

AMERICAN RADIO

Fall 1985



James H. Duncan, Jr.

AMERICAN RADIO
FALL 1985 REPORT

Compiled and edited by:

JAMES H. DUNCAN, JR
DUNCAN'S AMERICAN RADIO, INC.
BOX 2966
KALAMAZOO, MI 49003

February 1986

Volume X, Number 2

INTRODUCTION

This is the 20th edition of American Radio. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at the following address:

JAMES H. DUNCAN, JR
DUNCAN'S AMERICAN RADIO, INC.
BOX 2966
KALAMAZOO, MI 49003
(616) 342-1356

I strongly urge all of you (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you to understand all of the information given in the Individual Market Reports. However, if you have any questions, please feel free to call me. I figure that my time and my call back to you are part of the subscription price. Also, I always enjoy talking about American Radio.

ALL ARBITRON AUDIENCE ESTIMATES ARE COPYRIGHTED (1986) BY THE ARBITRON COMPANY AND MAY NOT BE QUOTED OR REPRODUCED WITHOUT THE PRIOR PERMISSION OF ARBITRON.

BIRCH DATA MAY NOT BE QUOTED WITHOUT THEIR PERMISSION.

Subscribers may quote American Radio for sales and advertising purposes. However, you must be an Arbitron subscriber if any of their data is involved. Secondly, I must be notified. I always give permission, but I like to make certain that my work is being properly quoted. The phrase "American Radio by James Duncan, Jr" must always be cited.

Copyright C 1986 by James Duncan, Jr

This book may not be reproduced in whole or part by mimeograph or any other means without permission.

PRINTED IN THE UNITED STATES OF AMERICA

Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published reports are included if they were received by February 1, 1986.

Work on this edition was completed on February 1, 1986. Mailing will begin on February 7, 1986. Working on such tight deadlines may cause production problems. If your copy is defective in any way, let me know and I will promptly mail another copy to you.

HIGHLIGHTS AND COMMENTS

FORMATS

AOR, AC, Spanish and Classical showed good increases. CHR, BTFL/EZ and MOR showed the largest decreases in the last year. The other formats remained about even.

LEADING STATIONS

For the first time WPLJ-F in New York is the most listened to station in the United States. Stations in the top 500 making impressive gains include: WLTW, WMMR, KLOS, WBMX, KROQ, KRTH, WJLB, WLUP, WHUR, KKDA, WWDC, WFBQ, KIQQ, CKLW.

OTHER LEADERS

Cume Rating: KFAB Omaha
12+ TSA Cume: WPLJ-F New York
12+ Metro Share: WXLK-F Roanoke

FM SHARE

FM share is now 67.109%, an increase of 3.194% over the 1984 level of 65.032%. FM share has grown at about a 3% clip for four years. Lancaster, PA had the largest FM percentage (89.96%) and Honolulu the lowest (51.27%).

RADIO LISTENING LEVELS

After years of small but steady growth in radio listening levels there now seems to be a decline. The APR for Fall 1985 was 16.86% compared to 17.14% in 1984. This is the first decline since I began keeping records in 1977. I do not know the reason for this but I am quite concerned. Mobile had the highest APR at 20.5% and the lowest was Huntington, WV at 13.7%.

LEADING STATIONS BY FORMAT

	<u>1/4 HR AVG</u>	<u>METRO SHARE</u>
CHR/TOP 40	WPLJ-F New York	WXLK-F Roanoke
AOR	WNEW-F New York	KGGO-F Des Moines
AC/SOFT/OLDIES	WLTW-F New York	WCRZ-F Flint
BTFL MUSIC/EZ	WPAT-F New York	KXLY-F Spokane
BLACK/URBAN	WRKS-F New York	WHRK-F Memphis
COUNTRY	WHN New York	WIVK-F Knoxville
NEWS/TALK	WOR New York	KMOX St. Louis
MOR/VARIETY	WGN Chicago	KFAB Omaha
NOSTALGIA	WNEW New York	WROD Daytona Beach
SPANISH	WADO New York	KGBT McAllen-Brownsville
RELIGION/GOSPEL	WWRL New York	KCIJ Shreveport
CLASSICAL	WQXR-F New York	KING-F Seattle

GREATEST SHARE CHANGES

(Fall 84 to Fall 85)

	<u>Increases</u>		<u>Decreases</u>
KTUX-F	Baton Rouge +13.4	KMBQ-F	Shreveport -9.3
WSSP-F	Orlando +12.7	WFMF-F	Baton Rouge -6.9
KJDK-F	Modesto +11.0	WQSF-F	Richmond -6.4
WIOG-F	Saginaw +10.0	WNOK-F	Columbia -6.4
KEZB-F	El Paso +7.6	KKFM-F	Colorado Springs -6.3
KRNQ-F	Des Moines +7.2	WBT	Charlotte -6.1
KWNZ-F	Reno +7.0		

GROUP OWNERS

The following groups had the most "up" books based on Fall 84 to Fall 85 comparisons, 12+ Metro Share:

Adams	Constant	EZ	Capitol (Johnson)
Crawford	Hall	Colonial	DKM
Katz	Beasley	Home News	Inner City
Josephson	Mid America	Palmer	RKO
Statewide	Tichenor		

These groups showed major gains in the group rankings:

Cap Cities/ABC	Price Comm.	Jacor	Jag
Malrite	Sandusky	Tichenor	Capitol (Johnson)
Taft	Brown	Adams	Kaye-Smith
Park	Beasley	Kaneb	Duffy
Republic	Olympic		

INDEX

SECTION A: NATIONAL RANKINGS AND RATINGS ANALYSIS

A1-A3	Station Trading Activity
A3	National FM Shares
A4-A5	Metro Share Leaders and Major Share Changes
A6	America's Leading Stations - 12+ Metro Share
A7-A9	America's 500 Most-Listened to Stations
A10-A11	America's Leading Stations - 12+ TSA Cume
A12	America's Leading Stations - Metro Cume Rating
A13-A14	America's Leading Stations by Format - 1/4 Hour Average
A15-A16	America's Leading Stations By Format - Metro Share
A17	Markets With Highest and Lowest Percentage of FM Listenership Markets With Highest and Lowest APR Markets With Highest Percentage of "Below-theLine" Listening Markets With Highest Percentage of Listening to Non-Listed Stations
A18	Station Format and Format Listenership
A19	Best and Worst Markets for Various Formats
A20	Radio Reps and Their Leading Stations
A21-A22	Public and Non Commercial Radio Stations
A23-A34	Group Rankings and Listings
A35-A44	Individual Station Audience Breakdowns

SECTION B: ARBITRON INDIVIDUAL MARKET REPORTS

B1-B4 Definitions, Clarifications and Explanations

Individual Market Reports for These Markets in Alphabetical Order:

Akron	Greensboro-WS	Phoenix
Albany-Schen-Troy	Greenville-Spart, SC	Pittsburgh
Albuquerque	Harrisburg	Portland, OR
Allentown-Beth	Hartford	Providence
Anchorage	Honolulu	Raleigh
Apple-Oshkosh	Houston	Reading
Atlanta	Huntington	Reno
Austin	Indianapolis	Richmond
Bakersfield	Jacksonville	Riverside-SB
Baltimore	John City-Kings-Bris	Roanoke
Baton Rouge	Kalamazoo	Rochester
Beaumont/Port Arthur	Kansas City	Sacramento
Birmingham	Knoxville	Saginaw-BC-Midland
Bridgeport	Lancaster	St. Louis
Boston	Lansing	Salinas-Se-Mont
Buffalo-Nia Falls	Las Vegas	Salt Lake City
Canton	Lexington	San Antonio
Charleston, SC	Little Rock	San Diego
Charlotte	Los Angeles	San Francisco
Chattanooga	Louisville	San Jose
Chicago	Lubbock	Seattle-Tacoma
Cincinnati	Madison	Shreveport
Cleveland	McAllen-Browns	Spokane
Colorado Springs	Memphis	Springfield, MA
Columbia, SC	Miami-Ft. Lau	Stockton
Columbus, OH	Milwaukee	Syracuse
Corpus Christi	Minneapolis-St. Paul	Tampa-ST. Pete
Dallas-Fort Worth	Mobile	Toledo
Daven-RI-Moline	Modesto	Tucson
Dayton	Nashville	Tulsa
Daytona Beach	Nassau-Suffolk	Washington
Denver	New Haven	West Palm Beach
Des Moines	New Orleans	Wichita
Detroit	New York	Wilkes Barre-Scranton
El Paso	Norfolk	Wilmington, DE
Eugene	Oklahoma City	Worcester
Flint	Omaha	York
FT. Wayne	Orlando	Youngstown
Fresno	Peoria	
Grand Rapids	Philadelphia	

STATION TRADING ACTIVITY
(3 Aug 1985 to 24 Jan 1986)

Below are the key station sales made in rated markets and other markets of interest. Remember that these are announced sales and that these transactions may not have been closed. Some of the sales may never close for various reasons.

<u>STATION</u>	<u>MARKET</u>	<u>GROUP OWNERS</u>	<u>PRICE</u>	<u>BROKER</u>
WNIE	Toledo	Sold to Osborn	\$6,300,000 (est)	(LaRue)
WLRW-F	Champaign, IL	Sold to Joyner	1,600,000	(Richards)
WCJX-F	Miami	Sold to Beasley	10,600,000	(Mahlman)
WKBW	Buffalo	From Cap Cities to Price Comm.	2,000,000	
WLAC A/F	Nashville	From Sudbrink to Price Comm.	10,000,000	
WKRZ A/F	Wilkes-Barre	Sold to Osborn	7,600,000	(Veronis, Suhler)
KKCI-F	Liberty/Kansas City	Sold to Transcom	4,000,000	(Blackburn)
KGHL/KIDX-F	Billings	Sold to Sunrise	3,000,000	(Blackburn)
KZEL-F	Eugene	Sold to Mike Pappas	2,273,000	(Blackburn)
WQRS-F	Detroit	From Outlet to Tanger	5,075,000	(Blackburn)
KDZA/KZLO-F	Pueblo, CO	Sold to Surrey	2,000,000	(Kalil)
KLCL/KJLA-F	Lake Charles, LA	From Perry to Holder	2,000,000	(Chapman)
KTXF-F	Brownsville, TX		1,650,000	(PRW)
WHOL	Allen, PA		500,000	(Kalil)
WBIX	Jacksonville	Sold to Sudbrink	436,000	
KTKS-F	Dallas	From ABC/CAP Cities to Gannett	16,000,000	
KYSR A/F	El Paso	From Greenfield to Tichenor	1,300,000	
KXOL	FT. Worth	Sold to Universal	900,000	(Fisher, Chapman)
KPUR	Amarillo		600,000	
WCVC	Tallahassee		500,000	(Wilkins)
KRIF-F	Detroit	From ABC/Cap Cities to Silver Star	14,000,000	
WPAT A/F	New York	From ABC/Cap Cities to Park	49,000,000	
KIAC/KZLA-F	Los Angeles	From Cap Cities/ABC to Malrite	43,000,000	
KSPR-F	Houston	From ABC/Cap Cities to Malrite	32,500,000	
KKPL A/F	Spokane		4,000,000 (89%)	
KCEY/KMIX-F	Turlock (Modesto)		3,375,000	(Hogan-Feldman)
KUTE-F	Los Angeles		20,000,000	
KFOR/KFBX-F	Lincoln	From Stuart to DKM		
KOEL A/F	Oelwein, IA	From Stuart to DKM		
KKTO A/F	Springfield, MO	From Stuart to DKM		
KSAL/KYEZ-F	Salina, KN	From Stuart to DKM		
			20,500,000	(Mahlman)
KAYK	Pueblo, CO		195,000	
KGOI-F	Lake Jackson (Houston)	Sold to Frankhauser/Rich	8,750,000	
WSTC/WYRS-F	Stamford, CT	Sold to Chase	4,000,000	(Foreman)
WSTB/WQGN-F	Groton, CT	Sold to Hartstone/Dickstein	2,900,000	(Avpro)
WTKC	Lexington	Sold to Lynn Martin	881,000	
WZPL-F	Indianapolis	From H&W to Fairwest	11,000,000	(Gammon & Ninowski)
KOYL	Odessa, TX		175,000	(Jamar-Rice)
KMBY-F	Seaside, CA		1,100,000	
KJAX	Jacksonville	From Statewide to Kravis	750,000	
KJYE-F	Buffalo	Sold by McCormick	3,850,000	
KMEO A/F	Phoenix	From Scripps-Howard to Westinghouse	11,500,000	
WIND	Chicago	From Westinghouse to Tichenor	6,900,000	
WIBO-F	Dunn, NC (Fayetteville)		1,200,000	
KOFY	San Mateo	Sold to Jim Gabbert	2,000,000	(Exline)
KEAN A/F	Abilene, TX	From Osborn-Reynolds to Sungroup	???	
KYKX-F	Longview, TX	From Osborn-Reynolds to Sungroup	???	(Jamar-Rice)
			8,250,000	
WSEG-F	McKean (Eric)	Sold to Jet	850,000	
WHUT/WLHN-F	Anderson, IN	From Eastern to Patch-Dunn	2,726,000	
WAXC-F	Wapakoneta	Sold to Keymarket	667,000	
WING	Providence		1,000,000	
KQXK/KCIZ-F	Fayetteville, AR	Sold to Moran	850,000	(Chapman)
KSEL A/F	Lubbock	From Harris to Moran	1,350,000	(Fischer)
WJXQ-F	Jackson, MI (Lansing)	Sold to Jack Alix	3,200,000	
KIPR A/F	Diboll, TX	Sold to Keymarket	1,000,000	(Fischer)
WMET-F	Chicago	From Doubleday to Fairwest	12,500,000	
WZNE-F	Tampa-St. Pete	From DKM to Sandusky	10,000,000	(Hepburn)
WJYA-F	Marietta (Atlanta)	From Bob Williams to TransWorld	5,000,000	(Chapman)
KXA	Seattle	Sold to Olympic	2,200,000	(Kalil)
KSRK A/F	Reno	Sold to Olympic	2,110,000	(Chapman)
WLGW/WJJS-F	Lynchburg		752,000	
KMLD	Vista (San Diego)		2,000,000	
KIIZ/KIXS-F	Killeen, TX	Sold to Harvey Grace	5,750,000	(Chapman)
WFBM	Noblesville (Indy)		780,000	(Burt Sherwood)

<u>STATION</u>	<u>MARKET</u>	<u>GROUP OWNERS</u>	<u>PRICE</u>	<u>BROKER</u>
WBVP/WWKS-F	Beaver Falls (Pittsburgh)	From Hall to Ted Ruscitti	\$1,800,000	(New England)
WLRW-F	Champaign	Sold to Tom Joyner	1,600,000	(Cecil Richards)
KJEZ-F	Poplar Bluff, MD	Sold by Kelly	950,000	(Chapman)
WCAK-F	Catlettsburg, KY (Huntington)		385,000	
KQAM/KEYN-F	Wichita	From Long-Pride to Roth	8,000,000	(Americom)
KIXI A/F	Seattle		8,000,000	(Blackburn)
WKQE/WBGM-F	Tallahassee	From Statewide to Woolfson	2,340,000	(Blackburn)
KPOI-F	Honolulu	Sold by Sudbrink	2,800,000	
WKMI	Kalamazoo		1,500,000	
KBST	Big Spring, TX		525,000	
KDLB-F	Henryetta, OK	Sold to Swanson	2,400,000	(Americom)
WTHZ-F	Tallahassee, FL	From Kelly to Herb Dolgoff	1,150,000	(Chapman)
KCMA-F	Owasso (Tulsa)	Sold to Federated		(Richards)
KTRM/KZZB-F	Beaumont		1,550,000	(Mitchell)
KJOI-F	Los Angeles	From Noble to Carl Hirsch	44,000,000	(LaRue)
WGY/WGFM-F	Schenectady	Sold by Sky	11,000,000	
KBVL	Boulder	Sold to Sterling	4,000,000	(Blackburn)
KCNR-AM	Portland, OR	Sold by Duffy	600,000	
WJDX/WMSI-F	Jackson, MS	From Keymarket to Sterling Comm.		
WSSL A/F	Greenville, SC	From Keymarket to Sterling Comm.		
WKJN-F	Hammond/Baton Rouge	From Keymarket to Sterling Comm.		
			24,250,000	(Blackburn)
KKFM-F	Colorado Springs	Sold to Citadel	3,000,000	(Kalil)
KLEO/KSKU-F	Wichita/Hutch	Sold to Jerry Atchley	3,300,000	(Americom)
KCOL A/F	Fort Collins, CO	Sold to Minkow/Henderson	2,600,000	
WHBO	Tampa	Sold to Metroplex	1,400,000	
WRCI-F	Midland, MI		340,000	
WWKQ/WDFP-F	Battle Creek, MI	Sold to Liggett	525,000	
WJSO/WJSO-F	John City/Kings		780,000	
WMRN A/F	Marion, OH	Sold to Burbach	2,800,000	
KFRE/KFRY-F	Fresno	Sold to Guild	4,500,000	
KPKF-F	Denver	From Doubteday to Sillerman	9,000,000	
WLZ-F	Detroit	From Doubleday to Sillerman	9,000,000	
KDWB A/F	Minneapolis	From Doubleday to Sillerman	9,000,000	
			27,000,000	
KHOW	Denver	From Metromedia to Sillerman	11,000,000	
WNDB-F	Phila	Sold to New Systems	6,000,000	
WHAT	Phila		625,000	
WELE-F	Daytona Beach	Sold to American Media	7,500,000	(Americom)
KTYD-F	Santa Barbara	From Liggett to Wome News	3,500,000	
WLPK-F	Mobile		1,364,000	
KLAZ A/F	Little Rock	Sold to Oppenheimer	3,375,000	(Americom)
KSP0	Spokane		400,000	
KMCQ-F	Santa Barbara (Goleta)		2,350,000	(Chapman & Blackburn)
WJLD	Fairfield (Birmingham)		453,000	
WFSO	New Port Richey (Tampa)		310,000	
WAMT, WAJX-F	Titusville, FL		1,000,000	(Clark)
KLLB, KRQR-F	Lompoc, CA		1,750,000	(Exline)
WYEN-F	Des Plaines (Chicago)		8,000,000	
KTON/KTNQ-F	Belton, TX		2,630,000	(Riley)
WYLF-F	Rochester		2,100,000	(Kozacks-Horton)
KMLB/KWEZ-F	Monroe, LA	Sold to New South	1,700,000	(Chapman)
WPBR	West Palm Beach	Sold to Portness	1,550,000	(Chapman)
KEIN/KLFM-F	Great Falls, Mont	Sold to Matt Mills	1,250,000	
WKJY	Richmond, VA		400,000	(Media Marketing)
WNFI-F	Palatka (Daytona)	Sold to Klemm & Fleming	8,500,000	(Nahlmann)
KKUA/KQM-Q	Honolulu		1,900,000	(Blackburn)
WFNA-F	Rocky Mount, NC	Sold to Capital (Johnson)	4,000,000	(Blackburn)
WBUR/WFXC-F	Raleigh/Durham		2,800,000	(Blackburn)
WRLX/WFFX-F	Tuscaloosa, AL	From Keymarket to North Hill		
WKUS/WBVR-F	Russellville, KY	From Keymarket to North Hill		
			7,000,000	
WIBR	Baton Rouge		450,000	
WVTY A/F	Dunedin	Sold to Times Publishing	1,700,000	(Chapman)
WKKQ/WTBX-F	Hibbing (Duluth)	Sold to D.E. Wright	1,100,000	
KXJX-F	Pella, Iowa	Sold to Shaw/Beasley	1,555,000	
WGOX-F	Ravenal (Charleston, SC)	Sold to Silverman	350,000	(Chaney)
KNJM-F	St. Louis	From Amaturto to Keymarket		
WITI-F	Detroit	From Amaturto to Keymarket		
KNJQ-F	Houston	From Amaturto to Keymarket		
			60,100,000	
WRBD	Fompano (Miami)		1,800,000	(Raymond)
KIAK/KQRZ-F	Fairbanks	From Bingham to Olympic		
KYAK/KGOT-F	Anchorage	From Bingham to Olympic		
			12,000,000	(Chapman)
WNER/WJBQ-F	Portland, ME	Sold by Bride	2,750,000	(Raymond & Kozacks)
KYKZ-F	Lake Charles, LA	From Osborn-Reynolds to Faver	1,350,000	
WBYU-F	New Orleans	From Swanson to Stoner	7,000,000	(Americom)

<u>STATION</u>	<u>MARKET</u>	<u>GROUP OWNERS</u>	<u>PRICE</u>	<u>BROKER</u>
WRKB/WJZR-F	Kannapolis, NC (Charlotte)	From Downs to Metroplex	\$6,000,000	(Richards)
WRJQ/WROE-F	Appleton, WI	Sold to Tom Bookey	2,115,000	(Dex Card)
WDPN-F	Columbia, SC	Sold to Burkhardt/Phillips	1,300,000	(Raymond)
WOIC	Columbia, SC	Sold to Burkhardt/Phillips	750,000	(Raymond)
WLPM	Suffolk (Norfolk)	Sold by JAG	600,000	
KQDI/KOOZ-F	Great Falls, MT		520,000	
NWJ/WJOI-F	Detroit	Sold by Detroit News	38,510,000	
WBBE/WRMA-F	Georgetown, KY (Lexington)	Sold to Audubon	1,300,000	(Blackburn)
WSNE-F	Taunton (Providence)	From Wilkes-Schwartz to Beck-Ross	7,500,000	(Blackburn)
WSPR	Springfield, MA		650,000	(Kozacko)
KONO/KITY-F	San Antonio	Sold to Duffy	11,000,000	(Americom)
KAYC/KAYD-F	Beaumont	Sold by Long-Pride	1,500,000	(Chapman)
KLKZ-F	Provo/SLC		1,600,000	(Chapman)
KKQV-F	Wichita Falls, TX	Sold to SunGroup	1,050,000	
KLAF	Salt Lake City	Sold to TransColumbia	550,000	(Blackburn)
KSEL A/F	Lubbock		1,200,000	(Fischer)

NATIONAL FM SHARE*

<u>METRO</u>			
FAL 85	67.109%	(13,568,300 of	20,219,900)
SPG 85	66.549%	(15,003,400 of	22,544,800)
FAL 84	65.032%	(13,292,200 of	20,439,600)
SPG 84	64.290%	(14,219,000 of	22,117,100)
FAL 83	63.058%	(12,524,400 of	19,861,700)
SPG 83	62.291%	(13,589,800 of	21,816,700)
FAL 82	60.571%	(11,932,400 of	19,699,700)
SPG 82	58.870%	(12,658,900 of	21,503,100)
FAL 81	58.651%	(10,478,800 of	17,866,400)
SPG 81	57.353%	(11,225,100 of	19,571,700)
OCT/NOV 80	56.116%	(9,480,500 of	16,984,600)
APR/MAY 80	54.254%	(10,134,800 of	18,680,200)
OCT/NOV 79	53.627%	(8,329,900 of	15,539,900)
APR/MAY 79	50.887%	(9,480,800 of	18,631,200)
OCT/NOV 78	50.698%	(7,525,600 of	14,843,000)
APR/MAY 78	47.638%	(8,565,600 of	18,025,100)
OCT/NOV 77	46.501%	(6,561,700 of	14,110,900)
APR/MAY 77	44.428%	(7,745,900 of	17,434,700)
OCT/NOV 76	43.818%	(6,079,600 of	13,874,200)
APR/MAY 76	40.886%	(6,882,900 of	16,834,200)

FM GROWTH RATE

OCT/NOV 76 to OCT/NOV 77:	6.123%
OCT/NOV 77 to OCT/NOV 78:	9.026%
OCT/NOV 78 to OCT/NOV 79:	5.756%
OCT/NOV 79 to OCT/NOV 80:	4.641%
OCT/NOV 80 to OCT/NOV 81:	4.512%
FAL 81 to FAL 82	: 3.274%
FAL 82 to FAL 83	: 4.106%
FAL 83 to FAL 84	: 3.127%
FAL 84 to FAL 85	: 3.194%

* Based on MSA, 1/4 HR AVG, 12+, Broadcast Week. All stations reported in the survey are included.

METRO SHARE LEADERS AND MAJOR SHARE CHANGES

This table shows the 12+ Metro Share (6AM-MID, Mon-Sun) leaders for each rated market. Also listed are the stations in each market which had the largest gain in share or loss in share/

The period covered for the share changes is Fall 84 to Fall 85. It is my belief that year-to-year comparisons are more accurate and valid than "last book" comparisons.

<u>MARKET</u>	<u>12+ LEADER/FORMAT</u>	<u>LARGEST SHAR GAINER</u>	<u>LARGEST SHARE LOSER</u>
Akron	WAKR , 11.5, MOR	WQAL-F, +1.7, BTFL	WKDD-F, -2.8, CHR
Albany-Schen-Troy	WGY , 11.0, MOR	WROQ-F, +4.3, BTFL	WROW , -2.7, MOR
Albuquerque	KOB , 12.6, MOR	KIVA-F, +3.6, contemp	KOB-F , -5.2, AC
Allentown-Beth	WRMZ-F, 12.8, BTFL	WZZO-F, +3.4, AOR	WAEB-F, -1.7, AC
Anchorage	KWHL-F, 13.7, AOR	KKGR-F, +3.5, AOR	KHAR , -2.9, BTFL
Appleton-Osh	WAPL-F, 11.6, AOR	WGEE , +2.5, Country	WROE-F, -4.2, BTFL
Atlanta	WZGC-F, 9.8, CHR	WYAY-F, +2.5, Country	WARM-F, -2.1, AC
Austin	KASE-F, 16.3, Country	KLBJ-F, +3.6, AOR	KEYI-F, -4.0, AC
Bakersfield	KKXX-F, 15.1, CHR	KLly-F, +3.1, AC	KNOW , -4.0, OLDIES
Baltimore	WLIF-F, 8.7, BTFL	WBSB-F, +2.3, CHR	KUZZ , -2.7, Country
Baton Rouge	WGGZ-F, 11.1, CHR	WKJN-F, +5.0, Country	WFMF-F, -6.9, CHR
Beaumont	KHYS-F, 14.1, Black	KKNY-F +3.8, AC	KAYD-F, -1.9, Country
Birmingham	WZZK-F, 14.2, Country	WAPI-F, +5.6, AOR/CHR	WKOX-F, -5.6, CHR
Boston	WBZ , 8.6, MOR	WJIB-F, +2.1, BTFL	WHDH , -2.3, MOR
Bridgeport	WICC , 19.6, MOR	WICC , +2.8, MOR	WNBC , -3.4, AC
Buffalo	WBEN , 13.3, MOR	WBEN , +3.4, MOR	WECK , -3.2, Nos
Canton	WHBC , 20.1, MOR	WHBC , +5.0, MOR	WHBC-F, -4.2, BTFL
Charleston, SC	WVWZ-F, 12.7, Black	WAVF-F, +4.9, AC	WSSX-F, -4.1, CHR
Charlotte	WSOC-F, 13.1, Country	WLVK-F, +4.5, Country	WBT , -6.1, MOR/AC
Chattanooga	WSKZ-F, 19.0, CHR	WUSY-F, +4.8, Country	WJTT-F, -4.4, Black
Chicago	WGN , 8.0, MOR	WBX-F, +1.9, Black	WGN , -1.7, MOR
Cincinnati	WKRC-F, 11.3, CHR	WWEZ-F, +4.5, BTFL	WKRC , -3.5, MOR/AC
Cleveland	WNMS-F 14.5, AOR	WNNS-F, +3.6, AOR	WRMR , -1.2, AC
Colorado Springs	KILO-F, 13.5, AOR	KIKX-F, +4.5, CHR	KKFM-F, -6.3, CHR
Columbia, SC	WCOS-F, 17.8, Country	WTCB-F, +6.7, AC	WNOK-F, -6.4, CHR
Columbus, OH	WLWQ-F, 15.1, AOR	WCKX-F, +2.3, Black	WCOL , -1.1, NEWS
Corpus Christi	KZFM-F, 17.7, CHR	KRYS-F, +2.6, Country	KCCT , -3.1, Spanish
Dallas-FW	KVIL-F, 10.6, AC	KKDA , +2.0, Urban	KAFM-F, -2.5, CHR
Daven-RI-Moline	KIHK-F, 22.5, CHR	KIHK-F, +4.6, CHR	WHBF-F, -2.3, AC
Dayton	WHIO-F, 15.1, BTFL	WGTZ-F, +5.3, CHR	WTVE-F, -2.8, AOR
Daytona Beach	WNLV-F, 14.6, BTFL	WSTF-F, +4.8, AC	WCFI-F, -5.1, AC
Denver	KOSI-F, 10.5, BTFL	KBPI-F, +3.2, AOR	KPKE-F, -3.2, CHR
Des Moines	KGGO-F, 17.2, AOR	KRNQ-F, +7.2, CHR	KLYF-F, -3.5, AC
Detroit	WJR , 9.0, MOR	CKLW , +4.6, NOST	WJOI-F, -3.5, BTFL
El Paso	KEZB-F, 12.0, CHR	KEZB-F, +7.6, CHR	KAMZ-F, -5.9, CHR
Eugene	KUGN-F, 12.0, Country	KUGN-F, +4.5, country	KZEL-F, -4.0, AOR
Flint	WCRZ-F, 19.9, AC	WCRZ-F, +4.3, AC	WDZZ-F, -3.1, Black
Fort Wayne	WNEE-F, 24.4, CHR	WGL , +2.3, Talk	WEZR , -3.8, Nost
Fresno	KMJ , 9.6, News/Talk	KOHY-F, +5.5, BTFL	KKDJ-F, -3.7, AOR
Grand Rapids	WLAV-F, 10.2, AOR	WNUS-F, +2.1, Country	WOOD-F, -3.3, BTFL
Greensboro-WS	WTQR-F, 19.1, Country	WTQR-F, +5.4, Country	WQMG-F, -5.8, Black
Green-Spart	WESC-F, 13.2, Country	WESC-F, +3.8, Country	WANS-F, -3.6, CHR
Harrisburg	WNK-F, 15.3, CHR	WRKS-F, +3.2, Country	WHP , -4.9, MOR
Hartford	WTIC , 18.3, MOR	WKSS-F, +2.5, CHR	WCCC-F, -1.7, AOR
Honolulu	KSSK , 13.9, MOR	KONQ-F, +3.3, CHR	KPOL-F, -3.4, AOR
Houston	KHJO-F, 9.9, Urban	KXKX-F, +1.3, Spanish	KLEF-F, -1.0, Classical
Huntington, WV	WTCR-F, 22.2, Country	WTCR-F, +4.6, Country	WGNT , -3.4, MOR
Indianapolis	WIBC , 14.7, MOR	WFBQ-F, +3.1, AOR	WIRE , -2.7, AC
Jacksonville	WIVY-F, 13.0, CHR	WZAZ , +2.1, Black	WLCS-F, -3.9, AC
JC-Kings-Bristol	WQUT-F, 22.4, CHR	WZXY-F, +1.7, AOR	WFHG , -2.3, Contemp
Kalamazoo	WNWN-f, 12.3, Country	WJFM-F, +6.0, CHR	WKFR-F, -5.2, CHR
Kansas City	WDAF , 11.1, Country	KCFS , +1.6, AOR	KBKC-F, -1.4, CHR
Knoxville	WIVK-F, 26.7, Country	WIVK-F, +5.1, Country	WNOX , -2.3, Country
Lancaster	WNCE-F, 16.4, BTFL	WNCE-F, +3.9, BTFL	WRKZ-F, -6.3, Country
Lansing	WVIC-F, 18.9, CHR	WMIQ-F +4.7, AOR	WJXQ-F, -2.7, AOR
Lexington	WVLK-F, 17.2, Country	WLAP-F +4.1, CHR	WCOZ-F, -3.0, BTFL
Little Rock	KSSN-F, 17.6, Country	KARN , +3.6, News	KWTD-F, -4.1, Black
Los Angeles	KIIS-F, 8.2, CHR	KROQ-F, +1.4, AOR	KISS , -1.3, CHR
Louisville	WHAS , 15.3, MOR	WRKA-F, +5.4, AC	WLOU , -3.4, Black

<u>MARKET</u>	<u>12+ LEADER/FORMAT</u>	<u>LARGEST SHARE GAINER</u>	<u>LARGEST SHAE LOSER</u>
Lubbock	KRLB-F, 21.5, CHR	KRLB-F, +4.4, CHR	KFYO , -5.3, Country
Madison	WZEE-F, 11.4, CHR	WMAD-F, +2.4, AC	WTSO , -5.8, Country
McAllenOBrown	KGBT , 16.7, Spanish	KBFM-F, +6.1, CHR	KGBT , -5.2, Spanish
Memphis	WHRK-F, 15.5, Urban	WHRK-F, +3.8, Urban	KSUD , -2.4, Gospel
Miami-Ft. Lau	WLYF-F, 7.4, BTFL	WCJX-F, +2.0, CHR	WHYI-F, -4.3, CHR
Milwaukee	WTMJ , 9.7 MOR	WHOT-F, +2.0, Urban	WTMJ , -2.3, MOR
MINN-St. Paul	WCCo , 18.5, MOR	WLTQ-F, +3.0, AC	WCCO , -2.9, MOR
Mobile	WKSJ-F, 23.1, Country	KWRS-F, +2.5, AOR	WDLT-F, -3.5, AC
Modesto	KBEE-F, 12.1, BTFL	WKSJ-F, +6.6, Country	KHOP-F, -3.4, CHR
Nashville	WSM-F , 14.0, Country	KDJK-F +11.0, AOR	WTNG-F, -2.8, AC
		WLAC-F, +4.9, AC	
Nassau-Suffold	WALK-F+, 6.2, AC	WBLI-F, +2.1, CHR	WHTZ-F, -3.4, CHR
New Haven	WELI , 15.1, MOR	WELI , +3.6, MOR	WKCI-F, -2.2, CHR
New Orleans	WYLD-F, 14.7, Black	WYLD , +1.5, Black	WYLD-F, -2.0, Black
New York	WPLJ-f, 6.0, CHR	WPLJ-F, +1.7, CHR	WXRK-F, - .7, AOR
Norfolk	WNOR-F, 11.8, AOR	WNOR-F, +3.8, AOR	WOSF-F, -2.5, BTFL
Oklahoma City	KKNG-F, 11.4, BTFL	WKY , +2.6, Country	KEBC-F, -2.9, Country
Omaha	KFAB , 26.8, MOR	KOIL , -3.2, AC	KEFM-F, -2.8, AC
Orlando	WSSP-F, 12.7, BTFL	WSSP-F, +12.7, BTFL	WNKA-F, -4.3, Country
Peoria	WWCT-F, 16.0, AOR	WWCT-F, +5.7, AOR	WSWT-F, -3.6, BTFL
Philadelphia	WMMR-F, 9.8, AOR	WMMR-F, +3.9, AOR	WCAU-F, -2.1, CHR
Phoenix	KUPD-F, 10.4, AOR	KUPD F, +3.3, AOR	KOPA-F, -1.9, CHR
Pittsburgh	KDKD , 11.9, MOR	WAMO-F, +2.7, Black	KDKD , -3.0, MOR
Portland, OR	KKRZ-F, 9.8, CHR	KXL , +4.1, News/Talk	KMJK-F, -2.4, CHR
Providence	WLWK-F, 12.5, BTFL	WWLI-F, +3.5, AC	KKSN , -2.4, Classical
Raleigh	WPTF , 10.7, MOR	WPTF , +3.7, MOR	WSNE-F, -1.8, AC
Reading	WRFY-F, 17.1, CHR	WEEV , +2.5, MOR	WKIX , -2.6, Country
Reno	KOZZ-F, 13.5, AOR	KWNZ-F, +7.0, CHR	WDCG-F, -2.6, CHR
Richmond	WRVA , 14.7, MOR	WPLZ-F, +3.7, Black	WHUM , -2.5, Country
Riverside - SB	KDUO-F, 8.6, BTFL	WPLZ-F, +3.7, Black	KHTX-F, -4.4, CHR
Roanoke	WXLR-F, 28.1, CHR	KDUO-F, +1.9, BTFL	WOSF-F, -6.4, BTFL
Rochester	WPXY-F, 12.0, CHR	WSLQ-F, +3.5, AC	KIIS-F, -2.7, CHR
Sacramento	KSFM-F, 10.4, CHR	WPXY-F, +3.6, CHR	WXLK-F, -4.2, CHR
Sag-BC=Mid	WIOG-F, 26.6, CHR	KWOD-F, +3.0, CHR	WVOR-F, -3.3, AC
St. Louis	KMOX , 22.6, Talk	WIOG-F, +10.0, CHR	KZAP-F, -3.4, AOR
Salinas-Sea-Mont	KDON-F, 9.5, CHR	KMOX , +2.0, Talk	WBNN-F, -4.1, AC
Salt Lake City	KSFI-F, 10.9, BTFL	KXES , +3.2, Spanish	KHTR-F, - .9, CHR
San Antonio	KQXT-F, 9.8, BTFL	KRSP-F, +2.8, AOR	KTOM , -3.1, Country
San Diego	KJQY-F, 9.4, BTFL	KSMG-F, +4.7, AC	KLUB , -4.1, MOR/NOST
San Francisco	KGO , 9.0, News/Talk	KFTB-F, +2.3, CHR	KLLS-F, -3.3, AC
San Jose	KGO , 8.3, News/Talk	KSAN-F, +2.2, Country	KXZL-F, -3.3, AOR
Seattle-Tac	KIRO , 10.9, News	KATD-F, +1.9, CHR	KGB-F , -1.1, AOR
Shreveport	KVKI-F, 15.3, AC	KMGI-F, +3.6, AC	KFRC , -1.0, CHR
Spokane	KXLY-F, 17.8, BTFL	KTUX-F, +13.4, CHR	KKCY-F, -1.0, Urban/AOR
Spring, MA	WMAS-F, 10.3, AC	KXLY-F, +6.7, BTFL	KOME-F, -1.6, AOR
Stockton	KRAK , 11.1, Country	WRCH-F, +3.0, BTFL	KBRD-F, -1.5, BTFL
Syracuse	WYYY-F, 16.6, AC	KRAK , +3.2, Country	KMBQ-F, -9.3, CHR
Tampa-St. Pete	WRBQ-F, 12.2, CHR	WAQX-F, +2.8, AOR	KKPL-F+, -5.6, AC
Toledo	WMHE-F, 13.0, CHR	WGUL-F, +1.6, Nost	WHFM-F, -3.5, AC
Tucson	KJYK-F, 10.8, BTFL	WHHE-F, +3.5, CHR	KZAP-F, -3.0, AOR
Washington	WHUR-F, 8.6, Black	KUPD-F, +5.0, AOR	WFBL , -2.9, Nost
West Palm Beach	WRMF-F, 11.3, AC	WHUR-F, +2.2, Black	WTMP , -1.9, Black
Wichita	KFDI , 11.5, Country	WSHE-F, +2.9, AOR	WRON-F, -3.1, CHR
Wiles-Scranton	WKRZ-F, 9.7, CHR	KXLF-F, +5.1, AC	KRQQ-F, -4.6, CHR
Wilmington, DE	WSTW-F, 10.5, CHR	WWSH-F, +1.7, BTFL	WMAL , -2.6, MOR
Worcester	WAAF-F, 13.1, AOR	WEAZ-F, +2.4, BTFL	WHYI-F, -6.6, CHR
York	WRKZ-F, 13.2, Country	WZOU-F, +1.8, CHR	KEYN-F, -5.3, CHR
Youngstown	WHOT-F, 15.8, CHR	WRKZ-F, +4.2, Country	WNAK , -3.0, Nost
		WKBN , +4.4, MOR	WJBR-F, -2.6, AC
			WBZ , -2.1, MOR
			WNNK-F, -3.0, CHR
			WQXK-F, -2.3, Country
			WFNJ , -2.3, Nostalgia

AMERICA'S LEADING STATIONS - 12+ METRO SHARE

<u>STATION</u>	<u>MARKET</u>	<u>SHARE</u>	<u>STATION</u>	<u>MARKET</u>	<u>SHARE</u>
1. WXLK-F	Roanoke	28.1	32. WKZW-F	Peoria	15.8
2. WIVK-F	Knoxville	26.7	33. KZZU-F	Spokane	15.6
3. KFAB	Omaha	26.8	34. WHRK-F	Memphis	15.5
4. WIOG-F	Saginaw	26.6	35. WHAS	Louisville	15.3
5. WMEE-F	Fort Wayne	24.4	36. WHIO-F	Dayton	15.1
6. WKSJ-F	Mobile	23.1	37. WTIC-F	Hartford	14.9
7. KMOX	St. Louis	22.6	38. WIBC	Indianapolis	14.7
8. KIIK-F	Davenport	22.5	39. WMMS-F	Cleveland	14.5
9. WQUT-F	John. City	22.4	40. WFBQ-F	Indianapolis	14.4
10. WTCR-F	Huntington	22.2	41. WZZK-F	Birmingham	14.2
11. KRLB-F	Lubbock	21.5	42. WKEE-F	Huntington	14.1
12. WXBQ-F	John. City	20.3	43. WSM-F	Nashville	14.0
13. WAMX-F	Huntington	20.1	44. KSSK	Honolulu	13.9
14. WCRZ-F	Flint	19.9	45. WBLX-F	Mobile	13.8
15. WICC	Bridgeport	19.6	46. KWHL-F	Anchorage	13.7
16. KLLL-F	Lubbock	19.3	47. KILO-F	Colorado Spgs.	13.5
17. WTQR-F	Greensboro	19.1	48. KTUX-F	Shreveport	13.4
18. WSKZ-F	Chattanooga	19.0	49. WHO	Des Moines	13.3
19. WVIC-F	Lansing	18.9	50. WESC-F	Green-Spart	13.2
20. WCCO	Minneapolis	18.5	51. WSOC-F	Charlotte	13.1
21. KXLY-F	Spokane	17.8	52. WMHE-F	Toledo	13.0
22. KZFM-F	Corpus Christi	17.7	53. KRDO-F	Colorado Spgs.	12.9
23. KSSN-F	Little Rock	17.6	54. WFMZ-F	Allentown	12.8
24. KGGO-F	Des Moines	17.2	55. KULA-F	Honolulu	12.7
25. WRFY-F	Reading	17.1	56. KOB	Alberquerque	12.6
26. WPVR-F	Roanoke	16.7	57. WZZO-F	Allentown	12.6
27. WYYY-F	Syracuse	16.6	58. WLKW-F	Providence	12.5
28. WNCE-F	Lancaster	16.4	59. KEZQ-F	Little Rock	12.4
29. KASE-F	Austin	16.3	60. WWDM-F	Columbia, SC	12.4
30. WLAP-F	Lexington	16.1	61. KDRK-F	Spokane	12.4
31. WWCT-F	Peoria	16.0	62. KSHE-F	St. Louis	12.4

* Based on 1/4 hr avg., Metro Share, 12+, Broadcast Week

AMERICA'S 500 MOST-LISTENED-TO RADIO STATIONS*

STATION	MARKET	1/4 HOUR AVG	FORMAT	OWNER	FAL 84 RANK
1. WPLJ-F	New York	1685	CHR	Capital Cities/ABC	7
2. WHTZ-F	New York	1541	CHR	Malrite	1
3. WRKS-F	New York	1536	Urban	RKO	4
4. WOR	New York	1534	Talk	RKO	2
5. KIIS-F	Los Angeles	1437	CHR	Gannett	3
6. WBLS-F	New York	1284	Black	Inner City	10
7. WLTV-F	New York	1226	Soft AC	Viacom	17
8. WINS	New York	1211	News	Westinghouse	6
9. WGN	Chicago	1174	MOR/Talk	Tribune Co.	5
10. WNEW-F	New York	1123	AOR	Metromedia	9
11. WCBS	New York	1102	News	CBS	8
12. WMMR-F	Philadelphia	1020	AOR	Metromedia	28
13. KABC	Los Angeles	1003	Talk	Capital Cities/ABC	13
14. WPAT-F	New York	956	BTFL/EZ	Park	19
15. WCCO	Minneapolis	954	MOR		11
16. KLOS-F	Los Angeles	914	AOR	Capital Cities/ABC	30
17. KMOX	St. Louis	881	Talk	CBS	23
18. WRFM-F	New York	859	BTFL/EZ	Bonneville	14
19. KBIG-F	Los Angeles	851	BTFL/EZ	Bonneville	21
20. WNBC	New York	847	AC	NBC	15
21. WNEW	New York	846	Nostalgia	Metromedia	18
22. KGO	San Francisco	835	News/Talk	Capital Cities/ABC	20
23. WCBS-F	New York	809	Oldies	CBS	16
24. WJR	Detroit	802	MOR	Capital Cities/ABC	12
25. KJOI-F	Los Angeles	773	BTFL/EZ	Legacy	22
26. WBMX-F	Chicago	762	Black		50
27. WABC	New York	749	Talk	Capital Cities/ABC	27
28. WLS	Chicago	731	CHR	Capital Cities/ABC	39
29. WHN	New York	701	Country	Doubleday	25
30. WBZ	Boston	685	MOR	Westinghouse	42
31. KROQ-F	Los Angeles	655	AOR		97
32. WUSL-F	Philadelphia	647	Urban	LIN	43
33. WBBM	Chicago	644	News	CBS	34
34. WNMS-F	Cleveland	638	AOR	Malrite	55
35. WLOO-F	Chicago	634	BTFL/EZ	Century	41
36. KRTH-F	Los Angeles	628	AC/Oldies	RKO	61
37. NEAZ-F	Philadelphia	626	BTFL/EZ		29
38. WPIX-F	New York	623	AC	Tribune Co.	36
39. WGCI-F	Chicago	619	Urban	Gannett	31
40. KNX	Los Angeles	612	News	CBS	32
41. KOST-F	Los Angeles	611	AC	Cox	26
WBCN-F	Boston	611	AOR	Infinity	46
43. KFWB	Los Angeles	601	News	Westinghouse	66
44. KYW	Philadelphia	592	News	Westinghouse	53
45. KMPC	Los Angeles	589	Nostalgia	Golden West	63
KNJQ-F	Houston	589	Urban	Keymarket	51
47. WXRK-F	New York	582	AOR	Infinity	24
48. KCBS	San Francisco	575	News/Talk	CBS	57
49. WMAQ	Chicago	563	Country	NBC	49
50. WYNY-F	New York	554	AC	NBC	35
51. KVIL-F	Dallas	543	AC	Blair	61
52. KDKA	Pittsburgh	534	MOR	Westinghouse	33
53. KKBQ-F	Houston	521	CHR	Gannett	57
54. WBAP	Dallas/FW	517	Country	Capital Cities/Gannett	38
55. WADO	New York	510	Spanish		37
56. WQXR-F+	New York	507	Classical	New York Times	106
57. KSHE-F	St. Louis	506	AOR	Emmis	67
58. WJLB-F	Detroit	477	Black	Booth	37
WSKQ	New York	477	Spanish		48
WMGK-F	Philadelphia	477	AC	Greater Media	55
61. WLUP-F	Chicago	477	AOR	H&W	96
62. KMET-F	Los Angeles	476	AOR	Metromedia	44
63. WGAY-F	Washington	471	BTFL/EZ	Greater Media	60
64. WAPP-F	New York	468	CHR	Doubleday	52
65. KKHR-F	Los Angeles	465	CHR	CBS	73
66. WHUR-F	Washington	464	Black/Jazz		118
67. KKDA-F	Dallas	463	Urban		113
68. KRLD	Dallas	462	News	Metromedia	64
69. WWDG-F	Washington	458	AOR		100
70. KIKK-F	Houston	450	Country	Viacom	70

* Based on 1/4 HR AVG, TSA, Mon-Sun, 6A-MID

STATION	MARKET		1/4 HOUR AVG		FORMAT	OWNER	FAL 84 RANK				
71.	WFBQ-F	Indianapolis	445		AOR	Taft	111				
72.	WBBM-F	Chicago	444		CHR	CBS	54				
73.	KODA-F	Houston	432		BTFL/EZ	Westinghouse	74				
74.	WDVE-F	Pittsburgh	431		AOR	Taft	64				
75.	KIQQ-F	Los Angeles	427		Soft AC	Outlet	194				
76.	WRBQ-F	Tampa	425		CHR	Edens	92				
77.	WJOI-F	Detroit	422		BTFL/EZ	Detroit News	40				
78.	WJIB-F	Boston	420		BTFL/EZ	NBC	172				
	WCAU-F	Philadelphia	420		CHR	CBS	46				
80.	WPEN	Philadelphia	418		Nostalgia	Greater Media	92				
81.	WWJ	Detroit	416		News	Detroit News	98				
82.	WLYF-F	Miami	414		BTFL/EZ	Jefferson-Pilot	79				
83.	WLAK-F	Chicago	412		Soft AC	Viacom	107				
84.	WSNI-F	Philadelphia	410		AC	Pyramid	128				
	CKLW	Detroit	410		Nostalgia		500+				
86.	WIVK-F	Knoxville	409		Country	Dick	126				
87.	WTIC	Hartford	408		MOR	Chase	77				
	WZGC-F	Atlanta	408		CHR	First Media	78				
	WIND	Chicago	408		Talk	Tichenor	118				
90.	WSSH-F	Boston	407		AC		156				
91.	KZLA-F	Los Angeles	405		Country	Malrite	144				
92.	KSTP-F	Minneapolis	400		AC	Hubbard	104				
93.	WUSN-F	Chicago	399		Country	First Media	95				
94.	WTQR-F	Greensboro-WS	396		Country	Summit	132				
95.	WCJR-F	Chicago	395		AC	Bonneville	69				
96.	WJJD	Chicago	394		Nostalgia	Infinity	85				
	KIRO	Seattle	394		News	Bonneville	76				
98.	WJMK-F	Chicago	393		Oldies	Infinity	115				
99.	WBZZ-F	Pittsburgh	392		CHR	EZ	102				
100.	WHDH	Boston	390		MOR	Blair	58				
	WVAL	Washington	390		MOR	Capital Cities/ABC	59				
102.	WKLS-F	Atlanta	386	141.	KSAN-F	SF	331	181.	WQAL-F	Cleve	283
103.	WDAF	KC	385	142.	WTIC-F	Hartford	329	182.	KIOI-F	SF	280
104.	WKQX-F	Chi	384		WKHX-F	Atlanta	329	183.	WMCA	NY	279
105.	WNBA-F	Tampa	380	144.	WAPI-F	Birm	328		WALK-F	Long Is	279
106.	WRKO	Boston	378		KPLX-F	Dallas	328		WTMJ	Milw	279
107.	WFYR-F	Chicago	374		WEEI	Boston	328	186.	KJQY-F	SD	277
108.	WXKS-F	Boston	373	147.	KLTR-F	Houston	327	187.	WAIT	Chicago	276
109.	WKYS-F	Wash	367	148.	WSHH-F	Pitts	324		WXLK-F	Roanoke	276
	KFAB	Omaha	367	149.	KUPD-F	Phoenix	323	189.	WWRL	NY	273
111.	WHYT-F	Detr	366	150.	KSRR-F	Houston	322	190.	KLAC	LA	272
112.	WKSZ-F	Phila	365	151.	WAAF-F	Worc/Bost	319		KYUU-F	SF	272
113.	WDAS-F	Phila	363		KTNQ	LA	319		WIBC	Indy	272
114.	KSOL-F	San Fran	361	153.	WXRT-F	Chi	318	193.	KKGO-F	LA	269
	WZZK-F	Birm	361		WIOQ-F	Phila	318		KNBR	SF	269
116.	KEGL-F	Dallas	360	155.	KOSI-F	Denver	316		KISW-F	Seattle	269
117.	WVDB-F	Phila	359	156.	WPCH-F	Atlanta	314	196.	WHJY-F	Prov	268
118.	KNIX-F	Phoe	357	157.	WXTU-F	Phila	310		KLOL-F	Houston	268
119.	WCZY-F	Detroit	354	158.	WLKW-F	Prov	308		WRQX-F	Wash	268
120.	WNCN-F	New York	353	159.	WSM-F	Nash	305	199.	WIL-F	St. Lou	267
	WRAL-F	Raleigh	353	160.	KOMO	Seattle	304	200.	WPAT	NY	265
122.	KFI	LA	351	161.	WIP	Phila	303	201.	WYAY-F	Atl	263
	WYSP-F	Phila	351	162.	WYNF-F	Tampa	300	202.	WBLI-F	Long Is	262
	KSCS-F	Dallas	351		WYLD-F	New Or	300		WTOP	Wash	262
125.	KFMK-F	Houston	350	164.	KBZT-F	LA	299	204.	WBJW-F	Orl	260
	KTRH	Houston	350		WQBA	Miami	299		WXYV-F	Balt	260
127.	KJLH-F	LA	347	166.	WKDM	NY	297	206.	WQYK-F	Tampa	259
	WROR-F	Boston	347		KILT-F	Houston	296		WKDF-F	Nash	259
	WSHE-F	Miami	347		KABL-F	SF	296		KFAC-F	LA	259
130.	WLIF-F	Balt	345		WNIC-F	Detroit	296	209.	WMEE-F	F. Wayne	258
131.	WVEE-F	Atl	344	170.	WKKA-F	Orlando	295	210.	WLW	Cinci	257
132.	WRIF-F	Detroit	342	171.	WLOL-F	Minn	294	211.	KMEL-F	SF	256
133.	WRCH-F	Hart	341	172.	KNEZ-F	Dallas	290		WSB	Atl	256
134.	KQRS-F	Minn-SP	338		WLVQ-F	Col, 0	290		KOA	Denver	256
135.	KDAY	LA	337	174.	KMGG-F	LA	288	214.	KTAR	Phoe	255
	WCAU	Phila	337		WNJI-F	Cleve	288		WHIO-F	Dayton	255
	WHYI-F	Miami	337	176.	WHTT-F	Boston	286	216.	KLVE-F	LA	254
138.	KRLA	LA	334	177.	WEZN-F	Bridge	285		WBSB-F	Balt	254
	WQXI-F	Atl	334		WBAL	Balt	285		WPOC-F	Balt	254
140.	WSOC-F	Char, NC	332		WSSP-F	Orlando	285		KBAY-F	SJ	254
				180.	WLLZ-F	Detroit	283	220.	WZOU-F	Boston	253

	WLTF-F	Cleve	253		KUTE-F	LA	210		WHCN-F	Hart	182		WKDD-F	Akron	157
	KEZK-F	St. Lou	253		KWSS-F	S. Jose	210		WZNE-F	Tampa	182	462.	KACE-F	LA	156
	WAYL-F	Minn	253		WOMC-F	Detroit	210		WGTZ-F	Dayton	182		WXTR-F	Wash	156
224.	WKRQ-F	Cinci	252		WBOS-F	Boston	210		KZAP-F	Sacra	182		WTKN	Pitts	156
225.	WHUD-F	Peek/NY	251	305.	WIOD	Miami	209		WNJX-F	Boston	182		KBEZ-F	KC	156
226.	KBLX-F	SF	250		WRKZ-F	Harris	209		WHTX-F	Pitts	182		KINK-F	Port	156
	KQUE-F	Hous	250		KEEY-F	Minn	209		KFOG-F	SF	182		KUPL-F	Port	156
	WDIZ-F	Orlando	250	308.	WCMQ-F	Miami	208	388.	KNEW	SF	181	469.	KBEZ-F	Tulsa	156
	WAMO-F	Pitts	250		WTVN	Col, O	208		KGGO-F	Des M	181		WRMF-F	W. Palm	155
230.	WLS-F	Chicago	249		WEZW-F	Milw	208		WCMS-F	Norfolk	181		KXLY-F	Spokane	155
231.	KTXQ-F	Dallas	246		WESC-F	Green, SC	208		WMHE-F	Toledo	181		WIVY-F	Jkville	155
	WHRK-F	Memp	246	312.	WHQT-F	Miami	207		WLVK-F	Char, NC	181		WOAI	San Ant	155
233.	WEZB-F	New Or	245		WFOX-F	Atl	207	393.	KSDO	SD	179	473.	WTAE	Pitt	154
234.	WDOK-F	Cleve	244		WEBN-F	Cinci	207	394.	KLOK-F	SF	178	474.	WBLX-F	Mobile	153
235.	WHO	Des M	242	315.	WJYE-F	Buffalo	206		KATT-F	Ok1 C	178		WAMX-F	Hunt, WV	153
236.	WAXY-F	Miami	241		WBNS-F	Col, O	206	396.	WPXY-F	Roch	177	476.	WILD	Boston	152
	KBFI-F	Denver	241	317.	WCNF-F	Roch	205	397.	WHOT-F	Young	176		WDMT-F	Cleve	152
238.	KUSA	St. Lou	239		KASE-F	Austin	205		KXL	Port	176	478.	WBUF-F	Buffalo	151
	WFMS-F	Indy	239		KOIT-F	SF	205		WZAK-F	Cleve	176		WLTY-F	Norfolk	151
240.	WBEN	Buff	238	320.	KMBR-F	KC	203		WCOS-F	Col, SC	176		KSFO	SF	151
241.	WNOR-F	Norf	237		WDUV-F	Sacra	203		WABB-F	Birm	176	481.	KSSK	Hono	150
	WIQI-F	Tampa	237	322.	WFOG-F	Norf	202	402.	WZGO-F	Phil	175		WFMF-F	B. Rouge	150
	WVBF-F	Boston	237		KWKW	LA	202		KQZY-F	Dallas	175		WQUE-F	New Or	150
	WWSW-F	Pitts	237	324.	KQXT-F	San Ant	200		WEZO-F	Roch	175		KPLZ-F	Seattle	150
	WAVA-F	Wash	237		KBRD-F	Seattle	200	405.	WYYF-F	Syra	174		WFBR	Balt	150
246.	KRAK	Sacra	236		KDWB-F	Minn	200		WKCI-F	N. Haven	174				
	WNC-F	Memphis	236		WHLY-F	Orlando	200	408.	WBCY-F	Char, NC	174				
	WLAC-F	Nash	236	328.	WKSG-F	Detroit	198		KITS-F	SF	173				
249.	WNEZ-F	Cinci	235		WZPL-F	Indy	198		KMGC-F	Dallas	173				
250.	WANZ-F	Louis	233	330.	KMJM-F	St. Lou	197		WOJY-F	Greens	173				
251.	WIAS	Louis	232		WKTJ-F	Milw	197	411.	KDUO-F	River-SB	170				
	WGCL-F	Cleve	232		KTFM-F	San Ant	197		WKSS-F	Hart	170				
253.	WNZQ-F	Wash	231	333.	KTKS-F	Dallas	196		WFLN-F	Phila	170				
	WXTZ-F	Indy	231		KSD-F	St. Lou	196		WGAR-F	Cleve	170				
255.	KGB-F	SD	230		WUSY-F	Chatta	196		KAZY-F	Denver	170				
256.	KSSN-F	L. Rock	229	336.	WCAO	Balt	195	416.	KYYS-F	KC	169				
	WCKG-F	Chicago	229		KPRC	Houston	195	417.	KOOL-F	Phoe	167				
	WLTT-F	Wash	229		WOKI-F	Knox	195	418.	WFIL	Phil	166				
259.	WJQY-F	Miami	228	339.	KZZP-F	Phoe	194		WJZZ-F	Detroit	166				
260.	WOJO-F	Chicago	227		KSKQ	LA	194		WJYO-F	Orlando	166				
	WMMW-F	Detroit	227		WSB-F	Atl	194		WPRO	Prov	166				
	WSKZ-F	Chatta	227		KCTC	Sacra	194		WHJJ	Prov	166				
263.	KXL-F	Port	226	343.	WVON	Chicago	193		WSPA-F	Green, SC	166				
	KUBE-F	Seattle	226		WQUT-F	JC/King	193		WQMF-F	Milw	166				
265.	KV00	Tulsa	225		WIMZ-F	Knox	193	425.	WROW-F	Albany	165				
	WUBE-F	Cinci	225		WRVA	Rich	193	426.	WEZK-F	Knox	164				
	KSFI-F	Salt Lake	225		WRVQ-F	Rich	193		WXBQ-F	JC/King	164				
268.	KSFM-F	Sacra	224	348.	WGKX-F	Memphis	192		KFBK	Sacra	164				
269.	KFMB-F	SD	223		WLTI-F	Detroit	192		WDAE	Tampa	164				
	WIYY-F	Balt	223	350.	WLIR-F	Long Is	191		KKYX	San Ant	164				
271.	WEDR-F	Miami	222		WSTF-F	Orlando	191		WOWI-F	Norfolk	164				
	WFME-F	NY	222	352.	WBLZ-F	Cinci	190	432.	KKYK-F	L. Rock	163				
	WXGT-F	Col, O	222		KIXI	Seattle	190		KXOA-F	Sacra	163				
274.	WQFM-F	Milw	221		WINZ-F	Miami	190		WBEN-F	Buffalo	163				
275.	KKRZ-F	Port	220		WENN-F	Birm	190		KHTR-F	St. Lou	163				
	WPRO-F	Prov	220	356.	WQDR-F	Raleigh	189		WZXR-F	Memphis	163				
	WNDM-F	Col, SC	220		WPYX-F	Albany	189		WNCE-F	Lanc	163				
	WEZC-F	Char, NC	220	358.	WNLI-F	Prov	188		KFRC	SF	163				
279.	WGY	Albany	219		WLIB	NY	188	439.	WRDU-F	Raleigh	162				
	WVLK-F	Lexing	219		KNOD-F	Sacra	188		WYRK-F	Buffalo	162				
	KRQR-F	SF	219	361.	KMEO-F	Phoe	187	441.	WASH-F	Wash	161				
282.	WPEG-F	Char, NC	218		KFMB	SD	187		WJVE-F	Miami	161				
	KRBE-F	Houston	218		WBBG	Cleve	187		KZBS-F	Ok1 C	161				
284.	WBAB-F	Long Is	217		KAYI-F	Tulsa	187		WNYK-F	Norfolk	161				
285.	WNS	Miami	216		WINZ	Miami	187		WOWO	F. Wayne	161				
	WVNE	Cleve	216		WMET-F	Chicago	187		KGW	Port	161				
287.	KQYT-F	Phoe	215	367.	KKNG-F	Ok1 C	186	447.	WHLI	Long Is	160				
	WSUN	Tampa	215		WPLZ-F	Rich	186		KBCO-F	Denver	160				
	KSL	Salt Lake	215		WVOR-F	Roch	186		WWL	New Or	160				
290.	WCLY-F	Wash	214	370.	WFMT-F	Chicago	185		WGMS	Wash	160				
	WZLX-F	Boston	214		WKQS-F	Miami	185		KGON-F	Port, O	160				
292.	KTFX-F	Tulsa	213		KLUV-F	Dallas	185	452.	WKBN-F	Young	159				
	WKSJ-F	Mobile	213		KXXY-F	Ok1 C	185		WFMZ-F	Allen	159				
	KCMO	KC	213		WOKY	Milw	185		WPNT-F	Pitt	159				
295.	WXYT	Detroit	212		WSNY-F	Col, O	185	455.	KABL	SF	158				
	WDJY-F	Wash	212	376.	KZEWF	Dallas	184		WIOF-F	Hart	158				
297.	WFMZ-F	Allen	211		KNJI-F	Denver	184	457.	WZZO-F	Allen	157				
	WFBC-F	Green, SC	211	378.	KMPS-F	Seattle	183		WOOD-F	Gr. Rpds	157				
299.	KIHK-F	Daven	210		KSEA-F	Seattle	183		WNJJ-F	Birm	157				
	WROQ-F	Char, NC	210	380.	WIOG-F	Sag-BC	182		WBMW-F	Wash	157				

AMERICA'S LEADING STATIONS - 12+ TSA CUME*

1.	WPLJ-F	NY	27294	51.	WFYR-F	Chi	8031	101.	WJLB-F	Detr	5503
1.	WINS	NY	25467	52.	WHYT-F	Detr	7820	102.	WIOQ-F	Phila	5486
3.	WHTZ-F	NY	24700	53.	KIQQ-F	LA	7726	103.	KFRC	SF	5479
4.	KIIS-F	LA	23732	54.	WQXR-F	NY	7706	104.	KMJQ-F	Hous	5436
5.	WCBS	NY	23531	55.	WBCN-F	Boston	7579	105.	WZOU-F	Boston	5429
6.	WRKS-F	NY	18389	56.	WKQX-F	Chi	7435	106.	KIKK-F	Hous	5414
7.	WOR	NY	17607	57.	WMGK-F	Phila	7390	107.	WNCN-F	NY	5384
8.	WGN	Chi	16748	58.	WLS-F	Chi	7364	108.	KSTP-F	Minn	5353
9.	WBLS-F	NY	16619	59.	KRLD	Dallas	7339	109.	WSSH-F	Boston	5346
10.	WNBC	NY	16509	60.	WCZY-F	Detr	7339	110.	WUSN-F	chi	5325
11.	WLTW-F	NY	16067	61.	WUSL-F	Phila	7335	111.	WLOL-F	Minn	5294
12.	WNEW-F	NY	15928	62.	WBAP	Dallas	7185	112.	KODA-F	Hous	5293
13.	WABC	NY	15117	63.	WCLR-F	Chi	7113	113.	KOMO	Sea	5287
14.	WCBS-F	NY	14228	64.	KFI	LA	6976	114.	WJIB-F	Boston	5223
15.	WYNY-F	NY	13991	65.	WLUP-F	Chi	6967	115.	WTIC-F	Hart	5219
16.	WBBM	Chi	13551	66.	WMMS-F	Cleve	6887	116.	KSCS-F	Dallas	5171
17.	KNX	LA	13423	67.	WLAK-F	Chi	6830	117.	KIOI-F	SF	5165
18.	KLOS-F	LA	12912	68.	KKBQ-F	Hous	6773	118.	WADO	NY	5144
19.	WLS	Chi	12820	69.	KRLA	LA	6760	119.	KZLA-F	LA	5143
20.	KABC	LA	12679	70.	WRIF-F	Cetr	6736	120.	WMCA	NY	5131
21.	WPAT-F	NY	12491	71.	WLOO-F	Chi	6707	121.	WGAY-F	Wash	5115
22.	KFWB	LA	12475	72.	WROR-F	Boston	6559	122.	WFBQ-F	Indy	5099
23.	WXRX-F	NY	12420	73.	KIRO	Seattle	6546	123.	WGCL-F	Cleve	5092
24.	KYW	Phila	12324	74.	WCAU	Phila	6520	124.	WJJD	Chi	5091
25.	WMMR-F	Phila	11920	75.	WYSP-F	Phila	6514	125.	WDVE-F	Pitts	5084
26.	WRFM-F	NY	11284	76.	WWDC-F	Wash	6448	126.	WRBQ-F	Tampa	5081
27.	KRTH-F	LA	11250	77.	KMGG-f	LA	6426	127.	WKYS-F	Wash	5080
28.	KBIG-F	LA	11164	78.	WHTT-F	Boston	6421	128.	WHDH	Boston	5066
29.	WPIX-F	NY	11007	79.	WWJ	Betr	6322	129.	WKSZ-F	Phila	
30.	WJR	Det	10891	80.	WZGC-F	Atl	6318	130.	WIP	Phila	5033
31.	KMET-F	LA	10852	81.	WXKS-F	Boston	6103	131.	KLTR-F	Hou	4996
32.	KOST-F	LA	10682	82.	WRQS-F	Wash	6076	132.	WJOI-F	Detr	4992
33.	WHN	NY	10646	83.	WJMK-F	Chi	6034	133.	WAVA-F	Wash	4971
34.	WCCO	Minn	10567	84.	KBZT-F	LA	6020	134.	KSOL-F	SF	4917
35.	KGO	SF	10529	85.	KEGL-F	Dallas	5991	135.	KPLX-F	Dallas	4905
36.	WNEW	NY	10348	86.	WBZZ-F	Pitts	5990	136.	WIND	Chi	4899
37.	KMOX	St. Lou	10217	87.	WHYI-F	Miami	5951	137.	WTIC	Hart	4893
	KKHR-F	LA	10217	88.	Wmal	Wash	5922		KOA	Denver	4893
39.	kCBS	SF	10208	89.	WEEI	Boston	5897	139.	WQXI-F	Atl	4883
40.	WBBM-F	Chi	9974	90.	KNBR	SF	5886	140.	CKLW	Detr	4865
41.	WMAQ	Chi	9765	91.	WNIC-F	Detr.	5883	141.	WAAF-F	Wo/Bos	4827
42.	WBMX-F	Chi	9560	92.	KYUU-F	SF	5879	142.	WWDB-F	Phil	4798
43.	KJOI-F	LA	9266	93.	WSNI-F	Phila	5838	143.	WDAF	KC	4705
44.	WBZ	Boston	8947	94.	KVIL-F	Dallas	5714	144.	KSHE-F	St. Lo	4700
45.	KROQ-F	LA	8946	95.	KJLH-F	LA	5713	145.	WTOP	Wash	4676
46.	KMPC	LA	8946	96.	WPAT	NW	5711	146.	KITS-F	LA	4656
47.	WCAU-F	Phil	8671	97.	WHUR-F	Wash	5610	147.	KFAC-F	LA	4634
48.	KDKA	Pitts	8571	98.	KTRH	Hous	5600	148.	KQRS-F	Minn	4622
49.	WGCI-F	Chi	8451	99.	WLLZ-F	Detr	5567	149.	WPEN	Phil	4610
50.	WEAZ-F	Phil	8385	100.	KMWL-F	SF	5510	150.	KDWB-F	Minn	4573

*Based on 12+ TSA Cume, Broadcast Week

151.	WMET-F	Chi	4553	201.	WAPI-F	BIRM	3726	251.	WXYT	Detr	3288
152.	WXRT-F	Chi	4495	202.	WWWW-F	Detr	3722	252.	WLWQ-F	Col o	3283
153.	WLTT-F	Wash	4491	203.	WZGO-F	Atl	3688	253.	KFMB	San D	3271
154.	WKLS-F	Atl	4477	204.	WALK-F	Long Is	3682	254.	WIBC	Indy	3267
155.	WMJI-F	Cleve	4474	205.	WEZN-F	Bridgport	3677	255.	WMEZ-F	Dallas	3264
156.	KSRR-F	Hou	4466	206.	WKOK-F	Cleve	3637		WWRL	NY	3264
157.	WDAS-F	Phila	4435	207.	WSHE-F	Miami	3633	257.	KEEY-F	Minn	3233
158.	WRAL-F	Raleigh	4429		WHJY-F	Prov	3633	258.	WYAY-F	Atl	3223
159.	KLOL-F	Hou	4425	209.	KUBE-F	Seattle	3632	259.	WZPL-F	Indy	3215
160	WLTF-F	Cleve	4392		WBJW-F	Orl	3632	260.	WIYY-F	Balt	3207
									KTNQ	LA	3207
161.	WTQR-F	Gre/WS	4333	211.	WCLY-F	Wash	3625	262.	WTVN	Col O	3193
162.	WLW	Cinci	4331	212.	KOIT-F	SF	3620		WMC-F	Memp	3193
163.	KKDA-F	Dallas	4314	213.	KLVE-F	LA	3612	264.	KRAK	Sacra	3192
164.	WKRQ-F	Cinci	4279		WSKQ	NY	3612	265.	WHO	Des M	3178
165.	KFAB-	Omaha	4264		KSL	Salt Lak	3612	266.	WFIL	Phila	3174
166.	KDAY	LA	4247	216.	WAIT	Chi	3592	267.	WXLK-F	Roan	3159
167.	WSB	Atl	4198	217.	KWSS-F	San Jose	3580	268.	KAFM-F	Dallas	3159
168.	KLAC	LA	4196	218.	WBLI-F	Long Is	3579	269.	WFMT-F	Chi	3156
169.	KSAN-F	SF	4170	219.	KRQR-F	SF	3553		KISW-F	Seat	3156
170	KILT-F	Hou	4163	220.	WFOX-F	Atl	3551				
171.	KKGO	LA	4139	221.	WASH-F	Wash	3529	271.	WBMW-F	Wash	3154
172.	WKHX-F	Atl	4138	222.	WBEN-F	Buff	3522	272	WKSS-F	Hart	3148
173.	KUTE-F	LA	4136	223.	KTAR	Phoe	3520	273.	KFOG-F	SF	3114
174.	KLOK-F	SF	4126	224.	KCMO	KC	3516	274.	KUPD-F	Phoe	3098
175.	WIMJ	Milw	4091	225.	WPRO-F	Prov	3510	275.	KBAY-F	S.Jose	3092
176.	KRBE-F	Hou	4089	226.	WHTX-F	Pitts	3500	276.	KEZK-F	St Lou	3086
177.	KOSI-F	Denver	4013	227.	WCKG-F	Chi	3496	277.	WROQ-F	CH,NC	3085
178.	KTXQ-F	Dallas	4005		WBAB-F	Long Is	3496	278.	KNEW	SF	3071
179.	WINZ-F	Miami	3998	229.	WKTI-F	Milw	3493	279.	WTAE	Pitts	3056
180.	WLYF-F	Miami	3974	230	KBPI-F	Denver	3491	280.	KNOB-F	LA	3024
181.	WAXY-f	Miami	3957	231	WBEN	Buff	3489	281.	WAMZ-f	Louis	3021
182.	WBSB-F	Balt	3954	232.	WBWA-F	Tampa	3484	282.	WGY	Schen	3013
183.	WMJX-F	Atl	3940	233.	WRCH-F	Hart	3474				
184,	WPCH-F	Atl	3940		WIL-F	St. Lou	3474				
185.	KABL-F	SF	3932	235.	KNIX-F	Phoe	3453				
186.	WEZB-F	New Or	3923	236.	WLIR-F	Long Is	3427				
187.	KTKS-F	Dallas	3919	237.	KUSA	Long Is	3406				
188.	WSHH-F	Pitts	3915	238.	WOMC-F	Detr	3405				
189.	WVEE-F	Atl	3914	239.	WSM-F	Nash	3391				
190.	KHTR-F	St. Lou	3909	240.	KZEW-F	Dallas	3382				
191.	WSOC-f	Char,NC	3904	241.	WWSW-F	Pitts	3368				
192.	WIVK-F	Knoxv.	3884	242.	KSFM-F	Sacra	3367				
193.	WVBF-F	Boston	3879	243.	WSB-F	Cleve	3352				
194.	KFMK-F	Houston	3831	244.	WQAL-F	Cleve	3352				
195.	WZZK-F	Birm	3897	245.	WXTU-F	Phil	3335				
196.	WLIF-F	Balt	3781	246.	WHAS	Louis	3334				
197.	WIOD	Miami	3768	247.	KZZP-F	Phoe	3325				
198.	WWWE	Cleve	3757	248.	WXGT-F	Col.O	3322				
199 .	KBLX-F	SF	3751	249.	WMZQ-F	Wash	3306				
200.	WBAL	Balt	3749	250.	WKJY-F	Wash	3302				

AMERICA'S LEADING STATIONS - METRO CUME RATING*

1. KFAB	Omaha	48.7	37. KSSN-F	Little Rock	30.6
2. WXLK-F	Roanoke	45.7	38. KLLL-F	Lubbock	30.5
3. WIOG-F	Saginaw	45.6	39. KRNQ-F	Des Moines	30.3
4. KMOX	St. Louis	43.1	40. KKXX-F	Bakersfield	29.9
5. WICC	Bridgeport	41.2	41. WLAN-F	Lancaster	29.6
6. WIVK-F	Knoxville	41.0	42. WNNK-F	Harrisburg	29.5
7. WMEE-F	Fort Wayne	39.9	43. WRVA	Richmond	29.4
8. WKSJ-F	Mobile	39.7	44. WVLK	Lexington	29.3
9. KRLB-F	Lubbock	38.9	45. KGGO-F	Des Moines	29.2
10. WCCO	Minneapolis	37.1	46. WKZO	Kalamazoo	28.9
11. WTIC-F	Hartford	37.0	47. WKFR-F	Kalamazoo	28.8
12. WTIC	Hartford	36.8	48. KGBT	McAllen	28.7
13. WVIC-F	Lansing	36.6	49. WKCI-F	New Haven	28.6
14. WQUT-F	Johnson City	36.5	50. KIRO	Seattle	28.5
15. WHBC	Canton	36.4	51. WIBC	Indianapolis	28.1
16. KIIK-F	Davenport	36.0	52. WKRQ-F	Cincinnati	28.0
17. WKZW-F	Peoria	35.3	53. KQKQ-F	Omaha	27.9
18. WAMX-F	Huntington	35.2	54. KULA-F	Honolulu	27.6
19. WOWO	Fort Wayne	34.6	55. KAMZ-F	El Paso	27.5
20. WRFY-F	Reading	34.2	56. WPXY-F	Rochester	27.4
21. WZEE-F	Madison	34.1	57. WZZO-F	Allentown	27.3
22. WCRZ-F	Flint	33.8	58. KSSK	Honolulu	27.2
23. WXBQ-F	Johnson City	33.7	59. WFBQ-F	Indianapolis	27.1
24. KKYK-F	Little Rock	33.4	60. WFBC-F	Green-Spart	27.0
25. WLAP-F	Lexington	33.1	61. KRMG	Tulsa	27.0
26. WSKZ-F	Chattanooga	32.6	62. KVKI-F	Shreveport	26.9
27. WTQR-F	Greensboro	32.3	63. WMHE-F	Toledo	26.8
28. WBEN	Buffalo	32.3	64. WAAF-F	Worcester	26.4
29. WFMF-F	Baton Rouge	31.9	65. WNOK-F	Columbia, SC	26.3
30. WKEE-F	Huntington	31.8	66. WEZN-F	Bridgeport	26.2
31. KEZB-F	El Paso	31.7	67. KWHL-F	Anchorage	26.1
32. KHFI-F	Austin	31.5	68. WAPI-F	Birmingham	26.0
33. WTCR-F	Huntington	31.4	69. KGOT-F	Anchorage	25.9
34. WHO	Des Moines	31.3	70. WWCK-F	Flint	25.8
35. KZZU-F	Spokane	31.0	71. WSYR	Syracuse	25.7
36. WELI	New Haven	30.7			

* Based on 12+ Metro Cume Rating, Mon-San, 6A-MID

AMERICA'S LEADING STATIONS BY FORMAT
1/4 HOUR AVERAGE

CHR/TOP 40/CONTEMP	AOR	AC/SOFT ROCK/DLIES	MOR/VARIETY
1. WPLJ-F NY 1685	1. WNEW-F NY 1123	1. WLTW-F NY 1226	1. WGN CHI 1174
2. WHTZ-F NY 1437	2. WMMR-F Phil 1020	2. WNBC NY 847	2. WCCO Minn 954
3. KIIS-F LA 1541	3. KLOS-F LA 914	3. WCBS-F NY 809	3. WJR Detr 802
4. WLS CHI 731	4. KROQ-F LA 655	4. KRTH-F LA 628	4. WBZ Boston 685
5. KKQB-F HOU 521	5. WMMS-F Cleve 638	5. WPIX-F NY 623	5. KDKA Pitts 534
6. WAPP-F NY 468	6. WXRK-F NY 582	6. KOST-F LA 611	6. WTIC Hartf 408
7. WBEM-F CHI 444	7. KSHE-F St. Lou 506	7. WYNY-F NY 554	7. WHDH Boston 390
8. KKHR-F LA 435	8. WLUP-F Chi 484	8. KVIL-F Dallas 543	WMAL Wash 390
9. WRBQ-F Tampa 425	9. KMET-F LA 458	9. WMGK-F Phila 478	9. KFAB Omaha 367
10. WCAU-F Phila 420	10. WNDK-F Wash 458	10. KIQQ-F LA 427	10. KOMO Sea 304
11. WZGC-F ATL 480	11. WFBO-F Indy 445	11. WLAK-F Chi 412	11. WIP Phila 303
12. WBZZ-F PITT 382	12. WDVE-F Pitts 431	12. WSNL-F Phila 410	12. WBAL Balt 285
13. WKQX-F CHI 384	13. WKLS-F Atl 386	13. WSHH-F Boston 407	13. WTMJ Milw 279
14. WXKS-F BOSTON 373	14. WYSP-F PHILA 351	14. KSTP-F Minn 400	14. WIBC Indy 272
15. WHYT-F DETR 366	15. WSHE-F Miami 347	15. WCLR-F Chi 395	15. KNBR SF 269
16. KEGL-F DALLAS 360	16. WRIF-F Detr 342	16. WJMK-F CHI 393	16. WLW Cinci 257
17. WCZY-F DETR 354	17. KQRS-F Minn 338	17. WRYF-F Chi 374	17. WSB Atl 256
18. WHYI-F MIAMI 337	18. WAPI-F Birm 328	18. WKSZ-F Phila 365	18. WBEN Buff 248
19. WQXI-F ATL 334	19. KUPD-F Phoe 323	19. WRAL-F Raleigh 353	19. WISN Milw 233
20. WTIC-F HART 324	20. KSRR-F Hous 322	20. KFI LA 351	20. WHAS Louis 232
21. WLOL-F MINN 294	21. WAAF-F Worc 319	21. KFMK-F Hous 350	21. NGY Albany 219
22. WHTT-F BOSTON 286	22. WXRT-F Chi 318	22. WROR-F Boston 347	22. KSL Salt Lake 215
23. WCKL-F ROANOKE 276	23. WIOQ-F Phila 318	23. KRLA LA 334	23. WTVN Col. O 208
24. KYUU-F SF 272	24. WYNE-F Tampa 300	24. KLTR-F Hous 327	24. WRVA Rich 193
25. WRQX-F WASH 268	25. WLWQ-F Col. O 290	25. KBZT-F LA 299	25. KFMB SD 187
26. WBLI-F LONG IS. 262	26. WLLZ-F Detr 283	26. WNIC-F Detr 296	26. WOWO F.Wayne 161
27. WBJW-F ORI. 260	27. KISW-F SEA 269	27. KMGF-F LA 288	27. KSSK Hono 150
28. WMFE-F F. WAYNE 258	28. KLOL-F Hou 268	28. WUJF-F Cleve 288	28. WPTF Raleigh 147
29. KHEL-F SF 256	29. WHJY-F Prov 268	29. KIOI-F SF 280	32. WKRC CINCI 144
30. WBSB-F BALT 254	30. WKDF-F NASH 259	30. WALK-F Long Is 279	33. KEX Port 142
31. WZOU-F BOSTON 253	31. WDIZ-F Orl 250	31. WLTF-F Cleve 253	34. KRMG Tulsa 140
32. WKRQ-F CINCI 252	32. KTXQ-F Denver 246	32. WAXY-F Miami 241	35. KOY Phoe 136
33. WLS-F CHI 249	33. KBPI-F Denver 241	33. WWSW-F Pitts 237	36. WSYR SYR 135
34. WEZB-F NEW OR. 245	34. WNOR-F Norf. 237	34. WIQI-F Tampa 237	37. WHAM Roch 131
35. WAVA-F WASH. 237	35. KGB-F SD 230	35. WVBF-F Boston 237	38. WICC Bridge 129
36. WNC-F MEMPHIS 236	36. WCKG-F Chi 229	36. WLAV-F Nash 236	39. WBT Char,NC 123
37. WGCL-F CLEVE 232	37. WIYY-F Balt 223	37. WLTT-F Wash 229	40. WELI N.Ham 119
38. WSKZ-F CHATT 227	38. WQFM-F Milw 221	38. WJQY-f Miami 228	41. WCTC Long IS 111
39. KUBE-F SEATTLE 226	39. KRQR-F SF 219	39. WEZC-F Char,NC 220	42. WHBC Canton 109
40. KSFN-F SACRA 224	40. WBAB-F Long IS 217	40. WCLY-F Wash 214	43. KHOW Denver 108
41. KFMB-F SD 223	41. WEBN-F Cinci 207	41. WZLX-F Boston 214	44. WFOV-F Atl 207
42. WXGT-F COL. O 222	42. WCMF-F Roch 205	42. WFBC-F Green-Sp211	45. KOIT-F SF 105
43. WPRO-F PROV 220	43. WIMZ-F Knox 193	43. WOMC-F Detr 210	46. WKSG-F Detr 198
44. KWRZ-F PORT. 220	44. WLIR-F Long Is 191	44. WFOX-F Atl 207	47. KSD-F St. Lou 196
45. KRBE-F HOUS 218	45. WPYX-F Albany 189	45. WFLV-F Wash 229	48. WSB-F Atl 194
46. WROQ-F CHAR, NC 210	46. KZEW-F Dallas 184	46. WKMG-F Dett 198	49. WLTJ-F Detr 194
47. KLIK-F DAVEN,RI 210	47. KZAP-F Sacra 182	47. KSD-F St. Lou 196	50. WSTF-F Orl 191
48. KWSS-F S. JOSE 210	48. WHCN-F Hart 182	48. WSB-F Atl 194	51. WUZZD Phila 52
49. WFLY-F ORL 200	49. KFOG-F SF 182	49. WLTJ-F Detr 194	52. WYCB Wash 54
50. KDWB-F MINN 200	50. KGOB-F Des M 181	50. WSTF-F Orl 191	53. KHCB-F Hous 53
			20. WZZD Phila 52
			21. WBEM Miami 51
			22. WROL Boston 51
			23. KFAX SF 48
			24. KPDQ-F Port 48
			25. WYCA-F Chi 47
			26. WDAC-F Lanc. 44
			27. KPBC Dallas 44
			28. WKJC-F Birm 44
			29. WYCA-F Chi 47
			30. WYCA-F Chi 47
			31. WYCA-F Chi 47
			32. WYCA-F Chi 47
			33. WYCA-F Chi 47
			34. WYCA-F Chi 47
			35. WYCA-F Chi 47
			36. WYCA-F Chi 47
			37. WYCA-F Chi 47
			38. WYCA-F Chi 47
			39. WYCA-F Chi 47
			40. WYCA-F Chi 47
			41. WYCA-F Chi 47
			42. WYCA-F Chi 47
			43. WYCA-F Chi 47
			44. WYCA-F Chi 47
			45. WYCA-F Chi 47
			46. WYCA-F Chi 47
			47. WYCA-F Chi 47
			48. WYCA-F Chi 47
			49. WYCA-F Chi 47
			50. WYCA-F Chi 47
			51. WYCA-F Chi 47
			52. WYCA-F Chi 47
			53. WYCA-F Chi 47
			54. WYCA-F Chi 47
			55. WYCA-F Chi 47
			56. WYCA-F Chi 47
			57. WYCA-F Chi 47
			58. WYCA-F Chi 47
			59. WYCA-F Chi 47
			60. WYCA-F Chi 47
			61. WYCA-F Chi 47
			62. WYCA-F Chi 47
			63. WYCA-F Chi 47
			64. WYCA-F Chi 47
			65. WYCA-F Chi 47
			66. WYCA-F Chi 47
			67. WYCA-F Chi 47
			68. WYCA-F Chi 47
			69. WYCA-F Chi 47
			70. WYCA-F Chi 47
			71. WYCA-F Chi 47
			72. WYCA-F Chi 47
			73. WYCA-F Chi 47
			74. WYCA-F Chi 47
			75. WYCA-F Chi 47
			76. WYCA-F Chi 47
			77. WYCA-F Chi 47
			78. WYCA-F Chi 47
			79. WYCA-F Chi 47
			80. WYCA-F Chi 47
			81. WYCA-F Chi 47
			82. WYCA-F Chi 47
			83. WYCA-F Chi 47
			84. WYCA-F Chi 47
			85. WYCA-F Chi 47
			86. WYCA-F Chi 47
			87. WYCA-F Chi 47
			88. WYCA-F Chi 47
			89. WYCA-F Chi 47
			90. WYCA-F Chi 47
			91. WYCA-F Chi 47
			92. WYCA-F Chi 47
			93. WYCA-F Chi 47
			94. WYCA-F Chi 47
			95. WYCA-F Chi 47
			96. WYCA-F Chi 47
			97. WYCA-F Chi 47
			98. WYCA-F Chi 47
			99. WYCA-F Chi 47
			100. WYCA-F Chi 47

*Based on 1/4 HR AVG, Mon-Sun, 6A-MID, TSA

AMERICA'S LEADING STATIONS BY FORMAT

METRO SHARE

CHR/TOP 40/CONTEMP		AOR		BEAUTIFUL MUSIC/EZ		COUNTRY		MOR/VARIETY						
1. WKLK-F	Roanoke	28.1	1. KGGO-F	Des M	17.2	1. KXLY-F	Spok	17.8	1. WIVK-F	Knox	26.7	1. KFAB	Omaha	26.8
2. WIQG-F	Sag-BC	26.6	2. WWCT-F	Peoria	16.0	2. WPVR-F	Roan	16.7	2. WKSJ-F	Mobile	23.1	2. WHBC	Canton	20.1
3. WVEE-F	F. Wayne	24.4	3. WLVO-F	Col. O	15.1	3. WNCE-F	Lanc.	16.4	3. WTCR-F	Hunt. WV	22.2	3. WICC	Bridge	19.6
4. KIJK-F	Daven-RI	22.5	4. WIMZ-F	Knox	14.7	4. WEZN-F	Bridge	15.1	4. WXBQ-F	John. Cty.	20.3	4. WCCO	Minn	18.5
5. WQUT-F	JC-Kings	22.4	5. WNMS-F	Cleve	14.5	5. WWLV-F	Daytona	14.6	5. KLLL-F	Lubbock	19.3	5. WTCI	Hart.	18.3
6. WAMX-F	Hunt. WV	22.2	6. WFBO-F	Indy	14.4	6. WEZK-F	Knox	13.4	6. WTQR-F	Greens-WS	19.1	6. WHAS	Louis	15.3
7. KRUB-F	Lubbock	21.5	7. WAPI-F	Brim	14.0	7. WRSR-F	Worc.	13.0	7. WCOS-F	Colum, SC	17.8	7. WELI	N. Haven	15.1
8. WSKZ-F	Chatt	19.0	8. KILO-F	Colo Spg	13.5	8. KRDO-F	Colo Spg.	12.9	8. KSSN-F	L. Rock	17.6	8. WIBC	Indy	14.7
9. WVIC-F	Lansing	18.9	9. WAAF-F	Worc.	13.1	9. WFMZ-F	Allen.	12.8	9. WVLK-F	Lexing	17.2	9. WRVA	Rich	14.7
10. KZZU-F	Spokane	17.8	10. WZZO-F	All-Beth	12.6	10. WSSP-F	Orl.	12.7	10. KASE-F	Austin	16.3	10. KSSK	Hono	13.9
11. KZFM-F	Cor.Chr.	17.7	11. KSHE-F	St. Lou	12.4	11. WLKW-F	Prov.	12.5	11. WUSY-F	Chatt	15.6	11. WBEN	Buffalo	13.3
12. WRFY-F	Reading	17.1	12. WWCX-F	Flint	12.3	12. KEZQ-F	L. Rock	12.4	12. WZZK-F	Birm	14.2	12. WEEU	Reading	13.0
13. WLAP-F	Lex	16.1	13. WNOR-F	Norf.	11.8	13. KRVR-F	Daven-Ri	12.2	13. WSM-F	Nash	14.0	13. KOB	Alberq	12.6
14. WHOT-F	Young	15.8	14. WCMF-F	Roch	11.7	14. WKBN-F	Young	12.1	14. WLLR-F	Daven-Ri	13.9	14. WSYR	Syra	12.4
15. KRNO-F	Des M	15.5	15. KLBJ-F	Austin	11.6	15. KBEE-F	Mod	12.1	15. WESC-F	Green-Sp	13.2	15. WSGW	Sag-BC	12.0
16. WNNK-F	Harris	15.3	16. KEZO-F	Omaha	11.1	16. WQLR-F	Kala	11.9	16. WSOC-F	Char, NC	13.1	16. KDKA	Pitts	11.9
17. KXXY-F	Bakers	15.1	17. KDJK-F	Modesto	11.0	17. WBAF-F	Tampa	11.7	17. WCOQ-F	Sag-BC	12.9	17. KRMG	Tulsa	11.5
18. WTIC-F	Hart.	14.9	18. KUPD-F	Phoe	10.4	18. WEZO-F	Roch	11.4	18. KDRK-F	Spokane	12.4	18. WGY	Schen.	11.0
19. KBFM-F	McAllen	14.2	19. WIBA-F	Mad	10.2	19. WRCH-F	Hart	11.4	19. KSO	Des M.	12.3	19. WPTF	Ral	10.7
20. WABB-F	Mobile	13.7	20. KZEL-F	Eugene	10.2	20. KKNF-F	Okl C	11.4	20. KUGN-F	Eugene	12.0	20. WIBA	Madi.	10.6
21. KQMQ-F	Hono	13.5	21. WXP-F	Daven-RI	10.1	21. KPNW-F	Eugene	11.1	21. KKCS-F	Colo Spg.	11.7	21. WTAG	Worc.	10.5
22. KTUX-F	Shreve	13.4	22. KPMX-F	Lubbock	10.0	22. WLOR-F	Toledo	11.0	22. KVOO	Tulsa	11.6	22. KSL	Salt Lake	10.4
23. WLAN-F	Lanc.	13.2	23. KRSP-F	Salt Lake	9.9	23. KSFI-F	Salt Lake	10.9	23. KWEN-F	Tulsa	11.5	23. KUGN	Eugene	9.9
24. KRYK-F	L. Rock	13.1	24. WYV-F	Jkville	9.8	24. JYK-F	Tucson	10.8	24. WAMZ-F	Louis	11.4	24. WTMJ	Milw	9.7
25. WMHE-F	Toledo	13.0	25. WPYX-F	Albany	9.7	25. WHBC-F	Canton	10.7	25. KFDI-F	Wich	11.3	25. WHAM	Roch	9.1
26. WIVY-F	Jkville	13.0	26. WRXL-F	Rich	9.6	26. WJYE-F	Buff	10.6	26. KUZZ	Bakers	11.2	26. WJR	Detr.	9.0
27. WSSX-F	Char, SC	12.4	27. KATF-F	Okl C.	9.5	27. KOSI-F	Denver	10.5	27. WDAF	KC	11.1			
28. KZZB-F	Beau	12.2	28. KLPX-F	Tucson	9.3	28. WSWT-F	Peoria	10.4	28. KYKR-F	Beau	11.0			
29. WRVQ-F	Rich	12.1	29. WHJY-F	Prov.	9.2	29. WXTZ-F	Indy	10.2	29. WRKZ-F	Harris	10.7			
30. WPKY-F	Roch	12.0	30. WKLS-F	Atl	9.0	30. WHP-F	Harris	9.9	30. KFMS-F	LV	10.6			
31. KGOT-F	Anch	11.7				31. WROW-F	Albany	9.8	31. WYNK-F	Baton R.	10.4			
32. WKFR-F	Kala	11.5				32. WFOG-F	Norfolk	9.7	32. WKJN-F	Baton R.	10.2			
33. WKRQ-F	Cinci	11.3				33. KJOY-F	SD	9.4	33. WCUZ-F	Gr. Rpd	10.1			
34. WKCI-F	N. Haven	11.2				34. WDEF-F	Chatt	9.1	34. WFMS-F	Indy	10.0			
35. WGGZ-F	B. Rouge	11.1				35. KTEZ-F	Lubbock	9.0	35. KXXY-F	Okl C.	9.9			
36. WPMF-F	B. Rouge	10.9							36. WIOV-F	Lanc.	9.8			
37. WEZB-F	New Or	10.5							37. WQIK-F	Jkville	9.5			
38. KSFM-F	Sacra	10.4							38. WXCL	Peoria	9.3			
39. KLUC-F	L. Vegas	10.2							39. KIIM-F	Tucson	9.2			
40. WQXA-F	York	10.2							40. WWKA-F	Orl	9.1			

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENERSHIP*

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Lancaster	89.96%	1. Honolulu	51.27%
2. Charlotte	82.26	2. Des Moines	52.25
3. Lansing	81.65	3. New Haven	52.33
4. Columbia, SC	81.24	4. Bakersfield	53.32
5. Huntington, WV	81.18	5. Stockton	53.45
6. Nashville	80.97	6. Appleton-Oshkosh	54.33
7. Lubbock	80.43	7. Tucson	54.99
8. Rochester	80.07	8. Anchorage	56.20
9. Orlando	79.90	9. Wilkes Barre-Scranton	56.43
10. Norfolk	79.58	10. St. Louis	57.00

* FM share of total listening, 12+ Metro, 1/4 HR AVG, Broadcast Week

MARKETS WITH HIGHEST AND LOWEST APR'S**

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Mobile	20.5	1. Huntington, WV	13.7
2. Miami	20.2	2. Kalamazoo	14.5
3. New York	19.3	Wichita	14.5
4. Houston	19.2	4. Appleton-Oshkosh	14.7
5. Providence	19.1	Peoria	14.7
6. Philadelphia	19.0	Davenport	14.7
McAllen-Brownsville	19.0	7. Flint	14.9
Scranton-Wilkes Barre	19.0	Modesto	14.9
		Louisville	14.9
		10. Beaumont	15.2

** The APR shows the average percentage of the 12+ population which is using radio (Non-Sun, 6A-MID). The figure is very roughly comparable to television's HUT (Households Using Television) or PVT (Persons Viewing Television).

MEAN FOR ALL RATED MARKETS

	FAL 85	16.86		
SPG 85	17.32	O/N 80	15.62	
FAL 84	17.14	O/N 79	15.28	
FAL 83	17.14	O/N 78	15.41	
FAL 82	17.32	O/N 77	15.20	
FAL 81	15.94			

MARKETS WITH HIGHEST PERCENTAGE OF "BELOW-THE-LINE" LISTENING***

1. Wilmington, DE	63.2%	11. Canton	41.5%
2. Stockton	61.5	12. Salinas-Seaside	39.7
3. Bridgeport	58.1	13. Springfield, MA	38.3
4. Riverside-SB	56.3	14. West Palm Beach	35.2
5. Akron	54.3	15. Kalamazoo	29.6
6. New Haven	48.6	16. Flint	29.2
7. Daytona Beach	46.1	17. Appleton-Oshkosh	27.2
8. York	44.3	18. Modesto	22.0
9. Lancaster	42.2		
10. Canton	41.5		

*** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing total listening to stations listed below the line (stations outside the market's metro) by total listening to all stations.

MARKETS WITH HIGHEST PERCENTAGE OF LISTENING TO NON LISTED STATIONS****

1. Madison	20.0%	11. San Francisco	13.4
2. Eugene	17.3	12. Riverside-SB	13.3
3. Austin	16.1	13. Lansing	13.2
4. Raleigh	15.9	Lancaster	13.2
5. Jacksonville	15.8	15. Albany-Schen-Troy	12.7
6. Salinas-Seaside	14.8	16. Atlanta	12.6
7. Bakersfield	14.6	17. Springfield, MA	12.5
8. Sacramento	14.5	18. Minneapolis	12.2
9. Las Vegas	14.0	19. Toledo	12.1
10. Stockton	13.8	20. Syracuse	11.7

**** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing listening to non listed stations by total listening to all radio stations. A large part of the non listed listening is probably to public and non-commercial stations. Other listening to distant stations (clears). Other listening will be to local commercial stations which do not qualify for listing in the rating book. The importance of this table (and the table above) is that this is listening that is not going to local commercial outlets. This affects CPM's and the effectiveness of local radio.

STATION FORMATS AND FORMAT LISTENERSHIP*

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
AC/SOFT/OLDIES	467,700 (128)	3,710,700 (260)	3,178,400 (388)	15.82
CHR/TOP 40/CONTEMP	143,800 (42)	2,958,500 (244)	3,102,300 (286)	15.44
AOR	6,100 (6)	2,242,200 (159)	2,248,300 (165)	11.19
COUNTRY	681,600 (181)	1,440,600 (180)	2,122,200 (361)	10.57
BTFL/EZ	63,100 (17)	1,937,000 (143)	2,000,100 (160)	9.96
BLACK/URBAN	501,700 (94)	1,465,900 (76)	1,967,600 (170)	9.80
NEWS/TALK	1,894,600 (106)	40,900 (2)	1,935,500 (108)	9.64
MOR/VARIETY	1,335,700 (176)	4,700 (7)	1,340,400 (183)	6.67
NOSTALGIA	734,000 (108)	62,300 (8)	796,300 (116)	3.96
SPANISH	452,700 (58)	125,700 (20)	578,400 (78)	2.88
RELIGION/GOSPEL	239,100 (119)	129,800 (52)	386,900 (171)	1.84
CLASSICAL	25,800 (6)	282,900 (28)	308,700 (34)	1.54
OTHERS/UNKNOWN	<u>42,800 (46)</u>	<u>96,900 (47)</u>	<u>139,700 (93)</u>	0.69
TOTALS	6,588,700 (1087)	13,498,100 (1226)	20,086,800 (2313)	

* Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS - FORMAT SHARE TRENDS

	<u>AM</u>	<u>FM</u>	<u>COMBINED</u>	<u>SPG</u>	<u>FAL</u>	<u>FAL</u>	<u>FAL</u>	<u>FAL</u>	<u>FAL</u>	<u>O/N</u>	<u>O/N</u>	<u>O/N</u>
				<u>85</u>	<u>84</u>	<u>83</u>	<u>82</u>	<u>81</u>	<u>80</u>	<u>79</u>	<u>78</u>	<u>77</u>
AC/SOFT/OLDIES	7.09%	20.08%	15.82%	15.91	15.10	13.0	---	---	---	---	---	---
CHR/TOP 40/CONTEMP	2.18	21.92	15.44	17.74	16.50	---	---	---	---	---	---	---
AOR	0.09	16.61	11.19	10.71	10.12	---	---	---	---	---	---	---
COUNTRY	10.34	10.67	10.57	11.19	10.81	11.5	11.2	12.2	10.2	8.6	8.3	8.0
BTFL/EZ	0.96	14.35	9.96	10.05	10.72	10.7	11.9	13.5	15.2	16.4	17.3	18.0
BLACK/URBAN	7.61	10.86	9.80	8.35	9.78	10.6	10.9	9.6	9.7	10.5	7.6	6.6
NEWS/TALK	28.76	0.30	8.77	9.66	9.8	10.2	10.3	10.3	10.6	10.8	10.2	10.9
MOR/VARIETY	20.27	0.03	6.67	7.02	7.15	7.6	---	---	---	---	---	---
NOSTALGIA	11.14	0.46	3.96	4.02	3.98	4.5	4.1	2.4	0.9	0.2	0.1	---
SPANISH	6.87	0.93	2.88	2.31	2.55	3.0	2.6	2.6	2.4	2.4	2.0	1.6
RELIGION/GOSPEL	3.63	0.96	1.84	2.00	1.82	1.7	1.6	1.3	1.2	1.2	1.0	1.0
CLASSICAL	0.39	2.10	1.54	1.37	1.46	1.5	1.5	1.4	1.4	1.6	1.8	1.9
OTHERS/UNKNOWN	0.65	0.70	0.69	0.38	0.37	0.4	0.3	0.3	0.5	0.5	0.8	---

NOTE: AOR and CHR were divided into separate format categories in Spring 84. Thus data from previous years is not available. MOR and AC were similarly divided in 1983.

CHANGES SINCE FALL 1984

	<u>Change in Format Share</u>	<u>Change in # of</u>			
	<u>Since 1984</u>	<u>Stations (84-85)</u>			
	<u>Since 1977</u>	<u>Change in 1/4 HR Totals</u>			
AC/SOFT/OLDIES	+4.7%	NA	+2.9%	+ 44	(+12.8%)
CHR/TOP 40/CONTEMP	-6.4%	NA	-8.1%	-10	(-3.4%)
AOR	+10.6%	NA	+8.6%	+11	(+7.1%)
COUNTRY	-2.2%	+32.1%	-4.0%	-26	(-6.7%)
BTFL/EZ	-7.1%	-44.7%	-8.8%	-1	(-0.6%)
BLACK/URBAN	-2.2%	+48.5%	-1.5%	-7	(-4.0%)
NEWS/TALK	-2.2%	-11.6%	-2.1%	-7	(-6.1%)
MOR/VARIETY	-6.7%	NA	-8.4%	-2	(-1.1%)
NOSTALGIA	-5.5%	NM	-2.2%	-5	(-4.1%)
SPANISH	+12.9%	+80%	+9.9%	+22	(+39.3%)
RELIGION/GOSPEL	+1.1%	+84%	-7.7%	+7	(+4.3%)
CLASSICAL	+5.5%	-18.9%	+3.1%	-1	(-2.9%)
OTHERS/UNKNOWN	NM	NM	+83.3%	+30	(+47.6%)

BEST AND WORST MARKETS FOR VARIOUS FORMATS

CHR/TOP 40 (National Average: 15.44%)

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Saginaw	34.4%	1. Flint	3.2%
2. El Paso	30.9%	2. Birmingham	5.8%
3. Kalamazoo	29.6%	3. St. Louis	7.6%
4. Sacramento	29.5%	4. Knoxville	8.6%
5. Harrisburg	29.0%	5. Cleveland	8.9%
6. Fort Wayne	28.9%	6. Columbia, SC	10.0%
7. Lancaster	28.4%	7. Worcester	10.2%
8. Modesto	27.7%	8. Pittsburgh	10.3%
		9. Nashville	10.6%
		10. Phoenix	10.9%

BEAUTIFUL MUSIC/EZ (National Average: 9.96%)

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Daytona Beach	22.8%	1. Des Moines	0%
2. Lancaster	20.9%	2. Birmingham	0.6%
3. Kalamazoo	20.2%	3. Greensboro	1.0%
4. Spokane	19.8%	4. Raleigh	1.5%
5. Roanoke	18.4%	5. Richmond	3.1%
6. Las Vegas	18.1%	6. Charleston, SC	4.3%
7. Dayton	17.4%	7. Baton Rouge	4.6%
8. Cleveland	17.3%		
9. Bridgeport	17.3%		

NOSTALGIA
(Nat Avg: 3.96%)

1. WB-Scranton 15.8%
2. Tampa 12.6%
3. Daytona Beach 12.0%
4. Springfield, MA 11.6%
5. Allentown 10.9%
6. West Palm 9.9%
7. Sacramento 9.7%
8. Toledo 8.6%
9. Milwaukee 8.5%
10. New Haven 8.4%

COUNTRY (National Average: 10.57%)

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Johnson City	42.3%	1. Bridgeport	1.3%
2. Knoxville	41.6%	2. Springfield	1.6%
3. Lubbock	34.4%	3. New Haven	1.8%
4. Chattanooga	32.2%	4. Providence	2.3%
5. Nashville	31.9%	5. New York	2.4%
6. Wichita	31.8%	6. Hartford	3.2%
7. Tulsa	31.5%	7. Honolulu	3.4%
8. Huntington	30.9%	8. Philadelphia	3.6%
9. Beaumont	29.6%	9. Boston	3.8%
10. Green-Spart	27.8%	10. Cleveland	4.5%

NEWS/TALK
(Nat Avg: 9.64%)

1. St. Louis 25.8%
2. New York 18.3%
3. West Palm 17.4%
4. San Francisco 17.3%
5. Philadelphia 16.3%
6. Los Angeles 14.7%
7. Des Moines 14.6%
8. Salinas-Mont. 13.9%
9. Seattle 13.2%
10. Kansas City 12.7%

MOR/VARIETY
(Nat Avg: 6.67%)

1. Omaha 30.0%
2. Canton 25.2%
3. Louisville 23.7%
4. Bridgeport 22.4%
5. Minneapolis 21.5%
6. New Haven 21.0%
7. Hartford 20.6%
8. Pittsburgh 20.4%
9. Eugene 20.1%

RELIGION/GOSPEL
(Nat Avg: 1.84%)

1. Shreveport 13.1%
2. Norfolk 8.2%
3. Birmingham 7.5%
4. Huntington 7.3%
5. Jacksonville 7.2%
6. Greensboro 5.9%
7. Tulsa 5.8%
8. Mobile 5.7%
9. Grand Rapids 5.2%

AOR
(Nat Avg: 11.19%)

- | <u>BLACK/URBAN</u>
(Nat Avg: 9.80%) | |
|--|-------|
| 1. Anchorage | 24.8% |
| 2. Denver | 24.0% |
| 3. Akron | 19.9% |
| 4. Worcester | 19.3% |
| 5. Syracuse | 18.9% |
| 6. Philadelphia | 18.2% |
| 7. Lansing | 18.1% |
| 8. Peoria | 17.3% |
| 9. Cleveland | 17.2% |
- | <u>AC/SOFT/OLDIES</u>
(Nat Avg: 15.82%) | |
|--|-------|
| 1. Flint | 32.6% |
| 2. Springfield, MA | 30.0% |
| 3. Syracuse | 29.2% |
| 4. Allentown | 26.3% |
| 5. Honolulu | 25.6% |
| 6. Providence | 25.1% |
| 7. Worcester | 23.6% |
| 8. Orlando | 23.5% |
| 9. Fresno | 22.8% |

SPANISH
(Nat Avg: 2.88%)

1. McAllen 39.1%
2. Miami 23.9%
3. Corpus Christi 20.8%
4. El Paso 17.0%
5. Salinas-Mont 13.6%
6. San Antonio 12.2%
7. Fresno 11.8%
8. Bakersfield 10.7%
9. Los Angeles 7.8%
10. Houston 6.9%

CLASSICAL
(Nat Avg: 1.54%)

1. Alberquerque 5.3%
2. Salinas-Sea 4.5%
3. Seattle 4.2%
4. Denver 4.1%
5. Portland 4.0%
6. San Francisco 3.4%
7. New York 3.2%
8. Washington 2.9%
9. San Diego 2.8%
10. Chicago 2.6%

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by the ratings success of the stations they carry on their lists. For each time a rep firm had a leading station in a market it received one point. The number of stations/reps listed in each market depended on the market size. For markets one through ten up to seven stations/reps were listed. In 100+ markets only one or two stations/reps were listed.

The first table shows the number of stations a rep firm services which are among the leading facilities in its market. The second table shows the number of stations which the rep services which clearly rank number one in the ratings of its markets.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE # 1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

	(7) 1-10	(6) 11-20	(5) 21-50	(4) 51-75	(3) 76-100	(2) 101-150	(1) 150+	F85 TOT	F84 TOT	F83 TOT	F82 TOT	F81 TOT
1. Katz	6	5	25	12	13	15	0	76	(73)	(74)	(69)	(72)
2. Mc-Guild	8	7	20	7	6	10	1	59	(66)	(58)	(54)	(58)
3. Christal	5	5	18	9	6	12	0	55	(52)	(46)	(47)	(44)
4. Eastman	7	5	11	9	11	4	3	50	(48)	(48)	(42)	(58)
5. Blair	6	3	13	9	10	4	0	46	(56)	(51)	(57)	(61)
6. Torbet	3	3	5	5	3	7	2	28	(33)	(39)	(47)	(53)
7. HNWH	3	5	7	1	3	7	0	26	(23)	(29)	(18)	(8)
8. Selcom	3	2	10	3	4	3	0	25	(30)	(22)	(33)	(27)
MMR	9	3	6	5	1	1	0	25	(21)	(23)	(14)	(18)
10. CBS	8	3	5	-	-	-	-	16	(17)	(23)	(20)	(14)
11. Republic	4	2	2	-	-	1	-	9	(10)	(10)	(11)	(6)
Blair/RAR	5	2	2	-	-	-	-	9	(8)	(10)	(11)	(6)
13. Masla	1	1	4	-	-	-	-	6	(9)	(12)	(13)	(9)
14. Durpetti	2	-	1	-	-	-	-	3	(-)	(-)	(-)	(-)
15. Weiss & Powell	-	-	-	-	1	-	-	1	(4)	(3)	(-)	(-)

NOTE 1: Figures across the top of tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) is the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+ Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part.

TABLE # 2: REPS AND THEIR "NUMBER ONE" STATIONS

	1-10	11-20	21-50	51-75	76-100	101-150	150+	F85 TOT	F84 TOT	F83 TOT	F82 TOT	F81 TOT
1. Katz	1	-	8	5	8	11	-	33	(31)	(32)	(31)	(27)
2. Eastman	1	1	2	4	6	3	3	20	(18)	(15)	(14)	(15)
3. Christal	1	-	4	2	1	7	0	15	(12)	(13)	(12)	(10)
4. Mc-Guild	2	1	4	1	2	2	1	13	(17)	(10)	(11)	(13)
Blair	3	1	4	1	3	1	-	13	(19)	(19)	(20)	(15)
6. Torbet	1	-	1	1	-	5	2	10	(9)	(12)	(10)	(18)
7. HNWH	-	1	1	-	-	2	-	4	NA	NA	NA	NA
CBS	-	3	1	-	-	-	-	4	(4)	(4)	(3)	(2)

Blair/RAR - 2 stations

MMR, Republic - 1 station

NOTE: I also factor into this table data on individual station billings as estimated in the 1986 edition of Duncan's Radio Market Guide.

PUBLIC AND NON COMMERCIAL STATIONS

BASED ON BIRCH DATA

From the November/December Birch report

LEADING STATIONS 12+ METRO SHARE			LEADING STATIONS 12+ MSA, 1/4 HR AVG			LEADING STATIONS 12+ MSA CUME					
1.	WUNC	Madison	4.8	1.	WFME	New York	247	1.	WNYC	New York	3102
2.	KTIS-F	Minneapolis	4.6	2.	KTSU	Houston	170	2.	WETA	Washington	2499
3.	KAZI	Austin	4.5	3.	WETA	Washington	152	3.	WFME	New York	2218
4.	WCNY	Syracuse	4.4	4.	WMBI-F	Chicago	136	4.	KUSC	Los Angeles	2153
	WERN	Madison	4.4	5.	KTIS-F	Minneapolis	129	5.	WGBH	Boston	2006
6.	WMHT	Albany	4.3	6.	WNYC	New York	124	6.	KTSU	Houston	1983
7.	WKAR-F	Lansing	4.0	7.	KUSC	Los Angeles	122	7.	WBEZ	Chicago	1734
	WCSG	Grand Rapids	4.0	8.	WGBH	Boston	115	8.	KQED	San Francisco	1681
9.	KUT	Austin	3.7	9.	KQED	San Francisco	112	9.	WAMU	Washington	1513
	WHA	Madison	3.7	10.	WRTI	Philadelphia	95	10.	WRTI	Philadelphia	1349
11.	WORT	Madison	3.6	11.	WBEZ	Chicago	89	11.	WMBI	Chicago	1287
12.	WETA	Washington	3.4	12.	WMAU	Washington	81	12.	WHYY	Philadelphia	1217
13.	KVPR	Fresno	3.3		KERA	Dallas	81	13.	WBJC	Baltimore	1205
14.	WSHA	Raleigh	3.2	14.	KSJN-F	Minneapolis	78	14.	KSJN-F	Minneapolis	1160
15.	WMHK	Columbia, SC	3.1	15.	WCLK	Atlanta	72	15.	KTIS-F	Minneapolis	1039
	WAKW	Cincinnati	3.1	16.	KCFR	Denver	66	16.	KCFR	Denver	1018
17.	KLRE	Little Rock	3.0	17.	WCRF	Cleveland	63	17.	WPFW	Washington	954
18.	WRFK	Richmond	2.9	18.	WHYY	Philadelphia	57	18.	WCLK	Atlanta	922
	KMFA	Austin	2.9	19.	WPFW	Washington	55	19.	WBUR	Boston	916
	KUOT	Knoxville	2.9		KJZZ	Phoenix	55	20.	WQED	Pittsburgh	909
	KABF	Little Rock	2.9		WBUR	Boston	55				
	WOI-F	Des Moines	2.9								

STATION/MARKET		J/A	A/S	S/O	O/N	N/D	1/4 HR AVG	WEEKLY CUME	CUME RATING
WMHT	Albany-Schen	4.0	3.3	2.7	3.0	4.3	42	389	5.3
WABE	Atlanta	.8	.9	1.2	1.4	1.0	33	518	2.6
WCLK	Atlanta	5.5	3.8	2.7	2.9	2.2	72	922	4.6
WBJC	Baltimore	2.3	3.1	2.1	1.9	1.7	52	1205	6.3
WEAA	Baltimore	.8	1.4	.9	.7	1.0	32	817	4.3
KVLU	Beaumont	1.1	1.8	2.2	1.5	1.3	7	119	3.6
WBHM	Birmingham	1.8	1.9	1.1	.9	1.5	17	336	4.4
WBUR	Boston	.9	.8	1.4	1.6	1.0	55	916	2.9
WGBH	Boston	2.2	2.6	2.4	2.1	2.1	115	2006	6.4
WEBR-A	Buffalo	2.4	2.0	2.2	2.4	2.2	39	613	6.0
WNED	Buffalo	1.8	1.3	1.7	1.9	1.4	25	237	2.3
WFAE	Charlotte	.7	1.1	.8	1.7	2.4	35	506	5.9
WBEZ	Chicago	.7	.4	.7	.9	.8	89	1734	2.6
WMBI-F	Chicago	.5	.7	1.1	.9	1.2	136	1287	2.0
WAKW	Cincinnati	.3	.4	.8	1.9	3.1	53	420	3.7
WGUC	Cincinnati	1.9	1.1	.7	1.3	1.9	32	768	6.7
WVXU	Cincinnati	.6	1.1	1.2	1.6	1.4	24	609	5.3
WCPN	Cleveland	1.4	1.0	1.1	1.2	1.8	49	641	4.1
WCRF	Cleveland	1.0	2.7	5.0	3.8	2.4	63	864	5.6
WOSU	Columbus, O	1.4	1.7	1.5	1.4	2.1	30	309	2.9
WOSU-F	Columbus, O	1.6	2.5	2.7	2.5	1.9	28	694	6.5
WVIK-F	Davenport	1.4	1.4	1.8	1.9	2.0	12	126	4.0
KERA	Dallas	.4	.7	.7	.9	1.5	81	1100	3.8
WEEC	Dayton	.6	1.1	1.5	1.1	1.3	17	246	3.2
KCFR	Denver	2.0	1.8	2.5	2.8	2.1	66	1018	6.6
KNBI	Denver	1.3	1.8	1.6	1.5	1.5	47	889	5.8
WOI-F	Des Moines	2.7	3.2	2.5	2.8	2.9	19	232	7.3
WDET	Detroit	.6	.3	.7	.7	.4	25	579	1.6
KVPR	Fresno	1.8	1.6	2.4	4.3	3.3	35	378	8.0
WCSG	Grand Rapids	2.8	3.5	4.1	3.9	4.0	34	428	8.4
WVGR	Grand Rapids	2.1	1.7	.6	1.1	1.4	12	178	3.5
WFCR	Hartford	1.5	1.6	.9	.6	.8	11	294	3.4
KTSU	Houston	3.4	4.3	4.0	3.0	2.7	170	1983	6.7
WVVV-F	Huntington	.6	1.0	1.7	.9	.6	2	62	2.2
WIAN	Indianapolis	1.1	1.2	1.4	1.3	1.0	18	407	4.1
KLJC	Kansas City	1.0	1.4	1.2	1.0	.6	14	210	1.7
KUOT	Knoxville	1.2	1.7	2.4	2.8	2.9	30	332	6.6
WKAR	Lansing	.9	1.0	1.6	1.6	1.1	8	117	3.3
WKAR-F	Lansing	3.5	2.9	2.7	2.8	4.0	28	374	10.7
KABF	Little Rock	2.1	2.4	2.1	3.2	2.9	19	265	6.5
KLRE	Little Rock	1.8	1.0	.7	1.5	3.0	19	203	4.9

<u>STATION/MARKET</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>	<u>1/4 HR</u> <u>AVG</u>	<u>WEEKLY</u> <u>CUME</u>	<u>CUME</u> <u>RATING</u>
KUSC	Los Angeles	.4	.7	.9	.7	.8	122	2153	2.6
WUOL	Louisville	.4	.5	.7	.6	.6	8	163	2.0
WUWN	Milwaukee	1.1	1.2	1.2	1.1	1.4	32	456	3.5
KSJN-F	Minn-SP	1.8	2.2	2.4	3.2	2.8	78	1160	6.3
KTIS-F	Minn-SP	1.3	1.2	1.7	2.9	4.6	129	1039	5.6
WPLN	Nashville	.9	1.7	2.2	1.5	1.4	19	192	2.5
WPKT	New Haven	1.7	2.1	2.6	2.3	1.4	8	104	2.5
WTUL	New Orleans	1.0	.6	1.1	2.2	2.1	37	445	4.2
WNNO	New Orleans	2.8	2.2	2.3	2.0	1.4	24	421	3.8
WFME	New York	.4	.2	.7	.6	.9	247	2218	1.5
WNYC	New York	.6	.8	.7	.3	.5	124	3102	2.1
WHRO	New Orleans	2.7	4.8	3.6	2.9	2.4	45	706	6.7
KCSC	Oklahoma City	1.4	1.4	2.4	1.7	.7	10	271	3.3
WHYY	Philadelphia	.5	.5	.8	1.2	.8	57	1217	3.0
WRTI	Philadelphia	.7	.3	.2	1.4	1.3	95	1349	3.4
KJZZ	Phoenix	1.1	.9	1.3	2.0	1.9	55	497	3.4
WQED	Pittsburgh	1.1	1.3	1.1	1.7	1.3	43	909	4.5
KOAP	Portland, O	1.4	1.1	1.9	1.2	.9	18	375	3.3
WCPE	Raleigh	1.9	2.3	2.6	2.2	2.6	25	359	6.7
WSHA	Raleigh	1.9	2.8	2.4	2.2	3.2	30	447	8.4
WUNC	Raleigh	3.6	3.8	3.7	4.1	4.8	46	629	
WRFK	Richmond	1.5	2.1	2.8	2.4	2.9	33	479	7.1
WXXI	Rochester	3.2	2.6	2.1	1.8	1.1	14	447	5.3
KXPR	Sacramento	2.0	1.4	1.6	1.9	1.7	36	456	4.3
KWMU	St. Louis	.4	.4	.5	.6	.7	28	652	3.3
KUER	Salt Lake City	1.0	1.0	.9	1.1	1.7	23	357	4.4
KPBS	San Diego	1.7	1.6	1.0	.8	1.0	29	550	3.1
KPFA	San Francisco	.4	.3	.4	.4	.3	24	826	1.7
KQED	San Francisco	1.1	.7	1.1	.7	1.4	112	1681	3.4
KNHC	Seattle	1.9	1.1	.7	1.6	1.5	53	840	4.5
KPLU	Seattle	1.3	1.2	.9	.8	.7	24	329	1.7
KUOW	Seattle	.8	.9	1.0	.9	1.3	45	429	2.3
KUOP	Stockton	---	4.5	3.2	2.1	1.7	13	195	5.9
WCNY	Syracuse	1.6	2.7	4.7	5.0	4.4	52	501	9.1
WJPZ	Syracuse	3.8	4.3	3.3	3.0	2.3	28	332	6.0
KWGS	Tulsa	.8	.8	.9	.7	1.0	11	198	3.1
WAMU	Washington	1.1	1.3	2.0	2.6	1.8	81	1513	5.2
WETA	Washington	2.2	2.3	1.6	1.3	3.4	152	2499	8.6
WPFW	Washington	.5	.3	.3	.7	1.2	55	954	3.3
KMUW	Wichita	1.3	1.8	2.3	1.8	1.8	11	123	3.5
WYSU	Youngstown	.5	.4	.3	.5	.6	4	141	3.3
KAZI	Austin	2.7	3.4	3.9	3.8	4.5	44	503	8.9
WNFA	Austin	1.9	2.5	2.9	3.0	2.9	29	330	5.8
KUT	Austin	3.6	3.3	1.2	3.2	3.7	37	628	11.1
WRKF	Baton Rouge	2.1	2.1	2.9	3.9	2.3	18	270	6.0
KRCC	Colo Springs	1.4	1.4	1.0	1.1	1.9	11	154	5.3
WMHK	Columbia, SC	2.5	3.3	3.5	3.2	3.1	21	250	6.8
WJCT	Jacksonville	1.6	1.9	2.0	2.3	2.4	30	503	7.5
WERN	Madison	7.0	6.4	5.0	4.4	4.4	20	320	11.2
WHM	Madison	2.3	3.3	5.3	4.3	3.7	16	190	6.6
WNNC	Madison	1.4	2.2	1.7	1.5	1.7	8	157	5.5
WORT	Madison	3.0	3.0	3.3	3.5	3.6	16	376	13.2
WNFE	Orlando	1.4	1.8	2.9	2.4	1.5	20	401	5.5
WVIA	Scranton	2.0	1.5	1.4	1.3	1.4	17	240	3.8
WGTE	Toledo	1.6	1.5	1.2	1.6	1.4	11	238	4.7

AMERICA'S LEADING GROUPS - WEEKLY 12+ CUME*

(FAL 83)	(FAL 84)				
<u>RANK</u>	<u>RANK</u>	<u>RANK</u>	<u>GROUP</u>	<u>TOTAL CUME</u>	<u>AVG PER STATION</u>
(1)	(1)	1.	CBS	15,365,000	853,600
(7)	(7)	2.	Cap Cities/ABC	15,306,900	900,400
(3)	(3)	3.	Westinghouse	8,685,000	723,800
(6)	(4)	4.	RKO	8,202,200	745,700
(5)	(5)	5.	Metromedia	7,287,300	728,700
(8)	(6)	6.	Gannett	7,206,400	514,700
(4)	(8)	7.	NBC	6,976,900	872,100
(10)	(10)	8.	Malrite	6,228,200	519,000
(9)	(9)	9.	Bonneville	5,291,500	441,000
(11)	(11)	10.	Cox	4,667,000	388,900
(16)	(14)	11.	Taft	4,515,400	301,000
(13)	(13)	12.	Infinity	4,490,100	449,000
(14)	(15)	13.	Greater Media	4,273,700	356,100
(18)	(18)	14.	Viacom	3,521,500	440,200
(15)	(16)	15.	Tribune Co.	3,254,400	650,900
(--)	(--)	16.	Park	3,054,200	203,600
(22)	(17)	17.	First Media	2,951,700	328,000
(33)	(20)	18.	Nationwide	2,846,600	189,800
(17)	(19)	19.	Inner City	2,846,200	474,400
(24)	(24)	20.	Susquehanna	2,708,000	180,500
(45)	(26)	21.	Shamrock	2,659,700	295,500
(20)	(21)	22.	LIN	2,647,100	264,700
(28)	(25)	23.	Katz	2,646,300	240,600
(--)	(--)	24.	Price Comm.	2,627,200	175,100
(21)	(22)	25.	Blair	2,574,100	321,800
(--)	(--)	26.	Legacy**	2,489,000	414,800
(26)	(23)	27.	Jefferson-Pilot	2,434,200	221,300
(42)	(32)	28.	EZ	2,213,000	316,100
(29)	(35)	29.	Golden West	2,201,500	366,900
(31)	(38)	30.	Sandusky	2,120,100	235,600
(32)	(37)	31.	H&W	1,956,000	326,000
(--)	(31)	32.	Pyramid	1,950,300	195,000
(37)	(36)	33.	Booth	1,838,400	183,800
(49)	(42)	34.	Stoner	1,830,100	122,000
(40)	(40)	35.	United	1,812,700	214,900
(--)	(28)	36.	DKM	1,797,300	163,400
(30)	(30)	37.	Hearst	1,741,400	290,200
(43)	(34)	38.	Metroplex	1,732,400	173,200
(--)	(33)	39.	Summit	1,728,100	172,800
(--)	(41)	40.	Clear Channel	1,580,400	131,700
(41)	(48)	41.	Capitol-Goodman	1,517,600	189,700
(36)	(44)	42.	Entercom	1,495,500	186,900
(--)	(39)	43.	Edens	1,494,700	249,100
(47)	(46)	44.	Guy Gannett	1,466,500	183,300
(--)	(--)	45.	Keymarket**	1,455,000	242,500
(--)	(--)	46.	Jacor	1,419,700	202,800
(39)	(43)	47.	Group One	1,295,000	161,900
(35)	(47)	48.	King	1,286,300	214,400
(--)	(--)	49.	Beasley	1,260,400	114,600
(--)	(--)	50.	Great Trails	1,227,700	153,500

* Based on 12+ Cume, TSA, Broadcast Week

** Assumes FCC approval and the closing of the sales agreement

AMERICA'S LEADING GROUPS - 1/4 HOUR AVERAGE*

(FAL 83) <u>RANK</u>	(FAL 84) <u>RANK</u>	<u>RANK</u>	<u>GROUP</u>	<u>STATIONS</u>	<u>TOTAL</u>	<u>AVERAGE PER STATION</u>
(7)	(7)	1.	Cap Cities/ABC	17	9649	568
(1)	(1)	2.	CBS	18	8274	460
(5)	(3)	3.	RKO	11	5515	501
(3)	(4)	4.	Westinghouse	12	5229	436
(4)	(5)	5.	Metromedia	10	5037	504
(8)	(6)	6.	Gannett	14	4608	329
(10)	(10)	7.	Malrite	12	4255	355
(6)	(9)	8.	NBC	8	3676	460
(9)	(8)	9.	Bonneville	12	3519	293
(13)	(12)	10.	Taft	15	3292	219
(11)	(11)	11.	Cox	12	2849	237
(14)	(14)	12.	Greater Media	12	2780	232
(12)	(13)	13.	Infinity	10	2713	271
(18)	(17)	14.	Viacom	8	2505	313
(15)	(16)	15.	Tribune Co.	5	2152	430
(26)	(20)	16.	Katz	11	2134	194
(43)	(58)	17.	Park	15	2082	139
(21)	(19)	18.	Inner City	6	2068	345
(24)	(18)	19.	First	9	1969	219
(22)	(21)	20.	Susquehanna	15	1931	129
(28)	(24)	21.	Nationwide	15	1840	123
(19)	(22)	22.	Blair	8	1817	227
(20)	(23)	23.	LIN	10	1792	179
(27)	(25)	24.	Jefferson-Pilot	11	1746	159
(43)	(26)	25.	Shamrock-Disney	9	1709	190
(--)	(28)	26.	DKM	11	1545	140
(47)	(29)	27.	Stoner	15	1532	102
(--)	(62)	28.	Price Comm.	15	1526	102
(--)	(--)	29.	Legacy**	6	1520	250
(41)	(32)	30.	EZ	7	1466	209
(33)	(43)	31.	II&W	6	1448	241
(38)	(34)	32.	Booth	10	1363	137
(40)	(46)	33.	Sandusky	9	1319	147
(--)	(33)	34.	Pyramid	10	1308	131
(--)	(40)	35.	Keymarket**	6	1305	218
(46)	(30)	36.	Summit	10	1286	129
(34)	(42)	37.	Golden West	6	1271	212
(45)	(44)	38.	United	9	1248	139
(--)	(35)	39.	Edens	6	1190	198
(--)	(61)	40.	Brown	7	1182	169
(49)	(31)	41.	Metroplex	10	1113	111
(29)	(36)	42.	Hearst	6	1083	181
(39)	(48)	43.	Capitol-Goodman	8	1087	136
(66)	(37)	44.	Clear Channel	12	1074	90
(90)	(57)	45.	Beasley	11	1059	96
(--)	(64)	46.	Jacor	7	1052	150
(54)	(47)	47.	Guy Gannett	8	1018	127
(37)	(39)	48.	Group One	8	1005	126
(36)	(38)	49.	Entercom	8	969	121
(52)	(49)	50.	Federated	8	950	119
(67)	(--)	51.	Tichenor	8	931	116
(--)	(--)	52.	Adams	6	888	148
(48)	(51)	53.	Affiliated	8	822	103
(32)	(41)	54.	Multimedia	8	817	102
(34)	(54)	55.	Unity	5	814	163
(--)	(--)	56.	Kaneb	6	799	133
(53)	(52)	57.	Hubbard	5	788	158
(31)	(59)	58.	Scripps-Howard	9	769	154
(76)	(76)	59.	Capitol-Johnson	7	767	110
(--)	(--)	60.	JAG	5	760	152
(70)	(73)	61.	Kaye-Smith	5	758	152
(42)	(56)	62.	Lotus	14	758	54
(50)	(53)	63.	King	6	755	126
(89)	(55)	64.	John Price	12	748	62
(58)	(67)	65.	Great Trails	8	746	93
(--)	(--)	66.	Eastern	5	681	136
(--)	(72)	67.	Shamrock-Lynett	5	676	135
(68)	(69)	68.	Palmer	6	659	110
(51)	(60)	69.	Josephson	6	656	109
(--)	(92)	70.	Duffy	7	655	94

* Based on 1/4 Hour Avg., TSA, Broadcast Week

** Assumes completion of announced sales

(FAL 83) RANK	(FAL 84) RANK	RANK	GROUP	STATIONS	TOTAL	AVERAGE PER STATION
(--)	(--)	71.	Republic	5	605	121
(59)	(63)		Great Empire	10	605	61
(--)	(71)	73.	Sconnix	6	585	98
(57)	(66)	74.	Mid America	6	583	97
(65)	(74)	75.	Bluegrass	6	558	93
(79)	(79)	76.	Hicks	7	543	78
(75)	(68)	&&.	Bloomington	5	541	108
(--)	(--)	78.	Olympic	10	528	53
(83)	(77)	79.	Rollins	6	524	87
(77)	(91)	80.	Oppenheimer	9	507	56
(--)	(70)	81.	Grace	6	502	84
(95)	(83)	82.	McKenna	5	498	100
(--)	(80)	83.	Henry	5	489	98
(72)	(77)	84.	Buckley	8	462	58
(--)	(--)	85.	COlonial	5	455	91
(--)	(84)	86.	Willis	7	439	63
(80)	(81)	87.	Rivers	6	424	71
(99)	(95)	88.	Stauffer	6	401	67
(100)	(94)	89.	Bahakel	10	395	40
(87)	(97)	90.	Regional	5	370	74
(94)	(96)	91.	Davis & Weaver	6	367	61
(93)	(93)	92.	Crawford	6	365	61
(--)	(89)	93.	Nininger	6	354	59
(--)	(--)	94.	Hall	5	333	67
(86)	(85)	95.	Wilkes-Schwartz	6	330	55
(--)	(--)	96.	Statewide	5	314	52
(--)	(--)	97.	CRB	6	298	50
(82)	(86)	98.	Manship	5	293	59
(85)	(99)	99.	Fuller-Jeffrey	6	286	48
(--)	(102)	100.	Knight	5	277	55
(101)	(104)	101.	Midwest Family	8	266	33
(--)	(101)	102.	Brill	7	255	36
(73)	(82)	103.	Sterling Rec	6	247	41
(103)	(103)	104.	Compass	5	241	48
(--)	(114)	105.	Constant	6	232	39
(104)	(108)	106.	Forward	5	229	46
(--)	(105)	107.	ELF	6	180	30
(110)	(110)	108.	Mortenson	6	176	29
(108)	(111)	109.	Walton	6	158	26
(--)	(112)	110.	Home News	5	154	31
(107)	(107)	111.	Harris	6	152	25
(--)	(115)	112.	Universal	9	148	16
(--)	(--)	113.	Wolfson	5	137	27
(96)	(113)	114.	Community Pacific	6	103	17

MAJOR GROUP OWNERS

		TSA	TSA	MSA	MKT			TSA	TSA	MSA	MKT			
		AQH	CUME	RANK	#		FORMAT	AQH	CUME	RANK	#		FORMAT	
<u>ADAMS (Matt Mills)</u>														
WDIA	Memphis	123	1803	6	50	+	Black	WNMA	Orl	20	363	14	59	- AC
WHRK-F	Memphis	246	2763	1	50	+	Urban	WHOO-F	Orl	121	1166	11	59	- Country
WLAV	Gr. Rpds	8	236	16	76	-	Oldies	WVLK	Lexing	73	1087	3	136	+ MOR
WLAV-F	Gr. Rpds	133	1712	1	76	+	AOR	WVLK-F	Lexing	219	2324	1	136	+ Country
WRTH	St. Louis	125	1697	9	12	-	Nost	WWSA	Savan*	13	186	8	185	= MOR
KEZK-F	St. Louis	253	3086	3	12	+	BTFL	WCHY-F	Savan*	112	1398	3	185	- Country
<u>AFFILIATED (John Winkel)</u>														
WOKV	Jkville	28	587	11	63	=	News/Talk	KBIG-F	LA	851	11164	5	2	- BTFL
WAIV-F	Jkville	100	1452	4	63	-	AC	KXLR	SF		DID NOT SHOW			
KRAK	Sacra	186	2341	10	37	-	Country	KOIT-F	SF	205	3620	11	5	- Soft AC
KRAK-F	Sacra	122	1371	8	37	+	Country	WCLR-F	Chi	395	7113	10	3	- AC
KMPS	Seattle	67	1245	16	17	+	Country	KMBZ	KC	93	1571	11	29	- News
KMPS-F	Seattle	183	2293	8	17	+	Country	KMBR-F	KC	203	2356	3	29	+ BTFL
KFYE-F	Fresno	76	1397	12	86	-	AC	WRFM-F	NY	859	11284	11	1	- BTFL
KONC-F	Phoenix	60	836	17	25	-	Classical	KSL	Salt Lake	215	3612	2	44	+ MOR
								KIRO	Seattle	394	6546	1	17	+ News
								KSEA-F	Seattle	183	2490	6	17	+ BTFL
								KAAM	Dallas		DID NOT SHOW			
								KAFM-F	Dallas	121	3159	16	8	- CHR
<u>BAHAKEL (Reggie Jordan)</u>														
KXEL	Water-CF*	32	421	5	232	-	Country	<u>BOOTH (John Booth, II; Ralph Booth)</u>						
KCNB-F	Water-CF*	35	553	2	232	+	CHR	WWNK	Cinci	24	632	15	30	- AC
WDOD	Chatta	39	508	8	108	-	Country	WWNK-F	Cinci	61	1368	13	30	- AC
WDOD-F	Chatta	82	1280	4	108	-	Country	WZZP-F	S. Bend*	74	887	2	181	+ CHR
WKIN	JC/Kings	18	268	6	103	+	Country	WJLB-F	Detroit	477	5503	2	5	+ Black
WZXY-F	JC/Kings	20	344		103		AOR	WSG	Sag	76	875	3	109	- MOR
WNOD	Lynch*	6	104	9	245	=	Country	WIOG-F	Sag	182	1984	1	109	+ CHR
WKZZ-F	Lynch*	27	357	5	245	+	CHR	WTOD	Toledo	61	494	7	77	+ Country
WXLY-F	Char, SC	43	497	6	98	+	Country	WKLR-F	Toledo	84	1050	5	77	- Country
KILO-F	COlo Spgs	93	908	1	128	+	AOR	WRNR	Cleve	71	1199	15	21	- Oldies
								WLTF-F	Cleve	253	4392	7	21	- AC
								<u>BRILL (Alan Brill)</u>						
								KQWB	Fargo*	22	360	6	247	- AC
								KQWB-F	Fargo*	41	603	4	247	- AOR
								WEBC	Duluth*	28	604	9	167	- AC
								WAVC-F	Duluth*	53	568	3	167	+ Country
								WHUM	Reading	23	408	6	142	- Country
								WIOV-F	Lancaster	62	788	3	117	+ Country
								WKWK-F	Peters/Rich	26	364	13	62	= Country
								<u>Others: KLIK, KTXY-F (Jefferson City, MO); WPVA (Petersburg, VA)</u>						
								<u>BROWN (Phil Melrose)</u>						
								KYNO	Fresno	18	346	14	86	- Oldies
								KYNO-F	Fresno	68	1516	2	86	- CHR
								KPQP	San Diego	140	1435	7	18	+ Nost
								KGB-F	San Diego	230	2896	2	18	- AOR
								KXOA	Sacra	86	955	7	37	+ Nost
								KXOA-F	Sacra	163	2115	4	37	- AC
								KKAT-F	Salt Lake	77	1228	7	45	+ Country
								<u>BUCKLEY (Richard Buckley)</u>						
								WDRC	Hartford	48	893	11	43	+ Oldies
								WDRC-F	Hartford	128	2522	7	43	- AC
								KWAV-F	Monterey	49	835	4	141	- AC
								KKHI	A/F SF	125	2319	22	5	- Classical
								WSEN	A/F Syra	41	589	11	73	- Country
								WYNZ	Port, M*	43	501	3	186	- Nost
								WYNZ-F	Port, M*	28	442	8	186	+ AC
								KGIL	A/F LA		DID NOT SHOW			
								<u>Others: KUBB-F (Merced, CA)</u>						
<u>BLAIR (Jim Hillard)</u>														
WHDH	Boston	390	5066	3	6	-	MOR							
WZOU-F	Boston	253	5429	14	6	+	CHR							
WFLA	Tampa	104	1805	11	22	-	News/Talk							
WPDS-F	Tampa	118	1790	13	22	-	AC							
KVIX	Dallas	41	479	23	8	-	AC							
KVIL-F	Dallas	543	5714	1	8	+	AC							
WIBC	Indy	272	3267	1	39	-	MOR							
WNAP-F	Indy	96	2191	9	39	-	CHR							
<u>BLOOMINGTON (Tim Ives)</u>														
WJCV	JC/Kings	55	658	4	103	+	Country							
WQUT-F	JC/Kings	193	2015	1	103	+	CHR							
NGOW	Chatta	25	429	9	108	-	AC							
WSKZ-F	Chatta	227	2388	1	108	+	CHR							
WKLQ-F	Gr. Rpds	41	1275	10	76	-	CHR							
								<u>Others: WJBC, WBNQ-F (Bloomington, IL)</u>						

NOTE: + - = symbols show change in station's share since Fall 84

* denotes market rated in Spring only

		TSA	TSA	MSA	MKT					TSA	TSA	MSA	MKT			
		AQH	CUME	RANK	#	FORMAT				AQH	CUME	RANK	#	FORMAT		
CAPITAL CITIES/ABC (Jim Arcara)																
WJR	Detroit	802	10891	1	5	- MOR										
WJYT-F	Detroit	366	7820	5	5	+ CHR										
WPRO	Prov	166	2445	5	35	+ AC										
WPRO-F	Prov	220	3510	2	35	- CHR										
WBAP	Dall-FW	517	7185	6	8	- Country										
KSCS-F	Dall-FW	351	5171	7	8	+ Country										
WPLO	Atlanta	74	1197	14	11	+ Country										
WKHX-F	Atlanta	329	4138	7	11	- Country										
WABC	NY	749	15117	14	1	+ Talk										
WPLJ-F	NY	1685	27294	1	1	+ CHR										
WLS	Chi	731	12820	6	3	+ CHR										
WLS-F	Chi	249	7364	20	3	- CHR										
KGO	SF	835	10529	1	5	(app) = Talk/N										
KABC	LA	1003	12679	2	2	+ Talk										
KLOS-F	LA	914	12912	4	2	+ AOR										
WIAL	Wash	390	5927	3	7	- MOR										
WRQX-F	Wash	268	6070	7	7	- CHR										
CAPITOL (Ken Johnson)																
WKSJ	Mobile	16	212	11	99	+ Religion										
WKSJ-F	Mobile	213	1977	1	99	+ Country										
WCAN	Char,WV*	29	488	7	166	- Country										
WVAF-F	Char,WV*	65	1094	1	166	+ CHR										
WNJJ-F	Birm	157	2083		54	+ AC										
WRKA-F	Louis	106	1537	4	49	+ AC										
WLVK-F	State/Ch,NC	181	2029	5	45	+ Country										
CAPITOL (Jim Goodman)																
WRAL-F	Raleigh	353	4429	2	79	- AC										
WKEE	Hunt,WV	14	251	9	133	+ Oldies										
WKEE-F	Hunt,WV	70	1250	3	133	- AC										
KISS-F	San Ant	134	1623	4	38	- AOR										
WRNL	Richmond	39	693	8	62	- Country										
WRXL-F	Richmond	130	1467	5	62	+ AOR										
KBEQ-F	KC	156	2887	4	29	+ CHR										
WSTF-F	Orl/Melb	191	2576	6	59	+ AC										
Others: WOHS, WXIK-F (Shelby,NC)																
CBS (Bob Hosking)																
WCBS	NY	1102	23531	9	1	- News										
WCBS-F	NY	809	14228	13	1	- Oldies										
KNX	LA	612	13423	11	2	- News										
KKHR-F	LA	465	10217	15	2	= CHR										
WBBM	Chi	644	13551	5	3	- News										
WBBM-F	Chi	444	9974	8	3	- CHR										
KMOX	St. Lou	881	10217	1	12	+ Talk										
KHTR-F	St. Lou	163	3909	8	12	- CHR										
WCAU	Phila	337	6520	12	4	- News/T										
WCAU-F	Phila	420	8671	8	4	- CHR										
WHIT-F	Boston	286	6421	10	6	- CHR										
KCBS	SF	575	10208	2	5	+ News/T										
KRQR-F	SF	219	3553	12	5	+ AOR										
WSUN	Tampa	215	2817	6	22	- Country										
WYNF-F	Tampa	300	3918	5	22	- AOR										
KLTR-F	Houston	327	4996	6	9	- AC										
WLTT-F	Wash	229	4491	8	7	- AC										
KTXQ-F	Dallas	246	4005	9	8	+ AOR										
CLEAR CHANNEL (John Barger)																
KALO	Beau-PA	4	124	16	114	- Black										
KHYS-F	Beau-PA	86	848	1	114	- Black										
WOAI	San Ant	155	2151	6	38	+ News										
KAJA-F	San Ant	125	1546	5	38	- Country										
KBBJ	Tulsa	10	302	14	65	- AC										
KNOD-F	Tulsa	123	1489	6	65	+ AOR										
KPEZ-F	Austin	57	626	6	69	- BTFL										
WELI	N Haven	119	1490	1	95	+ MOR										
WQUE	New Or	8	265	19	33	- CHR										
WQUE-F	New Or	150	2940	4	33	+ CHR										
KTOK	Ok1 C	132	2038	4	47	- News/T										
KJYO-F	Ok1 C	105	1985	6	47	- CHR										
COLONIAL (Don Markwell)																
WWI-F	Green-WS	53	737	11	55	+ AC										
MUSY	Chatta	196	1871	2	108	+ Country										
WOWW-F	Pensa*	71	652	2	143	+ Country										
WLWI	Mont*	16	350	11	152	NA Country										
WLWI-F	Mont*	119	1298	1	152	+ Country										
COMMUNITY PACIFIC (Charles Banta)																
KFIV	Modesto	3	96	20	147	+ AC										
KFIV-F	Modesto	39	641	3	147	- CHR										
KTOM	Salinas	20	293	8	139	- Country										
KTOM-F	Salinas	19	321	11	139	- Country										
KEED	Eugene	13	195	8	161	+ Country										
KASH A/F	Anch	9	165	10	188	+ Country										
Others: KRDR (Gresham, OR)																
COMPASS (Don Curran, Herb Victor)																
KRKE	Albuq.	27	475	18	102	+ CHR										
KRKE-F	Albuq.	49	696	7	102	- AOR										
KSSS	Colo Spg	38	345	6	128	+ Country										
KVUU-F	Pueb/Col S	66	759	5	128	+ AC										
KICT-F	Wichita	61	702	5	106	- AOR										
Others: KFRM (Salina, KS)																
CONSTANT (Fred Constant)																
KWNZ-F	Car C/Ren	57	711	2	186	+ CHR										
KTOX	Boise*	7	111	17	211	+ Talk										
KIZN-F	Boise*	64	654	3	211	+ AC										
KQAK	Eugene	11	154	9	161	+ Nostalgia										
KDUK-F	Eugene	55	696	5	161	+ AC										
KIVA-F	Albuq/SF	38	650	8	102	+ Contemp										
COX (Don Kidwell)																
WSB	Atl	256	4198	6	11	- MOR										
WSB-F	Atl	194	3363	8	11	+ AC										
WSOC	Char, NC	11	394	16	45	- Country										
WSOC-F	Char, NC	332	3904	1	45	- Country										
WHIO	Dayton	107	1779	4	51	- MOR										
WHIO-F	Dayton	255	2406	1	51	+ BTFL										
KFI	LA	351	6976	22	2	= AC										
KOST-F	LA	611	10682	8	2	- AC										
WIOD	Miami	209	3768	14	12	- Talk										
WATA-F	Miami	119	2016	18	12	- AC										
WZGO-F	Phila	175	3688	17	4	- CHR										
WCKG-F	Chi	229	3496	21	3	= AOR										
CRAWFORD																
WDJC-F	Birm	44	958	13	54	+ Religion										
KDRT	LA	119	1677	32	2	- Religion										
WYCA-F	Chi	47	1120	30	3	+ Religion										
WNUZ-F	Detr	56	1210	27	5	+ Religion										
WDCX-F	Buff	55	486	13	39	+ Religion										
KPBC	Dallas	44	508	27	8	- Religion										
CNB																
WJBR	Wilm	4	107	26	9											

		TSA	TSA	MSA	MKT			TSA	TSA	MSA	MKT				
		AQH	CUME	RANK	#	FORMAT		AQH	CUME	RANK	#	FORMAT			
DKM (Jim Wesley)															
WAOK	Atl	105	1497	12	11	+	Black	FEDERATED (John Dille, III)							
WVEE-F	Atl	344	3914	3	11	+	Urban	WYEZ-F	Elk/S Bend*78	963	4	181	-	BTFL	
WCAO	Balt	195	1947	7	14	+	Country	WQHK	F Wayne	62	715	5	130	+	Country
WXYV-F	Balt	260	2955	3	14	+	Urban	WMEE-F	F Wayne	258	2612	1	130	+	CHR
WDJO	Cinci	30	442	14	30	-	Oldies	WCUZ	Gr Rpds	32	573	9	76	-	Country
WUBE-F	Cinci	225	2611	4	30	+	Country	WCUZ-F	Gr Rpds	134	1486	2	76	-	Country
KFOR	Lincoln*	38	482	2	200	+	MOR	WCKY	Cinci	139	1819	6	30	+	News
KFRX-F	Lincoln*	79	937	1	200	+	CHR	WWEZ-F	Cinci	235	2413	2	30	+	BTFL
KWTO	Spr, MO*	78	1136	4	179	-	Country	KCMA	Tulsa	12	145	13	65	-	Classical
KWTO-F	Spr, MO*	156	1581	1	179	-	CHR	FIRST MEDIA (Glenn Potter)							
KOEL-F	Oel/Water*	35	471	4	232	+	Country	KFMY-F	Provo/SLC	47	1351	19	44	-	CHR
Others: KOEL (Oelwien,IA); KSAL, KYEZ-F (Salina,KS); KRG I A/F (Grand Island, NE)															
DUFFY (Martin Greenberg)															
KSNJ	Sacra	12	394	22	37	-	CHR	KFMK-F	Houston	350	3831	5	9	+	AC
KSFN-F	Sacra	224	3367	1	37	+	CHR	KOPA	Phoenix	8	313	27	25	-	CHR
KRZN	Denver	60	1065	18	23	-	Oldies	KOPA-F	Phoenix	103	2137	11	25	-	CHR
KMJI-F	Denver	184	2738	3	23	+	AC	WZGC-F	Atl	408	6318	1	11	-	CHR
WCFI-F	Daytona/Or	24	377	7	145	-	AC	KUBE-F	Seattle	226	3632	3	17	-	CHR
KITY-F	San Ant	71	1540	11	38	-	CHR	WUSN-F	Chi	399	5325	11	3	=	Country
KONO	San Ant	80	1183	8	38	+	Oldies	WZLX-F	Boston	214	2985	12	6	-	Oldies
EDENS (Gary Edens)															
KOY	Phoenix	136	1960	8	25	+	MOR	WCLY-F*	Wash	214	3625	12	7	-	AC
KQYT-F	Phoenix	215	2292	4	25	-	BTFL	FORWARD (Richard Dudley)							
WRBQ	Tampa	28	832	20	22	-	CHR	KWLO	Waterloo*	36	571	2	232	-	AC
WRBQ-F	Tampa	425	5081	1	22	+	CHR	KFMN-F	Waterloo*	102	984	1	232	+	CHR
WRVA	Richmond	193	2305	1	62	+	MOR	KVOX	Fargo*	9	213	8	247	-	Nost
WRVQ-F	Richmond	193	2477	3	62	-	CHR	KVOX-F	Fargo*	35	460	2	247	+	Country
Others: KVGB A/F (Great Bend, KS)															
EASTERN (Roger Neuhoff)															
WEAN	Prov	45	1088	11	35	-	Nost	FULLER-JEFFREY (Bob Fuller)							
WWLI-F	Prov	188	2149	4	35	+	AC	KJJY-F	Des M	18	477	9	120	-	Country
WRKZ-F	Harris	209	2226	2	85	+	Country	WQKQ-F	Dover, NH*	63	813	1	146	-	Country
WAVZ	N Haven	65	752	3	95	=	Nost	WBLM-F	Lewis/Po, M*	125	1346	2	186	+	AOR
WKCI-F	N Haven	174	2737	2	95	-	CHR	KCCY-F	Pueblo*	42	385	1	271	-	Country
Others: WCVS, WFMD-F (Springfield, IL); WHUT, WLHN-F (Anderson, IN); WRSC, WQWK-F (State College, PA)															
ELF (John Lack)															
WNOX	Knox	33	718	7	83	-	Country	KPOP-F	Rose/Sacra	38	981	14	37	-	CHR
WNKX-F	Knox	15	314	10	83	-	Country	KRCX	Rose/Sacra						DID NOT SHOW
WVOK	Birm	34	987	12	54	-	Country	GUY GANNETT (Bob Gilbertson)							
WLTB-F	Birm	68	1045	9	54	+	AC	WINZ	Miami	187	2719	13	12	+	News
WLRQ	Nash	1	78	19	56	-	AC	WINZ-F	Miami	190	3998	11	12	-	CHR
WLRQ-F	Nash	29	544	13	56	+	AC	KKZX	Daven-RI	11	412	9	116	-	CHR
ENTERCOM (Joseph Field)															
KITS-F	SF	173	4656	17	5	+	CHR	WXLP-F	Daven-RI	94	1058	4	116	-	AOR
KMFY	Minn-SP	11	367	17	15	=	Nost	KOFN-F	Okl City	138	2515	7	47	-	CHR
WAYL-F	Minn-SP	253	2975	5	15	-	BTFL	WPLP	Tampa	101	1253	12	22	-	Talk
KLEF-F	Houston	73	1323	19	9	-	Classical	WRRT	Melb*	12	179	10	145	+	Country
KTAC	Tac/Sea	12	464	29	17	-	MOR	WSSP-F	Mel/Orl	285	2531	1	59	+	BTFL
KBRD-F	Tac/Sea	200	2422	5	17	-	BTFL	GANNETT (Joe Dorton)							
WEEP	Pitts	125	1055	13	16	+	Country	KIIS	LA	97	2837	35	2	-	CHR
WDSY-F	Pitts	122	1693	11	16	-	Country	KIIS-F	LA	1437	23732	1	2	-	CHR
EZ (Alan Box, Art Keller)															
WEZB-F	New Or	245	3923	2	33	-	CHR	KSDO	SD	179	2271	5	18	+	News
WEZC-F	Char, NC	220	2498	3	45	+	AC	KSDO-F	SD	141	2596	6	18	-	CHR
WBZZ-F	Pitt	392	5990	2	16	+	CHR	WGCI	Chi	112	2193	26	3	+	Black
WBMW-F	Wash	157	3154	16	7	+	CHR	WGCI-F	Chi	619	8451	3	3	-	Black
WEZS-F	Rich	140	1867	4	62	+	AC	WCZY A/F	Det	354	7339	7	5	+	CHR
WHQT-F	Miami	207	2738	9	12	+	Urban	KUSA	St. Lou	239	3406	7	12	+	Country
KYKY-F	St. Lou	105	1960	11	12	-	AC	KSD-F	St. Lou	196	2669	6	12	+	AC
NOTE: + - = symbols show change in station's share since Fall 84															
* denotes markets surveyed only in Spring															

		TSA	TSA	MSA	MKT		
		AQH	CUME	RANK	#	FORMAT	
<u>GRACE</u> (Harvey Grace)							
KLCZ	Sal-Mont						
KDON-F	Sal-Mont	58	954	1	139	- AC	
WOOD	Gr Rpds	63	1000	5	76	- MOR	
WOOD-F	Gr Rpds	157	2059	3	76	- BTFL	
WNYR	Roch	49	689	11	46	- Country	
WEZO-F	Roch	175	2295	3	46	- BTFL	

Others: KIIZ, KIXS-F (Killeen, TX)

<u>GREAT EMPIRE</u> (Mike Lynch, Mike Oatman)							
KFDI	Wichita	98	1234	1	106	+ Country	
KFDI-F	Wichita	97	1296	2	106	- Country	
KNKH	Shreve	41	832	12	125	- Country	
KNKH-F	Shreve	31	492	11	125	- Country	
WON	Omaha	89	1420	8	78	+ Country	
WON-F	Omaha	49	666	7	78	+ Country	
KTTS	Spring,MO*	30	461	5	179	- Country	
KTTS-F	Spring,MO*114	1445	2	179	- Country		
KDRQ	Denver	29	413	21	23	+ Country	
KBRQ-F	Denver	27	515	24	23	- Country	

<u>GREAT EMPIRE</u> (Alexander Williams)							
WCII	Louis	49	851	11	49	- Country	
WDJX-F	Louis	120	1827	8	49	+ CHR	
WCOL	Colum,0	20	655	18	35	- News/T	
WXGT-F	Colum,0	222	3322	2	35	+ CHR	
WING	Dayton	41	1035	11	51	- AC	
WGTZ-F	Dayton	182	2653	2	51	+ CHR	
WBCS	Milw	11	432	25	32	Country	
WBCS-F	Milw	101	1502	10	32	+ Country	

Others: WIZE (Springfield, OH)

<u>GREATER MEDIA</u> (Herb McCord)							
WMEX	Boston	62	1249	22	6	+ Oldies	
WMJX-F	Boston	182	3948	16	6	- AC	
WNRC	Wash	124	1767	17	7	+ Nost	
WGAY-F	Wash	471	5115	2	7	- BTFL	
KRLA	LA	334	6760	19	2	+ Oldies	
KBZT-F	LA	299	6020	20	2	+ AC	
WHND	Monro/Det	80	973	24	5	- Oldies	
WMJC-F	Detroit	107	2967	21	5	- AC	
WPEN	Phila	418	4610	5	4	+ Nost	
WMGK-F	Phila	478	7390	6	4	- AC	
NGSM	Long Is.	120	933	12	10	+ MOR	
WCTO-F	Long Is.	105	1005	15	10	- BTFL	

Others: WCTC, WMGQ-F (New Brunswick, NJ)

<u>GROUP ONE</u> (Roger Berk, Al Grosby)							
KLZ	Denver	114	1635	17	23	- Country	
KAZY-F	Denver	170	2045	6	23	+ AOR	
WAKR	Akron	113	1520	1	72	+ MOR	
WONE-F	Akron	78	847	4	72	+ AOR	
WONE	Dayton	112	1481	6	51	- Country	
WTUE-F	Dayton	113	1713	3	51	- AOR	
KMEZ	Dallas	15	445	29	8	= BTFL	
KMEZ-F	Dallas	290	3264	8	8	- BTFL	

<u>HALL</u> (Dick Reed)							
WNYS-F	NB/Prov	79	1178	9	35	- AC	
WLPA	Lanc	13	184	10	117	+ Nost	
WNCE-F	Lanc	146	1331	1	117	+ BTFL	
WONN	Lake*	17	250	9	126	+ MOR/Nost	
WPCV-F	Lake*	78	787	1	126	+ Country	

Others: WICH, WCTY-F (Norwick, CT); WNBH (New Bedford, MA); WJOY, WQCR-F (Burlington, VT)

NOTE: + - = symbols show change in station's share since Fall 84

* denotes markets surveyed in Spring only

		TSA	TSA	MSA	MKT		
		AQH	CUME	RANK	#	FORMAT	
<u>HARRIS</u>							
KTOP	Topeka*	27	287	4	241	+ Nostalgia	
KDVV-F	Topeka*	24	469	2	241	- CHR	
WACO	Waco*	27	328	5	213	- Country	
KHOO-F	Waco*	34	678	4	213	- AC	
KSEL-F	Lubbock	27	683	5	183	- AC	
KSEL	Lubbock	13	281	15	183	- AC	

Others: WJOL, WLLI-F (Joliet, IL); KIUL (Garden City, KN); KBUR, KGRS-F (Burlington, IA); KFKA, KFKZ-F (Greeley, CO)

<u>HEARST</u>							
WBAL	Balt	285	3749	2	14	- MOR	
WYYY-F	Balt	223	3207	5	14	- ACR	
WISN	Milw	133	2192	7	32	+ MOR	
WLTV-F	Milw	106	1710	9	32	+ AC	
WTAE	Pitt	154	3056	9	16	- MOR	
WHTX-F	Pitt	182	3500	7	16	- AC	

<u>H&W</u>							
WLUP-F	Chi	484	6967	7	3	+ AOR	
KSSK	Hono	150	1852	1	61	+ MOR	
WLLT-F	Cinci	104	2044	10	30	- AC	
KTNQ	LA	319	3207	18	2	- Spanish	
KLVE-F	LA	254	3612	23	2	- Spanish	
KULA-F	Hono	137	1878	3	61	+ AC	

<u>HENRY</u> (Charlton Buckley)							
KVOD-F	Denver	108	1543	10	23	- Classical	
KFXM	River-SB	49	645	10	39	+ Nost	
KDUO-F	River-SB	170	1590	1	38	+ BTFL	
KYTE	Port, 0	94	1206	10	41	- Nost	
KYTE-F	Port, 0	68	1143	15	41	- Classical	

<u>HICKS</u> (Steve Hicks)							
KNOW	Austin	11	320	12	69	- Oldies	
KEYI-F	Austin	56	985	7	69	- AC	
KLVI	Beau-PA	47	567	5	114	+ Country	
KYKR-F	Beau-PA	79	799	3	114	- Country	
KAYI-F	Musk/Tulsa	187	2340	2	65	+ CHR	
WYMK-F	Baton R	145	1471	3	89	+ Country	

Others: KJAR (Laredo, TX)

<u>HOME NEWS PUBLISHING</u>							
WRKI-F	Brook/Brid	29	340	5	104	+ CHR	
WKPT	JC/Kings	7	200	16	103	- MOR	
WTFM-F	JC/Kings	79	939	3	103	+ BTFL	
KWG	Stockton	22	301	7	113	+ Oldies	
KYBB-F	Stockton	17	274	11	113	+ AC	

<u>HUBBARD</u> (S. Hubbard)							
WGTO	Lakeland*	19	296	8	107	- Country	
KOB	Albuq	124	1958	1	102	- MOR	
KOB-F	Albuq	117	1660	2	102	- AC	
KSTP	Minn-SP	128	2037	8	15	+ News	
KSTP-F	Minn-SP	400	5353	2	15	+ AC	

<u>INFINITY</u> (Mel Karmazin)							
WJIT	NY	92	1636	42	1	+ Spanish	
WXRK-F	NY	582	12420	18	1	- AOR	
WYSP-F	Phila	351	6514	16	4	+ AOR	
WBCN-F	Boston	611	7579	2	6	- AOR	
KOME-F	San Jose	96	2289	12	31	- AOR	
KXYZ	Houston	69	1050	18	9	- Spanish	
KCBQ	SD	38	925	21	18	- Country	
KCBQ-F	SD	87	1363	13	18	+ Country	
WJJD	Chi	394	5091	14	3	- Nost	
WJNK-F	Chi	393	6034	13	3	+ Oldies	

