

THE RELATIONSHIP BETWEEN RADIO AUDIENCE SHARES  
AND RADIO REVENUE SHARES

(Some call them Power Ratios, We call them Conversion Ratios)

AND

RADIO STATION AUDIENCE BREAKDOWNS

1994 EDITION

(Based on 1993 Revenue and Ratings)

James H. Duncan, Jr.  
DUNCAN'S AMERICAN RADIO, INC.

March 1994

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INTRODUCTION

I am proud and pleased to present my sixth study concerning the relationship between the ratings of an individual station and the revenue that station is able to gather.

Before you read the rest of this study, I urge you to keep the following points in mind:

- A. All revenue figures are gross. They are from calendar year 1993. They do not include trade dollars.
- B. The stations selected for inclusion in this report are from almost all of the Arbitron standard markets--over 150 markets in all. A total of 1,276 stations are covered in this report. To put it another way, this report includes data for over 13% of all commercial stations in the United States. Almost 42% of all reported stations in the Arbitron standard markets are included.
- C. The rating periods used for this study were Fall 1992, Winter 1993, Spring 1993, and Summer 1993. The number of rating periods used depended upon the number of times each particular market was surveyed.
- D. To be selected, a station had to meet two criteria. First of all, it had to be successful in its format. I estimate that around 90% of the stations are the ratings leader in its format. The remaining stations were also very successful stations, even though they were not the format leader in their market. Secondly, I only used stations whose revenue figures are, in my judgement, reliable and accurate. I have been making station revenue estimates for seven years and I believe that every year I improve my accuracy. There are going to be some errors but, in general, I feel very comfortable with these estimates.
- E. The audience share figures are 12+ Metro, Monday through Sunday, 6AM-Midnight, AQH.
- F. Remember that the revenue share is expressed as a percentage of the audience share. This is calculated by dividing the audience share into the revenue share.

The layout of this report is quite simple:

INTRODUCTION  
EXPLANATION OF METHODOLOGY  
SECTION A:  
REVENUE SHARE/AUDIENCE SHARE  
RESULTS/OBSERVATIONS

|          |             |                  |
|----------|-------------|------------------|
| FORMATS: | AC          | Full Service     |
|          | Oldies/Gold | Black/Urban      |
|          | Soft AC/EZ  | News & News/Talk |
|          | CHR/Top 40  | Talk & Talk/News |
|          | Country     | Nostalgia        |
|          | AOR         | Hispanic         |
|          | Classic AOR | Jazz/New AC      |
|          | Classical   |                  |

SECTION B:  
MARKET REVENUE/VIABLE STATION ANALYSIS  
MARKET AUDIENCE/VIABLE STATION ANALYSIS

SECTION C:  
INDIVIDUAL STATION AUDIENCE BREAKDOWNS

I urge you to carefully read the EXPLANATION OF METHODOLOGY SECTION which begins on the next page. You can not hope to make full use of this report unless you understand how the information was gathered and calculated.

I am sure you can find many uses for this data. I believe there are two primary uses: First of all would be format analysis I would urge you to review this data before you make any format changes. Secondly, I would recommend that you use this data as part of your budgeting and goal-setting process. Please do remember that we are presenting to you means (averages). All markets differ. However, I do believe that this report does offer an accurate and realistic portrayal of how the major formats perform.

I feel that this report makes an important contribution to the body of knowledge concerning the radio industry. As usual, I ask for your opinions concerning this work. I value and I appreciate your suggestions. Please give me a call.

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## EXPLANATION OF METHODOLOGY

To be very brief and simplistic, we took each station's audience share and divided it into its revenue share. The resulting percentage (or it can be called a ratio if you like) shows a mathematical relationship between the audience and revenue shares for an individual station and, if the sample is adequate, for various formats.

### Station Selection

We chose stations which, in our view, are fairly successful--at least as far as ratings are concerned. Over 90% of the stations used were number one in their particular format. Most are among the highest rated stations regardless of format.

Another criterion for station selection was that I had to be very comfortable and confident about the revenue estimate for the station. This does not mean that every estimate is absolutely on target. I will probably hear from some of you about estimates that went astray. However, I believe that most revenue estimates are quite close to actual. My personal goal is to be within 5%.

IMPORTANT NOTE: WE GENERALLY DID NOT INCLUDE LESS SUCCESSFUL STATIONS--THOSE THAT WERE NOT RATINGS LEADERS IN THEIR OWN FORMAT.

OUR GOAL IS TO SHOW REVENUE AND REVENUE SHARE POTENTIAL FOR THOSE STATIONS WHICH ARE RATINGS LEADERS IN THEIR FORMAT.

### MARKETS

Most of the standard Arbitron markets are included in this study. There are stations from more than 150 different markets.

Markets are broken down as follows:

|                    |                           |
|--------------------|---------------------------|
| MAJOR MARKETS      | - Arbitron Markets 1-40   |
| MEDIUM MARKETS     | - Arbitron Markets 41-80  |
| SMALL MARKETS      | - Arbitron Markets 81-120 |
| VERY SMALL MARKETS | - Arbitron Markets 121+   |

The selected stations are grouped according to market size for most of the major formats. For the other formats this was not possible since there were not enough stations in each market size to have a decent sample. For them, there is just one grouping called "All Market Sizes."

### REVENUE (93 REV)

Revenue estimates cover calendar year 1993. They are gross and they do not include trade dollars. Generally, they are the same estimates you found in the 1994 edition of Duncan's Radio Market Guide, although refinements have been made as needed.

As I said earlier, I feel quite comfortable with the revenue estimates. Most of them come from group owners, group CEO's and general managers whom I trust. I would make one other generality. I would say that the larger the market is, the more reliable is my revenue estimate.

### REVENUE SHARE (REV SHARE)

This simply is the percentage of the market's total radio revenue (gross, 1993, no trade) that is controlled by the selected station. It is calculated by dividing the station's revenue by the market's revenue.

### AUDIENCE SHARE (93 AUD SHARE)

This shows each station's audience share (12+ Metro, Mon-Sun, 6AM-Midnight). The rating periods used were Fall 1992, Winter 1993, Spring 1993 and Summer 1993. The number of rating reports used varies to the number of books in each market. The share is the average of the 12+ Share for each rating period. For one book per year markets I averaged the Spring 1993 and Spring 1992 Arbitrons.

### ADJUSTED AUDIENCE SHARE

This figure is of the highest importance. If you do not adjust the audience share you end up with false data. There is not a single market in the country where 100% of all radio listening goes to local commercial stations which are listed in the Arbitron ratings books. In every single market there is what I call "lost listening." This lost listening includes the following:

- A. Non-commercial stations (college stations, NPR affiliates, some religious stations, etc.).
- B. Out of market or "below-the-line" stations.
- C. Local commercial stations which do not have enough audience to qualify for a listing in the Arbitron book.

Point C is usually of negligible significance and is impossible to quantify, so I have chosen to ignore it. Points A and B are very important and they must be accounted for.

THERE ARE NO MARKETS WHERE THE AUDIENCE BASE FOR LOCAL COMMERCIAL STATIONS IS 100 SHARE POINTS.

FOR THIS STUDY YOU MUST ADJUST THE AUDIENCE SHARE OTHERWISE THE DATA IS FALSE AND MISLEADING.

I have adjusted each sampled station's audience share. I took the 100 audience share points and subtracted listening to below-the-line stations. Then I subtracted listening to "non-listed" stations. The resulting figure was then divided into each station's individual share. The end figure is the adjusted audience share.

## EXPLANATION OF METHODOLOGY

(Continued)

Let us see how this works in a real market situation. We will use Akron:

### AKRON

Revenue: \$12,700,000  
WXXX has a 10.0 audience share and \$3,500,000 in revenue

|  | <u>Without Audience<br/>Adjustment</u> | <u>With Audience<br/>Adjustment</u> |
|--|--|-------------------------------------|
| Station Revenue Share:   | 27.6%                                  | 27.6%                               |
| Total Audience Share:  | 100.0%                                 | 100.0%                              |
| Less Below-the-line Listening:   | NA                                     | -57.0%                              |
| Less Unlisted Station Listening:   | NA                                     | -9.8%                               |
| Resulting Total Audience Share:  | 100.0%                                 | 33.2%                               |
| WXXX Station Share:  | 10.0%                                  | 10.0%                               |
| Adjusted Audience Share:<br>(Station Share divided by<br>Resulting Total Audience Share) | 10.0%                                  | 30.0%                               |
| Revenue Share as a % of<br>Adjusted Audience Share                                       | <u>276.0%</u>                          | <u>91.7%</u>                        |

You can see the tremendous difference between the two calculations. The adjusted share calculation is obviously more accurate and relevant.

Now, I must tell you that Akron is an extreme case which illustrates my thesis clearly and decidedly. However, every market will be influenced by lost listening. Let us review the results of stations in other markets:

### Revenue Share as a % of Audience Share

|                          | <u>Without Adjusting<br/>Audience Share</u> | <u>With Adjusting in<br/>Audience Share</u> |
|--------------------------|---|---|
| A Station in New York    | 115.4%                                      | 111.3%                                      |
| A Station in Los Angeles | 100.0%                                      | 92.4%                                       |
| A Station in Madison     | 124.0%                                      | 95.8%                                       |
| A Station in Hartford    | 137.9%                                      | 111.1%                                      |

The difference is very significant in each and every market. The calculation of an adjusted audience share is crucial to the viability of any revenue share/audience share study.

### 1993 12+ RANK

This simply shows the rank of the sampled station amongst all stations in its market. We used the last available rating book (either Spring 1993 or Summer 1993).

### REVENUE RANK

This figures shows how each station ranked in total revenue in its market. It covers the year 1993. Use this figure to compare and contrast with the 12+ rank and the revenue rank.

### 25-54 RANK

This shows the station's audience ranking for the 25-54 demo. The Arbitron book used is the Spring 93 or Summer 93. Use this figure as a comparison with the 12+ rank and the revenue rank.

### REVENUE SHARE AS A % OF AUDIENCE SHARE

This end result and most important figure is calculated by dividing each station's adjusted audience share into its revenue share. The resulting percentage/ratio shows the mathematical relationship between audience and revenue.

A mean is calculated for all of the sample stations in the particular format and market size. A median figure is also provided, although I feel the mean figure is more accurate if the station sample base is large enough.

SUMMARY OF 1993 CONVERSION RATIOS

| <u>FORMAT</u>               | <u>MAJOR<br/>MARKETS</u>                    | <u>MEDIUM<br/>MARKETS</u>                   | <u>SMALL<br/>MARKETS</u>                    | <u>VERY SMALL<br/>MARKETS</u>               | <u>ALL<br/>MARKETS</u>       |
|-----------------------------|---|---|---|---|------------------------------|
| <u>News &amp; News/Talk</u> |   |   |   |   | 143.3 Mean<br>(36 stations)  |
| <u>Adult Contemp</u>        | 133.9 Mean<br>120.6 Median<br>(59 stations) | 133.4 Mean<br>132.7 Median<br>(40 stations) | 126.2 Mean<br>126.8 Median<br>(25 stations) | 139.2 Mean<br>138.5 Median<br>(25 stations) | 133.3 Mean<br>(149 stations) |
| <u>Oldies/Gold</u>          | 126.2 Mean<br>133.0 Median<br>(38 stations) | 126.6 Mean<br>122.9 Median<br>(28 stations) |   | 120.8 Mean<br>112.0 Median<br>(31 stations) | 124.6 Mean<br>(97 stations)  |
| <u>Classic AOR</u>          | 126.0 Mean<br>126.8 Median<br>(33 stations) | 108.5 Mean<br>108.3 Median<br>(15 stations) |   | 125.9 Mean<br>124.2 Median<br>(11 stations) | 121.5 Mean<br>(59 stations)  |
| <u>Full Service</u>         | 139.4 Mean<br>144.0 Median<br>(15 stations) | 107.2 Mean<br>101.7 Median<br>(18 stations) |   | 118.7 Mean<br>115.5 Median<br>(25 stations) | 120.5 Mean<br>(58 stations)  |
| <u>AOR</u>                  | 115.9 Mean<br>113.2 Median<br>(73 stations) | 122.0 Mean<br>124.0 Median<br>(45 stations) |   | 116.4 Mean<br>117.9 Median<br>(53 stations) | 117.7 Mean<br>(171 stations) |
| <u>Country</u>              | 108.8 Mean<br>106.8 Median<br>(53 stations) | 118.5 Mean<br>112.0 Median<br>(47 stations) | 117.9 Mean<br>117.1 Median<br>(35 stations) | 107.2 Mean<br>102.8 Median<br>(34 stations) | 113.1 Mean<br>(169 stations) |
| <u>Talk &amp; Talk/News</u> |   |   |   |   | 103.7 Mean<br>(86 stations)  |
| <u>Jazz</u>                 |   |   |   |   | 103.3 Mean<br>(17 stations)  |
| <u>Soft AC</u>              | 150.0 Mean<br>103.1 Median<br>(43 stations) | 99.9 Mean<br>95.2 Median<br>(27 stations)   |   | 99.8 Mean<br>92.3 Median<br>(31 stations)   | 102.0 Mean<br>(101 stations) |
| <u>CHR/Top 40</u>           | 89.1 Mean<br>86.0 Median<br>(49 stations)   | 109.4 Mean<br>106.7 Median<br>(38 stations) | 111.0 Mean<br>110.5 Median<br>(27 stations) | 100.4 Mean<br>100.8 Median<br>(24 stations) | 100.9 Mean<br>(138 stations) |
| <u>Hispanic</u>             |   |   |   |   | 97.7 Mean<br>(36 stations)   |
| <u>Classical</u>            |   |   |   |   | 81.5 Mean<br>(23 stations)   |
| <u>Black/Urban</u>          |   |   |   |   | 73.2 Mean<br>(87 stations)   |
| <u>Standards/Nostalgia</u>  |   |   |   |   | 49.8 Mean<br>(47 stations)   |

**NOTES:** Major Markets - Arbitron Markets 1-40  
Medium Markets - Arbitron Markets 41-80  
Small Markets - Arbitron Markets 81-120  
Very Small Markets - Arbitron Markets 121 +

Mean: Average of the results for all stations in format in specified market size  
Median: The result with an equal number of stations above and below this figure

Total number of stations in sample: 1,276

Figures show revenue share as percentage of audience share

For some formats there were not enough stations in the sample to allow a breakdown for each specific market size

HISTORICAL TRENDS

Note: All figures are MEANS

| <u>FORMAT</u>              | <u>1993</u> | <u>1992</u> | <u>1991</u> | <u>1990</u> | <u>1988</u> | <u>1987</u> | <u>1986</u> |
|----------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| <u>Adult Contemp (ALL)</u> | 133.3       | 126.9       | 133.6       | 136.3       | 135.9       | 134.3       | 137.0       |
| Major Markets              | 133.9       | 124.1       | 133.6       | 134.1       | 133.1       | 132.9       | 147.0       |
| Medium Markets             | 133.4       | 129.2       | 136.1       | 145.1       | 149.3       | 145.6       | 137.1       |
| Small Markets              | 126.2       | 130.2       | 136.4       | 138.1       | 133.9       | 125.0       | 120.9       |
| Very Small Markets         | 139.2       | 131.6       | 127.8       | 125.8       | 122.5       | 122.8       | 117.6       |

NOTE: In years 1986-1988 the AC figures included Soft AC and Oldies stations.  
As of 1990 the formats were split into three separate categories.

|                                   |       |       |       |                               |  |  |  |
|-----------------------------------|-------|-------|-------|-------------------------------|--|--|--|
| <u>News &amp; News/Talk (ALL)</u> | 173.3 | 140.7 | 135.4 | (Earlier years not available) |  |  |  |
|-----------------------------------|-------|-------|-------|-------------------------------|--|--|--|

NOTE: "News and News/Talk" stations were separated from "Talk and Talk/News" stations in 1991. The conversion ratios for earlier years (when they were combined) were: 1990 - 126.1, 1988 - 126.3, 1987 - 130.2, 1986 - 132.3

|                         |       |       |       |       |       |       |       |
|-------------------------|-------|-------|-------|-------|-------|-------|-------|
| <u>AOR (ALL)</u>        | 117.7 | 114.6 | 121.8 | 119.0 | 118.9 | 111.5 | 108.9 |
| Major Markets           | 115.9 | 114.2 | 127.2 | 122.5 | 123.0 | 120.7 | 111.3 |
| Medium Markets          | 122.0 | 118.8 | 124.4 | 127.4 | 115.4 | 105.4 | 112.6 |
| Small & Very Small Mkts | 116.4 | 111.7 | 113.4 | 108.1 | 108.7 | 101.3 | 104.3 |

NOTE: Data from 1986-1988 included some Classic AOR stations, but they did not significantly impact the figures.

|                          |       |       |       |       |   |  |  |
|--------------------------|-------|-------|-------|-------|---|--|--|
| <u>Oldies/Gold (ALL)</u> | 124.6 | 122.6 | 121.1 | 120.9 |   |  |  |
| Major Markets            | 126.2 | 124.5 | 128.1 | 129.7 | (Conversion ratios for earlier years are not available) |  |  |
| Medium Markets           | 126.6 | 121.6 | 120.7 | 114.2 |   |  |  |
| Small & Very Small Mkts  | 120.8 | 121.0 | 111.1 | 112.2 |   |  |  |

|                           |       |       |       |       |       |       |       |
|---------------------------|-------|-------|-------|-------|-------|-------|-------|
| <u>Full Service (ALL)</u> | 120.5 | 121.8 | 120.2 | 122.2 | 134.2 | 132.4 | 138.8 |
| Major Markets             | 139.4 | 141.1 | 138.5 | 143.0 | 154.7 | 148.5 | 151.5 |
| Medium Markets            | 107.2 | 110.8 | 117.1 | 117.8 | 128.0 | 128.5 | 138.0 |
| Small & Very Small Mkts   | 118.7 | 117.5 | 111.1 | 109.5 | 120.8 | 122.1 | 125.3 |

|                          |       |       |       |       |   |  |  |
|--------------------------|-------|-------|-------|-------|---|--|--|
| <u>Classic AOR (ALL)</u> | 121.5 | 121.3 | 117.9 | 113.7 |   |  |  |
| Major Markets            | 126.0 | 128.5 | 119.7 | 122.5 | (Conversion ratios for earlier years are not available) |  |  |
| Medium Markets           | 108.5 | 108.1 | 120.7 | NA    |   |  |  |
| Small & Very Small Mkts  | 125.9 | 117.6 | 108.8 | NA    |   |  |  |

|                                 |       |       |       |   |  |  |  |
|---------------------------------|-------|-------|-------|---|--|--|--|
| <u>Talk and Talk/News (ALL)</u> | 103.7 | 103.9 | 110.6 | (Conversion ratios for earlier years are not available) |  |  |  |
|---------------------------------|-------|-------|-------|---|--|--|--|

|                      |       |       |       |       |       |       |       |
|----------------------|-------|-------|-------|-------|-------|-------|-------|
| <u>Country (ALL)</u> | 113.1 | 106.6 | 109.6 | 112.9 | 115.6 | 116.6 | 114.7 |
| Major Markets        | 108.8 | 103.2 | 105.1 | 106.8 | 108.3 | 114.4 | 112.4 |
| Medium Markets       | 118.5 | 109.7 | 113.2 | 118.6 | 119.8 | 120.3 | 120.1 |
| Small Markets        | 117.9 | 110.7 | 111.8 | 119.5 | 119.4 | 115.5 | 117.2 |
| Very Small Markets   | 107.2 | 103.8 | 108.7 | 107.3 | 116.8 | 116.4 | 110.3 |

|                          |       |      |       |       |       |                               |  |
|--------------------------|-------|------|-------|-------|-------|-------------------------------|--|
| <u>Jazz/New AC (ALL)</u> | 103.3 | 98.6 | 103.7 | 104.1 | 112.7 | (Earlier years not available) |  |
|--------------------------|-------|------|-------|-------|-------|-------------------------------|--|

|                         |       |       |       |       |       |       |       |
|-------------------------|-------|-------|-------|-------|-------|-------|-------|
| <u>CHR/Top 40 (ALL)</u> | 100.9 | 103.7 | 101.6 | 99.5  | 102.6 | 102.9 | 107.6 |
| Major Markets           | 89.1  | 91.4  | 97.5  | 97.8  | 101.8 | 112.9 | 108.7 |
| Medium Markets          | 109.4 | 108.5 | 106.3 | 101.1 | 103.4 | 103.1 | 105.0 |
| Small Markets           | 111.0 | 112.4 | 108.1 | 105.1 | 107.6 | 100.0 | 107.8 |
| Very Small Markets      | 100.4 | 101.2 | 95.7  | 94.2  | 97.6  | 95.3  | 100.3 |

|                       |      |      |       |       |       |       |       |
|-----------------------|------|------|-------|-------|-------|-------|-------|
| <u>Hispanic (ALL)</u> | 97.7 | 94.5 | 100.6 | 103.3 | 107.4 | 110.1 | 103.0 |
|-----------------------|------|------|-------|-------|-------|-------|-------|

|                         |       |      |      |      |      |      |      |
|-------------------------|-------|------|------|------|------|------|------|
| <u>Soft AC/EZ (ALL)</u> | 102.0 | 94.5 | 89.6 | 85.6 | 74.6 | 75.3 | 78.8 |
| Major Markets           | 105.0 | 99.4 | 92.8 | 88.3 | 72.3 | 74.2 | 78.8 |
| Medium Markets          | 99.9  | 90.2 | 87.2 | 84.4 | 73.5 | 75.3 | 76.1 |
| Small & Very Small Mkts | 99.8  | 91.1 | 87.4 | 83.1 | 79.2 | 76.8 | 81.4 |

NOTE: Data from 1986-1988 was for EZ listening stations only. Soft AC's were added in 1990.  
By 1992 about 90% of the sample could be classified as Soft AC's.

|                        |      |      |      |      |       |       |       |
|------------------------|------|------|------|------|-------|-------|-------|
| <u>Classical (ALL)</u> | 81.5 | 84.2 | 83.7 | 84.6 | 107.4 | 110.1 | 103.0 |
|------------------------|------|------|------|------|-------|-------|-------|

|                          |      |      |      |      |      |      |      |
|--------------------------|------|------|------|------|------|------|------|
| <u>Black/Urban (ALL)</u> | 73.2 | 70.2 | 70.6 | 68.5 | 76.7 | 77.3 | 77.7 |
|--------------------------|------|------|------|------|------|------|------|

|                                  |      |      |      |      |      |      |      |
|----------------------------------|------|------|------|------|------|------|------|
| <u>Standards/Nostalgia (ALL)</u> | 49.8 | 52.4 | 53.8 | 60.2 | 57.0 | 63.8 | 72.4 |
|----------------------------------|------|------|------|------|------|------|------|



SECTION A  
CONVERSION RATIOS

## AC

## MAJOR MARKETS

| STATION | MARKET       | '93<br>REV | REV<br>SHARE | '93 AUD<br>SHARE | ADJ          | REV<br>RANK | 12+<br>RANK | 25-54<br>RANK | REV SHARE            |
|---------|--------------|------------|--------------|------------------|--------------|-------------|-------------|---------------|----------------------|
|         |              |            |              |                  | AUD<br>SHARE |             |             |               | AS % OF<br>AUD SHARE |
| WSB -F  | Atlanta      | 9.5        | 7.9          | 6.3              | 7.1          | 6           | 7           | 4             | 111.3                |
| WMMX-F  | Baltimore    | 7.9        | 12.4         | 5.0              | 6.9          | 3           | 8           | 6             | 179.7                |
| WVRT-F  | Baltimore    | 2.8        | 4.4          | 2.7              | 3.8          | 8           | 14          | 12            | 115.8                |
| WMJX-AF | Boston       | 10.2       | 8.2          | 5.4              | 6.4          | 5           | 5           | 1             | 128.1                |
| WBMX-F  | Boston       | 7.5        | 6.0          | 4.0              | 4.8          | 8           | 7           | 4             | 125.0                |
| WMJQ-F  | Buffalo      | 2.4        | 7.5          | 5.0              | 5.7          | 7           | 10          | 5             | 131.6                |
| WBUF-F  | Buffalo      | 1.6        | 5.0          | 4.1              | 4.7          | 10          | 11          | 7             | 107.1                |
| WBT -F  | Charlotte    | 3.1        | 7.6          | 5.1              | 6.3          | 6           | 6           | 6             | 120.6                |
| WMXC-F  | Charlotte    | 2.3        | 5.7          | 4.5              | 5.5          | 9           | 11          | 9             | 103.6                |
| WPNT-F  | Chicago      | 6.5        | 2.4          | 2.2              | 2.5          | 18          | 21          | 17            | 96.0                 |
| WTMX-F  | Chicago      | 6.0        | 2.2          | 1.8              | 2.0          | 19          | 19          | 12            | 110.0                |
| WWNK-F  | Cincinnati   | 4.5        | 7.0          | 5.3              | 6.1          | 6           | 10          | 7             | 114.8                |
| WRRM-F  | Cincinnati   | 3.4        | 5.3          | 4.6              | 5.3          | 8           | 9           | 7             | 100.0                |
| WLTF-F  | Cleveland    | 6.9        | 11.2         | 5.4              | 6.1          | 3           | 9           | 7             | 183.6                |
| WQAL-F  | Cleveland    | 4.0        | 6.5          | 5.2              | 5.9          | 8           | 7           | 5             | 110.2                |
| WSNY-F  | Columbus     | 9.0        | 17.9         | 8.5              | 10.2         | 1           | 2           | 3             | 175.5                |
| KVIL-AF | Dallas-FW    | 20.9       | 13.0         | 5.0              | 5.4          | 1           | 7           | 5             | 240.7                |
| KDMZ-F  | Dallas-FW    | 7.2        | 4.5          | 3.8              | 4.1          | 9           | 14          | 10            | 109.8                |
| KMJJ-F  | Denver       | 4.3        | 5.3          | 3.4              | 3.8          | 7           | 12          | 8             | 139.5                |
| WNIC-F  | Detroit      | 8.2        | 6.1          | 3.5              | 3.8          | 7           | 13          | 9             | 160.5                |
| WKQI-F  | Detroit      | 11.9       | 8.8          | 4.3              | 4.7          | 2           | 8           | 3             | 187.2                |
| WZMX-F  | Hartford     | 3.5        | 9.2          | 5.0              | 7.8          | 6           | 8           | 5             | 117.9                |
| KHMX-F  | Houston      | 10.1       | 7.0          | 4.9              | 5.5          | 5           | 4           | 3             | 127.3                |
| KLTR-F  | Houston      | 5.2        | 3.6          | 2.8              | 3.2          | 13          | 16          | 11            | 112.5                |
| WENS-F  | Indianapolis | 5.4        | 11.0         | 7.2              | 8.0          | 4           | 4           | 3             | 137.5                |
| KMXV-F  | Kansas City  | 2.6        | 5.9          | 3.8              | 4.2          | 6           | 14          | 9             | 140.4                |
| KUDL-F  | Kansas City  | 2.3        | 5.3          | 4.0              | 4.4          | 9           | 13          | 7             | 120.5                |
| KOST-F  | Los Angeles  | 29.0       | 6.9          | 5.1              | 5.8          | 2           | 3           | 2             | 119.0                |
| KBIG-F  | Los Angeles  | 22.2       | 5.3          | 3.4              | 3.9          | 8           | 11          | 4             | 135.9                |
| WHYI-F  | Miami        | 7.0        | 5.8          | 3.8              | 4.2          | 3           | 7           | 5             | 138.1                |
| WFLC-F  | Miami        | 7.0        | 5.8          | 4.0              | 4.4          | 3           | 9           | 4             | 131.8                |
| WKTI-F  | Milwaukee    | 5.2        | 11.2         | 5.4              | 6.0          | 3           | 8           | 4             | 186.7                |
| WMYX-AF | Milwaukee    | 3.8        | 8.2          | 4.8              | 5.4          | 5           | 9 (e)       | 6 (e)         | 151.9                |
| KSTP-F  | Minneapolis  | 7.5        | 8.6          | 6.4              | 7.5          | 5           | 4           | 3             | 114.7                |
| WLTS-F  | New Orleans  | 2.1        | 6.1          | 4.6              | 5.2          | 6           | 7           | 5             | 117.3                |
| WMXV-F  | New York     | 18.8       | 5.3          | 2.6              | 3.2          | 7           | 17          | 10            | 165.6                |
| WWDE-F  | Norfolk      | 3.5        | 9.8          | 4.7              | 5.3          | 3           | 6           | 3             | 184.9                |
| WMXN-F  | Norfolk      | 1.6        | 4.5          | 3.7              | 4.2          | 11          | 11          | 9             | 107.1                |
| WYXR-F  | Philadelphia | 9.4        | 6.3          | 4.9              | 5.8          | 5           | 9           | 5             | 108.6                |
| WMGK-F  | Philadelphia | 7.0        | 4.7          | 3.8              | 4.5          | 9           | 12          | 7             | 104.4                |
| KESZ-F  | Phoenix      | 3.6        | 4.9          | 3.7              | 4.3          | 9           | 10          | 4             | 114.0                |
| KVRY-F  | Phoenix      | 3.3        | 4.5          | 3.6              | 4.2          | 11          | 11          | 10            | 107.1                |
| WVTY-F  | Pittsburgh   | 4.0        | 6.8          | 4.5              | 5.1          | 7           | 6           | 3             | 133.3                |
| KKCW-F  | Portland     | 6.7        | 11.7         | 6.1              | 7.1          | 2           | 6           | 3             | 164.8                |
| WSNE-F  | Providence   | 4.0        | 14.9         | 5.6              | 7.9          | 2           | 6           | 4             | 188.6                |
| KGBY-F  | Sacramento   | 5.3        | 8.6          | 5.7              | 7.0          | 3           | 4           | 3             | 122.9                |
| KXOA-AF | Sacramento   | 5.0        | 8.1          | 4.7              | 5.8          | 6           | 7 (e)       | 5             | 139.7                |
| KYKY-F  | St. Louis    | 7.2        | 9.9          | 5.2              | 5.7          | 3           | 6           | 6             | 173.7                |
| KVRI-F  | Salt Lake    | 1.1        | 3.3          | 2.8              | 3.1          | 10          | 11          | 6             | 106.5                |
| KYXY-F  | San Diego    | 5.4        | 6.2          | 4.0              | 4.8          | 7           | 5           | 5             | 129.2                |

AC

MAJOR MARKETS  
(Continued)

| <u>STATION</u> | <u>MARKET</u> | <u>'93</u><br><u>REV</u> | <u>REV</u><br><u>SHARE</u> | <u>'93</u><br><u>AUD</u><br><u>SHARE</u> | <u>ADJ</u><br><u>AUD</u><br><u>SHARE</u> | <u>REV</u><br><u>RANK</u> | <u>12+</u><br><u>RANK</u> | <u>25-54</u><br><u>RANK</u> | <u>REV</u><br><u>SHARE</u><br><u>AS % OF</u><br><u>AUD SHARE</u> |
|----------------|---------------|--------------------------|----------------------------|--|--|---------------------------|---------------------------|-----------------------------|--|
| KFMB-F         | San Diego     | 5.0                      | 5.8                        | 4.1                                      | 4.9                                      | 8                         | 16                        | 11                          | 118.4  |
| KIOI-F         | San Francisco | 11.4                     | 6.6                        | 3.7                                      | 4.9                                      | 6                         | 7                         | 6                           | 134.7  |
| KEZR-F         | San Jose      | 4.7                      | 15.2                       | 3.9                                      | 12.6                                     | 2                         | 5                         | 1                           | 120.6  |
| KARA-F         | San Jose      | 3.3                      | 10.7                       | 3.1                                      | 7.9                                      | 5                         | 6                         | 4                           | 135.4  |
| KLSY-F         | Seattle       | 5.8                      | 5.8                        | 4.7                                      | 5.2                                      | 5                         | 7                         | 4                           | 111.5  |
| WMTX-AF        | Tampa-SP      | 7.0                      | 10.9                       | 6.3                                      | 9.8                                      | 2                         | 2                         | 2                           | 111.2  |
| WUSA-AF        | Tampa-SP      | 6.6                      | 10.3                       | 5.7                                      | 6.6                                      | 3                         | 9                         | 3                           | 156.1  |
| WRQX-F         | Washington    | 10.5                     | 6.4                        | 4.8                                      | 5.8                                      | 5                         | 4                         | 5                           | 110.3  |
| WASH-F         | Washington    | 8.8                      | 5.4                        | 3.0                                      | 3.6                                      | 8                         | 13                        | 9                           | 150.0  |

|             |              |       |            |       |
|-------------|--------------|-------|------------|-------|
| 68 Stations | 1993 Mean:   | 133.9 | 1992 Mean: | 124.1 |
|             | 1993 Median: | 120.6 | 1991 Mean: | 133.6 |
|             |              |       | 1990 Mean: | 134.1 |
|             |              |       | 1988 Mean: | 150.9 |

Mean for Market's highest billing AC: 140.2 (136.5 in 92, 143.4 in 91, 139.9 in 90)  
 Mean for other AC's: 123.3 (107.3 in 92, 110.1 in 91, 121.1 in 90)

Mean 12+ Rank of Mkt's highest billing AC: 7.4 (7.1 in 92, 7.7 in 91, 6.7 in 90)  
 Mean 25-54 Rank of Mkt's highest billing AC: 4.9 (5.0 in 92, 5.3 in 91, 4.0 in 90)  
 Mean Revenue Rank of Mkt's highest billing AC: 4.9 (4.9 in 92, 5.0 in 91, 4.6 in 90)

AC

MEDIUM MARKETS

| <u>STATION</u> | <u>MARKET</u>   | '93<br><u>REV</u> | REV<br><u>SHARE</u> | '93 AUD<br><u>SHARE</u> | ADJ<br>AUD<br><u>SHARE</u> | REV<br><u>RANK</u> | 12+<br><u>RANK</u> | 25-54<br><u>RANK</u> | REV SHARE                   |
|----------------|-----------------|-------------------|---------------------|-------------------------|----------------------------|--------------------|--------------------|----------------------|-----------------------------|
|                |                 |                   |                     |                         |                            |                    |                    |                      | AS % OF<br><u>AUD SHARE</u> |
| WKLI-F         | Albany          | 2.5               | 11.6                | 6.4                     | 7.6                        | 4                  | 6                  | 4                    | 152.6                       |
| KKOB-F         | Albuquerque     | 2.4               | 12.2                | 6.8                     | 7.9                        | 3                  | 4                  | 3                    | 154.4                       |
| WLEV-F         | Allentown       | 4.0               | 22.9                | 11.8                    | 17.3                       | 1                  | 1                  | 1                    | 132.4                       |
| KEYI-F         | Austin          | 0.9               | 3.3                 | 3.8                     | 4.7                        | 9                  | 8                  | 9                    | 70.2                        |
| KRVE-F         | Baton Rouge     | 1.0               | 6.1                 | 5.3                     | 7.0                        | 7                  | 8                  | 6                    | 87.1                        |
| WMJF-F         | Birmingham      | 3.5               | 13.0                | 6.7                     | 7.6                        | 3                  | 4                  | 3                    | 171.1                       |
| WLMX-F         | Chattanooga     | 1.6               | 11.9                | 5.4                     | 6.3                        | 5                  | 4                  | 3                    | 188.9                       |
| WMMX-F         | Dayton          | 3.5               | 15.6                | 7.0                     | 9.0                        | 2                  | 3                  | 2                    | 173.3                       |
| KAMZ-F         | El Paso         | 0.6               | 4.2                 | 4.8                     | 5.4                        | 10                 | 9                  | 10                   | 77.8                        |
| WLHT-F         | Grand Rapids    | 4.1               | 16.6                | 8.2                     | 10.6                       | 1                  | 4                  | 1                    | 156.6                       |
| WMAG-F         | Greensboro-WS   | 2.2               | 8.6                 | 4.1                     | 5.2                        | 4                  | 11                 | 10                   | 165.4                       |
| WKZL-F         | Greensboro-WS   | 1.8               | 7.0                 | 4.4                     | 5.5                        | 6                  | 5                  | 3                    | 127.3                       |
| WMYI-F         | Greenville, SC  | 4.2               | 18.8                | 9.8                     | 12.0                       | 2                  | 3                  | 2                    | 156.7                       |
| KSSK-F         | Honolulu        | 3.2               | 15.8                | 12.5                    | 13.4                       | 1                  | 1                  | 1                    | 117.9                       |
| KRTR-F         | Honolulu        | 1.1               | 5.4                 | 6.1                     | 6.5                        | 8                  | 7                  | 4                    | 83.1                        |
| WIVY-F         | Jacksonville    | 2.6               | 9.7                 | 5.3                     | 6.6                        | 6                  | 9                  | 8                    | 147.0                       |
| WMYU-F         | Knoxville       | 3.0               | 17.8                | 8.3                     | 9.3                        | 2                  | 4                  | 3                    | 191.4                       |
| KMZQ-F         | Las Vegas       | 2.6               | 9.6                 | 5.2                     | 6.2                        | 3                  | 6                  | 4                    | 154.8                       |
| KURB-F         | Little Rock     | 1.2               | 7.9                 | 7.0                     | 7.9                        | 6                  | 6                  | 3                    | 100.0                       |
| WLRS-F         | Louisville      | 1.5               | 5.0                 | 4.4                     | 4.9                        | 7                  | 10                 | 8                    | 102.0                       |
| WRVR-AF        | Memphis         | 3.9               | 12.5                | 6.7                     | 7.4                        | 3                  | 8                  | 5                    | 168.9                       |
| WLAC-F         | Nashville       | 2.3               | 6.2                 | 5.5                     | 6.4                        | 7                  | 5                  | 5                    | 96.9                        |
| KMGL-F         | Oklahoma City   | 2.7               | 10.3                | 6.4                     | 7.0                        | 2                  | 8                  | 5                    | 147.1                       |
| KEFM-F         | Omaha           | 2.2               | 9.3                 | 7.7                     | 8.9                        | 6                  | 6                  | 5                    | 104.5                       |
| WOMX-F         | Orlando         | 4.7               | 9.5                 | 6.7                     | 7.7                        | 3                  | 4                  | 2                    | 123.4                       |
| WMMO-F         | Orlando         | 3.9               | 7.9                 | 5.3                     | 6.1                        | 6                  | 10                 | 4                    | 129.5                       |
| WRAL-F         | Raleigh         | 4.7               | 15.4                | 8.6                     | 11.2                       | 2                  | 4                  | 2                    | 137.5                       |
| WMXB-F         | Richmond        | 4.7               | 15.0                | 7.7                     | 8.7                        | 2                  | 4                  | 1                    | 172.4                       |
| WVOR-F         | Rochester       | 2.3               | 9.6                 | 6.6                     | 7.8                        | 5                  | 5                  | 3                    | 123.1                       |
| KWAV-F         | Salinas-Mont.   | 1.7               | 13.7                | 5.4                     | 9.0                        | 2                  | 6                  | 4                    | 152.2                       |
| WHYN-F         | Springfield, MA | 2.0               | 16.7                | 9.0                     | 16.4                       | 3                  | 3                  | 2                    | 101.8                       |
| WMAS-F         | Springfield, MA | 1.6               | 13.3                | 8.5                     | 15.5                       | 5                  | 4                  | 3                    | 85.8                        |
| WYYY-F         | Syracuse        | 4.4               | 25.0                | 9.2                     | 12.1                       | 1                  | 4                  | 1                    | 206.6                       |
| WWWM-F         | Toledo          | 2.4               | 14.8                | 7.2                     | 9.7                        | 3                  | 4                  | 6                    | 152.6                       |
| KKLD-F         | Tucson          | 2.1               | 10.9                | 8.7                     | 10.5                       | 5                  | 2                  | 2                    | 103.8                       |
| KRAV-F         | Tulsa           | 1.3               | 5.6                 | 5.1                     | 5.8                        | 7                  | 6                  | 5                    | 96.6                        |
| WRMF-F         | West Palm       | 7.9               | 27.7                | 10.0                    | 16.2                       | 1                  | 1                  | 1                    | 171.0                       |
| WMGS-F         | WB/Scranton     | 1.8               | 10.1                | 5.8                     | 7.6                        | 3                  | 2                  | 2                    | 132.9                       |
| WJBR-AF        | Wilmington, DE  | 3.8               | 36.5                | 8.9                     | 30.2                       | 1                  | 2                  | 1                    | 120.9                       |
| WYFM-F         | Youngstown      | 0.8               | 6.4                 | 5.1                     | 6.4                        | 7                  | 7                  | 5                    | 100.0                       |

40 Stations

1993 Mean: 133.4  
1993 Median: 132.7

1992 Mean: 129.2  
1991 Mean: 136.1  
1990 Mean: 145.1  
1988 Mean: 149.3  
1987 Mean: 145.6  
1986 Mean: 137.1

Mean 12+ Rank: 5.2 (5.4 in 92, 5.4 in 91, 4.9 in 90)  
Mean 25-54 Rank: 3.8 (3.7 in 92, 4.6 in 91, 3.2 in 90)  
Mean Revenue Rank: 4.1 (4.2 in 92, 3.8 in 91, 3.3 in 90)

AC

SMALL MARKETS

| STATION | MARKET              | '93  | REV   | '93   | ADJ       | REV  | 12+  | 25-54 | REV SHARE         |
|---------|---------------------|------|-------|-------|-----------|------|------|-------|-------------------|
|         |                     | REV  | SHARE | SHARE | AUD SHARE | RANK | RANK | RANK  | AS % OF AUD SHARE |
| WZNY-F  | Augusta             | 1.6  | 17.4  | 7.1   | 8.1       | 2    | 4    | 4     | 214.8             |
| WXTC-F  | Charleston, SC      | 0.85 | 6.9   | 5.4   | 6.2       | 7    | 6    | 10    | 111.3             |
| KKLI-F  | Colorado Springs    | 0.64 | 5.5   | 5.9   | 7.3       | 7    | 6    | 4     | 75.3              |
| WTCB-F  | Columbia, SC        | 2.1  | 13.6  | 7.5   | 8.7       | 3    | 5    | 3     | 156.3             |
| KMXR-F  | Corpus Christi      | 0.55 | 6.5   | 4.3   | 5.1       | 7    | 8    | 6     | 127.4             |
| KMXG-F  | Davenport           | 0.56 | 5.5   | 5.8   | 7.2       | 7    | 7    | 5     | 76.4              |
| KLYF-F  | Des Moines          | 1.6  | 10.2  | 7.8   | 8.9       | 5    | 6    | 4     | 114.6             |
| WCRZ-F  | Flint               | 3.3  | 32.4  | 13.1  | 23.8      | 1    | 1    | 1     | 136.1             |
| WAJI-F  | Fort Wayne          | 2.2  | 17.7  | 10.4  | 13.1      | 1    | 2    | 1     | 135.1             |
| WRVV-F  | Harrisburg          | 2.8  | 17.9  | 8.6   | 12.0      | 3    | 3    | 1     | 149.2             |
| WAHR-F  | Huntsville          | 1.1  | 10.2  | 7.8   | 10.7      | 3    | 4    | 2     | 95.3              |
| WJDX-F  | Jackson MS          | 1.15 | 9.3   | 6.6   | 8.3       | 4    | 6    | 4     | 112.0             |
| WTFM-F  | John City-Kingsport | 2.0  | 19.2  | 13.5  | 17.0      | 2    | 3    | 3     | 112.9             |
| WFMK-F  | Lansing             | 2.0  | 15.3  | 7.7   | 10.0      | 2    | 4    | 2     | 153.0             |
| WMXL-F  | Lexington           | 2.4  | 16.9  | 8.8   | 10.5      | 3    | 4    | 3     | 161.0             |
| WMGN-F  | Madison             | 1.8  | 11.0  | 5.9   | 7.3       | 4    | 8    | 5     | 150.7             |
| WKRK-F  | Mobile              | 0.8  | 6.8   | 5.9   | 7.9       | 7    | 8    | 7     | 86.1              |
| KOSO-F  | Modesto             | 1.4  | 12.1  | 5.2   | 8.0       | 3    | 6    | 3     | 151.3             |
| WGLO-F  | Peoria              | 0.95 | 10.3  | 8.3   | 9.9       | 6    | 4    | 3     | 104.0             |
| WSLQ-F  | Roanoke             | 1.6  | 12.2  | 7.4   | 9.1       | 4    | 5    | 3     | 134.0             |
| KVKI-F  | Shreveport          | 0.8  | 8.1   | 7.3   | 8.2       | 5    | 3    | 3     | 98.8              |
| KISC-F  | Spokane             | 1.7  | 14.2  | 9.6   | 11.2      | 2    | 4    | 3     | 126.8             |
| KRBB-F  | Wichita             | 1.8  | 10.4  | 7.8   | 8.6       | 3    | 6    | 3     | 120.9             |
| WXLO-F  | Worcester           | 3.2  | 29.6  | 11.4  | 25.2      | 1    | 1    | 1     | 117.5             |
| WARM-F  | York                | 4.2  | 32.8  | 10.5  | 24.6      | 1    | 2    | 2     | 133.3             |

25 Stations

1993 Mean: 126.2  
1993 Median: 126.8

1992 Mean: 130.2  
1991 Mean: 136.4  
1990 Mean: 138.1  
1988 Mean: 122.5  
1987 Mean: 122.8  
1986 Mean: 117.6

Mean 12+ Rank: 4.6 (4.8 in 92, 4.8 in 91, 4.8 in 90)  
Mean 25-54 Rank: 3.4 (3.6 in 92, 3.4 in 91, 3.1 in 90)  
Mean Revenue Rank: 3.7 (3.8 in 92, 3.6 in 91, 3.4 in 90)

AC

VERY SMALL MARKETS

| <u>STATION</u> | <u>MARKET</u>  | <u>'93</u><br><u>REV</u> | <u>REV</u><br><u>SHARE</u> | <u>'93</u><br><u>AUD</u><br><u>SHARE</u> | <u>ADJ</u><br><u>AUD</u><br><u>SHARE</u> | <u>REV</u><br><u>RANK</u> | <u>12+</u><br><u>RANK</u> | <u>25-54</u><br><u>RANK</u> | <u>REV SHARE</u><br><u>AS % OF</u><br><u>AUD SHARE</u> |
|----------------|----------------|--------------------------|----------------------------|--|--|---------------------------|---------------------------|-----------------------------|--|
| KYMG-F         | Anchorage      | 1.3                      | 11.2                       | 6.2                                      | 7.0                                      | 3                         | 7                         | 4                           | 160.0  |
| WMXW-F         | Binghamton     | 1.3                      | 17.8                       | 10.2                                     | 12.8                                     | 3                         | 2                         | 2                           | 139.1  |
| KCIX-F         | Boise          | 2.0                      | 20.6                       | 9.8                                      | 11.7                                     | 1                         | 3                         | 2                           | 176.1  |
| WVAF-F         | Charleston, WV | 1.25                     | 15.2                       | 9.8                                      | 11.3                                     | 2                         | 4                         | 3                           | 134.5  |
| WXKC-F         | Erie           | 1.4                      | 21.8                       | 13.5                                     | 17.0                                     | 1                         | 2                         | 1                           | 128.2  |
| WMXE-F         | Erie           | 0.75                     | 11.8                       | 11.7                                     | 14.6                                     | 5                         | 6                         | 2                           | 80.8   |
| KMGE-F         | Eugene         | 1.4                      | 16.7                       | 11.7                                     | 14.9                                     | 2                         | 2                         | 1                           | 112.1  |
| WRVC-F         | Huntington     | 1.0                      | 15.4                       | 8.1                                      | 10.5                                     | 3                         | 3                         | 3                           | 146.7  |
| WQLR-F         | Kalamazoo      | 1.5                      | 16.9                       | 5.9                                      | 11.8                                     | 3                         | 8                         | 4                           | 143.2  |
| WPEZ-F         | Macon          | 1.5                      | 16.9                       | 10.4                                     | 12.2                                     | 2                         | 2                         | 2                           | 138.5  |
| KRNO-F         | Reno           | 1.25                     | 12.1                       | 9.3                                      | 10.5                                     | 3                         | 3                         | 3                           | 115.2  |
| WRWC-F         | Rockford       | 1.4                      | 20.0                       | 7.1                                      | 10.1                                     | 2                         | 4                         | 3                           | 198.0  |
| WAEV-F         | Savannah       | 1.3                      | 13.0                       | 4.8                                      | 5.8                                      | 3                         | 7                         | 7                           | 224.1  |
| WNSN-F         | South Bend     | 1.8                      | 18.4                       | 8.2                                      | 10.9                                     | 1                         | 3                         | 2                           | 168.8  |
| KMAJ-F         | Topeka         | 1.4                      | 23.7                       | 16.6                                     | 24.7                                     | 1                         | 1                         | 1                           | 96.0   |
| WHPA-F         | Altoona        | 0.54                     | 12.3                       | 10.3                                     | 12.7                                     | 3                         | 2                         | 2                           | 96.9   |
| WAYV-F         | Atlantic City  | 1.4                      | 19.7                       | 8.1                                      | 13.6                                     | 2                         | 2                         | 4                           | 144.9  |
| WMT -F         | Cedar Rapids   | 1.2                      | 14.1                       | 9.4                                      | 11.8                                     | 3                         | 5                         | 3                           | 119.5  |
| WGSY-F         | Columbus, GA   | 1.2                      | 15.6                       | 12.2                                     | 13.4                                     | 2                         | 1                         | 1                           | 116.4  |
| KLTA-F         | Fargo          | 0.9                      | 11.5                       | 10.1                                     | 11.7                                     | 4                         | 6                         | 2                           | 98.3   |
| WQSM-F         | Fayetteville   | 1.6                      | 17.8                       | 7.5                                      | 9.9                                      | 3                         | 4                         | 3                           | 179.8  |
| WKTK-F         | Gainesville    | 2.1                      | 22.8                       | 11.0                                     | 18.8                                     | 1                         | 1                         | 1                           | 121.3  |
| KKLS-F         | Sioux Falls    | 0.8                      | 11.8                       | 6.5                                      | 7.9                                      | 4                         | 6                         | 4                           | 149.4  |
| KFMW-F         | Waterloo-CF    | 1.2                      | 26.7                       | 13.3                                     | 22.4                                     | 2                         | 2                         | 2                           | 119.2  |
| WGNI-F         | Wilmington, NC | 1.3                      | 25.5                       | 10.2                                     | 14.7                                     | 2                         | 3                         | 2                           | 173.4  |

25 Stations

1993 Mean: 139.2  
1993 Median: 138.5

1992 Mean: 131.6  
1991 Mean: 127.8  
1990 Mean: 125.8  
1988 Mean: 133.4  
1987 Mean: 125.0  
1986 Mean: 120.9

Mean 12+ Rank: 3.6 (4.1 in 92, 3.5 in 91, 3.8 in 90)  
Mean 25-54 Rank: 2.6 (3.0 in 92, 2.4 in 91, 2.3 in 90)  
Mean Revenue Rank: 2.4 (2.7 in 92, 2.9 in 91, 2.8 in 90)

OLDIES/GOLD

MAJOR MARKETS

| <u>STATION</u> | <u>MARKET</u> | <u>'93<br/>REV</u> | <u>REV<br/>SHARE</u> | <u>'93 AUD<br/>SHARE</u> | <u>ADJ<br/>AUD<br/>SHARE</u> | <u>REV<br/>RANK</u> | <u>12+<br/>RANK</u> | <u>25-54<br/>RANK</u> | <u>REV SHARE<br/>AS % OF<br/>AUD SHARE</u> |
|----------------|---------------|--------------------|----------------------|--------------------------|------------------------------|---------------------|---------------------|-----------------------|--|
| WFOX-F         | Atlanta       | 7.3                | 6.1                  | 4.2                      | 4.8                          | 10                  | 12                  | 4                     | 127.1                                      |
| WQSR-F         | Baltimore     | 8.0                | 12.6                 | 5.5                      | 7.6                          | 2                   | 5                   | 2                     | 165.8                                      |
| WODS-F         | Boston        | 9.2                | 7.4                  | 4.3                      | 5.1                          | 6                   | 7                   | 2                     | 145.1                                      |
| WHIT-F         | Buffalo       | 4.2                | 13.2                 | 7.8                      | 9.0                          | 1                   | 5                   | 2                     | 146.7                                      |
| WWMG-F         | Charlotte     | 2.4                | 5.9                  | 4.1                      | 5.0                          | 8                   | 7                   | 5                     | 118.0                                      |
| WJMK-F         | Chicago       | 13.1               | 4.9                  | 3.2                      | 3.6                          | 7                   | 6                   | 2                     | 136.1                                      |
| WGRR-F         | Cincinnati    | 5.3                | 8.2                  | 6.3                      | 7.3                          | 4                   | 4                   | 4                     | 112.3                                      |
| WMJI-F         | Cleveland     | 7.6                | 12.3                 | 7.8                      | 8.9                          | 1                   | 2                   | 1                     | 138.2                                      |
| KLUV-F         | Dallas        | 6.2                | 3.9                  | 3.8                      | 4.0                          | 12                  | 10                  | 7                     | 97.5                                       |
| KXKL-AF        | Denver        | 5.9                | 7.3                  | 5.1                      | 5.8                          | 5                   | 5                   | 6                     | 125.9                                      |
| WOMC-F         | Detroit       | 10.0               | 7.4                  | 3.9                      | 4.3                          | 5                   | 12                  | 6                     | 172.1                                      |
| WDRC-F         | Hartford      | 3.6                | 9.5                  | 4.7                      | 7.4                          | 5                   | 9                   | 7                     | 128.4                                      |
| KLDE-F         | Houston       | 8.8                | 6.1                  | 3.7                      | 4.2                          | 7                   | 12                  | 5                     | 145.2                                      |
| WKLR-F         | Indianapolis  | 3.0                | 6.0                  | 5.3                      | 5.9                          | 7                   | 9                   | 5                     | 101.7                                      |
| KCMO-F         | Kansas City   | 2.2                | 5.0                  | 4.2                      | 4.6                          | 10                  | 7                   | 5                     | 108.9                                      |
| KRTH-F         | Los Angeles   | 25.7               | 6.1                  | 3.8                      | 4.3                          | 4                   | 9                   | 5                     | 141.9                                      |
| KCBS-F         | Los Angeles   | 9.1                | 2.2                  | 1.7                      | 1.9                          | 19                  | 21                  | 18                    | 115.7                                      |
| WMXJ-F         | Miami         | 6.0                | 5.0                  | 2.7                      | 3.0                          | 17                  | 10                  | 9                     | 166.7                                      |
| WZTR-F         | Milwaukee     | 1.8                | 3.9                  | 4.0                      | 4.4                          | 11                  | 9                   | 5                     | 88.6                                       |
| KQQL-F         | Minneapolis   | 5.1                | 5.8                  | 5.1                      | 6.0                          | 7                   | 9                   | 7                     | 96.7                                       |
| WCBS-F         | New York      | 26.0               | 7.4                  | 4.4                      | 5.3                          | 4                   | 8                   | 1                     | 139.6                                      |
| WLTY-F         | Norfolk       | 1.7                | 4.8                  | 3.6                      | 4.1                          | 10                  | 13                  | 7                     | 117.1                                      |
| WOGL-AF        | Philadelphia  | 13.4               | 9.0                  | 5.5                      | 6.5                          | 3                   | 6 (e)               | 4                     | 138.5                                      |
| KOOL-AF        | Phoenix       | 3.7                | 5.0                  | 3.7                      | 4.3                          | 8                   | 13 (e)              | 4                     | 116.3                                      |
| KPSN-F         | Phoenix       | 3.2                | 4.4                  | 3.7                      | 4.3                          | 12                  | 13                  | 10                    | 102.3                                      |
| WWSW-AF        | Pittsburgh    | 6.8                | 11.5                 | 7.2                      | 8.1                          | 3                   | 3                   | 2                     | 142.0                                      |
| KKSN-F         | Portland, OR  | 4.2                | 7.3                  | 5.0                      | 5.8                          | 7                   | 8                   | 6                     | 125.9                                      |
| WWBB-F         | Providence    | 3.0                | 11.2                 | 4.8                      | 6.7                          | 5                   | 6                   | 5                     | 167.1                                      |
| KHTX-F         | Riverside-SB  | 1.6                | 8.2                  | 3.3                      | 7.9                          | 4                   | 7                   | 5                     | 103.8                                      |
| KHYL-F         | Sacramento    | 3.0                | 4.9                  | 3.7                      | 4.5                          | 9                   | 7                   | 5                     | 108.9                                      |
| KLOU-F         | St. Louis     | 3.7                | 5.1                  | 3.7                      | 4.0                          | 8                   | 9                   | 8                     | 127.5                                      |
| KALL-F         | Salt Lake     | 1.2                | 3.6                  | 2.7                      | 3.0                          | 8                   | 14                  | 9                     | 120.0                                      |
| KSMG-F         | San Antonio   | 2.3                | 4.9                  | 3.0                      | 3.3                          | 10                  | 14                  | 9                     | 148.5                                      |
| KCBQ-AF        | San Diego     | 3.0                | 3.5                  | 2.9                      | 3.4                          | 12                  | 15 (e)              | 10                    | 102.9                                      |
| KBZS-F         | San Diego     | 2.5                | 2.9                  | 3.6                      | 4.2                          | 14                  | 12                  | 6                     | 69.0                                       |
| KBSG-AF        | Seattle       | 8.0                | 8.0                  | 5.8                      | 6.5                          | 3                   | 5                   | 2                     | 123.1                                      |
| WYUU-F         | Tampa         | 3.7                | 5.8                  | 3.7                      | 4.4                          | 9                   | 12                  | 7                     | 131.8                                      |
| WXTR-F         | Washington    | 8.5                | 5.1                  | 3.2                      | 3.8                          | 9                   | 16                  | 14                    | 134.2                                      |

38 Stations

1993 Mean: 126.2  
1993 Median: 133.0

1992 Mean: 124.5  
1991 Mean: 128.1  
1990 Mean: 129.7  
1998 Mean: 126.6

Mean 12+ Rank: 9.2 (9.2 in 92, 8.1 in 91, 8.7 in 90)  
Mean 25-54 Rank: 5.8 (5.5 in 92, 4.3 in 91, 4.5 in 90)  
Mean Revenue Rank: 7.5 (7.8 in 92, 6.9 in 91, 7.0 in 90)

OLDIES/GOLD

MEDIUM MARKETS

| <u>STATION</u> | <u>MARKET</u>  | '93<br><u>REV</u> | REV<br><u>SHARE</u> | '93 AUD<br><u>SHARE</u> | ADJ<br>AUD<br><u>SHARE</u> | REV<br><u>RANK</u> | 12+<br><u>RANK</u> | 25-54<br><u>RANK</u> | REV SHARE<br>AS % OF<br><u>AUD SHARE</u> |
|----------------|----------------|-------------------|---------------------|-------------------------|----------------------------|--------------------|--------------------|----------------------|--|
| WGY -F         | Albany         | 1.0               | 4.6                 | 4.1                     | 4.9                        | 8                  | 9                  | 7                    | 93.9                                     |
| KZKL-AF        | Albuquerque    | 1.2               | 5.8                 | 3.8                     | 4.4                        | 5                  | 11                 | 8                    | 131.8                                    |
| WODE-F         | Allentown      | 3.0               | 17.1                | 7.6                     | 11.1                       | 3                  | 5                  | 3                    | 154.1                                    |
| WGGZ-F         | Baton Rouge    | 1.2               | 7.3                 | 4.3                     | 5.7                        | 6                  | 7                  | 4                    | 128.1                                    |
| WODL-F         | Birmingham     | 1.9               | 7.0                 | 5.7                     | 6.5                        | 6                  | 7                  | 4                    | 107.7                                    |
| WYMJ-F         | Dayton         | 1.4               | 6.2                 | 4.1                     | 5.3                        | 7                  | 10                 | 10                   | 117.0                                    |
| KOFX-F         | El Paso        | 0.7               | 4.9                 | 4.1                     | 4.6                        | 8                  | 11                 | 7                    | 106.5                                    |
| KFSO-F         | Fresno         | 2.1               | 9.3                 | 4.7                     | 5.5                        | 3                  | 4                  | 2                    | 169.0                                    |
| WODJ-F         | Grand Rapids   | 2.3               | 9.3                 | 4.7                     | 6.1                        | 6                  | 10                 | 7                    | 152.4                                    |
| WMQX-F         | Greensboro-WS  | 1.5               | 5.9                 | 4.6                     | 5.8                        | 8                  | 6                  | 4                    | 101.7                                    |
| WFBC-F         | Greenville, SC | 2.2               | 9.8                 | 4.8                     | 5.9                        | 5                  | 7                  | 6                    | 166.1                                    |
| WKQL-F         | Jacksonville   | 1.8               | 6.7                 | 5.1                     | 6.3                        | 7                  | 7                  | 5                    | 106.3                                    |
| KRRI-F         | Las Vegas      | 0.9               | 3.3                 | 3.1                     | 3.6                        | 12                 | 11                 | 6                    | 91.7                                     |
| WRKA-F         | Louisville     | 2.7               | 8.9                 | 5.5                     | 6.3                        | 4                  | 6                  | 3                    | 141.3                                    |
| KVLY-F         | McAllen-Brown. | 1.0               | 7.6                 | 6.6                     | 7.7                        | 6                  | 4                  | 3                    | 98.7                                     |
| WYKL-F         | Memphis        | 1.25              | 4.0                 | 3.0                     | 3.3                        | 9                  | 11                 | 11                   | 121.2                                    |
| WRMX-F         | Nashville      | 1.8               | 4.8                 | 4.1                     | 4.8                        | 10                 | 7                  | 6                    | 100.0                                    |
| KOQL-F         | Oklahoma City  | 1.3               | 5.0                 | 4.1                     | 4.5                        | 9                  | 11                 | 10                   | 111.1                                    |
| KGOR-F         | Omaha          | 2.5               | 10.5                | 7.2                     | 8.3                        | 5                  | 7                  | 4                    | 126.7                                    |
| WOCL-F         | Orlando        | 5.3               | 10.7                | 5.6                     | 6.4                        | 2                  | 7                  | 5                    | 167.2                                    |
| WTRG-F         | Raleigh        | 2.8               | 9.2                 | 5.7                     | 7.4                        | 6                  | 7                  | 3                    | 124.3                                    |
| WDCK-F         | Richmond       | 2.0               | 6.4                 | 4.2                     | 4.8                        | 8                  | 10                 | 8                    | 133.3                                    |
| WKLX-F         | Rochester      | 1.9               | 7.9                 | 5.5                     | 6.5                        | 7                  | 7                  | 4                    | 121.5                                    |
| WSEN-AF        | Syracuse       | 1.3               | 7.4                 | 3.8                     | 5.0                        | 5                  | 7                  | 6                    | 148.0                                    |
| WRQN-F         | Toledo         | 1.1               | 6.8                 | 4.7                     | 6.3                        | 7                  | 9                  | 7                    | 107.9                                    |
| KWFM-AF        | Tucson         | 2.4               | 12.4                | 7.7                     | 9.3                        | 2                  | 3                  | 3                    | 133.3                                    |
| KQLL-AF        | Tulsa          | 1.1               | 4.8                 | 4.5                     | 5.1                        | 8                  | 9                  | 6                    | 94.1                                     |
| WBBG-F         | Youngstown     | 2.2               | 17.9                | 7.3                     | 9.3                        | 3                  | 5                  | 2                    | 192.5                                    |

28 Stations

1993 Mean: 126.6  
1993 Median: 122.9

1992 Mean: 121.6  
1991 Mean: 120.7  
1990 Mean: 114.2

Mean 12+ Rank: 7.7 (7.8 in 92, 7.4 in 91, 6.7 in 90)  
Mean 25-54 Rank: 5.5 (4.9 in 92, 4.7 in 91, 4.2 in 90)  
Mean Revenue Rank: 6.3 (6.1 in 92, 5.7 in 91, 5.9 in 90)



OLDIES/GOLD

SMALL AND VERY SMALL MARKETS

| <u>STATION</u> | <u>MARKET</u>    | <u>'93<br/>REV</u> | <u>REV<br/>SHARE</u> | <u>'93 AUD<br/>SHARE</u> | <u>ADJ<br/>AUD<br/>SHARE</u> | <u>REV<br/>RANK</u> | <u>12+<br/>RANK</u> | <u>25-54<br/>RANK</u> | <u>REV SHARE<br/>AS % OF<br/>AUD SHARE</u> |
|----------------|------------------|--------------------|----------------------|--------------------------|------------------------------|---------------------|---------------------|-----------------------|--|
| KEAG-F         | Anchorage        | 0.95               | 8.2                  | 7.2                      | 8.1                          | 5                   | 4                   | 2                     | 101.2                                      |
| KLTB-F         | Boise            | 1.0                | 10.3                 | 7.7                      | 9.2                          | 4                   | 4                   | 4                     | 112.0                                      |
| WZKL-F         | Canton           | 1.5                | 18.3                 | 7.9                      | 18.5                         | 3                   | 4                   | 2                     | 98.9                                       |
| WXLY-F         | Charleston, SC   | 0.75               | 6.1                  | 4.6                      | 5.3                          | 8                   | 6                   | 3                     | 115.1                                      |
| KSPZ-F         | Colorado Springs | 1.1                | 9.5                  | 6.4                      | 7.9                          | 3                   | 4                   | 3                     | 120.2                                      |
| WOMG-F         | Columbia, SC     | 1.1                | 7.1                  | 4.9                      | 5.7                          | 5                   | 7                   | 5                     | 124.6                                      |
| KLTG-F         | Corpus Christi   | 0.63               | 7.4                  | 6.3                      | 7.4                          | 6                   | 7                   | 4                     | 100.0                                      |
| KUUL-F         | Davenport        | 1.3                | 13.4                 | 9.1                      | 11.2                         | 3                   | 6                   | 2                     | 119.6                                      |
| KIOA-AF        | Des Moines       | 0.9                | 5.7                  | 6.3                      | 7.2                          | 6                   | 5                   | 5                     | 79.2                                       |
| WJPS-AF        | Evansville       | 0.65               | 6.1                  | 6.2                      | 7.5                          | 7                   | 6                   | 4                     | 81.3                                       |
| WWKL-F         | Harrisburg       | 2.0                | 12.8                 | 5.7                      | 8.0                          | 5                   | 6                   | 4                     | 160.0                                      |
| WTYX-F         | Jackson          | 1.1                | 8.9                  | 4.3                      | 5.5                          | 5                   | 7                   | 6                     | 161.8                                      |
| WFAT-F         | Kalamazoo        | 0.8                | 9.0                  | 7.3                      | 14.5                         | 6                   | 7                   | 3                     | 62.1                                       |
| WIBM-F         | Lansing          | 1.0                | 7.6                  | 4.5                      | 5.9                          | 5                   | 6                   | 3                     | 128.8                                      |
| WTKT-AF        | Lexington        | 0.86               | 6.1                  | 4.9                      | 5.8                          | 7                   | 8                   | 6                     | 105.2                                      |
| KLDZ-F         | Lincoln          | 0.59               | 6.3                  | 3.5                      | 4.6                          | 7                   | 10                  | 5                     | 137.0                                      |
| KKCL-F         | Lubbock          | 0.61               | 9.0                  | 9.2                      | 10.1                         | 4                   | 4                   | 2                     | 89.1                                       |
| WAYS-F         | Macon            | 0.95               | 10.7                 | 6.5                      | 7.6                          | 3                   | 7                   | 5                     | 140.7                                      |
| WOLX-F         | Madison          | 2.1                | 12.8                 | 8.2                      | 10.1                         | 3                   | 3                   | 1                     | 126.7                                      |
| WAVH-F         | Mobile           | 1.1                | 9.4                  | 4.3                      | 5.8                          | 4                   | 7                   | 5                     | 162.1                                      |
| KODS-F         | Reno             | 1.1                | 10.2                 | 5.5                      | 6.3                          | 5                   | 7                   | 8                     | 161.9                                      |
| WKMQ-F         | Rockford         | 0.75               | 10.7                 | 7.2                      | 10.7                         | 5                   | 5                   | 3                     | 100.0                                      |
| WHNN-F         | Saginaw          | 2.4                | 20.0                 | 9.5                      | 11.5                         | 2                   | 3                   | 1                     | 173.9                                      |
| WRBR-F         | South Bend       | 0.6                | 6.1                  | 6.0                      | 8.0                          | 7                   | 7                   | 4                     | 76.3                                       |
| KEYF-F         | Spokane          | 1.2                | 10.0                 | 8.2                      | 9.6                          | 4                   | 3                   | 2                     | 104.2                                      |
| WSNI-F         | Tallahassee      | 1.1                | 14.7                 | 7.4                      | 9.7                          | 2                   | 3                   | 2                     | 151.5                                      |
| WUUU-F         | Utica            | 0.6                | 8.2                  | 3.9                      | 4.8                          | 6                   | 9                   | 8                     | 170.8                                      |
| KEYN-F         | Wichita          | 0.5                | 2.9                  | 4.4                      | 4.8                          | 9                   | 9                   | 4                     | 60.4                                       |
| WALY-F         | Altoona          | 0.42               | 9.5                  | 8.3                      | 10.2                         | 5                   | 5                   | 3                     | 93.1                                       |
| KKRQ-F         | Cedar Rapids     | 0.8                | 9.4                  | 6.9                      | 8.6                          | 5                   | 6                   | 5                     | 109.3                                      |
| WKOO-F         | Wilmington, NC   | 0.46               | 9.0                  | 5.8                      | 8.3                          | 5                   | 5                   | 4                     | 108.4                                      |

31 Stations

1993 Mean: 120.8  
1993 Median: 112.0

1992 Mean: 121.0  
1991 Mean: 111.1  
1990 Mean: 112.6

Mean 12+ Rank: 5.8 (6.4 in 92, 5.8 in 91, 5.8 in 90)  
Mean 25-54 Rank: 3.8 (4.1 in 92, 3.6 in 91, 3.6 in 90)  
Mean Revenue Rank: 5.0 (5.0 in 92, 5.3 in 91, 4.8 in 90)

## SOFT AC/EZ

## MAJOR MARKETS

| STATION | MARKET        | '93<br>REV | REV<br>SHARE | '93 AUD<br>SHARE | ADJ          | REV<br>RANK | 12+<br>RANK | 25-54<br>RANK | REV SHARE            |
|---------|---------------|------------|--------------|------------------|--------------|-------------|-------------|---------------|----------------------|
|         |               |            |              |                  | AUD<br>SHARE |             |             |               | AS % OF<br>AUD SHARE |
| WPCH-F  | Atlanta       | 10.6       | 8.8          | 7.9              | 8.9          | 3           | 2           | 2             | 98.9                 |
| WLIF-F  | Baltimore     | 6.9        | 10.9         | 6.4              | 8.9          | 5           | 4           | 4             | 122.5                |
| WSSH-F  | Boston        | 7.1        | 5.7          | 3.9              | 4.6          | 9           | 9           | 9             | 123.9                |
| WJYE-F  | Buffalo       | 3.0        | 9.4          | 7.7              | 8.8          | 4           | 3           | 3             | 106.8                |
| WEZC-F  | Charlotte     | 3.0        | 7.4          | 5.5              | 6.7          | 7           | 9           | 8             | 110.4                |
| WLIT-F  | Chicago       | 11.7       | 4.4          | 4.1              | 4.6          | 9           | 7           | 4             | 95.3                 |
| WIMJ-F  | Cincinnati    | 3.0        | 4.7          | 3.6              | 4.2          | 10          | 12          | 11            | 111.9                |
| WDOK-F  | Cleveland     | 6.3        | 10.2         | 7.0              | 7.9          | 4           | 4           | 3             | 129.1                |
| KOSI-F  | Denver        | 6.0        | 7.5          | 5.4              | 6.1          | 4           | 3           | 3             | 123.0                |
| WLTI-F  | Detroit       | 5.5        | 4.1          | 3.7              | 4.1          | 12          | 15          | 12            | 100.0                |
| WJOI-F  | Detroit       | 5.3        | 3.9          | 4.2              | 4.6          | 13          | 10          | 15            | 84.8                 |
| WRCH-F  | Hartford      | 4.0        | 10.6         | 7.9              | 12.3         | 3           | 2           | 2             | 86.2                 |
| KODA-F  | Houston       | 8.7        | 6.1          | 4.4              | 5.0          | 8           | 5           | 4             | 122.0                |
| WTPI-F  | Indianapolis  | 3.5        | 7.1          | 6.3              | 7.0          | 5           | 5           | 4             | 101.4                |
| KLTH-F  | Kansas City   | 2.2        | 5.1          | 5.0              | 5.5          | 10          | 7           | 11            | 92.7                 |
| KYSR-F  | Los Angeles   | 13.0       | 3.1          | 2.9              | 3.3          | 18          | 13          | 8             | 93.9                 |
| KXEZ-F  | Los Angeles   | 8.3        | 2.0          | 1.4              | 1.7          | 21          | 23          | 22            | 117.6                |
| WLYF-F  | Miami         | 6.9        | 5.8          | 5.5              | 6.1          | 6           | 2           | 9             | 95.1                 |
| WLTQ-F  | Milwaukee     | 2.2        | 4.8          | 3.6              | 4.0          | 10          | 13          | 11            | 120.0                |
| WEZW-F  | Milwaukee     | 1.7        | 3.7          | 4.6              | 5.1          | 12          | 10          | 10            | 72.5                 |
| WLTE-F  | Minneapolis   | 8.2        | 9.4          | 7.5              | 8.8          | 4           | 6           | 5             | 106.8                |
| WLMG-F  | New Orleans   | 4.5        | 13.1         | 6.2              | 7.0          | 3           | 6           | 5             | 187.1                |
| WLTW-F  | New York      | 26.5       | 7.5          | 5.0              | 5.6          | 3           | 4           | 2             | 133.9                |
| WPAT-AF | New York      | 9.4        | 2.7          | 3.5              | 3.9          | 18          | 13          | 16            | 69.2                 |
| WFOG-F  | Norfolk       | 2.5        | 7.1          | 7.1              | 8.0          | 6           | 5           | 10            | 88.8                 |
| WJQI-AF | Norfolk       | 1.8        | 5.1          | 3.8              | 4.3          | 9           | 9           | 7             | 118.3                |
| WBEB-F  | Philadelphia  | 5.7        | 3.8          | 4.0              | 4.7          | 13          | 14          | 13            | 80.9                 |
| KKLT-F  | Phoenix       | 4.8        | 6.5          | 4.9              | 5.7          | 5           | 5           | 3             | 114.0                |
| WSHH-F  | Pittsburgh    | 3.9        | 6.6          | 5.7              | 6.4          | 8           | 7           | 7             | 103.1                |
| WLTJ-F  | Pittsburgh    | 2.4        | 4.1          | 3.8              | 4.3          | 10          | 11          | 9             | 95.3                 |
| KXL -F  | Portland, OR  | 2.2        | 3.8          | 3.1              | 3.6          | 11          | 11          | 12            | 105.6                |
| WWLI-F  | Providence    | 3.5        | 13.0         | 7.8              | 10.8         | 3           | 1           | 1             | 120.4                |
| KYMX-F  | Sacramento    | 3.7        | 6.0          | 5.4              | 6.6          | 8           | 8           | 10            | 90.9                 |
| KEZK-F  | St. Louis     | 5.1        | 7.0          | 6.6              | 7.2          | 7           | 3           | 2             | 97.2                 |
| KSFI-F  | Salt Lake     | 3.7        | 11.1         | 11.2             | 12.3         | 3           | 1           | 1             | 90.2                 |
| KQXT-F  | San Antonio   | 4.0        | 8.5          | 6.5              | 7.1          | 4           | 6           | 4             | 119.7                |
| KJQY-F  | San Diego     | 4.8        | 5.5          | 4.2              | 5.0          | 9           | 10          | 7             | 110.0                |
| KOIT-AF | San Francisco | 9.2        | 5.3          | 3.4              | 4.5          | 7           | 9           | 5             | 117.8                |
| KBAY-F  | San Jose      | 3.7        | 12.0         | 6.1              | 15.6         | 4           | 1           | 5             | 76.9                 |
| KRWM-F  | Seattle       | 2.3        | 2.3          | 2.1              | 2.3          | 16          | 17          | 12            | 100.0                |
| KLTX-F  | Seattle       | 2.1        | 2.1          | 2.5              | 2.8          | 17          | 18          | 14            | 75.0                 |
| WWRM-F  | Tampa         | 6.3        | 9.8          | 7.1              | 8.2          | 4           | 8           | 6             | 119.5                |
| WGAY-F  | Washington    | 7.3        | 4.4          | 4.2              | 5.0          | 13          | 9           | 10            | 88.0                 |

