

AMERICAN RADIO

Fall 1983

BST
CONTINS

REF
HE
8698
.A64
Fall
1983

James H. Duncan, Jr.

R00358 15618

CHICAGO PUBLIC LIBRARY
HAROLD WASHINGTON LIBRARY CENTER



R0035815618

AMERICAN RADIO
FALL 1983 REPORT

THE CHICAGO PUBLIC LIBRARY

Compiled and edited by:

JAMES H. DUNCAN, JR.
DUNCAN MEDIA ENTERPRISES
BOX 2966
KALAMAZOO, MI 49003

February 1984

Volume VII, Number 2

INTRODUCTION

This is the 16th edition of American Radio. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at the following address:

JAMES H. DUNCAN, JR.
DUNCAN MEDIA ENTERPRISES
PO BOX 2966
(2913 BRANDYWINE)
KALAMAZOO, MI 49003 (616) 342-1356

I strongly urge all of you (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you to understand all of the information given in the Individual Market Reports. However, if you have any questions please feel free to call me. I figure that my time and my call back to you is part of the subscription price. Also I always enjoy talking about American Radio.

ALL ARBITRON AUDIENCE ESTIMATES ARE COPYRIGHTED (1984) BY THE ARBITRON COMPANY AND MAY NOT BE QUOTED OR REPRODUCED WITHOUT THE PRIOR PERMISSION OF ARBITRON.

BIRCH DATA MAY NOT BE QUOTED WITHOUT THEIR PERMISSION.

Subscribers may quote American Radio for sales and advertising purposes. However, you must be an Arbitron subscriber if any of their data is involved. Secondly, I must be notified. I always give permission but I like to make certain that my work is being properly quoted. The phrase "American Radio by James Duncan, Jr" must always be cited.

Copyright © 1984 by James Duncan, Jr.

This book may not be reproduced in whole or part by mimeograph or any other means, without permission.

PRINTED IN THE UNITED STATES OF AMERICA

Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published reports are included if they were received by February 2, 1984.

Work on this edition was completed on February 4, 1984. Mailing will begin on February 8, 1984. Working on such tight deadlines may cause production problems. If your copy is defective in any way let me know and I will promptly mail another copy to you.

American Radio mourns the recent passing of two fine men: William Walker of Walker Media and Management and Martin Fischbein of "The New York Post".

HIGHLIGHTS AND COMMENTS

AMERICAN RADIO ACHIEVEMENT AWARDS

This yearly award for outstanding performance is announced in the Spring edition of American Radio. Some of the stations earning consideration based on their Fall 83 performance include:

WHTZ	New York	WTMJ	Milwaukee
KIIS	Los Angeles	WMAG	Greensboro
KVIL	Dallas	WSM-F	Nashville
KBIQ	Seattle	KSSK	Honolulu
WINZ-F	Miami	WCOS	Columbia
WZPL	Indianapolis	WVIC	Lansing
KFAB	Omaha	KXLY-F	Spokane

Some of the groups include Gannett, Malrite, Blair and Katz.

LEADING STATIONS

WHTZ in New York is now the highest rated station in the United States (1/4 HR AVG). Stations in the top 100 making large gains include: KIIS, WPIX, WHTT, WBCN, WDAS, KVIL, KKQB, KODA, WMET, KPRZ, WWBA and KRLD.

OTHER LEADERS: TSA Cume - WINS (New York)
Cume Rating - WJBC (Bloomington)
12+ Metro Share - WJBC (Bloomington)

LEADING STATIONS BY FORMAT

	<u>1/4 HR AVG</u>	<u>METRO SHARE</u>
CHR/TOP 40/CONTEMP	WHTZ New York	WXLK Roanoke
AOR	WAPP New York	KOZZ Reno
AC/SOFT/OLDIES	WYNY New York	WICC Bridgeport
BTFL MUSIC	WRFM New York	WPVR Roanoke
BLACK/URBAN	WRKS New York	WBLX Mobile
NEWS/TALK	WOR New York	KMOX St. Louis
MOR/VARIETY	WGN Chicago	WJBC Bloomington
COUNTRY	WMAQ Chicago	WXBQ John City/Kingsport
NOSTALGIA	WNEW New York	WROD Daytona Beach
SPANISH	WADO New York	KGBT McAllen-Browns
RELIGION/GOSPEL	WFME New York	KCIJ Shreveport
CLASSICAL	WQXR+ New York	KFSD San Diego

FM SHARE

The national FM share is now up to 63.058% - a growth rate of 4.106% over the Fall 1982's percentage of 60.571%. I remain convinced that 1984 will be the year that FM growth begins to dramatically slow. An indication of this is that the Fall 83 ADI FM share actually dropped from the Spring 83 level.

Lancaster, PA had the highest FM share at 85.56%. Bakersfield was low with 38.10%.

AVERAGE PERSON RATINGS

For the first time since 1979 the mean average person rating for all rated markets fell from 17.50% to 17.14%. This concerns us but we should wait to see if this is confirmed by future sweeps before any grand pronouncements are made.

GROUP OWNERS

Some of the groups showing strong increases include Malrite, Blair, Heftel, Scripps-Howard, Unity, Entercom, Lotus, Stoner and Sky.

New groups in the group rankings are Rex, Fuller-Jeffrey, Central Pennsylvania, and Central Texas.

GREATEST SHARE CHANGES

Increases

KSSK	Honolulu	+11.0
WSM-F	Nashville	+ 8.9
WFMI-F	Lexington	+ 7.8
WKFR-F	Kalamazoo	+ 7.8
WTCR-F	Huntington	+ 7.1

Fall 82 to Fall 83

Decreases

KRLB-F	Lubbock	-8.2
WRWA	Reading	-6.7
WFMK-F	Lansing	-6.3
KISS-F	San Ant	-6.2
KFQD	Anchorage	-5.9

INACCURATE SRDS LISTINGS

It has always bothered me that a few stations hype their facilities in their SRDS listings. As part of my one man crusade for honesty here is a list of the stations which list figures in SRDS which differ from their listing in Broadcasting Yearbook.

<u>STATION</u>	<u>SRDS LISTING</u>	<u>BROADCASTING LISTING</u>
KBIG-F LA	HAAT - 5800'	2890'
KBLX-F SF	50 KW	7 KW
WCRB-F Boston	50 KW	11 KW
WDAS-F Phila	50 KW	18 KW
WWDB-F Phila	50 KW	18 KW
WWDB-F Phila	HAAT - 1200'	850'
WNJY-F West Palm	3 KW	1.3 KW
WMGF-F Milw	50 KW	22 KW
WRHC Miami	10 KW at night	250 W at night
KEDA San Ant	Non directional	DA-2
KOB-F Albuq	100 KW	22 KW
WMAD-F Madison	3 KW	1.8 KW
WYLF-F Rochester	HAAT - 993'	500'
KXEW Tucson	Non directional	DA-N
WBLS-F New York	50 KW	5.4 KW
WPAT-F New York	12.5 KW	5.3 KW
WYNY-F New York	50 KW	7.2 KW
WNAP-F Indy	50 KW	13 KW
WIYY-F Baltimore	50 KW	11 KW
WMAR-F Baltimore	50 KW	29 KW

INDEX

I. SECTION A: NATIONAL RANKINGS AND RATINGS ANALYSIS

- A1-A3 Major Share Leaders and Major Changes
- A3-A4 Music Syndicators and Consultants
- A5-A9 America's 500 Most-Listened-to Radio Stations
- A10-A11 America's Leading Stations - 12+ TSA Cume
- A12 America's Leading Stations - Metro Cume Rating
- A13-A16 America's Leading Stations by Format - 1/4 Hour Average
- A17-A19 America's Leading Stations by Format - Metro Share
- A20 America's Leading Stations - 12+ Metro Share
- A21 Markets with Highest Percentage of "Below-the-Line" Listening
Markets with Highest Percentage of Listening to Non Listed Stations
- A22 Markets with Highest and Lowest Percentage of FM Listenership
Markets with Highest and Lowest APR's
- A23 National FM Shares
- A24 ADI Rankings - FM Share of Audience
- A25 Station Format and Format Listenership
- A26-A27 Best and Worst Markets for Various Formats
- A28-A29 Station Trading Activity
- A30-A32 Public and Non Commercial Radio Stations
- A33 Radio Reps and Their Leading Stations
- A34-A54 Group Rankings and Listings
- A55-A69 Individual Station Audience Breakdowns

II. SECTION B: ARBITRON INDIVIDUAL MARKET REPORTS

- B1-B3 Definitions, Clarifications and Explanations
Individual Market Reports for these markets in alphabetical order

Akron	Dayton	Lubbock	Sacramento
Albany-Sch-Troy	Daytona Beach	Madison	St. Louis
Abuquerque	Denver	McAllen-Browns	Salt-Sea-Mont
Allen-Beth-Easton	Des Moines	Memphis	Salt Lake City
Anaheim	Detroit	Miami	San Antonio
Anchorage	El Paso	Milwaukee	San Diego
Apple-Osh	Eugene	Minneapolis-SP	San Francisco
Atlanta	Flint	Mobile	San Jose
Austin	<u>FT. Wayne</u>	Modesto	Seattle-Tacoma
Bakersfield	Fresno	Nashville	Shreveport
Baltimore	Grand Rapids	Nassau-Suffolk	Spokane
Baton Rouge	Greens-WS	New Haven	Springfield, MA
Beaum-PA-Orange	Green-Spart	New Orleans	Stockton
Birmingham	Harrisburg	New York	Syracuse
Bloomington, IL	Hartford	NE PA	Tampa-St. Pete
Boston	Honolulu	Oklahoma City	Toledo
Bridgeport	Houston	Omaha	Tucson
Buffalo	Huntington	Orlando	Tulsa
Canton	Indianapolis	<u>Peoria</u>	Washington
Charleston, SC	Jacksonville	Philadelphia	West Palm Beach
Charlotte	John City-Kings	Phoenix	Wichita
Chattanooga	Kalamazoo	Pittsburgh	Wilmington
Chicago	Kansas City	Portland, OR	Worcester
Cincinnati	Knoxville	Providence	York
Cleveland	Lancaster	Raleigh	Youngstown
Colorado Spgs	Lansing	Reading	
Columbia, SC	Las Vegas	Reno	
Columbus, OH	Lexington	Richmond	
Corpus Christi	Little Rock	River-SB-Ont	
Dallas-FW	Los Angeles	Roanoke	
Daven-RI-Moline	Louisville	Rochester	

* Insert Norfolk

III. SECTION C: OTHER MARKET REPORTS

Birch Monthly Reports

- C1 New York
- C2 Philadelphia, Detroit
- C3 Seattle, San Francisco
- C4 Pittsburgh, Dallas
- C5 Cleveland, Washington
- C6 Boston, Houston
- C7 Denver, Phoenix, Milwaukee
- C8 Miami, Baltimore
- C9 Portland, Atlanta, Indianapolis
- C10 Cincinnati, New Orleans, Little Rock
- C11 San Diego, St. Louis, Jacksonville
- C12 Minneapolis, Buffalo, Kansas City
- C13 Nashville, Rochester, Birmingham
- C14 Sacramento, Salt Lake, Shreveport
- C15 Orlando, Raleigh, Richmond
- C16 Austin, Reno, Harrisburg
- C17 Allentown, Des Moines, Lexington
- C18 Toledo, Norfolk, Syracuse
- C19 San Antonio, Madison, Utica
- C20 Memphis, Oklahoma City, Huntington
- C21 Knoxville, Lansing, Louisville
- C22 Grand Rapids, Greensboro, Hartford
- C23 Tulsa, Beaumont, Charlotte
- C24 Tampa, Chicago

Arbitron Condensed Radio Market Reports

- C25 Danbury, CT; Palm Springs, CA; Santa Barbara, CA
- C26 Aberdeen, WA; New Bedford, MA; Plattsburgh, NY
- C27 Lafayette, IN; Gainesville, FL; Burlington, VT
- C28 Santa Rosa, CA

MAJOR SHARE LEADERS AND MAJOR SHARE CHANGES

This table shows the 12+ Metro Share (6AM-MID, Mon-Sun) leaders for each rated market. Also listed are the stations in each market which had the largest gain in share and loss in share.

The period covered for the share changes is Fall 82 to Fall 83. It is my belief that year-to-year comparisons are much more accurate and valid than "last book" comparisons.

<u>MARKET</u>	<u>12+ LEADER/FORMAT</u>	<u>LARGEST SHARE GAINER</u>	<u>LARGEST SHARE LOSER</u>
Akron	WMMS-F, 11.7, AOR	WAEZ-F, +1.2, BTFL	WGAR , -2.3, AC
Alb-Sch-Troy	WGY , 12.1, MOR	WROW-F, +1.6, BTFL	WFLY-F, -2.4, CHR
Albuquerque	KOB-F , 13.8, AC	KOB-F , +3.6, AC	KWXL-F, -2.8, AOR
All-Beth-East	WFMZ-F, 12.7, BTFL	WFMZ-F, +5.2, BTFL	WLEV-F, -3.4, Contemp
Anaheim	KIIS-F, 10.6, CHR	KIIS-F, +6.3, CHR	KROQ-F, -2.0, AOR
			KKHR-F, -2.0, CHR
Anchorage	KWHL-F, 14.9, AOR	KGOT-F, +4.5, CHR	KFQD , -5.9, AC
Apple-Osh	WROE-F, 10.8, BTFL	WAHC-F, +3.7, CHR	WYTL , -3.7, ? ?
Atlanta	WVEE-F, 10.8, Urban	WVEE-F, +1.1, Urban	WKLS-F, -1.7, AOR
Austin	KASE-F, 16.1, Country	KMMM , +2.2, Spansih	KNOW , -3.1, Black
Bakersfield	KUZZ , 14.3, Country	KUZZ , +2.0, Country	KWAC , -2.8, Spanish
Baltimore	WBAL , 9.0, MOR	WLIF-F, +2.1, BTFL	WXYV-F, -2.1, Urban
Baton Rouge	WFMF-F, 21.5, CHR	WFMF-F, +3.7, CHR	WTKL , -3.5, Black
Beau-PA-Orange	KHYS-F, 15.6, Black	KHYS-F, +4.8, Black	KYKR-F, -3.6, Country
Birmingham	WZZK-F, 12.3, Country	WTWG , +2.0, ? ?	WENN-F, -3.9, Black
Bloomington, IL	WJBC , 34.1, MOR	WMLA-F, +1.2, Country	WJBC , -2.0, MOR
Boston	WXKS-F, 7.9, CHR/URB	WHTT-F, +3.1, CHR	WCOZ-F, -1.6, Contemp
Bridgeport	WICC , 17.9, AC	WICC , +4.7, AC	WNAB , -1.7, MOR
Buffalo	WJYE-F, 12.5, BTFL	WBUF-F, +3.8, AC	WGR , -2.2, MOR/AC
Canton	WHBC , 17.3, MOR	WHBC-F, +2.8, BTFL	WMMS-F, -4.7, AOR
Charleston, SC	WWWZ-F, 15.3, Black	WWWZ-F, +3.7, Black	WSSX-F, -4.3, AOR
Charlotte	WSOC-F, 17.1, Country	WZXI-F, +5.6, BTFL	WEZC-F, -4.8, AC
Chattanooga	WSKZ-F, 12.7, CHR	WUSY-F, +6.2, Country	WDOD-F, -2.9, Country
Chicago	WGN , 9.6, Talk/MOR	WOJO-F, +1.5, Spanish	WLUP-F, -1.1, AOR
			WJPC , -1.1, Black
Cincinnati	WKRQ-F, 8.2, CHR	WSKS-F, +2.4, AOR	WUBE , -2.5, Country
Cleveland	WMMS-F, 10.2, AOR	WGCL-F, +2.2, CHR	WDMT-F, -1.5, Urban
Colorado Spgs	KILO-F, 14.5, AOR	KRDO-F, +4.1, BTFL	KVUU-F, -3.7, AC
Columbia, SC	WCOS-F, 18.0, Country	WWDM-F, +2.8, Black	WNOK-F, -5.8, CHR
Columbus, OH	WLWQ-F, 12.6, AOR	WBNS-F, +4.3, BTFL	WMNI , -2.9, Country
Corpus Christi	KUNO , 14.3, Spanish	KUNO , +5.1, Spanish	KNCN-F, -4.2, AOR
Dallas-FW	KVIL-F, 10.8, AC	KVIL-F, +2.9, AC	KRQX , -2.7, AC
Daven-RI-Moline	WXLV-F, 13.3, AOR	KRVR-F, +1.5, BTFL	WOC , -1.7, News/Talk
Dayton	WHIO-F, 13.9, BTFL	WSKS-F, +1.9, AOR	WAVI , -2.8, Talk
Daytona Beach	WWLV-F, 18.9, BTFL	WWLV-F, +4.2, BTFL	WELE-F, -4.8, Country
Denver	KOSI-F, 8.9, BTFL	KPKE-F, +2.6, CHR	KAZY-F, -1.9, AOR
Des Moines	KSO , 13.9, Country	KMRY , +4.4, Nostalgia	KRNT , -2.7, MOR
Detroit	WJR , 9.6, MOR	WMJC-F, +2.1, AC	WXYZ , -1.7, Talk
El Paso	KLAQ-F, 11.5, AOR	KAMZ-F, +3.3, CHR	KFIM-F, -2.4, Contemp
Eugene	KZEL-F, 12.8, AOR	KQDQ , +2.3, Nostalgia	KUGN , -2.8, MOR
Flint	WWCK-F, 12.0, AOR	WJR , +2.4, MOR	WKMF , -2.5, Country
FT. Wayne	WOWO , 20.2, MOR	WMEE-F, +3.2, CHR	WEZV-F, -1.8, BTFL
Fresno	KKDJ-F, 10.9, AOR	KKDJ-F, +5.1, AOR	KMJ , -3.2, News/Talk
Grand Rapids	WCUZ-F, 12.5, Country	WMUS-F, +3.0, Country	WLAV-F, -2.8, AOR
Greens-WS	WTQR-F, 16.6, Country	WMAG-F, +6.2, AC	WGLD-F, -1.9, BTFL
Green-Spart	WESC-F, 11.1, Country	WANS-F, +2.3, CHR	WHYZ , -4.2, Black
Harrisburg	WHP-F , 12.4, BTFL	WHP-F , +3.3, BTFL	WTPA-F, -3.4, AOR
Hartford	WTIC , 21.1, MOR	WRCH-F, +2.2, BTFL	WCCC-F, -1.8, AOR

<u>MARKET</u>	<u>12+ LEADER/FORMAT</u>	<u>LARGEST SHARE GAINER</u>	<u>LARGEST SHARE LOSER</u>
Honolulu	KSSK , 19.1, MOR	KSSK ,+11.0, MOR	KIKI , -4.0, CHR
Houston	KKBQ-F, 7.7, CHR	KKBQ-F, +4.6, CHR	KKBQ , -3.2, CHR
Huntington	WKEE-F, 25.2, Contemp	WTCR-F, +7.1, Country	WKEE , -4.6, Country
Indianapolis	WIBC , 15.9, MOR	WZPL-F, +5.9, CHR	WENS-F, -4.5, AC
Jacksonville	WKTZ-F, 11.8, BTFL	WFYV-F, +3.8, AOR	WCGL-F, -1.7, Black
John City/Kings	WXBQ-F, 21.1, Country	WXBQ-F, +4.4, Country	WTFM-F, -5.3, BTFL
Kalamazoo	WKFR-F, 15.6, Contemp	WKFR-F, +7.8, Country	WJFM-F, -2.9, AC
Kansas City	WDAF , 10.6, Country	KYYS-F, +3.5, AOR	KMBZ , -3.3, MOR
Knoxville	WIVK-F, 18.4, Country	WNOX , +3.0, Country	WIVK-F, -3.9, Country
Lancaster	WNCE-F, 13.4, BTFL	WIOV-F, +5.5, Country	WDAC-F, -3.1, Religion
Lansing	WVIC-F, 13.2, CHR	WVIC-F, +5.2, CHR	WFMK-F, -6.3, AC
Las Vegas	KOMP-F, 11.3, AOR	KORK , +3.9, Nostalgia	KLUC-F, -4.4, CHR
Lexington	WVLK-F, 17.5, Country	WFMI-F, +7.8, CHR	WLAP-F, -5.8, CHR
Little Rock	KKYK-F, 15.7, CHR	KAUL , +5.8, Nostalgia	KLAZ-F, -5.1, Black
Los Angeles	KIIS-F, 8.1, CHR	KIIS-F, +3.7, CHR	KROQ-F, -1.3, AOR
Louisville	WAMZ-F, 12.2, Country	WQMF-F, +2.2, AOR	WAVG , -2.9, MOR
Lubbock	KLLL-F, 16.7, Country	KSEL-F, +6.2, Contemp	KRLB-F, -8.2, AC
Madison	WTSO , 12.2, Country	WSJY-F, +3.6, BTFL	WLVE-F, -2.9, AC
McAll-Browns	KGBT , 21.6, Spanish	KVLY-F, +2.5, BTFL	KGBT , -2.5, Spanish
Memphis	WMC-F , 9.6, CHR	WLVS-F, +2.2, BTFL	KRNB-F, -4.9, Black
Miami	WLYF-F, 8.2, BTFL	WINZ-F, +2.4, CHR	WEZI-F, -2.6, AC
Milwaukee	WTMJ , 12.5, MOR	WTMJ , +4.1, MOR	WISN , -4.4, News/Talk
Minneapolis-SP	WCCO , 20.9, MOR	WAYL-F, +2.6, BTFL	WLOL-F, -1.8, CHR
Mobile	WKSJ-F, 20.0, Country	WLPR-F, +3.5, BTFL	WKRQ-F, -3.1, CHR
Modesto	KOSO-F, 13.1, CHR	KFIV-F, +5.3, AOR	KBEE-F, -3.6, BTFL
Nashville	WSM-F , 13.0, Country	WSM-F , +8.9, Country	WSIX-F, -3.2, Country
Nassau-Suffolk	WHTZ-F, 6.1, CHR	WHTZ-F, +5.8, CHR	WNBC , -1.6, CHR
New Haven	WELI , 13.9, MOR	WEZN-F, +2.6, BTFL	WNHC , -3.1, Black
New Orleans	WYLD-F, 14.1, Urban	WEZB-F, +3.9, CHR	WTIX , -2.2, AC
New York	WHTZ-F, 6.2, CHR	WHTZ-F, +5.5, CHR	WBLS-F, -2.3, Black
Norfolk	WCMS-F, 10.6, Country	WNVZ-F, +2.2, CHR	WMYK-F, -2.2, AOR
NE PA	WKRZ-F, 11.7, CHR	WEJL , +5.4, Nostalgia	WILK , -1.8, Contemp
Oklahoma City	KATT-F, 14.2, AOR	KJYO-F, +5.9, CHR	KEBC-F, -3.3, Country
Omaha	KFAB , 27.4, MOR	KFAB , +3.5, MOR	KOFM-F, -3.3, Contemp
Orlando	WBJW-F, 103., CHR	WCOT , +5.5, Nostalgia	WOW , -2.5, Country
Peoria	WKZW-F, 14.3, CHR	WSWT-F, +3.3, BTFL	WHOO , -2.1, Country
Philadelphia	WEAZ-F, 7.7, BTFL	WKSZ-F, +3.1, AC	WWCT-F, -4.6, AOR
Phoenix	KTAR , 8.5, News/Talk	KOPA-F, +2.0, CHR	WYSP-F, -1.3, AOR
Pittsburgh	KDKA , 15.9, MOR	WHTX-F, +2.2, CHR	KTAR , -1.6, News/Talk
Portland, OR	KUPL-F, 8.8, BTFL	KMJK-F, +3.6, CHR	KDKA , -2.5, MOR
Providence	WLKW-F, 12.0, BTFL	WHJJ , +2.5, News/Talk	KGON-F, -4.5, AOR
Raleigh	WPTF , 15.2, MOR	WSES , +2.6, Black	WEAN , -3.1, News/Talk
Reading	WRFY-F, 16.4, Rock	WRFY-F, +2.8, CHR	WRAL-F, -2.8, AC
Reno	KOZZ-F, 15.9, AOR	KHTX , +5.0, CHR	WRAW , -6.7, Nostalgia
Richmond	WRVA , 14.1, MOR	WTVR-F, +1.4, Country	KBET , -3.6, MOR
River-SB-Ont	KIIS-F, 8.2, CHR	KIIS-F, +3.0, CHR	WRVA , -1.9, MOR
Roanoke	WXLK-F, 26.3, CHR	WPVR-F, +4.0, BTFL	KBON-F, -1.7, AC
Rochester	WEZO-F, 14.4, BTFL	WYLF-F, +3.9, Nostalgia	WROV , -5.1, AC
Sacramento	KXOA-F, 9.1, AC	KSFM , +2.0, AOR	WPXY , -4.4, CHR
St. Louis	KMOX , 20.6, News/Talk	KEZK-F, +3.2, BTFL	KXOA , -3.0, Nostalgia
Sal-Sea-Mont	KWSS-F, 9.1, CHR	KWSS-F, +6.6, CHR	KMOX , -2.8, News/Talk
Salt Lake City	KSFI-F, 11.5, BTFL	KRSP-F, +2.9, AOR	KWYT-F, -5.8, BTFL
San Antonio	KTFM , 9.3, CHR	KXZL-F, +5.7, AOR	KSOP-F, -3.8, Country
San Diego	KJQY-F, 8.7, BTFL	XTRA-F, +1.6, AOR	KISS-F, -6.2, AOR
San Francisco	KGO , 8.7, Talk	KITS-F, +1.4, CHR	XHRM-F, -1.9, Black
			KPRI-F, -1.9, AOR
			KMLO , -1.9, Nostalgia
			KDIA , -2.1, Black

<u>MARKET</u>	<u>12+ LEADER/FORMAT</u>	<u>LARGEST SHARE GAINER</u>	<u>LARGEST SHARE LOSER</u>
San Jose	KBAY-F, 6.4, BTFL	KWSS-F, +3.1, CHR	KSJO-F, -5.0, AOR
Seattle-Tacoma	KIRO , 8.6. News	KBIQ-F, +1.6, Religion	KIRO , -2.2, News
Shreveport	KOKA , 11.9, Black	KVKI-F, +6.3, AC	KOKA , -4.0, Black
Spokane	KXLY-F, 18.8, BTFL	KXLY-F, +5.5, BTFL	KKER , -2.3, Country
Springfield, MA	WHYN-F, 12.1, AC	WKSS-F, +2.3, BTFL	WHMP , -2.4, MOR
Stockton	KHOP-F, 9.2, CHR	KHOP-F, +4.1, CHR	KJOY , -2.3, Contemp
Syracuse	WYYY-F, 13.6, AC	WFBL , +3.8, Nostalgia	WSCY-F, -3.4, AOR
Tampa-ST. Pete	WWBA-F, 14.8, BTFL	WWBA-F, +3.9, BTFL	WQYK-F, -3.3, Country
Toledo	WIOT-F, L03., AOR	WRQN-F, +4.4, CHR	WCWA , -2.8, Nostalgia
Tucson	KCUB , 11.0, Country	KRQQ-F, +4.0, CHR	KHYT , -2.6, CHR
Tulsa	KWEN-F, 12.7, Country	KELI , +2.9, CHR	KBBJ , -2.7, Nostalgia
Washington	WKYS-F, 102., Urban	WRQX-F, +1.3, CHR	WPKX-F, -1.9, Country
West Palm Beach	WEAT-F, 13.5, BTFL	WHYI-F, +3.7, CHR	WIZD-F, -2.2, AOR
Wichita	KEYN-F, 13.1, CHR	KFDI-F, +3.3, Country	KAKZ , -3.6, Nostalgia
Wilmington	WSTW-F, 9.4, CHR	WKSZ-F, +2.5, AC	WFLN-F, -2.4, Classical
Worcester	WSRS-F, 15.1, BTFL	WFTQ , +3.1, AC	WROR-F, -4.5, AC
York	WRKZ-F, 11.7, Country	WHTF-F, +5.0, CHR	WQXA-F, -3.5, CHR
Youngstown	WKBN-F, 12.8, BTFL	WYFM-F, +1.8, CHR	WHOT , -1.9, Contemp

MUSIC SYNDICATORS AND CONSULTANTS

This table indicates how well the major music programmers and consultants are performing. The figures are based on 12+ Metro, 1/4 HR AVG, Broadcast Week. All 1/4 HR figures are in hundreds. A minimum of 5 stations was required before a programmer was included.

The data showing increases or decreases in share are comparisons with last Fall. They are based on 12+ Metro Share.

<u>PROGRAMMER</u>	<u>STATIONS</u>	<u>1/4 HR AVG LISTENERS</u>	<u>(+) STATIONS INCREASING</u>	<u>(-) STATIONS DECREASING</u>	<u>(=) STATIONS EQUAL</u>	<u>PERCENTAGE INCREASING</u>
1. Burkhardt-Abrams	84	9,253	42	39	3	50.0%
2. Bonneville	50	7,768	38	22	0	76.0
3. Al Ham	54	4,074	31	22	1	57.4
4. SRP	27	3,479	10	17	0	37.0
5. Pollack	20	3,092	5	13	2	25.0
6. TM	37	2,356	17	1	19	45.9
7. Churchill	11	2,082	7	4	0	63.6
8. Drake-Chenault	35	1,910	17	16	2	48.6
9. Klemm	14	1,295	3	11	0	21.4
10. Fairwest	13	953	9	4	0	69.2
11. Primetime	10	923	7	3	0	70.0
12. Century 21	10	479	3	7	0	30.0
13. Burns-Somerset	5	437	4	1	0	80.0
14. KalaMusic	5	297	2	3	0	40.0

IMPORTANT NOTE: I did not receive client lists from FM 100 or Toby Arnold. Hopefully they will be included in the next edition of American Radio.

MUSIC SYNDICATORS AND CONSULTANTS

	<u>FORMAT</u>	<u># of STATIONS</u>	<u>+ STATIONS</u>	<u>- STATIONS</u>	<u>¼ HR AVG</u>	<u>AVG PER STATION</u>	<u>FAL 82 SHARE</u>	<u>SHARE</u>
<u>Burkhart-Abrams</u>	AOR	48	25	21	5624	117	8.23	(7.39)
	CHR	11	7	4	1348	123	7.48	(7.96)
	AC	6	2	4	556	93	5.62	(6.93)
	COUNTRY	9	3	6	485	54	8.01	(8.88)
	OTHERS	<u>10</u>	<u>5</u>	<u>4</u>	<u>1240</u>	124	4.61	(3.40)
		<u>84</u>	<u>42</u>	<u>39</u>	<u>9253</u>			
<u>Bonneville</u>	BTFL	50	38	22	7768	155	8.08	(7.54)
<u>Al Ham</u>	NOSTALGIA	54	31	22	4074	75	4.19	(3.83)
<u>SRP</u>	BTFL	27	10	17	3479	129	8.83	(7.98)
<u>Pollack</u>	AOR	20	5	13	3092	155	7.14	(8.86)
<u>TM</u>	CHR	11	5	7	556	51	7.53	(9.48)
	BTFL	8	4	4	770	96	6.94	(6.25)
	COUNTRY	9	4	5	560	62	5.60	NA
	BLACK	5	2	2	368	74	6.84	(6.87)
	OTHERS	<u>4</u>	<u>2</u>	<u>2</u>	<u>102</u>	26	3.75	(6.80)
		<u>37</u>	<u>17</u>	<u>19</u>	<u>2356</u>			
<u>Churchill</u>	BTFL	11	7	4	2082	189	7.32	(6.47)
<u>Drake-Chenault</u>	CHR/AC	13	7	5	801	62	8.35	(7.26)
	NOST/MOR	7	4	3	217	31	2.86	(2.26)
	COUNTRY	12	6	6	738	62	7.20	(6.31)
	OTHERS	<u>4</u>	<u>2</u>	<u>2</u>	<u>102</u>	26	3.75	(6.80)
		<u>35</u>	<u>17</u>	<u>16</u>	<u>1910</u>			
<u>Klemm</u>	VARIOUS	14	3	11	1295	93	8.43	NA
<u>Fairwest</u>	AC	13	9	4	953	73	6.05	NA
<u>Primetime</u>	NOSTALGIA	10	7	3	923	92	3.96	NA
<u>Century 21</u>	VARIOUS	10	3	7	479	48	6.46	NA
<u>Burns-Somerset</u>	COUNTRY	5	4	1	437	87	6.30	NA
<u>KalaMusic</u>	BTFL	5	2	3	297	59	10.46	(8.75)

AMERICA'S 500 MOST-LISTENED-TO RADIO STATIONS*

<u>STATION</u>	<u>MARKET</u>	<u>1/4 HR AVG</u>	<u>FORMAT</u>	<u>OWNER</u>	<u>FALL 82 RANK</u>
1. WHTZ-F	New York	1603	CHR/Rock	Malrite	368
2. WOR	New York	1463	Talk	RKO	1
3. WGN	Chicago	1346	MOR/Talk	Tribune Co.	3
4. KIIS-F	Los Angeles	1335	CHR/Rock	Gannett	24
5. WRKS-F	New York	1301	Urban	RKO	8
6. WINS	New York	1188	News	Westinghouse	5
7. WCBS	New York	1126	News	CBS	4
8. WPLJ-F	New York	1007	CHR/Rock	ABC	9
9. WRFM-F	New York	971	BTFL MUS	Bonneville	10
10. WYNY-F	New York	970	AC	NBC	6
11. WKTU-F	New York	960	Urban	Infinity	11
12. WNBC	New York	954	Contemp	NBC	7
13. WCCO	Minneapolis	947	Variety		14
14. WPAT-F	New York	916	BTFL	Capital Cities	12
WPIX-F	New York	916	AC	Tribune Co	72
16. WAPP-F	New York	889	AOR	Doubleday	22
17. WBSL-F	New York	886	Black	Inner City	2
18. KABC	Los Angeles	879	Talk	ABC	18
19. WJR	Detroit	871	MOR	Capital Cities	20
20. KGO	San Francisco	863	News/Talk	ABC	22
21. KBIG-F	Los Angeles	849	BTFL	Bonneville	19
22. KMOX	ST. Louis	841	News/Talk	CBS	13
23. WADO	New York	828	Spanish		37
24. WNEW	New York	814	Nostalgia	Metromedia	16
25. WMAQ	Chicago	780	Country	NBC	17
26. WBBM	Chicago	772	News	CBS	33
27. WLS	Chicago	769	CHR/Rock	ABC	21
28. KNX	Los Angeles	731	News	CBS	25
29. WCBS-F	New York	722	Oldies/AC	CBS	30
30. WEAZ-F	Philadelphia	706	BTFL		28
31. KDKA	Pittsburgh	701	MOR	Westinghouse	15
32. WABC	New York	699	Talk	ABC	27
33. KMET-F	Los Angeles	692	AOR	Metromedia	32
34. KJOI-F	Los Angeles	668	BTFL		43
35. KLOS-F	Los Angeles	667	AOR	ABC	36
36. KYW	Philadelphia	658	News	Westinghouse	26
37. WNEW-F	New York	648	AOR	Metromedia	50
38. WMMR-F	Philadelphia	643	AOR	Metromedia	48
39. WHTT-F	Boston	631	CHR/Rock	CBS	142
40. WLOO-F	Chicago	629	BTFL	Century	30
41. WBZ	Boston	619	MOR	Westinghouse	29
42. KCBS	San Francisco	609	News	CBS	39
43. WBBM-F	Chicago	597	CHR/Rock	CBS	58
44. WMGK-F	Philadelphia	591	AC	Greater Media	34
45. WBMX-F	Chicago	587	Black		47
46. WBCN-F	Boston	576	AOR	Infinity	73
47. WHN	New York	573	Country	Mutual	35
48. WDAS-F	Philadelphia	562	Black	Unity	89
49. WGGI-F	Chicago	557	Urban	Gannett	40
50. WKHK-F	New York	554	Country	Viacom	59

*Based on 1/4 HR AVG, TSA, Mon-Sun, 6A-MID

<u>STATION</u>	<u>MARKET</u>	<u>1/4 HR AVG</u>	<u>FORMAT</u>	<u>OWNER</u>	<u>FALL 82 RANK</u>
51. WCAU-F	Philadelphia	553	CHR/Rock	CBS	49
52. KFWB	Los Angeles	539	News	Westinghouse	38
53. WKYS-F	Washington	533	Urban	NBC	57
WXKS-F	Boston	533	CHR/Urban	Pyramid	41
55. WBAP	Dallas-FW	532	Country	Capital Cities	46
56. KVIL-F	Dallas	519	AC	Blair	110
57. WIND	Chicago	509	Talk	Westinghouse	56
WUSL-F	Philadelphia	509	Urban	LIN	90
59. WMMS-F	Cleveland	507	AOR	Malrite	53
60. KRTH-F	Los Angeles	505	AC	RKO	71
61. KMPC	Los Angeles	501	Nostalgia	Golden West	63
62. WJOI-F	Detroit	494	BTFI	Detroit News	69
63. WTIC	Hartford	486	MOR		60
64. WHYI-F	Miami	484	CHR/Rock	Metroplex	98
65. WWBA-F	Tampa-SP	478	BTFI	Metromedia	126
66. KRLD	Dallas	475	News	Metromedia	156
67. WQXR-F+	New York	464	Classical	New York Times	62
68. KPRZ	Los Angeles	462	Nostalgia	Gannett	156
69. KOST-F	Los Angeles	452	AC	Cox	86
70. WGAY-F	Washington	451	BTFI	Greater Media	95
71. WMCA	New York	450	Talk		65
72. KFI	Los Angeles	447	AC	Cox	45
73. KIKK-F	Houston	444	Country	Viacom	114
74. WLAK-F	Chicago	440	AC	Viacom	95
75. WDAF	Kansas City	436	Country	Taft	51
76. WLYF-F	Miami	434	BTFI	Jefferson-Pilot	128
77. KKBQ-F	Houston	433	Rock	Harte-Hanks	428
WCLR-F	Chicago	433	AC	AC	63
79. WWJ	Detroit	431	News	Detroit News	93
80. KSTP-F	Minn-SP	426	AC	Hubbard	66
81. KROQ-F	Los Angeles	423	AOR		42
82. WSOC-F	Charlotte	422	Country	Cox	70
83. WRBQ-F	Tampa	421	CHR/Rock	Harte-Hanks	103
WWDB-F	Philadelphia	421	Talk		83
85. WZGC-F	Atlanta	419	CHR/Rock	First Media	78
86. WIOQ-F	Philadelphia	418	Contemp	Outlet	111
WMAL	Washington	418	MOR	ABC	61
88. KIQQ-F	Los Angeles	413	Rock	Outlet	68
89. KFAB	Omaha	411	MOR	May	92
90. WRAL-F	Raleigh	408	AC/Contemp	Capitol	100
91. WMJC-F	Detroit	406	AC	Greater Media	174
92. WYSP-F	Philadelphia	403	AOR	Infinity	54
93. WMET-F	Chicago	402	AOR	Doubleday	228
WRQX-F	Washington	402	CHR/Rock	ABC	122
95. WKHX-F	Atlanta	399	Country	Capital Cities	75
96. WLS-F	Chicago	398	Rock	ABC	79
WCAU	Philadelphia	398	News/Talk	CBS	87
98. KODA-F	Houston	396	BTFI	Westinghouse	198
99. WLLZ-F	Detroit	392	AOR	Doubleday	139
100. WGCL-F	Cleveland	391	CHR/Rock		116
KILT-F	Houston	391	Country	LIN	169
KMJQ-F	Houston	391	Black	Amaturo	88

103.	WHDH	Boston	388	153.	WXLK-F	Roanoke	302
104.	WRIF-F	Detroit	386		KWK-H	ST Louis	302
105.	WINZ-F	Miami	384		KKDA-F	Dallas-FW	302
106.	WFYR-F	Chicago	376	156.	WIBC	Indy	301
107.	WVEE-F	Atlanta	373	157.	WLKW-F	Prov	300
108.	KSOL-F	San Francisco	371	158.	KKHR-F	Los Angeles	299
109.	WJIB-F	Boston	369	159.	WLOL-F	Minn-SP	297
110.	WPEN	Philadelphia	368		KMEZ-F	Dallas-FW	297
111.	WTQR-F	Greens-WS	367	161.	KVOO	Tulsa	296
112.	WZPL-F	Indy	354	162.	WAMZ-F	Louisville	294
					KWKW	Los Angeles	294
113.	WKQX-F	Chicago	353	164.	KSHE-F	ST Louis	293
	WDRQ-F	Detroit	353	165.	WSSH-F	Boston	291
115.	KJLH-F	LA	351	166.	WAVA-F	Washington	289
116.	WJJD	Chicago	350		WPNT-F	Pittsburgh	289
117.	KMGG-F	LA	348		WSNI-F	Philadelphia	289
118.	KHTR-F	ST Louis	347		WOJO-F	Chicago	289
	KSCS-F	Dallas-FW	347	170.	KPLX-F	Dallas-FW	287
	WPAT	NY	347	171.	WYNF-F	Tampa-SP	286
121.	WHUD-F	NY	346	172.	WIP	Philadelphia	285
122.	WNCN-F	NY	344		KFMK-F	Houston	285
					WIVK-F	Knoxville	285
123.	WJIT	NY	339		WBZZ-F	Pittsburgh	285
124.	WQBA	Miami	336	176.	WDCG-F	Raleigh	283
125.	WNIC-F	Detroit	334		WHO	Des Moines	283
	WJLB-F	Detroit	334	178.	WTIC-F	Hartford	282
127.	KSRR-F	Houston	330	179.	WLUP-F	Chicago	281
	WBAL	Baltimore	330		WRKO	Boston	281
129.	KIRO	Seattle	329		WQXI-F	Atlanta	281
130.	KABL-F	San Francisco	328	182.	KOA	Denver	280
131.	KLAC	LA	327				
132.	WTMJ	Milwaukee	326	183.	KRLA	Los Angeles	279
					KTRH	Houston	279
133.	KNBR	San Francisco	325	185.	WLIF-F	Baltimore	278
134.	WEZN-F	Bridgeport	323	186.	KLLOL-F	Houston	277
135.	WKSZ-F	Philadelphia	321	187.	KPRC	Houston	276
	WFBQ-F	Indy	321		WMJI-F	Cleveland	276
137.	WSM-F	Nashville	318	189.	KRAK	Sacramento	275
	WZZK-F	Birmingham	318		WKLS-F	Atlanta	275
139.	WUSN-F	Chicago	316	191.	WYLD-F	New Orleans	273
140.	WXRT-F	Chicago	315	192.	WMJX-F	Boston	272
141.	KTNQ	Los Angeles	314				
142.	KUTE-F	Los Angeles	313	193.	KOSI-F	Denver	271
	KEZK-F	ST Louis	313	194.	WWRL	New York	269
144.	WEEI	Boston	312		WTAE	Pittsburgh	269
145.	KZLA-F	ST Louis	306	196.	WAYL-F	Minn-SP	268
	KERC	San Francisco	306		KTQX-F	Dallas-FW	268
	KSAN-F	San Francisco	306		KNOB-F	Los Angeles	268
	WHUR-F	Washington	306	199.	WPCH-F	Atlanta	267
149.	WROR-F	Boston	305	200.	WIL-F	ST Louis	266
150.	WSSL-F	Green, SC	304				
151.	WEZB-F	New Orleans	303				
	KHTZ-F	Los Angeles	303				

KZEW-F	Da-FW	266	WNWS	Miami	233	301. WCZY-F	Detr	206
202. WLWQ-F	Colum,0	265	252. WIYY-F	Balt	230	WCMQ-F	Miami	206
203. KRLY-F	Hous	263	KAFM-F	D-FW	230	303. WKQS-F	Miami	205
WHYT-F	Detr	263	254. KNOK-F	D-FW	229	WWKX-F	Nash	205
205. WQFM-F	Milw	260	KISW-F	Sea	229	KKYX	San Ant	205
206. WCOZ-F	Bost	259	256. WHLI	Long I	228	KSFI-F	SLC	205
207. KSFO	San Fr	358	WTVN	Col,OH	228	KUBE-F	Sea	205
WAIT	Chi	258	258. WWDC-F	Wash	227	308. KQRS-F	M-SP	204
WQAL-F	Cleve	258	259. WHIO-F	Dayt	226	309. KDKB-F	Phoe	202
KEEY-F	M-SP	258	KFAC-F	LA	226	WTOP	Wash	202
211. WXYZ	Detr	257	261. WPYX-F	Albany	225	WKSX-F	Cleve	202
212. WBSB-F	Balt	256	WSUN	Tampa	225	WXGT-F	Col,0	202
KMJM-F	ST Lou	256	KYUU-F	SF	225	KOAX-F	Dallas	202
214. KJQY-F	S Dieg	255	KNEW	SF	225	314. WBNS-F	Col,0	201
215. WHUE-F	Bost	254	265. KSL	SLC	223	315. WEDR-F	Miami	199
216. KIOI-F	SF	254	266. WLTT-F	Wash	222	WROQ-F	Charl	199
217. KALI	LA	252	WLIR-F	Long I	222	KQYT-F	Phoe	199
WESC-F	Gree,SC	252	268. KRBE-F	Hous	221	WLW	Cin	199
WWJF-F	Miami	252	KATT-F	Ok Cit	221	WJEZ-F	Chi	199
220. XTRA	Tij/LA	251	270. WHAS	Louis	219	320. WALK-F+	NY/LI	198
WPOC-F	Balt	251	WASH-F	Wash	219	WBJW-F	Orl	198
WGY	Schen	251	WMC-F	Memp	219	KSEA-F	Sea	198
223. WJYE-F	Buff	250	273. KBLX-F	SF	217	323. WFME-F	NY	197
224. WKDF-F	Nashv	249	WKRQ-F	Cin	217	324. WFOG-F	Norf	196
WIOD	Miami	249	KSSN-F	L Rock	217	325. WLIB	NY	195
226. WSB	Atl	246	276. KTAR	Phoe	216	326. WZAK-F	Cleve	194
WWWV-F	Detr	246	WOWO	FT Wayn	216	WHYW-F	Pitt	194
228. KEGL-F	D-FW	244	WVBF-F	Bost	216	WPTF	Ral	194
229. WDIZ-F	Orl	242	279. KSD-F	ST Lou	215	329. KLVE-F	LA	193
WRCH-F	Hartf	242	280. WHTX-F	Pitts	214	KZAP-F	Sacra	193
231. WXTZ-F	Indy	241	WFMF-F	Bat Rou	214	WWSH-F	Phil	193
232. KNIX-F	Phoe	240	282. WBEN	Buff	213	KASE-F	Austin	193
233. WPRO-F	Prov	239	KSD	ST Lou	213	WRVA	Rich,VA	193
WOKI-F	Knox	239	WWSW-F	Pitts	213	KGBT	McA-Br	193
WCMS-F	Norf	239	285. KGB-F	S Dieg	212	335. KOIT-F	SF	192
236. KUPL-F	Port	238	KQUE-F	Hous	212	WOMC-F	Detr	192
237. WFIL	Phila	237	287. WXYV-F	Balt	210	337. WBBG	Cleve	191
WQMF-F	Louis	237	KIXI	Sea	210	KDFC-F+	Sea	191
WLTE-F	M-SP	237	WPGC-F+	Wash	210	WNOE-F	New Or	191
WWKA-F	Orl	237	290. WEZO-F	Roch	209	340. WRHC	Miami	190
241. WVLC-F	Lexing	236	KSSK	Hono	209	341. WKSS-F	Hartf	189
WAMO-F	Pitts	236	KOMO	Sea	209	KPKE-F	Den	189
WDOK-F	Cleve	236	KBAY-F	San Jo	209	KMBR-F	Kan Ci	189
KYYS-F	KC	236	294. WSKQ-F	Newa/NY	208	KXOA-F	Sacra	189
WHJY-F	Prov	236	KDWB-F	M-SP	208	WFBC-F	Gree,SC	189
246. KBRD-F	Sea	235	WEZW-F	Milw	208	345. WJBR-F	Wilm,DE	188
WBLI-F	Long I	235	WTUE-F	Dayt	208	346. WFLN-F+	Phil	187
WMZQ-F	Wash	235	WKXX-F	Birm	208	WHCN-F	Hart	187
249. KKG0-F	LA	234	299. WRC	Wash	207	WBAB-F	Long I	187
250. KACE-F	LA	233	WPKX-F	Wash	207	WAIL-F	New Or	187

	WOWI-F	Norf	187		401.	KZOK-F	Sea	166		451.	WCXI-F	Detr	153
352.	WZXR-F	Memp	186			WZEZ-F	Nashv	166			KRSP-F	SLC	153
	KTSA	San An	186	403.	WCFL	Chi	165				WENN-F	Birmi	153
354.	WKRZ-F	NE PA	185			WKSJ-F	Mobile	165		454.	KFOG-F	SF	152
355.	WRNO-F	New Or	184			WGMS-F+	Wash	165			WITH	Balt	152
	KYGO-F	Denv	184			WOKY	Milw	165			WLOU	Louis	152
357.	WFMZ-F	All-Be	183			WIOT-F	Toledo	165			WIRE	Indy	152
	KDAY	LA	183	408.	WSB-F	Atl	164				KXZL-F	San An	152
	WEBN-F	Cin	183			WHB	Kan Ci	164			KGW	Portl	152
	WSSH-F	Pitts	183	410.	WROW-F	Albany	163				WONE	Dayton	152
	WGKX-F	Memp	183			WBT	Charl	163		461.	WOAI	San An	151
362.	KABL	SF	182			WFMS-F	Indy	163			KKNG-F	Ok Ci	151
	KNBQ-F	Sea	182			KWSS-F	San Jo	163			KMEL-F	SF	151
	WDAE	Tampa	182	414.	WJZZ-F	Detr	162				KQAK-F	SF	151
	WDSY-F	Pitts	182			WRTH	ST Lou	162			XTRA-F	SD/Tij	151
366.	KRQR-F	SF	181			KCOR	San Ant	162			WHJJ	Prov	151
367.	WXBQ-F	John C	180			KKYK-F	L Rock	162		467.	WSNY-F	Colu,0	150
368.	WSHE-F	Miami	178	418.	WQDR-F	Ral	161				WQUT-F	JC-Ki	150
369.	WRKZ-F	Harris	177			WIQI-F	Tampa	161			KKCI-F	Kan Ci	150
370.	WKRC	Cin	176			KITS-F	SF	161			WPEG-F	Charl	150
	WBEN-F	Buff	175			CKLW	Det/Win	161			KQXT-F	San An	150
	WUBE-F	Cin	175	422.	WJPC	Chi	160			472.	KAER-F	Sacra	149
	KMEO-F	Phoe	175			WLLT-F	Cin	160			WPVR-F	Roan	149
	WRVQ-F	Richm	175			WBCY-F	Charl	160			WTPA-F	Harris	149
	WAIA-F	Miami	175			KCNR-F	Portl	160			WFMT-F	Chi	149
376.	WINZ	Miami	174	426.	WVOR-F	Roch	159				KFMB-F	S Die	149
	WLTJ-F	Norf	174			KMPS-F	Sea	159		477.	KFYE-F	Fresno	148
378.	WZNE-F	T-SP	173			WIMZ-F	Knoxv	159			WAPI-F	Birm	148
	WOJC-F	T-SP	173			KOMA	Ok1 Ci	159		479.	WCMF-F	Roch	147
	KBEQ-F	Kan C	173			WDAS	Phila	159			KUPD-F	Phoe	147
	WWEZ-F	Cin	173	431.	WYNK-F	B Rouge	158				KMJK-F	Port	147
	WNOR-F	Norf	173			WQYK-F	Tampa	158			WKDD-F	Akron	147
	WEAT-F	West Pa	173			KSFM-F	Sacra	158		483.	WWDW-F	Col,SC	146
384.	KTFM-F	San Ant	172			KCTC-F	Sacra	158			WKTZ-F	Jkvi,F	146
	WKTI-F	Milw	172	435.	KTOK	Ok1 Ci	157			485.	WYYY-F	Syra	145
386.	WSKZ-F	Chatta	171			KEZO-F	Omaha	157			WUSY-F	Chatta	145
387.	WNCE-F	Lanc	170			WBLZ-F	Cin	157			WJYO-F	Orl	145
	WJAS	Pitts	170			WTLG-F	Indy	157			WDIA	Memp	145
389.	WGIR-F	Man/Bos	169			WRMM-F	Atl	157			WANS-F	Gre,SC	145
	WYRK-F	Buff	169	440.	WOW	Omaha	156				KMOD-F	Tulsa	145
	WSKS-F	Cin	169			WMEE-F	Fort W	156			WYST-F	Balt	145
	KCMO	Kan C	169			WHRK-F	Memp	156			WVEZ-F	Louis	145
	KKLT-F	Phoe	169	443.	WQBA-F	Miami	155			493.	KGfJ	LA	144
394.	WDRC-F	Hartf	168			WEZK-F	Knox	155			WOKQ-F	Dov/Bo	144
	WZZP-F	Cleve	168			WCOS-F	Colu,SC	155			KOB-F	Albuq	144
396.	WAXY-F	Miami	167			WAAF-F	Worc	155			KIMN	Denv	144
	WDGY	Mi-SP	167	447.	WPRO	Prov	154			497.	KINK-F	Port	143
	WNCI-F	Col,OH	167			KLST-F	Kan Ci	154			KXL-F	Port	143
	WCXI	Detr	167			WDUV-F	Sara	154			WLUM-F	Milw	143
	KDIA	SF	167			KBPI-F	Denv	154			WMIL-F	Milw	143
											KOPA-F	Phoe	143
											KOAQ-F	Denv	143
											WIVY-F	Jkvil	143
											WRRM-F	Cin	143
											KULA-F	Hono	143
											WFBR	Balt	143

AMERICA'S LEADING STATIONS - 12+ TSA CUME*

1. WINS	NY	25389	51. WEAZ-F	Phila	8217	101. WMJC-F	Detr	5878
2. WCBS	NY	22817	52. KOST-F	LA	8154	102. WHDH	Bost	5873
3. WHTZ-F	NY	22744	53. WGCI-F	Chi	8149	103. WIND	Chi	5858
4. WNBC	NY	21040	54. WBAP	D-FW	8142	104. WJOI-F	Detr	5857
5. WPLJ-F	NY	20866	55. WBMX-F	Chi	8088	105. KRLA	LA	5830
6. KIIS-F	LA	19415	56. WMET-F	Chi	8071	106. WKYS-F	Wash	5808
7. WOR	NY	18356	57. XTRA	LA/Tij	8065	107. KHTR-F	ST Lou	5714
8. WKTU-F	NY	17947	58. KFRC	SF	7837	108. KKBQ-F	Hous	5697
9. WYNY-F	NY	17345	59. WPAT	NY	7589	WMJX-F	Bost	5697
10. WRKS-F	NY	17339	60. WMCA	NY	7470	110. WCOZ-F	Bost	5602
11. WGN	Chi	17152	61. WXKS-F	Bost	7455	111. WJJD	Chi	5548
12. WLS	Chi	17138	62. WKQX-F	Chi	7443	112. WDAS-F	Phila	5534
13. WAPP-F	NY	16500	63. KRLD	Dallas	7437	113. WRBQ-F	Tampa	5514
14. WABC	NY	15878	64. WHYI-F	Miami	7416	114. KIOI-F	SF	5391
15. WBBM	Chi	15775	65. WCAU	Phila	7409	115. WGAY-F	Wash	5346
16. WPIX-F	NY	15080	66. WQXR-F+	NY	7398	116. WNCN-F	NY	5321
17. WBLS-F	NY	14963	67. WRIF-F	Detr	7348	117. WDAF	KC	5290
18. WPAT-F	NY	14577	68. WCLR-F	Chi	7222	118. WIP	Omaha	5272
19. KNX	LA	14212	69. WYSP-F	Phila	7221	119. KFAB	Omaha	5257
20. WMAQ	Chi	13869	70. WBCN-F	Bost	7219	120. WSNI-F	Phila	5232
21. WBBM-F	Chi	12754	71. WL00-F	Chi	7175	121. WAVA-F	Wash	5180
22. WCBS-F	NY	12701	72. WADO	NY	7010	122. WWDB-F	Phila	5165
23. WRFM-F	NY	12652	73. WLUP-F	Chi	7005	123. WJLB-F	Detr	5132
24. KYW	Phila	12473	74. KROQ-F	LA	6993	124. KIKK-F	Hous	5126
25. KABC	LA	12021	75. WUSL-F	Phila	6975	125. KJLH-F	LA	5041
WJR	Detr	12021	76. WLAK-F	Chi	6873	126. KEGL-F	Dall-FW	5032
27. KLOS-F	LA	11829	77. WLLZ-F	Detr	6845	127. WDVE-F	Pitts	5014
28. WCCO	Minn-SP	11645	78. WRQX-F	Wash	6739	128. KSCS-F	Dall-FW	5003
29. WNEW-F	NY	11543	79. KMGG-F	LA	6706	129. WFIL	Phila	4997
30. WNEW	NY	11494	80. KHTZ-F	LA	6521	130. WJIB-F	Bost	4981
31. KFWB	LA	11396	81. KGCL-F	Cleve	6504	131. WQXI-F	Atl	4929
32. WCAU-F	Phila	11350	82. KKHR-F	LA	6495	132. WHUR-F	Wash	4921
33. KMET-F	LA	11234	83. KNBR	SF	6484	133. WBZZ-F	Pitts	4920
34. KGO	SF	10975	84. KUTE-F	LA	6456	WUSN-F	Chi	4920
35. KIQQ-F	LA	10642	85. WINZ-F	Miami	6437	135. WRAL-F	Raleigh	4887
36. WLS-F	Chi	10632	86. WMMS-F	Cleve	6402	136. KSOL-F	SF	4872
37. WHN	NY	10623	87. WWJ	Detr	6372	137. WTMJ	Milw	4853
38. KFI	LA	10353	88. WROR-F	Bost	6348	KILT-F	Hou	4853
39. KRTH-F	LA	10194	WZGC-F	Atl	6348	139. WDRQ-F	Detr	4760
40. KBIG-F	LA	10133	90. WHYT-F	Detr	6254	140. KMJQ-F	Hous	4718
41. KCBS	SF	10074	91. WNIC-F	Detr	6213	141. WL0L-F	Minn-SP	4712
42. KDKA	Pitts	10062	92. KVIL-F	Dallas	6126	142. KYUU-F	SF	4707
43. WHTT-F	Boston	9899	93. KLAC	LA	6019	143. WTAE	Pitts	4695
44. WMMR-F	Phila	9717	94. KIRO	Sea	6007	144. KZEW-F	Dall-FW	4640
45. WBZ	Bost	9673	95. WEEI	Bost	6004	145. KPRZ	LA	4614
46. KMOX	ST L	9503	96. WTIC	Hart	5976	146. KODA-F	Hous	4608
47. KMPC	LA	8822	97. WIOQ-F	Phila	5961	147. KSRR-F	Hous	4593
48. WMGK-F	Detr	8796	98. WFYR-F	Chi	5925	148. KTXQ-F	Dallas	4591
49. KJOI-F	LA	8494	99. KSTP-F	Minn-SP	5911	149. KOA	Denver	4556
50. WKHK-F	NY	8354	100. WMAL	Wash	5887	150. KOMO	Sea	4546

*Based on 12+ TSA Cume, Broadcast Week

151. WKHX-F	Atl	4545	201. WWSH-F	Phila	3791	251. KSHE-F	ST Lou	3308
152. WTIC-F	Hart	4528	202. WPCH-F	Atl	3763	252. WFBQ-F	Indy	3307
153. KZLA-F	LA	4497	203. WTVN	Col,0	3762	253. WXLK-F	Roan	3297
154. WWDC-F	Wash	4480	204. KPLX-F	D-FW	3751	254. WAYL-F	Minn-SP	3296
155. WSOC-F	Charl	4479	WWBA-F	Tampa	3751	255. WMZQ-F	Wash	3289
156. KFAC-F	LA	4476	206. WMC-F	Memp	3720	256. KVOO	Tulsa	3279
157. WLTE-F	Minn-SP	4466	207. WKRQ-F	Cin	3694	257. KBLX-F	SF	3276
158. KLOL-F	Hous	4376	208. KEZK-F	ST Lou	3685	258. WHJY-F	Prov	3269
159. WZPL-F	Indy	4436	209. WAAF-F	Bost	3674	259. KRAK	Sacra	3266
160. WXRT-F	Chi	4410	210. KPRC	Hous	3670	260. WINZ	Miami	3243
161. WPEN	Phila	4407	211. WXYZ	Detr	3662	261. WIYY-F	Balt	3240
162. KTRH	Hous	4376	212. WLIR-F	Long I	3643	262. KTSA	San An	3227
163. KSFO	SF	4365	213. KMEZ-F	Dall	3642	263. WSB-F	Atl	3218
164. WJPC	Chi	4344	214. KABL-F	SF	3629	264. KOSI-F	Denv	3213
165. WHTX-F	Pitts	4343	215. WSSH-F	Bost	3623	265. WWKX-F	Nash	3201
166. WSB	Atl	4341	216. WEZN-F	Bridge	3611	266. KIMN	Denv	3198
167. WLTT-F	Wash	4328	217. WZZK-F	Birm	3608	267. WFBC-F	Gree,SC	3197
168. WABX-F	Detr	4296	218. WVVE-F	Atl	3606	268. KBPI-F	Denv	3194
169. KWK-F+	ST Lou	4274	219. WDRC-F	Hart	3600	269. WGCI	Chi	3193
170. WAIT	Chi	4271	220. WHO	Des M	3598	270. KLVE-F	LA	3191
171. WPGC-F+	Wash	4264	221. WOMC-F	Detr	3568	271. WYNF-F	Tampa	3186
172. WCFL	Chi	4262	222. KMEL-F	SF	3565	272. KOIT-F	SF	3161
173. WMJI-F	Cleve	4255	223. KQRS-F	M-SP	3563	273. WQAL-F	Cleve	3158
174. KAFM-F	D-FW	4251	224. KEEY-F	M-SP	3550	274. WAXY-F	Miami	3153
175. CKLW	Det/Wi	4241	225. WASH-F	Wash	3522	275. WGAR	Cleve	3152
176. WIOD	Miami	4229	226. WOWO	F Wayne	3520	276. WIVK-F	Knox	3140
177. KSAN-F	SF	4208	WVBF-F	Bost	3520	WNCI-F	Col,0	3140
178. WLYF-F	Miami	4179	228. WPKX-F	Wash	3517	278. WWRL	NY	3121
179. WRKO	Bost	4164	229. KSD	ST Lou	3496	279. KNEW	SF	3108
180. WTOP	Wash	4140	230. WIL-F	ST Lou	3495	280. WXGT-F	Col,0	3097
181. KFMK-F	Hous	4139	231. WDCG-F	Ral	3490	281. WAMZ-F	Louis	3095
182. KDWB-F	M-SP	4128	232. WIBC	Indy	3486	282. WDOK-F	Cleve	3090
183. WLW	Cin	4123	233. KISW-F	Sea	3482	283. KDKB-F	Phoe	3085
184. WTQR-F	Gree-WS	4090	234. WGY	Schen	3479	284. KGFJ	LA	3083
185. WCZY-F	Detr	4082	235. WHAS	Louis	3478	285. KGW	Port	3082
186. WEZB-F	New Or	4074	236. WHUD-F	Peek/NY	3469	286. KABL	SF	3077
187. WKLS-F	Atl	4071	237. WOKI-F	Knox	3420	287. WKTI-F	Milw	3075
188. KITS-F	SF	4034	238. WBJW-F	Orl	3417	288. WFMT-F	Chi	3070
189. WKSZ-F	Phila	4030	239. WHUE-F	Bost	3413	289. KWKW	LA	3066
190. WBEN	Buff	4024	240. KDAY	LA	3402	290. WWL	New Or	3062
191. KSL	Salt L	4005	241. WKRC	Cin	3401	291. WLIF-F	Balt	3060
192. WWSW-F	Pitts	3990	242. WJIT	NY	3399	292. WPNT-F	Pitts	3058
193. KTNQ	LA	3918	243. WHYW-F	Pitts	3380	293. WLVQ-F	Col,0	3057
194. KRBE-F	Hous	3892	244. KRLY-F	Hous	3367	294. KRQR-F	SF	3047
195. WBSB-F	Balt	3869	245. WBEN-F	Buff	3365	295. WKDF-F	Nash	3016
196. WBAL	Balt	3853	WZZP-F	Cleve	3365	296. KBEQ-F	KC	3006
197. WJEZ-F	Chi	3850	247. KACE-F	LA	3334	297. WOOK-F	Wash	3005
198. KKGO-F	LA	3839	WHCN-F	Hart	3334	298. KHJ	LA	3000
199. WPRO-F	Prov	3828	249. WWWW-F	Detr	3330			
200. KKDA-F	Dallas	3800	250. WKXX-F	Birm	3310			

All

AMERICA'S LEADING STATIONS - METRO CUME RATING*

1. WJBC	Bloomington	54.1	51. WLAP-F	Lexington	29.6
2. KFAB	Omaha	52.7	52. KEYN-F	Wichita	29.5
3. WXLK-F	Roanoke	47.2	53. KGOT-F	Anchorage	29.3
4. WOWO	Fort Wayne	47.0	54. WKXX-F	Birmingham	29.1
5. WICC	Bridgeport	44.9	WKRQ-F	Mobile	29.1
6. WCCO	Minneapolis	44.4	56. WSKZ-F	Chattanooga	29.0
7. WBNQ-F	Bloomington	42.6	KSL	Salt Lake City	29.0
8. WTIC	Hartford	42.3	KULA-F	Honolulu	29.0
9. KMOX	St. Louis	40.4	59. WEZB-F	New Orleans	28.8
10. WFMF-F	Baton Rouge	39.6	WTSO	Madison	28.8
11. WKEE-F	Huntington	39.3	61. WYFM-F	Youngstown	28.7
12. KDKA	Pittsburgh	38.9	62. KBFM-F	McAllen-Brownsvill	28.4
WHBC	Canton	38.9	63. WPRO-F	Providence	28.3
14. WKSJ-F	Mobile	38.0	WVLV-F	Daytona Beach	28.3
15. WMEE-F	Fort Wayne	37.3	65. WRVQ-F	Richmond	28.2
16. WXBQ-F	John City/Kings	35.9	WTVN	Columbus, O	28.2
17. KGBT	McAllen-Browns	35.5	67. WELI	New Haven	28.3
18. WBEN	Buffalo	35.2	68. KUGN	Eugene-Spr	28.0
19. WQUT-F	John City/Kings	33.3	WRBQ-F	Tampa	28.0
20. WKZW-F	Peoria	32.9	70. WTQR-F	Greens-WS	27.9
WRVA	Richmond	32.9	KKFM-F	Colo Springs	27.9
22. KSEL-F	Lubbock	32.5	WHO	Des Moines	27.9
23. WIBA-F	Madison	32.1	73. WPVR-F	Roanoke	27.8
24. WKFR-F	Kalamazoo	32.0	74. KKXX-F	Bakersfield	27.6
25. WYYY-F	Syracuse	31.9	KASE-F	Austin	27.6
26. WFBC-F	Greenville	31.8	WIBA	Madison	27.6
27. WZEE-F	Madison	31.6	77. WVLK	Lexington	27.5
28. KLLL-F	Lubbock	31.3	KRGV	McAllen-Browns	27.5
29. WZPL-F	Indianapolis	31.1	WHEN	Syracuse	27.5
30. KLIK-F	Dav/RI/Moline	31.0	KGGO-F	Des Moines	27.5
WRFY-F	Reading	31.0	WBJW-F	Orlando	27.5
32. WCOS-F	Columbia, SC	30.9	82. WMC-F	Memphis	27.3
KKYK-F	Little Rock	30.9	83. WWCK-F	Flint	27.2
34. WIVK-F	Knoxville	30.8	WSOC-F	Charlotte	27.2
35. KHFI-F	Austin	30.7	85. WPTF	Raleigh	26.9
WVIC-F	Lansing	30.7	86. WOKI-F	Knoxville	26.7
37. WTIC-F	Hartford	30.5	KOB	Albuquerque	26.7
WEEU	Reading	30.5	KYW	Philadelphia	26.7
39. WIBC	Indianapolis	30.3	WSRS-F	Worcester	26.7
WVLK-F	Lexington	30.3	90. WTAG	Worcester	26.6
41. WDCG-F	Raleigh	30.2	WZGC-F	Atlanta	26.6
KSSK	Honolulu	30.2	92. WLAN-F	Lancaster	26.5
WEZN-F	Bridgeport	30.2	KAMZ-F	El Paso	26.5
44. WHYN-F	Springfield, MA	30.1	94. WAKR	Akron	26.4
KOB-F	Albuquerque	30.1	KZEL-F	Eugene/Spring	26.4
46. KQKQ-F	Omaha	30.0	KSET-F	El Paso	26.4
47. WTMJ	Milwaukee	29.9	WEZO-F	Rochester	26.4
WGY	Schenectady	29.9	98. WYNK-F	Baton Rouge	26.3
49. WKRZ-F	NE PA	29.8	99. WKZO	Kalamazoo	26.2
KOZZ-F	Reno	29.8	100. WKQQ-F	Lexington	26.1
			WZZK-F	Birmingham	26.1
			KHYS-F	Beaumont	26.1
			KSO	Des Moines	26.1
			WIVY-F	Jacksonville	26.1

*Based on 12+ Metro Cume Rating,
Mon-Sun, 6AM-MID

AMERICA'S LEADING STATIONS BY FORMAT*

1/4 HOUR AVERAGE

<u>CHR/TOP 40/CONTEMP</u>			<u>AOR</u>			<u>AC/SOFT ROCK/OLDIES</u>					
1.	WHTZ-F	NY	1603	1.	WAPP-F	NY	889	1.	WYNY-F	NY	970
2.	KIIS-F	LA	1335	2.	KMET-F	LA	692	2.	WPIX-F	NY	916
3.	WPLJ-F	NY	1007	3.	KLOS-F	LA	667	3.	WCBS-F	NY	722
4.	WNBC	NY	954	4.	WNEW-F	NY	648	4.	WMGK-F	Phila	591
5.	WLS	Chi	769	5.	WMMR-F	LA	643	5.	KVIL-F	Dallas	519
6.	WHTT-F	Bost	631	6.	WBCN-F	Bost	576	6.	KRTH-F	LA	505
7.	WBBM-F	Chi	597	7.	WMMS-F	Cleve	507	7.	KOST-F	LA	452
8.	WCAU-F	Chi	553	8.	KROQ-F	LA	423	8.	KFI	LA	447
9.	WXKS-F	Bost	533	9.	WIOQ-F	Phila	418	9.	WLAK-F	Chi	440
10.	WHYI-F	Miami	484	10.	WDVE-F	Pitts	408	10.	WCLR-F	Chi	433
11.	KKBQ-F	Hous	433	11.	WYSP-F	Phila	403	11.	KSTP-F	Ral	426
12.	WRBQ-F	Tampa	421	12.	WMET-F	Chi	402	12.	WRAL-F	Ral	408
13.	WZGC-F	Atl	419	13.	WLS-F	Chi	398	13.	WMJC-F	Detr	406
14.	KIQQ-F	LA	413	14.	WLLZ-F	Detr	392	14.	WFYR-F	Chi	376
15.	WRQX-F	Wash	402	15.	WRIF-F	Detr	386	15.	KMGG-F	LA	348
16.	WGCL-F	Cleve	391	16.	KSRR-F	Hous	330	16.	WNIC-F	Detr	334
17.	WINZ-F	Miami	384	17.	WFBQ-F	Indy	321	17.	WKSZ-F	Phila	321
18.	WZPL-F	Indy	354	18.	WXRT-F	Chi	315	18.	WROR-F	Bost	305
19.	WKQX-F	Chi	353	19.	WKW-F	ST Lou	302	19.	KHTZ-F	LA	303
20.	KHTR-F	ST Lou	347	20.	KSHE-F	ST Lou	293	20.	WSSH-F	Bost	291
21.	KFRC	SF	306	21.	WYNF-F	Tampa	286	21.	WSNI-F	Phila	289
22.	WEZB-F	New Or	303	22.	WLUP-F	Chi	281	22.	KFMK-F	Hous	285
23.	WXLK-F	Roan	302	23.	KLOL-F	Hous	277	23.	KRLA	LA	279
24.	KKHR-F	LA	299	24.	WKLS-F	Atl	275	24.	WMJI-F	Cleve	276
25.	WLOL-F	Minn	297	25.	KTXQ-F	Dall-FW	268	25.	WMJX-F	Bost	272
26.	WAVA-F	Wash	289	26.	KZEW-F	Dall-FW	266	26.	KIOI-F	SF	253
27.	WBZZ-F	Pitts	285	27.	WLVQ-F	Col,OH	265	27.	WLTE-F	Mi-SP	237
28.	WDCG-F	Raleigh	283	28.	WQFM-F	Milw	260		WFIL	Phila	237
29.	WTIC-F	Hart	282	29.	WKDF-F	Nash	249	29.	KYUU-F	SF	225
30.	WQXI-F	Atl	281	30.	WDIZ-F	Orl	242	30.	WLTT-F	Wash	222
31.	WHYT-F	Detr	263	31.	WQMF-F	Louis	237	31.	KRBE-F	Hous	221
32.	WCOZ-F	Bost	259	32.	WHJY-F	Prov	236	32.	WASH-F	Wash	219
33.	WBSB-F	Balt	256		KYYS-F	Kan Cit	236	33.	WVBF-F	Bost	216
34.	XTRA	LA/Tij	251	34.	WIYY-F	Balt	230	34.	KSD-F	ST Lou	215
35.	KEGL-F	Dallas	244	35.	KISW-F	Sea	229	35.	WWSW-F	Pitts	213
36.	WOKI-F	Knox	239	36.	WWDC-F	Wash	227	36.	WCZY-F	Detr	206
	WPRO-F	Prov	239	37.	WPYX-F	Albany	225	37.	WHYW-F	Pitts	194
38.	WBLI-F	Long I	235	38.	WLIR-F	Long I	222	38.	WOMC-F	Detr	192
39.	KAFM-F	Dallas	230	39.	KATT-F	Okl C	221	39.	KXOA-F	Sacra	189
40.	WMC-F	Memp	219	40.	KGB	SD	212	40.	KTSA	San Ant	186
41.	WKRQ-F	Cin	217	41.	WTUE-F	Dayton	208	41.	WAIA-F	Miami	175
42.	WFMF-F	B Rouge	214	42.	KQRS-F	Mi-SP	204	42.	WLTY-F	Norf	174
	WHTX-F	Pitts	214	43.	KDKB-F	Phoe	202	43.	KKLT-F	Phoe	169
44.	WPGC-F+	Wash	210	44.	WROQ-F	Char,NC	199	44.	WZZP-F	Cleve	168
45.	WKXX-F	Birming	208	45.	KZAP-F	Sacra	193	45.	WNCI-F	Col,OH	167
	KDWB-F	Mi-SP	208	46.	WHCN-F	Hartf	187		WAXY-F	Miami	167
47.	WWKX-F	Nash	205		WBAB-F	Long I	187	47.	WSB-F	Atl	164
	KUBE-F	Sea	205	48.	WZXR-F	Memp	186	48.	CKLW	Det/Win	161
49.	WXGT-F	Col,OH	202	49.	WRNO-F	New Or	184		WIQI-F	Tampa	161
				50.	WEBN-F	Cin	183	50.	WLLT-F	Cin	160
									KCNR-F	Port	160

*Based on 12+, 1/4 HR AVG, Mon-Sun, 6A-MID, TSA

MOR/VARIETY

1.	WGN	Chi	1346
2.	WCCO	Minn	947
3.	WJR	Detr	871
4.	KDKA	Pitts	701
5.	WBZ	Bost	619
6.	WTIC	Hart	486
7.	WMAL	Wash	418
8.	KFAB	Omaha	411
9.	WHDH	Bost	388
10.	WBAL	Balt	330
11.	WTMJ	Milw	326
12.	KNBR	SF	325
13.	WIBC	Indy	301
14.	WIP	Phila	285
15.	WTAE	Pitts	269
16.	WWJF-F	Miami	252
17.	WGY	Schen	251
18.	WSB	Atl	246
19.	WTVN	Col,OH	228
20.	KSL	Salt Lake	223
21.	WHAS	Louis	219
22.	WOWO	F Wayne	216
23.	WBEN	Buff	213
24.	KOMO	Sea	209
	KSSK	Hono	209
26.	WLW	Cin	199
27.	WALK-F+	NY	198
28.	WPTF	Ral	194
29.	WRVA	Rich	193
30.	WCFL	Chi	165
31.	WBT	Char,NC	163
32.	WGR	Buff	137
33.	WHAM	Roch	129
34.	KFMB	SD	127
35.	KEX	Port	124
36.	WAJY-F	New Or	121
37.	WWWE	Cleve	117
38.	WHIO	Dayton	115
39.	WAKR	Akron	108
40.	WFLA	Tampa	107
41.	WROW	Albany	106

BEAUTIFUL MUSIC

1.	WRFM-F	NY	971
2.	WPAT-F	NY	916
3.	KBIG-F	LA	849
4.	WEAZ-F	Phila	706
5.	KJOI-F	LA	668
6.	WLOO-F	Chi	629
7.	WJOI-F	Detr	494
8.	WWBA-F	Tampa	478
9.	WGAY-F	Wash	451
10.	WLYF-F	Miami	434
11.	KODA-F	Hous	396
12.	WJIB-F	Bost	369
13.	WPAT	NY	347
14.	WHUD-F	NY/Peek	346
15.	KABL-F	SF	328
16.	WEZN-F	Bridge	323
17.	KEZK-F	ST Lou	313
18.	WLKW-F	Prov	300
19.	KMEZ-F	Dallas	297
20.	WPNT-F	Pitts	289
21.	WLIF-F	Balt	278
22.	KOSI-F	Denver	271
23.	WAYL-F	Minn	268
	KNOB-F	LA	268
25.	WPCH-F	Atl	267
26.	WQAL-F	Cleve	258
27.	KJQY-F	SD	255
28.	WHUE-F	Bost	254
29.	WJYE-F	Buff	250
30.	WRCH-F	Hartf	242
31.	WXTZ-F	Indy	241
32.	KUPL-F	Port	238
33.	WDOK-F	Cleve	236
34.	KBRD-F	Sea	235
35.	WHIO-F	Dayton	226
36.	KBAY-F	San Jose	209
	WEZO-F	Roch	209
38.	WEZW-F	Milw	208
39.	KSFI-F	SLC	205
40.	KOAX-F	Dallas	202
41.	WBNS-F	Col,0	201
42.	KQYT-F	Col,0	199
43.	KSEA-F	Sea	198
44.	WFOG-F	Norf	196
45.	KMBR-F	KC	189
46.	WJBR-F	Wilm	188
47.	WFMZ-F	A-B-E	183
	WSHH-F	Pitts	183
49.	KABL	SF	182
50.	KMEO-F	Phoe	175

