 KW @ 538	, AOR-P	, (Christal)	Simmons (ESPANOLA)
KNYN-F, 95.5, 19 KW @ 1850	, Country	ABC, (---)	
KTMN-F, 98.5, 94 KW @ 1781	, AOR	, (K & P)	(LOS ALAMOS)

Other ranked stations -- see Albuquerque

NOTE: Withers owns CP for 94.7.

SIOUX CITY, IA

ARB Rank/Pop: 241/96,600
 Market TS: 21.75 hours
 Average Person Rating: 16.4

Diaries: 472
 Sample Target: 450
 % Below Line: 1.9
 % Not Listed: 11.4

Retail \$: 1.16 Bil
 FM Share: 80.00%
 Stations: 12/10

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. KGLI-F (CHR)	30/19.0	---	18.0	---	15.9	341	35.3	33.5	31.5
2. KSUX-F (C)	22/13.9	---	20.7	---	24.2	231	23.9	31.9	38.7
3. KSEZ-F (AOR)	20/12.7	---	8.0	---	15.3	240	24.8	20.1	23.1
4. WNAX-F (O)	18/11.4	---	10.0	---	7.0	218	22.6	22.0	19.1
5. KSCJ (T)	15/ 9.5	---	13.3	---	11.5	207	21.4	20.6	23.2
6. KKMA-F (AC)	12/ 7.6	---	5.3	---	5.7	178	18.4	16.8	15.6
7. KOLK-F (C)	9/ 5.7	---	---	---	---	123	12.7	---	---
8. KWSL (ST)	6/ 3.8	---	1.3	---	---	82	8.5	---	---
9. KMNS (C)	4/ 2.5	---	5.3	---	3.2	83	8.6	9.4	12.6
10.									

12+ AMD

1. KGLI-F<
2. KSCJ
3. KSEZ-F<
4. KSUX-F
5. KKMA-F

12+ MID

1. KSEZ-F
- KSUX-F
3. KGLI-F
4. WNAX-F
5. KSCJ

12+ PMD

1. KGLI-F>
2. KSUX-F<
3. KSEZ-F
4. WNAX-F
- 5.

12+ EVE

1. KGLI-F>>>
- 2.
- 3.
- 4.
- 5.

ADULTS 18-34

1. KGLI-F<
2. KSEZ-F>>
3. KSUX-F
- 4.
- 5.

ADULTS 18-49

1. KGLI-F<
2. KSEZ-F
3. KSUX-F
4. WNAX-F
5. KKMA-F

ADULTS 25-54

1. KGLI-F
2. KSUX-F<
3. KSEZ-F
- WNAX-F
5. KKMA-F

ADULTS 35-64

1. KSUX-F>
2. WNAX-F
3. KGLI-F<
4. KKMA-F
- 5.

MEN 25-54

1. KSEZ-F
2. KGLI-F
3. WNAX-F
- KKMA-F
5. KSUX-F

WOMEN 25-54

1. KGLI-F
2. KSUX-F>
3. WNAX-F
- 4.
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KTFC-F	103.3	SIOUX CITY	0.6/3.5
WNAX	570	YANKTON	0.6/2.8
WOW	590	OMAHA	1.3/3.2

RADIO STATIONS

KMNS,	620,	1 KW	, Country	SMN ABC	, (Christal)	
KSCJ,	1360,	5 KW	, Talk	WESTWD	, (Torbet)	John Peroyea
KWSL,	1470,	5 KW	, Standards	CNN WESTWD	, (Roslin)	KSEZ-F owner
KGLI-F,	95.5,	100 KW @	899	ABC	, (Roslin)	KSEZ-F owner
KKMA-F,	99.9,	100 KW @	790	WESTWD AP	, (Roslin)	(LEMARS)
KOLK-F,	102.3,	100 KW @	643	, (---)		(ONAWA)
KSEZ-F,	97.9,	100 KW @	259	Country		
KSUX-F,	105.7,	100 KW @	462	AOR	WESTWD Source ABC	, (Christal)
WNAX-F,	104.1,	100 KW @	981	Country	, (Torbet)	John Peroyea (WINNEBAGO)
			Oldies	WESTWD	, (Banner)	Saga (YANKTON)

SPRINGFIELD, IL

ARB Rank/Pop: 192/162,900
Market TSL: 19.50 Hours
Average Person Rating: 14.2

Diaries: 549
Sample Target: 580
% Below Line: 4.3
% Not Listed: 14.7

Retail \$: 1.8 Bil
FM Share: 77.27%
Stations: 16/12

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. WDBR-F (CHR)	28/12.1	---	10.2	---	10.6	414	25.4	27.5	25.8
WFMB-F (C)	28/12.1	---	15.3	---	15.7	343	21.1	25.6	25.4
3. WNNS-F (SAC)	23/ 9.9	---	9.9	---	9.4	376	23.1	23.3	24.2
WQLZ-F (AOR)	23/ 9.9	---	10.6	---	9.4	308	18.9	20.2	18.3
5. WQQL-F (O)	22/ 9.5	---	9.9	---	10.6	298	18.3	20.8	23.5
6. WTAX (FS/T)	20/ 8.6	---	8.0	---	8.6	283	17.4	21.7	18.0
7. WMAY (T)	13/ 5.6	---	5.5	---	6.3	245	15.0	17.6	12.7
WYMG-F (AOR/CL)	13/ 5.6	---	6.6	---	5.9	287	17.6	17.3	22.1
9. WWTE-F (C)	9/ 3.9	---	1.1	---	---	121	7.4	---	---
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WTAX	1. WFMB-F<	1. WDBR-F	1. WDBR-F<
2. WNNS-F<	2. WQQL-F<	2. WQQL-F	2. WQLZ-F
3. WFMB-F	3. WNNS-F<	3. WFMB-F	3. WFMB-F
4. WQLZ-F<	4. WDBR-F	4. WQLZ-F	4.
5. WDBR-F	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WQLZ-F	1. WDBR-F	1. WQQL-F<	1. WQQL-F<	1. WQLZ-F>	1. WNNS-F
WDBR-F	2. WQLZ-F	2. WNNS-F<	2. WFMB-F	2. WQQL-F	WQQL-F
3. WFMB-F	3. WNNS-F<	3. WFMB-F	3. WNNS-F>	3. WYMG-F	3. WFMB-F
WNNS-F	4. WFMB-F	4. WDBR-F	4.	4.	4. WDBR-F
5.	WQQL-F	WQLZ-F	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCVS-F	96.7	VIRDEN	1.3/ 4.7
WFMB	1450	SPRINGFIELD	1.3/ 3.4
WLUJ-F	97.7	PETERSBURG	1.3/ 3.9
KMOX	1120	ST. LOUIS	1.7/ 5.5
WGN	720	CHICAGO	0.9/ 2.1
WLS	890	CHICAGO	1.3/ 2.8
WSOY-F	102.9	DECATUR	0.4/ 2.8

RADIO STATIONS

WMAY,	970,	1 KW/500 W (DA-2),	Talk	ABC CNN, (Eastman)	Midwest Family
WTAX,	1240,	1 KW	FS	CBS WESTWD ABC, (Christal)	Saga
WCVS-F,	96.7,	6 KW @ 328	Oldies/70's	WESTWD, (Mc-Guild)	Patterson (VIRDEN)
WDBR-F,	103.7,	50 KW @ 298	CHR	(Christal)	Saga
WFMB-F,	104.5,	43 KW @ 430	Country	ABC, (Mc-Guild)	Patterson
WNNS-F,	98.7,	50 KW @ 469	Soft AC	(Eastman)	Midwest Family
WQLZ-F,	92.7,	12 KW @ 482	AOR	(Eastman)	Midwest Family (TAYLORVILLE)
WQQL-F,	101.9,	50 KW @ 276	Oldies	(Katz)	Saga
WYMG-F,	100.5,	50 KW @ 492	AOR/Classic	(Katz)	Saga (JACKSONVILLE)
WWTE-F,	93.9,	15 KW @ 430	Country	(Christal)	Saga (LINCOLN)

STAMFORD - NORWALK, CT

ARB Rank/Pop: 132/287,000
 Market TSL: 20.00 Hours
 Average Person Rating: 16.6

Diaries: 683
 Sample Target: 620
 % Below Line: 69.2
 % Not Listed: 11.3

Retail \$: 4.9 Bil
 FM Share: 65.56%
 Stations: 34/6

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	RATING S94
1. WCBS (N)	35/7.3	6.4	8.0	7.6	5.6	668	23.3	26.6	25.7
2. WEBE-F (AC)	30/6.3	5.6	5.7	3.9	5.8	442	15.4	17.5	16.2
3. WRKS-F (B)	22/4.6	2.4	1.8	2.0	3.3	235	8.2	---	---
4. WFAN (SPRTS)	21/4.4	4.2	4.6	4.6	5.8	431	15.0	16.3	19.1
5. WEZN-F (SAC)	20/4.2	3.8	5.2	6.1	5.1	408	14.2	16.7	14.4
WEFX-F (CL AOR)	20/4.2	3.3	3.2	5.1	4.4	379	13.2	11.5	15.0
7. WQXR-F (CL)	18/3.8	4.7	3.6	2.2	3.3	219	7.6	6.8	6.1
8. WCBS-F (O)	17/3.6	1.3	1.1	1.0	1.2	237	8.3	---	---
WHTZ-F (CHR)	17/3.6	6.4	5.7	5.6	5.1	445	15.5	17.9	17.1
WSTC (T)	17/3.6	3.8	4.8	3.2	2.6	246	8.6	11.2	8.8
WQHT-F (CHR)	17/3.6	3.3	2.1	2.2	1.9	255	8.9	---	---
12. WQEW (ST)	15/3.1	1.3	1.6	2.2	0.5	183	6.4	---	---
WKHL-F (O)	15/3.1	5.3	6.6	3.2	4.2	343	12.0	15.5	11.8