		TSA	TSA	TSA	MKT			TSA	TSA	TSA	MKT			
		AQH	CUME	RANK	#	FORMAT		AQH	CUME	RANK	#	FORMAT		
INNER CITY (Pierre Sutton)														
WLIB	NY	188	2287	34	1	-	Black	KXL	Port, 0	176	2214	3	41	+ News
WBLS-F	NY	1284	16619	5	1	-	Black	KXL-F	Port, 0	226	2173	2	41	+ BTF
WWSG-F	Det	198	2675	14	5	+	Oldies	KISW-F	Seattle	269	3156	4	17	+ AOR
KRE	SF	43	1006	38	5	(app)	+ Black	KJRB	Spokane	23	357	10	129	- AC
KBLX-F	SF	250	3752	8	5	(app)	+ Black	KEZE-F	Spokane	64	718	4	129	- AOR
KGFJ	LA	105	2123	34	2	=	Black	KEYMARKET (Confer & Rothfuss)						
JACOR (Terry Jacobs)														
WQIK	Jkville	14	423	13	63	-	Country	WNNK-F	Harris	145	1759	1	85	+ CHR
WQIK-F	Jkville	130	1513	3	63	-	Country	WTCB-F	Oran/Col, SC	87	1100	5	105	+ AC
WBBG	Cleve	187	1760	5	21	+	Nostalgia	WZD-F	Artn/Mobile	95	1389	10	99	+ AC
WNJI-F	Cleve	288	4474	3	21	+	AC	KMUN-F	St. Lou	197	2079	5	12	- Black
WGST	Atlanta	93	1719	13	11	-	News	KMJQ-F	Houston	589	5436	1	9	+ Black
WPCB-F	Atlanta	314	3940	5	11	-	BTF	WLTJ-F	Detroit	192	2787	15	5	- AC
WVOI	Toledo	26	368	12	77	-	Black	Others: WATM (Artmore, AL); WAXC-F (Wapakoneta, OH); KIPR A/F (Diboll, TX)						
JAG (Norton Hamburg)														
WLKW	Prov	35	423	14	35	-	Nost	KING (Jim Kime)						
WLKW-F	Prov	301	2506	1	35	-	BTF	KSFO	SF	151	2431	20	5	- Nost
WFOG-F	Norfolk	202	2026	2	36	-	BTF	KYA-F	SF	103	2369	24	5	- AC
WROW	Albany	57	1126	9	58	-	MOR	KGW	Port, 0	161	2990	6	41	+ AC
WROW-F	Albany	165	1733	2	58	+	BTF	KINK-F	Port, 0	156	1668	4	41	+ AOR
JEFFERSON-PILOT (Jim Babb)														
KIMN	Denver	105	2339	13	23	-	CHR	KING	Seattle	53	1583	21	17	- News/T
KYGO-F	Denver	148	1891	9	23	-	Country	KING-F	Seattle	131	1822	10	17	+ Class
WQXI	Atlanta	46	940	16	11	+	Oldies	KNIGHT (Norman Knight)						
WQXI-F	Atlanta	334	4883	4	11	-	Contemp	WSRS-F	Worc	104	1235	2	112	- BTF
WBT	Char, NC	123	1898	6	45	-	MOR/AC	WGIR	Manch*	19	404	3	215	= News/T
WBCY-F	Char, NC	174	2943	7	45	-	CHR	WGIR-F	Manch*	74	952	2	215	- AOR
WBIG	Green, NC	29	374	12	55	+	Nost	WHEB	Ports, NH	18	160	10	146	+ MOR
WNWS	Miami	216	2652	9	12	+	News	WHEB-F	Port, NH*	62	620	2	146	+ AOR
WLYF-F	Miami	414	3974	1	12	-	BTF	Others: WSAR (Fall River, MA); WEIM (Fitchburg, MA); WEZF-F (Burlington, VT)						
KSON	San Diego	25	675	23	18	-	Country	LEGACY (Carl Hirsch)						
KSON-F	San Diego	132	1773	8	18	+	Country	WLLZ-F	Detroit	283	5567	10	5	+ AOR
JOSEPHSON (Ed Christian)														
WNOR	Norfolk	19	301	17	36	-	Oldies	KHOW	Denver	108	1799	14	23	- MOR
WNOR-F	Norfolk	237	2336	1	36	+	AOR	KPKE-F	Denver	120	2225	8	23	- CHR
WVCO	Colum, 0	55	586	10	35	+	Black	KDNB	Minn-SP	36	1460	7	15	+ CHR
WVNY-F	Colum, 0	185	2650	5	35	+	AC	KDNB-F	Minn-SP	200	4573	15	15	+ CHR
WVGF-F	Milw	73	1584	14	32	-	AC	KJOI-F	LA	773	9266	3	2	- BTF
WZKC-F	Roch	87	1237	8	46	+	Country	LIN (Dick Verne)						
KANED														
WGKX-F	Memphis	192	2312	3	50	+	Country	WIL	St. Lou	26	727	23	12	- Country
KSSN-F	L. Rock	229	2669	1	96	+	Country	WIL-F	St. Lou	267	3474	4	12	+ Country
WSLR	Akron	48	703	10	72	-	Country	WBBF	Roch	50	971	10	46	- Oldies
WKDD-F	Akron	139	2200	3	72	-	CHR	WMJQ-F	Roch	96	2064	6	46	- CHR
WHI.I	Long Is.	97	707	18	10	-	Nost	WFIL	Phil	166	3174	19	4	- Oldies
WKJY-F	Long Is.	94	1077	19	10	-	BTF	WUSL-F	Phil	647	7335	3	4	+ Urban
KATZ (Dick Ferguson)														
WEZN-F	Bridge	285	3677	2	104	+	BTF	KILT	Houston	96	1586	15	9	- Country
WFTQ	Worc	36	455	4	112	+	AC	KILT-F	Houston	296	4163	9	9	+ Country
WAAF-F	Worc/Bos	319	4827	1	112	+	AOR	WENP	Milw	69	1397	12	32	= Oldies
WYAY-F	Gain/Atl	263	3223	9	11	+	Country	WMYX-F	Milw	79	1580	11	32	- AC
WVEN-F	Tulsa	132	1571	2	65	+	Country	LOTUS (Howard Kalmonson)						
WZZK	Birm	31	686	13	54	-	Country	KTKT	Tucson	18	509	15	80	- Contemp
WZZK-F	Birm	361	3807	1	54	+	Country	KLPX-F	Tucson	87	1117	2	80	+ AOR
WDBO	Orlando	103	1509	8	59	-	MOR	KWKW	LA	202	2347	28	2	- Spanish
WVKA-F	Orlando	295	2763	3	59	-	Country	KFSD-F	San D.	77	1327	16	18	= Classical
WSYR	Syracuse	135	1672	2	73	+	MOR	KENO	L Vegas	20	347	9	88	- AC
WYYY-F	Syracuse	174	2273	1	73	+	AC	KOMP-F	L Vegas	71	812	4	88	- AOR
+ - = symbols show change in station's share since Fall 84														
* denotes markets surveyed in Spring only														

		TSA	TSA	TSA	MKT				
		AQH	CUME	RANK	#		FORMAT		
MALRITE (Gil Rosenwald)									
WHTZ-F	NY	1541	24700	3	1	-	CHR		
WHK	Cleve	59	1170	17	21	-	Oldies		
WMMS-F	Cleve	638	6887	1	21	+	AOR		
KNEM	SF	181	3071	14	5	=	Country		
KSAN-F	SF	331	4170	4	5	+	Country		
WDGY	Minn-SP	145	2285	10	15	-	Country		
KEEY-F	Minn-SP	209	3233	6	15	-	Country		
KRXY	Denver	18	444	26	23	+	CHR		
KRXY-F	Denver	134	2511	7	23	+	CHR		
KSRR-F	Houston	322	4466	8	9	-	AOR		
KLAC	LA	272	4196	26	2	=	Country		
KZLA-F	LA	405	5149	12	2	+	Country		

MANSIIP									
WKQA-F	Peoria	20	396	9	126	+	AC		
WXCL	Peoria	42	478	4	126	-	Country		
WJBO	Baton R	27	618	9	89	-	News/T		
WFMF-F	Baton R	150	2515	2	89	-	CHR		
KRGV	McA-Br	54	902	8	84	-	CHR		

McKENNA (Jim McKenna)									
KQRS A/F	Minn-SP	338	4622	3	15	+	AOR		
WCMB	Harris	37	492	9	85	-	Oldies		
WSFN-F	Harris	60	716	4	85	-	AC		
WHIT	Madison	22	233	11	132	-	Oldies		
WQQM-F	Madison	41	558	6	132	+	Country		

METROMEDIA (Carl Brazell)									
WWBA-F	Tampa	380	3484	2	22	-	BTFL		
KNET-F	LA	476	10852	13	2	-	AOR		
KNEW	NY	846	10348	12	1	=	Nost		
WNEW-F	NY	1123	15928	8	1	+	AOR		
WCDB	Balt	56	976	18	14	-	AC		
WIP	Phila	303	5033	14	4	=	MOR		
WMNR-F	Phila	1020	11920	1	4	+	AOR		
WOMC-F	Detroit	210	3441	13	5	-	AC		
WASH-F	Wash	161	3529	13	7	-	AC		
KRLD	Dallas	462	7362	3	8	-	News		

METROPLEX (Norm Wain)									
WHYI-F	Miami	337	5951	4	12	-	CHR		
WNLTF	Tampa	118	1975	9	22	+	AC		
WPKX	Wash	21	416	27	7	+	Country		
WPKX-F	Wash	133	2383	18	7	-	Country		
WPDQ	Jkville	29	501	9	63	-	Black		
WFYV-F	Jkville	117	1470	2	63	-	AOR		
WOKL	Orlando	65	650	9	59	+	Black		
WJYO-F	Orlando	166	2103	2	59	-	AC		
WHBO	Tampa	34	460	19	22	+	Oldies		
WJZR-F	Kanna/Cha, NC 93	1415	1415	9	45	-	CHR		

Others: WRKB (Kannapolis, NC)

MID AMERICA (Les Small, Howard Frederick)									
KRYR-F	Daven-RI	69	741	3	116	+	BTFL		
WIKL	Peoria	30	608	6	126	+	AC		
WSWT-F	Peoria	57	753	3	126	-	BTFL		
WIRE	Indy	40	1069	11	39	-	AC		
WXTZ-F	Indy	231	2670	3	39	+	BTFL		
KBEZ-F	Tulsa	156	1699	5	65	+	BTFL		

Others: WKAN (Kankakee, IL)

MIDWEST FAMILY									
WKKN	Rockf*	15	130	8	155	+	Country		
WYFE-F	Rockf*	28	532	5	155	-	AC		
WTDY	Madison	17	336	10	132	-	NOR		
WNGN-F	Madison	60	934	4	132	+	AC		
WOSH	App-Osh	12	288	13	147	-	Country		
WNGV-F	App-Osh	24	553	9	147	+	AC		
WITL	Lansing	12	196	11	110	+	Country		
WITL-F	Lansing	98	1069	2	110	-	Country		

Others: WIZM A/F (LaCrosse, WI); WSJM, WIRX-F (St. Joseph, MI); WMAY, WNN5-F (Springfield, IL)

NOTE: + - = symbols show change in station's share since Fall 84

* denotes markets surveyed in Spring only

		TSA	TSA	TSA	MKT				
		AQH	CUME	RANK	#		FORMAT		
MORTENSON (Jack Mortenson)									
WJMM-F	Lexing	9	158	11	136	-	Religion		
WSAI-F	Cin	6	202	21	30	-	Religion		
WBGR	Balt	114	634	12	14	+	Gospel		
WTOF	Canton	8	94	13	111	+	Religion		
WTOF-F	Canton	8	218	27	111	+	Religion		
WENN-F	Hunt, WV	31	482	5	133	+	Religion		

Others: WSUM (Parma, OH)

MULTIMEDIA (Paul Fiddick)									
WKNC	Ashe*	94	971	1	230	-	Country		
WFBC	Green, SC	27	496	10	82	-	MOR		
WFBC-F	Green, SC	211	2535	2	82	+	AC		
WEZN-F	Milw	208	2329	4	32	-	BTFL		
WMAZ	Macon*	39	612	5	159	+	MOR		
WAYS-F	Macon*	129	1778	1	159	-	CHR		
KEEL	Shreve	26	644	10	125	-	AC		
KNBQ-F	Shreve	83	1193	8	125	-	CHR		

NATIONWIDE (Clark Pollack)									
WPOC-F	Balt	254	2732	5	14	-	Country		
WGAR	Cleve	44	1225	21	21	-	Country		
WGAR-F	Cleve	170	2404	12	21	-	Country		
WNCF-F	Colum, O	147	2857	6	35	-	Contemp		
WKZL-F	Greens/WS	149	2181	4	55	+	CHR		
WBJW	Orl	18	273	15	59	+	CHR		
WBJW-F	Orl	260	3632	6	59	+	CHR		
KNST	Tucson	40	700	10	80	+	Talk (?)		
KRQQ-F	Tucson	63	1104	4	80	-	CHR		
KZAI-F	Sacra	182	2625	5	37	-	AOR		
KNJJ	L Vegas	8	224	17	88	-	Oldies		
KLUC-F	L Vegas	80	1090	3	88	-	CHR		
KWSS-F	San Jose	214	3617	3	31	+	CHR		
KZZP	Phoenix	17	477	23	25	=	CHR		
KZZP-F	Phoenix	194	3325	6	25	+	CHR		

NBC (Randy Bongarten)									
WNBC	NY	847	16509	14	1	-	AC		
WYNY-F	NY	554	13991	19	1	-	AC		
WKYS-F	Wash	367	5080	4	7	-	Urban		
WMAQ	Chi	563	9765	18	3	-	Country		
WKQX-F	Chi	384	7436	14	3	-	Contemp		
KNBR	SF	269	5886	13	5	-	MOR		
KYUU-F	SF	272	5879	7	5	=	Contemp		
WJIB-F	Boston	420	5223	4	6	+	BTFL		

NININGER (W. Ninger)									
WQBE	Char, WV*	14	203	9	166	+	AC		
WQBE-F	Char, WV*	95	1157	3	166	+	Country		
WSON	Hend/Eva*	8	103	10	158	-	Nost		
WKDQ-F	Hend/Eva*	59	1102	4	158	-	CHR		
WFHG	JC/Kings	14	352	11	103	-	Contemp		
WXBQ-F	JC/Kings	164	1853	2	103	-	Country		

OLYMPIC (Ivan Braiker)									
KRPM-F	Sea-Tac	130	1565	14	17	+	Country		
KKCY-F	SF	53	1079	35	5	-	Urban/AOR		
KZZU	Spokane	7	283	15	129	-	CHR		
KZZU-F	Spokane	149	1713	1	129	+	CHR		
KNZQ-F	L Vegas	51	574	5	88	+	AC		
KXA	Seattle						DID NOT SHOW		
KSRN	Reno	4	65	16	186	+	MOR		
KSRN-F	Reno	56	419	4	186	+	MOR		
KYAK	Anchorage	38	410	3	188	+	Country		
KGOT-F	Anchorage	40	560	2	188	-	CHR		

Others: KIAK, KQRZ-F (Fairbanks, AK)

<u>OPPENHEIMER</u>		TSA	TSA	TSA	MKT			TSA	TSA	TSA	MKT		
<u>(Dick Oppenheimer)</u>		<u>AQH</u>	<u>CUME</u>	<u>RANK</u>	<u>#</u>	<u>FORMAT</u>		<u>AQH</u>	<u>CUME</u>	<u>RANK</u>	<u>#</u>	<u>FORMAT</u>	
KLAZ	L Rock	32	454	8	96	+	Black	<u>PYRAMID</u> (Richard Balsbaugh)					
KLAZ-F	L Rock	66	1515	7	96	-	Urban	WXKS	Boston	126	1164	18	6 + Nost
KDVE	Beau-PA	2	64	18	114	-	Rel	WXKS-F	Boston	373	6103	6	6 - CHR
KQXY-F	Beau-PA	45	568	6	114	-	BTFL	WPIT	Pitts				DID NOT SHOW
WXAM	B Rouge	19	312	10	89	+	Nost	WPIT-F	Pitts	32	878	21	16 - Religion
WQXY-F	B Rouge	62	967	8	89	-	AC	WPXY	Roch	9	265	13	46 = CHR
KIXL	Austin	16	256	10	69	+	Religion	WPXY-F	Roch	177	2450	1	46 + CHR
KHFI-F	Austin	141	1823	2	69	-	CHR	WNYS	Buffalo	6	189	23	39 + CHR
KBFM-F	McA-Br	124	1574	2	84	+	CHR	WNYS-F	Buffalo	119	2163	7	39 - CHR
<u>PARK</u> (Bill Fowler)								WPCR	Phila	56	453	22	4 + Oldies
WPAT	NY	265	5711	29	1	-	BTFL	WSNI-F	Phila	410	5838	7	4 + AC
WPAT-F	NY	956	12491	10	1	+	BTFL	<u>RKO</u> (Jerry Lyman)					
KRSI	Minn-SP	13	370	16	15	+	Oldies	WOR	NY	1534	17607	4	1 = Talk
KJJO-F	Minn-SP	114	2126	11	15	+	Oldies	WRKS-F	NY	1536	18389	2	1 + Urban
WHEN	Syra	63	1370	7	73	-	AC	WRKO	Boston	378	4297	6	6 + Talk
WRRB-F	Syra	93	953	6	73	+	Country	WROR-F	Boston	347	6559	8	6 + AC
WNCT	Green,NC*	2	93	20	314	+	Country	WGMS A/F	Wash	160	2604	15	7 - Classical
WNCT-F	Green,NC*	103	972	4	314	-	Country	WAXY-F	Miami	241	3957	5	12 + AC
KWJJ	Port,0	77	1254	13	41	-	Country	WFYR-F	Chi	374	8031	16	3 + AC
KWJJ-F	Port,0	59	988	14	41	+	Country	WMBQ	Memphis	59	973	11	50 = Talk
WDEF	Chatta	53	628	6	108	-	MOR	KFRC	SF	163	5479	21	5 - CHR
WDEF-F	Chatta	83	1092	3	108	-	BTFL	KHJ	LA	95	2876	34	2 - AC
WTVR	Richm						DID NOT SHOW	KRTH-F	LA	628	11250	10	2 + Oldies/AC
WTVR-F	Richm	111	1232	6	63	+	Country	Others: WNAX (Yankton, SD)					
KEZX-F	Seattle	90	1262	16	17	-	AOR	<u>REGIONAL</u> (Don Platt)					
<u>PALMER</u> (Bill Ryan)								WGRD-F	Gr. Rpds	126	2069	3	76 + CHR
WTNT	Talla*	15	248	7	198	+	MOR/Talk	WXQT	Gr. Rpds	5	87	21	76 - Oldies
WTNT-F	Talla*	60	606	6	198	+	Country	WYFN-F	Shar/Young	81	1438	6	93 - AC
WHO	Des M	242	3178	3	120	+	News/T	WKOP	Bingh*	13	254	8	162 - Oldies
KLYF-F	Des M	84	1376	5	120	-	AC	WAAL-F	Bingh*	145	1354	1	162 + CHR
WOC	Daven-RI	48	558	5	116	-	News/Talk	Others: WPIC (Sharon, PA)					
KIHK-F	Daven-RI	210	2212	1	116	+	CHR	<u>REPUBLIC</u> (Dave Martin)					
<u>PRICE COMMUNICATIONS</u> (Bob Price)								WLW	Cinci	257	4331	4	30 + NOR
KIOI-F	SF	280	5165	6	5 (app)	+	AC	WSKS-F	Cinci	132	2075	11	30 - AOR
WIRK	W Palm	3	105	35	68	-	Country	WYHY-F	Leb/Nash	103	1949	7	56 + CHR
WIRK-F	W Palm	64	733	6	68	-	Country	WSEV	Sevier/Knox	8	134	15	83 - Country
WOWO	FT. Wayne	161	2551	2	130	-	MOR	WMYU-F	"	105	1791	4	83 + AC
WIOE-F	FT. Wyane	15	441	9	130	+	CHR	<u>RIVERS</u> (M.D. Rivers)					
KOMA	Ok1 C	50	978	13	47	-	Nost	WEDR-F	Miami	222	2133	6	12 - Black
KINY-F	Ok1 C	40	449	11	47	+	Black	WVJD	Savan*	9	105	10	185 - Religion
WTIX	New Or	69	1602	14	33	-	AC	WEAS-F	Savan*	81	901	1	185 - Black
WIBA	Madison	50	842	2	132	+	MOR	WGHN	Atl	15	282	21	11 + Gospel
WIBA-F	Madison	78	1496	3	132	+	AOR	KWAM	Memphis	13	323	14	50 - Gospel
WNIC	Detroit	35	886	29	5	+	AC	KRNB-F	Memphis	84	1494	8	50 - Black
WNIC-F	Detroit	296	5883	9	5	-	AC	<u>ROLLINS</u>					
WKBW	Buff	113	2104	6	39	+	AC	KDAY	LA	337	4247	17	2 + Black
WLAC	Nash	36	610	11	56	-	News/T	WANS	Wilm,DE	27	336	10	90 - Country
WLAC-F	Nash	236	2427	2	56	+	AC	WRAP	Norfolk	85	1286	9	36 + Black
<u>JOHN PRICE</u>								WCHS	Char, WV*	39	570	4	166 + MOR
KROW	Reno	28	409	10	186	-	Country	WBES-F	Char, WV*	36	387	5	166 - BTFL
KNEV-F	Reno	26	321	7	186	-	BTFL	WBEE	Chicago				DID NOT SHOW
KKRD-F	Wichita	88	1269	3	106	+	CHR	<u>SANDUSKY</u> (Toney Brooks)					
KHYV	Modesto	15	167	10	147	+	? ?	KLSY	Seattle				DID NOT SHOW
KBEE-F	Modesto	91	1043	1	147	-	BTFL	KLSY-F	Seattle	146	2225	9	17 = AC
KBUG	SLC	50	775	8	44	+	Oldies	KBPI-F	Denver	241	3491	2	23 + AOR
KCPX-F	SLC	104	1796	4	44	-	CHR	KMUS	Denver	108	1456	11	23 + News
WVVA	Wheeling*	85	1119	2	215	-	Country	KDKB-F	Phoenix	119	2447	10	25 - AOR
WOVK-F	Wheeling*	31	513	4	215	+	Country	KEGL-F	Dall-FW	360	5991	4	8 + CHR
WEZL-F	Char,SC	88	1042	3	98	+	Country	KLSI-F	KC	102	1633	9	29 - AC
KGA	Spokane	40	659	6	129	-	Country	WZNE-F	Tampa	182	2748	8	22 + CHR
KDRK-F	Spokane	102	1008	3	129	+	Country	KWLT-F	San Diego	61	1210	18	18 - AC

NOTE: + - = symbols show change in station's share since Fall 84

* denotes markets surveyed in Spring only

<u>SCONNIX</u>							
KFKF	KC						DID NOT SHOW
KFKF-F	KC	122	2105	8	29	-	Country
WNRZ	Daven-RI	23	407	8	116	-	Oldies
WLLR-F	Daven-RI	125	1344	2	116	+	Country
WBOS-F	Boston	210	2371	13	6	+	Country
WMXJ-F	Miami	105	1933	23	12	=	AC

Others: WKZU, WLNH-F (Laconia, NH)

		TSA	TSA	TSA	MKT			TSA	TSA	TSA	MKT				
		AQH	CUME	RANK	#	FORMAT		AQH	CUME	RANK	#	FORMAT			
<u>SCRIPPS-HOWARD</u> (Dick Janssen)						<u>SUMMIT</u> (Pete Schulte)									
WNC	Memphis	114	1588	7	50	-	Country	WCOA	Pensa*	39	464	6	143	+	Nost
WNC-F	Memphis	236	3193	2	50	+	CHR	WJLQ-F	Pensa*	58	867	5	143	-	CHR
WBSB-F	Balt	254	3954	4	14	+	CHR	WSJS	Win-Sal	97	988	5	55	+	MOR
KUPL	Port, 0	9	378	23	41	-	Country	WTQR-F	Win-Sal	396	4333	1	55	+	Country
KUPL-F	Port, 0	156	1665	9	41	+	Country	WREC	Memphis	52	950	12	50	-	Nost
<u>SHAMROCK BROAD.</u> (Bill Clark)						<u>SUSQUEHANNA</u> (Art Carlson)									
KABL	SF	158	2349	5	5 (app)	+	BTFL	WQBA	Miami	299	2527	2	12	+	Spanish
KABL-F	SF	296	3932	19	5 (app)	-	BTFL	WQBA-F	Miami	114	1786	19	12	+	Spanish
KUDL-F	KC	130	2217	6	29	-	AC	WKIS	Orl	64	1004	9	59	-	Talk
WHB	KC	125	2429	10	29	-	Oldies	KFOG-F	SF	182	3114	14	5	-	AOR
KMGC-F	Dallas	173	2868	11	8	-	AC	WRRM-F	Cinci	126	1923	9	30	-	AC
WMMW-F	Detroit	227	3722	12	5	+	Country	WFMS-F	Indy	239	2563	4	39	+	Country
WTKN	Pitt	156	2161	8	16	-	Talk	WARM-F	Atl	120	2231	11	11	-	AC
WNSW-F	Pitt	237	3368	6	16	+	AC	WARM	Scran/Wb	111	1652	2	66	=	MOR
WFOX-F	Gaines/Atl	207	3551	10	11	+	AC	WMGS-F	Scran/WB	54	720	9	66	=	AC
<u>SHAMROCK COMM.</u> (Bill Lynett)						<u>TAFT</u> (Carl Wagner)									
WQFM-F	Milw	221	2570	2	32	-	AOR	WDAF	KC	385	4705	1	29	-	Country
WDIZ-F	Orl	250	2272	7	59	-	AOR	KYYS-F	KC	169	2721	7	29	+	AOR
WEJL	Scranton	62	484	6	66	-	Nost	WKRC	Cinci	144	2849	7	30	-	MOR/AC
WEZX-F	Scranton	95	988	3	66	+	AOR	WKRQ-F	Cinci	252	4279	1	30	+	CHR
WGRX-F	West/Balt	48	778	22	14	+	AOR	WTVN	Colum,0	208	3193	3	35	-	MOR
<u>STATEWIDE</u> (Scott Ginsburg)						<u>TRIBUNE CO</u> (James Dowdle)									
WCFL	Chi	111	2318	27	3	+	Relig	WGN	Chi	1174	16748	1	3	-	MOR/Talk
KLTY-F	Dallas	69	1081	18	8	+	Relig	WICC	Bridge	129	1536	1	104	+	MOR
WVCG	Miami	20	309	33	12	+	Relig	WPIX-F	NY	623	11007	16	1	=	AC
WAPE	Jkville	17	361	13	63	+	Relig	KGNR	Sacra	59	1149	12	37	-	Nost
WJAX-F	Jkville	97	1243	5	63	-	Black	KCTC-F	Sacra	167	2104	3	37	-	BTFL
<u>STAUFFER</u>						<u>TICHENOR</u>									
KRNT	Des M	34	530	6	120	-	MOR	KUNO	Corpus C	58	463	2	121	+	Spanish
KRNQ-F	Des M	139	2024	2	120	+	CHR	KGBT	McA/Brow	147	1386	1	84	-	Spanish
WIBW	Topeka*	41	753	6	241	-	MOR	KELT-F	McA/Brow	85	1065	3	84	+	AC
WIBW-F	Topeka*	100	1375	3	241	-	CHR	KCOR	San Ant	129	967	3	38	+	Spanish
KGNC	Amar*	41	670	7	207	+	MOR	KLAT	Houston	82	943	15	9	+	Spanish
KGNC-F	Amar*	46	666	3	207	-	BTFL	WIND	Chicago	408	4899	12	3	+	Talk
Others: KGFF (Shawnee,OK)						<u>UNITED</u> (Gerald Hroblak)									
<u>STERLING</u> (Cliff Hunter)						<u>WYST</u>									
KJET	Sea	26	460	26	17	-	CHR	WYST-F	Balt	31	343	23	14	+	Oldies
KZOK-F	Sea	87	1961	16	17	+	AOR	WYST-F	Balt	121	2004	11	14	-	AC
?	Bould/Denv							WYNX	Wash	DID NOT SHOW					
KDKO	Denver	71	864	16	23	+	Black	WDJY-F	Wash	212	3302	10	7	+	Black
KYYX-F	L Vegas	17	257	14	88	+	Country	WKDN	NY	297	2709	25	1	+	Spanish
WRKR-F	Racine/Milw	46	1329	16	33	=	CHR	WJMO	Cleve	30	818	20	21	-	Black
Others: KBFV (Bellingham,WA); KALE, KIOK-F (Richland, WA)						<u>WRQC-F</u>									
<u>STERLING COMM</u> (Larry Patrick)						<u>KALI</u>									
WKJN-F	Hamm/BR	147	1566	4	89	+	Country	KSOL-F	SF	361	4917	3	5	+	Black
WGSL	Green,SC	10	212	17	82	+	? ?								
WSSL-F	Green,SC	149	1876	5	82	-	Country								
WJDX	Jacks,MS*	23	433	8	116	+	MOR								
WNSI-F	Jacks,MS*	159	1964	3	116	+	Country								
<u>STONER</u> (Glenn Bell)						<u>WYST</u>									
KSO	Des M	98	1043	4	120	+	Country								
KGGO-F	Des M	181	2044	1	120	+	AOR								
WGNT	Hunt, WV	26	505	4	133	-	MOR								
WAMX-F	Hunt, WV	153	1933	2	133	+	CHR								
WNB	Bingh*	59	774	2	162	+	MOR								
WHWK-F	Bingh*	71	686	5	162	-	Country								
KHAK	Ced Rpd*	18	228	7	225	+	Country								
KHAK-F	Ced Rpd*	87	835	3	225	+	Country								
WIMZ	Knox	3	133	19	83	-	AOR/CHR								
WIMZ-F	Knox	193	2292	3	83	-	AOR/CHR								
WYRK-F	Buffalo	162	1715	3	39	-	Country								
WCMF-F	Roch	205	2391	2	46	+	AOR								
WWSN-F	Dayton	86	1198	5	51	-	AC								
WDAO	Dayton	46	614	10	51	-	Black								
WBYU-F	New Or	144	1910	5	33	-	BTFL								

NOTE: + - = symbols show change in station's share since Fall 84

* denotes markets surveyed in Spring only

		TSA	TSA	TSA	MKT		
		AQH	CUME	RANK	#		FORMAT
<u>UNITY</u>							
WDAS	Phila	76	1375	21	4	-	Black
WDAS-F	Phila	363	4435	9	4	-	Black
WWRN	NY	273	3264	26	1	+	Gospel
KATZ	St. Lou	59	815	13	12	-	Black
WZEN-F	St. Lou	43	854	17	12	-	Black

UNIVERSAL (Howard Warshaw)

KEST	SF		DID NOT SHOW				
WGRT	Indy	17	137	13	39	-	Gospel
WATI-F	Dan/Indy		DID NOT SHOW				
KCNW	KC	9	138	27	29	=	Relig (?)
KUXL	Minn/SP		DID NOT SHOW				
WCBW-F	Col, IL/ST L 28		543	20	12	+	Relig
WYLO	Jack/Milw	16	307	25	32	+	Relig
KMAX-F	Arcad/LA	57	866	42	2	=	Ethnic
KWJS	Dallas	21	312	28	8	+	Relig

VIACOM (Brian Bieler)

WNZQ	Wash	6	373	32	7	-	Country
WNZQ-F	Wash	231	3306	11	7	-	Country
WLTW-F	NY	1226	16067	6	1	+	AC
WRVR	Memphis	17	457	14	50	-	AC
WRVR-F	Memphis	121	2019	5	50	-	AC
WLAK	Chi	412	6830	9	3	+	Soft AC
KIKK	Houston	42	749	27	9	-	Country
KIKK-F	Houston	450	5414	4	9	-	Country

WALTON

KIDD	Sal-Sea	6	202	17	139	-	Contemp
KWST-F	Sal-Sea	10	178	16	139	-	Country
KDJW	Amar*	32	481	8	207	-	Country
KBUY-F	Amar*	30	462	6	207	-	Country
KKHT	Col Spg	14	178	11	128	-	Oldies
KKCS-F	Col Spg	66	614	3	128	+	Country

NOTE: + - = symbols show change in station's share since Fall 84

* denotes markets surveyed in Spring only

WESTINGHOUSE (Dick Harris)

		TSA	TSA	TSA	MKT		
		AQH	CUME	RANK	#		FORMAT
KYN	Phila	592	12324	2	4	+	News
KFWB	LA	601	12475	7	2	+	News
WINS	NY	1211	25467	7	1	-	News
WBZ	Boston	685	8947	1	6	+	MOR
KDKA	Pitts	534	8571	1	16	-	MOR
KODA-F	Houston	432	5293	3	9	-	BTFB
KQZY-F	Dallas	175	2173	13	8	-	BTFB
KJQY-F	S Diego	277	2984	1	18	+	BTFB
KOSI-F	Denver	316	4013	1	23	-	BTFB
KQXT-F	San Ant	200	2093	1	38	+	BTFB
KMEO	Phoenix	19	435	22	25	-	BTFB
KMEO-F	Phoenix	187	2075	5	25	+	BTFB

WILLIS

WBOK	New Or	115	1206	8	33	+	Black
WPCE	Norfolk	77	853	11	36	+	Gospel
WOWI-F	Norfolk	164	2047	4	36	+	Black
WFTH	Richm	39	262		62	+	Gospel
WVCA	Gary/Chi		DID NOT SHOW				
WESL	St. Lou	42	840	18	42	-	Black
WSAY	Roanoke	2	35	11	185	-	? ?

WILKS-SCHWARTZ

WIXY	Spr, MA	12	204	16	94	-	Country
WAQY-F	Spr, MA	67	1165	6	94	-	AOR
WKFM-F	Fulton/Syr	56	984	9	73	-	AOR
WSNE-F	Tawn/Prov	63	1334	10	35	-	AC
WEEX	All-Beth	27	333	9	71	+	Country
WQQQ-F	All-Beth	105	1660	4	71	-	CHR

Others: WOSC (Fulton, NY)

WOLFSON (Mark Wolfson)

WBGW	Talla*	20	208	5	198	+	? ?
WBGW-F	Talla*	38	627	3	198	+	AC
WGUS	Augusta*	5	111	15	123	-	Country
WGUS-F	Augusta*	53	506	4	123	+	Country
WNQQ-F	Wilm, NC*	21	227	6	307	-	Country

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section the audience composition of over 600 stations is examined. This totals around 8% of all commercial stations in the United States. The following information is included for each station.

TIME SPENT LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is given in hours instead of 1/4 hours.

This figure is derived by the following calculation: Average 1/4 HR audience times 504 (the number of quarter hours in the Broadcast Week.) The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figure in hours.

TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro Cume (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE CUME (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+, Metro, Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT TEENS, 18-34, 18-49, 50+: This is simply the percentage of a station's total audience (12+, Metro, Broadcast Week) which lies in these demographic breaks.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for Teens, etc.

Below are the percentages for the above breakdowns by format. Also included is the number of stations sampled.

		<u>STAT</u>	<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
CHR/TOP 40/CONTEMP	1985	92	7.9	16.1	11.0	25.8	57.0	72.7	1.5	45.8	54.2
	1984	91	8.2	15.2	9.9	25.7	56.0	70.1	4.2	43.3	56.7
	1983	--	8.0	15.8	8.9	26.2	56.2	69.8	4.0	43.7	56.3
AOR	1985	65	9.9	12.7	14.5	14.7	76.7	84.6	.7	67.6	32.4
	1984	67	9.7	13.0	11.4	18.5	73.8	80.0	1.5	69.1	30.9
	1983	--	9.0	13.9	9.8	22.1	71.3	76.3	1.6	67.1	32.9
AC/SOFT/OLDIES	1985	83	8.6	14.6	8.5	3.8	57.2	87.8	8.4	43.2	56.8
	1984	90	8.2	15.2	7.0	3.7	59.6	87.8	8.5	41.0	59.0
	1983	--	7.9	15.9	6.8	4.4	60.9	87.6	8.0	41.4	58.6
BTFL/EZ	1985	65	11.6	10.9	13.2	1.4	11.9	36.3	62.3	39.3	60.7
	1984	59	11.3	11.1	12.8	0.8	13.1	37.6	61.6	45.1	54.9
	1983	--	11.3	11.2	11.4	0.7	14.1	39.5	59.8	41.0	59.0
MOR/VARIETY	1985	44	9.2	13.6	13.9	1.1	15.0	41.2	57.7	43.4	56.6
	1984	52	8.6	14.7	11.1	1.3	16.4	43.8	54.9	43.0	57.0
	1983	--	8.7	14.4	11.1	1.4	16.8	42.8	55.8	32.1	59.7
COUNTRY	1985	80	10.6	11.8	17.1	2.8	29.8	65.9	30.3	49.1	50.9
	1984	71	10.3	12.2	16.1	2.6	31.6	65.4	32.0	49.6	50.4
	1983	--	9.9	12.7	14.6	3.5	32.7	66.4	30.1	47.9	52.1
NEWS/TALK	1985	38	8.0	15.8	10.3	0.7	12.7	33.0	66.3	50.9	49.1
	1984	41	7.7	16.3	9.1	1.1	12.8	32.0	66.9	49.6	50.4
	1983	--	7.8	16.3	8.0	0.8	12.7	33.6	65.6	49.4	50.6
BLACK/URBAN	1985	35	11.3	11.1	12.8	20.1	52.3	70.7	9.2	46.0	54.0
	1984	41	10.7	11.8	11.0	17.6	55.9	73.5	8.9	45.5	54.5
	1983	--	10.1	12.4	9.4	18.7	55.4	71.9	9.4	44.7	55.3
NOSTALGIA	1985	20	11.5	10.9	12.6	0.2	2.4	14.4	85.4	46.0	54.0
	1984	22	11.1	11.3	14.0	0.4	3.5	16.7	82.9	43.3	56.7
	1983	--	10.7	11.7	9.8	0.2	5.1	21.2	78.6	43.3	56.7
RELIGION/GOSPEL	1985	13	8.5	14.9	10.1	2.4	34.2	57.3	40.3	35.5	64.5
	1984	13	7.7	16.3	11.0	1.5	30.5	57.5	41.0	30.8	69.2
	1983	--	8.2	15.3	10.2	3.8	27.3	55.0	42.2	35.1	64.9
SPANISH	1985	14	12.7	9.9	14.7	2.7	34.1	60.9	36.4	41.4	58.6
	1984	16	14.2	9.0	16.3	1.8	29.9	59.9	38.3	43.3	56.7
	1983	--	15.2	9.0	16.6	2.1	38.0	64.6	33.3	39.9	60.1
CLASSICAL	1985	17	7.7	16.4	6.8	1.0	20.1	53.9	45.1	50.4	49.6
	1984	16	8.2	15.2	6.9	1.0	21.3	51.6	47.4	50.9	49.1
	1983	--	7.8	16.1	5.7	1.1	22.3	51.1	47.8	50.0	50.0

TOP 40/CHR/CONTEMP

NATIONAL MEAN:	7.9	16.1	11.0	25.8	57.0	72.7	1.5	45.8	54.2
	<u>TSI</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>% M</u>	<u>% F</u>
KIIS-F LA	7.6	16.6	8.5	17	59	79	4	45	55
KKHR LA	5.4	23.1	5.8	41	46	57	2	45	55
WLS Chicago	7.6	16.6	9.5	7	58	85	8	64	36
WBBM-F Chicago	5.7	22.2	5.3	53	31	42	5	37	63
WCAU-F Phila	6.1	20.6	7.6	44	33	50	6	33	67
KNEL-F SF	5.7	22.0	5.7	33	60	67	-	54	46
KYUU SF	5.8	21.6	4.2	13	65	83	4	43	57
KFRC SF	3.9	32.0	3.3	14	50	70	16	42	58
KWSS San Jose	7.0	18.0	7.0	29	54	65	6	44	56
WHTZ NY	7.8	16.3	7.1	29	51	66	5	45	55
WPLJ NY	7.9	16.0	8.2	18	58	75	7	45	55
KSDO-F SD	6.8	18.4	4.2	43	40	52	5	49	51
WHYT Detroit	6.1	20.5	3.8	42	42	56	2	36	64
WCZY-F Detroit	6.4	19.8	4.6	28	45	70	2	42	58
WAVA Wash	6.4	19.8	4.4	23	66	75	2	56	44
WBSB Balt	8.2	15.4	9.5	21	53	72	7	36	64
WBZZ Pitt	8.5	14.8	14.0	31	46	67	2	39	61
WHTT Boston	5.9	21.5	7.4	40	45	57	3	36	64
WXKS-F Boston	7.7	16.4	7.7	18	65	77	5	44	56
WHYI Miami	7.1	17.7	5.2	20	53	73	7	51	49
WINZ-F Miami	6.1	20.1	5.9	26	37	59	15	41	59
KEGL Dallas	7.4	16.9	9.2	41	54	59	-	55	45
KTKS Dallas	6.4	19.8	5.7	24	63	75	1	37	63
KKBQ-F Houston	9.8	12.8	10.9	32	53	66	2	44	56
KRBE-F Houston	6.6	19.2	5.7	25	59	73	2	43	57
KNBQ Seattle	6.7	18.9	7.6	30	56	69	1	52	48
KUBE Seattle	8.2	15.4	7.0	12	73	88	-	43	57
WPRO-F Prov	7.9	21.0	9.3	15	56	77	8	36	64
WQXI-F Atl	8.9	14.1	6.4	4	71	95	1	38	62
WZGC Atl	8.5	14.7	11.5	35	47	63	2	43	57
KRXY-F Denver	6.9	18.3	7.1	31	55	67	2	43	57
KZZP Phoe	7.2	17.5	10.0	37	50	63	-	51	49
WZPL Indy	8.6	14.7	7.2	31	47	65	4	53	47
KBEQ KC	6.9	18.3	9.6	31	52	65	4	47	53
WCGT Col, O	8.2	15.3	11.6	40	50	59	1	43	57
WGTZ Dayton	9.3	13.5	11.7	34	50	64	2	43	57
WKRQ Cincinnati	7.9	15.9	15.5	33	54	66	1	40	60
WEZB New Or	7.8	16.2	9.7	27	55	68	5	55	45
WQUE-F New Or	6.5	19.4	5.0	19	54	75	1	61	39
WLOL Minn	7.2	17.5	6.6	28	60	70	2	40	60
WKTI Milw	7.2	17.4	7.3	21	58	74	5	35	65
WRBQ-F Tampa	10.8	11.6	17.3	17	52	74	9	52	48
KKRZ Port, O	10.3	12.3	14.5	35	56	62	3	48	52
KTFM San Ant	9.7	13.0	9.4	21	57	72	7	36	64
KSFN Sacra	8.7	14.5	11.8	26	49	71	3	39	61
WMC-F Memphis	9.1	13.9	9.2	10	74	87	3	44	56
WLRS Louis	7.5	16.8	6.8	32	52	66	2	47	53
WGRD Gr. Rpds	7.6	16.7	9.7	30	58	67	3	48	52
WKXX Birm	5.9	21.5	5.8	25	50	67	8	48	52
WROQ-F Char, NC	10.0	12.6	14.8	30	58	67	3	48	52
KCPX Salt Lake	6.9	18.3	8.4	44	51	56	-	50	50
WBJW-F Orlando	7.6	16.5	7.9	13	68	80	7	61	39
WHLY Orlando	8.5	14.8	11.1	36	51	60	4	47	53
WKZL Green-WS	9.3	13.6	15.1	30	64	69	1	52	48
WTIC-F Hartford	9.0	13.9	13.7	20	49	73	7	38	62
WANX-F Hunting	9.8	12.8	15.1	31	55	64	5	49	51
WNNK Harris	11.8	10.7	18.2	16	52	78	6	45	55
WKDD Akron	7.5	16.7	11.2	18	61	82	-	47	53
WNHE Toledo	10.3	12.2	12.8	16	63	80	4	44	56
WNNQ Albuq	9.4	13.4	9.9	38	55	61	1	56	44
KHFI Austin	9.8	12.9	14.8	27	64	72	1	49	51
WGGZ Baton Rouge	8.6	14.7	8.7	29	58	69	2	48	52
WFHF Baton Rouge	7.4	17.0	6.8	23	64	74	3	38	62
KZZB Beau-PA	8.8	14.4	14.5	34	52	64	2	45	55
WSSX Char, SC	8.5	14.8	12.2	19	70	80	1	63	37
WSKZ Chatta	12.4	10.2	22.0	19	66	80	1	46	54
WNOK-F Col, SC	7.1	17.6	6.1	22	67	75	3	42	58
KZFM Corpus	11.6	10.8	14.7	40	50	60	-	35	65
KIHK Daven	11.6	10.8	23.4	21	52	76	3	37	63
KANZ El Paso	8.4	15.0	8.8	15	51	77	8	42	58

TOP 40/CHR/CONTEMP

NATIONAL MEAN:		7.9	16.1	11.0	25.8	57.0	72.7	1.5	45.8	54.2
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WNEE	F. Wayne	12.4	10.2	20.9	22	58	71	7	44	56
KYNO-F	Fresno	6.4	19.8	11.2	28	52	69	3	36	64
KQMQ	Hono	11.1	13.4	14.9	34	49	57	9	49	51
WIVY	Jkville	9.2	13.7	12.1	14	60	83	3	48	52
WQUT	JC-Kings	12.1	9.8	17.8	20	62	72	8	46	54
WKFR	Kala	7.3	17.2	13.8	10	67	87	3	41	59
WLAN-F	Lanc	9.9	12.8	15.1	22	53	68	10	47	53
WVIC-F	Lansing	10.1	12.4	14.5	18	65	80	2	42	58
WLAF-F	Lex	9.9	12.7	8.5	11	76	87	2	46	54
KKYK	L. Rock	8.0	15.8	10.1	28	59	70	2	41	59
KBFM	McA-Brown	10.1	12.5	8.1	34	50	57	9	39	61
WKCI	N. Haven	8.6	14.7	8.0	13	57	77	10	39	61
KQKQ	Omaha	9.2	13.7	14.2	39	46	58	3	34	66
WKZW	Peoria	8.3	15.2	22.3	31	51	63	6	33	67
WRVQ	Richmond	9.3	13.6	13.9	17	52	76	7	44	56
WXLK	Roanoke	12.9	9.8	27.5	13	57	79	8	44	56
WPXY-F	Roch	9.1	13.9	9.9	23	61	75	2	39	61
WIOG	Sag-BC	13.1	9.6	19.4	22	63	72	6	44	56
KZZU	Spokane	10.7	11.7	14.8	27	58	72	1	47	53
WKRZ-F	WB-Scrán	8.6	14.6	10.1	21	52	74	5	46	54
WSTW	Wilm	8.9	14.2	7.5	6	71	87	7	45	55
WHOT-F	Young	10.2	12.4	16.4	20	54	73	7	51	49

AOR

NATIONAL MEAN:		9.9	12.7	14.5	14.7	76.7	84.6	.7	67.6	32.4
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KLOS	LA	9.0	14.0	6.5	10	81	89	1	69	31
KMET	LA	5.5	23.0	2.9	12	77	87	1	70	30
KROQ	LA	9.4	13.3	7.1	37	57	62	1	66	34
WLUP	Chicago	8.9	14.2	6.7	10	81	89	1	71	29
WMMR	Phila	11.4	11.1	7.2	8	80	89	3	66	34
KFOG	SF	7.4	16.9	7.4	2	78	97	1	68	32
WNEW-F	NY	9.0	14.0	8.9	10	76	87	3	67	33
KGB	SD	10.0	12.6	13.7	14	77	86	-	73	27
WRIE	Detroit	6.4	19.6	4.4	15	74	84	1	68	32
WWDC-F	Wash	8.6	14.7	9.5	16	76	83	1	75	25
WIII	Balt	8.7	14.5	9.0	17	72	83	-	69	31
WDVE	Pitt	10.6	11.9	11.9	20	68	76	4	68	32
WBCN	Boston	9.9	12.7	7.5	10	82	88	2	70	30
WSHE	Miami	12.4	10.1	13.1	8	78	89	3	72	28
KTXQ	Dallas	7.8	16.1	6.5	19	69	79	2	68	32
KLOL	Houston	7.9	15.9	4.6	16	77	84	-	57	43
KSRK	Houston	8.8	14.3	5.8	16	76	84	-	61	39
WMMS	Cleve	13.0	9.7	17.3	13	75	85	2	66	34
KSHH	St. Louis	12.9	9.8	17.8	22	70	78	-	65	35
KISW	Seattle	10.2	12.4	12.8	15	76	85	-	82	18
WIII	Prov	10.6	11.9	10.0	16	79	83	1	66	34
WKLS-F	Atl	11.3	11.1	9.6	15	77	84	1	70	30
KAZY	Denver	10.6	11.8	6.0	31	86	97	-	63	37
KBPI	Denver	8.7	14.6	8.6	29	62	70	1	63	37
WFBQ	Indy	11.2	11.3	18.9	15	72	84	1	65	35
KYYS	KC	7.6	16.7	8.3	12	72	88	-	75	25
WLWQ	Col, O	11.8	10.7	17.1	9	77	88	3	61	39
WEBN	Cinci	8.7	14.6	10.4	16	78	83	1	68	32
KQRS	Minn	9.2	13.7	6.8	25	70	75	-	70	30
WQFM	Milw	11.2	11.3	11.0	24	72	76	-	75	25
WYNF	Tampa	12.3	10.2	13.6	18	72	79	3	66	34
KGON	Port, O	9.4	13.4	12.0	11	85	89	-	78	22
KINK	Port, O	12.9	9.8	5.6	1	78	96	3	60	40
KISS	San Ant	10.5	12.0	8.8	28	67	70	3	72	28
WKDF	Nash	10.2	12.3	14.4	18	78	82	-	64	36
KATT-F	Okla C	7.5	13.3	11.6	17	78	83	-	71	29
WQMF	Louis	8.5	13.3	9.2	23	72	77	-	79	21
WLAV-F	Gr. Rpds	10.4	12.1	7.8	7	89	93	-	69	31
WRDU	Raleigh	10.2	12.3	13.8	8	83	92	-	57	43
WAPI-F	Birm	12.0	10.5	21.1	26	64	70	4	58	42

		<u>AOR</u>								
NATIONAL MEAN:		9.9	12.7	14.5	14.7	76.7	84.6	.7	67.6	32.4
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WNOR-F	Norfolk	13.1	9.6	17.3	8	82	90	2	75	25
KRSP-F	Salt Lake	10.3	12.2	15.8	15	80	83	2	76	24
WDIZ	Orlando	10.5	12.0	14.2	7	81	92	1	63	37
WHCN	Hartford	8.2	15.3	6.5	18	64	82	-	67	33
WIOT	Toledo	9.9	12.7	15.0	13	82	87	0	70	30
WZZO	Allen-Beth	10.2	12.3	15.0	8	77	89	3	56	44
KLBJ-F	Austin	10.0	12.6	11.0	5	90	95	-	63	37
KILO	Colo Spg	14.2	8.9	21.9	10	85	90	-	67	33
WXLP	Daven	10.1	12.5	9.4	17	81	81	2	64	36
KGGO	Des M	11.5	11.0	17.9	17	77	83	-	71	29
KLAQ	El Paso	10.7	11.7	14.6	20	76	80	-	66	34
WWCK	Flint	9.0	14.0	12.7	18	74	82	-	60	40
WXKE	F. Wayne	10.8	11.6	17.9	18	76	82	-	74	26
KKDJ	Fresno	12.1	10.4	19.5	14	81	86	-	73	27
WFYV	Jkville	10.3	12.2	8.7	17	76	81	2	48	52
WIMZ-F	Knox	11.0	11.5	15.6	15	73	83	2	60	40
WIDA-F	Mad	7.0	18.1	6.2	11	74	87	2	59	41
KEZO	Omaha	11.1	11.4	13.4	9	78	88	3	69	31
WWCT	Peoria	13.0	9.7	12.2	8	86	92	-	66	34
WRXL	Richmond	11.8	10.7	18.1	8	83	88	4	66	34
WCMF	Roch	10.4	12.2	9.3	15	76	84	1	69	31
KICT	Wich	11.5	10.9	11.4	8	90	93	-	76	24
WEZX-F	WD-Scran	12.6	10.0	10.5	14	82	86	-	68	32
WAAF	Worc	11.1	11.3	12.7	19	68	80	1	72	28
WHITF	York	10.6	11.9	14.0	6	82	94	1	72	28

		<u>AC/SOFT/OLDIES</u>								
NATIONAL MEAN:		8.6	14.6	8.5	3.8	57.2	87.8	8.4	43.2	56.8
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KOST	LA	7.0	17.9	3.1	7	64	84	9	34	66
KRTH	LA	6.8	18.6	3.6	2	59	95	5	66	34
WCLR	Chicago	7.2	17.6	4.8	3	53	87	10	34	66
WFYR	Chicago	5.9	21.2	5.2	10	59	86	4	31	69
WJMK	Chicago	8.3	15.3	9.1	2	46	93	5	58	42
WLAK	Chicago	7.6	16.5	4.1	2	44	73	25	36	64
WKSZ	Phila	9.4	13.4	7.2	1	34	71	28	35	65
WNGK	Phila	8.3	15.1	3.5	5	49	84	11	42	58
WSNI	Phila	9.3	13.6	8.6	3	47	87	10	46	54
KIOI	SF	6.8	18.5	5.4	6	60	85	9	39	61
KOIT	SF	7.3	17.3	4.9	1	42	77	22	38	62
WNBC	NY	6.8	18.9	4.0	2	37	77	21	62	38
WLTW	NY	9.6	13.1	4.8	1	37	76	23	42	58
KLZZ-F	SD	9.5	13.3	4.3	1	64	90	8	37	63
WKSG	Detroit	9.5	13.3	4.3	1	64	90	8	59	41
WNIC-F	Detroit	6.6	19.0	4.4	5	61	89	6	30	70
WLTT	Wash	6.3	19.9	3.4	2	55	92	6	42	58
WCLY+	Wash	6.9	18.3	3.5	5	49	86	9	46	54
WNSW	Pitt	9.0	14.0	9.3	2	49	84	14	44	56
WROR	Boston	6.8	18.6	5.0	13	42	72	15	36	64
WZLX	Boston	9.0	14.0	5.6	4	67	86	10	44	56
WAXY	Miami	8.2	13.4	8.5	2	61	84	14	43	57
WLVE	Miami	7.2	17.6	3.7	2	62	91	7	38	62
KLUV	Dallas	8.7	14.5	5.8	1	53	95	4	46	54
KMGK	Dallas	7.7	16.3	7.6	4	64	95	1	47	53
KVIL	Dallas	12.5	10.1	13.8	3	45	86	11	32	68
KFMK	Houston	11.8	10.7	9.6	2	57	94	4	48	52
KLTR	Houston	8.3	15.1	7.6	3	64	91	6	43	57
WLTF	Cleve	6.9	18.3	9.6	6	48	89	5	31	69
WNJI	Cleve	8.6	14.7	9.6	3	52	91	6	40	60
KSD	St. Louis	9.5	13.3	8.6	4	51	91	5	38	62
KYKY	St. Louis	6.9	18.2	4.5	3	61	97	-	39	61
KLSY	Seattle	8.5	14.9	5.0	8	61	90	2	39	61
WVLI	Prov	10.7	11.7	9.2	2	46	81	17	46	54
WFOX	Atl	6.8	18.5	6.3	6	58	93	1	51	49
WSB-F	Atl	7.6	16.5	4.7	4	58	77	19	31	69
KNJI	Denver	9.0	14.0	7.0	3	61	92	5	39	61
KKLT	Phoe	8.1	15.5	4.7	-	61	98	2	35	65
KOOL-F	Phoenix	10.6	11.9	9.1	1	55	91	8	65	35
WENS	Indy	7.9	16.0	7.2	5	65	94	1	36	64

AC/SOFT/OLDIES

NATIONAL MEAN:		8.6	14.6	8.5	3.8	57.2	87.8	8.4	43.2	56.8
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KLSI	KC	8.1	15.6	5.3	2	48	92	-	35	65
KUDL	KC	7.5	16.8	8.3	4	60	85	11	38	62
WBUF	Buffalo	8.3	15.1	7.7	3	60	86	11	40	60
WSNY-F	Col, O	8.9	14.2	11.0	3	63	93	4	43	57
WWSN	Dayton	9.1	13.8	8.7	1	55	89	10	36	64
WLTS	New Or	10.7	11.7	13.0	4	74	95	1	34	66
KSTP-F	Minn	9.3	13.5	10.0	3	58	89	8	38	62
WLTA	Milw	7.7	16.4	3.5	3	54	90	7	40	60
WIQI	Tampa	11.7	10.8	13.4	3	59	89	8	46	54
KGW	Port, O	6.6	19.0	9.8	2	43	78	20	47	53
KXOA-F	Sacra	9.8	12.9	8.6	2	61	91	7	36	64
WLAC-F	Nash	11.7	10.8	11.2	6	62	86	8	39	61
WRVR-F	Memphis	7.4	17.0	13.6	3	63	92	5	37	63
KZBS	Okl C	11.5	11.0	17.3	4	74	93	3	39	61
WLMT	Gr Rapids	8.2	15.3	8.8	8	70	92	-	39	61
WRAL	Raleigh	9.8	12.8	15.2	3	55	88	9	33	67
WNJJ	Birm	9.6	13.1	14.0	2	53	73	25	42	58
WITY	Norfolk	10.2	12.4	10.3	4	57	86	10	39	61
WEZC	Char, NC	11.3	14.6	14.6	1	59	87	12	36	64
WSTF	Orlando	9.7	12.9	6.3	5	32	89	6	38	62
WMAG	Green-WS	9.8	12.0	10.2	3	61	92	5	46	54
WIOF	Hartford	9.5	13.3	4.1	4	63	80	16	40	60
WKEE-F	Hunting	7.6	16.5	5.4	17	57	80	3	44	56
WFBC-F	Green-SP	9.4	13.4	8.7	5	47	81	14	41	59
KOB-F	Albuq	10.3	12.2	12.0	5	67	85	10	43	57
KAEB-F	Allen	10.7	11.7	8.7	-	24	66	34	39	61
WLEV-F	Allen	9.6	13.1	11.5	2	60	83	15	39	61
KEYI-F	Austin	7.1	17.8	7.2	4	76	94	2	44	56
KVUU	Col Spg	11.2	11.3	10.4	7	58	82	11	24	76
WTCB	Col, SC	9.1	13.9	11.4	7	54	78	15	40	60
WCRZ	Flint	10.1	11.4	10.5	9	58	84	7	39	61
WAJI	F. Wayne	10.0	12.7	15.0	-	63	95	5	52	48
KULA	Hono	9.2	13.7	11.0	7	68	85	8	41	59
WAIV	Jkville	8.6	14.6	7.5	2	56	86	12	52	48
WMYU	Knox	8.2	15.4	8.4	4	67	87	9	33	67
WEZS	Richmond	9.3	13.6	9.1	3	58	89	8	50	50
WYOR	Roch	9.0	14.0	10.5	3	51	86	11	44	56
WHNN	Sag-BC	7.5	16.8	5.8	8	73	84	8	40	60
KVKI	Shreve	11.9	10.6	14.9	5	61	82	13	41	59
WNAS-F	Spr, MA	10.1	12.4	10.6	3	53	82	15	36	64
WYYY	Syra	10.3	12.2	10.5	4	65	89	7	45	55
KRAV	Tulsa	8.4	15.0	10.8	2	69	91	7	45	55
WRMF	W. Palm	12.0	10.5	12.8	7	56	77	16	44	56

BTFL/EZ

NATIONAL MEAN:		11.6	10.9	13.2	1.4	11.9	36.3	62.3	39.3	60.7
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KBIG	LA	9.8	12.9	7.5	1	18	50	49	35	65
KJOI	LA	10.6	11.9	7.8	-	12	40	60	41	59
WLOO	Chicago	11.7	10.7	7.6	1	10	35	64	40	60
WFAZ	Phila	9.4	13.4	8.9	-	15	32	68	40	60
KABL-F	SF	9.8	12.8	13.7	-	13	36	64	41	59
WPAT-F	NY	9.9	12.8	8.9	-	7	30	70	40	60
WRFM	NY	9.8	12.9	8.5	-	10	35	65	42	58
KJQY	SD	11.7	10.8	15.8	1	7	27	72	44	56
WJOI	Detroit	10.8	11.7	15.0	1	10	33	66	36	64
WGAY	Wash	11.6	10.9	9.7	1	9	39	60	37	63
WLIF	Balt	11.3	11.2	14.2	2	9	31	67	41	59
WSHH	Pitt	11.3	11.2	8.0	-	10	35	65	38	62
WJIB	Boston	10.6	11.9	7.5	-	5	22	78	42	58
WLYF	Miami	13.6	9.2	16.1	1	8	27	72	43	57
KNEZ-F	Dallas	11.5	10.9	12.5	1	10	39	60	39	61
KODA	Houston	10.4	12.1	12.5	1	21	58	41	41	59
WDOK	Cleve	8.2	15.3	16.5	1	10	29	70	45	55
NQAL	Cleve	11.5	11.0	10.0	-	9	39	61	37	63
KEZK	St. Louis	10.1	12.5	6.9	-	7	42	58	41	59
KBRD	Seattle	10.2	12.4	9.5	-	9	34	66	41	59

BTFL/EZ

NATIONAL MEAN:		11.6	10.9	13.2	1.4	11.9	36.3	62.3	39.3	60.7
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KSEA	Seattle	9.6	13.1	6.0	-	16	32	68	42	58
WLKW-F	Prov	15.2	8.3	12.3	-	4	18	82	42	58
WPCW	Atl	9.9	12.7	12.9	2	16	53	45	41	59
KOSI	Denver	10.0	12.7	13.3	1	16	45	54	39	61
KQYT	Phoenix	12.0	10.5	13.4	-	8	24	76	41	59
WXTZ	Indy	11.1	11.4	11.8	3	13	41	56	38	62
KMBR	KC	10.6	11.9	9.5	1	18	49	50	38	62
WJYE	Buff	11.1	11.3	9.5	1	12	33	66	39	61
WHIO-F	Dayton	13.2	9.6	17.0	-	8	36	64	43	57
WWEZ	Cinci	12.5	10.1	18.4	2	8	34	66	39	61
WHYU	New Or	9.3	13.6	16.5	1	13	44	55	34	66
WAYL	Minn	10.7	11.8	5.4	1	15	43	56	43	57
WEZW	Milw	11.3	11.1	8.6	2	16	41	57	36	64
WNBA	Tampa	15.1	8.3	2.4	-	6	17	83	40	60
KXL-F	Port, O	13.0	9.7	15.0	-	6	30	70	37	63
KQXT	San Ant	13.9	9.0	12.2	1	16	45	54	46	54
KCTC	Sacra	10.6	15.3	12.6	-	7	34	66	30	70
WZEZ	Nash	12.2	10.4	24.6	1	15	45	54	28	72
KKNC	Okl C	11.8	10.7	16.9	1	8	37	62	37	63
WVEZ	Louis	11.6	10.9	11.5	-	10	30	70	42	58
WOOD-F	Gr. Rapids	8.3	15.2	8.8	-	19	41	59	45	55
WFOG	Norfolk	12.9	9.8	13.2	2	15	40	58	39	61
KSFI	Salt Lake	10.0	12.6	16.0	1	18	43	56	42	58
WSSP	Orlando	15.4	8.2	19.2	10	5	28	62	38	62
WRCH	Hartford	12.5	10.1	10.7	2	6	28	70	51	49
WLQR	Toledo	12.5	10.1	13.3	1	15	33	66	39	61
WFNZ	Allen	12.4	10.1	19.1	1	2	24	76	41	59
KPEZ	Austin	11.8	10.7	13.0	-	13	43	57	30	70
WEZN	Bridge	12.8	9.9	14.6	1	9	30	69	38	62
WCEZ	Col, SC	14.3	8.8	23.9	-	13	33	67	31	69
KRVR	Daven	13.0	9.7	14.5	-	30	44	56	46	54
WEZV	F. Wayne	11.8	10.6	8.6	2	17	78	22	34	66
WQLR	Kalamazoo	12.4	10.2	16.2	-	29	55	45	42	58
WEZK	Knox	13.3	9.5	17.8	1	19	36	63	43	57
WNCE	Lanc	14.7	8.6	9.9	-	18	46	54	40	60
WSWT	Peoria	11.3	11.1	17.4	2	9	43	55	31	69
WPVR	Roanoke	15.1	8.3	24.7	2	13	58	60	37	63
WEZO	Roch	9.6	13.1	12.6	1	15	41	58	43	57
KXLY-F	Spokane	16.4	7.7	20.9	2	10	33	65	34	66
KJYK	Tucson	14.7	8.6	19.5	-	9	30	70	30	70
KBEZ	Tulsa	11.5	11.2	12.9	1	20	50	49	35	65
WEAT-F	W. Palm	10.6	11.9	17.8	-	1	11	89	39	61
WSRS	Worc	12.6	10.0	12.4	1	14	36	63	43	57
WKBN-F	Young	12.4	10.2	16.7	-	12	31	69	86	14

NOR/VARIETY

NATIONAL MEAN:		9.2	13.6	13.9	1.1	15.0	41.2	57.7	43.4	56.6
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WGN	Chicago	9.0	14.0	9.3	1	35	51	48	45	55
WIP	Phila	7.9	15.9	6.6	1	15	37	62	37	63
KNBR	SF	5.5	22.8	7.7	2	28	59	39	56	44
KFMB	SD	8.9	14.1	7.8	2	21	62	38	53	47
WJR	Detroit	9.3	13.5	7.3	1	14	35	64	50	50
WMAL	Wash	8.5	14.8	9.3	1	11	42	57	43	57
WBAL	Balt	10.0	12.7	8.8	2	4	22	76	37	63
KDKA	Pitt	8.3	15.3	8.5	1	13	32	67	42	58
WBZ	Boston	10.2	12.3	10.3	-	10	38	62	28	72
WHDH	Boston	10.0	12.7	8.8	1	14	42	57	36	64
KOMO	Seattle	7.3	17.2	6.9	1	16	52	47	48	52
WSB	Atl	8.1	15.5	7.6	1	12	44	54	46	54
WIBC	Indy	11.0	11.5	16.9	2	16	45	53	38	60
WBEN	Buff	9.3	13.5	6.9	2	9	37	61	73	27
WTVN	Col, O	8.8	14.3	13.2	2	25	31	27	46	54
WHIO	Dayton	8.1	15.5	11.1	1	7	27	72	44	56
WKYC	Cinci	6.7	18.8	8.5	2	18	54	44	41	59
WLW	Cinci	7.6	16.6	10.5	-	16	50	50	50	50
WCCO	Minn	10.3	12.2	15.4	1	9	30	69	44	56
WTMJ	Milw	8.7	14.4	9.6	1	12	32	67	45	55

MOR/VARIETY

NATIONAL MEAN:		9.2	13.6	13.9	1.1	15.0	41.2	57.7	43.4	56.6
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KEX	Port, O	8.9	14.2	10.0	1	17	40	59	40	60
WHAS	Louis	10.4	12.4	16.9	2	22	55	43	44	56
WOOD	Gr. Rapids	8.7	14.6	8.9	-	15	44	56	41	59
WTF	Raleigh	10.6	11.8	12.6	-	7	29	71	47	53
WBT	Char, NC	9.1	13.8	16.8	1	16	58	41	44	56
KSL	Salt Lake	8.0	15.8	8.0	2	23	48	50	52	48
WTIC	Hartford	11.2	11.3	13.0	1	11	33	66	36	64
WAKR	Akron	9.9	12.7	15.0	-	16	31	69	38	62
NSPD	Toledo	8.6	14.7	8.9	1	19	39	60	39	61
KOB	Albuq	10.2	12.3	15.3	1	19	49	50	44	56
WICC	Bridge	10.6	11.9	11.4	2	12	53	45	41	59
WHBC	Canton	11.0	11.4	16.0	3	13	37	60	35	65
WOWO	F. Wayne	7.6	16.6	10.5	3	15	42	55	43	57
KSSK	Hono	10.2	12.3	16.5	1	28	62	37	49	51
WELI	N. Haven	10.8	11.7	7.1	1	7	31	68	41	69
KFAB	Omaha	11.7	10.8	20.3	2	12	33	65	45	55
WMBD	Peoria	7.8	16.1	16.7	-	10	36	64	44	56
WKVA	Richmond	11.3	11.1	17.1	-	10	30	70	37	63
WSGW	Sag-BC	12.6	10.0	13.3	1	8	29	70	46	54
WSYR	Syra	10.5	12.0	17.2	1	7	22	77	44	56
KRMG	Tulsa	8.8	14.3	15.0	1	23	50	49	44	56
WARM	WB-Scran	8.8	14.4	8.7	3	11	44	53	40	60
WSBA	York	8.7	14.5	16.3	-	10	41	59	38	62
WKBN	Young	9.6	13.2	7.8	-	22	43	57	46	54

COUNTRY

NATIONAL MEAN:		10.6	11.8	17.1	2.8	29.8	65.9	30.3	49.1	50.9
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KLAC	LA	8.4	15.0	9.8	1	10	41	68	65	45
KZLA	LA	10.3	12.8	11.5	1	59	66	33	52	48
WMAQ	Chicago	6.6	19.2	6.6	3	22	54	43	58	42
WISN	Chicago	9.5	13.2	14.2	1	33	68	31	50	50
WXTV	Phila	13.0	9.7	14.3	1	26	66	34	48	52
KSAN	SF	10.0	12.6	11.4	1	35	79	20	54	46
WHN	NY	8.5	14.8	5.8	3	12	41	56	50	50
KSON-F	SD	9.4	13.4	12.6	-	43	87	13	54	46
WVWV	Detroit	7.8	16.1	15.7	-	23	74	26	52	48
WMZQ-F	Wash	8.4	15.0	9.6	2	28	71	27	45	55
WCAO	Balt	11.9	10.6	13.5	1	20	50	49	41	59
WPOC-F	Balt	11.2	11.3	16.0	2	25	59	39	42	58
WDSY	Pitt	9.1	13.9	6.2	3	31	67	30	46	54
WBOS	Boston	12.4	10.2	11.7	5	26	68	27	42	58
KPLX	Dallas	8.7	14.5	11.9	5	44	77	18	50	50
KSCS	Dallas	8.4	15.0	11.4	8	36	70	22	42	58
WVAF	Dallas	8.7	14.5	12.7	1	18	55	44	62	38
KINK-F	Houston	10.1	12.5	13.6	4	34	71	25	40	60
KILT-F	Houston	9.2	13.7	13.4	9	32	70	21	44	56
KUSA	St. Louis	10.0	12.6	10.3	2	31	69	29	65	35
WIL-F	St. Louis	9.8	12.9	9.0	6	35	68	26	54	46
KNPS-F	Seattle	10.6	12.6	16.9	4	33	78	18	41	59
WKIX	Atl	9.4	13.4	18.2	5	30	68	27	47	53
KYAY	Atl	9.9	12.7	14.0	8	38	73	19	51	49
KYGO	Denver	8.8	14.3	12.2	1	38	80	19	46	54
KNIX-F	Phoenix	12.5	10.1	23.4	2	18	57	41	48	52
WFMS	Indy	11.6	10.9	20.6	1	19	71	28	46	54
WDAF	KC	10.9	11.5	22.3	1	10	49	50	41	59
KFKF	KC	8.8	14.4	14.3	2	39	79	19	50	50
WYRK	Buff	11.7	10.8	15.9	2	25	68	30	51	49
WUBE	Cinci	11.1	11.4	18.9	5	28	67	28	57	43
KEYY	Minn	8.0	15.7	9.2	3	36	77	20	47	53
WBCS-F	Milw	8.4	15.1	7.5	-	19	54	46	33	67
WMIL	Milw	10.3	12.2	11.5	3	35	77	20	49	51
WSUN	Tampa	10.0	12.7	12.1	-	7	34	66	39	61
WQYK	Tampa	14.2	8.9	22.3	2	15	41	57	47	53
KAJA	San Ant	10.4	12.1	14.9	2	56	86	12	45	55
KKYX	San Ant	8.3	15.2	13.5	-	12	41	59	44	56
KRAK-F	Sacra	10.7	11.7	10.6	2	25	78	20	47	53
WSM-F	Nash	11.6	10.8	18.5	3	39	75	22	48	52

		<u>COUNTRY</u>								
NATIONAL MEAN:		10.6	11.8	17.1	2.8	29.8	65.9	30.3	49.1	50.9
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WGKX	Memphis	10.9	11.6	19.6	8	42	74	18	45	55
KXXY-F	Ok1 C	11.7	10.8	13.7	2	39	67	31	54	46
WAMZ	Louis	9.0	13.9	17.2	1	31	73	26	45	55
WCUZ-F	Gr. Rapids	10.1	12.2	16.6	1	34	69	30	54	46
WZZK-F	Birm	12.9	9.8	20.5	2	28	59	39	45	55
WCNS-F	Norfolk	10.2	12.4	20.2	3	27	63	34	54	46
WSOC-F	Char, NC	11.4	11.0	19.4	2	24	62	36	49	51
WTKA	Orlando	12.9	9.8	24.8	4	24	57	39	52	48
WTQR	Green-WS	12.6	10.0	20.8	2	30	68	30	55	45
WTCR-F	Hunting	12.2	10.3	30.8	7	32	62	31	46	54
WRKZ	Harris	12.5	10.1	16.8	-	22	62	38	45	55
WESC-F	Green-SP	13.1	9.6	19.9	3	30	61	36	47	53
WKLK	Toledo	11.0	11.5	17.6	2	43	83	15	57	43
KASE	Austin	13.4	9.4	21.9	10	40	66	24	46	54
WYNK-F	Baton R	11.1	11.3	24.3	-	34	70	30	54	46
KYKR-F	Beau-PA	11.2	11.3	17.4	-	22	69	31	47	53
WEZL	Char, SC	10.2	12.3	19.8	3	26	62	35	52	48
WUSY	Chatta	13.4	9.4	27.6	6	40	78	16	45	55
KKCS	Colo Spg	14.7	8.6	18.5	3	53	88	9	53	47
WCOS-F	Col, SC	12.0	10.5	32.7	2	40	73	25	51	49
WLLK	Daven	11.8	10.8	26.7	3	46	82	15	52	48
KSO	Des Moines	12.0	10.5	25.9	-	13	50	50	43	57
KUGN-F	Eugene	14.0	9.0	20.4	2	34	66	32	45	55
WQIK-F	Jkville	11.1	11.4	19.5	5	26	67	28	51	49
WXBQ	JC/Kings	12.6	10.0	18.3	3	38	71	26	42	58
WNNN	Kalamazoo	11.2	11.3	19.9	3	19	56	41	48	52
WIVK-F	Knox	13.8	9.1	21.5	1	27	67	32	44	56
WITL-F	Lansing	9.4	13.3	23.1	-	20	47	53	39	61
WVLK-F	Lex	11.8	10.7	25.9	3	32	66	31	47	53
KSSN	L. Rock	11.7	10.8	24.2	3	26	62	35	43	57
KLLL	Lubbock	13.4	9.4	18.1	7	47	80	13	48	52
WKSJ-F	Mobile	15.0	8.4	23.1	2	37	68	30	45	55
WTVR	Richmond	11.1	11.4	14.3	4	27	64	32	43	57
WKCQ	Sag-BC	11.2	12.3	16.8	4	30	62	34	54	46
WRRB	Syra	11.0	11.4	11.0	2	26	67	31	49	51
KIIM	Tucson	11.9	10.6	25.7	4	46	73	23	49	51
KVOO	Tulsa	11.1	11.4	20.7	2	14	46	52	46	54
KWEN	Tulsa	11.1	11.4	14.3	4	43	81	15	48	52
WIRK-F	W. Palm	11.2	11.3	16.2	5	45	75	20	76	24
KFDI	Wich	10.3	12.2	22.7	2	12	25	73	38	62

		<u>NEWS/TALK</u>								
NATIONAL MEAN:		8.0	15.8	10.3	0.7	12.7	33.0	66.3	50.9	49.1
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KABC	LA	9.9	12.7	7.8	-	9	29	71	44	56
KFWB	LA	6.2	20.4	9.8	1	8	31	68	52	48
KNX	LA	5.5	23.0	5.3	-	13	55	65	53	47
WBBM	Chicago	6.4	19.7	6.3	2	12	28	70	52	48
KYW	Phila	6.1	20.8	9.7	1	14	34	66	47	53
WWDB	Phila	10.0	12.5	4.8	-	12	37	63	41	59
KCBS	SF	7.1	17.8	7.3	1	11	32	67	48	52
KGO	SF	10.2	12.4	9.5	-	23	33	67	40	60
WABC	NY	6.6	17.6	1.5	1	15	38	61	52	48
WCBS	NY	6.0	21.0	4.8	1	12	25	74	49	51
WINS	NY	6.1	20.8	8.5	2	14	38	60	46	54
WOR	NY	11.2	11.3	6.9	-	4	15	85	30	70
KSDO	SD	8.5	14.8	6.4	1	9	24	75	47	53
WWJ	Detroit	8.5	14.8	6.4	1	9	24	75	47	53
WTOJ	Wash	7.2	17.4	10.7	1	15	42	57	57	43
WEEI	Boston	7.0	17.9	8.2	-	11	25	75	50	50
WRKO	Boston	11.3	11.2	3.1	-	12	29	71	43	57
WIOD	Miami	6.6	19.1	6.5	2	10	28	70	53	47
WNWS	Miami	10.6	11.9	11.9	1	7	15	84	38	62
KRLD	Dallas	8.2	15.3	12.9	1	13	37	62	53	47
KTRH	Houston	8.0	15.8	9.1	1	20	50	49	61	39
WWE	Cleve	7.2	16.3	5.3	1	13	31	68	46	54
KMOX	St. Louis	11.3	11.1	15.3	1	14	36	63	49	51
KIRO	Seattle	7.9	16.0	8.4	1	17	45	54	53	47
WHJJ	Prov	11.9	10.6	6.9	-	9	22	78	36	64

		<u>NEWS/TALK</u>								
NATIONAL MEAN:		8.0	15.8	10.3	0.7	12.7	33.0	66.3	50.9	49.1
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KOA	Denver	6.2	20.4	5.1	1	21	45	54	52	48
KTAR	Phoe	9.3	13.5	14.3	-	12	30	70	47	53
KCMO	KC	7.0	18.1	7.2	1	17	45	54	49	51
WKY	Cinci	10.2	12.4	12.8	-	8	29	71	37	63
WFLA	Tampa	7.9	15.9	9.3	-	6	25	75	43	57
KXL	Port, O	11.0	11.4	13.0	1	10	30	69	40	60
WOAI	San Ant	10.0	12.7	9.0	-	8	36	64	51	49
KFBK	Sacra	9.0	14.0	6.8	-	9	38	62	56	44
KTOK	OK1 C	9.0	14.0	13.1	1	12	32	67	51	49
WOC	Daven	11.0	11.4	23.5	-	13	28	32	45	55
WHO	Des Moines	8.3	15.9	12.7	-	14	32	68	46	54
KMJ	Fresno	10.1	12.4	16.5	1	12	34	65	49	51
KARN	L. Rock	11.5	11.0	12.7	2	14	26	72	54	46

		<u>BLACK/URBAN</u>								
NATIONAL MEAN:		11.3	11.1	12.8	20.1	52.3	70.7	9.2	46.0	54.0
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KDAY	LA	10.1	12.5	2.6	44	35	51	5	40	60
KJLH	LA	7.7	16.4	4.7	23	57	72	5	42	58
WBMX-F	Chicago	10.2	12.4	5.3	23	61	75	2	45	55
WGCI-F	Chicago	9.3	13.6	8.7	16	53	77	7	45	55
WUSL	Phila	11.3	11.1	11.3	30	52	63	7	46	54
KSOL	SF	9.4	13.4	7.0	29	54	69	2	55	45
WBLS	NY	9.8	12.8	4.4	11	55	82	7	44	56
WRKS	NY	10.7	11.8	8.3	35	49	61	4	42	58
WJLB	Detroit	10.9	11.6	7.5	26	47	62	12	47	53
WHR	Wash	10.6	11.8	3.9	12	46	77	11	52	48
WKYS	Wash	9.3	13.5	6.4	15	58	80	5	46	54
WXYV	Balt	11.1	11.3	13.5	20	57	76	4	46	54
WAMO-F	Pitt	13.3	9.5	20.0	18	44	68	14	35	65
WEDR	Miami	13.4	9.4	5.3	17	55	71	12	52	48
KKDA-F	Dallas	14.4	8.8	23.8	16	55	76	8	54	46
KMJQ	Houston	14.3	8.8	17.7	20	53	73	7	52	48
KZAK	Cleve	10.6	11.9	8.4	13	62	78	9	42	58
KMJM	St. Louis	12.2	10.3	11.8	29	53	67	4	43	57
WVEE	Atl	11.9	10.6	13.5	13	62	84	3	43	57
WTLC	Indy	14.0	9.0	24.4	23	45	61	16	32	68
WYLD-F	New Or	14.2	8.8	17.1	15	59	75	10	50	50
KJLH	Milw	10.8	11.6	11.8	17	68	80	3	54	46
WQK	Nash	10.1	12.5	19.8	12	71	83	5	44	56
WHRK	Memphis	11.6	10.8	9.9	21	61	73	6	49	51
WFXC	Raleigh	14.5	8.7	15.2	26	56	70	4	42	58
WENN	Birm	12.3	10.3	9.9	20	51	64	16	43	57
WRAP	Norfolk	8.8	14.4	6.0	20	43	58	22	47	53
WPEG	Char, NC	13.7	9.2	24.1	17	58	74	9	43	57
WXOK	Baton R	10.8	11.7	11.6	11	38	57	32	46	54
KHYS	Beau-PA	13.3	9.5	26.6	14	41	66	20	47	53
WAZ	Char, SC	12.2	10.3	15.1	20	62	71	9	47	53
WDM	Col, SC	11.6	10.9	13.2	19	63	77	4	49	51
WZZ	Flint	10.0	12.4	23.5	19	47	62	19	42	58
WBLX	Mobile	14.6	8.6	14.5	22	56	69	9	52	48
WFLZ	Richmond	14.2	8.9	20.2	19	53	74	7	52	48

		<u>NOSTALGIA</u>								
NATIONAL MEAN:		11.5	10.9	12.6	0.2	2.4	14.4	85.4	46.0	54.0
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KMPC	LA	8.5	14.7	6.6	-	3	20	80	53	47
WJJD	Chicago	10.1	12.5	7.2	-	5	19	81	44	56
WPEN	Phila	11.7	10.8	9.6	-	4	12	88	40	60
KNEX	NY	10.3	12.2	5.4	-	5	24	76	49	51
KPQP	SD	12.3	10.3	19.0	-	1	14	86	47	53
CKLW	Detroit	11.1	11.3	11.3	1	5	24	75	45	55
WRRC	Wash	8.6	14.6	3.4	-	4	9	91	37	63
KQVE	Houston	13.6	9.3	17.2	-	5	25	75	46	54
WEIG	Cleve	13.6	9.2	16.6	-	-	6	94	38	62
KRTH	St. Louis	9.6	13.1	8.3	-	1	15	85	45	55
KIXI	Seattle	10.9	11.5	10.5	1	1	10	89	86	14
KEZW	Denver	9.1	13.9	9.2	-	1	19	81	50	50
WMLF	Indy	11.3	11.1	16.7	-	-	15	85	46	54
WJRW	New Or	13.3	9.5	9.2	-	-	4	96	61	39
WOKY	Milw	11.5	11.0	9.4	1	4	23	74	35	65

NOSTALGIA

NATIONAL MEAN:		11.5	10.9	12.6	0.2	2.4	14.4	85.4	46.0	54.0
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL.</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WDAF	Tampa	11.5	10.9	19.2	-	3	13	87	41	59
WGUL-F	Tampa	15.3	8.2	21.6	-	-	4	96	46	54
WROD	Day Beach	14.9	8.5	21.0	0	2	8	82	44	56
WMAS	Spr, MA	14.0	9.0	16.8	-	2	10	90	45	55
WNAK	WB-Scran	18.1	7.0	14.0	-	2	13	87	29	71

RELIGION/GOSPEL

NATIONAL MEAN:		8.5	14.9	10.1	2.4	34.2	57.3	40.3	35.5	64.5
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL.</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KBBT	LA	10.8	11.6	11.0	-	30	49	51	40	60
WCFL	Chicago	6.5	20.4	6.9	2	47	71	27	44	56
WWRN	NY	10.5	12.0	6.9	1	20	53	46	27	73
WRUL	Boston	6.2	20.4	1.6	2	2	25	73	19	81
KLTY	Dallas	8.3	15.2	16.0	10	63	86	4	40	60
KHCB	Houston	6.9	17.2	6.3	-	19	33	67	33	67
KCMS	Seattle	9.1	13.9	27.8	6	76	88	6	41	59
KPDQ-F	Port, O	8.8	14.4	20.1	3	28	55	42	31	69
KJII	Okla C	5.9	21.3	6.0	-	55	82	18	27	73
WAGG	Birm	12.7	9.9	2.1	2	17	33	65	22	78
WXRI	Norfolk	9.4	13.4	6.9	5	55	88	7	49	51
WMNO	Greens-WS	7.3	17.3	7.2	-	20	45	55	45	55
KCIJ	Shreve	18.0	7.0	12.5	-	13	37	63	44	56

SPANISH

NATIONAL MEAN:		12.7	9.9	14.7	2.7	34.1	60.9	36.4	41.4	58.6
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL.</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KLVE	LA	8.9	14.2	1.4	4	50	70	26	44	56
KTNQ	LA	12.5	10.1	9.8	1	54	86	13	62	38
WOJO	Chicago	19.1	6.6	8.6	-	24	62	38	55	45
WADO	NY	12.5	10.1	17.1	1	16	54	45	31	69
WSKQ	NY	16.6	7.6	19.1	5	37	76	19	36	64
WCMQ-F	Miami	13.4	9.4	13.3	1	58	74	25	33	67
WQBA	Miami	15.0	8.4	15.7	1	6	29	70	45	55
WSUA	Miami	10.3	12.3	7.2	1	28	62	37	36	64
KSSA	Dallas	17.6	7.2	16.2	3	55	83	14	38	62
KXYZ	Houston	8.3	15.1	10.3	10	59	78	12	50	50
KCOR	San Ant	16.7	7.5	27.6	1	21	44	55	34	66
KUNO	Corpus	16.6	7.6	23.5	4	19	33	63	35	65
KAMA	El Paso	9.5	13.3	18.5	4	28	52	44	32	64
KGBT	McA-Brown	13.9	9.0	21.0	2	23	49	49	48	52

CLASSICAL

NATIONAL MEAN:		7.7	16.4	6.8	1.0	20.1	53.9	45.1	50.4	49.6
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL.</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KFAC-F	LA	7.3	17.4	5.0	2	14	47	51	54	46
WFMT	Chicago	7.5	16.7	2.4	2	19	50	48	51	49
WFIL	Phila	8.2	15.4	6.3	-	21	40	60	41	59
KDFC	SF	8.5	14.9	8.2	1	32	62	37	66	34
WNCN	NY	8.1	15.5	3.5	-	18	52	48	58	42
WQXR-F+	NY	7.2	17.5	4.9	-	9	41	59	38	62
KFSD	SD	7.3	17.2	6.8	-	21	60	40	35	65
WQKS	Detroit	10.1	12.4	6.9	-	24	41	59	62	38
WGMS+	Wash	7.6	16.5	3.4	2	17	42	56	42	58
WCRB	Boston	5.3	23.9	2.8	2	21	56	42	62	38
WTMI	Miami	7.4	17.0	8.2	-	20	39	61	54	46
KLEF	Houston	6.9	18.3	8.4	1	36	75	24	59	41
WCIV	Cleveland	7.6	16.6	8.1	-	19	46	54	51	49
KING-F	Seattle	9.5	13.3	9.2	-	16	48	52	38	62
KVOD	Denver	8.6	15.3	5.6	-	21	66	34	57	43
KYTE-F	Port, O	6.7	18.9	5.3	7	30	52	41	37	63
KHFH	Albuq	9.8	12.8	19.8	-	4	48	52	52	48

SECTION B

INDIVIDUAL MARKET REPORTS

NOTE: Following these definitions pages the Individual Market Reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Even long-time subscribers should read these pages very carefully. There have been numerous changes and additions to American Radio. It will greatly increase your understanding of the Individual Market Reports if you are familiar with the systems and methodologies used.

The best way to explain an Individual Market Report is to go through it section by section. We will use an imaginary market and will start with the top of the market report on the far left.

Arbitron Rank/Pop (12+): 49/512,000
MSA Rank/Pop: 44/601,000
ADI #50
Average Person Rating: 18.4
Market TSL: 24.5 hours

The Arbitron rank is the 12+ population of the Arbitron metro survey area. The rank number (49 in this case) is the ranking among the 170 Arbitron Standard radio markets only. Markets without a full rating book are not included.

The MSA (Metropolitan Statistical Area) rank is shown along with the total estimated population. Where the market has been split into two or more MSA's all of the MSA's are listed.

The Arbitron ADI ranking can be found directly below the MSA rank.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ population which is using radio from 6 AM-Midnight, Mon-Sun (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures.

The market TSL shows the "Time Spent Listening" by the average radio listener in the market. In this case the average listener spends 24.5 hours listening to radio.

Stations: 27/20
Diaries: 701/730/53.5%
Sample Target: 647
Standard Error: .721
% Below Line: 3.3
% Not Listed: 8.6

There were 27 stations listed in the rating book for this market. Of those 27 a total of 20 stations were listed above the line (home to Arbitron metro). Thus a total of seven stations were licensed to cities outside of the metro but they still qualified for inclusion in the rating book. You should be aware that some stations now appear above the line by virtue of its chosen home city of identification rather than by its FCC authorized city of license.

The information on the "Diaries" line is a bit complex but it is all very important:

1st figure: 701 - the number of usable (in-tab) diaries returned from the market's metro

2nd figure: 730 - in the metro there was one diary returned for every 730 people 12+

3rd figure: 53.5% - total returned (in-tab) diaries expressed as a percentage of the total individuals who were sent a diary

The sample target shows the number of in-tab diaries designated for the metro. This is basically Arbitron's goal for returned diaries. Remember that this number represents total diaries and does not necessarily refer to any individual demo. It is not a percentage of total people contacted. It is a percentage of total people sent diaries.

The standard error is based on Arbitron's method of estimating the reliability of their ratings. I have carried the formula through the first step.

The % below line figure indicates the percentage of total radio listening earned by below the line stations.

The "% Not Listed" shows the percentage of radio listening which is going to stations not listed in the rating book. It is calculated by adding up all listening (1/4 HR AVG, 12+ Mon-Sun, 6A-MID) to listed stations and subtracting that figure from the market's total listening. That figure is then divided by the market's total listening.

This figure would reflect listening to distant stations, non-commercial and public stations, and local stations which did not have enough audience to qualify for listing in the book.

This figure along with the "% Below Line" figures indicate how much listening in the market is not available to the local commercial stations. This could have an affect on CPM's and also the effectiveness and saleability of local radio.

Est 1985 Revenue: \$14,500,000
 HH Income: \$25,700
 Retail \$: 3.5 Bil
 Pop per Station: 25,600
 #1 Biller: WAAA \$2,000,000

The revenue estimates are based upon calculations made in the 1986 edition of Duncan's Radio Market Guide. The figures are gross and they do not include trades.

HH Income means Consumer Spendable Income perhousehold. This market's estimate is \$25,700.

Total retail sales in this market is estimated at 3.5 billion dollars.

The data comes from Sales & Marketing Management and they are dated 1 Oct. 1985.

The population per Station shows the number of people (12+) per metro area radio station. The figure is calculated by dividing 12+ metro population by the number of "above-the-line" stations.

The # 1 Biller shows the station I believe is the leading biller in the market and its estimated 1985 gross revenue. This data is extracted from the 1986 edition of Duncan's Radio Market Guide.

12+ METRO 1/4 SHARE	FAL	SPG	FAL	SPG	BIRCH	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL	SPG
	83	83	82	82	SHARE			83	83
1. WAAA-F 301/11.3	11.1	12.8	12.0	11.5	10.1	1. WAAA-F 363/4908	1. WBBB 4314/21.2	22.3	23.8

All of the figures in this section are based upon the broadcast week (Mon-Sun, 6A-MID). The audience figures are in hundreds. The ratings and shares are always percentages.

Reading from left to right: WAAA-F has 30,100 listeners per quarter hour in the metro. This earns the station an 11.3% share of audience during the Spring of 1984. The share for the last four rating books follows (in some smaller markets the last two books are shown). Next is the Birch share for the station. That share is also based on the broadcast week, 12+. The Birch share is not available for all markets. For most markets the Birch shares are based on a shorter (usually 2 or 3 weeks) measurement period. When this is the case the month of the rating will appear next to the column heading.

In the TSA (total survey area) WAAA-F has a total audience of 36,300 per quarter hour and a weekly cume audience of 490,800.

WBBB has the highest 12+ Metro cume audience with a weekly total of 431,400. WBBB's Metro cume rating is 21.2%. That means that 21.2% of this market's population (12+) listens to WBBB for five minutes or more during a given week. Historical cume ratings follow.

The number of stations listed on these tables varies according to market size and according to the number of stations in the market.

If a station is simulcasting this symbol (+) will appear next to the call letters where applicable. Whether I labeled the simulcasting station as AM or FM depended upon which band received the greatest amount of listening.

12+ FM SHARE (METRO): 59.64% (833 of 1401) (SPG 83: 57.41%)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6A-MID, quarter hour numbers of all listed stations and divided it into the total numbers for the FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

DEMOGRAPHIC AND DAYPART RANKINGS

Directly below the FM Share figures are 21 demo and daypart rankings. The number of stations listed depends upon the size of the market. I am not allowed to print actual ratings figures per my agreement with Arbitron. All of these rankings are based on 1/4 HR AVG.

The criteria for the rankings is as follows:

- TEENS: ages 12-17, Mon-Sun, 6A-MID, Metro
- 18-34: adults 18-34, Mon-Sun, 6A-MID, Metro
- 18-49: adults 18-49, Mon-Sun, 6A-MID, Metro
- 25-49: adults 25-49, Mon-Sun, 6A-MID, Metro
- 25-54: adults 25-54, Mon-Sun, 6A-MID, Metro
- 35-64: adults 35-64, Mon-Sun, 6A-MID, Metro
- 12+ AMD: total persons, 12+, Mon-Fri, Metro, 6A-10A
- 12+ MID: total persons, 12+, Mon-Fri, Metro, 10A-3P
- 12+ PMD: total persons, 12+, Mon-Fri, Metro, 3P-7P
- 12+ EVE: total persons, 12+ Mon-Fri, Metro, 7P-MID
- SAT MID: total persons, 12+, Saturday, Metro, 10A-3P

WOM 18-24: Women 18-24, Mon-Sun, 6A-MID, Metro
 WOM 18-34: Women 18-34, Mon-Sun, 6A-MID, Metro
 WOM 18-49: Women 18-49, Mon-Sun, 6A-MID, Metro
 WOM 25-34: Women 25-34, Mon-Sun, 6A-MID, Metro
 WOM 25-54: Women 25-54, Mon-Sun, 6A-MID, Metro

 MEN 18-24: Men 18-24, Mon-Sun, 6A-MID, Metro
 MEN 18-34: Men 18-34, Mon-Sun, 6A-MID, Metro
 MEN 18-49: Men 18-49, Mon-Sun, 6A-MID, Metro
 MEN 25-34: Men 25-34, Mon-Sun, 6A-MID, Metro
 MEN 25-54: Men 25-54, Mon-Sun, 6A-MID, Metro

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
COUNTRY	153 (3)	176 (2)	329 (5)	13.9

This table is based on the broadcast week, 1/4 Hour Average, 12+ Metro. The table includes every format in the market and every station which shows up in the market's metro. In this market there are 15,300 people listening to 3 different AM stations programming country music. The FM figures are added to AM to show a total for the market. 13.9% of radio listening in this market is devoted to stations programming country music.

MARKETS WHICH ARE AMONG THE TOP 50 ADI'S HAVE TWO PAGES FOR THEIR INDIVIDUAL MARKET REPORTS. the ADI rankings can be found on the far right hand side of the second page.

The "Other Rated Stations" section includes all stations not listed on the 12+ METRO 1/4/SHARE column at the top of the individual market report. The city of license, 12+ metro share and 12+ cume rating is listed as well as the station's frequency.

CAPSULE STATION DESCRIPTIONS

WAAA-F, 92.5, 50 KW @ 500, CHR ABC-C, \$73.00 (Torbet) XYZ Group Thomas Duncan

I have greatly expanded the number of stations in each market which qualify for a capsule description. Now nearly every station in the metro is included.

Our sample station, WAAA-F, has a frequency of 92.5. Its power is 50 KW and its Height Above Average Terrain (HAAT) is 500 feet. It is unfortunate but true that some stations attempt to deceive advertisers about their power and HAAT. I think I have found the true facilities data for these stations. However, a few may have slipped by me. If you see any incorrect figures, please let me know.

For AM stations night power is listed if it differs from day power. Directionality is indicated as follows.

- DA, DAYS - directional daytime
- DA-1 - directional day and night - 1 pattern
- DA-2 - directional day and night - 2 patterns
- DA-N - directional at night only
- DA-D - directional during the day only

WAAA-F programs a CHR format. If the station had a syndicator or consultant the name of that firm is listed in parentheses directly after the format. I will only list the syndicators and consultants if they provide me an accurate and complete list of the stations they work with.

Next is the station's network affiliation if it has one:

ABC-C	ABC	Contemporary	APR	Associated Press Release
ABC-D	ABC	Direction	CBS	CBS
ABC-I	ABC	Information	CBS-R	CBS Radio Radio
ABC-F	ABC	FM	MBS	Mutual
ABC-E	ABC	Entertainment	NBC	NBC
ABC-R	ABC	Rock	NBC-T	NBC Talk
ABC-T	ABC	Talk	Source	NBC Source
NBN	National Black		RKO	RKO
SBN	Sheridan		RKO II	RKO II
UPI	United Press International		WSJ	Wall Street Journal
Trans	Transtar		SMN	Satellite Music

NOTE: The name of the General Manager is listed in the Spring Report only.

The spot rate is based upon an 18 spot per week schedule with equal distribution in AMD, MID, PMD and EVE. TAP plans were used only if the spots could be equally distributed. In many cases the rate listed does not appear on the station's rate card. This is because I calculated an average rate for the four dayparts.

Calculating a rate is very difficult because so many stations have withdrawn their rates from SRDS. Often I had to make an estimate based on a past known rate projected to the present. I have indicated these stations with an * immediately following the rate. I believe that my estimates are close in most cases. However, I can not guarantee their accuracy.

When a station uses a grid card I used an average of the highest and lowest grids for my calculations.

Following the spot rate the station's national representative can be found in parentheses. Next is the group ownership if there is any.

On the two page market reports four additional listings can be found directly below the capsule descriptions. They are:

CALL LETTER CHANGES:	The old calls and new calls for stations which have changed calls since the last issue of <u>American Radio</u> . the date of the changes is listed if it is available.
FORMAT CHANGES:	This table should probably be called "major format changes". It is nearly impossible to track down every subtle change in format for every station. I hope to list the major changes at major stations since the previous edition of <u>American Radio</u> .
STATION SALES:	This section lists the proposed sales in each market. These sales <u>do not</u> necessarily close. If I know the brokers involved, they are also listed. In some cases I had to estimate the sale price.
MISCELLANEOUS COMMENTS:	These are various comments and observations which come to my mind as I process that data for each market.

NOTE: On other market reports which do not have two pages of data this same information can be found under the heading of "Miscellaneous Comments".

AKRON

Arbitron Rank/Pop (12+): 60/541,400
 NSA Rank/Pop: 72/648,700
 Cleveland ADI
 Average Person Rating: 16.7
 Market TSL: 22.1 hours

Stations: 26/7
 Diaries: 947/572:1/48.8
 Sample Target: 930
 Standard Error: .623
 % Below Line: 54.3
 % Not Listed: 10.5

Est 1985 Revenue: \$10,500,000
 HH Inc: \$28,548
 Retail \$: 3.6 Bil
 Pop per Station: 77,343
 # 1 Biller: WKDD-F
 \$2,700,000

12+ METRO	1/4/SHARE	SPG		FAL		BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING		SPG FAL	
		85	84	84	83			85	84		
1. WAKR	103/11.5	10.3	10.4	11.1	11.5	1. WKDD-F	139/2200	1. WAKR	1310/24.3	24.4	24.2
2. WMMS-F	89/ 9.9	9.9	10.0	12.6	11.7	2. WMMS-F	138/1999	2. WMMS-F	1280/23.8	23/6	24/3
3. WKSS-F	71/ 7.9	9.5	10.7	10.3	10.5	3. WAKR	113/1520	3. WKDD-F	1188/22.1	24.2	26.0
4. WONE-F	60/ 6.7	6.4	5.5	5.4	5.7	4. WMJI-F	87/1381	4. WMJI-F	745/13.8	11.4	13.6
5. WNIR-F	57/ 6.4	5.3	5.2	4.3	4.1	5. WONE-F	78/ 847	5. WLTF-F	744/13.8	12.7	10.9
6. WMJI-F	39/ 4.3	3.4	4.8	5.8	5.0	6. WDBN-F	67/ 880	6. WCCL-F	600/11.2	14.5	17.5
7. WCAR-F	38/ 4.2	3.2	3.0	3.8	2.6	7. WNIR-F	66/ 672	7. WCAR-F	585/10.9	6.6	7.6
8. WLTF-F	38/ 4.2	4.7	3.2	4.3	2.3	8. WCAR-F	57/ 895	8. WONE-F	549/10.2	10.5	9.4
9. WDBN-F	35/ 3.9	5.6	2.8	3.8	4.1	9. WHBC-F	57/ 810	9. WNIR-F	297/ 9.2	9.5	9.6
10. WSLR	34/ 3.8	5.2	5.7	5.0	4.7	10. WLTF-F	57/1081	10. WWWE	497/ 9.2	2.7	7.0
11. WDBN-F	34/ 3.8	2.1	2.6	2.1	2.6	11. WSLR	490/ 9.1	11. WSLR	490/ 9.1	9.2	11.5
12. WZAK-F	33/ 3.7	2.9	3.2	2.4	2.7	12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 74.35% (597 of 803) (FAL 84: 70.83%)

12+ FM	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WKDD-F	1. WAKR	1. WAKR	1. WAKR	1. WAKR	1. WMMS-F	1. WMMS-F	1. WAKR
2. WKDD-F	2. WONE-F	2. WKDD-F	2. WMMS-F	2. WKDD-F	2. WNIR-F	2. WMMS-F	2. WMMS-F	2. WAKR	2. WLDD-F	2. WMMS-F
3. WCCL-F	3. WKDD-F	3. WONE-F	3. WMJI-F	3. WMMS-F	3. WDBN-F	3. WKDD-F	3. WNIR-F	3. WKDD-F	3. WAKR	3. WKDD-F
4. WLTF-F	4. WMJI-F	4. WAKR	4. WNIR-F	4. WSLR	4. WNIR-F	4. WNIR-F	4. WONE-F	4. WONE-F	4. WONE-F	4. WONE-F
5. WMJI-F	5. WLTF-F	5. WONE-F	5. WMJI-F	5. WCAR-F	5. WONE-F	5. WONE-F	5. WKDD-F	5. WNIR-F	5. WWWE	5. WNIR-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMS-F	1. WMMS-F	1. WKDD-F	1. WKDD-F	1. WAKR		1. WONE-F	1. WONE-F	1. WONE-F	1. WMMS-F	1. WMMS-F
2. WONE-F	2. WKDD-F	2. WMJI-F	2. WMMS-F	2. WKDD-F		2. WMMS-F	2. WMMS-F	2. WMMS-F	2. WONE-F	2. WONE-F
3. WKDD-F	3. WMJI-F	3. WMMS-F	3. WMJI-F	3. WMJI-F		3. WKDD-F	3. WKDD-F	3. WKDD-F	3. WKDD-F	3. WKDD-F
4. WLTF-F	4. WLTF-F	4. WAKR	4. WLTF-F	4. WNIR-F		4.	4.	4.	4.	4.
5. WZAK-F	5. WONE-F	5.	5. WAKR	5. WLTF-F		5.	5.	5.	5.	5.

FORMAT	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		96 (2)	96 (2)	12.0	17.2	WCUE 1150 Cuyahoga Falls .8/3.6
AOR		160 (3)	160 (3)	19.9	13.8	
AC/OILS/SOFT ROCK	14 (2)	77 (2)	91 (4)	11.3	10.8	WHBC-F 94.1 Canton .3/2.3
POP/VARIETY	103 (1)		103 (1)	12.8	14.8	WQKT-F 104.5 Wooster .3/1.1
COUNTRY	44 (2)	45 (2)	89 (4)	11.1	17.7	WQXK-F 105.1 Salem .8/2.7
BLACK/URBAN		49 (2)	49 (2)	6.1	4.7	WRQK-F 106.9 Canton 1.2/3.4
ETHNIC MUSIC		100 (4)	100 (4)	12.5	14.4	See Cleveland for frequency and city of license for these stations:
NEWS/TALK	29 (1)	57 (1)	86 (2)	10.7	2.4	WBBG 1.0/ 1.8 WHK .8/3.0
NOSTALGIA	16 (2)		16 (2)	2.0	1.9	WCLV-F 1.1/ 1.9 WQAL-F 3.1/6.3
RELIGION						WDMT-F 1.8/ 4.5 WRMR .8/1.7
SPANISH						WCAR 1.1/ 4.0 WWWE 3.2/9.2
CLASSICAL		10 (1)	10 (1)	1.2	0.7	WCCL-F 2.8/13.5
MEMOR/Others		3 (1)	3 (1)	0.4	0.6	

803 (26)

RADIO STATIONS

WAKR ,	1590,	5 KW (DA-2)	, MOR	MBS \$ 45.00	(Mc-Guild)	Group One
WCUE ,	1150,	1 KW/500 W (DA-2),	NOSTALGIA	US II \$ NA	(Regional)	
WHLO ,	640,	1 KW/500 W (DA-2),	RELIGION	CBS \$ 17.00	(---)	
WSLR ,	1350,	5 KW (DA-1)	, COUNTRY	ABC-E \$ 40.00*	(Katz)	Kaneb
WKDD-F,	96.5,	50 KW @ 450	, CHR	\$ 60.00*	(Katz)	Kaneb
WNIR-F,	100.1,	3 KW @ 300	, TALK	\$ 21.00	(S. Katz)	(KENT)
WONE-F,	97.5,	13 KW @ 900	, AOR	\$ 37.00*	(Mc-Guild)	Group One

Other ranked stations - See Cleveland or Canton

ALBANY-SCHENECTADY-TROY

Arbitron Rank/Pop (12+): 50/733,000
 MSA Rank/Pop: 58/845,2000
 ADI # 51
 Average Person Rating: 16.9
 Market TSL: 22.2 hours

Stations: 25/20
 Diaries: 1254/585:1/51.4%
 Sample Target: 1060
 Standard Error: .563
 % Below Line: 3.0
 % Not Listed: 12.7

Est 1985 Revenue: 15,200,000
 HH Inc: \$30,378
 Retail \$: 5.0 Bil
 Pop per Station: 36,650
 # 1 Biller: WGY \$3,300,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO	CUME/METRO	CUME RATING	SPG 85	FAL 84
1. WGY	136/11.0	11.6	9.0	12.8	12.1	9.9	1. WGY 219/3013	1. WGY	1964/26.8	31.2	24.9	
2. WROW	121/9.8	8.4	5.5	6.0	7.3	5.9	2. WPYX-F 189/2336	2. WGFN-F	1873/25.6	23.5	25.0	
3. WPYX	120/9.8	9.5	11.8	12.5	11.9	12.5	3. WROW-F 165/1733	3. WPYX-F	1601/21.8	21.6	24.6	
4. WQBK	100/8.1	6.8	8.3	6.6	6.7	10.2	4. WGFN-F 132/2522	4. WROW-F	1365/18.6	14.6	14.0	
5. WGFN-F	95/7.7	9.3	7.8	9.4	6.0	9.9	5. WGNA-F 105/1326	5. WFLY-F	1327/18.1	20.9	18.4	
6. WWOM-F	81/6.5	5.7	6.4	6.5	5.3	5.0	6. WQBK 100/1004	6. WWOM-F	1192/16.3	12.1	14.5	
7. WFLY-F	73/5.9	5.4	5.6	6.0	7.5	5.7	7. WFLY-F 94/1790	7. WQBK	954/13.0	11.2	12.1	
8. WGNA-F	52/4.2	4.8	5.0	4.9	3.5	5.2	8. WWOM-F 86/1307	8. WROW	928/12.7	11.7	14.5	
9. WROW	51/4.1	3.3	6.8	5.0	7.3	1.7	9. WROW 57/1126	9. WTRY	779/10.6	14.6	15.2	
10. WQBK-F	48/3.9	5.5	3.6	3.1	2.6	6.8	10. WPTR 56/ 814	10. WQBK-F	722/ 9.8	10.9	9.9	
11. WABY	39/3.1	3.2	3.3	2.3	3.9	2.8	11. WQBK-F 50/ 781	11. WGNA-F	657/ 9.0	10.1	8.3	
12. WTRY	34/2.7	4.1	4.1	3.9	4.1	4.9	12.	12. WPTR	550/ 7.5	9.1	8.4	
13. WPTR	32/2.6	3.5	2.4	5.4	5.7	3.9	13.	13.				
14.							14.	14.				
15.							15.	15.				

12+ FM SHARE (METRO): 57.7% (625 of 1083) (FAL 84: 54.32%)

TELNS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ ENI	SAT MID
1. WGFN-F	1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WGY	1. WROW-F	1. WROW-F	1. WGY	1. WGFN-F
2. WPYX-F	2. WWOM-F	2. WWOM-F	2. WWOM-F	2. WROW-F	2. WGY	2. WPYX-F	2. WGY	2. WGY	2. WGFN-F	2. WPYX-F
3. WFLY-F	3. WGFN-F	3. WGFN-F	3. WGY	3. WWOM-F	3. WQBK	3. WQBK	3. WPYX-F	3. WPYX-F	3. WQBK	3. WROW-F
4.	4. WFLY-F	4. WFLY-F	4. WROW-F	4. WGY	4. WROW	4. WROW-F	4. WWOM-F	4. WGFN-F	4. WPYX-F	4. WGY
5.	5. WGY	5. WGY	5. WFLY-F	5. WFLY-F	5. WGNA-F	5. WGFN-F	5. WQBK	5. WQBK	5. WROW	5. WQBK
						6. WROW				6. WWOM-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIO
TOP 40/CHR/CONTEMP		181 (5)	181 (5)	16.7	15.3	WASM-F 102.3 Saratoga Spgs. .6/1.7
AOR		168 (2)	168 (2)	15.5	17.6	WCKL 560 Catskill 1.2/2.0
AC/OLDIES/SOFT ROCK	34 (1)	81 (1)	115 (2)	10.6	12.7	WCSS 1490 Amsterdam .8/2.3
MOR/VARIETY	212 (4)		212 (4)	19.6	19.9	WHAZ 1330 Troy .4/1.2
COUNTRY	32 (1)	52 (1)	84 (2)	7.8	9.0	WHRL-F 103.1 Albany .5/2.4
BLACK/URBAN						WIZR 930 Amsterdam .3/ .9
BTFL MUSIC		143 (4)	143 (4)	13.2	8.4	WWCN 1460 Albany 1.9/3.6
NEWS/TALK	123 (2)		123 (2)	11.4	11.2	WJJR-F 98.1 Rutland .7/ .8
NOSTALGIA	39 (1)		39 (1)	3.6	4.2	WNIQ-F 107.1 Glen Falls .3/1.0
RELIGION	5 (1)		5 (1)	0.5	1.3	WSPK-F 104.7 Poughkeepsie .3/ .8
SPANISH						WWSC 1450 Glen Falls .8/1.8
CLASSICAL						WYLR-F 95.9 Glen Falls .4/1.1
UNKNOWN/OTHERS	4 (1)		4 (1)	0.4	0.5	

1083 (25)

RADIO STATIONS

WABY, 1400,	1 KW/250W	, NOSTALGIA	ABC-D	\$ 16.00	(Blair)	
WGY, 810,	50 KW	, MOR	NBC	\$ 90.00*	(Christal)	
WHAZ, 1330,	1 KW (DAYS)	, RELIGION		\$ 10.00*	(---)	
WPTR, 1540,	50 KW (DA-1)	, COUNTRY	ABC-C	\$ 31/00	(Eastman)	Dyson
WQBK, 1300,	5 KW (DA-2)	, TALK/NEWS	CBS,ABC-T	\$ 30.00	(HNWH)	
WROW, 590,	5 KW/1KW (DA-2)	, MOR	ABC-I	\$ 63.00	(MMR)	JAG
WTRY, 980,	5 KW (DA-N)	, AC	ABC-D, MBS	\$ 38.00*	(Mc-Guild)	Scott
WWCN, 1460,	5 KW(DA-N)	, TALK/NEWS		\$ 20.00	(Roslin)	
WWWD, 1240,	1 KW/250W	, VARIETY	MBS	\$ 10.00	(---)	
WFLY-F, 92.3,	13 KW @ 850	, CHR	ABC-C	\$ 52.00**	(Eastman)	Dyson
WGFN-F, 99.5,	10 KW @ 930	, CHR	Source	\$ NA	(Christal)	
WGNA-F, 107.7,	9 KW @ 980	, COUNTRY	ABC-E	\$ 27.00	(Torbet)	
WHRL-F, 103.1,	1.5 KW @ 300	, BTFL MUS	MBS	\$ 22.00	(---)	
WPXY-F, 106.5,	11 KW @ 910	, AOR	ABC-R	\$ 65.00	(Mc-Guild)	Scott
WQBK-F, 103.9,	3 KW @ 300	, AOR	CBS-R	\$ 30.00	(HNWH)	
WROW-F, 95.5,	9 KW @ 960	, BTFL MUS	ABC-I	\$ 40.00*	(MMR)	JAG
WWOM-F, 100.9,	3 KW @ 300	, AC	US 1	\$ 42.00	(Blair)	

MISCELLANEOUS COMMENTS WGY/WGFN-F sold by Sky for \$11,000,000

ALBUQUERQUE

Arbitron Rank/Pop (12+): 80/417,000
 MSA Rank/Pop: 102/453,8000
 ADI # 62
 Average Person Rating: 18.5
 Market TSL: 24.6 hours

Stations: 22/19
 Diaries: 871/279:1/47.4%
 Sample Target: 800
 Standard Error: .718
 % Below Line: 6.3
 % Not Listed: 8.9

Est 1985 Revenue: \$14,900,000
 HH Inc: \$27,345
 Retail \$: 3.0 Bil
 Pop per Station: 21,947
 # 1 Biller: KOB \$2,900,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. KOB	99/12.6	14.2	13.0	7.0	10.9		1. KOB 124/1958	1. KOB 1220/28.8	29.0	29.6
2. KOB-F	87/11.1	16.7	16.3	14.0	13.8		2. KOB-F 117/1660	2. KOB-F 1063/25.1	27/6	32.7
3. KNMQ-F	74/ 9.4	9.5	9.2	10.5	1.8		KNMQ-F 117/1480	3. KNMQ-F 994/23.5	19.7	19.1
4. KFMC-F	62/ 7.9	10.2	6.4	10.2	8.3		4. KRST-F 88/1112	4. KFMC-F 782/18.5	20.0	19.2
5. KRST-F	56/ 7.1	6.9	8.3	6.7	7.3		5. KFMC-F 82/1083	5. KRST-F 656/15.5	14.1	17.6
6. KKJY-F	53/ 6.8	5.6	5.9	8.1	8.0		6. KKJY-F 70/ 875	6. KKJY-F 621/14.7	14.6	13.6
7. KRKE-F	31/ 6.8	3.8	5.7	5.2	6/7		7. KRKE-F 49/ 696	7. KRKE-F 523/12.4	12.9	14.9
8. KIVA-F	28/ 3.6	---	---	---	---		8. KMGA-F 38/ 594	8. KIVA-F 416/ 9.8	---	---
9. KHFM-F	25/ 3.2	1.9	5.5	2.1	3.2		9. KIVA-F 38/ 650	9. KMGA-F 376/ 8.9	9.5	13.1
10. KRZY	25/ 3.2	3.8	3.4	5.5	3.3		10. KHFM-F 34/ 398	10. KQEO 358/ 8.5	10.4	10.7
11. KKKS	24/ 3.1	---	---	1.0	.4		11. KRZY	11. KRZY 334/ 7.9	8.7	9.7
12. KDEF	24/ 3.1	3.7	---	---	5.5		12. KHFM-F	12. KHFM-F 320/ 7.6	NA	7.5
13. KZIA	24/ 3.1	3.8	3.1	3.6	5.5		13. KDEF	13. KDEF 234/ 5.5	6.5	---
14.							14.			
15.							15.			

12+ TH SHARE (METRO): 63.21% (452 of 715) (FAL 84: 69.64%)

THURS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KNMQ-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB	1. KOB	1. KOB-F	1. KOB-F	1. KNMQ-F	1. KNMQ F
2. KFMC-F	2. KFMC-F	2. KFMC-F	2. KOB	2. KOB	2. KKJY-F	2. KOB-F	2. KOB	2. KOB	2. KFMC-F	2. KOB-F
3. KIVA-F	3. KNMQ-F	3. KOB	3. KRST-F	3. KRST-F	3. KRST-F	3. KNMQ-F	3. KKJY-F	3. KNMQ-F	3. KRKE-F	3. KOB
4. KRKE-F	4. KRKE-F	4. KRST-F	4.	4. KKJY-F	4. KHFM-F	4. KRST-F	4. KNMQ-F	4. KRST-F	4. KOB	4. KFMC-F
5. KRST-F	5. KRST-F	5. KNMQ-F	5.	5. KHFM-F	5. KABQ	5. KRMC-F	5. KRST-F	5. KRMC-F	5. KOB-F	5. KRST-F
6. KIVA-F	6. KIVA-F				KRZY			KRST-F		
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB		1. KFMC-F	1. KFMC-F	1. KOB-F	1. KFMC F	1. KOB-F
2. KNMQ-F	2. KNMQ-F	2. KOB	2. KOB	2. KOB		2. KNMQ-F	2. KOB-F	2. KRKE-F	2. KOB-F	2. KOB
3. KFMC-F	3. KRST-F	3. KRST-F	3. KRST-F	3. KRST-F		3. KRKE-F	3. KNMQ-F	3. KFMC-F	3. KNMQ-F	3. KRST-F
4. KOB	4. KOB	4. KNMQ-F	4. KNMQ-F	4. KKJY-F		4.	4. KRKE-F	4.	4. KRST-F	4.
5. KIVA-F	5. KIVA-F	5.	5. KFMC-F	5. KABQ		5.	5.	5.	5. KRKE-F	5.

GENRES	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOT 40/CHR/CONTEMP	10 (1)	102 (2)	112 (3)	15.7	12.0	KABQ 1350 Albuquerque 2.9/3.8
AOR		93 (2)	93 (2)	13.0	13.6	KDAZ 730 " 1.3/2.2
AC/OLDIES/SOFT ROCK	17 (1)	124 (2)	121 (3)	16.9	25.1	KKIM 1000 " .9/2.0
MOR/VARIETY	99 (1)		99 (1)	13.8	14.6	KNMG-F 99.5 " 2.2/8.9
COUNTRY	56 (1)	25 (1)	81 (2)	11.3	13.1	KQEO 920 " 2.2/8.5
BLACK/P/BLACK						KRKE 610 " 1.3/5.2
ETPL MUSIC		53 (1)	53 (1)	7.4	6.6	KZIA-F 101.5 " .3/2.5
NEWS/TALK	24 (1)		24 (1)	3.4	3.5	KKSS-F 97.3 Santa Fe .5/4.7
NOSTALGIA	24 (1)		24 (1)	3.4		KLSK-F 104.1 Santa Fe 1.7/5.1
RELIGION	17 (2)		17 (2)	2.4	2.0	
SPANISH	47 (2)		47 (2)	6.6	1.8	
CLASSICAL		38 (2)	38 (2)	5.3	7.7	
UNKNOWN/OTHERS		6 (2)	6 (2)	0.8		

715 (22)

CALL LETTERS	POWER	TIME	STATION	SPG	FAL	REMARKS
KABQ	1350	5 KW/500 W (DA-N)	SPANISH	\$25.00*	(Caballero)	Gomez
KAMX	1520	1 KW (DAYS)	CHR	\$17.00	(---)	
KDAZ	730	1 KW (DAYS, DA)	RELIGION	\$15.00	(---)	
KDEF	1150	5 KW/500 W (DA-N)	NOSTALGIA	\$13.00	(---)	
KKIM	1000	10 KW (DAYS, DA)	RELIGION	\$13.00	(Market 4)	Hubbard
KLITN	1240	1 KW/250 W (DA-1)	SPANISH	\$22.25	(Lotus)	Penn
KOB	770	50 KW (DA-N)	MOR	\$55.00	(Christal)	Compass
KQEO	920	1 KW/500 W (DA-N)	OLDIES	\$30.00	(Katz)	
KRKE	610	5 KW (DA-N)	CHR	\$32.00	(Eastman)	
KRZY	1450	1 KW/250 W (DA-1)	COUNTRY	\$27.00	(Mc-Guild)	
KXKS	1190	1 KW (DAYS)	SPANISH	\$20.00*	(Caballero)	
KZIA	1580	10 KW (DAYS)	TALK/NEWS	\$26.00	(Masla)	
KFMC F	107.0	22 KW @ 4130	AOR	ABC-C	\$47.50	(HNWH)
KHFM F	96.3	15 KW @ 4110	CLASSICAL		\$35.00	(CMBS)
KKJY F	100.3	22 KW @ 4107	BTFI MUS		\$40.00	(Torbet)
KOB F	93.3	21 KW @ 4150	AC		\$50.00*	(Christal)
KRKE F	94.1	22 KW @ 4130	AOR	Source	\$48.00*	(Eastman)
KRST F	92.3	22 KW @ 4110	COUNTRY		\$46.00*	(Mc-Guild)
KMGA F	99.5	20 KW @ 4134	AC	US II	\$30.00	(Katz)
KLSK F	104.1	100 KW @ 1970	CLASS/JAZZ/AC		\$20.00	(Roslin)
KNMQ F	105.9	100 KW @ 1936	CHR	AbC-C	\$46.00*	(HNWH)
KIVA F	105.1	100 KW @ 1978	CONTEMP		40.00*	(---)

American Radio Fall 1985, Copyright 1986

KZZX changes calls to KMGA

Allentown - BETHLEHEM - EASTON

Arbitron Rank/Pop (12+): 58/557,200
 MSA Rank/Pop: 71/649,100
 Phila. ADI
 Average Person Rating: 17.6
 Market TSL: 23.2 hours

Stations: 31/13
 Diaries: 985/566:1/57.0%
 Sample Target: 930
 Standard Error: .640
 % Below Line: 19.6
 % Not Listed: 10.1

Est 1985 Revenue: \$14,200,000
 HH Inc: \$30,033
 Retail \$: 4.0 Bil
 Pop per Station: 42,862
 # 1 Biller: WLEV-F \$2,000,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. WFMZ-F	126/12.8	13.5	13.9	14.3	12.7	11.0	1. WFMZ-F 159/1594	1. WZZO-F 1529/27.3	26.7	25.2
2. WZZO-F	124/12.6	11.2	9.2	11.3	11.3	12.0	2. WZZO-F 157/1931	2. WQQQ-F 1397/25.0	23.8	20.2
3. WLEV-F	95/ 9.7	8.5	9.2	11.5	8.2	7.9	3. WQQQ-F 105/1660	3. WFMZ-F 1276/22.8	19.8	21.0
4. WQQQ-F	94/ 9.6	10.0	10.8	7.2	8.2	11.5	4. WLEV-F 102/1357	4. WLEV-F 1242/22.2	21.6	20.1
5. WAEB-F	62/6.3	6.1	8.1	7.7	9.6	4.0	5. WAEB-F 72/ 912	5. WAEB 814/14.6	15.9	15.8
6. WEST	50/5.1	5.3	3.7	6.5	7.6	3.7	6. WEST 50/396	6. WAEB-F 728/13.0	13.6	16.0
7. WAEB	49/ 5.0	6.2	5.2	5.7	5.4	6.5	7. WAEB 49/ 835	7. WKAP 613/11.0	11.5	23.9
8. WKAP	46/ 4.7	6.3	6.2	6.0	5.2	6.4	8. WKAP 46/ 621	8. WEST 288/ 6.9	8.0	7.8
9. WXXW	25/2.5	3.4	3.7	3.3	3.6	2.6	9. WXXW 37/496	9. WXXW 370/ 6.6	8.1	13.1
WEEX	25/2.5	3.0	1.6	1.5	1.9	1.7	10. WEEK 27/ 333	10. WYSP-F 322/ 5.8	8.8	----
11.							11. WXXW 26/ 397	11. WEEX 320/ 5.7	---	4.6
12.							12.	12.		
13.							13.	13.		
14.							14.	14.		
15.							15.	15.		

12+ FM SHARE (METRO): 71,80% (634 of 883) (FAL 84: 70.87%)

TIME	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PND	12+ EVE	SAT MID
1. WQQQ-F	1. WZZP-F	1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WFMZ-F	1. WZZO-F	1. WFMZ-F	1. WZZO-F	1. WQQQ-F	1. WZZO-F
2. WZZO-F	2. WLEV-F	2. WLEV-F	2. WLEV-F	2. WLEV-F	2. WAEB-F	2. WFMZ-F	2. WZZO-F	2. WFMZ-F	2. WFMZ-F	2. WFMZ-F
3. WUSL-F	3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WLEV-F	3. WLEV-F	3. WLEV-F	3. WLEV-F	3. WZZP-F	3. WQQQ-F
4.	4.	4. WAEB-F	4. WAEB-F	4. WAEB-F	4. WKAP	4. WQQQ-F	4. WAEB-F	4. WQQQ-F	4.	4. WLEV-F
5.	5.	5. WAEB	5. WAEB	5. WAEB	5. WAEB	5. WAEB	5. WQQQ-F	5. WAEB-F	5.	5. WAEB
			6. WFMZ-F			6. WAEB-F		6. WEST		6. WAEB-F
MON 18-24	MON 18-34	MON 25-34	MON 18-49	MON 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WLEV-F		1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WZZO-F
2. WLEV-F	2. WLEV-F	2. WLEV-F	2. WLEV-F	2. WZZO-F		2. WQQQ-F	2. WQQQ-F	2. WLEV-F	2. WQQQ-F	2. WLEV-F
3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WFMZ-F		3.	3. WLEV-F	3. WQQQ-F	3. WLEV-F	3. WFMZ-F
4.	4.	4. WAEB-F	4. WAEB-F	4. WAEB-F		4.	4.	4. WAEB	4. WAEB	4. WQQQ-F
5.	5.	5.	5. WFMZ-F	5. WQQQ-F		5.	5.	5. WAEB-F	5. WAEB-F	5. WAEB-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		113 (5)	113 (5)	12.8	13.3	WFMV-F 106.3 Blairstown .5/1.4
AOR		157 (3)	157 (3)	17.8	14.2	WGPA 1100 Bethlehem .4/1.8
AC/OLDIES/SOFT ROCK	61 (2)	171 (4)	232 (6)	26.3	21.2	WHOL 1600 Allentown .5/2.3
MOR/VARIETY					2.9	WABC 770 New York .3/1.5
COUNTRY	50 (2)	14 (1)	64 (3)	7.2	12.7	WBYO-F 107.5 Boyertown .8/1.5
BLACK/URBAN		16 (2)	16 (2)	1.8	0.6	WKRZ-F 98.5 Wilkes-Barre .5/1.9
RFFL MUSIC	4 (1)	150 (3)	154 (4)	17.4	17.7	WOR 710 New York 1.9/3.8
NEWS/TALK	33 (3)		33 (3)	3.7	4.2	WPLJ-F 95.5 New York .3/1.6
NOSTALGIA	96 (2)		96 (2)	10.9	10.8	WSBG-F 93.5 Stroudsburg .7/1.3
RELIGION	5 (1)	8 (1)	13 (2)	1.5	1.5	WWSH-F 97.9 Hazleton 1.0/2.2
SPANISH						See Philadelphia for frequencies and city of license for the following:
CLASSICAL		5 (1)	5 (1)	0.6	0.9	KYW 1.1/5.2 WFIL 1.2/1.8 WUSL-F 1.3/3.2
UNKNOWN/OTHERS			883 (31)			WCAU-F .4/2.6 WFLN-F .5/1.4 WXTU-F 1.4/2.8
						WDAS-F .3/1.4 WMGK-F .9/2.3 WUSP-F 2.1/5.8
						WEAZ-F 1.4/3.4 WMMR-F 1.2/4.2

RADIO STATIONS

WAEB	, 790,	1 KW (DA-2)	, AC	CBS, ABC-I	\$ 31.00	(Mc-Guild)	CRB
WEEX	, 1230,	1 KW/250 W	, COUNTRY	MBS	\$ 23.00	(Eastman)	Wilks-Schwartz
WEST	, 1400,	KW/250 W	, NOSTALGIA	CBS	\$ 22.00	(Katz)	Sound Comm.
WGPA	, 1100,	250 W (DAYS)	, BTFL MUS		\$ 9.00	(----)	
WHOL	, 1600,	500 W (DAYS,DA)	, BELIGION	MBS	\$ 11.00	(----)	
WKAP	, 1320,	5 KW/1 KW (DA-2)	, NOSTALGIA	ABC-E	\$ 20.00	(Eastman)	Williams
WXXW	, 1470,	5 KW (DA-N)	, COUNTRY	NBC	\$ 16.00*	(-----)	
WEAB-F	, 104.1,	50 KW @ 500	, AC	ABC-I	\$ 47.00*	(Mc-Guild)	CRB
WFMZ-F	, 100.7,	17 KW @ 870	, BTFL MUS		\$ 42.00*	(Torbet)	
WLEV-F	, 96.1,	50 KW @ 500	, AC		\$ 60.00	(Katz)	Sound Comm.
WQQQ-F	, 99.9,	50 KW @ 450	, CHR	ABC-C	\$ 51.00*	(Eastman)	Wilks-Schwartz
WZZO-F	, 95.1,	12 KW @ 630	, AOR		\$ 47.50	(Blair)	Holt

Other ranked stations - See Philadelphia

MISCELLANEOUS COMMENTS WHOL sold for \$500,000 (Kallil)

ANCHORAGE

Arbitron Rank/Pop (12+): 145/179,600
 MSA Rank/Pop: 180/233,500
 NO ADI
 Average Person Rating: 16.0
 Market TSL: 21.6 hours

Stations: 14/12
 Diaries: 587/306:1/37.6%
 Sample Target: 550
 Standard Error: .785
 % Below Line: 2.9
 % Not Listed: 10.7

Est 1985 Revenue: \$9,000,000
 HH Inc: \$41,777
 Retail \$: 2.7 Bil
 Pop per Station: 14,967
 # 1 Biller: KFQD \$1,500,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. KWHL-F	42/13.7	12.3	15.1	17.3	14.9		1.KWHL-F 50/567	1. KWHL-F 501/26.1	21.2	25.1
2. KGOT-F	36/11.7	16.7	13.5	14.3	12.1		2.KGOT-F 40/560	2. KGOT-F 497/25.9	30.6	28.1
3. KYAK	31/10.1	10.0	7.3	12.0	11.3		3.KYAK 38/410	3. KFQD 445/23.2	21.7	19.8
4. KFQD	29/ 9.4	11.0	10.8	11.3	8.9		4.KFQD 34/580	4. KENI 316/16.5	15.3	23.3
5. KKGR-F	26/ 8.5	9.0	5.0	3.0	6.9		5.KKGR-F 28/350	5. KKGR-F 308/16.1	14.4	10.6
6. KNIK-F	22/ 7.2	6.7	8.5	6.0	6.5		6.KNIK-F 27/295	6. KYAK 303/15.8	15.3	13.0
7. KENI	21/ 6.8	3.3	8.9	7.1	8.1		7.KHAR 27/280	7. KKLV-F 282/14.8	13.5	15.4
8. KHAR	21/ 6.8	7.7	9.7	7.9	8.1		8.KENI 25/369	8. KNIK-F 252/13.2	12.4	14.1
9. KKLV-F	16/ 5.2	4.7	6.2	7.9	6.0		9.KNBZ-F 18/126	9. KHAR 208/10.9	13.9	15.8
10. KASH	9/ 2.9	3.3	.8	.4	.8		10.KKLV-F 17/313	10. KASH 158/ 8.2	7.7	3.7
11.							11.	11.		
12.							12.	12.		
13.							13.	13.		
14.							14.	14.		
15.							15.	15.		

12+ FM SHARE (METRO): 56.20 % (154 of 274) (FAL 84: 55.65%)

TIME	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVF	SAT MID
1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KYAK	1. KFQD	1. KHAR	1. KFQD	1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KGOT-F
2. KGOT-F	2. KKGR-F	2. KYAK	2. KFQD	2. KYAK	2. KYAK	2. KWHL-F	2. KYAK	2. KGOT-F	2. KGOT-F	2. KWHL-F
3.	3. KGOT-F	3. KKGR-F	3. KKGR-F	3. KKGR-F	3. KNIK-F	3. KYAK	3. KGOT-F	3. KYAK	3. KKGR-F	3. KFQD
4.	4. KFQD	4. KFQD	4. KNIK-F	4. KNIK-F	4.	4. KGOT-F	4. KFQD	4. KKGR-F	4.	4. KKGR-F
5.	5.	5. KGOT-F	5.	5.	5.	KENI	KNIK-F	5. KFQD	5.	5. KNIK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWHL-F	1. KKGR-F	1. KKGR-F	1. KKGR-F	1. KFQD	1. KWHL-F	1. KWHL-F	1. KKGR-F	1. KWHL-F	1. KYAK
2. KGOT-F	2. KWHL-F	2. KFQD	2. KFQD	2. KNIK-F	2. KGOT-F	2. KKGR-F	2. KFQD	2. KYAK	2. KFQD
3. KKGR-F	3. KGOT-F	3. KGOT-F	3. KGOT-F	3. KKGR-F	3.	3. KGOT-F	3. KWHL-F	3. KGOT-F	3. KKGR-F
4.	4. KFQD	4. KKLV-F	4. KKLV-F	4. KYAK	4.	4. KFQD	4.	4. KKGR-F	4.
5.	5.	5. KWHL-F	5. KWHL-F	5. KKLV-F	5.	5.	5.	5. KFQD	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	21 (1)	36 (1)	57 (2)	20.8	25.2	KBYR 700 Anchorage 2.0/8.7
AOR		68 (2)	68 (2)		18.3	KRKN-F 102.1 Anchorage 2.3/5.6
AC/OLDIES/SOFT ROCK	35 (2)	16 (1)	51 (3)		20.9	
MOR/VARIETY						KABN 830 Big Lake 1.0/3.3
COUNTRY	40 (2)	5 (1)	45 (3)		13.9	KNBZ-F 99.7 Wastilla 1.6/2.8
BLACK/URBAN						
BTFL MUSIC	21 (1)	22 (1)	43 (2)		20.4	
NEWS/TALK						
NOSTALGIA						
RELIGION						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	3 (1)	7 (1)	10 (2)		1.3	

274 (14)

RADIO STATIONS

KBYR, 70, 1 KW	, AC	CBS, \$ 16.00	(Roslin)
KENI, 550, 5 KW	, CHR	ABC, I, \$ 34.00	(Katz)
KFQD, 750	, AC	, \$ 45.75	(Mc-Guild)
KHAR, 590, 5 KW	, BTFL MUS	, \$ 31.00	(Eastman)
KASH, 1080, 10 KW (DA-1)	, COUNTRY	US II, \$ 22.00	(Blair)
KYAK, 650, 50 KW/25 KW (DA-2)	, COUNTRY	MBS, \$ 26.50	(Weiss)
KKGR-F, 100.5, 25 KW @ 179, AOR (?)		, \$ 12.00	(INWH)
KGOT-F, 101.3, 26 KW @ -66, CHR		MBS, \$ 32.00*	(Weiss)
KKLV-F, 104.1, 25 KW @ 61, AC		UPI, \$ 29.50	(Eastman)
KNIK-F, 105.3, 60 KW @ 260, BTFL MUS		CBS, \$ 21.00	(Roslin)
KRKN-F, 102.1, 25 KW @ 165, JAZZ/AOR		, \$ 32.00	(S. Katz)
KWHL-F, 106.5, 50 KW @ -99, AOR		, \$ 41.25	(Mc-Guild)

MISCELLANEOUS COMMENTS: KYAK/KGOT-F: From Bingham to Olympic for \$?? (Chapman).....
 KTNX changes calls to KASH

Arbitron Rank/Pop (12+): 122/244,700
 NSA Rank/Pop: 147/298,900
 Green Bay ADI
 Average Person Rating: 14.7
 Market TSL: 19.7

APPLETON - OSHKOSH
 Stations: 23/14
 Diaries: 757/323:1/58.6%
 Sample Target: 630
 Standard Error: .683
 % Below Line: 27.2
 % Not Listed: 27.2

Est 1985 Revenue: 6,500,000
 III Inc: \$29,875
 Retail \$: 1.54 Bil
 Pop per Station: 17,479
 # 1 Biller: WIDY
 WAPL-F \$950,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. WAPL-F	42/11.6	12/7	13/5	9.5	9.7		1. WIXX-F 116/1841	1. WIXX-F 656/26.6	28.7	25.3
2. WIXX-F	32/ 8.8	9.5	7.8	9.0	8.7		2. WAPL-F 89/1151	2. WKAU-F+ 535/21.7	25.8	17.8
3. WYNE	29/ 8.0	8.3	7.8	9.0	8.7		3. WGEE 74/ 806	3. WAPL-F 533/21.6	28.1	24.6
4. WHBY	28/ 7.7	7.8	8.5	8.0	10.0		4. WDUZ-F 50/ 673	4. WHBY 467/19.0	16.1	20.0
5. WROE-F	26/ 7.2	8.5	11.4	8.7	10.8		5. WKAU-F+ 47/1047	5. WAHC-F 413/16.8	14.7	14.9
6. WGEE	22/ 6.1	3.9	3.6	4.0	2.9		6. WYNE 34/ 419	6. WNAM 404/16.4	17.9	18.2
7. WKAU-F+	21/ 5.8	8.7	5.9	7.4	6.6		7. WROE-F 30/ 486	7. WNGV-F 373/15.2	16.8	11.4
8. WNAM	19/ 5.2	7.8	6.0	6.4	9.2		8. WHBY 29/ 381	8. WROE-F 357/14.5	17.5	19.8
9. WAHC-F	17/ 4.7	3.4	4.9	6.6	4.2		9. WCUB 26/1841	9. WYNE 337/13.7	15.8	13.1
10. WNGV-F	17/ 4.7	4.9	3.4	6.4	3.4		10. WISS-F+	10. WGEE 299/12.1	10.5	NA
11.							11.	11. WOSH 237/ 9.6	10.5	10.6
12.							12.			
13.							13.			
14.							14.			
15.							15.			

12+ FM SHARE (METRO): 54.33% (182 of 335) (FAL 84: 55.93%)

TLNS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WYNE	1. WYNE	1. WYNE	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F
2. WAHC-F	2. WIXX-F	2. WIXX-F	2. WIXX	2. WAPL-F	2. WROE	2. WHBY	2. WYNE	2. WIXX-F	2. WIXX-F	2. WYNE
3. WKAU-F+	3. WNAM	3. WYNE	3. WNAM	3. WNAM	3. WHBY	3. WIXX-F	3. WNAM	3. WYNE	3. WHBY	3. WKAU-F+
4. WIXX-F	4. WKAU-F+	4. WNAM	WYNE	WIXX-F	4. WGEE	4. WAPL-F	4. WHBY	4. WHBY	4.	4. WGEE
5.	5.	5.	5.	5.	5.	5.	WHBY	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPL-F	1. WAPL-F	1. WNAM	1. WIXX-F	1. WYNE	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F
2. WIXX-F	2. WIXX-F	2. WIXX-F	2. WAPL-F	2. WNAM	2.	2.	2. WIXX-F	2. WIXX-F	2. WYNE
3.	3. WKAU-F+	3. WAPL-F	3. WKAU-F+	3. WIXX-F	3.	3.	3. WNAM	3. WNAM	3. WIXX-F
4.	4. WNAM	WYNE	WYNE	4. WHBY	4.	4.	4.	WYNE	4. WNAM
5.	5.	5.	5.	WKAU-F+	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP	6 (1)	64 (3)	70 (94)	20.9	20.3	WCKK 690 Oshkosh 2.5/3.8
AOR		42 (1)	42 (1)	12.5	14.7	WMMI-F 100.1 Neenah 1.9/4.8
AC/OLDIES/SOFT ROCK	19 (1)	17 (1)	36 (2)	10.7	10.2	WMBE 1530 Chilton .6/1.6
NOR/VARIETY	35 (3)		35 (3)	10.4	11.9	WOSH 1490 Oshkosh 3.3/9.6
COUNTRY	67 (3)	11 (2)	78 (7)	23.3	19.2	WRJQ 1570 Appleton 4.1/5.4
BLACK/URBAN						
BTFL MUSIC		41 (2)	41 (2)	12.2	14.7	WCUB 980 Two Rivers .8/1.9
NEWS/TALK					0.6	WDUZ-F 98.5 Green Bay 4.1/6.6
NOSTALGIA	24 (2)		24 (2)	7.2	4.2	WGN 720 Chicago 1.1/1.9
RELIGION		7 (1)	7 (1)	2.1	2.5	WISS-F+ 102.3 Berlin 1.1/1.5
SPANISH						WNBK-F 93.5 New London 2.2/2.5
CLASSICAL						WTMJ 620 Milwaukee .8/4.0
UNKNON/OTHERS	2 (1)		2 (1)	0.6	1.7	

335 (23)

RADIO STATIONS

WCKK, 690, 250 W (DAYS)	, NOSTALGIA	ABC-E, \$ 17.00 (Weiss)	
WHBY, 1230, 1 KW/250W	, MOR	CBS, \$ 30.63 (Eastman)	
WNAM, 1280, 5 KW/ 1 KW (DA-1)	, AC	ABC-I, \$ 15.00 (Masla)	Woodward
WOSH, 1490, 1 KW/250 KW	, COUNTRY	NBC, \$ 24.00 (HNWH)	
WRJQ, 1570, 1 KW (DAYS)	, NOSTALGIA	MBS, \$ 8.00 (-----)	Midwest Family
WYNE, 1150, 5 KW (DA-2)	, COUNTRY	ABC-E, \$ 22.00 (Weiss)	
WAHC-F, 96.7, 3 KW @ 293, CHR		, \$ 15.00 (Masla)	
WAPL-F, 105.7, 100 KW @ 500, AOR		, \$ 35.00 (Eastman)	Woodward
WKAU-F+, 104.9, 1 KW @ 480, CHR		ABC-R, \$ 17.00 (Selcom)	Forward
WNGV-F, 103.9, 2.5 KW @ 355, AC		US I, Source, \$ 28.00 (HNWH)	Midwest Family
WROE-F, 94.3, 3 KW @ 300, BTFL/EZ		, \$ 25.00 (-----)	
WEMI-F, 100.1, 3 KW @ 300, RELIGION		, \$ 11.00 (-----)	

Other ranked stations - see Green Bay

MISCELLANEOUS COMMENTS: WRJQ/WROE-F sold to Tom Bookey for \$2,115,000 (Dex Card)...
 WYMS changes calls to WRJQ

ATLANTA

Arbitron Rank/Pop (12+): 15/1,956,400
 MSA Rank/Pop: 11/2,388,100
 ADI #15
 Average Person Rating: 17.3
 Market TSL: 22.8 hours

Stations: 25/25
 Diaries: 2153/909:1/45.3%
 Sample Target: 1690
 Standard Error: .434
 % Below Line: 0
 % Not Listed: 12.6%

Est 1985 Revenue: 75,400,000
 HH Inc.: \$32,228
 Retail \$: 17.0 Bil
 Pop per Station: 78,256
 #1 Biller: WQXI A/F \$12,600,000

12+ METRO SHARE	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. WZGC-F	342/9.8	12.1	10.5	9.2	10.0	10.7	1. WZGC-F 408/6318	1. WZGC-F 5043/25.0	29.6	26.1
2. WKLS-F	312/9.0	6.4	6.7	6.9	6.2	9.5	2. WKLS-F 386/4477	2. WQXI-F 4374/21.7	24.0	24.9
3. WVEE-F	311/8.9	11.0	8.5	9.1	10.8	12.9	3. WVEE-F 344/3914	3. WSB 3629/18.0	18.1	19.3
4. WQXI-F	310/8.9	9.2	9.9	9.1	8.1	8.3	4. WQXI-F 344/4883	4. WKLS-F 3478/17.3	15.5	16.1
5. WPCII-F	257/7.4	6.5	9.0	7.0	7.3	6.8	5. WKHX-F 329/4138	5. WVEE-F 3291/16.3	19.4	17.3
6. WSB	234/6.7	6.3	7.2	6.8	7.2	5.6	6. WPCII-F 314/3940	6. WPCII-F 3258/16.2	13.7	16.6
7. WKHX-F	230/6.6	8.9	6.7	10.0	9.2	6.4	7. WYAY-F 263/3223	7. WKHX-F 3084/15.3	18.1	15.6
8. WSB-F	171/4.9	5.9	3.5	4.8	4.9	6.5	8. WSB 256/4198	8. WSB-F 2828/14.0	16.2	12.9
9. WYAY-F	169/4.9	3.3	2.4	1.1	.8	5.1	9. WFOX-F 207/3551	9. WFOX-F 2631/13.1	10.8	11.1
10. WFOX-F	142/4.1	3.7	3.3	--	--	4.6	10. WSB-F 194/3363	10. WYAY-F 2145/10.6	7.9	5.8
11. WARM-F	111/3.2	2.5	5.3	4.3	4.6	2.7	11. WARM-F 120/2231	11. WARM-F 1970/ 9.8	9.6	11.7
12. WQOK	105/3.0	2.3	2.9	4.6	4.0	2.5	12. WQOK 105/1497	12. WQOK 1654/ 8.2	9.2	11.7
13. WGST	92/2.6	2.9	3.2	2.9	3.9	1.9	13. WGST 93/1719	13. WQOK 1497/ 7.4	6.3	9.1
14. WPLO	73/2.1	1.7	1.9	2.6	2.9	1.6	14. WJYA-F+ 82/850	14. WCNN 1248/ 6.2	6.0	6.8
15. WCNN	52/1.5	1.2	1.3	2.3	1.2	1.3	15. WPLO 74/1197	15. WPLO 113/ 5.5	4.7	5.5
16. WQXI	44/1.3	1.6	1.2	1.2	2.3	1.6	16.	16. WQXI 929/ 4.6	4.5	4.8
17. WJYA-F+	40/1.1	1.6	1.3	1.5	2.2	.7	17.	17. WIGO 779/ 3.9	N A	N A
18.							18.	18.		
19.							19.	19.		
20.							20.	20.		
21.							21.	21.		
22.							22.	22.		
23.							23.	23.		
24.							24.	24.		
25.							25.	25.		

12+ FM SHARE (METRO): 76.64% (2408 of 3142)

(FAL 84: 74.47%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZGC-F	1. WKLS-F	1. WQXI-F	1. WQXI-F	1. WQXI-F	1. WPCII-F	1. WQXI-F	1. WKLS-F	1. WZGC-F	1. WZGC-F	1. WZGC-F
2. WKLS-F	2. WQXI-F	2. WKLS-F	2. WVEE-F	2. WVEE-F	2. WSB	2. WZGC-F	2. WQZI-F	2. WKLS-F+	2. WVEE-F	2. WVEE-F
3. WVEE-F	3. WVEE-F	WVEE-F	3. WKLS-F	3. WKLS-F	3. WKHX-F	3. WSB	3. WOCH-F	3. WVEE-F	3. WKLS-F	3. WKLS-F
4.	4. WZGC-F	4. WZGC-F	4. WKHX-F	4. WKHX-F	4. WYAY-F	4. WVEE-F	4. WVEE-F	4. WQXI-F	4. WQXI-F	4. WKHX-F
5.	5. WSB-F	5. WKHX-F	5. WPCII-F	5. WPCII-F	5. WQXI-F	5. WKLS-F+	5. WKHX-F	5. WPCII-F	5. WSB	5. WPCII-F
6.	6. WFOX-F	6. WPCII-F	6. WFOX-F	6. WZGC-F	6. WVEE-F	6. WKHX-F	6. WZGC-F	6. WKHX-F	6. WOCH-F	6. WSB
7.	7. WKHX-F	7. WFOX-F	7. WZGC-F	7. WSB	7. WZGC-F	7. WSB-F	7. WSB-F	7. WSB	7. WSB-F	7. WYAY-F
8.	8.	WSB-F	8.	8.	8.	8. WYAY-F	8. WYAY-F	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZGC-F	1. WQXI-F	1. WQXI-F	1. WQXI-F	1. WQXI-F	1. WKLS-F	1. WKLS-F	1. WKLS-F	1. WKLS-F	1. WKLS-F
2. WVEE-F	2. WVEE-F	2. WVEE-F	2. WVEE-F	2. WVEE-F	2. WZGC-F	2. WVEE-F	2. WQXI-F	2. WQXI-F	2. WQXI-F
3. WQXI-F	3. WZGC-F	3. WSB-F	3. WZGC-F	3. WPCII-F	3. WVEE-F	3. WQZI-F	3. WVEE-F	3. WVEE-F	3. WVEE-F
4. WKLS-F	4. WKLS-F	4. WFOX-F	4. WSB-F	4. WKHX-F	4. WYAY-F	WZGC-F	4. WFOX-F	4. WZGC-F	4. WKHX-F
5. WSB-F	5. WSB-F	5. WKLS-F	5. WPCII-F	5. WZGC-F	5. WQXI-F	5.	5. WZGC-F	5. WKHX-F	5. WPCII-F
6. WARM-F	6. WFOX-F	6. WZGC-F	6. WKHX-F	6. WSB-F	6. WKHX-F	6.	6. WSB-F	6. WFOX-F	6. WSB
7.	7. WKHX-F	7. WKHX-F	WKLS-F	7. WFOX-F	7.	7.	7. WAOK	7. WYAY-F	7. WFOX-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		652 (2)	652 (2)	20.8	22.8	WAEC	860	Atlanta	.4/1.0
AOR	8 (1)	312 (1)	320 (2)	10.2	7.8	WBUX-F	96.7	Newman	.8/1.8
AC/OLDIES/SOFT ROCK	44 (1)	424 (3)	468 (4)	14.9	14.8	WGKA	1190	Atlanta	.9/1.2
MOR/VARIETY	234 (1)		234 (1)	7.4	8.1	WGUN	1010	Atlanta	.4/1.3
COUNTRY	73 (1)	399 (2)	472 (1)	15.0	12.4	WKLS	970	Atlanta	.2/1.0
BLACK/URBAN	158 (3)	338 (2)	496 (5)	15.8	14.9	WYZE	1480	Atlanta	.4/1.3
BTFL MUSIC/EZ		257 (1)	257 (1)	8.2	10.1				
NEWS/TALK	144 (2)		144 (2)	4.6	5.1				
NOSTALGIA	14 (1)	26 (1)	40 (2)	1.3	1.5				
RELIGION/GOSPEL	27 (2)		27 (2)	0.9	2.2				
SPANISH				--	--				
CLASSICAL	32 (1)		32 (1)	1.0	0.4				
UNKNOWN/OTHERS				--	--				
			3142 (25)						

RADIO STATIONS

AM STATIONS

WAEC, 860, 5 KW (DAYS)	, RELIGION	\$ NA	(----)	
WAOK, 1380, 5 KW (DA-N)	, BLACK	NBN, \$ 65.00	(Mc-Cuuld)	DKM
WCNN, 680, 25 KW/10 KW (DA-N)	, NEWS	ABC-T, \$ 45.00*	(INWH)	
WFOV, 1230, 1 KW/250W	, RELIGION	\$ 20.00	(Bolton)	(MARIETTA)
WGKA, 1190, 5 KW (DAYS)	, CLASSICAL	\$ 32.00	(CMBS)	
WGSI, 920, 5 KW/1KW	, NEWS	CBS, MBS, \$ 95.00	(Katz)	Jacor
WGUN, 1010, 50 KW (DAYS)	, RELIGION/GOSPEL	\$ 22.00	(Stars)	Rivers
WIGO, 1340, 1 KW/250 W (DA-1)	, BLACK	ABC-D, \$ 60.00	(Citimedia)	Brunson
WKLS, 970, 5 KW (DAYS)	, AOR	\$ NA	(Katz)	Taft
WPLO, 590, 5 KW (DA-N)	, COUNTRY	ABC-I, \$ 65.00*	(Selcom)	Cap Cities
WQXI, 790, 5 KW/1 KW (DA-N)	, OLDIES	\$ NA	(Blair)	Jeff-Pilot
WSB, 750, 50 KW	, MOR	ABC-E, ABC-I, \$170.00*	(Christal)	Cox
WXLL, 1310, 500 W (DAYS)	, BLACK	\$ 12.00	(Roslin)	
WYZE, 1480, 5 KW (DAYS)	, GOSPEL	\$ 15.00	(-----)	Buck

FM STATIONS

WFOX, 97.1, 100 KW @ 1566, AC		\$100.00*	(MNR)	Shamrock	(GAINESVILLE)
WJYA, 104.1, 100 KW @ 1200, NOSTALGIA		\$ 50.00	(Weiss)	Williams	(LAGRANGE)
WKHX, 101.5, 100 KW @ 900, COUNTRY		\$160.00*	(Selcom)	Cap Cities	(MARIETTA)
WKLS, 96.1, 100 KW @ 950, AOR		ABC-R, \$160.00*	(Katz)	Taft	
WPCH, 94.9, 100 KW @ 890, BTFL MUS		\$175.00*	(Katz)	Jacor	
SQXI, 94.1, 100 KW @ 914, CONTEMP/AC		\$375.00	(Blair)	Jeff-Pilot	
WARM, 99.7, 100 KW @ 1000, AC		\$150.00	(Eastman)	Susquehanna	
WSB, 98.5, 100 KW @ 450, URBAN		USI, \$155.00*	(Mc-Cuuld)	DKM	
WYAY, 106.7, 100 KW @ 967, COUNTRY		\$130.00	(Republic)	Katz	(GAINESVILLE)
WZGC, 92.9, 100 KW @ 910, CHR		ABC-C, \$200.00*	(Torbet)	First Media	

CALL LETTER CHANGES

WRMM-F changes to WARM

FORMAT CHANGES

STATION SALES

WJYA A/F (Marietta):
From Bob Williams to
Transcom for \$5,000,000
(Chapman)

MISCELLANEOUS COMMENTS

AUSTIN

Arbitron Rank/Pop (12+): 61/537,100
 MSA Rank/Pop: 69/537,100
 ADI # 79
 Average Person Rating: 16.1
 Market TSL: 21.4 hours

Stations: 21/15
 Diaries: 1020/527:1/45.1%
 Sample Target: 880
 Standard Error: .607
 % Below Line: 4.8
 % Not Listed: 16.1

Est 1985 Revenue: \$27,600,000
 HH Inc: \$31,287
 Retail \$: 4.6 Bil
 Pop per Station: 35,807
 # 1 Biller: KASE-F \$5,600,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. KASE-F 149/16.3	11.9	17.5	12.7	16.1		1. KASE-F 205/1999	1. KHFI-F 1780/31.5	34.7	31.3
2. KHFI-F 138/15.1	18.4	16.0	11.6	13.6		2. KLBJ-F 148/1629	2. KASE-F 1400/24.7	22.6	27.6
3. KLBJ-F 106/11.6	13.6	8.0	14.4	9.9		3. KHFI-F 141/1823	3. KLBJ-F 1339/23.7	24.7	19.4
4. KOKE-F 63. 6.9	6.4	5.3	5.4	4.5		4. KOKE-F 74/1123	4. KOKE-F 1084/19.2	15.4	17.9
5. KLBJ 57/ 6.2	5.8	4.7	5.0	4.3		5. KLBJ-F 70/ 988	5. KEYI-F 889/15.7	19.9	20.1
6. KPEZ-F 53/ 5.8	4.5	6.2	4.4	7.8		6. KPEZ-F 57/ 626	6. KLBJ 820/14.5	14.6	12.1
7. KEYI-F 50/ 5.5	8.3	9.5	9.6	7.3		7. KEYI-F 56/ 985	7. KVET 679/12.0	9.6	14.1
8. KVET 34/ 3.7	4.5	4.2	5.4	6.8		8. KVET 46/ 857	8. KPEZ-F 568/10.0	10.1	11.7
9. KOKE 24/ 2.6	---	1.5	3.2	5.4		9. KWIX-F 38/ 463	9. KNOW 320/ 5.7	7.0	10.3
10. KIXI 15/ 1.6	.9	.9	1.2	1.2		10. KOKE 24/ 169	10. WOAI 291/ 5.1	1.6	2.5
11.						11.	11.		
12.						12.	12.		
13.						13.	13.		
14.						14.	14.		
15.						15.	15.		

12+ FM SHARE (METRO): 76.76% (588 of 766) (FAL 84: 75.26%)

TELEVISION	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PHD	12+ EVE	SAT MID
1. KHFI-F	1. KLBJ-F	1. KLBJ-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KHFI-F	1. KASE-F
2. KASE-F	2. KHFI-F	2. KHFI-F	2. KLBJ-F	2. KLBJ-F	2. KPEZ-F	2. KPEZ-F	2. KHFI-F	2. KHFI-F	2. KASE-F	2. KHFI-F
3.	3. KASE-F	3. KASE-F	3. KHFI-F	3. KHFI-F	3. KLBJ	3. KLBJ	3. KLBJ-F	3. KLBJ-F	3. KLBJ-F	3. KLBJ-F
4.	4. KOKE-F	4. KOKE-F	4. KOKE-F	4. KOKE-F	4. KVET	4. KVET	4. KPEZ-F	4. KOKE-F	4.	4. KOKE-F
5.	5. KEYI-F	5. KEYI-F	5. KEYI-F	5. KEYI-F	5. KOKE-F	5. KOKE-F	5. KEYI-F	5. KLBJ	5.	5. KEYI-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KHFI-F	1. KHFI-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KHFI-F	1. KLBJ-F	1. KLBJ-F	1. KLBJ-F	1. KASE-F
2. KLBJ-F	2. KASE-F	2. KHFI-F	2. KHFI-F	2. KHFI-F	2. KLBJ-F	2. KHFI-F	2. KASE-F	2. KHFI-F	2. KLBJ-F
3. KOKE-F	3. KLBJ-F	3. KLBJ-F	3. KLBJ-F	3. KOKE-F	3.	3. KASE-F	3. KHFI-F	3. KASE-F	3. KLBJ
4. KASE-F	4. KOKE-F	4. KEYI-F	4. KOKE-F	4. KPEZ-F	4.	4. KEYI-F	4. KOKE-F	4. KEYI-F	4. KEYI-F
5.	5. KEYI-F	5. KOKE-F	5. KEYI-F	5. KEYI-F	5.	5. KOKE-F	5.	5. KOKE-F	5. KOKE-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		141 (2)	141 (2)	18.4	19.0	KGIN-F 96.7 Georgetown .4/1.6
AOR		113 (2)	113 (2)	14.8	10.4	KNOW 1490 Austin 1.2/5.7
AC/OLDIES/SOFT ROCK	22 (3)	113 (2)	135 (5)	17.6	20.7	KRGT-F 92.1 Taylor 1.1/2.8
NOR/VARIETY						KTAE 1260 Taylor 1.0/1.6
COUNTRY	48 (3)	149 (1)	197 (4)	25.7	26.8	KTXZ 1560 West Lake Hills .7/3.5
BLACK/URBAN					6.0	KISS-F 99.5 San Antonio .8/1.2
BTFL MUSIC		58 (2)	58 (2)	7.6	7.2	KKYX 680 " .5/1.0
NEWS/TALK	69 (2)		69 (2)	9.0	6.4	KOXT-F 101.9 " .5/1.1
NOSTALGIA						KTSA 550 " .5/2.3
RELIGION	15 (1)		15 (1)	2.0	1.0	KWIX-F 97.5 Waco .3/1.5
SPANISH	24 (1)	10 (1)	34 (2)	4.4	2.4	WOAI 1200 San Antonio 1.3/5.1
CLASSICAL						
UNKNOWN/OTHERS		4 (1)	4 (1)	0.5		
			766 (21)			

RADIO STATIONS	POWER	TIME	FORMAT	STATION	STATION
KIXL	970	1 KW (DAYS, DA)	RELIGION		(Christal)
KLBJ	590	5 KW/1 KW (DA-N)	NEWS/TALK	CBS,MBS; NBC-T	\$ 40.00*
KOKE	1370	1 KW (DAYS)	AC		\$ 25.00*
KNOW	1490	1 KW/250 W	OLDIES		\$ 40.00
KTXZ	1560	2.5 KW (DA-2)	NOSTALGIA (?)	US 2	\$ 35.00
KVET	1300	5 KW/1 KW (KA-2)	COUNTRY	ABC-I	\$ 50.00*
KASE-F	100.7	100 KW @ 2000	COUNTRY		\$ 110.00*
KEYI-F	103.7	97 KW @ 585	AC		\$ 90.00
KHFI-F	98.3	1.3 KW @ 418	CHR		\$ 95.00*
KLBJ-F	93.7	100 KW @ 1057	AOR		\$ 68.00*
KOKE-F	95.5	10 KW @ 265	AC		\$ 47.00
KPEZ-F	102.3	3 KW @ 300	BTFL/EZ		\$ 45.00*

MISCELLANEOUS COMMENTS KMMM changes calls to KOKE (Dec) and changes format to AC...

BAKERSFIELD

Arbitron Rank/Pop (12+): 89/364/6000
 MSA Rank/Pop: 100/470,600
 ADI # 148
 Average Person Rating: 15.4
 Market TSL: 21.4 hours

Stations: 36/24
 Diaries: 840/434:1/46.8%
 Sample Target: 740
 Standard Error: .654
 % Below Line: 12.3
 % Not Listed: 14.6

Est 1985 Revenue: \$10,500,000
 HH Inc: \$29,833
 Retail \$: 2.7 Bil
 Pop per Station: 15,192
 # 1 Biller: KKXX-F \$1,700,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. KKXX	88/15.5	13.9	13.9	14.0	10.1		1.	1. KKXX-F	1130/29.9	
2. KUZZ	65/11.2	13.4	13.9	9.6	14.3		2.	2. KUZZ	706/18.7	
3. KWAC	46/ 7.9	8.3	7.8	6.1	4.0		3.	3. KQXR-F	640/16.9	
4. KGFM-F	40/ 6.9	9.0	7.6	10.8	6.7		4.	4. KGFM-F	428/11.3	
5. KQXA-F	25/ 4.3	8.8	6.6	9.8	7.2		5.	5. KGEO	367/ 9.7	
6. KGEO	18/ 3.1	3.9	5.0	3.7	5.5		6.	6. KWAC	301/ 8.0	
7. KLLY	17/ 2.9	2.2	---	---	---		7.	7. KAFY	300/ 7.9	
8. KERN	12/ 2.1	3.7	2.3	1.9	4.0		8.	8. KERN	278/ 7.4	
9. KAFY	11/ 1.9	2.4	3.1	3.9	3.3		9.	9. KLLY-F	237/ 6.3	
10. KPMC	11/1.9	2.2	1.7	1.9	2.1		10.	10. KPMC	204/ 5.4	
11. KOST-F		.8	1.2	.7	.5		11.	11.		
12.							12.	12.		
13.							13.	13.		
14.							14.	14.		
15.							15.	15.		