COUNTRY

1.	WMAQ	Chi	780
2.	WHN	NY	573
3.	WKHK-F	NY	554
4.	WBAP	Dall-FW	532
5.	KIKK-F	Hous	444
6.	WDAF	KC	436
7.	WSOC-F	Char,NC	422
8.	WKHX-F	Atl	399
9.	KILT-F	Hous	391
10.	WTQR-F	Gree-WS	367
11.	KSCS-F	Dall-FW	347
12.	KLAC	LA	327
13.	WSM-F	Nash	318
	WZZK-F	Birm	318
15.	WUSN-F	Chi	316
16.	KZLA-F	LA	306
	KSAN-F	SF	306
18.	WSSL-F	Gree,SC	304
19.	KV00	Tulsa	296
20.	KPLX-F	Da-FW	287
21.	WIVK-F	Knox	285
22.	WIL-F	ST Lou	266
23.	KEEY-F	Minn	258
24.	WESC-F	Gree,SC	252
25.	WPOC-F	Balt	251
26.	KRAK	Sacra	246
	WWWW-F	Detr	246
28.	KNIX-F	Phoe	240
29.	WCMS-F	Norf	239
30.	WWKA-F	Orl	237
31.	WVLK-F	Lexing	236
32.	WMZQ-F	Wash	235
33.	KNEW	SF	225
	WSUN	Tampa	225
35.	KSSN-F	L Rock	217
36.	KSD	ST Lou	213
37.	WPKX-F	Wash	207
38.	KKYX	San Ant	205
	WKQS-F	Miami	205
40.	WKSU-F	Cleve	202
41.	WJEZ-F	Chi	199
42.	KASE-F	Austin	193
43.	WNOE-F	New Or	191
44.	KYGO-F	ST Lou	184
45.	WGKX-F	Memp	183
46.	WDSY-F	Pitts	182
47.	WXBQ-F	JC/Kin	180

NEWS/TALK

1.	WOR	NY	1463
2.	WINS	NY	1188
3.	WCBS	NY	1126
4.	KABC	LA	879
5.	KGO	SF	863
6.	KMOX	SF	841
7.	WBBM	Chi	772
8.	KNX	LA	731
9.	WABC	NY	699
10.	KYW	Phila	658
11.	KCBS	SF	609
12.	KFWB	LA	539
13.	WIND	Chi	509
14.	KRLD	Dallas	475
15.	WMCA	NY	450
16.	WWJ	Detr	431
17.	WWDB-F	Phila	421
18.	WCAU	Phila	398
19.	KIRO	Sea	329
20.	WEET	Bost	312
21.	WHO	Des M	283
22.	WRKO	Bost	281
23.	KOA	Denv	280
24.	KTRH	Hous	279
25.	KPRC	Hous	276
26.	WXYZ	Detr	257
27.	WIOD	Miami	249
28.	WNWS	Miami	233
29.	KTAR	Phoe	216
30.	WRC	Wash	207
31.	WTOP	Wash	202
32.	WINZ	Miami	174
33.	KCMO	KC	169
34.	KTOK	OK C	157
35.	WHJJ	Prov	151
	WOAI	San Ant	151
37.	WWL	NO	142
38.	KSTP	Minn	140
39.	WXKY	Cin	139
40.	WCBM	Balt	137
41.	KSDO	SD	133
42.	KMJ	Fresno	132
43.	WGST	Atl	129
44.	WISN	Milw	115
45.	WERE	Cleve	114
	WPLP	Tampa	114
47.	WJW	Cleve	113
48.	WTKN	Pitts	107
49.	KXL	Port	105
50.	KFBK	Sacra	97

BLACK/URBAN/JAZZ

1.	WRKS-F	NY	1301
2.	WKTU-F	NY	960
3.	WBLS-F	NY	886
4.	WBMX-F	Chi	587
5.	WDAS-F	Phila	562
6.	WGCI-F	Chi	557
7.	WKYS-F	Wash	533
8.	WUSL-F	Phila	509
9.	KMJQ-F	Hous	391
10.	WVEE-F	Atl	373
11.	KSOL-F	SF	371
12.	WDRQ-F	Detr	353
13.	KJLH-F	LA	351
14.	WJLB-F	Detr	334
15.	KUTE-F	LA	313
16.	WHUR-F	Wash	306
17.	KKDA-F	Da-FW	302
18.	WYLD-F	New Or	273
19.	WWRL	NY	269
20.	KRLY-F	Hous	263
21.	KMJM-F	ST Lou	256
22.	WAMO-F	Pitts	236
23.	KKGO-F	LA	234
24.	KACE-F	LA	233
25.	KNOK-F	Dallas	229
26.	KBLX-F	SF	217
27.	WXYV-F	Balt	210
28.	WEDR-F	Miami	199
29.	WLIB	NY	195
30.	WZAK-F	Cleve	194
31.	WAIL-F	New Or	187
	WOWI-F	Norf	187
33.	KDAY	LA	183
34.	KDIA	SF	167
35.	WJZZ-F	Detr	162
36.	WJPC	Chi	160
37.	WDAS	Phila	159
38.	WTLG-F	Indy	157
	WBLZ-F	Cin	157
40.	WHRK-F	Memp	156
41.	WENN	Birming	153
42.	WLou	Louis	152
43.	WPEG-F	Char,NC	150
44.	WWDM-F	Col,SC	146
45.	WDIA	Memp	145
46.	KGfJ	LA	144
47.	WLUM-F	Milw	143

NOSTALGIA

1.	WNEW	NY	814
2.	KMPC	LA	501
3.	KPRZ	LA	462
4.	WPEN	Phila	368
5.	WJJD	Chi	350
6.	KSFO	SF	258
	WAIT	Chi	258
8.	WHLI	Long I	228
9.	KQUE-F	Hous	212
10.	KIXI	Sea	210
11.	KBBG	Cleve	191
12.	WDAE	Tampa	182
13.	WJAS	Pitts	170
14.	WOKY	Milw	165
15.	WRTH	ST Lou	162
16.	WITH	Balt	152
17.	CKJY-F	Detr	140
18.	WXKS	Bost	135
19.	WECK	Buff	125
20.	WNAK	NE PA	116
21.	WYLF-F	Roch	115
22.	WMRE	Bost	108
23.	KUPL	Port	105
24.	KJLA	KC	103
25.	WCOT	Orl	99
26.	KMLO	SD	98
	KEZW	Denv	98
28.	WJYA	Atl	95
	WEJL	NE PA	95
30.	WLFW	Tampa	92

RELIGION/GOSPEL

1.	WFME-F	NY	197
2.	KBRT	LA	103
3.	KPBC	Dallas	99
4.	KGOL-F	Hou	96
5.	WWRL	NY	92
6.	KBIQ-F	Sea	91
7.	KEAR-F	SF	83
8.	KIEV	LA	75
9.	WDJC-F	Birm	65
10.	WROL	Bost	64
	KJOJ-F	Hous	64
12.	KCFO-F	Tulsa	62
13.	KGER	LA	57
	KCIJ	Shreve	57
15.	WAGG	Birm	56
	WXRI-F	Norf	56
17.	KWJS-F	LA	55
18.	KFSG-F	LA	54
19.	WWMO-F	Gree-WS	53
20.	WMUZ-F	Detr	52
21.	WPCE	Norf	50
22.	KPDQ-F	Port	49
23.	WUST	Wash	47
24.	WZZD	Phila	46
25.	WSHO	New Or	45
26.	WRBS-F	Balt	44
	WDCX-F	Buff	44
28.	KFAX	SF	43
29.	KGDN	Sea	42
30.	WHPE-F	Gree-WS	41

CLASSICAL

1.	WQXR-F+	NY	464
2.	WNCN-F	NY	344
3.	KFAC-F	LA	226
4.	KDFC-F+	SF	191
5.	WFLN-F+	Phila	187
6.	WGMS-F+	Wash	165
7.	WFMT-F	Chi	149
8.	KKHI-F+	SF	142
9.	KFSD-F	SD	141
10.	KING-F	Sea	140
11.	WQRS-F	Detr	126
12.	KVOD-F	Denv	110
13.	WTMI-F	Miami	108
14.	WCRB-F	Bost	103
15.	KLEF-F	Hous	101
16.	WNIB-F	Chi	91
17.	WCLV-F	Cleve	82
18.	KHEP-F	Phoe	63
19.	KKSN	Port	59
20.	WRR-F	Dallas	55

SPANISH

1.	WADO	NY	828
2.	WJIT	NY	339
3.	WQBA	Miami	336
4.	KTNQ	LA	314
5.	KWKW	LA	294
6.	WOJO-F	Chi	289
7.	KALI	LA	252
8.	WSKQ	NY	208
9.	WCMQ-F	Miami	206
10.	KLVE-F	LA	193
	KGBT	McA-Br	193
12.	WRHC	Miami	190
13.	KCOR	San Ant	162
14.	WQBA-F	Miami	155
15.	KIWW-F	McA-Br	110
16.	KIQI	SF	105
17.	KFYH	Hous	95
18.	WSUA	Miami	89
19.	WCMQ	Miami	84
20.	KLAT	Hous	83

AMERICA'S LEADING STATIONS BY FORMAT*

METRO SHARE

<u>CHR/TOP 40/CONTEMP</u>	<u>AOR</u>	<u>COUNTRY</u>
1. WXLK-F Roanoke 26.3	1. KOZZ-F Reno 15.9	1. WXBQ-F JC/Kin 21.1
2. WKEE-F Hunt,WV 25.2	2. KWHL-F Anch 14.9	2. WKSJ-F Mobile 20.0
3. WFMF-F Baton R 21.5	3. KILO-F Col Sp 14.5	3. WIVK-F Knox 18.4
4. WBNQ-F Bloom,IL 18.5	4. KATT-F Okl C 14.2	4. WCOS-F Col,SC 18.0
5. WMEE-F F Wayne 17.3	5. WKQQ-F Lex 13.7	5. WVLC-F Lexing 17.5
6. WQUT-F JC/Kin 17.0	6. KGGO-F Des M 13.3	6. WSOC-F Char,NC 17.1
7. WRFY-F Reading 16.4	WXLN-F Dav/RI 13.3	7. KLLL-F Lubbock 16.7
8. KKYK-F L Rock 15.7	8. KZEL-F Eugene 12.8	8. KTQR-F Gree,NC 16.6
9. WKFR-F Kala 15.6	9. WLWQ-F Col,0 12.6	9. KASE-F Austin 16.1
10. WZPL-F Indy 14.6	10. WTUE-F Dayton 12.4	10. WTCR-F Hunting 15.6
11. WKZW-F Peoria 14.4	11. KFMX-F Lubbock 12.2	11. WEZL-F Char,SC 14.3
12. KQKQ-F Omaha 14.3	12. WWCK-F Flint 12.0	KUZZ Bakers 14.3
13. KZZB-F Beaum 13.7	KFIV-F Modest0 12.0	13. KSO Des M 13.9
14. KHFI-F Austin 13.6	14. WPYX-F Albany 11.9	14. WYNK-F B Rouge 13.8
15. WVIC-F Lansing 13.2	15. WKDF-F Nashv 11.7	15. WSM-F Nashv 13.0
16. KEYN-F Wich 13.1	16. WIMZ-F Knox 11.5	16. KSSN-F L Rock 12.9
KULA-F Hono 13.1	KLAQ-F El Paso 11.5	17. KWEN-F Tulsa 12.7
KOSO-F Modesto 13.1	18. KZZO-F A-B-E 11.3	18. WCUZ-F Gr Rap 12.5
19. WSKZ-F Chatta 12.7	KOMP-F L Vegas 11.3	19. WZZK-F Birm 12.3
20. WEZB-F New Or 12.5	20. WZLD-F Col,SC 11.1	WIOV-F Lanc 12.3
21. KIIK-F Dav/RI 12.2	21. WXKE-F F Wayne 11.0	21. WAMZ-F Louis 12.2
KSEL-F Lubbock 12.2	22. KKDJ-F Fresno 10.9	WTSO Madison 12.2
23. KGOT-F Anch 12.1	23. WFYV-F Jkville 10.8	23. WHBF Dav/RI 11.8
	WIBA-F Madison 10.8	24. WXCL Peoria 11.7
	25. KMBQ-F Shreve 10.6	25. WITL-F Lans 11.6
	26. WAMX-F Hunting 10.5	26. KYAK Anch 11.3
	27. WIOT-F Toledo 10.3	27. WESC-F Gree,SC 11.1
	WTPA-F Harris 10.3	28. WUSY Chatt 11.0
	WAQY-F Spr,MO 10.3	KCUB Phoe 11.0
	30. WMMS-F Cleve 10.2	WQHK F Wayne 11.0
	WAAF-F Worc 10.2	
	32. KNCN-F Cor Chr 10.1	
	33. WQMF-F Louis 10.0	
	WCMF-F Roch 10.0	
	35. WFBQ-F Indy 9.9	
	KRSP-F SLC 9.9	
	KLBJ-F Austin 9.9	
	38. KEZO-F Omaha 9.8	
	39. WAPL-F Apple 9.7	
	40. WDIZ-F Orl 9.6	
	41. WNOR-F Norf 9.5	
	WLAV-F Gr Rap 9.5	
	43. WOOS-F Canton 9.3	
	44. KPOI-F Hono 9.0	
	KICT-F Wich 9.0	

*Based on 12+ METRO Share, 6AM-MID, MON-SUN

MOR/VARIETY

1.	WJBC	Bloom	34.1
2.	KFAB	Omaha	27.4
3.	WTIC	Hart	21.1
4.	WCCO	Minn	20.9
5.	WOWO	F Wayne	20.2
6.	KSSK	Hono	19.1
7.	WHBC	Canton	17.3
8.	WIBC	Indy	15.9
	KDKA	Pitts	15.9
10.	WPTF	Ral	15.2
11.	WRVA	Rich	14.1
12.	WELI	N Haven	13.9
13.	WTMJ	Milw	12.5
14.	WOOD	Gr Rap	12.4
15.	WHP	Harris	12.3
16.	WGY	Schen	12.1
17.	WEEU	Reading	11.8
18.	WAKR	Akron	11.5
	WSYR	Syra	11.5
20.	WKZO	Kala	11.1
21.	KOB	Albuq	10.9
22.	KSL	SLC	10.8
	WBEN	Buff	10.8
24.	WBT	Char,NC	10.7
25.	WTVN	Col,0	10.6
26.	WIBA	Madison	10.4
27.	KRMG	Tulsa	10.3
28.	KUGN	Eugene	10.1
29.	WMBD	Peoria	10.0
	WHBY	Apple	10.0
31.	WVLK	Lexing	9.9
	WFIR	Roan	9.9
33.	WHAS	Louis	9.7
34.	WGN	Chi	9.6
	WJR	Detr	9.6
36.	WTAG	Worc	9.5
37.	WHIO	Dayton	9.1
38.	WBAL	Balt	9.0
	WSBA	York	9.0

BEAUTIFUL MUSIC

1.	WPVR-F	Roanoke	19.5
2.	WWLV-F	Day Bea	18.9
3.	KXLY-F	Spok	18.8
4.	WEZN-F	Bridge	16.4
5.	WSRS-F	Worc	15.1
6.	WEZK-F	Knox	14.8
	WWBA-F	Tampa	14.8
8.	WEZO-F	Roch	14.4
9.	WHBC-F	Canton	14.0
10.	WHIO-F	Dayton	13.9
11.	WEAT-F	W Palm	13.5
12.	WNCE-F	Lanc	13.4
13.	WSWT-F	Peoria	13.1
14.	WKBN-F	Young	12.8
15.	WFMZ-F	A-B-E	12.7
16.	WJYE-F	Buff	12.5
17.	WHP-F	Harris	12.4
18.	WLKW-F	Prov	12.0
19.	WKTZ-F	Jkville	11.8
20.	WOOD-F	Gr Rap	11.5
	KSFI-F	SLC	11.5
22.	WXTC-F	Char,SC	11.3
23.	WDEF-F	Chatt	11.2
24.	WBNS-F	Col,OH	11.0
25.	KQXY-F	Beaum	10.9
26.	WROE-F	Apple	10.8
	WZEZ-F	Nash	10.8
28.	KCOZ-F	Shreve	10.6
	KPNW-F	Eugene	10.6
30.	KRDO-F	Col Spg	10.5
31.	KKNG-F	Okl Ci	10.4
32.	KIOU-F	Cor Chr	9.7
	WEZV-F	F Wayne	9.7
34.	KRVR-F	Dav/RI	9.6
35.	WFOG-F	Norf	9.5
36.	WQLR-F	Kala	9.4
37.	WJBR-F	Wilm	9.3
38.	WLQR-F	Toledo	9.0
	KTEZ-F	Lubb	9.0
	KXTZ-F	L Vegas	9.0

BLACK/URBAN

1.	WBLX-F	Mobile	16.1
2.	KHYS-F	Beaum	15.6
3.	WWWZ-F	Char,SC	15.3
4.	WYLD-F	New Or	14.1
5.	KOKA	Shrev	11.9
6.	WDZZ-F	Flint	11.7
7.	WWDW-F	Col,SC	11.6
8.	WLOU	Louis	11.4
9.	WPEG-F	Char,NC	10.8
	WVEE-F	Atl	10.8
11.	KDKS-F	Shreve	10.6
12.	WKYS-F	Wash	10.2
13.	WXOK	B Rouge	10.0
14.	WENN-F	Birm	9.8
15.	WDIA	Memp	9.5
16.	WPLZ-F	Rich	9.2
17.	WPAL	Char,SC	9.1
18.	WTOY	Roan	9.0
19.	WHYZ	Gree,SC	8.9

NEWS/TALK

1.	KMOX	ST Lou	20.6
2.	KTOK	OK C	12.6
3.	WHO	Des M	12.4
4.	WBBW	Young	11.2
5.	KMJ	Fresno	9.0
6.	KGO	SF	8.7
7.	KIRO	Sea	8.6
8.	KTAR	Phoe	8.5
9.	WOC	Dav/RI	8.0
10.	KRLD	Dallas	7.7
11.	KYW	Phila	7.5
	KOH	Reno	7.5
13.	KOA	Denver	7.3
14.	KARN	L Rock	7.0
15.	KCBS	SF	6.8
16.	WQBK	Albany	6.7
17.	KCMO	KC	6.6
	KVOR	Col Spg	6.6
19.	WWJ	Detr	6.3
20.	WCKY	Cin	6.2

NOSTALGIA

1.	WROD	Day Bch	10.3
2.	WFBL	Syra	9.7
3.	WNAK	NE PA	9.2
4.	WMAS	Spr,MO	8.7
5.	WEJL	NE PA	8.0
6.	WLEE	Rich	7.7
7.	WEST	A-B-E	7.6
	WRAW	Reading	7.6
9.	KAKZ	Wich	7.3
10.	KAUL	L Rock	7.2
	WCOT	Orl	7.2
12.	KORK	L Vegas	7.1
13.	WBBG	Cleve	7.0
14.	WECK	Buff	6.9
15.	WYLF-F	Roch	6.8
16.	WNJY-F	W Palm	6.6
17.	WAVZ	N Haven	6.5
	WOKY	Milw	6.5
19.	WDAE	Tampa	6.3
20.	KQDQ	Eugene	6.1

AC/SOFT ROCK/OLDIES

1.	WICC	Bridge	17.9
2.	KOB-F	Albuq	13.8
3.	WYYY-F	Syra	13.6
4.	WHYN-F	Spring	12.1
5.	WVOR-F	Roch	11.2
6.	WEZS-F	Rich	10.9
7.	KVIL-F	Dallas	10.8
	KSTP-F	Minn	10.8
9.	WRMF-F	W Palm	10.1
10.	KRNO-F	Reno	10.0
11.	WRAL-F	Ral	9.8
12.	WNAM	Apple	9.2
13.	KLYF-F	Des M	9.1
	KXOA-F	Sacra	9.1

CLASSICAL

1.	KFSD-F	SD	4.8
2.	KVOD-F	Denver	4.1
3.	KING-F	Sea	3.8
4.	KKSN	Port	3.4
5.	KHFM-F	Albuq	3.2
6.	WGMS-F+	Wash	2.9
7.	WCLV-F	Cleve	2.4
8.	KDFC-F+	SF	2.3
	KBOQ-F	S-S-M	2.3
	KHEP-F	Phoe	2.3
11.	WFMR-F	Milw	2.1
12.	WTMI-F	Miami	1.9
	KLEF-F	Hous	1.9
14.	WFLN-F	Phila	1.8
15.	KKHI-F+	SF	1.7
	WQXR-F+	NY	1.7

SPANISH

1.	KGBT	McA-Br	21.6
2.	KUNO	Cor Chr	14.0
3.	KIWW-F	McA-Br	12.1
4.	KCCT	Cor Chr	11.0
5.	KAMA	El Paso	9.6
6.	KCOR	San Ant	9.0
7.	KCTY	Sal-Sea	7.3
8.	WQBA	Miami	6.3
9.	KQXX-F	McA-Br	5.4
	KMMM	Austin	5.4
11.	KLFB	Lubbock	4.9
12.	KSTN-F	Stock	4.6
13.	KGST	Fresno	4.2
14.	KWAC	Bakers	4.0
	WCMQ-F	Miami	4.0

RELIGION/GOSPEL

1.	KCIJ	Shreve	9.0
2.	WEMM-F	Hunting	7.1
3.	KCFO-F	Tulsa	4.5
4.	WAGG	Birming	4.2
	WDAC-F	Lanc	4.2
6.	KORE	Eugene	3.6
7.	KJIL-F	OK C	3.5
8.	WFUR-F	Gr Rap	3.3
9.	KAMB-F	Modesto	3.2
10.	WPEO	Peoria	2.9
11.	KBIQ-F	Sea	2.8
	WDJC-F	Birming	2.8
13.	WLUX	B Rouge	2.7

AMERICA'S LEADING STATIONS - 12+ METRO SHARE*

1. WJBC	Bloomington, IL	34.1	KUNO	Corpus Christi	14.3
2. KFAB	Omaha	27.4	KUZZ	Bakersfield	14.3
3. WXLK-F	Roanoke	26.3	53. KATT-F	Okla City	14.2
4. WKEE-F	Huntington	25.2	54. WYLD-F	New Orleans	14.1
5. KGBT	McAllen-Brownsville	21.6	WRVA	Richmond	14.1
6. WFMF-F	Baton Rouge	21.5	56. WHBC-F	Canton	14.0
7. WTIC	Hartford	21.1	57. WELI	New Haven	13.9
WXBQ-F	John City/Kings	21.1	WHIO-F	Dayton	13.9
9. WCCO	Minneapolis	20.9	KSO	Des Moines	13.9
10. KMOX	ST Louis	20.6	60. KOB-F	Albuquerque	13.8
11. WOWO	Fort Wayne	20.2	WYNK-F	Baton Rouge	13.8
12. WKSJ-F	Mobile	20.0	62. KZZB-F	Beaumont	13.7
13. WPVR-F	Roanoke	19.5	WKQQ-F	Lexington	13.7
14. KSSK	Honolulu	19.1	64. KHFI-F	Austin	13.6
15. WWLV-F	Daytona Beach	18.9	WYYY-F	Syracuse	13.6
16. KXLY-F	Spokane	18.8	66. WNCE-F	Lancaster	13.4
17. WBNQ-F	Bloomington, IL	18.5	67. KGGO-F	Des Moines	13.3
18. WIVK-F	Knoxville	18.4	WXLP-F	Daven/RI	13.3
19. WCOS-F	Columbia, SC	18.0	69. WVIC-F	Lansing	13.2
20. WICC	Bridgeport	17.9	70. KULA-F	Honolulu	13.1
21. WVLK-F	Lexington	17.5	KEYN-F	Wichita	13.1
22. WMEE-F	Fort Wayne	17.3	WSWT-F	Peoria	13.1
WHBC	Canton	17.3	KOSO-F	Modesto	13.1
24. WSOC-F	Charlotte	17.1	74. WSM-F	Nashville	13.0
25. WQUT-F	John City/Kings	17.0			
26. KLLL-F	Lubbock	16.7			
27. WTQR-F	Greens/WS	16.6			
28. WRAW	Reading	16.4			
WEZN-F	Bridgeport	16.4			
30. KASE-F	Austin	16.1			
WBLX-F	Mobile	16.1			
32. KOZZ-F	Reno	15.9			
WIBC	Indianapolis	15.9			
KDKA	Pittsburgh	15.9			
35. KKYK-F	Little Rock	15.7			
36. WKFR-F	Kalamazoo	15.6			
WTCR-F	Huntington	15.6			
KHYS-F	Beaumont	15.6			
39. WWWZ-F	Char, SC	15.3			
40. WPTF	Raleigh	15.2			
41. WSRS-F	Worcester	15.1			
42. KWHL-F	Anchorage	14.9			
43. WEZK-F	Knoxville	14.8			
WWBA-F	Tampa	14.8			
45. WZPL-F	Indianapolis	14.6			
46. KIL0-F	Colorado Springs	14.5			
47. WKZW-F	Peoria	14.4			
WEZO-F	Rochester	14.4			
49. KQKQ-F	Omaha	14.3			
WEZL-F	Charleston, SC	14.3			

*Based on 1/4 HR AVG, Metro Share, 12+, Broadcast Week

MARKETS WITH HIGHEST PERCENTAGE OF "BELOW-THE-LINE" LISTENING*

1. River-SB-Ontario	65.3%	11. Worcester	41.4
2. Wilmington, DE	57.5	12. Kalamazoo	40.7
3. Akron	56.5	13. Flint	34.9
4. Bridgeport	56.0	14. West Palm Beach	33.6
5. Lancaster	55.6	15. Salinas-Monterey	33.2
6. Reading	52.6	16. Springfield, MA	30.4
7. New Haven	48.2	17. Modesto	30.3
8. Stockton	47.0	18. Daytona Beach	27.5
9. York	45.1	19. Bloomington, IL	26.8
10. Canton	43.7	20. Lansing	25.1

* Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing total listening to stations listed below the line (stations outside the market's metro) by total listening to all stations.

MARKETS WITH HIGHEST PERCENTAGE OF LISTENING TO NON LISTED STATIONS**

1. Raleigh	19.9%	11. Lansing	12.2
2. Madison	16.9	12. Hartford	11.7
3. Salinas-Monterey	15.7	13. Bloomington, IL	11.6
4. Bakersfield	14.8	14. Albuquerque	11.4
5. Las Vegas	14.6	Sacramento	11.4
6. Eugene	14.5	16. Fresno	11.2
7. Austin	13.7	17. River-SB-Ontario	10.9
8. Minneapolis	12.9	18. Fort Wayne	10.8
9. Toledo	12.7	19. Columbia, SC	10.7
Stockton	12.7	20. Harrisburg	10.6

** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing listening to non listed stations by total listening to all radio stations. A large part of the non listed listening is probably to public and non-commercial stations. Other listening to distant stations (clears). Other listening will be to local commercial station which do not qualify for listing in the rating book.

The importance of this table (and the table above) is that this is listening which is not going to local commercial outlets. This affects the CPM's and even the effectiveness of local radio.

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENERSHIP*

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Lancaster	85.56%	1. Bakersfield	38.10%
2. Lansing	81.47	2. Honolulu	42.31
3. Columbia, SC	76.15	3. Tucson	42.95
4. York	75.46	4. Bloomington	45.10
5. Beaumont	74.39	5. NE PA	48.94
6. Dallas-FW	73.85	6. Des Moines	50.82
7. Norfolk	73.77	7. Omaha	51.05
8. Houston	73.75	8. Appleton-Oshkosh	51.43
9. Rochester	73.56	9. Raleigh	51.65
10. Oklahoma City	73.11	10. Albany-Schen-Troy	51.92
11. Jacksonville	73.00	11. Bridgeport	52.12
12. Daytona Beach	72.96	12. New Haven	52.17
13. Nashville	72.92		
14. Huntington	72.73		
15. Washington	72.33		

*FM Share of total listening, 12+ Metro, 1/4 HR AVG, Broadcast Week

MARKETS WITH HIGHEST AND LOWEST APR'S

<u>HIGHEST</u>		<u>LOWEST</u>	
1. NE PA	20.7	1. Huntington	13.5
2. Miami	20.3	2. Little Rock	15.1
3. Providence	20.0	Canton	15.1
4. Mobile	19.8	Grand Rapids	15.1
5. Philadelphia	19.7	5. Eugene	15.2
6. McAllen-Browns	19.6	Baton Rouge	15.2
7. Corpus Christi	19.3	7. Oklahoma City	15.3
8. New York	19.2	8. Modesto	15.4
Greenville-Spart	19.2	Lexington	15.4
10. Boston	18.9	10. Appleton-Osh	15.5
Springfield, MA	18.9		
Houston	18.9		

*The APR shows the average percentage of the 12+ population which is using radio (Mon-Sun, 6A-MID). The figure is very roughly comparable to television's HUT (Households Using Television) or PVT (Persons Viewing Television).

MEAN FOR ALL RATED MARKETS

	FAL 83	17.14		
SPG 83	17.50		O/N 79	15.28
FAL 82	17.32		O/N 78	15.41
FAL 81	15.94		O/N 77	15.20
O/N 80	15.62			

NATIONAL FM SHARES*

METRO

FAL 83	63.058%	(12,524,400 of 19,861,700)
SPG 83	62.291%	(13,589,800 of 21,816,700)
FAL 82	60.571	(11,932,400 of 19,699,700)
SPG 82	58.870	(12,658,900 of 21,503,100)
FAL 81	58.651	(10,478,800 of 17,866,400)
SPG 81	57.353	(11,225,100 of 19,571,700)
OCT/NOV 80	56.116	(9,480,500 of 16,894,600)
APR/MAY 80	54.254	(10,134,800 of 18,680,200)
OCT/NOV 79	53.627	(8,329,900 of 15,539,900)
APR/MAY 79	50.887	(9,480,800 of 18,631,200)
OCT/NOV 78	50.698	(7,525,600 of 14,843,000)
APR/MAY 78	47.638	(8,565,600 of 18,025,100)
OCT/NOV 77	46.501	(6,561,700 of 14,110,900)
APR/MAY 77	44.428	(7,745,900 of 17,434,700)
OCT/NOV 76	43.818	(6,079,600 of 13,874,200)
APR/MAY 76	40.886	(6,882,900 of 16,834,200)

FM GROWTH RATE (METRO)

OCT/NOV 76 to OCT/NOV 77:	6.123%
OCT/NOV 77 to OCT/NOV 78:	9.026%
OCT/NOV 78 to OCT/NOV 79:	5.756%
OCT/NOV 79 to OCT/NOV 80:	4.641%
OCT/NOV 80 to OCT/NOV 81:	4.512%
FAL 81 to FAL 82:	3.274%
FAL 82 to FAL 83:	4.106%

ADI

FAL 83	62.87%	(12,657,400 of 20,134,000)
SPG 83	63.45%	(13,102,200 of 20,649,600)
FAL 82	61.56	(12,419,700 of 20,173,800)
SPG 82	60.16	(12,198,500 of 20,276,300)
FAL 81	59.53	(10,860,100 of 18,243,100)
SPG 81	58.47	(10,880,900 of 18,610,600)
OCT/NOV 80	56.96	(10,010,100 of 17,573,600)
APR/MAY 80	55.50	(9,874,500 of 17,792,200)
OCT/NOV 79	53.42	(9,038,100 of 16,919,000)
APR/MAY 79	52.25	(9,071,000 of 17,367,000)
OCT/NOV 78	51.27	(8,328,600 of 16,244,500)
APR/MAY 78	48.69	(8,257,800 of 16,961,300)
OCT/NOV 77	47.82	(7,474,700 of 15,631,600)
APR/MAY 77	45.83	(7,669,900 of 16,734,600)
OCT/NOV 76	43.78	(7,096,200 of 16,208,900)
APR/MAY 76	42.01	(6,853,400 of 16,312,000)
APR/MAY 75	38.91	(6,229,800 of 16,009,800)

FM GROWTH RATE (ADI)

OCT/NOV 76 to OCT/NOV 77:	9.228%
OCT/NOV 77 to OCT/NOV 78:	7.215%
OCT/NOV 78 to OCT/NOV 79:	4.193%
OCT/NOV 79 to OCT/NOV 80:	6.627%
OCT/NOV 80 to FAL 81:	4.512%
FAL 81 to FAL 82:	3.410%
FAL 82 to FAL 83:	2.128%

*Based on MSA or ADI, 1/4 HR AVG, 12+, Broadcast Week. All stations reported in survey are included.

ADI RANKINGS - FM SHARE OF AUDIENCE*

<u>FAL 83 RANK</u>	<u>MARKET</u>	<u>FAL 83</u>	<u>SPG 83</u>	<u>FAL 82</u>	<u>A/M 1975</u>
1.	Charlotte	76.36%	71.19%	74.39%	40.50%
2.	Norfolk	75.18	73.38	70.44	44.38
3.	Grand Rapids-Kalamazoo	74.83	74.91	72.08	38.09
4.	Washington	73.96	76.89	75.21	47.73
5.	Greensboro-WS	73.58	-----	-----	-----
6.	Houston	73.51	73.13	68.62	40.42
7.	Indianapolis	72.68	72.69	74.25	33.54
8.	Nashville	72.54	73.90	65.91	33.96
9.	Atlanta	72.07	74.87	73.27	45.62
10.	Greenville-Spart	71.57	68.36	66.01	38.77
11.	Harris-Lanc-York	71.09	73.08	70.69	43.62
12.	Dallas-Fort Worth	71.02	70.81	70.83	37.94
13.	Detroit	70.65	71.23	69.12	41.12
14.	Tampa-St. Pete	70.00	68.83	67.57	40.65
15.	Cleveland	69.93	66.73	66.69	40.01
16.	Philadelphia	69.69	68.16	66.39	43.74
17.	Orlando	68.87	67.99	68.87	44.50
18.	New Orleans	68.02	69.04	65.47	37.34
19.	Oklahoma City	67.98	65.47	64.71	35.78
20.	Boston	67.62	63.54	63.32	44.98
21.	San Diego	67.13	64.86	63.46	33.31
22.	Cincinnati	66.80	68.02	68.81	32.75
23.	Dayton	66.75	63.80	62.76	42.89
24.	Phoenix	65.76	67.43	59.42	34.17
25.	Raleigh	65.63	69.42	63.67	-----
26.	Columbus	65.55	64.75	60.97	31.63
27.	Huntington-Charleston	65.16	64.22	59.29	27.70
28.	Birmingham	62.78	62.21	62.89	-----
29.	Miami-Ft. Lauderdale	62.57	61.41	57.33	45.93
30.	Sacramento	62.31	61.91	60.73	34.38
31.	Los Angeles	61.86	59.02	58.62	39.37
	Louisville	61.86	55.68	56.81	22.04
33.	Buffalo	61.61	60.09	59.14	38.99
34.	Denver	60.97	61.46	58.18	38.31
35.	Memphis	60.76	64.22	59.29	27.70
36.	Baltimore	60.54	61.74	60.07	33.27
37.	Providence	60.50	62.07	58.75	39.82
38.	New York	60.00	59.32	56.46	40.63
39.	Seattle	59.65	60.24	55.18	32.98
40.	St. Louis	59.40	58.95	54.09	32.47
41.	Minneapolis-St. Paul	59.10	56.90	55.28	27.80
42.	Chicago	58.84	57.57	57.17	33.48
43.	Salt Lake City	58.72	59.19	29.60	-----
44.	Portland	58.49	59.31	60.61	32.14
45.	Milwaukee	58.43	57.21	57.32	36.28
46.	Hartford-New Haven	57.78	59.51	56.79	41.60
47.	Kansas City	57.60	58.03	54.33	42.38
48.	Pittsburgh	56.87	58.74	54.65	31.56
49.	San Francisco	55.77	52.85	54.94	34.63
50.	San Antonio	<u>50.32</u>	<u>52.29</u>	<u>49.11</u>	<u>-----</u>
		62.87%	63.45%	61.56%	38.91%

*Based on 12+ ADI, Mon-Sun, 6A-MID, all stations are included.

STATION FORMAT AND FORMAT LISTENERSHIP*

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
CHR/AOR/CONTEMP	343,500 (65)	4,779,300 (395)	5,122,800 (460)	25.80
AC/SOFT/OLDIES	491,000 (101)	2,097,800 (172)	2,588,800 (273)	13.04
COUNTRY	869,900 (198)	1,420,300 (179)	2,290,200 (377)	11.53
BTFM MUSIC	85,600 (18)	2,033,000 (157)	2,118,600 (175)	10.67
BLACK/URBAN/JAZZ	626,000 (100)	1,471,600 (79)	2,097,600 (179)	10.56
NEWS/TALK	1,901,100 (113)	39,800 (1)	1,940,900 (114)	9.78
MOR/VARIETY	1,448,500 (207)	56,400 (9)	1,504,900 (216)	7.58
NOSTALGIA	821,600 (114)	66,700 (9)	888,300 (123)	4.47
SPANISH	473,700 (52)	113,300 (12)	587,000 (64)	2.96
RELIGION	196,200 (112)	137,200 (52)	333,400 (164)	1.68
CLASSICAL	31,200 (8)	269,000 (26)	300,200 (34)	1.51
UNKNOWN	<u>52,800 (42)</u>	<u>29,300 (21)</u>	<u>82,100 (63)</u>	0.41
<u>TOTALS</u>	7,341,100 (1130)	12,513,700 (1112)	19,854,800 (2242)	

*Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS - FORMAT SHARE TRENDS

	<u>AM</u>	<u>FM</u>	<u>COMBINED</u>	<u>SPG</u>	<u>FAL</u>	<u>FAL</u>	<u>FAL</u>	<u>O/N</u>	<u>O/N</u>	<u>O/N</u>
				<u>83</u>	<u>82</u>	<u>81</u>	<u>80</u>	<u>79</u>	<u>78</u>	<u>77</u>
CHR/AOR/CONT	4.68	38.19	25.80	26.91	26.12	29.31	32.80	31.68	34.73	34.31
AC/SOFT/OLDIES	6.69	16.76	13.04	11.56	-----	-----	-----	-----	-----	-----
COUNTRY	11.85	11.35	11.53	12.63	11.82	12.19	10.17	8.63	8.31	7.96
BTFM MUSIC	1.17	16.25	10.67	11.30	11.91	13.50	15.19	16.42	17.32	18.04
BLACK/URBAN	8.53	11.76	10.56	10.52	10.91	9.55	9.68	10.47	7.62	6.59
NEWS/TALK	25.90	0.32	9.78	9.32	10.19	10.32	10.63	10.81	10.23	10.92
MOR/VARIETY	19.73	0.45	7.58	7.60	---	---	---	---	---	---
NOSTALGIA	11.19	0.53	4.47	4.56	4.13	2.36	0.88	0.24	0.11	NA
SPANISH	6.45	0.91	2.96	2.32	2.61	2.65	2.37	2.37	2.02	1.64
RELIGION	2.67	1.10	1.68	1.64	1.55	1.27	1.22	1.18	0.98	0.98
CLASSICAL	0.43	2.15	1.51	1.39	1.47	1.40	1.41	1.59	1.78	1.87
UNKNOWN	0.72	0.23	0.41	0.24	0.33	0.33	0.49	0.46	0.81	NA

NOTE: MOR and AC were divided into separate format categories this year. Thus data from previous years are not available.

CHANGES SINCE FALL 82

	<u>Change in Format Shares</u>		<u>Change in 1/4 HR Totals</u>	<u>Change in # of Stations (82-83)</u>
	<u>Since 1982</u>	<u>Since 1977</u>		
CHR/AOR/CONT	-1.2%	-24.8%	-32,800 (-0.6%)	-45 (-8.9%)
AC/SOFT/OLDIES	NA	NA	NA	NA
COUNTRY	-2.5%	+44.8%	-42,400 (-1.8%)	-27 (-6.6%)
BTFM MUSIC	-10.4%	-40.9%	-232,800 (-9.9%)	-36 (-17.1%)
BLACK/URBAN	-3.2%	+60.2%	-55,500 (-2.6%)	+4 (+2.3%)
NEWS/TALK	-4.0%	-10.4%	-70,800 (-3.5%)	-8 (-7.5%)
MOR/VARIETY	NA	NA	NA	NA
NOSTALGIA	+8.2%	+3964%	+74,000 (+9.1%)	-4 (-3.1%)
SPANISH	+13.4%	+80.5%	+71,200 (+13.8%)	+8 (+5.1%)
CLASSICAL	+2.7%	-19.3%	+9,100 (+3.1%)	+1 (+3.3%)
RELIGION	+8.4%	+71.4%	+26,600 (+8.7%)	+8 (+5.1%)
UNKNOWN	+21.2%	-49.4%	+17,700 (+27.4%)	+19 (+43.2%)

BEST AND WORST MARKETS FOR VARIOUS FORMATS

ROCK/AOR/CONTEMP (National Average: 25.90%)

HIGHEST

1. Colorado Springs	49.0%
2. Anchorage	43.6
3. Lansing	42.2
4. Huntington	40.3
5. Modesto	39.8
6. Worcester	38.0
7. Kalamazoo	37.7
8. El Paso	37.5
Lexington	37.5

LOWEST

1. Shreveport	16.4%
2. Greensboro-WS	16.7
3. Chattanooga	16.8
4. Detroit	17.4
5. Charlotte	18.0
6. Charleston, SC	18.9
7. Memphis	19.2
8. Washington	19.9
Beaumont	19.9
10. Mobile	20.2
New Orleans	20.2

BEAUTIFUL MUSIC (National Average: 10.67%)

HIGHEST

1. Daytona Beach	24.3%
2. Peoria	21.0
3. Tampa-SP	20.7
Spokane	20.7
Roanoke	20.7
6. Canton	19.4
7. Worcester	19.3
8. Bridgeport	18.6
9. Salt Lake City	18.4
10. Kalamazoo	18.0

LOWEST

1. Huntington	0%
Des Moines	0
Birmingham	0
4. Richmond	0.8
5. Raleigh	1.8
6. Orlando	2.1
7. Bloomington	3.3

COUNTRY (National Average: 11.53%)

HIGHEST

1. John City/Kingsport	42.7%
2. Lubbock	38.7
3. Huntington	36.7
Knoxville	36.7
5. Wichita	33.8
6. Tulsa	33.2
7. Beaumont	33.1
8. Nashville	31.2
9. Chattanooga	30.9
Mobile	30.9

LOWEST

1. Philadelphia	0.6%
2. Hartford	1.1
3. Worcester	1.6
4. Boston	2.3
5. Springfield, MA	2.8
6. Honolulu	3.5
7. Bridgeport	3.7
8. New Haven	4.0
9. New York	4.3
10. Los Angeles	4.4

NOTE: Format information for this section came from January edition of SRDS, the 1983 Broadcasting Yearbook and other sources. In some cases phone calls were made to verify format. In many cases I had to make a judgement based on the demographic spread of the station's audience.

MOR/VARIETY

(Nat Avg: 7.58%)

1. Bloomington	40.5%
2. Omaha	30.7
3. Fort Wayne	26.4
Pittsburgh	26.4
5. Hartford	24.8
6. Minn-SP	24.7
Alb-Schen	24.7
8. Canton	23.5
9. Toledo	22.3
10. Youngstown	22.1

NEWS/TALK

(Nat Avg: 9.78%)

1. St. Louis	23.3%
2. New York	19.1
3. Philadelphia	18.7
4. San Francisco	17.2
5. West Palm Bch	15.5
6. Los Angeles	13.5
Salinas-Mont.	13.5
8. Miami	13.3
9. Des Moines	13.2
Oklahoma City	13.2

BLACK/URBAN

(Nat Avg: 10.56%)

1. Charleston, SC	36.6%
2. Memphis	36.2
3. New Orleans	30.9
4. Columbia, SC	28.4
5. Birmingham	28.3
6. Mobile	25.7
7. Washington	24.5
8. Shreveport	23.4
9. Baltimore	22.5
10. Baton Rouge	22.4

AC/SOFT/OLDIES

(Nat Avg: 13.04%)

1. Springf,MA	30.7%
2. Syracuse	28.7
3. Minn-SP	25.1
4. Albuquerque	23.3
5. Bridgeport	21.5
6. Detroit	21.3
7. Raleigh	20.4
8. Salt Lake Ci	20.1
9. Dallas	19.2
10. Harrisburg	19.0
River-SB-Ont	19.0

SPANISH

(Nat Avg: 2.96%)

1. McAllen-Br	45.0%
2. Corpus Christi	26.6
3. Miami	22.6
4. Salinas-Mont.	15.4
5. San Ant	15.0
6. El Paso	14.6
7. Los Angeles	8.3
8. Fresno	7.9
9. Houston	7.4
10. Stockton	7.0

RELIGION

(Nat Avg: 1.68%)

1. Huntington	10.3%
2. Shreveport	9.3
3. Birmingham	9.2
4. Greens-WS	7.5
5. Tulsa	7.4
6. JC/Kings	7.0
7. Norfolk	5.9
Eugene	5.9
9. Lancaster	5.2
10. Grand Rapids	4.8

CLASSICAL

(Nat Avg: 1.51%)

1. San Diego	5.2%
2. San Francisco	4.5
Denver	4.5
4. Seattle	4.1
5. Portland	3.6
6. Albuquerque	3.6
7. New York	3.4
8. Washington	3.1
9. Cleveland	2.7
Salinas-Mont.	2.7

NOSTALGIA

(Nat Avg: 4.47%)

1. NE PA	18.8%
2. Allen-Beth	13.8
3. Tampa	12.8
4. Daytona Beach	11.5
5. Syracuse	10.8
6. West Palm	9.6
7. Orlando	9.4
8. Milwaukee	8.6
9. Las Vegas	8.3
10. Wichita	7.9

STATION TRADING ACTIVITY

(6 AUG 83 - 1 FEB 84)

(As of 2/1)

<u>STATION</u>	<u>MARKET</u>	<u>COMPANY INVOLVED</u>	<u>PRICE</u>	<u>BROKER</u>	<u>FCC APPROVAL</u>
KYA	San Fran	From King to Bonneville	\$3,500,000	(Kalil)	X
KVOI	Tucson		990,000		X
WBSR	Pensacola		600,000		X
WGLI	Long Is		400,000	(Richards)	
WBBB, WPCM-F	Burling, NC	Sold to Audobon	2,625,000	(Blackburn)	X
WXFM-F	Chicago	Sold to Cox	9,000,000	(Blackburn)	X
KNDE-F	Tucson	From Ray Kandel to Rex	2,650,000	(Blackburn)	X
WAIM, WCKN-F	Anderson (Greenville, SC)		2,400,000		
WVPO A/F	Stroudsburg, PA		580,000	(Holt)	
KSLR-F	San Ant		4,100,000	(Hayslett; Ford)	X
WQSA	Sarasota		548,000		
KTUC	Tucson	Sold by Ray Kandel	893,000	(Blackburn)	X
WGAN A/F	Portland, ME	Sold by Guy Gannett	3,100,000	(Horton)	X
KDUV-F	McAllen-Browns		1,019,000	(Blackburn)	X
KTXI-F	McAllen-Browns		492,000		X
WVFM-F	Lakeland, FL	Sold to Root	3,100,000	(Reggie Martin)	X
WLEE	Richmond	From Nationwide to Gilcom	950,000	(Mahlman)	X
KLFM-F	Great Falls		475,000		
KCEY, KMIX-F	Turlock/Modesto	Sold by Behan	1,800,000		X
KMGG-F	Los Angeles	From Centruy to Emmis	12,000,000	(Richards)	X
KSHE-F	St. Louis	From Century to Emmis	8,000,000	(Richards)	X
WSHH-F	Pittsburgh	Sold by Nationwide	2,700,000	(Mahlman)	X
WNDB, WWLV-F	Daytona Beach	From Broadcast Mng to Root	2,500,000+	(Reggie Martin)	
WJOY, WQCR-F	Burlington, VT	Sold to Hall	2,200,000	(Bob Kimel)	
KCMN	Colo Spg	Sold by Adams Communi (Center Group)	147,500		
WVOC-F	Columbus, GA	From Bluegrass to Aylett Coleman	2,000,000	(Richards)	X
WEEI	Boston	Sold by CBS	7,500,000		X
WWDB-F	Philadelphia	Sold to Pyramid	7,350,000	(Chapman/Blackburn)	
KWFM-F	Tucson	From Sandusky to Behan	4,200,000	(Kalil)	X
KTCR A/F	Minn-St. Paul	Sold to John Parker	3,400,000	(Blackburn)	X
KVOD-F	Denver	Sold to Charlton Buckley	6,000,000	(Grandy)	X
WITA	Knoxville		675,000		
WLCS/WQXY-F	Baton Rouge	}	5,050,000	(Gummon-Ninowski)	X
KQXY-F	Beaumont				
KPIP/KPOP-F	Roseville/Sacra	Sold to Fuller-Jeffrey	3,500,000	(Exline)	X
WROW A/F	Albany	From Cap Cities to JAG	3,200,000		X
WKFM-F	Fulton/Syracuse				X
WUNI	Mobile	From Kirk to Mel Tillis	appr 500,000	(Chapman)	X
WLUY	Nashville	Sold by Mooney	700,000		X
WNYN	Canton (60%)		300,000		
WWJF-F	Fort Lauderdale		4,350,000		
WOCB/WSOX-F	Cape Cod	From Sconnix to Sillerman-Merrow	4,100,000	(Horton)	X
WFTL	Fort Lauderdale		1,520,000		X
WTAI/WLLV-F	Melbourne		846,000	(Clark)	
KZIP	Amarillo		270,000	(jamar-Rice)	
KKBB	Denver		1,900,000		X
WRC	Washington	Sold by NBC	3,500,000	(Blackburn)	
WCFL	Chicago	From Mutual to Ginsburg	8,000,000	(Blackburn)	
KWK A/F	St. Louis	From Doubleday to Robinson	4,500,000	(Ford)	X
WLAP A/F	Lexington	est	3,750,000		X
WAKY/WVEZ-F	Louisville	From Multimedia to Capitol (Johnson)	3,600,000		
WAKY/WRKA-F	Louisville	Sold by Capitol (Johnson)	2,500,000		
KNOX/KYTN-F	Grand Forks, ND	From Peoria Jrnl Star to John Babcock	3,000,000	(Crisler)	X

<u>STATION</u>	<u>MARKET</u>	<u>COMPANY INVOLVED</u>	<u>PRICE</u>	<u>BROKER</u>	<u>FCC APPROVAL</u>
WHOL	Allentown		450,000		
WROD	Daytona Beach		925,000	(Chapman)	X
WJYL-F	Louisville	Sold to Sheridan	630,000	(Chapman & Blackburn)	X
KZEL-F	Eugene		1,050,000	(Blackburn)	X
WRTA	Altoona (78%)		909,000		X
KBDF	Eugene		350,000		X
WNOO	Chattanooga		300,000	(Business Broker)	
WJQS	Jackson, MS		250,000		X
KEX, KQFM-F	Portland	From Golden West to Taft	8,000,000	(Crisler)	
WJAX A/F	Jacksonville	Sold to Silver Star	3,100,000		
KNNN-F	Phoenix	Sold to TransCom	3,980,000		X
WVJS/WSTO-F	Owensboro		3,000,000	(Kepper-Tupper)	X
KCKC	San Bernardino		2,421,000		X
KJJJ/KEZC-F	Phoenix (50%)		2,000,000		X
WIOU/WZWZ-F	Kokomo, Ind	From Booth to Kiester	1,550,000	(Blackburn)	X
WJQY-F	Checkasaw (Mobile)	Sold to Ed Muniz	923,000	(Gammon, Ninowski)	X
KISO	El Paso	Sold by Henson	350,000		X
KAAY/KLPQ-F	Little Rock	From Multimedia to Signal	4,250,000		
WSNE-F	Taunton/Providence	From Outlet to Wilkes/Schwartz	3,600,000	(Blackburn)	
KNTF-F	Ontario, CA		1,100,000		
KXOL	Fort Worth		875,000	(Norman Fischer)	
WLFF	Columbia, SC	Sold by Liggett	335,000	(Blackburn)	
WPET/WRQK-F	Greensboro	Sold to A.H. Robins Co.	7,600,000	(Blackburn)	
WEZF-F	Burlington, VT	Sold to Knight Radio	4,000,000		
WERD	Jacksonville		350,000		
WCRO	Johnstown, PA	Sold to Bob Hamilton	210,000	(Chaney)	X
KMEN/KGGI-F	Riverside-SB		5,000,000	(Chapman)	
WAMR/WRAV-F	Venice (Sarasota)		2,100,000	(Chapman)	
WHSL-F	Wilmington, NC	Sold by Jefferson-Pilot	1,000,000		
WWIL	Wilmington, NC	Sold by Jefferson-Pilot	450,000		
KELP	El Paso		590,000		
WKSJ-F	Columbia (Fort Wayne)		489,000		
WHGI/WYMX-F	Augusta, GA		1,840,000	(Reggie Martin)	
WORL/WJYO-F	Orlando	From Sudbrink to Metroplex	7,000,000		
WEZL-F	Charleston, SC	Sold to John Price	3,900,000	(Marshall)	
WZID-F	Manchester, NH		2,750,000		
KYNO A/F	Fresno	From Chenault to Brown	2,700,000		
WTGI	Hammond, LA	Sold to Keymarket	1,800,000	(Blackburn)	
KWFC-F	Springfield, MO		925,000	(Mitchell)	
WOMP A/F	Bellaire, OH	} Sold to Bob Audry			
WNXT A/F	Portsmouth, OH				
KCDR	Cedar Rapids			300,000	
KESY-F	Omaha		2,200,000	(Blackburn)	
WKLM	Wilmington, NC	Sold to Cape Fear	200,000		
KIXK-F	Dallas	From Hicks to ABC	9,000,000	(Blackburn)	
WINN	Louisville		300,000	(Raymond)	
WISP/WQDW-F	Kinston/Greenv, NC		1,800,000	(Blackburn)	

PUBLIC AND NON COMMERCIAL RADIO STATIONS

BASED ON BIRCH DATA

I am pleased to offer this new study of non commercial radio listening as a regular feature of American Radio. I estimate that about 5% of all radio listening is devoted to non commercial stations. However, audience data on these stations is not easily obtained by the trade press or by commercial broadcasters.

In 1982 Birch began including data on these stations and I am happy to access that information.

Listening to public and non commercial stations varies enormously from market to market. This is probably caused by three factors: the availability of a commercial classical stations, the professionalism of the individual stations and, finally, socio-economic and cultural differences among markets.

It would be my guess that because of its methodology the Birch data would treat these stations somewhat less favorably than would Arbitron.

All figures are based on Birch monthly reports, 6AM-MID, Mon-Sun. The 1/4 HR Weekly Cume and Cume Rating figures are from the Nov/Dec Birch.

<u>LEADING STATIONS</u> <u>12+ METRO SHARE</u>			<u>LEADING STATIONS</u> <u>12+ MSA, 1/4 HR AVG</u>			<u>LEADING STATIONS</u> <u>12+ MSA CUME</u>		
1. WERN	Madison	6.6	1. WNYC	NY	173	1. WNYC	NY	2439
2. WORT	Madison	5.2	2. WGBH	Boston	164	2. WGBH	Boston	1914
3. WKAR-F	Lansing	4.9	3. KUSC	LA	152	3. KUSC	LA	1610
4. WHA	Madison	4.6	4. WMBI	Chi	141	4. WETA	Wash	1561
5. WXXI	Roch	4.5	5. WBEZ	Chi	134	5. KQED	SF	1317
6. KMFA	Austin	3.9	6. WETA	Wash	119	6. WBUR	Boston	1302
	WUNC	Raleigh	7. KSJN	Minn-SP	104	7. KSJN	Minn-SP	1148
8. KUNR	Reno	3.5	8. WBUR	Boston	99	8. WBEZ	Chi	1094
9. KSJN	Minn-SP	3.4	9. KQED	SF	63	9. WFME	NY	1074
10. WGBH	Boston	3.0	10. KCBI	Dallas	62	10. WMBI	Chi	938
11. KLRE	L Rock	2.9	11. WCLK	Atlanta	59	11. WEAA	Balt	855
	WNED	Buff	12. KTIS-F	Minn-SP	57	12. WERS	Bost	775
13. KCSC	Okla City	2.8	13. WBJC	Balt	56	13. KPFA	SF	680
	WITF	Harris	14. WXXI	Roch	55	14. WBJC	Balt	670
	KUT	Austin	15. WUSF	Tampa	52	15. KCFR	Denver	665
	WGTE	Toledo	16. KCFR	Denver	49	16. WRTA	Phila	645
17. WVGR	Gr Rap	2.7	17. KXPR	Sacra	48	17. KTIS	Minn-SP	629
18. KXPR	Sacra	2.6	18. WABE	Atlanta	45	18. WHYH	Phila	616
19. WETA	Wash	2.5	19. WNED	Buff	44			
	WCPE	Raleigh	20. KERA	Dallas	43			
			WFME	NY	43			

<u>STATION/MARKET/LICENSEE</u>	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>	<u>1/4 HR AVG</u>	<u>WEEKLY CUME</u>	<u>CUME RATING</u>
WNYC-F NY City of NY	1.1	1.2	.9	.7	.7	173	2439	1.8
WFME-F NY Family Stat.	.7	.5	.7	.7	.2	43	1074	.8
WHYY-F Phila	.3	.8	1.1	.6	.7	42	616	1.6
WRTI-F Phila Temple Univ	---	.1	.4	.5	.6	35	645	1.6
WDET-F Detr Wayne State	.3	.3	.2	.3	.4	21	339	1.0
KUSC-F LA Univ of SC	1.0	1.2	1.1	1.1	1.1	152	1610	2.0
KCBI-F Dallas	.7	.5	.4	.6	1.1	62	525	2.0
KERA-F Dallas	.9	.8	1.0	1.4	.7	43	337	1.3
WQED-F Pitts	1.4	1.2	1.7	1.6	1.1	35	505	2.6
KPFA-F San Fran Pacifica	.5	.6	.5	.5	.4	27	680	1.5

<u>STATION/MARKET/LICENSEE</u>	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>	<u>¼ HR</u> <u>AVG</u>	<u>WEEKLY</u> <u>CUME</u>	<u>CUME</u> <u>RATING</u>
KQED-F SF	.9	.9	.7	.7	.9	63	1317	2.9
WCRF-F Cleve Moody Bible	1.5	1.3	2.6	1.8	1.4	40	480	2.1
WETA-F Wash	2.0	1.1	2.0	2.5	2.5	119	1561	6.0
WPFW-F Wash Pacifica	.6	.7	.5	.9	.7	31	562	2.2
WBUR-F Bost Boston Univ	1.1	1.2	1.2	1.3	1.8	99	1302	4.2
WERS-F Bost Emerson Coll	.3	.6	.7	.4	.7	37	775	2.5
WGBH-F Bost	1.6	2.4	1.9	2.1	3.0	164	1914	6.1
KTSU-F Hous Texas Southern	2.8	1.7	1.6	1.6	.7	31	589	2.2
KCFR-F Denv Univ of Denv	2.0	1.5	1.3	1.8	1.6	49	665	4.6
KWBI-F Denv	1.3	1.6	1.0	1.1	1.3	39	314	2.2
KNHC-F Sea Seattle Sch	.7	.2	.1	.5	1.5	49	355	1.9
KUOW-F Sea Univ of Wash	.7	.9	1.3	1.4	1.1	36	401	2.2
KMCR-F Phoe	1.4	.7	.8	1.1	.6	16	273	1.9
WMSE-F Milw Milw Sch of Eng	.5	.8	1.3	1.2	.7	14	415	3.2
WUWM-F Milw U of Wisc	.2	.2	.3	.9	1.4	30	405	3.1
KBOO-F Port	1.4	1.0	1.2	1.4	1.4	24	406	3.8
KOAP-F Port	1.3	.9	1.0	1.0	.8	14	267	2.5
WABE-F Atl Board of Ed	.6	1.3	1.8	1.9	1.7	45	560	3.2
WCLK-F Atl Clard Coll	3.4	2.2	1.6	1.7	2.2	59	578	3.3
WBJC-F Balt Balt CC	1.2	1.5	1.2	1.9	1.5	56	670	3.6
WEAA-F Balt Morgan State	.8	1.2	1.5	1.2	1.0	36	855	4.6
WIAN-F Indy	.7	.7	.6	.9	1.1	18	210	2.2
WAKW-F Cinci	.9	.8	1.3	1.2	1.0	21	250	2.2
WGUC-F Cinci Univ of Cin	1.7	1.6	2.2	2.3	1.8	39	574	5.0
WVXU-F Cinci Xavier	.9	.8	1.5	.9	.8	17	351	3.0
WTUL-F NO Tulare	2.3	2.3	1.8	1.6	1.3	23	415	4.2
WWNO-F NO LSU	2.4	1.7	1.6	1.4	2.0	35	434	4.3
KPBS-F San Die SD State	.9	.5	.4	.8	1.3	42	360	2.1
KSJN-F Minn	1.3	2.3	2.4	2.8	3.4	104	1148	6.4
KTIS-F Minn Northwestern	1.6	1.9	1.7	2.0	1.8	57	629	3.5
KLRE-F L Rock LR Schools	1.5	1.5	2.0	2.9	2.9	16	128	3.8
WJCT-F Jkville Flor Pub Radio	2.6	2.4	1.8	2.0	1.9	22	250	4.0
WEBR Buff	2.0	2.3	2.3	1.5	1.8	27	582	5.7
WNED-F Buff	1.5	2.0	1.6	1.9	2.9	44	397	3.9
KCUR-F KC Univ of MO	1.7	1.1	.6	.9	1.0	19	222	2.0
WPLN-F Nashv	2.4	2.4	2.5	1.3	1.0	12	201	2.7
WXXI-F Roch	4.2	3.1	2.4	3.2	4.5	55	507	6.2
WBHM-F Birm U of Ala	1.4	2.4	1.5	1.1	1.5	16	213	3.0
WUSF-F Tampa U of S Flor	1.4	1.0	1.5	1.8	1.8	52	367	3.6
KRCL-F SLC	1.2	1.0	.8	1.4	1.3	18	149	2.0
KXPR-F Sacra Cal State	2.2	2.4	1.9	2.2	2.6	48	460	4.7
WRFK-F Richm Union Seminary	3.5	3.6	3.0	2.6	2.1	21	228	4.2
WCPE-F Ral	1.4	1.2	2.2	2.6	2.5	17	138	2.9
WUNC-F Ral Univ of NC	4.5	2.6	2.0	2.6	3.9	26	303	6.4
WMFE-F Orl	2.0	1.6	2.6	2.2	1.5	18	257	4.0
KCSC-F Okl Ci Central State	1.4	1.2	1.1	2.2	2.8	33	304	4.3
WUOL-F Louis Univ of Louis	1.0	.7	.5	1.3	1.2	16	115	1.5
WKAR-F Lansing MSU	4.2	4.1	3.9	4.4	4.9	40	399	10.1
WUOT-F Knoxv U of Tenn	1.1	1.7	2.3	2.2	1.9	14	202	4.8
WFCR-F Hart	.6	.7	1.2	1.2	1.2	16	109	1.3

<u>STATION/MARKET/LICENSEE</u>			<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>	<u>1/2 HR AVG</u>	<u>WEEKLY CUME</u>	<u>CUME RATING</u>
WVGR-F	Gr Rap	U of Mich	1.0	1.9	2.4	2.6	2.7	20	202	4.0
WDAV-F	Charl	Davidson	.9	.4	.8	1.4	1.2	9	181	3.3
KVLU-F	Beau	Lamar Univ	.5	1.1	1.6	1.4	1.1	6	84	2.7
WBEZ-F	Chi	Chi Bd of Ed	.1	.2	.9	1.3	1.1	134	1094	1.7
WMBI-F	Chi	Moody Bible	.5	.6	.5	.9	1.2	141	938	1.5
WITF-F	Harris		1.6	1.6	2.1	2.6	2.8	18	158	4.1
KUNR-F	Reno	U of Nevada	---	.5	.9	2.8	3.5	12	110	6.0
KMFA-F	Austin		---	3.9	4.2	5.1	3.9	26	334	6.9
KUT-F	Austin	U of Texas	---	3.2	3.1	3.0	2.8	19	232	4.8
WOI-F	Des M	Iowa State	3.0	2.8	2.5	2.6	2.2	10	175	6.1
WCNY-F	Syra		---	1.1	2.3	2.3	1.2	11	213	4.0
WHRO-F	Norf		.9	1.6	1.6	1.2	1.7	30	339	3.5
WGTE-F	Toledo		---	---	---	3.1	2.8	21	282	5.4
WERN-F	Madison		---	5.3	4.3	4.8	6.6	27	298	10.6
WHA	Madison		---	1.3	2.0	4.0	4.6	19	213	7.6
WORT-F	Madison		---	7.8	5.9	4.3	5.2	21	312	11.0

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by the ratings success of the stations they carry on their lists. For each time a rep firm had a leading stations in a market it received one point. The number of stations/reps listed in each market depended on the market size. For markets one through ten up to seven stations/ reps were listed. in 100+ markets only on or two stations/reps were listed.

The first table shows the number of stations a rep firm has which are among the leading facilities in its market. The second table shows the number of stations which the rep services which clearly rank number one in the ratings of its market.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE # 1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

	(7) 1-10	(6) 11-20	(5) 21-50	(4) 51-75	(3) 76-100	(2) 101-150	(1) 150+	F83 TOT	(F82) TOT	(F81) TOT	(F80) TOT
1. KATZ	6	7	24	13	10	14	0	74	(69)	(72)	(74)
2. Blair	8	4	14	11	8	6	0	51	(57)	(61)	(54)
Mc-Guild	6	6	8	9	10	11	1	51	(58)	(54)	(58)
4. Eastman	6	5	10	8	10	7	2	48	(42)	(58)	(64)
5. Christal	5	4	12	11	6	7	1	46	(47)	(44)	(31)
6. Torbet	5	5	8	9	5	6	1	39	(47)	(53)	(48)
7. HNWH	4	4	8	2	6	4	1	29	(18)	(8)	(-)
8. MMR	3	5	9	5	0	1	0	23	(14)	(18)	(11)
9. Selcom	5	1	6	3	3	4	0	22	(33)	(27)	(18)
10. CBS Spot	7	3	4	0	0	0	0	14	(11)	(10)	(12)
11. Masla	2	1	4	2	1	1	1	12	(13)	(9)	(10)
12. RKO	4	2	3	1	0	0	0	10	(11)	(6)	(7)
13. CBS FM	3	2	2	1	0	1	0	9	(9)	(4)	(-)
14. Group W	5	3	0	0	0	0	0	8	(9)	(9)	(11)
15. Weiss	0	1	1	1	0	0	0	3	(-)	(-)	(-)

NOTE 1: Figures across the top of tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) is the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+ Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part.

TABLE # 2: REPS AND THEIR "NUMBER ONE" STATIONS

	1-10	11-20	21-50	51-75	76-100	101-150	150+	F83 TOT	(F82) TOT	(F81) TOT	(F80) TOT
1. Katz	0	1	7	8	9	7	0	32	(31)	(27)	(21)
2. Blair	2	1	6	3	4	3	0	19	(20)	(15)	(19)
3. Eastman	4	0	3	2	2	2	2	15	(14)	(15)	(14)
4. Christal	1	0	4	3	1	3	1	13	(12)	(10)	(8)
5. Torbet	1	1	2	1	0	6	1	12	(10)	(18)	(14)
6. Mc-Guild	1	2	0	1	3	2	1	10	(11)	(13)	(16)
7. Selcom	0	0	0	1	1	2	0	4	(5)	(4)	(4)
CBS Spot	0	2	1	0	0	1	0	4	(3)	(2)	(2)
Group W	2	2	0	0	0	0	0	4	(3)	(3)	(4)

HNWH, MMR, Masla - 1 station

THE NATION'S LEADING GROUP OWNERS

These tables indicate which are the most important group owners in the United States. The first table ranks the groups according to a formula I devised in 1976. There are also tables which rank the groups according to cumulative listeners and total quarter hour figures.*

IMPORTANT NOTE: To qualify for these tables a group must have at least five stations in rated markets. A simulcasted facility counts as only one station.

EXPLANATION OF FORMULA: There are three areas of information which a group can be judged upon. These are (1) total audience for a group's stations, (2) the size and importance of the markets in which the group's stations are located and (3) the station's relative strength in its market, i.e., its rank.

Using the above data I developed a formula which ranked the groups. This formula works as follows. The total audience (12+, TSA, 1/4 HR AVG, Broadcast Week) of all of a group's stations is divided by the number of figures in the group. The resulting figure is the STATION AVERAGE. The next step is to find an average market size for the stations in the group. This MARKET AVERAGE (based on SRDS rank) is then divided into the STATION AVERAGE. This figure is then divided by the RANKING AVERAGE, the average of all the stations in the group with the end result being the most important figure, the GROUP INDEX.

Simulcasted facilities count as one station. To be sure there are some problems with this formula. It tends to bias small groups which have successful stations in large markets. However, the formula is fun to work with and it's fun to study. If you think about it I think you will agree that it is quite accurate.

IMPORTANT NOTE: I am not totally satisfied with the market rankings used with this edition. The new MSA (Metro Survey Area) designation replaces the old SMSA (Standard Metropolitan Statistical Area) as of 30 June 1983. Unfortunately some of the old metro areas are split into two different MSA's (ie, San Francisco/Oakland, Kansas City, MO/Kansas City,KN, St. Louis/East St. Louis). I tried to combine these into Consolidated Metro Areas as best I could. In future editions I will have access to better rankings.