43 Stations

1993 Mean: 105.0  
1993 Median: 103.11992 Mean: 99.4  
1991 Mean: 92.8  
1990 Mean: 88.3  
1988 Mean: 72.3  
1987 Mean: 74.2  
1986 Mean: 78.8  
(1986-1988 means are for EZ stations only)Mean 12+ Rank of Market's highest billing SAC/EZ: 6.8 (6.2 in 92, 6.6 in 91, 7.2 in 90)  
Mean 25-54 Rank of Market's highest billing SAC/EZ: 6.3 (6.6 in 92, 6.8 in 91, 7.7 in 90)  
Mean Revenue Rank of Market's highest billing SAC/EZ: 7.2 (7.0 in 92, 7.9 in 91, 7.9 in 90)

SOFT AC/EZ

MEDIUM MARKETS

| <u>STATION</u> | <u>MARKET</u>  | <u>'93<br/>REV</u> | <u>REV<br/>SHARE</u> | <u>'93 AUD<br/>SHARE</u> | <u>ADJ<br/>AUD<br/>SHARE</u> | <u>REV<br/>RANK</u> | <u>12+<br/>RANK</u> | <u>25-54<br/>RANK</u> | <u>REV SHARE<br/>AS % OF<br/>AUD SHARE</u> |
|----------------|----------------|--------------------|----------------------|--------------------------|------------------------------|---------------------|---------------------|-----------------------|--|
| WROW-AF        | Albany         | 1.6                | 7.4                  | 7.7                      | 9.2                          | 6                   | 4                   | 5                     | 80.4                                       |
| KMGA-F         | Albuquerque    | 0.76               | 3.9                  | 4.6                      | 5.3                          | 8                   | 6                   | 5                     | 73.6                                       |
| WFMZ-F         | Allentown      | 1.6                | 9.1                  | 10.9                     | 15.9                         | 5                   | 3                   | 5                     | 57.2                                       |
| KKMJ-F         | Austin         | 3.0                | 10.9                 | 7.1                      | 8.9                          | 2                   | 3                   | 2                     | 122.5                                      |
| WDEF-AF        | Chattanooga    | 1.7                | 12.6                 | 10.7                     | 12.5                         | 4                   | 2                   | 4                     | 100.8                                      |
| WLQT-F         | Dayton         | 2.1                | 9.3                  | 5.4                      | 6.9                          | 6                   | 7                   | 5                     | 134.8                                      |
| KTSM-F         | El Paso        | 0.7                | 4.9                  | 6.8                      | 7.7                          | 7                   | 5                   | 5                     | 63.6                                       |
| KJOI-F         | Fresno         | 0.9                | 4.0                  | 3.6                      | 4.2                          | 9                   | 10                  | 7                     | 95.2                                       |
| WOOD-F         | Grand Rapids   | 2.0                | 8.1                  | 6.8                      | 8.8                          | 7                   | 6                   | 6                     | 92.0                                       |
| WSPA-F         | Greenville, SC | 1.6                | 7.1                  | 6.2                      | 7.6                          | 6                   | 6                   | 6                     | 93.4                                       |
| KUMU-AF        | Honolulu       | 1.3                | 6.4                  | 8.6                      | 9.2                          | 7                   | 2                   | 3                     | 70.0                                       |
| WEJZ-F         | Jacksonville   | 3.4                | 12.7                 | 8.1                      | 10.0                         | 2                   | 4                   | 3                     | 127.0                                      |
| WEZK-F         | Knoxville      | 2.7                | 16.0                 | 9.1                      | 10.2                         | 3                   | 2                   | 4                     | 156.9                                      |
| KXTZ-F         | Las Vegas      | 1.2                | 4.4                  | 4.9                      | 5.7                          | 9                   | 8                   | 12                    | 77.2                                       |
| KEZQ-F         | Little Rock    | 0.52               | 3.4                  | 3.3                      | 3.7                          | 10                  | 11                  | 11                    | 91.9                                       |
| WVEZ-F         | Louisville     | 2.1                | 6.9                  | 5.4                      | 6.1                          | 6                   | 8                   | 5                     | 113.1                                      |
| WZEZ-F         | Nashville      | 2.8                | 7.5                  | 5.3                      | 6.2                          | 5                   | 7                   | 7                     | 121.0                                      |
| KESY-AF        | Omaha          | 1.3                | 5.5                  | 6.9                      | 7.9                          | 7                   | 5                   | 6                     | 69.8                                       |
| WMGF-F         | Orlando        | 3.9                | 7.9                  | 5.3                      | 6.1                          | 5                   | 6                   | 9                     | 129.5                                      |
| WYLT-F         | Raleigh        | 1.6                | 5.2                  | 3.0                      | 4.0                          | 8                   | 11                  | 10                    | 130.0                                      |
| WTVR-F         | Richmond       | 1.9                | 6.1                  | 6.3                      | 7.1                          | 9                   | 8                   | 10                    | 85.9                                       |
| WRMM-F         | Rochester      | 2.1                | 8.8                  | 7.0                      | 8.3                          | 6                   | 5                   | 6                     | 106.0                                      |
| KOCN-F         | Salinas-Mont.  | 0.78               | 6.3                  | 2.8                      | 4.8                          | 7                   | 19                  | 11                    | 131.2                                      |
| WLQR-F         | Toledo         | 1.4                | 8.6                  | 6.6                      | 8.9                          | 6                   | 5                   | 4                     | 96.6                                       |
| KBEZ-F         | Tulsa          | 1.8                | 7.8                  | 8.0                      | 9.1                          | 6                   | 3                   | 2                     | 85.7                                       |
| WEAT-AF        | West Palm      | 3.7                | 13.0                 | 8.9                      | 14.4                         | 3                   | 2                   | 4                     | 90.3                                       |
| WKBN-F         | Youngstown     | 1.5                | 12.2                 | 9.4                      | 11.9                         | 5                   | 4                   | 4                     | 102.5                                      |

27 Stations

1993 Mean: 99.9  
1993 Median: 95.2

1992 Mean: 90.2

1991 Mean: 87.2 (1986-1988 means are for EZ stations only)  
1990 Mean: 84.4  
1988 Mean: 73.5  
1987 Mean: 75.3  
1986 Mean: 76.1

Mean 12+ Rank: 6.0 (5.9 in 92, 5.4 in 91, 4.7 in 90)  
Mean 25-54 Rank: 6.3 (6.0 in 92, 5.9 in 91, 5.8 in 90)  
Mean Revenue Rank: 6.1 (6.0 in 92, 6.0 in 91, 5.7 in 90)

## SOFT AC/EZ

## SMALL AND VERY SMALL MARKETS

| STATION | MARKET         | '93  | REV   | '93   | ADJ   | REV  | 12+  | 25-54 | REV SHARE |
|---------|----------------|------|-------|-------|-------|------|------|-------|-----------|
|         |                | REV  | SHARE | AUD   | AUD   |      |      |       | AS % OF   |
|         |                | REV  | SHARE | SHARE | SHARE | RANK | RANK | RANK  | AUD SHARE |
| WROE-F  | Appleton       | 1.4  | 14.0  | 6.0   | 8.6   | 3    | 7    | 3     | 162.8     |
| WMXW-F  | Binghamton     | 1.3  | 17.8  | 10.2  | 12.8  | 3    | 3    | 2     | 139.0     |
| KHEZ-F  | Boise          | 0.4  | 4.1   | 4.4   | 5.3   | 9    | 9    | 10    | 77.4      |
| WHBC-F  | Canton         | 1.6  | 19.5  | 9.8   | 22.9  | 2    | 2    | 1     | 85.2      |
| WSUY-F  | Charleston, SC | 0.65 | 5.3   | 4.3   | 5.0   | 9    | 9    | 7     | 106.0     |
| WBES-F  | Charleston, WV | 0.31 | 3.8   | 4.3   | 4.9   | 8    | 7    | 9     | 77.6      |
| KRVR-F  | Davenport      | 1.3  | 12.9  | 10.8  | 13.3  | 4    | 5    | 4     | 97.0      |
| WRSA-F  | Huntsville     | 0.93 | 8.6   | 9.1   | 12.5  | 4    | 3    | 4     | 68.8      |
| WROZ-F  | Lancaster      | 2.4  | 32.0  | 6.3   | 20.0  | 2    | 2    | 3     | 160.0     |
| WJIM-F  | Lansing        | 0.9  | 6.9   | 6.9   | 9.0   | 6    | 5    | 4     | 76.7      |
| WGKS-F  | Lexington      | 0.9  | 6.3   | 5.7   | 6.8   | 6    | 6    | 5     | 92.6      |
| KEZG-F  | Lincoln        | 0.65 | 6.9   | 6.0   | 7.6   | 6    | 9    | 6     | 90.8      |
| WMLI-F  | Madison        | 0.6  | 3.7   | 4.1   | 5.1   | 9    | 10   | 6     | 72.5      |
| WZID-F  | Manchester, NH | 3.0  | 44.1  | 18.9  | 47.1  | 1    | 1    | 1     | 93.6      |
| KJSN-F  | Modesto        | 1.3  | 11.2  | 6.3   | 9.7   | 4    | 4    | 2     | 115.5     |
| WLNE-F  | Montgomery     | 0.47 | 4.8   | 3.9   | 4.5   | 7    | 6    | 4     | 106.7     |
| WMEZ-F  | Pensacola      | 1.0  | 12.3  | 9.2   | 17.4  | 3    | 2    | 3     | 71.2      |
| WSWT-F  | Peoria         | 1.45 | 15.8  | 10.0  | 11.9  | 3    | 3    | 4     | 132.8     |
| KNEV-F  | Reno           | 0.75 | 7.3   | 5.5   | 6.3   | 7    | 6    | 5     | 115.9     |
| WPVR-F  | Roanoke        | 1.2  | 9.2   | 9.8   | 12.0  | 5    | 4    | 5     | 76.7      |
| WGER-F  | Saginaw        | 0.9  | 7.5   | 6.5   | 7.8   | 6    | 5    | 5     | 96.2      |
| WLTA-F  | South Bend     | 0.85 | 8.7   | 8.2   | 10.9  | 6    | 6    | 6     | 79.8      |
| KXLY-F  | Spokane        | 0.55 | 4.6   | 5.4   | 6.3   | 8    | 10   | 9     | 73.0      |
| WLZW-F  | Utica          | 0.7  | 9.6   | 12.1  | 14.9  | 5    | 1    | 1     | 64.4      |
| KOEZ-F  | Wichita        | 0.45 | 2.7   | 4.8   | 5.2   | 10   | 9    | 11    | 51.9      |
| WSRS-F  | Worcester      | 3.0  | 27.8  | 12.3  | 27.2  | 2    | 2    | 2     | 102.2     |
| WFPG-AF | Atlantic City  | 3.0  | 42.3  | 11.8  | 20.0  | 1    | 1    | 1     | 211.5     |
| KDAL-F  | Duluth         | 0.56 | 11.7  | 13.2  | 15.8  | 4    | 2    | 2     | 74.1      |
| WQLH-F  | Green Bay      | 1.4  | 16.1  | 12.6  | 21.0  | 2    | 3    | 1     | 76.7      |
| WEZY-F  | Lakeland       | 1.7  | 25.0  | 10.9  | 27.1  | 2    | 2    | 7     | 92.3      |
| KELO-F  | Sioux Falls    | 1.0  | 14.7  | 7.9   | 9.6   | 3    | 4    | 4     | 153.1     |

31 Stations

1993 Mean: 99.8

1993 Median: 92.3

1992 Mean: 91.1

1991 Mean: 87.4

1990 Mean: 83.1

1988 Mean: 79.2

1987 Mean: 76.8

1986 Mean: 81.4

(1986-1988 means are for EZ stations only)

Mean 12+ Rank: 4.7 (5.0 in 92, 4.5 in 91, 4.0 in 90)  
 Mean 25-54 Rank: 4.4 (5.4 in 92, 4.6 in 91, 4.0 in 90)  
 Mean Revenue Rank: 5.0 (4.9 in 92, 4.4 in 91, 4.4 in 90)

CHR/TOP 40

MAJOR MARKETS

| STATION | MARKET        |      | '93<br>REV | REV<br>SHARE | '93 AUD<br>SHARE | ADJ<br>AUD<br>SHARE | REV<br>RANK | 12+<br>RANK | 25-54<br>RANK | REV SHARE<br>AS % OF<br>AUD SHARE |
|---------|---------------|------|------------|--------------|------------------|---------------------|-------------|-------------|---------------|-----------------------------------|
| WSTR-F  | Atlanta       | (AC) | 7.4        | 6.2          | 5.5              | 6.2                 | 9           | 6           | 8             | 100.0                             |
| WERQ-F  | Baltimore     | (U)  | 2.5        | 3.9          | 4.7              | 6.5                 | 10          | 6           | 10            | 60.0                              |
| WXKS-F  | Boston        |      | 14.0       | 11.3         | 7.7              | 9.2                 | 3           | 1           | 3             | 122.8                             |
| WJMN-F  | Boston        |      | 5.7        | 4.6          | 4.6              | 5.5                 | 11          | 4           | 12            | 83.6                              |
| WKSE-F  | Buffalo       |      | 2.2        | 6.9          | 6.8              | 7.8                 | 8           | 8           | 10            | 88.5                              |
| WBBM-F  | Chicago       |      | 10.8       | 4.0          | 5.1              | 5.7                 | 10          | 3           | 14            | 70.2                              |
| WKRQ-F  | Cincinnati    |      | 5.0        | 7.8          | 6.3              | 7.3                 | 5           | 7           | 10            | 106.8                             |
| WNCI-F  | Columbus, OH  | (AC) | 7.7        | 15.3         | 8.3              | 10.0                | 2           | 3           | 2             | 153.0                             |
| WWHT-F  | Columbus, OH  |      | 0.9        | 1.8          | 4.0              | 4.8                 | 11          | 9           | 15            | 37.5                              |
| KHKS-F  | Dallas-FW     |      | 4.0        | 2.5          | 3.6              | 3.9                 | 16          | 9           | 13            | 64.1                              |
| KEGL-F  | Dallas-FW     |      | 3.0        | 1.9          | 2.8              | 3.0                 | 18          | 18          | 19            | 63.3                              |
| KQKS-F  | Denver        |      | 2.4        | 3.0          | 5.4              | 6.1                 | 11          | 7           | 13            | 49.2                              |
| KWMX-F  | Denver        | (AC) | 2.5        | 3.1          | 3.0              | 3.4                 | 10          | 11          | 9             | 91.2                              |
| WHYT-F  | Detroit       |      | 5.7        | 4.2          | 5.2              | 5.6                 | 11          | 5           | 16            | 75.0                              |
| WTIC-F  | Hartford      |      | 3.2        | 8.4          | 6.6              | 10.3                | 7           | 4           | 6             | 81.6                              |
| WKSS-F  | Hartford      |      | 2.9        | 7.7          | 5.6              | 8.7                 | 8           | 5           | 9             | 88.5                              |
| KRBE-F  | Houston       |      | 6.5        | 4.5          | 4.4              | 5.0                 | 11          | 3           | 11            | 90.0                              |
| KBXX-F  | Houston       |      | 5.3        | 3.7          | 5.0              | 5.6                 | 12          | 7           | 15            | 66.1                              |
| WZPL-F  | Indianapolis  |      | 3.4        | 6.9          | 6.4              | 7.2                 | 6           | 6           | 8             | 95.8                              |
| KISF-F  | Kansas City   |      | 1.1        | 2.5          | 2.9              | 3.2                 | 14          | 11          | 14            | 78.1                              |
| KIIS-AF | Los Angeles   |      | 24.0       | 5.7          | 4.1              | 4.7                 | 5           | 6           | 11            | 121.3                             |
| KPWR-F  | Los Angeles   | (U)  | 19.7       | 4.7          | 5.0              | 5.7                 | 11          | 2           | 15            | 82.4                              |
| WPOW-F  | Miami         |      | 7.0        | 5.8          | 5.1              | 5.7                 | 5           | 5           | 9             | 101.8                             |
| WLUM-F  | Milwaukee     |      | 3.0        | 6.5          | 6.7              | 7.4                 | 7           | 3           | 9             | 87.8                              |
| KDWB-F  | Minneapolis   |      | 6.5        | 7.4          | 7.0              | 8.2                 | 6           | 3           | 9             | 90.2                              |
| WEZB-F  | New Orleans   |      | 3.5        | 10.2         | 6.9              | 7.8                 | 4           | 5           | 7             | 130.8                             |
| WPLJ-F  | New York      | (NR) | 13.3       | 3.8          | 3.8              | 4.6                 | 12          | 7           | 3             | 82.6                              |
| WQHT-F  | New York      | (U)  | 13.0       | 3.7          | 3.6              | 4.3                 | 13          | 10          | 18            | 86.0                              |
| WHTZ-F  | New York      |      | 12.8       | 3.6          | 4.0              | 4.8                 | 14          | 2           | 11            | 75.0                              |
| WNVZ-F  | Norfolk       |      | 1.9        | 5.4          | 4.8              | 5.4                 | 8           | 6           | 11            | 100.0                             |
| WIOQ-F  | Philadelphia  |      | 7.0        | 4.7          | 6.2              | 7.3                 | 9           | 3           | 10            | 64.4                              |
| KKRZ-F  | Phoenix       |      | 2.4        | 3.3          | 4.7              | 5.4                 | 15          | 8           | 15            | 61.1                              |
| WBZZ-F  | Pittsburgh    |      | 4.8        | 8.1          | 6.0              | 6.8                 | 4           | 4           | 8             | 119.1                             |
| KKFR-F  | Portland, OR  |      | 4.1        | 7.1          | 6.4              | 7.5                 | 8           | 4           | 9             | 94.7                              |
| WPRO-F  | Providence    |      | 3.1        | 11.5         | 8.7              | 12.1                | 4           | 3           | 3             | 95.0                              |
| KGGI-F  | Riverside-SB  |      | 4.3        | 21.9         | 7.4              | 17.8                | 2           | 3           | 8             | 123.0                             |
| KSFM-F  | Sacramento    |      | 5.1        | 8.3          | 8.3              | 10.2                | 5           | 2           | 7             | 81.4                              |
| WKBQ-F  | St. Louis     |      | 2.5        | 3.4          | 4.9              | 5.3                 | 9           | 8           | 11            | 64.2                              |
| KISN-F  | Salt Lake     | (AC) | 2.2        | 6.6          | 5.2              | 5.7                 | 6           | 6           | 5             | 115.8                             |
| KUTQ-F  | Salt Lake     |      | 1.1        | 3.3          | 3.5              | 3.9                 | 9           | 7           | 17            | 84.6                              |
| KTFM-F  | San Antonio   |      | 3.7        | 7.9          | 8.8              | 9.6                 | 6           | 2           | 6             | 82.3                              |
| KKLQ-F  | San Diego     |      | 6.7        | 7.7          | 4.9              | 5.9                 | 4           | 2           | 2             | 130.5                             |
| KMEL-F  | San Francisco |      | 11.5       | 6.6          | 4.8              | 6.4                 | 5           | 4           | 7             | 103.1                             |
| KSOL-F  | San Francisco | (U)  | 5.1        | 2.9          | 3.7              | 4.9                 | 14          | 5           | 12            | 59.2                              |
| KHQT-F  | San Jose      |      | 3.0        | 9.7          | 4.7              | 12.0                | 6           | 3           | 9             | 80.8                              |

CHR/TOP 40

MAJOR MARKETS  
(Continued)

| <u>STATION</u> | <u>MARKET</u> | '93<br><u>REV</u> | REV<br><u>SHARE</u> | '93 AUD<br><u>SHARE</u> | ADJ<br>AUD<br><u>SHARE</u> | REV<br><u>RANK</u> | 12+<br><u>RANK</u> | 25-54<br><u>RANK</u> | REV SHARE<br>AS % OF<br><u>AUD SHARE</u> |
|----------------|---------------|-------------------|---------------------|-------------------------|----------------------------|--------------------|--------------------|----------------------|--|
| KUBE-F         | Seattle       | 6.2               | 6.2                 | 6.0                     | 6.7                        | 4                  | 3                  | 9                    | 92.5                                     |
| KPLZ-F         | Seattle       | 5.1               | 5.1                 | 3.4                     | 3.9                        | 9                  | 14                 | 18                   | 130.8                                    |
| WFLZ-F         | Tampa         | 4.0               | 6.3                 | 6.7                     | 7.7                        | 8                  | 3                  | 9                    | 81.8                                     |
| WPGC-F         | Washington    | 14.9              | 9.1                 | 9.5                     | 11.4                       | 2                  | 1                  | 1                    | 80.0                                     |

49 Stations

1993 Mean: 89.1  
1993 Median: 86.0

1992 Mean: 91.4  
1991 Mean: 97.5  
1990 Mean: 97.8  
1988 Mean: 101.8  
1987 Mean: 112.9  
1986 Mean: 108.7

Mean for Market's highest billing CHR: 93.5 (95.7 in 92, 102.8 in 91, 110.2 in 90)  
Mean for other CHR's: 75.5 (80.5 in 92, 84.9 in 91, 80.9 in 90)

Mean 12+ Rank of Market's highest billing CHR: 4.8 (5.9 in 92, 5.2 in 91, 3.9 in 90)  
Mean 25-54 Rank of Market's highest billing CHR: 8.4 (9.5 in 92, 9.4 in 91, 6.7 in 90)  
Mean Revenue Rank of Market's highest billing CHR: 7.2 (6.8 in 92, 6.0 in 91, 4.5 in 90)

CHR/TOP 40

MEDIUM MARKETS

| STATION | MARKET          | '93<br>REV | REV<br>SHARE | '93 AUD<br>SHARE | ADJ<br>AUD<br>SHARE | REV<br>RANK | 12+<br>RANK | 25-54<br>RANK | REV SHARE<br>AS % OF<br>AUD SHARE |
|---------|-----------------|------------|--------------|------------------|---------------------|-------------|-------------|---------------|-----------------------------------|
| WKDD-F  | Akron           | 3.1        | 23.5         | 5.5              | 18.2                | 1           | 5           | 3             | 129.1                             |
| WFLY-F  | Albany          | 2.8        | 13.0         | 9.7              | 11.5                | 2           | 1           | 2             | 113.0                             |
| KKSS-F  | Albuquerque     | 1.0        | 5.1          | 7.4              | 8.5                 | 6           | 3           | 13            | 60.0                              |
| WAEB-F  | Allentown       | 2.1        | 12.0         | 9.7              | 14.2                | 4           | 4           | 4             | 84.5                              |
| KHFI-F  | Austin          | 2.4        | 8.7          | 8.9              | 11.1                | 5           | 2           | 5             | 78.4                              |
| WFMF-F  | Baton Rouge     | 1.9        | 11.5         | 6.2              | 8.2                 | 4           | 5           | 9             | 140.2                             |
| WAPI-F  | Birmingham      | 2.4        | 8.9          | 5.7              | 6.5                 | 5           | 6           | 7             | 136.9                             |
| WSKZ-F  | Chattanooga     | 1.9        | 14.1         | 7.0              | 8.3                 | 2           | 5           | 4             | 169.9                             |
| WGTZ-F  | Dayton          | 2.5        | 11.1         | 6.6              | 8.5                 | 5           | 4           | 6             | 130.6                             |
| KPRR-F  | El Paso         | 1.1        | 7.7          | 10.7             | 12.1                | 4           | 3           | 6             | 63.6                              |
| KBOS-F  | Fresno          | 1.2        | 5.3          | 6.0              | 7.0                 | 6           | 3           | 10            | 75.7                              |
| WGRD-F  | Grand Rapids    | 1.9        | 7.7          | 5.9              | 7.7                 | 8           | 7           | 7             | 100.0                             |
| WKSI-F  | Greensboro-WS   | 1.0        | 3.9          | 3.3              | 4.2                 | 10          | 9           | 12            | 92.9                              |
| KIKI-F  | Honolulu        | 2.0        | 9.9          | 8.7              | 9.3                 | 3           | 4           | 6             | 106.5                             |
| KQMQ-F  | Honolulu        | 1.5        | 7.4          | 7.7              | 8.3                 | 5           | 5           | 7             | 89.2                              |
| WAPE-F  | Jacksonville    | 3.3        | 12.3         | 6.9              | 8.6                 | 3           | 3           | 7             | 143.0                             |
| WWZZ-F  | Knoxville       | 0.5        | 3.1          | 4.9              | 5.5                 | 7           | 6           | 8             | 56.4                              |
| KLUC-F  | Las Vegas       | 2.9        | 10.7         | 8.0              | 9.4                 | 2           | 2           | 3             | 113.8                             |
| WDJX-F  | Louisville      | 2.5        | 8.3          | 8.6              | 9.6                 | 5           | 3           | 7             | 86.5                              |
| KBFM-F  | McAllen-Brown.  | 1.5        | 11.4         | 11.1             | 13.0                | 4           | 2           | 4             | 87.7                              |
| WMC -F  | Memphis (AC)    | 3.6        | 11.6         | 7.8              | 8.7                 | 4           | 6           | 3             | 133.3                             |
| WYHY-F  | Nashville       | 3.7        | 9.9          | 5.8              | 6.8                 | 4           | 6           | 10            | 145.5                             |
| WKCI-F  | New Haven       | 4.2        | 31.1         | 7.7              | 24.1                | 2           | 2           | 2             | 129.0                             |
| KJYO-F  | Oklahoma City   | 2.1        | 8.0          | 9.9              | 10.9                | 6           | 4           | 7             | 73.4                              |
| KQKQ-F  | Omaha           | 3.0        | 12.7         | 11.2             | 12.9                | 4           | 1           | 3             | 98.4                              |
| WXXL-F  | Orlando         | 3.1        | 6.3          | 6.3              | 7.2                 | 9           | 5           | 11            | 87.5                              |
| WDCG-F  | Raleigh         | 2.5        | 8.2          | 6.9              | 9.0                 | 7           | 6           | 7             | 91.1                              |
| WRVQ-F  | Richmond        | 3.4        | 10.8         | 6.8              | 7.8                 | 5           | 7           | 9             | 138.5                             |
| WPXY-F  | Rochester       | 2.6        | 10.9         | 8.5              | 10.2                | 4           | 4           | 7             | 106.9                             |
| KDON-F  | Salinas-Mont.   | 1.5        | 12.1         | 7.0              | 11.7                | 3           | 4           | 14            | 103.4                             |
| WNTQ-F  | Syracuse        | 2.9        | 16.5         | 11.0             | 14.5                | 3           | 1           | 4             | 113.8                             |
| WVKS-F  | Toledo          | 2.0        | 12.3         | 10.2             | 13.8                | 4           | 1           | 2             | 89.1                              |
| KRQQ-F  | Tucson          | 2.3        | 11.9         | 8.1              | 9.7                 | 3           | 5           | 5             | 122.7                             |
| KMYZ-F  | Tulsa           | 2.1        | 9.1          | 6.4              | 7.3                 | 5           | 4           | 8             | 124.7                             |
| WOVV-F  | West Palm       | 2.9        | 10.2         | 3.6              | 6.0                 | 6           | 7           | 6             | 170.0                             |
| WKRZ-F  | WB-Scranton     | 5.1        | 28.6         | 14.5             | 19.0                | 1           | 1           | 1             | 150.5                             |
| WSTW-F  | Wilmington (AC) | 3.1        | 29.8         | 9.4              | 31.9                | 2           | 1           | 2             | 93.4                              |
| WHOT-F  | Youngstown      | 2.0        | 16.3         | 10.0             | 12.6                | 4           | 3           | 3             | 129.4                             |

38 Stations

1993 Mean: 109.4  
1993 Median: 106.7

1992 Mean: 108.5  
1991 Mean: 106.3  
1990 Mean: 101.1  
1988 Mean: 103.4  
1987 Mean: 103.1  
1986 Mean: 105.0

Mean 12+ Rank: 4.4 (4.1 in 92, 3.7 in 91, 2.8 in 90)  
Mean 25-54 Rank: 6.2 (5.9 in 92, 5.6 in 91, 4.8 in 90)  
Mean Revenue Rank: 3.9 (4.5 in 92, 4.1 in 91, 3.3 in 90)

CHR/TOP 40

SMALL MARKETS

| STATION | MARKET           | '93<br>REV | REV<br>SHARE | '93 AUD<br>SHARE | ADJ          | REV<br>RANK | 12+<br>RANK | 25-54<br>RANK | REV SHARE            |
|---------|------------------|------------|--------------|------------------|--------------|-------------|-------------|---------------|----------------------|
|         |                  |            |              |                  | AUD<br>SHARE |             |             |               | AS % OF<br>AUD SHARE |
| WMGV-F  | Appleton         | 0.9        | 9.0          | 6.6              | 9.4          | 5           | 4           | 6             | 95.7                 |
| WBBQ-AF | Augusta, GA (AC) | 2.7        | 29.3         | 17.8             | 20.1         | 1           | 2           | 2             | 145.8                |
| KKMG-F  | Colorado Spgs    | 0.9        | 7.8          | 9.3              | 11.5         | 4           | 3           | 5             | 67.8                 |
| WNOK-F  | Columbia (AC)    | 1.7        | 11.0         | 7.3              | 8.5          | 4           | 5           | 4             | 129.4                |
| KZFM-F  | Corpus Christi   | 1.0        | 11.8         | 11.3             | 13.3         | 3           | 2           | 5             | 88.7                 |
| WPXR-F  | Davenport        | 0.9        | 8.9          | 11.0             | 13.6         | 5           | 2           | 6             | 65.4                 |
| KSTZ-F  | Des Moines       | 1.9        | 12.1         | 9.7              | 11.1         | 4           | 4           | 6             | 109.0                |
| WWCK-F  | Flint            | 2.4        | 23.5         | 9.8              | 17.8         | 2           | 3           | 3             | 132.0                |
| WMEE-F  | Fort Wayne       | 2.1        | 16.9         | 10.5             | 13.3         | 2           | 3           | 4             | 127.1                |
| WNNK-F  | Harrisburg       | 4.8        | 30.8         | 12.0             | 16.8         | 1           | 1           | 2             | 183.3                |
| WKEE-F  | Huntington       | 1.9        | 29.2         | 16.5             | 21.5         | 2           | 2           | 2             | 135.8                |
| WZYP-F  | Huntsville       | 1.9        | 17.6         | 9.5              | 13.0         | 2           | 2           | 3             | 135.4                |
| WQUT-F  | JC-Kingsport     | 1.8        | 17.3         | 13.4             | 16.9         | 3           | 2           | 2             | 102.4                |
| WLAN-F  | Lancaster        | 1.6        | 21.3         | 5.9              | 18.3         | 4           | 6           | 8             | 116.4                |
| WVIC-F  | Lansing          | 1.9        | 14.5         | 10.1             | 13.2         | 3           | 2           | 6             | 109.8                |
| WZEE-F  | Madison          | 1.6        | 9.8          | 11.1             | 13.7         | 6           | 2           | 4             | 71.5                 |
| WABB-F  | Mobile           | 1.1        | 9.4          | 6.6              | 8.9          | 4           | 4           | 7             | 105.6                |
| KHOP-F  | Modesto          | 1.2        | 10.3         | 5.0              | 7.7          | 5           | 9           | 7             | 133.8                |
| WKZW-F  | Peoria           | 1.0        | 10.9         | 9.2              | 11.0         | 5           | 6           | 7             | 99.1                 |
| WERZ-F  | Portsmouth, NH   | 1.6        | 19.5         | 6.0              | 15.4         | 3           | 3           | 5             | 126.6                |
| WXLK-F  | Roanoke          | 2.0        | 15.3         | 9.9              | 12.2         | 3           | 3           | 4             | 125.4                |
| WIOG-F  | Saginaw (AC)     | 1.7        | 14.2         | 7.6              | 9.2          | 4           | 4           | 4             | 154.3                |
| KTUX-F  | Shreveport       | 1.57       | 5.8          | 4.0              | 4.5          | 7           | 10          | 10            | 128.9                |
| KZZU-F  | Spokane          | 1.1        | 9.2          | 9.6              | 11.2         | 5           | 2           | 6             | 82.1                 |
| WRCK-F  | Utica            | 0.85       | 11.6         | 8.5              | 10.5         | 3           | 5           | 5             | 110.5                |
| KKRD-F  | Wichita          | 1.3        | 7.5          | 10.1             | 11.1         | 4           | 2           | 8             | 67.6                 |
| WYCR-F  | York             | 1.0        | 7.8          | 6.9              | 16.2         | 4           | 6           | 7             | 48.1                 |

27 Stations

1993 Mean: 111.0  
1993 Median: 110.5

1992 Mean: 112.4  
1991 Mean: 108.1  
1990 Mean: 105.1  
1988 Mean: 107.6  
1987 Mean: 100.0  
1986 Mean: 107.8

Mean 12+ Rank: 3.7 (3.7 in 92, 2.8 in 91, 2.2 in 90)  
Mean 25-54 Rank: 5.1 (4.9 in 92, 4.3 in 91, 3.2 in 90)  
Mean Revenue Rank: 3.6 (3.2 in 92, 2.8 in 91, 2.4 in 90)



CHR/TOP 40

VERY SMALL MARKETS

| STATION | MARKET         | '93<br>REV | REV<br>SHARE | '93 AUD<br>SHARE | ADJ<br>AUD<br>SHARE | REV<br>RANK | 12+<br>RANK | 25-54<br>RANK | REV SHARE<br>AS % OF<br>AUD SHARE |
|---------|----------------|------------|--------------|------------------|---------------------|-------------|-------------|---------------|-----------------------------------|
| KGOT-F  | Anchorage      | 0.84       | 7.2          | 8.0              | 9.0                 | 7           | 2           | 7             | 80.0                              |
| WAAL-F  | Binghamton     | 1.4        | 19.2         | 14.6             | 18.3                | 2           | 2           | 4             | 104.9                             |
| KZMG-F  | Boise          | 0.58       | 6.0          | 6.5              | 7.8                 | 6           | 6           | 11            | 76.9                              |
| WVSR-F  | Charleston, WV | 1.15       | 14.0         | 9.4              | 10.8                | 3           | 3           | 6             | 129.6                             |
| WJET-F  | Erie           | 1.2        | 18.8         | 14.7             | 18.4                | 2           | 1           | 3             | 102.2                             |
| WSTO-F  | Evansville     | 1.6        | 15.0         | 11.1             | 13.5                | 4           | 4           | 5             | 111.1                             |
| WKFR-F  | Kalamazoo      | 1.5        | 16.9         | 9.8              | 19.6                | 2           | 3           | 6             | 86.2                              |
| KFRX-F  | Lincoln        | 0.9        | 9.6          | 7.2              | 9.2                 | 4           | 5           | 9             | 104.3                             |
| KZII-F  | Lubbock        | 0.7        | 10.3         | 11.8             | 12.9                | 3           | 2           | 5             | 79.8                              |
| WHHY-F  | Montgomery     | 1.2        | 12.2         | 7.1              | 8.3                 | 3           | 4           | 5             | 147.0                             |
| KWNZ-F  | Reno           | 1.25       | 12.1         | 8.7              | 9.8                 | 4           | 5           | 6             | 123.5                             |
| WZOK-F  | Rockford       | 1.7        | 24.3         | 12.4             | 18.6                | 1           | 2           | 2             | 130.6                             |
| WNDU-F  | South Bend     | 1.5        | 15.3         | 13.1             | 17.4                | 2           | 2           | 3             | 87.9                              |
| WFHT-F  | Tallahassee    | 0.5        | 6.7          | 6.5              | 8.6                 | 8           | 6           | 9             | 77.9                              |
| WPRR-F  | Altoona        | 0.66       | 15.0         | 12.3             | 15.1                | 2           | 2           | 4             | 99.3                              |
| WKSF-F  | Asheville      | 1.6        | 28.1         | 12.3             | 27.5                | 2           | 3           | 3             | 102.2                             |
| WBSS-F  | Atlantic City  | 0.66       | 9.3          | 5.9              | 9.9                 | 3           | 5           | 8             | 93.9                              |
| WBNQ-F  | Bloomington    | 1.3        | 25.0         | 14.6             | 21.6                | 2           | 3           | 3             | 115.7                             |
| KQCR-F  | Cedar Rapids   | 0.7        | 8.2          | 9.7              | 12.1                | 7           | 4           | 5             | 67.8                              |
| KZIO-F  | Duluth         | 0.73       | 15.2         | 9.4              | 11.3                | 6           | 5           | 5             | 134.5                             |
| WDAY-F  | Fargo          | 0.68       | 8.7          | 9.1              | 10.5                | 7           | 7           | 4             | 82.9                              |
| WIXX-F  | Green Bay      | 2.5        | 28.7         | 17.6             | 29.3                | 1           | 1           | 1             | 98.0                              |
| KPAT-F  | Sioux Falls    | 0.64       | 9.4          | 12.0             | 14.6                | 6           | 4           | 6             | 64.4                              |
| KOKZ-F  | Waterloo-CF    | 0.75       | 16.6         | 9.0              | 15.2                | 3           | 3           | 3             | 109.2                             |

24 Stations

1993 Mean: 100.4  
1993 Median: 100.8

1992 Mean: 101.2  
1991 Mean: 95.7  
1990 Mean: 94.2  
1988 Mean: 97.6  
1987 Mean: 95.3  
1986 Mean: 100.3

Mean 12+ Rank: 3.6 (2.9 in 92, 2.5 in 91, 1.9 in 90)  
Mean 25-54 Rank: 5.1 (4.5 in 92, 4.1 in 91, 3.6 in 90)  
Mean Revenue Rank: 3.8 (2.9 in 92, 2.8 in 91, 2.1 in 90)

COUNTRY

MAJOR MARKETS

| <u>STATION</u> | <u>MARKET</u> | '93<br><u>REV</u> | REV<br><u>SHARE</u> | '93 AUD<br><u>SHARE</u> | ADJ                 | REV<br><u>RANK</u> | 12+<br><u>RANK</u> | 25-54<br><u>RANK</u> | REV SHARE                   |
|----------------|---------------|-------------------|---------------------|-------------------------|---------------------|--------------------|--------------------|----------------------|-----------------------------|
|                |               |                   |                     |                         | AUD<br><u>SHARE</u> |                    |                    |                      | AS % OF<br><u>AUD SHARE</u> |
| WKHX-F         | Atlanta       | 8.8               | 7.3                 | 8.7                     | 9.8                 | 7                  | 3                  | 3                    | 74.5                        |
| WYAY-FF        | Atlanta       | 6.7               | 5.6                 | 5.8                     | 6.5                 | 11                 | 11                 | 9                    | 86.2                        |
| WPOC-F         | Baltimore     | 7.8               | 12.3                | 8.4                     | 11.6                | 4                  | 2                  | 1                    | 106.0                       |
| WCLB-F         | Boston        | 5.2               | 4.2                 | 3.0                     | 3.7                 | 13                 | 14                 | 11                   | 113.5                       |
| WYRK-F         | Buffalo       | 3.8               | 11.9                | 10.4                    | 11.9                | 2                  | 2                  | 1                    | 100.0                       |
| WSOC-F         | Charlotte     | 7.2               | 17.7                | 11.4                    | 13.9                | 1                  | 1                  | 2                    | 127.3                       |
| WTDR-F         | Charlotte     | 3.6               | 8.8                 | 8.2                     | 10.0                | 5                  | 5                  | 4                    | 88.0                        |
| WVSN-F         | Chicago       | 20.2              | 7.6                 | 5.5                     | 6.2                 | 3                  | 4                  | 3                    | 122.6                       |
| WUBE-AF        | Cincinnati    | 6.7               | 10.4                | 9.8                     | 11.3                | 3                  | 2                  | 2                    | 92.0                        |
| WGAR-F         | Cleveland     | 6.2               | 10.1                | 9.3                     | 10.5                | 5                  | 1                  | 2                    | 96.2                        |
| WHOK-F/WRVF    | Columbus OH   | 6.4               | 12.7                | 10.9                    | 13.1                | 5                  | 1 (e)              | 1 (e)                | 96.9                        |
| KSCS-F         | Dallas-FW     | 15.5              | 9.7                 | 8.0                     | 8.6                 | 3                  | 2                  | 2                    | 112.8                       |
| KPLX-F         | Dallas-FW     | 12.4              | 7.7                 | 5.3                     | 5.7                 | 4                  | 5                  | 9                    | 135.1                       |
| KYNG-F         | Dallas-FW     | 6.5               | 4.0                 | 4.3                     | 4.6                 | 11                 | 3                  | 2                    | 87.0                        |
| KYGO-F         | Denver        | 10.6              | 13.2                | 10.9                    | 12.3                | 2                  | 1                  | 1                    | 107.3                       |
| WWWW-F         | Detroit       | 11.6              | 8.6                 | 7.6                     | 8.3                 | 3                  | 2                  | 1                    | 103.6                       |
| WWYZ-F         | Hartford      | 4.2               | 11.1                | 7.9                     | 12.3                | 2                  | 3                  | 1                    | 90.2                        |
| KILT-AF        | Houston       | 16.8              | 11.7                | 8.1                     | 9.2                 | 1                  | 1                  | 1                    | 127.2                       |
| KIKK-AF        | Houston       | 12.7              | 8.9                 | 6.7                     | 7.6                 | 2                  | 2                  | 2                    | 117.1                       |
| KKBQ-AF        | Houston       | 4.1               | 2.9                 | 4.2                     | 4.7                 | 14                 | 9                  | 6                    | 61.7                        |
| WFMS-F         | Indianapolis  | 8.7               | 17.6                | 15.7                    | 17.4                | 2                  | 1                  | 1                    | 101.1                       |
| KFKF-F         | Kansas City   | 7.0               | 16.1                | 11.1                    | 12.3                | 1                  | 2                  | 1                    | 130.9                       |
| WDAF           | Kansas City   | 4.9               | 11.2                | 10.8                    | 11.9                | 3                  | 1                  | 6                    | 94.1                        |
| KZLA-F         | Los Angeles   | 14.3              | 3.4                 | 2.9                     | 3.3                 | 16                 | 14 (e)             | 12                   | 103.0                       |
| WKIS-F         | Miami         | 6.6               | 5.5                 | 3.4                     | 3.8                 | 8                  | 10                 | 6                    | 144.7                       |
| WMIL-F         | Milwaukee     | 4.8               | 10.4                | 8.1                     | 9.0                 | 4                  | 2                  | 2                    | 115.6                       |
| KEEY-F         | Minneapolis   | 10.9              | 12.5                | 8.7                     | 10.2                | 3                  | 5                  | 6                    | 122.5                       |
| WNOE-AF        | New Orleans   | 4.8               | 14.0                | 9.3                     | 10.5                | 2                  | 3                  | 1                    | 133.3                       |
| WYNY-F         | New York      | 11.0              | 3.1                 | 2.4                     | 2.9                 | 17                 | 18                 | 14                   | 106.8                       |
| WGH -F         | Norfolk       | 3.0               | 8.5                 | 6.3                     | 7.1                 | 4                  | 3                  | 2                    | 119.7                       |
| WCMS-AF        | Norfolk       | 2.9               | 8.3                 | 7.5                     | 8.5                 | 5                  | 4                  | 6                    | 97.6                        |
| WXTU-F         | Philadelphia  | 9.0               | 6.0                 | 4.8                     | 5.7                 | 6                  | 8                  | 8                    | 105.3                       |
| KNIX-AF        | Phoenix       | 11.0              | 15.0                | 10.2                    | 11.8                | 1                  | 1                  | 1                    | 127.1                       |
| KMLE-F         | Phoenix       | 6.6               | 9.0                 | 6.7                     | 7.8                 | 3                  | 3                  | 2                    | 115.4                       |
| WDSY-AF        | Pittsburgh    | 4.5               | 7.6                 | 6.9                     | 7.8                 | 5                  | 4 (e)              | 6                    | 97.4                        |
| KUPL-AF        | Portland, OR  | 7.4               | 12.9                | 9.2                     | 10.7                | 1                  | 2                  | 1                    | 120.5                       |
| KWJJ-AF        | Portland, OR  | 2.7               | 4.7                 | 6.7                     | 7.8                 | 10                 | 3                  | 4                    | 60.3                        |
| KFRG-F         | Riverside-SB  | 7.2               | 36.7                | 9.3                     | 22.3                | 1                  | 1                  | 1                    | 164.6                       |
| KRAK-AF        | Sacramento    | 9.1               | 14.8                | 8.6                     | 10.5                | 2                  | 3                  | 3 (e)                | 141.0                       |
| KNCI-F         | Sacramento    | 2.2               | 3.6                 | 4.3                     | 5.3                 | 10                 | 10                 | 10                   | 67.9                        |
| WIL -F         | St. Louis     | 7.1               | 9.8                 | 9.4                     | 10.2                | 4                  | 2                  | 3                    | 96.1                        |
| WKKX-F         | St. Louis     | 2.3               | 3.2                 | 2.9                     | 3.3                 | 10                 | 15                 | 13                   | 97.0                        |
| KKAT-F         | Salt Lake     | 5.0               | 15.0                | 10.2                    | 11.2                | 1                  | 2                  | 3                    | 133.9                       |
| KSOP-AF        | Salt Lake     | 2.5               | 7.5                 | 8.1                     | 8.9                 | 5                  | 3                  | 2                    | 84.3                        |
| KCYF-F         | San Antonio   | 6.0               | 12.8                | 8.6                     | 9.4                 | 2                  | 3                  | 2                    | 136.2                       |
| KAJA-F         | San Antonio   | 3.8               | 8.1                 | 6.9                     | 7.6                 | 5                  | 4                  | 3                    | 106.6                       |
| KSON-AF        | San Diego     | 10.1              | 11.7                | 7.8                     | 9.3                 | 1                  | 1                  | 1                    | 125.8                       |
| KSAN-AF        | San Francisco | 12.3              | 7.1                 | 4.7                     | 6.2                 | 4                  | 4 (e)              | 3                    | 114.5                       |
| KRTY-F         | San Jose      | 2.5               | 8.1                 | 3.6                     | 9.2                 | 7                  | 4                  | 3                    | 88.0                        |
| KMPS-AF        | Seattle       | 11.0              | 11.0                | 7.9                     | 8.8                 | 2                  | 1                  | 1                    | 125.0                       |

COUNTRY

MAJOR MARKETS  
(Continued)

| <u>STATION</u> | <u>MARKET</u> | <u>'93</u><br><u>REV</u> | <u>REV</u><br><u>SHARE</u> | <u>'93</u><br><u>AUD</u><br><u>SHARE</u> | <u>ADJ</u><br><u>AUD</u><br><u>SHARE</u> | <u>REV</u><br><u>RANK</u> | <u>12+</u><br><u>RANK</u> | <u>25-54</u><br><u>RANK</u> | <u>REV SHARE</u><br><u>AS % OF</u><br><u>AUD SHARE</u> |
|----------------|---------------|--------------------------|----------------------------|--|--|---------------------------|---------------------------|-----------------------------|--|
| KRPM-F         | Seattle       | 4.4                      | 4.4                        | 4.4                                      | 4.8                                      | 11                        | 9                         | 8                           | 91.7   |
| WQYK-AF        | Tampa         | 12.4                     | 19.4                       | 13.0                                     | 15.0                                     | 1                         | 1                         | 1                           | 129.3  |
| WMZQ-AF        | Washington    | 15.8                     | 9.6                        | 6.6                                      | 7.9                                      | 1                         | 2                         | 2                           | 121.5  |

53 Stations

1993 Mean: 108.8  
1993 Median: 106.8

1992 Mean: 103.2  
1991 Mean: 105.1  
1990 Mean: 106.8  
1988 Mean: 108.3  
1987 Mean: 114.4  
1986 Mean: 112.4

Mean for Market's highest billing Country stations: 114.6 (105.8 in 92,  
107.5 in 91)  
Mean for other Country stations: 92.3 (97.7 in 92, 93.5 in 91)

Mean 12+ Rank of Mkt's highest billing Cntry stations: 3.6 (3.2 in 92, 3.6 in 91, 5.2 in 90)  
Mean 25-54 Rank of Mkt's highest billing Cntry stations: 3.1 (2.9 in 92, 3.1 in 91, 4.8 in 90)  
Mean Revenue Rank of Mkt's highest billing Cntry stations: 3.9 (4.0 in 92, 4.5 in 91, 5.4 in 90)

COUNTRY

MEDIUM MARKETS

| <u>STATION</u> | <u>MARKET</u>   | <u>'93<br/>REV</u> | <u>REV<br/>SHARE</u> | <u>'93 AUD<br/>SHARE</u> | <u>ADJ<br/>AUD<br/>SHARE</u> | <u>REV<br/>RANK</u> | <u>12+<br/>RANK</u> | <u>25-54<br/>RANK</u> | <u>REV SHARE<br/>AS % OF<br/>AUD SHARE</u> |
|----------------|-----------------|--------------------|----------------------|--------------------------|------------------------------|---------------------|---------------------|-----------------------|--|
| WGNA-AF        | Albany          | 4.1                | 19.0                 | 11.0                     | 13.1                         | 1                   | 2                   | 1                     | 145.0                                      |
| KRST-AF        | Albuquerque     | 3.9                | 19.8                 | 13.3                     | 15.4                         | 1                   | 1                   | 1                     | 128.6                                      |
| WKKW           | Allentown       | 0.7                | 4.0                  | 2.6                      | 3.8                          | 7                   | 8                   | 9                     | 105.2                                      |
| KASE-F         | Austin          | 6.7                | 24.4                 | 13.7                     | 17.1                         | 1                   | 1                   | 1                     | 142.7                                      |
| KVET-AF        | Austin          | 2.3                | 8.4                  | 6.7                      | 8.4                          | 6                   | 6 (e)               | 7                     | 100.0                                      |
| WYNK-AF        | Baton Rouge     | 3.7                | 22.4                 | 17.5                     | 23.3                         | 1                   | 1                   | 1                     | 96.6                                       |
| WKJN-F         | Baton Rouge     | 2.4                | 14.5                 | 5.5                      | 7.3                          | 2                   | 5                   | 4                     | 198.6                                      |
| WZZK-AF        | Birmingham      | 6.8                | 25.2                 | 18.5                     | 21.0                         | 1                   | 1                   | 1                     | 120.0                                      |
| WUSY-F         | Chattanooga     | 4.0                | 29.9                 | 24.6                     | 28.7                         | 1                   | 1                   | 1                     | 104.2                                      |
| WHKO-F         | Dayton          | 3.6                | 16.0                 | 11.8                     | 15.1                         | 1                   | 1                   | 1                     | 106.0                                      |
| KHEY-AF        | El Paso         | 3.2                | 22.4                 | 11.6                     | 13.1                         | 1                   | 4                   | 3                     | 171.0                                      |
| KFRE/KNAX      | Fresno          | 3.5                | 15.4                 | 10.9                     | 12.7                         | 2                   | 2                   | 1                     | 121.3                                      |
| KSKS-F         | Fresno          | 2.0                | 8.8                  | 6.6                      | 7.7                          | 4                   | 5                   | 5                     | 114.3                                      |
| WCUZ-AF        | Grand Rapids    | 3.6                | 14.6                 | 8.7                      | 11.3                         | 2                   | 2                   | 2                     | 129.2                                      |
| WBCT-F         | Grand Rapids    | 3.0                | 12.1                 | 6.7                      | 8.8                          | 4                   | 3                   | 4                     | 137.5                                      |
| WTQR-F         | Greensboro-WS   | 6.8                | 26.5                 | 18.0                     | 22.7                         | 1                   | 1                   | 1                     | 116.7                                      |
| WSSL-AF        | Greenville, SC  | 4.8                | 21.4                 | 18.0                     | 22.1                         | 1                   | 1                   | 1                     | 96.8                                       |
| WESC-F         | Greenville, SC  | 3.7                | 16.5                 | 12.4                     | 15.3                         | 3                   | 2                   | 3                     | 107.8                                      |
| WQIK-F         | Jacksonville    | 5.0                | 18.7                 | 11.9                     | 14.7                         | 1                   | 1                   | 1                     | 127.2                                      |
| WROO-F         | Jacksonville    | 2.9                | 10.8                 | 7.7                      | 9.5                          | 5                   | 5                   | 6                     | 113.7                                      |
| WIVK-F         | Knoxville       | 6.2                | 36.7                 | 30.7                     | 34.4                         | 1                   | 1                   | 1                     | 106.7                                      |
| KFMS-AF        | Las Vegas       | 3.3                | 12.2                 | 8.1                      | 9.5                          | 1                   | 4                   | 2                     | 128.4                                      |
| KWNR-F         | Las Vegas       | 2.4                | 8.9                  | 7.3                      | 8.5                          | 3                   | 1                   | 1                     | 104.7                                      |
| KSSN-F         | Little Rock     | 4.2                | 27.8                 | 18.0                     | 20.4                         | 1                   | 1                   | 1                     | 136.3                                      |
| KDDK-F         | Little Rock     | 1.8                | 11.9                 | 9.0                      | 10.2                         | 3                   | 4                   | 5                     | 116.7                                      |
| WAMZ-F         | Louisville      | 7.2                | 23.8                 | 18.2                     | 20.5                         | 1                   | 1                   | 1                     | 116.1                                      |
| KTEX-F         | McAllen-Brown   | 2.3                | 17.4                 | 13.4                     | 15.8                         | 1                   | 1                   | 2                     | 110.1                                      |
| KFRQ-F         | McAllen-Brown   | 1.2                | 9.1                  | 8.6                      | 10.1                         | 5                   | 6                   | 6                     | 90.1                                       |
| WGKY-F         | Memphis         | 7.1                | 22.8                 | 11.7                     | 13.0                         | 1                   | 2                   | 4                     | 175.4                                      |
| WSIX-F         | Nashville       | 6.4                | 17.2                 | 14.8                     | 17.3                         | 2 (e)               | 2 (e)               | 2 (e)                 | 99.4                                       |
| WSM -AF        | Nashville       | 7.4                | 19.9                 | 15.8                     | 18.5                         | 1 (e)               | 1 (e)               | 1 (e)                 | 107.6                                      |
| KXXY-AF        | Oklahoma City   | 6.7                | 25.6                 | 17.8                     | 19.6                         | 1                   | 1                   | 1                     | 130.6                                      |
| KEBC-F         | Oklahoma City   | 2.2                | 8.4                  | 9.6                      | 10.5                         | 5                   | 2                   | 3                     | 80.0                                       |
| WOW -AF        | Omaha           | 5.0                | 21.1                 | 15.1                     | 17.5                         | 1                   | 1 (e)               | 1 (e)                 | 120.6                                      |
| WWKA-F         | Orlando         | 7.4                | 14.9                 | 9.9                      | 11.3                         | 1                   | 3                   | 1                     | 131.9                                      |
| WQDR-F         | Raleigh         | 3.7                | 12.1                 | 8.3                      | 10.8                         | 3                   | 1                   | 1                     | 112.0                                      |
| WKHK-F         | Richmond        | 5.5                | 17.5                 | 11.6                     | 13.2                         | 1                   | 3                   | 2                     | 132.6                                      |
| WBEE-F         | Rochester       | 3.7                | 15.5                 | 12.5                     | 14.8                         | 3                   | 3                   | 2                     | 104.7                                      |
| KTOM-AF        | Salinas-Mont.   | 2.2                | 17.7                 | 7.8                      | 13.0                         | 1                   | 1                   | 1                     | 136.2                                      |
| WPXK-F         | Springfield, MA | 2.1                | 17.5                 | 10.6                     | 19.4                         | 2                   | 2                   | 4                     | 90.2                                       |
| WBBS-F         | Syracuse        | 1.2                | 6.8                  | 5.1                      | 6.7                          | 6                   | 5                   | 3                     | 101.5                                      |
| WKKO-AF        | Toledo          | 3.2                | 19.8                 | 13.3                     | 17.9                         | 1                   | 1                   | 1                     | 110.6                                      |
| KIIM-AF        | Tucson          | 4.8                | 24.9                 | 20.8                     | 25.0                         | 1                   | 1                   | 1                     | 99.6                                       |
| KWEN-F         | Tulsa           | 4.6                | 19.9                 | 16.3                     | 18.5                         | 1                   | 1                   | 1                     | 107.6                                      |
| KVOO-AF        | Tulsa           | 3.4                | 14.7                 | 9.3                      | 10.6                         | 2                   | 4 (e)               | 6 (e)                 | 138.7                                      |
| WIRK-F         | West Palm Beach | 4.2                | 14.7                 | 6.9                      | 11.2                         | 2                   | 3                   | 2                     | 131.3                                      |
| WGGY-F         | WB-Scranton     | 0.8                | 4.5                  | 5.1                      | 6.6                          | 5                   | 4                   | 3                     | 68.2                                       |

47 Stations

1993 Mean: 118.5  
1993 Median: 112.0

1992 Mean: 109.7  
1991 Mean: 113.2  
1990 Mean: 118.6  
1988 Mean: 119.8  
1987 Mean: 120.3  
1986 Mean: 120.1

Mean 12+ Rank: 2.4 (1.9 in 92, 1.9 in 91, 2.3 in 90)  
Mean 25-54 Rank: 2.4 (1.9 in 92, 1.7 in 91, 2.2 in 90)  
Mean Revenue Rank: 2.2 (2.2 in 92, 2.1 in 91, 2.2 in 90)

COUNTRY

SMALL MARKETS

| <u>STATION</u> | <u>MARKET</u>       | <u>'93<br/>REV</u> | <u>REV<br/>SHARE</u> | <u>'93 AUD<br/>SHARE</u> | <u>ADJ<br/>AUD<br/>SHARE</u> | <u>REV<br/>RANK</u> | <u>12+<br/>RANK</u> | <u>25-54<br/>RANK</u> | <u>REV SHARE<br/>AS % OF<br/>AUD SHARE</u> |
|----------------|---------------------|--------------------|----------------------|--------------------------|------------------------------|---------------------|---------------------|-----------------------|--|
| WUSW-F         | Appleton            | 1.5                | 15.0                 | 10.7                     | 15.3                         | 2                   | 1                   | 1                     | 98.0                                       |
| WKXC-F         | Augusta, GA         | 1.6                | 17.4                 | 13.0                     | 14.7                         | 2                   | 3                   | 3                     | 118.4                                      |
| WEZL-F         | Charleston, SC      | 2.5                | 20.3                 | 11.9                     | 13.7                         | 1                   | 2                   | 1                     | 148.2                                      |
| WBUB-F         | Charleston, SC      | 1.3                | 10.6                 | 7.9                      | 9.1                          | 4                   | 3                   | 5                     | 116.5                                      |
| KKCS-AF        | Colorado Springs    | 2.6                | 22.4                 | 17.0                     | 21.1                         | 1                   | 1                   | 1                     | 106.2                                      |
| WCOS-AF        | Columbia            | 2.9                | 18.8                 | 13.3                     | 15.4                         | 2                   | 2                   | 2                     | 122.1                                      |
| KRYS-AF        | Corpus Christi      | 2.0                | 23.5                 | 15.8                     | 18.6                         | 1                   | 1                   | 1                     | 126.3                                      |
| KOUL-F         | Corpus Christi      | 1.5                | 17.6                 | 11.4                     | 13.4                         | 2                   | 2                   | 2                     | 131.3                                      |
| WLLR-AF        | Davenport-RI        | 2.8                | 27.7                 | 17.9                     | 22.1                         | 1                   | 1                   | 1                     | 125.4                                      |
| KJJY-AF        | Des Moines          | 3.2                | 20.4                 | 19.8                     | 22.7                         | 2                   | 1                   | 1                     | 89.9                                       |
| WKMF-AF        | Flint               | 0.9                | 8.8                  | 6.3                      | 11.4                         | 4                   | 8                   | 7                     | 77.2                                       |
| WBTU-F         | Fort Wayne          | 2.0                | 16.1                 | 10.9                     | 13.8                         | 3                   | 1                   | 2                     | 116.7                                      |
| WTCR-AF        | Huntington          | 3.0                | 46.2                 | 29.3                     | 38.1                         | 1                   | 1                   | 1                     | 121.1                                      |
| WDRM-F         | Huntsville          | 4.0                | 37.0                 | 23.0                     | 31.6                         | 1                   | 1                   | 1                     | 117.1                                      |
| WMSI-F         | Jackson, MS         | 3.2                | 26.0                 | 17.0                     | 21.4                         | 1                   | 1                   | 1                     | 121.6                                      |
| WXBQ-F         | John City-Kingsport | 2.6                | 25.0                 | 28.1                     | 35.4                         | 1                   | 1                   | 1                     | 70.6                                       |
| WIOV-F         | Lancaster           | 2.9                | 38.1                 | 9.2                      | 28.5                         | 1                   | 3                   | 4                     | 133.7                                      |
| WITL-AF        | Lansing             | 3.5                | 26.7                 | 17.1                     | 22.3                         | 1                   | 1                   | 1                     | 119.7                                      |
| WVLK-F         | Lexington           | 3.4                | 23.9                 | 21.1                     | 25.1                         | 1                   | 1                   | 1                     | 95.4                                       |
| WWQM-AF        | Madison             | 2.3                | 14.0                 | 10.0                     | 12.4                         | 2                   | 1                   | 2                     | 112.9                                      |
| WKSJ-AF        | Mobile              | 3.5                | 29.9                 | 15.0                     | 20.2                         | 1                   | 1                   | 1                     | 148.0                                      |
| KATM-F         | Modesto             | 2.8                | 24.1                 | 11.3                     | 17.3                         | 1                   | 1                   | 1                     | 139.3                                      |
| KMIX-AF        | Modesto             | 1.5                | 12.9                 | 7.1                      | 10.9                         | 2                   | 2                   | 3                     | 118.3                                      |
| WXBM-F         | Pensacola           | 2.4                | 29.6                 | 14.1                     | 26.8                         | 1                   | 1                   | 1                     | 110.4                                      |
| WXCL-AF        | Peoria              | 1.8                | 19.6                 | 18.9                     | 22.5                         | 2                   | 1                   | 2                     | 87.1                                       |
| WOKQ-F         | Portsmouth, NH      | 3.1                | 37.8                 | 13.4                     | 34.4                         | 1                   | 1                   | 1                     | 109.9                                      |
| WYYD-F         | Roanoke             | 3.1                | 23.7                 | 17.6                     | 21.6                         | 1                   | 1                   | 1                     | 109.7                                      |
| WKCQ-F         | Saginaw             | 2.5                | 20.8                 | 12.6                     | 15.2                         | 1                   | 2                   | 2                     | 136.8                                      |
| KRMD-AF        | Shreveport          | 2.6                | 26.3                 | 21.8                     | 24.6                         | 1                   | 1                   | 1                     | 106.9                                      |
| KWKH-AF        | Shreveport          | 1.9                | 18.1                 | 9.1                      | 10.3                         | 2                   | 3 (e)               | 4 (e)                 | 175.7                                      |
| KDRK-F         | Spokane             | 2.2                | 18.3                 | 12.9                     | 15.1                         | 1                   | 1                   | 1                     | 121.2                                      |
| WFRG-F         | Utica               | 1.2                | 16.4                 | 13.2                     | 16.3                         | 1                   | 1                   | 2                     | 100.8                                      |
| KFDI-AF        | Wichita             | 5.6                | 32.4                 | 16.1                     | 17.7                         | 1                   | 1 (e)               | 1 (e)                 | 183.1                                      |
| KZSN-AF        | Wichita             | 2.8                | 16.2                 | 13.4                     | 14.7                         | 2                   | 2 (e)               | 2 (e)                 | 110.2                                      |
| WPCV-F         | Lakeland            | 3.6                | 52.9                 | 21.4                     | 53.2                         | 1                   | 1                   | 1                     | 99.5                                       |

35 Stations

1993 Mean: 117.9  
1993 Median: 117.1

1992 Mean: 110.7  
1991 Mean: 111.8  
1990 Mean: 119.5  
1988 Mean: 119.4  
1987 Mean: 115.5  
1986 Mean: 117.2

Mean 12+ Rank: 1.6 (1.9 in 92, 2.3 in 91, 2.3 in 90)  
Mean 25-54 Rank: 1.8 (1.8 in 92, 2.3 in 91, 2.2 in 90)  
Mean Revenue Rank: 1.5 (1.8 in 92, 2.2 in 91, 2.2 in 90)

COUNTRY

VERY SMALL MARKETS

| <u>STATION</u>            | <u>MARKET</u>   | <u>'93<br/>REV</u>                       | <u>REV<br/>SHARE</u> | <u>'93 AUD<br/>SHARE</u> | <u>ADJ<br/>AUD<br/>SHARE</u> | <u>REV<br/>RANK</u> | <u>12+<br/>RANK</u> | <u>25-54<br/>RANK</u> | <u>REV SHARE<br/>AS % OF<br/>AUD SHARE</u> |
|---------------------------|-----------------|--|----------------------|--------------------------|------------------------------|---------------------|---------------------|-----------------------|--|
| KASH-F                    | Anchorage       | 1.75                                     | 15.1                 | 8.9                      | 10.0                         | 1                   | 2                   | 3                     | 150.9                                      |
| WHWK-F                    | Binghamton      | 1.7                                      | 23.3                 | 19.6                     | 24.6                         | 1                   | 1                   | 1                     | 94.7                                       |
| KQFC-F                    | Boise           | 1.6                                      | 16.5                 | 12.3                     | 14.7                         | 2                   | 1                   | 1                     | 112.2                                      |
| WQBE-AF                   | Charleston, WV  | 2.5                                      | 30.5                 | 29.0                     | 33.4                         | 1                   | 1                   | 1                     | 91.3                                       |
| WXTA-F                    | Erie            | 1.0                                      | 15.6                 | 12.7                     | 15.9                         | 4                   | 4                   | 3                     | 98.1                                       |
| KUGN-F                    | Eugene          | 1.6                                      | 19.0                 | 16.0                     | 20.4                         | 1                   | 1                   | 2                     | 93.1                                       |
| WYNG-F                    | Evansville      | 2.0                                      | 18.7                 | 14.8                     | 18.0                         | 2                   | 3                   | 3                     | 103.9                                      |
| WNWN-F                    | Kalamazoo       | 1.2                                      | 13.5                 | 7.8                      | 15.6                         | 4                   | 5                   | 5                     | 86.5                                       |
| KZKX-F                    | Lincoln         | 1.7                                      | 18.1                 | 13.2                     | 16.8                         | 2                   | 1                   | 1                     | 107.7                                      |
| KLLL-AF                   | Lubbock         | 2.2                                      | 32.3                 | 29.6                     | 32.3                         | 1                   | 1                   | 1                     | 100.0                                      |
| WDEN-AF                   | Macon           | 2.9                                      | 32.6                 | 20.9                     | 24.6                         | 1                   | 1                   | 1                     | 132.4                                      |
| WLWI-F                    | Montgomery      | 3.3                                      | 33.7                 | 20.5                     | 23.7                         | 1                   | 2                   | 1                     | 142.2                                      |
| WPOR-AF                   | Portland, ME    | 2.8                                      | 25.7                 | 16.3                     | 19.5                         | 1                   | 2                   | 2                     | 131.7                                      |
| KBUL-F                    | Reno            | 1.7                                      | 16.5                 | 11.4                     | 12.9                         | 1                   | 1                   | 2                     | 127.9                                      |
| WCHY-AF                   | Savannah        | 1.9                                      | 19.2                 | 11.6                     | 13.9                         | 1                   | 3                   | 5                     | 138.1                                      |
| WJCL-F                    | Savannah        | 1.0                                      | 10.1                 | 11.2                     | 13.4                         | 4                   | 1                   | 1                     | 75.4                                       |
| WGTC-F                    | South Bend      | 1.1                                      | 11.2                 | 10.7                     | 14.2                         | 4                   | 5                   | 5                     | 78.9                                       |
| KTTS-AF                   | Springfield, MO | 3.6                                      | 34.3                 | 23.5                     | 27.9                         | 1                   | 1                   | 2                     | 122.9                                      |
| WTNT-F                    | Tallahassee     | 1.7                                      | 22.7                 | 11.8                     | 15.5                         | 1                   | 2                   | 2                     | 146.3                                      |
| KTPK-F                    | Topeka          | 1.2                                      | 20.3                 | 14.7                     | 21.9                         | 2                   | 2                   | 2                     | 92.7                                       |
| WIBW-F                    | Topeka          | 0.9                                      | 15.3                 | 11.8                     | 17.6                         | 4                   | 3                   | 3                     | 86.9                                       |
| WFGY-F                    | Altoona         | 1.6                                      | 36.4                 | 21.5                     | 26.4                         | 1                   | 1                   | 1                     | 137.9                                      |
| WWNC                      | Asheville       | 2.8                                      | 49.1                 | 22.2                     | 49.6                         | 1                   | 2                   | 1                     | 99.6                                       |
| WBWN-F                    | Bloomington, IL | 0.9                                      | 17.3                 | 14.0                     | 20.7                         | 3                   | 2                   | 1                     | 83.6                                       |
| KHAK-AF                   | Cedar Rapids    | 2.2                                      | 25.9                 | 18.2                     | 22.8                         | 2                   | 1                   | 1                     | 113.5                                      |
| WSTH-AF                   | Columbus, GA    | 1.5                                      | 19.5                 | 13.7                     | 15.1                         | 1                   | 1                   | 4                     | 129.1                                      |
| WAVC-F                    | Duluth          | 1.0                                      | 20.8                 | 16.4                     | 19.7                         | 1                   | 1                   | 1                     | 105.6                                      |
| KFGO-F                    | Fargo           | 1.1                                      | 14.1                 | 13.9                     | 16.1                         | 2                   | 1                   | 1                     | 87.6                                       |
| WKML-F                    | Fayetteville    | 2.6                                      | 28.9                 | 20.8                     | 27.4                         | 1                   | 1                   | 1                     | 105.5                                      |
| WTRS-F                    | Gainesville     | 1.5                                      | 16.3                 | 9.1                      | 15.6                         | 2                   | 2                   | 2                     | 104.5                                      |
| WGEE                      | Green Bay       | 1.1                                      | 12.6                 | 8.7                      | 14.5                         | 3                   | 4                   | 7                     | 86.9                                       |
| KTWB-F                    | Sioux Falls     | 1.2                                      | 17.6                 | 17.8                     | 21.6                         | 1                   | 1                   | 1                     | 81.5                                       |
| KOEL-F                    | Waterloo-CF     | 1.6                                      | 35.5                 | 22.1                     | 37.2                         | 1                   | 1                   | 1                     | 95.4                                       |
| WWQQ-F                    | Wilmington      | 1.5                                      | 29.4                 | 20.1                     | 28.9                         | 1                   | 1                   | 1                     | 101.7                                      |
| <b>34 Stations</b>        |                 | <b>1993 Mean:</b>                        |                      | <b>107.2</b>             | <b>1992 Mean:</b>            |                     | <b>103.8</b>        |                       |  |
|                           |                 | <b>1993 Median:</b>                      |                      | <b>102.8</b>             | <b>1991 Mean:</b>            |                     | <b>108.7</b>        |                       |  |
|                           |                 |  |                      |                          | <b>1990 Mean:</b>            |                     | <b>107.3</b>        |                       |  |
|                           |                 |  |                      |                          | <b>1988 Mean:</b>            |                     | <b>116.8</b>        |                       |  |
|                           |                 |  |                      |                          | <b>1987 Mean:</b>            |                     | <b>116.4</b>        |                       |  |
|                           |                 |  |                      |                          | <b>1986 Mean:</b>            |                     | <b>110.3</b>        |                       |  |
| <b>Mean 12+ Rank:</b>     | <b>1.8</b>      | <b>(1.8 in 92, 1.9 in 91, 2.1 in 90)</b> |                      |                          |                              |                     |                     |                       |  |
| <b>Mean 25-54 Rank:</b>   | <b>2.0</b>      | <b>(1.7 in 92, 1.9 in 91, 2.0 in 90)</b> |                      |                          |                              |                     |                     |                       |  |
| <b>Mean Revenue Rank:</b> | <b>1.8</b>      | <b>(1.9 in 92, 1.8 in 91, 2.0 in 90)</b> |                      |                          |                              |                     |                     |                       |  |

