

AMERICAN RADIO

Winter 1987 Supplement



James H. Duncan, Jr.

AMERICAN RADIO

WINTER 1987 SUPPLEMENT

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I N T R O D U C T I O N

I am pleased to present the first edition of American Radio - Winter 1987 Supplement. This book is designed to supplement the primary editions of American Radio by providing updated summaries of the 76 markets which Arbitron and Birch survey on a quarterly basis.

The "Winter Supplement" is issued every May.

Your support of my work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at this address:

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Every effort has been made to make this book as accurate as is humanly possible - well, this human anyway. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

INDEX

INDIVIDUAL MARKET REPORTS (in alphabetical order)

Albany-Schenectady	El Paso	MILWAUKEE	SACRAMENTO
Allentown-Bethlehem	Fresno	MINNEAPOLIS-SP	ST. LOUIS
ATLANTA	Grand Rapids	NASHVILLE	SALT LAKE CITY
Austin	Greensboro-WS	Nassau-Suffolk	SAN ANTONIO
BALTIMORE	Greenville-Spart	NEW ORLEANS	SAN DIEGO
Baton Rouge	Harrisburg	NEW YORK	SAN FRANCISCO
BIRMINGHAM	HARTFORD	NORFOLK	SAN JOSE
BOSTON	Honolulu	OKLAHOMA CITY	SEATTLE
BUFFALO	HOUSTON	Omaha	Springfield, MA
CHARLOTTE	INDIANAPOLIS	Orlando	Syracuse
Chattanooga	Jacksonville	PHILADELPHIA	TAMPA-ST. PETERSBURG
CHICAGO	KANSAS CITY	PHOENIX	Toledo
CINCINNATI	Knoxville	PITTSBURGH	Tucson
CLEVELAND	Las Vegas	PORTLAND, OR	Tulsa
COLUMBUS, OH	LOS ANGELES	PROVIDENCE	WASHINGTON
DALLAS-FORT WORTH	LOUISVILLE	Raleigh	West Palm Beach
DAYTON	McAllen-Brown	Richmond	Wilkes Barre-Scranton
DENVER	MEMPHIS	Riverside-SB	York
DETROIT	MIAMI	Rochester	Youngstown

Usually I do not completely revise the station descriptions until the Spring issue of American Radio. However, I had time to revise about 50% of the markets for this supplement. Those markets which are completely revised are capitalized in the listing above. Also you can identify those markets which are revised because the names of the general managers are listed.

I have begun implementing an important change in the station descriptions. Previously we had listed a "national" rate estimate for each station. This rate was based on 18 spots per week with equal distribution throughout the primary day parts. I have never been very happy with this figure. For one thing the rate cards are not easy to acquire. For another, let's face reality, the national rates often are not indicative of the normal rates of the station.

Thus, I am gradually dropping the national rate as the norm unless I have access to the actual rate card. If I do not know the national rate I am now estimating the station's unit rate. These estimates are marked with an asterisk (*) after the rate.

So far I have only done this for the markets which are capitalized in the above listing.

The unit rate estimate is what I project is the average rate for all spots run on a station. The estimate is derived by taking the stations gross billings and working backwards with a formula based on spots per hour, the percentage of inventory sold and other factors.

I know this move will be controversial and I would like to hear your feelings on the matter before I implement it fully. Please give me a call.

ALBANY - SCHENECTADY - TROY

Arbitron Rank/Pop (12+): 52/729,600

MSA Rank/Pop: 59/847,700

Average Person Ratings: 16.7
Market TSL: 21.7 hours

Stations: 22/20
Diaries: 1364/535:1/57.4%
Sample Target: 1060
% Below Line: 1.0
% Not Listed: 11.8

1986 Revenue: \$16,100,000
HH Inc.: \$32,824
Retail \$: 5.4 Bill
Pop per Station: 36,480
#1 Biller: WGY \$3,200,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WGY	131/10.8	9.5	9.4	9.6	---	9.8	10.6	1. WGY	217/3007	1. WGY	1926/26.4	25.7	26.9
2. WROW-F	131/10.8	9.4	9.1	8.4	---	9.4	7.0	2. WPYX-F	200/2571	2. WGFM-F	1871/25.6	23.4	26.1
3. WPYX-F	122/10.0	11.2	10.8	9.6	---	10.4	15.9	3. WROW-F	166/1630	3. WPYX-F	1779/24.4	23.8	23.7
4. WGFM-F	103/ 8.5	8.0	9.0	9.4	---	8.7	8.2	4. WGFM-F	151/2420	4. WFLY-F	1586/21.7	23.6	22.7
5. WFLY-F	95/ 7.8	8.9	8.0	7.7	---	8.1	9.7	5. WFLY-F	118/2076	5. WROW-F	1183/16.2	15.3	15.0
6. WKLI-F	79/ 6.5	6.7	6.0	7.5	---	6.7	5.5	6. WGNA-F	92/1135	6. WKLI-F	1119/15.3	15.9	16.5
7. WQBK	73/ 6.0	4.3	6.5	6.6	---	5.9	5.9	7. WKLI-F	82/1214	7. WTRY	884/12.1	11.4	10.6
8. WTRY	55/ 4.5	3.2	3.6	3.6	---	3.7	4.8	8. WQBK	78/ 883	8. WQBK-F	788/10.8	10.4	11.1
9. WGNA-F	52/ 4.3	4.7	4.6	4.2	---	4.5	3.0	9. WTRY	60/ 997	9. WQBK	784/10.7	9.4	10.5
10. WROW	39/ 3.2	3.4	3.8	3.9	---	3.6	2.0	10. WROW	43/ 865	10. WROW	758/10.4	9.3	11.9
11. WQBK-F	38/ 3.1	3.6	3.1	4.3	---	3.5	4.5	11. WQBK-F	40/ 902	11. WGNA-F	721/ 9.9	8.7	9.7
12. WABY	33/ 2.7	3.9	2.1	3.6	---	3.1	1.8	12. WPTR	35/ 717	12. WPTR	575/ 7.9	8.4	9.4
13. WPTR	30/ 2.5	3.4	4.4	3.9	---	3.6	3.6	13. WABY	33/ 489	13. WABY	461/ 6.3	6.5	6.0
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 61.08% (656 of 1074) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGFM-F	1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WROW-F	1. WGY	1. WROW-F	1. WROW-F	1. WGY	1. WROW-F
2. WFLY-F	2. WFLY-F	2. WFLY-F	2. WKLI-F	2. WROW-F	2. WGY	2. WPYX-F	2. WPYX-F	2. WPYX-F	2. WFLY-F	2. WGFM-F
3. WPYX-F	WGFM-F	3. WKLI-F	3. WFLY-F	3. WGY	3. WGNA-F	3. WROW-F	3. WGY	3. WGFM-F	WGFM-F	3. WGY
4.	4. WKLI-F	4. WGFM-F	WROW-F	4. WKLI-F	WTRY	4. WGFM-F	4. WGFM-F	4. WKLI-F	4. WPYX-F	4. WFLY-F
5.	5. WQBK-F	5. WGY	5. WGY	5. WFLY-F	5. WKLI-F	5. WFLY-F	5. WKLI-F	5. WGY	WROW-F	5. WPYX-F
			6. WGFM-F	WGFM-F						
			7. WTRY							

OTHER RATED STATIONS/METRO SHARE & CUME RATING

STATION	SHARE	LOCATION	CUME RATING
WASM-F	102.3	Saratoga Springs	.6/1.3
WCKL	560	Catskill	2.1/2.5
WCSS	1490	Amsterdam	.9/1.9
WEQX-F	102.7	Manchester	.3/2.2
WHAZ	1330	Troy	.3/1.2
WHRL-F	103.1	Albany	1.1/3.3
WWCN	1460	Albany	1.3/2.6
WJIV-F	101.9	Cherry Valley	.6/1.4
WPDH-F	101.5	Pough Keepsie	.3/1.7

RADIO STATIONS

WABY, 1400, 1 KW	, NOSTALGIA	US 2,\$ 17.50 (Blair)
WGY, 810, 50 KW	, MOR	NBC,\$ 90.00* (Eastman)
WHAZ, 1330, 1 KW (DAYS)	, RELIGION	ABC-E,\$ 13.00 (---)
WPTR, 1540, 50 KW (DA-1)	, COUNTRY	US 2,\$ 31.00 (Katz)
WQBK, 1300, 5 KW (DA-2)	, TALK/NEWS	ABC-T,CBS,NBC-T,\$ 30.00* (HNWH)
WROW, 590, 5 KW/1 KW (DA-2)	, MOR	ABC-I,\$ 48.00* (Christal)
WTRY, 980, 5 KW (DA-N)	, OLDIES	MBS,ABC-D,\$ 34.00* (Mc-Guild)
WWCN, 1460, 5 KW (DA-N)	, TALK	, \$ 20.00 (Roslin)
WWWD, 1240, 1 KW	, VARIETY	, \$ 10.00 (---)
WFLY-F, 92.3, 13 KW @ 850, CHR		ABC-C,\$ 54.00* (Katz)
WGFM-F, 99.5, 10 KW @ 930, CHR		Source,\$ 50.00* (Eastman)
WGNA-F, 107.7, 9 KW @ 980, COUNTRY		ABC-E,\$ 38.00 (Republic)
WHRL-F, 103.1, 1.5 KW @ 400, BTFL		MBS,\$ 22.00 (---)
WPYX-F, 106.5, 12 KW @ 910, AOR		ABC-R,\$ 65.00 (Mc-Guild)
WQBK-F, 103.9, 3 KW @ 300, AOR		CBS-R,\$ 30.00* (HNWH)
WROW-F, 95.5, 8 KW @ 960, BTFL/EZ		, \$ 58.00* (Christal)
WKLI-F, 100.9, 3 KW @ 300, AC		US 1,\$ 50.00 (Blair)

ALLENTOWN - BETHLEHEM

Arbitron Rank/Pop (12+): 60/560,700

Stations: 33/13
Diaries: 1305/430:1/63.1%
Sample Target: 930
% Below Line: 17.6
% Not Listed: 9.2

1986 Revenue: \$12,700,000
HH Inc.: \$31,907
Retail \$: 4.2 Bill
Pop per Station: 43,131
#1 Biller: WLEV-F \$2,400,000

MSA Rank/Pop: 72/649,000
Philadelphia ADI
Average Person Ratings: 18.6
Market TSL: 24.8 hours

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WFMZ-F	145/13.9	15.0	10.1	12.1	---	12.8	13.1	1. WFMZ-F	187/1562	1. WQQQ-F	1534/27.4	24.3	24.4
2. WZZO-F	118/11.3	10.3	10.3	11.5	---	10.9	13.1	2. WZZO-F	139/1696	2. WZZO-F	1374/24.5	24.6	24.7
3. WQQQ-F	116/11.1	8.8	8.3	9.9	---	9.5	13.8	3. WQQQ-F	134/1858	3. WLEV-F	1334/23.8	24.0	23.4
4. WLEV-F	108/10.3	9.9	11.3	11.1	---	10.7	8.0	4. WLEV-F	119/1506	4. WFMZ-F	1174/20.9	21.1	19.7
5. WAEB	67/ 6.4	5.6	6.0	5.8	---	6.0	4.9	5. WAEB	68/ 994	5. WAEB	981/17.5	16.4	15.9
6. WKAP	64/ 6.1	4.8	6.3	5.1	---	5.6	4.0	6. WKAP	66/ 563	6. WAEB-F	619/11.0	13.6	14.3
7. WEST	57/ 5.5	3.7	5.8	4.5	---	4.9	5.5	7. WEST	57/ 401	7. WKAP	539/ 9.6	8.5	9.2
8. WAEB-F	42/ 4.0	4.8	5.4	5.6	---	5.0	2.7	8. WAEB-F	52/ 766	8. WYSP-F	408/ 7.3	9.1	6.4
9. WMMR-F	28/ 2.7	2.0	1.1	2.1	---	2.0	1.4	9. WMMR-F	45/ 486	9. WEST	401/ 7.2	6.2	7.5
10. WXXW	27/ 2.6	3.1	2.6	2.0	---	2.6	3.4	10. WSBG-F	33/ 380	10. WXXW	325/ 5.8	6.2	4.9
11. WYSP-F	25/ 2.4	3.3	2.4	2.0	---	2.5	4.1	11.		11.			
12. WOR	15/ 1.4	.9	1.3	1.2	---	1.2	1.3	12.		12.			
WEEX	15/ 1.4	1.5	2.7	1.5	---	1.8	.6	13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 68.88% (653 of 948) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQQQ-F>	1. WZZO-F>	1. WZZO-F	1. WLEV-F	1. WLEV-F	1. WFMZ-F>	1. WFMZ-F	1. WFMZ-F	1. WFMZ-F	1. WQQQ-F	1. NA
2. WZZO-F	2. WQQQ-F	2. WLEV-F	2. WZZO-F	2. WFMZ-F	2. WLEV-F	2. WLEV-F	2. WZZO-F	2. WZZO-F	2. WFMZ-F	2. NA
3.	3. WLEV-F	3. WQQQ-F>	3. WQQQ-F	3. WZZO-F	3. WAEB >	3. WAEB	3. WLEV-F	3. WQQQ-F	3. WZZO-F	3. NA
4.	4. WMMR-F	4. WFMZ-F	4. WFMZ-F	4. WQQQ-F	4. WKAP	WZZO-F	4. WQQQ-F	4. WLEV-F	4. WLEV-F	4. NA
5.	5. WAEB-F	5. WAEB	5. WAEB	5. WAEB-F	5. WQQQ-F	5. WQQQ-F	5. WKAP	5. WAEB	5.	5. NA
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WQQQ-F	1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WZZO-F>	1. WZZO-F>	1. WZZO-F>	1. WZZO-F>	1. WZZO-F	
2. WLEV-F	2. WZZO-F	2. WZZO-F	2. WQQQ-F	2. WFMZ-F	2. WQQQ-F>	2. WQQQ-F	2. WLEV-F	2. WLEV-F	2. WLEV-F	
WZZO-F>	3. WQQQ-F>	3. WQQQ-F>	3. WZZO-F	3. WQQQ-F	3. WYSP-F	3. WMMR-F	WMMR-F	3. WQQQ-F>	3. WFMZ-F	
4. WAEB-F	4. WAEB-F	4. WAEB-F	4. WFMZ-F>	4. WZZO-F	4.	4. WLEV-F	4. WQQQ-F	4. WMMR-F	4. WAEB	
5.	5.	5.	5. WAEB	5. WAEB	5.	WYSP-F	5. WYSP-F	5. WYSP-F	5. WQQQ-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WRNJ	1000	Hackettstown, NJ	.3/1.6	WIXL-F	103.7	Newton	.8/1.6
WSRR	1580	Washington, NJ	.6/1.2	WKRZ-F	98.5	Wilkes-Barre	.3/1.0
KYW	1060	Philadelphia	1.0/5.6	WMGK-F	102.9	Philadelphia	.4/2.5
WABC	770	New York	.6/2.4	WNBC	660	New York	.3/1.1
WBYO-F	107.5	Boyertown	.5/2.2	WSBG-F	93.5	Stroudsburg	.4/1.5
WCAU	1210	Philadelphia	.5/1.6	WUSL-F	98.9	Philadelphia	.9/2.8
WCAU-F	98.1	Philadelphia	.5/1.3	WWSH-F	97.9	Hazleton	.3/1.0
WEAZ-F	101.1	Philadelphia	.8/3.1	WXTU-F	92.5	Philadelphia	1.2/3.2
WFIL	560	Philadelphia	.4/1.3				
WFLN-F	95.7	Philadelphia	.5/1.2				
WIOQ-F	102.1	Philadelphia	.4/1.2				

RADIO STATIONS

WAEB, 790, 1 KW (DA-2)	, AC	CBS,ABC-I,\$ 33.00 (Mc-Guild)	CRB
WEEX, 1230, 1 KW	, TALK	NBC-T,MBS,\$ 23.00 (Eastman)	Wilkes-Schwartz
WEST, 1400, 1 KW	, NOSTALGIA	CBS,\$ 25.00 (Katz)	Eastern
WGPA, 1100, 250 W (DAYS)	, BTFL (?)	, \$ 12.00 (---)	
WHOL, 1600, 500 W (DAYS,DA)	, RELIGION	, \$ 11.00 (---)	
WKAP, 1320, 5 KW/1 KW (DA-2)	, NOSTALGIA	ABC-E,\$ 20.00 (Eastman)	
WXXW, 1470, 5 KW (DA-2)	, COUNTRY	NBC,\$ 15.00* (Republic)	
WAEB-F, 104.1, 50 KW @ 500, AC		ABC-I,\$ 47.00 (Mc-Guild)	CRB
WFMZ-F, 100.7, 17 KW @ 870, BTFL/EZ		, \$ 44.00* (HNWH)	
WLEV-F, 96.1, 50 KW @ 500, AC		, \$ 59.00 (Katz)	Eastern
WQQQ-F, 99.9, 50 KW @ 450, CHR		, \$ 52.00* (Eastman)	Wilkes-Schwartz
WZZO-F, 95.1, 12 KW @ 630, AOR		, \$ 57.00 (Blair)	Holt

Other ranked stations - See Philadelphia

ATLANTA

Arbitron Rank/Pop (12+): 13/2,073,200

Stations: 18/18
Diaries: 2207/939:1/46.5%
Sample Target: 1690
% Below Line: 0
% Not Listed: 11.8

1986 Revenue: \$89,900,000
HH Inc.: \$34,679
Retail \$: 19.0 Bil
Pop per Station: 115,178
#1 Biller: WQXI A/F \$16,100,000

MSA Rank/Pop: 11/2,513,700
ADI # 12
Average Person Ratings: 16.9
Market TSL: 22.2 hours

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86
1. WVEE-F	343/9.8	9.6	11.0	8.6	9.8	9.8	11.7	1. WYAY-F	426/4389	1. WZGC-F	19.7	19.7
2. WPCH-F	323/9.2	8.3	7.9	9.2	9.5	8.7	6.4	2. WPCH-F	409/4660	2. WQXI-F	19.1	21.7
3. WZGC-F	289/8.2	7.8	7.2	6.1	8.5	7.3	7.9	3. WVEE-F	376/4001	3. WPCH-F	17.8	18.0
4. WSB	284/8.1	7.9	6.6	5.7	5.5	7.1	6.3	4. WZGC-F	353/5630	4. WSB-F	15.5	14.3
5. WYAY-F	247/7.0	5.9	4.3	6.1	4.6	5.8	9.1	5. WKLS-F	315/4097	5. WKLS-F	16.8	17.8
6. WKLS-F	243/6.9	8.7	9.6	9.2	10.5	8.6	11.8	6. WSB	314/3960	6. WVEE-F	16.7	17.5
7. WKHX-F	238/6.8	6.7	5.8	5.3	6.2	6.2	5.8	7. WKHX-F	308/4097	7. WSB	21.2	18.0
8. WSB-F	235/6.7	5.2	5.9	5.3	5.4	5.8	5.2	8. WSB-F	259/4198	8. WKHX-F	12.8	14.3
9. WQXI-F	214/6.1	6.7	7.5	9.1	7.0	7.4	6.2	9. WFOX-F	252/4299	9. WFOX-F	12.9	12.2
10. WFOX-F	168/4.8	4.3	4.1	5.6	3.6	4.7	4.4	10. WQXI-F	234/4318	10. WYAY-F	11.8	12.9
11. WGST	136/3.9	2.6	3.4	1.7	3.1	2.9	2.3	11. WGST	139/2113	11. WARM-F	10.1	12.6
12. WARM-F	108/3.1	2.5	4.0	3.9	2.4	3.4	2.5	12. WEKS-F+	128/1945	12. WGST	8.9	6.5
13. WEKS-F+	100/2.9	3.7	2.0	2.4	2.0	2.8	5.8	13. WARM-F	127/2479	13. WEKS-F+	8.6	5.6
14. WAOK	80/2.3	2.7	2.9	4.1	3.0	3.0	2.0	14. WAOK	80/1102	14. WAOK	5.5	8.9
15. WKHX	32/ .9	1.3	1.0	1.2	1.2	1.1	.3	15. WKHX	33/ 518	15. WQXI	2.5	3.2
16.								16.		16.		
17.								17.		17.		
18.								18.		18.		
19.								19.		19.		
20.								20.		20.		
21.								21.		21.		
22.								22.		22.		
23.								23.		23.		
24.								24.		24.		
25.								25.		25.		

12+ FM SHARE (METRO): 81.58% (2525 of 3095) (WIN 86: 80.28%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZGC-F>	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WPCH-F>	1. WSB	1. WPCH-F	1. WVEE-F	1. WVEE-F	1. WZGC-F
2. WVEE-F>	2. WKLS-F>	2. WKLS-F	2. WQXI-F	2. WKHX-F	2. WSB	2. WVEE-F	2. WSB	2. WPCH-F	2. WZGC-F	2. WPCH-F
3. WKLS-F	3. WQXI-F	3. WQXI-F	3. WSB-F	3. WQXI-F	3. WKHX-F	3. WZGC-F	3. WSB-F	3. WKHX-F	3. WSB	3. WVEE-F
4. WARM-F	4. WYAY-F	4. WSB-F	4. WKHX-F	4. WSB-F	4. WSB-F	4. WQXI-F	4. WYAY-F	4. WYAY-F	4. WSB-F	4. WKLS-F
5. WYAY-F	5. WSB-F	5. WYAY-F	5. WYAY-F	5. WPCH-F	5. WYAY-F	5. WYAY-F	5. WKHX-F	5. WKLS-F	5. WQXI-F	5. WYAY-F
6. WEKS-F+	6. WZGC-F	6. WKHX-F	6. WPCH-F	6. WYAY-F	6. WGST	6. WPCH-F	6. WVEE-F	6. WZGC-F	6. WKHX-F+	6. WQXI-F
7. WKHX-F	7. WKHX-F	7. WFOX-F	7. WFOX-F	7. WFOX-F	7. WVEE-F	7. WKLS-F	7. WKLS-F	7. WSB-F	7. WKLS-F	7. WKHX-F
8.	8. WFOX-F	8. WPCH-F	8. WKLS-F	8.	8. WFOX-F	8. WSB-F	8.	8.	8.	8. WSB-F
9.	9.	9. WZGC-F	9.	9.	9.	9. WKHX-F	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WKLS-F>	1. WKLS-F>	1. WKLS-F	1. WKLS-F	1. WKHX-F
2. WZGC-F	2. WSB-F	2. WQXI-F	2. WSB-F	2. WPCH-F	2. WZGC-F	2. WVEE-F	2. WVEE-F	2. WVEE-F	2. WVEE-F
3. WSB-F	3. WQXI-F	3. WSB-F	3. WQXI-F	3. WSB-F	3. WQXI-F	3. WQXI-F	3. WKHX-F	3. WKLS-F	3. WKLS-F
4. WKLS-F	4. WYAY-F	4. WYAY-F	4. WPCH-F	4. WQXI-F	4. WKHX-F	4. WKHX-F	4. WKHX-F	4. WQXI-F	4. WFOX-F
5. WQXI-F	5. WZGC-F	5. WFOX-F	5. WYAY-F	5. WYAY-F	5. WARM-F	5. WYAY-F	5. WFOX-F	5. WFOX-F	5. WQXI-F
6. WARM-F	6. WKLS-F	6. WKHX-F	6. WZGC-F	6. WKHX-F	6. WZGC-F	6. WEKS-F+	6. WEKS-F+	6. WYAY-F	6. WYAY-F
7. WYAY-F	7. WARM-F	7. WKLS-F	7. WFOX-F	7. WFOX-F	7.	7. WEKS-F+	7. WYAY-F	7. WSB-F	7. WSB
8.	8. WFOX-F	8. WARM-F	8. WKHX-F	8.	8.	8. WFOX-F	8.	8.	8. WSB-F
9.	9.	9. WZGC-F	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WIGO	1340	Atlanta	.5/1.8
WQXI	790	Atlanta	.6/2.5
WVER-F	96.7	Newnan	.5/1.7

RADIO STATIONS

AM STATIONS

WAEC, 860, 5 KW (DAYS)	, RELIGION	,\$ 25.00 (---)	Forus	Don Stone
WAOK, 1380, 5 KW	, BLACK	NBN,NBC,\$ 60.00* (Mc-Guild)	DKM	Rick Rogers
WCNN, 680, 50 KW/10 KW (DA-1)	, TALK	,\$ 45.00* (HNWH)		Jack Perk
WFOM, 1230, 1 KW	, RELIGION	,\$ 13.00 (---)		(MARIETTA) R. Hemphill
WGKA, 1190, 10 KW (DAYS)	, CLASSICAL	,\$ 40.00 (CMBS)		Eathel Holley
WGST, 920, 5 KW/1 KW	, NEWS	CBS,MBS,\$ 90.00* (Katz)	Jacor	John Lauer
WGUN, 1010, 50 KW (DAYS)	, RELIGION	,\$ 21.00 (---)	Rivers	William Bie
WIGO, 1340, 1 KW	, BLACK	SBN,\$ 50.00 (---)	Brunson	Neil McElhanev
WKHX, 590, 5 KW (DA-N)	, COUNTRY	,\$ 64.00* (Eastman)	Cap Cities/ABC	Norm Schrutt
WKLS, 970, 5 KW (DAYS)	, AOR	,\$ NA (Katz)	Taft	Tom Connolly
WQXI, 790, 5 KW/1 KW (DA-N)	, OLDIES	,\$ NA (Blair)	Jeff-Pilot	Gerald Blum
WSB, 750, 50 KW	, MOR	ABC-I,ABC-T,\$190.00* (Christal)	Cox	Michael Faherty
WYZE, 1480, 5 KW (DAYS)	, BLACK/GOSPEL	,\$ 16.00 (---)	Buck	George Buck

FM STATIONS

WARM, 99.7, 100 KW @ 1000, CHR	,\$122.00 (Eastman)	Susquehanna	Bill Phippen
WEKS+, 104.1, 60 KW @ 1200, BLACK	,\$ 59.00 (Durpetti)	Zapis (LA GRANGE)	Lee Zapis
WFOX, 97.1, 100 KW @ 1566, AC	,\$150.00 (MMR)	Shamrock	Martin Sherry
WKHX, 101.5, 100 KW @ 900, COUNTRY	,\$174.00* (Eastman)	Cap Cities/ABC	Norm Schrutt
WKLS, 96.1, 100 KW @ 950, AOR	ABC-R,\$190.00* (Katz)	Taft	Tom Connolly
WPCH, 94.9, 100 KW @ 987, BTFL/EZ	,\$180.00* (Katz)	Jacor	John Lauer
WQXI, 94.1, 100 KW @ 914, AC/CONTEMP	,\$300.00* (Blair)	Jeff-Pilot	Gerald Blum
WSB, 98.5, 100 KW @ 919, AC	,\$160.00* (Christal)	Cox	Michael Faherty
WVEE, 103.3, 100 KW @ 1022, URBAN	US 1,\$175.00* (Mc-Guild)	DKM	Rick Rogers
WYAY, 106.7, 100 KW @ 1400, COUNTRY	,\$158.00* (MMR)	New City	Bob Green
WZGC, 92.9, 100 KW @ 910, CHR	,\$177.00 (Torbet)	First Media	Paul Nugent
WBUS, 96.7, 3 KW @ 300, BLACK	,\$ 25.00* (Masla)	MediaComm (NEWNAN)	

AUSTIN

Arbitron Rank/Pop (12+): 59/594,100

MSA Rank/Pop: 69/699,100

ADI # 72

Average Person Ratings: 16.6

Market TSL: 22.0 hours

Stations: 15/14

Diaries: 1073/554:1/49.8%

Sample Target: 880

% Below Line: 1.1

% Not Listed: 19.0

1986 Revenue: \$25,800,000

HH Inc.: \$33,259

Retail \$: 4.8 Bil

Pop per Station: 42,436

#1 Biller: KASE-F \$5,400,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KASE-F	150/15.2	14.6	13.0	16.2	---	14.8	14.3	1. KASE-F	224/2163	1. KHFI-F	1706/28.7	28.8	31.4
2. KHFI-F	103/10.5	13.8	11.6	14.2	---	12.5	14.8	2. KBTS-F	140/1825	2. KASE-F	1472/24.8	27.5	26.3
3. KEYI-F+	96/ 9.7	11.5	15.5	10.1	---	11.7	10.6	3. KHFI-F	106/1753	3. KEYI-F+	1470/24.7	27.9	25.6
4. KLBJ-F	86/ 8.7	10.4	10.9	12.1	---	10.5	12.8	4. KEYI-F+	100/1627	4. KLBJ-F	1282/21.6	25.8	22.8
5. KKMJ-F	82/ 8.3	6.8	4.8	7.6	---	6.9	6.2	5. KLBJ-F	97/1424	5. KKMJ-F	1161/19.5	18.3	20.9
6. KBTS-F	76/ 7.7	---	---	.7	---	7.7	5.3	6. KKMJ-F	83/1192	6. KBTS-F	1124/18.9	---	1.7
7. KPEZ-F	61/ 6.2	6.8	5.4	5.7	---	6.0	6.8	7. KPEZ-F	61/ 940	7. KPEZ-F	929/15.6	15.9	10.2
8. KLBJ	53/ 5.4	4.7	4.2	4.7	---	4.8	3.4	8. KLBJ	60/ 829	8. KLBJ	694/11.7	13.2	11.7
9. KOKE	36/ 3.7	3.2	5.3	.5	---	3.2	1.3	9. KOKE	39/ 400	9. KVET	397/ 6.7	9.2	9.1
10. KVET	21/ 2.1	2.7	3.7	3.0	---	2.9	2.3	10. KVET	21/ 397	10. KOKE	389/ 6.5	7.0	1.4
11.								11.		11.			
12.								12.		12.			
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FH SHARE (METRO): 81.45% (650 of 798) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHFI-F	1. KLBJ-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F>	1. KASE-F	1. KASE-F>	1. KASE-F>	1. KBTS-F	1. KASE-F>
2. KBTS-F	2. KASE-F	2. KEYI-F+	2. KKMJ-F	2. KKMJ-F	2. KKMJ-F	2. KEYI-F+	2. KEYI-F+	2. KHFI-F	2. KHFI-F	2. KLBJ-F
3.	3. KEYI-F+	3. KLBJ-F	3. KEYI-F+	3. KEYI-F+	3. KEYI-F+	3. KHFI-F	3. KKMJ-F	3. KEYI-F+	3. KLBJ	3. KBTS-F
4.	4. KHFI-F	4. KHFI-F	4. KLBJ-F	4. KCBJ-F	4. KOKE	4. KKMJ-F	4. KLBJ-F	4. KLBJ-F	4. KLBJ-F	4. KHFI-F
5.	5. KPEZ-F	5. KKMJ-F	5. KHFI-F	5. KHFI-F	5. KLBJ	5. KLBJ-F	5. KHFI-F	5. KKMJ-F	5. KASE-F	5. KKMJ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KEYI-F+	1. KEYI-F+	1. KEYI-F+	1. KASE-F	1. KASE-F	1. KBTS-F	1. KLBJ-F	1. KLBJ-F	1. KASE-F	1. KASE-F
2. KHFI-F	2. KASE-F	2. KKMJ-F	2. KEYI-F+	2. KKMJ-F	2. KASE-F	2. KPEZ-F	2. KPEZ-F	2. KLBJ-F	2. KLBJ-F
3. KASE-F>	3. KHFI-F	3. KASE-F	3. KKMJ-F	3. KEYI-F>	3. KPEZ-F	3. KBTS-F	3. KBTS-F	3. KPEZ-F	3. KPEZ-F
4. KLBJ-F	4. KKMJ-F	4. KLBJ-F	4. KHFI-F>	4. KHFI-F	4. KLBJ-F	4. KASE-F	4. KASE-F	4. KBTS-F	4. KKMJ-F
5.	5. KLBJ-F	5. KHFI-F	5. KLBJ-F	5. KLBJ-F	5. KHFI-F	5. KHFI-F	KEYI-F+	5. KHFI-F	5. KEYI-F+
								6. KEYI-F+	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KIXL	970	Del Valle	.6/2.8
KTAE	1260	Taylor	.6/1.2
KTXZ	1560	West Lake Hills	1.3/2.5
WOAI	1200	San Antonio	.9/3.2

RADIO STATIONS

KIXL, 970,	1 KW (DAYS,DA)	, RELIGION	,\$ 10.00 (Christal)
KLBJ, 590,	5 KW/1 KW (DA-N)	, NEWS/TALK	CBS,MBS,NBC-T,\$ 48.00* (Eastman)
KOKE, 1370,	5 KW/500 W (DA-2)	, NOSTALGIA	,\$ 30.00 (Select)
KTXZ, 1560,	2.5 KW (DA-2)	, AC	US 2,\$ 34.00 (---)
KVET, 1300,	5 KW/1 KW (DA-2)	, COUNTRY	ABC-I,\$ 57.00* (Katz)
KELG, 1440,	500 W (DA-2)	, COUNTRY	APR,\$ 9.00 (---)
			(ELGIN)
KASE-F, 100.7,	100 KW @ 985,	COUNTRY	,\$125.00* (Katz)
KEYI-F, 103.5,	97 KW @ 1260,	AC	,\$110.00 (Torbet)
KHFI-F, 98.3,	1.3 KW @ 418,	CHR	,\$113.00 (Christal)
KLBJ-F, 93.7,	100 KW @ 1057,	AOR	,\$ 90.00* (Eastman)
KKMJ-F, 95.5,	100 KW @ 1000,	AC	,\$ 55.00* (CBS)
KPEZ-F, 102.3,	3 KW @ 300,	AOR	,\$ 60.00* (HNWH)
KBTS-F, 93.3,	100 KW @ 1983,	CHR	,\$ 60.00* (Republic)
			Hicks
			Encore
			Keymarket
			Clear Channel
			Duffy
			(KILLĒEN)

BALTIMORE

Arbitron Rank/Pop (12+): 16/1,943,300
 MSA Rank/Pop: 15/2,264,300
 ADI # 21
 Average Person Ratings: 18.0
 Market TSL: 23.5 hours

Stations: 35/21
 Diaries: 2355/825:1/54.8%
 Sample Target: 1700
 % Below Line: 13.9
 % Not Listed: 9.2

1986 Revenue: \$51,500,000
 HH Inc.: \$37,763
 Retail \$: 15.7 Bil
 Pop per Station: 92,538
 #1 Biller: WBSB-F \$6,900,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WLIF-F	368/10.5	10.0	8.8	10.2	10.0	9.9	8.7	1. WLIF-F	393/3920	1. WBSB-F	4247/21.9	19.1	20.2
2. WBSB-F	315/ 9.0	7.2	6.7	7.3	6.0	7.6	11.1	2. WBSB-F	346/4681	2. WBAL	3805/19.6	19.5	17.3
3. WBAL	294/ 8.4	8.6	9.1	6.9	10.5	8.3	8.2	3. WBAL	314/4067	3. WLIF-F	3608/18.6	19.0	18.8
4. WXYV-F	219/ 6.3	7.2	8.7	7.7	6.6	7.5	9.6	4. WXYV-F	225/2790	4. WIYY-F	3149/16.2	13.1	14.9
5. WIYY-F	178/ 5.1	4.7	6.1	6.4	5.6	5.6	6.8	5. WPOC-F	210/2697	5. WMMX-F	2893/14.9	14.1	12.8
6. WPOC-F	168/ 4.8	5.7	5.8	6.6	7.7	5.7	7.1	6. WIYY-F	197/3350	6. WXYV-F	2644/13.6	14.5	16.1
7. WMMX-F	158/ 4.5	4.4	3.1	3.6	3.6	3.9	3.4	7. WMMX-F	163/3008	7. WPOC-F	2220/11.4	13.8	12.3
8. WCAO	119/ 3.4	2.9	2.4	3.3	3.2	3.0	2.1	8. WWDC-F	134/2149	8. WWDC-F	1883/ 9.7	8.2	7.7
9. WFBR	116/ 3.3	3.3	4.4	4.6	2.8	3.9	2.0	9. WCAO	128/1828	9. WYST-F	1873/ 9.6	10.4	9.0
10. WWDC-F	115/ 3.3	2.7	3.2	2.4	2.5	2.9	3.2	10. WFBR	117/1813	10. WFBR	1740/ 9.0	10.4	14.2
11. WWIN-F	112/ 3.2	3.1	2.7	2.8	3.6	3.0	2.7	11. WWIN-F	112/1552	11. WCAO	1613/ 8.3	7.5	9.1
12. WBGR	108/ 3.1	2.5	2.8	2.9	3.3	2.8	2.3	12. WGRX-F	110/1868	12. WWIN-F	1552/ 8.0	8.3	8.4
13. WYST-F	102/ 2.9	3.3	2.8	2.8	3.6	3.0	2.9	13. WBGR	108/ 903	13. WQSR-F	1503/ 7.7	8.8	8.6
14. WEBB	81/ 2.3	2.3	2.0	2.3	1.8	2.2	1.9	14. WYST-F	104/1954	14. WGRX-F	1484/ 7.6	5.2	3.1
15. WGRX-F	80/ 2.3	1.9	1.7	1.2	1.3	1.8	2.6	15. WEBB	81/1422	15. WEBB	1422/ 7.3	6.8	6.4
16. WITH	74/ 2.1	3.0	3.0	2.6	2.6	2.7	2.2	16. WQSR-F	78/1561	16. WWIN	1183/ 6.1	7.0	8.6
17. WQSR-F	74/ 2.1	2.7	1.9	2.9	1.9	2.4	2.0	17. WITH	74/1058	17. WRQX-F	1061/ 5.5	5.5	4.6
18. WWIN	65/ 1.9	1.9	1.7	2.1	1.6	1.9	1.9	18. WWIN	65/1183	18. WITH	1058/ 5.4	6.3	5.6
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 68.89% (2192 of 3182) (WIN 86: 68.07%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WLIF-F	1. WLIF-F>	1. WBAL	1. WLIF-F>	1. WLIF-F	1. WBSB-F	1. WLIF-F
2. WIYY-F	2. WXYV-F	2. WXYV-F	2. WLIF-F	2. WBSB-F	2. WBAL	2. WBSB-F	2. WBAL	2. WBSB-F	2. WXYV-F	2. WBSB-F
3. WXYV-F	3. WIYY-F	3. WIYY-F	3. WXYV-F	3. WXYV-F	3. WPOC-F	3. WLIF-F	3. WBSB-F	3. WXYV-F	3. WBAL	3. WXYV-F
4. WEBB	4. WWDC-F	4. WMMX-F	4. WMMX-F	4. WMMX-F	4. WCAO	4. WPOC-F	4. WMMX-F	4. WBAL	4. WIYY-F	4. WBAL
5. WWIN-F	5. WMMX-F	5. WLIF-F	5. WYST-F	5. WPOC-F	5. WBSB-F	WXYV-F	5. WPOC-F	5. WIYY-F	5. WLIF-F	5. WPOC-F
6. WWDC-F	6. WWIN-F	6. WWIN-F	6. WIYY-F	6. WBAL	6. WBGR	6. WIYY-F	6. WXYV-F	6. WPOC-F	6. WFBR	6. WMMX-F
7. WRQX-F	7. WGRX-F	7. WWDC-F	7. WPOC-F	7. WYST-F	7. WFBR	7. WWDC-F	7. WIYY-F	7. WMMX-F	7. WWIN-F	7. WWIN-F
8.	8.	8. WPOC-F	8. WBAL	8.	8.	8. WCAO	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WLIF-F	1. WIYY-F	1. WIYY-F	1. WBSB-F	1. WIYY-F	1. WLIF-F
2. WXYV-F>	2. WXYV-F	2. WYST-F	2. WXYV-F	2. WBSB-F	2. WWDC-F	2. WWDC-F	2. WIYY-F	2. WBSB-F	2. WBSB-F
3. WIYY-F	3. WWIN-F	3. WWIN-F	3. WLIF-F	3. WXYV-F	3. WXYV-F	3. WXYV-F	3. WXYV-F	3. WXYV-F	3. WXYV-F
4. WWIN-F	4. WYST-F	4. WMMX-F	4. WWIN-F	4. WYST-F	4. WBSB-F>	4. WBSB-F>	4. WWDC-F	4. WWDC-F	4. WIYY-F
5. WGRX-F	5. WMMX-F	WXYV-F	WYST-F	5. WMMX-F	5. WMMX-F	5. WMMX-F	5. WMMX-F	5. WMMX-F	5. WPOC-F
6. WMMX-F	6. WIYY-F	6. WIYY-F	6. WMMX-F>	6. WBAL	6. WGRX-F	6. WGRX-F	6. WGRX-F	6. WLIF-F	6. WMMX-F
7. WYST-F	7. WGRX-F	7. WGRX-F	7. WIYY-F	7. WWIN-F	7. WWIN-F	7. WPOC	7. WPOC-F	7. WPOC-F	7. WBAL
8.	8.	8.	8.	8.	8.	8.	8.	8.	WWDC-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBMD	750	Baltimore	.5/1.4
WCBM	680	Baltimore	1.1/4.2
WRBS-F	95.1	Baltimore	1.0/2.9
WTTR	1470	Westminster	.5/1.3

See Washington for more information about the following stations:

WASH-F	.6/2.3	WMAL	.9/1.9
WAVA-F	.5/2.6	WMZQ-F	.4/1.5
WGAY-F	.4/1.9	WCLY-F	.3/1.7
WHFS-F	1.0/3.6	WRQX-F	1.5/5.5
WHUR-F	1.4/4.7	WTOP	.9/4.4
WKYS-F	.6/1.8	WWRC	.3/1.1
WLTT-F	.6/2.5		

RADIO STATIONS

AM STATIONS

WBAL, 1090,	50 KW (DA-N)	, NEWS/TALK	ABC-E, \$110.00*	(HNWH)	Hearst	Dave Barrett
WBGR, 860,	2.5 KW (DAYS, DA)	, GOSPEL	UPI, \$ 40.00	(Roslin)	Mortenson	M. Hulbert
WBMD, 750,	1 KW (DAYS)	, RELIGION	, \$ 12.00	(---		Carl Brenner
WCAO, 600,	5 KW (DA-1)	, COUNTRY	NBC, \$ 95.00*	(Mc-Guild)	DKM	Owen Weber
WCBM, 680,	10 KW/5 KW (DA-2)	, SOFT AC	UPI, \$ 60.00	(Katz)	Resort	Myron Laufer
WEBB, 1360,	5 KW/1.7 KW (DA-1),	BLACK	SBN, \$ 39.00*	(---	Brunson	Dorothy Brunson
WFBR, 1300,	5 KW (DA-1)	, TALK	CBS, NBC-T, \$ 75.00*	(Republic)		Henry Shriver
WITH, 1230,	1 KW	, NOSTALGIA	MBS, \$ 40.00	(Groskin)		Jim Davis
WJRO, 1590,	1 KW (DA-2)	, BTFL (?)	, \$ 14.00	(---		George Dietrich
WWIN, 1400,	1 KW	, BLACK	NBN, \$ 38.00*	(MMR)	Mediacomm	Ron Stratton
WYST, 1010,	1 KW (DAYS)	, OLDIES	, \$ 31.00	(MMR)	United	John Columbus

FM STATIONS

WBSB, 104.3,	50 KW @ 422,	CHR	ABC-C, \$140.00	(Torbet)	Scripps-Howard	Jim Fox
WGRX, 100.7,	20 KW @ 715,	AOR	ABC-F, \$ 52.00	(Select)	Shamrock-Lynett (WESTMINSTER)	Bill Hopkinson
WIYY, 97.9,	10 KW @ 950,	AOR	ABC-R, \$110.00*	(HNWH)	Hearst	Chuck DuCoty
WLIF, 101.9,	14 KW @ 960,	BTFL/EZ	, \$155.00*	(Christal)	JAG	Winnie Brugman
WPOC, 93.1,	16 KW @ 870,	COUNTRY	ABC-D, \$130.00	(Eastman)	Nationwide	Dave Fuellhart
WQSR, 105.7,	50 KW @ 300,	OLDIES	US 1, CBS-R, \$ 50.00*	(Blair)		Carl Brenner
WRBS, 95.1,	50 KW @ 500,	RELIGION	, \$ 17.00	(---		Thomas Bissett
WWIN, 95.9,	3 KW @ 300,	BLACK	, \$ 70.00*	(MMR)	Mediacomm	Ron Stratton
WWMX, 106.5,	29 KW @ 620,	AC	, \$ 85.00*	(Katz)	Capitol (WRAL)	Bob Lund
WXYV, 102.7,	50 KW @ 400,	URBAN	Source, \$105.00	(Mc-Guild)	DKM	Owen Weber
WYST, 92.3,	10 KW @ 709,	AC	APR, \$ 80.00*	(MMR)	United	John Columbus

Other Listed Stations - See Washington

BATON ROUGE

Arbitron Rank/Pop (12+): 78/450,000

MSA Rank/Pop: 89/552,100

ADI # 91

Average Person Ratings: 16.8

Market TSL: 22.2 hours

Stations: 21/15
Diaries: 1108/406:1/50.8%
Sample Target: 820
% Below Line: 8.3
% Not Listed: 9.3

1986 Revenue: \$13,000,000
HH Inc.: \$30,824
Retail \$: 3.4 Bil
Pop per Station: 30,000
#1 Biller: WFMF-F \$2,800,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86
1. WYNK-F+	111/14.7	16.1	12.7	10.3	---	13.5	14.1	1. WYNK-F+	166/1802	1. WFMF-F	1312/29.2	31.8 28.1
2. WGGZ-F	83/11.0	8.9	10.4	11.8	---	10.5	14.6	2. WGGZ-F	142/2370	2. WGGZ-F	1255/27.9	27.2 29.1
3. WFMF-F	82/10.8	12.3	10.4	10.1	---	10.9	12.9	3. WFMF-F	113/1851	3. WYNK-F+	1096/24.4	25.7 21.9
4. WXOK	71/ 9.4	9.8	10.3	10.4	---	10.0	7.6	4. WKJN-F	112/1340	4. WXOK	798/17.7	19.4 19.7
5. KQXL-F	63/ 8.3	8.8	6.0	6.6	---	7.4	7.8	5. KQXL-F	84/ 893	5. WKJN-F	778/17.3	13.0 17.4
6. WKJN-F	53/ 7.0	6.4	7.4	8.9	---	7.4	5.9	6. WXOK	77/ 868	6. KQXL-F	708/15.7	16.9 13.1
7. WTKL	52/ 6.9	3.8	4.9	4.1	---	4.9	6.7	7. KDEA-F	75/ 903	7. WQXY-F	611/13.6	14.3 15.7
8. WQXY-F	34/ 4.5	6.0	7.0	5.8	---	5.8	4.0	8. WTKL	58/ 540	8. WJBO	513/11.4	14.2 11.7
9. WJBO	26/ 3.4	4.2	4.3	5.3	---	4.3	3.9	9. WQXY-F	46/ 811	9. WTKL	497/11.0	8.8 8.9
10. KDEA-F	21/ 2.8	2.4	2.8	2.7	---	2.7	2.2	10. WCKW-F	37/ 368	10. KDEA-F	247/ 5.5	4.7 5.7
11.								11.		11.		
12.								12.		12.		
13.								13.		13.		
14.								14.		14.		
15.								15.		15.		

12+ FM SHARE (METRO): 67.78% (465 of 686) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGGZ-F	1. WFMF-F	1. WYNK-F+	1. WYNK-F+	1. WYNK-F+	1. WYNK-F+	1. WYNK-F+	1. WYNK-F+	1. WYNK-F+	1. WGGZ-F	1. WYNK-F+
2. WFMF-F	2. WGGZ-F	2. WFMF-F	2. WFMF-F	2. WFMF-F	2. WKJN-F	2. WFMF-F	2. WFMF-F	2. WFMF-F	2. KQXL-F	2. WXOK
3. WXOK	3. KQXL-F	3. WGGZ-F	3. WGGZ-F	3. WGGZ-F	3. WTKL	3. WGGZ-F	3. WXOK	3. WGGZ-F	3. WXOK	3. WGGZ-F
4. KQXL-F	4. WYNK-F+	4. KQXL-F	4. WKJN-F	4. WKJN-F	4. KDEA-F	4. WTKL	4. WGGZ-F	4. KQXL-F	4. WFMF-F	4. WFMF-F
5. WTKL	5. WTKL	5. WKJN-F	5. KQXL-F	5. KQXL-F	5. WXOK	5. WXOK	5. WKJN-F	5. WXOK	5. WYNK-F+	5. WKJN-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQXL-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WYNK-F+	1. WGGZ-F	1. WGGZ-F	1. WYNK-F+	1. WYNK-F+	1. WYNK-F+
WFMF-F	2. WGGZ-F	2. WGGZ-F	WYNK-F+	2. WFMF-F	2. KQXL-F	2. WFMF-F	2. WFMF-F	2. WGGZ-F	2. WFMF-F
WXOK	3. KQXL-F	3. WQXY-F	3. KQXL-F	3. WKJN-F	3. WFMF-F	3. WYNK-F+	WGGZ-F	3. WFMF-F	3. WGGZ-F
4. WGGZ-F	WXOK	4. WSLG	WKJN-F	4. WQXY-F	4. WTKL	4. KQXL-F	4. KQXL-F	4. KQXL-F	4. KQXL-F
WTKL	5. WTKL	WYNK-F+	5. WXOK	WTKL	WYNK-F+	5. WTKL	5. WKJN-F	5. WTKL	5. WKJN-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBIU	1210	Denham Springs	1.3/3.1
WIBR	1300	Baton Rouge	1.5/6.1
WLUX	1550	Baton Rouge	2.0/3.1
WSLG	1090	Gonzales	1.5/2.2
WXAM	910	Baton Rouge	.9/2.8
WCKW-F	92.3	La Place	1.9/4.9
WQUE-F	93.3	New Orleans	.9/2.8
WRNO-F	99.5	New Orleans	.4/1.8
WWL	870	New Orleans	.9/3.3
WYLD-F	98.5	New Orleans	.7/1.5

RADIO STATIONS

WIBR, 1300,	5 KW/1 KW (DA-N)	, OLDIES	, \$ 21.00* (Katz)	
WJBO, 1150,	5 KW (DA-1)	, NEWS/TALK	CBS,NBC-T, \$ 23.00 (HNWH)	Manship
WLUX, 1550,	5 KW (DAYS)	, RELIGION	UPI, \$ 12.00 (---)	Swaggert
WTKL, 1260,	1 KW (DAYS)	, BLACK	ABC-C,NBN, \$ 20.00 (Masla)	
WXAM, 910,	1 KW (DA-1)	, NOSTALGIA	, \$ 21.00 (Christal)	Encore
WXOK, 1460,	5 KW/1 KW (DA-N)	, BLACK	NBC, \$ 29.00 (Blair)	
WFMF-F, 102.5,	100 KW @ 1360,	CHR	, \$ 70.00* (Blair)	Manship
WGGZ-F, 98.1,	100 KW @ 1550,	CHR	CBS-R, \$ 80.00 (Katz)	
WKJN-F, 103.3,	100 KW @ 1045,	COUNTRY	, \$ 55.00* (Blair)	Sterling (HAMMOND)
WQXY-F, 100.7,	100 KW @ 750,	SOFT AC	, \$ 53.00 (Christal)	Encore
WYNK-F, 101.5,	100 KW @ 403,	COUNTRY	ABC-E, \$ 60.00 (Torbet)	Narragansett
KQXL-F, 106.3,	3 KW @ 300,	BLACK	SBN,ABC-F, \$ 24.00 (Masla)	(NEW ROADS)

KDEA - See Lafayette

BIRMINGHAM

Arbitron Rank/Pop (12+): 47/764,400

MSA Rank/Pop: 56/901,800

ADI # 45

Average Person Ratings: 17.6

Market TSL: 23.7 hours

Stations: 19/17

Diaries: 1342/570:1/52.5%

Sample Target: 1080

% Below Line: 2.1

% Not Listed: 11.2

1986 Revenue: \$21,500,000

HH Inc.: \$26,895

Retail \$: 4.9 Bil

Pop per Station: 44,965

#1 Biller: WZZK A/F \$5,300,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME/RATING	FAL 86	SPG 86
1. WZZK-F+	226/16.8	17.1	18.5	15.3	---	16.9	18.1	1. WZZK-F+	398/4565	1. WZZK-F+	2419/31.6	32.6	28.0
2. WENN-F	172/12.8	9.8	12.2	13.1	---	12.0	15.4	2. WAPI-F	274/3496	2. WAPI-F	1995/26.1	30.8	24.6
3. WAPI-F	171/12.7	15.5	13.7	11.3	---	13.3	17.0	3. WENN-F	225/1884	3. WKXX-F	1655/21.7	23.7	21.7
4. WMJJ-F	113/ 8.4	7.3	7.2	11.9	---	8.7	7.8	4. WMJJ-F	139/2003	4. WMJJ-F	1582/20.7	17.0	22.1
5. WKXX-F	93/ 6.9	7.2	6.5	8.3	---	7.2	8.3	5. WKXX-F	130/2451	5. WENN-F	1370/17.9	17.9	20.6
6. WERC	84/ 6.2	5.4	4.3	4.4	---	5.1	5.0	6. WQEN-F	95/1164	6. WERC	1064/13.9	13.2	10.8
7. WATV	69/ 5.1	4.8	4.8	6.2	---	5.2	3.6	7. WERC	84/1121	7. WLTB-F	957/12.5	10.8	9.0
8. WLTB-F	62/ 4.6	4.1	3.6	2.7	---	3.8	3.9	8. WLTB-F	76/1232	8. WATV	729/ 9.5	10.7	11.5
9. WAPI	54/ 4.0	4.6	4.3	5.0	---	4.5	4.1	9. WATV	69/ 729	9. WAPI	708/ 9.3	9.9	10.6
10. WAGG	39/ 2.9	5.5	4.9	3.3	---	4.2	2.5	10. WAPI	54/ 733	10. WVOK	526/ 6.9	8.2	8.8
11. WJLD	26/ 1.9	2.4	2.7	3.0	---	2.5	2.2	11. WDJC-F	51/ 955	11. WDJC-F	515/ 6.7	8.0	7.8
12. WDJC-F	24/ 1.8	2.3	2.2	2.2	---	2.1	2.3	12. WRSA-F	41/ 453	12. WAGG	410/ 5.4	8.3	6.6
13.								13. WAGG	40/ 431	13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 73.03% (872 of 1194) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPI-F>	1. WENN-F	1. WZZK-F+>	1. WZZK-F+>	1. WZZK-F+>	1. WZZK-F+>	1. WZZK-F+	1. WZZK-F+>	1. WZZK-F+	1. WENN-F>	1. WZZK-F+
2. WKXX-F	2. WAPI-F	2. WENN-F	2. WMJJ-F	2. WMJJ-F	2. WENN-F	2. WAPI-F	2. WMJJ-F	2. WAPI-F	2. WAPI-F>	2. WAPI-F
3. WENN-F	3. WZZK-F+	3. WAPI-F	3. WENN-F	3. WENN-F	3. WERC	3. WMJJ-F	3. WAPI-F	3. WENN-F	3. WZZK-F+	3. WENN-F
4.	4. WMJJ-F	4. WMJJ-F>	4. WAPI-F	4. WAPI-F	WMJJ-F	4. WENN-F	4. WENN-F	4. WMJJ-F	4. WKXX-F	4. WMJJ-F
5.	5. WKXX-F	5. WKXX-F	5. WLTB-F	5. WLTB-F	5. WLTB-F	5. WERC	5. WLTB-F	5. WKXX-F	5. WERC	5. WKXX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPI-F>	1. WAPI-F	1. WZZK-F+	1. WZZK-F+>	1. WZZK-F+>	1. WENN-F	1. WENN-F	1. WZZK-F+	1. WZZK-F+	1. WZZK-F+>
2. WENN-F	2. WZZK-F+	2. WMJJ-F	2. WAPI-F	2. WMJJ-F	2. WAPI-F	2. WAPI-F	2. WENN-F	2. WENN-F	2. WMJJ-F
3. WZZK-F+	3. WENN-F	3. WENN-F	3. WMJJ-F	3. WENN-F	3. WZZK-F+	3. WZZK-F+>	WMJJ-F	3. WAPI-F	3. WENN-F
4. WKXX-F	4. WMJJ-F	4. WAPI-F	4. WENN-F>	4. WLTB-F	4. WKXX-F	4. WMJJ-F>	4. WAPI-F	4. WMJJ-F	4. WAPI-F>
5. WMJJ-F	5. WKXX-F	5. WKXX-F	5. WLTB-F	5. WAPI-F	5.	5. WKXX-F	5.	5.	5. WERC

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAYE	1220	Birmingham	.3/1.5
WCRT	1260	Birmingham	.6/1.1
WVOK	690	Birmingham	1.1/6.9
WYDE	850	Birmingham	.7/3.6
WQEN-F	103.7	Gadsden	1.2/2.5
WRSA-F	96.9	Decatur	.7/1.5

RADIO STATIONS

WAGG, 1320, 5 KW	, BLACK	NBN, \$ 30.00	(Select)	Bill Manney
WAPI, 1070, 50 KW/5 KW (DA-N)	, NOSTALGIA	NBC, NBC-T, \$ 28.00	(Christal)	Bernie Barker
WATV, 900, 1 KW	, BLACK	ABC-E, \$ 30.00*	(Roslin)	Joe Lackey
WAYE, 1220, 1 KW/75 W	, RELIGION	, \$ 15.00	(---)	Steve Green
WCRT, 1260, 5 KW (DAYS)	, OLDIES	CNN, \$ 15.00	(---)	Eva Gibson
WERC, 960, 5 KW (DA-N)	, NEWS/TALK	NBC-T, \$ 40.00*	(Mc-Guild)	Rice Baxter
WJLD, 1400, 1 KW	, BLACK	MBS, \$ 24.00	(Masla)	Gary Richardson
WVOK, 690, 50 KW/30 W	, COUNTRY	CBS, \$ 16.00	(Eastman)	Gordon Sprouse
WYDE, 850, 50 KW/1 KW (DA-2)	, RELIGION	, \$ 18.00	(---)	Jim Romine
WAPI-F, 94.5, 100 KW @ 1214, CHR		ABC-C, \$ 75.00*	(Christal)	Bernie Barker
WDJC-F, 93.7, 100 KW @ 984, RELIGION		, \$ 18.00	(---)	Crawford
WENN-F, 107.7, 100 KW @ 640, BLACK		NBN, \$ 60.00*	(Select)	Bill Manney
WKXX-F, 106.9, 100 KW @ 1114, CHR		ABC-D, \$ 54.00*	(Mc-Guild)	Rice Baxter
WLTB-F, 99.5, 100 KW @ 870, SOFT AC		, \$ 40.00*	(Eastman)	Gordon Sprouse
WMJJ-F, 96.5, 100 KW @ 900, AC		, \$ 90.00*	(Blair)	Capitol-Johnson
WZZK-F+, 104.7, 100 KW @ 1300, COUNTRY		, \$125.00*	(Katz)	New City
WQEN-F, 103.7, 100 KW @ 1080, CHR		ABC-C, \$ 38.00*	(Dora)	(GADSDEN) Rish Wood

BOSTON

Arbitron Rank/Pop (12+): 7/3,166,800
 MSA Rank/Pop: 6/3,711,700
 ADI # 6
 Average Person Ratings: 18.8
 Market TSL: 24.6 hours

Stations: 27/26
 Diaries: 2526/1254:1/39.8%
 Sample Target: 2170
 % Below Line: 2.1
 % Not Listed: 12.5

1986 Revenue: \$96,100,000
 HH Inc.: \$39,032
 Retail \$: 29.4 Bil
 Pop per Station: 121,800
 #1 Biller: WBCN-F \$15,400,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME RATING	FAL 86	SPG 86
1. WBZ	537/9.0	8.4	8.2	9.2	6.7	8.7	7.5	1. WBZ	734/8953	1. WXKS-F	6855/21.6	20.6	17.3
2. WXKS-F	528/8.9	8.0	8.5	6.7	6.4	8.0	12.3	2. WXKS-F	632/8383	2. WBZ	6304/19.9	18.1	19.6
3. WRKO	417/7.0	5.6	6.8	6.0	7.6	6.4	6.5	3. WBCN-F	527/7213	3. WBCN-F	5603/17.7	17.2	16.8
4. WBCN-F	406/6.8	7.1	7.6	7.7	6.8	7.3	9.4	4. WRKO	523/5605	4. WEEI	5326/16.8	17.9	13.2
5. WJIB-F	397/6.7	6.8	6.8	5.3	7.0	6.4	6.5	5. WJIB-F	444/5331	5. WRKO	4454/14.1	14.4	14.2
6. WHDH	347/5.8	6.0	5.1	6.9	5.6	6.0	3.9	6. WSSH-F	406/5721	6. WJIB-F	4350/13.7	13.8	11.4
7. WEEI	304/5.1	4.5	4.3	3.9	4.5	4.5	4.5	7. WHDH	366/4614	7. WROR-F	4222/13.3	13.1	12.8
8. WSSH-F	291/4.9	4.8	4.1	4.7	4.2	4.6	4.1	8. WZOU-F	344/6048	8. WZOU-F	4166/13.2	10.7	9.7
9. WZLX-F	245/4.1	3.4	4.6	4.1	5.0	4.1	4.4	9. WZLX-F	333/4578	9. WHDH	4117/13.0	14.4	15.8
10. WMJX-F	240/4.0	3.2	3.2	3.0	2.5	3.4	4.0	10. WEEI	330/5989	10. WMJX-F	3940/12.4	11.7	9.2
11. WROR-F	224/3.8	3.8	4.3	3.3	3.3	3.8	3.0	11. WROR-F	304/6479	11. WSSH-F	3939/12.4	12.3	10.7
12. WZOU-F	217/3.6	3.5	2.1	2.4	2.6	2.9	4.8	12. WAAF-F	281/4614	12. WZLX-F	3439/10.9	10.7	9.4
13. WVBF-F	182/3.1	2.9	2.6	2.9	3.0	2.9	2.4	13. WMJX-F	272/4563	13. WVBF-F	2611/ 8.2	7.7	7.8
14. WAAF-F	110/1.8	2.4	3.0	2.2	3.3	2.4	3.5	14. WVBF-F	201/3147	14. WAAF-F	2097/ 6.6	8.3	7.0
15. WILD	101/1.7	1.4	1.6	2.0	2.1	1.7	1.8	15. WBOS-F	155/2398	15. WMRQ-F	1663/ 5.3	4.4	12.1
16. WCRB-F	96/1.6	1.9	1.4	1.2	1.7	1.5	1.3	16. WCRB-F	128/2297	16. WCRB-F	1653/ 5.2	6.1	4.3
17. WBOS-F	96/1.6	2.8	2.4	2.8	2.6	2.4	2.2	17. WILD	110/1109	17. WBOS-F	1455/ 4.6	5.9	6.9
18. WXKS	85/1.4	1.7	1.1	1.7	1.7	1.5	1.0	18. WMRQ-F	108/2223	18. WPLM-F+	1101/ 3.5	3.4	3.3
19. WMRQ-F	80/1.3	.9	1.1	2.8	2.8	1.5	.5	19. WFNX-F	93/1253	19. WILD	1060/ 3.3	2.9	4.0
20. WFNX-F	74/1.2	.8	1.1	1.3	.9	1.1	1.4	20. WXKS	90/1084	20. WFNX-F	1039/ 3.3	2.8	3.4
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 62.28% (3249 of 5217) (WIN 86: 63.14%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXKS-F	1. WBCN-F	1. WXKS-F	1. WBCN-F	1. WBCN-F	1. WBZ	1. WBZ	1. WJIB-F	1. WXKS-F	1. WBZ	> 1. WXKS-F
2. WZOU-F	2. WXKS-F	2. WBCN-F	2. WSSH-F	2. WSSH-F	2. WJIB-F	2. WXKS-F	2. WRKO	2. WBCN-F	2. WXKS-F	2. WJIB-F
3. WBCN-F	3. WZLX-F	3. WZLX-F	3. WXKS-F	3. WBZ	3. WHDH	3. WEEI	3. WBCN-F	3. WJIB-F	3. WRKO	3. WSSH-F
4. WAAF-F	4. WMJX-F	4. WMJX-F	4. WZLX-F	4. WXKS-F	4. WRKO	4. WHDH	4. WXKS-F	4. WRKO	4. WBCN-F	4. WBCN-F
5. WROR-F	5. WROR-F	5. WSSH-F	5. WROR-F	5. WZLX-F	5. WSSH-F	5. WBCN-F	5. WSSH-F	5. WBZ	5. WMJX-F	5. WBZ
6.	6. WZOU-F	6. WROR-F	6. WBZ	6. WHDH	6. WEEI	6. WRKO	6. WBZ	6. WHDH	6. WZOU-F	6. WRKO
7.	7. WVBF-F	7. WVBF-F	7. WVBF-F	7. WROR-F	7. WROR-F	7. WJIB-F	7. WHDH	7. WSSH-F	7. WJIB-F	7. WHDH
8.	8. WSSH-F	8. WBZ	8. WMJX-F	8. WJIB-F	8.	8. WROR-F	8. WMJX-F	8. WZLX-F	8. WHDH	8. WZLX-F
9.	9.	9.	9.	9. WRKO	9.	9.	9. WZLX-F	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WXKS-F	1. WXKS-F	1. WBCN-F	1. WXKS-F	1. WSSH-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F
2. WMJX-F	2. WMJX-F	2. WMJX-F	2. WMJX-F	2. WBZ	2. WXKS-F	2. WXKS-F	2. WZLX-F	2. WXKS-F	2. WZLX-F
3. WZOU-F	3. WBCN-F	3. WXKS-F	3. WSSH-F	3. WJIB-F	3. WAAF-F	3. WZLX-F	3. WXKS-F	3. WZLX-F	3. WROR-F
4. WBCN-F	4. WROR-F	4. WROR-F	4. WBCN-F	4. WHDH	4. WZLX-F	4. WAAF-F	4. WFNX-F	4. WSSH-F	4. WXKS-F
5. WZLX-F	5. WVBF-F	5. WVBF-F	5. WVBF-F	5. WROR-F	5. WZOU-F	5. WZOU-F	5. WROR-F	5. WROR-F	5. WBZ
6. WROR-F	6. WZLX-F	6. WSSH-F	6. WROR-F	6. WXKS-F	6. WMJX-F	6. WMJX-F	6. WILD	6. WMJX-F	6. WRKO
7. WSSH-F	7. WSSH-F	7. WZLX-F	7.	7. WMJX-F	7. WBZ	7. WROR-F	7. WMRQ-F	7. WVBF-F	7. WHDH
8. WVBF-F	8. WZOU-F	8.	8.	8. WVBF-F	8. WVBF-F	8.	8.	8.	8. WEEI-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCGY-F	93.7	Lawrence	.4/2.3
WESX	1230	Salem	.4/1.4
WEZE	1260	Boston	.3/1.3
WJDA	1300	Quincy	.9/1.4
WMEX	1150	Boston	.7/2.3
WPLM-F+	99.1	Plymouth	.7/3.5
WROL	950	Boston	.7/2.4

RADIO STATIONS

AM STATIONS

WBZ , 1030, 50 KW (DA-1)	, MOR	ABC-I, \$260.00*	(Group W)	Westinghouse	Bill Hartman
WDLW, 1330, 5 KW (DA-2)	, COUNTRY	, \$ 40.00	(---)		Bill McCarthy
WEEI, 590, 5 KW (DA-1)	, NEWS	CBS, \$107.00	(CBS)		Bill Kindler
WEZE, 1260, 5 KW (DA-N)	, RELIGION	, \$ 20.00	(---)		Ed Cochran
WHDH, 850, 50 KW (DA-2)	, MOR	, \$220.00*	(Blair)	Blair (Sconnix)	Bud Stiker
WILD, 1090, 5 KW (DAYS)	, BLACK	SBN, \$ 40.00	(Masla)		Ken Nash
WKOX, 1200, 10 KW (DA-N)	, MOR/TALK	, \$ 30.00	(Mc-Guild)	Fairbanks (FRAMINGHAM)	Dean Phelps
WMEX, 1150, 5 KW (DA-2)	, OLDIES	Trans, ABC-E, \$ 60.00*	(Eastman)	Greater Media	Peter Smyth
WMRE, 1510, 50 KW (DA-2)	, NOSTALGIA	, \$ NA	(---)	Noble	Jennifer McCann
WRKO, 680, 50 KW (DA-2)	, TALK	MBS, NBC, NBC-T, \$145.00*	(Republic)	RKO	Dan Griffin
WROL, 950, 5 KW (DAYS)	, RELIGION	, \$ NA	(---)		Ken Carter
WXXS, 1430, 5 KW/1 KW (DA-N)	, NOSTALGIA	, \$ 55.00	(MMR)	Pyramid	Mary Campbell

FM STATIONS

WBCN, 104.1, 19 KW @ 742, AOR		, \$350.00*	(Torbet)	Infinity	Tony Berardini
WBOS, 92.9, 17 KW @ 860, COUNTRY		ABC-D, \$125.00	(Durpett1)	Sconnix	Bob Abernethy
WCGY, 93.7, 50 KW @ 403, OLDIES		, \$ 67.00	(Masla)	Curt Gowdy	John Bassett
WCRB, 102.5, 11 KW @ 920, CLASSICAL		, \$ 90.00	(---)		Dave MacNeill
WFNX, 101.7, 3 KW @ 170, AOR		, \$ 54.00	(---)		Dave Crowley
WHRB, 95.3, 3 KW @ 110, CLASS/JAZZ		, \$ 22.00	(Roslin)		A. Silverstone
WJIB, 96.9, 12 KW @ 1010, BTFL/EZ		, \$170.00	(Mc-Guild)	NBC	Charles Pickering
WMJX, 106.7, 12 KW @ 720, AC		, \$140.00*	(Eastman)	Greater Media	Peter Smyth
WMRQ, 103.3, 12 KW @ 890, JAZZ/AC		CBS-R, \$100.00*	(CBS)	CBS	Bob VanDerheyden
WPLM, 99.1, 50 KW @ 430, NOSTALGIA		, \$ 42.00	(Kadetsky)	(PLYMOUTH)	Jane Day
WROR, 98.5, 8 KW @ 1191, AC		US 1, \$175.00*	(Republic)	RKO	Joe Kelly
WSSH, 99.5, 32 KW @ 600, SOFT AC		, \$140.00*	(HNWH)	Noble	Jennifer McCann
WVBF, 105.7, 14 KW @ 954, AC		, \$130.00*	(Mc-Guild)	Fairbanks	Ken Spitzer
WXXS, 107.9, 21 KW @ 710, CHR		, \$270.00	(MMR)	Pyramid	Mary Cushman
WZLX, 100.7, 50 KW @ 500, CLASSIC AOR		, \$150.00*	(Christal)	First Media	Dave Meszaros
WZOU, 94.5, 5 KW @ 1140, CHR		, \$138.00*	(Blair)	Blair	

WAAF - See Worcester

BUFFALO - NIAGARA FALLS

Arbitron Rank/Pop (12+): 35/1,006,500
 MSA Rank/Pop: Buffalo - 48/965,000
 ADI # 36 Niagara Falls - 195/215,600
 Average Person Ratings: 16.9
 Market TSL: 22.1 hours

Stations: 24/22
 Diaries: 1671/602:1/58.5%
 Sample Target: 1290
 % Below Line: 1.4
 % Not Listed: 9.0

1986 Revenue: \$25,000,000
 HH Inc.: \$30,884
 Retail \$: 6.6 Bil
 Pop per Station: 46,068
 #1 Biller: WBEN \$3,500,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME/RATING	FAL 86	SPG 86
1. WJYE-F	176/10.4	9.7	10.2	10.0	---	10.1	8.7	1. WJYE-F	192/2322	1. WBEN	2593/25.8	31.9	16.6	
2. WBEN	170/10.0	11.9	7.6	6.6	---	9.0	7.4	2. WBEN	177/2750	2. WJYE-F	2071/20.6	19.5	19.0	
3. WHTT-F	134/ 7.9	7.0	4.1	4.8	---	6.0	9.2	3. WYRK-F	152/1657	3. WBEN-F	1983/19.7	19.4	21.4	
4. WYRK-F	117/ 6.9	6.2	8.2	7.3	---	7.2	6.0	4. WHTT-F	149/2108	4. WHTT-F	1940/19.3	18.6	14.4	
5. WBUF-F	116/ 6.8	6.3	9.7	10.8	---	8.4	6.4	5. WBUF-F	141/2074	5. WPHD-F+	1885/18.7	16.6	19.1	
6. WKSE-F	102/ 6.0	5.2	3.0	3.8	---	4.5	8.0	6. WBEN-F	135/3123	6. WBUF-F	1751/17.4	15.7	20.1	
7. WPHD-F+	101/ 6.0	4.7	6.2	7.3	---	6.1	7.3	7. WKSE-F	124/1898	7. WKSE-F	1677/16.7	15.9	12.9	
8. WBLK-F	94/ 5.5	6.6	5.4	6.1	---	5.9	6.8	8. WPHD-F+	115/2071	8. WWKB	1481/14.7	16.6	14.6	
9. WECK	89/ 5.2	5.2	5.9	5.7	---	5.5	4.0	9. WBLK-F	102/1036	9. WGR	1472/14.6	16.1	16.8	
10. WGR	73/ 4.3	5.1	4.1	5.4	---	4.7	4.2	10. WGR	92/1926	10. WYRK-F	1237/12.3	12.6	12.1	
11. WWKB	72/ 4.2	4.3	3.2	4.3	---	4.0	5.2	11. WECK	90/1131	11. WRLT-F	1123/11.2	11.4	11.6	
12. WBEN-F	71/ 4.2	4.8	5.1	5.6	---	4.9	4.8	12. WBYR-F	82/1164	12. WECK	1106/11.0	10.0	9.1	
13. WRLT-F	69/ 4.1	3.6	4.2	3.8	---	3.9	3.6	13. WWKB	82/1700	13. WBLK-F	991/ 9.8	9.9	10.0	
14. WBYR-F	44/ 2.6	4.1	7.4	1.7	---	4.0	4.3	14. WRLT-F	76/1245	14. WBYR-F	816/ 8.1	10.8	4.5	
15. WDCX-F	25/ 1.5	1.4	.5	1.1	---	1.1	1.0	15. WDCX-F	34/ 525	15. WDCX-F	414/ 4.1	3.7	3.2	
16.								16.		16.				
17.								17.		17.				
18.								18.		18.				
19.								19.		19.				
20.								20.		20.				
21.								21.		21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FM SHARE (METRO): 68.61% (1060 of 1545) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKSE-F>	1. WHTT-F>	1. WHTT-F	1. WBUF-F	1. WBUF-F	1. WJYE-F>	1. WBEN >	1. WJYE-F>	1. WJYE-F	1. WBEN	1. WJYE-F
2. WPHD-F+	2. WPHD-F+	2. WBUF-F	2. WHTT-F	2. WYRK-F	2. WBEN	2. WHTT-F+	2. WBUF-F	2. WHTT-F+	2. WBLK-F	2. WYRK-F
3. WBEN-F	3. WKSE-F	3. WPHD-F+	3. WYRK-F	3. WHTT-F	3. WYRK-F	3. WWKB	3. WBEN	3. WYRK-F	3. WHTT-F	3. WHTT-F
4. WBLK-F	4. WBUF-F	4. WYRK-F	4. WPHD-F+	4. WJYE-F	4. WBUF-F	4. WJYE-F	4. WHTT-F+	4. WBUF-F	4. WKSE-F	4. WBEN
5.	5. WBLK-F	5. WKSE-F	5. WJYE-F	5. WBEN	5. WECK	5. WBUF-F	5. WYRK-F	5. WKSE-F	5. WJYE-F	5. WKSE-F
6.	6. WBEN-F	6. WBLK-F	6. WGR	6. WPHD-F+	6. WGR	6. WPHD-F+	6. WECK	6. WPHD-F+	6. WWKB	6. WBLK-F
7.	7. WYRK-F	7. WJYE-F	7. WBEN	7. WGR	7. WWKB	7. WYRK-F	7. WPHD-F+	7. WBEN	7. WYRK-F	7. WPHD-F+
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKSE-F	1. WHTT-F	1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WHTT-F>	1. WHTT-F>	1. WHTT-F>	1. WHTT-F>	1. WHTT-F
2. WHTT-F	WKSE-F	2. WPHD-F+	2. WKSE-F	2. WJYE-F	2. WPHD-F+	2. WPHD-F+	2. WPHD-F+	2. WPHD-F+	2. WBEN
3. WBLK-F	3. WBLK-F	3. WBLK-F	3. WJYE-F	3. WYRK-F>	3. WBYR-F	3. WBYR-F	3. WBEN	3. WBUF-F	WYRK-F
4. WPHD-F+	WBUF-F	WHTT-F	4. WBLK-F	4. WBLK-F	4. WKSE-F	4. WBUF-F	4. WBYR-F	4. WYRK-F	4. WBUF-F
5. WBEN-F	WPHD-F+	5. WYRK-F	5. WPHD-F+	5. WRLT-F	5. WBEN-F	5. WBEN-F	5. WBUF-F	5. WBEN	5. WGR
6. WJYE-F	6. WBEN-F	6. WGR	WYRK-F	6. WPHD-F+	6. WBLK-F	6. WBLK-F	WYRK-F	6. WBYR-F	6. WPHD-F+
7. WBUF-F	WJYE-F	7.	7. WHTT-F	7. WBEN	7.	WKSE-F	7. WBLK-F	7.	7. WJYE-F
8.	8.	8.	8.	8. WWKB	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHL D	1270	Niagara Falls	.4/1.8
WHTT	1120	Buffalo	.8/2.0
WJ J L	1440	Niagara Falls	.8/2.5
W L V L	1340	Lockport	.7/2.2
W U F O	1080	Amherst	.7/2.1
W X R L	1300	Lancaster	.8/3.3
CFNY-F	102.1	Brampton, ONT	.6/1.8
CILQ-F	107.1	Toronto, ONT	.6/3.5

RADIO STATIONS

AM STATIONS

WBEN, 930,	5 KW (DA-N)	, MOR	NBC, \$ 77.00*	(Eastman)			
WECK, 1230,	1 KW	, NOSTALGIA	CBS, \$ 44.00*	(---			Larry Levite
WGR, 550,	5 KW (DA-N)	, MOR/AC	ABC-E, \$ 50.00*	(Katz)			Chet Musialowski
WHL D, 1270,	5 KW (DAYS, DA)	, COUNTRY	, \$ 17.00	(Market 4)		(NIAGARA FALLS)	Larry Anderson
WHTT, 1120,	1 KW (DAYS)	, CLASSIC AOR	, \$ NA	(MMR)	Pyramid		Paul Butler
							Ron Rice
WJ J L, 1440,	1 KW (DAYS)	, MOR	MBS, \$ 11.00	(S. Katz)		(NIAGARA FALLS)	Mary Broda
WUFO, 1080,	1 KW (DAYS)	, BLACK	SBN, \$ 18.00	(---			Joseph Freeman
W W K B, 1520,	50 KW (DA-1)	, OLDIES	ABC-D, NBC-T, \$ 45.00*	(HNWH)	Price		Jim Meltzer
W X R L, 1300,	1 KW/2.5 KW (DA-2)	, COUNTRY	MBS, \$ 19.00	(---			Louis Schriver

FM STATIONS

WBEN, 102.5,	110 KW @ 1347,	CHR	ABC-C, \$ 52.00*	(Eastman)			Larry Levite
WBLK, 93.7,	50 KW @ 400,	BLACK	CBS-R, \$ 41.00*	(Durpetti)			Freddie Patrick
WBUF, 92.9,	91 KW @ 580,	AC	, \$ 70.00*	(Mc-Guild)	Lincoln		Larry White
WBYR, 107.7,	14 KW @ 650,	AOR	Source, \$ 40.00*	(Torbet)	Burbach		Fred Gregory
WDCX, 99.5,	17 KW @ 430,	RELIGION	, \$ 20.00	(---	Crawford		Nevin Larson
WHTT, 104.1,	50 KW @ 500,	CLASSIC AOR	, \$ 62.00*	(MMR)	Pyramid		Ron Rice
WJYE, 96.1,	50 KW @ 480,	BTFL/EZ	, \$ 65.00*	(Christal)			Chris Ackerman
WKSE, 98.5,	46 KW @ 420,	URBAN/CHR	, \$ 44.00*	(HNWH)	Price		Jim Meltzer
WPHD+, 103.3,	49 KW @ 423,	CHR	CBS-R, \$ 48.00*	(CBS)			Harvey Moore
WRLT, 96.9,	13 KW @ 890,	AC	Source, \$ 43.00*	(Katz)			Larry Anderson
WYRK, 106.5,	50 KW @ 390,	COUNTRY	, \$ 61.00*	(Mc-Guild)	Stoner		Kitty Bocock

CHARLOTTE

Arbitron Rank/Pop (12+): 41/877,200

MSA Rank/Pop: 44/1,058,300

AD1 # 32
Average Person Ratings: 15.8
Market TSL: 21.2 hours

Stations: 27/20
Diaries: 1331/659:1/52.0%
Sample Target: 1130
% Below Line: 6.8
% Not Listed: 10.2

1986 Revenue: \$26,000,000
HH Inc.: \$30,258
Retail \$: 7.6 Bil
Pop per Station: 43,860
#1 Biller: WEZC-F \$5,500,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86
1. WSOC-F	190/13.7	13.6	9.7	12.4	---	12.4	16.9	1. WSOC-F	300/3609	1. WSOC-F	2034/23.2	25.4 22.3
2. WPEG-F	139/10.0	10.9	10.8	10.7	---	10.6	12.6	2. WLK-F	247/2579	2. WROQ-F	1715/19.6	18.0 20.6
3. WEZC-F	124/ 8.9	8.9	9.3	9.2	---	9.1	7.8	3. WBCY-F	243/2921	3. WEZC-F	1619/18.5	17.9 18.1
4. WROQ-F	122/ 8.8	7.9	9.3	9.0	---	8.8	10.1	4. WPEG-F	181/1792	4. WBT	1509/17.2	16.8 15.8
5. WBT	115/ 8.3	7.3	7.7	7.2	---	7.6	4.9	5. WEZC-F	175/2213	5. WPEG-F	1372/15.6	18.3 16.7
6. WLK-F	112/ 8.1	9.0	8.4	9.1	---	8.7	10.8	6. WROQ-F	174/2569	6. WLK-F	1295/14.8	13.8 14.7
7. WRFX-F	96/ 6.9	7.4	6.4	5.5	---	6.6	8.4	7. WRFX-F	143/1822	7. WBCY-F	1267/14.4	15.3 15.0
8. WBCY-F	90/ 6.5	4.0	6.1	5.1	---	5.4	6.5	8. WBT	131/1851	8. WRFX-F	1204/13.7	13.9 11.2
9. WLIT-F	56/ 4.0	6.0	4.3	4.7	---	4.8	2.4	9. WLIT-F	80/1151	9. WLIT-F	754/ 8.6	10.1 8.9
10. WGIV	21/ 1.5	1.5	2.0	1.6	---	1.7	1.3	10. WXRC-F	71/1086	10. WGIV	380/ 4.3	4.3 3.7
WMMG-F	21/ 1.5	---	---	---	---	1.5	---	11.		11.		

12+ FM SHARE (METRO): 84.52% (1054 of 1247) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WROQ-F	1. WRFX-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WPEG-F	1. WSOC-F
2. WBCY-F	2. WPEG-F	2. WEZC-F	2. WEZC-F	2. WEZC-F	2. WLK-F	2. WBT	2. WEZC-F	2. WPEG-F	2. WROQ-F	2. WPEG-F
3. WBCY-F	3. WEZC-F	3. WPEG-F	3. WLK-F	3. WLK-F	3. WBT	3. WEZC-F	3. WBT	3. WROQ-F	3. WBT	3. WROQ-F
4. WRFX-F	4. WBCY-F	4. WLK-F	4. WPEG-F	4. WPEG-F	4. WEZC-F	4. WPEG-F	4. WRFX-F	4. WEZC-F	4. WSOC-F	4. WEZC-F
5.	5. WROQ-F	WRFX-F	5. WRFX-F	5. WRFX-F	5. WLIT-F	5. WLK-F	5. WLK-F	5. WLK-F	5. WLK-F	5. WLK-F
	6. WSOC-F		6. WBCY-F	6. WBCY-F		6. WBCY-F		6. WBCY-F	6. WRFX-F	6. WRFX-F
	7. WLK-F			WBT				7. WRFX-F		
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WROQ-F	1. WEZC-F	1. WEZC-F	1. WSOC-F	1. WSOC-F	1. WRFX-F	1. WRFX-F	1. WRFX-F	1. WRFX-F	1. WSOC-F	
2. WBCY-F	2. WBCY-F	2. WSOC-F	2. WEZC-F	2. WEZC-F	2. WROQ-F	2. WPEG-F	2. WEZC-F	2. WPEG-F	2. WEZC-F	
3. WPEG-F	3. WSOC-F	3. WBCY-F	3. WLK-F	3. WLK-F	3. WPEG-F	3. WROQ-F	3. WPEG-F	3. WSOC-F	3. WRFX-F	
	4. WPEG-F	4. WPEG-F	4. WBCY-F	4. WPEG-F	4. WBCY-F	4. WEZC-F	4. WBCY-F	4. WEZC-F	4. WBT	
5. WEZC-F	5. WROQ-F	5. WRFX-F	5. WPEG-F	5. WBCY-F	5. WLK-F	5. WBCY-F	5. WROQ-F	5. WROQ-F	5. WLK-F	
	6. WLK-F	6. WLK-F	6. WROQ-F					6. WLK-F	6. WPEG-F	
7. WRFX-F	7. WROQ-F									

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAES	610	Charlotte	.7/3.2	WXRC-F	95.7	Hickory	1.4/3.4
WAME	1480	Charlotte	.6/2.1	WKRR-F	92.3	Asheboro	.6/1.8
WGNC	1450	Gastonia	.6/1.4	WKSI-F	98.7	Greensboro	.4/1.0
WLON	1050	Lincolnton	.8/1.2	WOJY-F	100.3	High Point	.6/1.1
WRDX-F	106.5	Salisbury	.9/3.1	WSPA-F	98.9	Spartanburg	1.1/2.6
WRHI-F	1340	Rock Hill	.4/1.8	WTQR-F	104.1	Winston-Salem	.6/1.6
WSAT	1280	Salisbury	.5/1.3	WDM-F	101.3	Sumter	1.4/2.6
WSOC	930	Charlotte	.4/2.5				
WSTP	1490	Salisbury	.6/1.7				

RADIO STATIONS

WAES, 610,	5 KW/1 KW (DA-2)	, CHR	US 1,\$ NA	(Eastman)	CRB	Dick Hinshaw
WAME, 1480,	5 KW (DA-2)	, RELIGION	UPI,\$ 16.00	(---	Swaggert	Jon Hamilton
WBT, 1110,	50 KW (DA-N)	, MOR/AC	ABC-I,MBS,\$ 86.00*	(Blair)	Jeff-Pilot	Tony Renaud
WGIV, 1600,	1 KW (DA-2)	, BLACK	NBN,\$ 28.00	(Select)	Sky	Cal Thornton
WGSP, 1310,	1 KW (DAYS,DA)	, GOSPEL (?)	,\$ 19.00*	(Masla)	Willis	Paul Ingles
WHVN, 1240,	1 KW (DA-1)	, RELIGION	,\$ NA	(---	Buck	Tom Gentry
WQCC, 1540,	1 KW (DAYS)	, GOSPEL	,\$ NA	(Savalli)		Wayne Hammond
WSOC, 930,	5 KW/1 KW (DA-N)	, COUNTRY	MBS,\$ NA	(Christal)	Cox	
WBCY-F, 107.9,	97 KW @ 970,	CHR	,\$ 68.00*	(Blair)	Jeff-Pilot	Tony Renaud
WEZC-F, 104.7,	100 KW @ 1240,	AC	,\$115.00*	(MMR)	EZ	Gary Brobst
WLIT-F, 101.9,	100 KW @ 870,	AC	US 2,\$ 50.00*	(Republic)	Beasley	
WLK-F, 96.9,	100 KW @ 1554,	COUNTRY	,\$ 57.00*	(Torbet)	Capitol-Johnson	(STATESVILLE) Jerry Reckerd
WPEG-F, 97.9,	50 KW @ 390,	BLACK	CBS-R,\$ 70.00*	(HNWH)	Sky	(CONCORD) Nancy Cooper
WRFX-F, 99.7,	100 KW @ 1044,	AOR	,\$ 55.00*	(Mc-Guild)	Metroplex	(KANNAPOLIS) Steve Godofsky
WROQ-F, 95.1,	100 KW @ 570,	CHR	,\$ 65.00*	(Eastman)	CRB	Dick Hinshaw
WSOC-F, 103.7,	100 KW @ 1040,	COUNTRY	MBS,\$120.00*	(Christal)	Cox	
WMMG-F, 96.1,	100 KW @ 1745,	AC	,\$ NA	(Katz)	Voyager	(SHELBY) Don Kidwell
WXRC-F, 95.7,	100 KW @ 1275,	AOR	Source,\$ 40.00	(---		(HICKORY) Jerry Oakley
WRDX-F, 106.5,	100 KW @ 1003,	AC	,\$ 26.00	(Southern)		(SALISBURY) Tom Harrell

CHATTANOOGA

Arbitron Rank/Pop (12+): 95/356,100

Stations: 17/17
Diaries: 1337/266:1/51.7%
Sample Target: 760
% Below Line: 0
% Not Listed: 9.8

1986 Revenue: \$10,000,000
HH Inc.: \$26,278
Retail \$: 2.8 Bil
Pop per Station: 20,947
#1 Biller: WSKZ-F \$2,400,000

MSA Rank/Pop: 109/420,000
ADI # 81
Average Person Ratings: 16.5
Market TSL: 21.9 hours

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/METRO	CUME RATING	FAL 86	SPG 86
1. WSKZ-F	103/17.4	19.3	20.6	19.6	---	19.2	26.5	1. WSKZ-F	231/2399	1. WSKZ-F	1124/31.4		32.8	32.7
2. WUSY-F	65/11.0	10.2	10.8	16.7	---	12.2	10.8	2. WUSY-F	122/1652	2. WDOD-F	792/22.2		21.1	17.2
3. WLMX-F	59/10.0	2.4	5.0	3.3	---	5.2	9.0	3. WDOD-F	90/1293	3. WUSY-F	772/21.6		21.5	24.5
4. WDOD-F	59/10.0	10.9	11.1	9.0	---	10.3	10.0	4. WDEF-F	78/1218	4. WDEF-F	752/21.0		21.9	17.6
5. WDEF-F	58/ 9.8	9.5	9.2	8.7	---	9.3	9.5	5. WLMX-F	65/ 830	5. WLMX-F	728/20.4		8.4	6.7
6. WNOO	38/ 6.4	5.3	2.8	2.2	---	4.2	2.5	6. WNOO	38/ 261	6. WDEF	467/13.1		13.8	10.2
7. WDEF	36/ 6.1	6.2	5.9	3.7	---	5.5	3.1	7. WDEF	36/ 467	7. WJTT-F	437/12.2		12.0	11.6
8. WJTT-F	32/ 5.4	6.2	9.1	4.5	---	6.3	5.9	8. WJTT-F	34/ 483	8. WDOD	311/ 8.7		9.8	7.5
9. WNOO-F	23/ 3.9	4.5	3.6	1.7	---	3.4	4.8	9. WNOO-F	24/ 288	9. WGOW	292/ 8.2		8.9	8.3
10. WDOD	20/ 3.4	4.1	1.7	4.4	---	3.4	3.4	10. WDOD	23/ 379	10. WNOO	254/ 7.1		5.5	3.8
11.								11.		11.				
12.								12.		12.				
13.								13.		13.				
14.								14.		14.				
15.								15.		15.				