* Based on TSA, 12+, Mon-Sun, 6AM-MID

AMERICA'S LEADING GROUPS (DUNCAN'S FORMULA)

FAL 81 RANK	FAL 82 RANK	RANK	GROUP	TOTAL LISTENERS	STATIONS	STATION AVERAGE	MARKET AVERAGE	RANK AVERAGE	STATION INDEX	GROUP INDEX
(1)	(2)	1.	ABC	7075	12	590	4.4	6.8	19.719	236.631
(2)	(1)	2.	CBS	7807	13	601	5.4	7.7	14.454	187.903
(5)	(3)	3.	Westingh	5627	11	512	9.1	4.4	12.787	140.659
(3)	(4)	4.	NBC	4716	9	524	4.9	7.8	13.710	123.391
(4)	(5)	5.	Metromedia	5143	13	396	8.2	10.7	4.513	58.673
(6)	(6)	6.	RKO	5034	11	458	8.6	11.9	4.475	49.228
(15)	(11)	7.	Gannett	3875	13	298	10.5	11.3	2.512	32.651
(9)	(10)	8.	Greater Me	2674	10	267	5.8	14.6	3.153	31.530
(12)	(7)	9.	Bonneville	3867	12	322	13.3	10.1	2.397	28.765
(14)	(12)	10.	Taft	2676	11	243	27.6	3.4	2.590	28.485
(17)	(14)	11.	Doubleday	2413	7	345	9.9	8.6	4.052	28.365
(13)	(9)	12.	Cap Cities	4528	12	377	14.7	12.2	2.102	25.226
(7)	(8)	13.	Inner City	1855	7	265	3.9	23.2	2.929	20.502
(22)	(26)	14.	Malrite	3586	13	276	21.9	10.2	1.236	16.062
(16)	(17)	15.	Cox	2829	12	236	19.8	10.0	1.192	14.303
(33)	(30)	16.	Outlet	1191	5	238	5.0	17.2	2.767	13.837
(31)	(28)	17.	Tribune Co	2635	5	527	36.8	6.0	2.387	11.934
(-)	(-)	18.	Blair	1925	8	241	17.8	9.3	1.456	11.647
(8)	(15)	19.	Infinity	2711	9	301	16.4	14.4	1.275	11.471
(30)	(19)	20.	Viacom	2184	8	273	16.6	11.6	1.418	11.342
(18)	(16)	21.	Plough	2209	12	184	20.3	10.2	.889	10.664
(24)	(24)	22.	Gulf	1657	8	207	16.8	9.4	1.311	10.486
(19)	(23)	23.	First Med	1679	8	210	17.0	10.1	1.223	9.785
(-)	(32)	24.	Unity-NBN	1127	5	225	7.4	16.6	1.832	9.158
(11)	(18)	25.	Hearst	1205	6	201	17.7	7.5	1.514	9.085
(21)	(22)	26.	LIN	1907	10	191	20.6	11.0	.843	8.430
(29)	(29)	27.	Harte-Han	1771	9	197	31.2	7.3	.865	7.785
(35)	(51)	28.	Shamrock	1011	5	202	11.4	11.8	1.502	7.508
(39)	(44)	29.	Entercom	1125	8	141	10.9	13.9	.931	7.445
(-)	(39)	30.	Katz	1573	9	175	78.8	2.9	.766	6.892

FAL 81 RANK	FAL 82 RANK	RANK	GROUP	TOTAL LISTENERS	STATIONS	STATION AVERAGE	MARKET AVERAGE	RANK AVERAGE	STATION INDEX	GROUP INDEX
(47)	(47)	31.	Jeff-Pilot	1534	9	170	26.4	8.8	.732	6.586
(28)	(21)	32.	Nationwide	1217	7	174	37.3	5.6	.833	5.831
(46)	(38)	33.	Scr-Howard	1182	7	169	33.0	6.3	.813	5.690
(27)	(25)	34.	United	1003	7	143	10.7	18.0	.742	5.197
(23)	(40)	35.	HefTel	1147	5	229	37.6	6.6	.923	4.614
(25)	(31)	36.	Golden West	1127	7	161	16.6	15.7	.618	4.326
(44)	(37)	37.	EZ	1019	6	170	27.7	8.8	.697	4.184
(45)	(33)	38.	Susquehanna	1849	13	142	40.8	11.1	.314	4.076
(34)	(27)	39.	Metroplex	945	5	189	22.0	11.8	.728	3.640
(-)	(46)	40.	Sandusky	1060	8	133	27.8	11.0	.435	3.479
(32)	(36)	41.	Group One	1120	8	140	37.8	8.6	.431	3.445
(50)	(42)	42.	BENI	815	6	136	27.0	9.0	.560	3.358
(26)	(35)	43.	Storz	772	6	129	25.0	10.2	.506	3.035
(38)	(49)	44.	Hubbard	865	5	173	59.4	4.2	.594	2.968
(48)	(52)	45.	Affiliated	969	8	121	51.0	6.9	.344	2.751
(-)	(46)	46.	Josephson	874	7	125	25.4	13.1	.376	2.630
(50)	(50)	47.	Capitol (Good)	1078	8	135	69.3	6.1	.319	2.548
(-)	(-)	48.	Booth	1115	9	124	66.8	7.8	.238	2.142
(-)	(-)	49.	Summit	975	8	122	72.8	6.4	.262	2.095
(41)	(-)	50.	Great Trails	767	8	96	40.0	9.8	.245	1.960
(-)	(53)	51.	Multimedia	1151	12	96	102.3	5.8	.162	1.942
(37)	(41)	52.	Fairbanks	647	5	129	41.2	8.2	.382	1.909
(-)	(-)	53.	Federated	871	7	124	86.3	5.4	.266	1.863
(-)	(-)	54.	Stoner	971	12	81	120.3	4.9	.137	1.649
(-)	(-)	55.	Clear Channel	644	6	107	73.3	5.5	.265	1.592

AMERICA'S LEADING GROUPS - 1/4 HOUR AVERAGE*

<u>FAL 80</u>	<u>FAL 81</u>	<u>FAL 82</u>	<u>RANK</u>	<u>GROUP</u>	<u>STATIONS</u>	<u>TOTAL</u>	<u>AVG PER STATION</u>
(1)	(2)	(1)	1.	CBS	13	7807	601
(2)	(1)	(2)	2.	ABC	12	7075	590
(3)	(3)	(3)	3.	Westinghouse	11	5627	512
(4)	(5)	(5)	4.	Metromedia	13	5143	396
(7)	(4)	(6)	5.	RKO	11	5034	458
(6)	(7)	(7)	6.	NBC	9	4716	524
(5)	(6)	(4)	7.	Capital Cities	12	4528	377
(12)	(11)	(9)	8.	Gannett	13	3875	298
(9)	(8)	(8)	9.	Bonneville	12	3867	322
(21)	(17)	(19)	10.	Malrite	13	3586	276
(10)	(9)	(10)	11.	Cox	12	2829	236
(-)	(10)	(11)	12.	Infinity	9	2711	301
(11)	(12)	(13)	13.	Taft	11	2676	243
(14)	(14)	(12)	14.	Greater Media	10	2674	267
(16)	(19)	(16)	15.	Tribune Co.	5	2635	527
(29)	(28)	(17)	16.	Doubleday	7	2413	345
(15)	(15)	(14)	17.	Plough	12	2209	184
(30)	(31)	(18)	18.	Viacom	8	2184	273
(-)	(-)	(-)	19.	Blair	8	1925	241
(25)	(21)	(22)	20.	LIN	10	1907	191
(13)	(13)	(15)	21.	Inner City	7	1855	265
(23)	(25)	(20)	22.	Susquehanna	13	1849	142
(19)	(23)	(21)	23.	Harte-Hanks	9	1771	197
(36)	(26)	(25)	24.	First Media	8	1679	210
(65)	(20)	(24)	25.	Gulf	8	1657	207
(-)	(40)	(26)	26.	Katz	9	1573	175
(26)	(27)	(27)	27.	Jefferson-Pilot	9	1534	170
(32)	(33)	(28)	28.	Nationwide	7	1217	174
(20)	(22)	(21)	29.	Hearst	6	1205	201
(31)	(29)	(32)	30.	Outlet	5	1191	238
(49)	(53)	(39)	31.	Scripps-Howard	7	1182	169
(28)	(36)	(33)	32.	Multimedia	12	1151	96
(24)	(24)	(46)	33.	HefTel	5	1147	229
(22)	(30)	(30)	34.	Golden West	7	1127	161
(-)	(-)	(53)		Unity-NBN	5	1127	225
(40)	(54)	(58)	36.	Entercom	8	1125	141
(27)	(39)	(34)	37.	Group One	8	1120	140
(50)	(51)	(41)	38.	Booth	9	1115	124
(-)	(42)	(40)	39.	Capitol (Goodman)	8	1078	135
(-)	(45)	(42)	40.	Sandusky	8	1060	133
(58)	(55)	(47)	41.	EZ	6	1019	170
(68)	(60)	(70)	42.	Lotus	11	1015	92
(47)	(47)	(51)	43.	Park	13	1011	78
(43)	(37)	(45)		Shamrock (Disney)	5	1011	202
(34)	(32)	(36)	45.	United	7	1003	143
(51)	(59)	(56)	46.	Summit	8	975	122
(69)	(65)	(61)	47.	Stoner	12	971	81
(41)	(41)	(50)	48.	Affiliated	8	969	121
(38)	(48)	(35)	49.	Metroplex	5	945	189
(42)	(38)	(44)	50.	King	8	916	115
(-)	(69)	(57)	51.	Josephson	7	874	125
(53)	(56)	(59)	52.	Federated	7	871	124
(56)	(49)	(55)	53.	Hubbard	5	865	173
(55)	(44)	(48)	54.	Guy Gannett	7	838	120
(80)	(57)	(54)	55.	BENI	6	815	136

FAL 80	FAL 81	FAL 82					AVG PER
<u>RANK</u>	<u>RANK</u>	<u>RANK</u>	<u>RANK</u>	<u>GROUP</u>	<u>STATIONS</u>	<u>TOTAL</u>	<u>STATION</u>
(35)	(35)	(43)	56.	Storz	6	772	129
(44)	(50)	(52)	57.	Mid America	8	770	96
(48)	(46)	(66)	58.	Great Trails	8	767	96
(64)	(66)	(72)	59.	Great Empire	10	756	76
(59)	(67)	(67)	60.	Sudbrink	7	722	103
(-)	(-)	(-)	61.	Sky/Foster	7	704	101
(67)	(71)	(75)	62.	Western Cities	8	667	83
(57)	(68)	(71)	63.	Beck-Ross	6	650	108
(33)	(33)	(38)	64.	Fairbanks	5	647	129
(62)	(72)	(69)	65.	Bluegrass	6	645	108
(76)	(80)	(76)	66.	Clear Channel	6	644	107
(61)	(64)	(84)	67.	Tichenor	5	620	124
(-)	(-)	(79)	68.	Palmer	6	604	101
(60)	(70)	(68)	69.	Associated	9	601	67
(52)	(NA)	(73)	70.	Kaye-Smith	5	587	117
(-)	(-)	(64)	71.	Keymarket	5	560	112
(70)	(82)	(80)	72.	Buckley	7	551	79
(82)	(77)	(74)	73.	Sterling	9	516	57
(-)	(-)	(62)	74.	Surrey	5	515	103
(-)	(75)	(82)	75.	Bloomington	6	511	85
(75)	(78)	(77)	76.	Capitol (Johnson)	6	505	84
(-)	(-)	(-)	77.	Central Texas	6	477	80
(54)	(63)	(65)		Insilco/Broad Street	5	477	95
(-)	(93)	(86)	79.	Hicks	6	446	74
(-)	(-)	(81)	80.	Rivers	5	443	89
(66)	(76)	(78)	81.	Liggett	5	441	88
(-)	(91)	(95)	82.	Manship	5	426	85
(71)	(87)	(98)	83.	Rollins	5	407	81
(85)	(86)	(94)	84.	Stuart	5	400	80
(-)	(-)	(-)	85.	Fuller-Jeffrey	6	397	66
(-)	(-)	(-)		Wilkes-Schwartz	5	397	79
(74)	(79)	(89)	87.	Regional	6	395	66
(-)	(-)	(93)	88.	Abell	6	387	65
(-)	(-)	(88)	89.	John Price	8	385	48
(81)	(88)	(83)	90.	Beasley	7	380	54
(77)	(80)	(96)	91.	Sunbelt	6	376	63
(-)	(-)	(108)	92.	Benns	5	375	75
(-)	(-)	(90)	93.	Crawford	5	363	73
(86)	(89)	(101)	94.	Davis-Weaver	6	361	60
(88)	(-)	(90)	95.	McKenna	6	352	59
(-)	(-)	(99)	96.	Community Pacific	8	319	40
(91)	(97)	(104)	97.	Hatch	6	314	52
(-)	(-)	(-)	98.	Rex	5	310	62
(73)	(84)	(92)	99.	Stauffer	6	294	49
(90)	(94)	(97)	100.	Bahakel	8	286	36
(86)	(89)	(100)	101.	Midwest Family	8	272	34
(-)	(-)	(-)	102.	Central Pennsylvania	5	252	50
(89)	(95)	(102)	103.	Peoria Journal Star	5	232	46
(-)	(101)	(110)	104.	Forward	5	231	46
(-)	(-)	(-)	105.	Pacific Northwest	6	213	36
(-)	(-)	(85)	106.	Woodward	5	212	42
(-)	(-)	(106)	107.	Harris	6	198	33
(-)	(102)	(107)	108.	Walton	6	174	29
(-)	(-)	(-)	109.	Cascade	6	84	14
(-)	(103)	(111)	110.	Mortenson	5	80	16

AMERICA'S LEADING GROUPS - WEEKLY 12+ CUME*

<u>FAL 80</u> <u>RANK</u>	<u>FAL 81</u> <u>RANK</u>	<u>FAL 82</u> <u>RANK</u>	<u>RANK</u>	<u>GROUP</u>	<u>TOTAL CUME</u>	<u>AVG PER STATION</u>
(1)	(2)	(1)	1.	CBS	14,175,000	1,090,400
(2)	(1)	(2)	2.	ABC	12,756,800	1,063,100
(3)	(3)	(3)	3.	Westinghouse	9,088,800	826,300
(5)	(5)	(4)	4.	NBC	8,400,600	937,800
(4)	(4)	(5)	5.	Metromedia	8,111,000	623,900
(6)	(6)	(6)	6.	RKO	8,013,100	728,500
(7)	(7)	(7)	7.	Capital Cities	7,282,300	606,900
(10)	(10)	(9)	8.	Gannett	5,865,800	451,200
(9)	(8)	(8)	9.	Bonneville	5,740,400	478,400
(22)	(20)	(19)	10.	Malrite	5,242,000	403,200
(8)	(9)	(10)	11.	Cox	4,838,600	403,200
(28)	(25)	(14)	12.	Doubleday	4,545,500	649,400
(-)	(12)	(11)	13.	Infinity	4,280,500	475,600
(12)	(13)	(12)	14.	Greater Media	4,097,000	409,700
(13)	(16)	(17)	15.	Tribune Co.	3,725,500	745,100
(11)	(11)	(13)	16.	Taft	3,706,300	336,900
(14)	(14)	(15)	17.	Inner City	3,210,400	458,600
(29)	(31)	(18)	18.	Viacom	3,179,600	397,500
(15)	(15)	(16)	19.	Plough	3,159,800	263,300
(20)	(18)	(20)	20.	LIN	3,004,800	300,500
(-)	(-)	(-)	21.	Blair	2,818,800	352,400
(38)	(29)	(22)	22.	First Media	2,683,800	335,500
(19)	(23)	(21)	23.	Harte-Hanks	2,519,200	279,900
(26)	(30)	(29)	24.	Susquehanna	2,490,400	191,600
(-)	(22)	(27)	25.	Gulf	2,398,400	299,800
(23)	(28)	(25)	26.	Jefferson-Pilot	2,388,300	265,400
(27)	(26)	(26)	27.	Outlet	2,327,000	290,900
(-)	(46)	(32)	28.	Katz	2,134,500	237,200
(17)	(19)	(24)	29.	Golden West	2,053,700	293,400
(21)	(24)	(30)	30.	Hearst	1,977,600	329,600
(-)	(44)	(34)	31.	Sandusky	1,804,600	225,600
(24)	(27)	(44)	32.	Heftel	1,802,400	360,500
(31)	(34)	(31)	33.	Nationwide	1,768,800	252,700
(34)	(37)	(35)	34.	Multimedia	1,753,200	146,100
(30)	(33)	(33)	35.	King	1,639,100	204,900
(-)	(-)	(-)	36.	Entercom	1,627,500	203,400
(46)	(-)	(42)	37.	Booth	1,624,600	180,500
(49)	(-)	(43)	38.	Scripps-Howard	1,622,900	231,800
(35)	(40)	(37)	39.	Group One	1,607,700	201,000
(39)	(41)	(36)	40.	United	1,549,800	221,400
(-)	(-)	(48)	41.	Capitol (Goodman)	1,544,300	193,000
(-)	(-)	(49)	42.	EZ	1,535,600	255,900
(48)	(47)	(41)	43.	Metroplex	1,481,600	296,300
(45)	(48)	(-)	44.	Park	1,470,100	113,100
(36)	(36)	(39)	45.	Shamrock (Disney)	1,444,700	288,900
(25)	(32)	(40)	46.	Storz	1,415,800	236,000
(-)	(42)	(45)	47.	Guy Gannett	1,406,400	200,900
(-)	(-)	(47)	48.	Josephson	1,405,700	200,800
(-)	(-)	(-)	49.	Stoner	1,326,900	110,600
(-)	(-)	(-)	50.	Unity (NBN)	1,315,300	263,100

*Based on 12+ Cume, TSA, Mon-Sun, 6A-MID

MAJOR GROUP OWNERS

	TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT	TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
<u>ABC (Ben Hoberman)</u>										
WABC NY	699	15878	18	1	Talk	Pitt	35	21	12	Religion
WPLJ-F NY	1007	20866	6	1	CHR	Pitt	31	22	12	Religion
WLS Chi	769	17138	4	3	CHR	Phil	DID NOT SHOW			
WLS-F Chi	398	10632	13	3	AOR	Phil	289	14	1	AC
KGO SF	863	10975	1	8	Talk	Steuben*	22	2	217	MOR
KSRR-F Hous	330	4593	6	9	AOR	Steuben*	34	1	217	CHR
KABC LA	879	12021	2	2	Talk					
KLOS-F LA	667	11829	7	2	AOR	<u>BAHAKEL (Cy Bahakel)</u>				
WXYZ Detr	257	3662	11	5	Talk	Water*	35	4	216	Country
WRIF-F Detr	386	7348	6	5	AOR	Water*	22	8	216	Rock
WMAL Wash	418	5887	3	7	MOR	Chatta	38	7	101	Country
WRQX-F Wash	402	6739	4	7	CHR	Chatta	113	3	101	Country
<u>ABELL (Steve Seymour)</u>										
WMAR-F Balt	98	1983	15	11	CHR	J.C. Kin	24	9	99	Country
WDOQ-F Day Bch	32	588	5	147	CHR	J.C. Kin	36	5	99	AOR
WTJZ Norf	29	342	18	35	Nost	Lynch*	9	9	232	Country
WNVZ-F Norf	130	1831	6	35	CHR	Lynch*	9	9	232	Religion (?)
WCRJ Jkville	7	139	19	64	Country	Others: WLBK A/F (Bowling Green, KY); WABG (Greenwood, MS)				
WCRJ-F Jkville	91	1077	6	64	Country					
<u>AFFILIATED COMMUNICATIONS (Jay Berkson)</u>										
WOKV Jkville	22	391	13	64	News/Talk	Mobile	7	18	95	Religion
WAIV-F Jkville	102	1506	5	64	AC	Mobile	142	2	95	Black
KRAK Sacra	246	2813	1	37	Country	Cleve	123	12	18	Urban
KEWT-F Sacra	140	2010	7	37	Country	Phil	DID NOT SHOW			
KMPS Sea	102	1409	13	14(app)	Country	Fayet*	24	9	163	Country
KMPS-F Sea	159	1962	10	14(app)	Country	Char, WV*	18	9	152	Nostalgia
WHYN Spr, MA	76	1277	5	89	AC	Char, WV*	38	7	152	Contemp
WHYN-F Spr, MA	122	1658	1	89	AC	Evans*	28	8	148	Country
Others: WFAS A/F (White Plains, NY); WMMO-F (Reidsville, NC); WFMG, WOKN-F (Goldsboro, NC); WMMO-F (Reidsville, NC)										
<u>ASSOCIATED (Myles Berkman)</u>										
WTYM Tampa						Jkville	13	17	64	Nostalgia
WNYS Buff	7	203	21	34	DID NOT SHOW	Jkville	146	1	64	BTFL
WNYS-F Buff	64	1500	12	34(app)	Rock	Flint	19	15	98	Country
WPXY-F Roch	10	307	18	46	CHR	Flint	50	8	98	BTFL
WPXY-F Roch	109	1957	6	46	CHR	Hart	187	5	41	AOR
						LI/NY	235	2	9	CHR

<u>BENNS</u>	<u>TSA</u>	<u>AOH</u>	<u>CUME</u>	<u>RANK</u>	<u>MKT</u>	<u>FORMAT</u>	<u>BONNEVILLE</u>	<u>TSA</u>	<u>AOH</u>	<u>CUME</u>	<u>RANK</u>	<u>MKT</u>	<u>FORMAT</u>
(William Bennis)					#		(con't)					#	
WFLI	Chatt	27	473	9	101	Religion	KMBR-F	KC	189	2328	3	28	BTFL
WJTT-F	Chatt	55	608	5	101	Black	WRFM-F	NY	971	12652	7	1	BTFL
WZAM	Norf	6	220	24	35	AOR	KSL	SLC	223	4005	1	45	MOR
WNYK-F	Norf	93	1646	9	35	AOR	KIRO	Sea	329	6007	1	10(app)	News
WHYW-F	Pitts	194	3380	9	12	AC	KSEA-F	Sea	198	2358	7	10(app)	BTFL
<u>BLAIR</u>	(Jim Hilliard)						KAAM	Dall	64	1260	20	8(app)	Oldies
WHDH	Bost	388	5873	5	6	MOR	KAFM-F	Dall	230	4251	11	8(app)	CHR
WCOZ-F	Bost	259	5602	12	6	Contemp	<u>BOOTH</u>	(John Booth II, Ralph Booth)					
WFLA	Tampa	107	1946	12	21	MOR	WSAI	Cin	56	1233	18	29	Country
WQJC-F	Tampa	173	2446	6	21	Country	WKXF-F	Cin	135	1777	13	29	Country
KVIL	Dall	49	738	25	8	AC	WXMG-F	S. Bend*	52	643	7	166	AC
KVIL-F	Dall	519	6126	2	8	AC	WJLB-F	Detr	334	5132	8	5	Black
WIBC	Indy	301	3486	3	36	MOR	WSGW	Sag*	80	986	5	104	MOR
WNAP-F	Indy	129	1971	9	36	AC	WIOG-F	Sag*	106	1277	2	104	CHR
<u>BLOOMINGTON</u>	(Tim Ives)						WTOD	Tol	56	487	6	73	Country
WJWC	JC-King	49	734	4	99	Country	WKLR-F	Tol	128	1346	2	73	Country
WQUT-F	JC-Kings	150	1894	2	99	CHR	WZZP-F	Cleve	168	3365	9	18	AC
WJBC	Bloom,IL	75	647	1	270	MOR	<u>BENI</u>	(Ragan Henry)					
WBNQ-F	Bloom,IL	40	653	2	270	Contemp	MAOK	Atl	124	1985	11	10	Black
WGOW	Chatt	26	455	10	101	AC	WBLZ-F	Cin	157	2210	10	29	Black
WSKZ-F	Chatt	171	2144	1	101	CHR	WITH	Balt	152	1304	7	11	Nostalgia
WJBL-F	Hol/G Rpd						WPDQ	Jkville	55	863	8	64	Black
<u>BLUEGRASS</u>							WJAS	Pitt	170	2080	12	12	Nostalgia
WHOO	Orl	79	1150	10	62	Country	WTLC-F	Indy	157	1453	6	36	Black
WHOO-F	Orl	111	1580	6	62	Country	<u>BUCKLEY</u>	(Richard Buckley)					
WVLK	Lex	53	1023	4	126	MOR	WDRC	Hart	51	1357	18	41	AC
WVLK-F	Lex	236	2448	1	126	Country	WDRC-F	Hart	168	3600	6	41	CHR
WNSA	Savan*	14	218	9	174	MOR	KWAV-F	Monterey	47	750	4	136	AC
WCHY-F	Savan*	152	1429	1	174	Country	KKHI A/F SF	142	2694	26	8	8	Classical
<u>BONNEVILLE</u>	(Arch Madsen)						WSEN A/F Syr	55	641	8	71	71	Country
KBIG-G	LA	849	10133	3	2	BTFL	KGIL A/F LA						
KOIT	SF	128	2628	26	8	? ?	WYNZ	Port,M*	56	647	7	192	Nostalgia
KOIT-F	SF	192	3161	16	8	BTFL	WYNZ-F	Port,M*	32	525	11	192	AC
WCLR-F	Chi	433	7222	11	3	AC							
KMBZ	KC	61	1399	15	28	MOR							

CAPITAL CITIES	TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT	TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT		
CBS (Robert Hosking)												
WJR	Detr	871	12021	1	MOR	NY	1126	22817	5	1	News	
WHYT-F	Detr	263	6254	10	CHR	NY	722	12701	17	1	Oldies/AC	
KZLA	LA	43	1084	44	Country	LA	731	14212	4	2	News	
KZLA-F	LA	306	4497	21	Country	LA	299	6495	23	2	CHR	
WPRO	Prov	154	2850	4	AC	Chi	772	15775	3	3	News	
WPRO-F	Prov	239	3828	2	CHR	WBBM-F	597	12754	6	3	CHR	
WKBW	Buff	111	2433	9	AC	St Lou	841	9503	1	14	Talk	
WPAT	NY	347	7589	24	BTFL	St Lou	347	5714	2	14	CHR	
WPAT-F	NY	916	14577	24	BTFL	Phil	398	7409	11	4	Talk/News	
WBAP	Da11-FW	532	8142	1	Country	Phil	553	11350	6	4	CHR	
KSCS-F	Da11-FW	347	5003	4	Country	Boston	631	9899	1	6	CHR	
WKHX-F	At1	399	4545	2	Country	SF	609	10074	2	8	News	
KRQR-F	SF	181	3047	19	AOR	SF	181	3047	19	8	AOR	
CASCADE (David Jack)												
KUDY	Spok	6	83	15	Religion	CENTRAL PENNSYLVANIA (Gordon Oplinger)						
KICN-F	Spok	4	160	16	Religion	WLKK	Erie*	29	389	7	146	Country
KLIQ	Port,OR	7	104	24	News/Talk	WLWU-F	Erie*	39	547	4	146	BTFL
KNTA	S. Clara/SJ	15	342	38	Spanish	WSAN	All-Beth	36	739	10	70	? ?
KBIF	Fresno	7	65	24	Religion	WNOW	York	30	266	16	108	Country
WSHO	New Or	45	404	15	Relig	WQXA-F	York	118	1857	4	108	Contemp
CAPITOL (James Goodman)												
WRAL-F	Ralei	408	4887	1	AC/Cont	CENTRAL TEXAS (Dick Oppenheimer)						
WKEE	Hunt,WV	18	328	11	Country	KQXY-F	Beaum	66	788	4	110	BTFL
WKEE-F	Hunt,WV	131	1820	1	Contemp	WLCS	Bat Rou	30	618	10	89	Rock
KISS-F	San Ant	112	1722	9	AOR	WQXY-F	Bat Rou	95	1084	4	89	BTFL
WRNL	Rich	61	927	8	Country	KHFI-F	Austin	124	1616	2	81	CHR
WRXL-F	Rich	108	1489	6	AOR	KBFM-F	Browns	84	1305	4	86	CHR
KBEQ-F	KC	173	3006	4	CHR	KQXY-F	Beaum	66	788	4	110	BTFL
WLWV-F	State/Char,NC	67	1264	9	AC	WZEN-F	Fair/Mob	12	262	14	95	Rock
Others: WDRV (Statesville,NC)												
CLEAR CHANNEL (John Barger)												
CAPITOL (Ken Johnson)												
WKSJ-F	Mobile	165	1771	1	Country	KTXC	Beaum	104	DID NOT SHOW	1	110	Black
WCAW	Char,WV*	55	782	4	Country	KHYS-F	Beaum	151	752	6	40	News/Talk
WVAF-F	Cahr,WV*	112	1431	2	Contemp	KAJA-F	San Ant	140	1588	8	40	Country
NRKA-F	Louis	68	1196	9	AC	KBBJ	Tulsa	27	419	11	66	Nostalgia
WNJJ-F	Birm	94	1597	6	AC	KMOD-F	Tulsa	145	1447	2	66	AOR
WKSJ	Mobile	11	160	17	Country	KPEZ-F	Austin	77	663	5	81	BTFL

Others: KHEM, KFNE-F)Big Springs, TX)

	TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT	
<u>COMMUNITY PACIFIC</u>												
KFIV	Modesto	10	261	21	143	AC	NY	889	16500	13	1	AOR
KFIV-F	Modesto	56	648	4	143	AOR	Minn	44	1732	14	13	CHR
KTON	Salinas	38	385	6	136	Country	Minn	208	4128	7	13	CHR
KWYT-F	Salinas	17	239	13	136	BTFL	Denver	189	2999	3	27	CHR
KEED	Eugene	25	308	7	140	Country	Detr	392	6845	5	5	AOR
KTNX	Anch	2	91	12	195	? ?	Wash	289	5180	6	7	CHR
KGA	Spok	57	936	7	119	Country	Chi	402	8071	12	3	AOR
KDRK-F	Spok	114	1072	2	119	Country						
<u>COX (William Schwartz)</u>												
WSB	Atl	246	4341	7	10	MOR	SF	161	4034	22	8	CHR
WSB-F	Atl	164	3218	8	10	AC	Minn	19	593	16	13	MOR
WSOC	Char	46	838	11	43	Nostalgia	Hou	101	1443	4	13	BTFL
WSOC-F	Char	422	4479	1	43	Country	Tac/Sea	27	653	27	10(app)	Classical
WHIO	Dayton	115	1760	4	49	MOR	Tac/Sea	235	2782	2	10(app)	Contemp
WHIO-F	Dayton	226	2599	1	49	BTFL	Pitt	132	1341	13	12	BTFL
KFI	LA	447	10353	13	2	AC	Pitt	182	2133	11	12	Country
KOST-F	LA	452	8154	12	2	AC						Country
WIOD	Miami	249	4229	6	11(est)	Talk						
WALA-F	Miami	175	2804	13	11(est)	AC						
WWSH-F	Phil	193	3791	17	4	CHR						
WXFN-F	Chi	94	1820	27	3	? ?						
<u>CRAWFORD (Donald Crawford)</u>												
WDJC-F	Birm	65	1034	10	51	Religion						
KBRT	LA	103	1686	37	2	Religion						
WYCA-F	Chi											
WMUZ-F	Detr	52	1059	26	5	Religion						
WDCX-F	Buff	44	525	15	34	Religion						
KPBC	Dallas	99	807	17	9	Religion						
<u>DAVIS & WEAVER (Bill Weaver)</u>												
KARM	Fresno	25	463	14	85	AC						
KFIG-F	Fresno	45	661	9	85	AC						
KLOK	SJ	86	1931	24	31	AC						
KLOK-F	SF	102	2684	31	8	? ?						
KWIZ	Anaheim	43	994	26	14	AC/MOR						
KWIZ-F	Anaheim	60	1005	19	14	Contemp						
<u>DOUBLEDAY (Gary Stevens)</u>												
WAPP-F	NY	889	16500	13	1	AOR						
KDWB	Minn	44	1732	14	13	CHR						
KDWB-F	Minn	208	4128	7	13	CHR						
KPKE-F	Denver	189	2999	3	27	CHR						
WLLZ-F	Detr	392	6845	5	5	AOR						
WAVA-F	Wash	289	5180	6	7	CHR						
WMET-F	Chi	402	8071	12	3	AOR						
<u>ENTERCOM (Joseph Field)</u>												
KITS-F	SF	161	4034	22	8	CHR						
KKSS	Minn	19	593	16	13	MOR						
WAYL-F	Minn	268	3296	4	13	BTFL						
KLEF-F	Hou	101	1443	16	9	Classical						
KTAC	Tac/Sea	27	653	27	10(app)	Contemp						
KBRD-F	Tac/Sea	235	2782	2	10(app)	BTFL						
WEEP	Pitt	132	1341	13	12	Country						
WDSY-F	Pitt	182	2133	11	12	Country						
<u>EZ (Art Keller)</u>												
WEZB-F	New Or	303	4074	1	32	CHR						
WEZC-F	Char,NC	102	1650	7	43	AC						
WBZZ-F	Pitt	285	4920	4	12	CHR						
WEZR-F	Wash	88	1564	19	7	AC						
WEZS-F	Rich,VA	127	1763	3	61	AC						
WEZI	Miami	114	1385	19	11(app)	AC						
<u>FAIRBANKS</u>												
WVBF-F	Bost	216	3520	15	6	AC						
WKOX	Bost		DID NOT SHOW									
WRMF-F	W Palm	109	1310	2	72	AC						
WJNO	W Palm	65	797	6	72	News/Talk						
KCMO	KC	169	2851	5	28	News/Talk						
KCMO-F	KC	88	1460	13	28	Country						

<u>FEDERATED</u> (John Dille, III)		TSA	TSA	MKT	<u>FORMAT</u>	
AQH	CUME	RANK	#	TSA	RANK	FORMAT
WYEZ-F	Elk/S Bend 110	1267	2	166	BTFL	
WQHK	F Wayne 99	1025	3	118	Country	
WMEE-F	F Wayne 156	2184	2	118	CHR/Rock	
WCUZ	Gr Rap 38	728	12	74	Country	
WCUZ-F	Gr Rap 156	1582	1	74	Country	
WCKY	Cin 139	1900	12	29	News/Talk	
WWEZ-F	Cin 173	2257	6	29	BTFL	

Others: WTRC (Elkhart, IN)

<u>FIRST MEDIA</u> (Glenn Potter)		TSA	TSA	MKT	<u>FORMAT</u>	
AQH	CUME	RANK	#	TSA	RANK	FORMAT
KFMY-F	Provo/SLC 92	1709	5	45	CHR	
KFMK-F	Hous 285	4139	7	9	AC	
KOPA	Phoe 9	272	26	24	CHR	
KOPA-F	Phoe 143	2482	8	24	CHR	
WZGC-F	Atl 419	6348	1	10	CHR	
KUBE-F	Sea 205	2704	6	14(app)	CHR	
WUSN-F	Chi 316	4920	17	3	Country	
WPGC A/F	Wash 210	4264	11	7	Contemp	

Others: KDOT (Provo)

<u>FORWARD</u> (Richard Dudley)		TSA	TSA	MKT	<u>FORMAT</u>	
AQH	CUME	RANK	#	TSA	RANK	FORMAT
KWLO	Water* 43	779	3	216	AC	
KFMW-F	Water* 102	1017	1	216	CHR	
KVOX	Fargo* 16	285	8	236	Contemp	
KVOX-F	Fargo* 33	403	5	236	AOR	
WKAU A/F	App-0sh 37	940	6	137	CHR	

FULLER-JEFFREY (Bob Fuller)

<u>FULLER-JEFFREY</u> (Bob Fuller)		TSA	TSA	MKT	<u>FORMAT</u>	
AQH	CUME	RANK	#	TSA	RANK	FORMAT
KJY-F	Des M 39	642	9	113	Country	
WOKQ-F	Dover/Manch*109	1706	4	214	Country	
WBLM-F	Lewis/Port* 135	1546	1	192	AOR	
KCCY-F	Pueblo* 37	381	1	261	Country	
KPIP	Rose/Sac 21	226	20	37	Spanish	
KPOP-F	Rose/Sac 56	776	14	37	CHR	

GUY GANNETT (Bob Gilbertson)

<u>GUY GANNETT</u> (Bob Gilbertson)		TSA	TSA	MKT	<u>FORMAT</u>	
AQH	CUME	RANK	#	TSA	RANK	FORMAT
WINZ	Miami 174	3243	14	11(app)	News	
WINZ-F	Miami 384	6437	3	11(app)	CHR	
KSTT	Daven 27	702	11	109	Contemp/AC	
WXLP-F	Moline 124	1332	1	109	AOR	
KOFM-F	Ok1 Cit 71	1739	9	52	Contemp	
WRKT	Cocoa* 14	187	11	145	Country	
WRKT-F	Cocoa* 44	424	2	145	Country	

GANNETT (Joe Dorton)

<u>GANNETT</u> (Joe Dorton)		TSA	TSA	MKT	<u>FORMAT</u>	
AQH	CUME	RANK	#	TSA	RANK	FORMAT
KPRZ	LA 462	4614	11	2	Nostalgia	
KIIS-F	LA 1335	19415	1	2	CHR	
KSDO	SD 133	2377	6	16	News	
KSDO-F	SD 103	1893	11	16	CHR	
WWWE	Cleve 117	2854	13	18	MOR	
WDOK-F	Cleve 236	3090	5	18	BTFL	
WGCI	Chi 108	3193	26	3	Black	
WGCI-F	Chi 557	8149	8	3	Urban	
WLQV	Detr 29	370	28	5	Religion	
WCZY-F	Detr 206	4082	13	5	AC	
KSD	ST Lou 213	3496	9	14	Country	
KSD-F	ST Lou 215	2946	8	14	AC	
WIOT-F	Tampa 161	2179	8	21	AC	

GOLDEN WEST (Bill Ward)

<u>GOLDEN WEST</u> (Bill Ward)		TSA	TSA	MKT	<u>FORMAT</u>	
AQH	CUME	RANK	#	TSA	RANK	FORMAT
KMPC	LA 501	8822	10	2	Nostalgia	
KVI	Sea 76	1711	20	14(app)	MOR (?)	
KPLZ-F	Sea 68	1445	21	14(app)	CHR	
KEX	Port,0* 124	2241	9	38	MOR	
KKRZ-F	Port,0* 38	860	17	38	Contemp	
WCXI	Detr 167	2608	15	5	Country	
WCXI-F	Detr 153	2850	18	5	Country	

<u>GREAT EMPIRE</u>		(Mike Lynch, Mike Oatman)		TSA	TSA	TSA	MKT	<u>FORMAT</u>	
		AQH	CUME	RANK	#				
KFDI	Wich	95	1256	2	106	Country			
KFDI-F	Wich	85	1253	4	106	Country			
KMKH	Shreve	70	1159	3	123	Country			
KROK-F	Shreve	49	907	9	123	CHR			
WOW	Omaha	156	2336	3	76	Country			
WOW-F	Omaha	46	596	11	76	Country			
KITS	Spr, MO*	34	654	5	179	Country			
KITS-F	Spr, MO*	149	1468	1	179	Country			
KBRQ	Denver	16	574	28	27	Country			
KBRQ-F	Denver	56	925	19	27	Country			
<u>GREAT TRAILS</u>		(Alexander Williams)							
WCII	Louis	88	1206	7	47	Country			
WKJJ-F	Louis	107	1563	6	47	Cont/AC			
WCOL	Col, OH	83	1151	8	34	Nostalgia			
WXGT-F	Col, OH	202	3097	3	34	CHR			
WING	Dayton	76	1401	8	49	AC			
WJAI-F	Dayton	74	1001	10	49	Nostalgia			
WMKE	Milw	16	336	28	30	MOR			
WBCS-F	Milw	121	1874	8	30	Country			
<u>GREATER MEDIA</u>		(herb McCord)							
WMJX-F	Boston	272	5697	11	6	AC			
WGAY	Wash	29	704	28	7	BTFL			
WGAY-F	Wash	451	5346	2	7	BTFL			
KHTZ-F	LA	303	6521	22	2	AC			
WMJC-F	Detr	406	5878	4	5	AC			
WHND	Detr	86	1468	24	5	Oldies			
WPEN	Phil	368	4407	12	4	Nostalgia			
WMGK-F	Phil	591	8796	4	4	AC			
WCTO-F	Long Is	91	1368	17	9	BTFL			
WGSW	Long Is	77	785	22	9	MOR			
Others: WCCTC, WMGQ-F (New Brunswick, NJ)									
<u>GROUP ONE</u>		(Roger Berk, Al Grosby)							
KLZ	Denver	141	2096	8	27	Country			
KAZY-F	Denver	124	2523	11	27	AOR			
WAKR	Akron	108	1730	3	67	MOR			
WAEZ-F	Akron	61	758	8	67	BTFL			
<u>GROUP ONE</u>		(con't)							
WONE	Dayton	152	2085	3	49	Country			
WTUE-F	Dayton	208	2693	2	49	AOR			
KMEZ	Dallas	29	550	28	8	BTFL			
KMEZ-F	Dallas	297	3642	6	8	BTFL			
<u>GULF</u>		(Alan Henry)							
WNDE	Indy	40	873	12	36	Oldies			
WFBQ-F	Indy	321	3307	2	36	AOR			
KTXQ-F	Dall-FW	268	4591	8	8	AOR			
WKLS	Atl	10	289	24	10	AOR			
WKL-S-F	Atl	275	4071	5	10	AOR			
WQAL-F	Cleve	258	3158	4	18	BTFL			
KRLY-F	Hous	263	3367	11	9	Urban			
WLTT-F	Wash	222	4328	9	7	AC			
<u>HARRIS</u>		(Robert Wells)							
KTOP	Topeka*	16	203	14	230	MOR			
KDWW-F	Topeka*	40	622	5	230	CHR			
KSEL	Lubb	21	508	7	178	AC			
KSEL-F	Lubb	60	882	2	178	Contemp			
WACO	Waco*	31	511	5	204	Country			
KH00-F	Waco*	30	530	6	204	CHR			
Others: WJOL, WLLI-F (Joliet, IL); KIUL (Garden City, KN)									
KBUR, KGRS-F (Burlington, IA); KFKA, KFKZ-F (Greeley, CO)									
<u>HARTE-HANKS</u>		(Gary Eden)							
KOY	Phoe	138	2417	10	24	MOR			
KQYT-F	Phoe	199	2227	4	24	BTFL			
WGSN	Birm	42	1164	13	51	AC/Oldies			
WRBQ	Tampa	48	1041	17	21	CHR			
WRBQ-F	Tampa	421	5514	2	21	CHR			
KKBQ	Hous	122	2210	15	9	CHR			
WRVA	Rich, VA	193	2638	1	61	MOR			
KKBQ-F	Hous	433	5697	2	9	CHR			
WRVQ-F	Rich, VA	175	2284	2	61	CHR			

<u>HATCH</u> (Homer Peterson)		<u>TSA</u> <u>AQH</u>	<u>TSA</u> <u>CUME</u>	<u>TSA</u> <u>RANK</u>	<u>MKT</u> <u>#</u>	<u>FORMAT</u>
KALL	SLC	60	1250	11	45	AC
KLCY-F	SLC	89	1457	6	45	AC
KGEM	Boise*	38	564	4	195	Country
KJOT-F	Boise*	16	257	12	195	Country
KGHL	Billings*	90	772	1	286	Country
KIDX-F	Billings*	21	261	4	286	AC
Others: KVEL, KUIN-F (Vernal, UT)						
<u>HEARST</u>						
WBEL	Balt	330	3853	1	11	MOR
WIYY-F	Balt	230	3240	5	11	AOR
WISN	Milw	115	2267	9	30	News/Talk
WLPX-F	Milw	47	1378	18	30	CHR
WTAE	Pitt	269	4695	5	12	MOR/AC
WHTX-F	Pitt	214	4343	7	12	CHR
<u>HEFTEL</u>						
WLUP-F	Chi	281	7005	20	3	AOR
KSSK	Hono	209	1987	1	60	MOR
KULA-F	Hono	143	1909	2	60	Contemp
WZPL-F	Indy	354	4436	1	36	CHR
WLLT-F	Cin	160	2687	9	29	AC
<u>HICKS</u> (Steve Hicks)						
KNOW	Austin	36	467	10	81	Black
KEYI-F	Austin	82	1229	4	81	AC
KIXK-F	Dallas	52	1206	24	8	AC
KLVI	Beaum	71	1027	3	110	Country
KYKR-F	Beaum	63	877	5	110	Country
KAYI-F	Musk/Tul	142	1736	3	66	CHR
Others: KLAR (Laredo)						
<u>HUBBARD</u> (S.S. Hubbard)						
WGTO	Lakel*	35	510	6	121	Country
KSTP	Minn-SP	140	2561	10	13	News/Talk
KSTP-F	Minn-SP	426	5911	2	13	AC
KOB	Albuq	120	1819	2	100	MOR
KOB-F	Albuq	144	1708	1	100	AC
<u>INFINITY</u> (Mel Karamazin)						
WJIT	NY	339	3399	27	1	Spanish
WKTU-F	NY	960	17947	9	1	Urban
WYSP-F	Phil	403	7221	10	4	AOR
WBCN-F	Boston	576	7219	3	6	AOR
WIVY-F	Jackvil	143	1939	2	64	Contemp
KOME-F	SJ/SF	89	2029	22	31	AOR
KXYZ	Hous	72	949	20	9	Spanish
KCBQ	SD	66	1123	18	16	Country
KCBQ-F	SD	63	979	19	16	Country
<u>INNER CITY</u> (Pierre Sulton)						
WBLS-F	NY	886	14963	14	1	Black
WLIB	NY	195	2417	36	1	Black
WLBS-F	Detr	100	1909	22	5	Urban
KRE	SF		DID NOT SHOW			
KBLX-F	SF	217	3276	13	8	Black
KUTE-F	LA	313	6456	20	2	Black
KGFJ	LA	144	3083	34	2	Black
<u>INSILCO</u> (Richard Geismar)						
WELI	N Haven	93	1273	5	105	MOR
WQUE	New Or	24	513	18	32	CHR
WQUE-F	New Or	89	1640	11	32	AC
KTOK	Ok City	157	2103	3	52	News/Talk
KJYO-F	Ok City	114	1873	6	52	CHR
<u>JEFFERSON-PILOT</u> (Cullie Tarleton)						
KIMN	Denver	144	3198	6	27	Contemp
KYGO-F	Denver	184	2283	4	27	Country
WQXI	Atl	75	1351	14	10	Contemp/AC
WQXI-F	Atl	281	4929	4	10	Contemp/AC
WBT	Char, NC	163	2391	3	43	AC/MOR
WBCY-F	Char, NC	160	2999	4	43	CHR
WBIG	Green, NC	33	638	15	56	Nostalgia
WGBS	Miami	60	1915	27	11	(app) News
WLYF-F	Miami	434	4179	2	11	(app) BTFL

	TSA AOH	TSA CUME	TSA RANK	MKT #	FORMAT		TSA AOH	TSA CUME	TSA RANK	MKT #	FORMAT
<u>JOSEPHSON (Ed Christian)</u>											
WNIC	23	1076	29	5	AC						
WNIC-F	334	6213	8	5	AC						
WNOR	28	655	20	35	Black						
WNOR-F	173	1947	5	35	AOR						
WVVO	0	945	7	34	Black						
WSNY-F	0	2189	6	34	AC						
WMGF-F	47	1032	17	30	AC						
<u>KATZ (Dick Ferguson)</u>											
WEZN-F	323	3611	1	106	BTFI						
WFTQ	49	692	6	110	AC						
WAAF-F	155	3674	2	110	AOR						
WZZK-F	318	3608	1	51	Country						
KWEN-F	135	1551	4	66	Country						
WDBO	102	1649	7	62	MOR						
WKKA-F	237	2764	2	62	Country						
WSYR	109	1566	2	71	MOR						
WYYY-F	145	2230	1	71	AC/Cont						
<u>KAYE-SMITH (Lester Smith)</u>											
KXL	105	1728	11	38	News						
KXL-F	143	1539	5	38	BTFI						
KISW-F	229	3482	3	14	(app) AOR						
KJRB	34	736	9	119	Contemp						
KEZE-F	76	823	3	119	AOR						
<u>KEYMARKET (Confer-Rothfuss)</u>											
WGVL	10	229	18	75	Talk						
WSSL-F	304	2601	1	75	Country						
WIGL-F	69	953	4	102	Country						
WJDX	44	915	8	111	Contemp						
WMSI-F	133	1542	2	111	Country						
<u>KING (Jim Kime)</u>											
KSFO	258	4365	9	8	Nostalgia						
KYA-F	67	1657	39	8	AC						
KGW	152	3082	3	38	AC						
KINK-F	143	2139	5	38	AOR						
<u>KING (con't)</u>											
KREM	9	331	14	119	AC						
KREM-F	63	895	5	119	AOR						
KING	84	1803	18	14	(app) News						
KING-F	140	2119	11	14	(app) Classical						
<u>LIN (Dick Verne)</u>											
WIL	51	1288	17	14	(app) Country						
WIL-F	266	3495	6	14	(app) Country						
WBBF	82	1350	8	46	AC/Talk						
WMJQ-F	94	1746	7	46	CHR						
WFIL	237	4997	16	4	Oldies						
WUSL-F	509	6975	7	4	Urban						
KILT	131	2481	14	9	Country						
KILT-F	391	4853	4	9	Country						
WEMP	39	885	21	30	Nostalgia						
WMYX-F	107	1978	10	30	AC						
<u>LIGGETT (Bob Liggett)</u>											
WFMK-F	76	1211	4	103	AC						
WHNN-F	85	1333	4	104	Contemp						
WZZR-F	76	1423	7	74	CHR						
WZLD-F	69	939	4	102	AOR						
WABX-F	135	4296	20	5	CHR						
Others: KTYD-F (Santa Barbara)											
<u>LOTUS (Howard Kalmenson)</u>											
KTKT	37	866	11	80	Oldies						
KLPX-F	79	960	5	80	AOR						
KWKW	294	3066	24	2	Spanish						
KFSD-F	141	1472	5	16	Classical						
KENO	29	559	10	90	AC						
KOMP-F	88	968	1	90	AOR						
KXZL-F	152	1889	5	40	AOR						
KVAR	39	399	15	40	Spanish						
KTEZ-F	39	478	6	178	BTFI						
WMDO	Wash	DID NOT SHOW									
KONE	Reno	249	10	181	Country						
KOZZ-F	Reno	977	1	181	AOR						

<u>MALRITE</u> (Carl Hirsch, Gil Rosenwald)		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WHTZ-F	NY	1603	22744	1	1	CHR
WHK	Cleve	109	2946	16	18	Country
WNMS-F	Cleve	507	6402	1	18	AOR
KSAN-F	SF	306	4208	6	8	Country
KNEW	SF	225	3108	11	8	Country
WLZZ	Milw	52	944	16	30	Oldies
WZUU-F	Milw	79	1906	11	30	AC
WNYR	Roch	73	1000	9	46	Country
WEZO-F	Roch	209	2436	1	46	BTFL
KLBB	Minn-SP	55	738	12	13	Nostalgia
KEEY-F	Minn-SP	258	3550	5	13	Country
KLAK	Denver	11	369	30	27	Country
KPPL-F	Denver	99	2069	14	27	AC
<u>MANSHIP</u>						
WKQA-F	Peoria	26	412	10	115	Contemp
WXCL	Peoria	60	781	4	115	Country
WJBO	B Rouge	31	845	11	89	AC
WFMF-F	B Rouge	214	2696	1	89	CHR
KRGV	McA-Br	95	1304	3	86	CHR
<u>McKENNA</u> (Jim McKenna)						
KQRS-F	Minn-SP	204	3563	8	13	AOR
KGLD	Minn-SP	12	349	18	13	Oldies
WCMB	Harris	27	631	14	83	Country
WSFM-F	Harris	45	674	12	83	AC
WHIT	Madison	27	305	11	125	Oldies
WWQM-F	Madison	37	546	8	125	Country
<u>METROMEDIA</u> (Carl Brazell)						
WWBA-F	Tampa	478	3751	1	21	BTFL
KHOW	Denver	135	2226	10	27	MOR/AC
KLAC	LA	327	6019	18	2	Country
KMET-F	LA	692	11234	5	2	AOR
WNEW	NY	814	11494	16	1	Nostalgia
WNEW-F	NY	648	11543	19	1	AOR
WCBM	Balt	137	2679	10	11	News/Talk
WIP	Phil	285	5272	15	4	MOR
WMMR-F	Phil	643	9717	3	4	AOR
WOMC-F	Detr	192	3568	14	5	AC
<u>METROMEDIA</u> (con't)						
WASH-F	Wash	219	3522	10	7	AC
KJR	Sea	98	2648	15	14	(app) AC
KRLD	Dallas	475	7437	3	8	News
<u>METROPLEX</u> (Norm Wain)						
WHYI-F	Miami	484	7416	1	11	(app) CHR
WMGG-F	Tampa	89	1587	16	21	AC
WPKX	Wash	35	736	26	7	Country
WPKX-F	Wash	207	3517	12	7	Country
WFYV-F	Jkville	130	1560	4	64	AOR
<u>MID AMERICA</u> (Les Small, Howard Frederick)						
WMRZ	Moline	22	442	12	109	MOR
KRVR-F	Moline	70	812	5	109	BTFL
WTRX	Flint	64	1055	7	98	AC
WIRL	Peoria	31	733	9	115	AC
WSWT-F	Peoria	86	947	2	115	BTFL
WIRE	Indy	152	1841	7	36	Country
WXTZ-F	Indy	241	2671	4	36	BTFL
KBEZ-F	Tulsa	104	1252	6	66	BTFL
Others: WKAN (Kankakee, IL)						
<u>MIDWEST FAMILY</u>						
WKKN	Rockf*	28	201	7	149	Country
WYFE-F	Rockf*	28	515	7	149	AOR
WISM	Madison	20	531	12	125	AC
WISM-F	Madison	52	980	4	125	AC
WYTL	Oshk	27	438	10	137	Country
WOSH-F	Oshk	16	518	12	137	Contemp
WITL	Lansing	18	269	10	103	Country
WITL-F	Lansing	83	1001	3	103	Country
Others: WIZM, WIZM-F (LaCrosse, WI); WMAY (Springfield, IL); WSJM, WIRX-F (St. Joseph, MI)						

MORTENSON (Jack Mortenson)		TSA	TSA	TSA	TSA	MKT	FORMAT
		AQH	CUME	RANK	#		
WJMM-F	Lexing	8	207	11	126		Religion
WHKK-F	Cin	11	410	23	29		Religion
WAYE	Balt	11	166	35	11		Religion
WTOF-F	Canton	13	262	12	107		Religion
WENM-F	Hunt,WV	37	613	6	122		Religion

Others: WSUM (Parma,OH)

MULTIMEDIA (Paul Fiddick)		TSA	TSA	TSA	TSA	MKT	FORMAT
		AQH	CUME	RANK	#		
WWNC	Ashe*	116	1252	1	215		Country
WFBC	Green,SC	26	683	14	75		MOR
WFBC-F	Green,SC	189	3210	3	75		Contemp
WEZW-F	Milw	208	2459	3	30		BTFL
WMAZ	Macon*	49	811	6	153		MOR
WMAZ-F	Macon*	116	1869	1	153		CHR
KEEL	Shreve	65	1303	5	123		AC
KMBQ-F	Shreve	93	1102	2	123		AOR
KAAY	L Rock	33	887	10	93		AC
KLPQ-F	L Rock	49	933	8	93		Country
WAKY	Louis	62	1440	11	47		Oldies
WVEZ-F	Louis	145	1583	5	47		BTFL

Others: KSEL, KRBU-F (Pocatello, ID)

NATIONWIDE (Clark Pollack)		TSA	TSA	TSA	TSA	MKT	FORMAT
		AQH	CUME	RANK	#		
WPOC-F	Balt	251	2917	4	11		Country
WGAR	Cleve	137	3152	11	18		AC
WKSW-F	Cleve	202	2647	6	18		Country
WNCI-F	Colum,0	167	3140	5	34		AC
WKZL-F	Win-Sal	119	1450	4	56		AOR
WBJW-F	Orl	242	3417	1	62		CHR
WCOT	Orl	99	965	8	62		Nostal

Others: KSEL, KRBU-F (Pocatello, ID)

NBC (Michael Eskridge)		TSA	TSA	TSA	TSA	MKT	FORMAT
		AQH	CUME	RANK	#		
WNBC	NY	954	21040	10	1		Contemp
WYNY-F	NY	970	17345	8	1		AC
WRC	Wash	207	2729	12	7		News/Talk
WKYS-F	Wash	533	5808	1	7		Urban
WMAQ	Chi	780	13869	2	3		Country
WKQX-F	Chi	353	7443	15	3		Contemp
KNBR	SF	325	6484	5	8		MOR
KYUU-F	SF	225	4707	11	8		Cont/AC
WJIB-F	Post	369	4981	6	6		BTFL

PACIFIC NORTHWEST (Charles Wilson)		TSA	TSA	TSA	TSA	MKT	FORMAT
		AQH	CUME	RANK	#		
KCMX	Medf*	10	197	9	239		Country
KCMX-F	Medf*	16	181	7	239		BTFL
KBOI	Boise*	63	991	2	195		AC
KBOI-F	Boise*	32	529	6	195		BTFL
KPNW	Eugene	32	741	6	140		MOR/AC
KPNW-F	Eugene	60	654	2	140		BTFL

Others: KSEL, KRBU-F (Pocatello, ID)

PARK (Eddie Anderson)		TSA	TSA	TSA	TSA	MKT	FORMAT
		AQH	CUME	RANK	#		
KRSI	Minn-SP	10	330	19	13		Nost
KJJO-F	Minn-SP	68	1197	11	13		Oldies
WRRB-F	Syra	74	927	5	71		Country
WHEN	Syra	89	1841	3	71		AC
WNCT	Green,NC*	DID	NOT	SHOW			
WNCT-F	Green,NC*91	1021		3	288(app)		BTFL
WNAX	Yank/SF*	82	1122	1	288(app)		Country
KWJJ	Port,0	101	1868	13	38		Country
KJIB-F	Port,0	140	1700	7	38		Country
WDEF	Chatt	55	724	5	101		MOR
WDEF-F	Chatt	90	1102	4	101		BTFL
WTVR	Rich,VA	5	241	16	61		Country
WTVR-F	Rich,VA	120	1576	5	61		Country
KEZX-F	Sea	86	1052	17	14(app)		AC

Others: WNOG, WCVU-F (Naples,FL)

PALMER (Bill Ryan)		TSA	TSA	TSA	TSA	MKT	FORMAT
		AQH	CUME	RANK	#		
WTNT	Talla*	20	300	8	188		Country
WCSN-F	Talla*	16	230	9	188		Country
WHO	Des Moi	283	3598	1	113		News/Talk
KLYF-F	Des Moi	110	1426	3	113		AC
WOC	Daven	51	772	7	109		News/Talk
KIKK-F	Daven	124	1838	2	109		Cont/AC

PEORIA JOURNAL STAR (Ric Thom)		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KRKE	Albuq	30	612	11	100	Country
KHXL-F	Albuq	81	1257	5	100	AOR
KSSS	Col Spg	28	316	9	127	Country
KVUU-F	Col Sp/Pue	22	298	10	127	AC
KICT-F	Wichita	71	824	5	106	AOR

Others: KFRM (Salina, KN)

FLOUGH (Wayne Hudson)

WFLO	Atl	94	1622	13	10	Country
WVEE-F	Atl	373	3606	3	10	Urban
WCAO	Balt	125	2286	13	11	Country
WXV-F	Balt	210	2899	6	11	Urban
WJJD	Chi	350	5548	16	3	Nostal
WJEZ-F	Chi	199	3850	22	3	Country
WKDJ	Memp	67	1327	12	48	Black
WHRK-F	Memp	156	2227	4	48	Urban
WSUN	Tampa	225	2782	4	21	Country
WZNE-F	Tampa	173	2695	6	21	CHR
WMLX	Cin	62	686	18	29	Nostal
WUBE-F	Cin	175	2070	5	29	Country

JOHN PRICE

KKRD-F	Wich	57	855	6	106	Contemp
KNEV-F	Reno	29	296	9	181	BTFI
KHYV	Modesto	10	120	20	143	MOR
KBEE-F	Modesto	37	423	8	143	BTFI
KBUG	SIC	43	1150	13	45	AC
KCPX-F	SIC	65	1526	9	45	CHR
WVVA	Wheel*	112	1301	1	197	Country
WCPI-F	Wheel*	32	494	7	197	AC

RKO (Robert Williamson)

WOR	NY	1463	18356	2	1	Talk
WRKS-F	NY	1301	17339	3	1	Urban
WRKO	Bost	281	4164	10	6	Talk
WROR-F	Bost	305	6348	8	6	AC
WGNS A/F	Wash	165	2718	15	7	Classical
WAXY-F	Miami	167	3153	16	11(app)	Old/AC
WFYR-F	Chi	376	5925	14	3	AC

RKO (con't)

WHBQ	Memp	57	1097	13	48	News/Talk
KFRC	SF	306	7837	6	8	Rock
KHJ	LA	108	3000	35	2	CHR
KRTH-F	LA	505	10194	9	2	AC

REGIONAL

WGRD-F	Gr Rap	104	2337	4	74	CHR
WXQT	Gr Rap	12	67	23	74	Oldies
WPIC	Sh/Young	63	579	8	87	MOR
WYFM-F	Sh/Young	128	2410	3	87	CHR
WKOP	Bingh*	25	426	7	161	Country
WAAL-F	Bingh*	63	868	2	161	AOR

REX (Jim Stone)

KCUB	Tucson	97	1016	1	80	Country
KNDE-F	Tucson	15	330	14	80	Country
KROD	El Paso	47	820	8	91	AC
KLAQ-F	El Paso	106	1259	8	91	AOR
KRUX-F	Lubb	45	527	4	178	Country

RIVERS

WEDR-F	Miami	199	1914	10	11(app)	Black
WEAS	Savan*	9	164	11	174	Religion
WEAS-F	Savan*	99	912	2	174	Black
KWAM	Memp	32	428	14	48	Religion
KRNB-F	Memp	104	1683	8	48	Black

ROLLINS (William Jaeger)

KDAY	LA	183	3402	33	3	Black
WAMS	Wilm	38	503	8	88	Country
WRAP	Norf	99	1646	7	35	Black
WCHS	Char, WV*	41	917	6	152	MOR
WBES-F	Char, WV*	46	475	5	152	BTFI
WBEE	Chi					DID NOT SHOW

<u>STORZ</u>	<u>TSA</u> <u>AQH</u>	<u>TSA</u> <u>CUME</u>	<u>TSA</u> <u>RANK</u>	<u>MKT</u> <u>#</u>	<u>FORMAT</u>	<u>SUNBELT</u> (C.T. Robinson)	<u>TSA</u> <u>AQH</u>	<u>TSA</u> <u>CUME</u>	<u>TSA</u> <u>RANK</u>	<u>MKT</u> <u>#</u>	<u>FORMAT</u>		
WQAN	89	1549	23	11(app)	Country	KFYE-F	Fresno	148	1914	1	85	AC	
WHB	164	2871	6	28	AC	KQEO	Albuq	28	596	12	100	AC	
WDGY	167	2723	9	13	Country	KZZX-F	Albuq	53	1075	7	100	AC	
WTIX	106	2380	9	32	AC	KSPZ-F	Col Spg	68	953	4	127	Cont/AC	
KOMA	159	2617	2	52	Country	KVOR	Col Spg	34	563	7	127	News/Talk	
KXOK	87	2018	12	14(app)	News/Ta	KTWN-F	Minn-SP	45	1282	13	13	AC	
<u>STUART</u>	(Dick Chapin)												
KFOR	38	471	3	179	MOR	KATT	Ok1 C	18	272	14	52	AOR	
KFRX-F	56	749	2	179	CHR	KATP-F	Ok1 C	221	2493	1	52	AOR	
KWTO	142	1838	2	172	Country	KAIR	Tucson	66	893	6	80	MOR	
KWTO-F	140	1562	3	172	CHR	KJYK-F	Tucson	89	959	2	80	BTFL	
KOEL-F	24	372	6	232	Country	KYKY-F	ST L	121	2262	11	14	AC	
Others: KOEL (Oelwein, IA); KSAL, KYEZ-F (Salina, KN); KRGI A/F (Grand Island, NE)													
<u>SUDBRINK</u>													
WORL	Or1	58	728	15	62	Black	WQBA	Miami	336	2477	4	11(app)	Spanish
WJYO-F	Or1	145	2075	4	62	AC	WQBA-F	Miami	155	2001	17	11(app)	Spanish
WNWS	Miami	233	2641	7	11(app)	Talk/New	WKIS	Or1	75	1063	11	62	Talk/News
KPOI	Hono	5	167	22	60	AC	KFOG-F	SF	152	2764	23	8	AOR
KPOI-F	Hono	98	1252	3	60	AOR	WRMM-F	At1	157	2665	9	10	AC
WLAC	Nash	57	1076	10	55	News/Talk	WFMS-F	Indy	163	2028	5	36	Country
WLAC-F	Nash	126	1839	7	55	AC	WHLO	Canton	29	521	17	67	Nostal
<u>SUMMIT</u>	(Allen Shaw)												
WCOA	Pensa*	34	448	7	135	Nost	WRM-F	Cin	143	2262	11	29	AC
WJLQ-F	Pensa*	67	960	2	135	CHR	WARM	NE PA	114	1718	3	65	MOR
WSJS	Win-Sal	88	1261	8	56	News/Talk	WSBA	York	72	1075	9	108	MOR
WTQR-F	Win-Sal	367	4090	1	56	Country	WSBA-F	York	112	1331	5	108	AC
WREC	Memp	83	1499	10	48	Nost	KLIF	Dall-FW	54	1248	23	8(app)	Country
WZXR-F	Memp	186	2513	2	48	AOR	KPLX-F	Dall-FW	287	3751	7	8(app)	Country
KXXY	Ok1 C	14	283	16	52	Country	<u>TAFT</u>	(Carl Wagner)					
KXXY-F	Ok1 C	136	1668	5	52	Country	WDAF	KC	436	5290	1	28	Country
							KYYS-F	KC	236	2855	2	28	AOR
							WGR	Buff	137	2713	6	34	MOR/AC
							WGRQ-F	Buff	105	1827	10	34	AOR
							WKRC	Cin	176	3401	4	29	MOR/AC
							WKRQ-F	Cin	217	3694	1	29	CHR
							WTVN	Col,0	228	3762	2	34(app)	MOR/AC
							WLWQ-F	Colum,0	265	3057	1	34(app)	AOR
							WDVE-F	Pitt	408	5014	2	12	AOR
							WDAE	Tampa	182	2234	5	21	Nost
							WYNF-F	Tampa	286	3186	3	21	AOR

<u>TICHENOR (Mal Kasanoff)</u>		<u>TSA</u>	<u>TSA</u>	<u>TSA</u>	<u>MKT</u>	<u>FORMAT</u>	<u>TSA</u>	<u>TSA</u>	<u>TSA</u>	<u>MKT</u>	<u>FORMAT</u>
<u>STATION</u>	<u>Call</u>	<u>AQH</u>	<u>CUME</u>	<u>RANK</u>	<u>#</u>		<u>AQH</u>	<u>CUME</u>	<u>RANK</u>	<u>#</u>	
KUNO	Cor Chr	76	589	3	124	Spanish	Sal-Sea	21	9	136	AOR
KGBT	MCA-Br	193	1646	1	86	Spanish	Sal-Sea	20	10	136	Rock
KELT-F	MCA-Br	39	655	8	86	Country	Amar*	39	6	201	Country
WQXT-F	San Ant	150	1664	7	40	BTFL	Amar*	41	5	201	Country
KCOR	San Ant	162	1192	4	40	Spanish	Col Spg	9	14	127	Rock
							Col Spg	44	5	127	Country
<u>WALTON</u>											
KNST-F	Sal-Sea						Sal-Sea				
KIDD	Sal-Sea						Sal-Sea				
KDJW	Amar*						Amar*				
KBUY-F	Amar*						Amar*				
KYSN	Col Spg						Col Spg				
KKCS-F	Col Spg						Col Spg				
<u>WESTERN CITIES (Rick Phalen)</u>											
KNST	Tucson					Talk/MOR	Tucson				
KRQQ-F	Tucson					AC	Tucson				
KZAP-F	Sacra					AC	Sacra				
KMJJ	LV					Talk	LV				
KLUC-F	LV					BTFL	LV				
KZZP	Phoe					Black	Phoe				
KZZP-F	Phoe					AC	Phoe				
KWSS-F	SJ					Urban	SJ				
<u>WESTINGHOUSE (Dick Harris)</u>											
WIND	Chi					Black	Chi				
KYW	Phil					AC	Phil				
KFWB	LA					Black	LA				
WINS	NY					CHR	NY				
WBZ	Bost					Spanish	Bost				
KDKA	Pitt					Black	Pitt				
KODA-F	Hous					Black	Hous				
KOAX-F	Dallas					Black	Dallas				
KJQY-F	SD					Black	SD				
KOSI-F	Denver					Black	Denver				
WPNT-F	Pitt					Black	Pitt				
<u>WILKES-SCHWARTZ</u>											
WIXY	Spr, MA					Black	Spr, MA				
WAQY-F	Spr, MA					Country	Spr, MA				
WKRZ	NE PA					Country	NE PA				
WKRZ-F	NE PA					AC	NE PA				
WKFM-F	Fult/Syra					Country	Fult/Syra				
Others: WZFM-F (White Plains, NY)											

	<u>TSA</u>	<u>TSA</u>	<u>TSA</u>	<u>MKT</u>	<u>FORMAT</u>
	<u>AQH</u>	<u>CUME</u>	<u>RANK</u>	<u>#</u>	
<u>WOODWARD</u>					
KLMS Linc*	20	317	10	192	AC
KFMQ-F Linc*	32	470	6	192	CHR
KPTL Car C/Reno		DID NOT SHOW			
KKBC-F Car C/Reno	39	514	4	181	Country
WHBY App-0sh	41	619	5	137	MOR
WAPL-F App-0sh	80	1000	3	137	AOR

Others: KDTH, KFMD-F (Dubuque, IA)

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section the audience composition of almost 600 stations is examined. This totals around 10% of all commercial stations in the United States. The following information is included for each station.

TIME SPENT LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is given in hours instead of 1/4 hours.

This figure is derived by the following calculation: Average 1/4 HR audience times 504 (the number of quarter hours in the Broadcast Week). The resulting figure is divided by the weekly Metro cume. This figure is divided by four to come up with a figure in hours.

TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro Cume (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE CUME (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+, Metro, Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT TEENS, 18-34, 18-49, 50+: This is simply the percentage of a station's total audience (12+, Metro, Broadcast Week) which lies in these demographic breaks.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for Teens, etc.

Below are the means for the above breakdowns by format. Also included is the number of stations sampled.

() = Fall 82 figures

	STAT	TSL	T/O RATIO	% EXCL	% TEENS	%18-34	%18-49	%50+	%M	%F
CHR/CONTEMP	78 (83)	8.0 (7.9)	15.8 (15.9)	8.9 (8.8)	26.2 (25.8)	56.2 (55.6)	69.8 (70.0)	4.0 (4.2)	43.7 (43.2)	56.3 (56.8)
AOR	65 (87)	9.0 (8.9)	13.9 (14.2)	9.8 (9.8)	22.1 (24.5)	71.3 (69.1)	76.3 (73.8)	1.6 (1.7)	67.1 (64.9)	32.9 (35.1)
AC/SOFT	73 (79)	7.9 (8.0)	15.9 (15.9)	6.8 (6.5)	4.4 (4.4)	60.9 (59.3)	87.6 (84.4)	8.0 (11.2)	41.4 (41.4)	58.6 (58.6)
MOR/VARIETY	44 (50)	8.7 (8.2)	14.4 (15.4)	11.1 (10.3)	1.4 (1.5)	16.8 (18.1)	42.8 (42.9)	55.8 (55.6)	42.1 (44.2)	57.9 (55.8)
BTFL MUSIC	64 (93)	11.3 (10.7)	11.2 (11.8)	11.4 (9.8)	0.7 (0.6)	14.1 (14.6)	39.5 (38.8)	59.8 (60.6)	41.0 (38.5)	59.0 (61.5)
COUNTRY	80 (92)	9.9 (9.9)	12.7 (12.7)	14.6 (13.5)	3.5 (3.9)	32.7 (32.6)	66.4 (65.1)	30.1 (31.0)	47.9 (47.7)	52.1 (52.3)
NEWS/TALK	41 (52)	7.8 (7.9)	16.3 (15.8)	8.0 (8.1)	0.8 (0.6)	12.7 (12.2)	33.6 (32.7)	65.6 (66.7)	49.4 (48.0)	50.6 (52.0)
BLACK/URBAN	39 (58)	10.1 (10.9)	12.4 (11.6)	9.4 (10.6)	18.7 (20.5)	55.4 (53.7)	71.9 (70.2)	9.4 (9.3)	44.7 (45.1)	55.3 (54.9)
NOSTALGIA	33 (37)	10.7 (10.4)	11.7 (12.1)	9.8 (9.4)	0.2 (0.4)	5.1 (5.7)	21.2 (23.3)	78.6 (76.3)	43.3 (45.9)	56.7 (54.1)
RELIGION	19 (22)	8.2 (9.5)	15.3 (13.2)	10.2 (9.7)	3.8 (2.8)	27.3 (27.0)	55.0 (49.9)	42.2 (47.3)	35.1 (32.5)	64.9 (67.5)
SPANISH	16 (14)	15.2 (15.7)	9.0 (8.0)	16.6 (29.2)	2.1 (3.4)	38.0 (33.1)	64.6 (59.6)	33.3 (37.0)	39.9 (36.4)	60.1 (63.6)
CLASSICAL	15 (21)	7.8 (7.8)	16.1 (16.2)	5.7 (6.3)	1.1 (0.5)	22.3 (24.6)	51.1 (54.5)	47.8 (45.0)	50.0 (50.6)	50.0 (49.4)

CHR/CONTEMP

NATIONAL MEAN:		8.0	15.8	8.9	26.2	56.2	69.8	4.0	43.7	56.3
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WHTZ-F	NY	9.0	14.0	8.0	34	49	62	4	42	58
WPLJ-F	NY	6.0	21.0	2.9	22	64	75	3	47	53
WNBC	NY	5.9	21.3	5.7	11	40	75	14	50	50
WLS	Chi	5.7	22.2	6.9	15	48	75	10	54	46
WBBM-F	Chi	6.0	20.8	6.3	47	33	45	8	41	59
KIIS	LA	8.8	14.4	8.8	16	62	78	6	48	52
KSDO-F	SD	6.9	18.4	7.1	17	56	74	9	50	50
WHYT	Detr	5.4	23.5	4.1	37	47	61	2	45	55
KFRC	SF	4.9	25.6	7.1	26	44	67	7	43	57
KDON-F	Sal-Sea	7.2	17.5	8.4	28	56	69	3	42	58
WKZW	Peo	8.7	14.6	14.9	38	49	61	1	35	65
KLIK	Dav-RI	7.9	16.0	10.3	13	63	78	9	46	54
WHTT	Bost	7.5	16.7	7.3	43	45	51	6	45	55
WXKS	Bost	9.6	13.1	8.7	15	65	81	4	44	56
WTIC-F	Hartf	8.7	14.5	5.2	18	47	67	15	38	62
WKCI	N Haven	7.9	15.9	9.5	16	60	78	6	24	76
WCAU-F	Phila	6.1	20.6	4.9	37	42	58	5	37	63
KWSS	S Jose	7.4	17.0	9.4	29	58	62	9	55	45
WSTW	Wilm	8.2	15.3	6.3	7	67	90	3	43	57
WLEV	ABE	8.4	15.1	9.1	13	61	82	5	35	65
WPRO-F	Prov	8.3	15.2	6.4	22	59	79	4	41	59
WZPL	Indy	10.8	11.6	16.0	31	55	67	2	40	60
WGCL	Cleve	7.8	16.2	12.3	42	47	57	1	48	52
WKDD	Akr	8.6	14.7	7.1	21	67	77	2	37	63
WQXI-F	Atl	7.6	16.7	4.8	5	78	94	1	48	52
WZGC	Atl	8.2	15.4	10.8	30	48	66	4	53	47
WBSB	Balt	8.4	15.1	5.4	24	51	71	5	35	65
WXGT	Col,0	8.3	15.3	12.4	38	51	61	1	37	63
WKRQ	Cin	8.0	15.8	12.9	43	47	55	2	38	62
KAFM	Dall	6.9	18.1	7.6	47	43	52	1	28	72
KKBQ-F	Hous	9.7	13.0	8.1	33	56	65	2	44	56
KPKE	Denv	7.9	16.0	6.5	41	49	57	2	56	44
KBEQ	KC	7.8	16.1	7.7	33	54	64	3	43	57
KUDL	KC	8.7	14.5	5.9	3	65	91	6	33	67
WLOL	Minn	7.9	15.9	9.3	30	57	69	1	46	54
KHTR	ST L	7.9	16.0	9.3	35	48	59	6	41	59
KUBE	Sea	10.1	12.4	11.2	17	71	82	1	38	62
WAVA	Wash	6.6	19.0	7.1	39	51	61	0	52	48
WRQX	Wash	7.7	16.4	6.8	25	51	71	4	50	50
WRBQ	Tampa	9.8	12.9	12.6	15	57	78	7	46	54
WBZZ	Pitt	7.2	17.6	5.5	30	55	68	2	46	54
WKFR	Kala	9.7	13.0	6.8	16	66	83	1	41	59
KZZP	Phoe	5.4	23.2	2.8	36	57	59	5	55	45
WKTI	Milw	7.2	17.4	5.7	27	62	72	1	50	50
WHYI	Miami	7.9	16.0	5.9	25	50	68	7	49	51
WINZ-F	Miami	7.7	16.4	3.5	26	48	64	10	44	56
WANS	Gree,SC	9.6	13.2	6.7	30	61	68	2	51	49
WKEE-F	Hunt,WV	10.9	11.5	16.7	18	62	76	6	45	55
WBJW	Orl	8.3	15.1	8.7	21	55	74	5	45	55
WDCG	Ral	8.6	14.7	10.2	23	66	76	1	42	58

CHR/TOP 40/CONTEMP

NATIONAL MEAN:		8.0	15.8	8.9	26.2	56.2	69.8	4.0	43.7	56.3
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WLAN-F	Lanc	7.5	16.9	8.6	12	76	88	0	37	63
WHTF	York	8.7	14.4	13.6	35	53	65	0	36	64
WBCY	Char	7.7	16.3	8.9	20	59	73	7	48	52
WMC	Memp	7.4	17.1	8.4	19	61	73	8	41	59
WWKX	Nash	7.4	17.1	10.8	33	40	66	1	41	59
WEZB	New Or	9.7	13.0	13.4	30	51	64	6	40	60
WFLY	A-S-T	7.3	17.1	8.0	24	64	73	3	49	51
KHFI	Aust	10.0	12.6	10.0	33	62	66	1	51	49
WFMF	B Rou	10.4	12.1	17.7	23	59	72	5	40	60
WSKZ	Chatt	9.2	13.7	17.5	30	61	70	0	43	57
WNOK	Col,SC	8.0	15.8	8.4	21	66	77	2	45	55
KAMZ	El Paso	9.0	14.0	7.5	22	65	73	5	43	57
WMFE	F Wayne	9.8	12.8	10.8	24	55	71	5	42	58
KYNO-F	Fresno	8.7	14.5	8.2	26	57	65	9	27	73
KQMQ	Hono	6.8	18.6	5.8	31	63	69	0	43	57
WQUT	JC-Kin	10.0	12.5	10.4	26	51	68	6	45	55
WOKI	Knox	9.2	13.7	10.7	30	56	70	0	53	47
WVIC	Lans	8.5	14.8	8.7	29	61	71	0	47	53
KLUC	Las V	8.7	14.5	12.0	32	59	67	1	50	50
WFMI	Lex	9.1	13.8	9.8	40	50	55	5	50	50
KKYK	L Rock	9.7	13.0	13.5	22	65	75	3	39	61
WKRZ	NE PA	10.3	12.3	10.4	17	59	77	6	48	52
WXLK	Roan	12.2	10.4	22.0	25	51	67	8	44	56
WPXY-F	Roch	7.1	17.6	6.4	20	56	73	7	44	56
KRQQ	Tucson	8.0	15.8	5.1	12	73	88	0	45	55
KAYI	Tulsa	9.9	12.8	6.8	29	65	70	1	53	47
KEYN	Wich	9.4	13.4	10.4	29	58	68	3	45	55
WYFM	Young	6.7	18.7	8.4	34	45	64	2	34	66

AOR

NATIONAL MEAN:		9.0	13.9	9.8	22.1	71.3	76.3	1.6	67.1	32.9
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WAPP-F	NY	6.8	18.5	6.1	28	65	70	2	65	35
WNEW-F	NY	7.0	17.9	5.1	5	79	89	6	63	37
WMET	Chi	6.1	20.7	2.2	33	63	66	1	54	46
WXRT	Chi	9.1	13.8	9.9	4	88	95	1	71	29
KLOS	LA	7.0	18.0	1.9	16	80	83	1	71	29
KMET	LA	7.7	16.4	4.4	24	70	74	2	68	32
KGB	SD	10.4	12.2	8.0	9	88	89	2	75	25
WLLZ	Detr	7.2	17.5	2.6	35	60	64	1	62	38
WRIF	Detr	6.8	18.4	4.0	21	69	79	0	74	26
KRQR	SF	7.5	16.9	10.0	20	71	80	0	73	27
WXLN	Dav-RI	12.2	10.3	13.5	38	57	60	2	64	36
WBCN	Bost	10.7	11.7	8.4	7	85	90	3	69	31
WAAF	Worc	8.8	14.3	8.9	30	61	68	2	62	38
WHCN	Hart	7.4	17.0	5.0	23	71	76	1	55	45
WMMR	Phila	8.1	15.6	5.2	20	67	77	3	68	32
WYSP	Phila	7.3	17.1	2.9	31	65	68	1	67	33
WZZO	ABE	11.5	11.0	13.9	24	68	74	2	55	45
WHJY	Prov	9.2	13.7	10.6	25	69	74	1	59	41
WFBQ	Indy	13.6	9.3	17.1	18	75	80	2	74	26
WQMF-F	Louis	9.5	13.3	13.9	32	65	67	1	62	38

AOR

NATIONAL MEAN:		9.0	13.9	9.8	22.1	71.3	76.3	1.6	67.1	32.9
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WMMS	Cleve	10.5	12.0	12.1	13	78	86	1	62	38
WKLS	Atl	8.3	15.1	8.4	31	60	65	4	69	31
WGRQ	Buff	6.4	19.6	3.5	27	68	69	4	59	41
WLWQ	Col,0	12.0	10.5	15.7	15	79	84	1	68	32
WEBN	Cin	7.8	16.2	7.6	18	75	82	0	72	28
KZEW	Dall	7.4	16.9	5.6	24	73	75	1	64	36
KSRR	Hous	9.0	13.9	4.5	21	72	78	1	67	33
KBPI	Denv	6.1	20.8	3.9	15	75	82	3	69	31
KYYS	KC	11.5	11.0	7.6	12	83	88	0	78	22
KQRS	Minn	6.7	18.7	4.3	35	62	65	0	68	32
KSHE	ST L	11.5	11.0	9.4	12	79	83	5	71	29
KISW	Sea	9.1	13.9	6.0	21	69	77	2	81	19
WWDC	Wash	6.0	21.0	5.2	24	66	74	2	70	30
WYNF	Tampa	11.6	10.9	12.2	27	66	71	2	73	27
WDVE	Pitt	10.8	11.6	15.7	28	67	71	1	68	32
KDKB	Phoe	7.8	16.2	4.2	17	75	83	0	66	34
WQFM	Milw	11.3	11.1	13.8	30	67	69	1	70	30
KZAP	Sacra	8.1	15.5	4.4	20	76	78	2	68	32
WDIZ	Orl	11.0	11.4	13.3	29	69	71	0	67	33
WTPA	Harris	10.6	11.9	18.1	22	72	78	0	60	40
WTUE	Dayt	9.5	13.2	14.0	20	71	78	2	65	35
WKZL	Gree-WS	10.6	11.9	13.7	18	78	82	0	60	40
WZXR	Memp	9.9	12.8	12.5	25	71	72	3	70	30
WKDF	Nash	9.7	13.0	18.4	22	72	78	0	59	41
WNOR	Norf	11.5	11.0	15.6	14	79	82	4	71	29
KATT	OK C	12.3	10.2	15.2	23	75	77	0	70	30
KRSP	SLC	9.4	13.4	9.0	39	54	55	6	65	35
KISS	San Ant	8.4	14.9	8.3	31	60	67	2	78	22
KILO	Col Spr	14.0	9.0	18.1	10	89	90	0	76	24
KNCN	Cor Chr	11.1	11.4	9.3	21	74	79	0	79	21
KGGO	DM	9.6	13.1	17.4	27	63	70	3	61	39
KLAQ	El Paso	10.4	12.1	8.9	33	64	67	0	69	31
WWCK	Flint	9.4	13.5	10.8	27	65	68	5	57	43
WXKE	F Wayne	11.1	11.3	14.9	17	78	83	0	71	29
WFYV	Jkvil	10.6	11.9	15.2	21	68	76	3	70	30
WIMZ	Knox	10.8	11.7	10.9	25	69	74	1	56	44
WEZX	NE PA	11.3	11.2	8.8	16	76	80	4	59	41
KEZO	Omaha	10.0	12.5	13.0	23	70	77	0	68	32
WRXL	Rich	8.9	14.1	11.0	18	76	79	3	64	36
WCMF	Roch	10.1	12.5	8.3	23	75	77	0	74	26
KMBQ	Shreve	10.5	12.0	16.1	28	68	70	2	68	32
WIOT	To1	8.6	14.6	11.8	18	75	82	0	73	27
KMOD	Tulsa	11.3	11.2	12.8	17	77	79	4	72	28
KICT	Wich	10.9	11.5	12.8	17	83	83	0	64	36
WSRD	Young	7.7	16.3	2.0	19	75	81	0	63	37

AC/SOFT

NATIONAL MEAN:		7.9	15.9	6.8	4.4	60.9	87.6	8.0	41.4	58.6
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WCBS-F	NY	7.4	16.9	11.0	1	42	82	17	51	49
WPIX	NY	7.7	16.4	5.0	3	59	87	10	39	61
WYNY	NY	7.2	17.6	4.3	5	54	87	8	38	62
WCLR	Chi	7.5	16.7	3.9	3	52	86	11	31	59
WFYR	Chi	7.9	16.0	4.3	2	65	90	8	44	56
WLAK	Chi	8.1	15.5	5.0	2	35	69	29	40	60
KFI	LA	5.5	22.8	4.4	3	43	78	19	51	49
KMGG	LA	6.6	19.0	5.4	8	64	84	8	36	64
KOST	LA	7.0	18.1	4.7	3	72	83	14	35	65
KRTH	LA	5.8	21.8	2.7	3	72	91	6	51	49
KBZT	SD	8.3	15.1	5.8	6	70	92	2	50	50
KFMB	SD	7.0	18.0	3.9	3	75	91	6	53	47
WICC	Bridge	9.3	13.5	10.1	3	22	55	42	39	61
WMJC	Detr	9.1	13.9	5.8	3	60	88	9	36	64
WNIC	Detr	6.5	19.3	3.1	6	70	89	5	36	64
KIOI	SF	5.9	21.4	3.7	5	69	93	2	39	61
KYUU	SF	6.1	20.7	2.0	6	59	85	9	47	53
WMJX	Bost	6.3	19.9	3.8	6	67	89	5	43	57
WROR	Bost	5.8	21.6	3.5	10	55	85	5	49	51
WMGK-F	Phila	8.6	14.6	5.9	3	54	89	8	38	62
WSNI	Phila	7.2	17.4	3.9	5	57	84	11	45	55
KEZR	S Jose	6.4	19.6	3.5	2	72	92	6	42	58
WQQQ	ABE	9.1	13.9	6.3	11	59	74	15	51	49
WHYN-F	Spr,MA	9.6	13.2	9.4	4	37	65	31	34	66
WMAS-F	Spr,MA	8.4	14.9	6.5	4	58	72	24	41	59
WPJB	Prov	6.9	18.4	3.9	5	51	81	14	34	66
WENS	Indy	7.8	16.2	6.1	3	65	94	3	40	60
WMJI	Cleve	8.1	15.5	9.7	3	61	90	7	46	54
WZZP	Cleve	6.9	18.3	4.4	2	56	86	12	42	58
WSB-F	Atl	7.0	18.1	3.1	5	63	88	7	34	66
WRRM	Atl	8.0	15.8	5.7	2	62	94	4	41	59
WBUF	Buff	10.2	12.4	4.3	1	64	91	8	33	67
WSNY	Col,0	8.9	14.2	6.0	1	69	95	4	40	60
WLLT	Cin	7.9	16.0	8.1	7	61	86	7	33	67
WRRM	Cin	8.5	14.7	4.3	2	63	87	11	35	65
KVIL	Dall	10.9	11.6	11.9	2	48	81	17	32	68
KFMK	Hous	8.7	14.5	9.4	3	65	94	3	43	57
KRBE	Hous	7.7	16.4	5.1	3	67	91	6	43	57
KLIR	Denv	7.7	16.5	3.6	2	74	95	3	42	58
KLSI	KC	9.8	12.9	10.9	3	64	87	10	36	64
KSTP	Minn	9.1	13.9	7.7	5	66	90	5	40	60
KSD-F	ST L	9.9	12.8	11.5	4	61	92	4	36	64
KLSY	Sea	9.0	14.0	8.8	9	74	91	0	38	62
WLTT	Wash	6.5	19.4	2.4	3	68	88	9	37	63
WIQI	Tampa	9.5	13.2	13.5	2	44	77	21	36	64
WHYW	Pitt	7.8	16.3	3.3	3	67	89	8	38	62
KKLT	Phoe	8.6	14.6	8.3	5	65	89	6	33	67
WMYX	Milw	6.5	19.4	8.0	3	67	90	7	35	65
WAXY	Miami	6.6	19.0	5.6	2	70	87	11	36	54
WWWL	Miami	6.6	19.0	2.8	3	77	92	5	41	59