## AOR

## MAJOR MARKETS

| STATION | MARKET             | '93<br>REV | REV<br>SHARE | '93 AUD<br>SHARE | ADJ<br>AUD<br>SHARE | REV<br>RANK | 12+<br>RANK | 25-54<br>RANK | REV SHARE<br>AS % OF<br>AUD SHARE |
|---------|--------------------|------------|--------------|------------------|---------------------|-------------|-------------|---------------|-----------------------------------|
| WKLS-F  | Atlanta            | 9.7        | 8.1          | 5.2              | 5.9                 | 5           | 11          | 12            | 137.3                             |
| WNNX-F  | Atlanta (NR)       | 5.4        | 4.5          | 4.3              | 4.9                 | 12          | 13          | 13            | 91.8                              |
| WIYY-F  | Baltimore          | 5.2        | 8.2          | 4.9              | 6.8                 | 7           | 9           | 7             | 120.6                             |
| WBCN-F  | Boston             | 16.1       | 13.0         | 5.2              | 6.2                 | 1           | 5           | 3             | 209.7                             |
| WBOS-F  | Boston (PROG)      | 5.4        | 4.3          | 3.2              | 3.8                 | 12          | 13          | 6             | 113.2                             |
| WUFX-F  | Buffalo            | 1.9        | 6.0          | 6.0              | 6.9                 | 9           | 9           | 9             | 87.0                              |
| WRFX-F  | Charlotte          | 5.8        | 14.3         | 7.8              | 9.5                 | 2           | 5           | 4             | 150.5                             |
| WLUP-F  | Chicago            | 16.5       | 6.2          | 2.9              | 3.3                 | 5           | 16          | 8             | 187.9                             |
| WXRT-F  | Chicago (NR)       | 8.6        | 3.2          | 2.8              | 3.1                 | 13          | 18          | 10            | 103.2                             |
| WKQX-F  | Chicago (NR)       | 8.3        | 3.1          | 2.7              | 3.0                 | 14          | 14          | 16            | 103.3                             |
| WVBZ-F  | Chicago            | 7.6        | 2.8          | 3.3              | 3.7                 | 16          | 15          | 18            | 75.7                              |
| WEBN-F  | Cincinnati         | 6.8        | 10.6         | 6.7              | 7.7                 | 2           | 3           | 4             | 137.7                             |
| WMMS-F  | Cleveland          | 7.4        | 12.0         | 6.5              | 7.4                 | 2           | 10          | 6             | 162.2                             |
| WLVQ-F  | Columbus, OH       | 6.8        | 13.5         | 7.5              | 9.0                 | 4           | 3           | 3             | 150.0                             |
| WBZX-F  | Columbus, OH       | 3.2        | 6.4          | 6.2              | 7.4                 | 6           | 5           | 10            | 86.5                              |
| KTXQ-F  | Dallas-FW          | 8.8        | 5.5          | 4.2              | 4.5                 | 6           | 6           | 7             | 122.2                             |
| KDGE-F  | Dallas-FW (NR)     | 2.4        | 1.5          | 2.3              | 2.5                 | 20          | 20          | 21            | 60.0                              |
| KBCO-AF | Denver (PROG)      | 8.0        | 10.0         | 5.6              | 6.3                 | 3           | 6           | 4             | 158.7                             |
| KBPI-F  | Denver             | 4.9        | 6.1          | 5.6              | 6.6                 | 6           | 8           | 12            | 92.4                              |
| KAZY-F  | Denver             | 1.7        | 1.9          | 2.6              | 2.9                 | 15          | 16          | 19            | 65.5                              |
| WLLZ-F  | Detroit            | 6.3        | 4.6          | 3.1              | 3.4                 | 10          | 19          | 14            | 135.3                             |
| WRIF-F  | Detroit            | 4.9        | 3.6          | 2.9              | 3.2                 | 14          | 14          | 17            | 112.5                             |
| WHCN-F  | Hartford           | 4.0        | 10.4         | 5.4              | 8.4                 | 3           | 4           | 2             | 123.8                             |
| WCCC-AF | Hartford           | 3.2        | 8.3          | 5.0              | 7.8                 | 8           | 9           | 8             | 106.4                             |
| KLOL-F  | Houston            | 9.0        | 6.3          | 5.1              | 5.8                 | 6           | 4           | 7             | 108.6                             |
| KKZR-F  | Houston            | 1.5        | 1.1          | 1.7              | 1.9                 | 20          | 19          | 23            | 57.9                              |
| WFBQ-F  | Indianapolis       | 10.7       | 21.7         | 11.9             | 13.2                | 1           | 2           | 1             | 164.4                             |
| WRZX-F  | Indianapolis       | 1.9        | 3.9          | 4.7              | 5.2                 | 9           | 9           | 10            | 75.0                              |
| KYYS-F  | Kansas City        | 4.5        | 10.3         | 5.2              | 5.7                 | 4           | 11          | 4             | 180.7                             |
| KQRC-F  | Kansas City        | 2.5        | 5.7          | 6.3              | 7.0                 | 7           | 4           | 8             | 81.4                              |
| KLOS-F  | Los Angeles        | 28.6       | 6.8          | 3.6              | 4.1                 | 3           | 8           | 2             | 165.9                             |
| KROQ-F  | Los Angeles (NR)   | 17.9       | 4.3          | 4.0              | 4.5                 | 13          | 5           | 16            | 95.6                              |
| WSHE-F  | Miami              | 4.2        | 3.5          | 3.8              | 4.2                 | 16          | 10          | 7             | 83.3                              |
| WLZR-AF | Milwaukee          | 3.2        | 6.9          | 5.7              | 6.3                 | 6           | 7           | 6 (e)         | 109.5                             |
| WQFM-F  | Milwaukee          | 1.2        | 2.6          | 3.4              | 3.8                 | 13          | 14          | 12            | 68.4                              |
| KTCZ-AF | Minneapolis (PROG) | 4.6        | 5.3          | 5.1              | 6.0                 | 8           | 8           | 6             | 88.3                              |
| KRXX-AF | Minneapolis        | 3.8        | 4.3          | 5.9              | 6.9                 | 9           | 7           | 11            | 62.3                              |
| WRNO-F  | New Orleans        | 1.3        | 3.8          | 3.0              | 3.4                 | 9           | 9           | 9             | 111.8                             |
| WNEW-F  | New York           | 16.6       | 4.7          | 3.2              | 3.9                 | 10          | 15          | 9             | 120.5                             |
| WNOR-AF | Norfolk            | 4.5        | 12.7         | 7.1              | 8.0                 | 1           | 2           | 3             | 158.8                             |
| WKOC-F  | Norfolk (NR)       | 1.6        | 4.5          | 3.3              | 3.8                 | 11          | 14          | 4             | 118.4                             |
| WMMR-F  | Philadelphia       | 12.8       | 8.6          | 5.4              | 6.4                 | 4           | 2           | 1             | 134.4                             |
| WIBF-F  | Philadelphia (NR)  | 1.6        | 1.1          | 1.9              | 2.2                 | 18          | 18          | 14            | 50.0                              |
| KUPD-F  | Phoenix            | 5.7        | 7.8          | 5.3              | 6.1                 | 4           | 8           | 5             | 127.9                             |
| KDKB-F  | Phoenix            | 4.0        | 5.4          | 3.6              | 4.2                 | 7           | 14          | 5             | 128.6                             |
| KZON-F  | Phoenix (PROG)     | 2.6        | 3.5          | 2.9              | 3.4                 | 13          | 12          | 6             | 102.9                             |
| WDVE-F  | Pittsburgh         | 8.5        | 14.4         | 9.4              | 10.6                | 2           | 2           | 1             | 135.8                             |
| KINK-AF | Portland OR (PROG) | 6.6        | 11.5         | 5.7              | 6.7                 | 3           | 7           | 2             | 171.6                             |
| KUFO-AF | Portland OR        | 4.4        | 7.7          | 6.4              | 7.5                 | 6           | 3           | 4             | 102.7                             |
| WHJY-F  | Providence         | 4.1        | 15.2         | 7.8              | 10.8                | 1           | 1           | 2             | 140.7                             |

AOR

MAJOR MARKETS  
(Continued)

| <u>STATION</u> | <u>MARKET</u>      | '93<br><u>REV</u> | REV<br><u>SHARE</u> | '93 AUD<br><u>SHARE</u> | ADJ<br>AUD<br><u>SHARE</u> | REV<br><u>RANK</u> | 12+<br><u>RANK</u> | 25-54<br><u>RANK</u> | REV SHARE<br>AS % OF<br><u>AUD SHARE</u> |
|----------------|--------------------|-------------------|---------------------|-------------------------|----------------------------|--------------------|--------------------|----------------------|--|
| KCAL-F         | Riverside-SB       | 3.2               | 16.3                | 3.7                     | 8.9                        | 3                  | 5                  | 4                    | 183.1                                    |
| KRXQ-F         | Sacramento         | 4.5               | 7.3                 | 6.0                     | 7.3                        | 7                  | 7                  | 6                    | 100.0                                    |
| KQPT-F         | Sacramento (PROG)  | 1.5               | 2.4                 | 2.9                     | 3.5                        | 11                 | 11                 | 9                    | 68.6                                     |
| KWOD-F         | Sacramento (NR)    | 1.4               | 2.3                 | 2.4                     | 2.9                        | 12                 | 13                 | 12                   | 79.3                                     |
| KSHE-F         | St. Louis          | 8.6               | 11.8                | 8.3                     | 9.0                        | 2                  | 3                  | 3                    | 131.1                                    |
|                |                    |                   |                     |                         |                            |                    |                    |                      |  |
| KPNT-F         | St. Louis (NR)     | 1.9               | 2.6                 | 1.9                     | 2.1                        | 11                 | 11                 | 10                   | 123.8                                    |
| KBER-F         | Salt Lake          | 1.7               | 5.1                 | 5.5                     | 6.0                        | 7                  | 4                  | 9                    | 85.0                                     |
| KISS-F         | San Antonio        | 2.5               | 5.3                 | 5.5                     | 6.0                        | 9                  | 6                  | 8                    | 88.3                                     |
| XTRA-F         | San Diego (NR)     | 7.5               | 8.7                 | 4.7                     | 5.6                        | 3                  | 5                  | 8                    | 155.4                                    |
| KGB -F         | San Diego          | 5.9               | 6.8                 | 4.7                     | 5.6                        | 6                  | 8                  | 4                    | 121.4                                    |
|                |                    |                   |                     |                         |                            |                    |                    |                      |  |
| KIOZ-F         | San Diego          | 2.0               | 2.3                 | 2.8                     | 3.3                        | 17                 | 14                 | 18                   | 70.0                                     |
| KITS-F         | San Francisco (NR) | 7.2               | 4.1                 | 2.7                     | 3.6                        | 9                  | 13                 | 13                   | 113.9                                    |
| KFOG-F         | San Francisco      | 5.6               | 3.2                 | 2.1                     | 2.8                        | 13                 | 14                 | 9                    | 114.3                                    |
| KSJO-F         | San Jose           | 5.0               | 16.2                | 4.6                     | 11.7                       | 1                  | 3                  | 3                    | 138.5                                    |
| KOME-F         | San Jose           | 4.0               | 12.9                | 3.5                     | 8.9                        | 3                  | 9                  | 7                    | 144.9                                    |
|                |                    |                   |                     |                         |                            |                    |                    |                      |  |
| KNDD-F         | Seattle (NR)       | 5.2               | 5.2                 | 3.2                     | 3.6                        | 8                  | 12                 | 7                    | 144.4                                    |
| KXRX-F         | Seattle            | 4.1               | 4.1                 | 3.4                     | 3.8                        | 12                 | 18                 | 10                   | 107.9                                    |
| KISW-F         | Seattle            | 4.0               | 4.0                 | 4.1                     | 4.6                        | 13                 | 11                 | 11                   | 87.0                                     |
| KMTT-F         | Seattle (PROG)     | 3.1               | 3.1                 | 2.5                     | 2.8                        | 15                 | 17                 | 7                    | 110.7                                    |
| WXTB-F         | Tampa-SP           | 4.8               | 7.5                 | 5.6                     | 6.5                        | 6                  | 6                  | 4                    | 115.4                                    |
|                |                    |                   |                     |                         |                            |                    |                    |                      |  |
| WHPT-F         | Tampa-SP (PROG)    | 4.3               | 6.7                 | 3.6                     | 4.2                        | 7                  | 13                 | 5                    | 159.5                                    |
| WWDC-F         | Washington         | 8.5               | 5.2                 | 3.8                     | 4.6                        | 9                  | 9                  | 8                    | 113.0                                    |
| WHFS-F         | Washington (NR)    | 4.0               | 2.4                 | 2.9                     | 3.5                        | 18                 | 15                 | 16                   | 68.6                                     |

73 Stations

1993 Mean: 115.9  
1993 Median: 113.2

1992 Mean: 114.2  
1991 Mean: 127.2  
1990 Mean: 122.5  
1988 Mean: 123.0  
1987 Mean: 120.7  
1986 Mean: 111.3

Mean for Market's highest billing AOR's: 134.7 (134.8 in 92, 139.7 in 91, 132.3 in 90)  
Mean for other AOR's: 94.4 (88.3 in 92, 102.1 in 91, 94.4 in 90)

Mean 12+ Rank for Market's Highest billing AOR: 6.5 (5.9 in 92, 5.0 in 91, 5.3 in 90)  
Mean 25-54 Rank for Market's Highest billing AOR: 5.7 (5.2 in 92, 4.7 in 91, 4.3 in 90)  
Mean Revenue Rank for Market's Highest billing AOR: 5.2 (4.2 in 92, 4.1 in 91, 4.3 in 90)



AOR

MEDIUM MARKETS

| <u>STATION</u> | <u>MARKET</u>   | <u>'93<br/>REV</u> | <u>REV<br/>SHARE</u> | <u>'93 AUD<br/>SHARE</u> | <u>ADJ<br/>AUD<br/>SHARE</u> | <u>REV<br/>RANK</u> | <u>12+<br/>RANK</u> | <u>25-54<br/>RANK</u> | <u>REV SHARE<br/>AS % OF<br/>AUD SHARE</u> |
|----------------|-----------------|--------------------|----------------------|--------------------------|------------------------------|---------------------|---------------------|-----------------------|--|
| WONE-F         | Akron           | 2.6                | 19.7                 | 6.1                      | 20.2                         | 2                   | 1                   | 2                     | 97.5                                       |
| WPYX-F         | Albany          | 2.2                | 10.2                 | 7.0                      | 8.3                          | 5                   | 5                   | 3                     | 122.9                                      |
| KZRR-AF        | Albuquerque     | 2.1                | 10.7                 | 6.1                      | 7.1                          | 4                   | 5                   | 2                     | 150.7                                      |
| KZRQ-F         | Albuquerque     | 0.6                | 3.0                  | 4.3                      | 5.0                          | 13                  | 7                   | 10                    | 60.0                                       |
| WZZO-F         | Allentown       | 3.0                | 17.1                 | 10.8                     | 15.8                         | 2                   | 1                   | 2                     | 108.2                                      |
| KLBJ-F         | Austin          | 2.7                | 9.8                  | 7.2                      | 9.0                          | 4                   | 6                   | 4                     | 108.9                                      |
| KGSR-F         | Austin (PROG)   | 1.8                | 6.5                  | 4.6                      | 5.7                          | 7                   | 10                  | 6                     | 114.0                                      |
| WTGE-F         | Baton Rouge     | 0.9                | 5.4                  | 4.2                      | 5.6                          | 8                   | 9                   | 8                     | 98.2                                       |
| WZRR-F         | Birmingham      | 3.8                | 14.1                 | 7.0                      | 7.9                          | 2                   | 5                   | 5                     | 178.5                                      |
| WFXS-F         | Chattanooga     | 0.5                | 3.7                  | 3.8                      | 4.4                          | 8                   | 10                  | 8                     | 84.1                                       |
| WTUE-F         | Dayton          | 3.0                | 13.3                 | 7.3                      | 9.3                          | 3                   | 2                   | 3                     | 143.0                                      |
| KLAQ-F         | El Paso         | 2.0                | 13.9                 | 12.6                     | 14.2                         | 2                   | 1                   | 2                     | 97.9                                       |
| KRZR-F         | Fresno          | 0.95               | 4.2                  | 5.1                      | 5.9                          | 8                   | 6                   | 6                     | 71.2                                       |
| KKDJ-F         | Fresno (PROG)   | 0.81               | 3.6                  | 2.4                      | 2.8                          | 11                  | 14                  | 18                    | 128.6                                      |
| WKLQ-F         | Grand Rapids    | 3.2                | 13.2                 | 9.2                      | 11.9                         | 3                   | 1                   | 1                     | 110.9                                      |
| WLAV-AF        | Grand Rapids    | 1.2                | 4.9                  | 4.0                      | 5.2                          | 9                   | 8                   | 10                    | 94.2                                       |
| WKRR-F         | Greensboro-WS   | 3.7                | 14.5                 | 7.7                      | 9.7                          | 2                   | 2                   | 2                     | 149.5                                      |
| WROQ-F         | Greenville, SC  | 2.9                | 12.9                 | 7.1                      | 8.7                          | 4                   | 5                   | 4                     | 148.3                                      |
| KPOI-F         | Honolulu (NR)   | 0.94               | 4.7                  | 4.1                      | 4.4                          | 9                   | 8                   | 7                     | 106.8                                      |
| WFYV-F         | Jacksonville    | 3.2                | 11.9                 | 6.8                      | 8.4                          | 4                   | 6                   | 2                     | 141.7                                      |
| WIMZ-F         | Knoxville       | 1.6                | 9.5                  | 8.2                      | 9.2                          | 4                   | 3                   | 2                     | 103.3                                      |
| KOMP-F         | Las Vegas       | 2.3                | 8.5                  | 4.9                      | 5.7                          | 5                   | 12                  | 10                    | 149.1                                      |
| KFBI-F         | Las Vegas       | 1.8                | 6.6                  | 4.1                      | 4.8                          | 7                   | 15                  | 11                    | 137.5                                      |
| KEDG-F         | Las Vegas (NR)  | 1.0                | 3.7                  | 4.2                      | 4.9                          | 10                  | 5                   | 9                     | 75.5                                       |
| KMJX-F         | Little Rock     | 2.0                | 13.2                 | 8.1                      | 9.2                          | 2                   | 5                   | 4                     | 143.5                                      |
| WEGR-F         | Memphis         | 4.1                | 13.2                 | 8.3                      | 9.2                          | 2                   | 3                   | 2                     | 143.5                                      |
| WKDF-F         | Nashville       | 4.6                | 12.4                 | 6.7                      | 7.8                          | 3                   | 4                   | 4                     | 159.0                                      |
| WRLT-F         | Nashville (NR)  | 1.1                | 3.0                  | 2.2                      | 2.7                          | 12                  | 11                  | 8                     | 111.1                                      |
| WPLR-F         | New Haven       | 5.5                | 40.7                 | 9.4                      | 28.8                         | 1                   | 1                   | 1                     | 141.3                                      |
| KATT-F         | Oklahoma City   | 2.1                | 8.0                  | 7.0                      | 7.7                          | 6                   | 6                   | 4                     | 103.9                                      |
| KEZO-AF        | Omaha           | 3.1                | 13.1                 | 9.4                      | 10.9                         | 3                   | 3                   | 1                     | 120.2                                      |
| WDIZ-F         | Orlando         | 4.0                | 8.1                  | 5.2                      | 6.0                          | 4                   | 11                  | 10                    | 135.0                                      |
| WJRR-F         | Orlando         | 1.8                | 3.6                  | 4.1                      | 4.7                          | 14                  | 9                   | 7                     | 76.6                                       |
| WRDU-F         | Raleigh         | 4.7                | 15.4                 | 7.5                      | 9.8                          | 1                   | 5                   | 4                     | 157.1                                      |
| WRXL-F         | Richmond        | 3.0                | 9.6                  | 6.8                      | 7.7                          | 6                   | 6                   | 6                     | 124.7                                      |
| WVGO-F         | Richmond        | 2.2                | 7.0                  | 4.9                      | 5.6                          | 7                   | 9                   | 7                     | 125.0                                      |
| WCMF-F         | Rochester       | 5.0                | 20.9                 | 14.2                     | 16.9                         | 1                   | 1                   | 1                     | 123.7                                      |
| KMBY-F         | Salinas-Mont.   | 1.1                | 8.9                  | 3.7                      | 6.2                          | 4                   | 14                  | 18                    | 143.5                                      |
| WAQY-AF        | Springfield, MA | 2.9                | 24.2                 | 9.5                      | 17.4                         | 1                   | 1                   | 1                     | 139.1                                      |
| WAQX-F         | Syracuse        | 2.6                | 14.8                 | 11.1                     | 14.5                         | 4                   | 1                   | 2                     | 102.1                                      |
| WIOT-F         | Toledo          | 2.8                | 17.3                 | 10.0                     | 13.5                         | 2                   | 3                   | 5                     | 128.1                                      |
| KLPX-F         | Tucson          | 2.3                | 11.9                 | 8.0                      | 9.6                          | 3                   | 3                   | 4                     | 124.0                                      |
| KMOD-F         | Tulsa           | 2.6                | 11.3                 | 6.7                      | 7.6                          | 4                   | 5                   | 4                     | 148.7                                      |
| WKGR-F         | West Palm Beach | 3.2                | 11.2                 | 5.3                      | 8.6                          | 5                   | 6                   | 3                     | 130.2                                      |
| WEZX-F         | WB-Scranton     | 2.2                | 12.4                 | 7.4                      | 9.7                          | 2                   | 4                   | 4                     | 127.8                                      |

45 Stations

1993 Mean: 122.0  
1993 Median: 124.0

1992 Mean: 118.8  
1991 Mean: 124.4  
1990 Mean: 127.4  
1988 Mean: 115.4  
1987 Mean: 105.4  
1986 Mean: 112.6

Mean 12+ Rank: 5.8 (4.1 in 92, 4.6 in 91, 4.0 in 90)  
Mean 25-54 Rank: 5.3 (4.3 in 92, 4.4 in 91, 3.8 in 90)  
Mean Revenue Rank: 5.0 (3.8 in 92, 3.5 in 91, 3.2 in 90)

## AOR

## SMALL AND VERY SMALL MARKETS

| STATION | MARKET           | '93  | REV   | '93 AUD | ADJ       | REV  | 12+  | 25-54 | REV SHARE            |
|---------|------------------|------|-------|---------|-----------|------|------|-------|----------------------|
|         |                  | REV  | SHARE | SHARE   | AUD SHARE | RANK | RANK | RANK  | AS % OF<br>AUD SHARE |
| KWHL-F  | Anchorage        | 1.3  | 11.2  | 7.5     | 8.4       | 3    | 5    | 5     | 133.3                |
| WAPL-F  | Appleton         | 2.5  | 25.0  | 12.4    | 17.7      | 1    | 2    | 2     | 141.2                |
| WRXR-F  | Augusta GA       | 0.7  | 7.6   | 5.6     | 6.3       | 5    | 5    | 5     | 120.6                |
| WKQB-F  | Binghamton       | 0.9  | 12.3  | 10.8    | 13.6      | 4    | 4    | 3     | 90.4                 |
| KJOT-F  | Boise            | 1.4  | 14.4  | 9.8     | 11.7      | 3    | 2    | 3     | 123.1                |
| WRQK-F  | Canton           | 1.3  | 15.9  | 6.3     | 14.8      | 4    | 5    | 4     | 107.4                |
| WAVF-F  | Charleston SC    | 1.7  | 13.8  | 6.4     | 7.4       | 2    | 4    | 7     | 186.5                |
| WKLC-F  | Charleston WV    | 1.0  | 12.2  | 8.3     | 9.7       | 4    | 4    | 4     | 125.8                |
| KILO-F  | Colorado Springs | 0.9  | 7.8   | 6.8     | 8.4       | 5    | 5    | 5     | 92.9                 |
| WMFX-F  | Columbia SC      | 1.1  | 7.1   | 5.1     | 5.9       | 7    | 6    | 5     | 120.3                |
| WARQ-F  | Columbia SC      | 0.7  | 4.5   | 4.2     | 4.9       | 9    | 9    | 9     | 91.8                 |
| KNCN-F  | Corpus Christi   | 1.0  | 11.8  | 9.3     | 10.9      | 3    | 4    | 3     | 108.3                |
| WXLP-F  | Davenport        | 1.7  | 17.3  | 10.7    | 13.3      | 2    | 4    | 3     | 130.1                |
| KGGO-F  | Des Moines       | 2.8  | 17.8  | 13.2    | 15.1      | 3    | 3    | 2     | 117.9                |
| WRKT-F  | Erie             | 1.2  | 18.8  | 12.3    | 15.4      | 3    | 3    | 2     | 122.1                |
| WGBF-F  | Evansville       | 1.1  | 10.3  | 6.9     | 8.4       | 5    | 5    | 6     | 122.6                |
| WXKE-F  | Fort Wayne       | 1.2  | 9.7   | 6.8     | 8.6       | 6    | 6    | 5     | 112.8                |
| WTPA-F  | Harrisburg       | 2.2  | 14.1  | 8.2     | 11.5      | 4    | 2    | 3     | 122.6                |
| WSTZ-F  | Jackson MS       | 1.3  | 10.6  | 7.4     | 9.3       | 3    | 4    | 5     | 114.0                |
| WRKR-F  | Kalamazoo        | 1.7  | 19.1  | 9.4     | 18.8      | 1    | 2    | 2     | 101.6                |
| WJXQ-F  | Lansing          | 1.8  | 13.7  | 9.2     | 12.0      | 4    | 2    | 5     | 114.2                |
| WKQQ-F  | Lexington        | 3.0  | 21.1  | 13.2    | 15.7      | 2    | 2    | 2     | 134.4                |
| KFMX-F  | Lubbock          | 1.1  | 16.2  | 11.0    | 12.0      | 2    | 3    | 3     | 135.0                |
| WQBZ-F  | Macon            | 0.9  | 10.1  | 9.0     | 10.6      | 4    | 3    | 4     | 95.3                 |
| WIBA-F  | Madison          | 3.4  | 20.7  | 10.8    | 13.4      | 1    | 4    | 3     | 154.5                |
| WGIR-F  | Manchester       | 2.0  | 29.4  | 9.2     | 22.9      | 2    | 2    | 2     | 128.4                |
| WGCX-F  | Mobile           | 0.9  | 7.7   | 6.4     | 8.6       | 6    | 3    | 3     | 89.5                 |
| KDJK-F  | Modesto          | 0.9  | 7.8   | 5.4     | 8.3       | 6    | 5    | 6     | 94.0                 |
| WXFX-F  | Montgomery       | 1.0  | 10.2  | 7.2     | 8.3       | 4    | 3    | 3     | 122.9                |
| WTKX-F  | Pensacola        | 0.85 | 10.5  | 4.9     | 9.3       | 4    | 8    | 8     | 112.9                |
| WWCT-F  | Peoria           | 1.8  | 19.6  | 14.8    | 17.7      | 1    | 2    | 1     | 110.7                |
| WBLM-F  | Portland, ME     | 2.6  | 23.9  | 16.3    | 19.5      | 2    | 2    | 2     | 122.6                |
| WHEB-F  | Portsmouth, NH   | 1.8  | 22.0  | 9.5     | 24.4      | 2    | 2    | 2     | 90.2                 |
| KOZZ-F  | Reno             | 1.6  | 15.5  | 9.5     | 10.7      | 2    | 3    | 1     | 144.9                |
| WROV-F  | Roanoke          | 2.1  | 16.0  | 11.0    | 13.5      | 2    | 2    | 2     | 118.5                |
| WXRX-F  | Rockford         | 1.2  | 17.1  | 15.2    | 22.6      | 3    | 1    | 1     | 75.7                 |
| WKQZ-F  | Saginaw          | 1.0  | 8.3   | 7.5     | 9.0       | 5    | 5    | 3     | 92.2                 |
| WIXV-F  | Savannah         | 1.3  | 13.1  | 7.1     | 8.5       | 2    | 5    | 3     | 154.1                |
| KTAL-F  | Shreveport       | 0.6  | 6.4   | 4.5     | 5.1       | 6    | 7    | 5     | 125.5                |
| WAOR-F  | South Bend       | 1.4  | 14.3  | 11.7    | 15.5      | 3    | 1    | 1     | 92.3                 |
| KEZE-F  | Spokane          | 1.4  | 11.7  | 6.4     | 7.5       | 3    | 6    | 5     | 156.0                |
| KXUS-F  | Springfield, MO  | 1.6  | 15.2  | 13.8    | 16.4      | 2    | 3    | 3     | 92.7                 |
| WGLF-F  | Tallahassee      | 1.0  | 13.3  | 9.7     | 12.8      | 3    | 5    | 4     | 103.9                |
| WOUR-F  | Utica            | 1.1  | 15.1  | 9.1     | 11.2      | 2    | 5    | 3     | 134.8                |
| KICT-F  | Wichita          | 1.0  | 5.8   | 6.8     | 7.5       | 7    | 4    | 6     | 77.3                 |
| WHTF-F  | York             | 0.9  | 7.0   | 3.4     | 8.0       | 5    | 7    | 8     | 87.5                 |
| KRNA-F  | Cedar Rapids     | 1.0  | 11.8  | 11.3    | 14.1      | 4    | 3    | 2     | 83.7                 |
| WVRK-F  | Columbus, GA     | 1.2  | 15.6  | 10.6    | 11.7      | 2    | 5    | 6     | 133.3                |
| KQDS-F  | Duluth           | 0.5  | 10.4  | 9.1     | 10.9      | 5    | 4    | 3     | 95.4                 |
| KQWB-F  | Fargo            | 0.9  | 11.5  | 10.5    | 12.1      | 4    | 3    | 5     | 95.0                 |

AOR

SMALL AND VERY SMALL MARKETS  
(Continued)

| <u>STATION</u> | <u>MARKET</u>   | '93<br><u>REV</u> | REV<br><u>SHARE</u> | '93<br><u>AUD</u><br><u>SHARE</u> | ADJ<br><u>AUD</u><br><u>SHARE</u> | REV<br><u>RANK</u> | 12+<br><u>RANK</u> | 25-54<br><u>RANK</u> | REV SHARE<br>AS % OF<br><u>AUD SHARE</u> |
|----------------|-----------------|-------------------|---------------------|-----------------------------------|-----------------------------------|--------------------|--------------------|----------------------|--|
| WRCQ-F         | Fayetteville NC | 1.4               | 15.6                | 5.7                               | 7.8                               | 4                  | 5                  | 4                    | 200.0                                    |
| KRRO-F         | Sioux Falls     | 0.7               | 10.3                | 9.6                               | 11.7                              | 5                  | 2                  | 2                    | 88.0                                     |
| WSFM-F         | Wilmington NC   | 0.8               | 15.7                | 8.6                               | 12.4                              | 3                  | 4                  | 4                    | 126.6                                    |

53 Stations

1993 Mean: 116.4  
1993 Median: 117.9

1992 Mean: 111.7  
1991 Mean: 113.4  
1990 Mean: 108.1  
1988 Mean: 108.7  
1987 Mean: 101.3  
1986 Mean: 104.3

Mean 12+ Rank: 3.9 (3.4 in 92, 3.4 in 91, 3.6 in 90)  
Mean 25-54 Rank: 3.7 (3.1 in 92, 3.3 in 91, 3.8 in 90)  
Mean Revenue Rank: 3.6 (3.3 in 92, 3.2 in 91, 3.3 in 90)

CLASSIC AOR

MAJOR MARKETS

| <u>STATION</u> | <u>MARKET</u>       | '93<br><u>REV</u> | REV<br><u>SHARE</u> | '93 AUD<br><u>SHARE</u> | ADJ                 | REV<br><u>RANK</u> | 12+<br><u>RANK</u> | 25-54<br><u>RANK</u> | REV SHARE                   |  |
|----------------|---------------------|-------------------|---------------------|-------------------------|---------------------|--------------------|--------------------|----------------------|-----------------------------|--|
|                |                     |                   |                     |                         | AUD<br><u>SHARE</u> |                    |                    |                      | AS % OF<br><u>AUD SHARE</u> |  |
| WZGC-F         | Atlanta             | 7.6               | 6.3                 | 4.2                     | 4.7                 | 8                  | 13                 | 11                   | 134.0                       |  |
| WGRX-F         | Baltimore           | 1.5               | 2.4                 | 2.4                     | 3.3                 | 12                 | 13                 | 9                    | 72.7                        |  |
| WZLX-F         | Boston              | 7.9               | 6.4                 | 3.7                     | 4.4                 | 7                  | 12                 | 7                    | 145.5                       |  |
| WGRF-F         | Buffalo             | 2.5               | 7.9                 | 6.2                     | 7.1                 | 6                  | 7                  | 3                    | 111.3                       |  |
| WCKG-F         | Chicago             | 8.8               | 3.3                 | 2.6                     | 2.9                 | 12                 | 14                 | 9                    | 113.8                       |  |
| WOFX-F         | Cincinnati          | 3.9               | 6.1                 | 5.9                     | 6.8                 | 7                  | 8                  | 5                    | 89.7                        |  |
| WNCX-F         | Cleveland           | 4.4               | 7.1                 | 5.0                     | 5.7                 | 7                  | 10                 | 8                    | 124.6                       |  |
| KZPS-F         | Dallas              | 6.8               | 4.2                 | 3.4                     | 3.7                 | 10                 | 11                 | 6                    | 113.5                       |  |
| KRFX-F         | Denver              | 3.5               | 4.4                 | 6.0                     | 7.5                 | 8                  | 4                  | 4                    | 58.7                        |  |
| WCSX-F         | Detroit             | 6.7               | 4.9                 | 3.7                     | 4.1                 | 9                  | 11                 | 4                    | 119.5                       |  |
| KZFX-F         | Houston             | 6.7               | 4.7                 | 3.3                     | 3.7                 | 10                 | 15                 | 7                    | 127.0                       |  |
| KCFX-F         | Kansas City         | 5.2               | 11.3                | 4.5                     | 5.0                 | 2                  | 6                  | 3                    | 226.0                       |  |
| KLSX-F         | Los Angeles         | 21.9              | 5.2                 | 3.6                     | 4.1                 | 9                  | 11                 | 5                    | 126.8                       |  |
| WZTA-F         | Miami               | 5.0               | 4.2                 | 2.7                     | 3.1                 | 14                 | 19                 | 12                   | 135.5                       |  |
| WKLH-F         | Milwaukee           | 5.7               | 12.3                | 6.8                     | 7.6                 | 2                  | 5                  | 1                    | 161.8                       |  |
| KQRS-AF        | Minneapolis         | 11.4              | 13.0                | 8.9                     | 10.5                | 2                  | 2                  | 1                    | 123.8                       |  |
| WCKW-F         | New Orleans         | 1.9               | 5.5                 | 3.2                     | 3.6                 | 8                  | 13                 | 10                   | 152.8                       |  |
| WXRK-F         | New York            | 24.3              | 6.9                 | 4.1                     | 4.9                 | 5                  | 6                  | 3                    | 140.8                       |  |
| WAFX-F         | Norfolk             | 1.4               | 4.0                 | 3.7                     | 4.2                 | 13                 | 14                 | 14                   | 95.2                        |  |
| WYSP-F         | Philadelphia        | 17.4              | 11.7                | 6.3                     | 7.5                 | 2                  | 4                  | 2                    | 156.0                       |  |
| KSLX-F         | Phoenix             | 4.1               | 5.6                 | 3.4                     | 4.0                 | 6                  | 12                 | 7                    | 140.0                       |  |
| WRRK-F         | Pittsburgh          | 2.0               | 3.4                 | 2.9                     | 3.3                 | 11                 | 12                 | 10                   | 103.0                       |  |
| KGON-F         | Portland, OR        | 2.9               | 5.0                 | 4.7                     | 5.4                 | 9                  | 7                  | 6                    | 92.6                        |  |
| KSEG-F         | Sacramento          | 5.2               | 8.5                 | 5.1                     | 6.3                 | 4                  | 5                  | 2                    | 134.9                       |  |
| KSD -F         | St. Louis           | 5.2               | 7.1                 | 4.8                     | 5.2                 | 6                  | 7                  | 5                    | 136.5                       |  |
| KLZX-F         | Salt Lake           | 3.3               | 9.9                 | 5.8                     | 6.4                 | 4                  | 4                  | 4                    | 154.7                       |  |
| KZEP-AF        | San Antonio         | 3.2               | 6.8                 | 4.6                     | 5.1                 | 7                  | 7 (e)              | 6 (e)                | 133.3                       |  |
| KCLX-F         | San Diego           | 2.4               | 2.8                 | 2.7                     | 3.2                 | 15                 | 18                 | 10                   | 87.5                        |  |
| KRQR-F         | San Francisco       | 5.7               | 3.3                 | 2.4                     | 3.2                 | 12                 | 13                 | 9                    | 103.1                       |  |
| KUFX-F         | San Jose            | 2.3               | 7.4                 | 2.7                     | 6.9                 | 8                  | 9                  | 6                    | 107.2                       |  |
| KZOK-F         | Seattle             | 5.5               | 5.5                 | 3.9                     | 4.4                 | 6                  | 8                  | 5                    | 125.0                       |  |
| WJFK-AF        | Washington (w/Talk) | 12.1              | 7.3                 | 4.0                     | 4.8                 | 3                  | 11                 | 8                    | 152.1                       |  |
| WCXR-F         | Washington          | 7.6               | 4.6                 | 2.4                     | 2.9                 | 11                 | 15                 | 13                   | 158.6                       |  |

33 Stations

1993 Mean: 126.0  
1993 Median: 126.8

1992 Mean: 128.5  
1991 Mean: 119.7  
1990 Mean: 122.5

Mean 12+ Rank: 9.9 (9.5 in 92, 9.8 in 91, 9.2 in 90)  
Mean 25-54 Rank: 6.5 (6.1 in 92, 7.1 in 91, 6.1 in 90)  
Mean Revenue Rank: 7.7 (8.1 in 92, 8.0 in 91, 7.6 in 90)

CLASSIC AOR

MEDIUM MARKETS

| <u>STATION</u> | <u>MARKET</u> | <u>'93<br/>REV</u> | <u>REV<br/>SHARE</u> | <u>'93 AUD<br/>SHARE</u> | <u>ADJ<br/>AUD<br/>SHARE</u> | <u>REV<br/>RANK</u> | <u>12+<br/>RANK</u> | <u>25-54<br/>RANK</u> | <u>REV SHARE<br/>AS % OF<br/>AUD SHARE</u> |
|----------------|---------------|--------------------|----------------------|--------------------------|------------------------------|---------------------|---------------------|-----------------------|--|
| WQBK-F         | Albany        | 1.5                | 6.9                  | 4.5                      | 5.4                          | 7                   | 7                   | 6                     | 127.8                                      |
| KLSK-F         | Albuquerque   | 0.93               | 4.7                  | 4.2                      | 4.9                          | 7                   | 10                  | 6                     | 95.9                                       |
| KPEZ-F         | Austin        | 1.8                | 6.5                  | 4.8                      | 6.0                          | 7                   | 5                   | 3                     | 108.3                                      |
| WAZU-F         | Dayton        | 0.8                | 3.6                  | 3.9                      | 5.0                          | 10                  | 9                   | 6                     | 72.0                                       |
| KJFX-F         | Fresno        | 1.9                | 8.4                  | 4.0                      | 4.7                          | 5                   | 8                   | 4                     | 178.7                                      |
| WAIA-F         | Jacksonville  | 0.9                | 3.4                  | 3.2                      | 4.0                          | 10                  | 11                  | 10                    | 85.0                                       |
| KKLZ-F         | Las Vegas     | 2.3                | 8.5                  | 4.8                      | 5.6                          | 5                   | 9                   | 5                     | 151.7                                      |
| WQMF-F         | Louisville    | 3.5                | 11.5                 | 9.2                      | 10.4                         | 3                   | 5                   | 4                     | 110.6                                      |
| WGFX-F         | Nashville     | 1.7                | 4.6                  | 4.1                      | 4.8                          | 11                  | 10                  | 9                     | 95.8                                       |
| KRXO-F         | Oklahoma City | 2.4                | 9.2                  | 7.0                      | 7.7                          | 4                   | 5                   | 2                     | 119.5                                      |
| WHTQ-F         | Orlando       | 2.8                | 5.6                  | 3.5                      | 4.0                          | 10                  | 13                  | 12                    | 140.0                                      |
| WZZU-F         | Raleigh       | 1.8                | 4.9                  | 3.4                      | 4.5                          | 9                   | 9                   | 9                     | 108.9                                      |
| WRQI-F         | Rochester     | 0.75               | 3.1                  | 2.7                      | 3.2                          | 9                   | 11                  | 9                     | 96.9                                       |
| WXKR-F         | Toledo        | 0.66               | 4.1                  | 6.0                      | 8.1                          | 8                   | 7                   | 2                     | 50.6                                       |
| WNCD-F         | Youngstown    | 0.9                | 7.3                  | 6.8                      | 8.5                          | 6                   | 6                   | 5                     | 85.9                                       |

|             |              |       |            |       |
|-------------|--------------|-------|------------|-------|
| 15 Stations | 1993 Mean:   | 108.5 | 1992 Mean: | 108.1 |
|             | 1993 Median: | 108.3 | 1991 Mean: | 120.7 |
|             |              |       | 1990 Mean: | 98.6  |

|                    |     |                                   |                               |
|--------------------|-----|-----------------------------------|-------------------------------|
| Mean 12+ Rank:     | 8.3 | (7.9 in 92, 5.5 in 91, 7.0 in 90) | NOTE: With so few stations in |
| Mean 25-54 Rank:   | 6.1 | (5.7 in 92, 4.5 in 91, 5.5 in 90) | this category the results     |
| Mean Revenue Rank: | 7.4 | (6.5 in 92, 6.3 in 91, 6.6 in 90) | are unstable. So use          |
|                    |     |                                   | with caution.                 |

ADDITIONAL CLASSIC AOR STATIONS IN SMALL MARKETS

| <u>STATION</u> | <u>MARKET</u>  | <u>'93<br/>REV</u> | <u>REV<br/>SHARE</u> | <u>'93 AUD<br/>SHARE</u> | <u>ADJ<br/>AUD<br/>SHARE</u> | <u>REV<br/>RANK</u> | <u>12+<br/>RANK</u> | <u>25-54<br/>RANK</u> | <u>REV SHARE<br/>AS % OF<br/>AUD SHARE</u> |
|----------------|----------------|--------------------|----------------------|--------------------------|------------------------------|---------------------|---------------------|-----------------------|--|
| KBFX-F         | Anchorage      | 1.4                | 12.1                 | 11.1                     | 12.5                         | 2                   | 1                   | 1                     | 96.8                                       |
| WOZZ-F         | Appleton       | 0.6                | 6.0                  | 2.9                      | 4.2                          | 7                   | 11                  | 9                     | 142.5                                      |
| WYBB-F         | Charleston, SC | 0.52               | 4.2                  | 4.1                      | 4.7                          | 10                  | 9                   | 6                     | 89.4                                       |
| KKFM-F         | Colorado Spgs  | 1.7                | 14.7                 | 8.4                      | 10.4                         | 2                   | 2                   | 2                     | 141.3                                      |
| WBYR-F         | Fort Wayne     | 1.4                | 11.3                 | 7.2                      | 9.1                          | 5                   | 4                   | 3                     | 124.2                                      |
| WMMQ-F         | Lansing        | 0.42               | 3.2                  | 3.7                      | 4.8                          | 9                   | 11                  | 9                     | 66.7                                       |
| KTGL-F         | Lincoln        | 1.2                | 12.8                 | 9.2                      | 11.7                         | 3                   | 3                   | 2                     | 109.4                                      |
| WMGX-F         | Portland, ME   | 1.9                | 17.4                 | 8.2                      | 9.8                          | 3                   | 4                   | 3                     | 177.6                                      |
| KKZX-F         | Spokane        | 1.0                | 8.3                  | 5.1                      | 6.0                          | 6                   | 5                   | 4                     | 138.3                                      |
| KDVV-F         | Topeka         | 0.8                | 13.6                 | 6.9                      | 10.3                         | 5                   | 5                   | 4                     | 132.0                                      |
| KRZZ-F         | Wichita        | 1.25               | 7.2                  | 6.1                      | 6.7                          | 5                   | 5                   | 5                     | 107.5                                      |

FULL SERVICE

MAJOR MARKETS

| <u>STATION</u> | <u>MARKET</u> | <u>'93<br/>REV</u> | <u>REV<br/>SHARE</u> | <u>'93 AUD<br/>SHARE</u> | <u>ADJ<br/>AUD<br/>SHARE</u> | <u>REV<br/>RANK</u> | <u>12+<br/>RANK</u> | <u>25-54<br/>RANK</u> | <u>REV SHARE<br/>AS % OF<br/>AUD SHARE</u> |
|----------------|---------------|--------------------|----------------------|--------------------------|------------------------------|---------------------|---------------------|-----------------------|--|
| WSB            | Atlanta       | 12.4               | 10.3                 | 5.8                      | 6.6                          | 2                   | 4                   | 9                     | 156.1                                      |
| WBEN           | Buffalo       | 2.9                | 9.1                  | 8.5                      | 9.8                          | 5                   | 1                   | 11                    | 92.9                                       |
| WBT            | Charlotte     | 4.4                | 10.8                 | 8.1                      | 9.9                          | 4                   | 4                   | 7                     | 109.1                                      |
| WGN            | Chicago       | 39.6               | 14.8                 | 7.0                      | 7.9                          | 1                   | 2                   | 6                     | 187.3                                      |
| WLW-AA         | Cincinnati    | 16.5               | 25.6                 | 14.7                     | 17.0                         | 1                   | 1                   | 1                     | 150.6                                      |
| WTVN           | Columbus, OH  | 7.1                | 14.1                 | 8.6                      | 10.3                         | 3                   | 1                   | 5                     | 136.9                                      |
| WJR            | Detroit       | 18.2               | 13.4                 | 8.2                      | 9.0                          | 1                   | 1                   | 7                     | 148.9                                      |
| WTIC           | Hartford      | 6.8                | 17.9                 | 13.0                     | 20.2                         | 1                   | 1                   | 3                     | 88.6                                       |
| WTMJ           | Milwaukee     | 6.0                | 13.0                 | 9.0                      | 10.0                         | 1                   | 1                   | 7                     | 130.0                                      |
| WCCO           | Minneapolis   | 23.7               | 27.1                 | 15.4                     | 18.1                         | 1                   | 1                   | 2                     | 149.7                                      |
| KEX            | Portland, OR  | 6.2                | 10.8                 | 6.4                      | 7.5                          | 4                   | 10                  | 10                    | 144.0                                      |
| KSL            | Salt Lake     | 4.3                | 12.9                 | 6.2                      | 6.8                          | 2                   | 5                   | 6                     | 189.7                                      |
| KFMB           | San Diego     | 8.8                | 10.2                 | 4.2                      | 5.0                          | 2                   | 6                   | 14                    | 204.0                                      |
| KOMO           | Seattle       | 5.3                | 5.3                  | 4.8                      | 5.3                          | 7                   | 12                  | 16                    | 100.0                                      |
| WMAL           | Washington    | 9.1                | 5.5                  | 4.4                      | 5.3                          | 7                   | 5                   | 15                    | 103.8                                      |

15 Stations

1993 Mean: 139.4  
1993 Median: 144.0

1992 Mean: 141.1  
1991 Mean: 138.5  
1990 Mean: 143.0  
1988 Mean: 154.7  
1987 Mean: 148.5  
1986 Mean: 151.5

Mean 12+ Rank: 3.7 (3.5 in 92, 3.6 in 91, 4.6 in 90)  
Mean 25-54 Rank: 6.6 (6.6 in 92, 6.6 in 91, 6.6 in 90)  
Mean Revenue Rank: 2.8 (2.6 in 92, 2.0 in 91, 2.7 in 90)

FULL SERVICE

MEDIUM MARKETS

| <u>STATION</u> | <u>MARKET</u>   | <u>'93<br/>REV</u> | <u>REV<br/>SHARE</u> | <u>'93 AUD<br/>SHARE</u> | <u>ADJ<br/>AUD<br/>SHARE</u> | <u>REV<br/>RANK</u> | <u>12+<br/>RANK</u> | <u>25-54<br/>RANK</u> | <u>REV SHARE<br/>AS % OF<br/>AUD SHARE</u> |
|----------------|-----------------|--------------------|----------------------|--------------------------|------------------------------|---------------------|---------------------|-----------------------|--|
| WAKR           | Akron (FS/N/T)  | 2.0                | 15.1                 | 5.3                      | 17.5                         | 5                   | 4                   | 13                    | 86.3                                       |
| WGY            | Albany          | 2.8                | 13.0                 | 9.0                      | 10.7                         | 2                   | 3                   | 7                     | 121.5                                      |
| KKOB           | Albuquerque     | 2.4                | 12.2                 | 10.6                     | 12.3                         | 3                   | 2                   | 3                     | 99.2                                       |
| WSJS           | Greensboro-WS   | 2.7                | 10.5                 | 6.1                      | 7.7                          | 3                   | 7                   | 8                     | 136.4                                      |
| KSSK           | Honolulu        | 3.1                | 15.3                 | 9.7                      | 10.4                         | 2                   | 3                   | 2                     | 147.1                                      |
| WHAS           | Louisville      | 6.9                | 22.8                 | 14.1                     | 15.9                         | 2                   | 2                   | 2                     | 143.4                                      |
| KFAB           | Omaha           | 4.0                | 16.9                 | 11.2                     | 12.9                         | 2                   | 2                   | 8                     | 131.0                                      |
| WDBO           | Orlando         | 3.7                | 7.5                  | 8.6                      | 9.9                          | 7                   | 2                   | 7                     | 75.8                                       |
| WPTF           | Raleigh         | 3.4                | 11.1                 | 8.4                      | 10.9                         | 4                   | 3                   | 6                     | 101.8                                      |
| WRVA           | Richmond        | 4.0                | 12.7                 | 11.0                     | 12.5                         | 3                   | 1                   | 5                     | 101.6                                      |
| WHAM           | Rochester       | 3.8                | 15.9                 | 13.7                     | 16.3                         | 2                   | 1                   | 4                     | 97.5                                       |
| WHYN           | Springfield, MA | 1.8                | 15.0                 | 8.9                      | 16.3                         | 4                   | 5                   | 5                     | 92.0                                       |
| WSYR           | Syracuse        | 3.3                | 18.8                 | 10.8                     | 14.2                         | 2                   | 3                   | 5                     | 132.4                                      |
| WSPD           | Toledo          | 1.6                | 9.9                  | 8.5                      | 11.5                         | 5                   | 6                   | 8                     | 86.1                                       |
| KRMG-F         | Tulsa           | 3.3                | 14.3                 | 11.6                     | 13.2                         | 3                   | 2                   | 3                     | 108.3                                      |
| WARM           | WB-Scranton     | 1.3                | 7.3                  | 4.4                      | 5.8                          | 4                   | 6                   | 7                     | 125.9                                      |
| WDEL           | Wilmington, DE  | 1.6                | 15.4                 | 5.1                      | 17.3                         | 4                   | 9                   | 16                    | 89.0                                       |
| WELI           | New Haven       | 2.0                | 14.8                 | 8.9                      | 27.3                         | 3                   | 4                   | 9                     | 54.2                                       |

18 Stations

1993 Mean: 107.2  
1993 Median: 101.7

1992 Mean: 110.8  
1991 Mean: 117.1  
1990 Mean: 117.8  
1988 Mean: 128.0  
1987 Mean: 128.5  
1986 Mean: 138.0

Mean 12+ Rank: 3.6 (3.4 in 92, 4.4 in 91, 4.6 in 90)  
Mean 25-54 Rank: 6.6 (6.6 in 92, 7.1 in 91, 7.2 in 90)  
Mean Revenue Rank: 3.3 (3.1 in 92, 3.2 in 91, 3.3 in 90)

FULL SERVICE

SMALL AND VERY SMALL MARKETS

| <u>STATION</u> | <u>MARKET</u>   | '93<br><u>REV</u> | <u>REV</u><br><u>SHARE</u> | '93 <u>AUD</u><br><u>SHARE</u> | <u>ADJ</u><br><u>AUD</u><br><u>SHARE</u> | <u>REV</u><br><u>RANK</u> | <u>12+</u><br><u>RANK</u> | <u>25-54</u><br><u>RANK</u> | <u>REV SHARE</u><br><u>AS % OF</u><br><u>AUD SHARE</u> |  |
|----------------|-----------------|-------------------|----------------------------|--------------------------------|--|---------------------------|---------------------------|-----------------------------|--|--|
|                |                 |                   |                            |                                |  |                           |                           |                             |  |  |
| WHBY           | Appleton        | 1.3               | 13.0                       | 8.3                            | 11.9                                     | 4                         | 6                         | 5                           | 109.2  |  |
| KBOI           | Boise           | 0.93              | 9.6                        | 7.2                            | 8.6                                      | 5                         | 5                         | 5                           | 111.6  |  |
| WHBC           | Canton          | 2.0               | 24.3                       | 13.2                           | 30.9                                     | 1                         | 1                         | 6                           | 78.6   |  |
| WCHS           | Charleston, WV  | 0.78              | 9.5                        | 9.1                            | 10.5                                     | 5                         | 6                         | 7                           | 90.5   |  |
| WHO            | Des Moines      | 3.8               | 24.2                       | 14.6                           | 16.7                                     | 1                         | 1                         | 3                           | 144.9  |  |
| WIKY-F         | Evansville      | 2.6               | 24.3                       | 16.4                           | 19.9                                     | 1                         | 1                         | 2                           | 122.1  |  |
| WOWO-AF        | Fort Wayne      | 1.6               | 12.9                       | 8.1                            | 10.2                                     | 4                         | 4 (e)                     | 5                           | 126.5  |  |
| WHP            | Harrisburg      | 1.8               | 11.5                       | 8.3                            | 11.6                                     | 6                         | 5                         | 7                           | 99.1   |  |
| WVLK           | Lexington       | 1.5               | 10.6                       | 8.0                            | 9.5                                      | 4                         | 5                         | 7                           | 111.6  |  |
| KFOR           | Lincoln         | 2.0               | 21.8                       | 11.5                           | 14.6                                     | 1                         | 2                         | 3                           | 149.3  |  |
| WIBA           | Madison         | 1.7               | 10.4                       | 6.8                            | 8.4                                      | 5                         | 6                         | 10                          | 123.8  |  |
| WCOA           | Pensacola       | 0.7               | 8.6                        | 6.0                            | 11.4                                     | 5                         | 8                         | 11                          | 75.4   |  |
| WMBD           | Peoria          | 1.15              | 12.5                       | 7.5                            | 8.9                                      | 4                         | 5                         | 5                           | 140.4  |  |
| WGAN           | Portland, ME    | 1.2               | 11.0                       | 9.2                            | 11.0                                     | 5                         | 3                         | 5                           | 100.0  |  |
| WROK           | Rockford        | 1.2               | 17.1                       | 11.0                           | 16.4                                     | 3                         | 3                         | 5                           | 104.3  |  |
| WSBT           | South Bend      | 1.0               | 10.2                       | 9.7                            | 12.9                                     | 5                         | 3                         | 8                           | 79.1   |  |
| WIBW           | Topeka (C/FS)   | 1.1               | 18.6                       | 6.8                            | 10.1                                     | 3                         | 4                         | 7                           | 184.2  |  |
| WTAG           | Worcester       | 2.0               | 18.5                       | 8.9                            | 19.7                                     | 3                         | 3                         | 3                           | 93.9   |  |
| WSBA           | York            | 2.6               | 20.3                       | 6.1                            | 14.4                                     | 2                         | 3                         | 6                           | 141.0  |  |
| WJBC           | Bloomington, IL | 2.4               | 46.2                       | 27.1                           | 40.0                                     | 1                         | 1                         | 2                           | 115.5  |  |
| WMT            | Cedar Rapids    | 2.3               | 27.1                       | 15.8                           | 19.8                                     | 1                         | 2                         | 4                           | 136.9  |  |
| KDAL           | Duluth          | 0.75              | 15.6                       | 14.4                           | 17.3                                     | 2                         | 3                         | 4                           | 90.2   |  |
| KFGO           | Fargo (C/FS)    | 1.7               | 21.8                       | 11.9                           | 13.8                                     | 1                         | 2                         | 4                           | 158.0  |  |
| WDAY           | Fargo           | 1.0               | 13.4                       | 9.7                            | 11.2                                     | 3                         | 4                         | 7                           | 119.6  |  |
| KELO           | Sioux Falls     | 1.2               | 17.6                       | 8.9                            | 10.8                                     | 1                         | 3                         | 3                           | 163.0  |  |

25 Stations

1993 Mean: 118.7  
1993 Median: 115.5

1992 Mean: 117.5  
1991 Mean: 111.1  
1990 Mean: 109.5  
1988 Mean: 120.8  
1987 Mean: 122.1  
1986 Mean: 125.3

Mean 12+ Rank: 3.6 (3.6 in 92, 3.7 in 91, 3.8 in 90)  
Mean 25-54 Rank: 5.4 (6.0 in 92, 5.4 in 91, 5.4 in 90)  
Mean Revenue Rank: 3.0 (3.1 in 92, 3.3 in 91, 3.3 in 90)



BLACK/URBAN

ALL MARKET SIZES

| STATION    | MARKET           | '93<br>REV | REV<br>SHARE | '93 AUD<br>SHARE | ADJ<br>AUD<br>SHARE | REV<br>RANK | 12+<br>RANK | 25-54<br>RANK | REV SHARE<br>AS % OF<br>AUD SHARE |
|------------|------------------|------------|--------------|------------------|---------------------|-------------|-------------|---------------|-----------------------------------|
| WVEE-F     | Atlanta          | 14.6       | 12.2         | 12.4             | 14.0                | 1           | 1           | 1             | 87.1                              |
| WALR-F     | Atlanta (B/AC)   | 4.8        | 4.0          | 5.7              | 6.4                 | 13          | 8           | 4             | 62.5                              |
| WFXA-F     | Augusta, GA      | 1.2        | 13.0         | 19.0             | 21.4                | 4           | 1           | 1             | 60.7                              |
| WXYV-F     | Baltimore        | 6.2        | 9.8          | 6.2              | 8.6                 | 6           | 3           | 5             | 114.0                             |
| WWIN-F     | Baltimore (B/AC) | 2.6        | 4.1          | 3.1              | 4.3                 | 9           | 9           | 6             | 95.3                              |
| KQXL-F     | Baton Rouge      | 1.6        | 9.7          | 11.7             | 15.5                | 5           | 2           | 2             | 62.6                              |
| WXOK       | Baton Rouge      | 0.7        | 4.2          | 10.3             | 13.7                | 9           | 3           | 3             | 30.7                              |
| WENN-F     | Birmingham       | 2.8        | 10.4         | 10.4             | 11.8                | 4           | 2           | 2             | 88.1                              |
| WILD       | Boston           | 1.2        | 1.0          | 2.2              | 2.6                 | 19          | 13          | 16            | 38.5                              |
| WBLK-F     | Buffalo          | 1.6        | 5.0          | 6.5              | 7.5                 | 10          | 6           | 6             | 66.7                              |
| WWWZ-F     | Charleston, SC   | 1.4        | 11.4         | 13.7             | 15.8                | 3           | 1           | 2             | 72.2                              |
| WPEG-AF    | Charlotte        | 5.2        | 12.8         | 11.8             | 14.4                | 3           | 1 (e)       | 1             | 88.9                              |
| WCKZ-F     | Charlotte        | 1.0        | 2.5          | 4.7              | 5.7                 | 10          | 8           | 11            | 43.9                              |
| WJTT-F     | Chattanooga      | 1.8        | 13.0         | 9.3              | 10.9                | 3           | 2           | 2             | 119.3                             |
| WGCI-AF    | Chicago          | 17.4       | 6.5          | 8.8              | 9.9                 | 4           | 1           | 1             | 65.7                              |
| WVAZ-F     | Chicago          | 12.0       | 4.5          | 3.2              | 3.6                 | 8           | 9           | 5             | 125.0                             |
| WIZF-F     | Cincinnati       | 2.4        | 3.7          | 6.1              | 7.0                 | 11          | 5           | 6             | 52.9                              |
| WZAK-F     | Cleveland        | 5.7        | 9.3          | 7.6              | 8.6                 | 6           | 3           | 4             | 108.1                             |
| WJMO-AF    | Cleveland        | 1.7        | 2.8          | 6.7              | 7.6                 | 9 (e)       | 5 (e)       | 9 (e)         | 36.8                              |
| WWDW-F     | Columbia, SC     | 3.0        | 19.5         | 19.0             | 22.0                | 1           | 1           | 1             | 88.6                              |
| WVKO       | Columbus, OH     | 0.9        | 1.8          | 3.0              | 3.6                 | 11          | 16          | 13            | 50.0                              |
| WCKX-F     | Columbus, OH     | 0.75       | 1.5          | 3.1              | 3.7                 | 13          | 10          | 12            | 40.5                              |
| KKDA-AF    | Dallas-FW        | 8.4        | 5.2          | 6.4              | 6.9                 | 7           | 2 (e)       | 1 (e)         | 75.4                              |
| KJMZ-F     | Dallas-FW        | 5.9        | 3.7          | 4.8              | 5.2                 | 13          | 4           | 12            | 71.2                              |
| WROU-F     | Dayton           | 1.2        | 5.3          | 7.1              | 9.1                 | 8           | 4           | 4             | 58.2                              |
| WJLB-F     | Detroit          | 9.3        | 6.9          | 6.4              | 7.0                 | 6           | 3           | 5             | 98.6                              |
| WMXD-F     | Detroit (B/AC)   | 4.3        | 3.2          | 4.3              | 4.7                 | 16          | 6           | 2             | 68.1                              |
| WDZZ-F     | Flint            | 1.9        | 18.6         | 12.2             | 22.2                | 3           | 2           | 2             | 83.7                              |
| WJMH-F     | Greensboro-WS    | 1.6        | 6.3          | 7.6              | 9.6                 | 7           | 3           | 7             | 65.6                              |
| WQMG-F     | Greensboro-WS    | 1.1        | 4.3          | 5.3              | 6.7                 | 9           | 3           | 5             | 64.2                              |
| WLWZ-F     | Greenville, SC   | 1.5        | 6.7          | 6.1              | 7.5                 | 7           | 4           | 5             | 89.3                              |
| KMJQ, KHYS | Houston          | 11.5       | 8.0          | 7.7              | 8.7                 | 4           | 1 (e)       | 2 (e)         | 92.0                              |
| WEUP       | Huntsville       | 0.4        | 3.7          | 3.9              | 5.3                 | 7           | 9           | 7             | 69.8                              |
| WTLC-AF    | Indianapolis     | 3.2        | 6.4          | 6.4              | 7.1                 | 7 (e)       | 6 (e)       | 6 (e)         | 90.1                              |
| WFFF-F     | Indianapolis     | 1.7        | 3.4          | 5.6              | 6.2                 | 9           | 7           | 9             | 54.8                              |
| WJMI-F     | Jackson, MS      | 1.7        | 13.8         | 10.6             | 13.4                | 2           | 2           | 2             | 103.0                             |
| WKXI-F     | Jackson, MS      | 1.0        | 8.1          | 10.4             | 13.1                | 6           | 3           | 2             | 61.8                              |
| WHJX-F     | Jacksonville     | 1.8        | 6.7          | 7.1              | 8.8                 | 7           | 2           | 4             | 76.1                              |
| KPRS-F     | Kansas City      | 2.4        | 5.5          | 8.2              | 9.1                 | 8           | 3           | 2             | 60.4                              |
| WCKU-F     | Lexington        | 0.94       | 6.6          | 9.6              | 11.4                | 5           | 3           | 4             | 57.9                              |
| KIPR-F     | Little Rock      | 1.5        | 9.9          | 10.7             | 12.1                | 4           | 2           | 2             | 81.8                              |
| KKBT-F     | Los Angeles      | 17.8       | 4.3          | 3.2              | 3.6                 | 14          | 10          | 12            | 119.4                             |
| KACE-F     | Los Angeles      | 2.4        | 0.6          | 0.8              | 0.9                 | 24          | 35          | 40            | 66.7                              |
| KJLH-F     | Los Angeles      | 2.5        | 0.6          | 0.7              | 0.8                 | 23 (e)      | 34          | 28            | 75.0                              |
| WGZB-F     | Louisville       | 1.35       | 4.5          | 6.9              | 7.8                 | 8           | 4           | 6             | 57.7                              |
| WPGA-F     | Macon            | 0.52       | 5.8          | 6.0              | 7.1                 | 6           | 3           | 3             | 81.7                              |
| WHRK-F     | Memphis          | 3.0        | 9.6          | 11.0             | 12.2                | 5           | 1           | 6             | 78.7                              |
| WDIA       | Memphis          | 1.8        | 5.8          | 9.6              | 10.6                | 6           | 4           | 1             | 54.7                              |
| KJMS-F     | Memphis          | 1.4        | 4.5          | 7.4              | 8.2                 | 8           | 5           | 7             | 54.9                              |
| WEDR-F     | Miami            | 7.2        | 6.0          | 6.9              | 7.7                 | 2           | 1           | 1             | 77.9                              |
| WHQT-F     | Miami            | 5.5        | 6.1          | 4.5              | 5.0                 | 11          | 8           | 8             | 122.0                             |
| WKKV-F     | Milwaukee        | 1.1        | 2.4          | 4.2              | 4.7                 | 14          | 12          | 13            | 51.1                              |
| WBLX-AF    | Mobile           | 2.1        | 17.9         | 12.9             | 17.4                | 2           | 2           | 2             | 102.9                             |
| WZHT-F     | Montgomery       | 1.5        | 15.3         | 21.5             | 24.9                | 2           | 1           | 1             | 61.4                              |
| WQOK-F     | Nashville        | 2.0        | 5.4          | 7.6              | 8.9                 | 8           | 3           | 3             | 60.7                              |

BLACK/URBAN

ALL MARKET SIZES  
(Continued)

| <u>STATION</u> | <u>MARKET</u>    | <u>'93<br/>REV</u> | <u>REV<br/>SHARE</u> | <u>'93 AUD<br/>SHARE</u> | <u>ADJ<br/>AUD<br/>SHARE</u> | <u>REV<br/>RANK</u> | <u>12+<br/>RANK</u> | <u>25-54<br/>RANK</u> | <u>REV SHARE<br/>AS % OF<br/>AUD SHARE</u> |
|----------------|------------------|--------------------|----------------------|--------------------------|------------------------------|---------------------|---------------------|-----------------------|--|
| WNHC           | New Haven        | 0.75               | 5.6                  | 3.7                      | 11.3                         | 4                   | 8                   | 6                     | 49.6                                       |
| WQUE-AF        | New Orleans      | 3.1                | 9.0                  | 11.2                     | 12.6                         | 5                   | 2                   | 3                     | 71.4                                       |
| WYLD-AF        | New Orleans      | 2.0                | 5.8                  | 11.3                     | 12.7                         | 7                   | 2 (e)               | 1 (e)                 | 45.7                                       |
| KMEZ-F         | New Orleans      | 1.2                | 3.5                  | 5.7                      | 6.4                          | 10                  | 9                   | 8                     | 54.7                                       |
| WRKS-F         | New York         | 17.2               | 4.9                  | 6.0                      | 7.2                          | 9                   | 1                   | 6                     | 68.1                                       |
| WBLS-F         | New York         | 12.2               | 3.5                  | 4.4                      | 5.3                          | 15                  | 5                   | 5                     | 66.0                                       |
| WOWI-F         | Norfolk          | 4.2                | 11.9                 | 10.5                     | 11.9                         | 2                   | 1                   | 1                     | 100.0                                      |
| WPCE/WMYK      | Norfolk          | 1.4                | 4.0                  | 4.7                      | 5.3                          | 14                  | 9 (e)               | 15                    | 75.5                                       |
| KVSP           | Oklahoma City    | 0.6                | 2.3                  | 3.2                      | 3.5                          | 13                  | 7                   | 6                     | 65.7                                       |
| WJHM-F         | Orlando          | 3.3                | 6.7                  | 9.4                      | 10.8                         | 8                   | 1                   | 3                     | 62.0                                       |
| WJLQ-F         | Pensacola        | 0.62               | 7.7                  | 5.6                      | 10.6                         | 6                   | 10                  | 8                     | 72.6                                       |
| WUSL-F         | Philadelphia     | 8.9                | 6.0                  | 4.7                      | 5.6                          | 7                   | 5                   | 10                    | 107.1                                      |
| WDAS-AF        | Philadelphia     | 4.0                | 2.7                  | 4.1                      | 4.8                          | 16                  | 6 (e)               | 3                     | 56.3                                       |
| WAMO-F         | Pittsburgh       | 2.6                | 4.4                  | 5.7                      | 6.4                          | 9                   | 5                   | 4                     | 68.8                                       |
| WQOK-F         | Raleigh          | 3.0                | 9.8                  | 9.8                      | 12.7                         | 5                   | 2                   | 5                     | 77.2                                       |
| WFXC-FF        | Raleigh          | 1.1                | 3.6                  | 4.6                      | 6.0                          | 10                  | 8                   | 5                     | 60.0                                       |
| WCDX-F         | Richmond         | 3.5                | 11.1                 | 11.1                     | 12.6                         | 4                   | 2                   | 3                     | 88.1                                       |
| WPLZ-F         | Richmond         | 1.5                | 4.8                  | 6.8                      | 7.7                          | 10                  | 5                   | 4                     | 62.3                                       |
| WDKX-F         | Rochester        | 0.78               | 3.3                  | 5.4                      | 6.4                          | 8                   | 8                   | 8                     | 51.6                                       |
| WTLZ-F         | Saginaw          | 0.7                | 5.8                  | 5.6                      | 6.8                          | 7                   | 7                   | 7                     | 85.3                                       |
| KMJM-F         | St. Louis        | 5.3                | 7.3                  | 6.9                      | 7.5                          | 5                   | 4                   | 7                     | 97.3                                       |
| WEAS-F         | Savannah         | 0.85               | 8.6                  | 11.1                     | 13.3                         | 5                   | 2                   | 4                     | 64.7                                       |
| WLVH-F         | Savannah         | 0.5                | 5.1                  | 10.9                     | 13.0                         | 8                   | 4                   | 2                     | 39.2                                       |
| KMJJ-F         | Shreveport       | 0.9                | 9.1                  | 19.2                     | 21.6                         | 4                   | 2                   | 2                     | 42.1                                       |
| WHBX-F         | Tallahassee      | 0.8                | 10.7                 | 13.0                     | 17.1                         | 5                   | 1                   | 1                     | 62.6                                       |
| WKYS-F         | Washington       | 10.0               | 6.1                  | 4.7                      | 5.6                          | 6                   | 3                   | 3                     | 108.9                                      |
| WMMJ-F         | Washington       | 6.9                | 4.2                  | 3.9                      | 4.7                          | 14                  | 6                   | 4                     | 89.4                                       |
| WHUR-F         | Washington       | 4.9                | 3.0                  | 3.5                      | 4.2                          | 17                  | 7                   | 7                     | 71.4                                       |
| WOL            | Washington       | 2.9                | 1.8                  | 1.6                      | 1.9                          | 19                  | 18                  | 19                    | 94.7                                       |
| WOKS/WFXE      | Columbus, GA     | 0.95               | 14.6                 | 17.5                     | 19.3                         | 4                   | 1                   | 1 (e)                 | 75.6                                       |
| WZFX-F         | Fayetteville, NC | 1.8                | 20.0                 | 22.2                     | 29.2                         | 2                   | 2                   | 2                     | 68.5                                       |
| WMNX-F         | Wilmington, NC   | 0.6                | 11.8                 | 9.8                      | 14.1                         | 4                   | 2                   | 2                     | 83.7                                       |

|             |              |      |            |      |
|-------------|--------------|------|------------|------|
| 87 Stations | 1993 Mean:   | 73.2 | 1992 Mean: | 70.2 |
|             | 1993 Median: | 68.8 | 1991 Mean: | 70.6 |
|             |              |      | 1990 Mean: | 68.5 |
|             |              |      | 1988 Mean: | 76.7 |
|             |              |      | 1987 Mean: | 76.0 |
|             |              |      | 1986 Mean: | 77.4 |

Mean for Market's highest billing Black/Urban station: 75.3 (73.2 in 92, 73.3 in 91, 69.6 in 90)  
 Mean for other Black/Urban stations: 68.1 (68.7 in 92, 62.8 in 91, 65.6 in 90)

Mean 12+ Rank for Mkt's highest billing B/U Station: 3.7 (3.8 in 92, 3.9 in 91, 3.7 in 90)  
 Mean 25-54 Rank for Mkt's highest billing B/U Station: 5.7 (5.0 in 92, 4.7 in 91, 4.4 in 90)  
 Mean Revenue Rank for Mkt's highest billing B/U Station: 6.1 (6.6 in 92, 5.9 in 91, 6.3 in 90)

NEWS AND NEWS/TALK

ALL MARKET SIZES

| <u>STATION</u> | <u>MARKET</u> | <u>'93<br/>REV</u> | <u>REV<br/>SHARE</u> | <u>'93 AUD<br/>SHARE</u> | <u>ADJ<br/>AUD<br/>SHARE</u> | <u>REV<br/>RANK</u> | <u>12+<br/>RANK</u> | <u>25-54<br/>RANK</u> | <u>REV SHARE<br/>AS % OF<br/>AUD SHARE</u> |
|----------------|---------------|--------------------|----------------------|--------------------------|------------------------------|---------------------|---------------------|-----------------------|--|
| WGST           | Atlanta       | 10.5               | 8.7                  | 5.8                      | 6.6                          | 4                   | 5                   | 7                     | 131.8                                      |
| KLBJ           | Austin        | 2.8                | 10.2                 | 6.9                      | 8.6                          | 3                   | 4                   | 8                     | 118.6                                      |
| WBAL           | Baltimore     | 10.6               | 16.7                 | 8.5                      | 11.8                         | 1                   | 1                   | 3                     | 141.5                                      |
| WERC           | Birmingham    | 1.8                | 6.7                  | 7.0                      | 7.9                          | 7                   | 3                   | 6                     | 84.8                                       |
| WBZ            | Boston        | 13.1               | 10.5                 | 7.0                      | 8.3                          | 4                   | 2                   | 7                     | 126.5                                      |
| WGR            | Buffalo       | 3.7                | 11.6                 | 7.8                      | 9.0                          | 3                   | 4                   | 8                     | 128.9                                      |
| WMAQ           | Chicago       | 20.3               | 7.6                  | 2.6                      | 3.0                          | 2                   | 18                  | 20                    | 253.3                                      |
| WBBM           | Chicago       | 15.5               | 5.8                  | 4.1                      | 4.6                          | 6                   | 5                   | 11                    | 126.1                                      |
| WWWE           | Cleveland     | 3.3                | 5.4                  | 5.3                      | 6.0                          | 9                   | 11                  | 10                    | 90.0                                       |
| WVOC           | Columbia, SC  | 1.2                | 7.5                  | 6.8                      | 7.9                          | 5                   | 6                   | 7                     | 94.9                                       |
| KRLD           | Dallas-FW     | 10.0               | 6.2                  | 3.7                      | 4.0                          | 5                   | 13                  | 15                    | 155.0                                      |
| WHIO           | Dayton        | 2.9                | 12.9                 | 7.0                      | 9.0                          | 4                   | 6                   | 8                     | 143.3                                      |
| KOA            | Denver        | 18.0               | 22.4                 | 9.5                      | 10.7                         | 1                   | 2                   | 2                     | 209.3                                      |
| WWJ            | Detroit       | 10.8               | 7.9                  | 5.1                      | 5.6                          | 4                   | 7                   | 11                    | 141.1                                      |
| KMJ            | Fresno        | 5.0                | 22.0                 | 12.8                     | 14.9                         | 1                   | 1                   | 3                     | 147.7                                      |
| WPOP           | Hartford      | 1.1                | 2.9                  | 2.9                      | 4.5                          | 11                  | 13                  | 14                    | 64.4                                       |
| KTRH           | Houston       | 12.3               | 8.5                  | 4.4                      | 5.0                          | 3                   | 10                  | 9                     | 170.0                                      |
| KNX            | Los Angeles   | 22.3               | 5.3                  | 2.5                      | 2.8                          | 7                   | 18                  | 22                    | 189.3                                      |
| KFWB           | Los Angeles   | 21.8               | 5.2                  | 2.8                      | 3.2                          | 10                  | 15                  | 17                    | 162.5                                      |
| WIOD           | Miami         | 10.0               | 8.3                  | 4.1                      | 4.6                          | 1                   | 12                  | 13                    | 180.4                                      |
| WWL            | New Orleans   | 8.2                | 21.0                 | 10.4                     | 11.7                         | 1                   | 2                   | 4                     | 179.5                                      |
| WINS           | New York      | 30.0               | 8.5                  | 3.6                      | 4.3                          | 2                   | 12                  | 15                    | 197.7                                      |
| WCBS           | New York      | 21.0               | 6.0                  | 3.4                      | 4.1                          | 6                   | 11                  | 16                    | 146.3                                      |
| WNIS           | Norfolk       | 2.2                | 6.2                  | 4.5                      | 5.1                          | 7                   | 10                  | 11                    | 121.6                                      |
| KYW            | Philadelphia  | 20.0               | 13.4                 | 7.3                      | 8.6                          | 1                   | 1                   | 6                     | 155.8                                      |
| KTAR           | Phoenix       | 9.7                | 13.2                 | 7.9                      | 9.1                          | 2                   | 4                   | 12                    | 145.1                                      |
| KDKA           | Pittsburgh    | 10.0               | 16.9                 | 14.7                     | 16.6                         | 1                   | 1                   | 5                     | 101.8                                      |
| KQV            | Pittsburgh    | 1.7                | 2.8                  | 1.5                      | 1.7                          | 12                  | 15                  | 17                    | 164.7                                      |
| KXL            | Portland, OR  | 5.0                | 8.7                  | 7.9                      | 9.2                          | 5                   | 5                   | 8                     | 94.6                                       |
| WHJJ           | Providence    | 2.3                | 8.6                  | 5.4                      | 7.5                          | 6                   | 5                   | 10                    | 114.7                                      |
| KFBK           | Sacramento    | 11.7               | 19.1                 | 13.0                     | 15.9                         | 1                   | 1                   | 1                     | 120.1                                      |
| WOAI           | San Antonio   | 5.6                | 11.9                 | 4.5                      | 4.9                          | 3                   | 9                   | 12                    | 242.8                                      |
| KSDO           | San Diego     | 6.0                | 6.9                  | 6.2                      | 7.4                          | 4                   | 4                   | 9                     | 93.2                                       |
| KCBS           | San Francisco | 16.1               | 9.3                  | 5.0                      | 6.6                          | 3                   | 3                   | 8                     | 140.9                                      |
| KIRO-AF        | Seattle       | 16.2               | 16.2                 | 8.7                      | 9.7                          | 1                   | 1 (e)               | 3                     | 167.0                                      |
| KNST           | Tucson        | 2.0                | 10.4                 | 6.4                      | 7.7                          | 6                   | 6                   | 6                     | 135.1                                      |
| WTOP           | Washington    | 11.0               | 6.7                  | 3.6                      | 4.3                          | 4                   | 8                   | 12                    | 155.8                                      |
| WJNO           | West Palm     | 3.4                | 11.9                 | 6.7                      | 10.8                         | 4                   | 5                   | 8                     | 110.2                                      |