12+ FM SHARE (METRO): 53.32% (265 of 497) (FAL 84: 46.34%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KUZZ	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F
2. KQXR-F	2. KWAC	2. KWAC	2. KUZZ	2. KUZZ	2. KGFM-F	2. KUZZ	2. KUZZ	2. KUZZ	2. KUZZ	2. KUZZ
3.	3. KQXR-F	3. KUZZ	3. KWAC	3. KWAC	3. KWAC	3. KWAC	3. KGFM-F	3. KGFM-F	3. KQXR-F	3. KQXR-F
4.	4. KGEO	4. KQXR-F	4. KGEO	4. KGEO	4. KQXR-F	4. KQXR-F	4. KWAC	4. KQXR-F	4. KWAC	4. KWAC
5.	KUZZ	5.	5.	5.	5.	5.	5.	5.	5. KGFM-F	5. KGFM-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F
2. KQXR-F	2. KQXR-F	2. KGEO	2. KWAC	2. KUZZ	2. KWAC	2. KWAC	2. KGEO	2. KWAC	KUZZ
3. KWAC	3. KWAC	3. KUZZ	3. KQXR-F	3. KWAC	3. KQXR-F	3. KQXR-F	3.	3. KUZZ	3. KWAC
4.	4.	4.	4. KUZZ	4.	4.	4.	4.	4. KGEO	4. KGEO
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP		137 (5)	137 (5)	27.6	21.4	KAVS-F 97.7 Mohave .3/1.5
AOR		18 (2)	18 (2)	3.6	11.0	KSNO-F 98.5 Delano .3/2.0
AC/OLDIES/SOFT ROCK	25 (1)	42 (4)	67 (5)	13.5	12.8	KDOL 1340 Mohave .5/1.1
MOR/VARIETY	51 (6)		51 (6)	10.3	7.1	KERI 1180 Wasco 1.2/3.3
COUNTRY	83 (4)	13 (2)	96 (6)	19.3	20.9	KFIO-F 104.9 Ridgecrest .3/1.6
BLACK/URBAN	4 (1)		4 (1)	0.8		KHIS 800 Bakersfield 1.2/1.3
BTFL MUSIC		46 (2)	5 (1)	9.3	9.7	KHIS-F 96.5 Bakersfield .5/3.6
NEWS/TALK	4 (1)		16 (3)	0.8	0.4	KLOA 1240 Ridgecrest .3/1.2
NOSTALGIA	5 (1)		53 (2)	1.0	0.9	KTKR 1310 Taft 1.0/1.3
RELIGION	7 (1)	9 (2)		3.2	3.3	KTPI-F 103.1 Tehachapi 1.5/2.9
SPANISH	53 (2)			10.7	9.9	KUNN 1350 Bakersfield .7/2.0
CLASSICAL						KVLI 1140 Lake Isabella 1.4/2.0
UNKNOWN/OTHERS		4 (2)	4 (2)	0.8	2.6	KXEM 1590 McFarland 1.2/1.7
			497 (36)			KBOS-F 94.9 Tulare .5/3.8
						KFRE 940 Fresno .5/2.0
						KJUG-F 106.7 Tulare .7/2.4

See Los Angeles for details for these stations:
 KBIG-F .7/1.5 KMET-F 1.5/4.4
 KIIS-F .5/2.3 KMPC .9/2.8
 KKHR-F .5/1.6 KNX .7/3.0
 KLOS-F 1.5/3.8 KRTH-F .5/1.6

RADIO STATIONS

KAFY	, 550	, 1 KW (DA-@)	, COUNTRY	ABC-D	\$ 20.00	(Blair)
KERN	, 1410	, 1 KW	, MOR	ABC-I	\$ 20.00	(HNWH) Brandon
KGEO	, 1230	, 1 KW/250 W	, OLDIES	NBC	\$ 28.00	(Selcom)
KPMC	, 1560	, 10 KW (DA-1)	, VARIETY	CBS,MBS	\$ 17.00	(Masla)
KUZZ	, 970	, 1 KW (DA-2)	, COUNTRY		\$ 38.00*	(Katz)
KWAC	, 1490	, 1 KW/250 W	, SPANISH		\$ 26.00	(Lotus)
KUNN	, 1350	, 1 KW (DAYS)	, BLACK	US I	\$ 18.00	(Torbet)
KGFM-F	, 101.5	, 5 KW @ 1280	, BTFL/EZ		\$ 32.00	(Selcom)
KHIS-F	, 96.5	, 50 KW @ 550	, RELIGION		\$ NA	(----)
KKXX-F	, 107.9	, 6 KW @ 1340	, CHR		\$ 40.00*	(Katz)
KLYD-F	, 97.7	, 3 KW @ 3000	, AC (?)	US I	\$ 25.00	(Torbet)
KQXR-F	, 94.1	, % KW @ 1312	, CHR	ABC-E	\$ NA	(HNWH) Brandon
KLLY-F	, 95.3	, 2 KW @ 346	, AC	APR	\$ 18.00	(Torbet) (OILDALE)

MISCELLANEOUS COMMENTS KDOL-F changes to KAVS

BALTIMORE

Arbitron Rank/Pop (12+): 16;1,911,300
 MSA Rank/Pop: 14/2,263,900
 AD I # 21
 Average Person Rating: 18.9
 Market TSL: 24.6 hours

Stations: 36/21
 Diaries: 2975.917:1/51.2%
 Sample Target: 1700
 Standard Error: .454
 % Below Line: 13.3
 % Not Listed: 10.2

Est 1985 Revenue: \$46,600,000
 HH Inc.: \$29,642
 Retail \$: 14.2 Bil
 Pop per Station: 91,014
 # 1 Biller: WBSB-F \$6,000,000

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/	SPG 85	FAL 84
1. WLIF-F	315/8.7	---	9.9	10.1	9.7	7.1	1. WLIF-F 345/3781	1. WBSB-F 3705/19.3	20.5	17.8
2. WBAL	272/7.5	---	8.6	8.0	8.2	10.9	2. WBAL 285/3749	2. WLIF-F 3527/18.4	17.8	18.7
3. WXYV-F	246/6.8	---	5.4	5.4	6.2	8.5	3. WXYV-F 260/2955	3. WBAL 3444/17.9	19.4	20.1
4. WBSB-F	241/6.7	---	7.4	6.7	4.4	7.2	4. WBSB-F 254/3954	4. WIYY-F 2954/15.4	17.3	19.7
5. WIYY-F	204/5.6	---	6.9	5.9	8.0	7.4	WPOC-F 254/2737	5. WMKR-F 2826/14.7	15.1	14.2
6. WPOC-F	204/5.6	---	5.4	6.0	5.8	5.3	6. WIYY-F 223/3207	6. WXYV-F 2781/14.5	14.4	14.2
7. WCAO	158/4.4	---	2.9	2.5	3.6	4.2	7. WCAO 195/1947	7. WPOC-F 2305/12.0	11.7	13.3
8. WFBR	150/4.1	---	4.4	3.0	3.2	3.1	8. WFBR 150/2139	8. WWIN 2111/11.0	14.1	10.8
9. WMKR-F	141/3.9	---	4.8	3.2	4.2	5.2	9. WMKR-F 144/2887	9. WYST-F 1915/10.0	9.9	11.2
10. WWIN-F	126/3.5	---	2.9	3.1	4.9	2.4	10. WWIN-F 126/1622	10. WCAO 1671/ 8.7	8.4	11.0
11. WYST-F	115/3.2	---	3.3	3.7	3.9	3.3	11. WYST-F 121/2004	11. WWIN-F 1622/ 8.5	8.6	9.8
12. WBGR	114/3.1	---	3.3	4.5	2.5	3.0	12. WWDC-F 120/1588	12. WQSR-F 1496/ 7.8	7.0	6.1
13. WITH	108/3.0	---	2.5	2.3	3.3	2.3	13. WBGR 114/ 634	13. WWIN 1409/ 7.3	NA	8.5
14. WQSR-F	96/2.6	---	2.1	1.6	1.2	1.8	14. WITH 108/1213	14. WWDC-F 1334/ 6.9	6.6	6.8
15. WWDC-F	89/2.5	---	2.3	1.9	1.7	2.8	15. WQSR-F 97/1514	15. WITH 1213/ 6.3	NA	6.9
16.							16.	16.		
17.							17.	17.		
18.							18.	18.		
19.							19.	19.		
20.							20.	20.		
21.							21.	21.		
22.							22.	22.		
23.							23.	23.		
24.							24.	24.		
25.							25.	25.		

12+ FM SHARE (METRO): 65.11% (2118 of 3253) (FAL 84: 64.12%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMKR-F	1. WIYY-F	1. WXYV-F	1. WXYV-F	1. WXYV-F	1. WLIF-F	1. WBAL	1. WLIF-F	1. WLIF-F	1. WXYV-F	1. WLIF-F
2. WBSB-F	2. WXYV-F	2. WBSB-F	2. WBSB-F	2. WLIF-F	2. WBAL	2. WBSB-F	2. WPOC-F	2. WBSB-F	2. WBAL	2. WXYV-F
3. WXYV-F	3. WBSB-F	3. WIYY-F	3. WPOC-F	WPOC-F	3. WPOC-F	3. WLIF-F	3. WBAL	3. WXYV-F	3. WLIF-F	3. WBSB-F
4. WIYY-F	4. WWDC-F	4. WPOC-F	4. WLIF-F	4. WBSB-F	4. WCAO	4. WXYV-F	4. WIYY-F	4. WIYY-F	4. WIYY-F	4. WPOC-F
5. WWIN	5. WWIN-F	5. WYST-F	5. WYST-F	5. WCAO	5. WBGR	5. WPOC-F	5. WXYV-F	5. WPOC-F	5. WBSB-F	5. WBAL
6. WEBB	6. WMKR-F	6. WWIN-F	6. WCAO	6. WBAL	6. WFBR	6. WCAO	6. WBSB-F	6. WBAL	6. WFBR	6. WYST-F
7. WWIN-F	7. WYST-F	7. WLIF-F	WIYY-F	7. WBGR	7. WBSB-F	7. WIYY-F	7. WCAO	7. WCAO	WMKR-F	7. WWIN-F
8.	8.	8.	WWIN-F	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WIYY-F	1. WIYY-F	1. WXYV-F	1. WIYY-F	1. WXYV-F
2. WXYV-F	2. WXYV-F	2. WXYV-F	2. WXYV-F	2. WPOC-F	2. WWDC-F	2. WXYV-F	2. WIYY-F	2. WXYV-F	2. WIYY-F
3. WIYY-F	3. WIYY-F	3. WQSR-F	3. WPOC-F	3. WLIF-F	3. WXYV-F	3. WWDC-F	3. WWIN-F	3. WWDC-F	3. WLIF-F
4. WYST-F	4. WMKR-F	4. WWIN-F	4. WYST-F	4. WXYV-F	4. WBSB-F	4. WBSB-F	4. WCAO	4. WBSB-F	4. WCAO
5. WMKR-F	WYST-F	5. WPOC-F	5. WLIF-F	5. WBGR	5. WMKR-F	5.	5. WWDC-F	5. WPOC-F	5. WPOC-F
6. WWIN-F	6. WWIN-F	6. WMKR-F	6. WWIN-F	6. WBAL	6. WWIN-F	6.	6. WBSB-F	6. WWIN-F	6. WBAL
7. WWDC-F	7. WQSR-F	7. WIYY-F	7. WBGR	WYST-F	7. WHFS-F	7.	7. WGRX-F	7. WQSR-F	7. WFBR
8.	8.	8.	8.	8. WWIN-F	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		440 (4)	440 (4)	13.5	11.4	WANN	1190	Annapolis	.6/ .8
AOR		363 (4)	363 (4)	11.2	12.5	WCBM	680	Baltimore	1.5/5.0
AC/OLDIES/SOFT ROCK	88 (3)	283 (5)	371 (8)	11.4	10.5	WEBB	1360	Baltimore	2.2/5.3
MOR/VARIETY	439 (3)		439 (3)	13.5	10.1	WGRX-F	100.7	Westminster	1.1/3.5
COUNTRY	158 (1)	217 (2)	375 (3)	11.5	10.9	WRBS-F	95.1	Baltimore	.7/2.3
BLACK/URBAN	178 (3)	425 (3)	603 (6)	18.5	20.6	WWIN	1400	Baltimore	2.1/7.3
BTFL MUSIC/EZ		349 (3)	349 (3)	10.7	11.2	WYST	1010	Baltimore	.9/1.8
NEWS/TALK	50 (1)		50 (1)	1.5	5.3				
NOSTALGIA	108 (1)		108 (1)		3.3	See Washington for the frequency and city of license of the following stations:			
RELIGION/GOSPEL	114 (1)	25 (1)	139 (2)	4.3	3.8	WASH-F	.5/2.3	WLTT-F	.6/1.3
SPANISH					---	WAVA-F	.4/2.9	WMAL	.5/1.9
CLASSICAL		16 (1)	16 (1)	0.5	---	WFRE-F	.3/1.1	WMZQ-F	.4/1.4
UNKNOWN/OTHERS					---	WGAY-F	.6/1.4	WCLY-F	.9/2.7
						WGMS-F	.4/1.1	WRQX-F	1.2/5.3
						WHFS-F	.8/3.1	WTOP	1.4/5.1
						WHUR-F	1.5/4.3		
			3253 (36)						

RADIO STATIONS

AM STATIONS

WBAL, 1090, 50 KW (DA-N)	, MOR/TALK ABC-E, \$ 86.00 (HNWH)	Hearst
WBGR, 860, 1 KW (DAYS, DA)	, BLACK/GOSP. UPI, \$ 35.00 (---)	Mortenson
WBMD, 750, 1 KW (DAYS)	, RELIGION, \$ 12.00 (---)	
WCAO, 600, 5 KW (DA-1)	, COUNTRY NBC, \$ 65.00 (McGuild)	DKM
WCBM, 680, 10 KW/5 KW (DA-2)	, AC, \$ 70.00 (Katz)	Metromedia
WEBB, 1360, 5 KW (DAYS)	, BLACK SBN, \$ 32.00 (Citi)	Brunson
WFBR, 1300, 5 KW (DA-1)	, MOR/AC NBC, NBC-T, \$86.25 (Republic)	
WHRF, 1520, 250 W (DAYS)	, MOR, \$ 25.00 (---)	
WITH, 1230, 1 KW/250W	, NOSTALGIA, \$ NA (Groskin)	Robinson
WJRO, 1590, 1 KW (DA-2)	, BTFL MUS, \$ 15.00 (---)	
WTOX, 1570, 5 KW (DAYS)	, RELIGION, \$ 24.00 (---)	Jacor
WWIN, 1400, 1 KW/250 W	, BLACK NBN, \$ 38.00 (MMR)	
WYST, 1010, 1 KW (DAYS)	, OLDIES US I, \$ NA (Masla)	United

FM STATIONS

WBSB-F, 104.3, 50 KW @ 422	, CHR ABC-C, \$90.00* (Torbet)	Scripps-Howard
WIYY-F, 97.9, 11 KW @ 950	, AOR ABC-R, \$NA (HNWH)	Hearst
WLIF-F, 101.9, 14 KW @ 961	, BTFL/EZ, \$95.00* (Christal)	American
WMKR-F, 106.5, 29 KW @ 620	, CHR, \$90.00 (Katz)	S & F
WPOC-F, 93.1, 16 KW @ 870	, COUNTRY ABC-D, \$146.25 (Eastman)	Nationwide
WQSR-F, 105.7, 50 KW @ 245	, AC CBS-R, \$ NA (---)	
WRBS-F, 95.1, 50 KW @ 260	, RELIGION, \$13.00 (---)	
WWIN-F, 95.9, 3 KW @ 300	, BLACK, \$ NA (MMR)	
WXYV-F, 102.7, 50 KW @ 400	, URBAN Source, \$90.00* (McGuild)	DKM
WYST-F, 92.3, 10 KW @ 560	, AC US I, \$60.00* (Masla)	United
WGRX-F, 100.7, 50 KW @ 250	, AOR, \$45.00 (Selcom)	Shamrock Comm. (WESTMINSTER)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WCBM: from News/Talk to
Vocal EZ

BATON ROUGE

Arbitron Rank/Pop (12+): 74/445,900
 MSA Rank/Pop: 89/550,100
 ADI #91
 Average Person Rating: 17.2
 Market TSL: 22.7 hours

Stations: 18/15
 Diaries: 1009/442:1/45.3%
 Sample Target: 820
 Standard Error: .634
 % Below Line: 3.6
 % Not Listed: 10.4

Est 1985 Revenue: \$15,900,000
 HH Inc: \$30,117
 Retail \$: 3.4 Bil
 Pop per Station: 29,726
 # 1 Biller: WFMF-F \$2,900,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. WGGZ-F 86/11.1	9.6	6.2	6.1	7.3		1. WFMW-F 150/2515	1. WFMF-F 1427/31.9	29.5	35.6
2. WFMF-F 84/10.9	12.5	17.8	18.3	21.5		2. WKJN-F 147/1566	2. WGGZ-F 1266/28.3	25.1	19.4
3. WYNK-F 80/10.4	9.5	6.6	14.7	13.9		3. WYNK 145/1471	3. WYNK-F 906/20.2	18.4	15.7
4. WKJN-F 79/10.2	11.0	5.2	---	---		4. WGGZ-F 127/2330	4. WXOK 889/19.9	20.1	19.5
5. WXOK 76/ 9.8	8.1	8.1	8.2	10.0		5. WXOK 85/1019	5. WKJM-F 792/17.7	18.0	11.7
6. WTKL 67/ 8.7	8.3	8.6	4.2	6.5		6. WTKL 84/ 670	6. WQXY-F 723/16.1	14.2	19.3
7. KOXL-F 48/ 6.2	9.1	7.7	6.3	2.4		7. WQXY-F 62/ 967	7. KOXL-F 611/13.6	14.6	16.2
8. WQXY-F 47/ 6.1	3.8	6.9	11.1	8.3		8. KDEA-F 57/ 557	8. WTKL 586/13.1	14.6	14.6
9. WJBO 25/ 3.2	3.6	6.8	1.8	4.1		9. KQXY-F 51/ 752	9. WJBO 571/12.8	10.6	16.3
10. WXAM 19/ 2.5	3.3	1.9	1.3	3.8		10. WJBO 27/ 618	10. WIBR 368/ 8.2	6.8	5.5
11.						11.	11.		
12.						12.	12.		
13.						13.	13.		
14.						14.	14.		
15.						15.	15.		

12+ FM SHARE (METRO): 66.33% (459 of 692) (FAL 84: 61.35%)

18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PND	12+ EVE	SAT MID
1. WGGZ-F	1. WFMF-F	1. WFMF-F	1. WYNK-F	1. WYNK-F	1. WKJN-F	1. WYNK-f+	1. WYNK-F	1. WYNK-F	1. WFMF-F
2. WFMF-F	2. WGGZ-F	2. WGGZ-F	2. WKJN-F	2. WKJN-F	2. WFMF-F	2. WFMF-F	2. WKJN-F	2. WGGZ-F	2. WKJN-F
3. WTKL	3. WTKL	3. WYNK-F	3. WFMF-F	3. WXOK	3. WXOK	3. WKJM-F	3. WXOK	3. WXOK	3. WKJN-F
4. WXOK	4. KOXL-F	4. WKJN-F	4. WTKL	4. WFMF-F	4. WTKL	4. WGGZ-F	4. WFMF-F	4. WFMF-F	4. WYNK-F
5. WQXY-F	5. WQXY-F	5. WTKL	5. WXOK	5. WTKL	5. WQXY-F	5. WXOK	5. WGGZ-F	5. WGGZ-F	5. KOXL-F
WQXY	WXOK								WQXY

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP AOR		170 (2)	170 (92)	24.6	21.4	KSMI-F 104.9 Donaldsonville 1.6/3.2
AC/OLDIES/SOFT ROCK MOR/VARIETY		47 (1)	47 (1)	6.8	22.5	WIBR 1300 Baton Rouge 1.9/8.2
COUNTRY		159 (2)	170 (3)	24.6	20.2	WLUX 1550 Baton Rouge 1.9/3.2
BLACK/URBAN	11 (1)	63 (3)	206 (5)	29.8	27.8	WQCK 92.7 Clinton .4/1.9
ETHN. MUSIC	143 (2)	17 (1)	32 (2)	4.6	2.2	WYNK 1380 Baton Rouge 1.4/4.1
NEWS/TALK	15 (1)		30 (2)	4.3	0.5	
NOSTALGIA	30 (2)		19 (1)	2.7		KDEA-F 99.1 New Iberia 2.2/3.9
RELIGION	19 (1)	3 (1)	18 (2)	2.6	2.7	WWL 870 New Orleans .6/3.4
SPANISH	15 (1)					WYLD-F 98.5 New Orleans .4/1.6
CLASSICAL						
UNKNOWN/OTHERS					1.1	

RADIO STATIONS 692 (18)

WIBR, 1300, 5 KW/1 KW (DA-N), EZ							
WJBO, 1150, 5 KW (DA-1), NEWS/TALK							
WLUX, 1550, 5 KW (DAYS), RELIGION							
WTKL, 1260, 1 KW (DAYS), BLACK							
WXAM, 910, 1 KW (DA-1), NOSTALGIA							
WXOK, 1460, 5 KW/1 KW (DA-N), BLACK							
WYNK, 1380, 5 KW (DAYS,DA), COUNTRY							
KOXL-F, 106.3, 3 KW @ 300, BLACK							
WFMF-F, 102.5, 100 KW @ 1360, CHR							
WGGZ-F, 103.3, 100 KW @ 1550, CHR							
WKJN-F, 103.3, 100 KW @ 1045, COUNTRY							
WQXY-F, 100.7, 100 KW @ 750, AC							
WYNK-F, 101.5, 100 KW @ 403, COUNTRY							

MISCELLANEOUS COMMENTS: WKJN-F (Hammond) sold by Keymarket to Sterling Comm for \$?? (Blackburn)... WIBR sold for \$450,000...

BEAUMONT - PORT ARTHUR

Arbitron Rank/Pop (12+): 98/328,800
 NSA Rank/Pop: 114/392,600
 ADI #122
 Average Person Rating: 15.2
 Market TSL: 20.4 hours

Stations: 21/17
 Diaries: 822/400:1/49.0%
 Sample Target: 710
 Standard Error: .676
 % Below Line: 9.0
 % Not Listed: 6.2

Est 1985 Revenue: \$8,200,000
 III Inc: \$31,482
 Retail \$: 2.6 Bil
 Pop per Station: 19,341
 # 1 Biller: KYKR-F \$1,200,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. KHYS-F 70/14.1	12.8	15.9	22.3	15.6		1. KAAB-F 89/1224	1. KAAB-F 876/26.8	26.7	24.9
2. KZZB-F 61/12.2	13.0	13.7	9.5	13.7		2. KHYS-F 86/ 848	2. KHYS-F 665/20.4	16.9	18.2
3. KYKR-F 55/11.0	14.1	12.4	11.2	8.8		3. KYKR-F 79/ 799	3. KWIC-F 644/19.7	17.0	18.7
4. KWIC-F 39/ 7.8	7.6	7.7	8.4	1.3		4. KWIC-F 53/ 750	4. KYKR-F 621/19.0	23.9	21.7
5. KLVI 35/ 7.0	8.2	5.6	5.9	9.2		5. KLVI 47/ 567	5. KIOC-F 571/17.5	15.1	16.2
6. KOXY-F 34/ 6.8	8.0	7.6	8.2	10.9		6. KOXY-F 45/ 568	6. KLVI 507/15.5	18.9	17.6
7. KKMY-F 30/ 6.0	3.3	2.2	1.5	3.4		7. KTRH 39/ 464	7. KOXY-F 442/13.5	15.9	16.1
KTRH 30/ 6.0	3.7	4.9	3.6	5.6		8. KIOC-F 35/ 669	8. KKMY-F 386/11.8	8.4	6.8
9. KIOC-F 28/ 5.6	3.5	5.9	5.3	5.8		9. KKMY-F 34/ 466	9. KTRH 377/11.5	8.2	10.0
10. KWYD-F 24/ 4.8	6.5	6.7	7.0	8.8		10. KAYD-F 26/ 387	10. KAYD-F 329/10.1	14.8	16.2
11.						11.	11.		
12.						12.	12.		
13.						13.	13.		
14.						14.	14.		
15.						15.	15.		

12+ FM SHARE (METRO): 78.16% (365 of 467) (FAL 84: 80.69%)

THURS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KAAB-F	1. KZZB-F	1. KHYS-F	1. KHYS-F	1. KYKR-F	1. KYKR-F	1. KYKR-F	1. KYKR-F	1. KHYS-F	1. KZZB-F	1. KHYS-F
2. KHYS-F	2. KHYS-F	2. KZZB-F	KYKR-F	2. KHYS-F	2. KHYS-F	2. KZZB-F	2. KHYS-F	2. KAAB-F	2. KHYS-F	2. KZZB-F
3. KWIC-F	3. KWIC-F	3. KYKR-F	3. KZZB-F	3. KZZB-F	3. KLVI-F	3. KHYS-F	3. KOXY-F	3. KYKR-F	3. KWIC-F	3. KYKR-F
4.	4. KIOC-F	4. KWIC-F	4. KKMY-F	4. KKMY-F	4. KOXY-F	4. KLVI	4. KAAB-F	4. KWIC-F	4. KKMY-F	4. KWIC-F
5.	5. KKMY-F	5. KIOC-F	KIOC-F	KIOC-F	5.	5. KTRH	5. KLVI	5.	5. KOXY-F	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		100 (2)	100 (2)	21.4	22.8	KALO 1250 Port Arthur .8/3.8
AOR		4 (2)	4 (2)	.09	2.1	KAYC 1450 Beaumont 1.4/2.4
AC/OLDIES/SOFT ROCK	2 (1)	58 (2)	60 (3)	12.8	8.6	KDLF 1150 Port Neches 1.0/1.8
MOR/VARIETY					0.6	KDVE 1510 Nederland .4/2.0
COUNTRY	59 (4)	79 (2)	138 (6)	29.6	28.9	KOGT 1600 Orange 1.6/3.1
BLACK/URBAN	4 (1)	78 (2)	82 (3)	17.6	18.7	KOLE 1340 Port Arthur .4/2.0
BTFL MUSIC		34 (1)	34 (1)	7.3	8.0	KTFA-F 92.1 Groves 2.4/5.1
NEWS/TALK	30 (1)		30 (1)	6.4	5.7	KTRM 990 Beaumont .8/4.2
NOSTALGIA						KIOL-F 101.1 Houston .4/1.5
RELIGION	7 (2)	12 (1)	19 (3)	4.1	2.1	KMJQ-F 102.1 Houston 1.6/4.5
SPANISH						KSRR-F 96.5 Houston .4/2.3
CLASSICAL						
UNKNOWN/OTHERS					2.5	

RADIO STATIONS

467 (21)

KALO, 1250, 5 KW/1 KW (DA-2), BLACK	\$ 25.00	(Mc-Guild)	Clear Channel
KAYC, 1450, 1 KW/250 W, COUNTRY	US II, \$ 14.00	(Eastman)	
KIEZ, 1380, 1 KW (DAYS, DA), AC	\$ 23.00	(Masla)	
KDLF, 1150, 500 W (DAYS, DA), RELIGION	\$ 5.00	(-----)	
KDVE, 1510, 5 KW (DAYS, DA), RELIGION	UPI, \$ 8.00	(-----)	
KOLE, 1340, 1 KW/250 W, AC	\$ 13.00	(HNWH)	
KLVI, 560, 5 KW (DA-N), COUNTRY	ABC-I, \$ 45.00	(Katz)	Hicks
KTRM, 990, 1 KW (DA-1), COUNTRY	MBS, SMN, \$ 23.00	(Selcom)	
KOGT, 1600, 1 KW (DA-2), COUNTRY	\$ 15.00	(-----)	
KAYD-F, 97.5, 50 KW @ 320, COUNTRY	\$ 30.00*	(Eastman)	
KHYS-F, 98.5, 100 KW @ 505, URBAN	CBS-R, \$ 30.00	(Mc-Guild)	Clear Channel
KIOC-F, 106.1, 100 KW @ 1060, AC	US I, \$ 25.00	(Republic)	
KOXY-F, 94.1, 100 KW @ 647, BTFL	NBC, \$ 24.00	(Christal)	OPPENHEIMER
KWIC-F, 107.7, 100 KW @ 250, CHR	ABC-C, \$ 30.00	(Masla)	
KZZB-F, 95.1, 100 KW @ 501, CHR	MBS, \$ 22.00	(Selcom)	
KYKR-F, 93.3, 100 KW @ 500, COUNTRY	\$ 45.00	(Katz)	Hicks
KKMY-F, 104.5, 100 KW @ 400, AC	\$ 17.00	(HNWH)	

MISCELLANEOUS COMMENTS: KTRM/KZZB-F sold for \$1,550,000 (Mitchell)
 KAYC/KAYD-F sold by Long-Pride for \$1,500,000...

BIRMINGHAM

Arbitron Rank/Pop (12+): 46/752,000
 MSA Rank/Pop: 54/895,700
 ADI #47
 Average Person Rating: 17.7
 Market TSL: 23.7 hours

Stations: 20/19
 Diaries: 1140/660:1/48.8%
 Sample Target: 1080
 Standard Error: .598
 % Below Line: 0.6
 % Not Listed: 7.8

Est 1985 Revenue: \$19,900,000
 HH Inc.: \$25,397
 Retail \$: 4.6 Bil
 Pop per Station: 39,579
 # 1 Biller: WZZK-F \$4,200,000

12+ METRO SHARE	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84	
1.	WZZK-F	191/14.2	12.8	12.1	11.3	12.2	15.5	1. WAPI-F	361/3807	1. WAPI-F	1971/26.0
2.	WAPI-F	188/14.0	12.0	84.	8.2	7.9	17.1	2. WAPI-F	328/3726	2. WZZK-F	1872/24.6
3.	WENN-F	142/10.6	11.6	11.8	11.7	9.8	10.4	3. WENN-F	190/1891	3. WMJJ-F	1581/20.8
4.	WMJJ-F	121/ 9.0	11.1	8.3	6.9	4.9	12.3	4. WMJJ-F	157/2083	4. WXXX-F	1546/20.4
5.	WATV	102/ 7.6	2.2	6.5	5.9	7.6	2.3	5. WXXX-F	103/2481	5. WENN-F	1457/19.2
6.	WAPI	78/5.8	2.1	1.9	2.2	3.1	4.5	6. WATV	102/ 738	6. WERC	923/12.2
7.	WXXX-F	72/ 5.4	8.9	11.0	13.4	11.3	7.2	7. WAPI	81/ 935	7. WAPI	836/11.0
8.	WJLD	64/ 4.8	4.0	2.4	1.9	4.9	5.2	8. WLTB-F	68/1045	8. WLTB-F	830/10.9
9.	WLTB-F	58/ 4.3	3.4	2.3	2.6	2.2	2.8	9. WJLD	66/ 718	9. WATV	725/ 9.5
10.	WAGG	52/ 3.9	5.2	6.1	7.2	4.2	6.3	10. WAGG	55/ 554	10. WJLD	690/ 9.1
11.	WERC	50/ 3.7	3.0	3.3	3.1	4.8	4.1	11.		11. WVOK	626/ 8.2
12.	WVOK	28/ 2.1	6.1	5.6	4.1	3.7	.8	12.		12. WDJC	547/ 7.2
13.								13.		13. WZZK	536/ 7.1
14.								14.		14. WAGG	516/ 6.8
15.								15.			
16.								16.			
17.								17.			
18.								18.			
19.								19.			
20.								20.			
21.								21.			
22.								22.			
23.								23.			
24.								24.			
25.								25.			

12+ FM SHARE (METRO): 65.99% (817 of 1238) (FAL 84: 61.82%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPI-F	1. WAPI-F	1. WAPI-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WAPI-F	1. WAPI-F	1. WZZK-F
2. WENN-F	2. WENN-F	2. WZZK-F	2. WMJJ-F	2. WMJJ-F	2. WMJJ-F	2. WAPI-F	2. WAPI-F	2. WZZK-F	2. WENN-F	2. WAPI-F
3. WXXX-F	3. WMJJ-F	3. WENN-F	3. WAPI-F	3. WENN-F	3. WAPI	3. WMJJ-F	3. WMJJ-F	3. WENN-F	3. WZZK-F	3. WENN-F
4.	4. WZZK-F	4. WMJJ-F	4. WENN-F	4. WAPI-F	4. WATV	4. WENN-F	4. WAPI	4. WMJJ-F	4. WJLD	4. WAPI
5.	5. WXXX-F	5. WATV	5. WLTB-F	5. WLTB-F	5. WENN-F	5. WATV	5. WENN-F	5. WAPI	5. WXXX-F	5. WMJJ-F
6.	6.	6. WXXX-F	6.	6. WATV	6.	6. WERC	6.	6.	6. WMJJ-F	6. WATV
7.	7.	7. WLTB-F	7.	7.	7.	7. WAPI	7.	7.	7.	7. WXXX-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPI-F	1. WAPI-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WAPI-F	1. WAPI-F	1. WAPI-F	1. WAPI-F	1. WZZK-F
2. WENN-F	2. WENN-F	2. WMJJ-F	2. WAPI-F	2. WMJJ-F	2. WENN-F	2. WMJJ-F	2. WMJJ-F	2. WZZK-F	2. WAPI-F
3. WZZK-F	3. WZZK-F	3. WENN-F	3. WENN-F	3. WATV	3. WXXX-F	3. WENN-F	3. WENN-F	3. WENN-F	3. WMJJ-F
4. WATV	4. WMJJ-F	4. WLTB-F	4. WMJJ-F	4. WENN-F	4. WMJJ-F	4. WXXX-F	4. WZZK-F	4. WMJJ-F	4. WENN-F
5. WMJJ-F	5. WATV	5. WATV	5. WATV	5. WLTB-F	5.	WZZK-F	5.	5. WXXX-F	5. WLTB-F
6. WXXX-F	6. WLTB-F	6. WAPI-F	6. WLTB-F	6.	6.		6.	6.	6. WXXX-F
7.	7.	WXXX-F	7.	7.	7.		7.	7.	WAPI
8.	8.	8.	8.	8.	8.		8.	8.	8.
9.	9.	9.	9.	9.	9.		9.	9.	9.
10.	10.	10.	10.	10.	10.		10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING				
TOP 40/CHR/CONTEMP		72 (1)	72 (1)	5.8	12.4	WCRL	1570	Oneonta	.4/ .6	
AOR		188 (1)	188 (1)	15.2	9.0	WCRT	1260	Birmingham	.5/1.8	
AC/OLDIES/SOFT ROCK		179 (2)	179 (2)	14.5	10.4	WDJC-F	93.7	Birmingham	1.9/7.2	
MOR/VARIETY						WKLD-F	97.7	Oneonta	.7/1.4	
COUNTRY	54 (2)	196 (2)	250 (4)	20.2	22.5	WWWB-F	102.5	Jasper	.4/1.2	
BLACK/URBAN	166 (2)	142 (1)	308 (3)	24.9	22.3	WYDE	850	Birmingham	.7/3.5	
BTFL MUSIC/EZ		7 (1)	7 (1)	0.6	0.6	WZZK	610	Birmingham	1.9/7.1	
NEWS/TALK	50 (1)		50 (1)	4.0	3.6	WRS-A-F	96.9	Decatur	.5/ .9	
NOSTALGIA	78 (1)		78 (1)	6.3	8.1					
RELIGION/GOSPEL	68 (3)	25 (1)	93 (4)	7.5	9.6					
SPANISH										
CLASSICAL										
UNKNOWN/OTHERS	5 (1)	8 (1)	13 (2)	1.1	1.3					
			1238 (20)							

RADIO STATIONS

AM STATIONS

WAGC, 1320, 5 KW (DAYS)	, GOSPEL	NBN, \$ 29.00	(Selcom)
WAPI, 1070, 50 KW/5 KW (DA-N)	, NOSTALGIA	NBC, NBC-T, \$ 20.00	(Christal)
WAYV, 900, 1 KW (DAYS)	, BLACK	, \$ 28.00*	(Weiss)
WCRT, 1260, 5 KW (DAYS)	, RELIGION	, \$ 14.00	(-----)
WERC, 960, 5 KW (DA-N)	, NEWS/TALK	ABC-T, \$ 50.00*	(Mc-Guild) Sungroup
WJLD, 1400, 1 KW/ 250 W	, BLACK/GOSPEL	MBS, \$ 26.00*	(Masla)
WZZK, 610, 5 KW/1 KW (DA-N)	, COUNTRY	, \$ 30.00	(Katz) Katz
WAYE, 1220, 1 KW (DAYS, DA)	, ???	, \$ 15.00	(-----) Woods
WVOK, 690, 50 KW (DAYS)	, COUNTRY	CBS, \$ 24.00	(Eastman) ELF
WYKE, 850, 50 KW/1 KW (DA-2)	, RELIGION	, \$ 15.00	(Weiss) Core

FM STATIONS

WAPI. 94.5, 100 KW @ 1214, AOR/CHR	Source, \$ 65.00	(Christal)
WDJC, 93.7, 100 KW @ 870, RELIGION	, \$ 25.00*	(-----) Crawford
WENN, 107.7, 100 KW @ 640, BLACK	NBN, \$ 60.00*	(Selcom)
WQXX, 106.9, 100 KW @ 111.4, CHR	ABC-D, \$ 80.00*	(Mc-Guild) Sungroup
WLTB, 99.5, 100 KW @ 400, AC	US II, \$ 35.00	(Eastman) ELF
WMJJ, 96.5, 100 KW @ 900, AC	US I, \$ 80.00	(Blair) Capitol (Johnson)
WZZK, 104.7, 100 KW @ 1300, COUNTRY	, \$149.00	(Katz) Katz
WQEN, 103.7, 100 KW @ 1080, CHR	, \$ 25.00	(Dora) (GADSDEN)
WYMA, 100.5, 100 KW @ 772, BTFL/EZ	, \$ 13.00	(RSR) (ANNISTON)

CALI. LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WJLD (Fairfield sold for \$453,000)

BOSTON

Arbitron Rank/Pop (12+): 7/3,127,000
 MSA Rank/Pop: 6/3,678,200
 ADI #6
 Average Person Rating: 18.8
 Market TSL: 24.7

Stations: 33/29
 Diaries: 2232/1401:1/36.3%
 Sample Target: 2170
 Standard Error: .431
 % Below Line: 4.4
 % Not Listed: 11.5

Est 1985 Revenue: \$88,600,000
 HH Inc.: \$35,512
 Retail \$: 27.2 Bil
 Pop per Station: 107,828
 # 1 Biller: WBCN-F \$13,500,000

12+	METRO SHARE 1/4/SHARE	SUM 85	SFG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1.	WBZ 510/8.6	7.4	8.3	8.9	8.1	8.3	1. WBZ 685/8947	1. WBZ 6277/20.0	19.2	20.1
2.	WBCN-F 439/7.4	9.4	8.8	9.0	8.4	12.2	2. WBCN-F 611/7579	2. WBCN-F 5572/17.7	17.7	17.8
3.	WHDH 378/6.4	6.9	7.5	5.8	8.7	6.4	3. WJIB-F 420/5223	3. WEEI 5303/16.9	14.6	16.3
4.	WJIB-F 364/6.2	4.6	4.5	6.0	4.1	5.2	4. WSSH-F 407/5346	4. WXLX-F 4858/15.5	17.5	17.9
5.	WRKO 310/5.2	5.3	6.7	5.8	4.9	5.4	5. WHDH 390/5066	5. WROR-F 4824/15.3	13.8	13.8
6.	WXKS-F 297/5.0	5.9	7.4	6.4	6.5	8.7	6. WRKO 378/4297	6. WHDH 4782/15.2	18.2	19.8
7.	WEEI 296/5.0	5.0	4.4	4.1	5.0	3.9	7. WXKS-F 373/6103	7. WHTT-F 4582/14.6	17.6	19.3
8.	WROR-F 259/4.4	4.2	3.6	4.4	4.0	3.2	8. WROR-F 347/6559	8. WJIB-F 4331/13.8	12.7	10.9
9.	WSSH-F 245/4.1	2.7	2.5	3.5	3.1	3.6	9. WEEI 328/5897	9. WRKO 3466/11.0	15.8	11.3
10.	WHTT-F 213/3.6	4.7	4.8	5.5	5.8	5.1	10. WAAF-F 319/4827	10. WZOU 3457/11.0	12.4	9.2
11.	WVBF-F 195/3.3	3.7	2.8	3.0	3.3	2.2	11. WLKW-F 308/2708	11. WSSH-F 3249/10.3	8.5	8.6
12.	WZLX-F 181/3.1	2.1	1.0	1.4	3.9	2.3	12. WHTT-F 286/6421	12. WVBF-F 3115/ 9.9	9.9	9.8
13.	WBOS-F 174/2.9	2.0	2.4	1.8	2.3	2.9	13. WHJY-F 268/3668	13. WMJX-F 3106/ 9.9	10.8	11.7
14.	WZOU-F 158/2.7	2.7	3.2	2.8	2.1	3.3	14. WZOU-F 253/5429	14. WZLX-F 2539/ 8.1	6.0	8.6
15.	WILD 148/2.5	1.6	1.7	1.3	1.6	1.8	15. WVBF-F 237/3879	15. WAAF-F 2407/ 7.7	8.2	7.0
16.	WMJX-F 142/2.4	3.1	3.0	3.2	3.3	1.9	16. WZLX-F 214/2985	16. WBOS-F 1773/ 5.6	6.0	4.7
17.	WAAF-F 140/2.4	3.6	3.6	2.3	2.6	3.7	17. WBOX-F 210/2371	17. WCRB-F 1579/ 5.0	4.2	4.8
18.	WXKS 125/2.1	2.0	1.6	2.0	1.5	1.6	18. WMJX-F 182/3948	18. WCGY-F 1325/ 4.2	3.9	4.4
19.	WMRE 81/1.4	.7	.4	1.1	1.1	.4	19. WILD 152/1048	19. WMEX 1215/ 3.9	4.2	1.7
20.	WCGY-F 67/1.1	1.3	.9	1.2	1.3	.8	20. WXKS 126/1164	20. WXKS 1130/ 3.6	3.8	NA
21.	WCRB-F 66/1.1	1.1	1.3	1.5	1.2	.7	21.	21. WMRE 1025/ 3.3	2.2	3.3
22.	WMEX 662/1.0	1.5	1.3	.3	.3	.6	22.	22. WILD 1011/ 3.2	3.0	NA
23.							23.	23.		
24.							24.	24.		
25.							25.	25.		

12+ FM SHARE (METRO): 60.37% (3158 of 5231) (FAL 84: 60.82%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHTT-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBZ	1. WBZ	1. WBZ	1. WBCN-F	1. WBCN-F	1. WBZ	1. WBCN-F
2. WZOU-F	2. WXKS-F	2. WXKS-F	2. WBZ	2. WBCN-F	2. WHDH	2. WEEI	2. WJIB-F	2. WRKO	2. WBCN-F	2. WJIB-F
3. WXKS-F	3. WZLX-F	3. WBZ	3. WHDH	3. WHDH	3. WJIB-F	3. WHDH	3. WHDH	3. WJIB-F	3. WXKS-F	3. WHDH
4. WAAF-F	4. WROR-F	4. WROR-F	4. WROR-F	4. WSSH-F	4. WRKO	4. WBCN-F	4. WSSH-F	4. WHDH	4. WRKO	4. WXKS-F
5. WBCN-F	5. WMJX-F	5. WSSH-F	5. WVBF-F	5. WROR-F	5. WSSH-F	5. WJIB-F	5. WRKO	5. WXKS-F	5. WHTT-F	5. WBZ
6. WROR-F	6. WVBF-F	6. WSSH-F	6. WSSH-F	6. WVBF-F	6. WEEI	6. WROR-F	6. WBZ	6. WBZ	6. WHDH	6. WSSH-F
7.	7. WHTT-F	7. WHDH	7. WXKS-F	7. WXKS-F	7. WROR-F	7. WXKS-F	7. WXKS-F	7. WSSH-F	7. WJIB-F	7. WHTT-F
8.	8. WILD	8. WZLX-F	8. WBOS-F	8. WBOS-F	8. WBOS-F	8. WRKO	8. WZLX-F	8. WROR-F	8. WAAF-F	8. WRKO
9.	9.	9.	9.	9.	9.	9.	9. WROR-F	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WXKS-F	1. WXKS-F	1. WBCN-F	1. WXKS-F	1. WBZ	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F
2. WBCN-F	2. WBCN-F	2. WROR-F	2. WROR-F	2. WHDH	2. WAAF-F	2.	2. WXKS-F	2. WXKS-F	2. WBZ
3. WHTT-F	3. WROR-F	3. WXKS-F	3. WBZ	3. WROR-F	3. WZLX-F	3.	3. WVBF-F	3. WZLX-F	3. WXKS-F
4. WROR-F	4. WMJX-F	4. WVBF-F	4. WBCN-F	4. WSSH-F	4.	4.	4. WMJX-F	4. WBZ	4. WVBF-F
5. WSSH-F	5. WSSH-F	5. WMJX-F	5. WSSH-F	5. WVBF-F	5. WILD	5.	5. WZLX-F	5. WVBF-F	5. WRKO
6. WMJX-F	6. WZLX-F	6. WHDH	6. WHDH	6. WBCN-F	6. WXKS-F	6.	6.	6.	6. WHDH
7. WZLX-F	7. WSSH-F	7. WHDH	7. WVBF-F	7. WJIB-F	7.	7.	7.	7.	7. WSSH-F
8.	8. WBZ	8. WMJX-F	8. WMJX-F	8. WXKS-F	8.	8.	8.	8.	8. WBOS-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9. WZLX-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		668 (3)	668 (3)	12.8	16.2	WCAP	980	Lowell	.4/1.7
AOR		690 (5)	690 (5)	13.2	13.7	WCAV-F	97.7	Brockton	.4/1.2
AC/OLDIES/SOFT ROCK	62 (1)	1089 (6)	1151 (7)	22.0	17.0	WESX	1230	Salem	.6/1.4
MOR/VARIETY	945 (4)		945 (4)	18.2	20.5	WEZE	1260	Boston	.5/1.3
COUNTRY		200 (2)	200 (2)	3.8	3.5	WFNX-F	101.7	Lynn	.8/2.9
BLACK/URBAN	148 (1)		148 (1)	2.8	1.8	WLVG	740	Cambridge	.6/1.0
BTFL MUSIC/EZ		392 (2)	392 (3)	7.5	9.0	WPLM-F	99.1	Plymouth	.9/3.1
NEWS/TALK	606 (2)		606 (2)	11.7	11.5	WROL	950	Boston	.7/2.9
NOSTALGIA	206 (2)	53 (1)	259 (3)	5.0	3.3	WGIR-F	101.1	Manchester, NH	.3/1.6
RELIGION/GOSPEL	71 (2)		71 (2)	1.4	2.1				
SPANISH				---	---	WHJY-F	94.1	Providence	.8/3.0
CLASSICAL		66 (1)	66 (1)	1.3	1.3	WLKW-F	101.5	Providence	.5/1.2
UNKNOWN/OTHERS	35 (1)		35 (1)	0.7	---				

5231 (33)

RADIO STATIONS

AM STATIONS

WBZ, 1030, 50 KW	MOR	ABC-I, \$268.00	(Blair/RAR)	(Westinghouse)
WDLW, 1330, 5 KW (DA-2)	COUNTRY	ABC-D, MBS, \$ 50.00	(-----)	
WEEI, 590, 5 KW (DA-1)	NEWS	CBS, \$157.00	(CBS Spot)	
WEZE, 1260, 5 KW (DA-N)	RELIGION	MBS, \$ 18.00	(-----)	Epperson
WHDH, 850, 50 KW (DA-2)	MOR	, \$245.00	(Blair)	Blair
WILD, 1090, 5 KW (DAYS)	BLACK	SBN, \$ 40.00	(Masla)	
WMEX, 1150, 5 KW (DA-2)	OLDIES	ABC-E, \$ 55.00*	(Eastman)	Greater Media
WMRE, 1510, 50 KW (DA-2)	NOSTALGIA	, \$ 45.00	(Masla)	
WRKO, 680, 50 KW (DA-2)	TALK	MBS, NBC-T, \$125.00*	(Republic)	RKO
WROL, 950, 5 KW (DAYS)	RELIGION	, \$ NA	(-----)	
WXKS, 1430, 5 KW (DAYS)	NOSTALGIA	, \$ 60.00	(MMR)	Pyramid

FM STATIONS

WBCN, 104.1, 19 KW @ 742	AOR	, \$300.00*	(Torbet)	Infinity
WBOS, 92.9, 14 KW @ 860	COUNTRY	ABC-D, \$ 70.00*	(Katz)	Sconnix
WCCY, 93.7, 50 KW @ 403	OLDIES	, \$ 35.00	(masla)	Gowdy (LAWRENCE)
WCRB, 102.5, 11 KW @ 920	CLASSICAL	, \$ 74.00	(-----)	
WHRB, 95.3, 3 KW @ 110	CLASS/JAZZ	, \$ 20.00	(Roslin)	
WHTT, 103.3, 12 KW @ 890	CHR	CBS-R, \$326.00	(CBS)	CBS
WJIB, 96.9, 8 KW @ 1010	BTFL	, \$170.00	(mc-Guild)	NBC
WLYT, 92.5, 50 KW @ 350	AC	, \$ 35.00	(-----)	(HAVERHILL)
WZLS, 100.7, 50 KW @ 500	OLDIES	, \$ 95.00*	(Christal)	First Media
WMJX, 106.7, 12 KW @ 900	AC	, \$135.00	(Selcom)	Greater Media
WPLM, 99.1, 50 KW @ 430	NOSTALGIA	, \$ 42.00	(Kadetsky)	(PLYMOUTH)
WROR, 98.5, 6 KW @ 1191	AC	US I, \$175.00*	(Reublic)	RKO
WSSH, 99.5, 32 KW @ 600	AC	, \$100.00*	(HNWH)	(LOWELL)
WVBF, 105.7, 11 KW @ 954	AC	, \$110.00*	(Mc-Guild)	Fairbanks
WXKS, 107.9, 21 KW @ 610	CHR	, \$255.00	(MMR)	Pyramid
WZOU, 94.5, 5 KW @ 1140	CHR	, \$100.00*	(Blair)	Blair

Other ranked stations - See Worcester, Providenc or Dover, NH

CALL LETTER CHANGES

WKKT changes to WZLX

FORMAT CHANGES

WKKT: From CHR to Oldies

STATION SALES

MISCELLANEOUS COMMENTS

BRIDGEPORT

Arbitron Rank/Pop (12+): 86/374,000
 MSA Rank/Pop: 104/443,600
 New York ADI
 Average Person Rating: 17.6
 Market TSL: 23.1 hours

Stations: 38/4
 Diaries: 994/376:1/42.6%
 Sample Target: 760
 Standard Error: .647
 % Below Line: 58.1
 % Not Listed: 7.0

Est 1985 Revenue: \$7,400,000
 HH Inc: \$46,632
 Retail \$: 3.3 Bil
 Pop per Station: 93,500
 # 1 Biller: WEZN-F \$3,800,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. WICC 129/19.6	13.5	16.8	16.6	17.9		1.	1. WICC 1536/41.2	36.8	44.5
2. WEZN-F 99/15.1	16.4	14.8	16.3	16.4		2.	2. WEZN-F 977/26.2	28.4	28.2
3. WKCI-F 56/ 8.5	12.0	9.3	9.8	7.5		3.	3. WKCI-F 931/24.9	27.8	24.2
4. WPLR-F 43/ 6.5	5.7	6.4	5.8	4.3		4.	4. WCBS 575/14.8	11.9	9.2
5. WRKI-F 29/ 4.4	2.5	2.0	2.2	2.6		5.	5. WPLR-F 554/14.8	15.0	18.3
WCBS 29/ 4.4	2.8	2.1	3.0	4.1		6.	6. WNBC 533/14.3	16.6	23.8
7. WRKS-F 25/ 3.8	4.8	2.4	2.5	2.9		7.	7. WEBC-F 349/ 9.4	8.1	9.9
8. WNBC 24/ 3.7	4.0	7.1	3.9	4.1		8.	8. WRKI-F 340/ 9.1	9.3	11.3
9. WEBC-F 20/ 3.0	1.9	3.8	1.9	---		9.	9. WRKS-F 321/ 8.6	7.7	NA
10. WBLS-F 17/ 2.6	1.6	.7	1.9	2.2		10.	10. WBLS-F 225/ 6.0	4.1	4.5
11.						11.	11.		
12.						12.	12.		
13.						13.	13.		
14.						14.	14.		
15.						15.	15.		

12+ FM SHARE (METRO): 57.61% (352 of 611) (FAL 84: 54.92%)

TELENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKCI-F	1. WPLR-F	1. WICC	1. WICC	1. WICC	1. WICC	1. WICC	1. WEZN-F	1. WICC	1. WICC	1. WICC
2. WRKS-F	2. WKCI-F	2. WKCI-F	2. WEZN-F	2. WEZN-F	2. WEZN-F	2. WEZN-F	2. WICC	2. WEZN-F	2. WEZN-F	2. WEZN-F
3. WRKI-F	3. WRKI-F	WPLR-F	WKCI-F	3. WKCI-F	3. WKCI-F	3. WKCI-F	3. WKCI-F	3. WKCI-F	3. WPLR-F	3. WKCI-F
4. WPLR-F	4. WICC	4. WEZN-F	4. WPLR-F	4. WNBC	4. WNBC	4. WNBC	4. WPLR-F	4. WPLR-F	4. WKCI-F	4. WPLR-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKCI-F	1. WKCI-F	1. WICC	1. WICC	1. WICC	1. WPLR-F	1. WPLR-F	1. WPLR-F	1. WICC	1. WICC
2. WPLR-F	2. WICC	WKCI-F	2. WKCI-F	2. WRKI-F	2. WRKI-F	2. WRKI-F	2. WRKI-F	2. WPLR-F	2. WEZN-F
3. WRKI-F	3. WPLR-F	3. WEBC-F	3. WEZN-F	3.	3.	3.	3. WKCI-F	3. WRKI-F	3. WKCI-F
4.	4. WRKS-F	WRKS-F	4. WPLR-F	4.	4.	4.	4.	4.	WNBC
5.	5.	5.	5.	5.	5.	5.	5.	5.	WPLR-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		111 (7)	111 (7)	18.2	17.7	WADS 690 Ansonia 2.4/4.2
AOR		53 (5)	53 (5)	8.7	7.7	WDJZ 1530 Bridgeport 1.8/3.6
AC/OLDIES/SOFT ROCK	24 (1)	39 (7)	63 (8)	10.3	16.0	WLYQ-F 95.9 Norwalk 1.1/4.0
MOR/VARIETY	137 (3)		137 (3)	22.4	21.9	WMM 1260 Westport .5/1.1
COUNTRY	8 (1)		8 (1)	1.3	2.5	WYRS-F 96.7 Stamford .3/2.0
BLACK/URBAN		42 (2)	42 (2)	6.9	3.7	See New York or Nassau for more information
BTFL MUSIC		105 (3)	105 (3)	17.2	16.2	about the following stations:
NEWS/TALK	60 (5)		60 (5)	9.8	8.7	WABC .6/2.7 WINS .9/3.8
NOSTALGIA	30 (3)		30 (3)	4.9	3.8	WALK-F .6/4.8 WLTW-F .5/1.4
RELIGION						WAPP-F 1.2/5.6 WNEW-F .4/2.3
SPANISH						WBAB-F .3/2.1 WOR .8/3.2
CLASSICAL						WCBS-F .5/2.4 WPLJ-F .8/2.9
UNKNOWN/OTHERS		2 (1)	2 (1)	0.3	1.8	WHLI .3/ .9 WRFM-F .5/1.2
			611 (38)			WHN 1.2/5.0 WXRK-F .3/2.1
						WHTZ-F .5/2.5

See New Haven or Hartford for more information about the following stations:
 WAVZ 2.4/3.7 WIOF-F .3/1.8
 WDRC-F .5/2.9 WKSS-F .5/1.6
 WELI .8/3.8 WWYZ-F .6/2.2
 WHEN-F .8/2.9

RADIO STATIONS	Power	Frequency	Format	Rate	Agency	Location
WADS	690	1 KW (DAYS, DA)	TALK	APR \$ 20.00	(---)	(ANSONIA)
WDKZ	1530	5 KW (DAYS, DA)	NOSTALGIA	APR \$ 20.00	(S. Katz)	
WICC	600	1 KW/500 W (DA-2)	AS/MOR	ABC-1 \$ 90.00	(Christal)	Tribune Co.
WNAB	1450	1 KW/250 W (DA-1)	MOR	\$ 35.00	(Roslin)	
WEZN-F	9.9	25 KW @ 680	BTFL/EZ	\$ 135.50	(Katz)	Katz
WRKI-F	95.1	50 KW @ 500	CHR	Source \$ 53.00	(Roslin)	Home News (BROOKFIELD)
WEBC-F	107.9	50 KW @ 245	AC	\$ 45.00	(Roslin)	(WESTPORT)
WLYQ-F	95.9	3 Kw @ 300	CHR	\$ NA	(Roslin)	(NORWALK)

Other ranked stations - See New York, New Haven and Hartford

BUFFALO-NIAGARA FALLS

Arbitron Rank/Pop (12+): 34/1,027,300
 MSA Rank/Pop: Buff - 48/979,500
 ADI #35 NF - 184/222,600
 Average Person Rating: 17.8
 Market TSL: 23.5 hours

Stations: 24/20
 Diaries: 1344/764:1/51.4%
 Sample Target: 1290
 Standard Error: .551
 % Below Line: 5.2
 % Not Listed: 10.7

Est 1985 Revenue: \$23,600.00
 HH Inc.: \$28,908
 Retail \$: 6.1 Bil
 Pop per Station: 51,365
 # 1 Biller: WBEN \$3,900,000

12+ METRO SHARE	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. WBEN	241/13.3	9.6	9.9	10.1	10.8	8.9	1. WBEN 248/3489	1. WBEN 3261/32.3	26.4	32.8
2. WJYE-F	192/10.6	9.6	9.4	10.8	12.5	6.6	2. WJYE-F 206/2433	2. WBEN-F 2266/22.4	19.5	18.5
3. WYRK-F	132/ 7.3	5.6	7.4	7.1	7.1	7.2	3. WBEN-F 163/3522	3. WJYE-F 2172/21.4	20.2	22.5
4. WBUF-F	119/ 6.6	7.4	5.7	6.6	7.0	8.9	4. WYRK-F 162/1715	4. WPHD-F 1993/19.7	19.2	17.2
5. WPHD-F	117/ 6.5	6.2	4.9	6.1	5.5	7.2	5. WBUF-F 151/2242	5. WKBW 1891/18.7	17.1	17.4
6. WKBW	108/ 6.0	5.5	5.0	6.4	5.1	5.1	6. WPHD-F 124/2258	6. WNYS-F 1883/18.6	18.8	19.0
7. WNYS-F	106/ 5.9	5.5	6.6	6.4	3.4	5.1	7. WNYS-F 119/2165	7. WBUF-F 1800/17.8	15.8	15.1
8. WECK**	89/ 4.9	6.9	8.1	7.3	6.9	5.9	8. WKBW 113/2104	8. WGR 1687/16.6	16.6	19.8
9. WGR	88/ 4.9	4.2	5.3	4.1	5.8	4.0	9. WGR 111/2179	9. WYRK-F 1419/14.0	12.6	12.5
10. WBEN-F	85/ 4.7	4.6	4.1	4.2	5.4	5.8	10. WECK** 89/1046	10. WKSE-F 1287/12.7	14.7	9.1
11. WBLK-F	82/ 4.5	5.1	7.2	4.2	5.5	5.1	11. WBLK-F 83/ 987	11. WECK** 1024/10.1	11.7	13.1
12. WKSE-F	67/ 3.7	5.0	1.8	2.4	3.2	8.8	12. WKSE-F 71/1439	12. WGR-F 983/ 9.7	7.3	14.8
13. WDCX-F	44/ 2.4	.9	.8	1.5	1.0	2.2	13. WDCX-F 55/ 486	13. WBLK-F 970/ 9.6	10.7	10.8
WGR-F	44/ 2.4	2.3	5.2	5.8	4.1	2.7	14. WGR-F 49/1145	14. WYSL 695/ 6.9	9.6	11.1
15. CILQ-F	39/ 2.2	2.6	--	--	--	2.1	15. CILQ-F 43/ 609	15. CILQ-F 515/ 5.1	5.8	--
16.							16.	16.		
17.							17.	17.		
18.							18.	18.		
19.							19.	19.		
20.							20.	20.		
21.							21.	21.		
22.							22.	22.		
23.							23.	23.		
24.							24.	24.		
25.							25.	25.		

12+ FM SHARE (METRO): 64.58 % (1072 of 1660) (FAL 84: 60.82%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNYS-F	1. WPHD-F	1. WBUF-F	1. WBEN	1. WBEN	1. WBEN	1. WBEN	1. WJYE-F	1. WJYE-F	1. WBEN	1. WJYE-F
2. WPHD-F	2. WBUF-F	2. WPHD-F	2. WYRK-F	2. WYRK-F	2. WJYE-F	2. WKBW	2. WBEN	2. WBEN	2. WNYS-F	2. WBEN
3. WKSE-F	3. WBEN-F	3. WYRK-F	3. WBUF-F	3. WJYE-F	3. WYRK-F	3. WYRF-F	3. WBUF-F	3. WBUF-F	3. WJYE-F	3. WYRK-F
4. WBEN-F	4. WELK-F	4. WBEN	4. WPHD-F	4. WBUF-F	4. WKBW	4. WJYE-F	4. WYRK-F	4. WYRK-F	4. WGR	4. WNYS-F
5. WBLK-F	5. WNYS-F	5. WNYS-F	5. WJYE-F	5. WKBW	5. WECK**	5. WPHD-F	5. WECK**	5. WPHD-F	5. WPHD-F	5. WBUF-F
6.	6. WKSE-F	6. WHYE-F	6. WKBW	6. WPHD-F	6. WGR	6. WGR	6. WPHD-F	6. WNYS-F	6. WKBW	6. WPHD-F
7.	7.	7. WKBW	7. WGR	7. WGR	7. WBUF-F	7. WBUF-F	7. WGR	7. WECK**	7. WBUF-F	7. WECK**
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBEN	1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WBEN	1. WPHD-F	1. WPHD-F	1. WPHD-F	1. WPHD-F	1. WBEN
2. WBUF-F	2. WPHD-F	2. WKSE-F	2. WYRK-F	2. WJYE-F	2. CILQ-F	2. WBUF-F	2. WBUF-F	2. WBEN	2. WYRK-F
3. WPHD-F	3. WBEN-F	3. WPHD-F	3. WJYE-F	3. WBUF-F	3. WBUF-F	3. CILQ-F	3. WBEN-F	3. WYRK-F	3. WPHD-F
4. WNYS-F	4. WKSE-F	4. WBLE-F	4. WNYS-F	4. WKBW	4. WBLK-F	4. WBLK-F	4. WYRK	4. WBUF-F	4. WJYE-F
5. WYRK-F	5. WNYS-F	5. WBEN	5. WBEN	5. WYRK-F	5. WNYS-F	5. WBEN-F	5. WKBW	5. WBLK-F	5. WBUF-F
6. WKSE-F	6. WBLK-F	6. WNYS-F	6. WBEN-F	6. WBLK	6. WKSE-F	6. WNYS-F	6. WELK-F	6. WGR	6. WGR
7. WBLK-F	7. WKBW	7. WBEN-F	7. WKBW	7. WNYS-F	7.	7. WYRK-F	7.	7. WNYS-F	7. WKBW
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

**WECK WAS DETERMINED BY ARBITRON TO HAVE ENGAGED IN DIARY PROMOTIONAL ACTIVITIES

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	25 (2)	198 (3)	223 (5)	13.4	15.5	WJLJ	1440	Niagara Falls	.6/1.1
AOR		156 (2)	156 (2)	9.4	9.4	WLVL	1340	Lockport	.4/2.0
AC/OLDIES/SOFT ROCK	108 (1)	163 (2)	271 (3)	16.3	11.7	WVYS	1120	Buffalo	.3/1.7
MOR/VARIETY	339 (3)		339 (3)	20.4	17.8	WUFO	1080	Amherst	.7/2.8
COUNTRY	7 (1)	132 (1)	139 (2)	8.4	9.3	WXRL	1300	Lancaster	.4/3.1
BLACK/URBAN	12 (1)	149 (2)	161 (3)	9.7	9.1	WYSL	1400	Buffalo	1.1/6.9
BTFL MUSIC/EZ NEWS/TALK		192 (1)	192 (1)	11.6	10.6				
						WUWU	107.7	Wethersfield	1.3/4.2
NOSTALGIA	89 (1)	23 (1)	112 (2)	6.7	11.9				
RELIGION/GOSPEL		44 (1)	44 (1)	2.7	0.8	CFNY-F	102.1	Brampton, ON	.8/1.5
SPANISH						CHUM-F	104.5	Toronto	.4/1.9
CLASSICAL									
UNKNOWN/OTHERS	8 (1)	15 (1)	23 (2)	1.4	0.4				
			1660 (24)						

RADIO STATIONS

AM STATIONS

WBEN, 930, 5 KW (DA-N)	, MOR	NBC, \$ 85.00	(Eastman)	
WECK, 1230, 1 KW/250 W	, NOSTALGIA	CBS, ABC-I, \$ 40.00*	(Weiss)	
WGR, 550, 5 KW (DA-N)	, MOR/AC	ABC-E, \$ 70.00*	(Katz)	Taft
WHL, 1270, 5 KW (DAYS, DA)	, COUNTRY	, \$ 18.00	(Market 4)	(NIAGARA FALLS)
WJLJ, 1440, 1 KW (DAYS)	, MOR	MBS, \$ 10.00	(S. Katz)	(NIAGARA FALLS)
WKBW, 1520, 50 KW (DA-1)	, AC	ABC-D, \$ 55.00	(Blair)	Price
WNYS, 112-, 1 KW (DAYS)	, CHR	ABC-C, \$ NA	(MMR)	Pyramid
WUFO, 1080, 1 KW (DAYS)	, BLACK	SBN, \$ 15.00	(Selcom)	
WXRL, 1300, 1 KW/2.5 KW (DA-2)	, COUNTRY	MBS, \$ 17.00	(-----)	
WYSL, 1400, 1 KW/250 W	, CHR	, \$ NA	(CBS)	

FM STATIONS

WBEN-F, 102.5, 110 KW @ 1340, CHR	ABC-C, \$ 78.00	(Eastman)	
WBLK-F, 93.7, 50 KW @ 380, BLACK	ABC-F, \$ 40.00	(Selcom)	
WBUF-F, 92.9, 91 KW @ 580, AC	, \$ 70.00*	(Mc-Guild)	
WDCX-F, 99.5, 17 KW @ 430, RELIGION	, \$ 17.00	(-----)	Crawford
WGR-F, 96.9, 13 KW @ 890, AC	Source, \$ 45.00*	(Katz)	Taft
WJYE-F, 96.1, 50 KW @ 480, BTFL/EZ	, \$ 72.00*	(Christal)	
WKSE-F, 98.5, 46 KW @ 380, CHR/URBAN	, \$ 32.50	(HNWH)	Porter (NIAGARA FALLS)
WNYS-F, 104.1, 50 KW @ 500, CHR	ABC-C, \$ 50.00	(MMR)	Pyramid
WPHD-F, 103.3, 49 KW @ 423, AOR	CBS-R, \$ 40.00*	(CBS)	
WYRK-F, 106.5, 50 KW @ 390, COUNTRY	, \$ 60.00*	(Mc-Guild)	Stoner
CILQ-F, 107.1, 40 KW @ ?, AOR	, \$ NA	(Western)	(TORONTO)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WKBW sold by ABC/Cap Cities
to Price Comm. for \$2,000,000

WJYE-F sold by McCormick
for \$3,850,000

CANTON

Arbitron Rank/Pop (12+): 95/335,000
 MSA Rank/Pop: 111/404,300
 Cleveland ADI
 Average Person Rating: 15.8
 Market TSL: 20.9 hours

Stations: 28/10
 Diaries: 820/410:1/56.2%
 Sample Target: 730
 Standard Error: .668
 % Below Line: 41.5
 % Not Listed: 9.8

Est 1985 Revenue: \$6,700,000
 HH Inc: \$27,571
 Retail \$: 2.2 Bil
 Pop per Station: 33,580
 # 1 Biller: WHBC \$2,300,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WHBC	107/20.1	16.8	15.1	15.2	17.3		1. WHBC 109/1318	1. WHBC 1224/36.4	31.9	34.7
2. WHBC-F	57.10.7	14.2	14.9	12.3	14.0		2. WHBC-F 72/900	2. WHBC-F 725/21.5	21.1	21.7
3. WDJQ-F	40/ 7.5	7.7	9.2	6.6	6.7		3. WQXK-F 55/914	3. WDJQ-F 595/17.7	18.8	21.4
4. WRQW-F	34/ 6.4	6.5	8.2	10.6	9.3		4. WDJQ-F 43/914	4. WKDD-F 565/16.8	19.7	13.5
5. WKDD-F	33/ 6.2	7.2	5.0	4.9	4.5		5. WKDD-F 48/866	5. WRQK-F 417/12.4	15.6	18.2
6. WQZK-F	29/ 5.5	5.7	5.7	4.9	6.1		6. WRQK-F 40/524	6. WMMS-F 383/11.4	13.5	14.1
7. WMMS-F	22/ 4.1	4.8	5.9	9.3	4.9		7. WQKT-F 36/530	7. WMJI-F 366/10.9	7.3	7.4
8. WMJI-F	22/ 4.1	2.6	2.4	4.2	2.4		8. WMJI-F 36/468	8. WQXK-F 363/10.8	12.3	9.7
9. WFAH	19/ 3.6	2.6	2.4	.9	1.8		9. WMMS-F 26/552	9. WSLR 208/ 6.2	3.8	6.8
10. WSLR	14/ 2.6	2.4	2.6	3.4	2.8		10. WHOT-F 22/319	10. WGCL-F 180/ 5.3	5.6	6.8
11.							11.	11.		
12.							12.	12.		
13.							13.	13.		
14.							14.	14.		
15.							15.	15.		

12+ FM SHARE (METRO): 62.50% (300 of 480) (FAL 84: 70.56%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKDD-F	1. WDJQ-F	1. WHBC	1. WHBC	1. WHBC	1. WHBC	1. WHBC	1. WHBC	1. WHBC	1. WHBC	1. WHBC
2. WKJQ-F	2. WRQK-F	2. WDKQ-F	2. WRQL-F	2. WHBC-F	2. WHBC-F	2. WHBC-F	2. WHBC-F	2. WHBC-F	2. WRQK-F	2. WDJQ-F
3. WRQK-F	3. WKDD-F	3. WRQK-F	3. WDJQ-F	3. WRQK-F	3. WQXK-F	3. WKDD-F	3. WDJQ-F	3. WDJQ-F	3. WDJQ-F	3. WHBC-F
4.	4. WMMS-F	4. WKDD-F	4. WQXK-F	4. WDJQ-F	4. WSLR	4. WDJQ-F	4. WRQK-F	4. WQXK-F	4. WQXK-F	4. WRQK-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

MON 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDJQ-F	1. WDKQ-F	1. WRQL-F	1. WHBC	1. WHBC	1. WDKQ-F	1. WRQK-F	1. WRQK-F	1. WRQK-F	1. WHBC
2. WKDD-F	2. WRQK-F	2. WDJQ-F	2. WDJQ-F	2. WHBC-F	2. WMMS-F	2. WMMS-F	2. WMMS-F	2. WDJQ-F	2. WRQK-F
3. WMJI-F	3. WKDD-F	3. WHBC	3. WKDD-F	3. WDJQ-F	3. WKDD-F	3. WDJQ-F	3. WHBC	3. WMMS-F	3. WQXK-F
4.	4. WQXK-F	4. WQXK-F	4. WQXK-F	4. WQXK-F	4. WRQK-F	4. WKDD-F	4.	4. WHBC	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		95 (5)	95 (5)	19.8	18.8	WINW 1520 Canton .8/1.7
AOR		66 (3)	66 (3)	13.8	15.3	WRCW 1060 Canton .8/2.1
AC/OLDIES/SOFT ROCK	2 (1)	25 (2)	27 (3)	5.6	4.8	WTIG 990 Massillion .9/1.8
MOR/VARIETY	121 (4)		121 (4)	25.2	23.4	WTOF 900 Canton 1.5/1.7
COUNTRY	22 (2)	33 (2)	55 (4)	11.5	15.3	WTOF-F 98.1 Canton .6/3.8
BLACK/URBAN	4 (1)		4 (1)	0.8	3.0	WAKR 1590 Akron .9/4.0
BTFL MUSIC		72 (3)	72 (3)	15.0	17.7	WDBN-F 94.9 Medina 1.1/3.1
NEWS/TALK	4 (1)	6 (1)	10 (2)	2.1	0.4	WGAR 1220 Cleveland 1.5/4.4
NOSTALGIA	19 (1)		19 (10)	4.0		WAGR-F 99.5 Cleveland .8/2.8
RELIGION	8 (1)	3 (1)	11 (2)	2.3	1.2	WGCL-F 98.5 Cleveland 1.3/5.3
SPANISH						WHOT-F 101.1 Youngstown 1.9/4.2
CLASSICAL						WLTF-F 106.5 Cleveland .6/3.8
UNKNOWN/OTHERS						WNIR-F 100.1 Kent 1.1/2.9
			480 (28)			WNPQ-F 95.9 N. Philadelphia .9/3.6
						WONE-F 97.5 Akron 1.9/3.6
						WQKT-F 104.5 Wooster 1.7/4.3
						WRNR 850 Cleveland .4/1.2
						WWWE 1100 Cleveland .8/4.2

RADIO STATIONS

WHBC , 1480 , 5 KW (DA-N) , MOR , ABC-E \$ 71.72 (Christal)	
WFAH , 1310 , 1 KW (DAYS, DA) , NOST , \$ 9.00 (HNWH)	(ALLIANCE)
WINW , 1520 , 1 KW (DAYS, DA) , BLACK , \$ 11.00 (----)	
WRCW , 1060 , 5 KW (DAYS, DA) , MOR , \$ 14.00 (----)	
WTIG , 990 , 250 W (DAYS, DA) , MOR , \$ 10.00 (Regional)	(MASSILLON)
WTOF , 900 , 500 W (DAYS) , RELIGION , \$ 10.00 (----)	Mortenson
WDKQ-F , 92.5 , 50 KW @ 500 , CHR , \$ 28.00 (HNWH)	(ALLIANCE)
WJBC-F , 94.1 , 50 KW @ 380 , BTFL/EZ , \$ 35.00 (Christal)	
WRQK-F , 106.9 , 28 KW @ 341 , AOR/CHR , \$ 34.00 (Eastman)	
WRPF-F , 98.1 , 72 KW @ 570 , RELIGION , \$ 12.00 (----)	Mortenson
WQLT-F , 104.5 , 50 KW @ 500 , COUNTRY , \$ 11.00 (Regional)	(WOOSTER)

Other ranked stations -- see Cleveland, Akron or Youngstown

MISCELLANEOUS COMMENTS WOOS changes calls to WRQK

CHARLESTON, SC

Arbitron Rank/Pop (12+): 82/392,400
 MSA Rank/Pop: 98/482,000
 ADI #106
 Average Person Rating: 16.2
 Market TSL: 21.7 hours

Stations: 19/18
 Diaries: 1058/370:1/49.3%
 Sample Target: 760
 Standard Error: .643
 % Below Line: 2.7
 % Not Listed: 10.0

Est 1985 Revenue: \$9,800,00
 HH Inc: \$25,605
 Retail \$: 2.7 Bill
 Pop per Station: 21,800
 # 1 Biller: WSSX/WTMA
 \$1,700,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. WWVZ-F 82/12.7	10.8	13.0	1.25	15.3		1. WNDM-F 100/ 815	1. WSSX-F 1183/29.6	34.8	32.9
2. WSSX-F 80/12.4	15.3	16.5	13.5	7.8		2. WEZL-F 88/1042	2. WWVZ-F 846/21.2	20.8	21.7
3. WEZL-F 66/10.2	11.9	13.5	13.2	14.3		3. WWVZ-F 86/ 897	3. WEZL-F 815/20.4	22.1	22.6
4. WXTC-F 52/ 8.0	9.5	9.4	9.7	11.3		4. WSSX-F 80/1194	4. WXTC-F 714/17.9	25.2	17.0
5. WPAL 46/ 7.1	10.0	6.5	7.0	9.1		5. WKQB-F 66/ 873	5. WKQB-F 559/14.0	14.8	15.5
6. WKQB-F 41/ 6.3	4.2	5.3	4.4	3.5		6. WXTC-F 52/ 792	6. WAVF-F 543/13.6	13.1	----
7. WXLV-F 41/ 6.3	3.8	3.2	3.6	3.7		7. WPAL 46/ 471	7. WPAL 471/11.8	16.1	12.4
8. WAVF-F 32/ 4.9	4.8	---	---	---		8. WXLV-F 43/ 497	8. WXLV-F 469/11.7	11.3	11.0
9. WCSC 21/ 3.2	1.8	5.0	4.5	5.1		9. WAVF-F 33/ 565	9. WCSC 310/ 6.8	7.6	13.3
10. WMCJ 21/ 3.2	2.0	5.5	---	.3		10. WQIZ 28/ 268	10. WTMA 268/ 6.7	9.6	12.1
11. WQIZ 21/ 3.2	3.5	3.9	6.4	5.4		11.	11. WDXZ-F 228/ 5.7	5.4	----
12. WKXZ-F 18/ 2.8	3.8	---	---	---		12.	12. WNDM-F 190/ 4.8	6.0	5.7
13.						13.	13. WQIZ 186/ 4.7	NA	6.4
14.						14.	14.		
15.						15.	15.		

12+ FM SHARE (METRO): 76.12% (443 of 582) (FAL 84: 69.38%)

TIME	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WWVZ-F	1. WSSX-F	1. WSSX-F	1. WEZL-F	1. WEXL-F	1. WEZL-F	1. WSSX-F	1. WEZL-F	1. WSSX-F	1. WWVZ-F	1. WWVZ-F
2. WSSX-F	2. WWVZ-F	2. WWVZ-F	2. WXTC-F	2. WXTC-F	2. WXLV-F	2. WEZL-F	2. WSSX-F	2. WWVZ-F	2. WSSX-F	2. WSSX-F
3. WKQB-F	3. WXTC-F	3. WXTC-F	3. WPAL	3. WPAL	3. WPAL	3. WWVZ-F	3. WXTC-F	3. WEXL-F	3. WKQB-F	3. WPAL
4.	4. WAVF-F	4. WEZL-F	WSSX-F	4. WSSX-F	4. WXTC-F	4. WXTC-F	4. WWVZ-F	4. WXTC-F	4. WXTC-F	4. WXTC-F
5.	5. WKQB-F	5. WPAL	5.	WWVZ-F	5. WMCJ	5. WXLV-F	5. WXLV-F	5. WXLV-F	5. WEZL-F	5. WEZL-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WWVZ-F	1. WWVZ-F	1. WWVZ-F	1. WWVZ-F	1. WEZL-F	1. WSSX-F	1. WSSX-F	1. WSSX-F	1. WSSX-F	1. WEZL-F
2. WSSX-F	2. WSSX-F	2. WXTC-F	2. WSSX-F	2. WWVZ-F	2. WWVZ-F	2. WWVZ-F	2. WXTC-F	2. WWVZ-F	2. WSSX-F
3. WXTC	3. WXTC	3. WPAL	WXTC-F	3. WXTC-F	3. WKQB-F	3. WXTC-F	3. WAVF-F	3. WEZL-F	3. WPAL
4.	4.	4. WEZL-F	4. WEZL-F	4. WPAL	4. WKQB-F	WWVZ-F	4. WXTC-F	4. WXTC-F	WXTC-F
5.	5.	5.	5. WPAL	5. WXLV-F	5.	5.	5. WAVF-F	5. WAVF-F	5. WAVF-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		80 (1)	80 (1)	13.7	23.3	WGOX-F 101.7 Ravenal 1.1/2.6
AOR		41 (1)	41 (1)	7.0	3.4	WIXR 1500 Mount Pleasant .9/1.3
AC/OLDSIES/SOFT ROCK		84 (2)	114 (4)	19.6	10.9	WKN 910 N. Charleston 1.5/3.4
NOB/VARIETY	30 (2)				0.6	WLN-B-F 94.3 Goose Creek 1.2/2.7
COUNTRY		107 (2)	107 (2)	18.4	14.4	WOK 1340 Charleston .8/3.2
BLACK/URBAN	67 (2)	98 (2)	165 (4)	28.4	29.3	WTMA 1250 Charleston 1.4/6.7
BTFL MUSIC		25 (2)	25 (2)	4.3	10.0	
NEWS/TALK	10 (1)		10 (1)	1.7	1.3	WVDM-F 101.3 Sumter 2.5/4.8
NOSTALGIA	5 (1)		5 (1)	0.9	1.6	
RELIGION	21 (1)		21 (1)	3.6	4.2	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	6 (1)	8 (1)	14 (2)	2.4	0.8	

RADIO STATIONS

582 (19)

WCSC, 1390, 5 KW (DA-N)	, AC	ABC-E, \$ 50.00	(Mc-Guild)
WGCA, 1450, 1 KW/250W	, AC	ABC-I, \$ 10.00	(Masla)
WKN, 910, 500 W (DAYS, DA)	, TALK/NEWS	ABC-T, \$ 15.00	(HNWH)
WOK, 1340, 1 KW (DAYS)	, NOSTALGIA	CBS, \$ 8.00	()
WTMA, 1250, 5 KW/1 KW	, BLACK	ABC-D, NBN, \$ 25.00	(Weiss)
WQIZ, 810, 5 KW (DAYS)	, AC	MBS, \$ 33.00	(Katz)
WMCJ, 950, 500 W (DAYS)	, GOSPEL, BLACK	SBN, \$ 11.00	(Selcom)
		US I, \$ 13.00	(Dora)
WEZL-F, 103.5, 100 KW @ .50,	COUNTRY	NBC, \$ 75.00	(Blair)
WSSX-F, 95.1, 100 KW @ 350,	CHR	, \$ 55.00	(Katz)
WWVZ-F, 93.5, 3 KW @ 510,	BLACK	SBN, \$ 43.00*	(HNWH)
WXLV-F, 102.5, 100 KW @ 547,	COUNTRY	US I, \$ 22.00	(Torbet)
WKQB-F, 96.9, 100 KW @ 782,	AC (Churchill)	, \$ 45.00*	(Mc-Guild)
WDXZ-F, 104.9, 3 KW @ 300,	BTFL/EZ (TM)	, \$ 16.00	(Republic)
WAVF-F, 96.1, 100 KW @ 585,	AC	, \$ NA	(HNWH)
		US 2, \$ 40.00	(MMR)

WVDM- See Columbia

MISCELLANEOUS COMMENTS: WGOX-F (Ravenal) sold to Silverman for \$350,000 (Chaney)... WGOX changes to WFXR and format from BTFL to AOR (January)

Arbitron Rank/Pop (12+): 40/847,800
 MSA Rank/Pop: 45/1,040,200
 ADI #32
 Average Person Rating: 16.8
 Market TSL: 22.8 hours

CHARLOTTE
 Stations: 25/21
 Diaries: 1425/595:1/53.4%
 Sample Target: 1130
 Standard Error: .531
 % Below Line: 5.0
 % Not Listed: 9.6

Est 1985 Revenue: \$23,700,000
 HH Inc.: \$28,241
 Retail \$: 7.0 Bill
 Pop per Station: 40,371
 # 1 Biller: WSOC A/F \$6,100,000

12+ METRO SHARE 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WSOC-F 189/13.1	12.6	15.8	17.3	17.1	13.6	1. WSOC-F 332/3904	1. WSOC-F 2080/24.1	25.2	26.7
2. WPEG-F 175/12.1	13.4	10.9	10.8	10.8	11.5	2. WEZC-F 220/2498	2. WROQ-F 1792/20.8	21.3	19.5
3. WEZC-F 143/ 9.9	7.4	6.7	6.1	6.1	9.8	3. WPEG-F 218/2144	3. WEZC-F 1621/18.8	16.7	13.2
4. WROQ-F 142/ 9.8	8.3	7.7	7.2	8.2	12.5	4. WROQ-F 210/3085	4. WPEG-F 1610/18.7	18.2	18.4
5. WLVK-F 106/ 7.3	6.6	2.8	3.7	3.2	8.1	5. WLVK-F 181/2029	5. WBCY-F 1597/18.5	20.9	21.6
6. WBT 104/ 7.2	9.4	13.3	7.7	10.7	7.0	6. WBCY-F 174/2943	6. WBT 1433/16.6	22.1	15.5
7. WBCY-F 93/ 6.4	8.3	9.2	7.4	8.4	6.6	7. WZXI-F 129/1357	7. WLVK-F 1220/14.2	12.4	9.0
8. WZXI-F 87/ 6.0	5.6	6.0	4.1	8.7	4.8	8. WBT 123/1898	8. WJZR-F 999/11.6	12.5	13.0
9. WJZR-F 60/ 4.1	4.4	6.4	5.4	2.7	5.6	9. WJZR-F 93/1415	9. WZXI-F 845/ 9.8	10.7	9.8
10. WXRC-F 32/ 2.2	---	---	---	---	---	10. WXRC-F 65/ 654	10. WGIV 419/ 4.9	4.6	4.7
11. WGIV 28/ 1.9	1.1	1.8	2.3	3.4	2.0	11. WSOC 198/ 3.5	11. WSOC 198/ 3.5	5.5	5.0
12. WQCC 25/ 1.7	1.4	1.1	2.8	2.9	.4	12. WROQ 290/ 3.4	12. WROQ 290/ 3.4	3.2	2.5
13. ---	---	---	---	---	---	13. WXRC-F 286/ 3.3	13. WXRC-F 286/ 3.3	---	---
14. ---	---	---	---	---	---	14. ---	14. ---	---	---
15. ---	---	---	---	---	---	15. ---	15. ---	---	---
16. ---	---	---	---	---	---	16. ---	16. ---	---	---
17. ---	---	---	---	---	---	17. ---	17. ---	---	---
18. ---	---	---	---	---	---	18. ---	18. ---	---	---
19. ---	---	---	---	---	---	19. ---	19. ---	---	---
20. ---	---	---	---	---	---	20. ---	20. ---	---	---
21. ---	---	---	---	---	---	21. ---	21. ---	---	---
22. ---	---	---	---	---	---	22. ---	22. ---	---	---
23. ---	---	---	---	---	---	23. ---	23. ---	---	---
24. ---	---	---	---	---	---	24. ---	24. ---	---	---
25. ---	---	---	---	---	---	25. ---	25. ---	---	---

12+ FM SHARE (METRO): 82.26% (1076 of 1308) (FAL 84: 74.75%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WROQ-F	1. WPEG-F	1. WPEG-F	1. WEZC-F	1. WSOC-F	1. WSOC-F	1. WXOC-F+	1. WSOC-F	1. WSOC-F+	1. WPEG-F	1. WSOC-F
2. WPEG-F	2. WEZC-F	2. WEZC-F	2. WSOC-F	2. WEZC-F	2. WBT	2. WEZC-F	2. WEZC-F	2. WROQ-F+	2. WROQ-F	2. WPEG-F
3. WJZR-F	3. WROQ-F	3. WSOC-F	3. WPEG-F	3. WPEG-F	3. WLVK-F	3. WPEG-F	3. WPEG-F	3. WPEG-F	3. WSOC-F	3. WROQ-F
4. WBCY-F	4. WBCY-F	4. WROQ-F	4. WLVK-F	4. WLVK-F	4. WZXI-F	4. WBT	4. WBT	4. WEZC-F	4. WBT	4. WLVK-F
5. WSOC-F	5. WSOC-F	5. WBCY-F	5. WBT	5. WBT	5. WEZC-F	5. WROQ-F+	WLVK-F	5. WLVK-F	5. WLVK-F	5. WEZC-F
6. WLVK-F	6. WLVK-F	WLVK-F	WBCY-F	6. WBCY-F	6. ---	6. WBCY-F	6. WROQ-F	6. ---	6. WZXI-F	6. WBCY-F
7. ---	7. ---	7. ---	7. ---	7. ---	7. ---	7. ---	7. ---	7. ---	7. ---	7. WZXI-F
8. ---	8. ---	8. ---	8. ---	8. ---	8. ---	8. ---	8. ---	8. ---	8. ---	8. ---
9. ---	9. ---	9. ---	9. ---	9. ---	9. ---	9. ---	9. ---	9. ---	9. ---	9. ---
10. ---	10. ---	10. ---	10. ---	10. ---	10. ---	10. ---	10. ---	10. ---	10. ---	10. ---

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WROQ-F	1. WEZC-F	1. WEZC-F	1. WEZC-F	1. WEZC-F	1. WPEG-F	1. WPEG-F	1. WROQ-F	1. WSOC-F	1. WSOC-F
2. WPEG-F	2. WPEG-F	2. WPEG-F	2. WPEG-F	2. WPEG-F	2. WROQ-F	2. WROQ-F	WPEG-F	2. WPEG-F	2. WEZC-F
3. WEZC-F	3. WROQ-F	3. WBCY-F	3. WSOC-F	3. WSOC-F	3. WXRC-F	3. WBYC-F	3. WEZC-F	3. WROQ-F	3. WLVK-F
4. WBCY-F	4. WBCY-F	4. WLVK-F	4. WROQ-F	4. WBT	4. WSOC-F	4. WEZC-F	4. WBCY-F	WEZC-F	4. WBT
5. WJZR-F	5. WSOC-F	WSOC-F	5. WBCY-F	5. WLVK-F	5. WBCY-F	5. WSOC-F	5. WLVK-F	5. WBCY-F	5. WPEG-F
6. WLVK-F	6. WROQ-F	6. WLVK-F	6. WLVK-F	6. WBCY-F	6. ---	6. WXRC-F	6. WSOC-F	6. WBT	6. WBCY-F
7. ---	7. ---	7. ---	7. ---	7. ---	7. ---	7. ---	7. ---	7. ---	7. ---
8. ---	8. ---	8. ---	8. ---	8. ---	8. ---	8. ---	8. ---	8. ---	8. ---
9. ---	9. ---	9. ---	9. ---	9. ---	9. ---	9. ---	9. ---	9. ---	9. ---
10. ---	10. ---	10. ---	10. ---	10. ---	10. ---	10. ---	10. ---	10. ---	10. ---

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	9 (1)	295 (3)	304 (4)	23.2	26.2	WAME	1480	Charlotte	.4/1.2
AOR		32 (1)	32 (1)	2.4	0.5	WGAS	1420	Gastonia	.6/ .8
AC/OLDIES/SOFT ROCK	9 (1)	151 (2)	160 (3)	12.2	11.1	WGSP	1310	Charlotte	.6/ .9
MOR/VARIETY	117 (3)		117 (3)	8.9	15.4	WHVN	1240	Charlotte	.4/1.9
COUNTRY	32 (3)	310 (3)	342 (6)	26.1	21.0	WLON	1050	Lincolnton	1.0/1.6
BLACK/URBAN	53 (2)	192 (2)	245 (4)	18.7	15.5	WLTC	1270	Gastonia	.4/ .7
BTFM MUSIC/EZ		87 (1)	87 (1)	6.7	7.0	WRDX-F	106.5	Salisbury	1.0/2.3
NEWS/TALK						WRHI	1340	Rock Hill	.3/1.3
NOSTALGIA			21 (3)		1.0	WROC	610	Charlotte	.6/3.4
RELIGION/GOSPEL	12 (2)	9 (1)		1.6	2.3	WSOC	930	Charlotte	.8/3.5
SPANISH						WMIT-F	106.9	Black Mountain	.6/1.3
CLASSICAL						WOJY-F	100.3	High Point	.6/1.4
UNKNOWN/OTHERS						WVDM-F	101.3	Columbia, SC	1.2/2.7

1308 (25)

RADIO STATIONS

AM STATIONS

WAME, 1480, 5 KW (DA-2)	, RELIGION:	UPI, \$ 16.00	(-----)	Swaggert
WBT, 1110, 50 KW (DA-N)	, MOR/AC	ABC-I, \$100.00*	(Blair)	Jeff-Pilot
WGIV, 1600, 1 KW/500 W (DA-N)	, BLACK	NBN, \$ 31.00	(Selcom)	
WGSP, 1310, 1 KW (DAYS)	, OLDIES	ABC-D, \$ 37.00	(Selcom)	
WHVN, 1240, 1 KW/250 W DA-1)	, RELIGION	NBC, \$ NA	(-----)	Back
WQCC, 1540, 1 KW (DAYS)	, BLACK	SMN, \$ NA	(Savalli)	
WROC, 610, 5 KW/1 KW (DA-2)	, CHR	US I, \$ NA	(Eastman)	
WSOC, 930, 5 KW/1 KW (DA-N)	, COUNTRY	(TM) MBS, \$ 35.00*	(Christal)	Cox

FM STATIONS

WBCY, 107.9, 100 KW @ 980, CHR	ABC-F, \$ 95.00*	(Blair)	Jeff-Pilot
WEZC, 104.7, 100 KW @ 1240, AC	, \$ 84.00*	(MMR)	EZ
AJZR, 99.7, 100 KW @ 310, CHR	, \$ 70.00*	(Torbet)	Downs (KANNAPOLIS)
WLK, 96.9, 100 KW @ 1250, COUNTRY	, \$ 40.00	(Selcome)	(STATESVILLE)
WPEG, 97.9, 50 KW @ 390, BLACK (Drake-Chen)	CBS-R, \$ NM	(HNHW)	(CONCORD)
WROC, 95.1, 100 KW @ 574, CHR (Burk-Abr)	US I, \$ 75.00*	(Eastman)	Cox
WSOC, 103.7, 100 KW @ 1040, COUNTRY	, \$ 40.00*	(Republic)	GASTONIA)
WZXI, 101.9, 100 KW @ 870, AOR	Source, \$ 21.50	(Southern)	(HICKORY)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WXRC: From CHR to AOR (Sep)

WRKB/WJZR-F (Kannapolis):
from Downs to Metroplex for
\$6,000,000 (Richards)

WXRC increased tower to
1300 in June and now
covers most of Metro....

CHATTANOOGA

Arbitron Rank/Pop (12+): 70/472,900
 MSA Rank/Pop: 108/426,900
 ADI # 80
 Average Person Rating: 16.9
 Market TSL: 22.6 hours

Stations: 22/20
 Diaries: 1044/453:147.9%
 Sample Target: 870
 Standard Error: .632
 % Below Line: 1.0
 % Not Listed: 10.3

Est 1985 Revenue: \$9,1000,000
 HH Inc: \$25,363
 Retail #: 2.6 Bil
 Pop per Station: 23,645
 # 1 Biller: WGOW/WSKZ \$2,600,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO	CUME RATING	SPG 85	FAL 84
1. WSKZ-F	152/19.0	19.9	17.9	13.8	12.7		1. WSKZ-F 227/2388	1. WSKZ-F	1543/32.6	34.3	29.6
2. WUSY-F	125/15.6	16.2	10.8	12.5	11.0		2. WUSY-F 196/1871	2. WUSY-F	1174/24.8	24.8	18.8
3. WDEF-F	73/ 9.1	9.0	11.2	8.9	11.2		3. WDEF-F 83/1092	3. WDEF-F	930/19.6	19.6	21.9
4. WDOD-F	56/ 7.0	6.5	9.1	8.6	9.4		4. WDOD-F 82/1280	4. WDOD-F	743/15.7	16.9	20.8
5. WJTT-F	54/ 6.8	8.4	11.2	12.4	8.7		5. WJTT-F 55/ 657	5. WJTT-F	637/13/4	15.9	17.5
6. WDEF	50/ 6.3	6.7	9.4	6.7	8.7		6. WDEF 53/ 628	6. WDEF	589/12.4	11.4	17.3
7. WNOO	30/ 3.8	2.0	5.0	8.7	5.6		7. WDOD 39/ 508	7. WGOW	399/ 8.4	9.5	11.0
8. WDOD	26/ 3.3	2.2	5.0	5.9	6.8		8. WNOO 30/ 201	8. WDOD	394/ 8.3	7.0	11.9
9. WGOW	24/ 3.0	3.4	3.6	4.3	4.3		9. WOVE 26/ 332	9. WOVE-F	313/ 6.6	8.0	6.2
WOVE-F	24/ 3.0	2.9	2.3	2.4	3.0		10. WBOW 25/ 429	10. WBLJ	232/4.9	5.4	---
11. WBLJ	22/2.8	2.0	---	---	---			11. WMOC	211/ 4.5	6.3	2.0
12.								12. WNOO	201/ 4.2	6.2	8.2
13.								13.			
14.								14.			
15.								15.			

12+ FM SHARE (METRO): 70.71% (507of 717) (FAL 84: 69.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WUSY-F	1. WUSY-F	1. WUSY-F	1. WDEF-F+	1. WSKZ-F	1. WKSZ-F	1. WSKZ-F	1. WSKZ-F
2. WJTT-F	2. WUSY-F	2. WUSY-F	2. WSKZ-F	2. WDKZ-F	2. WDEF-F	2. WSKZ-F	2. WUSY-F	2. WUSY-F	2. WUSY-F	2. WUSY-F
3.	3. WJTT-F	3. WJTT-F	3. WDOD-F	3. WDEF-F	3. WDOD-F	3. WUSY-F	3. WDEF-F	3. WJTT-F	3. WJTT-F	3. WDEF-F
4.	4.	4. WDOD-F	4. WDEF-F	4. WDOD-F	4. WDEF	4. WDOD-F	4. WDOD-F	4. WDEF-F	4.	4. WDOD-F
5.	5.	5. WDEF-F	5. WJTT-F	5. WJTT-F	5. WSKZ-F	5. WJTT-F	5. WDEF	5. WDOD-F	5.	5. WJTT-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WUSY-F	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WUSY-F
2. WJTT-F	2. WUSY-F	2. WUSY-F	2. WUSY-F	2. WKSZ-F	2. WOVE-F	2. WUZY-F	2. WUSY-F	2. WUSY-F	2. WSKZ-F
3. WUSY-F	3. WJTT-F	3. WJTT-F	3. WJTT-F	3. WDEF-F	WNOG	3. WOVE-F	3. WDOD-F	3. WDOD-F	3. WDOD-F
4.	4. WGOW	4. WGOW	4. WDEF-F	4. WJTT-F	4.	4. WJTT-F	4. WJTT-F	4. WOVE-F	4. WDEF-F
5.	5.	5.	5. WGOW	5. WGOW	5.	WNOO	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		152 (1)	152 (1)	21.2	19.8	WALV-F 95.3 Cleveland .6/2.8
AOR		24 (1)	24 (1)	3.3	2.5	WBAC 1340 Cleveland 1.1/3.0
AC/OLDIES/SOFT ROCK	24 (1)	5 (1)	29 (2)	4.0	3.5	WCLE 1570 Cleveland 1.1/1.2
MOR/VARIETY	77 (3)		77 (3)	10.7	10.8	WDXB 1490 Chattanooga .6/2.2
COUNTRY	47 (4)	184 (3)	231 (7)	32.2	20.4	WFLI 1070 Lookout Mount. 1.1/3.8
BLACK/URBAN	30 (1)	54 (1)	84 (2)	11.7	17.8	WLFA 1590 Lafayette, GA .6/1.0
BTFL MUSIC		77 (2)	77 (2)	10.7	12.4	WMOC 1450 Chattanooga 1.8/4.5
NEWS/TALK						WNOO-F 102.3 Soddy Daisy 1.4/4.1
NOSTALGIA						WRCD 1430 Dalton .9/1.7
RELIGION	9 (1)		9 (1)	1.3	1.8	WPCH-F 94.9 Atlanta .5/1.1
SPANISH						WQMT-F 99.3 Chatsworth, GA .4/2.3
CLASSICAL						
UNKNOWN/OTHERS	23 (2)	14 (1)	37 (3)	5.2	0.6	

717 (22)

RADIO STATIONS

WDEF , 1370 , 5 KW (DA-N) , MOR	CBS \$ 46.00 (Katz)	Park
WDOD , 1310 , 5 KW (DA-N) , COUNTRY	ABC-E \$ NM (Torbet)	Bahakel
WFLI , 1070 , 50 KW/1 KW (DA-2) , RELIGION	ABC-C \$ 15.00 (Mc-Guild)	Benns (LOOKOUT, MT.)
WGOW , 1150 , 5 KW/1 KW (DA-N) , AC	\$ 50.00 (Christal)	Bloomington
WNOO , 1260 , 5 KW (DAYS) , BLACK	SRN \$ 20.00 (Masla)	
WDEF-F, 92.3 , 100 KW @ 895 , BTFL/EZ	CBS \$ 46.00 (Katz)	Park
WDOD-F, 96.5 , 100 KW @ 1080 , COUNTRY	ABC-E \$ 65.00 (Torbet)	Bahakel
WJTT-F, 94.3 , 3 KW @ 325 , BLACK	CBS-R \$ 25.00* (Mc-Guild)	Benns (RED BANK)
WOVE-F, 105.5 , 3 JW @ 270 , AOR	Source \$ 18.00 (----)	(ROSSVILLE, GA)
WSKZ-F, 106.5 , 100 KW @ 1076 , CHR	\$ 70.00 (Christal)	Bloomington
WUSY-F, 100.7 , 100 KW @ 360 , COUNTRY	APR,US II \$ 39.00 (HNWH)	(CLEVELAND)

CHICAGO

Arbitron Rank/Pop (12+): 3/6,567,400
 MSA Rank/Pop: 3/6,125,100
 ADI # 3
 Average Person Rating: 17.8
 Market TSL: 23.6 hours

Stations: 31/31
 Diaries: 3078/2142:1/45.0
 Sample Target: 3120
 Standard Error: .363
 % Below Line: 0
 % Not Listed: 10.7

Est 1985 Revenue: \$169,000,000
 HH Inc.: \$34,138
 Retail \$: 46,1 Bil
 Pop per Station: 211,852
 # 1 Biller: WGN \$32,000,000

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WGN	936/8.0	9.9	9.6	9.3	9.7	9.7	1. WGN 1174/16748	1. WGN 13063/19.8	23.2	21.2
2. WBMX-F	749/6.4	7.0	5.3	4.5	4.5	7.0	2. WBMX-F 762/9560	2. WBBM 10469/15.9	17.1	18.3
3. WGCIF	618/5.3	4.8	5.4	5.5	6.1	6.5	3. WLS 731/12820	3. WBBM-F 9607/14.6	15.8	16.2
4. WLOO-F	613/5.2	5.1	6.5	5.8	5.4	3.5	4. WBBM 644/13551	4. WBMX-F 9293/14.1	14.0	13.4
5. WBBM	531/4.5	4.9	4.8	4.5	4.9	6.6	5. WLOO-F 634/6707	5. WGCIF 8381/12.7	13.0	13.3
6. WLS	480/4.1	4.2	2.8	4.2	3.6	3.6	6. WGCIF 619/8451	6. WLS 7960/12.1	11.9	14.7
7. WLUP-F	471/4.0	3.5	3.8	3.5	3.1	5.7	7. WMAQ 563/9765	7. WFYR-F 7628/11.6	12.0	9.3
8. WBBM-F	432/3.7	3.8	4.4	4.4	4.2	3.7	8. WLUP-F 484/6967	8. WKQX-F 7289/11.1	13.1	11.4
9. WLAK-F	404/3.4	3.4	3.5	3.9	3.2	3.3	9. WBBM-F 444/9974	9. WLS-F 6951/10.5	12.4	12.9
10. WCLR-F	388/3.3	2.6	2.9	3.8	3.8	2.8	10. WLAK-F 412/6830	10. WCLR-F 6821/10.3	9.8	10.5
11. WUSN-F	387/3.3	2.7	2.4	3.2	3.3	2.1	11. WIND 408/4899	11. WLUP-F 6679/10.1	11.3	9.4
12. WIND	382/3.2	3.4	2.8	2.8	2.9	4.1	12. WUSN-F 399/5325	12. WLAK-F 6663/10.1	10.7	10.1
13. WJMK-F	381/3.2	3.5	3.2	3.1	2.9	2.2	13. WCLR-F 395/7113	13. WLOO-F 6584/10.0	11.8	10.9
14. WJJD	374/3.2	3.0	3.6	2.9	3.4	3.1	14. WJJD 394/5091	14. WMAQ 5821/ 8.8	12.5	9.4
WKQX-F	374/3.2	3.6	3.6	2.5	3.3	3.5	15. WJMK-F 393/6034	15. WJMK-F 5814/ 8.8	9.7	7.8
16. WFYR-F	360/3.1	2.8	3.2	2.8	2.5	3.3	16. WKQX-F 384/7436	16. WUSN-F 5121/ 7.8	7.2	7.7
17. WXRT-F	304/2.6	2.5	3.2	2.7	2.6	3.3	17. WFYR-F 374/8031	17. WJJD 4682/ 7.1	6.8	7.3
18. WMAQ	303/2.6	2.8	3.4	3.5	2.8	3.4	18. WXRT-F 318/4495	18. WIND 4544/ 6.9	8.2	7.9
19. WAIT	261/2.2	2.0	1.6	1.7	1.7	1.5	19. WAIT 276/3592	19. WMET-F 4487/ 6.8	8.2	8.7
20. WLS-F	238/2.0	2.5	2.7	2.5	2.3	3.1	20. WLS-F 249/7364	20. WXRT-F 4336/ 6.6	7.8	5.7
21. WCKG-F	229/1.9	1.6	1.6	2.3	1.9	1.7	21. WCKG-F 229/3496	21. WCKG-F 3479/ 5.3	5.4	7.3
22. WOJO-F	226/1.9	2.3	1.8	1.8	1.7	.5	22. WOJO-F 227/1516	22. WAIT 3178/ 4.8	4.3	4.9
23. WVON	193/1.6	1.3	1.2	1.4	1.1	1.1	23. WVON 193/1847	23. WFMT-F 3047/ 4.6	4.1	5.3
24. WMET-F	186/1.6	1.7	1.7	1.6	2.3	1.5	24. WMET-F 187/4553	24. WJPC 2702/ 4.1	4.5	4.7
25. WFMT-F	182/1.5	1.3	1.3	2.0	1.7	1.7	25. WFMT-F 185/3156	25. WGCIF 2193/ 3.3	2.8	3.3

12+ FM SHARE (METRO): 63.67% (6683 of 10496) (FAL 84: 62.24%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBBM-F	1. WBMX-F	1. WBMX-F	1. WGCIF	1. WGN	1. WGN	1. WGN	1. WLOO-F	1. WLS	1. WBMX-F	1. WBMX-F
2. WBMX-F	2. WLUP-F	2. WGCIF	2. WLS	2. WGCIF	2. WLOO-F	2. WBBM	2. WGN	2. WGN	2. WGCIF	2. WGCIF
3. WGCIF	3. WGCIF	3. WLUP-F	3. WJMK-F	3. WLS	3. WBBM	3. WLS	3. WLAK-F	3. WBMX-F	3. WBBM-F	3. WLOO-F
4. WLS-F	4. WLS	4. WLS	4. WGN	4. WJMK-F	4. WIND	4. WLUP-F	4. WLUP-F	4. WLOO-F	4. WGN	4. WGN
5. WLUP-F	5. WXRT-F	5. WJMK-F	5. WCLR-F	5. WCLR-F	5. WUSN-F	5. WGCIF	5. WMBX-F	5. WGCIF	5. WLOO-F	5. WUSN-F
6. WFYR-F	6. WKQX-F	6. WKQX-F	6. WBMX-F	6. WLOO-F	6. WJJD	6. WBMX-F	6. WGCIF	6. WBBM-F	6. WJMK-F	6. WJJD
7. WLS	7. WFYR-F	7. WCLR-F	7. WFYR-F	7. WBMX-F	7. WLAK-F	7. WIND	7. WJJD	7. WLAK-F	7. WMAQ	7. WLUP-F
8. WMET-F	8. WCLR-F	8. WGN	8. WKQX-F	8. WLAK-F	8. WJMK-F	8. WLOO-F	8. WCLR-F	8. WLUP-F	8. WLUP-F	8. WBBM-F
9.	9. WCKG-F	9. WFYR-F	9. WLAK-F	9. WFYR-F	9. WGCIF	9. WKQX-F	9. WUSN-F	9. WFYR-F	9. WBBM	9. WLAK-F
10.	10. WLAK-F	10. WXRT-F	10. WXRT-F	10. WUSN-F	10. WMAQ	10. WUSN-F	10. WJMK-F	10. WUSN-F	10. WCLR-F	10. WBBM

NOM 18-24	NOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBMX-F	1. WBMX-F	1. WCLR-F	1. WBMX-F	1. WGN	1. WBMX-F	1. WLUP-F	1. WLS	1. WLUP-F	1. WGN
2. WGCIF	2. WGCIF	2. WGCIF	2. WGCIF	2. WCLR-F	2. WLUP-F	2. WBMX-F	2. WXRT-F	2. WLS	2. WLS
3. WLUP-F	3. WFYR-F	3. WFYR-F	3. WCLR-F	3. WGCIF	3. WCKG-F	3. WLS	3. WLUP-F	3. WBMX-F	3. WJMK-F
4. WFYR-F	4. WCLR-F	4. WLAK-F	4. WFYR-F	4. WLAK-F	4. WKQX-F	4. WXRT-F	4. WGCIF	4. WGCIF	4. WGCIF
5. WBBM-F	5. WLUP-F	5. WBMX-F	5. WLAK-F	5. WLOO-F	5. WGCIF	5. WCKG-F	5. WCKG-F	5. WXRT-F	5. WXRT-F
6. WKQX-F	6. WLAK-F	6. WKQX-F	6. WKQX-F	6. WBMX-F	6. WLS	6. WGCIF	6. WBMX-F	6. WJMK-F	6. WLUP-F
7. WMET-F	7. WKQX-F	7. WJMK-F	7. WJMK-F	7. WFYR-F	7. WXRT-F	7. WKQX-F	7. WJMK-F	7. WGN	7. WUSN-F
8. WLAK-F	8. WJMK-F	8. WLS	WLS	8. WKQX-F	8. WBBM-F	8. WJMK-F	8. WKQX-F	8. WCKG-F	8. WBBM
9. WLS-F	9. WLS	9. WXRT-F	9. WGN	9. WJMK-F	9. WLS-F	9. WCLR-F	9. WGN	9. WKQX-F	9. WLOO-F
10. WCLR-F	10. WBBM-F	10. WLUP-F	10. WLUP-F	10. WLS	10.	10. WGN	10. WFYR-F	10. WUSN-F	10. WBMX-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	480 (1)	1044 (3)	1524 (4)	14.5	17.3	WCFL	1000	Chicago	.9/3.3
AOR		1004 (3)	1004 (3)	9.6	8.7	WGCI	1390	Chicago	1.0/3.3
AC/OLDIES/SOFT ROCK		1719 (5)	1719 (5)	16.4	14.5	WJOL	1340	Joliet	.4/1.0
MOR/VARIETY	972 (2)		979 (2)	9.3	11.1	WJPC	950	Chicago	.8/4.1
COUNTRY	303 (1)	387 (1)	690 (2)	6.6	6.7	WNIB-F	97.1	Chicago	.8/3.1
BLACK/URBAN	398 (3)	1367 (2)	1765 (5)	16.8	16.2	WYCA-F	92.3	Hammond	.4/1.7
BTFL MUSIC/EZ		613 (1)	613 (1)	5.8	5.9				
NEWS/TALK	913 (2)		913 (2)	8.7	8.5				
NOSTALGIA	635 (2)		635 (2)	6.0	5.5				
RELIGION/GOSPEL	105 (1)	47 (1)	152 (2)	1.4	0.9				
SPANISH		226 (1)	226 (1)	2.2	1.8				
CLASSICAL		276 (2)	276 (2)	2.6	2.8				
UNKNOWN/OTHERS				0	0				

10496 (31)

RADIO STATIONS

AM STATIONS

WAIT, 820, 5 KW/1 KW (DA-N)	, NOSTALGIA	, \$ 63.75	(Katz)	Century
WBBM, 780, 50 KW	, NEWS	CBS, \$210.00*	(CBS Spot)	CBS
WCFL, 1000, 50 KW (DA-2)	, RELIGION	MBS, \$ 60.00	(----)	Statewide
WGCI, 1390, 5 KW (DA-2)	, BLACK	SBN, \$ NA	(McGuild)	Gannett
WGN, 720, 50 KW	, VARIETY/TALK	ABC-I, \$275.00*	(Christal)	Tribune Co.
WIND, 560, 5 KW (DA-2)	, TALK	MBS, \$115.00*	(Blair/RAR)	Tichenor
WJJD, 1160, 50 KW/10 KW (DA-2)	, NOSTALGIA	SMN, \$100.00*	(MMR)	Infinity
WJPC, 950, 1 KW/5 KW (DA-N)	, BLACK	NBN, \$101.00	(----)	Johnson
WLS, 890, 50 KW	, CHR	ABC-C, \$200.00*	(HNWH)	Cap Cities/ABC
WMAQ, 670, 50 KW	, COUNTRY	NBC, \$170.00*	(Eastman)	NBC
WSBC, 1240, 1 KW (DAYS)	, ETHNIC	, \$ 24.00	(----)	
WBMX, 1490, 1 KW/250 W	, BLACK	, \$ 30.00	(Masla)	
WVON, 1450, 1 KW/250W	, BLACK	, \$145.00	(Lazar)	

FM STATIONS

WBBM-F, 96.3, 6 KW @ 1174, CHR	CBS-R, \$155.00*	(CBS Spot)	CBS
WBMX-F, 102.7, 6 KW @ 1170, BLACK	ABC-F, \$152.00	(Durpetti)	
WCKG-F, 105.9, 4 KW @ 1575, AOR	, \$ NA	(Katz)	Cox
WCLR-F, 101.9, 5 KW @ 1520, AC	, \$165.00*	(Torbet)	Bonneville
WFMT-F, 98.7, 16 KW @ 1167, CLASSICAL	, \$130.00	(CMB)	
WFYR-F, 103.5, 4 KW @ 1548, AC	USI, \$150.00	(Republic)	RKO
WGCI-F, 107.5, 33 KW @ 600, URBAN	SBN, \$220.00*	(McGuild)	Gannett
WJMK-F, 104.3, 19 KW @ 820, OLDIES	US II, \$150.00*	(MMR)	Infinity
WKQX-F, 101.1, 6 KW @ 1170, CONTEMP/AC	Source, \$198.00	(Eastman)	NBC
WLAK-F, 93.9, 5 KW @ 1581, SOFT AC	, \$155.00	(Christal)	Viacom
WLOO-F, 100.3, 6 KW @ 1167, BTFL/EZ	, \$240.00	(Katz)	Century
WLS-F, 94.7, 6 KW @ 1170, CHR	ABC-R, \$160.00*	(HNWH)	Cap Cities/ABC
WLUP-F, 97.9, 6 KW @ 1170, AOR	, \$145.00*	(MMR)	H & W
WMET-F, 95.5, 6 KW @ 1170, AC	, \$120.00*	(McGuild)	
WNIB-F, 97.1, 8 KW @ 1196, CLASSICAL	, \$ 75.00	(----)	
WOJO-F, 105.1, 6 KW @ 1174, SPANISH	, \$ 62.00	(Caballero)	
WUSN-F, 99.5, 6 KW @ 1170, COUNTRY	ABC-D, \$130.00*	(Selcom)	First Media
WXRT-F, 93.1, 7 KW @ 1310, AOR	, \$115.00*	(Selcom)	

CALL LETTER CHANGES

WLS-F changes calls to WYTZ (Jan.)

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WIND from WESTINGHOUSE to Tichenor for \$6,900,000

WMET-F from Doubleday to Fairinvest for \$12,500,000

WYEN-F (Des Plaines) sold to Merritt for \$8,000,000

CINCINNATI

Arbitron Rank/Pop (12+): 29/1,146,800
 MSA Rank/Pop: 30/1,407,700
 ADI #29
 Average Person Rating: 15.7
 Market TSL: 20.8 hours

Stations: 22/18
 Diaries: 1402/818:1/49.0%
 Sample Target: 1340
 Standard Error: .519
 % Below Line: 2.5
 % Not Listed: 9.4

Est 1985 Revenue: \$ 38,500,000
 HH Inc.: \$29,808
 Retail \$: 10.0 Bil
 Pop per Station: 63,711
 # 1 Biller: WKRC \$6,200,000

12+ METRO SHARE 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WKRC-F 203/11.3	10.6	9.6	10.0	8.2	10.0	1. WLW 257/4331	1. WKRC-F 3218/28.0	26.4	24.9
2. WVEZ-F 190/10.5	9.4	6.0	6.1	7.6	10.5	2. WKRC-F 252/4279	2. WLW 2342/10.4	26.6	20.6
3. WEBN-F 147/ 8.2	7.4	8.7	8.0	7.2	9.8	3. WVEZ-F 235/2413	3. WKRC 2291/19.9	19.4	26.8
4. WUBE-F 141/ 7.8	4.2	4.6	4.9	4.9	11.8	4. WUBE-F 225/2611	4. WEBN-F 2139/18.6	18.4	18.1
WLW 141/ 7.8	10.3	6.5	8.9	5.4	7.4	5. WEBN-F 207/2848	5. WVEZ-F 1916/16.7	16.1	14.4
6. WCKY 130/ 7.2	5.5	6.5	5.3	6.2	4.4	6. WBLZ-F 190/2581	6. WRRM-F 1632/14.2	17.2	16.9
7. WKRC 122/ 6.8	9.6	10.3	8.7	7.9	7.0	7. WHIO-F 179/1821	7. WCKY 1610/14.0	11.2	14.9
8. WBLZ-F 119/ 6.16	6.3	5.2	5.7	5.7	7.5	8. WKRC 144/2849	8. WUBE-F 1606/14.0	10.0	9.1
9. WRRM-F 111/ 6.2	6.6	7.4	7.9	6.6	4.5	9. WCKY 139/1819	9. WBLZ-F 1486/12.9	12.9	13.8
10. WLLT-F 76/ 4.2	5.1	4.3	5.6	5.9	4.7	10. WSKS-F 132/2075	10. WLLT-F 1306/11.4	13.5	13.1
11. WSKS-F 52/ 2.9	2.8	4.0	3.6	4.5	4.7	11. WRRM-F 126/1923	11. WNK-F 1030/ 9.0	7.7	10.6
12. WCIN 46/ 2.6	2.3	3.0	2.7	4.1	1.1	12. WLLT-F 104/2044	12. WSKS-F 917/ 8.0	8.8	11.6
13. WNK-F 45/ 2.5	2.8	4.8	4.2	4.2	3.6	13. WCNE 78/1027	13. WCIN 719/ 6.3	4.4	7.1
14. WDJO 29/1.6	1.9	4.4	2.7	3.2	1.8	14. WNK-F 61/1368	14. WDJO 396/ 3.4	4.9	7.4
15.						15. WCIN 46/ 719	15.		
16.						16.	16.		
17.						17.	17.		
18.						18.	18.		
19.						19.	19.		
20.						20.	20.		
21.						21.	21.		
22.						22.	22.		
23.						23.	23.		
24.						24.	24.		
25.						25.	25.		

12+ FM SHARE (METRO): 69.81% (1140 of 1633) (FAL 84: 62.78%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRC-F	1. WEBN-F	1. WKRC-F	1. WEBN-F	1. WUBE-F	1. WVEZ-F	1. WCKY	1. WVEZ-F	1. WKRC-F	1. WKRC-F	1. WKRC-F
2. WBLZ-F	2. WKRC-F	2. WEBN-F	2. WRRM-F	2. WLW	2. WLW	2. WKRC-F	2. WRRM-F	2. WVEZ-F	2. WBLZ-F	2. WVEZ-F
3. WEBN-F	3. WBLZ-F	3. WUBE-F	3. WUBE-F	3. WEBN-F	3. WUBE-F	3. WLW	3. WUBE-F	3. WEBN-F	3. WLW	3. WUBE-F
4. WSKS-F	4. WRRM-F	4. WRRM-F	4. WLW	WVEZ-F	4. WKRC	4. WKRC	4. WKRC-F	4. WLW	4. WEBN-F	4. WBLZ-F
5.	5. WLLT-F	5. WBLZ-F	WKRC-F	5. WRRM-F	5. WCKY	5. WEBN-F	5. WCKY	5. WUBE-F	5. WVEZ-F	5. WEBN-F
6.	6. WUBE-F	6. WLLT-F	6. WVEZ-F	6. WKRC	6. WRRM-F	6. WVEZ-F	6. WEBN-F	6. WBLZ-F	6. WUBE-F	6. WCKY
7.	7. WSKS-F	7. WLW	7. WKRC	7. WKRC-F	7.	7. WUBE-F	7. WLW	7. WRRM-F	7. WKRC	7. WRRM-F
8.	8.	8.	8.	8.	8.	8.	8. WLLT-F	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKRC-F	1. WKRC-F	1. WKRC-F	1. WKRC-F	1. WVEZ-F	1. WBLZ-F	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WEBN-F
2. WBLZ-F	2. WRRM-F	2. WRRM-F	2. WRRM-F	2. WRRM-F	2. WKRC-F	2. WBLZ-F	2. WRRM-F	2. WUBE-F	2. WUBE-F
WEBN-F	3. WEBN-F	3. WLLT-F	3. WLLT-F	3. WKRC-F	3. WEBN-F	3. WKRC-F	3. WLW	3. WKRC-F	3. WLW
4. WRRM-F	4. WLLT-F	4. WEBN-F	4. WEBN-F	4. WKRC	4. WUBE-F	4.	4. WKRC-F	4. WBLZ-F	4. WKRC
5. WLLT-F	5. WBLZ-F	5. WBLZ-F	5. WVEZ-F	5. WLW	5. WSKS-F	5.	5. WBLZ-F	5. WLW	5. WRRM-F
6.	6. WUBE-F	6. WKRC	6. WBLZ-F	WUBE-F	6. WLLT-F	6.	WLLT-F	6. WRRM-F	WVEZ-F
7.	7.	WUBE-F	WUBE-F	7. WLLT-F	7.	7.	7.	7. WKRC	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		203 (1)	203 (1)	12.4	10.5	WRXY-F	107.1	Milford	.3/1.5
AOR		199 (2)	199 (2)	12.2	14.0	WSAI-F	100.9	Erlanger	.3/1.5
AC/OLDIES/SOFT ROCK	45 (2)	232 (3)	277 (5)	17.0	12.8	WSCH	99.3	Aurora	.7/1.8
MOR/VARIETY	272 (3)		272 (3)	16.7	18.5	WWNK	1360	Cincinnati	.9/3.8
COUNTRY	9 (1)	153 (2)	162 (3)	9.9	12.7				
BLACK/URBAN	46 (1)	119 (1)	165 (2)	10.1	9.9	WPFB	910	Middletown	.5/1.3
BTFL MUSIC/EZ		204 (2)	204 (2)	12.5	7.0				
NEWS/TALK	130 (1)		130 (1)	8.0	7.1	WHIO	99.1	Dayton	.8/2.0
NOSTALGIA				--	4.8	WONE	980	Dayton	.5/1.3
RELIGION/GOSPEL		15 (2)	15 (2)	0.9	1.1	WPFB-F	105.9	Middletown	.5/1.8
SPANISH				--	--				
CLASSICAL				--	--				
UNKNOWN/OTHERS		6 (1)	6 (1)	0.4	1.4				
1633 (22)									

RADIO STATIONS

AM STATIONS

WCIN, 1480, 5 KW/500 W (DA-2), BLACK	NBN, \$ 30.00	(Weiss)	
WCXY, 1530, 50 KW (DA-N), NEWS/TALK	CBS, NBC, NBC-T, \$ 67.00	(CBS)	Federated
WDJO, 1230, 1 KW/250 W, OLDIES	US II, \$ 30.00	(Mc-Guild)	DKM
WKRC, 550, 5 KW/1 KW (DA-2), MOR/AC	ABC-E, \$ 80.00*	(Katz)	Taft
WLW, 700, 50 KW, MOR	ABC-I, \$ 75.00*	(Eastman)	Republic
WNOP, 740, 1 KW (DAYS, DA), JAZZ	, \$ 21.00	(-----)	(NEWPORT, KY)
WNK, 1360, 5 KW (DA-N), AC	APR, \$ 45.00*	(MMR)	Booth
WTSJ, 1050, 1 KW (DAYS), RELIGION	ABC-D, \$ 17.00	(-----)	Jacor

FM STATIONS

WBLZ-F, 103.5, 19 KW @ 790, BLACK	SBN, \$ 67.00	(Masla)	Newsystems (HAMILTON)
WEBN-F, 102.7, 17 KW @ 876, AOR	, \$ 80.00*	(Torbet)	Wood
WSAI-F, 100.9, 3 KW @ 300, RELIGION	UPI, \$ 17.00	(-----)	Mortenson (ERLANGER, KY)
WKRO-F, 101.9, 25 KW @ 660, CHR	, \$100.00	(Katz)	Taft
WWNK-F, 94.1, 32 KW @ 550, AC	, \$ 50.00*	(MMR)	Booth
WLLT-F, 94.9, 27 KW @ 640, CONTEMP/AC	, \$ 60.00*	(HNWH)	H & W (FAIRFIELD)
WRRM-F, 98.5, 15 KW @ 810, AC	, \$ 75.00*	(Blair)	Susquehanna
WRZY-F, 107.1, 3 KW @ 300, OLDIES/AC	, \$ 30.00	(Groskin)	(MILFORD)
WSKS-F, 96.5, 15 KW @ 810, AOR	ABC-R, \$ 45.00*	(Eastman)	Republic (HAMILTON)
WUBE-F, 105.1, 14 KW @ 920, COUNTRY	, \$ 65.00	(Mc-Guild)	DKM
WWEZ-F, 92.5, 11 KW @ 905, BTFL/EZ	, \$ 88.00	(CBS)	Federated

CALL LETTER CHANGES

WSAI and WKXF-F change calls to WWNK A/F

WHKK-F changes to WSAI-F

FORMAT CHANGES

WWNK A/F: From Country to AC

STATION SALES

MISCELLANEOUS COMMENTS

CLEVELAND

Arbitron Rank/Pop (12+): 22/1,537,600
 MSA Rank/Pop: 21/1,858,800
 ADI # 11
 Average Person Rating: 17.4
 Market TSL: 22.9 hours

Stations: 26/20
 Diaries: 1754/877:1/50.7%
 Sample Target: 1570
 Standard Error: .473
 % Below Line: 4.5
 % Not Listed: 7.5

Est 1985 Revenue: \$43,000,000
 HH Inc.: \$29,718
 Retail \$: 11.6 Bil
 Pop per Station: 76,880
 # 1 Biller: WMMS-F \$6,000,000

12+ METRO	SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA	1/4/CUME	12+ METRO	CUME/	SPG	FAL
											RATING	85	84
1. WMMS-F	392/14.5		12.2	11.0	12.8	10.9	18.2	1. WMMS-F	638/6887	1. WMMS-F	2802/24.6	22.2	22.5
2. WQAL-F	222/ 8.2		6.9	7.7	7.5	6.8	5.1	2. WMJI-F	288/4474	2. WDOK-F	2758/17.8	15.6	16.2
3. WMJI-F	183/ 6.8		6.0	5.9	6.0	6.1	6.9	3. WQAL-F	283/3352	3. WGCL-F	2701/17.4	20.3	19.5
4. WDOK-F	180/ 6.7		6.3	9.1	8.1	7.6	6.8	4. WLTF-F	253/4392	4. WMJI-F	2695/17.4	17.0	17.3
5. WBBG	175/ 6.5		4.9	5.5	4.5	6.3	3.1	5. WDOK-F	244/3637	5. WLTF-F	2563/16.6	17.9	16.0
6. WWWE	149/ 5.5		6.6	3.1	2.9	2.3	4.6	6. WGCL-F	232/5092	6. WQAL-F	2437/15.7	15.1	16.0
7. WLTF-F	140/ 5.2		7.1	7.3	5.4	6.4	7.3	7. WWWE	216/3757	7. WWWE	2425/15.7	11.7	8.5
8. WZAK-F	138/ 5.1		5.1	6.0	5.2	5.7	7.8	8. WBBG	187/1760	8. WERE	1946/12.6	11.2	12.6
9. WGCL-F	132/ 4.9		7.1	6.2	6.7	5.9	5.8	9. WZAK-F	176/2053	9. WZAK-F	1638/10.6	12.6	11.4
10. WERE	122/ 4.5		4.3	3.4	5.2	4.6	4.2	10. WGAR-F	170/2404	10. WBBG	1617/10.4	11.3	13.2
11. WDMT-F	115/ 4.3		3.5	4.2	4.0	4.2	5.0	11. WKDD-F	157/2910	11. WDMT-F	1507/ 9.7	10.7	11.7
12. WGAR-F	92/ 3.4		4.1	3.7	5.4	3.9	3.1	12. WDMT-F	152/2006	12. WRQC	1295/ 8.4	10.7	9.1
13. WABQ	69/ 2.6		2.3	1.6	2.2	3.1	1.0	13. WERE	125/2124	13. WGAR-F	1242/ 8.0	9.1	9.4
14. WCLV-F	57/ 2.1		2.4	1.3	2.1	2.2	2.6	14. WONE-F	121/1371	14. WCLV-F	947/ 6.1	5.4	5.2
15. WRMR	54/ 2.0		2.1	3.5	4.3	3.2	1.2	15. WDBN-F	103/1209	15. WHK	937/ 6.1	8.4	12.3
16. WRQC-F	53/ 2.0		2.3	2.6	2.1	2.3	2.2	16. WCLV-F	73/1178	16. WRMR	829/ 5.4	8.2	8.0
17. WHK	48/ 1.8		1.5	2.7	1.6	2.7	2.3	17. WRMR	71/1199	17. WJMO	818/ 5.3	5.2	7.4
18.								18. WABQ	69/ 584	18. WABQ	584/ 3.8	2.9	4.7
19.								19. WHK	59/1170	19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 72.52% (1808 of 2493) (FAL 84: 69.71%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGCL-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WQAL-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F
2. WMMS-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WDOK-F	2. WQAL-F	2. WQAL-F	2. WQAL-F	2. WDMT-F	2. WBBG
3. WDMT-F	3. WZAK-F	3. WLTF-F	3. WLTF-F	3. WLTF-F	3. WBBG	3. WMJI-F	3. WDOK-F	3. WMJI-F	3. WZAK-F	3. WQAL-F
4. WRQC-F	4. WLTF-F	4. WZAK-F	4. WQAL-F	4. WQAL-F	4. WMJI-F	4. WDOK-F	4. WMJI-F	4. WBBG	4. WWWE	4. WGAR-F
5. WZAK-F	5. WDMT-F	5. WQAL-F	5. WZAK-F	5. WZAK-F	5. WWWE	5. WBBG	5. WBBG	5. WDOK-F	5. WGCL-F	5. WZAK-F
6.	WGCL-F	6. WDMT-F	6. WDMT-F	6. WDOK-F	6. WLTF-F	6. WERE	6. WLTF-F	6. WLTF-F	6. WERE	6. WDOK-F
7.	7.	7. WGCL-F	7.	7. WDMT-F	7. WGAR-F	7. WLTF-F	7. WWWE	7. WWWE	7. WMJI-F	7. WMJI-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMJI-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F
2. WGCL-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WLTF-F	2.	2.	2.	2.	2. WMJI-F
3. WZAK-F	3. WLTF-F	3. WLTF-F	3. WLTF-F	3. WMMS-F	3.	3.	3.	3.	3. WDOK-F
4. WMJI-F	4. WZAK-F	4. WZAK-F	4. WZAK-F	4. WQAL-F	4.	4.	4.	4.	4. WQAL-F
5. WLTF-F	5. WDMT-F	5. WDMT-F	5. WQAL-F	5. WZAK-F	5.	5.	5.	5.	5. WLTF-F
6.	6. WGCL-F	6.	6. WDMT-F	6. WDMT-F	6.	6.	6.	6.	6. WWWE
7.	7.	7.	7. WGCL-F	7. WDOK-F	7.	7.	7.	7.	7. WGAR-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		222 (4)	222 (4)	8.9	9.5	WGAR	1220	Cleveland	.8/4.4
AOR		430 (2)	430 (2)	17.2	11.9	WJMO	1490	Cleveland	1.1/5.3
AC/OLDIES/SOFT ROCK	102 (2)	323 (2)	425 (4)	17.0	16.6	WQLS	1460	Painesville	.3/1.4
MOR/VARIETY	9 (1)		9 (1)	0.4	2.5				
COUNTRY	21 (1)	92 (1)	113 (2)	4.5	7.2	WBEA-F	107.3	Elyria	.3/2.0
BLACK/URBAN	30 (1)	253 (2)	283 (3)	11.4	16.6	WDBN-F	94.9	Medina	.8/1.7
BTFL MUSIC/EZ		431 (4)	431 (4)	17.3	17.1	WKDD-F	96.5	Akron	1.1/3.8
NEWS/TALK	271 (2)		271 (2)	10.9	8.6	WONE-F	97.5	Akron	1.4/2.7
NOSTALGIA	183 (2)		183 (2)	7.3	6.9	WREO-F	97.1	Ashtabula	.3/ .9
RELIGION/GOSPEL	69 (1)		69 (1)	2.8	--	CKLW	800	Windsor, ON	.3/1.2
SPANISH				--	--				
CLASSICAL		57 (1)	57 (1)	2.3	2.4				
UNKNOWN/OTHERS					0.6				

2493 (26)

RADIO STATIONS

AM STATIONS

WBQ, 1540, 1 KW (DAYS)	, GOSPEL/BLACK	SBN, \$ 30.00 (---)	
WBEG, 1260, 5 KW (DA-2)	, NOSTALGIA	, \$ 70.00* (Eastman)	Jacor
WELW, 1330, 500 W (DAYS, DA)	, MOR	, \$ 17.00 (Regional)	(WILLOUGHBY)
WERE, 1300, 5 KW (DA-1)	, NEWS/TALK	CBS, MBS, \$ 58.00* (MMR)	
WGAR, 1220, 50 KW (DA-1)	, COUNTRY	ABC-E, \$ 55.00* (Blair)	Nationwide
WHK 1420, 5 KW (DA-N)	, OLDIES	NBC, \$ 60.00* (Katz)	Malrite
WJMO, 1490, 1 KW/250 W	, BLACK	NBN, \$ NA (Masla)	United
WRMR 850, 10 KW/5 KW (DA-1)	, AC	APR, \$ 52.50 (Christal)	Booth
WWWE 1110, 50 KW	, NEWS/TALK	ABC-I, \$ 60.00 (McGuild)	

FM STATIONS

WCLV-F, 95.5, 27 KW @ 640	, CLASSICAL	, \$ 58.00 (CMBS)	
WDBN-F, 94.9, 118 KW @ 310	, BTFL/EZ	, \$ 33.00 (Masla)	(MEDINA)
WDMT-F, 107.9, 70 KW @ 390	, URBAN	, \$ 65.00* (HNWH)	Beasley
WDOK-F, 102.1, 50 KW @ 370	, BTFL/EZ	, \$ NA (McGuild)	
WGAR-F, 99.5, 50 KW @ 500	, COUNTRY	ABC-E, \$ 78.00 (Blair)	Nationwide
WGCL-F, 98.5, 40 KW @ 600	, CHR	ABC-F, \$ 95.00 (MMR)	
WLTF-F, 106.5, 11 KW @1060	, AC	APR, \$117.00 (Christal)	Booth
WMJI-F, 105.7, 27 KW @ 900	, OLDIES/AC	, \$100.00* (Eastman)	Jacor
WMMS-F, 100.7, 32 KW @ 600	, AOR/CHR	Source, \$130.00* (Katz)	Malrite
WQAL-F, 104.1, 8 KW @1060	, BTFL/EZ	, \$ 90.00 (Christal)	
WRQC-F, 92.3, 27 KW @ 234	, CHR	ABC-R, \$ 55.00 (Masla)	United
WZAK-F, 93.1, 28 KW @ 620	, URBAN	CBS-R, \$ 90.00 (Selcom)	

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

COLORADO SPRINGS

Arbitron Rank/Pop (12+): 112/282,500
 MSA Rank/Pop: 128/354,400
 ADI # 99 (with Pueblo)
 Average Person Rating: 17.6
 Market TSL: 23.4 hours

Stations: 20/15
 Diaries: 731/286:1/52.1%
 Sample Target: 660
 Standard Error: .811
 % Below Line: 6.3
 % Not Listed: 8.1

Est 1985 Revenue: \$9,200,000
 HH Inc: \$28,064
 Retail \$: 2.3 Bil
 Pop per Station: 18,833
 # 1 Biller: KILO-F \$1,700,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84		
1. KILO-F	68/13.5	11.2	13.1	12.0	14.5	1. KILO-F	93/908	1. KIKX-F+	630/21.9	25.0	15.8
2. KRDO-F	65/12.9	8.7	12.9	11.3	10.5	2. KRDO-F	77/734	2. KILO-F	603/21.0	17.8	25.4
3. KKCS-F	59/11.7	7.7	10.6	9.9	8.3	3. KIKX-F+	69	3. KSPZ-F	524.18.2	16.7	20.4
4. KIKX-F+	49/ 9.7	12.2	5.2	2.3	5.4	4. KVUU-F	899	4. KVUU-F	508/17.6	21.8	15.3
5. KVUU-F	45/ 8.9	10.8	6.8	5.7	2.3	5. KKCS-F	66/614	5. KKCS-F	507/17.6	16.2	19.4
6. KSSS	38/ 7.5	6.2	5.0	7.9	5.8	6. KSPZ-F	40/698	6. KRDO-F	502/17.4	17.1	21.2
7. KVOR	30/ 5.9	5.2	4.8	6.3	6.6	7. KSSS	38/345	7. KVOR	406/14.1	13.5	14.8
8. KSPZ-F	28/ 5.5	7.1	7.9	7.1	11.4	8. KOA	34/631	8. KOA	371/12.9	9.3	10.9
9. KOA	21/ 4.2	2.9	3.7	4.2	3.3	9. KVOR	30/412	9. KKFM-F	359/12.5	19.7	28.1
10. KKFM-F	18/ 3.6	6.9	8.9	10.9	11.2	10. KKFM-F	20/514	10. KSSS	314/10.9	9.5	12.2
11. KKHT	14/ 2.8	2.1	3.1	2.3	1.9	11.		11. KRDO	211/ 7.3	10.5	14.4
12.						12.		12. KKHT	178/ 6.2	8.4	8.5
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 72.20% (335 of 464) (FAL 84: 71.40%)

TELEMS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIKX-F+	1. KILO-F	1. KILO-F	1. KKCS-F	1. KKCS-F	1. KRDO-F	1. KILO-F	1. KRDO-F	1. KILO-F	1. KILO-F	1. KRDO-F
2. KILO-F	2. KKCS-F	2. KKCS-F	KILO-F	2. KILO-G	2. KKCS-F	2. KKCS-F	2. KILO-F	2. KKCS-F	2. KIKX-F+	2. KKCS-F
3.	3. KVUU-F	3. KVUU-F	3. KVUU-F	KRDO-F	3. KVOR-F	3. KVOR-F	3. KKCS-F	3. KRDO-F	3. KRDO-F	3. KILO-F
4.	4. KIKX-F	4. KIKX-F	4. KRDO-F	4. KVUU-F	4. KSSS	4. KVUU-F	4. KVUU-F	4. KIKX-F+	4. KKCS-F	4. KIKX-F+
5.	5. KSPZ-F	5. KRDO-F	5.	5. KSSS	5. KVUU-F	5. KIKX-F	5.	5.	5.	5. KVUU-F
		6 KSPZ-F								
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KVUU-F	1. KVUU-F	1. KVUU-F	1. KVUU-F	1. KVUU-F	1. KILO-F	1. KILO-F	1. KILO-F	1. KILO-F	1. KILO-F	
2. KIKX-F	2. KIKX-F	KILO-F	2. KKCS-F	2. KKCS-F	2. KKCS-F	2. KKCS-F	2. KSPZ-F	2. KKCS-F	2. KRDO-F	
3. KILO-F	3. KILO-F	3. KKCS-F	3. KILO-F	3. KRDO-F	3. KIKX-F+	3. KSPZ-F	3. KKCS-F	3. KSPZ-F	3. KKCS-F	
4. KKCS-F	4. KKCS-F	4.	4. KIKX-F	4. KILO-F	KSPZ-F	4. KRDO-F	KRDO-F	4. KRDO-F	4. KSSS	
5.	5.	5.	5.	5. KSSS	5.	5.	5.	5.	5. KVUU-F	

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	1 (1)	66 (2)	67 (2)	14.4	15.2	KCMN 1530 Colo Springs 1.8/3.0
AOR		68 (1)	68 (1)	24.7	14.2	KPIK 1580 Colo Springs .6/ .9
AC/OLDIES/SOFT ROCK	14 (1)	73 (2)	87 (3)	28.8	23.2	KRDO 1240 Colo Springs 1.4/7.3
NOI./VARIETY	9 (2)		9 (2)	1.9	0.6	KWYD-F 105.5 Security .4/1.8
COUNTRY	40 (2)	59 (1)	99 (3)	21.3	17.5	KHOW 630 Denver .4/1.6
BLACK/URBAN						KLZ 560 Denver .4/1.5
BTFL MUSIC		65 (1)	65 (1)	14.0	14.0	KNUS 710 Denver .4/1.5
NEWS/TALK	53 (3)		53 (3)	11.4	9.8	KVOD-F 99.5 Denver .4/2.1
NOSTALGIA	9 (1)		9 (1)	1.9	4.8	
RELIGION	3 (1)	2 (1)	5 (2)	1.1		
SPANISH						
CLASSICAL		2 (1)	2 (1)	0.4	0.6	
UNKNOWN/OTHERS						

464 (20)

RADIO STATIONS

KCMN	, 1530	, 1 KW (DAYS)	, NOSTALGIA	, \$ 15.00	(Masla)	
KIKX	, 1490	, 500 W/250 W	, CHR	, \$ NM	(Roslin)	Wiskes/Alaris
KKHT	, 1460	, 5 KW/500 W (DA-N)	, OLDIES	, US 1 \$ 13.00	(Torbet)	Walton
KPIK	, 1580	, 5 KW (DAYS)	, RELIGION	, \$ 10.00*	(----)	
KRDO	, 1240	, 1 KW/250 W	, OLDIES/MOR,	MBS \$ 19.00*	(HNWH)	
KSSS	, 740	, 1 KW/ 250 W (DA-2)	, COUNTRY	, MBS \$ 22.00	(Mc-Guild)	Compass
KVOR	, 1300	, 5 KW/1 KW	, TALK	, ABC-I,ABC-T,\$ 28.00	(Katz)	Penn
				NBC-T		
KIKX-F,	102.7,	43 KW @ 2000	, CHR	, \$ 22.00	(Selcom)	Wiskes/Alaris
KILO-F,	93.9,	43 KW @ 2110	, AOR	, \$ 46.00	(Christal)	Bahakel
KKCS-F,	101.9,	79 KW @ 2220	, COUNTRY	, \$ 36.00	(Torbet)	Walton
KKFM-F,	96.5,	23 KW @ 23000	, CHR	, ABC-F \$ 30.00*	(MMR)	
KRDO-F,	95.1,	96 KW @ 2040	, BTFL/ EZ	, \$ 34.00*	(HNWH)	
KSPZ-F,	92.9,	25 KW @ 2130	, AC	, \$ 35.00	(Katz)	Penn
KVUU-F,	99.9,	68 KW @ 2000	, AC	, US II \$ 39.00	(Mc-Guild)	Compass (PUEBLO)
KWYD-F,	105.5,	3 KW @ 2330	, RELIGION	, \$ 12.00	(----)	

COLUMBIA, SC

Arbitron Rank/Pop (12+): **?#ççç,))
 MSA Rank/Pop: 105/438,000
 ADI # 87
 Average Person Rating: 17.0
 Market TSL: 22.4 hours

Stations: 1ç?!%
 Diaries: 932/393:1/54.3%
 Sample Target: 750
 Standard Error: .680
 % Below Line: 0.3
 % Not Listed: 7.6

Est 1985 Revenue: \$10,300,000
 HH Inc: \$29,423
 Retail \$: 2.5 Bil
 Pop per Station: 24,400
 # 1 Biller: WNOK-F \$2,800,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84		
1. WCOS-F	112/17.8	18.6	21.7	20.4	18.0		1. WWDW 220/1659	1. WCOS-F	1174/31.8	30.4	31.6	
2. WVKM-F	78/12.4	9.1	9.1	10.7	11.6		2. WCOS-F 176/1940	2. WNOK-F	970/26.3	31.6	32.1	
3. WNOK-F	55/ 8.7	13.9	15.1	10.8	9.2		3. WNOK-F 99/1651	3. WWDW-F	849/23.0	17.3	17.3	
4. WCEZ-F	48/ 7.6	3.5	5.7	7.1	5.6		4. WTCB-F 87/1100	4. WZLD-F	823/22.3	19.8	17.8	
5. WTCB-F	46/ 7.3	3.7	.6	.5	1.0		5. WCEZ-F 54/ 482	5. WIS	768/20.8	17.2	24.2	
6. WZLD-F	45/ 7.2	8.2	8.2	8.3	11.1		6. WIS	47/ 950	6. WTCB-F	640/17.3	6.4	3.0
7. WOIC	39/ 6.2	3.8	6.6	6.6	7.9		7. WZLD-F 45/ 823	7. WOIC	550/14.9	10.9	13.5	
8. WSCQ-F	38/ 6.0	6.1	4.6	6.8	5.6		8. WSCQ-F 40/ 574	8. WDPN-F	543/14.7	14.3	12.7	
9. WIS	37/ 5.9	5.8	9.0	6.6	7.2		9. WOIC	39/ 571	9. WSDQ-F	532/14.4	14.7	13.7
10. WDPN-F	31/ 4.9	5.1	4.4	6.4	5.9		10. WDPN-F 31/ 543	10. WCEZ-F	422/11.4	9.8	14.5	
11. WIGH	17/ 2.7	2.2	1.4	2.0	1.5		11.	11. WAGO-F	272/ 7.4	11.2	---	
12. WAGO-F	12/ 2.7	6.4	---	---	---		12.	12. WIGH	180/ 4.9	3.7	2.1	
13.							13.	13.				
14.							14.	14.				
15.							15.	15.				

12+ FM SHARE (METRO): 81.24% (472 of 581) (FAL 84: 76.55%)

TRNS	18-34	18-49	25-49	25-54	35-64	12+ AND	12+ MID	12+ PHD	12+ EVE	SAT MID
1. WZLD-F	1. WWDW-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F+	1. WCOS-F	1. WCOS-F	1. WWDW-F	1. WCOS-F
WWDW-F	2. WCOS-F	2. WWDW-F	2. WTCB-F	2. WWDW-F	2. WCEZ-F	2. WWDW-F	2. WCEZ-F	2. WWDW-F	2. WCOS-F	2. WWDW-F
3. WNOK-F	3. WNOK-F	3. WNOK-F	WWDW-F	3. WTCB-F	3. WIS	3. WNOK-F+	3. WTCB-F	3. WNOK-F	3. WNOK-F	3. WIS
4.	4. WZLD-F	4. WTCB-F	4. WSCQ-F	4. WSCQ-F	4. WOIC	4. WTCB-F	WWDW-F	4. WCEZ-F	4. WZLD-F	4. WZLD-F
5.	5. WTCB-F	5. WZLD-F	5. WNOK-F	5. WNOK-F	WTCB-F	5. WSCQ-F	5. WNOK-F	5. WZLD-F	5. WCEZ-F	5. WOIC
									WTCB-F	6. WNOK-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WWDW-F	1. WWDW-F	1. WCOS-F	1. WCOS-F	1. WCOS-F		1. WWDW-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F
2. WNOK-F	2. WCOS-F	2. WWDW-F	2. WWDW-F	2. WWDW-F		2. WNOK-F	2. WWDW-F	2. WTCB-F	2. WWDW-F	2. WTCB-F
3. WTCB-F	3. WNOK-F	3. WNOK-F	3. WTCB-F	3. WSCQ-F		3. WZLD-F	3. WNOK-F	3. WNOK-F	3. WNOK-F	3. WWDW-F
WZLD-F	4. WTCB-F	4. WTCB-F	4. WNOK-G	4. WTCB-F		4. WCOS-F	4. WZLD-F	4. WWDW-F	4. WTCB-F	4. WIS
5.	5. WZLD-F	5.	5. WSCQ-F	5. WNOK-F		5.	5. WDPN-F	5.	5. WZLD-F	5. WNOK-F
										WOIC

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	1 (1)	57 (2)	58 (3)	10.0	17.1	WCOS 1400 Columbia 1.3/4.7
AOR		45 (1)	45 (1)	7.7	9.0	WNOK 1230 Columbia .2/3.0
AC/OLDIES/SOFT ROCK		101 (3)	101 (3)	17.4	7.8	WQXL 1470 Columbia 1.1/2.4
NOV/VARIETY	37 (1)		37 (1)	6.4	9.8	
COUNTRY	8 (1)	112 (1)	120 (20)	20.7	25.9	WBBQ-F 104.3 Augusta, GA .3/4.8
BLACK/URBAN	39 (1)	109 (2)	148 (3)	25.5	22.1	
DTFL MUSIC		48 (1)	48 (10)	8.3	6.2	
NEWS/TALK						
NOSTALGIA						
RELIGION	24 (2)		24 (2)	4.1	0.7	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

581 (16)

RADIO STATIONS

WCOS , 1400 , 1 KW/250 W ,	ABC-I, NBC-T \$ NA (Mc-Guild) Buck
WIS , 560 , 5 KW (DA-N) ,	CBS \$ 40.00 (Christal) Cosmos
WNOK , 1230 , 1 KW/250 W ,	ABC-C \$ NA (Katz) Audubon
WOIC , 1320 , 5 KW/2.5 KW (DA-N) ,	NBC \$ 25.00* (Eastman)
WQXL , 1470 , 5 KW (DAYS) ,	SBN \$ 8:00 (Busby)
WIGH , 620 , 1 KW (DAYS, DA) ,	\$ 12.00 (----)
WCEZ-F, 93.5 , 3 KW @ 300 ,	US 2 \$ 35.00 (Blair) Limetree
WCOS-F, 97.9 , 50 KW @ 450 ,	ABC-I \$ 60.00* (Mc-Guild) Buck
WDPN-F, 103.1 , 3 KW A 300 ,	MBS \$ 26.50 (Unirek)
WNOK-F, 104.7 , 100 KW @ 1004 ,	ABC-C \$ 60.00 (Katz) Audubon
WSCQ-F, 100.1 , 2.4 KW @ 330 ,	CBS-R \$ 20.00 (Torbet)
WTCB-F, 106.7 , 100 KW @ 787 ,	ABC-E \$ 25.00* (Eastman) Keymarket (ORANGEBURG)
WWDW-F, 101.3 , 100 KW @ 1322 ,	ABC-F \$ 50.00* (HNWH) (SUMPTER)
WZLD-F, 96.7 , 3 KW @ 300 ,	\$ 42.00 (Weiss) Fidelity
WAGO-F, 102.3 , 3 KW @ 300 ,	\$ NA (----) (ST. ANDREWS)

MISCELLANEOUS COMMENTS WDPN-F and WOIC sold to Birkhart/Phillips for \$1,300,000 and \$750,000 respectively

COLUMBUS, OH

Arbitron Rank/Pop (12+): 32/1,047,700
 MSA Rank/Pop: 35/1,280,600
 ADI #33
 Average Person Rating: 15.8
 Market TSL: 20.8 hours

Stations: 22/21
 Diaries: 1421/737:1/55.8%
 Sample Target: 1280
 Standard Error: .518
 % Below Line: 1.6
 % Not Listed: 8.5

Est 1985 Revenue: \$31,200,000
 HH Inc.: \$28,573
 Retail \$: 8.1 Bil
 Pop per Station: 49,890
 # 1 Biller: WTVN \$5,000,000

12+ METRO SHARE	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1.	WLVQ-F 254/15.2	11.5	14.9	12.6	12.6	20.6	1. WLVQ-F 290/3283	1. WLVQ-F 2722/25.6	23.8	24.9
2.	WXGT-F 177/10.5	11.1	9.2	10.1	9.7	10.9	2. WXGT-F 222/3322	2. WXGT-F 2704/25.5	26.0	24.3
3.	WTVN 174/10.4	10.1	10.5	8.6	10.6	7.9	3. WTVN 208/3193	3. WTVN 2486/23.4	22.1	22.6
4.	WBNS-F 163/ 9.7	12.6	9.7	11.2	11.0	6.5	4. WBNS-F 206/2190	4. WBNS-F 2285/21.5	22.5	19.2
5.	WSNY-F 161/ 9.6	10.8	7.5	8.4	8.4	9.5	5. WSNY-F 185/2650	5. WNCI-F 1994/18.8	19.1	19.1
6.	WNCI-F 89/ 5.3	4.9	6.1	5.7	5.9	5.1	6. WNCI-F 147/2857	6. WBNS-F 1778/16.7	18.7	17.2
7.	WRMZ-F 70/ 4.2	3.9	4.8	5.4	4.6	4.6	7. WHOK-F 74/1195	7. WBNS 1334/12.6	9.1	11.3
8.	WCKX-F 57/ 3.4	1.9	1.1	1.4	1.0	2.7	8. WRMZ-F 72/ 932	8. WRMZ-F 875/ 8.2	7.4	9.3
	WNNI 57/ 3.4	3.6	3.1	4.3	3.6	3.0	9. WNNI 59/ 800	9. WHOK-F 840/ 7.9	7.5	7.2
10.	WVCO 55/ 3.3	2.7	2.6	7.1	7.7	2.4	10. WCKX-F 57/ 529	10. WNNI 768/ 7.2	8.3	7.8
11.	WBNS 54/ 3.2	2.2	2.9	3.0	3.9	2.5	11. WBNS 56/1395	11. WCOL 630/ 5.9	4.4	7.0
12.	WHOK-F 50/ 3.0	3.6	3.6	3.2	2.6	3.5	12. WVCO 55/ 586	12. WVCO 586/ 5.5	6.7	6.5
13.	WZZT-F 26/ 1.5	3.1	2.1	--	--	2.3	13. WLW 50/1022	13. WLW 536/ 5.0	5.8	4.4
14.	WCLT-F 25/ 1.5	.7	1.4	--	--	.7	14. WRFD 31/ 473	14. WCKX-F 511/ 4.8	4.4	3.6
15.	WRFD 23/ 1.4	2.4	1.8	1.4	1.3	2.0	15. WCLT-F 31/ 630	15. WCLT-F 477/ 4.5	3.7	2.8
16.							16.	16.		
17.							17.	17.		
18.							18.	18.		
19.							19.	19.		
20.							20.	20.		
21.							21.	21.		
22.							22.	22.		
23.							23.	23.		
24.							24.	24.		
25.							25.	25.		

12+ FM SHARE (METRO): 71.50% (1099 of 1537) (FAL 84: 70.49%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXGT-F	1. WLVQ-F	1. WLVQ-F	1. WLVQ-F	1. WLVQ-F	1. WTVN	1. WLVQ-F	1. WLVQ-F	1. WLVQ-F	1. WXGT-F	1. WXGT-F
2. WLVQ-F	2. WSNY-F	2. WSNY-F	2. WTVN	2. WTVN	2. WBNS-F	2. WTVN	2. WBNS-F	2. WXGT-F	2. WLVQ-F	2. WTVN
3. WCKX-F	3. WXGT-F	3. WTVN	3. WSNY-F	3. WSNY-F	3. WSNY-F	3. WXGT-F	3. WSNY-F	3. WBNS-F	3. WTVN	3. WLVQ-F
4. WNCI-F	4. WNCI-F	4. WXGT-F	4. WXGT-F	4. WBNS-F	4. WRMZ-F	4. WSNY-F	4. WTVN	4. WSNY-F	4. WSNY-F	4. WSNY-F
5.	5. WTVN	5. WNCI-F	5. WBNS-F	5. WXGT-F	5. WNNI	5. WBNS-F	5. WXGT-F	5. WTVN	5. WBNS-F	5. WBNS-F
6.	6. WVCO	6.	6. WNCI-F	6.	6.	6. WNCI-F	6. WRMZ-F	6. WNCI-F	6. WNCI-F	6. WBNS
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLVQ-F	1. WLVQ-F	1. WLVQ-F	1. WSNY-F	1. WTVN	1. WLVQ-F	1. WLVQ-F	1. WLVQ-F	1. WLVQ-F	1. WLVQ-F
2. WSNY-F	2. WSNY-F	2. WSNY-F	2. WLVQ-F	WSNY-F	2. WXGT-F	2.	2. WSNY-F	2. WSNY-F	2. WTVN
3. WXGT-F	3. WXGT-F	3. WXGT-F	3. WTVN	3. WLVQ-F	3. WSNY-F	3.	3. WTVN	3. WTVN	3. WSNY-F
4. WNCI-F	4. WNCI-F	4. WTVN	4. WXGT-F	4. WBNS-F	4. WCKX-F	4.	4. WNCI-F	4. WXGT-F	4. WBNS-F
	WVCO	5. WTVN	5. WNCI-F	5. WXGT-F	5. WNCI-F	5.	5. WXGT-F	5. WNCI-F	5. WNCI-F
6.	6.	6. WRMZ-F	6.	6. WRMZ-F	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>	<u>FAL 84%</u>	<u>OTHER RATED STATIONS/METRO SHARE & CUME RATING</u>			
TOP 40/CHR/CONTEMP		266 (2)	266 (2)	17.3	10.1	WCIT	1430	Newark	.7/1.3
AOR		254 (1)	254 (1)	16.5	16.5	WCOL	1230	Columbus	1.1/5.9
AC/OLDIES/SOFT ROCK		186 (2)	186 (2)	12.1	19.1	WHTH	790	Heath	.4/1.2
MOR/VARIETY	277 (5)		277 (5)	18.0	18.1	WLOH	1320	Lancaster	.7/1.5
COUNTRY	57(1)	126 (3)	183 (4)	11.9	15.3	WNKO-F	101.7	Newark	.4/1.5
BLACK/URBAN	55 (1)	83 (2)	138 (3)	9.0	7.5				
BTFM MUSIC/EZ		163 (1)	163 (1)	10.6	10.8	WLW	700	Cincinnati	1.5/5.0
NEWS/TALK	19 (1)		19 (1)	1.2	--				
NOSTALGIA				--	--				
RELIGION/GOSPEL	23 (1)		23 (1)	1.5	2.0				
SPANISH				--	--				
CLASSICAL				--	--				
UNKNOWN/OTHERS	7 (1)	21 (1)	<u>28 (2)</u>	1.8					
			1527 (22)						

RADIO STATIONS

AM STATIONS

WBSN, 1460, 5 KW/1 KW (DA-N), MOR	ABC-I, \$ 45.00	(Blair)	Columbus dispatch
WCOL, 1230, 1 KW/250 W, NEWS/TALK	CBS, \$ 38.00*	(Christal)	Great Trails
WNI, 920, 1 KW/500 W (DA-2), COUNTRY	MBS, \$ 36.00*	(Torbet)	
WRFD, 880, 5 KW (DAYS, DA), RELIGION	ABC-D, \$ NA	(Weiss)	Epperson
WTVN, 610, 5 KW (DA-N), MOR/AC	ABC-E, \$115.00	(Katz)	Taft
WVCO, 1580, 1 KW (DAYS, DA), BLACK	ABN, \$ 40.00*	(Mc-Guild)	Josephson

FM STATIONS

WBBY, 103.9, 2 KW @ 360, JAZZ/BIG BAND	US II, \$ 30.00	(Torbet)	
WBNS, 97.1, 26 KW @ 660, BIFL MUS	, \$ 59.00	(Blair)	Columbus Dispatch
WIOK, 95.5, 50 KW @ 215, COUNTRY	APR, \$ 20.00	(Regional)	(LANCASTER)
WLWQ, 96.3, 18 KW @ 753, AOR	, \$ 90.00	(Katz)	Taft
WNCI, 97.9, 175 KW @ 565, CONTEMP	ABC-C, \$ 86.25	(MIR)	Nationwide
WRMZ, 99.7, 50 KW @ 542, COUNTRY	MBS, \$ 48.00*	(Torbet)	
WSNY, 94.7, 22 KW @ 753, AC	, \$ 70.00*	(Mc-Guild)	Josephson
WXCT, 92.3, 50 KW @ 310, CHR	, \$100.00*	(Christal)	Great Trails
WZZT, 103.1, 3 KW @ 300, BLACK	CBS-R, \$ 38.00	(Masla)	(JOHNSTOWN)
WCIX, 106.3, 3 KW @ 300, URBAN	NBN, \$ NA	(Regional)	(LONDON)
WMRN, 106.9, 25 KW @ 340, COUNTRY	, \$ NA	(-----)	(MARION)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

CORPUS CHRISTI

Arbitron Rank/Pop (12+): 113/281,400
 NSA Rank/Pop: 121/371,600
 ADI #121 -
 Average Person Rating: 17.0
 Market TSI: 22.4 hours

Stations: 21/18
 Diaries: 763/368:1/43.6%
 Sample Target: 650
 Standard Error: .742
 % Below Line: 1.5
 % Not Listed: 6.6

Est 1985 Revenue: \$7,200,000
 HH Inc: \$29,104
 Retail \$: 2.4 Bil
 Pop per Station: 15,633
 # 1 Biller: NA

12+ METRO	1/4/SHARE	SPG				BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING			SPG	
		85	FAL 84	84	FAL 83			85	FAL 84			
1.	KZFM-F 86/17.1	16.7	15.5	14.8	5.5	1.	KZFM-F 101/1180	1.	KZFM-F 931/32.6	33.2	31.2	
2.	WUNO 54/11.1	12.5	9.1	10.5	14.3	2.	KRYS-F 84/ 905	2.	KNCN-F 585/20.5	21.3	20.6	
	KNCN-F 54/11.1	10.8	11.3	11.3	10.1	3.	KNCN-F 74/ 862	3.	KITE-F 483/16.9	18.8	20.8	
4.	WRYS-F 40/ 8.2	9.0	5.6	6.0	4.0	4.	KUNO 58/ 463	4.	KCCT 470/16.5	16.5	16.2	
5.	WIOU-F 34/ 7.0	8.2	10.1	9.1	9.7	5.	KIOU-F 51/ 575	5.	KRYS-F 444/15.5	17.9	14.3	
6.	KOUL-F 33/ 6.8	6.5	8.7	9.7	9.0	6.	KOUL-F 48/ 630	6.	KOUL-F 419/14.7	14.2	17.1	
7.	KCCT 32/ 6.6	7.8	9.7	10.3	11.0	7.	KCCT 36/ 560	7.	KIOU-F 416/14.6	13.7	16.5	
8.	KITE-F 31/ 6.4	6.5	8.0	4.7	10.5	8.	KITE-F 31/ 495	8.	KUNO 409.14,3	16.7	11.7	
9.	KCTA 18/ 3.7	1.0	1.4	.4	1.5	9.	KCTA 22/ 176	9.	KEYS 275. 9.6	9.2	14.1	
	KEYS 18/ 3.7	.3.	5.8	4.1	5.7	10.	KEYS 18/ 299	10.	KSTE-F 196/ 6.9	5.9	3.9	
11.						11.		11.	KRYS 195/ 6.8	9.5	11.9	
12.						12.		12.	KROB-F+	176/ 6.2	5.2 2.1	
13.						13.		13.				
14.						14.		14.				
15.						15.		15.				