AC/SOFT

NATIONAL MEAN:		7.9	15.9	6.8	4.4	60.9	87.6	8.0	41.4	58.6
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KXOA	Sacra	9.1	13.9	6.0	3	70	90	7	40	60
WFBC	Gree,SC	7.7	16.4	6.4	9	52	76	15	39	61
WRAL	Ral	8.8	14.3	7.2	4	59	87	9	39	61
WMAG	Gree-WS	9.5	13.3	7.4	8	66	85	7	42	58
WRVR	Memp	9.8	12.9	12.1	2	70	88	10	48	52
WLTY	Norf	10.0	12.5	7.4	3	67	92	5	51	49
KCNR	Port,0	7.8	16.2	10.4	6	75	92	2	46	54
KLLS	San An	8.0	15.8	7.6	8	67	87	5	35	65
WWOM	A-S-T	8.7	14.5	4.6	2	59	94	4	50	50
KOB-F	Albuq	10.2	12.4	8.9	8	59	82	10	33	67
KEYI	Austin	7.9	15.9	9.6	6	76	89	5	42	58
KLYF-F	DM	9.8	12.9	11.9	2	37	68	30	42	58
WFWQ	F Wayne	8.5	14.9	8.7	9	66	86	5	55	45
WAIV	Jkvil	8.7	14.4	13.2	1	60	92	7	39	61
WEZS	Rich	10.6	11.9	13.4	9	59	85	6	44	56
WVOR	Roch	9.2	13.8	9.9	1	48	87	12	46	54
KKPL	Spok	9.4	13.4	8.2	8	69	85	7	41	59
WHEN	Syra	6.6	19.0	9.0	9	50	85	6	55	45
WYYY-F	Syra	8.4	15.0	8.0	10	63	84	6	41	59
WMHE	Tol	8.0	15.8	6.3	6	71	94	0	45	55
KCEE	Tucs	8.4	15.0	5.6	5	45	84	11	50	50
KRAV	Tulsa	9.7	13.0	12.4	5	70	90	5	40	60
WRMF-F	W Palm	10.8	11.7	8.0	2	66	96	2	39	61

MOR/VARIETY

NATIONAL MEAN:		8.7	14.4	11.1	1.4	16.8	42.8	55.8	42.1	57.9
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WGN	Chi	10.7	11.7	8.0	1	8	33	66	42	58
KFMB	SD	7.2	17.6	7.9	0	31	67	33	46	54
WJR	Detr	9.3	13.5	11.3	1	10	33	66	49	51
KNBR	SF	5.8	21.8	3.4	3	30	68	29	52	48
WJBC	Bloom	13.2	9.6	15.6	2	19	49	49	48	62
WMBD	Peoria	11.3	11.2	17.5	2	4	16	82	40	60
WBZ	Bost	8.9	14.2	8.4	1	19	44	55	32	68
WHDH	Bost	8.9	14.2	9.2	1	20	54	45	43	57
WTIC	Hart	11.5	10.9	12.8	2	11	31	67	38	62
WELI	N Haven	10.1	12.4	13.0	1	9	26	73	42	68
WIP	Phila	7.3	17.2	7.7	1	18	50	49	39	61
WIBC	Indy	12.1	10.4	12.5	1	17	45	54	40	60
WHAS	Louis	7.9	16.0	10.9	2	25	48	50	46	54
WAKR	Akron	8.8	14.1	14.1	1	15	38	61	36	64
WHBC	Cant	8.5	14.9	11.5	3	11	40	57	38	62
WSB	Atl	7.6	16.5	9.2	1	15	41	58	43	57
WBAL	Balt	11.3	11.2	13.5	0	5	19	81	34	66
WBEN	Buff	6.9	18.3	4.6	3	14	36	61	48	52
WGR	Buff	6.2	20.2	7.3	1	34	66	33	52	48
WTVN	Col,0	7.8	16.3	10.4	1	23	51	49	44	56
WKRC	Cin	7.0	18.1	9.2	2	23	53	45	39	61
KHOW	Denv	7.9	15.9	9.3	1	30	79	20	43	57
WCCO	Minn	10.1	12.4	10.2	1	10	36	63	45	55
KOMO	Sea	5.6	22.3	5.0	1	18	50	49	46	54
WMAL	Wash	9.1	13.9	8.0	3	11	34	63	41	59

AGO

MOR/VARIETY

NATIONAL MEAN:		8.7	14.4	11.1	1.4	16.8	42.8	55.8	42.1	57.9
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KDKA	Pitt	9.6	13.2	9.7	1	10	27	72	37	63
WOOD	Gr Rap	9.9	12.7	13.5	1	6	44	55	40	60
KOY	Phoe	7.6	16.7	8.8	1	29	62	37	48	52
WTMJ	Milw	9.2	13.7	9.6	1	10	32	67	44	56
WPTF	Ral	12.3	10.2	18.1	0	8	27	73	39	61
WHP	Harris	11.6	10.9	17.4	0	2	15	85	31	69
WSBA	York	9.1	13.8	12.0	0	19	50	50	42	58
WHIO	Dayt	8.3	15.1	12.1	1	6	27	72	44	56
KSL	SLC	7.5	16.9	7.2	3	29	55	42	49	51
WGY	A-S-T	8.9	14.2	14.2	2	17	43	55	39	61
KOB	Albuq	9.1	13.9	10.6	1	30	62	37	55	45
WHBY	App-Os	8.4	15.0	9.6	3	13	39	58	46	54
WOWO	FT Wayn	9.1	13.9	12.2	3	30	53	44	37	53
KSSK	Hono	13.3	9.5	15.6	1	29	56	43	37	63
KFAB	Omaha	10.9	11.5	21.1	1	16	38	61	42	58
WRVA	Rich	9.1	13.8	11.3	2	16	39	59	35	65
WSYR	Syra	9.3	13.6	9.8	2	14	31	67	41	59
WSPD	Tol	8.2	15.4	12.7	2	11	29	69	33	67
KRMG	Tulsa	8.6	14.6	13.6	0	12	48	52	51	49

BEAUTIFUL MUSIC

NATIONAL MEAN:		11.3	11.2	11.4	0.7	14.1	39.5	59.8	41.0	59.0
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WPAT-F	NY	7.9	16.0	5.3	0	12	40	60	48	52
WRFM	NY	9.8	12.9	6.0	1	9	32	67	41	59
WLOO	Chi	11.2	11.3	7.9	0	11	34	66	44	56
KBIG	LA	10.6	11.8	8.3	0	17	52	48	43	57
KJOI	LA	10.0	12.5	7.8	1	11	33	66	41	59
KJQY	SD	12.1	10.5	12.5	2	11	31	67	38	62
WEZN	Bridge	12.7	9.9	10.3	1	10	32	67	40	60
WJOI	Detr	10.6	11.8	9.1	1	10	34	65	38	62
KABL-F	SF	9.8	12.9	6.4	1	12	32	67	42	58
WSWT	Peor	11.3	11.1	12.3	0	19	41	59	41	59
WHUE	Bost	10.0	12.5	4.6	1	8	31	68	44	56
WJIB	Bost	10.4	12.1	8.8	0	9	29	71	48	52
WSRS	Worc	12.2	10.3	10.0	1	22	51	48	48	52
WRCH	Hart	11.7	10.8	5.2	1	15	39	60	41	59
WEAZ	Phila	11.2	11.4	6.2	1	15	36	63	41	59
WFMZ	A-B-E	15.3	8.2	15.7	1	10	32	67	35	65
WLKW	Prov	13.5	9.4	17.3	1	8	34	65	42	58
WXTZ	Indy	10.9	11.5	12.9	0	18	43	57	39	61
WDOK	Cleve	10.1	12.4	7.7	0	11	35	65	46	54
WQAL	Cleve	11.1	11.3	8.5	0	11	33	67	37	63
WPCH	Atl	9.4	13.4	12.7	1	22	59	40	36	54
WLIF	Balt	11.3	11.1	11.1	1	12	45	54	37	63
WJYE	Buff	12.1	10.4	7.9	0	12	35	65	36	64
WBNS-F	Col,0	11.6	10.8	11.7	0	14	40	60	45	55
WWEZ	Cin	10.7	11.8	9.3	1	23	44	55	44	56

BEAUTIFUL MUSIC

NATIONAL MEAN:		11.3	11.2	11.4	0.7	14.1	39.5	59.8	41.0	59.0
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KMEZ	Dall	10.9	11.5	11.5	1	12	48	51	41	59
KODA	Hous	10.7	11.8	9.9	1	22	51	48	48	52
KOSI	Denv	10.4	12.2	10.0	2	18	46	52	40	60
KMBR	KC	10.5	12.0	11.8	1	13	49	50	43	57
WAYL	Minn	10.7	11.8	5.4	0	11	43	57	39	61
KEZK	ST L	10.9	11.6	8.5	0	23	49	51	32	68
KBRD	Sea	10.8	11.6	9.1	0	10	40	60	40	60
WGAY	Wash	11.3	11.2	9.9	2	15	38	60	41	59
WWBA	Tampa	16.4	7.7	27.0	0	5	17	83	45	55
WPNT	Pitt	11.3	11.1	10.1	0	20	40	60	41	59
WOOD	Gr Rap	9.0	14.0	14.5	1	16	38	61	38	62
WQLR	Kala	10.7	11.8	8.5	3	23	57	40	47	53
KMEO	Phoe	9.9	12.7	8.0	0	10	28	72	40	60
WEZW	Milw	10.6	11.9	5.2	1	15	46	53	45	55
WLYF-F	Miami	13.8	9.2	15.6	0	7	21	79	42	38
KEWT	Sacra	9.6	13.1	9.3	1	12	33	66	33	67
WSPA	Gree,SC	11.3	11.1	5.3	1	11	29	70	39	61
WWLV	Day Be	13.4	9.4	19.4	1	6	19	80	36	64
WHIO-F	Dayt	11.8	10.7	10.4	0	15	44	56	41	59
WGLD	Gree-WS	10.7	11.8	12.9	0	19	44	56	41	59
WZEZ	Nashv	11.9	10.6	14.7	2	14	42	56	49	51
WFOG	Norf	12.9	9.7	13.7	0	14	48	52	49	51
KKNG	OK C	12.4	10.1	16.0	0	13	40	60	30	70
KUPL	Port	13.0	9.7	11.6	0	14	51	39	32	68
KSFI	SLC	11.1	11.4	10.5	0	30	57	43	35	65
KPEZ	Aust	14.1	8.9	18.9	0	11	51	49	40	60
WCEZ	Col,SC	7.6	16.6	6.2	0	24	38	62	41	59
WEZV	F Wayn	10.7	11.8	7.0	2	18	51	47	44	56
WKTZ	Jkvil	12.4	10.1	19.4	3	6	24	73	40	60
WTFM	JC-Kin	11.8	10.7	16.3	2	21	54	55	45	55
WYZZ	NE PA	11.8	10.7	9.7	0	6	28	72	28	72
WPVR	Roan	15.3	8.3	20.7	0	8	34	66	48	52
WEZO	Roch	11.0	11.5	12.7	0	10	37	63	42	58
KXLY	Spok	17.7	7.1	14.6	2	16	35	63	39	61
WLQR	Tol	11.0	11.5	12.1	1	22	44	55	38	62
KJYK	Tucs	12.1	10.4	17.3	0	14	46	54	43	57
KBEZ	Tulsa	11.3	11.2	17.8	1	26	57	42	38	62
WEAT	W Palm	12.5	10.1	19.6	0	11	25	75	38	62
WKBN	Young	10.5	11.9	11.4	0	14	36	64	46	54

COUNTRY

NATIONAL MEAN:		9.9	12.7	14.6	3.5	32.7	66.4	30.1	47.9	52.1
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WHN	NY	6.7	18.8	5.0	2	21	58	40	47	53
WKHK	NY	8.4	15.0	6.6	4	38	74	22	50	50
WMAQ	Chi	6.8	18.5	6.7	2	22	50	48	52	48
WUSN	Chi	8.0	15.8	8.6	7	35	73	20	35	55
KLAC	LA	6.1	20.5	5.6	2	27	65	33	58	42
KZLA-F	LA	8.9	14.2	9.8	1	35	74	25	42	58
KSON-F	SD	7.7	16.4	12.8	10	26	54	36	52	48
KUZZ	Bakers	11.8	10.7	25.3	4	30	69	27	49	51
WCXI	Detr	8.0	15.8	7.5	1	22	51	48	47	53
WWWW	Detr	9.8	12.9	7.9	3	27	74	23	45	55

COUNTRY

NATIONAL MEAN:		9.9	12.7	14.6	3.5	32.7	66.4	30.1	47.9	52.1
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KSAN	SF	9.0	14.1	4.5	4	53	80	16	46	54
WXCL	Peor	9.9	12.7	22.2	2	20	50	48	47	53
WXKW	A-B-E	12.3	10.3	18.8	5	18	58	37	48	52
WFMS	Indy	10.1	12.4	12.7	2	36	75	22	50	50
WIRE	Indy	10.7	11.8	15.4	1	14	38	61	39	61
WAMZ	Louis	11.5	10.9	17.1	5	43	69	26	40	60
WKSW	Cleve	10.3	12.2	15.3	3	38	67	30	44	56
WKHX	At1	10.8	11.6	17.1	1	38	79	14	51	49
WPOC	Balt	11.1	11.3	14.9	1	35	69	30	57	43
WYRK	Buff	9.4	13.4	10.0	1	36	72	27	50	50
WKXF	Cin	8.9	14.1	15.7	1	35	66	33	43	57
WUBE	Cin	9.2	13.7	19.5	3	23	68	29	51	49
WBAP	Dall-F	8.2	15.3	12.3	2	24	61	37	57	43
KPLX	D-FW	10.0	12.6	11.6	5	44	77	18	51	49
KIKK-F	Hous	10.9	11.5	16.3	4	43	78	18	51	49
KILT-F	Hous	10.5	12.0	10.6	6	49	78	16	49	51
KLZ	Denv	8.8	14.4	16.9	5	24	58	37	51	49
KYGO	Denv	10.2	12.3	15.0	1	34	57	42	48	52
WDAF	KC	11.1	11.3	19.3	1	15	48	51	52	48
KEEY	Minn	9.3	13.5	12.1	4	34	72	24	51	49
KSD	ST L	7.0	18.1	8.5	5	27	56	39	39	61
KMPS-F	Sea	10.6	11.9	14.6	2	38	75	23	42	58
WPKX	Wash	7.0	17.9	5.8	4	36	75	21	37	63
WMZQ	Wash	8.8	14.3	11.4	6	38	69	25	48	52
WSUN	Tampa	10.4	12.1	13.2	1	12	35	64	47	53
WCUZ-F	Gr Rap	12.3	10.2	10.9	2	42	82	16	49	51
KEZC	Phoe	9.2	13.8	8.0	2	27	64	34	45	55
WBCS	Milw	8.3	15.2	8.0	0	36	68	32	36	64
WKQS	Mia	11.8	10.7	13.7	3	31	71	26	49	51
KAER	Sacra	10.5	12.0	12.8	9	36	70	21	47	53
WESC-F	GreemSC	10.7	11.8	15.0	6	25	58	36	55	45
WSSL	Gree,SC	11.8	10.6	10.6	2	35	72	26	51	49
WTCR	Hun,WV	11.0	11.4	14.0	7	27	56	37	35	65
WHOO-F	Orl	8.0	15.7	9.3	1	30	76	23	50	50
WWKA-F	Orl	10.4	12.2	12.8	8	31	72	20	45	55
WRKZ	Harris	9.9	12.7	12.3	2	28	55	43	37	63
WZZK	Birm	10.9	11.5	16.4	4	34	66	30	38	52
WSOC-F	Char	13.5	9.3	22.6	5	33	69	26	46	54
WONE	Dayt	8.4	14.9	14.2	1	26	64	35	48	52
WTQR	Gree-WS	13.1	9.6	20.6	3	27	67	30	50	50
WGKX	Memp	10.2	12.4	12.2	5	52	79	16	43	57
WSIX-F	Nash	8.6	14.6	11.4	1	20	51	48	44	56
WSM-F	Nash	13.2	9.6	17.8	1	39	81	18	48	52
WNOE-F	New O	11.3	11.1	17.1	2	28	64	34	57	43
WCMS	Norf	13.5	9.3	19.2	2	30	69	29	57	43
KXXY-F	OK C	9.4	13.4	10.0	6	58	90	4	53	47
KJIB	Port	10.9	11.6	11.3	6	28	74	20	53	47
KKYX	San A	8.2	15.3	14.1	2	23	49	49	40	60
KAJA	San A	11.2	11.3	10.6	5	48	87	8	40	60
KASE	Aust	13.0	9.7	17.0	3	50	79	18	51	49

COUNTRY

NATIONAL MEAN:		9.9	12.7	14.6	3.5	32.7	66.4	30.1	47.9	52.1
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WEZL	Char, SC	12.2	10.3	31.3	2	34	69	29	51	49
WDOD	Chatt	9.0	14.0	11.6	9	30	60	31	48	52
WCOS	Col, SC	12.5	10.1	19.5	5	49	78	17	54	46
KOUL	Cor Ch	11.3	11.2	12.3	6	38	68	26	43	57
KHEY	El Pas	8.9	14.2	10.9	0	20	60	40	44	56
WCRJ	Jkvil	11.3	11.2	22.2	8	45	72	20	52	48
WXBQ	JC-Kin	11.5	10.9	14.5	3	42	81	16	39	61
WIVK	Knox	13.2	9.5	15.0	1	25	56	43	47	53
WVLK-F	Lex	11.3	11.2	13.9	3	47	74	23	50	50
KLRA	L Roc	7.2	17.4	12.4	0	3	27	73	55	45
KSSN	L Roc	10.3	12.2	16.8	1	43	78	21	44	56
KLLL	Lubb	10.6	11.9	12.4	6	50	81	13	44	56
WKSJ	Mob	13.1	9.6	21.1	4	45	74	22	55	45
WKLR	Tol	11.6	10.9	16.0	5	33	72	23	50	50
KCUB	Tucs	12.4	10.2	25.6	3	20	52	45	40	60
KVOO	Tulsa	10.0	12.5	19.3	3	18	43	54	55	45
KWEN	Tulsa	12.1	10.4	23.9	5	47	75	20	45	55
WIRK	W Palm	14.4	8.7	20.9	1	35	69	30	57	43
KFDI-F	Wich	9.5	13.2	15.8	3	44	80	17	58	42
KFH	Wich	9.5	13.3	17.7	0	22	52	48	50	50

NEWS/TALK

NATIONAL MEAN:		7.8	16.3	8.0	0.8	12.7	33.6	65.6	49.4	50.6
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WABC	NY	5.6	22.7	3.9	4	20	42	54	46	54
WCBS	NY	6.3	20.1	6.6	1	12	36	63	52	48
WINS	NY	5.9	21.3	7.5	2	15	35	63	50	50
WOR	NY	10.2	12.4	6.2	0	7	18	82	33	67
WBBM	Chi	6.6	19.1	6.2	1	14	36	63	54	46
WIND	Chi	11.3	11.2	10.9	1	8	20	79	34	66
KABC	LA	9.1	13.8	7.8	1	11	40	59	44	56
KFWB	LA	6.0	20.9	8.9	1	8	29	70	52	48
KNX	LA	6.7	18.9	6.2	1	13	35	64	50	50
KSDO	SD	7.1	17.9	6.7	0	15	41	59	62	38
WWJ	Detr	8.8	14.4	8.8	1	14	32	67	51	49
WXYZ	Detr	8.9	14.2	7.0	2	10	23	75	38	62
KCBS	SF	7.8	16.1	7.2	0	15	33	67	47	53
KGO	SF	9.6	13.2	10.6	0	12	29	71	43	57
WEEL	Bost	6.8	18.4	6.1	1	12	31	68	56	44
WRKO	Bost	8.9	14.2	5.3	0	9	29	71	42	58
WPOP	Hart	5.9	21.5	5.0	2	17	45	53	50	50
KYW	Phila	7.0	18.0	7.8	1	11	32	67	46	54
WCAU	Phila	7.2	17.5	6.2	2	12	27	71	58	42
WHJJ	Prov	13.3	9.4	10.7	0	8	23	77	43	57
WJW	Cleve	8.6	14.6	8.6	1	7	27	72	43	57
WCBM	Balt	6.6	19.2	3.1	0	20	47	53	58	42
WCKY	Cin	9.1	13.9	6.8	0	5	22	78	44	56
KRLD	Dall	8.2	15.3	10.6	1	14	39	60	55	45
KTRH	Hous	7.8	16.3	8.7	0	11	38	62	50	50

NEWS/TALK

NATIONAL MEAN:		7.8	16.3	8.0	0.8	12.7	33.6	65.6	49.4	50.6
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KOA	Denv	7.6	16.5	3.6	1	12	39	60	57	43
KCMO	KC	7.7	16.5	9.2	1	18	46	53	52	48
KMOX	ST L	11.7	10.8	14.5	1	13	32	67	45	55
KIRO	Sea	7.1	17.7	7.6	1	20	49	50	63	37
WRC	Wash	9.9	12.8	11.3	1	12	38	61	41	59
WTOP	Wash	6.1	20.6	4.7	2	19	45	53	60	40
KTAR	Phoe	9.3	13.6	12.7	1	8	31	68	52	48
WIOD	Miami	7.5	16.9	3.2	3	12	34	63	52	48
WINZ	Miami	6.9	18.3	7.4	0	10	23	77	57	43
KFBK	Sacra	5.6	22.5	6.5	0	11	35	65	51	49
WNIS	Norf	9.6	13.1	4.4	0	10	34	66	51	49
KTOK	OK C	10.9	11.5	18.2	0	15	32	68	45	55
KXL	Port	6.8	18.5	6.6	0	12	24	76	43	57
WOAI	San An	9.6	13.1	9.1	0	9	25	75	47	53
WHO	DM	8.8	14.3	18.4	0	14	38	62	46	54
KHVV	Hono	7.2	17.4	7.8	0	20	45	55	61	39

BLACK/URBAN

NATIONAL MEAN:		10.1	12.4	9.4	18.7	55.4	71.9	9.4	44.7	55.3
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WBLS	NY	7.6	16.6	5.9	11	60	80	9	46	54
WKTU	NY	6.7	18.7	1.7	17	55	78	5	48	52
WRKS	NY	9.6	13.1	5.1	21	54	71	8	41	59
WBMX	Chi	9.0	13.9	4.3	23	64	75	2	43	57
WGCI-F	Chi	8.7	14.5	5.6	15	62	81	4	48	52
KDAY	LA	6.8	18.4	5.3	39	42	52	9	43	57
KJLH	LA	8.8	14.3	5.2	12	61	79	9	44	56
KUTE	LA	6.3	19.9	3.0	22	64	69	9	39	61
WDRQ	Detr	9.7	13.0	4.6	18	60	76	6	39	61
WJLB-F	Detr	8.4	15.0	6.1	20	51	68	12	45	55
KDIA	SF	7.2	17.6	7.0	12	52	70	18	45	55
KSOL	SF	9.9	12.7	6.7	21	61	74	5	45	55
WDAS-F	Phila	12.9	9.8	8.7	17	57	75	8	53	47
WUSL	Phila	9.6	13.2	5.0	25	54	70	5	37	63
WTLC	Indy	13.8	9.1	22.4	22	47	66	12	46	54
WLOU	Louis	21.4	5.9	17.2	16	55	71	13	49	51
WZAK	Cleve	10.9	11.6	10.5	24	53	69	7	45	55
WVEE	Atl	13.5	9.3	16.0	15	67	81	4	45	55
WWIN	Balt	7.7	16.4	2.7	22	51	62	16	33	67
WBLZ	Cin	9.8	12.8	9.8	24	57	74	2	38	62
KKDA	Dall	10.5	12.0	14.1	23	49	64	13	47	53
KNOK	Dall	12.5	10.0	12.3	14	62	70	16	36	64
KMJQ	Hous	10.0	12.5	6.6	19	59	76	5	39	61
KMJM	ST L	12.5	10.0	14.3	20	51	70	10	47	53
WHUR	Wash	7.9	15.9	2.8	8	60	87	5	46	54
WKYS	Wash	11.9	10.6	5.3	17	58	80	3	40	60
WAMO	Pitt	11.1	11.3	14.4	17	45	75	8	48	52
WEDR	Miami	13.2	9.6	10.0	16	54	75	9	51	49
WHYZ	Gree,SC	18.5	6.8	21.8	7	55	77	16	34	66
WQMG	Gree-WS	15.6	8.1	15.3	14	61	81	5	52	48

BLACK/URBAN

NATIONAL MEAN:		10.1	12.4	9.4	18.7	55.4	71.9	9.4	44.7	55.3
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WDIA	Memp	8.8	14.3	6.8	17	24	37	46	35	65
WHRK	Memp	8.5	14.9	2.3	16	67	81	3	62	38
WAIL	NO	10.5	12.0	5.9	31	48	61	8	47	53
WYLD-F	NO	16.2	7.8	16.4	10	70	85	4	44	56
WWWZ-F	Char,SC	12.9	9.8	19.0	21	64	76	3	54	46
WWDM	Co1,SC	12.0	10.5	12.1	21	56	70	9	41	59
WBLX	Mob	16.4	7.7	13.8	21	51	68	11	48	52
WPLZ	Rich	11.6	10.8	11.3	20	62	76	4	53	47
KOKA	Shrev	10.6	11.8	8.7	23	38	53	24	37	53

NOSTALGIA

NATIONAL MEAN:		10.7	11.7	9.8	0.2	5.1	21.2	78.6	43.3	56.7
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WNEW	NY	9.1	13.8	4.9	2	8	28	70	54	46
WHLI	NY	14.4	8.7	5.4	0	8	18	82	36	64
WAIT	Chi	7.4	17.0	1.9	0	6	28	72	48	52
WJJD	Chi	8.5	14.8	5.5	1	5	22	77	51	49
KMPC	LA	6.9	18.3	5.3	0	6	25	75	52	48
KPRZ	LA	12.5	10.0	16.4	0	4	18	82	45	55
KMLO	SD	11.9	10.6	14.1	0	2	19	81	40	60
CKJY	Detr	11.2	11.5	5.5	1	2	17	82	48	52
KSFO	SF	7.5	16.7	3.8	1	9	23	76	51	49
WXKS	Bost	14.3	8.8	4.6	0	5	31	69	48	52
WPEN	Phila	10.7	11.8	8.6	0	5	18	82	43	57
WEST	A-B-E	19.2	6.6	18.8	0	5	12	88	38	62
WMAS	Spr,MA	11.1	11.3	6.9	0	5	20	80	37	63
WBBG	Cleve	11.1	11.3	8.2	0	3	22	78	33	67
WJYA+	Atl	11.5	11.0	12.0	0	4	36	74	43	57
WITH	Balt	14.7	8.6	12.5	0	1	8	92	40	60
WECK	Buff	11.8	10.7	10.2	0	4	17	83	45	55
WCOL	Col,0	8.8	14.3	9.2	0	14	26	74	45	55
KQUE	Hous	12.1	10.4	12.3	1	9	33	66	39	61
KEZW	Denv	10.4	12.1	10.3	0	8	26	74	37	63
KJLA	KC	10.5	12.0	9.5	0	3	11	89	38	62
WRTH	ST L	8.8	14.3	4.1	0	6	21	79	45	55
KIXI	Sea	9.9	12.8	13.7	0	5	19	81	53	47
WDAE	Tampa	10.6	11.9	13.5	0	5	17	83	42	58
WJAS	Pitt	10.4	12.1	6.8	0	1	19	81	50	50
WOKY	Milw	9.9	12.7	11.9	1	3	15	84	39	61
WCOT	Orl	12.7	9.9	14.4	0	2	13	87	41	59
WJAI	Dayt	10.0	12.5	6.0	0	2	20	80	27	73
WWIW	NO	8.9	14.2	11.1	0	0	24	76	49	51
KORK	Las Ve	13.4	9.4	15.0	0	14	33	67	55	45
WNAK	NE PA	21.3	5.9	14.2	0	6	26	74	41	59
WYLF	Roch	11.6	10.8	11.6	0	6	18	82	42	58
WFBL	Syra	11.9	10.6	16.4	0	1	15	85	33	67

RELIGION/GOSPEL

NATIONAL MEAN:		8.2	15.3	10.2	3.8	27.3	55.0	42.2	35.1	64.9
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WFME	NY	14.0	9.0	18.0	11	8	59	30	41	59
WWDJ	NY	8.6	14.6	12.6	8	16	32	60	27	73
KBRT	LA	6.4	19.7	1.1	0	42	68	32	40	60
KIEV	LA	7.3	17.2	4.1	0	4	25	75	41	59
WMUZ	Detr	5.5	22.9	10.9	6	63	77	17	36	64
KEAR	SF	13.1	9.6	11.6	0	10	53	47	46	54
WROL	Bost	7.2	17.4	1.3	4	9	33	63	42	58
WZZD	Phila	7.7	16.3	5.6	2	52	80	18	31	69
WRBS	Balt	8.4	15.0	11.3	0	15	59	41	36	64
WDCX	Buff	8.6	14.7	2.6	0	11	72	72	22	78
KPBC	Dall	16.6	7.6	8.6	8	47	73	19	42	58
KGOL	Hous	11.1	11.4	15.3	2	61	73	25	39	61
KHCB	Hous	5.9	21.3	9.5	3	16	45	52	35	65
KBIQ	Sea	9.4	13.4	23.0	16	44	77	7	38	62
WPIT	Pitt	8.5	14.8	2.0	0	0	9	91	18	82
WEMM	Hunt,WV	9.3	13.5	18.7	0	20	52	48	32	68
WDJC	-Birm	6.8	18.6	10.1	5	27	59	36	26	74
WWMO	Gree-WS	7.6	16.5	10.9	0	16	64	36	40	60
WXRI	Norf	7.6	16.6	16.5	7	58	79	14	35	65

SPANISH

NATIONAL MEAN:		15.2	9.0	16.6	2.1	38.0	64.6	33.3	39.9	60.1
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WADO	NY	14.9	8.5	18.3	1	17	42	57	33	67
WJIT	NY	12.5	10.0	11.3	1	27	58	41	33	67
WOJO	Chi	18.5	6.8	19.0	5	43	84	11	36	64
KTNQ	LA	10.2	12.4	11.4	2	40	69	29	52	48
KALI	LA	11.8	10.7	5.1	14	48	73	13	37	63
KIQI	SF	17.0	7.4	27.5	0	68	90	10	34	66
KSSA	Dall	15.4	8.2	26.1	0	80	94	6	54	46
KEYH	Hous	15.2	8.3	8.8	0	68	91	9	49	51
KXYZ	Hous	9.9	12.8	11.5	4	53	81	15	55	45
WCMQ-F	Miami	13.0	9.7	11.3	2	38	69	29	35	65
WQBA	Miami	16.8	7.5	19.7	0	7	30	70	47	53
WSUA	Miami	10.5	12.0	6.0	0	24	60	40	31	69
KCOR	San An	17.6	7.2	23.2	0	10	36	64	33	67
KMMM	Aust	24.7	5.1	21.6	2	53	73	25	33	67
KAMA	El Pas	15.4	8.2	20.6	0	17	44	56	28	72
KGBT	Mc-Br	15.0	8.4	24.8	2	15	40	58	48	52

CLASSICAL

NATIONAL MEAN:		7.8	16.1	5.7	1.1	22.3	51.1	47.8	50.0	50.0
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WNCN	NY	8.2	15.4	3.7	2	20	44	54	57	43
WQXR	NY	8.0	15.7	6.6	0	10	28	72	54	46
WFMF	Chi	6.4	19.8	6.5	1	16	49	50	62	38
KFAC	LA	6.3	20.1	1.5	2	25	52	46	44	56
KFSD	SD	12.1	10.4	8.4	0	24	54	46	51	49
WQRS	Det	7.5	16.8	3.6	0	24	58	42	46	54
KDFC+	SF	9.0	14.6	5.3	0	25	70	30	59	41
WCRB	Bost	5.7	22.1	0.8	0	22	57	43	52	48
WFLN-F	Phila	7.5	16.9	6.2	3	25	58	39	54	46
WCLV	Cleve	8.0	15.8	8.7	0	19	49	51	37	63
KLEF	Hous	9.0	14.0	5.9	7	31	58	35	57	43
KVOD	Denv	9.9	12.7	5.4	1	29	66	33	36	64
KING-F	Sea	8.7	14.4	9.6	0	31	53	47	42	58
WGMS+	Wash	7.2	17.6	3.6	0	19	48	52	50	50
WTMI	Miami	8.6	14.9	9.9	0	15	23	77	49	51

SECTION B
ARBITRON INDIVIDUAL MARKET REPORTS

NOTE: Following these "definitions" pages the regular Arbitron market reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Please read these pages carefully. It will greatly increase your understanding of the Individual Market Reports if you are familiar with the systems and methodology used.

The best way to explain an Individual Market Report is to take one market and go through it step-by-step. We will use data from the Rochester market. Some of the examples are from the Spring 83 issue of American Radio.

MSA Rank # 46
MSA Pop: 972,300
APR 16.0
Est 1983 Rev: \$14,600,000

Rochester is the 46th largest Metropolitan Statistical Area (MSA) in the nation. MSA now officially replaces the old SMSA designation. I have a lot of problems with the MSA's because in some cases old SMSA was split into two new MSA's. Examples include Dallas/Fort Worth, St. Louis/East St. Louis, Kansas City, MO and Kansas City, KN. I usually combined the MSA's and estimated or approximated the population and ranking. This is the reason why some markets have the same ranking. Hopefully by the Spring 84 issue we will have a Consolidated MSA ranking available.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ population which is using radio from 6AM-Midnight, Mon-Sun, (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures. Rochester's APR is somewhat below the national mean of 17.5.

The revenue estimates are based upon calculations made in the 1984 issue of Duncan's Radio Market Guide. The figures are net and do not include trades.

Stations: 19/17
Diaries: 1353/608:1
Standard Error: .519
% Below Line: 1.0

There were 19 stations listed in the Rochester rating book. The next figure (17) shows the number of stations listed above the line (home to the metro). In Rochester there were two stations which were licensed outside the metro but still qualified for inclusion in the Rochester book. You should be aware that some stations now appear above the line for the first time by virtue of its chosen home city of identification rather than by its FCC authorized City of License.

The % below the line figures show the percentage of total radio listening earned by below the line stations.

1353 usable diaries were returned from the Rochester metro. There was one diary returned for every 608 people 12+.

The standard error is based on Arbitron's method of estimating the reliability of their ratings. I have carried their formula through the first step. The higher the figure is the more reliable the data is estimated to be.

CSI: 10.8 Bil
CSI HH: 30.6 M
Retail \$: 4.9 Bil
% Not Listed: 10.3%

CSI stands for Consumer Spendable Income. The people of Rochester have an estimated 9.7 billion dollars to spend after taxes were deducted.

CSI HH means Consumer Spendable Income per household. The Rochester figure is \$27,000.

Total retail dollars spent in Rochester are estimated at 4.8 billion dollars.

Figures are from 1 Jan 1983. Later data has not been released as of my publication date.

The "% Not Listed" shows the percentage of radio listening which is going to stations not listed in the rating book, It is calculated by adding up all listening (1/4 HR AVG, 12+, Mon-Sun, 6A-MID) to listed stations and subtracting that figure from the market's total listening. That figure is then divided by the market's total listening.

This figure would reflect listening to distant stations, non commercial and public stations, and local stations which did not have enough audience to qualify for listing in the book.

This figure along with "% Below Line" figures indicates how much listening in the market is not available to the local commercial stations. This could have and affect on CPM's and also the effectiveness and saleability of local radio,

12+ METRO 1/4/SHARE	FAL	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	FAL	SPG
1. WEZO-F 182/13.5	82	82	81	81	1. WEZO-F 204	1. WHAM 2630/26.8	26.2	26.8

All of the figures in this section are based on the Broadcast Week (Mon-Sun, 6A-MID). The audience figures are in hundreds. The ratings and shares are percentages.

WEZO-F has 18,200 listeners per quarter hour in the metro. This represents a 13.5% share during SPG 83. WEZO-F also leads the Total Survey Area with an average of 20,400 listeners per quarter hour. WHAM leads the Rochester TSA in total weekly cume with 263,000. 26.8% of the population of the Rochester metro are estimated to be listening to WHAM for five minutes or more during a given week. The cume rating was 26.8 in Spring 82 and 26.2 in Fall 82.

If a station is simulcasting this symbol (+) will appear next to call letters everywhere the station is listed. Whether I labeled the simulcasting station as AM or FM depended upon which received the greatest amount of listenership.

12+ FM SHARE (METRO): 70.44% (858 of 1218) (SPG 82: 65.90%)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6A-MID, quarter hour numbers of all listed stations and divided it into the total numbers for FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

The 12 tables directly below the FM percentages show the leaders in Teens, 18-34, 18-49, 25-54, 35-64, 12+ Morning Drive (AMD), 12+ Mid-Day, and 12+ Afternoon, Women 18-34, Women 25-54, Men 18-34, and Men 25-54. The rankings are based on 1/4 HR AVG, Mon-Sun, Metro, 6A-MID (except for AMD which is Mon-Fri, 6A-10A, MID which is Mon-Fri, 10A-3P and PMD which is Mon-Fri, 3P-7P). The number of stations listed depends upon the size of the market. Ties were in some cases broken by using audience figures.

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
COUNTRY	67 (1)	36 (2)	103 (3)	8.5

This table is based on the Broadcast Week, 1/4 HR AVG, 12+ Metro. The table includes every format in the market and every station in the Metro. In Rochester 6700 people are listening to one AM station programming Country. The FM figures are added to AM to show a total for the market. 8.5% of radio listening in Rochester is to stations programming Country.

For those markets with an ADI section in the Arbitron report (the top 50 ADI's) the top 15 stations in the ADI are included (both 1/4 Hour Average and Cume). The ADI rankings are based on the Broadcast Week. Also included for ADI markets only is the exclusive cume rankings. This table shows the stations which have the greatest amount of the 12+ listeners who listen to that station only during an entire week. This is based on the Metro Survey Area.

The "Other Rated Stations" section shows the frequency and 12+ Metro Share and 12+ Cume Rating for all stations which are not listed in the 12+ Metro 1/4/SHARE table.

WMJQ-F, 92.5, 50 KW @ 500, AOR (Burk-Abr)

ABC-R, \$54.00* (Blair) LIN

If a station is listed in any table (excluding "Other Rated Stations") a capsule description is provided. WMJQ has a frequency of 92.5. Its power is 50 KW and its Height Above Average Terrain (HAAT) is 500 feet.

For AM stations night power is listed if it differs from day power. Directionality is indicated as follows:

DA, DAYS - directional daytimer
DA-1 - directional day and night - 1 pattern
DA-2 - directional day and night - 2 patterns

WMJQ programs AOR and it uses Burkhart-Abrams as a consultant. Its network affiliation is ABC-Rock. WMJQ is represented nationally by Blair and it is owned by a group owner - LIN.

The spot rate is based upon an 18 spot per week schedule with equal distribution in AMD, MID, PMD and EVE. TAP plans were used only if the spots could be equally distributed. In many cases the rate listed does not appear on the station's rate card. This is because I calculated an average rate for the four dayparts.

Calculating a rate is becoming increasingly difficult because so many stations have withdrawn their rate from SRDS. Often I had to make an estimate based on a past rate projected to the present. I have indicated these stations with an * immediately following the rate. I believe that my estimates are close in most cases, but I can not guarantee their accuracy.

Some markets would not fit on one page. The information for these markets can be found on the continuation pages which follow the Youngstown report.

NOTE: ST in the station description means AM station is broadcasting in stereo.

AKRON

MSA Rank # 67
 MSA Pop: 655,300
 APR 16.1
 Est 1983 Rev: \$8,700,000

Stations: 28/8
 Diaries: 1219/447:1
 Standard Error: .543
 % Below Line: 56.5

CSI: 6.2 Bil
 CSI HH: 26.3 M
 Retail \$: 3.1 Bil
 % Not Listed: 8.1

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG	FAL
	83	82	82	81			83	82
1. WMMS-F 103/11.7	14.2	12.6	11.9	12.5	1. WMMS-F 157	1. WKDD-F 2063/24.8	22.2	25.3
2. WAKR 101/11.5	8.8	10.9	11.5	10.7	2. WKDD-F 129	2. WMMS-F 1965/21.6	23.5	25.0
3. WKDD-F 92/10.5	9.5	10.6	8.5	1.9	3. WAKR 108	3. WGCL-F 1789/17.7	15.0	17.4
4. WGCL-F 52/ 5.9	5.4	5.4	5.6	6.0	4. WGCL-F 97	4. WAKR 1730/26.4	25.3	26.8
5. WAEZ-F 50/ 5.7	4.0	4.5	4.6	6.2	5. WDBN-F 74	5. WMJI-F 1226/13.5	12.1	11.9
6. WMJI-F 44/ 5.0	5.0	4.0	4.8	5.6	WMJI-F 74	6. WGAR 1201/11.5	12.6	14.0
7. WSLR 41/ 4.7	6.6	5.7	6.9	7.1	7. WOOS-F 65	7. WOOS-F 941/ 2.7	3.3	NA
8. WNIR-F 36/ 4.1	4.6	3.6	2.9	3.5	8. WSLR 61	8. WDBN-F 905/ 7.4	5.6	8.9
WDBN-F 36/ 4.1	2.4	4.0	4.6	4.0	WAEZ-F 61	9. WWWE 893/ 7.6	8.0	NA
					10. WKSU-F 50	10. WSLR 865/10.9	14.8	12.3

12+ FM SHARE (METRO): 71.71% (578 of 806) (FAL 82: 65.41%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKDD-F	1. WMMS-F	1. WMMS-F	1. WAKR	1. WAKR	1. WAKR
2. WGCL-F	2. WKDD-F	2. WKDD-F	2. WMMS-F	2. WSLR	2. WMMS-F
3. WMMS-F		3. WMJI-F	3. WMJI-F	3. WAEZ-F	3. WKDD-F
		4. WAKR	4. WKDD-F	4. WDBN-F	4. WSLR
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WMMS-F	1. WMMS-F	1. WKDD-F	1. WAKR	1. WMMS-F	1. WMMS-F
2. WKDD-F	2. WKDD-F	2. WMMS-F	2. WKDD-F	2. WKDD-F	2. WMJI-F
3. WAKR	3. WAKR	3. WMJI-F	3. WAEZ-F	3. WGCL-F	3. WAKR
4. WAEZ-F	4. WGCL-F	4. WGCL-F	WMJI-F	4. WMJI-F	4. WSLR

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCUE 1150 Cuya. Fal 1.8/5.0	WDOK-F 102.1 Cleve 2.6/6.2	WQAL-F 104.1 Cleve 2.7/6.8
WHLO 640 Akron 1.4/4.5	WGAR 1220 Cleve 2.7/11.5	WQXK-F 105.1 Young 1.8/3.1
WKNT 1520 Kent .5/ .9	WHK 1420 Cleve .5/3.7	WSRD-F 101.1 Young .6/1.9
WBBG 1260 Cleve .3/1.6	WJW 850 Cleve .8/2.6	WTOF-F 98.1 Canton .3/2.0
WCLV-F 95.5 Cleve .8/2.0	WKSU-F 99.5 Cleve 2.6/7.6	WWWE 1100 Cleve 1.9/7.6
WDMT-F 107.9 Cleve 1.3/4.9	WOOS-F 106.9 Canton 1.0/2.7	WZAK-F 93.1 Cleve 2.7/4.5
		WZZP-F 106.5 Cleve 2.3/8.8

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		261 (5)	261 (5)	32.4
BTFL MUSIC		133 (4)	133 (4)	16.5
COUNTRY	49 (3)	75 (3)	124 (6)	15.4
MOR/VARIETY	118 (2)		118 (2)	14.6
AC	24 (1)	64 (2)	88 (3)	10.9
BLACK/URBAN/JAZZ		35 (2)	35 (2)	4.3
NOSTALGIA	31 (3)		31 (3)	3.8
NEWS/TALK	7 (1)		7 (1)	0.9
CLASSICAL		7 (1)	7 (1)	0.9
RELIGION/GOSPEL		3 (1)	3 (1)	0.4
			806 (28)	

RADIO STATIONS

WAKR, 1590, 5 KW (DA-N), MOR	MBS, \$55.00* (Mc-Guild)	Group One
WSLR, 1350, 5 KW (DA-1), COUNTRY	ABC-E, \$43.00* (Katz)	Welcome
WAEZ-F, 97.5, 13 KW @ 500, BTFL MUS (SRP)	, \$30.00* (Mc-Guild)	Group One
WKDD-F, 96.5, 50 KW @ 450, CHR/ROCK	, \$60.00* (Katz)	Welcome
WNIR-F, 100.1, 3 KW @ 300, COUNTRY	ABC-E, \$22.00* (S. Katz)	

Other ranked stations see Cleveland or Canton

ALBANY-SCHENECTADY-TROY

MSA Rank # 58
 MSA Pop: 840,300
 APR 17.4
 Est 1983 Rev: \$13,400,000

Stations: 21/21
 Diaries: 1202/566:1
 Standard Error: .570
 % Below Line: 0

CSI: 8.3 Bil
 CSI HH: 26.8 M
 Retail \$: 3.9 Bil
 % Not Listed: 9.5

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WGY	143/12.1	13.9	13.7	16.2	15.8	1. WGY 251	1. WGY 3479/29.9	33.4	32.6
2. WPYX-F	140/11.9	13.4	10.8	11.6	9.9	2. WPYX-F 225	2. WPYX-F 2584/23.4	23.5	22.5
3. WFLY-F	88/ 7.5	5.9	9.9	5.8	6.5	3. WROW-F 163	3. WFLY-F 2333/23.4	21.6	23.5
4. WROW	86/ 7.3	8.5	7.0	9.8	9.6	4. WFLY-F 137	4. WGFM-F 2109/21.1	17.8	16.7
WROW-F	86/ 7.3	6.3	5.7	8.1	7.0	5. WGFM-F 114	5. WTRY 1564/18.8	21.6	21.8
6. WQBK	79/ 6.7	5.7	5.5	5.0	7.5	6. WROW 106	6. WROW-F 1373/12.4	13.9	13.0
7. WGFM-F	71/ 6.0	4.9	5.1	3.8	5.2	7. WQBK 84	7. WROW 1367/15.8	17.0	17.0
8. WPTR	67/ 5.7	5.0	4.7	3.3	2.8	8. WROW 106	8. WWOM-F 1081/13.5	13.1	11.1
9. WWOM-F	63/ 5.3	4.3	4.0	4.4	5.0	9. WPTR 80	9. WPTR 1076/11.2	12.2	12.2
10. WTRY	48/ 4.1	5.8	6.3	5.9	8.9	10. WWOM-F 67	10. WGNA-F 1011/ 7.2	7.7	8.8

12+ FM SHARE (METRO): 51.92% (555 of 1069) (FAL 82: 53.54%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WGY	1. WGY	1. WGY
2. WFLY-F	2. WFLY-F	2. WFLY-F	2. WPYX-F	2. WROW	2. WPYX-F
3. WGFM-F	3. WGFM-F	3. WGY	3. WPTR	3. WROW-F	3. WROW
	4. WWOM-F	4. WTRY	4. WWOM-F	4. WPTR	4. WFLY-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WPYX-F	1. WPYX-F	1. WFLY-F	1. WGY	1. WPYX-F	1. WPYX-F
2. WGY	2. WGY	2. WGFM-F	2. WROW-F	2. WFLY-F	2. WGY
3. WROW-F	3. WROW-F	3. WPYX-F	3. WWOM-F	3. WWOM-F	3. WPTR
4. WROW	4. WFLY-F	4. WWOM-F	4. WPTR	4. WQBK-F	4. WWOM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABY 1400 Albany	3.9/7.7	WHAZ 1330 Troy	.8/2.4	WQBK-F 103.9 Renssel	2.6/8.0
WASM-F 102.3 Sarat	Spg.6/1.0	WHRL-F 103.1 Albany	1.6/3.2	WSCG-F 93.5 Corinth	.4/1.2
WCSS 1490 Amster	1.3/2.4	WKAJ 900 Sara Sp	.0/1.9	WWWD 1240 Schen.	.7/2.5
WGNA-F 107.7 Albany	3.5/7.2	WMVQ-F 97.7 Amster	.3/1.1		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	48 (1)	334 (5)	382 (6)	35.7
MOR/VARIETY	264 (5)		264 (5)	24.7
COUNTRY	67 (1)	46 (2)	113 (3)	10.6
BTFL MUSIC		112 (3)	112 (3)	10.5
NEWS/TALK	79 (1)		79 (1)	7.4
AC		63 (1)	63 (1)	5.9
NOSTALGIA	46 (1)		46 (1)	4.3
RELIGION/GOSPEL	10 (1)		10 (1)	0.9

1069 (21)

RADIO STATIONS

WGY, 810, 50 KW	, MOR	NBC, \$110.00* (Christal)	Sky
WPTR, 1540, 50 KW (DA-1)	, COUNTRY	ABC-I, \$ 40.00* (Eastman)	Dyson
WQBK, 1300, 5 KW (DA-2)	, NEWS/TALK	CBS, \$ 26.00* (HNWH)	
WROW, 590, 5 KW/1 KW (DA-2)	, MOR	ABC-D, \$ 65.00* (Blair)	JAG
WTRY, 980, 5 KW (DA-N)	, CONTEMP (Burk-Abr)	MBS, \$ 45.00* (Mc-Guild)	
WFLY-F, 92.3, 13 KW @ 850	, CHR/ROCK	ABC-C, \$ 55.00* (Eastman)	Dyson
WGFM-F, 99.5, 10 KW @ 930	, CHR/ROCK (Pollack)	Source, \$ 40.00* (Christal)	Sky
WGNA-F, 107.7, 9 KW @ 880	, COUNTRY	RKO II, \$ 38.50 (Torbet)	
WPYX-F, 106.5, 12 KW @ 910	, AOR (Burk-Abr)	ABC-R, \$ 70.00* (Mc-Guild)	
WQBK-F, 103.9, 3 KW @ 300	, CONTEMP/OLDIES	CBS-R, \$ NA (HNWH)	
WROW-F, 95.5, 9 KW @ 960	, BTFL MUS	, \$ 58.00 (Blair)	JAG
WWOM-F, 100.9, 3 KW @ 300	, AC	RKO, \$ 27.00 (Selcom)	

ALBUQUERQUE

MSA Rank # 100
 MSA Pop: 446,900
 APR 17.7
 Est 1983 Rev: \$10,400,000

Stations: 19/18
 Diaries: 843/487:1
 Standard Error: .701
 % Below Line: 1.8

CSI: 3.7 Bil
 CSI HH: 22.1 M
 Retail \$: 2.4 Bil
 % Not Listed: 11.4

12+ METRO 1/4/SHARE		SPG	FAL	SPG	FAL	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG	FAL	
		83	82	82	81					83	82	
1. KOB-F	100/13.8	12.8	10.2	8.8	9.5	1. KOB-F	144	1. KOB	1819/26.7	30.4	26.4	
2. KOB	79/10.9	10.3	9.3	8.2	8.1	2. KOB	120	2. KOB-F	1708/30.1	29.2	26.5	
3. KFVG-F	60/ 8.3	9.0	5.5	7.4	7.5	3. KRST-F	93	3. KFVG-F	1467/25.8	24.0	19.9	
4. KKYJ-F	58/ 8.0	8.4	9.3	9.4	10.6	4. KFVG-F	83	4. KWXL-F	1257/20.1	20.7	17.3	
5. KRST-F	53/ 7.3	7.4	7.3	7.7	10.1	5. KWXL-F	81	5. KRST-F	1085/14.8	16.8	15.7	
6. KWXL-F	49/ 6.7	9.8	9.5	9.0	9.0	6. KKJY-F	71	6. KZZX-F	1075/17.9	14.2	17.1	
7. KZIA	40/ 5.5	2.6	3.6	3.5	5.8	7. KZZX-F	53	7. KKJY-F	906/16.1	19.1	18.9	
	KDEF	40/ 5.5	3.1	4.3	4.6	.8	8. KDEF	40	8. KRKE	612/ 7.8	9.6	11.0
9. KZZX-F	27/ 3.7	5.1	4.9	3.9	4.8		KZIA	40	9. KQEO	596/12.4	15.7	13.2
10. KRZY	24/ 3.3	3.4	3.8	5.9	5.0	10. KHFM-F	34	10. KRZY	402/ 7.9	10.3	8.2	

12+ FM SHARE (METRO): 59.56% (383 of 643) (FAL 82: 57.21%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 54	12+ AMD
1. KFVG-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB	1. KOB
2. KWXL-F	2. KFVG-F	2. KOB	2. KOB	2. KKJY-F	2. KOB-F
3. KOB-F	3. KWXL-F	3. KRST-F	3. KRST-F	3. KOB-F	3. KFVG-F
	4. KRST-F	4. KFVG-F	4. KKJY-F	4. KDEF	4. KKJY-F
12+ AMD	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KWXL-F	1. KOB
2. KKJY-F	2. KOB	2. KFVG-F	2. KOB	2. KFVG-F	2. KOB-F
3. KOB	3. KFVG-F	3. KRST-F	3. KKJY-F	3. KOB	3. KRST-F
4. KRST-F	KKJY-F	4. KZZX-F	4. KRST-F	KOB-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KABQ	1350	2.1/5.8	KHFM-F	96.3	3.2/6.7	KRKE	610	2.1/7.8
KAMX	1520	1.2/5.4	KKIM	1000	.8/2.3	KXKS	1190	.4/1.7
KDAZ	730	.8/1.3	KQEO	920	3.2/12.4	KNMQ-F	105.9	Santa Fe 1.8/6.2

FORMATS

	AM	FM	TOTAL	%
AC	23 (1)	127 (2)	150 (3)	23.3
ROCK/AOR/CONTEMP	9 (1)	122 (3)	131 (4)	20.4
COUNTRY	39 (2)	53 (1)	92 (3)	14.3
MOR/VARIETY	79 (1)		79 (1)	12.3
BTFL MUSIC		58 (1)	58 (1)	9.0
NEWS/TALK	40 (1)		40 (1)	6.2
NOSTALGIA	40 (1)		40 (1)	6.2
CLASSICAL		23 (1)	23 (1)	3.6
SPANISH	18 (2)		18 (2)	2.8
RELIGION/GOSPEL	12 (2)		12 (2)	1.9
			643 (19)	

RADIO STATIONS

KDEF, 1150, 5 KW/500 W (DA-N), NOSTALGIA (A1 Ham)	ABC-E, \$12.00 (----)	
KOB, 770, 50 KW (DA-N), MOR	ABC-I, NBC-T, \$53.00* (Christal)	Hubbard
KQEO, 920, 1 KW/500 W (DA-N), AC/OLDIES	, \$26.00* (Eastman)	Sunbelt
KRKE, 610, 5 KW (DA-N), COUNTRY	CBS, \$17.00 (Katz)	Peoria Jrnl Star
KRZY, 1450, 1 KW/250 W (DA-1), COUNTRY	, \$30.00* (Mc-Guild)	
KZIA, 1580, 10 KW (DAYS), NEWS?TALK	MBS, NBC, \$22.75 (Masla)	
KFVG-F, 107.9, 22 KW @ 4164, AOR (Pollack)	ABC-C, \$30.00* (----)	
KHFM-F, 96.3, 2.5 KW @ 4110, CLASSICAL	, \$31.00 (CMBS)	
KOB-F, 93.3, 22 KW @ 4150, AC	, \$60.00* (Christal)	Hubbard
KZZX-F, 99.5, 22 KW @ 4134, AC	, \$30.00* (Selcom)	Sunbelt
KRST-F, 92.3, 22 KW @ 4130, COUNTRY	, \$40.00* (Mc-Guild)	

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

ALLENTOWN-BETHLEHEM-EASTON

MSA Rank # 70
 MSA Pop: 644,600
 APR 18.1
 Est 1983 Rev: \$10,100,000

Stations: 33/14
 Diaries: 1113/498:1
 Standard Error: .611
 % Below Line: 15.9

CSI: 6.5 Bil
 CSI HH: 26.9 M
 Retail \$: 3.0 Bil
 % Not Listed: 7.7

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WFMZ-F 127/12.7	14.9	7.5	7.8	8.9	1. WFMZ-F 139	1. WZZO-F 1595/22.3	23.8	24.7
2. WZZO-F 113/11.3	10.1	9.1	10.1	9.5	2. WZZO-F 132	2. WLEV-F 1517/22.3	28.3	27.1
3. WXXW-F 96/ 9.6	10.5	11.4	10.0	8.5	3. WXXW-F 119	3. WQQQ-F 1295/20.5	13.7	17.9
4. WQQQ-F 82/ 8.2	5.0	8.6	9.2	9.0	4. WLEV-F 97	4. WFMZ-F 1293/18.8	22.5	15.2
WLEV-F 82/ 8.2	11.0	11.6	11.6	12.1	5. WQQQ-F 91	5. WXXW-F 1285/17.8	19.2	20.4
6. WEST 76/ 7.6	3.7	5.5	5.7	3.1	6. WEST 76	6. WAEB 988/17.1	20.2	21.5
7. WAEB 54/ 5.4	7.9	6.8	8.3	7.1	7. WAEB 56	7. WSAN 739/12.7	11.7	11.7
8. WKAP 52/ 5.2	4.6	7.4	3.7	2.6	8. WKAP 52	8. KYW 644/ 8.3	9.4	9.0
9. WSAN 36/ 3.6	3.5	4.1	5.3	3.8	9. WLSH 43	9. WKAP 640/10.9	13.6	14.5
10. KYW 20/ 2.0	1.9	2.1	1.8	3.5	10. WSAN 36	10. WEST 505/ 9.0	6.6	NA
11. WEEX 19/ 1.9	2.5	3.4	3.1	2.8				

12+ FM SHARE (METRO): 65.73% (608 of 925) (FAL 82: 63.37%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WXXW-F	1. WFMZ-F	1. WFMZ-F
2. WLEV-F	2. WLEV-F	2. WLEV-F	2. WFMZ-F	2. WXXW-F	2. WXXW-F
3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WLEV-F	3. WKAP	3. WZZO-F
4. WAEB		4. WXXW-F	4. WQQQ-F	4. WEST	4. WLEV-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFMZ-F	1. WFMZ-F	1. WLEV-F	1. WFMZ-F	1. WZZO-F	1. WXXW-F
2. WEST	2. WZZO-F	WZZO-F	2. WXXW-F	2. WQQQ-F	2. WZZO-F
WZZO-F	3. WQQQ-F	3. WQQQ-F	3. WLEV-F	3. WLEV-F	3. WQQQ-F
4. WXXW-F	4. WXXW-F	4. WFMZ-F	4. WQQQ-F		4. WLEV-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCRV 1580 Wash,NJ	.5/1.1	WEAZ-F 101.1 Phila	.7/2.5	WMMR-F 93.3 Phila	1.1/4.7
WGPA 1100 Beth	1.1/3.1	WFIL 560 Phila	.4/1.6	WNBC 660 NY	.3/1.0
WLSH 1410 Lansfo	1.9/2.3	WIXL-F 103.7 Newt,NJ	.3/ .9	WRFY-F 102.5 Reading	.4/1.2
WYNS 1150 Lehigh.	.6/1.9	WFLN-F 95.7 Phila.	1.3/1.6	WOR 710 NY	1.1/3.6
WABC 770 NY	.3/2.4	WJBR-F 99.9 Wilm.	.3/1.2	WUSL-F 98.9 Phila	.8/2.1
WBYO-F 107.5 Boyer.	.5/2.8	WKRZ-F 98.5 Wil-Bar	.6/1.7	WWDB-F 96.5 Phila	.5/1.9
WCAU-F 98.1 Phila.	.6/2.9	WMGK-F 102.9 Phila	1.4/3.2	WYSP-F 94.1 Phila	1.6/6.7
WXTU-F 92.5 Phila	.5/2.7				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	3 (1)	243 (8)	246 (9)	26.6
AC	58 (2)	96 (2)	154 (4)	16.6
BTFM MUSIC		137 (3)	137 (3)	14.8
NOSTALGIA	128 (2)		128 (2)	13.8
COUNTRY		99 (2)	99 (2)	10.7
MOR/VARIETY	60 (5)		60 (5)	6.5
NEWS/TALK	34 (3)	5 (1)	39 (4)	4.2
OTHERS/UNKNOWN	36 (1)		36 (1)	3.9
CLASSICAL		13 (1)	13 (1)	1.4
BLACK/URBAN/JAZZ		8 (1)	8 (1)	0.9
RELIGION/GOSPEL		5 (1)	5 (1)	0.5
			925 (33)	

RADIO STATIONS

WAEB, 790, 1 KW (DA-2)	, AC	ABC-I, \$36.00* (Mc-Guild)	CRB
WEEX, 1230, 1 KW/250 W	, MOR	NBC, \$20.00* (Torbet)	
WEST, 1400, 1 KW/250 W	, NOST (Drake-Chen)	CBS, \$22.00 (Katz)	Sound Communi
WKAP, 1320, 5 KW/1 KW (DA-2)	, NOSTALGIA (Al Ham)	ABC-E, \$19.00 (Roslin)	

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

ANAHEIM

MSA Rank # 14
 MSA Pop: 2,068,500
 APR 16.5
 Est 1983 Rev: \$ NA

Diaries: 1400
 Standard Error: .510

CSI: 24.8 Bil
 CSI HH: 32.9 M
 Retail \$: 12.5 Bil

NOTE: ANAHEIM (ORANGE COUNTY) IS A PORTION OF THE LOS ANGELES METRO. FOR THIS MARKET ONLY THOSE STATIONS HOME TO ORANGE COUNTY ARE LISTED.

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81
1. KWIZ-F	60/2.0	1.0	1.4	.8	2.0
2. KIKF-F	50/1.7	2.0	1.9	1.7	1.6
3. KWIZ	43/1.5	2.4	1.3	2.0	1.6
4. KEZY-F	26/ .9	1.1	1.6	1.9	2.2
5. KYMS-F	16/ .5	1.3	1.4	1.1	1.1
KOCM-F	16/ .5	1.0	.8	.8	.5
7. KNWZ	9/ .3	.3	.6	1.2	1.1

12+ MSA	TSA CUME/	SPG 83	FAL 82
CUME RATING			
1. KWIZ-F	1005/5.6	3.8	4.3
2. KWIZ	994/5.6	7.7	6.0
3. KEZY-F	899/5.0	5.4	7.6
4. KIKF-F	796/4.5	3.9	4.4
5. KNWZ	390/2.2	2.4	3.7
6. KYMS-F	386/2.2	4.1	4.2
7. KOCM-F	315/1.8	1.6	2.1

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KWIZ-F	1. KWIZ-F	1. KWIZ-F	1. KWIZ-F	1. KIKF-F	1. KWIZ
2. KIKF-F	2. KEZY-F	2. KIKF-F	2. KWIZ	2. KWIZ	2. KWIZ-F
KYMS-F					

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KWIZ-F	1. KWIZ-F	1. KWIZ-F	1. KWIZ-F	1. KEZY-F	1. KWIZ-F
2. KIKF-F	2. KWIZ		2. KWIZ	2. KWIZ-F	2. KWIZ

RADIO STATIONS

KNWZ, 1190, 5 KW/1 KW (DA-N), NEWS	\$45.25 (Roslin)	
KWIZ, 1480, 5 KW/1 KW , MOR/AC	\$48.00* (Torbet)	Davis/Weaver
KEZY-F, 95.9, 2.5 KW @ 330, AOR	\$45.25 (Roslin)	
KIKF-F, 94.3, 3 KW @ 245, COUNTRY	\$44.00 (Masla)	
KOCM-F, 103.1, 2 KW @ 300, BTFL MUS	\$26.00 (Western)	Donrey
KWIZ-F, 96.7, 3 KW @ 855, CONTEMP/AC	\$48.00* (Torbet)	Davis/Weaver
KYMS-F, 106.,3 3 KW @ 130, RELIGION	\$22.00 (----)	Interstate

CONTINUATION OF LOS ANGELES FM STATIONS

KMET-F, 94.7, 58 KW @ 2835, AOR (Burk-Abr)	, \$225.00* (EastMan)	Metromedia
KMGG-F, 105.9, 72 KW @ 770, AC	RKO, \$125.00* (Masla)	Emmis
KNOB-F, 97.9, 79 KW @ 420, BTFL/MOR	, \$ 71.88 (Groskin)	
KOST-F, 103.5, 13 KW @ 770, AC	, \$155.00* (Christal)	Cox
KROQ-F, 106.7, 26 KW @ 1600, AOR	, \$140.00* (HNWH)	
KRTH-F, 101.1, 58 KW @ 2930, AC	RKO II, \$195.00* (RKO)	RKO
KUTE-F, 101.9, .7 KW @ 2780, BLACK	, \$100.00* (Masla)	Inner City
KZLA-F, 93.9, 49 KW @ 770, COUNTRY	, \$120.00* (Blair)	Capital Cities

XTRA - See San Diego

ANCHORAGE

MSA Rank # 195
 MSA Pop: 187,700
 APR 15.7
 Est 1983 Rev: \$5,800,000

Stations: 13/12
 Diaries: 690/228:1
 Standard Error: .717
 % Below Line: 0.8

CSI: 2.5 Bil
 CSI HH: 38.0 M
 Retail \$: 1.5 Bil
 % Not Listed: 8.5

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG	FAL
	83	82	82	81			83	82
1. KWHL-F 37/14.9	15.7	19.1	---	---	1. KWHL-F 44	1. KGOT-F 507/29.3	24.1	19.2
2. KGOT-F 30/12.1	10.7	7.6	8.7	10.0	2. KYAK 41	2. KENI 454/23.4	26.0	32.6
3. KYAK 28/11.3	9.6	9.7	8.3	5.9	3. KFQD 34	3. KFQD 437/20.4	25.6	29.5
4. KFQD 22/ 8.9	13.4	14.8	16.6	17.3	4. KGOT-F 32	4. KWHL-F 426/23.0	22.8	29.1
5. KENI 20/ 8.1	9.2	11.6	14.4	6.8	5. KENI 23	5. KYAK 415/18.7	17.5	17.2
6. KHAR 20/ 8.1	8.8	10.5	11.4	12.3	6. KHAR 22	6. KHAR 309/17.4	18.6	20.7
7. KCMG-F 17/ 6.9	5.0	4.0	3.5	8.2	7. KCMG-F 19	7. KKLV-F 301/17.0	14.4	15.9
8. KNIK-F 16/ 6.5	8.0	6.9	8.3	9.5	8. KNIK-F 16	8. KCMG-F 233/12.4	10.7	8.7
9. KKLV-F 15/ 6.0	4.6	4.3	8.7	8.6	9. KKLV-F 15	9. KNIK-F 204/12.4	13.6	14.4
10. KRKN-F 12/ 4.8	3.8	2.9	10.5	7.3	10. KRKN-F 12	10. KRKN-F 171/ 9.8	8.7	10.0

12+ FM SHARE (METRO): 55.95% (127 of 227) (FAL 82: 46.97%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KGOT	1. KWHL-F	1. KWHL-F	1. KYAK	1. KYAK	1. KWHL-F
2. KWHL-F	2. KGOT-F	2. KYAK	2. KFQD	2. KHAR	2. KFQD
	3. KENI	KGOT-F	3. KWHL-F	3. KNIK-F	3. KYAK
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KWHL-F	1. KWHL-F	1. KGOT-F	1. KYAK	1. KWHL-F	1. KWHL-F
2. KYAK	2. KGOT-F	KWHL-F	2. KHAR	2. KRKN-F	KYAK
3. KFQD	3. KYAK	3. KENI	KFQD	3. KGOT-F	3. KFQD

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBYR 700 2.4/8.6 KTNX 1080 .8/5.8 KABN 830 .8/2.8

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	20 (1)	79 (3)	99 (4)	43.6
COUNTRY	28 (1)	17 (1)	45 (2)	19.8
AC	28 (2)	15 (1)	43 (3)	18.9
BTFL MUSIC	20 (1)	16 (1)	36 (2)	15.9
OTHERS/UNKNOWN	4 (2)		4 (2)	1.8
			227 (13)	

RADIO STATIONS

KENI, 550, 5 KW	, ROCK	ABC-C, \$30.00 (Katz)
KFQD, 750, 50 KW	, AC	, \$38.00 (Mc-Guild)
KHAR, 590, 5 KW	, BTFL MUS	, \$25.63 (Eastman)
KYAK, 650, 50 KW/25 KW (DA-2), COUNTRY		MBS, \$27.00* (Masla)
KCMG-F, 100.5, 25 KW @ 179, COUNTRY		, \$16.00 (HNWH)
KGOT-F, 101.3, 26 KW @ -66, CHR		MBS, \$22.00* (Masla)
KKLV-F, 104.1, 25 KW @ 61, AC		APR, \$16.38 (Eastman)
KNIK-F, 105.3, 60 KW @ 260, BTFL MUS (Bonne)		CBS-R, \$18.00 (Roslin)
KRKN-F, 102.1, 25 KW @ 165, AOR		, \$20.00* (----)
KWHL-F, 106.5, 100 KW @ -99, AOR (Pollack)		, \$28.00* (HNWH)

APPLETON-OSHKOSH

MSA Rank # 137
 MSA Pop: 295,800
 APR 15.5
 Est 1983 Rev: \$4,900,000

Stations: 22/13
 Diaries: 818/300:1
 Standard Error: .661
 % Below Line: 20.7

CSI: 2.6 Bil
 CSI HH: 25.1 M
 Retail \$: 1.3 Bil
 % Not Listed: 8.1

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WROE-F 41/10.8	10.0	8.9	9.3	7.5	1. WDUZ-F 92	1. WIXX-F 1636/28.2	27.1	29.3
2. WHBY 38/10.0	11.9	10.2	9.1	11.6	2. WIXX-F 82	2. WAPL-F 1000/20.2	25.9	22.0
3. WAPL-F 37/ 9.7	12.8	9.6	9.1	9.2	3. WAPL-F 80	3. WKAU-F+ 940/19.4	28.3	19.9
4. WNAM 35/ 9.2	6.7	8.4	9.3	9.2	4. WROE-F 47	4. WDUZ-F 904/ 6.3	9.2	6.9
5. WIXX-F 33/ 8.7	7.2	9.1	9.6	10.2	5. WHBY 41	5. WGEE 696/10.7	7.0	7.5
6. WYNE 27/ 7.1	6.0	7.4	5.4	5.7	6. WKAU-F+ 37	6. WNAM 661/24.3	24.7	25.9
WYTL 27/ 7.1	6.0	8.9	8.1	9.4	7. WYNE 36	7. WHBY 619/23.3	23.2	22.0
8. WKAU-F+ 25/ 6.6	8.4	5.6	7.6	6.2	WGEE 36	8. WROE-F 581/19.2	21.4	18.7
9. WAHC-F 16/ 4.2	.7	.5	3.7	1.9	9. WNAM 35	9. WYNE 519/16.5	12.7	16.5
10. WOSH-F 13/ 3.4	6.3	6.1	3.9	5.4	10. WYTL 27	10. WOSH-F 518/15.2	20.7	20.5

12+ FM SHARE (METRO): 51.43% (180 of 350) (FAL 82: 51.67%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAHC-F	1. WAPL-F	1. WAPL-F	1. WNAM	1. WROE-F	1. WHBY
2. WAPL-F	2. WIXX-F	2. WIXX-F	2. WYNE	2. WHBY	2. WNAM
3. WKAU-F+	3. WNAM	3. WNAM WYNE	3. WHBY	3. WYNE	3. WROE-F WYNE
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WROE-F	1. WAPL-F	1. WKAU-F+	1. WHBY	1. WAPL-F	1. WNAM
2. WNAM	2. WROE-F	2. WIXX-F	2. WYNE	2. WNAM	2. WYNE
3. WHBY	3. WKAU-F+	3. WAPL-F	WNAM	WIXX-F	3. WROE-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCKK 690 Oshko 1.3/3.1	WGEE 1360 G Bay 2.9/10.7	WNBK-F 93.5 New London 1.0/3.7
WEMI-F 100.1 Neenah 1.0/4.3	WVMS 1570 G Bay 2.4/6.3	WRVM-F 102.7 Suring .8/1.3
WLPX-F 97.3 Milw. 1.0/3.6	WGN 720 Chicag .8/2.2	WTMJ 620 Milw. 2.1/6.4
WDUZ-F 98.5 G Bay 2.4/6.3	WISN 1130 Milw. 1.0/1.4	

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	9 (1)	119 (6)	128 (7)	36.4
MOR/VARIETY	61 (4)		61 (4)	17.3
COUNTRY	58 (3)	4 (1)	62 (4)	17.6
BTFL MUSIC		50 (2)	50 (2)	14.2
AC	35 (1)		35 (1)	9.9
RELIGION/GOSPEL		7 (2)	7 (2)	2.0
NOSTALGIA	5 (1)		5 (1)	1.4
NEWS/TALK	4 (1)		4 (1)	1.1
			352 (22)	

RADIO STATIONS

WHBY, 1230, 1 KW	, MOR	CBS, \$16.50 (----)	Woodward
WNAM, 1280, 5 KW/1 KW (DA-1)	, AC	ABC-I, \$17.00* (Masla)	
WYNE, 1150, 5 KW (DA-N)	, COUNTRY	ABC-E, \$31.00 (Weiss)	
WYTL, 1490, 1 KW/250 W	, COUNTRY (?)	NBC, \$20.00* (HNWH)	Midwest Family
WGEE, 1360, 5 KW (DA-N)	, COUNTRY	NBC, \$31.00 (Blair)	(GREEN BAY)
WAHC-F, 96.7, 3 KW @ 293,	CHR/ROCK	RKO, \$14.00 (Masla)	
WAPL-F, 105.7, 100 KW @ 500,	AOR	, \$24.00 (----)	Woodward
WKAU-F+, 104.9, 3 KW @ 750,	CHR/ROCK	ABC-R, \$16.00 (Selcom)	Forward
WOSH-F, 103.9, 2.4 KW @ 355,	CONTEMP (Radio Arts)	Source, \$25.00 (HNWH)	Midwest Family
WROE-F, 94.3, 3 KW @ 320,	BTFL MUS (SRP)	, \$17.00 (Lotus)	
WIXX-F, 101.1, 100 KW @ 1828,	CHR/ROCK (TM)	ABC-F, \$36.00 (Blair)	(GREEN BAY)

WDUZ - See Spring 83 edition

ATLANTA

MSA Rank # 10
 MSA Pop: 2,258,600
 APR 17.2
 Est 1983 Rev: \$50,800,000

Stations: 25/25
 Diaries: 1901/946:1
 Standard Error: .454
 % Below Line: 0

CSI: 21.7 Bil
 CSI HH: 26.4 M
 Retail \$: 11.1 Bil
 % Not Listed: 8.1

12+ METRO	1/4/SHARE	SPG		FAL		12+ TSA	1/4	12+ TSA CUME/		SPG		FAL	
		83	82	82	81			MSA CUME	RATING	83	82	83	82
1. WVEE-F	334/10.8	10.1	9.7	11.5	10.3	1. WZGC-F	419	1. WZGC-F	6348/26.6	26.4	27.2		
2. WZGC-F	311/10.0	9.7	10.2	9.5	12.6	2. WKHX-F	399	2. WQXI-F	4929/23.2	22.5	22.8		
3. WKHX-F	286/ 9.2	9.7	9.4	7.8	5.3	3. WVEE-F	373	3. WKHX-F	4545/18.5	19.0	18.1		
4. WQXI-F	250/ 8.1	9.4	8.3	8.0	8.6	4. WQXI-F	281	4. WSB	4341/20.4	26.7	25.0		
5. WPCH-F	226/ 7.3	8.6	6.8	7.5	5.3	5. WKLS-F	275	5. WKLS-F	4071/16.1	16.9	17.3		
6. WSB	222/ 7.2	9.2	7.9	8.7	10.2	6. WPCH-F	267	6. WPCH-F	3763/16.9	17.1	16.9		
7. WKLS-F	191/ 6.2	7.1	7.9	6.2	8.7	7. WSB	246	7. WVEE-F	3606/17.3	17.1	18.2		
8. WSB-F	153/ 4.9	5.6	5.9	4.1	3.8	8. WSB-F	164	8. WSB-F	3218/15.4	16.2	18.2		
9. WRMM-F	141/ 4.6	3.4	4.2	4.8	7.0	9. WRMM-F	157	9. WRMM-F	2665/12.4	8.5	10.7		
10. WAOK	124/ 4.0	3.6	3.9	3.6	3.0	10. WGST	129	10. WGST	2445/12.7	10.5	12.1		
11. WGST	121/ 3.9	3.3	2.8	4.0	5.0	11. WAOK	124	11. WAOK	1985/11.0	10.2	11.5		
12. WPLO	91/ 2.9	2.9	3.6	4.1	5.5	12. WJYA+	95	12. WPLO	1622/ 8.4	9.8	10.9		
13. WQXI	72/ 2.3	1.8	1.6	2.2	1.8	13. WPLO	94	13. WQXI	1351/ 7.1	7.2	7.3		
14. WJYA+	67/ 2.2	1.0	1.6	.8	.8	14. WQXI	75	14. WCNN	1045/ 5.4	4.6	6.2		
15. WIGO	46/ 1.5	1.3	2.2	1.1	.4	15. WWLT-F	55	15. WJYA+	952/ 4.1	2.6	NA		

12+ FM SHARE (METRO): 69.16% (1967 of 2844) (FAL 82: 69.00%)

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ AMD</u>
1. WZGC-F	1. WVEE-F	1. WVEE-F	1. WKHX-F	1. WKHX-F	1. WQXI-F
2. WKLS-F	2. WQXI-F	2. WQXI-F	2. WVEE-F	2. WPCH-F	2. WSB
3. WVEE-F	3. WZGC-F	3. WKHX-F	3. WQXI-F	3. WSB	3. WZGC-F+
	4. WKLS-F	4. WZGC-F	4. WPCH-F	4. WZGC-F	4. WKHX-F
	5. WKHX-F	5. WSB-F	5. WZGC-F	5. WGST	5. WVEE-F
	6. WSB-F	6. WPCH-F	6. WRMM-F	6. WPLO	6. WPCH-F
		WRMM-F			

<u>12+ MID</u>	<u>12+ PMD</u>	<u>WOMEN 18-34</u>	<u>WOMEN 25-54</u>	<u>MEN 18-34</u>	<u>MEN 25-54</u>
1. WPCH-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WKHX-F
2. WKHX-F	2. WKHX-F	2. WQXI-F	2. WKHX-F	2. WQXI-F	2. WQXI-F
3. WVEE-F	3. WZGC-F	3. WZGC-F	3. WPCH-F	3. WKLS-F	3. WZGC-F
4. WZGC-F	4. WQXI-F	4. WSB-F	4. WQXI-F	4. WZGC-F	4. WVEE-F
5. WQXI-F	5. WPCH-F	5. WRMM-F	5. WZGC-F	5. WKHX-F	5. WPCH-F
6. WSB-F	6. WKLS-F+	6. WKHX-F	6. WRMM-F	6. WRMM-F	6. WSB
			WSB-F		

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	8 (1)	778 (4)	786 (5)	27.6
BLACK/URBAN/JAZZ	213 (3)	334 (1)	547 (4)	19.2
COUNTRY	97 (2)	310 (2)	407 (4)	14.3
AC	72 (1)	294 (2)	366 (3)	12.9
BTFL MUSIC		226 (1)	226 (1)	7.9
MOR/VARIETY	222 (1)		222 (1)	7.8
NEWS/TALK	159 (2)		159 (2)	5.6
NOSTALGIA	42 (1)	25 (1)	67 (2)	2.4
RELIGION/GOSPEL	45 (2)		45 (2)	1.6
CLASSICAL	19 (1)		19 (1)	0.7

2844 (25)

ATLANTA ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		<u>METRO SHARE & CUME RATING</u>
1. WZGC-F	1. WZGC-F	1. WKHX-F	WAEC	860	.8/1.2
2. WKHX-F	2. WQXI-F	2. WZGC-F	WCHK	1290 Canton	.2/ .5
3. WVEE-F	3. WKHX-F	3. WVEE-F	WCHK-F	105.5 Canton	.8/1.2
4. WQXI-F	4. WSB	4. WPCH-F	WCNN	680	1.2/5.4
5. WKLS-F	5. WKLS-F	5. WSB	WGKA	1190	.6/1.3
6. WPCH-F	6. WPCH-F	6. WKLS-F	WKLS	970	.3/1.3
7. WSB	7. WVEE-F	7. WQXI-F	WWLT-F	106.7 (Atlanta)	.8/2.4
8. WSB-F	8. WSB-F	8. WGST	WXLL	1310 Decatur	.7/1.0
9. WRMM-F	9. WRMM-F	9. WRMM-F	WYZE	1480	1.4/2.1
10. WGST	10. WGST	10. WAOK			
11. WAOK	11. WAOK				
12. WJYA+	12. WPLO				
13. WPLO	13. WQXI				
14. WNGC-F	14. WCNN				
15. WQXI	15. WFOX-F				