38 Stations

1993 Mean: 143.3  
1993 Median: 141.3

1992 Mean: 140.7  
1991 Mean: 135.4

Mean 12+ Rank: 6.8 ( 7.1 in 92, 6.4 in 91)  
Mean 25-54 Rank: 9.6 (10.1 in 92, 9.5 in 91)  
Mean Revenue Rank: 4.2 ( 4.8 in 92, 4.2 in 91)

TALK AND TALK/NEWS

ALL MARKET SIZES

| STATION | MARKET            | '93<br>REV | REV<br>SHARE | '93 AUD<br>SHARE | ADJ<br>AUD<br>SHARE | REV<br>RANK | 12+<br>RANK | 25-54<br>RANK | REV SHARE<br>AS % OF<br>AUD SHARE |
|---------|-------------------|------------|--------------|------------------|---------------------|-------------|-------------|---------------|-----------------------------------|
| WNIR-F  | Akron             | 2.4        | 18.2         | 6.3              | 20.9                | 3           | 3           | 7             | 87.1                              |
| WQBK    | Albany            | 0.5        | 2.3          | 3.1              | 3.6                 | 10          | 10          | 14            | 63.9                              |
| WAEB    | Allentown         | 1.4        | 8.0          | 5.1              | 7.5                 | 6           | 6           | 6             | 106.7                             |
| KENI    | Anchorage         | 0.8        | 6.9          | 5.4              | 6.1                 | 8           | 8           | 7             | 113.1                             |
| WOSH    | Appleton          | 0.63       | 6.3          | 4.1              | 5.9                 | 6           | 9           | 9             | 106.8                             |
| WGAC    | Augusta, GA       | 0.45       | 4.9          | 5.4              | 6.0                 | 6           | 6           | 6             | 81.7                              |
| WCBM    | Baltimore         | 2.0        | 3.1          | 4.1              | 5.7                 | 11          | 10          | 14            | 54.4                              |
| WJBO    | Baton Rouge       | 1.9        | 11.5         | 6.4              | 8.5                 | 3           | 4           | 6             | 135.3                             |
| WNBK    | Binghamton        | 0.85       | 11.6         | 10.8             | 13.5                | 5           | 5           | 6             | 85.9                              |
| KIDO    | Boise             | 0.54       | 5.6          | 6.5              | 7.7                 | 7           | 5           | 8             | 72.7                              |
| WRKO    | Boston            | 15.0       | 11.2         | 5.6              | 6.7                 | 2           | 3           | 10            | 167.2                             |
| WEEI    | Boston (Sprts)    | 6.6        | 4.9          | 2.0              | 2.4                 | 10          | 17          | 15            | 204.2                             |
| WHDH    | Boston            | 3.5        | 2.8          | 4.0              | 4.8                 | 14          | 11          | 13            | 58.3                              |
| WWKB    | Buffalo           | 0.8        | 2.5          | 1.4              | 1.7                 | 12          | 14          | 12            | 147.1                             |
| WTMA    | Charleston, SC    | 1.2        | 9.8          | 7.6              | 8.8                 | 5           | 5           | 4             | 111.4                             |
| WGOW    | Chattanooga       | 0.6        | 4.5          | 5.2              | 6.0                 | 6           | 6           | 7             | 75.0                              |
| WLS-AF  | Chicago           | 8.2        | 3.1          | 3.7              | 4.1                 | 15          | 8           | 18            | 75.0                              |
| WMVP    | Chicago           | 7.5        | 2.8          | 2.4              | 2.7                 | 17          | 20          | 20            | 103.7                             |
| WSCR    | Chicago (Sprts)   | 3.2        | 1.2          | 1.8              | 2.0                 | 24          | 22          | 19            | 60.0                              |
| WCKY    | Cincinnati        | 3.3        | 5.1          | 5.4              | 6.2                 | 9           | 6           | 9             | 82.3                              |
| WKNR    | Cleveland (Sprts) | 1.3        | 2.0          | 3.0              | 3.4                 | 13          | 13          | 11            | 58.8                              |
| KVOR    | Colorado Spgs     | 0.67       | 5.8          | 5.9              | 7.3                 | 6           | 7           | 6             | 79.5                              |
| KEYS    | Corpus Christi    | 0.5        | 5.9          | 5.2              | 6.1                 | 8           | 6           | 7             | 96.7                              |
| WBAP    | Dallas-FW         | 15.8       | 9.8          | 5.2              | 5.6                 | 2           | 1           | 3             | 175.0                             |
| KLIF    | Dallas-FW         | 7.4        | 4.6          | 2.8              | 3.0                 | 8           | 19          | 19            | 153.3                             |
| WOC     | Davenport         | 0.9        | 8.9          | 10.4             | 12.9                | 5           | 2           | 7             | 69.0                              |
| KNUS    | Denver            | 0.8        | 1.0          | 1.9              | 2.1                 | 18          | 15          | 14            | 47.6                              |
| WXYT    | Detroit           | 8.0        | 5.9          | 5.0              | 5.5                 | 8           | 4           | 10            | 107.3                             |
| KTSM    | El Paso           | 0.8        | 5.6          | 5.4              | 6.1                 | 6           | 6           | 7             | 91.8                              |
| WOOD    | Grand Rapids      | 2.4        | 9.7          | 7.4              | 9.6                 | 5           | 5           | 5             | 101.0                             |
| KGU     | Honolulu          | 1.4        | 6.9          | 4.9              | 5.3                 | 6           | 10          | 10            | 130.2                             |
| KPRC    | Houston           | 8.0        | 5.5          | 2.9              | 3.3                 | 9           | 13          | 14            | 166.7                             |
| WIBC    | Indianapolis      | 5.7        | 11.6         | 11.2             | 12.4                | 3           | 3           | 6             | 93.5                              |
| WOKV    | Jacksonville      | 1.2        | 4.5          | 5.4              | 6.7                 | 9           | 8           | 9             | 67.2                              |
| WKZO    | Kalamazoo         | 0.9        | 10.1         | 7.2              | 14.4                | 5           | 4           | 8             | 70.1                              |
| KMBZ    | Kansas City       | 3.2        | 7.3          | 4.7              | 5.2                 | 5           | 9           | 12            | 140.4                             |
| KCMO    | Kansas City       | 2.1        | 4.8          | 4.1              | 4.5                 | 12          | 12          | 13            | 106.7                             |
| WIVK    | Knoxville         | 0.9        | 5.0          | 4.8              | 5.4                 | 6           | 7           | 6             | 92.6                              |
| KDWN    | Las Vegas         | 0.8        | 2.9          | 4.0              | 4.6                 | 13          | 9           | 12            | 63.0                              |
| KARN    | Little Rock       | 1.25       | 8.3          | 9.1              | 10.3                | 5           | 3           | 7             | 80.6                              |
| KABC    | Los Angeles       | 29.8       | 7.1          | 3.7              | 4.2                 | 1           | 8           | 19            | 169.0                             |
| KFI     | Los Angeles       | 15.7       | 3.7          | 4.2              | 4.8                 | 15          | 4           | 9             | 77.1                              |
| WMAZ    | Macon             | 0.6        | 6.2          | 3.3              | 3.9                 | 5           | 8           | 8             | 159.0                             |
| WTDY    | Madison           | 0.7        | 4.3          | 5.1              | 6.3                 | 8           | 7           | 7             | 68.3                              |
| WGIR    | Manchester        | 1.2        | 17.6         | 4.2              | 10.5                | 3           | 8           | 8             | 167.6                             |
| WMC     | Nashville         | 1.6        | 5.1          | 5.2              | 5.8                 | 7           | 7           | 10            | 87.9                              |
| WINZ    | Miami             | 3.1        | 2.6          | 2.4              | 2.7                 | 21          | 21          | 27            | 96.3                              |
| WQAM    | Miami (Sprts)     | 1.5        | 1.3          | 1.8              | 2.0                 | 23          | 23          | 19            | 65.0                              |
| WISN    | Milwaukee         | 2.8        | 6.0          | 6.4              | 7.1                 | 8           | 4           | 3             | 84.5                              |
| KSTP    | Minneapolis       | 3.1        | 3.5          | 4.6              | 5.4                 | 10          | 10          | 10            | 64.8                              |

TALK AND TALK/NEWS

ALL MARKET SIZES

(Continued)

| STATION | MARKET               | '93  | REV   | '93   | AUD   | ADJ   | REV  | 12+  | 25-54 | REV SHARE            |
|---------|----------------------|------|-------|-------|-------|-------|------|------|-------|----------------------|
|         |                      | REV  | SHARE | SHARE | SHARE | SHARE | RANK | RANK | RANK  | AS % OF<br>AUD SHARE |
| KFAN    | Minneapolis (Sprts)  | 1.0  | 1.1   | 1.4   | 1.6   | 12    | 14   | 13   |       | 68.8                 |
| WKRK    | Mobile               | 1.2  | 10.3  | 5.7   | 7.7   | 3     | 5    | 8    |       | 133.8                |
| WLAC    | Nashville            | 2.6  | 7.0   | 4.5   | 5.3   | 6     | 9    | 10   |       | 132.1                |
| WFAN    | New York (Sprts)     | 34.0 | 9.7   | 2.9   | 3.5   | 1     | 14   | 11   |       | 277.1                |
| WOR     | New York             | 18.5 | 5.3   | 3.7   | 4.5   | 8     | 9    | 20   |       | 117.8                |
| WABC    | New York             | 14.8 | 4.2   | 4.3   | 5.2   | 11    | 3    | 9    |       | 80.8                 |
| KTOK    | Oklahoma City        | 2.7  | 10.3  | 8.0   | 8.8   | 2     | 3    | 8    |       | 117.0                |
| KKAR    | Omaha                | 1.0  | 4.2   | 4.3   | 5.0   | 8     | 11   | 9    |       | 84.0                 |
| WTKS-F  | Orlando              | 1.0  | 2.0   | 2.8   | 3.2   | 14    | 14   | 13   |       | 62.5                 |
| WTAZ-F  | Peoria               | 0.5  | 5.4   | 4.3   | 5.1   | 7     | 8    | 9    |       | 105.9                |
| WIP     | Philadelphia (Sprts) | 7.4  | 5.0   | 3.4   | 4.0   | 8     | 13   | 9    |       | 125.0                |
| WWDB-F  | Philadelphia         | 6.4  | 4.3   | 5.5   | 6.5   | 11    | 5    | 15   |       | 66.2                 |
| KFYI    | Phoenix              | 3.6  | 4.9   | 6.0   | 6.9   | 9     | 2    | 9    |       | 71.0                 |
| WTAE    | Pittsburgh           | 4.2  | 7.1   | 4.9   | 5.5   | 6     | 9    | 12   |       | 129.1                |
| WPRO    | Providence           | 2.1  | 7.8   | 5.6   | 7.8   | 7     | 4    | 7    |       | 100.1                |
| KOH     | Reno                 | 0.95 | 9.2   | 9.0   | 10.2  | 6     | 1    | 4    |       | 90.2                 |
| WSGW    | Saginaw              | 1.8  | 15.0  | 11.6  | 14.0  | 3     | 1    | 6    |       | 107.1                |
| KMOX    | St. Louis            | 18.8 | 25.8  | 16.6  | 18.1  | 1     | 1    | 1    |       | 142.5                |
| KALL    | Salt Lake            | 1.0  | 3.0   | 3.2   | 3.5   | 11    | 12   | 9    |       | 85.7                 |
| KTSA    | San Antonio          | 2.5  | 5.3   | 4.2   | 4.6   | 8     | 7    | 8    |       | 115.2                |
| KGO     | San Francisco        | 25.6 | 14.7  | 8.4   | 11.1  | 1     | 1    | 2    |       | 132.4                |
| KNBR    | San Francisco        | 18.0 | 10.3  | 5.2   | 6.9   | 2     | 2    | 1    |       | 149.3                |
| KVI     | Seattle              | 4.8  | 4.8   | 4.4   | 4.9   | 10    | 3    | 6    |       | 98.0                 |
| KJR     | Seattle (Sprts)      | 2.0  | 2.0   | 2.2   | 2.4   | 18    | 19   | 17   |       | 83.3                 |
| KING    | Seattle              | 1.8  | 1.8   | 2.5   | 2.8   | 19    | 19   | 19   |       | 64.3                 |
| KXLY    | Spokane              | 0.65 | 5.4   | 6.3   | 7.3   | 7     | 8    | 10   |       | 74.0                 |
| WFLA    | Tampa                | 4.9  | 7.7   | 6.8   | 7.8   | 5     | 5    | 10   |       | 98.7                 |
| WIBX    | Utica                | 0.95 | 13.0  | 8.0   | 9.9   | 3     | 4    | 6    |       | 131.3                |
| WWRC    | Washington           | 2.0  | 1.2   | 1.7   | 2.0   | 20    | 22   | 23   |       | 60.0                 |
| KNSS    | Wichita              | 1.1  | 6.6   | 5.6   | 6.1   | 6     | 11   | 9    |       | 108.2                |
| WILK    | WB-Scranton          | 0.8  | 4.5   | 3.2   | 4.2   | 6     | 10   | 13   |       | 107.1                |
| WILM    | Wilmington, DE       | 1.7  | 16.3  | 5.0   | 16.9  | 3     | 3    | 9    |       | 96.4                 |
| WKBN    | Youngstown           | 2.3  | 18.7  | 12.9  | 16.3  | 2     | 2    | 7    |       | 114.7                |
| WRTA    | Altoona              | 0.44 | 10.0  | 8.9   | 10.9  | 4     | 4    | 5    |       | 91.7                 |
| WFNC    | Fayetteville, NC     | 0.87 | 9.7   | 6.1   | 8.0   | 5     | 3    | 5    |       | 121.3                |
| WNFL    | Green Bay            | 0.75 | 8.6   | 5.5   | 9.2   | 4     | 7    | 5    |       | 93.5                 |

86 Stations

1993 Mean: 103.7

1993 Median: 96.4

1992 Mean: 103.9

1991 Mean: 110.6

1990 Mean: 101.1

Mean 12+ Rank for leaders in format: 8.2 (9.6 in 92, 7.6 in 91)

Mean 25-54 Rank for leaders in format: 9.9 (9.5 in 92, 9.8 in 91)

Mean Revenue Rank for leaders in format: 8.0 (8.6 in 92, 7.0 in 91)

## STANDARDS/NOSTALGIA

## ALL MARKET SIZES

| STATION                 | MARKET          | '93<br>REV                           | REV<br>SHARE | '93 AUD<br>SHARE | ADJ             | REV<br>RANK | 12+<br>RANK | 25-54<br>RANK | REV SHARE            |  |
|-------------------------|-----------------|--------------------------------------|--------------|------------------|-----------------|-------------|-------------|---------------|----------------------|--|
|                         |                 |                                      |              |                  | AUD<br>SHARE    |             |             |               | AS % OF<br>AUD SHARE |  |
| WEST                    | Allentown       | 0.38                                 | 2.2          | 2.6              | 3.8             | 8           | 10          | 28            | 57.9                 |  |
| WNAM                    | Appleton        | 0.38                                 | 3.8          | 6.2              | 8.8             | 9           | 5           | 12            | 43.2                 |  |
| WQXI                    | Atlanta         | 1.5                                  | 1.2          | 1.4              | 1.6             | 15          | 15          | 16            | 75.0                 |  |
| WITH                    | Baltimore       | 0.9                                  | 1.4          | 2.6              | 3.6             | 13          | 12          | 34            | 38.9                 |  |
| WAPI                    | Birmingham      | 0.6                                  | 2.2          | 3.4              | 3.9             | 9           | 9           | 11            | 56.4                 |  |
| WXKS                    | Boston          | 0.7                                  | 0.6          | 2.0              | 2.4             | 21          | 19          | 23            | 25.0                 |  |
| WECK                    | Buffalo         | 0.4                                  | 1.3          | 4.4              | 5.1             | 14          | 12          | 18            | 25.5                 |  |
| WJJD                    | Chicago         | 4.7                                  | 1.8          | 3.2              | 3.6             | 22          | 13          | 28            | 50.0                 |  |
| WRMR                    | Cleveland       | 1.4                                  | 2.3          | 6.3              | 7.1             | 12          | 5           | 17            | 32.4                 |  |
| WBNS                    | Columbus, OH    | 0.6                                  | 1.2          | 2.7              | 3.2             | 14          | 12          | 16            | 37.5                 |  |
| KAAM                    | Dallas          | 0.9                                  | 0.6          | 2.1              | 2.3             | 23          | 20          | 28            | 26.1                 |  |
| KEZW                    | Denver          | 0.8                                  | 1.0          | 2.2              | 2.5             | 17          | 17          | 24            | 40.0                 |  |
| KRNT                    | Des Moines      | 0.43                                 | 2.7          | 4.9              | 5.6             | 8           | 8           | 10            | 48.2                 |  |
| WEYZ                    | Erie            | 0.38                                 | 5.9          | 7.9              | 9.9             | 6           | 5           | 10            | 60.0                 |  |
| WDFD                    | Flint           | 0.53                                 | 5.2          | 6.4              | 11.6            | 5           | 4           | 10            | 44.8                 |  |
| WHYL                    | Harrisburg      | 0.43                                 | 2.8          | 4.5              | 6.3             | 9           | 7           | 9             | 44.4                 |  |
| WDRG                    | Hartford        | 0.7                                  | 1.9          | 3.5              | 5.5             | 12          | 11          | 16            | 34.5                 |  |
| KQUE-F                  | Houston         | 3.5                                  | 2.4          | 4.1              | 4.6             | 15          | 6           | 17            | 52.2                 |  |
| KFEZ                    | Kansas City     | 0.4                                  | 0.9          | 2.3              | 2.5             | 18          | 16          | 19            | 36.0                 |  |
| WQBB-F                  | Knoxville       | 0.45                                 | 2.7          | 5.0              | 5.6             | 8           | 8           | 10            | 48.2                 |  |
| KORK                    | Las Vegas       | 0.55                                 | 2.0          | 2.4              | 2.8             | 15          | 12          | 19            | 71.4                 |  |
| KJUL-F                  | Las Vegas       | 0.8                                  | 3.0          | 6.7              | 7.8             | 13          | 3           | 14            | 38.5                 |  |
| KJQI-AA                 | Los Angeles     | 1.8                                  | 0.4          | 0.8              | 0.9             | 32          | 28          | 37            | 44.4                 |  |
| WAVG                    | Louisville      | 0.53                                 | 1.7          | 3.6              | 4.0             | 9           | 9           | 14            | 42.5                 |  |
| WFEA                    | Manchester      | 0.45                                 | 6.6          | 5.1              | 12.7            | 4           | 4           | 19            | 52.0                 |  |
| WREC                    | Memphis         | 0.75                                 | 2.4          | 2.0              | 2.2             | 12          | 12          | 15            | 109.1                |  |
| WMRZ                    | Miami           | 1.5                                  | 1.3          | 2.3              | 2.6             | 23          | 15          | 29            | 50.0                 |  |
| WOKY                    | Milwaukee       | 2.2                                  | 4.8          | 6.0              | 6.7             | 9           | 6           | 17            | 71.6                 |  |
| KLBB                    | Minneapolis     | 0.8                                  | 0.9          | 2.1              | 2.5             | 14          | 13          | 16            | 36.0                 |  |
| WBYU                    | New Orleans     | 0.93                                 | 2.7          | 3.0              | 3.4             | 12          | 12          | 16            | 79.4                 |  |
| WPEN                    | Philadelphia    | 6.3                                  | 4.2          | 4.5              | 5.3             | 12          | 11          | 19            | 79.2                 |  |
| KOY                     | Phoenix         | 1.4                                  | 1.9          | 5.6              | 6.4             | 16          | 6           | 18            | 30.0                 |  |
| WJAS                    | Pittsburgh      | 0.85                                 | 1.5          | 4.4              | 5.0             | 14          | 10          | 15            | 30.0                 |  |
| KKSN                    | Portland, OR    | 1.2                                  | 2.1          | 3.7              | 4.3             | 12          | 12          | 17            | 48.8                 |  |
| WBBF                    | Rochester       | 0.3                                  | 1.3          | 3.8              | 4.5             | 11          | 9           | 11            | 28.9                 |  |
| KCTC                    | Sacramento      | 0.8                                  | 1.3          | 2.4              | 2.9             | 15          | 13          | 19            | 44.8                 |  |
| WRTH                    | St. Louis       | 1.0                                  | 1.4          | 2.5              | 2.7             | 14          | 13          | 23            | 51.9                 |  |
| KPOP                    | San Diego       | 1.5                                  | 1.7          | 3.6              | 4.2             | 18          | 11          | 25            | 40.5                 |  |
| WLOW-F                  | Savannah        | 0.33                                 | 3.3          | 3.9              | 4.7             | 10          | 10          | 15            | 70.2                 |  |
| KIXI                    | Seattle         | 1.4                                  | 1.4          | 3.9              | 4.3             | 20          | 6           | 20            | 32.6                 |  |
| KEEL                    | Shreveport      | 0.5                                  | 5.1          | 5.7              | 6.4             | 8           | 3           | 8             | 79.7                 |  |
| WMAS                    | Springfield, MA | 0.7                                  | 5.8          | 5.3              | 9.7             | 6           | 7           | 15            | 59.8                 |  |
| WFBL                    | Syracuse        | 0.4                                  | 2.3          | 4.4              | 5.8             | 9           | 6           | 11            | 39.7                 |  |
| WGUL-AF                 | Tampa           | 1.5                                  | 2.4          | 5.9              | 6.8             | 13          | 4           | 17            | 35.3                 |  |
| WWDC                    | Washington      | 2.0                                  | 1.2          | 1.2              | 1.5             | 20          | 21          | 28            | 80.0                 |  |
| WNAK                    | WB-Scranton     | 0.6                                  | 3.4          | 4.3              | 5.6             | 8           | 5           | 25            | 60.7                 |  |
| WEJL                    | WB-Scranton     | 0.48                                 | 2.7          | 3.5              | 4.6             | 10          | 8           | 20            | 58.7                 |  |
| 47 Stations             |                 | 1993 Mean: 49.8                      |              |                  | 1992 Mean: 52.4 |             |             |               |                      |  |
|                         |                 | 1993 Median: 44.8                    |              |                  | 1991 Mean: 53.8 |             |             |               |                      |  |
|                         |                 |                                      |              |                  | 1990 Mean: 60.2 |             |             |               |                      |  |
|                         |                 |                                      |              |                  | 1988 Mean: 57.0 |             |             |               |                      |  |
| Mean 12+ Rank: 10.3     |                 | (10.5 in 92, 10.3 in 91, 10.9 in 90) |              |                  | 1987 Mean: 63.8 |             |             |               |                      |  |
| Mean 25-54 Rank: 18.3   |                 | (19.0 in 92, 18.4 in 91, 17.7 in 90) |              |                  | 1986 Mean: 72.4 |             |             |               |                      |  |
| Mean Revenue Rank: 13.1 |                 | (13.1 in 92, 12.0 in 91, 12.7 in 90) |              |                  |                 |             |             |               |                      |  |

IMPORTANT NOTE: My confidence level for the Hispanic, Jazz/New AC and Classical formats is quite low. Due to the rather small sample I would urge you to use these figures with caution.

HISPANIC

ALL MARKET SIZES

| STATION            | MARKET         | '93                                  | REV   | '93   | AUD   | ADJ        | REV    | 12+   | 25-54   | REV | SHARE |
|--------------------|----------------|--------------------------------------|-------|-------|-------|------------|--------|-------|---------|-----|-------|
|                    |                | REV                                  | SHARE | SHARE | SHARE | RANK       | RANK   | RANK  | AS % OF |     |       |
| WIND/WOJO          | Chicago        | 10.7                                 | 4.0   | 3.2   | 3.6   | 12 (e)     | 12 (e) | 6 (e) | 111.1   |     |       |
| KUNO-AF            | Corpus Christi | 0.75                                 | 8.8   | 7.8   | 9.2   | 5          | 5      | 8     | 95.7    |     |       |
| KESS               | Dallas-FW      | 1.8                                  | 1.1   | 1.4   | 1.5   | 21         | 26     | 23    | 73.3    |     |       |
| KBNA-AF            | El Paso        | 1.9                                  | 13.3  | 10.5  | 11.8  | 3          | 2      | 1     | 112.7   |     |       |
| KAMA               | El Paso        | 1.0                                  | 6.9   | 3.1   | 3.5   | 5          | 10     | 11    | 197.1   |     |       |
| KGST               | Fresno         | 1.0                                  | 4.4   | 3.4   | 4.0   | 7          | 12     | 11    | 110.0   |     |       |
| KXMX-F             | Fresno         | 0.5                                  | 2.2   | 2.8   | 3.3   | 14         | 15     | 13    | 66.7    |     |       |
| KLAT               | Houston        | 3.3                                  | 2.3   | 1.8   | 2.0   | 16         | 20     | 18    | 115.0   |     |       |
| KQQK-F             | Houston        | 3.2                                  | 2.2   | 2.2   | 2.5   | 17         | 18     | 19    | 88.0    |     |       |
| KXTZ               | Houston        | 2.0                                  | 1.4   | 1.1   | 1.2   | 18         | 22     | 21    | 116.7   |     |       |
| KLTN-F             | Houston        | 1.9                                  | 1.3   | 1.4   | 1.6   | 19         | 21     | 20    | 81.3    |     |       |
| KTNQ/KLVE          | Los Angeles    | 23.1                                 | 5.5   | 5.3   | 6.0   | 6          | 2 (e)  | 1 (e) | 91.7    |     |       |
| KLAX-F             | Los Angeles    | 19.5                                 | 4.7   | 6.2   | 7.1   | 12         | 1      | 2 (e) | 66.2    |     |       |
| KWKW               | Los Angeles    | 5.8                                  | 1.3   | 1.3   | 1.5   | 22 (e)     | 24     | 20    | 86.7    |     |       |
| KKHJ               | Los Angeles    | 3.4                                  | 0.8   | 1.5   | 1.7   | 25 (e)     | 22     | 21    | 47.1    |     |       |
| KKIK-F             | Lubbock        | 0.38                                 | 5.6   | 3.2   | 3.6   | 8          | 7      | 7     | 155.5   |     |       |
| KIWW-F             | McAllen-Brown. | 1.7                                  | 12.9  | 8.8   | 10.3  | 2          | 1      | 1     | 125.2   |     |       |
| KGBT               | McAllen-Brown. | 1.7                                  | 12.9  | 10.8  | 12.7  | 2          | 4      | 7     | 101.6   |     |       |
| KQXX-F             | McAllen-Brown. | 0.73                                 | 5.5   | 4.2   | 4.9   | 7          | 9      | 9     | 112.2   |     |       |
| KTJN-AF            | McAllen-Brown. | 0.7                                  | 5.3   | 5.8   | 6.8   | 8          | 8      | 8     | 77.9    |     |       |
| WXDJ-F             | Miami          | 6.5                                  | 5.4   | 4.3   | 4.8   | 9          | 6      | 3     | 112.5   |     |       |
| WQBA-AF            | Miami          | 10.4                                 | 8.7   | 4.7   | 5.2   | 1 (e)      | 5 (e)  | 17    | 167.3   |     |       |
| WCMQ-AF            | Miami          | 4.0                                  | 3.3   | 3.7   | 4.1   | 17         | 11 (e) | 14    | 80.5    |     |       |
| WRTQ-F             | Miami          | 3.4                                  | 2.8   | 4.2   | 4.7   | 19         | 4      | 2     | 59.6    |     |       |
| WAQI               | Miami          | 3.2                                  | 2.7   | 4.5   | 5.0   | 20         | 3      | 16    | 54.0    |     |       |
| KLOC               | Modesto        | 0.65                                 | 5.6   | 5.9   | 9.0   | 8          | 3      | 3     | 62.2    |     |       |
| WADO               | New York       | 4.7                                  | 1.3   | 1.7   | 2.0   | 22         | 20     | 19    | 65.0    |     |       |
| WSKQ-AF            | New York       | 7.6                                  | 2.2   | 3.0   | 3.6   | 19         | 18 (e) | 9     | 61.1    |     |       |
| KTGE/KLFA          | Salinas-Mont.  | 1.0                                  | 8.1   | 5.7   | 9.5   | 5          | 3 (e)  | 3 (e) | 85.3    |     |       |
| KCTY/KRAY          | Salinas-Mont.  | 1.0                                  | 8.1   | 5.0   | 8.3   | 5          | 4 (e)  | 4 (e) | 97.6    |     |       |
| KXTN-AF            | San Antonio    | 7.1                                  | 15.1  | 9.6   | 10.5  | 1          | 1      | 1     | 143.8   |     |       |
| KCOR               | San Antonio    | 1.6                                  | 3.4   | 2.7   | 3.0   | 11         | 17     | 16    | 113.3   |     |       |
| KRIO-F             | San Antonio    | 1.1                                  | 2.3   | 2.5   | 2.7   | 13         | 13     | 10    | 85.2    |     |       |
| KBRG-F             | San Francisco  | 2.8                                  | 1.6   | 0.9   | 1.2   | 19         | 29 (e) | 33    | 133.3   |     |       |
| KOFY               | San Francisco  | 2.2                                  | 1.3   | 1.2   | 1.6   | 21         | 26 (e) | 37    | 81.3    |     |       |
| KLOK               | San Fran/SJ    | 2.4                                  | 1.4   | 1.3   | 1.7   | 20 (e)     | 23     | 30    | 82.3    |     |       |
| 36 Stations        |                | 1993 Mean:                           |       | 97.7  |       | 1992 Mean: |        | 94.5  |         |     |       |
|                    |                | 1993 Median:                         |       | 89.9  |       | 1991 Mean: |        | 100.6 |         |     |       |
|                    |                |                                      |       |       |       | 1990 Mean: |        | 103.3 |         |     |       |
|                    |                |                                      |       |       |       | 1988 Mean: |        | 107.4 |         |     |       |
|                    |                |                                      |       |       |       | 1987 Mean: |        | 110.1 |         |     |       |
|                    |                |                                      |       |       |       | 1986 Mean: |        | 103.0 |         |     |       |
| Mean 12+ Rank:     | 11.9           | (11.4 in 92, 12.6 in 91, 10.5 in 90) |       |       |       |            |        |       |         |     |       |
| Mean 25-54 Rank:   | 12.3           | (11.8 in 92, 12.8 in 91, 11.6 in 90) |       |       |       |            |        |       |         |     |       |
| Mean Revenue Rank: | 12.2           | (12.1 in 92, 12.1 in 91, 8.9 in 90)  |       |       |       |            |        |       |         |     |       |

JAZZ

ALL MARKET SIZES

| <u>STATION</u> | <u>MARKET</u> | <u>'93<br/>REV</u> | <u>REV<br/>SHARE</u> | <u>'93 AUD<br/>SHARE</u> | <u>ADJ<br/>AUD<br/>SHARE</u> | <u>REV<br/>RANK</u> | <u>12+<br/>RANK</u> | <u>25-54<br/>RANK</u> | <u>REV SHARE<br/>AS % OF<br/>AUD SHARE</u> |
|----------------|---------------|--------------------|----------------------|--------------------------|------------------------------|---------------------|---------------------|-----------------------|--|
| WNUA-F         | Chicago       | 10.5               | 3.9                  | 3.3                      | 3.7                          | 11                  | 15                  | 9                     | 105.4                                      |
| WNWV-F         | Cleveland     | 1.6                | 2.6                  | 2.8                      | 3.2                          | 10                  | 12                  | 9                     | 81.3                                       |
| KOAI-F         | Dallas-FW     | 4.1                | 2.6                  | 3.3                      | 3.5                          | 15                  | 12                  | 8                     | 74.3                                       |
| KHIH-F         | Denver        | 2.1                | 2.6                  | 3.1                      | 3.4                          | 12                  | 9                   | 7                     | 76.5                                       |
| WJZZ-F         | Detroit       | 4.8                | 3.6                  | 3.6                      | 3.9                          | 15                  | 9                   | 7                     | 92.3                                       |
| KEZL-F         | Fresno        | 0.85               | 3.7                  | 2.1                      | 2.4                          | 10                  | 13                  | 9                     | 154.2                                      |
| KTWV-F         | Los Angeles   | 13.7               | 3.3                  | 2.4                      | 2.7                          | 17                  | 16                  | 10                    | 122.2                                      |
| KAJZ-FF        | Los Angeles   | 2.7                | 0.7                  | 1.0                      | 1.1                          | 23                  | 26                  | 22                    | 63.6                                       |
| WLVE-F         | Miami         | 6.7                | 5.6                  | 3.0                      | 3.3                          | 7                   | 18                  | 6                     | 169.7                                      |
| WQCD-F         | New York      | 12.0               | 3.4                  | 2.9                      | 3.4                          | 16                  | 15                  | 8                     | 100.0                                      |
| KTNT-F         | Oklahoma City | 0.62               | 2.3                  | 1.9                      | 2.1                          | 12                  | 14                  | 13                    | 109.5                                      |
| WLOQ-F         | Orlando       | 1.7                | 3.4                  | 4.7                      | 5.4                          | 12                  | 8                   | 6                     | 63.0                                       |
| WNND-F         | Raleigh       | 1.0                | 3.2                  | 2.1                      | 2.7                          | 11                  | 16                  | 11                    | 118.5                                      |
| KXDC-F         | Salinas-Mont. | 0.44               | 3.5                  | 2.5                      | 4.1                          | 10                  | 13                  | 6                     | 85.4                                       |
| KIFM-F         | San Diego     | 4.3                | 5.0                  | 3.7                      | 4.4                          | 10                  | 9                   | 3                     | 113.6                                      |
| KKSF-F         | San Francisco | 7.6                | 4.4                  | 2.5                      | 3.3                          | 8                   | 14                  | 9                     | 133.3                                      |
| KBLX-AF        | San Francisco | 7.5                | 4.3                  | 3.5                      | 4.6                          | 9                   | 8                   | 4                     | 93.5                                       |

17 Stations

1993 Mean: 103.3  
1993 Median: 100.0

1992 Mean: 98.6  
1991 Mean: 103.7  
1990 Mean: 104.1  
1988 Mean: 112.7

Mean 12+ Rank: 13.4 (14.8 in 92, 14.9 in 91, 13.1 in 90)  
Mean 25-54 Rank: 8.6 (9.5 in 92, 10.4 in 91, 9.4 in 90)  
Mean Revenue Rank: 12.2 (14.1 in 92, 13.3 in 91, 12.1 in 90)



CLASSICAL

ALL MARKET SIZES

| STATION | MARKET        | '93  | REV   | '93   | AUD   | ADJ    | REV  | 12+  | 25-54   | REV SHARE |
|---------|---------------|------|-------|-------|-------|--------|------|------|---------|-----------|
|         |               | REV  | SHARE | SHARE | SHARE | RANK   | RANK | RANK | AS % OF |           |
| KHFM-F  | Albuquerque   | 0.75 | 3.8   | 4.1   | 4.8   | 9      | 7    | 8    | 79.2    |           |
| WCRB-F  | Boston        | 3.2  | 2.6   | 2.7   | 3.2   | 16     | 16   | 18   | 81.3    |           |
| WFMT-F  | Chicago       | 3.4  | 1.3   | 1.2   | 1.3   | 23     | 26   | 25   | 100.0   |           |
| WNIB-F  | Chicago       | 3.1  | 1.2   | 1.6   | 1.8   | 25     | 23   | 22   | 66.7    |           |
| WCLV-F  | Cleveland     | 1.5  | 2.4   | 2.5   | 2.8   | 11     | 16   | 15   | 85.7    |           |
| WRR -F  | Dallas-FW     | 1.6  | 1.0   | 2.3   | 2.4   | 22     | 21   | 23   | 41.7    |           |
| KVOD-F  | Denver        | 1.9  | 2.4   | 2.2   | 2.5   | 13     | 14   | 15   | 96.0    |           |
| WQRS-F  | Detroit       | 3.1  | 2.3   | 2.2   | 2.4   | 17     | 17   | 20   | 95.8    |           |
| KRTS-F  | Houston       | 0.95 | 0.7   | 0.9   | 1.0   | 22     | 24   | 22   | 70.0    |           |
| KXTR-F  | Kansas City   | 0.7  | 1.6   | 2.4   | 2.6   | 17     | 15   | 17   | 61.5    |           |
| KKGO-F  | Los Angeles   | 6.0  | 1.5   | 1.7   | 1.9   | 22 (e) | 20   | 23   | 78.9    |           |
| WTMI-F  | Miami         | 3.9  | 3.3   | 2.7   | 3.0   | 18     | 11   | 19   | 110.0   |           |
| WFMR-F  | Milwaukee     | 0.8  | 1.7   | 2.1   | 2.3   | 15     | 15   | 16   | 73.9    |           |
| WNCN-F  | New York      | 5.2  | 1.5   | 1.4   | 1.7   | 20     | 24   | 21   | 88.2    |           |
| WQXR-F  | New York      | 5.0  | 1.4   | 1.4   | 1.7   | 21     | 22   | 13   | 82.3    |           |
| WFLN-F  | Philadelphia  | 4.7  | 3.2   | 2.6   | 3.1   | 15     | 18   | 17   | 103.2   |           |
| KFUO-F  | St. Louis     | 1.1  | 1.5   | 2.6   | 2.8   | 13     | 10   | 14   | 53.6    |           |
| KFSD-F  | San Diego     | 2.8  | 3.2   | 3.1   | 3.7   | 13     | 13   | 11   | 86.5    |           |
| KDFC-AF | San Francisco | 3.1  | 1.8   | 2.5   | 3.3   | 16     | 11   | 18   | 54.5    |           |
| KKHI-AF | San Francisco | 2.9  | 1.7   | 1.8   | 2.4   | 17     | 16   | 21   | 70.8    |           |
| KING-F  | Seattle       | 3.4  | 3.4   | 3.7   | 4.1   | 14     | 11   | 15   | 82.9    |           |
| KCMA-F  | Tulsa         | 0.55 | 2.4   | 1.9   | 2.2   | 13     | 15   | 15   | 109.1   |           |
| WGMS-F  | Washington    | 6.3  | 3.8   | 3.1   | 3.7   | 15     | 17   | 18   | 102.7   |           |

23 Stations

1993 Mean: 81.5  
1993 Median: 81.3

1992 Mean: 84.2  
1991 Mean: 83.7  
1990 Mean: 84.6

Mean 12+ Rank: 16.6 (17.2 in 92, 16.4 in 91, 15.2 in 90)  
Mean 25-54 Rank: 18.5 (18.5 in 92, 17.4 in 91, 18.1 in 90)  
Mean Revenue Rank: 16.8 (16.2 in 92, 15.9 in 91, 14.8 in 90)

OTHERS

NOTE: These stations (primarily Religion/Gospel) are provided as a curiosity only.  
The sample is far too small to draw any conclusions.

| <u>STATION</u> | <u>MARKET</u>      |  | <u>'93</u><br><u>REV</u> | <u>REV</u><br><u>SHARE</u> | <u>'93 AUD</u><br><u>SHARE</u> | <u>ADJ</u><br><u>AUD</u><br><u>SHARE</u> | <u>REV</u><br><u>RANK</u> | <u>12+</u><br><u>RANK</u> | <u>REV SHARE</u><br><u>AS % OF</u><br><u>AUD SHARE</u> |
|----------------|--------------------|--|--------------------------|----------------------------|--------------------------------|--|---------------------------|---------------------------|--|
| WAOK           | Atlanta (G)        |  | 1.9                      | 1.6                        | 2.9                            | 3.3                                      | 14                        | 14                        | 48.5   |
| WDJC-F         | Birmingham (Rel)   |  | 0.68                     | 2.5                        | 2.4                            | 2.7                                      | 8                         | 12                        | 92.6   |
| KLTY-F         | Dallas-FW (Rel/CC) |  | 2.7                      | 1.7                        | 2.7                            | 2.9                                      | 19                        | 23                        | 58.6   |
| KCCN-AF        | Honolulu (E)       |  | 1.9                      | 9.4                        | 8.9                            | 9.6                                      | 4                         | 3 (e)                     | 97.9   |
| WEMM-F         | Huntington (Rel)   |  | 0.55                     | 8.5                        | 4.2                            | 5.5                                      | 4                         | 6                         | 154.5  |
| WDAC-F         | Lancaster (Rel)    |  | 2.1                      | 28.0                       | 7.0                            | 21.6                                     | 3                         | 4                         | 129.6  |
| WLOK           | Memphis (G)        |  | 1.0                      | 3.2                        | 5.5                            | 6.1                                      | 10                        | 9                         | 52.5   |
| WBOK           | New Orleans (G)    |  | 0.75                     | 2.2                        | 3.2                            | 3.6                                      | 13                        | 9                         | 61.1   |
| WSOK           | Savannah (G)       |  | 0.45                     | 4.5                        | 6.5                            | 7.8                                      | 9                         | 6                         | 57.7   |
| KOKA           | Shreveport (G)     |  | 0.35                     | 3.5                        | 6.2                            | 7.0                                      | 9                         | 6                         | 50.0   |

SECTION B  
INDIVIDUAL MARKET CALCULATIONS

SECTION B

MARKET REVENUE SHARE AND AUDIENCE SHARE ANALYSIS

This section is all about concentration: the concentration of both audience shares and revenue shares amongst the top stations in each market. Do the top 25% of radio stations command 50% of revenue? 40% of audience? How about the top 50% of viable radio stations? What is their share of audience and revenue?

The following pages provide data which will allow insight into these questions. We provide the revenue share for the top 25% of the highest billing stations and the top 50%. We also set up an index system so that markets can be compared. Also shown are the number of stations it takes to reach 50% of the radio revenue in each market.

For audience shares we used approximately the same methodology.

The results are most interesting. For revenue the difference between markets can be striking. Some markets are what we call "top heavy" with a disproportionate share of revenue controlled by leading stations. Other markets are relatively "flat" with revenue more evenly distributed among all viable stations.

The audience share results are somewhat surprising in that the differences between markets are less dramatic than most would think. Yes, there are differences, but, in general, the markets are comparatively flat.

HISTORICAL COMPARISONS - ALL MARKETS

REVENUE

|      | <u>VIABLE STATIONS</u> | <u>TOP 25% OF VIABLE STATIONS</u> |              | <u>TOP 50% OF VIABLE STATIONS</u> |              | <u>%OF STATIONS NEEDED TO REACH 50% OF REV</u> |
|------|------------------------|-----------------------------------|--------------|-----------------------------------|--------------|--|
|      |                        | <u>%OF MKT REVENUE</u>            | <u>INDEX</u> | <u>%OF MKT REVENUE</u>            | <u>INDEX</u> |  |
| 1993 | 12.2                   | 49.3                              | 197          | 77.0                              | 154          | 26.6   |
| 1992 | 11.6                   | 48.2                              | 193          | 75.3                              | 151          | 27.1   |
| 1991 | 11.4                   | 47.8                              | 191          | 75.7                              | 151          | 27.7   |
| 1990 | 10.7                   | 45.7                              | 183          | 72.5                              | 145          | 29.3   |
| 1988 | 10.9                   | 46.0                              | 184          | 73.4                              | 147          | 28.7   |

AUDIENCE

|      | <u>VIABLE STATIONS</u> | <u>TOP 25% OF VIABLE STATIONS</u> |              | <u>TOP 50% OF VIABLE STATIONS</u> |              | <u>%OF STATIONS NEEDED TO REACH 50% OF AVAIL SHARES</u> |
|------|------------------------|-----------------------------------|--------------|-----------------------------------|--------------|---|
|      |                        | <u>%OF AVAIL SHARES</u>           | <u>INDEX</u> | <u>%OF AVAIL SHARES</u>           | <u>INDEX</u> |   |
| 1993 | 12.2                   | 42.3                              | 169          | 68.1                              | 136          | 31.9  |
| 1992 | 11.6                   | 41.8                              | 167          | 67.5                              | 135          | 32.3  |
| 1991 | 11.4                   | 41.3                              | 165          | 67.4                              | 135          | 32.6  |
| 1990 | 10.7                   | 40.0                              | 160          | 65.8                              | 132          | 34.1  |
| 1988 | 10.9                   | 39.6                              | 158          | 64.8                              | 130          | 33.3  |

MARKET AVERAGES - REVENUE

|                | TOP 25% OF VIABLE STATIONS<br>[-----] |                    |       | TOP 50% OF VIABLE STATIONS<br>[-----] |       |      | % OF STATIONS<br>NEEDED TO REACH<br>50% OF MARKET REV |
|----------------|---------------------------------------|--------------------|-------|---------------------------------------|-------|------|---|
|                | VIABLE<br>STATIONS                    | %OF MKT<br>REVENUE | INDEX | %OF MKT<br>REVENUE                    | INDEX |      |   |
| Markets 1-10   | 23.7                                  | 48.8               | 195   | 76.9                                  | 154   | 25.6 |   |
| Markets 11-20  | 17.0                                  | 48.3               | 193   | 76.3                                  | 153   | 26.7 |   |
| Markets 21-50  | 14.6                                  | 49.0               | 196   | 77.0                                  | 154   | 26.0 |   |
| Markets 51-100 | 11.9                                  | 51.5               | 206   | 79.7                                  | 159   | 26.2 |   |
| Markets 101 +  | 9.4                                   | 48.3               | 193   | 75.5                                  | 151   | 27.4 |   |
|                |                                       |                    |       |                                       |       |      |   |
| Markets 1-20   | 20.5                                  | 48.6               | 194   | 76.6                                  | 153   | 26.1 |   |
| Markets 1-50   | 16.9                                  | 48.8               | 195   | 76.8                                  | 154   | 26.0 |   |
| Markets 1-100  | 14.5                                  | 50.1               | 200   | 78.1                                  | 156   | 26.1 |   |
| All Markets    | 12.2                                  | 49.3               | 197   | 77.0                                  | 154   | 26.6 |   |

DEFINITIONS

Viable Stations: As determined each year in Duncan's Radio Market Guide. These are the major players in each market. Generally, they are the stations with enough audience share that most advertisers/agencies would have to at least give them some consideration before making a buy. Religious stations, stations with fractional shares and out-of-market stations would not be included in this total.

% of Market Revenue: This shows the percentage of the market's total revenue which is commanded by the market's top 25% of viable stations and the top 50% of viable stations. For instance, in markets 1-10 on the average 48.8% of the markets' total revenue goes to the top 25% of the viable stations. The top 50% of viable stations enjoy 76.9% of market revenue.

Index: An index is calculated so that different markets and market groups can be compared. The index is calculated by dividing the "% of Market Revenue" by the respective percentage of viable stations (either 25% or 50%).

% of Stations needed to Reach 50% of Market Revenue: This shows the percentage of the viable stations which are needed to achieve 50% of the market's total revenue. For this calculation (and the others) you take the market's number one biller, number two etc. and add their revenue until you reach the percentage or number of stations as described in the column's heading.

INDIVIDUAL MARKET CALCULATIONS - REVENUE

| RANK MARKET       | 1993<br>REVENUE | TOP 25% OF VIABLE STATIONS |              |                    | TOP 50% OF VIABLE STATIONS |              |                    | STATIONS NEEDED TO<br>REACH 50% OF MARKET REV |           |
|-------------------|-----------------|----------------------------|--------------|--------------------|----------------------------|--------------|--------------------|---|-----------|
|                   |                 | VIABLE<br>STATIONS         | REV<br>TOTAL | % OF<br>MARKET REV | INDEX                      | REV<br>TOTAL | % OF<br>MARKET REV |   | INDEX     |
| 1 New York        | 351.5           | 26                         | 172.2        | 49.0               | 196                        | 275.0        | 78.2               | 156   | 6.8/26.2% |
| 2 Los Angeles     | 450.0           | 31                         | 199.2        | 44.4               | 177                        | 346.1        | 76.9               | 154   | 8.8/28.4% |
| 3 Chicago         | 266.8           | 26                         | 136.1        | 51.0               | 204                        | 205.0        | 76.8               | 154   | 6.3/24.2% |
| 4 San Francisco   | 174.0           | 24                         | 94.9         | 54.5               | 218                        | 137.4        | 79.0               | 158   | 5.3/22.1% |
| 5 Philadelphia    | 148.9           | 19                         | 70.6         | 47.4               | 190                        | 108.8        | 73.1               | 146   | 5.2/27.4% |
| 6 Detroit         | 135.4           | 22                         | 67.2         | 49.6               | 199                        | 106.4        | 78.6               | 157   | 5.6/25.5% |
| 7 Dallas-FW       | 160.6           | 24                         | 83.4         | 51.9               | 208                        | 125.9        | 78.4               | 157   | 5.6/23.3% |
| 8 Washington      | 164.1           | 22                         | 69.3         | 42.2               | 169                        | 116.8        | 71.1               | 142   | 6.9/31.4% |
| 9 Boston          | 134.3           | 22                         | 73.0         | 54.4               | 217                        | 112.4        | 83.6               | 167   | 4.9/22.3% |
| 10 Houston        | 143.3           | 21                         | 63.1         | 44.0               | 176                        | 105.4        | 73.6               | 147   | 5.2/24.8% |
|                   |                 |                            |              |                    |                            |              |                    |   |           |
| 11 Miami          | 119.9           | 25                         | 46.8         | 39.0               | 156                        | 79.1         | 66.0               | 132   | 8.2/32.8% |
| 12 Atlanta        | 120.0           | 15                         | 48.9         | 40.8               | 163                        | 79.9         | 66.6               | 133   | 5.2/34.7% |
| 13 Seattle        | 100.1           | 23                         | 49.6         | 49.6               | 198                        | 77.8         | 77.7               | 155   | 5.8/25.2% |
| 14 Nassau-Suffolk | 33.2            | 9                          | 15.9         | 47.9               | 192                        | 25.4         | 76.5               | 153   | 2.4/26.7% |
| 15 San Diego      | 86.6            | 19                         | 37.6         | 43.4               | 174                        | 62.4         | 72.1               | 144   | 5.7/30.0% |
| 17 Minn/SP        | 87.5            | 14                         | 50.1         | 57.3               | 229                        | 73.3         | 83.8               | 168   | 2.8/20.0% |
| 18 St. Louis      | 72.8            | 18                         | 44.4         | 61.0               | 244                        | 63.5         | 87.2               | 174   | 3.3/18.3% |
| 19 Baltimore      | 63.5            | 15                         | 29.8         | 46.9               | 188                        | 51.4         | 80.9               | 162   | 4.0/26.7% |
| 20 Pittsburgh     | 59.1            | 15                         | 28.9         | 48.9               | 196                        | 44.8         | 75.8               | 152   | 3.9/26.0% |
|                   |                 |                            |              |                    |                            |              |                    |   |           |
| 21 Phoenix        | 73.4            | 18                         | 35.4         | 48.2               | 193                        | 53.2         | 72.5               | 145   | 4.8/26.7% |
| 22 Tampa-SP       | 64.0            | 16                         | 32.3         | 50.5               | 202                        | 50.3         | 78.6               | 157   | 4.0/25.0% |
| 23 Cleveland      | 61.6            | 17                         | 29.8         | 48.4               | 194                        | 50.2         | 81.5               | 163   | 3.4/20.0% |
| 24 Denver         | 80.4            | 19                         | 37.1         | 46.1               | 185                        | 65.4         | 81.3               | 163   | 3.6/18.9% |
| 25 Cincinnati     | 64.4            | 15                         | 34.0         | 52.8               | 211                        | 50.4         | 78.3               | 157   | 3.5/23.3% |
| 26 Portland, OR   | 57.5            | 15                         | 25.4         | 44.2               | 177                        | 41.5         | 72.2               | 144   | 4.4/29.3% |
| 27 Riverside-SB   | 19.6            | 10                         | 13.1         | 66.8               | 267                        | 17.2         | 87.7               | 176   | 1.6/16.0% |
| 28 Milwaukee      | 46.3            | 16                         | 21.7         | 46.9               | 187                        | 34.5         | 74.5               | 149   | 4.4/27.5% |
| 29 Sacramento     | 61.4            | 15                         | 28.0         | 45.6               | 182                        | 45.8         | 74.6               | 149   | 4.3/28.7% |
| 30 Kansas City    | 43.6            | 18                         | 22.0         | 50.5               | 202                        | 33.4         | 76.6               | 153   | 4.4/24.4% |

TOP 25% OF VIABLE STATIONS      TOP 50% OF VIABLE STATIONS

| RANK | MARKET          | 1993    | VIABLE   | REV   | % OF       | INDEX | REV                   | % OF          | INDEX | STATIONS NEEDED TO      |
|------|-----------------|---------|----------|-------|------------|-------|-----------------------|---------------|-------|-------------------------|
|      |                 | REVENUE | STATIONS | TOTAL | MARKET REV |       | TOTAL                 | MARKET REV    |       | REACH 50% OF MARKET REV |
| 31   | San Jose        | 30.9    | 12       | 13.7  | 44.3       | 177   | 23.7                  | 76.7          | 153   | 3.5/29.2%               |
| 32   | Providence      | 26.9    | 14       | 13.2  | 49.1       | 196   | 22.1                  | 82.2          | 164   | 3.6/25.7%               |
| 33   | Norfolk         | 35.4    | 17       | 15.9  | 44.9       | 180   | 25.9                  | 73.2          | 146   | 4.7/27.6%               |
| 34   | Columbus, OH    | 50.3    | 17       | 31.4  | 62.4       | 250   | 43.8                  | 87.0          | 174   | 3.2/18.8%               |
| 35   | San Antonio     | 46.9    | 19       | 25.5  | 54.4       | 217   | 39.5                  | 84.2          | 168   | 4.3/22.6%               |
| 36   | Salt Lake       | 33.3    | 21       | 19.3  | 57.8       | 232   | 26.6                  | 79.9          | 160   | 4.2/20.0%               |
| 37   | Indianapolis    | 49.3    | 12       | 25.5  | 51.7       | 207   | 37.7                  | 76.5          | 153   | 2.9/24.2%               |
| 38   | Charlotte       | 40.7    | 12       | 18.2  | 44.7       | 179   | 29.3                  | 72.0          | 144   | 3.5/29.2%               |
| 39   | New Orleans     | 34.4    | 16       | 17.9  | 52.0       | 208   | 27.9                  | 81.1          | 162   | 3.5/22.0%               |
| 40   | Buffalo         | 31.8    | 13.5     | 12.9  | 40.6       | 162   | 21.9                  | 68.9          | 138   | 4.4/32.6%               |
| 41   | Orlando         | 49.5    | 14       | 19.4  | 39.2       | 157   | 32.9                  | 66.5          | 133   | 4.9/35.0%               |
| 42   | Hartford        | 37.9    | 11       | 14.0  | 36.9       | 148   | 24.4                  | 64.3          | 129   | 4.0/36.4%               |
| 43   | Greensboro      | 25.6    | 13       | 13.8  | 53.9       | 216   | 20.2                  | 78.9          | 158   | 2.9/30.4%               |
| 44   | Memphis         | 31.1    | 13       | 16.3  | 52.4       | 210   | 24.3                  | 78.1          | 156   | 3.1/23.8%               |
| 45   | Rochester       | 23.9    | 11       | 11.6  | 48.5       | 194   | 18.5                  | 77.4          | 155   | 2.9/26.4%               |
| 46   | Nashville       | 37.2    | 14       | 18.4  | 49.5       | 198   | 27.9                  | 75.0          | 150   | 3.6/25.7%               |
| 48   | Dayton          | 22.5    | 12       | 10.1  | 44.9       | 180   | 17.6                  | 78.2          | 156   | 3.4/28.3%               |
| 49   | West Palm       | 28.5    | 10       | 14.0  | 49.1       | 196   | 22.4                  | 78.6          | 157   | 2.6/26.0%               |
| 50   | Jacksonville    | 26.8    | 12       | 11.7  | 43.7       | 175   | 20.4                  | 76.1          | 152   | 3.5/29.2%               |
| 51   | Oklahoma City   | 26.2    | 13       | 12.7  | 48.5       | 194   | 19.8                  | 75.6          | 151   | 3.4/26.2%               |
| 52   | Louisville      | 30.3    | 14       | 19.0  | 62.7       | 250   | 26.4                  | 87.1          | 174   | 2.3/16.4%               |
| 53   | Raleigh         | 30.6    | 13       | 14.0  | 45.8       | 183   | 23.6                  | 77.1          | 154   | 3.6/27.7%               |
| 54   | Birmingham      | 27.0    | 12       | 14.1  | 52.2       | 209   | 21.2                  | 78.5          | 157   | 2.8/23.3%               |
| 55   | Austin          | 27.5    | 14       | 13.8  | 50.2       | 201   | 21.7                  | 78.9          | 158   | 3.5/25.0%               |
| 56   | Richmond        | 31.4    | 12       | 14.2  | 45.2       | 181   | 24.1                  | 76.8          | 154   | 3.4/28.3%               |
| 57   | Albany          | 21.6    | 15       | 11.6  | 53.7       | 215   | 18.0                  | 83.3          | 167   | 3.4/22.7%               |
| 58   | Las Vegas       | 27.0    | 18       | 12.4  | 45.9       | 184   | 20.6                  | 76.3          | 153   | 5.0/27.8%               |
| 59   | Honolulu        | 20.2    | 16       | 10.2  | 50.5       | 202   | 15.5                  | 76.7          | 153   | 4.0/25.0%               |
| 61   | Greenville, SC  | 22.4    | 11       | 11.8  | 52.7       | 211   | 18.6                  | 83.0          | 166   | 2.6/23.6%               |
| 62   | WB/Scranton     | 17.8    | 18       | 10.8  | 60.7       | 243   | 13.7                  | 76.8          | 154   | 2.9/16.1%               |
| 63   | Tulsa           | 23.1    | 15       | 13.3  | 57.6       | 230   | 19.6                  | 84.8          | 170   | 3.1/20.7%               |
| 64   | Allen-Beth      | 17.5    | 8        | 7.0   | 40.0       | 160   | 12.1                  | 69.1          | 138   | 2.6/32.5%               |
| 65   | Tucson          | 19.3    | 14       | 10.7  | 55.4       | 222   | ---                   | NOT AVAILABLE | ---   | 3.1/22.1%               |
| 66   | Fresno          | 22.7    | 19       | 12.5  | 55.1       | 220   | 18.1                  | 79.7          | 159   | 4.2/22.1%               |
| 67   | Grand Rapids    | 24.7    | 14       | 12.4  | 50.2       | 201   | 20.6                  | 83.4          | 167   | 3.5/25.0%               |
| 68   | Akron           | 13.2    | 5.5      | 4.1   | 31.1       | 124   | 7.5                   | 56.8          | 114   | 2.4/43.6%               |
| 69   | Syracuse        | 17.6    | 13       | 11.3  | 64.2       | 257   | 16.0                  | 90.2          | 180   | 2.4/18.5%               |
| 70   | McAllen-Brown   | 13.2    | 13       | 6.1   | 46.2       | 185   | 9.7                   | 73.5          | 147   | 3.6/27.7%               |
| 71   | Albuquerque     | 19.7    | 16       | 11.2  | 56.9       | 227   | 15.1                  | 76.6          | 153   | 3.4/17.3%               |
| 72   | Omaha           | 23.7    | 12       | 10.6  | 44.7       | 179   | 18.3                  | 77.2          | 154   | 3.4/28.3%               |
| 73   | Knoxville       | 16.9    | 8        | 9.2   | 54.4       | 218   | 13.5                  | 79.9          | 160   | 1.8/22.5%               |
| 74   | Harrisburg      | 15.6    | 10       | 8.3   | 53.2       | 213   | 12.8                  | 82.1          | 164   | 2.5/25.0%               |
| 75   | Toledo          | 16.2    | 10       | 7.2   | 44.4       | 178   | 12.0                  | 74.1          | 148   | 2.9/29.0%               |
| 76   | Springfield, MA | 12.0    | 8        | 5.0   | 41.7       | 167   | 8.8                   | 73.3          | 147   | 2.5/31.3%               |
| 77   | El Paso         | 14.3    | 13       | 7.4   | 51.7       | 207   | 10.4                  | 72.7          | 145   | 3.0/23.1%               |
| 78   | Wilm., DE       | 10.4    | 4        | 3.8   | 36.5       | 146   | 6.9                   | 66.3          | 133   | 1.5/37.5%               |
| 79   | Salinas-SC      | 12.4    | 14       | 5.9   | 47.6       | 190   | 8.9                   | 63.5          | 127   | 5.2/37.1%               |
| 80   | Sarasota        | 7.0     | 7        | ---   | ---        | ---   | DATA IS NOT AVAILABLE | ---           | ---   | ---                     |
| 82   | Baton Rouge     | 16.5    | 10       | 7.1   | 43.0       | 172   | 11.5                  | 69.7          | 139   | 3.2/32.0%               |
| 83   | Little Rock     | 15.1    | 12       | 8.0   | 53.0       | 212   | 11.9                  | 78.8          | 158   | 2.8/23.3%               |
| 84   | Charleston, SC  | 12.3    | 14       | 6.2   | 50.4       | 202   | 9.9                   | 80.5          | 161   | 3.5/25.0%               |
| 86   | Bakersfield     | 13.3    | 14       | ---   | ---        | ---   | DATA IS NOT AVAILABLE | ---           | ---   | ---                     |
| 87   | Youngstown      | 12.3    | 11       | 6.0   | 48.8       | 195   | 10.4                  | 84.6          | 169   | 2.9/26.4%               |
| 88   | Wichita         | 17.3    | 14       | 9.3   | 53.8       | 215   | 13.9                  | 80.3          | 161   | 3.2/22.9%               |
| 89   | Stockton        | 7.5     | 8        | ---   | ---        | ---   | DATA IS NOT AVAILABLE | ---           | ---   | ---                     |
| 90   | Mobile          | 11.7    | 10       | 6.2   | 53.0       | 212   | 10.2                  | 87.2          | 174   | 2.3/23.0%               |
| 91   | Columbia, SC    | 15.4    | 12       | 8.0   | 51.9       | 208   | 11.9                  | 77.3          | 155   | 2.9/24.2%               |
| 92   | New Haven       | 13.5    | 5        | 6.5   | 48.1       | 193   | 10.7                  | 79.3          | 159   | 1.3/26.0%               |
| 93   | Ft. Wayne       | 12.4    | 12       | 6.3   | 50.8       | 203   | 10.5                  | 84.7          | 169   | 3.0/25.0%               |
| 94   | JC-Kingsport    | 10.4    | 10       | 5.5   | 52.9       | 211   | 7.3                   | 70.2          | 140   | 2.3/23.0%               |
| 95   | Spokane         | 12.0    | 14       | 5.9   | 49.2       | 197   | 9.3                   | 77.5          | 155   | 3.6/25.7%               |
| 98   | Chattanooga     | 13.5    | 12       | 7.6   | 56.2       | 225   | 11.5                  | 85.2          | 170   | 2.5/20.8%               |
| 99   | Roanoke         | 13.1    | 11       | 6.7   | 51.1       | 205   | 10.3                  | 78.6          | 157   | 2.7/24.5%               |
| 100  | Worcester       | 10.8    | 5        | ---   | ---        | ---   | DATA IS NOT AVAILABLE | ---           | ---   | ---                     |

TOP 25% OF VIABLE STATIONS      TOP 50% OF VIABLE STATIONS

| RANK MARKET          | 1993 REVENUE | VIABLE STATIONS | REV TOTAL | % OF MARKET REV | INDEX | REV TOTAL | % OF MARKET REV    | INDEX | STATIONS NEEDED TO REACH 50% OF MARKET REV |
|----------------------|--------------|-----------------|-----------|-----------------|-------|-----------|--------------------|-------|--|
| 101 Lancaster        | 7.5          | 5               | 2.9       | 38.7            | 155   | 5.6       | 74.7               | 149   | 1.7/34.0%                                  |
| 102 York             | 12.8         | 7               | 6.1       | 47.7            | 191   | 9.4       | 73.4               | 147   | 1.8/25.7%                                  |
| 103 Lansing          | 13.1         | 11              | 6.9       | 52.7            | 211   | 10.6      | 80.9               | 162   | 2.6/23.6%                                  |
| 104 Bridgeport       | 20.6         |                 |           |                 |       |           |                    |       |  |
| 106 Colorado Spgs    | 11.9         | 11              | 5.1       | 42.9            | 171   | 7.4       | 61.8               | 124   | 3.7/33.6%                                  |
| 107 Lakeland         | 7.5          | 5               |           |                 |       |           |                    |       |  |
| 108 Huntsville       | 10.8         | 10              | 6.4       | 59.3            | 237   | 8.5       | 78.7               | 157   | 1.8/18.0%                                  |
| 110 Flint            | 10.2         | 5               | 3.9       | 38.2            | 153   | 6.7       | 65.7               | 131   | 1.8/36.0%                                  |
| 111 Gaines-Ocala     | 9.2          | 13              |           |                 |       |           |                    |       |  |
| 112 Portsmouth       | 8.2          | 6               | 4.0       | 48.8            | 195   | 6.5       | 79.3               | 159   | 1.6/26.7%                                  |
| 113 Des Moines       | 15.7         | 11              | 9.1       | 58.0            | 231   | 13.6      | 86.6               | 173   | 2.3/20.9%                                  |
| 114 Augusta          | 9.2          | 11              | 5.5       | 59.8            | 239   | 8.0       | 87.0               | 174   | 2.2/20.0%                                  |
| 115 Canton           | 8.2          | 6               | 2.8       | 34.1            | 137   | 5.1       | 62.2               | 124   | 2.3/38.3%                                  |
| 116 Jackson, MS      | 12.3         | 11              | 5.9       | 48.0            | 192   | 8.9       | 72.4               | 145   | 3.0/27.3%                                  |
| 117 Oxnard           | 8.5          | 10              |           |                 |       |           |                    |       |  |
| 118 Saginaw          | 12.0         | 11              | 6.3       | 52.5            | 210   | 9.8       | 81.7               | 163   | 2.6/23.6%                                  |
| 119 Modesto          | 11.6         | 11              | 5.3       | 45.7            | 183   | 8.6       | 74.1               | 148   | 3.1/28.2%                                  |
| 121 Ft. Myers        | 15.7         | 17              | 7.9       | 50.3            | 201   | 12.3      | 78.3               | 157   | 4.2/24.7%                                  |
| 122 Madison          | 16.4         | 12              | 7.8       | 47.6            | 190   | 12.9      | 78.7               | 157   | 3.2/26.7%                                  |
| 123 Fayetteville, NC | 9.0          | 8               | 4.4       | 48.8            | 196   | 7.4       | 82.2               | 164   | 2.0/25.0%                                  |
| 124 Lexington        | 14.2         | 10              | 7.6       | 53.5            | 214   | 11.2      | 78.9               | 158   | 2.3/23.0%                                  |
| 125 Shreveport       | 9.9          | 12              | 5.5       | 55.6            | 222   | 7.9       | 79.8               | 160   | 2.6/21.7%                                  |
| 126 Pensacola        | 8.1          | 8               | 3.7       | 45.6            | 183   | 5.5       | 68.0               | 136   | 2.4/34.6%                                  |
| 129 Davenport-RI     | 10.1         | 8               | 4.5       | 44.6            | 178   | 7.2       | 71.3               | 143   | 2.5/31.3%                                  |
| 130 Corpus Christi   | 8.5          | 13              | 4.7       | 55.3            | 221   | 7.1       | 84.0               | 168   | 2.8/21.5%                                  |
| 131 Peoria           | 9.2          | 9               | 3.9       | 42.4            | 170   | 6.6       | 72.3               | 145   | 2.7/29.3%                                  |
| 133 Lafayette, LA    | 7.1          | 9               | 3.0       | 42.3            | 169   | 4.9       | 68.6               | 137   | 3.0/33.0%                                  |
| 134 Atlantic City    | 7.1          | 11              | 4.9       | 69.0            | 276   | 6.3       | 88.4               | 177   | 1.4/12.7%                                  |
| 136 Apple-Osh.       | 10.0         | 12              | 5.4       | 54.0            | 216   | 8.2       | 82.0               | 164   | 2.7/22.5%                                  |
| 137 Hunting, WV      | 6.5          | 8               | 4.9       | 75.4            | 302   |           | NOT AVAILABLE      |       | 1.2/15.0%                                  |
| 138 Boise            | 9.7          | 13              | 5.3       | 54.6            | 219   | 7.8       | 80.2               | 160   | 2.9/22.3%                                  |
| 139 Utica            | 7.3          | 11              | 3.0       | 41.1            | 164   | 5.1       | 69.9               | 140   | 3.1/28.2%                                  |
| 141 Reno             | 10.3         | 15              | 5.5       | 52.9            | 212   | 8.9       | 86.0               | 172   | 3.5/23.3%                                  |
| 143 Montgomery       | 9.8          | 9               | 5.1       | 52.0            | 208   | 7.4       | 75.5               | 151   | 2.1/23.3%                                  |
| 145 Rockford         | 7.0          | 8               | 3.1       | 44.3            | 177   | 5.5       | 78.6               | 157   | 2.3/28.8%                                  |
| 146 Eugene           | 8.4          | 10              | 3.6       | 42.9            | 171   |           | DATA NOT AVAILABLE |       |  |
| 147 Macon            | 8.9          | 11              | 5.1       | 57.3            | 229   | 7.1       | 79.3               | 159   | 2.1/19.1%                                  |
| 148 Evansville       | 10.7         | 10              | 5.6       | 52.3            | 209   | 9.2       | 86.0               | 172   | 2.2/22.0%                                  |
| 149 Erie             | 6.4          | 8               | 2.6       | 40.6            | 163   | 4.8       | 75.0               | 150   | 2.5/31.3%                                  |
| 151 Palm Springs     | 7.6          | 13              | 3.5       | 46.0            | 184   |           | NOT AVAILABLE      |       | 3.5/26.9%                                  |
| 152 Binghamton       | 7.3          | 8               | 3.1       | 42.5            | 170   | 5.3       | 72.6               | 145   | 2.5/31.3%                                  |
| 154 Savannah         | 9.9          | 12              | 4.5       | 46.0            | 184   | 7.1       | 71.7               | 143   | 3.5/29.2%                                  |
| 155 Charleston, WV   | 8.2          | 8               | 3.7       | 45.1            | 180   | 5.9       | 72.0               | 144   | 2.3/28.8%                                  |
| 156 Springfield, MO  | 10.5         | 11              |           |                 |       |           |                    |       |  |
| 160 South Bend       | 9.8          | 10              | 4.0       | 40.0            | 160   | 6.8       | 69.4               | 139   | 3.2/32.0%                                  |
| 161 Columbus, GA     | 7.7          | 9               | 3.0       | 39.0            | 156   | 5.2       | 67.6               | 135   | 3.0/33.0%                                  |
| 162 Portland, ME     | 10.9         | 11              |           |                 |       |           |                    |       |  |
| 164 Johnstown        | 5.0          | 10              |           |                 |       |           |                    |       |  |
| 165 Anchorage        | 11.6         | 14              | 5.0       | 43.1            | 172   | 8.3       | 71.6               | 143   | 4.2/30.0%                                  |
| 169 Kalamazoo        | 8.9          | 7               | 2.8       | 31.5            | 126   | 5.3       | 59.6               | 119   | 2.9/41.4%                                  |
| 170 Tallahassee      | 7.5          | 10              | 3.3       | 44.0            | 176   | 5.4       | 72.3               | 145   | 3.0/30.0%                                  |
| 172 Lubbock          | 6.8          | 9               | 3.5       | 51.5            | 206   | 4.9       | 72.1               | 144   | 2.1/23.3%                                  |
| 173 Lincoln          | 9.4          | 11              | 4.6       | 48.9            | 196   | 6.9       | 73.8               | 148   | 2.8/25.5%                                  |
| 174 Odessa-Mid.      | 6.0          | 12              | 3.1       | 51.7            | 207   | 4.9       | 81.0               | 162   | 2.9/24.2%                                  |
| 176 Topeka           | 5.9          | 8               | 2.6       | 44.1            | 176   | 4.6       | 78.0               | 156   | 2.4/30.0%                                  |
| 179 Manchester, NH   | 6.8          | 6               | 4.0       | 58.8            | 235   | 6.2       | 91.1               | 182   | 1.3/21.7%                                  |
| 180 Asheville        | 5.7          | 3               |           |                 |       |           |                    |       |  |
| 182 Santa Barbara    | 7.1          | 9               | 2.8       | 40.0            | 160   | 4.5       | 63.4               | 127   | 3.3/36.7%                                  |
| 184 Green Bay        | 8.7          | 7               | 3.6       | 41.4            | 166   | 5.4       | 62.1               | 124   | 2.6/37.1%                                  |
| 185 Cape Cod         | 9.1          | 10              | 3.5       | 38.5            | 154   |           | DATA NOT AVAILABLE |       |  |
| 188 Spring, IL       | 8.2          | 9               | 3.8       | 46.3            | 185   | 6.4       | 77.4               | 155   | 2.5/27.8%                                  |
| 189 Waco             | 6.2          | 8               |           |                 |       |           |                    |       |  |
| 192 Wilmington, NC   | 5.1          | 9               | 3.1       | 60.0            | 240   | 4.4       | 87.3               | 175   | 1.8/35.3%                                  |
| 193 Amarillo         | 5.7          | 14              | 2.9       | 50.2            | 201   | 4.4       | 77.0               | 154   | 3.6/25.7%                                  |
| 199 Cedar Rapids     | 4.3          | 7               | 4.8       | 56.5            | 226   | 7.1       | 83.5               | 167   | 1.9/27.1%                                  |
| 205 Wheeling         | 5.7          | 9               |           |                 |       |           |                    |       |  |
| 209 Fargo            | 7.8          | 10              | 3.3       | 42.6            | 170   | 5.6       | 72.4               | 145   | 3.0/30.0%                                  |

TOP 25% OF VIABLE STATIONS      TOP 50% OF VIABLE STATIONS

| RANK MARKET         | 1993    | VIABLE STATIONS | TOP 25% OF VIABLE STATIONS        |                 |       | TOP 50% OF VIABLE STATIONS |                 |       | STATIONS NEEDED TO REACH 50% OF MARKET REV |
|---------------------|---------|-----------------|-----------------------------------|-----------------|-------|----------------------------|-----------------|-------|--|
|                     | REVENUE |                 | REV TOTAL                         | % OF MARKET REV | INDEX | REV TOTAL                  | % OF MARKET REV | INDEX |  |
| 211 Duluth          | 4.8     | 9               | 1.9                               | 40.6            | 163   | 3.3                        | 68.5            | 137   | 2.9/32.2%                                  |
| 212 Sioux Falls     | 6.8     | 9               | 2.7                               | 39.0            | 156   | 4.5                        | 66.9            | 134   | 3.0/33.3%                                  |
| 217 Waterloo-CF     | 4.5     | 6               | 2.2                               | 48.9            | 196   | 3.5                        | 78.9            | 158   | 1.6/26.7%                                  |
| 219 Abilene         | 4.3     | 9               | 2.4                               | 55.1            | 220   | 3.5                        | 80.2            | 160   | 1.9/21.1%                                  |
| 220 Burlington      | 7.0     | 8               | 3.0                               | 42.9            | 171   | 5.5                        | 78.6            | 157   | 2.4/30.0%                                  |
| 221 Charlottesville | 4.8     | 8               | ----- DATA IS NOT AVAILABLE ----- |                 |       |                            |                 |       |  |
| 224 Lafayette, IN   | 4.7     | 6               | 2.6                               | 55.3            | 221   | ----- NOT AVAILABLE -----  |                 |       |  |
| 227 Blooming, IN    | 5.2     | 4               | 2.4                               | 46.2            | 185   | 3.7                        | 71.2            | 142   | 1.2/30.0%                                  |
| 228 Panama City     | 5.9     | 11              | 3.2                               | 54.7            | 219   | 4.6                        | 78.6            | 157   | 2.4/21.8%                                  |
| 230 Altoona         | 4.4     | 8               | 2.3                               | 52.3            | 209   | 3.2                        | 73.6            | 147   | 1.9/23.8%                                  |
| 240 Billings        | 4.6     | 9               | 2.0                               | 42.6            | 170   | 3.1                        | 67.6            | 135   | 2.9/32.2%                                  |
| 248 La Crosse       | 4.5     | 10              | 2.2                               | 48.0            | 192   | 3.4                        | 74.7            | 149   | 2.8/28.0%                                  |



MARKET AVERAGES - AUDIENCE SHARE

|                | TOP 25% OF VIABLE STATIONS<br>[-----] |                     |       | TOP 50% OF VIABLE STATIONS<br>[-----] |       |      | % OF STATIONS<br>NEEDED TO REACH<br>50% OF SHARES |
|----------------|---------------------------------------|---------------------|-------|---------------------------------------|-------|------|---|
|                | VIABLE<br>STATIONS                    | %OF AVAIL<br>SHARES | INDEX | %OF AVAIL<br>SHARES                   | INDEX |      |   |
| Markets 1-10   | 23.7                                  | 37.2                | 149   | 62.6                                  | 125   | 37.1 |   |
| Markets 11-20  | 17.0                                  | 40.6                | 162   | 65.8                                  | 132   | 33.9 |   |
| Markets 21-50  | 14.6                                  | 40.1                | 160   | 65.4                                  | 131   | 34.0 |   |
| Markets 51-100 | 11.9                                  | 42.7                | 171   | 68.3                                  | 137   | 31.4 |   |
| Markets 101 +  | 9.4                                   | 43.8                | 175   | 70.0                                  | 140   | 30.5 |   |
| Markets 1-20   | 20.5                                  | 38.7                | 155   | 64.1                                  | 128   | 35.7 |   |
| Markets 1-50   | 16.9                                  | 39.5                | 158   | 64.9                                  | 130   | 34.7 |   |
| Markets 1-100  | 14.5                                  | 41.1                | 164   | 66.5                                  | 133   | 33.1 |   |
| All Markets    | 12.2                                  | 42.3                | 169   | 68.1                                  | 136   | 31.9 |   |

DEFINITIONS

Viable Stations: As determined each year in Duncan's Radio Market Guide. These are the major players in each market. Generally, they are the stations with enough audience share that most advertisers/agencies would have to at least give them some consideration before making a buy. Religious stations, stations with fractional shares and out-of-market stations would not be included in this total.