12+ FM SHARE (METRO): 74.85% (399 of 533) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F	1. WLMX-F	1. WLMX-F	1. WDEF-F	1. WDEF-F>	1. WSKZ-F	1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F>
2. WJTT-F	2. WLMX-F>	2. WLMX-F	2. WSKZ-F	2. WSKZ-F	2. WDOD-F	2. WSKZ-F	2. WLMX-F	2. WLMX-F	2. WUSY-F	2. WUSY-F
3. WNOO-F	3. WUSY-F	3. WUSY-F	3. WDOD-F	3. WDOD-F	3. WUSY-F>	3. WDOD-F	3. WDEF-F	3. WUSY-F	3. WDOD-F	3. WDOD-F
4. WUSY-F	4. WJTT-F	4. WDOD-F>	4. WUSY-F	4. WUSY-F	4. WNOO	4. WUSY-F	4. WUSY-F	4. WDOD-F	4. WJTT-F	4. WJTT-F
5.	5. WDOD-F	5. WJTT-F	5. WDEF-F	5. WDEF-F	5. WLMX-F	5. WLMX-F	5. WDOD-F	5. WDEF-F	5. WLMX-F	5. WLMX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSKZ-F>	1. WSKZ-F	1. WLMX-F	1. WSKZ-F	1. WLMX-F	1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F	1. WSKZ-F>	1. WSKZ-F
2. WNOO-F	2. WLMX-F>	2. WSKZ-F>	2. WLMX-F>	2. WDOD-F	2. WUSY-F	2. WLMX-F	2. WLMX-F>	2. WLMX-F	2. WLMX-F
3. WLMX-F	3. WJTT-F	3. WDOD-F	3. WUSY-F	3. WSKZ-F	3. WJTT-F	3. WUSY-F	3. WDOD-F	3. WUSY-F	3. WDOD-F
4. WUSY-F	4. WNOO-F	4. WJTT-F	4. WDOD-F	4. WUSY-F	4. WLMX-F	4. WJTT-F	4. WJTT-F	4. WDOD-F>	4. WUSY-F>
5. WJTT-F	5. WUSY-F	5.	5.	5. WDEF-F	5.	5. WDOD-F	5. WUSY-F	5. WJTT-F	5. WDEF-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDXB	1490	Chattanooga	.7/4.3
WEPG	910	S. Pittsburgh	.8/1.6
WFLI	1070	Lookout Mountain	.3/3.3
WGOW	1150	Chattanooga	2.7/8.2
WGVT	980	Rossville	.3/1.1
WLFA	1590	Lafayette	1.2/1.8
WMOC	1450	Chattanooga	.7/2.3

RADIO STATIONS

WDEF, 1370,	5 KW (DA-N)	, MOR	CBS,NBC-T,\$ 46.00	(Katz)	Park
WDOD, 1310,	5 KW (DA-N)	, COUNTRY	ABC-E,\$ 30.00	(Blair)	Bahake1
WFLI, 1070,	50 KW/1 KW (DA-2)	, RELIGION	ABC-C,\$ 14.00	(HNWH)	(LOOKOUT MT.)
WGOW, 1150,	5 KW/1 KW (DA-N)	, AC	,\$ 30.00	(Christal)	Bloomington
WNOO, 1260,	5 KW (DAYS)	, BLACK	SBN,\$ 20.00	(Masla)	
WDXB, 1490,	1 KW	, OLDIES	MBS,\$ 12.00	(---)	
WMOC, 1450,	1 KW	, RELIGION	,\$ 15.00	(---)	
WBLJ, 1230,	1 KW	, MOR	MBS,\$ 12.00	(---)	(DALTON, GA)
WDEF-F, 92.3,	100 KW @ 895,	BTFL/EZ	ABC-D,\$ 46.00	(Katz)	Park
WDOD-F, 96.5,	100 KW @ 1080,	COUNTRY	ABC-E,\$ 65.00*	(Blair)	Bahake1
WJTT-F, 94.3,	3 KW @ 300,	BLACK	CBS-R,\$ 35.00*	(HNWH)	(LOOKOUT MT.)
WLMX-F, 105.5,	3 KW @ 270,	AC	Source,\$ 38.00	(---)	(ROSSVILLE, GA)
WSKZ-F, 106.5,	100 KW @ 1076,	CHR	,\$ 70.00	(Christal)	Bloomington
WUSY-F, 100.7,	100 KW @ 360,	COUNTRY	US 2,\$ 60.00	(Mc-Guild)	Colonial (CLEVELAND)

CHICAGO

Arbitron Rank/Pop (12+): 3/6,673,400

Stations: 34/34
Diaries: 4310/1548:1/54.4%
Sample Target: 3120
% Below Line: 0
% Not Listed: 10.4

1986 Revenue: \$182,500,000
HH Inc.: \$36,555
Retail \$: 50.1 Bill
Pop per Station: 196,276
#1 Biller: WGN \$34,000,000

MSA Rank/Pop: 3/6,154,500

ADI # 3

Average Person Ratings: 18.3

Market TSL: 23.8 hours

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME/RATING	FAL 86	SPG 86
1. WGN	994/8.1	9.3	10.1	11.4	9.7	9.7	8.3	1. WGN	1296/15742	1. WBBM	12933/19.4	17.8	18.8
2. WGCI-F	935/7.7	7.9	8.4	7.2	6.4	7.8	12.0	2. WGCI-F	936/10242	2. WGN	11868/17.8	21.4	22.9
3. WBBM	826/6.8	5.5	5.6	5.7	6.1	5.9	5.2	3. WBBM	935/15352	3. WGCI-F	10179/15.3	15.3	15.2
4. WLOO-F	754/6.2	6.3	5.6	5.5	5.8	5.9	4.1	4. WLOO-F	758/ 8350	4. WBBM-F	10108/15.1	14.2	15.0
5. WLUP-F	618/5.1	4.6	5.6	4.6	4.7	5.0	5.7	5. WLUP-F	622/ 8084	5. WBMX-F	8670/13.0	12.6	14.1
6. WBMX-F	561/4.6	4.5	5.9	5.3	5.6	5.1	6.1	6. WBMX-F	579/ 8978	6. WLOO-F	8144/12.2	11.8	12.0
7. WLAK-F	512/4.2	4.0	3.6	3.9	3.5	3.9	2.9	7. WLS	564/10340	7. WLUP-F	7972/11.9	11.6	13.1
8. WBBM-F	454/3.7	4.2	3.3	3.2	3.3	3.6	4.4	8. WLAK-F	529/ 8008	8. WKQX-F	7666/11.5	9.9	12.6
9. WCLR-F	426/3.5	3.7	3.0	3.6	3.2	3.5	2.0	9. WBBM-F	466/10547	9. WLAK-F	7595/11.4	10.7	11.2
10. WJJD	417/3.4	2.8	2.5	2.9	3.1	2.9	2.1	10. WJJD	447/ 4976	10. WCLR-F	6876/10.3	9.8	10.9
11. WUSN-F	379/3.1	2.9	2.6	2.9	2.7	2.9	2.5	11. WCLR-F	428/ 7040	11. WYTZ-F	6533/ 9.8	9.2	8.4
12. WKQX-F	365/3.0	2.6	3.4	3.3	3.3	3.1	3.3	12. WUSN-F	395/ 5596	12. WLS	6272/ 9.4	10.6	10.8
13. WXRT-F	351/2.9	2.3	2.9	3.1	2.8	2.8	3.5	13. WKQX-F	379/ 7998	13. WFYR-F	6164/ 9.2	9.0	10.8
14. WCKG-F	339/2.8	1.9	2.0	2.2	2.2	2.2	4.4	14. WXRT-F	361/ 5132	14. WJMK-F	5963/ 8.9	8.6	8.8
15. WLS	332/2.7	3.0	2.6	2.4	2.7	2.7	2.4	15. WCKG-F	357/ 5547	15. WUSN-F	5335/ 8.0	7.0	6.7
16. WYTZ-F	330/2.7	2.7	2.5	2.0	2.2	2.5	4.4	16. WYTZ-F	351/ 6929	16. WCKG-F	5318/ 8.0	5.9	7.0
17. WJMK-F	288/2.4	3.3	2.6	3.0	3.4	2.6	2.7	17. WMAQ	326/ 7325	17. WMAQ	5242/ 7.9	6.4	10.1
18. WFYR-F	276/2.3	2.3	2.6	3.1	2.0	2.6	2.6	18. WJMK-F	309/ 6247	18. WXRT-F	5054/ 7.6	6.6	8.0
19. WMAQ	206/1.7	1.6	1.8	2.6	2.5	1.9	1.7	19. WFYR-F	281/ 6362	19. WJJD	4435/ 6.6	6.1	6.4
20. WVON	185/1.5	1.2	1.6	1.3	1.5	1.4	.4	20. WVON	186/ 1277	20. WRXR-F	4078/ 6.1	5.0	6.1
21. WRXR-F	164/1.3	1.2	1.5	1.2	1.2	1.3	1.1	21. WFMT-F	173/ 2983	21. WFMT-F	2889/ 4.3	5.1	5.1
22. WFMT-F	160/1.3	1.9	1.4	1.7	1.7	1.6	1.8	22. WRXR-F	168/ 4182	22. WCZE	2529/ 3.8	3.4	3.3
23. WOJO-F	158/1.3	1.1	1.2	1.3	1.3	1.2	.9	23. WOJO-F	158/ 2044	23. WNIB-F	2352/ 3.5	4.6	3.9
24. WLNR-F	149/1.2	1.1	.9	.8	.7	1.0	1.0	24. WLNR-F	149/ 2079	24. WCFL	2085/ 3.1	2.3	2.7
25. WZRC-F	132/1.1	1.1	---	---	.3	0.6	1.1	25. WCZE	148/ 2853	25. WLNR-F	2079/ 3.1	2.9	2.1

12+ FM SHARE (METRO): 68.84% (7541 of 10955) (WIN 86: 65.18%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGCI-F	1. WLUP-F	1. WGCI-F	1. WGCI-F	1. WGCI-F	1. WGN	> 1. WGN	1. WLOO-F	1. WGCI-F	1. WGCI-F	1. WGCI-F
2. WBBM-F	2. WGCI-F	2. WLUP-F	2. WLUP-F	2. WLUP-F	2. WLOO-F	> 2. WBBM	2. WGCI-F	2. WLUP-F	2. WBBM-F	2. WLOO-F
3. WBMX-F	3. WBMX-F	3. WBMX-F	3. WGN	3. WGN	3. WBBM	3. WGCI-F	3. WGN	3. WGN	3. WGN	3. WGN
4. WYTZ-F	4. WXRT-F	4. WLAK-F	4. WLAK-F	4. WLAK-F	4. WLAK-F	WLUP-F	WLAK-F	4. WLOO-F	4. WBBM	4. WBMX-F
5. WZRC-F	5. WCKG-F	5. WXRT-F	5. WCLR-F	5. WLOO-F	5. WUSN-F	5. WLOO-F	5. WBBM	5. WLAK-F	5. WBBM-F	5. WXRT-F
6. WCKG-F	6. WKQX-F	6. WCLR-F	6. WXRT-F	6. WCLR-F	6. WGCI-F	6. WJJD	6. WLUP-F	6. WLUP-F	6. WBBM	6. WUSN-F
7. WLS	7. WBBM-F	7. WGN	7. WBMX-F	7. WUSN-F	7. WJJD	7. WBBM-F	7. WCLR-F	7. WBMX-F	7. WYTZ-F	7. WBBM
8.	8. WCLR-F	8. WCKG-F	8. WJMK-F	8. WBBM	8. WCLR-F	8. WLS	8. WJJD	8. WBBM-F	8. WLAK-F	8. WJJD
9.	9. WLAK-F	9. WKQX-F	9. WLOO-F	9. WXRT-F	9. WLS	9. WKQX-F	9. WUSN-F	9. WCKG-F	9. WCKG-F	9. WLAK-F
10.	10. WLS	10. WBBM-F	WKQX-F	10. WBMX-F	10. WJMK-F	10. WLAK-F	10. WCKG-F	WCLR-F	10. WVON	WBBM-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGCI-F	1. WGCI-F	1. WGCI-F	1. WGCI-F	1. WGCI-F	1. WLUP-F	1. WLUP-F	1. WLUP-F	1. WLUP-F	1. WLUP-F
2. WBBM-F	2. WLUP-F	2. WLUP-F	2. WLAK-F	2. WLAK-F	2. WCKG-F	2. WCKG-F	2. WXRT-F	2. WGCI-F	2. WGCI-F
3. WLUP-F	3. WBMX-F	WLAK-F	3. WCLR-F	3. WGN	3. WGCI-F	3. WGCI-F	3. WGCI-F	3. WCKG-F	3. WGN
4. WBMX-F	4. WLAK-F	4. WBMX-F	4. WBMX-F	4. WCLR-F	4. WBMX-F	4. WXRT-F	4. WCKG-F	4. WXRT-F	4. WXRT-F
5. WYTZ-F	5. WCLR-F	5. WCLR-F	5. WLUP-F	5. WLOO-F	5. WXRT-F	5. WBMX-F	5. WBMX-F	5. WBMX-F	5. WBBM
6. WLAK-F	6. WKQX-F	6. WKQX-F	6. WBBM-F	6. WUSN-F	6. WZRC-F	6. WKQX-F	6. WLS	6. WGN	6. WLS
7. WCLR-F	7. WBBM-F	7. WXRT-F	7. WGN	7. WFYR-F	7. WBBM-F	7. WLS	7. WKQX-F	7. WLS	7. WLOO-F
8. WKQX-F	8. WXRT-F	8. WFYR-F	8. WKQX-F	8. WKQX-F	8. WJMK-F	8. WBBM-F	8. WJMK-F	8. WBBM	8. WBMX-F
9. WCKG-F	9. WYTZ-F	9. WJMK-F	9. WFYR-F	9. WBMX-F	9. WYTZ-F	9. WZRC-F	9. WCLR-F	9. WKQX-F	9. WCLR-F
10. WRXR-F	WFYR-F	10. WLS	10. WLOO-F	10. WLUP-F	10. WRXR-F	10. WJMK-F	WFYR-F	10. WJMK-F	10. WCKG-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCFL	1000	Chicago	.7/3.1
WCZE	820	Chicago	1.1/3.8
WGCI	1390	Chicago	.3/1.5
WIND	560	Chicago	.8/2.0
WJOB	1230	Hammond, IN	.3/1.2
WJPC	950	Chicago	.6/2.4
WJZQ-F	95.1	Kenosha, WI	.3/1.2
WNIB-F	97.1	Chicago	.9/3.5
WYCA-F	92.3	Hammond, IN	.4/1.6

RADIO STATIONS

AM STATIONS

WBBM, 780, 50 KW	, NEWS	CBS, \$220.00*	(CBS)	CBS	Gregg Peterson
WCFL, 1000, 50 KW (DA-2)	, RELIGION	, \$ 65.00	(---)		
WCZE, 820, 5 KW/1 KW (DA-N)	, SOFT AC	MBS, \$ 70.00	(Katz)	Century	Al Wilson
WGCI, 1390, 5 KW (DA-2)	, URBAN	, \$ NA	(Mc-Guild)	Gannett	Marv Dyson
WGN, 720, 50 KW	, VARIETY/TALK	ABC-I, \$340.00*	(Christal)	Tribune Co.	Wayne Vriesman
WIND, 560, 5 KW (DA-2)	, SPANISH	, \$ 80.00	(Katz)	Tichenor	Chuck Brooks
WJJD, 1160, 50 KW/4 KW (DA-2)	, NOSTALGIA	US 2, \$140.00*	(MMR)	Infinity	Harvey Pearlman
WJPC, 950, 1 KW/5 KW (DA-N)	, BLACK	NBN, \$ 70.00*	(---)	Johnson	
WLS, 890, 50 KW	, AC/CONTEMP	ABC-C, \$170.00*	(Blair)	Cap Cities/ABC	
WMAQ, 670, 50 KW	, TALK	NBC, NBC-T, \$150.00*	(Eastman)	NBC	Mike Lonneke
WSBC, 1240, 1 KW	, ETHNIC	, \$ 24.00	(---)		Roy Bellavia
WVON, 1450, 1 KW	, BLACK	MBS, \$ 51.00	(Roslin)		Wesley South

FM STATIONS

WBBM, 96.3, 6 KW @ 1174, CHR		CBS-R, \$150.00*	(CBS)	CBS	Wayne Jefferson
WBMX, 102.7, 6 KW @ 1170, BLACK		ABC-F, \$155.00*	(Durpetti)		Kernie Anderson
WCKG, 105.9, 4 KW @ 1575, AOR		, \$115.00*	(Katz)	Cox	Marc Morgan
WCLR, 101.9, 4 KW @ 1560, AC		, \$175.00*	(Mc-Guild)	Bonneville	Chet Redpath
WFMT, 98.7, 16 KW @ 1167, CLASSICAL		, \$150.00	(CMBS)		Rich Marschner
WFYR, 103.5, 4 KW @ 1548, AC		US 1, \$140.00*	(Republic)	RKO	Dick Rakovan
WGCI, 107.5, 33 KW @ 600, URBAN		, \$190.00*	(Mc-Guild)	Gannett	Marv Dyson
WJMK, 104.3, 19 KW @ 820, OLDIES		US 2, \$160.00	(MMR)	Infinity	Harvey Pearlman
WKQX, 101.1, 6 KW @ 1170, CONTEMP		Source, \$180.00*	(Eastman)	NBC	Michael Donovan
WLAK, 93.9, 5 KW @ 1581, SOFT AC		, \$175.00*	(Christal)	Viacom	Michael Murphy
WL00, 100.3, 6 KW @ 1167, BTFL/EZ		ABC-E, \$240.00	(Katz)	Century	Harvey Wittenberg
WLUP, 97.9, 6 KW @ 1170, AOR		, \$225.00*	(MMR)	H & W	Jim deCastro
WNIB, 97.1, 8 KW @ 1196, CLASSICAL		, \$ 95.00	(---)		Sonio Florian
WOJO, 105.1, 6 KW @ 1174, SPANISH		, \$ 87.00	(Caballero)	Tichenor	Athena Sofios
WRXR, 95.5, 6 KW @ 1170, CLASSIC AOR		, \$105.00*	(Torbet)		Bill Hazen
WUSN, 99.5, 6 KW @ 1170, COUNTRY		ABC-D, \$165.00*	(Torbet)	First Media	Drew Horowitz
WXRT, 93.1, 7 KW @ 1310, AOR		, \$175.00	(Select)		Seth Mason
WYTZ, 94.7, 6 KW @ 1170, CHR		ABC-R, \$130.00*	(Blair)	Cap Cities/ABC	
WZRC, 106.7, 50 KW @ 328, AOR		, \$ 80.00*	(Groskin)	(DES PLAINES)	
WLNR, 106.3, 2 KW @ 397, AC		, \$ 28.00	(---)	(LANSING)	

CINCINNATI

Arbitron Rank/Pop (12+): 30/1,151,600

MSA Rank/Pop: 31/1,409,400
ADI # 29

Average Person Ratings: 17.0
Market TSL: 22.4 hours

Stations: 22/19
Diaries: 1784/646:1/56.1%
Sample Target: 1340
% Below Line: 3.0
% Not Listed: 9.6

1986 Revenue: \$42,300,000
HH Inc.: \$31,906
Retail \$: 10.9 Bil
Pop per Station: 60,610
#1 Biller: WLW \$6,300,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WEBN-F	246/12.6	10.8	9.8	11.1	---	11.1	17.9	1. WEBN-F	318/3728	1. WKRC-F	2858/24.8	25.6	23.4
2. WVEZ-F	206/10.5	11.3	10.1	8.8	---	10.2	8.1	2. WKRC-F	283/3898	2. WEBN-F	2765/24.0	21.5	19.6
3. WKRC-F	196/10.0	9.8	9.3	9.0	---	9.5	11.4	3. WVEZ-F	244/2570	3. WLW	2477/21.5	21.4	25.8
4. WKRC	172/ 8.8	7.9	7.1	6.8	---	7.7	5.6	4. WLW	229/4112	4. WKRC	2376/20.6	22.1	17.7
5. WLW	140/ 7.2	7.4	11.7	10.7	---	9.3	5.9	5. WKRC	197/2988	5. WVEZ-F	2107/18.3	20.5	17.5
6. WUBE-F	122/ 6.2	6.1	6.4	9.2	---	7.0	6.9	6. WVEZ-F	165/2152	6. WRRM-F	1564/13.6	15.3	12.7
7. WRRM-F	98/ 5.0	4.1	4.2	3.9	---	4.3	3.7	7. WUBE-F	161/2221	7. WUBE-F	1531/13.3	11.8	16.6
8. WBLZ-F	93/ 4.7	6.1	6.6	6.5	---	5.0	8.7	8. WHIO-F	149/1836	8. WBLZ-F	1445/12.5	13.1	12.0
9. WCKY	88/ 4.5	5.9	5.2	5.4	---	5.3	3.7	9. WBLZ-F	143/2247	9. WCKY	1306/11.3	12.8	11.1
10. WVEZ-F	75/ 3.8	2.6	3.0	3.8	---	3.3	2.5	10. WTUE-F	119/1526	10. WVNK-F	1258/11.0	11.5	9.2
11. WLLT-F	67/ 3.4	4.5	3.9	3.1	---	3.7	3.9	WRRM-F	119/1887	11. WLLT-F	1264/11.0	14.1	11.6
12. WVNK-F	61/ 3.1	3.4	3.9	3.3	---	3.4	4.0	12. WCKY	107/1651	12. WVEZ-F	990/ 8.6	6.3	11.7
13.								13. WLLT-F	102/2056	13. WCIN	562/ 4.9	6.4	6.3
14.								14. WVNK-F	79/1737	14.			
15.								15.		15.			
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 72.16% (1278 of 1771) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRC-F	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WVEZ-F	1. WKRC	1. WVEZ-F	1. WEBN-F	1. WEBN-F	1. WEBN-F
2. WEBN-F	2. WKRC-F	2. WKRC-F	2. WKRC	2. WKRC	2. WKRC	2. WEBN-F	2. WEBN-F	2. WVEZ-F	2. WKRC-F	2. WKRC-F
3. WBLZ-F	3. WBLZ-F	3. WKRC	3. WKRC-F	3. WVEZ-F	3. WLW	3. WKRC-F	3. WKRC	3. WKRC-F	3. WLW	3. WVEZ-F
4.	4. WRRM-F	4. WRRM-F	4. WRRM-F	4. WRRM-F	4. WUBE-F	4. WVEZ-F	4. WKRC-F	4. WLW	4. WVEZ-F	4. WBLZ-F
5.	5. WUBE-F	5. WUBE-F	5. WVEZ-F	5. WKRC-F	5. WVEZ-F	5. WLW	5. WRRM-F	5. WKRC	5. WKRC	5. WKRC
6.	6. WLLT-F	6. WBLZ-F	6. WUBE-F	6. WUBE-F	6. WRRM-F	6. WUBE-F	6. WLW	6. WUBE-F	6. WBLZ-F	6. WUBE-F
7.	7.	7. WVEZ-F	7. WLW	7. WLW	7.	7. WCKY	7.	7. WRRM-F	7.	7. WLW
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKRC-F	1. WEBN-F	1. WKRC-F	1. WKRC-F	1. WKRC	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WEBN-F
2. WEBN-F	2. WKRC-F	2. WRRM-F	2. WEBN-F	2. WKRC-F	2. WKRC-F	2. WKRC-F	2. WLW	2. WKRC-F	2. WLW
3. WBLZ-F	3. WLW	3. WEBN-F	3. WRRM-F	3. WRRM-F	3. WBLZ-F	3. WLW	3. WKRC-F	3. WLW	3. WKRC
4. WRRM-F	4. WUBE-F	4. WBLZ-F	4. WKRC	4. WVEZ-F	4. WUBE-F	4. WUBE-F	4. WRRM-F	4. WUBE-F	4. WUBE-F
5. WLLT-F	5. WBLZ-F	5. WLLT-F	5. WBLZ-F	5. WUBE-F	5.	5. WBLZ-F	5. WKRC	5. WKRC	5. WVEZ-F
6. WVEZ-F	WRRM-F	6. WVEZ-F	6. WUBE-F	6. WVEZ-F	6.	6. WRRM-F	6. WUBE-F	6. WRRM-F	6. WRRM-F
7. WVNK-F	7.	7. WKRC	7. WLLT-F	7. WEBN-F	7.	7.	7. WVEZ-F	7. WVEZ-F	7. WKRC-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCIN	1480	Cincinnati	1.7/4.9
WDJO	1230	Cincinnati	1.2/3.2
WIZF-F	100.9	Erlanger, KY	1.8/3.2
WJOJ-F	107.1	Milford	1.3/4.3
WNOP	740	Newport, KY	.9/1.9
WTSJ	1050	Cincinnati	.7/1.7
WWNK	1360	Cincinnati	.4/2.3
WHIO-F	99.1	Dayton	.8/2.5
WPFB-F	105.9	Middletown	1.5/3.8
WTUE-F	104.7	Dayton	.5/2.0

RADIO STATIONS

AM STATIONS

WCIN, 1480,	5 KW/500 W (DA-2)	, BLACK	NBN,SBN,\$ 32.00 (---)			Earnest James
WCKY, 1530,	5 KW (DA-N)	, NEWS/TALK	CBS,NBC,NBC-T,\$ 67.00 (CBS)	Federated		Phil McDonald
WDJO, 1230,	1 KW	, OLDIES	US 2,\$ 41.00 (Mc-Guild)	American		Bob Backman
WKRC, 550,	5 KW/1 KW (DA-2)	, MOR/AC	ABC-E,\$ 90.00* (Katz)	Taft		John Soller
WLW, 700,	50 KW	, MOR	ABC-I,\$ 90.00* (Eastman)	Jacor		J. David Martin
WNOP, 740,	1 KW (DAYS,DA)	, JAZZ/VARIETY	,\$ 22.00 (---)		(NEWPORT, KY)	Geoffry Nimms
WTSJ, 1050,	1 KW (DAYS)	, RELIGION	CNN,\$ 20.00 (---)			Mark Roberts
WWNK, 1360,	5 KW (DA-N)	, OLDIES	,\$ 35.00* (MMR)	Booth		Jim Wood

FM STATIONS

WBLZ, 103.5,	19 KW @ 790,	BLACK	,\$ 71.00* (Republic)	Panache	(HAMILTON)	Peter Eden
WBVE, 96.5,	20 KW @ 810,	COUNTRY	ABC-R,\$ 45.00* (Durpetti)	Reams	(HAMILTON)	Neil Kearney
WEBN, 102.7,	17 KW @ 876,	AOR	,\$ 90.00* (Torbet)	Jacor		Dave Macejko
WIZF, 100.9,	1 KW @ 466,	URBAN	,\$ 20.00 (Torbet)	Inter Urban	(ERLANGER, KY)	Bill Chatman
WLLT, 94.9,	27 KW @ 650,	CONTEMP/AC	,\$ 65.00* (HNWH)	Hoker	(FAIRFIELD)	Frank Kockritz
WJOJ, 107.1,	3 KW @ 300,	AC	,\$ 40.00 (Masla)		(MILFORD)	Bob DeLuca
WKRQ, 101.9,	25 KW @ 660,	CHR	ABC-F,\$ 93.00* (Katz)	Taft		Mark Hubbard
WRRM, 98.5,	15 KW @ 810,	AC	,\$ 73.00* (Blair)	Susquehanna		Gordon Obarski
WUBE, 105.1,	14 KW @ 920,	COUNTRY	,\$ 78.00* (Mc-Guild)	American		Bob Backman
WWEZ, 92.5,	11 KW @ 905,	BTFL/EZ	,\$ 80.00* (CBS)	Federated		Phil McDonald
WWNK, 94.1,	32 KW @ 550,	AC	,\$ 55.00* (MMR)	Booth		Jim Wood

CLEVELAND

Arbitron Rank/Pop (12+): 21/1,782,100

MSA Rank/Pop: 23/1,854,300

Average Person Ratings: 17.7
Market TSL: 23.2 hours

Stations: 26/22
Diaries: 2211/806:1/56.0%
Sample Target: 1640
% Below Line: 3.8
% Not Listed: 8.6

1986 Revenue: \$43,400,000
HH Inc.: \$32,141
Retail \$: 13.2 Bil
Pop per Station: 81,005
#1 Biller: WMMS-F \$8,100,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WMMS-F	383/12.1	15.7	13.5	13.2	13.9	13.6	19.4	1. WMMS-F	552/7786	1. WMMS-F	5104/28.6	29.7	27.1
2. WQAL-F	260/ 8.2	7.8	8.2	7.1	8.6	7.8	4.5	2. WMJI-F	365/5861	2. WMJI-F	3916/22.0	18.2	17.5
3. WZAK-F	257/ 8.1	5.6	4.9	4.8	4.2	5.9	9.4	3. WZAK-F	312/2640	3. WLTF-F	3456/19.4	17.7	16.9
4. WMJI-F	243/ 7.7	5.8	7.8	7.0	7.7	7.1	5.0	4. WQAL-F	303/3614	4. WQAL-F	2878/16.1	15.4	13.4
5. WLTF-F	200/ 6.3	7.1	6.3	6.7	5.5	6.6	6.0	5. WLTF-F	258/4798	5. WWWE	2719/15.3	19.1	14.7
6. WDOK-F	200/ 6.3	5.3	5.9	6.5	7.4	6.0	6.1	6. WDOK-F	244/3286	6. WNCX-F	2624/14.7	17.0	19.9
7. WGAR-F+	168/ 5.4	5.0	4.6	4.8	4.4	5.0	4.8	7. WWWE	232/3941	7. WDOK-F	2511/14.1	14.6	13.3
8. WWWE	161/ 5.1	5.8	6.9	4.9	4.8	5.7	6.0	8. WGAR-F+	208/2954	8. WGAR-F+	2183/12.2	11.4	8.9
9. WBBG	120/ 3.8	3.7	4.2	4.5	5.5	4.1	4.6	9. WKDD-F	162/3115	9. WRQC-F	2180/12.2	10.3	9.4
10. WRQC-F	111/ 3.5	2.7	2.5	2.1	2.0	2.7	3.5	10. WNCX-F	148/3593	10. WZAK-F	2159/12.1	11.0	11.3
11. WNCX-F	102/ 3.2	4.3	5.1	5.4	4.4	4.5	4.1	11. WBBG	133/1426	11. WERE	1847/10.4	10.2	10.1
12. WERE	102/ 3.2	3.1	3.5	3.8	4.9	3.4	2.7	12. WONE-F	127/1864	12. WDMT-F	1484/ 8.3	9.2	10.9
13. WABQ	80/ 2.5	1.1	1.1	1.4	1.7	1.5	1.7	13. WRQC-F	115/2278	13. WBBG	1233/ 6.9	6.7	8.1
14. WDMT-F	71/ 2.2	3.5	3.5	4.8	4.8	3.5	2.3	14. WERE	104/1887	14. WJMO	1067/ 6.0	5.0	5.4
15. WJMO	62/ 2.0	1.6	1.5	2.0	2.0	1.8	1.4	15. WDMT-F	100/1969	15. WHK	1002/ 5.6	6.4	5.8
16. WCLV-F	54/ 1.7	1.9	1.6	1.3	2.3	1.6	2.4	16. WDBN-F	93/1431	16. WKDD-F	857/ 4.8	5.7	4.0
17. WCZR-F	51/ 1.6	.7	1.1	1.2	.3	1.2	1.2	17.		17. WCLV-F	823/ 4.6	4.5	3.6
18. WRMR	49/ 1.6	1.4	1.8	1.9	1.9	1.7	.4	18.		18. WRMR	821/ 4.6	4.6	3.6
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 75.41% (2177 of 2887) (WIN 86: 73.54%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMMS-F	1. WMMS-F>	1. WMMS-F>	1. WMMS-F	1. WMMS-F	1. WQAL-F	1. WMMS-F	1. WMMS-F	1. WMMS-F>	1. WZAK-F>	1. WMMS-F
2. WZAK-F	2. WZAK-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WDOK-F	2. WMJI-F	2. WQAL-F	2. WQAL-F	2. WMMS-F	2. WQAL-F
3. WRQC-F>	3. WMJI-F	3. WZAK-F	3. WLTF-F	3. WLTF-F	3. WGAR-F+	3. WQAL-F	3. WMJI-F	3. WZAK-F	3. WWWE	3. WZAK-F
4. WNCX-F	4. WLTF-F>	4. WLTF-F>	4. WZAK-F	4. WZAK-F	4. WMJI-F	4. WZAK-F	4. WDOK-F	4. WMJI-F	4. WRQC-F	4. WLTF-F
5. WCZR-F	5. WNCX-F	5. WGAR-F+	5. WGAR-F+	5. WGAR-F+	5. WLTF-F	5. WWWE	5. WLTF-F	5. WLTF-F	5. WLTF-F	5. WLTF-F
6. WMJI-F	6. WDMT-F	6. WNCX-F	6. WQAL-F	6. WQAL-F	6. WWWE	6. WDOK-F	6. WZAK-F	6. WDOK-F	6. WMJI-F	6. WDOK-F
7. WDMT-F	WRQC-F	7. WQAL-F	7. WWWE	7.	7. WMMS-F	7. WGAR-F+	7. WGAR-F+	7. WGAR-F+	WQAL-F	7. WGAR-F+
8.	8.	8. WWWE	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WLTF-F	1. WMMS-F	1. WMMS-F>	1. WMMS-F	1. WMMS-F>	1. WMMS-F>
2. WZAK-F	2. WZAK-F	2. WMJI-F	2. WLTF-F	2. WMJI-F	2. WZAK-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WMJI-F>
3. WLTF-F	3. WMJI-F	3. WZAK-F	WMJI-F	3. WMMS-F>	3. WZZR-F	3. WZAK-F	3. WNCX-F	3. WZAK-F	3. WZAK-F
4. WMJI-F	4. WLTF-F	4. WLTF-F	4. WZAK-F>	4. WZAK-F	4. WMJI-F	4. WNCX-F	4. WZAK-F	4. WLTF-F	4. WGAR-F+
5. WRQC-F	5.	5. WRQC-F	5. WGAR-F+	5. WGAR-F+	5. WLTF-F	5. WLTF-F	5. WLTF-F	5. WWWE	5. WWWE
6. WNCX-F	6.	6. WNCX-F	6. WQAL-F	6. WQAL-F	6. WNCX-F	6. WCZR-F	6. WONE-F	6. WNCX-F	6. WQAL-F
7. WDMT-F	7.	7. WQAL-F	7. WRQC-F	7. WDOK-F	7.	7. WDMT-F	7. WDMT-F	7. WGAR-F+	7. WDOK-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8. WNCX-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WELW	1330	Willoughby	.5/1.6
WEOL	930	Elyria	1.5/2.7
WHK	1420	Cleveland	1.3/5.6
WDRN-F	94.9	Medina	.7/1.7
WKDD-F	96.5	Akron	1.0/4.8
WONE-F	97.5	Akron	1.5/3.9
CKLW	800	Windsor, ONT	.3/1.1

RADIO STATIONS

AM STATIONS

WARQ, 1540, 1 KW (DAYS)	, GOSPEL	SBN, \$ 21.00 (---		Michael Gallagher
WBRQ, 1260, 5 KW (DA-2)	, NOSTALGIA	, \$ 50.00* (Eastman)	Jacor	Connie Edelman
WELW, 1330, 500 W (DAYS, DA)	, BTFL/ETHNIC	, \$ 18.00 (---		Howard Sullivan
WERE, 1300, 5 KW (DA-1)	, NEWS/TALK	CBS, MBS, ABC-T, \$ 57.00* (Torbet)	Metropolis	Steven Joos
WHK, 1420, 5 KW (DA-N)	, OLDIES	NBC, \$ 50.00* (Katz)	Malrite	Lonnie Gronek
WJMO, 1490, 1 KW	, BLACK	NBN, SBN, \$ 35.00* (MMR)	United	Curtis Shaw
WRMR, 850, 10 KW/5 KW (DA-2)	, NOST/MOR	APR, \$ 44.00* (Christal)	Booth	Roger Turner
WWWE, 1100, 50 KW	, TALK/NEWS	CNN, ABC-I, NBC-T, \$ 80.00* (Mc-Guild)		Art Caruso

FM STATIONS

WCLV, 95.5, 37 KW @ 580, CLASSICAL		, \$ 58.00 (CMBS)		C. K. Patrick
WCZR, 107.3, 50 KW @ 275, AOR		, \$ 28.00* (Regional)	(ELYRIA)	Gary Kneisley
WDOK, 102.1, 9 KW @ 1000, BTFL/EZ		, \$ 82.00* (Mc-Guild)		Art Caruso
WGAR+, 99.5, 50 KW @ 500, COUNTRY		ABC-E, \$ 80.00* (HNWH)	Nationwide	Bill Weller
WLTF, 106.5, 11 KW @ 1060, AC		APR, \$110.00* (Christal)	Booth	Roger Turner
WMJI, 105.7, 27 KW @ 900, AC		, \$104.00 (Eastman)	Jacor	Connie Edelman
WMMS, 100.7, 32 KW @ 600, AOR/CHR		Source, \$160.00* (Katz)	Malrite	Lonnie Gronek
WNCX, 98.5, 16 KW @ 960, CLASSIC AOR		ABC-F, \$ 75.00 (Torbet)	Metropolis	Steven Joos
WQAL, 104.1, 11 KW @ 1060, BTFL/EZ		, \$100.00* (Christal)	WIN	Mark Biviano
WRQC, 92.3, 27 KW @ 234, CHR		ABC-R, \$ 56.00 (MMR)	United	John Balmer
WZAK, 93.1, 28 KW @ 620, URBAN		CRS-R, \$ 90.00 (Durpetti)	Zapis	Xen Zapis
WPHR, 107.9, 70 KW @ 390, CHR		US 1, \$ 65.00* (Republic)	Beasley	Charles Slavik

Other ranked stations - See Akron

COLUMBUS, OH

Arbitron Rank/Pop (12+): 34/1,068,000

Stations: 22/19
Diaries: 1612/663:1/56.3%
Sample Target: 1280
% Below Line: 2.5
% Not Listed: 11.5

1986 Revenue: \$33,200,000
HH Inc.: \$30,887
Retail \$: 8.9 Bil
Pop per Station: 56,211
#1 Biller: WTVN \$6,200,000

MSA Rank/Pop: 36/1,299,100

ADI # 33

Average Person Ratings: 15.8

Market TSL: 21.0 hours

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME/RATING	FAL 86	SPG 86
1. WLWQ-F	221/13.1	12.4	16.3	13.4	---	13.8	16.8	1. WLWQ-F	250/3002	1. WXGT-F	2583/24.2	23.1	21.3
2. WBNS-F	218/12.9	11.0	10.2	9.3	---	10.9	8.3	2. WBNS-F	244/2418	2. WLWQ-F	2456/23.0	23.5	21.9
3. WXGT-F	150/ 8.9	8.8	7.9	8.0	---	8.4	9.9	3. WNCI-F	233/3617	3. WNCI-F	2372/22.2	20.9	24.7
4. WTVN	146/ 8.7	9.8	6.9	6.2	---	7.9	6.8	4. WXGT-F	202/3319	4. WTVN	2241/21.0	21.8	18.3
5. WNCI-F	139/ 8.2	7.3	8.7	9.4	---	8.4	11.3	5. WTVN	174/2879	5. WBNS-F	2074/19.4	19.1	18.4
6. WSNY-F	134/ 7.9	7.4	7.9	11.9	---	8.8	7.8	6. WSNY-F	156/2405	6. WSNY-F	2053/19.2	19.1	24.4
7. WMGG-F	70/ 4.2	7.1	5.6	4.0	---	5.2	5.4	7. WHOK-F	87/1181	7. WMGG-F	1387/13.0	16.3	10.1
8. WHOK-F	60/ 3.6	5.2	4.1	3.1	---	4.0	3.6	8. WMGG-F	72/1414	8. WBNS	906/ 8.5	12.1	7.3
9. WVKO	56/ 3.3	2.4	3.5	4.6	---	3.5	2.4	9. WVKO	56/ 670	9. WHOK-F	830/ 7.8	8.9	5.5
10. WMNI	53/ 3.1	2.7	2.5	3.4	---	2.9	3.4	10. WMNI	55/ 713	10. WMNI	679/ 6.4	5.5	6.1
11. WBNS	39/ 2.3	2.7	2.1	2.1	---	2.3	1.3	11. WMRN-F	45/ 509	11. WVKO	652/ 6.1	7.0	9.6
12. WCOL	37/ 2.2	1.7	1.7	1.7	---	1.8	2.3	12. WHIZ-F	44/ 533	12. WCOL	585/ 5.5	7.0	6.0
13. WZZT-F	28/ 1.7	1.7	2.2	1.9	---	1.9	3.1	13. WBNS	39/ 942	13. WBBY-F	507/ 4.7	4.3	4.8
14. WCKX-F	24/ 1.4	.8	.6	.9	---	0.9	1.3	14. WLW	33/ 806	14. WLW	468/ 4.4	4.4	5.8
WBBY-F	24/ 1.4	1.4	2.3	2.1	---	1.8	1.1	15. WRFD	29/ 415	15. WZZT-F	442/ 4.1	5.4	6.0
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 73.53% (1097 of 1492) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXGT-F	1. WLWQ-F>	1. WLWQ-F>	1. WLWQ-F>	1. WLWQ-F	1. WBNS-F>	1. WTVN-F	1. WBNS-F	1. WLWQ-F	1. WLWQ-F	1. WLWQ-F
2. WLWQ-F	2. WNCI-F	2. WSNY-F	2. WSNY-F	2. WSNY-F	2. WTVN-F	2. WLWQ-F	2. WLWQ-F	2. WBNS-F	2. WXGT-F	2. WBNS-F
3. WNCI-F	3. WXGT-F	3. WNCI-F	3. WNCI-F	3. WBNS-F	3. WSNY-F>	3. WBNS-F	3. WSNY-F>	3. WNCI-F	3. WNCI-F	3. WXGT-F
4.	4. WSNY-F	4. WXGT-F	4. WTVN-F	4. WNCI-F	4. WHOK-F	4. WXGT-F	4. WTVN-F	4. WSNY-F	4. WBNS-F	4. WNCI-F
5.	5.	5. WBNS-F	5. WMGG-F	5. WTVN-F	5. WMGG-F	5. WSNY-F	5. WNCI-F	5. WXGT-F	5. WSNY-F	5. WSNY-F
6.	6.	6. WMGG-F	6. WBNS-F	6. WMGG-F	6.	6. WNCI-F	6. WXGT-F	6. WTVN-F	6. WVKO	6. WTVN-F
7.	7.	7. WTVN-F	7. WXGT-F	7. WXGT-F	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WXGT-F	1. WNCI-F	1. WNCI-F	1. WSNY-F	1. WSNY-F	1. WLWQ-F	1. WLWQ-F>	1. WLWQ-F	1. WLWQ-F>	1. WLWQ-F
2. WSNY-F	2. WSNY-F	2. WLWQ-F	2. WNCI-F	2. WNCI-F	2. WNCI-F	2. WNCI-F	2. WMGG-F	2. WNCI-F	2. WSNY-F
3. WNCI-F	3. WLWQ-F	3. WSNY-F	3. WXGT-F	3. WBNS-F	3. WXGT-F	3. WXGT-F	3. WNCI-F	3. WSNY-F	3. WTVN-F
4. WLWQ-F	4. WXGT-F	4. WXGT-F	4. WLWQ-F>	4. WLWQ-F	4. WBNS-F	4. WSNY-F	4. WSNY-F	4. WMGG-F	4. WMGG-F
5. WVKO	5.	5. WMGG-F	5. WBNS-F	5. WTVN-F	5. WMGG-F	5. WMGG-F	5. WXGT-F	5. WXGT-F	5. WBNS-F
6.	6.	6.	6. WTVN-F	6. WXGT-F	6.	6. WTVN-F	6. WTVN-F	6. WTVN-F	6. WNCI-F
7.	7.	7.	7. WMGG-F	7. WMGG-F	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCLT	1430	Newark	.6/1.2
WCLT-F	100.3	Newark	.8/2.1
WLOH	1320	Lancaster	.5/1.7
WRFD	880	Columbus	1.3/2.9
WMRN-F	106.9	Marion	.5/1.3
WHIZ-F	102.5	Zanesville	.4/1.0
WLW	700	Cincinnati	1.4/4.4

RADIO STATIONS

AM STATIONS

WBNS, 1460,	5 KW/1 KW (DA-N)	, MOR	ABC-I, NBC-T, \$ 45.00* (Blair)	Columbus Dispatch	Tom Stewart
WCOL, 1230,	1 KW	, NOSTALGIA	SMN, \$ 35.00 (Christal)	Williams	Randy Rahe
WMNI, 920,	1 KW/500 W (DA-2)	, COUNTRY	MBS, \$ 34.00* (Torbet)		Mark Jividen
WRFD, 880,	5 KW (DAYS)	, RELIGION	CNN, \$ 20.00 (---)	Salem	Bill Caridas
WTVN, 610,	5 KW (DA-N)	, MOR/AC	ABC-E, \$113.00 (Katz)	Taft	Perry Frey
WVCO, 1580,	1 KW/250 W (DA-2)	, BLACK	SBN, \$ 35.00* (Mc-Guild)	Saga	Al Fetch

FM STATIONS

WBBY, 103.9,	2 KW @ 360,	JAZZ	US 2, \$ 25.00 (Torbet)		
WBNS, 97.1,	26 KW @ 660,	BTFL/EZ	, \$ 65.00* (Blair)	Columbus Dispatch	Tom Stewart
WCKX, 106.3,	3 KW @ 300,	BLACK	NBN, \$ 28.00* (---)		Jack Harris
WLWQ, 96.3,	18 KW @ 753,	AOR	, \$105.00* (Katz)	Taft	Tom Thon
WHOK, 95.5,	50 KW @ 215,	COUNTRY	APR, \$ 20.00 (Regional)	(LANCASTER)	Stan Robinson
WMGG, 99.7,	50 KW @ 500,	AC/CLASSIC HITS	MBS, \$ 60.00* (Torbet)		Mark Jividen
WNCI, 97.9,	175 KW @ 565,	CHR	ABC-C, \$ 90.00 (MMR)	Nationwide	Dale Weber
WSNY, 94.7,	22 KW @ 753,	AC	, \$100.00* (Mc-Guild)	Saga	Al Fetch
WXGT, 92.3,	18 KW @ 753,	CHR	CBS-R, \$ 70.00* (Christal)	Williams	Randy Rahe
WZZT, 103.1,	1.5 KW @ 444,	BLACK	, \$ 36.00 (Masla)	(JOHNSTOWN)	Bob Kramer

WLW - See Cincinnati

DALLAS - FORT WORTH

Arbitron Rank/Pop (12+): 10/2,959,100

MSA Rank/Pop: Dallas - 13/2,302,500
 ADI # 8 Fort Worth - 39/1,211,000
 Average Person Ratings: 17.8
 Market TSL: 23.5 hours

Stations: 28/28
 Diaries: 2553/1159:1/50.6%
 Sample Target: 2200
 % Below Line: 0
 % Not Listed: 7.0

1986 Revenue: \$117,400,000
 HH Inc.: \$36,369
 Retail \$: 27.8 BiI
 Pop per Station: 105,682
 #1 Biller: KVIL A/F \$22,700,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME RATING	FAL 86	SPG 86
1. KKDA-F	504/9.6	8.4	8.9	8.5	8.7	8.9	10.8	1. KKDA-F	581/4415	1. KPLX-F	5162/17.4	15.6	14.3
2. KPLX-F	442/8.4	8.3	6.6	7.3	6.9	7.7	8.7	2. WBAP	526/6859	2. KEGL-F	5154/17.4	16.0	14.9
3. KVIL-F+	384/7.2	9.3	7.1	8.8	9.1	8.1	7.8	3. KPLX-F	475/5878	3. KVIL-F+	5016/14.0	18.6	18.9
4. KMEZ-F+	330/6.3	7.2	6.0	6.5	6.4	6.5	3.7	4. KVIL-F+	405/5249	4. KRLD	4862/16.4	18.8	18.2
5. KRLD	290/5.5	7.3	5.8	6.3	7.2	6.2	5.3	5. KRLD	370/6239	5. KKDA-F	3869/13.1	13.3	12.1
6. KEGL-F	281/5.3	5.1	5.7	5.2	5.2	5.3	8.8	6. KMEZ-F+	358/4131	6. KTXQ-F	3772/12.7	13.3	13.7
7. WBAP	273/5.2	4.6	6.7	6.9	6.5	5.9	4.6	7. KEGL-F	323/5897	7. KMEZ-F+	3695/12.5	12.5	11.6
8. KTXQ-F	227/4.3	4.7	5.3	5.0	5.1	4.8	6.8	8. KTXQ-F	244/4087	8. WBAP	3533/11.9	13.4	14.7
9. KHYI-F	223/4.2	2.5	3.5	2.5	1.5	3.2	4.7	9. KHYI-F	232/3593	9. KHYI-F	3465/11.7	7.4	5.9
10. KMGC-F	207/3.9	2.7	3.3	2.9	3.8	3.2	2.7	10. KQZY-F	212/3382	10. KTKS-F	3368/11.4	13.2	11.6
11. KQZY-F	188/3.6	3.3	3.8	3.8	2.9	3.6	2.9	11. KLUV-F	211/3159	11. KSCS-F	3174/10.7	11.8	13.7
12. KLUV-F	172/3.3	3.4	3.3	3.4	3.3	3.4	2.1	12. KMGC-F	209/3225	12. KMGC-F	3101/10.5	9.6	8.6
13. KSCS-F	169/3.2	3.9	4.6	5.7	5.5	4.4	4.7	13. KSCS-F	188/3649	13. KQZY-F	3006/10.2	8.9	9.2
14. KTKS-F	163/3.1	3.7	4.6	3.1	3.2	3.6	3.3	14. KLUV-F	188/3739	14. KLUV-F	2646/ 8.9	9.8	8.5
15. KHVN	159/3.0	2.7	1.7	1.9	2.8	2.3	.7	15. KHVN	159/1002	15. KZEW-F	2515/ 8.5	9.4	9.3
16. KZEW-F	114/2.2	2.9	3.1	3.2	4.4	2.9	3.2	16. KZEW-F	142/3057	16. KZPS-F	2264/ 7.7	6.2	5.8
17. KZPS-F	107/2.0	1.3	1.0	1.3	1.3	1.4	1.6	17. KZPS-F	113/2401	17. KDLZ-F	1582/ 5.3	5.3	5.9
18. KDLZ-F	106/2.0	1.6	2.3	2.2	1.7	2.0	2.2	18. KDLZ-F	107/1601	18. KLIF	1468/ 5.0	4.3	3.5
19. KOJO-F	98/1.9	1.2	2.0	2.6	.9	1.9	1.5	19. KOJO-F	99/ 693	19. WRR-F	1298/ 4.4	4.4	3.4
20. KESS	87/1.7	.8	.8	.5	1.0	1.0	2.0	20. KLIF	94/1739	20. KHVN	1002/ 3.4	2.7	2.4
KKDA	87/1.7	1.0	.9	.7	.5	1.1	.6	21.		21.			
22. KLIF	81/1.5	1.1	1.1	.8	.8	1.1	.8	22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 76.30% (3741 of 4903) (WIN 86: 75.91%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHYI-F	1. KKDA-F	1. KKDA-F	1. KVIL-F+	1. KVIL-F+	1. KMEZ-F+	1. KVIL-F+	1. KPLX-F	1. KKDA-F	1. KKDA-F	1. KKDA-F
2. KEGL-F	2. KPLX-F	2. KPLX-F	2. KPLX-F	2. KPLX-F	2. KPLX-F	2. KKDA-F	2. KMEZ-F+	2. KPLX-F	2. KHYI-F	2. KPLX-F
3. KKDA-F	3. KTXQ-F	3. KVIL-F+	3. KKDA-F	3. KKDA-F	3. KVIL-F+	3. KPLX-F	3. KVIL-F+	3. KVIL-F	3. KEGL-F	3. KMEZ-F+
4. KTKS-F	4. KVIL-F+	4. KTXQ-F	4. KLUV-F	4. WBAP	4. WBAP	4. WBAP	4. KKDA-F	4. KMEZ-F+	4. KMEZ-F+	4. KVIL-F+
5. KTXQ	5. KEGL-F	5. KMGC-F	5. KMGC-F	5. KLUV-F	5. KRLD	5. KRLD	5. KMGC-F	5. KEGL-F	5. KPLX-F	5. KEGL-F
6.	6. KMGC-F	6. KEGL-F	6. KQZY-F	6. KMGC-F	6. KKDA-F	6. KEGL-F	6. WBAP	6. KMGC-F	6. KRLD	6. KHYI-F
7.	7. KTKS-F	7. KLUV-F	7. KMEZ-F+	7. KMEZ-F+	7. KQZY-F	7. KMEZ-F+	7. KTXQ-F	KRLD	7. KDLZ-F	7. KRLD
8.	8. KZEW-F	8. KQZY-F	8. WBAP	8. KQZY-F	8. KHVN	8. KTXQ-F	8. KRLD	8. KHYI-F	8. KTKS-F	8. KTXQ-F
9.	9. KZPS-F	9. KMEZ-F+	9. KTXQ-F	9. KRLD	9. KLUV-F	9. KTKS-F	9. KQZY-F	9. WBAP	9. KTXQ-F	9. KSCS-F
10.	10. KHYI-F	KTKS-F	10. KSCS-F	KTXQ-F	10. KSCS-F	10. KMGC-F	10. KLUV-F	10. KTXQ-F	10.	10. KLUV-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKDA-F	1. KKDA-F	1. KVIL-F+	1. KVIL-F+	1. KVIL-F+	1. KTXQ-F	1. KTXQ-F	1. KKDA-F	1. KKDA-F	1. KPLX-F
2. KEGL-F	2. KVIL-F+	2. KPLX-F	2. KKDA-F	2. KPLX-F	2. KKDA-F	2. KKDA-F	2. KTXQ-F	2. KPLX-F	2. KKDA-F
3. KPLX-F	3. KPLX-F	3. KKDA-F	3. KPLX-F	3. KKDA-F	3. KPLX-F	3. KPLX-F	3. KPLX-F	3. KTXQ-F	3. KVIL-F+
4. KVIL-F+	4. KEGL-F	4. KMGC-F	4. KMGC-F	4. KMGC-F	4. KEGL-F	4. KEGL-F	4. KMGC-F	4. KVIL-F+	4. WBAP
5. KMGC-F	5. KMGC-F	5. KTXQ-F	5. KEGL-F	5. KMEZ-F+	5. KHYI-F	5. KMGC-F	5. KZPS-F	5. KLUV-F	5. KLUV-F
6. KHYI-F	6. KTXQ-F	6. KEGL-F	6. KQZY-F	6. KQZY-F	6. KTKS-F	6. KZEW-F	6. KVIL-F+	6. KEGL-F	6. KRLD
7. KTKS-F	7. KTKS-F	7. KDLZ-F	7. KLUV-F	7. KHUN	7. KDLZ-F	7. KZPS-F	7. KZEW-F	7. KMGC-F	7. KTXQ-F
8. KOJO-F	8. KHYI-F	KLUV-F	8. KMEZ-F+	8. KLUV-F	8. KZPS-F	8. KVIL-F+	8. KEGL-F	8. KZEW-F	8. KMGC-F
9.	9.	9.	9. KSCS-F	9. WBAP	9.	9. KTKS-F	9. KTKS-F	9. WBAP	9. KMEZ-F+
10.	10.	10.	10.	10. KSCS-F	10.	10. KHYI-F	10. KLUV-F	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAAM	1310	Dallas	1.0/2.7
KLDD	570	Dallas	.6/2.1
KPBC	1040	Dallas	1.4/2.3
WRR-F	101.1	Dallas	.9/4.4

RADIO STATIONS

AM STATIONS

KAAM, 1310, 5 KW (DA-N)	, NOSTALGIA	, \$ 50.00*	(Durpetti)	Bonneville	Bill Steding
KFJZ, 870, 250 W (DAYS)	, NOSTALGIA	, \$ 60.00	(---		Mike Ruark
KKDA, 730, 500 W/10 W	, BLACK (?)	APR, \$ NA	(Katz)		Hymen Childs
KLDD, 570, 5 KW (DA-2)	, OLDIES	CBS, \$ 60.00	(MMR)	Anchor	Bill Knobler
KLIF, 1190, 50 KW/5 KW (DA-2)	, TALK	NBC, NBC-T, \$ 61.00*	(Eastman)	Susquehanna	Dan Halliburton
KMEZ, 1480, 5 KW/1 KW (DA-2)	, BTFL/EZ	, \$ NA	(Mc-Guild)	DKM	Jim Stanton
KPBC, 1040, 1 KW (DAYS)	, RELIGION	, \$ 58.00	(---	Crawford	Bill MacCormick
KRLD, 1080, 50 KW (DA-N)	, NEWS	CBS, \$220.00*	(Katz)	Metropolitan	Ed Wodka
KSKY, 660, 10 KW/500 W (DA-N)	, RELIGION	, \$ 25.00	(---		Andy Bell
KWJS, 1360, 5 KW/1 KW (DA-2)	, RELIGION	, \$ 35.00	(---	Universal	Jack Rabito
KESS, 1270, 5 KW (DA-1)	, SPANISH	, \$ 70.00	(Caballero)		Chuck Gratner
KHVN, 970, 1 KW (DAYS)	, GOSPEL	NBN, \$ 40.00	(Masla)	Sheridan	Garry Lewis
KMIA, 1540, 50 KW/1 KW (DA-2)	, RELIGION	, \$ 41.00	(---	Command	Albert Soto
WBAP, 820, 50 KW	, COUNTRY	ABC-I, \$190.00*	(Blair)	Cap Cities/ABC	John Hare

FM STATIONS

KDLZ , 107.5, 100 KW @ 450, BLACK	US 1, \$100.00	(Masla)	Sheridan	Garry Lewis	
KEGL , 97.1, 98 KW @ 1460, CHR/AOR	ABC-C, \$145.00*	(Torbet)	Sandusky	Norm Rau	
KKDA , 104.5, 100 KW @ 1585, URBAN	APR, \$170.00*	(Katz)		Hymen Childs	
KHYI , 94.9, 100 KW @ 1140, CHR	, \$ NA	(Christal)	H & G		
KLIJ , 98.7, 100 KW @ 1585, OLDIES/AC	US 2, \$120.00*	(Republic)	TK	Steve Dinetz	
KMEZ , 100.3, 100 KW @ 1280, BTFL/EZ	, \$160.00*	(Mc-Guild)	DKM	Jim Stanton	
KMGC , 102.9, 100 KW @ 1572, AC	, \$135.00*	(Christal)	Shamrock	Ross Reagan	
KPLX , 99.5, 100 KW @ 1680, COUNTRY	APR, \$200.00*	(Eastman)	Susquehanna	Dan Halliburton	
KQZY , 105.3, 100 KW @ 1560, SOFT AC	, \$110.00*	(Group W)	Westinghouse	Ted Jordan	
KSCS , 96.3, 100 KW @ 1690, COUNTRY	, \$160.00*	(Blair)	Cap Cities/ABC	John Hare	
KTKS , 106.1, 100 KW @ 1585, CHR	, \$130.00*	(HNWH)	Gannett	Al Brady Law	
KTXQ , 102.1, 100 KW @ 1420, AOR	ABC-R, \$140.00*	(CBS)	CBS	Clint Culp	
KVIL+, 103.7, 100 KW @ 1470, AC	, \$415.00	(Blair)	Blair/Infinity	Dave Spence	
KZEW , 97.9, 100 KW @ 1680, AOR	Source, \$140.00*	(MMR)	Anchor	Bill Knobler	
KZPS , 92.5, 100 KW @ 1685, CLASSIC HITS	, \$115.00*	(Durpetti)	Bonneville	Bill Steding	
WRR , 101.1, 100 KW @ 1510, CLASSICAL	, \$ 75.00	(CMBS)	City of Dallas	M. Loewenthal	
KOJO , 94.1, 100 KW @ 1585, SPANISH	, \$ 98.00	(Caballero)		Chuck Gratner	

DAYTON

Arbitron Rank/Pop (12+): 46/795,500

Stations: 23/17
Diaries: 1316/604:1/55.2%
Sample Target: 1110
% Below Line: 12.4
% Not Listed: 9.9

1986 Revenue: \$19,300,000
HH Inc.: \$31,951
Retail \$: 5.8 Bil
Pop per Station: 46,794
#1 Biller: WHIO \$3,400,000

MSA Rank/Pop: 53/924,300

ADI # 49

Average Person Ratings: 16.1

Market TSL: 21.4 hours

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WHIO-F	164/12.8	10.4	12.5	13.8	---	12.4	10.4	1. WGTZ-F	234/2959	1. WGTZ-F	2060/25.9	27.5	22.0
2. WGTZ-F	162/12.7	11.6	13.1	9.9	---	11.8	15.7	2. WHIO-F	219/2361	2. WHIO-F	1704/21.4	20.9	22.4
3. WTUE-F	141/11.0	7.8	9.1	7.8	---	9.9	15.0	3. WTUE-F	175/1921	3. WTUE-F	1495/18.8	17.3	16.2
4. WHIO	96/ 7.5	8.7	8.9	7.8	---	8.2	5.6	4. WLW	111/1747	4. WHIO	1402/17.6	19.1	19.0
5. WWSN-F	82/ 6.4	9.1	6.4	6.8	---	7.2	5.3	5. WBVE-F	108/1310	5. WWSN-F	1188/14.9	17.6	13.7
6. WVUD-F	68/ 5.3	3.9	2.6	1.7	---	3.4	3.5	6. WWSN-F	101/1452	6. WYMJ-F	1038/13.0	13.0	12.6
7. WBLZ-F	62/ 4.9	4.2	3.9	5.0	---	4.5	5.5	WHIO	101/1543	7. WVUD-F	1001/12.6	10.1	7.6
8. WONE	60/ 4.7	5.9	6.3	5.6	---	5.6	6.1	8. WVUD-F	95/1249	8. WONE	975/12.3	12.9	10.5
9. WYMJ-F	57/ 4.5	5.1	4.8	5.4	---	5.0	4.3	9. WONE	71/1235	9. WING	713/ 9.0	11.5	8.5
10. WDAO	44/ 3.4	2.8	2.7	4.1	---	3.3	1.9	10. WBLZ-F	67/ 874	10. WBLZ-F	694/ 8.7	8.7	10.2
11. WING	39/ 3.1	2.7	3.8	2.3	---	3.0	3.1	11. WKRF-F	64/ 819	11. WLW	521/ 6.5	8.3	8.6
12. WBVE-F	38/ 3.0	1.9	3.0	3.6	---	2.9	3.1	12. WPFB-F	50/ 583	12. WBVE-F	510/ 6.4	4.5	7.5
13.								13.		13. WDAO	488/ 6.1	4.1	7.1
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 75.43% (869 of 1152) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGTZ-F>	1. WTUE-F>	1. WTUE-F>	1. WTUE-F>	1. WTUE-F>	1. WHIO-F	1. WGTZ-F	1. WHIO-F>	1. WGTZ-F	1. WGTZ-F>	1. WHIO-F
2. WTUE-F	2. WGTZ-F	2. WGTZ-F	2. WGTZ-F	2. WHIO-F	2. WHIO	2. WHIO	2. WTUE-F	WHIO-F	2. WTUE-F	2. WGTZ-F
3. WBLZ-F	3. WYMJ-F	3. WWSN-F	3. WWSN-F	3. WGTZ-F	3. WVUD-F	3. WHIO-F	3. WWSN-F	3. WTUE-F>	3. WHIO-F	3. WTUE-F
4.	4. WWSN-F	4. WVUD-F	4. WVUD-F	4. WWSN-F	4. WWSN-F	4. WTUE-F>	4. WGTZ-F	4. WWSN-F	4. WHIO	4. WVUD-F
5.	5. WBLZ-F	5. WYMJ-F	5. WHIO-F	5. WVUD-F	5. WTUE-F	5. WONE	5. WVUD-F	5. WVUD-F	5. WBLZ-F	5. WWSN-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WTUE-F	1. WGTZ-F	1. WGTZ-F	1. WGTZ-F>	1. WGTZ-F	1. WTUE-F>	1. WTUE-F>	1. WTUE-F>	1. WTUE-F>	1. WTUE-F>	
2. WGTZ-F>	2. WTUE-F>	2. WTUE-F	2. WTUE-F	2. WHIO-F	2. WGTZ-F>	2. WGTZ-F	2. WGTZ-F	2. WGTZ-F	2. WHIO-F	
3. WWSN-F	3. WWSN-F	3. WWSN-F	3. WWSN-F	3. WWSN-F	3. WKRF-F	3. WYMJ-F	3. WWSN-F	3. WWSN-F	3. WGTZ-F	
WBLZ-F	4. WYMJ-F	4. WYMJ-F	4. WVUD-F	4. WVUD-F	5. WYMJ-F	4. WWSN-F	4. WWSN-F	4. WVUD-F	4. WWSN-F	
5.	5. WBLZ-F	5. WBLZ-F	5. WBLZ-F	5. WHIO	6. WWSN-F	5. WBLZ-F	5. WHIO-F	5. WYMJ-F	5. WVUD-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAZU-F	102.9	Springfield	1.0/2.8
WBLV	1600	Springfield	.6/1.2
WBZI-F	95.3	Xenia	2.0/5.0
WFCJ-F	93.7	Miamisburg	1.0/3.3
WIZE	1340	Springfield	.5/2.5
WPFB-F	105.9	Middleton	1.6/3.2
WPTW-F	95.7	Piqua	.6/2.4
WKRF-F	101.9	Cincinnati	.3/1.1
WLLT-F	94.9	Cincinnati	.5/2.2
WLW	700	Cincinnati	2.3/6.5
WNCI-F	97.9	Columbus	.3/1.1

RADIO STATIONS

WDAO, 1210, 1 KW (DAYS)	, BLACK	SBN, \$ 37.00* (Eastman)	Stoner	Jim Johnson
WHIO, 1290, 5 KW (DA-N)	, MOR	CBS, \$ 74.00* (Christal)	Cox	Sam Yacovazzi
WING, 1410, 5 KW (DA-N)	, AC	MBS, ABC-I, \$ 40.00* (Katz)	Williams	Dave Leonard
WONE, 980, 5 KW (DA-N)	, COUNTRY	ABC-D, \$ 50.00* (Mc-Guild)	DKM	Don Schwartz
WBZI-F, 95.3, 3 KW @ 300, COUNTRY		US 2, \$ 25.00 (---)		(XENIA) Dick Moran
WFCJ-F, 93.7, 59 KW @ 245, RELIGION		APR, \$ 10.00 (---)		(MIAMISBURG) Clair Miller
WHIO-F, 99.1, 50 KW @ 1060, BTFL/EZ		, \$ 80.00* (Christal)	Cox	Sam Yacovazzi
WPFB-F, 105.9, 34 KW @ 593, RELIGION		MBS, \$ 21.00 (Roslin)		(MIDDLETOWN) Jerry Crisp
WTUE-F, 104.7, 50 KW @ 780, AOR		, \$ 60.00* (Mc-Guild)	DKM	Don Schwartz
WVUD-F, 99.9, 50 KW @ 500, SOFT AC		CBS-R, \$ 33.00* (Masla)	Univ. of Dayton	Lenn Eliason
WWSN-F, 107.7, 50 KW @ 420, AC		, \$ 63.00* (Eastman)	Stoner	Alan Gray
WYMJ-F, 103.9, 1.5 KW @ 528, AC		US 1, \$ 41.00* (Blair)	Malkan	Jim Sumpter
WGTZ-F, 92.9, 40 KW @ 590, CHR		, \$ 70.00* (Katz)		(EATON) Dave Leonard

Other ranked stations - See Cincinnati

DENVER

Arbitron Rank/Pop (12+): 23/1,568,200

Stations: 28/27
Diaries: 2169/723:1/50.6%
Sample Target: 1490
% Below Line: 0.8
% Not Listed: 9.0

1986 Revenue: \$60,200,000
HH Inc.: \$34,827
Retail \$: 14.8 Bil
Pop per Station: 58,081
#1 Biller: KOA \$7,150,000

MSA Rank/Pop: 27/1,639,500
ADI # 19
Average Person Ratings: 17.1
Market TSL: 22.3 hours

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KOSI-F	235/8.8	9.3	10.2	9.6	9.6	9.5	6.2	1. KOSI-F	284/3352	1. KOSI-F	2839/18.1	18.4	18.3
2. KBCO-F+	222/8.3	6.9	8.2	7.4	6.9	7.7	10.0	2. KOA	267/4042	2. KOA	2721/17.4	24.0	16.6
3. KOA	173/6.5	7.3	5.7	5.7	6.0	6.3	4.9	3. KBCO-F+	237/2689	3. KBPI-F	2650/16.9	17.7	17.6
4. KMJI-F	172/6.4	6.0	7.5	7.0	6.6	6.7	5.4	4. KMJI-F	191/2886	4. KRXY-F	2597/16.6	18.3	14.1
5. KRXY-F	152/5.7	5.9	5.1	3.9	4.8	5.2	8.4	5. KBPI-F	188/3164	5. KMJI-F	2501/15.9	15.8	17.7
6. KAZY-F	145/5.4	3.9	3.6	4.1	3.4	4.3	3.9	6. KYGO-F	169/1959	6. KBCO-F+	2482/16.9	13.0	13.6
KYGO-F	145/5.4	5.6	4.5	4.6	5.3	5.0	2.3	7. KRXY-F	161/2895	7. KPKE-F	2385/15.2	16.8	15.0
9. KBPI-F	142/5.3	6.8	6.7	6.7	7.2	6.4	10.6	8. KAZY-F	160/1975	8. KOAQ-F	1975/12.6	14.6	13.4
9. KPKE-F	118/4.4	4.9	4.7	6.7	5.2	5.2	6.0	9. KPKE-F	142/2712	9. KAZY-F	1736/11.1	10.4	10.4
10. KHIH-F	115/4.3	2.0	---	---	---	3.2	4.5	10. KOAQ-F	128/2576	10. KYGO-F	1652/10.5	11.3	11.6
11. KEZW	108/4.0	2.7	3.9	4.5	3.7	3.8	3.0	11. KHOW	126/1931	11. KVOD-F	1467/ 9.4	9.6	7.3
12. KVOD-F	95/3.5	4.0	2.9	3.6	3.1	3.5	4.0	12. KHIH-F	125/1593	12. KHOW	1460/ 9.3	9.5	9.2
KOAQ-F	95/3.5	4.1	4.5	3.7	4.2	4.0	2.7	13. KLZ	113/1888	13. KHIH-F	1428/ 9.1	5.3	---
14. KHOW	89/3.3	4.0	2.9	3.6	3.7	3.5	2.6	14. KEZW	109/1055	14. KIMN	1250/ 8.0	10.4	10.3
15. KNUS	87/3.2	2.6	3.6	3.6	3.8	3.3	1.9	15. KNUS	102/1371	15. KNUS	1183/ 7.5	7.5	7.9
16. KLZ	54/2.0	2.0	2.9	2.7	2.3	2.4	2.5	16. KVOD-F	101/1597	16. KEZW	1047/ 6.7	6.7	8.0
17. KIMN	49/1.8	2.8	3.0	3.3	4.0	2.7	2.7	17. KIMN	76/1771	17. KLZ	932/ 5.9	5.7	6.0
18. KDKO	42/1.6	2.3	2.1	2.2	2.2	2.1	4.7	18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 69.65% (1698 of 2438) (WIN 86: 66.90%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRXY-F>	1. KBCO-F+	1. KBCO-F+	1. KBCO-F+	1. KBCO-F+	1. KOSI-F>	1. KOA	1. KOSI-F	1. KBCO-F+	1. KRXY-F	1. KOSI-F
2. KPKE-F	2. KMJI-F	2. KMJI-F	2. KMJI-F	2. KMJI-F	2. KOA	2. KOSI-F	2. KBCO-F+	2. KOSI-F	2. KBPI-F	2. KBCO-F+
3. KBPI-F	3. KBPI-F	3. KAZY-F	3. KHIH-F	3. KOSI-F	3. KYGO-F	3. KBCO-F+	3. KMJI-F	3. KMJI-F	3. KAZY-F	3. KYGO-F
4.	4. KHIH-F	4. KBPI-F	4. KYGO-F	4. KYGO-F	4. KMJI-F	4. KMJI-F	KOA	KRXY-F	4. KBCO-F	4. KAZY-F
5.	5. KPKE-F	5. KHIH-F	5. KOSI-F	5. KHIH-F	5. KHOW	5. KHOW	5. KAZY-F	5. KAZY-F	5. KOA	5. KBPI-F
6.	6. KRXY-F	6. KYGO-F	6. KOA	6. KOA	6. KNUS	6. KYGO-F	6. KYGO-F	6. KBPI-F	6. KMJI-F	6. KMJI-F
7.	7.	7. KRXY-F	7. KAZY-F	7. KAZY-F	7. KHOW	7. KVOD-F	7. KPKE-F	7. KHIH-F	7. KYGO-F	7. KOSI-F
8.	8.	8.	KOAQ-F	8. KHOW	8. KEZW	8. KEZW	8. KRXY-F	8.	8. KOA	8.
9.	9.	9.		9.	9.	9.	9.	9.	9.	9.
10.	10.	10.		10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBPI-F	1. KMJI-F	1. KMJI-F	1. KMJI-F	1. KMJI-F	1. KAZY-F	1. KBCO-F+	1. KBCO-F+>	1. KBCO-F+	1. KBCO-F+>
2. KRXY-F	2. KBCO-F+>	2. KBCO-F+>	2. KBCO-F+>	2. KBCO-F+>	2. KBPI-F	2. KAZY-F>	2. KHIH-F	2. KAZY-F>	2. KYGO-F
3. KPKE-F	3. KPKE-F	3. KHIH-F	3. KOAQ-F	3. KOSI-F	3. KBCO-F+	3. KBPI-F	3. KAZY-F	3. KBPI-F	3. KHIH-F
4. KBCO-F+	4. KBPI-F	4. KOAQ-F	4. KRXX-F	4. KYGO-F	4. KPKE-F	4. KHIH-F	4. KMJI-F	4. KHIH-F	4. KAZY-F
5. KAZY-F	KOAQ-F	5. KPKE-F	5. KOSI-F	5. KHOW	5. KRXY-F	5. KMJI-F	5. KBPI-F	5. KMJI-F	5. KMJI-F
6. KOAQ-F	6. KMJI-F	6. KYGO-F	KPKE-F	KOAQ-F	6.	6. KPKE-F	6. KPKE-F	6. KYGO-F	6. KOSI-F
7. KMJI-F	7. KHIH-F	7. KAZY-F	7. KYGO-F	7. KVOD-F	7.	7. KRXY-F	KRXY-F	7. KRXY-F	7. KOA
8.	8. KRXY-F	8.	8. KHIH-F	8.	8.	8.	KYGO-F	8.	8.
9.	9. KAZY-F	9.	9. KBPI-F	9.	9.	9.		9.	9.
10.	10.	10.	10.	10.	10.	10.		10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KADX-F	92.1	Castle Rock	.9/2.2
KBRQ	1280	Denver	.7/2.2
KBRQ-F	105.1	Denver	.9/2.7
KDEN	1340	Denver	1.1/4.6
KMVP	1600	Lakewood	.6/2.1
KQKS-F	104.3	Longmont	.4/1.7
KRZN	1150	Englewood	1.3/3.5
KYBG	1090	Aurora	.8/3.2
KTCL-F	93.3	Fort Collins	.7/2.9

RADIO STATIONS

AM STATIONS

KBNO, 1220,	1 KW	, SPANISH	, \$ 30.00	(Caballero)		Ed Romero
KBRQ, 1280,	5 KW (DA-2)	, COUNTRY	ABC-E, \$ 38.00	(Torbet)	Great Empire	Frank Gunn
KDEN, 1340,	1 KW	, NEWS/TALK	NBC, ABC-E, \$ 45.00*	(Savalli)		Doug Stephens
KDKO, 1510,	10 KW/5 KW (DA-1)	, BLACK	, \$ 58.00	(---)	SRO	Calvin Booker
KEZW, 1430,	5 KW (DA-N)	, NOSTALGIA	MBS, \$ 56.00*	(Group W)	Westinghouse	Bob Tiernan
KHOW, 630,	5 KW (DA-N)	, MOR	US 1, \$ 85.00*	(Eastman)	Legacy	Steve Keeney
KIMM, 950,	5 KW (DA-N)	, AC	, \$ 80.00*	(Blair)	Jeff-Pilot	Wayne Phillips
KYBG, 1090,	50 KW/500 W (DA-2)	, OLDIES	Trans, \$ 40.00*	(Roslin)	Century	Ron Jamison
KLZ, 560,	5 KW (DA-1)	, COUNTRY	ABC-I, \$ 58.00*	(Mc-Guild)	DKM	Bill Struck
KNUS, 710,	5 KW (DA-1)	, TALK	NBC, \$ 70.00*	(Durpetti)	Sandusky	Nick Marnell
KOA, 850,	50 KW	, NEWS/TALK	CBS, \$130.00	(Katz)	Belo/Jacor	Lee Larson
KPOF, 910,	5 KW/1 KW (DA-2)	, RELIGION	, \$ 25.00*	(---)		Don Wolfram
KPPL, 1390,	5 KW (DAYS)	, SPANISH (?)	, \$ 20.00	(Roslin)		
KRKS, 990,	5 KW/390 W	, RELIGION	, \$ 12.00	(---)		Roger Anderson
KMVP, 1600,	5 KW (DA-N)	, AC/TALK	MBS, ABC-E, \$ 30.00*	(MMR)	Malrite	Dave Habisch
KRZN, 1150,	5 KW/1 KW (DA-2)	, OLDIES	, \$ 37.00*	(Christal)	Duffy	Craig McKee

FM STATIONS

KAZY, 106.7,	100 KW @ 987,	AOR	ABC-R, \$ 75.00*	(Mc-Guild)	DKM	Bill Struck
KADX, 92.1,	720 W @ 620,	JAZZ	APR, \$ 34.00	(Roslin)		Maddie Gibson
KBCO, 97.3,	100 KW @ 1541,	AOR	, \$125.00*	(Masla)	(CASTLE ROCK)	Ray Skibitsky
KBPI, 105.9,	100 KW @ 900,	AOR	Source, \$105.00*	(Durpetti)	(BOULDER)	Nick Marnell
KBRQ, 105.1,	100 KW @ 1200,	COUNTRY	ABC-E, \$ 60.00	(Torbet)	Sandusky	Frank Gunn
KHIH, 94.7,	100 KW @ 984,	CLASSIC HITS	US 1, \$ 55.00*	(Republic)	Great Empire	Joe Heslet
KMJI, 100.3,	100 KW @ 500,	AC	, \$125.00*	(Christal)	SRO (BOULDER)	Craig McKee
KOAQ, 103.5,	100 KW @ 1061,	AC	CBS-R, \$ 80.00*	(Katz)	Belo/Jacor	Lee Larson
KOSI, 101.1,	100 KW @ 790,	BTFL/EZ	, \$120.00*	(Group W)	Westinghouse	Bob Tiernan
KPKE, 95.7,	100 KW @ 725,	CHR	ABC-C, \$ 90.00*	(Eastman)	Legacy	Steve Keeney
KRXY, 107.5,	100 KW @ 545,	CHR	, \$ 95.00*	(MMR)	Malrite	Dave Habisch
KVOD, 99.5,	100 KW @ 380,	CLASSICAL	, \$ 85.00*	(MMR)	Henry	Jim Teeson
KYGO, 98.5,	100 KW @ 720,	COUNTRY	, \$ 90.00*	(Blair)	Jeff-Pilot	Wayne Phillips

DETROIT

Arbitron Rank/Pop (12+): 6/3,573,100

MSA Rank/Pop: 5/4,271,000

Average Person Ratings: 18.1
Market TSL: 23.7 hours

Stations: 30/28
Diaries: 2792/1280:1/55.1%
Sample Target: 2310
% Below Line: 6.2
% Not Listed: 8.1

1986 Revenue: \$91,300,000
HH Inc.: \$34,322
Retail \$: 30.0 Bil
Pop per Station: 127,611
#1 Biller: WJR \$18,800,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WJLB-F	584/9.0	8.1	7.9	7.9	9.6	8.2	12.3	1. WJR	738/10077	1. WJR	7435/20.8	21.2	24.5
2. WJR	545/8.4	8.8	11.6	9.9	8.0	9.7	9.9	2. WJLB-F	603/ 5938	2. WCZY-F+	7193/20.1	18.3	18.9
3. WJOI-F	370/5.7	6.8	5.7	5.4	7.4	5.7	4.3	3. WJOI-F	408/ 5102	3. WHYT-F	6744/18.9	19.3	19.6
4. WCZY-F+	366/5.7	5.3	5.1	5.8	5.8	5.5	5.5	4. WRIF-F	385/ 7005	4. WWJ	5862/16.4	16.4	16.2
5. WWJ	336/5.2	5.6	4.7	6.3	5.6	5.5	4.3	5. WCZY-F+	379/ 7698	5. WRIF-F	5852/16.4	15.3	16.0
7. WHYT-F	336/5.2	4.4	4.0	5.0	4.4	4.7	5.1	6. WHYT-F	359/ 7210	6. WJLB-F	5665/15.9	15.4	15.0
7. WRIF-F	312/4.8	4.2	5.3	5.3	4.4	4.9	6.7	7. WWJ	352/ 6347	7. WLLZ-F	5162/14.4	16.4	13.9
8. CKLW	264/4.1	2.9	4.1	5.0	5.1	4.0	3.6	8. CKLW	314/ 4201	8. WNIC-F	5139/14.4	13.6	13.7
9. WLLZ-F	263/4.1	5.3	5.0	4.1	4.1	4.6	6.7	9. WLLZ-F	293/ 5933	9. WJOI-F	4734/13.2	13.8	12.3
10. WXYT	260/4.0	3.7	3.4	3.5	3.2	3.7	3.3	10. WNIC-F	271/ 5448	10. WDTX-F	4054/11.3	10.3	11.4
11. WNIC-F	258/4.0	3.3	3.9	3.8	3.9	3.8	3.8	WXYT	271/ 3596	11. WOMC-F	3881/10.9	10.0	11.8
12. WWWW-F	245/3.8	4.2	3.5	3.5	2.9	3.8	3.1	12. WWWW-F	266/ 3742	12. CKLW	3519/ 9.8	8.3	10.1
13. WOMC-F	241/3.7	4.0	2.6	3.6	2.7	3.5	2.6	13. WOMC-F	245/ 4034	13. WWWW-F	3403/ 9.5	10.5	9.0
14. WLTJ-F	227/3.5	2.5	2.6	2.5	3.4	2.8	1.3	14. WLTJ-F	239/ 3052	14. WXYT	3399/ 9.5	8.4	8.3
15. WDTX-F	171/2.6	2.8	3.1	2.8	2.6	2.8	2.9	15. WDTX-F	184/ 4300	15. WCSX-F	3036/ 8.5	8.3	8.6
17. WJZZ-F	171/2.6	2.1	1.9	2.3	2.1	2.2	2.5	16. WJZZ-F	178/ 2518	16. WLTJ-F	2833/ 7.9	7.4	7.3
17. WKSG-F	164/2.5	2.4	2.4	3.1	2.4	2.6	3.3	17. WKSG-F	165/ 2715	17. WKSG-F	2672/ 7.5	7.5	8.1
18. WCSX-F	109/1.7	2.0	2.1	2.2	2.8	2.0	1.3	18. CKLW-F	117/ 2421	18. WJZZ-F	2298/ 6.4	6.9	6.7
19. CKLW-F	105/1.6	1.1	1.5	.9	.6	1.3	2.2	19. WCSX-F	115/ 3251	19. CKLW-F	2071/ 5.8	5.2	3.5
20. WCXI	94/1.5	1.5	1.4	1.0	1.6	1.4	1.1	20. WCXI	101/ 1458	20. WQRS-F	1418/ 4.0	4.8	3.7
21. WQRS-F	86/1.3	1.5	2.1	1.1	1.4	1.5	1.1	21. WQRS-F	92/ 1689	21. WGPR-F	1372/ 3.8	5.9	6.0
22. WGPR-F	78/1.2	1.8	1.7	1.8	1.5	1.6	1.2	22. WGPR-F	82/ 1427	22. WCXI	1321/ 3.7	4.6	3.4
23. WQBH	77/1.2	1.3	1.1	.8	1.2	1.1	1.5	23. WCHB	77/ 1003	23. WNTM-F	1305/ 3.7	3.3	4.9
24. WCHB	75/1.2	.8	1.2	1.1	1.3	1.1	.6	24. WQBH	77/ 1081	24. WNUZ-F	1137/ 3.2	3.6	2.4
25. WNTM-F	66/1.0	1.2	.9	1.6	.9	1.2	.9	25. WNTM-F	69/ 1374	25. WQBH	1081/ 3.0	2.5	2.9