12+ FM SHARE (METRO): 66.45% (301 of 453) (FAL 84 : 66.00%)

TELES	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PND	12+ EVE	SAT MID	
1.	KZFM-F	1.	KZFM-F	1.	KZFM-F	1.	KZFM-F	1.	KZFM-F	1.	KZFM-F
2.	KNCN-F	2.	KNCN-F	2.	KRYS-F	2.	KUNO	2.	KIOU-F	2.	KNCN-F
3.		3.	KRYS-F	3.	KNCN-F	3.	KUNO	3.	KUNO	3.	KUNO
4.		4.	KITE-F	4.	KOUL-F	4.	KRYS-F	4.	KRYS-F	4.	KRYS-F
5.		5.		KUNO	KNCN-F	5.	KOUL-F	5.	KCCT	5.	KCCT

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KZFM-F	1.	KZFM-F	1.	KZFM-F	1.	KNCN-F	1.	JNCN-F
2.	KNCN-F	2.	KRSY-F	2.	KRYS-F	2.	KZFM-F	2.	KAFM-F
3.	KOUL-F	3.	KNCN-F	3.	KUNO	3.	KUNO	3.	KUNO
4.	KRYS-F	4.	KITE-F	4.	KOUL-F	4.	KRYS-F	4.	KRYS-F
5.		5.		KUNO	KNCN-F	5.	KCCT	5.	KCCT

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN				
TOP 40/CHR/CONTEMP		117 (2)	117 (2)	25.8	25.2	KDAE	1590	Sinton		1.6/3.9
AOR		54 (1)	54 (1)	11.9	12.1	KFLZ-F	107.1	Bishop		.4/1.3
AC/OLDIES/SOFT ROCK	18 (1)			4.0	6.2	KROB-F+	99.9	Robstown		.6/6.2
MOB/VARIETY						KRYS	1360	Corpus Christi		2.1/6.8
COUNTRY	11 (2)	77 (4)	88 (6)	19.4	18.5	KSIX	1230	Corpus Christi		1.2/4.4
BLACK/URBAN						KSTE-F	93.9	Corpus Christi		2.3/6.9
MTFL MUSIC		34 (2)	34 (1)	7.5	10.5	KXTO	98.3	Odem		1.2/3.2
NEWS/TALK	5 (2)		5 (2)	1.1	0.9					
NOSTALGIA						KBIC-F	102.3	Alice		.4/1.3
RELIGION	18 (1)		18 (1)	4.0	1.5	KTRH	740	Houston		.4/2.3
SPANISH	86 (2)	8 (2)	94 (4)	20.8	21.2	WOAI	1200	San Antonio		.6/2.3
CLASSICAL										
UNKNOWN/OTHERS	14 (2)	11 (1)	25 (3)	5.5	3.5					

453 (21)

RADIO STATIONS

KCCT, 1140, 1 KW/500 W (DA-2), SPANISH					\$ 26.00*	(Selcom)
KCTA, 1030, 50 KW (DAYS, DA), RELIGION					APR, \$ 15.00	(-----)
KEYS, 1440, 1 KW (DA-N), AC					US I, \$ 21.00	(Republic)
KRYS, 1360, 1 KW, COUNTRY, ??					ABC-I, \$ 18.20	(Durpetti)
KSXI, 1230, 1 KW/250 W, SPANISH					CBS, MBS, \$ 10.00	(-----)
KUNO, 1400, 1 KW/ 250 W					\$ 46.25	(Katz)
KSTE-F, 93.9, 100 KW @ 840, ??					NBC, \$ 16.00	(-----)
KIOU-F, 96.5, 100 KW @ 875, BTFL/EZ (Churchill)					\$ 40.00	(Selcom)
KITE-F, 105.5, 3 KW @ 367, CHR					\$ 14.00	(Eastman)
KNCN-F, 101.3, 100 KW @ 402, AOR					\$ 43.00	(HNWH)
KOUL-F, 103.7, 100 KW @ 310, COUNTRY					APR, \$ 60.00*	(Mc-Guild)
KRYS-F, 99.1, 100 KW @ 1000, COUNTRY					\$ 18.20	(Durpetti)
KZFM-F, 95.5, 41 KW @ 390, CHR					\$ 50.00*	(Republic)

MISCELLANEOUS COMMENTS: KEXX-F changed calls to KSTE (Dec)

DALLAS-FT. WORTH

Arbitron Rank/Pop (12+): 10/2,790,1000
 NSA Rank/Pop: Dal-13/2,263,900
 FW-40/1,149,300 ADI # 8
 Average Person Rating: 17.1
 Market TSL: 22.5 hours

Stations: 29/29
 Diaries: 2413/1156:1/43.1%
 Sample Target: 2200
 Standard Error: .401
 % Below Line: 0
 % Not Listed: 5.9

Est 1985 Revenue: \$107,600,000
 HH Inc.: \$34,257
 Retail \$: 25.3 Bil
 Pop per Station: 96,210
 # 1 Biller: KVIL-F
 \$22,000,000

12+ METRO SHARE 1/4/SHARE	SUM 85	SPG 85	WIN 85	SPG 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. KVIL-F 521/10.6	7.5	9.3	10.2	9.9	11.8	1. KVIL-F 543/5714	1. KRLD 5791/10.1	17.9	21.4
2. KKDA-F 428/ 8.7	8.3	7.4	7.8	6.7	9.7	2. WBAP 517/7185	2. KEGL-F 5261/18.3	16.7	16.6
3. KRLD 379/ 7.7	6.7	6.8	7.8	8.0	7.4	3. KKDA-F 463/4314	3. KVIL-F 5245/18.2	19.7	21.5
4. KEGL-F 311/ 6.3	6.6	5.8	6.7	5.2	7.9	4. KRLD 462/7362	4. KSCS-F 4327/15.0	12.5	12.5
5. KPLX-F 296/ 6.0	6.1	5.3	4.6	5.9	7.2	5. KEGL-F 360/5991	5. KPLX-F 4294/14.9	11.6	11.9
6. WBAP 292/ 5.9	6.1	7.4	6.3	6.9		6. KSCS-F 351/5171	6. WBAP 4224/14.7	14.7	15.9
7. KSCS-F 289/ 5.9	5.0	4.7	5.3	4.4	5.6	7. KPLX-F 328/4905	7. KKDA-F 3756/13.0	12.4	12.1
8. KMEZ-F 267/ 5.4	5.4	5.3	5.3	6.3	4.0	8. KMEZ-F 290/3264	8. KTXQ-F 3710/12.9	14.4	12.2
9. KTXQ-F 231/ 4.7	6.1	5.2	4.5	4.3	5.5	9. KTXQ-F 246/4005	9. KTKS-F 3636/12.6	12.2	7.6
10. KTKS-F 184/ 3.7	4.2	4.0	4.1	2.1	4.6	10. KTKS-F 196/3919	10. KZEW-F 2915/10.1	11.4	11.7
11. KMGC-F 166/ 3.4	3.5	2.6	3.1	4.1	2.3	11. KLUV-F 185/2730	11. KMEX-F 2915/10.1	11.6	13.3
12. KLUV-F 161/ 3.3	2.5	2.1	2.6	1.4	2.8	12. KZEW-F 184/3382	12. KMGC-F 2710/ 9.4	8.8	11.1
13. KQZY-F 154/ 3.1	3.5	2.5	3.1	3.7	1.9	13. KQZY-F 175/2173	13. KAFM-F 2451/ 8.5	11.9	13.3
14. KZEW-F 152/ 3.1	4.1	4.3	3.8	2.9	4.6	14. KMGC-F 173/2868	14. KLUV-F 2332/ 8.1	8.0	6.7
15. KESS-F 106/ 2.2	1.7	1.4	.7	1.1	.7	15. KAFM-F 121/3159	15. KQZY-F 1850/ 6.4	6.2	7.6
16. KAFM-F 98/ 2.0	2.5	3.7	3.1	4.5	2.6	16. KESS-F 108/ 905	16. KDLZ-F 1509/ 5.2	7.4	7.1
17. KDLZ-F 96/ 2.0	2.3	3.0	2.5	2.5	1.6	17. KDLZ-F 96/1509	17. KRQX 1098/ 3.8	4.2	4.9
18. KLTQ-F 63/ 1.3	.7	1.7	.6	-	2.4	18. KLTQ-F 69/1081	18. KLTQ-F 957/ 3.3	NA	-
19. KSSA 60/ 1.2	.7	1.1	1.0	.8	-	19. KRQX 63/1593	19. WRR-F 904/ 3.1	3.6	3.8
20. WRR-F 59/ 1.2	1.3	1.2	1.4	1.5	.8	20. KSSA 60/ 430	20. KESS-F 872/ 3.0	NA	2.0
21.						WRR-F 60/ 924	21.		
22.							22.		
23.							23.		
24.							24.		
25.							25.		

12+ FM SHARE (METRO): 77.42% (3583 of 4627) (FAL 84: 72.30%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KEGL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F+	1. KVIL-F	1. KVIL-F+	1. KKDA-F	1. KKDA-F
2. KKDA-F	KKDA-F	2. KKDA-F	2. KKDA-F	2. KKDA-F	2. KRLD	2. KRLD	2. KMEZ-F	2. KKDA-F	2. KEGL-F	2. KVIL-F
3. KTXQ-F	3. KEGL-F	3. KPLX-F	3. KPLX-F	3. KPLX-F	3. KMEZ-F	3. KKDA-F	3. KKDA-F	3. KEGL-F	3. KVIL-F	3. KSCS-F
4. KTKS-F	4. KTXQ-F	4. KSCS-F	KS S-F	4. WBAP	4. WBAP	4. WBAP	4. KRLD	4. KRLD	4. KTXQ-F	4. KEGL-F
5. KAFM-F	5. KPLX-F	5. KEGL-F	5. WBAP	5. KSCS-F	5. KSCS-F	5. KEGL-F	5. KPLX-F	5. KPLX-F	5. KSCS-F	5. KPLX-F
6. KSCS-F	6. KZEW-F	6. KTXQ-F	6. KLUV-F	6. KRLD	6. KPLX-F	6. KPLX-F	6. KSCS-F	6. KSCS-F	6. KRLD	6. KRLD
7.	7. KTKS-F	7. WBAP	7. KRLD	7. KLUV-F	7. KKDA-F	7. KSCS-F	7. WBAP	7. WBAP	7. KTKS-F	7. KMEZ-F
8.	8. KMGC-F	8. KMGC+	8. KMGC-F	8. KMEZ-F	8. KQZY-F	8. KMEZ-F+	8. KMGC-F	8. KTXQ-F	8. KPLX-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKDA-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KKDA-F	1. KKDA-F	1. KVIL-F	1. KKDA-F	1. KVIL-F
2. KEGL-F	2. KKDA-F	2. KKDA-F	2. KKDA-F	2. KKDA-F	2. KEGL-F	2. KTXQ-F	KKDA-F	2. KVIL-F	2. KKDA-F
3. KTKS-F	3. KEGL-F	3. KLUV-F	3. KSCS-F	3. KSCS-F	KTXQ-F	3. KEGL-F	3. KTXQ-F	3. KPLX-F	3. WBAP
4. KTXQ-F	4. KTKS-F	4. KMGC-F	4. KPLX-F	4. KMEZ-F	4. KSCS-F	4. KZEW-F	KZEW-F	4. KTXQ-F	4. KPLX-F
5. KZEW-F	5. KLUV-F	KSCS-F	5. KTKS-F	5. KPLX-F	5. KZEW-F	5. KPLX-F	5. KPLX-F	5. WBAP	5. KRLD
6. KPLX-F	6. KSCS-F	6. KEGL-F	6. KLUV-F	6. KLUV-F	KMGC-F	6. KVIL-F	6. KEGL-F	6. KEGL-F	6. KTXQ-F
7. KVIL-F	7. KPLX-F	7. KPLX-F	7. KMGC-F	7. KMGC-F	7. KPLX-F	7. KMGC-F	7. WBAP	7. KRLD	7. KSCS-F
KSCS-F	8. KMGC-F	KTKS-F	KEGL-F	8. WBAP	8. KAFM-F	8. KSCS-F	8. KTKS-F	8. KSCS-F	8. KZEW-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9. KLUV-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		593 (3)	593 (3)	12.8	12.9	KFJZ 870 Fort Worth .9/1.6
AOR		383 (2)	383 (2)	8.3	7.9	KHVN 970 Fort Worth .8/1.6
AC/OLDIES/SOFT ROCK	82 (2)	848 (3)	930 (5)	20.1	20.9	KRDA 730 Grand Prairie .9/1.7
MOR/VARIETY				-	-	KLIF 1190 Dallas .8/2.3
COUNTRY	330 (2)	585 (2)	915 (4)	19.8	20.4	KMEZ 1480 Dallas .3/1.5
BLACK/URBAN	46 (1)	524 (2)	570 (3)	12.3	11.5	KPBC 1040 Dallas .6/1.3
BTFL MUSIC/EZ	15 (1)	421 (2)	436 (3)	9.4	11.3	KRQX 570 Dallas .8/3.8
NEWS/TALK	379 (1)		379 (1)	8.2	8.6	KVIX 1150 Highland Park .8/1.7
NOSTALGIA	42 (1)		42 (1)	0.9	0.9	KWJS 1360 Fort Worth .4/1.1
RELIGION/GOSPEL	91 (3)	63 (1)	154 (4)	3.3	2.1	
SPANISH	60 (1)	106 (1)	166 (2)	3.6	2.1	
CLASSICAL		59 (1)	59 (1)	1.3	1.6	
UNKNOWN/OTHERS						

4627 (29)

RADIO STATIONS

AM STATIONS

KAAM,	1310,	5 KW (DA-N)	, OLDIES	, \$ 45.00*	(Weiss) Bonneville
KFJZ,	870,	250 W (DAYS)	, NOSTALGIA ABC-E	ABC-D,	\$ 70.00 (Roslin)
KKDA,	730,	500 W (DAYS)	, BLACK	APR,	\$ NA (Selcom)
KLIF,	1190,	50 KW/5 KW (DA-2)	, COUNTRY	NBC,	\$ 58.00 (Republic Susquehanna)
KMEZ,	1480,	5 KW/1 KW (DA-2)	, BTFL/EZ	,	\$ NA (Mc-Guild) Group One
KPBC,	1040,	1 KW (DAYS)	, RELIGION	,	\$ 38.00 (----) Crawford
KRLD,	1080,	50 KW (DA-N)	, NEWS	CBS,	\$181.23 (KATZ) Metromedia
KRQX,	570,	5 KW (DA-2)	, OLDIES	CBS-R,	\$ 55.00* (MMR) Bels
KHVN,	970,	1 KW (DAYS)	, GOSPEL	NBN,	\$ NA (DURPETTI) Earl Graves
KSSA,	1270,	5 KW (DA-1)	, SPANISH	UPI,	\$ 50.00 (Caballero) Founders
KSKY,	660,	10 KW (DAYS)	, RELIGION	,	\$ 15.00 (----) Sky
KUQQ,	1540,	50 KW/1 KW (DA-2)	, SPANISH	,	\$ 45.00 (Lotus)
KVIX,	1150,	1 KW (DAYS, DA)	, AC	,	\$ NA (Blair)
KWJS,	1360,	5 KW/1 KW (DA-N)	, RELIGION	UPI,	\$ 20.00 (----) Universal
WBAP,	820,	50 KW	, COUNTRY	ABC-1,	\$190.00* (Eastman) Cap Cities

FM STATIONS

KAFM,	92.5,	100 KW @ 1685	, CHR	,	\$125.00 (Durpetti) Bonneville
KEGL,	97.1,	98 KW @ 1460	, CHR	ABC-C,	\$115.00* (Blair) Sandusky
KESS,	94.1,	100 KW @ 1585	, SPANISH	,	\$ 76.00 (Caballero)
KKDA,	104.5,	100 KW @ 1585	, URBAN	APR,	\$125.00* (Selcom)
KLUV,	98.7,	100 KW @ 1585	, AC	US II,	\$ 90.00* (Torbet)
KLTY,	94.9,	100 KW @ 1140	, RELIGION	UPI,	\$ 30.00 (----)
KMEZ,	100.3,	100 KW @ 1280	, BTFL/EZ	,	\$145.00* (Mc-Guild) (Group One)
KMGC,	102.9,	100 KW @ 1572	, AC	,	\$110.00* (Christal) Shamrock
KDLZ,	107.5,	100 KW @ 445	, BLACK	US I,	\$ 85.00* (Ourpetti) Earl Graves
KPLX,	99.5,	100 KW @ 1680	, COUNTRY	APR,	\$210.00* (Republic) Susquehanna
KQZY,	105.3,	100 KW @ 1560	, BTFL MES	,	\$ 90.00 (Blair/RAR) Westinghouse
KSCS,	96.3,	100 KW @ 1680	, COUNTRY	,	\$190.00* (Eastman) Cap Cities
KTKS,	106.1,	100 KW @ 480	, CHR	,	\$ 90.00* (HNWH) Gannett
KTXQ,	102.1,	100 KW @ 1420	, AOR	ABC-R,	\$110.00* (Christal) CBS
KVIL,	103.7,	100 KW @ 1470	, AC	,	\$345.00 (Blair) Blair
KZEW,	97.9,	100 KW @ 1680	, AOR	Source,	\$170.00* (MMR) Belo
WRR,	101.1,	100 KW @ 600	, CLASSICAL	,	\$ 72.50 (CMBS) City of Dallas

CALL LETTER CHANGES

KJIM changes to KLTY
 KVIL-A changes to KVIX
 KXOL changes to KWJS
 KNOK-F changes to KDLZ

FORMAT CHANGES

KLIF changes from Country to talk (January)
 KWJS changes to Religion

STATION SALES

KTKS-F: From ABC/Cap Cities to Gannett for \$16,000,000
 KXOL: Sold to Universal for \$900,000 (Fisher; Chapman)

MISCELLANEOUS COMMENTS

DAVENPORT - ROCK ISLAND - MOLINE

Arbitron Rank/Pop (12+): 99/318,300
 MSA Rank/Pop: 116/386,700
 ADI #74
 Average Person Rating: 14.7
 Market TSL: 19.7 hours

Stations: 18/15
 Diaries: 730/436:1/54.1%
 Sample Target: 720
 Standard Error: .77
 % Below Line: 2.4
 % Not Listed: 9.6

Est 1985 Revenue: \$7,200,000
 HH Inc: \$31,856
 Retail \$: 2.2 Bil
 Pop per Station: 21,220
 # 1 Biller: KIIK-F \$1,700,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. KIIK-F	105/22.5	21.1	17.9	15.9	12.2	21.2	1. KIIK-F 1139/36.0	28.0	38.1
2. WLLR-F	65/13.9	12.5	10.1	12.4	9.6	13.5	2. WLLR-F 692/21.8	23.1	19.2
3. WRVR	57/12.1	8.4	8.4	10.5	9.6	7.9	3. WXLp-F 587/18.5	21.8	24.9
4. WXLp-F	47/10.1	9.4	11.8	10.3	13.3	17.7	4. KRVR-F 552/17.4	17.3	16.9
5. WOC	40/ 8.6	7.9	9.2	8.2	8.0	8.0	5. WOC 457/14.4	16.2	19.9
6. WHBH	27/ 5.8	8.1	7.2	8.4	11.8	7.1	6. WHBF-F 443/14.0	17.1	18.2
7. WHBF-F	19/ 4.1	5.3	6.4	7.1	7.5	4.2	7. WHBF 434/13.7	15.9	16.9
8. WMRZ	18/ 3.9	3.7	5.3	3.6	4.1	2.9	8. KKZX 355/11.2	9.9	12.8
9. KKZX	11/ 2.4	2.2	2.9	4.8	4.5	1.6	9. WMRZ 171/ 5.4	10.2	13.6
10. WKEI	6/ 1.3	2.0	2.9	1.1	1.4	1.6	10. WGN 117/ 3.7	5.4	4.6
KBQC-F	6/ 1.3	1.1	.4	----	----	1.5	11. KFMH-F 115/ 3.6	5.5	2.4
12.							12. KBQC-F	4.7	2.6
13.							13.		
14.							14.		
15.							15.		

12+ FM SHARE (METRO): 72.51% (306 of 422) (FAL 84: 63.36%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PND	12+ EVE	SAT MID
1. KIIK-F	1. KIIK-F	1. KIIK-F	1. WLLR-F	1. WLLR-F	1. KRVR-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F
2. WXLp-F	2. WXLp-F	2. WLLR-F	2. KIIK-F	2. KIIK-F	2. KIIK-F	2. WLLR-F	2. KRVR-F	2. KRVR-F	2. WXLp-F	2. WLLR-F
3.	3. WLLR-F	3. WXLp-F	3. KRVR-F	3. KRVR-F	WLLR-F	3. WOC	3. WLLR-F	3. WLLR-F	3. WOC	3. KRVR-F
4.	4. KRVR-F	4. KRVR-F	4. WXLp-F	4. WXLp-F	4. WOC	4. KRVR-F	4. WXLp-F	4. WXLp-F	4. KRVR-F	4. WXLp-F
5.	5.	5.	5.	5.	5.	5. WHBF	5. WOC	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F		1. KIIK-F	1. WXLp-F	1. WLLR-F	1. KIIK-F	1. WLLR-F
2. WXLp-F	2. WLLR-F	2. WLLR-F	2. WLLR-F	2. WLLR-F		2. WXLp-F	2. KIIK-F	2. KRVR-F	WLLR-F	2. KRVR-F
3. WLLR-F	WXLp-F	3. WXLp-F	3. WXLp-F	3. KRVR-F		3.	3. WLLR-F	WXLp-F	3. WXLp-F	3. KIIK-F
4.	4.	4.	4. KRVR-F	4. WOC		4.	4. KRVR-F	4.	4.	4. WXLp-F
5.	5.	5.	5.	5.		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	11 (1)	105 (1)	116 (2)	27.5	23.7	KFMH-F 99.7 Muscatine 1.1/3.7
AOR		52 (2)	52 (2)	12.3	14.8	KTSS 1580 Davenport .4/1.5
AC/OLDIES/SOFT ROCK	18 (1)	25 (2)	43 (3)	10.2	14.4	WGEN-F+ 104.9 Geneseo .9/2.3
MOR/VARIETY	12 (3)		12 (3)	2.8	5.1	
COUNTRY	31 (2)	65 (1)	96 (3)	22.7	20.0	WGN 720 Chicago .9/5.4
BLACK/URBAN						WMAQ 670 Chicago .9/2.2
BTFL MUSIC		57 (1)	57 (1)	13.5	9.3	WMT 600 Cedar Rapids .4/1.0
NEWS/TALK	40 (1)		40 (1)	9.5	10.5	
NOSTALGIA					2.2	
RELIGION						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	4 (2)	2 (1)	6 (3)	1.4		

422 (18)

RADIO STATIONS

KKZX, 1170, 1 KW (DA-2), CHR	ABC-C, \$ 30.00* (Katz)	Guy Gannett
KTSS, 1580, 500 W (DAYS), AC	, \$ 10.00 (-----)	
WHBF, 1270, 5 KW (DA-N), COUNTRY	CBS, \$ 13.15 (Mc-Guild)	
WMRZ, 1230, 5 KW (DA-2), OLDIES	, \$ 10.00 (HNWH)	Sconnix
WOC, 1420, 5 KW (DA-2), NEWS/TALK	ABC-T, NBC-T, \$ 39.00 (Christal)	Palmer
WKEI, 1450, 100 W/250W, MOR	ABC-D, \$ 12.00 (Masla)	(KEWANEE, IL)
KBQC-F 93.5, 3 KW @ 300, AC	, \$ 31.88 (Republic)	
KIIK-F, 103.7, 100 KW @ 1720, CHR	ABC-D, \$ 45.00* (Christal)	Palmer
KRVR-F, 106.5, 60 KW @ 190, BTFL/EZ	, \$ 38.36 (MMR)	Mid America
WHBR-F, 98.6, 39 KW @ 900, AC	CBS-R, \$ 25.00 (Mc-Guild)	
WLLR-F, 101.3, 50 KW @ 500, COUNTRY	, \$ 40.00 (HNWH)	Sconnix
WXLp-F, 96.9, 50 KW @ 500, AOR	Source, \$ 37.00* (Katz)	Guy Gannett
KFMH-F, 98.7, 50 KW @ 275, AOR	, \$ 10.00 (-----)	(MUSCATINE)

DAYTON

Arbitron Rank/Pop (12+): 45/765/200
 MSA Rank/Pop: 51/931,700
 ADI #48
 Average Person Rating: 15.5
 Market TSL: 20.9 hours

Stations: 24/19
 Diaries: 1354/565:1/58.2%
 Sample Target: 1100
 Standard Error: .534
 % Below Line: 12.5
 % Not Listed: 8.8

Est 1985 Revenue: \$16,800,000
 HH Inc.: \$29,138
 Retail \$: 5.3 Bil
 Pop per Station: 40,274
 # 1 Biller: WHIO \$3,150,000

12+ METRO SHARE	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1.	WHIO-F 178/15.1	15.1	16.0	14.4	13.9	12.9	1. WHIO-F 255/2406	1. WGTZ-F 1773/23.3	22.0	15.9
2.	WGTZ-F 131/11.1	11.5	5.8	6.6	4.8	15.3	2. WGTZ-F 182/2653	2. WHIO-F 1702/22.3	26.3	27.4
3.	WTUE-F 103/ 8.7	9.9	11.5	13.6	12.4	9.1	3. WLW 112/2207	3. WHIO 1568/20.6	23.4	22.3
4.	WHIO 101/ 8.6	10.3	8.0	9.8	9.1	7.1	4. WTUE-F 113/1713	4. WTUE-F 1457/19.1	13.6	21.7
5.	WWSN-F 76. 6.4	3.2	6.5	6.4	5.8	6.8	5. WONE 112/1481	5. WWSN-F 1052/13.8	8.4	11.3
6.	WONE 71/ 6.0	7.9	6.1	7.6	6.5	6.4	6. WHIO 107/1779	6. WONE 952/12.5	13.6	13.3
7.	WYMJ-F 50/ 4.2	6.1	4.1	4.4	4.9	4.2	7. WWSN-F 86/1198	7. WING 924/12.1	12.2	14.5
8.	WBLZ-F 44/ 3.7	3.7	3.1	2.1	2.7	7.9	8. WSKS-F 85/1270	8. WYMJ-F 841/11.0	13.6	10.7
	WSKS-F 44/ 3.7	2.2	2.6	2.1	2.8	3.0	9. WBLZ-F 78/1222	9. WBLZ-F 698/ 9.2	--	7.2
10.	WDOA 43/ 3.6	2.8	4.2	3.6	2.5	3.4	10. WYMJ-F 52/ 869	10. WLW 679/ 8.9	9.3	7.3
11.	WING 40/ 3.4	4.3	4.1	5.4	5.4	3.2	WEBSN-F 52/ 607	11. WVUD-F 662/ 8.7	11.1	11.1
12.	WBZI-F 35/ 3.0	1.8	2.4	1.9	2.3	1.7	12. WDOA 46/ 614	12. WDAO 502/ 6.6	NA	NA
13.							13.	13.		
14.							14.	14.		
15.							15.	15.		
16.							16.	16.		
17.							17.	17.		
18.							18.	18.		
19.							19.	19.		
20.							20.	20.		
21.							21.	21.		
22.							22.	22.		
23.							23.	23.		
24.							24.	24.		
25.							25.	25.		

12+ FM SHARE (METRO): 68.71% (740 of 1077) (FAL 84: 69.98%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGTZ-F	1. WTUE-F	1. WTUE-F	1. WHIO-F	1. WHIO-F	1. WHIO-F	1. WHIO	1. WHIO-F	1. WHIO-F	1. WGTZ-F	1. WHIO-F
2. WTUE-f	2. WGTZ-F	2. WGTZ-F	2. WWSN-F	2. WWSN-F	2. WHIO	2. WHIO-F	2. WTUE-F	2. WGTZ-F	2. WTUE-F	2. WGTZ-F
3. WBLZ-F	3. WWSN-F	3. WWSN-F	3. WTUE-F	3. WTUE-F	3. WONE	3. WGTZ-F	3. WWSN-F	3. WTUE-F	3. WHIO-F	3. WTUE-F
4.	4. WSKS-F	4. WHIO-F	4. WGTZ-F	4. WGTZ-F	4. WWSN-F	4. WTUE-F	4. WGTZ-F	4. WHIO	4. WHIO-F	4. WWSN-F
5.	5. WYMJ-F	5. WYMJ-F	5. WONE	5. WONE	5. WDAO	5. WCNE	5. WHIO	5. WWSN-F	5.	5. WCNE
6.	6.	6.	6.	6. WYMJ-F	WBZI-F	6. WWSN-F	6. WCNE	6. WCNE	6.	6. WHIO
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTUE-F	1. WGTZ-F	1. WWSN-F	1. WGTZ-F	1. WHIO-F	1. WGTZ-F	1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WHIO-F
2. WGTZ-F	2. WTUE-F	2. WGTZ-F	2. WWSN-F	2. WWSN-F	WTUE-F	2. WGTZ-F	2. WGTZ-F	2. WGTZ-F	2. WTUE-F
3. WWSN-F	3. WWSN-F	3. WTUE-F	3. WTUE-F	3. WGTZ-F	3. WSKS-F	3. WSKS-F	3. WYMJ-F	3. WWSN-F	3. WONE
	WSKS-F	4. WYMJ-F	4. WHIO-F	4. WYMJ-F	4.	4. WWSN-F	4. WBLZ-F	4. WHIO-F	4. WLW
5.	5. WVUD-F	5.	5. WYMJ-F	5. WCNE	5.	5. WYMJ-F	5. WWSN-F	5. WSKS-F	5. WWSN-F
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO	SHARE & CUME RATING
TOP 40/CHR/CONTEMP		160 (2)	160 (2)	14.9	13.5	WAZU-F 102.9 Springfield	.8/2.8
AOR		153 (3)	153 (3)	14.2	15.6	WBLY 1600 Springfield	1.7/2.8
AC/OLDIES/SOFT ROCK	40 (1)	142 (4)	182 (5)	16.9	9.8	WFCJ-F 93.7 Miamisburg	.8/2.6
MOR/VARIETY	152 (3)		152 (3)	14.1	11.4	WIZE 1340 Springfield	1.4/3.3
COUNTRY	91 (2)	35 (1)	126 (3)	11.7	11.9	WLGY 1500 Xenia	.7/3.3
BLACK/URBAN	43 (1)	44 (1)	87 (2)	8.1	10.5	WPFB-F 105.9 Middletown	.8/2.5
BTFL MUSIC/EZ		187 (2)	187 (2)	17.4	18.0	WPTW 1570 Piqua	.3/ .8
NEWS/TALK				--	4.6	WPTW-F 95.7 Piqua	.8/2.3
NOSTALGIA	3 (1)		3 (1)	0.3	--		
RELIGION/GOSPEL		19 (2)	19 (2)	1.8	1.6	WEBN-F 102.7 Cincinnati	.5/1.1
SPANISH				--	--	WLLT-F 94.9 Cincinnati	.5/2.7
CLASSICAL				--	--	WLW 700 Cincinnati	3.0/8.9
UNKNOWN/OTHERS	8 (1)		8 (1)	0.7	3.0		
1077 (24)							

RADIO STATIONS

AM STATIONS

WDAO, 1210, 1 KW (DAYS)	, BLACK	SBN, \$ 35.00*	(Eastman)	Stoner
WHIO, 1290, 5 KW (DA-N)	, MOR	CBS, NBC-T, \$ 85.00*	(Christal)	Ccx
WING, 1410, 5 KW (DA-N)	, AC	MBS, ABC-I, \$ 60.00	(Katz)	Great Trails
WONE, 980, 5 KW (DA-N)	, COUNTRY	ABC-D, \$ 70.00	(Mc-Guild)	Group One
WBLY, 1600, 1 KW (DAYS, DA)	, COUNTRY	MBS, \$ 24.00	(Devney)	(SPRINGFIELD)
WIZE, 1340, 1 KW (DA-1)	, MOR	ABC-I, \$ 20.00*	(Unirep)	Great Trails (SPRINGFIELD)

FM STATIONS

WBIZ-F, 95.3, 3 KW @ 300, COUNTRY	US II, \$ 20.00	(-----)	(XENIA)
WFCI-F, 93.7, 59 KW @ 235, RELIGION	APR, \$ 7.00	(-----)	(MIAMISBURG)
WHIO-F, 99.1, 50 KW @ 1060, BTFL	, \$ 90.00*	(Christal)	Cox
WPFB-F, 105.9, 34 KW @ 593, RELIGION	MBS, \$ 27.00	(Lotus)	Braden (MIDDLETOWN)
WGTV-F, 92.9, 20 KW @ 373, CHR	, \$ 70.00*	(Katz)	Great Trails (EATON)
WTUE-F, 104.7, 50 KW @ 500, AOR/CHR	ABC-R, \$ 90.00	(Mc-Guild)	Group One
WVUD-F, 99.9, 50 KW @ 500, CONTEMP	CBS-R, \$ 39.00	(Masla)	Univ. of Dayton
WWSN-F, 107.7, 50 KW @ 420, AC	USI, \$ 45.00*	(Eastman)	Stoner
WYMJ-F, 103.9, 1.5 KW @ 528, AC	US I, \$ 45.00	(Republic)	
WAZU-F, 102.9, 50 KW @ 193, AC	MBS, \$ 28.00	(Regional)	(SPRINGFIELD)
WPTW-F, 95.7, 50 KW @ 164, BTFL MUS	\$ 6.00	(Regional)	(PIQUA)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

DAYTONA BEACH

Arbitron Rank/Pop (12+): 120/263,000
MSA Rank/Pop: 145/306,000

Stations: 20/10
Diaries: 602/437:1/45.6%
Sample Target: 630
Standard Error: .786
% Below Line: 46.1
% Not Listed: 9.6

Est 1985 Revenue: \$5,600,000
HH Inc: \$25,448
Retail \$: 2.1 Bil
Pop per Station: 26,300
1 Biller: NA

Average Person Rating: 16.7
Market TSL: 22.5 hours

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. WWLV-F 67/14.6	18.1	15.2	17.1	18.9		1. WWLV-F 78/705	1. WWLV-F 609/22.0	27.9	25.5
2. WDIZ-F 56/12.2	11.8	8.7	12.2	8.4		2. WDIZ-F 60/394	2. WBJW-F 479/17.3	16.4	16.7
3. WROD 50/10.9	6.1	11.0	10.5	10.3		3. WROD 52/449	3. WROD 423/15.3	12.5	17.6
4. WBJW-F 37/ 8.0	7.1	5.6	3.3	5.2		4. WBJW-F 37/423	4. WELE-F 407/14.7	13.9	14.9
5. WELE-F 29/ 6.3	8.5	7.6	11.8	8.1		5. WELE-F 29/423	5. WNFI-F 381/13.8	15.6	15.9
6. WWKA-F 25/ 5.4	7.3	7.4	7.8	7.9		6. WWLA-F 26/406	6. WCFO-F 377/13.6	14.7	21.9
7. WCFI-F 24/ 5/2	8.5	10.3	8.5	7.9		7. WCFO-F 24/377	7. WDOZ-F 375/13.6	15.9	16.2
8. WSTF-F 22/ 4.8	---	---	---	---		8. WSSP-F 23/274	8. WWKA-F 351/12.7	16.4	15.9
9. WSSP-F 19/ 4.1	.9	---	---	---		9. WSTF-F 22/346	9. WSTF-F 326/11.8	---	---
WNFI-F 19/ 4.1	7.8	5.4	6.0	4.4		10. WMFI-F 21/391	10. WMDB 239/ 8.7	8.1	10.6
11.						11.	11.		
12.						12.	12.		
13.						13.	13.		
14.						14.	14.		
15.						15.	15.		

12+ FM SHARE (METRO): 77.88% (324 of 416) (FAL 84: 72.68%)

TELENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBJW-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WWLV-F	1. WWLV-F	1. WWLV-F	1. WDIZ-F	1. WDIZ-F	1. WWLV-F
2. WNFI-F	2. WBKW-F	2. WBJW-F	2. WCFI-F	2. WCFO-F	2. WROD	2. WROD	2. WROD	2. WWLV-F	2. WWLV-F	2. WROD
3. WDIZ-F	3. WCFI-F	3. WCFI-F	3. WBJW-F	3. WWLV-F	3. WELE-F	3. WDIZ-F	3. WDIZ-F	3. WBJW-F	3. WBJW-F	3. WDIZ-F
4.	4. WNFI-F	4. WSTF-F	4. WSTF-F	WBJW-F	4. WWKA-F	4. WBJW-F	4. WELE-F	4. WELE-F	4. WNDB	4. WELE-F
5.	5. WSTF-F	5. WWKA-F	WWKA-F	5.	5.	5.	5. WBJW-F	5.	5.	5.

KOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDIZ-F	1. WDIZ-F	1. WBJW-F	1. WBJW-F	1. WWLV-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F
2. WNFI-F	2. WBJW-F	2. WDIZ-F	2. WDIZ-F	2. WBJW-F	2.	2.	2.	2.	2. WELE-F
WBJW-F	3. WCFI-F	WCFI-F	WCFI-F	WCFI-F	3.	3.	3.	3.	3. WCFI-F
WSTF-F	4. WNFI-F	4.	4. WSTF-F	4. WDIZ-F	4.	4.	4.	4.	4.
5.	WSTF-F	5.	5. WWLV-F	WSTF-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOT 40/CNR/CONTEMP		59 (3)	59 (3)	14.2	13.4	WDAT 1380 Ormond Beach .4/3.1
AOR		56 (1)	56 (1)	13.5	9.5	WMFJ 1450 Daytona Beach .9/2.2
AC/OLDIES/SOFT ROCK	2 (1)	59 (3)	61 (4)	14.7	18.3	WSBB 1230 New Smyrna 2.0/4.9
MOR/VARIETY	25 (2)		25 (2)	6.0	4.6	WZIP 1590 S. Daytona .4/1.6
COUNTRY	2 (1)	61 (3)	63 (4)	15.1	18.8	WDBO 580 Orlando 1.5/3.5
BLACK/URBAN						WHLY-F 106.7 Orlando .7/1.6
MTFL MUSIC	9 (1)	86 (2)	95 (4)	22.8	19.0	WHOO-F 96.5 Orlando 1.5/5.0
NKS/TALK			50 (1)		1.0	WJYO-F 107.7 Orlando 2.8/6.0
NOSTALGIA	50 (1)		7 (2)	12.0	12.0	WTLN-F 95.3 Apopka .7/1.6
RELIGION	4 (1)	3 (1)		1.7	2.4	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS					1.0	

416 (20)

RADIO STATIONS

WDAT , 1380 , 5 KW/2.5 KW (DA-2) , , \$ 13.00 (Weiss)
WMFJ , 1450 , 1 KW/250 W , , \$ 11.00 (----)
WNDB , 1150 , 1 KW (DA-N) , , \$ 10.00 (Christal)
WROD , 1340 , 1 KW (DAYS) , , \$ 15.00 (Weiss)
WZIP , 1590 , 1 KW (DAYS) , , \$ 10.00 (Bolton)
WSBB , 1230 , 1 KW/250 W , , \$ 11.00 (Lotus) (NEW SMYRNA)
WXZQ , 1490 , 1 KW/250 W , , \$ 11.25 (Bolton)
WCFI-F , 101.9 , 100 KW @ 581 , , \$ 41.00* (Katz) Duffy
WELE-F , 105.9 , 100 KW @ 600 , , \$ 38.00* (Eastman) American
WNFI-F , 99.9 , 100 KW @ 1249 , , \$ 40.00* (Eastman) (PALATKA)
WWLV-F , 94.5 , 54 KW @ 330 , , \$ 40.00* (Christal)

For other ranked stations - see Orlando

MISCELLANEOUS COMMENTS WELE-F sold to American Media for \$7,500,000 (American)...WNFI-F (Palatka) sold to Klemm/Flemming for \$8,500,000 (Mahlman)

DENVER

Arbitron Rank/Pop (12+): 23/1,526,400
 MSA Rank/Pop: 27/1,627,100
 ADI #19
 Average Person Rating: 17.0
 Market TSL: 22.3 hours

Stations: 27/25
 Diaries: 1713/891:1/47.6%
 Sample Target: 1500
 Standard Error: .482
 % Below Line: 2.4
 % Not Listed: 9.0

Est 1985 Revenue: 58,400,000
 HH Inc.: \$33,190
 Retail \$: 14.0 Bil
 Pop per Station: 61,056
 # 1 Biller: KOA \$7,400,000

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KOSI-F	275/10.5	---	10.7	10.0	9.7	11.3	1. KOSI-F 316/4013	1. KOSI-F 3482/22.5	20.5	20.2
2. KBPI-F	191/ 7.3	---	7.7	6.8	4.1	7.8	2. KOA 250/4896	2. KOA 3464/22.4	14.9	23.3
3. KMJI-F	179/ 6.8	---	6.8	5.9	4.9	4.9	3. KBPI-F 241/3491	3. KBPI-F 2768/17.9	20.8	14.9
4. KOA	170/ 6.5	---	5.0	5.2	6.7	7.4	4. KMJI-F 184/2738	4. KMJI-F 2518/16.3	15.1	12.6
5. KBCO-F	156/ 5.9	---	5.5	5.5	4.5	7.3	5. KAZY-F 170/2045	5. KRXY-F 2343/15.2	16.2	13.6
6. KAZY-F	146/ 5.6	---	3.9	4.7	4.4	4.2	6. KBCO-F 160/2279	6. KBCO-F 2146/13.9	12.9	9.0
7. KRXY-F	128/ 4.9	---	5.7	5.3	4.7	5.2	7. KYGO-F 148/1891	7. KPKE-F 2035/13.2	15.1	16.0
8. KPKE-F	106/ 4.8	---	4.6	6.3	7.2	6.2	8. KRXY-F 134/2511	8. KIMN 1856/12.0	12.8	16.8
9. KYGO-F	104/ 4.0	---	4.0	5.7	4.2	5.0	9. KPKE-F 120/2225	9. KOAQ-F 1797/11.6	15.0	16.8
10. KVOD-F	97/ 3.7	---	3.8	2.9	3.9	2.9	10. KLZ 114/1635	10. KAZY-F 1728/11.2	11.9	11.9
11. KNUS	87/ 3.3	---	3.7	4.0	3.2	2.0	11. KILO-F 112/1095	11. KYGO-F 1485/ 9.6	10.5	8.9
12. KOAQ-F	83/ 3.3	---	4.3	3.7	6.0	5.2	12. KHOW 108/1799	12. KVOD-F 1413/ 9.1	10.0	7.9
13. KIMN	82/ 3.1	---	3.6	3.9	5.9	2.8	KNUS 108/1456	13. KHOW 1378/ 8.9	10.1	9.7
14. KHOW	80/ 3.0	---	5.2	3.4	3.6	3.0	KVOD-F 108/1543	14. KNUS 1210/ 7.8	7.8	7.0
15. KEZW	78/ 3.0	---	3.1	3.8	3.8	2.0	15. KIMN 105/2339	15. KEZW 1085/ 7.0	7.5	6.7
16. KDKO	71/ 2.7	---	2.4	1.4	1.9	2.9	KOAQ-F 105/2275	16. KLZ 1021/ 6.6	7.7	7.9
17. KLZ	63/ 2.4	---	2.4	2.8	3.6	3.9	17. KEZW-F 82/1185	17. KRZN 996/ 6.4	4.7	5.7
18. KRZN	56/ 2.1	---	1.5	1.6	2.5	2.1	18. KDKO 71/ 864	18. KDKO 856/ 5.5	4.6	4.4
19.							19.	19.		
20.							20.	20.		
21.							21.	21.		
22.							22.	22.		
23.							23.	23.		
24.							24.	24.		
25.							25.	25.		

12+ FM SHARE (METRO): 65.65% (1567 of 2387) (FAL 84: 60.54%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBPI-F	1. KAZY-F	1. KMJI-F	1. KMJI-F	1. KMJI-F	1. KOSI-F	1. KOSI-F	1. KOSI-F	1. KOSI-F	1. KBPI-F	1. KOSI-F
2. KPKE-F	2. KBCO-F	2. KBCO-F	2. KBCO-F	KOSI-F	2. KOA	2. KOA	2. KMJI-F	2. KBPI-F	2. KOA	2. KBPI-F
3. KRXY-F	3. KBPI-F	3. KAZY-F	KOSI-F	3. KBCO-F	3. KVOD-F	3. KMJI-F	3. KAZY-F	3. KMJI-F	3. KOSI-F	3. KMJI-F
4. KDKO	4. KMJI-F	4. KBPI-F	4. KAZY-F	4. KOA	4. KYGO-F	4. KHOW	4. KBCO-F	4. KAZY-F	4. KBCO-F	4. KBCO-F
5.	5. KRXY-F	5. KOSI-F	5. KOA	5. KYGO-F	5. KMJI-F	KBPI-F	5. KOA	5. KBCO-F	5. KRXY-F	5. KRXY-F
6.	6. KOAQ-F	6. KRXY-F	6. KYGO-F	6. KAZY-F	6. KLZ	6. KBCO-F+	6. KBPI-F	6. KRXY-F	6. KMJI-F	6. KAZY-F
7.	7. KPKE-F	7. KYGO-F	KBPI-F	7. KBPI-F	7. KHOW	7. KPKE-F	7. KRXY-F	7. KNUS	7. KAZY-F	7. KYGO-F
8.	8.	8.	8.	8.	8. KEZW	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBPI-F	1. KMJI-F	1. KMJI-F	1. KMJI-F	1. KMJI-F	1. KAZY-F	1. KAZY-F	1. KBCO-F	1. KBCO-F	1. KBCO-F
2. KRXY-F	2. KBCO-F	2. KBCO-F	2. KOSI-F	2. KOSI-F	2. KBPI-F	2. KBPI-F	2. KAZY-F	2. KAZY-F	2. KOSI-F
3. KMJI-F	3. KAZY-F	3. KAZY-F	3. KBCO-F	3. KIMN	3. KBCO-F	3. KBCO-F	3. KBPI-F	3. KBPI-F	3. KOA
4. KBCO-F	4. KBPI-F	4. KAZY-F	4. KAZY-F	KHOW	4. KPKE-F	4. KMJI-F	4. KMJI-F	4. KMJI-F	4. KMJI-F
5. KAZY-F	5. KOAQ-F	5. KOAQ-F	5. KOAQ-F	KYGO-F	5. KRXY-F	5. KRXY-F	5. KOA	5. KOSI-F	5. KVOD-F
6. KOAQ-F	KRXY-F	6. KHOW	6. KRXY-F	6. KBCO-F	6. KMJI-F	6. KTCL-F	6. KRXY-F	6. KOA	6. KBPI-F
7. KOSI-F	7. KIMN	7. KBPI-F	7. KIMN	KOA	7.	7. KOA	7.	7. KVOD-F	7. KAZY-F
8.	8.	KRZN	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	100 (2)	317 (3)	417 (5)	17.5	13.2	KADX-F	92.1	Castle Rock	.9/2.8
AOR	24 (1)	550 (5)	574 (6)	24.0	14.8	KBCO	1190	Boulder	.9/1.8
AC/OLDIES/SOFT ROCK	56 (1)	179 (1)	235 (2)	9.8	8.0	KBRQ-F	1280	Denver	1.1/2.4
MOR/VARIETY	80 (1)		80 (1)	3.4	4.3	KBRQ-F	105.1	Denver	.8/2.9
COUNTRY	92 (2)	126 (2)	218 (4)	9.1	10.8	KDEN	1340	Denver	1.6/4.7
BLACK/URBAN	71 (1)		71 (1)	3.0	3.6	KRKS	990	Denver	.8/1.7
BTFL MUSIC/EZ		275 (1)	275 (1)	11.5	10.4	KRXY	1600	Lakewood	.7/2.9
NEWS/TALK	299 (3)		299 (3)	12.5	12.1				
NOSTALGIA	78 (1)		78 (1)	3.3	4.1	KTCL-F	93.3	Fort Collins	1.5/2.8
RELIGION/GOSPEL	20 (1)		20 (1)	0.8	2.0				
SPANISH				--	--				
CLASSICAL		97 (1)	97 (1)	4.1	4.1	KILO-F	93.9	Colorado Springs	.7/1.3
UNKNOWN/OTHERS		23 (1)	23 (1)	1.0	--				

2387 (27)

RADIO STATIONS

AM STATIONS

KBNO, 1220,	1 KW (DAYS)	, SPANISH	, \$ 34.00	(Caballero)	
KBRQ, 1280,	5 KW (DA-2)	, COUNTRY ABC-E, SMN,	\$ 38.00	(Torbet)	Great Empire
KDEN, 1340,	5 KW (DA-N)	, NEWS ABC-E, NBC,	\$ 30.00	(Savalli)	
KDKO, 1510,	10 KW/5 KW (DA-1)	, BLACK	\$ 50.00	(-----)	Sterling
KEZW, 1430,	5 KW (DA-N)	, NOSTALGIA (HAM)MBS,	\$ 38.00*	(Blair/RAR)	Armstrong
KHOW, 630,	5 KW (DA-N)	, MOR (Burk-Alr)USI,	\$130.00	(Eastman)	Metromedia
KIMN, 950,	5 KW (DA-N)	, CHR/AC ABC-C,	\$100.00*	(Blair)	Jeff-Pilot
KLSZ, 1090,	50 KW/500 W (DA-N),	MOR	\$ 45.00	(P/W)	Century
KLZ, 560,	5 KW (DA-N)	, COUNTRY ABC-I,	\$165.00*	(Mc-Guild)	Group One
KNUS, 710,	5 KW (DA-1)	, TALK ABC-J, ABC-T,	\$ 50.00*	(Selcom)	Sandusky
KOA, 850,	50 KW	, NEWS/TALK CBS,	\$120.00	(Katz)	Belo
KPPL, 1390	5 KW (DAYS)	, URBAN ABC-I,	\$ 35.00*	(Rostin)	
KQXI, 1550,	10 KW (DAYS)	, RELIGION	\$ 10.00	(-----)	Schwartz
KTKS, 990,	5 KW (DAYS)	, RELIGION	\$ 10.00	(-----)	
KRXY, 1600,	5 KW (DA-N)	, CHR	\$ NA	(MMR)	Malrite
KRZN, 1150,	5 KW/1 KW (DA-2)	, OLDIES	\$ 33.00*	(Christal)	Duffy

FM STATIONS

KAZY, 106.7,	100 KW @ 960,	AOR	, \$ 70.00*	(Mc-Guild)	Group One
KBCO, 97.3,	33 KW @ 920,	AOR	, \$ 80.00*	(Masla)	(BOULDER)
KBPI, 105.9,	100 KW @ 900,	AOR	, \$ 90.00*	(Selcom)	Sandusky
KBRQ, 105.1,	100 KW @ 175,	COUNTRY	ABC-E, \$ 60.00	(Torbet)	Great Empire
KMJI, 100.3,	100 KW @ .500,	AC	, \$105.00*	(Christal)	Duffy
KOAQ, 103.5,	100 KW @ 1061,	CHR	CBS-R, \$100.00*	(Katz)	Belo
KOSI, 101.1,	100 KW @ 790,	BTFL/EZ (Bonne)	, \$115.00*	(Blair/RAR)	Westinghouse
KPKE, 95.7,	100 KW @ 725,	CHR	, \$ 80.00*	(HNWH)	Doubleday
KRXY, 107.5,	100 KW @ 670,	CHR	, \$ 80.00*	(MMR)	Malrite
KVOD, 99.5,	100 KW @ 380,	CLASSICAL	, \$ 70.00	(Torbet)	Henry
KYGO, 98.5,	100 KW @ 725,	COUNTRY	, \$ 80.00*	(Blair)	Jeff-Pilot
KADX, 92.1,	.7 KW @ 620,	JAZZ	APR, \$ 20.00	(-----)	(Castle Rock)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

KBVL-F (Boulder) sold to Sterling for \$4,000,000 (Blackburn)

AOR share showed amazing growth. The share is now 24.0 versus 14.8 in Fall, 1984.

DES MOINES

Arbitron Rank/Pop (12+): 104/313,200
 N/A Rank/Pop: 120/378,400
 ADI #66
 Average Person Rating: 15.5
 Market TSL: 20.2 hours

Stations: 14/11
 Diaries: 930/337:1/39.6
 Sample Target: 710
 Standard Error: .618
 % Below Line: 4.1
 % Not Listed: 9.2

Est 1985 Revenue: \$11,800,000
 HH Inc: \$31,027
 Retail \$: 2.6 Bill
 Pop per Station: 28,473
 # 1 Biller: WHO \$3,500,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. KGGO-F 84/17.2	18.0	16.3	17.4	13.3	17.7	1. WHO 242/3178	1.WHO 987/31.3	23.0	27.3
2. KRNQ-F 76/15.5	15.9	8.3	6.9	9.3	19.8	2. KGGO-F 181/2044	2.KRNQ-F 956/30.3	32.9	19.3
3. WHO 65/13.3	12.3	12.5	9.6	12.4	14.3	3. KRNQ-F 139/2024	3.KGGO-F 923/29.2	30.2	31.8
4. KSO 60/12.3	12.9	11.5	14.3	13.9	9.7	4. KSO 98/1043	4.KSO 630/20.0	21.2	22.6
5. KLYF-F 31/ 6.3	7.5	9.8	9.6	9.1	6.5	5. KLYF-F 84/1376	5.KLYF-F 568/18.0	18.8	20.6
6. KRNT 30/ 6.1	4.6	7.3	6.0	8.0	5.8	6. KWMT 45/ 494	6.KRNT 456/14.4	13.4	16.3
7. KIOA 25/ 5.1	4.8	3.1	6.5	6.0	6.3	7. KIOA 40/1061	7.KIOA 441/14.0	14.7	15.5
8. KMRY 22/ 4.5	4.2	6.2	6.9	4.4	3.1	8. KRNT 34/ 530	8.KJYJ-F 352/11.2	9.9	11.3
9. KJYJ-F 15/ 3.1	3.6	4.4	6.3	5.8	3.6	9. KMRY 28/ 350	9.KMRY 282/ 8.9	8:7	11.3
10. KMGK-F 11/ 2.2	2.3	4.2	5.1	8.2	1.9	10. KJYJ-F 18/ 477	10.KXJX-F 239/ 7.6	----	----
11.						11.	11.KMGK-F 206/ 6.5	5.1	15.1
12.						12.	12.KEZT-F 152/ 4.8	5.7	NA
13.						13.	13.		
14.						14.	14.		
15.						15.	15.		

12+ FM SHARE (METRO): 52.25% (232 of 444) (FAL 84: 51.42%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRNQ-F	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KSO	1. WHO	1. KGGO-F	1. KGGO-F	1.KGGO-F	1. WHO
2. KGGO-F	2. KRNQ-F	2. KRNQ-F	2. KRNQ-F	2. KSO	2. WHO	2. KGGO-F	2. KRNQ-F	2. KRNQ-F	2.KRNQ-F	2. KRNQ-F
3.	3.	3. KSO	3. KSO	3. KRNQ-F	3. KRNT	3. KRNQ-F	3. KSO	3. KSO	3.WHO	3. KGGO-F
4.	4.	4. KLYF-F	4. KIOA	4. WHO	4. KMRY	4. KSO	4. WHO	4. WHO	4.KSO	4. KSO
5.	5.	5. KIOA	5. WHO	5. KIOA	5. KIOA	5.	5. KLYF-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRNQ-F	1. KRNQ-F	1. KRNQ-F	1. KRNQ-F	1. KRNQ-F	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F
2. KGGO-F	2. KGGO-F	2. KGGO-F	2. KGGO-F	2. KSO	2. KRNQ-F	2. KRNQ-F	2. KRNQ-F	2. KRNQ-F	2. KSO
3.	3. KLYF-F	3. KLYF-F	3. KLYF-F	3. KLYF-F	3.	3.	3.	3. KSO	3. WHO
4.	4.	4.	4. KSO	4. KGGO-F	4.	4.	4.	4. WHO	4. KIOA
5.	5.	5.	5. KIOA	5. KIDA	5.	5.	5.	5. KIOA	5. KRNQ-F KRNT

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		85 (2)	85 (2)	19.1	14.2	KWKY 1150 Des Moines 1.4/5.4
AOR		84 (1)	84 (1)	18.9	18.5	
AC/OLDIES/SOFT ROCK	25 (1)	37 (2)	62 (3)	14.0	17.9	KEZT-F 104.1 Ames 1.2/4.8
MOR/VARIETY	30 (1)		30 (1)	6.8	8.3	KWMT 540 Ft. Dodge .6/1.4
COUNTRY	63 (2)	26 (2)	89 (4)	20.0	18.1	KXJX-F 103.3 Pella 1.8/7.6
BLACK/URBAN						
BTFM MUSIC						
NEWS/TALK	65 (1)		65 (1)	14.6	14.2	
NOSTALGIA	22 (1)		22 (1)	5.0	7.0	
RELIGION	7 (1)		7 (1)	1.6	2.0	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

444 (14)

RADIO STATIONS

KIOA, 940, 10 KW/5 KW (DA-2)	, AC	ABC-E, \$ 40.00	(Eastman)	Midwest
KMRY, 1390, 1 KW (DA-1)	, NOSTALGIA	ABC-D, \$ 15.00*	(Roslin)	
KRNT, 1350, 5 KW (DA-N)	, MOR (Burke-Abr)	CBS, \$ 32.00	(Katz)	Stauffer
KSO, 1460, 5 KW (DA-N)	, COUNTRY	ABC-I, \$ 46.00*	(Mc-Guild)	Stoner
KWKY, 1150, 1 KW (DA-2)	, RELIGION	, \$ 9.00	(-----)	
WHO, 1040, 50 KW	, NEWS/VARIETY	NBC, \$ 70.00	(Christal)	Palmer
KDMI-F, 97.3, 115 KW @ 500,	RELIGION	, \$ 4.00	(-----)	
KEZT-F, 104.1, 100 KW @ 465,	SOFT AC	, \$ 21.50	(Masla)	(AMES)
KGGO-F, 94.9, 100 KW @ 1066,	AOR/CHR	Source, \$ 43.00*	(McGuild)	Stoner
KJYJ-F, 106.3, 3 KW @ 300,	COUNTRY	US I, \$ 30.50	(Christal)	Palmer
KLYF-F, 100.3, 100 KW @ 1700,	AC	ABC-D, \$ 29.00*	(Eastman)	Midwest
KMGK-F, 93.3, 100 KW @ 420,	COUNTRY	ABC-F, \$ 34.35	(Katz)	Stauffer
KRNQ-F, 102.5, 100 KW @ 1248,	CHR			

DETROIT

Arbitron Rank/Pop (12+): 6/3,564,900
 NSA Rank/Pop: 5/4,259,600
 ADI #7
 Average Person Rating: 17.8
 Market TSL: 23.3 hours

Stations: 31/28
 Diaries: 2631/1355:1/50.6%
 Sample Target: 2310
 Standard Error: .389
 % Below Line: 7.0
 % Not Listed: 6.7

Est 1985 Revenue: \$82,000,000
 HH Inc.: \$31,686
 Retail \$: 27.5 Bil
 Pop per Station: 127,318
 # 1 Biller: WJR \$15,300,000

12+ METRO SHARE 1/4/SHARE	SUM 85	SPG 85	WIN 85	SPG 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WJR 571/9.0	11.5	10.4	7.2	10.6	9.2	1. WJR 802/1089	1. WJR 7730/21.7	27.4	24.0
2. WJLB-F 440/6.9	8.3	6.3	5.6	5.8	6.7	2. WJLB-F 477/5503	2. WHYT-F 7019/19.7	20.7	17.6
3. WJOI-F 398/6.3	6.1	6.1	7.2	9.8	3.7	3. WJOI-F 422/4992	3. WCZY-F+ 6720/18.8	18.6	15.2
4. WWJ 395/6.2	5.0	4.9	5.6	5.8	5.3	4. WWJ 416/6322	4. WRIF-F 6069/17.0	16.4	16.4
5. WHYT-F 342/5.4	4.5	5.5	5.0	3.9	6.8	5. CKLW 410/4865	5. WWJ 5856/16.4	14.8	16.6
6. CKLW 340/5.4	4.8	5.2	4.0	.8	3.7	6. WHYT-F 366/7820	6. WLLZ-F 5256/14.7	15.1	13.7
7. WCZY-F 337/5.4	5.5	5.9	5.1	4.7	4.7	7. WCZY-F+ 354/7339	7. WNIC-F 5219/14.6	16.0	14.7
8. WRIF-F 309/4.9	7.0	6.0	6.6	5.6	6.5	8. WRIF-F 342/6736	8. WJLB-F 5084/14.2	14.8	14.7
9. WNIC-F 274/4.3	4.3	4.1	3.9	4.5	6.2	9. WNIC-F 296/5883	9. WJOI-F 4648/13.0	13.8	16.8
10. WLLZ-F 269/4.2	3.6	3.8	3.1	3.9	6.7	10. WLLZ-F 283/5567	10. CKLW 3850/10.8	11.0	5.1
11. WXYT 205/3.2	3.4	3.4	5.1	4.6	4.1	11. WWWW-F 227/3722	11. WWWW-F 3239/ 9.1	9.4	7.1
12. WWWW-F 201/3.2	2.6	3.6	2.8	2.9	3.3	12. WXYT 212/3188	12. WXYT 3190/ 8.9	9.5	9.0
13. WOMC-F 200/3.1	3.4	3.7	3.8	3.8	3.1	13. WOMC-F 212/3441	13. WOMC-F 3156/ 8.8	11.6	12.1
14. WKSG-F 198/3.1	2.3	2.5	3.3	1.7	2.6	14. WKSG-F 198/2675	14. WKSG-F 2672/ 7.5	9.1	11.4
15. WLTI-F 185/2.9	1.8	1.8	2.8	2.5	2.7	15. WLTI-F 192/2787	15. WDTX-F 2671/ 7.5	8.2	10.7
16. WJZZ-F 152/2.4	2.0	2.6	3.2	2.5	3.4	16. WJZZ-F 166/2664	16. WLTI-F 2645/ 7.4	6.6	11.7
17. WCXI-F 142/2.2	2.0	1.6	1.9	1.8	2.4	17. WCXI-F 146/2731	17. WKSG-F 2637/ 7.4	8.6	5.6
18. WQRS-F 135/2.1	1.2	1.2	1.3	1.5	1.1	18. WQRS-F 140/2235	18. WCXI-F 2495/ 7.0	5.1	6.8
19. WGPR-F 127/2.0	2.2	2.9	1.5	1.1	1.0	19. WQRS-F 138/1771	19. WJZZ-F 2441/ 6.8	6.5	6.8
20. WDTX-F 119/1.9	2.5	1.8	2.0	2.8	2.4	20. WDTX-F 124/2920	20. WGPR-F 2090/ 5.9	6.5	4.1
21. WMJC-F 97/1.5	1.8	2.4	2.7	3.7	1.8	21. WCXI 109/2100	21. WCXI 1722/ 4.8	4.6	5.0
22. WCHB 85/1.3	1.2	1.4	1.3	1.6	1.1	22. WMJC-F 107/2967	22. WQRS-F 1679/ 4.7	4.1	3.6
23. WCXI 83/1.3	2.5	1.8	2.2	2.1	1.6	23. WCHB 85/1209	23. WCHB 1178/ 3.3	3.7	4.0
24. WHND 76/1.2	.7	1.3	2.9	1.4	.6	24. WHND 80/ 973	24. WQBH 1116/ 3.1	3.4	2.9
25. WQBH 49/ .8	.9	.9	1.3	.9	.3	25. WNUZ-F 56/1210	25. WNUZ-F 1006/ 2.8	2.8	1.5

12+ FM SHARE (METRO): 68.21% (4040 of 5923) (FAL 84: 69.07%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYT-F	1. WRIF-F	1. WJLB-F	1. WNIC-F	1. WJR	1. WJR	1. WJR	1. WJOI-F	1. WJLB-F	1. WJLB-F	1. WJR
2. WJLB-F	2. WJLB-F	2. WRIF-F	2. WJR	2. WNIC-F	2. WJOI-F	2. WWJ	2. WJR	2. WJOI-F	2. WJR	2. WJLB-F
3. WCZY-F+	3. WLLZ-F	3. WNIC-F	3. WCZY-F+	3. WJLB-F	3. CKLW	3. WCZY-F+	3. CKLW	3. WHYT-F	3. WHYT-F	3. WJOI-F
4. WLLZ-F	4. WNIC-F	4. WCZY-F+	4. WJLB-F	4. WCZY-F+	4. WWJ	4. WJLB-F	4. WJLB-F	4. WJR	4. WRIF-F	4. CKLW
5. WRIF-F	5. WCZY-F+	5. WLLZ-F	5. WOMC-F	5. WOMC-F	5. WWWW-F	5. WJOI-F	5. WWJ	5. WRIF-F	5. WNIC-F	5. WWJ
6. WHYT-F	6. WHYT-F	6. WJR	6. WRIF-F	6. WJOI-F	6. WXYT	6. WHYT-F	6. WNIC-F	6. CKLW	6. WLLZ-F	6. WCZY-F+
7. WKSG-F	7. WHYT-F	7. WLTI-F	7. WRIF-F	7. WRIF-F	7. WJLB-F	7. WNIC-F	7. WOMC-F	7. WWJ	7. WCZY-F+	7. WHYT-F
8. WOMC-F	8. WKSG-F	8. WKSG-F	8. WKSG-F	8. WKSG-F	8. WLTI-F	8. CKLW	8. WRIF-F	8. WCZY-F+	8. WJOI-F	8. WLLZ-F
9. WJZZ-F	9. WOMC-F	9. WWWW-F	9. WWWW-F	9. WNIC-F	9. WNIC-F	9. WRIF-F	9. WLTI-F	9. WNIC-F	9. CKLW	9. WNIC-F
10. WDTX-F	10. WDTX-F	10. WLTI-F	10. WJOI-F	10. WWWW-F	10. WCZY-F	10. WCXI-F	10. WXYT	10. WLLZ-F	10. WJZZ-F	10. WRIF-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHYT-F	1. WNIC-F	1. WNIC-F	1. WNIC-F	1. WNIC-F	1. WRIF-F	1. WRIF-F	1. WRIF-F	1. WRIF-F	1. WJR
2. WJLB-F	2. WJLB-F	2. WJLB-F	2. WJLB-F	2. WJOI-F	2. WLLZ-F	2. WLLZ-F	2. WLLZ-F	2. WLLZ-F	2. WRIF-F
3. WCZY-F+	3. WHYT-F	3. WOMC-F	3. WCZY-F+	3. WJLB-F	3. WJLB-F	3. WJLB-F	3. WKSG-F	3. WJLB-F	3. WLSG-F
4. WNIC-F	4. WCZY-F+	4. WCZY-F	4. WHYT-F	4. WOMC-F	4. WHYT-F	4. WKSG-F	4. WJZZ-F	4. WJR	4. WWWW-F
5. WLLZ-F	5. WRIF-F	5. WHYT-F	5. WLTI-F	5. WCZY-F+	5. WKSG-F	5. WCZY-F+	5. WCZY-F+	5. WKSG-F	5. WJZZ-F
6. WRIF-F	6. WOMC-F	6. WRIF-F	6. WOMC-F	6. WLTI-F	6. WCZY-F+	6. WJZZ-F	6. WJLB-F	6. WCZY-F+	6. WCZY-F
7. WDTX-F	7. WLLZ-F	7. WKSG-F	7. WJOI-F	7. WJR	7. WJR	7. WHYT-F	7. WJZZ-F	7. WJZZ-F	7. WJLB-F
8. WKSG-F	8. WDTX-F	8. WLTI-F	8. WRIF-F	8. WHYT-F	8. WGPR-F	8. WNIC-F	8. WNIC-F	8. WWWW-F	8. WWJ
9. WGPR-F	9. WKSG-F	9. WCXI-F	9. WKSG-F	9. WWWW-F	9. WNIC-F	9. WJR	9. WOMC-F	9. WOMC-F	9. WOMC-F
10. WLTI-F	10. WLTI-F	10. WMJC-F	10. WJR	10. CKLW	10. WMJC-F	10. WMJC-F	10. WCXI-F	10. WNIC-F	10. WLLZ-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	5 (1)	819 (4)	825 (5)	13.9	8.8	WEXL	1340	Royal Oak	.6/1.6
AOR		578 (2)	578 (2)	9.8	10.2	WMUZ-F	103.5	Detroit	.7/2.8
AC/OLDIES/SOFT ROCK	111 (2)	954 (5)	1065 (7)	18.0	20.7	WNIC	1310	Dearborn	.6/2.4
MOR/VARIETY	571 (1)		571 (1)	9.6	11.5				
COUNTRY	83 (1)	343 (2)	426 (3)	7.2	7.3	CJOM-F	88.7	Windsor	.4/2.6
BLACK/URBAN	134 (2)	567 (2)	701 (4)	11.8	16.5	WKEZ-F	93.9	Windsor	.8/2.3
BTFL MUSIC/EZ		446 (2)	446 (2)	7.5	11.3				
NEWS/TALK	600 (2)		600 (2)	10.1	11.2				
NOSTALGIA	340 (1)		340 (1)	5.7	--				
RELIGION/GOSPEL		46 (1)	46 (1)	0.8	0.8				
SPANISH				--	--				
CLASSICAL		135 (1)	135 (1)	2.3	1.7				
UNKNOWN/OTHERS	39 (1)	152 (1)	191 (2)	3.2	--				

5923 (31)

RADIO STATIONS

AM STATIONS

WCXI, 1130, 50 KW/10 KW (DA-2), COUNTRY	UPI, \$ 75.00*	(Durpetti)	Golden West
WJR, 760, 50 KW, MOR	ABC-I, \$104.00	(Eastman)	Cap Cities
WCZY, 1500, 50 KW/ % KW (DA-2), CHR	, \$ NA	(HNWH)	Gannett
WNIC, 1310, 5 KW (DA-2), AC	, \$ NA	(Katz)	Price
WQBH, 1400, 1 KW/ 250 W, BLACK	, \$ 48.00	(Roslin)	
WWJ, 950, 5 KW (DA-N), NEWS	, \$130.00*	(CBS)	
WZYT, 1270, 5 KW (DA-N), TALK	ABC-I, \$100.00*	(Blair/RAR)	
WCAR, 1090, 250 W/ 500 W (DA-2), ETHNIC/TALK	, \$ 23.00	(-----)	Wolpin
WCHB, 1440, 1 KW, BLACK	NBN, \$ 40.00	(Weiss)	
WIND, 560, 500 W (DAYS, Da), OLDIES	US I, \$ NA	(MMR)	Greater Media (MONROE)
CKLW, 800, 50 KW (DA-2), NOSTALGIA (Ham)	, \$ 60.00*	(Torbet)	(WINDSOR)

FM STATIONS

WDTX, 99.5, 7 KW @ 870, CONTEMP/AC	, \$ 75.00*	(Republic)	
WCXI, 92.3, 22 KW @ 742, COUNTRY	ABC-E, \$ 75.00*	(Durpetti)	Golden West
WXZY, 95.5, 100 KW @ 430, CHR	, \$110.00*	(HNWH)	Gannett
WGPR, 107.5, 50 KW @ 360, BLACK	SBN, \$ 60.00*	(Lazar)	
WHYT, 96.3, 50 KW @ 480, CHR	ABC-C, \$130.00*	(Eastman)	Cap Cities
WJLB, 97.9, 50 KW @ 490, BLACK	, \$ 95.00*	(MMR)	Booth
WJOI, 97.1, 12 KW @ 802, BTFL MUS	, \$125.00	(CBS)	
WJZZ, 105.9, 22 KW @ 724, JAZZ	, \$ 75.00	(Weiss)	
WKSG, 102.7, 50 KW @ 410, OLDIES	Source, \$ 70.00*	(Masla)	Inner City
WLLZ, 98.7, 50 KW @ 480, AOR	ABC-F, \$ 95.00*	(Mc-Guild)	Legacy
WLTI, 93.1, 20 KW @ 500, VOCAL EZ	, \$ 70.00	(Christal)	Keymarket
WMJC, 94.7, 10 KW @ 950, AC	US I, \$105.00*	(MMR)	Greater Media
WRJZ, 103.5, 115 KW @ 295, RELIGION	, \$ 40.00	(-----)	Crawford
WNIC, 100.3, 50 KW @ 416, AC	, \$150.00*	(Katz)	Price
WOMC, 104.3, 190 KW @ 782, CLASSICAL	US II, \$120.00*	(Katz)	Metromedia
WQRS, 105.1, 16 KW @ 880, AOR	, \$ 70.00 (SMBS)		Tanger
WRIF, 101.1, 27 KW @ 508, COUNTRY	ABC-R, \$160.00*	(Blair)	
WWWW, 106.7, 61 KW @ 700, BTFL	APR, \$ 90.00*	(Christal)	Shamrock
CKEZ, 93.9, 100	, \$ NA	(Torbet)	(WINDSOR)

CALL LETTER CHANGES

WCLS changes to WDTX

FORMAT CHANGES

WDTX: From AC to CONTEMP/AC

STATION SALES

WQRS-F sold by Outlet to Tanger for \$5,075,000 (Blackburn)

WRIF-F sold by ABC/Cap Cities for \$14,000,000

WLTI-F sold by Amateurs to Keymarket for \$?

WWJ/WHOI-F sold by Detroit News for \$38,510,000

MISCELLANEOUS COMMENTS

EL PASO

Arbitron Rank/Pop (12+): 79/423,600
 NSA Rank/Pop: 91/531,800
 ADI #104
 Average Person Rating: 18.7
 Market TSL: 24.5 hours

Stations: 23/18
 Diaries: 866/489:1/47.8%
 Sample Target: 800
 Standard Error: .713
 % Below Line: 6.9
 % Not Listed: 8.7

Est 1985 Revenue: \$11,000,000
 HH Inc: \$26,372
 Retail \$: 2.6 Bil
 Pop per Station: 23, 533
 # 1 Biller: KAMZ-F \$2,000,000

12+ MITRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KEZB-F 95/12.0	10.1	4.4	4.2	3.6		1. KLAQ-F 120/1313	1. KEZB-F 1346/31.7	29.7	20.1
2. KLAQ-F 88/11.1	13.8	10.6	11.1	11.5		2. KEZB-F 111/1565	2. WAMZ-F 1167/27.5	31.8	33.4
3. KAMZ-F 78/ 9.8	13.7	15.7	11.1	10.4		3. KAMZ-F 84/1282	3. KLAQ-F 1033/24.3	25.2	22.5
4. KHEY-F 60/ 7.6	7.0	7.6	11.4	6.8		4. KHEY-F 80/ 988	4. KHEY-F 776/18.3	18.1	29.2
5. KTSM-F 51/ 6.4	8.0	10.5	8.8	7.4		5. KROD 68/ 978	5. KROD 734/17.3	10.3	12.3
6. KROD 50/ 6.3	2.9	3.3	4.7	4.6		6. KAMA 68/ 726	6. KAMA 612/14.4	8.9	10.4
7. KAMA 46/ 5.8	5.4	6.6	10.0	9.6		7. KSET-F 52/ 684	7. KSET-F 602/14.2	21.3	28.4
8. KHEY 41/ 5.2	4.0	5.1	5.4	7.4		8. KHEY 50/ 674	8. KHEY-F 568/13.4	12.2	14.8
9. KTSM 32/ 4.0	2.3	3.0	3.8	3.9		9. KFIM-F 43/ 809	9. KFIM-F 556/13.1	14.0	13.8
10. KFIM-F 28/ 3.5	4.6	3.0	3.8	3.9		10. XROK 34/ 369	10. KTSM-F 537/12.6	14.7	17.1
11. KSET-F 23/ 2.9	5.5	8.5	7.2	7.6		11. KTSM 32/ 412	11. KTSM 360/ 8.5	7.0	10.8
12. KLOZ-F 20/ 2.5	2.9	4.2	4.1	3.7		12. KSET-F 30/ 671	12. KLOZ-F 312/ 7.3	8.8	11.3
13.						13.	13.		
14.						14.	14.		
15.						15.	15.		

12+ FM SHARE (METRO): 64.69% (469 of 725) (FAL 84: 72.16%)

TELENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KEZB-F	1. KLAQ-F	1. KLAQ-F	1. KAMZ-F	1. KAMZ-F	1. KHEY-F	1. KAMZ-F	1. KLAQ-F	1. KEZB-F	1. KLAQ-F	1. KEZB-F
2. KLAQ-F	2. KEZB-F	2. KAMZ-F	2. KEZB-F	2. KEZB-F	2. KAMZ-F	2. KEZB-F	2. KLAQ-F	2. KLAQ-F	2. KEZB-F	2. KLAQ-F
3. KAMZ-F	3. KAMZ-F	3. KEZB-F	3. KROD	3. KROD	3. KROD	3. KLAQ-F	3. KAMZ-F	3. KAMZ-F	3. KAMZ-F	3. KAMZ-F
4.	4. KHEY-F	4. KHEY-F	4. KHEY-F	4. KHEY-F	4. KHEY-F	4. KHEY-F	4. KAMA	4. KHEY-F	4. KTSM-F	4. KAMA
5.	5. KROD	5. KROD	5. KHEY KLAQ-F	5. KHEY	5. KEZB-F KTSM-F	5. KHEY	5. KTSM-F KHEY-F	5. KTSM-F KROD	5.	5. KHEY-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KLAQ-F	1. KAMZ-F	1. KAMZ-F	1. KAMZ-F	1. KAMZ-F		1. KLAQ-F	1. KLAQ-F	1. KLAQ-F	1. KLAQ-F	1. KROD
2. KEZB-F	2. KEZB-F	2. KEZB-F	2. KEZB-F	2. KEZB-F		2.	2. KROD	2. KROD	2. KROD	2. KAMZ-F
3. KAMZ-F	3. KLAQ-F	3. KHEY-F	3. KHEY-F	3. KHEY-F		3.	3. KEZB-F	3. KEZB-F	3. KEZB-F	3. KEZB-F
4. KHEY-F	4. KHEY-F	4. KAMA	4. KLAQ-F	4. KAMA		4.	4. KAMZ-F	4. KAMZ-F	4. KAMZ-F	4. KHEY
5.	5.	5. KLAQ-F	5. KAMA	5. KHEY		5.	5. KHEY-F	5.	5. KHEY-F	5. KHEY-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP		224 (4)	224 (4)	30.9	33.5	KALY 1340 El Paso .6/3.0
AOR		88 (1)	88 (1)	12.1	11.2	KBNA-F 97.5 W1 Paso 2.0/5.0
AC/OLDIES/SOFT ROCK MOR/VARIETY	50 (1)		50 (1)	6.9	7.8	KDXX 920 El Paso .8/1.5
COUNTRY	41 (1)	80 (2)	121 (3)	16.7	17.8	KELP 1590 El Paso 1.8/1.5
BLACK/URBAN						KKMJ 1150 El Paso 2.4/4.3
BTFI MUSIC		51 (1)	51 (1)	7.0	11.1	KPAS-F 103.1 Fabens .4/1.1
NEWS/TALK	32 (1)		32 (1)	4.4	3.2	XEFV 1000 Juarez 1.6/1.7
NOSTALGIA	19 (1)		19 (1)	2.6		XEJ 970 Juarez .8/4.0
RELIGION	14 (1)		14 (1)	1.9	2.0	XHIM-F 105.1 Juarez .9/2.8
SPANISH	100 (7)	23 (2)	123 (9)	17.0	13.0	XROK 800 Juarez 2.4/6.0
CLASSICAL						XZOL 860 Juarez .6/1.8
UNKNOWN/OTHERS		3 (1)	3 (1)	0.4	0.4	

RADIO STATIONS

KALY, 1340, 1 KW/250 W	, SPANISH	, \$ 15.00*	(Caballero)	
KAMA, 1060, 10 KW (DAYS)	, SPANISH	, \$ 70.00	(Caballero)	Thrash
KELP, 1590, 5 KW (DAYS)	, RELIGION	ABC-C, \$ NA	(-----)	
KHEY, 690, 10 KW (DA-2)	, COUNTRY	ABC-I, \$ 90.00	(Katz)	
KKMJ, 1150, 1 KW (DAYS)	, NOSTALGIA	, \$?	(Christal)	
KROD, 600, 5 KW (DA-2)	, OLDIES	, \$ 25.00	(HNWH)	
KTSM, 1380, 5 KW/500W	, NEWS/TALKABC-T, CBS, NBC-T,	\$ 17.00	(HNWH)	
KDXX, 920, 1 KW/500 W (DA-N)	, SPANISH	, \$ 15.00	(Caballero)	Tichenor
XROK, 800, 150 KW	, SPANISH	, \$ 19.00	(Lotus)	
KAMZ-F, 93.1, 30 KW @ 1190, CHR		, \$ 65.00	(Eastman)	Thrash
KEZB-F, 93.9, 100 KW @ 1210, CHR		US I, \$ 40.00*	(Christal)	
KFIM-F, 92.3, 100 KW @ 1860, CHR		, \$ 26.00*	(Mc-Guild)	
KHEY-F, 96.3, 100 KW @ 1388, COUNTRY		, \$ 90.00	(Katz)	
KLAQ-F, 95.5, 88 KW @ 1390, AOR		Source, \$ 45.00	(HNWH)	
KLOZ-F, 102.1, 55 KW @ 1190, COUNTRY		US 2, \$ 35.00	(Selcom)	
KSET-F, 94.7, 61 KW @ 940, CHR		ABC-C, \$ 20.00*	(Torbet)	
KTSM-F, 99.9, 100 KW 1820, BTFL/EZ		, \$ 24.00*	(HNWH)	
KBNA-F, 97.5, 60 KW @ 1050, AC		ABC-D, \$ 27.00	(Caballero)	Tichenor

EUGENE - SPRINGFIELD

Arbitron Rank/Pop (12+): 130/225,900
MSA Rank/Pop: 161/265,200

Average Person Rating: 15.4
Market TSL: 21.0 hours

Stations: 15/14
Diaries: 665/340:1/52.0%
Sample Target: 620
Standard Error: .769
% Below Line: 0.7
% Not Listed: 17.3

Est 1985 Revenue: \$6,300,000
HH Inc: \$24,317
Retail \$: 1.5 Bil
Pop per Station: 16,136
1 Biller: KUGN A/F \$2,450,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KUGN-F 41/12.0	10.5	7.5	12.5	10.6	9.9	1. KPNW-F 56/509	1. KUGN 663/29.9	22.7	28.6
2. KPNW-F 38/11/1	10.5	10.7	10.0	10.6	7.5	2. KDUK-F 55/696	2. KSND-F 517/23.3	21.8	19.5
3. KZEL-F 35/10.2	13.3	14.2	14.5	12.8	12.7	3. KUGN 46/580	3. KDUK-F 412/18.6	17.5	14.8
4. KUGN 34/ 9.9	8.8	10.1	11.5	10.1	9.4	4. KZEL-F 44/555	4. KZEL-F 382/17.2	20.9	23.6
5. KDUK-F 33/ 9.6	8.8	7.2	7.0	1.4	8.5	5. KPNW 36/558	5. KUGN-F 368/16/6	20.5	14.3
6. KSND-F 32/ 9.4	11.0	9.3	8.5	10.3	15.3	6. KSND-F 36/605	6. KPNW-F 335/15.1	16.6	16.2
7. KPNW 23/ 6.7	8.0	7.2	5.0	4.7	4.2	7. KUGN 34/744	7. KPNW 321/14.5	17.5	20.5
8. KEED 13/ 3.8	5.2	1.7	2.5	3.1	4.2	8. KEED 13/195	8. KEED 195/ 8.8	11.8	9.7
9. KQAK 10/ 2.9	1.4	1.4	2.3	1.1	2.3	9. KQAK 11/154	9. KZAN-F 148/ 6.7	6.8	5.8
10. KZAM-F 8/ 2.3	3.6	4.3	---	---	3.3	10.	10. KQAK 126/ 5.7	6.8	5.7
11.						11.	11.		
12.						12.	12.		
13.						13.	13.		
14.						14.	14.		
15.						15.	15.		

12+ FM SHARE (METRO): 68,55% (194 of 283) (FAL 84: 67.13%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PND	12+ EVE	SAT MID
1. KSND-F	1. KZEL-F	1. KDUK-F	1. KUGN-F	1. KUGN-F	1. KUGN-F	1. KUGN	1. KUGN-F	1. KPNW-F	1. KSND-F	1. KUGN-F
2. KZEL-F	2. KDUK-F	2. KZEL-F	2. KDUK-F	2. KDUK-F	2. KUGN	2. KZEL-F	KPNW-F	2. KDUK-F	2. KZEL	2. KSND-F
3.	3. KSND-F	3. KUGN-F	3. KUGN	KUGN	3. KPNW-F	3. KUGN-F	3. KZEL-F	KUGN-F	3. KPNW-F	3. KUGN
4.	4. KUGN-F	4. KSND-F	4. KPNW	4. KPNW	4.	4. KDUK-F	4. KDUK-F	4. KZEL-F	4. KDUK-F	4. KPNW-F
5.	5.	KUGN	5.	5.	5.	5.	5.	5.	KUGN	5.
									6. KUGN-F	
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KDUK-F	1. KDUK-F	1. KDUK-F	1. KDUK-F	1. KUGN-F		1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KUGN-F
2. KZEL-F	2. KZEL-F	2. KPNW-F	2. KUGN-F	2. KUGN		2. KSND-F	2. KDUK-F	2. KDUK-F	2. KDUK-F	KPNW
3. KSND-F	3. KSND-F	KZEL-F	3. KUGN	3. KDUK-F		3.	3. KSND-F	3. KPNW	KUGN-F	3. KDUK-F
4.	4.	4.	KZEL-F	KPNW-F		4.	4.	4.	4. KSND-F	4. KZEL-F
5.	5.	5.	5.	5.		5.	5.	5.	5. KPNW	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		32 (1)	32 (1)	11.3	11.2	KBMC-F	94.5	Eugene	1.5/4.3
AOR		43 (2)	43 (2)	15.2	18.2	KNND	1400	Cottage Grove	.6/2.3
AC/OLDIES/SOFT ROCK	2 (1)	33 (1)	35 (2)	12.4	10.8	KORE	1050	Eugene	1.5/3.2
MOR/VARIETY	57 (2)		54 (2)	20.1	22.0	KRXX	1450	Eugene	.6/3.6
COUNTRY	13 (1)	41 (1)		19.1	18.9	KYTE-F	101.1	Portland	.6/1.3
BLACK/URBAN			38 (1)						
BTFL MUSIC		38 (1)		13.4	12.9				
NEWS/TALK			10 (1)						
NOSTALGIA	10 (1)		10 (2)	3.5					
RELIGION	5 (1)	5 (1)		3.5	4.2				
SPANISH			2 (1)						
CLASSICAL		2 (1)	2 (1)	0.7					
UNKNOWN/OTHERS	2 (1)			0.7	1.7				

283 (15)

RADIO STATIONS

KEED , 1600 , 5 KW/1 KW (DA-N),	COUNTRY	US II, \$ 20.00	(MRR)	Comm. Pacific
KORE , 1050 , 1 KW (DAYS) ,	RELIGION	\$ 5.40	(----	
KPNW , 1120 , 50 KW (DA-1) ,	MOR	ABC-I, \$ 26.00*)Katz)	Pacific Northwest
KQDQ , 1320 , 1 KW (DAYS) ,	NOSTALGIA	\$ 15.00	(---	
KUGN , 590 , 5 KW/1 Kw (DA-N),	MOR	CBS,NBC-T, \$ 27.00	(Torbet)	
KQAK , 1280 , 5 KW/1 KW (DA-N),	NOSTALGIA	\$ 20.00	(HNWH)	Constant
KRXX , 1450 , 1 KW/250 W ,	OLDIES (?)	CBS-R, \$ 15.00*	(----	
KBNC-F, 94.5 , 100 KW @ 813 ,	RELIGION	\$ 7.00	(----	
KDUK-F, 104.7 , 100 KW @ 1703 ,	AC	\$ 32.00*	(HNWH)	Constant
KPNW-F, 99.1 , 100 KW @ 1490 ,	BTFL/EZ	ABC-I, \$ 30.00*	(Katz)	Pacific Northwest
KSND-F, 93.1 , 100 KW @ 850 ,	CHR	\$ 25.63	(MRR)	Comm. Pacific
KUGN-F, 97.9 , 100 KW @ 785 ,	COUNTRY	MBS, \$ 22.00*	(Torbet)	
KZEL-F, 96.1 , 100 KW @ 870 ,	AOR	Source, \$ 27.00	(Mc-Guild)	
KZAM-F, 95.3 , 3 KW @ 300 ,	AOR	\$?	(Weiss)	(CRESWELL)

MISCELLANEOUS COMMENTS KZEL-F sold to Mike Pappas for \$2,273,000 (Blackburn)...
KYKN changes calls to KQAK and format from country to nostalgia

FLINT

Arbitron Rank/Pop (12+): 90/353,900
 NSA Rank/Pop: 107/429,900
 ADI #54
 Average Person Rating: 14.9
 Market TSL: 19.9 hours

Stations: 21/9
 Diaries: 904/391:1/50.3%
 Sample Target: 810
 Standard Error: .629
 % Below Line: 29.2
 % Not Listed: 10.4

Est 1985 Revenue: \$7,700,000
 HH Inc: \$28,415
 Retail \$: 2.7 Bil
 Pop per Station: 39,322
 # 1 Biller: WWCK-F \$2,000,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. WCRZ-F	105/19.9	15.4	15.6	7.4	6.0		1. WCRA-F 124/1571	1. WCRZ-F	1193/22.8	31.1 28.9
2. WWCK-F	65/12.3	11.8	11.9	18.1	12.0		2. WIOG-F 115/1129	2. WWCK-F	910/25.8	26.9 26.6
3. WDZZ-F	53/10.1	15.1	13.2	13.3	11.7		3. WWCK-F 93/1315	3. WTRX	762/21.6	21.0 19.8
4. WTRX	36/ 6.8	7.3	6.5	7.9	8.3		4. WGER-F 81/ 902	4. WDXX-F	665/18.8	18.8 20.3
5. WGER-F	33/ 6.3	6.6	4.3	2.0	3.7		WKCQ-F 81/1016	5. WJR	483/13.7	19.2 17.4
6. WJR	31/ 5.9	8.6	6.5	8.0	9.1		6. WJR	65/ 956	428/12.1	11.5 14.0
7. WKMF	22/ 4.2	5.8	6.5	3.5	3.7		7. WDZZ-F	53/ 682	392/11.1	10.6 9.4
8. WFDF	21/ 4.0	2.0	1.7	.8	1.3		8. WHNN-F	50/ 980	372/10.5	11.2 11.3
9. WWWS-F	17/ 3.2	3.8	3.8	2.5	4.6		9. WTRX	41/ 842	344/ 9.7	10.6 9.5
10. WTZC	13/ 2.5						10. WTAX	26/ 498	269/ 7.6	5.5 8.1
11.							11. WWWS-F	26/ 372		
12.							12.			
13.							13.			
14.							14.			
15.							15.			

12+ FM SHARE (METRO) 68.64% (324 of 471) (FAL 84: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WWCK-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F
2. WDZZ-F	2. WWCK-F	2. WWCK-F	2. WWCK-F	2. WWCK-F	2. WTRX	2. WWCK-F	2. WWCK-F	2. WWCK-F	2. WWCK-F	2. WWCK-F
3. WCRZ-F	3. WDZZ-F	3. WDZZ-F	3. WDXX-F	3. WDZZ-F	3. WGER-F	3. WDZZ-F	3. WDZZ-F	3. WDZZ-F	3. WDZZ-F	3. WDZZ-F
4.	4.	4. WTRX	4. WTRX	4. WTRX	4. WKMF	4. WTRX	4. WGER-F	4. WGER-F	4. WTRX	4. WJR
5.	5.	5.	5.	5.	5.	5. WJR	5. WTRX	5. WTRX	5. WJR	5. WTRX

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WWCK-F	1. WWCK-F	1. WWCK-F	1. WWCK-F	1. WCRZ-F
2. WWCK-F	2. WWCK-F	2. WWCK-F	2. WDZZ-F	2. WDZZ-F	2. WCRZ-F	2. WCRZ-F	WCRZ-F	2. WCRZ-F	2. WWCK-F
3. WDZZ-F	3. WDZZ-F	3. WDZZ-F	WWCK-F	3. WWCK-F	3.	3.	3. WDZZ-F	3. WTRX	3. WTRX
4. WWWS-F	4.	4.	4.	4. WTRX	4.	4.	4.	4. WDZZ-F	4. WDZZ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		15 (2)	15 (2)	3.2	0.7	WFLT 1420 Flint 2.1/2.7
AOR		73 (2)	73 (2)	15.5	15.1	WGMZ 1570 Flint 1.5/2.3
AC/OLDIES/SOFT ROCK	37 (1)	118 (3)	154 (4)	32.6	27.9	WCZY-F 95.5 Detroit .9/3.5
NOR/VARIETY	52 (2)		52 (2)	11.0	13.2	WFMK-F 99.1 East Lansing 1.1/3.7
COUNTRY	35 (2)	9 (1)	44 (3)	9.3	13.6	WHNN-F 96.1 Bay City 1.3/7.6
BLACK/URBAN		70 (2)	70 (2)	14.8	18.0	WIOG-F 106.3 Saginaw 1.9/4.4
PTFL MUSIC	8 (1)	36 (2)	44 (3)	9.3	8.0	WJOI-F 97.1 Detroit .6/1.5
NEWS/TALK	6 (1)		6 (1)	1.3	0.9	WJZZ-F 105.9 Detroit .6/1.5
NOSTALGIA	11 (1)		11 (1)	2.3	2.2	WKCQ-F 98.1 Saginaw 1.7/6.9
RELIGION						WRIF-F 101.1 Detroit 1.5/3.3
SPANISH						NWJ 950 1.1/4.9
CLASSICAL						
UNKNOWN/OTHERS		3 (1)	3 (1)	0.6	0.4	

472 (21)

RADIO STATIONS

WFDF, 910, 5 KW (DA-N)	, MOR	CBS, \$ 22.00*	(Blair)
WFLT, 1420, 500 W (DAYS, DA)	, NOSTALGIA	MBS, \$ 17.00*	(P/W)
WGMZ, 1570, 1 KW (DAYS)	, BTFL/EZ	, \$ 18.00	(Mc-Guild) Reams
WKMF, 1470, 5 KW/1 KW (DA-N)	, COUNTRY	ABC-E, \$ 32.00	(Katz)
WTAC, 600, 1 KW/500 W (DA-1)	, AC	MBS, \$ 23.00	(Torbet)
WTRX, 1330, 5 KW/1 KW (DA-2)		ABC-I, \$ 38.50	(Christal)
WCRZ-F, 107.9	50 KW @ 330, AC/CONTEMP	ABC-F, \$ 46.00	(Katz)
WDZZ-F, 92.7,	3 KW @ 260, BLACK	SBN, \$ 31.00	(HNNH)
WWCK-F, 105.5,	2.3 KW @ 364, AOR	Source, \$ 50.00	Mc-Guild) Reams

Other ranked stations - See Detroit, Saginaw or Lansing

FORT WAYNE

Arbitron Rank/Pop (12+): 108/287,500
 MSA Rank/Pop: 130/346,200
 ADI #93
 Average Person Rating: 16.1
 Market TSL: 21.5 hours

Stations: 15/13
 Diaries: 800/359:1/53.5
 Sample Target: 690
 Standard Error: .681
 % Below Line: 1.0
 % Not Listed: 9.5

Est 1985 Revenue: \$8,100,000
 HH Inc: \$28,775
 Retail \$: 2.2 Bil
 Pop per Station: 22,115
 # 1 Biller: WMEE-F \$2,700,000

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL	BIRCH	12+ TSA	1/4/CUME	12+ METRO	CUME/	SPG	FAL
		85	84	84	83	SHARE			METRO	CUME RATING	85	84
1.	WMEE-F	113/24.4	26.2	23.2	21.2	17.3	1.	WMEE-F	258/2612	1147/39.9	44.9	38.7
2.	WOWO	60/13.0	11.8	15.0	16.8	20.2	2.	WOWO	161/2551	994/34.6	34.9	38.5
3.	WAJI-F	56/12.1	8.3	11.9	5.8	8.4	3.	WAJI-F	92/1182	709/24.7	18.7	21.7
4.	WEZV-F	48/10.4	9.9	10.0	10.2	9.7	4.	WBTV-F	83/ 898	511/17.8	18.2	17.9
5.	WQHK	42/ 9.1	9.5	7.7	13.6	11.0	5.	WQHK	62/ 715	456/15.9	19.8	18.2
6.	WXKE-F	38/8.2	8.1	9.7	9.2	11.0	6.	WXKE-F	60/ 696	442/15.4	18.1	19.7
7.	WGL	20/ 4.3	2.1	2.0	2.3	1.5	7.	WEZV-F	53/ 635	265/ 9.2	7.5	7.3
8.	WBTV-F	14/ 3.0	4.3	1.8	---	---	8.	WGL	20/ 275	230/ 8.0	6.5	3.4
9.	WIOE-F	8/ 1.7	2.9	---	---	.6	9.	WIOE-F	15/ 441	192/ 6.7	8.7	---
10.	WEZR	5/ 1.1	2.9	4.9	4.9	4.2	10.	WERT-F	10/ 218	180/ 6.3	7.8	8.5
	WIFF	5/ 1.1	.8	.7	.4	.8	11.					
12.							12.					
13.							13.					
14.							14.					
15.							15.					

12+ F: SHARE (METRO): 76.30% (282 of 419) FAL 84: 65.75%

TIME	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WMEE-F	WMEE-F	WMEE-F	WMEE-F	WMEE-F	WQHK	WMEE-F	WMEE-F	WMEE-F	WMEE-F
2.	WXKE-F	WAJI-F	WAJI-F	WAJI-F	WAJI-F	WOWO	WOWO	WAJI-F	WOWO	WAJI-F
3.	WIOE-F	WXKE-F	WXKE-F	WOWO	WQHK	WEZV-F	WAJI-F	WEZV-F	WEZV-F	WOWO
4.		WOWO	WOWO	WEZV-F	WOWO	WQHK	WOWO	WQHK	WXKE-F	WQHK
5.		WEZV-F	WEZV-F	WQHK	WEZV-F	WAJI-F	WEZV-F	WQHK	WXKE-F	WEZV-F
							WXKE-F	WXKE-F	WOWO	WXKE-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WMEE-F	WMEE-F	WMEE-F	WMEE-F	WMEE-F	WMEE-F	WMEE-F	WMEE-F	WMEE-F	WMEE-F
2.	WAJI-F	WAJI-F	WAJI-F	WAJI-F	WAJI-F	WXKE-F	WXKE-F	WAJI-F	WAJI-F	WAJI-F
3.						WAJI-F	WAJI-F	WXKE-F	WXKE-F	WOWO
4.					WEZV-F					WQHK
5.					WOWO					WXKE-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CORTEMP		121 (2)	121 (2)	28.9	26.3	WFCV 1090 Fort Wayne .6/2.5
AOR		38 (1)	38 (1)	9.1	11.0	WIFF-F 105.5 Auburn .6/1.9
AC/OLDIES/SOFT ROCK		56 (1)	56 (1)	13.4	16.5	
MOR/VARIETY	62 (2)	2 (1)	64 (3)	15.3	19.3	WERT-F 98.9 Van Wert, OH .4/1.3
COUNTRY	42 (1)	14 (1)	56 (2)	13.4	9.5	WJR 760 Detroit .4/1.7
BLACK/URBAN						
BTFL MUSIC		48 (1)	48 (1)	11.5	11.3	
NEWS/TALK	20 (1)		20 (1)	4.8		
NOSTALGIA	10 (2)	3 (1)	13 (3)	3.1	6.3	
RELIGION	3 (1)		3 (1)	0.7		
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

419 (15)

RADIO STATIONS

WEZR, 1450, 1 KW/250 W	, NOSTALGIA	CBS, \$ 16.00*	(Masla)	(Fairfield)
WFCV, 1090, 1 KW (DAYS, DA)	, RELIGION	, \$ 12.00	(Bott)	
WGL, 1250, 1 KW (DA-2)	, TALK/NEWS	, \$ NA	(-----)	
WOWO, 1190, 50 KW (DA-N)	, MOR	ABC-I, \$ 70.00*	(Katz)	Price
WQHK, 1380, 5 KW (DA-2)	, COUNTRY	CBS, \$ 50.00	(Christal)	Federated
WEZV-F, 101.7, 3 KW @ 300, BTFL/EZ		, \$ 27.00	(Masla)	Fairfield)
WAJI-F, 95.1, 44 KW @ 680, AC		US I, \$ 41.25	(Republic)	Sarkes Tarzian
WMEE-F, 97.3, 48 KW @ 480, CHR		ABC-C, \$ 51.25	(Christal)	Federated
WXKE-F, 103.9, 3 KW @ 250, AOR		Source, \$ 27.00*	(Selcom)	
WBTV-F, 103.1, 3 KW @ 300, CHR		ABC-E, \$ 22.00	(Mc-Guild)	(KENDALLVILLE)
WKI-F, 100.1, 3 KW @ 300, CHR		, \$ 15.00	(-----)	Price (HUNTINGTON)
		, \$ 12.00	(Regional)	(ANGOLA)

MISCELLANEOUS COMMENTS: WFWQ-F changed calls to WAJI

FRESNO

Arbitron Rank/Pop (12+): 77/460,400
 NSA Rank/Pop: 86/563,400
 ADI # 64
 Average Person Rating: 16.3
 Market TSL: 21.9 hours

Stations: 24/22
 Diaries: 939/490:1/46.6%
 Sample Target: 840
 Standard Error: .636
 % Below Line: 1.3
 % Not Listed: 10.5

Est 1985 Revenue: \$16,600,000
 HH Inc: \$28,963
 Retail \$: 3.1 Bil
 Pop per Station: 20,927
 # 1 Biller: KFYE-F \$3,100,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84			
1. KMJ	74/9.6	8.5	9.4	8.2	9.0	11.2	1. KYNO-F	1147/24.3	28.1	28.1		
2. KYNO-F	58/7.5	11.7	9.3	9.9	9.4	12.0	2. KMJ	919/19.5	17.5	18.6		
3. KKDJ-F	57/7.4	9.1	11.1	10.1	10.9	10.8	3. KBOS-F	732/15.5	17.9	15.4		
4. KOJY-F	56/7.3	4.9	1.8	1.1	1.1	3.3	4. KMGX-F	663/14.0	14.7	16.9		
5. KGST	48/6.2	4.9	5.1	3.3	4.2	1.8	5. KFIG-F	426/13.2	13.6	14.6		
6. KBOS-F	45/5.9	5.5	3.7	6.0	3.3	5.6	6. KFYE-F	610/12.9	15.1	16.9		
7. KMGX-F	42/5.5	5.9	5.7	6.1	3.8	8.3	7. KKDJ-F	595/12.6	16.2	15.7		
8. KGNU-F	36/4.7	4.1	5.6	6.7	7.1	3.8	8. KGNU-F	564/12.6	8.9	5.8		
9. KFIG-F	35/4.6	4.9	5.5	4.0	5.1	4.8	9. KGST	534/11.3	10.3	11.3		
KNAX-F	35/4.6	4.3	5.6	2.4	3.2	3.8	10. KFIG-F	487/10.3	7.0	5.5		
11. KXEX	33/4.3	3.7	2.1	4.0	2.8	2.1	KGST	50/ 501	11. KFSO-F	399/ 8.5	NA	11.0
12. KFYE-F	28/3.6	5.7	6.4	4.1	6.6	4.9	KJUG-f	50/ 462	12. KXEX	373/ 7.9	---	---
13. KFSO-F	25/3.3	---	---	---	---	4.4	13. KFIG-F	43/ 630	13. KYNO	368/ 7.8	7.0	---
14. KYNO-F	27/2.2	2.8	3.0	3.4	2.0	1.9	14. KNAX-F	41/ 493	14. KFRE	304/ 6.4	7.6	7.8
15.							15. KXEX	40/ 488	15.	299/ 6.3	7.1	9.8

12+ 1/4 SHARE (METRO): 65.84% (453 of 688) (FAL 84: 63.77%)

TIME	12-34	18-49	25-49	25-54	35-64	12+ AND	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBOS-F	1. KKDJ-F	1. KKDJ-F	1. KMJ	1. KMJ	1. KOJY-F	1. KMJ	1. KOJY-F	1. KYNO-F	1. KMJ	1. KKDJ-F
2. KMGX-F	2. KYNO-F	2. KYNO-F	2. KYNO-F	2. KOJY-F	2. KMJ	2. KGST	2. KGST	2. KBOS-F	2. KKDJ-F	2. KGNU-F
3. KYNO-F	3. KMGX-F	3. KFIG-F	KFIG-F	3. KGST	3. KGNU-F	3. KYNO-F	3. KMJ	3. KKDJ-F	3. KYNO-F	3. KMJ
4. KKDJ-F	4. KFIG-F	4. KMGX-F	4. KFYE-F	KYNO-F	4. KGST-F	4. KKDJ-F	4. KKDJ-F	4. KBOS-F	4. KBOS-F	4. KOJY-F
5.	KFSO-F	5.	KGNU-F	5. KFIG-F	KNAX-F	5. KOJY-F	5. KYNO-F	5. KMJ	5. KMGX-F	5. KMGX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KYNO-F	1. KYNO-F	1. KFIG-F	1. KYNO-F	1. KYNO-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KMJ
2. KKDJ-F	2. KMGX-F	KMGX-F	2. KMGX-F	2. KGST	2.	2. KFSO-F	2. KFSO-F	2. KMJ	2. KOJY-F
3. KBOS-F	3. KFIG-F	3. KFYE-F	3. KFIG-F	KFIG-F	3.	3. KYNO-F	3. KMJ	3. KFSO-F	3. KKDJ-F
4. KMGX-F	4. KKDJ-F	4. KYNO-F	4. KKDJ-F	4. KGNU-F	4.	4. KBOS-F	4. KFIG-F	4. KYNO-F	4. KXEX
5.	5. KBOS-F	5. KFSO-F	5. KBOS-F	5. KOJY-F	5.	5.	5. KEX	5. KGST	5. KFSO-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CORTEMP		145 (3)	145 (3)	21.1	20.5	KFIG 1430 Fresno 1.2/4.6
AOR		57 (1)	57 (1)	8.3	12.1	KFRE 940 Fresno 2.0/6.3
AC/OLDIES/SOFT ROCK	26 (2)	131 (5)	157 (7)	22.8	15.2	KIRV 101.9 Fresno 1.8/4.4
MOR/VARIETY						KLTK-F 1510 Fresno 1.2/2.1
COUNTRY		19 (2)	54 (3)	10.6	16.0	KMAK 107.5 Hanford .9/2.5
BLACK/URBAN					1.0	KRDU 1340 Fresno 2.0/4.6
BTFL MUSIC			56 (1)	8.1	9.6	KTED-F 1130 Dinuba 1.4/4.4
NEWS/TALK	89 (2)		89 (2)	12.9	10.3	96.7 Fowler 1.3/4.0
NOSTALGIA					3.3	KJUG-F
RELIGION	20 (2)	10 (1)	30 (2)	4.4	2.8	KNGS 106.7 Tulare .7/1.4
SPANISH	81 (2)		81 (2)	11.8	7.8	620 Hanford .5/2.3
CLASSICAL						
UNKNOWN/OTHERS					1.2	

RADIO STATIONS

688 (24)

MISCELLANEOUS COMMENTS: KMAK changes to News/Talk

KBIF, 900, 1 KW (DAYS)	, RELIGION	, \$ 15.00 (-----)	Cascade
KEAP, 980, 500 W (DAYS)	, COUNTRY	, \$ 10.00 (RSR)	
KFIG, 1430, 5 KW (DA-1)	, AC	APR, \$ 25.00 (RSR)	
KFRE, 940, 50 KW (DA-2)	, COUNTRY	ABC-J, \$ 31.00* (HNWH)	
KGST, 1600, 5 KW (DA-N)	, SPANISH	, \$ 19.00 (Lotus)	Lotus
KIRV, 1510, 500 W (DAYS)	, RELIGION (?)	MBS, \$ 10.00* (-----)	
KMAK, 1340, 1 KW/ 250 W	, NEWS/TALK	CBS, MBS, \$ 22.00* (Mc-Guild)	
KMJ, 580, 5 KW	, NEWS/TALK	NBC, \$ 40.00* (Katz)	McClatchy
KNGS, 620, 1 KW (DA-N)	, COUNTRY	ABC-E, \$ 17.00* (Selcom)	(HANFORD)
KXEX, 1550, 5 KW/2.5 KW (DA-2)	, SPANISH	, \$ 16.00 (Caballero)	
KXTC, 790, 500 W (DAYS-DA)	, BTFL/EZ	, \$ 15.00 (Market 4)	(CLOVIS)
KYNO, 1300, 5 KW/1 KW (DA-N)	, OLDIES	US II, \$ NA (Blair)	Brown
KFIG-F, 101.1, 50 KW @ 352, AC		, \$ 52.00 (Torbet)	Davis-Weaver
KFRY-F, 101.9, 1.8 KW @ 1880, COUNTRY		ABC-D, \$125.00* (HNWH)	
KFYE-F, 93.7, 68 KW @ 1950, AC		, \$ 48.00* (Eastman)	Affiliated
KKDJ-F, 105.9, 2.4 KW @ 1960, AOR		, \$ 47.00* (Weiss)	
KGNU-F, 102.7, 50 KW @ 500, Soft AC		, \$ 32.00* (Christal)	
KMGX-F, 103.7, 50 KW @ 500, CHR		US I, \$ 38.00* (Republic)	(HANFORD)
KNAX-F, 97.9, 48 KW @ 310, COUNTRY		MBS, \$ 25.00 (Katz)	McClatchy
KOJY-F, 98.9, 19 KW @ 820, BTFL		, \$ 21.00 (Masla)	(DINUBA)
KYNO-F, 94.9, 17 KW @		, \$ 55.00* (Blair)	Brown
KBOS-F, 94.9, 17 KW @ 847, CHR		ABC-F, \$ 26.00 (Mc-Guild)	(TULARE)
KMGX-F, 107.5, 19 KW @ 790, AC		CBS-R, \$ NA (Selcom)	(HANFORD)
KFSO-F, 02.9, 19 KW @ 823, AC		, \$ NA (Masla)	(VISALIA)

GRAND RAPIDS

Arbitron Rank/Pop (12+): 66/499,700
 MSA Rank/Pop: 76/619,900
 ADI #41 (w/Kalamazoo)
 Average Person Rating: 15.6
 Market TSL: 20.6 hours

Stations: 27/21
 Diaries: 876/570:1/47.5%
 Sample Target: 890
 Standard Error: .640
 % Below Line: 12.3
 % Not Listed: 10.6

Est 1985 Revenue: \$17,000,000
 HH Inc: \$31,340
 Retail \$: 4.0 Bil
 Pop per Station: 21,414
 # 1 Biller: WOOD A/F \$4,300,000

12+ METRO 1/4/SHARE	SPG				BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING		
	85	84	84	83			85	FAL	84
1. WLAV-F 81/10.2	10.0	9.9	11.8	9.5	1. WOOD-F 157/2059	1. WGRD-F 1149/22.6	27.4	23.6	
2. WCUZ-F 80/10.1	10.5	10.6	9.3	12.5	2. WCUZ-F 134/1486	2. WOOD-F 1052/20.7	17.3	24.9	
3. WOOD-F 69/ 8.7	8.0	12.0	8.2	11.5	3. WLAV-F 133/1712	3. WLAV-F 983/19.3	21.0	20.2	
WGRD-F 69/ 8.7	11.7	8.2	9.2	6.7	4. WGRD-F 126/2069	4. WCUZ-F 979/19.2	19.6	21.6	
5. WOOD 61/ 7.7	7.2	8.7	11.3	12.4	5. WMUS-F 103/1033	5. WLHT-F 936/18.4	20.7	21.3	
WLHT-F 61/ 7.7	7.4	8.4	6.9	7.2	6. WLHT-F 85/1345	6. WOOD 888/17.4	16.5	20.3	
7. WMUS-F 56/ 7.1	4.8	5.0	3.0	3.0	7. WJFM-F 72/1638	7. WKLO-F 729/14.3	13.4	12.2	
8. WFUR-F 28/ 3.5	2.8	2.7	2.1	3.3	8. WOOD 63/1000	8. WJFM-F 598/11.7	10.6	8.7	
9. WCUZ 27/ 3.4	8.0	4.0	6.3	4.8	WQLR-F 63/ 780	9. WCUZ-F 505/ 9.9	20.3	13.3	
10. WKLO-F 26/ 3.3	3.2	4.0	3.0	---	10. WCXT-F 69/ 605	10. WMUS-F 495/ 9.7	8.8	10.2	
11. WHTC 22/ 2.8	1.4	1.3	1.7	1.0	11. WKLO-F 41/1275	11. WFUR-F 412/ 8.1	8.2	NA	
12. WJFM-F 20/ 2.5	2.3	1.8	2.8	5.2	12. WFUR-F 35/ 567	12. WYXX-F 309/ 6.1	5.1	4.4	
WKWM 29/ 2.5	.7	1.9	1.7	2.7	13. WCUZ 32/ 573	13. WLAV 222/ 4.4	5.8	6.0	
14.					14.	14.			
15.					15.	15.			

12+ FM SHARE (METRO): 76.55% (542 of 708) (FAL 84: 75.10%)

THURS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGRD-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F	1. WCUZ-F	1. WCUZ-F	1. WCUZ-F+	1. WCUZ-F	1. WOOD-F	1. WGRD-F	1. WCUZ-F
2. WKLO-F	2. WLHT-F	2. WLHT-F	2. WLHT-F	2. WLAV-F	2. WOOD-F	2. WLAV-F+	2. WLAV-F	2. WLAV-F	2. WLAV-F	2. WGRD-F
3. WJFM-F	3. WGRD-F	3. WCUZ-F	WLAV-F	WLHT-F	3. WOOD	3. WOOD	3. WLHT-F	3. WCUZ-F	3. WOOD	3. WLQV-F
4. WLAV-F	4. WCUZ-F	4. WGRD-F	4. WMUS-F	4. WMUS-F	4. WMUS-F	4. WOOD-F	4. WOOD-F	4. WLHT-F	4. WOOD-F	4. WMUS-F
5.	5. WKLO-F	5. WMUS-F	5. WOOD	5. WOOD-F	5.	5. WGRD-F	5. WMUS-F	5. WGRD-F	5. WLHT-F	5. WOOD
			WOOD-F	WOOD			WGRD-F			WOOD-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLAV-F	1. WLHT-F	1. WLHT-F	1. WLHT-F	1. WLHT-F		1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F
2. WLHT-F	2. WLAV-F	2. WGRD-F	2. WGRD-F	2. WCUZ-F		2. WGRD-F	2. WGRD-F	2. WCUZ-F	2. WCUZ-F	2. WLAV-F
3. WGRD-F	3. WGRD-F	3. WCUZ-F	3. WCUZ-F	3. WMUS-F		3.	3. WLHT-F	3. WLHT-F	3. WMUS-F	3. WMUS-F
4. WKLO-F	4. WCUZ-F	WLAV-F	4. WLAV-F	4. WOOD-F		4.	4. WCUZ-F	4. WGRD-F	4. WLHT-F	4. WLHT-F
5.	5. WKLO-F	5.	5. WMUS-F	5. WGRD-F		5.	5.	WKWM	5. WGRD-F	5. WOOD-F
				WOOD						WOOD

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		115 (3)	115 (3)	16.2	16.6	WFUR 1570 Grand Rapids .6/2.1
AOR		88 (2)	88 (2)	12.4	11.0	WGHN 1370 Grand Haven .6/1.2
AC/OLDIES/SOFT ROCK	13 (2)	71 (2)	84 (4)	11.9	13.2	WGHN-F 92.1 Grand Haven .6/1.8
MOR/VARIETY	88 (3)	5 (1)	93 (4)	13.1	13.2	WLAV 1340 Grand Rapids 1.0/4.4
COUNTRY	31 (2)	152 (4)	183 (6)	25.8	24.4	WMAX 1480 Grand Rapids .5/1.8
BLACK/URBAN	20 (1)		20 (1)	1.8	2.1	WWJQ 1260 Holland .6/1.9
BTFL MUSIC		83 (3)	83 (3)	11.7	15.6	WXQT 1410 Grand Rapids .6/1.2
NEWS/TALK						WYXX-F 96.1 Holland 1.3/6.1
NOSTALGIA						WZND-F 99.3 Zeeland 1.3/3.7
RELIGION	9 (2)	28 (1)	37 (3)	5.2	3.8	WCXT-F 105.3 Hart .9/2.4
SPANISH						WPLB-F 107.3 Greenville .8/3.1
CLASSICAL						WQLR-F 106.5 Grand Rapids .9/23.4
UNKNOWN/OTHERS	5 (1)		5 (1)	0.7		WQWQ-F 104.5 Muskegon .9/3.7

RADIO STATIONS	WMAQ 670 Chicago .5/1.1
WCUZ, 1230, 1 KW/250 W	(Christal) Federated
WFUR, 1570, 1 KW (DAYS)	(Patt) Kuiper
WKWM, 1140, 5 KW (DAYS, DA)	(Patt)
WLAV, 1340, 1 KW/250 W	(MMR) Adams
WMAX, 1480, 5 KW (DAYS, DA)	MBS, \$ 11.00 (-----)
WOOD, 1300, 5 KW (DA-N)	NBC, \$ 64.00* (Katz) Grace
WXQT, 1410, 1 KW (DAYS)	ABC-I, \$ 24.00 (Blair) Regional
WCUZ-F, 101.3, 50 KW @ 420, COUNTRY	ABC-E, \$ 80.00* (Christal) Federated
WFUR-F, 102.9, 40 KW @ 500, RELIG/BTFL	, \$ 17.00 (Patt) Kuiper
WGRD-F, 97.9, 13 KW @ 590, CHR	ABC-C, \$ 48.00* (Blair) Regional
WJFM-F, 93.7, 310 KW @ 780, CHR	CBS-R, \$ 35.00* (Mc-Guild) Fetzer
WKLO-F, 94.5, 50 KW @ 500, CHR	, \$ 39.00* (Eastman) Bloomington (HOLLAND)
WLAV-F, 96.9, 50 KW @ 500, AOR	Source, \$ 60.00* (MMR) Adams
WLHT-F, 95.7, 50 KW @ 496, AC	, \$ 47.00 (Selcom) Liggett
WMUS-F, 106.9, 50 KW @ 480, COUNTRY	, \$ 32.00 (HNHW) (MUSKEGON)
WOOD-F, 105.7, 265 KW @ 810, BTFL MUS	, \$ 80.00* (Katz) Grace
WYXX-F, 96.1, 41 KW @ 295, CONTEMP	MBS, \$ 17.00 (-----) (HOLLAND)

GREENSBORO - WINSTON SALEM

Arbitron Rank/Pop (12+): 49/744,700
 MSA Rank/Pop: 55/890,800
 ADI #50
 Average Person Rating: 16.9
 Market TSL: 22.2 hours

Stations: 31/25
 Diaries: 1466/508:1/52.2%
 Sample Target: 1070
 Standard Error: .527
 % Below Line: 5.8
 % Not Listed: 8.7

Est 1985 Revenue: \$18,000,000
 HH Inc.: \$27,686
 Retail \$: 5.6 Bil
 Pop per Station: 29,788
 # 1 Biller: WTQR-F \$4,200,000

12+ METRO SHARE	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84		
1.	WTQR-F	243/19.1	16.8	13.7	16.9	16.6	1.WTQR-F	396/4333	1.WTQR-F	2433/32.3	23.0	25.9
2.	WOJY-F	118/ 9.3	5.6	6.9	8.2	6.4	2.WOJY-F	173/2035	2.WMAG-F	1458/19.4	19.2	18.7
3.	WMAG-F	112/ 8.8	7.9	7.3	8.8	7.2	3.WKZL-F	149/2182	3.WKZL-F	1425/18.9	21.8	16.4
4.	WKAL-F	105/ 8.3	12.3	8.0	6.8	6.5	4.WMAG-F	130/1923	4.WOJY-F	1343/17.8	14.7	14.0
5.	WSJS	95/ 7.5	5.9	7.0	4.3	6.7	5.WKSI-F	108/2073	5.WKSI-F	1214/16.1	8.1	8.9
6.	WKSI-F	62/ 4.9	2.3	3.8	2.6	4.1	6.WQMG-F	103/1152	6.WSJS	947/12.6	12.9	14.7
7.	WQMG-F	61/ 4.8	7.5	10.6	8.1	8.5	7.WSJS	97/ 988	7.WQMG-F	709/ 9.4	12.0	15.2
8.	WAAA	34/ 2.7	2.5	1.7	2.6	2.2	8.WPCN-F	70/ 782	8.WSEZ-F	673/ 8.9	16.3	16.2
9.	WMPR	29/ 2.3	2.8	1.7	3.3	1.7	9.WDCG-F	58/1005	9.WDCG-F	449/ 6.0	6.2	7.2
10.	WSEZ-F	27/ 2.1	5.6	6.3	6.8	4.8	10.WWVI-F	53/ 737	10.WWVI-F	398/ 5.2	2.3	NA
11.	WWVI-F	26/ 2.0	1.0	---	---	---	11.		11.WAAA	364/ 4.8	7.0	4.2
12.	WBIG	24/ 1.9	1.3	1.7	2.5	2.5	12.		12.WWMO-F	346/ 4.6	3.9	4.6
13.							13.		13.			
14.							14.		14.			
15.							15.		15.			
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 76.21% (884 of 1160) (FAL 84: 76.15%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.WKZL-F	1.WTQR-F	1.WTQR-F	1.WTQR-F	1.WTQR-F	1.WTQR-F	1.WTQR-F	1.WTQR-F	1.WTQR-F	1.WTQR-F	1.WTQR-F
2.WKSI-F	2.WMAG-F	2.WMAG-F	2.WMAG-F	2.WMAG-F	2.WOJY-F	2.WSJS	2.WOJY-F	2.WOJY-F	2.WKZL-F	2.WKZL-F
3.	3.WKZL-F	3.WOJY-F	3.WOJY-F	3.WOJY-F	3.WSJS	3.WMAG-F	3.WMAG-F	3.WMAG-F	3.WKSI-F	3.WOJY-F
4.	4.WQMG-F	4.WKZL-F	4.WQMG-F	4.WSJS	4.WMAG-F	4.WKZL-F	4.WKZL-F	4.WKZL-F	4.WQMG-F	4.WSJS
5.	5.WOJY-F	5.WQMG-F	5.WKZL-F	5.WKZL-F	5.	5.WOJY-F	5.WSJS	5.WSJS	5.WMAG-F	5.WMAG-F
6.	6.	6.	6.WSTS	6.WQMG-F	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.WKZL-F	1.WMAG-F	1.WMAG-F	1.WTQR-F	1.WTQR-F	1.WTQR-F	1.WTQR-F	1.WTQR-F	1.WTQR-F	1.WTQR-F
2.WOJY-F	2.WOJY-F	2.WOJY-F	2.WMAG-F	2.WOJY-F	2.WKZL-F	2.WKZL-F	2.WMAG-F	2.WMAG-F	2.WMAG-F
3.WMAG-F	3.WKZL-F	3.WQMG-F	3.WOJY-F	3.WMAG-F	3.WQMG-F	3.WMAG-F	3.WKZL-F	3.WKZL-F	3.WOJY-F
4.WQMG-F	4.WQMG-F	4.WTQR-F	4.WKZL-F	4.WSJS	4.WKSI-F	4.WQMG-F	4.	4.WOJY-F	4.WKZL-F
5.WKSI-F	5.WTQR-F	5.WKZL-F	5.WQMG-F	5.WQMG-F	5.	5.WKSI-F	5.	5.WQMG-F	5.WSTS
6.	6.WKSI-F	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		171 (4)	171 (4)	14.7	16.3	WAIR	1340	Winston Salem	1.1/2.8
AOR					8.8	WEAL	1510	Greensboro	1.4/2.6
AC/OLDIES/SOFT ROCK		261 (4)	261 (4)	22.5	8.7	WGLD	1320	Greensboro	.9/2.6
MOR/VARIETY	113 (3)		113 (3)	9.7	2.5	WHPF-F	95.5	High Point	1.5/2.9
COUNTRY	9 (2)	278 (4)	288 (6)	24.8	21.1	WKXR	1260	AShebow	.7/22
BLACK/URBAN	66 (3)	129 (3)	195 (6)	16.8	18.7	WLXN	1440	Lexington	.2/1.7
BTFL MUSIC/EZ	12 (1)		12 (1)	1.0	7.6	WKQO-F	94.1	Lexington	.4/1.3
NEWS/TALK					7.7	WPET	950	Greensboro	.6/1.7
NOSTALGIA	53 (2)		53 (2)	4.6	1.9	WSMX	1500	Winston-Salem	1.7/1.5
RELIGION/GOSPEL	29 (2)	39 (2)	68 (4)	5.9	6.7	WTHP-F	98.3	Thomasville	1.5/3.3
SPANISH						WTNC	790	Thomasville	.5/1.6
CLASSICAL						WTOB	1380	Winston-Salem	.7/1.4
UNKNOWN/OTHERS		5 (1)	5 (1)	0.4		WMO-F	102.1	Reidsville	1.6/4.6
			1160 (31)			WPCM	101.1	Birlington	1.3/3.5
						WDCG-F	105.1	Durham	1.6/1.0
						WEZC-F	104.7	Charlotte	.4/1.3
						WPEG-F	97.9	Concord	.5/1.5
						WRDX-F	106.5	Salisbury	.6/1.5
						WSOC-F	103.7	Charlotte	.9/2.8

RADIO STATIONS

AM STATIONS

WAAA, 980, 1 KW (DAYS)	, BLACK	NBN, \$ 18.00	(Weiss)
WAIR, 1340, 1 KW/250W	, URBAN	, \$ 20.00*	(Torbet)
WBIG, 1470, 5 KW (DA-N)	, NOSTALGIA	CBS, \$ 25.00	(Blair) Jeff-Pilot
WEAL, 1510, 1 KW (DAYS)	, BLACK	SBN, \$ 15.00	(HNWN)
WKEW, 1400, 1 KW/250 W (DA-1)	, BLACK	ABC-I, MBS, \$ 17.00	(-----)
WGLD, 1320, 5 KW/1 KW (DA-2)	, BTFL/EZ	US 2, \$ 18.00	(Christal) Mann
WMFR, 1230, 1 KW/250 W	, NOSTALGIA	ABC-E, ABC-I, \$ 18.00	(MMR) Voyager
WPET, 950, 500 W (DAYS)	, GOSPEL	, \$ 15.00	(Eastman)
WSJS, 600, 5 KW (DA-2)	, MOR	MBS, NBC, NBC-T, \$ 51.00	(Mc-Guild) Summit
WSMX, 1500, 10 KW (DAYS-DA)	, RELIGION	ABC-I, SBN, \$14.00	(Southern)
WTOB, 1380, 5 KW/1 KW (DA-N),	, MOR	ABC-C, CBS, \$ 20.00	(Savalli)

FM STATIONS

WHPF, 95.5, 100 KW @ 440, RELIGION	, \$ NA	(-----)
WKZL, 107.5, 100 KW @ 500, CHR	ABC-R, \$ 75.00*	(Katz) Nationwide
WNAG, 99.7, 100 KW @ 1500, AC	ABC-E, \$ 95.00*	(MMR) Voyager
WOJY, 100.3, 100 KW @ 400, VOCAL EZ	, \$ 83.00*	(Christal) Mason
WONG, 97.1, 100 KW @ 555, BLACK	CBS-R, \$ 59.00*	(HNHW)
WKSI, 98.7, 100 KW @ 814, URBAN?CHR	MBS, \$ 45.50	(Eastman)
WSEZ, 93.1, 100 KW @ 383, CHR	US I, \$ 58.00*	(Torbet)
WTQR, 104.1, 100 KW @ 1420, COUNTRY	, \$110.00*	(Mc-Guild) Summit
WPCM, 101.1, 100 KW @ 910, COUNTRY	, \$ 27.00	(Masla) Audubon (BURLINGTON)
WMO, 102.1, 100 KW @ 770, RELIGION	, \$ 10.00	(Beasley) (REIDSVILLE)
WWI, 94.5, 100 KW @ ?, AC	, \$?	(Katz) Colonial (EDEN)

CALL LETTER CHANGES

WRLT changes to WKRR

WRQK changes to WKSI

FORMAT CHANGES

WKRR changes from BTFL to AOR (and also improves signal) (January)

STATION SALES

MISCELLANEOUS COMMENTS

GREENVILLE - SPARTANBURG

Arbitron Rank/Pop (12+): 65/504,100
 NSA Rank/Pop: 82/599,400
 ADI # 37
 Average Person Rating: 17.2
 Market TSL: 23.2 hours

Stations: 22/19
 Diaries: 1295/389:1/53.1%
 Sample Target: 880
 Standard Error: .547
 % Below Line: 7.4
 % Not Listed: 9.0

Est 1985 Revenue: \$16,300,000
 HH Inc.: \$24,469
 Retail \$: 3.5 Bil
 Pop per Station: 26,532
 # 1 Biller: WFBC-F \$4,500,000

12+ METRO SHARE	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84		
1. WESC-F	115/13.2	13.9	6.4	15.0	11.1		1. WFBC-F	211/2535	1.WFBC-F	1367/27.0	24.2	30.0
2. WFBC-F	102/11.7	10.3	11.4	14.1	10.2		2. WESC-F	208/2307	2.WESC-F	1108/21.8	23.6	22.0
3. WSPA-F	72/ 8.3	7.8	9.8	7.7	7.9		3. WSPA-F	166/1876	3.WANS-F	1105/21.8	25.1	24.5
4. WHYS	71/ 8.2	9.5	6.3	6.2	8.9		4. WSSL-F	149/1876	4.WCKN-F	969/19.1	18.3	12.4
5. WSSL-F	70/ 8.C	7.3	9.0	9.0	8.6		5. WKSF-F	137/2143	5.WSPA-F	808/15.9	18.7	16.7
6. WANS-F	62/ 7.1	9.1	10.7	10.2	9.9		6. WANS-F	125/2115	6.WSSL-F	764/15.1	15.9	17.9
7. WCKN-F	57/ 6.6	6.1	4.5	5.9	7.7		7. WCKN-F	95/1803	7.WKSF-F	654/12.9	12.3	8.4
8. WKSF F	39/ 4.5	5.5	2.7	1.0	1.2		8. WHYZ	73/ 492	8.WHYZ	470/ 9.3	10.9	10.0
9. WASC	31/ 3.6	4.8	3.4	5.4	5.2		9. WBCY-F	60/1063	9.WFBC	412/ 8.1	8.7	12.3
10. WFBC	25/ 2.9	3.2	4.9	3.0	2.4		10. WESC	37/ 4021	10.WORD	298/ 7.8	6.9	8.4
11. WESC	24/ 2.8	2.1	4.1	3.4	3.7				11WSPA	360/ 7.1	8.4	8.6
12. WORD	23/ 2.8	2.3	3.3	3.7	3.8				12WBCY-F	340/ 6.7	3.8	1.4
13. WSPA	21/ 2.4	3.2	3.2	2.4	2.6							
14.												
15.												
16.												
17.												
18.												
19.												
20.												
21.												
22.												
23.												
24.												
25.												

12+ FM SHARE (METRO): 71.97% (570 of 792) (FAL 84: 66.92%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCKN-F	1.WFBC-F	1.WFBC-F	1.WFBC-F	1.WFBC-F	1.WESC-F	1.WESC-F	1.WESC-F	1.WESC-F	1.WCKN-F	1.WFBC-F
2. WANS-F	2.WANS-F	2.WESC-F	2.WESC-F	2.WESC-F	2.WFBC-F	2.WFBC-F	2.WFBC-F	2.WFBC-F	2.WANS-F	2.WESC-F
3. WKSF-F	3.WESC-F	3.WSSL-F	3.WSSL-F	3.WSSL-F	3.WSPA-F	3.WSPA-F	3.WSPA-F	3.WSSL-F	3.WFBC-F	3.WHYZ
4. WHYZ	4.WCKN-F	4.WANS-F	4.WHYZ	4.WJYZ	4.WSSL-F	4.WSSL-F	4.WSSL-F	4.WSPA-F	4.WESC-F	4.WSSL-F
5.	5.WSSL-F	5.WHYZ	5.WANS-F	5.WSPA-F	5.WHYZ	5.WHYZ	5.WANS-F	5.WCKN-F	5.WSPA-F	5.WANS-F
6.	6.WKSF-F	6.	6.	6.	6.	6.WANS F	6.	6.WANS-F	6.WSSL-F	6.WSPA-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFBC-F	1.WFBC-F	1.WFBC-F	1.WFBC-F	1.WFBC-F	1.WESC-F	1.WESC-F	1.WFBC-F	1.WESC-F	1.WESC-F
2. WANS-F	2.WANS-F	2.WANS-F	2.WANS-F	2.WESC-F	2.WFBC-F	2.WFBC-F	2.WANS-F	2.WFBC-F	2.WFBC-F
3. WCKN-F	3.WCKN-F	3.WHYZ	3.WHYZ	3.WHYZ	3.WANS-F	3.WANS-F	3.WESC-F	3.WSSL-F	3.WSSL-F
4. WSSL-F	4.WHYZ	4.WESC-F	4.WESC-F	4.WSSL-F	4.WCKN-F	4.WCKN-F	4.WKSF-F	4.WCKN-F	4.WHYZ
5. WKSF-F	5.WSSL-F	5.WSSL-F	5.WSSL-F	5.WSPA-F	5.WKSF-F	5.WKSF-F	5.WSSL-F	5.WANS-F	5.WSPA-F
6.	6.	6.	6.	6.	6.WSSL-F	6.WSSL-F	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		175 (4)	175 (4)	22.1	16.2	WCKI	1300	Greer	.6/1.0
AOR					5.0	WELP	1360	Easley	.6/ .9
AC/OLDIES/SOFT ROCK	23 (1)	102 (2)	125 (2)	15.8	16.2	WGSL	1440	Greenville	.9/2.5
MOR/VARIETY	46 (2)		46 (2)	5.8	8.8	WMRB	1490	Greenville	.7/1.0
COUNTRY	32 (2)	188 (3)	220 (5)	27.8	25.9	WMUU	1260	Greenville	.3/1.3
BLACK/URBAN	102 (2)		102 (2)	12.9	13.3	WMUU-F	94.5	Greenville	2.1/4.5
BTFL MUSIC/EZ		90 (2)	90 (2)	11.4	12.3	WTLT-F	103.9	Easley	1.7/4.7
NEWS/TALK						WAGI-F	105.3	Gaffney	.3/1.0
NOSTALGIA						WBCY-F	107.9	Charlotte	2.0/6.7
RELIGION/GOSPEL	13 (3)		13 (3)	1.6	2.0				
SPANISH									
CLASSICAL									
UNKNOWN/OTHERS	6 (1)	15 (1)	21 (2)	2.7	0.4				
792 (22)									

RADIO STATIONS

WACS	, 1530	, 1 KW (DAYS)	, BLACK	NBN,ABC-C, \$ 13.00	(Weiss)	
WESC	, 660	, 50 KW (DAYS, DA)	, COUNTRY	ABC-E, \$ 35.00*	(Blair)	
WFBC	, 1330	, 5 KW (DA-N)	, MOR/OLDIES	NBC,NBC-T, \$ 37.00*	(Katz)	Multimedia
WHYZ	, 1070	, 50 KW (DAYS, DA)	, BLACK	SAN,ABC-C, \$ 30.00	(HNWH)	
WKDY	, 1400	, 1 KW/250 W	, COUNTRY	SMN, \$ 14.00	(Southern)	
WMRB	, 1490	, 1 KW/250 W	, BLACK	, \$ 17.00	(----)	
WMUU	, 1260	, 5 KW (DAYS)	, RELIGION	APR, \$ 12.00	(----)	
WORD	, 910	, 5 KW/1 KW (DA-2)	, AC	UPI, \$ 18.00	(Masla)	
WSPA	, 950	, 5 KW (DA-N)	, MOR	CBS, \$ 30.00	(Mc-Guild)	
WGSL	, 1440	, 5 KW (DA-N)	, COUNTRY	US 2, \$ NM	(Eastman)	Sterling
WANS F,	107.3	, 100 KW @ 1008	, CHR	US 1, \$ 44.00*	(Torbet)	(ANDERSON)
WCKN F,	101.1	, 100 KW @ 820	, CHR	MBS, \$ 40.00*	(----)	(ANDERSON)
WESC F,	92.5	, 100 KW @ 2000	, COUNTRY	ABC-E, \$ 59.00	(Blair)	
WFBC	, 93.7	, 100 KW @ 1840	, AC	, \$ 79.00	(Katz)	
WMUU-F,	94.5	, 100 KW @ 1200	, BTFL MUS	APR, \$ 19.00	(S. Katz)	
WSPA-F,	98.9	, 100 KW @ 1910	, BTFL	, \$ 57.75*	(Mc-Guild)	
WSSL-F,	100.5	, 100 KW @ 1280	, COUNTRY	US 2, \$ 75.00	(Eastman)	Sterling

WKSF -- See Ashville

MISCELLANEOUS COMMENTS WSSL-A changed to WGSL...WELP-F changed to WTLT...WSSL A/F (Keymarket)
sold to Sterling Comm. for \$? (Blackburn)

HARRISBURG

A Arbitron Rank/Pop (12+): 82/392,400
 MSA Rank/Pop: 85/571,200
 ADI #14 (w/ York and Lancaster)
 Average Person Rating: 18.0
 Market TSL: 23.8 hours

Stations: 25/18
 Diaries: 1021/384:1/47.8%
 Sample Target: 880
 Standard Error: .646
 % Below Line: 18.6
 % Not Listed: 9.2

Est 1985 Revenue: \$8,800,00
 HH Inc: \$30,115
 Retail \$: 4.1 Bil
 Pop per Station: 21,800
 # 1 Biller: WNNK-F \$1,900,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. WNNK-F	134/15.3	18.7	13.3	11.4	10.3		1. WRKZ-F 209/2226	1. WNNK-F 1436/29.5	34.6	21.6
2. WRKZ-F	94/10.7	7.1	7.4	8.5	7.1		2. WNCe-F 163/1596	2. WRKZ-F 950/19.5	13.5	17.4
3. WHP-F	87/ 9.9	11.9	10.6	10.3	12.4		3. WNNK-F 145/1759	3. WHP-F 876/18.0	19.0	19.1
4. WSFM-F	54/ 6.2	5.2	9.0	8.8	5.9		4. WQXA-F 122/2182	4. WQXA-F 816/ 16.7	13.4	15.6
5. WQXA-F	47/ 5.4	5.6	5.3	5.3	6.4		5. WSBA-F 99/1370	5. WHP 700/14.4	20.8	22.5
6. WHP	44/ 5.0	10.2	9.9	10.6	12.3		6. WHP-F 96/1060	6. WSFM-F 618/12.7	13.7	19.1
7. WTPA-F	37/ 4.2	.3	1.8	2.3	2.1		7. WHTF-F 93/1005	7. WKBO 556/11.4	12.0	17.6
8. WITPA-T	33/ 3.8	3.1	2.4	4.5	2.6		8. WLAN-F 91/1421	8. WCMB 431/ 8.8	7.6	9.4
9. WCMB	31/ 3.5	2.5	4.1	4.6	2.7		9. WSFM-F 60/ 716	9. WTPA-F 427/ 8.8	8.3	NA
10. WKBO	29/ 3.3	3.1	7.7	6.2	7.3		10. WDAC-F 57/ 637	10. WLBR 364/ 7.5	---	---
11. WHYL-F+	27/ 3.1	3.7	3.2	6.1	8.6		11. WHP 52/ 862	11. WHYL-F+ 351/ 7.2	7.8	9.1
12. WLBR	26/ 3.0	---	---	---	---		12. WTAP-F 51/ 587	12. WHGB 313/ 6.4	8.1	9.1
13.							13.	13.		
14.							14.	14.		
15.							15.	15.		

12+ FM SHARE (METRO):

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WRKZ-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F
2. WQXA-F	2. WSFM-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WHP-F	2. WRKZ-F	2. WHP-F	2. WRKZ-F	2. WHP-F	2. WRKZ-F
3.	3. WTPA-F	3. WSFM-F	3. WSFM-F	3. WHP-F	3. WNNK-F	3. WHP-F	3. WRKZ-F	3. WHP-F	3. WHP-F	3. WHP-F
4.	4. WITF-F	4. WQXA-F	4. WHP-F	4. WSFM-F	4. WCMB	4. WHP	4. WSFM-F	4. WSFM-F	4. WRKZ-F	4. WHP
5.	5. WQXA-F	5. WTPA-F	5. WCMB	5. WCMB	5. WHP	5. WSFM-F	5. WQXA-F	5. WTPA-F	5. WSFM	5. WQXA-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WTPA-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F
2. WQXA-F	2. WSFM-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WHTF-F	2. WTPA-F	2. WHTF-F	2. WRKZ-F	2. WRKZ-F
3. WSFM-F	3. WQXA-F	3. WSFM-F	3. WSFM-F	3. WHP-F	3. WNNK-F	3. WHTF-F	3. WSFM-F	3. WSFM-F	3. WSFM-F
4. WTPA-F	4. WRKZ-F	4. WQXA-F	4. WQXA-F	4. WSFM-F	4. WSFM-F	4. WSFM-F	4. WTPA-F	4. WTPA-F	4. WCMB
5. WHTF-F	5. WTPA-F	5.	5. WHP-F	5. WQXA-F	5. WQXA-F	5. WQXA-F	5. WKBO	5. WITF-F	5. WHP-F

RADIO STATIONS

FORMATS	AM	FM	TOTAL	%	FAL %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		231 (95)	231 (5)	24.0	11.8	WAHT 1510 Annville 1.7/3.2
AOR		37 (1)	37 (1)	4.6	15.2	WCTX-F 92.1 ? .7/1.0
AC/OLDIES/SOFT ROCK	60 (2)	67 (2)	127 (4)	15.9	19.9	WHGB 1400 Harrisburg 2.8/6.4
MOR/VARIETY	102 (5)		102 (5)	12.8	14.7	WIOO 1000 Carlisle 1.0/2.9
COUNTRY	6 (1)	115 (2)	121 (3)	15.2	16.7	WMSP-F 94.9 Harrisburg 1.0/2.6
BLACK/URBAN						WQIN 1290 Lykens .9/2.1
ETHNIC MUSIC		110 (2)	110 (2)	13.8	15.4	WUFM-F 100.1 Lebanon 1.6/3.3
NEWS/TALK						WDAC-F 94.5 Lancaster 1.7/2.9
NOSTALGIA	25 (1)		25 (1)	3.1	4/8	WLAN-F 96.9 Lancaster .8/4.0
RELIGION		15 (1)	15 (1)	1.9	1.5	WNCE-F 101.3 Lancaster 2.6/5.8
SPANISH						WSBA-F 103.3 York 1.5/4.7
CLASSICAL						WYCr-F 98.5 York 1.1/4.1
UNKNOWN/OTHERS		29 (3)	29 (3)	3.6		
			797 (25)			

WCMB, 1460, 5 KW (DA-N), AC/OLDIES	ABC-D, \$ 25.00* (Torbet)	McKenna
WHGB, 1400, 1 KW/250 W, NOSTALGIA	(Ham), MBS, \$ 18.00 (Mc-Guild)	Scott
WHP, 580, 4 KW (DA-N), MOR	CBS, \$ 85.00 (Katz)	
WKBO, 1230, 1 KW/250 W, AC/OLDIES	NBC, \$ 40.00 (Blair)	
WHP-F, 97.3, 14 KW @ 840, BTFL	Bonne, \$ 80.00 (Katz)	
WHYL, 3 KW @ 165, COUNTRY	APR, \$ 22.00* (IMM) (CARLISLE)	
WNNK-F, 100.1, 15 KW @ 590, CHR	APR, \$ 26.00 (Eastman) Keymarket	
WRKZ-F, 106.7, 50 KW @ 500 COUNTRY	(Durk-ABR) ABC-E, \$ 54.00* (Mc-Guild) Eastern (HERSEY)	
WSFM-F, 99.3, 3 KW @ 300, AC	US II, \$ 35.00* (Torbet)	McKenna
WTPS-F, 93.5, 3 KW @ 300, AOR	(Pollack) ABC-R, \$ 20.00 Selcom	

HARTFORD

Arbitron Rank/Pop (12+): 38/878,900
 MSA Rank/Pop: 43/1,062,600
 ADI #24
 Average Person Rating: 17.9
 Market TSL:

Stations: 26/17
 Diaries: 1194/736:1/48.4%
 Sample Target: 1170
 Standard Error: .581
 % Below Line: 8.2
 % Not Listed: 9.7

Est 1985 Revenue: \$27,500,000
 HH Inc.: \$36,952
 Retail \$: 7.4 Bil
 Pop per Station: 51,700
 # 1 Biller: WTIC \$6,000,000

12+ METRO SHARE	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WTIC	288/18.3	20.1	18.6	19.3	21.1	17.1	1. WTIC 408/4893	1. WTIC-F 3262/37.0	35.7	33.9
2. WTIC-F	234/14.9	15.8	14.1	11.5	11.5	19.9	2. WRCH-F 341/3474	2. WTIC 3240/36.8	38.8	37.8
3. WRCH-F	179/11.4	12.0	9.4	7.7	8.6	4.6	3. WTIC-F 329/5219	3. WRCH-F 1801/20.4	20.3	18.4
4. WIOF-F	94/ 6.0	4.2	5.1	4.8	3.3	2.4	4. WHCN-F 182/1993	4. WKSS-F 1505/17.1	14.3	8.3
5. WHCN-F	92/ 5.8	6.1	6.7	5.8	5.7	9.5	5. WKSS-F 170/3148	5. WHCN-F 1406/16.0	19.5	18.5
6. WKSS-F	77/ 4.9	3.4	2.4	4.6	5.4	6.9	6. WIOF-F 158/2516	6. WDRC-F 1268/14.4	15.2	16.4
7. WDRC-F	76/ 4.8	3.5	5.5	4.6	4.0	3.8	7. WKCI-F 134/2330	7. WIOF-F 1246/14.1	13.4	14.2
8. WRCH	59/ 3.7	4.5	5.3	4.1	4.5	2.2	8. WDRC-F 128/2522	8. WCCC-F 1114/12.6	14.4	14.9
9. WPOP	57/ 3.6	3.7	4.7	3.8	4.1	3.6	9. WCCC-F 125/2329	9. WPOP 919/10.4	11.1	10.5
10. WCCC-F	48/ 3.0	3.4	4.7	3.8	4.1	8.4	10. WPLR-F 102/1911	10. WDRC 763/ 8.7	7.8	8.8
11. WDRC	44/ 2.8	2.4	2.7	3.0	2.9	3.7	11. WMAX-F 92/1266	11. WRCH 671/ 7.6	8.7	9.6
12. WWYZ-F	29/ 1.8	2.0	2.6	2.6	3.3	1.4	12. WWYZ-F 78/1432	12. WWYZ-F 616/ 7.0	7.9	9.0
13.							13.	13.		
14.							14.	14.		
15.							15.	15.		
16.							16.	16.		
17.							17.	17.		
18.							18.	18.		
19.							19.	19.		
20.							20.	20.		
21.							21.	21.		
22.							22.	22.		
23.							23.	23.		
24.							24.	24.		
25.							25.	25.		

12+ FM SHARE (METRO): 64.44% (917 of 1423) FAL 84: 61.49%

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC	1. WRCH-F	1. WTIC-F	1. WTIC	1. WTIC-F
2. WKSS-F	2. WHCN-F	2. WTIC	2. WTIC	2. WTIC	2. WRCH-F	2. WTIC-F	2. WTIC-F	2. WRCH-F	2. WTIC-F	2. WTIC
3. WHCN-F	3. WDRC-F	3. WIOF-F	3. WIOF-F	3. WRCH-F	3. WTIC-F	3. WRCH-F	3. WTIC	3. WRCH-F	3. WRCH-F	3. WRCH-F
4.	4. WIOF-F	4. WHCN-F	4. WHCN-F	4. WIOF-F	4. WIOF-F	4. WHCN-F	4. WIOF-F	4. WKSS-F	4. WKSS-F	4. WIOF-F
5.	5. WKSS-F	5. WDRC-F	5. WRCH-F	5. WHCN-F	5. WRCQ	5. WPOP	5. WDRC-F	5. WHCN-F	5. WHCN-F	5. WHCN-F
6.	6. WCCC-F	6.	6.	6.	6.	6. WIOF-F	6. WHCN-F	6. WIOF-F	6. WIOF-F	6. WKSS-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WHCN-F	1. WTIC-F	1. WTIC
2. WDRC-F	2. WDRC-F	2. WTIC	2. WTIC	2. WTIC	2. WCCC-F	2. WHCN-F	2. WTIC-F	2. WHCN-F	2. WTIC-F
3. WKSS-F	3. WIOF-F	3. WIOF-F	3. WIOF-F	3. WIOF-F	3. WHCN-F	3. WCCC-F	3. WDRC-F	3. WTIC	3. WHCN-F
4. WHCN-F	4. WKSS-F	4. WDRC-F	4. WDRC-F	4. WRCH-F	4. WKSS-F	4. WKSS-F	4. WCCC-F	4. WIOF-F	WRCH-F
5. WIOF-F	5. WHCN-F	5. WDRC	5. WKSS-F	5.	5.	5. WIOF-F	WTIC	5. WCCC-F	5. WIOF-F
6.	6.	WHCN-F	6. WRCH-F	6.	6.	6. WDRC-F	6. WIOF-F	6. WDRC-F	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		329 (4)	319 (4)	23.1	26.1	WCCC	1290	Hartford	.3/1.6
AOR	5 (1)	170 (4)	175 (5)	12.3	14.6	WCNX	1150	Middletown	.3/1.1
AC/OLDIES/SOFT ROCK	50 (2)	216 (5)	266 (7)	18.7	13.3	WKHT	1230	Manchester	1.4/2.4
MOR/VARIETY	293 (2)		293 (2)	20.6	20.4	WKND	1480	Windsor	1.0/1.6
COUNTRY	28 (2)	17 (1)		3.2	1.8	WMLB	1550	West Hartford	.4/.9
BLACK/URBAN	15 (1)		45	1.1	2.3	WRYM	840	New Britain	.3/1.2
BTFMUSIC/EZ		179 (1)		12.6	10.3	WCTY-F	97.7	Norwich	1.1/1.7
NEWS/TALK	57 (1)			4.0	2.8	WKCI-F	101.3	Hamden	.8/3.5
NOSTALGIA	59 (1)			4.1	6.4	WPLR-F	99.1	New Haven	1.1/6.6
RELIGION/GOSPEL						WAQY-F	102.1	Springfield, MA	.8/5.0
SPANISH	5 (1)			0.4		WERI-F	103.7	Westerly, RI	.3/2.0
CLASSICAL						WHFM-F	93.1	Springfield, MA	.6/2.0
UNKNOWN/OTHERS						WMAS-F	94.7	Springfield, MA	.4/1.7
			1423 (26)			WNBC	660	New York	.4/1.3

RADIO STATIONS

AM STATIONS

WCCC, 1290, 500 W (DAYS)	, CHR	ABC-C, \$ NA	(Selcom)	
WDRC, 1360, 5 KW (DA-N)	, AC	, \$ 38.00 *	(Mc-Guild)	Buckley
WKHT, 1230, 1 KW/250 W	, COUNTRY	MBS, \$ 20.00	(P/W)	
WKND, 1480, 500 W (DAYS,DA)	, BLACK	NBN, \$ 25.00*	(Roslin)	
WMLB, 1550, 1 KW (DAYS)	, COUNTRY	MBS, \$ 20.00	(-----)	
WIOP, 1410, 5 KW (DA-2)	, NEWS	CBS, \$ 65.00	(Eastman)	Merv Griffin
WRCQ, 910, 5 KW (DA-2)	, NOSTALGIA	ABC-E, \$ 35.00	(Torbet)	
WRYM, 840, 1 KW (DAYS)	, SPANISH	, \$ 22.00	(Caballero)	
WTIC, 1080, 50 KW (DA-N)	, MOR	NBC, \$300.00*	(Katz)	

FM STATIONS

WCCC, 106.9, 23 KW @ 720, AOR	Source, \$ 50.00	(Selcom)	
WDRC, 102.9, 20 KW @ 810, AC/CONTEMP	, \$ 80.00*	(Mc-Guild)	Buckley
WCNX, 105.9, 16 KW @ 867, AOR	ABC-R, \$ 70.00*	(Masla)	Beck-Ross
WIOF, 104.1, 14 KW @ 835, AC	CBS-R, \$ 65.00	(Eastman)	Merv Griffin (WATERBURY)
WKSS, 95.7, 17 KW @ 880, CHR	, \$ 71.00	(MFR)	
WIWH, 93.7, 21 KW @ 780, SPANISH	, \$ 28.00	(Lotus)	
WRCH, 100.5, 8 KW @ 1250, BTFMUSIC/EZ	ABC-D, \$ 80.00	(Torbet)	
WTIC, 96.5, 20 KW @ 810, CHR	, \$150.00*	(Katz)	
WVYZ, 92.5, 18 KW @ 860, AC	, \$ 60.00	(CBS)	(WATERBURY)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

HONOLULU

Arbitron Rank/Pop (12+): 52/672,100

NSA Rank/Pop: 61/814,100

Average Person Rating: 15.8

Market TSL: 21.4 hours

Stations: 19/9

Diaries: 882/762:1/42.6%

Sample Target: 1010

Standard Error: .642

% Below Line: 0

% Not Listed: 5.2

Est 1985 Revenue: \$16,100,000

HH Inc: \$37,187

Retail \$: 5.3 Bil

Pop per Station: 35,374

1 Biller: KSSK/KULA \$3,500,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84	
1. KSSK	150/13.9	16.6	12.1	11.6	19.1		1.	1. KULA-F	1878/27.6	30.0	29.3
2. KQMQ-F	145/13.5	8.7	10.2	9.8	5.9		2.	2. KSSK	1852/27.2	28.9	26.8
3. KULA-F	137/12.7	12.6	11.6	14.2	13.1		3.	3. KQMQ-F	1646.24.2	24.7	24.0
4. KUMU-F	86/ 8.0	8.1	6.6	6.4	7.4		4.	4. KUMU-F	1177/17.3	15.1	12.4
5. KPOI-F	83/ 7.7	9.5	11.1	9.6	9.0		5.	5. KPOI	1158/17.0	21.5	23.0
6. KHVH	49/ 4/6	3.3	2.8	4.6	4.0		6.	6. KQMQ-F	1109/16.3	14.0	17.6
7. KCCN	48/ 4/5	5.0	5.3	4.0	5.0		7.	7. KRTR-F	894/16.3	17.3	13.6
8. KKUA	48/ 4.5	4.9	4.5	3.8	6.3		8.	8. KHVH	830/12.2	12.2	8.6
9. KRTR-F	43/ 4.0	5.4	6.7	.9	1.9		9.	9. KCCN	722/10.6	12.0	11.2
10. KORL	38/ 3.5	4.0	1.7	4.9	4.3		10.	10. KMAI-F	670/ 9.8	7.6	7.0
11. KDEO	35/ 3.3	2.6	2.3	4.2	3.4		11.	11. KIKI	601/ 8.8	14.3	16.6
12. KIKI	33/ 3.1	4.3	5.3	7.7	4.3		12.	12. KDEO	553/ 8.1	6.1	5.5
13. KGU	31/ 2.9	3.6	4.8	3.1	2.2		13.	13. KORL	529/ 7.8	7.4	4.9
14. KMAI-F	29/ 2.7	2.0	3.3	3.8	3.6		14.	14. KGU	507/ 7.4	9.9	11.6
15. KUMU	26/ 2.4	.7	2.0	2.3	1.7		15.	15. KUMU	406/ 6.0	4.0	6.3

12+ FM SHARE (METRO): 51.27% (523 of 1020) (FAL 84: 51.95%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PND	12+ EVE	SAT MID
1. KQMQ-F	1. KULA-F	1. KULA-F	1. KULA-F	1. KSSK	1. KSSK	1. KSSK	1. KSSK	1. KQMQ-F	1. KQMQ-F	1. KULA-F
2.	2. KQMQ-F	2. KSSK	2. KSSK	KULA-F	2. KUMU-F	2. KQMQ-F	2. KULA-F	2. KULA-F	2. KULA-F	2. KPOI-F
3.	3. KPOI-F	3. KQMQ-F	3. KUMU-F	3. KUMU-F	3. KHVH	3. KULA-F	3. KQMQ-F	3. KSSK	3. KPOI-F	3. KSSK
4.	4. KSSK	4. KPOI-F	4. KPOI-F	4. KPOI	4. KULA-F	4. KUMU-F	4. KUMU-F	4. KUMU-F	4. KUMU-F	4. KQMQ-F
5.	5. KKUA	5. KUMU-F	5. KQMQ-F	5. KQMQ-F	5. KCCN	5. KPOI-F	5. KPOI-F	5. KPOI-F	5. KSSK	5. KIKI
						6. KHVH				
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQMQ-F	1. KULA-F	1. KULA-F	1. KULA-F	1. KULA-F		1. KQMQ-F	1. KPOI-F	1. KULA-F	1. KPOI-F	1. KSSK
2. KULA-F	2. KQMQ-F	2. KPOI-F	2. KSSK	2. KSSK		2. KPOI-F	2. KQMQ-F	2. KPOI-F	2. KSSK	2. KULA-F
3. KRTR-F	3. KPOI-F	3. KSSK	3. KQMQ-F	3. KQMQ-F		3.	3. KULA-F	3. KSSK	KULA-F	3. KPOI-F
4. KPOI-F	4. KSSK	4. KQMQ-F	4. KUMU-F	4. KPOI-F		4.	4. KSSK	4.	4. KQMQ-F	4. KUMU-F
	KSSK	5. KRTR-F	KIKI	5. KPOI		5.	5. KKUA	5.	5. KUMU-F	5. KHVH

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		174 (2)	174 (2)	17.1	23.1	KISA 1540 Honolulu 1.0/2.9
AOR		83 (1)	83 (1)	8.1	11.6	KOHO 1170 Honolulu 1.3/3.0
AC/OLDIES/SOFT ROCK	81 (2)	180 (2)	261 (4)	25.6	21.3	KWAI 1080 Honolulu .7/1.5
NOR/VARIETY	150 (1)		150 (1)	14.7	14.9	KZOO 1210 Honolulu .7/1.9
COUNTRY	35 (1)		35 (1)	3.4	2.4	
BLACK/URBAN						
BTFL MUSIC	26 (1)	86 (1)	112 (2)	11.0	9.0	MISCELLANEOUS COMMENTS KPOI-F sold by
NEWS/TALK	80 (2)		80 (2)	7.8	7.9	Sudbrink for \$2,800,000...
NOSTALGIA	38 (1)		38 (1)	3.7	1.8	KKUA/KQMA-F sold for \$1,900,000 (Blackburn)...
RELIGION						Arbitron fell 12.7% short of sample target
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	87 (5)		87 (5)	8.5	7.5	

1020 (19)

RADIO STATIONS

KAIM	, 870 ,	50 KW (DA-2),	RELIGION	\$ 10.00	(---)
KCCN	, 1420 ,	5 KW	HAWAIIAN	\$ 18.00*	(Weiss)
KDEO	, 940 ,	10 KW	COUNTRY	MBS, \$ 28.00	(Masla)
KGU	, 760 ,	10 KW	NEWS/TALK	CBS,ABC-T, \$ 20.00	(Blair)
KHVH	, 990 ,	5 KW	NEWS/TALK	ABC-I,NBC, \$ 40.50	(HNWH)
KIKI	, 830 ,	10 KW	AC	\$ 30.00	(Katz) Parker
KISA	, 1540 ,	5 KW (DA-2),	FILIPINO	\$ 16.00	(Gillis)
KKUA	, 690 ,	10 KW	AC	APR,US 1, \$ 44.00	(Selcom) Kadota
KLEI	, 1130 ,	10 KW	BTFL/HAWAIIAN	\$ 9.00	(---) Schuele
KOHO	, 1170 ,	5 KW	JAPANESE	\$ 14.00	(Oakes)
KORL	, 650 ,	10 KW	NOSTALGIA	UPI, \$ 20.00*	(Western)
KSSK	, 590 ,	5 KW	MOR	\$ 85.00	(Eastman) Heftel
KUMU	, 1500 ,	10 KW	BTFL	\$ 32.00	(Torbet)
KZOO	, 1210 ,	1 KW	ETHNIC	\$ 10.00	(---)
KAIM-F	, 95.5 ,	100 KW @ 421 ,	RELIGION	\$ 5.00	(---)
KMAI-F	, 93.9 ,	100 KW @ -400 ,	CHR	\$ 27.50	(Katz) Parker
KPOI-F	, 97.5 ,	83 KW @ 46 ,	APR	\$ 34.00*	(Republic)
KQMQ-F	, 93.1 ,	54 KW @ -119 ,	CHR/URBAN	APR,US 1, \$ 39.00	(Selcom) Kadota
KRTR-F	, 96.3 ,	75 KW @ 2120 ,	AC	\$ 29.00	(HNWH)
KULA-F	, 92.3 ,	100 KW @ 1685 ,	AC	\$ 75.00	(Eastman) Heftel
KUMU-F	, 94.7 ,	100 KW @ 78 ,	BTFL	\$ 34.00	(Torbet)

HOUSTON

Arbitron Rank/Pop (12+): 8,2970,400
 NSA Rank/Pop: 8,3,377,600
 ADI # 10
 Average Person Rating: 19.2
 Market TSL: 24.9 hours

Stations: 32/32
 Diaries: 2037/1458:1/41.6%
 Sample Target: 2030
 Standard Error: .465
 % Below Line: 0
 % Not Listed: 7.9

Est 1985 Revenue: \$115,800,000
 HH Inc.: \$34,910
 Retail \$: 25.1 Bil
 Pop per Station: 92,825
 # 1 Biller: KIKK-A/F \$14,800,000

12+ METRO SHARE 1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84	
1. KMJQ-F	562/9.9	10.2	9.3	9.5	9.4	11.0	1. KMJQ-F 589/5436	1. KKQ-F 6281/21.3	22.0	22.6
2. KKQ-F	489/8.6	7.8	8.1	8.5	9.2	9.0	2. KKQ-F 521/6773	2. KMJQ-F 4958/16.8	16.9	16.9
3. KODA-F	391/6.9	6.0	6.6	7.8	7.4	5.4	3. KIKK-F 405/5414	3. KLTR-F 4824/16.3	17.2	16.2
4. KIKK-F	381/6.7	7.2	6.8	7.8	7.6	7.4	4. KODA-F 432/5293	4. KIKK-F 4750/16.1	15.7	16.6
5. KFMK-F	337/5.9	4.4	4.1	5.6	4.8	4.9	5. KFMK-F 350/3831	5. KODA 4735/16.0	13.6	15.6
6. KLTR-F	319/5.6	6.3	6.3	5.8	6.3	5.4	6. KTRH 350/5600	6. KTRH 4723/16.0	15.0	14.9
7. KTRH	298/5.3	6.4	4.9	4.4	4.4	3.7	7. KLTR-F 327/4996	7. KLQ-F 4073/13.8	14.2	16.2
8. KSRR-F	282/5.0	5.4	5.0	5.2	5.3	6.3	8. KSRR-F 322/4466	8. KSRR-F 4031/13.6	14.8	15.1
9. KILT-F	258/4.5	4.5	4.7	4.3	4.1	5.8	9. KILT-F 296/4163	9. KRBE-F 3785/12.8	17.6	11.5
10. KLOL-F	256/4.5	5.3	4.5	5.2	4.8	7.3	10. KLOL-F 268/4425	10. KFMK-F 3609/12.2	12.8	13.7
11. KQVE-F	246/4.3	4.3	5.1	4.3	4.5	4.5	11. KQVE-F 250/2386	11. KILT-F 3544/12.0	11.5	10.1
12. KRBE-F	197/3.5	4.7	5.7	2.8	2.7	5.3	12. KRBE-F 218/4089	12. KPRC 2569/ 8.7	9.5	10.1
13. KPRC	182/3.2	3.3	3.7	4.2	3.7	3.1	13. KPRC 195/2804	13. KQVE-F 2280/ 7.7	9.2	8.3
14. KYOK	106/1.9	2.3	1.8	1.9	2.6	1.3	14. KYOK 106/1616	14. KYOK 1599/ 5.4	5.5	6.9
15. KLAT	82/1.4	1.2	1.4	1.8	1.1	1.0	15. KILT 96/1586	15. KILT 1350/ 4.6	4.3	4.18
KILT	82/1.4	1.5	1.3	1.6	1.9	.6	16. KLAT 82/ 943	16. KKQ 1318/ 4.5	5.1	5.2
17. KXX-F	73/1.3	.5	.9	.4	--	--	17. KLEF-F 73/1323	17. KLEF-F 1228/ 4.2	4.9	5.3
18. KXYZ	69/1.2	1.3	1.0	1.2	1.3	.5	18. KXX-F 73/ 657	18. KXYZ 1044/ 3.5	1.8	NA
19. KLEF-F	67/1.2	1.7	2.0	1.8	2.2	1.5	19. KXYZ 69/1050	19. KQOL-F 983/ 3.3	310	3.1
20. KCOH	66/1.2	.9	1.3	.7	.8	.7	20. KCOH 66/ 760	20. KLAT 926/ 3.1	NA	NA
21.							21.			
22.							22.			
23.							23.			
24.							24.			
25.							25.			