% of Available Shares: This shows the percentage of the market's total audience shares (less below-the-line-listening and listening to non-listed stations -- the aggregate [AGG] shares column shows total shares before the lost listening adjustment) which is commanded by the market's top 25% and top 50% of viable stations. For instance, in markets 1-10 on the average 37.2% of the available audience shares go to the top 25% of viable stations. The top 50% of the viable stations command 62.6% of the market's available audience shares.

Index: An index is calculated so that different markets and market groups can be compared. The index is calculated by dividing the "% of Available Shares" by the respective percentage of viable stations (either 25% or 50%).

%of Stations Needed to Reach 50% of Shares: This shows the percentage of the viable stations which are needed to achieve 50% of the market's total available audience shares. For this calculation (and the others) you take the market's number one station (12+ Metro Share, Broadcast Week), number two, number three, etc and add their shares until you reach the 50% level. We used the Spring 1993 Arbitron for all markets.

INDIVIDUAL MARKET CALCULATIONS - AUDIENCE SHARE

| RANK | MARKET         | [---TOP 25% OF VIABLE STATIONS--- |                |                     |       | [---TOP 50% OF VIABLE STATIONS--- |                     |       |            | STATIONS NEEDED<br>TO REACH 50% OF<br>AVAIL SHARES |
|------|----------------|-----------------------------------|----------------|---------------------|-------|-----------------------------------|---------------------|-------|------------|--|
|      |                | VIABLE<br>STATIONS                | AGG.<br>SHARES | %OF AVAIL<br>SHARES | INDEX | AGG.<br>SHARES                    | %OF AVAIL<br>SHARES | INDEX |            |  |
| 1    | New York       | 26                                | 31.4           | 35.1                | 140   | 54.1                              | 60.5                | 121   | 10.1/38.8% |  |
| 2    | Los Angeles    | 31                                | 35.5           | 40.4                | 162   | 60.8                              | 69.2                | 138   | 10.1/32.6% |  |
| 3    | Chicago        | 26                                | 34.6           | 38.8                | 155   | 55.7                              | 62.4                | 125   | 9.4/36.2%  |  |
| 4    | San Francisco  | 24                                | 30.6           | 34.9                | 140   | 50.3                              | 57.4                | 115   | 9.8/40.8%  |  |
| 5    | Philadelphia   | 19                                | 29.0           | 34.3                | 137   | 51.7                              | 61.1                | 122   | 7.4/38.9%  |  |
| 6    | Detroit        | 22                                | 36.5           | 40.0                | 160   | 60.1                              | 65.8                | 132   | 7.6/34.5%  |  |
| 7    | Dallas-FW      | 24                                | 32.9           | 35.4                | 142   | 56.6                              | 60.9                | 122   | 9.4/39.2%  |  |
| 8    | Washington     | 22                                | 33.1           | 39.7                | 159   | 54.4                              | 65.2                | 130   | 7.6/34.5%  |  |
| 9    | Boston         | 22                                | 33.6           | 40.0                | 160   | 54.7                              | 65.0                | 130   | 7.6/34.5%  |  |
| 10   | Houston        | 21                                | 29.6           | 33.4                | 134   | 52.0                              | 58.8                | 118   | 8.6/41.0%  |  |
| 11   | Miami          | 25                                | 33.7           | 37.4                | 150   | 56.5                              | 62.7                | 125   | 9.1/36.4%  |  |
| 12   | Atlanta        | 15                                | 35.8           | 40.5                | 162   | 57.8                              | 65.3                | 131   | 5.1/34.0%  |  |
| 13   | Seattle        | 23                                | 37.0           | 41.2                | 165   | 60.1                              | 66.9                | 134   | 7.7/33.5%  |  |
| 14   | Nassau-Suffolk | 9                                 |                |                     |       | DATA IS NOT AVAILABLE             |                     |       |            |  |
| 15   | San Diego      | 19                                | 28.4           | 33.8                | 135   | 47.9                              | 57.0                | 114   | 8.0/42.1%  |  |
| 17   | Minn/St.Paul   | 14                                | 38.5           | 45.4                | 182   | 60.9                              | 71.8                | 144   | 4.0/28.6%  |  |
| 18   | St. Louis      | 18                                | 43.0           | 46.8                | 187   | 65.8                              | 71.6                | 143   | 5.0/27.8%  |  |
| 19   | Baltimore      | 15                                | 26.9           | 37.3                | 149   | 46.9                              | 65.0                | 130   | 5.4/36.0%  |  |
| 20   | Pittsburgh     | 15                                | 37.4           | 42.2                | 169   | 58.7                              | 66.3                | 133   | 4.9/32.7%  |  |
| 21   | Phoenix        | 18                                | 34.9           | 40.4                | 162   | 55.9                              | 64.7                | 129   | 6.2/34.4%  |  |
| 22   | Tampa-SP       | 16                                | 34.5           | 42.2                | 169   | 56.9                              | 69.6                | 139   | 5.0/31.3%  |  |
| 23   | Cleveland      | 17                                | 33.2           | 37.6                | 150   | 56.3                              | 63.8                | 128   | 6.2/36.5%  |  |
| 24   | Denver         | 19                                | 37.3           | 42.1                | 168   | 58.6                              | 66.1                | 132   | 6.1/32.1%  |  |
| 25   | Cincinnati     | 15                                | 34.4           | 39.6                | 159   | 58.3                              | 67.1                | 134   | 5.1/34.0%  |  |
| 26   | Portland, OR   | 15                                | 29.8           | 34.8                | 139   | 53.0                              | 61.8                | 124   | 5.8/38.7%  |  |
| 27   | Riverside-SB   | 10                                | 18.9           | 45.3                | 181   | 27.7                              | 66.4                | 133   | 3.0/30.0%  |  |
| 28   | Milwaukee      | 16                                | 32.7           | 36.4                | 145   | 55.3                              | 61.5                | 123   | 6.0/37.5%  |  |
| 29   | Sacramento     | 15                                | 33.0           | 40.4                | 162   | 52.6                              | 64.4                | 129   | 5.1/34.0%  |  |
| 30   | Kansas City    | 18                                | 40.4           | 44.6                | 179   | 59.9                              | 66.1                | 132   | 5.5/30.6%  |  |

[---TOP 25% OF VIABLE STATIONS---

[---TOP 50% OF VIABLE STATIONS---

STATIONS NEEDED  
TO REACH 50% OF  
AVAIL SHARES

| RANK | MARKET          | VIABLE STATIONS | AGG. SHARES | %OF AVAIL SHARES | INDEX | AGG. SHARES | %OF AVAIL SHARES | INDEX | STATIONS NEEDED TO REACH 50% OF AVAIL SHARES |
|------|-----------------|-----------------|-------------|------------------|-------|-------------|------------------|-------|--|
| 31   | San Jose        | 12              |             |                  |       |             |                  |       |  |
| 32   | Providence      | 14              | 23.7        | 32.9             | 131   | 41.9        | 58.1             | 116   | 5.9/42.1%                                    |
| 33   | Norfolk         | 17              | 32.8        | 37.1             | 148   | 53.0        | 59.9             | 120   | 6.6/38.8%                                    |
| 34   | Columbus, OH    | 17              | 35.3        | 42.4             | 170   | 56.3        | 67.6             | 135   | 5.4/31.8%                                    |
| 35   | San Antonio     | 19              | 39.8        | 43.7             | 175   | 62.1        | 68.2             | 136   | 5.7/30.0%                                    |
| 36   | Salt Lake       | 21              | 43.8        | 48.1             | 193   | 67.7        | 74.4             | 149   | 5.5/26.2%                                    |
| 37   | Indianapolis    | 12              | 39.2        | 43.5             | 174   | 59.5        | 66.0             | 132   | 3.7/30.8%                                    |
| 38   | Charlotte       | 12              | 30.0        | 36.6             | 147   | 52.3        | 63.9             | 128   | 4.3/35.8%                                    |
| 39   | New Orleans     | 16              | 40.3        | 45.3             | 181   | 64.1        | 72.1             | 144   | 4.6/28.8%                                    |
| 40   | Buffalo         | 13.5            | 30.9        | 35.5             | 142   | 54.0        | 62.0             | 124   | 5.2/38.5%                                    |
| 41   | Orlando         | 14              | 30.3        | 34.7             | 139   | 54.0        | 61.9             | 124   | 5.4/38.6%                                    |
| 42   | Hartford        | 11              | 25.3        | 39.4             | 158   | 42.6        | 66.4             | 133   | 3.8/34.5%                                    |
| 43   | Greensboro      | 13              | 33.0        | 41.6             | 166   | 50.8        | 64.1             | 128   | 4.4/33.8%                                    |
| 44   | Memphis         | 13              | 32.5        | 36.0             | 144   | 58.3        | 64.6             | 129   | 4.7/36.2%                                    |
| 45   | Rochester       | 11              | 38.2        | 45.4             | 182   | 60.4        | 71.8             | 144   | 3.1/28.2%                                    |
| 46   | Nashville       | 14              | 40.4        | 47.1             | 189   | 59.4        | 69.3             | 139   | 3.8/27.1%                                    |
| 48   | Dayton          | 12              | 27.4        | 35.0             | 140   | 47.6        | 60.9             | 122   | 4.6/38.3%                                    |
| 49   | West Palm       | 10              | 24.1        | 39.0             | 156   | 40.1        | 64.9             | 130   | 3.5/35.0%                                    |
| 50   | Jacksonville    | 12              | 28.0        | 34.7             | 139   | 51.1        | 63.2             | 126   | 4.6/38.3%                                    |
| 51   | Oklahoma City   | 13              | 34.9        | 38.4             | 153   | 58.3        | 64.1             | 128   | 4.6/35.4%                                    |
| 52   | Louisville      | 14              | 45.6        | 51.3             | 205   | 68.3        | 76.8             | 154   | 3.4/24.3%                                    |
| 53   | Raleigh         | 13              | 29.4        | 38.2             | 153   | 50.5        | 65.7             | 131   | 4.6/35.4%                                    |
| 54   | Birmingham      | 12              | 37.2        | 42.1             | 169   | 57.6        | 65.2             | 130   | 3.9/32.5%                                    |
| 55   | Austin          | 14              | 36.2        | 44.1             | 176   | 55.9        | 68.1             | 136   | 4.3/30.7%                                    |
| 56   | Richmond        | 12              | 32.1        | 36.3             | 146   | 55.7        | 63.2             | 126   | 4.5/37.5%                                    |
| 57   | Albany          | 15              | 36.1        | 42.9             | 172   | 56.3        | 66.9             | 134   | 4.7/31.3%                                    |
| 58   | Las Vegas       | 18              | 32.8        | 38.4             | 154   | 56.7        | 66.4             | 133   | 6.2/34.4%                                    |
| 59   | Honolulu        | 16              | 38.0        | 40.8             | 163   | 65.4        | 70.2             | 140   | 5.0/31.3%                                    |
| 61   | Greenville, SC  | 11              | 39.2        | 48.1             | 192   | 58.2        | 71.4             | 143   | 2.9/26.4%                                    |
| 62   | WB/Scranton     | 18              | 36.4        | 47.6             | 191   | 52.3        | 68.5             | 137   | 4.9/27.2%                                    |
| 63   | Tulsa           | 15              | 40.8        | 46.3             | 185   | 60.4        | 68.5             | 137   | 4.3/28.7%                                    |
| 64   | Allen-Beth      | 8               | 22.1        | 32.4             | 130   | 41.7        | 61.1             | 122   | 3.2/40.0%                                    |
| 65   | Tucson          | 14              | 40.3        | 48.4             | 194   | 61.5        | 73.9             | 148   | 3.7/26.4%                                    |
| 66   | Fresno          | 19              | 37.2        | 43.3             | 173   | 58.3        | 67.8             | 136   | 5.8/30.5%                                    |
| 67   | Grand Rapids    | 14              | 30.9        | 40.1             | 161   | 54.3        | 70.5             | 141   | 4.5/32.1%                                    |
| 68   | Akron           | 5.5             | 9.4         | 31.1             | 125   | 17.9        | 59.3             | 119   | 2.3/41.8%                                    |
| 69   | Syracuse        | 13              | 36.8        | 48.0             | 192   | 56.3        | 73.4             | 147   | 3.4/26.2%                                    |
| 70   | McAllen-Brown   | 13              | 36.7        | 43.1             | 173   | 60.2        | 70.7             | 141   | 3.9/30.0%                                    |
| 71   | Albuquerque     | 16              | 38.7        | 44.9             | 180   | 61.2        | 71.0             | 142   | 4.8/30.0%                                    |
| 72   | Omaha           | 12              | 33.0        | 38.1             | 152   | 59.1        | 68.2             | 136   | 4.0/33.3%                                    |
| 73   | Knoxville       | 8               | 42.2        | 47.3             | 189   | 58.5        | 65.5             | 131   | 2.3/28.8%                                    |
| 74   | Harrisburg      | 10              | 26.4        | 37.0             | 148   | 45.8        | 64.1             | 128   | 3.5/35.0%                                    |
| 75   | Toledo          | 10              | 25.6        | 34.5             | 138   | 44.9        | 60.6             | 121   | 3.9/39.0%                                    |
| 76   | Springfield, MA | 8               | 19.7        | 36.0             | 144   | 35.9        | 65.6             | 131   | 2.9/36.3%                                    |
| 77   | El Paso         | 13              | 40.9        | 46.1             | 184   | 64.4        | 72.6             | 145   | 3.6/27.7%                                    |
| 78   | Wilimington, DE | 4               | 9.8         | 33.2             | 133   | 18.7        | 63.4             | 127   | 1.6/40.0%                                    |
| 79   | Salinas-Mont.   | 14              | 22.7        | 37.7             | 151   | 35.9        | 59.6             | 119   | 5.4/38.6%                                    |
| 80   | Sarasota        | 7               |             |                  |       |             |                  |       |  |
| 82   | Baton Rouge     | 10              | 34.5        | 45.8             | 183   | 51.5        | 68.3             | 137   | 2.9/29.0%                                    |
| 83   | Little Rock     | 12              | 39.5        | 44.7             | 179   | 60.2        | 68.1             | 136   | 3.6/30.0%                                    |
| 84   | Charleston, SC  | 14              | 38.2        | 44.1             | 176   | 57.1        | 65.9             | 132   | 4.3/30.7%                                    |
| 86   | Bakersfield     | 14              | 36.2        | 44.3             | 177   | 52.9        | 64.7             | 129   | 4.3/30.7%                                    |
| 87   | Youngstown      | 11              | 35.9        | 45.3             | 181   | 58.9        | 74.3             | 149   | 3.1/28.2%                                    |
| 88   | Wichita         | 14              | 40.0        | 43.9             | 175   | 64.5        | 70.7             | 141   | 4.1/29.3%                                    |
| 89   | Stockton        | 8               | 13.7        | 46.6             | 186   | 21.4        | 72.8             | 146   | 2.2/27.5%                                    |
| 90   | Mobile          | 10              | 36.4        | 48.9             | 195   | 53.0        | 71.1             | 142   | 2.9/29.0%                                    |
| 91   | Columbia, SC    | 12              | 42.5        | 49.3             | 197   | 62.7        | 72.7             | 145   | 3.1/25.8%                                    |
| 92   | New Haven       | 5               | 11.2        | 34.4             | 137   | 20.8        | 63.8             | 128   | 1.9/38.0%                                    |
| 93   | Ft. Wayne       | 12              | 28.1        | 35.5             | 142   | 48.7        | 61.6             | 123   | 4.6/38.3%                                    |
| 94   | JC-Kings.       | 10              | 48.0        | 60.5             | 242   | 62.8        | 79.1             | 158   | 1.8/18.0%                                    |
| 95   | Spokane         | 14              | 35.7        | 41.8             | 167   | 59.5        | 69.7             | 139   | 4.4/31.4%                                    |
| 98   | Chattanooga     | 12              | 41.8        | 48.8             | 195   | 58.9        | 68.8             | 138   | 3.1/25.8%                                    |
| 99   | Roanoke         | 11              | 38.8        | 47.5             | 190   | 61.0        | 74.8             | 150   | 2.9/26.4%                                    |
| 100  | Worcester       | 5               | 15.1        | 39.6             | 159   | 28.7        | 75.3             | 151   | 1.6/32.0%                                    |
| 101  | Lancaster       | 5               | 10.5        | 31.5             | 126   | 20.4        | 61.3             | 123   | 2.0/40.0%                                    |
| 102  | York            | 7               | 18.4        | 43.1             | 172   | 30.9        | 72.4             | 145   | 2.1/30.0%                                    |
| 103  | Lansing         | 11              | 34.2        | 44.6             | 178   | 53.2        | 69.4             | 139   | 3.2/29.1%                                    |
| 104  | Bridgeport      |                 |             |                  |       |             |                  |       |  |
| 106  | Colorado Spgs   | 11              | 34.2        | 42.4             | 170   | 52.3        | 64.9             | 130   | 3.6/32.7%                                    |
| 107  | Lakeland        | 5               |             |                  |       |             |                  |       |  |
| 108  | Huntsville      | 10              | 36.3        | 49.8             | 199   | 51.4        | 70.5             | 141   | 2.5/25.0%                                    |
| 110  | Flint           | 5               | 16.4        | 29.8             | 119   | 30.7        | 55.8             | 112   | 2.2/44.0%                                    |

[---TOP 25% OF VIABLE STATIONS---

[---TOP 50% OF VIABLE STATIONS---

STATIONS NEEDED  
TO REACH 50% OF  
AVAIL SHARES

| RANK | MARKET           | VIABLE STATIONS | AGG. SHARES                                   | %OF AVAIL SHARES | INDEX | AGG. SHARES | %OF AVAIL SHARES | INDEX | STATIONS NEEDED TO REACH 50% OF AVAIL SHARES |  |  |
|------|------------------|-----------------|---|------------------|-------|-------------|------------------|-------|--|--|--|
| 111  | Gaines-Ocala     | 13              | 28.5  | 48.8             | 195   | 44.5        | 76.2             | 152   | 3.3/25.4%                                    |  |  |
| 112  | Portsmouth       | 6               | 17.2  | 44.1             | 176   | 26.8        | 68.7             | 137   | 1.8/30.0%                                    |  |  |
| 113  | Des Moines       | 11              | 44.0  | 50.4             | 202   | 67.7        | 77.5             | 155   | 2.7/24.5%                                    |  |  |
| 114  | Augusta, GA      | 11              | 45.6  | 51.3             | 205   | 63.7        | 71.7             | 143   | 2.7/24.5%                                    |  |  |
| 115  | Canton           | 6               | 18.9  | 44.3             | 177   | 32.3        | 75.6             | 151   | 1.7/28.3%                                    |  |  |
| 116  | Jackson, MS      | 11              | 35.4  | 44.6             | 178   | 55.3        | 69.6             | 139   | 3.2/29.1%                                    |  |  |
| 117  | Oxnard           | 10              | 22.9  | 46.9             | 188   | 36.8        | 75.4             | 151   | 2.7/27.0%                                    |  |  |
| 118  | Saginaw          | 11              | 30.8  | 37.2             | 149   | 52.1        | 62.8             | 126   | 4.0/36.4%                                    |  |  |
| 119  | Modesto          | 11              | 24.8  | 37.9             | 152   | 39.1        | 59.8             | 120   | 4.2/38.2%                                    |  |  |
| 121  | Ft. Myers        | 17              | ----- DATA IS NOT AVAILABLE -----             |                  |       |             |                  |       |  |  |  |
| 122  | Madison          | 12              | 32.0  | 39.6             | 158   | 54.7        | 67.7             | 135   | 4.0/33.3%                                    |  |  |
| 123  | Fayetteville, NC | 8               | 40.4  | 53.2             | 213   | 53.6        | 70.5             | 141   | 1.9/23.8%                                    |  |  |
| 124  | Lexington        | 10              | 37.1  | 44.1             | 176   | 59.0        | 70.2             | 140   | 3.0/30.0%                                    |  |  |
| 125  | Shreveport       | 12              | 44.8  | 50.5             | 202   | 62.7        | 70.7             | 141   | 2.9/24.2%                                    |  |  |
| 126  | Pensacola        | 8               | 24.9  | 47.2             | 189   | 36.4        | 69.1             | 138   | 2.2/27.5%                                    |  |  |
| 129  | Davenport-RI     | 8               | 31.2  | 38.6             | 154   | 52.4        | 64.8             | 130   | 2.9/36.3%                                    |  |  |
| 130  | Corpus Christi   | 13              | 41.1  | 48.4             | 193   | 64.0        | 75.3             | 151   | 3.4/26.2%                                    |  |  |
| 131  | Peoria           | 9               | 36.5  | 43.6             | 174   | 56.7        | 67.7             | 135   | 2.8/31.1%                                    |  |  |
| 133  | Lafayette, LA    | 9               | 25.4  | 35.6             | 142   | 40.0        | 56.0             | 112   | 3.8/42.2%                                    |  |  |
| 134  | Atlantic City    | 11              | 27.0  | 45.2             | 181   | 43.6        | 73.0             | 146   | 3.2/29.1%                                    |  |  |
| 136  | Appleton-Oshkosh | 12              | 30.4  | 43.4             | 174   | 49.8        | 71.1             | 142   | 3.6/30.0%                                    |  |  |
| 137  | Huntington, WV   | 8               | 45.3  | 58.9             | 236   | 58.4        | 75.9             | 152   | 1.5/18.8%                                    |  |  |
| 138  | Boise            | 13              | 35.3  | 42.2             | 169   | 64.7        | 77.4             | 155   | 4.1/31.5%                                    |  |  |
| 139  | Utica            | 11              | 33.7  | 41.7             | 167   | 56.5        | 69.8             | 140   | 3.5/31.8%                                    |  |  |
| 141  | Reno             | 15              | 37.1  | 42.0             | 168   | 62.7        | 70.9             | 142   | 4.6/30.7%                                    |  |  |
| 143  | Montgomery       | 9               | 41.0  | 47.4             | 190   | 57.4        | 66.4             | 133   | 2.5/27.8%                                    |  |  |
| 145  | Rockford         | 8               | 28.4  | 42.3             | 169   | 46.3        | 68.9             | 138   | 2.5/31.3%                                    |  |  |
| 146  | Eugene           | 10              | 27.4  | 34.9             | 140   | 47.5        | 60.5             | 121   | 3.9/39.0%                                    |  |  |
| 147  | Macon            | 11              | 37.8  | 44.4             | 178   | 58.0        | 68.2             | 136   | 3.3/30.0%                                    |  |  |
| 148  | Evansville       | 10              | 38.6  | 46.8             | 187   | 63.6        | 77.2             | 154   | 2.7/27.0%                                    |  |  |
| 149  | Erie             | 8               | 28.8  | 36.0             | 144   | 53.5        | 67.0             | 134   | 2.9/36.3%                                    |  |  |
| 151  | Palm Spgs        | 13              | 36.4  | 47.8             | 191   | 54.8        | 71.9             | 144   | 3.5/26.9%                                    |  |  |
| 152  | Binghamton       | 8               | 35.8  | 44.9             | 180   | 57.7        | 72.4             | 145   | 2.4/30.0%                                    |  |  |
| 154  | Savannah         | 12              | 36.4  | 43.4             | 174   | 61.3        | 73.2             | 146   | 3.5/29.2%                                    |  |  |
| 155  | Charleston, WV   | 8               | 36.0  | 41.4             | 166   | 54.6        | 62.8             | 126   | 2.9/36.3%                                    |  |  |
| 156  | Springfield, MO  | 11              | 40.1  | 47.7             | 191   | 59.7        | 71.0             | 142   | 2.9/26.4%                                    |  |  |
| 160  | South Bend       | 10              | 29.2  | 38.7             | 155   | 51.4        | 68.1             | 136   | 3.4/34.0%                                    |  |  |
| 161  | Columbus, GA     | 9               | 26.3  | 29.0             | 116   | 51.7        | 56.9             | 114   | 3.8/42.2%                                    |  |  |
| 162  | Portland, ME     | 11              | 38.7  | 46.3             | 185   | 58.5        | 70.0             | 140   | 3.1/28.2%                                    |  |  |
| 164  | Johnstown        | 10              | 24.4  | 43.0             | 172   | 43.5        | 76.7             | 153   | 2.9/29.0%                                    |  |  |
| 165  | Anchorage        | 14              | 32.9  | 36.9             | 148   | 58.4        | 65.5             | 131   | 5.0/35.7%                                    |  |  |
| 169  | Kalamazoo        | 7               | 18.5  | 36.9             | 148   | 31.2        | 62.3             | 125   | 2.6/37.1%                                    |  |  |
| 170  | Tallahassee      | 10              | 30.0  | 39.5             | 158   | 50.3        | 66.2             | 132   | 3.4/34.0%                                    |  |  |
| 172  | Lubbock          | 9               | 44.1  | 48.4             | 193   | 66.7        | 73.1             | 146   | 2.4/26.7%                                    |  |  |
| 173  | Lincoln          | 11              | 35.0  | 44.6             | 178   | 54.8        | 69.8             | 140   | 3.3/30.0%                                    |  |  |
| 174  | Odessa-Mid.      | 12              | 38.3  | 42.7             | 171   | 59.8        | 66.6             | 133   | 3.8/31.7%                                    |  |  |
| 176  | Topeka           | 8               | 33.9  | 50.5             | 202   | 51.7        | 77.0             | 154   | 1.9/23.8%                                    |  |  |
| 179  | Manchester, NH   | 6               | 23.5  | 58.6             | 234   | 34.3        | 85.5             | 171   | 1.2/20.0%                                    |  |  |
| 180  | Asheville        | 3               | ----- TOO FEW STATIONS TO BE MEANINGFUL ----- |                  |       |             |                  |       |  |  |  |
| 182  | Santa Barbara    | 9               | 17.3  | 32.1             | 128   | 32.5        | 60.3             | 121   | 3.6/40.0%                                    |  |  |
| 184  | Green Bay        | 7               | 25.3  | 42.2             | 169   | 41.3        | 68.8             | 138   | 2.2/31.4%                                    |  |  |
| 185  | Cape Cod         | 10              | 27.6  | 50.6             | 203   | 40.4        | 74.1             | 148   | 2.5/25.0%                                    |  |  |
| 188  | Springfield, IL  | 9               | 32.0  | 39.6             | 158   | 56.4        | 69.7             | 139   | 2.9/32.2%                                    |  |  |
| 189  | Waco             | 8               | 31.2  | 53.2             | 213   | 44.2        | 75.3             | 151   | 1.9/23.8%                                    |  |  |
| 192  | Wilimington, NC  | 9               | 36.0  | 51.8             | 207   | 54.2        | 78.0             | 156   | 2.6/28.9%                                    |  |  |
| 193  | Amarillo         | 14              | 39.6  | 45.4             | 182   | 62.2        | 71.3             | 143   | 3.9/27.9%                                    |  |  |
| 199  | Cedar Rapids     | 7               | 31.5  | 39.4             | 158   | 53.0        | 66.3             | 133   | 2.4/34.3%                                    |  |  |
| 205  | Wheeling         | 9               | 36.5  | 42.8             | 171   | 59.6        | 70.0             | 140   | 2.8/31.1%                                    |  |  |
| 209  | Fargo            | 10              | 32.5  | 37.6             | 150   | 55.9        | 64.6             | 129   | 3.6/36.0%                                    |  |  |
| 211  | Duluth           | 9               | 36.6  | 43.9             | 176   | 61.1        | 73.3             | 147   | 2.6/28.9%                                    |  |  |
| 212  | Sioux Falls      | 9               | 33.2  | 40.3             | 161   | 53.6        | 65.1             | 130   | 3.1/34.4%                                    |  |  |
| 217  | Waterloo-CF      | 6               | 28.6  | 48.1             | 193   | 43.8        | 73.7             | 147   | 1.6/26.7%                                    |  |  |
| 219  | Abilene          | 9               | 39.5  | 52.2             | 209   | 55.4        | 73.2             | 146   | 2.1/23.3%                                    |  |  |
| 220  | Burlington       | 8               | 37.8  | 49.0             | 196   | 60.1        | 77.8             | 156   | 2.1/26.3%                                    |  |  |
| 221  | Charlottesville  | 8               | 25.5  | 44.7             | 179   | 42.3        | 74.1             | 148   | 2.3/28.8%                                    |  |  |
| 224  | Lafayette, IN    | 6               | 25.8  | 42.9             | 171   | 45.9        | 76.2             | 152   | 1.8/30.0%                                    |  |  |
| 227  | Bloomington, IL  | 4               | 26.9  | 39.7             | 159   | 48.4        | 71.5             | 143   | 1.3/32.5%                                    |  |  |
| 228  | Panama City      | 11              | 34.4  | 41.8             | 167   | 55.1        | 67.0             | 134   | 3.7/33.6%                                    |  |  |
| 230  | Altoona          | 8               | 36.9  | 45.4             | 182   | 60.3        | 74.1             | 148   | 2.3/28.8%                                    |  |  |
| 240  | Billings         | 9               | 41.2  | 45.9             | 184   | 64.5        | 71.9             | 144   | 2.5/27.8%                                    |  |  |
| 248  | LaCrosse         | 10              | 35.1  | 42.7             | 171   | 58.8        | 71.5             | 143   | 3.0/30.0%                                    |  |  |

SECTION C

RADIO STATION AUDIENCE BREAKDOWNS

SECTION C

RADIO STATION AUDIENCE BREAKDOWNS

I am very pleased to, once again, include Station Audience Breakdowns in my reports. You may recall that for nearly a decade I included this data in the Fall and Spring editions of American Radio. In 1990 Arbitron asked that I stop doing so. According to them non-subscribing stations were making use of the data in their sales presentations.

Arbitron did offer some options to me. The first was to do the breakdowns for Arbitron subscribers only. I considered this but rejected it because it would bias my sample and would reduce my sample considerably. The second option presented to me was to delay publication of the data so that it would be impractical for non-subscribing stations to use it. After thinking about this for a year I decided this would be the best solution for the problem.

All of the data presented in this section is from the Spring 1993 Arbitrons. There are 1,507 stations in the sample. This equals about 13% of all commercial radio stations in the United States. It also equals over 40% of all stations which show in standard Arbitron markets.

The following information is included for each station:

TIME SPENT LISTENING (TSL): This figures shows the amount of time which an average listener spends with a given station during a week. The total is given in hours. This figures is calculated as follows: Average 1/4 Hr audience times 504 (the number of quarter hours in the Broadcast Week). The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figure in hours.

TURNOVER RATIO (T/O RATIO): This figure shows the relationship between a station's total weekly listeners and its average audience (1/4 Hr). It is calculated by taking the Metro Cume (12+ Broadcast Week) and dividing it by the Metro 1/4 Hr Avg (Broadcast Week).

PERCENT EXCLUSIVE CUME (% EXCL): This interesting figure indicates the loyalty of each station's audience. It is calculated by dividing the exclusive cume (12+ Metro Broadcast Week) by the Metro Cume (12+ Broadcast Week).

PERCENT 12-24, 25-54, 55+: This is simply the percentage of each station's total audience (12+ Metro AQH Broadcast Week) which lies in these demographic cells.

PERCENT MALE/FEMALE (%M %F): The methodology is the same as that for 12-24, 25-54, etc. NOTE: Because of a production problem these figures are not available for this edition.

% AT HOME: This is the percentage of each station's listening which takes place in the home versus in-car, office or other listening.

LEADING CUME SHARER: This shows the other station in the market with which the sample station shares the highest percentage of the sampled station's cume. Also shown is the format of the other station and the percentage of cume which the sample station shares.

Below are the format means for 1993:

|                      | TSL  | T/O RATIO | FORMAT MEANS - 1993 |         |         |       | % AT HOME |
|----------------------|------|-----------|---------------------|---------|---------|-------|-----------|
|                      |      |           | % EXCL              | % 12-24 | % 25-54 | % 55+ |           |
| AC                   | 7.8  | 16.2      | 7.1                 | 18.8    | 73.1    | 8.1   | 30.6      |
| OLDIES/GOLD          | 7.1  | 17.7      | 7.8                 | 11.2    | 80.1    | 8.7   | 31.8      |
| SOFT AC/EZ           | 8.7  | 14.5      | 9.7                 | 8.6     | 58.0    | 33.4  | 40.8      |
| CHR/TOP 40           | 7.7  | 16.3      | 9.5                 | 52.6    | 44.4    | 3.0   | 44.2      |
| COUNTRY              | 9.9  | 12.7      | 15.0                | 17.2    | 60.4    | 22.4  | 40.6      |
| AOR                  | 8.2  | 15.4      | 7.9                 | 35.5    | 63.3    | 1.2   | 30.0      |
| CLASSIC AOR          | 7.3  | 17.4      | 5.1                 | 24.3    | 73.2    | 2.5   | 27.6      |
| FULL SERVICE/VARIETY | 9.0  | 14.0      | 11.5                | 2.7     | 39.9    | 57.4  | 63.2      |
| BLACK/URBAN          | 10.0 | 12.6      | 13.1                | 37.3    | 54.0    | 8.7   | 56.2      |
| NEWS-NEWS/TALK       | 7.2  | 17.5      | 8.0                 | 3.0     | 43.5    | 53.5  | 58.5      |
| TALK-TALK/NEWS       | 8.6  | 14.4      | 8.7                 | 3.5     | 45.5    | 51.0  | 57.4      |
| NOSTALGIA/BIG BAND   | 10.4 | 12.1      | 13.7                | 0.4     | 16.4    | 83.2  | 67.1      |
| HISPANIC             | 10.3 | 12.2      | 12.1                | 19.9    | 59.1    | 21.0  | 61.2      |
| RELIGION/GOSPEL      | 8.0  | 15.6      | 12.2                | 9.7     | 58.0    | 32.3  | 59.9      |
| JAZZ/NEW AC          | 7.6  | 16.6      | 5.1                 | 8.2     | 78.2    | 13.6  | 42.2      |
| CLASSICAL            | 7.1  | 17.5      | 6.5                 | 2.7     | 48.3    | 49.0  | 56.8      |
| SPORTS               | 6.2  | 20.4      | 2.8                 | 9.7     | 66.0    | 24.3  | 38.2      |

TOTAL STATIONS IN SAMPLE

|              |     |              |     |
|--------------|-----|--------------|-----|
| AC           | 165 | BLACK/URBAN  | 103 |
| OLDIES/GOLD  | 102 | NEWS-N/T     | 34  |
| SOFT AC/EZ   | 118 | TALK-T/N     | 90  |
| CHR/TOP 40   | 147 | NOSTALGIA    | 61  |
| COUNTRY      | 205 | HISPANIC     | 49  |
| AOR          | 183 | RELIG/GOSPEL | 63  |
| CLASSIC AOR  | 54  | JAZZ/NAC     | 28  |
| FULL SERVICE | 65  | CLASSICAL    | 26  |
|              |     | SPORTS       | 14  |

TOTAL STATIONS: 1,507

CUME SHARING TENDENCIES OF SAMPLED STATIONS

For each sampled station we calculated the competitor station with which it shared the highest percentage of its cume audience. We then totalled the formats of these stations. This table shows the percentage of these "shared cume" stations which are using various formats. For instance, 51% of the AC stations sampled had a CHR station as their highest "cume shared" station.

|                   | <u>AC</u> | <u>O</u> | <u>EZ SAC</u> | <u>CHR</u> | <u>C</u> | <u>AOR</u> | <u>CL AOR</u> | <u>FS</u> | <u>B/U</u> | <u>NEWS/TALK</u> | <u>BB/NOST</u> | <u>SP</u> | <u>GSP/REL</u> | <u>JAZ/NAC</u> | <u>CLAS</u> | <u>SPRTS</u> |
|-------------------|-----------|----------|---------------|------------|----------|------------|---------------|-----------|------------|------------------|----------------|-----------|----------------|----------------|-------------|--------------|
| AC                | 20        | 2        | 5             | 51         | 13       | 4          | 2             | <1        | <1         | 1                | ---            | ---       | ---            | ---            | ---         | ---          |
| OLDIES (O)        | 25        | 7        | 5             | 18         | 15       | 10         | 5             | 2         | ---        | 4                | ---            | ---       | ---            | ---            | ---         | ---          |
| EZ/SAC            | 42        | 5        | 5             | 16         | 14       | 2          | ---           | 8         | ---        | 8                | 1              | ---       | ---            | ---            | ---         | ---          |
| CHR               | 28        | ---      | 1             | 29         | 11       | 22         | 1             | ---       | 7          | 1                | ---            | 1         | ---            | ---            | ---         | ---          |
| COUNTRY (C)       | 9         | 5        | 1             | 16         | 60       | 6          | <1            | 3         | ---        | 2                | ---            | ---       | ---            | ---            | ---         | ---          |
| AOR               | 4         | ---      | <1            | 26         | 7        | 34         | 27            | ---       | ---        | 1                | ---            | ---       | ---            | ---            | ---         | ---          |
| CLASSIC AOR       | ---       | ---      | ---           | 7          | 2        | 91         | ---           | ---       | ---        | ---              | ---            | ---       | ---            | ---            | ---         | ---          |
| FULL SERVICE      | 9         | 3        | 18            | 2          | 22       | ---        | ---           | 9         | ---        | 31               | 5              | ---       | ---            | ---            | ---         | ---          |
| BLACK/URBAN (B/U) | 2         | ---      | ---           | 31         | ---      | 1          | ---           | ---       | 62         | 1                | ---            | ---       | 1              | 2              | ---         | 2            |
| NEWS-N/T          | 3         | ---      | 9             | ---        | 6        | 3          | ---           | 29        | ---        | 41               | 3              | ---       | ---            | ---            | ---         | ---          |
| TALK-T/N          | 3         | 1        | 11            | 2          | 20       | 2          | 1             | 20        | ---        | 33               | 3              | ---       | ---            | ---            | ---         | 2            |
| NOST/BB           | 2         | 2        | 8             | ---        | 3        | ---        | ---           | 39        | ---        | 43               | 3              | ---       | 1              | ---            | ---         | ---          |
| HISPANIC (SP)     | ---       | ---      | ---           | 18         | ---      | ---        | ---           | ---       | ---        | 2                | ---            | 80        | ---            | ---            | ---         | ---          |
| RELIGION/GOSPEL   | 6         | 2        | 2             | 3          | 8        | ---        | ---           | 10        | 33         | 25               | ---            | 2         | 8              | ---            | 2           | ---          |
| JAZZ/NAC          | 24        | ---      | 7             | 14         | ---      | 10         | 3             | ---       | 24         | 14               | ---            | ---       | ---            | 4              | 4           | ---          |
| CLASSICAL         | ---       | 4        | 8             | 4          | 4        | ---        | ---           | 15        | ---        | 38               | ---            | ---       | 4              | ---            | 22          | ---          |
| SPORTS            | ---       | ---      | ---           | ---        | ---      | ---        | ---           | 29        | ---        | 71               | ---            | ---       | ---            | ---            | ---         | ---          |

HISTORICAL FORMAT MEANS

|   |      | <u>STATIONS</u> | <u>TSL</u> | <u>T/O RATIO</u> | <u>% EXCL</u> | <u>% 12-24</u> | <u>% 25-54</u> | <u>% 55+</u> | <u>%M</u> | <u>%F</u> | <u>% AT HOME</u> |
|---|------|-----------------|------------|------------------|---------------|----------------|----------------|--------------|-----------|-----------|------------------|
| <u>AC</u>   | 1993 | 165             | 7.8        | 16.2             | 7.1           | 18.8           | 73.1           | 8.1          | NA        | NA        | 30.6             |
|   | 1992 | 167             | 7.9        | 16.0             | 8.8           | 18.1           | 74.0           | 7.9          | 35.9      | 64.1      | 31.5             |
|   | 1991 | 149             | 8.3        | 15.2             | 6.2           | 18.5           | 74.1           | 7.4          | 36.9      | 63.1      | 32.3             |
|   | 1989 | 128             | 7.9        | 15.9             | 7.2           | 15.4           | 75.5           | 9.1          | 40.6      | 59.4      | ---              |
|   | 1988 | 115             | 8.6        | 14.7             | 8.5           | 17.6           | 72.5           | 7.5          | 40.5      | 59.6      | ---              |
|   | 1987 | ---             | 8.1        | 15.2             | 8.2           | ---            | ---            | ---          | 42.5      | 58.0      | ---              |
| <u>NOTE:</u> Prior to 1991 Soft AC and Oldies were included along with the regular AC stations.                 |      |                 |            |                  |               |                |                |              |           |           |                  |
| <u>OLDIES</u>   | 1993 | 102             | 7.1        | 17.7             | 7.8           | 11.2           | 80.1           | 8.7          | NA        | NA        | 31.8             |
|   | 1992 | 94              | 7.9        | 16.0             | 8.8           | 10.3           | 81.5           | 8.2          | 50.0      | 50.0      | 32.6             |
|   | 1991 | 83              | 7.8        | 16.2             | 8.3           | 10.4           | 82.1           | 7.5          | 51.0      | 49.0      | 31.1             |
| <u>SOFT AC/EZ</u>   | 1993 | 118             | 8.7        | 14.5             | 9.7           | 8.6            | 58.0           | 33.4         | NA        | NA        | 40.8             |
|   | 1992 | 110             | 9.1        | 13.8             | 10.2          | 8.8            | 57.2           | 34.0         | 36.9      | 63.1      | 39.9             |
|   | 1991 | 119             | 9.2        | 13.7             | 10.6          | 8.4            | 58.2           | 33.4         | 36.5      | 63.5      | 39.3             |
|   | 1989 | 63              | 11.1       | 11.4             | 15.6          | 3.8            | 40.8           | 55.4         | 38.4      | 61.6      | ---              |
|   | 1988 | 64              | 11.2       | 11.3             | 16.9          | 2.8            | 37.9           | 59.3         | 39.1      | 60.9      | ---              |
|   | 1987 | ---             | 11.5       | 11.0             | 16.4          | 3.4            | 40.1           | 56.5         | 40.3      | 59.7      | ---              |
| <u>NOTE:</u> EZ and Soft AC were combined into 1 category in 1991. 1987-1989 data is for EZ/BTFL stations only. |      |                 |            |                  |               |                |                |              |           |           |                  |
| <u>CHR/ TOP 40</u>  | 1993 | 147             | 7.7        | 16.3             | 9.5           | 52.6           | 44.4           | 3.0          | NA        | NA        | 44.2             |
|   | 1992 | 158             | 7.6        | 16.5             | 10.4          | 54.0           | 43.5           | 2.5          | 41.7      | 58.3      | 45.3             |
|   | 1991 | 161             | 7.8        | 16.1             | 11.1          | 54.3           | 42.8           | 2.9          | 40.9      | 59.1      | 45.4             |
|   | 1989 | 136             | 9.0        | 14.1             | 11.4          | 52.9           | 42.8           | 4.3          | 41.2      | 58.8      | ---              |
|   | 1988 | 123             | 9.0        | 14.0             | 12.8          | 55.1           | 42.3           | 2.6          | 41.1      | 58.9      | ---              |
|   | 1987 | ---             | 9.0        | 14.0             | 12.8          | 56.9           | 42.4           | 0.7          | 43.9      | 56.1      | ---              |
| <u>COUNTRY</u>  | 1993 | 205             | 9.9        | 12.7             | 15.0          | 17.2           | 60.4           | 22.4         | NA        | NA        | 40.6             |
|   | 1992 | 184             | 10.5       | 11.9             | 16.7          | 15.5           | 60.5           | 24.0         | 48.4      | 51.6      | 42.4             |
|   | 1991 | 170             | 11.4       | 11.0             | 17.1          | 11.2           | 56.4           | 32.4         | 45.7      | 54.3      | 41.9             |
|   | 1989 | 114             | 11.2       | 11.2             | 19.4          | 12.0           | 63.5           | 24.5         | 49.3      | 50.7      | ---              |
|   | 1988 | 103             | 11.0       | 11.5             | 19.5          | 13.1           | 63.2           | 23.7         | 48.2      | 51.8      | ---              |
|   | 1987 | ---             | 11.0       | 11.5             | 18.8          | 13.2           | 62.0           | 24.7         | 47.8      | 52.2      | ---              |
| <u>AOR</u>  | 1993 | 183             | 8.2        | 15.4             | 7.9           | 35.5           | 63.3           | 1.2          | NA        | NA        | 30.0             |
|   | 1992 | 169             | 8.5        | 14.9             | 8.3           | 38.7           | 59.9           | 1.4          | 68.6      | 31.4      | 30.8             |
|   | 1991 | 136             | 8.9        | 14.2             | 9.0           | 38.0           | 60.8           | 1.2          | 68.0      | 32.0      | 30.8             |
|   | 1989 | 114             | 8.3        | 15.2             | 9.0           | 37.3           | 60.4           | 2.3          | 67.3      | 32.7      | ---              |
|   | 1988 | 100             | 9.5        | 13.3             | 10.5          | 43.3           | 54.7           | 2.0          | 68.1      | 31.9      | ---              |
|   | 1987 | ---             | 9.5        | 13.3             | 9.8           | 47.2           | 50.8           | 2.2          | 66.8      | 33.2      | ---              |

NOTE: Prior to 1991 Classic AOR stations were included along with the regular AOR stations.

HISTORICAL FORMAT MEANS  
(Continued)

|  |      | STATIONS | TSL  | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | %M   | %F   | % AT HOME |
|--|------|----------|------|-----------|--------|---------|---------|-------|------|------|-----------|
| <u>CLASSIC AOR</u>   | 1993 | 54       | 7.3  | 17.4      | 5.1    | 24.3    | 73.2    | 2.5   | NA   | NA   | 27.6      |
|  | 1992 | 51       | 7.5  | 16.8      | 6.1    | 23.6    | 75.1    | 1.3   | 64.8 | 35.2 | 29.1      |
|  | 1991 | 55       | 7.5  | 16.8      | 5.8    | 28.4    | 69.9    | 1.7   | 66.6 | 33.4 | 27.9      |
| <u>FULL SERVICE</u>  | 1993 | 65       | 9.0  | 14.0      | 11.5   | 2.7     | 39.9    | 57.4  | NA   | NA   | 63.2      |
|  | 1992 | 65       | 9.0  | 14.0      | 12.2   | 2.5     | 40.0    | 57.5  | 46.2 | 53.8 | 65.7      |
|  | 1991 | 66       | 9.1  | 13.8      | 12.9   | 2.5     | 43.5    | 54.0  | 46.3 | 53.7 | 64.8      |
|  | 1989 | 61       | 9.4  | 13.6      | 12.4   | 2.9     | 42.8    | 54.3  | 42.8 | 57.2 | ----      |
|  | 1988 | 56       | 9.8  | 12.9      | 14.2   | 3.1     | 41.0    | 55.9  | 41.4 | 58.6 | ----      |
|  | 1987 | ---      | 9.6  | 13.2      | 13.2   | 4.1     | 44.1    | 52.8  | 43.2 | 56.8 | ----      |
| <u>BLACK/URBAN</u>   | 1993 | 103      | 10.0 | 12.6      | 13.1   | 37.3    | 54.0    | 8.7   | NA   | NA   | 56.2      |
|  | 1992 | 86       | 10.5 | 11.9      | 15.4   | 37.6    | 54.0    | 8.4   | 39.1 | 60.9 | 56.6      |
|  | 1991 | 87       | 10.6 | 11.9      | 14.5   | 36.9    | 54.9    | 8.2   | 44.1 | 55.9 | 58.1      |
|  | 1989 | 49       | 10.8 | 11.7      | 12.6   | 42.5    | 52.0    | 5.5   | 46.8 | 53.2 | ----      |
|  | 1988 | 48       | 11.4 | 11.1      | 14.8   | 45.6    | 49.7    | 4.7   | 45.9 | 54.1 | ----      |
|  | 1987 | ---      | 11.9 | 10.6      | 13.6   | 47.2    | 47.2    | 5.6   | 45.0 | 55.0 | ----      |
| <u>NEWS-NEWS/TALK</u>  | 1993 | 34       | 7.2  | 17.5      | 8.0    | 3.0     | 43.5    | 53.5  | NA   | NA   | 58.5      |
|  | 1992 | 35       | 7.1  | 17.9      | 8.2    | 3.0     | 44.8    | 52.2  | 54.8 | 45.2 | 60.1      |
|  | 1991 | 35       | 7.3  | 17.4      | 8.4    | 3.0     | 43.9    | 53.1  | 53.5 | 46.5 | 60.0      |
|  | 1989 | 52       | 8.1  | 15.6      | 8.2    | 3.2     | 41.5    | 55.3  | 50.4 | 49.6 | ----      |
|  | 1988 | 51       | 8.5  | 15.0      | 9.3    | 2.8     | 39.6    | 57.6  | 48.2 | 51.8 | ----      |
|  | 1987 | ---      | 8.1  | 15.3      | 9.1    | 3.0     | 38.6    | 58.4  | 48.4 | 51.6 | ----      |
| NOTE: Prior to 1991 all News and Talk stations were combined. In 1991 those stations leaning mostly toward news and those mostly talk were put in separate categories. |      |          |      |           |        |         |         |       |      |      |           |
| <u>TALK TALK/NEWS</u>  | 1993 | 90       | 8.6  | 14.4      | 8.7    | 3.5     | 45.5    | 51.0  | NA   | NA   | 57.4      |
|  | 1992 | 75       | 8.7  | 14.5      | 6.8    | 3.5     | 47.2    | 49.3  | 56.9 | 43.1 | 57.2      |
|  | 1991 | 58       | 8.7  | 14.6      | 7.3    | 3.1     | 46.7    | 50.2  | 52.5 | 47.5 | 62.0      |
| <u>STANDARDS/NOSTALGIA</u>   | 1993 | 61       | 10.4 | 12.1      | 13.7   | 0.4     | 16.4    | 83.2  | NA   | NA   | 67.1      |
|  | 1992 | 68       | 10.1 | 12.4      | 14.8   | 0.6     | 17.4    | 82.0  | 41.6 | 58.4 | 68.0      |
|  | 1991 | 68       | 10.6 | 11.9      | 14.4   | 1.0     | 19.5    | 79.5  | 42.2 | 57.8 | 66.3      |
|  | 1989 | 25       | 10.8 | 11.6      | 13.6   | 0.8     | 18.9    | 80.3  | 44.3 | 55.7 | ----      |
|  | 1988 | 21       | 10.7 | 11.9      | 14.7   | 1.0     | 20.7    | 78.3  | 41.2 | 58.8 | ----      |
|  | 1987 | --       | 10.9 | 11.6      | 13.5   | 1.1     | 22.8    | 76.1  | 43.4 | 56.6 | ----      |
| <u>HISPANIC</u>  | 1993 | 49       | 10.3 | 12.2      | 12.1   | 19.9    | 59.1    | 21.0  | NA   | NA   | 61.2      |
|  | 1992 | 56       | 10.7 | 11.7      | 14.1   | 21.9    | 57.2    | 20.9  | 46.6 | 53.4 | 65.3      |
|  | 1991 | 48       | 10.3 | 12.2      | 13.3   | 17.3    | 60.2    | 22.5  | 42.5 | 57.5 | 66.4      |
|  | 1989 | 26       | 10.8 | 11.6      | 14.0   | 12.7    | 61.5    | 25.8  | 44.2 | 55.8 | ----      |
|  | 1988 | 24       | 13.0 | 9.7       | 18.6   | 13.1    | 63.2    | 23.7  | 45.2 | 54.8 | ----      |
|  | 1987 | --       | 13.2 | 9.5       | 15.4   | 15.5    | 57.0    | 57.0  | 46.6 | 53.4 | ----      |
| <u>RELIGION/GOSPEL</u>   | 1993 | 63       | 8.0  | 15.6      | 12.2   | 9.7     | 58.0    | 32.3  | NA   | NA   | 59.9      |
|  | 1992 | 51       | 8.2  | 15.3      | 12.1   | 8.1     | 56.0    | 35.9  | 31.0 | 69.0 | 65.1      |
|  | 1991 | 49       | 8.0  | 15.7      | 12.6   | 10.8    | 54.2    | 35.0  | 34.3 | 65.7 | 63.6      |
|  | 1989 | 20       | 7.7  | 16.2      | 10.8   | 8.9     | 58.8    | 32.3  | 33.2 | 66.8 | ----      |
|  | 1988 | 21       | 8.3  | 15.1      | 11.8   | 11.0    | 54.1    | 34.9  | 31.7 | 68.3 | ----      |
|  | 1987 | --       | 8.9  | 14.2      | 14.3   | 10.8    | 53.1    | 36.1  | 32.2 | 67.8 | ----      |
| <u>JAZZ</u>  | 1993 | 28       | 7.6  | 16.6      | 5.1    | 8.2     | 78.2    | 13.6  | NA   | NA   | 42.2      |
|  | 1992 | 23       | 8.1  | 15.5      | 6.3    | 7.0     | 81.6    | 11.4  | 52.0 | 48.0 | 41.9      |
|  | 1991 | 28       | 7.7  | 16.3      | 5.1    | 5.9     | 83.0    | 11.1  | 50.8 | 49.2 | 41.0      |
|  | 1989 | 23       | 7.6  | 16.5      | 5.1    | 10.0    | 82.1    | 7.9   | 54.7 | 45.3 | ----      |
|  | 1988 | 21       | 7.4  | 16.9      | 4.8    | 8.8     | 84.0    | 7.2   | 58.7 | 41.3 | ----      |
|  | 1987 | --       | 6.9  | 18.3      | 5.7    | 9.4     | 80.3    | 10.3  | 54.2 | 45.8 | ----      |
| <u>CLASSICAL</u>   | 1993 | 26       | 7.1  | 17.5      | 6.5    | 2.7     | 48.3    | 49.0  | NA   | NA   | 56.8      |
|  | 1992 | 27       | 7.6  | 16.5      | 7.5    | 3.3     | 48.7    | 48.0  | 46.4 | 53.6 | 55.1      |
|  | 1991 | 25       | 7.5  | 16.7      | 6.6    | 2.6     | 48.9    | 48.5  | 51.1 | 48.9 | 54.9      |
|  | 1989 | 20       | 7.1  | 17.7      | 5.0    | 2.9     | 51.7    | 45.4  | 49.1 | 50.9 | ----      |
|  | 1988 | 19       | 7.1  | 17.6      | 6.5    | 4.4     | 51.3    | 44.3  | 52.1 | 47.9 | ----      |
|  | 1987 | --       | 7.2  | 17.4      | 5.7    | 3.4     | 51.5    | 45.1  | 49.7 | 50.3 | ----      |
| <u>SPORTS</u>  | 1993 | 14       | 6.2  | 20.4      | 2.8    | 9.7     | 66.0    | 24.3  | NA   | NA   | 38.2      |



ADULT CONTEMPORARY

| NATIONAL MEAN: |                    | 7.8  | 16.2      | 7.1    | 18.8    | 73.1    | 8.1   | 30.6      | LEADING     |             |
|----------------|--------------------|------|-----------|--------|---------|---------|-------|-----------|-------------|-------------|
|                |                    | TSL  | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME SHARER |             |
| WQMX-F         | Akron              | 8.3  | 15.2      | 3      | 19      | 70      | 11    | 30        | WGAR-F      | (51) C      |
| WCLI-F         | Albany-Schenectady | 7.9  | 15.9      | 5      | 22      | 75      | 3     | 45        | WFLY-F      | (34) CHR    |
| KKOB-F         | Albuquerque        | 7.1  | 17.8      | 7      | 15      | 78      | 7     | 28        | KRST-F      | (30) C      |
| WLEV-F         | Allentown          | 10.2 | 12.3      | 9      | 11      | 81      | 8     | 29        | WODE-F      | (33) O      |
| WHPA-F         | Altoona            | 10.3 | 12.2      | 11     | 10      | 72      | 18    | 33        | WFGY-F      | (32) C      |
| KYMG-F         | Anchorage          | 8.5  | 14.8      | 7      | 20      | 80      | 0     | 29        | KGOT-F      | (35) CHR    |
| WMGV-F         | Appleton           | 7.1  | 17.8      | 6      | 57      | 37      | 6     | 49        | WIXX-F      | (55) CHR    |
| WSB -F         | Atlanta            | 7.6  | 16.6      | 6      | 11      | 73      | 16    | 35        | WSTR-F      | (33) CHR    |
| WNNX-F         | Atlanta            | 7.9  | 16.0      | 3      | 48      | 52      | 0     | 30        | WSTR-F      | (42) CHR    |
| WAYV-F         | Atlantic City      | 8.2  | 15.4      | 7      | 49      | 47      | 4     | 40        | WBSS-F      | (46) CHR    |
| WBBQ-AF        | Augusta, GA        | 9.7  | 12.9      | 7      | 19      | 59      | 22    | 42        | WFXA-F      | (32) B      |
| WZNY-F         | Augusta, GA        | 7.2  | 17.5      | 9      | 15      | 76      | 9     | 29        | WBBQ-F      | (55) AC/CHR |
| KEYI-F         | Austin             | 7.2  | 17.5      | 8      | 32      | 67      | 1     | 28        | KHFI-F      | (42) CHR    |
| KLLY-F         | Bakersfield        | 8.4  | 15.0      | 4      | 21      | 78      | 1     | 33        | KKXX-F      | (43) CHR    |
| WWMX-F         | Baltimore          | 8.0  | 15.7      | 5      | 14      | 80      | 6     | 27        | WVRT-F      | (35) AC     |
| WVRT-F         | Baltimore          | 6.3  | 20.1      | 2      | 23      | 72      | 5     | 35        | WVMX-F      | (46) AC     |
| KRVE-F         | Baton Rouge        | 8.2  | 15.3      | 6      | 33      | 77      | 0     | 26        | WFMF-F      | (44) CHR    |
| WMRV-F         | Binghamton         | 6.3  | 19.9      | 9      | 8       | 77      | 15    | 41        | WAAL-F      | (40) CHR    |
| WMJJ-F         | Birmingham         | 7.4  | 16.9      | 9      | 8       | 82      | 10    | 34        | WZZK-F      | (34) C      |
| KCIX-F         | Boise              | 9.7  | 13.1      | 12     | 18      | 82      | 0     | 26        | KJOT-F      | (28) AOR    |
| WMJX-F         | Boston             | 8.3  | 15.1      | 6      | 15      | 73      | 12    | 34        | WXKS-F      | (40) CHR    |
| WBMX-F         | Boston             | 6.8  | 18.6      | 4      | 14      | 79      | 7     | 34        | WXKS-F      | (39) CHR    |
| WEBE-F         | Bridgeport         | 8.0  | 15.7      | 9      | 6       | 86      | 8     | 26        | WEZN-F      | (36) SAC    |
| WMJQ-F         | Buffalo            | 5.6  | 22.6      | 6      | 22      | 69      | 9     | 41        | WKSE-F      | (42) CHR    |
| WBUF-F         | Buffalo            | 7.2  | 17.5      | 3      | 12      | 74      | 14    | 33        | WMJQ-F      | (37) AC     |
| WMT -F         | Cedar Rapids       | 8.8  | 14.4      | 6      | 10      | 82      | 8     | 29        | WMT         | (32) FS     |
| WXTC-F         | Charleston, SC     | 7.8  | 16.1      | 7      | 20      | 61      | 19    | 32        | WEZL-F      | (31) C      |
| WVAF-F         | Charleston, WV     | 9.1  | 13.8      | 6      | 17      | 73      | 10    | 32        | WVSR-F      | (43) AC     |
| WBT -F         | Charlotte          | 5.8  | 21.6      | 8      | 22      | 65      | 13    | 41        | WMXC-F      | (28) AC     |
| WMXC-F         | Charlotte          | 8.0  | 15.8      | 7      | 15      | 79      | 6     | 27        | WBT -F      | (39) AC     |
| WLMX-F         | Chattanooga        | 6.8  | 18.6      | 4      | 12      | 72      | 16    | 23        | WUSY-F      | (42) C      |
| WKQX-F         | Chicago            | 6.0  | 21.0      | 4      | 40      | 58      | 2     | 28        | WXRT-F      | (31) AOR    |
| WPNT-F         | Chicago            | 6.4  | 19.5      | 5      | 28      | 63      | 9     | 33        | WBBM-F      | (29) CHR    |
| WTMX-F         | Chicago            | 5.4  | 23.5      | 2      | 14      | 78      | 8     | 31        | WLIT-F      | (30) SAC    |
| WNNK-F         | Cincinnati         | 8.0  | 15.7      | 7      | 31      | 66      | 3     | 29        | WKRQ-F      | (41) CHR    |
| WRRM-F         | Cincinnati         | 7.3  | 17.2      | 1      | 9       | 75      | 16    | 29        | WKRQ-F      | (33) CHR    |
| WQAL-F         | Cleveland          | 6.9  | 18.2      | 4      | 28      | 65      | 7     | 30        | WLTF-F      | (39) AC     |
| WLTF-F         | Cleveland          | 7.0  | 17.9      | 4      | 17      | 70      | 13    | 27        | WQAL-F      | (41) AC     |
| KVUU-F         | Colorado Spgs      | 6.2  | 20.4      | 3      | 30      | 66      | 4     | 26        | KKFM-F      | (36) CL AOR |
| WTCB-F         | Columbia           | 8.8  | 14.4      | 7      | 24      | 66      | 10    | 33        | WNOK-F      | (43) CHR    |
| WGSY-F         | Columbus, GA       | 9.4  | 13.5      | 18     | 17      | 74      | 9     | 40        | WSTH-F      | (29) C      |
| WSNY-F         | Columbus, OH       | 8.4  | 15.0      | 6      | 19      | 74      | 7     | 31        | WNCI-F      | (35) CHR    |
| KMXR-F         | Corpus Christi     | 8.2  | 15.5      | 4      | 10      | 90      | 0     | 32        | KZFM-F      | (46) CHR    |
| KVIL-AF        | Dallas-FW          | 9.0  | 14.1      | 6      | 13      | 68      | 19    | 33        | KDMX-F      | (27) AC     |
| KDMX-F         | Dallas-FW          | 7.4  | 17.0      | 5      | 23      | 77      | 0     | 26        | KHKS-F      | (35) CHR    |
| KMXG-F         | Davenport          | 7.0  | 18.0      | 3      | 29      | 68      | 3     | 31        | WPXR-F      | (53) CHR    |
| WMMX-F         | Dayton             | 11.0 | 11.4      | 9      | 23      | 66      | 11    | 50        | WGTZ-F      | (29) CHR    |
| KWMM-F         | Denver             | 5.9  | 21.3      | 6      | 35      | 65      | 0     | 35        | KMJI-F      | (37) AC     |
| KMJI-F         | Denver             | 6.1  | 20.6      | 4      | 18      | 80      | 2     | 31        | KWMX-F      | (40) AC     |
| KLYF-F         | Des Moines         | 9.4  | 13.4      | 7      | 4       | 88      | 8     | 27        | KSTZ-F      | (36) CHR    |
| WKQI-F         | Detroit            | 6.6  | 19.0      | 5      | 19      | 75      | 6     | 34        | WNIC-F      | (32) AC     |
| WNIC-F         | Detroit            | 7.8  | 16.1      | 4      | 13      | 84      | 3     | 29        | WKQI-F      | (44) AC     |
| WXKC-F         | Erie               | 9.5  | 13.2      | 11     | 14      | 78      | 8     | 33        | WJET-F      | (45) CHR    |
| WMXE-F         | Erie               | 6.4  | 19.8      | 6      | 26      | 66      | 8     | 39        | WJET-F      | (66) CHR    |
| KMGE-F         | Eugene             | 9.1  | 13.8      | 10     | 19      | 76      | 5     | 39        | KDUK-F      | (28) CHR    |
| KLTA-F         | Fargo              | 8.8  | 14.3      | 11     | 24      | 76      | 0     | 31        | WDAY-F      | (45) CHR    |
| WQSM-F         | Fayetteville, NC   | 8.6  | 14.6      | 8      | 18      | 70      | 12    | 41        | WKML-F      | (31) C      |
| WCRZ-F         | Flint              | 10.0 | 12.6      | 9      | 16      | 74      | 10    | 25        | WWCK-F      | (38) CHR    |
| WAJI-F         | Fort Wayne         | 9.2  | 13.7      | 8      | 19      | 76      | 5     | 22        | WMEE-F      | (39) CHR    |
| WTKF-F         | Gainesville        | 10.2 | 12.3      | 11     | 10      | 79      | 11    | 25        | WMMZ-F      | (28) AC     |



ADULT CONTEMPORARY  
(Continued)

| NATIONAL MEAN: |                  | 7.8  | 16.2      | 7.1    | 18.8    | 73.1    | 8.1   | 30.6      | LEADING |             |
|----------------|------------------|------|-----------|--------|---------|---------|-------|-----------|---------|-------------|
|                |                  | TSL  | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME    | SHARER      |
| WLHT-F         | Grand Rapids     | 10.9 | 11.5      | 6      | 24      | 76      | 0     | 22        | WGRD-F  | (33) CHR    |
| WMAG-F         | Greensboro-WS    | 8.8  | 14.4      | 11     | 5       | 73      | 22    | 28        | WKZL-F  | (29) CHR    |
| WWWB-F         | Greensboro-WS    | 8.7  | 14.5      | 2      | 6       | 83      | 11    | 19        | WKZL-F  | (36) CHR    |
| WMYI-F         | Greenville, SC   | 9.5  | 13.3      | 8      | 19      | 76      | 5     | 29        | WSSL-F  | (33) C      |
| WZMX-F         | Hartford         | 6.0  | 21.1      | 3      | 23      | 71      | 6     | 34        | WTIC-F  | (35) CHR    |
| WYSR-F         | Hartford         | 6.4  | 19.8      | 4      | 10      | 89      | 1     | 23        | WZMX-F  | (36) AC     |
| KSSK-F         | Honolulu         | 8.4  | 15.0      | 9      | 15      | 79      | 6     | 25        | KQMQ-F  | (32) CHR    |
| KHMX-F         | Houston          | 7.4  | 17.0      | 5      | 20      | 78      | 2     | 26        | KRBE-F  | (31) CHR    |
| KLTR-F         | Houston          | 6.1  | 20.8      | 4      | 12      | 85      | 3     | 27        | KHMX-F  | (30) AC     |
| WRVC-F         | Huntington       | 7.6  | 16.6      | 10     | 12      | 71      | 17    | 26        | WKEE-F  | (50) CHR    |
| WAHR-F         | Huntsville       | 8.8  | 14.3      | 9      | 8       | 83      | 9     | 29        | WDRM-F  | (42) C      |
| WENS-F         | Indianapolis     | 9.1  | 13.9      | 8      | 19      | 77      | 4     | 24        | WFBQ-F  | (35) AOR    |
| WJDX-F         | Jackson, MS      | 7.9  | 15.9      | 7      | 23      | 74      | 3     | 26        | WMSI-F  | (38) C      |
| WIVY-F         | Jacksonville     | 6.7  | 18.7      | 3      | 14      | 82      | 4     | 23        | WAPE-F  | (51) CHR    |
| WTFM-F         | Johnson City, TN | 10.1 | 12.4      | 11     | 38      | 58      | 4     | 38        | WXBQ-F  | (47) C      |
| WKYE-F         | Johnstown        | 8.7  | 14.5      | 8      | 9       | 84      | 7     | 25        | WGLU-F  | (37) CHR    |
| WQLR-F         | Kalamazoo        | 7.0  | 18.1      | 7      | 6       | 94      | 0     | 20        | WKFR-F  | (46) CHR    |
| KUDL-F         | Kansas City      | 5.9  | 21.2      | 6      | 18      | 66      | 16    | 30        | KFKF-F  | (27) C      |
| KMXV-F         | Kansas City      | 6.7  | 18.9      | 8      | 11      | 88      | 1     | 27        | KUDL-F  | (31) AC     |
| WMYU-F         | Knoxville        | 7.9  | 15.9      | 7      | 17      | 79      | 4     | 23        | WIVK-F  | (43) C      |
| WFMK-F         | Lansing          | 11.4 | 11.0      | 10     | 22      | 71      | 7     | 27        | WVIC-F  | (41) CHR    |
| KMZQ-F         | Las Vegas        | 8.4  | 15.0      | 4      | 25      | 69      | 6     | 36        | KLUC-F  | (43) CHR    |
| WMXL-F         | Lexington        | 6.8  | 18.4      | 5      | 20      | 75      | 5     | 26        | WGKS-F  | (40) SAC    |
| KURB-F         | Little Rock      | 7.1  | 17.8      | 6      | 31      | 67      | 2     | 31        | KSSN-F  | (36) C      |
| KHLT-F         | Little Rock      | 7.4  | 17.0      | 8      | 18      | 72      | 10    | 23        | KURB-F  | (44) AC     |
| KOST-F         | Los Angeles      | 7.2  | 17.6      | 5      | 23      | 68      | 9     | 35        | KIIS-F  | (35) CHR    |
| KBIG-F         | Los Angeles      | 7.0  | 18.0      | 3      | 12      | 78      | 10    | 26        | KOST-F  | (47) AC     |
| WLRS-F         | Louisville       | 7.1  | 17.7      | 5      | 27      | 65      | 8     | 26        | WDJX-F  | (47) CHR    |
| WPEZ-F         | Macon            | 10.1 | 12.4      | 18     | 11      | 78      | 11    | 37        | WDEN-F  | (35) C      |
| WMGN-F         | Madison          | 9.4  | 13.4      | 5      | 14      | 83      | 3     | 34        | WZEE-F  | (34) CHR    |
| WLRQ-F         | Melbourne        | 7.6  | 16.6      | 7      | 15      | 67      | 18    | 17        | WJRR-F  | (30) AOR    |
| WRVR-F         | Memphis          | 9.8  | 12.8      | 11     | 4       | 85      | 11    | 29        | WMC -F  | (32) CHR    |
| WHYI-F         | Miami            | 7.2  | 17.6      | 3      | 23      | 42      | 35    | 29        | WPOW-F  | (46) CHR    |
| WFLC-F         | Miami            | 7.3  | 17.4      | 4      | 26      | 69      | 5     | 26        | WHYI-F  | (44) AC     |
| WKTI-F         | Milwaukee        | 6.7  | 18.8      | 7      | 17      | 77      | 6     | 37        | WKLH-F  | (33) CL AOR |
| WMYX-F         | Milwaukee        | 7.6  | 16.6      | 4      | 9       | 82      | 9     | 26        | WKTI-F  | (39) AC     |
| KSTP-F         | Minneapolis      | 6.4  | 19.6      | 4      | 27      | 66      | 7     | 22        | KQRS-F  | (41) AOR    |
| WKRQ-F         | Mobile           | 7.9  | 15.9      | 10     | 26      | 66      | 8     | 23        | WABB-F  | (33) CHR    |
| WSYA-F         | Montgomery       | 6.4  | 19.8      | 2      | 17      | 73      | 10    | 26        | WLWI-F  | (45) C      |
| WLAC-F         | Nashville        | 6.9  | 18.2      | 4      | 67      | 33      | 0     | 25        | WYHY-F  | (34) CHR    |
| WALK-F         | Nassau-Suffolk   | 9.9  | 12.7      | 9      | 9       | 61      | 30    | 38        | WBLI-F  | (33) CHR    |
| WLTS-F         | New Orleans      | 7.8  | 16.1      | 9      | 13      | 76      | 11    | 23        | WLMG-F  | (39) SAC    |
| WMXV-F         | New York         | 7.3  | 17.3      | 5      | 18      | 69      | 13    | 39        | WPLJ-F  | (37) CHR    |
| WUDE-F         | Norfolk          | 8.3  | 15.2      | 4      | 16      | 79      | 5     | 33        | WMXN-F  | (29) AC     |
| WMXN-F         | Norfolk          | 8.3  | 15.2      | 7      | 41      | 48      | 11    | 39        | WNVZ-F  | (50) CHR    |
| KMGL-F         | Oklahoma City    | 9.9  | 12.8      | 11     | 12      | 69      | 19    | 24        | KJYO-F  | (34) CHR    |
| KEFM-F         | Omaha            | 7.2  | 17.4      | 3      | 14      | 82      | 4     | 29        | KQKQ-F  | (43) CHR    |
| WOMX-AF        | Orlando          | 7.5  | 16.7      | 4      | 15      | 77      | 8     | 29        | WXXL-F  | (39) CHR    |
| WMMO-F         | Orlando          | 9.5  | 13.3      | 6      | 6       | 88      | 6     | 19        | WHTQ-F  | (36) AOR    |
| KBBY-F         | Oxnard           | 9.9  | 12.7      | 7      | 11      | 88      | 1     | 22        | KRTH-F  | (26) O      |
| WGLO-F         | Peoria           | 7.9  | 16.0      | 11     | 16      | 80      | 4     | 40        | WKZW-F  | (37) CHR    |
| WYXR-F         | Philadelphia     | 6.4  | 19.6      | 3      | 27      | 67      | 6     | 35        | WPLY-F  | (29) CHR    |
| WMGK-F         | Philadelphia     | 8.4  | 15.1      | 4      | 10      | 78      | 12    | 35        | WYXR-F  | (37) AC     |
| KVRY-F         | Phoenix          | 6.4  | 19.6      | 8      | 21      | 79      | 0     | 27        | KTAR    | (28) N/T    |
| KESZ-F         | Phoenix          | 8.0  | 15.7      | 8      | 20      | 70      | 10    | 36        | KTAR    | (38) N/T    |
| WVTY-F         | Pittsburgh       | 7.8  | 16.2      | 6      | 25      | 64      | 11    | 35        | WBZZ-F  | (41) CHR    |
| WKZS-F         | Portland, ME     | 5.5  | 22.7      | 7      | 14      | 73      | 13    | 36        | WCSO-F  | (32) CHR    |
| KKCW-F         | Portland, OR     | 8.5  | 14.8      | 9      | 20      | 69      | 11    | 33        | KKRZ-F  | (28) CHR    |
| WSNE-F         | Providence       | 8.3  | 15.3      | 6      | 20      | 71      | 9     | 26        | WPRO-F  | (42) CHR    |
| WRAL-F         | Raleigh          | 7.5  | 16.8      | 8      | 29      | 62      | 9     | 23        | WDCG-F  | (36) CHR    |