12+ FM SHARE (METRO): 70.64% (4194 of 5937) (WIN 86: 70.45%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJLB-F	1. WJLB-F>	1. WJLB-F>	1. WJLB-F>	1. WJLB-F	1. WJR >	1. WJR	1. WJOI-F	1. WJLB-F	1. WJLB-F>	1. WJLB-F
2. WHYT-F	2. WRIF-F	2. WRIF-F	2. WJR	2. WJR	2. WJOI-F	2. WJLB-F	2. WJR	2. WJR	2. WHYT-F	2. WJR
3. WCZY-F+	3. WLLZ-F	3. WCZY-F	3. WCZY-F+	3. WWWW-F	3. WWJ	3. WWJ	3. WJLB-F	3. WJOI-F	3. WNIC-F	3. WJOI-F
4. WLTJ-F	4. WCZY-F+	4. WNIC-F	4. WLTJ-F	4. WOMC-F	4. CKLW	4. WCZY-F+	4. WLTJ-F	4. WHYT-F	4. WJR	4. CKLW
5. WRIF-F	5. WHYT-F	5. WLLZ-F	5. WNIC-F	5. WLTJ-F	5. WWWW-F	5. WJOI-F	5. WXYT-F	5. WCZY-F+	5. WRIF-F	5. WRIF-F
6. WDTX-F	6. WNIC-F	6. WHYT-F	6. WOMC-F	6. WCZY-F+	6. WLTJ-F	6. WLTJ-F	6. WLLZ-F	6. WRIF-F	6. WCZY-F+	6. WHYT-F
7. WNIC-F	7. WDTX-F	7. WJR	7. WWWW-F	7. WNIC-F	7. WJLB-F	7. WHYT-F	7. WOMC-F	7. WWJ	7. WXYT-F	7. WWWW-F
8.	8. WKSG-F	8. WLTJ-F	8. WRIF-F	8. WJOI-F	8. WOMC-F	8. WOMC-F	8. CKLW	8. CKLW	8. CKLW	8. WLLZ-F
9.	9. WOMC-F	9. WOMC-F	9. WKSG-F	9. WRIF-F	9. WXYT-F	9. WRIF-F	9. WCZY-F+	9. WLLZ-F	9. WJZZ-F	9. WCZY-F+
10.	10. WLTJ-F	10. WWWW-F	10.	10.	10. WJZZ-F	10. WJZZ-F	10. CKLW	10. WHYT-F	10. WJOI-F	10. WXYT-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WJLB-F>	1. WJLB-F>	1. WJLB-F>	1. WJLB-F>	1. WJLB-F	1. WRIF-F	1. WRIF-F	1. WJLB-F	1. WRIF-F	1. WJR
2. WHYT-F	2. WHYT-F	2. WOMC-F	2. WCZY-F+	2. WLTJ-F	2. WLLZ-F	2. WJLB-F	2. WRIF-F	2. WJLB-F	2. WJLB-F
3. WCZY-F+	3. WCZY-F+	3. WHYT-F	3. WHYT-F	3. WOMC-F	3. WJLB-F	3. WLLZ-F>	3. WLLZ-F	3. WLLZ-F	3. WRIF-F
4. WNIC-F	4. WNIC-F	4. WCZY-F	4. WLTJ-F	4. WJOI-F	4. WCZY-F+	4. WCZY-F+	4. WKSG-F	4. WCZY-F+	4. WWWW-F
5. WDTX-F	5. WOMC-F	5. WNIC-F	5. WNIC-F	5. WJR	5. WHYT-F	5. WKSG-F	5. WCZY-F+	5. WJR	5. WLLZ-F
6. WRIF-F	6. WRIF-F	6. WRIF-F	6. WOMC-F	6. WNIC-F	6. WDTX-F	6. WHYT-F	6. WNIC-F	6. WNIC-F	6. WKSG-F
7. WLLZ-F	7. WDTX-F	7. WLTJ-F	7. WJOI-F	7. WCZY-F+	7. WNIC-F	7. WNIC-F	7. WJR	7. WKSG-F	7. WWJ
8. WJOI-F	8. WLTJ-F	8. WDTX-F	8. WJR	8. WHYT-F	8.	8. WDTX-F>	8. WWWW-F	8. WWWW-F	8. WJZZ-F
9.	9. WKSG-F	9. WKSG-F	9. WWWW-F	9. WWWW-F	9.	9. WJR	9. WJZZ-F	9. WHYT-F	9. WCZY-F+
10.	10. WLLZ-F	10. WCSX-F	10. WRIF-F	10. WJZZ-F	10.	10. WWWW-F	10. WHYT-F	10. WJZZ-F	10. WNIC-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCAR	1090	Garden City	.3/1.2
WEXL	1340	Royal Oak	.3/1.3
WHND	560	Monroe	.7/2.0
WMUZ-F	103.5	Detroit	.8/3.2

RADIO STATIONS

AM STATIONS

WCXI, 1130, 50 KW/10 KW (DA-2)	, COUNTRY	APR, \$ 90.00* (Christal)	Shamrock	Phil Lamka
WHND, 560, 500 W (DAYS, DA)	, OLDIES	US 1, \$ NA (MMR)	Greater Media (MONROE)	Tom Bender
WJR, 760, 50 KW	, MOR	ABC-I, \$230.00 (Eastman)	Cap Cities/ABC	Ron Pancratz
WMTG, 1310, 5 KW (DA-2)	, OLDIES	, \$ 40.00* (Durpetti)	Price	Henry Grambergu
WQBH, 1400, 1 KW	, BLACK	, \$ 60.00 (Roslin)		Martha Steinberg
WWJ, 950, 5 KW (DA-N)	, NEWS	CBS, \$145.00* (CBS)	Federal	Joe Archer
WXYT, 1270, 5 KW (DA-N)	, TALK	MBS, NBC, NBC-T, \$105.00* (Select)		Charles Fritz
WCAR, 1090, 250 W/500 W (DA-2)	, ETHNIC	, \$ 25.00 (---)	Wolpin (LIVONIA)	Jack Bailey
WCHB, 1440, 1 KW	, BLACK	NBN, \$ 45.00 (Radio West)	(INKSTER)	Wendell Cox
CKLW, 800, 50 KW (DA-2)	, NOSTALGIA	, \$ 85.00* (Masla)	(WINDSOR, ONT)	Bob O'Brien

FM STATIONS

WCZY+, 95.5, 100 KW @ 430, CHR		US 1, \$200.00 (HNWH)		Betty Pazdernik
WDTX, 99.5, 21 KW @ 754, CONTEMP		CBS-R, \$125.00* (Torbet)	Metropolis	Lorraine Golden
WGPR, 107.5, 50 KW @ 360, BLACK		SBN, \$ 65.00 (Lazar)		Tenicia Gregory
WHYT, 96.3, 20 KW @ 786, CHR		ABC-C, \$140.00* (Eastman)	Cap Cities/ABC	John Cravens
WJLB, 97.9, 50 KW @ 490, BLACK		, \$150.00* (MMR)	Booth	Verna Green
WJOI, 97.1, 12 KW @ 802, BTFL/EZ		, \$142.00* (CBS)	Federal	Joe Archer
WJZZ, 105.9, 20 KW @ 724, JAZZ		, \$ 80.00 (Radio West)		Robert Bell Bass
WKSG, 102.7, 50 KW @ 500, OLDIES		Source, \$107.00* (Masla)	Inner City	Joe Buys
WLLZ, 98.7, 50 KW @ 480, AOR		ABC-F, \$170.00 (Blair)	Legacy	Dana Horner
WLTI, 93.1, 20 KW @ 500, SOFT AC		, \$103.00* (Christal)	Amaturo	
WMUZ, 103.5, 50 KW @ 500, RELIGION		, \$ 45.00 (---)	Crawford	Frank Franciosi
WNIC, 100.3, 50 KW @ 400, AC		, \$142.00* (Durpetti)	Price	Henry Grambergu
WNTM, 92.3, 22 KW @ 742, AC		, \$ 85.00* (Select)		Charles Fritz
WOMC, 104.3, 190 KW @ 416, AC		US 2, \$145.00 (Katz)	Metropolitan	Elaine Baker
WQRS, 105.1, 18 KW @ 782, CLASSICAL		, \$ 89.00 (CMBS)		Burt Rosenthal
WRIF, 101.1, 27 KW @ 880, AOR		ABC-R, \$142.00* (Mc-Guild)	Silver Star	
WWWW, 106.7, 61 KW @ 508, COUNTRY		APR, \$132.00* (Christal)	Shamrock	Phil Lamka
WCSX, 94.7, 10 KW @ 950, CLASSIC AOR		, \$ 95.00* (MMR)	Greater Media	Tom Bender
CKLW, 93.9, 100 KW @ 700, AC/OLDIES		, \$ 70.00* (Masla)	(WINDSOR, ONT)	Bob O'Brien

EL PASO

Arbitron Rank/Pop (12+): 79/429,300

Stations: 21/19
 Diaries: 930/462:1/49.8%
 Sample Target: 800
 % Below Line: 1.1
 % Not Listed: 7.4

1986 Revenue: \$11,800,000
 HH Inc.: \$28,130
 Retail \$: 2.7 Bil
 Pop per Station: 22,595
 #1 Biller: KHEY \$1,850,000

MSA Rank/Pop: 91/548,600
 ADI # 100
 Average Person Ratings: 19.0
 Market TSL: 24.7 hours

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KEZB-F	101/12.4	15.8	16.9	17.8	---	15.7	15.7	1. KEZB-F	127/1782	1. KEZB-F	1474/34.3	39.7	39.0
2. KAMZ-F	96/11.8	11.6	10.9	9.8	---	11.0	18.0	2. KLAQ-F	110/1186	2. KAMZ-F	1313/30.6	31.5	27.3
3. KLAQ-F	92/11.3	11.7	11.6	12.4	---	11.8	15.0	3. KAMZ-F	106/1426	3. KLAQ-F	1000/23.3	22.1	24.1
4. KHEY-F	76/ 9.3	9.5	8.9	6.4	---	8.5	8.7	4. KHEY-F	90/1019	4. KHEY-F	836/19.5	18.4	15.8
5. KTSM-F	52/ 6.4	7.4	7.4	6.7	---	7.0	7.7	5. KTSM-F	74/ 924	5. KTSM-F	654/15.2	16.9	15.1
6. KAMA	49/ 6.0	5.8	5.1	5.4	---	5.6	3.8	6. KAMA	54/ 731	6. KAMA	646/15.0	11.4	12.5
7. KOFX-F	43/ 5.3	3.7	4.3	3.0	---	4.1	3.7	7. KOFX-F	45/ 567	7. KLTO-F	627/14.6	14.1	15.9
8. KLTO-F	41/ 5.0	3.0	4.0	4.9	---	4.2	5.4	8. KROD	44/ 661	8. KPRR-F	606/14.1	5.3	4.0
9. KROD	39/ 4.8	3.7	4.2	3.8	---	4.1	2.6	9. KLTO-F	43/ 686	9. KROD	602/14.0	12.8	12.1
10. KPRR-F	36/ 4.4	1.0	.4	.8	---	1.7	3.0	10. KPRR-F	37/ 623	10. KOFX-F	526/12.3	10.6	10.2
11. KTSM	33/ 4.1	2.2	2.6	3.5	---	3.1	3.9	11. KTSM	35/ 441	11. KHEY	520/12.1	14.4	10.5
12. KHEY	23/ 2.8	5.6	3.0	4.9	---	4.1	2.4	12. KHEY	34/ 707	12. KTSM	396/ 9.2	6.9	6.6
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 75.99% (573 of 754) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMO	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KAMZ-F	1. KLAQ-F	1. KLAQ-F	1. KHEY-F	1. KHEY-F	1. KTSM-F	1. KEZB-F+	1. KLAQ-F	1. KEZB-F+	1. KAMZ-F	1. KAMZ-F
2. KEZB-F	2. KAMZ-F	2. KEZB-F	2. KLAQ-F	2. KLAQ-F	2. KAMA	2. KAMZ-F	2. KEZB-F+	2. KLAQ-F	2. KEZB-F+	2. KLAQ-F
3. KEZB-F	3. KEZB-F	3. KAMZ-F>	3. KEZB-F	3. KEZB-F	3. KHEY-F>	3. KHEY-F	3. KHEY-F	3. KAMZ-F	3. KLAQ-F	3. KEZB-F+
4. KHEY-F	4. KHEY-F	4. KHEY-F	4. KAMZ-F	4. KAMZ-F	4. KROD	4. KLAQ-F	4. KAMZ-F	4. KHEY-F>	4. KPAS-F	4. KHEY-F
5. KLTO-F	5. KLTO-F	5. KOFX-F	5. KOFX-F	5. KAMA	5. KTSM	5. KAMA	5. KAMA	5. KROD	5. KHEY-F	5. KAMA
6. KOFX-F	6. KOFX-F								KTSM-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KAMZ-F	1. KAMZ-F	1. KEZB-F	1. KEZB-F	1. KEZB-F	1. KLAQ-F>	1. KLAQ-F>	1. KLAQ-F	1. KLAQ-F>	1. KHEY-F
2. KLAQ-F	2. KEZB-F	2. KAMZ-F	2. KAMZ-F	2. KAMA	2. KEZB-F	2. KHEY-F	2. KHEY-F	2. KHEY-F	2. KLAQ-F>
3. KEZB-F	3. KLAQ-F	3. KLAQ-F	3. KLAQ-F	3. KHEY-F	3. KAMZ-F	3. KEZB-F	3. KAMZ-F	3. KAMA	3. KAMZ-F
4. KHEY-F	4. KHEY-F	4. KLTO-F	4. KHEY-F	4. KAMZ-F	4. KHEY-F	4. KAMZ-F	4. KLTO-F	4. KEZB-F	4. KOFX-F
5. KLTO-F	5. KLTO-F	5. KOFX-F	5. KOFX-F	5. KLTO-F	5. KAMA	5. KAMA	5. KOFX-F	5. KOFX-F	5. KTSM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KALY	1340	El Paso	.5/2.8
KBNA-F	97.5	El Paso	1.6/5.2
KDXX	920	El Paso	.9/2.5
KELP	1520	El Paso	.9/2.2
KEZB	1150	El Paso	.6/2.7
KFNA	1060	El Paso	1.4/2.4
KPAS-F	103.1	Fabens	2.2/3.3
XHNZ-F	107.5	Juarez	.6/1.5
XROK	800	Juarez	.4/3.4

RADIO STATIONS

KALY, 1340,	1 KW	, SPANISH	, \$ 17.00* (Lotus)	
KAMA, 750,	10 KW/1 KW (DA-2)	, SPANISH	, \$ 66.00 (Eastman)	Thrash
KDXX, 920,	1 KW/500 W (DA-N)	, SPANISH	, \$ 15.00* (Caballero)	Tichenor
KELP, 1590,	5 KW (DAYS)	, RELIGION	ABC-C, \$ NA (---)	
KHEY, 690,	10 KW (DA-2)	, COUNTRY	ABC-I, \$ 60.00* (Katz)	
KROD, 600,	5 KW (DA-N)	, AC	, \$ 20.00 (HNWH)	
KTSM, 1380,	5 KW/500 W	, NEWS/TALK	CBS, ABC-T, NBC-T, \$ 16.00 (HNWH)	
XROK, 800,	150 KW	, SPANISH	, \$ 32.00 (Lotus)	(JUAREZ)
KAMZ-F, 93.1,	30 KW @ 1190, CHR		, \$ 75.00 (Eastman)	Thrash
KBNA-F, 97.5,	60 KW @ 1080, SPANISH CHR		, \$ 27.00* (Caballero)	Tichenor
KEZB-F, 93.9,	100 KW @ 1210, CHR		ABC-F, \$ 54.00* (Christal)	
KOFX-F, 92.3,	100 KW @ 1860, AC		US 1, \$ 26.00* (Mc-Guild)	
KHEY-F, 96.3,	100 KW @ 1388, COUNTRY		, \$ 80.00* (Katz)	
KLAQ-F, 95.5,	88 KW @ 1390, AOR		Source, \$ 50.00* (HNWH)	
KPRR-F, 102.1,	55 KW @ 1190, COUNTRY		US 2, \$ 24.00* (Blair)	
KLTO-F, 94.7,	91 KW @ 740, AC		, \$ 23.00* (Torbet)	
KTSM-F, 99.9,	100 KW @ 1820, BTFL/EZ		, \$ 25.00* (HNWH)	

FRESNO

Arbitron Rank/Pop (12+): 73/478,500

Stations: 25/23
Diaries: 976/490:1/49.5%
Sample Target: 840
% Below Line: 0.8
% Not Listed: 10.6

1986 Revenue: \$18,00,000
HH Inc.: \$32,010
Retail \$: 3.4 Bil
Pop per Station: 20,804
#1 Biller: KFYE-F \$3,100,000

MSA Rank/Pop: 84/594,900
ADI # 55

Average Person Ratings: 17.2

Market TSL: 23.1 hours

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86
1. KMJ	65/7.9	9.3	7.7	6.6	---	7.9	8.5	1. KMJ	118/1598	1. KYNO-F 1096/22.9	21.6	25.0
2. KYNO-F	63/7.6	6.8	6.2	9.2	---	7.5	10.9	2. KBOS-F	111/1761	2. KMGX-F 866/18.1	18.1	18.5
3. KMGX-F	62/7.5	8.5	5.5	6.9	---	7.1	9.3	3. KKDJ-F	94/1111	3. KMJ 856/17.9	19.6	15.6
4. KFIG-F+	51/6.2	5.5	3.0	4.3	---	4.8	3.3	4. KOJY-F	94/ 989	4. KBOS-F 727/15.2	14.5	15.7
5. KCLQ-F	50/6.1	3.3	---	.5	---	4.7	7.1	5. KFYE-F	88/1362	5. KFIG-F+ 706/14.8	14.5	12.5
6. KOJY-F	47/5.7	6.5	5.8	4.6	---	5.7	4.1	6. KMGX-F	86/1195	6. KKDJ-F 665/13.9	13.6	13.8
7. KKDJ-F	44/5.3	6.5	9.5	7.3	---	7.2	11.0	7. KCLQ-F	72/ 918	7. KFYE-F 584/12.2	13.3	12.3
8. KNAX-F	42/5.1	4.0	6.6	6.0	---	5.4	5.4	8. KYNO-F	66/1163	8. KCLQ-F 562/11.7	7.7	1.6
9. KBOS-F	38/4.6	3.4	4.6	5.1	---	4.4	5.1	9. KFRE-F	65/ 914	9. KOJY-F 523/10.9	10.4	9.0
10. KFSO-F	32/3.9	3.1	3.0	2.8	---	3.2	3.0	KFRE	65/ 711	10. KFSO-F 404/ 8.4	8.7	8.7
11. KXEX	30/3.6	2.9	4.6	2.8	---	3.5	2.1	11. KGNU-F	63/ 604	11. KFRE-F 390/ 8.2	7.1	6.2
12. KGNU-F	28/3.4	2.6	3.6	4.5	---	3.5	2.2	12. KNAX-F	53/ 474	12. KGNU-F 387/ 8.1	7.8	10.2
KFRE-F	28/3.4	3.7	2.1	2.3	---	2.9	3.0	13. KFSO-F	52/ 647	13. KNAX-F 386/ 8.1	10.9	11.2
14. KFRE	26/3.2	2.9	1.9	2.0	---	2.5	3.3	KFIG-F+	52/ 785	14. KXEX 353/ 7.4	4.9	7.0
KFYE-F	26/3.2	4.0	3.9	5.2	---	4.1	2.5	15. KXEX	31/ 414	15. KGST 330/ 6.9	6.8	9.7
KGST	26/3.2	2.7	6.8	5.5	---	4.6	1.6					

12+ FM SHARE (METRO): 70.01% (516 of 737) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMGX-F+	1. KCLQ-F	1. KCLQ-F	1. KCLQ-F	1. KCLQ-F	1. KMJ	1. KMJ	> 1. KFIG-F+	1. KYNO-F	1. KMGX-F	1. KMGX-F
2. KYNO-F	2. KKDJ-F	2. KFIG-F+	2. KFSO-F	2. KFIG-F+	2. KOJY-F	2. KYNO-F	2. KOJY-F	2. KMGX-F	2. KYNO-F	2. KYNO-F
3.	3. KYNO-F	KYNO-F	3. KFIG-F+	3. KFSO-F	3. KNAX-F	3. KMGX-F	3. KCLQ-F	3. KFIG-F+	3. KFIG-F+	3. KKDJ-F
4.	4. KMGX-F	4. KKDJ-F	4. KMGX-F	4. KNAX-F	4. KFRE	4. KCLQ-F	4. KMJ	4. KMJ	4. KKDJ-F	4. KNAX-F
5.	5. KFIG-F+	5. KMGX-F	KNAX-F	5. KMGX-F	5. KFIG-F+	5. KOJY-F	5. KNAX-F	KOJY-F	5. KBOS-F	5. KOJY-F
					KFSO-F	6. KFIG-F+			KMJ	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KYNO-F	1. KMGX-F	1. KMGX-F	1. KFIG-F+	1. KFIG-F+	1. KKDJ-F	1. KCLQ-F	1. KCLQ-F>	1. KCLQ-F	1. KCLQ-F
2. KKDJ-F	2. KFIG-F+	2. KFIG-F+	2. KMGX-F	2. KMGX-F	2. KYNO	2. KKDJ-F	2. KKDJ-F	2. KKDJ-F	2. KFSO-F
3. KFIG-F+	3. KYNO-F	3. KBOS-F	3. KYNO-F	3. KNAX-F	3. KBOS-F	3. KYNO-F	3. KNAX-F	3. KFSO-F	3. KKDJ-F
KMGX-F	4. KBOS-F	KCLQ-F	4. KCLQ-F	4. KCLQ-F	KCLQ-F	4. KXEX	4. KBOS-F	4. KYNO-F	4. KMJ
5.	5. KCLQ-F	5.	5. KNAX-F	5. KGNU-F	KFIG-F+	5.	KFSO-F	5. KNAX-F	5. KNAX-F
					KXEX		KXEX		
							KYNO-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEAP	980	Fresno	1.0/1.4
KEZL-F	96.7	Fowler	1.0/3.4
KMAK	1340	Fresno	2.1/5.0
KRDU	1130	Dinuba	.5/1.6
KXTC	790	Clovis	1.7/4.7
KYNO	1300	Fresno	2.7/5.9
KCBS	740	San Francisco	.4/1.9
KNBR	680	San Francisco	.4/1.5

RADIO STATIONS

KBIF, 900, 1 KW (DAYS)	, RELIGION	, \$ 15.00 (---)	Cascade
KEAP, 980, 500 W (DAYS)	, SPANISH	MBS, \$ 12.00 (Caballero)	
KFIG, 1430, 5 KW (DA-1)	, AC	APR, \$ 25.00 (Durpetti)	Davis/Weaver
KFRE, 940, 50 KW (DA-2)	, COUNTRY	ABC-D, \$ 30.00* (HNWH)	
KGST, 1600, 5 KW (DA-N)	, SPANISH	, \$ 19.00 (Lotus)	
KIRV, 1510, 500 W (DAYS)	, ??	, \$ 10.00 (---)	
KMAK, 1340, 1 KW	, NEWS/TALK	CBS,MBS,ABC-I, \$ 26.00* (Torbet)	
KMJ, 580, 5 KW	, NEWS/TALK	ABC-I, \$ 50.00* (Katz)	McClatchy
KXEX, 1550, 5 KW/2.5 KW (DA-2)	, SPANISH	, \$ 20.00 (Radio West)	
KYNO, 1300, 5 KW/1 KW (DA-N)	, OLDIES	US 2, \$ NM (Blair)	Brown
KBOS-F, 94.9, 17 KW @ 847, CHR	Source,ABC-F, \$ 37.00* (Torbet)		(TULARE)
KFIG-F, 101.1, 50 KW @ 352, AC	, \$ 52.00 (Durpetti)		Davis/Weaver
KFRE-F, 101.9, 1.8 KW @ 1870, COUNTRY	, \$ 25.00* (HNWH)		
KFSO-F, 92.9, 19 KW @ 820, AC/OLDIES	US 1, \$ NA (CBS)		Americom
KFYE-F, 93.7, 68 KW @ 1950, AC	, \$ 50.00 (Mc-Guild)		EZ
KKDJ-F, 105.9, 2.4 KW @ 1960, AOR	, \$ 55.00* (Durpetti)		
KGNU-F, 102.7, 50 KW @ 500, SOFT AC	, \$ 40.00 (Christal)		
KCLQ-F, 107.5, 19 KW @ 790, CLASSIC AOR	CBS-R, \$ 20.00 (Republic)		Liggett (HANFORD)
KMGX-F, 103.7, 50 KW @ 500, CHR	US 1, \$ 46.00* (Christal)		Olympic (HANFORD)
KNAX-F, 97.9, 48 KW @ 310, COUNTRY	ABC-E, \$ 31.00* (Katz)		McClatchy
KOJY-F, 98.9, 19 KW @ 820, BTFLE/EZ	, \$ 30.00* (MMR)		
KYNO-F, 95.7, 50 KW @ 320, CHR	, \$ 63.00* (Blair)		Brown

GRAND RAPIDS

Arbitron Rank/Pop (12+): 65/517,900
 MSA Rank/Pop: 74/643,700
 ADI # 39 (w/Kalamazoo)
 Average Person Ratings: 15.5
 Market TSL: 20.8 hours

Stations: 27/21
 Diaries: 1061/488:1/57.1%
 Sample Target: 890
 % Below Line: 11.5
 % Not Listed: 11.7

1986 Revenue: \$19,400,000
 HH Inc.: \$34,432
 Retail \$: 4.4 Bil
 Pop per Station: 24,662
 #1 Biller: WOOD A/F \$4,400,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86
1. WOOD-F	99/12.3	10.6	11.1	10.3	---	11.1	9.3	1. WOOD-F	186/2057	1. WKLQ-F	1236/23.9	21.8 20.4
2. WKLQ-F	80/10.0	8.8	11.6	9.2	---	9.9	14.0	2. WKLQ-F	129/2009	2. WOOD-F	1101/21.3	22.8 21.6
3. WLAV-F	69/ 8.6	9.1	8.3	11.0	---	9.3	14.3	3. WLAV-F	114/1713	3. WGRD-F	1081/20.9	20.3 18.5
4. WOOD	65/ 8.1	7.6	7.2	8.6	---	7.9	6.9	4. WGRD-F	111/1885	4. WLAV-F	992/19.2	20.8 21.2
5. WGRD-F	60/ 7.5	5.9	5.6	5.2	---	6.1	8.5	5. WCUZ-F	92/1281	5. WLHT-F	973/18.8	17.2 16.9
6. WLHT-F	59/ 7.3	5.8	6.5	6.4	---	5.5	5.1	6. WMUS-F	89/1221	6. WOOD	816/15.8	18.1 19.0
7. WCUZ-F	46/ 5.7	8.3	8.7	7.9	---	7.7	8.5	7. WLHT-F	77/1285	WCUZ-F	816/15.8	18.1 17.2
8. WMUS-F	41/ 5.1	5.0	3.7	5.4	---	4.8	3.3	8. WSNX-F	76/1069	8. WMUS-F	556/10.7	11.7 8.9
9. WFUR-F	28/ 3.5	4.0	2.9	3.5	---	3.5	2.7	9. WOOD	74/ 883	9. WJFM-F	489/ 9.4	9.8 10.5
10. WJFM-F	26/ 3.2	2.6	2.5	2.4	---	2.7	1.0	10. WJFM-F	70/1226	10. WFUR-F	468/ 9.0	11.3 8.5
11. WSNX-F	21/ 2.6	3.3	3.9	1.7	---	2.9	3.0	11. WQLR-F	41/ 706	11. WSNX-F	406/ 7.8	9.4 4.3
12. WCUZ	17/ 2.1	2.5	3.9	5.0	---	3.4	.7	12. WFUR-F	38/ 627	12. WCUZ	362/ 7.0	7.9 13.8
13.								13.		13.		
14.								14.		14.		
15.								15.		15.		

12+ FM SHARE (METRO): 80.85% (574 of 710) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKLQ-F>	1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WOOD-F	1. WOOD-F>	1. WOOD-F	1. WOOD-F>	1. WKLQ-F	1. WKLQ-F	1. WOOD-F
2. WGRD-F	2. WGRD-F	2. WLHT-F	2. WLHT-F	2. WLAV-F	2. WOOD	2. WOOD	2. WLAV-F	2. WOOD-F	2. WLAV-F	2. WGRD-F
3.	3. WLHT-F	3. WGRD-F	3. WOOD-F	3. WLHT-F	3. WCUZ-F	3. WCUZ-F	3. WLHT-F	3. WLAV-F	3. WGRD-F	3. WKLQ-F
4.	4. WKLQ-F>	4. WKLQ-F	4. WCUZ-F	4. WCUZ-F>	4. WMUS-F	4. WKLQ-F	4. WCUZ-F	4. WLHT-F	4. WOOD	4. WLHT-F
5.	5. WCUZ-F	5. WOOD-F	5. WKLQ-F	5. WOOD	5. WLHT-F	5. WLAV-F	5. WOOD	5. WGRD-F	5. WLHT-F	5. WCUZ-F
							6. WKLQ-F		6. WOOD-F	WOOD
							7. WGRD-F			
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGRD-F	1. WLHT-F	1. WLHT-F>	1. WLHT-F>	1. WOOD-F		1. WGRD-F	1. WLAV-F>	1. WLAV-F>	1. WLAV-F>	1. WLAV-F>
2. WLHT-F	2. WGRD-F	2. WLAV-F	2. WGRD-F	2. WLHT-F		2. WLAV-F	2. WGRD-F	2. WCUZ-F	2. WGRD-F	2. WOOD-F
3. WKLQ-F	3. WKLQ-F	3. WKLQ-F	3. WKLQ-F	3. WCUZ-F		3. WKLQ-F	3. WKLQ-F	3.	3. WKLQ-F	3. WCUZ-F
4.	4. WCUZ-F	4. WCUZ-F	WOOD-F	4. WLAV-F		4. WMUS-F	4. WLHT-F	4.	4. WOOD-F	4. WLHT-F
5.	WLAV-F	5.	5. WCUZ-F	WOOD		5. WSNX-F	5. WCUZ-F	5.	5. WLHT-F	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFUR	1570	Grand Rapids	.2/2.0	WJQK-F	99.3	Zeeland	.7/3.0
WGHN+	1370	Grand Haven	1.5/2.1	WYXX-F	96.1	Holland	1.9/6.7
WHTC	1450	Holland	1.0/1.9	WCXT-F	105.3	Hart	.7/2.1
WKTH	1410	Grand Rapids	.5/1.4	WPLB-F	107.3	Greenville	.7/2.7
WKWM	1140	Kentwood	2.0/1.9	WQWQ-F	101.7	Muskegon Heights	.4/1.2
WLAV	1340	Grand Rapids	1.0/4.1				
WMAX	1480	Grand Rapids	.9/2.7				
WWJQ	1260	Holland	.1/1.0				

RADIO STATIONS

WCUZ, 1230,	1 KW	, COUNTRY	ABC-I, \$ 35.00*	(Christal)	Federated
WFUR, 1570,	1 KW/306 W	, RELIGION	\$ 10.00	(---)	Kuiper
WKWM, 1140,	5 KW (DAYS,DA)	, BLACK	SBN, \$ 15.00	(Patt)	
WLAV, 1340,	1 KW	, OLDIES	Trans, \$ 18.00*	(MMR)	Adams
WMAX, 1480,	5 KW (DA-2)	, RELIGION	\$ 11.00	(---)	
WOOD, 1300,	5 KW (DA-N)	, MOR	NBC, \$ 63.00*	(Katz)	Grace
WFTH, 1410,	1 KW (DAYS)	, OLDIES	SMN, \$ 20.00	(Blair)	Regional
WCUZ-F, 101.3,	50 KW @ 420,	COUNTRY	ABC-E, \$ 80.00	(Christal)	Federated
WFUR-F, 102.9,	40 KW @ 500,	RELIGION/BTFL	\$ 17.00	(---)	Kuiper
WGRD-F, 97.9,	13 KW @ 590,	CHR	SMN, ABC-C, \$ 50.00*	(Blair)	Regional
WJFM-F, 93.7,	320 KW @ 780,	AC	CBS-R, \$ 35.00*	(Mc-Guild)	Fetzer
WKLQ-F, 94.5,	50 KW @ 500,	CHR	\$ 40.00*	(Eastman)	Bloomington (HOLLAND)
WLAV-F, 96.9,	50 KW @ 500,	AOR	Source, \$ 65.00*	(MMR)	Adams
WLHT-F, 95.7,	40 KW @ 496,	AC	\$ 50.00	(Republic)	Liggett
WMUS-F, 106.9,	50 KW @ 480,	COUNTRY	\$ 42.00*	(HNWH)	(MUSKEGON)
WOOD-F, 105.7,	265 KW @ 810,	BTFL/EZ	\$ 80.00*	(Katz)	Grace
WYXX-F, 96.1,	50 KW @ 295,	CONTEMP	MBS, \$ 17.00	(Patt)	(HOLLAND)

GREENSBORO - WINSTON SALEM

Arbitron Rank/Pop (12+): 49/762,100

MSA Rank/Pop: 55/904,600
ADI # 50

Average Person Ratings: 16.3
Market TSL: 21.5 hours

Stations: 30/27
Diaries: 1401/544:1/54.1%
Sample Target: 1070
% Below Line: 2.3
% Not Listed: 10.8

1986 Revenue: \$19,400,000
HH Inc.: \$29,858
Retail \$: 6.0 Bil
Pop per Station: 28,226
#1 Biller: WTQR-F \$4,400,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WTQR-F	221/17.8	19.7	14.6	17.4	---	17.4	15.9	1. WTQR-F	392/4146	1. WTQR-F	2224/29.2	29.8	30.8
2. WKRR-F	96/ 7.7	9.0	5.4	7.8	---	7.5	12.9	2. WKSI-F	163/2858	2. WKSI-F	1577/20.7	18.3	17.8
3. WMAG-F	87/ 7.0	5.0	4.5	6.1	---	5.7	7.1	3. WKRR-F	140/1505	3. WMAG-F	1248/16.4	15.3	17.4
4. WKSI-F	85/ 6.8	7.4	8.3	5.9	---	7.1	8.8	4. WOJY-F	138/1933	4. WKZL-F	1152/15.1	17.3	17.3
5. WKZL-F	78/ 6.3	5.4	6.7	5.5	---	6.0	7.3	5. WKZL-F	124/1734	5. WOJY-F	1127/14.8	16.0	16.7
6. WQMG-F	74/ 6.0	5.1	5.4	6.2	---	5.7	8.0	6. WQMG-F	121/1267	6. WSJS	1035/13.6	12.2	13.2
7. WOJY-F	71/ 5.7	6.0	6.9	7.0	---	6.4	4.2	7. WMAG-F	117/1884	7. WKRR-F	1029/13.5	15.1	12.4
8. WSJS	59/ 4.8	5.5	5.2	6.9	---	5.6	5.9	8. WSJS	64/1173	8. WQMG-F	829/10.9	8.0	9.4
9. WKLM-F	30/ 2.4	2.4	2.4	1.2	---	2.1	.9	9. WPCM-F	62/ 903	9. WWMO-F	468/ 6.1	3.6	3.8
10. WAAA	29/ 2.3	1.6	1.7	1.6	---	1.8	1.1	10. WSOC-F	48/ 658	10. WMQX-F	453/ 5.9	7.5	7.3
11.								11. WKLM-F	43/ 481	11.			
12.								12. WMQX-F	37/ 734	12.			

12+ FM SHARE (METRO): 80.60% (893 of 1108) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKSI-F	1. WKRR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WKRR-F	1. WTQR-F
2. WKZL-F	2. WTQR-F	2. WKRR-F	2. WMAG-F	2. WMAG-F	2. WOJY-F	2. WSJS	2. WMAG-F	2. WKZL-F	2. WTQR-F	2. WKSI-F
3. WKRR-F	3. WKZL-F	3. WMAG-F	3. WOJY-F	3. WOJY-F	3. WMAG-F	3. WKRR-F	3. WKRR-F	3. WKSI-F	3. WQMG-F	3. WKRR-F
4. WQMG-F	4. WKSI-F	4. WKZL-F	4. WKRR-F	4. WKRR-F	4. WSJS	4. WQMG-F	4. WOJY-F	4. WKRR-F	4. WKSI-F	4. WQMG-F
5. WTHP-F	5. WMAG-F	5. WQMG-F	5. WQMG-F	5. WQMG-F	5. WKSI-F	5. WKSI-F	5. WKSI-F	5. WOJY-F	5. WKZL-F	5. WOJY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKRR-F	1. WMAG-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WKRR-F	1. WKRR-F	1. WKRR-F	1. WTQR-F	1. WTQR-F
2. WKZL-F	2. WKSI-F	2. WMAG-F	2. WMAG-F	2. WMAG-F	2. WKZL-F	2. WTQR-F	2. WTQR-F	2. WKRR-F	2. WKRR-F
3. WKSI-F	3. WTQR-F	3. WKSI-F	3. WKSI-F	3. WOJY-F	3. WQMG-F	3. WKZL-F	3. WMAG-F	3. WMAG-F	3. WMAG-F
4. WMAG-F	4. WKRR-F	4. WQMG-F	4. WKZL-F	4. WQMG-F	4. WKSI-F	4. WQMG-F	4. WQMG-F	4. WQMG-F	4. WOJY-F
5.	5. WKZL-F	5.	5. WKRR-F	5. WKSI-F	5.	5. WKSI-F	5.	5. WKZL-F	5. WQMG-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEAL	1510	Greensboro	1.9/2.8	WPET	950	Greensboro	.6/3.1
WGLD	1320	Greensboro	1.2/3.1	WSGH	1040	Lewisville	.4/1.1
WHPE-F	95.5	High Point	2.1/5.6	WSMX	1500	Winston-Salem	1.7/1.9
WKEW	1400	Greensboro	.7/2.6	WTHP-F	98.3	Thomasville	2.2/5.0
WLXN	1440	Lexington	.9/2.0	WTNC	790	Thomasville	.4/1.0
WKQO-F	94.1	Lexington	1.6/4.3	WTOB	1380	Winston-Salem	.3/2.3
WMFR	1230	High Point	1.8/4.3	WWMO-F	102.1	Reidsville	1.7/6.1
WMQX	1340	Winston-Salem	.4/2.1	WDCG-F	105.1	Durham	.8/4.3
WMQX-F	93.1	Winston-Salem	1.1/5.9	WRDX-F	106.5	Salisbury	.7/2.4
WPCM-F	101.1	Burlington	1.4/3.3	WSOC-F	103.7	Charlotte	.6/2.9

RADIO STATIONS

WAAA, 980,	1 KW (DAYS)	, BLACK	NBN, \$ 17.00	(Weiss)		
WMQX, 1340,	1 KW	, AC	SMN, US 1, \$ 19.00*	(Durpetti)		
WBFJ, 1550,	1 KW (DAYS)	, RELIGION	, \$ 15.00	(---)		
WEAL, 1510,	1 KW (DAYS)	, BLACK	SBN, \$ 15.00	(HNWH)		
WGLD, 1320,	5 KW/1 KW (DA-2)	, OLDIES	US 2, \$ 20.00	(Christal)	Mann	
WKEW, 1400,	1 KW	, MOR	MBS, ABC-I, \$ 17.00	(Southern)		
WMFR, 1230,	1 KW	, NOSTALGIA	ABC-E, ABC-I, \$ 22.00*	(MMR)	Voyager	
WPET, 950,	500 W (DAYS)	, RELIGION	, \$ 15.00	(Eastman)		
WSJS, 600,	5 KW (DA-2)	, MOR	CBS, MBS, \$ 64.00*	(Mc-Guild)	Summit	
WSMX, 1500,	10 KW (DAYS, DA)	, COUNTRY	SBN, \$ 12.00	(Southern)		
WTOB, 1380,	5 KW/1 KW (DA-N)	, MOR	ABC-C, CBS, \$ 20.00	(Savalli)		
WHPE-F, 95.5,	100 KW @ 440,	RELIGION	, \$ NA	(---)		
WKRR-F, 92.3,	100 KW @ 1276,	CLASSIC AOR	, \$ NA	(Republic)	Dick	(ASHEBORO)
WKSI-F, 98.7,	100 KW @ 814,	CHR	, \$ 80.00	(Eastman)		
WKZL-F, 107.5,	100 KW @ 500,	CHR	ABC-R, \$102.00	(Katz)	Nationwide	
WMAG-F, 99.5,	100 KW @ 1500,	AC	ABC-E, \$100.00*	(MMR)	Voyager	
WOJY-F, 100.3,	100 KW @ 1049,	SOFT AC	, \$ 95.00*	(Christal)	Mann	
WQMG-F, 97.1,	100 KW @ 555,	BLACK	CBS-R, \$ 59.00*	(HNWH)		
WMQX-F, 93.1,	100 KW @ 383,	AC	US 1, \$ 48.00*	(Durpetti)		
WTQR-F, 104.1,	100 KW @ 1420,	COUNTRY	, \$125.00*	(Mc-Guild)	Summit	
WPCM-F, 101.1,	100 KW @ 910,	COUNTRY	, \$ 32.00	(Masla)	Audubon	(BURLINGTON)
WBIG-F, 102.1,	100 KW @ 770,	COUNTRY	, \$ 10.00	(---)	Beasley	(REIDSVILLE)
WKLM-F, 94.5,	27 KW @ 96,	BTFL/EZ	, \$ 15.00*	(Katz)	Colonial	(EDEN)

GREENVILLE - SPARTANBURG

Arbitron Rank/Pop (12+): 66/510,000

Stations: 24/18

1986 Revenue: \$18,800,000

MSA Rank/Pop: 82/601,700

Diaries: 1109/460:1/55.8%

HH Inc.: \$25,877

ADI # 38 (w/Asheville)

Sample Target: 880

Retail \$: 3.8 Bil

Average Person Ratings: 16.6

% Below Line: 8.2

Pop per Station: 28,333

Market TSL: 21.8 hours

% Not Listed: 11.3

#1 Biller: WFBC A/F \$4,900,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86
1. WESC-F+	124/14.6	17.4	14.1	11.6	---	14.4		1. WESC-F+	259/2716	1. WFBC-F	1409/27.6	32.5 32.1
2. WFBC-F	99/11.7	15.9	12.0	19.4	---	14.8		2. WSSL-F+	206/2276	2. WESC-F+	1257/24.6	27.5 21.8
3. WSSL-F+	80/ 9.5	9.5	7.7	11.4	---	9.5		3. WFBC-F	193/2531	3. WANS-F	1122/22.0	16.4 21.7
4. WCKN-F	69/ 8.1	8.0	7.0	6.3	---	7.4		4. WSPA-F	190/1937	4. WCKN-F	1073/21.0	20.1 19.2
5. WSPA-F	67/ 7.9	9.0	8.8	7.0	---	8.2		5. WKSF-F	141/2154	5. WSSL-F+	997/19.5	17.9 19.7
6. WANS-F	66/ 7.8	4.9	6.7	5.7	---	6.3		6. WCKN-F	136/1945	6. WSPA-F	741/14.5	16.5 14.3
7. WHYZ	58/ 6.8	6.0	9.9	7.2	---	7.5		7. WANS-F	106/1923	7. WKSF-F	538/10.5	10.6 11.8
8. WORD	33/ 3.9	2.6	2.6	3.9	---	3.3		8. WBCY-F	85/1257	8. WHYZ	497/ 9.7	9.2 9.1
9. WSPA	26/ 3.1	1.8	2.1	1.9	---	2.2		9. WHYZ	66/ 614	9. WORD	466/ 9.1	7.1 8.1
10. WKSF-F	24/ 2.8	2.6	4.2	3.4	---	3.3		10. WORD	33/ 537	10. WBCY-F	456/ 8.9	6.9 6.8
11. WBCY-F	19/ 2.2	1.7	2.0	1.4	---	1.8		11. WSPA	27/ 382	11. WSPA	344/ 6.7	6.5 5.5
WFBC	19/ 2.2	2.1	2.8	2.9	---	2.5		12. WFBC		12. WFBC	297/ 5.8	5.2 7.9
13.								13.		13.		
14.								14.		14.		
15.								15.		15.		

12+ FM SHARE (METRO): 76.33% (574 of 752) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCKN-F>	1. WANS-F	1. WFBC-F	1. WFBC-F	1. WFBC-F	1. WESC-F+>	1. WESC-F+	1. WESC-F+	1. WESC-F+	1. WCKN-F	1. WESC-F+>
2. WANS-F	2. WFBC-F	2. WESC-F+	2. WESC-F+	2. WESC-F+>	2. WFBC-F	2. WFBC-F>	2. WFBC-F	2. WFBC-F	2. WFBC-F	2. WSSL-F+
3. WKSF-F	3. WCKN-F	3. WSSL-F+	3. WSSL-F+>	3. WSSL-F+	3. WSPA-F	3. WSSL-F+	3. WSSL-F+	3. WSSL-F+	3. WANS-F	3. WCKN-F
4.	4. WSSL-F+	4. WANS-F	4. WANS-F	4. WANS-F	4. WSSL-F+	4. WANS-F	4. WSPA-F	4. WCKN-F	4. WESC-F	4. WSPA-F
5.	5. WESC-F+	5. WCKN-F	5. WCKN-F	5. WCKN-F	5.	WSPA-F	5. WANS-F	5. WSPA-F	5. WSSL-F+	5. WFBC-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WANS-F	1. WFBC-F	1. WFBC-F	1. WFBC-F	1. WFBC-F	1. WANS-F	1. WSSL-F+	1. WSSL-F+	1. WESC-F+	1. WESC-F+
WHYZ	2. WANS-F	2. WCKN-F	2. WESC-F+	2. WESC-F+>	2. WCKN-F	2. WANS-F	2. WFBC-F	2. WSSL-F	2. WFBC-F
3. WCKN-F	WCKN-F	3. WANS-F	3. WANS-F	3. WSSL-F+	3. WSSL-F+	3. WFBC-F	3. WANS-F	3. WFBC-F	3. WSSL-F+>
4. WFBC-F	4. WHYZ	4. WESC-F+	4. WCKN-F	4. WCKN-F	4. WKSF-F	4. WESC-F+	4. WESC-F+	4. WANS-F	4. WANS-F
WSSL-F+	5.	5. WFBC	5. WSSL-F+	5. WANS-F	5. WESC-F+	5. WCKN-F	5.	5. WCKN-F	5. WHYZ

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WASC	1530	Spartanburg	1.4/3.4
WCKI	1300	Greer	.5/1.5
WELP	1360	Easley	.8/1.3
WKDY	1400	Spartanburg	.4/1.9
WMUU-F	94.5	Greenville	1.3/3.8
WTLT-F	103.9	Easley	1.4/4.6
WAGI-F	105.3	Gaffney	.5/2.0
WANS	1280	Anderson	.5/1.5
WMIT-F	106.9	Black Mountain	.6/1.9
WXRC-F	95.7	Hickory	.7/2.3

RADIO STATIONS

WASC, 1530, 1 KW (DAYS)	, BLACK	NBN,ABC-C,\$ 13.00 (Weiss)	
WESC, 660, 50 KW (DAYS,DA)	, COUNTRY	ABC-E,\$ NA (Blair)	
WFBC, 1330, 5 KW (DA-N)	, MOR/OLDIES	NRC,NBC-T,\$ 35.00* (Katz)	Multimedia
WSSL, 1440, 5 KW (DA-N)	, COUNTRY	,\$ 18.00* (Torbet)	Sterling
WHYZ, 1070, 50 KW (DAYS,DA)	, BLACK	SBN,ABC-C,\$ 30.00 (HNWH)	
WKDY, 1400, 1 KW	, COUNTRY	ABC-E,\$ 10.00 (Southern)	
WMRB, 1490, 1 KW	, BLACK	,\$ 17.00 (---)	
WMUU, 1260, 5 KW (DAYS)	, RELIGION	,\$ 12.00 (---)	
WORD, 910, 5 KW/1 KW (DA-2)	, AC	UPI,\$ 15.00 (Masla)	
WSPA, 950, 5 KW (DA-N)	, MOR	CBS,\$ 26.00* (Mc-Guild)	
WANS-F, 107.3, 100 KW @ 1008, CHR		US 1,\$ 47.00* (Torbet)	(ANDERSON)
WCKN-F, 101.1, 100 KW @ 780, CHR		MBS,ABC-C,\$ 40.00 (---)	(ANDERSON)
WESC-F, 92.5, 100 KW @ 2000, COUNTRY		ABC-E,\$ 90.00* (Blair)	
WFBC-F, 93.7, 100 KW @ 1840, AC		,\$ 87.00* (Katz)	Multimedia
WMUU-F, 94.5, 100 KW @ 1200, BTFL/EZ		APR,\$ 19.00 (S. Katz)	
WSPA-F, 98.9, 100 KW @ 1910, BTFL/EZ		,\$ 55.00 (Mc-Guild)	
WSSL-F, 100.5, 100 KW @ 1280, COUNTRY		MBS,\$ 52.00* (Torbet)	Sterling (GRAY COURT)

WKSF - See Asheville

American Radio Winter Supplement 87, Copyright 1987

HARRISBURG

Arbitron Rank/Pop (12+): 72/490,100

MSA Rank/Pop: 86/574,500

ADI # 46 (w/York & Lancaster)

Average Person Ratings: 18.0

Market TSL: 23.3 hours

Stations: 29/18

Diaries: 1065/460:1/55.3%

Sample Target: 880

% Below Line: 20.8

% Not Listed: 11.5

1986 Revenue: \$10,500,000

HH Inc.: \$31,680

Retail \$: 4.1 Bil

Pop per Station: 27,228

#1 Biller: WNNK-F \$2,900,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WNNK-F	147/16.7	19.1	20.5	14.0	---	17.6	27.9	1. WRKZ-F	202/1829	1. WNNK-F	1724/35.2	33.5	28.5
2. WRKZ-F	96/10.9	8.6	8.2	7.5	---	8.8	5.3	2. WNNK-F	165/2059	2. WHP-F	877/17.9	14.8	19.5
3. WHP-F	71/ 8.1	6.8	8.5	10.1	---	8.4	7.8	3. WNCE-F	151/1530	3. WHP	792/16.2	16.3	15.4
4. WHP	56/ 6.4	6.8	4.9	5.9	---	5.8	6.4	4. WQXA-F	122/2021	4. WRKZ-F	763/15.6	15.8	15.0
5. WTPA-F	47/ 5.3	4.4	5.6	4.1	---	4.9	7.3	5. WSBA-F	107/1416	5. WSFM-F	703/14.3	14.4	11.6
6. WSFM-F	43/ 4.9	5.8	4.8	4.4	---	5.0	4.9	6. WDAC-F	99/ 812	6. WQXA-F	688/14.0	14.1	15.1
7. WNCE-F	37/ 4.2	2.4	2.5	3.4	---	3.1	.8	7. WHTF-F	87/1047	7. WTPA-F	504/10.3	11.1	11.4
8. WHTF-F	33/ 3.7	2.9	3.2	3.8	---	3.4	3.4	8. WHP-F	81/1117	8. WNCE-F	440/ 9.0	6.9	7.7
9. WLBR	28/ 3.2	2.2	2.5	2.7	---	2.7	---	9. WLAN-F	65/1358	9. WHYL-F+	432/ 8.8	10.4	9.7
WHYL-F+	28/ 3.2	6.6	7.0	4.9	---	5.4	5.8	10. WHP	64/ 973	10. WHTF-F	399/ 8.1	8.1	7.2
11. WQXA-F	26/ 3.0	3.8	3.0	4.7	---	3.6	3.4	11. WTPA-F	58/ 741	11. WLBR	355/ 7.2	6.2	8.3
12. WCMB	24/ 2.7	3.6	2.7	3.4	---	3.1	3.1	12. WSFM-F	47/ 758	12. WCMB	310/ 6.3	9.5	7.4
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 78.97% (616 of 780) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F	1. WRKZ-F	1. WNNK-F>	1. WNNK-F	1. WNNK-F>	1. WNNK-F>	1. WNNK-F
2. WQXA-F	2. WTPA-F	2. WRKZ-F	2. WRKZ-F>	2. WRKZ-F>	2. WNNK-F	2. WHP	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F
3.	3. WHTF-F	3. WTPA-F	3. WSFM-F	3. WSFM-F	3. WHP-F	3. WRKZ-F	3. WHP-F>	3. WHP-F	3. WHP-F>	3. WHP-F>
4.	4. WRKZ-F	4. WSFM-F	4. WHP-F	4. WHP-F	4. WHP >	4. WHP-F	4. WTPA-F	4. WSFM-F	4. WTPA-F	4. WTPA-F
5.	5. WSFM-F	5. WHTF-F	5. WHP	5. WHP	5. WNCE-F	5. WLBR	5. WHP	5. WTPA-F	5. WTPA-F	5. WNCE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNNK-F	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WTPA-F	1. WNNK-F	1. WNNK-F>	1. WNNK-F	1. WRKZ-F
2. WTPA-F	2. WTPA-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WNNK-F	2. WTPA-F>	2. WRKZ-F	2. WRKZ-F	2. WNNK-F>
3.	3. WSFM-F	3. WSFM-F	3. WSFM-F	3. WHP-F	3. WHTF-F	3. WHTF-F	3. WTPA-F	3. WTPA-F	3. WSFM-F
4.	4. WHTF-F	4. WHTF-F	4. WHP-F	4. WSFM-F	4.	4. WRKZ-F	4. WSFM-F	4. WHTF-F	4. WHP
5.	5. WRKZ-F	5.	WTPA-F	5. WHP	5.	5. WSFM-F	5.	5. WSFM-F	5. WTPA-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAHT	1510	Annville	1.2/2.5
WCTX-F	92.1	Palmyra	.3/2.0
WHGB	1400	Harrisburg	1.1/3.7
WIOO	1000	Carlisle	1.1/2.2
WKBO	1230	Harrisburg	1.7/5.4
WMSP-F	94.9	Harrisburg	.9/3.1
WQIN	1290	Lykens	.7/1.1
WUFM-F	100.1	Lebanon	1.7/3.0
WDAC-F	94.5	Lancaster	1.7/4.1
WGCB-F	96.1	Red Lion	.7/2.6
WLAN-F	96.9	Lancaster	1.2/5.6
WSBA-F	103.3	York	1.0/4.1
WGRX-F	100.7	Westminster, MD	1.1/3.5
WIKZ-F	95.1	Chambersburg	.6/1.5
WQKX-F	94.1	Sunbury	.7/2.3
WRFY-F	102.5	Reading	.5/1.3

RADIO STATIONS

WCMB, 1460,	5 KW (DA-N)	, AC/OLDIES	US 2,\$ 25.00* (Eastman)	McKenna
WHGB, 1400,	1 KW	, NOSTALGIA	MBS,\$ 18.00 (Mc-Guild)	Scott
WHP, 580,	5 KW (DA-N)	, MOR	ABC-D,\$ 80.00 (Katz)	Commonwealth
WKBO, 1230,	1 KW	, AC/OLDIES	NBC,\$ 40.00 (Blair)	
WLBR, 1270,	5 KW/1 KW (DA-2)	, MOR	ABC-I,\$ 18.00 (Masla)	
WHP-F, 97.3,	14 KW @ 840,	BTFL/EZ	,\$ 65.00* (Katz)	Commonwealth
WMSP-F, 94.9,	50 KW @ 306,	RELIGION/CLASS	,\$ 16.00 (CMBS)	
WNNK-F, 104.1,	15 KW @ 950,	CHR	APR,\$ 70.00* (Christal)	Keymarket
WRKZ-F, 106.7,	50 KW @ 500,	COUNTRY	ABC-E,\$ 61.00* (Mc-Guild)	Eastern (HERSHEY)
WSFM-F, 99.3,	3 KW @ 300,	AC	US 1,\$ 40.00* (Eastman)	McKenna
WTPA-F, 93.5,	3 KW @ 300,	AOR	ABC-R,\$ 35.00 (Republic)	
WHYL-F+, 102.3,	3 KW @ 300,	COUNTRY	APR,\$ 26.00* (HNWH)	(CARLISLE)

HARTFORD

Arbitron Rank/Pop (12+): 40/895,500

Stations: 23/14
Diaries: 1336/670:1/52.0%
Sample Target: 1170
% Below Line: 8.7
% Not Listed: 12.1

1986 Revenue: \$30,700,000
HH Inc.: \$39,419
Retail \$: 8.0 Bil
Pop per Station: 63,964
#1 Biller: WTIC \$7,500,000

MSA Rank/Pop: 43/1,080,200
ADI # 23 (w/New Haven)
Average Person Ratings: 18.1
Market TSL: 23.4 hours

12+ METRC	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WTIC	311/19.2	18.4	20.1	19.2	---	19.2	18.4	1. WTIC	434/5224	1. WTIC	3416/38.1	34.0	34.6
2. WTIC-F	211/13.0	15.4	16.7	15.3	---	15.1	23.1	2. WTIC-F	339/5244	2. WTIC-F	2842/31.7	35.2	35.2
3. WRCH-F	146/ 9.0	9.6	10.3	9.6	---	9.6	5.4	3. WRCH-F	263/3292	3. WRCH-F	1696/18.9	19.3	21.2
4. WDRC-F	123/ 7.6	5.2	2.7	3.1	---	4.7	6.1	4. WDRC-F	225/3383	4. WCCC-F+	1488/16.6	13.1	11.8
5. WCCC-F+	84/ 5.2	4.7	6.4	4.9	---	5.3	6.1	5. WKSS-F	166/2951	5. WDRC-F	1476/16.5	14.7	12.4
6. WKSS-F	79/ 4.9	5.8	5.4	4.8	---	5.2	7.0	6. WKCI-F	148/2149	6. WKSS-F	1408/15.7	18.4	17.2
7. WIOF-F	71/ 4.4	6.6	4.9	4.2	---	5.0	3.3	7. WPLR-F	139/2150	7. WHCN-F	1385/15.5	13.8	13.9
8. WRCQ	70/ 4.3	4.2	2.9	3.0	---	3.6	2.1	8. WIOF-F	136/2104	8. WPOP	1031/11.5	7.6	11.1
9. WHCN-F	64/ 4.0	4.2	4.4	4.7	---	4.3	4.9	9. WCCC-F+	134/2450	9. WIOF-F	982/11.0	16.5	14.5
10. WPOP	61/ 3.8	1.8	3.3	2.6	---	2.9	1.9	10. WHCN-F	130/2672	10. WAQY-F	769/ 8.6	6.9	5.5
11. WDRC	35/ 2.2	2.0	2.5	4.2	---	2.7	2.4	11. WAQY-F	105/2046	11. WPLR-F	691/ 7.7	5.9	6.9
12.								12. WMAS-F	100/1143	12. WDRC	607/ 6.8	8.2	9.2
13.								13. WRCQ	84/ 899	13.			
14.								14. WPOP	72/1204	14.			
15.								15.		15.			
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 62.38% (887 of 1422) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F	1. WTIC-F>	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC >	1. WTIC >	1. WTIC-F	1. WTIC	1. WTIC	1. WTIC
2. WKSS-F>	2. WCCC-F+	2. WDRC-F	2. WDRC-F	2. WTIC-F	2. WRCH-F>	2. WTIC-F>	2. WTIC	2. WTIC-F	2. WTIC-F>	2. WTIC-F
3. WCCC-F	3. WDRC-F	3. WTIC	3. WTIC >	3. WDRC-F>	3. WTIC-F	3. WDRC-F	3. WRCH-F	3. WRCH-F	3. WKSS-F	3. WRCH-F
4.	4. WHCN-F	4. WCCC-F+	4. WIOF-F	4. WRCH-F	4. WDRC-F	4. WRCH-F	4. WDRC-F	4. WDRC-F	4. WRCH-F	4. WDRC-F>
5.	5. WTIC	5. WHCN-F	5. WCCC-F+	5. WIOF-F	5. WRCQ	5. WKSS-F	5. WCCC-F+	5. WCCC-F+	5. WCCC-F	5. WKSS-F
6.	6. WKSS-F	6. WIOF-F	6. WHCN-F	6. WCCC-F+	6. WIOF-F	6. WIOF-F	6. WIOF-F	6. WKSS-F	6. WDRC-F	6. WIOF-F
7.	7. WIOF-F	7.	7.	7.	7.	7.	7. WRCQ	7. WIOF-F	7. WHCN-F	7. WRCH-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F	1. WCCC-F+	1. WCCC-F+	1. WDRC-F	1. WDRC-F	1. WDRC-F
2. WIOF-F	2. WIOF-F	2. WDRC-F	2. WTIC	2. WTIC >	2. WHCN-F	2. WHCN-F	2. WTIC-F	2. WTIC-F	2. WTIC
3. WKSS-F	3. WDRC-F	3. WTIC	3. WDRC-F	3. WDRC-F	3. WKSS-F	3. WDRC-F	3. WCCC-F+	3. WCCC-F+	3. WTIC-F>
4. WCCC-F+	4. WCCC-F+	4. WCCC-F+	4. WIOF-F>	4. WRCH-F	4. WAQY-F	4. WTIC-F>	4. WHCN-F	4. WTIC	4. WCCC-F+
5. WHCN-F	5. WTIC	5. WIOF-F	5. WRCH-F	5. WIOF-F	5.	5. WKSS-F	5. WTIC	5. WHCN-F	5. WHCN-F
6.	6. WKSS-F	6.	6. WCCC-F+	6.	6.	6. WTIC	6. WDRC	6.	6. WIOF-F
7.	7. WHCN-F	7.	7. WKSS-F	7.	7.	7.	7.	7.	7. WRCH-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WKHT	1230	Manchester	1.5/2.6
WKND	1480	Windsor	1.1/2.0
WCTY-F	97.7	Norwich	.7/1.0
WKCI-F	101.3	Hamden	.7/4.0
WPLR-F	99.1	New Haven	1.5/7.7
WVYZ-F	92.5	Waterbury	1.5/5.0
WAQY-F	102.1	Springfield, MA	1.6/8.6
WCBS	980	New York	.5/2.0
WMAS-F	94.7	Springfield, MA	.6/1.4
WNBC	660	New York	.3/1.4
WVRX-F	103.7	Westerly	.3/1.2

RADIO STATIONS

AM STATIONS

WDRC, 1360, 5 KW (DA-N)	, AC/OLDIES	, \$ 36.00* (Mc-Guild)	Buckley	Dick Korsen
WGAB, 1550, 5 KW/740 W (DA-2)	, TALK	ABC-T, \$ 20.00 (---)		Dan Yorke
WKHT, 1230, 1 KW	, COUNTRY	MBS, \$ 24.00* (Roslin)		Jay Epstein
WKND, 1480, 500 W (DAYS,DA)	, BLACK	NBN, \$ 28.00* (Roslin)		B. McClanahan
WPOP, 1410, 5 KW (DA-2)	, NEWS/TALK	CBS, \$ 53.00* (Eastman)	Merv Griffin	Al Pellegrino
WRCQ, 910, 5 KW (DA-2)	, NOSTALGIA	ABC-E, \$ 45.00* (Torbet)		Pete Vincelette
WRYM, 840, 1 KW (DAYS)	, SPANISH	, \$ 22.00* (Caballero)		Barry Kurseman
WTIC, 1080, 50 KW (DA-N)	, MOR	NBC, \$185.00* (Katz)		Perry Ury

FM STATIONS

WCCC+, 106.9, 23 KW @ 720, AOR	ABC-C, Source, \$ 50.00* (Select)		Milt Aninger
WDRC, 102.9, 20 KW @ 810, OLDIES	, \$ 64.00* (Mc-Guild)	Buckley	Dick Korsen
WHCN, 105.9, 16 KW @ 867, AOR	ABC-R, \$ 59.00* (Masla)	Beck-Ross	Boyd Arnold
WIOF, 104.1, 18 KW @ 835, AC	CBS-R, \$ 73.00* (Eastman)	Merv Griffin (WATERBURY)	Al Pellegrino
WKSS, 95.7, 17 KW @ 880, CHR	, \$ 80.00 (MMR)		Tim Montgomery
WLVH, 93.7, 21 KW @ 780, SPANISH	, \$ 30.00* (Caballero)	Sage	John Lohmann
WRCH, 100.5, 8 KW @ 1250, BTF/EZ	ABC-D, \$ 81.00* (Torbet)		Pete Vincelette
WTIC, 96.5, 20 KW @ 810, CHR	, \$135.00* (Katz)	Chase	Perry Ury
WVYZ, 92.5, 18 KW @ 860, AC	US 2, \$ 48.00* (Blair)	(WATERBURY)	Fred Ervin

Other ranked stations - See New Haven or Springfield

HONOLULU

Arbitron Rank/Pop (12+): 55/687,600

MSA Rank/Pop: 61/821,900
NO ADI

Average Person Ratings: 16.9
Market TSL: 22.4 hours

Stations: 23/23
Diaries: 1262/545:1/50.0%
Sample Target: 1010
% Below Line: 0
% Not Listed: 5.1

1986 Revenue: \$16,300,000
HH Inc.: \$39,762
Retail \$: 5.5 Bil
Pop per Station: 29,896
#1 Biller: KSSK \$4,100,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86
1. KUMU-F+	156/13.4	10.5	10.7	11.5	---	11.5		1.		1. KQMQ-F	1917/27.9	29.3 26.0
2. KQMQ-F	139/12.0	11.7	11.0	9.8	---	11.1		2.		2. KMAI-F	1598/23.2	21.0 21.7
3. KSSK	127/10.9	13.2	12.0	14.2	---	12.6		3.		3. KSSK	1581/23.0	26.7 27.0
4. KMAI-F	124/10.7	10.3	11.0	8.0	---	10.0		4.		4. KUMU-F+	1478/21.5	20.7 16.1
5. KPOI-F	84/ 7.2	10.1	7.6	7.0	---	9.0		5.		5. KULA-F	1384/20.1	22.8 22.5
6. KULA-F	77/ 6.6	7.7	8.8	7.1	---	7.6		6.	HONOLULU'S METRO	6. KPOI-F	1024/14.9	18.2 15.5
7. KRTR-F	61/ 5.2	5.4	4.4	4.5	---	4.9		7.	AND TSA ARE THE	7. KRTR-F	972/14.1	14.3 12.7
8. KGU	57/ 4.9	3.6	3.9	3.8	---	4.1		8.	SAME	8. KQMQ	788/27.9	29.3 26.0
9. KIKI	54/ 4.6	2.3	2.4	2.5	---	3.0		9.		9. KIKI	753/11.0	8.3 8.6
10. KCCN	46/ 4.0	3.9	4.8	5.1	---	4.5		10.		10. KCCN	723/10.5	10.2 10.3
11. KHVH	43/ 3.7	4.7	3.6	4.5	---	4.1		11.		11. KGU	700/10.2	10.9 8.4
12. KQMQ	37/ 3.2	3.5	4.2	3.5	---	3.6		12.		12. KHVH	699/10.2	13.0 13.4
13. KORL	23/ 2.0	.8	.9	1.0	---	1.2		13.		13. KORL	356/ 5.2	3.7 4.1
14. KOHO	21/ 1.8	1.3	1.3	3.1	---	1.9		14.		14. KDEO	245/ 3.6	5.1 7.2

12+ FM SHARE (METRO): 54.49% (601 of 1103) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMAI-F>	1. KQMQ-F>	1. KQMQ-F>	1. KSSK	1. KUMU-F+	1. KUMU-F+	1. KSSK >	1. KUMU-F+	1. KUMU-F+	1. KMAI-F	1. KUMU-F+
2. KQMQ-F>	2. KMAI-F	2. KMAI-F	2. KUMU-F+	2. KSSK	2. KSSK >	2. KQMQ-F	2. KQMQ-F	2. KQMQ-F	2. KQMQ-F	2. KQMQ-F
3.	3. KPOI-F	3. KPOI-F	3. KPOI-F	3. KPOI-F	3. KGU	3. KUMU-F+	3. KSSK	3. KMAI-F	3. KGU	3. KMAI-F>
4.	4. KRTR-F	4. KSSK	4. KULA-F	4. KULA-F	4. KULA-F	4. KMAI-F	4. KMAI-F	4. KSSK	4. KUMU-F+	4. KPOI-F
5.	5. KULA-F	5. KUMU-F+	5. KRTR-F	5. KRTR-F	5. KHVH	5. KPOI-F	5. KPOI-F	5. KPOI-F	5. KULA-F	5. KRTR-F
			6. KQMQ-F	6. KQMQ-F	KIKI					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQMQ-F>	1. KQMQ-F>	1. KSSK	1. KQMQ-F	1. KSSK	1. KQMQ-F	1. KQMQ-F	1. KPOI-F>	1. KQMQ-F	1. KPOI-F
2. KMAI-F>	2. KMAI-F	2. KQMQ-F	2. KSSK	2. KUMU-F+	2. KMAI-F>	2. KMAI-F	2. KRTR-F	2. KPOI-F	2. KUMU-F+
3.	3. KSSK	3. KULA-F	3. KUMA-F+	3. KULA-F	3. KPOI-F	3. KPOI-F>	3. KMAI-F	3. KMAI-F	3. KSSK
4.	4. KULA-F	4. KMAI-F	4. KULA-F	4. KQMQ-F	4. KULA-F	4. KRTR-F	4. KQMQ-F	4. KIKI	4. KRTR-F
5.	5. KPOI-F	5. KUMU-F+	5. KMAI-F	5. KRTR-F	5.	5. KULA-F	5.	5. KULA-F	5. KIKI
			6. KPOI-F					6. KRTR-F	KMAI-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAIM	870	Honolulu	.3/1.5
KAIM-F	95.5	Honolulu	.2/1.0
KDEO	940	Waipahu	1.1/3.6
KISA	1540	Honolulu	.8/3.1
KLHT	1040	Honolulu	.3/2.3
KLNI	1380	Pearl City	.7/1.3
KNDI	1270	Honolulu	.6/1.5
KZOO	1210	Honolulu	.6/1.5

RADIO STATIONS

KAIM, 870, 50 KW (DA-2)	, RELIGION	,\$ 11.00 (---)	
KCCN, 1420, 5 KW	, HAWAIIAN	,\$ 25.00* (Weiss)	
KDEO, 940, 10 KW	, COUNTRY	MBS, \$ 28.00 (Masla)	
KGU, 760, 10 KW	, NEWS/TALK	CBS, ABC-T, \$ 20.00 (Blair)	
KHVH, 990, 5 KW	, NEWS/TALK	ABC-I, NBC, \$ 40.00 (HNWH)	
KIKI, 830, 10 KW	, AC	,\$ 36.00 (Katz)	Parker
KISA, 1540, 5 KW (DA-2)	, FILIPINO	,\$ 16.00 (Gillis)	
KQMQ, 690, 10 KW	, AC	APR, \$ 42.00 (Christal)	
KLEI, 1130, 10 KW	, HAWAIIAN	,\$ 10.00 (---)	
KOHO, 1170, 5 KW	, JAPANESE	,\$ 13.00 (Oakes)	
KORL, 650, 10 KW	, NOSTALGIA	CNN, \$ 26.00 (Masla)	
KSSK, 590, 5 KW	, MOR/AC	,\$ 95.00* (Eastman)	Hefte1
KUMU, 1500, 10 KW	, BTFL/EZ	,\$ 30.00 (Torbet)	
KWAI, 1080, 5 KW (DA-1)	, MOR/TALK	,\$ 20.00 (---)	
KZOO, 1210, 1 KW	, ETHNIC	,\$ 11.00 (---)	
KAIM-F, 95.5, 100 KW @ 421,	RELIGION	,\$ 6.00 (---)	
KMAI-F, 93.9, 100 KW @ -43,	CHR	,\$ 28.00 (Katz)	Parker
KPOI-F, 97.5, 83 KW @ 46,	AOR	,\$ 45.00* (Republic)	Sudbrink
KQMQ-F, 93.1, 54 KW @ -119,	CHR	APR, US 1, \$ 48.00 (Christal)	
KRTR-F, 96.3, 75 KW @ 2120,	AC	,\$ 30.00* (HNWH)	
KULA-F, 92.3, 100 KW @ 1685,	SOFT AC	,\$ 75.00 (Eastman)	Hefte1
KUMU-F, 94.7, 100 KW @ 78,	BTFL/EZ	,\$ 38.00 (Torbet)	

HOUSTON

Arbitron Rank/Pop (12+): 8/2,990,500

Stations: 29/29
Diaries: 2327/1285:1/43.8%
Sample Target: 2030
% Below Line: 0
% Not Listed: 10.3

1986 Revenue: \$110,000,000
HH Inc.: \$36,532
Retail \$: 25.3 Bil
Pop per Station: 103,121
#1 Biller: KKBQ A/F \$15,100,000

MSA Rank/Pop: 8/3,327,700

ADI # 10

Average Person Ratings: 18.8

Market TSL: 24.3 hours

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KMJQ-F	555/9.9	9.8	8.0	8.0	8.8	8.9	13.8	1. KMJQ-F	594/5202	1. KKBQ-F	6622/22.1	18.9	21.7
2. KKBQ-F	440/7.8	6.0	7.4	8.3	6.2	7.4	8.0	2. KIKK-F	514/5811	2. KRBE-F	5910/19.8	20.5	16.6
3. KIKK-F	425/7.6	6.8	6.8	7.4	7.7	7.2	8.4	3. KKBQ-F	466/7243	3. KIKK-F	5018/16.8	15.7	15.5
4. KILT-F	357/6.4	6.0	5.7	5.7	6.3	6.0	6.5	4. KRBE-F	402/6733	4. KMJQ-F	4845/16.2	15.5	14.7
5. KRBE-F	345/6.2	6.6	6.2	5.1	4.8	6.0	8.4	5. KILT-F	396/5281	5. KTRH	4591/15.4	16.6	16.3
6. KODA-F	306/5.5	6.9	6.4	6.2	7.2	6.3	4.6	6. KODA-F	341/4958	6. KILT-F	4544/15.2	13.0	13.6
7. KFMM-F	298/5.3	5.9	4.6	6.6	6.2	5.6	3.7	7. KFMM-F	322/4186	7. KODA-F	4487/15.0	16.4	13.9
8. KTRH	258/4.6	4.7	5.8	5.8	4.6	5.2	3.8	8. KTRH	313/5347	8. KFMM-F	3896/13.0	13.5	12.9
9. KLOL-F	248/4.4	4.6	5.0	3.8	4.3	4.5	5.0	9. KLOL-F	272/4090	9. KLOL-F	3838/12.8	13.2	12.4
10. KQUE-F	246/4.4	4.1	3.7	4.6	4.7	4.2	3.3	10. KQUE-F	256/2760	10. KZFX-F	2942/ 9.8	9.3	2.9
11. KZFX-F	211/3.8	4.1	.8	.9	.8	2.4	7.1	11. KZFX-F	222/3078	11. KLTR-F	2823/ 9.4	10.5	13.9
12. KLTR-F	161/2.9	2.5	3.7	4.4	5.5	3.4	2.4	12. KLTR-F	162/2840	12. KQUE-F	2568/ 8.6	8.1	8.5
13. KPRC	144/2.6	2.7	4.4	3.4	3.5	3.3	2.4	13. KPRC	157/2546	13. KPRC	2370/ 7.9	8.6	9.3
14. KJYY-F	142/2.5	3.4	3.1	2.7	2.0	2.9	2.5	14. KJYY-F	149/2374	14. KJYY-F	2202/ 7.4	9.4	8.1
15. KXYZ	140/2.5	1.7	1.8	1.0	1.6	1.8	1.5	15. KXYZ	140/1077	15. KKHT-F	2097/ 7.0	8.8	14.2
16. KEYH	108/1.9	1.0	.9	.7	.9	1.1	.5	16. KEYH	108/ 581	16. KYOK	1463/ 4.9	4.7	4.7
17. KKHT-F	92/1.6	2.3	2.9	4.8	4.7	2.9	2.2	17. KKHT-F	92/2097	17. KXYZ	1077/ 3.6	2.9	2.5
18. KLAT	89/1.6	1.6	2.0	1.1	1.0	1.6	1.0	18. KLAT	89/ 834	18. KILT	1033/ 3.5	3.0	6.6
19. KCOH	80/1.4	1.6	.9	.8	.8	1.2	1.1	19. KCOH	80/1008	19. KCOH	998/ 3.3	3.3	2.2
20. KYOK	70/1.2	1.3	1.8	1.4	1.5	1.4	1.8	20. KILT	72/1151	20. KLEF-F	960/ 3.2	3.3	2.3
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 79.56% (4002 of 5030) (WIN 86: 80.10%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKBQ-F>	1. KMJQ-F>	1. KMJQ-F	1. KMJQ-F	1. KMJQ-F	1. KIKK-F	1. KIKK-F+	1. KIKK-F	1. KMJQ-F	1. KMJQ-F>	1. KMJQ-F
2. KRBE-F	2. KKBQ-F	2. KIKK-F	2. KFMM-F	2. KFMM-F	2. KODA-F	2. KKBQ-F+	2. KMJQ-F	2. KKBQ-F+	2. KKBQ-F+	2. KKBQ-F+
3. KMJQ-F	3. KLOL-F	3. KKBQ-F	3. KIKK-F	3. KIKK-F	3. KILT-F	3. KILT-F+	3. KILT-F	3. KIKK-F	3. KRBE-F+	3. KIKK-F+
4.	4. KRBE-F	4. KFMM-F	4. KILT-F	4. KILT-F	4. KFMM-F	4. KMJQ-F	4. KODA-F	4. KRBE-F+	4. KIKK-F	4. KILT-F
5.	5. KZFX-F	5. KILT-F	5. KKBQ-F	5. KKBQ-F	5. KTRH	5. KTRH	5. KQUE-F	5. KILT-F	5. KODA-F	5. KRBE-F
6.	6. KIKK-F	6. KLOL-F	6. KZFX-F	6. KODA-F	6. KQUE-F	6. KFMM-F	6. KFMM-F	6. KODA-F	6. KTRH	6. KODA-F
7.	7. KFMM-F	7. KRBE-F	7. KLOL-F	7. KZFX-F	7. KMJQ-F>	7. KRBE-F+	7. KKBQ-F+	7. KLOL-F	7. KZFX-F	7. KFMM-F
8.	8. KILT-F	8. KZFX-F	8. KODA-F	8. KLOL-F	8. KKBQ-F	8. KODA-F	8. KRBE-F	8. KFMM-F	8.	8. KZFX-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMJQ-F>	1. KMJQ-F>	1. KMJQ-F>	1. KMJQ-F	1. KMJQ-F	1. KLOL-F	1. KLOL-F	1. KMJQ-F	1. KMJQ-F	1. KMJQ-F
2. KRBE-F	2. KKBQ-F	2. KFMM-F	2. KIKK-F	2. KIKK-F	2. KKBQ-F	2. KMJQ-F	2. KLOL-F	2. KLOL-F	2. KFMM-F
3. KKBQ-F	3. KFMM-F	3. KZFX-F	3. KFMM-F	3. KFMM-F	3. KMJQ-F	3. KKBQ-F	3. KZFX-F	3. KILT-F	3. KILT-F
4. KIKK-F	4. KRBE-F	4. KKBQ-F	4. KKBQ-F	4. KILT-F	4. KRBE-F	4. KRBE-F	4. KFMM-F	4. KKBQ-F	4. KIKK-F
5. KLOL-F	5. KIKK-F	5. KJYY-F	5. KRBE-F	5. KKBQ-F	5. KZFX-F	5. KZFX-F	5. KRBE-F	5. KRBE-F	5. KLOL-F
6. KILT-F	6. KZFX-F	6. KLTR-F	6. KILT-F	6. KODA-F	6. KILT-F	6. KILT-F	6. KKBQ-F	6. KIKK-F	6. KKBQ-F
7. KZFX-F	7. KLTR-F	7. KIKK-F	7. KJYY-F	7. KJYY-F	7. KIKK-F	7. KIKK-F	7. KIKK-F	7. KRBE-F	7. KTRH
8. KLTR-F	8. KJYY-F	8. KRBE-F	8. KZFX-F	8.	8. KQKQ-F	8. KFMM-F	8. KILT-F	8. KZFX-F	8. KZFX-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KHCB-F	105.7	Houston	.9/2.5
KIKK	650	Pasadena	.5/1.7
KILT	610	Houston	1.1/3.5
KJQJ-F	106.9	Conroe	.4/1.9
KKBQ	790	Houston	.3/2.4
KLEF-F	92.1	Seabrook	.9/3.2
KNUZ	1230	Houston	.6/1.3
KQOK-F	106.5	Galveston	1.0/2.9
KRBE	1070	Houston	---/.7

RADIO STATIONS

AM STATIONS

KCOH, 1430, 1 KW	, BLACK	SBN,NBN,\$ 57.00	(Radio West)	Mike Petrizzo
KEYH, 850, 10 KW (DAYS,DA)	, SPANISH	, \$ 45.00*	(Lotus)	Dave Armstrong
KIKK, 650, 250 W (DAYS)	, COUNTRY	, \$ 55.00	(Torbet)	Craig Magee
KILT, 610, 5 KW (DA-2)	, COUNTRY	, \$ 70.00*	(Blair)	Dickie Rosenfeld
KKBQ, 790, 5 KW (DA-2)	, CHR	ABC-F,\$ 75.00*	(Mc-Guild)	Bill Burns
KLAT, 1010, 5 KW (DA-2)	, SPANISH	, \$ 96.00	(Katz)	Tichenor
KLVL, 1480, 1 KW/500 W (DA-N)	, SPANISH	, \$ 30.00	(---)	Felix Morales
KNUZ, 1230, 1 KW	, OLDIES	ABC-D,\$ 45.00*	(Republic)	Larry Swikard
KPRC, 950, 5 KW (DA-N)	, NEWS/TALK	NBC,SMN,ABC-T,NBC-T,\$122.00*	(Eastman)	Harry Schultz
KRBE, 1070, 10 KW/5 KW (DA-2)	, CHR	, \$ NA	(Katz)	Susquehanna
KTRH, 740, 50 KW (DA-1)	, NEWS	CBS,MBS,\$161.00*	(CBS)	Michael Packer
KXYZ, 1320, 5 KW (DA-N)	, SPANISH	, \$ 75.00	(Caballero)	Infinity
KYOK, 1590, 5 KW (DA-N)	, BLACK	CBS-R,\$ 54.00	(Masla)	All Pro
				Don Rosette

FM STATIONS

KFMK, 97.9, 100 KW @ 1920, AC		, \$210.00*	(MMR)	First Media	Dan Mason
KIKK, 95.7, 100 KW @ 1920, COUNTRY		, \$225.00*	(Torbet)	Viacom	Craig Magee
KILT, 100.3, 100 KW @ 1920, COUNTRY		, \$160.00*	(Blair)	Legacy	Dickie Rosenfeld
KJYY, 94.5, 100 KW @ 1970, SOFT AC		Trans,\$120.00	(Masla)	Entercom	Steve Shepard
KKBQ, 92.9, 100 KW @ 1920, CHR		ABC-F,\$240.00*	(Mc-Guild)	Gannett	Bill Burns
KKHT, 96.5, 100 KW @ 2000, CHR		ABC-R,\$130.00*	(Eastman)	Malrite	John Patton
KLEF, 92.1, 3 KW @ 300, CLASSICAL		, \$ 75.00	(CMBS)		Dave Trusty
KLQL, 101.1, 100 KW @ 1949, AOR		Source,\$158.00*	(CBS)		Pat Fant
KLTR, 93.7, 100 KW @ 1779, AC		, \$160.00	(CBS)	CBS	Miles Sexton
KMJQ, 102.1, 100 KW @ 1720, URBAN		, \$195.00*	(Christal)	Keymarket	Barry Drake
KODA, 99.1, 100 KW @ 1920, BTFL/EZ		, \$220.00*	(Group W)	Westinghouse	Dave Pearlman
KQJE, 102.9, 100 KW @ 1049, NOSTALGIA		ABC-E,\$124.00*	(Republic)		Ken Grant
KRBE, 104.1, 100 KW @ 1920, CHR		, \$185.00*	(Katz)	Susquehanna	Sandy Gamblin
KZFX, 107.5, 100 KW @ 2000, CLASSIC AOR		, \$135.00*	(Republic)	Shamrock	John Dew

INDIANAPOLIS

Arbitron Rank/Pop (12+): 37/993,500

MSA Rank/Pop: 40/1,207,900

Average Person Ratings: 16.7
Market TSL: 22.1 hours

Stations: 17/17
Diaries: 2011/494:1/52.9%
Sample Target: 1500
% Below Line: 0
% Not Listed: 5.8

1986 Revenue: \$40,300,000
HH Inc.: \$32,561
Retail \$: 8.9 Bil
Pop per Station: 58,441
#1 Biller: WIBC \$8,400,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WIBC	245/14.8	14.4	13.2	18.6	---	15.3	10.2	1. WFBQ-F	417/4978	1. WFBQ-F	2687/27.0	25.9	25.3
2. WFBQ-F	234/14.1	13.9	13.4	13.3	---	13.7	20.0	2. WIBC	269/3084	2. WIBC	2628/26.5	25.3	29.5
3. WFMS-F	193/11.6	10.7	10.0	9.8	---	10.5	11.5	3. WFMS-F	259/2972	3. WZPL-F	2264/22.8	22.5	21.5
4. WXTZ-F	146/ 8.8	8.5	9.7	8.6	---	8.9	6.2	4. WZPL-F	215/3380	4. WFMS-F	2020/20.3	17.9	18.1
5. WTLC-F	143/ 8.6	10.9	7.7	9.0	---	9.1	11.7	5. WXTZ-F	205/2582	5. WENS-F	1962/19.7	20.9	18.8
6. WZPL-F	135/ 8.1	8.5	8.7	7.1	---	8.1	9.0	6. WENS-F	164/2700	6. WXTZ-F	1702/17.1	17.7	18.5
7. WENS-F	131/ 7.9	8.3	7.3	8.0	---	7.9	7.1	7. WTLC-F	149/1419	7. WEAG-F	1552/15.6	13.6	15.5
8. WEAG-F	82/ 4.9	3.7	6.2	4.6	---	4.9	7.3	8. WEAG-F	129/2263	8. WTLC-F	1256/12.6	13.2	12.9
9. WTPI-F	69/ 4.2	3.0	2.7	3.1	---	3.3	1.2	9. WTPI-F	74/1012	9. WTPI-F	852/ 8.6	8.1	6.8
10. WTUX	59/ 3.6	2.8	5.2	3.9	---	3.9	2.0	10. WTUX	69/ 898	10. WIRE	738/ 7.4	7.8	6.9
11. WIRE	38/ 2.3	1.9	1.1	1.6	---	1.7	2.6	11. WIRE	42/ 896	WTUX	738/ 7.4	5.9	7.1
12. WNDE	24/ 1.4	1.8	1.4	1.9	---	1.6	1.1	12. WNDE	31/ 706	12. WNDE	520/ 5.2	6.6	5.7
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 74.26% (1160 of 1562) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZPL-F	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F	1. WFBQ-F	1. WIBC	1. WIBC	1. WFBQ-F	1. WFBQ-F	1. WTLC-F	1. WFMS-F
2. WTLC-F>	2. WENS-F	2. WFMS-F	2. WFMS-F	2. WFMS-F	2. WFMS-F>	2. WFBQ-F>	2. WIBC	2. WIBC	2. WFBQ-F	2. WIBC
3. WFBQ-F	3. WZPL-F	3. WENS-F	3. WENS-F	3. WIBC	3. WXTZ-F	3. WFMS-F	3. WXTZ-F	3. WFMS-F	3. WFMS-F	3. WFBQ-F
4. WEAG-F	4. WTLC-F	4. WIBC	WIBC	4. WENS-F	4. WENS-F	4. WZPL-F	4. WFMS-F	4. WXTZ-F	4. WIBC	4. WTLC-F
5. WENS-F	5. WFMS-F	5. WZPL-F	5. WTLC-F	5. WTLC-F	5. WTLC-F	5. WENS-F	5. WENS-F	5. WZPL-F	5. WZPL-F	5. WXTZ-F
	6. WEAG-F	6. WTLC-F	6. WZPL-F	7. WTPI-F	7. WFBQ-F	7. WXTZ-F	7. WENS-F	7. WENS-F	7. WEAG-F	7. WENS-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WENS-F	1. WFMS-F	1. WFBQ-F>	1. WENS-F>	1. WFBQ-F>	1. WFBQ-F	1. WFBQ-F>	1. WFBQ-F>
2. WENS-F	2. WENS-F	2. WENS-F	WFBQ-F	2. WIBC	2. WZPL-F	2. WZPL-F	2. WFMS-F	2. WFMS-F	2. WFMS-F	2. WFMS-F
3. WTLC-F	3. WTLC-F	3. WZPL-F	3. WFMS-F	3. WENS-F	3. WEAG-F	3. WFMS-F	3. WTLC-F	3. WZPL-F	3. WIBC	3. WIBC
4. WZPL-F	WZPL-F	4. WTLC-F	4. WIBC	4. WFBQ-F	4. WENS-F	4. WCBK-F	4. WZPL-F	4. WENS-F	4. WENS-F	4. WENS-F
5. WFMS-F	5. WFMS-F	5. WFMS-F	WTLC-F	5. WTLC-F	5. WFMS-F	5. WTLC-F	5. WENS-F	5. WENS-F	5. WENS-F	5. WTLC-F
6. WEAG-F	6. WTPI-F	WTPI-F	6. WZPL-F	6. WXTZ-F	6. WTLC-F	6. WEAG-F	6. WEAG-F	WIBC	6. WZPL-F	6. WZPL-F
WXTZ-F	7. WEAG-F	7. WEAG-F	7. WTPI-F	7. WTPI-F	8. WXTZ-F	8. WZPL-F		7. WTLC-F	7. WTPI-F	7. WTPI-F
			8. WXTZ-F	8. WZPL-F					8. WEAG-F	8. WEAG-F
									WXTZ-F	WXTZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCBK-F	102.3	Martinsville	.5/1.6
WGRT	810	Indianapolis	.8/1.7
WSVL	1520	Shelbyville	.3/1.0
WXIR-F	98.3	Plainfield	1.1/3.6
WXLW	950	Indianapolis	.5/2.1