12+ FM SHARE (METRO): 77.02% (4025 of 5226) (FAL 84: 77.96%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKQ-F	1. KMJQ-F	1. KMJQ-F	1. KFMK-F	1. KFMK-F	1. KODA-F	1. KKQ-F+	1. KODA-F	1. KMJQ-F	1. KMJQ-F	1. KMJQ-F
2. KMJQ-F	2. KKQ-F	2. KKQ-F	2. KMJQ-F	2. KMJQ-F	2. KIKK-F	2. KTRH	2. KIKK-F	2. KKQ-F	2. KKQ-F	2. KIKK-F
3. KRBE-F	3. KSRR-F	3. KFMK-F	3. KKQ-F	3. KIKK-F	3. KQVE-F	3. KMJQ-F	3. KMJQ-F	3. KODA-F	3. KODA-F	3. KKQ-F
4. KSRR-F	4. KLTR-F	4. KLTR-F	4. KIKK-F	4. KKQ-F	4. KTRH	4. KIKK-F+	4. KFMK-F	4. KIKK-F	4. KLTR-F	4. KFMK-F
5. KYOK	5. KLOL-F	5. KIKK-F	5. KLTR-F	KODA-F	5. KMJQ-F	5. KILT-F+	5. KLTR-F	5. KLTR-F	5. KSRR-F	5. KODA-F
6. KLOL-F	6. KFMK-F	6. KSRR-F	6. KODA-F	6. KLTR-F	6. KFMK-F	6. KFMK-F	6. KKQ-F	6. KFMK-F	6. KLOL-F	6. KLTR-F
7.	7. KIKK-F	7. KODA-F	7. KILT-F	7. KILT-F	7. KILT-F	7. KSRR-F	7. KQVE-F	7. KSRR-F	7. KRBE-F	7. KLOL-F
8.	8. KRBE-F	8. KLOL-F	8. KTRH	8. KTRH	8. KPAC	8. KODA-F	8. KILT-F	8. KTRH	8. KTRH	8. KILT-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9. KIKK-F	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMJQ-F	1. KMJQ-F	1. KKQ-F	1. KMJQ-F	1. KIKK-F	1. KMJQ-F	1. KMJQ-F	1. KMJQ-F	1. KMJQ-F	1. KFMK-F
2. KLTR-F	2. KKQ-F	2. KFMK-F	2. KKQ-F	2. KFMK-F	2. KSRR-F	2. KSRR-F	2. KFMK-F	2. KFMK-F	2. KMJQ-F
3. KLOL-F	3. KLTR-F	3. KLTR-F	3. KLTR-F	3. KODA-F	3. KLOL-F	3. KKQ-F	3. KKQ-F	3. KKQ-F	3. KTRH
4. KKQ-F	4. KFMK-F	4. KMJQ-F	4. KIKK-F	4. KKQ-F	4. KKQ-F	4. KLOL-F	4. KSRR-F	4. KSRR-F	4. KLTR-F
5. KSRR-F	5. KSRR-F	5. KSRR-F	5. KFMK-F	5. KMJQ-F	5. KIKK-F	5. KFMK-F	5. KLOL-F	5. KLOL-F	5. KKQ-F
6. KRBE-F	6. KLOL-F	6. KIKK-F	6. KODA-F	6. KLTR-F	6. KRBE-F	6. KLTR-F	6. KLTR-F	6. KLTR-F	6. KIKK-F
7. KIKK-F	7. KRBE-F	7. KILT-F	7. KILT-F	7. KILT-F	7. KLTR-F	7. KIKK-F	7. KIKK-F	7. KTRH	KODA-F
8. KFMK-F	8. KIKK-F	8. KRBE-F	8. KLOL-F	8.	8.	8.	8. KTRH	8. KIKK-F	8. KILT-F
9.	9.	9.	9. KSRR-F	9.	9.	9.	9.	9.	KSRR-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP AOR	48 (1)	686 (2)	734 (3)	14.0	14.2	KEYH 850	Houston	1.0/2.6	
AC/OLDIES/SOFT ROCK NOR/VARIETY	92 (2)	656 (2)	748 (4)	14.3	13.3	KFRD 980	Rosenberg	.4/1.4	
						KGOL-F 107.5	Lake Jackson	1.0/3.3	
COUNTRY	122 (2)	639 (2)	761 (4)	14.6	16.0	KHCB-F 105.7	Houston	.8/2.8	
BLACK/URBAN	172 (2)	562 (1)	734 (3)	14.0	13.9	KIKK 650	Pasadena	.7/2.3	
BTFL MUSIC/EZ		434 (2)	434 (2)	8.3	8.2	KJOJ-F 106.9	Conroe	.3/1.5	
NEWS/TALK	480 (2)		480 (2)	9.2	9.0	KKBQ 790	Houston	.8/4.5	
NOSTALGIA		246 (1)	246 (1)	4.7	4.9	KLVL 1480	Pasadena	.4/1.8	
RELIGION/GOSPEL		124 (3)	124 (3)	2.4	2.6	KNUZ 1230	Houston	1.0/2.2	
SPANISH	287 (6)	73 (1)	360 (7)	6.9	4.1	KRBE 1070	Houston	.7/2.6	
CLASSICAL		67 (1)	67 (1)	1.3	2.4	KYND-F 92.1	Seabrook	.8/1.9	
UNKNOWN/OTHERS					0.3	KYST 920	Texas City	.6/1.5	
			5226 (32)						

RADIO STATIONS

AM STATIONS

KCOH, 1430, 1 KW	, BLACK	SBN, \$ 53.00	(Roslin)	
KEYH, 850, 10 KW	, SPANISH	, \$ 40.00*	(Lotus)	
KIKK, 650, 250 W (DAYS)	, COUNTRY	, \$ 75.00	(Torbet)	Viacom
KILT, 610, 5 KW (DA-2)	, COUNTRY	, \$ 90.00*	(Blair)	LIN
KKBQ, 790, 5 KW (DA-2)	, CHR	ABC-F, \$ 95.00*	(McGuild)	
KLAT, 1010, 5 KW/1 KW (DA-2)	, SPANISH	, \$ 96.00	(Caballero)	Tichenor
KLVL, 1480, 1 KW/500 W (DA-N)	, SPANISH	, \$ 20.00	(National)	
KNUZ, 1230, 1 KW/250W	, OLDIES	ABC-D, \$ NA	(Republic)	
KPRC, 950, 5 KW (DA-N)	, NEWS/TALK	ABC, SMN, @145.00*	(Eastman)	
KRBE, 1070, 10 KW/5 KW (DA-2)	, OLDIES	, \$ 60.00*	(Katz)	Lake Huron
KXYZ, 1320, 5 KW (DA-N)	, SPANISH	, \$ 77.50	(Caballero)	Infinity
KYOK, 1590, 5 KW (DA-N)	, BLACK	CBS-R, \$ 45.00	(Masla)	All Pro

FM STATIONS

KFMK-F, 97.9, 100 KW @ 1920,	AC	, \$239.75	(Selcom)	First Media
KOOL-F, 107.5, 100 KW @ 986,	RELIGION	UPI, \$ 40.00	(---)	(LAKE JACKSON)
KIKK-F, 95.7, 100 KW @ 2049,	COUNTRY	, \$240.00*	(Torbet)	Viacom
KILT-F, 100.3, 100 KW @ ??,	COUNTRY	, \$160.00*	(Blair)	LIN
KKBQ-F, 92.9, 100 KW @ 1920,	CHR	ABC-F, \$260.00*	(McGuild)	Gannett
KLEF-F, 94.5, 100 KW @ 1970,	CLASSICAL	, \$100.00	(CBS)	Entercom
KLOL-F, 101.1, 100 KW @ 1949,	AOR	, \$145.00*	(CBS)	
KLTR -F, 93.7, 100 KW @ 1779,	AC	CBS-F, \$180.00	(MMR)	CBS
KMJQ-F, 102.1, 100 KW @ 1720,	URBAN	, \$200.00*	(Christal)	Keymarket
KODA-F, 99.1, 100 KW @ 2049,	BTFL (Bonne)	, \$240.00*	(Blair/RAR)	Westinghouse
KQUE-F, 102.9, 100 KW @ 1049,	NOSTALGIA	, \$125.00*	(Republic)	
KRBE-F, 104.1, 100 KW @ 1920,	CHR	, \$170.00*	(Katz)	Lake Huron
KSSR-F, 96.5, 100 KW @ 2000,	AOR	ABC_R, \$195.00	(HNWH)	Malrite

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

KSRR-F: from ABC/Cap Cities to
Malrite for \$32,500,000

KBOL-F (Lake Jackson): sold to
John Frankhouser for \$750,000

KMJQ-F: from Amaturo to Keymarket for \$? ?

HUNTINGTON

Arbitron Rank/Pop (12+): 114/280,000
 MSA Rank/Pop: 133,333,500
 ADI #43 (with Charleston)
 Average Person Rating: 13.7
 Market TSL: 18.8 hours

Stations: 16/14
 Diaries: 767/365:1/54.0
 Sample Target: 680
 Standard Error: .656
 % Below Line: 6.2
 % Not Listed:

Est 1985 Revenue: \$6,000,000
 HH Inc: \$23,217
 Retail \$: 1.8 Bill
 Pop per Station: 20,000
 # 1 Biller: WKEE A/F \$1,600,000

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL	BIRCH	12+ TSA	1/4/CUME	12+ METRO	METRO CUME	CUME/	RATING	SPG	FAL
		85	84	84	83	SHARE							85	84
1.	WTCR-F	85/22.2	18.8	71.6	17.9	15.6	1.	WMAX-F	153/1933	1.	WMAX-F	986/35.2	32.4	34.9
2.	WAMX-F	77/20.1	16.6	19.3	10.8	10.5	2.	WTCR-F	111/1241	2.	WKEE-F	891/31.8	36.2	27.7
3.	WKEE-F	54/14.1	19.2	15.7	19.2	25.2	3.	WKEE-F	70/1240	3.	WTCR-F	878/31.4	32.6	34.5
4.	WGNT	35/ 6.5	10.5	9.9	13.8	10.5	4.	WKLC-F	48/ 665	4.	WGNT	476/17.0	19.8	22.5
5.	WENM-F	21/ 5.5	5.2	4.3	4.9	7.1	5.	WENM-F	31/482	5.	WTCR	300/10.7	7.5	7.7
6.	WKLC-F	20/ 5.2	5.2	6.0	2.8	-----	6.	WPAY-F	31/ 563	6.	WENM-F	288/10.3	12.5	9.6
7.	WTCR	18/ 4.7	2.1	2.7	4.4	6.8	7.	WGNT	26/505	7.	WKLC-F	279/ 7.6	9.4	9.6
8.	WAEZ-F	16/ 4.2	3.6	.7	1.0	.8	8.	WTCR	19/ 328	8.	WKEE	213/ 7.6	8.9	8.0
9.	WKEE	14/ 3.7	4.0	1.9	3.1	3.7	9.	WAEZ-F	16/ 196	9.	WPAY-F	184/ 6.6	7.9	NA
10.							10.	WVAF-F	16/ 297	10.	WAEZ-F	166/ 5.9	6.1	3.5
11.							11.			11.				
12.							12.			12.				
13.							13.			13.				
14.							14.			14.				
15.							15.			15.				

12+ FM SHARE (NETRO): 81.18% (289 of 356) (FAL 84: 75.65%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AND	12+ MID	12+ PND	12+ EVE	SAT MID
1.	WAMX-F	1. WAMX-F	1. WAMX-F	1. WTCR-F	1. WTCR-F	1. WTCR-F+	1. WTCR-F	1. WAMX-F	1. WAMX-F	1. WTCR-F
2.	WKEE-F	2. WKEE-F	2. WTCR-F	2. WKEE-F	2. WKEE-F	2. WAMX-F	2. WAMX-F	2. WTCR-F	2. WTCR-F	2. WAMX-F
3.	WTCR-F	3. WTCR-F	3. WKEE-F	3. WAMX-F	3. WAMA-F	3. WKEE-F	3. WKEE-F	3. WKEE-F	3. WKEE-F	3. WKEE-F
4.		4. WKLC-F	4.	4.	4.	4. WGNT	4.	4.	4. WKLC-F	4.
5.		5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WAMX-F	1. WAMX-F	1. WTCR-F	1. WTCR-F	1. WAMX-F	1. WAMX-F	1. WTCR-F	1. WTCR-F	1. WTCR-F
2.	WKEE-F	2. WTCR-F	2. WAMX-F	2. WAMS-F	2. WKLC-F	2. WKEE-F	2. WAMX-F	2. WAMX-F	2. WKEE-F
3.			WKEE-F	3. WKEE-F	3. WKEE-F	WTCR-F	WKEE-F	3. WKEE-F	3. WAMX-F
4.		4.	4.	4.	4.	..	4.	4.	4.
5.		5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AN	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP		79 (2)	79 (2)	22.2	20.9	WCAK-F 92.7 Catlettsburg, Ky. .8/2.8
AOR		20(1)	10 91)	5.6	6.5	WGOH 1370 Grason, KY 1.8/2.3
AC/OLDIES/SOFT ROCK	14 (1)	57 (2)	71 (3)	19.9	19.1	WIRO 1230 Ironton, OH .8/4.4
MOR/VARIETY	28 (2)		18 (2)	7.9	6.3	WLCG-F 105.5 Greenup, KY .8/4.3
COUNTRY	25 (2)	85 (1)	110 (3)	30.9	35.3	WMLV-F 107.1 Ironton, OH .8/3.4
BLACK/URBAN						WPAY-F 104.1 Portsmouth, OH 1.3/6.6
BTFL MUSIC		19 (2)	19 (2)	5.3		WVAF-F 99.9 Charleston .5/1.5
NEWS/TALK						
NOSTALGIA					2:9	
RELIGION		26 (2)	26 (2)	7.3	8.9	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS		3 (1)				
			356 (16)	0.8		

RADIO STATIONS

WCMI, 1340, 1 KW/250 W									
WGNT, 930, 5 KW/1 KW (DA-1)									
WIRO, 1230, 1 KW/ 150 W									
WKEE, 800, 5 KW (DAYS, DA)									
WTCR, 1420, 5 KW 5 KW/500 W (DA-N)									
WVHY, 1470, 5 KW (DAYS, DA)									
WPAY, 1400, 1 KW/ 150 W									
WAMX-F, 93.7, 50 KW @ 463, CHR									
WCAK-F, 92.7, 3 KW @ 300, CONTEMP/AC									
WENM-F, 107.9, 50 KW @ 500, RELIGION									
WMLV-F, 107.1, 3 KW @ 200, BTFL									
WKEE-F, 100.5 53 KW @ 560, AC/CONTEMP									
WTCR-F, 103.3, 50 KW @ 490, COUNTRY									
WPAY-F, 104.1, 100 KW @ 840, RELIGION/COUNTRY									

WVAF, WKLC - See Charleston

MISCELLANEOUS COMMENTS: WCAK-F (Catlettsburg, KY) sold for \$385,000.... WITO-f changes calls to WMLV

INDIANAPOLIS

Arbitron Rank/Pop (12+): 36/970,400
 MSA Rank/Pop: 39/1,194,800
 ADI #23
 Average Person Rating: 16.7
 Market TSL: 22.0 hours

Stations: 18/16
 Diaries: 1543/629:1/40.8%
 Sample Target: 1500
 Standard Error: .504
 % Below Line: 0.8
 % Not Listed: 7.0

Est 1985 Revenue: \$38,000,000
 HH Inc.: \$19,963
 Retail \$: 8.4 Bil
 Pop per Station: 60,650
 # 1 Biller: WIBC \$8,000,000

12+ METRO SHARE 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WIBC 242/14.7	15.4	16.0	16.2	15.9	13.9	1. WFBQ-F 445/5099	1. WIBC 2771/28.1	28.6	31.3
2. WFBQ-F 237/14.4	15.5	11.3	9.6	9.9	18.2	2. WIBC 272/3267	2. WFBQ-F 2673/27.1	25.1	20.8
3. WXTZ-F 168/10.2	9.2	7.7	9.6	8.6	8.4	3. WFMS-F 239/2563	3. WZPL-F 2316/13.5	23.0	28.7
4. WFMS-F 165/10.0	8.2	8.9	6.6	6.6	10.7	4. WXTZ-F 231/2670	4. WXTZ-F 1910/19.4	18.4	16.0
5. WZPL-F 158/ 9.6	8.3	11.1	15.1	14.6	10.5	5. WZPL-F 198/3215	5. WFMS-F 1792/18.2	14.6	15.5
6. WTLC-F 132/ 8.0	8.3	8.8	6.0	7.7	8.4	6. WTLC-F 137/1312	6. WENS-F 1613/16.4	17.3	18.8
7. WENS-F 101/ 6.1	6.1	7.8	6.7	6.0	4.9	7. WENS-F 123/2257	7. WNAP-F 1526/15.5	17.0	15.9
8. WMLF 74/ 4.5	4.4	3.2	2.9	3.6	2.5	8. WMLF 104/ 994	8. WTLC-F 1190/12.1	12.2	11.9
9. WNAP-F 68/ 4.1	4.9	4.9	4.7	3.9	5.3	9. WNAP-F 96/2191	9. WIRE 965/ 9.8	12.0	12.6
10. WTPI-F 56/ 3.4	2.6	1.3	--	--	3.3	10. WTPI-F 65/ 932	10. WMLF 824/ 8.4	6.9	6.6
11. WIRE 39/ 2.4	5.1	5.1	5.6	7.6	2.1	11. WNDE 44/ 984	11. WTPI-F 743/ 7.5	5.9	3.9
12. WNDE 35/ 2.1	2.1	2.6	2.6	1.7	1.7	12. WIRE 40/1069	12. WNDE 714/ 7.2	7.5	7.1
13. WGRT 17/ 1.0	1.3	1.2	1.6	1.1	.4	13.	13.		
14.						14.	14.		
15.						15.	15.		
16.						16.	16.		
17.						17.	17.		
18.						18.	18.		
19.						19.	19.		
20.						20.	20.		
21.						21.	21.		
22.						22.	22.		
23.						23.	23.		
24.						24.	24.		
25.						25.	25.		

12+ FM SHARE (METRO):

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZPL-F	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WFMS-F	1. WIBC	1. WIBC	1. WIBC	1. WFBQ-F	1. WFBQ-F	1. WFMS-F
2. WFBQ-F	2. WZPL-F	2. WFMS-F	2. WFMS-F	2. WIBC	2. WFMS-F	2. WFBQ-F	2. WFBQ-F	2. WIBC	2. WZPL-F	2. WFBQ-F
3. WNAP-F	3. WENS-F	3. WIBC	3. WIBC	3. WFBQ-F	3. WXTZ-F	3. WFMS-F	3. WFMS-F	3. WTLC-F	3. WTLC-F	3. WZPL-F
WTLC-F	4. WTLC-F	4. WZPL-F	4. WENS-F	4. WXTZ-F	4.	4. WXTZ-F	4. WFMS-F	4. WZPL-F	4. WFMS-F	4. WIBC
5.	5. WIBC	5. WENS-F	5. WZPL-F	5. WENS-F	5.	5. WZPL-F	5. WZPL-F	5. WXTZ-F	5. WIBC	5. WXTZ-F
6.	6. WFMS-F	6. WTLC-F	6. WXTZ-F	6. WZPL-F	6.	6. WTLC-F	6. WENS-F	6. WTLC-F	6. WXTZ-F	6. WTLC-F
7.	7. WNAP-F	7. WXTZ-F	7. WTLC-F	7. WTLC-F	7.	7. WENS-F	7. WENS-F	7. WNAP-F	7. WNAP-F	7. WENS-F
8.	8. WTPI-F	8.	8.	8.	8.	8.	8. WTLC-F	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFBQ-F	1. WFBQ-F	1. WENS-F	1. WFBQ-F	1. WIBC	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F
2. WZPL-F	2. WENS-F	2. WFBQ-F	2. WFMS-F	WFMS-F	2.	2.	2. WZPL-F	2. WZPL-F	2. WFMX-F
3. WENS-F	3. WTLC-F	3. WTLC-F	3. WENS-F	3. WXTZ-F	3.	3.	3. WTLC-F	3. WFMS-F	3. WIBC
4. WTLC-F	4. WZPL-F	4. WIBC	WIBC	4. WENS-F	4.	4.	4. WENS-F	4. WIBC	4. WZPL-F
5.	5. WIBC	5. WTPI-F	5. WTLC-F	5. WFBQ-F	5.	5.	5. WIBC	5. WENS-F	5. WENS-F
6.	6. WFMS-F	WFMS-F	6. WXTZ-F	6. WTLC-F	6.	6.	6.	6. WTLC-F	6. WXTZ-F
7.	7. WNAP-F	WZPL-F	7. WZPL-F	7.	7.	7.	7.	7. WTLC-F	7. WXTZ-F
8.	WXTZ-F	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>	<u>FAL 84%</u>	<u>OTHER RATED STATIONS/METRO SHARE & CUME RATING</u>			
TOP 40/CHR/CONTEMP		226 (2)	226 (2)	14.8	17.1	WCBK-F	102.3	Martinville	.5/1.0
AOR		237 (1)	237 (1)	15.5	12.1	WGRT	810	Indianapolis	1.0/1.3
AC/OLDIES/SOFT ROCK	74 (2)	163 (3)	237 (5)	15.5	12.5	WXIR-F	98.3	Plainfield	.4/2.6
MOR/VARIETY	248 (2)		248 (2)	16.2	18.8	WXLW	950	Indianapolis	.5/1.5
COUNTRY		165 (1)	165 (1)	10.8	14.9				
BLACK/URBAN		132 (1)	132 (1)	8.6	9.7	WTTS-F	91.3	Bloomington	.4/2.1
BTFMUSIC/EZ		168 (1)	168 (1)	11.0	8.2				
NEWS/TALK					--	WLW	700	Cincinnati	.4/1.8
NOSTALGIA	74 (1)		74 (1)	4.8	4.7				
RELIGION/GOSPEL	26 (2)	7 (1)	33 (3)	2.2	2.1				
SPANISH					--				
CLASSICAL					--				
UNKNOWN/OTHERS		8 (1)	8 (1)	0.5	--				
			1528 (18)						

RADIO STATIONS

AM STATIONS

WGRT, 810, 250 W (DAYS)	, GOSPEL	SBN, \$ 20.00	(Weiss)	Universal
WBRI, 1500, 5 W (DAYS, DA)	, RELIGION	, \$ 18.00	(-----)	
WFEM, 1110, 500 W (DAYS, DA)	, NOSTALGIA	, \$ 11.00	(-----)	(NOBLESVILLE)
WIBC, 1070, 50 W/10 KW (DA-2)	, MOR	NBC-T, \$125.00	(Blair)	Blair
WIRE, 1430, 5 KW (DA-N)	, AC	ABC-E, NBC, \$ 70.00*	(MMR)	Mid America
WMLF, 1310, 5 KW/1 KW (DA-2)	, NOSTALGIA	MBS, \$ 40.00	(Mc-Guild)	Newsystems
WNDE, 1260, 5 KW (DA-N)	, OLDIES	US I, ABC I, \$ 45.00*	(Katz)	Taft
WTTS, 1590, 5 KW/500 W (DA-2)	, RELIGION	, \$ 18.00	(-----)	
WXLW, 950, 5 KW (DAYS, DA)	, RELIGION	, \$ 10.00	(-----)	

FM STATIONS

WENS, 97.1, 30 KW @ 679, AC		, \$105.00	(Christal)	Emmis
WFBO, 94.7, 52 KW @ 850, AOR		Source, \$100.00*	(KATZ)	Taft
WFMS, 95.5, 13 KW @ 1000, COUNTRY		, \$ 90.00	(Torbet)	Susquehanna
WNAP, 93.1, 13 KW @ 1022, CHR		, \$ 57.00	(Blair)	Blair
WTLW, 105.7, 50 KW @ 445, BLACK		SBN, NBN, \$ 70.00*	(Mc-Guild)	Newsystems
WTPI, 107.9, 22 KW @ 885, AC		APR, CBS-R, \$ 45.00	(Republic)	
WXTZ, 103.3, 18 KW @ 860, BTFM		, \$ 90.00*	(MMR)	Mid America
WZPL, 99.5, 50 KW @ 500, CHR		, \$100.00*	(HNWH)	H & W
WATI, 107.1, 3 KW @ 300, NOSTALGIA		, \$ 32.00	(Weiss)	Universal
WXIR, 98.3, 3 KW @ 296, RELIGION		, \$ 18.00	(-----)	

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WIRE: From Country to AC (Sep)

WZPL-F: From H & W to Fairwest for \$11,000,000 (Garmon & Ninowski)

WFEM (Noblesville): Sold for \$780,000 (Burt Sherwood).

JACKSONVILLE

Arbitron Rank/Pop (12+): 55/646,700
 MSA Rank/Pop: 63/797,100
 ADI # 61
 Average Person Rating: 16.5
 Market TSL: 22.1 hours

Stations: 24/22
 Diaries: 1067/606:1/45.8%
 Sample Target: 1000
 Standard Error: .620
 % Below Line: 3.7
 % Not Listed: 15.8

Est 1985 Revenue: \$16,700,000
 HH Inc: \$27,997
 Retail \$: 5.1 Bil
 Pop per Station: 29,395
 # 1 Biller: WVIV-F \$3,500,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WVIV-F 144/13.0	15.4	13.2	11.9	11.6		1. WVIV-F 155/2155	1. WVIV-F 1966/29.2	32.4	28.8
2. WFLV-F 109/ 9.8	10.3	11.4	14.9	10.8		2. WQIK-F 130/1513	2. WFLV-F 1329/19.8	18.4	19.3
3. WQIK-F 106/ 9.5	10.3	11.7	8.2	8.7		3. WFLV-F 117/1470	3. WAIV-F 1268/18.8	20.1	21.8
4. WAIV-F 87/ 7.8	7.3	9.2	7.9	8.3		4. WAIV-F 100.1452	4. WQIK-F 1205/17.9	20.0	19.3
5. WJAX-F 83/ 7.5	9.7	8.4	8.3	6.5		5. WJAX-F 97/1243	5. WLCS-F 1050/15.6	18.7	18.3
6. WCRJ-F 65/ 5.9	2.8	4.7	6.2	8.6		6. WLCS-F 76/1131	6. WJAX-F 1024/12.2	17.0	15.3
7. WLCS-F 62/ 5.6	9.5	9.5	11.3	11.8		7. WCRJ-F 67/ 881	7. WCRF-F 835/12.4	8.5	10.6
WZAZ 62/ 5.6	4.7	3.5	4.0	2.5		8. WZAZ 62/ 588	8. WZAZ 588/ 8.7	8.1	6.7
9. WPDQ 29/ 2.6	1.9	2.8	6.4	5.5		9. WNFI-F 54/1017	9. WOKV 550/ 8.2	6.5	6.6
WNFI F 29/ 2.6	3.4	2.2	---	.9		10. WRUF-F 52/ 895	10. WNFI-F 506/ 7.5	9.2	7.3
11. WOKV 28/ 2.5	2.6	2.5	3.4	2.2		11. WPDQ 29/ 501	11. WPDQ 501/ 7.4	7.9	7.0
12. WCGL 25/ 2.3	3.1	1.8	1.8	3.0		12. WOKV 28/ 587	12. WQIK 409/ 6.1	NA	NA
13.						13.	13.		
14.						14.	14.		
15.						15.	15.		

12+ FM SHARE (METRO): 77.22% (722 of 935) (FAL 84: 79.38%)

TELEVISION	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJAX-F	1. WVIV-F	1. WVIV-F	1. WVIV-F	1. WVIV-F	1. WQIK-F	1. WVIV-F	1. WVIV-F	1. WVIV-F	1. WFLV-F	1. WVIV-F
2. WVIV-F	2. WFLV-F	2. WFLV-F	2. WAIV-F	2. WAIV-F	2. WCRJ-F	2. WQIK-F	2. WFLV-F	2. WFLV-F	2. WJAX-F	2. WQIK-F
3. WFLV-F	3. WAIV-F	3. WAIV-F	3. WQIK-F	3. WQIK-F	3. WVIV-F	3. WAIV-F	3. WAIV-F	3. WQIK-F	3. WVIV-F	3. WFLV-F
WNFI-F	4. WJAX-F	4. WQIK-F	4. WFLV-F	4. WCRJ-F	4. WAIV-F	4. WFLV-F	4. WQIK-F	4. WJAX-F	4. WQIK-F	4. WAIV-F
5.	5. WQIK-F	5. WLCS-F	5. WLCS-F	5. WFLV-F	5. WLCS-F	5. WJAX-F	5. WCRJ-F	5. WAIV-F	5. WLCS-F	5. WJAX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WVIV-F	1. WVIV-F	1. WVIV-F	1. WVIV-F	1. WVIV-F	1. WFLV-F	1. WFLV-F	1. WFLV-F	1. WFLV-F	1. WAIV-F
2. WFLV-F	2. WAIV-F	2. WAIV-F	2. WAIV-F	2. WAIV-F	2. WVIV-F	2. WVIV-F	2. WAIV-F	2. WVIV-F	2. WQIK-F
3. WCRJ-F	3. WFLV-F	3. WLCS-F	3. WQIK-F	3. WQIK-F	3.	3. WAIV-F	3. WVIV-F	3. WAIV-F	3. WQIK-F
WJAX-F	4. WCRJ-F	4. WJAX-F	4. WZAZ	4. WLCS-F	4.	4. WJAX-F	4. WJAX-F	4. WQIK-F	4. WFLV-F
5.	WJAX-F	WPDQ	5. WLCS-F	5. WZAZ	5.	5. WQIK-F	5.	5. WCRJ-F	5. WCRJ-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		173 (2)	173 (2)	18.5	17.9	WAOC 1420 St. Augustine .8/1.3
AOR		115 (2)	115 (2)	12/3	12.5	WAPE 690 Jacksonville 1.3/3.9
AC/OLDIES/SOFT ROCK		166 (4)	166 (4)	17.8	10.5	WFOY 1240 St. Augustine .6/1.3
MOR/VARIETY	7 (1)		7 (1)	0.7		WJAX 930 Jacksonville .6/2.8
COUNTRY	23 (2)	171 (2)	194 (4)	20.7	21.3	WQIK 1320 Jacksonville 1.3/6.1
BLACK/URBAN	102 (4)	83 (1)	185 (5)	19.8	16.3	WROS 1050 Jacksonville .6/1.6
R&B/MUSIC					10.4	WRXJ 1220 Jacksonville .4/1.2
NEWS/TALK	28 (1)		28 (1)	3.0		WSOS-F 105.5 St. Augustine .9/2.2
ROMANTIC						WSVE-F 92.7 Green Cove Spg. 1.3/2.9
RELIGION	53 (4)	14 (1)	67 (5)	7.2	1.0	WUVU-F 97.7 St. Augustine .6/1.3
SPANISH					6.9	WVOJ 970 Jacksonville .6/1.3
CLASSICAL						WRUF-F 103.7 Gainesville .5/1.1
UNKNOWN/OTHERS					0.5	

935 (24)

RADIO STATIONS

WAPE , 690 , 50 KW/10 KW (DA-N) , RELIGION \$ 20.00 (----) Statewide
WBIX , 1010 , 10 KW (DAYS, DA) , GOSPEL \$ 9.00 (Smith)
WCGL , 1360 , 5 KW (DAYS) , RELIGION \$ 14.00 (Roslin)
WEXI , 1280 , 5 KW (DAYS, DA) , CHILDREN'S \$ 22.00 (Market 4) Children's Network
WJAX , 930 , 5 KW (DA-N) , BLACK \$ NA (Weiss)
WOKV , 600 , 5 KW (DA-N) , NEWS/TALK \$ 40.00 (Eastman) Affiliated
WPDQ , 1460 , 5 KW (DA-N) , BLACK \$ 35.00* (Masla) Metroplex
WQIK , 1320 , 5 KW (DA-N) , COUNTRY \$ 33.00* (Mc-Guild) Jacor
WROS , 1050 , 5 KW (DAYS, DA) , RELIGION \$ 17.00 (----)
WRXJ , 1220 , 1 KW (DAYS) , BLACK \$ NA (Selcom) Kravis
WVOJ , 970 , 1 KW (DAYS, DA) , RELIGION \$ 10.00 (----)
WZAZ , 1400 , 1 KW/250 W , BLACK \$ 18.00 (Lazar)
WAIV F, 96.9 , 100 KW @ 935 , AC \$ 80.00 (Eastman) Affiliated
WCRJ F, 107.3, 100 KW @ 350 , COUNTRY \$ 65.00* (Katz) Justice
WFLV F, 106.5, 100 KW @ 700 , AOR \$110.00* (MMR) Metroplex
WVIV F, 102.9, 60 KW @ 635 , CHR \$110.00 (Torbet) Gilmore
WJAX F, 95.1 , 100 KW @ 460 , URBAN \$ 30.00* (Weiss) Statewide
WLCS F, 96.1 , 180 KW @ 830 , AC \$ 75.00 (Selcom) Lavos
WQIK F, 99.1 , 100 KW @ 620 , COUNTRY \$ 90.00 (Mc-Guild) Jacor

WNFI -- See Daytona Beach

MISCELLANEOUS COMMENTS WBIX sold to Sudbrink for \$436,000...WJAX sold by Statewide to Kravis for \$750,000...WKTZ-F changes calls to WLCS-F and format from BTFL to AC...WRXJ donated to Jones College by Kravis
 American Radio Fall 1985, Copyright 1986

JOHNSON CITY - KINGSPORT - BRISTOL

Arbitron Rank/Pop (12+): 85/374,200
 MSA Rank/Pop: 103/444,200
 ADI # 86
 Average Person Rating: 16.5
 Market TSL: 22.2 hours

Stations: 29/23
 Diaries: 889/421:1/61.2%
 Sample Target: 770
 Standard Error: .655
 % Below Line: 4.9
 % Not Listed: 7.1

Est 1985 Revenue: \$8,700,000
 HH Inc: \$24,101
 Retail \$: 2.4 Bil
 Pop per Station: 16,270
 # 1 Biller: WQUT-F \$1,700,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. WQUT-F	139/22.4	24.2	21.9	25.2	17.0		1. WQUT-F 193/2015	1. WQUT-F 1369/36.5	38.3	37.3
2. WXBQ-F	126/20.3	12.6	21.4	20.0	21.1		2. WXBQ-F 165/1853	2. WXBQ-F 1263/33.7	29.9	35.0
3. WTFM-F	59/ 9.5	7.0	9.2	9.0	7.3		3. WTFM-F 79/ 939	3. WTFM-F 665/17.7	12.6	18.1
4. WJCW	55/ 8.9	9.7	8.8	9.5	8.1		4. WIVK-F 56/ 587	4. WJCW 636.16.9	16.6	16.0
5. WXYZ-F	20/ 3.2	3.2	1.5	2.6	6.1		5. WJCW 55/ 658	5. WZXY-F 344/ 9.2	9.2	4.7
6. WKIN	16/ 2.6	.5	2.5	1.6	4.1		6. WMEV-F 37/ 253	6. WFHG 257/ 6.8	6.3	9.6
7. WZAP	16/ 2.6	2.0	2.7	2.1	2.4		7. WIKQ-F 28/ 406	7. WKIN 254/ 6.8	4.7	7.7
8. WIKQ-F	14/ 2.3	1.5	2.2	.8	.5		8. WMYU 27/ 462	8. WIKQ-F 230/ 6.1	4.0	NA
9. WBEJ	13/ 2.1	1.4	1.9	1.5	2.4		9. WIMZ-F 21/ 330	9. WJSO 203/ 5.4	NA	4.9
10. WRGS	12/ 1.9	1.5	1.0	1.6	1.4		10. WZXY-F 20/ 344	10. WBEJ 197/ 5.2	4.6	4.9
11.							11. WKIN 18/ 268	11.		
12.							12.	12.		
13.							13.	13.		
14.							14.	14.		
15.							15.	15.		

12+ FM SHARE (METRO): 68.28% (394 of 577) (FAL 84: 66.67%)

TELENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WQUT-F	1. WXBQ-F	1. WQUT-F	1. WQUT-F	1. WQUT-F
2. WXBQ-F	2. WXBQ-F	2. WXBQ-F	2. WQUT-F	2. WQUT-F	2. WIFM-F	2. WXBQ-F	2. WQUT-F	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F
3.	3.	3. WTFM-F	3. WJCW	3. WJCW	3. WJCW	3. WTFM-F	3. WTFM-F	3. WTFM-F	3. WJCW	3. WJCW
4.	4.	4. WJCW	4. WIFM-F	4. WIFM-F	4. WQUT-F	4. WJCW	4. WJCW	4. WJCW	4. WIFM-F	4. WIFM-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F
2. WXBQ-F	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F	2. WQUT-F	2.	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F	2. WQUT-F
3. WTFM-F	3.	3.	3. WTFM-F	3. WTFM-F	3.	3.	3. WTFM-F	3.	3. WFCW
4.	4.	4.	4.	4. WJCW	4.	4.	4.	4.	4. WTFM-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP	10 (1)	146 (3)	156 (4)	27.0	26.0	WBBI 1230 Abingdon .6/2/5
AOR		28 (2)	28 (2)	4.9	1.7	WBCV 1550 Bristol, VA .5/1.4
AC/OLDIES/SOFT ROCK	4 (1)	20 (3)	24 (3)	4.2	7.6	WEMB 1420 Bristol .1/3/2.1
MOR/VARIETY	28 (3)		28 (3)	2.9	3.5	WETB 790 Johnson City .6/4.3
COUNTRY	110 (7)	134 (3)	233 (10)	42.3	42.2	WFHG 980 Bristol, VA 1.6/6.8
BLACK/URBAN						WGAT 1050 Gate City .8/1.9
R&B						WGOC 1090 Kingsport 1.4/2.1
MTL MUSIC		59 (1)	59 (1)	10.2	9.9	WJSO 1590 Jonesboro 1.4/5.4
NEWS/TALK						WJSO-F 99.3 Elizabethton .5/4.0
NOSTALGIA	7 (1)		7 (1)	1.2	0.7	WKPT 1400 Kingsport 1.1/5.2
RELIGION	24 (3)	2 (1)	26 (4)	4.5	5.0	WMCH 1260 Church Hill .8/2.5
SPANISH						WMEV-F 93.9 Bristol .8/1.6
CLASSICAL						WOPI 1490 Bristol 1.1/3.6
UNKNOWN/OTHERS		5 (1)	5 (1)	0.9	3.5	WIMZ-F 103.5 Knorville 1.3/2.4
			577 (29)			WIVK-F 107.7 Knorville .8/3.3
						WKSF-F 99.9 Asheville, NC .6/3.4
						WMIT-F 106.9 Black Mountain .3/2.2
						WMYU-F 102.1 Sevierville 1.0/2.7
						WOKI-F 100.3 Oak Ridge .5/2.2

RADIO STATIONS

WFHG	980	5 KW/1 KW (DA-N)	CONTEMP/AC	ABC-D, \$ 16.00*	(Mc-Guild)	Nininger	(BRISTOL)
WGOC	1090	1 KW (DAYS, DA)	COUNTRY	NBC, \$ 13.00	(----)		(KINGSPORT)
WJCW	910	5 KW/1 KW (DA-N)	COUNTRY	CBS, \$ 25.00*	(Katz)	Bloomington	(JOHNSON CITY)
WKIN	1320	5 KW/500 W (DA-N)	COUNTRY	APR, \$ 13.00	(Torbet)	Bahakel	(KINGSPORT)
WZAP	690	10 KW (DAYS)	RELIGION	\$ 14.00	(Gates)		(BRISTOL)
WJSO	1590	5 KW (DA-N)	MOR	\$ 13.00	(----)		(JONESBORO)
WBBI	1230	1 KW/250 W	COUNTRY NBC, NBC-T, \$	5.00	(----)		(ABINGDON, VA)
WBEJ	1240	1 KW/250 W	COUNTRY	\$ 7.00	(----)		(ELIZABETHTOWN)
WETB	790	5 KW (DAYS)	AC	MBS, \$ 8.00	(----)		(JOHNSON CITY)
WKPT	1400	1 KW/250	MOR/AC	ABC-E, \$ 14.00	(Republic)		(KINGSPORT)
WOPI	1490	1 KW/250 W	NOSTALGIA	US 2, \$ 9.00	(----)		(BRISTOL)
WQUT-F	101.5	100 KW @ 1500	CHR/AOR	US 1, \$ 40.00*	(Katz)	Bloomington	(JOHNSON CITY)
WTFM-F	98.5	100 KW @ 1260	BTFL/EZ	ABC-E, \$ 24.00*	(Republic)	Home News	(KINGSPORT)
WXBQ-F	96.9	67 KW @ 2240	COUNTRY	ABC-I, \$ NA	(Mc-Guild)	Nininger	(BRISTOL)
WZXT-F	104.9	1 KW @ 475	AOR	Source, \$ 18.00*	(Torbet)	Bahakel	(KINGSPORT)
WIKQ-F	94.9	100 KW @ 1090	AC	\$ 9.00	(----)		(GREENVILLE)
WJSO-F	99.3	3 KW @ -79	COUNTRY	\$ 16.00	(----)		(ELIZABETHTOWN)

KALAMAZOO

Arbitron Rank/Pop (12+): 147/177,700
 MSA Rank/Pop: 190/214,300
 ADI #42 (w/Grand Rapids)
 Average Person Rating: 14.5
 Market TSL: 19.4 hours

Stations: 17/9
 Diaries: 630/282:1/52.9%
 Sample Target: 610
 Standard Error: .753
 % Below Line: 29.6
 % Not Listed: 10.4

Est 1985 Revenue: \$6,000,000
 HH Inc: \$32,414
 Retail \$: 1.4 Bil
 Pop per Station: 19,744
 #1 Biller: WKFR-F \$1,700,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84	
1. WNNW-F	32/12.3	9.3	12.7	9.5	7.8	11.3	1. WKZO	518/28.9	35.3	31.2
2. WQLR-F	31/11.9	10.8	10.1	7.1	9.4	9.5	2. WKFR-F	516/28.8	33.9	35.8
WKZO	31/11.9	15.3	13.0	12.7	11.1	12.7	3. WJFM-F	415/23.2	19.4	13.2
4. WKFR-F	30/11.5	15.7	61.7	14.8	15.6	9.2	4. WNNW-F	361/20.2	16.5	18.5
5. WJFM-F	25/ 9.6	6.3	3.6	3.2	2.0	7.4	5. WQLR-F	215/17.6	21.0	16.0
6. WKMI	19/ 7.3	7.8	8.7	6.9	4.9	7.4	6. WKMI	301/16.8	19.6	19.7
7. WOOD-F	16/ 6.2	5.2	5.1	6.3	5.1	2.8	7. WOOD-f	299/16.7	14.5	13.6
8. WGRD-F	13/ 5.0	6.3	4.7	6.3	6.5	6.7	8. WKMI	299/16.7	19.4	17.5
9. WLAV-F	9/ 3.5	3.4	3.3	5.3	4.6	6.3	9. WLAV-F	165/ 9.2	8.2	8.8
10. WJXQ-F	8/ 3.1	3.4	4.3	3.4	6.2	1.4	10. WKIQ-F	139/ 7.8	5.3	5.1
11.							11.			
12.							12.			
13.							13.			
14.							14.			
15.							15.			

12+ FM SHARE (METRO): 69.53% (162 of 233) (FAL 84: 72.36%)

TRFNS	18-34	18-49	25-49	25-54	35-64	12+ AND	12+ MID	12+ PND	12+ EVE	SAT MID
1. WJFM-F	1. WKFR-F	1. WKFR-F	1. WNNW-F	1. WNNW-F	1. WNNW-F	1. WKZO	1. WQLR-F	1. WKFR-F	1. WJFM-F	1. WKFR-F
2. WKFR-F	2. WJFM-F	2. WJFM-F	2. WKFR-F	2. WKFR-F	2. WKZO	2. WNNW-F	2. WNNW-F	WNNW-F	2. WKZO	2. WNNW-F
WKMI	3. WKMI	3. WNNW-F	3. WKMI	3. WQLR-F	3. WQLR-F	3. WQLR-F	3. WKZO	3. WQLR-F	WNNW-F	3. WQLR-F
4.	4.	4. WQLR-F	WQLR-F	4. WKMI	4.	4. WKFR-F	4. WKMI	4. WKFR-F	4. WKFR-F	4. WJFM-F
5.	5.	5.	5.	WKZO	5.	5.	5. WKFR-F	5.	5.	5. WKZO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WNNW-F	1. WJXQ-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WNNW-F
WJFM-F	2. WJFM-F	WKMI	WJFM-F	2. WKFR-F	2. WJFM-F	WJFM-F	2. WJFM-F	2. WNNW-F	2. WKFR-F
3. WGRD-F	3. WKMI	3. WQLR-F	3. WKMI	3. WQLR-F	3. WKFR-F	3. WJXQ-F	3. WJXQ-F	WJFM-F	3. WKMI
4.	4. WGRD-F	4.	WNNW-F	4. WKMI	WQLR-F	4.	4.	4. WQLR-F	WKZO
5.	5.	5.	WQLR-F	WKZO	5.	5.	5.	5.	WQLR-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTENP		69 (4)	69 (4)	29.6	28.0	WJEZ 1560 Portage 1.2/1.8
AOR		17 (2)	17 (2)	7.3	8.5	WLPR 1420 Kalamazoo 1.9/4.1
AC/OLDIES/SOFT ROCK	19 (1)	5 (1)	24 (2)	10.3	10.6	WQSN 1470 Kalamazoo .4/1.8
MOR/VARIETY	31 (1)		31 (1)	12.2	15.0	WQXC-F 100.9 Otsego .8/2.9
COUNTRY	3 (2)	34 (2)	37 (4)	15.9	15.9	WKIQ-F 94.5 Holland .4/7.8
BLACK/URBAN						WIBM 94.1 Jackson 1.9/4.4
BTFL MUSIC		47 (2)	47 (2)	20.2	17.1	WMAQ 670 Chicago .8/2.6
NEWS/TALK					1.2	
NOSTALGIA	3 (1)		3 (1)	1.3		
RELIGION	5 (1)		5 (1)	2.1	3.7	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

233 (17)

RADIO STATIONS

WHEZ, 1360, 1 KW (DAYS, NOSTALGIA, \$ NA (Christal)
WQSN, 1470, 500 W (DAYS, DA), COUNTRY, \$ 10.00 (Masla) Fairfield
WKMI, 1360, 5 KW/1 KW (DA-N), AC, ABC-D, \$ 25.00 (HNWH)
WKPR, 1420, 1 KW (DAYS, DA), RELIGION, \$ 6.50 (----) Kuiper
WKZO, 590, 5 KW (DA-N), MOR, CBS, MBS, \$ 19.00 (Mc-Guild) Fetzter
WKFR-F, 103.3, 50 KW @ 500, CHR, \$ 55.00* (Eastman) (BATTLE CREEK)
WNNW-F, 98.5, 50 KW @ 500, COUNTRY, ABC-E, \$ 41.00 (Christal) (COLDWATER)
WQLR-F, 106.5, 33 KW @ 600, BTFL/EZ, \$ 17.00 (Masla) Fairfield
WQXC-F, 100.9, 3 KW @ 300, COUNTRY, UPI, \$ 15.00 (Patt) (OTSEGO)

Other ranked stations - See Grand Rapids or Lansing

MISCELLANEOUS COMMENTS: WKMI sold for \$1,500,000... WKLZ changed calls to WQSN... WBUK came back on the air as WHEZ with a nostalgia format

KANSAS CITY

Arbitron Rank/Pop (12+): 27/1,205,100
 MSA Rank/Pop: 29/1,478,400
 ADI #30
 Average Person Rating: 15.7
 Market TSL: 20.9 hours

Stations: 24/23
 Diaries: 1412/853:1/51.2%
 Sample Target: 1360
 Standard Error: .504
 % Below Line: 0.4
 % Not Listed: 6.1%

Est 1985 Revenue: \$37,100,000
 HH Inc.: \$33,068
 Retail \$: 10.4 Bil
 Pop per Station: 52,396
 # 1 Biller: WDAF \$6,000,000

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WDAF	213/11.1	--	10.7	10.5	11.4	14.5	1. WDAF 385/4705	1. KCMO 2700/22.1	19.6	21.0
2. KCMO	149/ 7.8	--	6.8	5.2	7.7	5.7	2. KCMO 213/3516	2. WDAF 2451/20.1	21.0	22.6
3. KMBR-F	148/ 7.7	--	8.5	7.8	7.5	6.5	3. KMBR-F 203/2356	3. KBEQ-F 2446/20.1	23.1	19.8
4. KBEQ-F	134/ 7.0	--	7.1	8.9	6.7	9.2	4. KYYS-F 169/2721	4. KUDL-F 1916/15.7	15.1	16.8
5. KPRS-F	117/ 6.1	--	4.7	4.5	4.7	5.6	5. KBEQ-F 156/2887	5. KYYS-F 1884/15.5	17.1	15.6
6. KUDL-F	114/ 6.0	--	6.4	5.1	6.3	5.7	6. KUDL-F 130/2217	6. KMBR-F 1765/14.5	16.3	15.0
7. KYYS-F	113/ 5.9	--	6.8	5.9	5.8	8.3	7. WHB 125/2429	7. KFKE-F 1609/13.2	13.2	12.9
8. KFKE-F	112/ 5.8	--	5.4	6.3	6.1	4.5	8. KZZC-F 122/2105	8. KLSI-F 1557/12.8	14.2	13.8
9. KLSI-F	100/ 5.2	--	6.0	5.4	6.5	6.0	9. KFKE-F 122/1761	9. WHB 1490/12.2	12.0	14.2
10. WHB	81/ 4.2	--	3.2	4.0	4.4	2.5	10. KPRS-F 117/1169	10. KMBZ 1355/11.1	11.6	12.9
11. KMBZ	79/ 4.1	--	4.6	4.9	4.9	3.8	11. KLSI-F 102/1633	11. KZZC-F 1332/10.9	14.9	13.8
12. KJLA	77/ 4.0	--	3.4	3.9	3.7	2.9	12. KMBZ 93/1571	12. KPRS-F 1143/ 9.4	10.6	8.4
13. KZZC-F	67/ 3.5	--	4.6	3.8	3.8	5.2	13. KCFX-F 88/1089	13. KBKC-F 1134/ 9.3	8.5	11.1
14. KCFX	55/ 2.9	--	1.8	1.5	1.3	4.2	14. KKCI-F 84/1086	14. KCFX-F 879/ 7.2	7.2	5.8
15. KBKC-F	52/ 2.7	--	3.8	3.3	4.1	2.8	15. KJLA 79/ 895	15. KJLA 859/ 7.0	8.1	7.2
16.							16.	16.		
17.							17.	17.		
18.							18.	18.		
19.							19.	19.		
20.							20.	20.		
21.							21.	21.		
22.							22.	22.		
23.							23.	23.		
24.							24.	24.		
25.							25.	25.		

12+ FM SHARE (METRO): 60.60% (1091 of 1799)

(FAL 84: 59.30%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBEQ-F	1. KYYS-F	1. WDAF	1. WDAF	1. WDAF	1. WDAF	1. WDAF	1. KMBR-F	1. WDAF	1. KCMO	1. WDAF
2. KBKC-F	2. KPRS-F	2. KYYS-F	2. KUDL-F	2. KUDL-F	2. KMBR-F	2. KBEQ-F	2. WDAF	2. KMBR-F	2. WDAF	2. KPRS-F
3. KZZC-F	3. KBEQ-F	3. KUDL-F	3. KLSI-F	3. KMBR-F	3. KCMO	3. KMBR-F	3. KUDL-F	3. KBEQ-F	3. KYYS-F	3. KCMO
4. KYYS-F	4. KUDL-F	4. KLSI-F	4. KFKE-F	4. KCMO	4. KFKE-F	4. KCMO	4. KCMO	4. KFKE-F	4. KBEQ-F	4. KFKE-F
5. KKCI-F	5. KLSI-F	5. KFKE-F	5. KMBR-F	5. KFKE-F	5. WHB	5. KLSI-F	5. KLSI-F	5. KCMO	5. KPRS-F	5. KMBR-F
6. KPRS-F	6. KFKE-F	6. KBEQ-F	6. WHB	6. KLSI-F	6. KLSI-F	6. KYYS-F	6. KPRS-F	6. KPRS-F	6. KMBZ	6. WHB
7.	7. KZZC-F	7. KPRS-F	7. KYYS-F	7. WHB	7. KMBZ	7. KUDL-F	7. KYYS-F	7. KUDL-F	7. KMBR-F	7. KYYS-F
8.	8.	8.	8. KSMO	8.	8. KUDL-F	8. KFKE-F	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9. KMBZ	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBEQ-F	1. KUDL-F	1. KUDL-F	1. WDAF	1. WDAF	1. KYYS-F	1. KYYS-F	1. KYYS-F	1. KYYS-F	1. WDAF
2. KPRS-F	2. KLSI-F	2. KLSI-F	2. KLSI-F	2. KMBR-F	2. KPRS-F	2. KPRS-F	2. KBEQ-F	2. KFKE-F	2. KYYS-F
3. KUDL-F	3. KPRS-F	3. KPRS-F	3. KUDL-F	3. KLSI-F	3. KBEQ-F	3. KBEQ-F	3. KUDL-F	3. KPRS-F	3. KFKE-F
4. KLSI-F	4. DBEQ-F	4. KMBR-F	4. KMBR-F	4. KUDL-F	4. KKCI-F	4. KUDL-F	4. KPRS-F	4. WDAF	4. KCMO
5. KBKC-F	5. KFKE-F	5. WHB	5. KBEQ-F	5. KCMO	5. KCFX-F	5. KFKE-F	5. KFKE-F	WHB	5. WHB
6. KZZC-F	6. KZZC-F	6. KCXL	6. KFKE-F	6. KFKE-F	6. KZZC-F	6. KCFX-F	6. KCMO	6. KBEQ-F	6. KUDL-F
7. KFKE-F	7. KYYS-F	7.	7. KPRS-F	7. WHB	7.	7.	7.	7. KUDL-F	7. KPRS-F
8.	KCXL	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		253 (3)	253 (3)	14.1	13.5	KCCV	1510	Independence	.9/2.4
AOR		211 (4)	211 (4)	11.7	9.0	KCKM	1340	Kansas City	.5/1.9
AC/OLDIES/SOFT ROCK	81 (1)	214 (2)	295 (3)	16.4	18.2	KCNW	1380	Fairway	.5/1.1
MOR/VARIETY					--	KCXL	1140	Liberty	1.9/2.8
COUNTRY	222 (2)	112 (1)	334 (3)	18.6	22.7	KEXS	1090	Exelsior Spgs	1.1/2.4
BLACK/URBAN	36 (1)	117 (1)	153 (2)	8.5	4.9	KKCI-F	106.5	Liberty	1.9/5.5
BTFL MUSIC/EZ		148 (1)	148 (1)	8.2	7.9	KPRT	1590	Kansas City	.8/3.3
NEWS/TALK	228 (2)		228 (2)	12.7	13.8	KXTR-F	96.5	Kansas City	1.9/4.1
NOSTALGIA	77 (1)		77 (1)	4.3	3.9				
RELIGION/GOSPEL	55 (3)		55 (3)	3.1	5.1	KLZR-F	105.9	Lawrence	.5/2.0
SPANISH				--	--				
CLASSICAL		36 (1)	36 (1)	2.0	1.0				
UNKNOWN/OTHERS	9 (1)		9 (1)	0.5					
			1799 (24)						

RADIO STATIONS

AM STATIONS

KBEA,	1480,	1 KW/500 W (DA-N),	NEWS/TALK	,	\$ 14.00	(P/W)	
KCCV,	1510,	10 KW (DAYS)	, RELIGION	,	\$ 20.00	(-----)	Bolt
KCKM,	810,	50 KW/5 KW (DA-N)	, NEWS/TALK CBS, MBS,	\$ 86.25	(Mc-Guild)		Summitt
KFKF,	1340,	1 KW/250 W	, COUNTRY	,	\$ NA	(Mc-Guild)	Sconnix
KJLA,	1190,	5 KW/250 W (DA-N),	NOSTALGIA	MBS,	\$ 25.00	(Weiss)	
KMBZ,	980,	5 KW (DA-N)	, NEWS	ABC-I,	\$ 59.00*	(Durpetti)	Bonneville
KPRT,	1590,	1 KW (DAYS)	, GOSPEL	MBS,	\$ 25.00	(HNNH)	
WDAF,	610	5 KW	, COUNTRY	ABC-E,	\$105.00*	(Katz)	Taft
WHB,	710,	10 KW/5 KW (DA-2)	, AC	NBC,	\$ 60.00	(Christal)	Shamrock
KCNW,	1380,	2.5 KW (DAYS)	, RELIGION	,	\$ 18.00	(-----)	Universal

FM STATIONS

KBEQ,	104.3,	50 KW @ 1150,	CHR	ABC-C,	\$ 68.00	(Republic)	Capital-Goodman
KCFX,	100.7,	100 KW @ 847,	AOR	ABC-R,	\$ 43.00	(NMR)	(HARRISONVILLE)
KBKC,	94.9,	100 KW @ 1057,	COUNTRY	,	\$ 61.00	(Mc-Guild)	Summitt
KFKF,	94.1,	100 KW @ 460,	COUNTRY	,	\$ 58.00	(Mc-Guild)	Sconnix
KKCI,	106.5,	100 KW @ 880,	AOR	CBS-R,	\$ 40.00*	(CBS)	Transcom
KLSI,	93.3,	100 KW @ 428,	AC	ABC-D,	\$ 75.00	(Selcom)	Sandusky
KMBR,	99.7,	100 KW @ 950,	BTFL	,	\$ 76.00*	(Durpetti)	Bonneville
KPRS,	103.3,	100 KW @ 450,	BLACK	NBN,	\$ 38.00	(HNNW)	
KUDL,	98.1,	100 KW @ 550,	AC	APR,	\$ 80.00*	(Christal)	Shamrock
KXTR,	96.5,	100 KW @ 546,	CLASSICAL	US II,	\$ 30.00	(CNBS)	
KYYS,	102.1,	100 KW @ 940,	AOR	Source,	\$ 77.00*	(Katz)	Taft
KZZC,	98.9,	100 KW @ 988,	CHR	,	\$ 36.00	(Eastman)	(LEAVENWORTH)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

KCFX-F changes to an Oldies based AOR (consulted by Fred Jacobs)

KKCI-F (Liberty) sold to Transcom for \$4,000,000 (Blackburn)

KNOXVILLE

Arbitron Rank/Pop (12+): 67/496,100
 MSA Rank/Pop: 83/549,000
 ADI # 60
 Average Person Rating: 16.9
 Market TSL: 22.4 hours

Stations: 20/19
 Diaries: 978/507:1/54.3%
 Sample Target: 890
 Standard Error: .626
 % Below Line: 0.4
 % Not Listed: 7.6

Est 1985 Revenue: \$11,000,000
 HH Inc: \$25,787
 Retail \$: 4.2 Bil
 Pop per Station: 26,111
 # 1 Biller: WIVK-F \$3,700,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. WIVK-F	226/26.7	21.6	21.6	19.6	18.4	1. WIVK-F 409/3884	1. WIVK-F 2057/41.0	39.1	36.0
2. WIMZ-F	124/14.7	17.5	15.8	18.6	11.5	2. WOKI-F 195/2804	2. WIMZ-F 1422/28.3	34.9	29.3
3. WEZK-F	113/13.4	14.5	14.8	15.8	14.8	3. WIMZ-F 193/2292	3. WMYU-F 1167/23.2	19.4	21.0
4. WMYU-F	76/ 9.0	6.7	8.0	7.0	8.7	4. WEZK-F 164/1746	4. WEZK-F 1072/21.4	22.0	24.9
5. WOKI-F	64/ 7.6	8.2	7.7	9.8	11.1	5. WMYU-F 105/1791	5. WOKI-F 936/18.6	22.4	24.3
6. WIVK	34/ 4.0	4.5	4.3	3.4	4.9	6. WIVK 36/ 682	6. WNOX 598/11.9	10/7	15.0
7. WNOX	29/ 3.4	2.6	6.7	4.0	6.1	7. WNOX 33/ 718	7. WIVK 524/10.4	10.0	8.9
8. WBMK	21/ 2.5	1.1	4.3	1.3	3.8	8. WBMK 21/ 145	8. WRJZ 300/ 6.0	5.4	4.7
9. WKGN	14/ 1.7	1.8	1.0	1.6	1.8	9. WNKX-F 15/ 314	9. WNKX-F 236/ 4.7	3.7	4.5
10. WNKX-F	11/ 1.3	1.5	2.0	2.0	1.9	10. WKGN	10. WKGN 221/ 4.4	3.4	3.4
WRJZ	11/ 1.3	1.8	11.8	1.9	3.9	11.	11.		
12.						12.	12.		
13.						13.	13.		
14.						14.	14.		
15.						15.	15.		

12+ FM SHARE (METRO): 79.03% (618 of 782) (FAL 84: 75.03%)

THURS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PND	12+ EVE	SAT MID
1. WOKI-F	1. WIMZ-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F+	1. WIVK-F	1. WIVK-F+	1. WIVK-F	1. WIVK-F
2. WIMZ-F	2. WIVK-F	2. WIMZ-F	2. WIMZ-F	2. WIMZ-F	2. WEZK-F	2. WIMZ-F+	2. WEZK-F	2. WIMZ-F+	2. WIMZ-F	2. WIMZ-F
3. WMYU-F	3. WMYU-F	3. WMYU-F	3. WMYU-F	3. WMYU-F	3. WMYU-F	3. WEZK-F	3. WIMZ-F	3. WEZK-F	3. WEZK-F	3. WMYU-F
4. WOKI-F	4. WOKI-F	4. WEZK-F	4. WEZK-F	4. WEZK-F	4. WOKI-F	4. WMYU-F	4. WMYU-F	4. WMYU-F	4. WOKI-F	4. WOKI-F
5. WEZK-F	5. WEZK-F	5. WOKI-F	5. WOKI-F	5. WOKI-F	5. WOKI-F	5. WOKI-F	5. WOKI-F	5. WOKI-F	5. WMYU-F	5. WEZK-F

MON 18-24	MON 18-34	MON 25-34	MON 18-49	MON 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIMZ-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIMZ-F	1. WIMZ-F	1. WIMZ-F	1. WIVK-F	1. WIVK-F
2. WIVK-F	2. WMYU-F	2. WMYU-F	2. WMYU-F	2. WMYU-F	2. WIVK-F	2. WIVK-F	2. WIVK-F	2. WIMZ-F	2. WIMZ-F
3. WMYU-F	WIMZ-F	3. WIMZ-F	3. WIMZ-F	3. WEZK-F	3. WMYU-F	3. WMYU-F	3. WMYU-F	3. WMYU-F	3. WEZK-F
4. WOKI-F	4. WOKI-F	4. WOKI-F	4. WEZK-F	4. WIMZ-F	4. WOKI-F	4. WOKI-F	4. WOKI-F	4. WMYU-F	4. WMYU-F
5. WEZK-F	5. WEZK-F	5. WOKI-F	5. WOKI-F	5. WOKI-F	5. WOKI-F	5. WOKI-F	5. WOKI-F	5. WOKI-F	5. WOKI-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	3 (1)	64 (1)	67 (2)	8.6	9.3	WBZW 1040 Powell 1.5/2.1
AOR		124 (1)	124 (1)	15.9	17.0	WGAP 1400 Maryville 1.2/3.7
AC/OLDIES/SOFT ROCK		76 (1)	76 (1)	9.7	8.6	WIMZ 1240 Knoxville .4/2.4
NON/VARIETY	3 (1)	3 (1)	3 (1)	0.4	0.4	WKNF-F 94.3 Oak Ridge .5/2.8
COUNTRY	88 (5)	325 (7)	325 (7)	41.6	40.3	WKZV 900 Knoxville .8/2.8
BLACK/URBAN	35 (2)	35 (2)	35 (2)	4.5	4.7	WSEV 930 Sevierville .8/2/2
BTFL MUSIC		117 (2)	117 (2)	15.0	15.9	KSKT 1580 Knoxville .5/1.1
NEWS/TALK					1.1	WYSH 1380 Clinton .9/1.5
NOSTALGIA	13 (1)	13 (1)	13 (1)	1.7		WCRK 1150 Morristown .4/0.9
RELIGION	22 (3)	22 (3)	22 (3)	2.8	2.3	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS					0.6	

782 (20)

RADIO STATIONS

WBMK	, 1430	, 1 KW (DAYS, DA)	, BLACK	SBN, \$ 14.00	(Masla)	
WIMZ	, 1240	, 1 KW/250 W	, CHR	Source, \$ 25.00*	(Blair)	Stoner
WITA	, 1490	, 1 KW/250 W	, RELIGION	, \$ 9.00	(----)	
WIVK	, 850	, 50 KW (DAYS, DA)	, COUNTRY	ABC-E, \$ 25.00	(Katz)	Dick
WKGN	, 1340	, 1 KW/250 W	, TALK/NEW MBS, ABC-T,	\$ 17.00*	(----)	
WKZV	, 900	, 1 KW (DAYS)	, RELIGION	, \$ 10.00	(----)	
WNOX	, 990	, 10 KW (DA-N)	, COUNTRY	CBS, \$ 24.00	(Eastman)	ELF
WRFZ	, 620	, 5 KW (DA-N)	, RELIGION	, \$ 16.00	(----)	
WSLT	, 1580	, 5 KW (DAYS)	, RELIGION	MBS, \$ 6.00	(----)	
WEZK-F	, 97.5	, 100 KW @ 1250	, BTFL/EZ	, \$ 57.00*	(Chistal)	South Central
WIMZ-F	, 103.5	, 100 KW @ 1800	, CHR/AOR	Source, \$ 60.00*	(Blair)	Stoner
WIVK-F	, 107.7	, 100 KW @ 1970	, COUNTRY	ABC-E, \$ 100.00*	(Katz)	Dick
WMYU-F	, 102.1	, 100 KW @ 1000	, AC	, \$ 45.00*	(Mc-Guild)	Republic (SEVIERVILLE)
WNKX-F	, 95.3	, 3 KW @ 300	, COUNTRY	CBS, \$ 20.00*	(Eastman)	ELF (CLINTON)
WOKI-F	, 100.3	, 100 KW @ 2000	, CHR	ABC-F, \$ 52.50	(Selcom)	(OAK RIDGE)

LANCASTER

Arbitron Rank/Pop (12+): 103/314,400
 MSA Rank/Pop: 117/381,400
 Harrisburg ADI
 Average Person Rating: 17.6
 Market TSL: 22.9 hours

Stations: 25/7
 Diaries: 733/429:1/54.5%
 Sample Target: 700
 Standard Error: .726
 % Below Line: 42.2
 % Not Listed: 13.2

Est 1985 Revenue: \$4,900,000
 HH Inc: \$29,663
 Retail \$: 2.2 Bil
 Pop per Station: 44,914
 # 1 Biller: WLAN-F \$1,400,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84		
1. WNCE-F	92/16.4	15.4	12.5	12.5	13.4	1. WNCE-F	146/1331	1. WLAN-F	945/29.6	28.6	28.8
2. WLAN-F	74/13.2	12.6	11.2	10.8	9.2	2. WRKZ-F	129/1403	2. WNCE-F	789/24.7	23.5	20.1
3. WIOV-F	55/ 9.8	6.5	7.7	13.9	12.3	3. WLAN-F	88/1304	3. WIOV-F	694/21.7	14.4	17.0
4. WRKZ-F	43/ 7.7	9.6	14.0	8.1	7.2	WQXA-F	88/1467	4. WRKZ-F	545/17.1	17.7	19.7
WSBA-F	43/ 7.7	10.3	8.1	6.0	10.2	5. WSBA-F	81/1117	5. WSBA-F	541/16.9	17.3	18.4
6. WDAC-F	32/ 5.7	7.6	7.4	4.5	4.2	6. WHTF-F	72/ 733	6. WQXA-F	441/13.8	11.3	11.6
7. WHTF-F	26/ 4.6	2.8	2.9	4.0	2.9	7. WSBA	66.1016	7. WDAC-F	368/11.5	13.7	11.8
8. WQXA-F	15/ 2.7	2.7	2.4	4.0	3.2	8. WIOV-F	62/ 788	8. WHTF-F	289/ 9.1	5.3	8.4
9. WRFY-F	14/ 2.5	2.5	1.7	2.5	2.6	9. WDAC-F	44/ 515	9. WSBA	212/ 6.6	5.3	9.6
10. WLPA	13/ 2.3	1.4	1.3	2.3	2.1	10. WYCR-F	32/ 605	10. WLPA	181/ 5.7	4.9	4.8
11.						11.		11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 89.97% (439 of 488) (FAL 84: 89.26%)

TELENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WNCE-F	1. WNCE-F	1. WNCE-F	1. WLAN-F	1. WNCE-F	1. WNCE-F	1. WLAN-F	1. WNCE-F
2.	2. WHTF-F	2. WNCE-F	2. WIOV-F	2. WIOV-F	2. WIOV-F	WNCE-F	2. WLAN-F	2. WLAN-F	2. WNCE-F	2. WIOV-F
3.	3. WIOV-F	3. WIOV-F	WLAN-F	3. WLAN-F	3. WRKZ-F	3. WIOV-F	3. WIOV-F	3. WIOV-F	3. WDAC-F	3. WLAN-F
4.	4. WSBA-F	4. WSBA-F	4. WSBA-F	4. WSBA-F	4. WSBA-F	4. WSBA-F	WSBA-F	4. WSBA-F	4. WIOV-F	4. WRKZ-F
5.	5.	5.	5.	5. WRKZ-F	5. WLAN-F	5. WRKZ-F	5. WRKZ-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WIOV-F	1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WNCE-F
2.	2. WSBA-F	2. WIOV-F	2. WNCE-F	2. WNCE-F	WHTF-F	2. WHTF-F	2. WHTF-F	2. WNCE-F	2. WIOV-F
3.	WIOV-F	3. WSBA-F	3. WIOV-F	3. WLAN-F	3.	3.	3. WNCE-F	3. WHTF-F	WLAN-F
4.	4. WNCE-F	4.	4. WSBA-F	4. WSBA-F	4.	4.	4. WIOV-F	4. WIOV-F	4. WSBA-F
5.	WRKZ-F	5.	5.	5. WRKZ-F	5.	5.	WSBA-F	5.	5. WRKZ-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		139 (7)	139 (7)	28.4	21.9	WGSA 1310 Ephcata 1.8/4.6
AOR		15 (2)	15 (2)	3.1	6.1	WLAN 1390 Lancaster 1.1/4.9
AC/OLDIES/SOFT ROCK		47 (2)	47 (2)	9.6	12.0	
NOR/VARIETY	30 (4)		30 (4)	6.1	8.0	WIP 580 Harrisburg .5/1.4
COUNTRY		98 (2)	98 (2)	20.1	24.8	WHP-F 97.3 Harrisburg .9/1.3
BLACK/URBAN		3 (1)	3 (1)	0.6	0.8	WNNK-F 104.1 Harrisburg .7/2.5
BTFL MUSIC		102 (3)	102 (3)	20.9	14.3	WSBA 910 York 2.0/6.6
NEWS/TALK	6 (1)		6 (1)	1.2	1.3	WYCR-F 98.5 York .7/5.1
NOSTALGIA	13 (1)		13 (1)	2.7	1.5	KYW 1060 Philadelphia 1.1/5.5
RELIGION		35 (2)	35 (2)	7.2	9.3	WBYO-F 107.5 Boyertown .5/2.1
SPANISH						WCAU-F 98.1 Philadelphia .4/2.7
CLASSICAL						WJBR-F 99.5 Wilmington, DE .9/1.7
UNKNOWN/OTHERS						WNGK-F 102.9 Philadelphia .7/2.3
			488 (15)			WMMR-F 93.3 Philadelphia 1.1/3.9
						WUSL-F 98.9 Philadelphia .5/2.0
						WYSP-F 94.1 Philadelphia 1.6/3.8

RADIO STATIONS

WGSA, 1310, 5 KW (DAYS, DA) , MOR , \$ 13.00 (Masla) (EPHRATA)
 WLAN, 1390, 5 KW/1 KW (DA-2) , AC/MOR CBS, MBS, \$ NA (HNWH)
 WLPA, 1490, 1 KW/250 W , NOSTALGIA NBC, \$ 100.00* (Torbet) Hall

WDAC-F, 94.5, 50 KW @ 500, RELIGION , \$ 15.00 (Savalli)
 WIOV-F, 105.1, 50 KW @ 500, COUNTRY ABC-E, \$128.00* (Republic) Brill (EPHRATA)
 WLAN-F, 96.9, 50 KW @ 500, CHR CBS-R, ABC-F, \$ 32.00* (HNWH)
 WNCE-F, 101.3, 50 KW @ 500, BTFL/EZ NBC, \$ 33.00* (Torbet) Hall

Other ranked stations - See Harrisburg or York
 WRFY - See Reading

LANSING

Arbitron Rank/Pop (12+): 93/349,000
 NSA Rank/Pop: 110/407,700
 ADI #100
 Average Person Rating: 15.6
 Market TSL: 20.9 hours

Stations: 20/14
 Diaries: 845/413:1/48.6%
 Sample Target: 780
 Standard Error: .703
 % Below Line: 10.3
 % Not Listed: 13.2

Est 1985 Revenue: \$10,500,000
 III Inc: \$32,067
 Retail \$: 2.6 Bil
 Pop per Station: 24,929
 # 1 Biller: WVIC-F \$2,400,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84		
1.	WVIC-F	103/18.9	20.5	17.1	18.8	13.2	1. WVIC-F	135/1706	1. WVIC-F	1280/36.6	36.7	36.3
2.	WITL-F	49/ 9.0	10.3	9.5	9.9	11.6	2. WJR	104/1279	2. WFMK-F	736/21.1	21.6	25.6
3.	WJIM-F	48/ 8.8	5.6	7.6	5.1	6.0	3. WITL-F	98/1069	3. WITL-F	654/18.7	19.3	18.5
4.	WFMK-F	41/ 7.5	9.4	9.3	7.2	8.7	4. WFMK-F	69/1186	4. WJXQ-F	641/18.3	20.3	20.0
5.	WMMQ-F	38/ 7.0	5.5	2.3	2.4	1.6	5. WJXQ-F	62/1143	5. WJIM-F	519/14.8	11.9	13.0
6.	WJXQ-F	36/ 6.6	8.4	9.3	11.0	7.2	6. WJIM	52/ 588	6. WMMQ-f	492/14.1	11.7	7.4
7.	WJR	28/ 5.1	5.6	7.2	7.0	6.1	7. WMMQ-f	45/ 583	7. WJR	440/12.6	NA	15.7
8.	WXLA	25/ 4.6	1.7	2.7	.6	.6	8. WIEM-F	43/ 800	8. WIEM-F	431/12.3	8.4	9.3
9.	WIEM-F	24/ 4.4	3.5	3.5	1.9	2.4	9. WXLA	25/ 148	9. WILS-F	417/11.9	14.2	19.9
10.	WILS-F	21/ 3.8	5.6	5.6	3.3	8.9	10. WILS-F	24/ 462	10. WJIM	210/ 6.0	6.9	6.6
11.							11.		11.			
12.							12.		12.			
13.							13.		13.			
14.							14.		14.			
15.							15.		15.			

12+ FM SHARE (METRO): 81.65% (387 of 474) (FAL 84: 80.77%)

TIME-S	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PND	12+ EVE	SAT MID
1.	WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WJIM-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F
2.	WJXQ-F	2. WMMQ-F	2. WMMQ-F	2. WFMK-F	2. WITL-F	2. WITL-F	2. WITL-F	2. WJIM-F	2. WMMQ-F	2. WITL-F
3.		3. WJXQ-F	WFMK-F	3. WMMQ-F	3. WJIM-F	3. WVIC-F	3. WJIM-F	3. WJIM-F	3. WFMK-F	3. WJIM-F
4.		4. WFMK-F	4. WJXQ-F	4. WITL-F	4. WFMK-F	4. WFMK-F	4. WFMK-F	4. WITL-F	4. WITL-F	4. WJXQ-F
5.		5. WIEM-F	5.	5.	5.	5.	5.	5.	5. WJXQ-F	5.
		WXLA								
MON 18-24	MON 18-34	MON 25-34	MON 18-49	MON 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F		1. WVIC-F	1. WVIC-F	1. WMMQ-F	1. WVIC-F	1. WVIC-F
2.	WXLA-F	2. WXLA	2. WIEM-F	2. WFMK-F		2. WMMQ-F	2. WMMQ-F	2. WVIC-F	2. WMMQ-F	2. WMMQ-F
3.	WFMK-F	3. WFMK-F	3. WXLA	3. WXLA		3. WJXQ-F	3. WJXQ-F	3. WFMK-F	3. WFMK-F	3. WFMK-F
4.	WILS-F	4. WJXQ-F	4. WFMK-F	4.		4. WIEM-F	4. WIEM-F	4.	4. WJXQ-F	4.
5.		5. WILS-F	5.	5.		5.	5. WFMF-F	5.	5. WIEM-F	5.
									WITL-F	

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	4 (1)	105 (2)	109 (3)	23.0	21.9	WILS 1320 Lansing .9/5.8
AOR		86 (4)	86 (4)	18.1	10.9	WITL 1010 Lansing 2.2/5.2
AC/OLDIES/SOFT ROCK	5 (1)	86 (3)	91 (4)	19.2	24.2	WJIM 1240 Lansing 2.0/6.0
MOR/VARIETY	28 (1)		28 (1)	5.9	10.6	WLNZ-F 92.1 St. Johns 1.5/5.6
COUNTRY	23 (2)	49 (1)	72 (3)	15.2	16.3	WVIC 730 East Lansing .7/4.3
BLACK/URBAN	25 (1)		25 (1)	5.3	3.2	
L-TFL MUSIC		61 (3)	61 (3)	12.9	10.9	CKLW 800 Windsor, ONT .4/1.3
NEWS/TALK						WGER-F 102.5 Bay City .5/1.3
NOSTALGIA	2 (1)		2 (1)	0.4	1.4	WJFM-F 93.7 Grand Rapids .4/2.1
RELIGION					0.7	WOOD-F 105.7 Grand Rapids 1.8/5.5
SPANISH						WRIF-F 101.1 Detroit .7/1.7
CLASSICAL						
UNKNOWN/OTHERS						
474 (20)						

RADIO STATIONS

WILS, 1320, 5 KW/1 KW (DA-2), AC	CBS, MBS, \$ 15.50 (HNHW)	Sentry
WITL, 1010, 5 KW (DAYS, DA), COUNTRY	US 2, \$ 24.00 (Mc-Guild)	Midwest Family
WJIM, 1240, 1 KW/250 W, OLDIES	NBC-T, \$ 12.00 (Torbet)	
WVIC, 730, 500 W (DAYS, DA), CHR,	, \$ 13.00 (Blair)	
WXLA, 1170, 1 KW (DAYS), BLACK	, \$ NA (Mich. Spot)	
WFMK-F, 99.1, 28 KW @ 600, AC	ABC-F, \$ 50.00* (Selcom)	Leggitt
WIEM-F, 94.1, 50 KW @ 500, AC	MBS, \$ 19.00 (Weiss)	Van Wagner (JACKSON)
WITL-F, 100.7, 55 KW @ 378, COUNTRY	US 2, \$ 44.00 (Mc-Guild)	Midwest Family
WILF-F, 101.7, 3 KW @ 180, AC	US 1, \$ 26.00 (HNHW)	Sentry
WJIM-F, 97.5, 28 KW @ 440, BTFL/EZ	NBC, \$ 17.00 (Torbet)	
WJXQ-F, 106.1, 50 KW @ 500, AOR	, \$ 33.00 (Christal)	(JACKSON)
WMMQ-F, 92.7, 3 KW @ 300, AOR	CBS-R, \$ 16.00 (HNHW)	(CHARLOTTE)
WVIC-F, 94.9, 49 KW @ 500, CHR	, \$ 60.00 (Blair)	
WLNZ-F, 92.1, 3 KW @ 300, AOR	, \$ 13.00 (-----)	(ST. JOHNS)

MISCELLANEOUS COMMENTS: WJXQ-F (Jackson) sold to Jack Alix for \$3,200,000... WKLH changes calls to WLNZ

LAS VEGAS

Arbitron Rank/Pop (12+): 73/454,200
 NSA Rank/Pop: 88/552,100
 ADI # 96
 Average Person Rating: 15.9
 Market TSL: 21.4 hours

Stations: 19/9
 Diaries: 1025/443:1/47.0%
 Sample Target: 820
 Standard Error: .590
 % Below Line: 0
 % Not Listed: 14.0

Est 1985 Revenue: \$15,700,000
 HH Inc: \$28,188
 Retail \$: 4.2 Bil
 Pop per Station: 23,905
 # 1 Biller: KMJJ/KLUC \$2,600,000

12+ METRO 1/4/S/ARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84		
1. KXTZ-F	98/13.4	13.6	11.6	9.5	9.0	1. KXTZ-F	102/1043	1. KLUC-F	1059/23.0	27.8	25.5
2. KFMS-F	78/10.6	7.4	10.4	8.0	8.4	2. KLUC-F	80/1090	2. KXTZ-F	989/21.4	20.1	19.1
3. KLUX-F	75/10.2	12.4	11.2	13.1	9.8	3. KFMS-F	79/ 882	3. KFMS-F	853/18.5	16.7	19.4
4. KOMP-F	70/ 9.5	11.4	10.4	9.3	11.3	4. KOMP-F	71/ 812	4. KOMP-F	798/17.3	20.9	20.0
5. KMZQ-F	51/ 6.9	5.9	3.9	3.3	2.4	5. KMZQ-F	51/ 574	5. KMZQ-F	560/12.1	14.9	9.9
6. KORK	37/ 5.0	5.4	5.6	6.0	7.1	6. KORK	37/ 435	6. KITT-F	538/11.7	11.0	13.4
7. KDWN	28/ 3.8	4.6	4.4	4.3	5.4	7. KDWN	31/ 513	7. KRYK-F	501/10.9	7.6	5.0
8. KYRK-F	21/ 2.9	1.7	1.3	3.6	5.2	8. KYRK-F	21/ 501	8. KUDO-F	462/10.0	18.1	13.7
9. KENO	20/ 2.7	3.3	4.0	3.8	3.7	9. KENO	20/ 347	9. KDWN	462/10.0	10.2	11.0
10. KRAM	19/ 2.6	1.8	3.5	3.5	5.0	10. KRAM	19/ 233	10. KORK	435/ 9.4	11.8	10.7
KUDO-F	19/ 2.6	6.6	3.9	3.0	3.6	KUDO-F	19/ 462	11. KENO	347/ 7.5	8.9	9.5
KVEG	19/ 2.6	2.2	4.0	4.8	3.6	KVEG	19/ 344	12. KVEG	334/ 7.2	7.9	9.4
13. KNUU	18/ 2.5	2.4	2.4	1.6	2.2	13. KNUU	18/336	13. KNUU	332/ 7.2	6.8	8.9
14. KITT-F	17/ 2.3	2.4	3.5	2.6	---	14. KITT-F	17/ 538	14. KRRR-F	264/ 5.7	2.0	3.1
KRRR-F	17/ 2.3	.7	.6	.6	.9	KRRR-F	17/ 264	15. KYXX-F	257/ 5.6	---	---
KYYX-F	17/ 2.3	---	---	---	---	KYYX-F	17/ 257				

12+ FM SHARE (METRO): 73.39% (463 of 631) (FAL 84: 65.92%)

TLFNS	18-34	18-49	25-49	25-54	35-64	12+ AND	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KLUC-F	1. KOMP-F	1. KOMP-F	1. KFMS-F	1. KFMS-F	1. KXTZ-F	1. KXTZ-F	1. KXTZ-F	1. KXTZ-F	1. KOMP-F	1. KXTZ-F
2. KOMP-F	2. KLUC-F	2. KFMS-F	2. KMZQ-F	2. KXTZ-F	2. KFMS-F	2. KFMS-F	2. KFMS-F	2. KLUC-F	2. KLUC-F	2. KLUC-F
3. KYRK-F	3. KMZQ-F	3. KLUC-F	KXTZ-F	3. KMZQ-F	3. KORK	3. KLUC-F	3. KOMP-F	3. KFMS-F	3. KXTZ-F	3. KFMS-F
4. KITT-F	4. KFMS-F	4. KMZQ-F	4. KOMP-F	4. KLUC-F	4.	4. KOMP-F	4. KMZQ-F	4. KOMP-F	4. KFMS-F	4. KDWN
5.	5.	5. KXTZ-F	5.	5. KOMP-F	5.	5. KMZQ-F	5. KLUC-F	5. KMZQ-F	5. KDWN	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KFMS-F	1. KOMP-F	1. KOMP-F	1. KOMP-F	1. KOMP-F	1. KFMS-F
2. KMZQ-F	2. KMZQ-F	KMZQ-F	2. KFMS-F	2. KXTZ-F	2. KLUC-F	2. KLUC-F	2. KMZQ-F	2. KFMS-F	2. KMZQ-F
3. KOMP-F	3. KOMP-F	3. KFMS-F	3. KMZQ-F	3. KLUC-F	3.	3. KMZQ-F	3. KLUC-F	3. KLUC-F	3. KOMP-F
4.	4. KFMS-F	4. KOMP-F	4. KXTZ-F	4. KMZQ-F	4.	4. KFMS-F	4. KFMS-F	4. KLUC-F	4. KXTZ-F
5.	5.	5.	5. KOMP-F	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		113 (3)	113 (3)	17.9	19.3	KEZD 1230 Las Vegas 2.2/3.8
AOR		70 (1)	70 (1)	11.1	12.1	KMJJ 1140 Las Vegas 1.1/4.9
AC/OLDIES/SOFT ROCK	28 (2)	70 (2)	98 (4)	15.5	17.2	KRE1 1280 Henderson .4/1.1
NOR/VARIETY						
COUNTRY	38 (2)	95 (2)	133 (4)	21.1	20.8	
BLACK/URBAN						
BTFL MUSIC	16 (1)	98 (1)	114 (2)	18.1	13.4	
NEWS/TALK	46 (2)		46 (2)	7.3	7.9	
NOSTALGIA	37 (1)		37 (1)	5.9	6.6	
RELIGION	3 (1)		3 (1)	0.5	0.4	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS		17 (1)	17 (1)	2.7	2.2	
			631 (19)			

RADIO STATIONS

KDWN, 720, 50 KW (DA-N)	, TALK/NEWS	, \$ 20.00	(Blair)
KENO, 1460, 5 KW/1 KW (DA-N)	, AC	, \$ NA	(Christal) Lotus
KEZD, 1230, 1 KW/250 W	, BTFL	, \$ 20.00*	(Masla)
KMJJ, 1140, 10 KW/2.5 KW (DA-N)	, AC/OLDIES	ABC-E, \$ 18.00	(Mc-Guild) Nationwide
KNUU, 970, 5 KW/500 W (DA-2)	, TALK/NEWS	CBS, MBS, \$ 17.00	(Weiss)
KORK, 920, 5 KW/500 W (DA-2)	, NOSTALGIA	NBC, \$ 19.00	(Eastman) Donrey
KRAM, 1340, 1 KW/250 W	, COUNTRY	, \$ 21.50	(Torbet) Medina
KVEG, 1410, 5 KW (DA-2)	, COUNTRY	, \$ 11.00*	(Katz)
KFMS-F, 101.9, 100 KW @ 1110, COUNTRY		, \$ 31.00*	(Katz)
KITT-F, 96.3, 100 KW @ 1131, CHR		, \$ 18.00	(Torbet) Medina
KLUC-F, 98.5, 25 KW @ 180, CHR		ABC-C, \$ 45.00*	(Mc-Guild) Nationwide
KOMP-F, 92.3, 100 KW @ 1520, AOR		, \$ 31.00*	(Christal) Lotus
KUDO-F, 93.1, 50 KW @ 103, AC		CBS-R, \$ 25.00	(HNHW)
KXTZ-F, 94.1, 100 KW @ 1250, BTFL/EZ		, \$ 36.00	(Selcom) (HENDERSON)
KYRK-F, 97.1, 50 KW @ 1950, ?		, \$ 23.00*	(Eastman) Donrey
KMZQ-F, 100.5, 98 KW @ 1180, AC		MBS, \$ 28.00	(MMR) Olypic (HENDERSON)
KYYX-F, 95.5, 100 KW @ 1120, COUNTRY		, \$ NA	(HNHW) Sterling Rec (HENDERSON)

MISCELLANEOUS COMMENTS: K ITT changes calls to KKLZ and format to AC (January)

LEXINGTON

Arbitron Rank/Pop (12+): 115/275/400
 MSA Rank/Pop: 136/324,400
 ADI # 77
 Average Person Rating: 16.1
 Market TSL: 21.6 hours

Stations: 16/13
 Diaries: 726/379:1/46.5%
 Sample Target: 660
 Standard Error: .730
 % Below Line: 2.6
 % Not Listed: 11.1

Est 1985 Revenue: \$9,500,000
 HH Inc: \$28,883
 Retail \$: 2.2 Bil
 Pop per Station: 21,185
 # 1 Biller: WVLK-F \$2,150,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. WVKK-F 76/17.2	16.7	14.9	18.4	17.5		1. WVLK-F 219/2324	1. WLAP-F 905/33.1	31.0	29.4
2. WLAP-F 71/16.1	13.5	12.0	13.6	10.6		2. WLAP-F 123/1668	2. WVLK-F 811.29.6	30.4	28.7
3. WVLK 53.12.0	10.0	10.6	7.9	9.9		3. WKQQ-F 98/1431	3. WVLK 803/29.3	23.7	26.7
4. WKQQ-F 49/11.1	12.0	13.2	12.2	13.7		4. WVLK 73/1087	4. WKQQ-F 680/24.8	24.3	24.4
5. WFMI-F 35/ 7.9	8.6	8.6	9.3	9.4		5. WFMI 45/ 763	5. WFMI-F 548/20.0	18.2	21.1
6. WCOZ-F 24/ 5.4	7.6	8.4	5.5	7.1		6. WHAS 38/ 876	6. WLAP 389/14.2	14.9	17.8
7. WLAP 22/ 5.0	4.4	5.0	6.9	5.0		7. WLAP 34/ 616	7. WCOZ-F 312.11.4	11.6	12.4
8. WTKC 11/ 2.5	3.7	5.3	5.5	5.7		8. WCOZ-F 28/ 394	8. WRMA-F 214. 7.8	8.0	5.7
9. WBBE 9/ 2.0	3.2	3.1	3.8	5.0		9. WBBE 20/ 238	9. WHAS 180/ 6.6	6.2	6.7
10. WRMA-F 9/ 2.0	3.9	1.9	1.9	1.7		10. WTKC 13/ 235	10. WTKC 163/ 6.0	7.7	10.2
11.						11.	11.		
12.						12.	12.		
13.						13.	13.		
14.						14.	14.		
15.						15.	15.		

12+ FM SHARE (METRO): 69.39% (272 of 392) (FAL 84: 68.55%)

TIME S	18-34	18-49	25-49	25-54	35-64	12+ AND	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFMI-F	1. WLAP-F	1. WLAP-F	1. WVLK-F	1. WVLK-F	1. WVLK-F	1. WVLK	1. WLAP-F	1. WVLK-F	1. WVLK-F	1. WVLK-F
2. WKQQ-F	2. WKQQ-F	2. WVLK-F	2. WLAP-F	2. WLAP-F	2. WVLK	2. WVLK-F	WVLK-F	2. WLAP-F	2. WKQQ-F	2. WLAP-F
3. WLAP-F	3. WVLK-F	3. WKQQ-F	3. WVLK	3. WVLK	3. WCOZ-F	3. WLAP-F	3. WVLK	3. WKQQ-F	3. WLAP-F	3. WVLK
4.	4. WFMI-F	4. WVLK	4.	4.	4.	4. WKQQ-F	4. WKQQ-F	4. WVLK	4. WFMI-F	4. WKQQ-F
5.	5.	5. WFMI-F	5.	5.	5.	5. WLAP	5.	5.	5.	5. WFMI-F
						6. WFMI-F				
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLAP-F	1. WLAP-F	1. WLAP-F	1. WLAP-F	1. WVLK-F		1. WKQQ-F	1. WKQQ-F	1. WKQQ-F	1. WKQQ-F	1. WVLK-F
2. WVLK-F	2. WVLK-F	2. WVLK-F	2. WVLK-F	2. WLAP-F		2. WLAP-F	2. WLAP-F	WLAP-F	2. WLAP-F	2. WLAP-F
3. WFMI-F	3. WFMI-F	3. WFMI-F	3. WVLK	3. WVLK		3.	3.	3. WVLK-F	3. WVLK-F	3. WVLK
4. WKQQ-F	4.	4.	4. WFMI-F	4.		4.	4.	4.	4. WVLK	4. WLQQ-F
5.	5.	5.	5.	5.		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		106 (2)	106 (2)	27.0	21.1	WJMM-F 106.3 Versailles 1.8/4.7
AOR		49 (1)	49 (1)	12.5	12.8	WNVL 1250 Nicholasville 1.8/2.0
AC/OLDIES/SOFT ROCK	24 (2)	(1)	33 (3)	8.4	7.8	WRPZ 1440 Paris 1.6/2.6
MOR/VARIETY	61 (3)		61 (3)	15.6	13.2	
COUNTRY	19 (2)	76 (1)	95 (3)	24.2	25.8	WAKY 790 Louisville .5/2.1
BLACK/URBAN	7 (1)		7 (1)	1.8		WHAS 840 Louisville 1.4/6.6
PTFL MUSIC		24 (1)	24 (1)	6.1	9.4	WLW 700 Cincinnati .5/2.4
NEWS/TALK						
NOSTALGIA	9 (1)		9 (1)	2.3	3.5	
RELIGION		8 (1)	8 (1)	2.0	2.4	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

RADIO STATIONS	POWER	TIME	WATTAGE	STATION	LOCATION
WBBE	1580	10 KW (DAYS, DA)	\$ 13.00	(Savalli)	(GEORGETOWN)
WLAP	630	5 KW/1 KW (DA-2)	CBS, US 2, \$ 27.00	(Mc-Guild)	
WTKC	1300	5 KW/1 KW (DA-N)	NBC, \$ 20.00	(Weiss)	
WVLK	590	5 KW/1 KW (DA-2)	ABC-I, \$ 33.00	(Torbet)	Bluegrass
WVLY	1380	1 KW (DAYS)		(----)	Cranwell (WINCHESTER)
WRPZ	1440	1 KW (DAYS)		(Masla)	(PARIS)
WFMI-F	100.1	1.2 KW @ 460	ABC-F, \$ 25.00*	(Selcom)	Cranwell (WINCHESTER)
WKQQ-F	98.1	100 KW @ 551		(Christal)	Village
WLAP-F	94.5	100 KW @ 660	US 1, \$ 35.00	(Mc-Guild)	
WVLK-F	92.9	100 KW @ 854		(Torbet)	Bluegrass
WRMA-F	103.1	3 KW @ 300	MBS, \$ 13.00	(Savalli)	(GEORGETOWN)
WCOZ-F	96.7	3 KW @ 300	MBS, \$ 18.00	(HNWH)	(PARIS)
WJMM-F	106.3	3 KW @ 276		(----)	Mortonson (VERSAILLES)

MISCELLANEOUS COMMENTS WTKC sold to Lynn Martin for \$881,000... WBBE/WRMA-F (Georgetown) sold to Audubon for \$1,300,000 (Blackburn)...

LITTLE ROCK

Arbitron Rank/Pop (12+): 81/406,100
 MSA Rank/Pop: 96/494,100
 ADI #55
 Average Person Rating: 16.2
 Market TSL: 21.7 hours

Stations: 15/15
 Diaries: 901/451:1/55.5%
 Sample Target: 800
 Standard Error: .665
 % Below Line: 0
 % Not Listed: 11.0

Est 1985 Revenue: \$13,300,000
 HH Inc: \$28,339
 Retail \$: 3.1 Bil
 Pop per Station: 27,073
 # 1 Biller: KSSN-F \$3,100,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84	
1. KSSN-F	117/17.6	14.1	15.4	12.3	12.9	1. KSSN-F	1. KKYK-F	1371/33.4	38.4	33.9
2. KKYK-F	87/13.1	18.0	14.0	16.4	15.7	2. KKYK-F	2. KSSN-F	1258/30.6	23.2	28.4
3. KWZQ-F	82/12.4	8.4	9.8	8.3	8.4	3. KEZQ-F	3. KLAZ-F	809/19.7	22.1	22.3
4. KARN	58/ 8.7	8.0	5.1	8.6	7.0	4. KMJX-F	4. KMJX-F	780/19.0	19.0	19.1
5. KMJX-F	51/ 7.7	9.0	9.6	11.4	8.6	5. KLAZ-F	5. KEZQ-F	737/18.0	15.8	17.9
6. KHLT-F	44/ 6.6	3.2	4.2	3.2	5.2	6. KARN	6. KARN	637/15.5	16.8	14.5
7. KLAZ-F	32/ 4.8	7.1	7.3	5.9	6.0	7. KHLT-F	7. KHLT-F	636/15.5	10.2	11.8
8. KLAZ	31/ 4.7	4.7	3.6	6.5	5.8	8. KLRA	8. KLRA	431/10.5	9.5	9.1
9. KLRA	27/ 4.1	4.8	3.2	3.6	6.6	9. KLAZ	9. KLAZ	413/10.1	10.7	10.3
10. KWTD-F	21/ 3.2	5.9	7.3	5.9	4.0	10. KWTD-F	10. KWTD-F	342/ 8.3	9.2	10.0
11.						11.				
12.						12.				
13.						13.				
14.						14.				
15.						15.				

12+ FM SHARE (METRO): 73.56% (434 of 590) FAL 84: 73.71%

TELENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKYK-F	1. KKYK-F	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KKYK-F	1. KSSN-F
2.	2. KMJX-f	2. KKYK-F	2. KKYK-F	2. KEZQ-F	2. KEZQ-F	2. KKYK-F	2. KEZQ-F	2. KKYK-F	2. KSSN-F	2. KEZQ-F
3.	3. KSSN-F	3. KMJX-F	3. KEZQ-F	3. KKYK-F	3. KARN	3. KARN	3. KKYK-F	3. KEZA-F	3. KMJX-F	3. KKYK-F
4.	4. KHLT-F	4. KHLT-F	4. KHLT-F	4. KHLT-F	4. KLRA	4. KEZQ-F	4. KHLT-F	4. KMJX-F	4. KEZQ-F	4. KMJX-F
5.	5. KLAZ-F	5. KEZQ-F	5.	5.	5.	5. KLRA	5. KMJX-F	5. KHLT-F	5. KARN	5. KARN

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KSSN-F	1. KSSN-F	1. KMJX-F	1. KMJX-F	1. KKYK-F	1. KSSN-F	1. KSSN-F
2. KMJX-F	2. KHLT-F	2. KHLT-F	2. KKYK-F	2. KKYK-F	2. KKYK-F	2. KKYK-F	2. KMJX-F	2. KMJX-F	2. KEZQ-F
	KSSN-F	3. KSSN-F	3. KSSN-F	3. KHLT-F	3.	3. KSSN-F	3. KSSN-F	3. KKYK-F	3. KKYK-F
4.	4. KLAZ-F	4. KLAZ-F	4. KEZQ-F	4. KEZQ-F	4.	4.	4. KLAZ-F	4. KEZQ-F	4.
5.	KMJX-F	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO	SHARE & CUME RATING
TOP 40/CHR/CONTEMP		87 (1)	87 (1)	14.7	15.0	KAAY 1090	Little Rock .9/5.6
AOR		51 (1)	51 (1)	8.6	10.3	KAUL 1380	Little Rock .9/3.0
AC/OLDIES/SOFT ROCK		44 (1)	44 (1)	7.5	3.6	KBOX 1150	Little Rock .9/3.4
MOR/VARIETY	6 (1)		6 (1)	1.1		KITA 1440	Little Rock 2.1/4.4
COUNTRY	27 (1)	117 (1)	144 (2)	24.4	24.6	KMML 760	Sherwood 1.2/2.1
BLACK/URBAN	31 (1)	53 (2)	84 (3)	14.2	19.6		
BTFL MUSIC		82 (1)	82 (1)	13.9	10.5		
NEWS/TALK	58 (1)		58 (1)	9.8	5.5		
NOSTALGIA	6 (1)		6 (1)	1.0	5.5		
RELIGION	28 (3)		28 (3)	4.7	4.4		
SPANISH							
CLASSICAL							
UNKNOWN/OTHERS					1.1		

RADIO STATIONS 590 (15)

KAAY, 1090, 50 KW (DA-n)	, RELIGION	, \$ NA	(-----)	Sudbrink
KARN, 920, 5 KW (DA-N)	, NEWS/TALK	CBS, \$ 40.00	(Blair)	
KAUL, 1380, 5 KW/2.5 W (DA-2)	, NOSTALGIA	NBC, \$ 16.00	(Roslin)	
KBOX, 1150, 5 KW/1 KW (DA-N)	, MOR	, \$ 16.00	(MMR)	
KITA, 1440, 5 KW (DAYS)	, RELIGION	, \$ 10.00	(-----)	
KLAZ, 1250, 1 KW/500 W (DA-2)	, BLACK	, \$ NA	(-----)	
KLRA, 1010, 10 KW/5 W (DA-N)	, COUNTRY	UPI, \$ 22.00	(Christal)	Signal
KSOH, 1050, 1 KW (DAYS)	, RELIGION	MBC, \$ 8.00	(-----)	
KIEL, 1500, 1 KW (DAYS)	, BLACK	, \$ 10.00	(-----)	
KAKI-F, 107.1, 2.5 KW @ 815,	OLDIES	MBS, \$ 10.00	(-----)	(BENTON)
KEZQ-F, 100.3, 44 KW @ 1369,	BTFL/EZ	, \$ 42.00*	(MMR)	
KLAZ-F, 98.5, 100 KW @ 880,	URBAN	, \$ 38.00	(-----)	Oppenheimer
KHLT-F, 94.1, 100 KW @ 770,	AC	ABC-D, US I, \$ 40.00	(Christal)	Signal
KKYK-F, 103.7, 100 KW @ 1510,	CHR	, \$ 70.00	(Blair)	
KMJX-F, 105.1, 100 KW @ 534,	AOR	ABC-R, \$ 38.00*	(HNHW)	(CONWAY)
KSSN-F, 95.7, 100 KW @ 1664,	COUNTRY	ABC-E, \$ 83.00	(Eastman)	Kaneb
KWTD-F, 106.3, 3 KW @ 290,	BLACK	MBS, \$ 26.00	(Roslin)	(LONOKE)

MISCELLANEOUS COMMENTS: KLAZ A/F sold to Oppenheimer for \$3,375,000 (American...

LOS ANGELES

Arbitron Rank/Pop (12+): 2/8,303,600
 MSA Rank/Pop: 2/7,962,100
 ADI #2
 Average Person Rating: 17.7
 Market TSL: 23.3 hours

Stations: 43/43
 Diaries: 3930/2112:1/41.3%
 Sample Target: 3440
 Standard Error: .331
 % Below Line: 0
 % Not Listed: 8.3

Est 1985 Revenue: \$247,200,000
 HH Inc.: \$36,089
 Retail \$: 71.3 Bill
 Pop per Station: 193,107
 # 1 Biller: KIIS-A/F \$34,000,000

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KIIS-F	1233/8.2	8.8	9.0	9.7	9.1	12.1	1. KIIS-F 1437/23732	1. KIIS-F 20521/24.3	23.9	24.3
2. KABC	901/6.0	8.3	6.3	5.8	5.9	5.7	2. KABC 1003/12679	2. KFWB 11822/14.0	12.6	12.5
3. KJOI-F	726/4.9	3.6	4.1	5.7	5.5	4.3	3. KLOS-F 914/12912	3. KABC 11415/13.5	14.9	12.3
4. KLOX-F	722/4.8	4.4	3.6	4.2	3.7	6.7	4. KBIG-F 851/1164	4. KNX 10341/12.3	11.6	12.3
5. KBIG-F	709/4.7	4.2	4.4	5.1	4.8	3.4	5. KJOI-F 773/9266	5. KLOS-F 10079/12.0	10.2	11.4
6. KROQ-F	585/3.9	3.1	3.1	2.9	2.5	6.2	6. KROQ-F 655/8970	6. KRTH-F 9227/10.9	9.2	9.6
7. KFWB	579/3.9	2.7	3.2	3.0	3.3	3.1	7. KRTH-F 628/11250	7. KBIG-F 9150/10.9	10.3	11.2
8. KOST-F	510/3.4	4.0	3.8	3.8	4.4	4.9	8. KNX 612/13423	8. KOST-F 9141/10.8	10.6	11.5
9. KMPC	508/3.4	4.2	3.5	3.5	3.1	2.0	9. KOST-F 611/10682	9. KMET-F 8687/10.3	10.8	10.3
10. KRTH-F	497/3.3	2.5	2.5	2.9	2.8	2.7	10. KFWB 601/12475	10. KJOI-F 8609/10.2	9.0	9.4
11. KNX	405/3.0	3.1	3.2	3.4	3.7	2.8	11. KMPC 589/8741	11. KKHR-F 8214/ 9.7	10.0	9.8
12. KZLA-F	391/2.6	2.1	2.1	1.9	2.0	1.2	12. KMET-F 476/10852	12. KROQ-F 7810/ 9.3	8.5	7.1
13. KMET-F	379/2.5	3.3	3.3	4.1	3.2	4.0	13. KKHR-F 465/10217	13. KMPC 7492/ 8.9	9.4	8.3
14. KOQQ-F	378/2.5	1.4	1.5	2.2	1.7	2.3	14. KIQQ-F 427/7726	14. KIQQ-F 6967/ 8.3	8.0	9.5
15. KKHR-F	356.2.4	2.6	2.7	2.5	2.4	2.6	15. KZLA-F 405/5149	15. KMGG-F 6061/ 7.2	7.0	7.7
16. KJLH-F	341/2.3	2.5	2.1	1.9	2.0	2.5	16. KFI 351/6976	16. KRLA 5939/ 7.0	7.4	5.7
17. KDAY	336/2.2	1.5	1.9	1.7	1.7	1.4	17. KJLH-F 347/5717	17. KBZT-F 5802/ 6.9	7.0	6.3
18. KTNQ	301/2.0	2.3	2.0	1.7	2.4	1.1	18. KDAY 337/4247	18. KJLH-F 5587/ 6.6	5.7	6.0
19. KRLA	299/2.0	2.0	2.4	1.7	1.5	2.6	19. KRLA 334/6760	19. KZLA-F 4798/ 5.7	5.9	5.3
20. KBZT-F	293/2.0	1.5	2.1	2.5	1.5	1.5	20. KTNQ 319/3207	20. KFI 4710/ 5.6	5.5	6.2
21. KMGG-F	263/1.8	2.4	2.3	1.7	2.4	1.2	21. KBZT-F 299/6020	21. KDAY 4194/ 5.0	5.9	4.6
22. KFI	246/1.6	1.7	1.6	2.0	1.6	1.7	22. KMGG-F 288/6420	22. KFAC-F 4045/ 4.8	4.0	3.8
23. KLVE-F	245/1.6	1.6	1.3	2.1	2.0	1.4	23. KLAC 272/4196	23. KUTE-F 3715/ 4.4	5.1	4.9
24. KKGO-F	234/1.6	1.3	1.1	1.4	1.2	1.6	24. KKGO-F 269/4139	24. KKGO-F 3646/ 4.3	3.8	3.8
25. KFAC-F	233/1.6	1.2	1.0	1.1	1.0	.7	25. KFAC-F 259/4634	25. KLVE-F 3483/ 4.1	4.1	4.5

12+ FM SHARE (METRO): 64.47% (8838 of 13709) (FAL 84: 63.31%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KROQ-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KABC	1. KIIS-F+	1. KIIS-F	1. KIIS-F	1. KABC	1. KIIS-F
2. KIIS-F	2. KLOS-F	2. KLOS-F	2. KRTH-F	2. KRTH-F	2. KJOI-F	2. KABC	2. KBIG-F	2. KLOS-F	2. KIIS-F	2. KJOI-F
3. KDAY	3. KROQ-F	3. KRTH-F	3. KLOS-F	3. KBIG-F	3. KBIG-F	3. KFWB	3. KABC	3. KBIG-F	3. KLOS-F	3. KROQ-F
4. KKHR-F	4. KOST-F	4. KOST-F	4. KBIG-F	4. KLOS-F	4. KMPC	4. KBIG-F	4. KJOI-F	4. KJOI-F	4. KROQ-F	4. KBIG-F
5. KJLH-F	5. KRTH-F	5. KROQ-F	5. KOST-F	5. KABC	5. KIIS-F	5. KLOS-F	5. KLOS-F	5. KROQ-F	5. KOST-F	5. KRTH-F
6. KLOS-F	6. KMET-F	6. KBIG-F	6. KIQQ-F	6. KOST-F	6. KFWB	6. KNX	6. KRTH-F	6. KABC	6. KJOI-F	6. KLOS-F
7. KMET-F	7. KJLH-F	7. KMET-F	7. KJOI-F	7. KIQQ-F	7. KZLA-F	7. KJOI-F	7. KOST-F	7. KRTH-F	7. KNX	7. KABC
8. KMGG-F	8. KBZT-F	8. KIQQ-F	8. KABC	8. KJOI-F	8. KNX	8. KMPC	8. KMPC	8. KOST-F	8. KKHR-F	8. KZLA-F
9.	9. KIQQ-F	9. KJOI-F	9. KBZT-F	9. KZLA-F	9. KRTH-F	9. KROQ-F	9. KIQQ-F	9. KFWB	9. KDAY	9. KMPC
10.	10. KTNQ	10. KBZT-F	10. KRLA	10. KBZT-F	10. KIQQ-F	10. KFI	10. KROQ-F	10. KMET-F	10. KBIG-F	10. KOST-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KLOS-F	1. KLOS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F
2. KOST-F	2. KOST-F	2. KRTH-F	2. KOST-F	2. KBIG-F	2. KROQ-F	2. KIIS-F	2. KLOS-F	2. KLOS-F	2. KLOS-F
3. KROQ-F	3. KLOS-F	3. KOST-F	3. KBIG-F	3. KIQQ-F	3. KIIS-F	3. KROQ-F	3. KRTH-F	3. KRTH-F	3. KRTH-F
4. KLOS-F	4. KRTH-F	4. KLOS-F	4. KLOS-F	4. KOST-F	4. KMET-F	4. KMET-F	4. KMET-F	4. KROQ-F	4. KABC
5. KJLH-F	5. KROQ-F	5. KIQQ-F	5. KRTH-F	5. KRTH-F	5. KKHR-F	5. KRTH-F	5. KOST-F	5. KMET-F	5. KJOI-F
6. KKHR-F	6. KIQQ-F	6. KBZT-F	6. KIQQ-F	6. KABC	6. KDAY	6. KTNQ	6. KTNQ	6. KJOI-F	6. KBIG-F
7. KDAY	7. KJLH-F	7. KBIG-F	7. KJLH-F	7. KJOI-F	7. KJLH-F	7. KOST-F	7. KBZT-F	7. KTNQ	7. KZLA-F
8. KBIG-F	8. KBIG-F	8. KUTE-F	8. KZLA-F	8. KZLA-F	8. KTNQ	8. KBZT-F	8. KROQ-F	8. KRLA	8. KMET-F
9. KMGG-F	9. KMET-F	9. KMET-F	9. KJOI-F	9. KLOS-F	9. KMGG-F	9. KJLH-F	9. KIQQ-F	9. KOST-F	9. KRLA
10. KSKQ	10. KKHR-F	10. KLVE-F	10. KROQ-F	10. KBZT-F	10. KRTH-F	10. KKHR-F	10. KRLA	10. KBZT-F	10. KBZT-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	86 (1)	1642 (3)	1728 (4)	12.6	16.2	KACE-F	103.9	Inglewood	1.0/3.5
AOR		1758 (4)	1758 (4)	12.8	10.2	KALI	1430	San Gabriel	.9/2.9
AC/OLDIES/SOFT ROCK	634 (3)	2058 (6)	2692 (9)	19.6	15.3	KBRT	740	Avalon	.5/1.5
MOR/VARIETY					1.5	KEZY-F	95.9	Anaheim	.4/2.2
COUNTRY	231 (1)	451 (2)	682 (3)	5.0	3.8	KFAC	1330	Los Angeles	.3/1.4
BLACK/URBAN	441 (2)	676 (3)	1117 (5)	8.1	9.3	KFSG-F	96.3	Los Angeles	.4/1.7
BTFL MUSIC/EZ		1435 (2)	1435 (2)	10.5	11.1	KGJF	1230	Los Angeles	.7/2.5
NEWS/TALK	2012 (4)		2012 (4)	14.7	13.8	KHJ	930	Los Angeles	.6/3.2
NOSTALGIA	508 (1)		508 (1)	3.7	5.5	KIEV	870	Glendale	.5/2.9
RELIGION/GOSPEL	81 (1)	56 (1)	137 (2)	1.0	3.4	KIIS	1150	Los Angeles	.6/3.1
SPANISH	831 (4)	245 (1)	1076 (5)	7.8	8.2	KIKF-F	94.3	Garden Grove	.4/ .9
CLASSICAL	47 (1)	233 (1)	280 (2)	2.0	1.3	KLAC	570	Los Angeles	1.5/4.1
UNKNOWN/OTHERS		284 (2)	284 (2)	2.1	0.4	KMAX-F	107.1	Arcadia	.3/ .9
			13709 (43)			KNAC-F	105.5	Long Beach	.5/1.4
						KNOB-F	97.9	Long Beach	.8/3.3
						KSKQ	1540	Los Angeles	1.3/3.0
						KUTE-F	101.9	Glendale	1.2/4.4
						KWKW	1300	Pasadena	1.3/2.6

RADIO STATIONS

AM STATIONS

KABC, 790, 5 KW (DA-N)	, TALK/NEWS	ABC-I,ABC-T,	\$330.00	(Katz)	Cap Cities/ABC
KALI, 1430, 5 KW (DA-2)	, SPANISH	, \$ NA	(Masla)	Universal (SAN GABRIEL)	
KDAY, 1580, 50 Kw (DA-2)	, BLACK	NBN,	\$100.00*	(Weiss)	Rollins (SANTA MONICA)
KFI, 640, 50 KW	, AC	ABC-E,	\$180.00*	(Christal)	Cox
KFWB, 980, 5 Kw	, NEWS	NBC,	\$260.00*	(Blair/RAR)	Westinghouse
KGJF, 1230 1 KW	, BLACK	SBN,	\$ NA	(HNWH)	Inner City
WHJ, 930, 5 KW (DA-N)	, CHR	US I,	\$ NA	(Republic)	RKO
KIEV, 870, 5 KW/1 KW (DA-N)	, TALK	, \$110.00	(---)	(GLENDALE)	
KIIS, 1150 5 KW (DA-N)	, CHR	, \$100.00*	(McGuild)	Gannett	
KLAC, 570 5 KW/1 KW (DA-N)	, COUNTRY	ABC-D,	\$135.00*	(Eastman)	Malrite
KMPC, 710, 50 KW/10 KW (DA-N)	, NOSTALGIA	, \$170.00	(Durpetti)	Golden West	
KNX, 1070, 50 KW	, NEWS	CBS,	\$270.00	(CBS)	CBS
KSKQ, 1540, 50 KW/10 KW (DA-2)	, SPANISH	, \$ 65.00	(Caballero)		
KTNQ, 1020, 50 KW (DA-2)	, SPANISH	, \$ 80.00*	(Caballero)	H & W	
KWKW, 1300, 5 KW/1 KW (DA-2)	, SPANISH	, \$ 85.00	(Lotus)	Lotus (PASADENA)	
KBRT, 740, 10 KW (DAYS,DA)	, RELIGION	, \$ 50.00	(---)	Crawford (AVALON)	
KRLA, 1110, 50 KW/10 KW (DA-2)	, OLDIES	, \$140.00*	(MMR)	Greater Media	

FM STATIONS

KBIG-F, 104.3 105 KW @ 2890, BTFL/EZ	, \$250.00*	(Torbet)	Bonneville	
KFAC-F, 92.3 55 KW @ 2835, CLASSICAL	, \$205.00	(McGuild)		
KGIL-F, 94.3 3 KW @ -80, SOFT AC	, \$ 55.00	(HNWH)	Buckley (SAN FERNANDO)	
KBZT-F, 97.1 55 KW @ 770, AC/CONTEMP	, \$200.00	(MMR)	Greater Media	
KIIS-F, 102.7 8 KW @ 2790, CHR	, \$550.00*	(McGuild)	Gannett	
KIQQ-F, 100.3 5 KW @ 3060, CHR	, \$150.00	(Masla)	Outlet	
KJOI-F, 98.7 75 KW @ 1180, BTFL/EZ	, \$230.00*	(MMR)	Legacy	
KKGO-F, 105.1 18 KW @ 2900, JAZZ	APR,	\$ NA	(Blair/RAR)	
KKHR-F 93.1 54 KW @ 2870, CHR	, \$175.00*	(CBS)	CBS	
KLOS-F, 95.5 63 KW @ 3129, AOR	ABC-R,	\$350.00	(Katz)	Cap Cities/ABC
KLVE-F, 107.5 30 KW @ 2800, SPANISH	, \$ NA	(Caballero)	H & W	
KMET-F, 94.7 58 KW @ 2835, AOR (Burk-Abr)	, \$245.00*	(Selcom)	Metromedia	
KMGG-F, 105.9 72 KW @ 770, AC	, \$170.00*	(HNWH)	Emmis	
KOST-F 103.5 13 KW @ 3100, AC	, \$235.00*	(Christal)	Cox	
KRTH-F, 101.1 51 KW @ 3130, AC	US II,	\$190.00*	(Republic)	RKO
KUTE-F, 101.9 .7 KW @ 2780 URBAN/AC	, \$100.00*	(Durpetti)	Golden West	
KZLA-F, 93.9 49 KW @ 720, COUNTRY	, \$120.00*	(Eastman)	Malrite	
KACE-F, 103.9 1.6 KW @ 390, BLACK	APR,	\$ 55.00*	(Masla)	All-Pro (INGLEWOOD)
KJLH-F, 102.3 3 KW @ 300, BLACK	, \$ 60.00	(Roslin)	(COMPTON)	
KNOB-F, 97.9 79 KW @ 420, SOFT AC	, \$ 94.00	(Masla)	(LONG BEACH)	

CALL LETTER CHANGES

KHTZ changes to KBZT
 KMGG changes to KPWR (January)

FORMAT CHANGES

KNOB changes to Soft AC
 KPWR changes from AC to Urban (January)
 KNAC changes format to AOR

STATION SALES

KLAC/KZLA-F from Cap Cities to Malrite for \$43,000,000
 KUTE-F from Inner City to Golden West for \$20,000,000
 KJOI-F from Noble to Carl Hirsch for \$44,000,000 (LaRue)

MISCELLANEOUS COMMENTS

LOUISVILLE

Arbitron Rank/Pop (12+): 43/795,500
 MSA Rank/Pop: 49/954,500
 ADI #49
 Average Person Rating: 14.9
 Market TSL: 20.1 hours

Stations: 16/16
 Diaries: 1223/650:1/41.3
 Sample Target: 1200
 Standard Error: .540
 % Below Line: 0
 % Not Listed: 6.2

Est 1985 Revenue: \$17,900,000
 HH Inc.: \$28,837
 Retail \$: 5.7 Bil
 Pop per Station: 59,656
 # 1 Biller: WHAS \$4,200,000

12+ METRO SHARE 1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WHAS	182/15.3	---	12.4	14.1	10.7	12.7	1. WHAS 2261/28.4		
2. WAMZ-F	135/11.4	---	14.0	11.1	11.4	15.7	2. WAMZ-F 1880/23.6		
3. WLRS-F	107/ 9.0	---	11.9	9.8	10.4	9.3	3. WLRS-F 1796/22.6		
4. WRKA-F	105/ 8.9	---	5.0	3.9	3.5	8.1	4. WRKA-F 1509/19.0		
5. WQMF-F	101/ 8.5	---	8.6	11.2	10.3	10.1	5. WQMF-F 1494/18.8		
6. WVEZ-F	91. 7.7	---	5.6	9.1	7.8	7.9	6. WDJX-F 1283/16.1		
7. WAVG	81/ 6.8	---	5.5	5.8	7.0	3.3	7. WAVG 1090/13.7		
8. WDJX	69/ 5.8	---	4.1	4.7	5.7	6.8	8. WVEZ-F 990/12.4		
9. WLOU	58/ 4.9	---	8.4	6.2	8.3	4.4	9. WJYL-F 782/ 9.8		
10. WJYL-F	50/ 4.2	---	4.3	3.5	5.1	4.9	10. WCII 773/ 9.7		
11. WCII	48/ 4.0	---	4.5	5.4	5.0	3.4	11. WAKY 760/ 9.5		
12. WAKY	34/ 2.9	---	2.9	2.6	2.7	2.1	12. WLOU 735/ 9.2		
13.							13.		
14.							14.		
15.							15.		
16.							16.		
17.							17.		
18.							18.		
19.							19.		
20.							20.		
21.							21.		
22.							22.		
23.							23.		
24.							24.		
25.							25.		

12+ FM SHARE (METRO): 60.79% (676 of 1112) (FAL 84: 58.81%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WLRS-F	1. WQMF-F	1. WHAS	1. WHAS	1. WHAS	1. WHAS	1. WHAS	1. WHAS	1. WHAS	1. WLRS-F	1. WAMZ-F
2. WDJX-F	2. WRKS-F	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F	2. WHAS	2. WHAS
3. WQMF-F	3. WLRS-F	3. WRKA-F	3. WRKA-F	3. WRKA-F	3. WRKA-F	3. WQMF-F	3. WVEZ-F	3. WRKA-F	3. WAMZ-F	3. WDJX-F
4. WLOU	4. WAMZ-F	4. WQMF-F	4. WLRS-F	4. WLRS-F	4. WLRS-F	4. WAVG	4. WRKA-F	4. WLRS-F	4. WQMF-F	4. WVEZ-F
5.	5. WHAS	5. WLRS-F	5. WQMF-F	5. WAVG	5. WAVG	5. WRKA-F	5. WLRS-F	5. WQMF-F	5. WAVG	5. WLRS-F
6.	6. WJYL-F	6.	6. WAVG	6. WQMF-F	6. WQMF-F	6. WLRS-F	6.	6. WVEZ-F	6.	6. WQMF-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRKA-F	1. WRKA-F	1. WRKA-F	1. WRKA-F	1. WHAS	1. WQMF-F	1. WQMF-F	1. WQMF-F	1. WQMF-F	1. WHAS
2. WLRS-F	2. WLRS-F	2. WAMZ-F	2. WHAS	2. WRKS-F	2. WLRS-F	2. WLRS-F	2. WHAS	2. WHAS	2. WAMZ-F
3. WHAS	3. WAMZ-F	3. WLRS-F	3. WAMZ-F	3. WAMZ-F	3.	3. WHAS	3. WLRS-F	3. WAMZ-F	3. WQMF-F
WJYL-F	4. WHAS	4. WHAS	4. WLRS-F	4. WVEZ-F	4.	4. WAMZ-F	4. WRKS-F	4. WLRS-F	4. WAVG
5. WAMZ-F	5. WDJX-F	WLOU	5. WDJX-F	5. WLRS-F	5.	WRKA-F	5. WAMZ-F	5. WRKS-F	5. WRKA-F
WDJX-F	6.	6. WDJX-F	6.	6.	6.	6.	6. WAVG	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

<u>ATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>	<u>FAL 84%</u>	<u>OTHER RATED STATIONS/METRO SHARE & CUME RATING</u>			
P 40/CHR/CONTEMP		176 (2)	176 (2)	15.8	11.0	WLLV	1240	Louisville	.9/2.2
JR		101 (1)	101 (1)	9.1	10.9	WTMT	620	Louisville	.5/2.2
AC/OLDIES/SOFT ROCK	34 (1)	105 (1)	139 (2)	12.5	12.6	WXLN-F	103.9	Louisville	1.5/2.2
MOR/VARIETY	263 (2)		263 (2)	23.7	19.5	WXVW	1450	Jeffersonville, IN	1.4/4.7
				17.0					
COUNTRY	54 (2)	135 (1)	189 (3)	9.7	18.3				
BLACK/URBAN	58 (1)	50 (1)	108 (2)	8.2	14.2				
BTFM MUSIC/EZ		91 (1)	91 (1)		8.2				
NEWS/TALK				1.5	2.3				
NOSTALGIA	17 (1)		17 (1)	2.5	2.5				
RELIGION/GOSPEL	10 (1)	18 (1)	28 (2)						
SPANISH									
CLASSICAL									
UNKNOWN/OTHERS					0.5				
1112 (16)									

RADIO STATIONS

AM STATIONS

WAKV, 790, 5 KW/ KW (DA-2)	, OLDIES	MBS, \$ 45.00*	(Katz)	
WAVG, 970, 5 KW (DA-2)	, MOR NBC-T, US II,	NBC, \$ 43.00	(Selcom)	
WCII, 1080, 10 KW/1 KW (DA-2)	, COUNTRY	CBS, \$ 90.00	(Eastman)	Great Trails
WFIA, 900, 1 KW (DAYS)	, RELIGION	, \$ 12.00	(-----)	
WHAS, 840, 50 KW	, MOR	ABC-I, \$100.00*	(Christal)	Courier-Journal
WLLV, 1240, 1 KW/250 W	, GOSPEL	, \$ 17.00	(Weiss)	
WLOU, 1350, 5 KW/500 W (DA-N)	, BLACK	NBN, \$ 50.00*	(MMR)	Johnson
WTMT, 620, 500 W (DAYS, DA)	, COUNTRY	, \$ 17.00	(Masla)	
WXVW, 1450, 1 KW/250 W	, NOSTALGIA	MBS, \$ 21.00	(S. Katz)	

FM STATIONS

WAMZ, 97.5, 100 KW @ 505, COUNTRY		, \$120.00*	(Christal)	Courier-Journal
WJYL, 101.7, 3 KW @ 300, URBAN		, \$ 35.00*	(HNWH)	Inter Urban
WDJX, 99.7, 20 KW @ 720, CHR		CBS-R, \$ 90.00	(Eastman)	Great Trails
WLRS, 102.3, 3 KW @ 300, CHR		ABC-R, \$ 50.00	(Selcom)	
WXMZ, 95.7, 34 KW @ 580, AOR		Source, \$ 70.00	(Torbet)	Wood
WRKA, 103.1, 3 KW @ 300, AC		ABC-D, \$ 55.00*	(Blair)	Capitol-Johnson
WVEZ, 106.9, 24 KW @ 670, BTFM/EZ		, \$ 60.00*	(Katz)	
WXLN, 103.9, 3 KW @ 300, RELIGION		ABC-C, \$ 18.00	(-----)	

CALL LETTER CHANGES

WKJJ changes to WDJX

FORMAT CHANGES

WDJX completes move to CHR

STATION SALES

MISCELLANEOUS COMMENTS

LUBBOCK

Arbitron Rank/Pop (12+): 141/189,700
 MSA Rank/Pop: 183/223,100
 ADI # 141
 Average Person Rating: 16.8
 Market TSL: 23.1 hours

Stations: 16/14
 Diaries: 604/314:1/ 46.2%
 Sample Target: 550
 Standard Error: .831
 % Below Line: 4.0
 % Not Listed: 11.3

Est 1985 Revenue: \$6,000,000
 HH Inc: \$27,610
 Retail \$: 1.6 Bil
 Pop per Station: 13,500
 # 1 Biller: KLLL-F \$1,500,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. KRLB-F 67/21.5	24.6	17.1	14.0			1. KLLL-F 94/908	1. KRLB-F 720/38.9	41.5	32.7
2. KLLL-F 60/19.5	14.2	15.8	15.2			2. KRLB-F 87/937	2. KLLL-F 565/30.5	24.8	25.5
3. KFMX-F 31/19.5	12.9	9.5	12.4			3. KTEZ-F 43/465	3. KSEL-F 425/23.0	22.9	24.1
4. KTEZ-F 28/ 9.0	8.6	10.5	7.2			4. KFMX-F 38/458	4. KFMX-F 347/18/8	24.5	22.4
5. KSEL-F 16/ 5.1	7.1	8.2	12.1			5. KFYO-F 33/433	5. KTEZ-F 279/15.1	15.4	17.8
6. KEND 13/ 4.2	2.8	4.3	2.9			6. KFYO 32/570	6. KFYO 249/13.5	11.5	18.6
7. KFYO 12/ 3.9	6.8	9.2	4.9			7. KSEL-F 27/638	7. KFYO-F 187.10.1	11.8	10.8
8. KFYO-F 10/ 3.2	5.2	5.3	6.8			8. KEND 14/180	8. KEND 167/ 9.0	6.9	9.9
9.						9. KSEL 13/281	9. KSEL 137/ 7.4	9.9	11.2
10.						10. KRLB 12/142	10.		
11.						11.	11.		
12.						12.	12.		
13.						13.	13.		
14.						14.	14.		
15.						15.	15.		

12+ FM SHARE (METRO): 80.43% (222 of 276) (FAL 84: 77.37%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KLLL-F	1. KLLL-F	1. KLLL-F	1. KRLB-F	1. KLLL-F	1. KRLB-F	1. KRLB-F	1. KLLL-F
2. KFMX-F	2. KLLL-F	2. KLLL-F	2. KRLB-F	2. KRLB-F	2. KTEZ-F	2. KLLL-F	2. KRLB-F	2. KLLL-F	2. KFMX-F	2. KRLB-F
3. KLLL-F	3. KFMX-F	3. KFMX-F	3.	3.	3. KRLB-F	3. KTEZ-F	3. KTEZ-F	3. KTEZ-F	3. KLLL-F	3. KFMX-F
4.	4.	4.	4.	4.	4.	4. KEND	4. KFMX-F	4. KFMX-F	4.	4. KTEZ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KLLL-F	1. KFMX-F	1. KFMX-F	1. KLLL-F	1. KRLB-F	1. KLLL-F
2. KLLL-F	2. KLLL-F	2. KLLL-F	2. KLLL-F	2. KRLB-F	2. KRLB-F	2. KRLB-F	2. KRLB-F	2. KLLL-F	2. KRLB-F
3. KFMX-F	3.	3. KFMX-F	3.	3. KTEX-F	3. KLLL-F	3. KLLL-F	3. KSEL-F	3. KFMX-F	3.
4. KSEL-F	4.	4. KSEL-F	4.	4.	4.	4.	4. KFMX-F	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	2 (1)	67 (1)	69 (2)	25.0	25.0	KFMX 1340 Lubbock .6/4.1
AOR		31 (1)	31 (1)	11.2	10.6	KJAK-F 92.7 Slaton 1.6/5.5
AC/OLDIES/SOFT ROCK	9 (2)	16 (1)	25 (3)	9.1	11.3	KLFB 1420 Lubbock 1.9/5.0
MOR/VARIETY						KRLB 580 Lubbock 1.6/4.2
COUNTRY	25 (2)	70 (2)	95 (4)	34.4	38.3	KSEL 950 Lubbock 1.3/5.4
BLACK/URBAN						KTLK 1460 Lubbock 1.9/3.5
BTFL MUSIC		28 (1)	28 (1)	10.1	11.7	KCLR 1530 Falls 1.9/2.9
NEWS/TALK	6 (1)		6 (1)	2.2		KVOQ-F 98.3 Lorenzo 1.6/3.6
NOSTALGIA						
RELIGION		5 (1)	5 (1)	1.8	3.6	
SPANISH	6 (1)			2.2	4.0	
CLASSICAL			11 (2)			
UNKNOWN/OTHERS	6 (1)	5 (1)		4.0		

276 (16)

RADIO STATIONS	POWER	TIME	STATION	PRICE	AGENT	STATION
KEND	1590	1 KW (DA-2)	COUNTRY	\$ 12.00*	(Eastman)	Thrash
KFMX	1340	1 KW/250 W	CHR	\$ 12.00	(Katz)	So. Minnesota
KFYO	790	5 KW/1 KW (DA-2)	COUNTRY	\$ 13.00	(Torbet)	
KLFB	1420	500 W (DA-2)	SPANISH	\$ 17.00*	(Caballero)	
KRLB	580	500 W (DAYS, DA)	AC	\$ 8.00*	(Christal)	
KSEL	950	5 KW/500 W (DA-2)	AC	\$ 14.00	(Mc-Guild)	Moran
KTLK	1460	1 KW/250 W	TALK	\$ 9.00	(Roslin)	
KFMX-F	94.5	100 KW @ 680	AOR	\$ 27.00*	(Katz)	So. Minnesota
KFYO-F	102.5	100 KW @ 750	COUNTRY	\$ 18.00	(Torbet)	
KLLL-F	96.3	100 KW @ 580	COUNTRY	\$ 33.00*	(Eastman)	Thrash
KRLB-F	99.5	46 KW @ 630	CHR	\$ 28.00*	(Christal)	
KSEL-F	93.7	100 KW @ 630	CONTEMP/AC	\$ 26.00*	(Mc-Guild)	Moran
KTEZ-F	101.1	100 KW @ 736	BTFL/EZ	\$ 20.00*	(Selcom)	Lotus
KJAK-F	92.7	3 KW @ 300	RELIGION	\$ 9.00	(----)	(SLATON)

MISCELLANEOUS COMMENTS KSEL A/F sold by Harris for \$1,200,000 (Fischer)

MADISON

Arbitron Rank/Pop (12+): 111/284,600
 MSA Rank/Pop: 132/339,206
 ADI # 109
 Average Person Rating: 15.8
 Market TSL: 21.0 hours

Stations: 16/12
 Diaries: 691/412:/60.7%
 Sample Target: 670
 Standard Error: .734
 % Below Line: 4.4
 % Not Listed: 20.0

Est 1985 Revenue: \$10,600,000
 HH Inc: 2.4 Bil
 Retail \$: 2.4 Bil
 Pop per Station: 23,717
 # 1 Biller: WTSO \$2,000,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. WZEE-F	52/11.5	13.4	10.4	11.9	9.8		1. WZEE-F 124/1922	1. WZEE-F 974/34.1	34.3	31.1
2. WIBA	48/10.6	8.8	9.7	8.9	10.4		2. WIBA-F 78/1496	2. WIBA-F 833/29.2	39.1	26.9
3. WIBA-F	46/10.2	10.5	10.1	11.3	10.8		3. WTSO 71/1031	3. WIBA 739/25.9	19.6	25.9
4. WTSO	37/ 8.2	9.9	14.0	6.6	12.2		4. WMGN-F 60/ 934	4. WMGN 572/20.0	24.7	25.7
5. WMGN-F	37/ 8.2	9.5	7.9	7.8	5.9		5. WILV-F 52/ 643	5. WTSO 562/19.7	19.0	19.2
6. WWQM-F	31/ 6.9	6.6	6.3	6.4	7.3		6. WIBA 50/ 842	6. WWQM-F 423/14.8	15.6	16.3
7. WSHY-F	24/ 5.3	4.4	3.4	4.7	5.1		7. WSHY-F 44/ 542	7. WMAD-F 385/13.5	13.9	7.4
8. WMAD	17/ 3.8	3.5	2.3	5.8	4.7		8. WWQM-F 41/ 558	8. WSJY-F 307/10.7	11.7	12.1
9. WMAD-F	16/ 3.5	3.7	1.1	2.9	3.9		9. WHIT 22/ 233	9. WILV-F 284/ 9.9	9.0	7.2
10. WIDY	15/ 3.3	3.3	3.2	2.1	3.1		10. WGN 20/ 386	10. WILV F 208/ 7.3	7.8	9.6
11. WHIT	12/ 2.9	2.4	6.5	3.7	3.3		11.	11. WHIT 207/ 7.2	5.1	NA
12.							12.	12. WMAD 125/ 4.4	5.4	NA
13.							13.	13.		
14.							14.	14.		
15.							15.	15.		

12+ FM SHARE (METRO): 60.66% (219 of 361) (FAL 84: 54.02%)

TITLES	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZEE-F	1. WIBA-F	1. WIBA-F	1. WMGN-F	1. WIBA	1. WIBA	1. WIBA	1. WIBA F	1. WZEE-F	1. WZEE-F	1. WIBA
2. WIBA-F	2. WMGN-F	2. WMGN-F	2. WIBA	2. WMGN-F	2. WTSO	2. WZEE-F	2. WMGN F	2. WIBA-F	2. WIBA	2. WTSO
3.	WZEE-F	3. WZEE-F	WIBA-F	3. WIBA-F	3. WMGN-F	3. WMGN-F	3. WZEE F	3. WMGN-F	3. WIBA-F	3. WWQM-F
4.	4.	4. WIBA	4. WWQM-F	WWQM-F	4.	4. WTSO	4. WWQM F	4. WIBA	4.	WZEE-F
5.	5.	5.	5.	5. WTSO	5.	5.	5.	5. WWQM-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZEE-F	1. WMGN-F	1. WMGN-F	1. WMGN-F	1. WMGN-F	1. WIBA-F	1. WIBA-F	1. WIBA-F	1. WIBA-F	1. WIBA
2. WMGN-F	2. WZEE-F	2. WZEE-F	2. WZEE-F	2. WWQM-F	2. WZEE-F	2. WZEE-F	2. WIBA	2. WIBA	2. WIBA-F
3. WIBA-F	3. WIBA-F	3. WZEE-F	3. WIBA-F	3. WIBA	3.	3. WIBA	3. WHIT	3. WZEE-F	3. WWQM-F
4. WMAD-F	4.	4. WMAD-F	4.	WIBA-F	4.	4. WHIT	4. WWQM-F	4. WWQM-F	4. WTSO
5.	5.	5.	5.	WTSO	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTENTP	3 (1)	52 (1)	55 (2)	15.2	13.6	WILV-F 94.9 Baraboo 2.0/7.3
AOR		46 (1)	46 (1)	12.7	12.5	
AC/OLDIES/SOFT ROCK	13 (1)	62 (3)	75 (4)	20.8	37.4	WEKZ-F 93.7 Monroe .9/2.6
MOR/VARIETY	70 (3)		70 (3)	19.4	12.7	WGN 720 Chicago 1.6/4.2
COUNTRY	39 (2)	31 (1)	70 (3)	19.4	25.5	WLS 890 Chicago .7/3.0
BLACK/URBAN					0.8	WMAQ 670 Chicago .4/1.4
BTFL MUSIC		28 (2)	28 (2)	7.8	4.7	
NEWS/TALK						
NOSTALGIA	17 (1)		17 (1)	4.7	2.8	
RELIGION						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

361 (16)

RADIO STATIONS	POWER	TIME	STATION	CLASS	REVENUE	STATION	REVENUE
WHIT	1550	5 KW (DAYS)	OLDIES	ABC-E	\$ 28.00	(Selcom)	Mc Kenna
WIBA	1310	5 KW (DA-N)	MOR	CBS,MBS	\$ 32.50	(Katz)	Price Comm.
WMAD	1190	1 KW (DAYS, DA)	NOSTALGIA	NBC	\$ 18.00	(Christal)	
WIDY	1480	5 KW (DA-@)	MOR/TALK	US 2	\$ 27.00*	(Mc-Guild)	Midwest Family
WTSO	1070	10 KW/ 5 KW (DA-2)	COUNTRY	APR	\$ 31.00	(Blair)	
WIBA-F	101.5	50 KW @ 470	AOR	CBS-R	\$ 36.00	(Katz)	Price Comm.
WMAD-F	92.1	3 KW @ 300	AC		\$ 17.00*	(Christal)	
WMGN-F	98.1	38 KW @ 580	AC		\$ 31.00	(Mc-Guild)	Midwest Family
WWQM-F	106.3	1.8 KW @ 380	COUNTRY	ABC-E	\$ 28.00	(Selcom)	Mc Kenna
WZEE-F	104.1	6 KW @ 1120	CHR	US 1	\$ 33.00	(Blair)	
WILF-F	94.9	37 KW @ 1300	AC	ABC-I	\$ 21.00	(HNWH)	(BARABOO)
WSJY-F	107.3	50 KW @ 500	BTFL/EZ	ABC-I	\$ 13.00	(----)	Goetz (FORT ATKINSON)

Arbitron Rank/Pop (12+): 84/375,000
 MSA Rank/Pop: MCA - 131/343,700
 ADI #117 Brown - 174/245,400
 Average Person Rating: 19.0
 Market TSL: 25.4 hours

MC ALLEN - BROWNVILLE

Stations: 17/17
 Diaries: 898/418:1/45.8%
 Sample Target: 810
 Standard Error: .833
 % Below Line: 0
 % Not Listed: 6.9

Est 1985 Revenue: \$10,600,000
 HH Inc: \$22,250
 Retail \$: 3.1 Bil
 Pop per Station: 22,059
 # 1 Biller: KGBR \$ 1,950,000

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL	BIRCH	12+ TSA	1/4/CUME	12+ METRO	CUME/	SPG	FAL
		85	84	84	83	SHARE			METRO	RATING	85	84
1. KGBT	142/16.7	21.3	2.19	20.1	21.6		1. KGBT	147/1386	1. WBFM-F	1507/33.7	37.0	25.4
2. KBRM-F	121/14.2	14.3	7.9	14.4	9.7		2. KBFM-F	124/1574	2. KGBT	1284/28.7	31.5	34.3
3. KELT-F	84/ 9.9	9.9	9.3	3.9	4.6		3. KELT-F	85/1065	3. KELT-F	1017/22.7	21.6	22.0
4. KQXX-F	61/ 7.2	4.6	3.8	4.9	5.4		4. KQXX-F	66/ 505	4. KIWW-F	811/18.1	20.8	21.3
5. KIWW-F	61/ 7.2	8.5	10.1	12.7	12.1		5. KIWW	63/ 858	5. KRGV	805/18.0	23.6	24.6
6. KTXF-F	58/ 6.8	4.4	4.9	3.1	2.6		6. KTXF-F	59/ 585	6. KRIX-F	652/14.6	17.9	16.9
7. KRIX-F	52/ 6.1	6.5	7.9	5.0	8.6		7. KRGV	54/ 902	7. KTXF-F	564/12.6	10.8	10.2
8. KRGV	50/ 5.9	7.9	9.5	13.6	10.4		8. KRIX-F	52/ 688	8. KQXX-F	497/11.1	10.7	9.5
9. KRV	17/ 5.5	3.8	5.3	3.8	5.1		9. KPLY-F	52/ 458	9. KPLY-F	402/ 9.0	8.1	10.1
10. KVRT	27/ 3.2	3.1	2.4	1.9	1.3		10. KIRT	27/ 280	10. KRIO	333/ 7.4	10.6	12.8
11. KRIO	19/ 2.2	2.2	2.1	1.6	2.6		11.		11. KURV	279/ 6.2	3.6	5.0
12. KURV	17/ 2.0	1.1	1.5	1.5	1.1		12.		12. KIRT	265/ 5.9	5.4	NA
13. KBOR	16/ 2.9	2.1	1.6	1.9	.8		13.		13.			
14. KITM-F	14/ 1.6	.6	---	---	---		14.		14.			
15.							15.		15.			

12+ FM SHARE (METRO): 64.85 % (513 of 791) (FAL 84: 56.18%)

TIME	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBFM-F	1. KBFM-F	1. KBFM-F	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KBFM-F	1. KGBT
2. KRGV	2. KELT-F	2. KGBT	2. KELT-F	2. KETL-F	2. KPLY-F	2. KBFM-F	2. KELT-F	2. KBFM-F	2. KGBT	2. KBFM-F
3. KRIX-F	3. KIWW-F	3. KELT-F	3. KIWW-F	3. KIWW-F	3. KQXX-F	3. KELT-F	3. KBFM-F	3. KELT-F	3. KQXX-F	3. KELT-F
4.	4. KGBT	4. KIWW-F	4. KTXF-F	4. KBFM-F	4. KTXF-F	4. KIWW-F	4. KTXF-F	4.	4. KRIX-F	4. KIWW-F
5.	5. TXF-F	5. KTXF-F	5. KBFM-F	5. KTXF-F	5. KIWW-F	5. KTXF-F	5. KIWW-F	5.	5.	5. KQXX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBFM-F	1. KBFM-F	1. KGBT	1. KGBT	1. KGBT	1. KBFM-F	1. KELT-F	1. KELT-F	1. KELT-F	1. KELT-F
2. KELT-F	2. KELT-F	2. KBFM-F	2. KBFM-F	2. KIWW-F	2. KRIX-F	2. KBFM-F	2. KIWW-F	2. KBFM-F	2. KBFM-F
3. KQXX-F	3. KQXX-F	3. KBFM-F	3. KELT-F	3. KBFM-F	3. KIWW-F	3. KIWW-F	3. KGBT	3. KGBT	3.
4. KRGV	4. KIWW-F	4. KIWW-F	4. KIWW-F	4. KELT-F	4. KTXF-F	4. KTXF-F	4. KBFM-F	4. KIWW-F	4.
5.	5. KGBT	5. KQXX-F	5. KQXX-F	5. KTXF-F	5.	5.	5. KTXF-F	5. KTXF-F	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	50 (1)	121 (1)	171 (2)	21.6	21.1	KGAR-F 106.3 Mercedes
AOR		52 (91)	52 (1)	6.6	8.6	KQXX+ 1240 Raymondville
AC/OLDIES/SOFT ROCK	19 (1)	93 (2)	112 (3)	14.1	11.7	
NOV/VARIETY				8.5	1.7	
COUNTRY	7 (1)	60 (2)	67 (3)		6.6	
BLACK/URBAN				5.9		
BTFL MUSIC		47 (1)	47 (1)		5.7	
NEWS/TALK	17 (1)		17 (1)	2.1	1.6	
NOSTALGIA	16 (1)		16 (1)	2.0		
RELIGION						
SPANISH	169 (2)	140 (3)	309 (5)	39.1	42.7	
CLASSICAL						
UNKNOWN/OTHERS						

791 (17)

RADIO STATIONS

KBOR, 1600, 1 KW (DA-1)	, NOSTALGIA	, \$ 16.00 (Selcom)	
KGBT, 1530, 50 KW/10 KW (DA-N)	, SPANISH	, \$ 110.00 (Katz)	Tichnor
KIRT, 1580, 1 KW (DAYS)	, SPANISH	, \$ 18.00* (Caballero)	Gomez
KRGV, 1290, 5 KW (DA-N)	, CHR	US I, \$ 28.00* (Blair)	Manship
KRIO, 910, 5 KW (DA-2)	, CONTEMP/AC	APR, \$ 10.00 (HNHW)	TIPPI
KURV, 710, 1 KW/250 W (DA-1)	, NEWS/TALK	MBS, ABC-T, \$ 13.00 (-----)	
KSXO, 1240, 1 KW/250 W	, COUNTRY	, \$ 11.00 (-----)	(RAYMONDVILLE)
KBFM-f, 104.1, 100 KW @ 990	CHR	ABC-F, \$ 38.00 (Christal)	Oppenheimer
KELT-F, 94.5, 100 KW @ 800	AC	, \$ 43.00 (Katz)	Tichnor
KGAR-F, 106.3, 3 KW @ 300	AC	ABC-E, \$ 18.00 (Roslin)	
KIWW-F, 96.1, 100 KW @ 500	SPANISH	, \$ 500.00* (Mc-Guild)	
KQXX-F, 98.5, 100 KW @ 1400	SPANISH	, \$ 26.00 (Caballero)	Gomez
KRIX-F, 99.5, 100 KW @ 480	AOR	ABC-R, \$ 25.00* (MMR)	
KTXF-F, 100.3, 100 KW @ 500	COUNTRY	, \$ 23.00 (Eastman)	
KVLY-F, 107.9, 100 KW @ 490	BTFL/EZ	, \$ 20.00* (HNHW)	

MISCELLANEOUS COMMENTS: KTXF-F sold for \$1,650,000 (PRW)...

MEMPHIS

Arbitron Rank/Pop (12+): 47/750,200
 MSA Rank/Pop: 50/932,300
 ADI # 40
 Average Person Rating: 16.1
 Market TSL: 21.7 hours

Stations: 19/19
 Diaries: 1214/618:1/41.3%
 Sample Target: 1090
 Standard Error: .560
 % Below Line: 0
 % Not Listed: 5.8

Est 1985 Revenue: \$20,600,000
 HH Inc: \$27,221
 Retail \$: 6.1 Bil
 Pop per Station: 39,484
 # 1 Biller: WMC-F \$4,300,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. WHRK-F	188/15.5	12.9	11.7	8.1	8.5		1. WHRK-F 246/2763	1. WHRK-F 2036/27.1	27.8	27.0
2. WMC-F	140/11.5	11.8	10.1	9.6	9.6		2. WMC-F 236/3193	2. WMC-F 1942/25.8	27.7	23.7
3. WGKX-F	108/ 8.9	7.6	6.3	8.4	8.4		3. WGKX-F 192/2312	3. WRVR-F 1564/20.8	20.2	19.9
4. WZXR-F	93/ 7.7	6.7	7.2	8.6	8.6		4. WZXR-F 163/2523	4. WDIA 1434/19.1	23.6	22.8
5. WRVR-F	92/ 7.6	7.8	8.8	7.8	7.8		5. WDIA 123/1803	5. WZXR-F 1412/18.8	17.6	17.7
6. WDIA	88/ 7.3	7.0	7.1	9.5	9.5		6. WRVR-F 121/2019	6. KRNB-F 1278/17.0	21.2	20.3
7. WMC	84/ 6.9	9.2	7.8	7.2	7.2		7. WMC 114/1588	7. WGKX-F 1253/16.7	13.5	14.9
8. KRNB-F	74/ 6.1	7.4	7.3	6.1	6.1		8. KRNB-F 84/1494	8. WMC 1157/15.4	16.3	17.5
9. WEZI-F	73/ 6.0	6.2	5.4	5.7	5.7		9. WEZI-F 76/ 958	9. WEZI-F 860/11.4	10.9	11.2
10. WLOK	63/ 5.2	6.9	6.1	6.8	6.8		10. WLOK 65 /832	10. WLOK 822/10.9	16.5	14.8
11. WHBQ	44/ 3.6	2.9	3.6	3.2	3.2		11. WHBQ 59/ 973	11. WREC 688/ 9.2	11.1	11.3
12. WREC	33/ 2.7	3.8	4.3	4.3	4.3		12. WREC 52/ 950	12. WHBQ 686/ 9.1	10.2	8.5
13.							13.	13.		
14.							14.	14.		
15.							15.	15.		