ADULT CONTEMPORARY  
(Continued)

| NATIONAL MEAN: |                 | 7.8  | 16.2      | 7.1    | 18.8    | 73.1    | 8.1   | 30.6      | LEADING     |        |
|----------------|-----------------|------|-----------|--------|---------|---------|-------|-----------|-------------|--------|
|                |                 | TSL  | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME        | SHARER |
| KRNO-F         | Reno            | 10.0 | 12.6      | 10     | 13      | 62      | 25    | 41        | KWNZ-F (26) | CHR    |
| WMXB-F         | Richmond        | 8.6  | 14.6      | 8      | 26      | 68      | 6     | 25        | WRVQ-F (42) | CHR    |
| WSLQ-F         | Roanoke         | 7.2  | 17.4      | 9      | 10      | 88      | 2     | 29        | WXLK-F (48) | CHR    |
| WVOR-F         | Rochester       | 7.8  | 16.2      | 7      | 11      | 73      | 16    | 31        | WRMM-F (37) | SAC    |
| WRWC-F         | Rockford        | 9.5  | 13.2      | 5      | 10      | 75      | 15    | 20        | WZOK-F (52) | CHR    |
| KGBY-F         | Sacramento      | 7.2  | 17.6      | 5      | 17      | 78      | 5     | 31        | KSFM-F (28) | CHR    |
| KXOA-F         | Sacramento      | 5.4  | 23.2      | 5      | 17      | 80      | 3     | 26        | KHYL-F (30) | O      |
| KYKY-F         | St. Louis       | 7.8  | 16.1      | 6      | 18      | 79      | 3     | 22        | WKBQ-F (35) | CHR    |
| KWAV-F         | Salinas-Mont.   | 10.0 | 12.5      | 7      | 22      | 67      | 11    | 26        | KDON-F (22) | CHR    |
| KVRI-F         | Salt Lake       | 5.8  | 21.8      | 0      | 17      | 83      | 0     | 27        | KSFI-F (49) | SAC    |
| KYXY-F         | San Diego       | 6.3  | 20.0      | 4      | 20      | 66      | 14    | 41        | KJQY-F (29) | SAC    |
| KFMB-F         | San Diego       | 5.9  | 21.2      | 2      | 22      | 73      | 5     | 25        | KKLQ-F (42) | CHR    |
| KIOI-F         | San Francisco   | 6.2  | 20.5      | 8      | 32      | 64      | 4     | 35        | KMEL-F (22) | CHR    |
| KARA-F         | San Jose        | 6.4  | 19.8      | 3      | 20      | 66      | 14    | 20        | KEZR-F (31) | AC     |
| KEZR-F         | San Jose        | 6.4  | 19.6      | 2      | 18      | 80      | 2     | 25        | KIOI-F (33) | AC     |
| KZST-F         | Santa Rosa      | 10.6 | 11.9      | 13     | 11      | 80      | 9     | 34        | KMGG-F (30) | O      |
| WAEV-F         | Savannah        | 7.4  | 17.0      | 10     | 39      | 57      | 4     | 25        | WJCL-F (36) | C      |
| KLSY-F         | Seattle         | 6.9  | 18.2      | 7      | 25      | 71      | 4     | 38        | KUBE-F (31) | CHR    |
| KVKI-F         | Shreveport      | 8.0  | 15.7      | 7      | 18      | 65      | 17    | 37        | KITT-F (39) | AC     |
| KKLS-F         | Sioux Falls     | 7.5  | 16.8      | 10     | 13      | 87      | 0     | 38        | KTWB-F (35) | C      |
| WNSN-F         | South Bend      | 8.5  | 14.8      | 7      | 21      | 72      | 7     | 21        | WNDU-F (41) | CHR    |
| KISC-F         | Spokane         | 11.8 | 10.7      | 12     | 16      | 76      | 8     | 38        | KZZU-F (28) | CHR    |
| WHYN-F         | Springfield, MA | 7.9  | 15.9      | 9      | 14      | 64      | 22    | 31        | WMAS-F (32) | AC     |
| WMAS-F         | Springfield, MA | 6.7  | 13.0      | 6      | 10      | 68      | 22    | 39        | WHYN-F (38) | AC     |
| WYYY-F         | Syracuse        | 7.8  | 16.2      | 7      | 23      | 68      | 9     | 39        | WNTQ-F (52) | CHR    |
| WMTX-F         | Tampa-SP        | 9.3  | 13.6      | 8      | 18      | 76      | 6     | 34        | WFLZ-F (33) | CHR    |
| WUSA-F         | Tampa-SP        | 8.7  | 14.5      | 6      | 8       | 76      | 16    | 33        | WMTX-F (37) | AC     |
| WWWM-F         | Toledo          | 8.6  | 14.7      | 7      | 14      | 76      | 10    | 35        | WVKS-F (36) | CHR    |
| KMAJ-F         | Topeka          | 13.4 | 9.4       | 24     | 15      | 70      | 15    | 34        | KTPK-F (21) | C      |
| KKLD-F         | Tucson          | 9.2  | 13.7      | 7      | 10      | 81      | 9     | 27        | KRQQ-F (40) | CHR    |
| KRAV-F         | Tulsa           | 6.4  | 19.6      | 3      | 24      | 70      | 6     | 33        | KMYZ-F (30) | CHR    |
| WASH-F         | Washington      | 5.7  | 22.1      | 5      | 15      | 75      | 10    | 31        | WRQX-F (33) | CHR    |
| WRQX-F         | Washington      | 8.3  | 15.3      | 8      | 20      | 77      | 3     | 27        | WASH-F (26) | AC     |
| WLTT-F         | Washington      | 5.1  | 24.5      | 2      | 8       | 90      | 2     | 39        | WASH-F (35) | AC     |
| KFMW-F         | Waterloo        | 8.1  | 15.5      | 14     | 38      | 62      | 0     | 36        | KOKZ-F (44) | CHR    |
| WRMF-F         | West Palm       | 11.9 | 10.6      | 9      | 13      | 75      | 12    | 25        | WKGR-F (29) | AOR    |
| WKWK-F         | Wheeling        | 9.8  | 12.9      | 12     | 14      | 75      | 11    | 42        | WOMP-F (40) | CHR    |
| KRBB-F         | Wichita         | 11.4 | 11.1      | 11     | 20      | 76      | 4     | 27        | KXLK-F (28) | AC     |
| WMGS-F         | WB/Scranton     | 8.9  | 14.2      | 6      | 15      | 69      | 16    | 32        | WKRZ-F (53) | CHR    |
| WJBR-F         | Wilmington, DE  | 9.7  | 12.9      | 23     | 9       | 82      | 9     | 45        | WSTW-F (41) | CHR    |
| WSTW-F         | Wilmington, DE  | 9.1  | 13.9      | 22     | 32      | 68      | 0     | 18        | WYSP-F (36) | CL AOR |
| WGNI-F         | Wilmington, NC  | 8.6  | 14.7      | 13     | 16      | 79      | 5     | 28        | WWQQ-F (35) | C      |
| WXLO-F         | Worcester       | 10.8 | 11.6      | 10     | 13      | 78      | 9     | 38        | WSRS-F (34) | SAC    |
| WARM-F         | York            | 10.2 | 12.3      | 14     | 11      | 77      | 12    | 22        | WROZ-F (25) | SAC    |
| WYFM-F         | Youngstown      | 5.8  | 21.5      | 8      | 12      | 80      | 8     | 39        | WHOT-F (53) | CHR    |

OLDIES/GOLD

| NATIONAL MEAN: |                     | 7.1  | 17.7      | 7.8    | 11.2    | 80.1    | 8.7   | 31.8      | LEADING     |             |
|----------------|---------------------|------|-----------|--------|---------|---------|-------|-----------|-------------|-------------|
|                |                     | TSL  | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME SHARER |             |
| WGY -F         | Albany-Schenec-Troy | 5.1  | 24.8      | 3      | 10      | 67      | 23    | 34        | WPYX-F      | (33) AOR    |
| KXKL-F         | Albuquerque         | 8.0  | 15.7      | 3      | 45      | 54      | 1     | 33        | KRST-F      | (26) C      |
| WODE-F         | Allentown           | 7.8  | 16.1      | 6      | 8       | 80      | 12    | 33        | WLEV-F      | (42) AC     |
| KEAG-F         | Anchorage           | 9.5  | 13.3      | 11     | 4       | 92      | 4     | 32        | KBFX-F      | (30) CL AOR |
| WFOX-F         | Atlanta             | 7.0  | 17.9      | 6      | 9       | 88      | 3     | 25        | WSB -F      | (35) AC     |
| KERN-F         | Bakersfield         | 6.4  | 19.6      | 7      | 14      | 82      | 4     | 41        | KKXX-F      | (38) CHR    |
| WQSR-F         | Baltimore           | 9.6  | 13.2      | 10     | 8       | 84      | 8     | 34        | WWMX-F      | (29) AC     |
| WGGZ-F         | Baton Rouge         | 7.5  | 16.9      | 7      | 0       | 88      | 12    | 31        | WYNK-F      | (38) C      |
| WODL-F         | Birmingham          | 8.2  | 15.3      | 14     | 9       | 83      | 8     | 24        | WZZK-F      | (37) C      |
| KLTB-F         | Boise               | 9.2  | 13.7      | 8      | 6       | 75      | 19    | 25        | KCIY-F      | (31) AC     |
| WODS-F         | Boston              | 6.5  | 19.4      | 9      | 8       | 74      | 18    | 33        | WBMX-F      | (22) AC     |
| WHTT-F         | Buffalo             | 9.1  | 13.9      | 8      | 11      | 80      | 9     | 27        | WYRK-F      | (25) C      |
| WZKL-F         | Canton              | 9.7  | 13.0      | 11     | 4       | 94      | 2     | 42        | WHBC-F      | (34) SAC    |
| WXLY-F         | Charleston, SC      | 6.4  | 18.8      | 7      | 6       | 84      | 10    | 25        | WEZL-F      | (40) C      |
| WWMG-F         | Charlotte           | 7.5  | 16.8      | 8      | 12      | 81      | 7     | 22        | WRFX-F      | (26) AOR    |
| WJMK-F         | Chicago             | 6.2  | 20.3      | 4      | 14      | 78      | 8     | 28        | WBBM-F      | (23) CHR    |
| WGRR-F         | Cincinnati          | 8.1  | 15.5      | 8      | 7       | 86      | 7     | 27        | WLW         | (33) FS     |
| WMJI-F         | Cleveland           | 10.7 | 11.8      | 9      | 9       | 82      | 9     | 35        | WLTF-F      | (29) AC     |
| KSPZ-F         | Colorado Spgs       | 8.5  | 14.8      | 8      | 8       | 79      | 13    | 40        | WKCS-F      | (29) C      |
| WOMG-F         | Columbia, SC        | 7.7  | 16.3      | 9      | 19      | 74      | 7     | 29        | WTCB-F      | (35) AC     |
| WCOL-F         | Columbus, OH        | 6.8  | 18.4      | 7      | 10      | 79      | 11    | 29        | WBNS-F      | (31) O      |
| WBNS-F         | Columbus, OH        | 4.6  | 27.5      | 2      | 14      | 72      | 14    | 33        | WCOL-F      | (32) O      |
| KLTG-F         | Corpus Christi      | 8.1  | 15.5      | 3      | 12      | 85      | 3     | 33        | KRYS-F      | (38) C      |
| KLUV-F         | Dallas-FW           | 6.0  | 21.1      | 7      | 10      | 83      | 7     | 28        | KSCS-F      | (22) C      |
| KUUL-F         | Davenport           | 7.6  | 16.5      | 14     | 6       | 81      | 14    | 24        | WLLR-F      | (38) C      |
| WYMJ-F         | Dayton              | 9.1  | 13.9      | 7      | 7       | 91      | 2     | 38        | WMMX-F      | (29) AC     |
| KXKL-AF        | Denver              | 7.1  | 17.8      | 9      | 15      | 77      | 8     | 27        | KRFX-F      | (28) CL AOR |
| KIOA-AF        | Des Moines          | 5.7  | 22.2      | 8      | 10      | 80      | 10    | 34        | KGGO-F      | (40) AOR    |
| WOMC-F         | Detroit             | 6.9  | 18.2      | 6      | 14      | 72      | 14    | 35        | WKQI-F      | (26) AC     |
| KOFX-F         | El Paso             | 6.5  | 19.5      | 4      | 18      | 77      | 5     | 32        | KLAQ-F      | (52) AOR    |
| WJPS-AF        | Evansville          | 9.9  | 12.7      | 11     | 4       | 88      | 8     | 27        | WIKY-F      | (34) FS     |
| WJLT-F         | Fort Wayne          | 6.7  | 18.7      | 6      | 5       | 83      | 12    | 33        | WAJI-F      | (32) AC     |
| KFSO-F         | Fresno              | 6.5  | 19.4      | 8      | 13      | 72      | 5     | 57        | KBOS-F      | (23) CHR    |
| WODJ-F         | Grand Rapids        | 7.1  | 17.8      | 8      | 6       | 92      | 2     | 18        | WOOD-F      | (29) SAC    |
| WMQX-F         | Greensboro-WS       | 6.2  | 20.3      | 7      | 7       | 86      | 7     | 25        | WKRR-F      | (33) AOR    |
| WFBC-F         | Greenville, SC      | 5.5  | 23.0      | 6      | 15      | 67      | 18    | 46        | WMYI-F      | (36) AC     |
| WWKL-F         | Harrisburg          | 7.6  | 16.5      | 10     | 6       | 88      | 6     | 29        | WNNK-F      | (38) CHR    |
| WDRC-F         | Hartford            | 6.5  | 19.4      | 7      | 5       | 83      | 12    | 31        | WRCH-F      | (29) SAC    |
| KLDE-F         | Houston             | 6.8  | 18.5      | 5      | 9       | 85      | 6     | 21        | KILT-F      | (32) C      |
| WKLR-F         | Indianapolis        | 7.4  | 17.1      | 6      | 11      | 76      | 13    | 30        | WFBQ-F      | (34) AOR    |
| WTYX-F         | Jackson, MS         | 6.5  | 19.3      | 7      | 8       | 74      | 18    | 26        | WJDX-F      | (43) AC     |
| WKQL-F         | Jacksonville        | 6.5  | 19.3      | 8      | 12      | 84      | 4     | 34        | WEJZ-F      | (36) SAC    |
| WKQS-F         | Johnstown           | 10.2 | 12.4      | 8      | 9       | 69      | 22    | 46        | WKYE-F      | (36) AC     |
| WFAT-F         | Kalamazoo           | 7.0  | 17.9      | 2      | 0       | 96      | 4     | 35        | WRKR-F      | (31) AOR    |
| KCMO-F         | Kansas City         | 6.6  | 19.2      | 14     | 12      | 84      | 4     | 31        | KFKF-F      | (23) C      |
| WIBM-F         | Lansing             | 4.8  | 28.2      | 9      | 10      | 80      | 10    | 32        | WVIC-F      | (34) CHR    |
| WTKT-F         | Lexington           | 5.4  | 23.3      | 9      | 10      | 85      | 5     | 27        | WKQQ-F      | (39) AOR    |
| KOLL-F         | Little Rock         | 6.1  | 20.1      | 11     | 20      | 75      | 5     | 24        | KSSN-F      | (42) C      |
| KRTH-F         | Los Angeles         | 7.0  | 18.1      | 3      | 16      | 72      | 12    | 34        | KOST-F      | (25) AC     |
| KCBS-F         | Los Angeles         | 5.8  | 21.6      | 6      | 9       | 83      | 8     | 30        | KRTH-F      | (38) O      |
| WRKA-F         | Louisville          | 7.1  | 17.8      | 7      | 9       | 87      | 4     | 24        | WAMZ-F      | (32) C      |
| KKCL-F         | Lubbock             | 8.9  | 14.2      | 9      | 9       | 77      | 14    | 27        | KLLL-F      | (49) C      |
| WAYS-F         | Macon               | 6.2  | 20.2      | 6      | 12      | 76      | 12    | 32        | WDEN-F      | (36) C      |
| WOLX-F         | Madison             | 7.7  | 16.3      | 8      | 29      | 66      | 5     | 33        | WZEE-F      | (40) CHR    |
| KVLY-F         | McAllen-Brown       | 10.0 | 12.6      | 9      | 31      | 61      | 8     | 34        | KBFM-F      | (44) CHR    |
| WMXJ-F         | Miami               | 6.4  | 19.6      | 5      | 11      | 70      | 19    | 34        | WAXY-F      | (29) O      |
| WZTR-F         | Milwaukee           | 7.5  | 16.9      | 6      | 9       | 87      | 4     | 20        | WKLH-F      | (33) CL AOR |
| KQQL-F         | Minneapolis         | 6.0  | 21.0      | 6      | 7       | 90      | 3     | 26        | KQRS-F      | (31) CL AOR |
| WAVH-F         | Mobile              | 7.0  | 17.9      | 13     | 17      | 60      | 23    | 37        | WKSJ-F      | (29) C      |
| WRMX-F         | Nashville           | 8.0  | 15.7      | 12     | 10      | 81      | 9     | 25        | WSIX-F      | (29) C      |

OLDIES/GOLD  
(Continued)

| NATIONAL MEAN: |                 | 7.1  | 17.7      | 7.8    | 11.2    | 80.1    | 8.7   | 31.8      | LEADING     |             |
|----------------|-----------------|------|-----------|--------|---------|---------|-------|-----------|-------------|-------------|
|                |                 | TSL  | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME SHARER |             |
| WCBS-F         | New York        | 9.1  | 13.8      | 8      | 6       | 80      | 14    | 40        | WLTW-F      | (23) SAC    |
| WLTJ-F         | Norfolk         | 8.2  | 15.4      | 10     | 10      | 79      | 11    | 29        | WNOR-F      | (27) AOR    |
| KOQL-F         | Oklahoma City   | 6.1  | 20.5      | 6      | 12      | 84      | 4     | 27        | KJYO-F      | (36) CHR    |
| KGOR-F         | Omaha           | 8.0  | 15.8      | 6      | 11      | 82      | 7     | 22        | KQKQ-F      | (36) CHR    |
| WOCL-F         | Orlando         | 8.2  | 14.9      | 13     | 11      | 79      | 10    | 39        | WOMX-F      | (35) AC     |
| WOGL-F         | Philadelphia    | 7.1  | 17.7      | 4      | 11      | 75      | 14    | 38        | KYW         | (27) N/T    |
| KPSN-F         | Phoenix         | 8.9  | 14.2      | 7      | 13      | 77      | 10    | 29        | KOOL-F      | (25) O      |
| KOOL-F         | Phoenix         | 5.9  | 21.4      | 5      | 6       | 85      | 9     | 23        | KTAR        | (34) N/T    |
| WWSW-AF        | Pittsburgh      | 7.4  | 17.0      | 6      | 11      | 75      | 14    | 35        | KDKA        | (32) N/T    |
| WYNZ-F         | Portland, ME    | 7.1  | 17.7      | 14     | 10      | 70      | 20    | 53        | WBLM-F      | (33) AOR    |
| KKSN-F         | Portland, OR    | 6.3  | 20.1      | 6      | 14      | 82      | 4     | 38        | KWJJ-F      | (21) C      |
| WWBB-F         | Providence      | 7.9  | 16.0      | 7      | 5       | 75      | 20    | 32        | WPRO-F      | (30) CHR    |
| WTRG-F         | Raleigh         | 7.2  | 17.4      | 8      | 6       | 90      | 4     | 23        | WRAL-F      | (31) AC     |
| KODS-F         | Reno            | 9.0  | 14.1      | 14     | 8       | 73      | 19    | 32        | KOZZ-F      | (27) AOR    |
| WDCX-F         | Richmond        | 5.7  | 22.2      | 7      | 10      | 82      | 8     | 32        | WMXB-F      | (37) AC     |
| KOLA-F         | Riverside-SB    | 7.2  | 17.5      | 5      | 9       | 79      | 12    | 51        | KFRG-F      | (29) C      |
| KHTX-F         | Riverside-SB    | 7.4  | 16.9      | 6      | 23      | 68      | 9     | 41        | KFRG-F      | (52) C      |
| WKLX-F         | Rochester       | 6.9  | 18.2      | 9      | 8       | 87      | 5     | 28        | WCMF-F      | (32) AOR    |
| WKMQ-F         | Rockford        | 6.8  | 18.7      | 9      | 15      | 82      | 3     | 31        | WZOK-F      | (39) CHR    |
| KHYL-F         | Sacramento      | 5.3  | 23.6      | 8      | 11      | 81      | 8     | 31        | KXOA-F      | (28) AC     |
| WHNN-F         | Saginaw         | 8.2  | 15.3      | 9      | 10      | 77      | 13    | 33        | WIOG-F      | (33) CHR    |
| KLOU-F         | St. Louis       | 17.7 | 7.1       | 4      | 12      | 77      | 11    | 29        | KMOX        | (37) N/T    |
| KALL-F         | Salt Lake       | 6.6  | 19.0      | 3      | 18      | 79      | 3     | 26        | KKAT-F      | (29) C      |
| KONO-AF        | San Antonio     | 6.0  | 20.9      | 14     | 13      | 73      | 14    | 38        | KSMG-F      | (30) O      |
| KBZS-F         | San Diego       | 6.2  | 20.3      | 10     | 14      | 82      | 4     | 31        | KCLX-F      | (24) CL AOR |
| KFRC-F         | San Francisco   | 5.4  | 23.2      | 7      | 15      | 81      | 4     | 29        | KIOI-F      | (26) AC     |
| KYA -F         | San Francisco   | 4.8  | 26.5      | 3      | 5       | 86      | 9     | 41        | KFRC-F      | (21) O      |
| WSRZ-F         | Sarasota        | 11.2 | 11.3      | 10     | 20      | 64      | 16    | 28        | WYNF-F      | (19) C      |
| KBSG-AF        | Seattle         | 7.2  | 17.4      | 7      | 17      | 76      | 7     | 32        | KUBE-F      | (22) CHR    |
| WRBR-F         | South Bend      | 8.8  | 14.3      | 8      | 12      | 75      | 13    | 22        | WNSN-F      | (35) AC     |
| KEYF-F         | Spokane         | 9.0  | 14.0      | 12     | 6       | 78      | 16    | 33        | KISC-F      | (26) AC     |
| KOSP-F         | Springfield, MO | 10.5 | 12.0      | 15     | 14      | 79      | 7     | 31        | KTTS-F      | (31) C      |
| WSEN-AF        | Syracuse        | 5.8  | 21.8      | 11     | 6       | 81      | 13    | 41        | WYYY-F      | (36) AC     |
| WSNI-F         | Tallahassee     | 10.0 | 12.6      | 5      | 15      | 78      | 7     | 24        | WBGW-F      | (34) AC     |
| WYUU-F         | Tampa           | 8.6  | 14.6      | 9      | 7       | 84      | 9     | 30        | WUSA-F      | (34) AC     |
| WRQN-F         | Toledo          | 7.1  | 17.6      | 8      | 18      | 73      | 9     | 29        | WVKS-F      | (31) CHR    |
| KWFM-F         | Tucson          | 7.1  | 17.8      | 12     | 13      | 84      | 3     | 31        | KRQQ-F      | (33) CHR    |
| KQLL-F         | Tulsa           | 7.2  | 17.5      | 7      | 16      | 75      | 9     | 31        | KWEN-F      | (33) C      |
| WXTR-F         | Washington      | 5.9  | 21.2      | 7      | 9       | 86      | 5     | 28        | WMZQ-F      | (28) C      |
| WOLL-F         | West Palm       | 6.3  | 20.0      | 10     | 9       | 77      | 14    | 36        | WRMF-F      | (30) AC     |
| KEYN-F         | Wichita         | 7.0  | 18.0      | 5      | 17      | 78      | 5     | 30        | KKRD-F      | (31) CHR    |
| WBBG-F         | Youngstown      | 7.8  | 16.1      | 12     | 5       | 82      | 13    | 53        | WHOT-F      | (33) CHR    |

## SOFT AC/EZ

| NATIONAL MEAN: |                     | 8.7  | 14.5      | 9.7    | 8.6     | 58.0    | 33.4  | 40.8      | LEADING     |          |
|----------------|---------------------|------|-----------|--------|---------|---------|-------|-----------|-------------|----------|
|                |                     | TSL  | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME SHARER |          |
| WROW-F         | Albany-Schenec-Troy | 8.4  | 14.9      | 10     | 8       | 35      | 57    | 69        | WGY         | (27) FS  |
| KKJY-F         | Albuquerque         | 8.1  | 15.5      | 14     | 4       | 33      | 63    | 64        | KMGA-F      | (27) SAC |
| WFMZ-F         | Allentown           | 11.3 | 11.2      | 14     | 2       | 32      | 66    | 66        | WLEV-F      | (25) AC  |
| WROE-F         | Appleton            | 8.3  | 15.1      | 6      | 8       | 81      | 11    | 21        | WGMV-F      | (30) CHR |
| WPCH-F         | Atlanta             | 8.9  | 14.2      | 7      | 7       | 65      | 28    | 30        | WSB -F      | (30) AC  |
| WFPG-F         | Atlantic City       | 12.5 | 10.1      | 17     | 11      | 61      | 28    | 29        | WAVY-F      | (32) AC  |
| WSLT-F         | Augusta, GA         | 6.6  | 19.2      | 9      | 9       | 56      | 35    | 54        | WBBQ-F      | (40) CHR |
| KKMJ-F         | Austin              | 8.0  | 15.7      | 17     | 8       | 59      | 33    | 21        | KASE-F      | (31) C   |
| KGFM-F         | Bakersfield         | 9.1  | 13.9      | 11     | 9       | 54      | 37    | 52        | KUZZ-F      | (31) C   |
| WLIF-F         | Baltimore           | 9.5  | 13.3      | 8      | 9       | 59      | 32    | 28        | WMMX-F      | (29) AC  |
| WMXW-F         | Binghamton          | 10.9 | 11.5      | 11     | 12      | 76      | 12    | 42        | WAAL-F      | (43) CHR |
| KHEZ-F         | Boise               | 8.8  | 14.3      | 3      | 12      | 48      | 40    | 48        | KLTB-F      | (26) C   |
| WSSH-F         | Boston              | 7.6  | 16.5      | 4      | 10      | 58      | 32    | 39        | WBMX-F      | (28) AC  |
| WEZN-F         | Bridgeport          | 10.0 | 13.6      | 10     | 9       | 62      | 29    | 37        | WEBE-F      | (31) AC  |
| WJYE-F         | Buffalo             | 8.6  | 14.7      | 7      | 6       | 65      | 29    | 45        | WKSE-F      | (25) CHR |
| WHBC-F         | Canton              | 10.1 | 12.4      | 9      | 10      | 66      | 24    | 34        | WZKL-F      | (22) O   |
| WBES-F         | Charleston, WV      | 8.9  | 14.1      | 15     | 0       | 39      | 61    | 61        | WCHS        | (29) FS  |
| WEZC-F         | Charlotte           | 7.4  | 16.9      | 10     | 5       | 77      | 18    | 23        | WBT -F      | (27) AC  |
| WDEF-F         | Chattanooga         | 8.1  | 15.5      | 12     | 0       | 37      | 63    | 58        | WUSY-F      | (31) C   |
| WLIT-F         | Chicago             | 8.2  | 15.3      | 5      | 8       | 75      | 17    | 26        | WJMK-F      | (24) O   |
| WIMJ-F         | Cincinnati          | 6.6  | 19.2      | 3      | 9       | 56      | 35    | 29        | WLW         | (37) FS  |
| WDOK-F         | Cleveland           | 10.4 | 12.1      | 10     | 9       | 61      | 30    | 35        | WLTF-F      | (26) AC  |
| KKLI-F         | Colorado Springs    | 9.0  | 14.0      | 7      | 6       | 88      | 6     | 43        | KKCS-F      | (33) C   |
| KLRX-F         | Dallas-FW           | 7.1  | 17.9      | 8      | 9       | 66      | 25    | 35        | KDMX-F      | (23) AC  |
| KRVR-F         | Davenport           | 9.0  | 14.0      | 10     | 12      | 63      | 25    | 32        | KMGX-F      | (33) AC  |
| WLQT-F         | Dayton              | 8.1  | 15.5      | 9      | 10      | 71      | 19    | 33        | WMMX-F      | (31) AC  |
| KOSI-F         | Denver              | 7.3  | 17.3      | 5      | 13      | 70      | 13    | 34        | KMJI-F      | (25) AC  |
| KHOW-AF        | Denver              | 6.1  | 20.5      | 6      | 5       | 78      | 17    | 42        | KOSI-F      | (31) SAC |
| WJOI-F         | Detroit             | 8.6  | 14.6      | 6      | 3       | 43      | 54    | 51        | WJR         | (29) FS  |
| WLTI-F         | Detroit             | 7.2  | 16.9      | 6      | 10      | 73      | 17    | 31        | WKQI-F      | (29) AC  |
| KDAL-F         | Duluth              | 11.3 | 11.2      | 11     | 9       | 69      | 22    | 38        | WAVC-F      | (32) C   |
| KTSM-F         | El Paso             | 8.0  | 15.8      | 10     | 2       | 58      | 40    | 47        | KHEY-F      | (30) C   |
| KPNW-F         | Eugene              | 8.0  | 15.8      | 8      | 8       | 68      | 24    | 37        | KMGE-F      | (34) AC  |
| WHLG-F         | Fort Pierce         | 16.7 | 7.5       | 35     | 0       | 5       | 95    | 78        | WEAT-F      | (12) SAC |
| WGYL-F         | Fort Pierce         | 11.2 | 11.2      | 22     | 0       | 29      | 71    | 60        | WQOL-F      | (17) O   |
| KJOI-F         | Fresno              | 8.5  | 14.8      | 5      | 12      | 70      | 18    | 54        | KMJ         | (33) N/T |
| WMFQ-F         | Gainesville         | 12.1 | 10.4      | 19     | 0       | 21      | 79    | 69        | WKTJ-F      | (22) AC  |
| WOOD-F         | Grand Rapids        | 8.3  | 15.2      | 5      | 13      | 66      | 21    | 39        | WLHT-F      | (28) AC  |
| WQLH-F         | Green Bay           | 9.7  | 13.0      | 9      | 3       | 94      | 3     | 25        | WIXX-F      | (54) CHR |
| WSPA-F         | Greenville, SC      | 6.5  | 19.3      | 11     | 4       | 59      | 37    | 40        | WSSL-F      | (35) C   |
| WRCH-F         | Hartford            | 8.8  | 14.4      | 7      | 8       | 59      | 33    | 35        | WTIC        | (33) FS  |
| KUMU-AF        | Honolulu            | 10.4 | 12.2      | 17     | 3       | 49      | 48    | 33        | KSSK-F      | (31) AC  |
| KODA-F         | Houston             | 7.6  | 16.6      | 11     | 13      | 72      | 85    | 34        | KHMX-F      | (27) AC  |
| WRSB-F         | Huntsville          | 9.3  | 13.5      | 29     | 0       | 35      | 65    | 55        | WDRM-F      | (23) C   |
| WTPI-F         | Indianapolis        | 9.3  | 13.6      | 16     | 4       | 71      | 25    | 60        | WIBC        | (32) N/T |
| WEJZ-F         | Jacksonville        | 9.0  | 13.9      | 7      | 10      | 75      | 15    | 28        | WAPE-F      | (35) CHR |
| KLTH-F         | Kansas City         | 8.4  | 15.1      | 6      | 17      | 62      | 21    | 32        | KUDL-F      | (29) AC  |
| WEZK-F         | Knoxville           | 9.4  | 13.5      | 5      | 18      | 65      | 17    | 21        | WIVK-F      | (46) C   |
| WEZY-F         | Lakeland            | 13.7 | 9.2       | 24     | 0       | 20      | 80    | 70        | WPCV-F      | (29) C   |
| WROZ-F         | Lancaster           | 9.3  | 13.6      | 9      | 21      | 64      | 15    | 26        | WARM-F      | (30) AC  |
| WJIM-F         | Lansing             | 9.0  | 14.0      | 13     | 19      | 41      | 40    | 42        | WITL-F      | (29) C   |
| KXTZ-F         | Las Vegas           | 10.5 | 12.0      | 14     | 4       | 62      | 34    | 37        | KMZQ-F      | (26) AC  |
| KRLV-F         | Las Vegas           | 7.8  | 16.1      | 7      | 12      | 60      | 28    | 39        | KMCQ-F      | (40) AC  |
| WGKS-F         | Lexington           | 6.3  | 20.0      | 7      | 12      | 67      | 21    | 36        | WMLX-F      | (62) AC  |
| KEZQ-F         | Little Rock         | 7.4  | 15.0      | 12     | 0       | 51      | 49    | 45        | KARN        | (29) N/T |
| KYSR-F         | Los Angeles         | 7.2  | 17.4      | 3      | 27      | 67      | 6     | 30        | KOST-F      | (28) AC  |
| KXEZ-F         | Los Angeles         | 4.4  | 28.6      | 5      | 13      | 60      | 27    | 52        | KOST-F      | (35) AC  |
| WVEZ-F         | Louisville          | 9.0  | 14.0      | 11     | 15      | 65      | 20    | 30        | WDJX-F      | (30) CHR |
| WMLI-F         | Madison             | 8.7  | 14.5      | 1      | 37      | 63      | 0     | 47        | WZEE-F      | (54) CHR |
| WZID-F         | Manchester          | 12.6 | 10.0      | 11     | 13      | 66      | 21    | 34        | WGIR-F      | (31) AOR |

SOFT AC/EZ  
(continued)

| NATIONAL MEAN: |                 | 8.7  | 14.5      | 9.7       | 8.6        | 58.0       | 33.4     | 40.8         | LEADING<br>CUME SHARER |          |
|----------------|-----------------|------|-----------|-----------|------------|------------|----------|--------------|------------------------|----------|
|                |                 | TSL  | T/O RATIO | %<br>EXCL | %<br>12-24 | %<br>25-54 | %<br>55+ | %<br>AT HOME |                        |          |
| WLYF-F         | Miami           | 10.7 | 11.8      | 17        | 3          | 38         | 59       | 53           | WMXJ-F                 | (17) O   |
| WJQY-F         | Miami           | 7.9  | 15.9      | 5         | 16         | 67         | 17       | 37           | WPOW-F                 | (31) CHR |
| WEZW-F         | Milwaukee       | 10.4 | 12.1      | 7         | 11         | 55         | 34       | 29           | WMYX-F                 | (26) AC  |
| WLTQ-F         | Milwaukee       | 8.5  | 14.7      | 7         | 9          | 76         | 15       | 27           | WKTI-F                 | (35) AC  |
| WLTE-F         | Minneapolis     | 8.3  | 15.2      | 6         | 15         | 65         | 20       | 32           | WCCO                   | (39) FS  |
| KJSN-F         | Modesto         | 9.0  | 14.1      | 8         | 11         | 82         | 7        | 34           | KHOP-F                 | (27) AOR |
| WADB-F         | Monmouth        | 12.0 | 10.5      | 15        | 1          | 16         | 83       | 77           | WPAT-F                 | (30) SAC |
| WOBM-F         | Monmouth        | 9.7  | 13.0      | 12        | 9          | 51         | 40       | 57           | WJRZ-F                 | (23) CHR |
| WLNE-F         | Montgomery      | 9.9  | 12.7      | 3         | 9          | 74         | 17       | 12           | WLWI-F                 | (47) C   |
| WZEZ-F         | Nashville       | 7.8  | 16.1      | 8         | 7          | 69         | 24       | 31           | WLAC-F                 | (37) AC  |
| WKJY-F         | Nassau-Suffolk  | 8.0  | 15.8      | 5         | 12         | 76         | 12       | 27           | WPLJ-F                 | (30) CHR |
| WLMG-F         | New Orleans     | 9.5  | 13.3      | 8         | 8          | 76         | 16       | 31           | WLTS-F                 | (30) AC  |
| WLTW-F         | New York        | 8.6  | 14.7      | 6         | 11         | 67         | 22       | 39           | WMXV-F                 | (24) AC  |
| WPAT-F         | New York        | 8.1  | 15.6      | 5         | 3          | 31         | 66       | 59           | WLTW-F                 | (23) AC  |
| WFOG-F         | Norfolk         | 10.8 | 11.6      | 14        | 3          | 63         | 34       | 27           | WJQI-F                 | (20) SAC |
| WJQI-F         | Norfolk         | 7.5  | 16.9      | 9         | 8          | 79         | 13       | 29           | WWDE-F                 | (29) AC  |
| KESY-AF        | Omaha           | 8.3  | 15.2      | 7         | 11         | 59         | 30       | 35           | KFAB                   | (30) FS  |
| WMGF-F         | Orlando         | 9.3  | 13.6      | 10        | 7          | 60         | 33       | 46           | WOMX-F                 | (24) AC  |
| WMEZ-F         | Pensacola       | 11.3 | 11.1      | 11        | 4          | 53         | 43       | 38           | WKRQ-F                 | (25) AC  |
| WSWT-F         | Peoria          | 9.5  | 13.2      | 6         | 12         | 64         | 24       | 33           | WGLO-F                 | (40) AC  |
| WBEB-F         | Philadelphia    | 7.7  | 16.4      | 6         | 8          | 62         | 30       | 31           | KYW                    | (34) N/T |
| KKLT-F         | Phoenix         | 9.2  | 13.8      | 5         | 11         | 64         | 25       | 29           | KTAR                   | (38) N/T |
| WSHH-F         | Pittsburgh      | 8.7  | 14.5      | 7         | 5          | 44         | 51       | 49           | KDKA                   | (35) N/T |
| WLTJ-F         | Pittsburgh      | 8.9  | 14.2      | 8         | 7          | 78         | 15       | 24           | WWSW-F                 | (34) O   |
| KXL -F         | Portland, OR    | 7.1  | 17.7      | 8         | 3          | 58         | 41       | 43           | KKCW-F                 | (22) AC  |
| WWLI-F         | Providence      | 10.9 | 11.6      | 7         | 14         | 66         | 20       | 27           | WPRO-F                 | (32) CHR |
| KNEV-F         | Reno            | 11.4 | 11.1      | 6         | 7          | 72         | 21       | 28           | KRNO-F                 | (37) AC  |
| WTVR-F         | Richmond        | 10.2 | 12.3      | 16        | 2          | 44         | 54       | 50           | WRVA                   | (37) FS  |
| WPVR-F         | Roanoke         | 11.4 | 11.1      | 13        | 2          | 65         | 33       | 35           | WXLK-F                 | (28) CHR |
| WRMM-F         | Rochester       | 8.7  | 14.5      | 7         | 12         | 69         | 19       | 32           | WPXY-F                 | (40) CHR |
| KYMX-F         | Sacramento      | 8.5  | 14.7      | 11        | 13         | 62         | 25       | 51           | KGBY-F                 | (29) AC  |
| WGER-F         | Saginaw         | 6.8  | 18.5      | 4         | 8          | 74         | 18       | 35           | WIOG-F                 | (53) CHR |
| KEZK-F         | St. Louis       | 18.4 | 6.9       | 6         | 15         | 63         | 22       | 28           | KMOX                   | (36) N/T |
| WGMD-F         | Salisbury       | 12.7 | 9.9       | 16        | 5          | 23         | 72       | 77           | WSSR                   | (18) BB  |
| KSFI-F         | Salt Lake       | 7.8  | 16.1      | 10        | 17         | 67         | 16       | 35           | KKAT-F                 | (25) C   |
| KQXT-F         | San Antonio     | 10.6 | 11.9      | 9         | 12         | 78         | 10       | 30           | KTFM-F                 | (28) CHR |
| KJQY-F         | San Diego       | 7.6  | 16.9      | 6         | 16         | 58         | 26       | 34           | KYXY-F                 | (34) AC  |
| KABL-AF        | San Francisco   | 6.7  | 18.9      | 8         | 15         | 67         | 18       | 39           | KIOI-F                 | (30) AC  |
| KOIT-AF        | San Francisco   | 6.8  | 18.5      | 6         | 16         | 70         | 14       | 41           | KIOI-F                 | (24) AC  |
| KBAY-F         | San Jose        | 10.5 | 12.0      | 10        | 3          | 38         | 59       | 65           | KGO                    | (29) N/T |
| WDUV-F         | Sarasota        | 12.3 | 10.3      | 26        | 1          | 16         | 83       | 65           | WFLA                   | (13) N/T |
| KEZX-F         | Seattle         | 9.1  | 13.9      | 11        | 2          | 42         | 56       | 56           | KIRO                   | (27) N/T |
| KLTX-F         | Seattle         | 7.0  | 18.1      | 2         | 13         | 81         | 6        | 28           | KLSY-F                 | (38) AC  |
| KRWM-F         | Seattle         | 6.5  | 19.3      | 6         | 11         | 68         | 21       | 32           | KLSY-F                 | (27) AC  |
| KELO-F         | Sioux Falls     | 8.4  | 15.1      | 10        | 6          | 62         | 32       | 37           | KPAT-F                 | (27) CHR |
| WLTA-F         | South Bend      | 7.7  | 16.4      | 10        | 4          | 44         | 52       | 47           | WNSN-F                 | (33) AC  |
| KXLY-F         | Spokane         | 7.5  | 16.9      | 9         | 6          | 43         | 51       | 33           | KISC-F                 | (29) AC  |
| KTXR-F         | Springfield, MO | 8.4  | 15.1      | 13        | 0          | 48         | 52       | 49           | KTTS-F                 | (31) C   |
| WWRM-F         | Tampa           | 10.1 | 12.5      | 13        | 4          | 45         | 51       | 50           | WUSA-F                 | (23) AC  |
| WLQR-F         | Toledo          | 9.3  | 13.6      | 8         | 15         | 64         | 21       | 24           | WWWM-F                 | (30) AC  |
| KBEZ-F         | Tulsa           | 9.3  | 13.6      | 8         | 3          | 62         | 35       | 32           | KRMG                   | (35) FS  |
| WLZW-F         | Utica           | 11.5 | 11.0      | 11        | 14         | 69         | 17       | 39           | WRCK-F                 | (32) CHR |
| WGAY-F         | Washington      | 8.5  | 14.9      | 11        | 8          | 49         | 43       | 46           | WMZQ-F                 | (22) C   |
| WEAT-F         | West Palm       | 8.4  | 15.0      | 16        | 5          | 37         | 58       | 57           | WRMF-F                 | (25) AC  |
| WRLX-F         | West Palm       | 13.6 | 9.3       | 30        | 1          | 7          | 92       | 66           | WEAT-F                 | (24) SAC |
| KOEZ-F         | Wichita         | 8.9  | 14.2      | 11        | 3          | 33         | 64       | 53           | KFDI-F                 | (25) C   |
| WSRS-F         | Worcester       | 9.1  | 13.8      | 11        | 8          | 58         | 34       | 46           | WXLO-F                 | (31) AC  |
| WKBN-F         | Youngstown      | 9.3  | 13.5      | 6         | 18         | 56         | 26       | 31           | WHOT-F                 | (31) CHR |

| NATIONAL MEAN: |                    | 7.7  | 16.3      | 9.5    | 52.6    | 44.4    | 3.0   | 44.2      | LEADING |          |
|----------------|--------------------|------|-----------|--------|---------|---------|-------|-----------|---------|----------|
|                |                    | TSL  | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME    | SHARER   |
| WKDD-F         | Akron              | 8.7  | 14.5      | 8      | 29      | 64      | 7     | 34        | WONE-F  | (32) AOR |
| WFLY-F         | Albany-Schenectady | 8.0  | 15.7      | 11     | 49      | 44      | 7     | 45        | WPYX-F  | (29) AOR |
| KKSS-F         | Albuquerque        | 8.9  | 14.1      | 7      | 72      | 28      | 0     | 45        | KKOB-F  | (23) AC  |
| WAEB-F         | Allentown-Beth.    | 10.2 | 12.3      | 9      | 46      | 46      | 8     | 29        | WLEV-F  | (31) AC  |
| WPRR-F         | Altoona            | 8.6  | 14.7      | 23     | 48      | 79      | 3     | 45        | WFGY-F  | (32) C   |
| KGOT-F         | Anchorage          | 8.5  | 14.9      | 7      | 41      | 44      | 15    | 34        | KPXR-F  | (57) CHR |
| KPXR-F         | Anchorage          | 6.9  | 18.4      | 12     | 64      | 36      | 0     | 50        | KGOT-F  | (56) CHR |
| WKSF-F         | Asheville          | 8.4  | 15.0      | 14     | 30      | 63      | 7     | 38        | WMYI-F  | (38) AC  |
| WSTR-F         | Atlanta            | 8.3  | 15.1      | 5      | 27      | 69      | 4     | 31        | WSB -F  | (39) AC  |
| WBSS-F         | Atlantic City      | 7.4  | 17.0      | 7      | 68      | 32      | 0     | 55        | WAYV-F  | (62) AC  |
| KHFI-F         | Austin             | 8.5  | 14.9      | 14     | 57      | 41      | 2     | 36        | KASE-F  | (31) C   |
| KKXX-F         | Bakersfield        | 9.3  | 13.6      | 18     | 53      | 41      | 6     | 54        | KUZZ-F  | (27) C   |
| WERQ-F         | Baltimore          | 8.5  | 14.8      | 5      | 54      | 44      | 2     | 45        | WXYV-F  | (59) B   |
| WFMF-F         | Baton Rouge        | 6.7  | 18.9      | 9      | 58      | 38      | 4     | 49        | WYNK-F  | (43) C   |
| WAAL-F         | Binghamton         | 9.4  | 13.4      | 18     | 55      | 44      | 1     | 44        | WKGB-F  | (34) AOR |
| WAPI-F         | Birmingham         | 6.8  | 18.6      | 5      | 54      | 36      | 10    | 42        | WZZK-F  | (41) C   |
| WBNQ-F         | Bloomington, IL    | 8.3  | 15.2      | 10     | 42      | 54      | 4     | 43        | WKZW-F  | (38) CHR |
| KZMG-F         | Boise              | 7.5  | 16.9      | 15     | 78      | 15      | 7     | 53        | KFXD-F  | (29) CHR |
| WXKS-F         | Boston             | 8.1  | 15.6      | 5      | 46      | 50      | 4     | 41        | WZOU-F  | (50) CHR |
| WZOU-F         | Boston             | 4.5  | 23.0      | 3      | 58      | 39      | 3     | 40        | WXKS-F  | (70) CHR |
| WKSE-F         | Buffalo            | 7.6  | 16.6      | 8      | 50      | 45      | 5     | 50        | WMJQ-F  | (34) AC  |
| KQCR-F         | Cedar Rapids       | 7.8  | 16.1      | 15     | 56      | 44      | 0     | 46        | KRNA-F  | (36) AOR |
| WVSR-F         | Charleston, WV     | 9.2  | 13.6      | 8      | 55      | 42      | 3     | 48        | WVAF-F  | (42) AC  |
| WCKZ-F         | Charlotte          | 5.8  | 21.8      | 5      | 64      | 35      | 1     | 52        | WPEG-F  | (54) B   |
| WSKZ-F         | Chattanooga        | 7.4  | 16.9      | 8      | 27      | 69      | 4     | 28        | WUSY-F  | (47) C   |
| WBBM-F         | Chicago            | 7.4  | 16.9      | 7      | 64      | 34      | 2     | 46        | WMAQ    | (28) N/T |
| WKRQ-F         | Cincinnati         | 6.1  | 20.7      | 8      | 57      | 40      | 3     | 42        | WEBN-F  | (32) AOR |
| WENZ-F         | Cleveland          | 6.8  | 18.5      | 4      | 46      | 53      | 1     | 41        | WMMS-F  | (44) AOR |
| KKMG-F         | Colorado Spgs      | 10.6 | 11.9      | 23     | 62      | 38      | 0     | 54        | KKCS-F  | (29) C   |
| WNOK-F         | Columbia           | 8.7  | 14.5      | 7      | 48      | 50      | 2     | 31        | WTCB-F  | (37) AC  |
| WNCI-F         | Columbus, OH       | 8.4  | 15.0      | 6      | 30      | 64      | 6     | 31        | WSNY-F  | (33) AC  |
| WWHT-F         | Columbus, OH       | 6.7  | 18.9      | 7      | 65      | 31      | 4     | 47        | WCKX-F  | (45) B   |
| KZFM-F         | Corpus Christi     | 8.4  | 15.0      | 16     | 61      | 35      | 4     | 54        | KRYS-F  | (31) C   |
| KHKS-F         | Dallas-FW          | 6.9  | 18.2      | 4      | 56      | 43      | 1     | 40        | KDMX-F  | (32) AC  |
| KEGL-F         | Dallas-FW          | 5.6  | 22.6      | 3      | 40      | 59      | 1     | 31        | KTXQ-F  | (38) AOR |
| WPXR-F         | Davenport          | 7.8  | 16.3      | 3      | 64      | 36      | 0     | 31        | KMXG-F  | (34) AC  |
| WGTZ-F         | Dayton             | 7.1  | 17.9      | 9      | 62      | 37      | 1     | 50        | WHKO-F  | (25) C   |
| KQKS-F         | Denver             | 7.9  | 15.9      | 9      | 64      | 33      | 3     | 51        | KWMX-F  | (29) CHR |
| KSTZ-F         | Des Moines         | 7.6  | 16.5      | 12     | 50      | 46      | 4     | 39        | KGGO-F  | (38) AOR |
| WHYT-F         | Detroit            | 6.8  | 18.6      | 7      | 61      | 37      | 2     | 50        | WJLB-F  | (43) B   |
| KZIO-F         | Duluth             | 7.8  | 16.2      | 9      | 56      | 40      | 4     | 60        | KQDS-F  | (38) AOR |
| KPRR-F         | El Paso            | 10.0 | 12.6      | 15     | 62      | 37      | 1     | 59        | KAMZ-F  | (32) AC  |
| WJET-F         | Erie               | 8.2  | 15.3      | 12     | 43      | 51      | 6     | 45        | WMXE-F  | (46) AC  |
| KDUK-F         | Eugene             | 9.1  | 13.8      | 10     | 77      | 23      | 0     | 39        | KMGE-F  | (38) AC  |
| WSTO-F         | Evansville         | 8.0  | 15.7      | 19     | 48      | 51      | 1     | 42        | WKDQ-F  | (33) C   |
| WDAY-F         | Fargo              | 6.7  | 18.8      | 7      | 45      | 55      | 0     | 39        | KLTA-F  | (38) AC  |
| WWCK-AF        | Flint              | 9.0  | 14.0      | 6      | 50      | 48      | 2     | 35        | WIOG-F  | (43) CHR |
| WMEE-F         | Fort Wayne         | 5.9  | 21.3      | 9      | 44      | 56      | 0     | 39        | WDBJ-F  | (43) CHR |
| KBOS-F         | Fresno             | 8.0  | 15.8      | 8      | 60      | 37      | 3     | 57        | KQPW-F  | (60) CHR |
| WGRD-F         | Grand Rapids       | 6.9  | 18.4      | 9      | 48      | 52      | 0     | 40        | WLHT-F  | (32) AC  |
| WIXX-F         | Green Bay          | 8.7  | 14.4      | 11     | 44      | 56      | 0     | 35        | WAPL-F  | (41) AOR |
| WKZL-F         | Greensboro-WS      | 7.5  | 16.8      | 10     | 21      | 76      | 3     | 33        | WKRR-F  | (38) AOR |
| WNNK-AF        | Harrisburg         | 8.2  | 15.3      | 14     | 35      | 55      | 10    | 42        | WTPA-F  | (24) AOR |
| WKSS-F         | Hartford           | 6.3  | 20.0      | 7      | 52      | 48      | 0     | 52        | WTIC-F  | (61) CHR |
| WTIC-F         | Hartford           | 5.5  | 22.9      | 6      | 47      | 47      | 6     | 55        | WKSS-F  | (56) CHR |
| KIKI-F         | Honolulu           | 7.1  | 17.7      | 8      | 62      | 34      | 4     | 38        | KMQM-F  | (51) CHR |
| KMQM-AF        | Honolulu           | 6.9  | 18.2      | 6      | 53      | 42      | 5     | 33        | KIKI-F  | (56) CHR |
| KBXX-F         | Houston            | 8.7  | 14.4      | 5      | 64      | 34      | 2     | 56        | KMJQ-F  | (72) B   |
| KRBE-F         | Houston            | 5.9  | 21.5      | 6      | 60      | 39      | 1     | 44        | KHMX-F  | (29) AC  |
| WKEE-F         | Huntington         | 9.9  | 12.7      | 16     | 45      | 51      | 4     | 46        | WTCR-F  | (39) C   |



CHR/TOP 40  
(Continued)

| NATIONAL MEAN: |                | 7.7  | 16.3      | 9.5    | 52.6    | 44.4    | 3.0   | 44.2      | LEADING |             |
|----------------|----------------|------|-----------|--------|---------|---------|-------|-----------|---------|-------------|
|                |                | TSL  | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME    | SHARER      |
| WZYP-F         | Huntsville     | 8.8  | 14.4      | 10     | 56      | 44      | 0     | 43        | WDRM-F  | (36) C      |
| WZPL-F         | Indianapolis   | 6.2  | 20.3      | 6      | 54      | 44      | 2     | 45        | WENS-F  | (36) AC     |
| WHHH-F         | Indianapolis   | 9.5  | 13.3      | 9      | 58      | 39      | 3     | 50        | WTLC-F  | (46) B      |
| WAPE-F         | Jacksonville   | 6.9  | 18.4      | 10     | 52      | 44      | 4     | 41        | WIVY-F  | (32) AC     |
| WQUT-F         | Johnson City   | 9.5  | 13.3      | 12     | 33      | 63      | 4     | 36        | WXBQ-F  | (52) C      |
| WGLU-F         | Johnstown      | 9.1  | 13.8      | 13     | 59      | 44      | 2     | 47        | WKYE-F  | (35) CHR    |
| WKFR-F         | Kalamazoo      | 7.6  | 16.5      | 12     | 64      | 36      | 0     | 46        | WRKR-F  | (34) AOR    |
| KISF-F         | Kansas City    | 7.3  | 17.3      | 6      | 66      | 33      | 1     | 57        | KQRC-F  | (33) AOR    |
| WLAN-F         | Lancaster      | 5.9  | 21.4      | 7      | 49      | 47      | 4     | 42        | WYCR-F  | (31) CHR    |
| WVIC-F         | Lansing        | 8.6  | 14.6      | 11     | 49      | 51      | 0     | 42        | WITL-F  | (29) C      |
| KLUC-F         | Las Vegas      | 7.7  | 16.3      | 14     | 51      | 46      | 3     | 30        | KMZQ-F  | (32) AC     |
| KFRX-F         | Lincoln        | 6.2  | 20.4      | 14     | 70      | 30      | 0     | 45        | KKNB-F  | (26) CHR    |
| KKYK-F         | Little Rock    | 6.2  | 20.3      | 6      | 37      | 63      | 0     | 31        | KMJX-F  | (59) AOR    |
| KPWR-F         | Los Angeles    | 6.4  | 19.7      | 4      | 69      | 29      | 2     | 58        | KIIS-F  | (46) CHR    |
| KIIS-F         | Los Angeles    | 5.5  | 23.0      | 3      | 50      | 48      | 2     | 40        | KPWR-F  | (49) CHR    |
| WDJX-AF        | Louisville     | 9.0  | 14.0      | 12     | 54      | 45      | 1     | 39        | WQMF-F  | (35) CL AOR |
| KZII-F         | Lubbock        | 10.3 | 12.3      | 13     | 67      | 25      | 8     | 45        | KLLL-F  | (44) C      |
| WZEE-F         | Madison        | 7.7  | 16.3      | 12     | 71      | 26      | 3     | 49        | WIBA-F  | (36) AOR    |
| KBFM-F         | McAllen-Brown. | 9.2  | 13.7      | 11     | 73      | 27      | 0     | 67        | KTEX-F  | (32) C      |
| WMC -F         | Memphis        | 10.0 | 12.6      | 17     | 30      | 65      | 5     | 30        | WEGR-F  | (38) AOR    |
| WPOW-F         | Miami          | 7.5  | 16.8      | 6      | 52      | 45      | 3     | 41        | WHYI-F  | (42) AC     |
| WLUM-F         | Milwaukee      | 9.4  | 13.4      | 15     | 64      | 35      | 1     | 52        | WKKV-F  | (28) B      |
| KDWB-F         | Minneapolis    | 6.9  | 18.4      | 8      | 55      | 42      | 3     | 46        | KSTP-F  | (38) AC     |
| WABB-F         | Mobile         | 9.1  | 13.8      | 10     | 46      | 49      | 5     | 42        | WGCX-F  | (33) AOR    |
| WHHY-F         | Montgomery     | 7.3  | 17.2      | 9      | 34      | 53      | 13    | 44        | WLWI-F  | (42) AC     |
| WYHY-F         | Nashville      | 5.6  | 22.4      | 8      | 67      | 33      | 0     | 41        | WKDF-F  | (39) AOR    |
| WBLI-F         | Nassau-Suffolk | 7.9  | 15.9      | 6      | 22      | 70      | 8     | 27        | WALK-F  | (36) AC     |
| WKCI-F         | New Haven      | 6.9  | 18.1      | 8      | 40      | 57      | 3     | 33        | WKSS-F  | (41) CHR    |
| WEZB-F         | New Orleans    | 7.1  | 17.7      | 10     | 48      | 50      | 2     | 42        | WRNO-F  | (26) AOR    |
| WPLJ-F         | New York       | 6.2  | 20.2      | 4      | 32      | 65      | 3     | 33        | WHTZ-F  | (45) CHR    |
| WHTZ-F         | New York       | 5.6  | 22.4      | 4      | 59      | 43      | 0     | 54        | WPLJ-F  | (43) CHR    |
| WQHT-F         | New York       | 7.1  | 17.9      | 5      | 58      | 42      | 0     | 55        | WHTZ-F  | (49) CHR    |
| WNVZ-F         | Norfolk        | 6.5  | 19.4      | 7      | 53      | 47      | 0     | 27        | WMXN-F  | (36) AC     |
| KJYO-F         | Oklahoma City  | 7.0  | 17.9      | 10     | 53      | 47      | 0     | 49        | KYIS-F  | (31) CHR    |
| KQKQ-F         | Omaha          | 7.8  | 16.2      | 18     | 60      | 38      | 2     | 48        | KEFM-F  | (30) AC     |
| WXXL-F         | Orlando        | 7.6  | 16.5      | 7      | 69      | 31      | 0     | 41        | WOMX-F  | (41) AC     |
| KCAQ-F         | Oxnard-Ventura | 8.5  | 14.9      | 14     | 64      | 36      | 0     | 51        | KPWR-F  | (30) CHR    |
| WKZW-F         | Peoria         | 6.0  | 20.8      | 14     | 65      | 35      | 0     | 48        | WWCT-F  | (38) AOR    |
| WIOQ-F         | Philadelphia   | 7.4  | 17.1      | 6      | 59      | 37      | 4     | 59        | WUSL-F  | (51) B      |
| WPLY-F         | Philadelphia   | 5.4  | 23.4      | 2      | 40      | 56      | 4     | 38        | WYXR-F  | (52) AC     |
| KKFR-F         | Phoenix        | 7.5  | 16.7      | 12     | 62      | 33      | 5     | 50        | KOY -F  | (46) CHR    |
| WBZZ-F         | Pittsburgh     | 7.5  | 16.8      | 10     | 52      | 45      | 3     | 43        | WDVE-F  | (33) AOR    |
| WCOS-F         | Portland, ME   | 8.8  | 14.3      | 6      | 20      | 78      | 2     | 44        | WBLM-F  | (44) AOR    |
| KKRZ-F         | Portland, OR   | 6.4  | 19.6      | 9      | 69      | 31      | 0     | 54        | KUFO-F  | (31) AOR    |
| KXYQ-F         | Portland, OR   | 6.6  | 19.2      | 2      | 39      | 56      | 5     | 33        | KKRZ-F  | (40) CHR    |
| WERZ-F         | Portsmouth, NH | 5.9  | 21.4      | 6      | 51      | 49      | 0     | 38        | WHEB-F  | (38) AOR    |
| WPRO-F         | Providence     | 6.8  | 18.4      | 7      | 40      | 55      | 5     | 35        | WWKX-F  | (32) CHR    |
| WWKX-F         | Providence     | 6.8  | 18.6      | 4      | 79      | 21      | 0     | 50        | WPRO-F  | (70) CHR    |
| WDCG-F         | Raleigh        | 6.4  | 19.8      | 8      | 47      | 50      | 3     | 46        | WRAL-F  | (39) AC     |
| KWNZ-F         | Reno           | 8.5  | 14.9      | 14     | 48      | 51      | 1     | 48        | KRNO-F  | (24) CHR    |
| WRVQ-F         | Richmond       | 7.8  | 16.1      | 7      | 48      | 48      | 4     | 39        | WMXB-F  | (35) AC     |
| KGGI-F         | Riverside-SB   | 8.4  | 15.0      | 10     | 53      | 40      | 7     | 57        | KIIS-F  | (28) CHR    |
| WXLK-F         | Roanoke        | 7.9  | 16.0      | 7      | 39      | 58      | 3     | 37        | WSLQ-F  | (33) AC     |
| WPXY-F         | Rochester      | 7.4  | 17.1      | 10     | 54      | 46      | 0     | 46        | WCMF-F  | (44) AOR    |
| WZOK-F         | Rockford       | 8.1  | 15.5      | 8      | 30      | 68      | 2     | 29        | WXRX-F  | (43) AOR    |
| KSFM-F         | Sacramento     | 9.3  | 13.5      | 18     | 49      | 41      | 10    | 52        | KGBY-F  | (19) AC     |
| WIOG-F         | Saginaw        | 8.7  | 14.6      | 8      | 30      | 68      | 2     | 30        | WTCF-F  | (33) CHR    |
| WKBQ-F         | St. Louis      | 6.1  | 20.6      | 6      | 67      | 30      | 3     | 44        | KSHE-F  | (35) AOR    |
| KDON-F         | Salinas-Mont.  | 7.0  | 18.1      | 12     | 60      | 30      | 10    | 42        | KMXZ-F  | (37) CHR    |
| KISN-F         | Salt Lake      | 6.7  | 18.9      | 6      | 12      | 69      | 19    | 34        | KSFI-F  | (30) SAC    |



CHR/TOP 40  
(Continued)

| NATIONAL MEAN: |               | 7.7  | 16.3      | 9.5    | 52.6    | 44.4    | 3.0   | 44.2      | LEADING |          |
|----------------|---------------|------|-----------|--------|---------|---------|-------|-----------|---------|----------|
|                |               | TSL  | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME    | SHARER   |
| KUTQ-F         | Salt Lake     | 6.1  | 20.8      | 6      | 81      | 14      | 5     | 55        | KZHT-F  | (32) CHR |
| KTFM-F         | San Antonio   | 7.4  | 17.0      | 10     | 60      | 36      | 4     | 54        | KXTN-F  | (29) SP  |
| KKLQ-AF        | San Diego     | 6.4  | 19.8      | 4      | 32      | 67      | 1     | 36        | XHTZ-F  | (40) CHR |
| XHTZ-F         | San Diego     | 5.5  | 22.8      | 4      | 63      | 36      | 1     | 53        | XHRM-F  | (51) B   |
| KMEL-F         | San Francisco | 6.7  | 18.8      | 6      | 63      | 35      | 2     | 55        | KSOL-F  | (57) CHR |
| KHQT-F         | San Jose      | 6.5  | 19.5      | 7      | 69      | 28      | 3     | 57        | KSOL-F  | (41) CHR |
| KUBE-F         | Seattle       | 7.4  | 17.0      | 11     | 68      | 31      | 1     | 51        | KPLZ-F  | (46) CHR |
| KPLZ-F         | Seattle       | 4.7  | 26.8      | 4      | 71      | 27      | 2     | 46        | KUBE-F  | (58) CHR |
| KPAT-F         | Sioux Falls   | 7.0  | 17.9      | 11     | 66      | 28      | 6     | 49        | KRRO-F  | (36) CHR |
| WNDU-F         | South Bend    | 8.6  | 14.7      | 10     | 49      | 51      | 0     | 41        | WAOR-F  | (37) AOR |
| KZZU-F         | Spokane       | 8.5  | 14.9      | 21     | 73      | 26      | 1     | 57        | KISC-F  | (27) AC  |
| WRKY-F         | Steubenville  | 10.7 | 11.8      | 10     | 31      | 62      | 7     | 29        | WDVE-F  | (28) AOR |
| KWIN-F         | Stockton      | 8.5  | 14.7      | 10     | 69      | 31      | 0     | 50        | KMEL-F  | (26) CHR |
| WNTQ-F         | Syracuse      | 7.7  | 16.4      | 10     | 58      | 42      | 0     | 41        | WYYY-F  | (47) AC  |
| WFLZ-F         | Tampa         | 9.1  | 13.9      | 16     | 53      | 47      | 0     | 50        | WMTX-F  | (27) AC  |
| WVKS-F         | Toledo        | 8.8  | 14.3      | 13     | 50      | 49      | 1     | 38        | WIOT-F  | (40) AOR |
| KRQQ-F         | Tucson        | 6.5  | 19.4      | 9      | 50      | 43      | 7     | 44        | KKLD-F  | (31) AC  |
| WRCK-F         | Utica         | 8.7  | 14.4      | 17     | 62      | 37      | 1     | 48        | WLZW-F  | (37) SAC |
| KWTX-F         | Waco          | 10.5 | 12.0      | 16     | 44      | 50      | 6     | 39        | WACO-F  | (26) C   |
| WPGC-F         | Washington    | 10.0 | 12.6      | 12     | 58      | 38      | 4     | 52        | WKYS-F  | (45) B   |
| KOKZ-F         | Waterloo      | 7.5  | 16.7      | 10     | 45      | 55      | 0     | 33        | KFMW-F  | (48) CHR |
| WQVW-F         | West Palm     | 4.3  | 29.4      | 6      | 54      | 46      | 0     | 38        | WRMF-F  | (45) AC  |
| WOMP-F         | Wheeling      | 7.2  | 17.5      | 10     | 50      | 47      | 3     | 42        | WKWK-F  | (36) AC  |
| KKRD-F         | Wichita       | 7.1  | 17.7      | 15     | 47      | 53      | 0     | 50        | KXLK-F  | (25) AC  |
| WKRZ-F         | WB/Scranton   | 8.4  | 14.9      | 8      | 33      | 58      | 9     | 33        | WEZX-F  | (32) AOR |
| WYCR-F         | York          | 7.9  | 15.9      | 11     | 55      | 45      | 0     | 49        | WARM-F  | (26) AC  |
| WHOT-F         | Youngstown    | 8.5  | 14.8      | 12     | 47      | 43      | 10    | 53        | WYFM-F  | (31) AC  |

COUNTRY

| NATIONAL MEAN: |                 | 9.9  | 12.7      | 15.0      | 17.2       | 60.4       | 22.4     | 40.6         | LEADING<br>CUME SHARER |             |
|----------------|-----------------|------|-----------|-----------|------------|------------|----------|--------------|------------------------|-------------|
|                |                 | TSL  | T/O RATIO | %<br>EXCL | %<br>12-24 | %<br>25-54 | %<br>55+ | %<br>AT HOME |                        |             |
| WGNA-F         | Albany-Schen.   | 12.2 | 10.3      | 18        | 13         | 63         | 24       | 43           | WGY                    | (19) FS     |
| KRST-F         | Albuquerque     | 11.7 | 10.8      | 16        | 21         | 64         | 15       | 32           | KOLT-F                 | (23) C      |
| WFGY-F         | Altoona         | 13.6 | 9.2       | 23        | 14         | 64         | 22       | 41           | WPRR-F                 | (26) CHR    |
| KASH-F         | Anchorage       | 10.5 | 12.0      | 17        | 2          | 21         | 77       | 29           | KBRJ-F                 | (30) C      |
| WUSW-F         | Appleton        | 15.5 | 8.1       | 20        | 13         | 73         | 14       | 40           | WPKR-F                 | (27) C      |
| WWNC           | Asheville       | 15.3 | 8.2       | 27        | 2          | 40         | 58       | 62           | WESC-F                 | (34) C      |
| WKHX-F         | Atlanta         | 10.8 | 11.7      | 17        | 20         | 67         | 13       | 33           | WYAY-F                 | (24) C      |
| WYAY-F         | Atlanta         | 8.6  | 14.6      | 8         | 33         | 60         | 7        | 39           | WKHX-F                 | (43) C      |
| WKXC-F         | Augusta, GA     | 9.8  | 12.8      | 15        | 22         | 63         | 15       | 36           | WBBQ-F                 | (40) CHR    |
| KASE-F         | Austin          | 10.2 | 12.4      | 14        | 25         | 58         | 17       | 36           | KVET-F                 | (31) C      |
| KVET-F         | Austin          | 6.7  | 18.9      | 7         | 22         | 62         | 16       | 52           | KASE-F                 | (58) C      |
| KUZZ-F         | Bakersfield     | 9.9  | 12.7      | 17        | 23         | 63         | 14       | 49           | KKXX-F                 | (25) CHR    |
| WPOC-F         | Baltimore       | 11.6 | 10.9      | 18        | 8          | 59         | 33       | 42           | WBAL                   | (21) N/T    |
| WYNK-F         | Baton Rouge     | 10.6 | 11.9      | 21        | 21         | 60         | 19       | 35           | WKJN-F                 | (39) C      |
| WKJN-F         | Baton Rouge     | 6.5  | 19.2      | 5         | 33         | 44         | 23       | 45           | WYNK-F                 | (74) C      |
| WHWK-F         | Binghamton      | 14.6 | 8.6       | 24        | 11         | 51         | 38       | 57           | WAAL-F                 | (29) CHR    |
| WZZK-AF        | Birmingham      | 10.8 | 11.6      | 19        | 20         | 51         | 29       | 58           | WODL-F                 | (22) O      |
| WBWN-F         | Bloomington, IL | 13.8 | 9.1       | 16        | 35         | 57         | 8        | 35           | WJBC                   | (39) FS     |
| KQFC-F         | Boise           | 10.9 | 11.5      | 17        | 18         | 71         | 11       | 37           | KIZN-F                 | (34) C      |
| WBCS-F         | Boston          | 8.4  | 14.9      | 8         | 12         | 67         | 21       | 47           | WCLB-F                 | (24) C      |
| WCLB-F         | Boston          | 8.9  | 14.2      | 8         | 4          | 71         | 25       | 40           | WXKS-F                 | (26) CHR    |
| WYRK-F         | Buffalo         | 11.9 | 10.5      | 19        | 9          | 62         | 29       | 50           | WHTT-F                 | (25) O      |
| KHAK-AF        | Cedar Rapids    | 7.8  | 16.1      | 15        | 23         | 64         | 13       | 46           | KQCR-F                 | (29) CHR    |
| WEZL-F         | Charleston, SC  | 11.9 | 10.6      | 16        | 12         | 63         | 25       | 43           | WBUB-F                 | (38) C      |
| WBUB-F         | Charleston, SC  | 7.8  | 16.1      | 16        | 21         | 59         | 20       | 43           | WEZL-F                 | (57) C      |
| WQBE-F         | Charleston, WV  | 11.5 | 10.9      | 25        | 11         | 67         | 22       | 39           | WKWS-F                 | (35) C      |
| WKWS-F         | Charleston, WV  | 10.3 | 12.2      | 7         | 25         | 71         | 4        | 37           | WQBE-F                 | (64) C      |
| WSOC-F         | Charlotte       | 8.9  | 14.2      | 17        | 8          | 60         | 32       | 41           | WTDR-F                 | (38) C      |
| WTDR-F         | Charlotte       | 9.6  | 13.1      | 16        | 22         | 73         | 5        | 32           | WSOC-F                 | (46) C      |
| WDOD-F         | Chattanooga     | 7.4  | 16.9      | 7         | 17         | 56         | 27       | 47           | WUSY-F                 | (65) C      |
| WUSY-F         | Chattanooga     | 12.7 | 9.9       | 21        | 15         | 58         | 27       | 38           | WDOD-F                 | (27) C      |
| WUSN-F         | Chicago         | 11.0 | 11.5      | 13        | 15         | 65         | 20       | 45           | WJMK-F                 | (19) O      |
| WUBE-AF        | Cincinnati      | 10.0 | 12.6      | 15        | 17         | 58         | 25       | 38           | WKRQ-F                 | (21) C      |
| WGAR-F         | Cleveland       | 10.1 | 12.5      | 15        | 9          | 57         | 34       | 41           | WLTF-F                 | (21) C      |
| KKCS-F         | Colorado Spgs   | 12.7 | 9.9       | 15        | 26         | 61         | 13       | 36           | KKFM-F                 | (25) CL AOR |
| WCOS-F         | Columbia        | 11.5 | 10.9      | 17        | 10         | 69         | 21       | 36           | WHKZ-F                 | (34) C      |
| WSTH-F         | Columbus, GA    | 10.4 | 12.1      | 15        | 19         | 45         | 36       | 44           | WKCN-F                 | (45) C      |
| WKCN-F         | Columbus, GA    | 11.0 | 11.5      | 9         | 30         | 60         | 10       | 31           | WSTH-F                 | (61) C      |
| WHOK-F         | Columbus, OH    | 7.5  | 16.7      | 10        | 21         | 58         | 21       | 38           | WRVF-F                 | (28) C      |
| WRVF-F         | Columbus, OH    | 9.5  | 13.3      | 12        | 14         | 73         | 13       | 34           | WHOK-F                 | (35) C      |
| KRYS-AF        | Corpus Christi  | 9.5  | 13.3      | 12        | 19         | 66         | 15       | 34           | KOUL-F                 | (47) C      |
| KOUL-F         | Corpus Christi  | 9.3  | 13.6      | 7         | 24         | 57         | 19       | 40           | KRYS-F                 | (53) C      |
| KSCS-F         | Dallas-FW       | 8.6  | 14.6      | 11        | 20         | 65         | 15       | 38           | KPLX-F                 | (59) C      |
| KPLX-F         | Dallas-FW       | 7.6  | 16.6      | 8         | 21         | 63         | 16       | 37           | KSCS-F                 | (32) C      |
| KYNG-F         | Dallas-FW       | 7.6  | 16.2      | 7         | 37         | 60         | 3        | 32           | KSCS-F                 | (47) C      |
| KSNN-F         | Dallas-FW       | 10.2 | 12.3      | 8         | 5          | 77         | 18       | 41           | KSCS-F                 | (37) C      |
| WLLR-AF        | Davenport       | 17.7 | 10.7      | 23        | 8          | 61         | 31       | 46           | KUUL-F                 | (28) O      |
| WHKO-F         | Dayton          | 9.5  | 13.2      | 19        | 18         | 58         | 24       | 43           | WGTZ-F                 | (22) CHR    |
| WGNE-F         | Daytona Beach   | 9.8  | 12.9      | 16        | 14         | 48         | 38       | 44           | WCFB-F                 | (34) C      |
| KYGO-F         | Denver          | 10.7 | 11.7      | 11        | 15         | 68         | 17       | 36           | KZDG-F                 | (22) AOR    |
| KJJY-F         | Des Moines      | 12.7 | 9.9       | 24        | 20         | 60         | 20       | 40           | KGGO-F                 | (38) AOR    |
| WWWW-AF        | Detroit         | 10.9 | 11.5      | 13        | 15         | 58         | 27       | 41           | WJR                    | (21) FS     |
| WAVC-F         | Duluth          | 12.7 | 10.0      | 16        | 20         | 66         | 14       | 37           | KDAL-F                 | (29) SAC    |
| KHEY-F         | El Paso         | 9.8  | 12.8      | 15        | 26         | 61         | 13       | 42           | KLAQ-F                 | (29) AOR    |
| WXTA-F         | Erie            | 13.1 | 9.6       | 11        | 14         | 64         | 22       | 33           | WXKC-F                 | (32) AC     |
| KUGN-F         | Eugene          | 11.8 | 10.7      | 17        | 10         | 54         | 36       | 52           | KKNU-F                 | (41) C      |
| KKNU-F         | Eugene          | 9.5  | 13.2      | 12        | 31         | 63         | 6        | 42           | KUGN-F                 | (46) C      |
| WKDQ-F         | Evansville      | 10.9 | 11.5      | 8         | 23         | 66         | 11       | 33           | WYNG-F                 | (41) C      |
| WYNG-F         | Evansville      | 10.9 | 11.6      | 17        | 14         | 53         | 33       | 59           | WKDQ-F                 | (42) C      |
| KFGO-F         | Fargo           | 11.6 | 10.9      | 13        | 43         | 51         | 6        | 39           | KVOX-F                 | (38) C      |