ADI FM SHARE: 72.07% (2652 of 3680) (FAL 82: 72.07%)

AM STATIONS

WAOK, 1380, 5 KW (DA-N), BLACK	NBN, SBN, \$ 79.00 (HNWH) BENI
WCNN, 680, 25 KW/10 KW (DA-N), NEWS	CNN, \$ 55.00* (RKO)
WGST, 920, 5 KW/1 KW, NEWS	CBS, MBS, \$122.50 (Katz) Meredith
WIGO, 1340, 1 KW/250 W, BLACK	ABC-D, \$ 53.00 (CitiMedia) Brunson
WPLO, 590, 5 KW (DA-N), COUNTRY	ABC-I, RKO II, \$ 65.00* (Mc-Guild) Plough
WQXI, 790, 5 KW/1 KW (DA-N), CONTEMP/AC	, \$ NM (Blair) Jeff-Pilot
WSB, 750, 50 KW, MOR	NBC, \$155.00* (Christal) Cox
WJYA+, 1080, 10 KW (DAYS, DA), NOSTALGIA (A1 Ham)	, \$ 38.00 (Roslin) Williams

FM STATIONS

WKHX-F, 101.5, 100 KW @ 900, COUNTRY	, \$170.00* (Selcom) Cap Cities
WKLS-F, 96.1, 100 KW @ 950, AOR (Burk-Abr)	ABC-R, \$147.00* (Masla) Gulf
WPCH-F, 94.9, 100 KW @ 890, BTFL MUS (SRP)	, \$175.00 (Katz) Meredith
WQXI-F, 94.1, 100 KW @ 914, CONTEMP	, \$230.00 (Blair) Jeff-Pilot
WRMM-F, 99.7, 100 KW @ 1000, AC	, \$105.00 (Eastman) Susquehanna
WSB-F, 98.5, 100 KW @ 919, AC	CBS-R, \$120.00* (Christal) Cox
WVEE-F, 103.3, 100 KW @ 450, URBAN	RKO, \$140.00* (Mc-Guild) Plough
WWLT-F, 106.7, 100 KW @ 540, CONTEMP	, \$ NA (----) (GAINESVILLE)
WZGC-F, 92.9, 100 KW @ 910, CHR	ABC-C, \$147.50 (Torbet) First Media
WFOX-F, 97.1, 100 KW @ 540, CHR	, \$ 15.00 (----) (GAINESVILLE)
WNGC-F, 95.5, 100 KW @ 605, COUNTRY	, \$ 18.75 (Southern) (ATHENS)

AUSTIN

MSA Rank # 81
 MSA Pop: 580,700
 APR 17.8
 Est 1983 Rev: \$12,900,000

Stations: 18/15
 Diaries: 863/588:1
 Standard Error: .688
 % Below Line: 2.1

CSI: 5.7 Bil
 CSI HH: 26.3 M
 Retail \$: 3.2 Bil
 % Not Listed: 13.7

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	SPG 83	FAL 82
1. KASE-F	145/16.1	16.2	14.2	12.3	11.8	1. KASE-F 193	1. KASE-F 1905/27.6	26.8	25.2
2. KHFI-F	123/13.6	15.5	11.9	14.8	17.8	2. KHFI-F 124	2. KHFI-F 1616/30.7	32.2	28.4
3. KLBJ-F	89/ 9.9	11.3	10.3	13.4	9.8	3. KLBJ-F 96	3. KLBJ-F 1345/22.6	25.2	23.0
4. KPEZ-F	70/ 7.8	4.9	7.4	4.5	4.9	4. KEYI-F 82	4. KEYI-F 1229/20.7	14.7	16.3
5. KEYI-F	66/ 7.3	5.6	6.4	8.1	5.3	5. KPEZ-F 77	5. KVET 1117/19.0	15.9	14.5
6. KVET	61/ 6.8	5.3	5.3	7.8	7.7	6. KVET 72	6. KLBJ 978/14.4	15.2	18.6
7. KMMM	49/ 5.4	3.4	3.2	1.5	1.3	7. KLBJ 53	7. KOKE-F 823/15.4	8.4	13.8
8. KOKE-F	41/ 4.5	1.8	6.0	6.0	5.9	8. KMMM 49	8. KPEZ-F 663/12.3	10.8	13.3
9. KLBJ	39/ 4.3	6.0	5.7	5.0	6.3	9. KOKE-F 42	9. KNOW 467/ 8.4	10.8	13.3
10. KNOW	34/ 3.8	5.1	6.9	6.0	3.1	10. KNOW 36	10. KTSA 378/ 3.7	5.0	4.7

12+ FM SHARE (METRO): 70.35% (548 of 779) (FAL 82: 68.52%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHFI-F	1. KHFI-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F
	2. KASE-F	2. KHFI-F	2. KEYI-F	2. KPEZ-F	2. KHFI-F
	3. KLBJ-F	3. KLBJ-F	KPEZ-F	3. KVET	3. KVET
	4. KEYI-F	4. KEYI-F	4. KLBJ-F		4. KLBJ-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KASE-F	1. KASE-F	1. KHFI-F	1. KASE-F	1. KLBJ-F	1. KASE-F
2. KHFI-F	2. KHFI-F	2. KASE-F	2. KPEZ-F	2. KHFI-F	2. KLBJ-F
3. KPEZ-F	3. KLBJ-F	3. KEYI-F	3. KEYI-F	3. KASE-F	3. KEYI-F
4. KLBZ-F	4. KPEZ-F	4. KLBJ-F	4. KMMM	4. KEYI-F	KVET

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGTN 1530	Georget .1/1.0	KTAE 1260	Taylor 1.0/1.6	KISS-F 99.5	San Ant .3/2.0
KGTN-F 96.7	Georget 1.2/1.6	WOAI 1200	San Ant .8/1.7	KTSA 550	San Ant 1.0/3.7
KIXL 970	1.2/3.0	KTXZ 1560	W Lake H 1.2/4.5		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	11 (1)	256 (4)	267 (5)	34.3
COUNTRY	71 (3)	156 (2)	227 (5)	29.1
AC	9 (1)	66 (1)	75 (2)	9.6
BTFL MUSIC		70 (1)	70 (1)	9.0
SPANISH	49 (1)		49 (1)	6.3
NEWS/TALK	46 (2)		46 (2)	5.9
BLACK/URBAN/JAZZ	34 (1)		34 (1)	4.4
RELIGION/GOSPEL	11 (1)		11 (1)	1.4
			779 (18)	

RADIO STATIONS

KLBJ, 590, 5 KW/1 KW (DA-N), NEWS/TALK (Klemm)	CBS,MBS,NBC-T, \$35.00* (Eastman)
KMMM, 1370, 1 KW (DAYS), SPANISH	, \$26.00* (Selcom)
KNOW, 1490, 1 KW, BLACK	, \$ NM (Torbet) Hicks
KVET, 1300, 5 KW/1 KW (DA-2), COUNTRY	ABC-I, \$44.00* (Katz)
KASE-F, 100.7, 98 KW @ 510, COUNTRY	, \$95.00* (Katz)
KEYI-F, 103.7, 97 KW @ 580, AC	, \$75.00 (Torbet) Hicks
KHFI-F, 98.3, 1.3 KW @ 418, CHR/ROCK	RKO, \$62.88 (Christal) Central Tex
KLBJ-F, 93.7, 100 KW @ 1057, AOR (Klemm)	, \$50.00* (Eastman)
KOKE-F, 95.5, 10 KW @ 265, CONTEMP (Fairwest)	APR, \$35.00* (Selcom)
KPEZ-F, 102.3, 3 KW @ 300, BTFL MUS (Bonnevillle)	, \$47.00* (Mc-Guild) Clear Channel

KTSA - See San Antonio

BAKERSFIELD

MSA Rank # 105
 MSA Pop: 422,000
 APR 16.4
 Est 1983 Rev: \$8,200,000

Stations: 31/20
 Diaries: 709/502:1
 Standard Error: .749
 % Below Line: 9.1

CSI: 3.5 Bil
 CSI HH: 23.3 M
 Retail \$: 2.3 Bil
 % Not Listed: 14.8

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82		
1. KUZZ	83/14.3	8.8	12.3	14.9	14.1	1. KKXX-F	982/27.6	26.9	27.2
2. KKXX-F	59/10.1	13.9	10.8	14.6	10.5	2. KUZZ	888/25.0	20.7	21.9
3. KLYD	44/ 7.6	7.1	6.5	.7	1.5	3. KQXR-F	594/16.7	13.9	13.1
4. KQXR-F	42/ 7.2	6.3	5.5	1.6	3.3	4. KGEO	436/12.3	14.4	15.5
5. KGFM-F	39/ 6.7	9.2	6.3	5.7	5.2	5. KLYD	408/11.5	10.8	14.0
6. KGEO	32/ 5.5	5.9	5.6	8.5	5.0	6. KAFY	382/10.7	10.5	7.8
7. KERN	23/ 4.0	4.6	4.6	6.6	5.2	7. KGFM-F	366/10.3	14.4	12.2
KWAC	23/ 4.0	8.3	6.8	5.9	9.6	8. KERN	300/ 8.4	12.1	11.7
9. KAFY	19/ 3.3	3.1	2.2	2.3	2.5	9. KWAC	297 8.3	8.2	8.1
10. KTPI-F	15/ 2.6	.5	1.0	.7	---	10. KPMC	285/ 8.0	6.3	6.4

THIS MARKET'S MSA AND TSA ARE THE SAME

12+ FM SHARE (METRO): 38.10% (189 of 496) (FAL 82: 38.73%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KLYD	1. KKXX-F	1. KUZZ	1. KUZZ	1. KUZZ	1. KUZZ
2. KKXX-F	2. KQXR-F	2. KKXX-F	2. KKXX-F	2. KGFM-F	2. KKXX-F
3. KQXR-F	3. KUZZ	3. KQXR-F	3. KGFM-F	3. KERN	3. KGEO
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KUZZ	1. KUZZ	1. KKXX-F	1. KUZZ	1. KQXR-F	1. KUZZ
2. KKXX-F	2. KKXX-F	2. KUZZ	2. KGFM-F	KKXX-F	2. KKXX-F
KGFM-F	3. KQXR-F	3. KQXR-F	3. KKXX-F	3. KUZZ	3. KGEO
					KERN

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCHJ 1010	Deland	.3/3.1	KVLI 1140	Lake Isa.	1.0/2.4	KMET-F 94.7	LA	.9/3.2
KDOL 1340	Mojave	.9/1.7	KWSO 1180	Wasco	.5/3.9	KMJ 580	Fresno	.7/3.1
KHIS 800		1.9/2.5	KXEM 1590	McFarland	1.9/2.5	KMPC 710	LA	1.7/4.2
KFI 640	LA	.3/3.3	KBIG-F 104.3	LA	.3/1.6	KNX 1070	LA	.7/3.7
KOST-F 103.5	LA	.5/1.7	KHIS-F 96.5		.7/2.8	KLYD-F 97.7	Shafter	.9/3.8
KPMC 1560		2.1/8.0	KIIS-F 102.7	LA	1.0/2.8	KRTH-F 101.1	LA	.5/1.5
KTKR 1310	Taft	2.2/4.5	KKZZ-F 106.3	Lancaster	.7/1.5	KUTE-F 101.9	LA	.3/1.7

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	44 (1)	117 (5)	161 (6)	32.4
COUNTRY	107 (3)	15 (1)	122 (4)	24.6
BTFL MUSIC		45 (3)	45 (3)	9.1
AC	34 (2)	6 (2)	40 (4)	8.1
SPANISH	34 (2)		34 (2)	6.9
NOSTALGIA	33 (2)		33 (2)	6.7
RELIGION/GOSPEL	14 (2)	4 (1)	18 (3)	3.6
OTHERS/UNKNOWN	15 (2)		15 (2)	3.0
NEWS/TALK	8 (2)		8 (2)	1.6
BLACK/URBAN/JAZZ		2 (1)	2 (1)	0.4
			496 (31)	

RADIO STATIONS

KAFY, 550, 1 KW (DA-N), COUNTRY	ABC-D, \$20.00* (Blair)
KERN, 1410, 1 KW , NOSTALGIA (A1 Ham)	ABC-C, \$18.00* (HNWH) Brandon
KGEO, 1230, 1 KW/250 W , OLDIES	NBC, \$16.00* (Selcom)
KLYD, 1350, 1 KW (DAYS), CHR	, \$19.00 (Mc-Guild)
KPMC, 1560, 10 KW (DA-1), VARIETY	CBS,MBS, \$15.00 (Masla)
KUZZ, 970, 1 KW (DA-2), COUNTRY	, \$30.00* (Katz) Buck Owens
KWAC, 1490, 1 KW/250 W , SPANISH	, \$19.00 (Eastman)

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

BALTIMORE

MSA Rank # 11
 MSA Pop: 2,221,300
 APR 18.5
 Est 1983 Rev: \$34,100,000

Stations: 37/23
 Diaries: 1749/1062:1
 Standard Error: .502
 % Below Line: 11.0

CSI: 19.5 Bil
 CSI HH: 24.4 M
 Retail \$: 10.3 Bil
 % Not Listed: 8.9

12+ METRO	1/4/SHARE	SPG 83	WIN 83	FAL 82	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WBAL	311/9.0	8.0	12.2	10.2	1. WBAL	330	20.4	17.5
2. WLIF-F	254/7.4	6.5	6.2	5.3	2. WLIF-F	278	19.6	20.9
3. WBSB-F	234/6.8	7.8	7.5	6.6	3. WBSB-F	256	17.1	16.4
4. WIYY-F	224/6.5	6.9	7.3	6.4	4. WPOC-F	251	14.5	12.6
5. WPOC-F	220/6.4	5.8	6.2	7.2	5. WIYY-F	230	17.9	16.7
6. WXYV-F	201/5.8	8.2	8.2	7.9	6. WXYV-F	210	14.3	16.1
7. WITH	151/4.4	4.6	3.9	3.5	7. WITH	152	16.9	17.1
8. WYST-F	144/4.2	2.7	2.8	3.6	8. WYST-F	145	8.9	9.5
9. WFBR	137/4.0	5.4	4.0	4.5	9. WFBR	143	12.6	11.5
10. WWIN-F	133/3.9	1.0	1.2	.5	10. WCBM	137	9.1	10.2
11. WCBM	131/3.8	2.3	2.6	2.4	11. WWIN-F	133	12.3	13.1
12. WEBB	130/3.8	3.6	3.1	2.5	12. WEBB	130	8.4	9.8
13. WWIN	125/3.6	4.3	4.2	4.9	13. WCAO	125	7.7	5.4
14. WCAO	101/2.9	4.1	3.2	3.6	. WWIN	125	3.6	---
15. WMAR-F	95/2.8	2.4	2.2	3.0	15. WMAR-F	98	8.0	7.3

12+ FM SHARE (METRO): 61.23% (1922 of 3139) (FAL 82: 59.02%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBSB-F	1. WIYY-F	1. WIYY-F	1. WPOC-F	1. WBAL	1. WBAL
2. WIYY-F	2. WBSB-F	2. WBSB-F	2. WBSB-F	2. WLIF-F	2. WPOC-F
3. WMAR-F	3. WXYV-F	3. WXYV-F	3. WXYV-F	3. WPOC-F	3. WBSB-F
4. WWIN	4. WWIN-F	4. WPOC-F	4. WYST-F	4. WITH	4. WIYY-F
5. WXYV-F	5. WPOC-F	5. WYST-F	5. WLIF-F	5. WCBM	5. WXYV-F
	6. WYST-F	6. WWIN-F	6. WWIN-F	6. WFBR	6. WEBB

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLIF-F	1. WLIF-F	1. WBSB-F	1. WBSB-F	1. WIYY-F	1. WPOC-F
2. WBAL	2. WIYY-F	2. WWIN-F	2. WLIF-F	2. WXYV-F	2. WIYY-F
3. WPOC-F	3. WBAL	3. WIYY-F	3. WPOC-F	3. WWIN-F	3. WXYV-F
4. WIYY-F	4. WPOC-F	4. WXYV-F	4. WYST-F	4. WBSB-F	4. WYST-F
5. WBSB-F	5. WBSB-F	5. WWIN	5. WXYV-F	5. WPOC-F	5. WCBM
6. WYST-F	6. WXYV-F	6. WYST-F	6. WBAL	6. WYST-F	WWIN-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		775 (8)	775 (8)	24.7
BLACK/URBAN/JAZZ	301 (4)	406 (5)	707 (9)	22.5
COUNTRY	101 (1)	237 (6)	338 (3)	10.8
MOR/VARIETY	330 (2)		330 (2)	10.5
AC	137 (1)	155 (2)	292 (3)	9.3
BTFL MUSIC		265 (2)	265 (2)	8.4
NEWS/TALK	158 (2)		158 (2)	5.0
NOSTALGIA	151 (1)		151 (1)	4.8
RELIGION/GOSPEL	11 (1)	49 (2)	60 (3)	1.9
OTHERS/UNKNOWN	27 (1)	14 (1)	41 (2)	1.3
CLASSICAL	1 (1)	21 (1)	22 (2)	0.7

3139 (37)

BALTIMORE ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. WBAL	1. WBSB-F	1. WBAL
2. WLIF-F	2. WBAL	2. WPOC-F
3. WBSB-F	3. WIYY-F	3. WLIF-F
4. WPOC-F	4. WLIF-F	4. WIYY-F
5. WIYY-F	5. WFBR	5. WFBR
6. WXYV-F	6. WXYV-F	6. WCAO
7. WITH	7. WPOC-F	7. WBSB-F
8. WYST-F	8. WCBM	8. WITH
9. WFBR	9. WYST-F	9. WXYV-F
10. WCBM	10. WCAO	10. WYST-F
11. WWIN-F	11. WWIN	
12. WEBB	12. WMAR-F	
13. WWIN	13. WQSR-F	
14. WCAO	14. WWIN-F	
15. WMAR-F	15. WEBB	

OTHER RATED STATIONS
METRO SHARE & CUME RATING

WANN	1190	Annapolis	.7/1.0
WAYE	860		.3/.9
WBMD	750		.8/1.2
WFSI-F	107.9	Annapolis	.3/1.0
WHFS-F	99.1	Annapolis	.4/2.0
WQSR-F	105.7	Catonsville	1.6/8.5
WRBS-F	95.1		1.1/.32
WYST	1010		.7/2.5
WASH-F	97.1	Washington	.3/1.9
WAVA-F	105.1	Washington	.9/4.3
WGAY-F	99.5	Washington	.3/2.2
WGMS-F+103.5		Washington	.6/1.1
WHUR-F	96.3	Washington	1.5/4.9
WKYS-F	93.9	Washington	.3/2.0
WMAL	630	Washington	.6/1.7
WMZQ-F	98.7	Washington	.5/1.5
WOOK-F	100.3	Washington	.3/1.3
WPGC-F+	95.5	Washington	.7/2.3
WRQX-F	107.3	Washington	1.6/5.7
WTOP	1500	Washington	.8/3.2
WWDC-F	101.1	Washington	1.7/5.5

ADI FM SHARE: 60.54% (2004 of 3310) (FALL 82: 60.07%)

AM STATIONS

WBAL, 1090, 50 KW (DA-N)	, MOR (Burk-Abr)	ABC-E, \$ 83.75	(Blair)	Hearst
WCAO, 600, 5 KW (DA-1)	, COUNTRY	RKO II, \$ 55.00	(Mc-Guild)	Plough
WCBM, 680, 10 KW/5 KW (DA-2)	, NEWS/TALK	ABC-T,ABC-I, \$103.75	(Katz)	Metromedia
WEBB, 1360, 5 KW (DAYS)	, BLACK	SBN, \$ 32.00	(CitiMedia)	Brunson
WFBR, 1300, 5 KW (DA-1)	, AC	NBC, \$ 86.25	(MMR)	
WITH, 1230, 1 KW/250 W	, NOSTALGIA (A1 Ham)	MBS, \$ 61.25	(HNWH)	BENI
WWIN, 1400, 1 KW	, BLACK	NBN, \$ 38.00	(HNWH)	

FM STATIONS

WBSB-F, 104.3, 50 KW @ 422, CHR/ROCK	ABC-C, \$ 92.00*	(Torbet)	Scripps-How
WIYY-F, 97.9, 11 KW @ 946, AOR (Burk-Abr)	ABC-R, \$ NM	(Blair)	Hearst
WLIF-F, 101.9, 14 KW @ 961, BTFL MUS (SRP)	, \$ 75.00	(Christal)	Island
WMAR-F, 106.5, 29 KW @ 620, CHR	, \$ 62.50	(Katz)	Abell
WPOC-F, 93.1, 50 KW @ 870, COUNTRY	ABC-D, \$146.25	(Eastman)	Nationwide
WQSR-F, 105.7, 50 KW @ 245, CONTEMP	CBS-R, \$? ?	(CBS/FM)	
WWIN-F, 95.9, 3 KW @ 300, BLACK	, \$? ?	(HNWH)	
WXYV-F, 102.7, 50 KW @ 400, URBAN	, \$ 95.00*	(Mc-Guild)	Plough
WYST-F, 92.3, 10 KW @ 550, AC	RKO, \$ 58.00*	(Masla)	United

BATON ROUGE

MSA Rank # 89
 MSA Pop: 525,700
 APR 15.2
 Est 1983 Rev: \$9,100,000

Stations: 18/12
 Diaries: 861/504:1
 Standard Error: .666
 % Below Line: 5.4

CSI: 5.0 Bil
 CSI HH: 28.0 M
 Retail \$: 2.4 Bil
 % Not Listed: 9.4

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG	FAL	
	83	82	82	81			83	82	
1. WFMF-F	142/21.5	22.1	17.8	17.6	16.5	1. WFMF-F	2696/39.6	39.8	37.9
2. WYNK-F	91/13.8	14.2	13.4	13.3	14.3	2. WAFB-F	1811/23.0	24.6	24.7
3. WXOK	66/10.0	9.9	9.7	14.8	13.5	3. WYNK-F	1672/26.3	24.7	24.8
4. WQXY-F	55/ 8.3	11.4	6.4	9.1	10.4	4. WQXY-F	1084/17.3	20.7	18.9
5. WAFB-F	48/ 7.3	7.7	6.8	6.2	7.4	5. WXOK	1021/21.7	18.8	21.5
6. WTKL	43/ 6.5	5.6	10.0	7.8	5.3	6. WJBO	845/16.9	14.5	21.0
7. WJBO	27/ 4.1	3.5	4.2	3.4	5.1	7. WTKL	649/13.9	11.3	14.8
8. WLCS	25/ 3.8	3.8	6.6	6.4	4.8	8. WLCS	618/13.2	15.5	19.3
9. WIBR	24/ 3.6	4.2	3.3	2.8	4.8	9. WWL	570/ 3.1	6.0	6.4
10. WYNK	17/ 2.6	1.7	2.5	3.0	4.5	10. WIBR	481/ 9.4	12.4	12.2

12+ FM SHARE (METRO): 61.44% (468 of 599) (FAL 82: 52.25%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WYNK-F	1. WYNK-F	1. WFMF-F
2. WTKL	2. WXOK	2. WYNK-F	2. WFMF-F	2. WQXY-F	2. WYNK-F
3. WXOK	3. WAFB-F	3. WXOK	3. WXOK	3. WFMF-F	3. WXOK
	4. WYNK-F	4. WAFB-F	4. WQXY-F	4. WXOK	4. WQXY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WYNK-F
2. WYNK-F	2. WYNK-F	2. WAFB-F	2. WYNK-F	2. WYNK-F	2. WFMF-F
3. WQXY-F	3. WQXY-F	3. WXOK	3. WQXY-F	3. WXOK	3. WQXY-F
4. WAFB-F	4. WXOK	4. WTKL	WXOK	4. KQXL-F	4. WJBO

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WSLG 1090 Gonzales	1.1/1.4	WAIL-F 105.3 Slidell	.8/2.9	WWL 870 New Or	.6/3.1
KQXL-F 106.3 New Roads	2.4/5.0	WRNO-F 99.5 New Or	.5/1.9	WYLD-F 98.5 New Or	.6/2.4
KSMB-F 94.5 Lafayette	.6/1.3				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	25 (1)	149 (3)	174 (4)	29.0
COUNTRY	48 (3)	91 (1)	139 (4)	23.2
BLACK/URBAN/JAZZ	109 (2)	25 (3)	134 (5)	22.4
AC	27 (1)	48 (1)	75 (2)	12.5
BTFL MUSIC		55 (1)	55 (1)	9.2
RELIGION/GOSPEL	18 (1)		18 (1)	3.0
NEWS/TALK	4 (1)		4 (1)	0.7
			599 (18)	

RADIO STATIONS

WIBR, 1300, 5 KW/1 KW (DA-N), COUNTRY	NBC, \$? ? (Katz)	
WJBO, 1150, 5 KW (DA-1), AC	MBS, \$25.00* (Blair)	Manship
WLCS, 910, 1 KW (DA-1), ROCK	, \$23.00* (Mc-Guild)	Cent Texas
WTKL, 1260, 1 KW (DAYS), BLACK	, \$17.00* (Weiss)	
WXOK, 1460, 5 KW/1 KW (DA-2), BLACK	NBN, \$28.00 (HNWH)	
WYNK, 1380, 5 KW (DAYS,DA), COUNTRY	ABC-E, \$ NA (Torbet)	
WAFB-F, 98.1, 100 KW @ 1550, AC/CONTEMP	CBS-R, \$41.25 (Katz)	
WFMF-F, 102.5, 100 KW @ 1360, CHR/ROCK	ABC-F, \$53.00* (Blair)	Manship
WQXY-F, 100.7, 100 KW @ 750, BTFL MUS (SRP)	, \$27.00* (Mc-Guild)	Cent Texas
WYNK-F, 101.5, 100 KW @ 403, COUNTRY	ABC-I, \$42.00* (Torbet)	
KQXL-F, 106.3, 3 KW @ 300, BLACK	SBN, \$ 7.50 (----)	(NEW ROADS)

BEAUMONT-PORT ARTHUR-ORANGE

MSA Rank # 110
 MSA Pop: 383,100
 APR 16.6
 Est 1983 Rev: \$7,100,000

Stations: 18/16
 Diaries: 733/438:1
 Standard Error: .759
 % Below Line: 6.4

CSI: 4.2 Bil
 CSI HH: 29.3 M
 Retail \$: 2.3 Bil
 % Not Listed: 7.7

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. KHYS-F 83/15.6	12.2	10.8	10.7	7.4	1. KHYS-F 104	1. KZZB-F 1044/26.1	21.0	18.3
2. KZZB-F 73/13.7	11.0	10.8	6.9	7.2	2. KZZB-F 81	2. KLVI 1027/22.9	21.3	22.7
3. KQXY-F 58/10.9	8.7	7.1	5.3	8.0	3. KLVI 71	3. KYKR-F 877/19.3	20.3	23.3
4. KLVI 49/ 9.2	8.6	12.0	8.5	7.2	4. KQXY-F 66	4. KQXY-F 788/20.4	16.5	13.9
5. KYKR-F 47/ 8.8	9.1	12.4	9.5	13.0	5. KYKR-F 63	5. KHYS-F 752/18.0	17.8	16.2
KAYD-F 47/ 8.8	8.4	8.1	11.3	7.0	6. KAYD-F 54	6. KIOC-F 711/15.4	12.2	12.3
7. KIOC-F 31/ 5.8	3.6	4.4	10.3	10.0	7. KIOC-F 43	7. KAYD-F 669/18.3	16.4	18.4
8. KTRH 30/ 5.6	5.9	5.2	5.5	5.2	8. KTRH 33	8. KZOM-F 420/ 9.3	10.5	11.3
9. KZOM-F 18/ 3.4	6.1	6.6	5.7	7.2	9. KZOM-F 23	9. KTRH 390/10.2	12.6	10.0
10. KAYC 11/ 2.1	1.0	1.0	1.0	.9	10. KAYC 11	KWIC-F 390/10.2	9.6	7.4
					KWIC-F 11			

12+ FM SHARE (METRO): 74.39% (366 of 492) (FAL 82: 68.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KZZB-F	1. KHYS-F	1. KHYS-F	1. KHYS-F	1. KQXY-F	1. KLVI
2. KHYS-F	2. KZZB-F	2. KZZB-F	2. KYKR-F	2. KYKR-F	2. KHYS-F
	3. KIOC-F	3. KAYD-F	3. KQXY-F	3. KLVI	3. KZZB-F
	4. KAYD-F	4. KYKR-F	KAYD-F	4. KAYD-F	4. KQXY-F
				KHYS-F	
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KQXY-F	1. KHYS-F	1. KHYS-F	1. KHYS-F	1. KZZB-F	1. KHYS-F
2. KHYS-F	KZZB-F	2. KZZB-F	2. KAYD-F	2. KHYS-F	KLVI
3. KYKR-F	3. KQXY-F	3. KIOC-F	3. KQXY-F	3. KAYD-F	3. KYKR-F
4. KZZB-F	4. KYKR-F	4. KAYD-F	KYKR-F	4. KZOM-F	4. KQXY-F
					KZZB-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KDLF 1150	Port Neches	.6/1.8	KOLE 1340	Port Arth	1.1/4.5	KPRC 950	Hous	.8/2.7
KDVE 1510	Nederaland	1.3/3.8	KWIC-F 107.9	Beaum	1.3/10.2	KTRM 990	Beau	1.3/5.8
KOGT 1600	Orange	1.7/5.9	KTFA-F 92.1	Groves	.4/2.5			

FORMATS

	AM	FM	TOTAL	%
COUNTRY	69 (3)	94 (2)	163 (5)	33.1
ROCK/AOR/CONTEMP		98 (3)	98 (3)	19.9
BLACK/URBAN/JAZZ	7 (1)	83 (1)	90 (2)	18.3
BTFL MUSIC		58 (1)	58 (1)	11.8
AC	6 (1)	33 (2)	39 (3)	7.9
NEWS/TALK	34 (2)		34 (2)	6.9
RELIGION/GOSPEL	10 (2)		10 (2)	2.0
			492 (18)	

RADIO STATIONS

KAYC, 1450, 1 KW/250 W , COUNTRY	ABC-E, \$ NA (MMR)	Long Pride
KLVI, 560, 5 KW (DA-N), COUNTRY	ABC-I, \$34.28 (Torbet)	Hicks
KAYD-F, 97.5, 50 KW @ 320, COUNTRY	, \$30.00* (MMR)	Long Pride
KHYS-F, 98.5, 65 KW @ 380, BLACK (TM)	CBS-R, \$28.00* (Mc-Guild)	Clear Chann
KIOC-F, 106.1, 100 KW @ 1060, AC	RKO, \$25.00 (Christal)	
KQXY-F, 94.1, 100 KW @ 645, BTFL MUS (SRP)	NBC, \$24.00* (Mc-Guild)	Cent Texas
KWIC-F, 107.9, 100 KW @ 389, CHR/ROCK	ABC-C, \$21.00 (----)	
KYKR-F, 93.3, 100 KW @ 500, COUNTRY	, \$34.28 (Torbet)	Hicks
KZOM-F, 104.5, 100 KW @ 440, AOR	, \$17.00* (HNWH)	Center Group
KZZB-F, 95.1, 100 KW @ 501, CHR/ROCK	ABC-F, \$17.50 (Selcom)	

KTRH - See Houston

BIRMINGHAM

MSA Rank # 51
 MSA Pop: 906,500
 APR 18.4
 Est 1983 Rev: \$15,800,000

Stations: 20/18
 Diaries: 1141/629:1
 Standard Error: .607
 % Below Line: 1.5

CSI: 7.1 Bil
 CSI HH: 21.1 M
 Retail \$: 4.1 Bil
 % Not Listed: 8.4

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WZZK-F 163/12.3	12.5	14.1	16.6	17.7	1. WZZK-F 318	1. WZZK-F 3608/26.1	28.4	31.3
2. WKXX-F 150/11.3	8.5	10.2	11.3	10.5	2. WKXX-F 208	2. WKXX-F 3310/29.1	28.2	28.4
3. WENN-F 129/ 9.8	10.4	13.7	12.3	7.0	3. WENN-F 153	3. WAPI-F 2129/19.2	16.9	15.9
4. WAPI-F 104/ 7.9	8.6	7.4	4.4	5.5	4. WAPI-F 148	4. WENN-F 1793/17.7	19.6	21.0
5. WATV 100/ 7.6	6.3	7.7	7.3	4.6	5. WATV 102	5. WMJJ-F 1597/14.9	21.6	10.4
6. WMJJ-F 65/ 4.9	7.4	4.9	5.9	6.7	6. WMJJ-F 94	6. WVOK 1254/10.2	8.3	12.3
WJLD 65/ 4.9	3.7	4.7	4.3	4.9	7. WQEN-F 87	7. WQEN-F 1247/ 2.7	3.5	1.8
8. WERC 64/ 4.8	3.4	3.6	3.0	4.3	8. WVOK 78	8. WSGN 1164/14.8	16.2	14.9
9. WAGG 55/ 4.2	5.1	3.4	4.0	3.3	9. WERC 66	9. WAPI 1155/14.4	16.9	15.9
10. WVOK 49/ 3.7	3.1	4.5	3.3	4.9	10. WDJC-F 65	10. WERC 1072/14.1	10.5	13.3

12+ FM SHARE (METRO): 57.46% (697 of 1211) (FAL 82: 61.39%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKXX-F	1. WKXX-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WZZK-F
2. WAPI-F	2. WAPI-F	2. WKXX-F	2. WENN-F		2. WENN-F
3. WENN-F	3. WENN-F	3. WENN-F	3. WKXX-F		3. WKXX-F
4. WATV	4. WZZK-F	4. WAPI-F	4. WATV		4. WATV
	5. WMJJ-F	5. WMJJ-F	5. WMJJ-F		5. WMJJ-F

12+ MID	12+ PMD	WOMEN 18-25	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WZZK-F	1. WKXX-F	1. WKXX-F	1. WZZK-F	1. WKXX-F	1. WZZK-F
2. WKXX-F	2. WZZK-F	2. WENN-F	2. WENN-F	2. WAPI-F	2. WENN-F
3. WAPI-F	3. WENN-F	3. WZZK-F	3. WKXX-F	3. WENN-F	3. WMJJ-F
4. WENN-F	4. WAPI-F	WAPI-F	4. WATV	4. WZZK-F	4. WKXX-F
5. WMJJ-F	5. WERC	5. WMJJ-F	5. WMJJ-F	5. WMJJ-F	5. WAPI-F
	WTWG		WAGG		

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	214 (3)	129 (1)	343 (4)	28.3
ROCK/AOR/CONTEMP		261 (3)	261 (3)	21.5
COUNTRY	35 (2)	192 (2)	227 (4)	18.7
RELIGION/GOSPEL	75 (2)	37 (1)	112 (3)	9.2
AC	39 (1)	65 (1)	104 (2)	8.6
NEWS/TALK	64 (1)		64 (1)	5.3
OTHERS/UNKNOWN	47 (1)	13 (1)	60 (2)	5.0
NOSTALGIA	41 (1)		41 (1)	3.4
			1212 (20)	

BIRMINGHAM ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		<u>METRO SHARE/CUME RATING</u>
1. WZZK-F	1. WZZK-F	1. WZZK-F	WAPI	1070	4.1/14.4
2. WKXX-F	2. WKXX-F	2. WKXX-F	WARF	1240 Jasper	.4/1.6
3. WENN-F	3. WAPI-F	3. WAPI-F	WCRT	1260	1.5/3.3
4. WAPI-F	4. WENN-F	4. WMJJ-F	WDJC-F	93.7	2.8/9.6
5. WATV	5. WMJJ-F	5. WENN-F	WRKK-F	99.5	2.2/7.6
6. WMJJ-F	6. WSGN	6. WDJC-F	WSGN	610	3.0/14.8
7. WVOK	7. WAGI	7. WVOK	WTWG	1220	3.6/4.1
8. WERC	8. WVOK	8. WERC	WYDE	850	2.3/7.1
9. WJLD	9. WERC	9. WJLD	WQEN-F	103.7 Gadsden	.5/2.7
10. WDJC-F	10. WDJC-F	10. WTWG	WHMA-F	100.5 Anniston	1.0/2.5
11. WAGG	11. WQEN-F				
WQEN-F	12. WRKK-F				
13. WRKK-F	13. WATV				
14. WTWG	14. WJLD				
15. WAPI	15. WAGG				

ADI FM SHARE: 62.78% (1098 of 1749) (FAL 82: 62.89%)

AM STATIONS

WAGG, 1320, 5 KW (DAYS)	, GOSPEL	NBN, \$ 30.00* (Selcom)	
WAPI, 1070, 50 KW/5 KW (DA-N)	, NOSTALGIA (Drake-Chen)	NBC-T, CBS, \$ NA (Torbet)	
WATV, 900, 1 KW (DAYS)	, BLACK	ST, \$ 29.00* (Weiss)	
WERC, 960, 5 KW (DA-N)	, NEWS/TALK	, \$ 38.00* (Mc-Guild)	Mooney
WJLD, 1400, 1 KW/250 W	, BLACK	ABC-C, \$ 19.00 (Masla)	
WSGN, 610, 5 KW/1 KW (DA-N)	, OLDDIES	, \$ 58.00 (Eastman)	Harte-Hanks
WTWG, 1220, 1 KW (DAYS,DA)	, UNKNOWN	, \$ 20.00 (Lazar)	
WVOK, 690, 50 KW (DAYS)	, COUNTRY	, \$ 30.00* (Christal)	Jaco

FM STATIONS

WAPI-F, 94.5, 100 KW @ 1214, AOR (Burk-Abr)	Source, \$ 53.00* (Torbet)	
WDJC-F, 93.7, 100 KW @ 550, RELIGION	, \$ 24.00* (----)	Crawford
WENN-F, 107.7, 100 KW @ 640, BLACK	NBN, \$ 55.00* (Selcom)	
WKXX-F, 106.9, 100 KW @ 1114, CHR/ROCK	ABC-D, \$ 74.00* (Mc-Guild)	Mooney
WMJJ-F, 96.5, 100 KW @ 890, AC	, \$ 50.00* (Blair)	Capitol-Johnson
WRKK-F, 99.5, 100 KW @ 400, COUNTRY	RKO, \$ 30.00* (Christal)	Jaco
WZZK-F, 104.7, 100 KW @ 640, COUNTRY	, \$120.00 (Katz)	Katz
WQEN-F, 103.7, 100 KW @ 1110, CHR/ROCK	, \$ 25.00 (P/W)	(GADSDEN)

BLOOMINGTON, IL

MSA Rank # 270
 MSA Pop: 122,000
 APR 16.6
 Est 1983 Rev: \$3,400,000

Stations: 14/5
 Diaries: 592/176:1
 Standard Error: .862
 % Below Line: 26.8

CSI: 1.3 Bil
 CSI HH: 26.0 M
 Retail \$: .6 Bil
 % Not Listed: 11.6

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WJBC 59/34.1	36.5	36.1	40.8	40.7	1. WJBC 75	1. WBNQ-F 653/42.6	45.3	41.2
2. WBNQ-F 32/18.5	21.8	19.0	16.1	15.9	2. WBNQ-F 40	2. WJBC 647/54.1	56.0	56.3
3. WMLA-F 12/ 6.9	7.6	5.7	6.3	9.0	3. WLS 28	3. WLS 528/22.8	25.2	24.3
4. WLS 10/ 5.8	4.7	7.0	5.7	6.2	4. WMAQ 21	4. WKZW-F 342/14.7	15.4	14.5
5. WIHN-F 8/ 4.6	4.7	5.7	3.4	4.8	5. WGN 16	5. WMAQ 303/12.2	9.9	15.4
WMAQ 8/ 4.6	3.5	5.1	4.0	5.5	WKZW-F 16	6. WGN 272/ 8.5	7.8	7.5
7. WWCT-F 7/ 4.0	5.3	5.1	7.5	5.5	WSWT-F 16	7. WMLA-F 229/15.9	18.0	16.1
8. WKZW-F 5/ 2.9	4.7	2.5	2.9	2.8	8. WWCT-F 15	8. WWCT-F 190/10.0	13.5	11.0
WSWT-F 5/ 2.9	1.8	3.2	1.7	.7	9. WWCT-F 12	9. WSWT-F 188/ 8.7	5.3	6.3
					10. WIHN-F 8	10. WBBM 179/ 6.0	---	6.1

12+ FM SHARE (METRO): 45.10% (69 of 153) (FAL 82: 44.21%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBNQ-F	1. WBNQ-F	1. WJBC	1. WJBC	1. WJBC	1. WJBC
q. WKZW-F	2. WJBC	2. WBNQ-F			
WLS	3. WWCT-F				
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJBC	1. WJBC	1. WBNQ-F	1. WJBC	1. WBNQ-F	1. WJBC
2. WBNQ-F	2. WBNQ-F	2. WJBC	2. WMLA-F	2. WWCT-F	2. WBNQ-F
3. WMLA-F	3. WMLA-F	3. WIHN-F		3. WJBC	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WRBA 1440 Normal .6/2.3 WIRL 1290 Peoria .6/1.5 WBBM 720 Chicago .6/6.0
 WGN 720 Chicago 1.2/8.5 WPEO 1020 Peoria 1.2/1.7

FORMATS

	AM	FM	TOTAL	%
MOR/VARIETY	62 (3)		62 (3)	40.5
ROCK/AOR/CONTEMP	11 (2)	44 (3)	55 (5)	35.9
COUNTRY	8 (1)	12 (1)	20 (2)	13.1
AC		8 (1)	8 (1)	5.2
BTFL MUSIC		5 (1)	5 (1)	3.3
RELIGION/GOSPEL	2 (1)		2 (1)	1.3
NEWS/TALK	1 (1)		1 (1)	0.7
			153 (14)	

RADIO STATIONS

WJBC, 1230, 1 KW/250 W, MOR ABC-I, \$42.00 (Mc-Guild) Bloomington
 WBNQ-F, 101.5, 50 KW @ 460, ROCK , \$27.50 (Torbet) Bloomington
 WIHN-F, 96.7, 3 KW @ 300, AC , \$13.00* (----)
 WMLA-F, 92.7, 3 KW @ 300, COUNTRY RKO II, \$14.00 (Weiss) Withers (LEROY)

Other ranked stations - See Peoria and Chicago

BOSTON

MSA Rank # 6 (County)
 MSA Pop: 3,651,900
 APR 18.9
 Est 1983 Rev: \$71,300,000

Stations: 34/29
 Diaries: 2286/1272:1
 Standard Error: .424
 % Below Line: 3.2

CSI: 39.0 Bil
 CSI HH: 29.2 M
 Retail \$: 20.4 Bil
 % Not Listed: 9.9

12+ METRO 1/4/SHARE	SUM 83	SPG 83	WIN 83	FAL 82	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WXKS-F 434/7.9	7.8	5.8	6.7	9.0	1. WHTT-F 631	1. WHTT-F 9899/22.2	19.8	15.9
2. WBCN-F 428/7.8	7.2	6.6	7.4	5.6	2. WBZ 619	2. WBZ 9673/20.4	23.6	24.9
3. WBZ 418/7.6	7.0	9.8	9.0	8.6	3. WBCN-F 576	3. WXKS-F 7455/19.6	16.4	21.0
4. WHTT-F 385/7.0	8.1	6.9	4.6	3.9	4. WXKS-F 533	4. WBCN-F 7219/17.3	16.2	14.7
5. WHDH 355/6.5	6.9	8.6	7.3	7.9	5. WHDH 388	5. WROR-F 6348/15.3	14.5	14.6
6. WJIB-F 303/5.5	4.1	3.8	4.4	4.9	6. WJIB-F 369	6. WEEI 6004/17.7	16.0	18.5
7. WEEI 279/5.1	5.0	4.5	5.2	5.4	7. WEEI 312	7. WHDH 5873/17.3	22.0	21.9
8. WRKO 235/4.3	3.6	3.5	4.7	4.4	8. WROR-F 305	8. WMJX-F 5697/15.3	12.6	14.6
9. WMJX-F 223/4.1	4.6	3.8	4.5	4.4	9. WSSH-F 291	9. WCOZ-F 5602/11.8	15.0	17.1
10. WROR-F 206/3.8	3.4	4.0	4.1	3.8	10. WRKO 281	10. WJIB-F 4981/12.6	12.3	13.1
11. WSSH-F 200/3.6	4.0	2.9	2.6	3.0	11. WMJX-F 272	11. WRKO 4164/11.5	10.9	13.7
12. WHUE-F 192/3.5	3.7	3.4	3.1	2.9	12. WCOZ-F 259	12. WAAF-F 3674/ 5.7	4.6	10.2
13. WCOZ-F 179/3.3	3.4	4.8	4.8	4.9	13. WHUE-F 254	13. WSSH-F 3623/ 8.6	7.2	8.6
14. WVBF-F 177/3.2	3.3	3.3	2.5	2.7	14. WHJY-F 229	14. WVBF-F 3520/ 9.7	10.6	10.2
15. WXKS 133/2.4	2.1	3.6	3.2	3.5	15. WVBF-F 216	15. WHUE-F 3413/ 8.3	8.8	8.9
16. WMRE 103/1.9	1.6	1.4	1.1	.9	16. WGIR-F 169	16. WHJY-F 3269/ 1.6	1.6	---
17. WILD 88/1.6	1.8	1.6	1.8	2.5	17. WAAF-F 155	17. WGIR-F 2224/ 1.8	---	---
18. WCRB-F 60/1.1	1.2	1.6	1.9	1.9	18. WOKQ-F 144	18. WCRB-F 1970/ 4.6	6.3	5.8
19. WCGY-F 58/1.1	1.2	1.1	.9	1.2	19. WXKS 135	19. WOKQ-F 1820/ 1.3	1.6	1.5
20. WBOS-F 55/1.0	.7	.8	1.0	1.0	20. WCGY-F 127	20. WCGY-F 1623/ 3.3	3.6	3.5

12+ FM SHARE (METRO): 61.84% (3058 of 4945) (FAL 82: 57.56%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHTT-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBZ	1. WBZ
2. WXKS-F	2. WXKS-F	2. WXKS-F	2. WBZ	2. WHDH	2. WHDH
3. WBCN-F	3. WHTT-F	3. WMJX-F	3. WHDH	3. WJIB-F	3. WEEI
4. WCOZ-F	4. WMJX-F	4. WHTT-F	4. WXKS-F	4. WEEI	4. WBCN-F
5. WILD	5. WCOZ-F	5. WHDH	5. WSSH-F	5. WHUE-F	5. WXKS-F
	6. WROR-F	6. WBZ	6. WROR-F	6. WRKO	6. WHTT-F
	7. WVBF-F	7. WROR-F	7. WMJX-F	7. WSSH-F	7. WRKO

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBCN-F	1. WXKS-F	1. WXKS-F	1. WBZ	1. WBCN-F	1. WBCN-F
2. WXKS-F	2. WHTT-F	2. WBCN-F	2. WHDH	2. WXKS-F	2. WHDH
3. WJIB-F	3. WBCN-F	3. WHTT-F	3. WXKS-F	3. WHTT-F	3. WXKS-F
4. WHDH	4. WJIB-F	4. WMJX-F	4. WSSH-F	4. WCOZ-F	4. WBZ
5. WHTT-F	5. WRKO	5. WCOZ-F	5. WMJX-F	5. WMJX-F	5. WROR-F
6. WSSH-F	6. WHDH	6. WROR-F	6. WVBF-F	6. WROR-F	6. WVBF-F
7. WHUE-F	7. WBZ	7. WVBF-F	7. WROR-F	7. WVBF-F	7. WEEI

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		1537 (7)	1537 (7)	31.1
MOR/VARIETY	869 (5)		869 (5)	17.6
AC		864 (5)	864 (5)	17.5
BTFL MUSIC	37 (1)	495 (2)	532 (3)	10.8
NEWS/TALK	534 (3)		534 (3)	10.8
NOSTALGIA	236 (2)	19 (1)	255 (3)	5.2
BLACK/URBAN/JAZZ	118 (2)		118 (2)	2.4
COUNTRY	30 (1)	83 (2)	113 (3)	2.3
RELIGION/GOSPEL	63 (2)		63 (2)	1.3
CLASSICAL		60 (1)	60 (1)	1.2
			4945 (34)	

BOSTON ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>			
			<u>METRO SHRE & CUME RATING</u>			
1. WHTT-F	1. WHTT-F	1. WBZ	WCAS	740	Cambridge	.5/ .8
2. WBZ	2. WBZ	2. WXKS-F	WDLW	1330		.5/2.2
3. WBCN-F	3. WBCN-F	3. WHTT-F	WESX	1230	Salem	.8/1.8
4. WXKS-F	4. WXKS-F	4. WHDH	WEZE	1260		.3/1.2
5. WHDH	5. WROR-F	5. WBCN-F	WHUE	1150		.7/2.8
6. WJIB-F	6. WEEI	6. WJIB-F	WJDA	1300	Quincy	.5/1.2
7. WEEI	7. WHDH	7. WEEI	WLLH	1400	Lowell	.4/1.0
8. WSSH-F	8. WMJX-F	8. WRKO	WROL	950		.8/2.7
9. WROR-F	9. WCOZ-F	9. WMJX-F	WTPP	1060	Natick	.4/1.0
10. WRKO	10. WJIB-F	10. WSSH-F	WAAF-F	107.3	Worcester	1.0/5.7
11. WMJX-F	11. WRKO		WGIR-F	101.1	Manchester, NH	.5/1.8
12. WCOZ-F	12. WSSH-F		WOKQ-F	97.5	Dover, NH	.5/1.3
13. WHUE-F	13. WVBF-F		WPLM-F	99.1	Plymouth	.3/1.5
14. WVBF-F	14. WAAF-F		WHJY-F	94.1	Providence	.5/1.6
15. WGIR-F	15. WHUE-F					

ADI FM SHARE: 67.62% (4895 of 7239) (FAL 82: 63.32%)

AM STATIONS

WBZ , 1030, 50 KW (DA-1), MOR	ABC-E, \$268.13 (Group W)	Westingouse
WEEI, 590, 5 KW (DA-1), NEWS	CBS, \$133.75 (CBS Spot)	
WHDH, 850, 50 KW (DA-2), MOR	, \$245.00 (Blair)	Blair
WILD, 1090, 5 KW (DAYS), BLACK	SBN, \$ 40.00 (Masla)	
WMRE, 1510, 50 KW (DA-2), NOSTALGIA (Primetime)	ABC-D,NBC, \$ 65.00 (Masla)	Mariner
WRKO, 680, 50 KW (DA-2), TALK	RKO II,ABC-I, \$100.00* (RKO)	RKO
WXKS, 1430, 5 KW (DAYS), NOSTALGIA (A1 Ham)	, \$ 70.00 (MMR)	Pyramid

FM STATIONS

WBCN-F, 104.1, 19 KW @ 742, AOR	, \$450.00 (Torbet)	Infinity
WBOS-F, 92.9, 50 KW @ 888, COUNTRY	ABC-R, \$ 45.00* (----)	
WCGY-F, 93.7, 50 KW @ 403, OLDIES	, \$ 29.00 (Masla)	Curt Gowdy
WCOZ-F, 94.5, 8 KW @ 1050, CONTEMP	, \$170.00 (Blair)	Blair
WCRB-F, 102.5, 11 KW @ 920, CLASSICAL	, \$ 67.00 (----)	
WHTT-F, 103.3, 12 KW @ 890, CHR/ROCK	CBS-R, \$222.50 (CBS/FM)	CBS
WHUE-F, 100.7, 50 KW @ 500, BTFL MUS (Churchill)	, \$ 95.00* (Mc-Guild)	GCC
WJIB-F, 96.9, 9 KW @ 1010, BTFL MUS (Bonne)	, \$100.00 (Christal)	GE
WMJX-F, 106.7, 12 KW @ 900, AC	, \$185.00 (Eastman)	Greater Media
WROR-F, 98.5, 6 KW @ 1191, AC	RKO, \$170.00 (RKO)	RKO
WSSH-F, 99.5, 32 KW @ 600, AC	, \$100.00* (HNWH)	
WVBF-F, 105.7, 11 KW @ 954, AC	, \$105.00* (Mc-Guild)	Fairbanks
WXKS-F, 107.9, 21 KW @ 710, CHR/URBAN	, \$122.50 (MMR)	Pyramid
WGIR-F, 101.1, 10 KW @ 920, AOR	, \$ 35.00* (Blair) Knight (MANCHESTER)	
WOKQ-F, 97.5, 50 KW @ 350, COUNTRY	, \$ 44.00* (Selcom)	Fuller-Jeffrey (DOVER, NH)

WAAF - See Worcester

WHJY - See Providence

BRIDGEPORT

MSA Rank # 106
 MSA Pop: 414,100
 APR 18.6
 Est 1983 Rev: \$6,200,000

Stations: 39/5
 Diaries: 848/397:1
 Standard Error: .699
 % Below Line: 56.0

CSI: 4.6 Bil
 CSI HH: 32.3 M
 Retail \$: 2.0 Bil
 % Not Listed: 5.7

		SPG	FAL	SPG	FAL			12+ TSA CUME/ MSA CUME RATING		SPG	FAL
12+ METRO 1/4/SHARE		83	82	82	81	12+ TSA 1/4				83	82
1.	WICC 112/17.9	18.9	13.2	15.4	13.9	1.	WEZN-F 187	1.	WEZN-F 1810/30.2	32.9	33.8
2.	WEZN-F 103/16.4	19.2	18.0	16.4	15.9	2.	WICC 122	2.	WICC 1735/44.9	44.5	43.2
3.	WKCI-F 47/ 7.5	5.7	7.2	5.9	4.9	3.	WCBS 79	3.	WCBS 1643/16.4	13.4	14.5
4.	WPLR-F 27/ 4.3	4.3	2.9	4.4	4.1	4.	WKCI-F 70	4.	WNBC 1498/18.9	21.5	23.1
	WNAB 27/ 4.3	4.9	6.0	6.4	7.5	5.	WNBC 67	5.	WKCI-F 1116/23.3	19.1	19.5
6.	WNBC 26/ 4.1	5.5	5.4	6.1	7.2	6.	WRKI-F 48	6.	WRKI-F 864/ 9.3	12.3	10.5
	WCBS 26/ 4.1	3.5	2.3	4.3	4.3	7.	WAPP-F 31	7.	WAPP-F 776/ 8.1	10.2	6.8
8.	WRKS-F 18/ 2.9	2.5	1.2	3.1	1.8	8.	WPLR-F 29	8.	WPLJ-F 608/ 5.1	5.4	5.1
9.	WRKI-F 16/ 2.6	3.4	3.1	5.0	3.2	9.	WPLJ-F 28	9.	WPLR-F 595/14.7	14.7	10.9
10.	WDJZ 15/ 2.4	1.8	2.3	3.6	4.9	10.	WNAB 27	10.	WNAB 462/13.6	15.0	NA
							WHN 27				

12+ FM SHARE (METRO): 52.12% (308 of 591) (FAL 82: 52.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKCI-F	1. WICC	1. WICC	1. WICC	1. WEZN-F	1. WICC
2. WAPP-F	WKCI-F	2. WKCI-F	2. WEZN-F	WICC	2. WEZN-F
WPLR-F	3. WPLR-F	3. WEZN-F			3. WNBC
4. WRKI-F	4. WNBC	4. WNBC			4. WCBS
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZN-F	1. WEZN-F	1. WKCI-F	1. WICC	1. WICC	1. WICC
2. WICC	2. WICC	2. WICC	2. WEZN-F	WPLR-F	2. WEZN-F
3. WKCI-F	3. WKCI-F	3. WNBC		3. WKCI-F	3. WKCI-F
4. WNAB	4. WNBC				WNBC

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFIF 1500 Milford	.5/1.5	WDRC-F 102.9 Hartford	.3/3.4	WMMM 1260 Westp	.6/1.4
WABC 770 NY	1.1/4.8	WELI 960 New Hav	1.0/2.6	WNEW 1130 NY	.5/1.9
WADS 690 Ansonia	2.1/3.9	WHN 1050 NY	1.8/5.9	WOR 710 NY	1.3/4.4
WINS 1010 NY	.8/2.5	WALK-F 103.5 Long Is.	.5/3.2	WPIX-F 101.9 NY	.5/3.8
WMCA 570 NY	1.0/2.4	WAPP-F 103.5 NY	2.2/8.1	WPLJ-F 95.5 NY	1.0/5.1
WAVZ 1300 New Hav	1.8/2.3	WIOF-F 104.1 Hartford	.3/1.1	WRFM-F 105.1 NY	.5/1.5
WBAB-F 102.3 Long I	1.1/2.2	WKHK-F 106.7 NY	1.8/4.2	WWYZ-F 92.5 Waterb.	.5/2.5
WBLI-F 106.1 Long	.3/3.0	WKSS-F 95.7 Hartford	.6/2.7	WYNY-F 97.1 NY	.8/2.9
WBLS-F 107.5 NY	2.2/6.1	WKTU-F 92.3 NY	.8/3.3	WYRS-F 96.7 Stamfl.	1.4/2.3
WCBS-F 101.1 NY	.3/3.9	WLYQ-F 95.9 Norwalk	.3/2.1		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	26 (1)	123 (9)	149 (10)	25.2
AC	112 (1)	15 (5)	127 (6)	21.5
BTFL MUSIC		110 (3)	110 (3)	18.6
MOR/VARIETY	50 (4)	3 (1)	53 (5)	9.0
NEWS/TALK	52 (5)		52 (5)	8.8
BLACK/URBAN/JAZZ		46 (4)	46 (4)	7.8
NOSTALGIA	29 (3)		29 (3)	4.9
COUNTRY	11 (1)	11 (1)	22 (2)	3.7
RELIGION/GOSPEL	3 (1)		3 (1)	0.5

591 (39)

RADIO STATIONS

Other ranked stations - See New York, New Haven and Hartford

WDJZ, 1530, 5 KW (DAYS,DA)	, NOSTALGIA	APR, \$20.00	(Shelly Katz)
WICC, 600, 1 KW/500 W (DA-1), AC/MOR		, \$70.00	(Christal) Tribune Co.
WNAB, 1450, 1 KW/250 W	, MOR	MBS, \$27.50	(Roslin)
WEZN-F, 99.9, 25 KW @ 680, BTFL MUS		, \$127.50	(Katz) Katz
WRKI-F, 95.1, 50 KW @ 500, AOR (Burk-Abr)		Source, \$53.00	(Roslin) Home News

BUFFALO

MSA Rank # 34 (approx)
 MSA Pop: 1,200,000
 APR 17.9
 Est 1983 Rev: \$18,600,000

Stations: 21/20
 Diaries: 1437/710:1
 Standard Error: .535
 % Below Line: 1.0

CSI: 9.9 Bil
 CSI HH: 26.4 M
 Retail \$: 5.6 Bil
 % Not Listed: 6.3

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82		
1. WJYE-F	228/12.5	12.3	12.7	12.5	11.6	1. WJYE-F	250	1. WBEN	4024/35.2	24.0	28.8
2. WBEN	196/10.8	9.9	9.8	10.6	13.1	2. WBEN	213	2. WBEN-F	3365/21.0	21.9	23.0
3. WYRK-F	129/ 7.1	6.2	7.5	4.6	2.8	3. WBEN-F	175	3. WJYE-F	2796/23.3	23.9	23.0
4. WBUF-F	127/ 7.0	4.7	3.2	1.4	1.5	4. WYRK-F	169	4. WGR	2743/20.8	24.7	22.2
5. WECK	125/ 6.9	6.2	4.6	4.7	5.1	5. WBUF-F	141	5. WKBW	2433/20.5	24.9	22.2
6. WGR	105/ 5.8	7.3	8.0	7.3	7.6	6. WGR	137	6. WPHD-F	2235/18.7	19.7	16.6
7. WBLK-F	101/ 5.5	5.4	6.2	7.0	5.0	7. WECK	125	7. WYRK-F	2226/17.0	13.6	12.0
8. WPHD-F	100/ 5.5	5.7	4.8	2.7	4.3	8. WPHD-F	114	8. WGRQ-F	1827/14.2	15.0	15.7
9. WBEN-F	98/ 5.4	6.1	5.7	8.3	8.8	9. WKBW	111	9. WBUF-F	1802/15.4	10.0	9.6
10. WKBW	93/ 5.1	7.2	5.2	9.7	8.4	10. WGRQ-F	105	10. WNYS-F	1500/13.5	15.7	12.6
11. WGRQ-F	74/ 4.1	4.4	5.5	7.7	9.7	11. WBLK-F	101	11. WECK	1352/13.1	11.2	9.6
12. WNYS-F	62/ 3.4	4.0	4.8	2.8	2.2	12. WNYS-F	64	12. WYSL	1094/10.6	11.1	8.9

12+ FM SHARE (METRO): 59.29% (1012 of 1707) (FAL 82: 61.84%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPHD-F	1. WBUF-F	1. WBUF-F	1. WJYE-F	1. WJYE-F	1. WBEN
2. WZIR-F	2. WBEN-F	2. WYRK-F	2. WBUF-F	2. WBEN	2. WKBW
3. WGRQ-F	3. WPHD-F	3. WJYE-F	3. WYRK-F	3. WYRK-F	3. WJYE-F
4. WBLK-F	4. WGRQ-F	4. WBEN-F	4. WBEN	4. WECK	4. WGR
5. WNYS-F	WBLK-F	5. WBEN	5. WGR	5. WGR	5. WBUF-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJYE-F	1. WJYE-F	1. WBUF-F	1. WJYE-F	1. WPHD-F	1. WBEN
2. WECK	2. WYRK-F	2. WBEN-F	2. WBUF-F	2. WGRQ-F	2. WGR
3. WBUF-F	3. WBEN	3. WBLK-F	3. WYRK-F	3. WBEN-F	3. WYRK-F
4. WYRK-F	4. WBUF-F	4. WYRK-F	4. WKBW	4. WGR	4. WJYE-F
5. WBEN	5. WBEN-F	5. WPHD-F	5. WBEN	WZIR-F	WBUF-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	57 (2)	409 (6)	466 (8)	28.1
MOR/VARIETY	324 (4)		324 (4)	19.6
BTFL MUSIC		228 (1)	228 (1)	13.8
AC	93 (1)	127 (1)	220 (2)	13.3
COUNTRY	9 (1)	129 (1)	138 (2)	8.3
BLACK/URBAN/JAZZ	37 (1)	101 (1)	138 (2)	8.3
NOSTALGIA	125 (1)		125 (1)	7.5
RELIGION/GOSPEL		18 (1)	18 (1)	1.1
			1657 (21)	

BUFFALO ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>	
			<u>METRO SHARE & CUME RATING</u>	
1. WJYE-F	1. WBEN	1. WJYE-F	WDCX-F	99.5 1.0/2.6
2. WBEN	2. WBEN-F	2. WYRK-F	WJJL	1440 Niagara Falls .8/1.5
3. WBEN-F	3. WJYE-F	3. WBEN	WLVL	1340 Lockport .4/2.5
4. WYRK-F	4. WGR	4. WGR	WNYS	1120 .4/1.8
5. WBUF-F	5. WKBW	5. WECK	WUFO	1080 Amherst 2.0/3.0
6. WGR	6. WPHD-F	6. WBLK-F	WXRL	1300 Lancaster .5/3.9
7. WECK	7. WYRK-F	7. WKBW	WYSL	1400 2.7/10.6
8. WPHD-F	8. WGRQ-F	8. WPHD-F	WZIR-F	98.5 Niagara Fall 3.2/9.0
9. WKBW	9. WBUF-F	9. WBUF-F	WUWU-F	107.7 Wethersfield .9/3.5
10. WGRQ-F	10. WNYS-F	10. WYSL		
11. WBLK-F	11. WECK			
12. WNYS-F	12. WYSL-F			
13. WZIR-F	13. WZIR-F			
14. WYSL	14. WBLK-F			
15. WWSE-F	15. WDCX-F			
WDCX-F				

ADI FM SHARE: 61.61% (1398 of 2269) (FAL 82: 59.14%)

AM STATIONS

WBEN, 930, 5 KW (DA-N), MOR	NBC, \$95.00* (Eastman)	
WECK, 1230, 1 KW/250 W, NOSTALGIA (Al Ham)	ABC-I, \$44.00* (Masla)	
WGR, 550, 5 KW (DA-N), MOR/AC	ABC-E, \$85.00* (Katz)	Taft
WKBW, 1520, 50 KW (DA-1), AC	ABC-D, \$70.00* (Blair)	Cap Cities
WYSL, 1400, 1 KW/250 W, CHR	, \$28.00 (CBS/FM)	

FM STATIONS

WBEN-F, 102.9, 110 KW @ 1800, ROCK (TM)	, \$60.00* (Eastman)	
WBLK-F, 93.7, 50 KW @ 380, BLACK	ABC-F, \$38.00* (Selcom)	
WBUF-F, 92.9, 91 KW @ 580, AC	, \$70.00* (Mc-Guild)	
WDCX-F, 99.5, 17 KW @ 430, RELIGION	, \$15.00 (----)	Crawford
WGRQ-F, 96.9, 13 KW @ 890, AOR (Burk-Abr)	Source, \$50.00* (Katz)	Taft
WJYE-F, 96.1, 50 KW @ 480, BTFL MUS (Schulke)	, \$90.00* (MMR)	McCormick
WNYS-F, 104.1, 50 KW @ 500, CHR	ABC-C, \$40.00* (Christal)	
WPHD-F, 103.3, 49 KW @ 423, AOR	CBS-R, \$45.00* (CBS/FM)	
WYRK-F, 106.5, 50 KW @ 390, COUNTRY	, \$60.00* (Mc-Guild)	Stoner
WZIR-F, 98.5, 46 KW @ 424, AOR	ABC-R, \$30.00* (----)	(NIAGARA FALLS)
WWSE-F, 93.3, 10 KW @ 750, CONTEMP	RKO, \$11.00 (Masla)	Goldman
		(JAMESTOWN)

CANTON

MSA Rank # 107
 MSA Pop: 406,500
 APR 15.1
 Est 1983 Rev: \$6,000,000

Stations: 28/8
 Diaries: 802/420:1
 Standard Error: .663
 % Below Line: 43.7

CSI: 3.8 Bil
 CSI HH: 25.5 M
 Retail \$: 1.9 Bil
 % Not Listed: 7.7

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WHBC 88/17.3	16.1	16.8	15.1	16.4	1. WHBC 91	1. WHBC 1356/38.9	31.2	39.5
2. WHBC-F 71/14.0	13.1	11.2	14.8	11.6	2. WHBC-F 85	2. WDJQ-F 1070/19.4	19.6	22.7
3. WOOS-F 47/ 9.3	7.2	5.3	5.4	5.4	3. WDJQ-F 67	3. WHBC-F 937/24.2	22.3	23.2
4. WDJQ-F 34/ 6.7	7.9	8.2	7.2	9.4	4. WOOS-F 62	4. WOOS-F 826/20.6	12.4	13.8
5. WQXK-F 31/ 6.1	5.8	4.1	3.8	3.9	5. WQXK-F 54	5. WQXK-F 653/12.1	10.8	----
6. WMMS-F 25/ 4.9	7.9	9.6	11.0	7.5	6. WMMS-F 33	6. WMMS-F 538/12.5	18.6	18.7
7. WKDD-F 23/ 4.5	5.6	5.5	4.5	.4	7. WKDD-F 26	7. WGAR 484/12.5	16.1	15.3
8. WGAR 16/ 3.1	5.1	3.5	4.9	5.0	8. WGAR 20	8. WKDD-F 422/11.3	14.7	14.4
9. WHLO 14/ 2.8	2.4	2.0	.9	.8	9. WHLO 18	9. WGCL-F 314/ 7.9	7.4	4.7
WSLR 14/ 2.8	2.6	4.8	2.9	3.9	10. WQKT-F 16	10. WDBN-F 271/ 4.8	5.8	8.5

12+ FM SHARE (METRO): 65.25% (306 of 469) (FAL 82: 62.16%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WOOS-F	1. WOOS-F	1. WHBC	1. WHBC	1. WHBC	1. WHBC
2. WDJQ-F	2. WDJQ-F	2. WOOS-F	2. WHBC-F	2. WHBC-F	2. WHBC-F
3. WKDD-F	3. WMMS-F	3. WDJQ-F	3. WQXK-F	3. WQXK-F	3. WOOS-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHBC-F	1. WHBC	1. WOOS-F	1. WHBC	1. WOOS-F	1. WHBC
2. WHBC	2. WHBC-F	2. WDJQ-F	2. WHBC-F	2. WMMS-F	2. WQXK-F
3. WQXK-F	3. WOOS-F		3. WQXK-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFAH 1310 Alliance	1.8/4.2	WDMT-F 107.9	Cleve .4/1.8	WQAL-F 104.1	Cleve .4/1.5
WRCW 1060	.4/2.8	WGCL-F 98.5	Cleve 2.2/7.9	WQKT-F 104.5	Wooster .8/2.4
WTIG 990 Massillion	1.1/2.2	WJW 850	Cleve .6/1.9	WSRD-F 101.1	Young .6/2.3
WTOF-F 98.1	1.6/5.1	WKSW-F 99.5	Cleve .6/1.9	WWVA 1170	Wheeli 1.2/1.8
WAEZ-F 97.5 Akron	1.6/4.1	WMJI-F 105.7	Cleve 2.4/7.1	WWWE 1100	Cleve 1.2/4.7
WDBN-F 94.9 Medina	2.0/4.8	WNIR-F 100.1	Kent 1.2/2.9	WZAK-F 93.1	Cleve 1.2/3.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		143 (6)	143 (6)	30.5
MOR/VARIETY	110 (5)		110 (5)	23.5
BTFL MUSIC		91 (4)	91 (4)	19.4
COUNTRY	20 (2)	40 (3)	60 (5)	12.8
AC	16 (1)	12 (1)	28 (2)	6.0
NOSTALGIA	14 (1)		14 (1)	3.0
BLACK/URBAN/JAZZ		8 (2)	8 (2)	1.7
RELIGION/GOSPEL		8 (1)	8 (1)	1.7
OTHERS/UNKNOWN		4 (1)	4 (1)	0.9
NEWS/TALK	3 (1)		3 (1)	0.6
			469 (28)	

RADIO STATIONS

WHBC, 1480, 5 KW (DA-N), MOR	ABC-E, \$71.72 (Christal)
WDJQ-F, 92.5, 20 KW @ 500, ROCK (TM)	, \$22.00 (HNWH)
WHBC-F, 94.1, 50 KW @ 380, BTFL MUS (Bonne)	, \$33.47 (Christal)
WOOS-F, 106.9, 28 KW @ 341, AOR	, \$29.63 (Eastman)

Other ranked stations see Cleveland, Akron or Youngstown

CHARLESTON, SC

MSA Rank # 96
 MSA pop: 455,800
 APR 16.8
 Est 1983 Rev: \$6,400,000

Stations: 19/17
 Diaries: 799/469:1
 Standard Error: .700
 % Below Line: 1.9

CSI: 3.2 Bil
 CSI HH: 22.1 M
 Retail \$: 1.7 Bil
 % Not Listed: 6.4

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WWWZ-F 96/15.3	9.4	11.6	15.8	9.0	1. WWWZ-F 100	1. WEZL-F 1094/24.8	28.4	25.7
2. WEZL-F 90/14.3	12.7	13.2	12.3	11.5	2. WEZL-F 95	2. WWWZ-F 1053/25.1	21.7	24.4
3. WXTX-F 71/11.3	11.3	11.2	10.1	11.5	3. WXTX-F 81	3. WXTX-F 856/17.9	18.3	18.7
4. WPAL 57/ 9.1	11.8	12.6	14.0	7.1	4. WWDM-F 75	4. WSSX-F 843/20.3	27.8	25.7
5. WSSX-F 49/ 7.8	11.6	11.5	9.7	12.5	5. WIGL-F 66	5. WKQB-F 818/11.2	12.5	11.1
6. WQIZ 34/ 5.4	4.2	6.3	4.8	8.1	6. WPAL 58	6. WIGL-F 744/ 3.9	2.1	1.9
7. WCSC 32/ 5.1	4.9	7.2	6.9	10.8	7. WQIZ 55	7. WWDM-F 646/ 3.7	2.2	2.6
8. WGCA 26/ 4.1	3.2	2.9	1.8	2.7	8. WKQB-F 54	8. WCSC 631/16.6	16.3	20.7
9. WKTU-F 23/ 3.7	6.1	4.7	5.5	5.4	9. WSSX-F 53	9. WPAL 597/14.9	20.2	16.6
WLVW-F 23/ 3.7	4.6	.5	---	.4	10. WCSC 33	10. WTMA 561/15.0	18.9	18.1

12+ FM SHARE (METRO): 66.67% (392 of 588) (FAL 82: 59.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WWWZ-F	1. WWWZ-F	1. WWWZ-F	1. WEZL-F	1. WEZL-F	1. WEZL-F
2. WSSX-F	2. WEZL-F	2. WEZL-F	2. WXTX-F	2. WXTX-F	2. WWWZ-F
3. WPAL	3. WSSX-F	3. WXTX-F	3. WWWZ-F		3. WXTX-F
	4. WPAL	4. WPAL	4. WPAL		4. WSSX-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXTX-F	1. WWWZ-F	1. WWWZ-F	1. WEZL-F	1. WWWZ-F	1. WEZL-F
2. WEZL-F	2. WEZL-F	2. WPAL	2. WXTX-F	2. WSSX-F	2. WWWZ-F
3. WWWZ-F	3. WXTX-F	3. WEZL-F	3. WWWZ-F	3. WEZL-F	3. WXTX-F
4. WPAL	4. WSSX-F	4. WXTX-F	4. WPAL	4. WKQB-F	4. WPAL

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAZS 980	Summervi	1.1/1.8	WBJX-F 94.3	Goose Cr 1.0/3.3	WTMA 1250	2.7/15.0
WKN 910		2.2/2.2	WKQB-F 107.5	St. George 3.5/11.2	WOKE 1340	1.1/5.2
WBER 950	Moncks Co	.3/2.2	WIGL-F 106.7	Orangeburg 1.1/3.9	WWDM-F 101.3	Sumter .8/3.7

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	91 (20)	124 (3)	215 (5)	36.6
ROCK/AOR/CONTEMP	17 (1)	94 (3)	111 (4)	18.9
COUNTRY	9 (2)	97 (2)	106 (4)	18.0
BTFL MUSIC		71 (1)	71 (1)	12.1
AC	32 (1)		32 (1)	5.4
NOSTALGIA	26 (1)		26 (1)	4.4
OTHERS/UNKNOWN	14 (1)	6 (1)	20 (2)	3.4
MOR/VARIETY	7 (1)		7 (1)	1.2
			588 (19)	

RADIO STATIONS

WCSC, 1390, 5 KW (DA-N), AC	ABC-C, \$30.00* (Mc-Guild)
WGCA, 1450, 1 KW/250 W, NOSTALGIA (primetime)	ABC-I, \$23.00* (Masla)
WPAL, 730, 1 KW (DAYS), BLACK	ABC-D, NBN, \$25.00* (Weiss)
WQIZ, 810, 5 KW (DAYS), BLACK/GOSPEL	SBN, \$14.00 (Selcom) (ST. GEORGE)
WTMZ, 1250, 5 KW/1 KW, CONTEMP/AC	MBS, \$22.00* (Katz) Sconnix
WEZL-F, 103.5, 100 KW @ 700, COUNTRY	NBC, \$54.00 (Blair)
WKQB-F, 107.5, 100 KW @ 1049, CHR/ROCK	, \$16.00 (Selcom) (ST. GEORGE)
WKTU-F, 102.5, 100 KW @ 666, CHR/AOR	Source, \$26.00* (Eastman)
WLVW-F, 105.5, 3 KW @ 265, BLACK	, \$13.00 (----) (MONCK'S CORNER)
WSSX-F, 95.1, 100 KW @ 350, AOR	, \$36.00* (Katz) Sconnix
WWWZ-F, 93.5, 3 KW @ 510, BLACK	SBN, \$33.00 (HNWH) Attaway (SUMMERVILLE)
WXTX-F, 96.9, 100 KW @ 782, BTFL MUS (TM)	, \$34.00* (Mc-Guild)

WGL, WWDM - See Columbia, SC

CHARLOTTE

MSA Rank # 43
 MSA Pop: 1,006,100
 APR 17.1
 Est 1983 Rev: \$16,700,000

Stations: 20/16
 Diaries: 1105/499:1
 Standard Error: .605
 % Below Line: 14.5

CSI: 8.8 Bil
 CSI HH: 24.1 M
 Retail \$: 3.4 Bil
 % Not Listed: 7.8

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WSOC-F	161/17.1	14.6	12.9	13.7	17.3	1. WSOC-F	422	27.0	25.6
2. WPEG-F	102/10.8	9.5	11.8	8.0	8.3	2. WROQ-F	199	25.0	23.8
3. WBT	101/10.7	11.6	12.9	11.3	11.1	3. WBT	163	17.0	18.8
4. WZXI-F	82/ 8.7	7.6	3.1	2.7	3.4	4. WBCY-F	160	27.8	30.0
5. WBCY-F	79/ 8.4	10.9	10.2	8.0	9.0	5. WPEG-F	150	17.8	16.8
6. WROQ-F	77/ 8.2	8.4	8.5	10.7	8.5	6. WZXI-F	135	17.1	17.2
7. WEZC-F	57/ 6.1	8.0	10.9	8.4	8.9	7. WEZC-F	102	16.2	8.5
8. WSOC	34/ 3.6	2.5	3.6	3.9	2.7	8. WSSL-F	84	10.1	11.9
9. WGIV	32/ 3.4	3.2	3.4	6.9	6.6	9. WLTV-F	67	8.9	10.4
10. WLTV-F	30/ 3.2	3.3	3.9	3.5	1.9	10. WJZR-F	62	---	---

12+ FM SHARE (METRO): 71.66% (622 of 868) (FAL 82: 67.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPEG-F	1. WPEG-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F
2. WROQ-F	2. WSOC-F	2. WPEG-F	2. WBT	2. WBT	2. WBT
3. WBCY-F	3. WROQ-F	3. WBCY-F	3. WPEG-F	3. WZXI-F	3. WBCY-F
4. WJZR-F	4. WBCY-F	4. WBT	4. WEZC-F	4. WEZC-F	4. WPEG-F
	5. WEZC-F	5. WROQ-F	5. WBCY-F	5. WPEG-F	5. WZXI-F
			WZXI-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WROQ-F	1. WSOC-F
2. WZXI-F	2. WPEG-F	2. WPEG-F	2. WBT	2. WPEG-F	2. WBT
3. WBT	3. WROQ-F	3. WBCY-F	3. WPEG-F	3. WBCY-F	3. WPEG-F
4. WPEG-F	4. WZXI-F	4. WEZC-F	4. WEZC-F	WSOC-F	4. WBCY-F
5. WBCY-F	5. WBCY-F	5. WBT	5. WZXI-F	5. WEZC-F	5. WEZC-F
					WZXI-F