12+ FM SHARE (METRO): 67.19% (768 of 1143) (FAL 84: 59.73%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WJRL-F	1. WMC	1. WHRK-F	1. WMC-F	1. WHRK-F	1. WHRK-F	1. WHRK-F
2. WZXR-F	2. WMC-F	2. WMC-F	2. WMC-F	2. WMC-F	2. WEXI-F	2. WEZI-F	2. WHRK-F	2. WMC-F	2. WZXR-F	2. WMC-F
3. WMC-F	3. WRVR-F	3. WRVR-F	3. WRVR-F	3. WRVR-F	3. WGKX-F	3. WGKX-F	3. WGKX-F	3. WGKX-F	3. KRNB-F	3. WGKX-F
4. KRNB-F	4. WZXR-F	4. WGKX-F	4. WGKX-F	4. WGLX-F	4. WLOK	4. WDIA	4. WEZI-F	4. WZXR-F	4. WMC-F	4. KRNB-F
5. WFKX-F	5. WGKX-F	5. WZXR-F	5. WDIA	5. WDIA	5. WLOK	5. WLOK	5. WRVR-F	5. KRNB-F	5. WGKX-F	WRVR-F
	KRNB-F	6. KRNB-F					6. WZXR-F	6. WRVR-F		
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHRK-F	1. WMC-F	1. WMC-F	1. WHRK-F	1. WHRK-F		1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F
2. WMC-F	2. WHRK-F	2. WHRK-F	2. WMC-F	2. WMC-F		2. WMC-F	2. WMC-F	2. WMC-F	2. WMC-F	2. WMC-F
3. WGKX-F	3. WRVR-F	3. WRVR-F	3. WRVR-F	3. WRVR-F		3. WZXR-F	3. WZXR-F	3. WRVR-F	3. WZXR-F	3. WGKX-F
4. WRNB-F	4. WZXR-F	4. WKIA	4. WGKX-F	4. WGKX-F		4. KRNB-F	4. WGKX-F	4. WZXR-F	4. WGKX-F	WRVR-F
5. WRVR-F	5. KRNB-F	5. WZXR-F	5. WDIA	5. WDIA		5. WGKZ-F	5. KRNB-F	WGKX-F	5. WRVR-F	5. WMC
		6. KRNB-F	6. WLOK	WLOK			6. WRVA-F			

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		140 (1)	140 (1)	12.2	10.6	KSUD 730 West Memphis .4/1.7
AOR		93 (1)	93 (1)	8.1	7.5	KWAN 990 Memphis 1.0/3.4
AC/OLDIES/SOFT ROCK	12 (1)	104 (2)	104 (2)	9.1	9.3	WLVS 1430 Germantown .4/1.4
MOR/VARIETY				---	1.1	WMQM 1480 Memphis .3/1.3
COUNTRY		84 (1)	192 (2)	16.8	14.8	WMSO 630 Collierville 1.0/2.6
BLACK/URBAN		151 (2)	413 (4)	36.1	36.9	WRVR 680 Memphis 1.0/3.5
BTFM MUSIC			73 (1)	6.4	5.6	WXSS 1030 Memphis 1.1/3.0
NEWS/TALK	49 (2)	49 (2)	49 (2)	4.3	4.4	
NOSTALGIA	33 (1)	33 (1)	33 (1)	2.9	4.5	
RELIGION	33 (4)	33 (4)	33 (4)	2.9	5.2	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	13 (1)	13 (1)	13 (1)	1.1	1.1	

1143 (19)

RADIO STATIONS

KSUD	730	250 W (DAYS)	GOSPEL	\$ 10.00	(---)	
KWAM	990	10 KW (DAYS, DA)	GOSPEL	\$ 20.00	(---)	Rivers
WDIA	1070	50 KW/5 KW (DA-2)	BLACK	APR, SBN, \$ 47.00	(Katz)	Adams
WHBQ	560	5 KW/1 KW (DA-2)	NEWS/TALK	ABC-T, USII, \$ 40.00*	(Republic)	RKO
WLOK	1340	1 KW/250 W	BLACK	SBN, NBN, \$ 34.00	(Masla)	Gilliam
WLVS	1430	2.5 KW (DAYS)	TALK	\$ 25.00	(Christal)	
WMC	790	5 KW (DA-N)	COUNTRY	ABC-I, \$ 70.00*	(Blair)	Scripps-Howard
WMQM	1480	K KW (DAYS)	RELIGION	\$ 7.00	(---)	
WREC	600	5 KW (DA-N)	NOSTALGIA	CBS, MBS, \$ 48.00*	(Mc-Guild)	Summit
WRVR	680	10 KW/5 KW (DA-N)	AC	\$ 35.00	(Christal)	Viacom
KRNB-F	101.1'	100 KW @ 450	BLACK	\$ 40.00*	(Selcom)	Rivers
WESI-F	94.3'	3 KW @ 300	BTFM/EZ	\$ 50.00*	(Christal)	
WGKX-F	105.9'	100 KW @ 762	COUNTRY	\$ 85.00	(HNWH)	Kaneb
WHRK-F	97.1'	100 KW @ 530	URBAN	US 1, \$ 75.00	(Katz)	Adams
WMC-F	99.7'	300 KW @ 910	CHR	ABC-C, \$120.00*	(Blair)	Scripps-Howard
WRVR-F	104.5'	100 KW @ 750	AC	\$110.00*	(Christal)	Viacom
WZXR-F	102.7'	100 KW @ 900	AOR/CHR	Source, \$ 80.00*	(Mc-Guild)	Summit

MIAMI - FT. LAUDERDALE

Arbitron Rank/Pop (12+): 11/2,258, 200
 MSA Rank/Pop: MIA - 24/1,774,000
 ADI #14 FT. L - 42/1,120,500
 Average Person Rating: 20.2
 Market TSL: 26.7 hours

Stations: 35/34
 Diaries: 2950/765:1/40.0%
 Sample Target: 2510
 Standard Error: .398
 % Below Line: 0.5
 % Not Listed: 5.9

Est 1985 Revenue: \$83,500,000
 HH Inc.: \$29,381
 Retail \$: 22.8 Bil
 Pop per Station: 66,417
 #1 Biller: WHYI-F \$8,700,000

				#12 Approx.									
12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84			
1. WLYF-F	383/7.4	--	8.1	9.4	7.8	5.5	1.WLYF-F 414/3974	1. WHYI-F 4619/18.1	22.3	27.5			
2. WQBA	293/5.7	--	5.7	5.7	4.8	6.6	2.WSHE-F 347/3633	2. WIN -F 3765/14.7	19.1	21.0			
3. WSHE-F	289/5.6	--	6.3	4.8	3.8	6.8	3.WHYI-F 337/5951	3. WLYF-F 3528/13.8	16.3	15.7			
4. WHYI-F	261/5.1	--	7.3	6.6	9.4	9.8	4.WQBA 299/1517	4. WAZY-F 3454/13.5	11.7	11.6			
5. WAXY-F	224/4.3	--	2.7	4.4	3.5	4.3	5.WAXY-F 241/3957	5. WIOD 3291/12.9	10.4	15.1			
6. WEDR-F	218/4.2	--	3.5	2.7	4.9	2.3	6.WJQY-F 228/2743	6. WSHE-F 2931/11.5	12.8	9.1			
7. WJOY-F	217/4.2	---	4.0	4.4	5.6	3.7	7.WEDR-F 222/2133	7. WLVE-F 2668/10.4	10.8	10.2			
8. WCMQ-F	208/4.0	---	2.0	2.9	3.7	1.8	8.WNWS 216/2652	8. WHQT-F 2609/10.2	10.9	6.1			
9. WHQT-F	200/3.9	---	3.9	4.5	1.9	5.4	9.WIOD 209/3768	9. WINZ 2566/10.0	10.6	10.4			
10. WNWS	200/3.9	---	3.3	3.3	3.7	3.1	10.WCMQ-F 208/1950	10. WJQY-F 2517/ 9.8	9.6	11.7			
11. WINZ-F	183/3.5	---	5.2	5.0	6.7	5.4	11.WHQT-F 207/2738	11. WQBA 2456/ 9.6	8.2	9.3			
12. WKQS-F	177/3.4	---	3.1	3.7	2.5	3.8	12.WINZ-F 190/3998	12. WNWS 2376/ 9.3	9.4	9.2			
13. WINZ	176/3.4	---	3.5	3.0	3.2	4.5	13.WINZ 187/2719	13. WKQS-F 2258/ 8.8	7.2	7.2			
14. WIOD	172/3.3	---	3.4	3.9	4.0	4.2	14.WKQS-F 185/2474	14. WCJX-F 2249/ 8.8	--	--			
15. WLVE-F	152/2.9	---	3.2	3.1	2.5	3.3	15.WLVE-F 161/2793	15. WEDR-F 2047/ 8.0	7.9	8.7			
16. WRHC	149/2.9	---	3.1	2.5	2.9	2.9	16.WRHC 149/1161	16. WCMQ-F 1950/ 7.6	4.9	7.2			
17. WCMQ	127/2.5	---	2.7	1.3	1.2	.3	17.WEAT-F 144/1906	17. WTMI-F 1901/ 7.4	6.5	7.0			
18. WAIA-F	117/2.3	---	2.6	2.6	3.2	2.7	18.WCJX-F 139/2791	18. WAIA-F 1893/ 7.4	9.3	11.6			
19. WQBA-F	113/2.2	---	2.3	2.3	2.1	2.6	19.WCMI 127/ 893	19. WQBA-F 1764/ 6.9	6.4	6.4			
20. WTMI-F	112/2.2	---	2.6	2.8	2.2	2.4	WTMI-F 127/2194	20. WJQY-F 1548/ 6.1	4.9	6.1			
21. WCJX-F	104/2.0	---	---	---	---	1.9	21.WAIA-F 119/2016	21. WAZI 1230/ 4.8	7.3	7.4			
22. WAQI	93/1.8	---	1.8	1.4	1.2	2.0	22.WQBA-F 114/1786	22. WKAT 1190/ 4.7	3.8	3.8			
23. WJQY-F	92/1.8	---	1.3	1.4	1.8	1.5	23.WJQY-F 105/1933	23. WRHC 1152/ 4.5	4.3	4.2			
24. WSUA	92/1.8	---	1.0	.8	1.6	1.0	24.WAQI 100/1319	24. WSUA 1130/ 4.4	3.2	4.5			
25. WOCN	88/1.7	---	2.8	3.2	3.1	.9	25.WSUA 92/1142	25. WOCN 1037/ 4.1	4.8	4.9			

12+ FM SHARE (METRO): 63.54% (3088 of 4860) (FAL 84: 64.96%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCJX-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WLYF-F	1. WQBA	1. WLYF-F	1. WLYF-F	1. WLYF-F	1. WLYF-F
2. WHYI-F	2. WHYI-F	2. WHYI-F	2. WAXY-F	2. WAXY-F	2. WQBA	2. WLYF-F	2. WSHE-F	2. WSHE-F	2. WHQT-F	2. WHYI-F
3. WINZ-F	3. WAXY-F	3. WAXY-F	3. WCMQ-F	3. WJQY-F	3. WJQY-F	3. WHYI-F	3. WJQY-F	3. WAXY-F	3. WINZ	3. WSHE-F
4. WEDR-F	4. WHQT-F	4. WCMQ-F	4. WJQY-F	4. WCMQ-F	4. WCMQ-F	4. WSHE-F	4. WQBA	4. WQBA	4. WSHE-F	4. WKQS-F
5. WHQT-F	5. WEDR-F	5. WEDR-F	5. WHYI-F	5. WLYF-F	5. WKQS-F	5. WEDR-F	5. WAXY-F	5. WHYI-F	5. WHYI-F	5. WHQT-F
6. WSHE-F	6. WLVE-F	6. WHQT-F	6. WLVE-F	6. WQBA	6. WCMQ	6. WAXY-F	6. WCMQ-F	6. WJQY-F	6. WINZ-F	6. WEDR-F
7.	7. WCMQ-F	7. WJQY-F	7. WLYF-F	7. WHYI-F	7. WIOD	7. WJQY-F	7. WNWS	7. WEDR-F	7. WEDR-F	7. WAXY-F
8.	8. WINZ-F	8. WLVE-F	8. WKQS-F	8. WLVE-F	8. WRHC	8. WINZ	8. WHYI-F	8. WINZ-F	8. WQBA	8. WQBA
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9. WCMQ-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHYI-F	1. WAXY-F	1. WAXY-F	1. WAXY-F	1. WAXY-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WSHE-F
2. WSHE-F	2. WHYI-F	2. WLVE-F	2. WCMQ-F	2. WJQY-F	2. WHYI-F	2. WHQT-F	2. WHQT-F	2. WHYI-F	2. WQBA
3. WEDR-F	3. WSHE-F	3. WCMQ-F	3. WHYI-F	3. WCMQ-F	3. WHQT-F	3. WHYI-F	3. WAXY-F	3. WHQT-F	3. WKQS-F
4. WHQT-F	4. WEDR-F	WHYI-F	4. WLVE-F	4. WLYF-F	4. WEDR-F	4. WEDR-F	4. WEDR-F	4. WEDR-F	4. WAXY-F
5. WCMQ-F	5. WCMQ-F	5. WSHE-F	5. WHQY-F	5. WLVE-F	5. WAXY-F	5. WAXY-F	5. WLVE-F	5. WAXY-F	5. WHYI-F
6. WAXY-F	WLVE-F	6. WEDR-F	6. WEDR-F	6. WQBA	6. WKQS-F	6. WKQS-F	6. WHYI-F	6. WKQS-F	6. WJQY-F
7. WINZ-F	7. WHQT-F	7. WHQT-F	7. WSHE-F	7. WHYI-F	7.	7. WLVE-F	7. WKQS-F	7. WJQY-F	7. WLYF-F
8. WLVE-F	8. WAIA-F	8. WHQY-F	8. WHQT-F	8. WKQS-F	8.	8. WJQY-F	8. WJQY-F	8. WCMQ-F	8. WCMQ-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
TOP 40/CHR/CONTEMP		548 (3)	548 (3)	11.3	16.8	WBSS	980 Pompano Beach	.7/2.2
AOR		289 (1)	289 (1)	5.9	5.8	WFTL	1400 Fort Lauderdale	1.3/3.2
AC/OLDIES/SOFT ROCK	36 (1)	802 (5)	838 (6)	17.2	17.8	WKAT	1360 Miami Beach	1.6/4.7
MOR/VARIETY	67 (1)		67 (1)	1.4	0.9	WLQV	1320 Hollywood	.3/1.3
COUNTRY	70 (1)	177 (1)	247 (2)	5.1	23.9	WMBM	1490 Miami Beach	1.0/2.2
BLACK/URBAN	37 (1)	434 (3)	471 (4)	9.7	7.7	WQAM	560 Miami	1.4/3.7
BTFL MUSIC/EZ		405 (2)	405 (2)	8.3	8.9	WRBD	1470 Pompano Beach	.7/2.7
NEWS/TALK	548 (3)		548 (3)	11.3	12.6	WTHM-F	98.3 Goulds	.3/1.0
NOSTALGIA	84(1)		84 (1)	1.7	3.1	WVCC	1080 Coral Gables	.4/1.2
RELIGION/GOSPEL	71 (2)		71 (2)	1.5	--	WEAT-F	104.5 West Palm Beach	.4/1.8
SPANISH	842 (6)	321 (2)	1163 (8)	13.9	20.4			
CLASSICAL		112 (1)	112 (1)	1.3	2.3			
UNKNOWN/OTHERS	17 (1)		17 (1)	3.4	--			
			4860 (35)					

RADIO STATIONS

AM STATIONS

WCMQ, 1210, 25 KW/ 2.5 KW (DA-2), SPANISH	, \$ NA (MMR)	
WAQI, 710, 50 KW (DA-2), SPANISH	ABC-E, MBS, \$ NA (Blair)	
WINZ, 940, 50 KW/25 KW (DA-2), NEWS/TALK	CBS, \$105.00* (Katz)	Guy Gannett
WIOD, 610, 10 KW (DA-2), TALK	ABC-I, NBC-T, \$ 90.00* (Christal)	Cox
WKAT, 1360, 10 KW/ 1 KW (DA-2), NOSTALGIA	MBS, \$ 45.00 (P/W)	
WLOY, 1320, 5 KW (DA-2), ETHNIC	ABC-D, \$50.00* (HNM.)	Sunshine
WMBM, 1490, 1 KW/ 250 W, GOSPEL	NBA, \$ 30.00* (Masla)	
WNWS, 790, 25 KW (DA-2), TALK	, \$80.00 (CBS)	Jeff-Pilot
WOCN, 1450, 1 KW/250 W, SPANISH NEWS/TALK	, \$ NA (Lotus)	
WOAN, 560, 5 KW/1 KW, COUNTRY	NBC, \$ NA (HNWH)	Storz
WQBA, 1140, 50 KW/10 KW (DA-2), SPANISH	, \$120.00 (Eastman)	Susquehanna
WRBD, 1470, 5 KW/2.5 KW (DA-1), BLACK	, \$ 35.00 (Ocho)	
WRHC, 1550, 10 KW (DA-2), SPANISH	NBN, \$ 39.00 (Weiss)	
WSUA, 1260, 5 KW (DA-2), SPANISH EZ	, \$ 65.00 (HNWH)	
WVCC, 1080, 50 KW/10 KW (DA-2), RELIGION	, \$ 50.00 (Caballero)	
	, \$ 28.00 (-----)	Statewide
WAIA, 97.3, 98 KW @ 790, AC	, \$ 90.00* (Christal)	Cox
WAXY, 105.9, 100 KW @ 1049, OLDIES/AC	US I, \$ 90.00* (Republic)	RKO
WCMQ, 92.1, 3 KW @ 300, SPANISH	, \$ 65.00* (MMR)	
WEDR, 99.1, 70 KW @ 175, BLACK	NBN, \$ 70.00* (HNWH)	Rivers
WIQT, 105.1, 100 KW @ 600, URBAN/CHR	, \$ 80.00* (MMR)	EZ
WYIY, 100.7, 100 KW @ 1000, CHR	ABC-C, \$150.00* (Mc-Guild)	Metroplex
WINZ, 94.9, 100 KW @ 650, CHR	, \$130.00 (Katz)	Guy Gannett
WJQY, 106.7, 100 KW @ 980, VOCAL EZ (Trans)	, \$ 80.00* (Masla)	Amature
WKQS, 99.9, 100 KW @ 930, CCOUNTRY	US II, \$ 65.00* (HNWH)	Sunshine
WLVE, 93.9, 96 KW @ 1006, AC	MBS, \$ 75.00* (Torbet)	Gilmore
WLYF, 101.5, 100 KW @ 813, BTFL/EZ	, \$120.00* (Blair)	Jeff-Pilot
WQBA, 107.5, 100 KW @ 500, SPANISH CCNTEMP	, \$ 65.00 (Eastman)	Susquehanna
WSHE, 103.5, 100 KW @ 600, AOR	Source, ABC-R, \$ 90.00* (Eastman)	TK
WPMI, 93.1, 96 KW @ 1006, CLASSICAL	, \$ 59.00* (CMBS)	
WPKJ, 102.7, 100 KW @ 345, AC	ABC-C, \$ 60.00* (Selcom)	Sconnix
WCJX, 96.3, 100 KW @ 1006, CHR	, \$ NA	Beasley

CALL LETTER CHANGES

WGDS changes to WAQI

FORMAT CHANGES

WLOY: From Nostalgia to Ethnic
 WAQI: From News/Talk to Spanish for \$10,600,000 Mahlman
 WPKJ reclassified as AC

STATION SALES

WCJX: Sold to Beasley
 WRBD (Pompano): Sold for \$1,800,000 (Raymond)

MISCELLANEOUS COMMENTS

First book for WCJX-F

MILWAUKEE

Arbitron Rank/Pop (12+): 25/1,295,400
 NSA Rank/Pop: 32/1,389,400
 ADI #28
 Average Person Rating: 17.4
 Market TSL: 22.9 hours

Stations: 31/26
 Diaries: 1538/842:1/51.8%
 Sample Target: 1420
 Standard Error: .505
 % Below Line: 4.0
 % Not Listed: 7.7

Est 1985 Revenue: \$31,900,000
 HH Inc.: \$31,334
 Retail \$: 7.9 Bil
 Pop per Station: 49,823
 # 1 Biller: WTMJ \$6,000,000

12+ METRO SHARE	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84		
1. WTMJ	219/ 9.7	12.3	12.0	14.7	12.5	10.8	1. WTMJ	279/4091	1. WKTI-F	3240/25.1	22.4	21.0
2. WQFM-F	188/ 8.4	8.2	8.6	7.2	8.5	9.2	2. WQFM-F	221/2570	2. WTMJ	3162/24.5	28.0	29.0
3. WKTI-F	186/ 8.3	7.4	5.7	7.0	6.9	10.4	3. WZSW-F	208/2329	3. WQFM-F	2116/16.4	15.6	15.7
4. WEZW-F	183/ 8.1	3.7	9.2	8.1	7.6	5.7	4. WKTI-F	197/3493	4. WEZW-F	2032/15.7	16.4	16.7
5. WOKY	177/ 7.9	6.7	6.8	6.1	6.5	7.0	5. WOKY	185/2086	5. WOKY	1942/15.0	12.8	14.2
6. WLUM-F	145/ 6.4	5/6	5.3	5.5	6.2	5.0	6. WLUM-F	145/1719	6. WISN	1878/14.5	11.9	13.4
7. WISN	112/ 5.0	3.5	3.8	4.9	4.2	4.4	7. WMIL-F	141/1795	7. WLUM-F	1688/13.1	13.3	13.7
8. WMIL-F	104/ 4.6	4.1	5.9	4.8	4.9	6.0	8. WISN	133/2192	8. WZUU-F	1561/11.7	14.5	11.3
9. WLTQ-F	92/ 4.1	1.9	1.1	1.4	1.7	2.2	9. WLTQ-F	106/1710	9. WLTQ-F	1513/11.7	6.3	9.2
10. WBCS-F	91/ 4.0	3.2	3.6	4.6	4.9	4.4	10. WBCS-F	101/1502	10. WMGF-F	1379/10.7	10.3	11.3
11. WMYX-F	75/ 3.3	4.6	5.1	5.1	3.8	2.6	11. WMYX-F	79/1580	11. WBCS-F	1373/10.6	10.1	9.8
12. WEMP	64/ 2.8	3.6	2.8	2.9	1.6	2.4	12. WMGF-F	73/1584	12. WMYX-F	1345/10.4	12.3	14.1
13. WNOV	61/ 2.7	2.0	2.5	3.1	2.8	2.5	13. WEMP	69/1392	13. WEMP	1272/ 9.8	9.2	10.5
14. WMGF-F	54/ 2.4	3.6	3.2	2.7	1.6	3.7	14. WZUU-F	66/1796	14. WMIL-F	1267/ 9.8	12.4	13.0
15. WZUU-F	53/ 2.4	4.0	2.4	3.1	3.1	3.7	15. WNOV	64/ 690	15. WRKR-F	1044/ 8.1	8.3	8.0
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 61.31% (1274 of 2078) (FAL 84: 60.13%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQFM-F	1. WQFM-F	1. WQFM-F	1. WKTI-F	1. WKTI-F	1. WTMJ	1. WTMJ	1. WOKY	1. WQFM-F	1. WQFM-F	1. WQFM-F
2. WKTI-F	2. WKTI-F	2. WKTI-F	2. WTMJ	2. WTMJ	2. WEZW-F	2. WKTI-F	2. WEZW-F	2. WEZW-F	2. WTMJ	2. WTMJ-F
3. WZUU-F	3. WLUM-F	3. WLUM-F	WLUM-F	3. WEZW-F	3. WOKY	3. WOKY	3. WQFM-F	3. WKTI-F	3. WLUM-F	3. WLUM-f
4. WLUM-F	4. WLTQ-F	4. WLTQ-F	4. WEZW-F	4. WLUM-F	4. WISN	4. WISN	4. WKTI-F	4. WTMJ	4. WKTI-F	4. WQFM-F
5. WNOV	5. WMYX-F	5. WMIL-F	5. WMYX-F	5. WLTQ-F	WBCS-F	5. WEZW-F	5. WTMJ	5. WOKY	5. WEZW-F	5. WOKY
6.	6. WMGF-F	6. WEZW-F	6. WMIL-F	6. WMIL-F	6. WMIL-F	6. WLUM-F	6. WLTQ-F	6. WLUM-F	6. WLTQ-F	6. WKTI-F
7.	7. WMIL-F	7. WTMJ	7. WEMP	7. WIXN	7.	7. WBCS-F+	7. WMIL-F	7. WMIL-F	7. WISN	7. WMIL-F
8.	8.	8. WMYX-F	WQFM-F	8.	8.	8.	8. WISN	8.	8.	8. WBCS-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9. WISN
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKTI-F	1. WKTI-F	1. WKTI-F	1. WKTI-F	1. WKTI-F	1. WQFM-F	1. WQFM-F	1. WQFM-F	1. WQFM-F	1. WTMJ
2. WLUM-F	2. WLUM-F	2. WMYX-F	2. WLUM-F	2. WEZW-F	2. WLUM-F	2. WLUM-F	WLUM-F	2. WLUM-F	2. WLUM-F
3. WQFM-F	3. WMYX-F	3. WLUM-F	3. WEZW-F	3. WTMJ	3. WKTI-F	3. WKTI-F	3. WKTI-F	3. WKTI-F	3. WISN
4. WMIL-F	4. WQFM-F	4. WLTQ-F	4. WLTQ-F	4. WLTQ-F	4. WMIL-F	4. WEMP	4. WEMP	4. WEMP	4. WEMP
5. WLTQ-F	5. WLTQ-F	5. WEZW-F	5. WMYX-F	5. WOKY	5.	5. WLTQ-F	5. WLTQ-F	5. WMIL-F	5. WKTI-F
6. WNOV	6.	6. WMGF-F	6. WMIL-F	6. WBCS-F	6.	6.	6. WTMJ	6. WTMJ	6. WLTQ-F
7.	7.	7.	7. WQFM-F	WMYX-F	7.	7.	7.	7. WLTQ-F	WMIL-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	WQFM-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
TOP 40/CHR/CONTEMP	21 (2)	276 (3)	297 (5)	14.3	12.5	WAWK 1510	Waukesha	.3/ .8
AOR		188 (1)	188 (1)	9.0	9.4	WAWA 1590	West Allis	.6/2.1
AC/OLDIES/SOFT ROCK	64 (1)	221 (3)	285 (4)	13.7	12.1	WBCS 1340	Milwaukee	.4/3.2
MOR/VARIETY	401 (7)		401 (7)	19.3	19.0	WBKV 1470	West Bend	.4/1.4
COUNTRY	20 (2)	195 (2)	215 (4)	10.3	13.4	WFMR-F 98.3	Menomonee Falls	2.2/6.1
BLACK/URBAN	74 (2)	145 (1)	219 (3)	10.5	9.9	WRJN 1400	Racine	.9/2.0
BTFL MUSIC/EZ		183 (1)	183 (1)	8.8	10.6	WRKR-F 100.7	Racine	1.6/8.1
NEWS/TALK	32 (2)		32 (2)	1.5	1.6	WTKM-F+ 104.9	Hartford	.8/2.2
NOSTALGIA	177 (1)		177 (1)	8.5	7.5	WYLO 540	Jackson	.5/2.0
RELIGION/GOSPEL	12 (1)		12 (1)	0.6	1.0	WZUU 1290	Greenfield	.6/3.6
SPANISH				---	---	WBBM 780	Chicago	.6/3.0
CLASSICAL		50 (1)	50 (1)	2.4	2.9	WGN 720	Chicago	1.5/3.4
UNKNOWN/OTHERS	3 (1)	16 (1)	19 (1)	0.9	---	WIND 560	Chicago	.8/2.6
			2078 (31)			WLS 890	Chicago	.3/1.8
						WMAQ 670	Chicago	.4/2.1

RADIO STATIONS

WAWA , 1590	1 KW (DAYS, DA)	, ,	SBN, \$ 17.00	(Masla)	All Pro
WBCS , 1340	1 KW/250 W	, ,	ABC-D, \$ NA	(Durpetti)	Great Trails
WEMP , 1250	5 KW (DA-2)	, ,	ABC-E, \$ 38.00	(Blair)	LIN
WISN , 1130	50 KW/10 KW (DA-N)	, ,	ABC-I, \$ 80.00*	(Katz)	Hearst
WMOV , 860	250 W (DAYS, DA)	, ;	NBN ; 28.00	(Weiss)	
WOKY , 920	5 KW (DA-N)	, ,	CBS \$ 60.00*	(Eastman)	Sundance
WTMJ , 620	5 KW (DA-N)	, ,	NBC \$125.00*	(Christal)	Milw Journal
WYLO , 540	250 (DAYS, DA)	, ,	SBN, \$ 19.00	(Radio Spot)	Universal
WZUU , 1290	5 KW (DA-2)	, ,	US I, \$ NA	(Republic)	Malrite
WBCS-F, 102.9	50 KW @ 440	, ,	ABC-D, \$ 65.00*	(Durpetti)	Great Trails
WEZW-F, 103.7	20 KW @ 840	, ,	, \$ 85.00	(Mc-Guild)	Multimedia
WFMR-F, 98.3	3 KW @ 300	, ,	, \$ 50.00	(CMBS)	
WKTJ-F, 94.5	16 KW @ 911	, ,	ABC-C, \$ 75.00*	(Christal)	Milw. Journal
WLTO-F, 97.3	15 KW @ 980	, ,	, \$ 60.00	(Katz)	Hearst (JACKSON)
WLUM-F, 102.1	50 KW @ 500	, ,	CBS-R, \$ 45.00*	(Masla)	All Pro
WMGF-F, 96.5	22 KW @ 810	, ,	, \$ 55.00*	(Mc-Guild)	
WMIL-F, 106.1	13 KW @ 976	, ,	, \$ 74.00*	(Eastman)	Sundance
WMYK-F, 99.1	50 KW @ 486	, ,	, \$ 70.00	(Blair)	LIN
WQFM-F, 93.1	14 KW @ 940	, ,	, \$ 88.00*	(Selcom)	Shamrock Comm.
WZUU-F, 95.7	34 KW @ 610	, ,	US I, \$ 55.00*	(Republic)	Malrite
WRKR-F, 100.7	50 KW @ 500	, ,	ABC-C, \$ 38.00	(HNWH)	Sterling Rec. (RACINE)

CALL LETTER CHANGES

WZUU-AM changes to WMVP

FORMAT CHANGES

WBCS: From Talk to Country (Sept)
 WMVP changes from CHR to Urban (January)

STATION SALES

MISCELLANEOUS COMMENTS

MINNEAPOLIS - ST. PAUL

Arbitron Rank/Pop (12+): 18/1,837,900
 NSA Rank/Pop: 15/2,240,700
 ADI #16
 Average Person Rating: 16.4
 Market TSL: 21.3 hours

Stations: 19/9
 Diaries: 2391/769:1/56.5%
 Sample Target: 1660
 Standard Error: .393
 % Below Line: 0
 % Not Listed: 12.2%

Est 1985 Revenue: \$58,300,000
 HH Inc.: \$35,403
 Retail \$: 16.3 Bil
 Pop per Station: 96,732
 # 1 Biller: WCCO \$16,200,000

12+ METRO SHARE	1/4/SHARE	SPG	FAL	SPG	FAL	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG	FAL		
		85	84	84	83				85	84		
1. WCCO	561/18.5	22.5	21.4	19.1	20.9	17.8	1. WCCC	954/10567	1. WCCO	6838/37.2	41.6	42.8
2. KSTP-F	316/10.4	9.9	9.9	11.3	10.8	8.2	2. KSTP-F	400/ 5353	2. WLOL-F	4551/24.7	25.7	24.0
3. KQRS-F+	272/ 9.0	7.1	6.5	6.2	5.0	10.7	3. KQRS-F+338/	4622	3. KSTP-F	4262/23.1	23.4	22.2
4. WLOL-F	260/ 8.6	9.4	8.5	11.3	7.9	8.7	4. WLOL-F	294/ 5294	4. KDWB-F	3954/21.4	21.7	18.9
5. WAYL-F	211/ 7.0	7.0	7.4	7.0	7.2	3.8	5. WAYL-F	253/ 2975	5. KQRS-F+	3774/20.5	18.2	16.9
6. KEEY-F	184/ 6.1	5.2	6.4	5.9	6.7	6.7	6. KEEY-F	209/ 3233	6. KEEY-F	2887/15.7	13.1	14.5
7. KDWB-F	168/ 5.5	7.0	5.2	5.2	5.0	8.9	7. KDWB-F	200/ 4573	7. WAYL-F	2483/13.5	13.9	13.5
8. KSTP	121/ 4.0	2.7	3.7	3.5	4.2	4.2	8. WDCY	145/ 2285	8. WLTE-F	2106/11.4	11.3	12.0
9. WLTE-F	116/ 3.8	3.7	3.7	3.8	6.0	3.4	9. WLTE-F	144/ 2594	9. KJJO-F	1948/10.6	6.5	6.0
10. WDCY	99/ 3.3	3.3	4.1	3.7	4.4	2.7	10. KSTP	128/ 2037	10. KSTP	1869/10.1	9.1	11.6
11. KJJO-F	97/ 3.2	2.3	2.2	2.7	2.2	3.8	11. KJJO-F	114/ 2126	11. WDCY	1654/ 9.0	10.5	10.7
12. KTCZ-F	81/ 2.7	4.2	3.2	2.4	.5	3.2	12. KTCZ-F	82/ 1311	12. KTCZ-F	1268/ 6.9	9.7	7.3
13. KMGW-F	72/ 2.0	2.1	.8	.8	1.3	1.3	13. KMGW-F	64/ 1316	13. KDWB	1244/ 6.7	5.3	6.5
14. KLBB	46/ 1.5	1.6	1.3	1.7	1.8	1.6	14. KLBB	46/ 616	14. KMGW-F	1228/ 6.7	6.3	3.4
15. KDWB	31/ 1.0	.9	.9	1.4	1.2	.5	15. KDWB	36/ 1460	15. KLBB	597/ 3.2	3.3	NA
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 66.03% (1755 of 2658) (FAL 84: 61.27%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KDWB-F	1. KQRS-F+	1. DSTP-F	1. KSTP-F	1. KSTP-F	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. WCCO
2. WLOL-F	2. WSTP-F	2. KQRS-F	2. WCCO	2. WCCO	2. WAYL-F	2. KSTP-F	2. KSTP-F	2. KQRS-F+	2. KQRS-F+	2. KQRS-F+
3. KQRS-F+	3. WLOL-F	3. WLOL-F	3. KEEY-F	3. KEEY-F	3. KSTP-F	3. WLOL-F	3. WAYL-F	3. KSTP-F	3. WLOL-F	3. WLOL-F
4.	4. WLTE-F	4. WCCO	4. WLOL-F	4. WAYL-F	4. KEEY-F	4. KQRS-F+	4. KQRS-F+	4. WLOL-F	4. KDWB-F	4. KSTP-F
5.	5. KJJO-F	5. KEEY-F	5. WAYL-F	5. WLOL-F	5.	5. KDWB-F+	5. WLOL-F	5. KDWB-F+	5. KSTP	5. KEEY-F
6.	6. KDWB-F	6. WLTE-F	6. WLTE-F	6. WLTE-F	6.	6. WAYL-F	6. KEEY-F	6. WAYL-F	6. KSTP-F	6. KDWB-F
7.	7. KEEY-F	7. WAYL-F	7. KQRS-F+	7. KQRS-F+	7.	7. KEEY-F	7. KSTP	7. KEEY-F	7. WAYL-F	7. WAYL-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLOL-F	1. KSTP-F	1. KSTP-F	1. KSTP-F	1. KSTP-F	1. KQRS-F+	1. KQRS-F+	1. KSTP-F	1. KQRS-F+	1. KSTP-F
2. KQRS-F+	2. WLOL-F	2. WLTE-F	2. WLOL-F	2. WCCO	2. WLOL-F	2. KSTP-F	2. KQRS-F+	2. KSTP-F	2. WCCO
3. KSTP-F	3. WLTE-F	3. WLOL-F	3. WCCO	3. KEEY-F	3. KJJO-F	3. WLOL-F	3. WLOL-F	3. WCCO	3. KEEY-F
4. WLTE-F	4. KQRS-F+	4. KEEY-F	4. WLTE-F	4. WAYL-F	4. KEEY-F	4. KJJO-F	4. KJJO-F	4. WLOL-F	4. KQRS-F+
5. KDWB-F	5. KDWB-F	5. KTCZ-F	5. KEEY-F	5. WLTE-F	5. KDWB-F	5. KDWB-F	5. KTCZ-F	5. KEEY-F	5. WAYL-F
6.	6. KEEY-F	6. KDWB-F	6. KQRS-F+	6. WLOL-F	6.	6. KTCZ-F	6. WCCO	6. KJJO-F	6. WLOL-F
7.	7. KTCZ-F	7. KJJO-F	7. WAYL-F	7. WDCY	7.	7. KEEY-F	7. KDWB-F	7. KTCZ-F	7. KTCZ-F
8.	8. KJJO-F	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>	<u>FAL 84%</u>	<u>OTHER RATED STATIONS/METRO SHARE & CUME RATING</u>		
TOP 40/CHR/CONTEMP	31 (1)	428 (2)	459 (3)	17.3	21.0	KMFY 980	Richfield	.4/2.0
AOR	12 (1)	341 (2)	352 (3)	13.3	11.1	KRSI 950	St. Louis Park	.4/2.0
AC/OLDIES/SOFT ROCK	12 (1)	591 (4)	603 (5)	22.7	15.8	WMIN 1030	Maplewood	.3/1.1
MOR/VARIETY	571 (2)		571 (2)	21.5	25.4			
COUNTRY	99 (1)	184 (1)	283 (2)	10.6	12.1			
BLACK/URBAN				--	0.5			
BTFM MUSIC/EZ		211 (1)	211 (1)	7.9	8.5			
NEWS/TALK	121 (1)		121 (1)	4.6	4.3			
NOSTALGIA	57 (2)		57 (2)	2.1	1.5			
RELIGION/GOSPEL								
SPANISH								
CLASSICAL								
UNKNOWN/OTHERS								
			2658 (19)					

RADIO STATIONS

AM STATIONS

KDWB, 630,	5 KW/500 W (DA-2),	CHR		, \$ NA	(Mc-Guild)	Doubleday
KLBB, 1400,	1 KW/250 W	, NOSTALGIA	ABC-D,	\$ 44.00*	(Poslin)	New Systems
KMFY, 980,	5 KW (DA-1)	, MOR		, \$ NA	(Republic)	Entercom
KQRS, 1440,	5 KW/500 W (DA-N),	AOR		, \$ NA	(Torbet)	McKenna
KRSI, 950,	1 KW (DA-2)	, OLDIES	ABC-E,	\$ NA	(Eastman)	Park
KSTP, 1500,	50 KW (DA-N)	, NEWS/TALK	ABC-I, ABC-T, NBC-T,	\$ 60.00 *	(Christal)	Hubbard
KTCJ, 690,	500 W (DAYS, DA)	, JAZZ		, \$ NA	(Selcom)	Parker
KUXL, 1570,	25 KW (DAYS)	, RELIGION		, \$ 17.00	(Radio spot)	Universal
WCCO, 830,	50 KW/25 KW (DA-2),	COUNTRY		CBS, \$220.00	(CBS)	
WDGY, 1130,	50 KW/25 KW (DA-2),	COUNTRY		NBC, \$ 70.00*	(Katz)	Malrite
WMIN, 1010,	250 W (DAYS, DA)	, VARIETY		MBS, \$ 17.00	(Pates)	
WTCN, 1220,	5 KW (DAYS)	, OLDIES		, \$ 17.00	(-----)	STILLWATER)
WWTG, 1280,	5 KW (DA-N)	, WEATHER		MBS, \$ 22.00	(Masla)	

FM STATIONS

KDWB, 101.3,	50 KW @ 822,	CHR		, \$ 85.00*	(Mc-Guild)	Doubleday
KEEY, 102.1,	100 KW @ 820,	COUNTRY		, \$ 95.00	(Katz)	Malrite
KJJO, 104.1,	52 KW @ 260,	OLDIES	ABC-E,	\$ 50.00*	(Eastman)	Park
KMGW, 107.9,	57 KW @ 400,	VOCAL EZ		, \$ 35.00*	(NMR)	Sunbelt
KQRS, 92.5,	50 KW @ 822,	AOR	ABC-R,	\$ 85.00*	(Torbet)	McKenna
KSTP, 94.5,	100 KW @ 1250,	AC		, \$150.00*	(Christal)	Hubbard
KTCZ, 97.1,	50 KW @ 150,	AOR		, \$ NA	(Selcom)	Parker
WAYL, 93.7,	50 KW @ 822,	BTFM/EZ		, 75.00*	(Republic)	Entercom
WLOL, 99.5,	50 KW @ 844,	CHR		, \$130.00*	(iDWH)	Erms
WLTE, 102.9,	100 KW @ 1304,	SOFT AC	CBS-R,	\$ 70.00*	(CBS)	

CALL LETTER CHANGES

WVLE (Stillwater) changes to WTCN

FORMAT CHANGES

WTCN changes from MOR to OLDIES

STATION SALES

WWTG: from Urban to "Weather Radio"

MISCELLANEOUS COMMENTS

MOBILE

Arbitron Rank/Pop (12+): 76/443,000
 NSA Rank/Pop: 99/473,500
 ADI # 57
 Average Person Rating: 20.5
 Market TSL: 27.3 hours

Stations: 16/15
 Diaries: 766/578:1/34,3
 Sample Target: 770
 Standard Error: .806
 % Below Line: 0.3
 % Not Listed: 5.8

Est 1985 Revenue: 9,800,000
 HH Inc: \$26,210
 Retail \$: 2.7 Bill
 Pop per Station: 29,540
 # 1 Biller: WKSJ-F \$3,400,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. WKSJ-F	180/23.1	15.1	16.5	18.5	20.0		1. WKSJ-F 213/1977	1. WKSJ-F 1509/39.7	27.7	34.9
2. WBLX-F	108/13.8	11.9	15.3	17.6	16.1		2. WABB-F 176/2231	2. WABB-F 1212/31.9	32.9	34.8
3. WABB-F	107/13.7	16.4	14.0	13.2	8.2		3. WBLX-F 153/1360	3. WBLX-F 934/24.6	22.1	24.1
4. WGOK	87/10.6	11.6	9.4	9.4	8.5		4. WIZD-F 95/1389	4. WKRG-F 720/18.9	23.4	25.9
5. WKRG	49/ 6.3	4.7	6.2	4.5	6.4		5. WGOK 84/ 678	5. WGOK 661/17.4	15.4	13.9
6. WHRG-F	31/ 5.3	7.5	6.3	6.7	7.6		6. WKRG-F 53/1055	6. WKRG 478/12.6	13.0	13.9
7. WLPR-F	36/ 4.6	5.0	7.0	4.3	8.8		7. WKRG 49/505	7. WLPR-F 426/11.2	11.1	16.2
8. WMOB	27/ 3.5	4.3	2.3	3.1	1.9		8. WLPR-F 37/455	8. WDLT-F 421/11.1	12.3	14.5
9. WDLT-F	25/ 3.2	4.6	6.7	3.6	2.4		WJLQ-F 37/693	9. WIZD-F 320/ 8.4	4.1	---
10. WIZD-F	23/ 2.9	4.6	---	---	---		10. WMOB 27/219	10. WABB 264/ 6.9	5.5	6.1
11.		1.7					11.	11. WML 230/ 6.0	5.1	6.1
12.							12.	12. WMOB 219/ 5.8	4.8	NA
13.							13.			
14.							14.			
15.							15.			

12+ FM SHARE (METRO): 72.52% (533 of 735) (FAL 84: 73.14%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AND	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WABB-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WBLX-F	1. WKSJ-F
2. WBLX-F	2. WBLX-F	2. WABB-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WABB-F+	2. WGOK	2. WABB-F	2. WKSJ-F	2. WBLX-F
3.	3. WABB-F	WBLX-F	3. WABB-F	3. WABB-F	3. WGOK	3. WBLX-F	3. WABB-F	3. WBLX-F	3. WABB-F	3. WABB-F
4.	4.	4.	4.	4. WGOK	4.	4. WKRG	4. WBLX-F	4.	4.	4. WGOK
5.	5.	5.	5.	5.	5.	5. WGOK	5. WKRG	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WABB-F	1. WABB-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F
2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	WBLX-F	2. WABB-F	2. WBLX-F
3. WABB-F	3. WABB-F	3. WABB-F	3. WABB-F	3. WABB-F	3. WKRG-F	3. WKSJ-F	3. WABB-F	3. WBLX-F	3. WABB-F
4. WGOK	4. WGOK	4. WKRG-F	4. WGOK	4. WGOK	4. WKSJ-F	4. WKRG-F	4. WDLT-F	4.	4. WGOK
5. WKRG-F	5. WKRG-F	5.	5.	5.	5.	5.	5.	5.	5. WDLT-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		107 (1)	107 (1)	14.6	21.5	WABB 1480 Mobile 1.3/6.9
AOR		11 (7)	11 (1)	1.5	1.7	WHYP 1310 Foley .5/2.7
AC/OLDIES/SOFT ROCK	10 (1)	89 (3)	99 (4)	13.5	9.4	WKSJ 1270 Prichard 1.9/5.2
NOR/VARIETY					7.9	WML 1410 Mobile 1.8/6.0
COUNTRY	14 (1)	180 (1)	194 (2)	26.4	21.2	WZEW-F 92.1 Fairhope 1.4/4.6
BLACK/URBAN	83 (1)	108 (1)	191 (2)	26.0	26.3	WJLQ-F 100.7 Pensacola .3/2.1
PTFL MUSIC		38 (2)	38 (2)	5.2	7.4	
NEWS/TALK	49 (1)		49 (1)	6.7		
NOSTALGIA						
RELIGION	42 (2)		42 (2)	5.7	1.8	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	4 (1)		4 (1)	0.5		

735 (16)

RADIO STATIONS

WABB , 1480 , 5 KW (DA-N) , OLDIES US 2, \$ NM (Christal)
WGOK , 900 , 1 KW (DAYS, DA) , BLACK SBN, \$ 16.00 (Roslin)
WRKG , 710 , 1 KW/500 W (DA-N), TALK CBS,MBS,ABC-T, \$ NA (Katz)
WKSJ , 1270 , 5 KW (DAYS) , RELIGION ABC-E, \$ NA (Blair)
WML , 1410 , 5 KW (DA-N) , COUNTRY NBC, \$ 11.00 (S. Katz)
WMOO , 660 , 50 KW/1 KW (DA-2), RELIGION , \$ 16.00 (----) Beasley
WBHY , 840 , 1 KW (DAYS) , AC , \$ 16.00 (Bolton)
WMOB , 1360 , 5 KW (DAYS, DA) , RELIGION , \$ 10.00 (----)
WABB-F, 97.5 , 100 KW @ 1050 , CHR/AOR ABC-F, \$ 60.00* (Christal)
WBLX-F, 92.9 , 63 KW @ 1554 , BLACK US 1, \$ 65.00 (HNWH) Beasley
WDLT-F, 98.3 , 3 KW @ 300 , SOFT AC CBS-R, \$ 38.00* (Selcm) Muniz
WKRG-F, 99.9 , 100 KW @ 850 , CHR MBS, \$ 53.00* (Katz)
WKSJ-F, 94.9 , 100 KW @ 490 , COUNTRY ABC-E, \$ 70.00* (Blair) Capitol-Johnson
WLPR-F, 96.1 , 40 KW @ 420 , BTFL/EZ , \$ 20.00 (Masla)
WZEW-F, 92.1 , 3 KW @ 288 , AOR ABC-R, \$ 17.00 (Masla) (FAIRHOPE)
WIZD-F, 104.1 , 100 KW @ 1554 , AC , \$ 40.00 (Eastman) Keymarket (ATMORE)

MISCELLANEOUS COMMENTS WKSJ-AM changes from country to religion (Aug)...WWAX changes calls to WBHY and format to AC... WMOO moves from 660 to 1550...WLPR sold for \$1,364,000

MODESTO

Arbitron Rank/Pop (12+): 122/244,700
 MSA Rank/Pop: 147/298,900
 Sacramento ADI
 Average Person Rating: 14.9
 Market TSL: 19.9 hours

Stations: 23/12
 Diaries: 643/381:1/44.6%
 Sample Target: 620
 Standard Error: .753
 % Below Line: 22.0
 % Not Listed: 10.8

Est 1985 Revenue: \$7,500,000
 HH Inc: \$27,729
 Retail \$: 1.7 Bil
 Pop per Station: 20,392
 # 1 Biller: NA

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84		
1. KBEE-F	45/12.1	9.7	12.7	12.2	8.8	1. KBEE-F	91/1043	1. KOSO-F	529/21.2	22.5	24.9
2. KDJK-F	41/11.0	11.6	---	---	---	2. KRAK	78/ 865	2. KBEE-F	516/20.7	17.2	21.7
3. KFIV-F	33/ 8.9	9.2	11.4	9.6	12.0	3. KHOP-F	76/1411	3. KHOP-F	502/20.2	19.4	22.6
4. KOSO	30/ 8.1	9.9	10.9	12.7	13.1	4. KDJK-F	72/ 810	4. KFIV-F	479/19.2	21.5	18.9
5. KMIX-F	29/ 7.8	9.9	9.9	6.0	7.5	5. KCBS	54/ 717	5. KDJK-F	385/15.5	13.9	----
6. KTRB	25/ 6.7	4.6	6.3	5.3	5.3	6. KOSO-F	50 /905	6. KMIX-F	329/13.2	15.2	17.9
7. KHOP-F	23/ 6.1	6.8	9.6	8.6	7.2	7. KTRB	46/ 540	7. KTRB	280/11.2	12.6	14.5
8. KCBS	21/ 5.6	3.1	5.6	5.5	4.8	8. KMIX-F	42/ 437	8. KRAK	266/10.7	9.4	11.3
9. KRAK	18/ 4.8	4.6	5.1	4.6	2.1	9. KNBR	41/ 646	9. KCBS	263/10.6	8.6	13.4
10. KHYV	11/ 3.0	---	.5	1.7	2.7	10. KFIV-F	39/ 641	10. KNBR	203/ 8.1	10.2	10.7
11.						11.		11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 68.07% (226 of 332) FAL84: 75.07%

THURS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KFIV-F	1. KDJK-F	1. KDJK-F	1. KDJK-F	1. KBEE-F	1. KBEE-F	1. KBEE-F	1. KBEE-F	1. KBEE-F	1. KDJK-F	1. KBEE-F
2. KHOP-F	2. KFIV-F	2. KOSO-F	2. KBEE-F	2. KMIX-F	2. KMIX-F	2. KTRB	2. KDJK-F	2. KDJK-F	2. KFIV-F	2. KDJK-F
3. KOSO-F	3. KOSO-F	3. KMIX-F	3. KMIX-F	3. KDJK-F	3. KTRB	3. KOSO-F	3. KMIX-F	3. KFIV-F	3. KBEE-F	3. KHOP-F
4. KDJK-F	4. KHOP-F	4. KBEE-F	4. KHOP-F	4. KHOP-F	4. KRAK	4. KMIX-F	4. KFIV-F	4. KOSO-F	4. KOSO-F	4. KMIX-F
5.	5.	5.	5. KOSO-F	5. KOSO-F	5.	5. KFIV-F+ KDJK-F	5. KTRB KOSO-F	5. KMIX-F KHOP-F	5.	5. KOSO-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KOSO-F	1. KOSO-F	1. KHOP-F	1. KOSO-F	1. KBEE-F		1. KDJK-F	1. KDJK-F	1. KDJK-F	1. KDJK-F	1. KDJK-F
2. KDJK-F	2. KDJK-F	2. KOSO-F	2. KMIX-F	2. KMIX-F		2. KFIV-F	2.	2.	2. KBEE-F	2. KBEE-F
3.	3. KHOP-F	3. KDJK-F	3. KBEE-F	3. KHOP-F		3.	3.	3.	3. KMIX-F	3. KMIX-F
4.	4.	4.	4. KDJK-F	4. KOSO-F		4.	4.	4.	4. KFIV-F	4.
5.	5.	5.	5. KHOP-F	5. KRAK		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	4 (1)	88 (4)	92 (5)	27.7	25.5	KAMB-F 101.5 Merced 2.4/6.6
AOR		44 (2)	44 (2)	13.3	13.0	KCEY-F 1390 Turlock 1.1/3.8
AC/OLDIES/SOFT ROCK	3 (1)	3 (1)	6 (2)	1.8	1.7	KFIV 1360 Modesto .8/3.3
MOR/VARIETY	10 (1)		10 (1)	3.0	5.8	KLOC 920 Ceres 1.6/2.8
COUNTRY	43 (2)	32 (2)	75 (4)	22.6	24.3	KFRC 610 San Francisco 1.1/4.9
BLACK/URBAN						KGO 810 San Francisco .5/1.4
BTFL MUSIC		50 (2)	50 (2)	15.1	16.8	KKDJ-F 105.9 Fresno .8/1.7
NEWS/TALK	25 (3)		25 (3)	7.5	7.0	KMJ 580 Fresno .5/1.6
NOSTALGIA						KMYT-F 97.5 Merced 1.3/3.7
RELIGION		9 (1)	9 (1)	2.7	3.5	KNBR 680 San Francisco 2.7/8.1
SPANISH	6 (1)		6 (1)	1.8	1.7	KSJQ-F 96.7 Manteca .5/3.5
CLASSICAL						KVBB-F 96.3 Mariposa .8/2.8
UNKNOWN/OTHERS	15 (2)		15 (2)	4.5	0.6	KYBB-F 100.9 Tracy .8/2.7
			332 (23)			

RADIO STATIONS

KCEY, 1390, 5 KW (DA-2)	, AC	MBS, \$ 25.25 (Christal)	(TURLOCK)
KHYV, 970, 1 KW (DA-2)	, AC	, \$ 10.00 (Mc-Guild)	John Price
KLOC, 920, 250 W/2.5 KW (DA-2)	, SPANISH	, \$ 14.00 (Lotus)	
KTRB, 860, 10 KW/1 KW (DA-2)	, COUNTRY	ABC-E, \$ 24.00 (Blair)	
KFIV, 1360, 5 KW/1 KW (DA-2)	, ?	US II, \$ NA (Torbet)	Comm. Pacific
KBEE-F, 103.3, 11 KW @ 150, BTFL/EZ		, \$ 28.00* (Mc-Guild)	John Price
KFIV-F, 102.3, 3 KW @ 300, CHR		US-I, \$ 21.00 (Torbet)	Comm. Pacific
KHOP-F, 104.1, 50 KW @ 499, CHR		ABC-C, \$ 24.00 (Blair)	
KMIX-F, 98.3, 1.6 KW @ 390, COUNTRY		, \$ 15.00 (Christal)	(TURLOCK)
KOSO-F, 93.1, 3 KW @ 1790, CHR		APR, \$ 38.00 (Katz)	Spacecom (PATTERSON)
KAMB-F, 101.5, 50 KW @ 390, RELIGION		, \$ NA (-----)	(MERCED)
KMYT-F, 97.5, 50 KW @ 493, BTFL/EZ		, \$ 14.00 (Torbet)	(MERCED)
KDJK-F, 95.1, 32 KW @ 620, AOR		Source, \$ 24.00 (Weiss)	(OAKDALE)

MISCELLANEOUS COMMENTS: KCEY, KMIX-F (Turlock) sod to Bob Salmon for \$3,375,000 (Hogan-Feldman)...
 KZUN changes calls to KFIV

NASHVILLE

Arbitron Rank/Pop (12+): 47/750,200
 MSA Rank/Pop: 56/889,500
 ADI #31
 Average Person Rating: 15.6
 Market TSL: 21.3 hours

Stations: 20/20
 Diaries: 1172/640:1/46.3%
 Sample Target: 1080
 Standard Error: .569
 % Below Line: 0
 % Not Listed: 7.5

Est 1985 Revenue: \$24,100,000
 III Inc: \$29,930
 Retail \$: 5.7 Bil
 Pop per Station: 37,510
 # 1 Biller: WSM A/F \$ 6,000,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. WSM-F	165/14.0	11.1	11.5	8.8	13.0	13.9	1. WSM-F 305/3391	1. WSM-F	1788/23.7	19.4 22.1
2. WLAC-F	156/13.2	12.4	8.3	8.5	6.4	9.9	2. WKDF-F 259/2852	2. WLAC-F	1684/22.3	24.6 20.6
3. WKDF-F	116/ 9.8	9.6	10.2	9.5	11.7	16.2	3. WLAC-F 236/2427	3. WKDF-F	1431/18.9	18.1 16.9
4. WSIX-F	101/ 8.6	7.4	6.3	7.2	6.8	5.4	4. WSIX-F 144/1847	4. WYHY-F	1284/17.0	16.5 10.9
5. WZEZ-F	95/ 8.0	8.1	10.2	8.9	10.8	6.3	5. WZEZ-F 123/1436	5. WSIX-F	1249/16.5	14.8 14.4
6. WQOK-F	69/ 5.8	7.4	8.1	7.3	5.8	10.6	6. WSM 115/2079	6. WSM	1043/13.8	16.8 18.6
7. WYHY-F	67/ 5.7	4.8	2.7	2.6	3.6	6.6	7. WYHY-F 103/1949	7. WWKX-F	1009/13.4	13.1 15.3
8. WSM	63/ 5.3	6.2	7.2	6.1	5.1	6.0	8. WWKX-F 98/2007	8. WZEZ-F	984/13.0	12.8 15.2
9. WVOL	51/ 4.3	5.0	3.1	6.7	5.0	2.3	9. WQOK-F 76/ 913	9. WQOK-F	863/11.4	13.1 10.5
10. WWKX-F	49/ 4.1	4.2	4.1	7.1	8.0	3.2	10. WTMG-F 56/ 780	10. WLRQ-F	544/ 7.2	4.6 3.1
11. WLAC	33/ 2.8	3.4	3.3	3.3	4.0	2.0	11. WVOL 51/ 483	11. WLAC	524/ 6.9	8.5 8.4
WTMG-F	33/ 2.8	5.6	5.6	6.1	.5	2.1	12. WLAC 36/ 610	12. WTMG-F	519/ 6.9	16.5 15.2
13. WLRQ-F	29/ 2.5	.9	.5	1.0	.9	2.1	13. WLRQ-F 29/ 544	13. WVOL	483/ 6.4	9.4 9.2
14. WKDA	23/ 1.9	1.1	2.8	.7	.6	.6	14. WKDA 23/ 309	14. WSIX	359/ 4.8	4.6 4.2
15. WSJX	20/ 1.7	1.4	1.9	1.6	2.0	.7	15. WSIX 20/ 463	15. WKDA	309/ 4.1	4.1 6.2

12+ FM SHARE (METRO): 80.97% (885 of 1093) (FAL 84: 74.06%)

TRNS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKDF-F	1. WLAC-F	1. WLAC-F	1. WSM-F	1. WSM-F	1. WSM-F	1. WLAC-F	1. WSM-F	1. WSM-F	1. WKDF-F	1. WSM-F
2. WWKX-F	2. WKDF-F	2. WSM-F	2. WLAC-F	2. WLAC-F	2. WSIX-F	2. WSM-F	2. WLAC-F	2. WLAC-F	2. WQOK-F	2. WLAC-F
3. WYHY-F	3. WSM-F	3. WKDF-F	3. WSIX-F	3. WSIX-F	3. WZEZ-F	3. WSIX-F+	3. WKDF-F	3. WKDF-F	3. WLAC-F	3. WKDF-F
4. WLAC-F	4. WQOK-F	4. WSIX-F	4. WKDF-F	4. WKDF-F	4. WSM	4. WKDF-F	4. WSIX-F	4. WSIX-F+	4. WVOL	4. WSIX-F
5. WQOK-F	5. WYHY-F	5. WQOK-F	5. WZEZ-F	5. WKDF-F	WLAC-F	5. WSM	5. WKDF-F	5. WZEZ-F	5. WSM-F	5. WQOK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLAC-F	1. WLAC-F	1. WLAC-F	1. WLAC-F	1. WLAC-F	1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WSM-F	1. WSM-F
2. WKDF-F	2. WSM-F	2. WSM-F	2. WSM-F	2. WSM-F	2. WLAC-F	2. WSM-F	2. WSM-F	2. WKDF-F	2. WKDF-F
WQOK-F	3. WKDF-F	3. WKDF-F	3. WSIX-F	3. WZEZ-F	3. WQOK-F	3. WSM-F	3. WLAC-F	3. WLAC-F	3. WLAC-F
4. WSM-F	4. WQOK-F	4. WYHY-F	4. WKDK-F	4. WSIX-F	WYHY-F	4. WQOK-F	4. WSIX-F	4. WSIX-F	WSIX-F
5. WYHY-F	5. WYHY-F	5. WQOK-F	5. WZEZ-F	5. WQOK-F	5. WSM-F	5. WYHY-F	5. WYHY-F	5. WQOK-F	5. WSM

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		116 (92)	116 (2)	10.6	13.5	WAMB 1160 Nashville .8/3.1
AOR		116 (1)	116 (1)	10.6	11.1	WDBL-F 94.3 Springfield .6/1.9
AC/OLDIES/SOFT ROCK	24 (2)	218 (3)	242 (5)	22.1	12.1	WLRQ 1430 Madison .1/1.0
NOR/VARIETY				----	----	WMDB 880 nashville .4/1.1
COUNTRY	83 (2)	266 (2)	349 (4)	31.9	32.8	
BLACK/URBAN	51 (1)	69 (1)	120 (2)	11.0	13.7	
BTFL MUSIC		95 (1)	95 (1)	8.7	11.1	
NEWS/TALK	33 (1)		33 (1)	3.0	3.6	
NOSTALGIA	10 (1)		10 (1)	0.9	1.5	
RELIGION				----	0.5	
SPANISH				----	----	
CLASSICAL				----	----	
UNKNOWN/OTHERS	7 (2)	5 (1)	12 (3)	1.1	----	

RADIO STATIONS	POWER	TIME	STATION	POWER	TIME	STATION
WAMB, 1160, 25 KW (DAYS)			(Ham) MBC, \$ 20.00			(Roslin)
WKDA, 1240, 1 KW/25 W			ABC-I, \$ NA			(Katz)
WLAC, 1510, 50 KW (DA-N)			CBS, \$ 63.00			(Blair)
WLRQ, 1430, 5 KW/1 KW (DA-N)			US II, \$ NA			(Republic)
WNAH, 1360, 1 KW (DAYS)			, \$ 15.00			(----)
WNOM, 1300, 5 KW (DA-N)			, \$ 9.00			(----)
WSIX, 980, 5 KW (DA-N)			MBS, \$ 45.00			(Eastman)
WSM, 650, 50 KW			NBC, \$ 85.00*			(Christal)
WVOL, 1470, 5 KW/1 KW			NBN, \$ 38.00*			(HNHW)
WWGN, 1560, 10 KW (DAYS, DA)			, \$ 11.00			(----)
WKDF-F, 103.3, 100 KW @ 1220, AOR			ABC-R, ABC-E, \$115.00*			(Katz)
WLAC-F, 105.9, 100 KW @ 1229, AC			, \$ 84.00			(Blair)
WLRQ-F, 100.1, 3 KW @ ? , AC			US II, \$ 35.00*			(Republic)
WQOK-F, 92.1, 1.5 KW @ 430, BLACK			, \$ 49.00*			(HNHW)
WSIX-F, 97.5, 100 KW @ 1145, COUNTRY			, \$ 80.00			(Eastman)
WSM-F, 95.5, 100 KW @ 1280, COUNTRY			, \$ 125.00*			(Christal)
WWKX-F, 104.5, 100 KW @ 1050, CHR			US I, \$ 60.00*			(Weiss)
WYHY-F, 107.5, 100 KW @ 730, CHR			, \$ 40.00			(Mc-Guild)
WZEZ-F, 92.9, 100 KW @ 1053, BTFL/EZ			, \$ 80.00			(Torbet)
WTMG-F, 96.3, 100 KW @ 840, AC			, \$ 55.00			(Selcom)

MISCELLANEOUS COMMENTS: WKDS changes to WTMG... WTMG changes format from CHR to VOCAL EZ... WLAC A/F sold by Subrink to Price Comm. for \$19,000,000
 American Radio Fall 1985, Copyright 1986

NASSAU-SUFFOLK

Arbitron Rank/Pop (12+): 12/2,257,100
 NSA Rank/Pop: 10/1,672,100
 Part of New York ADI
 Average Person Rating: 18.6
 Market TSL: 24.4 hours

Stations: 39/14
 Diaries: 1211/184:1/37.1%
 Sample Target: 1200
 Standard Error: .591
 % Below Line: NA
 % Not Listed: NA

Est 1985 Revenue: NA
 HH Inc: 441,339
 Retail \$: 16.0 Bil
 Pop per Station: NA
 # 1 Biller: NA

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WALK-F+	261/6.1	3.8	4.9	5.0	4.1	1. NOTE: Nassau-Suffolk	1. WBLI-F 3455/15.2	13.2	11.1
2. WBLI-F	258/6.1	5.7	3.9	7.4	5.2	2. is a portion of the	2. WALK-F+3084/13.6	10.1	10.6
3. WBAB-F	196/4.7	5.2	3.9	3.2	3.8	3. New York Metro. For	3. WBAB-F 2798/12.3	15.3	12.6
4. WGSM	120/2.8	2.4	2.1	1.3	1.6	4. this market only the	4. WAPP-F 2084/ 9.2	11.2	10.8
5. WCTO-F	105/2.5	1.7	2.9	2.7	2.0	5. stations home to	5. WLIR-F 1331/ 5.9	6.6	5.0
6. WHLI	97/2.3	3.7	3.4	3.7	3.5	6. Nassau-Suffolk are	6. WKJY-f 1077/ 4.7	3.5	3.9
7. WKJY-F	94/2.2	1.1	2.4	1.1	2.0	7. ranked. There is no	7. WCTO-F 1005/ 4.4	4.8	5.5
8. WAPP-F	86/2.0	1.9	2.2	3.0	4.0	8. TSA.	8. WGSM 933/ 4.1	3.6	3.3
9. WLIR-F	53/1.3	1.8	1.5	1.7	1.9	9.	9. WHLI 707/ 3.1	6.1	4.6
10. WGBB	41/1.0	1.1	.9	.7	.8	10.	10. WGBB 697/ 3.1	4.1	2.5
11. WLIX	38/ .9	---	.7	1.3	.5	11.	11. WRCN-F 573/ 2.5	4.0	3.1
12. WRCN-F	32/ .8	1.0	1.4	.6	.5	12.	12. WGLI 340/ 1.5	----	1.0
13. WGLI	22/ .5	---	.3	---	---	13.	13. WLIX 316/ 1.4	----	.9
14.						14.	14.		
15.						15.	15.		

12+ FM SHARE (METRO): NA

(FAL 84: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBLI-F	1. WBAB-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WALK-f+	1. WALK-F	1. WALK-F	1. WBLI-F	1. WBLI-F	1. WBLI-F
2. WAPP	2. WBLI-f	2. WBAB-F	2. WALK-F+	2. WALK-F+	2. WBLI-F	2. WBLI-f	2. WBLI-F	2. WALK-F	2. WBAB-F	2. WBAB-F
3. WBAB-F	3. WALK-F+	3. WALK-F	3. WBAB-F	3. WBAB-F	3. WGSM	3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WALK-F+	3. WALK-F
4. WALF-F+	4. WLIR-F	4.	4.	4. WGSM	4. WKJY-F	4. WGSM	4. WKJY-F	4. WCTO-F	4. WGSM	4. WGSM
5.	5. WAPP-F	5.	5.	5. WKJY-F	5. WHLI	5. WCTO-F	5. WCTO-F	5. WAPP-F	5. WKJY-F	5. WKJY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBAB-F	1. WBAB-F	1. WBAB-F	1. WBAB-F	1. WBAB-F
2. WLIR-F	2. WALK-F+	2. WALK-F+	2. WALK-F	2. WALK-F+	2.	2. WBLI-F	2. WBLIF	2. WALK-F	2. WALK-F+
3. WALK-F	3. WBAB-F	3. WBAB-F	3. WBAB-F	3.	3.	3.	3.	3. WBLI-F	3. WBLI-F
4. WBAB-F	4.	4. WGBB	4.	4.	4.	4.	4.	4.	4.
5. WLIX	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP						WABC 2.9/ 9.0
AOR						WBLI-F 2.1/ 5.2
AC/OLDIES/SOFT ROCK						WCBS 3.9/14.1
MOR/VARIETY						WCBS-F 2.5/10.6
COUNTRY						WHN 1.9/ 7.2
BLACK/URBAN						WHITZ-F 4.9/16.8
RTFL MUSIC						WINS 3.3/15.1
NEWS/TALK						WLTW-F 3.8/ 9.6
NOSTALGIA						WMCA 1.2/ 3.8
RELIGION						WNBC 4.9/13.4
SPANISH						WNCN-F .7/ 2.5
CLASSICAL						
UNKNOWN/OTHERS						See New York frequencies of the above stations

RADIO STATIONS

WGBB, 1240, 1 KW/250 W	, MOR	, \$ 30.00*	(Roslin)	
WGLI, 1290, 5 Kw/1KW (Da-2)	, OLDIES	, \$ 34.00	(Masla)	
WGSM, 740, 25 KW (DAYS, DA)	, MOR	, \$ 45.00*	(Roslin)	Greater Media
WHLI, 1100, 10 KW (DAYS, DA)	, NOSTALGIA	, \$ 65.00*	(Weiss)	Kaneb
WLIM, 1580, 10 KW (DAYS, DA)	, MOR	, \$ 28.00	(S. Katz)	
WLIX, 540, 150 W (DAYS)	, RELIGION	, \$ 25.00	(-----)	
WNYG, 1440, 1 KW (DAYS)	, NOSTALGIA	, \$ 35.00	(-----)	
WRIV, 1390, 1 KW (DAYS)	, MOR (?)	ABC-E, \$ 7.00	(-----)	Sky (RIVERHEAD)
WALK-F+, 97.5, 45 KW @ 530	, MOR/AC	, \$ 79.00*	(Weiss)	American
WBAB-F, 102.3, 2.3 KW @ 344	, AOR	, \$ 72.00	(-----)	
WBLI-F, 106.1, 10 KW @ 500	, CHR	, \$ 99.00	(Masla)	Beck Rose
WCTO-F, 94.3, 3 KW @ 300	, BTFL/EZ	, \$ 70.00*	(Roslin)	Greater Media
WKJY-F, 98.3, 3 KW @ 300	, BTFL/EZ	, \$ NA	(Weiss)	Kaneb
WLIR-F, 92.7, 3 KW @ 300	, AOR	, \$ 75.00	(Masla)	
WRCN-F, 103.9, 1.5 KW @ 466	, AOR	, \$ NA	(-----)	(RIVERHEAD)
WSBH-F, 95.3, 2.6 KW @ 350	, AC	US I, US II, \$ 39.00	(P/W)	Faircom (SOUTHAMPTON)

WAPP-F - See New York

NEW HAVEN

Arbitron Rank/Pop (12+): 78/424,900
 NSA Rank/Pop: 95/507,400
 ADI #24 (w/Hartford)
 Average Person Rating: 17.5
 Market TSL: 23.1 hours

Stations: 28/7
 Diaries: 837/508:1/42.6%
 Sample Target: 850
 Standard Error: .700
 % Below Line: 48.6
 % Not Listed: 10.6

Est 1985 Revenue: \$11,200,000
 HH Inc: \$35,609
 Retail \$: 2.8 Bil
 Pop per Station: 60,700
 # 1 Biller: WKCI-F \$3,900,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. WELI	112/15.1	8.7	11.5	16.1	13.9	12.5	1. WKCI-F 174/2737	1. WELI	1306/30.6	20.6 25.1
2. WKCI-F	83/11.2	11.5	13.4	10.7	9.4	14.5	2. WEZN-F 155/1856	2. WKCI-F	1220/28.6	29.8 30.3
3. WAVZ	49/ 6.6	5.0	6.6	8.0	6.5	3.4	3. WICC 139/1739	3. WPLR-F	731/17.2	18.5 17.3
4. WPLR-F	46/ 6.2	7.0	5.9	6.8	7.5	9.6	4. WELI 119/1490	4. WAVZ	615/14.4	12.4 11.3
5. WNHC	43/ 5.8	4.6	4.3	5.4	5.0	7.6	5. WPLR-F 116/1723	5. WCBS	568/13.3	11.0 13.8
WEZN-F	43/ 5.8	7.3	5.2	6.3	8.9	1.5	6. WTIC 86/1071	6. WKSS-F	546/12.8	11.3 7.8
7. WKSS-F	35/ 4.7	2.9	2.9	2.7	1.9	7.3	7. WKSS-F 71/1106	7. WDRC-F	497/11.7	12.0 16.5
8. WCBS	27/ 3.6	2.9	4.2	4.1	2.9	3.0	8. WIOF-F 66/1093	8. WIOF-F	462/10.8	9.9 10.0
9. WRCH-F	24/ 3.2	3.1	3.1	1.3	2.7	2.4	9. WAVZ 65/ 752	9. WHCN-F	441/10.4	15.2 11.8
10. WWYZ-F	24/ 3.2	3.1	2.8	2.2	3.6	1.0	10. WCBS 64/1366	10. WNHC	435/10.2	NA NA
11.							11.	11.		
12.							12.	12.		
13.							13.	13.		
14.							14.	14.		
15.							15.	15.		

12+ FM SHARE (METRO): 52.33% (348 of 665) (FAL 84: 54.96%)

12+ FM SHARE (METRO)	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PND	12+ EVE	SAT MID
1. WKSS-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WELI	1. WELI	1. WELI	1. WKCI-F	1. WELI	1. WELI
2. WKCI-F	2. WPLR-F	2. WPLR-F	2. WELI	2. WELI	2. WEZN-F	2. WKCI-F	2. WKCI-F	2. WELI	2. WKCI-F	2. WKCI-F
3. WPLR-F	3. WNHC	3. WELI	3. WPLR-F	3. WEZN-F	3. WAVZ	3. WAVZ	3. WAVZ	3. WEZN-F	3. WNHC	3. WAVZ
4. WNHC	4. WKSS-F	4. WNHC	4. WNB	4. WPLR-F	4. WKCI-F	4. WTIC	4. WPLR-F	4. WNHC	4. WPLR-F	4. WPLR-F
5.	5.	5.	5.	5. WWYZ-F	5.	5.	5.	5. WAVZ	5.	5.
								WPLR-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WELI	1. WPLR-F	1. WPLR-F	1. WPLR-F	1. WPLR-F	1. WKCI-F
2. WNHC	2. WIOF-F	2. WIOF-F	2. WELI	2. WKCI-F	2. WKCI-F	2. WKCI-F	2. WKCI-F	2. WKCI-F	2. WNHC
3. WKSS-F	3. WNHC	3. WWYZ-F	3. WNHC	3. WEZN-F	3. WNHC	3.	3. WNBC	3. WNBC	3. WPLR-F
4. WIOF-F	4. WPLR-F	4.	4. WIOF-F	4. WWYZ-F	4. WKSS-F	4.	4. WNHC	4. WNHC	4. WELI
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		124 (3)	124 (3)	18.6	23.9	WSCR 1220 Hamden .5/2.1
AOR		69 (3)	69 (3)	10.4	10.9	WYBC-F 94.3 New Haven .7/3.2
AC/OLDIES/SOFT ROCK	22 (1)	68 (4)	90 (5)	13.5	11.3	WFIF 1500 Milford .7/1.5
MOR/VARIETY	140 (3)		140 (3)	21.0	18.0	
COUNTRY	12 (2)		12 (2)	1.8	2.7	
BLACK/URBAN	43 (1)	20 (3)	63 (4)	9.5	5.7	
BTFL MUSIC		67 (2)	67 (2)	10.1	9.1	
NEWS/TALK	39 (3)		39 (3)	5.9	7.4	WCCC-F .7/4.2 WPOP 1.1/2.5
NOSTALGIA	56 (2)		56 (2)	8.4	8.5	WDRC-F 2.6/11.7 WRCQ .9/1.6
RELIGION	5 (1)		5 (1)	0.4		WHCN-F 2.4/10.4 WTIC 2.8/6.5
SPANISH						WIOF-F 3.0/10.8 WTIC-F .8/6.2
CLASSICAL						
UNKNOWN/OTHERS					2.5	WALK-F 97.5 Long Island .4/2.7
			665 (28)			WBLX-F 107.5 New York 1.3/3.2
						WHN 1050 New York 1.1/1.7
						WICC 600 Bridgeport .9/3.6
						WNBC 710 New York 3.0/9.5
						WOR 98.7 New York .5/1.5
						WRKS-F New York .7/3.2

See Hartford for the frequency and city of license for the following stations:

RADIO STATIONS

WAVZ, 1300, 1 KW (DA-N)	, NOSTALGIA	ABC-I, \$ 45.00*	(Mc-Guild)	Eastern
WELI, 960, 5 KW (DA-N)	, MOR	, \$ 79.00	(Blair)	Clear Channel
WNHC, 1340, 1 KW/250W	, BLACK	SBN, \$ 20.00	(Savalli)	
WSCR, 1220, 1 KW (DAYS, DA)	, COUNTRY	, \$ 22.00	(Christal)	
WKCI-F, 101.3, 10 KW @ 1070, CHR		, \$ 90.00*	(Mc-Guild)	Eastern
WPLR-F, 99.1, 14 KW @ 950, AOR/CHR		, \$ 75.00	(Christal)	Southern Starr
WYBC-F, 94.3, 1 KW @ 122, JAZZ/URBAN/VARIETY		SBN, \$ 18.00	(-----)	

Other ranked stations - See Bridgeport, New York, or Hartford

NEW ORLEANS

Arbitron Rank/Pop (12+): 31/1,095,600
 MSA Rank/Pop: 33/1,341,800
 ADI #34
 Average Person Rating: 16.8
 Market TSL: 22.4 hours

Stations: 20/19
 Diaries: 1444/759:1/36.9%
 Sample Target: 1500
 Standard Error: .544
 % Below Line: 0.5
 % Not Listed: 7.5

Est 1985 Revenue: \$32,000,000
 HH Inc.: \$28,017
 Retail \$: 8.2 Bil
 Pop per Station: 57,663
 # 1 Biller: WEZB-F \$5,800,00

12+ METRO SHARE 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WYLD-F 271/14.7	16.8	16.8	14.9	14.1	19.5	1. WYLD-F 300/2732	1. WEZB-F 3136/28.6	30.5	30.3
2. WEZB-F 194/10.5	12.4	10.9	11.7	12.5	14.7	2. WEZB-F 245/3923	2. WQUE-F 2463/22.5	24.4	21.1
3. WLTS-F 133/ 7.2	4.9	6.8	5.8	7.1	4.4	3. WWL 160/2952	3. WYLD-F 2398/21.9	22.3	22.5
4. WQUE-F 127/ 6.9	8.0	6.8	6.4	4.2	9.7	4. WQUE-F 150/2940	4. WWL 2096/20.0	15.3	18.8
5. WBYU-F 115/ 6.2	5.9	7.0	7.0	5.7	5.6	5. WLTX-F 149/1906	5. WRNO-F 1727/15.8	15.8	14.8
WRNO-F 115/ 6.2	6.1	5.7	7.3	6.5	6.2	6. WBYU-F 144/1910	6. WBYU-F 1566/14.3	13.2	12.5
7. WWL 114/ 6.2	5.6	5.4	4.9	4.9	5.2	7. WRNO-F 140/2159	7. WLTS-F 1559/14.2	12.9	13.4
8. WBOK 109/ 5.9	5.7	5.6	5.3	5.3	4.1	8. WKJN-F 136/1449	8. WAJY-F 1304/11.9	11.8	12.6
9. WAJY-F 97/ 5.3	4.5	5.3	5.9	5.3	4.7	9. WNOE-F 132/1836	9. WNOE-F 1250/11.4	11.0	13.5
10. WNOE-F 89/ 4.8	4.2	6.3	5.3	6.6	5.4	10. WBOK 115/1206	10. WBOK 1151/10.5	10.0	10.5
11. WSMB 81/ 4.4	4.0	3.2	3.5	4.2	2.3	11. WAJY-F 109/1515	11. WTIK 1071/ 9.8	10.6	10.2
12. WYLD 57/ 3.1	3.0	1.6	2.6	2.6	2.9	12. WSMB 88/ 713	12. WYLD 892/ 8.1	9.0	7.0
13. WWIW 46/ 2.5	1.3	1.5	1.6	2.1	1.1	13. WTIK 69/1602	13. WSMB 647/ 5.9	6.9	6.1
14. WTIK 44/ 2.4	3.6	3.3	3.4	3.7	1.5	14. WYLD 64/1016	14. WNOE 625/ 5.7	7.7	6.4
15. WNOE 43/ 2.3	3.2	2.7	3.4	3.7	2.1	15. WNOE 49/ 734	15. WWIW 437/ 4.0	4.5	4.5
16.						16.	16.		
17.						17.	17.		
18.						18.	18.		
19.						19.	19.		
20.						20.	20.		
21.						21.	21.		
22.						22.	22.		
23.						23.	23.		
24.						24.	24.		
25.						25.	25.		

12+ FM SHARE (METRO): 68.04% (1160 of 1705) FAL 84 (71.64%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ FMD	12+ EVE	SAT MID
1. WEZB-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WBYU-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F
2. WYLD-F	2. WEZB-F	2. WEZB-F	2. WLTS-F	2. WLTS-F	2. WYLD-F	2. WQUE-F+	2. WLTS-F	2. WEZB-F	2. WEZB-F	2. WEZB-F
3. WQUE-F	3. WLTS-F	3. WLTS-F	3. WEZB-F	3. WEZB-F	3. WNOE-F	3. WEZB-F	3. WEZB-F	3. WRNO-F	3. WRNO-F	3. WLTS-F
4. WYLD	4. WRNO-F	4. WQUE-F	4. WQUE-F	4. WAJY-F	4. WWL	4. WWL	4. WBYU-F	4. WLTS-F	4. WLTS-F	4. WBYU-F
5. WRNO-F	5. WQUE-F	5. WRNO-F	5. WAJY-F	5. WQUE-F	5. WAJY-F	5. WNOE-F	5. WAJY-F	5. WQUE-F	5. WBOK	5. WYLD
6.	6.	6. WAJY-F	6. WRNO-F	6. WBYU-F	6. WSMB	6. WBOK	6. WRNO-F	6. WAJY-F	6. WYLD	6. WNOE-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYLD-F	1. WYLD-F	1. WLTS-F	1. WYLD-F	1. WLTS-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F
2. WEZB-F	2. WLTS-F	2. WYLD-F	2. WLTS-F	2. WYLD-F	2. WEZB-F	2. WEZB-F	2. WEZB-F	2. WEZB-F	2. WEZB-F
3. WLTS-F	3. WEZB-F	3. WEZB-F	3. WEZB-F	3. WBOK	3. WRNO-F	3. WRNO-F	3. WLTS-F	3. WRNO-F	3. WLTS-F
4. WRNO-F	4. WRNO-F	4. WRNO-F	4. WBOK	4. WBYU-F	4. WQUE-F	4. WQUE-F	4. WRNO-F	4. WQUE-F	4. WQUE-F
5. WQUE-F	5. WQUE-F	5. WBOK	5. WAJY-F	5. WAJY-F	5.	5. WLTS-F	5. WQUE-F	5. WLTS-F	5. WWL
6. WAJY-F	6. WBOK	6. WQUE-F	6. WQUE-F	6. WEZB-F	6.	6.	6.	6. WWL	6. WRNO-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	8 (1)	321 (2)	329 (3)	19.3	20.8	WCKW-F	92.3	La Place	.6/2.7
AOR		115 (1)	115 (1)	6.7	6.1	WQUE	1280	New Orleans	.4/2.4
AC/OLDIES/SOFT ROCK NOR/VARIETY	75/ (2)	241 (3)	316 (5)	18.5	12.3	WSHO	800	New Orleans	.7/1.5
						WYAT	990	New Orleans	1.7/3.4
COUNTRY	43 (1)	97 (2)	140 (3)	8.2	10.2				
BLACK/URBAN	154 (2)	271 (1)	425 (3)	24.9	25.6	WKJN-F		Baton Rouge	.4/1.8
BTFL MUSIC/EZ		115 (1)	115 (1)	6.7	13.2				
NEWS/TALK	195 (2)		195 (2)	11.4	9.8				
NOSTALGIA	46 (1)		46 (1)	2.7	1.6				
RELIGION/GOSPEL	12 (1)		12 (1)	0.7	0.4				
SPANISH									
CLASSICAL									
UNKNOWN/OTHERS									
			1705 (20)						

RADIO STATIONS

AM STATIONS

KGLA, 1540, 500 W (DAYS)	, SPANISH	, \$ 11.00	(Caballero)	
WBOK, 1230, 1 W/250 W	, BLACK	SBN, \$ 30.00	(-----)	
WNOE, 1060, 50 KW/5 KW (DA-2)	, COUNTRY	ABC-E, \$ 34.00*	(Mc-Guild)	Noe
WQUE, 1280, 5 KW (DA-1)	, CHR	, \$ NA	(Eastman)	Clear Channel
WSHO, 800, 1 KW (DAYS, DA)	, RELIGION	APR, \$ 30.00	(-----)	Cascade
WSMB, 1350, 5 KW (DA-N)	, TALK	ABC-I, MBS, \$ 45.00	(Roslin)	
WFTX, 690, 10 KW/ S KW (DA-2), AC		MBS, NBC, \$ 50.00*	(Christal)	Price Comm.
WVOG, 600, 1 KW (DAYS)	, RELIGION	, \$ 10.00	(-----)	
WWIV, 1450, 1 KW/25 W	, NOSTALGIA	ABC-D, \$ 30.00	(Milam)	
WWL, 870, 50 KW (DA-1)	, NEWS/TALK	CBS, \$ 70.00*	(Katz)	Loyola Univ.
WYLD, 940, 10 KW/500 W (DA-2), BLACK		, \$ 27.00*	(HNWH)	Inter Urban
WYAT, 990, 1 KW (DAYS)	, AC	CBS-R, \$ 20.00*	(Selcom)	Phase II

FM STATIONS

WAJY, 101.9, 100 KW @ 825, VOCAL EZ/A		, \$ 55.00*	(Katz)	Loyola Univ.
WBYU, 95.7, 100 KW @ 600, BTFL/EZ		, \$ 80.00	(Christal)	Stoner
WEZB, 97.1, 100 KW @ 511, CHR		US I, \$100.00	(Blair)	EZ
W. TS, 105.3, 100 KW @ 942, AC		CBS-R, \$ 60.00*	(Selcom)	Phase II
WNOE, 010.1, 100 KW @ 440, COUNTRY		ABC-E, \$ 65.00*	(Mc-Guild)	Noe
WQUE, 93.3, 100 KW @ 512, CHR		, \$ 80.00*	(Eastman)	Clear Channel
WRNO, 99.5, 100 KW @ 1049, AOR		ABC-R, ABC-F, \$ 66.00	(MMR)	
WYLD, 98.5, 100 KW @ 480, URBAN		, \$ 90.00*	(HNWH)	Inter Urban

CALL LETTER CHANGES

WQUE-AM changes to WMKJ

FORMAT CHANGES

WMKJ changes to Urban

STATION SALES

WBYU: From Swanson to Stoner for \$7,000,000 (American)

MISCELLANEOUS COMMENTS

Arbitron fell 3.7% short of sample target

NEW YORK

Arbitron Rank/Pop (12+): 1/14,985,300
 MSA Rank/Pop: 1/8,311,600
 ADI #1
 Average Person Rating: 19.3
 Market TSL: 25.2 hours

Stations: 49/48
 Diaries: 5109/2933:1/39.8%
 Sample Target: 4000
 Standard Error: .310
 % Below Line: 0.4
 % Not Listed: 7.5

Est 1985 Revenue: \$116,500,000
 HH Inc.: \$31,053
 Retail \$: 87.2 Bil
 Pop per Station: 312,194
 # 1 Biller: WINS \$21,500,000

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. WPLJ-F	1611/6.0	5.6	5.1	4.8	4.3	6.3	1. WPLJ-F 1685/27294	1. WPLJ-F 25836/18.6	17.4	16.8
2. WRKS-F	1477/5.5	6.0	5.4	6.0	5.3	7.5	2. WHTZ-F 1541/12700	2. WINS 24940/18.0	17.0	17.4
3. WHTZ-F	1467/5.5	5.9	6.0	5.7	5.9	5.8	3. WRKS-F 1536/18389	3. WHTZ-F 23635/17.1	17.6	18.3
4. WOR	1400/5.2	4.0	5.0	4.8	5.2	4.0	4. WOR 1534/17607	4. WCBS 19960/14.4	13.7	14.4
5. WBSL-F	1252/4.7	3.8	3.3	3.5	3.7	5.7	5. WBSL-F 1284/16619	5. WRKS-F 17453/12.6	12.1	12.4
6. WLTW-F	1201/4.5	3.0	3.1	3.0	3.0	2.9	6. WLTW-F 1226/16067	6. WBSL-F 16082/11.6	9.2	10.2
7. WINS	1198/4.5	4.0	4.2	4.2	4.8	4.6	7. WINS 1211/15467	7. WOR 15817/11.4	11.2	11.3
8. WNEW-F	1106/4.1	3.5	4.3	4.2	4.8	4.7	8. WNEW-F 1123/15928	8. WLTW-F 15741/11.4	8.1	7.5
9. WCBS	950/3.6	3.5	4.3	4.1	3.9	4.1	9. WCBS 1102/23531	9. WNEW-F 15460/11.2	11.3	10.1
10. WPAT-F	917/3.4	2.6	3.6	3.3	3.0	2.6	10. WPAT-F 956/12491	10. WYNY-F 13426/ 9.7	9.3	9.9
11. WRFM-F	838/3.1	3.5	3.0	3.8	3.2	1.8	11. WRFM-F 859/11284	11. WCBS-F 13198/ 9.5	10.2	10.0
12. WNEW	802/3.0	2.9	2.7	2.9	3.0	2.7	12. WNBC 847/16509	12. WABC 12123/ 9.5	10.9	10.3
13. WCBS-F	750/2.8	3.3	3.3	2.9	3.2	2.9	13. WNEW 846/10348	13. WNBC 13021/ 9.4	10.5	11.2
14. W'BC	690/2.6	2.8	2.8	2.6	2.4	1.9	14. WCBS-F 809/14228	14. WXRK-F 11837/ 8.5	9.6	11.2
WNBC	690/2.6	2.9	3.0	2.9	2.9	1.8	15. WABC 749/15117	15. WPAT-F 11720/ 8.5	8.2	7.6
16. WPIX-F	609/2.3	1.6	1.6	2.4	2.3	1.5	16. WHN 701/10646	16. WAPP-F 11194/ 8.1	9.0	9.0
17. WHN	601/2.2	2.8	3.1	2.2	2.5	2.2	17. WPIX-F 623/11007	17. WPIX-F 10758/ 7.8	6.7	9.1
18. WXRK-F	568/2.1	2.5	1.0	2.3	2.8	2.8	18. WXRK-F 582/12420	18. WRFM-F 10745/ 7.8	7.4	7.6
19. WYNY-F	536 2.0	2.1	2.4	2.2	2.4	1.1	19. WYNY-F 554/13991	19. WNEW 9771/ 7.0	6.7	7.1
20. WADO	510/1.9	1.7	1.4	2.0	2.4	1.4	20. WADO 510/ 5144	20. WHN 8889/ 6.4	9.5	8.0
21. WSKQ	477/1.8	1.0	.8	.8	1.9	1.6	21. WQXR-F+ 507/ 7706	21. WQXR-F+ 7121/ 5.1	4.6	3.8
22. WQXR-F+	459/1.7	1.6	1.6	1.7	1.3	1.6	22. WSKQ 477/ 3712	22. WPAT 5587/ 4.0	4.7	5.2
23. WAPP-F	452/1.7	1.6	1.6	1.7	1.8	2.3	23. WAPP-F 468/11716	23. WADO 5144/ 3.7	NA	2.7
24. WNCN-F	329/1.2	1.0	1.1	1.4	1.0	1.2	24. WNCN-F 353/ 5384	24. WNCN-F 5091/ 3.7	3.6	2.5
25. WKDM	297/1.1	.8	.8	.7	---	.4	25. WKDM 297/ 2709	25. WMCA 4915/ 3.5	3.3	4.3

12+ FM SHARE (METRO): 61.82% (15274 of 24708) (FAL 84: 5914%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRKS-F	1. WPLJ-F	1. WPLJ-F	1. WPLJ-F	1. WLTW-F	1. WLTW-F	1. WINS	1. WLTW-F	1. WHTZ-F	1. WRKS-F	1. WPLJ-F
2. WHTZ-F	2. WNEW-F	2. WBSL-F	2. WLTW-F	2. WPLJ-F	2. WINS	2. WOR	2. WPLJ-F	2. WPLJ-F	2. WBSL-F	2. WHTZ-F
3. WPLJ-F	3. WHTZ-F	3. WHTZ-F	3. WBSL-F	3. WBSL-F	3. WOR	3. WPLJ-F	3. WOR	3. WRKS-F	3. WPLJ-F	3. WRKS-F
4. WAPP-F	4. WRKS-F	4. WNEW-F	4. WNEW-F	4. WHTZ-F	4. WNEW	4. WCBS	4. WNEW-F	4. WLTW-F	4. WHTZ-F	4. WLTW-F
5. WBSL-F	5. WBSL-F	5. WLTW-F	5. WHTZ-F	5. WNEW-F	5. WPAT-F	5. WHTZ-F	5. WHTZ-F	5. WPAT-F+	5. WNEW-F	5. WOR
6. WNEW-F	6. WLTQ-F	6. WRKS-F	6. WCBS-F	6. WCBS-F	6. WRFM-F	6. WNBC	6. WPAT-F	6. WNEW-F	6. WABC	6. WBSL-F
7. WXRK-F	7. WXRK-F	7. WCBS-F	7. WNBC	7. WINS	7. WCBS-F	7. WRKS-F	7. WRKS-F	7. WOR	7. WLTW-F	7. WNEW-F
8.	8. WPIX-F	8. WNBC	8. WRKS-F	8. WNBC	8. WCBS	8. WBSL-F	8. WBSL-F	8. WBSL-F	8. WOR	8. WPAT-F
9.	9. WYNY-F	9. WPIX-F	9. WINS	9. WRKS-F	9. WBSL-F	9. WNEW-F	9. WRFM-F	9. WINS	9. WHN	9. WRFM-F
10.	10. WCBS-F	10. WYNY-F	10. WPIX-F	10. WPIX-F	10. WPLJ-F	10. WNEW	10. WNEW	10. WXRK-F	10. WPAT-F	10. WNEW

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPLJ-F	1. WPLJ-F	1. WPLJ-F	1. WPLJ-F	1. WLTW-F	1. WNEW-F	1. WNEW-F	1. WNEW-F	1. WNEW-F	1. WNEW-F
2. WRKS-F	2. WHTZ-F	2. WBSL-F	2. WBSL-F	2. WPLJ-F	2. WRKS-F	2. WPLJ-F	2. WPLJ-F	2. WPLJ-F	2. WPLJ-F
3. WHTZ-F	3. WRKS-F	3. WHTZ-F	3. WLTW-F	3. WBSL-F	3. WPLJ-F	3. WHTZ-F	3. WBSL-F	3. WBSL-F	3. WBSL-F
4. WBSL-F	4. WBSL-F	4. WLTW-F	4. WHTZ-F	4. WHTZ-F	4. WHTZ-F	4. WRKS-F	4. WHTZ-F	4. WHTZ-F	4. WBSL-F
5. WLTW-F	5. WLTW-F	5. WRKS-F	5. WRKS-F	5. WRKS-F	5. WBSL-F	5. WBSL-F	5. WPIX-F	5. WRKS-F	5. WCBS-F
6. WNEW-F	6. WNEW-F	6. WNEW-F	6. WPIX-F	6. WINS	6. WXRK-F	6. WXRK-F	6. WXRK-F	6. WLTW-F	6. WNBC
7. WXRK-F	7. WPIX-F	7. WPIX-F	7. WNEW-F	7. WPIX-F	7. WAPP-F	7. WNBC	7. WNBC	7. WNBC	7. WHTZ-F
8. WPIX-F	8. WYNY-F	8. WYNY-F	8. WCBS-F	8. WCBS-F	8.	8. WPIX-F	8. WRKS-F	8. WNBC	8. WINS
9. WLTW-F	9. WXRK-F	9. WSKQ	9. WYNY-F	9. WSKQ	9.	9. WLTW-F	9. WLTW-F	9. WXRK-F	9. WPIX-F
10. WAPP-F	10. WSKQ	10. WINS	10. WSKQ	WYNY-F	10.	10. WCBS-F	10. WCBS-F	10. WPIX-F	10. WRKS-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		3790 (4)	3790 (4)	15.3	17.8	WALK-F+	97.5	Patchogue	1.0/2.4
AOR		2164 (5)	2164 (5)	8.8	5.7	WBAB-F	102.3	Babylon	.8/2.5
AC/OLDIES/SOFT ROCK	712 (2)	3431 (6)	4143 (8)	16.8	16.8	WBLI-F	106.1	Patchogue	1.0/2.5
MOR/VARIETY	232 (2)		232 (2)	0.9	0.7	WCTC	1450	New Brunswick	.4/1.1
COUNTRY	601 (1)		601 (1)	2.4	2.8	WCTO	94.3	Smithtown	.4/ .7
BLACK/URBAN	328 (2)	2729 (2)	3057 (4)	12.4	12.6	WDHA-F	105.5	Dover	.3/1.0
BTFL MUSIC/EZ	263 (1)	2203 (6)	2466 (7)	10.0	10.8	WEVD-F	97.9	New York	.3/ .9
NEWS/TALK	4511 (5)		4511 (5)	18.3	20.1	WFME-F	94.7	Newark	.8/1.6
NOSTALGIA	960 (2)		960 (2)	3.9	4.1	WGSM	740	Huntington	.5/ .7
RELIGION/GOSPEL	343 (2)	204 (1)	547 (3)	2.2	0.9	WHLI	1100	Hempstead	.6/ .9
SPANISH	1376 (4)		1376 (4)	5.6	4.8	WHUD-F	100.7	Pukskill	.4/1.1
CLASSICAL	108 (1)	680 (2)	788 (3)	3.2	2.6	WJIT	1480	New York	.3/1.2
UNKNOWN/OTHERS		73 (1)	73 (1)	0.3	0.4	WKJY-F	98.3	Hempstead	.5/ .9
			24708 (49)			WLIB	1190	New York	.7/1.5
						WLIP-F	92.7	Garden City	.7/2.4
						WMGQ-F	98.3	New Brunswick	.3/ .9
						WMCA	570	New York	1.0/3.5
						WNJR	1430	Newark	.5/1.7
						WPAT	930	Paterson	1.0/4.0
						WWDJ	970	Hackensack	.3/1.1
						WWRL	1600	New York	1.0/2.4
						WEZN-F	99.9	Bridgeport	.4/1.0

RADIO STATIONS

AM STATIONS

WABC, 770, 50 KW	, TALK	ABC-I, \$210.00*	(Blair)	Cap Cities/ABC
WADO, 1280, 5 KW (DA-1)	, SPANISH	, \$105.00	(-----)	
WCBS, 880, 50 KW	, NEWS	CBA, \$375.00	(CBS)	CBS
WIN, 1050, 50 KW (DA-2)	, COUNTRY	MBS, \$210.00*	(Mc-Guild)	Doubleday
WINS, 1010, 50 KW (DA-1)	, NEWS	ABC-D, \$330.00*	(Blair/RAR)	Westinghouse
WJIT, 1480, 5 KW (DA-2)	, SPANISH	, \$121.00	(Caballero)	Infinity
WKDM, 1380, 5 KW (DA-1)	, SPANISH	, \$ NA	(Masla)	United
WLIB, 1190, 10 KW (DAYS, DA)	, BLACK NEWS/TALK	SBN, \$ 100.00	(Mc-Guild)	Inner City
WMCA, 570, 5 KW (DA-1)	, TALK MFS SMN APR,	NBC-T, \$125.00*	(Roslin)	
WNBC, 660, 50 KW	, AC/CONTEMP	NBC, \$315.00*	(HNWH)	NBC
WNEW, 1130, 50 KW (DA-N)	, NOSTALGIA	, \$200.00	(Katz)	Metromedia
WOR, 710, 50 KW (DA-1)	, TALK	US II, ABC-E, \$240.00*	(Republic)	RKO
WPAT, 930, 5 KW (DA-2)	, SPANISH	, \$125.00	(Christal)	Park
WSKQ, 620, 5 KW (DA-2)	, SPANISH	, \$130.00	(Caballero)	
WWDJ, 970, 5 KW (DA-2)	, RELIGION	, \$ 40.00	(-----)	
WWRL, 1600, 5 KW (DA-2)	, GOSPEL	NBN, \$ 90.00	(Weiss)	Unity

FM STATIONS

WAPP, 103.5, 5.8 KW @ 1390, CHR		, \$225.00*	(Mc-Guild)	Doubleday
WBLS, 107.5, 5.4 KW @ 1241, BLACK		SBN, ABC-F, \$285.00*	(Mc-Guild)	Inner City
WCBS, 101.1, 7.2 KW @ 1300, OLDIES		CBS-R, \$325.00	(CBS)	CBS
WFME, 94.7, 36 KW @ 580, RELIGION		, \$ NA	(-----)	Family
WFIZ, 100.3, 7.8 KW @ 1220, CHR		, \$400.00*	(Eastman)	Malrite
WXRK, 92.3, 5.4 KW @ 1200, AOR		ABC-C, \$300.00	(Torbet)	Infinity
WLTV, 106.7, 7.6 KW @ 1220, SOFT AC		, \$260.00	(MNR)	Viacom
WNCN, 104.3, 7.6 KW @ 1220, CLASSICAL		APR, \$120.00	(CMBS)	GAF
WNEW, 102.7, 7.8 KW @ 1220, AOR	Source, \$240.00*		(Katz)	Metromedia
WPAT, 93.1, 5.3 KW @ 1420, BTFL/EX		, \$125.00	(Christal)	Park
WPIX, 101.9, 5.4 KW @ 1228, AC		, \$225.00*	(Christal)	Tribune Co.
WPLJ, 95.5, 7.2 KW @ 1335, CHR		ABC-R, \$125.00*	(Blair)	Cap Cities/ABC
WQXR, 96.3, 7.8 KW @ 1220, CLASSICAL		, \$150.00	(Mc-Guild)	New York Times
WRFM, 105.1, 7.8 KW @ 1220, BTFL/EZ		, \$230.00*	(Torbet)	Bonneville)
WRKS, 98.7, 7.8 KW @ 1250, URBAN	US I, \$250.00*		(Republic)	RKO
WYNY, 97.1, 7.2 KW @ 1300, AC		, \$280.00*	(HNWH)	NBC
WHUD, 100.7, 50 KW @ 500, BTFL/EZ		, \$ 55.00	(Masla)	(PEEKSKILL)
WEVD, 97.9, 53. KW @ 1220, ETHNIC		, \$ 50.00	(-----)	

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WPAT A/F: From ABC/Cap
Cities to Park for
\$49,000,000

Several counties in
New Jersey and
Connecticut were deleted
from the MSA... WLTV
has quietly become a
major factor in
New York..

NORFOLK - PORTSMOUTH - NEWPORT NEWS

Arbitron Rank/Pop (12+): 35/1,011,000
 MSA Rank/Pop: 36/1,257,700
 ADI #46
 Average Person Rating: 17.5
 Market TSL: 23.2 hours

Stations: 26/24
 Diaries: 1470/697:1/48.3%
 Sample Target: 1230
 Standard Error: .548
 % Below Line: 0.7
 % Not Listed: 7.1

Est 1985 Revenue: \$26,500,000
 HH Inc.: \$29,935
 Retail \$: 7.1 Bil
 Pop per Station: 42,125
 #1 Biller: WCMS A/F \$3,500,000

12+ METRO SHARE	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WNOR-F	217/11.8	9.0	8.0	10.3	9.5		1. WNOR-F 237/2336	1. WNOR-F 2086/29.8	16.8	17.6
2. WFOG-F	179/ 9.7	10.6	10.5	10.7	9.5		2. WFOG-F 202/2026	2. WCMS-F 1983/28.8	15.0	14.6
3. WCMS-F	160/ 8.7	7.2	8.3	8.6	10.6		3. WCMS-F 181/2313	3. WNVZ-F 1923/18.3	17.5	20.8
4. WOWI-F	140/ 7.6	7.1	7.5	4.8	7.8		4. WOWI-F 164/2047	4. WFOG-F 1753/16.7	18.5	17.1
5. WLTJ-F	138/ 7.5	8.3	7.3	5.6	8.1		5. WMYK-F 161/2330	5. WLTJ-F 1710/16.3	16.3	15.7
6. WWDE-F	107/ 5.8	5.5	4.8	4.5	4.3		6. WLTJ-F 151/2049	6. WOWI-F 1722/16.4	19.6	17.6
7. WMYK-F	105/ 5.6	6.1	5.0	6.9	3.5		7. WNVZ-F 118/2177	7. WMYK-F 1683/16.0	17.5	14.4
8. WNVZ-F	104/ 5.6	6.7	7.3	9.3	6.8		8. WWDE-F 110/1496	8. WWDE-F 1425/13.5	13.3	12.3
9. WRAP	83/ 4.5	3.4	3.1	3.9	5.2		9. WTAR 87/1482	9. WTAR 1367/13.0	12.8	14.1
10. WTAR	79/ 4.3	4.4	4.7	5.3	5.0		10. WRAP 85/1286	10. WRAP 1195/11.4	11.3	10.5
11. WPCE	74/ 4.0	4.6	4.0	2.6	2.7		11. WPCE 77/ 853	11. WRSR-F 1101/10.5	12.7	11.0
12. WRSR-F	68/ 3.7	5.6	3.6	2.1	2.2		12. WRSR-F 75/1210	12. WPCE 812/ 7.7	8.6	7.4
13. WXRI-F	60/ 3.3	2.2	3.4	1.3	2.4		13. WXRI-F 62/ 876	13. WXRI-F 801/ 7.6	4.9	6.7
14. WNIS	48/ 2.6	1.7	2.5	2.9	3.3		14. WTID-F 60/ 743	14. WNIS 637/ 6.1	4.8	6.3
15. WNRN-F	33/ 1.8	1.8	.7	---	---		15. WNIS 48/ 681	15. WTID-F 394/ 3.7	3.8	3.8
16.							16.	16.		
17.							17.	17.		
18.							18.	18.		
19.							19.	19.		
20.							20.	20.		
21.							21.	21.		
22.							22.	22.		
23.							23.	23.		
24.							24.	24.		
25.							25.	25.		

12+ FM SHARE (METRO): 79.58% (1364 of 1714) FAL 84: 77.71%

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNVZ-F	1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WLTJ-F	1. WCMS-F	1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WNOR-F
2. WOWI-F	2. WOWI-F	2. WLTJ-F	2. WLTJ-F	2. WNOR-F	2. WFOG-F	2. WCMS-F	2. WFOG-F	2. WFOG-F	2. WOWI-F	2. WCMS-F
3. WNOR-F	3. WLTJ-F	3. WOWI-F	3. WCMS-F	3. WCMS-F	3. WTAR	3. WFOG-F	3. WCMS-F	3. WCMS-F	3. WFOG-F	WFOG-F
4. WRAP	4. WMYK-F	4. WWDE-F	4. WFOG-F	4. WFOG-F	4. WLTJ-F	4. WWDE-F	4. WLTJ-F	4. WLTJ-F	4. WRAP	4. WOWI-F
5. WMYK-F	5. WWDE-F	5. WCMS-F	5. WWDE-F	5. WND -F	5. WPCE	5. WLTJ-F	5. WWDE-F	5. WOWI-F	5. WMYK-F	5. WLTJ-F
6.	6. WNVZ-F	6. WMYK-F	6. WOWI-F	6. WOWI-F	6. WWDE-F	6. WOWI-F	6. WOWI-F	6. WWDE-F	6. WLTJ-F	6. WNVZ-F
7.	7. WRSR-F	7. WFOG-F	7. WMYK-F	7. WMYK-F	7. WNIS	7. WTAR	7. WMYK-F	7. WNVZ-F	7. WRSR-F	7. WMYK-F
8.	8.	8.	8.	8.	8.	8.	8.	8. WMYK-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNOR-F	1. WLTJ-F	1. WLTJ-F	1. WLTJ-F	1. WLTJ-F	1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WNOR-F
2. WNVZ-F	2. WNOR-F	2. WOWI-F	2. WWDE-F	2. WFOG-F	2. WOWI-F	2. WOWI-F	2. WLTJ-F	2. WOWI-F	2. WCMS-F
3. WLTJ-F	3. WOWI-F	3. WNOR-F	3. WNOR-F	3. WCMS-F	3. WWDE-F	3. WWDE-F	3. WOWI-F	3. WCMS-F	3. WLTJ-F
4. WWDE-F	4. WNVZ-F	4. WMYK-F	4. WCMS-F	4. WWDE-F	4. WRSR-F	WMYK-F	4. WMYK-F	4. WWDE-F	4. WFOG-F
5. WOWI-F	5. WMYK-F	5. WWDE-F	5. WOWI-F	5. WOWI-F	5. WMYK-F	5.	5. WWDE-F	5. WMYK-F	5. WOWI-F
6. WMYK-F	6. WWDE-F	WRAP	6. WFOG-F	6. WPCE	6. WNVZ-F	6.	WCMS-F	WLTJ-F	6. WTAR
7.	7. WRAP	7.	WMYK-F	7. WMYK-F	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		172 (2)	172 (2)	10.0	11.9	WCMS	1050	Norfolk	.9/2.4
AOR		217 (1)	217 (1)	12.7	8.8	WCPK	1600	Chesapeake	.3/1.3
AC/OLDIES/SOFT ROCK	19 (1)	245 (2)	264 (3)	15.4	14.5	WGHI	1310	Newport News	.6/1.9
MOR/VARIETY	79 (1)		79 (1)	4.6	5.1	WKEZ-F	94.1	Yorktown	.8/2.7
COUNTRY	27 (2)	198 (3)	225 (5)	13.1	14.6	WNOR	1230	Norfolk	1.0/2.8
BLACK/URBAN	83 (1)	245 (2)	328 (3)	19.1	20.1	WOFM	92.1	Chesapeake	.3/1.3
BTFL MUSIC/EZ		221 (3)	221 (3)	12.9	12.3	WPMH	1010	Portsmouth	.3/1.0
NEWS/TALK	48 (1)		48 (1)	2.8	2.7	WTID-F	106.9	Suffolk	1.3/3.7
NOSTALGIA	11 (2)		11 (2)	0.6	2.0	WTJZ	1270	Newport News	.3/1.6
RELIGION/GOSPEL	80 (2)	60 (1)	140 (3)	8.2	9.2	WQSF	740	Williamsburg	.2/ .6
SPANISH						WQSF-F	96.5	Williamsburg	.5/1.8
CLASSICAL									
UNKNOWN/OTHERS	3 (1)	6 (1)	9 (2)	0.5					
			1714 (26)						

RADIO STATIONS

AM STATIONS

WCMS, 1050, 5 KW (DAYS, DA), COUNTRY	ABC-D, \$ NM (Katz)	
WCOK, 1600, 5 KW (DAYS), NOSTALGIA	, \$ 17.00 (Masla)	
WGHI, 1310, 5 KW (DA-2), COUNTRY	, \$ NA (Blair)	Susquehanna
WLPM, 1450, 1 KW/250 W, NOSTALGIA	, \$ NA (MMR)	JAG
WMBG, 740, 500 W (DAYS), AC	, \$ NA (Torbet)	(WILLIAMSBURG)
WNIS, 1350, 5 KW (DA-2), NEWS/TALK	NBC-T, ABC-T, \$ 45.00* (HNHW)	Sinclair
WNOR, 1230, 1 KW/25 W, OLDIES	ABC-R, \$ NA (Mc-Guild)	Josephson
WPCE, 1400, 1 KW/25 W, GOSPEL	SBN, \$ 21.00 (Mc-Guild)	Willis
WPFX, 1490, 1 KW/250 W, AC	, \$ 20.00 (CBS)	
WPMI, 1010, 5 KW (DAYS, DA), RELIGION	, \$ 8.00 (-----)	
WRAP, 850, 5 KW/1 KW (DA-N), BLACK	NBN, \$ 40.00 (Selcom)	Rollins
WTAR, 790, 5 KW (DA-N), MOR	CBS, \$ 80.00* (Christal)	Landmark
WTJZ, 1270, 1 KW (DA-N), NOSTALGIA	, \$ 11.00 (Republic)	S & F
WZAM, 1110, 50 KW (DAYS), JAZZ	ABC-C, \$ NA (Eastman)	Benns

FM STATIONS

WCMS, 100.5, 50 KW @ 509, COUNTRY	ABC-E, \$115.00* (Katz)	
WFOG, 92.9, 50 KW @ 500, BTFL/EZ	, \$ 78.00* (MMR)	JAG
WKEZ, 94.1, 50 KW @ 500, COUNTRY	MBS, \$ 38.00 (Roslin)	
WLTJ, 95.7, 40 KW @ 881, AC	, \$ 75.00* (Christal)	Landmark
WMYK, 93.7, 100 KW @ 940, URBAN	ABC-C, \$ 60.00 (Eastman)	Benns (ELIZ. CITY, NC)
WNIR, 98.7, 50 KW @ 549, AOR	ABC-R, \$ 75.00* (Mc-Guild)	Josephson
WNRN, 94.9, 50 KW @ 536, BTFL/EZ	, \$ 28.00 (Masla)	
WRSR, 97.3, 74 KW @ 420, CHR	, \$ NA (Blair)	Susquehanna
WNVZ, 104.5, 50 KW @ 500, CHR	, \$ 70.00* (Republic)	S & F
WOWI, 1-2.9, 50 KW @ 500, BLACK	SBN, \$ 45.00 (Mc-Guild)	Willis
WTID, 106.9, 100 KW @ 964, COUNTRY	, \$ 25.00 (Mc-Guild)	Willis
WWDE, 101.3, 50 KW @ 380, AC	, \$ 25.00 (-----)	
WXRI, 105.3, 50 KW @ 500, RELIGION	CBS-R, \$ 55.00 (CBS)	
WQSF, 96.5, 50 KW @ 440, BTFL	, \$ 38.00 (Masla)	CBN
	, \$ NA (-----)	WILLIAMSBURG)

CALL LETTER CHANGES

WNSY changes to WRSR-F

FORMAT CHANGES

STATION SALES

WLPM: sold by JAG for \$600,000

MISCELLANEOUS COMMENTS

WRSR had numerous technical problems during sweep.

OKLAHOMA CITY

Arbitron Rank/Pop (12+): 42/800,400
 MSA Rank/Pop: 47/996,700
 ADI #36
 Average Person Rating: 15.6
 Market TSL: 20.6 hours

Stations: 18/8
 Diaries: 1239/646:1/45.1%
 Sample Target: 1080
 Standard Error: .542
 % Below Line: 0
 % Not Listed: 8.5

Est 1985 Revenue: \$26,900,00
 HH Inc.: \$30,423
 Retail \$: 7.7 Bil
 Pop per Station: 44,467
 # 1 Biller: KXXY A/F \$4,700,000

12+ METRO SHARE 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KKNG-F 145/11.4	10.7	12.6	9.3	10.4	6.6	1.KKNG-F 186/2027	1. KTOK 1734/21.3	16.3	23.5
2. KZBS-F 137/10.8	12.3	8.8	8.9	7.6	8.7	2.KXXY-F 185/1987	2. KOFM-F 1722/21.3	20.4	18.4
3. KXXY-F 126/ 9.9	10.6	9.1	9.8	7.8	8.9	3.KATT-F 178/1906	3. KJYO-F 1677/20.6	22.1	19.4
4. KTOK 124/ 9.8	7.2	11.8	11.2	12.6	7.5	4.KZBS-F 161/1906	4. KATT-F 1610/19.8	19.8	19.1
5. KATT-F 121/ 9.5	11.6	9.8	10.9	14.1	11.9	5.KOFM-F 138/2515	5. KKNG-F 1549/19.0	17.5	17.4
6. KJYO-F 87/ 6.8	8.4	7.9	8.2	8.0	8.4	6.KTOK 132/2038	6. KZBS-f 1503/18.5	23.8	18.7
7. KOFM-F 81/ 6.4	7.4	6.9	5.5	3.7	10.2	7.WKY 113/1956	7. KXXY-F 1359/16.7	18.0	17.1
8. KLTE-F 76/ 6.0	3.8	4.5	6.0	5.4	7.1	8.WJYO-F 105/1985	8. WKY 1212/14.9	10.0	11.2
9. KEBC-F 71/ 5.6	6.9	8.5	8.3	6.6	7.8	9.WEBC-F 87/1234	9. KLTE-F 1150/14.1	11.9	12.7
10. WKY 62/ 4.9	2.3	2.3	2.4	3.4	3.7	10.WLTE-F 81/1298	10. KEBC-F 975/12.0	15.2	15.1
11. KIMY-F 38/ 3.0	1.7	1.4	2.4	2.6	2.8	11.KOMA 50/ 978	11. KOMA 531/ 6.5	9.2	8.9
12. KJIL-F 22/ 1.7	2.5	2.0	2.2	3.5	2.2	12.KIMY-F 40/ 449	12. KJIL-F 468/ 5.7	6.1	4.9
13. KOMA 19/ 1.5	2.8	3.2	4.1	5.3	1.7	13.	13. KIMY-F 401/ 4.9	4.2	2.5
14. KCLR-F 14/ 1.1	1.4	1.3	---	---	.7	14.	14.		
15.						15.	15.		
16.						16.	16.		
17.						17.	17.		
18.						18.	18.		
19.						19.	19.		
20.						20.	20.		
21.						21.	21.		
22.						22.	22.		
23.						23.	23.		
24.						24.	24.		
25.						25.	25.		

12+ FM SHARE (METRO): 78.93 % (918 of 1163) FAL 84: 78.67%

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KJYO-F	1. KZBS-F	1. KZBS-F	1. KZBS-F	1. KZBS-F	1. KKNG-F	1. KXXY-F+	1. KKNG-F	1. KXXY-F	1.KATT-F	1. KTOK
2. KOFM-F	2. KATT-F	2. KATT-F	2. KXXY-F	2. KXXY-F	2. KXXY-F	2. KZBS-F	2. KZBS-F	2. KZBS-F	2.KJYO-F	2. KKNG-F
3. KATT-F	3. KXXY-F	3. KXXY-F	3. KLTE-F	3. KKNG-F	3. KTOK	3. KTOK	3. KXXY-F	3. KKNG-F	3.KTOK	3. KATT-F
4.	4. KLTE-F	4. KLTE-F	4. KKNG-F	4. KLTE-F	4. KEBC-F	4. KKNG-F	4. KATT-F	4. KATT-F	4.KOFM-F	4. KZBS-F
5.	5. KJYO-F	5. KKNG-F	5. KATT-F	5. KATT-F	5. WKY	5. KATT-F	5. KLTE-F	5. KTOK	5.KKNG-F	5. KJYO-F
6.	. KOFM-F	6. KOFM-F	6.	KEBC-F	6.	6.	6. KTOK	6. KLTE-F	6.KZBS-F	6. WKY
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZBS-F	1. KZBS-F	1. KZBS-F	1. KZBS-F	1. KZBS-F	1. KATT-F	1. KATT-F	1. KATT-F	1. KATT-F	1.KXXY-F
2. KOFM-F	2. KLTE-F	2. KLTE-F	2. KLTE-F	2. KKNG-F	2.	2. KZBS-F	KZBS-F	2. KZBS-F	2.KZBS-F
. KATT-F	3. KOFM-F	3. KJYO-F	3. KXXY-F	3. KXXY-F	3.	3. KXXY-F	3. KXXY-F	3. KXXY-F	3.KATT-F
4. KXXY-F	4. KATT-F	4. KXXY-F	4. KKNG-F	4. KLTE-F	4.	4. KJYO-F	4. KLTE-F	4. KLTE-F	4.KTOK
KJYO-F	5. KJYO-F	5.	5. KOFM-F	5. KEBC-F	5.	5. KLTE-F	5. KIMY-F	5. KTOK	5.KLTE-F
KXXY-F	KXXY-F	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>	<u>FAL 84%</u>	<u>OTHER RATED STATIONS/METRO SHARE & CUME RATING</u>			
TOP 40/CHR/CONTEMP		168 (2)	168 (2)	14.1	15.9	KATT	1140	Oklahoma City	.7/2.0
AOR	9 (1)	121 (1)	130 (2)	11.2	11.4	KQCV	800	Oklahoma City	.8/2.6
AC/OLDIES/SOFT ROCK NOR/VARIETY	10 (1)	227 (3)	237 (4)	20.4	14.4	KXXY	1340	Oklahoma City	.9/3.5
						WWLS	640	Moore	.8/3.6
COUNTRY	73 (1)	197 (2)	270 (4)	23.2	26.8				
BLACK/URBAN		38 (1)	38 (1)	3.3	1.5				
BTFL MUSIC/EZ		145 (1)	145 (1)	12.5	15.1				
NEWS/TALK	124 (1)		124 (1)	10.7	12.7				
NOSTALGIA	19 (1)		19 (1)	1.6	---				
RELIGION/GOSPEL	10 (1)	22 (2)	32 (2)	2.8	2.1				
SPANISH									
CLASSICAL									
UNKNOWN/OTHERS									

1163 (18)

RADIO STATIONS

AM STATIONS

KATT, 1140, 1 KW (DAYS) , AOR	Source, \$ NA (Selcom)	Surrey
KBYE, 890, 1 KW (DAYS) , RELIGION	, \$ 10.00 (-----)	
KXXY, 1340, 1 KW/250W , COUNTRY	CBS, \$ NA (Mc-Guild)	Summit
KOMA, 1520, 50 KW (DA-N) , NOSTALGIA	NBC, \$ 50.00* (Katz)	Price comm.
KQCV, 800, 250 W (DAYS) , RELIGION	, \$ 16.00 (-----)	Bolt
KTOK, 1000, 5 KW (DA-2) , NEWS/TALK	ABC-I, \$ 85.00 (Blair)	Clear Channel
WKY, 930, 5 KW (DA-N) , COUNTRY	ABC-E, \$ 38.00* (Eastman)	Gaylord

FM STATIONS

KIMY, 107.7, 100 KW @ 860, BLACK	, \$ 35.00 (Weiss)	Price Comm.
KATT, 100.5, 100 KW @ 598, AGR	Source, \$ 85.00* (Selcom)	
KEBC, 94.7, 100 KW @ 440, COUNTRY	ABC-E, \$ 67.00 (Torbet)	
KJIL, 104.9, 3 KW @ 300, RELIGION	UPI, \$ 22.00 (-----)	Swaggert
KJYO, 102.7, 100 KW @ 1003, CHR	, \$ 55.00 (Blair)	Clear Channel
KKLR, 97.7, 3 KW @ 300, AC	, \$ 24.00 (-----)	
KKNG, 92.5, 100 KW @ 1000, BTFL,EZ	, \$ 67.00* (Christal)	Swanson
KLTE, 101.9, 100 KW @ 457, AC	, \$ 56.00* (Masla)	Mel Wheeler
KOFM, 104.1, 100 KW @ 1425, CHR	ABC-C, \$ 67.00 (Katz)	Guy Ganett
KXXY, 96.1, 100 KW @ 1340, COUNTRY	, \$ 77.00* (Mc-Guild)	Summit
KZBS, 98.9, 100 KW @ 1253, AC	APR, \$ 65.00* (HNWH)	

CALL LETTER CHANGES

KCNN changes back to KXXY
KAEZ changes to KIMY (November)

FORMAT CHANGES

KXXY: From News/Talk to
Country (Aug)

KOMA: From country to
MOR/Nost

STATION SALES

MISCELLANEOUS COMMENTS

OMAHA

Arbitron Rank/Pop (12+): 69/487,900
 MSA Rank/Pop: 78/611,700
 ADI #70
 Average Person Rating: 16.9
 Market TSL: 22.1 hours

Stations: 15/13
 Diaries: 912/535:1/47.2%
 Sample Target: 870
 Standard Error: .655
 % Below Line: 1.2
 % Not Listed: 8.5

Est 1985 Revenue: \$15,000,000
 HH Inc: \$33,990
 Retail \$: 4.0 Bil
 Pop per Station: 37,531
 # 1 Biller: KFAB \$ 5,700,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84		
1. KFAB	225/26.8	20.1	28.3	20.6	27.4	1. KFAB	367/4264	1. KFAB	2423/48.7	36.6	46.1
2. KQKQ-F	101/12.1	16.1	14.4	15.5	14.3	2. KQKQ-F	136/1840	2. KQKQ-F	1388/27.9	31.9	32.8
3. KEZO-F	93/11.1	13.2	14.2	12.2	9.8	3. KEZO-F	125/1613	3. KGOR-F	1057/21.3	23.2	18.8
4. KGOR-F	68/ 8.1	9.2	6.3	10.2	7.3	4. KGOR-F	112/1703	4. KEZO	1056/21.2	21.9	26.3
5. KESY-F	67/ 8.0	7.4	5.4	5.8	7.0	5. WOWO	89/1420	5. KESY-F	772/15.5	13.3	10.5
6. KEFM-F	61/ 7.3	5.9	4.5	1.8	1.0	6. KESY-F	80/ 871	6. KEFM-F	750/15.1	15.1	13.1
7. WOW-F	39/ 4.7	5.5	4.3	6.6	4.5	7. KEFM-F	66/ 882	7. KOIL	632/12.7	13.2	14.7
8. WOW	35/ 4.2	3.2	4.0	6.2	5.7	8. KFRX-F	55/1010	8. WOW	588/11.8	10.2	13.5
9. KEDS	25/ 3.0	3.1	1.0	1.3	2.7	9. WOW-F	49/ 666	9. WOW-F	494/ 9.9	9.4	9.8
10. KOIL	19/ 2.3	3.9	5.5	5.5	4.7	10. KMA	40/ 681	10. KEDS	376/ 7.6	7.4	3.0
11.						11.		11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 58.41% (448 of 767) (FAL 84: 54.46%)

THURS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQKQ-F	1. KEZO-F	1. KEZO-F	1. KFAB	1. KFAB	1. KFAM	1. KFAB	1. KFAB	1. KFAB	1. KFAB	1. KFAB
2. KGOR-F	2. KQKQ-F	2. KFAB	2. KGOR-F	2. KGOR-F	2. KESY-F	2. KEZO-F	2. KEZO-F	2. KQKQ-F	2. KQKQ-F	2. KQKQ-F
3. KEZO-F	3. KGOR-F	3. KQKQ-F	3. KEZO-F	3. KEZO-F	3. WOW-F	3. KQKQ-F	3. KESY-F	3. KEZO-F	3. KGOR-F	3. KGOR-F
4. KEFM-F	4. KEFM-F	4. KGOR-F	4. KEFM-F	4. KEFM-F	4. WOW	4. WOW-F+	4. KQKQ-F	4. KESY-F	4. KESY-F	4. KESY-F
5.	5. KFAB	5. KEFM-F	5. KQKQ-F	5. KQKQ-F	5.	5. KGOR-F	5. KGOR-F	5. KGOR-F	5. KEZO-F	5. KEZO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQKQ-F	1. KQKQ-F	1. KGOR-F	1. KQKQ-F	1. KFAB	1. KEZO-F	1. KEZO-F	1. KEZO-F	1. KEZO-F	1. KFAB
2. KEFM-F	2. KGOR-F	2. KEFM-F	2. KFAB	2. KGOR-F	2.	2.	2. KGOR-F	2. KFAB	2. KEZO-F
3. KEZO-F	3. KEFM-F	3. KQKQ-F	3. KGOR-F	3. KEFM-F	3.	3.	3. KQKQ-F	3. KGOR-F	3. KGOR-F
4. KGOR-F	4. KEZO-F	4. KEZO-F	4. KEFM-F	4. KQKQ-F	4.	4.	4. KFAB	4. KQKQ-F	4. KEDS
5.	5. KFAB	5. KFAB	5. KEZO-F	5. WOW-F	5.	5.	5.	5. KEFM-F	5. KEFM-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP AOR		105 (2)	105 (2)	13.7	22.6	KCRO 660 Omaha .5/1.9
AC/OLDIES/SOFT ROCK	44 (2)	129 (2)	173 (4)	22.6	10.7	KESY 1420 Omaha .7/2.1
NOR/VARIETY	230 (2)		230 (2)	30.0	30.8	KERX-F 102.7 Lincoln .5/2.4
COUNTRY	35 (1)	39 (1)	74 (2)	9.6	10.3	KMA 960 Shenandoah .6/1.8
BLACK/URBAN		15 (1)	15 (1)	2.0	2.1	
BTFL MUSIC	6 (1)	67 (1)	73 (2)	9.5	5.8	
NEWS/TALK						
NOSTALGIA					0.9	
RELIGION	4 (1)		4 (1)	0.5	1.4	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

767 (15)

RADIO STATIONS

KCRO, 660, 1 KW (DAYS)	, RELIGION	, \$ 14.00	(-----)	
KEDS, 1490, 1 KW/250 W	, OLDIES	MBS, \$ NA	(Blair)	Albomar
KFAB, 1110, 50 KW (DA-N)	, MOR	NBC, \$160.00	(Christal)	May
KLNG, 1560, 1 KW (DAYS, DA)	, BLACK	ABC-I, \$ 25.00	(-----)	
KOIL, 1290, 5 KW (DA-N)	, AC	CBS-R, US I, \$ 30.00	(Selcom)	
KROM, 1420 1 KW (DAYS, DA)	, NOSTALGIA	CBS, MBS, \$ 12.00	(-----)	
WOW, 590, 5 KW	, COUNTRY	ABC-I, \$ 40.00*	(Torbet)	Great Empire
KMA, 960, 5 KW (DA-N)	, MOR	, \$ 58.00	(Katz) May	(SHENANDOAH, IA)
KBWH-F, 106.3, 3 KW @ 300	BLACK	, \$ 37.00	(Masla)	(Blair)
KEFM-F, 96.1, 100 KW @ 265	AC (Drake-Chen)	, \$ 50.00	(Mc-Guild)	
KESY-F, 104.5, 32 KW @ 285	BTFL/EZ	, \$ 30.00	(Selcom)	
KEZO-F, 92.3, 100 KW @ 1210	AOR (Burk-ABR)	ABC-R, \$ 80.00*	(Blair)	Albomar
KGOR-F, 99.9, 115 KW @ 1227	AC/CONTEMP	NBC, \$ 59.00*	(Christal)	May
KQKQ-F, 98.5, 100 KW @ 510	CHR	, \$ 70.00	(Eastman)	
WOW-F, 94.1, 100 KW @ 510	COUNTRY	ABC-E, \$ 45.00*	(Torbet)	Great Empire

MISCELLANEOUS COMMENTS: KROM changes calls to KESY-AM and format to BTFL/EZ

ORLANDO

Abitron Rank/Pop (12+): 51/696,100
 MSA Rank/Pop: 59/836,000
 Average Person Rating: 18.1
 Market TSL: 23.9 hours

Stations: 23/18
 Diaries: 1061/656:1/49.1%
 Sample Target: 1010
 Standard Error: .650
 % Below Line: 15.7
 % Not Listed: 6.3

Est 1985 Revenue: 31,200,000
 HH Inc: \$28,785
 Retail \$: 6.4 Bil
 Pop per Station: 38,672
 # 1 Biller: WJYO-F
 \$5,500,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84		
1. WSSP-F	166/12.7	3.4	----	----		1. WKKA-F	295/2763	1. WBJW-F	1749/24.2	27.5	23.9
2. WJYO-F	120/ 9.1	12.6	12.9	10.4	8.8	2. WSSP-F	285/2531	2. WHLY-F	1746/24.1	28.6	22.3
3. WKKA-F	119/ 9.1	9.1	13.4	9.6	10.0	3. WBJW-F	260/3632	3. WSTF-F	1474/20.4	-----	-----
4. WHLY-F	118/ 9.0	12.0	8.8	10.5	4.6	4. WDIZ-F	250/2272	4. WJYO-F	1392/19.2	22.3	24.9
5. WSTF-F	114/ 8.7	----	----	----	----	5. WHLY-F	200/2785	5. WSSP-F	1358/18.8	6.3	-----
6. WBJW-F	106/ 8.1	8.1	8.0	10.7	10.3	6. WSTF-F	191/2576	6. WDBO	1253/17.2	18.9	18.5
7. WDIZ-F	101/ 7.7	9.9	7.9	10.9	9.6	7. WJYO-F	166/2103	7. WDIZ-F	1217/16.8	19.1	17.9
8. WDBO	90/ 6.9	7.7	8.7	5.8	6.3	8. WHOO-F	121/1166	8. WKKA-F	1165/16.1	19.9	22.6
9. WORL	63/ 4.8	3.7	4.2	6.2	4.7	9. WDBO	103/1509	9. WKIS	859/11.9	14.0	13.0
10. WKIS	57/ 4.3	5.8	6.2	5.0	4.5	10. WPCV-F	96/ 795	10. WORL	639/ 8.8	9.5	8.8
11. WHOO-F	32/ 2.4	4.4	4.7	4.3	5.7	11. WWLV-F	89/ 951	11. WHOO-F	558/ 7.7	6.6	12.4
12. WLOQ-F	26/ 2.0	2.9	3.0	2.6	3.1	12. WORL	65/ 650	12. WLOQ-F	456/ 6.3	7.2	7.1
13. WOKB	22/ 1.7	3.0	1.2	1.9	2.8	13. WKIS	64/1004	13. WOKB	336/ 4.6	8.4	5.5
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 79.90% (896 of 1229) (FAL 84: 68.87%)

THENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHLY-F	1. WDIZ-F	1. WSTF-F	1. WJYO-F	1. WJYO-F	1. WSSP-F	1. WSSP-F	1. WSSP-F	1. WSSP-F	1. WHLY-F	1. WSSP-F
2. WBJW-F	2. WBJW-F	2. WJYO-F	2. WSTF-F	2. WSTF-F	2. WKKA-F	2. WJYO-F	2. WJYO-F	2. WKKA-F	2. WDBO	2. WHLY-F
3.	3. WSTF-F	3. WDIZ-F	3. WDIZ-F	3. WKKA-F	3. WJYO-F	3. WDBO	3. WSTF-F	3. WBJW-F	3. WBJW-F	3. WKKA-F
4.	4. WHLY-F	4. WBJW-F	4. WKKA-F	4. WSSP-F	4. WDBO	4. WKKA-F	4. WKKA-F	4. WDIZ-F	4. WSSP-F	4. WDIZ-F
5.	5. WJYO-F	5. WHLY-F	5. WBJW-F	5. WDIZ-F	5. WSTF-F	5. WHLY-F	5. WDIZ-F	5. WHLY-F	5. WDIZ-F	5. WBJW-F
				6. WBJW-F	6. WBJW-F+	6. WBJW-F	6. WSTF-F	6. WSTF-F	6. WBJW-F	6. WORL
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBJW-F	1. WSTF-F	1. WJYO-F	1. WJYO-F	1. WJYO-F		1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WKKA-F
2. WSTF-F	2. WBJW-F	2. WSTF-F	2. WSTF-F	2. WSTF-F		2. WHLY-F	2. WHLY-F	2. WSTF-F	2. WSTF-F	2. WDIZ-F
3. WHLY-F	3. WJYO-F	3. WBJW-F	3. WBJW-F	3. WSSP-F		3. WBJW-F	3. WBJW-F	3. WBJW-F	3. WHLY-F	3. WSTF-F
4. WDIZ-F	4. WDIZ-F	4. WHLY-F	4. WHLY-F	4. WKKA-F		4. WSTF-F	4. WSTF-F	4. WORL	4. WKKA-F	4. WJYO-F
5. WJYO-F	5. WHLY-F	5. WHLY-F	5. WDIZ-F	5. WBJW-F		5.	5. WORL	5. WHLY-F	5. WBJW-F	5. WSSP-F
			6. WKKA-F						WJYO-F	

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	15 (1)	224 (2)	239 (3)	19.4	18.7	WAJL 1440 Winter Park .7/2.5
AOR		101 (1)	101 (1)	8.2	8.7	WBJW 950 Orlando 1.1/2.8
AC/OLDIES/SOFT ROCK	18 (1)	290 (1)	290 (5)	23.5	20.7	WMMA 990 Orlando 1.4/4.1
MOR/VARIETY	90 (1)	272 (4)	90 (1)	7.3	9.5	WTLN-F+ 95.3 Apapka 1.4/3.4
COUNTRY			160 (4)	13.0	25.8	WWLD 1190 Pine Castle .5/1.0
BLACK/URBAN	85 (2)	160 (4)	85 (2)	6.9	5.9	WCFI-F 101.9 Daytona Beach .9/3.0
BTL MUSIC			172 (2)	14.0	1.8	WELE-F 105.9 Day Land .3/1.3
NEWS/TALK	64 (2)	172 (2)	64 (2)	5.2	6.8	WWLV-F 94.5 Daytona Beach .5/2.5
NOSTALGIA						WPCV-F 97.5 Winter Haven .4/1.8
RELIGION	11 (2)	17 (2)	28 (3)	2.3	2.1	
SPANISH			1229 (23)			COMMENTS WHOO CHANGES TO WMMA, WREM changes to WWLD; WMMA changes from Country to AC (Nov); WSSP and WSTF came from out of nowhere to strongly influence this market
CLASSICAL						
UNKNOWN/OTHERS						

RADIO STATIONS

WAJL	1440	5 KW/1 KW (DA-N)	RELIGION	\$ 10.00	(----)	(WINTER HAVEN)
WBJW	950	5 KW (DA-N)	CHR	\$ 40.00*	(Blair)	Nationwide
WDBO	580	5 KW (DA-N)	MOR	\$ NM	(Katz)	Katz
WMMA	990	50 KW/5 KW (DA-N)	AC	\$ 70.00*	(Torbet)	Bluegrass
WKIS	740	5 KW/1 KW (DA-1)	NEWS/TALK	\$ 58.00*	(Eastman_	Susquehanna
WOKB	1600	5 KW (DA-2)	BLACK	\$ 35.00	(Masla)	(WINTER GARDEN)
WORL	1270	5 KW (DA-N)	BLACK	\$ 40.00*	(Masla)	Metroplex
WWLD	1190	1 KW (DAYS)	NOSTALGIA	\$ NA	(Mc-Guild)	(PINE CASTLE)
WBJW-F	105.1	100 KW @ 1310	CHR	\$ 130.00	(Blair)	Nationwide
WKIZ-F	100.3	100 KW @ 890	AOR	\$ 105.00	(Selcon)	Shamrock Comm.
WHLY-F	106.7	100 KW @ 875	CHR	\$ 110.00	(Christal)	Southern Starr (LEESBURG)
WHOO-F	96.5	100 KW @ 1609	COUNTRY	\$ 100.00	(Torbet)	Bluegrass
WJYO-F	107.7	100 KW @ 829	VOCAL EZ/AC	\$ 80.00	(Mc-Guild)	Metroplex (MT. DORA)
WLOQ-F	103.1	3 KW @ 300	AC/JAZZ	\$ NA	(----)	
WKKA-F	92.3	100 KW @ 1341	COUNTRY	\$ 150.00*	(Katz)	Katz
WSTF-F	101.1	100 KW @ 1609	AC	\$ 75.00*	(Republic)	Capitol (COCOA)
WSSP-F	104.1	100 KW @ 1674	BTL MUS	\$ 75.00*	(HNWH)	Guy Gannett (COCOA)

PEORIA

Arbitron Rank/Pop (12+): 105/304,200
 MSA Rank/Pop: 126/360,300
 ADI # 100
 Average Person Rating: 14.7
 Market TSL: 19.6 hours

Stations: 17/11
 Diaries: 721/422:1/52.6%
 Sample Target: 700
 Standard Error:
 % Below Line: 8.3
 % Not Listed: 7.4

Est 1985 Revenue: \$6,700,000
 HH Inc: \$33,346
 Retail \$: 1.9 Bill
 Pop per Station: 27,655
 # 1 Biller: WKZW-G \$1,300,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84		
1. WWCT-F	71/16.0	13.0	10.3	7.4	7.9	1. WWCT-F	117/1111	1. WKZW-F	1064/35.3	36.8	35.6
2. WKZW-F	70/15.8	18.2	16.7	16.8	14.4	2. WKZW-F	100/1620	2. WWCT-F	687/22.8	22.6	19.1
3. WSWT-F	46/10.4	13.0	14.0	11.6	13.1	3. WJBC	77/ 699	3. WMBD	629/20.8	21.8	23.5
4. WXCL	41/ 9.3	8.9	10.0	11.0	11.7	4. WSWT-F	57/ 753	4. WIRL	552/18.4	18.4	19.9
5. WMBD	39/ 8.8	10.1	11.1	11.0	10.0	5. WBNQ-F	55/ 733	5. WSWT-F	511/16.9	20.0	21.5
6. WIRL	30/ 6.8	7.7	5.9	7.2	5.8	6. WXCL	42/ 478	6. WXCL	449/14.9	16.6	17.5
7. WTXR-F	22. 5.0	3.8	5.6	4.7	3.1	7. WMBD	41/ 683	7. WKQA-F	396/13.1	8.6	10.4
8. WGLO-F	21/ 4.7	3.0	4.2	3.8	4.4	8. WIRL	30/ 608	8. WTXR-F	316/13.1	8.4	11.3
9. WKQA-F	20/ 4.5	2.6	2.3	4.3	4.6	9. WGN	25/ 383	9. WTAZ-F	284/ 9.4	5.1	4.4
10. WLS	11/ 2.5	2.0	2.5	2.2	2.1	10. WGLO	21/ 298	10. WGLO-F	272/ 9.0	NA	8.6
11.						11. WLS	21/ 584	11.			
12.						12. WKQA-F	20/ 396	12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 64.39% (264 of 410) (FAL 84: 60.27%)

THURS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PND	12+ EVE	SAT MID
1. WKZW-F	1. WWCT-F	1. WWCT-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WKZW-F	1. WWCT-F	1. WWCT-F	1. WWCT-F	1. WWCT-F
2.	2. WKZW-F	2. WKZW-F	2. WWCT-F	2. WWCT-F	2. WXCL	2. WMBD	2. WKZW-F	2. WKZW-F	2. WKZW-F	2. WLZW-F
3.	3.	3. WIRL	3. WIRL	3. WIRL	3. WMBD	3. WWCT-F	3. WSWT-F	3. WSWT-F	3. WMBD	3. WSWT-F
4.	4.	4. WSWT-F	4. WSWT-F	4. WSWT-F	4. WTXR-F	4. WXCL	4. WZCL	4. WXCL	4.	4. WXCL
5.	5.	5. WKQA-F	5. WKQA-F	5. WKQA-F	5. WIRL	5. WIRL	5. WMBD	5. WTXR-F	5.	5. WIRL

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WWCT-F	1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WWCT-F	1. WWCT-F	1. WWCT-F	1. WWCT-F	1. WWCT-F
2. WKZW-F	2. WWCT-F	2. WIRL	2. WWCT-F	2. WKZW-F	2.	2.	2. WKZW-F	2.	2. WKZW-F
3.	3.	3. WWCT-F	3. WSWT-F	3. WIRL	3.	3.	3. WKQA-F	3.	3. WKQA-F
4.	4.	4. WKQA-F	4. WIRL	4. WTXR-F	4.	4.	4. WLS	4.	4. WIRL
5.	5.	5.	5.	5. WXCL	5.	5.	5.	5.	5. WMBD

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	11 (1)	77 (2)	88 (3)	21.5	22.1	WPEO 1020 Peoria 2.0/4.0
AOR		71 (1)	71 (1)	17.3	11.1	WTAZ-F 102.3 Morton 1.6/9.4
AC/OLDIES/SOFT ROCK	30 (1)	41 (2)	71 (3)	17.3	8.8	WBBM 780 Chicago .5/3.0
NOR/VARIETY	50 (3)	7 (1)	57 (4)	13.9	17.6	WBNQ-F 101.5 Bloomington 1.6/8.9
COUNTRY	44 (2)	22 (1)	66 (3)	16.1	17.8	WGN 720 Chicago 1.8/4.5
BLACK/URBAN						WJBC 1230 Bloomington .7/1.7
UTFL MUSIC		46 (1)	46 (1)	11.2	19.6	WMAQ 670 Chicago .7/3.0
NEWS/TALK	2 (1)		2 (1)	0.5	1.1	
NOSTALGIA					0.5	
RELIGION	9 (1)		9 (1)	2.2	0.5	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

410 (17)

RADIO STATIONS

WIRL	1290	5 KW (DA-2)	AC	ABC-E, CBS,	\$ 51.50	(MMR)	Mid America
WMBD	1470	5 KW (DA-2)	MOR	CBS,	\$ 33.00	(Katz)	Midwest TV
WPEO	1020	1 KW (DA-2)	RELIGION		\$ 12.00	(Market 4)	
WXCL	1350	1 KW (DAYS)	COUNTRY	ABC-I,	\$ 32.00*	(Blair)	Manship
WJBC	1230	1 KW/250 W	MOR	ABC-I,	\$ 47.00	(Mc-Guild)	Bloomington (BLOOMINGTON)
WGLO-F	95.3	560 W @ 660	AC	NBC,	\$ 16.00	(Selcom)	Cromwell (PEKIN)
WKQA-F	104.9	3 KW @ 265	AC	US-I,	\$ 23.00*	(Blair)	Manship
WKZW-F	93.3	40 KW @ 548	CHR		\$ 42.00	(Katz)	Midwest TV
WSWT-F	106.9	50 KW @ 450	BRFL/EZ		\$ 40.00	(MMR)	Mid America
WTAZ-F	102.6	3 KW @ 450	MOR/VARIETY	MBS,	\$ 9.00	(Lotus)	(MORTON)
WTXR-F	94.3	3 KW @ 300	COUNTRY		\$ 24.00*	(Masla)	(CHILLICOTHE)
WWCT-F	105.7	36 KW @ 571	AOR	Source,	\$ 26.00	(HNWH)	
WBNQ-F	101.5	50 KW @ 460	CHR		\$ 28.00	(Torbet)	Bloomington (BLOOMINGTON)

Other ranked stations -- See Chicago

PHILADELPHIA

Arbitron Rank/Pop (12+): 5/3,979,900
 MSA Rank/Pop: 4/4,766,400
 ADI # 4
 Average Person Rating: 19.0
 Market TSL: 25.0 hours

Stations: 27/24
 Diaries: 2867/1388:1/50.5%
 Sample Target: 2440
 Standard Error: .381
 % Below Line: 2.2
 % Not Listed: 9.5

Est 1985 Revenue: \$95,500,000
 HH Inc.: \$31,708
 Retail \$: 28.6 Bil
 Pop per Station: 165,829
 # 1 Biller: KKY \$15,200,000

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WMMR-F	746/9.8	9.4	8.8	7.6	5.9	11.2	1.WMMR-F 1020/11920	1. KYW 11001/27.4	26.3	25.9
2. KYW	530/7.0	7.0	6.5	7.9	6.7	7.3	2.WUSL-F 647/7335	2. WMMR-F 8255/20.6	18.7	16.5
3. WUSL-F	522/6.9	7.9	7.5	6.5	6.7	8.2	3.WEAZ-F 626/8385	3. WEAZ-F 6646/16.6	16.1	17.0
4. WEAZ-F	497/6.5	6.2	7.9	6.3	8.3	6.6	4.KYW 592/12324	4. WCAU-F 6604/16.5	19.2	21.2
5. WPEN	404/5.3	4.7	4.4	6.8	5.0	5.3	5.WMGK-F 478/7390	5. WMGK-F 5959/14.8	14.7	14.3
6. WMGK-F	393/5.2	5.1	5.3	5.5	5.8	4.5	6.WCAU-F 420/8671	6. WUSL-F 5812/14.5	16.1	14.7
7. WSNI-F	350/4.6	3.2	3.6	4.2	3.4	3.1	7.WPEN 418/4610	7. WCAU 5348/13.3	15.1	15.6
8. WCAU-F	321/4.2	4.7	5.7	5.2	6.3	6.5	8.WSNI-F 410/5838	8. WSNI-F 4762/11.9	11.2	20.0
9. WDAS-F	320/4.2	5.0	5.4	4.4	5.0	5.1	9.WKSZ-F 365/5040	9. WIOQ-F 4582/11.4	10.7	11.0
10. WWDB-F	313/4.1	4.1	3.4	4.3	4.5	4.9	10.WDAS-F 363/4435	10. WIP 4429/11.0	10.0	12.9
11. WKSZ-F	306/4.0	2.7	2.6	4.1	3.2	2.7	11.WWDB-F 359/4798	11. WPEN 4346/10.8	9.5	10.1
12. WCAU	283/3.7	5.5	4.2	4.2	4.4	3.2	12.WYSP-F 351/6514	12. WYSP-F 4285/10.7	11.6	12.1
13. WIOQ-F	281/3.7	3.1	3.4	4.1	3.7	2.7	13.WCAU 337/6520	13. WKSZ-F 4099/10.2	7.6	8.4
14. WIP	279/3.7	2.5	3.5	3.9	3.7	3.1	14.WIOQ-F 318/5486	14. WWDB-F 3916/9.8	7.6	9.4
15. WXTU-F	251/3.3	3.2	3.3	2.6	3.7	3.5	15.WXTU-F 310/3335	15. WDAS-F 3836/9.6	12.2	11.5
16. WYSP-F	227/3.0	3.1	3.0	3.2	2.9	5.5	16.WIP 303/5033	16. WZGO-F 3072/7.7	8.6	8.7
17. WZGO-F	151/2.0	3.0	2.9	2.3	2.4	1.7	17.WFMZ-F 211/2331	17. WFIL 2577/6.4	7.4	8.0
18. WFLN-F	140/1.8	1.3	1.5	1.4	1.7	1.8	18.WZGO-F 175/3688	18. WXTU-F 2441/6.1	6.1	7.0
19. WFIL	130/1.7	2.1	2.1	2.3	1.9	1.9	19.WFLN-F 170/2728	19. WFLN-F 2149/5.4	5.0	5.7
20. WHAT	95/1.2	1.2	1.2	.8	1.4	.8	20.WFIL 166/3174	20. WHAT 1374/3.4	4.2	NA
21.							21.	21.		
22.							22.	22.		
23.							23.	23.		
24.							24.	24.		
25.							25.	25.		

12+ FM SHARE (METRO): 72.15% (4973 of 6893) (FAL 84: 71.85%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WUSL-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WEAZ-F	1. KYW	1. WMMR-F	1. WMMR-F	1. WUSL-F	1. WMMR-F
2. WCAU-F	2. WUSL-F	2. WMGK-F	2. WMGK-F	2. WMGK-F	2. KYW	2. WMMR-F	2. WEAZ-F	2. WUSL-F	2. WMMR-F	2. WUSL-F
3. WMMR-F	3. WIOQ-F	3. WUSL-F	3. WSNI-F	3. WSNI-F	3. WPEN	3. WPEN	3. WMGK-F	3. WEAZ-F	3. WCAU-F	3. WEAZ-F
4. WYSP-F	4. WDAS-F	4. WSNI-F	4. WIOQ-F	4. WIOQ-F	4. WWDB-F	4. WUSL-F	4. WKSZ-F	4. WMGK-F	4. WDAS-F	4. WCAU-F
5. WDAS-F	5. WMGK-F	5. WIOQ-F	5. WKSZ-F	5. WKSZ-F	5. WMGK-F	5. WIP	5. WPEN	5. WPEN	5. WWDB-F	5. WMGK-F
6. WZGO-F	6. WSNI-F	6. WDAS-F	6. WUSL-F	6. WEAZ-F	6. WKSZ-F	6. WEAZ-F	WSNI-F	6. KYW	6. WPEN	6. WPEN
7.	7. WYSP-F	7. WKSZ-F	7. WDAS-F	7. KYW	7. WSNI-F	7. WSNI-F	7. KYW	7. WSNI-F	7. KYW	7. KYW
8.	8. WCAU-F	8. KYW	8. KYW	8. WXTU-F	8. WXTU-F	8. WCAU	8. WWDB-F	8. WCAU-F	8. WEAZ-F	8. WSNI-F
9.	9. WKSZ-F	9. WYSP-F	WXTU-F	9. WUSL-F	9. WCAU	9. WIOQ-F	9. WUSL-F	9. WKSZ-F	9. WMGK-F	9. WDAS-F
10.	10. WZGO-F	10. WXTU-F	10. WEAZ-F	10. WDAS-F	10. WIP	10. WMGK-F	10. WIOQ-F	10. WDAS-F	10. WYSP-F	10. WKSZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMR-F	1. WMMR-F	1. WIOQ-F	1. WMMR-F	1. WMGK-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F
2. WUSL-F	2. WUSL-F	2. WMMR-F	2. WMGK-F	2. WKSZ-F	2. WUSL-F	2. WUSL-F	2. WIOQ-F	2. WUSL-F	2. WSNI-F
3. WDAS-F	3. WIOQ-F	3. WSNI-F	3. WUSL-F	3. WSNI-F	3. WYSP-F	3. WIOQ-F	3. WUSL-F	3. WMGK-F	3. WMGK-F
4. WMGK-F	4. WMGK-F	4. WMGK-F	4. WSNI-F	4. WEAZ-F	4. WDAS-F	4. WYSP-F	4. WDAS-F	4. WSNI-F	4. WIOQ-F
5. WCAU-F	5. WDAS-F	5. WUSL-F	5. WDAS-F	5. WIOQ-F	5. WMGK-F	5. WDAS-F	5. WMGK-F	5. WIOQ-F	5. KYW
6. WSNI-F	6. WSNI-F	6. WDAS-F	6. WKSZ-F	6. KYW	6. WIOQ-F	6. WMGK-F	6. WYSP-F	6. WYSP-F	WUSL-F
7.	7.	7. WKSZ-F	7. WIOQ-F	7. WXTU-F	7.	7.	7.	7. WDAS-F	7. WXTU-F
8.	8.	8. WCAU-F	8. WCAU-F	8. WMMR-F	8.	8.	8.	8. KYW	8. WWDB-F
9.	9.	9.	9.	9. WDAS-F	9.	9.	9.	9.	9. WDAS-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10. WEAZ-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		527 (3)	527 (3)	7.6	10.1	WCOJ	1420	Coatesville	.4 /-.9
AOR		1254 (3)	1254 (3)	18.2	13.7	WDAS	1480	Philadelphia	1.0/3.3
AC/OLDIES/SOFT ROCK	186 (2)	1049 (3)	1235 (5)	17.9	16.5	WPGR	1540	Philadelphia	.7/1.1
MOR/VARIETY	306 (2)		306 (2)	4.4	4.4	WZZD	990	Philadelphia	.5/2.0
COUNTRY		251 (1)	251 (1)	3.6	4.0	WFMZ-F	100.7	Allentown	.6/1.6
BLACK/URBAN	170 (2)	842 (2)	1012 (4)	14.7	15.4	WJBR-F	99.5	Wilmington	.7/2.8
BTFL MUSIC/EZ		597 (3)	597 (3)	8.7	11.0	WPST-F	97.5	Trenton	.7/2.7
NEWS/TALK	813 (2)	313 (1)	1126 (3)	16.3	16.4				
NOSTALGIA	404 (1)		404 (1)	5.9	5.5				
RELIGION/GOSPEL	41 (1)		41 (1)	0.6	0.8				
SPANISH				--	--				
CLASSICAL		140 (1)	140 (1)	2.0	1.9				
UNKNOWN/OTHERS				--	0.3				
			6893 (27)						

RADIO STATIONS

AM STATIONS

KYW, 1060, 50 KW (DA-1)	, NEWS	NBC, \$280.00 (Blair/RAR)	Westinghouse
WCAU, 1210, 50 KW	, TALK/NEWS	CBS, \$180.00 (CBS)	CBS
WDAS, 1480, 5 KW/1 KW (DA-2)	, BLACK	NBN, \$ 70.00* (HNWH)	Unity
WDVT, 900, 1 KW (DAYS,DA)	, TALK	, \$ NA (---)	
WFIL, 560, 5 KW (DA-2)	, OLDIES	ABC-D, \$ 90.00* (Eastman)	LIN
WHAT, 1340, 1 KW/250 W	, BLACK	SBN, \$ 42.00 (Weiss)	
WIP, 610, 5 KW (DA-1)	, MOR	ABC-D, \$170.00 (Katz)	Metromedia
WPEN, 950, 5 KW (DA-N)	, NOSTALGIA	US II, \$165.00* (MMR)	Greater Media
WPGR, 1540, 50 KW (DAYS,DA)	, OLDIES	US I, \$ 75.00* (Selcom)	Pyramid
WTEL, 860, 10 KW (DAYS,DA)	, SPANISH/RELIG	, \$ 23.00 (Caballero)	
WZZD, 990, 50 KW/10 KW (DA-2)	, RELIGION	, \$ 45.00 (---)	

FM STATIONS

WCAU-F, 98.1, 13 KW @ 1000, CHR		CBS-R, \$219.00 (CBS)	CBS
WDAS-F, 105.3, 4 KW @ 870, BLACK		, \$140.00 (HNWH)	Unity
WEAZ-F, 101.1, 13 KW @ 1010, BTFL/EZ		, \$310.00 (McGuild)	
WFLN-F, 95.7, 50 KW @ 490, CLASSICAL		, \$ 85.00 (CMBS)	
WIOQ-F, 102.1, 30 KW @ 650, AOR		, \$200.00* (McGuild)	Outlet
WKSZ-F, 100.3, 35 KW @ 600, AC		, \$140.00* (Masla)	
WMGK-F, 102.9, 50 KW @ 300, AC		, \$220.00* (MMR)	Greater Media
WMMR-F, 93.3, 25 KW @ 670, AOR		Source, \$380.00 (Katz)	Multimedia
WSNI-F, 104.5, 13 KW @ 1008, AC		US I, \$115.00* (Selcom)	Pyramid
WUSL-F, 98.9, 18 KW @ 830, URBAN		ABC-F, \$135.00* (Eastman)	LIN
WWDB-F, 96.5, 18 KW @ 850, TALK		ABC-I, \$110.00* (Weiss)	
WXTU-F, 92.5, 50 KW @ 500, COUNTRY		MBS, \$ 95.00* (Blair)	Beasley
WYSP-F, 94.1, 16 KW @ 900, AOR		ABC-R, \$185.00 (Torbet)	Infinity
WZGO-F, 106.1, 23 KW @ 740, CHR		ABC-C, \$100.00* (Christal)	Cox

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WWDB-F sold to New Systems
for \$6,000,000

WHAT sold for \$625,000

PHOENIX

Arbitron Rank/Pop (12+): 24/1,427,300
 NSA Rank/Pop: 25/1,743,400
 ADI #22
 Average Person Rating: 18.1
 Market TSL: 24.0 hours

Stations: 28/28
 Diaries: 1461/977:1/51.6%
 Sample Target: 1460
 Standard Error: .522
 % Below Line: 0
 % Not Listed: 2.6

Est 1985 Revenue: \$55,200,000
 HH Inc.: \$28,601
 Retail \$: 12.0 Bil
 Pop per Station: 50,975
 # 1 Biller: KTAR \$7,200,000

12+ METRO SHARE 1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KVPD-F 277/10.4	--	8.3	8.2	7.1	12.7	1. KNIX-F 357/3453	1. KTAR 3331/22.7	19.5	20.6
KNIX-F 277/10.4	--	8.9	8.0	7.2	10.8	2. KUPD-F 323/3098	2. KZZP-F 2900/19.7	20.5	17.7
3. KTAR 246/ 9.3	--	9.2	10.1	10.4	9.6	3. KTAR 255/3520	3. KNIX-F 2787/19.0	16.0	16.9
4. KQYT-F 189/ 7.1	--	5.9	6.0	8.0	4.3	4. KQYT-F 215/2292	4. KUPD-F 2756/18.8	17.6	16.1
5. KMEO-F 179/ 6.7	--	5.9	6.7	5.8	5.7	5. KZZP-F 194/3325	5. KQYT-F 1988/13.5	13.4	15.7
6. KZXP-F 166/ 6.2	--	7.6	6.7	6.0	11.1	6. KMEO-F 187/2075	6. KMEO-F 1977/13.5	11.6	14.4
7. KOOL-F 157/ 5.9	--	3.9	4.5	3.8	3.2	7. KOOL-F 167/2138	7. KDKB-F 1954/13.3	13.3	15.1
8. KOY 128/ 4.8	--	3.6	5.5	4.6	3.6	8. KKLT-F 143/2226	8. KOPA-F 1899/12.9	17.8	17.9
9. KKLT-F 122/ 4.6	--	6.4	6.7	5.9	7.2	9. KOY 136/1460	9. KKLT-F 1897/12.9	16.5	15.9
10. KDKB-F 98/ 3.7	--	3.7	4.1	4.1	4.6	10. KDKB-F 119/2447	10. KOOL-F 1864/12.7	10.4	9.5
11. KOPA-F 91/ 3.4	--	5.3	5.0	5.3	3.7	11. KOPA-F 103/2137	11. KOY 1767/12.0	11.2	12.5
12. KLFF 87/ 3.3	--	2.2	2.8	2.6	1.1	12. KLZI-F 94/1765	12. KLZI-F 1657/11.3	13.6	11.5
13. KLZI-F 86/ 3.2	--	4.8	4.2	4.2	3.5	13. KLFF 89/ 819	13. KUKQ 946/ 6.4	5.9	6.0
14. KUKQ 77/ 2.9	--	2.0	3.2	2.6	2.4	14. KUKQ 78/ 996	14. KLFF 792/ 5.4	NA	NA
15. KNIX 65/ 2.4	--	1.7	1.6	1.5	1.5	15. KNIX 71/ 942	15. KNIX 789/ 5.4	5.5	4.8
16. KSTM-F 52/ 2.0	--	2.5	2.0	2.2	2.6	16. KONC-F 60/ 836	16. KONC-F 786/ 5.2	6.7	6.7
17. KONC-F 50/ 1.9	--	2.9	1.6	2.8	2.3	17. KSTM-F 52/ 581	17. KOOL 646/ 4.4	--	4.4
18.						18.	18.		
19.						19.	19.		
20.						20.	20.		
21.						21.	21.		
22.						22.	22.		
23.						23.	23.		
24.						24.	24.		
25.						25.	25.		

12+ FM SHARE (METRO): 68.4% (1771 of 2589) FAL 84): 67.25%

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZP-F	1. KUPD-F	1. KUPD-F	1. KNIX-F	1. KNIX-F	1. KNIX-F	1. KTAR	1. KNIX-F	1. KNIX-F	1. KTAR	1. KNIX-F
2. KUPD-F	2. KOOL-F	2. KNIX-F	2. KOOL-F	2. KOOL-F	2. KTAR	2. KUPD-F	2. KUPD-F	2. KUPD-F	2. KUPD-F	2. KUPD-F
3. KUKQ-F	3. KZZP-F	3. KOOL-F	3. KUPD-F	3. KUPD-F	3. KQYT-F	3. KNIX-F	3. KMEO-F	3. KTAR	3. KUPD-F	3. KZZP-F
4. KOPA-F	4. KDKB-F	4. KKLT-F	4. KKLT-F	4. KKLT-F	4. KMEO-F	4. KQYT-F	4. KQYT-F	4. KQYT-F	4. KOY	4. KMEO-F
5. KDKB-F	5. KKLT-F	5. KZZP-F	5. KMEO-F	5. KTAR	5. KOY	5. KZZP-F+	5. KTAR	5. KZZP-F	5. KNIX-F	5. KQYT-F
6.	6. KOPA-F	6. KDKB-F	6. KTAR	6. KMEO-F	6. KOOL-F	6. KOY	6. KOOL-F	6. KMEO-F	6. KQYT-F	6. KOOL-F
7.	7. KLZI-F	7. KMEO-F	7. KLZI-F	7. KQYT-F	7. KLFF	7. KMEO-F+	7. KKLT-F	7. KOOL-F	7. KMEO-F	7. KTAR
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KUPD-F	1. KUPD-F	1. KUPD-F	1. KUPD-F	1. KNIX-F	1. KUPD-F	1. KUPD-F	1. KUPD-F	1. KUPD-F	1. KNIX-F
2. KOPA-F	2. KKLT-F	2. KKLT-F	2. KKLT-F	2. KKLT-F	2. KZZP-F	2. KOOL-F	2. KOOL-F	2. KOOL-F	2. KOOL-F
3. KKLT-F	3. KLZI-F	3. KLZI-F	3. KNIX-F	3. KMEO-F	3. KDKB-F	3. KDKB-F	3. KDKB-F	3. KNIX-F	3. KUPD-F
4. KZZP-F	4. KZZP-F	4. KOOL-F	4. KZZP-F	4. KOOL-F	4. KOPA-F	4. KZZP-F	4. KKLT-F	4. KDKB-F	4. KTAR
5. KSTM-F	5. KOPA-F	5. KZZP-F	5. KMEO-F	5. KUPD-F	5. KPHX	5.	5. KZZP-F	5. KZZP-F	5. KDKB-F
6. KRDS	6. KOOL-F	6. KDKB-F	6. KLZI-F	6. KQYT-F	6. KOOL-F	6.	6.	6. KTAR	6. KKLT-F
7.	7. KDKB-F	7.	7. KOOL-F	7. KTAR	7.	7.	7.	7. KKLT-F	7. KQLT-F
8.	8. KNIX-F	8.	8. KOPA-F	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	24 (2)	257 (2)	281 (4)	10.9	13.5	KFLR	1230	PHOENIX	.5/1.3
AOR		427 (3)	427 (3)	16.4	14.0	KFYI	910	Phoenix	.5/3.4
AC/OLDIES/SOFT ROCK		383 (4)	383 (4)	14.8	14.7	KKFR-F	92.3	Glendale	.7/3.7
MOR/VARIETY	164 (2)		164 (2)	6.3	5.9	KMEO	740	Phoenix	.6/2.8
COUNTRY	64 (1)	277 (1)	341 (2)	13.2	11.8	KMLE-F	107.9	Chandler	.3/1.4
BLACK/URBAN	77 (1)		77 (1)	3.0	2.7	KOOL	960	Phoenix	1.4/4.4
BTFL MUSIC/EZ	16 (1)	368 (2)	384 (3)	14.8	15.1	KOPA	1440	Scottsdale	.3/2.1
NEWS/TALK	260 (2)		260 (2)	10.0	15.1	KPHX	1480	Phoenix	1.7/1.9
NOSTALGIA	87 (1)		87 (1)	3.4	2.7	KRDS	1190	Tollison	1.3/2.8
RELIGION/GOSPEL	47 (2)	9 (1)	56 (3)	2.1	2.5	KVVA	860	Phonix	1.3/1.9
SPANISH	79 (2)		79 (2)	3.1	3.4	KZZP	1310	MESA	.6/3.2
CLASSICAL		50 (1)	50 (1)	1.9	2.9				
UNKNOWN/OTHERS									

2589 (28)

RADIO STATIONS

AM STATIONS

KASA, 1540, 10 KW (DAYS, DA)	, RELIGION	\$ 10.00	(-----)	Ostrander-Wilson
KHEP, 1280, 1 KW (DAYS)	, RELIGION	\$ 11.00	(-----)	
KFYI, 910, 5 KW (DA-N)	, AC	US II, \$ 40.00*	(MMR)	Wolpin
KLFF, 1360, 5 KW/1 KW (DA-N)	, NOSTALGAI	\$ 37.00*	(Mesla)	
KMFO, 740, 1 KW (DAYS, DA)	, BTFL/EZ	\$ NA	(Mc-Guild)	Scrippo-Howard
KNIX, 1580, 50 KW/10 KW (DA-N)	, COUNTRY	\$ NA	(Katz)	Buck Owens
KNTS, 1510, 10 KW (DAYS)	, TALK	\$ 10.00	(-----)	
KOOL, 960, 5 KW (DA-N)	, MOR/NOST	CBS, \$ 40.00	(Christal)	
KOPA, 1440, 5 KW (DAYS)	, CHR	ABC-C, \$ NA	(Selcom)	First Media
KOY, 550, 5 KW/1 KW	, MOR/AC	NBC, \$ 95.00*	(Eastman)	Edeno
KPHX, 1480, 1 KW/500 W (DA-2)	, SPANISH	\$ 37.00	(Caballero)	
KRDS, 1190, 5 KW/250 W (DA-2)	, RELIGION	\$ 22.00	(-----)	Interstate
KTAR, 620, 5 KW (DA-N)	, NEWS/TALK	MBS, ABC-I, \$110.00*	(CBS)	Pulitzer
KUKQ, 1060, 5 KW/500 W (DA-N)	, URBAN	\$ 35.00	(Masla)	
KVVA, 860, 1 KW (DA-N)	, SPANISH	\$ 30.00*	(Lotus)	
KXEG, 1010, 1 KW/250 W	, RELIGION	\$ 10.00	(-----)	
KZZP, 1310, 5 KW/500 W (DA-N)	, CHR	\$ NA	(Mc-Guild)	Nationwide

FM STATIONS

KDKB, 93.3, 100 KW @ 1550, AOR	Source, \$ 90.00*	(Blair)	Sandusky
KKFR, 92.2, 100 KW @ 880, AC	US II, \$ 60.00*	(MMR)	Wolpin
KKLT, 98.7, 115 KW @ 1650, AC	\$100.00*	(CBS)	Pulitzer
KLZI, 99.9, 100 KW @ 1680, AC	US I, \$ 85.00	(Torbet)	Transcom
KMEO, 96.9, 100 KW @ 1556, BTFL/EZ	\$175.00*	(Mc-Guild)	Westinghouse
KMLE, 107.9, 100 KW @ 877, RELIGION	\$ 18.00	(-----)	Ostrander-Wilson (CHANDLER)
KMZK, 106.3, 3 KW @ 97, CLASSICAL	\$ 35.00	(Masla)	(Sun city)
KNIX, 102.4, 100 KW @ 1610, COUNTRY	\$105.00*	(Katz)	Buck Owens
KOOL, 94.5, 100 KW @ 1620, OLDIES/AC	CBS-R, \$ 70.00	(Christal)	
KONC, 101.5, 100 KW @ 1740, CLASSICAL	\$ 55.00*	(CMBS)	Affiliated
KOPA, 100.7, 100 KW @ 1847, CHR	ABC-C, \$ 80.00*	(Selcom)	First Media
KQYT, 95.5, 100 KW @ 1550, BTFL/EZ	\$ 80.00*	(Eastman)	Edens
KSTM, 107.1, 2 KW @ 405, AOR	\$ 36.00	(Weiss)	(APACHE JUNCTION)
KVPD, 97.9, 100 KW @ 1620, AOR	\$ 90.00*	(Masla)	
KZZP, 104.7, 100 KW @ 1550, CHR	\$195.00	(Mc-Guild)	Nationwide

CALL LETTER CHANGES

KJJJ changes to KFYI
KJJJ-F changes to KKFR-F

FORMAT CHANGES

KFYI changes from Country to AC

STATION SALES

KMEO A/F sold by Scrippo-Howard to Westinghouse for \$11,500,000

MISCELLANEOUS COMMENTS

PITTSBURGH

Arbitron Rank/Pop (12+): 13/2,030,400
 NSA Rank/Pop: 16/2,178,300
 ADI # 12
 Average Person Rating: 17.5
 Market TSL: 23.5 hours

Stations: 30/29
 Diaries: 1991/1020:1/57.0%
 Sample Target: 1760
 Standard Error: .450
 % Below Line: 0.6
 % Not Listed: 7.5

Est 1985 Revenue: \$42,000,000
 HH Inc.: \$28,759
 Retail \$: 11.9 Bil
 Pop per Station: 70,014
 # 1 Biller: KDKA \$12,000,000

12+ METRO SHARE	1/4/SHARE	SUM 85	SPC 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	CUME/	SPG 85	FAL 84
1. KDKA	421/11.9	--	15.1	16.1	14.9	11.8	1. KDKA 534/8571	1. KDKA 6429/31.8	34.8	33.6	
2. WBZZ-F	326/ 9.2	--	9.8	8.8	8.8	11.8	2. WDVE-F 431/5084	2. WBZZ-F 4821/23.9	24.8	22.4	
3. WDVE-F	299/ 8.4	--	8.1	7.5	7.9	12.1	3. WBZZ-F 392/5990	3. WDVE-F 3556/17.6	17.2	18.7	
4. WSHH-F	278/ 7.8	--	9.4	11.0	9.7	9.2	4. WSHH-F 324/3915	4. WSHH-F 3109/15.4	16.9	17.5	
5. WAMO-F	239/ 6.7	--	4.7	4.9	4.0	7.1	5. WAMO-F 250/2419	5. WHTX-F 2986/14.8	16.6	18.7	
6. WWSW-F	193/ 5.4	--	4.9	4.8	4.5	3.4	6. WWSW-F 237/3368	6. WTAE 2938/14.5	12.9	19.6	
7. WHTX-F	164/ 4.6	--	4.4	4.8	5.5	4.6	7. WHTX-F 182/3500	7. WWSW-F 2699/31.4	13.8	13.3	
8. WTKN	151/ 4.3	--	2.8	4.7	3.9	3.3	8. WPNT-F 159/2057	8. WAMO-F 2259/11.2	11.1	10.3	
9. WTAE	149/ 4.2	--	3.7	4.0	5.3	3.6	9. WTKN 156/2161	9. WTKN 2061/10.2	8.2	9.4	
10. WJAS	131/ 3.7	--	3.9	2.9	3.6	2.9	10. WTAE 154/3056	10. KQV 1889/ 9.3	7.3	9.0	
11. WDSY-F	96/ 2.7	--	2.8	2.9	3.4	2.0	11. WJAS 144/1555	11. WYDD-F 1862/ 9.2	8.8	9.0	
12. KQV	92/ 2.6	--	1.9	2.5	2.1	3.1	12. WYDD-F 143/2506	12. WHYW-F 1625/ 8.0	8.8	10.2	
13. WEEP	91/ 2.6	--	1.8	1.1	1.4	1.0	13. WEEP 125/1055	13. WPNT-F 1455/ 7.2	9.0	7.2	
14. WYDD-F	87/ 2.5	--	2.9	1.9	1.8	2.6	14. WDSY-F 122/1693	14. WJAS 1429/ 7.1	7.6	7.6	
15. WPNT-F	85/ 2.4	--	3.8	2.2	2.3	3.3	15. KQV 94/1945	15. WDSY-F 1331/ 6.6	6.2	6.9	
16. WHYW-F	78/ 2.2	--	2.9	2.6	3.2	2.9	16.	16.			
17.							17.	17.			
18.							18.	18.			
19.							19.	19.			
20.							20.	20.			
21.							21.	21.			
22.							22.	22.			
23.							23.	23.			
24.							24.	24.			
25.							25.	25.			