12+ AMD

1. WCBS
2. WSTC <
3. WFAN
4. WEBE-F
5. WXRK-F
- 6.

12+ MID

1. WEBE-F
2. WCBS
3. WEFX-F
4. WCBS
5. WRKS-F
6. WQXR-F

12+ PMD

1. WCBS <
2. WEBE-F
3. WEFX-F
4. WRKS-F <
5. WFAN
- 6.

12+ EVE

1. WQHT-F >
2. WRKS-F
- WCBS
4. WHTZ-F
- 5.
- 6.

ADULTS 18-34

1. WEFX-F
2. WEBE-F
3. WKTU-F
4. WAXQ-F
- WRKS-F

ADULTS 18-49

1. WEBE-F
2. WEFX-F
3. WRKS-F
4. WCBS
- WEZN-F

ADULTS 25-54

1. WEBE-F
2. WRKS-F
3. WEFX-F
- WCBS
5. WEZN-F

ADULTS 35-64

1. WCBS
2. WEBE-F
3. WFAN
4. WEZN-F
- WRKS-F

MEN 25-54

1. WEFX-F
2. WFAN
3. WCBS-F
- WRKS-F
- WEBE-F

WOMEN 25-54

1. WEFX-F
2. WFAN
3. WCBS-F
- WRKS-F
- WXRK-F
- WEBE-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGCH	1490	GREENWICH	1.5/3.7
WNLK	1350	NORWALK	0.8/3.7
WRGX-F	107.1	HAWTHORNE	1.3/3.1
WRK1-F	95.1	BROOKFIELD	0.6/2.8

SEE NEW YORK, BRIDGEPORT OR NEW HAVEN FOR MORE ABOUT THE FOLLOWING STATIONS:

WABC	2.9/ 9.4	WINS	0.6/ 5.9	WPAT-F	1.3/ 4.1
WAXQ-F	2.3/ 6.6	WKTU-F	2.5/ 9.6	WPLJ-F	1.7/ 9.5
WBLL-F	0.4/ 2.7	WLTW-F	2.5/ 7.4	WQCD-F	2.7/ 7.2
WBLS-F	1.7/ 4.4	WMXV-F	0.6/ 4.4	WSKQ-F	2.3/ 4.6
WDRE-F	0.4/ 4.7	WNEW-F	1.3/ 6.0	WXRK-F	2.3/ 9.6
WICC	0.6/ 2.6	WOR	2.9/ 8.7		

RADIO STATIONS

WGCH,	1490,	1 KW	, Full Service	WESTWD AP	, (Roslin)	Commodore
WNLK,	1350,	1 KW/500 W (DA-N)	, Full Service	WESTWD ABC	, (Eastman)	Commodore
WSTC,	1400,	1 KW	, Talk	WESTWD ABC	, (Christal)	Commodore
WKHL-F,	96.7,	3 KW @ 328	, Oldies		, (MMR)	Commodore

Other Ranked Stations -- See New York or Bridgeport in Spring 96 Edition

STATE COLLEGE, PA

ARB Rank/Pop: 230/114,100
 Market TSL: 20.00 Hours
 Average Person Rating: 14.8

Diaries: 316
 Sample Target: 320
 % Below Line: 26.6
 % Not Listed: 23.1

Retail \$: 1.0 Bil
 FM Share: 87.69%
 Stations: 13/6

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	METRO CUME S94
1. WFGY-F (C)	26/15.4	---	12.8	---	14.0	274	24.0	27.1	27.1
2. WZWW-F (AC)	24/14.2	---	23.2	---	16.6	302	26.5	35.9	31.3
3. WBHV-F (CHR)	22/13.0	---	12.8	---	10.2	323	28.3	30.1	25.4
4. WQWK-F (AOR)	19/11.2	---	11.0	---	10.8	310	27.2	25.6	31.2
5. WRSC (FS)	12/ 7.1	---	2.4	---	6.4	230	20.2	17.3	16.9
6. WGMR-F (D)	9/ 5.3	---	9.1	---	5.1	169	14.8	15.9	15.8
7.									
8.									
9.									
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WZWW-F	1. WFGY-F<	1. WFGY-F	1. WBHV-F
2. WFGY-F<	2. WZWW-F<	2. WZWW-F	2. WFGY-F
3. WRSC	3. WQWK-F	3. WQWK-F	3. WZWW-F
4. WQWK-F<	4. WBHV-F	4. WBHV-F	4. WQWK-F
5. WBHV-F	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WBHV-F<	1. WFGY-F	1. WZWW-F	1. WZWW-F>>	1. WQWK-F	1. WZWW-F
2. WQWK-F	2. WZWW-F	2. WFGY-F	2. WFGY-F	2. WZWW-F	2. WFGY-F>>
3. WFGY-F>	3. WQWK-F<	3. WQWK-F>	3. WRSC	3. WFGY-F	3. WQWK-F
4. WZWW-F	4. WBHV-F	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WIKN-F	107.9	STATE COLLEGE	2.4/ 6.1
WMAJ	1450	STATE COLLEGE	2.4/ 9.1
WALY-F	103.9	ALTOONA	1.2/ 4.2
WFGI-F	94.5	STATE COLLEGE	1.8/ 3.4
WPRR-F	100.1	ALTOONA	1.8/ 4.8
WQBR-F	99.9	WILLIAMSPORT	0.6/ 2.6
WQYX-F	93.5	CLEARFIELD	0.6/ 3.2

RADIO STATIONS

WMAJ, 1450, 1 KW	Talk	TALKNT CBS SRN, (---)	Burbach
WRSC, 1390, 2.5 KW/1 KW (DA-1),	Full Service	WESTWD ABC, (Dome)	Telemedia
WBHV-F, 103.1, 3 KW @ -53	CHR	(Katz)	Burbach
WIKN-F, 107.9, 3 KW @ 328	AC/CHR	WESTWD, (---)	Telemedia
WQWK-F, 97.1, 3 KW @ 403	AOR	(Torbet)	Telemedia
WZWW-F, 95.3, 3 KW @ 581	AC	WESTWD, (K & P)	(PT. MATILDA)
WGMR-F, 101.1, 9 KW @ 1170	Oldies	WESTWD, (Dome)	(BELLAFONTE)
			(TYRONE)

WFGY-F -- see Altoona in Spring 96 edition

NOTE: WFGY-F and WFGI-F are simulcasted

TEXARKANA, TX-AR

ARB Rank/Pop: 238/101,000
 Market TSL: 22.50 Hours
 Average Person Rating: 16.1

Diaries: 307
 Sample Target: 310
 % Below Line: 6.1
 % Not Listed: 15.3

Retail \$: 1.2 Bil
 FM Share: 97.82%
 Stations: 16/12

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	RATING S94
1. KKYR-F (C)	48/29.4	---	25.1	---	31.5	465	46.0	45.3	44.1
2. KLLI-F (C)	16/ 9.8	---	10.2	---	9.1	194	19.2	20.5	21.4
3. KTOY-F (B)	12/ 7.4	---	10.8	---	3.6	157	15.5	20.2	15.5
4. KEWL-F (O)	10/ 6.1	---	---	---	---	125	12.4	---	---
5. KYGL-F (AOR)	9/ 6.5	---	5.4	---	---	135	13.4	10.6	---
6. KHSP-F (REL)	7/ 4.3	---	2.4	---	4.2	52	5.1	---	---
KTWN-F (AC/CHR)	7/ 4.3	---	9.0	---	5.5	105	10.4	24.4	16.7
KZRB-F (B)	7/ 4.3	---	3.6	---	6.1	105	10.4	9.2	9.7
9. KPYN-F (G)	6/ 3.7	---	---	---	---	61	6.0	---	---