RADIO STATIONS

WBRI, 1500, 5 KW (DAYS,DA)	, RELIGION	, \$ 17.00 (---)		Gary Arnold
WFBM, 1110, 500 W (DAYS,DA)	, NOSTALGIA	, \$ 11.00 (---)		(NOBLESVILLE) Jim Mathis
WGRT, 810, 250 W (DAYS)	, GOSPEL	SBN, \$ 20.00 (---)	Universal	Stephen Ross
WIBC, 1070, 50 KW/10 KW (DA-2)	, MOR	, \$140.00 (Blair)	Blair/Scconnix	Roy Cooper
WIRE, 1430, 5 KW (DA-N)	, COUNTRY	ABC-I, \$ 40.00* (MMR)	WIN	Jim Van Sickle
WNDE, 1260, 5 KW (DA-N)	, OLDIES	US 2, \$ 45.00* (Katz)	Taft	Ed Sander
WNTS, 1590, 5 KW/500 W (DA-2)	, RELIGION	, \$ 20.00 (---)		Jim Wilson
WTUX, 1310, 5 KW/1 KW (DA-2)	, NOSTALGIA	CBS, \$ 42.00* (Durpetti)	Panache	Russ Dodge
WXLW, 950, 5 KW (DAYS,DA)	, RELIGION	, \$ 12.00 (---)		Ed Sears
WEAG-F, 93.1, 13 KW @ 1022, AOR/CHR		, \$ 60.00 (Blair)	Blair/Scconnix	Roy Cooper
WENS-F, 97.1, 23 KW @ 739, AC		, \$105.00* (Christal)	Emmis	Christine Woodward
WFBQ-F, 94.7, 52 KW @ 850, AOR	Source,	\$130.00* (Katz)	Taft	Christopher Wheat
WFMS-F, 95.5, 13 KW @ 1000, COUNTRY		, \$ 95.00* (Mc-Guild)	Susquehanna	Nancy Vaeth
WTLC-F, 105.7, 50 KW @ 445, BLACK		, \$ 75.00* (Durpetti)	Panache	Al Hobbs
WXTZ-F, 103.3, 18 KW @ 850, BTFLEZ		, \$ 77.00* (MMR)	WIN	Jim Van Sickle
WZPL-F, 99.5, 50 KW @ 500, CHR		APR, \$ 80.00* (HNWH)	Booth	Roger Ingram
WTPI-F, 107.9, 22 KW @ 885, SOFT AC		APR, CBS-R, \$ 45.00* (Republic)		John Patton
WXIR-F, 98.3, 3 KW @ 300, RELIGION		, \$ 17.00 (---)		(PLAINFIELD) Gary Arnold
WATI-F, 107.1, 3 KW @ 300, URBAN		, \$ 32.00 (Regional)	Universal	(DANVILLE) Stephen Ross
WTTS-F, 92.3, 37 KW @ 1090, AC		, \$ 37.00 (Republic)	Sarkes Tarzian	(BLOOMINGTON) Dave Nathan

JACKSONVILLE

Arbitron Rank/Pop (12+): 53/698,000

MSA Rank/Pop: 60/836,000

ADI # 57

Average Person Ratings: 16.4

Market TSL: 22.0 hours

Stations: 21/20

Diaries: 1278/546:1/51.3%

Sample Target: 1000

% Below Line: 0.9

% Not Listed: 18.5

1986 Revenue: \$19,000,000

HH Inc.: \$29,536

Retail \$: 5.4 Bil

Pop per Station: 34,900

#1 Biller: WIVY-F \$3,700,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WAPE-F	255/22.2	20.1	20.3	15.6	---	19.6	29.8	1. WAPE-F	319/3125	1. WAPE-F	2526/36.2	32.7	28.5
2. WQIK-F	126/11.0	8.7	8.1	9.4	---	9.3	8.6	2. WQIK-F	158/1674	2. WQIK-F	1233/17.7	17.5	17.6
3. WIVY-F	82/ 7.1	7.1	8.6	9.9	---	8.2	6.6	3. WAIV-F	87/1550	3. WIVY-F	1231/17.6	19.9	23.4
4. WFYV-F	77/ 6.7	5.3	7.9	9.8	---	7.4	11.6	4. WIVY-F	84/1333	4. WAIV-F	1229/17.6	15.2	15.1
5. WAIV-F	76/ 6.6	7.4	4.8	5.1	---	6.0	4.4	5. WFYV-F	79/ 999	5. WFYV-F	894/12.8	13.3	16.8
6. WZAZ	47/ 4.1	3.9	3.8	2.0	---	3.5	3.2	6. WLCS-F	50/ 878	6. WLCS-F	718/10.3	11.4	13.5
7. WLCS-F	43/ 3.7	3.5	3.7	4.5	---	3.9	3.1	7. WZAZ	47/ 474	7. WCRJ-F	565/ 8.1	9.0	10.6
8. WOKV	38/ 3.3	3.6	1.9	2.1	---	2.7	3.0	8. WCRJ-F	41/ 625	8. WOKV	554/ 7.9	8.5	6.9
9. WCRJ-F	37/ 3.2	3.6	4.1	5.6	---	4.1	3.0	9. WOKV	40/ 632	9. WZAZ	474/ 6.8	7.6	5.5
10. WCGL	29/ 2.5	2.2	2.9	3.5	---	2.8	2.5	10. WCGL	29/ 311	10. WPDQ-F	432/ 6.2	2.6	1.4
11. WPDQ-F	24/ 2.1	1.3	2.1	.3	---	1.5	.9	11. WNFI-F	27/ 729	11. WRQL	350/ 5.0	6.3	8.2
12. WRXJ	19/ 1.7	1.1	.7	1.2	---	1.2	1.0	12. WPDQ-F	24/ 432	12. WCGL	311/ 4.5	3.8	4.1
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 78.42% (734 of 936) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPE-F>	1. WAPE-F>	1. WAPE-F>	1. WAPE-F	1. WQIK-F	1. WQIK-F>	1. WAPE-F>	1. WAPE-F	1. WAPE-F>	1. WAPE-F>	1. WAPE-F>
2.	2. WFYV-F	2. WQIK-F	2. WQIK-F	2. WAPE-F	2. WAIV-F	2. WQIK-F>	2. WQIK-F	2. WQIK-F	2. WQIK-F	2. WQIK-F
3.	3. WIVY-F	3. WIVY-F	3. WIVY-F	3. WIVY-F	3. WAPE-F	3. WIVY-F	3. WIVY-F	3. WFYV-F	3. WIVY-F	3. WFYV-F
4.	4. WAIV-F	4. WFYV-F	4. WAIV-F	4. WAIV-F	4. WIVY-F	4. WFYV-F	4. WAIV-F	4. WIVY-F	4. WAIV-F	4. WIVY-F
5.	5. WQIK-F	5. WAIV-F	5. WFYV-F	5. WFYV-F	5.	5. WAIV-F	5. WFYV-F	5. WAIV-F	WZAZ	5. WAIV-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPE-F>	1. WAPE-F>	1. WAPE-F>	1. WAPE-F>	1. WAPE-F		1. WAPE-F>	1. WAPE-F>	1. WFYV-F	1. WAPE-F>	1. WQIK-F
2. WIVY-F	2. WIVY-F	2. WAIV-F	2. WIVY-F	2. WQIK-F		2. WFYV-F	2. WFYV-F>	2. WAPE-F	2. WFYV-F	2. WFYV-F
3. WFYV-F	3. WAIV-F	3. WIVY-F	3. WAIV-F	3. WAIV-F		3. WCRJ-F	3. WIVY-F>	3. WIVY-F>	3. WQIK-F	3. WAPE-F
4.	4. WQIK-F	4. WQIK-F	WQIK-F	4. WIVY-F>		WZAZ	4. WQIK-F	4. WAIV-F	4. WIVY-F	4. WIVY-F
5.	5. WFYV-F	5.	5.	5.		5. WQIK-F	5. WZAZ	5. WQIK-F	5. WAIV-F	5. WAIV-F
								6. WLCS-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFOY	1240	St. Augustine	.6/1.6
WJAX	690	Jacksonville	.9/3.5
WKTZ	1220	Jacksonville	.8/1.8
WQIK	1320	Jacksonville	1.2/4.1
WROW	1050	Jacksonville	.6/2.6
WRQL	1460	Jacksonville	1.3/5.0
WSOS-F	105.5	St. Augustine	.5/2.0
WVOJ	970	Jacksonville	.7/2.6
WNFI-F	99.9	Palatka	.7/3.8

RADIO STATIONS

WJAX, 690, 50 KW/10 KW (DA-N)	, RELIGION	ABC-E, \$ 18.00 (---)	H & G
WBIX, 1010, 10 KW (DAYS, DA)	, RELIGION	, \$ 9.00 (Smith)	
WCGL, 1360, 5 KW (DAYS)	, RELIGION	SBN, \$ 15.00 (Roslin)	
WCRJ, 1530, 50 KW (DAYS, DA)	, COUNTRY	, \$ NA (Katz)	Justice
WZOZ, 1280, 5 KW (DAYS, DA)	, CHILDREN	, \$ 20.00 (Market 4)	Children's Network
WOKV, 600, 5 KW (DA-N)	, NEWS/TALK	ABC-I, NBC-T, ABC-T, \$ 41.00 (Eastman)	EZ
WRQL, 1460, 5 KW (DA-2)	, OLDIES	CBS, \$ 30.00 (MMR)	Metroplex
WQIK, 1320, 5 KW (DA-N)	, COUNTRY	ABC-E, \$ 30.00* (Mc-Guild)	Jacor
WROS, 1050, 5 KW (DA-1)	, RELIGION	MBS, \$ 16.00 (---)	
WRXJ, 930, 5 KW (DA-N)	, OLDIES	US 2, \$ NA (Select)	Kravis
WVOJ, 970, 1 KW (DAYS, DA)	, RELIGION	, \$ 10.00 (---)	
WZAZ, 1400, 1 KW	, BLACK	SBN, \$ 25.00* (Weiss)	
WAIV-F, 96.9, 100 KW @ 935, AC		ABC-R, \$ 90.00 (Eastman)	EZ
WCRJ-F, 107.3, 100 KW @ 350, COUNTRY		ABC-D, \$ 84.00 (Katz)	Justice
WFYV-F, 104.5, 100 KW @ 700, AOR		Source, \$ NA (Mc-Guild)	Metroplex
WIVY-F, 102.9, 60 KW @ 635, AC/CONTEMP		APR, \$ NA (Torbet)	Gilmore
WAPE-F, 95.1, 100 KW @ 460, CHR		ABC-C, \$115.00* (Christal)	H & G
WLCS-F, 96.1, 100 KW @ 830, AC		, \$ 75.00* (Select)	Kravis
WQIK-F, 99.1, 100 KW @ 620, COUNTRY		, \$ 93.00* (Mc-Guild)	Jacor

WNFI - See Daytona Beach

American Radio Winter Supplement 87, Copyright 1987

KANSAS CITY

Arbitron Rank/Pop (12+): 27/1,240,900

MSA Rank/Pop: 29/1,495,900

ADI # 28

Average Person Ratings: 17.2

Market TSL: 22.4 hours

Stations: 23/22

Diaries: 1622/765:1/57.7%

Sample Target: 1360

% Below Line: 0.3

% Not Listed: 5.7

1986 Revenue: \$38,700,000

HH Inc.: \$35,332

Retail \$: 11.5 Bil

Pop per Station: 56,405

#1 Biller: WDAF \$6,000,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO METRO CUME/ RATING	FAL 86	SPG 86	
1. WDAF	247/11.6	11.2	10.3	8.5	11.6	10.4	9.2	1. WDAF	432/5203	1. KBEQ-F	3067/24.7	23.4	20.0
2. KBEQ-F	214/10.1	8.0	9.6	7.5	9.0	8.8	14.2	2. KBEQ-F	309/4053	2. WDAF-F	2833/22.8	22.9	17.6
3. KYYS-F	182/ 8.5	9.9	7.8	8.6	7.2	8.7	11.3	3. KYYS-F	291/3543	3. KYYS-F	2357/19.0	17.7	17.9
4. KMBR-F	166/ 7.8	7.3	7.6	7.8	8.1	7.6	4.3	4. KMBR-F	221/2388	4. KCMO	1989/16.0	19.9	12.7
5. KFKF-F	134/ 6.3	7.5	5.6	7.9	8.1	6.8	6.4	5. KCMO	186/2734	5. KFKF-F	1971/15.9	16.8	15.0
6. KCMO	128/ 6.0	7.3	5.0	4.9	5.4	5.8	5.6	6. KFKF-F	138/2106	6. KMBR-F	1880/15.2	16.0	15.1
7. KCFX-F	112/ 5.3	4.1	4.3	5.9	4.8	4.9	6.6	7. KCFX-F	137/1977	7. KUDL-F	1811/14.6	16.9	16.2
8. KUDL-F	101/ 4.7	5.7	5.8	6.0	5.2	5.6	3.4	8. KCPW-F	121/2216	8. KMBZ	1738/14.0	14.2	20.2
9. KPRS-F	100/ 4.7	3.7	3.7	3.5	4.8	3.9	4.8	9. KUDL-F	112/2050	9. KCPW-F	1663/13.4	15.9	11.9
10. KMBZ	95/ 4.5	5.5	7.8	9.7	4.6	6.9	4.1	10. KPRS-F	103/1322	10. KDFX-F	1523/12.3	12.4	11.4
11. KCPW-F	92/ 4.3	5.5	4.9	3.5	3.3	4.6	7.1	11. KMBZ	102/1887	11. KLSI-F	1264/10.2	11.8	13.2
12. KJLA	85/ 4.0	3.2	3.2	2.2	3.4	3.2	2.6	12. KJLA	90/1146	12. KPRS-F	1204/ 9.7	9.3	7.5
13. KLSI-F	68/ 3.2	4.6	4.9	6.0	3.5	4.7	5.1	13. KZZC-F	72/1119	13. KJLA	1064/ 8.6	7.5	5.2
14. KZZC-F	58/ 2.7	2.1	2.4	3.4	3.5	2.7	1.4	14. WHB	72/1482	14. WHB	1013/ 8.2	9.1	9.3
15. WHB	51/ 2.4	2.7	3.4	2.9	4.2	2.9	2.8	15. KLSI-F	70/1315	15. KZZC-F	815/ 6.6	5.8	10.4
16. KXTR-F	49/ 2.3	1.4	1.5	1.1	2.4	1.6	1.5	16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 64.82% (1301 of 2007) (WIN 86: 63.72%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBEQ-F>	1. KYYS-F	1. KYYS-F	1. WDAF	1. WDAF	1. WDAF	1. WDAF	> 1. KMBR-F	1. KBEQ-F	1. KBEQ-F	1. WDAF
2. KCPW-F	2. KBEQ-F	2. KBEQ-F	2. KYYS-F	2. KYYS-F	2. KMBR-F	2. KBEQ-F	2. WDAF	2. WDAF	2. KYYS-F	2. KBEQ-F
3. KYYS-F	3. KCFX-F	3. WDAF	3. KCFX-F	3. KMBR-F	3. KCMO	3. KYYS-F	3. KYYS-F	3. KCPW-F	3. KCPW-F	3. KMBR-F
4. KPRS-F	4. KCPW-F	4. KCFX-F	KFKF-F	4. KFKF-F	4. KFKF-F	4. KMBZ	4. KCMO	4. KMBR-F	4. KPRS-F	4. KFKF-F
5.	5. KFKF-F	5. KFKF-F	5. KMBR-F	5. KCFX-F	5. KUDL-F	5. KFKF-F	5. KBEQ-F	5. KFKF-F	5. KFKF-F	5. KPRS-F
6.	KPRS-F	6. KUDL-F	6. KBEQ-F	6. KUDL-F	6. KMBZ	KMBR-F	6. KCFX-F	6. KCMO	6. KCFX-F	6. KYYS-F
7.	7. WDAF	7. KMBR-F	7. KUDL-F	7. KBEQ-F	7.	7. KCMO	7. KFKF-F	7. KCFX-F	7. KCFX-F	7. KCFX-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBEQ-F>	1. KBEQ-F	1. KYYS-F	1. KBEQ-F	1. KMBR-F	1. KYYS-F>	1.	1. KCFX-F	1. KYYS-F	1. WDAF
2. KYYS-F	2. KYYS-F	2. KBEQ-F	2. KYYS-F	2. WDAF	2. KBEQ-F	2. NA	2. KYYS-F	2. KCFX-F	2. KCFX-F
3. KFKF-F	3. KCPW-F	3. KCPW-F	3. KFKF-F	3. KUDL-F	3. KCFX-F	3.	3. WDAF	> 3. WDAF	3. KYYS-F
4. KPRS-F	4. KFKF-F	4. KCFX-F	4. KCPW-F	4. KYYS-F	4.	4.	4. KFKF-F	4. KBEQ-F	4. KFKF-F
5. KCPW-F	KPRS-F	5. KUDL-F	KUDL-F	5. KBEQ-F	5.	5.	5. KPRS-F	5. KFKF-F	5. KMBR-F
6. KUDL-F	KUDL-F	6. WDAF	6. KMBR-F	6. KFKF-F	6.	6.	6. KBEQ-F	6. KMBR-F	6. KCMO
7.	7. KCFX-F	7.	WDAF	7. KCPW-F	7.	7.	7. KCPW-F	KUDL-F	7. KBEQ-F
8.	8.	8.	8.	8.	8.	8.	8.	8. KCMO	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCCV	1510	Independence	1.0/1.6
KCNW	1380	Fairway	.7/1.6
KCXL	1140	Liberty	.8/2.2
KEXS	1090	Excelsior Springs	1.5/2.2
KLTY-F	106.5	Fairway	.8/4.0
KPRT	1590	Kansas City	.7/2.1
KLZR-F	105.9	Lawrence	.3/2.2

RADIO STATIONS

AM STATIONS

KBEA, 1480,	1 KW/500 W (DA-1)	, TALK	, \$ 16.00 (---)		Jim Cunningham
KCCV, 1510,	10 KW (DAYS)	, RELIGION	, \$ 20.00 (---)		Richard Bott
KCKW, 1340,	1 KW	, COUNTRY	, \$ NA (HNWH)	Sconnix	Tom Bresnahan
KCMO, 810,	50 KW/5 KW (DA-N)	, TALK	MBS,ABC-I, \$ 80.00* (Mc-Guild)	Gannett	Don Troutt
KCNW, 1380,	5 KW (DAYS)	, RELIGION	, \$ 26.00 (---)	Universal	Andy Willoughby
KCXL, 1140,	500 W (DAYS)	, BLACK	SBN, \$ 20.00* (Lazar)		Chuck Moore
KJLA, 1190,	5 KW/250 W (DA-N)	, NOSTALGIA	MBS, \$ 35.00* (Roslin)		Chip Osborn
KMBZ, 980,	5 KW (DA-N)	, NEWS/TALK	NBC,NBC-T, \$ 72.00* (Durpetti)	Bonneville	Linda McFadden
KPRT, 1590,	1 KW	, GOSPEL	MBS, \$ 35.00 (Masla)		Prim Carter
WDAF, 610,	5 KW	, COUNTRY	ABC-E, \$115.00* (Katz)	Taft	Mike Costello
WHB, 710,	10 KW/5 KW (DA-2)	, AC	APR, \$ 53.00* (Christal)	Shamrock	Bob Zuroweste

FM STATIONS

KBEQ, 104.3,	100 KW @ 984,	CHR	ABC-C, \$ 80.00 (Blair)	Capitol-WRAL	Don Peterson
KCFX, 100.7,	100 KW @ 846,	CLASSIC AOR	ABC-R, \$ 50.00* (MMR)	Hoker	Bill Newman
KCPW, 94.9,	100 KW @ 1057,	URBAN/CHR	, \$ 57.00* (Mc-Guild)	Gannett	Don Troutt
KKFX, 94.1,	100 KW @ 465,	COUNTRY	, \$ 75.00* (HNWH)	Sconnix	Tom Bresnahan
KLSI, 93.3,	100 KW @ 428,	AC	CNN, \$ 65.00* (Eastman)	Sandusky	Steve Dinkel
KLTY, 106.5,	100 KW @ 880,	AC	CBS-R, \$ 44.00* (Torbet)	TransColumbia	Mike Henderson
KMBR, 99.7,	100 KW @ 950,	BTFL/EZ	, \$ 72.00* (Durpetti)	Bonneville	Linda McFadden
KPRS, 103.3,	100 KW @ 450,	BLACK	NBN, \$ 54.00* (Masla)		John Carter
KUDL, 98.1,	100 KW @ 555,	AC	APR, \$ 95.00* (Christal)	Shamrock	Bob Zuroweste
KXTR, 96.5,	100 KW @ 546,	CLASSICAL	US 2, \$ 38.00 (CMBS)		Bob Ingram
KYYS, 102.1,	100 KW @ 1013,	AOR	Source, \$ 80.00* (Katz)	Taft	Herndon Hasty
KZZC, 98.9,	100 KW @ 988,	CLASSIC HITS	, \$ 42.00 (CBS)		Mark Wodlinger

KNOXVILLE

Arbitron Rank/Pop (12+): 67/508,000

MSA Rank/Pop: 83/599,800

ADI # 63

Average Person Ratings: 17.5

Market TSL: 23.0 hours

Stations: 21/19

Diaries: 1217/417:1/57.8%

Sample Target: 890

% Below Line: 0.8

% Not Listed: 5.5

1986 Revenue: \$11,900,000

HH Inc.: \$26,522

Retail \$: 4.6 Bil

Pop per Station: 26,737

#1 Biller: WVIK A/F \$4,600,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WIVK-F+	322/36.2	31.1	31.8	30.6	---	32.4	34.5	1. WIVK-F+	516/4298	1. WIVK-F+	2555/50.3	45.0	38.4
2. WIMZ-F+	124/14.0	16.5	16.5	13.5	---	15.1	20.1	2. WOKI-F	221/3024	2. WIMZ-F+	1481/29.2	29.2	28.0
3. WEZK-F	94/10.6	11.6	12.7	12.7	---	11.9	9.3	3. WIMZ-F	216/2660	3. WMYU-F	1301/25.6	27.1	26.8
4. WMYU-F	83/ 9.3	11.2	10.0	9.9	---	10.1	9.1	4. WEZK-F	143/1558	4. WOKI-F	1176/23.1	19.4	20.9
5. WOKI-F	66/ 7.4	6.2	6.9	8.2	---	7.2	6.9	5. WMYU-F	121/1933	5. WEZK-F	1026/20.2	20.8	20.4
6. WNOX	21/ 2.4	2.6	1.8	2.4	---	2.3	1.7	6. WKSF-F	45/ 626	6. WNOX	436/ 8.6	9.2	8.7
WRJZ	21/ 2.4	1.9	1.8	2.7	---	2.2	1.1	7. WRJZ	25/ 328	7. WTNZ-F	330/ 6.5	2.9	3.7
8. WKGN	18/ 2.0	2.1	4.9	4.1	---	3.3	4.3	8. WQUT-F	23/ 452	8. WRJZ	272/ 5.4	5.5	5.9
9. WTNZ-F	16/ 1.8	.7	.6	1.5	---	1.2	2.4	9. WNOX	22/ 468	9. WGAP	219/ 1.5	1.5	.9
10. WGAP	13/ 1.5	1.5	1.1	.9	---	1.3	.9	10. WKGN	18/ 179	10. WKGN	170/ 2.0	2.1	4.1
11.								11.		11.			
12.								12.		12.			
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 80.10% (672 of 839) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIMZ-F+	1. WIMZ-F+	1. WIVK-F+>1.	1. WIVK-F+>1.	1. WIVK-F+>1.	1. WIVK-F+>1.	1. WIVK-F+>1.	1. WIVK-F+	1. WIVK-F+>1.	1. WIVK-F+>1.	1. WIVK-F+>1.
WOKI-F	2. WIVK-F+>2.	2. WIMZ-F+>2.	2. WIMZ-F+	2. WIMZ-F+	2. WEZK-F>	2. WIMZ-F+	2. WEZK-F	2. WIMZ-F+	2. WIMZ-F+	2. WIMZ-F+
3. WIVK-F+	3. WMYU-F	3. WMYU-F	3. WMYU-F>	3. WMYU-F	3. WMYU-F	3. WEZK-F	WIMZ-F+	3. WEZK-F	3. WOKI-F	3. WEZK-F
4.	4. WOKI-F	4. WOKI-F	4. WEZK-F	4. WEZK-F	4.	4. WMYU-F	4. WMYU-F>	4. WMYU-F	4. WEZK-F	4. WMYU-F
5.	5.	5.	5. WOKI-F	5.	5.	5. WOKI-F	5. WOKI-F	5. WOKI-F	5. WMYU-F	5. WOKI-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WIMZ-F+	1. WIVK-F+>1.	1. WIVK-F+>1.	1. WIVK-F+>1.	1. WIVK-F+>1.	1. WIMZ-F+>1.	1. WIMZ-F+>1.	1. WIMZ-F+	1. WIVK-F+>1.	1. WIVK-F+>1.	
2. WOKI-F	2. WIMZ-F+	2. WMYU-F	2. WMYU-F	2. WEZK-F	2. WIVK-F+	2. WIVK-F>	2. WIVK-F+>2.	2. WIMZ-F+>2.	2. WIMZ-F+>2.	
3. WIVK-F+	3. WMYU-F	3. WIMZ-F+	3. WIMZ-F+	3. WMYU-F	3. WOKI-F	3. WIMZ-F	3. WMYU-F	3. WMYU-F	3. WMYU-F>	
4. WMYU-F	4. WOKI-F>	4.	4. WEZK-F	4. WIMZ-F+	4.	4. WMYU-F	4. WOKI-F	4. WOKI-F	4. WEZK-F	
5.	5. WEZK-F	5.	5. WOKI-F	5.	5.	5.	5.	5.	5. WOKI-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBZW	1040	Powell	1.1/1.7
WITA	1490	Knoxville	.3/1.3
WJFC	1480	Jefferson City	1.0/1.4
WKNF-F	94.3	Oak Ridge	.8/2.9
WKXV	900	Knoxville	.8/1.9
WSEV	930	Sevierville	1.2/2.0
WYSH	1380	Clinton	.5/2.1
WKSF-F	99.9	Asheville	.5/1.6
WQUT-F	101.5	Johnson City	.3/1.3

RADIO STATIONS

WBMK, 1430,	5 KW (DAYS)	, BLACK	SBN, \$ 18.00 (Masla)	
WIMZ, 1240,	1 KW	, AOR	Source, \$ NA (Blair)	Stoner
WITA, 1490,	1 KW	, RELIGION	NBC, \$ 9.00 (---)	
WIVK, 850,	50 KW (DAYS,DA)	, COUNTRY	ABC-E, \$ 25.00 (Katz)	Dick
WKGN, 1340,	1 KW	, BLACK	APR, MBS, \$ 17.00* (Weiss)	
WKXV, 900,	1 KW (DAYS)	, RELIGION	\$ 8.00 (---)	
WNOX, 990,	10 KW (DA-N)	, COUNTRY	CBS, \$ 30.00 (Eastman)	Rebs
WRJZ, 620,	5 KW (DA-N)	, RELIGION	ABC-D, \$ 13.00 (---)	
WKST, 1580,	5 KW (DAYS)	, RELIGION	\$ 6.00 (---)	
WIMZ-F, 103.5,	100 KW @ 1753,	AOR/CHR	Source, \$ 67.00* (Blair)	Stoner
WEZK-F, 97.5,	100 KW @ 1250,	BTFL/EZ	ABC-E, \$ 57.00* (Christal)	South Central
WIVK-F, 107.7,	100 KW @ 1970,	COUNTRY	\$100.00* (Katz)	Dick
WMYU-F, 102.1,	100 KW @ 1000,	AC	US 1, \$ 52.00* (Mc-Guild)	Jacor
WTNZ-F, 95.3,	3 KW @ 300,	COUNTRY	CBS, \$ 30.00 (Eastman)	Rebs
WOKI-F, 100.3,	100 KW @ 2000,	CHR	ABC-F, \$ 50.00 (Select)	(SEVIERVILLE) (OAK RIDGE)

LAS VEGAS

Arbitron Rank/Pop (12+): 74/472,300
 MSA Rank/Pop: 37/568,600
 ADI # 95
 Average Person Ratings: 17.3
 Market TSL: 22.9 hours

Stations: 18/18
 Diaries: 1063/444:1/45.9%
 Sample Target: 820
 % Below Line: 0
 % Not Listed: 17.3

1986 Revenue: \$17,300,000
 HH Inc.: \$29,475
 Retail \$: 4.5 Bil
 Pop per Station: 26,239
 #1 Biller: KMJJ/KLUC-F \$2,800,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KFMS-F+	88/10.8	9.3	10.5	10.1	---	10.2	8.4	1. KXTZ-F	100/ 852	1. KLUC-F	1085/23.0	22.8	25.0
2. KXTZ-F	86/10.6	12.2	10.9	13.2	---	11.7	6.9	2. KFMS-F+	97/ 975	2. KFMS-F	975/18.3	17.4	20.4
3. KLUC-F	74/ 9.1	10.9	9.1	9.9	---	9.8	11.3	3. KLUC-F	75/1112	3. KXTZ-F	852/16.5	17.9	19.2
4. KOMP-F	69/ 8.5	6.9	6.5	7.5	---	7.4	13.1	4. KOMP-F	69/ 757	4. KOMP-F	757/16.0	15.6	16.9
5. KMZQ-F	52/ 6.4	10.8	9.0	7.6	---	8.5	6.6	5. KMZQ-F	52/ 699	5. KMZQ-F	699/14.7	17.6	15.7
6. KORK	50/ 6.1	4.3	4.4	5.4	---	5.1	2.8	6. KORK	50/ 436	6. KYRK-F	663/14.0	16.5	14.2
7. KYRK-F	42/ 5.2	6.2	7.4	4.4	---	5.8	10.8	7. KYRK-F	45/ 710	7. KKLZ-F	441/ 9.3	13.6	16.1
8. KEYV-F	37/ 4.5	2.7	1.8	1.0	---	2.5	1.6	8. KDOWN	39/ 491	8. KORK	436/ 9.2	7.7	9.9
9. KDOWN	32/ 3.9	3.8	3.9	3.7	---	3.8	3.1	9. KEYV-F	37/ 425	9. KLSQ-F	425/ 9.0	6.3	5.7
10. KKLZ-F	29/ 3.6	6.6	7.0	9.0	---	5.6	4.1	10. KKLZ-F	29/ 441	KEYV-F	425/ 9.0	7.5	8.9
11. KLSQ-F	25/ 3.1	2.8	2.0	2.2	---	2.5	2.7	11.		11. KDOWN	419/ 8.9	8.3	9.4
12. KRRI-F	23/ 2.8	3.5	3.2	3.0	---	3.1	1.6	12.		12. KRRI-F	351/ 7.4	8.3	7.0
13. KRAM	19/ 2.3	1.9	1.3	1.7	---	1.8	1.3	13.		13. KNUU	315/ 6.7	6.9	6.9
14. KENO	17/ 2.1	1.6	.8	1.5	---	1.5	1.2	14.		14. KENO	303/ 6.4	5.0	5.1
15. KNUU	16/ 2.0	2.2	1.5	1.9	---	1.9	.8	15.		15. KROL	232/ 2.7	---	---

12+ FM SHARE (METRO): 76.56% (516 of 674) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KLUC-F>	1. KOMP-F	1. KOMP-F	1. KFMS-F+	1. KFMS-F+	1. KXTZ-F	1. KFMS-F+	1. KXTZ-F	1. KFMS-F+	1. KLUC-F	1. KFMS-F+
2. KYRK-F	2. KLUC-F	2. KFMS-F+	2. KMZQ-F	2. KMZQ-F	2. KFMS-F>	2. KLUC-F	2. KFMS-F+	2. KXTZ-F	2. KXTZ-F	2. KXTZ-F
3.	3. KMZQ-F	3. KLUC-F	3. KOMP-F	3. KOMP-F	3. KORK	3. KXTZ-F	3. KOMP-F	3. KLUC-F	3. KOMP-F	3. KLUC-F
4.	4. KFMS-F	KMZQ-F	4. KEYV-F	4. KXTZ-F	4. KMZQ-F	4. KOMP-F	4. KMZQ-F	4. KOMP-F	4. KFMS-F+	4. KYRK-F
5.	5. KKLZ-F	5.	5. KXTZ-F	5. KEYV-F	5. KEYV-F	5. KORK	5. KORK	5. KMZQ-F	5. KYRK-F	5. KOMP-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KFMS-F+	1. KMZQ-F	1. KMZQ-F>	1. KMZQ-F	1. KFMS-F		1. KOMP-F	1. KOMP-F>	1. KOMP-F>	1. KOMP-F>	1. KOMP-F
2. KLUC-F	2. KFMS-F+	2. KEYV-F	2. KFMS-F>	2. KMZQ-F		2. KLUC-F>	2. KLUC-F	2. KKLZ-F	2. KLUC-F	2. KFMS-F
KMZQ-F	3. KLUC-F	3. KOMP-F	3. KLUC-F	3. KEYV-F		3.	3. KKLZ-F	3. KLUC-F	3. KFMS-F>	3. KXTZ-F
4. KKLZ-F	4. KEYV-F	4. KFMS-F+	4. KEYV-F	4. KXTZ-F		4.	4. KYBK-F	4. KYRK-F	4. KKLZ-F	4. KEYV-F
5.	KOMP-F	KLSQ-F	5.	5. KLUC-F		5.	5. KFMS-F+	5.	5. KXTZ-F	5. KYRK-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KREL	1280	Henderson	1.0/1.4
KROL	870	Laughlin	.9/4.9

RADIO STATIONS

KDOWN, 720, 50 KW (DA-N)	, NEWS/TALK	,\$ 21.00 (Blair)	
KENO, 1460, 5 KW/1 KW (DA-N)	, OLDIES	,\$ NA (Christal)	Lotus
KEZD, 1230, 1 KW	, BTFL (?)	,\$ 18.00* (---)	
KMJJ, 1140, 10 KW/2.5 KW (DA-N)	, AC/OLDIES	ABC-E, \$ 17.00* (Mc-Guild)	Nationwide
KNUU, 970, 5 KW/500 W (DA-2)	, TALK/NEWS	CBS,MBS, \$ 17.00 (Weiss)	
KORK, 920, 5 KW/500 W (DA-2)	, NOSTALGIA	NBC, \$ 20.00* (Radio West)	Anchor
KRAM, 1340, 1 KW	, COUNTRY	,\$ 17.00 (Blair)	
KREL, 1280, 5 KW (DAYS)	, RELIG/SPANISH	,\$ 12.00 (Caballero)	(HENDERSON)
KFMS, 1410, 5 KW (DA-2)	, COUNTRY	,\$ 19.00 (Katz)	
KFMX-F, 101.9, 100 KW @ 1110, COUNTRY		,\$ 40.00* (Katz)	
KKLZ-F, 96.3, 100 KW @ 1131, CLASSIC AOR		,\$ 20.00* (Blair)	Medina
KLUC-F, 98.5, 25 KW @ 180, CHR		ABC-C, \$ 50.00* (Mc-Guild)	Nationwide
KMZQ-F, 100.5, 100 KW @ 1110, AC		MBS, \$ 35.00* (MMR)	Olympic (HENDERSON)
KOMP-F, 92.3, 100 KW @ 1520, AOR		,\$ 40.00* (Christal)	Lotus
KRRI-F, 105.5, 120 W @ 3550, OLDIES		,\$ NA (Torbet)	(BOULDER CITY)
KEYV-F, 93.1, 50 KW @ 103, AC		CBS-R, \$ 23.00 (HNWH)	
KXTZ-F, 94.1, 100 KW @ 1250, BTFL/EZ		,\$ 45.00 (Durpetti)	Parquet
KYRK-F, 97.1, 50 KW @ 1811, URBAN		,\$ 22.00 (Radio West)	Anchor
KLSQ-F, 95.5, 100 KW @ 1120, COUNTRY		,\$ 23.00* (HNWH)	Sterling Rec. (HENDERSON)

LOS ANGELES

Arbitron Rank/Pop (12+): 2/8,604,700

MSA Rank/Pop: 2/8,154,300

ADI # 2

Average Person Ratings: 17.4

Market TSL: 22.9 hours

Stations: 41/40

Diaries: 3938/2185:1/44.8%

Sample Target: 3440

% Below Line: 0.3

% Not Listed: 9.4

1986 Revenue: \$264,500,000

HH Inc.: \$37,010

Retail \$: 72.2 Bil

Pop per Station: 215,118

#1 Biller: KIIS A/F \$32,000,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KIIS-F+	953/6.4	6.3	7.1	6.3	7.8	6.5	7.6	1. KIIS-F+	1156/20978	1. KIIS-F+	17757/20.6	20.1	24.3
2. KABC	919/6.1	5.4	6.7	7.0	6.1	6.3	5.0	2. KABC	1024/10918	2. KPWR-F	13294/15.4	16.5	16.1
3. KPWR-F	856/5.7	6.5	6.6	6.0	4.4	6.2	7.1	3. KPWR-F	922/14615	3. KFVB	12856/14.9	13.5	13.5
4. KOST-F	714/4.8	4.1	4.1	4.2	4.1	4.3	5.3	4. KOST-F	843/13110	4. KOST-F	10830/12.6	12.6	12.0
5. KJOI-F	703/4.7	4.9	4.4	5.2	5.1	4.8	4.3	5. KJOI-F	748/ 9095	5. KRTH-F	10098/11.7	12.3	11.4
6. KFVB	626/4.2	3.4	3.3	3.7	3.3	3.7	3.0	6. KRTH-F	719/12945	6. KNX	9913/11.5	13.0	11.2
7. KROQ-F	593/4.0	3.9	3.6	3.8	4.3	3.8	6.4	7. KROQ-F	698/10160	7. KABC	9613/11.2	12.2	15.4
8. KBIG-F	575/3.8	3.9	3.9	4.3	5.1	4.0	2.9	8. KBIG-F	681/11116	8. KBIG-F	9447/11.0	9.7	9.7
9. KRTH-F	542/3.6	4.0	4.0	3.5	3.7	3.8	2.7	9. KROQ-F	658/13804	9. KROQ-F	8854/10.3	10.3	10.0
10. KLSX-F	538/3.6	3.1	1.5	1.2	1.6	2.4	3.8	KLOS-F	658/10788	10. KJOI-F	8400/ 9.8	11.4	9.9
11. KNX	491/3.3	3.6	3.5	3.1	3.3	3.4	2.6	11. KNX	644/12921	11. KLSX-F	7997/ 9.3	6.9	4.7
12. KLVE-F	480/3.2	2.3	2.2	3.4	1.5	2.8	2.8	12. KLSX-F	565/ 8578	12. KLOS-F	7787/ 9.0	9.2	10.7
13. KIQQ-F	437/2.9	3.6	2.9	2.9	3.9	3.1	2.5	13. KLVE-F	490/ 5923	13. KIQQ-F	6692/ 7.8	8.9	8.1
14. KLOS-F	427/2.8	2.3	3.7	3.4	3.3	3.1	3.3	KIQQ-F	490/ 7480	14. KLVE-F	5828/ 6.8	5.7	5.8
15. KJLH-F	358/2.4	1.8	1.8	1.4	2.0	1.9	2.3	15. KMPC	393/ 6142	15. KMPC	5388/ 6.3	7.8	7.9
16. KMPC	356/2.4	2.7	3.3	3.0	2.9	2.9	2.0	16. KTWV-F	364/ 6537	16. KTWV-F	5115/ 5.9	7.4	8.0
17. KTNQ	341/2.3	3.3	3.2	2.7	2.2	2.9	1.9	KJLH-F	364/ 5018	17. KJLH-F	4904/ 5.7	6.2	5.9
18. KTWV-F	285/1.9	1.6	2.0	2.2	3.2	1.9	2.3	18. KTNQ	346/ 4192	18. KFAC-F	4520/ 5.3	4.8	4.4
19. KWKW	283/1.9	1.7	1.3	1.7	1.3	1.7	NA	19. KFI	337/ 6827	19. KFI	4401/ 5.1	5.2	5.9
20. KZLA-F	252/1.7	1.8	1.6	2.5	1.9	1.9	2.2	20. KLAC	285/ 4759	20. KTNQ	4112/ 4.8	5.6	5.3
21. KDAY	243/1.6	1.2	1.5	1.1	1.3	1.4	2.7	21. KWKW	284/ 3235	21. KZLA-F	4013/ 4.7	4.5	5.0
22. KLAC	236/1.6	1.5	1.4	1.2	1.4	1.4	1.2	22. KZLA-F	279/ 4578	22. KNX-F	3933/ 4.6	4.7	7.6
23. KFI	214/1.4	1.3	1.2	1.6	1.6	1.4	1.0	23. KDAY	243/ 3601	23. KLAC	3858/ 1.6	1.5	1.2
24. KALI	202/1.3	1.1	.9	.9	.8	1.1	1.5	24. KRLA	225/ 4323	24. KRLA	3794/ 4.4	5.4	5.2
25. KRLA	201/1.3	1.2	1.3	1.2	1.7	1.3	NA	25. KFAC-F	224/ 5150	25. KDAY	3581/ 4.2	4.3	3.5

12+ FM SHARE (METRO): 65.61% (8923 of 13601) (WIN 86: 66.99%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPWR-F>	1. KIIS-F+	1. KIIS-F+	1. KIIS-F+	1. KIIS-F+	1. KABC	1. KIIS-F+	1. KABC	1. KPWR-F	1. KOST-F	1. KPWR-F
2. KROQ-F	2. KPWR-F	2. KOST-F	2. KRTH-F	2. KRTH-F	2. KJOI-F	2. KABC	2. KJOI-F	2. KIIS-F+	2. KPWR-F	2. KIIS-F+
3. KIIS-F+	3. KOST-F	3. KPWR-F	3. KLSX-F	3. KOST-F	3. KBIG-F	3. KFVB	3. KIIS-F+	3. KJOI-F	3. KABC	3. KJOI-F
4. KDAY >	4. KLSX-F	4. KLSX-F	4. KOST-F	4. KLSX-F	4. KFVB	4. KPWR-F	KOST-F	4. KROQ-F	4. KROQ-F	4. KBIG-F
5. KOST-F	5. KROQ-F	5. KRTH-F	5. KIQQ-F	5. KABC	5. KNX	5. KNX	5. KBIG-F	5. KROQ-F	5. KIIS-F+	5. KLSX-F
6. KNAC-F	6. KLOS-F	6. KLOS-F	6. KABC	6. KIQQ-F	6. KIIS-F+	6. KJOI-F	6. KRTH-F	6. KBIG-F	6. KNX	6. KROQ-F
7. KJLH-F	7. KRTH-F	7. KIQQ-F	KLOS-F	7. KBIG-F	7. KRTH-F	7. KOST-F	7. KPWR-F	7. KLSX-F	7. KJOI-F	7. KLOS-F
8. KLVE-F	8. KJLH-F	8. KROQ-F	8. KBIG-F	8. KLOS-F	8. KIQQ-F	8. KRTH-F	8. KLSX-F	KRTH-F	8. KJLH-F	KRTH-F
9.	9. KLVE-F	9. KLVE-F	9. KLVE-F	9. KJOI-F	9. KOST-F	9. KBIG-F	9. KIQQ-F	9. KFVB	9. KLSX-F	9. KABC
10.	10. KIQQ-F	10. KBIG-F	10. KPWR-F	10. KPWR-F	KMPC	KTNQ	10. KLVE-F	10. KNX	10. KDAY	KOST-F

WOM 18-24 WOM 18-34 WOM 25-34 WOM 18-49 WOM 25-54

1. KPWR-F	1. KOST-F	1. KOST-F	1. KOST-F	1. KOST-F
2. KOST-F	2. KIIS-F+	2. KIIS-F+	2. KIIS-F+	2. KIIS-F+
3. KIIS-F+	3. KPWR-F	3. KIQQ-F	3. KPWR-F	3. KIQQ-F
4. KROQ-F>	4. KROQ-F	4. KLSX-F	4. KIQQ-F	4. KBIG-F
5. KLVE-F	5. KLSX-F	5. KRTH-F	5. KLVE-F	5. KRTH-F
6. KJLH-F	6. KLVE-F	6. KJLH-F	6. KBIG-F	6. KJOI-F
7. KALI	7. KIQQ-F	KPWR-F	7. KRTH-F	7. KLVE-F
8. KLSX-F	8. KJLH-F	8. KLVE-F	8. KROQ-F	8. KTNQ
9. KLOS-F	9. KRTH-F	9. KROQ-F	9. KLSX-F	9. KABC
10. KRTH-F	10. KLOS-F	KTNQ	10. KJLH-F	10. KLSX-F

MEN 18-24 MEN 18-34 MEN 25-34 MEN 18-49 MEN 25-54

1. KIIS-F+	1. KLSX-F	1. KLSX-F	1. KIIS-F+	1. KRTH-F
2. KPWR-F	2. KIIS-F+	2. KLOS-F>	2. KLSX-F	2. KLSX-F
3. KROQ-F	3. KPWR-F	3. KRTH-F	3. KRTH-F	3. KABC
4. KLSX-F	4. KLOS-F	4. KIIS-F+	4. KLOS-F	4. KLOS-F
5. KLOS-F	5. KROQ-F	5. KPWR-F	5. KPWR-F	5. KIIS-F+
6. KNAC-F	6. KRTH-F	6. KTWV-F	6. KROQ-F	6. KFVB
7. KJLH-F	7. KOST-F	7. KOST-F	7. KABC	7. KNX
8. KOST-F	8. KJLH-F	KTNQ	8. KOST-F	8. KIQQ-F
9. KRTH-F	9. KTWV-F	9. KLVE-F	9. KFVB	9. KBIG-F
10. KLVE-F	10. KLVE-F	10. KABC	10. KLVE-F	10. KPWR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KACE-F	103.9	Inglewood	.7/2.8
KBRT	740	Avalon	.3/1.1
KEZY-F	95.9	Anaheim	.5/2.2
KFAC-F	92.3	Los Angeles	1.3/5.3
KFSG-F	96.3	Los Angeles	.3/1.2
KGFJ	1230	Los Angeles	.7/1.7
KIEV	870	Glendale	.6/2.9
KKGO-F	105.1	Los Angeles	1.2/3.7
KNAC-F	105.5	Long Beach	1.1/2.4
KNOB-F	97.9	Long Beach	.6/2.3
KNX-F	93.1	Los Angeles	1.1/4.6
KRTH	930	Los Angeles	.9/3.6
KSKQ	1540	Los Angeles	1.0/2.3
KUTE-F	101.9	Glendale	1.3/3.9
XPRS	1090	Tijuana	.3/ .4

RADIO STATIONS

AM STATIONS

KABC, 790, 5 KW (DA-N)	, TALK	ABC-I,ABC-T,\$360.00	(Katz)	Cap Cities/ABC	George Green
KALI, 1430, 5 KW (DA-2)	, SPANISH CONTEMP	, \$ 77.00	(MMR)	United	Raul Ortal
KBRT, 740, 10 KW (DAYS,DA)	, RELIGION	, \$ 50.00*	(---)	Crawford	Doyle Sneed
KDAY, 1580, 50 KW (DA-2)	, BLACK	NBN,\$100.00	(Roslin)	Heritage	Ed Kerby
KFI, 640, 50 KW	, AC	MBS,\$175.00*	(Christal)	Cox	Howard Neal
KFWB, 980, 5 KW	, NEWS	NBC,ABC-E,\$285.00	(Group W)	Westinghouse	Steve Fisher
KGFJ, 1230, 1 KW	, BLACK	SBN,SMN,\$ NA	(---)		Bill Shearer
KIEV, 870, 5 KW/1 KW (DA-N)	, TALK	, \$100.00*	(---)		Ron Beaton
KLAC, 570, 5 KW (DA-N)	, COUNTRY	ABC-D,\$135.00*	(Eastman)	Malrite	Norm Epstein
KMPC, 710, 50 KW/10 KW (DA-N)	, NOSTALGIA	, \$200.00	(Durpetti)	Golden West	Bill Ward
KNX, 1070, 50 KW	, NEWS	CBS,\$270.00	(CBS)	CBS	George Nicholaw
KRLA, 1110, 50 KW/10 KW (DA-2)	, OLDIES	, \$130.00*	(MMR)	Greater Media	Bob Moore
KRTH, 930, 5 KW (DA-N)	, OLDIES	US 1,\$ NA	(Republic)	RKO	Pat Norman
KSKQ, 1540, 50 KW/10 KW (DA-D)	, SPANISH CONTEMP	, \$100.00*	(Caballero)	Spanish Bdcst.	Raul Alarcon
KTNQ, 1020, 50 KW (DA-2)	, SPANISH AC	, \$160.00*	(Caballero)	H & G	Ken Wolt
KWKW, 1300, 5 KW/1 KW (DA-2)	, SPANISH	, \$ 91.00	(Lotus)	Lotus	Jose Cabrera

FM STATIONS

KACE, 103.9, 2 KW @ 390, BLACK	APR,\$ 70.00*	(Masla)	All Pro	Ann Davis
KBIG, 104.3, 105 KW @ 2890, SOFT AC	, \$260.00*	(CBS)	Bonneville	Kari Winston
KFAC, 92.3, 43 KW @ 2835, CLASSICAL	, \$215.00	(Mc-Guild)		Louise Heifetz
KFSG, 96.3, 54 KW @ 480, RELIGION	APR,\$ 25.00	(---)		Alan Bowles
KGIL, 94.3, 3 KW @ -180, SOFT AC	, \$ 45.00	(HNWH)	Buckley (SAN FERNANDO)	Richard McGeary
KIIS, 102.7, 8 KW @ 2790, CHR	, \$500.00*	(Mc-Guild)	Gannett	Lynn Anderson-Powell
KIQQ, 100.3, 5 KW @ 3060, SOFT AC	Trans,\$250.00*	(Select)	Outlet	Tom Mosher
KJLH, 102.3, 3 KW @ 300, BLACK	, \$110.00*	(---)		Jim Maddox
KJOI, 98.7, 75 KW @ 1180, BTFL/EZ	, \$280.00*	(Blair)	Legacy	Bob Griffith
KKGO, 105.1, 18 KW @ 2900, JAZZ	APR,\$ NA	(Radio West)		Saul Levine
KLQS, 95.5, 63 KW @ 3129, AOR	ABC-R,\$300.00*	(Katz)	Cap Cities/ABC	Bill Sommers
KLSX, 97.1, 55 KW @ 770, CLASSIC AOR	, \$240.00*	(MMR)	Greater Media	Bob Moore
KLVE, 107.5, 30 KW @ 2800, SPANISH AC	, \$170.00*	(Caballero)	H & G	Ken Wolt
KNAC, 105.5, 2 KW @ 400, AOR	, \$100.00*	(Masla)	(LONG BEACH)	Gary Price
KNX, 93.1, 29 KW @ 3496, SOFT AC/JAZZ	CBS-R,\$165.00*	(CBS)	CBS	Bob Nelson
KOST, 103.5, 13 KW @ 3100, AC	, \$275.00*	(Christal)	Cox	Howard Neal
KNOB, 97.9, 79 KW @ 420, SOFT AC	, \$103.00	(Masla)	(LONG BEACH)	John Banoczi
KPWR, 105.9, 72 KW @ 770, URBAN/CHR	, \$300.00	(HNWH)	Emmis	Phil Newmark
KROQ, 106.7, 5 KW @ 1388, AOR	, \$330.00*	(Torbet)	Infinity	Patrick Welsh
KRTH, 101.1, 51 KW @ 3130, OLDIES/AC	US 2,\$280.00*	(Republic)	RKO	Pat Norman
KTWV, 94.7, 58 KW @ 2835, JAZZ/AC	Source,\$175.00*	(Blair)	Metropolitan	Howard Bloom
KUTE, 101.9, .7 KW @ 2848, SOFT URBAN/AC	, \$150.00	(Durpetti)	Golden West	Bill Ward
KZLA, 93.9, 49 KW @ 720, COUNTRY	, \$145.00*	(Eastman)	Malrite	Norm Epstein

LOUISVILLE

Arbitron Rank/Pop (12+): 45/797,800

MSA Rank/Pop: 49/959,100

ADI # 48
Average Person Ratings: 15.7
Market TSL: 20.9 hours

Stations: 19/19
Diaries: 1859/429:1/54.7%
Sample Target: 1200
% Below Line: 0
% Not Listed: 7.4

1986 Revenue: \$20,600,000
HH Inc.: \$30,194
Retail \$: 5.9 Bill
Pop per Station: 41,989
#1 Biller: WHAS \$4,500,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WAMZ-F	198/15.8	15.2	15.7	15.7	12.2	15.6	14.3	1. WAMZ-F	297/2894	1. WHAS	2703/33.9	30.8	33.5
2. WHAS	186/14.8	15.6	11.6	17.6	12.4	14.9	14.6	2. WHAS	271/3850	2. WAMZ-F	1863/23.4	26.2	24.7
3. WQMF-F	111/ 8.8	8.9	8.4	6.6	8.8	8.2	14.4	3. WDJX-F	181/2509	3. WDJX-F	1618/20.3	17.6	16.5
4. WDJX-F	108/ 8.6	7.7	9.3	6.7	6.2	8.1	9.5	4. WQMF-F	173/2075	4. WLRS-F	1581/19.8	15.0	20.0
5. WVEZ-F	104/ 8.3	8.6	6.9	8.8	7.5	8.2	5.9	5. WVEZ-F	118/1499	5. WQMF-F	1436/18.0	17.0	16.6
6. WLRS-F	72/ 5.7	4.2	6.3	5.6	7.3	5.5	8.6	6. WLRS-F	77/1686	6. WRKA-F	1323/16.6	15.4	18.9
7. WRKA-F	71/ 5.7	6.4	6.0	9.2	8.8	6.8	4.0	7. WRKA-F	74/1394	7. WAVG	1292/16.2	13.9	11.9
8. WAVG	65/ 5.2	4.2	7.1	3.5	7.2	5.0	3.7	8. WJYL-F	73/ 797	8. WVEZ-F	1276/16.0	17.2	17.3
9. WJYL-F	64/ 5.1	5.7	4.7	4.6	5.2	5.0	7.0	9. WAVG	69/1415	9. WJYL-F	733/ 9.2	9.0	9.1
10. WLOU	43/ 3.4	3.7	3.9	3.8	5.2	3.7	6.0	10. WLOU	43/ 647	10. WLOU	640/ 8.0	7.6	8.5
11. WXVW	36/ 2.9	2.3	3.5	3.1	2.4	3.0	1.6	11. WXVW	36/ 483	11. WXVW	483/ 6.1	5.5	5.8
12. WXLN-F	26/ 2.1	1.9	1.3	1.4	1.1	1.7	1.5	12. WXLN-F	28/ 439	12. WXLN-F	396/ 5.0	4.6	4.6
13. WAKY	16/ 1.3	1.3	1.8	2.3	3.7	1.7	.3	13.		13. WAKY	388/ 4.9	5.7	7.9
14.								14.		14. WCII	368/ 4.6	6.0	6.6
15.								15.		15.			
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 64.83% (754 of 1163) (WIN 86: 61.50%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDJX-F	1. WQMF-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WHAS	1. WHAS >	1. WAMZ-F >	1. WAMZ-F	1. WQMF-F	1. WAMZ-F >
2. WQMF-F	2. WAMZ-F >	2. WHAS	2. WHAS >	2. WHAS >	2. WAMZ-F >	2. WAMZ-F >	2. WHAS	2. WHAS	2. WHAS	2. WHAS
3. WLRS-F	3. WDJX-F	3. WQMF-F	3. WVEZ-F	3. WVEZ-F >	3. WVEZ-F >	3. WQMF-F	3. WVEZ-F	3. WQMF-F	3. WAMZ-F	3. WVEZ-F
4.	4. WLRS-F	4. WVEZ-F	4. WRKA-F	4. WRKA-F	4. WAVG	4. WDJX-F	4. WQMF-F	4. WDJX-F	4. WDJX-F	4. WDJX-F
5.	5. WRKA-F	5. WDJX-F	5. WQMF-F	5. WQMF-F	5.	5. WVEZ-F	5. WDJX-F	5. WVEZ-F	5. WAVG-F	5. WQMF-F
6.	6. WHAS	WRKA-F	6. WLRS-F	6. WLRS-F	6.	6. WRKA-F	6. WLRS-F	6. WLRS-F	6. WJYL-F	6. WJYL-F
7.	7. WJYL-F	7.	7.	7. WJYL-F	7.	7. WAVG	7.	7.	7. WLRS-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDJX-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F		1. WQMF-F	1. WQMF-F >	1. WQMF-F	1. WAMZ-F	1. WAMZ-F
2. WAMZ-F	2. WDJX-F	2. WRKA-F	2. WHAS	2. WHAS		2. WDJX-F	2. WAMZ-F >	2. WAMZ-F	2. WQMF-F	2. WHAS >
3. WQMF-F	3. WQMF-F	3. WHAS	3. WVEZ-F	3. WVEZ-F >		3. WAMZ-F	3. WDJX-F	3. WHAS	3. WHAS >	3. WQMF-F
4. WJYL-F	WRKA-F	WVEZ-F	4. WDJX-F	4. WRKA-F		4. WLRS-F	4. WLRS-F	4. WLRS-F	4. WDJX-F	4. WVEZ-F
6. WLRS-F	5. WLRS-F	5. WDJX-F	WRKA-F	5. WJYL-F		5.	5. WHAS	5. WRKA-F	WRKA-F	5. WRKA-F
7.	6. WVEZ-F	WLRS-F	6. WJYL-F	6. WDJX-F		6.	6. WJYL-F	6. WVEZ-F	6. WLRS-F	6. WLRS-F
8.	7. WJYL-F	WQMF-F	7. WLRS-F	WLRS-F		7.	WRKA-F	7.	7.	7. WAVG
9.	8. WHAS	8.	8.	8.		8.	8.	8.	8.	WJYL-F
10.	9.	9.	9.	9.		9.	9.	9.	9.	9.
10.	10.	10.	10.	10.		10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCII	1050	Louisville	1.0/4.6
WDGS	1290	New Albany, IN	1.0/1.8
WFIA	900	Louisville	1.0/2.6
WLLV	1240	Louisville	.5/1.8
WOBS	1570	New Albany, IN	.6/1.8
WTMT	620	Louisville	1.0/2.4

RADIO STATIONS

AM STATIONS

WAKY, 790, 5 KW/1 KW (DA-2)	, BTFL/EZ	MBS, \$ 30.00* (Katz)	Federal	Jack Hogan
WAVG, 970, 5 KW (DA-2)	, MOR	NBC,US 2,NBC-T,\$ 39.00* (Select)		Ed Henson
WCII, 1080, 10 KW/1 KW (DA-2)	, COUNTRY	ABC-E,\$ 35.00* (Republic)	Williams	Walt Broadhurst
WDGS, 1290, 500 W/1 KW (DA-2)	, BLACK	NBN,\$ 15.00 (Masla)		Archie Dale
WFIA, 900, 1 KW/163 W	, RELIGION	, \$ 14.00 (---)		Richard Lee
WHAS, 840, 50 KW	, MOR	ABC-I,\$100.00* (Christal)	Clear Channel	Bob Scherer
WLLV, 1240, 1 KW	, ??	, \$ 17.00 (Roslin)		
WLOU, 1350, 5 KW/500 W (DA-N)	, BLACK	SBN,\$ 38.00* (MMR)	Johnson	
WTMT, 620, 500 W (DA-2)	, COUNTRY	, \$ 16.00 (Masla)		Lee Stimson
WXVW, 1450, 1 KW	, NOSTALGIA	SMN,\$ 30.00* (S. Katz)		Charles Jenkins

FM STATIONS

WAMZ, 97.5, 100 KW @ 505, COUNTRY	, \$ 78.00* (Christal)	Clear Channel	Bob Scherer
WDJX, 99.7, 20 KW @ 720, CHR	CBS-R,\$ 60.00* (Republic)	Williams	Walt Broadhurst
WJYL, 101.7, 3 KW @ 300, URBAN	, \$ 38.00* (HNWH)	Inter Urban	
WLRS, 102.3, 3 KW @ 300, CHR	ABC-R,\$ 48.00 (Select)		Louisa Henson
WQMF, 95.7, 34 KW @ 580, AOR	Source,\$ 62.00* (Torbet)		John Otting
WRKA, 103.1, 3 KW @ 300, AC	ABC-D,\$ 64.00* (Blair)	Capitol-Johnson	
WVEZ, 106.9, 25 KW @ 670, SOFT AC	, \$ 50.00* (Katz)	Federal	Jack Hogan
WXLN, 103.9, 3 KW @ 300, RELIGION	ABC-C,\$ 18.00 (---)		Richard Lee

McAlLEN - BROWNSVILLE

Arbitron Rank/Pop (12+): 77/450,100

Stations: 20/18
Diaries: 1211/372:1/54.1%
Sample Target: 810
% Below Line: 0.9
% Not Listed: 10.6

1986 Revenue: \$10,400,000
HH Inc.: \$23,800
Retail \$: 3.3 Bil
Pop per Station: 25,006
#1 Biller: KGBT \$1,950,000

MSA Rank/Pop: McAllen - 130/357,200
ADI # 115 Brownsville - 173/251,700
Average Person Ratings: 20.1
Market TSL: 26.6 hours

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KGBT	152/16.8	19.0	19.4	19.5	---	18.7		1. KGBT	165/1462	1. KBFM	1299/28.9	30.7	31.0
2. KBFM-F	98/10.8	14.0	12.4	11.7	---	12.2		2. KBFM-F	101/1452	2. KGBT-F	1294/28.7	33.1	29.8
3. KIWW-F	73/ 8.1	7.8	7.9	7.6	---	7.9		3. KIWW-F	84/ 936	3. KIWW-F	823/18.3	18.2	19.0
4. KRGV	72/ 8.0	8.1	7.9	8.7	---	8.2		4. KRGV	76/ 875	4. KRGV	782/17.4	21.0	21.7
5. KELT-F	57/ 6.3	7.8	5.8	6.3	---	6.6		5. KQXX-F	59/ 543	5. KELT-F	684/15.2	19.1	15.6
6. KRIX-F	55/ 6.1	4.5	6.5	4.8	---	5.5		6. KELT-F	58/ 701	6. KRIX-F	606/13.5	9.9	13.3
7. KQXX-F	54/ 6.0	4.7	6.6	6.3	---	5.9		7. KRIX-F	56/ 627	7. KTXF-F	569/12.6	13.5	12.5
8. KTXF-F	51/ 5.6	6.5	6.3	6.4	---	6.2		8. KTXF-F	53/ 646	8. KQXX-F	507/11.3	11.7	13.7
9. KBOR	44/ 4.9	1.7	1.1	2.1	---	2.5		9. KBOR	46/ 426	9. KBOR	399/ 8.9	4.3	5.5
10. KVLV-F	42/ 4.6	3.6	6.6	6.1	---	5.2		10. KVLV-F	43/ 420	10. KVLV-F	379/ 8.4	9.6	11.5
11. KIRT	31/ 3.4	3.2	4.0	3.6	---	3.6		11. KIRT	35/ 391	11. KIRT	365/ 8.1	8.6	7.1
12. KJAV-F	21/ 2.3	---	---	---	---	2.3		12. KJAV-F	21/ 137	12. KGAR-F	252/ 5.6	6.4	6.1
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 57.84% (468 of 809) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBFM-F	1. KBFM-F	1. KGBT	1. KGBT	> 1. KGBT	> 1. KGBT	> 1. KGBT	> 1. KGBT	> 1. KGBT	> 1. KGBT	> 1. KGBT
KRGV	2. KELT-F	2. KBFM-F	2. KIWW-F	2. KIWW-F	2. KIWW-F	2. KBFM-F	2. KBFM-F	2. KBFM-F	2. KBFM-F	2. KBFM-F
3. KRIX-F	3. KIWW-F	3. KIWW-F	3. KQXX-F	3. KQXX-F	3. KBOR	3. KIWW-F	KELT-F	3. KIWW-F	3. KQXX-F	3. KIWW-F
4.	4. KRIX-F	4. KQXX-F	4. KQXX-F	4. KQXX-F	4. KQXX-F	4. KRGV	4. KIWW-F	4. KQXX-F	4. KQXX-F	4. KRGV
5.	5. KQXX-F	5. KQXX-F	5. KQXX-F	5. KQXX-F	5. KQXX-F	5. KQXX-F	5. KQXX-F	5. KQXX-F	5. KQXX-F	5. KQXX-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRGV	1. KQXX-F	1. KQXX-F	1. KGBT	> 1. KGBT	> 1. KGBT	1. KBFM-F	1. KRIX-F	1. KIWW-F	1. KRIX-F	1. KGBT
2. KTXF-F	2. KBFM-F	2. KIWW-F	2. KBFM-F	2. KIWW-F	2. KIWW-F	KRIX-F	2. KBFM-F	2. KRIX-F	2. KBFM-F	2. KIWW-F
3. KBFM-F	3. KIWW-F	3. KQXX-F	3. KQXX-F	3. KQXX-F	3. KQXX-F	3.	3. KIWW-F	3. KQXX-F	3. KIWW-F	3. KQXX-F
4. KQXX-F	KRGV	4. KBFM-F	4. KIWW-F	4. KBFM-F	4. KBFM-F	4.	4. KQXX-F	4. KQXX-F	4. KGBT	4. KQXX-F
5. KGBT	5. KTXF-F	5. KRGV	KQXX-F	5. KQXX-F	5. KQXX-F	5.	5.	5. KGBT	5. KQXX-F	5. KBOR

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGAR-F	106.3	Mercedes	1.4/5.6
KITM-F	105.5	Mission	1.1/3.3
KRIO	910	McAllen	.6/2.4
KSOX+	1240	Raymondville	1.0/4.8
KURV	710	Edinburg	1.7/4.5
KTRH	740	Houston	.3/1.1
XEMS	1490	Matamoros, Mexico	.4/1.1

RADIO STATIONS

KBOR, 1600,	1 KW (DA-1)	, SPANISH	,\$ 16.00 (Select)	
KGBT, 1530,	50 KW/10 KW (DA-N)	, SPANISH	,\$110.00 (Katz)	Tichenor
KIRT, 1580,	1 KW (DAYS)	, SPANISH	,\$ 24.00 (Caballero)	
KRGV, 1290,	5 KW (DA-N)	, CHR	US 1,\$ 29.00* (Blair)	Manship
KRIO, 910,	5 KW (DA-2)	, OLDIES	APR,\$ 17.00 (HNWH)	Tippie
KURV, 710,	1 KW	, NEWS/TALK	NBC,ABC-T,\$ 20.00 (Miller)	
KSOX, 1240,	1 KW	, COUNTRY	,\$ 11.00 (---)	(RAYMONDVILLE)
KBFM-F, 104.1,	100 KW @ 990,	CHR	ABC-F,\$ 41.00 (Christal)	Encore
KELT-F, 94.5,	100 KW @ 800,	AC	,\$ 47.00 (Katz)	Tichenor
KGAR-F, 106.3,	3 KW @ 300,	AC	SMN,\$ 18.00 (Roslin)	
KIWW-F, 96.1,	100 KW @ 500,	SPANISH	,\$ 55.00* (Mc-Guild)	
KQXX-F, 98.5,	100 KW @ 1400,	SPANISH	,\$ 28.00 (Caballero)	Gomez
KRIX-F, 99.5,	100 KW @ 480,	AOR	ABC-R,\$ 22.00 (Masla)	
KTXF-F, 100.3,	100 KW @ 500,	COUNTRY	ABC-E,\$ 29.00 (Eastman)	
KVLV-F, 107.9,	100 KW @ 490,	BTFL/EZ	,\$ 26.00 (HNWH)	Tippie

MEMPHIS

Arbitron Rank/Pop (12+): 50/756,300

MSA Rank/Pop: 50/943,500

ADI # 40

Average Person Ratings: 16.5

Market TSL: 21.7 hours

Stations: 20/18

Diaries: 1291/586:1/48.0%

Sample Target: 1090

% Below Line: 3.0

% Not Listed: 7.1

1986 Revenue: \$21,800,000

HH Inc.: \$27,471

Retail \$: 6.6 Bil

Pop per Station: 42,017

#1 Biller: WMC-F \$4,500,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WHRK-F	178/14.3	16.7	18.1	15.6	---	16.2	19.5	1. WHRK-F	262/3058	1. WHRK-F	2107/27.9	28.4	27.6
2. WMC-F	136/10.9	10.5	9.5	9.2	---	10.0	9.0	2. WMC-F	211/2963	2. WMC-F	1883/24.9	25.0	25.9
3. KRNB-F	127/10.2	7.4	7.5	6.1	---	7.8	9.6	3. WKX-F	180/2562	3. KRNB-F	1477/19.5	18.5	17.5
4. WKX-F	101/ 8.1	8.1	5.9	7.8	---	7.5	9.9	4. KRNB-F	151/1927	4. WKX-F	1464/19.4	17.9	15.2
5. WEZI-F	83/ 6.7	5.2	6.3	5.2	---	5.9	3.7	5. WRVR-F	117/1748	5. WRVR-F	1323/17.5	19.2	18.5
6. WRVR-F	82/ 6.6	6.9	8.7	8.3	---	7.6	5.8	6. WEZI-F	98/1158	6. WIDA	1132/15.0	16.9	16.0
7. WLOK	67/ 5.4	5.3	5.3	6.1	---	5.5	4.5	7. WMC	78/1206	7. WEZI-F	1032/13.6	11.4	10.9
8. WMC	61/ 4.9	4.1	4.8	6.5	---	5.1	3.3	8. WEGR-F	77/1382	8. WMC	968/12.8	11.1	11.9
9. WHRQ	57/ 4.6	3.7	4.6	3.4	---	4.1	3.9	9. WDIA	73/1543	9. WEGR-F	907/12.0	14.3	16.8
10. WDIA	54/ 4.3	7.0	6.1	6.6	---	6.0	5.9	10. WLOK	71/ 873	10. WLOK	828/10.9	12.4	12.6
11. WEGR-F	49/ 3.9	6.4	5.4	8.3	---	6.0	8.8	11. WHBQ	69/ 989	11. WHBQ	816/10.8	10.4	8.1
12. WREC	43/ 3.4	3.7	3.0	4.8	---	3.7	2.5	12. WREC	68/1070	12. WREC	722/ 9.5	9.8	9.9
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 69.26% (802 of 1158) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHRK-F	1. WHRK-F>	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WEZI-F	1. WMC-F	1. WMC-F	1. WHRK-F	1. WHRK-F	1. WHRK-F>
2. WMC-F	2. KRNB-F	2. WMC-F	2. WMC-F	2. WKX-F	2. WKX-F	2. WHRK-F	2. WHRK-F	2. WMC-F	2. KRNB-F>	2. WMC-F
3. KRNB-F	3. WMC-F	3. KRNB-F	WRVR-F	3. WRVR-F	3. WRVR-F	3. WKX-F	3. WRVR-F	3. KRNB-F	3. WMC-F	3. WKX-F
4.	4. WKX-F	4. WRVR-F	4. WKX-F	4. WMC-F	4. WLOK	4. KRNB-F	4. WEZI-F	4. WKX-F	4. WLOK	4. KRNB-F
5.	5. WRVR-F	5. WKX-F	5. KRNB-F	5. KRNB-F	5. WMC	5. WMC	5. KRNB-F	5. WRVR-F	5. WEZI-F	5. WEZI-F
	6. WEGR-F				6. WHBQ	6. WLOK	WGKX-F			6. WDIA
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WHRK-F	1. WHRK-F	1. WMC-F	1. WMC-F	1. WMC-F	1. KRNB-F	1. WHRK-F	1. WHRK-F>	1. WHRK-F	1. WHRK-F	
2. WMC-F	WMC-F	2. WHRK-F	2. WHRK-F	2. WRVR-F	2. WMC-F	2. KRNB-F>	2. KRNB-F	2. KRNB-F>	2. WKX-F	
3. KRNB-F	3. KRNB-F	3. WRVR-F	3. WRVR-F	3. WKX-F	3. WHRK-F	3. WMC-F	3. WEGR-F	3. WMC-F	3. KRNB-F	
4. WKX-F	4. WRVR-F	4. WKX-F	4. WKX-F	4. WHRK-F	4.	4. WEGR-F	4. WKX-F	4. WKX-F	4. WEZI-F	
5. WRVR-F	5. WKX-F	5. KRNB-F	5. KRNB-F	5. WLOK	5.	5. WKX-F	5. WMC-F	5. WRVR-F	5. WRVR-F	
		6. WEGR-F						6. WEGR-F	6. WEGR-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFTH-F	107.1	Marion, AR	.9/3.9
KSUD	730	West Memphis	.4/1.7
KWAM	990	Memphis	1.1/4.2
WCRV	640	Collierville	1.1/3.2
WRVR	680	Memphis	1.4/6.5
WXSS	1030	Memphis	1.9/4.4
KWLN-F	98.1	Osceola, AR	2.5/7.0
KDEZ-F	100.1	Jonesboro, AR	.3/1.1

RADIO STATIONS

KSUD, 730,	250 W/108 W	, GOSPEL	,\$ 10.00 (---)		Harold Sudbury
KWAM, 990,	10 KW/87 W (DA-2)	, GOSPEL	,\$ 20.00 (---)	Rivers	Fred Webb
WDIA, 1070,	50 KW/5 KW (DA-2)	, BLACK	SBN,APR,\$ 40.00* (Katz)	Adams	Ernest Jackson
WEZI, 1430,	2.5 KW (DAYS)	, AC	,\$ 22.00 (Christal)		Billy Thomas
WHBQ, 560,	5 KW/1 KW (DA-2)	, NEWS/TALK	US 2,ABC-T,NBC-T,\$ 40.00* (Republic)	RKO	Chris Karb
WLOK, 1340,	1 KW	, BLACK	SBN,NBN,\$ 34.00* (Mas1a)		H. Gilliam
WMC, 790,	5 KW (DA-N)	, COUNTRY	ABC-I,\$ 49.00* (Blair)	Scripps-Howard	Don Meyers
WMQM, 1480,	5 KW (DAYS)	, RELIGION	,\$ 7.00 (---)		Fred Westenberger
WREC, 600,	5 KW (DA-N)	, NOSTALGIA	CBS,\$ 34.00* (Mc-Guild)	New Market	Sherri Sawyer
WRVR, 680,	10 KW/5 KW (DA-N)	, AC	Trans,\$ NA (Christal)	Viacom	Terry Wood
WXSS, 1030,	50 KW/1 KW (DA-2)	, BLACK (?)	,\$ NA (Bolton)		
KRNB-F, 101.1,	100 KW @ 347,	BLACK	ABC-F,\$ 46.00* (Mas1a)	Rivers	Fred Webb
WEGR-F, 102.7,	100 KW @ 900,	AOR	US 1,\$ 50.00* (Mc-Guild)	New Market	Sherri Sawyer
WEZI-F, 94.3,	3 KW @ 300,	BTFL/EZ	,\$ 42.00* (Christal)		Billy Thomas
WGKX-F, 105.9,	100 KW @ 762,	COUNTRY	,\$ 63.00* (HNWH)	New Barnstable	John Bibbs
WHRK-F, 97.1,	100 KW @ 530,	URBAN	US 1,\$ 75.00* (Katz)	DKM	Ernest Jackson
WMC-F, 99.7,	100 KW @ 910,	CHR	ABC-C,\$ 86.00* (Blair)	Scripps-Howard	Don Meyers
WRVR-F, 104.5,	100 KW @ 750,	AC	,\$ 80.00* (Christal)	Viacom	Terry Wood

MIAMI - FORT LAUDERDALE

Arbitron Rank/Pop (12+): 11/2,581,300

Stations: 34/32

1986 Revenue: \$90,100,000

MSA Rank/Pop: Miami - 26/1,724,100

Diaries: 3118/828:1/44.7%

HH Inc.: \$31,586

ADI # 15 Fort Lauderdale - 42/1,135,400

Sample Target: 2510

Retail \$: 24.2 Bil

Average Person Ratings: 20.3

% Below Line: 1.0

Pop per Station: 80,666

Market TSL: 26.8 hours

% Not Listed: 6.0

#1 Biller: WSHE-F \$8,200,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WLYF-F	474/9.0	8.1	7.9	8.6	8.9	8.4	5.8	1. WLYF-F	504/4881	1. WHYI-F	4614/17.9	15.3	18.1
2. WQBA	295/5.6	5.5	4.9	5.6	5.7	5.2	6.2	2. WHYI-F	320/5741	2. WLYF-F	4380/17.0	16.4	15.3
3. WINZ	263/5.0	3.6	5.1	3.6	4.1	4.3	4.2	3. WQBA	295/2086	3. WPOW-F	3304/12.8	12.0	9.7
4. WEDR-F	261/5.0	4.2	3.8	3.7	3.8	4.2	4.3	4. WINZ	271/3174	4. WAXY-F	3020/11.7	11.3	11.9
5. WHYI-F	258/4.9	3.7	4.1	5.3	5.7	4.5	5.9	5. WPOW-F	270/3878	5. WINZ	2979/11.5	11.2	10.4
6. WCMQ-F	243/4.6	3.8	3.9	3.9	3.6	4.1	6.8	6. WEDR-F	262/2313	6. WHQT-F	2750/10.7	11.8	10.8
7. WAQI	239/4.6	3.5	3.6	3.2	3.5	3.7	2.2	7. WCMQ-F	244/2016	7. WIOD	2724/10.6	14.8	9.9
8. WPOW-F	235/4.5	3.6	2.5	2.3	1.5	3.2	7.9	8. WAQI	241/1717	8. WSHE-F	2583/10.0	10.7	11.5
9. WKQS-F	219/4.2	3.7	3.6	3.3	3.5	3.7	2.7	9. WKQS-F	235/2925	9. WKQS-F	2529/ 9.8	8.6	8.6
10. WTMI-F	186/3.5	2.5	2.6	2.1	2.2	2.7	1.5	10. WJQY-F	218/2822	10. WNWS	2466/ 9.6	10.6	9.1
11. WJQY-F	185/3.5	4.2	4.5	4.5	3.8	4.2	1.7	11. WTMI-F	207/2556	11. WJQY-F	2325/ 9.0	10.4	9.1
13. WHQT-F	178/3.4	4.5	5.1	4.9	3.3	4.5	7.1	12. WNWS	205/2749	12. WEDR-F	2290/ 8.9	7.9	7.8
14. WIOD	161/3.1	4.0	3.3	3.7	3.1	3.5	2.7	13. WHQT-F	197/3114	13. WZTA-F	2265/ 8.8	11.1	12.4
15. WAXY-F	157/3.0	3.2	3.8	3.9	4.0	3.5	3.4	14. WIOD	179/3045	14. WLVE-F	2226/ 8.6	8.3	7.7
16. WSHE-F	141/2.7	4.1	4.5	5.9	6.0	4.3	4.4	15. WAXY-F	179/3402	15. WTMI-F	2198/ 8.5	6.7	6.6
17. WMXJ-F	131/2.5	2.6	2.6	2.1	2.1	2.5	1.9	16. WEAT-F	165/1827	16. WQBA	2081/ 8.1	9.1	8.2
18. WLVE-F	125/2.4	2.7	2.3	1.8	2.5	2.3	2.7	17. WSHE-F	163/3049	17. WCMQ-F	1996/ 7.7	7.2	6.8
19. WGTR-F	113/2.2	2.3	1.7	2.2	2.3	2.1	3.6	18. WMXJ-F	153/2128	18. WMXJ-F	1835/ 7.1	7.9	6.7
20. WQBA-F	101/1.9	2.3	2.8	2.2	2.7	2.3	3.6	19. WRMF-F	146/1794	19. WAQI	1707/ 6.6	6.0	6.1
21. WKAT	97/1.9	1.4	1.7	2.2	1.9	1.8	1.2	20. WLVE-F	131/2362	20. WGTR-F	1583/ 6.1	7.1	7.7
22. WRHC	91/1.7	1.4	1.8	2.2	3.2	1.8	1.6	21. WGTR-F	130/1801	21. WQBA-F	1523/ 5.9	6.0	5.7
23. WZTA-F	85/1.6	2.4	3.1	2.7	3.5	2.5	3.0	22. WQBA-F	101/1565	22. WKAT	1082/ 4.2	4.5	5.6
24. WFTL	82/1.6	1.5	1.4	1.9	1.4	1.6	---	23. WKAT	99/1133	23. WRHC	820/ 3.2	3.4	4.1
25. WCMQ	75/1.4	1.6	1.1	1.7	1.7	1.5	1.3	24. WZTA-F	94/2539	24. WCMQ	721/ 2.8	2.8	3.1
								25. WRHC	92/ 826	25. WVCG	711/ 2.8	2.8	1.4

12+ FM SHARE (METRO): 64.59% (3185 of 4931) (WIN 86: 63.37%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPOW-F	1. WEDR-F	1. WEDR-F	1. WCMQ-F	1. WCMQ-F	1. WLYF-F	1. WAQI	1. WLYF-F	1. WLYF-F	1. WEDR-F	1. WLYF-F
2. WEDR-F	2. WHYI-F	2. WHYI-F	2. WEDR-F	2. WEDR-F	2. WQBA-F	2. WQBA	2. WINZ	2. WQBA	2. WLYF-F	2. WCMQ-F
3. WHYI-F	3. WHQT-F	3. WCMQ-F	3. WHYI-F	3. WKQS-F	3. WAQI	3. WHYI-F	3. WCMQ-F	3. WPOW-F	3. WPOW-F	3. WEDR-F
4. WHQT-F	4. WPOW-F	4. WHQT-F	4. WKQS-F	4. WHYI-F	4. WCMQ-F	4. WLYF-F	4. WJQY-F	4. WEDR-F	4. WQBA	4. WINZ
5. WTHM-F	5. WSHE-F	5. WKQS-F	5. WLYF-F	5. WLYF-F	5. WKQS-F	5. WNWS	5. WQBA	5. WHYI-F	5. WCMQ-F	5. WKQS-F
6. WGTR-F	6. WGTR-F	6. WJQY-F	6. WAXY-F	6. WAQI	6. WJQY-F	6. WINZ	6. WKQS-F	6. WCMQ-F	6. WHQT-F	6. WHYI-F
7. WSHE-F	7. WMXJ-F	7. WPOW-F	7. WJQY-F	7. WJQY-F	7. WJQY-F	7. WIOD	7. WHYI-F	7. WKQS-F	7. WINZ	7. WPOW-F
8. WZTA-F	8. WCMQ-F	8. WAXY-F	8. WLVE-F	8. WAXY-F	8. WINZ	8. WEDR-F	8. WEDR-F	8. WNWS	8. WNWS	8. WNWS
9. WKQS-F	9. WKQS-F	9. WKQS-F	9. WMXJ-F	9. WQBA	9. WQBA	9. WQBA	9. WQBA	9. WHYI-F	9. WHYI-F	9. WHYI-F
10. WQBA-F	10. WQBA-F	10. WQBA-F	10. WAQI	10. WAQI	10. WAQI	10. WAQI	10. WAQI	10. WAQI	10. WAQI	10. WAQI

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHQT-F	1. WEDR-F	1. WEDR-F	1. WCMQ-F	1. WCMQ-F	1. WHQT-F	1. WEDR-F	1. WSHE-F	1. WEDR-F	1. WEDR-F
2. WEDR-F	2. WHYI-F	2. WHYI-F	2. WEDR-F	2. WJQY-F	2. WEDR-F	2. WSHE-F	2. WGTR-F	2. WHYI-F	2. WCMQ-F
3. WHYI-F	3. WPOW-F	3. WCMQ-F	3. WHYI-F	3. WLYF-F	3. WHYI-F	3. WGTR-F	3. WEDR-F	3. WSHE-F	3. WKQS-F
4. WPOW-F	4. WHQT-F	4. WPOW-F	4. WJQY-F	4. WHYI-F	4. WPOW-F	4. WHYI-F	4. WHYI-F	4. WGTR-F	4. WHYI-F
5. WJQY-F	5. WCMQ-F	5. WAXY-F	5. WPOW-F	5. WEDR-F	5. WSHE-F	5. WHQT-F	5. WMXJ-F	5. WKQS-F	5. WAQI
6. WMXJ-F	6. WJQY-F	6. WLVE-F	6. WAXY-F	6. WKQS-F	6. WGTR-F	6. WPOW-F	6. WHQT-F	6. WCMQ-F	6. WGTR-F
7. WAXY-F	7. WAXY-F	7. WKQS-F	7. WHQT-F	7. WQBA	7. WKQS-F	7. WKQS-F	7. WKQS-F	7. WHQT-F	7. WLYF-F
8. WCMQ-F	8. WLVE-F	8. WHQT-F	8. WLVE-F	8. WAXY-F	8. WMXJ-F	8. WMXJ-F	8. WLVE-F	8. WMJX-F	8. WSHE-F
9. WQBA-F	9. WJQY-F	9. WJQY-F	9. WJQY-F	9. WJQY-F	9. WZTA-F	9. WZTA-F	9. WZTA-F	9. WZTA-F	9. WMXJ-F
10. WQBA-F	10. WQBA-F	10. WQBA-F	10. WQBA-F	10. WQBA-F	10. WQBA-F	10. WQBA-F	10. WQBA-F	10. WQBA-F	10. WTMI-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMBM	1490	Miami Beach	.7/2.2
WOCN	1450	Miami	.8/2.0
WQAM	560	Miami	.6/2.5
WRBD	1470	Pompano Beach	.9/2.1
WSUA	1260	Miami	1.3/2.5
WTHM-F	98.3	Goulds	.7/2.3
WVCG	1080	Coral Gables	.6/2.8
WEAT-F	850	West Palm Beach	.5/1.3
WRMF-F	97.9	West Palm Beach	.5/2.0

RADIO STATIONS

AM STATIONS

WAQI, 710, 50 KW (DA-2)	, SPANISH NEWS/TALK	,\$ 61.00* (Lotus)		Charles Fernandez
WCMQ, 1210, 25 KW/2.5 KW (DA-2)	, SPANISH MOR	,\$ 51.00* (MMR)	Spanish Bdcst.	
WINZ, 940, 50 KW/25 KW (DA-2)	, NEWS	CBS,\$ 93.00* (Katz)	Guy Gannett	Gary Lawrence
WIOD, 610, 10 KW (DA-2)	, TALK	ABC-I,MBS,\$ 96.00* (Christal)	Cox	Bob Reich
WKAT, 1360, 5 KW/1 KW	, NOSTALGIA	ABC-D,\$ 44.00 (Savalli)		Howard Premer
WMBM, 1490, 1 KW	, GOSPEL	NBN,\$ 38.00* (Masla)		Ed Margolis
WNWS, 790, 25 KW (DA-2)	, TALK/NEWS	ABC-E,\$ 70.00* (Blair)	Jeff-Pilot	Dennis Collins
WOCN, 1450, 1 KW (DA-2)	, SPANISH NEWS/TALK	,\$ 42.00* (Lotus)		M. Perez-Roura
WQAM, 560, 5 KW/1 KW	, COUNTRY	NBC,\$ 48.00* (HNWH)	Sunshine	Jeff Greenhawt
WQBA, 1140, 50 KW/10 KW (DA-2)	, SPANISH NEWS/TALK	,\$120.00* (Eastman)	Susquehanna	George Hyde
WRBD, 1470, 5 KW/2.5 KW (DA-1)	, BLACK	NBN,\$ 41.00 (Lazar)		John Ruffin
WRHC, 1550, 10 KW/500 W (DA-2)	, SPANISH NEWS/TALK	,\$ 50.00* (Roslin)		Salvador Lew
WSUA, 1260, 5 KW (DA-2)	, SPANISH AC	,\$ 49.00 (Caballero)		Enrique Landin
WVCG, 1080, 50 KW/20 KW (DA-2)	, RELIGION	,\$ 34.00* (---)	Statewide	Mark Thomas
WFTL, 1400, 1 KW	, NOSTALGIA	APR,\$ 30.00 (Southern)		Bill Wheatley

FM STATIONS

WAXY, 105.9, 100 KW @ 1049, AC	US 1,\$122.00* (Republic)	RKO	Doug Donoho	
WCMQ, 92.3, 41 KW @ 281, SPANISH AC	,\$ 75.00* (MMR)	Spanish Bdcst.		
WEDR, 98.1, 70 KW @ 175, BLACK	SBN,\$ 65.00* (---)		Jerry Rushin	
WGTR, 97.3, 98 KW @ 790, AOR	,\$ 79.00* (Christal)	Cox	Bob Reich	
WHQT, 105.1, 100 KW @ 600, URBAN/CHR	,\$105.00* (MMR)	EZ	Chuck Goldmark	
WHYI, 100.7, 100 KW @ 1000, CHR	,\$140.00* (Mc-Guild)	Metroplex	David Ross	
WJQY, 106.7, 100 KW @ 1024, SOFT AC	,\$125.00* (Masla)	Amaturo	Skip Schmidt	
WKQS, 99.9, 100 KW @ 986, COUNTRY	US 2,\$ 70.00* (HNWH)	Sunshine	Jeff Greenhawt	
WLVE, 93.9, 96 KW @ 1006, AC	MBS,\$ 90.00* (Torbet)	Gilmore	Dean Goodman	
WLYF, 101.5, 100 KW @ 813, BTFL/EZ	,\$115.00* (Blair)	Jeff-Pilot	Dennis Collins	
WMXJ, 102.7, 100 KW @ 1006, AC	,\$ 80.00* (Durpetti)	Sconnix	Jim Butler	
WPOW, 96.3, 100 KW @ 1006, URBAN/CHR	ABC-F,\$ 70.00* (Select)	Beasley	Greg Reed	
WQBA, 107.5, 100 KW @ 500, SPANISH CHR	,\$ 60.00* (Eastman)	Susquehanna	George Hyde	
WSHE, 103.5, 100 KW @ 600, AOR	,\$147.00* (Eastman)	TK	Charles Bortnick	
WTHM, 98.3, 1.5 KW @ 475, BLACK	UPI,\$ 40.00* (Roslin)		Mal Kahn	
WTMI, 93.1, 96 KW @ 1006, CLASSICAL	,\$ 68.00* (CMBS)	Tanger	David Harris	
WZTA, 94.9, 96 KW @ 1010, AOR	,\$ 70.00* (Katz)	Guy Gannett	Gary Lawrence	