12+ FM SHARE (METRO): 61.63% (2021 of 3279) (FAL 84: 58.22%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBZZ-F	1. WDVE-F	1. WDVE-F	1. WWSW-F	1. KDKA	1. KDKA	1. KDKA	1. WSHH-F	1. WBZZ-F	1. WDVE-F	1. WSHH-F
2. WDVE-F	2. WBZZ-F	2. WBZZ-F	2. WBZZ-F	2. WWSW-F	2. WSHH-F	2. WBZZ-F	2. KDKA	2. KDKA	2. WBBZ-F	2. WBZZ-F
3. WAMO-F	3. WAMO-F	3. WWSW-F	3. KDKA	3. WBZZ-F	3. WTAE	3. WDVE-F	3. WBZZ-F	3. WDVE-F	3. KDKA	3. WDVE-F
4.	4. WWSW-F	4. WAMO-F	4. WAMO-F	4. WAMO-F	4. WTKN	4. WHTX-F	4. WDVE-F	4. WSHH-F	WAMO-F	4. WAMO-F
5.	5. WHTX-F	5. KDKA	5. WDVE-F	5. WHTX-F	5. WWSW-F	5. WSHH-F	5. WWSW-F	5. WAMO-F	5. WTKN	5. KDKA
6.	6. WHYW-F	6. WHTX-F	6. WHTX-F	6. WDVE-F	6. WAMO-F	6. WWSW-F	6. WAMO-F	6. WWSW-F	6. WSHH-F	6. WTAE
7.	7. KDKA	7. WSHH-F	7. WSHH-F	7. WSHH-F	7. WEEP	7. WAMO-F	7. WJAS	7. WTKN	7. WTAE	7. WWSW-F
8.	8.	8.	8.	8. WTAE	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBZZ-F	1. WBZZ-F	1. WWSW-F	1. WBZZ-F	1. WBZZ-F	1. WDVE-F	1. WDVE-F	1. WDVE-F	1. WDVE-F	1. KDKA
2. WDVE-F	2. WAMO-F	2. WBZZ-F	2. WAMO-F	2. WWSW-F	2. WBZZ-F	2. WBZZ-F	2. WBZZ-F	2. WBZZ-F	2. WDVE-F
3. WAMO-F	3. WDVE-F	3. WAMO-F	3. WWSW-F	3. KDKA	3. WAMO-F	3. WAMO-F	3. WWSW-F	3. WWSW-F	3. WWSW-F
4.	WWSW-F	4. WHTX-F	4. WHTX-F	4. WAMO-F	4.	4. KDKA	KDKA	4. KDKA	4. WTAE
5.	5. WHTX-F	5. WDVE-F	5. WDVE-F	5. WSHH-F	5.	5. WWSW-F	5. WYDD-F	5. WAMO-F	5. WBZZ-F
6.	6. WHYW-F	6. WHYW-F	6. WSHH-F	6. WHTX-F	6.	6. WYDD-F	6. WHTX-F	6. WHTX-F	6. WHTX-F
7.	7.	7. WPNT-F	7. KDKA	7. WEEP	7.	7.	7. WAMO-F	7. WTAE	7. WAMO-F
8.	8.	8.	8.	WPNT-F	8.	8.	8. WHYW-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		337 (2)	337 (2)	10.3	15.9	WAMO	860	Pittsburgh	1.4/2.4
AOR		386 (2)	386 (2)	11.8	10.6	WASP	1130	Brownsville	.8/1.5
AC/OLDIES/SOFT ROCK		593 (6)	593 (6)	18.1	11.0	WBVP	1230	Beaver Falls	.7/2.0
MOR/VARIETY	669 (4)		669 (4)	20.4	25.6	WESA-F	98.3	Charleroi	.7/2.3
COUNTRY	154 (4)	143 (3)	297 (7)	9.1	7.5	WHJB	620	Greensburg	.6/2.1
BLACK/URBAN	50 (1)	239 (1)	289 (2)	8.8	4.9	WIXZ	1360	McKeesport	.4/2.1
BTFL MUSIC/EZ		278 (1)	278 (1)	8.5	10.6	WKPA	1150	New Kensington	.3/1.3
NEWS/TALK	243 (2)		243 (2)	7.4	6.6	WLSW-F	103.9	Scottsdale	.3/ .9
NOSTALGIA	142 (2)		142 (2)	4.3	5.1	WMBS	590	Uniontown	2.1/3.0
RELIGION/GOSPEL		26 (1)	26 (1)	0.8	1.9	WPIT-F	101.5	Pittsburgh	.7/3.5
SPANISH						WPQR-F	99.3	Uniontown	.5/ .9
CLASSICAL						WWCL-F	100.7	New Kensington	1.3/4.4
UNKNOWN/OTHERS		19 (1)	19 (1)	0.6	0.4	WYTK-F	95.3	Washington	.8/1.8
			3279 (30)			WELA-F	104.3	E. Liverpool, OH	.6/1.0

RADIO STATIONS

AM STATIONS

KDKA, 1020, 50 KW	, MOR	NBC, \$200.00	(Blair/RAR)	Westinghouse
KQV, 1410, 5 KW (DA-2)	, NEWS	CBS, MBS, \$ 45.00	(Christal	
WAMO, 860, 1 KW (DAYS,DA)	, BLACK/GOSPEL	SBN, \$ NA	(Selcom)	Sheridan
WBVP, 1230, 1 KW/250 W	, MOR	ABC-I, \$ 18.00*	(Dome)	(BEAVER FALLS)
WEDO, 810, 1 KW (DAYS)	, RELIGION	\$ 13.00	(---)	(MCKEESPORT)
WEEP, 1080, 50 KW (DAYS,DA)	, COUNTRY	ABC-I, \$ 55.00*	(Republic)	Entercom
WHJB, 620, 2.5 KW/500 W (DA-2)	, COUNTRY	MBS, \$ 22.00	(Dome)	(GREENSBURG)
WJAS, 1230, 5 KW (DA-N)	, NOSTALGIA	ABC-D, \$ 45.00*	(MMR)	Newsystems
WPIT, 730, 5 KW (DAYS)	, RELIGION	\$ 25.00	(---)	Pyramid
WTAE, 1250, 5 KW (DA-N)	, MOR/AC	ABC-E, USII, \$150.00*	(Katz)	Hearst
WTKN, 970, 5 KW (DA-2)	, TALK	ABC-T, \$ 55.00*	(McGuild)	Shamrock

FM STATIONS

WAMO-F, 105.9, 72 KW @ 400,	BLACK	SBN, \$ 60.00*	(Seocom)	Seridan
WBZZ-F, 93.7, 41 KW @ 547,	CHR	\$105.00*	(Blair)	EZ
WDSY-F, 107.9, 50 KW @ 500,	COUNTRY	ABC-I, \$ 65.00*	(Republic)	Entercom
WDVE-F, 102.5, 55 KW @ 820,	AOR	Source, \$110.00*	(Eastman)	Taft
WHTX-F, 96.1, 50 KW @ 500,	AC/CONTEMP	US-I, \$ 85.00	(Katz)	Hearst
WHYW-F, 96.9, 15 KW @ 530,	AC	\$ 70.00*	(Christal)	Benns
WPIT-F, 101.5, 19 KW @ 520,	RELIGION	\$ 25.00	(---)	Pyramid
WPNT-F, 92.9, 47 KW @ 890,	VOCAL EZ	\$ 55.00*	(---)	
WSHH-F, 99.7, 11 KW @ 930,	BTFL/EZ (Bonne)	\$ 90.00*	(MMR)	
WWCL-F, 100.7, 20 KW @ ? ?,	AC	\$ 30.00	(---)	(NEW KENSINGTON)
WWKS-F, 106.7, 47 KW @ 520,	AC	ABC-F, \$ NA	(Dome)	(BEAVER FALLS)
WWSW-F, 94.5, 50 KW @ 810,	AC	ABC-C, \$ 75.00*	(McGuild)	Shamrock
WYDD-F, 104.7, 50 KW @ 500,	AOR	ABC-F, \$ 52.00	(Masla)	
WWCL-F, 100.7, 20 KW @ ? ?,	AC	\$ 15.00	(Torbet)	(NEW KENSINGTON)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WHTX reclassified as AC

WBVP/WWKS-F (Beaver Falls)
sold to Ted Ruscitti for
\$1,800,000 (New England
Media)

Arbitron Rank/Pop (12+): 30/1,116,500
 MSA Rank/Pop: 41/1,144,800
 ADI #26
 Average Person Rating: 16.8
 Market TSL: 22.1 hours

PORTLAND, OR
 Stations: 24/24
 Diaries: 1449/771:1/48.7%
 Sample Target: 1320
 Standard Error: .516
 % Below Line: 0
 % Not Listed: 6.8

Est 1985 Revenue: \$32,800,000
 HH Inc.: \$28,110
 Retail \$: 8.5 Bil
 Pop per Station: 46,521
 # 1 Biller: KGW \$4,900,000

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	SPG 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. KKRZ-F	185/9.8	---	8.9	7.8	7.0	12.5	1.KXL-F 226/2173	1.KKRZ-F 2267/20.2	19.7	15.7
2. KXL-F	156/8.3	---	7.4	7.0	8.2	6.0	2.KKRZ-F 220/2807	2.KGW 2266/20.1	23.9	16.7
3. KXL	151/8.0	---	5.6	5.5	3.9	5.6	3.KXL 176/2214	3.KXL 1727/15.4	11.5	11.8
4. KINK-F	134/7.1	---	5.7	5.8	6.8	5.5	4.KGW 161/2990	4.KEX 1684/15.0	19.8	16.7
5. KGON-F	120/6.4	---	6.2	5.5	3.5	9.2	5.KGON-F 160/2052	5.KGON-F 1602/14.2	15.5	12.7
6. KGW	119/6.3	---	10.1	6.5	5.7	6.3	6.KINK-F 156/1668	6.KXL-F 1515/13.5	11.6	12.3
KEX	119/6.3	---	8.1	8.9	6.0	5.8	KUPL-F 156/1665	7.KMJK-F 1505/13.4	16.6	15.7
8. KKCW-F	112/5.9	---	4.6	6.7	5.3	5.0	8.KEX 142/2149	8.KKCW-F 1422/12.6	10.1	11.8
9. KUPL-F	91/4.8	---	4.0	4.3	3.3	5.3	9.KKCW-F 128/1608	9.KINK-F 1312/11.7	12.2	13.7
10. KYTE-F	87/4.6	---	4.8	5.3	6.4	2.4	10.KMJK-F 108/1929	10.KKLI-F 1144/10.2	9.0	11.1
11. KMJK-F	82/4.3	---	8.0	6.9	6.7	7.2	11.KYTE 94/1206	11.KYTE 1046/ 9.3	8.0	10.0
12. KKLI-F	68/3.6	---	2.6	3.2	4.6	5.0	12.KWJJ 77/1254	12.KUPL-F 1032/ 9.2	7.6	7.3
13. KWJJ	53/2.8	---	1.7	2.8	1.8	3.4	KKLI-F 77/1407	13.KWJJ 916/ 8.1	8.7	8.7
14. KWJJ-F	47/2.5	---	2.3	2.4	4.1	1.9	14.KYTE-F 68/1143	14.KYTE-F 830/ 7.4	7.2	10.3
15. KYTE-F	44/2.3					3.6	15.KWJJ-F 59/ 988	15.KSGO 714/ 6.3	6.8	6.9
16.							16.	16.		
17.							17.	17.		
18.							18.	18.		
19.							19.	19.		
20.							20.	20.		
21.							21.	21.		
22.							22.	22.		
23.							23.	23.		
24.							24.	24.		
25.							25.	25.		

12+ FM SHARE (METRO): 61.99% (1091 of 1760) (FAL 84: 56.60%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRZ-F	1. KINK-F	1. KINK-F	1. KINK-F	1. KINK-F	1. KXL-F	1. KXL	1.KXL-F	1. KKRZ-F	1. KKRZ-F	1. KKRZ-F
2. KMJK-F	2. KKRZ-F	2. KKRZ-F	2. KGW	2. KGW	2. KXL	2. KKRZ-F	2.KINK-F	2. KINK-F	2. KXL	2. KXL-F
3. KGON-F	3. KGON-F	3. KGON-F	3. KKCW-F	3. KKCW-F	3. KEX	3. KGW	3.KKRZ-F	3. KXL-F	3. KGON-F	3. KINK-F
4.	4. KKCW-F	4. KGW	4. KUPL-F	4. KUPL-F	4. KGW	4. KEX	4.KXL	4. KGON-F	4. KINK-F	4. KKCW-F
5.	5. KGW	5. KKCW-F	5. KKRZ-F	5. KXL-F	5. KUPL-F	5. KXL-F	5.KGON-F	5. KGW	5. KXL-F	5. KEX
6.	6. KMJK-F	6. KUPL-F	6. KKLI-F	6. KEX	6. KYTE	6. KKCW-F	6.KKCW-F	6. KXL	6. KEX	6. KGON-F
7.	7. KKLI-F	7. KKLI-F	7. KGON-F	7. KXL	KKCW-F	7. KINK-F	7.KYTE	7. KKCW-F	7. KMJK-F	7. KXL
8.	8.	8.	8.	8. KKRZ-F	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKRZ-F	1. KKRZ-F	1. KINK-F	1. KKRZ-F	1. KGW	1. KGON-F	1. KINK-F	1. KINK-F	1. KGON-F	1. KINK-F
2. KKCW-F	2. KINK-F	2. KKCW-F	2. KKCW-F	2. KKCW-F	2. KKRZ-F	2. KGON-F	2. KGON-F	2. KINK-F	2. KUPL-F
3. KMJK-F	3. KKCW-F	3. KKLI-F	3. KINK-F	3. KINK-F	3. KINK-F	3. KGW	3. KGW	3. KKRZ-F	3. KGW
4. KGON-F	4. KMJK-F	4. KKRZ-F	4. KGW	4. KXL-F	4. KGW	4. KKRZ-F	4. KKRZ-F	4. KGW	4. KKCW-F
5. KUPL-F	5. KGON-F	5. KMJK-F	5. KKLI-F	5. KEX	5. KUPL-F	5. KUPL-F	5. KUPL-F	5. KKCW-F	5. KGON-F
6. KINK-F	6. KGW	6. KGW	6. KUPL-F	6. KUPL-F	6. KKCW-F	6. KKCW-F	6. KKCW-F	6. KUPL-F	6. KKRZ-F
KKLI-F	7. KUPL-F	7. KGON-F	7. KMJK-F	KKLI-F	7.	7. KKLI-F	7. KKLI-F	7.	7. KXL
8.	8.	8.	8.	8. KXL	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	6 (1)	279 (3)	285 (4)	16.2	15.9	KCYX	1260	McMinnville	.7/1.7
AOR		254 (2)	254 (2)	14.4	15.6	KKEY	1150	Portland	1.7/2.3
AC/OLDIES/SOFT ROCK	147 (2)	180 (2)	327 (2)	18.6	20.8	KKSN	910	Vancouver	1.4/4.1
MOR/VARIETY	133 (2)		133 (2)	7.6	6.5	KMJK	1290	Lake Oswego	.3/2.3
COUNTRY	61 (2)	138 (2)	199 (4)	11.3	11.9	KPDQ	800	Portland	1.2/2.1
BLACK/URBAN						KPKQ-F	93.7	Portland	2.1/5.1
BTFL MUSIC/EZ		156 (1)	156 (1)	8.9	8.8	KSGO	1520	Oregon City	1.6/2.5
NEWS/TALK	183 (2)		183 (2)	10.4	7.8	KSKD-F	105.1	Salem	.6/2.5
NOSTALGIA	87 (1)		87 (1)	4.9	6.9	KUPL	1330	Portland	.4/3.2
RELIGION/GOSPEL	22 (1)	40 (1)	62 (2)	3.5	1.9				
SPANISH									
CLASSICAL	27 (1)	44 (1)	71 (2)	4.0	4.1				
UNKNOWN/OTHERS									
			1760 (24)						

RADIO STATIONS

AM STATIONS

KAAR, 1480, 1 KW (DA-1)	, OLDIES	, \$ 16.00	(Roslin)	(VANCOUVER)
KCNR, 1410, 5 KW (DAYS)	, CHR	ABC-C, \$ NA	(Christal)	
KEX, 1190, 50 KW (Da-1)	, MOR	ABC-C, \$100.00*	(Katz)	Taft
KGW, 620, 5 KW (DA-N)	, AC	APR, \$120.00	(Blair)	King
KKEY, 1150, 5 KW (DAYS, DA)	, TALK	MBX, \$ 40.00*	(-----)	
KMJK, 1290, 5 KW (DA-2)	, CONTEMP	, \$ 30.00*	(Eastman)	Ives
KKSN, 910, 5 KW (DA-2)	, CLASSICAL	, \$ 48.00	(CMBS)	
KPDQ, 800, 1 KW (DAYS, DA)	, RELIGION	, \$ 22.00	(-----)	
KRDR, 1230, 1 KW/250 W	, COUNTRY	MBS, \$ 24.00	(-----)	Comm Pacific
KSGO, 1520, 50 KW/10 KW (Da-1)	, OLDIES	, \$ 38.00*	(HNWH)	Ackerly
KUPL, 1330, 5 KW (DA-1)	, COUNTRY	MBS, \$ NA	(Torbet)	Cripoo0-Howard
KVAN, 1550, 10 KW (DA-N)	, COUNTRY	APR, \$ 20.00	(Moore)	Capps (VANCOUVER)
KWJJ, 1080, 50 KW/10 KW (DA-2)	, COUNTRY	ABC-E, \$ 60.00*	(Eastman)	Park
KXL, 750, 50 KW/10 KW (DA-1)	, NEWS/ TALK	NBC, NBC-T, \$ 80.00*	(Mc-Guild)	Kaye-Smith
KYTE, 970, 5 KW (DA-1)	, NOSTALGIA	CBS, \$ 63.00*	(Selcom)	Henry

FM STATIONS

KLI, 97.1, 100 KW @ 1200, AC	, \$ 95.00	(Christal)	
KGON, 92.3, 100 KW @ 920, AOR	, \$ 75.00*	(HNWH)	Ackerly
KINK, 101.9, 100 KW @ 1611, AOR	, \$130.00	(Blair)	King
KWJJ, 99.5, 100 KW @ 920, COUNTRY	ABC-E, \$ 65.00*	(Eastman)	Park
KKCW, 103.3, 100 KW @ 1654, SOFT AC	, \$ 96.00	(Masla)	Fairwest
KKRZ, 100.3, 100 KW @ 920, CHR	ABC-F, US I, \$110.00*	(Katz)	Taft
KMJK, 106.7, 100 KW @ 877, CHR	ABC-C, APR, \$ 85.00*	(Eastman)	Ives
KPDQ, 93.7, 100 KW @ 247, RELIGION	, \$ 27.00	(-----)	
KUPL, 98.5, 100 KW @ 1100, COUNTRY	ABC-D, \$ 80.00	(Torbet)	Scrrips - Howard
KXL, 95.5, 100 KW @ 920, BTFL/EZ	, \$ 85.00*	(Mc-Guild)	Kaye - Smith
KYTE, 101.1, 100 KW @ 1635, CLASSICAL	, \$ 60.00*	(Selcom)	Henry

CALL LETTER CHANGES

KLIQ changes to KMJK
 KCNR changes to KCLI-F
 KJIB-F changes to KWJJ-F

FORMAT CHANGES

KMJK: Fr.m. Talk to Contemp

STATION SALES

KCNR-AM: Sold by Duffy
 for \$ 600,000

MISCELLANEOUS COMMENTS

PROVIDENCE

Arbitron Rank/Pop (12+): 26/1,223,300
MSA Rank/Pop: 57/876,400

Stations: 40/24
Diaries: 1450/843:1/47.9%
Sample Target: 1370
Standard Error: 542
% Below Line: 14.6
% Not Listed: 8.5

Est 1985 Revenue: \$29,500,000
HH Inc.: \$30,074
Retail \$: 5.2 Bil
Pop per Station: 50,971
1 Biller: WPRO-F \$3,600,000

Average Person Rating: 19.1
Market TSL: 24.9 hours

12+ METRO SHARE	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WLKW-F	301/12.5	12.6	13.1	10.0	12.0	10.7	1. WLKW-F 301/2506	1. WPRO-F 3489/28.3	29.8	28.1
2. WPRO-F	220/9.3	11.6	9.5	10.0	9.3	10.3	2. WPRO-F 220/3510	2. WHJY-F 2586/21.0	21.0	21.0
3. WHJY-F	219/9.2	9.8	9.8	9.9	7.3	11.8	3. WHJY-F 219/2625	3. WLKW-F 2438/19.8	23.2	23.1
4. WHJY-F	171/7.2	3.2	3.7	2.4	4.0	7.2	4. WWLI-F 188/2149	4. WPRO 2429/19.7	20.3	20.5
5. WHJJ	166/7.0	6.4	5.4	6.7	6.1	7.2	5. WJJJ 166/1757	5. WWLI-F 2005/16.3	12.2	13.6
WPRO	166/7.0	7.4	6.1	5.1	6.2	5.9	WPRO 166/2445	6. WHJJ 1750/14.2	13.7	12.4
7. WBRU-F	103/4.2	2.9	3.3	3.3	2.3	4.4	7. WBRU-F 103/1559	7. WBRU-F 1520/12.3	9.8	10.6
8. WERI-F	101/3.9	2.8	3.5	2.9	.5	4.6	8. WERI-F 101/1696	8. WERI-F 1464/11.9	9.3	11.4
9. WMYS-F	74/3.1	3.0	3.5	2.9	.5	2.2	9. WMYS-F 79/1178	9. WSNE-F 1325/10.8	12.9	14.5
10. WSNE-F	63/2.7	4.4	4.5	6.2	3.4	3.7	10. WSNE-F 63/1334	10. WMYS-F 1142/9.3	8.0	8.9
11. WEAN	45/1.9	2.2	3.4	3.4	2.8	2.0	11. WEAN 45/1088	11. WEAN 1088/8.8	8.8	13.0
12. WBRU	44/1.9	2.7	2.4	2.5	1.7	1.5	12. WBSM 44/460	12. WBZ 669/5.4	5.1	5.9
13. WBCN-F	38/1.6	1.2	.9	1.2	.9	1.4	13. WBCN-F 38/570	13. WXKS-F 594/4.8	6.2	6.3
14. WLKW	35/1.5	2.1	2.3	3.7	3.6	.7	14. WLKW 35/423	14. WHTT-F 582/4.7	4.5	5.5
15. WHIM	34/1.4	1.6	2.1	1.7	4.6	1.7	15. WXKS-F 35/603	15. WZOU-F 516/4.2	4.4	2.6
16.							16.	16.		
17.							17.	17.		
18.							18.	18.		
19.							19.	19.		
20.							20.	20.		
21.							21.	21.		
22.							22.	22.		
23.							23.	23.		
24.							24.	24.		
25.							25.	25.		

12+ FM SHARE (METRO): 69.62% (1502 of 2159) (Fal 84: 66.24%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WPRO-F	1. WWLI-F	1. WLKW-F	1. WLKW-F	1. WLKW-F	1. WLKW-F	1. WHJY-F	1. WLKW-F
WPRO-F	2. WPRO-F	2. WPRO-F	2. WWLI-F	2. WPRO-F	2. WWLI-F	2. WPRO	2. WPRO	2. WPRO-F	2. WLKW-F	2. WPRO-F
3. WERI-F	3. WWLI-F	3. WWLI-F	3. WPRO	3. WLKW-F	3. WPRO	3. WHJY-F	3. WWLI-F	3. WHJY-F	3. WHJJ	3. WHJY-F
4. WHTT-F	4. WBRU-F	4. WBRU-F	4. WHJY-F	4. WPRO	4. WHJJ	4. WHJJ	4. WHJY-F	4. WHJJ	4. WPRO-F	4. WWLI-F
5. WZOU-F	5. WERI-F	WPRO	5. WBRU-F	5. WHJY-F	5. WPRO-F	5. WPRO-F	5. WPRO-F	5. WHJJ	5. WWLI-F	5. WPRO
6.	6. WPRO	6. WERI-F	6. WLKW-F	6. WBRU-F	6.	6. WWLI-F	6. WPRO	6. WPRO	6. WERI-F	6. WBRU-F
7.	7. WSNE-F	WMYS-F	7.	7.	7.	7.	7.	7.	7.	7. WMYS-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WLKW-F
2. WHJY-F	2. WHJY-F	2. WWLI-F	2. WWLI-F	2. WWLI-F	2. WPRO-F	2. WBRU-F	2. WBRU-F	2. WWLI-F	2. WHJY-F
3. WWLI-F	3. WWLI-F	3. WHJY-F	3. WHJY-F	3. WPRO	3. WBRU-F	3. WPRO-F	3. WPRO-F	3. WPRO-F	3. WWLI-F
4. WERI-F	4. WBRU-F	4. WPRO	4. WPRO	4. WLKW-F	4. WERI-F	4. WWLI-F	4. WBCN-F	4. WBRU-F	4. WPRO-F
5. WBRU-F	5. WPRO	5. WSNE-F	5. WMYS-F	5. WMYS-F	5. WWLI-F	5. WERI-F	5. WPRO	5. WPRO	5. WPRO
6.	6. WERI-F	6. WBRU-F	6. WBRU-F	6. WSNE-F	6.	6.	6. WWLI-F	6. WERI-F	6. WBRU-F
7.	WSNE-F	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		390 (5)	390 (5)	18.1	17.5	WALE	1400	Fall River	.6/1.8
AOR		371 (4)	371 (4)	17.2	15.7	WARA	1320	Attleboro	1.0/3.2
AC/OLDIES/SOFT ROCK	177 (2)	364 (7)	541 (9)	25.1	22.1	WARV	1590	Warwick	.4/1.0
MOR/VARIETY	106 (6)		106 (6)	4.9	5.0	WICE	550	Pawtucket	.5/2.8
COUNTRY	34 (1)	16 (1)	50 (2)	2.3	4.2	WKRI	1450	West Warwick	.6/1.8
BLACK/URBAN				--	--	WNBH	1340	New Bedford	.5/2.1
BTFL MUSIC/EZ		314 (2)	314 (2)	14.5	15.6	WNEF-F	106.3	Woonsocket	.4/1.2
NEWS/TALK	245 (5)		245 (5)	11.3	14.9	WRIB	1220	Providence	.3/1.3
NOSTALGIA	80 (2)	19 (1)	99 (3)	4.6	4.7	WEAR	1480	Fall River	.5/1.5
RELIGION/GOSPEL	16 (2)		16 (2)	0.7	--	WNON	1240	Woonsocket	.6/1.2
SPANISH				--	--				
CLASSICAL		18 (1)	18 (1)	0.8	0.4	WCIB-F	101.9	Falmouth	.4/1.8
UNKNOWN/OTHERS		9 (1)	9 (1)	0.4	--				

2159 (40)

See Boston for the frequency and city of license of these stations:

WAAF-F	.6/3.0	WPLM-F	.8/3.0
WBOS-F	.7/2.0	WRKO	.4/1.8
WBZ	1.3/5.4	WROR-F	.3/3.1
WCRB-F	.8/2.0	WVBF-F	.8/3.3
WEEI	.6/2.2	WXKS-F	1.4/4.8
WHIT-F	1.0/4.7	WZLX-F	.8/1.6
WJIB-F	.8/2.0	WZOU-F	.9/4.2

RADIO STATIONS

AM STATIONS

WEAN, 790, 5 KW (DA-2), NOSTALGIA	MBS, \$45.00* (Mc-Guild)	Eastern
WICE, 550, 1 KW/500W (DA-N), OLDIES	USI, \$30.00	
WHIM, 1110, 5 KW (Days), COUNTRY	MBS, \$25.00 (MMR)	
WHJJ, 920, 5 KW (DA-N), NEWS/TALK	ABC-I, NBC-T, \$58.00* (Katz)	Federal
WLKW, 990, 50 KW (Days, DA), NOSTALGIA	ABC-I, \$35.00 (Christal)	JAG
WPRO, 630, 5 KW (DA-N), AC	ABC-D, MBS, \$93.00 (Blair)	Cap Cities
WRCP, 1290, 5 KW/1 KW (DA-2), ETHNIC	\$17.00 (NE Spot)	
WRIB, 1220, 1 KW (Days), RELIGION	\$8.00 (-----)	
WBSM, 1420, 5 KW/1 KW (DA-2), TALK	NBC-T, \$20.00 (Weiss Metter)	(NEW BEDFORD)

FM STATIONS

WBRU, 95.5, 20 KW @ 546, AOR	CBS-R source, \$65.00 (Selcom)	
WERI, 103.7, 50 KW @ 500, CHR	, \$40.00* (Roslin)	(WESTERLY)
WHJY, 94.1, 50 KW @ 546, AOR	ABC-R, \$80.00* (Katz)	Federal
WLKW, 101.5, 50 KW @ 500, BTFL-EZ	ABC-I, \$80.00 (Christal)	JAG
WPRO, 92.3, 39 KW @ 550, CHR	ABC-C, \$93.00 (Blair)	Cap Cities
WSNE, 93.3, 50 KW @ 619, AC	\$60.00* (Eastman)	Wilkes-Schwartz (TAUNTON,MA)
WWLI, 105.1, 50 KW @ 500, VOCAL EZ	\$55.00* (Mc-Guild)	Eastern
WNYS, 98.1, 50 KW @ 589, AC	\$35.00* (Torbet)	Hall (NEW BEDFORD)

CALL LETTER CHANGES

WGNG changes to WICE

FORMAT CHANGES

WICE: From country to Oldies. WGNG sod for \$1,000,000

STATION SALES

WSNE-F (Tounton) sold by Wilkes-Schwartz to Beck-Ross for \$7,500,000 (Blackburn)

MISCELLANEOUS COMMENTS

RALEIGH - DURHAM

Arbitron Rank/Pop (12+): 62/517,300
 NSA Rank/Pop: 79/606,400
 ADI # 38
 Average Person Rating: 16.6
 Market TSL: 22.0 hours

Stations: 23/19
 Diaries: 1138/454:1/46.9%
 Sample Target: 890
 Standard Error: .603
 % Below Line: 3.9
 % Not Listed:

Est 1985 Revenue: \$20,100,000
 HH Inc: \$29,772
 Retail \$: 4.1 Bil
 Pop per Station: 27,226
 # 1 Biller: WRAL-F \$4,200,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. WPTF	94/10/7	6.5	7.0	7.3	15.2		1. WRAL-F 353/4429	1. WRAL-F 1195/22.5	27.9	
2. WRAL-F	93/10.5	12.5	12.0	8.6	9.8		2. WQDR-F 189/2526	2. WPTF 1113/20.9	17.4	
3. WFXC-F	80/ 9/1	10.2	5.5	2.2	.6		3. WRDU-F 162/2121	3. WDCG-F 1092/20.5	22.0	
4. WRDU-F	75/ 8.5	6.0	6.7	---	---		4. WRTF 147/1823	4. WRDU-F 925/17.4	14.1	
5. WDCG-F	62/ 7.0	6.6	9.6	14.5	11.9		5. WDCG-F 144/2462	5. WZZU-F 879/16.5	15.1	
6. WYLT-F	57/ 6.5	2.7	3.6	6.2	6.5		6. WZZU-F 116/1775	6. WYLT-F 870/16.4	12.0	
7. WQDR-F	47/ 5.3	4.5	4.7	10.8	7.9		7. WFXC-F 110/976	7. WFXC-F 696/13.1	14.7	
8. WZZU-F	44/ 5.0	5.2	3.8	---	---		8. WRSV-F 108/685	8. WZDR-F 672/12.6	12.2	
9. WDUR	31/ 3.5	2.8	2.2	6.9	5.4		9. WYLT-F 87/1501	9. WDNC 483/ 9.1	9.3	
10. WDNC	29/ 3.3	3.5	4.7	5.6	2.5		10. WPCM-F 79/1047	10. WDUR 386/ 7.3	6.8	
11. WLE	27/ 3.1	5.4	3.5	3.2	3.8		11. WNCT-F 66/ 847	11. WLE 319/ 6.0	8.7	
12.							12. WDNC 42/ 646	12. WKIX 289/ 5.4	6.2	
13.							13.	13.		
14.							14.	14.		
15.							15.	15.		

12+ FM SHARE (METRO): 65.63% (487 of 742) (FAL 84: 64.98%)

TIME	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PND	12+ EVE	SAT MID
1. WDCG-F	1. WRDU F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WPTF	1. WPTF	1. WRAL-F	1. WRAL-F	1. WFXC-F	1. WPTF
2. WFXC-F	2. WRAL F	2. WRDU-F	2. WRDU-F	2. WRDU-F	2. WRAL-F	2. WRAL-F	2. WPTF	2. WRXC-F	2. WDCG-F	2. WRAL-F
3.	3. WFXC F	3. WFXC-F	3. WFXC-F	WYLT-F	3. WYLT-F	3. WRDU-F	3. WRDU-F	3. WRDU-F	3. WRDU-F	3. WFXC-F
4.	4. WZZU F	4. WYLT-F	WYLT-F	4. WFXC-F	4. WQDR-F	4. WRXC-F	4. WULT-F	4. WPTF	4. WPTF	4. WDCG-F
5.	5. WYLT F	5. WDCG-F	5. WPTF	5. WPTF	5. WDUR	5. WDCG-F	5. WFXC-F	5. WDCG-F	5. WRAL-F	WQDR-F
	6. WDCG F	6. WZZU-F						6. WYLT-F	WYLT-F	
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRDU-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F		1. WRDU-F	1. WRDU-F	1. WRDU-F	1. WRDU-F	1. WRAL-F
2. WRAL-F	2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WYLT-F		2. WDCG-F	2. WZZU-F	2. WRAL-F	2. WRAL-F	2. WRDU-F
3. WFXC-F	3. WRDU-F	3. WRDU-F	3. WRDU-F	3. WFXC-F		3. WZZU-F	3. WRAL-F	3. WZZU-F	3. WFXC-F	3. WPTF
4. WDCG-F	4. WYLT-F	4. WYLT-F	4. WYLT-F	4. WPTF		4. WQDR-F	4. WFXC-F	4. WFXC-F	4. WZZU-F	4. WFXC-F
5. WXXU-F	5. WDCG-F	5.	5. WDCG-F	5. WRDU-F		WFXC-F	5. WQDR-F	5.	5. WQDR-F	5. WYLT-F
										6. WZZU-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RAIN
TOP 40/CHR/CONTEMP		195 (2)	106 (2)	14.3	16.8	WAKS 1460 Fuguay .8/1.2
AOR		75 (1)	75 (1)	10.1	8.1	WCHL 1360 Chapel Hill .8/2.9
AC/OLDIES/SOFT ROCK		150 (2)	150 (2)	20.2	20.6	WKIX 850 Raleigh 1.0/5.4
NOR/VARIETY	101 (2)		101 (2)	13.6	8.5	WPJL 1240 Raleigh 1.0/2.5
COUNTRY	33 (4)	58 (2)	91 (6)	12.3	16.1	WSRC 1410 Durham 1.1/2.5
BLACK/URBAN	83 (4)	87 (3)	170 (7)	22.9	20.0	WTKI 1310 Durham .6/2.4
BTFL MUSIC		11 (1)	11 (1)	1.5	1.3	WYRN 1480 Louisberg 1.4/1.2
NEWS/TALK						WRSV-F 92.1 Rocky Mount .3/1.3
NOSTALGIA	29 (1)		20 (1)	3.9	5.7	WNCT-F 107.9 Greenville 1.2/3.5
RELIGION	9 (1)		9(1)	1.2	0.5	WPCM-F 101.1 Burlington 1.2/4.8
SPANISH						WQMG-F 97.1 Greensboro .5/1.8
CLASSICAL						
UNKNOWN/OTHERS					2.3	

742 (23)

RADIO STATIONS

WDBC , 620 , 5 KW/1 KW (DA-2) ,	NOSTALGIA	\$ 35.00*	(Blair)
WDUR , 1490 , 1 KW/250 W ,	BLACK	\$ 24.00*	(Selcom)
WKIX , 850 , 10 KW/5 KW (DA-2) ,	COUNTRY	\$ 40.00*	(Christal) Mann
WLE , 570 , 500 W (DAYS) ,	BLACK	\$ 17.00	(Weiss)
WPJL , 1240 , 1 KW/250 W ,	GOSPEL	\$ 12.00	(Southern)
WPTF , 680 , 50 KW (DA-N) ,	MOR	\$ 80.00*	(Mc-Guild)
WSRC , 1410 , 5 KW (DAYS, DA) ,	BLACK	\$ 17.00	(Savalli)
WTKI , 1310 , 5 KW/1 KW (DA-2) ,	COUNTRY	\$ NA	(---)
WSES , 1550 , 1 KW (DAYS) ,	BLACK	\$ 15.00	(Lotus)
WDCG-F, 105.1, 99 KW @ 1941 ,	CHR	\$100.00	(Blair)
WFXC-F, 107.1, 3 KW @ 300 ,	BLACK	\$ 30.00*	(Selcom)
WQDR-F, 94.7 , 100 KW @ 1025 ,	COUNTRY	\$ 72.00*	(Mc-Guild)
WRAL-F, 101.5, 100 KW @ 1900 ,	AC	\$120.00	(Katz) Capitol
WRDU-F, 106.1, 100 KW @ 1350 ,	AOR	\$ 65.00*	(MMR) Voyager (WILSON)
WYLT-F, 96.1 , 98 KW @ 930 ,	VOCAL/EZ	\$ 70.00*	(Christal) Mann
WZZU-F, 93.9 , 100 KW @ 1811 ,	CHR	\$ 50.00	(Torbet) Village (BURLINGTON)

MISCELLANEOUS COMMENTS WYYD changes to WYLT-F...WDUR/WFXC-F sold for \$2,800,000

READING

Arbitron Rank/Pop (12+): 116/274,200
 MSA Rank/Pop: 142/317,800
 P11a. ADI
 Average Person Rating: 17.6
 Market TSL: 23.1%

Stations: 31/5
 Diaries: 693/396:1/53.8%
 Sample Target: 660
 Standard Error: .750
 % Below Line: 53.3
 % Not Listed: 6.0

Est 1985 Revenue: \$4,400,000
 HH Inc: \$28,543
 Retail \$: 2.1 Bil
 Pop per Station: 54,840
 # 1 Biller: WRFY-F \$1,600,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84	
1.	WRFY-F	83/17.1	18.0	17.2	18.7	16.4	1.	WRFY-F	942/34.2	33.8	35.6
2.	WEEU	63/13.0	8.5	10.5	11.1	11.8	2.	WEEU	677/24.6	25.6	22.4
3.	WRWA	40/ 8.2	6.2	7.9	4.8	7.6	3.	WRWA	496/18.0	13.7	18.2
4.	WYSP-F	28/ 7.8	5.1	8.5	6.3	6.6	4.	WYSP-F	462/16.8	10.4	17.1
5.	WMMR-F	24/ 4.9	4.1	3.8	3.9	3.4	5.	WHUM	408/14.8	16.3	17.0
6.	WHUM	23/ 4.7	5.6	7.3	5.6	6.0	6.	READING'S METRO AND TSA ARE THE SAME			
7.	WEAZ-F	22/ 4.5	6.0	3.4	4.3	4.6	7.				
8.	WIOV-F	21/ 4.3	2.3	4.6	3.9	4.4	8.				
9.	WSNI-F	17/ 3.5	2.1	2.8	2.4	2.4	9.				
10.	KYW	15/ 3.1	3.0	2.8	3.7	2.4	10.				
11.							11.				
12.							12.				
13.							13.				
14.							14.				
15.							15.				

12+ FM SHARE (METRO): 67.32% (307 of 456) (FAL 84: 65.60%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WYSP-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFU-F	1. WRFY-F	1. WRFY-F	1. WRFY-F
2.	WCAU-F	2. WYSP-F	2. WYSP-F	2.	2. WYSP-F	2. WEEU	2. WEEU	2. WEEU	2. WEEU	2. WEEU
3.	WRFY-F	3. WMMR-F	3. WMMR-F	3.	3. WSNI-F	3. WRWA	3. WYSP-F	3. WYSP-F	3. WYSP-F	3. WYSP-F
4.		4.	4.	4.	4.	4. WEAZ-F	4. WRWA	4. WRWA	4. WRWA	4. WRWA
5.		5.	5.	5.	5.	5. WIOV-F	5. WRWA	5.	5. WMMR-F	5.
						6. WHUM				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WMMR-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F
2.	WYSP-F	2.	2.	2. WSNI-F	2. WRFY-F	2. WYSP-F	2. WYSP-F	2. WYSP-F	2. WYSP-F
3.		3.	3.	3.	3. WYSP-F	3. WMMR-F	3.	3. WMMR-F	3. WIOV-F
4.		4.	4.	4.	4.	4.	4.	4.	4. WXTU-F
5.		5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP AOR		103 (4)	103 (4)	22.6	22.7	WYBO-F 107.5 Boyertown .8/2.5
AC/OLDIES/SOFT ROCK	8 (2)	33 (4)	41 (6)	9.0	7.0	WAEB 790 Allentown .6/2.2
MOR/VARIETY	63 (1)		63 (1)	13.8	11.9	WAEB-F 104.1 Allentown 1.2/7.4
COUNTRY	23 (1)	37 (3)	60 (4)	13.2	17.4	WDAC-F 94.5 Lancaster .6/2.0
BLACK/URBAN		9 (1)	9 (1)	2.0	1.5	WFMZ-F 100.7 Allentown 1.2/3.0
BTFL MUSIC		41 (5)	41 (5)	9.0	7.6	WHP-F 97.3 Harrisburg .6/2.0
NEWS/TALK	15 (1)	5 (5)	20 (5)		4.9	WNCE-F 101.3 Lancaster 1.2/3.9
NOSTALGIA	40 (1)		40 (1)	4.4	8.5	WQQQ-F 99.9 Easton .8/2.7
RELIGION		7 (2)	7 (2)	1.5	2.1	WRKZ-F 106.7 Hershey .8/3.0
SPANISH						WWSH-F 97.9 Hazleton 1.2/4.3
CLASSICAL		2 (1)	2 (1)	0.4	0.6	WZZO-F 95.1 Bethlehem
UNKNOWN/OTHERS						See Philadelphia for the frequency and city of license for the following:
			456 (31)			KYW 3.1/11.6 WMGK-F 1.0/4.4
						WCAU-F 2.1/ 7.4 WUSL-F 1.9/5.7
						WFIL 1.0/ 6.5 WWDB-F 1.0/3.0
						WFLN-F .4/ 2.5 WXTU-F 2.5/5.5
						WIOQ-F .4/ 2.0 WZGO-F 1.2/5.7
						WKSZ-F 1.0/ 2.4

RADIO STATIONS	Frequency	Power	Day	Format	Rate	Agency
WEEU	850	1 KW	(DA-N)	MOR	\$ 33.00	(Mc-Guild)
WHUM	1240	1 KW/250 W		COUNTRY	\$ 25.00	(Republic) Brill
WRWA	1340	1 KW.250 W		NOSTALGIA	\$ 26.00	(Torbet)
WPAZ	1370	1 KW (DAYS)		MOR	\$ NA	(----) (POTTSTOWN)
WRFY-F	102.5	15 KW @ 820		CHR	\$ 45.00	(Torbet)

Other ranked stations -- See Philadelphia or Lancaster

Arbitron Rank/Pop (12+): 142/187,600
 NSA Rank/Pop: 186/222,100
 ADI #125
 Average Person Rating: 16.1
 Market TSL: 21.2 hours

RENO
 Stations: 17/7
 Diaries: 665/282:1/50.6%
 Sample Target: 560
 Standard Error: .733
 % Below Line: 0
 % Not Listed: 10.9

Est 1985 Revenue: 9,900,000
 HH Inc: \$28,465
 Retail \$: 2.1 Bil
 Pop per Station: 11,035
 # 1 Biller: KOZZ/KONE-F
 \$1,800,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. KOZZ-F 41/13.5	11.5	16.1	12.1	15.9		1. KOZZ-F 59/625	1. KOZZ-F 441/23.5		
2. KWNZ-F 27/ 8.9	11.0	1.9	2.6	4.1		2. KWNZ-F 57/711	2. KWNZ-F 383/20.4		
3. KOH 26/ 8.6	6.9	6.0	5.6	7.5		3. KSRN-F 56/419	3. KHTX-F 377/20.1		
4. KRNO-F 24/ 7.9	10.7	11.0	9.1	10.0		4. KNSS-F 49/403	4. KOH 335/17.8		
5. KSRN-F 24/ 7.9	9.1	7.6	9.7	7.2		5. KRNO-F 46/454	5. KRNO-F 264/14.0		
6. KHTX-F 22/ 7.3	6.6	11.7	8.8	5.9		6. KOH 35/485	6. KNEV-F 261/13.9		
7. KNEV-F 20/ 6.6	8.8	8.2	5.3	6.6		7. KHTX-F 32/473	7. KOLO 234/12.4		
8. KOLO 16/ 5.3	6.0	6.0	8.2	8.8		8. KROQ 28/409	8. KONE 213/11.3		
9. KNSS-F 15/ 5.0	1.9	---	---	---		9. KNEV-F 26/321	9. KRZQ-F 212/11.3		
10. KROW 11/ 3.6	2.7	5.4	3.8	5.9		10. KRZQ-F 12/283	10. KSRN-F 197/10.5		
11. KCBN 10/ 3.3	1.9	4.7	6.8	5.0		11.	11. KNSS-F 190/10.1		
12.						12.	12. KROW 187/ 9.9		
13.						13.	13. KCBN 186/ 9.9		
14.						14.	14.		
15.						15.	15.		

12+ FM SHARE (METRO): 69.63% (188 of 270) (FAL 84: 65.98%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWNZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOH	1. KOZZ-F	1. KOXX-F	1. KOZZ-F	1. KWNZ-F	1. KOZZ-F
2. KOZZ-F	2. KWNZ-F	2. KRNO-F	2. KRNO-F	2. KRNO-F	2. KNEV-F	2. KRNO-F	2. KRNO-F	2. KWNZ-F	2. KOZZ-F	2. KWNZ-F
3. KHTX-F	3. KHTX-F	3. KHTX-F	3. KHTX-F	3. KHTX-F	3. KSRN-F	3. KSRN-F	3. KHTX-F	3. KSRN-F	3. KOH	3. KOH
4.	4. KRNO-F	KWNZ-F	KWNZ-F	KWNZ-F	4. KOLO	4. KOH	4. KOH	4. KRNO-F	4. KRNO-F	4. KNEV-F
5.	5.	5.	5.	5.	5.	5. KNEV-F	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWNZ-F	1. KHTX-F	1. KHTX-F	1. KOZZ-F	1. KRNO-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F
2. KOZZ-F	2. KOZZ-F	2. KOZZ-F	2. KHTX-F	2. KHTX-F	2.	2.	2. KWNZ-F	2. KRNO-F	2. KRNO-F
3. KHTX-F	3. KWNZ-F	3. KRNO-F	3. KRNO-F	3. KOZZ-F	3.	3.	3. KRNO	3. KWNZ-F	3. KOH
4.	4.	4. KWNZ-F	4. KWNZ-F	4.	4.	4.	4.	4.	4. KWNZ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		56 (3)	56 (3)	20.7	17.9	KBET 1340 Reno 1.0/5.1
AOR		41 (1)	41 (1)	15.2	17.5	
AC/OLDIES/SOFT ROCK	10 (1)	32 (2)	42 (3)	15.6	16.5	KONE 1450 Reno 2.0/11.3
MOR/VARIETY	13 (3)	24 (1)	37 (4)	13.7	10.0	KPLY 1270 sparks 2.0/ 7.7
COUNTRY	33 (3)	15 (1)	48 (4)	17.8	18.6	KROI-F 100.9 Lake Tahoe 2.6/ 8.9
BLACK/URBAN						KRZX-F 96.5 Sun Valley 2.3/11.3
PTFL MUSIC		20 (1)	20 (1)	7.4	8.9	KSRN 1590 1.3/ 2.6
NEWS/TALK	26 (1)		26 (1)	9.6	6.5	
NOSTALGIA					4.1	
RELIGION						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

270 (17)

RADIO STATIONS

KBET, 1340, 1 KW/250 W	, MOR	APR, \$ 12.00	(Unirep)	
KCBN, 1230, 1 KW/250 W	, AC	CBS-R, \$ 28.00	(Torbet)	Roth
KOH, 630, 5 KW/1 KW (DA-N)	, NEWS/TALK	CBS, ABC-T, \$ 26.00	(Katz)	
KOLO, 920, 5 KW/1 KW (Da-N)	, COUNTRY	NBC, \$ 25.00	(Eastman)	
KONE, 1450, 1 KW/250W	, COUNTRY	ABC-E, \$ 23.00	(Eastman)	Lotus
KPLY, 1270, 1 KW (DAYS)	, MOR	, \$ 16.00	(Selcom)	(SPARKS)
KROW, 780, 50 KW (DA-N)	, COUNTRY	, \$ 18.00	(Mc-Guild)	John Price
KHTX-F, 103.7	1 KW @ 1870, CHR	, \$ 15.00*	(Katz)	(CARNELIAN BAY, CA)
KNEV-F, 95.5,	60 KW @ 2250, BTFL/EZ	, \$ 20.00*	(Mc-Guild)	John Price
KOZZ-F, 105.7,	75 KW @ 2120, AOR (Bark-Abr)	Source, \$ 32.00	(Eastman)	Lotus
KRNO-F, 106.9,	70 KW @ 2214, AC	, \$ 45.00	(Torbet)	Roth
KROI-F, 100.9,	300 W @ 840, AC	, \$ 22.00	(HNHW)	(Sparks)
KSRN-F, 104.5,	25 KW @ 2900, MOR/VARIOUS	UPI, \$ 18.00	(Masla)	Olympic
KWNZ-F, 97.3,	87 KW @ 2126, CHR	, \$ 20.00	(HNHW)	Constant (CARSON CITY)
KNSS-F, 98.1,	100 KW @ ????, COUNTRY	MBS, \$ NA	(Republic)	(CARSON CITY)

MISCELLANEOUS COMMENTS: KSRN A/F sold to Olympic for \$2,110,000 (Chapman)...
 KROY-F changes to KROI-F...

RICHMOND

Arbitron Rank/Pop (12+): 53/668,700
 NSA Rank/Pop: 62/798,700
 ADI # 63
 Average Person Rating: 17.9
 Market TSL: 23.5 hours

Stations: 21/20
 Diaries: 1160/576:1/56.7%
 Sample Target: 1020
 Standard Error: .594
 % Below Line: 0.4
 % Not Listed: 7.4

Est 1985 Revenue: \$20,000,000
 HH Inc: \$30,978
 Retail \$: 5.1 Bill
 Pop per Station: 33,435
 # 1 Biller: WRVA \$4,800,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WRVA	178/14.7	11.5	11.9	15.5	14.1		1. WRVA 193/2305	1. WRVA 1984/29.4	28.0	30.3
2. WPLZ-F	172/14.2	11.4	10.5	9.2	9.2		2. WRVQ F 193/2477	2. WRVQ-F 1982/29.3	31.3	29.3
3. WRVQ-F	146/12.1	16.6	13.4	16.6	10.9		3. WPLZ F 186/1697	3. WEZS-F 1630/24.1	22.9	24.0
4. WEZS-F	120/ 9.9	11.4	9.7	10.7	10.9		4. WEZS F 140/1867	4. WPLZ-F 1240/22.7	19.7	19.1
5. WRXL-F	116/ 9.6	9.7	8.8	8.7	7.2		5. WRXL F 130/1467	5. WRXL-F 1240/18.4	20.1	19.2
6. WTVR-F	85/ 7.0	7.1	6.5	9.5	9.5		6. WTVR-F 111/1232	6. WTVR-F 965/14.3	16.2	14.7
7. WFTH	39/ 3.2	3.1	2.5	2.1	2.1		7. WFTH 39/ 262	7. WRNL 645/ 9.5	10.0	9.7
8. WRNL	37/ 3.1	3.5	4.4	5.4	5.4		8. WRNL 39/ 693	8. WZZR-F 506/ 7.5	---	---
9. WLEE	33/ 2.7	3.7	4.7	7.7	7.7		9. WLEE 22/ 494	9. WANT 502/ 7.4	6.7	9.2
10. WZZR-F	33/ 2.7	---	---	---	---		10. WZZR-F 33/ 506	10. WLEE 494/ 7.3	8.2	10.0
11. WANT	28/ 2.3	2.2	4.2	3.4	5.1		11. WQSF F 321/ 4.8	11. WQSF F 321/ 4.8	8.3	17.3
12. WKIE	25/ 2.1	2.7	1.5	.8	3.3		12. WKHK F 311/ 4.6	12. WKHK F 311/ 4.6	4.0	NA
13. WKHK F	24/ 2.0	1.7	2.0	---	1.1		13. WKTH 262/ 3.9	13. WKTH 262/ 3.9	5.8	5.1
14. WQSF F	21/ 1.7	2.8	8.1	6.7	1.9		14. WKIE 262/ 3.9	14. WKIE 262/ 3.9	6.2	3.9
15.							15.			

12+ FM SHARE (METRO): 65.06% (728 of 1119) (FAL 84: 64.63%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AND	12+ MID	12+ PND	12+ EVE	SAT MID
1. WPLZ-F	1. WRXL-F	1. WPLZ-F	1. WEZS-F	1. WEZS-F	1. WRVA	1. WRVA	1. WRVA	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F
2. WRVQ-F	2. WPLZ-F	2. WRVQ-F	2. WPLZ-F	2. WPLZ-F	2. WTVR-F	2. WRVQ-F	2. WEZS-F	2. WRVA	2. WRVA	2. WRVQ-F
3.	3. WRVQ-F	3. WEZS-F	3. WRVQ-F	3. WRVQ-F	3. WEZS-F	3. WPLZ-F	3. WRXL-F	3. WEZS-F	3. WEZS-F	3. WEZS-F
4.	4. WEZS-F	4. WRXL-F	4. WRXL-F	4. WRVA	4. WPLZ-F	4. WEZS-F	4. WRVQ-F	4. WRXL-F	4. WRXL-F	4. WTVR-F
5.	5.	5.	5. WRVA	5. WRXL-F	5. WRVQ-F	5. WRXL-F	5. WPLZ-F	5. WRVQ-F	5. WRVQ-F	5. WRVA

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WRVQ-F	1. WRXL-F	1. WRXL-F	1. WRXL-F	1. WRXL-F	1. WEZS-F
2. WRVQ-F	2. WRVQ-F	2. WEZS-F	2. WRVQ-F	2. WEZS-F	2. WPLZ-F	2. WEZS-F	2. WPLZ-F	2. WPLZ-F	2. WPLZ-F
3. WEZS-F	3. WEZS-F	3. WRVQ-F	3. WEZS-F	3. WRLZ-F	3. WEZS-F	3. WPLZ-F	3. WEZS-F	3. WEZS-F	3. WRXL-F
4. WTVR-F	4. WRXL-F	4. WRXL-F	4. WRVA	4. WRVA	4. WRVQ-F	4. WRVQ-F	4. WRVQ-F	4. WRVQ-F	4. WRVQ-F
5. WRVA	5.	5. WRVA	5. WRVQ-F	5. WTVR-F	5.	5. WZZR-F	5. WZZR-F	5.	5. WRVA
6. WRXL-F			6. WTVR-F						

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		179 (2)	179 (2)	16.0	14.6	WDYL-F 92.1 Chester .6/2.7
AOR		116 (1)	116 (1)	10.4	9.5	WEMZ 1450 Highland Spgs .8/2.5
AC/OLDIES/SOFT ROCK		120 (1)	120 (1)	10.7	10.5	WGGM 1410 Chester .3/1.1
NOR/VARIETY	193 (2)		193 (2)	17.2	12.9	WRJY 1320 Richmond 1.2/1.4
COUNTRY	45 (7)	109 (2)	154 (4)	13.8	15.4	WSSV 1240 Petersburg 1.2/3.1
BLACK/URBAN	53 (2)	176 (2)	229 (4)	20.5	26.3	WXGI 950 Richmond .7/2.0
BTFL MUSIC	14 (1)	21 (1)	35 (2)	3.1	1.2	
NEWS/TALK						WOWI-F 102.9 Norfolk .3/1.5
NOSTALGIA	33 (1)		33 (1)	2.9	5.1	
RELIGION	43 (2)	7 (1)	50 (3)	4.5	3.4	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS		10 (1)	10 (1)	0.9	1.0	

RADIO STATIONS

WANT , 990 , 1 KW (DAYS)	BLACK	\$ 44.00	(Masla)	Robinson
WFTH , 1590 , 5 KW (DAYS)	BLACK	\$ 19.00	(P/W)	Willis
WKIE , 1540 , 10 KW (DAYS, DA)	BLACK	\$ 28.00	(Roslin)	
WLEE , 1480 , 5 KW (DA-2)	NOSTALGIA	\$ 34.00	(HNWH)	Gilcom
WRJY , 1320 , 5 KW (DAYS, DA)	BTFL	\$ 18.00	(----)	
WRNL , 910 , 5 KW (DA-N)	COUNTRY	\$ 50.00	(Katz)	Capital
WRVA , 1140 , 50 KW (DA-1)	MOR	\$130.00	(Eastman)	Edens
WRVR , 1380 , 5 KW (DA-2)	COUNTRY	\$ NA	(MMR)	Park
WXGI , 950 , 5 KW (DAYS)	COUNTRY	\$ 10.00	(----)	
WEZS-F, 103.7 , 74 KW @ 750	AC	\$ 75.00	(Blair)	EZ
WPLZ-F, 99.3 , 2.5 KW @ 328	BLACK	\$ 64.00*	(Mc-Guild)	(PETERSBURG)
WRVQ-F, 94.5 , 200 KW @ 355	CHR	\$115.00	(Eastman)	Edens
WRXL-F, 102.1 , 140 KW @ 320	AOR	\$ 90.00	(Katz)	Capital-WRAL
WTVR-F, 98.1 , 50 KW @ 840	COUNTRY	\$ 65.00*	(MMR)	Park
WQSF -- See Norfolk				

MISCELLANEOUS COMMENTS WRJY sold for \$4000,000 (Media Marketing)...

RIVERSIDE - SAN BERNARDINO

Arbitron Rank/Pop (12+): 39/859,900
 MSA Rank/Pop: 23/1,832,500
 LA ADI
 Average Person Rating: 16.4
 Market TSL: 22.0 hours

Stations: 41/16
 Diaries: 1498/574:1/41.7%
 Sample Target: 1280
 Standard Error: .504
 % Below Line: 56.3
 % Not Listed: 13.3

Est 1985 Revenue: \$18,000,000
 HH Inc: \$29,202
 Retail \$: 10.1 Bil
 Pop per Station: 53,744
 # 1 Biller: KMEN/KGGI-F
 \$2,700,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84		
1. KDUO-F	129/8.6	6.8	6.7	5.9	6.7	1. KDUO-F	170/1590	1. KIIS-F	1605/17/7	19.5	22.1
2. KGGI-F	105/7.0	8.7	5.8	4.7	4.3	2. KIIS-F	143/2306	2. KGGI-F	1534/16/9	17.6	14.4
3. KIIS-F	102/6.8	7.9	9.5	8.7	8.2	3. KGGI-F	119/1776	3. KDUO-F	1229/13.5	11.9	12.0
4. KBIG-F	67/4.5	4.7	5.1	4.5	3.4	4. KBIG-F	98/1211	4. KFI	1089/12/0	15.2	13.6
5. KLOS-F	58/3.9	3.6	3.6	3.0	4.6	5. KLOS-F	84/1456	5. KLOS-F	895/ 9.9	9.6	11.7
6. KFI	57/3.8	5.0	3.4	5.6	5.6	6. KRTH-F	84/1224	6. KRTH-F	841/ 9.3	10.3	9.4
7. KRTH-F	53/3.6	4.3	3.2	2.3	4.2	7. KFI	83/1718	7. KOLA-F	802/ 8.8	9.8	10.0
8. KNX	46/3.1	3.8	3.3	4.0	3.2	8. KNX	83/1376	8. KNX	787/ 8.7	11.3	9.6
9. KOST-F	45/3.0	3.1	4.6	2.4	2.4	9. KOST-F	76/1087	9. KBIG-F	784/ 8.6	10.0	11.0
10. KFXM	44/2.9	3.6	1.3	2.2	1.3	10. KABC	69/ 854	10. KMET-F	687/ 7.6	8.1	9.2
11. KCKC	41/2.7	1.2	2.1	2.8	1.9	11. KKHR-F	60/ 947	11. KOST-F	677/ 7.5	8.0	11.5
12. KWLH-F	41/2.7	1.5	3.3	2.4	2.5	12. KQLH-F	53/ 737	12. KKHR-F	649/ 7.1	7.5	7.0
13. KMET-F	39/2.6	3.4	3.7	2.8	4.5	13. KMET-F	50/1111	13. KWLH-F	626/ 6.9	6.5	7.4
14. KOLA-F	37/2.5	3.7	2.3	2.3	3.3	14. KFXM	49/ 645	14. KCKC	491/ 5.4	4.0	NA
15. KABC	33/2.2	1.2	2.8	3.3	3.1	15. KOLA	47/1119	15. KCAL-F	470/ 5.2	5.3	4.7

12+ FM SHARE (METRO): 69.17% (895 of 1294) (FAL 84: 69.49%)

TELEVISION	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PND	12+ EVE	SAT MID
1. KGGI-F	1. KIIS-F	1. KGGI-F	1. KGGI-F	1. KGGI-F	1. KDUO-F	1. KDUO-F	1. KDUO-F	1. KGGI-F	1. KGGI-F	1. KDUO-F
2. KIIS-F	2. KGGI-F	2. KIIS-F	2. KRTH-F	2. KIIS-F	2. KBIG-F	2. KIIS-F	2. KGGI-F	2. KDUO-F	2. KDUO-F	2. KIIS-F
3. KKHR-F	3. KLOS-F	3. KLOS-F	3. KIIS-F	3. KRTH-F	3. KFXM	3. KGGI-F	3. KBIG-F	3. KIIS-F	3. KIIS-F	3. KGGI-F
4. KRTH-F	4. KRTH-F	4. KRTH-F	4. KFI	4. KDUO-F	4. KFI	4. KIIS-F	4. KIIS-F	4. KBIG-F	4. KROQ-F	4. KRTH-F
5. KMET-F	5. KMET-F	5. KFI	5. KLOS-F	5. KFI	5. KIIS-F	5. KNX	5. KLOS-F	5. KLOS-F	5. KRTH-F	5. KLOS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGGI-F	1. KGGI-F	1. KGGI-F	1. KGGI-F	1. KGGI-F	1. KLOS-F	1. KLOS-F	1. KRTH-F	1. KLOS-F	1. KRTH-F
2. KDUO-F	2. KQLH-F	2. KIIS-F	2. KRTH-F	2. KIIS-F	2. KOLA-F	2. KGGI-F	2. KRTH-F	2. KRTH-F	2. KIIS-F
3. KIIS-F	3. KIIS-F	3. KIIS-F	3. KIIS-F	3. KIIS-F	3. KGGI-F	3. KMET-F	3. KIIS-F	3. KGGI-F	3. KGGI-F
4. KBIG-F	4. KLOS-F	4. KLOS-F	4. KFI	4. KDUO-F	4. KRTH-F	4. KRTH-F	4. KIIS-F	4. KIIS-F	4. KFI
5. KLOS-F	5. KRTH-F	5. KFI	5. KLOS-F	5. KFI	5. KIIS-F	5. KIIS-F	5. KLOS-F	5. KMET-F	5. KMET-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		236 (3)	236 (3)	18.2	21.8	KBON-F 103.9 Lake Arrowhead .7/2.8
AOR		184 (5)	184 (5)	14.2	13.4	KCAL 1410 Redlands 2.1/2.7
AC/OLDIES/SOFT ROCK	97 (4)	163 (6)	260 (10)	20.1	19.9	KCAL-F 96.7 Redlands 1.4/5.2
NOR/VARIETY					1.6	KDIG 1240 San Bernardino 1.5/2.1
COUNTRY	84 (3)	60 (4)	144 (7)	11.1	9.9	KHYE-F 105.5 Hemet .4/1.0
BLACK/URBAN		9 (1)	9 (1)	0.7	1.4	KMEN 1290 San Bernardino .8/3.1
PTFL MUSIC		214 (3)	214 (3)	16.5	13.6	KNTF-F 93.5 Riverside 1.3/3.1
NEWS/TALK	102 (4)		102 (4)	7.9	9.9	KPRO 1440 Riverside 1.0/2.8
NOSTALGIA	63 (2)		63 (2)	4.9	0.8	KWDJ-F 02.7 Riverside 1.5/3.9
RELIGION	5 (1)		5 (1)	0.4	1.5	KWRM 1370 Curuna .6/1.0
SPANISH	39 (2)		39 (2)	3.0	4.8	KNSE 1510 Ontario /5/1.2
CLASSICAL		16 (1)	16 (1)	1.2	0.9	KWOW 1600 Pomona /6/1.6
UNKNOWN/OTHERS	9 (1)	13 (1)	22 (2)	1.7	0.6	

1294 (41)

See LA for frequency and city of license of the following:

KBRT	.3/1.6	KLAC	1.4/3.5
KFAC-F	1.1/3.0	KMGG-F	.3/1.5
KFWB	.5/2.9	KMPC	1.3/4.1
KIQQ-F	.6/2.5	KRLA	1.3/4.1
KJOI-F	1.2/2.4	KROQ-F	1.9/5.1
KKGO-F	.9/2.1	KUTE-F	.6/2.0
KKHR-F	1.9/7.1	KZLA-F	.7/1.7

RADIO STATIONS

KCAL	1410	5 KW/1 KW (DA-N)	SPANISH	UPI, \$ 20.00
KCKC	1350	5 KW/500 W (DA-2)	COUNTRY	ABC-I, \$ 29.00
KDIG	1240	1 KW/250 W	COUNTRY	, \$ 32.00
KFZM	590	1 KW (DA-2)	NOSTALGIA	ABC-D, ABC-E, \$ 24.00*
KMEN	1290	5 KW (DA-2)	OLDIES	CBS, \$ 26.00
KPRO	1440	1 KW (DA-1)	TALK	CBS, MBS, \$ 24.00
KCAL-F	96.7	3 KW @ 300	AOR	Source, \$ 25.00*
KDUO-F	97.5	72 KW @ 1570	BTFL/EZ	, \$ 45.00*
KGGI-F	99.1	2 KW @ 1560	CHR	CBS-R, \$ 44.00*
KOLA-F	99.9	31 KW @ 1630	AOR	ABC-R, \$ 37.00
KQLH-F	95.1	15 KW @ ?	AC	MBS, \$ 28.00
KWDJ-F	92.7	3 KW @ 300	COUNTRY	MBS, \$ 24.00
KNTF-F	93.5	3 KW @ -165	COUNTRY	, \$ 23.00

(Lotus)	
(HNWH)	
(Selcom)	
(Katz)	Henry
(Mc-Guild)	
(Unirep)	
(Torbet)	
(Katz)	Henry
(Mc-Guild)	
(Masla)	
(Torbet)	
(Roslin)	
(HNWH)	

MISCELLANEOUS COMMENTS Women 18-34, 18-49, and 25-54 were not available because of an Arbitron printing error...
 American Radio Fall 1985, Copyright 1986

ROANOKE

Arbitron Rank/Pop (12+): 140/189,900
 MSA Rank/Pop: 185/222,300
 ADI #72
 Average Person Rating: 16.6
 Market TSL: 22.7 hours

Stations: 12/11
 Diaries: 591/321:1/58.0%
 Sample Target: 560
 Standard Error: .801
 % Below Line: 0.3
 % Not Listed: 9.1

Est 1985 Revenue: \$6,300,000
 HH Inc: \$27,459
 Retail \$: 1.4 Bil
 Pop per Station: 17,264
 # 1 Biller: WXLK-F \$2,800,000

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL
		85	84	84	83
1. WXLK-F	89/28.1	34.9	32.3	32.0	26.3
2. WPVR-F	53/16.7	14.4	13.8	13.3	19.5
3. WSLC	27/ 8.5	8.0	11.3	15.9	8.7
4. WTOY	25/ 7.9	4.8	9.1	5.5	9.0
5. WSLX	24/ 7.6	9.9	4.1	5.8	5.4
6. WJLM-F	23/ 7.3	5.8	6.3	3.9	5.1
7. WFIR	22/ 6.9	6.7	8.8	6.1	9.9
8. WROV	15/ 4.7	4.2	5.3	7.8	6.0
9.					
10.					
11.					
12.					
13.					
14.					
15.					

BIRCH	12+ TSA	1/4/CUME
SHARE		
1. WXLK-F	276/3159	
2. WPVR-F	150/1469	
3. WSLQ-F	92/1219	
4. WAKG-F	45/ 537	
5. WSLC	39/ 524	
6. WFIR	26/ 525	
7. WJLM-F	25/ 314	
WTOY	25/ 170	
9. WROV	22/ 431	
10.		
11.		
12.		
13.		
14.		
15.		

12+ METRO	CUME/	SPG	FAL
METRO	CUME RATING	85	84
1. WXLK-F	870/45.7	51.9	50.4
2. WPVR-F	442/23.2	25.1	22.0
3. WSLQ-F	343/18.0	19.9	13.3
4. WFIR	332/17.4	18.7	19.4
5. WROV	327/17.2	19.8	18.2
6. WSLC	325/17.1	18.6	24.1
7. WJLM-F	292/15.3	13.1	14.3
8. WTOY	170/ 8.9	11.3	12.1
9.			
10.			
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 56.97% (190 of 288) FAL 84: 61.07%

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WPVR-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2.	2.	2. WSLQ-F	2. WPVR-F	2. WPVR-F	2. WXLK-F	2. WPVR-F	2. WPVR-F	2. WPVR-F	2. WPVR-F	2. WPVR-F
3.	3.	3. WPVR-F	3. WSLQ-F	3. WJLM-F	3. WSLC	3. WSLC	3. WSLC	3. WSLQ-F	3. WSLC	3. WSLC
4.	4.	4. WJLM-F	4. WJLM-F	WSLQ-F	4. WFIR	4. WFIR	4. WFIR	4. WJLM-F	4.	4. WTOY
5.	5.	5.	5.	5.	5. WJLM-F	5.	WJLM-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2.	2.	2. WSLQ-F	2. WPVR-F	2. WPVR-F	2. WSLQ-F	2.	2. WROV	2.	2. WPVR-F
3.	3.	3.	3. WSLQ-F	3. WSLQ-F	3.	3. WJLM-F	3.	3.	3. WSLC
4.	4.	4.	4.	4. WJLM-F	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP		89 (1)	89 (1)	30.9	34.6	WKBA 1550 Vinton 1.3/4.4
AOR						WRIS 1410 Roanoke .9/4.3
AC/OLDIES/SOFT ROCK	15 (1)	24 (1)	39 (2)	13.5	10.1	WSAY 1480 Salem .6/1.8
MOR/VARIETY	22 (1)		22 (1)	7.6	9.4	
COUNTRY	27 (1)	24 (2)	51 (3)	17.7	18.8	WAKG-F 103.3 Danville .3/1.9
BLACK/URBAN	25 (1)		25 (1)	8.7	10.4	
BTFL MUSIC		53 (1)	53 (1)	18.4	14.8	
NEWS/TALK						
NOSTALGIA						
RELIGION	7 (2)		7 (2)	2.4	1.3	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	2 (1)		2 (1)	0.7	0.7	
			288 (12)			

RADIO STATIONS

WFIR, 960, 5 KW (DA-N), MOR	CBS, \$ 25.00* (Mc-Guild)	Gibbons
WKBA, 1550, 10 KW (DAYS, DA), RELIGION	, \$ 60.00 (Southern)	
WRIS, 1410, 5 KW (DAYS, DA), RELIGION	MBS, \$ 6.00 (----)	
WROV, 1240, 1 KW (DAYS), AC	ABC-C, ABC-D, \$ 28.00 (Weiss)	
WSAY, 1480, 5 KW (DAYS), NOSTALGIA (?)	ABC-I, \$ 14.00 (----)	Weiss
WSLC, 610, 5 KW/1 KW (DA-2), COUNTRY	NBC, \$ 32.00* (Katz)	Mel Wheeler
WTOY, 910, 1 KW (DAYS, DA), BLACK	SBN, \$ 15.00 (Selcom)	
WJLM-F, 93.5, 3 KW @ -83, COUNTRY	MBS, ABC-E, \$ 8.00 (----)	
WPVR-F, 94.9, 100 KW @ 1979, BTFL (Kala Music)	, \$ 45.00* (Mc-Guild)	Gibbons
WSLQ-F, 99.1, 143 KW @ 1985, AC	ABC-F, \$ 40.00* (Katz)	Mel Wheeler
WXLK-F, 92.3, 93 KW @ 2050, CHR	US I, \$ 90.00* (Torbet)	Coleman

WJJS - See Lynchburg WQMG - See Freensboro

ROCHESTER

Arbitron Rank/Pop (12+): 41/838,800
 NSA Rank/Pop: 46/998,500
 ADI #71
 Average Person Rating: 16.4
 Market TSL: 21.6 hours

Stations: 18/15
 Diaries: 1198/700:1
 Sample Target: 1130
 Standard Error: .536
 % Below Line: 1.3
 % Not Listed: 10.9

Est 1985 Revenue: \$19,200,000
 HH Inc: \$32,969
 Retail \$: 6.0 Bil
 Pop per Station: 55,920
 # 1 Biller: WVOR-F \$4,700,00

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUNE	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84	
1. WPXY-F	165/12.0	12.5	8.4	7.7	8.0	11.8	1. WPXY-F	2296/27.4	27.8	22.7
2. WCMF-F	161/11.7	11.2	8.8	11.6	10.0	16.1	2. WVOR-F	2177/26.0	28.6	27.5
3. WEZO-F	157/11.4	11.1	12.5	12.9	14.4	8.3	3. WPXY-F	2054/24.5	21.7	24.4
4. WVOR-F	156/11.4	13.6	14.7	13.5	11.2	9.7	4. WEZO-F	1980/23.6	24.0	21.7
5. WHAM	125/ 9.1	6.4	9.2	9.1	8.4	7.7	5. WCMF-F	1957/23.4	20.1	17.3
6. WMJQ-F	95/ 6.9	7.7	8.2	8.1	6.5	8.4	6. WHAM	1706/20.4	16.5	20.5
7. WDKX-F	77/ 5.6	2.9	2.3	2.5	3.1	8.9	7. WZKC-F	1056/12.6	7.9	8.2
8. WZKC-F	73/ 5.3	2.5	2.3	2.4	3.4	6.0	8. WBBF	951/11.4	10.9	14.3
9. WYLF-F	68/ 4.9	6.4	5.2	6.7	6.8	4.2	9. WYLF-F	832/ 9.9	9.7	11.6
10. WBBF	50/ 3.6	5.5	5.3	4.6	6.2	2.5	10. WDKX-F	723/ 8.6	8.3	---
11. WNYR	43/ 3.1	3.6	4.5	4.3	5.2	3.1	11. WNYR	601/ 7.2	9.3	11.0
12.							12.			
13.							13.			
14.							14.			
15.							15.			

12+ FM SHARE (METRO): 80.07% (980 of 1224) (FAL 84: 76.05%)

TITLES	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PND	12+ EVE	SAT MID
1. WPXY-F	1. WCMF-F	1. WCMF-F	1. WVOR-F	1. WVOR-F	1. WEZO-F	1. WVOR-F	1. WEZO-F	1. WPZY-F	1. WCMF-F	1. WPXY-F
2. WCMF-F	2. WPXY-F	2. WVOR-F	2. WCMF-F	2. WEZO-F	2. WHAM	2. WPXY-F	2. WVOR-F	2. WCMF-F	2. WPXY-F	2. WCMF-F
3. WDKX-F	3. WVOR-F	3. WPXY-F	3. WMJQ-F	3. WCMF-F	3. WVOR-F	3. WHAM	3. WCMF-F	3. WVOR-F	3. WEZO-F	3. WEZO-F
4. WMJQ-F	4. WMJQ-F	4. WMJQ-F	4. WPXY-F	4. WMJQ-F	4. WYLF-F	4. WEZO-F	4. WPXY-F	4. WEZO-F	4. WDKX-F	4. WVOR-F
5.	5. WDKX-F	5. WEZO-F	5. WEZO-F	5. WPXY-F	5. WZKC-F	5. WCMF-F	5. WHAM	5. WMJQ-F	5. WVOR-F	5. WMJQ-F
			WZKC-F	WHAM				WHAM		
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPXY-F	1. WPXY-F	1. WVOR-F	1. WPXY-F	1. WVOR-F		1. WCMF-F	1. WCMF-F	1. WCMF-F	1. WCMF-F	1. WVOR-F
2. WCMF-F	2. WVOR-F	2. WPXY-F	2. WVOR-F	2. WEZO-F		2. WPXY-F	2. WPXY-F	2. WVOR-F	2. WVOR-F	2. WCMF-F
3. WZKC-F	3. WCMF-F	3. WMJQ-F	3. WCMF-F	3. WHAM		3.	3. WVOR-F	3. WMJQ-F	3. WPXY-F	3. WEZO-F
4. WDKX-F	4. WMJQ-F	4. WCMF-F	4. WMJQ-F	4. WPXY-F		4.	4.	4. WPXY-F	4. WMJQ-F	4. WMJQ-F
5. WMJQ-F	5. WDKX-F	5. WEZO-F	5. WEZO-F	5. WMJQ-F		5.	5.	5. WDKX-F	5. WZKC-F	5. WZKC-F
										WPXY-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	9 (1)	271 (4)	280 (5)	22.9	23.0	WCGR 1550 Canandaigua .8/1.1
AOR		161 (1)	161 (1)	13.2	9.9	WFLC-F 102.3 Canandaigua .9/2.4
AC/OLDIES/SOFT ROCK	50 (1)	156 (1)	206 (2)	16.8	17.6	WPXY 1280 Rochester .7/3.2
MOR/VARIETY	136 (2)		136 (2)	11.1	11.4	WNWG 1460 Rochester .4/1.9
COUNTRY		85 (2)	128 (3)	10.5	7.7	
BLACK/URBAN		77 (1)	77 (1)	6.3	2.6	WBEN-F 102.5 Buffalo .4/2.0
BTFL MUSIC		162 (2)	162 (2)	12.2	14.5	WJYE-F 96.1 Buffalo .4/ .8
NEWS/TALK				5.5	5.9	WKFM-F 104.7 Fulton .4/1.3
NOSTALGIA		68 (1)	68 (1)	5.6	6.5	
RELIGION	6 (1)		6 (1)	0.5	0.7	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

1224 (18)

RADIO STATIONS

WBBF, 950, 1 KW (DA-2)	, OLDIES	US II, NBC-T, \$ 47.00*	(Eastman)	LIN
WHAM, 1180, 50 KW	, MOR	CBS, \$ 72.00*	(Mc-Guild)	
WNYR, 990, 1 KW/250 W	, COUNTRY	ABC-I, \$ 35.00	(Katz)	Grace
WPXY, 1280, 5 KW (DA-N)	, CHR	, \$ NA	(MMR)	Pyramid
WNWG, 1460, 5 KW (DA-N)	, RELIGION	, \$ 12.00	(-----)	
WCMF-F, 96.5, 50 KW @ 454, AOR		, \$ 76.00	(CBS)	Stoner
WDKX-F, 103.9, 800 W @ 540, BLACK		NBN, \$ 34.00	(Weiss)	
WEZO-F, 101.3, 27 KW @ 630, BTFL/EZ		ABC-E, \$ 84.00	(Katz)	Grace
WMJQ-F, 92.5, 50 KW @ 500, CHR		ABC-C, \$ 59.00*	(Eastman)	LIN
WPXY-F, 97.9, 50 KW @ 456, CHR		, \$ 58.00	(MMR)	Pyramid
WVOR-F, 100.5, 50 KW @ 490, AC		, \$ 80.00	(Mc-Guild)	
WYLF-F, 95.1, 11 KW @ 993, NOSTALGIA		, \$ 45.00	(Market 4)	(BRISTOL CENTER)
WZKC-F, 98.9, 50 KW @ 340, COUNTRY		, \$ 30.00	(Torbet)	Josephson

MISCELLANEOUS COMMENTS: WBBF changes from Talk to Oldies (Nov)...WYLF-F sold for \$2,100,000 (Kozacks)

SACRAMENTO

Arbitron Rank/Pop (12+): 33/1,046,900
 NSA Rank/Pop: 37/1,246,800
 ADI #20
 Average Person Rating: 16.8
 Market TSL: 22.2 hours

Stations: 27/22
 Diaries: 1263/829:1/45.0%
 Sample Target: 1240
 Standard Error: .562
 % Below Line: 4.7
 % Not Listed: 14.5

Est 1985 Revenue: \$37,000,000
 HH Inc.: \$29,275
 Retail \$: 8.0 Bil
 Pop per Station: 47,486
 # 1 Biller: KXOA-F \$6,000,000

12+ METRO SHARE 1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KSFM-F 186/10.4	---	10.5	9.2	8.7	15.4	1. KSFM-F 224/3367	1. KSFM-F 2700/25.4	25.6	23.2
2. KWOD-F 159/ 8.9	---	5.9	5.1	4.6	8.8	2. KWOD-F 188/2511	2. KWOD-F 1870/17.6	18.5	16.2
3. KCTC-F 147/ 8.2	---	9.2	10.5	8.9	8.4	3. KRAK 186/2341	3. KZAP-F 1860/17.5	18.6	16.8
4. KXOA-F 138/ 7.7	---	9.0	8.4	8.2	6.9	4. KZAP-F 182/2625	4. KXOA-F 1776/16.7	19.5	18.9
5. KZAP-F 126/ 7.0	---	10.4	9.4	7.5	10.8	5. KCTC-F 167/2104	5. KCTC-F 1748/16.4	18.0	17.4
6. KFBK 121/ 6.7	---	5.7	5.1	4.7	3.8	6. KFBK 164/2189	6. KFBK 1695/15.9	12.8	13.6
7. KXOA 85/ 4.7	---	4.1	3.9	4.5	2.9	7. KXOA-F 163/2115	7. KHYL-F 1381/13.0	11.3	12.7
8. KRAK-F 83/ 4.6	---	3.5	2.9	3.0	3.4	8. KRAK-F 122/1371	8. KGNR 1053/ 9.9	9.6	15.2
9. KHYL-F 66/ 3.7	---	4.0	3.4	4.7	3.2	9. KXOA 86/ 955	9. KRAK-F 974/ 9.2	9.1	7.9
10. KRAK 61/ 3.4	---	5.0	5.2	4.3	6.0	10. KHYL-F 84/1750	10. KRAK 966/ 9.1	10.5	10.3
11. KAER-F 59/ 3.3	---	4.4	3.4	4.9	2.9	11. KAER-F 83/1026	11. KPOP-F 937/8.8	11.9	13.1
12. KGNR 54/ 3.0	---	2.9	3.7	4.4	3.0	12. KGO 80/1101	12. KROY-F 932/ 8.8	6.6	7.8
13. KROY-F 43/ 2.4	---	2.0	3.3	2.5	3.0	13. KNBR 62/1064	13. KXOA 906/ 8.5	7.7	9.2
14. KPOP-F 36/ 2.0	---	2.8	4.2	3.9	1.6	14. KGNR 59/1149	14. KAER-F 816/ 7.7	10.0	9.7
15.						15.	15. KFRC 712/ 6.7	5.0	9.2
16.						16.			
17.						17.			
18.						18.			
19.						19.			
20.						20.			
21.						21.			
22.						22.			
23.						23.			
24.						24.			
25.						25.			

12+ FM SHARE (METRO): 70.06% (1074 of 1533) (FAL 84: 65.57%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWOD-F	1. KZAP-F	1. KSFM-F	1. KSFM-F	1. KSFM-F	1. KCTC-F	1. KSFM-F+	1. KXOA-F	1. KSFM-F	1. KSFM-F	1. KSFM-F
2. KSFM-F	2. KXOA-F	2. KXOA-F	2. KXOA-F	2. KXOA-F	2. KFBK	2. KFBK	2. KSFM-F	2. KWOD-F	2. KWOD-F	2. KWOD-F
3.	3. KXOA-F	3. KZAP-F	3. KZAP-F	3. KCTC-F	3. KRAK-F	3. KXOA-F	3. KWOD-F	3. KCTC-F	3. KFBK	3. KZAP-F
4.	4. KWOD-F	4. KWOD-F	4. KRAK-F	4. KZAP-F	4. KXOS-F	4. KWOD-F	4. KZAP-F	4. KXOA-F	4. KCTC-F	4. KXOA
5.	5.	5. KRAK-F	5. KCTC-F	5. KRAK-F	5. KSFM-F	5. KCTC-F	5. KCTC-F	5. KZAP-F	5. KZAP-F	5. KXOA-F
6.	6.	6. KHYL-F	KHYL-F	6. KFBK	6. KRAK	6. KZAP-F	6. KHYL-F	6. KRAK-F	6. KXOZ-F	6. KCTC-F
7.	7.	7.	7.	7.	7.	7.	7. KRAK-F	7.	7.	7. KRAK-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

NOM 18-24	NOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWOD-F	1. KXOA-F	1. KSFM-F	1. KXOA-F	1. KSFM-F	1. KWOD-F	1. KZAP-F	1. KAZP-F	1. KZAP-F	1. KZAP-F
2. KXOA-F	2. KSFM-F	2. KXOA-F	2. KSFM-F	2. KXOA-F	2. KZAP-F	2. KSFM-F	2. KSFM-F	2. KSFM-F	2. KSFM-F
3. KSFM-F	3. KWOD-F	3. KWOD-F	3. KWOD-F	3. KCTC-F	3. KSFM-F	3. KWOD-F	3. KXOA-F	3. KXOA-F	3. KXOA-F
4. KZAP-F	4. KZAP-F	4. KHYL-F	4. KCTC-F	4. KRAK-F	4. KAER-F	4. KXOA-F	4.	4. KWOD-F	4. KFBK
5.	5. KCTC-F	KZAP-F	KHYL-F	5. KWOD-F	5.	5.	5.	5. KFBK	5. KRAK-F
6.	6. KHYL-F	6.	6. KRAK-F	6. KHYL-F	6.	6.	6.	6. KRAK-F	6. KRAK
7.	7. KRAK-F	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	28 (2)	424 (4)	452 (6)	29.5	22.1	KAHI	950	Auburn	.6/1.3
AOR		126 (1)	126 (1)	8.2	9.1	KFIA	710	Carmichael	.7/2.8
AC/OLDIES/SOFT ROCK	14 (1)	212 (3)	226 (4)	14.7	17.9	KHTN-F	92.1	Placerville	.4/1.4
MOR/VARIETY	17 (1)		17 (1)	1.1	3.5	KHWY	1030	Folsom	.6/2.4
COUNTRY	72 (2)	142 (2)	214 (4)	14.0	13.7	KJAY	1430	Sacramento	.8/1.4
BLACK/URBAN					----	KSAC	1240	Sacramento	.8/2.5
BTFM MUSIC/EZ		155 (2)	155 (2)	10.1	11.0	KSMJ	1380	Sacramento	.6/3.3
NEWS/TALK	150 (3)		150 (3)	9.8	14.0	KYLO-F	105.5	Davis	.8/1.7
NOSTALGIA	149 (3)		149 (3)	9.7	6.3	KBEE-F	103.3	Modesto	.4/ .9
RELIGION/GOSPEL	13 (1)	15 (1)	28 (2)	1.8	2.4	KCBS	740	San Francisco	.3/2.4
SPANISH					----	KFRC	610	San Francisco	.9/6.7
CLASSICAL					----	KGO	810	San Francisco	1.3/4.7
UNKNOWN/OTHERS	15 (1)		15 (1)	1.0	----	KNBR	680	San Francisco	.9/4.7

1533 (27)

RADIO STATIONS

AM STATIONS

KSAC, 1240, 1 KW/250 W	, MOR/AC	, \$ 23.00	(Selcom)	
KFIB, 1530, 50 KW (DA-N)	, NEW/TALK MBS,NBC, NBC-T,	\$ 70.00	(Katz)	McClatchy
KFIA, 710, 10 KW/250 W	, RELIGION	, \$ 30.00	(-----)	(CARMICHAEL)
KGWR, 1320, 5 KW (DA-2)	, NOSTALGIA	ABC-I, \$ 60.00*	(Christal)	Tribune Co.
KHWY, 1030, 50 KW/1KW (DA-2)	, COUNTRY	, \$ NA	(Torbet)	(FOLSOM)
KJAY, 1430 500 W (DAYS, DA)	, RELIGION	, \$ 23.00	(-----)	
KRAK, 1140, 50 KW (DA-1)	, COUNTRY	, \$109.00	(Eastman)	Affiliated
KRCX, 1110, 5 KW/500W (DA-2),	SPANISH	, \$ 30.00	(Lotus)	Fuller-Jeffrey (ROSEVILLE)
KSMJ, 1380 5 KW/1 KW (DA-2),	AC	, \$ 29.00	(MNR)	Duffy
KXOA, 1470, 5 KW/1 KW (DA-2),	NOSTALGIA	ABC-D, \$ 65.00*	(Blair)	Brown

FM STATIONS

KAER, 92.5, 115 KW @ 240,	COUNTRY	, \$ 75.00	(Katz)	McClatchy
KCTC, 96.1, 45 KW @ 520,	BTFM	, \$ 95.00*	(Christal)	Tribune Co.
KHYL, 101.1, 50 KW @ 465,	OLDIES/AC	, \$ 58.00	(Torbet)	(AUBURN)
KPOP, 93.5, 3 KW @ 300,	CHR	NBC, ABC-C, \$ 57.00*	(Weiss)	fuller-Jeffrey (ROSEVILLE)
KROY, 96.9, 50 KW @ 500,	CONTEMP	, \$ 50.00*	(HNNH)	
KRAK, 105.1, 50 KW @ 500,	COUNTRY	, \$ 64.00*	(Eastman)	Affiliated
KXOD, 106.5, 50 KW @ 310,	CHR	CBR-R, US I, \$ 66.00	(Masla)	
KXOA, 107.9, 28 KW @ 420,	AC	, \$110.00	(Blair)	Brown
KZAL, 98.5, 50 KW @ 495,	AOR	, \$ 80.00*	(Mc-Guild)	Nationwide
KSFM, 102.5, 50 KW @ 500,	CHR	, \$ 60.00	(MNR)	Duffy (WOODLAND)

CALL LETTER CHANGES

KSAC-F changes to KROY
KENZ changes to KSAC
KSKK changes to KRAK-F

FORMAT CHANGES

KSAC changes to Vocal EZ

STATION SALES

MISCELLANEOUS COMMENTS

SAGINAW-BAY CITY-MIDLAND

Arbitron Rank/Pop (12+): 97/335,400
 NSA Rank/Pop: 109/408,900
 Flint ADI
 Average Person Rating: 17.8
 Market TSL: 23.6 hours

Stations: 19/13
 Diaries: 867/387:1/57.4%
 Sample Target: 740
 Standard Error: .675
 % Below Line: 8.5
 % Not Listed: 7.4

Est 1985 Revenue: \$8,000,000
 HH Inc: \$28,989
 Retail \$: 2.4 Bill
 Pop per Station: 25,800
 # 1 Biller: WHNN-F \$1,700,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84	
1. WIOG-F	159/26.6	19.4	16.6	13.6	--	26.0	1. WIOG-F	1529/45.6	41.4	35.1
2. WKQF-F	77/12.9	15.7	12.6	11.4	--	9.9	2. WGER-F	869/25.6	25.3	26.8
3. WSGW	72/12.0	11.4	11.4	17.6	--	9.7	3. WHNN-F	857/25.6	26.1	25.8
4. WGER-F	64/10.7	10.1	11.8	9.7	--	10.5	4. WSGW	720/21.5	22.2	24.6
5. WHNN-F	51/ 8.5	10.6	12.6	9.4	--	8.4	5. WCKF-F	693/20.7	19.1	21.4
6. WFXZ-F	26/ 4.3	5.9	7.6	3.1	--	5.7	6. WFXZ-F	486/14.5	17.4	19.4
7. WCKF-F	18/ 2.7	2.9	2.7	7.1	--	5.4	7. WSAM	284/ 8.5	8.2	10.5
8. WSAM	14/ 2.3	2.6	3.4	2.0	--	2.4	8. WCKF-F	263/ 7.8	7.2	7.1
9. WJR	11/ 1.8	2.2	2.4	2.0	--	.9	9. WJR	232/ 6.9	7.5	7.1
10. WRCI	10/ 1.7	.3	.5	---	--	.4	10. WWWS-F	174/ 5.2	6.8	6.9
11. WWWS-F		2.9	3.0	12.5	---	9.0	11. WBCM	154/ 4.6	4.5	6.4
12.							12. WKGX	116/ 3.5	3.0	4.3
13.							13. WRCI-F	112/ 3.3	2.4	1.5
14.							14.			
15.							15.			

12+ FM SHARE (METRO): 76.53% (424of 554) (FAL 84: 74.41%)

THENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WKQF-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F
2.	2. WHNN-F	2. WKQF-F	2. WKQF-F	2. WKQF-F	2. WSGW	2. WSGW	2. WKQF-f	2. WKQF-f	2. WSGW	2. WKQF-F
3.	3. WKQF-F	3. WHNN-F	3. WHNN-F	3. WHNN-F	3. WGER-F	3. WKQF-F	3. WGER-F	3. WGER-F	3. WGER-F	3. WGER-F
4.	4.	4. WSGW	4. WSGW	4. WSGW	4. WIOG-F	4. WGER-F	4. WSGW	4. WSGW	4. WKQF-F	4. WHNN-F
5.	5.	5.	5. WGER-F	5. WGER-F	5. WHNN-F	5. WHNN-F	5. WHNN-F	5. WHNN-F	5. WHNN-f	5. WSGW

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F
2. WHNN-F	2. WHNN-F	2. WHNN-F	2. WHNN-f	2. WKQF-F	2. WKQF-F	2. WCKF-F	2. WHNN-F	2. WKQF-F	2. WKQF-F
3. WFXZ-F	3.	3. WKQF-F	3. WKQF-F	3. WHNN-F	. WCKF-F	3. WKQF-F	3. WCKF-F	3. WHNN-F	3. WHNN-F
4. WGER-F	4.	4.	4. WGER-F	4. WGER-F	4.	4. WHNN-F	4.	4. WCKF-F	4. WSGW
5.	5.	5.	5.	5. WSGW	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP		185 (2)	185 (2)	33.4	26.1	WBCM 1440 Bay City .8/4.6
AOR		18 (1)	18 (1)	3.2	2.9	WKGX 1210 Saginaw 1.0/3.5
AC/OLDIES/SOFT ROCK	16 (1)	57 (2)	73 (3)	13.2	17.2	WMPX 1490 Midland .5/2.8
MOR/VARIETY	91 (4)		91 (4)	16.4	20.3	WXOX 1250 Bay City 1.2/3.3
COUNTRY	12 (2)	79 (2)	91 (4)	16.4	16.5	
BLACK/URBAN		10 (1)	10 (1)	1.8	3.6	WCEN-F 94.5 Mt. Pleasant .3/1.3
BTFL MUSIC		64 (1)	64 (1)	11.6	12.7	WCRZ-F 107.9 Flint 1.0/3.8
NEWS/TALK						WDFD 910 Flint .3/2.1
NOSTALGIA	5 (1)		5 (1)	0.9		WTAC 600 Flint .8/3.0
RELIGION						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	6 (1)	11 (1)	17 (2)	3.1	0.5	
			554 (19)			

RADIO STATIONS

WSAM, 1400, 1 KW/250 W (DA-2), OLDIES	NBC, \$ 15.00*	(Christal)	Mac Donald
WSGW, 790, 5 KW/1 KW (DA-2), MOR	ABC-I, MBS, NBC-T, \$ 32.00	(Katz)	Booth
WXOX, 1250, 1 KW (DAYS), COUNTRY	CBS, \$ 14.00	(Masla)	
WBCM, 1440, 5 KW/2.5 KW (DA-2), NOSTALGIA	ABC-T, ABC-D, \$ 16.00	(Unirep)	
WKGX, 1210, 10 KW (DAYS, DA), ?	MBS, \$ NA	(roslin)	
WMPX, 1490, 1 KW/250 W, MOR	, \$ 10.00	(Masla)	
WGER-F, 102.5, 86 KW @ 800, BTFL/EZ	APR, \$ 30.00*	(Mc-Guild)	(BAY CITY)
WIOG-F, 106.3, 3 KW @ 300, CHR	ABC-C, \$ 35.00*	(Katz)	Booth (SAGINAW)
WKQF-F, 98.1, 50 KW @ 353, COUNTRY	NBC, \$ 31.00*	(Christal)	Mac Donald (SAGINAW)
WWWS-F, 107.1, 2 KW @ 360, BLACK	SBN, \$ 18.00	(Masla)	(SAGINAW)
WHNN-F, 96.1, 97 KW @ 435, CONTEMP/AC	US I, \$ 41.00*	(Selcom)	Liggett (BAY CITY)
WFXZ-F, 100.9, 3 KW @ 300, CHR	ABC-F, CBS-R, \$ 20.00	(Torbet)	(PINCONNING)

ST. LOUIS

Arbitron Rank/Pop (12+): 14/1,970,800
 MSA Rank/Pop: 12/2,385,300
 ADI # 18
 Average Person Rating: 17.1
 Market TSL: 22.7 hours: 22.7 hours

Stations: 28/28
 Diaries: 1919/1026:1/57.9%
 Sample Target: 1740
 Standard Error: .449
 % Below Line: 0
 % Not Listed: 4.7

Est 1985 Revenue: 49,500,000
 HH Inc.: \$31,639
 Retail \$: 15.8 Bil
 Pop per Station: 70,386
 # 1 Biller: KMOX \$18,000,000

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KMOX	768/22.6	22.0	19.7	20.9	20.6	24.0	1. KMOX 881/10417	1. KMOX 8549/43.1	38.3	39.9
2. KSHE-F	421/12.4	14.1	12.9	11.9	12.0	19.2	2. KSHE-F 506/ 4700	2. KSHE-F 4108/20.7	22.6	19.6
3. KESK-F	216/ 6.4	5.8	5.6	7.2	5.9	5.1	3. WIL-F 267/ 3474	3. KHTR-F 3355/16.9	18.4	16.3
4. WIL-F	214/ 6.3	5.0	6.7	6.2	5.8	3.8	4. KEZK-F 253/ 3086	4. WIL-F 2751/13.9	14.0	12.8
5. KMJM-F	197/ 5.8	6.3	6.2	7.0	7.6	8.1	5. KUSA 239/ 3406	5. KEZK-F 2691/13.6	14.5	13.4
6. KSD-F	188/ 5.5	6.1	5.0	5.2	4.8	4.8	6. KMJM-F 197/ 2079	6. KWK-F 2578/13.0	16.9	14.6
7. KUSA	153/ 4.5	3.4	3.5	4.3	3.9	3.6	7. KSD-F 196/ 2669	7. KSD-F 2495/12.6	13.1	12.4
8. KHTR-F	132/ 3.9	5.9	4.8	4.5	4.8	4.4	8. KHTR-F 163/ 3909	8. KMJM-F 2032/10.3	12.3	12.1
9. WRTH	123/ 3.6	3.3	4.3	3.1	4.1	1.6	9. WRTH 125/ 1697	9. KUSA 1922/ 9.7	9.8	10.3
10. KWK-F	115/ 3.4	3.9	4.9	3.8	4.3	4.7	10. KWK-F 124/ 2900	10. KYKY-F 1874/ 9.5	10.4	11.7
11. KYKY-F	103/ 3.0	3.8	3.5	3.3	3.7	2.6	11. KYKY-F 105/ 1960	11. WRTH 1611/ 8.1	8.8	8.9
12. KXOK	68/ 1.0	1.7	2.0	2.5	2.6	1.9	12. KXOK 80/ 1637	12. WXOK 1305/ 6.6	NA	6.8
13. KATZ	59/ 1.7	2.0	1.7	2.0	1.9	1.6	13. KATZ 59/ 815	13. KADI-F 1272/ 6.4	7.7	7.5
14. KASI-F	56/ 1.6	1.6	2.3	1.5	1.7	1.1	14. KASI-F 58/ 1370	14. KGLD 961/ 4.8	5.5	5.8
15. KGLD	54/ 1.6	1.0	1.3	2.1	1.9	1.0	15. KGLD 55/ 1010	15. WZEN-F 854/ 4.3	5.1	4.9
16. KLTH-F	45/ 1.3	1.2	.7	1.6	1.6	.7	16.	16. WESL 840/ 4.2	NA	4.5
17.							17.	17. KATZ 815/ 4.1	5.1	NA
18.							18.	18. KLTH-F 759/ 3.8	3.1	3.8
19.							19.	19.		
20.							20.	20.		
21.							21.	21.		
22.							22.	22.		
23.							23.	23.		
24.							24.	24.		
25.							25.	25.		

12+ FM SHARE (METRO): 57.00% (1844 of 3235) (FAL 84: 57.79%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KMOX
2. KMJM-F	2. KMOX	2. KMOX	2. KSHE-F	2. KSHE-F	2. KEZK-F	2. KSHE-F	2. KSHE-F	2. KSHE-F	2. KSHE-F	2. KSHE-F
3. KWK-F	3. KMJM-F	3. KSD-F	3. KSD-F	3. WIL-F	3. WIL-F	3. WIL-F	3. KEZK-F	3. WIL-F	3. KMJM-F	3. KEZK-F
4. KHTR-F	4. KSD-F	4. WIL-F	4. WIL-F	4. KSD-F	4. KUSA	4. KUSA	4. KSD-F	4. KESK-F	4. KSD-F	4. KMJM-F
5.	5. KHTR-F	5. KMJM-F	5. KUSA	5. KUSA	5. KSD-F	5. KSD-F	5. WIL-F	5. KMJM-F	5. WIL-F	5. WIL-F
6.	6. WIL-F	6. KUSA	6. KYKY-F	6. KEZK-F	6. WRTH	6. KMJM-F	6. KUSA	6. KSD-F	6. KWK-F	6. WRTH
7.	7. KYKY-F	7. KYKY-F	7. KMJM-F	7. KMJM-F	7.	7. KEZK-F	7. KMJM-F	7. KUSA	7. KHTR-F	7. KSD-F
8.	8.	8.	8. KEZK-F	8. KYKY-F	8.	8.	8.	8.	8.	8. KHTR-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KMOX	1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KMOX
2. KSD-F	2. KSD-F	2. KSD-F	2. KSD-F	2. KSD-F	2.	2.	2. KMOX	2. KMOX	2. KSHE-F
3. KMJM-F	3. KMJM-F	3. KMJM-F	3. KMOX	3. WIL-F	3.	3.	3.	3.	3. KUSA
4. KHTR-F	4. KHTR-F	4. KYKY-F	4. KMJM-F	4. KEZK-F	4.	4.	4.	4.	4. WIL-F
5.	5. KYKY-F	WIL-F	5. WIL-F	5. KSHE-F	5.	5.	5.	5.	5. KSD-F
6.	6. WIL-F	6. KHTR-F	6. KHTR-F	6. KMJM-F	6.	6.	6.	6.	6. KEZK-F
7.	7.	7. KNOX	7. KYKY-F	KYKY-F	7.	7.	7.	7.	7. KYKY-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		247 (2)	247 (2)	7.6	9.5	KFUO-F 99.1 Clayton .8/2.6
AOR		421 (1)	421 (1)	13.0	12.5	KIRL 1460 St. Charles .6/1.2
AC/OLDIES/SOFT ROCK MOR/VARIETY	54 (1)	418 (5)	472 (6)	14.6	14.2	KSIV 1320 Clayton .7/1.8
COUNTRY	189 (3)	248 (2)	437 (5)	13.5	11.8	KSTL 690 St. Louis .6/1.0
BLACK/URBAN	101 (2)	240 (2)	341 (4)	10.5	10.5	WCBW-F 104.9 Columbia .8/2.5
BTFL MUSIC/EZ		216 (1)	216 (1)	6.7	6.1	WESL 1490 East St.Louis 1.2/4.2
NEWS/TALK	836 (2)		836 (2)	25.8	24.1	WEW 770 St. Louis .7/1.8
NOSTALGIA	148 (2)		148 (2)	4.6	5.5	WIBV 1260 Belleville .3/1.1
RELIGION/GOSPEL	63 (3)	27 (1)	90 (4)	2.8	1.6	WIL 1430 St. Louis .7/3.6
SPANISH						WKKX-F 104.1 Jerseyville 1.0/3.0
CLASSICAL		27 (1)	27 (1)	0.8	0.7	WMRY-F 101.1 East St.Louis .8/2.8
UNKNOWN/OTHERS						WZEN-F 100.3 Alton 1.3/4.3
3235 (28)						

RADIO STATIONS

KATZ, 1600, 5 KW (DA-N)	, BLACK	NBN, \$ NA (Weiss)	Unity
KGLD, 1380, 5 KW/1 KW (DA-2)	, OLDIES	\$ NA (Eastman)	
KIRL, 1460, 5 KW/500 W	, RELIGION	\$ 24.00 (Market 4)	
KMOX, 1120, 50 KW (DA-2)	, TALK/VARIETY	CBS, \$240.00 (CBS)	CBS
KSIV, 1320, 5 KW (DAYS)	, RELIGION	\$ 26.00 (Roberts)	Bott
KSTL, 690, 1 KW (DAYS)	, RELIGION	\$ 14.00 (----)	
KUSA, 550, 5 KW (DA-N)	, COUNTRY	MBS, \$ 70.00* (Mc-Guild)	Gannett
KXEN, 1010, 50 KW (DAYS, DA)	, RELIGION	\$ 14.00 (----)	Schwartz
KXOK, 630, 5 KW (DA-2)	, NEWS/TALK	ABC-T NBC-T, \$ 55.00* (Katz)	
WESL, 1490, 1 KW/250 W	, BLACK	SBN, \$ NA (Lazar)	
WEW, 770, 1 KW (DAYS)	, NOSTALGIA	\$ NA (----)	
WIL, 1430, 5 KW (DA-2)	, COUNTRY	ABC-I, \$ NA (Blair)	LIN
WRTH, 590, 1 KW (DA-2)	, NOSTALGIA	US II, \$ 65.00 (MMR)	Adams

FM STATIONS

KADI, 96.3, 100 KW @ 650	, CONTEMP/AC	US I Source, \$ 33.00 (Masla)	
KLTH, 97.1, 32 KW @ 600	, SOFT AC	ABC-D, \$ NA (Weiss)	
KEZK, 102.5, 100 KW @ 500	, BTFL/EZ	\$110.00*(MMR)	Adams
KFUO, 99.1, 100 KW @ 557	, CLASSICAL	\$ 50.00 (CMBS)	Lutheran Church
KHTR, 103.3, 100 KW @ 1212	, CHR	CBS-R, \$130.00*(CBS)	CBS
KMJM, 107.7, 100 KW @ 575	, URBAN	\$100.00*(Christal)	Keymarket
KSD, 93.7, 100 KW @ 850	, AC	\$110.00*(Mc-Guild)	Gannett
KSHE, 94.7, 100 KW @ 500	, AOR	\$140.00*(Katz)	Emmis
KWK, 106.5, 39 KW @ 592	, CHR	\$ 90.00*(Eastman)	
KYKY, 98.1, 100 KW @ 580	, AC	\$ 75.00*(HNWH)	EZ
WCBW, 104.9, 3 KW @ 235	, RELIGION	\$ NA (Radio Spot)	Universal
WIL, 92.3, 100 KW @ 510	, COUNTRY	ABC-E, \$ 90.00 (Blair)	LIN
WMRY, 101.1, 50 KW @ 320	, JAZZ/AC	\$ 20.00 (----)	
WZEN, 100.3, 50 KW @ 495	, BLACK	NBN, \$ 50.00*(Weiss)	Unity

CALL LETTER CHANGES

KCFM Changes to KLTH

FORMAT CHANGES

WKKX-F Programs Country
WMRY changes to AOR

STATION SALES

KMJM-F: From Amaturto to
Keymarket for \$?

MISCELLANEOUS COMMENTS

WKKX (Jerseyville) moves
tower so that it covers
more of the St. Louis
metro...

SALINAS-SEASIDE-MONTEREY

Arbitron Rank/Pop (12+): 119/263,800
 MSA Rank/Pop: 139/322,400
 ADI #110
 Average Person Rating: 16.3
 Market TSL: 21.8 hours

Stations: 24/14
 Diaries: 743/355:1/51,8%
 Sample Target: .725
 Standard Error: .725
 % Below Line: 39.7
 % Not Listed: 14.8

Est 1985 Revenue: \$8,700,000
 HH Inc: \$32,784
 Retail \$: 18,843
 Pop per Station: 18,843
 # 1 Biller: KDON/KLCZ
 \$1,700,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. KDON-F	42/9.5	13.1	10.9	9.0	8.2		1. KWSS-F 93/1305	1. KWSS-F 619/22.9	25.7	27.8
2. KWSS-F	39/8.9	10.6	9.9	7.7	9.1		2. KGO 83/ 948	2. KDON-F 605/22.4	29.3	27.0
3. KGO	35/8.0	6.7	5.7	6.6	7.7		3. KBAY-F 74/ 732	3. KWAV-F 511/18.9	19.7	21.9
4. KWAV-F	32/7.3	6.9	7.6	9.4	8.2		4. KDON-F 58/ 954	4. KGO 413/11.4	14.7	16.1
5. KBAY-F	32/7.3	3.8	7.2	6.0	3.2		5. KWAV-F 49/ 835	5. KBAY-F 308/11.4	9.4	12.8
6. KMBY-F	19/4.3	2.9	3.1	3.2	2.3		6. KBOQ-F 34/ 499	6. KCBS 297/11.0	9.2	8.3
7. KCTY	18/4.1	3.3	3.3	4.3	7.3		7. KMBY-F 30/ 417	7. KMBY-F 247/ 9.1	6.1	8.0
8. KBOQ-F	17/3.9	2.5	4.1	1.7	2.3		8. KCBS 29/ 586	8. KTOM-F 241/ 8.9	7.2	12.1
9. KTOM	17/3.9	3.3	7.0	5.5	7.1		9. KRAY-F 22/ 246	9. KTOM 240/ 8.9	8.5	12.4
10. KCBS	17/3.9	3.3	2.5	3.4	3.6		10. KTOM 20/ 293	10. KBOQ-F 226/ 8.4	8.3	NA
11. KTOM-F	16/3.6	2.9	4.7	4.1	2.7		11.	11. KNBR 210/ 7.8	4.9	3.3
12. KRAY-F	14/3.2	3.3	3.3	4.9	3.2		12.	12. KCTY 206/ 7.6	NA	NA
13. KXES	14/3.2	2.7	---	---	---		13.	13. KIDD 202/ 7.5	7.7	8.9
14. KNRY	13/3.0	1.3	1.8	1.5	1.8		14.	14. KRAY-F 197/ 7.3	NA	NA
15.							15.	15. KNRY 185/ 6.8	5.1	5.2

12+ FM SHARE (METRO): 62.40% (234 of 375) (FAL 84: 70.17%)

TITENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWSS-F	1. KDON-F	1. KDON-F	1. KDON-F	1. KDON-F	1. KGO	1. KDON-F	1. KDON-F	1. KDON-F	1. KDON-F	1. KWSS-F
2. KDON-F	2. KWSS-F	2. KWSS-F	2. KWAV-F	2. KGO	2. KBAY-F	2. KWSS-F	2. KGO	2. KWSS-F	2. KGO	2. KDON-F
3.	3. KWAV-F	3. KWAV-F	3. KWSS-F	3. KWAV-F	3. KCBS	3. KGO	3. KWAV-F	3. KGO	3. KWSS-F	3. KBAY-F
4.	4. KMBY-F	4. KMBY-F	4. KGO	4. KWSS-F	4. KBOQ-F	4. KWAV-F	4. KBAY-F	4. KWAV-F	4. KBAY-F	4. KWAV-F
5.	5.	5.	5.	5.	5. KTOM	5.	5.	5.	5.	5. KGO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KDON-F	1. KDON-F	1. KWAV-F	1. KDON-F	1. KWAV-F	1. KDON-F	1. KDON-F	1. KMBY-F	1. KDON-F	1. KMBY-F
2. KWSS-F	2. KWAV-F	2. KDON-F	2. KWAV-F	2. KDON-F	2. KWSS-F	2. KMBY-F	2. KDON-F	2. KWSS-F	2. KGO
3. KWAV-F	3. KWSS-F	3. KRAY-F	3. KWSS-F	3. KRAY-F	3. KWAV-F	3. KWSS-F	3. KXES	3. KMBY-F	3. KDON-F
4.	4. KRAY-F	4.	4. KRAY-F	4. KGO	4.	4. KWAV-F	4.	4. KWAV-F	4. KWSS-F
5.	5.	5.	5.	5. KWSS-F	5.	5.	5.	5.	5. KTOM

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	6 (1)	84 (3)	90 (4)	24.0	26.3	KIDD 630 Monterey 1.4/7.5
AOR		23 (2)	23 (2)	6.1	10.0	KKMC 880 Gonzales 1.1/3.0
AC/OLDIES/SOFT ROCK	13 (1)	32 (1)	45 (2)	12.0	11.9	KLFA-F 92.1 King City 1.1/1.5
MOR/VARIETY	11 (2)		11 (2)	2.9	1.2	KWST-F 101.7 Carmel 1.8/5.8
COUNTRY	17 (1)	24 (2)	41 (3)	10.9	13.6	KAMB-F 101.5 Modesto .7/1.7
BLACK/URBAN						KMEL-F 106.1 San Francisco .7/2.3
HTFL MUSIC	52 (2)	32 (1)	32 (1)	8.5	9.1	KNBR 680 San Francisco 2.0/7.8
NEWS/TALK	5 (1)		52 (2)	13.9	9.5	KOMY 1340 Watsonville 1.1/1.5
NOSTALGIA	32 (2)		5 (1)	1.3	1.9	KSCO 1080 Santa Cruz .5/ 3.6
RELIGION		3 (1)	8 (2)	2.1		KSJO-F 92.3 San Jose .9/2.0
SPANISH		19 (2)	51 (4)	13.6	10.7	
CLASSICAL		17 (1)	17 (1)	4.5	1.0	
UNKNOWN/OTHERS						

375 (24)

RADIO STATIONS

KCTY, 980, 1 KW (DAYS, DA), SPANISH	, \$ 31.00 (Lotus)	
KDON, 1460, 5 KW (DA-1), NOSTALGIA	, \$ 17.00 (Katz)	Grace
KNRY, 1240, 1 KW (DA-1), OLDIES	MBS, \$ 14.00 (----)	
KTOM, 1380, 5 KW (DA-2), COUNTRY	ABC-E, \$ 28.00 (MNR)	Comm. Pacific
KXES, 1570, 250 W (DAYS), SPANISH	, \$ 10.00 (Caballero)	
KIDD, 630, 1 KW (DA-2), CONTEMP	, \$ 17.00 (Torbet)	Walton
LDON-F, 102.5, 19 KW @ 2270, CHR	, \$ 42.00* (Katz)	Grace
KMBY-F, 107.1, 910 KW @ 570, AOR	, \$ 17.00 (Selcom)	
KRAY-F, 103.9, 3 KW @ 225, SPANISH	, \$ 31.00 (Lotus)	
KTOM-F, 100.7, 910 KW @ ?, COUNTRY	US II, \$ 19.00 (MNR)	Comm. Pacific
KWAV-F, 96.9, 18 KW @ 2575, AC	APR, \$ 40.00 (HNHW)	Buckley
KWST-F, 101.7, 900 W @ 590, COUNTRY	, \$ 16.00 (Torbet)	Walton
KOCN-F, 104.9, 950 W @ 550, ?	MBS, \$ 13.00 (Masla)	
KBOQ-F, 92.7, 1 KW @ 570, CLASSICAL	, \$ 18.00 (HNHW)	Compass (MARINA)
KLFA-f, 92.1, 3 KW @ ?, SPANISH	, \$ 15.00 (----)	(KING CITY)

MISCELLANEOUS COMMENTS: KMBY-F (Seaside) sold for \$1,100,000...KDON changes calls to KLCZ and format from Nostalgia to AC

SALT LAKE CITY - OGDEN

Arbitron Rank/Pop (12+): 44/793,200
 MSA Rank/Pop: 44/1,043,200
 ADI #39
 Average Person Rating: 15.6
 Market TSL: 20.8 hours

Stations: 30/29
 Diaries: 1136/698:1/50.9%
 Sample Target: 1070
 Standard Error: .562
 % Below Line: 0.4
 % Not Listed: 6.9

Est 1985 Revenue: \$27,500,000
 HH Inc.: \$28,272
 Retail \$: 5.5 Bil
 Pop per Station: 27,352
 # 1 Biller: KSL \$4,700,000

12+ METRO SHARE 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KSFI-F 138/10.9	10.1	10.5	10.8	11.5	8.7	1. KSFI-F 225/2698	1. KSL 2075/25.7	23.5	24.3
2. KSL 131/10.4	7.2	9.3	8.5	10.8	12.3	2. KSL 215/3612	2. KSFI-F 1737/21.5	20.8	23.3
3. KRSP-F 125/ 9.9	9.4	7.1	8.9	9.9	9.1	3. KRSP-F 141/1979	3. KRSP-F 1526/18.9	17.7	19.7
4. KCPX-F 78/ 6.2	9.5	6.4	7.2	3.8	8.0	4. KCPX-F 104/1796	4. KCPX-F 1431/17.7	21.0	17.3
5. KLCY-F 69/ 5.5	6.8	6.3	5.7	5.9	4.9	5. KLCY-F 101/1509	5. KALL 1119/13.8	12.5	12.9
6. KISN-F 56/ 4.4	3.3	3.6	3.7	4.7	3.2	6. KSOP-F 88/1361	6. KLCY-F 1065/13.2	15.0	
7. KKAT-F 51/ 4.0	3.4	3.4	4.1	3.8	6.0	7. KISN-F 79/1515	7. KISN-F 979/12.1	16.7	
8. KBUG 49/ 3.9	3.4	2.6	3.9	3.3	2.6	8. KKAT-F 77/1228	8. KSOP-F 827/10.2	12.4	11.8
9. KALL 47/ 3.7	4.7	4.5	5.3	4.8	5.5	9. KLRZ-F 56/1202	9. KKAT-F 808/10.0	8.8	12.9
KSOP-F 47/ 3.7	3.3	5.6	4.1	6.6	5.3	10. KZAN-F 52/ 780	10. KLTQ-F 787/ 9.7	8.5	12.9
11. KZAN-F 46/ 3.6	2.5	3.2	2.9	4.8	2.9	11. KLTQ-F 52/1033	11. KBUG 714/ 8.8	9.6	12.4
12. KLTQ-F 45/ 3.6	4.2	3.9	1.2	1.0	3.6	12. KBUG 50/ 775	12. KLRZ-F 690/ 8.5	8.8	6.6
13. KTKK 37/ 2.9	1.4	1.1	1.8	2.1	2.4	KALL 50/1213	13. KFMY-F 645/ 8.0	9.1	10.3
14. KMGR-F 34/ 2.7	.6	---	.4	---	1.7	14. KFMY-F 47/1352	KZAN-F 621/ 7.7	NA	8.4
15. KDAB-F 28/ 2.2	2.6	2.6	3.2	3.2	2.8	15. KTKK 46/ 422	KDAB-F 602/ 7.4	9.2	10.9
16.						16.	KLUB 546/ 6.8	9.9	11.6
17.						17.			
18.						18.			
19.						19.			
20.						20.			
21.						21.			
22.						22.			
23.						23.			
24.						24.			
25.						25.			

12+ FM SHARE (METRO): 68.31% (804 of 1177) FAL 84: 65.08%

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KCPX-F	1. KRSP-F	1. KRSP-F	1. KSFI-F	1. KSL	1. KSFI-F	1. KSL	1. KSFI-F	1. KRSP-F	1. KRSP-F	1. KSL
2. KRSP-F	2. KLCY-F	2. KLCY-F	KSL	2. KSFI-F	2. KSL	2. KRSP-F	2. KRSP-F	2. KSFI-F	2. KSFI-F	2. KSFI-F
3.	3. KISN-F	3. KSL	3. KLCY-F	3. KLCY-F	3. KZAN-F	3. KSFI-F	3. KSL	3. KCPX-F	3. KCPX-F	3. KRSP-F
4.	4. KCPX-F	4. KSFI-F	4. KBUG	4. KBUG	4. KALL	4. KCPX-F	4. KLCY-F	4. KCPX-F	4. KSL	4. KCPX-F
5.	5. KBUG	5. KISN-F	5. KALL	5. KALL	5. KSOP-F	5. KALL	5. KISN-F	5. KLCY-F	5. KLCY-F	5. KLCY-F
6.	KKAT-F	6. KBUG	6. KSOP-F	6. KSOP-F	6. KLCY-F	6. KLCY-F	6. KLTZ-F	6. KISN-F	6. KISN-F	6. KISN-F
7.	7. KSL	7. KCPX-F	7. KMGR-F	7. KZAN-F	KMGR-F	7.	KKAT-F	7. KKAT-F	7.	7.
8.	8.	8. KKAT-F	8.	KMGR-F	8.	8.	8. KBUG	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9. KCPX-F	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KCPX-F	1. KISN-F	1. KSFI-F	1. KISN-F	1. KSFI-F	1. KRSP-F	1. KRSP-F	1. KRSP-F	1. KRSP-F	1. KSL
KISN-F	2. KLCY-F	2. KISN-F	2. KLCY-F	2. KSL	2.	2. KBUG	2. KBUG	2. KSL	2. KSFI-F
KKAT-F	3. KRSP-F	KLCY-F	3. KSFI-F	3. KLCY-F	3.	KCPX-F	3. KLCY-F	3. KLCY-F	3. KLCY-F
KRSP-F	4. KKA T-F	4. KSL	4. KSL	4. KISN-F	4.	KLCY-F	4. KCPX-F	4. KBUG	4. KBUG
5. KLCY-F	KCPX-F	5. KBUG	5. KKAT-F	5. KZAN-F	5.	5. KSL	5. KSL	5.	5. KALL
6. KLTQ-F	6. KSFI-F	6.	6. KRSP-F	6. KBUG	6.	6.	6. KALL	6.	6. KSOP-F
7.	7. KLTQ-F	7.	7. KCPX-F	7.	7.	7.	7.	7.	7. KRSP-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		204 (5)	204 (5)	17.3	20.1	KCGL-F	105.5	Salt Lake City	1.8/4.0
AOR		148 (2)	148 (2)	12.5	10.4	KDYL	1280	Salt Lake City	.7/4.4
AC/OLDIES/SOFT ROCK	130 (5)	148 (2)	278 (8)	23.6	19.5	KFAM	700	Salt Lake City	1.3/2.8
MOR/VARIETY	162 (3)		162 (3)	13.8	10.0	KJQN-F	95.5	Ogden	.6/1.8
COUNTRY	19 (2)	153 (4)	172 (6)	14.6	17.7	KLO	1430	Ogden	.9/2.8
BLACK/URBAN						KLRZ-F	94.9	Provo	1.9/8.5
BTFL MUSIC/EZ		138 (1)	138 (1)	11.7	11.8	KLUB	570	Salt Lake City	1.5/6.8
NEWS/TALK	46 (2)		46 (2)	3.9	2.6	KFMY-F	96.1	Provo	1.4/8.0
NOSTALGIA					7.3	KRGO-F+	107.9	Roy	1.3/4.7
RELIGION/GOSPEL					0.6	KRSP	1060	Salt Lake City	1.2/3.8
SPANISH						KSOP	1370	Salt Lake City	.9/4.1
CLASSICAL						KSVN	730	Ogden	.6/1.0
UNKNOWN/OTHERS	16 (1)	13 (2)	29 (3)	2.5		KUTR	860	Salt Lake City	.9/2.5
						KSOS-F	106.9	Brigham City	.4/1.4
			1177 (3)						

RADIO STATIONS

AM STATIONS

KAIL, 910, 5 KW/1 KW (DA-N), AC	ABC-I, NBC, \$ 61.00	(Eastman)	Hatch
KBBX, 1600, 5 KW (DAYS), RELIGION	, \$ 6.00	(-----)	Schwartz
KBUG, 1320, 5 KW (DA-1), OLDIES	, \$ 60.00*	(Katz)	John Price
KDYL, 1280, NEWS/TALK	APR, MBS, \$ 22.00	(Blair)	
KFAM, 700, 50 KW/1KW (DA-1), BTFL/EZ (?)	UPI, \$ 21.00	(Radio Time)	
KLAF, 1230, 1 KW/250 W, TALK/COMEDY	, \$ 15.00	(-----)	
KUTR, 860, 1 KW (DAYS), AC	, \$ 20.00	(Republic)	Sunrise
KLUB, 570, 5 KW (DA-1), NOSTALGIA	NBC, \$ 39.00*	(Mc-Guild)	
KRGO, 1550, 10 KW/500 W, COUNTRY	ABC-E, \$ 20.00	(Christal)	
KRSP, 1060, 10 KW/1 KW (DA-N), CHR	, \$ 28.00*	(Selcom)	
KSL, 1160, 50 KW, MOR	CBS, \$100.00*	(Torbet)	Bonneville
KSOP, 1370, 5 KW/500 W (DA-N), COUNTRY	, \$ 30.00*	(MMR)	
KTKK, 630, 1 KW/500 W (DA-2), TALK	ABC-T, \$ 20.00	(-----)	

FM STATIONS

KCGL, 105.5, 500 W @ 650, AOR	, \$ 23.00*	(-----)	Schwartz
KCPX, 98.7, 27 KW @ 1932, CHR	, \$ 85.00*	(Katz)	John Price
KFMY, 96.1, 55 KW @ 2620, CHR	, \$ 40.00*	(Masla)	First Media (PROVO)
KISN, 97.1, 26 KW @ 3650, CHR	CBS-R, \$ 56.00*	(Mc-guild)	
KLXY, 94.1, 24 KW @ 3030, AC	US-1, \$ 75.00*	(Eastman)	Hatch
KLTV, 93.3, 26 KW @ 3660, AC	, \$ 45.00	(Republic)	Sunrise
KMCR, 107.5, 45 KW @ 2859, AC	, \$ NA	(HNNH)	Transcom
KRSP, 103.5, 19 KW @ 3650, AOR	, \$ 73.00*	(Selcom)	
KSF1, 100.3, 26 KW @ 3740, BTFL/EZ	, \$ 70.00	(Blair)	
KSOP, 104.3, 25 KW @ 3650, COUNTRY	, \$ 58.00*	(MMR)	
KDAJ, 101.1, 25 KW @ 3740, CONTEMP	, \$ 30.00	(Torbet)	(OGDEN)
KAZN, 97.9, 26 KW @ 3770, COUNTRY	, \$ 24.00	(Christal)	(OGDEN)
KLRZ, 94.9, 48 KW @ 2780, CHR	, \$ 40.00	(Weiss) Brown	(OGDEN)
KKAT, 101.9, 28 KW @ 3750, COUNTRY			

CALL LETTER CHANGES

KDOT changes to KLZX
 KZJO changes to KTKK
 KLTQ-A changes to KUTR

FORMAT CHANGES

STATION SALES

KLRZ (Provo) sold for \$1,600,000 (Chapman)
 KLAF sold to Trans Columbia for \$550,000 (Blackburn)

MISCELLANEOUS COMMENTS

SAN ANTONIO

Arbitron Rank/Pop (12+): 37/961/500
 NSA Rank/Pop: 38/1,215,700
 ADI #45
 Average Person Rating: 18.5
 Market TSL: 24.5 hours

Stations: 27/25
 Diaries: 1296/742:1/43.7%
 Sample Target: 1200
 Standard Error: .573
 % Below Line: 0.6
 % Not Listed: 5.1

Est 1985 Revenue: \$44,800,000
 HH Inc.: \$28,255
 Retail \$: 7.0 Bil
 Pop per Station: 38,460
 # 1 Biller: WOAI \$5,200,000

12+ METRO SHARE	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84		
1.	KQXT-F	176/9.8	8.5	8.4	8.5	7.9	8.4	1.KQXT-F 200/2093	1.	KTFM-F 2166/22.3	24.8	22.1
2.	KTFM-F	167/9.3	9.6	8.2	9.5	9.3	13.1	2.KTFM-F 197/2481	2.	KQXT-F 1592/16.4	17.3	17.3
3.	KCOR	126/7.0	5.0	6.0	5.5	9.1	4.5	3.KKYX 164/2243	3.	KISS-F 1464/15.1	16.6	18.4
4.	KISS-F	122/6.8	7.0	7.1	6.3	6.0	9.7	4.WOAI 155/2151	4.	KITY-F 1438/14.8	15.1	16.7
5.	KAJA-F	107/5.9	5.2	6.3	7.3	7.4	5.4	5.KISS-F 134/1623	5.	WOAI 1316/13.5	12.8	14.0
6.	WOAI	104/5.8	4.5	5.0	4.5	5.0	2.8	6.KCOR 129/ 967	6.	KAJA-F 1300/13.4	14.4	14.4
7.	KSMG-F	84/4.7	5.3	---	.5	---	4.3	7.KAJA-F 125/1546	7.	KTSA 1294/13.3	15.6	17.5
8.	KONO	75/4.2	4.4	2.7	3.1	4.8	4.9	8.KTSA 107/2146	8.	KSMG-F 1271/13.1	12.4	---
9.	KBUC-F	71/3.9	4.8	5.9	4.5	4.6	3.6	9.KSMG-F 99/1478	9.	KLLS-F 1043/10.7	13.4	15.1
10.	KKYX	66/3.7	5.8	6.3	7.3	5.3	3.5	10.KBUC-F 93/1306	10.	KONO 1009/10.4	10.1	9.4
11.	KITY-F	64/3.6	4.3	4.6	5.3	4.1	3.7	11.KONO 80/1183	11.	KKYX 1004/10.3	11.3	14.3
12.	KSAQ-F	62/3.4	3.1	2.4	2.3	.6	3.9	12.KASE-F 72/ 682	12.	KBUC-F 966/ 9.9	11.5	11.9
13.	KEDA	58/3.2	4.4	3.3	1.9	2.6	.7	13.KITY-F 71/1540	13.	KXAL-F 955/ 9.8	14.3	16.0
14.	KXZL-F	56/3.1	3.2	6.4	7.6	8.0	3.3	14.KXAL-F 71/1220	14.	KCOR 949/ 9.8	8.0	10.3
15.	KLLS-F	55/3.1	4.6	6.4	5.2	4.9	3.5	15.KSAQ-F 70/1009	15.	KSAQ-F 933/ 9.6	10.2	7.6
16.	KTSA	53/2.9	4.4	4.8	6.1	6.0	6.0	16.	16.			
17.								17.	17.			
18.								18.	18.			
19.								19.	19.			
20.								20.	20.			
21.								21.	21.			
22.								22.	22.			
23.								23.	23.			
24.								24.	24.			
25.								25.	25.			

12+ FM SHARE (METRO): 59.53% (1018 of 1710) (FAL 84: 59.52%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KTFM-F	1.KTFM-F	1.KTFM-F	1.KTFM-F	1.KQXT-F	1.KTFM-F	1.KQXT-F	1.KTFM-F	1.KTFM-F	1.KTFM-F
2.	KISS-F	2.KISS-F	2.KAJA-F	2.KAJA-F	2.KQXT-F	2.WOAI	2.KQXT-F	2.KQXT-F	2.KISS-F	2.KQXT-F
3.	KSAW-F	3.KAJA-F	3.KISS-F	3.KSMG-F	3.KAJA-F	3.KCOR	3.KCOR	3.KCOR	3.KISS-F	3.KQXT-F
4.	KITY-F	4.KSMG-F	4.KQXT-F	4.KQXT-F	4.KSMG-F	4.KBUC-F	4.WOAI	4.KAJA-F	4.KAJA-F	4.KITY-F
5.	KXZL-F	5.KXZL-F	5.KSMG-F	5.KCOR	5.KCOR	5.KAJA-F	5.KAJA-F	5.KISS-F	5.KCOR	5.KCOR
6.	KSJL	6.KESI-F	6.KCOR	6.KONO	6.KONO	6.KKYX	6.KSMG-F	6.WOAI	6.KBUC-F+	6.KXZL-F
7.		7.KITY-F	7.KONO	7.KLLS-F	7.WOAI	KSMG-F	7.KISS-F	7.KSMG-F	7.WOAI	7.KAJA-F
8.		8.	8.	8.	8.	8.	8.	8.	8.	8.
9.		9.	9.	9.	9.	9.	9.	9.	9.	9.
10.		10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KTFM-F	1.KTFM-F	1.KTFM-F	1.KTFM-F	1.KISS-F	1.KISS-F	1.KISS-F	1.KISS-F	1.KSMG-F
2.	KAJA-F	2.KAJA-F	2.KLLS-F	2.KAJA-F	2.KTFM-F	2.KTFM-F	2.KAJA-F	2.KTFM-F	2.KAJA-F
3.	KISS-F	3.KSMG-F	3.KSMG-F	3.KQXT-F	3.KSAQ-F	3.KAJA-F	3.KSMG-F	3.KAJA-F	KONO
4.	KITY-F	4.KLLS-F	4.KAJA-F	4.KCOR	4.KITY-F	4.KXZL-F	KONO	4.KSMG-F	4.KQXT-F
5.	KSJL	5.KISS-F	5.KCOR	5.KLLS-F	5.KXZL-F	5.KITY-F	5.KESI-F	5.KONO	5.WOAI
6.	KAPE	6.KESI-F	6.KESI-F	6.KSMG-F	6.	6.KSAQ-F	6.KTFM-F	6.KQXT-F	6.KISS-F
7.	KQXT-F	7.KQXT-F	7.	7.	7.	7.KONO	7.KCOR	7.KXZL-F	7.KEDA
8.	KSMG-F	8.	8.	8.	8.	8.KSMG-F	8.	8.	8.
9.		9.	9.	9.	9.	9.	9.	9.	9.
10.		10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	36 (1)	293 (3)	329 (94)	19.2	17.7	KAPE	1480	San Antonio	2.1/2.6
AOR		178 (2)	178 (2)	10.4	15.2	KBUC	1310	San Antonio	2.3/3.9
AC/OLDIES/SOFT ROCK	128 (2)	188 (4)	316 (6)	18.5	15.4	KESI-F	106.7	Terrell Hill	2.4/4.7
NOR/VARIETY				----	0.7	KFHM	1150	San Antonio	.3/1.0
COUNTRY	107 (2)	183 (3)	290 (5)	17.0	21.3	KGNB	1420	New Brownfels	.9/1.7
BLACK/URBAN	37 (1)		37 (1)	2.2	2.3	KRNN	930	Terrell Hills	1.8/5.0
BTFL MUSIC/EZ		176 (1)	176 (1)	10.3	8.8	KSJL	760	San Antonio	2.0/6.0
NEWS/TALK	136 (2)		136 (2)	8.0	5.2	KSLR	630	San Antonio	1.2/4.1
NOSTALGIA	17 (1)		17 (1)	1.0	0.8	KXET	1250	San Antonio	1.1/3.9
RELIGION/GOSPEL	21 (1)		21 (1)	1.2	1.7	KASE-F	100.7	Austin	.3/ .9
SPANISH	210 (4)		210 (4)	12.2	10.9	KEYI-F	103.5	San Marcos	.3/ .9
CLASSICAL									
UNKNOWN/OTHERS									

1710 (27)

RADIO STATIONS

AM STATIONS

KAPE, 1480, 2.5 KW (DAYS, DA)	, BLACK	, \$ 33.00	(Masla)	
KBUC, 1310, 5 KW (DAYS, DA)	, COUNTRY	, \$ NA	(Eastman)	Tetco
KCOR, 1350, 5 KW (DA-N)	, SPANISH	, \$ 95.00	(Katz)	Tichenor
KDRY, 1100, 5 KW/1 KW (DA-N)	, RELIGION	, \$ 7.00	(-----)	
KEDA, 1540, 5 KW/1 KW (DA-N)	, SPANISH	, \$ 27.00	(Selcom)	
KFHM, 1150, 1 KW (DAYS, DA)	, SPANISH	, \$ 27.00	(-----)	
KKYX, 680, 50 KW/10 KW (DA-N)	, COUNTRY	ABC-D, \$114.00	(Christal)	Swanson
KONO, 860, 5 KW/ 1 KW (DA-N)	, OLDIES?AC	ABC-C, \$ 40.00*	(MNR)	
KRNN, 930, 5 KW/1 KW (DA-N)	, NEWS/TALK	APR, ABC-I, \$ NA	(Republic)	
KSJL, 760, 50 KW/1 KW (DA-2)	, CHR	UPI, \$ 30.00	(Weiss)	
KTSA, 550, 5 KW (DA-N)	, AC/CHR	, \$ 90.00	(Blair)	
KXET, 1250, 1 KW (DA-N)	, SPANISH	, \$ 31.00	(Lotus)	Lotus
WOAI, 1200, 50 KW	, NEW/TALK	CBS, NBC-T, \$ 72.00*	(HNWH)	Clear Channel

FM STATIONS

KAJA, 97.3, 100 KW @ 580, COUNTRY	, \$ 70.00	(HNWH)	Clear Channel
KBUC, 107.5, 100 KW @ ?, COUNTRY	, \$ 45.00*	(Eastman)	Teteo
KESI, 106.7, 100 KW @ 1000, AC	CBS-R, \$ 30.00*	(Masla)	
KISS, 99.5, 100 KW @ 570, AOR	source, \$110.00	(Katz)	Capitol- WRAL
KITY, 92.9, 100 KW @ 450, CHR	ABC-F, \$ 55.00*	(MNR)	
KLLS, 100.3, 100 KW @ 580, AC	UPI, \$ 75.00*	(Christal)	Swanson
KQXT, 101.9, 100 KW @ 750, BTFL/EZ	, \$ 95.00	(Blair/RAR)	Westinghouse
KSAQ, 96.1, 100 KW @ 480, CHR	MBS, \$ NA	(HNWH)	
KTFM, 102.7, 100 KW @ 670, CHR	, \$ 80.00*	(Blair)	
KXZL, 104.5, 100 KW @ 750, AOR	, \$ 66.00	(Torbet)	Lotus
KSMG, 105.3, 94 KW @ 1115, AC	, \$ NA	(Selcom)	American (SEQUIN)

CALL LETTER CHANGES

KSAQ changes from AC to CHR

FORMAT CHANGES

STATION SALES

KONO/KITY-F: sold to Daffy for \$11,000,000 (American)

MISCELLANEOUS COMMENTS

SAN DIEGO

Arbitron Rank/Pop (12+): 20/1,753,400
 MSA Rank/Pop: 18/2,101,800
 ADI # 26
 Average Person Rating: 16.4
 Market TSL: 21.9 hours

Stations: 31/20
 Diaries: 1815/966:1/41.18
 Sample Target: 1610
 Standard Error: .465
 % Below Line: 20.6
 % Not Listed: 6.3

Est 1985 Revenue: \$57,400.00
 HH Inc.: \$32,875
 Retail \$: 13.2 Bil
 Pop per Station: 87,670
 # 1 Biller: KFMB \$9,000,000

12+ METRO SHARE 1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WKQY-F	277/9.4	8.0	7.8	9.7	8.0	7.7	1. KFMB-F 3271/18.3	19.0	15.8
2. KGB-F	230/7.8	9.3	8.6	6.9	8.9	8.3	2. KJOY-F 2984/16.7	15.4	14.4
3. KFMB-F	223/7.6	5.9	6.2	6.5	5.3	6.1	3. KGB-F 2896/16.2	16.2	16.9
4. KFMB	187/6.4	9.5	9.2	5.5	7.1	3.6	4. KFMB 2639/14.7	23.3	18.7
5. KSDO	179/6.1	5.2	5.5	5.4	4.5	4.7	5. KSDO-F 2596/14.5	16.7	15.2
6. KSDO-F	141/4.8	6.3	5.4	6.1	5.7	6.8	6. SAN DIEGO'S METRO 6. KSDO 2271/12.7	12.4	12.1
7. KPOP	140/4.8	3.2	3.2	4.1	3.3	4.8	7. XTRA-F 2160/12.1	14.1	12.4
8. KSON-F	132/4.5	3.2	2.8	3.0	2.3	5.7	8. SAME. 8. KSON-F 1773/ 9.9	7.4	6.9
XHRM-F	132/4.5	3.3	4.0	4.8	4.1	9.0	9. KLZZ-F 1706/ 9.5	9.4	7.7
XTRA-F	132/4.5	6.1	6.1	4.2	4.8	7.0	10. KIFM-F 1632/ 9.1	9.3	8.0
11. KLZZ-F	102/3.5	2.8	4.0	5.3	2.9	2.9	11. XHRM-F 1600/ 8.9	9.3	7.7
12. KIFM-F	87/3.0	3.3	3.7	3.6	3.6	2.6	12. KPOP 1435/ 8.0	7.2	5.9
KCBQ-F	87/3.0	1.6	1.7	2.1	2.6	2.6	13. KLZZ 1425/ 8.0	4.6	8.5
14. XTRA	85/2.9	2.5	2.7	2.5	2.7	2.4	14. KCBQ-F 1363/ 7/6	4.7	7.2
15. XHIT-F	78/2.7	2.5	1.7	1.2	1.9	2.4	15. XTRA 1362/ 7.6	8.2	10.5
16. KFSD-F	77/2.6	2.8	3.6	2.7	2.6	2.2	16. KFSD-F 1327/ 7.4	6.3	6.7
17. KYXY-F	75/2.6	2.8	2.2	3.1	3.5	2.0	17. KYXY-F 1233/ 6.9	7.2	9.1
18. KWLT-F	61/2.1	1.9	2.3	2.6	2.4	2.6	18. KWLT-F 1210/ 6.8	8.8	8.5
19. KNX	48/1.6	2.4	1.6	1.8	1.8	2.3	19. XHIT-F 1186/ 6.6	6.5	5.7
20. KLZZ	41/1.4	.8	.9	1.3	2.2	1.2	20. KNX 1089/ 6.1	6.3	6.2
21.							21.		
22.							22.		
23.							23.		
24.							24.		
25.							25.		

12+ FM SHARE (METRO): 70.49% (1970 of 2752) (FAL 84: 68.26%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSDO-F	1. KGB-F	1. KGB-F	1. KFMB-F	1. KFMB-F	1. KJOY-F	1. KFMB	1. KJOY-F	1. KJOY-F	1. KGB-F	1. KJOY-F
2. XTRA-F	2. KFMB-F	2. KFMB-F	2. KFMB	2. KFMB	2. KFMB	2. KSDO	2. KGB-F	2. KGB-F	2. KJOY-F	2. KGB-F
3. KGB-F	3. XTRA-F	3. KFMB	3. KGB-F	3. KGB-F	3. KSDO	3. KJOY-F	3. KFMB-F	3. KFMB-F	3. KFMB	3. KFMB-F
4. XHRM-F	4. XHRM-F	4. KSON-F	4. KSON-F	4. KJOY-F	4. KPOP	4. KFMB-F	4. KSDO	4. KFMB	4. KSDO-F	4. KPOP
5. KFMB-F	5. XHIT-F	5. XHRM-F	5. KJOY-F	5. KSON-F	5. KSON-F	5. KGB-F	5. KSON-F	5. KLZZ-F*	5. KSDO	5. KSDO-F
6.	6. KLZZ-F	6. XTRA-F	6. KLZZ-F	6. KLZZ-F	6. KCBQ-F	6. KSON-F*	6. KFMB	6. KSDO	6. KFMB-F	6. XHRM-F
7.	7. KIFM-F	7. KLZZ-F	7. KIFM-F	7. KIFM-F	7. KFMB-F	7. XHRM-F	7. KPOP	7. XHRM-F	7. KIFM-F	7. KCBQ-F
8.	8.	8. KIFM-F	8. XTRA	8. XTRA	8.	8. KPOP	8. KCBQ-F	8. KSON-F	8.	8. XTRA-F
9.	9.	9.	9.	9.	9.	9.	9.	9. KSDO-F	9.	9. KFMB
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

NOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KFMB-F	1. KFMB-F	1. KFMB-F	1. KFMB-F	1. KFMB-F	1. KGB-F	1. KGB-F	1. KGB-F	1. KGM-F	1. KGB-F
2. KGB-F	2. KGB-F	2. KIFM-F	2. KLZZ-F	2. KFMB	2. XTRA-F	2. KFMB-F	2. KFMB-F	2. KFMB-F	2. KFMB
3. KLZZ-F	3. KLZZ-F	3. XTRA	3. KSON-F	3. KJOY-F	3. KFMB-F	3. XTRA	3. XHIT-F	3. XTRA-F	3. KFMB-F
4. XHRM-F	4. XHRM-F	4. KGB-F	4. KGB-F	4. KSON-F	4. XHRM-F	4. XHIT-F	4. KIFM-F	4. KFMB	4. KJOY-F
5. KSDO-F	5. KIFM-F	5. KFMB	5. KFMB	5. KLZZ-F	5. XHIT-F	5. XHRM-F	5. XTRA-F	5. KSON-F	5. KSON-F
6. XTRA-F	6. KWLT-F	6. KLZZ-F	6. KJOY-F	6. KYXY-F	6. KSDO-F	6. KIFM-F	6. KLZZ-F	6. XHIT-F	6. KSDO
7. KSON-F	7. KSON-F	7. KWLT-F	7. XHRM-F	7. XTRA	7. KSON-F	7. KSDO-F	7. XHRM-F	7. XHRM-F	7. KIFM-F
8.	8. XTRA	8.	8. KYXY-F	8. KFSD-F	8.	8. KSON-F	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		364 (2)	364 (2)	13.2	15.2	KCBQ	1170	San Diego	1.3/5.2
AOR		458 (4)	458 (4)	16.6	18.0	KEZL-F	102.1	Oceanside	1.1/3.7
AC/OLDIES/SOFT ROCK	147 (3)	383 (6)	530 (9)	19.3	17.9	KKOS-F	95.9	Carlsbad	.9/2.1
MOR/VARIETY	187 (1)		187 (1)	6.8	7.6	KMLO	1000	Vista	.8/2.4
COUNTRY	63 (2)	219 (2)	282 (4)	10.2	8.9	KSON	1270	San Diego	.9/3.8
BLACK/URBAN		132 (1)	132 (1)	4.8	4.3	KABC	790	Los Angeles	.4/ .8
BTFL MUSIC/EZ		277 (1)	277 (1)	10.1	8.9	KBRT	740	Avalon	.4/1.2
NEWS/TALK	238 (3)		238 (3)	8.6	10.0	KFI	640	Los Angeles	.7/3.4
NOSTALGIA	164 (2)		164 (2)	6.0	5.5	KLOS-F	95.5	Los Angeles	.6/2.9
RELIGION/GOSPEL	13 (1)	9 (1)	22 (2)	0.8	8.8	KWVE-F	107.9	San Clemente	.3/ .8
SPANISH		21 (1)	21 (1)			XLTN-F	104.5	Tijuana	.7/1.3
CLASSICAL		77 (1)	77 (1)	2.8	2.8				
UNKNOWN/OTHERS				--	--				

2752 (31)

RADIO STATIONS

AM STATIONS

KCBQ, 1170, 50 KW/5KW (DA-2)	, COUNTRY	, \$ 55.00*	(Republic)	Infinity
KFMB, 760, 5 KW (DA-N)	, MOR	CBS, \$135.00	(McGuild)	Midwest TV
KLZZ, 600, 5 (DA-1)	, AC	APR-MBS, \$ NA	(Eastman)	SBI
KMJC, 910, 5 KW (DA-@)	, RELIGION	\$ 30.00	(Gates)	
KMLO, 1000, 2.5 KW/ 250 W (DAY-2)	, NOSTALGIA	, \$ 50.00	(----)	
KOWN, 1450, 1 KW/250 W	, BTFL/EZ	\$ 32.00	(Western)	
KPOP, 1360, 5 KW/1 KW	, NOSTALGIA	NBC, \$ 65.00	(Katz)	Brown
KSDO, 1130, 10 KW (DA-2)	, NEWS/TALK	ABC-I NBC-T \$110.00	(HNWH)	Gannett
KSON, 1240, 1 KW/250 W	, COUNTRY	MBS, \$ 55.00*	(Blair)	Jeff-Pilot
XTRA, 690, 50 KW	, OLDIES	, \$ 60.00*	(MMR)	Noble (Tijuana)

FM STATIONS

WLT-F, 94.9, 2 KW @ 1850	, AC	, \$ 75.00*	(Christal)	Sandusky
KCBQ-F, 105.3, 29 KW @ 620	, COUNTRY	, \$ 60.00*	(Republic)	Infinity
KEZL-F, 102.1, 10 KW @ 980	, SOFT AC	ABC-D, \$ NA	(Selcom)	(OCEANSIDE)
KFMB-F, 100.7, 30 KW @ 620	, CONTEMP	\$140.00	(McGuild)	Midwest TV
KFSD-F, 94.1, 100 KW @ 641	, CLASSICAL	\$ 75.00	(Christal)	Lotus
KGB-F, 101.5, 50 KW @ 577	, AOR	, \$105.00*	(Katz)	Brown
KIFM-F, 98.1, 28 KW @ 640	, AC/JAZZ	CBS-R, \$ 89.00*	(CBS)	
KJQY-F, 103.7, 36 KW @ 650	, BTFL/EZ	, \$125.00	(Blair/RAR)	Westinghouse
KKOS-F, 95.9, 3 KW @ 300	, AC	, \$ 56.00	(----)	
KLZZ-F, 106.5, 50 KW @ 442	, AC	, \$ 65.00	(Eastman)	SBI
KOWN-F, 92.1, 270 W @ 1620	, BTFL/EZ	, \$ 32.00	(Western)	
KSDO-F, 102.9, 2 KW @ 1840	, CHR	, \$ 95.00*	(HNWH)	Gannett
KSON-F, 97.3, 50 KW @ 445	, COUNTRY	MBS, \$ 48.00*	(Blair)	Jeff-Pilot
KYXY-F, 96.5, 41 KW @ 540	, AC	, \$ 85.00	(Torbet)	
XHRM-F, 92.5, 50 KW @ 749	, BLACK	SBN, \$? ?	(Weiss)	(TIJUANA)
XTRA-F, 91.1, 100 KW @ 1000	, AOR	, \$ 65.00	(MMR)	Noble (TIJUANA)
XHIT-F, 90.3, 100 KW @ 1000	, AOR	, \$? ?	(CBS)	(TIJUANA)

CALL LETTER CHANGES

KBZT changes to KWLTL

FORMAT CHANGES

KWLTL changes to a "softer AC"

STATION SALES

KMLO (Vista) sold for \$2,000,000

MISCELLANEOUS COMMENTS

SAN FRANCISCO

Arbitron Rank/Pop (12+): 4/4,889,900
 MSA Rank/Pop: SF - 28/1,519,100
 ADI #5 Oak - 19/1,903,600
 Average Person Rating: 16.0
 Market TSL: 21.6

Stations: 50/48
 Diaries: 4288/1140:1/44.5
 Sample Target: 2660
 Standard Error: .319
 % Below Line: 1.1
 % Not Listed: 13.0

Est 1985 Revenue: \$142,000,000
 HH Inc.: \$36,465
 Retail \$: 31.1 Dil
 Pop per Station: 101,872
 # 1 Biller: KGO \$17,500,000

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KGO	711/9.0	7.8	8.2	8.8	9.0	8.2	1.KGO 835/20529	1.KGO 8788/17.9	18.0	19.3
2. KCBS	492/6.2	4.8	5.2	5.3	5.3	4.2	2.KCBS 575/10208	2.KCBS 8780/17.9	15.0	18.2
3. KSOL-F	353/4.5	3.8	4.4	3.4	4.0	5.0	3.KSOL-F 361/ 4917	3.KYUU-F 5781/11.8	11.1	10.8
4. KSNF-F	321/4.1	3.2	3.2	3.2	1.9	1.6	4.KSNF-F 331/ 4170	4.KMEL-F 5160/10.5	11.0	7.3
5. KABL-F	285/3.6	3.4	3.5	3.3	3.0	3.5	5.KABL-F 296/ 3932	5.KIOI-F 5078/10.3	10.6	10.1
6. KIOI-F	274/3.5	4.0	3.3	3.5	2.8	2.8	6.KIOI-F 280/ 5165	6.KSOL-F 4735/ 9.6	10.3	10.1
7. KYUU-F	268/3.4	3.9	3.8	4.1	3.4	4.4	7.KYUU-F 272/ 5879	7.KITS-F 4510/ 9.2	9.8	8.1
8. KBLX-F	237/3.0	2.6	2.7	2.6	2.5	4.5	8.KNBR 269/ 5886	8.KNBR 4354/ 8.9	10.8	9.1
9. KMEL-F	235/3.0	3.4	2.7	2.5	2.2	5.0	9.KMEL-F 256/ 5510	9.KFRC 4290/ 8.7	9.7	11.3
10. KNAY-F	217/2.8	2.7	2.0	2.1	2.4	1.4	10.KBAY-F 254/ 3097	10.KSNF-F 4029/ 8.2	7.9	6.4
11. KOIT-F	199/2.5	2.5	2.8	1.8	2.7	1.7	11.KBLX-F 250/ 3752	11.KLOK-F 4029/ 8.2	7.2	6.5
12. KRQR-F	197/2.5	2.2	2.1	2.7	2.2	3.2	12.KRAK 230/ 3192	12.KABL-F 3659/ 7.4	7.8	7.4
13. KNBR	191/2.4	3.7	3.4	2.8	2.9	1.8	13.KRQR-F 219/ 3553	13.KBLX-F 3604/ 7.3	6.7	6.7
14. KFOG-F	178/2.3	3.0	2.7	2.7	2.6	4.0	14.KWSS-F 210/ 3580	14.KOIT-F 3454/ 7.0	6.6	6.4
KNEW	178/2.3	2.2	2.8	2.5	2.3	2.3	15.KOIT-F 205/ 3620	15.KRQR-F 3314/ 6.7	5.8	6.3
16. KLOK-F	176/2.2	1.9	1.9	2.3	1.9	2.7	16.KCTC-F 194/ 2500	16.KFOG-F 3015/ 6.1	6.8	6.5
17. KITS-F	170/2.2	2.7	2.5	2.4	2.0	2.4	17.KFOG-F 182/ 3114	17.KNEW 2996/ 6.1	6.4	5.1
18. KWSS-F	168/2.1	2.2	1.7	1.7	1.9	2.8	18.KNEW 181/ 3071	18.KWSS-F 2920/ 5.9	5.3	5.2
19. KABL	157/2.0	2.8	3.1	2.0	2.8	1.9	19.KLOK-F 178/ 4126	19.KBAY-F 2601/ 5.3	4.8	5.4
20. KSFO	142/1.8	2.9	2.1	2.8	2.4	3.7	20.KITS-F 173/ 4656	20.KOME-F 2357/ 4.8	4.8	5.2
21. KFRC	134/1.7	1.5	1.9	3.1	2.7	1.7	21.KFRC 163/ 5479	21.KABL 2280/ 4.6	6.1	7.0
22. KKHI-F+	121/1.5	1.8	1.9	1.8	2.2	2.3	22.KABL 158/ 2349	22.KYA-F 2269/ 4.6	3.0	NA
23. KDFC-F	117/1.5	1.2	1.5	1.5	1.7	.7	23.KSFO 151/ 2431	23.KSFO 2267/ 4.6	7.3	7.3
24. KYA-F	102/1.3	1.2	1.0	1.3	1.8	1.0	24.KDFC-F 125/ 1884	24.KKHI-F+ 2220/ 4.5	5.8	5.8
25. KLOK	97/1.2	1.1	1.1	1.2	1.0	1.4	KKHI-F+125/ 2319	25.KLOK 1978/ 4.0	4.6	3.9

12+ FM SHARE (METRO): 62.54% (4351 of 6957) (FAL 84: 58.28%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSOL-F	1. KSOL-F	1. KSNF-F	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO
2. KMEL-F	2. KYUU-F	2. KGO	2. KSNF-F	2. KSNF-F	2. KCBS	2. KCBS	2. KSNF-F	2. KCBS	2. KSOL-F	2. KSOL-F
3. KITS-F	3. KIOI-F	3. KSOL-F	3. KBLX-F	3. KBLX-F	3. KSNF-F	3. KABL-F+	3. KABL-F	3. KSNF-F	3. KCBS	3. KSNF-F
4. KWSS-F	4. KRQR-F	4. KIOI-F	4. KIOI-F	4. KIOI-F	4. KABL-F	4. KYUU-F	4. KCBS	4. KSOL-F	4. KBLX-F	4. KABL-F
5. KYUU-F	5. KBLX-F	5. KYUU-F	5. KSOL-F	5. KCBS	5. KBAY-F	5. KNBR	5. KIOI-F	5. KABL-F	5. KMEL-F	5. KCBS
6.	6. KMEL-F	6. KBLX-F	6. KYUU-F	6. KSOL-F	6. KNEW	6. KSNF-F	6. KYUU-F	6. KBLX-F	6. KNBR	6. KIOI-F
7.	7. KFOG-F	7. KRQR-F	7. KCBC	7. KYUU-F	7. KOIT-F	7. KSOL-F	7. KSOL-F	7. KYUU-F	7. KITS-F	7. KITS-F
8.	8. KSNF-F	8. KFOG-F	8. KFOG-F	8. KOIT-F	8. KABL	8. KIOI-F	8. KOIT-F	8. KMEL-F	8. KLOK-F	8. KMEL-F
9.	9. KWSS-F	9. KMEL-F	9. KOIT-F	9. KFOG-F	9. KNBR	9. KMEL-F	9. KBAY-F	9. KOIT-F	9. KYUU-F	9. KBAY-F
10.	10. KLOK-F	10. KCBS	10. KRQR-F	10. KABL-F	10. KIOI-F	10. KSFO	10. KRQR-F	10. KBAY-F	10. KSNF-F	10. KRQR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSOL-F	1. KIOI-F	1. KIOI-F	1. KIOI-F	1. KGO	1. KMEL-F	1. KRQR-F	1. KFOG-F	1. KSNF-F	1. KGO
2. KMEL-F	2. KYUU-F	2. KYUU-F	2. KYUU-F	2. KIOI-F	2. KSOL-F	KSOL-F	KRQR-F	2. KGO	2. KSNF-F
3. KYUU-F	3. KSOL-F	3. KBLX-F	3. KGO	3. KBLX-F	3. KRQR-F	3. KFOG-F	3. KSOL-F	3. KSOL-F	3. KCBS
4. KIOI-F	4. KBLX-F	4. KSOL-F	4. KBLX-F	4. KSNF-F	4. KIT-S	4. KMEL-F	4. KBLX-F	4. KFOG-F	4. KFOG-F
5. KRQR-F	5. KMEL-F	5. KLOK-F	5. KSOL-F	5. KYUU-F	5. KYUU-F	5. KYUU-F	5. KSNF-F	5. KRQR-F	5. KSOL-F
6. KWSS-F	6. KLOK-F	6. KOIT-F	6. KSNF-F	6. KCBS	6. KSJO-F	6. KBLX-F	6. KGO	6. KBLX-F	6. KBLX-F
7. KITS-F	7. KRQR-F	7. KFOG-F	7. KOIT-F	7. KOIT-F	7. KOME-F	7. KSNF-F	7. KYUU-F	7. KIOI-F	7. KRQR-F
8. KLOK-F	8. KOIT-F	8. KARA-F	8. KLOK-F	8. KBAY-F	8. KSNF-F	8. KIOI-F	8. KIOI-F	8. KYUU-F	8. KIOI-F
9. KFRC	9. KFOG-F	9. KSNF-F	9. KMEL-F	9. KABL-F	9. KIOI-F	9. KOME-F	9. KNBR	9. KCBS	9. KNBR
10. KSNF-F	10. KWSS-F	KRQR-F	10. KCBS	KLOK-F	10. KWSS-F	10. KSJO	10.	10. KMEL-F	10. KDFC-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	134 (1)	885 (5)	1019 (6)	14.6	14.8	KARA-F	105.7	Santa Clara	1.2/3.3
AOR		581 (5)	581 (5)	8.4	10.6	KATD-D	95.3	Los Gatos	.4/1.0
AC/OLDIES/SOFT ROCK		959 (8)	959 (8)	13.8	11.3	KAZA	1290	Gilroy	.3/7
MOR/VARIETY	313 (3)		313 (3)	4.5	3.3	KBRG-F	104.9	Fremont	.5/1.2
COUNTRY	281 (3)	321 (1)	602 (4)	8.7	5.8	KDIA	1310	Oakland	.7/2.2
BLACK/URBAN	97 (2)	643 (3)	740 (5)	10.6	11.5	KEEN	1370	San Jose	.8/2.0
BTFL MUSIC/EZ	157 (1)	597 (4)	754 (5)	10.8	12.9	KEZR-F	106.5	San Jose	.5/2.7
NEWS/TALK	1203 (2)		1203 (2)	17.3	16.0	KFAX	1100	San Francisco	.6/1.7
NOSTALGIA	206 (2)		206 (2)	3.0	3.7	KIQI	1010	San Francisco	.9/1.4
RELIGION/GOSPEL	48 (1)		48 (1)	0.7	1.3	KJAZ-F	92.7	Alameda	1.0/3.2
SPANISH	136 (3)	43 (1)	179 (4)	2.6	3.5	KKCY-F	98.9	San Francisco	.7/2.2
CLASSICAL	31 (1)	207 (2)	238 (3)	3.4	4.7	KLIV	1590	San Jose	.8/2.1
UNKNOWN/OTHERS		115 (2)	115 (2)	1.7	0.6	KLZE-F	97.7	Los Altos	.8/1.7
			6957 (50)			KNTA	1430	Santa clara	.5/ .7
						KOME-F	98.5	San Jose	1.2/4.8
						KRE	98.5	Berkeley	.5/2.0
						KREO-F	92.9	Healdsburg	.6/1.5
						KSJO-F	92.3	San Jose	1.1/3.9
						KSRO	1350	Santa Rosa	.3/1.0
						KTIM-F	100.9	San Rafael	.4/1.1
						KVRE-F	101.7	Santa Rosa	.3/ .5
						KZST-F	100.1	Santa Rosa	.5/1.3
						KCTC-F	96.1	Sacramento	.4/1.1
						KRAK	1140	Sacramento	.5/1.6

RADIO STATIONS

AM STATIONS

KABL, 960, 5 KW (DA-1)	, BTFL/EZ	, \$150.00	(Christal)	Shamrock
KCBS, 740, 50 KW (DA-2)	, NEWS	CBS, \$200.00	(CBS)	CBS
KEST, 1450, 1 KW	, RELIGION	, \$ 37.00	(-----)	Universal
KFAX, 1100, 50 KW (DA-1)	, RELIGION	, \$ 34.00	(-----)	
KFRC, 610, 5 KW	, CHR/TALK	US-I, \$200.00*	(Republic)	RkO
KFYI, 1310, 5 KW (DA-N)	, OFF AIR	, \$ NM	(Selcom)	
KGO, 810, 50 KW (DA-1)	, TALK/NEWS	ABC-I, \$330.00	(Blair)	Cap cities/ABC
KIQI, 1010, 10 KW (DAYS-DA)	, SPANISH	, \$ 50.00	(Caballero)	
KNBR, 680, 50 KW	, MOR/AC	NBC, \$190.00	(Mc-Guild)	NBC
KNEW, 910, 5 KW (DA-N)	, COUNTRY	, 100.00*	(Katz)	Malrite
KRE, 1400, 1 KW/250 W	, BLACK	SRN, \$ NA	(HNWH)	Inner City
KSFO, 560, 5 KW (DA-N)	, NOSTALGIA	US II, \$110.00	(Eastman)	King
KXLR, 1260, 5 KW/1 KW	, BTFL/EZ	, \$ NA	(Torbet)	Bonneville

FM STATIONS

KABL, 98.1, 100 KW @ 940, BTFL/EZ	, \$150.00	(Christal)	Shamrock
KBLX, 102.9, 7 KW @ 1285, BLACK	SBN, \$100.00*	(HNWH)	Inner City
KDFC+, 102.1, 33 KW @ 1360, CLASSICAL	, \$ 55.00	(CMBS)	
KFOG, 104.5, 8 KW @ 1454, AOR	Source, \$ NA	(Selcome)	Susquehanna
KIOI, 101.3, 125 KW @ 1220, AC	, \$170.00*	(MMR)	Price Comm.
KITS, 105.3, 15 KW @ 1200, CHR	, \$100.00*	(Republic)	Entercom
KKCY, 98.9, 4 KW @ 1450, URBAN/AOR	, \$100.00	(Blair/RAR)	Olympic
KJAZ, 92.7, 2 KW @ 550, JAZZ	, \$ NA	(Roslin)	
KKHI+, 95.7, 9 KW @ 1473, CLASSICAL	, \$ 75.00*	(HNWH)	Buckley
KLOK, 103.7, 8 KW @ 1470, AC	, \$ NA	(Durpetti)	Davis/Weaver
KMEL, 106.1, 69 KW @ 1240, CHR	, \$110.00*	(Christal)	Century
KOIT, 97.5, 33 KW @ 890, SOFT AC	, \$ 95.00*	(Torbet)	Bonneville
KRQR, 97.3, 82 KW @ 1100, AOR	CBS-R, \$125.00	(CBS)	CBS
KSAN, 94.9, 35 KW @ 1290, COUNTRY	, \$145.00*	(Katz)	Malrite
KSOL, 107.7, 5 KW @ 1590, BLACK	APR, \$125.00*	(MAsla)	United
KYA, 93.3, 31 KW @ 599, OLDIES	APR, NA	(Eastman)	King
KYUU, 99.7, 45 KW @ 1240, CONTEMP/AC	, \$160.00*	(Mc-Guild)	NBC

KCTC, KRAK, KSFM - See Sacramento

FOR OTHER RANKED STATIONS SEE SAN JOSE

CALL LETTER CHANGES

FORMAT

STATION SALES

MISCELLANEOUS COMMENTS

KDIA signed back on with Black format (Oct.)