12+ AMD

1. KKYR-F>>>
2. KLLI-F
3. KTOY-F
- 4.
- 5.

12+ MID

1. KKYR-F>>>
2. KLLI-F
- 3.
- 4.
- 5.

12+ PMD

1. KKYR-F>>>
2. KLLI-F
- 3.
- 4.
- 5.

12+ EVE

1. KKYR-F>>>
2. KZRB-F
3. KLLI-F
- 4.
- 5.

ADULTS 18-34

1. KKYR-F
2. KLLI-F
3. KYGL-F
- 4.
- 5.

ADULTS 18-49

1. KKYR-F>>>
2. KLLI-F
3. KTOY-F
4. KYGL-F
- 5.

ADULTS 25-54

1. KKYR-F>>>
2. KEWL-F
3. KLLI-F
4. KTOY-F
5. KYGL-F

ADULTS 35-64

1. KKYR-F>>>
2. KEWL-F
3. KLLI-F
4. KTOY-F
- 5.

MEN 25-54

1. KKYR-F>>>
2. KEWL-F>
- 3.
- 4.
- 5.

WOMEN 25-54

1. KKYR-F>>>
2. KLLI-F
3. KTOY-F
4. KYGL-F
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KKYR	790	TEXARKANA	0.6/ 3.6
KTFS	940	TEXARKANA	1.2/ 4.5
KXAR-F	101.7	HOPE	1.8/10.7
KMJJ-F	99.7	SHREVEPORT	1.2/ 5.4
KRMD-F	101.1	SHREVEPORT	0.6/ 4.5
KTAL-F	98.1	SHREVEPORT	3.1/11.7
KTUX-F	98.9	SHREVEPORT	1.2/ 3.3

RADIO STATIONS

KEWL-F,	95.1,	25 KW @ 325,	Oldies	USA, (K & P)	(NEW BOSTON)
KHSP-F,	103.9,	5.1 KW @ 354,	Religion	, (Salem)	(ASHDOWN, AR)
KKYR-F,	102.5,	100 KW @ 459,	Country	, (Banner)	Gulfstar
KLLI-F,	95.9,	12 KW @ 485,	Country	, (Mc-Guild)	(HOOKS, TX)
KPYN-F,	100.1,	50 KW @ 492,	Gospel	, (Riley)	(ATLANTA, TX)
KTOY-F,	104.7,	3 KW @ 390,	Black	ABC SMN, (K & P)	
KTWN-F,	107.1,	2.9 KW @ 479,	AC/CHR	ABC, (---)	
KXAR-F,	101.7,	3 KW @ 295,	Black	AURN, (K & P)	(HOPE)
KYGL-F,	106.3,	50 KW @ 492,	AOR	, (Mc-Guild)	KLLI-F owner
KZRB-F,	103.5,	6 KW @ 328,	Black	, (---)	(NEW BOSTON, TX)

KTAL-F -- see Shreveport in Spring 96 edition

TRENTON, NJ

ARB Rank/Pop: 137/279,500
 Market TSL: 21.50 Hours
 Average Person Rating: 16.4

Diaries: 645
 Sample Target: 620
 % Below Line: 57.5
 % Not Listed: 16.1

Retail \$: 3.0 Bil
 FM Share: 81.04%
 Stations: 32/6

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. WKXW-F (T/O)	42/ 9.2	5.6	4.9	7.4	7.4	764	27.3	19.4	21.9
2. WPST-F (CHR)	38/ 8.3	8.8	12.0	11.1	11.8	709	25.4	28.9	28.5
3. WYSP-F (CL AOR)	23/ 5.0	3.5	4.3	3.5	3.7	391	14.0	15.7	15.2
4. WBUD (ST)	22/ 4.8	7.0	5.1	5.7	5.9	263	9.4	9.5	13.5
5. WJJZ-F (J)	20/ 4.4	2.1	3.0	3.7	1.1	326	11.7	8.7	5.6
6. WOGL-F (O)	19/ 4.1	3.5	2.8	2.6	1.3	348	12.5	10.1	6.9
7. WUSL-F (B)	18/ 3.9	5.6	4.1	4.6	4.8	309	11.1	10.2	11.5
WIOQ-F (CHR)	18/ 3.9	1.9	2.6	2.4	3.5	345	12.3	---	---
9. WXTU-F (C)	17/ 3.7	4.4	3.2	6.6	5.0	201	7.2	..	---
10. WDAS-F (B/AC)	16/ 3.5	2.6	4.3	4.1	5.7	213	7.6	7.8	9.6

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WKXW-F>	1. WKXW-F	1. WPSY-F	1. WUSL-F
2. WYSP-F	2. WPST-F>	2. WKXW-F>	2. WPST-F<
3. WPST-F	3. WYSP-F<	3. WOR	3. WIOQ-F
4. WBUD	4. WBUD	4. WJJZ-F	4. WJJZ-F
5.	5. WJJZ-F	WUSL-F	5. WYXR-F

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WPST-F>	1. WPST-F	1. WKXW-F	1. WKXW-F>	1. WYSP-F	1. WKXW-F>
2. WYSP-F	2. WKXW-F	2. WYSP-F<	2. WOGL-F	2. WJJZ-F	2. WOGL-F
3. WKXW-F	3. WYSP-F	3. WJJZ-F	WJZJ-F	WKXW-F	3. WYXR-F
4. WUSL-F	4. WJJZ-F	WPST-F	4. WDAS-F	4. WMGK-F	WPST-F
5. WIOQ-F	5. WUSL-F	5. WOGL-F	5.	5. WPST-F	WDAS-F
	WIOQ-F				

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCHR-F	94.5	WOODSIDE	0.9/ 2.7
WHWH	1350	PRINCETON	1.5/ 5.3
WIMG	1300	TRENTON	1.7/ 4.3
WIBF-F	103.9	JENKINTOWN	0.9/ 4.1

SEE PHILADELPHIA, NEW YORK, ALLENTOWN OR NASSAU-SUFFOLK FOR MORE INFORMATION ABOUT THE FOLLOWING STATIONS:

WABC	1.7/ 4.5	WMMR-F	2.6/10.3
WAXQ-F	0.9/ 3.6	WOR	3.1/ 6.0
WBEB-F	2.2/ 4.0	WPAT-F	0.4/ 1.7
WCBS	1.7/ 6.7	WPLJ-F	0.9/ 5.6
WFAN	1.3/ 4.6	WQHT-F	1.3/ 4.3
WFLN-F	0.9/ 2.5	WQXR-F	1.1/ 3.2
WFMZ-F	0.9/ 2.1	WVDB-F	2.4/ 4.9
WLTW-F	0.4/ 2.6	WXRK-F	0.7/ 4.0
WMGK-F	2.6/ 8.7	WYXR-F	3.1/14.6

RADIO STATIONS

WBUD	, 1260	, 5 KW/2.5 KW (DA-2),	Standards	, (Mc-Guild)	Press
WHWH	, 1350	, 5 KW (DA-2)	Full Service	ABC, (Katz)	Nassau
WIMG	, 1300	, 5 KW/2.5 KW	Gospel/Black	WESTWD, (Williams)	Willis
WCHR-F	, 94.5	, 50 KW @ 492	Religion	, (---)	Nassau
WKXW-F	, 101.5	, 19 KW @ 804	Talk/Oldies	, (Mc-Guild)	Press
WPST-F	, 97.5	, 50 KW @ 430	CHR	, (Katz)	Nassau

Other ranked stations -- see Philadelphia

TRI-CITIES, WA

(Richland - Kennewick - Pasco)

ARB Rank/Pop: 200/141,200
Market TSL: 21.25 Hours
Average Person Rating: 15.9

Diaries: 550
Sample Target: 520
% Below Line: 8.5
% Not Listed: 11.6

Retail \$: 1.5 Bil
FM Share: 80.30%
Stations: 19/12

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	RATING S94
1. KORD-F (C)	38/17.0	---	18.1	---	15.3	307	21.7	29.7	26.8
2. KEGX-F (AOR/CL)	23/10.3	---	7.0	---	9.9	250	17.7	15.3	19.0
KIOK-F (CHR)	23/10.3	---	8.4	---	13.9	286	20.2	25.8	28.8
4. KONA (FS)	17/ 7.6	---	6.5	---	7.9	233	16.5	19.1	16.0
5. KONA-F (SAC)	15/ 6.7	---	6.5	---	6.9	233	16.5	14.7	18.4
6. KNLT-F (O)	14/ 6.3	---	3.7	---	3.0	200	14.2	12.1	12.0
KXRX-F (AOR)	14/ 6.3	---	7.0	---	---	249	17.6	13.3	----
8. KEYW-F (AC/CHR)	12/ 5.4	---	2.8	---	1.0	241	17.1	7.0	7.0
KFLD (SPRST)	12/ 5.4	---	3.3	---	1.5	151	10.7	8.5	7.2
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KORD-F	1. KORD-F>	1. KORD-F>	1. KORD-F>>
2. KIOK-F	2. KEGX-F	2. KEGX-F<	2. KIOK-F>
3. KEGX-F<	3. KIOK-F	3. KIOK-F<	3. KEGX-F
4. KONA	4. KONA-F	4. KONA-F	KONA
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. KORD-F	1. KEGX-F	1. KEGX-F	1. KORD-F>	1. KEGX-F<	1. KEGX-F
2. KIOK-F	2. KORD-F<	2. KORD-F>	2. KEGX-F	2. KORD-F>	KNLT-F
KEGX-F	3. KIOK-F	3. KIOK-F	3. KONA	3. KXRX-F	3. KIOK-F
KXRX-F	4. KXRX-F	4. KONA-F	4. KNLT-F	4. KFLD	KONA-F
5.	5.	5.	5.	KIOK-F	5. KORD-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KALE	960	RICHLAND	1.8/4.2
KGDN-F	101.3	TRI CITIES	0.4/2.3
KTCR	1340	KENNEWICK	2.7/7.0
KATS-F	94.5	YAKIMA	1.3/2.3
KFFM-F	107.3	YAKIMA	0.4/2.4
KLKY-F	97.9	MILTON	0.4/2.1
KTWY-F	93.3	WALLA WALLA	0.4/2.8
KUMA-F	107.7	PENDLETON	0.9/2.9
KWHT-F	103.5	PENDLETON	0.9/4.2
KZHR-F	92.5	WALLA WALLA	4.0/8.0