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	59 (2)	127 (2)	186 (4)	21.4
COUNTRY	13 (2)	165 (2)	178 (4)	20.5
ROCK/AOR/CONTEMP		156 (2)	156 (2)	18.0
MOR/VARIETY	101 (1)		101 (1)	11.6
AC	11 (1)	87 (2)	98 (3)	11.3
BTFL MUSIC		82 (1)	82 (1)	9.4
NOSTALGIA	34 (1)		34 (1)	3.9
RELIGION/GOSPEL	15 (2)	5 (1)	20 (3)	2.3
NEWS/TALK	13 (1)		13 (1)	1.5
			868 (20)	

CHARLOTTE ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE/CUME</u>	<u>RATING</u>	
1. WSOC-F	1. WSOC-F	1. WSOC-F	WAME 1480		1.2/4.3
2. WROQ-F	2. WBCY-F	2. WPEG-F	WAYS 610		1.4/6.1
3. WBT	3. WBT	3. WBT	WGSP 1310		1.2/1.8
4. WBCY-F	4. WROQ-F	4. WZXI-F	WHVN 1240		.4/2.8
5. WPEG-F	5. WEZC-F	5. WBCY-F	WIXE 1190	Monroe	1.1/1.6
6. WZXI-F	6. WPEG-F	6. WROQ-F	WLTC 1370	Gastonia	.3/1.3
7. WEZC-F	7. WZXI-F	7. WEZC-F	WQCC 1540		2.9/4.3
8. WLVV-F	8. WLVV-F	WAME	WJZR-F 99.7	Kannapolis	2.7/6.7
9. WJZR-F	9. WTQR-F	9. WSOC	WMIT-F 106.9	Black Mt.	.5/1.6
10. WXRC-F	10. WXRC-F	10. WGIV	WSSL-F 100.5	Greenville, SC	.4/1.8

ADI FM SHARE: 76.36% (1631 of 2136) (FAL 82: 74.39%)

AM STATIONS

WAYS, 610, 5 KW/1 KW (DA-2), NEWS/TALK	CBS, ABC-T, \$ 30.00* (Eastman)
WBT, 1110, 50 KW (DA-N), MOR/AC	, \$100.00* (Blair) Jeff-Pilot
WGIV, 1600, 1 KW/500 W (DA-N), BLACK	NBN, \$ 25.00* (Selcom)
WSOC, 930, 5 KW/1 KW (DA-N), NOSTLAGIA	MBS, ABC-T, \$ 32.00* (Christal) Cox
WLON, 1050, 1 KW (DAYS), COUNTRY	, \$ 5.00 (Southern) (LINCOLNTON)

FM STATIONS

WBCY-F, 107.9, 100 KW @ 980, CHR/ROCK	ABC-F, \$ 70.00* (Blair) Jeff-Pilot
WEZC-F, 104.7, 100 KW @ 1240, AC (Burk-Abr)	, \$ 64.00* (MMR) EZ
WLVV-F, 96.9, 100 KW @ 1250, AC (Fairwest)	, \$ 52.50 (Katz) Capitol-WRAL (STATESVILLE)
WROQ-F, 95.1, 100 KW @ 574, AOR (Burk-Abr)	, \$ 74.00* (Eastman)
WSOC-F, 103.7, 100 KW @ 1040, COUNTRY (TM)	MBS, \$110.00* (Christal) Cox
WZXI-F, 101.9, 100 KW @ 870, BTFL MUS (Bonne)	, \$ 38.50 (MMR)
WJZR-F, 99.7, 10 KW @ 320, BLACK	ABC-E, \$ 13.00 (----) (KANNAPOLIS)
WPEG-F, 97.9, 50 KW @ 390, BLACK (Drake-Chen)	SBN, \$ 66.00 (HNWH) (CONCORD)
WXRC-F, 95.7, 100 KW @ 330, ROCK	ABC-C, \$ 19.50 (Southern) (HICKORY)
WFMX-F, 105.7, 100 KW @ 350, COUNTRY	, \$ 6.00 (Southern) (STATESVILLE)
WXIK-F, 96.1, 100 KW @ 286, CONTEMP	MBS, \$ 10.10 (Southern) (SHELBY)

WSSL - See Greenville, SC

WTQR - See Greensboro

CHATTANOOGA

MSA Rank # 101
 MSA Pop: 441,900
 APR 16.7
 Est 1983 Rev: \$7,000,000

Stations: 17/17
 Diaries: 768/474:1
 Standard Error: .729
 % Below Line: 0

CSI: 3.5 Bil
 CSI HH: 21.0 M
 Retail \$: 1.9 Bil
 % Not Listed: 7.1

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WSKZ-F 77/12.7	14.7	12.1	15.3	15.5	1. WSKZ-F 171	1. WSKZ-F 2144/29.0	28.8	25.9
2. WDEF-F 68/11.2	11.8	9.8	9.3	10.3	2. WUSY-F 145	2. WDOD-F 1689/21.9	33.7	26.0
3. WUSY-F 67/11.0	3.9	4.8	4.0	---	3. WDOD-F 113	3. WUSY-F 1494/19.3	15.6	13.0
4. WDOD-F 57/ 9.4	18.4	12.3	10.9	9.2	4. WDEF-F 90	4. WDEF-F 1102/22.9	24.8	22.3
5. WDEF 53/ 8.7	9.8	9.5	11.6	8.5	5. WDEF 55	5. WDEF 724/18.4	21.4	21.4
WJTT-F 53/ 8.7	9.5	10.1	10.8	---	WJTT-F 55	6. WDOD 667/16.0	16.3	17.2
7. WDOD 35/ 5.8	5.2	6.5	4.8	6.2	7. WDOD 38	7. WJTT-F 608/14.7	14.5	15.4
8. WNOO 34/ 5.6	4.5	6.5	6.9	2.7	8. WNOO 35	8. WFLI 473/ 8.8	7.6	12.7
9. WGOW 26/ 4.3	5.2	3.5	5.5	3.8	9. WFLI 27	9. WGOW 455/12.2	13.6	14.4
10. WOVE-F 18/ 3.0	3.1	4.5	1.0	.5	10. WGOW 26	10. WNOO 384/ 9.9	9.6	10.6
WCHU-F 18/ 3.0	1.1	1.8	2.3	2.7				

12+ FM SHARE (METRO): 63.48% (358 of 564)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WUSY-F	1. WDEF-F	1. WDEF-F+
2. WJTT-F	2. WUSY-F	WUSY-F	2. WDOD-F	2. WDOD-F	2. WSKZ-F
3. WOVE-F	3. WJTT-F	3. WJTT-F	3. WJTT-F	3. WUSY-F	3. WDOD-F
	4. WDOD-F	4. WDOD-F	WDEF-F	4. WDOD	4. WUSY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDEF-F	1. WSKZ-F	1. WSKZ-F	1. WUSY-F	1. WSKZ-F	1. WUSY-F
2. WUSY-F	2. WDOD-F	2. WJTT-F	2. WDOD-F	2. WUSL-F	2. WDOD-F
3. WDOD-F	3. WUSY-F	3. WUSY-F	3. WJTT-F	3. WJTT-F	3. WSKZ-F
4. WDEF	4. WDEF-F	4. WGOW	WDEF-F	4. WDOD-F	4. WDEF-F WJTT-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDXB 1490	2.1/6.8	WFLI 1070	Lookout Mt. 2.6/8.8	WSVC 1190	Dunlap.3/.7
WEPG 910	S. Pittsburgh 2.3/3.2	WLFA 1590	Lafayette 1.8/2.4	WZRA 1450	.3/2.5

FORMATS

	AM	FM	TOTAL	%
COUNTRY	50 (3)	124 (2)	174 (5)	30.9
BLACK/URBAN/JAZZ	34 (1)	53 (1)	87 (2)	15.4
ROCK/AOR/CONTEMP		95 (2)	95 (2)	16.8
BTFM MUSIC		68 (1)	68 (1)	12.1
MOR/VARIETY	64 (2)		64 (2)	11.3
AC	26 (1)		26 (1)	4.6
NOSTALGIA		18 (1)	18 (1)	3.2
RELIGION/GOSPEL	16 (1)		16 (1)	2.8
OTHERS/UNKNOWN	16 (2)		16 (2)	2.8

564 (17)

RADIO STATIONS

WDEF, 1370, 5 KW (DA-N)	, MOR	CBS,NBC-T, \$36.00* (Katz)	Park
WDOD, 1310, 5 KW (DA-N)	, COUNTRY	ABC-E, \$30.00 (Torbet)	Bahakel
WFLI, 1070, 50 KW/1 KW (DA-2)	, RELIGION	ABC-C, \$16.00* (Mc-Guild)	Benns
WGOW, 1150, 5 KW/1 KW (DA-N)	, AC	, \$42.00 (Eastman)	Bloomington
WNOO, 1260, 5 KW (DAYS)	, BLACK	SBN, \$11.50 (Lazar)	
WCHU-F, 102.3, 3 KW @ 700	NOSTALGIA	, \$18.00 (----)	
WDEF-F, 92.3, 100 KW @ 895	BTFM MUS	, \$40.00* (Katz)	Park
WDOD-F, 96.5, 100 KW @ 1010	COUNTRY	ABC-E, \$46.00* (Torbet)	Bahakel
WJTT-F, 94.3, 3 KW @ 325	BLACK	ABC-C, \$24.00* (Mc-Guild)	Benns
WOVE-F, 105.5, 3 KW @ 270	AOR	Source, \$14.00 (----)	(ROSSVILLE)
WSKZ-F, 106.5, 100 KW @ 1076	CHR/ROCK	, \$58.63 (Eastman)	Bloomington
WUSY-F, 100.7, 100 KW @ 360	COUNTRY	APR,RKO II, \$33.75 (HNWH)	(CLEVELAND)

CHICAGO

MSA Rank # 3; ADI # 3
 MSA Pop: 6,051,700
 APR 18.0
 Est 1983 Rev: \$129,400,000

Stations: 33/33
 Diaries: 3318/1927:1
 Standard Error: .348
 % Below Line: 0

CSI: 66.0 Bil
 CSI HH: 29.8 M
 Retail \$: 35.1 Bil
 % Not Listed: 8.0

12+ METRO 1/4 SHARE	SUM 83	SPG 83	WIN 83	FAL 82	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82		
1. WGN	1101/9.6	8.3	8.7	8.7	9.6	1. WGN	1346	17152/20.2	19.7	21.0
2. WBBM	630/5.5	4.6	5.0	5.2	4.8	2. WMAQ	780	17138/15.2	17.1	16.6
3. WLOO-F	614/5.3	5.9	5.4	5.9	6.1	3. WBBM	772	15775/18.8	17.7	17.2
4. WBBM-F	585/5.1	5.0	4.4	4.0	4.1	4. WLS	769	13869/11.9	12.0	11.6
5. WBMX-F	565/4.9	5.8	4.3	3.6	4.7	5. WLOO-F	629	12754/19.1	16.7	16.3
6. WGCI-F	546/4.7	6.2	5.1	5.4	5.3	6. WBBM-F	597	10632/14.9	13.7	14.3
7. WIND	488/4.2	3.4	4.3	3.8	4.1	7. WBMX-F	587	8149/12.4	11.6	12.9
8. WLS	438/3.8	3.4	4.1	4.1	3.8	8. WGCI-F	557	8088/12.3	12.1	12.3
9. WCLR-F	427/3.7	3.6	3.7	3.9	4.1	9. WIND	509	8071/11.9	10.1	8.0
10. WLAK-F	424/3.7	2.6	2.4	2.7	3.2	10. WLAK-F	440	7443/11.2	11.5	11.0
11. WMAQ	410/3.6	4.3	3.3	3.5	3.2	11. WCLR-F	433	7222/11.1	11.5	11.3
12. WLS-F	369/3.2	3.1	3.6	3.5	3.4	12. WMET-F	402	7175/10.8	11.5	13.0
13. WMET-F	368/3.2	3.6	3.0	2.6	2.0	13. WLS-F	398	7005/10.0	9.9	11.1
14. WFYR-F	355/3.1	3.1	2.7	2.8	3.1	14. WFYR-F	376	6873/10.3	6.7	8.4
15. WKQX-F	344/3.0	4.1	2.7	3.4	3.1	15. WKQX-F	353	5925/ 8.9	9.7	9.7
16. WJJD	329/2.9	3.1	3.2	3.2	3.5	16. WJJD	350	5548/ 8.5	10.3	9.0
17. WXRT-F	313/2.7	3.5	3.4	2.9	2.3	17. WUSN-F	316	5548/ 7.6	8.5	8.5
18. WUSN-F	295/2.6	2.5	2.1	2.6	2.1	18. WXRT-F	315	4920/ 7.3	6.0	5.8
19. WOJO-F	289/2.5	1.7	2.8	3.2	1.0	19. WOJO-F	289	4410/ 6.8	6.8	6.4
20. WLUP-F	268/2.3	2.3	3.5	3.1	3.4	20. WLUP-F	281	4344/ 6.8	7.3	8.1
21. WAIT	214/1.9	2.3	2.1	1.9	1.8	21. WAIT	258	4271/ 5.7	5.6	5.3
22. WJEZ-F	195/1.7	1.6	1.7	1.6	2.4	22. WJEZ-F	199	4262/ 5.8	4.9	5.3
23. WJPC	160/1.4	2.2	2.5	2.6	2.5	23. WCFL	165	3850/ 5.7	5.2	6.0
24. WCFL	150/1.3	.7	.9	1.1	1.0	24. WJPC	160	3193/ 5.0	5.5	5.7
25. WFMT-F	148/1.3	1.2	1.9	1.9	1.8	25. WFMT-F	149	3070/ 4.6	4.8	4.9

12+ FM SHARE (METRO): 60.36% (6401 of 10604) (FAL 82: 58.61%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBBM-F	1. WBMX-F	1. WGCI-F	1. WGN	1. WGN	1. WGN
2. WBMX-F	2. WGCI-F	2. WBMX-F	2. WCLR-F	2. WLOO-F	2. WLS-F+
3. WMET-F	3. WXRT-F	3. WGN	3. WGCI-F	3. WBBM	3. WBBM
4. WGCI-F	4. WKQX-F	WCLR-F	4. WLOO-F	4. WIND	4. WGCI-F
5. WLS	5. WLS-F	5. WLS	5. WBBM	5. WLAK-F	5. WIND
6. WLS-F	WMET-F	6. WFYR-F	6. WLAK-F	6. WMAQ	6. WBBM-F
7. WLUP-F	7. WFYR-F	7. WLS-F	7. WBMX-F	7. WJJD	7. WMAQ
	8. WCLR-F	8. WXRT-F	8. WFYR-F	WCLR-F	8. WBMX-F
	9. WLS	9. WKQX-F	9. WLS	9. WUSN-F	9. WLOO-F
	10. WLUP-F	10. WLAK-F	10. WLS-F	10. WOJO-F	10. WKQX-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLOO-F	1. WGN	1. WBMX-F	1. WGN	1. WXRT-F	1. WGN
2. WGN	2. WBBM-F	2. WGCI-F	2. WCLR-F	2. WBMX-F	2. WBBM
3. WLAK-F	3. WLS-F	3. WCLR-F	3. WLOO-F	3. WGCI-F	3. WGCI-F
4. WCLR-F	4. WLOO-F	4. WKQX-F	4. WFYR-F	4. WLS-F	4. WXRT-F
5. WBBM	5. WGCI-F	5. WFYR-F	WBMX-F	5. WLUP-F	5. WCLR-F
6. WJJD	6. WLS	6. WBBM-F	6. WGCI-F	WMET-F	6. WLS
7. WFYR-F	7. WLAK-F	7. WLS	7. WLAK-F	7. WKQX-F	7. WLAK-F
8. WMAQ	8. WMET-F	8. WMET-F	8. WKQX-F	8. WFYR-F	8. WMAQ
9. WBMX-F	9. WBBM	9. WLS-F	WOJO-F	9. WLS	9. WLOO-F
10. WGCI-F	10. WBMX-F	10. WOJO-F	10. WUSN-F	10. WBBM-F	10. WLS-F

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	438 (1)	2358 (8)	2796 (9)	26.4
BLACK/URBAN/JAZZ	407 (4)	1205 (3)	1612 (7)	15.2
MOR/VARIETY	1287 (3)		1287 (3)	12.1
AC		1206 (3)	1206 (3)	11.4
NEWS/TALK	1118 (2)		1118 (2)	10.5
COUNTRY	410 (1)	490 (2)	900 (3)	8.5
BTFL MUSIC		614 (1)	614 (1)	5.8
NOSTALGIA	543 (2)		543 (2)	5.1
SPANISH		289 (1)	289 (1)	2.7
CLASSICAL		239 (2)	239 (2)	2.3

10604 (33)

CHICAGO ADI

OTHER RATED STATIONS
METRO SHARE/CUME RATING

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>METRO SHARE/CUME RATING</u>
1. WGN	1. WGN	1. WGN	WAUR-F 107.9 Aurora .6/1.7
2. WBBM	2. WBBM	2. WBBM-F	WGCI 1390 .9/5.0
3. WLOO-F	3. WBBM-F	3. WBBM	WJOB 1230 Hammond .3/ .9
4. WBBM-F	4. WLS	4. WLS	WNIB-F 97.1 .8/2.8
5. WLS	5. WLS-F	5. WIND	WWCA 1270 Gary .5/1.0
6. WBMX-F	6. WMAQ	6. WLOO-F	WXFM-F 105.9 Elmwood Park .8/2.8
7. WGCI-F	7. WMET-F	7. WMAQ	WXOL 1450 .8/1.4
8. WMAQ	8. WGCI-F	8. WGCI-F	WYEN-F 106.7 Des Plaines .3/1.2
9. WIND	9. WBMX-F	9. WXRT-F	
10. WLAK-F	10. WKQX-F	10. WUSN-F	
11. WCLR-F	11. WCLR-F		
12. WMET-F	12. WLOO-F		
13. WLS-F	13. WLAK-F		
14. WFYR-F	14. WLUP-F		
15. WKQX-F	15. WFYR-F		

ADI FM SHARE: 58.84% (6567 of 11161) (FAL 82: 57.17%)

AM STATIONS

WAIT, 820, 5 KW/1 KW (DA-N), NOSTALGIA	, \$ 63.75 (Katz) Century
WBBM, 780, 50 KW, NEWS	CBS, \$210.00* (CBS Spot) CBS
WCFL, 1000, 50 KW (DA-2), MOR	MBS, \$ 70.00* (----) Mutual
WGCI, 1390, 5 KW (DA-2), BLACK	SBN, \$ 65.00* (Mc-Guild) Gannett
WGN, 720, 50 KW, TALK/MOR	MBS, \$265.00* (Christal) Tribune Co.
WIND, 560, 5 KW (DA-2), TALK	ABC-E, \$130.00* (Group W) Westingho
WJJD, 1160, 50 KW/10 KW (DA-2), NOSTALGIA (A1 Ham)	ABC-I, \$100.00* (MMR) Plough
WJPC, 950, 1 KW/5 KW (DA-N), BLACK	NBN, \$101.00 (----) Johnson
WLS, 890, 50 KW, CHR/ROCK	ABC-C, \$210.00* (Blair) ABC
WMAQ, 670, 50 KW, COUNTRY	NBC, \$180.00* (Eastman) NBC

FM STATIONS

WBBM-F, 96.3, 6 KW @ 1174, CHR/ROCK	CBS-R, \$168.00* (CBS/FM) CBS
WBMX-F, 102.7, 6 KW @ 1170, BLACK	, \$152.00 (Masla)
WCLR-F, 101.9, 5 KW @ 1520, AC	, \$138.00* (Torbet) Bonneville
WFMT-F, 98.7, 16 KW @ 1167, CLASSICAL	, \$126.25 (CMBS)
WFYR-F, 103.5, 4 KW @ 1548, AC	RKO, \$140.00* (RKO) RKO
WGCI-F, 107.5, 33 KW @ 600, URBAN	, \$135.00 (Mc-Guild) Gannett
WJEZ-F, 104.3, 19 KW @ 820, COUNTRY	RKO II, \$100.00* (MMR) Plough
WKQX-F, 101.1, 6 KW @ 1170, AC/CONTEMP	, \$169.38 (Eastman) NBC
WLAK-F, 93.9, 5 KW @ 1581, AC	, \$150.00 (Christal) Viacom
WLOO-F, 100.3, 6 KW @ 1167, BTFL MUS (FM-100)	, \$246.25 (Katz) Century
WLS-F, 94.7, 6 KW @ 1170, AOR	ABC-R, \$184.00* (Blair) ABC
WLUP-F, 97.9, 6 KW @ 1170, AOR	, \$145.00* (MMR) Heftel
WMET-F, 95.5, 6 KW @ 1170, AOR	Source, \$150.00* (HNWH) Doubleday
WOJO-F, 105.1, 6 KW @ 1174, SPANISH	, \$ 65.00 (Lotus)
WUSN-F, 99.5, 6 KW @ 1170, COUNTRY	ABC-D, \$118.00 (Selcom) First Med
WXRT-F, 93.1, 7 KW @ 1310, AOR	, \$115.00* (Selcom)

CINCINNATI

MSA Rank # 29
 MSA Pop: 1,404,000
 APR 16.6
 Est 1983 Rev: \$27,600,000

Stations: 23/19
 Diaries: 1498/773:1
 Standard Error: .507
 % Below Line: 3.2

CSI: 13.7 Bil
 CSI HH: 26.8 M
 Retail \$: 6.5 Bil
 % Not Listed: 9.5

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	SPG 83	FAL 82
1. WKRQ-F	157/8.2	8.8	8.1	8.0	8.3	1. WKRQ-F 217	1. WLW** 4123/18.8	22.1	21.0
2. WKRC	151/7.9	5.6	8.6	8.2	7.8	2. WLW** 199	2. WKRQ-F 3694/21.4	24.4	23.1
3. WWEZ-F	145/7.6	8.8	7.8	7.1	8.9	3. WEBN-F 183	3. WKRC 3401/23.6	17.7	24.5
4. WEBN-F	138/7.2	8.8	9.5	9.8	11.8	4. WKRC 176	4. WEBN-F 2920/19.4	21.7	23.3
5. WRRM-F	126/6.6	6.2	7.1	6.2	6.3	5. WUBE-F 175	5. WLLT-F 2687/15.6	16.2	10.7
6. WCKY	119/6.2	6.6	7.2	4.5	6.4	6. WWEZ-F 173	6. WSKS-F 2625/10.8	7.6	8.0
7. WLLT-F	113/5.9	6.2	4.1	4.3	5.5	7. WHIO-F 171	7. WRRM-F 2262/16.0	16.0	17.0
8. WBLZ-F	110/5.7	3.7	5.1	3.9	2.4	8. WSKS-F 169	8. WWEZ-F 2257/14.7	16.4	14.5
9. WLW**	104/5.4	7.5	5.8	10.2	8.1	9. WLLT-F 160	9. WBLZ-F 2210/12.2	11.0	11.7
10. WUBE-F	94/4.9	7.5	7.4	5.6	5.9	10. WBLZ-F 157	10. WUBE-F 2070/11.1	13.6	13.4
11. WSKS-F	86/4.5	2.7	2.1	2.4	1.3	11. WRRM-F 143	11. WHIO-F 1922/ 2.2	1.4	1.5
12. WKXF-F	80/4.2	3.0	3.2	1.9	1.9	12. WCKY 139	12. WCKY 1900/14.3	13.1	15.3
13. WCIN	78/4.1	2.3	3.6	4.4	2.6	13. WKXF-F 135	13. WKXF-F 1777/ 9.8	9.5	7.3
14. WMLX	61/3.2	3.8	4.3	5.9	6.1	14. WONE 91	14. WONE 1483/ 2.2	1.0	1.1
15. WSAI	39/2.0	2.1	1.5	2.9	2.6	15. WCIN 79	15. WSAI 1233/ 8.0	9.0	5.9

** WLW WAS DETERMINED BY ARBITRON TO HAVE ENGAGED IN ON-AIR SURVEY OR DIARY PROMOTIONAL ACTIVITIES.

12+ FM SHARE (METRO): 65.17% (1132 of 1737) (FAL 82: 62.85%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKRQ-F	1. WEBN-F	1. WEBN-F	1. WRRM-F	1. WWEZ-F	1. WKRC
2. WSKS-F	2. WRRM-F	2. WRRM-F	WKRC	2. WCKY	2. WCKY
3. WBLZ-F	3. WKRQ-F	3. WLLT-F	3. WWEZ-F	WKRC	3. WLW
4. WEBN-F	4. WLLT-F	4. WKRQ-F	4. WLLT-F	4. WUBE-F	4. WEBN-F
	5. WBLZ-F	5. WBLZ-F	5. WUBE-F	5. WLW	5. WKRQ-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWEZ-F	1. WKRQ-F	1. WRRM-F	1. WRRM-F	1. WEBN-F	1. WKRC
2. WRRM-F	2. WWEZ-F	2. WKRQ-F	2. WLLT-F	2. WSKS-F	2. WEBN-F
3. WCKY	3. WEBN-F	3. WLLT-F	3. WKRC	3. WRRM-F	3. WLW
4. WEBN-F	4. WRRM-F	4. WBLZ-F	4. WUBE-F	4. WKRQ-F	4. WWEZ-F
5. WLLT-F	5. WCKY	5. WEBN-F	WWEZ-F	5. WBLZ-F	5. WRRM-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP MOR/VARIETY		381 (4)	381 (4)	21.9
AC	255 (2)	239 (2)	255 (2)	14.7
COUNTRY	56 (2)	174 (2)	239 (2)	13.8
BLACK/URBAN/JAZZ	78 (1)	123 (2)	230 (4)	13.2
BTFL MUSIC		197 (3)	201 (3)	11.6
NEWS/TALK	119 (1)		197 (3)	11.3
NOSTALGIA	61 (1)	7 (1)	119 (3)	6.9
RELIGION/GOSPEL	14 (1)	11 (1)	68 (2)	3.9
OTHERS/UNKNOWN	22 (1)		25 (2)	1.4
			22 (1)	1.3
			1737 (23)	

CINCINNATI ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. WKRQ-F	1. WKRQ-F	1. WKRQ-F
2. WKRC	2. WKRC	2. WKRC
3. WEBN-F	3. WLW	3. WUBE-F
4. WWEZ-F	4. WEBN-F	4. WKXF-F
5. WUBE-F	5. WLLT-F	5. WEBN-F
6. WLW	6. WRRM-F	6. WWEZ-F
7. WLLT-F	7. WWEZ-F	7. WLW
8. WRRM-F	8. WUBE-F	8. WLLT-F
9. WSKS-F	9. WSKS-F	9. WBLZ-F
10. WCKY	10. WCKY	10. WCKY
11. WKXF-F	11. WKXF-F	
12. WBLZ-F	12. WBLZ-F	
13. WCIN	13. WSAI	
14. WMLX	14. WCIN	
15. WSAI	15. WMLX	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WHKK-F 100.9 Erlanger	.6/3.4
WLYK-F 107.1 Milford	1.7/4.4
WNOP 740 Newport	1.1/1.9
WTSJ 1050	.7/1.9
WDAO-F 107.7 Dayton	.7/2.3
WHIO-F 99.1 Dayton	1.0/2.2
WJAI-F 92.9 Eaton	.4/1.3
WONE 980 Dayton	.9/2.2

ADI FM SHARE: 66.80% (1555 of 2328) (FAL 82: 68.81%)

AM STATIONS

WCIN, 1480, 5 KW/500 W (DA-2), BLACK	NBN, \$ 28.00 (Weiss)	
WCKY, 1530, 50 KW (DA-N), NEWS/TALK	CBS, MBS, \$ 60.00* (CBS Spot)	Federated
WKRC, 550, 5 KW/1 KW (DA-2), MOR/AC	ABC-E, \$ 75.00* (Katz)	Taft
WMLX, 1230, 1 KW/250 W, NOSTALGIA (Primetime)	, \$ 45.00* (Mc-Guild)	Plough
WSAI, 1360, 5 KW (DA-N), COUNTRY	APR, \$ 35.00* (Christal)	Booth
WLW, 700, 50 KW, MOR	NBC, \$ 75.00* (Eastman)	

FM STATIONS

WBLZ-F, 103.5, 50 KW @ 500, BLACK	SBN, \$ 47.00 (Masla)	BENI (HAMILTON)
WEBN-F, 102.7, 31 KW @ 610, AOR	, \$ 80.00* (Torbet)	Wood
WKRQ-F, 101.9, 25 KW @ 660, CHR/ROCK	, \$105.00* (Katz)	Taft
WKXF-F, 94.1, 32 KW @ 550, COUNTRY	, \$ 45.00* (Christal)	Booth
WLLT-F, 94.9, 27 KW @ 640, AC	, \$ 50.00* (HNWH)	Heftel
WRRM-F, 98.5, 15 KW @ 810, AC	, \$ 62.00* (Blair)	Susquehanna
WSKS-F, 96.5, 15 KW @ 810, AOR	RKO, \$ 48.00* (Eastman)	(HAMILTON)
WUBE-F, 105.1, 11 KW @ 920, COUNTRY	, \$ 58.00* (Mc-Guild)	Plough
WWEZ-F, 92.5, 11 KW @ 905, BTFL MUS (SRP)	, \$ 70.00* (CBS Spot)	Federated

WDAO-F, WONE - See Dayton

CLEVELAND

MSA Rank # 18
 MSA pop: 1,854,600
 APR 17.0
 Est 1983 Rev: \$33,300,000

Stations: 26/23
 Diaries: 1903/811:1
 Standard Error: .447
 % Below Line: 1.3

CSI: 20.0 Bil
 CSI HH: 28.6 M
 Retail \$: 8.7 Bil
 % Not Listed: 7.1

12+ METRO	1/4/SHARE	SUM 83	SPG 83	WIN 82	FAL 82	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82		
1. WMMS-F	268/10.2	8.9	8.2	7.8	8.4	1. WMMS-F	507	1. WGCL-F	6504/22.3	21.1	18.8
2. WGCL-F	212/ 8.1	9.8	7.3	7.3	5.9	2. WGCL-F	391	2. WMMS-F	6402/20.9	19.5	19.7
3. WDOK-F	193/ 7.3	9.4	7.2	8.7	7.9	3. WMJI-F	276	3. WMJI-F	4255/17.5	18.6	18.1
4. WQAL-F	190/ 7.2	5.9	6.5	6.4	6.2	4. WQAL-F	258	4. WZZP-F	3365/14.5	14.1	14.6
5. WBBG	184/ 7.0	7.0	6.5	6.4	6.2	5. WDOK-F	236	5. WQAL-F	3158/13.9	15.8	14.6
6. WMJI-F	174/ 6.6	5.9	5.7	6.4	7.7	6. WKSW-F	194	6. WGAR	3152/11.5	12.2	14.3
7. WZAK-F	139/ 5.3	5.2	4.5	3.2	4.3	7. WZAK-F	194	7. WDOK-F	3090/15.5	16.8	16.3
8. WZZP-F	123/ 4.7	4.7	4.1	4.2	5.5	8. WBBG	191	8. WHK	2946/16.5	11.0	11.9
9. WKSW-F	117/ 4.5	2.6	4.5	2.9	3.5	9. WZZP-F	168	9. WWWE	2854/ 9.3	15.5	10.5
10. WERE	109/ 4.2	3.8	3.9	4.8	4.4	10. WKDD-F	147	10. WKDD-F	2792/ 4.8	5.7	5.5
11. WDMT-F	101/ 3.8	3.6	5.3	5.3	5.3	11. WGAR	137	11. WKSW-F	2647/ 9.2	10.1	9.2
12. WHK	99/ 3.8	3.9	3.5	3.8	5.1	12. WDMT-F	123	12. WBBG	2339/13.5	13.5	13.0
13. WJW	95/ 3.6	2.4	3.1	3.0	2.3	13. WWWE	117	13. WDMT-F	2166/10.5	12.2	11.9
14. WGAR	82/ 3.1	3.5	3.7	4.2	3.6	14. WERE	114	14. WZAK-F	2154/10.4	9.5	8.5
15. WABQ	71/ 2.7	1.9	2.1	3.8	2.4	15. WJW	113	15. WERE	2122/12.5	13.0	14.5
16. WCLV-F	63/ 2.4	2.4	2.9	2.3	2.7	16. WHK	109	16. WJW	1791/ 9.0	8.3	7.8
17. WWWE	51/ 1.9	4.9	4.6	2.3	3.2	17. WDBN-F	95	17. WCLV-F	1304/ 6.4	6.8	6.9

12+ FM SHARE (METRO): 68.08% (1670 of 2453) (FAL 82: 66.48%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WGCL-F	1. WMMS-F	1. WMMS-F	1. WMJI-F	1. WQAL-F	1. WMMS-F
2. WMMS-F	2. WMJI-F	2. WMJI-F	2. WMMS-F	2. WBBG	2. WGCL-F
3. WZAK-F	3. WGCL-F	3. WGCL-F	3. WZZP-F	3. WDOK-F	3. WDOK-F
4. WDMT-F	4. WZAK-F	4. WZZP-F	4. WQAL-F	4. WERE	4. WBBG
	5. WZZP-F	5. WZAK-F	5. WDOK-F	5. WMJI-F	5. WQAL-F
	6. WDMT-F	6. WKSW-F	6. WKSW-F	6. WKSW-F	6. WERE

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDOK-F	1. WMMS-F	1. WMMS-F	1. WMJI-F	1. WMMS-F	1. WMMS-F
2. WQAL-F	2. WGCL-F	2. WMJI-F	2. WZZP-F	2. WMJI-F	2. WMJI-F
3. WMMS-F	3. WQAL-F	3. WGCL-F	3. WQAL-F	3. WGCL-F	3. WHK
4. WBBG	4. WDOK-F	4. WZZP-F	4. WKSW-F	4. WZAK-F	4. WGCL-F
5. WMJI-F	5. WMJI-F	5. WZAK-F	5. WDOK-F	5. WZZP-F	5. WDOK-F
6. WGCL-F	6. WBBG	6. WDMT-F	WZAK-F		6. WZZP-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR?CONTEMP		548 (5)	548 (5)	22.3
BTFL MUSIC		405 (3)	405 (3)	16.5
AC	82 (2)	297 (2)	379 (3)	15.5
BLACK/URBAN/JAZZ	112 (2)	240 (2)	352 (4)	14.3
COUNTRY	99 (1)	117 (1)	216 (2)	8.8
NEWS/TALK	204 (2)		204 (2)	8.3
NOSTALGIA	184 (1)		184 (1)	7.5
MOR/VARIETY	75 (3)		75 (3)	3.1
CLASSICAL		63 (1)	63 (1)	2.7
OTHERS/UNKNOWN	18 (1)		18 (1)	0.8
RELIGION/GOSPEL	9 (1)		9 (1)	0.4
			<u>2453 (26)</u>	

CLEVELAND ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE & CUME RATING</u>		
1. WMMS-F	1. WGCL-F	1. WGCL-F	WDBN-F	94.9	Medina .8/1.8
2. WGCL-F	2. WMMS-F	2. WMMS-F	WELW	1330	Willoughby .7/1.3
3. WMJI-F	3. WMJI-F	3. WMJI-F	WJMO	1490	1.6/6.0
4. WQAL-F	4. WZZP-F	4. WKSW-F	WPVL	1460	Painesville .4/1.5
5. WDOK-F	5. WQAL-F	5. WDOK-F	WRQC-F	92.3	1.5/7.6
6. WKSW-F	6. WDOK-F	6. WQAL-F	WSUM	1000	Parma .3/1.0
7. WZAK-F	7. WGAR	7. WERE	WBEA-F	107.3	Elyria .4/2.3
8. WBBG	8. WHK	8. WBBG	WKDD-F	96.5	Akron .7/4.8
9. WZZP-F	9. WWWE	9. WZAK-F	WJR	760	Detroit .5/1.3
10. WKDD-F	10. WKDD-F	10. WJW			
11. WGAR	11. WKSW-F				
12. WDMT-F	12. WBBG				
13. WERE	13. WZAK-F				
14. WWWE	14. WERE				
15. WJW	15. WDMT-F				

ADI FM SHARE: 69.93% (3283 of 4695) (FAL 82: 66.69%)

AM STATIONS

WABQ, 1540, 1 KW (DAYS)	, BLACK	SBN, \$ 30.00 (Lotus)	
WBBG, 1260, 5 KW (DA-2)	, NOSTALGIA (A1 Ham)	, \$ 85.00* (Eastman)	Robinson
WERE, 1130, 5 KW (DA-1)	, NEWS/TALK	ABC-T,MBS, \$ 60.00* (MMR)	
WGAR, 1220, 50 KW (DA-1)	, AC	ABC-E, \$ 97.38 (Blair)	Nationwide
WHK, 1420, 5 KW (DA-N)	,	NBC, \$ 70.00* (Katz)	Malrite
WJW, 850, 10 KW/5 KW (DA-1)	, NEWS/TALK	ABC-I,ABC-D, \$ 52.50 (RKO)	
WWWE, 1100, 50 KW	, MOR	CBS, \$ 65.00* (Mc-Guild)	Gannett

FM STATIONS

WCLV-F, 95.5, 27 KW @ 640, CLASSICAL	, \$ 48.75 (CMBS)	
WDBN-F, 94.9, 118 KW @ 310, BTFL MUS	, \$ 31.00 (Masla)	(MEDINA)
WDMT-F, 107.9, 70 KW @ 390, URBAN	RKO, \$ 55.00* (HNWH)	Beasley
WGCL-F, 98.5, 40 KW @ 600, CHR/ROCK	, \$ 85.00* (Mc-Guild)	Gannett
WKSW-F, 99.5, 50 KW @ 500, COUNTRY	ABC-F, \$125.00* (MMR)	
WKSW-F, 99.5, 50 KW @ 500, COUNTRY	RKO II, \$ 63.75 (Blair)	Nationwide
WMJI-F, 105.7, 27 KW @ 900, AC/OLDIES	, \$110.00* (Eastman)	Robinson
WMMS-F, 100.7, 32 KW @ 600, AOR (Pollack)	Source, \$130.00* (Katz)	Malrite
WQAL-F, 104.1, 8 KW @ 1060, BTFL MUS (Bonne)	, \$ 95.00 (Christal)	Gulf
WZAK-F, 93.1, 28 KW @ 620, BLACK	CBS-R, \$ 57.50 (Selcom)	
WZZP-F, 106.5, 8 KW @ 1060, AC	APR, \$117.00 (Christal)	Booth

WKDD - See Akron

COLORADO SPRINGS

MSA Rank # 127
 MSA pop: 329,100
 APR 17.3
 Est 1983 Rev: \$5,500,000

Stations: 19/13
 Diaries: 711/394:1
 Standard Error: .757
 % Below Line: 6.2

CSI: 2.8 Bil
 CSI HH: 23.5 M
 Retail \$: 1.4 Bil
 % Not Listed: 8.9

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. KILO-F 70/14.5	8.4	14.5	19.3	14.0	1. KILO-F 105	1. KKFM-F 1064/27.9	25.1	23.6
2. KSPZ-F 55/11.4	12.4	10.3	12.5	12.4	2. KKFM-F 78	2. KSPZ-F 953/26.0	25.3	24.1
3. KKFM-F 54/11.2	10.3	7.9	7.7	9.3	3. WRDO-F 72	3. KILO-F 917/22.4	20.5	25.3
4. KRDO-F 51/10.5	8.4	6.4	7.7	8.3	4. KSPZ-F 68	4. KRDO-F 788/18.7	16.2	15.3
5. KKCS-F 40/ 8.3	10.7	10.0	7.2	6.2	5. KKCS-F 44	5. KOA 603/10.9	12.1	12.6
6. KVOR 32/ 6.6	5.6	5.1	5.9	7.1	6. KOA 35	6. KKCS-F 575/17.4	19.3	15.3
7. KSSS 28/ 5.8	8.1	6.0	5.5	9.0	7. KVOR 34	7. KVOR 563/18.7	14.1	16.0
8. KIIQ-F+ 26/ 5.4	2.8	3.8	7.2	4.8	8. KIIQ-F+ 28	8. KIIQ-F+ 473/13.8	9.9	14.5
9. KOA 16/ 3.3	3.8	3.4	3.9	4.8	KSSS 28	9. KRDO 420/13.3	11.9	NA
KCMN 16/ 3.3	3.4	3.8	.7	.5	10. KVUU-F 22	10. KYSN 344/12.3	15.7	15.0

12+ FM SHARE (METRO): 71.88% (317 of 441) (FAL 82: 67.29%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKFM-F	1. KILO-F	1. KILO-F	1. KSPZ-F	1. KRDO-F	1. KVOR
2. KILO-F	2. KSPZ-F	2. KSPZ-F	2. KKCS-F	2. KSSS	2. KSPZ-F
KIIQ-F	3. KKFM-F	3. KKFM-F	3. KRDO-F	3. KVOR	3. KILO-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KILO-F	1. KILO-F	1. KSPZ-F	1. KSPZ-F	1. KILO-F	1. KSPZ-F
2. KRDO-F	2. KSPZ-F	2. KKFM-F	2. KRDO-F	2. KKFM-F	2. KKCS-F
3. KSPZ-F	3. KKFM-F	3. KILO-F	3. KKCS-F	3. KSPZ-F	3. KILO-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KVUU-F 99.9	Pueblo	2.3/5.5	FFEL 970	Pueblo	.4/1.9	KVOD-F 99.5	Denver	.8/1.9
KWYD-F 105.5	Security	.8/4.0	KHOW 630	Denver	.4/2.2	KZLO-F 100.7	Pueblo	.4/2.0
KYSN 1460		1.9/12.3	KLZ 560	Denver	.8/1.9			

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	9 (1)	207 (5)	216 (6)	49.0
COUNTRY	32 (2)	40 (1)	72 (3)	16.3
BTFL MUSIC		51 (1)	51 (1)	11.6
NEWS/TALK	48 (2)		48 (2)	10.9
AC	15 (1)	11 (1)	26 (2)	5.9
NOSTALGIA	16 (1)		16 (1)	3.6
RELIGION/GOSPEL	2 (1)	4 (1)	6 (2)	1.4
CLASSICAL		4 (1)	4 (1)	0.9
MOR/VARIETY	2 (1)		2 (1)	0.5
			441 (19)	

RADIO STATIONS

KCMN 1530, 1 KW (DAYS)	, NOSTALGIA	, \$13.75 (Masla)	
KRDO, 1240, 1 KW/250, W	, OLDIES/AC	, \$20.75 (HNWH)	
KSSS, 740, 1 KW/250 W (DA-2)	, COUNTRY	CBS, \$22.00* (Mc-Guild)	Peoria Jr Star
KVOR, 1300, 5 KW/1 KW	, NEWS/TALK	ABC-I, ABC-T, \$28.00 (Selcom)	Sunbelt
KYSN, 1460, 1 KW/500 W (DA-1)	, CONTEMP	APR, \$15.00* (Torbet)	Walton
KIIQ-F, 102.7, 43 KW @ 2000, CONTEMP		, \$17.00* (Weiss)	Wiskes/Abaris
KILO-F, 93.9, 83 KW @ 2110, AOR		, \$39.00* (Christal)	
KKCS-F, 101.9, 79 KW @ -391, COUNTRY		APR, \$29.00* (Torbet)	Walton
KKFM-F, 96.5, 23 KW @ 2300, CHR/ROCK		ABC-F, \$25.00* (Mc-Guild)	
KRDO-F, 95.1, 96 KW @ 2040, BTFL MUS (Bonne)		ABC-F, \$25.00* (Mc-Guild)	
KSPZ-F, 92.9, 25 KW @ 2130, CONTEMP/AC		, \$35.00* (Selcom)	Sunbelt
KVUU-F, 99.9, 68 KW @ 2000, AC		ABC-D, \$14.00 (Mc-Guild)	Peoria Jr Star (PUEBLO)

KOA - See Denver

COLUMBIA, SC

MSA Rank # 102
 MSA Pop: 433,200
 APR 17.1
 Est 1983 Rev: \$8,900,000

Stations: 15/13
 Diaries: 839/426:1
 Standard Error: .706
 % Below Line: 12.6

CSI: 3.6 Bil
 CSI HH: 24.5 M
 Retail \$: 1.8 Bil
 % Not Listed: 10.7

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG	FAL
	83	82	82	81			83	82
1. WCOS-F 110/18.0	15.5	16.0	14.2	15.7	1. WCOS-F 155	1. WCOS-F 1559/30.9	28.0	31.7
2. WWDM-F 71/11.6	5.9	8.8	10.0	7.7	2. WWDM-F 146	2. WNOK-F 1471/24.7	36.1	34.0
3. WZLD-F 68/11.1	10.0	9.7	9.2	7.9	3. WNOK-F 88	3. WWDM-F 1341/20.9	18.3	17.8
4. WNOK-F 56/ 9.2	12.5	14.6	18.2	20.0	4. WZLD-F 69	4. WIS 1022/23.4	23.5	27.3
5. WOIC 48/ 7.9	11.9	11.1	13.8	11.8	WIGL-F 69	5. WIGL-F 953/ 5.5	6.3	5.2
6. WIS 44/ 7.2	7.8	11.5	7.8	12.0	6. WIS 54	6. WZLD-F 939/24.4	25.8	23.8
7. WDPN-F 36/ 5.9	6.3	4.2	---	---	7. WOIC 48	7. WOIC 861/15.8	23.3	20.8
8. WCEZ-F 34/ 5.6	6.5	6.1	7.5	7.7	8. WDPN-F 38	8. WCEZ-F 651/15.8	12.3	15.0
WSCQ-F 34/ 5.6	4.0	3.8	3.6	4.7	9. WSCQ-F 36	9. WDPN-F 578/14.9	15.7	11.7
10. WCOS 11/ 1.8	1.5	.5	1.6	.6	10. WCEZ-F 35	10. WSCQ-F 555/14.3	13.7	11.8

12+ FM SHARE (METRO): 76.15% (415 of 545) (FAL 82: 71.06%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZLD-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F+
2. WWDM-F	2. WZLD-F	2. WZLD-F	2. WWDM-F	2. WCEZ-F	2. WIS
3. WNOK-F	3. WWDM-F	WWDM-F	3. WSCQ-F	WIS	3. WZLD-F
	4. WNOK-F	4. WNOK-F	4. WDPN-F	4. WSCQ-F	4. WWDM-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F
2. WZLD-F	2. WWDM-F	2. WZLD-F	2. WWDM-F	2. WZLD-F	
3. WNOK-F	3. WZLD-F	WWDM-F	3. WOIC	3. WWDM-F	
4. WWDM-F	4. WNOK-F	4. WNOK-F	WCEZ-F	WNOK-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBLR 1430	Batesburg	.3/1.0	WNOK 1230	1.1/6.2	WIGL-F 106.7	Orangeburg	1.0/5.5
WLFF 620	Cayce	1.5/4.2	WQXL 1470	1.5/4.0			

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	48 (1)	107 (2)	155 (3)	28.4
ROCK/AOR/CONTEMP	7 (1)	124 (2)	131 (3)	24.0
COUNTRY	11 (1)	116 (2)	127 (3)	23.3
MOR/VARIETY	46 (2)		46 (2)	8.4
AC		34 (1)	34 (1)	6.2
BTFL MUSIC		34 (1)	34 (1)	6.2
NOSTALGIA	9 (1)		9 (1)	1.7
RELIGION/GOSPEL	9 (1)		9 (1)	1.7
			545 (15)	

RADIO STATIONS

WCOS, 1400, 1 KW/250 W	, COUNTRY	ABC-I, \$ NA	(Mc-Guild)	Beck
WIS, 560, 5 KW (DA-N)	, MOR	CBS,MBS,NBC-T, \$44.00*	(Christal)	Cosmos
WOIC, 1320, 5 KW/2.5 KW (DA-N),	BLACK	NBN, \$27.00	(Eastman)	
WCEZ-F, 93.5, 3 KW @ 360,	BTFL MUS (Bonne)	RKO II, \$35.00	(HNWH)	Limetree
WCOS-F, 97.9, 50 KW @ 450,	COUNTRY	ABC-I, \$58.00*	(Mc-Guild)	Buck
WDPN-F, 103.1, 3 KW @ 300,	URBAN	, \$26.50	(Weiss)	
WNOK-F, 104.7, 100 KW @ 450,	CHR	ABC-C, \$45.00*	(Blair)	Audobon
WSCQ-F, 100.1, 2.4 KW @ 330,	AC (Drake-Chen)	CBS, \$25.75	(Southern)	
WZLD-F, 96.7, 3 KW @ 650,	AOR	ABC-F, \$37.50	(Selcom)	Liggett
WIGL-F, 106.7, 100 KW @ 600,	COUNTRY	ABC-E, \$23.00*	(Eastman)	Keymarket
WWDM-F, 101.3, 100 KW @ 629,	BLACK	SBN, \$29.50	(HNWH)	(ORANGEBURG) (SUMTER)

COLUMBUS, OH

MSA Rank # 34
 MSA Pop: 1,266,700
 APR 16.4
 Est 1983 Rev: \$24,500,000

Stations: 19/17
 Diaries: 1357/679:1
 Standard Error: .530
 % Below Line: 0.9

CSI: 12.0 Bil
 CSI HH: 25.2 M
 Retail \$: 5.8 Bil
 % Not Listed: 8.4

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WLVQ-F	190/12.6	12.6	12.6	11.0	12.6	1. WLVQ-F 265	1. WTVN 3762/28.2	21.0	32.4
2. WBNS-F	167/11.0	10.4	6.9	7.4	6.7	2. WTVN 228	2. WNCI-F 3140/20.6	25.4	21.9
3. WTVN	160/10.6	9.0	11.2	9.3	13.0	3. WXGT-F 202	3. WXGT-F 3097/24.3	23.0	23.1
4. WXGT-F	147/ 9.7	8.2	8.6	10.9	10.8	4. WBNS-F 201	4. WLVQ-F 3057/21.6	23.7	23.0
5. WSNY-F	127/ 8.4	7.0	8.3	7.1	4.7	5. WNCI-F 167	5. WBNS-F 2355/19.6	17.6	17.3
6. WVKO	117/ 7.7	9.1	7.0	4.5	3.1	6. WSNY-F 150	6. WSNY-F 2189/19.6	20.5	22.2
7. WNCI-F	89/ 5.9	8.9	6.1	8.5	8.6	7. WVKO 119	7. WBNS 1347/13.2	14.2	16.3
8. WCOL	74/ 4.9	4.1	5.5	6.6	7.2	8. WCOL 83	8. WRMZ-F 1199/11.2	9.8	5.4
9. WRMZ-F	70/ 4.6	4.3	1.8	3.0	2.6	WRMZ-F 83	9. WCOL 1151/11.5	11.0	13.8
10. WBNS	59/ 3.9	5.1	5.8	6.7	6.3	10. WHOK-F 73	10. WHOK-F 1107/ 6.3	7.5	9.1
11. WNMI	54/ 3.6	3.2	6.5	5.1	6.2	11. WBNS 64	11. WLW 1065/ 3.0	5.4	5.0
12. WHOK-F	39/ 2.6	3.0	4.1	3.3	3.7	WNMI 64	12. WVKO 945/10.1	10.1	9.2

12+ FM SHARE (METRO): 63.39% (878 of 1385) (FAL 82: 56.79%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WXGT	1. WLVQ-F	1. WLVQ-F	1. WSNY-F	1. WBNS-F	1. WTVN
2. WLVQ-F	2. WSNY-F	2. WSNY-F	2. WTVN	2. WTVN	2. WLVQ-F
3. WVKO	3. WXGT-F	3. WXGT-F	3. WBNS-F	3. WCOL	3. WBNS-F
	4. WVKO	4. WVKO	4. WVKO	4. WSNY-F	4. WXGT-F
	5. WNCI-F	5. WTVN	5. WLVQ-F	5. WNMI	5. WSNY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBNS-F	1. WLVQ-F	1. WSNY-F	1. WSNY-F	1. WLVQ-F	1. WTVN
2. WLVQ-F	2. WBNS-F	2. WLVQ-F	2. WBNS-F	2. WVKO	WLVQ-F
3. WSNY-F	3. WXGT-F	3. WXGT-F	3. WTVN	3. WSNY-F	3. WSNY-F
4. WTVN	4. WSNY-F	4. WNCI-F	4. WNCI-F	4. WXGT-F	4. WBNS-F
5. WCOL	5. WTVN	5. WVKO	5. WVKO	5. WNCI-F	5. WVKO

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		337 (2)	337 (2)	24.3
AC		216 (2)	216 (2)	15.6
BTFL MUSIC		167 (1)	167 (1)	12.1
MOR/VARIETY	242 (4)	5 (1)	247 (5)	17.8
COUNTRY	54 (1)	109 (2)	163 (3)	11.8
BLACK/URBAN/JAZZ	117 (1)	29 (2)	146 (3)	10.5
NOSTALGIA	74 (1)		74 (1)	5.3
RELIGION/GOSPEL	20 (1)	15 (1)	35 (2)	2.5
			1385 (19)	

COLUMBUS ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE & CUME RATING</u>		
1. WLVQ-F	1. WTVN	1. WLVQ-F	WBBY-F 103.9	Westerville	1.5/4.9
2. WTVN	2. WXGT-F	2. WXGT-F	WCKX-F 106.3	London	1.0/2.5
3. WBNS-F	3. WNCI-F	3. WTVN	WLOH 1320	Lancaster	1.1/1.7
4. WXGT-F	4. WLVQ-F	4. WBNS-F	WNRE-F 107.1	Circleville	.3/1.2
5. WNCI-F	5. WBNS-F	5. WSNY-F	WRFD 880		1.3/3.4
6. WSNY-F	6. WSNY-F	6. WVKO	WDAO-F 107.7	Dayton	.4/1.3
7. WVKO	7. WBNS	7. WMNI	WLW 700	Cincinnati	.4/3.0
8. WCOL	8. WRMZ-F	8. WRMZ-F			
9. WRMZ-F	9. WCOL	9. WCOL			
10. WHOK-F	10. WVKO	10. WNCI-F			
11. WBNS	11. WHOK-F				
WMNI	12. WMNI				
13. WMRN-F	13. WLW				
14. WMRN-F	14. WRFD				
	15. WBBY-F				

ADI FM SHARE: 65.55% (1294 of 1974) (FAL 82: 60.97%)

AM STATIONS

WBNS, 1460, 5 KW/1 KW (DA-N), MOR	ABC-I, \$ 50.00* (Blair)	Colum Dispatch
WCOL, 1230, 1 KW/250 W, NOSTALGIA (Primetime)	CBS, \$ 78.00 (Eastman)	Great Trails
WMNI, 920, 1 KW/500 W (DA-2), COUNTRY	MBS, \$ 38.00* (Mc-Guild)	
WRFD, 880, 5 KW (DAYS,DA), RELIGION	ABC-D, \$ NA (Weiss)	Epperson
WTVN, 610, 5 KW (DA-N), MOR/AC	ABC-E, \$100.00* (Katz)	Taft
WVKO, 1580, 1 KW (DAYS,DA), BLACK	NBN, \$ 40.00* (MMR)	Josephson

FM STATIONS

WBBY-F, 103.9, 2 KW @ 360, JAZZ	RKO II, \$ 20.00 (----)	
WBNS-F, 97.1, 26 KW @ 660, BTFL MUS	, \$ 75.00* (Blair)	Colum Dispatch
WHOK-F, 95.5, 50 KW @ 215, COUNTRY	APR, \$ 18.00 (Regional)	(LANCASTER)
WLVQ-F, 96.3, 18 KW @ 753, AOR (Burk-Abr)	, \$ 97.00* (Katz)	Taft
WNCI-F, 97.9, 175 KW @ 565, AC	ABC-C, \$ 86.25 (Christal)	Nationwide
WRMZ-F, 99.7, 50 KW @ 542, COUNTRY	MBS, \$ 48.00* (Mc-Guild)	
WSNY-F, 94.7, 50 KW @ 300, AC	, \$ 70.00* (MMR)	Josephson
WXGT-F, 92.3, 50 KW @ 311, CHR/ROCK	CBS-R, \$ 78.00 (Eastman)	Great Trails
WMRN-F, 106.9, 25 KW @ 340, COUNTRY	, \$ 16.00 (----)	(MARION)

WLW - See Cincinnati

CORPUS CHRISTI

MSA Rank # 124
 MSA Pop: 337,600
 APR 17.3
 Est 1983 Rev: \$6,400,000

Stations: 17/16
 Diaries: 766/356:1
 Standard Error: .790
 % Below Line: 0.7

CSI: 2.9 Bil
 CSI HH: 26.3 M
 Retail \$: 1.9 Bil
 % Not Listed: 4.8

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG	FAL
	83	82	82	81			83	82
1. KUNO 75/14.3	6.9	9.2	9.5	9.1	1. KIOU-F 82	1. KNCN-F 829/22.2	27.0	22.0
2. KCCT 58/11.0	9.3	9.3	9.0	11.1	KNCN-F 82	2. KITE-F 730/24.1	19.6	15.8
3. KITE-F 55/10.5	9.5	8.2	5.2	1.5	3. KUNO 76	3. KZFM-F 669/22.4	20.6	15.1
4. KNCN-F 53/10.1	12.6	14.3	10.7	8.9	4. KCCT 61	4. KIOU-F 656/16.4	19.7	18.6
5. KIOU-F 51/ 9.7	11.9	12.6	8.0	7.3	5. KOUL-F 59	5. KOUL-F 637/19.4	25.9	17.2
6. KOUL-F 47/ 9.0	13.9	9.4	11.4	9.1	6. KITE-F 57	6. KCCT 595/19.6	16.7	16.4
7. KEYS 30/ 5.7	4.6	6.0	8.0	10.1	7. KZFM-F 31	7. KUNO 589/19.7	14.4	15.1
8. KZFM-F 29/ 5.5	6.1	5.8	9.7	17.7	8. KEYS 29	8. KRYS 523/17.6	19.4	16.5
9. KRYS 22/ 4.2	4.3	2.4	2.5	5.6	9. KBCB-F 29	9. KRYS 512/16.0	13.7	12.5
10. KBCB-F 21/ 4.0	3.0	---	---	---	10. KRYS-F 23	10. KBCB-F 418/10.9	7.5	---

12+ FM SHARE (METRO): 54.80% (274 of 500) (FAL 82: 58.02%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KITE-F	1. KNCN-F	1. KCCT	1. KCCT	1. KCCT	1. KUNO
2. KNCN-F	2. KITE-F	2. KNCN-F	2. KIOU-F	2. KUNO	2. KCCT
3. KZFM-F	3. KCCT	3. KITE-F	3. KOUL-F KUNO	3. KIOU-F	3. KIOU-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KUNO	1. KNCN-F	1. KITE-F	1. KCCT	1. KNCN-F	1. KCCT
2. KIOU-F	2. KITE-F	2. KCCT	2. KIOU-F	2. KITE-F	2. KITE-F
3. KCCT	3. KCCT	3. KOUL-F	3. KUNO	3. KCCT	3. KNCN-F KOUL-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCTA 1030	1.5/2.9	KIKN 1590	Sinton 2.3/7.0	KSIX 1230	2.7/6.8
KEXX-F 93.9	2.3/5.5	KROB-F+ 99.9	Robstown 1.7/8.9	KTRH 740	Houston .8/2.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		149 (4)	149 (4)	29.8
SPANISH	133 (2)		133 (2)	26.6
COUNTRY	15 (2)	74 (3)	89 (5)	17.8
BTFL MUSIC		51 (1)	51 (1)	10.2
AC	30 (1)		30 (1)	6.0
MOR/VARIETY	22 (1)		22 (1)	4.4
OTHERS/UNKNOWN	14 (1)		14 (1)	2.8
RELIGION/GOSPEL	8 (1)		8 (1)	1.6
			500 (17)	

RADIO STATIONS

KCCT, 1150, 1 KW/500 W (DA-2), SPANISH	, \$30.00 (Selcom)	
KEYS, 1440, 1 KW (DA-N)	, AC	RKO, \$21.00* (Torbet)
KRYS, 1360, 1 KW	, MOR	ABC-I, \$18.20 (RKO) Tetco
KUNO, 1400, 1 KW	, SPANISH	, \$25.00 (Katz) Tichenor
KBCB-F, 99.1, 60 KW @ 481, COUNTRY	, \$18.20 (RKO)	Tetco
KIOU-F, 96.5, 100 KW @ 875, BTFL MUS (Bonne)	, \$33.00* (Selcom)	
KITE-F, 105.5, 3 KW @ 360, CHR (Burk-Abr)	, \$20.00* (----)	
KNCN-F, 101.3, 100 KW @ 402, AOR	, \$35.00 (HNWH)	Tippie (SINTON)
KOUL-F, 103.7, 100 KW @ 310, COUNTRY (TM)	APR, \$44.00* (Mc-Guild)	
KZFM-F, 95.5, 41 KW @ 390, CHR/ROCK	, \$22.00* (Torbet)	

DALLAS-FT. WORTH

MSA Rank # 8 (approx)
 (Dallas # 15)
 (FT. Worth # 42)
 APR 17.5
 Est 1983 Rev: \$74,100,000

Stations: 30/30
 Diaries: 2440/1095:1
 Standard Error: .412
 % Below Line: 0
 MSA Pop: 3,084,000

CSI: 34.8 Bil
 CSI HH: 30.2 M
 Retail \$: 19.0 Bil
 % Not Listed: 5.4

12+ METRO	1/4/SHARE	SPG 83	WIN 83	FAL 82	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. KVIL-F	504/10.8	7.6	8.3	7.9	1. WBAP	532	15.3	13.8
2. KRLD	362/ 7.7	6.5	6.0	5.9	2. KVIL-F	519	18.9	17.3
3. KMEZ-F	281/ 6.0	6.6	7.2	7.1	3. KRLD	475	18.5	18.3
4. KSCS-F	279/ 6.0	7.4	7.2	8.3	4. KSCS-F	347	17.4	14.7
5. KKDA-F	263/ 5.6	5.6	5.6	5.3	5. KKDA-F	302	16.0	18.0
6. KPLX-F	257/ 5.5	5.9	4.5	5.7	6. KMEZ-F	297	15.3	14.7
7. WBAP	254/ 5.4	6.0	6.0	4.8	7. KPLX-F	287	13.8	12.0
8. KZEW-F	228/ 4.9	5.0	4.8	4.9	8. KTXQ-F	268	13.7	9.0
9. KEGL-F	218/ 4.7	5.4	5.0	4.6	9. KZEW-F	266	12.1	12.4
10. KNOK-F	215/ 4.6	3.7	5.1	3.8	10. KEGL-F	244	12.3	12.1
11. KAFM-F	214/ 4.6	4.5	4.7	3.2	11. KAFM-F	230	14.4	14.1
12. KTXQ-F	212/ 4.5	4.3	4.4	3.4	12. KNOK-F	229	7.5	9.9
13. KOAX-F	167/ 3.6	3.1	3.4	5.1	13. KOAX-F	202	9.6	10.5
14. KMGC-F	125/ 2.7	3.0	3.0	3.8	14. KRQX	130	8.3	9.7
15. KLVU-F	110/ 2.4	2.4	2.5	2.8	15. KMGC-F	128	8.1	8.2
16. KPBC	90/ 1.9	1.6	1.6	1.0	16. KLVU-F	118	8.6	8.6
17. KJIM	67/ 1.4	---	---	---	17. KPBC	99	4.4	3.7
18. KSSA	65/ 1.4	1.7	2.5	2.2	18. KJIM	69	3.7	3.8
	KRQX	65/ 1.4	2.6	4.1	19. KSSA	66	4.8	3.8
20. KAAM	57/ 1.2	1.7	1.4	1.1	20. KAAM	64	4.0	3.9

12+ FM SHARE (METRO): 73.85% (3264 of 4420) (FAL 82: 72.84%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KAFM-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F+
2. KEGL-F	2. KZEW-F	2. KPLX-F	2. KSCS-F	2. KRLD	2. KRLD
3. KKDA-F	3. KTXQ-F	3. KSCS-F	3. KPLX-F	3. KMEZ-F	3. WBAP
4. KZEW-F	4. KNOK-F	4. KZEW-F	4. KRLD	4. KSCS-F	4. KPLX-F
5. KTXQ-F	5. KKDA-F	5. KKDA-F	5. KMEZ-F	5. WBAP	5. KKDA-F
6. KNOK-F	6. KPLX-F	6. KTXQ-F	6. WBAP	6. KOAX-F	6. KMEZ-F
	7. KEGL-F	7. WBAP	7. KKDA-F	7. KPLX-F	7. KSCS-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KVIL-F	1. KVIL-F+	1. KVIL-F	1. KVIL-F	1. KZEW-F	1. KVIL-F
2. KMEZ-F	2. KSCS-F	2. KNOK-F	2. KMEZ-F	2. KTXQ-F	2. KRLD
3. KSCS-F	3. KRLD	3. KAFM	3. KSCS-F	3. KVIL-F	3. KPLX-F
4. KPLX-F	4. KMEZ-F+	KKDA-F	4. KKDA-F	4. KPLX-F	4. WBAP
5. KRLD	5. KKDA-F	5. KZEW-F	5. KPLX-F	5. KKDA-F	5. KSCS-F
6. KOAX-F	6. KPLX-F	6. KMGC-F	6. WBAP	6. KEGL-F	6. KMEZ-F
7. WBAP	7. KTXQ-F	7. KEGL-F	7. KRLD	7. KNOK-F	7. KTXQ-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		982 (5)	982 (5)	22.2
COUNTRY	335 (3)	536 (2)	871 (5)	19.7
AC/OLDIES	170 (3)	680 (3)	850 (6)	19.2
BLACK/URBAN/JAZZ	41 (2)	478 (2)	519 (4)	11.7
BTFL MUSIC	26 (1)	448 (2)	474 (3)	10.7
NEWS/TALK	362 (1)		362 (1)	8.2
RELIGION/GOSPEL	90 (1)	41 (1)	131 (2)	3.0
SPANISH	65 (1)	46 (1)	111 (2)	2.5
NOSTALGIA	67 (1)		67 (1)	1.5
CLASSICAL		53 (1)	53 (1)	1.2

4420 (30)

DALLAS-FT. WORTH ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE & CUME RATING</u>		
1. KVIL-F	1. KRLD	1. KVIL-F	KESS-F	94.1	FT. Worth 1.0/1.6
2. KRLD	2. KVIL-F	2. KRLD	KIXK-F	106.1	Denton 1.1/4.3
3. WBAP	3. KSCS-F	3. KSCS-F	KKDA	730	Grand Prarie .6/2.1
4. KSCS-F	4. KSCS-F	4. WBAP	KLIF	1190	Dallas 1.0/3.9
5. KMEZ-F	5. KEGL-F	5. KKDA-F	KMEZ	1480	Dallas .6/1.9
6. KPLX-F	6. KTXQ-F	6. KPLX-F	KSAX	970	FT. Worth .3/ .9
7. KKDA-F	7. KZEW-F	7. KMEZ-F	KVIL	1150	Highland Park 1.0/2.7
8. KTXQ-F	8. KAFM-F	8. KAFM-F	KWJS-F	94.9	Arlington .9/1.8
9. KZEW-F	9. KPLX-F	9. KNOK-F	KXOL	1360	FT. Worth .7/1.9
10. KEGL-F	10. KMEZ-F	10. KOAX-F	WRR-F	101.1	Dallas 1.1/4.1
11. KAFM-F	11. KAFM-F				
12. KNOK-F	12. KNOK-F				
13. KOAX-F	13. KOAX-F				
14. KMGC-F	14. KMGC-F				
15. KLVU-F	15. KLVU-F				

ADI FM SHARE: 71.02% (3529 of 4969) (FAL 82: 70.83%)

AM STATIONS

KAAM, 1310, 5 KW (DA-N)	, OLDIES	, \$ 45.00* (Torbet)	Bonneville
KJIM, 870, 250 W (DAYS)	, NOSTALGIA (A1 Ham)	, \$ 35.00* (Miller)	
KLIF, 1190, 50 KW/5 KW (DA-2)	, COUNTRY	MBS, \$ 52.00* (RKO)	Susquehanna
KPBC, 1040, 1 KW (DAYS)	, RELIGION	, \$ 28.00 (----)	
KRLD, 1080, 50 KW (DA-N)	, NEWS	CBS, \$166.88 (Katz)	Metromedia
KRQX, 570, 5 KW (DA-2)	, OLDIES	ABC-E, \$ 45.00* (MMR)	Belo
KSSA, 1270, 5 KW (DA-1)	, SPANISH	UPI, \$ 50.00 (Caballero)	
WBAP, 820, 50 KW	, COUNTRY	ABC-I, \$170.00* (Eastman)	Cap Cities

FM STATIONS

KAFM-F, 92.5, 100 KW @ 1685, CHR/ROCK		, \$120.00* (Torbet)	Bonneville
KEGL-F, 97.1, 100 KW @ 1302, ROCK		ABC-C, \$105.00* (HNWH)	Sandusky
KIXK-F, 106.1, 100 KW @ 480, OLDIES		CBS-R, \$ 44.00* (Roslin)	Hicks (DENTON)
KKDA-F, 104.5, 100 KW @ 1585, BLACK/URBAN		APR, \$100.00* (Selcom)	
KLVU-F, 98.7, 100 KW @ 1585, AC/CONTEMP		ABC-F, \$ 70.00* (HNWH)	TK
KMEZ-F, 100.3, 89 KW @ 1280, BTFL MUS (Churchill)		, \$129.00* (Mc-Guild)	Group One
KMGC-F, 102.9, 100 KW @ 1572, AC		, \$ 96.88 (Selcom)	Shamrock
KNOK-F, 107.5, 100 KW @ 445, BLACK (Burk-Abr)		RKO,NBN, \$ 85.00* (Weiss)	Earl Graves
KOAX-F, 105.3, 100 KW @ 1560, BTFL MUS (Bonne)		, \$ 65.00 (Group W)	Westinghouse
KPLX-F, 99.5, 100 KW @ 1680, COUNTRY		APR, \$125.00* (RKO)	Susquehanna
KSCS-F, 96.3, 100 KW @ 1680, COUNTRY		, \$160.00* (Eastman)	Cap Cities
KTXQ-F, 102.1, 100 KW @ 1420, AOR (Burk-Abr)		ABC-R, \$100.00* (Christal)	Gulf
KVIL-F, 103.7, 100 KW @ 1570, AC		, \$239.38 (Blair)	Blair
KZEW-F, 97.9, 100 KW @ 1680, AOR (Pollack)		Source, \$217.50 (MMR)	Belo
WRR-F, 101.1, 100 KW @ 600, CLASSICAL		ABC-D, \$ 60.00 (CMBS)	City of Dallas

DAVENPORT-ROCK ISLAND-MOLINE

MSA Rank # 109
 MSA Pop: 388,600
 APR 16.0
 Est 1983 Rev: \$7,300,000

Stations: 18/13
 Diaries: 772/414:1
 Standard Error: .697
 % Below Line: 7.1

CSI: 4.1 Bil
 CSI HH: 28.6 M
 Retail \$: 1.9 Bil
 % Not Listed: 8.8

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG	FAL
	83	82	82	81			83	82
1. WXLP-F 68/13.3	12.3	13.1	13.2	11.5	1. WXLP-F 127	1. KIIK-F 1838/31.0	36.7	29.0
2. KIIK-F 62/12.2	17.2	13.7	8.3	10.0	2. KIIK-F 124	2. WXLP-F 1332/22.0	25.9	22.1
3. WHBF 60/11.8	10.5	10.7	9.8	11.9	3. WLLR-F 100	3. WLLR-F 1215/18.5	17.9	16.0
4. KRVR-F 49/ 9.6	8.9	8.1	7.7	5.7	4. WHBF 75	4. WHBF-F 955/18.1	22.7	20.8
WLLR-F 49/ 9.6	8.3	8.9	6.6	7.0	5. KRVR-F 70	5. WHBF 860/21.0	21.0	26.0
6. WOC 41/ 8.0	8.5	9.7	10.9	10.8	6. WHBF-F 62	6. KRVR-F 812/17.1	17.6	16.2
7. WHBF-F 38/ 7.5	7.6	6.7	6.6	6.3	7. WOC 51	7. WOC 772/17.5	22.4	23.6
8. KSTT 23/ 4.5	7.1	5.6	10.4	12.3	8. WMAQ 32	8. KSTT 702/17.5	22.4	23.6
9. WMRZ 21/ 4.1	3.6	4.6	5.1	4.1	WMT 32	9. WLS 684/ 6.2	7.5	6.3
10. KXRK 12/ 2.4	1.4	1.8	2.5	1.0	10. WGN 30	10. WMAQ 614/ 3.7	3.5	5.8

12+ FM SHARE (METRO): 59.14% (275 of 465) (FAL 82: 57.24%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WXLP-F	1. KIIK-F WXLP-F 3. WHBF-F	1. KIIK-F 2. WXLP-F 3. WHBF-F	1. KIIK-F 2. WLLR-F 3. WHBF-F	1. KRVR-F WHBF 3. WLLR-F	1. KIIK-F 2. WHBF 3. WOC
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRVR-F	1. WXLP-F	1. KIIK-F	1. KIIK-F	1. WXLP-F	1. KIIK-F
2. WLLR-F	2. KIIK-F	2. WHBF-F	2. WLLR-F	2. KIIK-F	2. WLLR-F
3. KIIK-F	3. WLLR-F	3. WXLP-F	3. WHBF-F		WMRZ

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGEN+ 1500 Geneseo .4/2.2	WGN 720 Chicago 1.4/4.7	WMAQ 670 Chicago .8/3.7
WKEI 1450 Kewanee 1.4/3.1	WLS 890 Chicago 1.6/6.2	WMT 600 Ced Rpds 1.2/2.9
KFMH-F 99.7 Musacti 1.6/2.3		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	31 (2)	138 (3)	169 (5)	36.3
COUNTRY	64 (2)	49 (1)	113 (3)	24.3
BTFL MUSIC	1 (1)	50 (2)	51 (3)	11.0
NEWS/TALK	41 (1)		41 (1)	8.8
MOR/VARIETY	41 (4)		41 (4)	8.8
NOSTALGIA	12 (1)		12 (1)	2.6
AC		38 (1)	38 (1)	8.2
			465 (18)	

RADIO STATIONS

KSTT, 1170, 1 KW (DA-2), CONTEMP/AC	ABC-C, \$30.00* (Katz) Guy Gannett
KXRK, 1580, 500 W (DAYS), NOSTALGIA	ABC-I, \$12.00 (P/W)
WHBF, 1270, 5 KW (DA-N), COUNTRY	CBS, \$33.00* (Mc-Guild)
WMRZ, 1230, 1 KW/250 W, MOR	ABC-E, \$36.40 (Eastman) Mid America
WOC, 1420, 5 KW (DA-2), NEWS/TALK (Klemm)	MBC, NBC, NBC-T, \$36.00* (Blair) Palmer
WMT, 600, 5 KW (DA-N), MOR	CBS, \$45.00* (Katz) Cosmos (CED RPDS)
KIIK-F, 103.7, 100 KW @ 1220, CONTEMP/AC (Klemm)	ABC-D, \$40.00* (Blair) Palmer
KRVR-F, 106.5, 60 KW @ 190, BTFL MUS (Bonne)	, \$45.25 (Eastman) Mid America
WHBF-F, 98.9, 39 KW @ 900, AC (TM)	CBS-F, \$24.00* (Mc-Guild)
WLLR-F, 101.1, 50 KW @ 453, COUNTRY	, \$27.00* (Torbet) Scconnix
WXLP-F, 96.9, 50 KW @ 500, AOR	SOURCE, \$34.00* (Katz) Guy Gannett

WGN, WMAQ - See Chicago

DAYTON

MSA Rank # 49
 MSA Pop: 932,400
 APR 15.6
 Est 1983 Rev: \$14,500,000

Stations: 26/16
 Diaries: 1160/588:1
 Standard Error: .562
 % Below Line: 13.0

CSI: 9.2 Bil
 CSI HH: 26.3 M
 Retail \$: 4.0 Bil
 % Not Listed: 9.0

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA	1/4	12+ TSA	CUME/	SPG	FAL
		83	82	82	81			MSA	CUME RATING	83	82
1. WHIO-F	148/13.9	10.4	15.1	15.2	15.2	1. WHIO-F	226	1. WTUE-F	2693/25.6	24.0	21.5
2. WTUE-F	132/12.4	12.6	13.3	14.4	10.1	2. WTUE-F	208	2. WHIO-F	2599/23.2	20.4	25.4
3. WHIO	97/ 9.1	9.9	10.9	10.8	10.2	3. WONE	152	3. WONE	2085/17.5	16.6	16.2
4. WONE	80/ 7.5	7.1	7.3	6.0	8.2	4. WHIO	115	4. WLW	2076/10.6	10.3	9.3
5. WDAO-F	62/ 5.8	5.8	5.9	6.6	9.7	5. WLW	91	5. WHIO	1760/21.5	22.2	25.2
6. WING	57/ 5.4	5.5	6.9	6.1	8.3	6. WSKS-F	85	6. WING	1401/17.6	19.1	22.0
WVUD-F	57/ 5.4	4.4	3.9	2.8	4.0	7. WVUD-F	77	7. WSKS-F	1395/ 9.1	4.6	8.0
8. WYMJ-F	52/ 4.9	4.8	4.5	6.1	7.7	8. WING	76	8. WVUD-F	1312/14.6	15.3	11.4
9. WJAI-F	51/ 4.8	6.4	3.9	4.4	2.7	9. WDAO-F	75	9. WKRQ-F	1076/ 4.2	5.0	3.5
10. WLW	32/ 3.0	2.7	1.8	1.6	1.7	10. WJAI-F	74	10. WLLT-F	1004/ 3.2	3.1	10.7

12+ FM SHARE (METRO): 68.32% (662 of 969) (FAL 82: 63.52%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WHIO-F	1. WHIO-F	1. WHIO
2. WSKS-F	2. WVUD-F	2. WHIO-F	2. WONE	2. WHIO	2. WHIO-F
3. WDAO-F	3. WYMJ-F	3. WVUD-F	3. WTUE-F	3. WONE	3. WTUE-F
	4. WING	4. WONE	4. WING	4. WJAI-F	4. WING
	5. WDAO-F	5. WING	5. WDAO-F	5. WDAO-F	5. WONE
		WYMJ-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHIO-F	1. WHIO-F	1. WTUE-F	1. WHIO-F	1. WTUE-F	1. WHIO-F
2. WTUE-F	2. WTUE-F	2. WVUD-F	2. WONE		2. WONE
3. WONE	3. WONE	3. WYMJ-F	3. WVUD-F		3. WTUE-F
4. WHIO	4. WHIO	4. WDAO-F	WDAO-F		4. WING
5. WJAI-F	5. WVUD-F	5. WHIO-F	WYMJ-F		5. WDAO-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		287 (6)	287 (6)	29.6
BTFL MUSIC		160 (2)	160 (2)	16.5
MOR/VARIETY	133 (3)		133 (3)	13.7
COUNTRY	80 (1)	35 (3)	115 (4)	11.9
AC	63 (2)	33 (3)	96 (5)	9.9
BLACK/URBAN/JAZZ		91 (2)	91 (2)	9.4
NOSTALGIA		51 (1)	51 (1)	5.3
NEWS/TALK	27 (1)		27 (1)	2.8
RELIGION/GOSPEL	4 (1)	5 (1)	9 (2)	0.9
			969 (26)	