SAN JOSE

Arbitron Rank/Pop (12+): 28/1,185,200
 MSA Rank/Pop: 31/1,396,200
 San Fran ADI
 Average Person Rating: 15.4
 Market TSL: 20.7 hours

Stations: 40/16
 Diaries: 1557/761:1/43.5%
 Sample Target: 1200
 Standard Error: .490
 % Below Line: NA
 % Not Listed: NA

Est 1985 Revenue: \$24,500,000
 HH Inc: \$40,841
 Retail \$: 10.3 Bil
 Pop per Station: 74,075
 # 1 Biller: KBAY-F \$4,300,000

12+ METRO 1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 85
1. KBAY-F	121/6.7	---	5.6	5.4
2. KWSS-F	110/6.1	---	4.5	5.7
3. KARA-F	61/3.4	---	3.9	2.9
4. KSJO-F	57/3.2	---	2.3	2.8
5. KLOK	55/3.1	---	3.4	3.4
6. KOME-F	54/3.0	---	5.3	5.2
7. KLZE-F	53/2.9	---	2.8	2.8
8. KEEN	49/2.7	---	2.0	4.4
9. KNTA	39/2.2	---	1.7	1.6
10. KEZR-F	36/2.0	---	2.6	4.5
11. KATD-F	35/1.9	---	---	---
KLIV	35/1.9	--	2.6	3.2
13. KDFC-F	21/1.2	---	1.2	1.0
KAZA	21/1.2	---	1.7	.6
15. KHTT	11/.6	---	1.0	1.2

12+ TSA 1/4/CUME

1. KBAY-F	238/2811
2. KWSS-F	214/3617
3. KOME-F	96/2289
4. KSJO-F	91/1988
5. KARA-F	88/1509
6. KLOK	83/1722
7. KLZE-F	63/847
8. KEEN	61/1013
9. KLIV	59/905
10. KDFC-F	56/908
11. KEZR-F	44/1232
12. KHTT	39/345
13. KATD-F	35/483
14. KAZA	26/321
15. KHTT	16/598

12+ METRO CUME/ METRO CUME RATING

SPG 85	FAL 84
1. KWSS-F	1981/17.0
2. KBAY-F	1414/12.1
3. KOME-F	1333/11.4
4. KSJO-F	1204/10.3
5. KARA-F	1120/9.6
6. KEZR-F	1045/9.0
7. KLOK	1039/8.9
8. KEEN	672/5.8
9. KLIV	654/5.6
10. KLZE-F	650/5.6
11. KATD-F	456/3.9
12. KHTT	426/3.7
13. KDFC-F	364/3.1
14. KNTA	319/2.7
15. KAZA	231/2.0

NOTE: San Jose is part of the San Francisco metro.
 Only stations above the line in the rating book are ranked.

12+ FM SHARE (METRO): NA		(FAL 84: NA)	
TEENS	18-34	18-49	25-49
1. KWSS-F	1. KWSS-F	1. KWSS-F	1. KBAY-F
2. KOME-F	2. KSJO-F	2. KBAY-F	2. KARA-F
3.	3. KOME-F	3. KARA-F	3. KLOK
4.	4. KARA-F	4. KSJO-F	4. KWSS-F
5.	5. KEZR-F	5. KLOK	5. KEEN

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWSS-F	1. KWSS-F	1. KWSS-F	1. KBAY-F	1. KBAY-F	1. KSJO-F	1. KSJO-F	1. KARA-F	1. KARA-F	1. KARA-F
2. KSJO-F	2. KSJO-F	2. KEZR-F	2. KWSS-F	2. KLOK	2. KWSS-F	2. KWSS-F	2. KSJO-F	2. KWSS-F	2. KEEN
3. KOME-F	3. KEZR-F	3. KARA-F	3. KLOK	3. KARA-F	3. KOME-F	3. KOME-F	3. KWSS-F	3. KSJO-F	3. KBAY-F
4.	4. KOME-F	4. KLOK	4. KARA-F	4. KWSS-F	4.	4. KARA-F	4. KATD-F	4. KOME-F	4. KWSS-F
5.	5. KARA-F	5. KNTA	5. KEZR-F	5. KNTA	5.	5. KATD-F	5. KEZR-F	5. KEEN	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTENT						KABL .4/ 1.9
AOR						KABL-F 1.2/ 2.9
AC/OLDIES/SOFT ROCK						KBLX-F 2.3/ 6.0
MOR/VARIETY						KBRG-F 1.3/ 2.4
COUNTRY						KCBS 5.3/14.6
BLACK/URBAN						KFAX 1.0/ 2.6
MTFL MUSIC						KFOG-F 1.8/ 5.2
NEWS/TALK						KFRC 1.4/ 6.0
NOSTALGIA						KGO 8.3/16.4
RELIGION						KIOI-F 3.2/11.2
SPANISH						KIQI .7/ 1.2
CLASSICAL						KITS-F 1.8/ 7.6
UNKNOWN/OTHERS						

RADIO STATIONS

KAZA, 1290, 5 KW (DAYS, DA), SPANISH, \$43.00 (Caballero)
KEEN, 1370, 5 KW (DA-2), COUNTRY, UPI, \$55.00 (MMR)
KHTT, 1500, 10 KW/5 KW (DA-2), CHR, APR, \$31.00 (Katz) Narrangansett
KLIV, 1590, 5 KW (DA-N), NOSTALGIA (Ham), \$40.00 (Selcom)
KLOK, 1170, 50 KW/5 KW (DA-2), MOR/AC, \$58.00* (Durpetti) Davis/Weaver
KNTA, 1430, 1 KW (DA-1), SPANISH, \$34.00 (Lotus) Cascade
KATD-F, 95.3, 370 W @ 860, CHR, \$40.00 (---)
KARA-F, 105.7, 50 KW @ 500, AC, \$54.00* (Selcom) Empire
KBAY-F, 100.3, 15 KW @ 2580, BTFL, \$95.00 (MMR)
KBRG-F, 104.9, 3 KW @ 300, SPANISH, \$32.00 (P/W)
KEZR-F, 106.5, 50 KW @ 430, AC, \$90.00 (Christal) Alta
KLZE-F, 97.7, 3 KW @ 600, BTFL/EZ (Churchill), \$35.00 (Republic)
KOME-F, 98.5, 13 KW @ 880, AOR (Pollack) ABC-R, \$100.00 (Torbet) Infinity
KSJO-F, 92.3, 50 KW @ 68, AOR, \$74.00 (Katz) Narrangansett
KWSS-F, 94.5, 1.1 KW @ 2580, CHR, \$96.00 (McGuild) Nationwide

See San Francisco for other stations

MISCELLANEOUS COMMENTS KRVE-F changes calls to KATD-F

SEATTLE-TACOMA

Arbitron Rank/Pop (12+): 17/1,861,400
 MSA Rank/Pop: SEA-26/1,707,800
 TAC-92/ 523,500 ADI # 13
 Average Person Rating: 16.4
 Market TSL: 21.4 hours

Stations: 30/30
 Diaries: 1810/1028:1/50.9%
 Sample Target: 1670
 Standard Error: .45
 % Below Line: 0
 % Not Listed: 6.8

Est 1985 Revenue: \$71,000,000
 HH Inc.: \$32,083
 Retail \$: 15.0 Bil
 Pop per Station: 62,047
 # 1 Biller: KIRO \$14,000,000

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KIRO	336/10.9	10.1	10.2	8.3	10.7	10.5	1.KIRO 394/6546	1.KIRO 5371/28.5	24.9	27.6
2. KOMO	255/ 8.3	6.3	5.9	6.8	8.5	7.2	2.KOMO 304/5287	2.KOMO 4390/23.3	16.4	22.8
3. KUBE-F	208/ 6.8	6.9	7.5	7.9	7.4	6.6	3.KISW-F 269/3156	3.KUBE-F 3208/17.0	19.5	17.8
4. KISW-F	191/ 6.2	7.3	6.1	6.5	5.4	8.1	4.KUBE-F 226/3632	4.KISW-F 2371/12.6	12.6	12.2
5. KBRD-F	157/ 5.1	4.8	5.0	5.9	6.6	3.8	5.KBRD-F 200/2422	5.KSEA-F 2020/10.7	10.9	10.5
6. KSEA-F	154/ 5.0	4.5	5.3	4.5	4.5	2.9	6.KIXI 190/2133	6.KLSY-F 2010/10.7	9.3	10.3
7. KIXI	153/ 5.0	5.1	3.5	3.8	4.6	2.4	7.KMPS-F 183/2293	7.KBRD-F 1947/10.3	9.6	10.3
8. KMPS-F	138/ 4.5	4.3	4.0	3.7	3.1	7.2	8.KSEA-F 183/2490	8.KPLZ-F 1930/10.3	10.9	11.2
9. KLSY-F	135/ 4.4	2.9	4.1	3.5	4.4	3.5	9.KPLZ-F 150/2477	9.KNBQ-F 1926/10.2	11.8	10.3
10. KING-F	120/ 3.9	2.5	3.4	3.8	3.1	3.3	10.KLSY-F 146/2225	10.KIXI 1765/ 9.4	8.2	8.9
11. KPLZ-F	117/ 3.8	4.7	3.9	4.5	4.4	3.5	11.KMGI-F 133/1836	11.KMPS-F 1733/ 9.2	7.8	7.4
12. KMGI-F	111/ 3.6	2.5	2.0	-	-	2.8	12.KING-F 131/1822	12.KZOK-F 1651/ 8.8	8.6	7.8
13. KNBQ-F	102/ 3.3	3.1	3.8	3.5	3.3	5.0	13.KRPM-F 130/1565	13.KJR 1610/ 8.6	9.2	10.2
14. KRPM-F	85/ 2.8	3.8	3.3	3.4	2.6	3.0	14.KNBQ-F 118/2254	14.KING-F 1590/ 8.4	8.2	7.0
15. KZOK-F	68/ 2.2	2.6	2.3	2.7	2.5	2.4	15.KEZX-F 90/1262	15.KVI 1561/ 8.3	8.2	10.5
16. KEZX-F	57/ 1.9	1.6	2.2	3.3	2.2	1.7	16.KZOK-F 87/1961	16.KMGI-F 1504/ 8.0	5.9	-
KJR	57/ 1.9	1.8	2.5	3.0	3.0	1.8	17.KVI 67/1829	17.KING 1256/ 6.7	6.4	6.4
KMPS	57/ 1.9	2.4	3.2	1.8	1.2	2.7	KMPS 67/1245	18.KRPM-F 1124/ 6.0	6.1	4.9
19. KVI	56/ 1.8	2.3	2.2	2.1	3.2	2.0	19.KJR 64/1803	19.KMPS 990/ 5.3	5.1	5.1
20. KCMS-F	49/ 1.6	2.6	1.6	2.6	2.1	2.7	20.KCMS-F 55/ 861	20.KIXI-F 943/ 5.0	5.4	6.0
21.							21.	21.KEZX-F 863/ 4.6	5.2	5.5
22.							22.	22.		
23.							23.	23.		
24.							24.	24.		
25.							25.	25.		

12+ FM SHARE (METRO): 62.54% (1795 of 2870) (FAL 84: 58.59%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPLZ-F	1. KUBE-F	1. KUBE-F	1. KIRO	1. KIRO	1. KIRO	1. KIRO	1. KIRO	1. KIRO	1. KIRO	1. KOMO
2. KNBQ-F	2. KISW-F	2. KISW-F	2. KOMO	2. KOMO	2. KOMO	2. KOMO	2. KOMO	2. KUBE-F	2. KISW-F	2. KIRO
3. KISW-F	3. KLSY-F	3. KIRO	3. KUBE-F	3. KUBE-F	3. KBRD-F	3. KUBE-F	3. KISW-F	3. KOMO	3. KPLZ-F	3. KUBE-F
4. KUBE-F	4. KMGI-F	4. KOMO	4. KLSY-F	4. KLSY-F	4. KSEA-F	4. KMPS-F	4. KUBE-F	4. KSEA-F	4. KSEA-F	4. KIXI
5. KHIT-F	5. KNBQ-F	5. KLSY-F	5. KMPS-F	5. KMPS-F	5. KMPS-F	5. KISW-F	5. KBRD-F	5. KISW-F	5. KOMO	5. KBRD-F
6.	6. KIRO	6. KMGI-F	6. KMGI-F	6. KMGI-F	6. KIXI	6. KLSY-F	6. KSEA-F	6. KBRD-F	6. KLSY-F	6. KISW-F
7.	7. KZOK-F	KMPS-F	KISW-F	7. KBRD-F	7. KING-F	7. KIXI	7. KIXI	7. KIXI	7. KUBE-F	7. KMGI-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KUBE-F	1. KUBE-F	1. KUBE-F	1. KUBE-F	1. KOMO	1. KISW-F	1. KISW-F	1. KISW-F	1. KISW-F	1. KIRO
2. KNBQ-F	2. KLSY-F	2. KLSY-F	2. KLSY-F	2. KIRO	2.	2. KUBE-F	2. KIRO	2. KIRO	2. KOMO
3. KPLZ-F	3. KMGI-F	3. KMGI-F	3. KMPS-F	3. KUBE-F	3.	3. KZOK-F	3. KUBE-F	3. KUBE-F	3. KISW-F
4. KMPS-F	4. KNBQ-F	4. KSEA-F	4. KMGI-F	4. KLSY-F	4.	4. KIRO	4. KLSY-F	4. KOMO	4. KUBE-F
5. KMGI-F	5. KMPS-F	5. KOMO	5. KOMO	5. KMGI-F	5.	5. KMGI-F	5. KMGI-F	5. KLSY-F	5. KMPS-F
6. KEZX-F	6. KISW-F	KIRO	6. KIRO	KMPS-F	6.	6. KLSY-F	6. KZOK-F	6. KZOK-F	6. KLSY-F
KLSY-F	7. KEZX-F	7. KCMS-F	7. KSEA-F	7. KGRD-F	7.	7. KNBQ-F	7. KEZX-F	7. KMGI-F	7. KRPM-F
8.	8.	8.	8.	8. KSEA-F	8.	8.	8.	8. KMPS-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	26 (1)	457 (4)	483 (5)	16.8	17.5	KCIS 630 Edmonds .7/2.3
AOR		316 (3)	316 (3)	11.0	8.6	KGNW 1150 Seattle .5/1.2
AC/OLDIES/SOFT ROCK	113 (2)	319 (4)	432 (6)	15.1	17.2	KHIT-F 106.9 Bremerton 1.0/4.4
MOR/VARIETY	267 (2)		267 (2)	9.3	9.2	KING 1090 Seattle 1.4/6.7
COUNTRY	68 (2)	223 (2)	291 (4)	10.1	8.0	KIXI-F 95.7 Seattle 1.2/5.0
BLACK/URBAN	32 (1)		32 (1)	1.1	2.5	KJET 1590 Seattle .8/2.4
BTFL MUSIC/EZ		311 (2)	311 (2)	10.8	11.9	KKFX 1250 Seattle 1.0/3.7
NEWS/TALK	378 (2)		378 (2)	13.2	13.6	KQKT-F 96.5 Seattle 1.2/3.4
NOSTALGIA	153 (1)		153 (1)	5.3	4.9	KTAC 850 Tacoma .4/2.3
RELIGION/GOSPEL	22 (1)	49 (1)	71 (2)	2.5	3.3	KWYZ 1230 Everett .4/1.4
SPANISH				-	-	
CLASSICAL		120 (1)	120 (1)	4.2	3.4	
UNKNOWN/OTHERS	16 (1)		16 (1)	0.6	-	

2870 (30)

RADIO STATIONS

AM STATIONS

KBAE, 1380, 5 KW (DA-N)	, APR US I, \$ 13.00 (----)
KBLE, 1050, 5 KW (DAYS)	, RELIGION, \$ 30.00 (----)
KCIS, 630, 5 KW/2.5 KW (DA-N)	, RELIGION APR, UPI, \$ 45.00 (----)
KING, 1090, 50 KW (DA-2)	, NEWS NBC, \$ 60.00* (Blair) King
KIRO, 710, 50 KW (DA-N)	, NEWS CBS, \$130.00* (CBS) Bonneville
KIXI, 880, 50 KW/1KW (DA-2)	, NOSTALGIA SMN, \$ 70.00 (Christal)
KJET, 1590, 5 KW (DA-N)	, CHR Source, \$ NA (HNWH)
KJR, 950, 5 KW (DA-N)	, AC ABC-D, US I, \$ 80.00* (Eastman) Ackerly
KKFX, 1250, 5 KW (DA-N)	, BLACK UPI, \$ NA (Roslin)
KLSY, 1540, 5 KW (DA-N)	, AC, \$ NA (Selcom) Sandusky
KMPS, 1300, 5 KW (DA-N)	, COUNTRY, \$ 65.00* (Mc-Guild) Affiliated
KOMO, 1000, 50 KW (DA-N)	, MOR ABC-I, \$150.00 (Katz)
KVI, 570, 5 KW	, AC/OLDIES MBS, \$ 55.00* (Selcom) Golden West
KXA, 770, 1 KW	, AC, \$ NA (----) Olympic

FM STATIONS

KBRD, 103.7, 100 KW @ 1675	, BTFL, \$100.00* (Mc-Guild) Entercom
KCMS, 105.3, 115 KW @ 721	, RELIGION UPI, \$ 45.00 (Radio Spot)
KEZX, 98.9, 100 KW @ 1070	, AOR ABC-E, \$ 85.00 (Eastman) Park
KHIT, 106.9, 30 KW @ 86	, CHR, \$ 45.00 (Weiss) Bringham (Bremerton)
KING, 98.1, 100 KW @ 850	, CLASSICAL, \$ 85.00* (Blair) King
KISW, 99.9, 100 KW @ 1200	, AOR, \$105.00* (Mc-Guild)
KIXI, 95.7, 100 KW @ 1150	, AC, \$ 70.00 (Christal)
KLSY, 92.5, 100 KW @ 1100	, AC CBS-R, \$ 90.00* (Blair) Sandusky
KMPS, 94.1, 100 KW @ 1165	, COUNTRY, \$ 80.00* (Mc-Guild) Affiliated
KMGJ, 107.7, 63 KW @ 1200	, AC, \$ NA (Republic) Sunbelt
KNBQ, 97.3, 100 KW @ 700	, CHR, \$ 80.00 (Christal) (Tacoma)
KPLZ, 101.5, 100 KW @ 1200	, CHR, \$ 80.00* (Durpetti)
KQKT, 96.5, 81 KW @ 1200	, AC/OLDIES, \$ 50.00 (Blair/RAR) Behan
KRPM, 106.1, 100 KW @ 700	, COUNTRY, \$ 45.00* (Torbet) Highsmith (Tacoma)
KSEA, 100.7, 100 KW @ 730	, BTFL, \$ 90.00* (CBS) Bonneville
KUBE, 93.3, 100 KW @ 300	, CHR, \$115.00* (MMR) First Media
KZOK, 102.5, 100 KW @ 1165	, AOR, \$ 75.00* (HNWH) Sterling

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

KXA Sold to Olympic for \$2,200,000 (Kalil)
 KIXI A/F sold for \$8,000,000 (Blackbarn)

KHIT-F had numerous technical problems during sweep.

SHREVEPORT

Arbitron Rank/Pop (12+): 110/295,000
 MSA Rank/Pop: 125/360,400
 ADI # 53
 Average Person Rating: 16.6
 Market TSL: 22.6 hours

Stations: 15/14
 Diaries: 818/348:/40.4%
 Sample Target: 660
 Standard Error: .755
 % Below Line: 13.9
 % Not Listed: 3.5

Est 1985 Revenue: 14,000,000
 HH Inc: \$28,470
 Retail \$: 2.2 Bil
 Pop per Station: 20,357
 # 1 Biller: KRMD A/F \$2,500,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84					
1.	KVFI-F	74/15.3	11.4	6.8	8.0	9.0	1.	KTUX-F	126/1065	1.	KVFI-F	783/26.9	21.5	18.4	
2.	KTUX-F	65/13.4	9.1	---	---	---	2.	KVFI-F	89/1121	2.	KTUX-F	762/26.2	21.6	---	
3.	KDKS-F	58/12.0	10.6	9.6	12.0	10.6	3.	KRMD-F	88/1106	3.	KDKS-F	597/20.5	30.0	20.5	
4.	KCIJ	54/11.2	16.1	11.4	8.6	9.0	4.	KMBQ-F	83/1193	4.	KCOZ-F	548/18.9	16.0	17.1	
5.	KCOZ-F	42/ 8.7	9.7	10.4	10.7	10.6	5.	KCIJ	67/ 508	5.	KOKA	478/16.4	22.3	23.7	
6.	KRMD	27. 5.6	5.9	7.6	10.5	9.9	6.	KDKS-F	63/ 704	6.	KEEL	415/14.3	17.6	19/1	
7.	KOKA	26/ 5.4	8.0	12.6	10.5	11.9	7.	KTAL-F	54/ 640	7.	KMBQ-F	402/13.8	16.5	26.6	
8.	KMBQ	22/ 4.5	4.4	24.8	12.6	10.6	8.	KCOZ-F	51/ 671	8.	KCIJ	377/13.0	16.9	12.5	
9.	KTAL-F	22/ 4.5	3.4	.4	.6	.4	9.	KWHW	41/ 832	9.	KRMD-F	364/12.5	11.6	16.8	
10.	KEEL	20. 4.1	5.1	7.0	6.7	6.7	10.	KWHW-F	31/ 492	10.	KWKH	324/11.1	12.6	13.3	
11.	KWDH-F	19/ 3.9	3.8	4.6	5.1	5.2	11.			11.	KWKH-F	247/ 8.5	11.2	13.3	
12.	KWKH	18/ 3.7	4.2	6.0	7.8	6.5	12.			12.	KTAL-F	247/ 8.5	7.3	2.2	
13.							13.			13.					
14.							14.			14.					
15.							15.			15.					

12+ FM SHARE (METRO): 70.45% (329 of 467) (FAL 84: 55.07%)

THENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID	
1.	KTUX-F	1. KVFI-F	1. KVLI-F	1. KVFI-F	1. KVFI-F	1. KCIJ	1. KVFI-F	1. KVFI-F	1. KCIJ	1. KTUX-F	1. KVFI-F
2.	KDKS-F	2. KTUX-F	2. KDKS-F	2. KDKS-F	2. KDKS-F	2. KCOZ-F	2. KTUX-F	2. KCOZ-F	2. KTIX-F	2. KDKS-F	2. KTUX-F
3.		3. KDKS-F	3. KTUX-F	3. KTUX-F	3. KCIJ	3. KVFI-F	3. KCIJ	3. KDKS-F	3. KVFI-F	3. KVFI-F	3. KDKS-F
4.		4. KMBQ-F	4. KMBQ-F	4. KCIJ	4. KTUX-F	4. KRMD-F	4. KDKS-F	4. KTUX-F	4. KDKS-F	4. KTAL-F	4. KOKA
5.		5. KTAL-F	KCIJ	5. KRMD-F	5. KRMD-F	5. KDKS-F	KRMD-F+ 5.	5.	5.	5.	5. KCOZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KTUX-F	1. KVFI-F	1. KVFI-F	1. KVFI-F	1. KTAL-F	1. KVFI-F	1. KVFI-F	1. KVFI-F	1. KVFI-F
2.	KVFI-F	2. KDKS	2. KDKS-F	2. KDKS-F	KVFI-F	2. KTUX-F	2. KDKS-F	2. KDKS-F	2. KDKS-F
3.	KDKS-F	3. KTUX	3. KMBQ-F	3. KTUX-F	3. KTUX-F	3. KTAL-F	3. KTAL-F	KTUX-F	3. KRMD-F
4.		4. KMBQ	4. KCOZ-F	4. KCIJ	4.	4. KDKS-F	4. KMBQ-F	4. KTAL-F	KCIJ
5.		5.	5.	5.	5.	5.	5.	5. KRMD-F	5. KTUX-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		87 (2)	87 (2)	18.6	18.6	KBCL 1070 Shreveport 1.4/2.5
AOR		22 (1)	22 (1)	4.7	4.7	KLMB 1480 Shreveport 1.3/2.5
AC/OLDIES/SOFT ROCK	20 (1)	74 (1)	94 (2)	20.1	20.1	KRMD 1340 Shreveport 1.7/6.5
MOR/VARIETY						
COUNTRY	26 (2)	46 (2)	72 (4)	15.4	15.4	
BLACK/URBAN	26 (1)	58 (1)	84 (2)	18.0	18.0	
BTFL MUSIC		42 (1)	42 (1)	9.0	9.0	
NEWS/TALK						
NOSTALGIA	7 (1)		7 (1)	1.5	1.5	
RELIGION	61 (2)		61 (2)	13.1	13.1	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						
467 (15)						

RADIO STATIONS	POWER	TIME	PROGRAM	SPG	FAL	OTHER
KBCL	1070	250 W (DAYS)	NOSTALGIA	\$ 12.00	(----	(Masla)
KCIJ	980	5 KW (DAYS)	GOSPEL/BLACK	SBN, \$ 20.00*		(Mc-Guild) Multimedia
KEEL	710	50 KW/5 KW (DA-2)	AC	ABC-I, \$ 37.00*		
KFLO	1300	5 KW (DAYS)	RELIGION	\$ 6.00	(----	
KLMB	1480	1 KW (DAYS)	RELIGION	\$ 11.00	(----	
KOKA	1550	10 KW/500 W	BLACK	ABC-C, \$ 26.00	(HMWH)	
KRMD	1340	1 KW/250 W	COUNTRY	MBS, US 2, \$ 20.00*	(Katz)	AMCOM
KWKH	1130	50 KW (DA-N)	COUNTRY	ABC-E, \$ 29.00*	(Torbet)	Great Empire
KCOZ-F	100.1	3 KW @ 300	BTFL	\$ 28.00*	(Selcom)	
KDKS-F	92.1	3 KW @ 300	BLACK	NBN, \$ 25.00*	(Weiss)	(BENTON)
KMBQ-F	93.7	100 KW @ 1035	CHR	ABC-F, \$ 44.00*	(Mc-Guild)	Multimedia
KRMD-F	101.1	100 KW @ 1000	COUNTRY	\$ 27.00*	(Katz)	AMCOM
KVFI-F	96.5	100 KW @ 275	AC	\$ 20.00	(HNWH)	
KWKH-F	94.5	100 KW @ 400	COUNTRY	US-1, \$ NA	(Torbet)	Great Empire
KTAL-F	98.1	100 KW @ 1450	AOR	\$ 30.00	(Blair)	
KTUX-F	98.9	100 KW @ 730	CHR	\$ NA	(Christal)	(CARTHAGE, TX)

MISCELLANEOUS COMMENTS KROK-F changes calls to KWKH-F

SPOKANE

Arbitron Rank/Pop (12+): 92/350,600
 MSA Rank/Pop: 129/351,700
 ADI #78
 Average Person Rating: 16.9
 Market TSL: 22.4 hours

Stations: 16/16
 Diaries: 802/437:1/53.4%
 Sample Target: 740
 Standard Error: .697
 % Below Line: 0
 % Not Listed: 10.2

Est 1985 Revenue: 9,300,000
 HH Inc: \$24,049
 Retail \$: 2.1 Bil
 Pop per Station: 21,913
 # 1 Biller: KDRK-F \$1,600,000

12+ METRO	1/4/SHARE	SPG			
		85	84	84	83
1. KXLY-F	106/17.8	16.9	11.1	13.0	18.8
2. KZZU-F	93/15.6	14.1	12.2	5.8	7.3
3. KDRK-F	74/12.4	12.6	11.8	12.0	10.2
4. KEZE-F	51/ 8.6	10.9	9.7	8.7	6.4
5. KXLY	35/ 5.9	4.6	5.4	5.7	4.9
6. KGA	31/ 5.2	6.1	7.8	8.0	5.8
7. KKPL-F	30/ 5.0	7.5	8.5	10.2	8.8
8. KLSN	29/ 4.9	6.0	5.6	4.2	4.7
9. KQSP-F	21/ 3.5	.3	.9	---	.5
10. KJRB	18/ 3.0	2.6	3.7	4.2	5.1
KISC-F	18/ 3.0	5.0	5.9	7.7	8.4
12.					
13.					
14.					
15.					

BIRCH SHARE	12+ TSA 1/4/CUME	
	12+	TSA
1. KXLY-F	155/1240	
2. KZZU-F	149/1713	
3. KDRK-F	102/1008	
4. KEZE-F	64/ 718	
5. KLSN	43/ 636	
KXLY	43/ 602	
7. KGA	40/ 659	
8. KKPL-F	39/ 856	
9. KQSP-F	24/ 317	
10. KISC-F	23/ 687	
KJRB	23/ 357	
12.		
13.		
14.		
15.		

12+ METRO	CUME/	RATING	SPG	
			85	84
1. KAAU-F	1091/31.0		30.0	22.2
2. KXLY-F	812/23.1		23.0	22.5
3. KBKR-F	631/17.9		17.7	21.5
4. KKPL-F+	585/16.6		21.8	20.5
5. KXLY	539/15.3		12.9	14.3
6. KEZE-F	506/14.4		17.3	16.2
7. KGA	486/13.8		13.6	14.1
8. KISC-F	478/13.6		17.2	18.1
9. KLSN	391/11.1		13.0	14.3
10. KJRB	290/ 8.2		10.0	12.4
11. KQSP F	288/ 8.2		3.6	---
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 74.58% (399 of 535) (FAL 84: 68.02%)

T/L/F/S	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PHD	12+ EVE	SAT MID
1. KZZU-F	1. KZZU-F	1. KZZU-F	1. KDRK-F	1. KDRK-F	1. KXLY-F	1. KZZU-F+	1. KXLY-F	1. KZZU-F	1. KZZU-F	1. KXLY-F
2.	2. KEZE-F	2. KDRK-F	2. KZZU-F	2. KXLY-F	2. KDRK-F	2. KDRK-F	2. KDRK-F	2. KXLY-F	2. KXLY-F	2. KZZU-F
3.	3. KDRK-F	3. KEZE-F	3. KXLY-F	3. KZZU-F	3. KGA	3. KXLY-F	3. KZZU-F	3. KDRK-F	3. KEZE-F	3. KDRK-F
4.	4.	4. KXLY-F	4. KEZE-F	4. KEZE-F	4. KXLY	4. KXLY	4. KEZE-F	4. KEZE-F	4. KDRK-F	4. KEZE-F
5.	5.	5.	5.	5.	5.	5. KLSN	5. KGA	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZU-F	1. KZZU-F	1. KZZU-F	1. KZZU-F	1. KDRK-F	1. KZZU-F	1. KEZE-F	1. KEZE-F	1. KEZE-F	1. KDRK-F
2.	2. KKPL-F	2. KKPL-F	2. KDRK-F	2. KXLY-F	2. KEZE-F	2. KZZU-F	2. KDRK-F	2. KZZU-F	2. KEZE-F
3.	3. KEZE-F	3. KDRK-F	3. KXLY-F	3. KZZU-F	3.	3. KDRK-F	3. KZZU-F	3. KDRK-F	3. KZZU-F
4.	4. KDRK-F	4. KEZE-F	4. KKPL	4. KKPL-F	4.	4.	4.	4. KGA	4. KXLY-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. KGA

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	5 (1)	111 (2)	116 (3)	21.7	21.4	KCDA-F 103.1 Concur D'Alene 1.0/1.9
AOR		51 (1)	51 (1)	9.5	10.8	KRSS 1230 Spokane 1.0/3.2
AC/OLDIES/SOFT ROCK	18 (1)	57 (3)	75(4)	14.0	17.9	KSP0 1050 dishman 1.3/2.0
NOR/VARIETY	33 (2)		33 (2)	6.2	12.1	KVNI 1080 Cocur D'Alene .7/5.0
COUNTRY	31 (1)	74 (1)	105 (2)	19.6	23.3	KZZU 970 Spokan .8/7.2
BLACK/URBAN						
BTFL MUSIC		106 (1)	106 (1)	19.8	12.3	
NEWS/TALK	35 (1)		35 (1)	6.5		
NOSTALGIA					1.2	
RELIGION					1.0	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	14 (2)		14 (2)	2.6		
			535 (16)			

RADIO STATIONS

KCKO, 1380, 5 KW/2.5 KW (DA-N)	, RELIGION	, \$ 12.00	(-----)	Larson
KGA, 1510, 50 KW (DA-N)	, COUNTRY	ABC-I, \$ 37.00*	(Eastman)	John Price
KLSN, 590, 5 KW	, MOR	NBC, \$ 24.00	(Katz)	
KJRB, 790, 5 KW (DA-N)	, AC	ABC-C, \$ 25.00	(Mc-Guild)	Kaye-Smith
KZZU, 970, 5 KW/1 KW (DA-N)	, CHR	US 2, \$ 18.00	(Christal)	Olympic
KUDY, 1280, 5 KW (DAYS)	, RELIGION	, \$ 15.00	(-----)	Medina
KXLY, 920, 5 KW,	, NEWS/TALK	MBS, CBS, \$ \$ NA	(Torbet)	
KXXR, 1550, 10 KW/2.5 KW (DA-N)	, NOSTALGIA	ABC-E, \$ 15.00	(Roslin)	
KDRK-F, 93.7, 56 KW @ 2380,	COUNTRY	US I, \$ 31.00*	(Eastman)	John Price
KEZE-F, 105.7, 100 KW @ 1910,	AOR	, \$ 38.00*	(Mc-Guild)	Kaye-smith
KISC-F, 98.1, 94 KW @ 2030,	CHR	NBC, \$ 25.00	(Katz)	
KQSP-F, 98.9, 100 KW @ 285,	AC (/)	, \$ 17.00	(blair)	Medina
KKPL-F, 96.1, 56 KW @ 2680,	AC	, \$ 40.00*	(HNHW)	
KZZU-F, 92.9, 81 KW @ 2080,	CHR	, \$ 30.00	(Christal)	Olympic
KSLY-F, 99.9, 25 KW @ 3010,	BTFL/EZ	, \$ 37.00	(Torbet)	

MISCELLANEOUS COMMENTS: 89% of KKPL A/F sold for \$ 4,000,000... KSP0 sold for \$400,000... KKER changes calls to KRSS

SPRINGFIELD, MA

Arbitron Rank/Pop (12+): 68/494,900
 MSA Rank/Pop: 94/514,700
 ADI # 103
 Average Person Rating: 17.3
 Market TSL: 22.7 hours

Stations: 25/12
 Diaries: 892/444:1/44.1%
 Sample Target: 890
 Standard Error: .664
 % Below Line: 38.3
 % Not Listed: 12.5

Est 1985 Revenue: \$9,800,000
 HH Inc: \$28,967
 Retail \$: 3.6 Bil
 Pop per Station: 38,069
 # 1 Biller: NA

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1.	WMAS-F 88/10.3	8.5	10.0	8.4	7.4		1. WMAS-F 91/1143	1. WTIC-F 1119/22.6	25.5	22.5
2.	WMAS 87/10/1	8.4	8.7	11.2	8.7		2. WMAS 87/ 781	2. WMAS-F 1095/22.1	21.5	22.6
3.	WRCH-F 83/ 9.7	7.9	6.7	6.1	5.6		3. WRCH-F 84/ 798	3. WAQY-F 1089/22.0	24.5	23.4
4.	WHYN 63/ 7.3	6.3	7.6	8.3	7.8		4. WAQY-F 67/1165	4. WHYN 1060/21.4	19.6	20.1
5.	WTIC-F 61/ 7.1	10.1	9.0	6.9	4.8		5. WHYN 64/1077	5. WHFM-F 913/18.4	23.4	25.7
6.	WAQY-F 58/ 6.8	7.5	8.7	8.9	10.3		6. WTIC-F 62/1138	6. WMAS 781/15.8	13.8	14.8
7.	WHFM-F 55/ 6.4	9.2	9.9	8.5	12.1		7. WHFM-F 59/1016	7. WRCH-F 760/15.3	15.5	11.2
8.	WTIC 38/ 4.4	2.9	2.8	2.6	3.7		8. WTIC 38/ 597	8. WCCC-F 602/12.2	13.8	11.3
9.	WCCC-F 34/ 4.0	4.8	2.3	3.5	3.3		9. WHMP-F 37/ 542	9. WTIC 597/12.1	8.9	9.1
10.	WHMP-F 24/ 2.8	2.9	1.5	2.5	3.1		10. WCCC-F 35/ 644	10. WHMP-F 382/ 7.7	NA	7.3
11.							11.	11.		
12.							12.	12.		
13.							13.	13.		
14.							14.	14.		
15.							15.	15.		

12+ FM SHARE (METRO): 63.24% (475 of 751) (FAL 84: 62.50%)

TIME	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WTIC-F 1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WRCH-F	1. WHYN	1. WMAS-F	1. WMAS-F	1. WTOG-F	1. WMAS
2.	WAQY-F 2. WAQY-F	2. WHYN	2. WHYN	2. WHYN	2. WMAS	2. WMAS-F	2. WRCH-F	2. WRCH-F	2. WAQY-F	2. WRCH-F
3.	3. WTIC-F	3. WHFM-F	3. WHFM-F	3. WHFM-F	3. WHAS-F	3. WMAS	3. WMAS	3. WMAS	3. WMAS-F	3. WTIC-F
4.	4. WHFM-F	4. WAQY-F	4. WAQY-F	4. WRCH-F	4. WHYN	4. WRCH-F	4. WHFM-F	4. WTIC-F	4. WRCH-F	4. WAQY-F
5.	5. WHYN	5. WTIC-F	5. WRCH-F	5. WAQY-F	5. WHFM-F	5. WTIC-F	5. WHYN	5. WAQY-F	5. WMAS	5. WMAS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WCCC-F	1. WCCC-F	1. WMAS-F	1. WMAS-F	1. WMAS-F
2. WTIC-F	2. WTIC-F	2. WHFM-F	2. WHFM-F	2. WHFM-F	2. WAQY-F	2. WAQY-F	2. WAQY-F	2. WCCC-F	2. WHYN
3. WAQY-F	3. WHFM-F	3. WHYN	3. WHYN	3. WHYN	3. WMAS-F	3. WMAS-F	3. WCCC-F	3. WAQY-F	3. WHFM-F
4.	4. WAQY-F	4. WAQY-F	4. WTIC-F	4. WRCH-F	4. WAAF-F	4. WAAF-F	4. WHFM-F	4. WHYN	4. WAQY-F
5.	5. WHYN	5.	5. WAQY-F	5.	5. WTIC-F	WTIC-F	5.	5. WHFM-F	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP		95 (3)	95 (3)	12.6	13.2	WACE , 730 Chicopee 1.9/3.3
AOR		123 (4)	123 (4)	16.4	16.6	WARE , 1250 Ware 1.2/3.5
AC/OLDIES/SOFT ROCK	63 (1)	162 (5)	225 (6)	30.0	33.0	WHMP , 1400 Northampton 2.3/5.2
MOR/VARIETY	76 (4)	3 (1)	79 (5)	10.5	9.2	WIXY , 1600 E. Longmeadow 1.4/4.1
COUNTRY	12 (1)		12 (1)	1.6	3.5	WLDL , 2570 Westfield .8/2.1
BLACK/URBAN						WREB , 930 Holyoke 1.7/3.0
BTFI MUSIC	7 (1)	92 (2)	99 (3)	13.2	8.7	WSPR , 1270 Springfield .9/4.2
NEWS/TALK	15 (1)		15 (1)	2.0	5.0	WAAF-F, 107.3 Worcester 2.0/9.2
NOSTALGIA	87 (1)		87 (1)	11.6	9.8	WRSO-F, 95.3 Greenfield .3/1.2
RELIGION	16 (1)		16 (1)	2.1	1.0	WSRS-F, 96.1 Worcester 1.0/3.5
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

See Hartford for more information about the following stations:

WDRC-F 1.2/4.4	WKSS-F 1.2/7.5
WHCN-F 1.5/6.8	WVYZ-F .3/2.1
WIOF-F .7/3.8	

RADIO STATIONS

751 (25)

WACE , 730 , 5 KW (DAYS)	RELIGION	\$ NA	(----)	(CHICOPEE)
WARE , 1250, 5 KW/2.5 KW (DA-N)	MOR	\$ 13.00	(Kadetsky)	(WARE)
WHMP , 1400, 1 KW/250 W	MOR	\$ NA	(Masla)	
WHYN , 560, 5 KW/1 KW (DA-N)	AC	\$ 75.00*	(Blair)	
WIXY , 1600, 5 KW/2.5 KW (DA-N)	COUNTRY	\$ 25.00*	(Eastman)	Wilkes-Schwartz
WLDL , 1570, 2.5 (DAYS)	BTFI	\$ 16.00	(Selcom)	
WMAS , 1450, 1 KW/250 W	NOSTALGIA	\$ 38.00	(Mc-Guild)	Lappin
WQXQ , 1490, 1 KW/250 W	BLACK, SPANISH	\$ 15.00	(----)	
WREB , 930 , 500 W (DAYS)	TALK	\$ 12.00	(Lotus)	
WSPR , 1270, 5 KW/1 KW (DA-2)	MOR	\$ 20.00	(Kadetsky)	
WAQY-F , 192.1, 27 KW @ 1150	AOR	\$ 55.00*	(Eastman)	Wilkes-Schwartz
WHMP-F , 99.3 , 3 KW @ 300	CHR	\$ NA	(Masla)	
WHFM-F , 93.1 , 9 KW @ 970	AC	\$ 88.00	(Mc-Guild)	
WMAS-F , 94.7 , 50 KW @ 360	AC	\$ 54.00	(Blair)	Lappin

Other ranked stations -- See Hartford or Worcester

MISCELLANEOUS COMMENTS WSPR soldfor \$650,000 (Kozacko)...WHYN-F changed calls to WHFM

STOCKTON

Arbitron Rank/Pop (12+): 100/317,500
 MSA Rank/Pop: 113/396,400
 Sacramento ADI
 Average Person Rating: 16.5
 Market TSL: 22.0 hours

Stations: 10/9
 Diaries: 750/423:1/ 43.4%
 Sample Target: 690
 Standard Error: .710
 % Below Line: 61.5
 % Not Listed: 13.8

Est 1985 Revenue: \$5,800,000
 HH Inc: \$27,000
 Retail \$: 2.0 bil
 Pop per Station: 35,278
 # 1 Biller: NA

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84	
1. KRAK	60/11.1	10.1	7.9	8.4	9.0	1.	1. KHOP-F	626/10/0	21.1	23.3
2. KJAX-F	36/ 6.6	8.6	8.4	7.4	8.3	2.	2. KRAK	552/16.8	13.9	16.5
3. KCBS	32/ 5.9	4.5	5.4	4.0	4.4	3.	3. KSTN	447/13.6	11.0	15.5
4. KHOP-F	31/ 5.7	8.4	7.9	6.6	9.2	4.	4. KWIN-F	446/12.5	13.4	14.1
5. KSTn	29/ 5.4	2.9	4.8	3.8	5.2	5.	5. KJOY	412/12.5	11.5	16.9
6. KBEE-F	25/ 4.6	5.5	5.9	1.8	---	6.	6. KCBS	402/12.2	10.6	12.7
7. KWG	22/ 4.1	3.9	2.1	1.4	4.8	7.	7. KJAX-F	328/10.0	13.4	13.5
WKIN-F	22/ 4.1	4.7	4.4	3.6	3.3	8.	8. KFMR-F	320/ 9.7	8.8	14.5
9. KNBR	21/ 3.9	5.7	3.6	5.4	5.0	9.	9. KWG	301/ 9.1	NA	7.4
10. KFMR-F	20/ 3.7	3.3	5.7	5.8	6.3	10.	10. KBEE-F	299/ 9.1	NA	10.6
11.						11.				
12.						12.				
13.						13.				
14.						14.				
15.						15.				

12+ FM SHARE (METRO): 53.75% (251 of 467) (FAL 84: 60.48%)

TEMS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSTN	1. KHOP-F	1. KRAK	1. KRAK	1. KRAK	1. KRAK	1. KRAK	1. KRAK	1. KRAK	1. KSTN	1. KRAK
2. KWOD-F	2. KWIN-F	2. KHOP-F	2. KWG	2. KWG	2. KJAX-F	2. KCBS	2. KJAX-F	2. KHOP-F	2. KJAX-F	2. KJAX-F
3. KHOP-F	3. KWG	3. KWG	3. KHOP-F	3. KHOP-F	3. KBEE-F	3. KJAX-F	3. KWG	3. KJAX-F	3. KRAK	3. KHOP-F
KMEL-F	4.	4. KWIN	4. KFMR-F	4. KFMR-F	4. KCBS	4. KWG	4. KCBS	4. KCBS	4. KWIN-F	4. KBEE-F
5.	5.	5.	KYBB-F	5.	5.	5. KNBR	KBEE-F	5.	KHOP-F	5. KZAP-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSTN	1. KHOP-F	1. KYBR-F	1. KHOP-f	1. KRAK	1. KHOP-F	1. KHOP-F	1. KWG	1. KRAK	1. KRAK
2. KWIN-F	2. KYBR-F	KHOP-F	2. KRAK	2. KHOP-F	2. KWIN-F	2. KWG	2. KHOP-F	2. KWG	2. KWG
KHOP-F	3. KWIN-F	3. KWG	3. KSTN	3. KJAX-F	3. KHOP-F	KDJK-F	3. KRAK	3. KWIN-F	3. KFMR-F
4.	KSTN	4.	4. KWIN-F	KWG	4.	4. WKIN-F	4.	4. KHOP-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP	46 (3)	89 (6)	135 (9)	28.9	31.3	KCVR 1570 Lodi 1.5/2.2
AOR		23 (2)	23 (2)	4.9	7.8	KJOY 1280 Stockton 2.4/12.5
AC/OLDIES/SOFT ROCK	22 (1)	17 (1)	39 (2)	8.4	5.8	KSTN-F 107.3 Stockton 2.8/ 6.5
NOR/VARIETY	21 (1)		21 (1)	4.4	4.1	KDJK-F 95.1 Oakdale 2.0/4.8
COUNTRY	64 (2)	32 (2)	98 (4)	21.0	15.8	KLOC 920 Ceres 1.1/2.0
BLACK/URBAN		10 (2)	10 (2)	2.1	1.3	KOSO-F 93.1 Patterson .9/2.9
BTFL MUSIC		65 (3)	65 (3)	13.9	17.5	KTRB 860 Modesto .7/1.9
NEWS/TALK	51 (4)		51 (4)	10.9	9.7	KMJ 580 Fresno .4/1.3
NOSTALGIA						
RELIGION	6 (1)		6 (1)	1.3	1.1	See Sacramento for information about the following stations:
SPANISH	8 (1)	15 (1)	23 (2)	4.9	5.6	KCTC-F .7/2.6 KRAK-F 2.2/3.3
CLASSICAL						KFBK 1.5/3.4 KWOD-F 3.1/9.0
UNKNOWN/OTHERS						KHYL-F .4/1.9 KZAB-F 2.2/6.6
467 (30)						KBLX-F .7/1.8 KMEL-F 2.2/4.9
						KFRC .7/3.9 KSOL-F 1.1/3.3
						KGO 1.7/2.9

RADIO STATIONS

KCVR, 1570, 5 KW (DAYS, DA) , SPANISH , \$ 18.00 (Caballero) Golden Pacific (LODI)
KJOY, 1280, 1 KW (DA-N) , CONTEMP ABC-I, \$ 18.00 (Mc - Guild)
KSTN, 1420, 5 KW/1 KW (DA-2) , CHR ABC-C, \$ 10.00 (Weiss)
KWG, 1230, 1 KW/250 W , OLDIES MBS, \$ 22.00 (Katz) Home News
KFMR-F, 100.1, 3 KW @ 300, COUNTRY , \$ 37.00* (CBS)
KJAX-F, 99.3, 2.3 KW @ 335, BTFL/EZ ABC-E, # 32.00* (Mc-Guild)
KSTN-F, 107.3, 8 KW @ 1610, SPANISH ABC-C, \$ NA (Weiss)
KWIN-F, 97.7 3 KW @ 300, CHR , \$ 21.00 (MMR)
KYBB-F, 100.9, 3 KW @ 300, AC , \$ 22.00 (Katz) Golden Pacific (LODI) Home News 9tracy)

Other ranked stations see Sacramento and Modesto

SYRACUSE

Arbitron Rank/Pop (12+): 59/551,000
 MSA Rank/Pop: 73/648,000
 ADI #67
 Average Person Rating: 17.4
 Market TSL: 22.9 hours

Stations: 21/18
 Diaries: 1084/508:1/53.2%
 Sample Target: 920
 Standard Error: .609
 % Below Line: 3.0
 % Not Listed: 11.7

Est 1985 Revenue: \$11,300,000
 HH Inc: \$31,913
 Retail \$: 3.5 Bill
 Pop per Station: 30,611
 # 1 Biller: WYYY-f \$2,800,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84		
1. WYYY-F	159/16.6	15.6	15.9	14.3	13.6	1. WYYY-F	174/2273	1. WYYY-F	1941/35.3	30.9	30.4
2. WSYR	118/12.4	14.4	12.3	9.7	11.5	2. WSYR	135/1672	2. WSYR	1415/25.7	26.5	26.7
3. WAQX-F+	105/11.0	10.2	8.2	13.2	9.3	3. WNTQ-F	110/1481	3. WNTQ-F	1219/22.2	21.7	22.4
4. WNTQ-F	95/ 9.9	8.1	9.5	7.7	2.4	4. WAQX-F+	108/1326	4. WAQX-F+	1184/21.5	20.9	18.5
5. WEZG-F	63/ 6.6	6.5	7.1	4.9	3.0	5. WRRB-F	93/ 953	5. WHEN	1091/19.6	18.2	20.8
6. WRRB-F	58/ 6.1	5.3	4.0	6.4	6.1	6. WEZG-F	73/ 718	6. WRRB-F	662/12.0	10.7	10.1
7. WHEN	55/ 5.8	4.9	7.5	8.2	9.2	7. WHEN	63/ 1370	7. WEZG-F	647/11.8	11.8	10.4
8. WFBL	34/ 3.6	5.6	6.5	6.3	9.7	8. WKFM-F	56/ 984	8. WKFM-F	604/11.0	13.1	17.5
9. WKFM-F	33/ 3.5	4.5	5.6	5.8	6.0	9. WSEN-F+	41/ 589	9. WFBL	463/ 8.4	13.0	11.3
10. WNDR	28/ 2.9	1.9	2.0	2.1	2.2	10. WFBL	36/ 518	10. WNDR	437/ 7.9	5.7	5.6
11. WSEN-F+	27/ 2.8	2.7	3.9	4.8	5.1	11.		11. WSEN-F+	402/ 7.3	8.8	9.8
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 68.45% (577 of 843) (FAL 84: 64.10%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNTQ-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WSYR	1. WSYR	1. WYYY-F	1. WYYY-F	1. WSYR	1. WYYY-F
2. WAQX-F	2. WAQX-F	2. WAQX-F	2. WRRB-F	2. WSYR	2. WYYY-F	2. WYYY-F	2. WAQX-F	2. WNTQ-F	2. WAQX-F	2. WSYR
3.	3. WNTQ-F	3.	3. WHEN	3. WHEN	3. WRRB-F	3. WAQX-F	3. WEZG-F	3. WAQX-F	3. WYYY-F	3. WNTQ-F
4.	4.	4.	WAQZ-F+	WRRB-F	4. WHEN	4. WHEN	4. WSYR	4. WSYR	4. WNTQ-F	4. WAQX-F
5.	5.	5.	5. WNTQ-F	5. WAQX-F	5. WEZG-F	5. WNTQ-F	5. WNTQ-F	5. WRRB-F	5.	5. WEZG-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WAQX-F+	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F
2. WAQX-F	2. WAQX-F+	2. WAQX-F	2. WNTQ-F	2. WHEN	2. WNTQ-F	2. WAQX-F+	2. WAQX-F	2. WAQX-F+	2. WSYR
3. WNTQ-F	3. WNTQ-F	3. WHEN	3. WAQX-F+	3. WSYR	3. WYYY-F	3. WNTQ-F	3.	3. WNTQ-F	3. WAQX-F+
4.	4.	WNTQ-F	4. WHEN	4. WNTQ-F	4.	4.	4.	4. WRRB-F	4. WRRB-F
5.	5.	5.	5. WRRB-F	5. WRRB-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		99 (2)	99 (2)	11.7	17.3	WNCR+ 1600 Oneida .9/1.4
AOR	3(1)	156 (3)	159 (4)	18.9	10.8	WNHR-F 102.9 Syracuse 1.3/3.0
AC/OLDIES/SOFT ROCK	83 (2)	163 (2)	246 (4)	29.2	28.3	WOIV-F 105.1 De Ruyter .5/1.6
MOR/VARIETY	124 (2)	3 (1)	127 (3)	15.1	14.1	WSCP 1070 Sandy Creek 1.4/1.2
COUNTRY	22 (2)	76 (2)	98 (4)	11.6	10.4	WKGW-F 104.3 Utica .4/3.1
BLACK/URBAN						WOVR-F 96.9 Utica 2.2/4.5
ETFL MUSIC		63 (1)	63 (1)	7.5	8.9	WRCK-F 107.3 Utica .4/2.1
NEWS/TALK						
NOSTALGIA	34 (1)		34 (1)	4.0	7.2	
RELIGION		17 (2)	17 (2)	2.0	3.1	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

843 (21)

RADIO STATIONS

WAQX, 1490, 1 KW/250W	, AOR	ABC-R, \$ NA	(MMR)
WURS, 1220, 1 KW (DAYS)	, BTFL	, \$ NA	(Selcom)
WFBL, 1390, 5 KW (DA-N)	, NOSTALGIA	US 2, ABC-D, \$ 55.00	(Weiss)
WHEN, 620, 5 KW/1 KW (DA-N)	, AC	ABC-E, \$110.00	(Eastman) Park
WNDR, 1260, 5 KW (DA-N)	, OLDIES	CBS, US I, \$ 20.00	(Mc-Guild)
WSYR, 570, 5 KW (DA-2)	, MOR	NBC, NBC-T, \$ 140.00*	(Katz) Katz
WAQX-F, 95.3, 3 KW @ 300,	AOR	ABC-R, \$ 75.00*	(MMR)
WEZG-F, 100.9, 3 KW @ 165,	BTFL	, \$ 35.00*	(Selcom)
WKFM-F, 104.7, 50 KW @ 500,	AOR	ABC-F, \$ 35.00*	(Christal) Wilks-Schwartz (FULTON)
WNHR-F, 102.9, 20 KW @ 780,	RELIGION	, \$ 10.00	()
WNTQ-F, 93.1, 97 KW @ 660,	CHR	, \$ NA	(Mc-Guild)
WRRB-F, 107.9, 50 KW @ 500,	COUNTRY	, \$ 48.00*	(Eastman) Park
WSEN-F+, 92.1, 3 KW @ 300,	COUNTRY	ABC-I, \$ 30.00	(Mc-Guild) Buckley
WYYY-F, 94.5, 100 KW @ 650,	AC	, \$ 160.00*	(Katz) Katz

MISCELLANEOUS COMMENTS : WKFM-F changes from CHR to AOR (Oct)... WEZG changes calls to WURS

TAMPA-ST. PETERSBURG

Arbitron Rank/Pop (12+): 21/1,596,200
 MSA Rank/Pop: 22/1,851,600
 ADI # 17
 Average Person Rating: 182
 Market TSL: 24.3 hours

Stations: 27/23
 Diaries: 1532/1042:1/45.5%
 Sample Target: 1530
 Standard Error: .513
 % Below Line: 4.0
 % Not Listed: 9.1

Est 1985 Revenue: 44,8000,000
 HH Inc.: \$26,334
 Retail \$: 12.2 Bil
 Pop per Station: 69,400
 # 1 Biller: WRBQ A/F \$10,300,000

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1.	WRBQ-F 363/12.2		12.4	11.5	11.2		1.WRBQ-F 425/8081	1.WRBQ-F 4219/25.8	26.6	24.8
2.	WWBA-F 349/11.7		14.5	12.9	13.3		2.WWBA-F 380/3484	2.WWBA-F 2899/17.7	22.4	20.2
3.	WQYK-F 245/ 8.2		7.0	7.5	6.7		3.WYNF-F 300/2918	3.WIQI-F 2444/14.9	15.8	14.7
4.	WIQI-F 227/ 7.6		7.0	5.9	6.8		4.WQYK-F 259/2524	4.WQYK-F 2181/13.3	12.9	11.4
5.	WYNF-F 189/ 6.3		6.7	7.8	6.7		5.WIQI-F 237/2635	5.WSUN 2178/13.3	12.0	14.0
6.	WSUN 172/ 5.8		5.3	4.3	6.5		6.WSUN 215/2817	6.WZNE-F 2160/13.2	14.9	13.5
7.	WDAE 151/ 5.1		5.7	4.8	5.2		7.WDUV-F 203/2389	7.WYNF-F 1936/11.6	12.3	12.5
8.	WZNE-F 144/ 4.8		4.9	4.3	4.3		8.WZNE-F 182/2748	8.WNLT-F 1733/10.6	8.6	10.8
9.	WNLT-F 114/ 3.8		2.6	2.9	3.5		9.WDAE 164/1902	9.WDAE 1649/10.1	9.4	10.2
10.	WGUL-F 111/ 3.7		3.1	3.8	2.1		10.WNLT-F 118/1975	10.WFLA 1540/ 9.4	9.0	10.5
11.	WFLA 97/ 3.3		3.4	3.8	4.0		11.WPDS-F 118/1790	11.WPDS-F 1200/ 7.3	5.5	7.1
12.	WPLP 89/ 2.9		3.0	3.0	3.5		12.WGUL-F 111/ 914	12.WPLP 1067/ 6.5	6.1	8.1
13.	WPLP 86/ 2.9		1.4	1.3	2.3		13.WFLA 104/1805	13.WGUL-F 914/ 5.6	4.9	5.3
14.	WTMP 58/ 1.9		2.5	3.2	3.8		14.WPLP 104/1253	14.WDUV-F 902/ 5.5	6.0	4.7
15.	WDUV-F 54/ 1.8		1.9	2.1	2.1		15.WVFM-F 95/ 795	15.WRBQ 736/ 4.5	4.2	4.5
16.							16.	16.		
17.							17.	17.		
18.							18.	18.		
19.							19.	19.		
20.							20.	20.		
21.							21.	21.		
22.							22.	22.		
23.							23.	23.		
24.							24.	24.		
25.							25.	25.		

12+ FM SHARE (METRO): 71.71% (1942 of 2708) (FAL 84: 68.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZNE-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WWBA-F	1. WRBQ-F+	1. WWBA-F	1. WRBQ-F+	1. WRBQ-F	1. WRBQ-F
2. WRBQ-F	2. WYNF-F	2. WIQI-F	2. WIQI-F	2. WIQI-F	2. WQYK-F	2. WQYK-F	2. WRBQ-F	2. WWBA-F	2. WWBA-F	2. WWBA-F
3. WYNF-F	3. WIQI-F	3. WYNF-F	3. WYNF-F	3. WQYK-F	3. WSUN	3. WWBA-F	3. WQYK-F	3. WIQI-F	3. WYNF-F	3. WYNF-F
4.	4. WNLT-F	4. WQYK-F	4. WQYK-F	4. WYNF-F	4. WRBQ-F	4. WIQI-F	4. WIQI-F	4. WQYK-F	4. WZNE-F	4. WZNE-F
5.	5. WZNE-F	5. WNLT-F	5. WNLT-F	5. WSUN	5. WIQI-F	5. WSUN	5. WYNF-F	5. WYNF-F	5. WIQI-F	5. WIQI-F
6.	6.	6. WZNE-F	6. WSUN	6. WWBA-F	6. WDAE	6. WGUL-F+	6. WSUN	6. WSUN	6. WFLA	6. WFLA
7.	7.	7. WWBA-F	7. WWBA-F	7. WNLT-F	7. WFLA	7. WDAE	7. WDAE	7. WZNE-F	7. WQYK-F	7. WQYK-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRBQ-F	1. WRBQ-F	1. WIQI-F	1. WRBQ-F	1. WIQI-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F
2. WYNF-F	2. WIQI-F	2. WRBQ-F	2. WIQI-F	2. WRBQ-F	2. WYNF-F	2. WYNF-F	2. WYNF-F	2. WYNF-F	2. WIQI-F
3. WZNE-F	3. WYNF-F	3. WNLT-F	3. WYNF-F	3. WQYK-F	3.	3. WIQI-F	3. WIQI-F	3. WIQI-F	3. WQYK-F
4. WIQI-F	4. WZNE-F	4. WYNF-F	4. WZNE-F	4. WWBA-F	4.	4. WNLT-F	4. WNLT-F	4. WQYK-F	4. WYNF-F
5. WNLT-F	5. WNLT-F	5. WZNE-F	5. WQYK-F	5. WNLT-F	5.	5. WZNE-F	5. WTMP	5. WNLT-F	5. WSUN
6. WQYK-F	6. WRXB	6. WPDS-F	6. WNLT-F	6. WSUN	6.	6.	6.	6. WSUN	6. WNLT-F
7. WRXB	7. WQYK-F	7.	7. WWBA-F	7. WPDS-F	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	26 (1)	507 (2)	533 (3)	19.7	18.6	WHBO	1040	Tampa	1.0/2.3
AOR		189 (1)	189 (1)	7.0	7.4	WLFF	680	St. Pete	.9/1.8
AC/OLDIES/SOFT ROCK	30 (1)	447 (5)	477 (6)	17.6	15.7	WPAS	1400	Zephyrhills	.6/1.1
MOR/VARIETY	19 (1)		19 (1)	0.7	5.0	WPSO	1500	New Port	1.3/1.9
COUNTRY	172 (1)	256 (2)	428 (3)	15.8	15.1	WRBQ	1380	St. Pete	.9/4.5
BLACK/URBAN	107 (2)		107 (2)	4.0	5.5	WRXB	1590	St. Pete	1.6/2.5
BTFL MUSIC/EZ		414 (3)	414 (3)	15.3	17.1	WTAN	1340	Clearwater	.4/1.5
NEWS/TALK	183 (2)		183 (2)	6.8	3.9	WVTY-F	106.3	Holiday	.4/1.3
NOSTALGIA	229 (4)	111 (1)	340 (5)	12.6	10.6	WXCR-F	92.1	Safety Harbor	.6/2.4
RELIGION/GOSPEL				0	0.5				
SPANISH				0	0	WAVE-F	102.5	Sarasota	1.1/4.3
CLASSICAL		18 (1)	18 (1)	0.7	0.7	WVFM-F	94.1	Lakeland	.4/1.3
UNKNOWN/OTHERS				0	0				
						WJYO-F	107.7	Orlando	.3/1.2

2708 (27)

RADIO STATIONS

AM STATIONS

WAMA,	860,	500 W (DA-N)	, SPANISH	, \$ 16.00	(Caballero)	
WCBF,	1010,	50 KW (DAYS, DA)	, RELIGION	, \$ 13.00	(----)	Sudbrink
WDAE,	1250,	5 KW (DA-N)	, NOSTALGIA	ABC-I, \$ 75.00*	(McGuild)	Gannett
WFLA,	970,	5 KW (DA-2)	, NEWS/TALK	NBC NBC-T, \$ 67.00*	(Blair)	Blair
WHBO,	1040,	5 KW (DAYS)	, OLDIES	UPI, \$ 27.00	(----)	
WLFF,	680,	1 KW (DAYS)	, NOSTALGIA	, \$ 35.00	(Christal)	Century
WPLP,	570,	1 KW (DA-2)	, NEWS/TALK	CBS, MBS, \$ 50.00*	(Selcom)	Guy Gannett
WRBQ,	1380,	5 KW (DA-N)	, CHR	ABC-F, \$ NA	(Eastman)	Edens
WRXB,	1590,	5 KW (DA-2)	, BLACK	NBN, \$ 35.00	(Lazar)	
WSUN,	620,	10 KW (DA-N)	, COUNTRY	ABC-E, US II, \$ 85.00*	(Sun)	CBS
WTAN,	1340,	1 KW/250 W	, MOR	ABC-D, \$ 24.00	(----)	
WTIS,	1110,	10 KW (DAYS, DA)	, RELIGION	, \$ 16.00	(----)	
WTYM,	1300,	5 KW/1 KW (DA-2)	, SPANISH	, \$ 28.00	(----)	Associated
WTMP,	1150,	5 KW/2.5 KW (DA-2)	, BLACK	SBN, \$ 50.00	(HNWH)	
WYOU,	1550,	10 KW (DAYS)	, SPANISH	, \$ NA	(Lotus)	

FM STATIONS

WPDS,	93.3,	100 KW @ 930	, AC	, \$ 60.00*	(Blair)	Blair
WGUL,	105.5,	3 KW @ 300	, NOSTALGIA	MBS, \$ 50.00*	(Masla)	
WQI,	100.7,	100 KW @ 503	, AC	, \$ 95.00	(Mc-Guild)	Gannett
WNL,	95.7,	100 KW @ 507	, AC	, \$ 80.00*	(MMR)	Metroplex
WQYK,	99.5,	100 KW @ 550	, COUNTRY	, \$105.00*	(Katz)	Lake Huron
WRBQ,	104.7,	100 KW @ 555	, CHR	ABC-F, \$150.00*	(Eastman)	Edens
WWBA,	107.3,	100 KW @ 649	, BTFL/EZ	, \$140.00*	(Republic)	Metromedia
WXCR,	92.1,	1.7 KW @ 400	, CLASSICAL	UPI, \$ 50.00*	(CMBS)	
WYNE,	94.9,	100 KW @ 1460	, AOR	ABC-R, \$100.00*	(CBS)	CBS
WZNE,	97.9,	100 KW @ 639	, CHR	Source, \$ 85.00*	(Christal)	Sandusky

CALL LETTER CHANGES

WMGG changes to WNL
 WGUL-AM changes to WPSO
 WFLA-F changes to WPDS-F
 WZNE changes to WKRL

FORMAT CHANGES

WNL: From Contemp to AC
 WFLA: From MOR to News/Talk
 WKRL changes to Oldies oriented AOR

STATION SALES

WZNE-F: From DKM to Sandusky for \$10,000,000 (Hepburn)
 WPSO (New Port Richey): Sold for \$310,000
 WTVT A/F (Dunedin): Sold to Times Publishing for \$1,700,000 (Chapman)

MISCELLANEOUS COMMENTS

TOLEDO

Arbitron Rank/Pop (12+): 63/507,800
 MSA Rank/Pop: 77/611,800
 ADI #65
 Average Person Rating: 16.8
 Market TSL: 22.7 hours

Stations: 24/5
 Diaries: 1183/429:1/50.6%
 Sample Target: 1010
 Standard Error: .595
 % Below Line: 14.4
 % Not Listed: 12.1

Est 1985 Revenue: \$13,000,000
 HH Inc: \$28,659
 Retail \$: 4.2 Bil
 Pop per Station: 33,853
 #1 Biller: WSPD \$2,300,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WMHE-F 11/13.0	12.2	9.5	6.0	7.5		1. WMHE-F 181/2329	1. WMHE-F 1355/26/8	27.2	25.0
2. WLQR-F 94/11.0	10.6	11.9	11.3	9.0		2. WIOT-F 129/1847	2. WIOT-F 1105/21.8	21.3	23.7
3. WIOT-F 87/10.2	9.9	11.2	9.1	10.3		3. WLQR-F 122/1341	3. WSPD 1099/21.7	24.1	24.6
4. WSPD 75/8.8	9.9	9.3	9.9	8.8		4. WJR 107/1480	4. WLQR-F 945/18.7	21.0	22.1
5. WKLR-F 54/6.3	7.3	8.3	7.5	9.2		5. WKLR-F 84/1050	5. WWM-F 767/15.1	14.2	16.5
6. WWM-F 50/5.9	5.0	6.4	6.1	5.2		6. WSPD 83/1337	6. WRON-F 747/14.8	17.2	16.6
7. WTOD 49/4.7	5.2	3.3	4.7	5.2		7. WWM-F 72/1079	7. WKLR-F 619/12.2	14.5	14.6
8. WRQN-F 40/4.7	6.7	7.8	8.1	4.4		8. CKLW 62/832	8. WJR 561/10.1	13.5	12.7
9. WJR 35/4.1	4.6	4.9	6.6	5.9		9. WTOD 61/494	9. WCWA 510/10.1	9.7	11.6
10. CKLW 33/3.9	1.7	.9	1.3	1.8		10. WRQN-F 52/1040	10. WOHO 405/ 8.0	7.7	9.0
11. WCWA 31/3.6	4.1	4.4	4.4	3.2		11.	11. WTOD 388/ 7.7	8.6	5.8
12. WVOI 26/3.1	4.4	3.7	2.5	3.3		12.	12. WVOI 368/ 7.3	7.9	7.9
13. WOHO 18/2.1	1.5	1.7	2.3	4.1		13.	13.		
14.						14.	14.		
15.						15.	15.		

12+ FM SHARE (METRO): 64.44% (482 of 728) (FAL 84: 66.20%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PND	12+ EVE	SAT MID
1. WMHE-F	1. WIOT-F	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WLQR-F	1. WSPD	1. WLQR-F	1. WMHE-F	1. WMHE-F	1. WMHE-F
2. WRQN-F	2. WMHE-F	2. WIOT-F	2. WKLR-F	2. WKLR-F	2. WSPD	2. WMHE-F	2. WMHE-F	2. WLQR-F	2. WIOT-F	2. WLQR-F
3. WIOT-F	3. WWM-F	3. WWM-F	3. WIOT-F	3. WLQR-F	3. WKLR-F	3. WIOT-F	3. WIOT-F	3. WIOT-F	3. WLQR-F	3. WIOT-F
4.	4. WKLR-F	4. WKLR-F	4. WWM-F	4. WIOT-F	4. WTOD	4. WLQR-F	4. WWM-F	4. WWM-F	4. WSPD	4. WRQN-F
5.	5. WRON-F	5. WLQR-F	5. WSPN	5. WWM-F	5. WJR	5. WKLR-F	5. WSPD	5. WKLR-F	5. WRQN-F	5. WSPD
6.	6.	6.	6.	6. WSPD	6.	6.	6. WKLR-F	6.	6.	6.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WMHE-F
2. WIOT-F	2. WLQR-F	2. WKLR-F	2. WIOT-F	2. WLQR-F	2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WKLR-F
3. WRQN-F	3. WRQN-F	3. WIOT-F	3. WKLR-F	3. WKLR-F	3. WWM-F	3. WWM-F	3. WKLR-F	3. WKLR-F	3. WIOT-F
4. WWM-F	4. WWM-F	4. WWM-F	4. WLQR-F	4. WSPD	4. WTOD	4. WKLR-F	4. WWM-F	4. WKLR-F	4. WWM-F
5.	5. WKLR-F	5. WSPD	5. WWM-F	5. WWM-F	5.	5. WTOD	5.	5. WTOD	5. WSPD

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		154 (3)	154 (3)	20.6	20.2	WFOB 1430 Fostoria .4/2.7
AOR		93 (3)	93 (3)	12.4	13.3	WFPB-F 96.7 Fostoria .4/.9
AC/OLDIES/SOFT ROCK	18 (1)	53 (2)	71 (3)	9.5	10.7	WHFD-F 95.9 Archbold .4/1.6
MOR/VARIETY	113 (3)	3 (1)	116 (4)	15.5	17.7	WJYM 730 Bowling Green .7/1.4
COUNTRY	49 (1)	57 (2)	106 (3)	14.2	13.7	WGPR-F 107.5 Detroit .8/2.5
BLACK/URBAN	26 (1)	24 (2)	50 (3)	6.7	5.2	WPMQ-F 100.5 Fondlay .4/1.2
BTFL MUSIC		94 (1)	94 (1)	12.6	13.6	WJLB-F 97.9 Detroit 2.0/3.6
NEWS/TALK				--	--	WJZZ-F 105.5 Detroit .5/1.9
NOSTALGIA	64 (2)		64 (2)	8.6	5.1	WLLZ-F 98.7 Detroit .4/1.1
RELIGION	6 (1)		6 (1)	0.8	0.4	WRIF-F 101.1 Detroit .4/2.4
SPANISH				--	--	WTWR-F 98.3 Monroe, MI .4/1.3
CLASSICAL				--	--	
UNKNOWN/OTHERS		4 (1)	4 (1)	0.5	--	
			748 (24)			

RADIO STATIONS

WCWA, 1230, 1 KW/25	NOSTALGIA	CBS, MBS,	\$ 25.00* (Mc-Guild)	Reams
WOHO, 1470, 1 KW (DA-2)	AC/MOR		\$ 28.00* (Blair)	
WSPD, 1370, 5 KW (DA-N)	MOR	NBC, NBC-T,	\$ 48.00 (Katz)	
WTOD, 1560, 5 KW (DAYS,DA)	COUNTRY	ABC-I,	\$ 34.00 (Booth)	Booth
WVOI, 1520, 1 KW (DA-2)	BLACK	SBN,	\$ 22.00 (Bazar)	Jacor
WIOT-F, 104.7, 37 KW @ 655, AOR			\$ 68.00 (Mc-Guild)	Reams
WKLR-F, 99.9, 50 KW @ 500, COUNTRY		ABC-E,	\$ 44.00* (MMR)	Booth
WLQR-F, 101.5, 15 KW @ 810, BTFL-EZ			\$ 67.00 (Katz)	
WMHE-F, 92.5, 50 KW @ 480, CONTEMP/AC		ABC-F,	\$ 60.00 (Christal)	
WRQN-F, 93.5, 3 KW @ 300, CHR			\$ 20.00 (Masla)	(BOWLING GREEN)
WWM-F, 105.5, 2.5 KW @ 340, AC			\$ 30.00 (Blair)	

MISCELLANEOUS COMMENTS WMHE-F sold to Osborn for \$6,300,000 (est) (LaRue)...

TUCSON

Arbitron Rank/Pop (12+): 64/505,300
 NSA Rank/Pop: 80/605,600
 ADI #82
 Average Person Rating: 16.7
 Market TSL: 22.7 hours

Stations: 20/19
 Diaries: 936/540:1/49.7%
 Sample Target: 880
 Standard Error: .651
 % Below Line: 5.6
 % Not Listed: 10.3

Est 1985 Revenue: \$14,000,000
 HH Inc: \$24,590
 Retail \$: 3.4 Bil
 Pop per Station: 26,595
 # 1 Biller: KROQ-F \$ 2,000,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84		
1. KJYK-F	93/10.8	11.7	11.8	10.6	9.7	1. KJYK-F	96/ 877	1. KROQ-F	1083/21.1	27.2	29.7
2. KLPX-F	80/ 9.3	9.0	6.1	7.7	8.4	2. KLPX-F	87/1117	2. KLPX-F	1012/19.7	19.6	16.4
3. KIIM-F	79/ 9.2	7.4	4.2	6.2	1.6	3. KIIM-F	85/ 905	3. KWFM-F	895/17.4	19.1	16.5
4. KROQ-F	62/ 7.2	13.3	11.8	13.9	9.4	4. KGVY	64/ 426	4. KIIM-F	835/16.5	13.9	11.5
5. KGVY	57/ 6.6	5.3	5.6	3.9	5.1	5. KROQ-F	63/1104	5. KJYK-F	798/15.5	19.6	20.1
6. KWFM-F	50/ 5.8	8.0	6.0	6.8	8.7	6. KWFM-F	60/ 982	6. KNST	700/13.6		
7. KCUB	44/ 5.1	3.5	8.1	8.4	11.0	7. KUPD-F	51/ 498	7. KCEE	519/10.1	8.7	13.1
8. KUPD-F	43/ 5.0					8. KCUB	44/ 516	8. KCUB	516/10.0	13.3	16.0
9. KCEE	42/ 4.9	4.7	7.5	4.0	5.1	KCEE	44/ 580	9. KHYT	513/10.0	10.5	15.1
10. KNST	40/ 4.7	1.8	3.5	3.4	3.1	10. KNST	40/ 700	10. KTKT	475/ 9.3	13.3	13.5
11. KHYT	37/ 4.3	4.7	5.1	5.7	4.4	11. KHYT	37/ 513	11. KAIR	463/ 9.0	11.8	14.4
12. KAIR	32/ 3.7	6.5	2.0	4.8	7.3	12. KAIR	32/ 463	12. KUPD-F	436/ 8.5	14.4	7.8
13. KXEW	28/ 3.3	4.3	4.8	6.1	4.5	13. KXEW	28/ 243	13. KGVY	375/ 7.3		
14. KTUC	21/ 2.4	1.1	2.0	1.6	3.3	14. KTUC	21/ 348	14. KTUC	330/ 6.4	6.8	5.9
15. KTKT	18/ 2.1	3.1	3.0	3.9	4.1	15. KTKT	18/ 509	15. KXEW	243/ 4.7	4.1	6.7
										5.3	7.1

12+ FM SHARE (METRO): 54.99% (424 of 771) (FAL 84: 47.18%)

TIME	18-34	18-49	25-49	25-54	35-64	12+ AND	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KROQ-F	1. KLPX-F	1. KLPX-F	1. KIIM-F	1. KIIM-F	1. KJYK-F	1. KLPX-F	1. KJYK-F	1. KJYK-F	1. KROQ-F	1. KJYK-F
2. KHYT-F	2. KIIM-F	2. KIIM-F	2. KLPX-F	2. KLPX-F	2. KIIM-F	2. KIIM-F	2. KIIM-F	2. KLPX-F	2. KJYK-F	2. KIIM-F
3. KLPX-F	3. KROQ-F	3. KROQ-F	3. KWFM-F	3. KWFM-F	3. KCEE	3. KJYK-F	3. KLPX-F	3. KIIM-F	3. KLPX-F	3. KLPX-F
4. KUPD-F	KUPD-F	4. KWFM-F	4. KCUB	4. KCUB	4. KCUB	4. KCUB	4. KGVY	4. KROQ-F	4. KUPD-F	4. KROQ-F
5.	5. KWFM-F	5. KUPD-F	KCEE	KJYK-F	5. KGVY	KROQ-F	5. KCEE	5. KCEE	5. KIIM-F	5. KWFM-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KROQ-F	1. KROQ-F	1. KIIM-F	1. KROQ-F	1. KIIM-F	1. KLPX-F	1. KLPX-F	1. KLPX-F	1. KLPX-F	1. KIIM-F
2. KLPX-F	2. KLPX-F	2. KLPX-F	2. KIIM-F	2. KJYK-F	2. KUPD-F	2. KUPD-F	2. KIIM-F	2. KUPD-F	2. KLPX-F
3. KIIM-F	3. KIIM-F	3. KWFM-F	3. KLPX-F	3. KCEE	3.	3. KIIM-F	3. KUPD-F	3. KIIM-F	3. KCUB
4. KWFM-F	4. KWFM-F	4. KROQ-F	4. KWFM-F	4. KWFM-F	4.	4. KWFM-F	4. KWFM-F	4. KWFM-F	4. KWFM-F
5.	5. KHYT	5.	5. KCEE	5. KROQ-F	5.	5. KROQ-F	KCUB	5. KCUE	5. KAIR

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	55 (2)	62 (1)	117 (3)	15.2	22.9	KEZG-F 92.1 Green Valley 1.2/3.6
AOR		123 (2)	123 (2)	16.0	13.8	KFLT 1450 Tuscon .9/3.0
AC/OLDIES/SOFT ROCK	74 (2)	50 (1)	124 (3)	16.1	8.5	KVOI 690 Marana .6/1.8
NOR/VARIETY					2.2	KXMG-F 98.3 Sahuartia .8/2.0
COUNTRY	44 (1)	79 (1)	123 (2)	16.0	13.8	KQTL 1210 1.7/2.2
BLACK/URBAN						
BTFL MUSIC		103 (2)	103 (2)	13.4	13.8	
NEWS/TALK	61 (2)		61 (2)	7.9	6.2	
NOSTALGIA	57 (1)		57 (1)	7.4	6.3	
RELIGION	13 (2)		13 (2)	1.7	5.9	
SPANISH	43 (2)	7 (1)	50 (3)	6.5	5.4	
CLASSICAL						
UNKNOWN/OTHERS					1.2	
			771 (20)			

RADIO STATIONS

KAIR, 1490, 1 KW (DA-N)	, OLDIES	NBC, \$ 28.00	(Selcom)	Citadel
KCEE, 790, 5 KW/500 W (DA-2)	, OLDIES/AC	, \$ 35.00	(MMR)	Behan
KCUB, 1290, 1 KW	, COUNTRY	, \$ 55.00*	(Katz)	
KGVY, 1080, 1 KW (DAYS)	, NOSTALGIA	APR, \$ 14.00	(Roslin)	(GREEN VALLEY)
KHYT, 1330, 500 W/5 KW (DA-N)	, CHR	, \$ 33.00	(Republic)	
KNST, 940, 1 KW/250 W	, NEWS/TALK	ABC-I, MBS, \$ 21.00	(Mc-Guild)	Nationwide
KTKT, 990, 10 KW/1 KW (DA-N)	, CONTEMP	US 2, \$ 31.00	(Torbet)	Lotus
KTUC, 1400, 1 KW/500 W	, NEWS	APR, CBS, \$ 16.00	(Roslin)	
KVOI, 690, 150 W (DAYS)	, RELIGION	, \$ 12.00	(----)	
KXEW, 1600, 1 KW (DA-N)	, SPANISH	, \$ 18.00	(Lotus)	
KFLT, 1450, 1 KW/250 W	, RELIGION	UPI, \$ NA	(----)	
KEZG-F, 92.1, 3 KW @ 130, BTFL/EZ		, \$ 16.00	(Unirep)	(GREEN VALLEY)
KIIM-F, 99.5, 75 KW @ 172, COUNTRY		, \$ 34.00	(Katz)	
KJYK-F, 94.9, 80 KW @ 500, BTFL/EZ		, \$ 41.00	(Selcom)	Citadel
KLPX-F, 96.1, 93 KW @ 505, AOR		, \$ 35.00	(Torbet)	Lotus
KROQ-F, 93.7, 26 KW @ 150, CHR		, \$ 45.00*	(Mc-Guild)	Nationwide
KWFM-F, 92.9, 93 KW @ 2025, AC		, \$ 30.00*	(MMR)	Behan

MISCELLANEOUS COMMENTS: KOPO changes calls to KXMG

TULSA

Arbitron Rank/Pop (12+): 54/648,100
 NSA Rank/Pop: 65/749,900
 ADI # 52
 Average Person Rating: 16.4
 Market TSL: 21.5 hours

Stations: 16/16
 Diaries: 1890/343:1/51.8%
 Sample Target: 970
 Standard Error: .446
 % Below Line: 0
 % Not Listed: 7.8

Est 1985 Revenue: \$20,200,000
 III Inc: \$29,645
 Retail \$: 4.6 Bil
 Pop per Station: 40,406
 # 1 Biller: KRAV-F \$3,300,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84		
1. KVOO	123/11.6	12.6	14.1	13.7	11.8	1. KVOO	225/2471	1. KRMG	1749/27.0	19.9	22.0
2. KRMG	122/11.5	9.2	8.3	9.2	10.3	2. KTFX-F	213/1972	2. KAYI-F	1579/24.4	21.2	20.2
3. KWEN-F	122/11.5	11.4	9.9	11.6	12.7	3. KAYI-F	187/2340	3. KVOO	1399/21.6	22.7	23.3
4. KAYI-F	122/11.5	10.9	9.4	7.4	7.9	4. KBEZ-F	156/1699	4. KWEN-F	1399/21.6	18.1	19.0
5. KBEZ-F	115/10.8	9.6	10.2	9.9	7.9	5. KRMG	140/2109	5. KRAV-F	1293/20.0	19.1	20.0
6. KMOD-F	91/ 8.6	9.0	7.7	7.8	8.9	6. KWEN-F	132/1571	6. KBEZ-F	1291/19.9	17.7	17.8
7. KRAV-F	86/ 8.1	7.8	9.7	10.8	8.6	7. WMOD-F	123/1389	7. KMOD-F	1090/16.8	18.6	15.3
8. KTFX-F	57/ 5.4	6.6	3.8	3.5	6.3	8. KRAV-F	95/1416	8. KTFZ-F	858/13.3	12.3	10.8
9. KGTO	34/ 3.7	4.3	5.1	3.1	1.7	9. KMYZ-F	45/ 768	9. KCFO-F	476/ 7.4	8.3	8.3
10. KCFO-F	33/ 3.1	3.2	3.6	4.5	4.5	10. KGTO	43/ 463	10. KMYZ-F	393/ 6.1	2.7	----
11. KCFO	24/ 2.3	1.8	1.5	1.0	2.4	11.		11. KGTO	368/ 5.7	5.2	6.4
12. KMYZ-F	23/ 2.2	.7	---	---	---	12.		12. KCFO	322/ 5.0	4.3	3.9
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 67.69% (662 of 978) (FAL 84: 63.08%)

TELENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. KAYI-F	1. KMOD-F	1. KWEN-F	1. KWEN-F	1. KWEN-F	1. KVOO	1. KRMG	1. KBEZ-F	1. KWEN-F	1. KAYI-F	1. KRMG
2. KMOD-F	2. KRAV-F	2. KMOD-F	2. KRAV-F	2. KVOO	2. KRMG	2. KVOO	2. KWEN-F	2. KAYI-F	2. KBEZ-F	2. KAYI-F
3.	3. KWEN-F	KRAV-F	3. KBEZ-F	3. KRAV-F	3. KBEZ-F	3. KWEN-F	3. KVOO	3. KBEZ-F	3. KMOD-F	3. KWEN-F
4.	4. KAYI-F	4. KAYI-F	4. KRMG	4. KRMG	4. KWEN-F	4. KAYI-F	4. KRMG	4. KVOO	4. KWEN-F	4. KVOO
5.	5. KRMG	5. KRMG	KVOO	5. KBEZ-F	5.	5. KBEZ-F	5. KRAV-F	5. KRAV-F	5. KRMG	5. KBEZ-F
								6. KMOD-F		6. KMOD-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KAYI-F	1. KRAV-F	1. KRAV-F	1. KWEN-F	1. KWEN-F	1. KMOD-F	1. KMOD-F	1. KMOD-F	1. KMOD-F	1. KWEN F
2. KWEN-F	2. KAYI-F	2. KBEZ-F	2. KRAV-F	2. KBEZ-F	2. KAYI-F	2. KRAV-F	2. KWEN-F	2. KWEN-F	2. KRMG
3. KMOD-F	3. KWEN-F	3. KWEN-F	3. KAYI-F	3. KRAV-F	3. KWEN-F	KWEN-F	3. KRAV-F	3. KRAV-F	3. KVOO
KRAV-F	4. KMOD-F	4. KMOD-F	4. KBEZ-F	4. KVOO	4.	4. KAYI-F	4. KRMG	4. KRMG	4. KMOD-F
5.	5. KBEZ-F	5. KAYI-F	5. KRMG	5. KRMG	5.	5. KRMG	5. KVOO	5. KVOO	KRAV-F
							6. KAYI-F	6. KAYI-F	

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		122 (1)	122 (1)	12.5	14.5	KBBJ 1300 Tulsa .6/3.4
AOR		114 (2)	114 (1)	11.7	8.2	KCMA-F 106.1 Owasso .7/2.0
AC/OLDIES/SOFT ROCK	40 (2)	86 (1)	126 (3)	12.9	15.7	KREK-F 104.9 Bristow .6/1.2
NOR/VARIETY	122 (1)			12.5	9.5	KXOJ 1550 Sapulpa .7/1.4
COUNTRY	123 (1)	185 (3)	308 (4)	31.5	30.2	
BLACK/URBAN	7 (1)		7 (1)	0.7	1.1	
BTFI. MUSIC		115 (1)	115 (1)	11.8	10.8	
NEWS/TALK						
NOSTALGIA						
RELIGION	24 (1)	33 (1)	57 (2)	5.8	2.4	
SPANISH					6.4	
CLASSICAL		7 (1)	7 (1)	0.7		
UNKNOWN/OTHERS					1.2	
978 (16)						

RADIO STATIONS

KBBJ	, 1300	, 5 KW/1 KW (DA-2)	, OLDIES	CBS, \$ 20.00*	(Mc-Guild)	Char Channel
KCFO	, 970	, 2.5 KW/1 KW (DA-2)	, RELIGION	, \$ 10.00	(----	Epperson
KELI	, 1430	, 5 KW (DA-N)	, CHR	CBS-R, \$ 28.00	(Masla)	
KGTO	, 1050	, 1 KW (DAYS)	, OLDIES	US 1, \$ NA	(Selcom)	Kravis
KRMG	, 740	, 50 KW/25 KW (DA-2)	, MOR	ABC-I, \$ 70.00*	(Christal)	Swanson
KVOO	, 1170	, 50 KW (KA-N)	, COUNTRY	, \$ 65.00	(Blair)	
KBEZ-F	, 92.9	, 100 KW @ 680	, BTFL/EZ (Bowne)	, \$ 58.00 *	(MMR)	Mid America
KCFO-F	, 98.5	, 100 KW @ 660	, CONTEMP RELIG	ABC-D, \$ 22.00	(Weiss)	Epperson
KELI-F	, 92.1	, 3 KW @ 245	, CHR	CBS-R, \$ NA	(Masla)	
KCMA-F	, 106.1	, 100 KW 470	, CLASSICAL	, \$ 20.00	(Mc-Guild)	Federated (OWASSO)
KMOD-F	, 97.5	, 50 KW @ 435	, AOR	(Pollack), \$ 66.00*	(CMBS)	
KRAV-F	, 96.5	, 100 KW @ 380	, AC	, \$ 90.00 *	(Mc-Guild)	Clear Channel
KTFX-F	, 103.3	, 100 KW @ 1280	, COUNTRY	, \$ 35.00 *	(HNWH)	Kravis
KWEN-F	, 95.5	, 100 KW @ 339	, COUNTRY	APR, \$ 110.00	(Katz)	Katz
KAYI-F	, 106.9	, 100 KW @ 1010	, CHR	ABC-F, \$ 55.00	(Torbet)	Hicks (MUSKOGEE)

MISCELLANEOUS COMMENTS KDLB-F in Henryatta sold to Swanson for \$2,400,000. Station is 30+ miles south of Tulsa and has a CP for 100 KW. Obviously Swanson feels it can cover the Tulsa Market... KCMA-F sold to Federated for \$??? (Richards)... KCMA-F changes calls to KVLV and format from Classical to AC (Jan)... KELI/KQZZ were delisted after they offered to purchase diaries. Arbitron put about 1000 extra diaries into the market in an attempt to salvage the sweep. There are some peculiarities. Note how KRFX quadrupled their metro audience in the TSA...

WASHINGTON

Arbitron Rank/Pop (12+): 9/2,854,300
 MSA Rank/Pop: 7/3,140,500
 ADI #9
 Average Person Rating: 17.7
 Market TSL: 23.0 hours

Stations: 36/33
 Diaries: 2109/1353:1/45.5%
 Sample Target: 2050
 Standard Error: .454
 % Below Line: 0.9
 % Not Listed: 10.8

Est 1985 Revenue: \$110,000,000
 HH Inc.: \$40,037
 Retail \$: 25.1 Bil
 Pop per Station: 86,494
 # 1 Biller: WMAL \$14,000,000

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/RATING	SPG 85	FAL 84		
1. WHUR-F	444/8.6	7.8	5.6	6.5	6.4	6.8	1. WGAY-F	471/5115	1. WMAL	5403/18.6	15.8	22.4
2. WGAY-F	411/8.0	8.6	9.0	7.2	8.2	5.1	2. WHUR-F	464/5610	2. WHUR-F	5258/18.1	14.9	16.3
3. WMAL	366/7.1	6.7	6.4	7.6	9.7	7.0	3. WWDC-F	458/6448	3. WRQX-F	4931/17.0	17.5	17.0
4. WKYS-F	358/7.0	7.5	7.1	8.0	7.3	8.0	4. WMAL	390/5927	4. WWDC-F	4931/16.9	16.1	14.7
5. WWDC-F	334/6.5	6.5	6.8	5.9	5.8	8.3	5. WKYS-F	367/5080	5. WKYS-F	4834/16.6	15.3	15.6
6. WTOP	233/4.5	4.0	3.9	4.4	3.2	4.0	6. WRQX-F	268/6070	6. WGAY-F	4470/15.4	18.5	16.6
7. WRQX-F	221/4.3	5.7	5.7	7.3	5.3	5.4	7. WTOP	262/4672	7. WLTT-F	4067/14.0	12.8	13.0
8. WLTT-F	204/4.0	3.9	3.9	3.5	4.6	3.2	8. WAVA-F	237/4971	8. WTOP	4060/14.0	13.0	12.9
9. WAVA-F	204/4.0	3.9	4.8	4.7	4.4	4.8	9. WMZQ-F	231/3306	9. WAVA-F	4047/13.9	16.8	15.4
10. WDJY-F	197/3.8	3.1	2.8	3.3	2.8	4.0	10. WLTT-F	229/4491	10. WDJY-F	3166/10.9	11.2	9.9
11. WMZQ-F	178/3.5	4.1	4.6	3.6	4.3	3.9	11. WCLY-F+	214/3625	11. WCLY-F+	3092/10.6	11.5	12.9
12. WCLY-F	174/3.4	3.8	3.8	3.4	4.1	3.1	12. WDJY-F	212/3302	12. WASH-F	2947/10.1	11.1	11.3
13. WXTR-F	141/2.7	2.3	2.0	2.2	2.1	1.9	13. WASH-F	161/3529	13. WBMW-F	2736/ 9.4	7.2	5.9
14. WASH-F	141/2.7	3.0	3.1	3.2	2.8	2.4	14. WGMS-F	160/2604	14. WMZQ-F	2669/ 9.2	10.6	11.4
15. WGMS-F	134/2.6	2.1	3.2	3.2	3.3	2.9	15. WBMW-F	157/3154	15. WXTR-F	2312/ 8.0	6.9	6.8
16. WBMW-F	124/2.4	2.1	1.4	1.1	1.6	3.5	16. WXTR-F	156/2539	16. WGMS-F+	2304/ 7.9	8.7	9.0
17. WWRC	110/2.1	1.9	2.4	2.2	1.5	2.1	17. WPXK-F	133/2383	17. WPLX-F	1897/ 6.5	6.9	8.4
18. WPLX-F	98/1.9	2.7	3.1	2.9	2.8	4.0	18. WWRC	124/1767	18. WWRC	1611/ 5.5	7.2	5.2
19. WHFS-F	91/1.8	1.1	1.0	1.6	1.6	.8	19. WHFS-F	103/1392	19. WTKS-F	1257/ 4.3	3.7	3.1
20. WTKS-F	76/1.5	1.1	1.2	.7	1.0	1.0	20. WIYY-F	79/1550	20. WHFS-F	1126/ 3.6	3.4	NA
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 78.00% (3581 of 4591) (FAL 84: 77.50%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDJY-F	1. WWDC-F	1. WHUR-F	1. WHUR-F	1. WHUR-F	1. WGAY-F	1. WMAL	1. WGAY-F	1. WGAY-F	1. WHUR-F	1. WHUR-F
2. WBMW-F	2. WKYS-F	2. WKYS-F	2. WKYS-F	2. WGAY-F	2. WMAL	2. WWDC-F	2. WHUR-F	2. WKYS-F	2. WKYS-F	2. WKYS-F
3. WKYS-F	3. WHUR-F	3. WWDC-F	3. WLTT-F	3. WKYS-F	3. WHUR-F	3. WTOP	3. WKYS-F	3. WHUR-F	3. WGAY-F	3. WWDC-F
4. WWDC-F	4. WAVA-F	4. WLTT-F	4. WGAY-F	4. WMAL	4. WTOP	4. WKYS-F	4. WWDC-F	4. WWDC-F	4. WWDC-F	4. WGAY-F
5. WHUR-F	5. WRQX-F	5. WRQX-F	5. WWDC-F	5. WLTT-F	5. WMZQ-F	5. WHUR-F	5. WMAL	5. WMAL	5. WDJY-F	5. WMAL
6. WAVA-F	6. WLTT-F	6. WGAY-F	6. WMAL	6. WWDC-F	6. WKYS-F	6. WGAY-F	6. WAVA-F	6. WAVA-F	6. WWRC	6. WDJY-F
7.	7. WDJY-F	7. WMAL	7. WCLY-F+	7. WMZQ-F	7. WGMS-F+	7. WRQX-F	7. WLTT-F	7. WLTT-F	7. WRQX-F	7. WLTT-F
8.	8. WCLY-F+	8. WAVA-F	8. WRQX-F	8. WCLY-F+	8. WLTT-F	8. WMZQ-F	8. WTOP	8. WRQX-F	8. WCLY-F	8. WRQX-F
9.	9. WHFS-F	9. WCLY-F+	9. WASH-F	9. WRQX-F	9. WCLY-F+	9. WCLY-F	9. WDJY-F	9. WDJY-F	9. WDJY-F	9. WAVA-F
10.	10. WASH-F	10. WASH-F	10. WMZQ-F	10. WASH-F	10. WXTR-F	10. WLTT-F	10. WASH-F	10. WTOP	10. WAVA-F	10. WMZQ-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WKYS-F	1. WKYS-F	1. WLTT-F	1. WHUR-F	1. WGAY-F	1. WWDC-F	1. WWDC-F	1. WWDC-F	1. WWDC-F	1. WHUR-F	1. WHUR-F
2. WRQX-F	2. WHUR-F	2. WHUR-F	2. WKYS-F	2. WHUR-F	2. WAVA-F	2. WHUR-F	2. WKYS-F	2. WHUR-F	2. WWDC-F	2. WWDC-F
3. WHUR-F	3. WRQX-F	3. WKYS-F	3. WRQX-F	3. WMAL	3. WHUR-F	3. WKYS-F	3. WHUR-F	3. WKYS-F	3. WKYS-F	3. WKYS-F
4. WAVA-F	4. WLTT-F	4. WRQX-F	4. WLTT-F	4. WKYS-F	4. WKYS-F	4. WAVA-F	4. WHFS-F	4. WAVA-F	4. WAVA-F	4. WGAY-F
5. WWDC-F	5. WWDC-F	5. WASH-F	5. WGAY-F	5. WLTT-F	5. WDJY-F	5. WHFS-F	5. WAVA-F	5. WLTT-F	5. WMAL	5. WMAL
6. WCLY-F+	6. WAVA-F	6. WWDC-F	6. WMAL	6. WRQX-F	6. WXTR-F	6. WDJY-F	6. WCLY-F+	6. WMAL	6. WLTT-F	6. WLTT-F
7. WDJY-F	7. WCLY-F+	7. WDJY-F	7. WASH-F	7. WMZQ-F	7. WOL	7. WXTR-F	7. WASH-F	7. WASH-F	7. WXTR-F	7. WTOP
8. WLTT-F	8. WDJY-F	8. WCLY-F+	8. WDJY-F	8. WCLY-F+	8. WHFS-F	8. WRQX-F	8. WLTT-F	8. WLTT-F	8. WTOP	8. WCLY-F+
9.	9. WASH-F	9. WAVA-F	9. WWDC-F	9. WASH-F	9.	9. WCLY-F+	9. WRQX-F	9. WRQX-F	9. WMZQ-F	9. WMZQ-F
10.	10. WBMW-F	10. WBMW-F	10. WAVA-F	10. WXTR-F	10.	10. WASH-F	10.	10. WASH-F	10. WCLY-F	10. WASH-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	2 (1)	568 (4)	570 (5)	12.4	14.0	WFMD	930	Frederick	.3/1.3
AOR		448 (3)	448 (3)	9.8	8.7	WFRE-F	99.9	Frederick	.3/1.0
AC/OLDIES/SOFT ROCK	10 (1)	726 (5)	736 (6)	16.0	13.9	WMZQ	1390	Arlington	.1/1.2
NOR/VARIETY	382 (2)		384 (2)	8.4	10.9	WNTR	1050	Silver Spring	.8/1.3
COUNTRY	28 (3)	293 (3)	321 (6)	7.0	8.8	WOL	1450	Washington	1.2/3.5
BLACK/URBAN	62 (1)	999 (3)	1061 (4)	23.1	19.7	WPKX	730	Alexandria	.4/1.3
BTFL MUSIC/EZ		426 (2)	426 (2)	9.3	11.1	WUST	1120	Washington	.7/1.5
NEWS/TALK	274 (2)		274 (2)	6.0	4.5	WWDC	1260	Washington	.8/1.6
NOSTALGIA	149 (2)		149 (2)	3.2	2.8	WYCB	1340	Washington	1.0/2.5
RELIGION/GOSPEL	88 (2)		88 (2)	1.9	1.7	WZYQ-F	103.9	Braddock Heights	.4/1.1
SPANISH					---	WFLS-F+	93.3	Fredricksburg	.4/1.0
CLASSICAL	13 (1)	121 (1)	134 (2)	2.9	3.7	WIYY-F	97.9	Baltimore	.4/2.1
UNKNOWN/OTHERS					----				

4591 (36)

RADIO STATIONS

AM STATIONS

WDCT, 1310, 5 KW/500 W (DA-2), RELIGION					\$ 26.00	(-----)	
WFAX, 1220, 5 KW (DAYS), RELIGION					\$ 20.00	(-----)	
WMAL, 630, 5 KW (DA-2), MOR				ABC-I,	\$230.00	(Mc-Guild)	Cap Cities/ ABC
WMDO, 1540, 5 KW (DAYS), SPANISH					\$ 40.00	(Lotus)	Lotus
WMZQ, 1390, 5 KW (DA-2), COUNTRY					\$ NA	(Christal)	Viacom
WNTR, 1050, 1 KW (DAYS), TALK				ABC-T,	\$25.00	(P/W)	
WOL, 1450, 1 KW/250 W, BLACK				SBN,	\$ 40.00	(Roslin)	
WTOP, 1500, 50 KW (DA-2), NEWS				CBS, MBS,	\$105.00*	(HNWH)	Outlet
WUST, 1120, 1 KW (DAYS), RELIGION				NBN,	\$ 23.00	(-----)	
WWDC, 1260, 5 KW (DA-N), NOSTALGIA					\$ NA	(Christal)	
WWRC, 980, 5 KW (DA-N), NOSTALGIA				NBC, NBC-T,	\$ 80.00*	(MMR)	Greater Media
WYCB, 1340, 1 KW/250 W, gospel				SBN,	\$ 45.00	(-----)	

FM STATIONS

WASH, 97.1, 23 KW @ 690, AC				US I,	\$150.00	(Katz)	Metromedia
WAVA, 105.1, 50 KW @ 500, CHR				ABC-R,	\$160.00*	(HNWH)	Doubleday
WBMW, 106.7, 50 KW @ 500, CHR					\$ 75.00*	(Blair/RAR)	EZ
WDJY, 100.3, 40 KW @ 330, BLACK				APR,	\$ 90.00*	(Masla)	United
WGAY, 99.5, 21 KW @ 780, BTFL/EZ					\$100.00*	(MMR)	Greater Media
WGMS+, 103.5, 20 KW @ 435, CLASSICAL				MBS,	\$130.00*	(Republic)	RKO
WHYR, 96.3, 24 KW @ 669, BLACK					\$ 120.00*	(Durzetti)	Howard Univ.
WKYS, 93.9, 50 KW @ 485, URBAN				NBC,	\$225.00	(Eastman)	NBC
WLTT, 94.7, 21 KW @ 780, AC					\$170.00*	(CBS)	CBS
WMZQ, 98.7, 50 KW @ 490, COUNTRY					\$125.00*	(Christal)	Viacom
WCLY+, 95.5, 50 KW @ 496, AC					\$145.00*	(Torbet)	First Media
APKX+, 105.9, 50 KW @ 410, COUNTRY					\$100.00*	(Selcom)	Metroplex
WROX, 107.3, 50 KW @ 410, CHR				ABC-C,	\$200.00*	(Blair)	Cap cities/ABC
WTKS, 102.3, 2.3 KW @ 340, VOCAL EZ					\$ 50.00*	(HNWH)	Outlet
WWDC, 101.1, 50 KW @ 500, AOR				US I,	\$125.00*	(Christal)	
WXTR, 104.1, 50 KW @ 500, OLDIES/AC					\$ 95.00	(Masla)	(LA PLATA)
WHFS, 99.1, 50 KW @ 390, AOR				MBS,	\$ 50.00	(Masla)	(ANNAPOLIS)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WEST PALM BEACH

Arbitron Rank/Pop (12+): 57/601,300
 MSA Rank/Pop: 68/702,900
 ADI # 56
 Average Person Rating: 17.0
 Market TSL: 22.4 hours

Stations: 35/16
 Diaries: 949/634:1/46.5%
 Sample Target: 940
 Standard Error: .632
 % Below Line: 35.2
 % Not Listed: 8.8

Est 1985 Revenue: 15,200,000
 HH Inc: \$32,580
 Retail \$: 5.8 Bill
 Pop per Station: 37,581
 # 1 Biller: WRMF-WJNO \$4,100,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84		
1. WRMF-F	123/11.3	10.5	10.2	6.9	10.1	1. WRMF-F	155/1664	1. WEAT-F	1357/21.1	21.1	23.1
2. WEAT-F	113/10.4	13.0	14.4	12.4	12.5	2. WEAT-F	149/1830	2. WHYI-F	1334/20.7	20.0	22.5
3. WJNO	83/ 7.6	7.1	6.4	6.4	6.0	3. WJNO	77/ 940	3. WRMF-F	1289/20.0	19.8	18.7
4. WHYI-F	74/ 6.9	9.8	12.5	12.2	8.8	4. WNJY-F	77/ 916	4. WJNO	931/14.5	16.3	15.5
5. WNJY-F	74/ 6.8	7.7	6.2	8.5	6.6	5. WHYI-F	75/1334	5. WNJY-F	861/13.4	12.4	11.6
6. WIKR	60/ 5.5	4.2	6.0	7.5	8.4	6. WIRK-F	64/ 733	6. WIRK-F	678/10.5	8.9	10.4
7. WSHE-F	49/ 4.5	4.9	1.6	1.9	2.2	7. WSHE-F	55/ 659	7. WSHE-F	534/ 8.3	8.9	6.8
8. WIOD	36/ 3.3	1.5	1.4	1.5	2.6	8. WKGR-F	53/ 746	8. WPBR	473/ 7.4	6.3	NA
9. WKGR-F	35/ 3.2	1.8	2.5	2.9	1.5	9. WIOD-	36/ 452	9. WAXY-F	457/ 7.0	NA	4.7
10. WLTF-F	29/ 2.7	2.8	1.2	3.3	1.2	10. WLYF-F	29/ 417	10. WIOD	450/ 7.0	5.0	7.2
11. WPBR	27/ 2.5	1.9	2.1	2.9	1.9	11.		11. WKGR-F	451/ 7.0	4.6	8.1
12. WCJX-F	25/ 2.3	---	---	---	---	12.		12. WLYF-F	417/ 6.5	7.1	6.1
13.						13.		13. WMGS-F	405/ 6.3	6.2	5.4
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 72.82% (710 of 975) (FAL 84: NA)

FILES	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYI-F	1. WRMR-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WEAT-F	1. WRMF-F	1. WEAT-F	1. WRMF-F	1. WRMF-F	1. WEAT-F
2. WCKX-F	2. WSHE-F	2. WHYI-F	2. WIRK-F	2. WIRK-F	2. WRMF-F	2. WEAT-F+	2. WRMF-F	2. WEAT-F	2. WHYI-F	2. WNJY-F
3. WIXI-F	3. WHYI-F	3. WIRK-F	3. WKGR-F	3. WKGR-F	3. WJNO	3. WJNO	3. WNJY-F	3. WHYI-F	3. WJNO	3. WIRK-F
4. WRMR-F	4. WIRK-F	4. WSHE-F	4. WSHE-F	4. WSHE-F	4. WNJY-F	4. WHYI-F	4. WJNO	4. WNJY-F	4. WEAT-F	4. WRMF-F
5.	5. WKGR-F	5. WKGR-F	5. WHYI-F	5. WJNO	5. WIRK-F	5. WIRK-F+	5. WIRK-F	5. WFNO	5. WSHE-F	5. WJNO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WHYI-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F
2. WHYI-F	2. WHYI-F	2. WKGR-F	2. WIRK-F	2. WIRK-F	2. WSHE-F	2. WSHE-F	2. WSHE-F	2. WSHE-F	2. WSHE-F
3.	3. WKGR-F	3. WIRK-F	3. WIRK-F	3. WKGR-F	3. WIRK-F	3. WHYI-F	3. WHYI-F	3. WHYI-F	3. WIRK-F
4.	4. WIRK-F	4. WHYI-F	4. WKGR-F	4. WJNO	4. WCJX-F	4. WIRK-F	4. WIRK-F	4. WIRK-F	4. WJNO
5.	5.	5.	5.	5. WEAT-F	5. WRMF-F	5. WKGR-F	5. WKGR-F	5. WKGR-F	5. WKGR-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		117 (4)	117 (4)	12.0	14.7	WDBF 1420 Delray Beach 1.3/3.1
AOR		84 (2)	84 (2)	8.6	7.3	WEAT 850 West Palm Beach 1.5/4.5
AC/OLDIES/SOFT ROCK	4 (1)	174 (5)	178 (6)	18.3	13.7	WIRK 1290 West Palm Beach .3/1.6
MOR/VARIETY					0.7	WIXI-F 96.7 Jupiter 1.3/4.5
COUNTRY	3 (1)	67 (2)	70 (3)	7.2	7.9	WKAO 1510 Boynton Beach .8/1.1
BLACK/URBAN	36 (4)	42 (3)	78 (7)	8.0	7.5	WNGS-F 92.1 West Palm Beach 1.6/6.3
RTFL MUSIC	16 (1)	143 (2)	159 (3)	16.3	19.4	WPOM 1600 Riviera Beach 1.9/4.4
NEWS/TALK	170 (5)		170 (5)	17.4	14.9	WSWN 900 Belle Glade 1.3/1.6
NOSTALGIA	23 (2)	74 (1)	97 (3)	9.9	9.5	WSWN-F 93.5 Belle Glade .9/2.6
RELIGION						WBSS 980 Pompano Beach .4/1.8
SPANISH	7 (1)		5 (1)	0.7		
CLASSICAL		15 (1)	15 (1)	1.5	4.3	
UNKNOWN/OTHERS						
975 (35)						See Miami for more information about these stations:

RADIO STATIONS

WDBF , 1420 , 5 KW/500 W (DA-2) , NOSTALGIA , CBS , \$ 16.00 (Dora)
WEAT , 850 , 5 KW/1 KW (DA-2) , BTFL/EZ , \$ NA (Katz)
WJNO , 1230 , 2 KW/250 W , NEWS/TALK ABC E,CBS,NBC-T , \$ 48.00* (Blair)
WKAO , 1510 , 1 KW (DAYS) , NOSTALGIA , \$ 16.99 (----)
WPBR , 1340 , 1 KW/250 W , TALK , ABC-T,MBS , \$ 22.00 (Savalli)
WIRK , 1290 , 5 KW (DA-N) , COUNTRY , APR , \$ 28.00 (Christal)
WPOM , 1600 , 1 KW (DA-N) , BLACK , SBN , \$ 23.00 (HNWH)
WSBR , 740 , 1 KW/500W (DA-2) , NOSTALGIA , ABC-E,CBS , \$ 34.00 (----)
WEAT-F , 104.5 , 100 KW @ 520 , BTFL/EZ , \$ 65.00* (Katz)
WIRK-F , 107.9 , 100 KW @ 400 , COUNTRY , \$ 55.00 (Christal)
WKGR-F , 98.7 , 100 KW @ 1250 , AOR , US 1 , \$ 42.00* (HNWH)
WNGS-F , 92.1 , 2 JW @ 378 , AC/JAZZ , CBS-R , \$ 31.00 (Masla)
WNJY-F , 94.3 , 1 JW @ 480 , NOSTALGIA , \$ 29.00 (Eastman)
WRMF-F , 97.9 , 100 KW @ 1350 , AC , \$ 70.00* (Blair)

MISCELLANEOUS COMMENTS WPBR sold to Portmess for \$1,550,000 (Chapman)...WPCK changed calls to WIRK

WICHITA

Abitron Rank/Pop (12+): 91/351.400
 MSA Rank/Pop: 106/437.400
 ADI # 59
 Average Person Rating: 14.5
 Market TSL: 19.6 hours

Stations: 16/15
 Diaries: 799/457:1/45.8%
 Sample Target: 740
 Standard Error: .649
 % Below Line: 9.0
 % Not Listed: 6.8

Est 1985 Revenue: \$15,200,000
 HH Inc: \$36,319
 Retail \$: 2.9 Bil
 Pop per Station: 23,427
 # 1 Biller: KFDI A/F \$5,300,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. KFDI	59/11.5	8.9	8.2	9.4	10.8		1. KFDI 98/1234	1. KKRDF 860/24.3	25.6	21.1
2. KKRDF	58/11.3	15.2	12.6	10.5	10.3		2. KKRDF 97/1296	2. KKRDF 856/24.2	24.8	24.8
3. KKRDF	52/10.1	13.5	8.7	10.1	7.3		3. KKRDF 88/1269	3. KEYNF 807/22.8	28.2	28.2
4. KOWZF	43/ 8.4	5.4	7.8	5.5	5.9		4. KICTF 61/ 702	4. KFDI 719/20.4	17.8	17.8
5. KICTF	40/ 7.8	10.3	10.0	11.5	9.0		5. KFHF 60/ 827	5. KFHF 560/15.9	19.1	19.1
6. KEYNF	37/ 7.2	10.0	12.5	14.4	13.1		6. KZLKF 57/ 660	6. KRZZ+ 537/15.2	NA	NA
7. KFHF	35/ 6.8	7.5	8.7	6.3	9.8		7. KEYNF 54/1090	7. KOAM 296/14.0	10.7	11.1
8. KLZSF	27/ 5.3	4.6	5.6	6.3	5.4		8. KLEO 33/ 455	8. KOEZF 481/13.6	13.3	12.0
9. KWQM	27/ 5.3	4.4	5.4	3.9	4.1		9. KOAM 30/ 514	9. KICTF 437/12.4	17.8	15.7
10. KLEO	26/ 5.1	4.7	6.1	2.6	3.1		10. KLZSF 27/ 370	10. KLEO 381/10.8	8.9	11.5
11. KXLF	26/ 5/1	---	---	---	---		11.	11. KLZF 355/10.1	10.8	11.5
12. KRZZ+	20/ 3.9	3.2	4.7	7.6	10.0		12.	12. KXLF 331. 9.4	---	---
13. KBUZF	19/ 3.7	3.2	1.5	3.3	1.0		13.	13. KSKU F 178/ 5.6	7.0	5.7
14.							14.	14. KBUZF 163/ 4.6	8.0	7.0
15.							15.	15.		

12+ FM SHARE (METRO): 65.48% (313 of 478) (FAL 84: 64.43%)

TLENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRDF	1. KICTF	1. KFDIF	1. KFDIF	1. KFDIF	1. KFDIF	1. KFDI	1. KFDIF	1. KFDIF	1. KKRDF	1. KFDI
2. KEYNF	2. KEYNF	2. KICTF	2. KICTF	2. KICTF	2. KFDI	2. KFDIF	2. KFDI	2. KKRDF	2. KFDI	2. KFDIF
3. KBUZF	3. KKRDF	3. KKRDF	3. KOAM	3. KFDI	3. KOEZF	3. KKRDF	3. KOEZF	3. KOEZF	4. KICTF	3. KKRDF
4.	4. KXLF	4. KEYNF	4. KKRDF	4. KOAM	4. KFHF	4. KFHF	4. KFHF	4. KFHF	4. KOEZF	4. KICTF
5.	5. KOAM	5. KOAM	5. KOEZF	5. KOEZF	5. KLEO	5. KEYNF	5. KLZSF	5. KICTF	5. KFDIF	5. KOEZF
							6. KICTF			
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKRDF	1. KKRDF	1. KEYNF	1. KKRDF	1. KFDIF		1. KEYNF	1. KICTF	1. KICTF	1. KICTF	1. KFDIF
2. KLZSF	2. KLZSF	2. KLZSF	2. KLZSF	2. KFDI		KICTF	2. KEYNF	2. KOAM	2. KFDIF	2. KICTF
KXLF	3. KEYNF	3. KICTF	3. KFDIF	3. KLZSF		3. KXLF	3. KOAM	3. KFDIF	3. KOAM	3. KOAM
4. KFDIF	4. KXLF	4. KKRDF	4. KEYNF	4. KEYNF		4. KKRDF	4. KXLF	4. KEYNF	4. KEYNF	4. KOEZF
5.	5. KFDIF	5. KOAM	5. KXLF	5. KKRDF		5.	5. KKRDF	5. KXLF	5. KKRDF	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP		93 (3)	93 (3)	19.5	22.9	KSGL 900 Wichita 1.0/3.1
AOR		40 (1)	40 (1)	8.4	10.7	KSKU-F 102.1 Hutchinson .8/5.0
AC/OLDIES/SOFT ROCK MOR/VAIETY	40 (2)	60 (3)	100 (5)	20.9	19.8	
COUNTRY	94 (2)	58 (1)	152 (3)	31.8	32.0	
BLACK/URBAN		19 (1)	19 (1)	4.0	1.6	
BTFL MUSIC		43 (1)	43 (1)	9.0	8.3	
NEWS/TALK						
NOSTALGIA	26 (1)		26 (1)	5.4	3.4	
RELIGION	5 (1)		5 (1)	1.0	1.4	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

478 (16)

RADIO STATIONS	POWER	CLASS	TIME	STATION	PRICE	REMARKS
KFDI	1070	10 KW/1 KW (DA-N)	COUNTRY	\$ 50.00*	(Torbet)	
KFH	1330	5 KW (DA-N)	COUNTRY	\$ 42.00	(Eastman)	Great Empire
KLEO	1480	5 KW/1 KW (DA-2)	NOSTALGIA	\$ 18.00	(Christal)	
KOAM	1410	5 KW/ KW (DA-N)	OLDIES	\$ 22.00*	(Mc-Guild)	
KSGL	900	250 W (DAYS)	RELIGION	\$ 10.00	(----)	Roth
KRZZ-F	95.9	1.2 KW @ 480	AC	\$ 30.00	(Christal)	
KEYNF	103.7	100 KW @ 860	CHR	\$ 58.00*	(Mc-Guild)	Roth
KFDI-F	101.3	100 KW @ 1130	COUNTRY	\$ 66.00*	(Torbet)	Great Empire
KICT-F	95.1	100 KW @ 970	AOR	\$ 52.00	(Katz)	Compass
KKRD-F	107.3	100 KW @ 884	CHR	\$ 40.00	(HNWH)	John Price
KOEZ-F	92.3	100 KW @ 650	BTFL	\$ 16.00	(----)	(NEWTON)
KLZSF	97.9	100 KW @ 420	AC	\$ 34.00	(Eastman)	
KBUZF	106.5	100 KW @ 465	BLACK	\$ 10.00	(----)	(ARKANSAS CITY)
KSKU-F	102.1	100 KW @ 550	CHR	\$ 16.00	(----)	(HUTCHINSON)
KXLF	105.3	100 KW @ 1000	AC	\$ 15.00	(Blair)	(HAYESVILLE)

MISCELLANEOUS COMMENTS: KOAM/KEYNF sold by Long-Pride to Roth for \$8,000,000 (Americom)... KAKZ changed calls to KRZZ... KAKZ-F changed calls to KRZZ-F

WILKES BARRE - SCRANTON

Arbitron Rank/Pop (12+): 56/631, 800
 MSA Rank/Pop: 66/725,700
 ADI #55
 Average Person Rating: 9.0
 Market TSL: 25.5 hours

Stations: 39/31
 Diaries: 1131/558:1/55.2%
 Sample Target: 1000
 Standard Error: .610
 % Below Line: 8.0
 % Not Listed: 9.2

Est 1985 Revenue: 12,000,000
 HH Inc.: \$25,037
 Retail \$: 4.0 Bil
 Pop per Station: 20,381
 # 1 Biller: WKRZ A/f \$2,100,000

12+ METRO SHARE	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1.	WKRZ-F 116/ 9.7	10.3	8.5	10.3	11.7		1. WKRZ-F 137/2005	1. WKRZ-F 1699/27.0	26.3	25.1
2.	WARM 105/ 8.8	6.8	8.8	7.4	8.3		2. WARM 111/1652	2. WARM 1510/24.0	21.0	21.0
3.	WEZX-F 91/ 7.6	6.2	7.1	6.9	6.6		3. WEZX-F 95/ 988	3. WGBI-F 1020/16.2	20.0	17.1
4.	WNAK 83/ 6.9	7.9	9.9	7.1	9.2		4. WGBI-F 89/1293	4. WEZX-F 907/14.4	13.8	14.8
5.	WGBI-F 69/ 5.8	7.4	7.2	5.6	6.3		5. WNAK 83/ 595	5. WTLQ-F 855/13.6	13.8	15.3
6.	WEJL 62/ 5.2	6.4	6.0	5.2	8.0		6. WWSH-F 81/ 839	6. WILK 690/11.0	12.4	11.0
7.	WTLQ-F 60/ 5.0	4.3	5.8	4.7	.6		7. WEJL 62/ 484	7. WMGS-F 668/10.6	10.5	10.7
8.	WWSH-F 59/ 4.9	4.1	3.2	3.7	3.2		8. WTLQ-F 60/ 855	8. WNAK 579/ 9.2	9.1	10.1
9.	WMGS-F 49/ 4.1	3.9	4.1	3.2	4.7		9. WMGS-F 54/ 720	9. WWSH-F 543/ 8.6	7.7	7.0
10.	WARD 43/ 3.6	3.4	3.2	5.7	4.8		10. WILQ-F 46/ 442	10. WEJL 467/ 7.4	9.0	8.2
11.	WILK 32/ 2.7	3.4	3.8	3.9	3.2		11.	11. WGBI 414/ 6.6	6.4	5.4
12.	WBAX 27/ 2.3	2.0	1.0	2.7	2.9		12.	12. WBAX 352/ 5.6	5.5	4.2
13.	WICK 26/2.2	2.1	1.5	2.2	2.8		13.	13. WARD 350/ 5.6	NA	5.1
14.	WILQ-F 22/ 1.8	1.1	1.0	---	---		14.	14. WHLM-F 339/ 5.4	7.9	8.8
15.	WHLM-F 20/ 1.7	1.7	2.0	---	.6		15.	15. WMLW-F 273/ 4.3	3.5	3.3
16.							16.			
17.							17.			
18.							18.			
19.							19.			
20.							20.			
21.							21.			
22.							22.			
23.							23.			
24.							24.			
25.							25.			

12+ FM SHARE (METRO): 56.43% (614 of 1088) (Fal 84: 53.88%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WTLQ-F 1. WEZX-F	1. WKRZ-F	1. WKRZ-F	1. WARM	1. WARM	1. WARM	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F
2.	WKRZ-F 2. WKRZ-F	2. WEZX-F	2. WARM	2. WKRZ-F	2. WNAK	2. WKRZ-F	2. WEZX-F	2. WEZX-F	2. WEZX-F	2. WARM
3.	WEZX-F 3. WGBI-F	3. WGBI-F	3. WGBI-F	3. WGBI-F	3. WWSH-F	3. WEZX-F	3. WARM	3. WARM	3. WTLQ-F	3. WEZX-F
4.	4. WTLQ-F	4. WARM	4. WEZX-F	4. WEZX-F	4. WEJL	4. WGBI-F	4. WNAK	4. WGI-F	4. WGBI-F	4. WGBI-F
5.	5. WILK	5. WMGS-F	5. WMGS-F	5. WMGS-F	5. WGBI-F	5. WMGS-F	5. WWSH-F	5. WTLQ-F	5. WARM	5. WARD
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WKRZ-F 1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WARM	1. WEZX-F	1. WEZX-F	1. WARM	1. WEZX-F	1. WKRZ-F
2.	WEZX-F 2. WEZX-F	2. WEZX-F	2. WGBI-F	2. WGBI-F	2. WKRZ-F	2. WKRZ-F	2. WKRZ-F	2. WKRZ-F	2. WEZX-F
3.	WGBI-F 3. WGBI-F	3. WARM	3. WARM	3. WKRZ-F	3. WTLQ-F	3.	3. WMGS-F	3. WARM	3. WARM
4.	WTLQ-F 4. WTLQ-F	4. WGBI-F	4. WEZX-F	4. WMGS-F	4.	4.	4.	4. WGBI-F	4. WMGS-F
5.	5. WMGS-F	5.	5. WNAK	5.	5.	5.	5.	5. WMGS-F	5. WGBI-F
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	41 (2)	224 (6)	265 (8)	24.4	21.9	WAZL	1540	Pittston	.3/2.2
AOR		112 (3)	112 (3)	10.3	9.2	WBNE-F	95.9	Benton	.9/2.3
AC/OLDIES/SOFT ROCK	12 (2)	136 (5)	148 (7)	13.6	16.2	WBQW	1320	Scranton	.5/2.1
MOR/VARIETY	129 (5)		129 (5)	11.9	12.1	WBRX	1280	Berwick	.5/1.0
COUNTRY	41 (2)	38 (2)	79 (4)	7.3	6.4	WC DL	1440	Carbondale	.9/1.8
BLACK/URBAN						WCNR	930	Bloomsburg	1.3/2.3
BTFL MUSIC/EZ	26 (1)	89 (3)	115 (4)	10.6	11.6	WG BI	910	Scranton	.7/6.6
NEWS/TALK	49 (2)		49 (2)	4.5	3.9	WH LM	550	Bloomsburg	.8/3.8
NOSTALGIA	172 (3)		172 (3)	15.8	18.7	WKRZ	1340	wiles-Barre	.5/1.9
RELIGION/GOSPEL						WLS p-F	94.3	Carbondale	1.3/3.0
SPANISH						WMJW-F	92.1	nanticoke	.8/4.3
CLASSICAL						WP N	96.0	Mount Pocono	.3/ .9
UNKNOWN/OTHERS	4 (1)	15 (2)	19 (3)	1.7		WQEQ-F	103.1	Freeland	.3/2.5
			1088 (39)			WSEB-F	93.5	Stroudsburg	1.3/2.5
						WVPO	840	Stroudsburg	.4/ .9
						WV DL-F	104.9	Scranton	.7/2.7
						WXPX	1300	W. Hazleton	.3/1.3
						WAEB-F	104.1	Willentown	.5/1.9
						WEA Z-F	101.1	Philadelphia	1.0/1.1
						WFMZ-F	100.7	allentown	1.5/2.2
						WKS B-F	102.7	Williamsport	.3/1.0
						WMMR-F	93.3	Philadelphia	.6/1.2
						WQQQ-F	99.9	Easton	.3/1.6
						WZZO-F	95.1	Bethlehem	1.2/3.3

RADIO STATIONS

AM STATIONS

WARD, 1540, 1 KW (DAYS), TALK	ABC-T, APR, \$ 13.00 (savalli)	
WARM, 590, 5 KW (DA-2), MOR	MBS, \$ 50.00* (Eastman)	Susquehanna
WBAX, 1240, 1KW/250 W, NOSTALGIA	, \$ NA (-----)	
WEJL, 630, 500 W (DAYS), NOSTALGIA	ABC-I, \$ 25.00* (Selcom)	Shamrock Comm
WG BI, 910, 1 KW/500 W, COUNTRY	CBS, \$ 20.00 (Torbet)	
WICK, 1400, 1 KW/250 W, BTFL	, \$ NA (Masla)	
WILD, 980, 5 KW/1 KW (Da-N), CHR	ABC-E, \$ 21.00* (Mc-guild)	
WKRZ, 1340, 1 KW/250 W, OLDIES	APR, \$ NA (Katz)	
WNAK, 730, 1 KW (DAYS), NOST?MOR	NBC, \$ 30.00* (Masla)	
WAZL, 1490, 1 KW/250 W, MOR/AC	NBC, \$ 10.00 (Market 4)	(HAZLETON)

FM STATIONS

WEZX, 107.1, 125 W @ 1270, AOR	ABC-R, \$ 34.00 (Selcom)	Shamrock Comm.
WG BI, 101.3, 7 KW @ 1100, AC	CBS-F, \$ 30.00 (Torbet)	
WKRZ, 98.5, 7 KW @ ?, CHR	, \$ 60.00* (Katz)	
WMGS, 92.9, 50 KW @ 1065, AC	, \$ NA (eastman)	Susquehanna
WN DL, 104.9, 1.6 KW @ 1093, AC	, \$ NA (Masla)	
WTLQ, 102.3, 3 KW @ 71, CHR	, \$? (Mc-Guild)	
WMJW, 92.1, 860 W @ 552, ROCK	ABC-F, \$ 7.00 (-----)	
WWSH, 97.9, 24 KW @ 660, BTFL/EZ	, \$ 13.00 (-----)	(HASLETON)
WH LM*, 106.5, 15 KW @ 570, AC	, \$ 17.00 (-----)	(BLOOMSBURG)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WBAX changes from country to nostalgia

WKRZ A/F sold to Osborn for \$7,600,000 (Veronio, Suhler)

WILMINGTON, DE

Arbitron Rank/Pop (12+):75/443,400
 NSA Rank/Pop: 90/540.200
 Phila ADI
 Average Person Rating: 16.8
 Market TSL: 22.0 hours

Stations: 32/9
 Diaries: 821/540:1/47.0%
 Sample Target: 840
 Standard Error: .687
 % Below Line: 63.2
 % Not Listed: 8.0

Est 1985 Revenue: \$8,100,000
 HH Inc: \$33,938
 Retail \$: 3.5 Bil
 Pop per Station: 49,267
 # 1 Biller: WSTW-F \$2,700,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. WSTW-F	79/10/5	9.3	11.1	7.2	9.4		1. WMMR-F 122/1380	1. WSTW-F 1120/25.0	25.5	28.9
2. WMMR-F	79/10.5	10.9	9.7	8.8	6.9		2. WSTW-F 100/1484	2. WMMR-F 1075/24.0	22.8	24.5
3. WDEL	66/ 8.8	5.8	8.7	7.3	8.9		3. WUSL-F 77/ 833	3. WDEL 887/19.8	16.2	18.3
4. WUSL-F	49/ 6.5	6.4	5.2	7.1	3.8		4. WDEL 66/ 912	4. WCAU-F 660/14.7	16.6	16.6
5. WJBR-F	36/ 4.8	8.6	7.4	8.0	9.3		5. WDSO-F 56/ 596	5. WJBR-F 641/14.3	14.5	15.0
6. WEAZ-F	36/ 4.8	2.6	2.4	2.3	2.1		6. WEAZ-F 50/ 770	6. WEAZ-F 582/13.0	8.0	7.2
7. WKSZ F	32/ 4.3	3.0	3.3	3.5	2.9		7. WCAU-F 46/ 872	7. WUSL-F 541/12.1	11.2	10.2
8. WCAU F	29/ 3.9	5.3	4.1	4.4	4.7		8. WJBR-F 43/ 758	8. WYSP-F 516/11.5	12.3	15.1
9. WYSP F	28/ 3.7	3.0	3.5	4.1	4.0		9. WKSZ-F 42/ 614	9. WMGK-F 506/11.3	12.7	9.6
10. WAMS	27/ 3.6	3.0	4.0	5.5	5.0		10. WYSP-F 35/ 712	10. WKSZ-F 495/11.0	9.9	10.3
11. WDAS F	26/ 3.5	2.0	2.4	2.3	3.4		11.	11. WILM 467/10.4	12.0	11.5
12. WMGK F	24/ 3.2	4.2	2.9	3.2	2.9		12.	12. WAMS 336/ 7.5	NA	9.2
13. WDSO F	23/ 3.1	2.1	2.8	3.9	3.7		13.	13.		
14. WILM	21/ 2.8	4.5	3.5	2.3	2.5		14.	14.		
15.							15.	15.		

12+ FM SHARE (METRO): 73.13% (509 of 696) (FAL 84: 74.87%)

PLANS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WUSL-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WDEL	1. WDEL	1. WSTW-F	1. WSTW-F	1. WMMR-F	1. WDEL
2. WCAU-F	WMMR-F	2. WMMR-F	WMMR-F	WMMR-F	2. WJBR-F	2. WMMR-F	2. WMMR-F	WMMR-F	2. WSTW-F	2. WSTW-F
3. WMMR-F	3.	3. WUSL-F	3. WJBR-F	3. WKBR-F	3. WAMS	3. WSTW-F	3. WJBR-F	3. WUSL-F	3. WUSL-F	3. WMMR-F
4. WYSP-F	4.	4. WJBR-F	4. WMGK-F	4. WDEL	WEAZ-F	4. WUSL-F	4. WDEL	4. WDEL	4. WYSP-F	4. WUSL-F
5.	5.	5.	5. WDEL	5.	5. WSTW-F	5. WILM	5. WKSZ-F	5. WEAZ-F	5.	5.

MON 18-24	MON 18-34	MON 25-34	MON 18-49	MON 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F
2. WUSL-F	2. WMMR-F	2. WMMR-F	2. WUSL-F	2. WKSZ-F	2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WSTW
3. WMMR-F	3. WUSL-F	3. WDAS-F	3. WMMR-F	3. WDEL	3.	3.	3.	3.	3. WJBR-F
4.	4. WDAS-F	4.	4. WKSZ-F	4. WMMR-F	4.	4.	4.	4.	4. WDEL
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WMGK-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		118 (4)	118 (4)	17.0	16.9	WJBR 1290 Wilmington .5/2.4
AOR		118 (3)	118 (3)	17.0	17.0	WJIC 1510 Salem 1.2/1.6
AC/OLDIES/SOFT ROCK	7 (2)	93 (4)	102 (6)	14.7	8.9	WNRK 1260 Newark 1.3/1.6
MOR/VARIETY	92 (5)		92 (5)	13.2	12.0	WSER 1550 Elkton, MD .5/1.2
COUNTRY	27 (1)	46 (3)	73 (4)	10.5	12.4	WBAL 1090 Baltimore .4/1.6
BLACK/URBAN		75 (2)	75 (2)	10.8	8.2	WBSB-F 104.3 Baltimore .4/2.2
BTFL MUSIC		36 (1)	36 (1)	5.2	11.3	WPOC-F 93.1 Baltimore 2.0/3.7
NEWS/TALK	41 (3)	17 (1)	58 (4)	8.3	9.3	See Phila for information about the following stations:
NOSTALGIA	11 (1)		11 (1)	1.6	2.7	KYW 1.2/4.7 WPEN 1.5/4.0
RELIGION						WCAU 1.5/5.3 WSNI-F .4/3.1
SPANISH						WFIL .4/1.4 WWDB-F 2.3/6.3
CLASSICAL		4 (1)	4 (1)	0/6	1.2	WFLN-F .5/2.1 WKUT-F 1.1/3.3
UNKNOWN/OTHERS	9 (1)		9 (1)	1.3		WIOQ-F 1.5/6.9 WZGO-F .9/3.7
						WIP 1.2/5.6

RADIO STATIONS

WAMS , 1380, 5 KW/1 KW (DA-2), COUNTRY	ABC-D, \$ 23.00 (Selcom)	Rollins
WDEL , 1150, 5 KW (DA-2), MOR	NBC,NBC-T, \$ 35.00* (Eastman)	
WILM , 1450, 1 KW/250 W, NEWS/TALK	CBS,MBS, \$ 22.00 (Savalli)	
WJBR , 1290, 1 KW (DAYS), OLDIES	, \$ 18.00 (----)	CRB
WMRK , 1260, 1 KW ((DAYS, DA), MOR	, \$ 11.00 (Smith)	(NEWARK)
WJBR-F, 99.5, 50 KW @ 500, AC	, \$ 48.00 (----)	CRB
WSTW-F, 93.7, 50 KW @ 460, CHR	, \$ 56.00* (Eastman)	Harstone-Dickstion (DOVER)
WDSO-F, 94.7, 50 KW @ 400, COUNTRY	MBS, \$ 40.00 (Selcom)	

Other ranked stations -- See Philadelphia

MISCELLANEOUS COMMENTS WJBR-F changes from BTFL to AC...WJBR-A changes from Nostalgia to Oldies

WORCESTER

Arbitron Rank/Pop (12+): 94/337/2,000
 MSA Rank/Pop: 112/403,200
 Boston ADI
 Average Person Rating: 17.8
 Market TSL: 23.2 hours

Stations: 30/8
 Diaries: 804/419:1/45.3
 Sample Target: 740
 Standard Error: .691
 % Below Line: 41.6
 % Not Listed: 8.6

Est 1985 Revenue: 9,100,000
 HH Inc.: \$31,529
 Retail \$: 2.8 Bill
 Pop per Station: 42,150
 # 1 Biller: WAAF-F \$3,300,00

12+ METRO SHARE 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84		
1. WAAF-F	79/13.1	14.0	11.8	13.4	10.2	1. WAAF-F	162/1781	1. WAAF-F	895/26.4	28.4	25.9
2. WSRS-F	78/13.0	11.8	14.1	12.6	15.1	2. WSRS-F	104/1235	2. WTAG	830/24.5	22.9	25.5
3. WTAG	63/10.5	9.7	9.6	9.6	9.5	3. WBZ	91/1093	3. WSRS-F	783/23.1	21.9	23.2
4. WFTQ	33/ 5.5	6.1	4.0	6.5	8.0	4. WTAG	66/ 946	4. WROR-F	477/14.1	15.0	16.2
5. WROR-F	30/ 5.0	5.2	5.6	7.0	3.6	5. WBCN-F	62/ 706	5. WBZ	435/12.8	14.0	14.9
6. WNEB	29/ 4.8	3.9	3.9	5.0	5.8	6. WSSH-F	50/ 698	6. WFTQ	427/12.6	18.1	11.1
7. WBZ	26/ 4.3	5.2	6.4	6.1	3.3	7. WROR-F	46/ 782	7. WZOU-F	416/12.3	10.5	6.7
8. WBCN-F	24/ 4.0	4.5	3.9	2.1	4.2	8. WHTT-F	37/ 696	8. WHTT-F	415/12.2	6.1	18.4
9. WHTT-F	22/ 3.7	4.8	5.6	7.0	7.5	9. WFTQ	36/ 455	9. WBCN-F	362/10.7	10.6	10.0
10. WORC	21/ 3.5	3.2	2.4	2.6	3.8	10. WZOO	34/ 652	10. WORC	361/10.7	9.6	7.1
11. WZOU-F	20/ 3.3	3.9	1.5	1.1	1.8	11.		11. WNEB	300/ 8.8	8.8	8.4
12. WXLO-F	16/ 2.7	3.4	3.7	1.9	---	12.		12. WXLO-F	267/ 7.9	10.0	NA
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 66.00 (363 of 550) (FAL 84: 68.38%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAAF-F	1. WAAF-f	1.WAAF-F	1. WAAF-F	1. WSRS-F	1. WSRS-F	1.WTAG	1. WSRS-F	1. WAAF-F	1WTAG	1. WSRS-F
2. WHTT-F	2. WBCN-F	2.WSRS-F	2. WSRS-F	2. WAAF-F	2. WTAG	2.WAAF-F	2. WAAF-F	2. WSRS-F	2WAAF-F	2. WAAF-F
3. WZOU-F	3. WFTQ	3.WFTQ	3. WFTQ	3. WTAG	3. WTAG	3.WSRS-F	3. WROR-F	3. WTAG	3WBZ	3. WTAG
4.	4.	4.WROR-F	WROR-F	4. WROR-F	4.	4.WFTQ	4. WTAG	4. WNEB	4WHTT-F	4. WROR-F
5.	5.	5.	5.	5. WFTQ	5.	5. NBZ	5. WNEB	5. WFTQ	5WSRS-F	5. WORC

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAAF-F	1. WAAF-F	1. WFTQ	1. WFTQ	1. WSRS-F	1.WAAF-F	1. WAAF-F	1. WAAF-F	1.WAAF-F	1.WAAF-F
2. WHTT-F	2. WFTQ	2. WROR-F	2. WAAF-F	WTAG	2.	2.	2.	2.	2.WSRS-F
3. WFTQ	3. WROR-F	3. WAAF-F	3. WSRS-F	3. WFTQ	3.	3.	3.	3.	3.WBCN-F
4.	4.	4.	WROR-F	4. WROR-F	4.	4.	4.	4.	WROR-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		56 (5)	56 (5)	10.2	10.8	WGFP 940 Webster .3/1.1
AOR		106 (3)	106 (3)	18.3	17.5	
AC/OLDIES/SOFT ROCK	33 (1)	97 (8)	130 (9)	23.6	20.2	WERI-F 103.7 Westerly, RI .7/1.9
MOR/VARIETY	92 (3)		92 (3)	16.7	19.3	WESO 970 Wouthbridge .5/2.2
COUNTRY	21 (1)	13 (2)	34 (3)	6.2	5.3	WHJY-F 94.1 Providence .5/3.5
BLACK/URBAN						WLKW-F 101.5 Providence .5/1.8
BTFL MUSIC/EZ		87 (3)	87 (3)	15.8	20.4	WPRO-F 92.3 Providence .3/3.2
NEWS/TALK	10 (1)		10 (1)	1.8	1.1	WQVR-F 100.1 Southbridge 1.8/5.5
NOSTALGIA	29 (1)		29 (1)	5.3	4.2	WWLI-F 105.1 Providence .7/2.4
RELIGION/GOSPEL						
SPANISH						
CLASSICAL		4 (1)	4 (1)	0.7	1.1	
UNKNOWN/OTHERS	2 (1)		2 (1)	0.4		
			550 (30)			

See Boston for more information about the following stations:

WBOS-F	.3/3.0	WSSH-F	2.5/7.2
WCGY-F	1.5/2.9	WVBF-F	1.2/4.4
WCRB-F	.7/2.5	WXKS-F	1.3/5.8
WJIB-F	1.0/4.8	WZLX-F	1.3/5.5
WMJX-F	1.3/6.8		
WRKO	1.7/4.1		

RADIO STATIONS

AM STATIONS

WFTQ, 1440, 5 KW (DA-2), AC
 WNEB, 1230, 1 KW/250 W, Nostalgia
 WORC, 1310, 5 Kw/1 KW (DA-2), COUNTRY
 WTAG, 580, 5 KW (DA-2), MOR

ABC-I, \$ 75.00 (Katz) Katz
 CBS, MBS, \$ 24.00* (Kettell)
 ABC-D, \$ 22.00 (Masla)
 NBC, NBC-T, \$ 40.00 (Mc-Guild) Worc. Telegram

FM STATIONS

WAAF-f, 107.3, 18, KW @ 760, AOR
 WSRS-F, 96.1, 25, KW @ 650, BTFL
 WXLO-f, 104.5, 37, KW @ 670, Ac

\$ 170.00 (Katz) Katz
 \$ 80.00* (Blair) Knight
 \$ 45.00 (Mc-guild) Deer River (FITCHBURG)

YORK

Arbitron Rank/Pop (12+): 95/335,800
 MSA Rank/Pop: 114/392,600
 Harrisburg ADI
 Average Person Rating: 16.4
 Market TSL: 21.5 hours

Stations: 32/11
 Diaries: 832/404:1/59.0%
 Sample Target: 730
 Standard Error: .676
 % Below Line: 44.3
 % Not Listed: 6.8

Est 1985 Revenue: \$9,800,000
 HH Inc: \$28,780
 Retail \$: 2.0 Bill
 Pop per Station: 30,527
 # 1 Biller: WSBA-F \$2,500,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84		
1. WRKZ-F	72/13.2	10.2	9.0	12.3	11.7	1. WRKZ-F	209/2226	1. WQXA-F	902/27/0	23.3	20.7
2. WSBA	58/10.6	8.5	11.1	13.5	9.0	2. WNCE-F	163/1596	2. WSBA	842/25.2	20.9	24.3
3. WQXA-F	56/10.2	10.3	7.6	7.1	7.3	3. WNNK-F	145/1759	3. WRKZ-F	702/21.0	20.5	19.7
4. WNCE-F	49/9.0	8.8	8.4	.74	11.1	4. WQXA-F	122/2182	4. WSBA-F	603/18.1	18.2	17.0
5. WSBA-F	41/7.5	10.5	8.4	9.9	7.9	5. WSBA-F	99/1370	5. WYCR-F	591/17.7	18.3	14.9
6. WYCR-F	36/6.6	5.6	4.1	5.5	6.7	6. WHP-F	96/1060	6. WNCE-F	521/15.6	16.9	13.7
7. WHTF-F	34/6.2	5.4	5.9	5.9	5.9	7. WHTF-F	93/1005	7. WHTF-F	406/ 1.2	10.2	13.4
8. WOYK	15/2.7	2.5	1.2	1.9	1.9	8. WLAN-F	91/1421	8. WLAN-F	257/ 7.7	6.5	3.6
9. WOBF	13/2.4	1.4	4.2	4.4	4.8	9. WSBA	68/1097	9. WNNK-F	235/ 7.0	10.5	10.4
10.						10. WIOV-F	62/ 821	10. WHVR	224/ 6.7	5.7	11.0
11.						11.		11. WOYK	214/ 6.4	7.6	5.2
12.						12.		12. WGTY-F	209/ 6.3	4.3	2.7
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 78,43% (400 of 510) (FAL 84: 74.31%)

TITLES	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WYCR-F	1. WQXA-F	1. WRLZ-F	1. WRKZ-F	1. WRKZ-F	1. WRLZ-F	1. WRLZ-F	1. WRKZ-F	1. WRLZ-F	1. WQXA-F	1. WRLZ-F
2. WQXA-F	2. WJTF-F	2. WQXA-F	2. WQXA-F	2. WSBA	2. WSBA	2. WSBA	2. WQXA-F	2. WQZA-F	2. WJTF-F	2. WSBA
3.	3. WRLZ-F	3. WJTF-F	3. WSBA-F	3. WNCE-F	3. WNCE-F	3. WQXA-F	3. WSBA-F	3. WSBA	3. WRLZ-F	3. WQXA-F
4.	4. WYCR-F	4. WSBA-F	4. WSBA	4. WSBA-F	4. WSBA-F	4. WSBA-F	4. WNCE-F	4. WNCE-F	4. WUCR-F	4. WJTF-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQZA-F	1. WQXA-F	1. WQXA-F	1. WQXA-F	1. WRKZ-F	1. WJTF-F	1. WJTF-F	1. WJTF-F	1. WRLZ-F	1. WRLZ-F
2. WYCR-F	2. WSBA-F	2. WRLZ-F	2. WSBA-F	2. WQXA-F	2. WRLZ-F	2. WRLZ-F	2. WQXA-F	2. WQXA-F	2. WQXA-F
3. WHTF-F	3. WRKZ-F	3. WSBA-F	3. WRKZ-F	3. WSBA-F	3. WIYY-F	3. WQXA-F	3. WRKZ-F	3. WJTF-F	3. WJTF-F
4.	4. WYCR-F	4.	4.	4. WSBA	4.	4. WYCR-F	4. WUCR-F	4. WSBA	4. WSBA
5.	5.	5.	5.	5.	5.	5.	5.	5. WSBA-F	5. WSBA-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		114 (5)	114 (5)	22.4	17.4	WGCB-F 96/1 Red Lion .7/1.9
AOR		57 (4)	57 (4)	11.2	11.9	WGET 1320 Gettysburg 1.1/4.0
AC/OLDIES/SOFT ROCK	5 (1)	46 (2)	51 (3)	10.0	11.4	WGTY-F 107.7 Gettysburg 2.2/4.0
MOR/VARIETY	77 (5)		77 (5)		18.6	WHVR 1280 Hanover 1.6/6.7
COUNTRY		99 (4)	99 (4)	15.1	18.4	WBAL 1090 Baltimore .4/3.0
BLACK/URBAN		7 (2)	7 (2)	19.4	1.2	WBSB-F 104.3 Baltimore .7/2.1
HTFL MUSIC		64 (5)	64 (5)	1.4	16.7	WERE-F 99.9 Frederick .7/3.4
NEWS/TALK	13 (1)		13 (1)	12.5		WGRX-F 100.7 Westminster .5/2.5
NOSTALGIA	15 (1)		15 (1)	2.9	1.4	WHUR-F 96.3 Washington .5/1.4
RELIGION		9 (1)	9 (1)	1.8	2.9	WLIF-F 101.9 Baltimore .7/1.7
SPANISH						WPOC-F 93.1 Baltimore 2.2/4.8
CLASSICAL						WMMD-F 104.7 Hagerstown 5./2.2
UNKNOWN/OTHERS		4 (1)	4 (1)	0.8		WXV-F 102.7 Baltimore .7/2.7
510 (32)						

See Lancaster or Harrisburg for more information of these stations:

WCMB	.9/1.6	WLAN-F	1.3/7.7
WDAC-F	1.6/4.6	WNNK-F	2.0/7.0
WHP	.4/2.9	WSEF-F	.9/2.1
WHP-F	.7/4.0	WTPA-F	1.5/4.3
WIOV-F	.5/2.0		

RADIO STATIONS

WOBF	, 1250	, 1 KW (DAYS)	, TALK (?)	ABC-I,	\$ 18.00	(MMR)
WOYK	, 1350	, 5 KW/1 KW (DA-2)	, NOSTALGIA	MBS,	\$ 12.00	(S. Katz)
WSBA	, 910	, 5 KW 1 KW (DA-2)	, MOR	, \$ 55.00		(Eastman)
WHVR	, 1280	, 5 KW/500 W (DA-2)	, MOR	, \$ NA		(HNWH)
WJTF-F	, 92.7	, 3 KW @ ??	, AOR	, \$ 28.00*		(Blair)
WQXA-F	, 105.7	, 46 KW @ 520	, CONTEMP	ABC-C,	\$ 40.00*	(MMR)
WSBA-F	, 103.3	, 12 KW @ 750	, AC	, \$ 45.00		(Eastman)
WYCR-F	, 98.5	, 11 KW @ 930	, AOR/CHR	Source,	\$ 28.00*	(HNWH)

MISCELLANEOUS COMMENTS WNOW changes calls to WOBG

YOUNGSTOWN

Arbitron Rank/Pop (12+): 77/431,600
 MSA Rank/Pop: 93/517,700
 ADI # 92 18.0
 Average Person Rating: 18.0
 Market TSL: 23.6 hours

Stations: 24/24
 Diaries: 934/462:1/53.8%
 Sample Target: 850
 Standard Error: .652
 % Below Line: 15.6
 % Not Listed: 8.7

Est 1985 Revenue: \$8,400,000
 HH Inc: \$24,499
 Retail \$: 2.7 Bill
 Pop per Station: 30,829
 # 1 Biller: WHOT W/F 42,500,00

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84	
1. WHOT-F	122/15.8	17.5	15.7	13.4	7.2	1. WHOT-F	176/2412	1. WHOT-F	1508/35.3	36.0 34.0
2. WKBN-F	93/12.1	9.6	10.8	10.7	12.8	2. WKBN-F	159/1683	2. WKBN	1212/28.4	24.7 25.1
3. WKBN	92/11.9	11.0	7.5	7.2	7.4	3. WKBN	108/1602	3. WKBN-F	945/22.1	21.3 22.4
4. WBBW	70/ 9.1	6.8	8.3	11.3	11.2	4. WQXK-F	93/1131	4. WYFM-F	758/17.7	21.6 26.1
5. WQXK-F	53/ 6.9	8.1	9.2	11.0	10.2	5. WYFM-F	81/1438	5. WBBW	641/15.0	15.2 15.5
6. WYFM-F	43/ 5.6	6.8	7.5	6.5	9.1	6. WBBW	79/ 788	6. WQXK-F	561/13.1	14.9 16.0
7. WDMT-F	38/ 4.9	4.7	4.2	2.8	2.2	7. WPIC	46/ 450	7. WFMJ	551/12.9	11.3 14.6
8. WHOT	32/ 4.2	2.7	4.5	4.2	6.0	8. WDMT-F	43/ 433	8. WHOT	446/10.4	10.2 12.1
9. WFMJ	24/ 3.1	5.0	5.4	6.1	6.5	9. WMMS-F	35/ 488	9. WDMT-F	403/ 9.4	9.9 9.6
10. WMMS-F	24/ 3.1	4.2	3.7	3.1	3.4	10. WHOT	33/ 483	10. WMMS-F	375/ 8.8	9.2 10.2
11.						11.		11.		
12.						12.		12.		
13.						13.		13.		
14.						14.		14.		
15.						15.		15.		

12+ FM SHARE (METRO): 63.58% (447 of 703) (FAL 84: 64.80%)

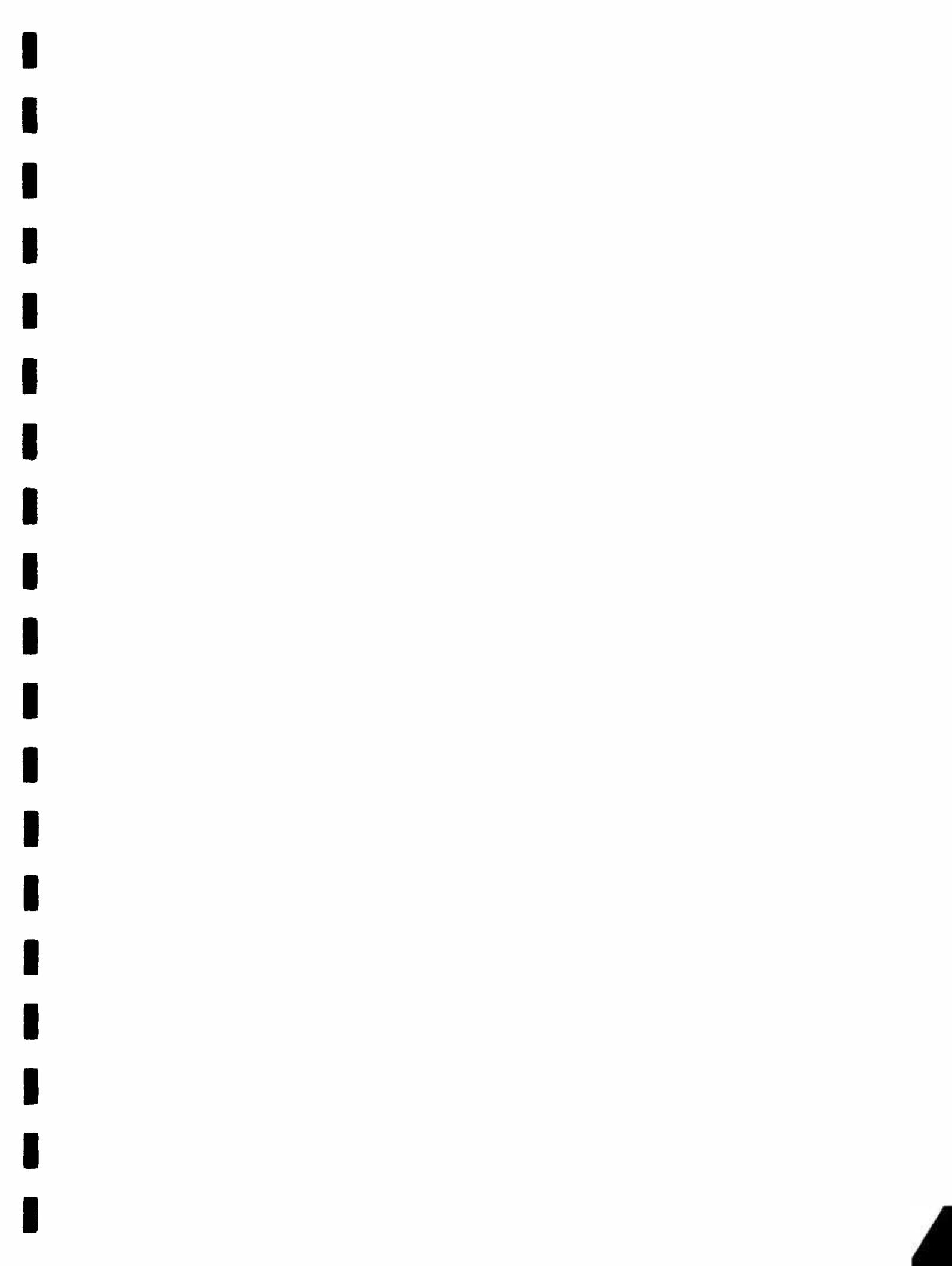
TEENS	18-34	18-49	25-49	25-54	35-64	12+ AHD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WKBN-F	1. WHOT-F+	1. WKBN-F	1. WHOT-F	1. WKBN	1. WHOT-F
2. WDMT-F	2. WYFM-F	2. WKBN	2. WKBN	2. WKBN	2. WKBN	2. WKBN	2. WHOT-F	2. WKBN-F	2. WHOT-F	2. WKBN-F
3.	3. WKBN	3. WYFM-F	3. WYFM-F	3. WKBN-F	3. WQXK-F	3. WBBW	3. WKBN	3. WBBW	3. WKBN-F	3. WKBN
4.	4. WDMT-F	4. WKBN-F	4. WKBN-F	4. WQXK-F	4. WHOT	4. WKBN-F	4. WBBW	4. WQXK-F	4. WBBW	4. WBBW
5.	5. WHOT	5. WQXK-F	5. WQXK-F	5. WYFM-F	5. WBBW	5. WQXK-F	5. WQXK-F	5. WYFM-F	5. WMMS-F	5. WQXK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F
2. WDMT-F	2. WYFM-F	2. WKBN-F	2. WYFM-F	2. WKBN-F	2. WMGZ-F	2. WYFM-F	2. WYFM-F	2. WKBN	2. WKBN
3. WYFM-F	3. WKBN-F	3. WYFM-F	3. WKBN-F	3. WQXK-F	3. WMMS-F	3. WKBN	3. WKBN	3. WYFM-F	3. WYFM-F
4.	4. WDMT-F	4. WKBN	4. WQXK-F	4. WKBN	4.	4. WMMS-F	4.	4. WMMS-F	4. WKBN-F
5.	5.	5.	5. WKBN	5. WYFM-F	5.	5.	5.	5.	5. WQXK-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	33 (2)	138 (2)	171 (4)	24.3	27.3	WLND 830 Cortland 1.3/1.2
AOR		38 (3)	38 (3)	5.4	4.0	WMGZ 1470 farrell .1/.5
AC/OLDIES/SOFT ROCK		70 (3)	70 (3)	10.0	9.6	WNIO 1540 Niles .4/3.3
MOR/VARIETY	123 (4)		123 (4)	17.5	13.5	WOOD-F 93.3 Youngstown 2.1/5.7
COUNTRY	3(1)	53 (1)	56 (2)	8.0	12.8	WRRO 1440 Warren 2.3/7.0
BLACK/URBAN		38 (1)	38 (1)	5.4	4.6	WDVE-F 102.5 Pittsburgh 1.0/2.6
BTL MUSIC		93 (1)	93 (1)	13.2	11.8	WMJI-F 105.7 cleveland 1.4,4,0
NEWS/TALK	73 (2)	11(1)	84 (3)	11.9	9.1	WNIR-F 100.1 Kent 1.4/2.3
NOSTALGIA	24 (1)		24 (1)	3.4	5.9	WONE-F 97.5 Akron .8/1.6
RELIGION		3 (1)	3 (1)	0.4	1.4	WPIC 790 Sharon .4/1.5
SPANISH						WTOF-F 98.1 Canton .4/1.9
CLASSICAL						WWTZ-F 103.9 Mercer .4/1.1
UNKNOWN/OTHERS		3 (1)	3 (1)	0.4		WWWE 1100 Cleveland .4/2.4
703 (24)						

RADIO STATIONS

WBBW, 1240, 1 KW/250W	, TALK	ABC-T, ABC-E, \$ 31.00	(Mc-Guild)
WFMJ, 1340, 5 KW (DA-N)	, NOSTALGIA	NBC, \$ 24.00	(unirep)
WGFT, 1500, 500 W (DAYS, DA)	, RELIGION	, \$ 15.00	(-----)
WHOT, 1330, 500 W/1 KW (Da-2)	, CHR	, \$ 30.00*	(Eastman) Myron Jones
WKBN, 570, 5 KW (DA-n)	, MOR	CBS, \$ 50.00*	(Katz)
WNIO, 1540, 500 W (DAYS, DA)	, COUNTRY	MBS, \$ 17.00	(-----)
WRRO, 1440, 5 KW (Da-N)	, MOR	ABC-I, USI, \$ 15.00	(Regional) (WARREN)
WPIC, 790, 1 KW (DAYS)	, MOR	, \$ 24.00	(Blair) Regional (SHARON)
WHOT-F, 101.1, 16 KW @ 710, CHR		, \$ 60.00*	(Eastman) Myron Jones
WKBN-F, 98.9, 9 KW @ 1370, BTL		, \$ 53.00	(Katz)
WOOD-F, 93.3, 50 KW @ 280, SOFT AC		MBS, \$ NA	(Mc-Guild)
WQXK-F, 105.1, 88 KW @ 400, COUNTRY		ABC-D, \$ 30.00*	(MMR) Rust (SALEM)
WYFM-F, 102.9, 26 KW @ 455, AC		ABC-C, \$ 36.00	(Blair) Regional (SHARON)



ORDER FORM FOR ADDITIONAL COPIES OF AMERICAN RADIO

OTHER RADIO PUBLICATIONS FROM JIM DUNCAN

AMERICAN RADIO

FALL EDITION - published every February. Available February through June. Approximately 20 markets covered.

WINTER SUPPLEMENT - published in May. Approximately 30 markets covered.

SPRING EDITION - published in August. Available August through March of the following year. 170+ markets covered.

SMALL MARKET EDITION - published in September. Expanded coverage of over 125 small markets. All Arbitron condensed markets are included plus Birch markets.

AMERICAN RADIO is the industry's most complete and timely sourcebook of radio ratings and programming information. 25 to 35 tables and rankings for each market plus over 50 pages of national rankings. The main editions (Spring and Fall) offer 325 pages packed with data about radio. American Radio is the "bible" of the industry and is required reading for anyone involved with radio.

DUNCAN'S RADIO MARKET GUIDE

Designed to be a companion volume to American Radio, this book examines the economic and demographic condition of 170 markets. Included are: radio revenue histories and projections on a yearly basis between 1980 and 1990; revenue estimates for over 1000 important stations; revenue estimates for competitive media (TV, newspaper, outdoor); Duncan's opinions concerning each market; populations and retail sales histories and projections; local radio account information; revenue per share point estimates; and much, much more. Published every December.

AMERICAN RADIO - 10 YEAR ANNIVERSARY ISSUE

Subtitled RADIO IN THE UNITED STATES: 1976 to 1986, this special issue provides a statistical history of 170 radio markets. Included are station sales since 1970, station ratings for each year, format and call letter changes covering the last decade, and much, much more. This is a very special edition which you will find very helpful and valuable. Available in May of 1986.

ORDER FORM

Complete form and mail to:

JAMES H. DUNCAN, JR
DUNCAN'S AMERICAN RADIO, INC.
BOX 2966
KALAMAZOO, MI 49003

NAME _____
TITLE _____
COMPANY _____
ADDRESS _____
CITY _____ ST _____
ZIP _____

<u>AMERICAN RADIO</u>	<u>PRICE</u>	<u># OF COPIES</u>	<u>AMOUNT</u>
Fall 85	\$63.00	_____	_____
Winter Supp	\$35.00	_____	_____
Spring 86	\$68.00	_____	_____
Summer Supp	\$40.00	_____	_____
Small Market	\$40.00	_____	_____
DUNCAN'S RADIO MARKET GUIDE:	\$175.00	_____	_____
AMERICAN RADIO: 10 YEAR ANNIVERSARY ISSUE	\$95.00	_____	_____

_____ PAYMENT ENCLOSED _____ CHARGE MY CREDIT
_____ VISA _____ MASTER CARD CARD # _____
EXPIRATION DATE _____

TOTAL \$ _____