MILWAUKEE

Arbitron Rank/Pop (12+): 26/1,302,100

MSA Rank/Pop: 32/1,389,200

Average Person Ratings: 16.7
Market TSL: 22.1 hours

Stations: 27/24
Diaries: 1709/762:1/59.4%
Sample Target: 1420
% Below Line: 2.5
% Not Listed: 7.0

1986 Revenue: \$33,000,000
HH Inc.: \$33,402
Retail \$: 8.5 Bil
Pop per Station: 54,254
#1 Biller: WTMJ \$6,300,000

12+ METRO	1/4 /SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4 /CUME	12+ METRO CUME / METRO CUME RATING	FAL 86	SPG 86	
1. WTMJ	312/14.3	12.1	12.2	14.6	---	13.3	10.9	1. WTMJ	359/4030	1. WKTI-F	3442/26.4	24.7	23.8
2. WKTI-F	219/10.1	9.9	9.1	9.4	---	9.6	12.8	2. WKTI-F	246/3836	2. WTMJ	3306/25.4	27.3	30.7
3. WKLH-F	185/ 8.5	7.7	6.8	7.0	---	7.5	7.4	3. WKLH-F	209/2697	3. WKLH-F	2263/17.4	17.5	15.7
4. WOKY	147/ 6.7	6.1	6.3	7.7	---	6.7	5.8	4. WQFM-F	185/2538	4. WQFM-F	2145/16.5	13.7	14.5
5. WQFM-F	145/ 6.7	5.6	8.7	6.7	---	6.9	7.1	5. WEZW-F	174/2353	5. WEZW-F	2064/15.9	18.2	18.4
6. WEZW-F	143/ 6.6	9.2	7.3	8.9	---	8.0	5.9	6. WMIL-F	165/2277	6. WOKY	1831/14.1	13.2	14.4
7. WMIL-F	117/ 5.4	4.5	4.2	4.5	---	4.7	4.7	7. WOKY	155/1996	7. WLUM-F	1674/12.9	11.8	12.0
8. WLUM-F	108/ 5.0	5.1	5.4	4.7	---	5.1	9.8	8. WLUM-F	111/1754	8. WMIL-F	1602/12.3	12.4	11.5
9. WMYX-F	77/ 3.5	4.0	4.3	3.7	---	3.9	3.9	9. WMYX-F	91/1765	9. WMYX-F	1492/11.5	14.3	10.9
10. WLTQ-F	76/ 3.5	3.8	3.2	3.3	---	3.5	2.1	10. WISN	87/1759	10. WISN	1472/11.3	11.7	10.1
11. WISN	73/ 3.4	3.3	3.0	2.7	---	2.9	2.8	11. WLTQ-F	83/1361	11. WHBT-F+	1340/10.3	10.8	11.4
12. WHBT-F	58/ 2.7	3.5	2.3	2.3	---	2.7	3.1	12. WHBT-F+	79/1709	12. WLTQ-F	1216/ 9.3	8.8	8.6
13. WLZR-F	54/ 2.5	3.8	3.8	3.4	---	3.4	1.7	13. WEMP	57/1028	13. WLZR-F	1022/ 7.8	11.0	7.4
14. WEMP	50/ 2.3	1.4	2.4	2.3	---	2.1	2.1	14. WLZR-F	57/1095	14. WEMP	927/ 7.1	6.6	8.4
15. WBGK-F	37/ 1.7	2.2	1.7	.8	---	1.6	2.1	15. WBGK-F	52/ 937	15. WBGK-F	761/ 5.8	6.7	3.9
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 62.73% (1271 of 2026) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKTI-F>	1. WKLH-F	1. WKLH-F	1. WKLH-F	1. WKLH-F	1. WTMJ	> 1. WTMJ	> 1. WTMJ	> 1. WTMJ	1. WTMJ	1. WTMJ
2. WQFM-F	2. WKTI-F	2. WKTI-F	2. WKTI-F	2. WKTI-F	2. WEZW-F	> 2. WKTI-F>	2. WKLH-F	2. WKTI-F	2. WKTI-F	2. WKTI-F
3. WLUM-F	3. WQFM-F>	3. WQFM-F	3. WMIL-F	3. WTMJ	WOKY	3. WKLH-F	3. WEZW-F	3. WKLH-F	3. WQFM-F	3. WKLH-F
4. WHBT-F+	4. WLUM-F	4. WMIL-F	4. WTMJ	4. WMIL-F	4. WOKY	4. WOKY	4. WOKY	4. WQFM-F	4. WLUM-F	4. WEZW-F
5.	5. WMYX-F	5. WLUM-F	5. WQFM-F	5. WLTQ-F	5. WLTQ-F	5. WMIL-F	5. WQFM-F	5. WEZW-F	5. WKLH-F	5. WOKY
6.	6. WMIL-F	6. WTMJ	6. WLTQ-F	6. WQFM-F	6. WISN	6. WEZW-F	6. WKTI-F	6. WOKY	6. WEZW-F	6. WMIL-F
7.	7. WHBT-F+	7. WLTQ-F	7. WMYX-F	7. WEZW-F	WKTI-F	7. WISN	7. WMIL-F	7. WMIL-F	7. WMYX-F	7. WQFM-F
8.	8.	8.	8.	8. WMYX-F	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKTI-F>	1. WKTI-F	1. WKLH-F	1. WKTI-F	1. WKTI-F	1. WQFM-F	1. WKLH-F	1. WKLH-F>	1. WKLH-F	1. WKLH-F>
2. WKLH-F	2. WKLH-F>	2. WKTI-F>	2. WKLH-F	2. WKLH-F	2. WKLH-F>	2. WQFM-F>	2. WQFM-F>	2. WQFM-F	2. WTMJ
3. WLUM-F	3. WMYX-F	3. WMYX-F	3. WMIL-F	3. WMIL-F	3. WKTI-F	3.	3. WKTI-F	3. WKTI-F	3. WQFM-F
4. WMYX-F	4. WLUM-F	4. WLUM-F	4. WMYX-F	4. WMYX-F	4. WLUM-F	4.	4. WBGK-F	4. WTMJ	4. WKTI-F
5. WHBT-F+	5. WMIL-F	5. WLUM-F	5. WLUM-F	5. WLTQ-F	5. WHBT-F+	5.	5. WLUM-F	5. WLUM-F	5. WMIL-F
6. WLTQ-F	6. WQFM-F	6. WQFM-F	6. WLTQ-F	6. WMYX-F	6.	6.	6. WMIL-F	6. WMIL-F	6. WLTQ-F
7. WQFM-F	7. WLTQ-F	7.	7. WTMJ-F	7. WEZW-F	7.	7.	7. WMYX-F	7. WISN	WOKY
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAWA	1590	West Allis	1.1/2.4
WFMR-C	98.3	Menomonee Falls	1.6/4.7
WLZR	1340	Milwaukee	.1/1.0
WMVP	1290	Greenfield	1.7/2.7
WNOV	860	Milwaukee	1.5/3.9
WRJN	1400	Racine	.8/2.6
WTKM-F+	104.9	Hartford	1.0/2.4
WBBM	780	Chicago	.7/3.4
WGN	720	Chicago	1.0/3.6
WMAQ	670	Chicago	.7/2.4

RADIO STATIONS

AM STATIONS

WAWA, 1590, 1 KW (DAYS,DA)	, BLACK	SBN,\$ 20.00 (Masla)	All Pro	Tom Mierendorf
WEMP, 1250, 5 KW (DA-2)	, OLDIES	ABC-E,\$ 40.00* (Blair)	Heritage	Jack Lee
WISN, 1130, 50 KW/10 KW (DA-N)	, MOR/AC	MBS,ABC-I,\$ 55.00* (Katz)	Hearst	Steve Downes
WLZR, 1340, 1 KW	, AOR	,\$ NA (Republic)	Taft	Dave Crowl
WMVP, 1290, 5 KW (DA-2)	, AC	SMN,\$ NA (Republic)	Fairwest	
WNOV, 860, 250 W (DAYS,DA)	, BLACK	NBN,\$ 20.00 (---)		Walt Jones
WOKY, 920, 5 KW/1 KW (DA-2)	, NOSTALGIA	CBS,\$ 57.00* (Eastman)	Sundance	
WTMJ, 620, 5 KW (DA-N)	, MOR	NBC,\$120.00* (Christal)	Milw. Journal	Paul LeSage
WYLO, 540, 250 W (DAYS,DA)	, RELIG/ETHNIC	,\$ 18.00 (---)	Universal (JACKSON)	Marion Luther

FM STATIONS

WBGK , 95.7, 34 KW @ 610, SOFT AOR	US 1,\$ 40.00* (Republic)	Fairwest	
WEZW , 103.7, 20 KW @ 840, BTFL/EZ	,\$ 73.00* (Mc-Guild)	Multimedia	Dick Washer
WFMR , 98.3, 3 KW @ 300, CLASSICAL	,\$ 44.00* (CMBS)		Stewart Corbet
WKLH , 96.5, 22 KW @ 810, CLASSIC AOR	,\$ 65.00* (Mc-Guild)	Saga	Ed Christian
WKTJ , 94.5, 16 KW @ 911, CHR	Source,\$ 80.00* (Christal)	Milw. Journal	Doug Kiel
WHBT+, 100.7, 50 KW @ 500, CHR	ABC-C,\$ 40.00* (---)	SRO (RACINE)	Paula Peden
WLTQ , 97.3, 16 KW @ 980, SOFT AC	,\$ 52.00* (Katz)	Hearst	Steve Downes
WLUM , 102.1, 50 KW @ 500, BLACK	CBS-R,\$ 44.00* (Masla)	All Pro	Tom Mierendorf
WLZR , 102.9, 50 KW @ 440, AOR	,\$ 45.00* (Republic)	Taft	Dave Crowl
WMIL , 106.1, 13 KW @ 976, COUNTRY	,\$ 70.00* (Eastman)	Sundance	
WMYX , 99.1, 50 KW @ 486, AC	,\$ 67.00* (Blair)	Heritage	Jack Lee
WQFM , 93.3, 14 KW @ 940, AOR	ABC-R,\$ 77.00 (Select)	Shamrock-Lynett	Ralph Barnes

MINNEAPOLIS - ST. PAUL

Arbitron Rank/Pop (12+): 18/1,876,700

MSA Rank/Pop: 14/2,275,300

ADI # 14

Average Person Ratings: 16.7

Market TSL: 21.8 hours

Stations: 17/17
Diaries: 1989/944:1/59.0%
Sample Target: 1660
% Below Line: 0
% Not Listed: 12.7

1986 Revenue: \$60,000
HH Inc.: \$37,623
Retail \$: 17.9 Bil
Pop per Station: 110,394
#1 Biller: WCCO \$17,400,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WCCO	550/17.6	17.2	18.3	17.9	18.0	17.8	16.9	1. WCCO	777/9013	1. WCCO	6211/33.1	34.5	36.2
2. KQRS-F+	297/ 9.5	11.0	9.6	10.0	8.5	10.0	13.5	2. KQRS-F+	381/5195	2. WLOL-F	4322/23.0	22.9	23.3
3. KSTP-F	297/ 9.5	9.0	9.9	9.5	11.0	9.5	8.7	3. KSTP-F	352/4986	3. KSTP-F	4172/22.2	24.2	21.6
4. WLOL-F	257/ 8.2	6.9	7.2	7.8	7.3	7.5	10.2	4. WLOL-F	298/4991	4. KQRS-F+	4101/21.9	23.1	21.7
5. KDWB-F	219/ 7.0	7.0	7.2	6.2	5.9	6.9	8.6	5. KDWB-F	263/4562	5. KDWB-F	3838/20.5	21.4	21.3
6. KEEY-F	190/ 6.1	6.2	5.4	6.8	5.9	6.1	4.8	6. KEEY-F	221/3117	6. KEEY-F	2595/13.8	13.1	14.6
7. WAYL-F	181/ 5.8	6.4	5.2	5.0	7.9	5.6	4.7	7. WAYL-F	220/2880	7. WAYL-F	2370/12.6	11.6	10.9
8. KSTP	141/ 4.5	4.5	3.5	3.7	3.1	4.1	3.2	8. KSTP	149/2250	8. WLTE-F	2272/12.1	13.5	10.0
9. WLTE-F	114/ 3.6	3.9	2.9	2.7	2.6	3.3	3.3	9. WLTE-F	146/2915	9. KSTP	2113/11.3	11.3	10.6
10. KMGK-F	103/ 3.3	2.1	2.9	2.0	2.8	2.6	2.7	10. KJJO-F	125/2536	10. KJJO-F	2031/10.8	10.1	11.6
11. KTCZ-F	101/ 3.2	3.6	4.3	3.8	4.5	3.7	3.1	11. KMGK-F	125/1823	11. KTCZ-F	1719/ 9.2	8.1	8.6
12. KJJO-F	86/ 2.7	3.0	2.5	3.9	3.2	3.0	2.3	12. KTCZ-F	113/1821	12. KMGK-F	1565/ 8.3	8.3	6.5
13. WDGY	72/ 2.3	2.2	2.1	2.5	2.3	2.3	1.4	13. WDGY	91/1916	13. WDGY	1393/ 7.4	7.2	7.8
14. KDWB	54/ 1.7	2.4	2.5	1.3	1.2	2.0	2.5	14. KDWB	68/1602	14. KDWB	1316/ 7.0	8.0	6.2
15. KLBB	41/ 1.3	1.5	2.1	2.6	1.5	1.9	1.0	15. KLBB	41/ 667	15. KLBB	658/ 3.5	3.1	4.9
16. KTCJ	29/ .9	---	.5	---	.5	0.4	.4	16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 66.84% (1826 of 2732) (WIN 86: 68.13%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KDWB-F>	1. KQRS-F+>	1. KSTP-F	1. KSTP-F>	1. KSTP-F	1. WCCO >	1. WCCO >	1. WCCO >	1. WCCO >	1. KQRS-F+	1. WCCO >
2. WLOL-F	2. WLOL-F	2. KQRS-F+	2. WCCO	2. WCCO	2. KSTP-F	2. KSTP-F	2. KQRS-F+	2. KQRS-F+	2. KDWB-F	2. KQRS-F+
3. KQRS-F+	3. KSTP-F	3. WLOL-F	3. KQRS-F+	3. KQRS-F+	3. WAYL-F	3. WLOL-F	3. KSTP-F	3. KSTP-F	3. WLOL-F	3. WLOL-F
4.	4. KDWB-F	4. WCCO	4. WLOL-F	4. KEEY-F	4. KEEY-F>	4. KQRS-F+	4. WAYL-F	4. WLOL-F	4. WCCO	4. KSTP-F
5.	5. KTCZ-F	5. KEEY-F	5. KEEY-F	5. WLOL-F	5. KSTP	5. KDWB-F	5. KEEY-F	5. KDWB-F	5. KSTP	5. KDWB-F
6.	6. KEEY-F	6. KDWB-F	6. KTCZ-F	6. KMGK-F	6. KMGK-F	6. KEEY-F	6. WLOL-F	6. KEEY-F	6. KSTP-F	6. KEEY-F
7.	7. KJJO-F	7. KTCZ-F	7. WLTE-F	7.	7.	7. WAYL-F	7. WLTE-F	7. WAYL-F	7. KEEY-F	7. WAYL-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLOL-F	1. KSTP-F	1. KSTP-F>	1. KSTP-F>	1. KSTP-F>	1. KQRS-F+>	1. KQRS-F+>	1. KQRS-F+>	1. KQRS-F+>	1. KQRS-F+
2. KDWB-F>	2. WLOL-F>	2. WLTE-F	2. WLOL-F	2. WCCO >	2. KDWB-F	2. WLOL-F	2. KSTP-F	2. KSTP-F	2. WCCO
3. KQRS-F+	3. KDWB-F	3. WLOL-F	3. WCCO	3. WAYL-F	3. WLOL-F	3. KDWB-F	3. KTCZ-F	3. WLOL-F	3. KSTP-F
4. KEEY-F	4. WLTE-F	4. KMGK-F	4. WLTE-F	4. WLTE-F	4. KJJO-F	4. KJJO-F	4. WLOL-F	4. WCCO	4. WLOL-F
5. WLTE-F	5. KQRS-F+	5. KEEY-F	5. KEEY-F	5. KMGK-F	5. KEEY-F	5. KSTP-F	5. WCCO	5. KEEY-F	5. KEEY-F
6. KSTP-F	6. KEEY-F	6. KTCZ-F	6. KDWB-F	6. KEEY-F	6.	6. KTCZ-F	6. KJJO-F	6. KTCZ-F	6. KTCZ-F
7.	7.	7. KEEY-F	7. KMGK-F	7. WLOL-F	7.	7. WCCO	7.	7. KJJO-F	7. KSTP
8.	8.	8.	8. KQRS-F+	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

NONE

RADIO STATIONS

AM STATIONS

KDWB, 630,	5 KW/500 W (DA-2)	, OLDIES	, \$ NA	(Blair)	Legacy	Doug Brown
KJJO, 950,	1 KW (DA-2)	, OLDIES (?)	, \$ NA	(Eastman)	Park	Scott Meier
KLBB, 1400,	1 KW	, NOSTALGIA	CNN, ABC-D, \$ 35.00*	(Roslin)		Mike McAnally
KMFY, 980,	5 KW (DA-1)	, MOR	, \$ 28.00*	(Republic)	Entercom	Greg Kulka
KSNE, 1280,	5 KW (DA-N)	, MOR (?)	, \$ 22.00*	(---)		Sam Sherwood
KSTP, 1500,	50 KW (DA-N)	, NEWS/TALK	ABC-I, NBC-T, ABC-T, \$ 50.00*	(Mc-Guild)	Hubbard	Peter May
KTCJ, 690,	500 W (DAYS)	, JAZZ	, \$ 25.00*	(Durpetti)	Parker	Mike Boen
KJXL, 1570,	2.5 KW (DAYS)	, RELIGION	, \$ 20.00*	(---)	Universal	John McCoolley
WCCO, 830,	50 KW	, MOR	CBS, \$220.00	(CBS)		Steve Goldstein
WDGY, 1130,	50 KW/25 KW (DA-2)	, COUNTRY	CNN, \$ 52.00*	(Katz)	Malrite	Gary Swartz
WMIN, 1010,	250 W (DAYS, DA)	, COUNTRY	, \$ 16.00	(---)		Greg Borgan

FM STATIONS

KDWB, 101.3,	50 KW @ 822,	CHR	, \$ 84.00*	(Blair)	Legacy	Doug Brown
KEEY, 102.1,	100 KW @ 1066,	COUNTRY	, \$104.00*	(Katz)	Malrite	Gary Swartz
KJJO, 104.1,	100 KW @ 1050,	OLDIES	CBS-R, \$ 48.00*	(Eastman)	Park	Scott Meier
KMGK, 107.9,	100 KW @ 1080,	SOFT AC	, \$ 44.00*	(MMR)	Sunbelt	
KQRS+, 92.5,	50 KW @ 822,	AOR	ABC-R, \$106.00*	(Katz)	Cap Cities/ABC	Mark Steinmetz
KSTP, 94.5,	100 KW @ 1250,	AC	, \$180.00*	(Mc-Guild)	Hubbard	John Mayasich
KTCZ, 97.1,	100 KW @ 285,	AOR	, \$ 55.00*	(Durpetti)	Parker	Mike Boen
WAYL, 93.7,	50 KW @ 822,	BTFE/EZ	, \$ 70.00*	(Republic)	Entercom	Greg Kulka
WLWL, 99.5,	50 KW @ 844,	CHR	, \$120.00*	(HNWH)	Emmis	Tac Hammer
WLTE, 102.9,	100 KW @ 1304,	AC	CBS-R, \$ 59.00*	(CBS)		Rand Gottlieb

NASHVILLE

Arbitron Rank/Pop (12+): 48/763,800

MSA Rank/Pop: 54/914,100

ADI # 31

Average Person Ratings: 16.6

Market TSL: 22.1 hours

Stations: 20/19

Diaries: 1434/533:1/50.6%

Sample Target: 1080

% Below Line: 0.9

% Not Listed: 8.7

1986 Revenue: \$28,000,000

HH Inc.: \$31,366

Retail \$: 6.4 Bil

Pop per Station: 40,200

#1 Biller: WSM A/F \$6,500,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WKDF-F	183/14.4	14.9	12.7	12.3	---	13.6	17.9	1. WKDF-F	344/3218	1. WKDF-F	1741/22.8	23.9	21.0
2. WSM-F	133/10.5	10.3	11.1	12.4	---	11.1	13.3	2. WSM-F	255/3139	2. WSM-F	1610/21.1	20.4	21.8
3. WZEZ-F	131/10.3	9.6	10.4	11.4	---	10.4	7.2	3. WZEZ-F	183/1843	3. WLAC-F	1519/19.9	20.7	18.0
4. WLAC-F	100/ 7.9	9.1	10.5	8.4	---	9.0	9.8	4. WLAC-F	151/2422	4. WYHY-F	1456/19.1	21.2	20.4
5. WYHY-F	93/ 7.3	7.4	8.5	9.7	---	8.2	6.9	5. WWKX-F	140/2537	5. WWKX-F	1373/18.0	17.2	12.9
6. WSM	89/ 7.0	5.0	5.2	4.1	---	5.3	3.2	6. WYHY-F	134/2131	6. WZEZ-F	1314/17.2	14.3	16.5
7. WSIX-F+	77/ 6.1	5.9	7.5	5.4	---	6.2	5.7	7. WSM	129/2221	7. WSM	1188/15.6	11.9	12.2
8. WQKQ-F	74/ 5.8	7.1	6.8	9.3	---	7.3	11.3	8. WSIX-F+	112/1705	8. WSIX-F	1146/15.0	16.5	12.4
9. WWKX-F	70/ 5.5	5.3	3.9	3.3	---	4.5	8.0	9. WBVR-F	94/1259	9. WQKQ-F	902/11.8	12.3	13.6
10. WTMG-F	47/ 3.7	3.9	3.3	3.0	---	3.5	2.9	10. WQKQ-F	79/1010	10. WLAC	895/ 9.6	8.5	5.6
11. WLAC	45/ 3.5	2.7	1.7	2.0	---	2.5	2.4	11. WTMG-F	67/ 947	11. WTMG-F	635/ 8.3	8.9	8.0
12. WVOL	44/ 3.5	3.1	2.1	2.8	---	2.9	2.2	12. WLAC	56/ 895	12. WVOL	610/ 8.0	7.1	7.7
13.								13. WVOL	49/ 624	13.			

12+ FM SHARE (METRO): 80.41% (932 of 1159) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WYHY-F	1. WKDF-F>	1. WKDF-F>	1. WKDF-F	1. WKDF-F	1. WZEZ-F	1. WKDF-F>	1. WZEZ-F	1. WKDF-F>	1. WKDF-F	1. WKDF-F>
2. WQKQ-F	2. WLAC-F	2. WSM-F	2. WSM-F	2. WSM-F>	2. WSM-F	2. WSM-F	2. WKDF-F	2. WSM-F	2. WQKQ-F	2. WZEZ-F
3. WWKX-F	3. WYHY-F	3. WLAC-F	3. WLAC-F	3. WLAC-F	3. WSM	3. WSM	3. WSM-F	3. WSM-F	3. WYHY-F	3. WSM-F
4. WKDF-F	4. WSM-F	4. WYHY-F	4. WSIX-F+	4. WZEZ-F	4. WSIX-F+	4. WLAC-F	4. WLAC-F>	4. WYHY-F	4. WZEZ-F	4. WWKX-F
5.	5. WQKQ-F	5. WSIX-F+	5. WZEZ-F	5. WSIX-F+	5. WLAC-F	5. WZEZ-F	5. WSIX-F+	5. WLAC-F	5. WSM-F	5. WYHY-F
	6. WWKX-F	6. WTMG-F						6. WWKX-F	6. WSM	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYHY-F	1. WKDF-F	1. WLAC-F	1. WLAC-F	1. WLAC-F	1. WKDF-F>	1. WKDF-F>	1. WKDF-F>	1. WKDF-F>	1. WKDF-F
2. WKDF-F	2. WLAC-F	2. WKDF-F>	2. WKDF-F	2. WKDF-F	2.	2. WQKQ-F	2. WQKQ-F	2. WSM-F>	2. WSM-F>
3. WWKX-F	3. WYHY-F	3. WSM-F	3. WSM-F	3. WSM-F	3.	3. WYHY-F	3. WSM-F	3. WLAC-F	3. WSIX-F+
4. WLAC-F	4. WSM-F	4. WVOL	4. WYHY-F	4. WZEZ-F	4.	4. WSM-F	4. WYHY-F	4. WQKQ-F	4. WLAC-F
5. WQKQ-F	5. WWKX-F	5. WYHY-F	5. WWKX-F	5. WSIX-F+	5.	5. WLAC-F	5. WLAC-F	5. WSIX-F+	5. WSM
6. WSM-F		6. WSIX-F+	6. WTMG-F	6. WTMG-F			6. WYHY-F	6. WYHY-F	6. WZEZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMB	1160	Nashville	1.3/4.1
WDBL-F+	94.3	Springfield	.6/1.7
WKDA	1240	Nashville	1.0/3.8
WMDB	880	Nashville	1.1/2.2
WWRB-F	100.1	Franklin	1.0/4.4
WBVR-F	101.1	Russellville, KY	.8/2.5

RADIO STATIONS

WAMB, 1160,	50 KW/1 KW (DA-N)	, NOSTALGIA	MBS, \$ 20.00* (Roslin)	Bill Barry
WKDA, 1240,	1 KW	, OLDIES	ABC-R, ABC-I, \$ 24.00* (Katz)	Steve Dickert
WLAC, 1510,	50 KW (DA-N)	, NEWS/TALK	CBS, \$ 51.00* (Blair)	Dave Manning
WMDB, 880,	2.5 KW (DAYS, DA)	, BLACK	, \$ 20.00 (---)	Morgan Babb
WNAH, 1360,	1 KW (DAYS)	, RELIGION	, \$ 16.00 (---)	V. Irwin
WNKZ, 1430,	5 KW/1 KW (DA-N)	, AC	, \$ NA (Republic)	REBS
WNQM, 1300,	5 KW (DA-N)	, RELIGION	, \$ 10.00 (---)	Fred Werstenberger
WSIX, 980,	5 KW (DA-N)	, COUNTRY	APR, \$ 33.00* (Eastman)	Cecil Thomas
WSM, 650,	50 KW	, COUNTRY	NBC, \$ 57.00* (Christal)	Gaylord
WVOL, 1470,	5 KW/1 KW (DA-2)	, BLACK	NBN, \$ 30.00* (HNWH)	
WWGM, 1560,	10 KW (DAYS, DA)	, RELIGION	, \$ 13.00 (---)	Faye Lindsay
WKDF-F, 103.3,	100 KW @ 1220, AOR		ABC-R, ABC-E, \$ 99.00* (Katz)	Steve Dickert
WLAC-F, 105.9,	100 KW @ 1229, AC		, \$109.00* (Blair)	Dave Manning
WQKQ-F, 92.1,	1.5 KW @ 430, BLACK		, \$ 45.00* (HNWH)	
WSIX-F, 97.9,	100 KW @ 1145, COUNTRY		, \$ 60.00* (Eastman)	Hicks
WSM-F, 95.5,	100 KW @ 1280, COUNTRY		, \$106.00* (Christal)	Gaylord
WTMG-F, 96.3,	100 KW @ 840, SOFT AC		, \$ 52.00* (Torbet)	TransCom (MURFREESBORO)
WWKX-F, 104.5,	100 KW @ 1050, CHR		US 1, \$ 46.00* (Blair)	(GALLATIN)
WYHY-F, 107.5,	100 KW @ 780, CHR		US 2, \$ 60.00* (Mc-Guild)	(LEBANON)
WZEZ-F, 92.9,	100 KW @ 1053, BTFL/EZ		, \$ 64.00* (Durpetti)	South Central
WWRB-F, 100.1,	3 KW @ ??, AOR/CHR		CBS, \$ 30.00* (Republic)	REBS (FRANKLIN)

NASSUA - SUFFOLK

Arbitron Rank/Pop (12+): 12/2,279,700
 MSA Rank/Pop: 10/2,682,500
 New York ADI
 Average Person Ratings: 13.9
 Market TSL: 24.5 hours

Stations: 42/15
 Diaries: 2381/957:1/48.2%
 Sample Target: 1650
 % Below Line: NA
 % Not Listed: NA

1986 Revenue: NA
 HH Inc.: \$48,492
 Retail \$: 20.0 Bil
 Pop per Station: NA
 #1 Biller: NA

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86
1. WALK-F+	250/5.8	6.1	5.8	5.5	---	5.8		1.		1. WBLI-F 3080/13.5	13.2	13.5
2. WBLI-F	244/5.7	5.2	4.5	5.7	---	5.3		2.		2. WALK-F+ 2959/13.0	12.4	11.6
3. WBAB-F	186/4.3	3.7	3.9	4.6	---	4.1		3.	NOTE: Nassau-Suffolk	3. WBAB-F 2658/11.7	11.2	12.1
4. WHLI	156/3.6	3.3	2.8	3.1	---	3.2		4.	is a portion of the	4. WQHT-F 2319/10.2	8.8	9.4
5. WQHT-F	155/3.6	2.8	1.5	2.2	---	2.5		5.	New York Metro. Only	5. WCTO-F 1313/ 5.8	5.9	3.6
6. WGSN	129/3.0	2.9	2.3	1.6	---	2.6		6.	stations home to the	6. WLIR-F 1294/ 5.7	5.3	4.8
7. WCTO-F	119/2.8	2.4	3.2	1.7	---	2.5		7.	Nassau-Suffolk metro	7. WHLI 1208/ 5.3	4.2	5.2
8. WLIR-F	95/2.2	2.1	2.0	2.0	---	2.1		8.	are listed. There	8. WKJY-F 1141/ 5.0	4.2	4.4
9. WKJY-F	76/1.8	1.8	1.9	2.2	---	1.9		9.	is no TSA.	9. WGSN 738/ 3.2	3.4	2.8
10. WRCN-F	25/ .6	.6	.8	1.1	---	0.8		10.		10. WGBB 555/ 2.4	2.2	2.9
11. WLIX	21/ .5	---	---	---	---	0.1		11.		11. WRCN-F 491/ 2.2	2.0	4.1
12. WGBB	14/ .3	.4	.9	.7	---	0.6		12.		12. WLIX 268/ 1.2	---	---
13. WLNG+	13/ .3	---	.6	---	---	0.2		13.		13. WLNG-F+ 201/ .9	---	---
14.								14.		14.		
15.								15.		15.		

12+ FM SHARE (METRO): NA (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHTZ-F	1. WBAB-F	1. WBLI-F	1. WALK-F+	1. WALK-F+	1. WALK-F+	1. WALK-F+	1. WALK-F+	1. WBLI-F	1. WQHT-F	1. WBLI-F
2. WQHT-F	2. WBLI-F	2. WALK-F+	2. WBLI-F>	2. WBLI-F>	2. WBLI-F	2. WBLI-F	2. WBLI-F>	2. WALK-F+	2. WBLI-F	2. WBAB-F
3. WPLJ-F	3. WQHT-F	3. WBAB-F>	3. WBAB-F>	3. WBAB-F	3. WHLI	3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WALK-F+
4. WBLI-F	4. WLIR-F	4. WQHT-F	4. WKJY-F	4. WCTO-F	4. WCTO-F	4. WQHT-F	4. WCTO-F	4. WQHT-F	4. WLIR-F	4. WQHT-F
5. WBAB-F	5. WALK-F+	5. WLIR-F	5. WLIR-F	5. WKJY-F	5. WGSN	5. WGSN	5. WHLI	5. WHLI	5. WALK-F+	5. WHLI
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQHT-F	1. WBLI-F>	1. WBLI-F	1. WBLI-F>	1. WBLI-F		1. WBAB-F	1. WBAB-F>	1. WNEW-F	1. WBAB-F	1. WALK-F+
2. WHTZ-F	2. WQHT-F	2. WPLJ-F	2. WALK-F+>	2. WALK-F+>		2. WXRK-F	2. WQHT-F	2. WBAB-F	2. WALK-F+	2. WBAB-F
3. WPLJ-F	3. WBAB-F	3. WALK-F+	3. WBAB-F	3. WCTO-F		3. WNEW-F	3. WLIR-F	3. WXRK-F	3. WBLI-F	3. WBLI-F
4. WBLI-F	4. WALK-F+	4. WNSR-F	4. WQHT-F	4. WKJY-F		4. WQHT-F	4. WBLI-F	4. WCBS-F	4. WQHT-F	4. WLIR-F
5. WLIR-F	5. WLIR-F	5.	5. WKJY-F	5. WBAB-F		5. WHTZ-F	5. WALK-F+	5. WNSR-F	5. WLIR-F	5. WQHT-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

See New York for more information concerning these stations:

WABC	2.6/ 8.6	WMCA	.8/ 2.5	WPAT-F	2.2/ 6.2
WBLS-F	1.7/ 4.4	WNBC	1.8/ 8.0	WPIX-F	.9/ 4.3
WCBS	4.2/14.9	WNCN-F	1.2/ 3.7	WPLJ-F	4.4/16.4
WCBS-F	4.6/11.8	WNEW	1.0/ 3.5	WPLR-F	.4/ 1.9
WHN	1.8/ 5.7	WNEW-F	3.9/10.9	WQXR-F+	1.1/ 5.1
WHTZ-F	6.0/18.5	WNSR-F	2.6/ 6.9	WRKS-F	1.6/ 4.8
WINS	2.6/14.9	WOR	4.3/ 9.9	WXRK-F	3.3/ 9.8
WLTV-F	3.4/ 9.8	WPAT	.3/ 1.4		
WEZN-F	99.9 Bridgeport		1.1/3.6		
WJAZ-F	96.7 Stamford		.6/1.9		

RADIO STATIONS

WGBB, 1240, 1 KW	, MOR	,\$ 32.00* (Roslin)	Noble
WGLI, 1290, 5 KW/1 KW (DA-2)	, OLDIES	ABC-E,\$ 37.00 (Masla)	
WGSN, 740, 25 KW (DAYS,DA)	, MOR	,\$ 55.00* (Roslin)	Williams
WHLI, 1110, 10 KW (DAYS,DA)	, NOSTALGIA	,\$ 64.00 (Roslin)	New Barnstable
WLIM, 1580, 10 KW (DAYS,DA)	, MOR	,\$ 30.00 (S. Katz)	
WLIX, 540, 250 W (DAYS)	, RELIGION	,\$ 28.00 (---)	
WNYG, 1440, 1 KW (DAYS)	, NOSTALGIA	,\$ 35.00 (---)	
WALK-F, 97.5, 45 KW @ 530, AC		,\$ 95.00* (Durpetti)	American
WBAB-F, 102.3, 3 KW @ 300, AOR		,\$ 88.00 (---)	Noble
WBLI-F, 106.1, 10 KW @ 500, CHR		,\$100.00* (Masla)	Beck Ross
WCTO-F, 94.3, 3 KW @ 300, BTFL/EZ		,\$ 70.00* (Roslin)	Williams
WKJY-F, 98.3, 3 KW @ 300, BTFL/EZ		,\$ 65.00 (Roslin)	New Barnstable
WLIR-F, 92.7, 3 KW @ 300, AOR		,\$ 80.00 (Masla)	
WRCN-F, 103.9, 1.5 KW @ 466, AOR		,\$ 50.00* (---)	(RIVERHEAD)
WSBH-F, 95.3, 2.6 KW @ 400, AC		,\$ 22.00 (Katz)	Faircom (SOUTHAMPTON)

NEW ORLEANS

Arbitron Rank/Pop (12+): 31/1,103,100

MSA Rank/Pop: 33/1,325,500

ADI # 34

Average Person Ratings: 17.1

Market TSL: 23.0 hours

Stations: 20/19

Diaries: 1975/559:1/49.5%

Sample Target: 1500

% Below Line: 0.7

% Not Listed: 8.9

1986 Revenue: \$27,900,000

HH Inc.: \$28,870

Retail \$: 8.4 Bil

Pop per Station: 58,058

#1 Biller: WEZB-F \$5,000,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86
1. WQUE-F	258/13.7	8.8	6.6	5.6	---	9.7	17.8	1. WQUE-F	343/3960	1. WQUE-F	3144/28.5	24.6 19.9
2. WYLD-F	229/12.2	13.2	15.5	14.5	---	13.9	11.2	2. WYLD-F	249/2280	2. WEZB-F	2638/23.9	27.4 27.2
3. WEZB-F	176/ 9.4	10.1	10.1	9.9	---	9.9	10.4	3. WEZB-F	212/3313	3. WYLD-F	2070/18.8	21.3 21.7
4. WBYU-F	139/ 7.4	6.4	5.5	7.7	---	5.8	4.7	4. WBYU-F	177/2110	4. WWL	1790/16.2	20.8 15.3
5. WLTS-F	126/ 6.7	7.1	6.1	6.7	---	5.7	5.9	5. WWL	157/2593	5. WLTS-F	1747/15.8	17.6 14.5
6. WRNO-F	115/ 6.1	5.9	5.0	4.9	---	5.5	5.9	6. WLTS-F	146/2076	6. WRNO-F	1693/15.3	14.4 15.0
7. WWL	111/ 5.9	6.8	5.6	5.9	---	5.1	5.5	7. WRNO-F	144/2254	7. WBYU-F	1676/15.2	14.2 14.4
8. WBOK	96/ 5.1	4.9	5.8	4.3	---	5.0	4.9	8. WKJN-F	122/1320	8. WAJY-F	1244/11.3	11.8 12.2
9. WAJY-F	79/ 4.2	4.4	5.9	4.9	---	4.9	3.7	9. WNOE-F	111/1954	9. WNOE-F	1232/11.2	11.1 11.1
10. WNOE-F	71/ 3.8	5.2	4.8	5.3	---	4.8	5.4	10. WBOK	103/ 960	10. WBOK	919/ 8.3	8.3 8.3
11. WSMB	61/ 3.2	2.5	3.9	3.4	---	3.3	3.7	11. WAJY-F	95/1576	11. WTIK	772/ 7.0	9.2 8.2
12. WCKW-F	52/ 2.8	2.7	1.9	2.2	---	2.4	3.8	12. WCKW-F	86/ 972	12. WSMB	673/ 6.1	5.6 5.5
13. WTIK	45/ 2.4	2.9	3.1	2.8	---	2.8	3.3	13. WTIK	73/1232	13. WCKW-F	658/ 6.0	6.7 5.3
14. WNOE	34/ 1.8	2.0	1.8	2.3	---	2.0	1.9	14. WSMB	66/ 742	14. WYLD	558/ 5.1	6.7 9.0
15. WWIW	29/ 1.5	2.1	1.2	2.2	---	2.0	2.2	15. WNOE	39/ 656	15. WNOE	533/ 4.8	5.4 5.1
WYAT	29/ 1.5	1.3	1.2	1.3	---	1.3	.9	16.		16. WWIW	475/ 4.3	4.0 4.8

12+ FM SHARE (METRO): 73.34% (1257 of 1714) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQUE-F>	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WBYU-F	1. WYLD-F+	1. WYLD-F	1. WQUE-F	1. WYLD-F	1. WQUE-F
2. WEZB-F>	2. WQUE-F>	2. WQUE-F	2. WQUE-F	2. WQUE-F	2. WWL	2. WQUE-F	2. WQUE-F	2. WEZB-F	2. WQUE-F	2. WYLO-F
3. WYLD-F	3. WEZB-F	3. WEZB-F	3. WLTS-F	3. WLTS-F	3. WLTS-F	3. WWL	3. WBYU-F	3. WYLD-F	3. WEZB-F>	3. WEZB-F
4.	4. WRNO-F	4. WLTS-F	4. WEZB-F	4. WEZB-F	4. WEZB-F	4. WEZB-F	4. WLTS-F	4. WLTS-F	4. WBYU-F	4. WRNO-F
5.	5. WLTS-F	5. WRNO-F	5. WAJY-F	5. WAJY-F	5. WNOE-F	5. WLTS-F	5. WEZB-F	5. WBYU-F	5. WRNO-F	5. WBYU-F
	6. WCKW-F	6. WAJY-F	7. WNOE-F	6. WBYU-F	6. WAJY-F	6. WBYU-F	6. WAJY-F	6. WRNO-F	6. WBOK	6. WLTS-F
				7. WNOE-F	7. WBOK	7. WBOK	WRNO-F			7. WWL
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQUE-F	1. WQUE-F	1. WYLD-F	1. WYLD-F	1. WLTS-F		1. WQUE-F	1. WYLD-F	1. WYLD-F>	1. WYLD-F	1. WYLD-F
2. WYLD-F	2. WYLD-F>	2. WQUE-F	2. WQUE-F	2. WYLO-F		2. WRNO-F	2. WQUE-F	2. WQUE-F	2. WQUE-F	2. WQUE-F
3. WEZB-F	3. WEZB-F	3. WLTS-F	3. WLTS-F	3. WQUE-F		3. WYLD-F	3. WRNO-F	3. WRNO-F	3. WRNO-F	3. WRNO-F>
4. WRNO-F	4. WLTS-F	4. WEZB-F>	4. WEZB-F>	4. WEZB-F		4. WEZB-F	4. WEZB-F	4. WCKW-F	4. WEZB-F	4. WEZB-F
5. WLTS-F	5. WRNO-F	5. WAJY-F	5. WAJY-F	5. WAJY-F		5.	5. WCKW-F>	5. WEZB-F	5. WCKW-F	5. WTIK
		WRNO-F	6. WRNO-F	6. WBYU-F			6. WLTS-F	6. WLTS-F	6. WLTS-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMKJ	1280	New Orleans	.9/2.0
WSHO	800	New Orleans	.7/1.9
WYLD	940	New Orleans	1.2/5.1
WKJN-F	103.3	Hammond	.6/1.7

RADIO STATIONS

WBOK, 1230, 1 KW	, GOSPEL	SBN, \$ 31.00* (Masla)	Willis	A. McCottry
WMKJ, 1280, 5 KW (DA-1)	, BLACK	SMN, \$ 21.00* (Eastman)	Clear Channel	Dale Matteson
WNOE, 1060, 50 KW/5 KW (DA-2)	, COUNTRY	ABC-E, \$ 30.00* (Mc-Guild)	Noe	Eric Anderson
WSHO, 800, 1 KW (DAYS, DA)	, RELIGION	APR, \$ 25.00* (---)		Larry Alford
WSMB, 1350, 5 KW (DA-N)	, TALK	MBS, ABC-I, \$ 32.00* (Smith)		
WTIX, 690, 10 KW/5 KW (DA-2)	, AC	NBC, MBS, \$ 40.00* (Mc-Guild)	Price	Sherry Evans
WVOG, 600, 1 KW (DAYS)	, RELIGION	, \$ 10.00 (---)		F. Westenberger
WWIW, 1450, 1 KW	, NOSTALGIA	SMN, \$ 27.00* (Savalli)		David Smith
WWL, 870, 50 KW	, NEWS/TALK	CBS, \$ 70.00* (Katz)	Loyola Univ.	Michael Early
WYAT, 990, 250 W	, OLDIES	CBS-R, \$ 22.00* (Durpetti)		Ed Muniz
WYLD, 940, 10 KW/500 W (DA-2)	, BLACK	, \$ 27.00* (HNWH)	Inter Urban	Rod Burbridge
WAJY-F, 101.9, 100 KW @ 825, SOFT AC		, \$ 46.00* (Katz)	Loyola Univ.	Michael Early
WBYU-F, 95.7, 100 KW @ 600, BTFL/EZ		, \$ 58.00* (Christal)	Stoner	Bruce Dodge
WCKW-F, 92.3, 100 KW @ 440, CLASSIC AOR		ABC-D, \$ 30.00* (Masla)		(LA PLACE) Lew Carter
WEZB-F, 97.1, 100 KW @ 511, CHR		US 1, \$100.00* (Blair)	EZ	Marc Leunissen
WNOE-F, 101.1, 100 KW @ 440, COUNTRY		ABC-E, \$ 50.00* (Mc-Guild)	Noe	Eric Anderson
WQUE-F, 93.3, 100 KW @ 512, CHR/URBAN		, \$ 69.00* (Eastman)	Clear Channel	Dale Matteson
WRNO-F, 99.5, 100 KW @ 1049, AOR		ABC-R, ABC-F, \$ 55.00* (MMR)		Joe Costello
WYLO-F, 98.5, 100 KW @ 480, BLACK		, \$ 70.00* (HNWH)	Inter Urban	Rod Burbridge
WLTS-F, 105.3, 100 KW @ 902, AC		CBS-R, \$ 57.00* (Durpetti)		Ed Muniz

NEW YORK

Arbitron Rank/Pop (12+): 1/13,958,100

Stations: 41/41
Diaries: 6461/2160:1/44.9%
Sample Target: 4000
% Below Line: 0
% Not Listed: 11.0

1986 Revenue: \$242,600,000
HH Inc.: \$36,412
Retail \$: 93.9 Bil
Pop per Station: 340,441
#1 Biller: WINS \$21,000,000

MSA Rank/Pop: 1/8,414,300

ADI # 1

Average Person Ratings: 19.7

Market TSL: 26.2 hours

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO	CUME RATING	FAL 86	SPG 86
1. WOR	1567/5.6	4.7	5.3	4.5	5.2	5.0	4.6	1. WOR	1646/20242	1. WINS	28282/20.3	18.7	18.4	
2. WINS	1503/5.4	4.6	4.9	4.6	4.7	4.9	4.7	2. WINS	1512/28618	2. WPLJ-F	24843/17.8	18.0	19.7	
3. WHTZ-F	1438/5.1	5.8	5.5	6.9	6.1	5.8	6.5	3. WHTZ-F	1471/23206	3. WHTZ-F	22316/16.0	16.7	20.1	
4. WRKS-F	1339/4.8	5.1	5.1	6.2	5.6	5.3	NA	4. WPLJ-F	1418/26889	4. WCBS	18923/13.6	15.3	15.0	
5. WPLJ-F	1335/4.8	5.1	5.5	5.9	5.5	5.3	5.1	5. WRKS-F	1362/15820	5. WOR	18521/13.3	11.4	10.7	
6. WBLS-F	1331/4.7	4.6	4.9	4.3	4.0	4.7	5.8	6. WBLS-F	1344/16111	6. WCBS-F	17054/12.2	11.3	10.8	
7. WPAT-F	1219/4.3	4.5	4.4	4.3	3.5	4.4	3.2	7. WPAT-F	1261/14786	7. WLTW-F	16186/11.6	10.2	11.0	
8. WLTW-F	1129/4.0	4.2	3.6	4.2	3.8	4.0	2.4	8. WLTW-F	1173/16994	8. WBLS-F	15848/11.4	10.6	11.0	
9. WCBS-F	1101/3.9	4.0	3.3	3.6	3.4	3.7	3.7	9. WCBS-F	1165/17934	9. WRKS-F	15272/10.9	10.8	13.3	
10. WNEW-F	1017/3.6	3.8	3.5	3.9	3.7	3.7	4.2	10. WCBS	1091/22016	10. WABC	14338/10.3	9.7	11.2	
11. WQHT-F	994/3.5	3.1	1.4	1.6	1.6	2.4	5.8	11. WNEW-F	1061/14969	11. WNEW-F	14141/10.1	9.9	10.2	
12. WCBS	953/3.4	3.9	3.5	3.3	3.7	3.5	2.8	12. WQHT-F	1010/13398	12. WPAT-F	14036/10.1	10.8	9.8	
13. WNSR-F	900/3.2	2.5	2.3	1.9	3.5	2.5	2.6	13. WABC	925/16149	13. WXRK-F	13270/ 9.5	9.0	9.0	
14. WABC	832/3.0	2.9	2.7	2.6	2.8	2.8	3.2	14. WNSR-F	915/13590	14. WNSR-F	13241/ 9.5	8.6	6.5	
15. WXRK-F	821/2.9	3.1	3.3	3.1	2.8	3.1	3.3	15. WXRK-F	856/14013	15. WQHT-F	12970/ 9.3	8.0	7.5	
16. WHN	589/2.1	2.1	2.8	3.0	2.2	2.5	1.7	16. WHN	654/ 9950	16. WYNY-F	10380/ 7.4	8.2	9.2	
17. WADO	574/2.0	1.4	1.8	1.8	1.8	1.8	1.7	17. WNBC	584/11191	17. WPIX-F	9440/ 6.8	6.8	6.5	
18. WNCN-F	498/1.8	1.5	1.4	1.2	1.3	1.5	1.1	18. WADO	574/ 4714	18. WHN	8938/ 6.4	6.5	9.5	
19. WPIX-F	497/1.8	2.0	1.9	2.0	1.7	1.9	1.2	19. WNCN-F	514/ 7416	19. WNBC	8747/ 6.3	7.4	7.9	
20. WNEW	463/1.6	2.3	3.0	2.7	2.9	2.4	1.5	20. WPIX-F	508/ 9876	20. WQXR-F+	7499/ 5.4	5.5	5.5	
21. WNBC	457/1.6	1.7	1.5	2.0	2.0	1.7	1.6	21. WNEW	486/ 7469	21. WNCN-F	7170/ 5.1	5.2	4.0	
22. WQXR-F+	452/1.6	1.6	2.0	1.7	1.5	1.7	1.4	22. WQXR-F+	485/ 8183	22. WNEW	7064/ 5.1	6.5	6.2	
23. WYNY-F	448/1.6	1.8	1.8	2.0	1.9	1.8	1.2	23. WYNY-F	461/10866	23. WPAT	6318/ 4.5	4.6	4.7	
24. WPAT	389/1.4	1.4	1.5	1.6	1.3	1.5	1.4	24. WPAT	391/ 6393	24. WADO	4714/ 3.4	3.0	3.0	
25. WSKQ	332/1.2	1.3	1.4	1.0	1.7	1.2	1.4	25. WSKQ	341/ 3622	25. WMCA	4659/ 3.3	3.4	3.5	

12+ FM SHARE (METRO): 62.35% (15588 of 24999) (WIN 86: 60.29%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHTZ-F	1. WNEW-F	1. WBLS-F	1. WCBS-F	1. WCBS-F	1. WINS	1. WINS	1. WLTW-F	1. WOR	1. WRKS-F	1. WOR
2. WRKS-F	2. WBLS-F	2. WPLJ-F	2. WLTW-F	2. WLTW-F	2. WPAT-F	2. WOR	2. WPAT-F	2. WPAT-F+	2. WBLS-F	2. WPAT-F
3. WQHT-F	3. WPLJ-F	3. WNEW-F	3. WBLS-F	3. WBLS-F	3. WCBS-F	3. WCBS	3. WNEW-F	3. WHTZ-F	3. WHTZ-F	3. WHTZ-F
4. WPLJ-F	4. WXRK-F	4. WCBS-F	4. WPLJ-F	4. WINS	4. WOR	4. WXRK-F	4. WCBS-F	4. WRKS-F	4. WQHT-F	4. WPLJ-F
5. WBLS-F	5. WHTZ-F	5. WLTW-F	5. WNSR-F	5. WPLJ-F	5. WLTW-F	5. WHTZ-F	5. WNSR-F	5. WPLJ-F	5. WPLJ-F	5. WBLS-F
6. WXRK-F	6. WRKS-F	6. WHTZ-F	6. WINS	6. WNSR-F	6. WCBS	6. WPLJ-F	6. WOR	6. WABC	6. WINS	6. WRKS-F
7. WNEW-F	7. WQHT-F	7. WRKS-F	7. WNEW-F	7. WNEW-F	7. WABC	7. WPAT-F+	7. WPLJ-F	7. WLTW-F	7. WPIX-F	7. WQHT-F
8.	8. WNSR-F	8. WNSR-F	8. WHTZ-F	8. WHTZ-F	8. WADO	8. WBLS-F	8. WBLS-F	8. WQHT-F	8. WPAT-F+	8. WCBS-F
9.	9. WLTW-F	9. WXRK-F	9. WRKS-F	9. WRKS-F	9. WNSR-F	9. WRKS-F	9. WHTZ-F	9. WHTZ-F	9. WOR	9. WLTW-F
10.	10. WCBS-F	10. WINS	10. WXRK-F	10. WXRK-F	10. WBLS-F	10. WCBS-F	10. WINS	10. WCBS-F	10. WLTW-F	10. WNEW-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPLJ-F	1. WPLJ-F	1. WPLJ-F	1. WPLJ-F	1. WLTW-F	1. WNEW-F	1. WNEW-F	1. WNEW-F	1. WNEW-F	1. WCBS-F
2. WHTZ-F	2. WBLS-F	2. WBLS-F	2. WBLS-F	2. WPLJ-F	2. WXRK-F	2. WXRK-F	2. WXRK-F	2. WXRK-F	2. WINS
3. WQHT-F	3. WHTZ-F	3. WHTZ-F	3. WHTZ-F	3. WBLS-F	3. WQHT-F	3. WBLS-F	3. WCBS-F	3. WCBS-F	3. WNEW-F
4. WRKS-F	4. WLTW-F	4. WNSR-F	4. WHTZ-F	4. WCBS-F	4. WRKS-F	4. WQHT-F	4. WCBS-F	4. WBLS-F	4. WBLS-F
5. WBLS-F	5. WRKS-F	5. WNEW-F	5. WCBS-F	5. WNSR-F	5. WBLS-F	5. WRKS-F	5. WPLJ-F	5. WRKS-F	5. WXRK-F
6. WNEW-F	6. WNEW-F	6. WHTZ-F	6. WNSR-F	6. WINS	6. WHTZ-F	6. WPLJ-F	6. WNSR-F	6. WHTZ-F	6. WLTW-F
7. WNSR-F	7. WNSR-F	7. WRKS-F	7. WRKS-F	7. WHTZ-F	7. WPLJ-F	7. WHTZ-F	7. WPLJ-F	7. WPLJ-F	7. WNSR-F
8. WLTW-F	8. WQHT-F	8. WRKS-F	8. WNEW-F	8. WADO	8. WBAB-F	8. WNSR-F	8. WLTW-F	8. WINS	8. WHTZ-F
9. WXRK-F	9. WCBS-F	9. WINS	9. WINS	9. WRKS-F	9. WNSR-F	9. WCBS-F	9. WRKS-F	9. WLTW-F	9. WPLJ-F
10. WYNY-F	10. WYNY-F	10. WYNY-F	10. WQHT-F	10. WPAT-F	10. WINS	10. WINS	10. WINS	10. WNSR-F	10. WNBC
11. WCBS-F									11. WRKS-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBAB-F	102.3	Babylon	.7/2.2
WBLI-F	106.1	Patchogue	.9/2.5
WFME-F	94.7	Newark	.6/1.7
WHLI	1100	Hempstead	.8/1.3
WJAZ-F	96.7	Stamford, CT	.3/1.0
WJIT	1480	New York	.6/1.3
WKDM	1380	New York	.9/1.9
WLIR-F	92.7	Garden City	.7/2.0
WMCA	570	New York	1.0/3.3
WNJR	1430	Newark	.3/1.3
WWDJ	970	Hackensack	.5/1.3
WWRL	1600	New York	.9/2.2

RADIO STATIONS

AM STATIONS

WABC, 770, 50 KW	, TALK	ABC-I, \$210.00*	(Blair)	Cap Cities/ABC	Jim Haviland
WADO, 1280, 5 KW (DA-1)	, SPANISH	, \$150.00	(---)		Nelson Lavergne
WCBS, 880, 50 KW	, NEWS	CBS, \$375.00	(CBS)	CBS	Ed Kiernan
WHN, 1050, 50 KW (DA-1)	, COUNTRY	MBS, \$200.00	(Durpetti)	Emmis	Rick Dames
WINS, 1010, 50 KW (DA-1)	, NEWS	ABC-D, \$360.00*	(Group W)	Westinghouse	John Waugaman
WJIT, 1480, 5 KW (DA-2)	, SPANISH AC	, \$121.00	(Caballero)	Infinity	Frank Flores
WKDM, 1380, 5 KW (DA-1)	, SPANISH CONTEMP	, \$100.00*	(MMR)	United	J. Schweighardt
WLTB, 1190, 10 KW (DAYS, DA)	, BLACK NEWS/TALK	SBN, \$100.00	(Mc-Guild)	Inner City	Charles Warfield
WMCA, 570, 5 KW (DA-1)	, TALK	CNN, APR, \$120.00	(Roslin)	Federal	
WNBC, 660, 50 KW	, AC	NBC, \$260.00*	(HNWH)	NBC	John Hayes
WNEW, 1130, 50 KW (DA-N)	, NOSTALGIA	, \$244.00	(Katz)	Metropolitan	M. Kakoyiannis
WOR, 710, 50 KW (DA-1)	, TALK	US 2, ABC-E, \$325.00	(Republic)	RKO	Lee Simonson
WNYM, 1330, 5 KW (DA-1)	, RELIGION	, \$ 30.00	(---)	Salem	Phil Plack
WPAT, 930, 5 KW (DA-2)	, BTFL/EZ	, \$ NA	(Christal)	Park	Gene Hobicorn
WSKQ, 620, 5 KW (DA-2)	, SPANISH CONTEMP	, \$140.00*	(Caballero)	Spanish Bdcst.	Adriano Garcia
WWDJ, 970, 5 KW (DA-2)	, RELIGION	, \$ 40.00	(---)		Joseph Battaglia
WWRL, 1600, 5 KW (DA-2)	, BLACK GOSPEL	NBN, \$ 90.00	(---)	Unity	Vince Sanders

FM STATIONS

WBLS, 107.5, 5.4 KW @ 1241,	BLACK	SBN, ABC-F, \$350.00	(Mc-Guild)	Inner City	Charles Warfield
WCBS, 101.1, 4.6 KW @ 1300,	OLDIES/AC	CBS-R, \$300.00*	(CBS)	CBS	Rod Collarco
WEVD, 97.9, 7.6 KW @ 1220,	BIG BAND/ETHNIC	, \$ 70.00	(Groskin)		Tom Bird
WFME, 94.7, 38 KW @ 570,	RELIGION	, \$ NA	(---)	Family	Art Thompson
WHTZ, 100.3, 7.8 KW @ 1220,	CHR	, \$410.00*	(Eastman)	Malrite	Dean Thacker
WHUD, 100.7, 50 KW @ 500,	BTFL/EZ	, \$ 75.00*	(Masla)		Gary Pease
WLTW, 106.7, 7.6 KW @ 1220,	SOFT AC	, \$425.00	(MMR)	Viacom	George Wolfson
WNCN, 104.3, 7.6 KW @ 1220,	CLASSICAL	APR, \$150.00	(CMBS)	GAF	Matt Field
WNEW, 102.7, 7.8 KW @ 1220,	AOR	Source, \$310.00*	(Katz)	Metropolitan	M. Kakoyiannis
WNSR, 105.1, 7.8 KW @ 1220,	SOFT AC	, \$210.00	(Mc-Guild)	Bonneville	Mark Bench
WPAT, 93.1, 5.3 KW @ 1420,	BTFL/EZ	, \$250.00	(Christal)	Park	Gene Hobicorn
WPIX, 101.9, 5.3 KW @ 1420,	AC	, \$180.00	(Christal)	Tribune Co.	Marv Seller
WPLJ, 95.5, 7.2 KW @ 1335,	CHR	ABC-R, \$450.00*	(Blair)	Cap Cities/ABC	Joe Parish
WQHT, 103.5, 5.8 KW @ 1390,	URBAN/CHR	, \$270.00	(Durpetti)	Emmis	Stuart Layne
WQXR, 96.3, 7.8 KW @ 1220,	CLASSICAL	, \$175.00	(Mc-Guild)	New York Times	Warren Bodow
WRKS, 98.7, 7.8 KW @ 1250,	URBAN	US 1, \$300.00*	(Republic)	RKO	Barry Mayo
WXRK, 92.3, 5.4 KW @ 1200,	AOR	ABC-R, \$450.00	(Torbet)	Infinity	Tom Chiusano
WYNY, 97.1, 7.2 KW @ 1300,	AC	, \$270.00*	(HNWH)	NBC	John Irwin

NORFOLK

Arbitron Rank/Pop (12+): 33/1,076,100

Stations: 23/21
Diaries: 1556/692:1/56.5%
Sample Target: 1230
% Below Line: .9
% Not Listed: 9.2

1986 Revenue: \$29,200,000
HH Inc.: \$32,270
Retail \$: 7.9 Bil
Pop per Station: 51,243
#1 Biller: WNOR A/F \$3,900,000

MSA Rank/Pop: 34/1,302,700

ADI # 43

Average Person Ratings: 17.5

Market TSL: 22.9 hours

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME/RATING	FAL 86	SPG 86
1. WNOR-F+	192/10.2	11.0	12.4	11.4	---	11.3	15.4	1. WCMS-F	224/2179	1. WNVZ-F	2944/24.8	20.9	21.3
2. WNVZ-F	181/ 9.6	7.2	7.2	7.4	---	7.9	10.5	2. WNOR-F+	222/2172	2. WOWI-F	2262/18.8	16.0	19.2
3. WFOG-F	174/ 9.3	8.6	8.2	7.9	---	8.5	7.2	3. WFOG-F	214/2122	3. WNOR-F+	1931/17.9	21.2	21.6
4. WCMS-F	171/ 9.1	7.9	8.7	9.1	---	8.7	11.2	4. WNVZ-F	197/2944	4. WFOG-F	1715/15.9	15.2	13.7
5. WOWI-F	153/ 8.1	8.5	8.2	10.2	---	8.8	11.7	5. WOWI-F	172/2262	5. WCMS-F	1694/15.7	16.6	15.4
6. WWDE-F	105/ 5.6	3.9	4.0	5.1	---	4.7	4.5	6. WMYK-F	123/1956	6. WGH-F	1632/15.2	13.1	14.6
7. WLTY-F	104/ 5.5	7.4	6.4	6.2	---	6.4	3.5	7. WLTY-F	114/1716	7. WWDE-F	1540/14.3	12.5	12.7
8. WTAR	97/ 5.2	4.4	4.0	5.1	---	4.7	3.8	8. WWDE-F	110/1666	8. WLTY-F	1494/13.9	16.1	15.9
9. WGH-F	95/ 5.1	4.7	5.3	5.2	---	5.1	4.4	9. WGH-F	106/1871	9. WMYK-F	1477/13.7	12.2	14.8
10. WRAP	89/ 4.7	5.4	3.9	4.4	---	4.6	4.0	10. WTAR	104/1518	10. WTAR	1377/12.8	14.1	13.3
11. WMYK-F	86/ 4.6	4.1	4.1	5.1	---	4.5	4.3	11. WRAP	92/1346	11. WRAP	1291/12.0	12.7	12.2
12. WPCE	70/ 3.7	3.3	2.2	3.0	---	3.1	2.2	12. WPCE	70/ 822	12. WPCE	815/ 7.6	7.8	5.5
13. WJQI-F	35/ 1.9	2.8	1.5	1.6	---	2.0	1.1	13. WQSF-F	43/ 443	13. WNIS	497/ 4.6	5.4	6.5
14. WXRI-F	24/ 1.3	3.4	1.6	1.3	---	1.9	2.8	14. WKEZ-F	38/ 536	14. WXRI-F	480/ 4.5	7.2	4.6
WOFM-F	24/ 1.3	---	---	---	---	1.3	---	15. WJQI-F	36/ 534	15. WJQI-F	457/ 4.2	5.1	3.6
16.								WNIS	36/ 514	16.			
17.								17. WSKX-F	35/ 589	17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 81.96% (1399 of 1707) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNVZ-F	1. WNOR-F+>	1. WNOR-F+>	1. WNOR-F+	1. WCMS-F	1. WFOG-F	1. WCMS-F+	1. WFOG-F	1. WNOR-F+	1. WNVZ-F	1. WNVZ-F
2. WRAP	2. WOWI-F	2. WOWI-F	2. WOWI-F	2. WFOG-F	2. WCMS-F>	2. WNVZ-F	2. WNOR-F+	2. WFOG-F	2. WOWI-F	2. WCMS-F+
3. WOWI-F	3. WNVZ-F	3. WNVZ-F	3. WCMS-F	3. WNOR-F+	3. WTAR	3. WNOR-F+	3. WCMS-F+>	3. WNVZ-F	3. WNOR-F+	WOWI-F
4. WGH-F	4. WLTY-F	4. WCMS-F	4. WFOG-F	4. WOWI-F	4. WWDE-F	4. WFOG-F	4. WNVZ-F	4. WCMS-F+	4. WRAP	4. WNOR-F+
5.	5. WGH-F	5. WLTY-F	5. WLTY-F	5. WLTY-F	5. WPCE	5. WTAR	5. WWDE-F	5. WOWI-F	5. WMYK-F	5. WFOG-F
6.	6. WWDE-F	6. WWDE-F	6. WWDE-F	6. WWDE-F	6. WNVZ-F	6. WOWI-F	6. WLTY-F	6. WGH-F	6. WCMS-F+	6. WMYK-F
7.	7. WMYK-F	7. WGH-F	7. WNVZ-F	7. WNVZ-F	7.	7. WWDE-F	7. WOWI-F	7. WWDE-F	7.	7. WLTY-F
8.	8.	8. WMXX-F	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNVZ-F	1. WWDE-F	1. WWDE-F	1. WNVZ-F	1. WFOG-F	1. WNOR-F+>	1. WNOR-F+>	1. WNOR-F+	1. WNOR-F+>	1. WCMS-F
2. WWDE-F	2. WLTY-F	2. WLTY-F	2. WWDE-F	2. WLTY-F	2. WNVZ-F	2. WOWI-F	2. WOWI-F	2. WOWI-F	2. WNOR-F+
3. WLTY-F	3. WNVZ-F	3. WNOR-F	3. WLTY-F	3. WWDE-F	3. WGH-F	3. WNVZ-F	3. WCMS-F	3. WCMS-F	3. WOWI-F
4. WOWI-F	4. WOWI-F	4. WOWI-F	4. WOWI-F	4. WNVZ-F	WOWI-F	4. WGH-F	4. WNVZ-F	4. WNVZ-F	4. WFOG-F
5. WMYK-F	5. WNOR-F+>	5. WNVZ-F	5. WFOG-F	5. WCMS-F	5. WMYK-F	5. WCMS-F	WMYK-F	5. WGH-F	5. WTAR
6. WNOR-F+	6. WMYK-F	6. WFOG-F	6. WNOR-F+	6. WOWI-F	6. WCMS-F	WMYK-F	6. WLTY-F	6. WMYK-F	6. WGH-F
7.	7.	7. WGH-F	7. WCMS-F	7. WNOR-F	7. WLTY-F	7.	WNVZ-F	7. WLTY-F	7. WNVZ-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCMS	1050	Norfolk	.2/1.7
WGH	1310	Newport News	.1/1.6
WKEZ-F	94.1	Yorktown	1.1/2.8
WNIS	1350	Portsmouth	1.8/4.6
WSXX-F	106.9	Suffolk	1.0/3.3
WZAM	1110	Norfolk	.7/2.1
WIAV-F	96.1	Cape Charles	.5/2.9
WQSF-F	96.5	Williamsburg	.3/1.6

RADIO STATIONS

AM STATIONS

WCMS, 1050,	5 KW (DAYS)	, COUNTRY	ABC-E, \$ NA	(Katz)		Marjorie Crump
WJQI, 1600,	5 KW (DAYS)	, NOSTALGIA (?)	, \$ 17.00	(Masla)		Charles Payne
WGH, 1310,	5 KW (DA-N)	, TALK	ABC-F, \$ 25.00*	(Blair)		Sandy Goldberg
WLPM, 1450,	1 KW	, ??	, \$ 15.00	(MMR)		
WNIS, 1350,	5 KW (DA-2)	, NEWS/TALK	ABC-T, NBC-T, \$ 41.00*	(Roslin)	Sinclair	Bob Sinclair
WPCE, 1400,	1 KW	, GOSPEL	SBN, \$ 20.00	(Mc-Guild)	Willis	L. Willis
WPEX, 1490,	1 KW (DA-1)	, OLDIES	, \$ 18.00	(---)		Joe Moore
WPMH, 1010,	5 KW (DAYS, DA)	, RELIGION	, \$ 10.00	(---)		Les Litchfield
WRAP, 850,	5 KW/1 KW (DA-N)	, BLACK	NBN, \$ 40.00	(Torbet)		John Olney
WTAR, 790,	5 KW (DA-N)	, OLDIES/MOR	CBS, \$ 51.00*	(Christal)	Landmark	Dan Maxwell
WTJZ, 1270,	1 KW (DA-N)	, RELIGION (?)	, \$ 15.00	(Republic)		
WZAM, 1110,	50 KW (DAYS, DA)	, GOSPEL	NBN, \$ 20.00	(Eastman)	Benns	Bill Benns

FM STATIONS

WCMS, 100.5,	50 KW @ 509,	COUNTRY	ABC-E, \$ 90.00*	(Katz)		Marjorie Crump
WFOG, 92.9,	50 KW @ 480,	BTFL/EZ	, \$ 75.00*	(MMR)	JAG	Tom Severino
WGH, 97.3,	74 KW @ 420,	CHR	ABC-E, \$ 44.00	(Blair)	Susquehanna	Sandy Goldberg
WKEZ, 94.1,	50 KW @ 500,	??	MBS, \$ NA	(Roslin)	Eure	Brad Eure
WLTY, 95.7,	40 KW @ 881,	AC	, \$ 79.00*	(Christal)	Landmark	Dan Maxwell
WMYK, 93.7,	100 KW @ 940,	URBAN	, \$ 60.00	(Eastman)	Benns	Bill Benns
WNOR, 98.7,	50 KW @ 549,	AOR	Source, \$ 88.00*	(Mc-Guild)	Saga	Jack Rattigan
WJQI, 94.9,	50 KW @ 536,	BTFL/EZ	, \$ 30.00	(Masla)		Charles Payne
WNVZ, 104.5,	50 KW @ 500,	CHR	, \$ 64.00*	(Republic)	Capitol-WRAL	Joe Schwartz
WQWI, 102.9,	50 KW @ 500,	BLACK	SBN, \$ 49.00*	(Mc-Guild)	Willis	L. Willis
WSXX, 106.9,	100 KW @ 964,	COUNTRY	, \$ 25.00	(Durpetti)	Starr	Jon Hill
WWDE, 101.3,	50 KW @ 380,	AC	CBS-R, \$ 64.00*	(Eastman)	Edens	Larry Saunders
WXRI, 105.3,	50 KW @ 500,	RELIGION	, \$ 40.00*	(Masla)	CBN	Bob Johnson

WQSF-F - See Richmond

OKLAHOMA CITY

Arbitron Rank/Pop (12+): 43/822,400

Stations: 19/19
Diaries: 1432/574:1/52.0%
Sample Target: 1080
% Below Line: 0
% Not Listed: 6.1

1986 Revenue: \$22,400,000
HH Inc.: \$31,074
Retail \$: 8.0 Bil
Pop per Station: 43,284
#1 Biller: KXXY A/F \$3,600,000

MSA Rank/Pop: 47/988,100

ADI # 35

Average Person Ratings: 17.2

Market TSL: 22.8 hours

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KATT-F	187/13.2	11.9	12.3	12.8	---	12.6	20.3	1. KATT-F	292/2914	1. KJYO-F	2012/24.5	22.9	20.5
2. KJYO-F	157/11.1	11.5	12.2	7.1	---	10.4	12.0	2. KXXY-F+	218/2473	2. KATT-F	1915/23.3	21.9	22.3
3. KXXY-F+	145/10.2	11.1	12.7	13.1	---	11.8	12.3	3. KJYO-F	204/2620	3. KXXY-F+	1711/20.8	19.7	19.4
4. KKNG-F	133/ 9.4	8.3	8.4	7.7	---	8.5	7.1	4. KKNG-F	166/1774	4. KTOK	1440/17.5	21.2	15.8
5. KTOK	107/ 7.6	8.8	8.3	7.0	---	7.9	7.1	5. KTOK	134/1808	5. KZBS-F	1431/17.4	18.3	17.3
6. KZBS-F	100/ 7.1	7.9	6.2	7.3	---	7.1	5.2	6. KZBS-F	117/1760	6. KKNG-F	1338/16.3	17.4	15.9
7. KEBC-F	99/ 7.0	4.7	4.8	8.1	---	6.2	3.9	7. KEBC-F	112/1644	7. KEBC-F	1287/15.6	13.5	13.9
8. KLTE-F	77/ 5.4	5.1	3.6	5.6	---	4.9	4.6	8. WKY	110/1569	8. KLTE-F	1274/15.5	13.1	16.4
9. KPRW	62/ 4.4	3.2	2.0	.8	---	2.6	4.2	9. KLTE-F	87/1575	9. WKY	809/ 9.8	12.4	11.2
10. WKY	54/ 3.8	3.6	4.5	4.6	---	4.1	4.1	10. KOMA	68/1167	10. KOMA	754/ 9.2	6.7	9.2
11. KMGL-F	48/ 3.4	3.8	3.2	5.0	---	3.9	2.2	11. KMGL-F	67/1184	11. KMGL-F	704/ 8.6	10.5	18.3
KOMA	48/ 3.4	2.3	5.0	4.2	---	3.7	3.7	12. KPRW	63/ 340	12. KIMY-F	665/ 8.1	9.9	12.2
13. KIMY-F	41/ 2.9	3.8	4.1	3.5	---	3.6	2.4	13. KIMY-F	54/ 872	13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 76.47% (1017 of 1330) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KJYO-F>	1. KATT-F>	1. KATT-F>	1. KATT-F	1. KXXY-F+	1. KKNG-F	1. KXXY-F+	1. KATT-F	1. KATT-F	1. KJYO-F	1. KATT-F
2. KATT-F	2. KJYO-F	2. KXXY-F+	KXXY-F+	2. KATT-F	KXXY-F+	2. KATT-F	2. KKNG-F	2. KJYO-F	2. KATT-F>	2. KJYO-F
3.	3. KXXY-F+	3. KZBS-F	3. KZBS-F	3. KZBS-F	3. KEBC-F	3. KJYO-F	3. KXXY-F+	3. KKNG-F	3. KXXY-F+	3. KKNG-F
4.	4. KLTE-F	4. KJYO-F	4. KLTE-F	4. KEBC-F	4. KTOK	KTOK	4. KZBS-F	4. KXXY-F+	4. KTOK	4. KXXY-F+
5.	5. KZBS-F	5. KLTE-F	5. KEBC-F	5. KLTE-F	5. KZBS-F	5. KKNG-F	5. KEBC-F	5. KZBS-F	5. KKNG-F	5. KTOK
		6. KEBC-F	6. KKNG-F	6. KKNG-F				6. KEBC-F		6. KEBC-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KATT-F	1. KATT-F>	1. KATT-F	1. KATT-F	1. KZBS-F	1. KATT-F>	1. KATT-F>	1. KATT-F>	1. KATT-F>	1. KATT-F	
2. KJYO-F	2. KJYO-F	2. KLTE-F	2. KXXY-F+	2. KXXY-F+	2. KJYO-F	2. KXXY-F+	2. KXXY-F+	2. KXXY-F+	2. KXXY-F+	
3. KXXY-F+	KXXY-F+	KZBS-F	3. KZBS-F	3. KATT-F	3. KXXY-F+	3. KXXY-F+	3. KLTE-F	3. KJYO-F	3. KEBC-F	
4. KPRW	4. KLTE-F	4. KIMY-F	4. KJYO-F	4. KLTE-F	4. KEBC-F	4. KLTE-F	4. KJYO-F	4. KEBC-F	4. KZBS-F	
5. KLTE-F	5. KZBS-F	5. KXXY-F+	5. KLTE-F	5. KEBC-F	5.		KZBS-F	5. KZBS-F	5. KKNG-F	
	6. KPRW	6. KPRW	6. KPRW	KIMY-F						

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGFF	1450	Shawnee	.4/1.2
KJIL-F	104.9	Bethany	1.8/4.8
KKLR-F	97.7	Edmond	1.1/3.5
KQCV	800	Oklahoma City	.6/2.6
WWLS	640	Moore	1.2/3.7

RADIO STATIONS

KBYE, 890, 1 KW (DAYS)	, RELIGION	, \$ 9.00 (---)	Jerry Lynch
KOMA, 1520, 50 KW (DA-N)	, NOSTALGIA	NBC, \$ 38.00* (Durpetti)	Jack Sabella
KPRW, 1140, 1 KW (DAYS)	, BLACK	SBN, \$ NA (Blair)	Bill Knobler
KQCV, 800, 250 W (DAYS)	, RELIGION	, \$ 18.00 (---)	Bott
KTOK, 1000, 5 KW (DA-2)	, NEWS/TALK	ABC-I, \$ 63.00* (Blair)	Clear Channel
WKY, 930, 5 KW (DA-N)	, COUNTRY	ABC-E, \$ 43.00* (Christal)	Gaylord
KATT-F, 100.5, 100 KW @ 1200, AOR	Source, \$ 70.00* (Blair)	Surrey	Tricia York
KEBC-F, 94.7, 100 KW @ 440, COUNTRY	CBS-R, \$ 39.00* (MMR)	Van Wagner	Larry Kindel
KIMY-F, 107.7, 100 KW @ 1027, AC	, \$ 36.00* (Durpetti)	Price	Jack Sabella
KJIL-F, 104.9, 3 KW @ 300, RELIGION	UPI, \$ 22.00* (---)	Swaggert	Tony Cavener
KJYO-F, 102.7, 100 KW @ 1003, CHR	, \$ 50.00* (Blair)	Clear Channel	Wayne Courtney
KKLR-F, 97.7, 3 KW @ 300, AC	, \$ 18.00 (Radio West)	(EDMOND)	John Arnold
KKNG-F, 92.5, 100 KW @ 1000, BTFL/EZ	, \$ 60.00* (Christal)	Swanson	Dusty Black
KLTE-F, 101.9, 100 KW @ 457, AC	, \$ 44.00* (Durpetti)	Mel Wheeler	
KMGL-F, 104.1, 100 KW @ 1425, SOFT AC	ABC-C, \$ 41.00* (Katz)	Guy Gannett	Larry Weiss
KXXY-F+, 96.1, 100 KW @ 1340, COUNTRY	ABC-D, \$ 89.00* (Mc-Guild)	New Market	Tom Kennedy
KZBS-F, 98.9, 100 KW @ 1253, AC	APR, \$ 68.00* (HNWH)		Bill Lacy

OMAHA

Arbitron Rank/Pop (12+): 69/499,900

Stations: 14/13
Diaries: 1256/398:1/58.4%
Sample Target: 870
% Below Line: 0.7
% Not Listed: 9.2

1986 Revenue: \$16,700,000
HH Inc.: \$35,607
Retail \$: 4.1 Bill
Pop per Station: 38,454
#1 Biller: KFAB \$5,800,000

MSA Rank/Pop: 79/614,700
ADI # 70
Average Person Ratings: 16.1
Market TSL: 21.1 hours

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KFAB	158/19.6	24.0	19.8	21.6	---	21.3		1. KFAB	250/3132	1. KFAB	1630/32.6	42.8	36.4
2. KEZO-F	99/12.3	12.8	16.0	14.9	---	14.0		2. KEZO-F	155/1872	2. KQKQ-F	1491/29.8	30.5	29.9
3. KQKQ-F	97/12.0	12.0	12.8	12.8	---	12.4		3. WOW	142/1884	3. KGOR-F	1403/28.1	29.7	22.4
4. KGOR-F	93/11.5	9.8	9.9	7.5	---	9.7		4. KGOR-F	142/2269	4. KEZO-F	1149/23.0	21.1	22.7
5. KESY-F	72/ 8.9	5.5	6.4	7.2	---	7.0		5. KESY-F	83/ 936	5. KESY-F	866/17.3	11.9	15.0
6. WOW-F	60/ 7.4	6.4	7.5	5.9	---	6.8		6. WOW-F	74/ 958	6. KEFM-F	837/16.7	17.1	15.9
7. KEFM-F	53/ 6.6	5.8	5.2	4.7	---	5.6		7. KEFM-F	65/1083	7. WOW	701/14.0	13.3	16.0
8. WOW	43/ 5.3	5.0	5.2	6.7	---	5.6		8. KMA	43/ 549	8. WOW-F	655/13.1	13.7	12.1
9. KOIL	21/ 2.6	3.3	3.2	4.1	---	3.3		9. KOIL	31/ 727	9. KOIL	521/10.4	11.1	11.0
10. KBWH-F	19/ 2.4	.6	1.1	1.4	---	1.4		10. KBWH-F	19/ 133	10. KEDS	221/ 4.4	5.5	6.9
11.								11.		11.			
12.								12.		12.			
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 67.26% (493 of 733) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQKQ-F	1. KEZO-F>	1. KEZO-F	1. KEZO-F	1. KFAB	1. KFAB >	1. KFAB >	1. KFAB	1. KEZO-F	1. KFAB	1. KFAB
2. KGOR-F>	2. KQKQ-F	2. KQKQ-F	2. KFAB	2. KEZO-F	2. KESY-F	2. KQKQ-F	2. KESY-F	2. KFAB	2. KGOR-F	2. KGOR-F
3. KEZO-F	3. KGOR-F	3. KGOR-F	3. KGOR-F	3. KGOR-F	3. WOW-F	3. KGOR-F	3. KEZO-F	3. KQKQ-F	3. KQKQ-F	3. KEZO-F
4.	4. KEFM-F	4. KFAB	4. KEFM-F	4. KEFM-F	4. WOW >	4. KEZO-F	4. KQKQ-F	4. KGOR-F	4. KEZO-F>	4. KQKQ-F
5.	5.	5. KEFM-F	KQKQ-F	5. KQKQ-F	5. KGOR-F	5. WOW-F	5. KGOR-F	5. WOW-F	5. KESY-F	5. KESY-F
				6. WOW-F	6. WOW					
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KQKQ-F	1. KQKQ-F	1. KGOR-F	1. KQKQ-F	1. KFAB	1. KEZO-F>	1. KEZO-F>	1. KEZO-F>	1. KEZO-F>	1. KEZO-F>	
2. KGOR-F	2. KGOR-F	2. KEFM-F	2. KGOR-F	2. KGOR-F	2. KQKQ-F	2. KQKQ-F	2. KEFM-F	2. KGOR-F	2. KFAB	
3. KEFM-F	3. KEFM-F>	3. KQKQ-F	3. KEFM-F	3. KQKQ-F	3. KGOR-F	3. KGOR-F>	KQKQ-F	3. KQKQ-F	3. KGOR-F	
	4. KEZO-F>	4.	4. KFAB	4. KEFM-F	4.	4. KEFM-F	4. KGOR-F	4. KFAB	WOW-F	
5.	5. WOW-F	5.	5. WOW-F	5. KESY-F	5.	5. KOIL	5. KOIL	5. WOW-F	5. KEFM-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCRO	660	Omaha	.5/2.3
KEDS	1490	Omaha	1.0/4.4
KESY	1420	Omaha	.1/1.4
KMA	960	Shenandoah	.6/1.8

RADIO STATIONS

KCRO, 660,	1 KW (DAYS)	, RELIGION	, \$ 13.00 (---)	
KEDS, 1490,	1 KW	, OLDIES	MBS, \$ 16.00 (HNWH)	Albimar
KFAB, 1110,	50 KW (DA-N)	, MOR	NBC, NBC-T, \$170.00 (Crystal)	Henry
KLNG, 1560,	1 KW (DAYS, DA)	, BLACK	ABC-I, \$ 22.00* (---)	
KOIL, 1290,	5 KW (DA-N)	, OLDIES	CBS-R, US 1, \$ 30.00* (Select)	
KROM, 1420,	1 KW (DAYS, DA)	, NOSTALGIA	, \$ 15.00 (---)	
WOW, 590,	5 KW	, COUNTRY	ABC-I, \$ 40.00* (Torbet)	Great Empire
KMA, 960,	5 KW (DA-N)	, MOR	, \$ 52.00 (Katz)	May (SHENANDOAH, IA)
KEFM-F, 96.1,	100 KW @ 1442,	SOFT AC	, \$ 55.00 (Mc-Guild)	
KESY-F, 104.5,	32 KW @ 285,	BTFL/EZ	, \$ 32.00 (Mc-Guild)	Sungroup
KEZO-F, 92.3,	100 KW @ 1210,	AOR	ABC-R, \$ 80.00 (HNWH)	Albimar
KGOR-F, 99.9,	115 KW @ 1227,	CONTEMP	NBC, \$ 60.00* (Crystal)	Henry
KQKQ-F, 98.5,	100 KW @ 510,	CHR	ABC-F, \$ 75.00 (Eastman)	
WOW-F, 94.1,	100 KW @ 510,	COUNTRY	ABC-E, \$ 47.00* (Torbet)	Great Empire

ORLANDO

Arbitron Rank/Pop (12+): 51/746,800

Stations: 21/20
Diaries: 1218/613:1/49.5%
Sample Target: 1010
% Below Line: 0.5
% Not Listed: 7.1

1986 Revenue: \$35,500,000
HH Inc.: \$30,731
Retail \$: 6.8 Bil
Pop per Station: 37,340
#1 Biller: WWKA-F \$4,700,000

MSA Rank/Pop: 57/887,300
ADI # 27

Average Person Ratings: 17.5
Market TSL: 23.0 hours

12+ METRC	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WSSP-F	154/11.8	9.8	11.0	9.5	---	10.5	10.2	1. WSSP-F	336/3372	1. WBJW-F+	2109/28.2	27.6	23.2
2. WBJW-F+	126/ 9.6	10.0	10.5	7.2	---	9.3	12.4	2. WBJW-F+	289/4085	2. WHLY-F	1684/22.5	22.9	22.7
3. WWKA-F	120/ 9.2	8.9	7.0	10.2	---	8.8	10.5	3. WWKA-F	267/3118	3. WSSP-F	1569/21.0	17.5	17.2
4. WHLY-F	106/ 8.1	8.1	7.6	10.6	---	8.6	7.6	4. WDIZ-F	241/2636	4. WSTF-F	1335/17.9	19.1	20.4
5. WDIZ-F	102/ 7.8	7.9	8.7	8.1	---	8.1	8.3	5. WSTF-F	181/2499	5. WWKA-F	1313/17.6	16.0	20.2
6. WSTF-F	99/ 7.6	7.2	6.3	9.9	---	7.8	8.1	6. WHLY-F	152/2388	6. WDIZ-F	1270/17.0	18.7	15.3
7. WDBO	88/ 6.7	7.5	7.4	7.2	---	7.2	6.9	7. WJYO-F	114/1767	7. WDBO	1126/15.1	18.0	16.6
8. WJYO-F	66/ 5.0	4.4	4.8	6.7	---	5.2	5.4	8. WDBO	110/1461	8. WJYO-F	1028/13.8	12.5	15.7
9. WOCL-F	54/ 4.1	3.2	2.5	1.9	---	2.9	4.7	9. WHTQ-F	101/1455	9. WORZ-F	817/10.9	10.0	3.6
10. WORZ-F	53/ 4.0	4.4	4.8	1.0	---	3.6	3.9	10. WOCL-F	94/1339	10. WOCL-F	769/10.3	10.0	7.0
11. WKIS	50/ 3.8	3.4	5.1	4.0	---	4.1	3.5	11. WORZ-F	89/1551	11. WKIS	724/ 9.7	9.2	9.4
12. WORL	49/ 3.7	3.1	3.9	4.6	---	3.8	3.8	12. WWLV-F	83/1162	12. WORL	598/ 8.0	6.7	7.1
13. WLOQ-F	39/ 3.0	2.8	2.3	1.0	---	2.3	1.6	13. WKIS	62/ 917	13. WHTQ-F	563/ 7.5	8.6	11.8
14. WHTQ-F	37/ 2.8	3.2	2.8	5.1	---	3.5	2.9	14. WORL	49/ 661	14. WLOQ-F	560/ 7.5	7.0	4.4
15. WWLD	23/ 1.8	1.2	---	.8	---	1.0	---	15. WLOQ-F	40/ 649	15.			