DAYTON ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		<u>METRO SHARE/CUME RATING</u>
1. WHIO-F	1. WTUE-F	1. WTUE-F	WAVI	1210	2.5/4.7
2. WTUE-F	2. WHIO-F	2. WHIO	WBZI-F	95.3 Xenia	2.3/6.6
3. WONE	3. WONE	3. WONE	WELX	1110 Xenia	.4/1.2
4. WHIO	4. WHIO	4. WHIO-F	WFCJ-F	93.7 Miamisburg	.5/2.7
5. WVUD-F	5. WLW	5. WDAO-F	WPFB-F	105.9 Middleton	1.8/6.3
6. WDAO-F	6. WDAO-F	6. WING	WPTW	1570 Piqua	.4/1.4
7. WING	7. WVUD-F	7. WYMJ-F	WPTW-F	95.7 Piqua	1.1/3.2
8. WJAI-F	8. WYMJ-F	8. WVUD-F	WAZU-F	102.9 Springfield	.4/1.7
9. WLW	9. WDAO-F	9. WBZI-F	WBLZ-F	103.5 Cincinnati	2.7/7.6
10. WYMJ-F	10. WJAI-F	10. WJAI-F	WEBN-F	102.7 Cincinnati	.4/1.9
11. WSKS-F	11. WSKS-F		WKRC	550 Cincinnati	.6/2.0
12. WBLZ-F	12. WBLZ-F		WKRQ-F	101.9 Cincinnati	1.1/4.2
13. WBZI-F	13. WBZI-F		WKXF-F	94.1 Cincinnati	.4/1.5
14. WIMT-F	14. WPFB-F		WLLT-F	94.9 Cincinnati	.9/3.2
15. WAVI	15. WAZU-F		WSKS-F	96.5 Cincinnati	2.8/9.1
			WUBE-F	105.1 Cincinnati	.7/1.1

ADI FM SHARE: 66.75% (1018 of 1525) (FAL 82: 62.76%)

AM STATIONS

WAVI, 1210, 1 KW (DAYS), TALK	ABC-E, \$27.00 (Eastman)	
WHIO, 1290, 5 KW (DA-N), MOR	CBS, \$65.00* (Christal)	Cox
WING, 1410, 5 KW (DA-N), AC	ABC-I, \$61.00* (Katz)	Great Trails
WONE, 980, 5 KW (DA-N), COUNTRY	, \$63.00* (Mc-Guild)	Group One

FM STATIONS

WBZI-F, 95.3, 3 KW @ 300, COUNTRY	RKO II, \$20.00 (----)	(XENIA)
WDAO-F, 107.7, 50 KW @ 420, BLACK	ABC-C, SBN, \$47.81 (Eastman)	
WHIO-F, 99.1, 50 KW @ 1060, BTFL MUS (Bonne)	, \$75.00 (Christal)	Cox
WJAI-F, 92.9, 20 KW @ 373, NOSTALGIA (Primetime)	ABC-D, \$61.25 (Katz)	Great Trails (EATON)
WPFB-F, 105.9, 34 KW @ 593, AC (TM)	MBS, \$26.00 (Roslin)	Braden (MIDDLETOWN)
WTUE-F, 104.7, 50 KW @ 500, AOR (Burk-Abr)	, \$75.00* (Mc-Guild)	Group One
WVUD-F, 99.9, 50 KW @ 500, CONTEMP/AC	CBS-R, \$30.00* (Masla)	Univ of Dayton
WYMJ-F, 103.9, 3 KW @ 300, CONTEMP	RKO, \$51.00 (Torbet)	
WIMT-F, 102.1, 8 KW @ 1055, COUNTRY	ABC-I, \$22.35 (Katz)	(LIMA)
WAZU-F, 102.9, 50 KW @ 193, AC	MBS, \$28.25 (Regional)	(SPRINGFIELD)

Other ranked stations - See Cincinnati

DAYTONA BEACH

MSA Rank # 147
 MSA Pop: 282,200
 APR 15.9
 Est 1983 Rev: \$4,300,000

Stations: 19/12
 Diaries: 683/375:1
 Standard Error: .725
 % Below Line: 27.5

CSI: 2.3 Bil
 CSI HH: 19.0 M
 Retail \$: 1.6 Bil
 % Not Listed: 10.1

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WWLV-F	77/18.9	16.4	14.7	13.2	13.3	1. WWLV-F 77	1. WWLV-F 738/28.3	26.0	23.6
2. WROD	42/10.3	12.1	9.5	9.7	7.4	2. WROD 44	2. WDOQ-F 588/22.8	22.6	22.2
3. WDIZ-F	34/ 8.4	8.4	10.2	11.8	8.9	3. WELE-F 37	3. WELE-F 473/17.2	18.2	22.0
4. WELE-F	33/ 8.1	11.4	12.9	9.9	12.0	4. WDIZ-F 34	4. WNFI-F 450/15.7	10.6	15.5
5. WWKA-F	32/ 7.9	7.5	7.7	9.5	11.5	5. WDOQ-F 32	5. WWKA-F 448/17.2	15.6	14.6
							6. WDIZ-F 424/16.6	17.8	17.3
7. WBJW-F	21/ 5.2	3.9	2.0	.7	1.3	7. WNFI-F 21	7. WROD 367/13.8	16.7	16.1
8. WNFI-F	18/ 4.4	3.4	5.9	---	---	8. WBJW-F 21	8. WBJW-F 322/12.6	16.1	----
							9. WNDB 277/10.6	10.3	10.4
10. WNDB	16/ 3.9	3.9	3.4	5.1	6.6	10. WNDB 17	10. WJYO-F 256/10.0	8.8	8.3

12+ FM SHARE (METRO): 72.96% (267 of 366)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDOQ-F	1. WDIZ-F	1. WDIZ-F	1. WWLV-F	1. WWLV-F	1. WWLV-F
2. WDIZ-F	2. WDOQ-F	2. WDOQ-F	2. WELE-F	2. WELE-F	2. WROD
	3. WBJW-F	3. WELE-F	3. WWKA-F	3. WROD	3. WELE-F
		WBJW-F		WWKA-F	
		WWKA-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWLV-F	1. WWLV-F	1. WDIZ-F	1. WWLV-F	1. WDIZ-F	1. WELE-F
2. WROD	2. WROD	2. WDOQ-F	2. WWKA-F	2. WDOQ-F	2. WDOQ-F
3. WWKA-F	3. WDOQ-F	3. WBJW-F	3. WELE-F	3. WBJW-F	3. WWLV-F
				WELE-F	WBJW-F
					WJYO-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONETMP		107 (5)	107 (5)	29.2
BTFL MUSIC	12 (1)	77 (1)	89 (2)	24.3
COUNTRY	5 (2)	65 (2)	70 (4)	19.1
NOSTALGIA	42 (1)		42 (1)	11.5
MOR/VARIETY	28 (4)		28 (4)	7.7
AC	9 (1)	18 (1)	27 (2)	7.4
RELIGION/GOSPEL	3 (1)		3 (1)	0.8

366 (19)

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDAT 1380	Ormond Bch	2.0/6.4	WSBB 1230	New Smyrna	2.9/5.6
WDLF 1310	DeLand	.5/2.3	WXVQ 1490	DeLand	
WMFJ 1450	Daytona Bch	.7/3.0	WZIP 1590	S. Daytona	2.2/2.7
WDBO 580	Orlando	.5/3.9	WHLY-F 106.7	Leesburg	.5/2.2
WHOO 96.5	Orlando	.7/1.6			

RADIO STATIONS

WNDB, 1150, 1 KW (DA-N), MOR	CBS, \$15.00* (Christal)	Bdcst Mng
WROD, 1340, 1 KW/250 W, NOSTALGIA (Al Ham)	ABC-I, RKO II, \$17.00 (Weiss)	
WDOQ-F, 101.9, 100 KW @ 649, CHR/ROCK	, \$30.00* (Katz)	Abell
WELE-F, 105.9, 100 KW @ 600, COUNTRY	MBS, \$33.00 (Roslin)	Elyria-Lorain
WNFI-F, 99.9, 100 KW @ 949, CONTEMP	, \$22.00* (Eastman)	(PALATKA)
WWLV-F, 94.5, 54 KW @ 360, BTFL MUS (Bonne)	, \$27.00* (Christal)	Bdcst Mng

Other ranked stations - See Orlando

DENVER

MSA Rank # 27
 MSA Pop: 1,514,500
 APR 17.2
 Est 1983 Revenue: \$40,700,000

Stations: 30/28
 Diaries: 1580/936:1
 Standard Error: .496
 % Below Line: 2.5

CSI: 17.0 Bil
 CSI HH: 28.8 M
 Retail \$: 9.7 Bil
 % Not Listed: 8.0

12+ METRO 1/4/SHARE	SPG 83	WIN 83	FAL 82	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	SPG 83	FAL 82
1. KOSI-F 226/8.9	9.4	8.9	9.5	1. KOA 280	1. KOA 4556/20.6	17.4	20.3
2. KOA 185/7.3	6.0	6.0	6.6	2. KOSI-F 271	2. KOSI-F 3213/18.6	19.7	19.9
3. KPKE-F 165/6.5	3.1	3.5	3.9	3. KPKE-F 189	3. KIMN 3198/16.7	18.8	17.5
4. KYGO-F 150/5.9	6.0	5.7	3.9	4. KYGO-F 184	4. KBPI-F 3194/18.4	20.8	19.4
5. KBCO-F 133/5.2	3.7	3.7	4.2	5. KBPI-F 154	5. KPKE-F 2999/17.9	10.3	9.7
6. KBPI-F 131/5.1	6.7	6.4	5.5	6. KIMN 144	6. KOAQ-F 2838/15.7	18.7	15.2
7. KOAQ-F 118/4.6	5.4	6.1	5.0	7. KOAQ-F 143	7. KAZY-F 2523/14.6	18.9	17.0
8. KHOW 114/4.5	4.3	4.0	4.4	8. KLZ 141	8. KYGO-F 2283/12.5	14.2	10.3
9. KLIR-F 111/ 4.4	4.3	5.3	5.9	9. KBCO-F 140	9. KHOW 2226/12.3	13.1	14.3
10. KIMN 107/4.2	5.3	4.9	4.5	10. KHOW 135	10. KLZ 2096/ 8.1	12.9	10.3
11. KVOD-F 105/4.1	4.1	3.3	3.7	11. KAZY-F 124	11. KPPL-F 2069/12.6	14.1	14.5
12. KAZY-F 103/4.0	5.6	5.3	5.9	12. KLIR-F 121	12. KLIR-F 1978/12.4	14.9	14.9
13. KEZW 97/3.8	5.0	4.2	3.5	13. KVOD-F 110	13. KBCO-F 1727/11.0	9.4	9.1
14. KPPL-F 88/3.5	4.6	5.3	4.7	14. KPPL-F 99	14. KVOD-F 1414/ 9.0	9.3	9.1
15. KLZ 83/3.3	4.3	4.4	3.2	15. KEZW 98	15. KEZW 1232/ 8.0	9.5	8.5

12+ FM SHARE (METRO): 62.33% (1463 of 2347) (AFL 82: 58.79%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KPKE-F	1. KBCO-F	1. KBCO-F	1. KOSI-F	1. KOSI-F	1. KOA
2. KAZY-F	2. KBPI-F	2. KBPI-F	2. KHOW	2. KOA	2. KHOW
3. KBPI-F	3. KOAQ-F	3. KLIR-F	3. KYGO-F	3. KYGO-F	3. KOSI-F
4. KOAQ-F	4. KLIR-F	4. KOSI-F	4. KOA	4. KHOW	4. KYGO-F
KIMN	5. KPKE-F	5. KOAQ-F	5. KLIR-F	5. KVOD-F	5. KBPI-F
	6. KAZY-F	6. KPKE-F	6. KVOD-F	6. KLZ	6. KIMN

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOSI-F	1. KOSI-F	1. KOAQ-F	1. KOSI-F	1. KBCO-F	1. KOA
2. KYGO-F	2. KPKE-F	2. KLIR-F	2. KVOD-F	2. KBPI-F	2. KOSI-F
3. KOA	3. KYGO-F	3. KBCO-F	3. KHOW	3. KAZY-F	3. KBCO-F
4. KBCO-F	4. KBCO-F	4. KPPL-F	4. KYGO-F	4. KPKE-F	4. KLIR-F
5. KPKE-F	KOA	5. KIMN	5. KPPL-F	5. KLIR-F	5. KBPI-F
6. KPKE-F	6. KAZY-F	6. KPKE-F	KOAQ-F	6. KIMN	6. KYGO-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	124 (2)	715 (7)	839 (9)	35.7
COUNTRY	110 (3)	202 (2)	312 (5)	13.3
NEWS/TALK	284 (3)		284 (3)	12.1
AC	56 (1)	199 (2)	255 (3)	10.9
BTFM MUSIC		226 (1)	226 (1)	9.6
MOR/VARIETY	114 (1)	16 (1)	130 (2)	5.5
NOSTALGIA	116 (2)		116 (2)	4.9
CLASSICAL		105 (1)	105 (1)	4.5
BLACK/URBAN/JAZZ	29 (1)		29 (1)	1.2
RELIGION/GOSPEL	22 (1)		22 (1)	0.9
OTHERS/UNKNOWN	16 (1)		16 (1)	0.7
SPANISH	13 (1)		13 (1)	0.5

2347 (30)

DENVER ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>			
			<u>METRO</u>	<u>SHARE/CUME</u>	<u>RATING</u>	
1. KOSI-F	1. KOA	1. KYGO-F	KADE	1190	Boulder	.7/1.5
2. KOA	2. KIMN	2. KOSI-F	KBNO	1220		.5/ .9
3. KPKE-F	3. KBPI-F	3. KLZ	KBRQ	1280		.6/3.8
4. KYGO-F	4. KOSI-F	4. KPKE-F	KBRQ-F	105.1		2.0/5.7
5. KBPI-F	5. KPKE-F	5. KHOW	KDEN	1340		1.3/5.7
6. KIMN	6. KOAQ-F	6. KIMN	KDKO	1510	Littleton	1.1/3.2
7. KOAQ-F	7. KAZY-F	7. KEZW	KKBB	1090	Aurora	.7/2.9
8. KBCO-F	8. KYGO-F	8. KOA	KLAK	1600	Lakewood	.4/2.5
9. KLZ	9. KHOW	9. KBPI-F	KLTT	800	Brighton	.6/1.3
10. KHOW	10. KPPL-F	10. KOAQ-F	KNUS	710		2.6/7.1
11. KLIR-F	11. KLIR-F		KRKS	990	Denver	.9/2.1
12. KAZY-F	12. KLZ		KRKY-F	92.1	Castle Rock	.6/1.7
13. KVOD-F	13. KBCO-F		KRZN	1150	Englewood	2.2/6.3
14. KEZW	14. KVOD-F		KTCL-F	93.3	Fort Collins	1.0/3.8
KPPL-F	15. KEZW		KILO-F	93.9	Colo Spgs	.6/1.3

ADI FM SHARE: 60.97% (1739 of 2852) (FAL 82: 58.18%)

AM STATIONS

KEZW, 1430, 5 KW (DA-N), NOSTALGIA (Al Ham)	MBS, \$ 55.00* (Christal)	Armstrong
KHOW, 630, 5 KW (DA-N), MOR/AC	RKO, \$109.38 (Eastman)	Metromedia
KIMN, 950, 5 KW (DA-1), CONTEMP	ABC-C, \$ 90.00* (Blair)	Jeff-Pilot
KLZ, 560, 5 KW (DA-1), COUNTRY	ABC-I, \$ 65.00* (Mc-Guild)	Group One
KOA, 850, 50 KW, NEWS/TALK	CBS, \$121.25 (Katz)	Belo

FM STATIONS

KAZY-F, 106.7, 94 KW @ 960, AOR (Burk-Abr)	Source, \$ 75.00* (Mc-Guild)	Group One
KBCO-F, 97.3, 33 KW @ 920, AOR	, \$ 80.00 (Masla)	(BOULDER)
KBPI-F, 105.9, 100 KW @ 900, AOR (Pollack)	, \$105.00* (Selcom)	Sandusky
KLIR-F, 100.3, 100 KW @ 500, AC	, \$118.75 (Christal)	Duffy
KOAQ-F, 103.5, 100 KW @ 1061, CHR/ROCK	CBS-R, \$111.25 (Katz)	Belo
KOSI-F, 101.1, 100 KW @ 790, BTFL MUS (Bonne)	, \$110.00* (Group W)	Westinghouse
KPKE-F, 95.7, 100 KW @ 725, CHR/ROCK	, \$ 85.00* (HNWH)	Doubleday
KPPL-F, 107.5, 100 KW @ 670, AC	, \$ 80.00* (MMR)	Malrite
KVOD-F, 99.5, 100 KW @ 380, CLASSICAL	, \$ 63.50 (CMBS)	Henry
KYGO-F, 98.5, 50 KW @ 720, COUNTRY	, \$ 88.00* (Blair)	Jeff-Pilot

DES MOINES

MSA Rank # 113
 MSA pop: 373,500
 APR 15.8
 Est 1983 Rev: \$9,900,000

Stations: 13/12
 Diaries: 776/369:1
 Standard Error: .682
 % Below Line: 2.2

CSI: 3.7 Bil
 CSI HH: 25.5 M
 Retail \$: 2.0 Bil
 % Not Listed: 6.0

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG	FAL
	83	82	82	81			83	82
1. KSO 63/13.9	13.6	12.6	16.8	15.0	1. WHO 283	1. WHO 3598/27.9	30.6	33.9
2. KGGO-F 60/13.3	9.1	10.3	12.9	9.8	2. KSO 117	2. KSO 1453/26.1	24.8	27.0
3. WHO 56/12.4	13.2	13.6	12.0	16.4	3. KLYF-F 110	3. KLYF-F 1426/18.5	18.3	21.0
4. KRNQ-F 42/ 9.3	8.9	10.3	9.7	9.3	4. KGGO-F 83	4. KIOA 1420/19.7	19.3	25.4
5. KLYF-F 41/ 9.1	8.1	11.7	10.6	8.3	5. KMGK-F 67	5. KGGO-F 1261/27.5	21.2	20.3
6. KMGK-F 37/ 8.2	7.0	8.8	7.6	6.1	6. KIOA 58	6. KMGK-F 1141/22.9	22.6	19.4
7. KRNT 36/ 8.0	12.3	10.7	9.7	10.3	7. KRNQ-F 54	7. KRNQ-F 1078/23.4	26.9	24.4
8. KIOA 27/ 6.0	6.2	6.3	6.9	7.6	8. KRNT 48	8. KRNT 906/21.2	23.5	24.3
9. KJJY-F 26/ 5.8	7.6	6.1	5.5	6.9	9. KJJY-F 39	9. KJJY-F 642/15.1	15.6	13.8
10. KMRY 20/ 4.4	---	---	.5	.5	10. KEZT-F 25	10. KEZT-F 398/ 5.7	4.1	3.1

12+ FM SHARE (METRO): 50.82% (216 of 425) (FAL 82: 52.25%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KSO	1. KSO	1. KSO
2. KMGK-F	2. KRNQ-F	2. KRNQ-F	2. KLYF-F	2. KRNT	2. WHO
	3. KMGK-F	KSO	3. KRNQ-F	3. WHO	3. KRNT
	4. KIOA	4. KLYF-F	4. KRNT	4. KLYF-F	4. KGGO-F
12+ MDI	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSO	1. KSO	1. KRNQ-F	1. KSO	1. KGGO-F	1. KSO
2. KLYF-F	2. KGGO-F	2. KGGO-F	2. KLYF-F	2. KRNQ-F	2. WHO
3. KGGO-F	3. KMGK-F	3. KMGK-F	3. KRNQ-F	3. KMGK-F	3. KLYF-F
4. WHO	4. WHO	4. KLYF-F	4. KRNT	4. KIOA	KRNT
KRNQ-F		KIOA			KRNQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBAB 1490 Indianola .4/1.4 KWKY 1150 1.1/4.1 KEZT-F 104.1 Ames 2.2/5.7

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		149 (4)	149 (4)	35.1
COUNTRY	65 (2)	26 (1)	91 (3)	21.4
AC	27 (1)	41 (1)	68 (2)	16.0
NEWS/TALK	56 (1)		56 (1)	13.2
MOR/VARIETY	36 (1)		36 (1)	8.5
NOSTALGIA	20 (1)		20 (1)	4.7
RELIGION/GOSPEL	5 (1)		5 (1)	1.2

425 (13)

RADIO STATIONS

KIOA, 940, 10 KW/5 KW (DA-1), AC	ABC-E, \$39.95 (Eastman)
KMRY, 1390, 1 KW (DA-1), NOSTALGIA	ABC-D, \$17.00* (Selcom)
KRNT, 1350, 5 KW (DA-N), MOR	CBS, \$34.00* (Katz) Stauffer
KSO, 1460, 5 KW (DA-N), COUNTRY	ABC-I, \$44.00* (Mc-Guild) Stoner
WHO, 1040, 50 KW, NEWS/TALK	NBC, \$57.00 (Blair) Palmer
KGGO-F, 94.9, 100 KW @ 300, AOR	Source, \$43.00* (Mc-Guild) Stoner
KJJY-F, 106.3, 3 KW @ 300, COUNTRY	CBS-R, \$25.00* (Selcom) Fuller-Jeffrey
KLYF-F, 100.3, 100 KW @ 1700, AC (Century 21)	, \$26.00 (Blair) Palmer
KMGK-F, 93.3, 100 KW @ 420, CHR/ROCK	ABC-R, \$29.00* (Eastman)
KRNQ-F, 102.5, 100 KW @ 514, ROCK (TM)	ABC-F, \$40.00* (Katz) Stauffer
KEZT-F, 104.1, 100 KW @ 465, CONTEMP	, \$16.50 (----) (AMES)

DETROIT

MSA Rank # 5; ADI # 5
 MSA Pop: 4,490,800
 APR 18.2
 Est 1983 Rev: \$59,000,000

Stations: 30/27
 Diaries: 2464/1426:1
 Standard Error: .405
 % Below Line: 5.5

CSI: 47.1 Bil
 CSI HH: 29.3 M
 Retail \$: 23.2 Bil
 % Not Listed: 6.3

12+ METRO	1/4/SHARE	SUM 83	SPG 83	WIN 83	FAL 82	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82		
1. WJR	615/9.6	14.6	8.8	9.1	9.3	1. WJR	871	1. WJR	12021/23.7	23.1	23.3
2. WJOI-F	463/7.3	6.5	7.0	6.1	6.6	2. WJOI-F	494	2. WRIF-F	7348/17.7	19.0	20.0
3. WWJ	405/6.3	4.4	4.8	5.5	5.5	3. WWJ	431	3. WLLZ-F	6845/16.6	16.1	17.1
4. WMJC-F	384/6.0	3.5	3.6	4.3	3.9	4. WMJC-F	406	4. WWJ	6372/16.6	16.4	17.4
5. WDRQ-F	339/5.3	5.8	6.3	5.7	5.1	5. WLLZ-F	392	5. WHYT-F	6254/16.3	20.1	17.3
6. WRIF-F	338/5.3	5.2	6.1	5.9	5.4	6. WRIF-F	386	6. WNIC-F	6213/15.8	16.5	16.8
7. WLLZ-F	335/5.3	5.7	5.4	3.9	4.3	7. WDRQ-F	353	7. WMJC-F	5878/15.2	12.6	14.1
8. WJLB-F	320/5.0	6.2	4.7	4.0	4.7	8. WNIC-F	334	8. WJOI-F	5857/15.6	13.9	13.7
9. WNIC-F	288/4.5	5.2	4.7	6.1	4.8	WJLB-F	334	9. WJLB-F	5132/13.6	13.0	14.2
10. WXYZ	251/3.9	4.5	5.5	4.4	5.6	10. WHYT-F	263	10. WDRQ-F	4760/12.6	13.5	13.4
11. WHYT-F	244/3.8	3.3	4.5	4.0	4.9	11. WXYZ	257	11. WABX-F	4296/11.4	13.8	14.9
12. WWWW-F	226/3.5	2.8	3.6	3.4	4.0	12. WWWW-F	246	12. CKLW	4241/ 8.2	9.8	11.9
13. WCZY-F	199/3.1	3.2	3.3	4.0	2.8	13. WCZY-F	206	13. WCZY-F	4082/11.0	11.3	9.5
14. WOMC-F	185/2.9	3.6	3.7	3.5	3.5	14. WOMC-F	192	14. WXYZ	3662/10.1	11.4	11.9
15. WJZZ-F	155/2.4	2.1	1.8	2.2	1.7	15. WCXI	167	15. WOMC-F	3568/ 9.5	9.7	10.3
16. WCXI-F	147/2.3	1.9	1.8	1.3	2.2	16. WJZZ-F	162	16. WWWW-F	3330/ 8.3	8.4	11.0
17. WCXI	138/2.2	1.9	2.4	2.9	2.3	17. CKLW	161	17. WJZZ-F	2953/ 7.8	6.1	6.3
CKJY-F	138/2.2	1.4	1.4	2.4	1.8	18. WCXI-F	153	18. WCXI-F	2850/ 7.6	5.9	7.2
19. WABX-F	122/1.9	2.4	3.5	3.5	2.8	19. CKJY-F	140	19. WCXI	2608/ 6.2	6.3	6.4
20. CKLW	112/1.8	1.5	2.2	2.0	2.9	20. WABX-F	135	20. WQRS-F	1944/ 4.5	4.4	4.1

12+ FM SHARE (METRO): 70.24% (4196 of 5974) (FAL 82: 68.49%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WLLZ-F	1. WRIF-F	1. WMJC-F	1. WJR	1. WJR	1. WJR
2. WHYT-F	2. WMJC-F	2. WRIF-F	2. WMJC-F	2. WJOI-F	2. WWJ
3. WRIF-F	3. WDRQ-F	3. WDRQ-F	3. WJOI-F	3. WWJ	3. WMJC-F
4. WJLB-F	4. WNIC-F	4. WNIC-F	4. WNIC-F	4. WMJC-F	4. WJOI-F
5. WDRQ-F	WLLZ-F	5. WJLB-F	WDRQ-F	5. WWWW-F	5. WNIC-F
	6. WJLB-F	6. WLLZ-F	6. WWWW-F	6. WXYZ	6. WRIF-F
	7. WHYT-F	7. WJR	7. WWJ	7. CKJY-F	7. WJLB-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJOI-F	1. WJOI-F	1. WMJC-F	1. WMJC-F	1. WRIF-F	1. WJR
2. WJR	2. WJR	2. WNIC-F	2. WJR	2. WLLZ-F	2. WMJC-F
3. WMJC-F	3. WMJC-F	3. WDRQ-F	3. WJOI-F	3. WJLB-F	3. WWJ
4. WWJ	4. WRIF-F	4. WJLB-F	4. WNIC-F	WDRQ-F	4. WRIF-F
5. WRIF-F	5. WWJ	5. WLLZ-F	5. WDRQ-F	5. WMJC-F	5. WJOI-F
6. WXYZ	6. WDRQ-F	6. WOMC-F	6. WWWW-F	6. WNIC-F	6. WWWW-F
7. WNIC-F	7. WLLZ-F	7. WHYT-F	7. WJLB-F	7. WJZZ-F	7. WJLB-F

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
AC	215 (3)	1056 (4)	1271 (7)	21.3
BLACK/URBAN/JAZZ	107 (2)	997 (5)	1104 (7)	18.5
ROCK/AOR/CONTEMP		1039 (4)	1039 (4)	17.4
NEWS/TALK	656 (2)		656 (2)	11.0
MOR/VARIETY	615 (1)		615 (1)	10.3
COUNTRY	138 (1)	373 (2)	511 (3)	8.6
BTFL MUSIC		463 (1)	463 (1)	7.8
NOSTALGIA	18 (1)	138 (1)	156 (2)	2.6
CLASSICAL		95 (1)	95 (1)	1.6
RELIGION/GOSPEL	29 (1)	35 (1)	64 (2)	1.1

5974 (30)

DETROIT ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS METRO SHARE/CUME RATING</u>		
1. WJR	1. WJR	1. WJR	WCHB	1440	Inkster .6/2.7
2. WJOI-F	2. WRIF-F	2. WWJ	WGPR-F	107.5	1.3/4.9
3. WWJ	3. WLLZ-F	3. WJOI-F	WLBS-F	102.7	Mt. Clemens 1.6/5.4
4. WMJC-F	4. WHYT-F	4. WMJC-F	WLQV	1500	.5/1.0
5. WLLZ-F	5. WNIC-F	5. WJLB-F	WMUZ-F	103.5	.5/2.3
6. WRIF-F	6. WWJ	6. WXYZ	WNIC	1310	Dearborn .4/3.0
7. WDRQ-F	7. WMJC-F	7. WRIF-F	WQBH	1400	1.0/3.6
8. WNIC-F	8. WJOI-F	8. WHYT-F	WQRS-F	105.1	1.5/4.5
9. WJLB-F	9. WJLB-F	9. WWWW-F	WWHK	1430	Mt. Clemens .3/1.0
10. WHYT-F	10. WDRQ-F	10. WDRQ-F	WHND	560	Monroe 1.3/3.8
11. WXYZ	11. WABX-F				
12. WWWW-F	12. WCZY-F				
13. WCZY-F	13. WXYZ				
14. WOMC-F	14. WOMC-F				
15. WJZZ-F	15. CKLW				

ADI FM SHARE: 70.65% (4479 of 6340) (FAL 82: 69.12%)

AM STATIONS

WCXI, 1130, 50 KW/10 KW (DA-2), COUNTRY	MBS, \$105.00* (CBS/FM)	Golden West
WJR, 760, 50 KW, MOR	NBC, \$203.75 (Eastman)	Cap Cities
WWJ, 950, 5 KW (DA-N), NEWS	CBS, \$130.00* (CBS Spot)	Detroit News
WXYZ, 1270, 5 KW (DA-N), TALK	ABC-I, \$110.00* (Blair)	ABC
CKLW, 800, 50 KW, AC	, \$ 90.00* (Christal)	(WINDSOR)

FM STATIONS

WABX-F, 99.5, 7 KW @ 870, CHR/ROCK**	Source, \$110.00* (Selcom)	Liggett
WCXI-F, 92.3, 22 KW @ 742, COUNTRY	ABC-E, \$ 95.00* (CBS/FM)	Golden West
WCZY-F, 95.5, 100 KW @ 430, AC	CBS-R, \$120.00* (Torbet)	Gannett
WDRQ-F, 93.1, 20 KW @ 500, URBAN	, \$140.00* (HNWH)	Amaturo
WHYT-F, 96.3, 50 KW @ 480, CHR/ROCK	ABC-C, \$ 95.00* (Eastman)	Cap Cities
WJLB-F, 97.9, 50 KW @ 490, BLACK	, \$ 85.00* (Masla)	Booth
WJOI-F, 97.1, 12 KW @ 802, BTFL MUS (Bonne)	, \$115.00* (CBS Spot)	Detroit News
WJZZ-F, 105.9, 34 KW @ 300, JAZZ	, \$ 70.00 (Weiss)	
WLLZ-F, 98.7, 50 KW @ 480, AOR	, \$120.00* (Mc-Guild)	Doubleday
WMJC-F, 94.7, 10 KW @ 950, AC	RKO, \$130.00* (MMR)	Greater Media
WNIC-F, 100.3, 50 KW @ 400, AC	, \$150.00* (RKO)	Josephson
WOMC-F, 104.3, 190 KW @ 416, AC	RKO II, \$113.13 (Katz)	Metromedia
WQRS-F, 105.1, 50 KW @ 480, CLASSICAL	, \$ 65.00* (CMBS)	Outlet
WRIF-F, 101.1, 27 KW @ 880, AOR	ABC-R, \$197.25 (Blair)	ABC
WWWW-F, 106.7, 61 KW @ 508, COUNTRY	APR, \$110.00 (Christal)	Shamrock
CKJY-F, 93.9, 50 KW @ 567, NOSTALGIA (Toby Arnold)	, \$ NA (Christal)	(WINDSOR)

**WABX recently changed to AC

EL PASO

MSA Rank # 91
 MSA Pop: 512,800
 APR 18.1
 Est 1983 Rev: \$9,700,000

Stations: 21/17
 Diaries: 955/432:1
 Standard Error: .673
 % Below Line: 3.9

CSI: 3.8 Bil
 CSI HH: 24.6 M
 Retail \$: 2.5 Bil
 % Not Listed: 7.1

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. KLAQ-F 86/11.5	11.7	10.2	13.0	14.5	1. KLAQ-F 106	1. KLAQ-F 1259/25.2	20.9	20.8
2. KAMZ-F 78/10.4	9.7	7.1	3.7	1.2	2. KAMZ-F 93	2. KAMZ-F 1214/26.5	22.9	15.5
3. KAMA 72/ 9.6	5.2	6.7	8.5	6.1	3. KAMA 79	3. KSET-F 1193/26.4	24.6	13.1
4. KSET-F 57/ 7.6	9.8	4.4	4.5	3.5	KTSM-F 79	4. KFIM-F 1015/16.4	14.0	14.7
5. KHEY 55/ 7.4	6.9	6.8	9.3	5.6	5. KHEY 63	5. KHEY-F 951/19.1	20.9	17.0
KTSM-F 55/ 7.4	4.2	4.2	3.4	5.6	6. KSET-F 61	6. KHEY 918/19.0	19.1	15.0
7. KHEY-F 51/ 6.8	9.9	7.9	7.5	5.1	7. KHEY-F 60	7. KTSM-F 831/14.7	11.5	12.1
8. KROD 34/ 4.6	4.0	3.3	4.3	5.3	8. KROD 47	8. KROD 820/15.5	15.4	14.9
9. KFIM-F 29/ 3.9	4.2	6.3	3.5	2.6	9. KFIM-F 44	9. KEZB-F 769/14.6	10.2	8.8
10. KLOZ-F 28/ 3.7	5.3	4.2	5.1	7.1	10. KEZB-F 39	10. KAMA 645/14.3	10.8	NA

12+ FM SHARE (METRO): 62.68% (435 of 694) (FAL 82: 56.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KLAQ-F	1. KLAQ-F	1. KLAQ-F	1. KHEY	1. KAMA	1. KHEY
2. KSET-F	2. KAMZ-F	2. KAMZ-F	2. KHEY-F	2. KTSM-F	2. KAMZ-F
3. KAMZ-F	3. KSET-F	3. KHEY-F	3. KAMA	3. KHEY	3. KLAQ-F
	4. KFIM-F	4. KHEY	4. KAMZ-F	4. KHEY-F	4. KHEY-F
		KSET-F			
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KAMA	1. KLAQ-F	1. KAMZ-F	1. KAMA	1. KLAQ-F	1. KHEY
2. KTSM-F	2. KAMZ-F	2. KLAQ-F	2. KHEY	2. KAMZ-F	2. KHEY-F
3. KHEY-F	3. KAMA	3. KSET-F	3. KHEY-F	3. KSET-F	KLAQ-F
4. KAMZ-F	4. KSET-F	4. KEZB-F	4. KAMZ-F	4. KFIM-F	4. KAMZ-F
	KTSM-F	KYSR-F			

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KELP 1590	1.9/3.2	KTSM 1380	3.3/9.6	XEJ 970	Cuidad Juarez	1.1/3.6
KEZB-F 93.9	3.6/14.6	KYSR 920	1.2/6.6	XEP 1300	Cuidad Juarez	.5/1.4
KISO 1150	1.5/3.8	KYSR-F 97.5	3.2/12.4	XROK 800	Cuidad Juarez	1.9/6.4
KSET 1340	1.3/7.7			XZOL 860	Cuidad Juarez	.4/1.7

RADIO STATIONS

KAMA, 1060, 10 KW (DAYS), SPANISH	, \$38.13 (Eastman)	
KHEY, 690, 10 KW (DA-2), COUNTRY (Burk-Abr)	ABC-I, \$60.00* (Katz)	
KROD, 600, 5 KW (DA-N), AC	, \$20.00* (HNWH)	Rex
KAMZ-F, 93.1, 30 KW @ 1190, CHR/ROCK	, \$38.13 (Eastman)	
KEZB-F, 93.9, 100 KW @ 1210, AC (?)	, \$ NA (Christal)	
KFIM-F, 92.3, 100 KW @ 1860, CONTEMP/AC	ABC-F, \$24.00* (Mc-Guild)	
KHEY-F, 96.3, 100 KW @ 1388, COUNTRY (Burk-Abr)	, \$60.00* (Katz)	
KLAQ-F, 95.5, 88 KW @ 1390, AOR (Burk-Abr)	Source, \$40.00* (HNWH)	Rex
KLOZ-F, 102.1, 57 KW @ 1160, COUNTRY	, \$31.00* (Blair)	Henson
KSET-F, 94.7, 61 KW @ 940, CHR/ROCK	, \$30.00* (Torbet)	Dunn
KTSM-F, 99.9, 100 KW @ 1820, BTFL MUS (TM)	, \$26.00* (HNWH)	

FOR FORMAT BREAKDOWNS SEE THE CONTINUATION PAGE AT END OF THIS SECTION

EUGENE-SPRINGFIELD

MSA Rank # 140
 MSA pop: 291,600
 APR 15.2
 Est 1983 Rev: \$5,900,000

Stations: 17/13
 Diaries: 730/323:1
 Standard Error: .708
 % Below Line: 2.5

CSI: 2.4 Bil
 CSI HH: 21.7 M
 Retail \$: 1.4 Bil
 % Not Listed: 14.5

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. KZEL-F 46/12.8	17.3	11.6	16.3	10.6	1. KZEL-F 65	1. KZEL-F 825/26.4	28.9	21.7
2. KUGN-F 38/10.6	11.7	10.0	7.6	8.9	2. KPNW-F 60	2. KUGN 768/28.0	24.9	30.2
KPNW-F 38/10.6	13.7	11.6	8.9	11.7	3. KSND-F 47	3. KPNW 741/15.8	17.0	19.9
4. KSND-F 37/10.3	7.1	11.9	12.5	12.5	4. KUGN-F 44	4. KSND-F 688/23.5	19.4	23.8
5. KUGN 36/10.1	10.5	12.9	10.4	12.3	5. KUGN 38	5. KPNW-F 654/16.2	22.2	18.7
6. KEED 25/ 7.0	5.1	5.9	6.1	7.8	6. KPNW 32	6. KUGN-F 533/17.4	22.8	18.3
7. KQDQ 22/ 6.1	3.4	3.8	6.4	5.8	7. KEED 25	7. KASH 325/12.9	11.6	13.9
8. KPNW 17/ 4.7	5.1	6.7	6.1	7.2	KQDQ 25	8. KEED 308/11.8	11.8	13.6
9. KORE 13/ 3.6	4.1	1.6	4.1	3.9	9. KORE 13	9. KBDF 201/ 7.0	7.4	7.5
10. KASH 11/ 3.1	3.2	4.3	3.3	1.1	10. KASH 11	10. KGON-F 188/ 2.8	3.0	2.8

12+ FM SHARE (METRO): 57.52% (176 of 306) (FAL 82: 55.94%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KSND-F	1. KZEL-F	1. KZEL-F	1. KUGN-F	1. KUGN	1. KUGN
KZEL-F	2. KSND-F	2. KSND-F	2. KPNW-F	KUGN-F	2. KUGN-F
		3. KUGN-F	KUGN	3. KPNW-F	3. KZEL-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KPNW-F	1. KZEL-F	1. KSND-F	1. KUGN-F	1. KZEL-F	1. KUGN-F
2. KUGN-F	2. KPNW-F	2. KZEL-F	2. KSND-F	2. KSND-F	2. KZEL-F
KZEL-F	3. KSND-F		KPNW-F		3. KEED
					KUGN

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBDF 1280 1.1/7.0	KFAT-F 106.1	Corvallis .6/1.5	KGON-F 92.3	Portland .6/2.8
KBMC-F 94.5 1.4/4.7	KGO 810	San Fran .6/1.4	KINK-F 101.9	Portland .8/2.3
KDUK-F 104.7 1.4/3.2				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		88 (4)	88 (4)	28.8
COUNTRY	25 (1)	38 (1)	63 (2)	20.6
MOR/VARIETY	53 (2)		53 (2)	17.3
BTFL MUSIC		38 (1)	38 (1)	12.4
NOSTALGIA	22 (1)		22 (1)	7.2
RELIGION/GOSPEL	13 (1)	5 (1)	18 (2)	5.9
AC	11 (1)		11 (1)	3.6
OTHERS/UNKNOWN		7 (2)	7 (2)	2.3
NEWS/TALK	6 (2)		6 (2)	2.0
			306 (17)	

RADIO STATIONS

KASH, 1600, 5 KW/1 KW (DA-N), OLDIES	Source, \$16.00* (HNWH)	Sterling
KBDF, 1280, 5 KW/1 KW (DA-N), NEWS/TALK	ABC-T, \$10.00 (mc-Guild)	
KEED, 1450, 1 KW, COUNTRY	RKO II, \$16.25 (Roslin)	Community Pacif
KORE, 1050, 1 KW (DAYS), RELIGION	MBS, \$ 8.00 (Radio Time)	
KPNW, 1120, 50 KW (DA-2), MOR/AC	ABC-I, NBC-T, \$30.00* (Katz)	Pacific Northwest
KQDQ, 1320, 1 KW (DAYS), NOSTALGIA (Al Ham)	, \$14.00 (----)	
KUGN, 590, 5 KW/1 KW (DA-N), MOR	CBS, \$28.00* (Torbet)	
KPNW-F, 99.1, 100 KW @ 1485, BTFL MUS (SRP)	ABC-I, \$33.00* (Katz)	Pacific Northwest
KUGN-F, 97.9, 100 KW @ 785, COUNTRY	MBS, \$19.00 (Torbet)	
KSND-F, 93.1, 100 KW @ 1800, CHR (Century 21)	Source, \$24.00 (HNWH)	Sterling
KZEL-F, 96.1, 100 KW @ 872, AOR (Burk-Abr)	, \$26.00 (Mc-Guild)	

KGON-F - See Portland

FT. WAYNE

MSA Rank # 118
 MSA pop: 359,000
 APR 15.6
 Est 1983 Rev: \$7,000,000

Stations: 14/10
 Diaries: 814/384:1
 Standard Error: .661
 % Below Line: 4.0

CSI: 3.1 Bil
 CSI HH: 23.6 M
 Retail \$: 1.8 Bil
 % Not Listed: 10.8

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA	1/4	12+ TSA CUME/ MSA CUME RATING	SPG	FAL
		83	82	82	81				83	82
1. WOWO	106/20.2	17.2	19.4	25.0	20.5	1. WOWO	216	1. WOWO	3520/47.0	47.1 46.1
2. WMEE-F	91/17.3	16.0	14.1	12.9	17.3	2. WMEE-F	156	2. WMEE-F	2184/37.3	37.6 32.7
3. WXKE-F	58/11.0	13.1	10.0	6.8	8.4	3. WQHK	99	3. WFWQ-F	1243/20.9	23.6 23.5
WQHK	58/11.0	10.1	11.2	15.6	13.5	4. WXKE-F	72	4. WQHK	1025/19.8	21.1 23.0
5. WEZV-F	51/ 9.7	11.9	11.5	12.3	13.5	5. WFWQ-F	66	5. WXKE-F	840/21.0	22.4 17.3
6. WFWQ-F	44/ 8.4	8.4	8.6	8.8	8.2	6. WEZV-F	59	6. WEZV-F	665/19.2	21.9 20.6
7. WAFX	22/ 4.2	6.7	3.3	2.9	2.2	7. WMRI-F	33	7. WMRI-F	479/ 1.7	--- ---
8. WKSJ-F	11/ 2.1	2.4	2.0	1.4	1.8	8. WAFX	25	8. WLW	406/ 1.7	--- ---

12+ FM SHARE (METRO): 55.86% (262 of 469) (FAL 82: 56.49%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WOWO	1. WOWO	1. WOWO
2. WXKE-F	2. WXKE-F	2. WOWO	2. WQHK	2. WQHK	2. WMEE-F
	3. WOWO	3. WXKE-F	3. WMEE-F	3. WEZV-F	3. WQHK
	4. WFWQ-F	4. WQHK	4. WFWQ-F	4. WMEE-F	4. WXKE-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WOWO	1. WMEE-F	1. WMEE-F	1. WOWO	1. WXKE-F	1. WOWO
2. WMEE-F	2. WOWO	2. WOWO	2. WQHK	2. WMEE-F	2. WQHK
3. WEZV-F	3. WQHK	3. WFWQ-F	3. WMEE-F	3. WOWO	3. WFWQ-F
4. WQHK	4. WEZV-F	4. WXKE-F	4. WEZV-F	4. WFWQ-F	4. WXKE-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WADM 1540 Decatur	1.1/2.0	WIFF 1570 Auburn	.8/1.5	WMRI-F 106.9 Marion	.8/1.7
WGL 1250	1.5/6.3	WHUZ-F 103.1 Huntingt	.6/2.5	WLW 700 Cincinna	.6/1.7

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		149 (2)	149 (2)	31.7
MOR/VARIETY	124 (4)		124 (4)	26.4
COUNTRY	62 (2)	3 (1)	65 (3)	13.8
AC		55 (2)	55 (2)	11.7
BTFM MUSIC		55 (2)	55 (2)	11.7
NOSTALGIA	22 (1)		22 (1)	4.7
			470 (14)	

RADIO STATIONS

WAFX, 1450, 1 KW/250 W, NOSTALGIA (Al Ham)	NBC, \$18.00 (Roslin)
WOWO, 1190, 50 KW (DA-N), MOR	ABC-I, \$70.00* (Katz) Bob Price
WQHK, 1380, 5 KW (DA-2), COUNTRY (Burk-Abr)	CBS, \$45.00 (Christal) Federated
WEZV-F, 101.7, 3 KW @ 300, BTFM MUS (KalaMusic)	, \$26.00* (Masla) Fairfield
WFWQ-F, 95.1, 44 KW @ 680, AC/CONTEMP	RKO, \$28.50 (HNWH) Sarkes-Tarzian
WMEE-F, 97.3, 48 KW @ 480, CHR/ROCK (Burk-Abr)	ABC-C, \$51.25 (Christal) Federated
WXKE-F, 103.9, 3 KW @ 250, AOR	Source, \$21.00 (Selcom)
WKSJ-F, 106.3, 3 KW @ 300, AC	, \$17.25 (Torbet) (COLUMBIA CITY)
WMRI-F, 106.9, 50 KW @ 500, BTFM MUS	, \$10.00 (Regional) (MARION)

WLW - See Cincinnati

FLINT

MSA Rank # 98
 MSA Pop: 453,300
 APR 16.9
 Est 1983 Rev: \$7,200,000

Stations: 25/10
 Diaries: 891/466:1
 Standard Error: .659
 % Below Line: 34.9

CSI: 4.7 Bil
 CSI HH: 29.0 M
 Retail \$: 2.8 Bil
 % Not Listed: 10.3

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	SPG 83	FAL 82
1. WWCK-F 84/12.0	12.8	10.2	14.3	13.2	1. WWCK-F 112	1. WWCK-F 1516/27.2	25.7	23.7
2. WDZZ-F 82/11.7	14.3	11.0	10.2	11.9	2. WGER-F 101	2. WHNN-F 1393/14.9	13.0	11.8
3. WJR 64/ 9.1	8.0	6.7	5.5	5.6	3. WJR 84	3. WGER-F 1100/ 8.5	7.1	10.0
4. WTRX 58/ 8.3	7.9	8.0	10.0	6.4	4. WDZZ-F 82	4. WKCQ-F 1089/ 7.4	7.6	7.0
5. WGMZ-F 42/ 6.0	7.2	8.0	7.1	6.5	5. WKCQ-F 79	5. WJR 1062/19.6	18.4	16.5
6. WHNN-F 39/ 5.6	4.7	3.4	2.6	2.5	6. WHNN-F 77	6. WTRX 1055/21.4	21.3	22.1
7. WTAC 32/ 4.6	4.1	3.7	3.5	4.1	7. WTRX 64	7. WGMZ-F 797/14.8	15.3	17.1
8. WFMK-F 29/ 4.1	4.3	6.2	5.0	4.9	8. WIOG-F 50	8. WDFD 776/15.3	16.4	18.0
9. WGER-F 26/ 3.7	3.2	4.0	4.4	4.2	WGMZ-F 50	9. WIOG-F 696/ 1.4	---	---
WDFD 26/ 3.7	4.7	4.7	6.3	5.6	10. WTAC 43	10. WTAC 688/11.5	10.1	NA

12+ FM SHARE (METRO): 59.24% (372 of 628) (FAL 82: 56.47%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WWCK-F	1. WWCK-F	1. WWCK-F	1. WTRX	1. WJR	1. WJR
2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WGMZ-F	2. WDZZ-F
	3. WTRX	3. WTRX	3. WJR	3. WTRX	3. WTRX
	4. WHNN-F	4. WHNN-F	4. WWCK-F	4. WDZZ-F	4. WWCK-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWCK-F	1. WWCK-F	1. WDZZ-F	1. WDZZ-F	1. WWCK-F	1. WTRX
2. WDZZ-F	2. WDZZ-F	2. WWCK-F	2. WTRX	2. WDZZ-F	2. WJR
3. WJR	3. WTRX	3. WTRX	3. WGMZ-F	3. WTRX	3. WWCK-F
4. WTRX	4. WGMZ-F	4. WHNN-F	4. WHNN-F	4. WJXQ-F	4. WDZZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFLT 1420	1.4/2.6	WIOG-F 106.3	Saginaw .6/1.4	WNIC-F 100.3	Detroit .6/2.2
WKMF 1470	2.7/9.3	WITL-F 100.7	Lansing .7/2.3	WRIF-F 101.1	Detroit 1.4/4.8
WOAP 1080	Owosso 3.3/4.3	WJXQ-F 106.1	Jackson 2.3/3.6	WVIC-F 94.9	Lansing .4/1.4
WWMN 1571	1.1/2.7	WKCQ-F 98.1	Saginaw 2.0/7.4	WWJ 950	Detroit 1.7/5.3
WCXI 1130	Detroit .6/1.8	WLLZ-F 98.7	Detroit .7/3.6	WWWS-F 107.1	Saginaw 1.3/4.6

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		161 (7)	161 (7)	25.6
MOR/VARIETY	113 (3)		113 (3)	18.0
AC	66 (2)	33 (2)	99 (4)	15.8
BLACK/URBAN/JAZZ		91 (2)	91 (2)	14.5
COUNTRY	55 (3)	19 (2)	74 (5)	11.8
BTFL MUSIC		68 (2)	68 (2)	10.8
NEWS/TALK	12 (1)		12 (1)	1.9
NOSTALGIA	10 (1)		10 (1)	1.6
			628 (25)	

RADIO STATIONS

WDFD, 910, 5 KW/1 KW (DA-1), MOR	CBS, \$29.00* (Blair)
WTAC, 600, 1 KW/500 W (DA-1), COUNTRY	MBS, \$27.50 (Torbet)
WTRX, 1330, 5 KW/1 KW (DA-2), AC	ABC-I, \$36.00 (Christal) Mid America
WDZZ-F, 92.7, 3 KW @ 260, BLACK	SBN, \$31.00 (Masla)
WGMZ-F, 107.9, 50 KW @ 370, BTFL MUS (Bonne)	, \$45.75 (Katz) Beck-Ross
WWCK-F, 105.5, 2.3 KW @ 364, AOR (Burk-Abr)	ABC-F, \$48.00* (Mc-Guild) Reams
WGER-F, 102.5, 86 KW @ 860, BTFL MUS	, \$26.00* (Mc-Guild) (BAY CITY)
WHNN-F, 96.1, 97 KW @ 420, CONTEMP	RKO, \$28.00* (Selcom) Liggett (BAY CITY)
WIOG-F, 106.3, 3 KW @ 300, CHR/ROCK (TM)	ABC-C, \$24.00* (Katz) Booth (SAGINAW)
WKCQ-F, 98.1, 50 KW @ 353, COUNTRY	NBC, \$30.00* (Christal) MacDonald

FRESNO

MSA Rank # 85
 MSA Pop: 540,400
 APR 17.3
 Est 1983 Rev: \$11,200,000

Stations: 26/22
 Diaries: 866/525:1
 Standard Error: .691
 % Below Line: 3.7

CSI: 4.6 Bil
 CSI HH: 24.2 M
 Retail \$: 2.9 Bil
 % Not Listed: 11.2

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA	1/4	12+ TSA	CUME/ MSA CUME RATING	SPG	FAL
		83	82	82	81					83	82
1. KKDJ-F	86/10.9	10.9	4.8	5.5	3.8	1. KFYE-F	148	1. KFYE-F	1914/17.4	19.9	19.5
2. KYNO-F	74/ 9.4	9.0	12.5	12.0	9.7	2. KKDJ-F	141	2. KMJ	1624/19.7	17.9	21.8
3. KMJ	71/ 9.0	8.0	12.2	9.3	8.8	3. KMJ	132	3. KKDJ-F	1533/19.3	17.6	11.5
4. KGNU-F	56/ 7.1	6.0	8.9	7.9	9.5	4. KGNU-F	87	4. KYNO-F	1339/23.6	25.1	23.9
5. KFYE-F	53/ 6.7	5.7	7.3	8.3	9.3	5. KYNO-F	80	5. KBOS-F	1111/11.2	13.4	11.8
6. KFIG-F	40/ 5.1	6.1	6.3	5.5	4.2	6. KMGX-F	71	6. KMGX-F	1054/14.2	18.3	6.2
7. KMAK	37/ 4.7	4.7	5.5	4.8	5.0	7. KBOS-F	65	7. KGNU-F	988/15.5	13.7	16.8
8. KGST	33/ 4.2	3.6	3.9	4.6	4.7	8. KFRE	57	8. KFRE	972/ 8.3	10.2	11.0
9. KMGX-F	30/ 3.8	7.9	1.7	1.5	1.6	9. KFIG-F	45	9. KFIG-F	661/12.6	15.8	14.0
10. KBOS-F	26/ 3.3	3.4	4.2	4.5	3.8	10. KGST	43	10. KFRY-F	625/ 5.6	8.5	6.1
						KFRY-F	43				

12+ FM SHARE (METRO): 60.80% (425 of 699) (FAL 82: 60.41%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KYNO-F	1. KKDJ-F	1. KKDJ-F	1. KFYE-F	1. KMJ	1. KMJ
2. KKDJ-F	2. KYNO-F	2. KYNO-F	2. KYNO-F	2. KGNU-F	2. KKDJ-F
	3. KFYE-F	3. KFYE-F	3. KMAK	3. KMAK	3. KYNO-F
	4. KBOS-F	4. KFIG-F	4. KGNU-F	4. KGST	4. KFYE-F
				KFIG-F	
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGNU-F	1. KYNO-F	1. KYNO-F	1. KYNO-F	1. KKDJ-F	1. KFYE-F
2. KKDJ-F	2. KKDJ-F	2. KKDJ-F	2. KGNU-F	2. KFYE-F	2. KKDJ-F
3. KYNO-F	3. KGNU-F	KFYE-F	3. KGST	3. KYNO-F	3. KMJ
4. KFYE-F	4. KFYE-F	4. KMGX-F	4. KFIG-F	KBOS-F	KNAX-F
					KFRE

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KARM 1430	2.2/7.9	KFRY-F 101.9	2.8/5.6	KXQR	790 Clovis	1.1/3.4	
KXEX 1550	2.8/4.7	KLIP 1220	Fowler	1.0/1.7	KCBS	740 San Fran	.5/2.5
KYNO 1300	2.0/7.3	KNAX-F 97.9	3.2/8.6	KGO	810 San Fran	.9/1.5	
KBIF 900	.9/1.1	KOJY-F 98.9	Dinuba	1.1/3.8	KNGS	620 Hanford	.5/1.9
KEAP 980	.6/2.7	KTED-F 96.7	Fowler	.5/2.0	KRDU	1130 Dinuba	1.8/3.3
KFRE 940	2.5/8.3						

RADIO STATIONS

KFRE, 940, 50 KW (DA-2), COUNTRY	ABC-I, \$30.00* (HNWH)
KGST, 1600, 5 KW (DA-N), SPANISH	, \$14.63 (Lotus)
KMAK, 1340, 1 KW/250 W, COUNTRY	ABC-E, \$21.00* (Mc-Guild)
KMJ, 580, 5 KW, NEWS/TALK	CBS,NBC-T,ABC-T, \$40.00* (Katz) McClatchy
KBOS-F, 94.9, 17 KW @ 850, CHR/ROCK	ABC-C, \$23.00* (Mc-Guild) (TULARE)
KFIG-F, 101.1, 50 KW @ 352, AC	, \$32.75 (Torbet) Davis/Weaver
KFRY-F, 101.9, 1.8 KW @ 1880, COUNTRY	, \$26.00* (HNWH)
KFYE-F, 93.7, 68 KW @ 1950, AC	, \$53.00* (Selcom) Sunbelt
KKDJ-F, 105.9, 2.4 KW @ 1960, AOR (Burk-Abr)	ABC-R, \$43.00* (Eastman)
KGNU-F, 102.7, 50 KW @ 500, BTFL MUS (SRP)	, \$31.00* (Blair) East-West FM
KMGX-F, 103.7, 50 KW @ 500, CHR/ROCK	MBS, \$ NA (CBS/FM) (HANFORD)
KNAX-F, 97.9, 48 KW @ 310, COUNTRY (Radio Arts)	, \$ NA (Katz) McClatchy
KYNO-F, 95.5, 50 KW @ 318, CHR/ROCK	, \$47.00* (Christal)

FOR FORMAT BREAKDOWNS PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

GRAND RAPIDS

MSA Rank # 74
 MSA Pop: 614,300
 APR 15.1
 Est 1983 Rev: \$12,800,000

Stations: 28/18
 Diaries: 862/589:1
 Standard Error: .639
 % Below Line: 9.8

CSI: 5.4 Bil
 CSI HH: 24.8 M
 Retail \$: 3.1 Bil
 % Not Listed: 7.1

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WCUZ-F 96/12.5	13.4	11.5	7.5	10.9	1. WCUZ-F 156	1. WGRD-F 2337/21.8	24.2	24.3
2. WOOD 95/12.4	10.4	9.6	10.6	8.2	2. WOOD-F 152	2. WOOD-F 2264/24.3	22.6	25.6
3. WOOD-F 88/11.5	8.8	11.7	13.7	12.7	3. WLAV-F 150	3. WLAV-F 2238/21.0	26.1	24.3
4. WLAV-F 73/ 9.5	14.2	12.3	14.3	13.3	4. WGRD-F 104	4. WCUZ-F 1582/19.4	25.5	21.4
5. WZZR-F 55/ 7.2	9.1	12.3	14.3	13.3	5. WOOD 98	5. WJFM-F 1499/16.0	16.0	15.6
6. WGRD-F 51/ 6.7	6.0	7.4	7.8	6.5	6. WMUS-F 96	6. WZZR-F 1423/21.0	22.8	21.7
7. WJFM-F 40/ 5.2	6.7	6.1	6.6	5.2	7. WZZR-F 76	7. WOOD 1364/23.9	24.9	19.7
8. WCUZ 37/ 4.8	3.6	3.4	4.5	4.3	8. WJFM-F 72	8. WMUS-F 1209/ 7.8	2.3	---
9. WFUR-F 25/ 3.3	3.2	2.3	4.7	4.4	9. WCXT-F 50	9. WCUZ 728/13.3	14.0	11.2
10. WMUS-F 23/ 3.0	.5	---	.9	.5	WQLR-F 50	10. WQLR-F 706/ 2.2	3.9	2.1

12+ FM SHARE (METRO): 69.20% (492 of 711) (FAL 82: 71.68%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WGRD-F	1. WLAV-F	1. WCUZ-F	1. WCUZ-F	1. WOOD	1. WCUZ-F+
2. WZZR-F	2. WCUZ-F	2. WLAV-F	2. WOOD	2. WCUZ-F	2. WOOD
3. WLAV-F	3. WZZR-F	3. WOOD	3. WOOD-F	3. WOOD-F	3. WOOD-F
4. WKWM	4. WJFM	4. WZZR-F	4. WLAV-F	4. WCUZ	4. WLAV-F

12+ MDI	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCUZ-F	1. WCUZ-F	1. WCUZ-F	1. WCUZ-F	1. WLAV-F	1. WCUZ-F
2. WOOD-F	2. WOOD-F	2. WZZR-F	2. WOOD-F	2. WCUZ-F	2. WOOD
3. WOOD	3. WLAV-F	3. WJFM-F	3. WOOD	3. WGRD-F	3. WLAV-F
4. WLAV-F	4. WOOD	4. WLAV-F	4. WJFM-F	4. WZZR-F	4. WMUS-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	7 (1)	191 (5)	198 (6)	27.8
COUNTRY	40 (2)	133 (4)	173 (6)	24.3
MOR/VARIETY	114 (4)	4 (1)	118 (5)	16.6
BTFM MUSIC		99 (3)	99 (3)	13.9
AC	12 (1)	40 (1)	52 (2)	7.3
RELIGION/GOSPEL	9 (2)	25 (1)	34 (3)	4.8
BLACK/URBAN/JAZZ	21 (1)		21 (1)	3.0
NEWS/TALK	13 (1)		13 (1)	1.8
NOSTALGIA	3 (1)		3 (1)	0.4
			711 (28)	

GRAND RAPIDS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WCUZ-F	1. WGRD-F	1. WOOD-F
2. WOOD-F	2. WLAV-F	2. WOOD
3. WLAV-F	3. WOOD-F	3. WJFM-F
4. WNWN-F	4. WCUZ-F	4. WCUZ-F
5. WKFR-F	5. WJFM-F	5. WLAV-F
WGRD-F	6. WZZR-F	6. WGRD-F
7. WOOD	7. WOOD	7. WZZR-F
8. WMUS-F	8. WKFR-F	8. WFUR-F
9. WJXQ-F	9. WNWN-F	9. WKWM
10. WZZR-F	10. WMUS-F	10. WCUZ
11. WJFM-F	11. WKZO	
12. WKZO	12. WJXQ-F	
13. WQLR-F	13. WQLR-F	
14. WCXT-F	14. WCUZ	
15. WQWQ-F	15. WFUR-F	

OTHER RATED STATIONS

<u>METRO SHARE & CUME RATING</u>		
WFUR	1570	.7/2.7
WGHN-F	92.1 Grand Haven	.5/1.6
WHTC	1450 Holland	1.0/4.0
WKWM	1140 Kentwood	2.7/3.2
WTWN	1340	1.7/6.3
WWJQ	1260 Holland	.5/1.9
WXQT	1410	1.6/1.3
WYXX-F	96.1 Holland	.9/3.8
WZND-F	99.3 Zeeland	.9/3.3
WCXT-F	105.3 Hart	.7/2.3
WKBZ	850 Muskegon	.4/1.1
WPLB-F	107.3 Greenville	.9/2.8
WQLR-F	106.5 Kalamazoo	.4/2.2
WQWQ-F	104.5 Muskegon	1.0/5.0
WGN	720 Chicago	.8/2.0
WJR	760 Detroit	.7/1.2
WLS	890 Chicago	.9/3.5
WMAQ	670 Chicago	.4/2.5

ADI FM SHARE: 74.83% (1466 of 1959) (FAL 82: 72.08%)

AM STATIONS

WCUZ, 1230, 1 KW/250 W	COUNTRY (Burk-Abr)	CBS, \$ NM	(Christal)	Federated
WKWM, 1140, 5 KW (DAYS,DA)	BLACK	NBN, \$ 13.00	(Roberts)	
WOOD, 1300, 5 KW (DA-N)	MOR	ST NBC-T,NBC, \$ 64.00*	(Katz)	WOOD Inc.

FM STATIONS

WCUZ-F, 101.3, 50 KW @ 420	COUNTRY (Burk-Abr)	CBS, \$100.75	(Christal)	Federated
WFUR-F, 102.9, 40 KW @ 500	RELIGION/BTFL	, \$ 17.00	(Patt)	Kuiper
KGRD-F, 97.9, 13 KW @ 590	CHR/ROCK	ABC-C, \$ 34.00	(Torbet)	Regional
WJFM-F, 93.7, 320 KW @ 780	AC (TM)	MBS, \$ 42.50	(Mc-Guild)	Fetzer
WLAV-F, 96.9, 50 KW @ 500	AOR (Burk-Abr)	ABC-R,Source, \$ 65.00*	(Blair)	Adams
WOOD-F, 105.7, 265 KW @ 810	BTFL MUS (SRP)	, \$ 80.00*	(Katz)	WOOD Inc.
WZZR-F, 95.7, 50 KW @ 175	CHR/ROCK	Source, \$ 50.00*	(Selcom)	Liggett
WMUS-F, 106.9, 50 KW @ 480	COUNTRY	, \$ 21.00	(Masla)	(MUSKEGON)
WCXT-F, 105.3, 100 KW @ 650	AOR	, \$ 14.00	(Mich Spot)	(HART)
WQWQ-F, 104.5, 50 KW @ 375	BTFL MUS (Bonne)	ABC-E, \$ 15.30	(Masla)	(MUSKEGON)

Other ranked stations - See Kalamazoo

GREENSBORO-WINSTON SALEM

MSA Rank # 56
 MSA pop: 880,400
 APR 17.5
 Est 1983 Rev: \$14,100,000

Stations: 31/26
 Diaries: 1143/631:1
 Standard Error: .594
 % Below Line: 7.2

CSI: 7.7 Bil
 CSI HH: 23.7 M
 Retail \$: 4.2 Bil
 % Not Listed: 5.5

		SPG	FAL	SPG	FAL			12+ TSA CUME/ MSA CUME RATING		SPG	FAL
12+ METRO	1/4/SHARE	83	82	82	81	12+ TSA	1/4			83	82
1. WTQR-F	209/16.6	16.1	14.9	15.6	15.8	1. WTQR-F	367	1. WTQR-F	4090/27.9	28.8	25.9
2. WQMG-F	107/ 8.5	9.2	8.8	7.8	5.5	2. WMAG-F	129	2. WMAG-F	1753/16.8	9.2	2.9
3. WMAG-F	91/ 7.2	3.6	1.0	.5	.7	3. WGLD-F	124	3. WGLD-F	1505/13.2	16.6	17.5
4. WSJS	84/ 6.7	5.8	5.4	5.5	6.8	4. WKZL-F	119	4. WKZL-F	1450/13.5	14.1	14.4
5. WKZL-F	82/ 6.5	3.4	6.1	9.2	8.9	5. WQMG-F	118	5. WRQK-F	1415/12.4	16.4	15.9
6. WGLD-F	81/ 6.4	7.1	8.3	7.4	8.4	6. WDCG-F	101	6. WSEZ-F	1307/13.9	19.1	16.6
7. WSEZ-F	61/ 4.8	7.4	5.9	10.8	8.3	7. WPCM-F	89	7. WSJS	1261/16.1	16.4	15.5
8. WRQK-F	52/ 4.1	5.4	6.5	6.8	7.0	8. WSJS	88	8. WPCM-F	1199/ 4.4	2.3	3.1
9. WDCG-F	45/ 3.6	3.2	3.3	---	---	9. WRQK-F	80	9. WQMG-F	1183/12.0	14.0	13.1
10. WEAL	44/ 3.5	3.3	2.6	2.4	1.7	10. WSEZ-F	75	10. WDCG-F	1098/ 7.6	6.5	7.2

12+ FM SHARE (METRO): 69.99% (835 of 1193) (FAL 82: 66.64%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDCG-F	1. WQMG-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F
2. WSEZ-F	2. WKZL-F	2. WQMG-F	2. WMAG-F	2. WGLD-F	2. WSJS
3. WKZL-F	3. WMAG-F	3. WMAG-F	WQMG-F	3. WSJS	3. WMAG-F
WQMF-F	4. WTQR-F	4. WKZL-F	4. WGLD-F	4. WQMG-F	4. WQMG-F
	5. WRQK-F	5. WRQK-F	5. WRQK-F	5. WMAG-F	5. WKZL-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTQR-F	1. WTQR-F	1. WMAG-F	1. WTQR-F	1. WKZL-F	1. WTQR-F
2. WGLD-F	2. WQMG-F	2. WQMG-F	2. WMAG-F	2. WQMG-F	2. WQMG-F
3. WMAG-F	3. WMAG-F	WTQR-F	3. WQMG-F	3. WMAG-F	3. WMAG-F
4. WKZL-F	4. WKZL-F	4. WKZL-F	4. WGLD-F	4. WTQR-F	4. WRQK-F
5. WQMG-F	5. WGLD-F	5. WSEZ-F	5. WSJS	5. WRQK-F	5. WGLD-F

FORMATS	AM	FM	TOTAL	%
COUNTRY	39 (3)	253 (5)	292 (8)	24.5
BLACK/URBAN/JAZZ	121 (4)	113 (2)	234 (6)	19.6
ROCK/AOR/CONTEMP	11 (1)	188 (3)	199 (4)	16.7
AC		143 (2)	143 (2)	12.0
RELIGION/GOSPEL	33 (2)	57 (3)	90 (5)	7.5
NEWS/TALK	84 (1)		84 (1)	7.0
BTFL MUSIC		81 (1)	81 (1)	6.8
MOR/VARIETY	38 (3)		38 (3)	3.2
NOSTALGIA	32 (1)		32 (1)	2.7

1193 (31)

GREENSBORO-WINSTON SALEM ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. WTQR-F	1. WTQR-F	1. WTQR-F
2. WMAG-F	2. WMAG-F	2. WSJS
3. WQMG-F	3. WGLD-F	3. WKZL-F
WKZL-F	4. WRQK-F	4. WQMG-F
5. WGLD-F	5. WKZL-F	5. WGLD-F
6. WSJS	6. WSJS	6. WMAG-F
7. WDCG-F	7. WSEZ-F	7. WSEZ-F
8. WRQK-F	8. WQMG-F	8. WDCG-F
9. WPCM-F	9. WDCG-F	9. WBIG
10. WSEZ-F	10. WPCM-F	10. WBUY
11. WWMO-F	11. WWMO-F	
12. WEAL	12. WBIG	
13. WAAA	13. WHPE-F	
14. WHPE-F	14. WAIR	
15. WKBC	15. WKBC-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAAA	980	Winston Salem	3.3/5.8
WAIR	1340	Winston Salem	2.2/6.5
WBIG	1470	Greensboro	2.5/7.7
WBUY	1440	Lexington	1.2/1.3
WLXN-F	94.1	Lexington	.2/1.2
WCOG	1320	Greensboro	.9/3.4
WCSE-F	92.3	Asheboro	.3/1.5
WGWR	1260	Asheboro	.6/2.4
WHPE-F	95.5	High Point	2.4/5.1
WKEW	1400	Greensboro	.6/2.1
WMFR	1230	High Point	1.7/4.6
WOKX	1590	High Point	.7/1.6
WPET	950	Greensboro	.7/2.3
WSMX	1500	Winston-Salem	1.9/2.6
WTNC	790	Thomasville	1.2/4.1
WTOB	1380	Winston-Salem	.7/3.6
WWMO-F	102.1	Reidsville	2.0/5.7
WPCM-F	101.1	Burlington	2.2/7.6
WFMX-F	105.7	Statesville	.6/1.9
WPEG-F	97.9	Concord	.5/1.0
WSOC-F	103.7	Charlotte	.4/2.8

ADI FM SHARE: 73.58% (1270 of 1726) (FAL 82: NA)

AM STATIONS

WAIR, 1340, 1 KW/250 W, BLACK	, \$18.00* (Torbet)	
WAAA, 980, 1 KW (DAYS), BLACK	NBN, \$14.00 (----)	
WBIG, 1470, 5 KW (DA-N), NOSTALGIA (Al Ham)	CBS, \$25.00 (Eastman)	Jeff-Pilot
WEAL, 1510, 1 KW (DAYS), BLACK	SBN, \$? ? (HNWH)	
WSJS, 600, 5 KW (DA-2), NEWS/TALK	NBC,NBC-T,ABC-T, \$58.00* (Mc-Guild)	Summit

FM STATIONS

WGLD-F, 100.3, 100 KW @ 400, BTFL MUS (SRP)	, \$52.00* (Blair)	Mann
WHPE-F, 95.5, 100 KW @ 440, RELIGION	, \$ NA (----)	
WKZL-F, 107.5, 100 KW @ 500, AOR (Burk-Abr)	ABC-R, \$60.00* (Katz)	Nationwide
WMAG-F, 99.5, 95 KW @ 1500, AC/CONTEMP (Fairwest)	RKO II, \$62.00* (MMR)	
WQMG-F, 97.1, 100 KW @ 555, BLACK	CBS-R, \$44.00* (HNWH)	
WRQK-F, 98.7, 100 KW @ 814, OLDIES/AC	MBS, \$64.38 (Christal)	
WSEZ-F, 93.1, 100 KW @ 383, CHR/ROCK (Ron White)	RKO, \$48.00* (Torbet)	
WTQR-F, 104.1, 100 KW @ 1420, COUNTRY (Drake-Chen)	, \$94.00* (Mc-Guild)	Summit
WWMO-F, 102.1, 100 KW @ 770, RELIGION	, \$10.00 (----)	Beasley (REIDSVILLE)
WPCM-F, 101.1, 100 KW @ 850, COUNTRY	, \$ NA (Masla)	(BURLINGTON)
WKBC-F, 97.3, 100 KW @ 950, CONTEMP	, \$ 9.50 (----)	(N. WILKESBORO)

WDCG - See Raleigh

GREENVILLE-SPARTANBURG

MSA Rank # 75
 MSA Pop: 595,500
 APR 19.2
 Est 1983 Rev: \$11,500,000

Stations: 24/20
 Diaries: 986/505:1
 Standard Error: .678
 % Below Line: 3.8

CSI: 4.7 Bil
 CSI HH: 22.1 M
 Retail \$: 2.5 Bil
 % Not Listed: 7.2

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	SPG 83	FAL 82
1. WESC-F	106/11.1	13.1	12.8	13.6	12.7	1. WSSL-F 304	1. WFBC-F 3210/31.8	25.7	31.0
2. WFBC-F	97/10.2	10.4	10.2	9.7	11.3	2. WESC-F 252	2. WESC-F 2775/25.0	24.3	26.6
3. WANS-F	94/ 9.9	7.7	7.6	9.5	8.2	3. WFBC-F 189	3. WSSL-F 2601/17.5	20.3	17.8
4. WHYZ	85/ 8.9	8.2	13.1	13.1	7.9	4. WANS-F 145	4. WANS-F 2342/24.9	20.3	24.0
5. WSSL-F	82/ 8.6	10.3	8.3	3.5	4.1	5. WSPA-F 140	5. WCKN-F 1717/17.3	18.1	15.3
6. WSPA-F	75/ 7.9	9.1	8.9	8.8	9.2	6. WCKN-F 133	6. WLOS-F 1505/ 4.9	4.3	5.0
7. WCKN-F	73/ 7.7	6.9	5.9	4.4	3.8	WLOS-F 133	7. WHYZ 805/11.6	10.6	13.0
8. WASC	50/ 5.2	4.2	4.4	5.4	4.2	8. WHYZ 98	8. WESC 696/ 9.0	11.4	8.1
9. WORD	36/ 3.8	2.7	1.7	2.9	4.5	9. WESC 53	9. WFBC 683/10.7	9.5	15.7
10. WESC	35/ 3.7	3.4	2.3	3.2	3.1	10. WASC 50	10. WORD 675/11.3	9.4	8.7
11. WSPA	25/ 2.6	2.4	3.0	3.9	5.5	11. WORD 37	11. WBCY-F 640/ 4.4	3.9	NA
12. WFBC	23/ 2.4	2.3	4.4	3.7	3.5	12. WBCY-F 31	12. WSPA 585/ 9.0	9.9	13.4

12+ FM SHARE (METRO): 65.88% (583 of 885) (FAL 83: 62.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WANS-F	1. WANS-F	1. WFBC-F	1. WESC-F	1. WESC-F	1. WESC-F+
2. WCKN-F	2. WCKN-F	2. WANS-F	2. WSSL-F	2. WSPA-F	2. WFBC-F
3. WFBC-F	3. WFBC-F	3. WHYZ	3. WFBC-F	3. WSSL-F	3. WSPA-F
	4. WHYZ	4. WESC-F	4. WHYZ	4. WFBC-F	4. WANS-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFBC-F	1. WESC-F	1. WFBC-F	1. WFBC-F	1. WANS-F	1. WESC-F
2. WSPA-F	2. WANS-F	2. WANS-F	WHYZ	WCKN-F	2. WSSL-F
3. WESC-F	3. WFBC-F	WHYZ	3. WESC-F	3. WHYZ	3. WFBC-F
4. WSSL-F	4. WSSL-F	4. WCKN-F	4. WSSL-F	4. WHBC-F	4. WHYZ
			WSPA-F		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		279 (5)	279 (5)	31.5
COUNTRY	42 (2)	202 (4)	244 (6)	27.6
BLACK/URBAN/JAZZ	135 (2)		135 (2)	15.3
BTFL MUSIC		102 (3)	102 (3)	11.5
MOR/VARIETY	84 (3)		84 (3)	9.5
RELIGION/GOSPEL	26 (3)		26 (3)	2.9
NEWS/TALK	10 (1)		10 (1)	1.1
NOSTALGIA	5 (1)		5 (1)	0.6
			885 (24)	

GREENVILLE-SPARTANBURG ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>			
			<u>METRO SHARE/CUME RATING</u>			
1. WSSL-F	1. WFBC-F	1. WESC-F	WCKI	1300	Green	1.4/2.7
2. WESC-F	2. WESC-F	2. WHYZ	WELP	1360	Easley	.8/2.1
3. WFBC-F	3. WSSL-F	3. WCKN-F	WELP-F	103.9	Easley	.6/3.0
4. WANS-F	4. WANS-F	4. WFBC-C	WGVL	1440		1.0/4.0
5. WLOS-F	5. WCKN-F	5. WSSL-F	WKDY	1400	Spartanburg	.7/4.4
6. WSPA-F	6. WLOS-F	6. WANS-F	WMRB	1490		.5/2.2
7. WCKN-F	7. WSPA-F	7. WSPA-F	WMUU	1260		.5/1.5
8. WHYZ	8. WWNC	8. WMUU-F	WMUU-F	94.5		1.7/5.0
9. WWNC	9. WHYZ	9. WFBC	WAGI-F	105.3	Gaffney	.8/2.4
10. WESC	10. WESC	10. WASC	WLOS-F	99.9	Asheville	1.2/4.9
11. WNGC-F+	11. WFBC		WBCY-F	107.9	Charlotte	1.2/4.4
WASC	12. WORD		WROQ-F	95.1	Charlotte	.4/1.5
13. WORD	13. WBCY-F					
14. WKIT-F	14. WSPA					
15. WBCY-F	15. WKIT-F					
WISE						

ADI FM SHARE: 71.57% (1480 of 2068) (FAL 82: 66.01%)

AM STATIONS

WASC, 1530, 1 KW (DAYS), BLACK	NBN,ABC-C, \$15.00* (----)
WESC, 660, 10 KW (DAYS), COUNTRY (Klemm)	ABC-E, \$40.00* (Blair)
WFBC, 1330, 5 KW (DA-N), MOR	NBC,NBC-T, \$ NM (Katz) Multimedia
WHYZ, 1070, 50 KW (DAYS,DA), BLACK	ABC-C,SBN, \$34.00* (HNWH)
WORD, 910, 5 KW/1 KW (DA-N), MOR/AC	UPI, \$15.00 (Masla)
WSPA, 950, 5 KW (DA-N), MOR	CBS, \$32.00* (Mc-Guild) Spartan
WWNC, 570, 5 KW (DA-N), COUNTRY	ABC-I, \$65.00 (Katz) Multimedia (ASHEVILLE)
WISE, 1310, 5 KW/1 KW (DA-N), CONTEMP	RKO, \$23.00* (Mc-Guild) (ASHEVILLE)

FM STATIONS

WANS-F, 107.3, 100 KW @ 1008, CHR	RKO,CBS-R, \$40.00* (Torbet) (ANDERSON)
WCKN-F, 101.1, 100 KW @ 820, AOR	ABC-R, \$42.00 (Selcom) (ANDERSON)
WESC-F, 92.5, 100 KW @ 2000, COUNTRY (Klemm)	ABC-E, \$54.00* (Blair)
WFBC-F, 93.7, 100 KW @ 1840, CONTEMP/AC (Drake-Chen)	ABC-F, \$91.50 (Katz) Multimedia
WSPA-F, 98.9, 100 KW @ L910, BTFL MUS	, \$46.00* (Mc-Guild) Spartan
WSSL-F, 100.5, 100 KW @ 1280, COUNTRY (TM)	RKO II, \$58.50 (Eastman) Keymarket
WLOS-F, 99.9, 53 KW @ 2624, BTFL MUS (TM)	ABC-E, \$16.75 (Torbet) Wometco (ASHEVILLE)
WKIT-F, 102.5, 100 KW @ 332, COUNTRY	ABC-F, \$10.00 (Southern) (HENDERSONVILLE)