COUNTRY  
(Continued)

| NATIONAL MEAN: |                  | 9.9  | 12.7      | 15.0   | 17.2    | 60.4    | 22.4  | 40.6      | LEADING     |          |
|----------------|------------------|------|-----------|--------|---------|---------|-------|-----------|-------------|----------|
|                |                  | TSL  | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME SHARER |          |
| WKML-F         | Fayetteville, NC | 14.4 | 8.7       | 3      | 27      | 50      | 23    | 42        | WQDR-F      | (20) C   |
| WKMF-AF        | Flint            | 9.5  | 13.2      | 6      | 11      | 55      | 34    | 42        | WKCO-F      | (57) C   |
| WAVW-F         | Fort Pierce      | 12.4 | 10.2      | 21     | 13      | 66      | 21    | 35        | WKGR-F      | (27) AOR |
| WBTU-F         | Fort Wayne       | 10.2 | 12.3      | 9      | 14      | 63      | 23    | 38        | WMEE-F      | (32) CHR |
| KNAX-F         | Fresno           | 9.9  | 12.7      | 10     | 22      | 57      | 19    | 42        | KSKS-F      | (39) C   |
| KSKS-F         | Fresno           | 9.6  | 13.1      | 15     | 20      | 69      | 11    | 28        | KNAX-F      | (38) C   |
| WTRS-F         | Gainesville      | 11.1 | 11.4      | 20     | 8       | 54      | 38    | 46        | WCFB-F      | (19) C   |
| WBCT-F         | Grand Rapids     | 10.5 | 12.0      | 10     | 25      | 71      | 4     | 39        | WCUZ-F      | (43) C   |
| WCUZ-F         | Grand Rapids     | 7.6  | 16.6      | 14     | 11      | 57      | 32    | 48        | WBCT-F      | (32) C   |
| WJLW-F         | Green Bay        | 8.2  | 15.4      | 10     | 16      | 59      | 25    | 39        | WIXX-F      | (44) CHR |
| WTQR-F         | Greensboro-WS    | 11.0 | 11.4      | 22     | 16      | 58      | 26    | 37        | WKRR-F      | (20) AOR |
| WRNS-F         | Greenville, NC   | 13.4 | 9.1       | 29     | 17      | 61      | 22    | 37        | WDLX-F      | (18) CHR |
| WSSL-AF        | Greenville, SC   | 11.9 | 10.6      | 19     | 17      | 63      | 20    | 37        | WESC-F      | (38) C   |
| WESC-AF        | Greenville, SC   | 11.5 | 11.0      | 17     | 20      | 52      | 28    | 41        | WSSL-F      | (52) C   |
| WRKZ-F         | Harrisburg       | 9.4  | 13.7      | 13     | 6       | 56      | 38    | 43        | WNNK-F      | (25) CHR |
| WWYZ-F         | Hartford         | 10.3 | 12.3      | 15     | 5       | 68      | 27    | 37        | WTIC-F      | (22) CHR |
| KDEO-F         | Honolulu         | 6.9  | 18.1      | 4      | 45      | 52      | 3     | 36        | KIKI-F      | (44) CHR |
| KIKK-F         | Houston          | 8.1  | 15.6      | 9      | 22      | 55      | 23    | 43        | KILT-F      | (45) C   |
| KILT-F         | Houston          | 8.9  | 14.1      | 11     | 20      | 65      | 15    | 41        | KIKK-F      | (40) C   |
| KKBQ-AF        | Houston          | 8.6  | 14.6      | 7      | 27      | 67      | 6     | 28        | KILT-F      | (52) C   |
| WTCR-AF        | Huntington       | 11.4 | 11.1      | 25     | 15      | 59      | 26    | 66        | WKEE-F      | (29) CHR |
| WDRM-F         | Huntsville       | 11.6 | 10.8      | 25     | 17      | 59      | 24    | 36        | WZYP-F      | (22) CHR |
| WFMS-F         | Indianapolis     | 12.2 | 10.3      | 23     | 20      | 60      | 20    | 40        | WFBQ-F      | (27) AOR |
| WMSI-F         | Jackson, MS      | 10.8 | 11.7      | 26     | 13      | 62      | 25    | 40        | WJDX-F      | (25) AC  |
| WQIK-F         | Jacksonville     | 10.7 | 11.8      | 23     | 11      | 63      | 26    | 39        | WROO-F      | (33) C   |
| WROO-F         | Jacksonville     | 10.2 | 12.3      | 4      | 24      | 70      | 6     | 33        | WQIK-F      | (46) C   |
| WXBQ-F         | Johnson City     | 13.3 | 9.5       | 23     | 20      | 59      | 21    | 45        | WQUT-F      | (34) CHR |
| WNWN-F         | Kalamazoo        | 9.2  | 13.6      | 11     | 5       | 63      | 32    | 46        | WBCT-F      | (35) C   |
| KFKF-F         | Kansas City      | 11.1 | 11.3      | 14     | 14      | 67      | 29    | 31        | KBEO-F      | (29) C   |
| WIVK-F         | Knoxville        | 12.9 | 9.8       | 27     | 17      | 63      | 20    | 61        | WOKI-F      | (26) C   |
| WOKI-F         | Knoxville        | 7.8  | 16.2      | 5      | 41      | 52      | 7     | 40        | WIVK-F      | (70) C   |
| WPCV-F         | Lakeland         | 13.0 | 9.7       | 23     | 17      | 58      | 25    | 40        | WQYK-F      | (15) C   |
| WIOV-F         | Lancaster        | 9.2  | 13.7      | 9      | 10      | 58      | 32    | 37        | WRKZ-F      | (30) C   |
| WITL-F         | Lansing          | 11.9 | 10.6      | 21     | 14      | 55      | 31    | 42        | WVIC-F      | (30) CHR |
| KFMS-AF        | Las Vegas        | 11.5 | 10.9      | 26     | 11      | 62      | 27    | 52        | KWNR-F      | (31) C   |
| KWNR-F         | Las Vegas        | 9.6  | 13.1      | 7      | 11      | 68      | 21    | 42        | KFMS-F      | (30) C   |
| WVLK-F         | Lexington        | 10.3 | 12.2      | 18     | 22      | 59      | 19    | 34        | WWYC-F      | (33) C   |
| WWYC-F         | Lexington        | 7.0  | 18.1      | 4      | 29      | 48      | 23    | 39        | WVLK-F      | (71) C   |
| KZKX-F         | Lincoln          | 10.4 | 7.9       | 16     | 8       | 75      | 17    | 29        | KFGE-F      | (23) C   |
| KSSN-F         | Little Rock      | 10.6 | 11.9      | 22     | 15      | 57      | 28    | 34        | KDDK-F      | (36) C   |
| KDDK-F         | Little Rock      | 10.2 | 12.4      | 14     | 28      | 66      | 6     | 29        | KSSN-F      | (57) C   |
| KZLA-F         | Los Angeles      | 9.3  | 13.5      | 9      | 9       | 68      | 23    | 36        | KOST-F      | (24) AC  |
| WAMZ-F         | Louisville       | 11.8 | 10.7      | 22     | 20      | 61      | 19    | 47        | WVEZ-F      | (22) AC  |
| KLLL-F         | Lubbock          | 13.5 | 9.3       | 23     | 22      | 59      | 19    | 38        | KONE-F      | (28) C   |
| WDEN-F         | Macon            | 14.3 | 8.8       | 24     | 6       | 59      | 35    | 47        | WAYS-F      | (23) C   |
| WWQM-F         | Madison          | 8.0  | 15.8      | 8      | 8       | 61      | 31    | 43        | WZEE-F      | (35) CHR |
| KTEX-F         | McAllen-Brown.   | 11.2 | 11.3      | 15     | 34      | 57      | 9     | 36        | KFRQ-F      | (43) C   |
| KFRQ-F         | McAllen-Brown.   | 7.1  | 17.7      | 7      | 30      | 66      | 4     | 45        | KTEX-F      | (52) C   |
| WHKR-F         | Melbourne        | 11.1 | 11.4      | 32     | 6       | 75      | 19    | 34        | WWKA-F      | (38) C   |
| WGKX-F         | Memphis          | 10.0 | 12.5      | 13     | 19      | 57      | 24    | 35        | WOGY-F      | (32) C   |
| WOGY-F         | Memphis          | 10.1 | 12.5      | 9      | 26      | 59      | 15    | 31        | WGKX-F      | (56) C   |
| WKIS-F         | Miami            | 8.1  | 15.5      | 12     | 7       | 62      | 31    | 38        | WHYI-F      | (28) AC  |
| WMIL-F         | Milwaukee        | 11.1 | 11.3      | 16     | 19      | 46      | 35    | 46        | WTMJ        | (22) FS  |
| KEEY-F         | Minneapolis      | 9.0  | 14.0      | 7      | 17      | 67      | 16    | 36        | WCCO        | (29) FS  |
| KJJO-AF        | Minneapolis      | 6.0  | 21.0      | 3      | 24      | 71      | 5     | 39        | KEEY-F      | (62) C   |
| WBOB-F         | Minneapolis      | 5.3  | 23.7      | 1      | 31      | 59      | 10    | 24        | KEEY-F      | (67) C   |
| WKSJ-F         | Mobile           | 11.5 | 11.0      | 23     | 8       | 55      | 37    | 45        | WKRQ-F      | (19) AC  |
| KATM-F         | Modesto          | 11.7 | 10.8      | 6      | 23      | 65      | 12    | 42        | KMIX-F      | (30) C   |
| KMIX-F         | Modesto          | 8.6  | 14.7      | 17     | 25      | 56      | 49    | 39        | KATM-F      | (49) C   |
| WLWI-F         | Montgomery       | 11.4 | 11.1      | 18     | 20      | 55      | 25    | 37        | WHHY-F      | (26) CHR |

COUNTRY  
(Continued)

| NATIONAL MEAN: |                 | 9.9  | 12.7      | 15.0 | 17.2  | 60.4  | 22.4 | 40.6      | LEADING<br>CUME SHARER |          |
|----------------|-----------------|------|-----------|------|-------|-------|------|-----------|------------------------|----------|
|                |                 | TSL  | T/O RATIO | EXCL | 12-24 | 25-54 | 55+  | % AT HOME |                        |          |
| WSIX-F         | Nashville       | 11.3 | 11.2      | 16   | 22    | 62    | 16   | 31        | WSM -F                 | (41) C   |
| WSM -F         | Nashville       | 10.0 | 12.6      | 17   | 23    | 55    | 22   | 31        | WSIX-F                 | (44) C   |
| WNOE-F         | New Orleans     | 12.5 | 10.1      | 20   | 18    | 54    | 28   | 42        | WEZB-F                 | (27) CHR |
| WYNY-F         | New York        | 8.7  | 14.5      | 11   | 12    | 66    | 22   | 43        | WCBS-F                 | (21) O   |
| WCMS-AF        | Norfolk         | 10.1 | 12.5      | 18   | 11    | 47    | 42   | 39        | WGH -F                 | (29) C   |
| WGH -F         | Norfolk         | 8.2  | 15.4      | 10   | 23    | 64    | 13   | 27        | WCMS-F                 | (37) C   |
| KXXY-AF        | Oklahoma City   | 11.3 | 11.1      | 16   | 21    | 61    | 18   | 33        | KEBC-F                 | (47) C   |
| KEBC-F         | Oklahoma City   | 7.6  | 16.5      | 10   | 22    | 54    | 24   | 36        | KXXY-F                 | (60) C   |
| WOW -F         | Omaha           | 12.0 | 10.5      | 18   | 15    | 63    | 22   | 41        | KQKQ-F                 | (27) CHR |
| WWKA-F         | Orlando         | 9.7  | 13.1      | 22   | 6     | 62    | 32   | 42        | WCFB-F                 | (24) C   |
| KHAY-F         | Oxnard          | 12.4 | 10.2      | 17   | 12    | 73    | 15   | 38        | KRTH-F                 | (20) O   |
| WXBM-F         | Pensacola       | 11.5 | 11.0      | 24   | 23    | 59    | 18   | 41        | WOWW-F                 | (34) C   |
| WOWW-F         | Pensacola       | 7.3  | 17.2      | 15   | 16    | 47    | 37   | 53        | WXBM-F                 | (54) C   |
| WXCL-AF        | Peoria          | 11.5 | 10.9      | 22   | 11    | 59    | 30   | 42        | WWCT-F                 | (24) AOR |
| WXTU-F         | Philadelphia    | 10.4 | 12.1      | 12   | 15    | 49    | 36   | 41        | KYW                    | (56) N/T |
| KNIX-F         | Phoenix         | 9.5  | 13.2      | 13   | 15    | 56    | 29   | 43        | KMLE-F                 | (33) C   |
| KMLE-F         | Phoenix         | 9.5  | 13.3      | 9    | 25    | 66    | 9    | 29        | KNIX-F                 | (51) C   |
| WDSY-F         | Pittsburgh      | 10.8 | 11.7      | 11   | 10    | 68    | 22   | 37        | WDVE-F                 | (26) AOR |
| WPOR-AF        | Portland, ME    | 10.4 | 12.2      | 20   | 8     | 66    | 26   | 47        | WBLM-F                 | (30) AOR |
| KUPL-AF        | Portland, OR    | 9.7  | 12.9      | 14   | 13    | 61    | 26   | 43        | KWJJ-F                 | (35) C   |
| KWJJ-AF        | Portland, OR    | 7.3  | 17.3      | 7    | 21    | 57    | 22   | 43        | KUPL-F                 | (41) C   |
| WOKQ-F         | Portsmouth, NH  | 11.3 | 11.2      | 15   | 10    | 63    | 27   | 42        | WERZ-F                 | (22) CHR |
| WCTK-F         | Providence      | 11.8 | 10.7      | 15   | 7     | 55    | 38   | 50        | WPRO                   | (18) N/T |
| KCCY-F         | Pueblo          | 13.1 | 9.6       | 23   | 17    | 60    | 23   | 47        | KKMG-F                 | (19) CHR |
| WQDR-F         | Raleigh         | 8.9  | 14.2      | 14   | 17    | 63    | 20   | 34        | WRAL-F                 | (27) AC  |
| KBUL-F         | Reno            | 9.7  | 12.9      | 23   | 17    | 66    | 17   | 32        | KWNZ-F                 | (23) C   |
| WKHK-F         | Richmond        | 11.5 | 11.0      | 19   | 16    | 63    | 21   | 38        | WRVQ-F                 | (31) CHR |
| KFRG-F         | Riverside-SB    | 9.3  | 13.5      | 15   | 6     | 61    | 33   | 51        | KHTX-F                 | (23) O   |
| WYYD-F         | Roanoke         | 14.0 | 9.0       | 27   | 15    | 58    | 27   | 38        | WXLK-F                 | (28) CHR |
| WBEE-F         | Rochester       | 11.4 | 11.1      | 19   | 10    | 65    | 25   | 42        | WCMF-F                 | (27) AOR |
| KRAK-F         | Sacramento      | 7.9  | 16.0      | 13   | 17    | 63    | 20   | 45        | KNCI-F                 | (40) C   |
| KNCI-F         | Sacramento      | 6.3  | 20.0      | 4    | 24    | 59    | 17   | 39        | KRAK-F                 | (46) C   |
| WKCC-F         | Saginaw         | 10.6 | 11.9      | 12   | 9     | 63    | 28   | 40        | WIOG-F                 | (31) CHR |
| WIL -F         | St. Louis       | 9.8  | 12.9      | 11   | 15    | 60    | 25   | 43        | KMOX                   | (29) N/T |
| WKXX-F         | St. Louis       | 6.6  | 19.2      | 4    | 20    | 64    | 16   | 31        | WIL -F                 | (50) C   |
| WICO-F         | Salisbury       | 7.9  | 16.0      | 15   | 12    | 49    | 39   | 43        | WSBY-F                 | (24) O   |
| KTOM-AF        | Salinas-Mont.   | 10.8 | 11.6      | 20   | 16    | 63    | 21   | 45        | KDON-F                 | (22) CHR |
| KKAT-F         | Salt Lake       | 9.4  | 13.4      | 11   | 37    | 53    | 10   | 35        | KSOP-F                 | (39) C   |
| KSOP-AF        | Salt Lake       | 8.5  | 14.8      | 11   | 18    | 61    | 21   | 37        | KKAT-F                 | (54) C   |
| KCYF-F         | San Antonio     | 9.0  | 14.0      | 10   | 25    | 60    | 15   | 44        | KAJA-F                 | (45) C   |
| KAJA-F         | San Antonio     | 7.9  | 16.0      | 11   | 17    | 65    | 18   | 36        | KCYF-F                 | (51) C   |
| KKYX           | San Antonio     | 10.1 | 12.5      | 8    | 9     | 33    | 58   | 58        | KCYF-F                 | (27) C   |
| KSON-AF        | San Diego       | 10.1 | 12.5      | 19   | 16    | 62    | 22   | 40        | KFMB                   | (48) FS  |
| KNEW           | San Francisco   | 6.4  | 19.6      | 7    | 6     | 38    | 56   | 45        | KCBS                   | (33) N/T |
| KSAN-F         | San Francisco   | 9.0  | 14.1      | 10   | 9     | 78    | 13   | 37        | KOIT-F                 | (17) SAC |
| KRTY-F         | San Jose        | 8.0  | 15.8      | 6    | 30    | 55    | 15   | 40        | KSAN-F                 | (46) C   |
| KRPQ-F         | Santa Rosa      | 12.7 | 9.9       | 13   | 22    | 67    | 11   | 46        | KXFX-F                 | (29) AOR |
| WCTQ-F         | Sarasota        | 10.2 | 12.3      | 20   | 17    | 50    | 33   | 41        | WYNF-F                 | (23) AOR |
| WCHY-AF        | Savannah        | 8.7  | 14.5      | 9    | 9     | 53    | 38   | 43        | WJCL-F                 | (65) C   |
| WJCL-F         | Savannah        | 10.2 | 12.4      | 11   | 24    | 58    | 18   | 34        | WCHY-F                 | (56) C   |
| KMPS-AF        | Seattle         | 9.9  | 12.8      | 16   | 15    | 69    | 16   | 40        | KRPM-F                 | (25) C   |
| KRPM-F         | Seattle         | 8.0  | 15.8      | 14   | 18    | 62    | 20   | 42        | KMPS-F                 | (43) C   |
| KRMD-AF        | Shreveport      | 13.5 | 9.3       | 28   | 26    | 61    | 13   | 40        | KWKH-F                 | (22) C   |
| KWKH-F         | Shreveport      | 10.1 | 12.5      | 16   | 9     | 57    | 34   | 34        | KRMD-F                 | (52) C   |
| KTWB-F         | Sioux Falls     | 12.6 | 10.0      | 16   | 26    | 73    | 1    | 34        | KKLS-F                 | (24) AC  |
| WGTC-F         | South Bend      | 10.9 | 11.5      | 11   | 6     | 51    | 43   | 40        | WNSN-F                 | (32) AC  |
| KDRK-F         | Spokane         | 10.8 | 11.7      | 16   | 31    | 61    | 8    | 39        | KZZU-F                 | (26) CHR |
| WPXK-F         | Springfield, MA | 11.3 | 11.2      | 18   | 9     | 62    | 29   | 44        | WHYN-F                 | (22) AC  |
| KTTS-F         | Springfield, MO | 11.6 | 10.8      | 22   | 10    | 39    | 51   | 58        | KOSP-F                 | (26) O   |
| KGMF-F         | Springfield, MO | 8.7  | 14.5      | 10   | 30    | 67    | 3    | 27        | KTTS-F                 | (40) C   |

COUNTRY  
(Continued)

| NATIONAL MEAN: |                | 9.9  | 12.7      | 15.0      | 17.2       | 60.4       | 22.4     | 40.6         | LEADING<br>CUME SHARER |          |
|----------------|----------------|------|-----------|-----------|------------|------------|----------|--------------|------------------------|----------|
|                |                | TSL  | T/O RATIO | %<br>EXCL | %<br>12-24 | %<br>25-54 | %<br>55+ | %<br>AT HOME |                        |          |
| KFMR-F         | Stockton       | 8.0  | 15.7      | 14        | 3          | 75         | 22       | 45           | KATM-F                 | (42) C   |
| WBBS-F         | Syracuse       | 8.0  | 15.7      | 4         | 17         | 76         | 7        | 29           | WYYY-F                 | (27) AC  |
| WTNT-F         | Tallahassee    | 9.1  | 13.8      | 19        | 15         | 63         | 22       | 36           | WHKX-F                 | (31) C   |
| WQYK-F         | Tampa-SP       | 12.9 | 9.8       | 24        | 9          | 59         | 32       | 47           | WRBQ-F                 | (28) C   |
| WRBQ-F         | Tampa-SP       | 7.5  | 16.7      | 6         | 18         | 69         | 13       | 40           | WQYK-F                 | (41) C   |
| WKKO-F         | Toledo         | 11.1 | 11.3      | 20        | 8          | 68         | 24       | 46           | WLQR-F                 | (21) SAC |
| KTPK-F         | Topeka         | 12.1 | 10.4      | 20        | 9          | 63         | 28       | 38           | WIBW-F                 | (39) C   |
| WIBW-F         | Topeka         | 9.3  | 13.6      | 13        | 19         | 56         | 25       | 31           | KTPK-F                 | (44) C   |
| KIIM-F         | Tucson         | 12.5 | 10.1      | 26        | 16         | 59         | 25       | 43           | KRQQ-F                 | (23) CHR |
| KWEN-F         | Tulsa          | 11.5 | 10.9      | 16        | 23         | 64         | 13       | 31           | KMYZ-F                 | (21) CHR |
| KVOO           | Tulsa          | 10.3 | 12.3      | 21        | 0          | 41         | 59       | 54           | KRMG                   | (29) FS  |
| KVOO-F         | Tulsa          | 7.9  | 15.9      | 10        | 9          | 59         | 32       | 45           | KWEN-F                 | (40) C   |
| KTFX-F         | Tulsa          | 6.1  | 20.6      | 3         | 33         | 56         | 11       | 52           | KWEN-F                 | (62) C   |
| WFRG-F         | Utica          | 12.9 | 9.8       | 15        | 8          | 63         | 29       | 56           | WKDY-F                 | (29) C   |
| WACO-F         | Waco           | 11.9 | 10.6      | 16        | 32         | 52         | 16       | 39           | KNFO-F                 | (34) C   |
| WMZQ-AF        | Washington     | 10.4 | 12.2      | 10        | 14         | 70         | 16       | 42           | WXTR-F                 | (23) O   |
| KOEL-F         | Waterloo       | 12.4 | 10.2      | 22        | 16         | 63         | 21       | 43           | KFMW-F                 | (23) AC  |
| WIRK-F         | West Palm      | 10.6 | 11.9      | 16        | 16         | 57         | 27       | 47           | WRMF-F                 | (28) AC  |
| WQVK-F         | Wheeling       | 12.0 | 10.5      | 26        | 17         | 63         | 20       | 42           | WWVA                   | (26) C   |
| KZSN-AF        | Wichita        | 11.7 | 10.7      | 16        | 20         | 70         | 10       | 39           | KFDI-F                 | (34) C   |
| KFDI-F         | Wichita        | 9.8  | 12.8      | 13        | 7          | 63         | 30       | 40           | KZSN-F                 | (33) C   |
| WGGY-F         | WB/Scranton    | 9.4  | 13.3      | 9         | 21         | 57         | 22       | 46           | WKRZ-F                 | (40) CHR |
| WWQQ-F         | Wilmington, NC | 12.1 | 10.4      | 22        | 16         | 52         | 32       | 47           | WKXB-F                 | (33) C   |
| WGTY-F         | York           | 13.3 | 9.5       | 13        | 9          | 65         | 26       | 44           | WRKZ-F                 | (31) C   |
| WQXK-F         | Youngstown     | 13.1 | 9.6       | 24        | 10         | 62         | 28       | 52           | WHOT-F                 | (22) CHR |

AOR/MODERN ROCK/PROGRESSIVE

| NATIONAL MEAN: |                  | 8.2  | 15.4      | 7.9    | 35.5    | 63.3    | 1.2   | 30.0      | LEADING     |             |
|----------------|------------------|------|-----------|--------|---------|---------|-------|-----------|-------------|-------------|
|                |                  | TSL  | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME SHARER |             |
| WONE-F         | Akron            | 8.1  | 15.5      | 5      | 36      | 62      | 2     | 19        | WNCX-F      | (40) CL AOR |
| WPYX-F         | Albany-Schen.    | 6.6  | 19.1      | 4      | 39      | 61      | 0     | 30        | WQBX-F      | (41) CL AOR |
| WZRQ-F         | Albany-Schen.    | 7.2  | 17.4      | 7      | 68      | 31      | 1     | 50        | WPYX-F      | (60) AOR    |
| KZRR-AF        | Albuquerque      | 8.3  | 15.1      | 5      | 28      | 72      | 0     | 29        | KLSK-F      | (46) CL AOR |
| KZRQ-F         | Albuquerque      | 8.0  | 15.7      | 7      | 45      | 54      | 1     | 30        | KKSS-F      | (40) CHR    |
| WZZO-F         | Allentown        | 11.0 | 11.4      | 10     | 40      | 60      | 0     | 24        | WAEB-F      | (35) CHR    |
| KBFX-F         | Anchorage        | 10.5 | 12.0      | 10     | 28      | 72      | 0     | 21        | KWHL-F      | (39) AOR    |
| KWHL-F         | Anchorage        | 9.4  | 13.5      | 10     | 29      | 67      | 4     | 33        | KBFX-F      | (52) AOR    |
| WIQB-F         | Ann Arbor        | 5.5  | 23.1      | 6      | 50      | 50      | 0     | 29        | WCSX-F      | (36) CL AOR |
| WAPL-F         | Appleton         | 8.8  | 14.2      | 8      | 44      | 56      | 0     | 24        | WIXX-F      | (37) CHR    |
| WKLS-F         | Atlanta          | 7.0  | 17.9      | 5      | 33      | 66      | 1     | 26        | WZGC-F      | (51) CL AOR |
| WRXR-F         | Augusta, GA      | 8.4  | 15.0      | 12     | 36      | 64      | 0     | 28        | WBBQ-F      | (46) CHR    |
| KLBJ-F         | Austin           | 9.4  | 13.5      | 4      | 11      | 79      | 10    | 18        | KPEZ-F      | (47) CL AOR |
| KRAB-F         | Bakersfield      | 9.3  | 13.6      | 14     | 41      | 59      | 0     | 34        | KKXX-F      | (40) CHR    |
| WIYY-F         | Baltimore        | 6.9  | 18.3      | 3      | 40      | 60      | 0     | 26        | WGRX-F      | (34) CL AOR |
| WTGE-F         | Baton Rouge      | 6.6  | 19.1      | 2      | 38      | 62      | 0     | 18        | WCKW-F      | (53) CL AOR |
| WKGB-F         | Binghamton       | 11.1 | 11.3      | 10     | 20      | 80      | 0     | 36        | WAAL-F      | (59) CHR    |
| WZRR-F         | Birmingham       | 8.1  | 15.6      | 12     | 33      | 64      | 3     | 30        | WZZK-F      | (39) C      |
| KJOT-F         | Boise            | 11.0 | 11.5      | 13     | 30      | 68      | 2     | 25        | KLCL-F      | (43) CL AOR |
| WBCN-F         | Boston           | 7.3  | 17.4      | 4      | 30      | 69      | 1     | 37        | WZLX-F      | (41) CL AOR |
| WBOS-F         | Boston           | 7.2  | 17.5      | 5      | 28      | 72      | 0     | 28        | WBCN-F      | (39) AOR    |
| WFNX-F         | Boston           | 6.6  | 19.0      | 6      | 30      | 68      | 2     | 33        | WBCN-F      | (54) AOR    |
| WAAF-F         | Boston           | 6.2  | 20.3      | 6      | 61      | 38      | 1     | 33        | WBCN-F      | (50) AOR    |
| WGRF-F         | Buffalo          | 7.6  | 16.7      | 6      | 40      | 56      | 4     | 33        | WUFX-F      | (42) CL AOR |
| WRQK-F         | Canton           | 10.2 | 12.4      | 10     | 42      | 58      | 0     | 36        | WONE-F      | (32) AOR    |
| KRNA-F         | Cedar Rapids     | 9.7  | 13.0      | 8      | 25      | 74      | 1     | 23        | KQCR-F      | (41) CHR    |
| WAVF-F         | Charleston, SC   | 8.8  | 14.4      | 9      | 49      | 50      | 1     | 32        | WYBB-F      | (50) CL AOR |
| WKLC-F         | Charleston, WV   | 9.8  | 12.9      | 17     | 36      | 63      | 1     | 26        | WQBE-F      | (30) C      |
| WRFX-F         | Charlotte        | 7.9  | 15.9      | 9      | 26      | 73      | 1     | 31        | WXRC-F      | (31) AOR    |
| WWBZ-F         | Chicago          | 5.9  | 21.5      | 4      | 44      | 54      | 2     | 34        | WBBM-F      | (34) CHR    |
| WLUP-F         | Chicago          | 6.3  | 20.1      | 2      | 16      | 83      | 1     | 34        | WCKG-F      | (44) CL AOR |
| WXRT-F         | Chicago          | 7.1  | 17.8      | 4      | 15      | 85      | 0     | 26        | WKQX-F      | (43) AOR    |
| WEBN-F         | Cincinnati       | 7.9  | 15.9      | 5      | 34      | 66      | 0     | 25        | WOFX-F      | (56) CL AOR |
| WMMS-F         | Cleveland        | 6.8  | 18.5      | 5      | 24      | 75      | 1     | 30        | WNCX-F      | (55) CL AOR |
| KILO-F         | Colorado Spgs    | 8.8  | 14.4      | 15     | 41      | 58      | 1     | 35        | KKFM-F      | (43) CL AOR |
| WARQ-F         | Columbia         | 8.6  | 16.7      | 7      | 22      | 78      | 0     | 14        | WMFX-F      | (58) CL AOR |
| WVRK-F         | Columbus, GA     | 12.6 | 10.0      | 8      | 57      | 43      | 0     | 17        | WGSY-F      | (40) AC     |
| WLVQ-F         | Columbus, OH     | 9.1  | 13.9      | 5      | 32      | 67      | 1     | 24        | WBZX-F      | (40) AOR    |
| WBZX-F         | Columbus, OH     | 8.1  | 15.6      | 9      | 50      | 48      | 2     | 30        | WLVQ-F      | (51) AOR    |
| KNCN-F         | Corpus Christi   | 9.9  | 12.7      | 8      | 40      | 60      | 0     | 34        | KZFM-F      | (45) CHR    |
| KTXQ-F         | Dallas-FW        | 7.2  | 17.4      | 3      | 23      | 76      | 1     | 23        | KZPS-F      | (48) CL AOR |
| KDGE-F         | Dallas-FW        | 6.9  | 18.2      | 3      | 67      | 32      | 1     | 40        | KEGL-F      | (39) AOR    |
| WXLP-F         | Davenport        | 10.3 | 12.2      | 15     | 36      | 64      | 0     | 26        | WPXR-F      | (39) CHR    |
| WTUE-F         | Dayton           | 9.5  | 13.3      | 8      | 36      | 63      | 1     | 25        | WAZU-F      | (34) CL AOR |
| KBCO-F         | Denver           | 9.4  | 13.4      | 5      | 8       | 82      | 10    | 26        | WRFX-F      | (34) CL AOR |
| KBPI-F         | Denver           | 6.6  | 19.2      | 5      | 53      | 47      | 0     | 36        | KAZY-F      | (49) AOR    |
| KAZY-F         | Denver           | 5.5  | 22.9      | 2      | 53      | 46      | 1     | 39        | KBPI-F      | (78) AOR    |
| KGGO-AF        | Des Moines       | 10.7 | 11.8      | 13     | 36      | 59      | 5     | 25        | KSTZ-F      | (37) CHR    |
| WRIF-F         | Detroit          | 6.8  | 18.7      | 3      | 42      | 57      | 1     | 30        | WLLZ-F      | (50) AOR    |
| WDZR-F         | Detroit          | 6.6  | 19.2      | 5      | 67      | 35      | 0     | 37        | WRIF-F      | (51) AOR    |
| WLLZ-F         | Detroit          | 3.7  | 34.1      | 1      | 40      | 59      | 1     | 27        | WRIF-F      | (50) AOR    |
| KQDS-F         | Duluth           | 9.2  | 13.7      | 10     | 39      | 60      | 1     | 26        | WAVC-F      | (37) C      |
| KLAQ-F         | El Paso          | 10.9 | 11.6      | 12     | 48      | 52      | 0     | 33        | KPRR-F      | (32) CHR    |
| WRKT-F         | Erie             | 9.7  | 13.0      | 15     | 29      | 68      | 3     | 24        | WJET-F      | (52) CHR    |
| KZEL-F         | Eugene           | 9.5  | 13.3      | 12     | 25      | 75      | 0     | 33        | KMGE-F      | (37) AC     |
| WGBF-F         | Evansville       | 10.1 | 12.5      | 8      | 36      | 64      | 0     | 24        | WSTO-F      | (50) CHR    |
| KQWB-F         | Fargo            | 10.7 | 11.8      | 9      | 56      | 44      | 0     | 21        | WDAY-F      | (45) CHR    |
| WRCQ-F         | Fayetteville, NC | 10.5 | 12.0      | 9      | 34      | 66      | 0     | 22        | WKML-F      | (41) C      |
| WZZR-F         | Fort Pierce      | 12.7 | 9.9       | 13     | 25      | 74      | 1     | 28        | WKGR-F      | (48) AOR    |
| WXKE-F         | Fort Wayne       | 8.7  | 14.4      | 4      | 37      | 63      | 0     | 24        | WBYP-F      | (53) CL AOR |

AOR/MODERN ROCK/PROGRESSIVE  
(Continued)

| NATIONAL MEAN: |                | 8.2  | 15.4      | 7.9    | 35.5    | 63.3    | 1.2   | 30.0      | LEADING     |             |
|----------------|----------------|------|-----------|--------|---------|---------|-------|-----------|-------------|-------------|
|                |                | TSL  | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME SHARER |             |
| KRZR-F         | Fresno         | 10.0 | 12.6      | 14     | 48      | 52      | 0     | 41        | KJFX-F      | (38) CL AOR |
| KKDJ-F         | Fresno         | 7.9  | 15.9      | 10     | 33      | 66      | 1     | 38        | KTHT-F      | (44) AOR    |
| WRUF-F         | Gainesville    | 8.6  | 14.7      | 11     | 49      | 51      | 0     | 30        | WRRX-F      | (29) AOR    |
| WKLQ-F         | Grand Rapids   | 10.2 | 12.3      | 9      | 39      | 60      | 1     | 30        | WLAV-F      | (46) AOR    |
| WLAV-F         | Grand Rapids   | 6.5  | 19.5      | 4      | 31      | 69      | 0     | 19        | WKLQ-F      | (60) AOR    |
| WKRR-F         | Greensboro-WS  | 9.2  | 13.7      | 6      | 34      | 66      | 0     | 32        | WKZL-F      | (38) CHR    |
| WROQ-F         | Greenville, SC | 9.7  | 13.0      | 8      | 37      | 63      | 0     | 29        | WMYI-F      | (37) AC     |
| WRVV-F         | Harrisburg     | 9.7  | 13.0      | 6      | 17      | 78      | 5     | 19        | WNNK-F      | (34) CHR    |
| WTPA-F         | Harrisburg     | 10.1 | 12.4      | 7      | 27      | 70      | 3     | 22        | WNNK-F      | (43) CHR    |
| WHCN-F         | Hartford       | 9.0  | 14.0      | 5      | 26      | 74      | 0     | 20        | WCCC-F      | (49) AOR    |
| WCCC-F         | Hartford       | 6.4  | 19.6      | 2      | 42      | 56      | 2     | 29        | WHCN-F      | (49) AOR    |
| KLOL-F         | Houston        | 8.0  | 15.8      | 6      | 29      | 71      | 0     | 26        | KZFX-F      | (38) CL AOR |
| KKRZ-F         | Houston        | 7.8  | 16.2      | 5      | 50      | 50      | 0     | 45        | KLOL-F      | (63) AOR    |
| WKLC-F         | Huntington     | 8.2  | 15.4      | 7      | 53      | 47      | 0     | 38        | WKEE-F      | (57) CHR    |
| WFBQ-F         | Indianapolis   | 9.9  | 12.8      | 9      | 18      | 81      | 1     | 26        | WFMS-F      | (29) C      |
| WRZX-F         | Indianapolis   | 10.6 | 11.9      | 11     | 61      | 36      | 3     | 26        | WFBQ-F      | (57) AOR    |
| WSTZ-F         | Jackson, MS    | 8.4  | 15.0      | 10     | 45      | 55      | 0     | 23        | WJDX-F      | (48) AC     |
| WFYV-F         | Jacksonville   | 9.3  | 13.5      | 8      | 35      | 64      | 1     | 24        | WAPE-F      | (44) CHR    |
| WRKR-F         | Kalamazoo      | 9.1  | 13.8      | 12     | 36      | 63      | 1     | 28        | WKFR-F      | (37) CHR    |
| KQRC-F         | Kansas City    | 9.0  | 14.1      | 12     | 47      | 51      | 2     | 34        | KYYS-F      | (49) AOR    |
| KYYS-F         | Kansas City    | 6.2  | 20.4      | 3      | 23      | 76      | 1     | 29        | KCFX-F      | (50) CL AOR |
| WIMZ-F         | Knoxville      | 10.3 | 12.2      | 11     | 35      | 65      | 0     | 25        | WIVK-F      | (41) C      |
| WJXQ-F         | Lansing        | 7.9  | 16.0      | 8      | 36      | 64      | 0     | 24        | WVIC-F      | (36) CHR    |
| KOMP-F         | Las Vegas      | 7.8  | 16.1      | 9      | 31      | 65      | 4     | 38        | KKLZ-F      | (39) CL AOR |
| KFBI-F         | Las Vegas      | 6.9  | 18.1      | 5      | 10      | 87      | 3     | 33        | KKLZ-F      | (37) CL AOR |
| WKQQ-F         | Lexington      | 8.7  | 14.5      | 10     | 29      | 65      | 6     | 24        | WMXL-F      | (35) AC     |
| KIBZ-F         | Lincoln        | 10.3 | 12.3      | 7      | 55      | 45      | 0     | 26        | KFRX-F      | (40) CHR    |
| KMJX-F         | Little Rock    | 9.0  | 14.0      | 12     | 37      | 63      | 0     | 27        | KKYK-F      | (50) CHR    |
| KROQ-F         | Los Angeles    | 8.5  | 14.8      | 7      | 58      | 40      | 2     | 48        | KPWR-F      | (37) CHR    |
| KLOS-F         | Los Angeles    | 7.4  | 17.1      | 5      | 16      | 84      | 0     | 26        | KLSX-F      | (44) CL AOR |
| KNAC-F         | Los Angeles    | 6.3  | 20.0      | 3      | 44      | 54      | 2     | 35        | KLOS-F      | (48) AOR    |
| WQMF-F         | Louisville     | 9.3  | 13.6      | 12     | 28      | 72      | 0     | 26        | WDJX-F      | (41) CHR    |
| KFMX-F         | Lubbock        | 12.0 | 10.5      | 13     | 49      | 51      | 0     | 24        | KLLL-F      | (40) C      |
| WQBZ-F         | Macon          | 11.7 | 10.8      | 21     | 41      | 56      | 3     | 30        | WDEN-F      | (46) C      |
| WIBA-F         | Madison        | 8.5  | 14.9      | 6      | 35      | 65      | 0     | 24        | WZEE-F      | (47) CHR    |
| WGIR-F         | Manchester     | 9.1  | 13.9      | 7      | 24      | 76      | 0     | 27        | WZID-F      | (39) SAC    |
| WEGR-F         | Memphis        | 11.2 | 11.2      | 17     | 33      | 67      | 0     | 30        | WMC -F      | (41) CHR    |
| WSHE-F         | Miami          | 8.2  | 15.5      | 3      | 35      | 65      | 0     | 36        | WZTA-F      | (48) CL AOR |
| WLZR-F         | Milwaukee      | 8.0  | 15.8      | 10     | 40      | 60      | 0     | 54        | WQFM-F      | (48) AOR    |
| WQFM-F         | Milwaukee      | 5.0  | 25.4      | 2      | 30      | 68      | 2     | 37        | WLZR-F      | (56) AOR    |
| KQRS-AF        | Minneapolis    | 8.0  | 15.7      | 5      | 30      | 70      | 0     | 24        | KSTP-F      | (33) AC     |
| KRXX-F         | Minneapolis    | 9.3  | 13.6      | 7      | 51      | 46      | 3     | 28        | KQRS-F      | (61) AOR    |
| KTCZ-AF        | Minneapolis    | 9.2  | 13.7      | 3      | 21      | 76      | 3     | 27        | KQRS-F      | (51) AOR    |
| KDJK-F         | Modesto        | 9.6  | 13.2      | 14     | 31      | 66      | 3     | 43        | KHOP-F      | (39) AC     |
| WAFX-F         | Montgomery     | 12.3 | 10.2      | 18     | 23      | 77      | 0     | 37        | WLWI-F      | (39) C      |
| WKDF-F         | Nashville      | 8.7  | 14.4      | 6      | 44      | 56      | 0     | 19        | WGFY-F      | (43) C      |
| WBAB-F         | Nassau-Suffolk | 8.5  | 14.9      | 6      | 30      | 66      | 4     | 25        | WNEW-F      | (33) AOR    |
| WDRE-F         | Nassau-Suffolk | 6.4  | 19.8      | 5      | 40      | 59      | 1     | 41        | WPLJ-F      | (34) CHR    |
| WPLR-F         | New Haven      | 8.2  | 15.3      | 6      | 25      | 73      | 2     | 23        | WKCI-F      | (34) CHR    |
| WRNO-F         | New Orleans    | 6.4  | 19.6      | 4      | 40      | 60      | 0     | 32        | WCKW-F      | (50) CL AOR |
| WNEW-F         | New York       | 7.1  | 17.7      | 3      | 20      | 78      | 2     | 33        | WXRK-F      | (48) CL AOR |
| WNOR-F         | Norfolk        | 8.4  | 14.9      | 8      | 41      | 59      | 0     | 18        | WAFX-F      | (40) CL AOR |
| WKOC-F         | Norfolk        | 8.3  | 15.2      | 6      | 16      | 77      | 7     | 38        | WNOR-F      | (52) AOR    |
| KATT-F         | Oklahoma City  | 8.0  | 15.7      | 8      | 48      | 50      | 2     | 30        | KRXO-F      | (48) CL AOR |
| KEZO-AF        | Omaha          | 9.8  | 12.8      | 9      | 21      | 79      | 0     | 15        | KQKQ-F      | (35) CHR    |
| WDIZ-F         | Orlando        | 7.9  | 15.9      | 7      | 27      | 73      | 0     | 19        | WHTQ-F      | (60) CL AOR |
| WHTQ-F         | Orlando        | 5.3  | 23.9      | 4      | 36      | 64      | 0     | 28        | WDIZ-F      | (62) AOR    |
| WTKX-F         | Pensacola      | 6.7  | 18.7      | 6      | 54      | 46      | 0     | 21        | WGCV-F      | (50) AOR    |
| WWCT-F         | Peoria         | 12.9 | 9.7       | 17     | 31      | 67      | 2     | 34        | WKZW-F      | (38) CHR    |
| WMMR-F         | Philadelphia   | 8.7  | 14.4      | 5      | 23      | 77      | 0     | 26        | WYSP-F      | (53) CL AOR |



AOR/MODERN ROCK/PROGRESSIVE  
(Continued)

| NATIONAL MEAN: |                 | 8.2  | 15.4      | 7.9       | 35.5       | 63.3       | 1.2      | 30.0         | LEADING<br>CUME SHARER |             |
|----------------|-----------------|------|-----------|-----------|------------|------------|----------|--------------|------------------------|-------------|
|                |                 | TSL  | T/O RATIO | %<br>EXCL | %<br>12-24 | %<br>25-54 | %<br>55+ | %<br>AT HOME |                        |             |
| WIBF-F         | Philadelphia    | 7.4  | 17.0      | 3         | 43         | 57         | 0        | 33           | WMMR-F                 | (46) AOR    |
| KUPD-F         | Phoenix         | 8.1  | 15.6      | 8         | 49         | 51         | 0        | 27           | KDKB-F                 | (38) AOR    |
| KZON-F         | Phoenix         | 10.7 | 11.8      | 4         | 2          | 96         | 2        | 32           | KTAR                   | (33) N/T    |
| KDKB-F         | Phoenix         | 5.1  | 24.8      | 4         | 18         | 81         | 1        | 33           | KSLX-F                 | (42) CL AOR |
| KEDJ-F         | Phoenix         | 8.4  | 15.0      | 3         | 61         | 39         | 0        | 28           | KUPD-F                 | (44) AOR    |
| WDVE-F         | Pittsburgh      | 9.5  | 13.2      | 9         | 29         | 69         | 2        | 28           | WRRK-F                 | (32) CL AOR |
| WBLM-F         | Portland, ME    | 11.0 | 11.5      | 12        | 36         | 60         | 4        | 31           | WMGX-F                 | (34) CL AOR |
| KUFO-F         | Portland, OR    | 8.4  | 15.1      | 5         | 43         | 56         | 1        | 33           | KGON-F                 | (46) AOR    |
| KINK-AF        | Portland, OR    | 7.7  | 16.3      | 6         | 6          | 87         | 7        | 41           | KGON-F                 | (26) AOR    |
| KGON-F         | Portland, OR    | 6.9  | 18.3      | 3         | 21         | 79         | 0        | 27           | KUFO-F                 | (54) AOR    |
| WHEB-F         | Portsmouth, NH  | 10.4 | 12.2      | 6         | 31         | 69         | 0        | 21           | WERZ-F                 | (41) CHR    |
| WHJY-F         | Providence      | 8.9  | 14.2      | 10        | 38         | 62         | 0        | 23           | WPRO-F                 | (39) CHR    |
| WBRU-F         | Providence      | 5.6  | 22.6      | 1         | 47         | 53         | 0        | 41           | WHJY-F                 | (47) AOR    |
| WRDU-F         | Raleigh         | 8.9  | 14.2      | 10        | 30         | 70         | 0        | 28           | WZZU-F                 | (47) CL AOR |
| KOZZ-F         | Reno            | 9.7  | 13.0      | 9         | 28         | 71         | 1        | 23           | KWNZ-F                 | (25) CHR    |
| WRXL-F         | Richmond        | 10.0 | 12.6      | 5         | 33         | 66         | 1        | 21           | WRVQ-F                 | (41) CHR    |
| KCAL-F         | Riverside-SB    | 8.3  | 15.3      | 9         | 23         | 68         | 9        | 38           | KLOS-F                 | (45) AOR    |
| WROV-F         | Roanoke         | 12.8 | 9.8       | 26        | 40         | 57         | 3        | 49           | WLK-F                  | (34) CHR    |
| WCMF-F         | Rochester       | 11.1 | 11.4      | 13        | 38         | 61         | 1        | 25           | WPXY-F                 | (35) CHR    |
| WXRX-F         | Rockford        | 11.4 | 11.0      | 17        | 33         | 66         | 1        | 36           | WZOK-F                 | (50) CHR    |
| KRXQ-F         | Sacramento      | 8.4  | 14.9      | 4         | 29         | 70         | 1        | 35           | KSEG-F                 | (48) CL AOR |
| KQPT-F         | Sacramento      | 6.6  | 19.0      | 3         | 7          | 90         | 3        | 44           | KSEG-F                 | (36) CL AOR |
| WKQZ-F         | Saginaw         | 10.9 | 11.6      | 11        | 23         | 77         | 0        | 25           | WIOG-F                 | (36) CHR    |
| KSHE-F         | St. Louis       | 9.7  | 12.9      | 11        | 37         | 63         | 0        | 29           | KSD -F                 | (41) CL AOR |
| WZBH-F         | Salisbury       | 11.2 | 11.3      | 11        | 34         | 66         | 0        | 24           | WKHI-F                 | (26) CHR    |
| KMBY-F         | Salinas-Mont.   | 6.7  | 18.9      | 10        | 42         | 57         | 1        | 38           | KUFY-F                 | (33) CL AOR |
| KBER-F         | Salt Lake       | 8.5  | 14.8      | 9         | 60         | 39         | 1        | 46           | KRSP-F                 | (32) AOR    |
| KXRK-F         | Salt Lake       | 9.3  | 13.5      | 10        | 64         | 36         | 0        | 37           | KLZX-F                 | (27) CL AOR |
| KISS-F         | San Antonio     | 8.4  | 14.9      | 9         | 47         | 45         | 8        | 36           | WOAI                   | (38) N/T    |
| XTRA-F         | San Diego       | 6.8  | 18.4      | 7         | 48         | 52         | 0        | 39           | KGB -F                 | (27) AOR    |
| KGB -F         | San Diego       | 6.0  | 20.9      | 6         | 30         | 70         | 0        | 32           | KCLX-F                 | (36) CL AOR |
| KIOZ-F         | San Diego       | 8.9  | 14.1      | 11        | 52         | 48         | 0        | 40           | KGB -F                 | (34) AOR    |
| KRQR-F         | San Francisco   | 7.4  | 17.0      | 2         | 22         | 76         | 2        | 28           | KFOG-F                 | (26) AOR    |
| KITS-F         | San Francisco   | 6.6  | 19.2      | 5         | 37         | 63         | 0        | 34           | KFOG-F                 | (20) AOR    |
| KFOG-F         | San Francisco   | 7.7  | 16.4      | 5         | 12         | 86         | 2        | 33           | KITS-F                 | (26) AOR    |
| KOME-F         | San Jose        | 4.4  | 28.4      | 3         | 35         | 64         | 1        | 29           | KSJO-F                 | (56) AOR    |
| KSJO-F         | San Jose        | 7.2  | 17.5      | 2         | 38         | 60         | 2        | 35           | KOME-F                 | (43) AOR    |
| KXFX-F         | Santa Rosa      | 9.9  | 12.7      | 7         | 38         | 62         | 0        | 33           | KRQR-F                 | (27) AOR    |
| WIXV-F         | Savannah        | 9.4  | 13.4      | 12        | 23         | 76         | 1        | 19           | WJCL-F                 | (35) C      |
| KISW-F         | Seattle         | 6.8  | 18.4      | 5         | 34         | 65         | 1        | 29           | KXRX-F                 | (48) AOR    |
| KNDD-F         | Seattle         | 7.9  | 16.0      | 10        | 29         | 71         | 0        | 34           | KXRX-F                 | (30) AOR    |
| KMTT-AF        | Seattle         | 6.9  | 18.3      | 3         | 11         | 87         | 2        | 29           | KZOK-F                 | (31) CL AOR |
| KXRX-F         | Seattle         | 5.3  | 23.9      | 2         | 26         | 74         | 0        | 26           | KISW-F                 | (54) AOR    |
| KTAL-F         | Shreveport      | 10.1 | 12.5      | 10        | 46         | 53         | 1        | 35           | KTUX-F                 | (54) CHR    |
| KRRO-F         | Sioux Falls     | 11.2 | 11.3      | 14        | 28         | 72         | 0        | 23           | KPAT-F                 | (41) CHR    |
| WAOR-F         | South Bend      | 11.5 | 10.9      | 15        | 28         | 69         | 3        | 21           | WNDU-F                 | (46) CHR    |
| KEZE-F         | Spokane         | 10.4 | 12.2      | 13        | 25         | 75         | 0        | 24           | KKZX-F                 | (41) CL AOR |
| WAQY-F         | Springfield, MA | 8.2  | 15.3      | 7         | 30         | 70         | 0        | 29           | WCCC-F                 | (32) AOR    |
| KXUS-F         | Springfield, MO | 11.9 | 10.6      | 12        | 52         | 48         | 0        | 23           | KKHT-F                 | (32) CHR    |
| WAQX-F         | Syracuse        | 10.5 | 12.0      | 12        | 42         | 57         | 1        | 24           | WNTQ-F                 | (48) CHR    |
| WRZK-F         | Tallahassee     | 11.5 | 11.0      | 9         | 56         | 44         | 0        | 27           | WGLF-F                 | (53) AOR    |
| WXTB-F         | Tampa           | 10.4 | 12.1      | 12        | 46         | 54         | 0        | 35           | WYNF-F                 | (44) AOR    |
| WYNF-F         | Tampa           | 7.4  | 16.9      | 6         | 25         | 74         | 1        | 26           | WXTB-F                 | (54) AOR    |
| WIOT-F         | Toledo          | 8.4  | 14.9      | 7         | 52         | 47         | 1        | 29           | WKKR-F                 | (46) CL AOR |
| KLPX-F         | Tucson          | 10.7 | 11.8      | 9         | 31         | 69         | 0        | 33           | KIIM-F                 | (35) C      |



AOR/MODERN ROCK/PROGRESSIVE  
(Continued)

| <b>NATIONAL MEAN:</b> |                | <b>8.2</b> | <b>15.4</b>      | <b>7.9</b>    | <b>35.5</b>    | <b>63.3</b>    | <b>1.2</b>   | <b>30.0</b>      |                            |
|-----------------------|----------------|------------|------------------|---------------|----------------|----------------|--------------|------------------|----------------------------|
|                       |                | <u>TSL</u> | <u>T/O RATIO</u> | <u>% EXCL</u> | <u>% 12-24</u> | <u>% 25-54</u> | <u>% 55+</u> | <u>% AT HOME</u> | <u>LEADING CUME SHARER</u> |
| KMYZ-F                | Tulsa          | 7.0        | 18.0             | 2             | 60             | 40             | 0            | 37               | KAYI-F (37) CHR            |
| WOUR-F                | Utica          | 7.7        | 16.4             | 6             | 21             | 75             | 4            | 29               | WKLL-F (47) AOR            |
| WWDC-F                | Washington     | 6.8        | 18.4             | 4             | 34             | 66             | 0            | 26               | WJFK-F (28) CL AOR         |
| WHFS-F                | Washington     | 7.0        | 17.9             | 9             | 24             | 76             | 0            | 31               | WWDC-F (33) AOR            |
| WKGR-F                | West Palm      | 7.0        | 18.1             | 9             | 19             | 80             | 1            | 22               | WRMF-F (43) AC             |
| KICT-F                | Wichita        | 9.6        | 13.2             | 9             | 57             | 43             | 0            | 28               | KRZZ-F (47) CL AOR         |
| WEZX-F                | WB/Scranton    | 10.7       | 11.8             | 8             | 34             | 64             | 2            | 34               | WKRZ-F (61) CHR            |
| WSFM-F                | Wilmington, NC | 8.5        | 14.8             | 15            | 45             | 55             | 0            | 25               | WGNI-F (38) AOR            |

CLASSIC AOR

| NATIONAL MEAN: |                | 7.3  | 17.4      | 5.1    | 24.3    | 73.2    | 2.5   | 27.6      | LEADING     |          |
|----------------|----------------|------|-----------|--------|---------|---------|-------|-----------|-------------|----------|
|                |                | ISL  | I/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME SHARER |          |
| WQBK-F         | Albany         | 6.3  | 19.9      | 3      | 24      | 73      | 3     | 35        | WPYX-F      | (52) AOR |
| KLSK-F         | Albuquerque    | 5.8  | 21.7      | 5      | 18      | 82      | 0     | 33        | KZRR-F      | (45) AOR |
| WZGC-F         | Atlanta        | 7.2  | 17.5      | 5      | 25      | 73      | 2     | 33        | WKLS-F      | (50) AOR |
| KPEZ-F         | Austin         | 7.3  | 17.3      | 5      | 24      | 76      | 0     | 24        | KLBJ-F      | (63) AOR |
| KKBB-F         | Bakersfield    | 7.6  | 16.6      | 2      | 28      | 72      | 0     | 35        | KRAB-F      | (41) AOR |
| WGRX-F         | Baltimore      | 6.0  | 21.0      | 5      | 24      | 76      | 0     | 37        | WIYY-F      | (48) AOR |
| WZLX-F         | Boston         | 6.7  | 18.8      | 2      | 22      | 77      | 1     | 33        | WBCN-F      | (54) AOR |
| WUFX-F         | Buffalo        | 9.1  | 13.8      | 7      | 60      | 38      | 2     | 33        | WGRF-F      | (53) AOR |
| WYBB-F         | Charleston, SC | 6.3  | 19.9      | 6      | 41      | 58      | 1     | 32        | WAVF-F      | (61) AOR |
| WCKG-F         | Chicago        | 6.0  | 20.9      | 2      | 23      | 76      | 1     | 25        | WLUP-F      | (38) AOR |
| WOFX-F         | Cincinnati     | 7.5  | 16.9      | 3      | 32      | 67      | 1     | 22        | WEBN-F      | (59) AOR |
| WNCX-F         | Cleveland      | 7.3  | 17.3      | 4      | 25      | 75      | 1     | 24        | WMMS-F      | (57) AOR |
| KKFM-F         | Colorado Spgs  | 10.2 | 12.3      | 7      | 18      | 82      | 0     | 26        | KKCS-F      | (36) C   |
| WMFX-F         | Columbia       | 8.1  | 15.5      | 5      | 30      | 70      | 0     | 19        | WNOK-F      | (52) CHR |
| KZPS-F         | Dallas-FW      | 6.8  | 18.5      | 5      | 14      | 86      | 0     | 20        | KTXX-F      | (48) AOR |
| KRFX-F         | Denver         | 8.0  | 15.7      | 6      | 13      | 87      | 0     | 24        | KBPI-F      | (31) AOR |
| WCSX-F         | Detroit        | 8.2  | 15.3      | 5      | 18      | 81      | 1     | 30        | WLLZ-F      | (36) AOR |
| WBYS-F         | Fort Wayne     | 8.5  | 14.8      | 4      | 21      | 79      | 0     | 16        | WMEE-F      | (45) CHR |
| KJFX-F         | Fresno         | 11.8 | 10.7      | 14     | 27      | 70      | 3     | 41        | KRZR-F      | (31) AOR |
| KZFX-F         | Houston        | 6.9  | 18.4      | 3      | 23      | 77      | 0     | 21        | KLOL-F      | (47) AOR |
| KCFX-F         | Kansas City    | 6.4  | 19.8      | 3      | 25      | 73      | 2     | 29        | KYYS-F      | (49) AOR |
| WMMQ-F         | Lansing        | 7.0  | 18.1      | 4      | 40      | 60      | 0     | 25        | WJXQ-F      | (53) AOR |
| KKLZ-F         | Las Vegas      | 8.4  | 15.0      | 11     | 20      | 80      | 0     | 23        | KFBI-F      | (47) AOR |
| KTGL-F         | Lincoln        | 11.2 | 11.2      | 6      | 28      | 72      | 0     | 18        | KIBZ-F      | (31) AOR |
| KLSX-F         | Los Angeles    | 7.5  | 16.8      | 3      | 22      | 67      | 9     | 40        | KLOS-F      | (48) AOR |
| WZTA-F         | Miami          | 6.5  | 19.3      | 2      | 20      | 79      | 1     | 28        | WSHE-F      | (58) AOR |
| WKLH-F         | Milwaukee      | 9.8  | 12.8      | 6      | 21      | 79      | 0     | 32        | WQFM-F      | (36) AOR |
| WGFX-F         | Nashville      | 6.2  | 20.5      | 5      | 19      | 79      | 2     | 20        | WKDF-F      | (54) AOR |
| WCKW-F         | New Orleans    | 5.4  | 23.3      | 4      | 23      | 76      | 1     | 29        | WRNO-F      | (57) AOR |
| WXRK-F         | New York       | 7.8  | 16.1      | 4      | 24      | 73      | 3     | 37        | WNEW-F      | (36) AOR |
| WAFX-F         | Norfolk        | 6.8  | 18.7      | 6      | 24      | 72      | 4     | 17        | WNOR-F      | (54) AOR |
| KRXO-F         | Oklahoma City  | 8.1  | 15.5      | 7      | 27      | 70      | 3     | 22        | KATT-F      | (53) AOR |
| WYSP-F         | Philadelphia   | 7.4  | 17.1      | 3      | 32      | 68      | 0     | 35        | WMMR-F      | (51) AOR |
| KSLX-F         | Phoenix        | 5.5  | 22.8      | 3      | 28      | 69      | 3     | 35        | KDKB-F      | (44) AOR |
| WRRK-F         | Pittsburgh     | 4.6  | 27.1      | 1      | 21      | 78      | 1     | 23        | WDVE-F      | (67) AOR |
| WVGX-F         | Portland, ME   | 7.5  | 16.7      | 7      | 12      | 85      | 3     | 18        | WBLM-F      | (52) AOR |
| WWRX-F         | Providence     | 6.8  | 18.5      | 4      | 22      | 76      | 2     | 23        | WHJY-F      | (53) AOR |
| WZZU-F         | Raleigh        | 5.7  | 22.1      | 2      | 24      | 76      | 0     | 26        | WRDU-F      | (65) AOR |
| WVGO-F         | Richmond       | 7.9  | 16.0      | 6      | 35      | 65      | 0     | 24        | WRXL-F      | (49) AOR |
| KSEG-F         | Sacramento     | 8.0  | 15.7      | 5      | 14      | 86      | 0     | 29        | KRXQ-F      | (39) AOR |
| KSD -F         | St. Louis      | 6.5  | 19.3      | 5      | 12      | 87      | 1     | 26        | KSHE-F      | (49) AOR |
| KLZX-AF        | Salt Lake      | 7.8  | 16.2      | 8      | 30      | 70      | 0     | 26        | KRSP-F      | (32) AOR |
| KZEP-F         | San Antonio    | 8.1  | 15.5      | 3      | 23      | 77      | 0     | 32        | KISS-F      | (54) AOR |
| KCLX-F         | San Diego      | 5.9  | 21.5      | 5      | 24      | 74      | 2     | 24        | KGB -F      | (52) AOR |
| KUFX-F         | San Jose       | 5.7  | 22.2      | 5      | 13      | 84      | 3     | 35        | KSJO-F      | (41) AOR |
| KZOK-F         | Seattle        | 6.0  | 21.1      | 5      | 15      | 85      | 0     | 29        | KXRX-F      | (30) AOR |
| KKZX-F         | Spokane        | 10.4 | 12.2      | 8      | 19      | 81      | 0     | 24        | KEZE-F      | (38) AOR |
| WXXR-F         | Toledo         | 9.3  | 13.6      | 5      | 15      | 85      | 0     | 24        | WIOT-F      | (61) AOR |
| KMOD-F         | Tulsa          | 9.6  | 13.1      | 9      | 27      | 66      | 7     | 30        | KMYZ-F      | (37) CHR |
| WJFK-F         | Washington     | 8.4  | 14.9      | 4      | 25      | 72      | 3     | 34        | WWDC-F      | (32) AOR |
| WCXR-F         | Washington     | 6.4  | 19.6      | 4      | 26      | 72      | 2     | 34        | WWDC-F      | (51) AOR |
| KRZZ-F         | Wichita        | 7.8  | 16.1      | 10     | 19      | 81      | 0     | 30        | KICT-F      | (55) AOR |
| WHTF-F         | York           | 9.6  | 13.1      | 6      | 33      | 67      | 0     | 18        | WTPA-F      | (58) AOR |
| WNCD-F         | Youngstown     | 8.4  | 15.0      | 8      | 39      | 61      | 0     | 29        | WHOT-F      | (46) CHR |

FULL SERVICE/VARIETY

| NATIONAL MEAN: |                 | 9.0  | 14.0      | 11.5   | 2.7     | 39.9    | 57.4  | 63.2      | LEADING     |          |
|----------------|-----------------|------|-----------|--------|---------|---------|-------|-----------|-------------|----------|
|                |                 | TSL  | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME SHARER |          |
| WAKR           | Akron           | 7.7  | 16.4      | 10     | 2       | 28      | 70    | 83        | WDOK-F      | (15) SAC |
| WGY            | Albany          | 9.3  | 13.5      | 10     | 2       | 41      | 57    | 69        | WQBK        | (22) N/T |
| KKOB           | Albuquerque     | 9.4  | 13.4      | 17     | 4       | 39      | 57    | 63        | KRST-F      | (19) C   |
| WHBY           | Appleton        | 8.0  | 15.8      | 12     | 7       | 43      | 50    | 64        | WNAM        | (27) BB  |
| WSB            | Atlanta         | 7.7  | 16.4      | 6      | 4       | 50      | 46    | 37        | WGST        | (34) N/T |
| WICC           | Bridgeport      | 10.4 | 12.2      | 16     | 3       | 31      | 66    | 81        | WEZN-F      | (25) SAC |
| WBEN           | Buffalo         | 8.4  | 15.1      | 7      | 1       | 32      | 67    | 69        | WGR         | (38) N/T |
| WHBC           | Canton          | 10.9 | 11.6      | 18     | 0       | 22      | 78    | 89        | WHBC-F      | (22) SAC |
| WMT            | Cedar Rapids    | 10.8 | 11.7      | 8      | 0       | 35      | 65    | 77        | KCRG        | (27) BB  |
| WCHS           | Charleston, WV  | 8.9  | 14.1      | 15     | 0       | 39      | 61    | 61        | WQBE-F      | (23) C   |
| WBT            | Charlotte       | 10.8 | 11.7      | 13     | 2       | 42      | 56    | 58        | WSOC-F      | (20) C   |
| WGN            | Chicago         | 9.4  | 13.4      | 6      | 3       | 33      | 64    | 68        | WBBM        | (29) N/T |
| WLW            | Cincinnati      | 7.4  | 17.0      | 4      | 4       | 47      | 49    | 70        | WCKY        | (21) N/T |
| WTVN           | Columbus, OH    | 10.0 | 12.6      | 12     | 3       | 48      | 49    | 59        | WLW         | (21) FS  |
| WBAP           | Dallas-FW       | 8.8  | 14.3      | 8      | 9       | 51      | 40    | 50        | KRLD        | (31) N/T |
| WHO            | Des Moines      | 10.8 | 11.7      | 16     | 2       | 37      | 61    | 67        | KRNT        | (23) BB  |
| WJR            | Detroit         | 9.7  | 13.0      | 9      | 1       | 31      | 68    | 69        | WWJ         | (31) N/T |
| KDAL           | Duluth          | 10.9 | 11.0      | 9      | 0       | 22      | 78    | 75        | WIBC        | (35) N/T |
| KPNW           | Eugene          | 10.5 | 12.0      | 11     | 0       | 56      | 44    | 48        | KUGN        | (28) FS  |
| WIKY-F         | Evansville      | 10.7 | 11.8      | 19     | 9       | 50      | 41    | 41        | WKDQ-F      | (27) C   |
| KFGO           | Fargo           | 10.5 | 12.0      | 8      | 0       | 37      | 63    | 63        | WDAY        | (42) FS  |
| WOOD           | Grand Rapids    | 7.1  | 17.7      | 9      | 5       | 53      | 42    | 56        | WOOD-F      | (29) SAC |
| WGEE           | Green Bay       | 12.7 | 9.9       | 7      | 7       | 12      | 81    | 63        | WDUZ        | (42) FS  |
| WSJS           | Greensboro-WS   | 8.6  | 14.7      | 22     | 2       | 41      | 57    | 37        | WTQR-F      | (23) C   |
| WHP            | Harrisburg      | 11.3 | 11.2      | 11     | 0       | 40      | 60    | 64        | WCMB        | (16) --- |
| WTIC           | Hartford        | 9.7  | 13.0      | 12     | 1       | 38      | 61    | 73        | WPOP        | (22) N/T |
| KSSK           | Honolulu        | 12.4 | 10.2      | 13     | 4       | 64      | 32    | 38        | KSSK-F      | (25) AC  |
| WJAC           | Johnstown       | 10.0 | 12.6      | 12     | 5       | 42      | 53    | 75        | WKQS-F      | (27) O   |
| WVLC           | Lexington       | 8.2  | 15.4      | 9      | 0       | 41      | 59    | 66        | WVLC-F      | (29) C   |
| KFOR           | Lincoln         | 10.6 | 11.9      | 15     | 0       | 44      | 56    | 73        | KLIN        | (25) N/T |
| WHAS           | Louisville      | 9.5  | 13.2      | 22     | 3       | 48      | 49    | 47        | WAMZ-F      | (25) C   |
| WIBA           | Madison         | 9.6  | 13.2      | 12     | 4       | 34      | 62    | 67        | WOLX-F      | (22) O   |
| WTMJ           | Milwaukee       | 8.8  | 14.3      | 8      | 1       | 33      | 66    | 73        | WISN        | (29) N/T |
| WCCO           | Minneapolis     | 9.9  | 12.7      | 10     | 2       | 38      | 60    | 66        | KSTP        | (21) N/T |
| WSM            | Nashville       | 8.0  | 15.8      | 17     | 2       | 21      | 77    | 64        | WSM -F      | (33) C   |
| WELI           | New Haven       | 9.3  | 13.5      | 15     | 2       | 31      | 67    | 71        | WCBS        | (24) N/T |
| KFAB           | Omaha           | 8.2  | 15.3      | 11     | 1       | 33      | 66    | 76        | KKAR        | (26) N/T |
| WDBO           | Orlando         | 9.5  | 13.2      | 16     | 6       | 46      | 58    | 50        | WMGF-F      | (21) SAC |
| WMBD           | Peoria          | 8.5  | 14.8      | 7      | 3       | 44      | 53    | 69        | WSWT-F      | (27) SAC |
| WGAN           | Portland, ME    | 9.8  | 12.9      | 9      | 0       | 43      | 57    | 51        | WKZS-F      | (21) AC  |
| KEX            | Portland, OR    | 5.9  | 21.2      | 6      | 3       | 64      | 33    | 46        | KXL         | (27) N/T |
| WPTF           | Raleigh         | 8.2  | 15.3      | 12     | 5       | 51      | 44    | 54        | WRAL-F      | (25) AC  |
| WRVA           | Richmond        | 10.7 | 11.8      | 16     | 0       | 29      | 71    | 73        | WTVR-F      | (26) SAC |
| WFIR           | Roanoke         | 10.5 | 12.0      | 17     | 0       | 42      | 58    | 56        | WPVR-F      | (27) SAC |
| WHAM           | Rochester       | 10.2 | 12.4      | 11     | 3       | 35      | 62    | 71        | WBEE-F      | (19) C   |
| WROK           | Rockford        | 9.1  | 13.9      | 11     | 7       | 39      | 54    | 75        | WZOK-F      | (21) CHR |
| KSL            | Salt Lake       | 5.2  | 24.3      | 7      | 4       | 47      | 49    | 50        | KSFI-F      | (23) SAC |
| KFMB           | San Diego       | 8.9  | 14.3      | 5      | 5       | 52      | 43    | 67        | KSDO        | (35) N/T |
| KOMO           | Seattle         | 7.8  | 16.2      | 6      | 7       | 50      | 43    | 55        | KIRO        | (34) N/T |
| KELO           | Sioux Falls     | 10.3 | 12.2      | 10     | 5       | 80      | 15    | 37        | KKLS-F      | (30) AC  |
| WSBT           | South Bend      | 9.1  | 13.9      | 10     | 3       | 27      | 70    | 73        | WLTA-F      | (28) SAC |
| WHYN           | Springfield, MA | 9.5  | 13.3      | 11     | 10      | 42      | 48    | 56        | WHYN-F      | (24) AC  |
| WSYR           | Syracuse        | 8.9  | 14.2      | 12     | 1       | 34      | 65    | 71        | WHEN        | (27) FS  |
| WSPD           | Toledo          | 8.6  | 14.6      | 10     | 0       | 32      | 68    | 66        | WJR         | (31) FS  |
| WIBW           | Topeka          | 10.4 | 12.1      | 9      | 4       | 12      | 84    | 85        | WDAF        | (29) C   |
| KRMG           | Tulsa           | 11.2 | 11.3      | 18     | 3       | 51      | 46    | 52        | KBEZ-F      | (21) SAC |
| WMAL           | Washington      | 8.1  | 15.5      | 5      | 1       | 40      | 59    | 61        | WTOP        | (29) N/T |
| KWLO           | Waterloo        | 7.4  | 17.1      | 13     | 0       | 54      | 46    | 55        | KOEL-F      | (28) C   |
| WWVA           | Wheeling        | 10.3 | 12.2      | 13     | 8       | 32      | 60    | 65        | WOVK-F      | (28) C   |
| KFDI           | Wichita         | 7.8  | 16.2      | 22     | 0       | 17      | 83    | 88        | KFDI-F      | (25) C   |

FULL SERVICE/VARIETY  
(Continued)

| NATIONAL MEAN: |             | 9.0        | 14.0             | 11.5        | 2.7          | 39.9         | 57.4       | 63.2           | LEADING            |          |
|----------------|-------------|------------|------------------|-------------|--------------|--------------|------------|----------------|--------------------|----------|
|                |             | <u>TSL</u> | <u>T/O RATIO</u> | <u>%</u>    | <u>%</u>     | <u>%</u>     | <u>%</u>   | <u>%</u>       | <u>CUME SHARER</u> |          |
|                |             |            |                  | <u>EXCL</u> | <u>12-24</u> | <u>25-54</u> | <u>55+</u> | <u>AT HOME</u> |                    |          |
| WARM           | WB/Scranton | 8.1        | 15.5             | 7           | 0            | 32           | 68         | 73             | WILK               | (26) N/T |
| WTAG           | Worcester   | 10.3       | 12.3             | 8           | 2            | 29           | 69         | 82             | WSRS-F             | (31) SAC |
| WSBA           | York        | 6.6        | 19.0             | 13          | 0            | 47           | 53         | 67             | WARM-F             | (26) AC  |
| WOWO           | Fort Wayne  | 7.6        | 16.6             | 10          | 0            | 51           | 49         | 48             | WGL                | (27) N/T |
| WDAF           | Kansas City | 9.8        | 12.8             | 17          | 1            | 43           | 46         | 60             | KFKF-F             | (21) C   |