RADIO STATIONS

KALE, 960, 5 KW/1 KW (DA-N)	, Talk	WESTWD AP, (D & R)	Triathlon
KFLD,, 870, 10 KW/250 W	, Sports	, (Moore)	
KONA, 610, 5 KW (DA-2)	, Full Service	ABC, (MMR)	
KTCR, 1340, 1 KW	, Talk	WESTSD TALKNT BRN, (Christal)	Triathlon
KEGX-F, 106.5, 100 KW @ 1053	, AOR/Classic	WESTWD, (Christal)	Triathlon
KEYW-F, 98.3, 3 KW @ 197	, AC/CHR	, (---)	DeShutes
KIOK-F, 94.9, 100 KW @ 1250	, Country	, (D & R)	Triathlon
KNLT-F, 95.7, 100 KW @ 1401	, Oldies	, (Christal)	Triathlon (WALLA WALLA)
KONA-F, 105.3, 100 KW @ 1181	, Soft AC	, (MMR)	
KORD-F, 102.7, 100 KW @ 1099	, Country	ABC, (Moore)	DeShutes
KXRX-F, 97.1, 50 KW @ 1338	, AOR	, (Eastman)	DeShutes (WALLA WALLA)

TUPELO, MS

ARB Rank/Pop: 175/180,200
 Market TSL: 23.00 Hours
 Average Person Rating: 17.0

Diaries: 456
 Sample Target: 430
 % Below Line: 6.9
 % Not Listed: 13.7

Retail \$: 1.6 Bil
 FM Share: 96.59%
 Stations: 19/13

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. WWZD-F (C)	52/17.0	---	17.2	---	24.4	584	32.4	34.5	39.7
2. WWMS-F (C)	44/14.4	---	10.7	---	9.7	431	23.9	27.0	27.0
3. WWKZ-F (CHR)	39/12.7	---	16.5	---	10.4	496	27.5	33.1	25.3
4. WESE-F (B)	30/ 9.8	---	9.4	---	4.3	235	13.0	15.1	10.7
5. WSYE-F (AC)	23/ 7.5	---	8.7	---	7.5	361	20.0	20.7	18.9
6. WFTA-F (AC)	15/ 4.9	---	4.5	---	4.3	269	14.9	16.6	15.3
7. WBIP-F (G)	11/ 3.6	---	2.3	---	1.8	162	9.0	---	---
8. WZLQ-F (C)	10/ 3.3	---	2.6	---	4.7	182	10.1	9.6	14.0
9.									
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WWZD-F	1. WWZD-F	1. WWZD-F	1. WESE-F
2. WWMS-F	2. WWKZ-F<	2. WWMS-F<	2. WWMS-F
3. WWKZ-F	3. WWMS-F	3. WWMS-F	WWZD-F
4. WSYE-F	4.	4.	4. WWKZ-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WWKZ-F>	1. WWZD-F	1. WWZD-F>	1. WWZD-F	1. WWZD-F	1. WWZD-F
2. WWZD-F<	2. WWKZ-F	2. WWKZ-F	2. WWMS-F>	2. WESE-F	2. WWMS-F
3. WESE-F	3. WWMS-F<	3. WWMS-F	3. WESE-F	3. WWKZ-F	WWKZ-F>
4. WSYE-F	4. WESE-F<	4. WSYE-F	WSYE-F	4. WSYE-F	4. WSYE-F
5.	5. WSYE-F	5. WESE-F	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAFM-F	95.3	AMORY	0.7/2.4
WCPC	94.0	HOUSTON	2.6/4.6
WELD	58.0	TUPELO	0.3/3.2
WCNA-F	95.9	TUPELO	0.3/2.1
WSEL-F	96.7	PONTOTOC	2.3/5.7
WACR-F	103.9	COLUMBUS	2.3/5.5
WFCA-F	107.9	FRENCH CAMP	2.0/5.4
WKOR-F	94.9	COLUMBUS	0.3/1.7
WMBD-F	103.1	COLUMBUS	1.0/1.9
WSMS-F	99.9	COLUMBUS	0.7/3.8
WZBQ-F	94.1	CARROLTON	0.7/2.4

RADIO STATIONS

WACR-F,	103.9,	3 KW @ 203,	Black	(Roslin)	(COLUMBUS)	
WBIP-F,	99.3,	6 KW @ 298,	Gospel	USA, (Mid South)	(BOONEVILLE)	
WESE-F,	92.5,	5.4 KW @ 298,	Black	ABC, (---)	WWZD owner (D)	(BALDWIN)
WFTA-F,	101.9,	100 KW @ 479,	AC	SMN, (Keystone)	(FULTON)	
WSEL-F,	96.7,	3 KW @ 298,	Gospel	(---)	(PONTOTOC)	
WSYE-F,	93.3,	100 KW @ 1804,	AC	(Mc-Guild)	New South	(HOUSTON)
WWKZ-F,	103.5,	100 KW @ 1004,	CHR	ABC WESTWD, (K & P)	Radio South	(NEW ALBANY)
WWMS-F,	97.5,	100 KW @ 981,	Country	WESTWD, (---)		(OXFORD)
WWZD-F,	106.7,	28 KW @ 656,	Country	WESTWD ABC, (---)	WEZE owner (D)	(NEW ALBANY)
WZLQ-F,	98.5,	100 KW @ 381,	Country	ABC SMN, (---)		(TUPELO)

TUSCALOOSA, AL

ARB Rank/Pop: 212/134,206
 Market TSL: 19.25 Hours
 Average Person Rating: 14.1

Diaries: 372
 Sample Target: 360
 % Below Line: 14.8
 % Not Listed: 12.2

Retail \$: 1.3 Bil
 FM Share: 83.13%
 Stations: 21/12

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S95	RATING S95	RATING S94
1. WTXT-F (C)	31/16.4	---	15.9	---	21.3	375	27.9	31.3	33.4
2. WTUG-F (B)	28/14.8	---	10.5	---	17.0	276	20.6	22.1	22.4
3. WZBQ-F (CHR)	19/10.1	---	3.6	---	2.8	257	19.2	9.6	---
4. WLXY-F (O-70's)	13/ 6.9	---	6.8	---	1.6	233	17.4	17.8	7.4
5. WTSK (B)	11/ 5.8	---	6.8	---	4.8	116	8.6	11.5	11.4
WHPG (G)	11/ 5.8	---	3.6	---	---	93	6.9	6.0	---
7. WFFX-F (AC)	6/ 3.2	---	2.7	---	2.7	109	8.1	---	---
WOWC-F (C)	6/ 3.2	---	1.8	---	4.8	157	12.4	---	---
9. WACT-F (C)	5/ 2.6	---	5.9	---	6.9	115	8.6	12.8	19.4
WQLW-F (B)	5/ 2.6	---	0.9	---	---	67	5.0	---	---

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WTXT-F>	1. WTXT-F>	1. WTUG-F<	1. WTUG-F>>
2. WTUG-F<	2. WZBQ-F	2. WTXT-F>	2. WTXT-F
3. WTSK	3. WTUG-F	3. WZBQ-F	WZBQ-F
4. WZBQ-F	4. WLXY-F	4.	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WTUG-F<	1. WTXT-F>	1. WTXT-F>>	1. WTXT-F>>	1. WTXT-F>>	1. WTXT-F>>
2. WTXT-F	2. WTUG-F	2. WZBQ-F	2. WHPG	2. WLXY-F	2. WZBQ-F>
WZBQ-F	WZBQ-F	3. WLXY-F	3. WTSK	3. WHPG	3. WTUG-F
4. WLXY-F	4.	4.	4. WZBQ-F	4.	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WACT	1420	TUSCALOOSA	2.1/ 6.0
WSPZ	1150	TUSCALOOSA	1.1/ 5.1
WTID-F	101.7	NORTHPORT	1.6/ 8.8
WDJC-F	93.7	BIRMINGHAM	1.6/ 6.2
WENN-F	107.7	BIRMINGHAM	0.5/ 3.9
WMJJ-F	96.5	BIRMINGHAM	2.1/ 6.1
WMXQ-F	94.5	BIRMINGHAM	1.1/ 9.1
WNPT-F	102.9	NORTHPORT	1.1/ 3.1
WOODL-F	106.9	BIRMINGHAM	1.6/ 4.1
WZRR-F	99.5	BIRMINGHAM	1.6/ 3.4
WZZK-F	104.7	BIRMINGHAM	2.1/ 8.4