12+ FM SHARE (METRO): 80.03% (974 of 1217) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID			
1. WHLY-F	1. WDIZ-F	1. WDIZ-F	1. WSTF-F	1. WSTF-F	1. WSSP-F	1. WSSP-F	1. WSSP-F	1. WSSP-F	1. WHLY-F	1. WSSP-F			
2. WBJW-F+	2. WBJW-F+	2. WBJW-F+	2. WWKA-F	2. WWKA-F	2. WWKA-F+	2. WWKA-F	2. WSTF-F	2. WHLY-F	2. WBJW-F+	2. WBJW-F+			
3. WDIZ-F	3. WSTF-F	3. WSTF-F	3. WDIZ-F	3. WDIZ-F	3. WDBO	3. WBJW-F+	3. WBJW-F+	3. WBJW-F+	3. WDBO	3. WHLY-F			
4. WORL	4. WHLY-F	4. WWKA-F	4. WBJW-F+	4. WJYO-F	4. WSTF-F	4. WDBO	4. WDIZ-F	4. WWKA-F	4. WSSP-F	4. WWKA-F			
5.	5. WORZ-F	5. WHLY-F	5. WSSP-F	5. WBJW-F+	5. WJYO-F	5. WDIZ-F	5. WWKA-F	5. WDIZ-F	5. WWKA-F	5. WDIZ-F			
						WKIS							
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24					MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHLY-F	1. WBJW-F+	1. WSTF-F	1. WSTF-F	1. WSTF-F	1. WBJW-F+	1. WDIZ-F+	1. WDIZ-F+	1. WDIZ-F+	1. WDIZ-F+	1. WDIZ-F			
2. WBJW-F+	2. WHLY-F	2. WBJW-F+	2. WBJW-F+	2. WSSP-F	2. WDIZ-F	2. WBJW-F+	2. WSTF-F	2. WBJW-F+	2. WBJW-F+	2. WSTF-F			
3. WDIZ-F	3. WSTF-F	3. WJYO-F	3. WHLY-F	3. WWKA-F	3. WHLY-F	3. WORZ-F	3. WORZ-F	3. WORZ-F	3. WWKA-F	3. WWKA-F+			
4. WORZ-F	4. WDIZ-F	4. WDIZ-F	4. WWKA-F	4. WBJW-F+	4. WBJW-F+	4. WSTF-F	4. WHTQ-F	4. WSTF-F	4. WSTF-F	4. WSSP-F			
5. WSTF-F	5. WJYO-F	5. WOCL-F	5. WJYO-F	5. WJYO-F	5. WJYO-F	5. WHLY-F	5. WLOQ-F	5. WLOQ-F	5. WORZ-F	5. WOCL-F			
						6. WOCL-F							

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAJL	1440	Winter Park	.7/3.3
WMMA	990	Orlando	.8/2.6
WOKB	1600	Winter Garden	.7/4.2
WTLN-F+	95.3	Apopka	1.3/4.6
WWLV-F	94.5	Daytona Beach	.5/2.0

RADIO STATIONS

WAJL, 1440, 5 KW/1 KW (DA-N)	, RELIGION	, \$ 13.00 (---)	
WDBO, 580, 5 KW (DA-N)	, MOR	ABC-I, \$ 70.00* (Katz)	Katz
WFIV, 1080, 10 KW (DAYS, DA)	, COUNTRY	MBS, \$ 19.00 (---)	(KISSIMME)
WKIS, 740, 5 KW/1 KW (DA-N)	, NEWS/TALK	NBC, ABC-T, \$ 60.00* (Eastman)	Susquehanna
WMMA, 990, 50 KW/5 KW (DA-N)	, AC/MOR	CBS, \$ 54.00* (Torbet)	Bluegrass
WORL, 1270, 5 KW (DA-N)	, BLACK	CBS-R, \$ 44.00* (Mc-Guild)	Metroplex
WOKB, 1600, 5 KW (DA-2)	, BLACK	NBN, \$ 38.00 (Masla)	
WBJW-F+, 105.1, 100 KW @ 1310, CHR		ABC-C, \$130.00 (Blair)	Nationwide
WDIZ-F, 100.3, 100 KW @ 890, AOR		ABC-R, \$105.00* (Select)	Shamrock-Lynett
WHLY-F, 106.7, 100 KW @ 875, CHR		, \$112.00 (Durpetti)	Southern Starr
WHTQ-F, 96.5, 100 KW @ 1609, AOR		, \$ 66.00 (Torbet)	Bluegrass
WJYO-F, 107.7, 100 KW @ 1613, SOFT AC		, \$150.00 (Mc-Guild)	Metroplex
WLOQ-F, 103.1, 3 KW @ 300, JAZZ		, \$ 44.00* (---)	
WWKA-F, 92.3, 100 KW @ 1341, COUNTRY		, \$140.00* (Katz)	Katz
WOCL-F, 105.9, 100 KW @ 1650, CLASSIC HITS		, \$ 58.00* (Christal)	American (DE LAND)
WSSP-F, 104.1, 100 KW @ 1598, BTFL/EZ		, \$ 85.00* (Christal)	Guy Gannett (COCOA BEACH)
WSTF-F, 101.1, 100 KW @ 1608, AC		, \$ 85.00* (Republic)	Capitol-WRAL
WORZ-F, 101.9, 100 KW @ ??, CLASSIC AOR		, \$ 75.00* (CBS)	Duffy (DAYTONA BEACH)

PHILADELPHIA

Arbitron Rank/Pop (12+): 5/4,047,200

MSA Rank/Pop: 4/4,765,300

ADI # 4

Average Person Ratings: 19.4

Market TSL: 25.2 hours

Stations: 27/23

Diaries: 2780/1456:1/50.3%

Sample Target: 2440

% Below Line: 1.7

% Not Listed: 8.8

1986 Revenue: \$104,800,000

HH Inc.: \$33,761

Retail \$: 31.9 Bil

Pop per Station: 175,965

#1 Biller: KYW \$13,000,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME RATING	FAL 86	SPG 86
1. WMMR-F	703/9.0	9.0	11.5	10.9	9.7	10.1	11.6	1. WMMR-F	1034/12529	1. KYW	12669/31.3	26.9	26.7
2. WEAZ-F	702/9.0	7.9	7.2	8.1	7.3	8.1	7.8	2. WEAZ-F	909/ 9459	2. WMMR-F	8574/21.2	21.8	22.7
3. KYW	599/7.6	7.0	6.5	6.8	8.0	7.0	7.1	3. WUSL-F	653/ 7520	3. WEAZ-F	7172/17.7	16.9	16.9
4. WUSL-F	564/7.2	7.2	6.9	6.9	7.4	7.1	10.5	4. KYW	640/13982	4. WCAU-F	6901/17.1	15.5	17.8
5. WKSZ-F	449/5.7	4.3	3.5	3.4	4.2	4.2	4.4	5. WKSZ-F	527/ 7043	5. WUSL-F	6213/15.4	14.8	15.6
6. WCAU-F	389/5.0	4.0	4.7	4.4	4.2	4.5	5.8	6. WYSP-F	499/ 7666	6. WKSZ-F	5867/14.5	11.9	10.2
7. WSNi-F	372/4.7	4.3	3.5	4.7	3.7	4.3	2.8	7. WCAU-F	453/ 8679	7. WMGK-F	5490/13.6	13.5	14.0
8. WWDB-F	355/4.5	5.3	5.3	4.0	4.7	4.8	3.6	8. WSNi-F	448/ 5834	8. WYSP-F	5443/13.4	14.4	12.8
9. WMGK-F	354/4.5	4.1	5.0	4.9	5.1	4.6	3.3	9. WWDB-F	404/ 4561	9. WSNi-F	4738/11.7	11.4	11.5
10. WYSP-F	350/4.5	4.5	3.6	3.6	2.8	4.1	5.9	10. WMGK-F	397/ 6637	10. WCAU	4692/11.6	12.0	15.5
11. WPEN	335/4.3	4.4	4.7	4.5	5.0	4.5	3.3	11. WPEN	356/ 4617	11. WPEN	4269/10.5	10.4	9.6
12. WDAS-F	286/3.6	4.4	3.9	4.0	3.9	4.0	5.8	12. WXTU-F	347/ 4189	12. WIOQ-F	4042/10.0	9.9	10.7
13. WXTU-F	254/3.2	3.9	3.8	3.8	3.6	3.7	3.8	13. WDAS-F	314/ 4566	13. WDAS-F	4041/10.0	9.9	10.9
14. WCAU	233/3.0	2.8	4.1	4.7	3.7	3.6	2.7	14. WCAU	278/ 5627	14. WWDB-F	3997/ 9.9	9.9	9.3
15. WIOQ-F	225/2.9	2.5	2.5	2.6	2.8	2.6	2.3	15. WIOQ-F	268/ 4949	15. WIP	3256/ 8.0	9.6	7.7
16. WIP	207/2.6	2.7	2.6	3.2	3.6	2.8	2.4	16. WIP	225/ 3650	16. WEGX-F	3256/ 8.0	8.3	7.5
17. WFLN-F	155/2.0	1.8	2.0	1.8	2.1	1.9	2.0	17. WFMZ-F	221/ 2119	17. WXTU-F	2960/ 7.3	9.4	7.6
18. WEGX-F	128/1.6	1.7	1.6	1.5	2.2	1.6	1.8	18. WFLN-F	196/ 3087	18. WFIL	2608/ 6.4	7.7	7.1
19. WDAS	121/1.5	1.5	1.1	1.0	1.1	1.3	.4	19. WEGX-F	156/ 4045	19. WFLN-F	2449/ 6.1	5.2	5.9
20. WFIL	110/1.4	2.7	1.6	1.5	2.2	1.8	1.8	20. WFIL	122/ 3136	20. WDAS	1766/ 4.4	3.7	4.2
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 75.60% (5404 of 7148) (WIN 86: 72.14%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WUSL-F>	1. WMMR-F>	1. WMMR-F>	1. WMMR-F	1. WMMR-F	1. WEAZ-F>	1. KYW	1. WEAZ-F	1. WEAZ-F	1. WUSL-F>	1. WEAZ-F
2. WCAU-F	2. WUSL-F	2. WUSL-F	2. WSNi-F	2. WKSZ-F	2. KYW	2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WMMR-F
3. WMMR-F>	3. WYSP-F	3. WSNi-F	3. WKSZ-F	3. WSNi-F	3. WYSP-F	3. WYSP-F	3. WYSP-F	3. WUSL-F	3. WEAZ-F	3. WUSL-F
4. WEGX-F	4. WCAU-F	4. WYSP-F	4. WMGK-F	4. WMGK-F	4. WPEN	4. WEAZ-F	4. WMGK-F	4. KYW	4. WCAU-F	4. WKSZ-F
5. WYSP-F	5. WSNi-F	5. WMGK-F	5. WUSL-F	5. WEAZ-F	5. WXTU-F	5. WUSL-F	5. WSNi-F	5. WCAU-F	5. WWDB-F	5. WPEN
6. WDAS-F	6. WMGK-F	6. WKSZ-F	6. KYW	6. KYW	6. WWDB-F	6. WSNi-F	6. WCAU-F	6. WKSZ-F	6. KYW	6. KYW
7.	7. WDAS-F	7. WCAU-F	7. WYSP-F	7. WUSL-F	7. WSNi-F	7. WWDB-F	7. WUSL-F	7. WCAU-F	7. WCAU-F	7. WYSP-F
8.	8. WIOQ-F	8. WDAS-F	8. WEAZ-F	8. WYSP-F	8. WMGK-F	8. WIP	8. WPEN	8. WMGK-F	8. WKSZ-F	8. WCAU-F
9.	9. WKSZ-F	9. KYW	9. WIOQ-F	9. WXTU-F	9. WIP	9. WKSZ-F	9. KYW	9. WYSP-F	9. WDAS-F	9. WMGK-F
10.	10. KYW	10. WIOQ-F	10. WDAS-F	10. WIOQ-F	10. WCAU	10. WPEN	10. WWDB-F	10. WDAS-F	10. WPEN	10. WXTU-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WUSL-F	1. WMMR-F	1. WMGK-F	1. WUSL-F	1. WKSZ-F	1. WMMR-F>	1. WMMR-F>	1. WMMR-F>	1. WMMR-F>	1. WMMR-F>
2. WMMR-F	2. WUSL-F	2. WMMR-F	2. WMMR-F	2. WMGK-F	2. WYSP-F	2. WYSP-F	2. WYSP-F>	2. WYSP-F>	2. WYSP-F
3. WCAU-F	3. WCAU-F	3. WSNi-F	3. WKSZ-F	3. WEAZ-F	3. WUSL-F	3. WUSL-F	3. WIOQ-F	3. WSNi-F	3. WSNi-F
4. WDAS-F	4. WMGK-F	4. WUSL-F	4. WMGK-F	4. WSNi-F	4. WCAU-F	4. WIOQ-F	4. WSNi-F	4. WUSL-F	4. WEAZ-F
5. WSNi-F	5. WSNi-F	5. WIOQ-F	5. WSNi-F	5. KYW	5. WDAS-F	5. WCAU-F	5. WMGK-F	5. WIOQ-F	5. KYW
6. WYSP-F	6. WDAS-F	6. WCAU-F	6. WCAU-F	6. WMMR-F	6. WSNi-F	6. WSNi-F	6. WDAS-F	6. WDAS-F	6. WUSL-F
7. WMGK-F	7. WKSZ-F	7. WKSZ-F	7. WEAZ-F	7. WUSL-F	7. WMGK-F	7. WDAS-F	7. WUSL-F	7. WMGK-F	7. WKSZ-F
8. WKSZ-F	8. WIOQ-F	8. WDAS-F	8. WDAS-F	8. WCAU-F	8. WIOQ-F	8. WMGK-F	8. WCAU-F	8. KYW	8. WMGK-F
9. WEAZ-F	9. WYSP-F	9. KYW	9. KYW	9. WXTU-F	9. WKSZ-F	9. WKSZ-F	9. KYW	9. WCAU-F	9. WXTU-F
10. WEGX-F	10.	10. WXTU-F	10.	10.	10. KYW	10.	10. WCAU	10. WKSZ-F	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHAT	1340	Philadelphia	.5/2.4
WPGR	1540	Philadelphia	.8/1.6
WZZD	990	Philadelphia	.5/1.7
WFMZ-F	100.7	Allentown	.4/1.1
WJBR-F	99.5	Wilmington	.4/1.5
WPST-F	97.5	Trenton	.5/2.9
WSTW-F	93.7	Wilmington	.3/1.9

RADIO STATIONS

AM STATIONS

KYW , 1060, 50 KW (DA-1)	, NEWS	NBC,\$283.00 (Group W)	Westinghouse	Roy Shapiro
WCAU, 1210, 50 KW	, TALK/NEWS	CBS,\$180.00 (CBS)	CBS	Allan Serxner
WDAS, 1480, 5 KW/1 KW (DA-2)	, BLACK	NBN,\$ 55.00* (HNWH)	Unity	Cody Anderson
WDVT, 900, 1 KW (DAYS,DA)	, TALK	, \$ 43.00 (---)		Jon Harmelin
WFIL, 560, 5 KW (DA-2)	, OLDIES	ABC-D,\$ 85.00* (Mc-Guild)		
WHAT, 1340, 1 KW	, OLDIES (?)	SBN,\$ 50.00* (---)		Reg LaVong
WIP , 610, 5 KW (DA-1)	, MOR	SMN,ABC-E,\$110.00 (Katz)	Metropolitan	Michael Craven
WPEN, 950, 5 KW (DA-N)	, NOSTALGIA	US 2,\$155.00* (MMR)	Greater Media	Larry Wexler
WPGR, 1540, 50 KW (DAYS,DA)	, OLDIES	US 1,\$ 70.00* (Durpetti)	Pyramid	Michael Marder
WTEN, 860, 10 KW (DAYS,DA)	, SPANISH/RELIG	, \$ 23.00 (Caballero)		George Hopkinson
WYIS, 690, 1 KW (DAYS,DA)	, SPANISH	, \$ 39.00 (Lotus)	(PHOENIXVILLE)	Jose Rivera
WZZD, 990, 50 KW/10 KW (DA-2)	, RELIGION	, \$ 35.00 (---)		Jennifer Lear

FM STATIONS

WCAU, 98.1, 13 KW @ 1000, CHR		CBS-R,\$150.00 (CBS)	CBS	Vince Benedict
WDAS, 105.3, 3 KW @ 870, BLACK		, \$130.00 (HNWH)	Unity	Cody Anderson
WEAZ, 101.1, 13 KW @ 1010, RTFL/EZ		, \$270.00 (Mc-Guild)		Jim DeCaro
WFLN, 95.7, 50 KW @ 490, CLASSICAL		, \$ 95.00 (CMBS)		Harry Haas
WIOQ, 102.1, 30 KW @ 650, AOR		, \$165.00* (Mc-Guild)	Outlet	Joseph Chairs
WKSZ, 100.3, 35 KW @ 600, SOFT AC		, \$142.00* (HNWH)	(MEDIA)	Dan Lerner
WMGK, 102.9, 50 KW @ 300, AC		, \$215.00 (MMR)	Greater Media	Larry Wexler
WMMR, 93.3, 25 KW @ 670, AOR		Source,\$375.00* (Katz)	Metromedia	Michael Craven
WSNI, 104.5, 13 KW @ 1008, AC		US 1,\$175.00* (Durpetti)	Pyramid	Michael Marder
WUSL, 98.9, 18 KW @ 830, URBAN		ABC-F,\$165.00* (Eastman)		Bruce Holberg
WWDB, 96.5, 18 KW @ 850, TALK		ABC-I,\$130.00* (Republic)	Panache	Charles Schwartz
WXTU, 92.5, 50 KW @ 500, COUNTRY		MBS,\$140.00* (Blair)	Beasley	Jeff Laird
WYSP, 94.1, 16 KW @ 900, CLASSIC AOR		ABC-R,\$175.00* (Torbet)	Infinity	Ken Stevens
WEGX, 106.1, 23 KW @ 740, CHR		ABC-C,\$110.00* (Christal)	Malrite	

PHOENIX

Arbitron Rank/Pop (12+): 24/1,564,000
 MSA Rank/Pop: 24/1,826,800
 ADI # 22
 Average Person Ratings: 17.5
 Market TSL: 23.1 hours

Stations: 29/29
 Diaries: 1601/977:1/54.6%
 Sample Target: 1460
 % Below Line: 0
 % Not Listed: 5.2

1986 Revenue: \$60,100,000
 HH Inc.: \$30,579
 Retail \$: 13.6 Bil
 Pop per Station: 53,931
 #1 Biller: KNIX \$8,800,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KME0-F+	349/12.8	11.5	11.2	8.2	6.7	10.9	9.0	1. KNIX-F+	397/4346	1. KZZP-F+	3650/23.3	24.0	23.3
2. KNIX-F+	323/11.8	11.7	10.9	10.7	13.1	11.3	14.9	2. KME0-F+	382/3591	2. KNIX-F+	3561/22.8	21.9	21.2
3. KZZP-F+	286/10.5	10.6	11.0	11.9	9.3	11.0	13.5	3. KZZP-F+	327/3999	3. KME0-F+	3248/20.8	17.8	15.0
4. KTAR	254/ 9.3	9.4	9.5	8.3	8.4	9.1	9.2	4. KTAR	271/3289	4. KTAR	3033/19.4	21.8	19.2
5. KUPD-F	182/ 6.7	7.2	6.8	7.5	7.6	7.1	9.9	5. KUPD-F	197/2874	5. KUPD-F	2414/15.4	16.0	16.7
6. KAMJ-F	117/ 4.3	4.8	2.8	2.2	1.7	3.5	2.1	6. KDKB-F	153/2145	6. KKL T-F	1712/10.9	13.8	13.6
7. KSLX-F+	101/ 3.8	3.7	3.4	3.5	3.5	3.6	3.4	7. KAMJ-F	121/1371	7. KOOL-F	1609/10.3	10.0	11.5
8. KKL T-F	95/ 3.5	4.7	4.4	4.9	5.3	4.4	4.7	8. KSLX-F+	104/1369	8. KDKB-F	1572/10.1	10.9	12.4
9. KOOL-F	94/ 3.4	3.4	3.8	3.8	4.2	3.6	4.2	9. KOOL-F	102/1806	9. KKFR-F	1462/ 9.3	11.1	7.9
10. KDKB-F	89/ 3.3	3.2	2.9	3.2	3.9	3.2	4.7	10. KKL T-F	101/1926	10. KLZI-F	1414/ 9.0	8.6	11.4
11. KFYI	82/ 3.0	2.2	1.9	1.8	.9	2.2	1.7	11. KFYI	82/1052	11. KSLX-F+	1355/ 8.7	7.9	7.8
12. KLZI-F	79/ 2.9	2.6	3.2	3.4	3.3	3.0	3.0	12. KLZI-F	81/1476	12. KAMJ-F	1331/ 8.5	7.6	5.8
13. KKFR-F	69/ 2.5	2.8	3.6	2.1	1.3	2.8	2.5	13. KKFR-F	75/1621	13. KOY	1307/ 8.4	6.9	10.1
14. KOY	65/ 2.4	2.5	2.4	3.9	3.3	2.8	2.0	14. KOY	70/1428	14. KOY-F	1161/ 7.4	7.5	12.5
15. KOY-F	56/ 2.1	2.4	2.3	6.1	8.4	3.2	3.2	15. KOY-F	60/1266	15. KFYI	1032/ 6.6	5.7	5.1
KUKQ	56/ 2.1	2.0	2.0	3.0	2.7	2.3	1.8	16.		16. KUKQ	724/ 4.6	4.9	5.5
17. KPHX	53/ 1.9	1.1	---	.7	1.6	0.9	.5	17.		17. KLFF	674/ 4.3	5.7	5.1
18. KLFF	52/ 1.9	2.7	2.4	2.6	2.3	2.4	1.1	18.		18. KOOL	593/ 3.8	2.0	3.8
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 71.20% (1842 of 2587) (WIN 86: 70.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZP-F+	1. KUPD-F	1. KNIX-F+	1. KNIX-F+>	1. KNIX-F+>	1. KNIX-F+	1. KNIX-F+	1. KME0-F+	1. KME0-F+	1. KZZP-F+>	1. KME0-F+>
2.	2. KZZP-F+	2. KZZP-F+	2. KTAR	2. KME0-F+	2. KME0-F+	2. KTAR	2. KNIX-F+	2. KNIX-F+	2. KME0-F+	2. KNIX-F+
3.	3. KNIX-F+	3. KUPD-F	3. KAMJ-F	3. KTAR	3. KTAR	3. KZZP-F+	3. KTAR	3. KZZP-F+	3. KUPD-F	3. KZZP-F+
4.	4. KSLX-F+	4. KSLX-F+	4. KOOL-F	4. KAMJ-F	4. KAMJ-F	4. KME0-F+	4. KZZP-F+	4. KTAR	4. KTAR	4. KUPD-F
5.	5. KDKB-F	5. KTAR	5. KSLX-F	5. KOOL-F	5. KOOL-F	5. KUPD-F	5. KAMJ-F	5. KUPD-F	5. KNIX-F+	5. KTAR
6.	6. KKL T-F	6. KAMJ-F	6. KZZP-F+	6. KSLX-F	6. KFYI	6. KOY-F+	6. KUPD-F	6. KAMJ-F	6. KOY-F+	6. KMAJ-F
7.	7. KKFR-F	7. KOOL-F	7. KUPD-F	7. KZZP-F+	7. KOY	7. KOOL-F	7. KKL T-F	7. KOY-F+	7.	7. KDKB-F
8.	8. KLZI-F	8. KDKB-F	8.	8.	8. KZZP-F+	8.	8. KFYI	8.	8.	8.
9.	9.	9. KKL T-F	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZP-F+	1. KZZP-F+	1. KNIX-F+	1. KNIX-F+>	1. KNIX-F+>	1. KUPD-F	1. KUPD-F>	1. KUPD-F	1. KUPD-F	1. KNIX-F+>
2. KNIX-F+	2. KNIX-F+	2. KKL T-F	2. KZZP-F+	2. KME0-F+	2. KZZP-F+	2. KZZP-F+	2. KSLX-F+	2. KNIX-F+	2. KTAR
3. KUPD-F	3. KKL T-F	3. KAMJ-F	3. KKL T-F	3. KAMJ-F	3. KDKB-F	3. KSLX-F+	3. KNIX-F+	3. KZZP-F	3. KSLX-F+
4. KKCT-F	4. KUPD-F	4. KKFR-F	4. KAMJ-F	4. KKL T-F	4. KNIX-F+	4. KNIX-F+	4. KZZP-F+	4. KSLX-F+	4. KUPD-F
KUKQ	5. KLZI-F	5. KLZI-F	5. KME0-F+	5. KOOL-F	5. KSLX-F+	5. KDKB-F	5. KTAR	5. KTAR	5. KME0-F+
6.	6. KSLX-F+	6. KZZP-F+	6. KOOL-F	6. KZZP-F+	6.	6. KTAR	6.	6. KDKB-F	6. KOOL-F
7.	7. KAMJ-F	7.	7. KUPD-F	7. KLZI-F	7.	7.	7.	7. KOOL-F	7. KAMJ-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEYX-F	100.3	Globe	1.0/2.5
KMYL	1230	Phoenix	.8/2.0
KONC-F	106.3	Sun City	1.3/3.0
KOOL	960	Phoenix	1.2/3.8
KRDS	1190	Tolleson	.7/1.7
KSTM-F	107.1	Apache Junction	.7/3.4
KVVA	860	Phoenix	1.0/1.6

RADIO STATIONS

AM STATIONS

KASA, 1540,	10 KW (DAYS,DA)	, RELIGION	, \$ 10.00 (---)	Ostrander-Wilson	
KFYI, 910,	5 KW (DA-N)	, NEWS/TALK	CBS,MBS, \$ 44.00* (HNWH)		Fred Weber
KHEP, 1280,	1 KW (DAYS)	, RELIGION	, \$ 18.00 (---)		Herm Gebert
KLFF, 1360,	5 KW/1 KW (DA-N)	, NOSTALGIA	ABC-D, \$ 31.00* (Western)		
KNTS, 1510,	10 KW (DAYS)	, ??	, \$ 15.00 (---)		
KOOL, 960,	5 KW (DA-N)	, OLDIES	CBS-R, \$ 30.00* (HNWH)	Adams	Jim Seemiller
KOY, 550,	5 KW/1 KW	, MOR	NBC,NBC-T, \$ 65.00* (Eastman)	Edens	
KPHX, 1430,	1 KW/500 W (DA-2)	, SPANISH	, \$ 34.00 (Caballero)		Freddy Morales
KRDS, 1190,	5 KW/250 W	, RELIGION	, \$ 22.00 (---)	Interstate	Gordon Marcy
KTAR, 620,	5 KW (DA-N)	, NEWS/TALK	NBC,ABC-I,ABC-T, \$140.00* (CBS)	Pulitzer	Paul Danitz
KUKQ, 1060,	5 KW/500 W (DA-N)	, COUNTRY	, \$ 30.00* (Masla)		Lloyd Melton
KVVA, 860,	1 KW (DA-N)	, SPANISH	, \$ 32.00* (Lotus)		Bob Feinman
KXEG, 1010,	1 KW	, RELIGION	, \$ 10.00 (---)	Mid America Gospel	George Spicer
KMYL, 1230,	1 KW	, RELIGION	APR, \$ NA (---)		

FM STATIONS

KAMJ, 101.5,	100 KW @ 1740,	SOFT AC	, \$ 77.00* (Durpetti)	Affiliated	Doug Berle
KDKB, 93.3,	100 KW @ 1550,	AOR	Source, \$ 65.00* (Blair)	Sandusky	Chuck Artigue
KEYX, 100.3,	37 KW @ 3344,	CHR	, \$ 35.00* (Radio West)		(GLOBE) Steve Allison
KKFR, 92.3,	100 KW @ 1600,	CHR	ABC-C, \$ 50.00* (HNWH)		Fred Weber
KKLT, 98.7,	115 KW @ 1650,	AC	, \$ 95.00* (CBS)	Pulitzer	Paul Danitz
KLZI, 99.9,	100 KW @ 1680,	AC	, \$ 70.00* (Torbet)	Duffy	Jerry Ryan
KME0+, 96.9,	100 KW @ 1556,	RTFL/EZ	, \$ 89.00* (Group W)	Westinghouse	Mike Burnette
KMLE, 107.9,	100 KW @ 1006,	RELIGION	, \$ 20.00 (---)	Ostrander-Wilson (CHANDLER)	
KNIX+, 102.5,	100 KW @ 1610,	COUNTRY	, \$150.00* (Katz)	Buck Owens	Mike Owens
KONC, 106.3,	2 KW @ 400,	CLASSICAL	ABC-D, \$ 35.00 (---)		(SUN CITY)
KOOL, 94.5,	100 KW @ 1620,	OLDIES	CBS-R, \$ 81.00* (HNWH)	Adams	Jim Seemiller
KOY, 95.5,	100 KW @ 1550,	AC	, \$ 55.00* (Eastman)	Edens	
KSLX, 100.7,	100 KW @ 1847,	CLASSIC AOR	, \$ 68.00* (Select)	First Media	Carl Hamilton
KSTM, 107.1,	2 KW @ 430,	AOR	, \$ 42.00* (Roslin)		(APACHE JUNCTION) Tom Duran
KUPD, 97.9,	100 KW @ 1620,	AOR	, \$ 95.00* (Masla)		Lloyd Melton
KZZP+, 104.7,	100 KW @ 1550,	CHR	, \$ 95.00* (Mc-Guild)	Nationwide	Mickey Franko

PITTSBURGH

Arbitron Rank/Pop (12+): 14/2,026,400

Stations: 27/27

1986 Revenue: \$45,400,000

MSA Rank/Pop: 18/2,136,000

Diaries: 2128/952:1/63.9%

HH Inc.: \$29,950

ADI # 16

Sample Target: 1760

Retail \$: 12.6 Bil

Average Person Ratings: 17.7

% Below Line: 0

Pop per Station: 75,052

Market TSL: 23.5 hours

% Not Listed: 9.6

#1 Biller: KDKA \$11,000,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KDKA	507/14.1	13.8	13.2	15.3	16.9	14.1	15.4	1. KDKA	635/8508	1. KDKA	6415/31.7	33.5	35.3
2. WBZZ-F	346/ 9.6	9.4	7.9	8.0	7.4	8.7	13.0	2. WBZZ-F	448/6495	2. WBZZ-F	5244/25.9	24.1	21.6
3. WSHH-F	324/ 9.0	9.1	9.2	9.8	8.0	9.3	7.2	3. WDVE-F	435/5425	3. WDVE-F	3734/18.4	17.4	17.5
4. WDVE-F	276/ 7.7	7.7	9.9	7.2	7.3	8.1	11.3	4. WSHH-F	402/4379	4. WSHH-F	3561/17.6	19.2	16.5
5. WAMO-F	186/ 5.2	4.6	6.0	6.8	5.5	5.7	6.9	5. WDSY-F	234/2480	5. WHTX-F	2901/14.3	16.3	15.1
6. WLTJ-F	177/ 4.9	4.8	3.6	3.3	3.6	4.2	3.1	6. WLTJ-F	205/2757	6. WWSW-F	2878/14.2	15.3	13.8
7. WHTX-F	166/ 4.6	4.7	4.7	4.4	4.7	4.6	3.7	7. WWSW-F	198/3517	7. WTAE	2753/13.6	15.3	12.3
8. WWSW-F	164/ 4.6	5.7	5.1	4.9	4.6	5.1	3.8	8. WAMO-F	190/2358	8. WYDD-F	2344/11.6	10.3	9.5
9. WDSY-F	150/ 4.2	2.8	2.7	2.2	2.6	3.0	3.5	9. WHTX-F	175/3270	9. WLTJ-F	2301/11.4	10.2	8.4
10. WTAE	144/ 4.0	3.6	3.4	3.3	3.8	3.6	3.0	10. WTAE	145/2834	10. WAMO-F	2238/11.0	10.0	10.8
11. WJAS	105/ 2.9	4.7	3.6	3.4	4.0	3.7	3.7	11. WYDD-F	132/2966	11. WDSY-F	1826/ 9.0	6.9	6.4
12. WYDD-F	103/ 2.9	2.9	2.8	2.3	3.0	2.7	2.6	12. WJAS	114/1515	12. WMYG-F	1802/ 8.9	6.9	9.8
13. WTKN	101/ 2.8	3.9	4.3	4.2	3.9	3.8	2.8	13. WMYG-F	112/2033	13. KQV	1643/ 8.1	9.1	8.5
14. WMYG-F	99/ 2.8	1.4	2.6	3.7	2.2	2.6	2.5	14. WTKN	102/1574	14. WTKN	1545/ 7.6	8.8	8.6
15. KQV	79/ 2.2	2.0	2.3	3.1	2.1	2.4	1.8	15. KQV	81/1689	15. WJAS	1448/ 7.1	9.0	7.7
16. WMBS	55/ 1.5	.9	.8	1.8	1.0	1.3	1.0	16.		16.			
17. WAMO	46/ 1.3	.7	.5	.4	.9	0.7	.5	17.		17.			
18. WXXP-F	43/ 1.2	.7	1.2	1.4	1.4	1.1	1.6	18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 65.13% (2118 of 3252) (WIN 86: 58.52%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBZZ-F>	1. WDVE-F	1. WDVE-F	1. WDVE-F	1. KDKA	1. KDKA	1. KDKA >	1. WSHH-F	1. KDKA	1. KDKA	1. WSHH-F
2. WDVE-F	2. WBZZ-F>	2. WBZZ-F	2. WWSW-F	2. WDVE-F	2. WSHH-F>	2. WBZZ-F	2. WDVE-F	WBZZ-F	2. WBZZ-F	2. WBZZ-F
3. WAMO-F	3. WAMO-F	3. WWSW-F	3. WBZZ-F	3. WWSW-F	3. WLTJ-F	3. WHTX-F	3. KDKA	3. KDKA	3. WSHH-F	3. KDKA
4. WYDD-F	4. WHTX-F	4. WAMO-F	4. KDKA	4. WBZZ-F	4. WTAE	4. WDVE-F	WBZZ-F	4. WDVE-F	4. WAMO-F	4. WDVE-F
5.	5. WMYG-F	5. WHTX-F	5. WHTX-F	WSHH-F	5. WWSW-F	5. WSHH-F	WLTJ-F	5. WAMO-F	5. WSHH-F	5. WDSY-F
6.	6. WWSW-F	6. KDKA	6. WLTJ-F	6. WHTX-F	6. WDSY-F	6. WTAE	6. WAMO-F	6. WLTJ-F	6. WTAE	6. WAMO-F
7.	WYDD-F	7. WLTJ-F	7. WSHH-F	7. WLTJ-F	7. WHTX-F	7. WAMO-F	7. WWSW-F	7. WDSY-F	WTKN	7. WWSW-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8. WLTJ-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBZZ-F>	1. WBZZ-F>	1. WBZZ-F	1. WBZZ-F>	1. KDKA	1. WDVE-F>	1. WDVE-F>	1. WDVE-F>	1. WDVE-F>	1. WDVE-F>
2. WDVE-F	2. WAMO-F	2. WAMO-F	2. WAMO-F	2. WSHH-F	2. WBZZ-F>	2. WBZZ-F	2. WMYG-F	2. WBZZ-F	2. KDKA
3. WAMO-F	3. WDVE-F	3. WHTX-F	3. WHTX-F	3. WBZZ-F	3. WYDD-F	3. WMYG-F	3. WAMO-F	3. WWSW-F	3. WTAE
4. WYDD-F	4. WHTX-F	4. WWSW-F	4. WLTJ-F	4. WLTJ-F	4. WMYG-F	4. WAMO-F	WHTX-F	4. WMYG-F	WWSW-F
5. WHTX-F	5. WWSW-F	5. WDVE-F	WWSW-F	5. WAMO-F	5. WAMO-F	5. WHTX-F	5. KDKA	5. KDKA	5. WDSY-F
6. WLTJ-F	6. WYDD-F	6. WLTJ-F	6. KDKA	WHTX-F	6. WHTX-F	6. KDKA	WDSY-F	6. WDSY-F	6. WHTX-F
7.	7. WLTJ-F	7. WMYG-F	7. WDVE-F	7. WWSW-F	7.	7. WYDD-F	7. WWSW-F	7. WHTX-F	7. WLTJ-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBVP	1230	Beaver Falls	.5/1.8
WEPP	1080	Pittsburgh	.9/2.4
WHJB	620	Greensburg	.3/1.8
WLSW-F	103.9	Scottsdale	.8/1.4
WPIT	730	Pittsburgh	.4/1.5
WPIT-F	101.5	Pittsburgh	.7/3.3
WPQR-F	99.3	Uniontown	.5/1.4
WYTK-F	95.3	Washington	.5/1.4

RADIO STATIONS

AM STATIONS

KDKA, 1020,	50 KW	, MOR	NBC, \$200.00 (Group W)	Westinghouse	Rick Starr
KQV, 1410,	5 KW (DA-2)	, NEWS	CBS, MBS, \$ 48.00* (CBS)		Bob Dickey
WAMO, 860,	1 KW (DAYS, DA)	, BLACK	SBN, \$ NA (Masla)	Sheridan	Roger Fairfax
WBVP, 1230,	1 KW (DA-1)	, MOR	ABC-I, \$ 18.00* (Dome)	(BEAVER FALLS)	Ted Ruscitti
WEDO, 810,	1 KW (DAYS)	, VARIETY	, \$ 14.00 (---)	(McKEESPORT)	John James
WEPP, 1080,	50 KW (DAYS, DA)	, OLDIES	ABC-I, \$ 40.00* (Republic)		Peter Casella
WHJB, 620,	2.5 KW/500 W (DA-2)	, MOR	MBS, \$ 25.00 (Dome)	(GREENSBURG)	Norm Slemenda
WIXZ, 1360,	5 KW/1 KW (DA-N)	, COUNTRY	, \$ 18.00 (---)	(McKEESPORT)	Alan Sarena
WJAS, 1320,	5 KW (DA-N)	, NOSTALGIA	APR, \$ 45.00* (MMR)		Tony Renda
WKPA, 1150,	1 KW (DAYS, DA)	, AC	, \$ 21.00 (Roslin)	(NEW KENSINGTON)	
WPIT, 730,	5 KW (DAYS)	, RELIGION	, \$ 25.00 (---)	Pyramid	M. Komichak
WTAE, 1250,	5 KW (DA-N)	, MOR/AC	US 2, ABC-E, \$ 80.00* (Katz)	Hearst	Jim Carter
WTKN, 970,	5 KW (DA-2)	, TALK	ABC-T, ABC-D, \$ 60.00* (Mc-Guild)	Shamrock	Diane Sutter

FM STATIONS

WAMO, 105.9,	72 KW @ 440,	BLACK	SBN, \$ 55.00* (Masla)	Sheridan	Roger Fairfax
WBZZ, 93.7,	41 KW @ 547,	CHR	, \$129.00* (Blair)	EZ	Tex Meyer
WDSY, 107.9,	50 KW @ 500,	COUNTRY	ABC-I, \$ 57.00* (Republic)	Entercom	Peter Casella
WDVE, 102.5,	55 KW @ 820,	AOR	Source, \$110.00* (Eastman)	Taft	Bob Schutt
WHTX, 96.1,	50 KW @ 500,	AC	, \$ 85.00* (Katz)	Hearst	Jim Carter
WLTJ, 92.9,	47 KW @ 890,	SOFT AC	, \$ 67.00* (CBS)		Caroll Larkin
WMYG, 96.9,	15 KW @ 930,	AC	, \$ 45.00* (Christal)	Benns	Stu Cohen
WPIT, 101.5,	48 KW @ 505,	RELIGION	, \$ 28.00* (---)	Pyramid	M. Komichak
WSHH, 99.7,	11 KW @ 930,	BTFL/EZ	, \$ 77.00* (MMR)		Tony Renda
WWKS, 106.7,	50 KW @ 520,	AC	, \$ 25.00* (Dome)	(BEAVER FALLS)	Ted Ruscitti
WWSW, 94.5,	50 KW @ 810,	AC	ABC-C, \$ 95.00* (Mc-Guild)	Shamrock	Diane Sutter
WXXP, 100.7,	20 KW @ 500,	AOR	, \$ 35.00* (---)	(NEW KENSINGTON)	Elton Spitzer
WYDD, 104.7,	50 KW @ 500,	CHR	ABC-F, \$ 48.00* (Roslin)		Norm Slemenda

PORTLAND, OR

Arbitron Rank/Pop (12+): 25/1,308,100

MSA Rank/Pop: 41/1,150,200

Average Person Ratings: 15.8

Market TSL: 21.0 hours

Stations: 27/25

Diaries: 1691/773:1/53.8%

Sample Target: 1420

% Below Line: 0.9

% Not Listed: 10.3

1986 Revenue: \$35,500,000

HH Inc.: \$30,732

Retail \$: 9.1 Bil

Pop per Station: 52,324

#1 Biller: KGW \$5,400,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KXL-F	175/8.5	7.5	6.4	9.1	6.1	7.9	3.9	1. KXL-F	202/2171	1. KGW	2333/17.8	15.1	21.0
2. KGON-F	164/8.0	6.6	7.7	7.1	6.0	7.4	10.4	2. KINK-F	181/2077	2. KKRZ-F	2216/16.9	20.3	19.3
3. KINK-F	161/7.8	7.1	6.9	6.3	6.5	7.0	7.9	3. KGON-F	172/2144	3. KGON-F	1908/14.6	14.9	15.1
4. KEX	125/6.1	6.1	5.4	5.8	8.0	5.9	6.5	4. KUPL-F	157/1774	4. KXL-F	1869/14.3	12.1	13.1
5. KXL	124/6.0	6.1	6.6	6.4	6.3	6.3	6.7	5. KXL	135/1998	5. KMJK-F	1859/14.2	12.9	14.6
6. KUPL-F	118/5.7	4.6	5.6	5.0	4.4	5.2	4.3	6. KEX	132/2051	6. KEX	1841/14.1	14.3	15.2
7. KKRZ-F	107/5.2	7.1	8.5	7.7	9.9	7.1	10.0	7. KKRZ-F	128/2505	7. KXL	1792/13.7	11.9	13.3
8. KGW	106/5.1	4.8	4.8	7.4	6.3	5.5	4.8	8. KKCW-F	114/1884	8. KINK-F	1745/13.3	12.4	12.4
9. KKCW-F	104/5.0	6.9	5.2	4.4	5.3	5.4	6.3	9. KGW	113/2551	9. KKCW-F	1683/12.9	14.8	11.6
10. KMJK-F	89/4.3	4.3	5.4	4.7	5.0	4.7	5.1	10. KWJJ-F	106/1342	10. KUPL-F	1379/10.5	11.0	11.1
11. KWJJ-F	85/4.1	4.7	3.5	3.8	3.2	4.0	4.4	11. KXYQ-F	99/1415	11. KWJJ-F	1096/ 8.4	10.0	8.8
12. KYTE	77/3.7	3.6	3.3	4.5	4.4	3.8	3.2	12. KMJK-F	96/2135	12. KYTE	1080/ 8.3	7.2	8.3
13. KXYQ-F	66/3.2	2.5	3.0	.9	1.0	2.4	1.6	13. KYTE	80/1146	13. KKLI-F	1019/ 7.8	9.9	9.3
14. KKLI-F	64/3.1	3.6	4.0	4.2	3.2	3.7	2.2	14. KKLI-F	79/1234	14. KXYQ-F	1006/ 7.7	6.6	3.8
15. KYTE-F	54/2.6	2.6	1.8	2.9	3.0	2.5	1.9	15. KYTE-F	61/1109	15. KYTE-F	978/ 7.5	5.9	8.9
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
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23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 67.55% (1249 of 1849) (WIN 86: 59.97%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRZ-F	1. KGON-F	1. KGON-F	1. KINK-F	1. KINK-F	1. KXL-F	1. KEX	1. KXL-F	1. KINK-F	1. KGON-F	1. KINK-F
2. KXYQ-F	2. KINK-F	2. KINK-F	2. KGON-F	2. KGON-F	2. KXL	2. KXL	2. KINK-F	2. KXL-F	2. KGW	2. KGON-F
3. KMJK-F	3. KKRZ-F	3. KKCW-F	3. KKCW-F	3. KKCW-F	3. KEX	3. KXL-F	3. KGON-F	3. KGON-F	3. KKRZ-F	3. KXL-F
4.	4. KKCW-F	4. KUPL-F	4. KUPL-F	4. KUPL-F	4. KUPL-F	4. KINK-F	4. KEX	4. KKCW-F	4. KMJK-F	4. KUPL-F
5.	5. KMJK-F	5. KGW	5. KGW	5. KGW	5. KGW	5. KGON-F	5. KXL	5. KGW	5. KXL-F	5. KKRZ-F
6.	6. KKLI-F	6. KKLI-F	6. KKLI-F	6. KEX	6. KINK-F	6. KGW	6. KUPL-F	6. KUPL-F	6. KXL	6. KXL
7.	7. KGW	7. KMJK-F	7. KEX	7. KKLI-F	7. KKCW-F	7. KKRZ-F	7. KYTE	7. KXL	7. KUPL-F	7. KKCW-F
8.	8.	8. KWJJ-F	8.	8.	8.	8. KUPL-F	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMJK-F	1. KINK-F	1. KINK-F	1. KINK-F	1. KINK-F	1. KGON-F	1. KGON-F	1. KGON-F	1. KGON-F	1. KGON-F
2. KGON-F	2. KGON-F	2. KKCW-F	2. KKCW-F	2. KKCW-F	2. KINK-F	2. KINK-F	2. KINK-F	2. KINK-F	2. KINK-F
3. KKRZ-F	3. KKCW-F	3. KGON-F	3. KGON-F	3. KUPL-F	3. KKRZ-F	3. KKRZ-F	3. KKRZ-F	3. KGW	3. KEX
4. KXYQ-F	4. KMJK-F	4. KKLI-F	4. KUPL-F	4. KXL-F	4. KMJK-F	4. KGW	4. KGW	4. KKRZ-F	4. KUPL-F
5. KKCW-F	5. KKRZ-F	5. KGW	5. KKLI-F	5. KKLI-F	5. KWJJ-F	5. KMJK-F	5. KKCW-F	5. KWJJ-F	5. KGW
6. KUPL-F	6. KKLI-F	6. KUPL-F	6. KMJK-F	6. KGON-F	6. KXYQ-F	6. KWJJ-F	6. KKLI-F	6. KEX	6. KKCW-F
7. KWJJ-F	7. KUPL-F	7. KKRZ-F	7. KXL-F	7. KGW	7.	7. KKCW-F	7. KUPL-F	7.	7. KWJJ-F
8.	8.	8.	8. KKRZ-F	8.	8.	8. KKLI-F	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAAR	1430	Vancouver	.3/1.0
KKFY	1150	Portland	.4/1.4
KKSN	910	Vancouver	.7/2.6
KPDQ	800	Portland	.5/3.4
KPDQ-F	93.7	Portland	2.3/5.1
KSGO	1520	Oregon City	1.6/5.1
KSLM	1390	Salem	.5/1.2
KUPL	1330	Portland	.6/2.8
KWJJ	1080	Portland	2.3/6.4
KYKN	1430	Keizer	1.0/1.2
KRKT-F+	99.9	Albany	.8/1.0

RADIO STATIONS

AM STATIONS

KAAR, 1480, 1 KW/2.5 KW (DA-N)	, OLDIES	CBS-R, \$ 20.00*	(Roslin)		
KKJL, 1410, 5 KW (DAYS)	, ??	, \$??	(---)		Steve Feder
KEX, 1190, 50 KW (DA-1)	, MOR	ABC-I, \$ 80.00	(Katz)	Taft	
KGW, 620, 5 KW (DA-N)	, AC	APR, \$108.00	(MMR)	King	Dave Milner
KKEY, 1150, 5 KW (DAYS, DA)	, TALK	MBS, \$ 32.00*	(---)		Alan Mason
KKSN, 910, 5 KW (DA-2)	, CLASSICAL	, \$ 48.00*	(CMBS)		Ralph Weagant
KPDQ, 800, 1 KW (DAYS, DA)	, RELIGION	, \$ 25.00	(---)	Salem	Bill Failing
KRDR, 1230, 1 KW (DA-1)	, COUNTRY	, \$ 35.00	(---)		
KSGO, 1520, 50 KW/10 KW (DA-1)	, OLDIES	, \$ 40.00*	(HNWH)	Ackerly	Dan Hern
KUJL, 1360, 5 KW (DA-N)	, COUNTRY	, \$ NA	(---)		(HILLSBORO) Don McCoun
KUPL, 1330, 5 KW (DA-1)	, COUNTRY	ABC-D, \$ NA	(Blair)	Scripps-Howard	Ed Hardy
KVAN, 1550, 10 KW (DA-N)	, MOR	, \$ 19.00	(Moore)	Capps	Ron Hughes
KWJJ, 1080, 50 KW/10 KW (DA-2)	, COUNTRY	ABC-E, \$ 50.00*	(Eastman)	Park	Dave Pederson
KXL, 750, 50 KW/10 KW (DA-1)	, NEWS/TALK	NBC, NBC-T, \$ 75.00*	(Mc-Guild)	Alexander	Ray Watson
KYTE, 970, 5 KW (DA-1)	, NOSTALGIA	CBS, \$ 56.00*	(Durpetti)	Henry	Dave Berkeley

FM STATIONS

KGON, 92.3, 100 KW @ 920, AOR		, \$ 65.00*	(HNWH)	Ackerly	Dan Hern
KINK, 101.9, 100 KW @ 1611, AOR		, \$120.00	(MMR)	King	Stan Mak
KKCW, 103.3, 100 KW @ 1654, SOFT AC		, \$ 70.00*	(Durpetti)	Trumper	Ron Saito
KKLI, 97.1, 100 KW @ 980, AC		, \$ 50.00*	(Republic)		Bill Failing
KKRZ, 100.3, 100 KW @ 920, CHR		ABC-F, \$ 80.00*	(Katz)	Taft	Dave Milner
KMJK, 106.7, 100 KW @ 877, AC/CLASSIC HITS		NBC, Source, \$ 54.00*	(Christal)		
KPDQ, 93.7, 100 KW @ 247, RELIGION		, \$ 25.00	(---)	Salem	
KUPL, 98.5, 100 KW @ 1100, COUNTRY		, \$ 59.00*	(Blair)	Scripps-Howard	Ed Hardy
KWJJ, 99.5, 100 KW @ 920, COUNTRY		ABC-E, \$ 60.00*	(Eastman)	Park	Dave Pederson
KXL, 95.5, 100 KW @ 920, BTFL/EZ		, \$ 73.00*	(Mc-Guild)	Alexander	Ray Watson
KYTE, 101.1, 100 KW @ 1635, CLASSICAL		, \$ 57.00*	(Durpetti)	Henry	Dave Berkeley
KXYQ, 105.1, 100 KW @ 1099, CHR		CBS-R, \$ 30.00	(Radio West)	Daytona	(SALEM) Denice Swanson

PROVIDENCE

Arbitron Rank/Pop (12+): 29/1,239,900

Stations: 38/21
Diaries: 1583/783:1/49.3%
Sample Target: 1370
% Below Line: 15.7
% Not Listed: 9.4

1986 Revenue: \$21,100,000
HH Inc.: \$32,684
Retail \$: 5.7 Bil
Pop per Station: 59,043
#1 Biller: WPRO-F \$4,500,000

MSA Rank/Pop: 58/896,000
ADI # 42
Average Person Ratings: 19.5
Market TSL: 25.3 hours

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WPRO-F	301/12.5	10.6	11.6	10.9	---	11.4	12.1	1. WPRO-F	303/4018	1. WPRO-F	3999/32.3	27.8	27.4
2. WLKW-F	271/11.2	10.5	10.5	10.1	---	10.6	9.2	2. WLKW-F	273/2473	2. WHJY-F	2620/21.1	19.8	21.5
3. WHJY-F	200/ 8.3	9.3	8.8	8.7	---	8.8	14.0	3. WHJY-F	201/2643	3. WLKW-F	2448/19.7	19.7	18.9
4. WHJJ	180/ 7.5	8.8	5.9	6.6	---	7.2	5.8	4. WHJJ	180/1677	4. WPRO	2339/18.9	16.2	18.2
5. WPRO	156/ 6.5	5.2	5.4	5.3	---	5.6	4.6	5. WWLI-F	156/1890	5. WWLI-F	1780/14.4	13.2	15.2
6. WWLI-F	148/ 6.1	5.7	6.8	7.4	---	5.5	5.1	WPRO	156/2350	6. WHJJ	1677/13.5	14.1	12.2
7. WBRU-F	95/ 3.9	3.0	5.0	4.2	---	4.0	5.3	7. WBRU-F	98/1689	7. WBRU-F	1663/13.4	11.8	12.4
8. WSNE-F	83/ 3.4	3.2	3.6	2.6	---	3.2	3.6	8. WSNE-F	83/1403	8. WSNE-F	1403/11.3	11.0	10.7
9. WMYS-F	66/ 2.7	1.9	2.3	3.0	---	2.5	2.6	9. WMYS-F	66/ 975	9. WWRX-F	1060/ 8.5	10.4	12.0
10. WBSM	60/ 2.5	2.1	1.9	1.2	---	1.9	2.7	10. WBSM	60/ 476	10. WMYS-F	975/ 7.9	5.8	7.9
11. WWRX-F	46/ 1.9	2.6	4.5	4.1	---	3.3	2.9	WWRX-F	60/1292	11. WXKS-F	728/ 5.9	4.7	5.7
WWAZ	46/ 1.9	3.4	1.9	3.8	---	2.8	2.5	12. WWAZ	46/ 627	12. WWAZ	611/ 4.9	7.3	7.0
13. WXKS-F	41/ 1.7	1.5	1.6	1.7	---	1.6	2.5	13.		13.			
14. WALE	38/ 1.6	.6	1.2	1.1	---	1.1	.6	14.		14.			
15.								15.		15.			
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 66.68% (1459 of 2188) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WLKW-F	1. WPRO-F	1. WLKW-F	1. WPRO-F	1. WPRO-F	1. WLKW-F
2. WHJY-F	2. WHJY-F	2. WHJY-F	2. WWLI-F	2. WWLI-F	2. WPRO	2. WPRO	2. WPRO-F	2. WLKW-F	2. WHJY-F	2. WPRO-F
3. WWRX-F	3. WBRU-F	3. WWLI-F	3. WHJY-F	3. WHJY-F	3. WWLI-F	3. WHJJ	3. WHJJ	3. WHJY-F	3. WLKW-F	3. WHJY-F
4. WSNE-F	4. WBRU-F	4. WLKW-F	4. WLKW-F	4. WHJJ	4. WLKW-F	4. WHJJ	4. WHJY-F	4. WHJJ	4. WHJJ	4. WWLI-F
5.	5. WWLI-F	5. WLKW-F	5. WPRO	5. WPRO	5. WPRO-F	5. WHJY-F	5. WWLI-F	5. WWLI-F	5. WPRO	5. WBRU-F
6.	6. WMYS-F	6. WSNE-F	6. WBRU-F	6. WBRU-F	6.	6. WWLI-F	6. WPRO	6. WPRO	6. WWLI-F	6. WPRO
7.	7.	7. WMYS-F	7. WMYS-F	7. WHJJ	7.	7.	7.	7. WBRU-F	7.	7. WHJJ
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8. WSNE-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WHJY-F
2. WHJY-F	2. WHJY-F	2. WWLI-F	2. WWLI-F	2. WWLI-F	2. WPRO-F	2. WPRO-F	2. WPRO-F	2. WPRO-F	2. WPRO-F
3. WSNE-F	3. WSNE-F	3. WHJY-F	3. WHJY-F	3. WPRO	3. WBRU-F	3. WBRU-F	3. WBRU-F	3. WBRU-F	3. WLKW-F
4.	4. WWLI-F	4. WMYS-F	4. WSNE-F	4. WLKW-F	4. WSNE-F	4. WSNE-F	4. WHJJ	4. WWLI-F	4. WWLI-F
5.	5. WBRU-F	5. WBRU-F	5. WPRO	5. WSNE-F	5. WHJJ	5. WHJJ	5. WWLI-F	5. WLKW-F	5. WBRU-F
6.	6. WMYS-F	6. WSNE-F	6. WLKW-F	6. WHJY-F	6.	6. WWLI-F	6.	6. WHJJ	6. WPRO
7.	7.	7.	7. WMYS-F	7. WMYS-F	7.	7.	7.	7. WSNE-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WADK	1540	Newport	.8/1.1
WEAN	990	Providence	.6/3.2
WHIM	1110	Providence	1.1/3.2
WICE	550	Pawtucket	.9/4.3
WNBH	1340	New Bedford	1.1/3.0
WNRI	1380	Woonsocket	.6/1.4
WSAR	1480	Fall River	.5/1.9
WWON	1240	Woonsocket	.9/2.3
WAAF-F	107.3	Worcester	.7/3.0
WBCN-F	104.1	Boston	.7/2.4
WBOS-F	92.9	Brookline	1.4/3.8
WBZ	1030	Boston	1.5/4.2
WCBS	880	New York	.3/1.3
WCRB-F	102.5	Boston	.7/2.7
WEEI	590	Boston	.5/2.1
WHDH	850	Boston	.6/2.7
WJIB-F	96.9	Boston	.5/2.3
WNRQ-F	103.3	Boston	.3/1.8
WPLM-F+	99.1	Plymouth	.8/3.1
WRKO	680	Boston	1.0/2.2
WROR-F	98.5	Boston	.7/3.5
WVRF-F	105.7	Boston	.3/1.6
WZLX-F	100.7	Boston	1.5/4.6
WZOU-F	94.5	Boston	1.0/4.2

RADIO STATIONS

AM STATIONS

WHIM, 1110,	5 KW (DAYS)	, COUNTRY	CBS, \$ 25.00 (Masla)	Dick Allen
WHJJ, 920,	5 KW (DA-N)	, NEWS/TALK	ABC-I, NBC-T, \$ 60.00* (Katz)	Janet Karger
WICE, 550,	1 KW/500 W (DA-N)	, OLDIES	US 1, \$ 22.00* (Republic)	John Lentz
WPRO, 630,	5 KW (DA-N)	, AC	ABC-D, \$ 70.00* (Blair)	Cap Cities/ABC
WRCP, 1290,	5 KW/1 KW (DA-2)	, ETHNIC	, \$ 17.00 (NE Spot)	Jim Long
WRIB, 1220,	1 KW (DAYS)	, RELIGION	, \$ 10.00 (---)	Antonio Costa
WWAZ, 790,	5 KW (DA-N)	, NOSTALGIA	US 2, \$ 48.00* (Mc-Guild)	Eastern
				John Pierce
				Paul Holsopple

FM STATIONS

WBRU, 95.5,	20 KW @ 440,	AOR	Source, \$ 47.00* (MMR)	Kristin Davitt
WWRX, 103.7,	50 KW @ 500,	CHR	, \$ 43.00* (Roslin)	Phil Urso
WHJY, 94.1,	50 KW @ 500,	AOR	ABC-R, \$ 77.00* (Katz)	Federal
WLKN, 101.5,	50 KW @ 500,	BTFL/EZ	ABC-I, \$ 83.00* (Christal)	JAG
WPRO, 92.3,	39 KW @ 550,	CHR	ABC-C, \$105.00* (Blair)	Cap Cities/ABC
WSNE, 93.3,	50 KW @ 500,	AC	ABC-E, \$ 58.00* (Eastman)	Beck-Ross (TAUNTON, MA)
WWLI, 105.1,	50 KW @ 500,	SOFT AC	Trans, \$ 64.00* (Mc-Guild)	Eastman
WMYS, 98.1,	50 KW @ 500,	AC	, \$ 40.00* (Torbet)	Hall (NEW BEDFORD, MA)
				Christine Lodge

RALEIGH - DURHAM

Arbitron Rank/Pop (12+): 62/545,100

MSA Rank/Pop: 76/634,800
ADJ # 37

Average Person Ratings: 16.7
Market TSL: 21.8 hours

Stations: 21/18
Diaries: 1129/483:1/52.0%
Sample Target: 890
% Below Line: 4.7
% Not Listed: 15.1

1986 Revenue: \$22,700,000
HH Inc.: \$32,521
Retail S: 4.6 Bil
Pop per Station: 30,283
#1 Biller: WRAL-F \$4,700,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WFXC-F	85/9.3	9.8	9.8	10.2	---	9.8	13.4	1. WRAL-F	271/4404	1. WRAL-F	1322/24.3	23.9	23.2
2. WPTF	83/9.1	10.0	6.9	7.7	---	8.4	7.5	2. WQDR-F	181/2462	2. WPTF	1182/21.7	20.2	17.6
3. WRAL-F	81/8.9	11.5	9.8	9.9	---	10.0	9.0	3. WPTF	146/2211	3. WDCG-F	1127/20.7	19.1	19.8
4. WQDR-F	67/7.3	5.5	6.3	7.1	---	6.5	5.7	4. WDCG-F	132/2581	4. WZZU-F	934/17.1	16.2	18.4
5. WRDU-F	66/7.2	5.2	7.0	6.9	---	6.6	7.5	5. WRDU-F	130/1868	5. WRDU-F	901/16.5	14.5	14.9
6. WDCG-F	53/5.8	5.4	5.8	8.4	---	6.4	8.0	6. WTRG-F	116/1998	6. WFXC-F	868/15.9	13.9	16.3
7. WZZU-F	46/5.0	5.5	4.3	6.5	---	5.3	6.2	7. WKRR-F	105/1054	7. WQDR-F	863/15.8	13.2	13.1
8. WLLC	43/4.7	2.1	3.1	3.3	---	3.3	1.6	8. WFXC-F	103/1070	8. WTRG-F	777/14.3	16.5	---
9. WTRG-F	42/4.6	6.2	2.4	---	---	4.4	4.5	WZZU-F	103/2066	9. WYLT-F	751/13.8	14.7	13.8
WYLT-F	42/4.6	5.9	5.9	5.5	---	5.5	4.2	10. WYLT-F	77/1402	10. WDNC	512/ 9.4	7.4	8.1
11. WDNC	35/3.8	3.3	3.6	4.0	---	3.7	2.9	11. WPCM-F	65/ 949	11. WLLC	347/ 6.4	3.7	5.6
12. WDUR	26/2.9	2.1	2.6	2.7	---	2.6	1.9	12. WQMG-F	48/ 511	12. WKIX	336/ 6.2	8.2	4.8
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 66.93% (518 of 774) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFXC-F	1. WRDU-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WPTF	1. WPTF	1. WRAL-F	1. WFXC-F	1. WFXC-F	1. WFXC-F
2. WZZU-F	2. WFXC-F	2. WRDU-F	2. WFXC-F	2. WQDR-F	2. WQDR-F	2. WRAL-F	2. WPTF	2. WRAL-F	2. WDCG-F	2. WQDR-F
3. WDCG-F	3. WRAL-F	3. WFXC-F	3. WTRG-F	3. WPTF	3. WRAL-F	3. WQDR-F	3. WQDR-F	3. WRDU-F	3. WRDU-F	WRAL-F
4.	4. WDCG-F	4. WQDR-F	4. WRDU-F	4. WFXC-F	4. WLLC	4. WFXC-F	4. WRDU-F	4. WQDR-F	4. WPTF	4. WRDU-F
5.	5. WTRG-F	5. WDCG-F	5. WYLT-F	5. WRDU-F	5. WYLT-F	5. WRDU-F	5. WYLT-F	5. WPTF	5. WQDR-F	5. WZZU-F
				6. WTRG-F						WTRG-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDCG-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRDU-F	1. WRDU-F	1. WRDU-F	1. WRDU-F	1. WQDR-F
2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WTRG-F	2. WQDR-F	2. WRAL-F
WRDU-F	3. WDCG-F	3. WDCG-F	3. WDCG-F	3. WDCG-F	3. WDCG-F	3. WTRG-F	3. WFXC-F	3. WFXC-F	3. WPTF
4. WRAL-F	4. WYLT-F	4. WTRG-F	4. WYLT-F	WQDR-F	WZZU-F	4. WZZU-F	4. WRAL-F	WRAL-F	WRDU-F
5. WYLT-F	5. WRDU-F	5. WRDU-F	5. WRDU-F	5. WPTF	5. WQDR-F	5. WQDR-F	5. WQDR-F	5. WTRG-F	5. WTRG-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCHL	1360	Chapel Hill	.8/4.5
WKIX	850	Raleigh	1.6/6.2
WPJL	1240	Raleigh	1.0/2.7
WSRC	1410	Durham	1.6/3.3
WTIK	1310	Durham	.9/2.5
WYRN	1480	Louisburg	1.6/1.3
WKRR-F	92.3	Asheboro	1.0/3.2
WPCM-F	101.1	Burlington	1.0/3.7
WQMG-F	97.1	Greensboro	2.0/4.5

RADIO STATIONS

WDNC, 620,	5 KW/1 KW (DA-2)	, NOSTALGIA	CBS,NBC-T,\$ 35.00*	(Republic)	
WDUR, 1490,	1 KW	, BLACK	, \$ 13.00	(Eastman)	
WKIX, 850,	10 KW/5 KW (DA-2)	, OLDIES	US 2,\$ 30.00*	(Christal)	Metroplex
WLLC, 570,	500 W (DAYS)	, BLACK	SBN,\$ 17.00	(Masla)	
WPJL, 1240,	1 KW	, RELIGION	, \$ 14.00	(Southern)	
WPTF, 680,	50 KW (DA-N)	, MOR/TALK	ABC-I,NBC,\$ 73.00	(Mc-Guild)	Durham Life
WRZR, 1550,	1 KW (DAYS)	, SPANISH	, \$ 16.00	(Lotus)	
WSRC, 1410,	5 KW (DAYS)	, BLACK	NBN,\$ 17.00	(Savalli)	
WTIK, 1310,	5 KW/1 KW (DA-2)	, COUNTRY	MBS,\$ 18.00	(---)	
WDCG-F, 95.1,	99 KW @ 1141,	CHR	ABC-F,\$ 75.00*	(Republic)	
WFXC-F, 107.1,	3 KW @ 300,	BLACK	, \$ 55.00*	(Eastman)	
WQDR-F, 94.7,	100 KW @ 1025,	COUNTRY	ABC-E,\$ 70.00*	(Mc-Guild)	Durham Life
WRAL-F, 101.5,	100 KW @ 1900,	AC	, \$150.00*	(Katz)	Capitol
WRDU-F, 106.1,	100 KW @ 1350,	AOR	Source,\$ 65.00*	(MMR)	Voyager
WYLT-F, 96.1,	98 KW @ 930,	SOFT AC	, \$ 90.00*	(Christal)	Metroplex
WZZU-F, 93.9,	100 KW @ 1811,	CHR	, \$ 65.00	(Torbet)	Village
WTRG-F, 100.7,	100 KW @ 2000,	AC	, \$ 75.00	(Blair)	Capitol (Johnson)

RICHMOND

Arbitron Rank/Pop (12+): 54/687,900
 MSA Rank/Pop: 63/812,000
 ADI # 58
 Average Person Ratings: 18.3
 Market TSL: 23.9 hours

Stations: 19/19
 Diaries: 1349/510:1/58.5%
 Sample Target: 1020
 % Below Line: 0
 % Not Listed: 8.9

1986 Revenue: \$21,900,000
 HH Inc.: \$33,752
 Retail \$: 5.6 Bil
 Pop per Station: 36,205
 #1 Biller: WRVA \$4,800,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WPLZ-F	201/16.0	12.3	14.5	13.8	---	14.2	24.2	1. WPLZ-F	212/1661	1. WRVQ-F	2028/29.5	26.8	27.8
2. WRVA	175/13.9	15.7	11.5	13.9	---	13.8	14.6	2. WRVQ-F	194/2612	2. WRVA	1951/28.4	28.2	29.9
3. WRVQ-F	155/12.3	11.4	12.1	10.8	---	11.7	11.6	3. WRVA	191/2252	3. WPLZ-F	1524/22.2	18.8	19.5
4. WRXL-F	116/ 9.2	10.5	11.4	10.5	---	10.4	14.2	4. WRXL-F	118/1387	4. WEZS-F	1290/18.8	20.8	21.1
5. WEZS-F	90/ 7.2	7.7	9.1	9.5	---	8.4	7.2	5. WTVR-F	103/1342	5. WRXL-F	1262/18.3	20.1	17.4
6. WTVR-F	85/ 6.8	5.8	7.1	5.6	---	6.3	4.1	6. WEZS-F	102/1514	6. WTVR-F	1013/14.7	14.5	14.9
7. WQSF-F	64/ 5.1	5.0	3.4	4.5	---	4.5	4.3	7. WQSF-F	82/ 749	7. WCDX-F	827/12.0	14.0	16.1
8. WKHK-F	41/ 3.3	1.5	1.8	1.8	---	2.2	.9	8. WKHK-F	42/ 511	8. WRNL	621/ 9.0	9.0	7.2
9. WRNL	40/ 3.2	3.7	2.4	2.1	---	2.9	1.5	9. WRNL	41/ 682	9. WQSF-F	574/ 8.3	10.3	10.3
10. WCDX-F	38/ 3.0	4.4	5.2	5.4	---	4.5	5.5	10. WCDX-F	38/ 827	10. WKHK-F	475/ 6.9	5.3	5.8
11. WLEE	29/ 2.3	3.7	2.5	1.6	---	2.5	2.2	11. WLEE	30/ 379	11. WANT	374/ 5.4	4.2	8.1
12. WKIE	27/ 2.1	1.3	1.1	.5	---	1.3	.5	12. WKIE	29/ 373	12. WLEE	367/ 5.3	6.5	4.9
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 69.76% (798 of 1144) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRVQ-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WRVA	1. WRVA	1. WRVA	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F
2. WPLZ-F	2. WRXL-F	2. WRVQ-F	2. WRVQ-F	2. WRVA	2. WTVR-F	2. WRVQ-F	2. WPLZ-F	2. WRVQ-F	2. WRVQ-F	2. WRVQ-F
3. WRXL-F	3. WRVQ-F	3. WRXL-F	3. WEZS-F	3. WRVQ-F	3. WPLZ-F	3. WPLZ-F	3. WRXL-F	3. WRXL-F	3. WRVA	3. WRXL-F
4.	4. WEZS-F	4. WRXL-F	4. WRXL-F	4. WEZS-F	4. WQSF-F	4. WRXL-F	4. WRVQ-F	4. WRVA	4. WRXL-F	4. WRVA
5.	5. WTVR-F	5. WTVR-F	5. WRVA	5. WRXL-F	5. WEZS-F	5. WTVR-F	5. WTVR-F	5. WEZS-F	5. WEZS-F	5. WTVR-F
6. WEZS-F										6. WEZS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WRXL-F	1. WRXL-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F
2. WRVQ-F	2. WRVQ-F	2. WRVQ-F	2. WRVQ-F	2. WEZS-F	2. WPLZ-F	2. WPLZ-F	2. WRXL-F	2. WRXL-F	2. WRXL-F
3. WEZS-F	3. WEZS-F	3. WEZS-F	3. WEZS-F	3. WRVQ-F	3. WRVQ-F	3. WRVQ-F	3. WRVQ-F	3. WRVQ-F	3. WRVA
4. WRXL-F	4. WRXL-F	4. WRXL-F	4. WTVR-F	4. WRVA	4.	4.	4. WTVR-F	4. WEZS-F	4. WRVQ-F
5.	5. WTVR-F	5. WTVR-F	5. WRXL-F	5. WTVR-F	5.	5.	5. WEZS-F	5. WRVA	5. WEZS-F
			6. WRVA						6. WTVR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WANI	1320	Richmond	.7/1.0
WANT	990	Richmond	1.5/5.4
WDYL-F	92.1	Chester	.6/2.9
WFTH	1590	Richmond	1.2/2.8
WPLZ	1240	Petersburg	1.4/2.5
WTVR	1380	Richmond	.4/2.5
WXGI	950	Richmond	.8/1.3

RADIO STATIONS

WANT, 990,	1 KW/16 W	, BLACK	NBN, \$ 30.00	(Masla)	
WENZ, 1450,	1 KW (DA-1)	, TALK (?)	, \$ 21.00	(Savalli)	
WFTH, 1590,	5 KW (DAYS)	, GOSPEL	, \$ 18.00	(---)	Willis
WKIE, 1540,	10 KW (DAYS, DA)	, BLACK	APR, \$ 22.00	(Roslin)	
WLEE, 1480,	5 KW (DA-2)	, NOSTALGIA	CBS, \$ 35.00	(HNWH)	Gilcom
WANI, 1320,	5 KW (DAYS, DA)	, BTFL/EZ	CNN, \$ 20.00	(---)	
WRNL, 910,	5 KW (DA-N)	, OLDIES	, \$ 48.00	(Katz)	Capitol-WRAL
WRVA, 1140,	50 KW (DA-1)	, MOR	NBC, \$130.00	(Eastman)	Edens
WTVR, 1380,	5 KW (DA-2)	, COUNTRY	ABC-E, \$ NA	(MMR)	Park
WXGI, 950,	5 KW (DAYS)	, COUNTRY	, \$ 10.00	(---)	
WDYL-F, 92.1,	3 KW @ 300,	RELIGION	UPI, \$ 12.00	(---)	(CHESTER)
WEZS-F, 103.7,	74 KW @ 750,	AC	, \$ 94.00*	(Blair)	EZ
WPLZ-F, 99.3,	3 KW @ 328,	BLACK	US 1, \$ 64.00*	(Mc-Guild)	Mahone
WRVQ-F, 94.5,	200 KW @ 355,	CHR	ABC-C, \$130.00	(Eastman)	Edens
WRXL-F, 102.1,	140 KW @ 320,	AOR	, \$150.00	(Katz)	Capitol-WRAL
WTVR-F, 98.1,	50 KW @ 840,	COUNTRY	ABC-E, \$ 65.00*	(MMR)	Park
WKHK-F, 95.3,	3 KW @ 300,	COUNTRY	ABC-D, \$ 23.00*	(Christal)	(PETERSBURG)
WCDX-F, 92.7,	3 KW @ 300,	AC	, \$ 25.00	(Select)	(MECHANICSVILLE)
WQSF-F, 96.5,	50 KW @ 440,	BTFL/EZ	, \$ 56.00	(HNWH)	(WILLIAMSBURG)

RIVERSIDE - SAN BERNARDINO

Arbitron Rank/Pop (12+): 39/929,000

MSA Rank/Pop: 19/1,939,500
Los Angeles ADI
Average Person Ratings: 16.0
Market TSL: 21.6 hours

Stations: 42/15
Diaries: 1629/570:1/48.6%
Sample Target: 1280
% Below Line: 57.5
% Not Listed: 11.9

1986 Revenue: \$12,500,000
HH Inc.: \$32,016
Retail \$: 11.4 Bil
Pop per Station: 61,933
#1 Biller: KGGI-F \$2,600,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/RATING	FAL 86	SPG 86
1. KGGI-F	112/7.5	6.6	8.4	7.1	---	7.4	9.1	1. KIIS-F+	148/2398	1. KGGI-F	1729/18.6	17.9	17.0
KDUO-F	112/7.5	7.0	5.6	7.9	---	7.0	3.6	2. KDUO-F	136/1526	2. KIIS-F+	1475/15.9	17.2	14.1
3. KIIS-F+	82/5.6	6.4	6.2	4.9	---	5.8	6.6	3. KGGI-F	118/1911	3. KDUO-F	1228/13.2	10.9	12.3
4. KRTH-F	74/5.0	4.8	4.3	5.0	---	4.8	5.2	4. KLOS-F	113/1507	4. KOST-F	1109/11.9	9.6	9.8
5. KLOS-F	64/4.3	3.7	3.8	4.5	---	4.1	6.0	5. KRTH-F	103/1694	5. KRTH-F	1108/11.9	12.2	12.4
KFI	64/4.3	3.2	4.1	5.1	---	4.2	2.2	6. KOST-F	96/1784	6. KFI	1089/11.7	10.6	14.4
7. KOST-F	63/4.2	3.7	4.6	3.5	---	4.0	3.7	7. KFI	93/1726	7. KOLA-F	1068/11.5	8.9	7.7
8. KCAL-F	54/3.6	2.7	2.4	2.0	---	2.7	4.0	8. KBIG-F	92/1155	8. KNX	943/10.1	10.0	8.9
9. KNX	51/3.4	3.4	2.8	2.4	---	3.0	2.0	9. KNX	75/1298	9. KLOS-F	942/10.1	8.5	9.1
10. KOLA-F	45/3.0	2.3	2.1	1.7	---	2.3	5.0	10. KCAL-F	69/1010	10. KCAL-F	764/ 8.2	5.4	6.0
11. KBIG-F	42/2.8	2.5	2.1	4.2	---	2.9	1.5	11. KABC	67/ 745	11. KQLH-F	763/ 8.2	7.5	6.5
12. KCKC	40/2.7	2.7	2.7	2.8	---	2.7	2.9	KROQ-F	67/ 809	12. KBIG-F	713/ 7.7	8.0	8.7
13. KPWR-F	39/2.6	2.3	2.7	2.0	---	2.4	3.6	13. KPWR-F	50/ 973	13. KPWR-F	643/ 6.9	7.4	4.3
14. KQLH-F	36/2.4	2.9	2.3	3.2	---	2.7	2.4	14. KOLA-F	49/1307	14. KTWW-F	515/ 5.5	7.2	7.4
KFXM	36/2.4	4.5	2.8	3.7	---	3.4	3.0	15. KFXM	44/ 515	15. KCKC	458/ 4.9	5.1	5.1

12+ FM SHARE (METRO): 75.61% (989 of 1308) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGGI-F	1. KGGI-F	1. KGGI-F	1. KRTH-F	1. KRTH-F	1. KDUO-F	1. KIIS-F+	1. KDUO-F>	1. KGGI-F	1. KGGI-F>	1. KDUO-F
2. KPWR-F	2. KLOS-F	KRTH-F	2. KIIS-F+	2. KIIS-F+	2. KFI	2. KDUO-F	2. KGGI-F	2. KDUO-F	2. KDUO-F	2. KGGI-F
3. KIIS-F	3. KIIS-F+	3. KIIS-F+	3. KOST-F	3. KOST-F	3. KRTH-F	3. KGGI-F	3. KRTH-F	3. KIIS-F+	3. KIIS-F+	3. KIIS-F+
4.	4. KCAL-F	4. KLOS-F	4. KLOS-F	4. KGGI-F	4. KCKC	4. KFI	4. KLOS-F	4. KOST-F	4. KFI	4. KLOS-F
5.	KRTH-F	5. KOST-F	5. KGGI-F	5. KLOS-F	5. KOST-F	5. KRTH-F	5. KIIS-F+	5. KRTH-F	5. KOST-F	5. KRTH-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGGI-F>	1. KGGI-F	1. KRTH-F	1. KGGI-F	1. KRTH-F	1. KCAL-F	1. KLOS-F	1. KLOS-F	1. KLOS-F	1. KRTH-F
2. KIIS-F+	2. KIIS-F+	2. KIIS-F+	2. KRTH-F	2. KOST-F	2. KLOS-F	2. KCAL-F	2. KCAL-F	2. KCAL-F	2. KLOS-F
KPWR-F	3. KRTH-F	3. KOST-F	3. KIIS-F+	3. KIIS-F+	3. KDIF-F	3. KGGI-F	3. KRTH-F	3. KRTH-F	3. KCAL-F
4. KOLA-F	4. KOST-F	4. KGGI-F	4. KOST-F	4. KGGI-F	4. KGGI-F	4. KIIS-F+	4. KGGI-F	4. KIIS-F+	KIIS-F+
KLOS-F	5. KOLA-F	KOLA-F	5.	5. KDUO-F	KIIS-F+	5. KRTH-F	5. KIIS-F+	5. KGGI-F	5. KGGI-F
KOST-F	KLOS-F	KLOS-F							

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBON-F	103.9	Lake Arrowhead	.7/3.0
KCAL	1410	Redlands	1.0/2.3
KDIF	1440	Riverside	1.3/1.7
KHSJ	1320	Hemet	.5/1.3
KHYE-F	105.7	Hemet	.6/1.3
KMYN	1290	San Bernardino	1.1/3.3
KNTF-F	93.5	Ontario	1.7/3.7
KWDJ-F	92.7	Riverside	1.3/3.0
KMNY	1600	Pomona	.4/1.5

See Los Angeles for more information about the following stations:

KABC	2.3/4.5	KLSX-F	.8/2.7
KBRT	.4/1.8	KMPC	.7/2.7
KFAC-F	1.0/3.2	KNX-F	1.5/3.9
KFWB	.9/4.2	KRLA	.5/1.6
KIQQ-F	1.5/4.1	KROQ-F	1.8/4.8
KJOI-F	.7/2.1	KRTH	.4/1.3
KGGO-F	1.1/2.2	KTWW-F	1.2/5.5
KLAC	1.3/3.8	KUTE-F	.8/2.0
		KZLA-F	1.0/3.1

RADIO STATIONS

KCAL, 1410,	5 KW/1 KW (DA-N)	, SPANISH	UPI, \$ 20.00 (Lotus)
KCKC, 1350,	5 KW/500 W (DA-2)	, COUNTRY	ABC-I, \$ 35.00 (HNWH)
KDIS, 1240,	1 KW	, COUNTRY	, \$ 32.00 (Select)
KFXM, 590,	1 KW (DA-2)	, NOSTALGIA	ABC-D, ABC-E, \$ 25.00* (Katz) Henry
KMAY, 1570,	5 KW (DAYS, DA)	, RELIGION	, \$ 16.00 (Wallace)
KMEN, 1290,	5 KW (DA-2)	, OLDIES/AC	CBS, \$ 22.00* (Mc-Guild)
KPRO, 1440,	1 KW (DA-1)	, TALK	, \$ NA (Savalli)
KCAL-F, 96.7,	3 KW @ 300,	AOR	Source, \$ 30.00* (Torbet)
KDUO-F, 97.5,	72 KW @ 1755,	BTFL/EZ	, \$ 65.00* (Katz) Henry
KGGI-F, 99.1,	3 KW @ 1530,	CHR	, \$ 70.00* (Mc-Guild)
KNTF-F, 93.5,	3 KW @ -165,	COUNTRY	, \$ 37.00 (HNWH)
KOLA-F, 99.9,	31 KW @ 1360,	AOR	ABC-R, \$ 43.00 (Blair)
KQLH-F, 95.1,	15 KW @ ??,	SOFT AC	MBS, \$ 38.00 (Torbet)
KWDJ-F, 92.7,	3 KW @ 300,	COUNTRY	MBS, \$ 24.00 (Gillis)

ROCHESTER

Arbitron Rank/Pop (12+): 42/839,400
 MSA Rank/Pop: 46/995,200
 AD1 # 71
 Average Person Ratings: 16.4
 Market TSL: 21.5 hours

Stations: 18/13
 Diaries: 1315/638:1/56.2%
 Sample Target: 1130
 % Below Line: 3.7
 % Not Listed: 12.6

1986 Revenue: \$21,300,000
 HH Inc.: \$35,463
 Retail \$: 6.3 Bil
 Pop per Station: 64,569
 #1 Biller: WVOR-F \$5,700,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WCMF-F	168/12.2	10.9	9.3	15.6	---	12.0	14.9	1. WCMF-F	208/2384	1. WPXY-F+	2400/28.6	27.8	27.6
2. WVOR-F	156/11.4	11.4	12.4	14.1	---	12.3	11.2	2. WVOR-F	175/2450	2. WVOR-F	2275/27.1	26.5	30.7
3. WPXY-F+	147/10.7	10.9	12.8	11.2	---	11.4	10.9	3. WPXY-F+	155/2656	3. WCMF-F	2092/24.9	23.4	26.6
4. WZSH-F	125/ 9.1	6.1	5.2	7.7	---	7.0	7.1	4. WZSH-F	152/1646	4. WEZO-F	1807/21.5	23.6	22.3
5. WEZO-F	118/ 8.6	9.9	9.6	8.9	---	9.3	7.7	5. WHAM	134/2029	5. WMJQ-F	1721/20.5	21.9	19.2
6. WHAM	115/ 8.4	8.3	9.5	7.9	---	8.5	7.1	6. WEZO-F	125/2005	6. WHAM	1666/19.8	22.4	19.7
7. WNYR	85/ 6.2	5.2	4.6	3.0	---	4.8	3.9	7. WNYR	94/ 890	7. WKLX-F	1372/16.3	14.5	11.7
8. WKLX-F	82/ 6.0	6.5	3.8	6.0	---	5.6	7.1	8. WKLX-F	88/1483	8. WZSH-F	1247/14.9	12.1	10.8
9. WMJQ-F	76/ 5.5	7.1	5.6	5.1	---	5.8	6.7	9. WMJQ-F	83/1884	9. WNYR	788/ 9.4	9.9	7.0
10. WDKX-F	45/ 3.3	4.4	7.3	4.2	---	4.8	8.1	10. WDKX-F	52/ 618	10. WDKX-F	600/ 7.1	8.4	8.7
11. WBBF	25/ 1.8	2.4	1.7	1.7	---	1.9	1.6	11.		11. WBBF	559/ 6.7	7.7	6.8
12.								12.		12.			
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 80.43% (966 of 1201) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPXY-F+	1. WCMF-F>	1. WCMF-F	1. WVOR-F>	1. WVOR-F>	1. WEZO-F	1. WCMF-F	1. WVOR-F	1. WCMF-F	1. WCMF-F	1. WCMF-F
2. WCMF-F	2. WPXY-F+	2. WVOR-F	2. WCMF-F	2. WCMF-F	2. WVOR-F	2. WVOR-F	2. WCMF-F	2. WPXY-F+	2. WPXY-F+	2. WVOR-F
3. WMJQ-F	3. WKLX-F	3. WPXY-F+	3. WKLX-F	3. WEZO-F	3. WZSH-F	3. WPXY-F+	3. WEZO-F	3. WVOR-F	3. WMJQ-F	3. WPXY-F+
4.	4. WVOR-F	4. WKLX-F	WPXY-F+	4. WPXY-F+	4. WHAM	4. WHAM	4. WZSH-F	4. WEZO-F	4. WZSH-F	4. WEZO-F
5.	5. WMJQ-F	5.	5. WEZO-F	5. WKLX-F	5. WNYR	5. WZSH-F	5. WHAM	5. WZSH-F	5. WVOR-F	5. WHAM
						6. WPXY-F+				
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WCMF-F	1. WCMF-F	1. WVOR-F	1. WVOR-F	1. WVOR-F>	1. WCMF-F>	1. WCMF-F	1. WCMF-F	1. WCMF-F>	1. WCMF-F	1. WVOR-F
2. WPXY-F+	2. WPXY-F+	2. WCMF-F	2. WPXY-F+	2. WPXY-F+	2. WPXY-F+	2. WKLX-F	2. WKLX-F>	2. WPXY-F+	2. WCMF-F	2. WCMF-F
3. WMJQ-F	3. WVOR-F>	3. WPXY-F+	3. WCMF-F	3. WEZO-F	3. WVOR-F	3. WPXY-F+	3. WPXY-F+	3. WKLX-F>	3. WKLX-F	3. WKLX-F
4. WVOR-F	4. WKLX-F	4. WKLX-F	4. WMJQ-F	4. WZSH-F	4.	4. WVOR-F	4. WVOR-F	4. WNYR	4. WEZO-F	4. WEZO-F
5. WKLX-F	5. WMJQ-F	5. WMJQ-F	5. WKLX-F	5. WCMF-F	5.	5.	5. WMJQ-F	5.	5.	5. WNYR

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFCL-F	102.3	Canandaigua	1.1/2.2
WBEN-F	102.5	Buffalo	.7/3.2
WBYS-F	107.7	Weathersfield	1.2/2.0
WPCX-F	106.9	Auburn	.9/2.0
WSFW	1110	Senaca Falls	.2/ .5
WSFW-F	99.3	Senaca Falls	.2/ .7

RADIO STATIONS

WBBF, 950,	1 KW (DA-2)	, OLDIES	US 2,NBC-T,\$ 42.00*	(Eastman)	Heritage
WHAM, 1180,	50 KW	, MOR	CBS,\$ 72.00*	(Mc-Guild)	Lincoln
WNYR, 990,	5 KW/2.5 KW (DA-2)	, COUNTRY	ABC-I,\$ 35.00	(Katz)	Sky
WPXY, 1280,	5 KW (DA-N)	, CHR	,\$ NA	(MMR)	Pyramid
WWWG, 1460,	5 KW (DA-N)	, RELIGION	,\$ 15.00	(---	
WCMF-F, 96.5,	50 KW @ 457,	AOR	,\$ 80.00	(Torbet)	Stoner
WDKX-F, 103.9,	800 W @ 540,	BLACK	NBN,\$ 38.00*	(Weiss)	
WEZO-F, 101.3,	27 KW @ 637,	SOFT AC	ABC-E,\$ 70.00*	(Katz)	Sky
WBEE-F, 92.5,	50 KW @ 500,	COUNTRY	ABC-C,\$ 60.00*	(Eastman)	Heritage
WPXY-F, 97.9,	50 KW @ 456,	CHR	,\$ 81.00*	(MMR)	Pyramid
WVOR-F, 100.5,	50 KW @ 490,	AC	,\$ 90.00*	(Mc-Guild)	Lincoln
WZSH-F, 95.1,	11 KW @ 993,	NOSTALGIA	,\$ 43.00*	(HNWH)	(BRISTOL CENTER)
WKLX-F, 98.9,	50 KW @ 340,	CLASSIC AOR	,\$ 50.00	(Durpetti)	First Valley