BLACK/URBAN

| NATIONAL MEAN: |                   |        | 10.0 | 12.6      | 13.1   | 37.3    | 54.0    | 8.7   | 56.2      | LEADING |             |
|----------------|-------------------|--------|------|-----------|--------|---------|---------|-------|-----------|---------|-------------|
|                |                   |        | TSL  | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME    | SHARER      |
| WVEE-F         | Atlanta           | (94%)  | 14.2 | 8.9       | 28     | 41      | 57      | 2     | 49        | WALR-F  | (47) B/AC   |
| WALR-F         | Atlanta (B/AC)    | (93%)  | 10.2 | 12.4      | 8      | 17      | 75      | 8     | 46        | WVEE-F  | (75) B      |
| WFXA-F         | Augusta, GA       | (92%)  | 14.7 | 8.6       | 34     | 39      | 54      | 7     | 52        | WBBQ-F  | (44) CHR    |
| WXYV-F         | Baltimore         | (92%)  | 9.0  | 14.0      | 6      | 36      | 59      | 5     | 51        | WERQ-F  | (56) B/U    |
| WWIN-F         | Baltimore         | (91%)  | 8.4  | 15.0      | 4      | 13      | 84      | 3     | 56        | WXYV-F  | (57) B      |
| KQXL-F         | Baton Rouge       | (95%)  | 12.2 | 10.3      | 13     | 33      | 60      | 7     | 53        | WXOK    | (62) B      |
| WXOK           | Baton Rouge       | (95%)  | 10.5 | 12.0      | 13     | 29      | 53      | 18    | 67        | KQXL-F  | (72) B      |
| WENN-F         | Birmingham        | (94%)  | 12.0 | 10.5      | 11     | 39      | 54      | 7     | 55        | WTUG-F  | (36) B      |
| WATV           | Birmingham        | (96%)  | 8.8  | 14.4      | 9      | 8       | 57      | 35    | 71        | WENN-F  | (67) B      |
| WILD           | Boston            | (87%)  | 13.8 | 9.1       | 8      | 33      | 61      | 6     | 56        | WXKS-F  | (45) CHR    |
| WBLK-F         | Buffalo           | (71%)  | 11.7 | 10.8      | 8      | 47      | 40      | 13    | 50        | WKSE-F  | (48) CHR    |
| WWWZ-F         | Charleston, SC    | (92%)  | 13.7 | 9.2       | 22     | 52      | 42      | 6     | 65        | WPAL    | (29) B      |
| WPAL           | Charleston, SC    | (97%)  | 10.3 | 12.3      | 11     | 12      | 67      | 21    | 63        | WWWZ-F  | (62) B      |
| WMGL-F         | Charleston (B/AC) | (100%) | 14.1 | 8.9       | 13     | 4       | 96      | 0     | 54        | WWWZ-F  | (56) B      |
| WPEG-F         | Charlotte         | (91%)  | 12.5 | 10.1      | 17     | 42      | 53      | 5     | 55        | WCKS-F  | (53) CHR/U  |
| WJTT-F         | Chattanooga       | (91%)  | 15.7 | 8.0       | 29     | 50      | 50      | 0     | 61        | WNOO    | (29) B      |
| WGCI-F         | Chicago           | (86%)  | 11.0 | 11.4      | 11     | 46      | 48      | 6     | 58        | WVAZ-F  | (40) B/AC   |
| WVAZ-F         | Chicago (B/AC)    | (92%)  | 9.4  | 13.4      | 4      | 13      | 79      | 8     | 51        | WGCI-F  | (71) B      |
| WIZF-F         | Cincinnati        | (84%)  | 11.3 | 11.2      | 29     | 47      | 49      | 3     | 63        | WKRQ-F  | (36) CHR    |
| WZAK-F         | Cleveland         | (91%)  | 11.4 | 11.0      | 20     | 44      | 55      | 1     | 55        | WJMO-F  | (45) U/CHR  |
| WJMO-F         | Cleveland         | (89%)  | 6.2  | 20.2      | 6      | 64      | 35      | 1     | 49        | WZAK-F  | (38) B      |
| WWDW-F         | Columbia          | (92%)  | 18.1 | 6.9       | 45     | 41      | 49      | 10    | 53        | WNOK-F  | (18) CHR    |
| WFXE-F         | Columbus, GA      | (90%)  | 10.4 | 12.2      | 8      | 34      | 59      | 7     | 57        | WAGH-F  | (61) B      |
| WAGH-F         | Columbus, GA      | (95%)  | 11.3 | 11.2      | 9      | 44      | 54      | 2     | 56        | WFXE-F  | (68) B      |
| WOKS           | Columbus, GA      | (100%) | 10.2 | 12.3      | 12     | 5       | 59      | 36    | 81        | WFXE-F  | (58) B      |
| WVCO           | Columbus, OH      | (95%)  | 11.5 | 10.9      | 21     | 26      | 65      | 9     | 71        | WCKX-F  | (47) B      |
| WCKX-F         | Columbus, OH      | (88%)  | 7.5  | 16.8      | 13     | 47      | 49      | 4     | 59        | WWHT-F  | (54) CHR    |
| KJMZ-F         | Dallas-FW         | (70%)  | 7.0  | 17.9      | 5      | 60      | 40      | 0     | 56        | KKDA-F  | (65) B      |
| KKDA-F         | Dallas-FW         | (86%)  | 7.7  | 16.4      | 3      | 55      | 40      | 5     | 63        | KJMZ-F  | (76) B      |
| WROU-F         | Dayton            | (82%)  | 15.5 | 8.1       | 33     | 41      | 50      | 9     | 57        | WDAO    | (24) B      |
| WJLB-F         | Detroit           | (89%)  | 9.3  | 13.5      | 8      | 44      | 52      | 4     | 55        | WHYT-F  | (54) CHR    |
| WMXD-F         | Detroit (B/AC)    | (87%)  | 9.4  | 13.3      | 6      | 13      | 76      | 11    | 43        | WJLB-F  | (63) B      |
| WZFX-F         | Fayetteville, NC  | (71%)  | 13.2 | 9.5       | 8      | 50      | 47      | 3     | 54        | WQSM-F  | (15) AC     |
| WDZZ-F         | Flint             | (58%)  | 11.7 | 10.8      | 23     | 43      | 50      | 7     | 57        | WWCK-F  | (26) CHR    |
| WJFX-F         | Fort Wayne        | (---)  | 10.1 | 12.5      | 23     | 48      | 52      | 0     | 54        | WMEE-F  | (47) CHR    |
| WJMH-F         | Greensboro-WS     | (56%)  | 7.8  | 16.2      | 8      | 61      | 33      | 6     | 53        | WQMG-F  | (45) B      |
| WQMG-F         | Greensboro-WS     | (66%)  | 8.4  | 15.1      | 7      | 37      | 56      | 7     | 52        | WKRR-F  | (33) AOR    |
| WIKS-F         | Greenville, NC    | (95%)  | 12.9 | 9.8       | 29     | 49      | 47      | 4     | 56        | WRHT-F  | (15) CHR    |
| WLWZ-F         | Greenville, SC    | (87%)  | 11.2 | 11.3      | 32     | 31      | 63      | 6     | 55        | WHYZ    | (26) B      |
| KMJQ-F         | Houston           | (75%)  | 7.1  | 17.8      | 4      | 56      | 41      | 3     | 58        | KBXX-F  | (68) CHR    |
| KHYS-F         | Houston (B/AC)    | (88%)  | 8.2  | 15.4      | 5      | 9       | 83      | 8     | 39        | KMJQ-F  | (58) B      |
| WEUP           | Huntsville        | (96%)  | 9.3  | 13.6      | 19     | 30      | 55      | 15    | 64        | WENN-F  | (43) B      |
| WTLC-F         | Indianapolis      | (81%)  | 7.9  | 15.9      | 14     | 32      | 52      | 16    | 56        | WHHH-F  | (57) CHR/U  |
| WJMI-F         | Jackson, MS       | (98%)  | 10.6 | 11.9      | 7      | 47      | 48      | 5     | 47        | WKXI-F  | (62) B      |
| WKXI-F         | Jackson, MS       | (100%) | 9.7  | 13.1      | 8      | 39      | 51      | 10    | 52        | WJMI-F  | (63) B      |
| WHJX-F         | Jacksonville      | (76%)  | 10.7 | 11.8      | 12     | 38      | 59      | 3     | 48        | WJBT-F  | (54) B      |
| KPRS-F         | Kansas City       | (94%)  | 17.0 | 7.4       | 6      | 27      | 73      | 0     | 50        | KISF-F  | (24) CHR    |
| WQHH-F         | Lansing           | (---)  | 9.6  | 13.2      | 12     | 63      | 29      | 8     | 51        | WVIC-F  | (54) CHR    |
| WCKU-F         | Lexington         | (63%)  | 10.4 | 12.2      | 26     | 46      | 49      | 5     | 50        | WMXL-F  | (39) AC/CHR |
| KIPR-F         | Little Rock       | (88%)  | 15.3 | 8.3       | 17     | 52      | 48      | 0     | 59        | KMZX-F  | (30) B      |
| KKBT-F         | Los Angeles       | (64%)  | 8.6  | 14.6      | 6      | 37      | 59      | 4     | 48        | KPWR-F  | (47) CHR    |
| KACE-F         | Los Angeles       | (68%)  | 6.0  | 20.9      | 3      | 34      | 62      | 4     | 54        | KKBT-F  | (55) B      |
| KJLH-F         | Los Angeles       | (70%)  | 4.3  | 29.4      | 2      | 28      | 60      | 12    | 53        | WVIC-F  | (62) CHR    |
| WGZB-F         | Louisville        | (84%)  | 12.6 | 10.0      | 14     | 54      | 54      | 1     | 51        | WDJX-F  | (35) CHR    |
| WPGA-F         | Macon             | (100%) | 11.1 | 11.4      | 16     | 34      | 64      | 2     | 53        | WFXM-F  | (50) B      |
| WFXM-F         | Macon             | (93%)  | 9.9  | 12.8      | 14     | 48      | 48      | 4     | 62        | WPGA-F  | (55) B      |
| WHRK-F         | Memphis           | (95%)  | 10.5 | 12.0      | 7      | 51      | 46      | 3     | 60        | KJMS-F  | (67) B      |
| WDIA           | Memphis           | (97%)  | 10.4 | 12.1      | 11     | 9       | 58      | 33    | 65        | WHRK-F  | (54) B      |
| KJMS-F         | Memphis           | (95%)  | 8.3  | 15.3      | 3      | 47      | 49      | 4     | 57        | WHRK-F  | (81) B      |
| WEDR-F         | Miami             | (85%)  | 12.4 | 10.2      | 11     | 38      | 53      | 9     | 61        | WHQT-F  | (61) B      |

BLACK/URBAN  
(Continued)

| NATIONAL MEAN: |                            |        | 10.0 | 12.6      | 13.1   | 37.3    | 54.0    | 8.7   | 56.2      | LEADING     |            |
|----------------|----------------------------|--------|------|-----------|--------|---------|---------|-------|-----------|-------------|------------|
|                |                            |        | TSL  | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME SHARER |            |
| WHQT-F         | Miami                      | (81%)  | 7.9  | 16.0      | 5      | 26      | 66      | 8     | 48        | WEDR-F      | (66) B     |
| WKKV-F         | Milwaukee                  | (87%)  | 10.3 | 12.3      | 13     | 46      | 54      | 0     | 65        | WLUM-F      | (58) U/CHR |
| WBLX-F         | Mobile                     | (83%)  | 13.9 | 9.1       | 20     | 52      | 39      | 9     | 61        | WJLQ-F      | (43) B     |
| WGOK           | Mobile                     | (97%)  | 12.8 | 9.8       | 20     | 6       | 44      | 50    | 80        | WBLX-F      | (67) B     |
| WZHT-F         | Montgomery                 | (93%)  | 14.4 | 8.8       | 36     | 42      | 53      | 5     | 60        | WXVI        | (23) B     |
| WQQK-F         | Nashville                  | (85%)  | 11.4 | 11.1      | 20     | 48      | 51      | 1     | 54        | WVOL        | (27) G     |
| WNHC           | New Haven                  | (88%)  | 12.1 | 10.4      | 22     | 16      | 61      | 23    | 60        | WYBC-F      | (47) J/V   |
| WQUE-F         | New Orleans                | (87%)  | 9.6  | 13.1      | 20     | 55      | 41      | 4     | 60        | WYLD-F      | (63) B     |
| WYLD-F         | New Orleans                | (93%)  | 7.8  | 16.1      | 6      | 36      | 62      | 2     | 58        | WQUE-F      | (70) B     |
| KMEZ-F         | New Orleans (B/AC)         | (87%)  | 9.7  | 13.1      | 7      | 16      | 72      | 12    | 50        | WYLD-F      | (68) B     |
| WRKS-F         | New York                   | (73%)  | 9.3  | 13.6      | 6      | 49      | 48      | 3     | 62        | WBLS-F      | (54) B     |
| WBLS-F         | New York                   | (87%)  | 9.4  | 13.5      | 2      | 29      | 62      | 9     | 60        | WRKS-F      | (48) B     |
| WLIB           | New York                   | (73%)  | 13.5 | 9.3       | 2      | 12      | 69      | 19    | 54        | WBLS-F      | (45) B     |
| WOWI-F         | Norfolk                    | (86%)  | 10.1 | 12.5      | 12     | 51      | 49      | 0     | 42        | WMYK-F      | (46) B     |
| WMYK-F         | Norfolk                    | (85%)  | 8.0  | 15.7      | 8      | 68      | 31      | 1     | 43        | WOWI-F      | (74) B     |
| KVSP           | Oklahoma City              | (91%)  | 15.3 | 8.2       | 25     | 50      | 49      | 1     | 59        | KJYO-F      | (41) CHR   |
| WJHM-F         | Orlando                    | (56%)  | 11.3 | 11.2      | 26     | 55      | 36      | 9     | 59        | WXXL-F      | (37) CHR   |
| WUSL-F         | Philadelphia               | (79%)  | 8.2  | 15.4      | 5      | 47      | 52      | 1     | 61        | WIOQ-F      | (69) CHR   |
| WDAS-F         | Philadelphia               | (88%)  | 9.3  | 13.5      | 5      | 17      | 75      | 8     | 49        | WUSL-F      | (58) B     |
| WAMO-F         | Pittsburgh                 | (58%)  | 9.9  | 12.8      | 16     | 42      | 51      | 7     | 55        | WBZZ-F      | (47) CHR   |
| WQOK-F         | Raleigh                    | (92%)  | 12.4 | 10.2      | 9      | 55      | 40      | 5     | 54        | WFXC-F      | (41) B     |
| WFXC-F         | Raleigh                    | (100%) | 7.9  | 16.0      | 11     | 26      | 71      | 3     | 56        | WQOK-F      | (73) B     |
| WCDX-F         | Richmond                   | (87%)  | 11.9 | 10.6      | 13     | 43      | 53      | 4     | 59        | WPLZ-F      | (54) B     |
| WPLZ-F         | Richmond                   | (94%)  | 10.2 | 12.4      | 13     | 30      | 65      | 5     | 58        | WCDX-F      | (64) B     |
| WVLR-F         | Roanoke                    | (60%)  | 12.0 | 10.5      | 13     | 63      | 33      | 4     | 56        | WXLK-F      | (44) CHR   |
| WDX-F          | Rochester                  | (---)  | 12.5 | 10.1      | 29     | 29      | 64      | 7     | 60        | WPXY-F      | (40) CHR   |
| WTLZ-F         | Saginaw                    | (78%)  | 12.8 | 9.9       | 20     | 36      | 52      | 12    | 66        | WTCF-F      | (31) CHR   |
| KMJM-F         | St. Louis                  | (94%)  | 13.4 | 9.4       | 20     | 55      | 39      | 6     | 65        | KXOK-F      | (30) B     |
| KXOK-F         | St. Louis                  | (91%)  | 7.3  | 17.3      | 3      | 14      | 82      | 4     | 38        | KMJM-F      | (58) B     |
| WOCQ-F         | Salisbury                  | (82%)  | 8.1  | 15.5      | 4      | 43      | 57      | 0     | 52        | WRKE-F      | (40) CHR   |
| KSJL-F         | San Antonio (Hispanic 10%) |        | 9.9  | 12.7      | 5      | 35      | 54      | 11    | 48        | KTFM-F      | (79) CHR   |
| XHRM-F         | San Diego (Hispanic 28%)   |        | 5.9  | 21.5      | 5      | 66      | 34      | 0     | 63        | XHTZ-F      | (73) CHR   |
| KDIA           | San Francisco              | (91%)  | 9.7  | 13.1      | 9      | 4       | 56      | 40    | 73        | KBLX-F      | (46) J     |
| KSOL-F         | San Francisco              | (28%)  | 6.7  | 18.9      | 6      | 61      | 38      | 1     | 52        | KMEL-F      | (64) CHR   |
| WEAS-F         | Savannah                   | (98%)  | 12.0 | 10.5      | 12     | 45      | 50      | 5     | 63        | WLVH-F      | (62) B     |
| WLVH-F         | Savannah                   | (100%) | 12.1 | 10.4      | 8      | 22      | 74      | 4     | 52        | WEAS-F      | (73) B     |
| KMJJ-F         | Shreveport                 | (98%)  | 14.6 | 8.6       | 26     | 52      | 38      | 10    | 64        | KDKS-F      | (40) B     |
| WHBX-F         | Tallahassee                | (95%)  | 13.3 | 9.5       | 21     | 30      | 65      | 5     | 40        | WFHT-F      | (36) CHR   |
| KTOW-F         | Tulsa                      | (---)  | 9.2  | 13.7      | 18     | 72      | 21      | 7     | 48        | KAYI-F      | (27) CHR   |
| WKYS-F         | Washington                 | (89%)  | 7.9  | 16.0      | 5      | 28      | 67      | 5     | 46        | WPGC-F      | (72) CHR/U |
| WHUR-F         | Washington                 | (90%)  | 6.6  | 19.2      | 2      | 16      | 67      | 17    | 61        | WPGC-F      | (60) CHR/U |
| WMMJ-F         | Washington (B/AC)          | (88%)  | 11.2 | 11.2      | 8      | 4       | 81      | 15    | 52        | WPGC-F      | (50) CHR/U |
| WOL            | Washington                 | (99%)  | 11.0 | 11.4      | 2      | 1       | 52      | 47    | 69        | WTOP        | (34) N/T   |

NEWS AND NEWS/TALK

| NATIONAL MEAN: |               | 7.2  | 17.5      | 8.0    | 3.0     | 43.5    | 53.5  | 58.5      | LEADING |            |
|----------------|---------------|------|-----------|--------|---------|---------|-------|-----------|---------|------------|
|                |               | TSL  | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME    | SHARER     |
| WGST           | Atlanta       | 7.7  | 16.4      | 5      | 4       | 50      | 46    | 54        | WSB     | (34) FS    |
| KLBJ           | Austin        | 7.5  | 16.8      | 4      | 8       | 56      | 36    | 41        | KLBJ-F  | (23) AOR   |
| WBAL           | Baltimore     | 9.4  | 13.4      | 8      | 2       | 45      | 53    | 65        | WCBM    | (23) N/T   |
| WERC           | Birmingham    | 11.5 | 10.9      | 10     | 3       | 51      | 46    | 57        | WZZK-F  | (27) C     |
| WBBM           | Chicago       | 5.8  | 21.8      | 6      | 2       | 39      | 59    | 68        | WGN     | (31) FS    |
| WMAQ           | Chicago       | 4.9  | 25.8      | 2      | 3       | 44      | 53    | 58        | WGN     | (34) FS    |
| WWVE           | Cleveland     | 7.4  | 17.0      | 5      | 2       | 49      | 49    | 60        | WKNR    | (33) SPRTS |
| WVOC           | Columbia, SC  | 4.7  | 27.0      | 11     | 8       | 43      | 49    | 54        | WTCB-F  | (20) AC    |
| KRLD           | Dallas-FW     | 6.4  | 19.6      | 9      | 2       | 55      | 43    | 53        | WBAP    | (36) FS    |
| WHIO           | Dayton        | 7.9  | 16.0      | 11     | 5       | 35      | 60    | 70        | WLW     | (29) FS    |
| WWJ            | Detroit       | 6.1  | 20.7      | 7      | 2       | 38      | 60    | 67        | WJR     | (41) FS    |
| KMJ            | Fresno        | 11.4 | 11.0      | 17     | 3       | 41      | 56    | 54        | KJOI-F  | (13) SAC   |
| WPOP           | Hartford      | 7.9  | 16.0      | 7      | 0       | 34      | 66    | 72        | WTIC    | (68) FS    |
| KTRH           | Houston       | 6.5  | 19.3      | 7      | 1       | 49      | 50    | 56        | KPRC    | (30) N/T   |
| KFWB           | Los Angeles   | 5.2  | 24.4      | 8      | 3       | 46      | 51    | 56        | KNX     | (25) N/T   |
| KNX            | Los Angeles   | 5.0  | 25.2      | 4      | 2       | 42      | 56    | 57        | KFWB-F  | (36) N/T   |
| WINZ           | Miami         | 6.9  | 18.1      | 9      | 2       | 30      | 68    | 59        | WIOD    | (28) N/T   |
| WWL            | New Orleans   | 11.0 | 11.5      | 12     | 3       | 49      | 48    | 48        | WLMG-F  | (19) SAC   |
| WCBS           | New York      | 5.4  | 23.2      | 5      | 3       | 36      | 61    | 72        | WABC    | (28) N/T   |
| WINS           | New York      | 5.3  | 24.0      | 7      | 4       | 41      | 55    | 76        | WLTW-F  | (20) SAC   |
| WNIS           | Norfolk       | 7.3  | 13.3      | 6      | 2       | 55      | 43    | 35        | WTAR    | (33) N/T   |
| KYW            | Philadelphia  | 5.6  | 22.3      | 8      | 3       | 38      | 59    | 74        | WWDB-F  | (17) N/T   |
| KTAR           | Phoenix       | 6.9  | 18.2      | 9      | 4       | 48      | 48    | 55        | KFYI    | (26) N/T   |
| KQV            | Pittsburgh    | 4.8  | 26.3      | 6      | 0       | 37      | 63    | 60        | KDKA    | (68) N/T   |
| KXL            | Portland, OR  | 9.4  | 13.4      | 10     | 6       | 45      | 49    | 56        | KEX     | (30) FS    |
| WHJJ           | Providence    | 9.9  | 12.7      | 13     | 0       | 24      | 76    | 68        | WPRO    | (48) N/T   |
| KFBK           | Sacramento    | 11.0 | 11.5      | 14     | 3       | 52      | 45    | 47        | KCTC    | (13) BB    |
| WOAI           | San Antonio   | 6.5  | 19.3      | 8      | 1       | 35      | 64    | 57        | KTSA    | (25) N/T   |
| KSDO           | San Diego     | 9.6  | 13.1      | 7      | 3       | 49      | 48    | 55        | KFMB    | (32) FS    |
| KCBS           | San Francisco | 5.9  | 21.5      | 6      | 2       | 46      | 52    | 49        | KGO     | (35) N/T   |
| KIRO           | Seattle       | 6.9  | 18.2      | 7      | 3       | 47      | 50    | 59        | KJR     | (29) SPRTS |
| KNST           | Tucson        | 9.2  | 13.7      | 12     | 7       | 51      | 42    | 52        | KIIM-F  | (24) C     |
| WTOP           | Washington    | 5.6  | 22.7      | 5      | 1       | 47      | 52    | 63        | WMAL    | (23) FS    |
| WJNO           | West Palm Bch | 9.1  | 13.9      | 8      | 5       | 33      | 62    | 61        | WBZT    | (20) N/T   |

TALK AND TALK/NEWS

| NATIONAL MEAN: |                | 8.6  | 14.4      | 8.7    | 3.5     | 45.5    | 51.0  | 57.4      | LEADING |             |
|----------------|----------------|------|-----------|--------|---------|---------|-------|-----------|---------|-------------|
|                |                | TSL  | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME    | SHARER      |
| WNIR-F         | Akron          | 12.8 | 9.9       | 13     | 3       | 31      | 66    | 64        | WDOK-F  | (20) SAC    |
| WQBK           | Albany         | 9.3  | 13.6      | 4      | 3       | 24      | 73    | 84        | WGY     | (60) FS     |
| WAEB           | Allentown      | 6.9  | 18.2      | 14     | 2       | 54      | 44    | 66        | WFMZ-F  | (27) SAC    |
| WRTA           | Altoona        | 8.1  | 15.6      | 14     | 0       | 30      | 70    | 73        | WVAM    | (28) C      |
| KENI           | Anchorage      | 8.3  | 15.2      | 16     | 9       | 72      | 19    | 57        | KYAK    | (20) C      |
| WOSH           | Appleton       | 7.6  | 16.6      | 8      | 6       | 42      | 52    | 59        | WNAM    | (37) BB     |
| WOND           | Atlantic City  | 10.2 | 12.4      | 11     | 0       | 26      | 74    | 64        | WMID    | (26) BB     |
| WGAC           | Augusta        | 9.4  | 13.4      | 11     | 10      | 49      | 41    | 43        | WBBQ-F  | (24) CHR    |
| KERN           | Bakersfield    | 10.2 | 12.3      | 9      | 6       | 58      | 36    | 39        | KUZZ-F  | (27) C      |
| WCBM           | Baltimore      | 13.2 | 9.6       | 10     | 0       | 36      | 64    | 71        | WBAL    | (52) N/T    |
| WJBO           | Baton Rouge    | 8.1  | 15.6      | 20     | 0       | 46      | 54    | 49        | WYNK-F  | (31) C      |
| WNBF           | Binghamton     | 10.0 | 12.6      | 12     | 0       | 36      | 64    | 76        | WHWK-F  | (28) C      |
| KIDO           | Boise          | 9.0  | 14.0      | 13     | 0       | 71      | 29    | 63        | KBOI    | (26) FS     |
| WBZ            | Boston         | 7.5  | 16.8      | 8      | 3       | 39      | 58    | 67        | WRKO    | (34) N/T    |
| WHDH           | Boston         | 8.2  | 15.3      | 3      | 3       | 29      | 68    | 73        | WRKO    | (55) N/T    |
| WRKO           | Boston         | 9.1  | 13.8      | 4      | 6       | 30      | 64    | 74        | WHDH    | (44) N/T    |
| WGR            | Buffalo        | 6.9  | 18.2      | 7      | 7       | 48      | 45    | 69        | WBEN    | (32) FS     |
| WTMA           | Charleston, SC | 10.3 | 12.3      | 7      | 5       | 59      | 36    | 35        | WEZL-F  | (31) C      |
| WGOW           | Chattanooga    | 9.9  | 12.8      | 5      | 0       | 57      | 43    | 56        | WDEF-F  | (33) SAC    |
| WLS -AF        | Chicago        | 9.1  | 13.9      | 4      | 2       | 40      | 59    | 38        | WLIT-F  | (26) SAC    |
| WLUP           | Chicago        | 7.7  | 16.4      | 2      | 18      | 78      | 4     | 33        | WCKG-F  | (27) CL AOR |
| WCKY           | Cincinnati     | 10.8 | 11.7      | 4      | 2       | 37      | 61    | 70        | WLW     | (66) FS     |
| WLWA           | Cincinnati     | 6.3  | 20.0      | 4      | 2       | 37      | 61    | 72        | WLW     | (65) FS     |
| WERE           | Cleveland      | 6.2  | 20.2      | 7      | 0       | 20      | 80    | 73        | WWWE    | (46) N/T    |
| KVOR           | Colorado Spgs  | 7.7  | 16.3      | 7      | 5       | 37      | 58    | 50        | KOA     | (32) N/T    |
| WRCG           | Columbus, GA   | 12.4 | 10.2      | 9      | 6       | 44      | 50    | 48        | WGSY-F  | (30) AC     |
| KEYS           | Corpus Christi | 11.6 | 10.8      | 11     | 0       | 54      | 46    | 27        | KRYS-F  | (32) C      |
| KLIF           | Dallas-FW      | 7.8  | 16.2      | 8      | 8       | 61      | 31    | 50        | WBAP    | (47) FS     |
| WOC            | Davenport      | 10.4 | 12.1      | 15     | 0       | 28      | 72    | 64        | KRVR-F  | (28) SAC    |
| KOA            | Denver         | 7.9  | 15.9      | 6      | 4       | 54      | 42    | 55        | KYBG    | (16) SPRTS  |
| WXYT           | Detroit        | 9.3  | 13.5      | 6      | 6       | 57      | 37    | 49        | WJR     | (42) FS     |
| WEBC           | Duluth         | 7.2  | 17.3      | 6      | 0       | 28      | 72    | 73        | KDAL    | (51) FS     |
| KTSM           | El Paso        | 11.6 | 10.8      | 10     | 2       | 58      | 40    | 47        | KTSM-F  | (25) SAC    |
| WFNC           | Fayetteville   | 14.0 | 9.0       | 18     | 3       | 46      | 51    | 54        | WKML-F  | (25) C      |
| WGL -AF        | Fort Wayne     | 7.8  | 16.1      | 6      | 0       | 56      | 44    | 46        | WOWO    | (25) FS     |
| WNFL           | Green Bay      | 7.2  | 17.5      | 5      | 7       | 66      | 27    | 43        | WDUZ    | (40) FS     |
| WFBC           | Greenville, SC | 12.2 | 10.3      | 6      | 24      | 41      | 35    | 45        | WFBC-F  | (39) O      |
| KGU            | Honolulu       | 8.7  | 14.8      | 7      | 5       | 44      | 51    | 59        | KIKI-F  | (44) CHR    |
| KPRC           | Houston        | 8.1  | 15.6      | 4      | 3       | 55      | 42    | 51        | KTRH    | (51) N/T    |
| WIBC           | Indianapolis   | 9.3  | 13.6      | 16     | 2       | 41      | 57    | 60        | WFBQ-F  | (21) AOR    |
| WNDE           | Indianapolis   | 17.8 | 28.3      | 0      | 4       | 79      | 17    | 31        | WIBC    | (61) N/T    |
| WOKV           | Jacksonville   | 8.7  | 14.5      | 7      | 2       | 50      | 48    | 28        | WEJZ-F  | (20) SAC    |
| WKZO           | Kalamazoo      | 6.4  | 19.8      | 12     | 0       | 35      | 65    | 75        | WOOD-F  | (21) SAC    |
| KCMO           | Kansas City    | 7.1  | 17.9      | 4      | 1       | 47      | 52    | 59        | KMBZ    | (45) N/T    |
| KMBZ           | Kansas City    | 6.7  | 16.9      | 4      | 3       | 56      | 41    | 50        | KCMO    | (38) N/T    |
| WIVK           | Knoxville      | 9.0  | 14.0      | 16     | 5       | 40      | 55    | 61        | WIVK-F  | (45) C      |
| KDWN           | Las Vegas      | 10.6 | 11.9      | 17     | 2       | 53      | 45    | 55        | KNUU    | (20) N/T    |
| KARN           | Little Rock    | 8.9  | 14.2      | 14     | 0       | 49      | 51    | 56        | KSSN-F  | (24) C      |
| KFI            | Los Angeles    | 9.8  | 12.9      | 7      | 5       | 52      | 43    | 52        | KABC    | (34) N/T    |
| KABC           | Los Angeles    | 8.5  | 14.8      | 6      | 3       | 41      | 56    | 63        | KFI     | (37) N/T    |
| WMAZ           | Macon          | 6.1  | 20.8      | 7      | 0       | 56      | 44    | 45        | WDEN-F  | (30) C      |
| WTDY           | Madison        | 8.3  | 15.2      | 3      | 4       | 58      | 38    | 54        | WIBA    | (29) N/T    |
| WGIR           | Manchester     | 6.6  | 19.2      | 8      | 8       | 41      | 51    | 72        | WFEA    | (32) BB     |
| WMC            | Memphis        | 9.3  | 13.5      | 13     | 0       | 45      | 55    | 62        | WGKX-F  | (26) C      |
| WIOD           | Miami          | 8.6  | 14.9      | 6      | 5       | 64      | 41    | 42        | WQAM    | (25) SPRTS  |
| WISN           | Milwaukee      | 10.3 | 12.2      | 5      | 4       | 58      | 38    | 54        | WTMJ    | (50) FS     |
| KSTP           | Minneapolis    | 9.0  | 14.0      | 4      | 7       | 60      | 33    | 52        | WCCO    | (56) FS     |
| WKRQ           | Mobile         | 9.1  | 13.9      | 16     | 0       | 38      | 62    | 55        | WKSJ-F  | (38) C      |
| WLAC           | Nashville      | 8.4  | 15.0      | 12     | 2       | 52      | 46    | 34        | WSIX-F  | (22) C      |
| WABC           | New York       | 9.6  | 13.1      | 5      | 3       | 35      | 62    | 66        | WOR     | (33) N/T    |



TALK AND TALK/NEWS  
(Continued)

| NATIONAL MEAN: |                 | 8.6  | 14.4      | 8.7    | 3.5     | 45.5    | 51.0  | 57.4      | LEADING |             |
|----------------|-----------------|------|-----------|--------|---------|---------|-------|-----------|---------|-------------|
|                |                 | TSL  | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME    | SHARER      |
| WOR            | New York        | 10.1 | 12.4      | 6      | 0       | 15      | 85    | 85        | WABC    | (48) N/T    |
| WTAR           | Norfolk         | 5.6  | 22.5      | 6      | 0       | 59      | 41    | 42        | WNIS    | (45) N/T    |
| KTOK           | Oklahoma City   | 9.8  | 12.8      | 18     | 3       | 46      | 51    | 48        | WKY     | (19) SAC/EZ |
| KKAR           | Omaha           | 6.1  | 20.8      | 3      | 4       | 36      | 60    | 57        | KFAB    | (56) FS     |
| WTKS-F         | Orlando         | 7.9  | 16.0      | 5      | 16      | 60      | 24    | 34        | WDBO    | (30) FS     |
| WTAZ-F         | Peoria          | 7.5  | 16.8      | 6      | 18      | 36      | 46    | 48        | WMBD    | (32) FS     |
| WWDB-F         | Philadelphia    | 9.8  | 12.8      | 6      | 3       | 39      | 58    | 68        | KYW     | (41) N/T    |
| KFYI           | Phoenix         | 10.2 | 12.4      | 5      | 4       | 57      | 39    | 51        | KTAR    | (59) N/T    |
| KDKA           | Pittsburgh      | 9.7  | 13.0      | 10     | 3       | 30      | 67    | 74        | WTAE    | (24) N/T    |
| WTAE           | Pittsburgh      | 7.4  | 17.0      | 3      | 2       | 39      | 59    | 60        | KDKA    | (74) N/T    |
| WPRO           | Providence      | 7.8  | 16.1      | 4      | 1       | 43      | 56    | 65        | WHJJ-F  | (37) AOR    |
| KOH            | Reno            | 12.1 | 10.4      | 15     | 0       | 54      | 46    | 58        | KQLO    | (46) N/T    |
| WSGW           | Saginaw         | 11.9 | 10.6      | 14     | 0       | 36      | 64    | 68        | WKCQ-F  | (23) C      |
| KMOX           | St. Louis       | 10.0 | 12.6      | 10     | 2       | 36      | 62    | 69        | KEZK-F  | (20) SAC    |
| KTSA           | San Antonio     | 8.2  | 15.4      | 9      | 3       | 40      | 57    | 48        | WOAI    | (35) N/T    |
| KGO            | San Francisco   | 9.1  | 13.8      | 10     | 1       | 49      | 50    | 56        | KCBS    | (32) N/T    |
| KNBR           | San Francisco   | 8.7  | 14.5      | 5      | 5       | 55      | 40    | 54        | KCBS    | (35) N/T    |
| WBMQ           | Savannah        | 7.1  | 17.8      | 8      | 7       | 74      | 19    | 43        | WJCL-F  | (31) C      |
| KVI            | Seattle         | 9.4  | 13.4      | 7      | 3       | 58      | 39    | 53        | KIRO    | (41) N/T    |
| KING           | Seattle         | 5.7  | 22.2      | 6      | 3       | 47      | 50    | 54        | KIRO    | (50) N/T    |
| KXLY           | Spokane         | 7.5  | 16.9      | 7      | 6       | 43      | 51    | 65        | KJRB    | (26) N/T    |
| KWTO           | Springfield, MO | 8.5  | 14.9      | 5      | 0       | 40      | 60    | 56        | KTTS-F  | (36) C      |
| WSTV           | Steubenville    | 11.1 | 11.4      | 15     | 0       | 25      | 75    | 85        | WEIR    | (27) FS     |
| WFLA           | Tampa           | 12.3 | 10.2      | 12     | 2       | 35      | 63    | 59        | WWRM-F  | (20) SAC    |
| WIBX           | Utica           | 9.4  | 13.4      | 12     | 0       | 34      | 66    | 75        | WLZW-F  | (23) SAC    |
| WWRC           | Washington      | 8.1  | 15.6      | 2      | 2       | 46      | 52    | 64        | WTOP    | (43) N/T    |
| KNSS           | Wichita         | 7.0  | 18.0      | 13     | 3       | 48      | 49    | 54        | KFDI    | (22) C      |
| WILK-AA        | WB/Scranton     | 8.3  | 15.1      | 2      | 2       | 28      | 70    | 67        | WARM    | (33) FS     |
| WILM           | Wilmington, DE  | 11.3 | 11.2      | 31     | 4       | 32      | 64    | 74        | WDEL    | (26) FS     |
| WKBN           | Youngstown      | 13.3 | 9.5       | 10     | 1       | 23      | 76    | 75        | WBBW    | (24) N/T    |

STANDARDS/NOSTALGIA/TRADITIONAL MOR

| NATIONAL MEAN: |                    | 10.4 | 12.1      | 13.7   | 0.4     | 16.4    | 83.2  | 67.1      | LEADING |          |
|----------------|--------------------|------|-----------|--------|---------|---------|-------|-----------|---------|----------|
|                |                    | TSL  | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME    | SHARER   |
| WABY           | Albany-Schenectady | 9.3  | 13.6      | 7      | 0       | 16      | 84    | 64        | WGY     | (38) FS  |
| KIVA           | Albuquerque        | 11.0 | 11.5      | 13     | 0       | 20      | 80    | 63        | KKOB    | (50) FS  |
| WKAP           | Allentown          | 15.0 | 8.4       | 9      | 0       | 14      | 86    | 73        | WFMZ-F  | (31) SAC |
| WNAM           | Appleton           | 10.6 | 11.9      | 7      | 0       | 15      | 85    | 60        | WHBY    | (34) FS  |
| WQXI           | Atlanta            | 8.8  | 14.4      | 1      | 0       | 10      | 90    | 55        | WSB     | (58) FS  |
| WRDR-F         | Atlantic City      | 12.8 | 9.9       | 33     | 0       | 7       | 93    | 69        | WFPG-F  | (21) SAC |
| WITH           | Baltimore          | 12.5 | 10.1      | 8      | 0       | 9       | 91    | 65        | WBAL    | (62) N/T |
| WINR           | Binghamton         | 9.2  | 13.7      | 10     | 0       | 6       | 94    | 85        | WNBK    | (52) N/T |
| WAPI           | Birmingham         | 7.6  | 16.6      | 7      | 0       | 24      | 76    | 63        | WERC    | (54) N/T |
| WPLM-AF        | Boston             | 7.5  | 16.8      | 8      | 3       | 39      | 58    | 67        | WBZ     | (33) N/T |
| WXKS           | Boston             | 8.1  | 15.6      | 9      | 0       | 17      | 83    | 65        | WRKO    | (44) N/T |
| WECK           | Buffalo            | 11.9 | 10.6      | 12     | 0       | 5       | 95    | 79        | WBEN    | (41) FS  |
| WJJD           | Chicago            | 10.6 | 11.9      | 10     | 0       | 11      | 89    | 75        | WGN     | (41) FS  |
| WAIT           | Chicago            | 12.4 | 10.2      | 1      | 1       | 16      | 83    | 70        | WGN     | (57) FS  |
| WRMR           | Cleveland          | 12.6 | 10.0      | 17     | 0       | 8       | 92    | 74        | WWWE    | (27) N/T |
| WBNS           | Columbus, OH       | 7.2  | 17.4      | 8      | 0       | 9       | 91    | 70        | WTVN    | (27) FS  |
| KAAM           | Dallas-FW          | 10.4 | 12.2      | 16     | 2       | 22      | 76    | 61        | WBAP    | (36) FS  |
| WROD           | Daytona Beach      | 13.6 | 9.3       | 20     | 0       | 9       | 91    | 82        | WSBB    | (35) BB  |
| KEZW           | Denver             | 10.3 | 12.2      | 17     | 0       | 13      | 87    | 64        | KOA     | (48) N/T |
| KRNT           | Des Moines         | 9.6  | 13.1      | 5      | 4       | 37      | 59    | 65        | WHO     | (53) FS  |
| CKWW           | Detroit            | 12.9 | 9.8       | 9      | 0       | 12      | 88    | 60        | WJR     | (45) FS  |
| WEYZ           | Erie               | 12.9 | 9.8       | 30     | 0       | 9       | 91    | 71        | WLKK    | (28) N/T |
| WFDF           | Flint              | 14.3 | 8.8       | 12     | 0       | 21      | 79    | 60        | WJR     | (39) FS  |
| WHYL           | Harrisburg         | 14.3 | 8.8       | 11     | 0       | 8       | 92    | 64        | WHP     | (48) FS  |
| WDRC           | Hartford           | 10.0 | 12.6      | 8      | 0       | 13      | 87    | 74        | WTIC    | (71) FS  |
| KQUE-F         | Houston            | 10.7 | 11.8      | 12     | 0       | 33      | 67    | 43        | KTRH    | (33) N/T |
| WYSN-F         | Johnstown          | 10.0 | 12.6      | 17     | 0       | 39      | 61    | 50        | WKYE-F  | (32) AC  |
| WQBB-AF        | Knoxville          | 13.0 | 9.7       | 14     | 0       | 30      | 70    | 59        | WIVK-F  | (45) C   |
| KJUL-F         | Las Vegas          | 12.1 | 10.4      | 20     | 0       | 20      | 80    | 58        | KXTZ-F  | (19) SAC |
| WAVG           | Louisville         | 8.6  | 14.6      | 13     | 0       | 16      | 84    | 65        | WHAS    | (58) FS  |
| WFEA           | Manchester         | 10.5 | 12.0      | 13     | 0       | 12      | 88    | 81        | WZID-F  | (37) SAC |
| WMMB           | Melbourne          | 13.6 | 9.3       | 31     | 0       | 7       | 93    | 76        | WTAI    | (16) N/T |
| WREC           | Memphis            | 9.3  | 13.5      | 13     | 0       | 45      | 55    | 62        | WMC     | (42) N/T |
| WMRZ           | Miami              | 8.6  | 14.6      | 15     | 1       | 15      | 84    | 67        | WLYF-F  | (27) SAC |
| WOKY           | Milwaukee          | 11.1 | 11.4      | 12     | 2       | 13      | 85    | 72        | WTMJ    | (51) FS  |
| KLBB           | Minneapolis        | 10.1 | 12.4      | 10     | 0       | 22      | 78    | 66        | WCCO    | (63) FS  |
| WHLI           | Nassau-Suffolk     | 15.4 | 8.2       | 4      | 0       | 13      | 87    | 70        | WINS    | (30) N/T |
| WBYU           | New Orleans        | 9.4  | 13.4      | 20     | 0       | 15      | 85    | 74        | WWL     | (40) N/T |
| WQEW           | New York           | 10.8 | 11.7      | 13     | 1       | 15      | 84    | 64        | WCBS    | (28) N/T |
| WPEN           | Philadelphia       | 11.6 | 10.8      | 13     | 0       | 20      | 80    | 70        | KYW     | (47) N/T |
| KOY            | Phoenix            | 10.9 | 11.5      | 15     | 0       | 15      | 85    | 73        | KTAR    | (45) N/T |
| WJAS           | Pittsburgh         | 10.8 | 11.7      | 10     | 1       | 11      | 88    | 76        | KDKA    | (62) N/T |
| KKSN           | Portland, OR       | 9.0  | 14.0      | 15     | 0       | 15      | 85    | 62        | KXL     | (42) N/T |
| WLKW           | Providence         | 8.0  | 15.8      | 9      | 0       | 22      | 78    | 67        | WPRO    | (43) N/T |
| WTVR           | Richmond           | 10.3 | 12.2      | 16     | 0       | 5       | 95    | 50        | WRVA    | (35) FS  |
| WBBF           | Rochester          | 7.6  | 16.6      | 16     | 0       | 14      | 86    | 67        | WHAM    | (56) FS  |
| WRTH           | St. Louis          | 8.7  | 14.5      | 12     | 2       | 21      | 77    | 55        | KMOX    | (61) N/T |
| KDYL-F         | Salt Lake          | 9.4  | 13.3      | 26     | 0       | 20      | 80    | 39        | KSL     | (46) FS  |
| KLUP           | San Antonio        | 9.5  | 13.3      | 15     | 4       | 17      | 79    | 60        | WOAI    | (29) N/T |
| KPOP           | San Diego          | 11.4 | 11.0      | 12     | 0       | 18      | 82    | 78        | KSDO    | (42) N/T |
| KFRC           | San Francisco      | 10.0 | 12.6      | 14     | 2       | 17      | 81    | 58        | KCBS    | (37) N/T |
| WAMR           | Sarasota           | 10.4 | 12.1      | 12     | 0       | 0       | 100   | 89        | WDUV-F  | (38) SAC |
| KIXI           | Seattle            | 10.4 | 12.1      | 16     | 0       | 12      | 88    | 72        | KIRO    | (37) N/T |
| KEEL           | Shreveport         | 8.4  | 15.0      | 14     | 0       | 47      | 53    | 58        | KWKH    | (23) C   |
| WMAS           | Springfield, MA    | 14.1 | 8.9       | 11     | 0       | 21      | 79    | 14        | WHYN    | (24) FS  |
| WFBL           | Syracuse           | 9.7  | 13.0      | 10     | 0       | 6       | 94    | 64        | WSYR    | (58) FS  |
| WGUL-AF        | Tampa              | 12.8 | 9.9       | 14     | 0       | 6       | 94    | 83        | WLUV-F  | (30) BB  |
| KGTV           | Tucson             | 18.8 | 6.7       | 24     | 0       | 6       | 94    | 75        | KNST    | (21) N/T |
| WWDG           | Washington         | 11.5 | 10.9      | 12     | 0       | 21      | 79    | 68        | WMAL    | (52) FS  |
| WEJL           | WB/Scranton        | 10.0 | 12.6      | 19     | 0       | 13      | 87    | 64        | WARM    | (39) FS  |
| WNAK           | WB/Scranton        | 9.8  | 12.8      | 12     | 0       | 10      | 90    | 88        | WILK    | (41) N/T |

HISPANIC

| NATIONAL MEAN: |                | 10.3 | 12.2      | 12.1   | 19.9    | 59.1    | 21.0  | 61.2      | LEADING     |      |     |
|----------------|----------------|------|-----------|--------|---------|---------|-------|-----------|-------------|------|-----|
|                |                | TSL  | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME SHARER |      |     |
| KXKS           | Albuquerque    | 16.6 | 7.6       | 21     | 21      | 42      | 37    | 69        | KALY        | (30) | SP  |
| KKLB-F         | Austin         | 16.4 | 7.7       | 21     | 25      | 73      | 2     | 18        | KHFI-F      | (45) | CHR |
| KSUV-AF        | Bakersfield    | 11.6 | 10.9      | 26     | 38      | 62      | 0     | 67        | KWAC        | (26) | SP  |
| KWAC           | Bakersfield    | 10.7 | 11.8      | 12     | 25      | 40      | 35    | 70        | KIWI-F      | (40) | SP  |
| WOJO-F         | Chicago        | 10.5 | 12.0      | 19     | 19      | 68      | 13    | 65        | WBBM-F      | (33) | CHR |
| WIND           | Chicago        | 8.3  | 15.1      | 4      | 18      | 47      | 35    | 55        | WOJO-F      | (52) | SP  |
| WTAQ           | Chicago        | 11.9 | 10.6      | 14     | 15      | 83      | 2     | 57        | WOJO-F      | (69) | SP  |
| KUNO-AF        | Corpus Christi | 10.7 | 11.7      | 28     | 7       | 34      | 59    | 73        | KCCT        | (19) | SP  |
| KCCT           | Corpus Christi | 13.3 | 9.5       | 12     | 0       | 33      | 67    | 68        | KUNO-F      | (54) | SP  |
| KBNA-AF        | El Paso        | 11.0 | 11.5      | 11     | 10      | 70      | 20    | 54        | KPRR-F      | (36) | CHR |
| KAMZ-F         | El Paso        | 5.2  | 24.0      | 5      | 35      | 60      | 5     | 45        | KPRR-F      | (53) | CHR |
| KXMX-F         | Fresno         | 11.0 | 11.5      | 13     | 37      | 56      | 7     | 58        | KTAA-F      | (40) | SP  |
| KGST           | Fresno         | 9.2  | 13.7      | 15     | 23      | 70      | 7     | 81        | KXMX-F      | (36) | SP  |
| KSEV           | Houston        | 8.8  | 14.3      | 0      | 2       | 76      | 22    | 30        | KTRH        | (47) | N/T |
| KQQK-F         | Houston        | 9.4  | 13.4      | 13     | 36      | 57      | 7     | 52        | KRBE-F      | (24) | CHR |
| KLAT           | Houston        | 7.7  | 16.4      | 10     | 27      | 67      | 6     | 69        | KXYZ        | (46) | SP  |
| KXYZ           | Houston        | 7.7  | 16.5      | 10     | 13      | 83      | 4     | 69        | KLAT        | (62) | SP  |
| KLAX-F         | Los Angeles    | 13.1 | 9.6       | 18     | 39      | 55      | 6     | 62        | KPWR-F      | (30) | CHR |
| KLVE-F         | Los Angeles    | 11.2 | 11.2      | 13     | 24      | 69      | 7     | 57        | KLAX-F      | (39) | SP  |
| KTNQ           | Los Angeles    | 10.5 | 12.0      | 10     | 12      | 79      | 9     | 60        | KLAX-F      | (43) | SP  |
| KKHJ           | Los Angeles    | 8.1  | 15.5      | 5      | 23      | 61      | 16    | 67        | KLVE-F      | (37) | SP  |
| KWKW           | Los Angeles    | 9.4  | 13.4      | 7      | 10      | 62      | 28    | 57        | KLAX-F      | (45) | SP  |
| KXED           | Los Angeles    | 13.6 | 9.3       | 9      | 9       | 81      | 10    | 50        | KLVE-F      | (32) | SP  |
| KIWW-F         | McAllen-Brown. | 7.8  | 16.2      | 7      | 22      | 74      | 4     | 50        | KBFM-F      | (32) | CHR |
| KGBT           | McAllen-Brown. | 10.3 | 12.3      | 22     | 5       | 53      | 42    | 84        | KIWW-F      | (34) | SP  |
| KJJN-FF        | McAllen-Brown. | 8.1  | 15.5      | 2      | 40      | 43      | 17    | 59        | KBFM-F      | (44) | CHR |
| KQXX-F         | McAllen-Brown. | 9.0  | 14.1      | 12     | 3       | 68      | 29    | 53        | KIWW-F      | (37) | SP  |
| WAQI           | Miami          | 16.3 | 7.7       | 16     | 2       | 25      | 73    | 79        | WQBA        | (40) | SP  |
| WRTO-F         | Miami          | 11.6 | 10.8      | 7      | 9       | 66      | 25    | 42        | WXDJ-F      | (47) | SP  |
| WXDJ-F         | Miami          | 10.3 | 12.3      | 9      | 14      | 68      | 18    | 53        | WRTO-F      | (42) | SP  |
| WQBA           | Miami          | 11.3 | 11.1      | 9      | 1       | 29      | 70    | 77        | WAQI        | (47) | SP  |
| WQBA-F         | Miami          | 7.7  | 16.3      | 6      | 16      | 58      | 26    | 49        | WXDJ-F      | (42) | SP  |
| WCMQ           | Miami          | 12.5 | 10.1      | 5      | 0       | 32      | 68    | 73        | WQBA        | (49) | SP  |
| WCMQ-F         | Miami          | 9.1  | 13.8      | 4      | 11      | 54      | 35    | 56        | WXDJ-F      | (39) | SP  |
| KLOC           | Modesto        | 15.8 | 8.0       | 21     | 18      | 65      | 17    | 66        | KFIE-F      | (41) | SP  |
| WSKQ-F         | New York       | 5.3  | 11.3      | 10     | 23      | 63      | 14    | 60        | WSKQ        | (27) | SP  |
| WADO           | New York       | 11.9 | 10.6      | 19     | 5       | 63      | 32    | 85        | WSKQ-F      | (34) | SP  |
| WKDM           | New York       | 10.0 | 12.6      | 8      | 8       | 88      | 4     | 74        | WSKQ-F      | (68) | SP  |
| KXLM-F         | Oxnard-Ventura | 16.3 | 7.7       | 16     | 21      | 70      | 9     | 57        | KELF-F      | (34) | SP  |
| KCAL           | Riverside-SB   | 8.6  | 14.6      | 14     | 29      | 61      | 10    | 77        | KDIF        | (60) | SP  |
| KTGE           | Salinas-Mont.  | 10.9 | 11.6      | 11     | 55      | 39      | 6     | 59        | KRAY-F      | (36) | SP  |
| KRAY-F         | Salinas-Mont.  | 7.3  | 17.3      | 7      | 43      | 57      | 0     | 67        | KTGE        | (39) | SP  |
| KXTN-F         | San Antonio    | 11.5 | 10.9      | 14     | 21      | 68      | 11    | 46        | KTFM-F      | (38) | CHR |
| KCOR           | San Antonio    | 12.7 | 9.9       | 18     | 8       | 32      | 60    | 75        | KXTN-F      | (29) | SP  |
| KRIO-F         | San Antonio    | 6.9  | 18.3      | 4      | 26      | 70      | 4     | 44        | KXTN-F      | (74) | SP  |
| KLOK           | San Francisco  | 13.1 | 9.6       | 18     | 43      | 50      | 7     | 57        | KOFY        | (34) | SP  |
| KBRG-F         | San Francisco  | 6.0  | 20.8      | 11     | 33      | 52      | 15    | 64        | KLOK        | (34) | SP  |
| KCVR           | Stockton       | 13.8 | 9.1       | 18     | 26      | 68      | 6     | 58        | KSTN-F      | (39) | SP  |
| KXEW           | Tucson         | 12.7 | 9.9       | 8      | 27      | 54      | 19    | 74        | KTZR        | (56) | SP  |

RELIGION/GOSPEL

| NATIONAL MEAN: |                 |     | 8.0  | 15.6      | 12.2   | 9.7     | 58.0    | 32.3  | 59.9      | LEADING     |          |
|----------------|-----------------|-----|------|-----------|--------|---------|---------|-------|-----------|-------------|----------|
|                |                 |     | TSL  | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME SHARER |          |
| WAOK           | Atlanta         | (G) | 9.8  | 12.9      | 11     | 3       | 64      | 33    | 70        | WVEE-F      | (50) B   |
| WKZK           | Augusta         | (G) | 21.2 | 5.9       | 15     | 0       | 32      | 68    | 77        | WTHB        | (56) G   |
| KIXL           | Austin          |     | 5.5  | 22.9      | 6      | 8       | 69      | 23    | 48        | KLBJ        | (48) N/T |
| WRBS-F         | Baltimore       |     | 11.8 | 10.7      | 12     | 4       | 51      | 45    | 64        | WBAL        | (20) N/T |
| WCAO           | Baltimore       | (G) | 9.0  | 13.9      | 5      | 6       | 58      | 36    | 60        | WXYV-F      | (46) B   |
| WDJC-F         | Birmingham      |     | 5.5  | 22.9      | 9      | 6       | 58      | 36    | 54        | WZZK-F      | (33) C   |
| WAGG           | Birmingham      | (G) | 4.5  | 16.9      | 4      | 4       | 71      | 25    | 55        | WENN-F      | (54) B   |
| WROL           | Boston          |     | 5.5  | 22.7      | 0      | 4       | 31      | 65    | 76        | WBZ         | (67) N/T |
| WDCX-F         | Buffalo         |     | 3.7  | 33.8      | 5      | 0       | 77      | 23    | 63        | WGR         | (35) N/T |
| WQIZ           | Charlestn, SC   | (G) | 20.6 | 6.1       | 11     | 0       | 44      | 56    | 76        | WWDM-F      | (36) B   |
| WJRX-F         | Chattanooga     |     | 8.5  | 14.9      | 16     | 18      | 82      | 0     | 31        | WUSY-F      | (32) C   |
| WYCA-F         | Chicago         | (G) | 10.1 | 12.5      | 7      | 19      | 57      | 24    | 68        | WGCI-F      | (43) B   |
| WYLL-F         | Chicago         |     | 5.1  | 24.9      | 10     | 10      | 86      | 4     | 45        | WBBM        | (23) N/T |
| WAKW-F         | Cincinnati      |     | 7.4  | 17.0      | 11     | 8       | 67      | 25    | 65        | WLW         | (34) FS  |
| WABQ           | Cleveland       | (G) | 7.1  | 17.7      | 1      | 6       | 23      | 71    | 40        | WJMO        | (77) B   |
| WTGH           | Columbia        | (G) | 11.1 | 11.4      | 6      | 9       | 47      | 44    | 63        | WWDM-F      | (62) B   |
| KLTY-F         | Dallas-FW       |     | 9.6  | 13.2      | 13     | 25      | 73      | 2     | 37        | WBAP        | (24) FS  |
| KHVN           | Dallas-FW       | (G) | 10.1 | 12.5      | 12     | 8       | 64      | 28    | 59        | KKDA-F      | (53) B   |
| WMUZ-F         | Detroit         |     | 7.7  | 16.5      | 14     | 2       | 60      | 38    | 61        | WWJ         | (18) N/T |
| WIDU           | Fayetteville    | (G) | 12.4 | 10.1      | 31     | 8       | 49      | 43    | 56        | WZFX-F      | (44) B   |
| WJQK-F         | Grand Rapids    |     | 35.1 | 14.4      | 19     | 12      | 88      | 0     | 29        | WLHT-F      | (19) AC  |
| WHPE-F         | Greensboro-WS   |     | 9.5  | 13.3      | 10     | 0       | 37      | 63    | 61        | WSJS        | (24) FS  |
| KWWJ           | Houston         |     | 11.9 | 10.6      | 17     | 7       | 46      | 47    | 73        | KHYS-F      | (38) B   |
| WEMM-F         | Huntington      |     | 8.9  | 14.1      | 32     | 5       | 30      | 65    | 79        | WTCR-F      | (34) C   |
| WNSA-F         | Huntsville      |     | 4.8  | 26.3      | 12     | 16      | 82      | 2     | 26        | WDRM-F      | (27) C   |
| WOAD           | Jackson, MS     | (G) | 10.7 | 11.8      | 15     | 18      | 54      | 28    | 65        | WKXI-F      | (47) B   |
| KCCV           | Kansas City     |     | 10.3 | 12.3      | 2      | 0       | 37      | 63    | 71        | KMBZ        | (31) N/T |
| WDAC-F         | Lancaster       |     | 11.2 | 11.2      | 25     | 10      | 50      | 40    | 70        | WIOV-F      | (16) C   |
| WJMM-F         | Lexington       |     | 5.5  | 22.9      | 9      | 0       | 52      | 48    | 48        | WMXL-F      | (35) AC  |
| KKLA-F         | Los Angeles     |     | 6.5  | 19.3      | 7      | 2       | 62      | 36    | 62        | KFI         | (26) N/T |
| WDDO           | Macon           | (G) | 15.0 | 8.4       | 24     | 12      | 38      | 50    | 79        | WFXM-F      | (38) B   |
| WLOK           | Memphis         | (G) | 10.0 | 12.6      | 6      | 8       | 41      | 51    | 73        | WDIA        | (62) B   |
| WCRV           | Memphis         |     | 6.5  | 19.4      | 18     | 0       | 56      | 44    | 61        | WMC         | (38) N/T |
| WMBM           | Miami           | (G) | 8.4  | 15.1      | 5      | 9       | 31      | 60    | 65        | WEDR-F      | (47) B   |
| WEXY           | Miami           |     | 12.0 | 10.5      | 17     | 12      | 48      | 40    | 78        | WEDR-F      | (47) B   |
| WBOK           | New Orleans     | (G) | 8.9  | 14.1      | 14     | 6       | 62      | 32    | 71        | WYLD-F      | (41) B   |
| WFME-F         | New York        |     | 9.5  | 13.2      | 8      | 1       | 58      | 41    | 73        | WOR         | (22) N/T |
| WMCA           | New York        |     | 6.0  | 20.8      | 4      | 0       | 48      | 52    | 79        | WABC        | (45) N/T |
| WWDJ           | New York        |     | 7.7  | 16.4      | 9      | 6       | 67      | 27    | 85        | WMCA        | (34) REL |
| WWRL           | New York        | (G) | 10.3 | 12.3      | 7      | 3       | 52      | 45    | 73        | WRKS-F      | (41) B   |
| WPCE           | Norfolk         | (G) | 11.0 | 11.5      | 8      | 6       | 33      | 61    | 90        | WOWI-F      | (39) B   |
| KNTL-F         | Oklahoma City   |     | 9.9  | 12.7      | 26     | 30      | 67      | 3     | 31        | KYIS-F      | (24) CHR |
| WTLN-F         | Orlando         |     | 6.5  | 19.3      | 12     | 4       | 78      | 18    | 32        | WDBO        | (39) FS  |
| WDAS           | Philadelphia    | (G) | 9.6  | 13.2      | 7      | 15      | 31      | 54    | 90        | KYW         | (45) N/T |
| WORD-F         | Pittsburgh      |     | 8.0  | 15.8      | 15     | 0       | 61      | 39    | 49        | KDKA        | (44) N/T |
| KDBX-F         | Portland, OR    |     | 10.7 | 11.8      | 18     | 19      | 81      | 0     | 53        | KPDQ-F      | (23) REL |
| KPDQ-F         | Portland, OR    |     | 4.9  | 25.6      | 6      | 0       | 53      | 47    | 55        | KXL         | (24) N/T |
| WQFL-F         | Rockford        |     | 9.6  | 13.1      | 23     | 27      | 67      | 6     | 51        | WZOK-F      | (33) CHR |
| KFIA           | Sacramento      |     | 7.6  | 16.6      | 13     | 0       | 94      | 6     | 58        | KFBK        | (45) N/T |
| WCBW-F         | St. Louis       |     | 7.0  | 18.0      | 17     | 19      | 80      | 1     | 43        | KEZK-F      | (25) SAC |
| KKLF-F         | Salinas-Mont.   |     | 10.8 | 11.6      | 3      | 42      | 58      | 0     | 47        | KRAY-F      | (60) SP  |
| KANN           | Salt Lake       |     | 19.3 | 6.5       | 33     | 21      | 76      | 3     | 36        | KSL         | (30) FS  |
| KSLR           | San Antonio     |     | 7.7  | 16.4      | 11     | 15      | 70      | 15    | 59        | KDRY        | (22) REL |
| KPRZ           | San Diego       |     | 8.3  | 15.1      | 7      | 0       | 44      | 56    | 66        | KFSD-F      | (22) CL  |
| KFAX           | San Francisco   |     | 6.8  | 18.4      | 11     | 2       | 72      | 26    | 51        | KGO         | (33) N/T |
| WSOK           | Savannah        | (G) | 11.3 | 11.1      | 20     | 8       | 56      | 36    | 73        | WLVH-F      | (41) B   |
| KCMS-F         | Seattle         |     | 7.4  | 17.0      | 7      | 13      | 80      | 7     | 51        | KLSY-F      | (22) AC  |
| KGW            | Seattle         |     | 5.5  | 23.0      | 8      | 0       | 48      | 52    | 57        | KCIS        | (41) REL |
| KOKA           | Shreveport      | (G) | 10.3 | 12.2      | 19     | 12      | 44      | 44    | 75        | KMJJ-F      | (51) B   |
| WFRN-F         | South Bend      |     | 4.6  | 27.6      | 10     | 20      | 80      | 0     | 60        | WSBT        | (37) FS  |
| KADI-F         | Springfield, MO |     | 5.9  | 21.3      | 16     | 44      | 55      | 1     | 39        | KOSP-F      | (31) O   |
| WYCB           | Washington      | (G) | 13.5 | 9.3       | 12     | 16      | 42      | 42    | 77        | WHUR-F      | (38) B   |
| WAVA-F         | Washington      |     | 6.4  | 19.7      | 6      | 10      | 84      | 16    | 41        | WASH-F      | (22) AC  |

JAZZ/NEW AC

| NATIONAL MEAN: |                 | 7.6  | 16.6      | 5.1    | 8.2     | 78.2    | 13.6  | 42.2      | LEADING |             |
|----------------|-----------------|------|-----------|--------|---------|---------|-------|-----------|---------|-------------|
|                |                 | TSL  | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME    | SHARER      |
| WHRL-F         | Albany-Schenec. | 11.0 | 11.5      | 17     | 0       | 59      | 41    | 51        | WQBK-F  | (28) CL AOR |
| KNIK-F         | Anchorage       | 9.5  | 13.2      | 10     | 0       | 84      | 16    | 37        | KYMG-F  | (22) AC     |
| KNNC-F         | Austin          | 5.7  | 22.1      | 9      | 57      | 38      | 5     | 41        | KHFI-F  | (61) CHR    |
| WNUA-F         | Chicago         | 8.6  | 14.7      | 4      | 7       | 77      | 16    | 34        | WLIT-F  | (22) SAC    |
| WNWV-F         | Cleveland       | 7.6  | 16.7      | 1      | 9       | 74      | 17    | 39        | WZAK-F  | (24) B      |
| KWVS-F         | Corpus Christi  | 8.2  | 15.4      | 0      | 0       | 100     | 0     | 37        | KNCN-F  | (58) AOR    |
| KOAI-F         | Dallas-FW       | 9.3  | 13.5      | 6      | 11      | 74      | 15    | 41        | KKDA-F  | (22) B      |
| KHIH-F         | Denver          | 7.0  | 17.9      | 4      | 8       | 86      | 6     | 47        | KOA     | (33) N/T    |
| WJZZ-F         | Detroit         | 8.7  | 14.5      | 7      | 6       | 75      | 19    | 44        | WJLB-F  | (51) B      |
| KEZL-F         | Fresno          | 9.1  | 13.8      | 6      | 4       | 91      | 5     | 49        | KMJ     | (34) N/T    |
| KTWV-F         | Los Angeles     | 6.6  | 19.1      | 4      | 7       | 80      | 13    | 41        | KOST-F  | (22) AC     |
| KAJZ-FF        | Los Angeles     | 7.9  | 16.0      | 5      | 1       | 76      | 23    | 57        | KJLH-F  | (23) B      |
| WLVE-F         | Miami           | 8.0  | 15.7      | 5      | 5       | 75      | 20    | 48        | WFLC-F  | (23) AC     |
| KCFE-F         | Minneapolis     | 6.0  | 20.9      | 0      | 0       | 94      | 6     | 39        | KTCZ-F  | (54) AOR    |
| WYBC-F         | New Haven       | 9.1  | 13.9      | 4      | 27      | 69      | 4     | 40        | WKSS-F  | (47) CHR    |
| WQCD-F         | New York        | 8.8  | 14.4      | 6      | 6       | 84      | 10    | 43        | WBLS-F  | (31) B      |
| KTNT-F         | Oklahoma City   | 10.2 | 12.3      | 9      | 3       | 72      | 25    | 37        | KYIS-F  | (36) CHR    |
| WLOQ-F         | Orlando         | 8.5  | 14.9      | 7      | 9       | 74      | 17    | 38        | WMMO-F  | (29) AC     |
| WJJZ-F         | Philadelphia    | 7.3  | 17.2      | 3      | 6       | 80      | 14    | 40        | KYW     | (30) N/T    |
| WOTB-F         | Providence      | 6.3  | 20.2      | 2      | 11      | 74      | 15    | 52        | WSNE-F  | (25) AC     |
| WNND-F         | Raleigh         | 7.1  | 17.7      | 2      | 9       | 91      | 0     | 35        | WQOK-F  | (39) B      |
| WJZR-F         | Rochester       | 6.4  | 19.7      | 0      | 0       | 88      | 12    | 26        | WCMF-F  | (56) AOR    |
| KATZ-F         | St. Louis       | 5.7  | 21.9      | 1      | 3       | 69      | 28    | 57        | KMJM-F  | (47) B      |
| KXDC-F         | Salinas-Mont.   | 10.2 | 12.4      | 10     | 6       | 74      | 20    | 37        | KWAV-F  | (35) AC     |
| KBZN-F         | Salt Lake       | 5.0  | 25.2      | 5      | 12      | 80      | 8     | 43        | KSFI-F  | (33) SAC    |
| KIFM-F         | San Diego       | 6.8  | 18.5      | 7      | 9       | 84      | 7     | 46        | KYXY-F  | (21) AC     |
| KBLX-AF        | San Francisco   | 8.4  | 15.0      | 6      | 9       | 82      | 9     | 42        | KMEL-F  | (39) CHR    |
| KKSF-F         | San Francisco   | 8.1  | 15.5      | 3      | 5       | 85      | 10    | 41        | KCBS    | (20) N/T    |

CLASSICAL/FINE ARTS

| NATIONAL MEAN: |               | 7.1 | 17.5      | 6.5    | 2.7     | 48.3    | 49.0  | 56.8      | LEADING     |          |
|----------------|---------------|-----|-----------|--------|---------|---------|-------|-----------|-------------|----------|
|                |               | TSL | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME SHARER |          |
| KHFM-F         | Albuquerque   | 9.6 | 13.1      | 11     | 3       | 55      | 42    | 55        | KKOB        | (30) FS  |
| KLEF-F         | Anchorage     | 7.1 | 17.8      | 7      | 0       | 70      | 30    | 45        | KEAG-F      | (23) O   |
| WCRB-F         | Boston        | 8.0 | 15.8      | 6      | 2       | 38      | 60    | 60        | WBZ         | (26) N/T |
| WFMT-F         | Chicago       | 6.2 | 20.2      | 5      | 0       | 46      | 54    | 70        | WNIB-F      | (54) CL  |
| WNIB-F         | Chicago       | 6.2 | 20.3      | 5      | 2       | 42      | 58    | 62        | WFMT-F      | (40) CL  |
| WCLV-F         | Cleveland     | 9.8 | 12.8      | 11     | 2       | 31      | 67    | 67        | WDOK-F      | (19) SAC |
| WRR -F         | Dallas-FW     | 7.0 | 18.0      | 4      | 2       | 65      | 33    | 35        | KRLD        | (34) N/T |
| KVOD-F         | Denver        | 6.1 | 20.5      | 5      | 2       | 61      | 37    | 55        | KOA         | (43) N/T |
| WQRS-F         | Detroit       | 8.4 | 15.0      | 4      | 3       | 45      | 52    | 45        | WJR         | (34) FS  |
| WFGR-F         | Grand Rapids  | 7.2 | 17.6      | 10     | 0       | 62      | 38    | 63        | WGRD-F      | (25) CHR |
| KRTS-F         | Houston       | 6.1 | 20.5      | 0      | 2       | 71      | 27    | 39        | KTRH        | (34) N/T |
| KXTR-F         | Kansas City   | 7.2 | 17.6      | 7      | 4       | 48      | 48    | 45        | WDAF        | (28) C   |
| KKGO-F         | Los Angeles   | 6.2 | 20.5      | 2      | 3       | 41      | 56    | 57        | KFWB        | (34) N/T |
| WTMI-F         | Miami         | 7.9 | 15.9      | 11     | 6       | 43      | 52    | 55        | WLYF-F      | (22) SAC |
| WFMR-F         | Milwaukee     | 7.1 | 17.8      | 5      | 2       | 46      | 52    | 50        | WTMJ        | (54) FS  |
| WQXR-F         | New York      | 7.6 | 16.6      | 7      | 1       | 27      | 72    | 77        | WNCN-F      | (42) CL  |
| WNCN-F         | New York      | 6.1 | 20.6      | 1      | 10      | 47      | 43    | 65        | WQXR-F      | (41) CL  |
| WFLN-F         | Philadelphia  | 7.8 | 16.1      | 8      | 5       | 35      | 60    | 55        | KYW         | (43) N/T |
| KFUO-F         | St. Louis     | 6.7 | 18.7      | 4      | 5       | 57      | 38    | 47        | KMOX        | (43) N/T |
| KBOQ-F         | Salinas-Mont. | 9.3 | 13.6      | 11     | 3       | 48      | 49    | 69        | KGO         | (25) N/T |
| KFSD-F         | San Diego     | 7.6 | 16.5      | 11     | 2       | 28      | 70    | 61        | KIFM-F      | (20) J   |
| KDFC-AF        | San Francisco | 6.4 | 19.6      | 6      | 4       | 61      | 35    | 63        | KKHI-F      | (29) CL  |
| KKHI-AF        | San Francisco | 6.3 | 20.1      | 5      | 2       | 45      | 53    | 76        | KDFC-F      | (45) CL  |
| KING-F         | Seattle       | 6.5 | 19.2      | 4      | 3       | 47      | 50    | 66        | KIRO        | (32) N/T |
| KCMA-F         | Tulsa         | 7.8 | 16.3      | 12     | 0       | 40      | 60    | 43        | KRMG        | (31) FS  |
| WGMS-F         | Washington    | 9.4 | 13.4      | 7      | 3       | 58      | 39    | 51        | WTOP        | (26) N/T |

## SPORTS

| NATIONAL MEAN: |               | 6.2  | 20.4      | 2.8    | 9.7     | 66.0    | 24.3  | 38.2      | LEADING |          |
|----------------|---------------|------|-----------|--------|---------|---------|-------|-----------|---------|----------|
|                |               | TSL  | T/O RATIO | % EXCL | % 12-24 | % 25-54 | % 55+ | % AT HOME | CUME    | SHARER   |
| WEEI           | Boston        | 6.0  | 21.0      | 2      | 7       | 62      | 31    | 43        | WRKO    | (52) T   |
| WSCR           | Chicago       | 10.6 | 11.9      | 1      | 11      | 70      | 19    | 35        | WGN     | (42) FS  |
| WKNR           | Cleveland     | 7.1  | 17.8      | 3      | 17      | 55      | 28    | 52        | WWWE    | (43) N/T |
| KYBG           | Denver        | 8.1  | 15.5      | 0      | 2       | 68      | 30    | 32        | KOA     | (74) N/T |
| KMPC           | Los Angeles   | 5.9  | 21.4      | 0      | 1       | 48      | 51    | 50        | KABC    | (43) N/T |
| WQAM           | Miami         | 8.5  | 14.9      | 6      | 8       | 56      | 36    | 42        | WIOD    | (41) N/T |
| KFAN           | Minneapolis   | 3.9  | 32.4      | 1      | 18      | 65      | 17    | 26        | WCCO    | (69) FS  |
| WFAN           | New York      | 6.9  | 18.3      | 4      | 9       | 62      | 29    | 51        | WABC    | (31) T   |
| WIP            | Philadelphia  | 7.5  | 16.8      | 4      | 12      | 64      | 24    | 43        | KYW     | (42) N   |
| KFXN           | Portland, OR  | 5.7  | 22.3      | 5      | 4       | 92      | 4     | 28        | KEX     | (55) FS  |
| XTRA           | San Diego     | 5.9  | 21.2      | 4      | 14      | 77      | 9     | 25        | KFMB    | (33) FS  |
| KSFO           | San Francisco | 6.1  | 20.8      | 6      | 4       | 66      | 30    | 38        | KNBR    | (35) T   |
| KJR            | Seattle       | 5.1  | 24.8      | 2      | 8       | 70      | 22    | 47        | KIRO    | (56) N/T |
| WTEM           | Washington    | 4.9  | 25.8      | 1      | 21      | 69      | 10    | 23        | WTOP    | (37) N   |





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