RADIO STATIONS

WACT,	1420,	5 KW/106 W (DA-2),	Gospel	USA, (---)	Taylor
WTNW,	1230,	1 KW	Talk	CNN ABC, (K & P)	Carl Parmer
WTSK,	790,	5 KW/ 36 W	Black	ABC, (Eastman)	Radio South
WHPG,	1280,	5 KW/500 W	Gospel	WESTWD, (---)	
WACT-F,	165.5,	6 KW @ 298,	Country	USA, (---)	Taylor
WFFX-F,	95.7,	100 KW @ 410,	AC	(K & P)	Carl Parmer
WLXY-F,	100.7,	12 KW @ 485,	Oldies - 70's	(---)	(NORTHPORT)
WQLW-F,	104.3,	2.3 KW @ 371,	Black	AURN, (---)	(EUTAW)
WTID-F,	101.7,	21 KW @ 728,	CHR	SMN, (Torbet)	(REFORM)
WTUG-F,	92.9,	100 KW @ 984,	Black	AURN, (Eastman)	Radio South
WTXT-F,	98.1,	100 KW @ 905,	Country	WESTWD ABC, (Christal)	Athens (FAYETTE)
WZBQ-F,	102.5,	83 KW @ 2029,	CHR	(Roslin)	(JASPER)

WVOC-F -- See Birmingham in Spring 96 edition

TYLER - LONGVIEW, TX

ARB Rank/Pop: 143/255,900
 Market TSL: 20.25 Hours
 Average Person Rating: 15.1

Diaries: 610
 Sample Target: 620
 % Below Line: 10.3
 % Not Listed: 16.0

Retail \$: 3.0 Bil
 FM Share: 83.69%
 Stations: 25/15

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	METRO CUME S94
1. KNUE-F (C)	46/11.9	---	19.2	---	16.1	580	22.7	28.4	28.6
2. KISX-F (CHR)	41/10.6	---	9.7	---	7.7	684	26.7	23.0	20.7
3. KYKX-F (C)	36/ 9.3	---	6.4	---	12.1	318	12.4	13.6	20.8
4. KOOI-F (SAC)	27/ 7.0	---	5.9	---	9.2	367	14.3	12.7	15.3
5. KDOK-F (ST)	26/ 6.7	---	4.1	---	1.8	282	11.0	7.0	5.5
6. KZEY (B)	22/ 5.7	---	6.1	---	4.0	276	10.8	9.9	8.1
7. KTYL-F (AC)	18/ 4.7	---	6.1	---	7.1	404	15.8	13.9	18.6
8. KTBB (N/T)	17/ 4.4	---	2.0	---	4.2	275	10.7	-	---
9.									
10.									

12+ AMD

1. KNUE-F
2. KYKX-F
3. KISX-F<
4. KOOI-F
- 5.

12+ MID

1. KNUE-F
2. KYKX-F<
3. KOOI-F
4. KISX-F
- 5.

12+ PMD

1. KNUE-F<
2. KISX-F
3. KYKX-F
4. KDOK-F
- 5.

12+ EVE

1. KISX-F>
2. KNUE-F
3. KYKX-F
- 4.
- 5.

ADULTS 18-34

1. KISX-F
2. KNUE-F>
3. KYKX-F
4. KZEY
- 5.

ADULTS 18-49

1. KISX-F<
2. KNUE-F>
3. KYKX-F
4. KTYL-F
- 5.

ADULTS 25-54

1. KYKX-F<
2. KNUE-F
3. KISX-F
4. KTYL-F
- 5.

ADULTS 35-64

1. KNUE-F
2. KOOI-F
3. KYKX-F>
- 4.
- 5.

MEN 25-54

1. KYKX-F>
2. KISX-F
3. KNUE-F
4. KFRO-F
5. KKTX-F

WOMEN 25-54

1. KNUE-F
2. KYKX-F
3. KISX-F
4. KTYL-F
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEES	1430	LONGVIEW	1.8/4.8
KYZS	1490	TYLER	0.5/2.0
KFRO-F	95.3	GILMER	3.6/6.7
KKTX-F	96.1	LONGVIEW	3.1/9.3
KKUS-F	104.1	TYLER	2.6/5.7
KSTZ-F	102.3	JACKSONVILLE	1.0/1.8
KAFX-F	95.5	LUFKIN	1.3/2.8
KEGL-F	97.1	DALLAS	1.0/2.5
KKDA-F	104.5	DALLAS	1.6/4.3
KZEY-F	103.9	MARSHALL	1.6/3.7
KMJJ-F	99.7	SHREVEPORT	1.3/4.3
KRBV-F	100.3	DALLAS	0.8/3.5
KRLD	1080	ARLINGTON	0.5/2.5
KTUX-F	98.9	CARTHAGE	1.0/4.6
KYKS-F	105.1	LUFKIN	0.5/2.6
WBAP	820	FORT WORTH	0.8/2.5

RADIO STATIONS

KTBB,	600,	5 KW/2.5 KW (DA-2),	Talk	ABC, (D & R)	Gulfstar
KZEY,	690,	1 KW/92 W (DA-2),	Black	AURN, (K & P)	
KDOK-F,	92.1,	1.6 KW @ 449,	Standards	SMN, (---)	
KISX-F,	107.3,	50 KW @ 479,	CHR	WESTWD, (Banner)	Gulfstar (WHITEHOUSE)
KKTX-F,	96.1,	32 KW @ 620,	AOR	SMN, (K & P)	Noalmark (KILGORE)
KNUE-F,	101.5,	100 KW @ 1073,	Country	, (Banner)	Gulfstar
KOOI-F,	106.5,	100 KW @ 1466,	Soft AC	ABC, (Eastman)	(JACKSONVILLE)
KTYL-F,	93.1,	100 KW @ 459,	AC	, (D & R)	Gulfstar
KYKX-F,	105.7,	100 KW @ 1004,	Country	ABC, (Mc-Guild)	SunGroup

WACO

ARB Rank/Pop: 190/164,500
 Market TSL: 20.25 Hours
 Average Person Rating: 14.7

Diaries: 559
 Sample Target: 580
 % Below Line: 30.3
 % Not Listed: 11.1

Retail \$: 1.6 Bil
 FM Share: 81.11%
 Stations: 24/10

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. WACO-F (C)	38/15.8	---	18.1	---	16.8	508	30.9	28.1	30.9
2. KCKR-F (C)	31/12.9	---	10.3	---	11.6	432	26.3	24.5	27.3
3. KKDA-F (B)	28/11.6	---	9.5	---	8.0	239	14.5	13.3	14.0
4. KWTX-F (CHR)	25/10.4	---	14.4	---	8.4	396	24.1	28.1	25.2
5. KBRQ-F (AOR)	19/ 7.9	---	7.8	---	7.2	250	15.2	14.6	13.4
6. WBAP (T/FS)	17/ 7.1	---	4.5	---	3.2	183	11.1	11.5	8.6
7. KWOW-F (O)	10/ 4.1	---	3.3	---	4.0	162	9.8	8.4	6.6
8.									
9.									
10.									

12+ AMD

1. WACO-F
2. KCKR-F
3. KKDA-F
4. KWTX-F
5. WBAP

12+ MID

1. WACO-F>
2. KCKR-F<
3. KWTX-F
4. KBRQ-F
- 5.

12+ PMD

1. WACO-F
2. KCKR-F
3. KWTX-F
4. KKDA-F
- 5.

12+ EVE

1. KKDA-F
2. KWTX-F
3. WACO-F
4. KCKR-F
- 5.

ADULTS 18-34

1. KWTX-F
2. KKDA-F
3. KBRQ-F
4. WACO-F
- 5.

ADULTS 18-49

1. WACO-F
2. KCKR-F
3. KKDA-F
4. KWTX-F<
5. KBRQ-F

ADULTS 25-54

1. WACO-F
2. KCKR-F
3. KBRQ-F
4. KKDA-F
- 5.

ADULTS 35-64

1. WACO-F
2. KCKR-F>>
- 3.
- 4.
- 5.

MEN 25-54

1. KBRQ-F
2. KCKR-F
3. WACO-F
- 4.
- 5.

WOMEN 25-54

1. WACO-F
2. KCKR-F
3. KKDA-F
4. KWTX-F
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBBW	1010	WACO	1.7/ 4.4
KEYR-F	92.9	MARLIN	0.8/ 4.4
KRZI	1580	WACO	2.1/ 5.2
KWTX	1230	WACO	1.7/ 6.1
WACO	1460	WACO	2.5/ 6.6
KAJZ-F	93.3	AUSTIN	0.8/ 3.6
KSCS-F	96.3	ARLINGTON	0.4/ 2.1
KUTZ-F	98.9	AUSTIN	0.8/ 2.2

SEE DALLAS FOR MORE ABOUT THE FOLLOWING:

KICI-F	2.5/ 4.5	KLUV-F	1.2/ 4.1
KHKS-F	0.4/ 2.4	KRLD	1.2/ 3.6
KKDA	0.4/ 1.4	KRRW-F	0.8/ 1.6
KLIF	0.4/ 1.6	KZPS-F	1.2/ 4.9
KLTY-F	1.2/ 3.2		

RADIO STATIONS

KWTX,	1230,	1 KW	, Oldies	CBS, (Katz)	Gulfstar
WACO,	1460,	1 KW	, Sports	CBS ABC, (Mc-Guild)	Gulfstar
KBRQ-F,	102.5,	100 KW @ 449	, AOR/CL	, (Eastman)	Gulfstar (HILLSBORO)
KCKR-F,	95.5,	100 KW @ 1059	, Country	, (Banner)	Gulfstar
KWOW-F,	103.3,	8 KW @ 574	, Oldies	WESTWD, (Roslin)	(CLIFTON)
KWTX-F,	97.5,	100 KW @ 1568	, CHR	, (Banner)	Gulfstar
WACO-F,	99.9,	100 KW @ 1660	, Country	ABC, (Mc-Guild)	Gulfstar