SACRAMENTO

Arbitron Rank/Pop (12+): 32/1,082,800

MSA Rank/Pop: 37/1,283,600

ADI # 20

Average Person Ratings: 17.0

Market TSL: 22.5 hours

Stations: 27/22

Diaries: 1536/705:1/50.8%

Sample Target: 1240

% Below Line: 4.2

% Not Listed: 11.9

1986 Revenue: \$40,400,000

HH Inc.: \$32,555

Retail \$: 8.8 Bil

Pop per Station: 49,218

#1 Biller: KXOA-F \$6,250,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KFBK	167/9.1	7.5	6.4	5.7	7.3	7.2	7.4	1. KFBK	225/2726	1. KSFM-F	2396/22.1	22.9	26.3
2. KCTC-F	163/8.9	7.7	8.7	9.8	10.6	8.8	7.0	2. KCTC-F	218/2258	2. KXOA-F	2064/19.1	19.2	16.5
3. KZAP-F	146/8.0	5.9	7.1	7.5	6.9	7.1	8.2	3. KZAP-F	193/2318	3. KFBK	2047/18.9	16.8	13.7
4. KRAK-F	139/7.6	7.3	5.7	7.5	5.4	7.0	9.1	4. KRAK-F	180/2126	4. KWOD-F	1920/17.7	16.7	18.4
5. KXOA-F	136/7.4	7.8	8.9	7.8	6.4	8.0	5.3	5. KWOD-F	178/2662	5. KROY-F	1747/16.1	13.7	7.2
6. KSFM-F	130/7.1	7.6	10.9	12.5	10.9	9.5	9.8	6. KSFM-F	171/3250	6. KCTC-F	1734/16.0	16.5	16.7
7. KROY-F	124/6.8	5.2	3.4	1.2	1.7	4.2	8.3	7. KRAK	170/2225	7. KZAP-F	1728/16.0	15.5	16.9
8. KWOD-F	117/6.4	4.7	5.6	6.4	5.9	5.5	7.8	8. KXOA-F	159/2437	8. KRAK-F	1602/14.8	14.4	14.7
9. KRXQ-F	71/3.9	3.7	4.8	2.1	2.1	3.6	4.7	9. KROY-F	136/2066	9. KRXQ-F	1045/ 9.7	9.2	7.2
10. KRAK	65/3.5	5.1	4.5	4.2	5.2	4.3	4.0	10. KGO	104/1260	10. KHYL-F	961/ 8.9	8.7	10.3
11. KAER-F	52/2.8	3.8	1.6	2.0	3.9	2.6	2.5	11. KRXQ-F	77/1101	11. KAER-F	911/ 8.4	9.7	8.1
12. KXOA	51/2.8	3.9	2.6	2.9	4.4	3.1	1.7	12. KNBR	61/1153	12. KRAK	903/ 8.3	10.1	9.0
13. KHYL-F	42/2.3	2.2	3.1	3.3	3.7	2.7	2.8	13. KCBS	60/ 948	13. KXOA	617/ 5.7	7.4	5.9
14. KSMJ	39/2.1	1.8	1.6	1.5	1.1	1.9	1.5	14. KHYL-F	58/1173	14. KSMJ	494/ 4.6	3.8	3.8
15. KFIA	26/1.4	2.0	1.1	1.4	1.3	1.5	1.1	15. KAER-F	57/1143	15. KGO	474/ 4.4	4.3	3.9
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 71.57% (1158 of 1618) (WIN 86: 67.33%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KROY-F	1. KZAP-F>	1. KZAP-F	1. KXOA-F	1. KXOA-F	1. KCTC-F	1. KFBK >	1. KCTC-F	1. KCTC-F	1. KROY-F	1. KRAK-F
2. KWOD-F	2. KSFM-F	2. KXOA-F	2. KZAP-F	2. KRAK-F	2. KFBK	2. KZAP-F	2. KFBK	2. KSFM-F	2. KWOD-F	2. KCTC-F
3. KSFM-F	3. KXOA-F	3. KSFM-F	3. KRAK-F	3. KZAP-F	3. KRAK-F	3. KCTC-F	3. KXOA-F	3. KXOA-F	3. KFBK	3. KZAP-F
4.	4. KWOD-F	4. KRAK-F	4. KFBK	4. KFBK	4. KXOA-F	4. KXOA-F	4. KZAP-F	4. KROY-F	4. KZAP-F	4. KWOD-F
5.	5. KROY-F	5. KWOD-F	5. KSFM-F	5. KCTC-F	5. KRAK	5. KSFM-F	5. KRAK-F	5. KZAP-F	5. KSFM-F	5. KSFM-F
6.	6. KRXQ-F	6. KFBK	6. KCTC-F	6. KSFM-F	6. KSFM-F	6. KRAK-F	6. KSFM-F	6. KRAK-F	6. KCTC-F	6. KROY-F
7.	7. KRAK-F	KROY-F	7.	7.	7.	7. KWOD-F	7. KROY-F	7. KWOD-F	7. KXOA-F	7. KXOA-F
8.	8.	8.	8.	8.	8.	8.	8.	8. KFBK	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KROY-F	1. KXOA-F	1. KXOA-F>	1. KXOA-F>	1. KXOA-F>	1. KSFM-F	1. KZAP-F>	1. KZAP-F	1. KZAP-F>	1. KZAP-F
	KZAP-F	2. KSFM-F	2. KSFM-F	2. KCTC-F	2. KZAP-F	2. KRXQ-F	2. KRXQ-F	2. KRAK-F	2. KRAK-F
3. KSFM-F	3. KSFM-F	KZAP-F	3. KZAP-F	3. KRAK-F	3. KWOD-F	3. KSFM-F	3. KRAK-F	3. KSFM-F	3. KFBK
4. KWOD-F	4. KROY-F	4. KWOD-F	4. KCTC-F	4. KSFM-F	4. KROY-F	4. KRAK-F	4. KSFM-F	4. KFBK	4. KXOA-F
5. KXOA-F	KWOD-F	5. KRAK-F	5. KWOD-F	5. KFBK	KRXQ-F	KWOD-F	5. KFBK	5. KXOA-F	5. KSFM-F
6.	6. KRAK-F	6. KROY-F	6. KRAK-F	6. KZAP-F	6.	6. KROY-F	6. KWOD-F	6. KRXQ-F	6. KCTC-F
7.	7. KAER-F	7.	KROY-F	7. KWOD-F	7.	7. KXOA-F	7. KXOA-F	7. KWOD-F	KRXQ-F
8.	KCTC-F	8.	8.	8. KAER-F	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KERR-F	100.5	Sacramento	.3/1.5
KGNR	1320	Sacramento	1.2/3.8
KJAY	1430	Sacramento	.4/1.1
KRCX	1110	Roseville	.5/1.4
KSAC	1240	Sacramento	.7/2.3
KT40-F	102.9	S. Lake Tahoe	1.0/1.7
KYLO-F	105.5	Davis	.4/1.2
KCBS	740	San Francisco	.6/2.4
KFRC	610	San Francisco	.8/2.1
KGO	810	San Francisco	1.1/4.4
KMEL-F	106.1	San Francisco	.4/1.6
KNBR	680	San Francisco	.8/3.6

RADIO STATIONS

AM STATIONS

KFBK, 1530, 5 KW (DA-1)	, NEWS/TALK	APR,NBC,NBC-T,\$ 85.00* (Katz)	McClatchy	Rick Eytcheson
KFIA, 710, 10 KW/250 W (DA-2)	, RELIGION	CNN,\$ 26.00 (---)	(CARMICHAEL)	Jamie Clark
KGNR, 1320, 5 KW (DA-2)	, OLDIES	CBS,\$ 45.00* (Christal)	Tribune Co.	Doug Stuart
KHYY, 1030, 50 KW/1 KW (DA-2)	, COUNTRY	,\$ 21.00 (Roslin)	(FOLSOM)	John McRae
KJAY, 1430, 500 W (DAYS,DA)	, RELIGION/VARIOUS	,\$ 22.00 (---)		Jack Powell
KRAK, 1140, 50 KW (DA-2)	, COUNTRY	,\$ 70.00* (Durpetti)	EZ	John Winkel
KRCX, 1110, 5 KW/500 W	, SPANISH	,\$ 40.00* (Lotus)	Fuller-Jeffrey (ROSEVILLE)	R. Elliott
KSAC, 1240, 1 KW	, MOR	,\$ 35.00* (---)		
KSMJ, 1390, 5 KW	, OLDIES	SMN,\$ 30.00* (MMR)	Duffy	Jerry McKenna
KYOA, 1470, 5 KW/1 KW (DA-2)	, NOSTALGIA	APR,\$ 55.00* (Blair)	Brown	John Geary

FM STATIONS

KAER, 92.5, 50 KW @ 449, SOFT AC	ABC-E,\$ 57.00* (Katz)	McClatchy	Rick Eytcheson	
KCTC, 96.1, 50 KW @ 476, BTFL/EZ	,\$ 84.00* (Christal)	Tribune Co.	Doug Stewart	
KRXQ, 93.5, 3 KW @ 306, AOR	,\$ 50.00* (Radio West)	Fuller-Jeffrey	Michael John	
KHYL, 101.1, 36 KW @ 567, OLDIES/AC	,\$ 45.00* (Torbet)	Parker (AUBURN)		
KRAK, 105.1, 50 KW @ 500, COUNTRY	,\$ 80.00* (Durpetti)	EZ	John Winkel	
KROY, 96.9, 50 KW @ 500, CHR	US 1,Source,\$ 60.00* (HNWH)		Red Atkins	
KSFM, 102.5, 50 KW @ 500, CHR	,\$ 90.00* (MMR)	Duffy (WOODLAND)	Jerry McKenna	
KWOD, 106.5, 50 KW @ 310, CHR	ABC-F,CBS-R,\$ 65.00* (Masla)		Ed Stolz	
KXOA, 107.9, 50 KW @ 420, AC	,\$115.00* (Blair)	Brown	John Geary	
KZAP, 98.5, 50 KW @ 495, AOR	,\$ 85.00* (Mc-Guild)	Nationwide	Tom Weidle	

ST. LOUIS

Arbitron Rank/Pop (12+): 15/1,996,300
 MSA Rank/Pop: 12/2,401,400
 ADI # 18
 Average Person Ratings: 18.2
 Market TSL: 23.8 hours

Stations: 28/28
 Diaries: 2030/983:1/60.8%
 Sample Target: 1740
 % Below Line: 0
 % Not Listed: 5.0

1986 Revenue: \$53,100,000
 HH Inc.: \$34,054
 Retail \$: 17.0 Bil
 Pop per Station: 71,296
 #1 Biller: KMOX \$18,000,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME RATING	FAL 86	SPG 86
1. KMOX	642/17.7	18.0	20.0	22.4	17.5	19.5	18.3	1. KMOX	727/8237	1. KMOX	7080/35.5	35.7	41.8
2. KSHE-F	381/10.5	11.8	12.9	12.0	12.6	11.8	17.2	2. KSHE-F	481/5251	2. KSHE-F	4216/21.1	23.1	22.9
3. KEZK-F	324/ 8.9	7.5	6.5	6.5	8.6	7.4	4.6	3. KEZK-F	349/3600	3. KHTR-F	3625/18.2	16.4	14.5
4. KHTR-F	265/ 7.3	4.8	6.0	4.1	4.2	5.6	5.7	4. KHTR-F	309/4360	4. KEZK-F	3255/16.3	16.0	13.8
5. KMJM-F	242/ 6.7	6.4	6.6	5.5	6.3	6.3	8.7	5. WIL-F	246/2893	5. KYKY-F	3111/15.6	15.0	12.8
6. KYKY-F	198/ 5.4	4.8	5.4	4.8	4.4	5.1	2.9	6. KMJM-F	242/2193	6. KWK-F	2460/12.3	11.6	12.6
7. WIL-F	180/ 5.0	4.5	3.6	4.8	5.3	4.5	4.5	7. KYKY-F	204/3265	7. KSD-F	2291/11.5	11.1	10.4
8. KSD-F	166/ 4.6	4.8	4.2	3.7	4.9	4.3	4.6	8. KUSA	184/2808	8. WIL-F	2281/11.4	12.1	10.7
9. KUSA	118/ 3.2	3.9	2.9	3.3	3.7	3.3	2.9	9. KSD-F	183/2573	9. KMJM-F	2142/10.7	11.2	10.7
10. KWK-F	105/ 2.9	2.5	2.9	3.4	4.2	2.9	5.4	10. KWK-F	118/2723	10. KUSA	1889/ 9.5	9.7	8.2
11. WKXX-F	91/ 2.5	1.6	1.6	1.8	1.2	1.9	1.7	11. WKXX-F	112/1438	11. KLTH-F	1490/ 7.5	7.8	5.6
12. WRTH	90/ 2.5	2.6	2.4	3.1	3.2	2.7	2.5	12. KLTH-F	94/1580	12. KADI-F	1451/ 7.3	6.0	6.8
13. KLTH-F	86/ 2.4	3.2	2.2	2.3	1.0	2.5	1.4	13. WRTH	93/1366	13. KXOK	1400/ 7.0	6.1	6.1
14. WMRY-F	73/ 2.0	3.0	2.8	3.5	2.3	2.8	3.0	14. WMRY-F	76/1331	14. WRTH	1279/ 6.4	6.3	6.9
15. KATZ-F	64/ 1.8	1.3	1.9	1.7	1.7	1.7	2.5	15. KATZ-F	64/1025	15. WMRY-F	1243/ 6.2	7.3	7.3
16. KFUD-F	60/ 1.7	1.5	.8	1.0	.6	1.3	1.0	16. KFUD-F	61/ 986	16. WKXX-F	1185/ 5.9	5.5	4.9
17. WESL	51/ 1.4	1.9	1.1	1.2	1.8	1.4	2.4	17. KXOK	56/1653	17. KATZ-F	1025/ 5.1	4.7	5.4
18. KXOK	48/ 1.3	1.7	1.5	1.6	1.5	1.5	1.2	18. WESL	51/ 611	18. KFUD-F	976/ 4.9	3.9	3.5
19. KADI-F	47/ 1.3	1.2	1.5	1.3	1.8	1.3	1.0	19. KADI-F	49/1570	19. KATZ	880/ 4.4	4.4	5.4
KATZ	47/ 1.3	1.3	2.1	2.1	1.8	1.7	1.9	20. KATZ	47/ 880	20. KGLD	794/ 4.0	4.7	5.7
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 66.38% (2292 of 3453) (WIN 86: 64.39%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHTR-F>	1. KSHE-F>	1. KSHE-F>	1. KMOX	1. KMOX	1. KMOX >	1. KMOX >	1. KMOX	1. KMOX	1. KMOX	1. KMOX
2. KMJM-F	2. KMJM-F	2. KMOX	2. KSHE-F	2. KSHE-F	2. KEZK-F>	2. KSHE-F	2. KEZK-F	2. KSHE-F	2. KMJM-F	2. KSHE-F
3. KSHE-F	3. KHTR-F	3. KMJM-F	3. KYKY-F	3. KYKY-F	3. WIL-F	3. KEZK-F	3. KSHE-F>	3. KEZK-F	3. KSHE-F	3. KEZK-F
4. KWK-F	4. KSD-F	4. KYKY-F	4. KSD-F	4. KEZK-F	4. KYKY-F	4. KHTR-F	4. KYKY-F	4. KHTR-F	4. KHTR-F	4. KHTR-F
5. KYKY-F	KYKY-F	5. KHTR-F	5. KEZK-F	5. KSD-F	5. KUSA	5. KUSA	5. KHTR-F	5. KYKY-F	5. KEZK-F	5. KYKY-F
6.	6. WMRY-F	6. KEZK-F	6. KHTR-F	6. WKXX-F	6. KSD-F	6. KYKY-F	KSD-F	6. KMJM-F	6. KWK-F	6. WIL-F
7.	7. KWK-F	7. WIL-F	7. WIL-F	7. KHTR-F	7. KHTR-F	7. KMJM-F	WIL-F	7. WIL-F	7. KATZ-F+	7. KMJM-F
8.	8.	8.	8. KMJM-F	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KHTR-F	1. KHTR-F	1. KYKY-F	1. KYKY-F	1. KMOX	1. KSHE-F>	1. KSHE-F	1. KSHE-F>	1. KSHE-F	1. KMOX
2. KMJM-F	2. KMJM-F	2. KSHE-F	2. KHTR-F	2. KYKY-F	2. KMJM-F	2. KMJM-F	2. WMRY-F	2. KMOX	2. KSD-F
3. KSHE-F	3. KSHE-F	3. KSD-F	3. KSD-F	3. KEZK-F	3. KHTR-F	3. WMRY-F	3. KMJM-F	3. KMJM-F	3. KEZK-F
4. KWK-F	4. KYKY-F	4. KHTR-F	4. KMJM-F	KSD-F	4. KWK-F	4. KHTR-F	4. KMOX	4. WIL-F	4. WIL-F
5. KSD-F	5. KSD-F	5. KMJM-F	5. KMOX	5. KHTR-F	5.	5. KMOX	5. KSD-F	5. KEZK-F	5. KYKY-F
6.	6. KWK-F	6. KLTH-F	6. KSHE-F	6. KMJM-F	6.	6. KWK-F	6. KHTR-F	6. KYKY-F	6. KUSA
7.	7.	7.	7. KEZK-F	7.	7.	7. KSD-F	7. KYKY-F	WMRY-F	7. KMJM-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGLD	1380	St. Louis	.9/4.0
KIRL	1460	St. Charles	.7/1.7
KSIV	1320	Clayton	.6/1.3
WCBW-F	104.9	Columbia, IL	.3/1.5
WEW	770	St. Louis	.9/2.2
WGNU	920	Granite City, IL	.4/2.0
WIBV	1260	Belleville, IL	.4/1.6
WIL	1430	St. Louis	.5/2.6

RADIO STATIONS

AM STATIONS

KATZ, 1600,	5 KW (DA-N)	, BLACK	NBN, \$ NA	(Roslin)	Interurban	Charles Richardson
KGLD, 1380,	5 KW/1 KW (DA-2)	, OLDIES	, \$ 34.00	(Durpetti)	Chase	Dick Bremkamp
KIRL, 1460,	5 KW (DAYS)	, RELIGION	, \$ 23.00	(---)		Bill White
KMOX, 1120,	50 KW	, TALK/VARIETY	CBS, \$330.00*	(CBS)	CBS	Bob Hyland
KSIV, 1320,	5 KW (DAYS)	, RELIGION	, \$ 20.00	(---)	Bott	Richard Bott
KSTL, 690,	1 KW (DAYS)	, RELIGION	, \$ 16.00	(---)		Doris Grebas
KUSA, 550,	5 KW (DA-N)	, COUNTRY	ABC-D, \$ 54.00*	(Mc-Guild)	Gannett	Bill Coffey
KXEN, 1010,	50 KW (DAYS, DA)	, RELIGION	, \$ 12.00	(---)	Mid America Gospel	Bernie Harville
KXOK, 630,	5 KW (DA-2)	, OLDIES	MBS, ABC-I, \$ 40.00*	(HNWH)		Nancy Pool
WESL, 1490,	1 KW/250 W (DA-1)	, BLACK	SBN, \$ 24.00	(Lazar)		Wendell Hanson
WEW, 770,	1 KW (DAYS)	, NOSTALGIA	, \$ 22.00	(---)		Charles Stanley
WGNU, 920,	500 W (DA-2)	, VARIETY	, \$ 30.00*	(---)		Chuck Norman
WIL, 1430,	5 KW (DA-2)	, COUNTRY	ABC-E, \$ 35.00*	(Blair)	Heritage	Dick Williams
WRTH, 590,	1 KW (DA-1)	, NOSTALGIA	NBC, \$ 55.00*	(MMR)	Adams	John Gutbrod

FM STATIONS

KADI, 96.3,	100 KW @ 650,	AC	US 1, Source, \$ 36.00	(Masla)		Richard Miller
KATZ, 100.3,	50 KW @ 495,	BLACK	NBN, \$ 30.00*	(Roslin)	Interurban	Charles Richardson
KEZK, 102.5,	100 KW @ 500,	BTFL/EZ	, \$ 87.00*	(MMR)	Adams	John Gutbrod
KFUO, 99.1,	100 KW @ 557,	CLASSICAL	, \$ 50.00*	(CMBS)		
KHTR, 103.3,	100 KW @ 1212,	CHR	CBS-R, \$ 75.00*	(CBS)	CBS	Tim Dorsey
KLTH, 97.1,	100 KW @ 560,	SOFT AC	SMN, \$ 46.00*	(HNWH)		Nancy Pool
KMJM, 107.7,	100 KW @ 320,	URBAN	, \$ 90.00*	(Christal)	Keymarket	Linda O'Connor
KSD, 93.7,	100 KW @ 850,	AC	, \$ 80.00*	(Mc-Guild)	Gannett	Bill Coffey
KSHE, 94.7,	100 KW @ 1019,	AOR	, \$140.00*	(Katz)	Emmis	John Beck
KWK, 106.5,	39 KW @ 592,	CHR	, \$ 60.00	(Durpetti)	Chase	Dick Bremkamp
KYKY, 98.1,	100 KW @ 580,	AC	, \$ 95.00*	(Eastman)	EZ	Karen Carroll
WCBW, 104.9,	3 KW @ 235,	RELIGION	, \$ 20.00	(---)	Universal	Curt Whipple
WIL, 92.3,	100 KW @ 510,	COUNTRY	ABC-E, \$ 70.00*	(Blair)	Heritage	Dick Williams
WKKX, 104.1,	50 KW @ 500,	COUNTRY	, \$ 43.00*	(Republic)		Shelly Davis
WMRY, 101.1,	50 KW @ 320,	AOR	, \$ 45.00	(Torbet)		Brian Krueger

SALT LAKE CITY

Arbitron Rank/Pop (12+): 36/1,001,300

MSA Rank/Pop: 45/1,033,800

ADI # 41
Average Person Ratings: 16.1
Market TSL: 21.6 hours

Stations: 31/31
Diaries: 1591/629:1/58.5%
Sample Target: 1240
% Below Line: 0
% Not Listed: 7.3

1986 Revenue: \$28,000,000
HH Inc.: \$29,840
Retail \$: 5.7 Bil
Pop per Station: 32,300
#1 Biller: KSL \$5,100,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KSFI-F	147/9.1	10.8	9.2	9.1	12.1	9.6	7.7	1. KSFI-F	177/2324	1. KSL	2468/24.6	26.7	25.8
2. KSL	145/9.0	9.7	8.4	11.0	8.7	9.5	7.1	2. KSL	167/2960	2. KCPX-F	2091/20.9	19.8	19.5
3. KKAT-F	139/8.6	8.1	6.2	7.4	6.0	7.6	9.6	3. KKAT-F	153/1711	3. KRSP-F	2016/20.1	18.7	18.6
4. KRSP-F	128/7.9	7.4	11.0	7.5	9.0	8.5	11.2	4. KRSP-F	150/2433	4. KSFI-F	1859/18.6	21.3	21.2
5. KCPX-F	126/7.8	7.5	7.0	6.5	5.8	7.2	8.3	5. KCPX-F	138/2254	5. KISN-F	1637/16.3	18.1	14.4
6. KSOP-F+	114/7.0	7.3	7.3	5.6	8.1	6.8	6.3	6. KSOP-F+	135/1850	6. KKAT-F	1538/15.4	14.4	13.1
7. KISN-F	91/5.6	5.3	4.8	4.0	5.1	4.9	6.4	7. KISN-F	104/1917	7. KSOP-F+	1459/14.6	17.0	10.5
8. KLCY-F	75/4.7	3.4	4.0	4.0	4.2	4.0	6.4	8. KLCY-F	96/1371	8. KFMY-F	1044/10.4	9.8	6.9
9. KMGR-F+	54/3.4	2.9	2.4	2.3	1.9	2.8	2.9	9. KMGR-F+	56/ 909	9. KLCY-F	1020/10.2	10.0	12.1
10. KALL	52/3.2	3.0	4.4	3.9	4.7	3.6	2.6	10. KBER-F	55/ 805	10. KALL	986/ 9.8	9.5	10.0
KBER-F	52/3.2	3.4	1.4	1.4	---	2.4	3.8	11. KFMY-F	54/1107	11. KMGR-F+	803/ 8.6	8.8	5.5
KFMY-F	52/3.2	2.6	.5	.9	1.3	1.8	2.7	12. KALL	53/1008	12. KBER-F	759/ 7.6	8.1	5.2
13. KTKK	39/2.4	1.8	2.1	2.0	2.8	2.1	2.2	13. KTKK	39/ 482	13. KZAN-F	719/ 7.2	6.9	6.6
14. KZAN-F	37/2.3	2.5	2.0	2.3	2.1	2.3	1.2	14. KZAN-F	37/ 735	14. KLUB	672/ 6.7	6.1	6.8
15. KLTQ-F	32/2.0	1.8	2.5	2.3	2.7	2.2	1.2	15. KLTQ-F	34/ 647	15. KLTQ-F	613/ 6.1	7.2	8.8
KDAB-F	32/2.0	2.4	1.6	2.2	1.7	2.1	1.3	16.		16.			
17. KLUB	28/1.7	1.9	1.4	2.9	2.3	2.0	1.0	17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 73.78% (1103 of 1495) (WIN 86: 68.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KCPX-F>	1. KRSP-F	1. KRSP-F	1. KSL	1. KSL	1. KSL	1. KSL >	1. KSFI-F	1. KRSP-F	1. KCPX-F	1. KRSP-F>
2. KRSP-F	2. KKAT-F	2. KKAT-F	2. KKAT-F	2. KKAT-F	2. KSFI-F	2. KKAT-F	2. KKAT-F	2. KSFI-F	2. KSFI-F	2. KSFI-F
3. KISN-F	3. KCPX-F	3. KSL	3. KSOP-F+	3. KSOP-F+	3. KKAT-F	3. KSFI-F	3. KSOP-F+	3. KCPX-F+	3. KKAT-F	3. KKAT-F
4. KFMY-F	4. KISN-F	4. KSOP-F+	4. KLCY-F	4. KSFI-F	4. KSOP-F+	4. KCPX-F	4. KSL	4. KKAT-F	4. KRSP-F	4. KSOP-F+
5. KKAT-F	5. KSOP-F+	5. KISN-F	5. KRSP-F	5. KLCY-F	5. KALL	5. KRSP-F	5. KRSP-F	5. KSL	5. KISN-F	5. KCPX-F
6.	6. KLCY-F	6. KCPX-F	6. KMGR-F+	6. KRSP-F	6. KMGR-F+	6. KSOP-F	6. KLCY-F	6. KSOP-F+	6. KSL	6. KSL
7.	7. KBER-F	7. KLCY-F	7. KSFI-F	7. KISN-F	7.	7. KALL	7. KCPX-F	7. KISN-F	7. KLUB	7. KISN-F
8.	8.	8.	8.	8. KMGR-F+	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRSP-F	1. KRSP-F	1. KLCY-F	1. KKAT-F	1. KSFI-F	1. KRSP-F>	1. KRSP-F>	1. KRSP-F	1. KRSP-F	1. KSL
2. KCPX-F	2. KISN-F	2. KISN-F	2. KRSP-F	2. KKAT-F	2. KBER-F	2. KBER-F	2. KSL	2. KSL	2. KKAT-F
3. KKAT-F	3. KKAT-F	3. KMGR-F+	3. KISN-F	3. KSOP-F+	3. KCPX-F	3. KKAT-F	3. KSOP-F+	3. KKAT-F	3. KSOP-F+
4. KISN-F	4. KLCY-F	4. KSFI-F	4. KSOP-F+	4. KLCY-F	4. KKAT-F	4. KCPX-F	4. KKAT-F	4. KBER-F	4. KRSP-F
5. KSOP-F+	5. KCPX-F	5. KSOP-F+	5. KLCY-F	5. KMGR-F+	5. KFMY-F	5. KSOP-F+	5. KLCY-F	5. KSOL-F+	5. KALL
6. KLCY-F	6. KSOP-F+	6. KKAT-F	6. KSFI-F	6. KSL	6. KSL	6. KSL	6. KALL	6. KCPX-F	6. KLCY-F
7. KFMY-F	7. KMGR-F+	7. KCPX-F	7. KCPX-F	7. KISN-F	7.	7. KISN-F	7. KBER-F	7. KISN-F	7. KISN-F
8.	8.	8. KRSP-F	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBNG-F	94.9	Provo	.6/2.9
KCGL-F	105.5	Salt Lake City	.4/1.5
KCPX	1320	Salt Lake City	1.1/4.9
KFMY	960	Provo	.2/2.2
KJQW-F	95.5	Ogden	.8/2.9
KLQ	1430	Ogden	.8/1.6
KRPN-F+	107.9	Roy	1.3/4.1
KRSP	1060	Salt Lake City	.6/3.2
KUTR	860	Salt Lake City	1.4/5.3
KXYC	1400	Provo	.6/2.0

RADIO STATIONS

AM STATIONS

KALL, 910, 5 KW/1 KW (DA-N)	, AC	MBS,\$ 50.00* (Eastman)	Hatch	Homer Peterson
KBBX, 1600, 5 KW/1 KW (DA-N)	, RELIGION	, \$ 6.00 (---)	Mid America Gospel	George Spicer
KCPX, 1320, 5 KW (DA-N)	, OLDIES	CBS,\$ 40.00* (Katz)	John Price	Terry Schmidt
KDYL, 1290, 5 KW/500 W (DA-N)	, NOSTALGIA	MBS,\$ 24.00 (Blair)	Simmons	Craig Hanson
KFAM, 700, 50 KW/1 KW (DA-1)	, BTFL/EZ	UPI,\$ 22.00 (Radio Time)		Oave Williams
KLUB, 570, 5 KW (DA-1)	, AC	NBC,\$ 30.00* (Mc-Guild)		Eric Sternberg
KRSP, 1060, 10 KW/1 KW (DA-N)	, OLDIES	ABC-R,\$ 21.00 (Durpetti)		Alan Hague
KSL, 1160, 50 KW	, MOR	CBS,\$103.00* (MMR)	Bonneville	Tom Glade
KTKK, 630, 1 KW/500 W (DA-2)	, TALK	ABC-T,\$ 19.00 (---)		S. Bush
KUTR, 860, 50 KW (DAYS)	, AC	, \$ 20.00 (Durpetti)	Sunrise	Dick Elliot

FM STATIONS

KCGL, 105.5, 500 W @ 650, RELIGION		, \$ 12.00 (---)	Mid America Gospel	Bob Dobbs
KCPX, 98.7, 27 KW @ 2930, CHR		, \$ 70.00* (Katz)	John Price	Terry Schmidt
KFMY, 96.1, 55 KW @ 2620, CHR		, \$ 37.00* (Roslin)	First Media (PROVO)	Eric Zieschang
KISN, 97.1, 26 KW @ 3650, CONTEMP		, \$ 53.00* (Mc-Guild)		Eric Sternberg
KKAT, 101.9, 26 KW @ 3740, COUNTRY		, \$ 48.00* (Blair)	Brown (OGDEN)	Dennis Gwiazdon
KLCY, 94.1, 24 KW @ 3030, AC		US 1,\$ 60.00* (Eastman)	Hatch	Bonnie Williams
KLTQ, 93.3, 26 KW @ 3740, AC		, \$ 44.00* (Republic)	Sunrise	Dick Elliot
KMGR+, 107.5, 45 KW @ 2850, SOFT AC		Trans,\$ 42.00* (Torbet)	Trans Columbia	Chris Kampmeier
KRSP, 103.5, 28 KW @ 3630, AC		ABC-R,\$ 56.00* (Durpetti)		Alan Hague
KSFI, 100.3, 26 KW @ 3740, BTFL/EZ		, \$ 75.00* (Blair)	Simmons	Craig Hanson
KSOP+, 104.3, 25 KW @ 3650, COUNTRY		, \$ 50.00 (MMR)		Greg Hilton
KZAN, 97.9, 26 KW @ 3770, COUNTRY		, \$ 20.00 (Christal)		
KDAB, 101.1, 25 KW @ 3742, AC		US 2,\$ 30.00 (HNWH)	Albimar (OGDEN)	
KBER, 106.5, 100 KW @ ??, AOR		Source,\$ 20.00* (Torbet)	(SPANISH FORK)	Peter Scheumier

SAN ANTONIO

Arbitron Rank/Pop (12+): 38/995,000

MSA Rank/Pop: 38/1,231,500
ADI # 44

Average Person Ratings: 19.6
Market TSL: 25.7 hours

Stations: 28/28
Diaries: 1618/609:1/51.7%
Sample Target: 1200
% Below Line: 0
% Not Listed: 3.6

1986 Revenue: \$41,500,000
HH Inc.: \$30,873
Retail \$: 7.2 Bl
Pop per Station: 35,179
#1 Biller: WOAI \$4,500,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KQXT-F	176/9.1	7.0	7.8	8.9	---	8.2	8.0	1. KQXT-F	215/2101	1. KTFM-F	2150/21.8	21.6	23.5
2. KISS-F	168/8.7	7.6	8.7	8.5	---	8.4	8.8	2. KISS-F	193/2013	2. KISS-F	1774/18.0	15.2	15.9
3. KTFM-F	151/7.8	9.4	10.5	9.9	---	9.4	11.0	3. KQXT-F	180/1997	3. KQXT-F	1712/17.4	16.0	15.6
4. KAJA-F	132/6.8	6.3	6.1	5.4	---	6.2	8.3	4. KTFM-F	179/2435	4. KAJA-F	1553/15.8	15.7	13.7
5. KITY-F	110/5.7	5.5	5.3	5.1	---	5.4	7.8	5. KAJA-F	154/1730	5. KITY-F	1456/14.8	14.9	15.5
6. WOAI	98/5.1	5.1	4.2	3.8	---	4.6	3.0	6. KBUC-F+	152/1781	6. KSAQ-F+	1312/13.3	11.5	11.6
7. KBUC-F+	97/5.0	5.2	4.9	6.1	---	5.3	4.2	7. WOAI	151/2117	7. KSMG-F	1292/13.1	10.6	13.1
8. KONO	90/4.7	3.4	5.6	5.2	---	4.7	4.1	8. KITY-F	110/1502	8. WOAI	1263/12.8	14.8	11.4
9. KKYX	85/4.4	3.6	3.4	3.2	---	3.7	3.0	9. KONO	93/1302	9. KLLS-F	1249/12.7	10.4	9.4
10. KCOR	83/4.3	6.9	5.2	5.8	---	5.6	5.4	10. KSMG-F	88/1545	10. KBUC-F+	1233/12.5	11.6	12.4
11. KLLS-F	80/4.1	3.1	2.5	2.3	---	3.0	2.6	11. KCOR	84/ 804	11. KONO	1139/11.6	10.5	13.4
12. KSMG-F	74/3.8	3.2	4.1	4.7	---	4.0	2.9	12. KLLS-F	84/1352	12. KZEP-F	1063/10.8	8.4	8.0
13. KSAQ-F+	72/3.8	4.5	5.3	5.0	---	4.7	5.0	13. KSAQ-F+	83/1593	13. KTSA	1049/10.6	10.9	10.7
14. KZEP-F	66/3.4	3.0	2.4	2.7	---	2.9	3.9	14. KZEP-F	83/1254	14. KKYX	877/ 8.9	9.8	8.1
15. KMMX-F	63/3.3	2.8	3.1	3.2	---	3.1	2.6	15. KTSA	83/1601	15. KCOR	790/ 8.0	9.9	10.8
16. KTSA	53/2.7	3.4	2.4	2.7	---	2.8	3.4	16. KMMX-F	66/ 741	16. KMMX-F	693/ 7.0	5.9	8.6
17. KEDA	42/2.2	3.0	3.6	4.3	---	3.3	2.6	17. KEDA	54/ 701	17. KEDA	618/ 6.3	6.0	7.6
18. KRNN	42/2.2	1.4	1.6	2.0	---	1.8	.7	18. KRNN	48/ 590	18. KRNN	487/ 4.9	5.1	4.4
19. KXET	41/2.1	1.9	2.6	2.4	---	2.3	2.1	19. KXET	42/ 432	19. KXET	428/ 4.3	5.1	5.2
20. KSLR	34/1.8	1.7	1.2	.6	---	1.3	1.0	20. KSAH	40/ 390	20. KSAH	319/ 3.2	1.3	---
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 62.55% (1164 of 1861) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KITY-F	1. KISS-F>	1. KISS-F	1. KAJA-F	1. KAJA-F	1. KQXT-F>	1. KTFM-F	1. KQXT-F	1. KQXT-F	1. KISS-F	1. KQXT-F
2. KTFM-F	2. KAJA-F	2. KAJA-F	2. KONO	2. KQXT-F	2. KONO	2. KISS-F	2. KAJA-F	2. KISS-F	2. KTFM-F	2. KTFM-F
3. KISS-F	3. KTFM-F	3. KTFM-F	3. KTFM-F	3. KONO	3. KAJA-F	3. WOAI	3. KISS-F	3. KTFM-F	3. KITY-F	3. KISS-F
4. KSAQ-F+	4. KZEP-F	4. KONO	4. KQXT-F	4. KTFM-F	4. WOAI	4. KAJA-F	4. KONO	4. KAJA-F	4. KQXT-F	4. KAJA-F
5.	5. KSMG-F	KSMG-F	5. KSMG-F	5. KBUC-F+	5. KKYX	5. KQXT-F	5. WOAI	5. KITY-F	5. KSAQ-F+>	5. KITY-F
6.	6. KMMX-F	6. KBVC-F+	6. KBUC-F+	6. KSMG-F	6. KBUC-F+	6. KKYX	6. KKYX	6. KONO	6. KAJA-F	6. KLLS-F
7.	7. KLLS-F	KLLS-F	7. KLLS-F	7. KLLS-F	KCOR	7. KBUC-F+	KTFM-F	7. KBUC-F+	7. KBUC-F+	7. KKYX
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KAJA-F	1. KTFM-F	1. KTFM-F	1. KAJA-F	1. KQXT-F	1. KISS-F>	1. KISS-F>	1. KISS-F	1. KISS-F>	1. KAJA-F
2. KISS-F	2. KAJA-F	2. KSMG-F	2. KTFM-F	2. KTFM-F	2. KSAQ-F+	2. KZEP-F	2. KZEP-F	2. KAJA-F	KONO
3. KTFM-F	3. KSMG-F	3. KAJA-F	3. KLLS-F	3. KAJA-F	KTFM-F	3. KAJA-F	3. KAJA-F	3. KZEP-F	3. KISS-F
4. KITY-F	4. KLLS-F	4. KSMG-F	4. KSMG-F	4. KLLS-F	KZEP-F	4. KMMX-F	4. KMMX-F	4. KONO	4. KBUC-F+
5. KLLS-F	5. KISS-F	5. KBUC-F+	5. KQXT-F	5. KSMG-F	5. KAJA-F	5. KTFM-F	5. KONO	5. KBUC-F+	KZEP-F
6. KSAQ-F+	6. KITY-F	6. KMMX-F	6. KISS-F	6. KONO	6.	6. KBUC-F+	6. KSMG-F	6. KMMX-F	6. KQXT-F
7. KMMX-F	7. KSAQ-F+	7.	KMMX-F	7. KBUC-F+	7.	KONO	7. KBUC-F+	7. KTFM-F	7. WOAI
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCHL	1480	San Antonio	.9/2.0
KDRY	1100	Alamo Heights	.5/1.6
KFHM	1160	San Antonio	.5/1.1
KGNB	1420	New Braunfels	1.1/2.0
KSAH	720	Universal City	1.7/3.2
KWED	1580	Seguin	.7/1.4

RADIO STATIONS

AM STATIONS

KCHL, 1480,	2.5 KW (DASY,DA)	, ??	SMN,\$ 28.00*	(Durpetti)		Sam Sitterle
KBUC, 1310,	5 KW (DAYS,DA)	, COUNTRY	, \$ 30.00*	(Republic)	TK	Larry Mariner
KCOR, 1350,	5 KW (DA-N)	, SPANISH	, \$ 75.00*	(Katz)	Tichenor	Nathan Safir
KDRY, 1100,	5 KW/1 KW (DA-N)	, RELIGION	, \$ 10.00	(---)		Sam Morris
KEDA, 1540,	5 KW/1 KW (DA-N)	, SPANISH	, \$ 35.00	(Caballero)		Manuel Davila
KFHM, 1160,	10 KW/1 KW (DA-2)	, SPANISH	, \$ 27.00	(Roslin)		Feix Morales
KKYY, 680,	50 KW/10 KW (DA-N)	, COUNTRY	ABC-D, \$ 55.00*	(Christal)	Swanson	Don DiLoreto
KONO, 860,	5 KW/1 KW (DA-N)	, OLDIES	NBC, \$ 43.00*	(MMR)	Duffy	T. Rodda
KRNN, 930,	5 KW/1 KW (DA-N)	, NEWS/TALK	APR,ABC-I, \$ 34.00*	(Republic)		Dennis Griffin
KSAH, 720,	10 KW/1 KW (DA-2)	, SPANISH	, \$ NA	(Caballero)		Dennis Roberts
KSLR, 630,	5 KW (DA-2)	, RELIGION	, \$ 24.00*	(---)	Salem	Bob Lepine
KTSA, 550,	5 KW (DA-N)	, AC/MOR	, \$ 48.00*	(Blair)		Joe Ernest
KXET, 1250,	1 KW (DA-N)	, SPANISH	, \$ 29.00	(Lotus)	Lotus	Ed Medal
WOAI, 1200,	50 KW	, NEWS/TALK	CBS,NBC-T, \$ 80.00*	(HNWH)	Clear Channel	Rex Tackett

FM STATIONS

KAJA, 97.3,	100 KW @ 472,	COUNTRY	, \$ 85.00*	(HNWH)	Clear Channel	Tim Bryan
KBUC, 107.5,	100 KW @ 1535,	COUNTRY	, \$ 58.00*	(Republic)	TK	Larry Mariner
KMMX, 106.7,	100 KW @ 1030,	AC	, \$ 39.00*	(Durpetti)		Sam Sitterle
KISS, 93.7,	100 KW @ 576,	AOR	ABC-R, \$ 67.00*	(Katz)	Adams	
KITY, 92.9,	100 KW @ 500,	CHR	, \$ 58.00*	(MMR)	Duffy	T. Rodda
KLLS, 100.3,	100 KW @ 580,	AC	UPI, \$ 46.00*	(Christal)	Swanson	Dan DiLoreto
KQXT, 101.9,	100 KW @ 700,	BTFL/EZ	, \$ 77.00*	(Group W)	Westinghouse	Bill LeGrand
KSAQ+, 96.1,	100 KW @ 480,	CHR	US 1,CBS-R, \$ 51.00*	(Republic)	Inner City	Charles Andrews
KSMG, 105.3,	100 KW @ 1240,	AC/OLDIES	, \$ 59.00*	(Mc-Guild)	American	Ray Quinn
KTFM, 102.7,	100 KW @ 670,	CHR	, \$ 88.00*	(Blair)		Joe Ernest
KZEP, 104.5,	100 KW @ 750,	AOR	Source, \$ 42.00*	(Torbet)	Lotus	

SAN DIEGO

Arbitron Rank/Pop (12+): 19/1,837,600

MSA Rank/Pop: 16/2,174,800

ADI # 26
Average Person Ratings: 17.6
Market TSL: 23.1 hours

Stations: 32/21
Diaries: 2127/864:1/46.4%
Sample Target: 1610
% Below Line: 20.9
% Not Listed: 9.7

1986 Revenue: \$61,400,000
HH Inc.: \$36,672
Retail \$: 14.7 Bil
Pop per Station: 87,504
#1 Biller: KFMB \$10,500,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. KJQY-F	290/9.0	9.4	7.1	8.2	9.7	8.4	8.3	1.		1. KFMB-F	3917/21.3	21.1	20.7
2. KFMB-F	242/7.5	7.2	5.9	6.8	5.9	6.9	8.7	2.		2. KJQY-F	3034/16.5	16.1	15.1
3. KGB-F	233/7.2	6.7	7.3	6.6	5.9	7.0	11.5	3.		3. KGB-F	2707/14.7	15.1	13.9
4. XTRA-F	198/6.1	6.3	6.0	6.6	5.5	6.3	7.1	4.		4. XTRA-F	2652/14.4	16.0	14.3
5. KSDO	195/6.0	6.3	6.0	7.0	6.6	6.3	5.5	5.		5. KSDO-F	2575/14.0	17.0	14.7
6. XHRM-F	161/5.0	4.6	6.0	4.9	5.7	5.1	7.8	6.	THIS MARKET'S	6. KSDO	2215/12.1	13.7	13.7
7. KSON-F	140/4.3	4.3	2.9	3.9	3.3	3.6	4.9	7.	METRO AND TSA	7. KIFM-F	2143/11.7	9.9	7.9
8. KSDO-F	136/4.2	6.6	6.5	4.8	4.3	5.5	5.2	8.	ARE THE SAME	8. KSON-F	2058/11.2	10.4	10.0
9. KFMB	135/4.2	4.7	9.8	9.0	4.8	6.9	4.5	9.		9. KFMB	2020/11.0	12.2	21.1
10. KPOP	134/4.1	3.0	4.2	3.5	5.1	3.7	3.1	10.		10. XHRM-F	1881/10.2	12.0	9.7
KIFM-F	134/4.1	4.1	2.6	3.1	3.7	3.5	3.8	11.		11. KCBQ-F	1766/ 9.6	5.8	6.5
12. KCBQ-F	126/3.9	2.3	2.4	2.8	2.7	2.9	3.1	12.		12. KYXY-F	1627/ 8.9	8.6	9.1
13. KFSD-F	97/3.0	2.9	2.8	2.4	3.0	2.8	1.0	13.		13. KPOP	1575/ 8.6	6.3	7.3
14. KYXY-F	94/2.9	2.7	3.0	3.1	3.1	2.9	2.6	14.		14. KWLTF	1490/ 8.1	9.2	8.3
15. KWLTF	87/2.7	3.4	2.9	3.1	3.7	3.0	1.9	15.		15. KFSD-F	1438/ 7.8	6.9	6.7
16. XTRA	81/2.5	2.6	2.4	2.9	3.1	2.6	2.3	16.		16. XTRA	1279/ 7.0	8.1	8.2
17. KGMG-F	73/2.3	2.0	.5	1.0	1.5	1.5	1.9	17.		17. KGMG-F	1127/ 6.1	5.1	3.8
18. KNX	60/1.9	2.2	1.8	1.6	2.1	1.9	1.5	18.		18. KNX	1103/ 6.0	6.1	5.9
19. KKLQ-F	50/1.5	1.4	1.7	2.3	3.0	1.7	1.8	19.		19. KKLQ-F	929/ 5.1	5.2	7.6
KSON	50/1.5	1.1	1.2	1.3	1.0	1.3	1.7	20.		20. KSON	659/ 3.6	2.8	4.7
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 74.71% (2183 of 2922) (WIN 86: 71.53%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. XTRA-F	1. KGB-F	1. KFMB-F	1. KFMB-F	1. KFMB-F	1. KJQY-F>	1. KFMB-F	1. KJQY-F	1. KJQY-F	1. XTRA-F	1. KJQY-F
2. XHRM-F	2. KFMB-F	KGB-F	2. KGB-F	2. KGB-F	2. KSDO	2. KSDO-F	2. KGB-F	2. KFMB-F	2. KIFM-F	2. KFMB-F
3. KSDO-F	3. XTRA-F	3. XTRA-F	3. KCBQ-F	3. KCBQ-F	3. KFMB	3. KJQY-F	3. KFMB-F	3. KGB-F	3. KJQY-F	3. XTRA-F
4. KGB-F	4. XHRM-F	4. KIFM-F	4. KIFM-F	4. KIFM-F	4. KSON-F	4. KFMB	4. KSDO-F	4. XTRA-F	4. KGB-F	4. KGB-F
5. KFMB-F	5. KIFM-F	5. XHRM-F	5. KSON-F	5. KSON-F	5. KPOP	5. KGB-F	5. KPOP	5. XHRM-F	5. KFMB-F	5. KSON-F
6.	6. KSDO-F	6. KCBQ-F	6. KFMB	6. KJQY-F	6. KFMB-F	6. XTRA-F	6. KCBQ-F+	6. KSDO	6. KSDO	XHRM-F
7.	7. KCBQ-F	7. KSON-F	7. XTRA-F	7. KFMB	7. KCBQ-F	7. KSON-F	7.	7. KCBQ-F+	XHRM-F	7. KCBQ-F+
8.	8.	8. KSDO-F	8. KYXY-F	8.	8.	8. KCBQ-F+	8.	8. KSDO-F	8. KSDO	8. KPOP
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KFMB-F	1. KFMB-F>	1. KFMB-F	1. KFMB-F>	1. KFMB-F	1. KGB-F	1. KGB-F>	1. KGB-F	1. KGB-F	1. KGB-F
2. XHRM-F	2. XHRM-F	2. KIFM-F	2. KIFM-F	2. KYXY-F	2. XTRA-F	2. XTRA-F>	2. KFMB-F	2. XTRA-F	2. KFMB-F
3. KSDO-F	3. KSDO-F	3. KCBQ-F	3. XHRM-F	3. KIFM-F	3. XHRM-F	3. KFMB-F	3. XTRA-F	3. KFMB-F	3. KSON-F
4. KGB-F	4. KIFM-F	4. KGB-F	4. KSDO-F	4. KCBQ-F	4. KFMB-F	4. XHRM-F	4. KIFM-F	4. KIFM-F	4. XTRA-F
5. XTRA-F	5. KGB-F	KSDO-F	5. KYXY-F	5. KJQY-F	5. KSDO-F	5. KIFM-F	5. KCBQ-F	5. KSON-F	5. KCBQ-F
6. KWLTF	6. KCBQ-F	6. XHRM-F	6. KCBQ-F	6. KSON-F	6. KGMG-F	6. KGMG-F	KSON-F	6. KCBQ-F	6. KIFM-F
7. KIFM-F	7. KWLTF	7. KYXY-F	7. KGB-F	7. KFMB	7. KSON-F	7. KSON-F	7. KGMG-F	7. XHRM-F	7. KFMB
8.	8.	8. KWLTF	8.	8.	8. KWLTF	8. KSDO-F	8. XHRM-F	8. KFMB	8.
9.	9.	9.	9.	9.	9. KIFM-F	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCRQ	1170	San Diego	.5/2.0
KKLQ	600	San Diego	.3/1.9
KKOS-F	95.9	Carlsbad	1.5/3.4
KOWN-F	92.1	Escondido	.3/1.3
KPRZ	1210	San Marcos	.4/1.4
KABC	790	Los Angeles	.4/1.1
KBRT	740	Avalon	.6/1.6
KFI	640	Los Angeles	.5/1.8
KLOS-F	95.5	Los Angeles	.5/1.8
XHIT-F	90.3	Tijuana	.6/3.2
XHKY-F	95.7	Tijuana	.4/1.2
XLTN-F	104.5	Tijuana	.5/1.7

RADIO STATIONS

AM STATIONS

KCRQ, 1170,	50 KW/5 KW (DA-2)	, OLDIES	, \$ NA	(Torbet)	Eric/Chandler	Simon T.
KFMB, 760,	5 KW (DA-N)	, MOR	CBS, \$170.00*	(Mc-Guild)	Midwest TV	Paul Palmer
KKLQ, 600,	5 KW (DA-1)	, CHR	APR, MBS, \$ NA	(Eastman)	Edens	
KMJC, 910,	5 KW (DA-2)	, RELIGION	, \$ 25.00	(---)		Dick Bartell
KOWN, 1450,	1 KW	, COUNTRY	, \$ 30.00*	(---)		Tim Curtin
KPOP, 1360,	5 KW/1 KW	, NOSTALGIA	NBC, \$ 50.00*	(Katz)	Brown	Tom Baker
KSDO, 1130,	10 KW (DA-2)	, NEWS/TALK	ABC-I, NBC-T, \$100.00*	(Durpetti)	Gannett	Chris Conway
KSON, 1240,	1 KW	, COUNTRY	MBS, \$ NA	(Blair)	Jeff-Pilot	Clark Brown
KVSD, 1000,	2.5 KW/500 W (DA-2)	, TALK	ABC-T, \$ 30.00*	(---)		Jeff Chandler
XTRA, 690,	50 KW (DA-2)	, OLDIES	, \$ 55.00*	(MMR)	Noble	Tom Jimenez

FM STATIONS

KCBQ, 105.3,	29 KW @ 620,	OLDIES	, \$ 60.00*	(Torbet)	Eric/Chandler	Simon T.
KFMB, 100.7,	30 KW @ 620,	CONTEMP	, \$140.00*	(Mc-Guild)	Midwest TV	Paul Palmer
KFSD, 94.1,	100 KW @ 641,	CLASSICAL	, \$ 70.00*	(Christal)	Lotus	Dick Warshaw
KGR, 101.5,	50 KW @ 577,	AOR	, \$132.00*	(Katz)	Brown	Tom Baker
KIFM, 98.1,	28 KW @ 640,	JAZZ/AC	CBS-R, \$ 68.00*	(CBS)		Lee Mirabal
KJQY, 103.7,	36 KW @ 650,	BTFL/EZ	, \$120.00*	(Group W)	Westinghouse	
KKOS, 95.9,	3 KW @ 300,	AC	, \$ 45.00*	(---)		Jeff Chandler
KKLQ, 106.5,	50 KW @ 442,	CHR	, \$ 59.00*	(Eastman)	Edens	
KOWN, 92.1,	270 W @ 1020,	AC/JAZZ	, \$ 35.00*	(---)		Tim Curtin
KSDO, 102.9,	2 KW @ 1840,	CHR	, \$ 95.00*	(Durpetti)	Gannett	Chris Conway
KSON, 97.3,	50 KW @ 465,	COUNTRY	, \$ 80.00	(Blair)	Jeff-Pilot	Clarke Brown
KWLT, 94.9,	22 KW @ 701,	AC	, \$ 65.00*	(Christal)	Sandusky	Tim Hahnke
KYXY, 96.5,	41 KW @ 540,	AC	, \$ 60.00*	(HNWH)		Jim Price
XTRA, 91.1,	100 KW @ 1000,	AOR	, \$ 86.00*	(MMR)	Noble	Tom Jimenez
XHRM, 92.5,	50 KW @ 600,	BLACK	ABC-F, \$ 61.00*	(Masla)	(TIJUANA)	Darryl Cox
XHIT, 90.3,	100 KW @ 1000,	AC	SMN, \$ 35.00*	(Masla)	(TIJUANA)	
KGMG, 102.1,	10 KW @ 980,	AC	MBS, \$ NA	(Select)	(OCEANSIDE)	Steve Jacobs

SAN FRANCISCO

Arbitron Rank/Pop (12+): 4/4,792,600

Stations: 47/45

1986 Revenue: \$144,100,000

MSA Rank/Pop: San Francisco - 28/1,583,700

Diaries: 4144/1157:1/49.1%

HH Inc.: \$38,222

Sample Target: 2650

Retail \$: 34.2 Bil

% Below Line: 1.8

Pop per Station: 106,502

ADI # 5 Oakland - 20/1,935,100

% Not Listed: 10.9

#1 Biller: KGO \$19,000,000

Average Person Ratings: 16.7

Market TSL: 22.1 hours

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KGO	586/7.3	8.0	7.3	7.2	7.6	7.5	8.9	1. KGO	755/10230	1. KCBS	7987/16.7	19.1	16.6
2. KABL-F+	542/6.8	5.6	6.7	5.7	6.2	6.2	3.6	2. KCBS	592/ 9858	2. KGO	7741/16.2	17.8	17.1
3. KCBS	481/6.0	6.8	4.9	6.8	6.6	6.1	4.4	3. KABL-F+	566/ 6369	3. KMEL-F	6430/13.4	12.1	10.9
4. KMEL-F	348/4.4	3.7	4.3	3.0	3.3	3.9	4.3	4. KMEL-F	385/ 7079	4. KABL-F+	6042/12.6	11.9	NA
5. KSOL-F	329/4.1	4.2	5.0	4.4	4.6	4.4	6.8	5. KSOL-F	347/ 5460	5. KSOL-F	5460/11.0	10.0	10.6
6. KBLX-F+	280/3.5	2.6	2.9	2.9	3.6	3.0	3.8	6. KBLX-F+	289/ 4514	6. KYUU-F	4742/ 9.9	11.6	11.1
7. KLOK-F	247/3.1	2.2	2.6	2.4	2.8	2.6	1.8	7. KRAK	282/ 3167	7. KLOK-F	4632/ 9.7	8.9	8.7
8. KSFO+	241/3.0	3.4	3.6	3.7	3.2	3.4	3.9	8. KNBR	272/ 5399	8. KSFO+	4488/ 9.4	NA	NA
9. KITS-F	240/3.0	2.4	1.5	1.9	1.7	2.2	3.1	9. KFRC	266/ 4159	9. KIOI-F	4478/ 9.3	10.3	9.8
10. KRFC	231/2.9	2.7	1.7	1.6	1.7	2.2	2.1	10. KSFO+	259/ 4858	10. KBLX-F+	4308/ 9.0	7.2	6.9
11. KYUU-F	222/2.8	4.2	3.1	2.9	3.2	3.3	3.6	11. KITS-F	252/ 3815	11. KNBR	4041/ 8.4	8.9	13.3
12. KNEW	215/2.7	1.8	1.8	2.0	2.0	2.1	2.0	12. KLOK-F	247/ 4703	12. KOIT-F	4005/ 8.4	9.5	8.3
13. KOIT-F	214/2.7	2.5	2.4	2.7	2.8	2.6	2.4	13. KOIT-F+	224/ 4340	13. KITS-F	3718/ 7.8	7.7	8.7
14. KNBR	199/2.5	2.4	4.7	4.9	2.9	3.6	2.5	14. KYUU-F	224/ 4849	14. KFRC	3555/ 7.4	6.7	6.9
15. KSAN-F	183/2.3	3.2	2.2	2.8	3.0	2.6	3.5	15. KNEW	218/ 3085	15. KSAN-F	3498/ 7.3	8.2	7.0
16. KIOI-F	180/2.3	2.4	2.2	2.5	2.7	2.4	2.1	16. KBAY-F	197/ 3145	16. KFOG-F	3392/ 7.1	6.8	7.2
17. KDFC-F+	167/2.1	2.0	1.4	1.4	2.0	1.7	1.4	17. KSFM-F	190/ 3750	17. KDFC-F	3154/ 6.6	5.5	4.6
18. KRQR-F	159/2.0	3.1	2.2	2.1	2.2	2.4	3.2	18. KIOI-F	187/ 4700	18. KRQR-F	3126/ 6.5	7.5	5.1
19. KFOG-F	158/2.0	2.6	2.2	2.8	2.4	2.4	3.4	19. KSAN-F	186/ 3594	19. KNEW	3004/ 6.3	5.1	5.2
20. KBAY-F	157/2.0	2.0	2.5	2.3	2.0	2.2	1.9	20. KWSS-F	184/ 3197	20. KOME-F	2658/ 5.5	5.1	4.9
21. KOME-F	147/1.8	1.8	1.5	1.6	1.4	1.7	2.3	21. KRQR-F	181/ 3334	21. KKHI-F+	2585/ 5.4	4.9	5.2
22. KKHI-F	129/1.7	2.0	1.4	1.8	2.0	1.7	2.0	22. KDFC-F+	175/ 3358	22. KBAY-F	2473/ 5.2	4.8	4.6
23. KKCY-F	119/1.5	1.3	1.0	1.3	1.1	1.3	1.3	23. KOME-F	171/ 2893	23. KWSS-F	2010/ 4.2	4.5	6.3
24. KOFY	113/1.4	1.3	1.4	1.8	--	1.5	.6	24. KFOG-F	169/ 3612	24. KSJO-F	1961/ 4.1	4.1	3.8
25. KWSS-F	112/1.4	1.5	1.7	1.8	2.0	1.6	1.8	25. KKHI-F+	137/ 2811	25. KKCY-F	1743/ 3.6	3.1	2.8

12+ FM SHARE (METRO): 62.22% (4429 of 7118) (WIN 86: 64.09%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMEL-F+	1. KSOL-F	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO	1. KABL-F+	1. KABL-F+	1. KGO	1. KABL-F+
2. KSOL-F	2. KITS-F	2. KBLX-F+	2. KBLX-F+	2. KBLX-F+	2. KABL-F+	2. KCBS	2. KGO	2. KGO	2. KSOL-F	2. KBLX-F+
3. KLOK-F	3. KMEL-F	3. KSOL-F	3. KYA-F+	3. KABL-F+	3. KCBS	3. KABL-F+	3. KCBS	3. KCBS	3. KMEL-F	3. KSOL-F
4. KITS-F	4. KBLX-F+	4. KMEL-F	4. KABL-F+	4. KYA-F+	4. KFRC	4. KMEL-F	4. KFRC	4. KMEL-F	4. KABL-F	4. KCBS
5. KWSS-F	5. KLOK-F	5. KITS-F	5. KCBS	5. KCBS	5. KOIT-F	5. KYA-F+	5. KSOL-F	5. KSOL-F	5. KBLX-F	5. KGO
6. KYUU-F	6. KYUU-F	6. KYA-F+	6. KYUU-F	6. KOIT-F	6. KYA-F+	6. KITS-F	6. KBLX-F	6. KBLX-F	6. KCBS	6. KMEL-F
7.	7. KFOG-F	7. KLOK-F	7. KIOI-F	7. KIOI-F	7. KBLX-F+	7. KNEW	7. KOIT-F+	7. KOIT-F+	7. KLOK-F	7. KFRC
8.	8. KOME-F	8. KYUU-F	8. KLOK-F	8. KYUU-F	8. KBAY-F	8. KYUU-F	8. KMEL-F	8. KITS-F	8. KITS-F	8. KLOK-F
9.	9. KRQR-F	9. KOIT-F	9. KOIT-F	9. KLOK-F	9. KSAN-F	9. KBLX-F+	9. KYA	9. KYUU-F	9. KLOK-F	9. KOIT-F+
10.	10. KGO	10. KIOI-F	10. KSOL-F	10. KSAN-F	10. KDFC-F+	10. KOIT-F+	10. KIOI-F	10. KOIT-F+	10. KOIT-F+	10. KSAN-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMEL-F	1. KMEL-F	1. KBLX-F+	1. KMEL-F	1. KGO	1. KITS-F	1. KITS-F	1. KGO	1. KGO	1. KGO
2. KSOL-F	2. KSOL-F	2. KMEL-F	2. KBLX-F+	2. KABL-F+	2. KSOL-F	2. KSOL-F	2. KRQR-F	2. KYA-F+	2. KYA-F+
3. KITS-F	3. KBLX-F+	3. KLOK-F	3. KSOL-F	3. KBLX-F+	3. KMEL-F	3. KOME-F	3. KFOG-F	3. KSOL-F	3. KBLX-F+
4. KLOK-F	4. KITS-F	4. KSOL-F	4. KLOK-F	4. KIOI-F	4. KOME-F	4. KRQR-F	4. KKCY-F	4. KBLX-F+	4. KCBS
5. KYUU-F	5. KLOK-F	5. KIOI-F	5. KGO	5. KOIT-F	5. KLOK-F	5. KFOG-F	5. KBLX-F+	5. KITS-F	5. KABL-F+
6. KBLX-F+	6. KYUU-F	6. KOIT-F	6. KYUU-F	6. KLOK-F	6. KRQR-F	6. KMEL-F	6. KITS-F	6. KRQR-F	6. KRQR-F
7. KWSS-F	7. KOIT-F	7. KGO	7. KIOI-F	7. KMEL-F	7. KFOG-F	7. KGO	7. KOME-F	7. KFOG-F	7. KFOG-F
8. KOIT-F	8. KIOI-F	8. KYUU-F	8. KOIT-F	8. KCBS	8. KYUU-F	8. KBLX-F+	8. KYA-F+	8. KOME-F	8. KKCY-F
9. KRQR-F	9. KYA-F+	9. KITS-F	9. KABL-F+	9. KYUU-F	9. KSJO-F	9. KKCY-F	9. KSOL-F	9. KCBS	9. KNBR
10.	10. KFOG-F	10. KYA-F+	10. KITS-F	10. KSAN-F	10.	10. KYUU-F	10. KYUU-F	10. KYUU-F	10. KSAN-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KARA-F	105.7	Santa Clara	.8/3.1
KATD-F	95.3	Los Gatos	.9/2.6
KBRG-F	104.9	Fremont	1.0/1.7
KDIA	1310	Oakland	.9/2.9
KEEN	1370	San Jose	.7/1.7
KEZR-F	106.5	San Jose	.8/3.0
KFAX	1100	San Francisco	.5/1.8
KIQI	1010	San Francisco	.8/1.2
KJAZ-F	92.7	Alameda	1.2/3.5
KLIV	1590	San Jose	.8/2.3
KLOK	1170	San Jose	.7/2.9
KLZE-F	97.7	Los Altos	1.2/2.7
KOIT	1260	San Francisco	.4/2.2
KREN-F	92.9	Healdsburg	.7/1.3
KSJO-F	92.3	San Jose	1.1/4.1
KRAK	1140	Sacramento	1.1/1.9
KSF4-F	102.5	Woodland/Sacramento	.5/1.8

RADIO STATIONS

AM STATIONS

KCBS,	740,	50 KW (DA-2)	, NEWS/TALK	CBS,	\$200.00	(CBS)	CBS	Ray Barnett
KEST,	1450,	1 KW	, RELIGION	, \$	37.00	(---)	Universal	Alan Schultz
KFAX,	1100,	50 KW (DA-1)	, RELIGION	, \$	30.00	(---)	Salem	Tom Wallace
KFRC,	610,	5 KW	, NOSTALGIA	MBS, US 1,	\$140.00*	(Republic)	RKO	Pat McNally
KDIA,	1310,	5 KW (DA-1)	, BLACK	, \$	60.00*	(Select)	Mediacomm	
KGO,	810,	50 KW (DA-1)	, TALK/NEWS	ABC-I,	\$295.00	(Blair)	Cap Cities/ABC	Mike Luckoff
KIQI,	1010,	10 KW/500 W (DA-1)	, SPANISH	, \$	55.00	(Caballero)		Rene De LaRosa
KNBR,	680,	50 KW	, MOR/AC	NBC,	\$190.00	(Mc-Guild)	NBC	Bill Dwyer
KNEW,	910,	5 KW (DA-N)	, COUNTRY	, \$	100.00	(Katz)	Malrite	Steve Edwards
KOFY,	1050,	1 KW/500 W (DA-N)	, OLDIES	, \$	60.00*	(Masla)		Randy Bailey
KOIT,	1260,	5 KW/1 KW	, SOFT AC	, \$	NA	(Torbet)	Bonneville	Chuck Tweedle
KSFO,	560,	5 KW (DA-N)	, OLDIES	US 2,	\$100.00*	(MMR)	King	Ken Dennis

FM STATIONS

KABL+,	98.1,	100 KW @ 940,	BTFL/EZ	, \$	200.00	(Christal)	Shamrock	Mike Grinsell
KBLX+,	102.9,	7 KW @ 1285,	URBAN/AC	SBN,	\$140.00	(HNNH)	Inner City	Harvey Stone
KDFC+,	102.1,	33 KW @ 1050,	CLASSICAL	, \$	66.00	(CMBS)		Ed Davis
KFOG,	104.5,	8 KW @ 1454,	AOR	Source,	\$160.00*	(Eastman)	Susquehanna	Tony Salvatore
KIOI,	101.3,	125 KW @ 1220,	AC	, \$	200.00	(Durpetti)	Price	Bill Gilreath
KITS,	105.3,	15 KW @ 1200,	CHR	ABC-F,	\$140.00	(Republic)	Entercom	Ed Krampf
KJAZ,	92.7,	2 KW @ 550,	JAZZ	, \$	80.00*	(Roslin)		Ian Epstein
KKCY,	98.9,	4 KW @ 1450,	AOR/JAZZ/URBAN	, \$	100.00*	(Select)	Olympic	Bruce Blevins
KKHI+,	95.7,	9 KW @ 1473,	CLASSICAL	, \$	90.00*	(HNNH)	Buckley	Bruce Beebe
KLOK,	103.7,	8 KW @ 1470,	CONTEMP	, \$	135.00*	(Masla)	Brown	
KMEL,	106.1,	69 KW @ 1290,	CHR	, \$	175.00*	(Christal)	Century	Paulette Williams
KOIT,	96.5,	33 KW @ 1410,	SOFT AC	, \$	140.00*	(Torbet)	Bonneville	Chuck Tweedle
KRQR,	97.3,	82 KW @ 1100,	AOR	CBS-R,	\$165.00	(CBS)	CBS	Carl Dickens
KSAN,	94.9,	35 KW @ 1290,	COUNTRY	, \$	170.00*	(Katz)	Malrite	Steve Edwards
KSOL,	107.7,	9 KW @ 1590,	BLACK/URBAN	APR,	\$150.00*	(MMR)	United	Ken Shubat
KYA,	93.3,	31 KW @ 593,	OLDIES	US 2,	\$120.00*	(MMR)	King	Ken Dennis
KYUU,	99.7,	45 KW @ 1240,	CONTEMP/AC	, \$	180.00	(Mc-Guild)	NBC	Terry DeVoto

Other ranked stations - See San Jose

SAN JOSE

Arbitron Rank/Pop (12+): 29/1,177,300

Stations: 44/16
Diaries: 1704/691:1/48.5%
Sample Target: 1400
% Below Line: NA
% Not Listed: NA

1986 Revenue: \$26,000,000
HH Inc.: \$43,910
Retail \$: 11.2 Bil
Pop per Station: 73,581
#1 Biller: KBAY-F \$4,000,000

MSA Rank/Pop: 30/1,418,700
San Francisco ADI
Average Person Ratings: 16.0
Market TSL: 21.0 hours

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KBAY-F	109/5.8	5.3	5.9	6.1	5.6	5.8	4.1	1. KBAY-F	191/2921	1. KWSS-F	1799/15.3	16.7	19.3
2. KWSS-F	105/5.6	5.8	6.0	5.9	6.1	5.8	5.4	2. KWSS-F	179/3114	2. KOME-F	1653/14.0	12.4	11.1
3. KOME-F	101/5.4	4.8	4.0	4.0	3.9	4.6	5.4	3. KOME-F	169/2866	3. KBAY-F	1578/13.4	12.5	10.7
4. KLZE-F	89/4.7	2.8	2.3	3.2	4.7	3.3	1.7	4. KSJO-F	103/2187	4. KSJO-F	1410/12.0	11.3	10.0
5. KATD-F	72/3.8	3.4	3.3	1.8	2.4	3.1	3.3	5. KLZE-F	98/1291	5. KARA-F	1206/10.2	9.2	10.7
6. KARA-F	57/3.0	2.6	2.4	2.6	2.5	2.7	3.0	6. KDFC-F+	87/1759	6. KATD-F	1177/10.0	11.7	8.1
KEZR-F	57/3.0	3.4	2.3	2.6	2.5	2.8	3.1	7. KLOK	74/1540	7. KEZR-F	1140/ 9.7	9.8	9.8
KSJO-F	57/3.0	3.5	3.1	3.3	3.6	3.2	4.8	8. KATD-F	73/1291	8. KLZE-F	1111/ 9.4	6.4	5.9
9. KEEN	47/2.5	2.4	2.8	2.2	1.8	2.5	2.9	9. KLIV	66/1026	9. KLOK	820/ 7.0	6.2	10.3
10. KLIV	43/2.3	2.4	2.2	1.9	2.2	2.2	2.2	10. KARA-F	65/1419	10. KLIV	747/ 6.3	5.7	5.8
11. KLOK	37/2.0	2.4	2.4	3.0	2.9	2.5	1.7	11. KEZR-F	63/1371	11. KEEN	622/ 5.3	5.6	4.8
12. KDFC-F+	26/1.4	1.3	.6	1.4	1.8	1.2	.9	12. KEEN	52/ 859	12. KDFC-F+	589/ 5.0	4.5	3.9
13. KNTA	14/ .7	1.0	1.9	1.3	1.4	1.2	1.0	13. KAZA	15/ 201	13. KHTT	246/ 2.1	3.6	2.7
14. KAZA	11/ .6	.6	1.0	.8	1.5	0.8	.4	14. KNTA	14/ 203	14. KNTA	203/ 1.7	2.3	3.7
15. KHTT	7/ .4	1.2	---	.9	.8	0.6	.2	15. KHTT	10/ 386	15. KAZA	128/ 1.1	1.1	2.2

12+ FM SHARE (METRO): NA

(WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWSS-F>	1. KOME-F	1. KOME-F	1. KOME-F	1. KBAY-F	1. KBAY-F	1. KWSS-F	1. KBAY-F	1. KOME-F	1. KWSS-F	1. KBAY-F
2. KATD-F	2. KWSS-F	2. KWSS-F	2. KBAY-F	2. KOME-F	2. KLZE-F>	2. KBAY-F	2. KOME-F	2. KWSS-F	2. KOME-F	2. KWSS-F
3. KOME-F	3. KATD-F	3. KATD-F	3. KARA-F	3. KLZE-F	3. KARA-F	3. KOME-F	3. KLZE-F	3. KBAY-F	3. KBAY-F	3. KLZE-F
4.	4. KSJO-F	4. KBAY-F	4. KLZE-F	4. KARA-F	4. KEEN	4. KLZE-F	4. KATD-F	4. KLZE-F	4. KLZE-F	4. KOME-F
5.	5. KEZR-F	5. KEZR-F	5. KEZR-F	5. KEZR-F	5. KLIV	5. KATD-F	5. KEZR-F	5. KATD-F	5. KARA-F	5. KATD-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWSS-F	1. KWSS-F	1. KATD-F	1. KWSS-F	1. KBAY-F	1. KOME-F>	1. KOME-F>	1. KOME-F>	1. KOME-F>	1. KOME-F>
2. KATD-F	2. KATD-F	2. KEZR-F	2. KBAY-F	2. KLZE-F	2. KATD-F	2. KSJO-F	2. KSJO-F>	2. KSJO-F	2. KBAY-F
3. KEZR-F	3. KEZR-F	3. KWSS-F	3. KATD-F	3. KARA-F	3. KSJO-F	3. KATD-F	3. KWSS-F	3. KATD-F	3. KARA-F
4. KOME-F	4. KOME-F	4. KARA-F	4. KEZR-F	4. KLOK	4. KWSS-F	4. KATD-F	4. KWSS-F	4. KARA-F	4. KSJO-F
KSJO-F	5. KSJO-F	5. KLOK	5. KLZE-F	5. KWSS-F	5.	5. KEZR-F	5.	5. KWSS-F	5. KLZE-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

See San Francisco for details about the following stations:

KABL-F+	1.6/ 4.9	KIOI-F	2.0/ 8.6	KOFY	.9/ 3.1
KBLX-F+	2.1/ 5.0	KITS-F	2.0/ 6.1	KOIT	.3/ 1.2
KBRG-F	1.5/ 2.7	KJAZ-F	.3/ 1.1	KOIT-F	1.8/ 6.7
KCBS	4.9/15.7	KKHI-F+	1.5/ 3.6	KRQR-F	.6/ 4.5
KFAX	.8/ 1.9	KLOK-F	1.3/ 6.2	KSAN-F	2.7/ 7.8
KFOG-F	1.9/ 5.8	KMEL-F	3.3/10.1	KSFO	1.3/ 5.0
KFRC	1.2/ 2.8	KNBR	2.0/ 6.8	KSOL-F	3.5/ 9.4
KGO	8.3/17.1	KNEW	.6/ 3.0	KYUU-F	3.5/11.4

RADIO STATIONS

KAZA, 1290, 5 KW (DAYS,DA)	, SPANISH	, \$ 56.00 (Caballero)	(GILROY)	A. Rodriguez
KEEN, 1370, 5 KW (DA-2)	, COUNTRY	UPI, \$ 55.00 (MMR)		Chris Snell
KHTT, 1500, 10 KW/5 KW (DA-1)	, OLDIES	APR, \$ 30.00 (Katz)	Narragansett	Gary Rodriguez
KLIV, 1590, 5 KW (DA-N)	, NOSTALGIA	, \$ 46.88 (Eastman)	Empire	Vince Lopopolo
KLOK, 1170, 50 KW/5 KW (DA-2)	, MOR/AC	, \$ 64.00 (Masla)	Davis/Weaver	Bill Weaver
KNTA, 1430, 1 KW (DA-1)	, SPANISH	, \$ 42.00 (Lotus)	Tamarack	Gene Hogan
KARA-F, 105.7, 50 KW @ 500, AC		, \$ 77.00 (Eastman)	Empire	Bob Kieve
KATD-F, 95.3, 375 W @ 860, CHR		, \$ 50.00 (Radio West)		Alice Shockley
KBAY-F, 100.3, 14 KW @ 2580, BTFL/EZ		, \$ 90.00 (MMR)		Steve Snell
KBRG-F, 104.9, 3 KW @ 300, SPANISH		, \$ 50.00 (Lotus)	(FREMONT)	Carlos Duharte
KEZR-F, 106.5, 50 KW @ 430, AC		, \$ 82.00 (Christal)		John Levitt
KLZE-F, 97.7, 3 KW @ 300, BTFL/EZ		, \$ 60.00* (Republic)	Parker	Judy Currier
KOME-F, 98.5, 13 KW @ 880, AOR		ABC-R, \$120.00 (Torbet)	Infinity	Jim Hardy
KSJO-F, 92.3, 50 KW @ -68, AOR		, \$120.00 (Katz)	Narragansett	Gary Rodriguez
KWSS-F, 94.5, 1.2 KW @ 2580, CHR		, \$135.00* (Mc-Guild)	Nationwide	Jim Smith

Other ranked stations - See San Francisco

SEATTLE - TACOMA

Arbitron Rank/Pop (12+): 17/1,900,500
 MSA Rank/Pop: Seattle - 25/1,729,100
 ADI # Tacoma - 92/527,600
 Average Person Ratings: 16.4
 Market TSL: 21.7 hours

Stations: 32/32
 Diaries: 2076/915:1/56.1%
 Sample Target: 1670
 % Below Line: 0
 % Not Listed: 7.5

1986 Revenue: \$65,800,000
 HH Inc.: \$33,669
 Retail \$: 15.2 Bil
 Pop per Station: 59,391
 #1 Biller: KIRO \$16,500,000

12+ METRC	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KIRO	283/9.1	10.5	10.4	10.7	9.2	10.2	6.9	1. KIRO	324/5315	1. KIRO	4392/23.1	27.5	25.8
2. KOMO	226/7.2	6.9	5.8	5.8	7.3	6.4	4.7	2. KISW-F	264/3209	2. KUBE-F	3206/16.9	18.6	14.5
3. KISW-F	193/6.2	8.0	7.3	7.5	4.7	7.3	8.8	3. KOMO	247/3464	3. KOMO	2925/15.4	19.1	15.8
4. KBRD-F	173/5.5	5.5	5.1	4.5	5.0	5.2	3.6	4. KBRD-F	232/2482	4. KISW-F	2497/13.1	14.1	15.4
5. KUBE-F	170/5.5	8.0	8.2	5.0	6.9	6.7	8.6	5. KPLZ-F	210/3026	5. KPLZ-F	2388/12.6	12.1	12.9
6. KPLZ-F	161/5.2	4.6	3.6	4.0	3.4	4.4	6.5	6. KUBE-F	188/3551	6. KZOK-F	1839/ 9.7	9.6	9.0
7. KMPS-F	139/4.5	3.4	3.9	5.1	3.4	4.2	5.2	7. KRPM-F	177/1669	7. KING-F	1776/ 9.3	7.8	8.6
8. KXRX-F	134/4.3	.4	.9	1.1	.7	1.7	2.4	8. KMPS-F	172/2107	8. KBRD-F	1760/ 9.3	10.5	9.6
9. KMGI-F	114/3.7	3.1	3.5	3.2	3.3	3.4	2.3	9. KSEA-F	151/2107	9. KLSY-F+	1695/ 8.9	11.1	9.4
10. KLSY-F+	113/3.6	4.1	3.2	3.6	4.4	3.6	3.6	10. KQKT-F	148/1502	10. KJR	1675/ 8.8	6.5	6.7
11. KSEA-F	112/3.6	4.1	4.0	4.2	5.4	4.0	2.8	11. KMGI-F	145/2081	11. KMPS-F	1669/ 8.8	7.4	9.5
12. KZOK-F	110/3.5	3.4	1.5	2.3	2.4	2.7	3.7	12. KLSY-F+	129/1958	12. KSEA-F	1663/ 8.8	9.8	8.9
13. KING-F	105/3.4	2.5	2.9	3.0	4.1	3.0	3.4	13. KZOK-F	121/2129	13. KNBQ-F	1641/ 8.6	8.2	8.5
14. KRPM-F	100/3.2	3.4	2.1	2.9	3.2	2.9	2.7	14. KIXI	121/1790	14. KMGI-F	1621/ 8.5	7.6	8.6
15. KIXI	92/3.0	2.6	4.0	4.6	4.5	3.6	3.8	15. KING-F	113/2024	15. KIXI	1412/ 7.4	7.2	8.8
16. KEZX-F+	77/2.4	2.0	2.6	3.9	3.8	2.7	2.8	16. KJR	96/2030	16. KVI	1391/ 7.3	7.7	7.6
17. KJR	76/2.4	2.0	1.8	1.5	1.8	1.9	2.0	17. KEZX-F+	86/1396	17. KXRX-F	1295/ 6.8	2.8	3.9
18. KNBQ-F	70/2.2	2.7	2.6	2.7	2.7	2.4	3.8	18. KVI	82/1666	18. KING	1252/ 6.6	6.7	7.4
19. KING	63/2.0	2.4	2.3	2.2	2.1	2.2	1.6	19. KNBQ-F	81/1928	19. KEZX-F+	1188/ 6.3	5.7	7.4
20. KVI	61/2.0	2.5	3.2	3.5	1.9	2.8	2.0	20. KCMS-F	75/1072	20. KRPM-F	1164/ 6.1	6.9	5.1
21. KLTX-F	60/1.9	2.2	2.6	1.2	1.0	2.0	1.9	21. KING	74/1510	21. KHIT-F	1102/ 5.8	6.1	5.6
22. KHIT-F	55/1.8	1.4	1.7	1.6	1.0	1.6	1.4	22. KLTX-F	68/1243	22. KLTX-F	1050/ 5.5	5.1	5.3
23.								23. KHIT-F	66/1364	23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 66.86% (1929 of 2885) (WIN 86: 62.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPLZ-F>	1. KISW-F>	1. KISW-F	1. KIRO	1. KIRO	1. KIRO	1. KIRO	1. KOMO	1. KIRO	1. KIRO	1. KISW-F
2. KUBE-F	2. KXRX-F	2. KUBE-F	2. KOMO	2. KOMO	2. KOMO	2. KOMO	2. KBRD-F	2. KISW-F	2. KISW-F	2. KSEA-F
3. KNBQ-F	3. KUBE-F	3. KXRX-F	3. KUBE-F	3. KUBE-F	3. KBRD-F	3. KUBE-F	3. KISW-F	3. KOMO	3. KPLZ-F	3. KMPS-F
4. KHIT-F	4. KZOK-F	4. KMGI-F	4. KXRX-F	4. KMPS-F	4. KMPS-F	4. KPLZ-F	4. KIRO	4. KBRD-F	4. KUBE-F	4. KOMO
5. KISW-F	5. KMGI-F	5. KIRO	5. KLSY-F+	5. KXRX-F	5. KSEA-F	5. KISW-F	5. KMGI-F	5. KUBE-F	5. KLSY-F	KPLZ-F
6.	6. KPLZ-F	6. KZOK-F	6. KISW-F	6. KBRD-F	6. KING-F	6. KMPS-F	6. KMPS-F	6. KPLZ-F	6. KBRD-F	6. KIRO
7.	7. KLSY-F+	7. KLSY-F+	7. KMGI-F	7. KLSY-F+	7. KRPM-F	7. KXRX-F	7. KXRX-F	7. KXRX-F	7.	7. KBRD-F
8.	8. KEZX-F+	8.	8.	8. KISW-F	8.	8. KBRD-F	8.	8.	8.	8. KLSY-F+
9.	9.	9.	9.	9. KMGI-F	9.	9.	9.	9.	9.	KZOK-F
10.	10.	10.	10.	10. KZOK-F	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KUBE-F	1. KUBE-F	1. KEZX-F+	1. KUBE-F	1. KOMO	1. KISW-F>	1. KISW-F>	1. KISW-F	1. KISW-F	1. KIRO
2. KISW-F	2. KMGI-F	KLSY-F+	2. KLSY-F+	2. KLSY-F+	2. KXRX-F	2. KXRX-F	2. KXRX-F	2. KXRX-F	2. KISW-F
3. KMGI-F	3. KISW-F	3. KMGI-F	3. KMGI-F	3. KIRO	3. KPLZ-F	3. KZOK-F	3. KZOK-F	3. KIRO	3. KXRX-F
4. KHIT-F	4. KLSY-F+	KUBE-F	4. KOMO	4. KUBE-F	4. KUBE-F	4. KUBE-F	4. KIRO	4. KZOK-F	4. KOMO
5. KPLZ-F	5. KZOK-F	5. KJR	5. KMPX-F	5. KMGI-F	5. KZOK-F	5. KPLZ-F	5. KUBE-F	5. KUBE-F	KZOK-F
6. KLSY-F+	6. KEZX-F+	6. KZOK-F	6. KISW-F	6. KSEA-F	6. KMGI-F	6. KIRO	6. KEZX-F+	6. KMGI-F	6. KMPS-F
7. KZOK-F	7.	7. KLTX-F	7.	7. KMPS-F	7.	7. KMGI-F	7.	7. KPLZ-F	7. KUBE-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCIS	630	Edmonds	.6/2.3
KCMS-F	105.3	Edmonds	1.7/4.2
KGW	820	Burien	.6/1.5
KJET	1590	Seattle	.3/1.5
KKFX	1250	Seattle	.9/3.1
KMPS	1300	Seattle	1.0/2.7
KRPM	770	Seattle	.5/1.2
KWYZ	1230	Everett	.7/1.1

RADIO STATIONS

AM STATIONS

KBLE, 1050, 5 KW/453 W	, RELIGION	, \$ 30.00 (---)		George Boucher
KCIS, 630, 5 KW/2.5 KW (DA-N)	, RELIGION	UPI, APR, \$ 50.00 (---)		Bob Powers
KING, 1090, 50 KW (DA-2)	, NEWS/TALK	NBC, ABC-T, \$ 57.00* (MMR)	King	M. Klopfenstein
KEZX, 820, 50 KW/5 KW (DA-2)	, JAZZ/NEW AGE	, \$ 30.00* (Eastman)	Park	Dave Littrell
KIRO, 710, 50 KW (DA-N)	, NEWS/TALK	CBS, \$200.00* (CBS)	Bonneville	Joe Abel
KIXI, 880, 50 KW/1 KW (DA-2)	, NOSTALGIA	, \$ 65.00* (Christal)		Gordon Stenback
KJET, 1590, 5 KW (DA-2)	, CHR	Source, \$ NA (Torbet)	SRO	Bill McMahon
KJR, 950, 5 KW (DA-N)	, AC	, \$ 63.00 (HNWH)	Ackerly	Dan Hern
KKFX, 1250, 5 KW (DA-N)	, BLACK	APR, \$ 35.00 (Roslin)		Bob Bingham
KLSY, 1540, 5 KW (DA-N)	, AC	CBS-R, \$ NA (Blair)	Sandusky	Tim Davidson
KMPS, 1300, 5 KW (DA-N)	, COUNTRY	UPI, \$?? (Mc-Guild)	EZ	Fred Schumacher
KOMO, 1000, 50 KW (DA-N)	, MOR	ABC-I, \$160.00 (Katz)		Rich Robertson
KRKO, 1380, 5 KW (DA-N)	, MOR	, \$ 20.00 (---)		Sparky Taft
KVI, 570, 5 KW	, AC/OLDIES	, \$ 60.00* (Durpetti)	Golden West	S. Sweatte
KRPM, 770, 1 KW	, COUNTRY	, \$ NA (Torbet)	Olympic	

FM STATIONS

KBRD, 103.7, 100 KW @ 1675, BTFL/EZ		, \$ 85.00* (Republic)	Entercom	Peg Dempsey
KCMS, 105.3, 115 KW @ 721, RELIGION		UPI, \$ 50.00 (---)		Bob Powers
KEZX, 98.9, 100 KW @ 1070, AOR/JAZZ		ABC-E, \$ 75.00 (Eastman)	Park	Dave Littrell
KHIT, 106.9, 100 KW @ 819, CHR		, \$ 45.00* (HNWH)	Gannett	Lee Douglas
KING, 98.1, 100 KW @ 850, CLASSICAL		, \$ 75.00* (MMR)	King	Bob Gallucci
KISW, 99.9, 100 KW @ 1200, AOR		, \$100.00* (Mc-Guild)	Alexander	Beau Phillips
KLSY, 92.5, 100 KW @ 1100, AC		CBS-R, \$ 95.00* (Blair)	Sandusky	Tim Davidson
KLTX, 95.7, 100 KW @ 1150, AC		, \$ 60.00* (Christal)		Gordon Stenback
KMGI, 107.7, 100 KW @ 1194, SOFT AC		Trans, \$ 70.00* (Republic)	Sunbelt	Ralph Heyward
KMPS, 94.1, 100 KW @ 1165, COUNTRY		UPI, \$110.00* (Mc-Guild)	EZ	Fred Schumacher
KNBQ, 97.3, 100 KW @ 700, CHR		, \$ 60.00 (Christal)	Viacom	Jack Bankson
KPLZ, 101.5, 100 KW @ 1150, CHR		, \$ 80.00* (Durpetti)	Golden West	S. Sweatte
KSEA, 100.7, 100 KW @ 730, BTFL/EZ		, \$ 90.00* (CBS)	Bonneville	Kevin Cooney
KRPM, 106.1, 100 KW @ 700, COUNTRY		, \$ 70.00* (Torbet)	Olympic	
KUBE, 93.3, 100 KW @ 300, CHR		, \$130.00* (MMR)	First Media	Michael O'Shea
KXRX, 96.5, 81 KW @ 1100, AOR		, \$ 40.00 (Select)	Shamrock	Steve West
KZOK, 102.5, 100 KW @ 1165, CLASSIC AOR		Source, \$ 60.00* (Torbet)	SRO	Bill McMahon

SPRINGFIELD, MA

Arbitron Rank/Pop (12+): 70/498,300

Stations: 26/13
Diaries: 1113/448:1/52.2%
Sample Target: 890
% Below Line: 39.3
% Not Listed: 10.7

1986 Revenue: \$10,100,000
HH Inc.: \$31,116
Retail \$: 4.0 Bil
Pop per Station: 38,331
#1 Biller: NA

MSA Rank/Pop: 85/585,800
ADI # 106

Average Person Ratings: 17.2
Market TSL: 22.6 hours

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WMAS-F	87/10.2	11.3	9.5	9.8	---	10.2	7.1	1. WMAS-F	90/1083	1. WTIC-F	1257/25.2	23.2	27.5
2. WTIC-F	75/ 8.8	9.7	11.3	11.6	---	10.4	12.2	2. WHFM-F	86/1114	2. WAQY-F	1118/22.4	21.5	20.5
3. WAQY-F	74/ 8.6	7.9	7.5	8.2	---	8.1	12.0	3. WAQY-F	77/1201	3. WMAS-F	1015/20.4	24.4	19.7
4. WMAS	69/ 8.1	7.4	6.0	8.1	---	7.4	6.6	4. WHFM-F	77/1257	4. WHFM-F	949/19.0	21.4	17.1
5. WRCH-F	67/ 7.8	9.4	6.9	7.5	---	7.9	7.7	5. WRCH-F	70/ 925	5. WHYN	946/19.0	19.9	21.5
6. WHFM-F	65/ 7.6	8.1	7.2	5.8	---	7.2	6.6	6. WMAS	69/ 604	6. WRCH-F	882/17.7	16.8	15.3
7. WHYN	59/ 6.9	7.0	8.2	7.4	---	7.4	5.8	7. WHYN	61/ 958	7. WMAS	604/12.1	13.0	13.0
8. WAAF-F	35/ 4.1	2.6	3.2	1.8	---	2.9	3.5	8. WAAF-F	42/ 616	8. WAAF-F	513/10.3	8.7	7.8
9. WDRC-F	29/ 3.4	2.3	.4	.8	---	1.7	3.6	9. WDRC-F	30/ 418	9. WKSS-F	448/ 9.0	6.1	7.0
10. WHMP	27/ 3.2	1.9	2.9	2.7	---	2.4	1.8	10. WTIC	27/ 403	10. WCCC-F	412/ 8.3	10.3	9.6
11.								WCCC-F	27/ 431	11.			

12+ FM SHARE (METRO): 67.28% (514 of 764) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F	1. WAQY-F	1. WMAS-F	1. WMAS-F>	1. WMAS-F>	1. WMAS-F	1. WMAS-F	1. WMAS-F>	1. WMAS-F	1. WAQY-F	1. WAQY-F
2. WAQY-F	2. WTIC-F	2. WAQY-F	2. WHFM-F	2. WHFM-F	2. WRCH-F	2. WHYN	2. WRCH-F	2. WTIC-F	2. WTIC-F>	2. WTIC-F
3.	3. WHFM-F	3. WHFM-F	3. WAQY-F	3. WHYN	3. WHYN	3. WTIC-F	3. WMAS	3. WAQY-F	3. WRCH-F	3. WMAS
4.	4. WMAS-F	4. WTIC-F	4. WHYN	4. WAQY-F	4. WMAS	4. WHFM-F	4. WAQY-F	4. WHFM-F	4. WMAS	4. WMAS-F
5.	5. WAAF-F	5.	WTIC-F	5. WTIC-F	5.	5. WMAS	WHFM-F	5. WRCH-F	5. WHFM-F	5. WRCH-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTIC-F>	1. WTIC-F	1. WTIC-F	1. WMAS-F	1. WMAS-F>	1. WAQY-F>	1. WAQY-F>	1. WAQY-F>	1. WAQY-F>	1. WAQY-F
2. WAQY-F	2. WMAS-F	2. WHFM-F	2. WHFM-F	2. WHFM-F	2. WAAF-F	2. WAAF-F>	2. WAAF-F	2. WAAF-F	2. WMAS-F
3. WMAS-F	3. WHFM-F	WMAS-F	3. WTIC-F	3. WTIC-F	3. WHFM-F	3. WHFM-F	3. WCCC-F	3. WMAS-F	3. WDRC-F
4. WHFM-F	4. WAQY-F	4.	4. WHYN	4. WHYN	4.	4. WCCC-F	4. WHFM-F	4. WHFM-F	4. WHFM-F
5.	5.	5.	5. WRCH-F	5. WRCH-F	5.	5. WMAS-F	WDRC-F	5. WDRC-F	5. WHYN

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WACE	730	Chicopee	1.3/4.5
WARE	1250	Ware	.9/2.5
WHMP-F	99.3	Northampton	2.1/7.2
WIXY	1600	E. Longmeadow	1.4/4.7
WLDM	1570	Westfield	.7/1.8
WREB	930	Holyoke	2.5/4.7
WSPR	1270	Springfield	.8/4.2
WBZ	1030	Boston	.7/1.8
WCCC-F	106.9	Hartford	3.0/8.3
WHCN-F	105.9	Hartford	.5/4.2
WIOF-F	104.1	Waterbury	.6/3.3
WITU-F	103.5	Cobleskill, NY	.5/1.1
WKSS-F	95.7	Hartford	1.6/9.0
WRSI-F	95.3	Greenfield	.7/1.4
WRSR-F	96.1	Worcester	.6/2.6
WTIC	1080	Hartford	2.8/7.4

RADIO STATIONS

WACE, 730,	5 KW (DAYS)	, RELIGION	, \$ NA (---)
WARE, 1250,	5 KW/2.5 KW (DA-N),	MOR	, \$ 14.00 (---)
WHMP, 1400,	1 KW	, MOR	NBC, \$ 19.00* (Select)
WHYN, 560,	5 KW/1 KW (DA-N),	AC	ABC-I, \$ 48.00* (Mc-Guild)
WIXY, 1600,	5 KW/2.5 KW (DA-1),	COUNTRY	CBS, \$ 18.00 (Eastman)
WLDM, 1570,	2.5 KW (DAYS)	, MOR	ABC-E, \$ 16.00 (Select)
WMAS, 1450,	1 KW	, NOSTALGIA	MBS, \$ 37.00 (Blair)
WREB, 930,	500 W (DAYS)	, TALK	, \$ 14.00 (---)
WSPR, 1270,	5 KW/1 KW (DA-2)	, TALK	APR, \$ 17.00* (Queen)
WAQY-F, 102.1,	27 KW @ 650,	AOR	ABC-C, \$ 58.00* (Eastman)
WHFM-F, 93.1,	9 KW @ 970,	AC	CBS-R, \$ 66.00* (Mc-Guild)
WHMP-F, 99.3,	3 KW @ 300,	CHR	, \$ 30.00* (Select)
WMAS-F, 94.7,	50 KW @ 360,	AC	, \$ 60.00* (Blair)

Other ranked stations - See Hartford or Worcester

American Radio Winter Supplement 87, Copyright 1987

SYRACUSE

Arbitron Rank/Pop (12+): 61/553,800

MSA Rank/Pop: 71/656,000

ADI # 66

Average Person Ratings: 17.2

Market TSL: 22.6 hours

Stations: 24/20

Diaries: 966/573:1/58.5%

Sample Target: 920

% Below Line: 3.5

% Not Listed: 12.3

1986 Revenue: \$12,500,000

HH Inc.: \$33,798

Retail \$: 3.9 Bil

Pop per Station: 27,690

#1 Biller: WYYY-F \$3,300,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO	CUME RATING	FAL 86	SPG 86
1. WYYY-F	156/16.4	16.3	16.2	16.6	---	16.4	15.7	1. WYYY-F	182/2348	1. WYYY-F	1958/16.4	16.3	16.6
2. WSYR	137/14.4	12.2	10.2	12.3	---	12.3	12.2	2. WSYR	148/1775	2. WSYR	1521/14.4	12.2	12.3
3. WNTQ-F	90/ 9.4	11.5	11.9	11.3	---	11.0	12.4	3. WNTQ-F	108/1693	3. WNTQ-F	1408/ 9.4	11.5	11.3
4. WAQX-F+	75/ 7.8	7.3	7.5	7.5	---	7.5	11.8	4. WRRB-F	104/1244	4. WAQX-F+	900/16.3	17.4	19.2
5. WRRB-F	70/ 7.3	7.7	8.0	6.4	---	7.4	7.4	5. WAQX-F+	86/1017	5. WHEN	875/15.8	16.0	18.2
6. WEZG-F	65/ 6.8	5.6	6.5	6.1	---	6.3	5.6	6. WEZG-F	76/ 968	6. WEZG-F	859/15.5	13.1	12.7
7. WHEN	48/ 5.0	5.7	5.2	5.3	---	5.3	4.8	7. WHEN	63/1143	7. WRRB-F	819/14.8	12.9	12.2
8. WSEN-F+	45/ 4.7	4.9	5.8	4.4	---	5.0	2.6	8. WSEN-F+	53/ 839	8. WSEN-F+	738/13.3	13.7	11.2
9. WKFM-F	37/ 3.9	4.4	3.7	5.5	---	4.4	5.4	9. WKFM-F	41/ 761	9. WKFM-F	568/10.3	10.3	12.4
10. WSCP	21/ 2.2	1.8	1.2	2.2	---	1.9	.7	10. WOUR-F	25/ 460	10. WNDR	260/ 4.7	5.0	5.9
11.								11.		11.			
12.								12.		12.			
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 70.10% (586 of 836) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNTQ-F>	1. WYYY-F	1. WYYY-F	1. WYYY-F>	1. WYYY-F>	1. WSYR	1. WSYR	1. WYYY-F>	1. WYYY-F	1. WSYR	1. WYYY-F
2. WAQX-F	2. WAQX-F+	2. WAQX-F+	2. WSEN-F+	2. WSYR	2. WYYY-F	2. WYYY-F	2. WSYR	2. WSYR	2. WYYY-F	2. WNTQ-F
3. WYYY-F	3. WNTQ-F	3. WNTQ-F	3. WSYR	3. WRRB-F	3. WRRB-F	3. WHEN	3. WEZG-F	3. WNTQ-F	3. WNTQ-F	3. WSYR
4.	4. WKFM-F	4. WSYR	4. WRRB-F	4. WSEN-F+	4. WEZG-F	4. WNTQ-F	4. WRRB-F	4. WAQX-F+	4. WAQX-F+	4. WAQX-F+
5.	5. WRRB-F	5. WSEN-F+	5. WHEN	5. WHEN	5. WSEN-F+	5. WRRB-F	5. WAQX-F+	5. WEZG-F	5.	5. WRRB-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WYYY-F	1. WYYY-F	1. WYYY-F>	1. WYYY-F>	1. WYYY-F	1. WAQX-F>	1. WAQX-F+	1. WYYY-F>	1. WYYY-F>	1. WYYY-F>	
2. WNTQ-F>	2. WNTQ-F>	2. WNTQ-F	2. WNTQ-F	2. WSYR	2. WNTQ-F	2. WYYY-F>	2. WKFM-F	2. WAQX-F>	2. WRRB-F	
3. WAQX-F+	3. WAQX-F+	3. WHEN	3. WSYR	3. WNTQ-F	3. WYYY-F	3. WNTQ-F	3. WAQX-F+	3. WSEN-F+	3. WSEN-F+	
4.	4.	4. WSYR	4. WHEN	4. WRRB-F	4. WKFM-F	4. WRRB-F	4. WHEN	4. WRRB-F	4. WSYR	
5.	5.	5.	5. WEZG-F	5. WHEN	5.	5.	5. WNTQ-F	5. WNTQ-F	5. WKFM-F	
			6. WSEN-F+				6. WSEN-F+	6. WSEN-F+		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMCR-F+	106.3	Oneida	.9/1.5
WMHR-F	102.9	Syracuse	1.6/4.1
WNDR	1260	Syracuse	1.0/4.7
WOSC	1300	Fulton	.7/1.2
WSGO	1440	Oswego	.2/1.6
WSGO-F	105.5	Oswego	.8/2.4
WXRA	1220	N. Syracuse	1.4/3.5
WNYZ-F	98.7	Utica	.5/2.2
WOUR-F	96.9	Utica	1.6/4.5
WRCK-F	107.3	Utica	.6/2.2
WUUU-F	102.5	Rome	.3/1.4

RADIO STATIONS

WFBL, 1390,	5 KW (DA-N)	, NOSTALGIA	US 2,\$ 31.00 (Weiss)	
WHEN, 620,	5 KW/1 KW (DA-N)	, AC	ABC-E,\$ 70.00* (Eastman)	Park
WNDR, 1260,	5 KW (DA-N)	, OLDIES	US 1,CBS,\$ 24.00* (Mc-Guild)	Osborn
WSIV, 1540,	1 KW (DAYS)	, RELIGION	, \$ 10.00 (---)	
WSYR, 570,	5 KW (DA-2)	, MOR	NBC,\$ 88.00 (Katz)	New City
WXRA, 1220,	1 KW (DAYS)	, BTFL/EZ	, \$ 17.00 (Select)	Lorenz
WAQX-F, 95.3,	3 KW @ 300,	AOR	ABC-R,\$ 51.00* (MMR)	
WEZG-F, 100.9,	3 KW @ 165,	BTFL/EZ	, \$ 37.00* (Select)	Lorenz
WKFM-F, 104.7,	50 KW @ 500,	AOR	ABC-F,\$ NA (Christal)	Wilkes-Schwartz
WMHR-F, 102.9,	20 KW @ 780,	RELIGION	, \$ 13.00 (---)	
WNTQ-F, 93.1,	97 KW @ 660,	CHR	, \$ 50.00* (Mc-Guild)	Osborn
WRRB-F, 107.9,	50 KW @ 500,	COUNTRY	, \$ 48.00* (Eastman)	Park
WSEN-F, 92.1,	3 KW @ 300,	OLDIES	ABC-I,\$ 30.00 (HNWH)	Buckley
WYYY-F, 94.5,	100 KW @ 650,	AC	, \$120.00 (Katz)	New City

TAMPA - ST. PETERSBURG

Arbitron Rank/Pop (12+): 22/1,663,500

Stations: 25/21
Diaries: 1993/835:1/50.1%
Sample Target: 1530
% Below Line: 5.7
% Not Listed: 9.8

1986 Revenue: \$50,400,000
HH Inc.: \$27,879
Retail \$: 12.6 Bil
Pop per Station: 79,214
#1 Biller: WRBQ A/F \$13,500,000

MSA Rank/Pop: 21/1,918,800

ADI # 17

Average Person Ratings: 17.7

Market TSL: 23.2 hours

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WRBQ-F+	517/17.6	16.8	16.7	15.7	13.6	16.7	21.2	1. WRBQ-F+	608/7043	1. WRBQ-F+	5636/33.9	30.8	28.5
2. WWBA-F	384/13.0	11.1	12.7	10.6	13.0	11.9	9.6	2. WWBA-F	417/3891	2. WWBA-F	3524/21.2	18.4	17.9
3. WYNF-F	169/ 5.7	6.9	5.8	5.2	5.5	5.9	10.3	3. WYNF-F	278/3258	3. WYNF-F	2096/12.6	11.9	12.0
4. WNLT-F	153/ 5.2	3.7	2.4	3.6	3.4	3.7	5.0	4. WDUV-F	248/2554	4. WUSA-F	2037/12.2	12.1	13.5
5. WUSA-F	151/ 5.1	5.9	4.4	5.7	6.1	5.3	5.1	5. WQYK-F	181/2109	5. WNLT-F	1906/11.5	8.5	9.1
6. WQYK-F	145/ 4.9	8.0	6.6	8.5	7.9	7.0	6.9	6. WUSA-F	168/2321	6. WFLA	1802/10.8	10.2	10.9
7. WFLA	140/ 4.7	4.4	4.1	4.1	3.6	4.3	2.8	WFLA	168/2209	7. WQYK-F	1775/10.7	13.8	14.5
8. WGUL-F+	124/ 4.2	3.2	2.5	3.9	3.9	3.5	3.7	WNLT-F	168/2046	8. WKRL-F	1558/ 9.4	9.2	11.1
9. WDAE	119/ 4.0	2.3	4.1	4.7	4.5	3.8	2.8	9. WSUN	147/2113	9. WSUN	1529/ 9.2	10.2	8.5
10. WSUN	113/ 3.8	3.9	3.6	3.6	4.9	3.7	2.5	10. WGUL-F+	126/1170	10. WPDS-F	1270/ 7.6	9.2	10.3
11. WKRL-F	96/ 3.3	3.7	4.7	5.0	4.5	4.2	4.3	11. WDAE	119/1142	11. WDUV-F	1145/ 6.9	6.1	6.3
WPLP	96/ 3.3	2.3	3.0	2.7	1.7	2.8	2.5	12. WPLP	118/1310	12. WDAE	1129/ 6.8	6.7	8.9
13. WDUV-F	87/ 3.0	2.5	2.2	2.2	2.8	2.5	.9	13. WKRL-F	108/1873	13. WPLP	1107/ 6.7	5.6	4.7
14. WPDS-F	86/ 2.9	4.2	2.4	3.9	3.0	3.4	5.0	WPDS-F	108/1691	14. WGUL-F+	1088/ 6.5	5.8	4.4
15. WTMP	62/ 2.1	2.5	3.9	2.5	2.0	2.8	1.1	15. WVFM-F	72/ 765	15. WTMP	743/ 4.5	5.1	5.4
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 74.00% (1967 of 2658) (WIN 86: 72.94%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F	1. WRBQ-F>	1. WWBA-F	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+
2. WYNF-F	2. WYNF-F	2. WNLT-F	2. WUSA-F	2. WUSA-F	2. WWBA-F>	2. WWBA-F	2. WRBQ-F+>	2. WWBA-F>	2. WWBA-F	2. WWBA-F>
3.	3. WNLT-F	3. WYNF-F	3. WNLT-F	3. WNLT-F	3. WUSA-F	3. WFLA	3. WUSA-F	3. WYNF-F	3. WFLA	3. WQYK-F
4.	4. WKRL-F	4. WUSA-F	4. WYNF-F	4. WYNF-F	4. WQYK-F	4. WQYK-F	4. WNLT-F	4. WNLT-F	4. WYNF-F	WUSA-F
5.	5. WUSA-F	5. WKRL-F	5. WQYK-F	5. WQYK-F	5. WFLA	5. WYNF-F	5. WQYK-F	5. WUSA-F	5. WPLP	5. WNLT-F
6.	6. WQYK-F	6. WQYK-F	6. WKRL-F	6. WKRL-F	WSUN	6. WSUN	6. WYNF-F	6. WQYK-F	6. WKRL-F	6. WYNF-F
7.	7.	7. WPDS-F	7. WPDS-F	7. WPDS-F	7. WPDS-F	7. WNLT-F	7. WGUL-F+	7. WDAE	7. WNLT-F	7. WGUL-F+
8.	8.	8.	8.	8. WWBA-F	8.	8.	8. WDAE	WFLA	8.	8. WDAE
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+	1. WRBQ-F+>	1. WRBQ-F+	1. WRBQ-F+>	1. WRBQ-F+>
2. WNLT-F	2. WNLT-F>	2. WNLT-F	2. WNLT-F	2. WUSA-F	2. WYNF-F>	2. WYNF-F>	2. WYNF-F	2. WYNF-F	2. WUSA-F
3. WYNF-F	3. WYNF-F	3. WUSA-F	3. WUSA-F	3. WNLT-F	3. WNLT-F	3. WKRL-F	3. WKRL-F>	3. WUSA-F	3. WYNF-F
4. WKRL-F	4. WKRL-F	4. WYNF-F	4. WQYK-F	4. WPDS-F	4. WKRL-F	4. WNLT-F	4. WUSA-F	4. WNLT-F	4. WKRL-F
5. WQYK-F	5. WUSA-F	5. WQYK-F	5. WYNF-F	5. WTMP	5.	5. WUSA-F	5. WNLT-F	5. WKRL-F	5. WHBO
6.	6. WQYK-F	6. WKRL-F	6. WPDS-F	6. WWBA-F	6.	6.	6. WHBO	6. WHBO	6. WNLT-F
7.	7.	7. WPDS-F	7. WKRL-F	7. WHVE-F	7.	7.	7.	7. WQYK-F	7. WQYK-F
8.	8.	8.	8.	8. WYNF-F	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHBO	1040	Tampa	1.7/2.7
WLFF	680	St. Petersburg	.6/1.3
WPLA	910	Plant City	.4/1.6
WRXB	1590	St. Petersburg	1.4/2.1
WXCR-F	92.1	Safety Harbor	1.1/3.0
WHVE-F	102.5	Sarasota	1.4/3.9
WVFM-F	94.1	Lakeland	.4/1.3
WHLY-F	106.7	Orlando	.4/1.3

RADIO STATIONS

AM STATIONS

WAMA, 1550, 10 KW (DAYS)	, SPANISH	, \$ 25.00 (Caballero)		Victor Lanz
WCBF, 1010, 50 KW/5 KW (DA-2)	, RELIGION	, \$ 13.00 (---)	Sudbrink	Wes Howard
WDAE, 1250, 5 KW (DA-N)	, NOSTALGIA	ABC-I, \$ 69.00* (Mc-Guild)	Gannett	Jim Mulla
WFLA, 970, 5 KW (DA-2)	, NEWS/TALK	NBC, \$ 65.00* (Select)	Blair/Scconnix	Michael Gaier
WHBO, 1040, 5 KW (DAYS)	, OLDIES	, \$ 40.00 (Blair)	Metroplex	Jonathan Pinch
WLFF, 680, 1 KW (DAYS)	, NOSTALGIA	, \$ 32.00 (---)	Century	Ted Wolfe
WPLP, 570, 1 KW (DA-2)	, TALK/NEWS	MBS,CBS, \$ 44.00 (Katz)	Guy Gannett	George Joachim
WPSO, 1500, 250 W (DAYS)	, TALK	, \$ 20.00 (---)		Thad Lowrey
WQBN, 1300, 5 KW/1 KW (DA-2)	, SPANISH	, \$ 34.00 (Caballero)		Mark Jorgenson
WRFA, 820, 50 KW/1 KW (DA-2)	, COUNTRY	, \$ 20.00* (---)		Norm Bie
WRXB, 1590, 5 KW/1 KW (DA-2)	, BLACK	NBN, \$ 35.00 (---)		
WSJN, 620, 10 KW (DA-2)	, COUNTRY	CBS,ABC-E, \$ 72.00* (CBS)	CBS	George Sossen
WTAN, 1340, 1 KW (DA-1)	, MOR	, \$ 25.00 (---)		Rod Brosig
WTIS, 1110, 10 KW (DAYS,DA)	, RELIG/ETHNIC	, \$ 17.00* (---)		Lind Voth
WTMP, 1150, 5 KW/2.5 KW (DA-2)	, BLACK	SBN, \$ 35.00* (HNWH)		

FM STATIONS

WGUL+, 105.5, 3 KW @ 300, NOSTALGIA	MBS, \$ 49.00* (Roslin)		Carl Marcocci
WKRL, 97.9, 100 KW @ 639, CLASSIC AOR	Source, \$ 70.00* (Durpetti)	Sandusky	Don Hibbitts
WLVU, 106.3, 3 KW @ 300, AC (?)	, \$ 32.00 (HNWH)	(HOLIDAY)	
WNLT, 95.7, 100 KW @ 650, AC	, \$ 60.00* (Blair)	Metroplex	Jonathan Pinch
WPDS, 93.3, 100 KW @ 930, AC	, \$ 60.00* (Select)	Blair/Scconnix	Michael Gaier
WQYK, 99.5, 100 KW @ 550, COUNTRY	, \$119.00* (Katz)	Infinity	Charlie Ochs
WRBQ+, 104.7, 100 KW @ 555, CHR	ABC-F, \$220.00* (Eastman)	Edens	Mike Osterhout
WUSA, 100.7, 100 KW @ 503, AC	, \$112.00* (Mc-Guild)	Gannett	Jim Mulla
WVBA, 107.3, 100 KW @ 649, BTFL/EZ	, \$110.00* (Republic)	Metropolitan	Jeanne Oates
WXCR, 92.1, 2 KW @ 400, CLASSICAL	UPI, \$ 40.00* (CMBS)	Entercom	Tom Shealy
WYNF, 94.9, 100 KW @ 1360, AOR	ABC-R, \$100.00* (CBS)	CBS	Shawn Portman

TOLEDO

Arbitron Rank/Pop (12+): 68/505,300

Stations: 22/11
Diaries: 1529/330:1/55.8%
Sample Target: 1010
% Below Line: 15.7
% Not Listed: 10.2

1986 Revenue: \$13,700,000
HH Inc.: \$31,531
Retail \$: 4.6 Bil
Pop per Station: 45,936
#1 Biller: WMHE-F \$2,700,000

MSA Rank/Pop: 81/608,600

ADI # 64

Average Person Ratings: 17.7

Market TSL: 23.2 hours

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WMHE-F	115/12.9	12.8	13.0	14.8	---	13.4	14.9	1. WMHE-F	183/2693	1. WMHE-F	1658/32.8	31.4	31.6
2. WLQR-F	96/10.8	10.0	8.6	9.8	---	9.8	6.9	2. WLQR-F	146/1523	2. WIOT-F	1163/23.0	21.3	19.7
3. WIOT-F	88/ 9.9	9.5	10.5	6.7	---	9.2	15.4	3. WIOT-F	116/1658	3. WSPD	1033/20.4	20.1	24.6
4. WKKO-F	84/ 9.4	9.4	6.4	9.6	---	8.7	10.0	4. WKKO-F	109/1351	4. WKKO-F	965/19.1	17.9	15.4
5. WSPD	68/ 7.6	7.1	10.9	11.7	---	9.3	5.2	5. WSPD	88/1281	5. WLQR-F	961/19.0	20.0	18.3
6. WRQN-F	55/ 6.2	5.6	5.9	9.0	---	6.7	7.1	6. WJR	71/1118	6. WRQN-F	938/18.6	18.3	20.9
7. WWWM-F	47/ 5.3	7.0	8.7	5.8	---	5.7	5.1	7. CKLW	68/ 784	7. WWWM-F	842/16.7	18.0	15.1
8. WTOD	45/ 5.0	5.9	4.5	3.7	---	4.8	4.1	8. WRQN-F	67/1317	8. WJR	563/11.1	12.3	13.4
9. WVOI	38/ 4.3	3.9	3.2	3.2	---	3.7	6.0	9. WTOD	55/ 668	9. WTOD	480/ 9.5	8.8	7.6
10. CKLW	37/ 4.1	2.5	2.0	2.2	---	2.7	1.7	10. WWWM-F	54/1046	10. WCWA	420/ 8.3	7.9	8.0
11. WJR	34/ 3.8	4.6	4.2	5.0	---	4.4	4.5	11. WVOI	38/ 417	11. CKLW	407/ 8.1	6.1	5.3
12. WCWA	25/ 2.8	3.6	4.3	2.9	---	3.4	2.0	12. WCWA	27/ 464	12. WVOI	406/ 8.0	8.2	8.1
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 67.04% (537 of 801) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMHE-F>	1. WIOT-F	1. WIOT-F>	1. WMHE-F	1. WKKO-F	1. WLQR-F	1. WKKO-F+	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WMHE-F
2. WRQN-F	2. WMHE-F>	2. WMHE-F	2. WKKO-F	2. WMHE-F	2. WKKO-F	2. WSPD	2. WIOT-F	2. WIOT-F	2. WIOT-F	2. WLQR-F
3. WVOI	3. WRQN-F	3. WKKO-F	3. WIOT-F	3. WIOT-F	3. WSPD	3. WMHE-F	3. WLQR-F	3. WLQR-F	3. WSPD	3. WKKO-F
4.	4. WKKO-F	4. WWWM-F	4. WWWM-F	4. WWWM-F	4. WMHE-F	4. WLQR-F	4. WKKO-F	4. WKKO-F	4. WRQN-F	4. WIOT-F
5.	5. WWWM-F	5. WRQN-F	5. WLQR-F	5. WLQR-F	5. WWWM-F	5. WIOT-F	5. WRQN-F	5. WRQN-F	5. WLQR-F	5. WRQN-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMHE-F	1. WMHE-F>	1. WMHE-F	1. WMHE-F>	1. WMHE-F		1. WIOT-F>	1. WIOT-F>	1. WIOT-F>	1. WIOT-F>	1. WIOT-F
2. WRQN-F	2. WRQN-F	2. WKKO-F	2. WKKO-F	2. WKKO-F		2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WKKO-F
3. WIOT-F	3. WIOT-F	3. WWWM-F	3. WIOT-F	3. WLQR-F		3. WRQN-F	3. WKKO-F	3. WKKO-F	3. WKKO-F	3. WMHE-F
4.	4. WKKO-F	4. WIOT	4. WRQN-F	4. WWWM-F		4.	4. WRQN-F	4. WWWM-F	4. WWWM-F	4. WWWM-F
5.	5. WWWM-F	5. WLQR-F	5. WWWM-F	5. WIOT-F		5.	5. WWWM-F	5.	5. WLQR-F	5. WLQR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WOHO	1470	Toledo	1.6/6.5
CKLW-F	93.9	Windsor, ONT	.9/2.5
WHMQ-F	100.5	Findlay	.8/2.4
WHYT-F	96.3	Detroit	.4/1.4
WJLB-F	97.9	Detroit	.9/2.7
WLLZ-F	98.7	Detroit	.3/2.4
WQTE-F	95.3	Adrian	.7/1.6
WRIF-F	101.1	Detroit	1.3/4.1
WTWR-F	98.3	Monroe	.4/1.7
WWJ	950	Detroit	.3/1.1

RADIO STATIONS

WCWA, 1230,	1 KW	, NOSTALGIA	CBS,MBS, \$ 25.00 (Mc-Guild)	Reams
WOHO, 1470,	1 KW (DA-2)	, AC	, \$ 27.00* (Blair)	
WSPD, 1370,	5 KW (DA-N)	, MOR	NBC, \$ 54.00 (Katz)	Commonwealth
WTOD, 1560,	5 KW (DAYS,DA)	, COUNTRY	ABC-I, \$ 34.00 (MMR)	Booth
WVOI, 1520,	1 KW (DA-2)	, BLACK	SBN, \$ 22.00 (Regional)	

WIOT-F, 104.7,	37 KW @ 655,	AOR	Source, \$ 70.00 (Mc-Guild)	Reams
WKKO-F, 99.9,	50 KW @ 500,	COUNTRY	ABC-E, \$ 48.00* (MMR)	Booth
WLQR-F, 101.5,	15 KW @ 810,	BTFL/EZ	, \$ 68.00 (Katz)	Commonwealth
WMHE-F, 92.5,	50 KW @ 480,	CHR	ABC-F, \$ 66.00* (Christal)	Osborn
WWWM-F, 105.5,	3 KW @ 300,	AC	, \$ 35.00* (Blair)	

WRQN-F, 93.5, 3 KW @ 176, CHR, \$ 20.00 (Masla) (BOWLING GREEN)

TUCSON

Arbitron Rank/Pop (12+): 63/542,700

MSA Rank/Pop: 75/639,100

Average Person Ratings: 15.9
Market TSL: 21.2 hours

Stations: 21/19
Diaries: 1058/513:1/57.4%
Sample Target: 880
% Below Line: 7.3
% Not Listed: 11.8

1986 Revenue: \$15,100,000
HH Inc.: \$26,071
Retail \$: 3.6 Bill
Pop per Station: 28,563
#1 Biller: KRQQ-F \$1,900,000

12+ METRO	1/4 /SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4 /CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. KJYK-F	134/15.5	11.9	9.8	9.7	---	11.7		1. KJYK-F	140/1343	1. KJYK-F	1266/23.3	19.6	17.5
2. KRQQ-F	80/ 9.2	11.9	10.6	11.2	---	10.7		2. KRQQ-F	80/1251	2. KRQQ-F	1193/22.0	24.5	24.6
3. KIIM-F	70/ 8.1	7.0	10.5	9.2	---	8.7		3. KWFM-F	79/1254	3. KWFM-F	1085/20.0	20.6	16.7
4. KLPX-F	69/ 8.0	8.5	9.1	10.5	---	9.0		4. KIIM-F	75/1014	4. KIIM-F	957/17.6	14.6	16.7
5. KWFM-F	64/ 7.4	8.0	5.5	6.1	---	6.8		5. KLPX-F	70/ 997	5. KLPX-F	955/17.6	19.6	19.7
6. KUPD-F	53/ 6.1	4.1	5.6	5.8	---	5.4		6. KUPD-F	64/ 732	6. KUPD-F	610/11.2	9.2	8.4
7. KGVY	38/ 4.4	4.5	2.7	4.4	---	4.0		7. KGVY	38/ 304	KNST	610/11.2	12.0	12.0
8. KCUB	37/ 4.3	4.7	3.9	5.4	---	4.6		8. KCUB	37/ 507	8. KCUB	507/ 9.3	11.0	11.9
9. KNST	36/ 4.2	4.6	4.4	4.0	---	4.3		9. KNST	36/ 610	9. KTKT	459/ 8.5	11.6	10.4
10. KQTL	26/ 3.0	1.5	2.7	3.9	---	2.8		10. KQTL	31/ 322	10. KCEE	396/ 7.3	9.6	10.6
11. KTKT	24/ 2.8	3.2	2.6	3.6	---	3.1		11. KTKT	27/ 497	11. KAIR	349/ 6.4	7.6	8.3
KCEE	24/ 2.8	3.3	3.7	2.6	---	3.1		12. KCEE	26/ 440	12. KTUC	328/ 6.0	6.9	5.4
13. KKPW	22/ 2.5	3.2	1.0	---	---	1.7		13. KKPW	22/ 285	13. KXEW	319/ 5.9	5.0	4.0
14. KXEW	19/ 2.2	1.7	2.3	2.4	---	2.2		14. KXEW	19/ 319	14. KGVY	293/ 5.4	5.5	5.6
15. KVOI	16/ 1.8	.5	1.4	1.7	---	1.4		15. KAIR	16/ 358	15. KHYY	277/ 5.1	9.1	8.8
KAIR	16/ 1.8	3.3	2.0	2.4	---	2.4		KVOI	16/ 239				

12+ FM SHARE (METRO): 62.65% (478 of 763) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRQQ-F>	1. KLPX-F	1. KLPX-F	1. KWFM-F	1. KWFM-F	1. KJYK-F>	1. KJYK-F>	1. KJYK-F>	1. KJYK-F	1. KJYK-F	1. KJYK-F
2. KUPD-F	2. KRQQ-F	2. KRQQ-F	2. KIIM-F	2. KIIM-F	2. KIIM-F	2. KRQQ-F	2. KLPX-F	2. KLPX-F	2. KRQQ-F	2. KIIM-F
3.	3. KUPD-F	3. KWFM-F	3. KLPX-F	3. KJYK-F	3. KWFM-F	3. KWFM-F	3. KIIM-F	3. KRQQ-F	3. KUPD-F	3. KRQQ-F
4.	4. KWFM-F	4. KIIM-F	4. KRQQ-F	4. KLPX-F	4. KCUB	4. KLPX-F	4. KWFM-F	4. KIIM-F	4. KLPX-F	4. KLPX-F
5.	5. KIIM-F	5. KUPD-F	5. KJYK-F	5. KRQQ-F	5. KNST	5. KUPD-F	5. KRQQ-F	5. KWFM-F	5. KWFM-F	5. KUPD-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRQQ-F	1. KRQQ-F	1. KWFM-F	1. KWFM-F	1. KWFM-F		1. KLPX-F>	1. KLPX-F	1. KRQQ-F	1. KLPX-F	1. KIIM-F
2. KLPX-F	2. KWFM-F	2. KRQQ-F	2. KRQQ-F	2. KJYK-F		2.	2. KUPD-F	2. KUPD-F	2. KLPX-F	2. KLPX-F
3. KIIM-F	3. KLPX-F	3. KLPX-F	3. KIIM-F	3. KIIM-F		3.	3. KRQQ-F>	3. KUPD-F	3. KRQQ-F	3. KWFM-F
4. KWFM-F	4. KIIM-F	4. KTKT	4. KLPX-F	4. KRQQ-F		4.	4. KIIM-F	4. KIIM-F	4. KIIM-F	4. KRQQ-F
5.	5.	5. KIIM-F	5. KJYK-F	5. KLPX-F		5.	5. KJYK-F	5. KWFM-F	5. KWFM-F	5. KJYK-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFXX-F	92.1	Green Valley	.3/3.0
KHYY	1330	Tucson	1.3/5.1
KTUC	1400	Tucson	1.5/6.0
KXMG-F	98.3	Marana	.6/1.5
KTAR	620	Phoenix	.3/1.4

RADIO STATIONS

KAIR, 1490, 1 KW	, AC	NBC, \$ 28.00	(Christal)	Citadel
KCEE, 790, 5 KW/500 W (DA-2)	, OLDIES/AC	CBS, \$ 35.00	(MMR)	American
KCUB, 1290, 1 KW	, COUNTRY	, \$ 44.00*	(Katz)	
KGVY, 1080, 1 KW (DAYS)	, NOSTALGIA	APR, \$ 16.00	(Roslin)	(GREEN VALLEY)
KHYY, 1330, 2 KW/5 KW (DA-2)	, CHR	, \$ 34.00	(Republic)	
KNST, 940, 1 KW (DA-1)	, NEWS/TALK	MBS, ABC-I, \$ 23.00*	(Mc-Guild)	Nationwide
KQTL, 1210, 1 KW/500 W (DA-2)	, SPANISH	, \$ 18.00	(Caballero)	(SAHUARITA)
KTKT, 990, 10 KW/1 KW (DA-N)	, SOFT AC	Trans,UPI, \$ 26.00	(Torbet)	Lotus
KTUC, 1400, 1 KW	, NEWS/TALK	CNN,CBS, \$ 20.00	(Roslin)	
KVOI, 690, 250 W (DAYS)	, RELIGION	, \$ 12.00	(---)	
KKPW, 1450, 1 KW	, BLACK	, \$ NA	(Masla)	
KXEW, 1600, 1 KW	, SPANISH	, \$ 19.00*	(Lotus)	
KFXX-F, 92.1, 3 KW @ 130, CHR		, \$ 17.00	(Gillis)	(GREEN VALLEY)
KIIM-F, 99.5, 100 KW @ 1955, COUNTRY		, \$ 34.00	(Katz)	
KJYK-F, 94.9, 100 KW @ 1952, BTFL/EZ		, \$ 41.00	(Christal)	Citadel
KLPX-F, 96.1, 93 KW @ 505, AOR		, \$ 50.00	(Torbet)	Lotus
KRQQ-F, 93.7, 26 KW @ 150, CHR		, \$ 49.00*	(Mc-Guild)	Nationwide
KWFM-F, 92.9, 93 KW @ 2036, AC		, \$ 41.00	(MMR)	American

KUPD-F - See Phoenix

TULSA

Arbitron Rank/Pop (12+): 57/651,300

MSA Rank/Pop: 66/738,300

ADI # 52
Average Person Ratings: 16.0
Market TSL: 21.2 hours

Stations: 20/20
Diaries: 1233/528:1/55.2%
Sample Target: 970
% Below Line: 0
% Not Listed: 9.2

1986 Revenue: \$19,400,000
HH Inc.: \$29,971
Retail \$: 4.7 Bil
Pop per Station: 32,565
#1 Biller: KWEN-F \$2,800,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/RATING	FAL 86	SPG 86	
1. KWEN-F	117/11.2	11.6	8.8	11.8	---	10.9	11.2	1. KMOD-F	165/1891	1. KRMG	1620/24.9	24.3	21.3
KRMG	117/11.2	9.5	7.5	8.5	---	9.2	9.6	KAYI-F	165/2145	2. KAYI-F	1449/22.2	22.9	22.2
3. KAYI-F	109/10.5	11.2	10.0	10.3	---	10.5	16.2	3. KWEN-F	157/1920	3. KWEN-F	1405/21.6	21.5	21.1
KBEZ-F	109/10.5	9.3	9.5	10.4	---	9.9	7.1	4. KVOO	155/2187	4. KMOD-F	1295/19.9	16.9	17.4
5. KMOD-F	106/10.2	9.9	11.3	8.3	---	9.9	17.2	5. KRMG	136/1957	5. KVOO	1240/19.0	17.8	21.9
6. KVOO	95/ 9.1	9.2	8.0	11.0	---	9.3	7.4	KBEZ-F	136/1524	6. KBEZ-F	1187/18.2	19.2	20.3
7. KRAV-F	59/ 5.7	6.0	7.2	7.4	---	5.5	6.2	7. KTFX-F	109/1488	7. KRAV-F	978/15.0	17.8	18.9
8. KVLT-F	44/ 4.2	2.6	1.0	1.1	---	2.2	2.5	8. KVLT-F	77/ 749	8. KTFX-F	761/11.7	11.9	13.0
9. KTFX-F	41/ 3.9	4.9	6.1	5.5	---	5.1	3.9	9. KRAV-F	64/1172	9. KCFO-F	571/ 8.8	7.5	8.2
KCFO-F	41/ 3.9	2.8	3.2	3.4	---	3.3	3.8	10. KCFO-F	45/ 667	10. KMYZ-F	490/ 7.5	8.4	8.8
11. KMYZ-F	28/ 2.7	3.2	3.5	3.2	---	3.2	3.8	11. KMYZ-F	31/ 604	11. KVLT-F	482/ 7.4	8.2	3.5
12. KQMJ-F	17/ 1.6	2.6	4.2	3.5	---	3.0	1.4	12. KQMJ-F	30/ 671	12. KQMJ-F	428/ 6.6	8.6	7.0
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 72.70% (687 of 945) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KAYI-F>	1. KMOD-F>	1. KMOD-F	1. KWEN-F	1. KWEN-F	1. KBEZ-F	1. KRMG >	1. KBEZ-F	1. KWEN-F	1. KAYI-F>	1. KWEN-F
2. KMOD-F	2. KAYI-F	2. KWEN-F	2. KRMG	2. KRMG	2. KWEN-F	2. KVOO	2. KWEN-F	2. KMOD-F	2. KRMG	2. KBEZ-F
3. KWEN-F	3. KWEN-F	3. KAYI-F	3. KMOD-F	3. KMOD-F	3. KVOO	3. KWEN-F	3. KVOO	3. KAYI-F	3. KMOD-F	3. KAYI-F
4.	4. KRAV-F	4. KRMG	4. KRAV-F	4. KBEZ-F	4. KRMG	4. KAYI-F	4. KMOD-F	4. KBEZ-F	4. KBEZ-F	4. KMOD-F
5.	5. KCFO-F	5. KRAV-F	5. KBEZ-F	5. KRAV-F	5.	5. KMOD-F	5. KRMG	5. KVOO	5. KWEN-F	5. KRMG
			KVLT-F							
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KAYI-F>	1. KAYI-F	1. KWEN-F	1. KWEN-F	1. KWEN-F	1. KMOD-F>	1. KMOD-F>	1. KMOD-F	1. KMOD-F>	1. KMOD-F	
2. KWEN-F	2. KWEN-F>	2. KRAV-F	2. KAYI-F>	2. KBEZ-F	2. KAYI-F>	2. KAYI-F	2. KMYZ-F	2. KWEN-F	2. KWEN-F	
3. KCFO-F	3. KRAV-F	3. KAYI-F	3. KRAV-F	3. KRMG-F	3. KVOO	3. KWEN-F	3. KWEN-F	3. KRMG	3. KRMG	
KMOD-F	4. KCFO-F	4. KCFO-F	4. KRMG-F	4. KAYI-F	4. KWEN-F	4. KMYZ-F	4. KRAV-F	4. KVOO	4. KVOO	
5.	5. KMOD-F	5. KVLT-F	KVLT-F	KRAV-F	5.	5. KRAV-F	KRMG	5. KAYI-F	5. KMYZ-F	
	6. KVLT-F					KRMG			KRAV-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAKC	1300	Tulsa	.8/4.2
KCFO	970	Tulsa	.6/2.8
KCMA-F	92.1	Broken Arrow	.8/2.3
KGTO	1050	Tulsa	.7/2.5
KSKS	1430	Tulsa	.8/3.2
KTOW	1340	Sand Springs	.5/1.2
KXOJ	1550	Sapulpa	1.2/1.8
KXOJ-F	100.9	Sapulpa	.8/2.4

RADIO STATIONS

KAKC, 1300,	5 KW/1 KW (DA-2)	, OLDIES	CBS, \$ 21.00* (HNWH)	Clear Channel
KCFO, 970,	2.5 KW/1 KW (DA-2)	, RELIGION	, \$ 10.00 (---)	Salem
KGTO, 1050,	1 KW (DAYS)	, OLDIES	US 1, \$ 19.00 (Select)	Kravis
KRMG, 740,	50 KW/25 KW (DA-2)	, MOR	ABC-I, \$ 75.00* (Christal)	Swanson
KSKS, 1430,	5 KW (DA-N)	, AC	, \$ NA (Durpetti)	Federated
KVOO, 1170,	50 KW (DA-N)	, COUNTRY	CNN, \$ 65.00 (Mc-Guild)	
KBEZ-F, 92.9,	100 KW @ 680,	BTFL/EZ	, \$ 62.00* (MMR)	WIN
KCFO-F, 98.5,	100 KW @ 660,	RELIGION	ABC-D, \$ 20.00 (Weiss)	Salem
KCMA-F, 92.1,	3 KW @ 300,	CLASSICAL	, \$ 20.00 (CMBS)	
KMOD-F, 97.5,	50 KW @ 435,	AOR	, \$ 68.00* (HNWH)	Clear Channel
KRAV-F, 96.5,	100 KW @ 380,	AC	, \$ 84.00* (Select)	
KTFX-F, 103.3,	100 KW @ 1280,	COUNTRY	, \$ 58.00 (MMR)	
KWEN-F, 95.5,	100 KW @ 339,	COUNTRY	APR, \$110.00 (Katz)	New City
KAYI-F, 106.9,	97 KW @ 1005,	CHR	ABC-F, \$ 60.00* (Katz)	Narragansett
KVLT-F, 106.1,	100 KW @ 1315,	AC	, \$ NA (Durpetti)	Federated
KQMJ-F, 99.5,	100 KW @ 984,	AC	, \$ NA (Christal)	Swanson
KMYZ-F, 104.5,	100 KW @ 1240,	CHR	Source, \$ 43.00 (Republic)	Shamrock
				(MUSKOGEE)
				(OWASSO)
				(HENRIETTA)
				(PRYOR)

WASHINGTON, DC

Arbitron Rank/Pop (12+): 9/2,965,900

MSA Rank/Pop: 7/3,521,600
ADI # 9

Average Person Ratings: 17.2
Market TSL: 22.5 hours

Stations: 32/31
Diaries: 2478/1197:1/48.1%
Sample Target: 2050
% Below Line: 0.6
% Not Listed: 12.4

1986 Revenue: \$117,700,000
HH Inc.: \$43,899
Retail \$: 27.4 Bil
Pop per Station: 95,674
#1 Biller: WMAL \$14,100,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WGAY-F	387/7.6	6.8	7.2	7.3	7.2	7.2	6.4	1. WGAY-F	433/4941	1. WAVA-F	5057/17.1	16.0	13.5
2. WKYS-F	380/7.4	8.0	8.0	7.6	6.6	7.8	10.2	2. WKYS-F	424/4869	2. WTOP	4702/15.9	14.0	15.8
3. WMZQ-F	346/6.8	5.5	4.4	6.8	5.0	5.9	6.5	3. WMZQ-F	405/4726	3. WMAL	4625/15.6	19.8	14.1
4. WMAL	308/6.0	8.0	5.8	6.8	6.6	6.7	6.0	4. WWDC-F	379/6180	4. WKYS-F	4428/14.9	14.9	15.1
5. WHUR-F	300/5.9	5.8	6.5	6.1	6.7	6.1	7.5	5. WMAL	341/5112	5. WWDC-F	4419/14.9	14.4	12.9
6. WAVA-F	271/5.3	6.2	4.5	4.7	4.1	5.2	5.0	6. WHUR-F	321/4555	6. WRQX-F	4327/14.6	14.3	13.8
7. WWDC-F	238/4.7	5.2	4.7	4.4	5.0	4.8	5.3	7. WAV -F	299/5850	7. WGAY-F	4281/14.4	15.2	14.8
8. WTOP	232/4.5	3.7	4.1	4.3	4.7	4.2	3.7	8. WRQX-F	275/5507	8. WHUR-F	4165/14.0	13.5	15.0
9. WDJY-F	229/4.5	4.3	4.2	3.9	3.8	4.2	5.5	9. WTOP	255/5346	9. WMZQ-F	3658/12.3	11.2	12.3
10. WRQX-F	195/3.8	3.8	4.3	3.5	4.4	3.9	3.5	10. WDJY-F	232/3193	10. WLTT-F	3450/11.6	10.5	12.0
11. WGMS-F+	185/3.6	2.9	2.8	3.1	3.6	3.1	3.1	11. WBMW-F	217/3586	11. WCXR-F	3208/10.8	9.4	13.1
12. WBMW-F	171/3.4	3.2	3.6	2.3	2.4	3.1	4.0	12. WGMS-F+	197/3129	12. WDJY-F	3057/10.3	11.9	10.5
13. WCXR-F	167/3.3	3.2	3.8	5.3	4.1	3.9	5.0	13. WLTT-F	194/4130	13. WBMW-F	2965/10.0	10.1	10.3
14. WLTT-F	162/3.2	3.3	3.2	3.8	4.3	3.4	2.6	14. WCXR-F	175/3396	14. WGMS-F+	2897/ 9.8	8.5	8.4
15. WASH-F	153/3.0	1.9	1.8	1.7	1.7	2.1	2.3	15. WASH-F	173/3012	15. WASH-F	2587/ 8.7	6.9	6.6
16. WWRC	122/2.4	2.8	2.5	3.1	2.7	2.7	2.0	16. WWRC	133/1994	16. WCLV-F+	2030/ 6.8	6.8	8.1
17. WXTR-F	92/1.8	2.3	2.2	1.6	2.1	2.0	1.4	17. WXTR-F	114/2350	17. WXTR-F	1957/ 6.6	6.6	6.3
18. WCLY-F+	76/1.5	1.7	2.5	2.7	3.1	2.1	2.7	18. WCLY-F+	90/2421	18. WWRC	1806/ 6.1	6.8	6.5
WYCB	76/1.5	1.2	1.7	1.0	1.2	1.4	.8	19. WMMJ-F	76/1635	19. WMMJ-F	1474/ 5.0	4.7	4.3
20. WMMJ-F	69/1.4	1.3	1.8	1.5	1.6	1.5	.5	WYCB	76/1089	20. WYCB	1082/ 3.6	2.5	2.9
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 75.63% (3382 of 4472) (WIN 86: 77.65%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDJY	1. WKYS-F>	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WGAY-F	1. WMAL	1. WGAY-F	1. WGAY-F	1. WHUR-F	1. WKYS-F
2. WAVA-F	2. WWDC-F	2. WHUR-F	2. WMZQ-F	2. WMZQ-F	2. WMZQ-F	2. WAVA-F	2. WMZQ-F	2. WMZQ-F	2. WKYS-F>	2. WMZQ-F
3. WBMW-F	3. WHUR-F	3. WMZQ-F	3. WHUR-F	3. WGAY-F	3. WMAL	3. WKYS-F	3. WKYS-F	3. WHUR-F	3. WDJY-F	3. WGAY-F
4. WRQX-F	4. WAVA-F	4. WWDC-F	4. WGAY-F	4. WHUR-F	4. WTOP	4. WTOP	4. WKYS-F	4. WMAL	4. WGAY-F	4. WHUR-F
5. WWDC-F	5. WCXR-F	5. WAVA-F	5. WLTT-F	5. WMAL	5. WGMS-F	5. WMZQ-F+	5. WWDC-F	5. WDJY-F	5. WRQX-F	5. WDJY-F
6. WKYS-F	6. WDJY-F	6. WGAY-F	6. WASH-F	6. WLTT-F	6. WHUR-F	6. WMZQ-F	6. WGMS-F+	6. WAVA-F	6. WWDC-F	6. WAVA-F
7. WHUR-F	7. WRQX-F	7. WLTT-F	7. WAVA-F	7. WASH-F	7. WKYS-F	7. WGAY-F	7. WMAL	7. WGMS-F	7. WMZQ-F	7. WCXR-F
8. WCXR-F	8. WLTT-F	8. WCXR-F	8. WGMS-F+	8. WGMS-F+	8. WASH-F	8. WWDC	8. WAVA-F	8. WTOP	8. WBMW-F	8. WMAL
9. WOL	9. WMZQ-F	9. WDJY-F	9. WWDC-F	9. WTOP	9. WLTT-F	9. WDJY-F	9. WASH-F	9. WWDC-F	9. WWRC	9. WGMS-F
10.	10. WBMW-F	10. WASH-F	10. WMAL	10. WAVA-F	10. WWRC	10. WHUR-F	10. WLTT-F	10. WHUR-F	10. WAVA-F	10. WRQX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKYS-F	1. WKYS-F	1. WKYS-F>	1. WKYS-F	1. WMZQ-F	1. WWDC-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F
2. WAVA-F	2. WAVA-F	2. WLTT-F	2. WMZQ-F	2. WKYS-F	2. WKYS-F	2. WWDC-F	2. WWDC-F	2. WWDC-F	2. WMZQ-F
3. WHUR-F	3. WHUR-F	3. WHUR-F	3. WHUR-F	3. WGAY-F	3. WCXR-F	3. WCXR-F	3. WHUR-F	3. WHUR-F	3. WHUR-F
4. WBMW-F	4. WRQX-F	WRQX-F	4. WAVA-F	4. WHUR-F	4. WAVA-F	4. WHUR-F	4. WMZQ-F	4. WCXR-F	4. WGAY-F
5. WWDC-F	5. WDJY-F	5. WAVA-F	5. WASH-F	5. WASH-F	5. WDJY-F	5. WAVA-F	5. WCXR-F	5. WMZQ-F	5. WGMS-F+
6. WRQX-F	6. WBMW-F	6. WDJY-F	6. WGAY-F	6. WLTT-F	6. WHUR-F	6. WDJY-F	6. WAVA-F	6. WAVA-F	6. WTOP
7. WDJY-F	7. WLTT-F	7. WBMW-F	7. WRQX-F	7. WMAL	7. WRQX-F	7. WMZQ-F	7. WLTT-F	7. WTOP	7. WWDC-F
8. WASH-F	8. WASH-F	8. WASH-F	8. WBMW-F	8. WAVA-F	8.	8. WLTT-F	8. WDJY-F	8. WLTT-F	8. WMAL
9. WMZQ-F	9. WWDC-F	9. WMZQ-F	9. WLTT-F	9. WRQX-F	9.	9. WRQX-F	9. WHFS-F	9. WDJY-F	9. WCXR-F
10. WCXR-F	10. WMZQ-F	10. WCXR-F	10. WDJY-F	10. WBMW-F	10.	10. WTOP	10. WTOP	10. WTOP	10. WLTT-F
		WWDC-F	WDJY-F	WDJY-F					WGMS-F+

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCPT	730	Alexandria	.6/1.3
WFMD	930	Frederick	.4/1.6
WFRE-F	99.9	Frederick	.4/1.3
WHFS-F	99.1	Annapolis	.8/3.1
WMZQ	1390	Arlington	.2/1.3
WNTR	1050	Silver Spring	.5/1.6
WOL	1450	Washington	1.3/3.1
WUST	1120	Washington	.9/1.6
WNDC	1260	Washington	.4/1.9
WFSI-F	107.9	Annapolis	.5/1.3

RADIO STATIONS

AM STATIONS

WCPT, 730,	5 KW/20 W	, BLACK	SMN, \$ 35.00*	(Mc-Guild)	Metroplex	
WDCT, 1310,	5 KW/500 W (DA-2)	, RELIGION	, \$ 36.00	(---)	Universal	Steve Kovach
WFAX, 1220,	5 KW (DAYS)	, RELIGION	, \$ 20.00	(---)		Mitch Miller
WMAL, 630,	5 KW (DA-2)	, MOR	ABC-I, \$230.00	(Katz)	Cap Cities/ABC	Fred Weinhaus
WMDQ, 1540,	5 KW (DAYS)	, SPANISH	, \$ 57.00	(Lotus)	Lotus	Allan Klammer
WMZQ, 1390,	5 KW (DA-2)	, COUNTRY	, \$ NA	(Christal)	Viacom	Paul Wilensky
WNTR, 1050,	1 KW/500 W	, TALK	ABC-T, \$ 33.00	(---)		
WOL, 1450,	1 KW	, BLACK	NBN, \$ 43.00	(Lazar)		Catherine Hughes
WTOP, 1500,	50 KW (DA-2)	, NEWS	CBS, MBS, \$133.00*	(HNWH)	Outlet	Michael Douglas
WUST, 1120,	1 KW (DAYS)	, GOSPEL	NBN, \$ 26.00	(---)		Perry Walders
WNDC, 1260,	5 KW (DA-2)	, NOSTALGIA	CNN, \$ 48.00*	(Christal)		Goff Lebar
WWRC, 980,	5 KW (DA-N)	, NOSTALGIA	NBC, NBC-T, \$ 85.00*	(MMR)	Greater Media	Ted Dorf
WYCB, 1340,	1 KW	, GOSPEL	SBN, \$ 50.00	(---)		Karen Jackson

FM STATIONS

WASH, 97.1,	23 KW @ 690,	AC	US 1, \$130.00*	(Katz)	Metropolitan	Tom Durney
WAVA, 105.1,	50 KW @ 500,	CHR	, \$180.00	(HNWH)	Emmis	Alan Goodman
WBMW, 106.7,	23 KW @ 731,	CHR	, \$120.00*	(Select)	Infinity	Ken Stevens
WCXR, 105.9,	50 KW @ 500,	CLASSIC AOR	, \$138.00*	(Mc-Guild)	Metroplex	
WDJY, 100.3,	40 KW @ 330,	BLACK	APR, \$ 90.00*	(Masla)	United	Gary Gross
WGAY, 99.5,	21 KW @ 780,	BTFL/EZ	, \$200.00*	(MMR)	Greater Media	Ted Dorf
WGMS+, 103.5,	47 KW @ 510,	CLASSICAL	MBS, \$140.00	(Republic)	RKO	Mike Ferrel
WHUR, 96.3,	24 KW @ 669,	BLACK	, \$134.00*	(Durpetti)	Howard University	Millard Watkins
WKYS, 93.9,	50 KW @ 485,	URBAN	NBC, \$205.00*	(Eastman)	NBC	Bart Walsh
WLTT, 94.7,	21 KW @ 780,	AC	, \$175.00*	(CBS)	CBS	Jim Keating
WMZQ, 98.7,	50 KW @ 490,	COUNTRY	, \$176.00*	(Christal)	Viacom	Paul Wilensky
WCLY+, 95.5,	50 KW @ 496,	AC	, \$130.00*	(Torbet)	First Media	
WRQX, 107.3,	50 KW @ 410,	CHR	ABC-C, \$172.00	(Blair)	Cap Cities/ABC	Ernest Fears
WMMJ, 102.3,	1 KW @ 480,	SOFT AC	, \$ 70.00*	(CBS)	Outlet	Michael Douglas
WWDC, 101.1,	22 KW @ 750,	AOR	US 1, \$170.00*	(Christal)		Goff Lebar
WXTR, 104.1,	50 KW @ 500,	OLDIES	, \$ 95.00	(Masla)		Bob Hughes
WHFS, 99.1,	50 KW @ 390,	AOR	MBS, \$ 55.00	(Masla)	(LA PLATA) (ANNAPOLIS)	Jacob Einstein

WEST PALM BEACH

Arbitron Rank/Pop (12+): 56/661,100

MSA Rank/Pop: 65/747,100

Average Person Ratings: 16.5
Market TSl: 22.1 hours

Stations: 30/14
Diaries: 1231/537:1/49.6%
Sample Target: 940
% Below Line: 33.9
% Not Listed: 10.5

1986 Revenue: \$16,800,000
HH Inc.: \$34,792
Retail \$: 6.0 Bi1
Pop per Station: 47,221
#1 Biller: WRMF-F \$3,800,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WEAT-F	137/12.6	11.8	12.9	11.6	---	12.2	11.2	1. WEAT-F	147/1639	1. WEAT-F	1460/22.1	20.3	21.8
2. WRMF-F	116/10.6	9.9	8.9	14.8	---	11.1	9.3	2. WRMF-F	135/1595	2. WRMF-F	1278/19.3	21.5	24.1
3. WNJY-F	76/ 7.0	5.1	6.9	7.3	---	6.6	9.1	3. WIRK-F+	91/ 967	3. WHYI-F	1029/15.6	19.0	17.6
4. WJNO	71/ 6.5	7.1	6.8	6.3	---	6.7	6.7	4. WNJY-F	81/ 789	4. WJNO	881/12.8	13.8	13.6
WIRK-F+	71/ 6.5	5.0	5.2	4.6	---	5.3	6.3	5. WKGR-F	79/1001	5. WIRK-F+	967/11.3	11.5	8.3
6. WHYI-F	57/ 5.2	6.5	4.0	5.6	---	5.3	7.1	6. WJNO	74/ 881	6. WNJY-F	727/11.0	10.1	13.5
7. WKGR-F	45/ 4.1	3.8	4.0	2.7	---	3.7	3.9	7. WHYI-F	59/1091	7. WKGR-F	575/ 8.7	8.4	8.8
8. WPOM	40/ 3.7	4.4	4.9	4.1	---	4.3	2.5	8. WPOM	40/ 449	8. WPOW-F	572/ 8.7	8.1	5.0
9. WPOW-F	34/ 3.1	2.6	1.6	1.5	---	2.2	3.4	9. WPOW-F	34/ 572	9. WNGS-F	494/ 7.5	6.3	4.9
10. WJQY-F	31/ 2.8	2.6	1.3	2.6	---	2.3	1.5	10. WJQY-F	31/ 471	10. WJQY-F	471/ 7.1	6.2	4.7
11. WLYF-F	30/ 2.8	2.8	3.7	2.2	---	2.9	.6	11. WLYF-F	30/ 493	11. WLYF-F	458/ 6.9	6.9	6.6
12. WNGS-F	29/ 2.7	2.1	2.6	1.4	---	2.2	3.3	12. WNGS-F	29/ 499	12. WSHE-F	442/ 6.7	8.0	11.4
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			

12+ FM SHARE (METRO): 77.46% (756 of 976) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYI-F	1. WRMF-F>	1. WRMF-F>	1. WFMF-F>	1. WRMF-F>	1. WEAT-F>	1. WRMF-F	1. WEAT-F+	1. WEAT-F+	1. WEAT-F+	1. WEAT-F+
2. WPOW-F	2. WKGR-F	2. WIRK-F+	2. WIRK-F+	2. WIRK-F+	2. WRMF-F	2. WEAT-F+	2. WRMF-F>	2. WRMF-F>	2. WHYI-F	2. WNJY-F
3. WPOM	3. WIRK-F+	3. WKGR-F	3. WKGR-F	3. WEAT-F	3. WIRK-F+	3. WJNO	3. WNJY-F	3. WIRK-F+	3. WIRK-F+	WRMF-F
4.	WHYI-F	4. WHYI-F	WJQY-F	4. WJQY-F	4. WNJY-F	4. WIRK-F+	4. WIRK-F+	4. WHYI-F	4.	4. WJNO
5.	5.	5. WPOM	5. WHYI-F	5. WPOM	5. WJNO	5. WNJY-F	WJNO	5. WNJY-F	5.	5. WIRK-F+
							6. WKGR-F	6. WJNO		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRMF-F	1. WRMF-F>	1. WRMF-F>	1. WRMF-F>	1. WRMF-F	1. WKGR-F	1. WKGR-F	1. WKGR-F	1. WIRK-F+	1. WRMF-F
2. WPOW-F	2. WKGR-F	2.	2. WNGS-F	2. WEAT-F	2. WHYI-F	2. WRMF-F	2. WRMF-F	2. WRMF-F	2. WIRK-F+
3. WKGR-F	WHYI-F	3.	3. WPOM	3. WIRK-F+	3. WIRK-F+	3. WIRK-F+	3. WIRK-F+	3. WKGR-F	3. WKGR-F
WHYI-F	4. WNWS	4.	WHYI-F	4. WNGS-F	WRMF-F	4. WHYI-F	4.	4. WHYI-F	WMXJ-F
5.	5. WIRK-F+	5.	5. WAXY-F	WPOM	5. WGTR-F	5. WSHE-F	5.	5. WMXJ-F	5. WJQY-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDBF	1420	Delray Beach	.8/2.7
WEAT	850	West Palm Beach	1.6/3.6
WPBR	1340	Palm Beach	1.4/4.3
WSBR	740	Boca Raton	1.2/3.5
WSWN	900	Belle Glade	.6/1.5

See Miami for more information about the following:

WAXY-F	2.1/5.8	WLVE-F	.6/1.6
WGTR-F	1.5/3.3	WMXJ-F	2.0/4.4
WHQT-F	1.5/5.5	WNWS	1.7/4.3
WINZ	.6/2.6	WRBD	.6/1.1
WIOD	1.4/4.6	WSHE-F	1.8/6.7
WKQS-F	1.6/5.5	WTMI-F	1.1/3.8

RADIO STATIONS

WDBF, 1420,	5 KW/500 W (DA-2)	, NOSTALGIA
WEAT, 850,	5 KW/1 KW (DA-2)	, BTFL/EZ
WJNO, 1230,	1 KW	, NEWS/TALK
WKAO, 1510,	1 KW (DAYS)	, NOSTALGIA
WPBR, 1340,	1 KW	, TALK
WPOM, 1600,	1 KW	, BLACK
WSBR, 740,	1 KW/500 W (DA-1)	, NOSTALGIA
WIRK, 1290,	5 KW (DA-N)	, COUNTRY

CBS,	\$ 15.00	(Dora)	
	,\$ NA	(Katz)	Taylor
ABC-E, CBS, NBC-T,	\$ 48.00*	(Blair)	Fairbanks
	,\$ 17.00	(---)	
MBS, ABC-T,	\$ 22.00	(Savalli)	
ABC-D,	\$ 23.00	(HNWH)	
ABC-E, CBS,	\$ 20.00*	(---)	
APR, SMN,	\$ NA	(HNWH)	Price Comm.

WEAT-F,	104.5,	100 KW @ 520,	BTFL/EZ	,\$ 70.00*	(Katz)	Taylor
WIRK-F,	107.9,	100 KW @ 400,	COUNTRY	,\$ 55.00*	(HNWH)	Price Comm.
WIXI-F,	96.7,	3 KW @ 300,	??	,\$ NA	(---)	
WKGR-F,	98.7,	100 KW @ 1560,	AOR	US 1,	\$ 42.00*	(HNWH)
WNGS-F,	92.1,	2 KW @ 378,	AC/JAZZ	CBS-R,	\$ 31.00	(Eastman)
WNJY-F,	94.3,	1 KW @ 480,	NOSTALGIA	NBC,	\$ 33.00*	(Torbet)
WRMF-F,	97.9,	100 KW @ 1350,	AC	,\$ 80.00*	(Blair)	Fairbanks

(FORT PIERCE)

WILKES BARRE - SCRANTON

Arbitron Rank/Pop (12+): 58/627,600
 MSA Rank/Pop: 68/722,200
 A11 # 61
 Average Person Ratings: 18.1
 Market TSL: 24.5 hours

Stations: 36/29
 Diaries: 1236/508:1/59.5%
 Sample Target: 100
 % Below Line: 9.0
 % Not Listed: 12.5

1986 Revenue: \$12,800,000
 HH Inc.: \$26,258
 Retail \$: 4.0 Bil
 Pop per Station: 21,641
 #1 Biller: WKRZ A/F \$2,300,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WKRZ-F	110/9.7	9.6	11.1	10.7	---	10.3	11.7	1. WKRZ-F	122/1808	1. WKRZ-F	1611/25.7	26.1	27.1
2. WEZX-F	83/7.3	6.9	5.1	6.3	---	6.4	10.0	2. WEZX-F	84/ 855	2. WARM	1120/17.8	19.4	21.9
3. WNAK	81/7.1	7.7	9.0	7.8	---	7.9	7.1	3. WWSH-F	81/ 926	3. WGBI-F	910/14.5	16.3	17.0
4. WARM	69/6.1	7.8	7.3	7.4	---	7.2	7.7	WARM	81/1357	4. WTLQ-F	848/13.5	13.7	16.0
5. WWSH-F	65/5.7	4.6	5.1	3.7	---	4.8	3.2	WNAK	81/ 703	5. WEZX-F	841/13.4	12.4	12.6
6. WMGS-F	58/5.1	5.5	5.5	4.4	---	5.1	3.8	6. WGBI-F	65/1034	6. WWSH-F	745/11.9	10.1	7.7
7. WGBI-F	57/5.0	6.9	5.6	5.5	---	5.8	5.0	7. WMGS-F	59/ 772	7. WMGS-F	731/11.6	11.8	11.4
8. WTLQ-F	47/4.1	5.3	5.6	4.8	---	5.0	7.3	8. WTLQ-F	47/ 848	8. WNAK	692/11.0	10.6	10.4
9. WEJL	38/3.3	3.4	6.1	6.1	---	4.7	2.2	9. WFMZ-F	45/ 363	9. WILK	506/ 8.1	8.2	9.3
10. WILK	28/2.5	3.2	3.0	2.4	---	2.8	3.0	10. WZZO-F	41/ 463	10. WEJL	489/ 7.8	5.8	8.2
11. WFMZ-F	27/2.4	1.4	.6	1.3	---	1.4	.6	11. WEJL	39/ 502	11. WBAX	343/ 5.5	4.0	5.6
12. WHLM-F	26/2.3	3.0	2.7	4.3	---	3.1	2.1	12. WHLM-F	39/ 467	12. WMJW-F	320/ 5.1	4.1	4.5
13. WSBG-F	24/2.1	1.5	.6	1.5	---	1.4	2.9	13. WILQ-F	31/ 471	13. WHLM-F	289/ 4.6	6.5	6.9
14. WBAX	22/1.9	1.5	.9	1.8	---	1.5	1.2	14. WILK	28/ 537	14. WSBG-F	286/ 4.6	3.4	3.7
15. WZZO-F	18/1.6	.8	1.2	1.5	---	1.3	1.3	15. WQQQ-F	26/ 392	15. WGBI	273/ 4.3	5.8	5.4
WICK	18/1.6	1.8	2.6	2.8	---	2.2	1.8						

12+ FM SHARE (METRO): 62.57% (622 of 994) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WARM	1. WARM	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WNAK
2. WEZX-F	2. WEZX-F	2. WEZX-F	2. WEZX-F	2. WEZX-F	2. WWSH-F	2. WKRZ-F	2. WNAK	2. WEZX-F	2. WEZX-F	2. WKRZ-F
WTLQ-F	WTLQ-F	3. WMGS-F	3. WGBI-F	3. WGBI-F	3. WNAK	3. WEZX-F	3. WWSH-F	3. WTLQ-F	3. WTLQ-F	3. WEZX-F
4.	4. WGBI-F	4. WGBI-F	4. WMGS-F	4. WMGS-F	4. WMGS-F	4. WNAK	4. WMGS-F	4. WNAK	4. WWSH-F	4. WWSH-F
5.	5. WMGS-F	5. WTLQ-F	5. WARM	5. WARM	5. WGBI-F	5. WMGS-F	5. WWSH-F	5. WARM	5. WMGS-F	5. WTLQ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WEZX-F	1. WEZX-F	1. WEZX-F	1. WEZX-F	1. WEZX-F
2. WTLQ-F	2. WGBI-F	2. WGBI-F	2. WGBI-F	2. WGBI-F	2. WKRZ-F	2. WKRZ-F	2. WKRZ-F	2. WKRZ-F	2. WKRZ-F
3. WEZX-F	3. WEZX-F	3. WEZX-F	3. WMGS-F	3. WMGS-F	3. WZZO-F	3. WMGS-F	3.	3. WMGS-F	3. WGBI-F
4. WGBI-F	4. WTLQ-F	4.	4. WTLQ-F	4. WARM	4. WTLQ-F	4. WTLQ-F	4.	4. WTLQ-F	4. WMGS-F
5.	5. WMGS-F	5.	5. WEZX-F	5. WEZX-F	5.	5. WZZO-F	5.	5. WGBI-F	5. WARM

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WARD	1550	Pittston	1.4/3.8	WQEQ-F	103.1	Freeland	1.2/2.8
WAZL	1490	Hazleton	1.4/2.8	WSCR	1320	Scranton	.6/2.2
WBNE-F	95.9	Benton	.4/1.9	WVPO	840	Stroudsburg	1.2/1.3
WCDL	1440	Carbondale	1.3/1.8	WVDL-F	104.9	Scranton	1.3/3.8
WCNR	930	Bloomsburg	.5/1.7	WXPX	1300	W. Hazleton	.4/1.8
WGBI	910	Scranton	1.4/4.3	WAEB-F	104.1	Allentown	.4/1.8
WHLM	550	Bloomsburg	1.5/2.3	WILQ-F	105.1	WilliamSPORT	1.3/2.8
WKRZ	1340	Wilkes-Barre	.5/2.2	WLEV-F	96.1	Easton	.6/1.9
WLSP-F	94.3	Carbondale	1.5/2.2	WQQQ-F	99.9	Easton	1.1/3.3
WMJW-F	92.1	Nanticoke	1.1/5.1	WYSP-F	94.1	Philadelphia	.5/1.5

RADIO STATIONS

WARD, 1550,	5 KW/500 W (DA-2)	, TALK	APR,ABC-T,\$ 13.00	(Savalli)	
WARM, 590,	5 KW (DA-2)	, MOR	MBS,\$ 54.00*	(Eastman)	Susquehanna
WBAX, 1240,	1 KW	, NOSTALGIA	,\$ NA	(---)	
WSCR, 1320,	1 KW/500 W (DA-2)	, AC	Trans,ABC-D,\$ 9.00	(---)	
WEJL, 630,	500 W (DAYS)	, NOSTALGIA	ABC-I,\$ 26.00*	(Select)	Shamrock Comm.
WGBI, 910,	1 KW/500 W	, COUNTRY	CBS,\$ 21.00	(Torbet)	
WICK, 1400,	1 KW	, BTFL/EZ	,\$ NA	(Masla)	
WILK, 980,	5 KW/1 KW (DA-2)	, MOR/TALK	ABC-E,NBC-T,\$ 19.00	(Mc-Guild)	
WKRZ, 1340,	1 KW	, OLDIES	APR,\$ NA	(Katz)	Osborn
WNAK, 730,	1 KW (DAYS)	, NOST/MOR	NBC,\$ 32.00*	(Masla)	
WEZX-F, 107.1,	125 KW @ 1270, AOR		ABC-R,\$ 36.00*	(Select)	Shamrock Comm.
WGBI-F, 101.3,	7 KW @ 1100, AC		CBS-R,\$ 31.00*	(Torbet)	
WKRZ-F, 98.5,	7 KW @ ??, CHR		,\$ 64.00	(Katz)	Osborn
WMGS-F, 92.9,	9 KW @ 1060, SOFT AC		,\$ 34.00*	(Eastman)	Susquehanna
WMJW-F, 92.1,	.9 KW @ 860, CHR		,\$ 10.00	(---)	
WTLQ-F, 102.3,	3 KW @ 71, CHR		ABC-C,\$ 19.00	(Mc-Guild)	
WVDL-F, 104.9,	1.6 KW @ 1093, SOFT AC		,\$ NA	(Masla)	
WHLM-F, 106.5,	10 KW @ 597, CHR		NBC,\$ 14.00	(Blair)	(BLOOMSBURG)
WWSH-F, 97.9,	24 KW @ 660, BTFL/EZ		,\$ 19.00*	(---)	(HAZLETON)

YORK

Arbitron Rank/Pop (12+): 103/336,700

MSA Rank/Pop: 114/396,000
 ADI # 46 (w/Harris & Lancaster)
 Average Person Ratings: 17.0
 Market TSL: 22.4 hours

Stations: 29/11
 Diaries: 912/369:1/65.0%
 Sample Target: 730
 % Below Line: 46.1
 % Not Listed: 8.7

1986 Revenue: \$10,400,000
 HH Inc.: \$30,082
 Retail \$: 2.1 Bil
 Pop per Station: 30,609
 #1 Biller: NA

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	3 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/METRO CUME RATING	FAL 86	SPG 86	
1. WQXA-F	69/12.0	11.2	---	12.0	---	11.7		1. WRKZ-F	202/1829	1. WQXA-F	919/27.3	27.1	26.3
2. WRKZ-F	58/10.1	12.3	---	12.0	---	11.5		2. WNNK-F	165/2059	2. WSBA	761/22.6	24.4	18.6
3. WSBA	52/ 9.1	9.0	---	7.3	---	8.5		3. WNCE-F	151/1530	3. WRKZ-F	609/18.1	18.7	19.5
4. WSBA-F	44/ 7.7	9.7	---	7.3	---	8.2		4. WQXA-F	122/2021	4. WSBA-F	607/18.0	21.1	17.4
5. WNCE-F	39/ 6.8	7.6	---	6.3	---	6.9		5. WSBA-F	107/1416	5. WNCE-F	415/12.3	12.6	14.1
6. WGTY-F	34/ 5.9	3.0	---	3.9	---	4.3		6. WDAC-F	99/ 812	6. WYCR-F	359/10.7	10.8	12.5
7. WOYK	23/ 4.0	2.4	---	4.7	---	3.7		7. WHTF-F	87/1047	7. WHTF-F	345/10.2	13.7	12.2
8. WHTF-F	20/ 3.5	6.5	---	6.3	---	5.4		8. WHP-F	81/1117	8. WGTY-F	297/ 8.8	5.4	7.4
9. WGRX-F	19/ 3.3	2.2	---	1.4	---	2.3		9. WLAN-F	65/1358	9. WGRX-F	259/ 7.7	5.9	4.1
10. WYCR-F	16/ 2.8	2.8	---	3.9	---	3.2		10. WSBA	60/ 968	10. WLAN-F	213/ 6.3	6.9	4.8

12+ FM SHARE (METRO): 77.63% (406 of 523) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQXA-F	1. WQXA-F	1. WQXA-F	1. WQXA-F	1. WRKZ-F	1. WRKZ-F	1. WSBA	1. WSBA-F	1. WQXA-F	1. WQXA-F	1. WQXA-F
2.	2. WSBA-F	2. WRKZ-F	2. WSBA-F	2. WSBA-F	2. WSBA	2. WQXA-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F
3.	3. WRKZ-F	3. WSBA-F	3. WRKZ-F	3. WQXA-F	3. WNCE-F	3. WRKZ-F	3. WQXA-F	3. WSBA	3. WNCE-F	3. WSBA
4.	4. WHTF-F	4. WGTY-F	4. WSBA	4. WSBA	4. WOYK	4. WSBA-F	4. WNCE-F	4. WNCE-F	4. WSBA	4. WSBA-F
5.	5. WGTY-F	5. WSBA	5. WGTY-F	5. WGTY-F	WSBA-F	5. WGTY-F	5. WGTY-F	5. WGTY-F	5. WSBA-F	WNCE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQXA-F	1. WQXA-F	1. WSBA-F	1. WQXA-F	1. WSBA-F	1. WRKZ-F	1. WHTF-F	1. WHTF-F	1. WRKZ-F	1. WRKZ-F
2. WSBA-F	2. WSBA-F	2. WQXA-F	2. WSBA-F	2. WQXA-F	2. WQXA-F	2. WQXA-F	2. WSBA-F	2. WQXA-F	2. WQXA-F
3. WLAN-F	3. WGTY-F	3. WDAC-F	3. WRKZ-F	3. WRKZ-F	3. WLAN-F	3. WRKZ-F	WSFM-F	3. WHTF-F	WSBA-F
4.	WLAN-F	4.	4. WSBA	4. WSBA	4. WHTF-F	4. WSBA-F	4. WQXA-F	4. WGTY-F	4. WSBA
5.	WRKZ-F	5.	5. WGTY-F	5.	5.	5. WFRE-F	5.	WSBA-F	5. WGTY-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGCB-F	96.1	Red Lion	.5/3.3
WGET	1320	Gettysburg	.9/3.5
WHVR	1280	Hanover	1.4/5.0
WOBG	1250	York	1.4/3.5
WFRE-F	99.9	Frederick	.5/1.2
WWMD-F	104.7	Hagerstown, MD	1.9/3.6

See Harrisburg or Lancaster for more information about the following:

WDAC-F	2.6/4.5	WLAN-F	1.7/6.3
WHP	1.2/2.0	WNNK-F	2.3/6.5
WHP-F	1.2/4.4	WSFM-F	.7/1.4
WHYL-F+	.3/1.9	WTPA-F	1.6/5.2

See Baltimore for more information about the following:

WBAL	2.4/3.4	WIYY-F	1.0/2.8
WBSB-F	1.2/2.8	WPOC-F	1.7/5.4

RADIO STATIONS

WOBG, 1250,	1 KW (DAYS)	, OLDIES	ABC-I, \$ 19.00	(Katz)	
WOYK, 1350,	5 KW/1 KW (DA-2)	, NOSTALGIA	MBS, \$ 13.00	(Republic)	
WSBA, 910,	5 KW/1 KW (DA-2)	, MOR	, \$ 42.00	(Eastman)	Susquehanna
WHVR, 1280,	5 KW/500 W (DA-2)	, MOR	NBC, \$ NA	(HNWH)	(HANOVER)
WHTF-F, 92.7,	3 KW @ 300,	AOR	Source, \$ 28.00*	(Blair)	(HANOVER)
WQXA-F, 105.7,	46 KW @ 520,	CONTEMP	ABC-C, \$ 45.00*	(Katz)	
WSBA-F, 103.3,	12 KW @ 890,	AC	, \$ 52.00	(Eastman)	Susquehanna
WYCR-F, 98.5,	11 KW @ 930,	AC	, \$ 30.00*	(HNWH)	
WGTY-F, 107.7,	10 KW @ 350,	COUNTRY	MBS, \$ 15.00	(Dome)	(GETTYSBURG)

Other ranked stations - See Harrisburg or Lancaster

YOUNGTOWN

Arbitron Rank/Pop (12+): 32/425,300

Stations: 25/14
Diaries: 1047/406:1/56.7%
Sample Target: 850
% Below Line: 18.4
% Not Listed: 8.7

1986 Revenue: \$10,500,000
HH Inc.: \$30,529
Retail \$: 2.9 Bil
Pop per Station: 30,379
#1 Biller: WHOT A/F \$2,800,000

MSA Rank/Pop: 94/512,400

ADI # 87

Average Person Ratings: 16.5

Market TSL: 22.0 hours

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86	
1. WHOT-F	108/15.4	18.0	17.0	18.8	---	17.3	17.7	1. WHOT-F	196/2627	1. WHOT-F	1564/36.8	38.7	38.1
2. WKBN-F	76/10.8	8.4	8.9	10.3	---	9.6	7.9	2. WKBN-F	129/1491	2. WKBN	947/22.3	27.1	22.5
3. WKBN	65/ 9.3	11.4	10.2	10.7	---	10.4	9.1	3. WYFM-F	114/1603	3. WYFM-F	875/20.6	21.3	21.6
4. WQXK-F	63/ 9.0	9.1	8.4	6.4	---	8.2	6.8	4. WQXK-F	107/1219	4. WKBN-F	874/20.6	21.3	24.1
5. WYFM-F	61/ 8.7	7.4	10.5	8.1	---	8.7	8.2	5. WKBN	82/1315	5. WQXK-F	651/15.3	15.8	12.1
6. WDMT-F	47/ 6.7	5.8	5.0	2.9	---	5.1	8.9	6. WDMT-F	50/ 456	6. WBBW	617/14.5	13.2	16.6
7. WBBW	43/ 6.1	5.2	6.4	7.1	---	6.2	4.4	7. WZPR-F	49/ 527	7. WFMJ	536/12.6	10.0	11.8
8. WFMJ	24/ 3.4	2.1	2.8	4.4	---	3.2	3.8	8. WBBW	46/ 660	8. WDMT-F	418/ 9.8	9.8	6.8
9. WMGZ-F	19/ 2.7	3.7	3.5	2.4	---	3.1	4.8	9. WOVE-F	42/ 616	9. WRR0	417/ 9.8	6.7	5.4
WRR0	19/ 2.7	2.7	2.4	1.0	---	2.2	1.2	10. WPIC	31/ 419	10. WMGZ-F	396/ 9.3	9.9	5.8
WMMS-F	19/ 2.7	3.5	2.9	4.3	---	3.4	6.8	11.		11.			

12+ FM SHARE (METRO): 71.41% (457 of 640) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHOT-F	1. WHOT-F>	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WQXK-F	1. WHOT-F	1. WKBN-F	1. WHOT-F>	1. WHOT-F>	1. WHOT-F
2.	2. WYFM-F>	2. WYFM-F>	2. WYFM-F	2. WYFM-F	2. WKBN-F	2. WKBN	2. WHOT-F	2. WKBN-F	2. WKBN	2. WKBN-F>
3.	3. WDMT-F	3. WQXK-F	3. WQXK-F>	3. WQXK-F	3. WKBN	3. WKBN-F	3. WYFM-F	3. WQXK-F	3. WDMT-F	3. WQXK-F
4.	4. WMGZ-F	4. WDMT-F	4. WKBN-F	4. WKBN	4. WHOT-F	4. WYFM-F	4. WQXK-F	4. WYFM-F	4. WFMJ	4. WDMT-F
5.	WMMS-F	5. WKBN-F	5. WDMT-F	5. WKBN-F	WYFM-F	5. WBBW	5. WBBW	5. WDMT-F	5. WQXK-F	5. WYFM-F
						6. WQXK-F	6. WKBN	6. WKBN	6. WKBN-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHOT-F	1. WHOT-F>	1. WHOT-F	1. WHOT-F>	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WYFM-F
2. WYFM-F	2. WYFM-F>	2. WYFM-F	2. WYFM-F>	2. WQXK-F	2. WYFM-F	2. WYFM-F>	2. WYFM-F	2. WYFM-F>	2. WHOT-F
3. WDMT-F	3. WDMT-F	3. WKBN-F	3. WQXK-F	3. WYFM-F	3. WDMT-F	3. WDMT-F	3. WQXK-F	3. WQXK-F	3. WQXK-F
4.	4. WKBN-F	4.	4. WDMT-F	4. WKBN	4.	4. WMMS-F	4.	4. WDMT-F	4. WKBN
5.	5.	5.	5. WKBN-F	WKBN-F	5.	5. WMGZ-F	5.	5.	5. WKBN-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGFT	1500	Youngstown	1.0/2.4
WHOT	1300	Campbell	1.6/6.0
WLND	830	Cortland	1.1/2.1
WNIO	1540	Niles	.4/1.2
WQOD-F	93.3	Youngstown	2.1/5.8
WDJQ-F	92.5	Alliance	.4/2.4
WVVE-F	102.5	Pittsburgh	1.3/4.3
WMJI-F	105.7	Cleveland	.7/5.6
WNIR-F	100.1	Kent	1.3/2.7
WONE-F	97.5	Akron	1.1/3.4
WPIC	790	Sharon, PA	.4/2.3
WRQK-F	106.9	Canton	.4/1.4
WWWE	1100	Cleveland	1.1/4.1
WZPR-F	100.3	Meadville	.6/1.2

RADIO STATIONS

WBBW, 1240,	1 KW	, TALK	ABC-T, ABC-E, \$ 31.00	(Mc-Guild)
WFMJ, 1390,	5 KW (DA-N)	, NOSTALGIA	NBC, \$ 22.00*	(Unirep)
WGFT, 1500,	500 W (DAYS)	, SPANISH	, \$ 14.00	(---)
WHOT, 1330,	500 W/1 KW (DA-2)	, CHR	, \$ 30.00*	(Eastman) Myron Jones
WKBN, 570,	5 KW (DA-N)	, MOR	CBS, \$ 50.00*	(Katz)
WNIO, 1540,	500 W (DAYS, DA)	, COUNTRY	MBS, \$ 17.00	(---)
WOKG, 1570,	500 W (DAYS, DA)	, MOR	, \$ 10.00	(---)
WRR0, 1440,	5 KW (DA-N)	, MOR	ABC-I, \$ 15.00	(Regional) (WARREN)
WHOT-F, 101.1,	16 KW @ 710,	CHR	, \$ 70.00*	(Eastman) Myron Jones
WKBN-F, 98.9,	9 KW @ 1370,	BTFL/EZ	, \$ 60.00*	(Katz)
WQOD-F, 93.3,	50 KW @ 280,	SOFT AC (?)	MBS, \$ NA	(Mc-Guild)
WQXK-F, 105.1,	88 KW @ 400,	COUNTRY	ABC-D, \$ 30.00	(Mc-Guild) Lincoln (SALEM)
WYFM-F, 102.9,	26 KW @ 455,	AC	ABC-C, \$ 36.00	(Blair) Regional (SHARON, PA)

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