WBAP, KKDA-F - See Dallas

WATERBURY, CT

ARB Rank/Pop: 174/182,600
 Market TSL: 22.25 Hours
 Average Person Rating: 17.0

Diaries: 415
 Sample Target: 440
 % Below Line: 60.1
 % Not Listed: 17.0

Retail \$: 1.7 Bil
 FM Share: 78.68%
 Stations: 20/3

12+ METRO	1/4/SHARE	FAL	SPG	FAL	SPG	METRO CUME	METRO CUME RATING		
		95	95	94	94		S96	S95	S94
1. WWYZ-F (C)	46/14.8	---	9.2	---	10.9	454	24.9	18.5	16.4
2. WKSS-F (CHR)	33/10.6	---	7.3	---	6.9	528	28.9	22.0	20.6
3. WATR (FS)	20/ 6.4	---	9.8	---	8.6	236	12.9	16.2	14.8
WTIC (FS)	20/ 6.4	---	5.1	---	2.6	214	11.7	14.3	10.5
5. WMRQ-F (AOR-P)	17/ 5.5	---	3.2	---	1.3	299	16.4	----	----
WZMX-F (O-70's)	17/ 5.5	---	5.1	---	2.3	277	15.2	15.6	9.3
7. WDRC-F (O)	15/ 4.8	---	7.3	---	4.9	255	14.0	17.5	15.4
8. WEZN-F (SAC)	13/ 4.2	---	5.1	---	4.3	226	12.4	15.2	13.2
10. WKCI-F (CHR)	13/ 4.2	---	5.7	---	4.6	282	15.4	18.9	19.1

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WWYZ-F>	1. WWYZ-F>	1. WWYZ-F>	1. WKSS-F
2. WKSS-F>	2. WTIC	2. WKSS-F	2. WMRQ-F
3. WTIC	3. WATR	3. WMRQ-F	3. WWYZ-F
4. WATR	4. WKSS-F	4. WZMX-F	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WKSS-F<	1. WWYZ-F	1. WWYZ-F	1. WWYZ-F>	1. WWYZ-F>	1. WKSS-F
2. WWYZ-F>	2. WKSS-F>	2. WKSS-F	2. WDRC-F>	2. WZMX-F>	2. WWYZ-F
3. WMRQ-F	3. WZMX-F	3. WDRC-F	3. WATR	3. WPLR-F	3. WEZN-F
4. WZMX-F	4. WKCI-F	WZMX-F	WKIC-F	WRKI-F	4. WDRC-F
5.	WMRQ-F	5.	WKSS-F	WTIC	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WWCO	1240	WATERBURY	1.6/ 5.6
WEBE-F	107.9	BRIDGEPORT	1.6/ 4.7
WPLR-F	99.1	HAMDEN	3.2/10.0
WRKI-F	95.1	BROOKFIELD	2.3/ 7.2
WZBG-F	97.6	LITCHFIELD	1.0/ 2.8

SEE NEW YORK OR HARTFORD FOR MORE ABOUT THE FOLLOWING:

WCBS	1.0/ 4.5	WHCN-F	2.9/10.1
WCCC-F	1.3/ 4.7	WRCH-F	2.9/ 9.3
WFAN	2.3/ 8.4	WTIC-F	0.6/ 9.4

RADIO STATIONS

WATR	, 1320,	5 KW/1 KW (DA-2),	FS/Talk	CBS TARN, (Banner)
WWCO	, 1240,	1 KW	Standards	WESTWD, (---)

Other ranked stations -- See Hartford, New Haven or Bridgeport in Spring 96 edition

WATERTOWN, NY

ARB Rank/Pop: 243/93,500
 Market TSL: 21.00 Hours
 Average Person Rating: 15.6

Diaries: 287
 Sample Target: 280
 % Below Line: 6.8
 % Not Listed: 20.5

Retail \$: 1.0 Bit
 FM Share: 87.07%
 Stations: 12/7

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. WTNY-F (CHR)	23/15.8	---	19.0	---	21.5	369	39.5	40.1	42.9
2. WCIZ F (AOR)	21/14.4	---	13.3	---	19.8	196	21.0	33.4	35.5
3. WLKC-F (C)	20/13.7	---	10.1	---	15.3	248	26.5	24.9	25.9
4. WTOJ-F (AC)	17/11.6	---	10.1	---	6.8	242	25.9	21.7	22.0
5. WTNY (FS)	11/ 7.5	---	8.2	---	12.4	165	17.6	19.6	22.0
6. WWLF-F (AOR)	10/ 6.8	---	10.8	---	---	176	18.8	23.5	---
7.									
8.									
9.									
10.									

12+ AMD

12+ MID

12+ PMD

12+ EVE

1. WLKC-F<
2. WTNY-F>
3. WTNY
- 4.
- 5.

1. WCIZ-F<
2. WTNY-F
3. WLKC-F
4. WTNY
- 5.

1. WCIZ-F<
2. WTNY-F>
3. WTOJ-F<
4. WLKC-F
- 5.

1. WCIZ-F
2. WTOJ-F>
3. WTNY-F
4. WWLF-F
- 5.

ADULTS 18-34

ADULTS 18-49

ADULTS 25-54

ADULTS 35-64

MEN 25-54

WOMEN 25-54

1. WTNY-F>
2. WCIZ-F
3. WLKC-F
4. WWLF-F
- 5.

1. WCIZ-F<
2. WTNY-F>
3. WTOJ-F
4. WLKC-F
- 5.

1. WCIZ-F
2. WTNY-F
3. WTOJ-F>
4. WLKC-F
- 5.

1. WTOJ-F
2. WCIZ-F<
3. WLKC-F
4. WTNY-F
- 5.

1. WCIZ-F>>
2. WTOJ-F
3. WTNY-F
- 4.
- 5.

1. WTNY-F
2. WTOJ-F
3. WLKC-F
4. WCIZ-F
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WATN	1240	WATERTOWN	2.7/6.3
WBBS-F	104.7	FULTON	1.4/5.5
WPAC-F	92.7	OGDENSBURG	0.7/3.7
CFLY-F	98.3	KINGSTON, ONT	2.1/5.9
CFMK-F	96.3	KINGSTON, ONT	1.4/5.5
CHXL-F	103.7	BROCKVILLE, ONT	1.4/3.9

RADIO STATIONS

WATN,	1240,	1 KW	, ST/Talk	WESTWD, TALKNT, (Roslin)	WTOJ owner (D)
WTNY,	790,	1 KW (DA-N)	, Full Service	CBS WESTWD, (Torbet)	Forever
WCIZ-F,	97.5,	100 KW @ 285	, AOR	ABC, (K & P)	Forever
WLKC-F,	100.7,	6 KW @ 328	, Country	WESTWD, (Roslin)	WTOJ owner (D) (HENDERSON)
WTNY-F,	93.5,	4 KW @ 328	, CHR	, (Torbet)	Forever
WTOJ-F,	103.1,	0.9 KW @ 594	, AC	WESTWD CNN, (Roslin)	(CARTHAGE)
WWLF-F,	106.7,	1.8 KW @ 1191	, AOR-NR	ABC SMN, (Roslin)	(COPERHAGEN)

WAUSAU - STEVENS POINT, WI

ARB Rank/Pop: 160/213,200
 Market TSL: 23.50 Hours
 Average Person Rating: 18.1

Diaries: 621
 Sample Target: 620
 % Below Line: 6.7
 % Not Listed: 15.0

Retail \$: 2.5 Bil
 FM Share: 88.41%
 Stations: 21/18

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO S96	CUME S95	RATING S94
1. WDEZ-F (C)	62/16.1	---	14.4	---	15.4	664	31.1	30.9	31.4
2. WYTE-F (C)	53/13.7	---	10.2	---	11.3	516	24.2	21.6	20.8
3. WIFC-F (CHR)	48/12.4	---	8.7	---	10.2	695	32.6	26.9	27.8
4. WGLX-F (AOR)	20/ 5.2	---	4.7	---	8.1	329	15.4	15.8	17.2
5. WLJY-F (SAC)	17/ 4.4	---	5.5	---	2.7	292	13.7	13.3	11.2
WAXX-F (C)	17/ 4.4	---	5.5	---	5.1	239	11.2	12.5	11.8
7. WOFM-F (O)	16/ 4.1	---	5.2	---	5.4	290	13.6	17.1	18.2
8. WIZD-F (O)	13/ 3.4	---	2.9	---	3.0	207	9.7	7.7	9.4
9. WYCO-F (AC)	12/ 3.1	---	3.4	---	4.6	241	11.3	14.2	14.5
10. WSPT-F (AC)	10/ 2.6	---	3.4	---	4.0	250	11.7	12.2	14.2
WRIG (ST)	10/ 2.6	---	1.6	---	---	102	4.8	---	---

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WDEZ-F	1. WDEZ-F<	1. WDEZ-F<	1. WIFC-F>
2. WYTE-F	2. WYTE-F>	2. WIFC-F<	2. WDEZ-F
3. WIFC-F>	3. WIFC-F>	3. WYTE-F>	3. WYTE-F
4.	4.	4.	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WIFC-F<	1. WYTE-F	1. WDEZ-F	1. WDEZ-F>	1. WDEZ-F	1. WYTE-F
2. WYTE-F<	2. WDEZ-F<	WYIE-F>>	2. WYTE-F>	2. WYTE-F>	2. WDEZ-F
3. WDEZ-F>	3. WIFC-F>	3. WIFC-F	3. WOFM-F	3. WGLX-F	3. WIFC-F>
4.	4.	4. WGLX-F	4.	4. WOFM-F	4. WOFM-F
5.	5.	5. WOFM-F	5.	WAXX-F	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDLB 1450	MARSHFIELD	2.3/ 6.9
WFHR 1320	WISC. RAPIDS	1.3/ 5.6
WKQH-F 104.9	STEVENS POINT	1.0/ 4.2
WOSQ-F 92.3	SPENCER	0.5/ 1.6
WSAU 55C	WAUSAU	1.6/ 8.1
WSPO 1010	STEVENS POINT	1.3/ 3.7
WXCO 1230	WAUSAU	0.8/ 2.6
WAPL-F 105.7	APPLETON	1.0/ 3.0
WCCN-F 107.5	NEILLSVILLE	1.3/ 3.7

RADIO STATIONS

WDLB, 1450, 1 KW	, Oldies	ABC, (---)	Goetz (MARSHFIELD)
WRIG, 1390, 5 KW (DA-2)	, Standards	WESTWD ABC, (Banner)	Midwest Comm. (SCHOFIELD)
WSAU, 550, 5 KW (DA-2)	, FS	SBUSA ABC BRN, (Christal)	Midwest Comm.
WSPO, 1010, 1 KW/10 W	, Talk	WESTWD ABC, (Katz)	
WDEZ-F, 101.9, 100 KW @ 489	, Country	, (Banner)	Midwest Comm.
WGLX-F, 103.3, 61 KW @ 331	, AOR/Classic	, (---)	(WISC. RPDS)
WIFC-F, 95.5, 100 KW @ 1079	, CHR	ABC, (Christal)	Midwest Comm.
WIZD-F, 99.9, 6 KW @ 328	, Oldies	ABC, (---)	(RUDOLPH)
WLJY-F, 106.5, 100 KW @ 800	, EZ/Soft AC	, (---)	Goetz (MARSHFIELD)
WMZK-F, 104.1, 13 KW @ 446	, AOR	WESTWD, (D & R)	(MERRILL)
WOFM-F, 94.7, 50 KW @ 492	, Oldies	, (Eastman)	Midwest Comm. (MOSINEE)
WSPT-F, 97.9, 51 KW @ 341	, AC	WESTWD ABC, (Katz)	
WYCO-F, 107.9, 100 KW @ 1030	, AC	CBS, (Katz)	Seehafer
WYTE-F, 96.7, 50 KW @ 492	, Country	, (K & P)	(WHITING)

WAXX-F -- See Eau Claire in this edition

WICHITA FALLS, TX

ARB Rank/Pop: 234/109,800
 Market TSL: 20.25 Hours
 Average Person Rating: 14.7

Diaries: 347
 Sample Target: 330
 % Below Line: 7.4
 % Not Listed: 14.9

Retail \$: 1.1 Bil
 FM Share: 89.05%
 Stations: 13/8

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	METRO CUME S95	RATING S94
1. KLUR-F (C)	33/20.5	---	17.7	---	20.0	371	33.8	34.8	34.1
2. KWFS-F (C)	28/17.4	---	19.7	---	13.5	283	25.8	29.8	30.7
3. KNIN-F (CHR)	24/14.9	---	15.0	---	11.6	345	31.4	33.0	27.5
4. KTLT-F (AC)	22/13.7	---	14.3	---	13.5	279	25.4	28.0	23.7
5. KQXC-F (AOR)	7/ 4.3	---	6.1	---	11.0	137	12.5	13.8	15.5
6. KYII-F (C)	5/ 3.1	---	4.8	---	3.9	124	11.3	15.6	16.3
7.									
8.									
9.									
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KLUR-F>	1. KLUR-F	1. KWFS-F<	1. KNIN-F
2. KWFS-F	2. KTLT-F	2. KLUR-F	2. KWFS-F>
3. KTLT-F	3. KWFS-F	3. KTLT-F<	3. KLUR-F
4. KNIN-F	4. KNIN-F	4. KNIN-F	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. KWFS-F	1. KWFS-F	1. KTLT-F	1. KLUR-F>	1. KTLT-F	1. KILT-F>
2. KNIN-F	2. KTLT-F	2. KLUR-F	2. KWFS-F<	2. KWFS-F	2. KLUR-F
3. KTLT-F	3. KLUR-F<	3. KWFS-F	3. KTLT-F	3. KLUR-F>	3. KWFS-F
4. KLUR-F	4. KNIN-F	4. KNIN-F	4.	4. KNIN-F	4. KNIN-F
5.	5.	5.	5.	5. KQXC-F	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KWFS	1290	WICHITA FALLS	1.2/ 5.3
KWFT	990	WICHITA FALLS	2.5/ 7.9
KAAM	620	PLANO	1.9/ 3.1
KDGE-F	94.5	DALLAS	0.6/ 2.9
KRLD	1080	ARLINGTON	1.2/ 4.8
WBAP	820	ARLINGTON	2.5/ 6.6

RADIO STATIONS

KWFS, 1290, 5 KW/250 KW (DA-2),	Oldies	ABC SMN, (Christal)	Amer. General
KWFT, 620, 5 KW	Gospel	USA, (Banner)	
KLUR-F, 99.9, 100 KW @ 830,	Country	ABC, (Katz)	
KNIN-F, 92.9, 100 KW @ 918,	CHR	SOURCE WESTWD, (Banner)	
KQXC-F, 102.5, 4.5 KW @ 315,	AOR	SMN ABC, (Katz)	
KTLT-F, 106.3, 3 KW @ 423,	AC	, (K & P)	
KWFS-F, 103.3, 100 KW @ 449,	Country	, (Christal)	Amer. General
KYII-F, 104.7, 100 KW @ 1017,	Country	WESTWD, (Katz)	(BURKBURNETT)

WILLIAMSPORT, PA

ARB Rank/Pop: 239/100,600
 Market TSL: 21.25 Hours
 Average Person Rating: 16.0

Diaries: 311
 Sample Target: 320
 % Below Line: 0.0
 % Not Listed: 12.4

Retail \$: 1.1 Bil
 FM Share: 95.03%
 Stations: 12/12

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. WILQ-F (C)	36/22.4	---	21.7	---	23.4	336	33.4	39.6	32.2
2. WKSJ-F (AC)	34/21.1	---	16.2	---	17.2	375	37.3	38.0	33.3
3. WZXR-F (AOR)	20/12.4	---	10.6	---	11.0	227	22.6	24.8	21.6
4. WHTO-F (CHR)	18/11.2	---	12.6	---	13.8	289	28.7	31.9	31.3
5. WQBR-F (C)	8/ 5.0	---	4.0	---	4.1	93	9.2	10.5	7.1
6. WLYC-F (C)	6/ 3.7	---	3.0	---	4.8	92	9.1	10.3	10.5
7. WRAC-F (N/T)	6/ 3.7	---	---	---	---	81	8.1	---	---
8. WRAC (T)	5/ 3.1	---	4.0	---	1.4	91	9.0	10.2	4.2
9. WVRT-F (CHR/AC)	5/ 3.1	---	2.5	---	1.4	86	8.7	---	---

12+ AMD

1. WILQ-F<
2. WKSJ-F>>
3. WHTO-F
4. WZXR-F
- 5.

12+ MID

1. WILQ-F<
2. WKSJ-F>
3. WZXR-F
- 4.
- 5.

12+ PMD

1. WILQ-F<
2. WKSJ-F
- WZXR-F>
4. WHTO-F
- 5.

12+ EVE

1. WZXR-F<
2. WILQ-F
3. WHTO-F
- 4.
- 5.

ADULTS 18-34

1. WZXR-F>>
2. WKSJ-F
- WHTO-F
- 4.
- 5.

ADULTS 18-49

1. WKSJ-F>>
2. WZXR-F
3. WILQ-F
4. WHTO-F
- 5.

ADULTS 25-54

1. WKSJ-F>
2. WILQ-F>
3. WZXR-F
- 4.
- 5.

ADULTS 35-64

1. WILQ-F<
2. WKSJ-F>>
- 3.
- 4.
- 5.

MEN 25-54

1. WKSJ-F>
2. WILQ-F
3. WZXR-F>
4. WHTO-F
- 5.

WOMEN 25-54

1. WKSJ-F>
2. WILQ-F>
3. WHTO-F
- WZXR-F
- 5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJSA-F	93.5	JERSEY SHORE	0.6/3.2
WLYC	1050	WILLIAMSPORT	0.6/2.8

RADIO STATIONS

WLYC,	1050,	1 KW/35 W	, Soft AC	WESTWD, (Roslin)	
WRAC,	1400,	1 KW	, Talk	WESTWD, (Katz)	Dame
WHTO-F,	103.9,	1.3 KW @ 430	, CHR	ABC, (---)	Sabre (MUNCY)
WILQ-F,	105.1,	9.2 KW @ 1138	, Country	ABC, (Roslin)	
WKSJ-F,	102.7,	53 KW @ 1269	, AC	WESTWD, (Katz)	Dame
WQBR-F,	99.9,	0.9 KW @ 823	, Country	, (---)	(AVIS)
WLYC-F,	107.9,	0.2 KW @ 1292	, Soft AC	WESTWD, (---)	
WRAC-F,	95.5,	4 KW @ 239	, Talk	WESTWD, (Katz)	Dame (SALLADSBURG)
WVRT-F,	97.7,	6 KW @ 295	, AC/CHR	, (---)	(JERSEY SHORE)
WZXR-F,	99.3,	0.2 KW @ 1227	, AOR	, (Christal)	Sabre

WINCHESTER, VA

ARB Rank/Pop: 219/125,700
 Market TSL: 21.50 Hours
 Average Person Rating: 16.4

Diaries: 567
 Sample Target: 510
 % Below Line: 24.8
 % Not Listed: 19.9

Retail \$: 1.3 Bil
 FM Share: 94.54%
 Stations: 25/10

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. WUSQ-F (C)	48/23.3	---	---	---	---	495	39.4	---	---
2. WINC-F (CHR/AC)	25/12.1	---	---	---	---	397	31.6	---	---
3. WFQX-F (CHR)	11/ 5.3	---	---	---	---	166	13.2	---	---
4. WFTR-F (N/T)	9/ 4.4	---	---	---	---	100	8.0	---	---
5. WWDG F (AOR)	8/ 3.9	---	---	---	---	160	12.7	---	---
6. WSIG-F (C)	7/ 3.4	---	---	---	---	65	5.2	---	---
7. WINC (N/T)	6/ 2.9	---	---	---	---	47	3.7	---	---
WJFK-F (T)	6/ 2.9	---	---	---	---	64	5.1	---	---
WMZQ-F (C)	6/ 2.9	---	---	---	---	132	10.5	---	---

THIS IS THE FIRST ARBITRON FOR THIS MARKET.

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WUSQ-F>	1. WUSQ-F>	1. WUSQ-F>	1. WUSQ-F>>
2. WINC-F>>	2. WINC-F>>	2. WINC-F>>	2. WINC-F
3.	3. WFTR-F	3. WFQX-F	WFQX-F
4.	4.	4.	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. WUSQ-F>>	1. WUSQ-F>	1. WUSQ-F>	1. WUSQ-F>>	1. WUSQ-F>	1. WUSQ-F>
2. WINC-F	2. WINC-F>>	2. WINC-F>>	2. WINC-F>>	2. WINC-F	2. WINC-F>>
3. WWDG-F	3.	3. WFTR-F	3.	3. WJFK-F	3. WFTR-F
WFQX-F	4.	4.	4.	4.	4.
WFTR-F	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAPP-F	105.5	WINCHESTER	1.5/ 6.5
WBPP-F	104.9	STRASBURG	0.4/ 3.7
WAZR-F	93.7	WOODSTOCK	1.9/ 5.1
WARW-F	94.7	ROCKVILLE	1.9/ 5.4
WARX-F	106.9	HAGERSTOWN	1.0/ 3.4
WASH-F	97.1	WASHINGTON DC	1.0/ 2.7
WBIG-F	100.3	ROCKVILLE	1.9/ 7.0
WFRE-F	99.9	FREDERICK	0.5/ 2.1
WHFS-F	99.1	LANDOVER	0.5/ 2.5
WJZW-F	105.9	ALEXANDRIA	1.0/ 2.0
WKMZ-F	97.5	MARTINSBURG	1.5/ 7.2
WKYS-F	93.9	WASHINGTON DC	1.9/ 5.6
WSVA	550	HARRISONBURG	1.0/ 2.2
WMD-F	104.7	HAGERSTOWN	2.4/ 4.2
WXTR-F	104.1	MARLOW HTS	0.5/ 1.8

RADIO STATIONS

WINC	, 1400,	1 KW	, Talk	AP, (---)	
WAZR-F	, 93.7,	10 KW @	-13	, Standards	(WOODSTOCK)
WFQX-F	, 99.3,	3 KW @	295	, CHR	(FRONT ROYAL)
WFTR-F	, 95.3,	4 KW @	298	, Country	(FRONT ROYAL)
WINC-F	, 92.5,	22 KW @	1430	, CHR/AC	
WSIG-F	, 96.9,	3 KW @	-30	, Country	(MT. JACKSON)
WUSQ-F	, 102.5,	50 KW @	500	, Country	
				SMN ABC, (Savalli)	Benchmark
				(---)	
				SMN USA, (---)	
				WESTWD, (---)	
				CNN, (---)	
				ABC, (---)	Benchmark

Other rated stations - See Washington in Spring 96 edition

YAKIMA, WA

ARB Rank/Pop: 186/169,100
Market TSL: 21.50 Hours
Average Person Rating: 16.0

Diaries: 527
Sample Target: 550
% Below Line: 1.5
% Not Listed: 18.5

Retail \$: 1.6 Bil
FM Share: 77.38%
Stations: 16/14

12+ METRO	1/4/SHARE	FAL 95	SPG 95	FAL 94	SPG 94	METRO CUME	METRO CUME S96	RATING S95	RATING S94
1. KXDD-F (C)	42/15.5	---	22.8	---	25.1	504	29.8	34.1	36.9
2. KFFM-F (CHR)	35/12.9	---	12.6	---	6.2	446	26.4	23.7	21.4
3. KATS-F (AOR)	31/11.4	---	10.6	---	11.3	355	21.0	22.2	25.5
4. KIT (T)	26/ 9.6	---	5.3	---	8.2	348	20.6	14.8	16.7
5. KZTA-F (SP)	23/ 8.5	---	5.7	---	3.1	185	10.9	7.1	7.5
6. KRSE-F (SAC)	19/ 7.0	---	5.3	---	6.5	255	15.1	11.9	16.
7. KXXS-F (C)	13/ 4.8	---	6.9	---	5.5	143	8.5	11.1	10.8
8. KMWX (O)	8/ 3.0	---	0.8	---	1.4	133	7.9	---	---
KUT1 (N/T)	8/ 3.0	---	2.0	---	3.4	99	5.9	---	---

10.

12+ AMD	12+ MID	*2+ PMD	12+ EVE
1. KXDD-F	1. KXDD-F	1. KXDD-F<	1. KFFM-F>
2. KIT	2. KATS-F	2. KFFM-F	2. KZTA-F
3. KFFM-F	3. KIT	KATS-F	3. KXDD-F
4. KATS-F	4. KFFM-F	4. KZTA-F	4. KIT
5.	5.	5.	5.

ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35-64	MEN 25-54	WOMEN 25-54
1. KFFM-F	1. KXDD-F	1. KXDD-F	1. KXDD-F	1. KATS-F>>	1. KXDD-F>>
2. KATS-F	2. KATS-F	2. KATS-F>	2. KIT	2. KXDD-F	2. KRSE-F<
KXDD-F	3. KFFM-F>	3. KFFM-F	3. KATS-F<	3. KIT	3. KFFM-F
4.	4.	KRSE-F	4. KRSE-F	4.	4.
5.	5.	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBBO	1390	YAKIMA	1.5/3.1
KREW	1210	SUNNYSIDE	0.7/2.7
KREW-F	96.7	SUNNYSIDE	0.7/2.3
KYKA-F	96.9	NACHES	0.7/3.5
KYXE	1020	SELAH	0.7/2.7
KONA-F	105.3	KENNEWICK	0.7/3.1
KZXR-F	101.7	PROSSER	0.7/2.0

RADIO STATIONS

KBBO,	1390,	5 KW/390 W (DA-2),	Religion	USA AP, (MMR)	
KIT,	1280,	5 KW/1 KW,	Talk/FS	CBS WESTWD ABC, (Mc-Guild)	T. Ingstad
KMWX,	1460,	5 KW/3.7 KW	Oldies	WESTWD, (K & P)	T. Ingstad
KREW,	1210,	10 KW/1 KW	Talk	CBS, (Tacher)	(SUNNYSIDE)
KUT1,	980,	5 KW/500 W	Talk	WESTWD AP, (Tacher)	(SELAH)
KATS-F,	94.5,	100 KW @ 909	AOR/Classic	, (Mc-Guild)	T. Ingstad
KFFM-F,	107.3,	100 KW @ 1499	CHR	, (K & P)	T. Ingstad
KRSE-F,	105.7,	100 W @ 777	Soft AC	USA, (MMR)	
KXDD-F,	104.1,	61 KW @ 781	Country	ABC, (Tacher)	
KXXS-F,	92.9,	17 KW @ 869	Country	ABC, (Mc-Guild)	T. Ingstad (TOPPENISH)
KZTA-F,	99.3,	0.6 KW @ 591	Hispanic	, (Caballero)	

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