WBCY - See Charlotte

HARRISBURG

MSA Rank # 83
 MSA pop: 568,000
 APR 16.9
 Est 1983 Rev: \$7,400,000

Stations: 22/13
 Diaries: 901/432:1
 Standard Error: .657
 % Below Line: 16.5

CSI: 5.7 Bil
 CSI HH: 26.1 M
 Retail \$: 2.3 Bil
 % Not Listed: 10.6

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WHP-F	82/12.4	12.6	9.1	11.7	11.6	1. WRKZ-F 177	1. WRKZ-F 2079/15.4	13.8	16.2
2. WHP	81/12.3	9.4	11.2	12.7	16.4	2. WNCE-F 170	2. WQXA-F 1857/16.3	15.8	16.2
3. WTPA-F	68/10.3	11.4	13.7	9.5	10.4	3. WTPA-F 149	3. WTPA-F 1570/20.8	20.9	21.8
4. WHYL-F+	57/ 8.6	6.1	7.2	6.3	8.0	4. WQXA-F 118	4. WNCE-F 1528/ 7.1	6.3	4.2
5. WKBO	48/ 7.3	6.7	5.3	5.7	6.3	5. WSBA-F 112	5. WSBA-F 1331/ 4.7	3.0	2.9
6. WRKZ-F	47/ 7.1	8.2	8.0	8.3	9.4	6. WHP 94	6. WHP 1167/22.7	24.0	25.1
7. WQXA-F	42/ 6.4	6.5	6.4	6.4	5.1	7. WHP-F 93	7. WHP-F 1105/22.3	23.0	18.7
8. WSFM-F	39/ 5.9	6.7	8.6	6.3	4.7	8. WHTF-F 63	8. WHTF-F 1054/ 9.3	3.1	4.8
9. WNCE-F	22/ 3.3	2.0	.9	2.0	1.6	9. WHYL-F 62	9. WYCR-F 941/ 3.7	3.2	2.4
10. WCMB	18/ 2.7	4.4	4.7	5.1	4.4	10. WKBO 55	10. WKBO 700/16.0	16.9	18.8

12+ FM SHARE (METRO): 66.21% (390 of 589) (FAL 82: 63.64%)

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ AMD</u>
1. WTPA-F	1. WTPA-F	1. WTPA-F	1. WHYL-F+	1. WHP-F	1. WHP
2. WHTF-F	2. WQXA-F	2. WHYL-F+	2. WHP-F	2. WHP	2. WHP-F
3. WQXA-F	3. WSFM-F	3. WQXA-F	3. WRKZ-F	3. WHYL-F+	3. WKBO
	4. WHYL-F+	4. WSFM-F	WSFM-F	4. WRKZ-F	4. WHYL-F+
		WHP-F			

<u>12+ MID</u>	<u>12+ PMD</u>	<u>WOMEN 18-34</u>	<u>WOMEN 25-54</u>	<u>MEN 18-34</u>	<u>MEN 25-54</u>
1. WHP-F	1. WTPA-F	1. WTPA-F	1. WHP-F	1. WTPA-F	1. WHYL-F
2. WHP	WHP-F	2. WSFM-F	2. WHYL-F+		2. WRKZ-F
3. WTPA-F	3. WHYL-F+	3. WQXA-F	3. WKBO		WSFM-F
4. WHYL-F+	4. WHP	4. WHYL-F+	WRKZ-F		4. WKBO
			WSFM-F		

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	12 (1)	134 (5)	146 (6)	24.8
COUNTRY	42 (2)	80 (2)	122 (4)	20.7
AC	48 (1)	64 (3)	112 (4)	19.0
BTFL MUSIC		104 (2)	104 (2)	17.7
MOR/VARIETY	95 (3)		95 (3)	16.1
RELIGION/GOSPEL	2 (1)	5 (1)	7 (2)	1.2
OTHERS/UNKNOWN		3 (1)	3 (1)	0.5
			589 (22)	

HARRISBURG ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. WRKZ-F	1. WRKZ-F	1. WHP
2. WNCE-F	2. WQXA-F	2. WTPA-F
3. WTPA-F	3. WTPA-F	3. WHP-F
4. WQXA-F	4. WNCE-F	4. WKBO
5. WSBA-F	5. WSBA-F	5. WHYL-F+
6. WHP	6. WHP	6. WRKZ-F
7. WHP-F	7. WHP-F	7. WQXA-F
8. WIOV-F	8. WSBA	8. WFSM-F
9. WSBA	9. WLAN-F	9. WFEC
10. WSBA	10. WHTF-F	10. WCMB
11. WHYL-F+	11. WIOV-F	
12. WKBO	12. WYCR-F	
WKVA	13. WKBO	
WLAN-F	14. WFSM-F	
15. WYCR-F	15. WCMB	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WFEC	1400		1.8/9.8
WIOO	1000	Carlisle	.6/2.5
WKCD-F	93.5	Mechanicsburg	2.1/6.4
WQIN	1290	Lykens	1.5/2.9
WDAC-F	94.5	Lancaster	.8/1.9
WGCB-F	96.1	Red Lion	.5/1.4
WHTF-F	92.7	Starview	2.6/9.3
WPDC	1600	Elizabethtown	.3/1.2
WSBA-F	103.3	York	1.7/4.7
WUFM-F	100.1	Lebanon	.6/1.8
WYCR-F	98.5	York	.5/3.7

ADI FM SHARE: 71.09% (1345 of 1892) (FAL 82: 70.69%)

AM STATIONS

WCMB, 1460, 5 KW (DA-N)	, COUNTRY (Drake-Chen)	ABC-D, RKO II, \$24.00* (Torbet)	McKenna
WHP, 580, 5 KW (DA-N)	, MOR	CBS, \$89.00 (Katz)	
WKBO, 1230, 1 KW/250 W	, AC/OLDIES	NBC, \$28.00 (Blair)	
WKVA, 920, 1 KW/500 W (DA-N)	, COUNTRY	ABC-I, \$11.00 (Regional)	(LEWISTOWN)

FM STATIONS

WHP-F, 97.3, 14 KW @ 840, BTFL MUS (Bonne)	, \$89.00 (Katz)	
WHYL-F+, 102.3, 3 KW @ 165, COUNTRY	APR, \$30.00* (HNWH)	(CARLISLE)
WRKZ-F, 106.7, 40 KW @ 500, COUNTRY (Burk-Abr)	ABC-E, \$45.00* (Mc-Guild)	(HERSHEY)
WFSM-F, 99.3, 3 KW @ 300, AC	ABC-F, \$35.00* (Torbet)	McKenna
WTPA-F, 104.1, 15 KW @ 950, AOR (Burk-Abr)	ABC-R, \$55.00* (Eastman)	Foster/Sky

Other ranked stations see York and Lancaster

HARTFORD

MSA Rank # 41 (county)
 MSA Pop: 1,055,700
 APR 18.3
 Est 1983 Rev: \$15,700,000

Stations: 24/14
 Diaries: 1210/683:1
 Standard Error: .580
 % Below Line: 11.4

CSI: 12.1 Bil
 CSI HH: 31.0 M
 Retail \$: 4.0 Bil
 % Not Listed: 11.7

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	SPG 83	FAL 82
1. WTIC	320/21.1	19.7	21.1	21.7	23.8	1. WTIC 486	1. WTIC 5976/42.3	41.8	44.6
2. WTIC-F	174/11.5	12.5	11.1	6.9	7.0	2. WTIC-F 282	2. WTIC-F 4528/30.5	29.2	28.2
3. WRCH-F	131/ 8.6	11.6	6.4	7.5	6.3	3. WRCH-F 242	3. WDRC-F 3600/18.3	17.4	18.8
4. WHCN-F	86/ 5.7	5.8	5.4	6.9	6.5	4. WKSS-F 189	4. WHCN-F 3334/17.7	17.3	17.6
5. WKSS-F	82/ 5.4	4.6	6.0	4.4	5.8	5. WHCN-F 187	5. WRCH-F 2758/17.1	22.8	16.0
6. WRCQ	68/ 4.5	3.6	5.0	3.7	2.0	6. WDRC-F 168	6. WKSS-F 2633/13.0	13.7	13.5
7. WCCC-F	62/ 4.1	4.4	5.9	5.0	4.9	7. WHYN-F 124	7. WCCC-F 2622/16.6	16.6	16.7
8. WDRC-F	60/ 4.0	4.4	4.2	3.2	5.3	8. WKCI-F 122	8. WKCI-F 2436/ 6.2	5.6	7.3
9. WPOP	53/ 3.5	2.9	3.8	5.0	3.6	9. WWYZ-F 117	9. WPLR-F 2070/ 7.0	6.8	5.0
10. WIOF-F	50/ 3.3	4.3	3.1	3.9	4.0	WAQY-F 117	10. WAQY-F 2065/ 8.1	8.8	9.0
WWYZ-F	50/ 3.3	2.7	3.2	4.5	3.7				

12+ FM SHARE (METRO): 57.95% (776 of 1339) (FAL 82: 58.27%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC	1. WTIC
2. WCCC-F	2. WHCN-F	2. WTIC	2. WTIC-F	2. WRCH-F	2. WTIC-F
3. WHCN-F	3. WCCC-F	3. WHCN-F	3. WRCH-F	3. WKSS-F	3. WRCH-F
	WDRC-F	4. WRCH-F	4. WKSS-F	4. WTIC-F	4. WPOP
	5. WTIC	5. WDRC-F	5. WIOF-F	5. WRCQ	5. WHCN-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTIC	1. WTIC	1. WTIC-F	1. WTIC	1. WHCN-F	1. WTIC
2. WTIC-F	2. WTIC-F	2. WHCN-F	2. WTIC-F	2. WTIC-F	2. WTIC-F
3. WRCH-F	3. WRCH-F	3. WDRC-F	3. WRCH-F	3. WCCC-F	3. WRCH-F
4. WKSS-F	4. WHCN-F	4. WWYZ-F	4. WIOF-F	4. WTIC	4. WKSS-F
5. WHCN-F	5. WKSS-F	5. WIOF-F	5. WDRC-F	5. WWYZ-F	5. WPOP
					WDRC
					WWYZ-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	5 (1)	444 (7)	449 (8)	33.5
MOR/VARIETY	332 (2)		332 (2)	24.8
BTFL MUSIC		213 (2)	213 (2)	15.9
AC	44 (1)	108 (3)	152 (4)	11.4
NOSTALGIA	74 (2)		74 (2)	5.5
NEWS/TALK	59 (2)		59 (2)	4.4
COUNTRY	10 (1)	5 (1)	15 (2)	1.1
SPANISH	9 (1)		9 (1)	0.7
			1339 (24)	

HARTFORD ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE & CUME RATING</u>		
1. WTIC	1. WTIC	1. WTIC	WDRC	1360	2.9/12.6
2. WTIC-F	2. WTIC-F	2. WTIC-F	WKND	1480 Windsor	2.5/4.2
3. WRCH-F	3. WDRC-F	3. WRCQ	WMLB	1550	.7/1.8
4. WHCN-F	4. WHCN-F	4. WHCN-F	WRYM	840 New Britain	.6/2.1
5. WKSS-F	5. WKCI-F	WRCH-F	WCTY-F	97.7 Morwich	.3/1.3
6. WKSS-F	6. WKSS-F	6. WDRC	WKCI-F	101.3 Hamden	1.4/6.2
7. WKCI-F	7. WPLR-F	7. WPOP	WPLR-F	99.1 New Haven	1.3/7.0
8. WWYZ-F	8. WRCH-F	8. WCCC-F	WAQY-F	102.1 Springfield	1.5/8.1
9. WPLR-F	9. WCCC-F	9. WIOF-F	WCBS	880 New York	.4/2.1
10. WEZN-F	10. WWYZ-F	10. WKND	WHYN	560 Springfield	.7/2.9
11. WIOF-F	11. WNBC		WHYN-F	93.1 Springfield	.5/3.3
12. WELI	12. WIOF-F		WMAS	1450 Springfield	.4/1.2
13. WNBC	13. WDRC		WNBC	660 New York	.3/2.9
14. WCCC-F	14. WDRC				
15. WRCQ	15. WELI				

ADI FM SHARE: 57.78% (1779 of 3079) (FAL 82: 56.79%)

AM STATIONS

WKND, 1480, 500 W (DAYS,DA), BLACK	NBN, \$ 30.00* (Roslin)	
WPOP, 1410, 5 KW (DA-2), NEWS/TALK	CBS, \$ 67.50 (Eastman)	Merv Griffin
WRCQ, 910, 5 KW (DA-2), NOSTALGIA	ABC-D, \$ 40.00* (Christal)	
WTIC, 1080, 50 KW (DA-N), MOR	NBC, \$325.00 (Katz)	

FM STATIONS

WCCC-F, 106.9, 23 KW @ 720, AOR	ABC-C, Source, \$ 44.00* (Selcom)	
WDRC-F, 102.9, 20 KW @ 810, CHR/ROCK	, \$ 51.00* (Mc-Guild)	Buckley
WHCN-F, 105.9, 19 KW @ 740, AOR (Burk-Abr)	ABC-R, \$ 67.00 (Masla)	Beck-Ross
WIOF-F, 104.1, 14 KW @ 835, AC	CBS-R, \$ 67.50 (Eastman)	Merv Griffin
WKSS-F, 95.7, 15 KW @ 876, BTFL MUS (Churchill)	, \$ 56.25 (Blair)	Sturgeon
WRCH-F, 100.5, 25 KW @ 720, BTFL MUS (SRP)	ABC-E, \$ 80.00* (Christal)	
WTIC-F, 96.5, 20 KW @ 810, CHR/ROCK	, \$117.00* (Katz)	
WWYZ-F, 92.5, 18 KW @ 860, AC	RKO, \$ 55.00* (CBS/FM)	(WATERBURY)

Other ranked stations - See Springfield, New Haven, Bridgeport or New York

HONOLULU

MSA Rank # 60
 MSA Pop: 799,400
 APR 16.6
 Est 1983 Rev: \$12,900,000

Stations: 23/23
 Diaries: 992/664:1
 Standard Error: .617
 % Below Line: 0

CSI: 7.8 Bil
 CSI HH: \$31,025
 Retail \$: 3.7 Bil
 % Not Listed: 2.6

		SPG	FAL	SPG	FAL
12+ METRO 1/4/SHARE		83	82	82	81
1. KSSK	209/19.1	9.0	8.1	10.1	12.0
2. KULA-F	143/13.1	7.9	6.9	6.3	6.6
3. KPOI-F	98/ 9.0	9.1	7.9	7.2	11.2
4. KUMU-F	81/ 7.4	7.6	8.3	8.0	5.7
5. KKUA	69/ 6.3	6.3	6.3	7.7	8.6
6. KQM-Q	64/ 5.9	9.9	8.7	8.1	3.4
7. KCCN	55/ 5.0	5.4	4.6	8.6	6.3
8. KIKI	47/ 4.3	7.1	8.3	9.2	9.1
ORL	47/ 4.3	2.5	3.6	2.7	3.5
10. KHVH	44/ 4.0	5.2	5.0	4.4	4.8

	12+ TSA CUME/ MSA CUME RATING	SPG	FAL
1. KSSK	1987/30.2	22.4	25.1
2. KULA-F	1909/29.0	18.4	16.8
3. KKUA	1364/20.7	17.9	20.1
4. KQM-Q	1252/19.0	17.2	17.3
5. KQM-Q	1193/18.1	22.6	21.0
6. KIKI	1119/17.0	25.7	24.2
7. KUMU-F	867/13.2	15.0	14.7
8. KHVH	767/11.6	15.8	15.0
9. KCCN	714/10.8	11.3	11.8
10. KMAI-F	636/ 9.7	12.1	12.6

METRO AND TSA
 ARE THE SAME.

12+ FM SHARE (METRO): 42.31% (451 of 1066) (FAL 82: 40.52%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KPOI-F	1. KULA-F	1. KULA-F	1. KSSK	1. KSSK	1. KSSK
2. KQM-Q	2. KPOI-F	2. KSSK	2. KULA-F	2. KUMU-F	2. KULA-F
3. KULA-F	3. KSSK	3. KPOI-F	3. KUMU-F	3. KCCN	3. KUMU-F+
4. KIKI	4. KKUA	4. KKUA	4. KKUA	4. KORL	4. KKUA

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSSK	1. KSSK	1. KULA-F	1. KSSK	1. KULA-F	1. KSSK
2. KULA-F	2. KULA-F	2. KSSK	2. KULA-F	2. KPOI-F	2. KULA-F
3. KUMU-F	3. KPOI-F+	3. KQM-Q	3. KKUA	3. KSSK	3. KUMU-F
4. KPOI-F	4. KUMU-F+	4. KKUA	KUMU-F	4. KKUA	4. KKUA

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAIM 870	.9/2.5	KDEO 940	Waipahu	3.4/8.8	KSHO-F 96.3	Kailua	1.9/4.6
KOHO 1170	1.2/3.1	KAIM-F 95.5		.5/1.3	KUMU 1500		1.7/6.0
KPOI 1040	.5/2.5	KMAI-F 93.9		3.6/9.7	KZHI 1080		.8/2.8
KGU 760	2.2/8.1	KLEI 1130	Kailua	.4/1.1	KZOO 1210		1.5/2.7
KISA 1540	.6/2.6						

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	47 (1)	305 (3)	352 (4)	33.0
MOR/VARIETY	209 (1)		209 (1)	19.6
AC	74 (2)	39 (1)	113 (3)	10.6
BTFL MUSIC	19 (1)	81 (1)	100 (2)	9.4
NEWS/TALK	90 (4)		90 (4)	8.4
OTHERS/ETHNIC	82 (4)		82 (4)	7.7
NOSTALGIA	47 (1)		47 (1)	4.4
COUNTRY	37 (1)		37 (1)	3.5
BLACK/URBAN/JAZZ		21 (1)	21 (1)	2.0
RELIGION/GOSPEL	10 (1)	5 (1)	15 (2)	1.4

1066 (23)

RADIO STATIONS

KCCN, 1420, 5 KW, HAWAIIAN	, \$17.00* (Weiss)	Lee Optical
KHVH, 990, 5 KW, NEWS/TALK	ABC-E, NBC, \$38.25 (HNWH)	
KIKI, 830, 10 KW, CHR/ROCK	ABC-C, \$30.00 (Masla)	
KKUA, 690, 10 KW, AC	APR, RKO, \$33.00 (Selcom)	Kadota
KORL, 650, 10 KW, NOSTALGIA	, \$21.00 (----)	
KSSK, 590, 5 KW, MOR	, \$39.98 (Eastman)	Heftel
KMAI-F, 93.9, 100 KW @ -400, AC	, \$31.00 (Masla)	

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

HOUSTON

MSA Rank # 9
 MSA Pop: 2,961,000
 APR 18.9
 Est 1983 Rev: \$74,200,000

Stations: 30/30
 Diaries: 2076/1377:1
 Standard Error: .464
 % Below Line: 0

CSI: 37.2 Bil
 CSI HH: 34.5 M
 Retail \$: 22.1 Bil
 % Not Listed: 6.8

12+ METRO 1/4/SHARE	SUM	SPG	WIN	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG	FAL
	83	83	83	82			83	82
1. KKBQ-F 416/7.7	7.6	5.3	4.8	3.1	1. KIKK-F 444	1. KKBQ-F 5697/18.9	16.5	8.9
2. KIKK-F 403/7.5	6.9	7.2	7.5	6.6	2. KKBQ-F 433	2. KIKK-F 5126/16.2	18.1	16.3
3. KILT-F 373/6.9	4.4	6.0	5.2	5.4	3. KODA-F 396	3. KILT-F 4853/15.6	16.7	15.5
4. KODA-F 362/6.7	7.0	7.5	7.6	7.9	4. KILT-F 391	4. KMJQ-F 4718/15.1	15.0	14.6
5. KMJQ-F 345/6.4	7.2	6.9	7.6	7.9	5. KODA-F 391	5. KODA-F 4608/14.9	15.9	10.5
6. KSRR-F 302/5.6	5.8	7.3	4.2	4.1	6. KSRR-F 330	6. KSRR-F 4593/14.7	15.9	11.6
7. KFMK-F 280/5.2	5.8	5.9	6.7	6.0	7. KFMK-F 285	7. KLOL-F 4423/14.2	14.1	16.2
8. KPRC 268/5.0	3.8	3.6	4.3	3.9	8. KTRH 279	8. KTRH 4376/12.6	11.8	14.3
9. KLOL-F 262/4.9	4.6	4.9	6.0	6.9	9. KLOL-F 277	9. KFMK-F 4139/14.2	13.4	15.0
10. KRLY-F 255/4.7	6.0	4.2	4.5	7.1	10. KPRC 276	10. KRBE-F 3892/12.5	16.1	14.4
11. KTRH 221/ 4.1	5.9	4.5	5.0	5.4	11. KRLY-F 263	11. KPRC 3670/12.3	10.1	10.6
12. KRBE-F 217/4.0	5.0	4.9	4.6	5.0	12. KRBE-F 221	12. KRLY-F 3367/11.3	12.5	13.7
13. KQUE-F 204/3.8	4.0	5.4	3.1	2.9	13. KQUE-F 212	13. KILT 2481/ 7.4	8.0	8.4
14. KILT 112/2.1	2.2	2.9	3.1	2.9	14. KILT 131	14. KQUE-F 2299/ 7.4	8.9	5.8
15. KKBQ 111/2.1	2.4	2.4	4.0	5.3	15. KKBQ 122	15. KKBQ 2210. 7.1	9.5	14.4
16. KLEF-F 101/1.9	1.8	1.8	2.0	1.8	16. KLEF-F 101	16. KLEF-F 1443/ 5.0	5.3	5.0
17. KGOL-F 94/1.7	.9	1.0	.7	.9	17. KGOL-F 96	17. KRBE 1112/ 3.8	5.1	4.5
18. KEYH 81/1.7	1.0	1.6	1.4	---	18. KEYH 95	18. KYOK 1096/ 3.8	3.8	4.4
19. KLAT 83/1.5	1.5	1.1	1.3	3.1	19. KLAT 83	19. KGOL-F 1096/ 3.7	3.1	NA
20. KXYZ 72/ 1.3	1.3	1.2	2.6	2.0	20. KXYZ 72	20. KIKK 1090/ 3.2	4.1	3.5

12+ FM SHARE (METRO): 73.75% (3714 of 5036) (FAL 82: 69.33%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKBQ-F	1. KKBQ-F	1. KIKK-F	1. KIKK-F	1. KODA-F	1. KKBA-F+
2. KLOL-F	2. KSRR-F	2. KILT-F	2. KILT-F	2. KIKK-F	2. KIKK-F
3. KMJQ-F	3. KMJQ-F	3. KKBQ-F	3. KFMK-F	3. KPRC	3. KSRR-F
4. KSRR-F	4. KLOL-F	4. KMJQ-F	4. KODA-F	4. KILT-F	4. KPRC
5. KRLY-F	5. KILT-F	5. KFMK-F	5. KMJQ-F	5. KQUE-F	5. KILT-F
6. KKBQ	6. KFMK-F	6. KSRR-F	6. KRLY-F	6. KTRH	6. KFMK-F
	7. KIKK-F	7. KRLY-F	7. KRBE-F	7. KFMK-F	7. KODA-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KODA-F	1. KIKK-F	1. KKBQ-F	1. KFMK-F	1. KSRR-F	1. KIKK-F
2. KIKK-F	2. KILT-F	2. KMJQ-F	2. KIKK-F	2. KLOL-F	2. KILT-F
3. KILT-F	3. KKBQ-F	3. KFMK-F	3. KILT-F	3. KKBQ-F	3. KFMK-F
4. KFMK-F	4. KODA-F	4. KILT-F	4. KMJQ-F	4. KILT-F	4. KSRR-F
5. KKBQ-F	5. KMJQ-F	5. KIKK-F	5. KODA-F	5. KMJQ-F	5. KODA-F
6. KPRC	6. KLOL-F	6. KRLY-F	6. KRLY-F	6. KIKK-F	6. KRBE-F
7. KRBE-F	7. KRLY-F	7. KRBE-F	7. KKBQ-F	7. KFMK-F	7. KMJQ-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	111 (1)	980 (3)	1091 (4)	21.7
COUNTRY	166 (2)	776 (2)	942 (4)	18.7
BLACK/URBAN/JAZZ	96 (2)	600 (2)	696 (4)	13.8
AC	89 (2)	497 (2)	586 (4)	11.6
NEWS/TALK	489 (2)		489 (2)	9.7
SPANISH	371 (6)		371 (6)	7.4
BTFL MUSIC		362 (1)	362 (1)	7.2
NOSTALGIA		204 (1)	204 (1)	4.1
RELIGION/GOSPEL		194 (3)	194 (3)	3.9
CLASSICAL		101 (1)	101 (1)	2.0

5036 (30)

HOUSTON ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. KIKK-F	1. KKBQ-F	1. KIKK-F
2. KKBQ-F	2. KIKK-F	2. KILT-F
3. KILT-F	3. KILT-F	3. KKBQ-F
4. KODA-F	4. KMJQ-F	4. KODA-F
5. KMJQ-F	5. KSRR-F	5. KFMK-F
6. KSRR-F	6. KODA-F	6. KTRH
7. KFMK-F	7. KLOL-F	7. KMJQ-F
8. KPRC	8. KFMK-F	8. KILT
9. KLOL-F	9. KTRH	9. KQUE-F
10. KRLY-F	10. KRBE-F	10. KLOL-F
11. KTRH	11. KPRC	
12. KRBE-F	12. KRLY-F	
13. KQUE-F	13. KILT	
14. KILT	14. KQUE-F	
15. KKBQ	15. KKBQ	

OTHER RATED STATIONS
METRO SHARE & CUME RATING

KCOH	1430		1.2/2.8
KFRD	980	Rosenburg	1.0/1.5
KHCB-F	105.7		.7/2.8
KIKK	650	Pasadena	1.0/3.2
KJOJ-F	106.9	Conroe	1.1/3.0
KLVL	1480	Pasadena	.8/1.5
KNUZ	1230		1.0/3.0
KRBE	1070		.7/3.8
KYOK	1590		.6/3.8
KYST	920	Texas City	.6/1.9

ADI FM SHARE: 73.51% (3879 of 5277) (FAL 82: 68.62%)

AM STATIONS

KEYH, 850, 10 KW (DAYS,DA)	, SPANISH	, \$ 40.00* (Lotus)	
KIKK, 650, 250 W (DAYS)	, COUNTRY	, \$ 96.50 (Torbet)	Viacom
KILT, 610, 5 KW (DA-2)	, COUNTRY	, \$ 90.00* (Blair)	LIN
KKBQ, 790, 5 KW (DA-2)	, CHR/ROCK	<u>ST</u> , \$105.00* (Eastman)	Harte-Hanks
KLAT, 1010, 5 KW/1 KW (DA-2)	, SPANISH	<u>ST</u> , \$ 96.00 (Caballero)	
KPRC, 950, 5 KW (DA-N)	, NEWS/TALK	NBC, \$105.00* (CBS Spot)	
KRBE, 1070, 10 KW/5 KW (DA-2)	, AC	ABC-I, \$ 50.00* (Katz)	Lake Huron
KTRH,, 740, 50 KW (DA-1)	, NEWS/TALK	CBS,MBS, \$110.00* (Christal)	
KXYZ, 1320, 5 KW (DA-N)	, SPANISH	, \$ 77.50 (Caballero)	Infinity
KYOK, 1590, 5 KW (DA-N)	, BLACK	, \$ 45.00* (Weiss)	All-PRO

FM STATIONS

KFMK-F, 97.9, 100 KW @ 500, AC		, \$239.75 (Selcom)	First Media
KGOL-F, 107.5, 100 KW @ 1000, RELIGION		UPI, \$ 37.50 (----)	
KIKK-F, 95.7, 100 KW @ 995, COUNTRY		, \$217.13 (Torbet)	Viacom
KILT-F, 100.3, 100 KW @ 790, COUNTRY		, \$190.00* (Blair)	LIN
KKBQ-F, 92.2, 100 KW @ 790, CHR/ROCK		ABC-F, \$180.00* (Eastman)	Harte-Hanks
KLOL-F, 101.9, 100 KW @ 790, AOR (Burk-Abr)		Source, \$135.00* (Christal)	
KMJQ-F, 102.1, 100 KW @ 790, BLACK		, \$145.00* (Mc-Guild)	Amaturo
KODA-F, 99.1, 100 KW @ 790, BTFL MUS (Bonne)		, \$170.00* (Group W)	Westinghouse
KQUE-F, 102.9, 100 KW @ 1049, NOSTALGIA		ABC-E, \$ 85.00* (RKO)	
KRBE-F, 104.1, 100 KW @ 790, AC		, \$170.00* (Katz)	Lake Huron
KRLY-F, 93.7, 100 KW @ 790, URBAN		CBS-R, \$120.00* (Masla)	Gulf
KSRR-F, 96.5, 100 KW @ 580, AOR (Pollack)		ABC-R, \$175.00* (HNWH)	ABC
KLEF-F, 94.5, 100 KW @ 610, CLASSICAL		, \$ 75.00* (CMBS)	Entercom

HUNTINGTON

MSA Rank # 122
 MSA Pop: 344,300
 APR 13.5
 Est 1983 Rev: \$6,200,000

Stations: 18/13
 Diaries: 793/330:1
 Standard Error: .632
 % Below Line: 6.1

CSI: 2.7 Bil
 CSI HH: 20.9 M
 Retail \$: 1.4 Bil
 % Not Listed: 6.5

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WKEE-F	89/25.2	22.2	23.4	24.5	24.2	1. WKEE-F 131	1. WKEE-F 1820/39.3	42.1	46.7
2. WTCR-F	55/15.6	8.7	8.5	8.7	11.5	2. WAMX-F 71	2. WTCR-F 926/24.0	16.7	17.3
3. WGNT	37/10.5	10.8	7.9	8.7	12.6	3. WTCR-F 69	3. WAMX-F 854/19.6	21.3	19.9
WAMX-F	37/10.5	9.6	7.0	5.9	8.1	4. WQBE-F 48	4. WGNT 756/24.8	27.2	24.3
5. WEMM-F	25/ 7.1	4.8	7.4	5.0	7.3	5. WGNT 39	5. WEMM-F 613/12.9	11.1	14.5
6. WHEZ	24/ 6.8	12.8	9.4	12.4	11.2	6. WEMM-F 37	6. WPAY-F 554/ 7.9	7.5	7.5
7. WKEE	13/ 3.7	4.6	8.3	12.1	9.3	7. WPAY-F 33	7. WQBE-F 541/ 2.9	6.0	4.0
8. WLGC-F	9/ 2.5	1.0	2.5	---	---	8. WHEZ 6	8. WHEZ 378/13.4	25.5	20.0
WPAY-F	9/ 2.5	2.4	1.6	1.4	1.4	9. WPAY 23	9. WPAY 347/ 2.9	1.8	---
10. WCAK-F	7/ 2.0	4.1	2.2	.9	.6	10. WLGC-F 20	10. WKEE 328/ 8.9	12.0	15.3

12+ FM SHARE (METRO): 72.73% (240 of 330) (FAL 82: 62.77%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WTCR-F	1. WKEE-F
2. WAMX-F	2. WAMX-F	2. WTCR-F	2. WTCR-F	2. WGNT	2. WGNT
	3. WTCR-F	3. WAMX-F	3. WGNT	3. WKEE-F	3. WTCR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F
2. WTCR-F	2. WTCR-F		2. WTCR-F	2. WAMX-F	2. WAMX-F
3. WAMX-F	3. WGNT		3. WGNT		3. WGNT
					WTCR-F

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP		133 (3)	133 (3)	40.3
COUNTRY	57 (4)	64 (4)	121 (8)	36.7
RELIGION/GOSPEL		34 (2)	34 (2)	10.3
MOR/VARIETY	33 (4)		33 (4)	10.0
AC		9 (1)	9 (1)	2.7
			330 (18)	

HUNTINGTON ADI

OTHER RATED STATIONS
METRO SHARE/CUME RATING

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>			
1. WKEE-F	1. WKEE-F	1. WKEE-F	WCMI	1340	Ashland .8/7.9
2. WQBE-F	2. WQBE-F	2. WGNT	WIRO	1230	Ironton 1.1/8.1
3. WVAF-F	3. WVAF-F	3. WTCR-F	WITO-F	107.1	Ironton 1.1/5.7
4. WAMX-F	4. WKLC-F	4. WEMM-F	WNST-F	106.3	Milton .8/3.5
5. WTCR-F	5. WTCR-F	5. WHEZ	WGOH	1370	Grayson, KY 1.1/1.1
6. WQHY-F	6. WAMX-F	6. WAMX-F	WPAY	1400	Portsmouth, OH .8/2.9
7. WATH	7. WCHS		WQBE-F	97.5	Charleston .6/2.9
8. WCHS	8. WGNT		WCKY	1270	Louisa, KY .6/1.6
9. WKLC-F	9. WEMM-F				
10. WLSI	10. WPAY-F				
11. WXIL-F	11. WQHY-F				
12. WEMM-F	12. WCAW				
13. WBES-F	13. WVSR-F				
14. WNUS-F	14. WXIL-F				
15. WGNT	15. WBES-F				

ADI FM SHARE: 65.16% (1107 of 1699) (FAL 82: 62.77%)

AM STATIONS

WGNT, 930, 5 KW/1 KW (DA-N) , COUNTRY	CBS, \$31.00* (Torbet) Stoner
WHEZ, 1420, 5 KW/500 W (DA-N) , MOR	ABC-I, \$47.50 (Mc-Guild) CRB
WKEE, 800, 5 KW (DAYS) , COUNTRY	NBC, \$ NM (Katz) Capitol-WRAL
WPAY, 1400, 1 KW/250 W , COUNTRY	CBS, \$10.90 (Mid-Amer) Braden (PORTSMOUTH, OH)
WATH, 970, 1 KW , MOR	NBC, \$14.00 (Regional) (ATHENS, OH)
WLSI, 900, 5 KW (DAYS) , COUNTRY	, \$ 8.50 (----) (PIKEVILLE, KY)

FM STATIONS

WAMX-F, 93.7, 32 KW @ 400, AOR	ABC-C, \$28.00* (Torbet) Stoner
WCAK-F, 92.7, 3 KW @ 135, ROCK	CBS-R, \$ 8.00 (----) (CATLETTSBURG, KY)
WEMM-F, 107.9, 50 KW @ 500, RELIGION	, \$14.00 (----) Mortenson
WKEE-F, 100.5, 53 KW @ 556, CONTEMP (Drake-Chen)	RKO, \$74.75 (----) Capitol-WRAL
WLGC-F, 105.5, 1 KW @ 480, AC	, \$ 7.50 (----) (GREENUP, KY)
WTCR-F, 103.3, 50 KW @ 490, COUNTRY (Drake-Chen)	ABC-I, \$47.50 (Mc-Guild) CRB
WPAY-F, 104.1, 100 KW @ 840, GOSPEL/COUNTRY	MBS, \$10.90 (Mid-Amer) Braden (PORTSMOUTH, KY)
WNUS-F, 107.1, 2 KW @ 370, COUNTRY	MBS, \$14.00 (Dome) (BELPRE)
WQHY-F, 95.5, 100 KW @ 202, ROCK	, \$13.00 (Regional) (PRESTONBURG, KY)
WXIL-F, 95.1, 50 KW @ 500, ROCK	Source, \$13.50 (----) Burbach (PARKERSBURG)

Other ranked stations - See Charleston in Spring 83 edition

INDIANAPOLIS

MSA Rank # 36
 MSA Pop: 1,182,100
 APR 18.3
 Est 1983 Rev: \$29,100,000

Stations: 20/18
 Diaries: 1735/560:1
 Standard Error: .492
 % Below Line: 2.2

CSI: 10.9 Bil
 CSI HH: 24.8 M
 Retail \$: 6.2 Bil
 % Not Listed: 6.6

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WIBC 283/15.9	14.3	11.1	14.3	13.5	1. WZPL-F 354	1. WZPL-F 4436/31.1	22.6	21.6
2. WZPL-F 260/14.6	9.6	8.7	6.1	4.6	2. WFBQ-F 321	2. WIBC 3486/30.3	32.4	25.3
3. WFBQ-F 176/ 9.9	9.1	7.4	8.8	11.2	3. WIBC 301	3. WFBQ-F 3307/16.8	18.4	16.7
4. WXTZ-F 153/ 8.6	9.7	9.0	11.8	11.1	4. WXTZ-F 241	4. WXTZ-F 2671/18.2	17.6	20.0
5. WTLC-F 137/ 7.7	9.7	9.2	11.0	9.3	5. WFMS-F 163	5. WENS-F 2289/17.8	18.6	22.5
6. WIRE 136/ 7.6	6.5	8.8	8.6	9.8	6. WTLC-F 157	6. WFMS-F 2028/15.1	17.1	20.5
7. WFMS-F 118/ 6.6	8.5	12.5	7.9	8.8	7. WIRE 152	7. WNAP-F 1971/12.9	15.4	15.7
8. WENS-F 107/ 6.0	7.7	10.5	8.1	7.0	8. WENS-F 138	8. WIRE 1841/16.5	14.5	16.6
9. WNAP-F 70/ 3.9	5.6	5.8	5.2	7.6	9. WNAP-F 129	9. WTLC-F 1453/12.9	14.5	13.6
10. WMLF 64/ 3.6	2.0	2.2	3.4	2.7	10. WGTC-F 75	10. WGTC-F 1115/ 3.8	3.1	3.2
11. WNDE 30/ 1.7	3.2	1.5	2.1	2.2	11. WMLF 65	11. WNDE 873/ 7.4	8.8	6.3
12. WGTC-F 29/ 1.6	1.2	1.2	1.3	1.3	12. WNDE 40	12. WLS 771/ 1.7	---	2.4
13. WATI 20/ 1.1	1.5	2.1	2.6	2.9				

12+ FM SHARE (METRO): 65.76% (1093 of 1662) (FAL 82: 70.48%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZPL-F	1. WZPL-F	1. WZPL-F	1. WIBC	1. WIBC	1. WIBC
2. WFBQ-F	2. WFBQ-F	2. WFBQ-F	2. WZPL-F	2. WXTZ-F	2. WZPL-F
3. WTLC-F	3. WENS-F	3. WIBC	3. WENS-F	3. WIRE	3. WIRE
	4. WTLC-F	4. WENS-F	4. WXTZ-F	4. WFMS-F	4. WFBQ-F
	5. WNAP-F	5. WTLC-F	5. WFMS-F	5. WTLC-F	5. WFMS-F
	6. WIBC	6. WFMS-F	6. WTLC-F	6. WENS-F	6. WXTZ-F
				WMLF	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIBC	1. WZPL-F	1. WZPL-F	1. WIBC	1. WFBQ-F	1. WIBC
2. WZPL-F	2. WIBC	2. WENS-F	2. WZPL-F	2. WZPL-F	2. WZPL-F
3. WXTZ-F	3. WFBQ-F	3. WFBQ-F	3. WXTZ-F	3. WTLC-F	3. WFBQ-F
4. WFBQ-F	4. WXTZ-F	4. WTLC-F	4. WENS-F	4. WENS-F	4. WENS-F
5. WIRE	5. WTLC-F	5. WNAP-F	5. WFMS-F	5. WFMS-F	5. WFMS-F
6. WFMS-F	6. WIRE	6. WIBC	6. WTLC-F	WNAP-F	6. WXTZ-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	7 (1)	436 (2)	443 (3)	26.7
COUNTRY	136 (1)	147 (2)	283 (3)	17.0
MOR/VARIETY	283 (1)		283 (1)	17.0
AC	30 (1)	177 (2)	207 (3)	12.5
BTFL MUSIC		153 (1)	153 (1)	9.2
BLACK/URBAN/JAZZ		152 (2)	152 (2)	9.1
NOSTALGIA	90 (3)		90 (3)	5.4
RELIGION/GOSPEL	23 (2)	18 (1)	41 (3)	2.5
OTHERS/UNKNOWN		10 (1)	10 (1)	0.6
			1662 (20)	

INDIANAPOLIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME	OTHER RATED STATIONS METRO SHARE & CUME RATING	
1. WZPL-F	1. WZPL-F	1. WZPL-F	WBRI	1500 .7/2.0
2. WIBC	2. WIBC	2. WIBC	WCBK-F	102.3 Martinsville .6/1.2
3. WFBQ-F	3. WFBQ-F	3. WTLC-F	WFBM	1110 Noblesville .3/1.4
4. WXTZ-F	4. WXTZ-F	4. WFBQ-F	WGRT-F	107.1 Danville .8/3.7
5. WFMS-F	5. WENS-F	5. WFBQ-F	WXIR-F	98.3 Plainfield 1.0/2.6
6. WTLC-F	6. WFMS-F	6. WXTZ-F	WXLW	950 .6/2.3
7. WIRE	7. WNAP-F	7. WFMS-F	WLS	890 Chicago .4/1.7
8. WENS-F	8. WIRE	8. WENS-F		
9. WNAP-F	9. WTLC-F	9. WMLF		
10. WGTC-F	10. WGTC-F	10. WNDE		
11. WMDH-F	11. WNDE			
12. WMLF	12. WLBC-F			
13. WWKI-F	13. WMDH-F			
14. WLBC-F	14. WMLF			
15. WASK-F	15. WLS			

ADI FM SHARE: 72.68% (2099 of 2888) (FAL 82: 74.25%)

AM STATIONS

WATI, 810, 250 W (DAYS)	, NOSTALGIA	ABC-D, \$ 19.00	(Masla)	Sarkes-Tarz
WIBC, 1070, 50 KW/10 KW (DA-2)	, MOR	NBC-T, \$108.75	(Blair)	Blair
WIRE, 1430, 5 KW (DA-N)	, COUNTRY	ABC-E, RKO, \$ 98.25	(Eastman)	Mid America
WMLF, 1310, 5 KW/1 KW (DA-N)	, NOSTALGIA (Al Ham)	NBC, \$ 40.00*	(Selcom)	Embrescia
WNDE, 1260, 5 KW (DA-N)	, OLDIES	ABC-I, \$ 45.00*	(Katz)	Gulf

FM STATIONS

WENS-F, 97.1, 30 KW @ 679, AC		, \$100.00	(Christal)	Emmis
WFBQ-F, 94.7, 52 KW @ 850, AOR (Burk-Abr)		Source, \$ 85.00*	(Katz)	Gulf
WFMS-F, 95.5, 50 KW @ 500, COUNTRY		, \$ 87.13	(Torbet)	Susquehanna
WNAP-F, 93.1, 13 KW @ 1022, AC		, \$ 70.50	(Blair)	Blair
WTLC-F, 105.7, 50 KW @ 445, BLACK		SBN, NBN, \$ 70.00*	(Mc-Guild)	BENI
WXTZ-F, 103.3, 18 KW @ 860, BTFL MUS (Bonne)		, \$108.08	(Eastman)	Mid America
WZPL-F, 99.5, 50 KW @ 500, CHR/ROCK		, \$ 79.00*	(HNWH)	Heftel
WGTC-F, 92,3, 37 KW @ 1091, COUNTRY		, \$20.00	(Weiss)	(GREENFIELD) Sarkes-Tarzian
WMDH-F, 102.5, 50 KW @ 355, COUNTRY		, \$22.00	(S. Katz)	(NEW CASTLE)
WWKI-F, 100.5, 20 KW @ 480, COUNTRY		, \$20.00	(Masla)	(KOKOMO)
WLBC-F, 104.1, 50 KW @ 505, ROCK (Drake-Chen)		, \$16.00	(Weiss)	(MUNCIE)
WASK-F, 105.3, 50 KW @ 375, COUNTRY (Musicworks)		, \$21.00	(Weiss)	(LAFAYETTE)

WLS - See Chicago

JACKSONVILLE

MSA Rank # 64
 MSA pop: 751,000
 APR 15.7
 Est 1983 Rev: \$9,900,000

Stations: 22/21
 Diaries: 1078/595:1
 Standard Error: .585
 % Below Line: 0.9

CSI: 6.4 Bil
 CSI HH: 22.9 M
 Retail \$: 3.9 Bil
 % Not Listed: 7.0

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WKTZ-F 119/11.8	10.9	10.0	10.3	9.4	1. WKTZ-F 146	1. WIVY-F 1939/26.1	28.3	29.1
2. WIVY-F 117/11.6	10.3	10.5	9.4	12.5	2. WIVY-F 143	2. WQIK-F 1572/17.4	20.9	19.9
3. WFYV-F 109/10.8	11.4	7.0	8.8	10.5	3. WQIK-F 132	3. WFYV-F 1560/20.2	22.2	17.2
4. WQIK-F 88/ 8.7	10.2	7.5	11.7	13.3	4. WFYV-F 130	4. WAIV-F 1506/18.9	20.4	22.3
5. WCRJ-F 87/ 8.6	9.4	10.2	4.1	2.0	5. WAIV-F 102	5. WKTZ-F 1429/18.7	19.1	19.1
6. WAIV-F 84/ 8.3	7.6	9.6	11.2	10.2	6. WCRJ-F 91	6. WCRJ-F 1077/15.2	16.2	19.4
7. WJAX-F 65/ 6.5	4.7	5.6	5.3	5.5	7. WJAX-F 82	7. WJAX-F 1016/12.5	11.4	14.0
8. WPDQ 55/ 5.5	6.1	5.9	4.2	4.8	8. WPDQ 55	8. WPDQ 863/13.1	13.5	12.8
9. WQIK 37/ 3.7	3.0	3.7	3.4	3.8	9. WNFI-F 41	9. WNFI-F 757/ 3.9	4.6	5.9
10. WCGL 30/ 3.0	2.3	4.7	5.7	3.5	10. WQIK 37	10. WAPE 473/ 6.3	7.5	8.2

12+ FM SHARE (METRO): 73.00% (684 of 937) (FAL 82: 68.68%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WFYV-F	1. WFYV-F	1. WIVY-F	1. WAIV-F	1. WKTZ-F	1. WQIK-F+
2. WJAX-F	2. WIVY-F	2. WFYV-F	2. WIVY-F	2. WQIK-F	2. WIVY-F
3. WPDQ	3. WAIV-F	3. WAIV-F	3. WQIK-F	3. WCRJ-F	3. WFYV-F
4. WIVY-F	4. WCRJ-F	4. WCRJ-F	4. WFYV-F	4. WIVY-F	WKTZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKTZ-F	1. WFYV-F	1. WIVY-F	1. WIVY-F	1. WFYV-F	1. WFYV-F
2. WFYV-F	2. WKTZ-F	2. WAIV-F	2. WAIV-F	2. WIVY-F	2. WQIK-F
3. WIVY-F	3. WIVY-F	3. WFYV-F	3. WQIK-F	3. WCRJ-F	3. WAIV-F
4. WAIV-F	4. WCRJ-F	4. WCRJ-F	4. WKTZ-F	4. WAIV-F	4. WCRJ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAPE 690	1.4/6.3	WEXI 1280	1.4/2.5	WOKV 600	2.2/5.8
WROS 1050	2.0/4.2	WJAX 930	.7/3.4	WAYR 550	Orange Park .4/1.4
WCRJ 1530	.7/2.0	WJNJ 1600	Atlantic Beach .5/1.6	WSVE-F 92.7	Green Cove .6/2.0
WERD 1400	2.5/6.9	WKTZ 1220	1.3/3.4	WNFI-F 99.9	Palatka .9/3.9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		235 (3)	235 (3)	25.1
COUNTRY	44 (2)	175 (2)	219 (4)	23.4
BLACK/URBAN/JAZZ	110 (3)	65 (1)	175 (4)	18.7
BTFL MUSIC		119 (1)	119 (1)	12.7
AC	7 (1)	84 (1)	91 (2)	9.7
NEWS/TALK	36 (2)		36 (2)	3.8
RELIGION/GOSPEL	24 (2)		24 (2)	2.6
OTHERS/UNKNOWN	14 (1)	6 (1)	20 (2)	2.1

937 (22)

RADIO STATIONS

WCGL, 1360, 5 KW (DAYS), BLACK	, \$30.00 (Lotus)	
WPDQ, 1460, 5 KW (DA-N), BLACK	NBN, \$39.00* (Masla)	BENI
WQIK, 1320, 5 KW (DA-N), COUNTRY	ABC-D, \$ NA (Mc-Guild)	
WAIV-F, 96.9, 100 KW @ 935, AC	MBS, \$64.00* (Blair)	Affiliated
WCRJ-F, 107.3, 100 KW @ 350, COUNTRY	, \$69.50 (Katz)	Abell
WFYV-F, 104.5, 100 KW @ 700, AOR (Burk-Abr)	Source, \$102.50 (HNWH)	Metroplex
WIVY-F, 102.9, 60 KW @ 635, CONTEMP/AC	, \$72.50 (Torbet)	Infinity
WJAX-F, 95.1, 100 KW @ 567, URBAN	ABC-C, \$38.00* (Weiss) City	Jacksonville
WKTZ-F, 96.1, 100 KW @ 830, BTFL MUS (Schulke)	, \$73.75 (Christal)	Beck-Ross
WQIK-F, 99.1, 100 KW @ 620, COUNTRY	APR, \$77.00* (Mc-Guild)	

WNFI - See Daytona Beach

JOHNSON CITY-KINGSPORT-BRISTOL

MSA Rank # 99
 MSA Pop: 450,600
 APR 15.6
 Est 1983 Rev: \$7,300,000

Stations: 25/19
 Diaries: 905/416:1
 Standard Error: .631
 % Below Line: 5.1

CSI: 3.1 Bil
 CSI HH: 18.8 M
 Retail \$: 2.0 Bil
 % Not Listed: 5.8

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WXBQ-F	124/21.1	19.7	16.7	13.3	14.2	1. WXBQ-F 180	1. WXBQ-F 2074/35.9	31.8	28.5
2. WQUT-F	100/17.0	19.3	19.2	18.3	10.6	2. WQUT-F 150	2. WQUT-F 1894/33.3	31.4	34.2
3. WJCW	48/ 8.1	10.4	7.9	8.7	14.2	3. WTFM-F 51	3. WJCW 734/18.1	19.8	18.8
4. WTFM-F	43/ 7.3	9.2	12.6	10.1	6.8	4. WJCW 49	4. WTFM-F 665/12.2	16.6	19.7
5. WZXY-F	36/ 6.1	2.0	3.3	4.1	1.9	5. WZXY-F 36	5. WOKI-F 521/ 2.7	2.5	---
6. WKIN	24/ 4.1	1.7	1.7	2.9	2.4	6. WOKI-F 35	6. WFHG 484/10.5	10.7	13.3
7. WGOB	23/ 3.9	2.4	1.8	2.9	2.9	7. WIVK-F 32	7. WIVK-F 442/ 3.9	2.3	2.3
8. WFHG	15/ 2.5	4.0	4.5	4.8	5.2	8. WZAP 29	8. WZXY-F 438/11.3	6.4	8.0

12+ FM SHARE (METRO): 62.16% (345 of 555) (FAL 82: 65.96%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQUT-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F
	2. WQUT-F	2. WQUT-F	2. WQUT-F	2. WJCW	2. WQUT-F
	3. WZXY-F	3. WZXY-F	3. WJCW	3. WTFM-F	3. WJCW
		4. WJCW	4. WTFM-F	4. WQUT-F	4. WTFM
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WQUT-F	1. WXBQ-F
2. WQUT-F	2. WQUT-F	2. WQUT-F	2. WQUT-F	2. WXBQ-F	2. WQUT-F
3. WTFM-F	3. WTFM-F		3. WTFM-F	3. WZXY-F	3. WJCW
4. WJCW	4. WZXY-F		4. WJCW		4. WTFM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBBI 1230 Abingdon 2.4/4.8	WKPT 1400 Kings. 1.9/7.3	WIMZ-F 103.5	Knoxv .5/2.4
WBEJ 1240 Elizabeth 2.4/5.3	WMCH 1260 Church H2.4/2.0	WIVK-F 107.7	Knoxv 1.7/3.9
WETB 790 Johnson C 1.9/7.9	WOPI 1490 Bristol 1.2/3.1	WMIT-F 106.9	Black M.3/1.5
WGAT 1050 Gate City .5/2.2	WRGS 1370 Rogersv 1.4/3.0	WMYU-F 102.1	Knoxv .8/2.9
WJSO 1590 Jonesboro .7/4.1	WZAP 690 Bristol 2.4/3.7	WOKI-F 100.3	Oak Ril.2/2.7
WJSO-F 99.3 Elizabeth 2.0/6.2	WIKQ-F 94.9 Greenv .5/2.5		

FORMATS

	AM	FM	TOTAL	%
COUNTRY	103 (5)	134 (2)	237 (7)	42.7
ROCK/AOR/CONTEMP	26 (2)	146 (4)	170 (6)	30.6
BTFM MUSIC		43 (1)	43 (1)	7.7
RELIGION/GOSPEL	37 (2)	2 (1)	39 (3)	7.0
MOR/VARIETY	33 (3)		33 (3)	5.9
OTHERS/UNKNOWN		12 (1)	12 (1)	2.2
AC	4 (1)	8 (2)	12 (3)	2.1
NOSTALGIA	7 (1)		7 (1)	1.3

555 (25)

RADIO STATIONS

WFHG, 980, 5 KW/1 KW (DA-N), CONTEMP	ABC-D, \$16.00* (Mc-Guild)	
WGOB, 1090, 1 KW (DAYS,DA), RELIGION	, \$12.00 (----)	
WJCW, 910, 5 KW/1 KW (DA-N), COUNTRY	CBS, \$25.00* (Katz)	Bloomington
WKIN, 1320, 5 KW/500 W (DA-N), COUNTRY	APR, \$13.00 (Torbet)	Bahakel
WZAP, 690, 10 KW (DAYS), RELIGION	, \$12.00 (Gates)	
WQUT-F, 101.5, 100 KW @ 1500, CHR/ROCK (Burk-Abr)	RKO, \$37.00* (Katz)	Bloomington
WTFM-F, 98.5, 100 KW @ 1260, BTFM MUS (Bonne)	ABC-E, \$20.00* (Selcom)	
WXBQ-F, 96.9, 67 KW @ 2240, COUNTRY	ABC-I, \$34.00* (Mc-Guild)	
WZXY-F, 104.9, 1 KW @ 475, AOR	Source, \$15.00* (Torbet)	Bahakel

WIVK, WOKI - See Knoxville

KALAMAZOO

MSA Rank # 180
 MSA Pop: 215,000
 APR 15.8
 Est 1983 Rev: \$3,400,000

Stations: 23/8
 Diaries: 664/355:1
 Standard Error: .748
 % Below Line: 40.7

CSI: 2.0 Bil
 CSI HH: 24.2 M
 Retail \$: 1.4 Bil
 % Not Listed: 10.0

		SPG	FAL	SPG	FAL			12+ TSA CUME/ MSA CUME RATING	SPG	FAL	
12+ METRO	1/4/SHARE	83	82	82	81	12+ TSA	1/4		83	82	
1. WKFR-F	58/15.6	11.5	7.8	12.8	12.6	1. WKFR-F	66	1. WKFR-F	876/32.0	29.5	22.4
2. WKZO	41/11.1	12.0	10.3	15.5	13.2	2. WNNW-F	53	2. WKZO	821/26.2	29.7	28.3
3. WQLR-F	35/ 9.4	9.7	11.1	8.5	9.0	3. WKZO	52	3. WGRD-F	683/21.4	14.7	21.5
4. WNNW-F	29/ 7.8	8.7	7.3	5.6	5.0	4. WQLR-F	41	4. WNNW-F	653/16.1	17.4	14.5
5. WGRD-F	24/ 6.5	4.5	7.3	4.5	3.9	5. WGRD-F	34	5. WOOD-F	499/13.2	13.7	14.1
6. WJXQ-F	23/ 6.2	5.2	1.6	2.7	2.2	6. WOOD-F	27	6. WQLR-F	497/17.5	20.1	22.7
7. WOOD-F	19/ 5.1	4.2	5.7	5.1	5.9	7. WJXQ-F	25	7. WJFM-F	440/15.0	13.7	14.1
8. WKMI	18/ 4.9	8.5	5.7	7.5	8.4	8. WLAV-F	24	8. WKMI	418/15.8	21.6	19.7
9. WAOP-F	17/ 4.6	5.5	7.3	6.4	7.8	9. WJFM-F	20	9. WLAV-F	362/11.5	13.6	16.9
10. WAOP-F	11/ 3.0	2.0	1.6	1.6	---	10. WKMI	19	10. WMAQ	308/ 7.5	---	7.1
WJFM-F	11/ 3.0	5.5	5.9	6.1	6.2						

12+ FM SHARE (METRO): 71.86% (240 of 334) (FAL 82: 66.77%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WQLR-F	1. WKZO
2. WGRD-F	2. WJXQ-F	2. WQLR-F	2. WQLR-F	2. WKZO	2. WKFR-F
3. WJXQ-F	3. WLAV-F	3. WNNW-F	3. WNNW-F	3. WNNW-F	3. WQLR-F
		WJXQ-F			
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F
2. WQLR-F	2. WQLR-F		2. WNNW-F	2. WJXQ-F	WQLR-F
3. WKZO	WKZO		WQLR-F	WLAV-F	3. WKMI
					WNNW-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBUK 1560	Portage	.8/1.6	WCSY-F 98.3	South Haven	1.6/4.3	WJR 760	Detroit	.5/2.4
WKPR 1420		2.2/4.1	WBBM 780	Chicago	1.9/2.7	WLS 890	Chicago	.5/5.1
WBCK 930	Battle Cr	.5/2.0	WFRN-F 104.7	Elkhart	1.3/2.5	WMAQ 670	Chica.	1.1/7.5
WOAM 980	Otsego	1.1/1.6	WNDU-F 92.9	South Bend	.5/1.7	WGN 720	Chica.	.8/2.8

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	2 (1)	124 (5)	126 (6)	37.7
BTFL MUSIC		60 (3)	60 (3)	18.0
MOR/VARIETY	48 (4)		48 (4)	14.4
COUNTRY	7 (2)	40 (2)	47 (4)	14.1
AC	18 (1)	11 (1)	29 (2)	8.7
RELIGION/GOSPEL	8 (1)	5 (1)	13 (2)	3.9
NEWS/TALK	7 (1)		7 (1)	2.1
NOSTALGIA	4 (1)		4 (1)	1.2

334 (23)

RADIO STATIONS

WKMI, 1360, 5 KW/1 KW (DA-N), AC/CONTEMP	ABC-D, \$24.40* (----)
WKZO, 590, 5 KW (DA-N), MOR	CBS, \$37.25 (Mc-Guild) Fetzer
WKFR-F, 103.3, 50 KW @ 500, CONTEMP (Drake-Chen)	, \$51.25 (Eastman) (BATTLE CREEK)
WNNW-F, 98.5, 50 KW @ 500, COUNTRY	ABC-E, \$41.25 (Christal) (COLDWATER)
WQLR-F, 106.5, 33 KW @ 600, BTFL MUS (KalaMusic)	, \$25.00 (Masla) Fairfield
WAOP-F, 100.9, 3 KW @ 300, COUNTRY	UPI, \$14.00 (----) (OTSEGO)
WJXQ-F, 106.1, 50 KW @ 500, AOR	, \$30.00 (Christal) (JACKSON)

WMAQ - See Chicago

Other ranked stations see Grand Rapids

KANSAS CITY

MSA Rank # 28 (approx)
 KC,MO # 50
 KC,KN # 86
 MSA Pop: 1,447,700
 APR 17.3

Stations: 24/23
 Diaries: 1402/793:1
 Standard Error: .534
 % Below Line: 0.5
 Est 1983 Rev: \$26,200,000

CSI: 15.1 Bil
 CSI HH: 27.5 M
 Retail \$: 7.3 Bil
 % Not Listed: 4.1

<u>12+ METRO 1/4/SHARE</u>		<u>SPG</u>	<u>WIN</u>	<u>FAL</u>	<u>12+ TSA 1/4</u>		<u>12+ TSA CUME/</u>		<u>SPG</u>	<u>FAL</u>
		<u>83</u>	<u>83</u>	<u>82</u>			<u>MSA CUME</u>	<u>RATING</u>	<u>83</u>	<u>82</u>
1. WDAF	204/10.6	10.9	11.4	12.5	1. WDAF	436	1. WDAF	5290/20.8	22.4	24.1
2. KYYS-F	167/ 8.7	6.0	6.6	5.2	2. KYYS-F	236	2. KBEQ-F	3006/21.4	22.8	21.0
3. KLSI-F	148/ 7.7	7.0	6.3	5.4	3. KMBR-F	189	3. WHB	2871/14.5	16.8	19.4
	KBEQ-F 148/ 7.7	8.6	9.9	8.8	4. KBEQ-F	173	4. KYYS-F	2855/16.5	15.2	15.9
5. KMBR-F	135/ 7.0	4.9	6.0	4.8	5. KCMO	169	5. KCMO	2851/18.8	23.4	15.9
6. KCMO	127/ 6.6	8.6	5.6	5.7	6. WHB	164	6. KMBR-F	2328/14.5	12.6	13.0
7. KPRS-F	119/ 6.2	5.7	4.9	7.4	7. KLSI-F	154	7. KKCI-F	2259/13.9	11.8	9.1
8. KUDL-F	113/ 5.9	5.3	4.4	4.3	8. KKCI-F	150	8. KLSI-F	2103/17.2	16.5	11.9
9. KKCI-F	108/ 5.6	3.8	4.1	4.4	9. KPRS-F	134	9. KUDL-F	1973/14.8	16.0	13.2
10. KFKF-F+	103/ 5.4	6.7	7.9	4.9	10. KUDL-F	127	10. KFKF-F+	1961/14.6	14.7	10.7
11. KJLA	94/ 4.9	4.5	4.3	4.2	11. KFKF-F+	122	11. KZZC-F	1621/ 8.1	10.4	1.0
12. WHB	87/ 4.5	4.1	4.4	5.0	12. KJLA	103	12. KCMO-F	1460/ 9.1	13.6	10.6
13. KCMO-F	60/ 3.1	5.5	5.1	5.6	13. KCMO-F	88	13. KMBZ	1399/10.8	11.6	16.8
14. KMBZ	56/ 2.9	4.9	4.6	6.2	14. KZZC-F	63	14. KPRS-F	1239/ 9.5	8.7	9.9

12+ FM SHARE (METRO): 62.70% (1153 of 1839) (FAL 82: 55.99%)

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ AMD</u>
1. KBEQ-F	1. KYYS-F	1. KYYS-F	1. KLSI-F	1. WDAF	1. WDAF
2. KKCI-F	2. KLSI-F	2. KLSI-F	2. WDAF	2. KMBR-F	2. KLSI-F
3. KYYS-F	3. KBEQ-F	3. KUDL-F	3. KMBR-F	3. KCMO	3. KCMO
4. KPRS-F	4. KUDL-F	4. WDAF	4. KFKF-F+	4. KFKF-F+	4. KYYS-F
	5. KKCI-F	5. KBEQ-F	5. KCMO	KJLA	5. KBEQ-F

<u>12+ MID</u>	<u>12+ PMD</u>	<u>WOMEN 18-34</u>	<u>WOMEN 25-54</u>	<u>MEN 18-34</u>	<u>MEN 25-54</u>
1. WDAF	1. WDAF	1. KLSI-F	1. KLSI-F	1. KYYS-F	1. WDAF
2. KLSI-F	2. KYYS-F	2. KUDL-F	2. WDAF	2. KKCI-F	2. KCMO
3. KMBR-F	3. KLSI-F	3. KBEQ-F	3. KMBR-F	3. KPRS-F	KLSI-F
4. KUDL-F	4. KBEQ-F	4. KYYS-F	4. KUDL-F	4. KBEQ-F	4. KFKF-F+
5. KYYS-F	5. KMBR-F	5. KMBR-F	5. WHB	5. KLSI-F	KYYS-F
	KPRS-F		KFKF-F+		

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	8 (1)	583 (6)	591 (7)	32.1
COUNTRY	212 (2)	155 (2)	367 (4)	20.0
AC	87 (1)	148 (1)	235 (2)	12.8
BLACK/URBAN/JAZZ	37 (1)	119 (1)	156 (2)	8.5
NEWS/TALK	142 (2)		142 (2)	7.7
BTFL MUSIC		135 (1)	135 (1)	7.3
NOSTALGIA	94 (1)		94 (1)	5.1
MOR/VARIETY	56 (1)		56 (1)	3.0
RELIGION/GOSPEL	50 (3)		50 (3)	2.7
CLASSICAL		13 (1)	13 (1)	0.7
			<u>1839 (24)</u>	

KANSAS CITY ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE/CUME</u>	<u>RATING</u>	
1. WDAF	1. WDAF	1. WDAF	KBEA	1480	Mission, KS .8/2.6
2. KYYS-F	2. KBEQ-F	2. KLSI-F	KCCV	1510	Independence 1.0/2.0
3. KBEQ-F	3. KCMO	3. KCMO	KCNW	1380	Fairway,KS 1.0/2.9
4. KMBR-F	4. KYYS-F	4. KMBR-F	KEXS	1090	Excelsior Spg .6/1.5
5. KCMO	5. WHB	5. KBEQ-F	KKCI	1140	Liberty .4/1.1
6. KLSI-F	6. KMBR-F	6. KFKF-F+	KPRT	1590	1.9/3.3
7. KKCI-F	7. KLSI-F	7. KPRS-F	KXTR-F	96.5	.7/2.7
8. KPRS-F	8. KYYS-F	8. KYYS-F	KZZC-F	98.9	Leavenworth 2.0/8.1
9. KUDL-F	9. KFKF-F+	9. KJLA	KLZR-F	105.9	Lawrence,KN .5/3.0
10. KFKF-F+	10. KUDL-F	10. KKCI-F			
11. WHB	11. KZZC-F				
12. KJLA	12. KMBZ				
13. KCMO-F	13. KCMO-F				
14. KMBZ	14. KJLA				
15. KZZC-F	15. KPRS-F				

ADI FM SHARE: 57.60% (1436 of 2476) (FAL 82: 54.33%)

AM STATIONS

KCMO, 810, 50 KW/5 KW (DA-N), NEWS/TALK	CBS,MBS,NBC-T, \$ 80.00 (MMR)	Fairbanks
KJLA, 1190, 5 KW /250 W (DA-N), NOSTALGIA (Al Ham)	ABC-I, \$ 25.00* (Selcom)	
KMBZ, 980, 5 KW (DA-N), NOSTALGIA/MOR (Primetime)	ABC-D, \$ 50.00* (Torbet)	Bonneville
WDAF, 610, 5 KW, COUNTRY	ABC-E, \$105.00* (Katz)	Taft
WHB, 710, 10 KW/5 KW (DA-2), AC	NBC, \$ 75.00* (Blair)	Storz

FM STATIONS

KBEQ-F, 104.3, 50 KW @ 953, CHR	ABC-C, \$ 80.00* (HNWH) Capitol-Goodman
KCMO-F, 94.9, 100 KW @ 1057, COUNTRY	, \$ 55.00 (MMR) Fairbanks
KFKF-F+, 94.1, 100 KW @ 465, COUNTRY	, \$ 53.00* (Mc-Guild) Sconnix
KKCI-F, 106.5, 100 KW @ 880, AOR	CBS-R, \$ 47.00* (CBS/FM)
KLSI-F, 93.3, 100 KW @ 428, AC (Fairwest)	, \$ 70.00* (Selcom) Sandusky
KMBR-F, 99.7, 100 KW @ 950, BTFL MUS (Bonne)	, \$ 55.00* (Torbet) Bonneville
KPRS-F, 103.3, 100 KW @ 450, BLACK	NBN, \$ 57.00 (HNWH)
KUDL-F, 98.1, 100 KW @ 550, AC/CONTEMP	APR, \$ 62.50 (Christal) Shamrock
KYYS-F, 102.1, 100 KW @ 940, AOR (Burk-Abr)	Source, \$ 74.00* (Katz) Taft
KZZC-F, 98.9, 100 KW @ 988, ROCK	, \$ 35.00* (Eastman) (LEAVENWORTH)

KNOXVILLE

MSA Rank # 78
 MSA Pop: 590,400
 APR 17.5
 Est 1983 Rev: \$9,600,000

Stations: 17/16
 Diaries: 833/506:1
 Standard Error: .682
 % Below Line: 8.7

CSI: 4.8 Bil
 CSI HH: 21.9 M
 Retail \$: 2.7 Bil
 % Not Listed: 7.6

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG	FAL
	83	82	82	81			83	82
1. WIVK-F 136/18.4	21.6	22.3	17.9	19.0	1. WIVK-F 285	1. WOKI-F 3420/26.7	24.6	27.9
2. WEZK-F 109/14.8	11.8	13.2	13.6	15.5	2. WOKI-F 239	2. WIVK-F 3140/30.8	38.0	37.6
3. WIMZ-F 85/11.5	10.3	9.9	11.3	10.3	3. WIMZ-F 159	3. WIMZ-F 2070/23.5	21.4	21.9
4. WOKI-F 82/11.1	10.2	12.1	11.0	8.5	4. WEZK-F 155	4. WMYU-F 1776/23.0	20.4	20.9
5. WMYU-F 64/ 8.7	9.4	9.3	10.1	11.7	5. WMYU-F 127	5. WEZK-F 1753/25.2	22.9	23.7
6. WNOX 45/ 6.1	4.2	3.1	3.7	5.3	6. WNOX 73	6. WNOX 1089/16.4	15.2	13.8
7. WIVK 36/ 4.9	5.0	6.9	6.4	9.1	7. WIVK 54	7. WIVK 1049/14.2	13.1	15.1
8. WRJZ 29/ 3.9	6.4	5.2	6.7	4.5	8. WRJZ 45	8. WRJZ 916/14.6	16.3	15.0
9. WBMK 28/ 3.8	4.5	1.6	2.8	1.2	9. WBMK 28	9. WNKX-F 240/ 3.9	5.3	---
10. WNKX-F 14/ 1.9	3.3	.7	1.5	1.8	10. WNKX-F 18	10. WKGN 232/ 5.5	6.6	6.5

12+ FM SHARE (METRO): 71.85% (490 of 682) (FAL 82: 72.41%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WOKI-F	1. WIMZ-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F
2. WIMZ-F	2. WOKI-F	2. WIMZ-F	2. WEZK-F	2. WEZK-F	2. WEZK-F
	3. WMYU-F	3. WOKI-F	3. WMYU-F		3. WIMZ-F+
	4. WIVK-F	4. WMYU-F	4. WOKI-F		4. WOKI-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIVK-F	1. WIVK-F	1. WIMZ-F	1. WIVK-F	1. WIMZ-F	1. WIVK-F
2. WEZK-F	2. WEZK-F	2. WMYU-F	2. WEZK-F	2. WOKI-F	2. WEZK-F
3. WIMZ-F	3. WIMZ-F	3. WIVK-F	3. WMYU-F	3. WMYU-F	3. WMYU-F
4. WOKI-F	4. WOKI-F	4. WOKI-F	4. WOKI-F	4. WIVK-F	4. WOKI-F
	WMYU-F			WEZK-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEAG 1470 Abcoa	.5/1.4	WITA 1490	.7/2.7	WKXV 900	1.1/3.7
WGAP 1400 Maryville	1.5/4.6	WKGN 1340	1.8/5.5	WYSH 1380 Clinton	1.1/1.9
WIMZ 1240	.7/4.1				

FORMATS

	AM	FM	TOTAL	%
COUNTRY	100 (4)	150 (2)	250 (6)	36.7
ROCK/AOR/CONTEMP	5 (1)	167 (2)	172 (3)	25.2
BTFL MUSIC		109 (1)	109 (1)	16.0
AC	29 (1)	64 (1)	93 (2)	13.6
BLACK/URBAN/JAZZ	28 (1)		28 (1)	4.1
NEWS/TALK	13 (1)		13 (1)	1.9
RELIGION/GOSPEL	13 (2)		13 (2)	1.9
MOR/VARIETY	4 (1)		4 (1)	0.6
			682 (17)	

RADIO STATIONS

WBMK, 1430, 1 KW (DA,DAYS), BLACK	SBN, \$12.00 (----)	
WIVK, 850, 50 KW (DA,DAYS), COUNTRY	ABC-D, \$33.00* (Katz)	Dick Sanders
WNOX, 990, 10 KW (DA-N), COUNTRY	ABC-C, \$13.00 (Christal)	
WRJZ, 620, 5 KW (DA-N), OLDIES/AC	CBS, \$23.00* (Eastman)	
WEZK-F, 97.5, 100 KW @ 1250, BTFL MUS (Bonne)	, \$55.00* (Torbet)	South Central Stoner
WIMZ-F, 103.5, 100 KW @ 1720, AOR (Burk-Abr)	Source, \$47.00* (Mc-Guild)	
WIVK-F, 107.7, 100 KW @ 1970, COUNTRY	ABC-E, \$85.00* (Katz)	Dick Sanders
WNKX-F, 95.3, 3 KW @ 300, COUNTRY	RKO II, \$10.00 (Christal)	(CLINTON) (OAK RIDGE)
WOKI-F, 100.3, 100 KW @ 2000, CHR/ROCK	ABC-F, \$52.50 (Selcom)	Mooney
WMYU-F, 102.1, 100 KW @ 1000, AC	, \$44.00* (Mc-Guild)	(SEVIERVILLE)

LANCASTER

MSA Rank # 112
 MSA Pop: 374,100
 APR 17.0
 Est 1983 Rev: \$4,000,000

Stations: 28/7
 Diaries: 691/452:1
 Standard Error: .763
 % Below Line: 55.6

CSI: 3.5 Bil
 CSI HH: 26.3 M
 Retail \$: 1.8 Bil
 % Not Listed: 9.8

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	SPG 83	FAL 82
1. WNCE-F	71/13.4	10.7	13.4	14.8	9.9	1. WNCE-F 134	1. WRKZ-F 1169/17.8	16.7	16.6
2. WIOV-F	65/12.3	12.7	6.8	5.4	7.3	2. WRKZ-F 97	2. WNCE-F 1116/19.6	21.9	23.2
3. WSBA-F	54/10.2	7.6	6.0	6.9	6.6	3. WSBA-F 96	3. WSBA-F 1110/17.6	14.4	14.8
4. WLAN-F	49/ 9.2	10.5	10.5	16.0	15.4	4. WIOV-F 71	4. WQXA-F 977/11.3	13.2	14.7
5. WRKZ-F	38/ 7.2	9.6	8.1	7.9	9.2	5. WSBA 68	5. WSBA 960/ 9.1	9.4	7.2
6. WDAC-F	22/ 4.2	6.1	7.3	6.0	5.1	6. WQXA-F 58	6. WLAN-F 958/26.5	30.9	28.4
7. WTPA-F	19/ 3.6	3.5	2.4	3.5	3.7	7. WLAN-F 53	7. WIOV-F 875/23.6	21.7	NA
	WTPA-F 19/ 3.6	2.2	3.6	1.2	3.7	8. WTPA-F 47	8. WHTF-F 596/ 5.9	3.0	NA
9. WQXA-F	17/ 3.2	4.4	5.3	5.4	4.0	9. WHTF-F 40	9. WYCR-F 561/ 5.8	3.8	8.1
10. WRFY-F	14/ 2.6	3.3	1.7	2.7	2.4	10. WDAC-F 30	10. WTPA-F 479/ 5.5	6.2	6.3

12+ FM SHARE (METRO): 85.56% (409 of 478) (FAL 82: 82.89%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHTF-F	1. WLAN-F	1. WLAN-F	1. WSBA-F	1. WNCE-F	1. WIOV-F
2. WLAN-F	2. WSBA-F	2. WSBA-F	WIOV-F	2. WIOV-F	2. WSBA-F
WCAU-F	3. WTPA-F	3. WIOV-F	3. WNCE-F	3. WSBA-F	3. WNCE-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WNCE-F	1. WNCE-F	1. WLAN-F	1. WIOV-F	1. WTPA-F	1. WSBA-F
2. WIOV-F	2. WIOV-F	2. WSBA-F	2. WNCE-F	2. WLAN-F	2. WRKZ-F
3. WSBA-F	3. WLAN-F		3. WSBA-F	WSBA-F	3. WIOV-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGSA 1310 Ephrata	2.1/5.8	WHTF-F 92.7	Starview 1.9/5.9	WEEU 850	Readi .6/2.6
WLAN 1390	1.9/8.8	WYCR-F 98.5	York 1.1/5.8	WJBR-F 99.5	Wilmi .4/1.9
WLPA 1490	2.1/5.7	KYW 1060	Phila 1.7/7.1	WMGK-F 102.9	Phila .6/2.6
WGCB-F 96.1 Red Lion	.9/4.1	WBSB-F 104.3	Balt .4/2.0	WMMR-F 93.3	Phila .9/3.3
WHP 580 Harrisb	1.1/2.1	WBYO-F 107.5	Boyer .6/2.2	WUSL-F 98.9	Phila .8/1.7
WHP-F 97.3 Harrisb	.4/1.7	WCAU-F 98.1	Phila 1.5/5.7	WYSP-F 94.1	Phil 1.9/5.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		145 (11)	145 (11)	30.3
COUNTRY		103 (2)	103 (2)	21.5
BTFL MUSIC		75 (3)	75 (3)	15.7
AC		57 (2)	57 (2)	11.9
MOR/VARIETY	38 (4)		38 (4)	7.9
RELIGION/GOSPEL		25 (2)	25 (2)	5.2
NOSTALGIA	22 (2)		22 (2)	4.6
NEWS/TALK	9 (1)		9 (1)	1.9
BLACK/URBAN/JAZZ		4 (1)	4 (1)	0.8
			478 (28)	

RADIO STATIONS

WDAC-F, 94.5, 50 KW @ 500, RELIGION	MBS, \$13.10 (Savalli)	Crawford
WIOV-F, 105.1, 50 KW @ 500, COUNTRY	ABC-E, \$22.00 (Masla)	(EPHRATA)
WLAN-F, 96.9, 50 KW @ 500, CONTEMP	ABC-F, \$35.00* (HNWH)	
WNCE-F, 101.3, 50 KW @ 1293, BTFL MUS	NBC, \$38.00* (Christal)	

Other ranked stations see York or Harrisburg

LANSING

MSA Rank # 103
 MSA Pop: 427,000
 APR 15.7
 Est 1983 Rev: \$7,400,000

Stations: 26/15
 Diaries: 968/408:1
 Standard Error: .636
 % Below Line: 25.1

CSI: 4.3 Bil
 CSI HH: 28.1 M
 Retail \$: 2.4 Bil
 % Not Listed: 12.2

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WVIC-F 82/13.2	13.0	8.0	6.9	6.0	1. WVIC-F 114	1. WVIC-F 1552/30.7	29.6	24.1
2. WITL-F 72/11.6	10.1	10.5	12.2	11.5	2. WJXQ-F 113	2. WJXQ-F 1301/20.9	19.3	23.1
3. WILS-F 55/ 8.9	6.6	6.1	7.6	8.1	3. WITL-F 83	3. WFMK-F 1211/22.1	28.7	33.0
4. WFMK-F 54/ 8.7	13.8	15.0	11.3	12.2	4. WFMK-F 76	4. WJR 1090/14.9	13.2	17.8
5. WJXQ-F 45/ 7.2	7.2	9.7	12.3	11.2	5. WJR 72	5. WITL-F 1001/20.3	19.1	23.6
6. WJR 38/ 6.1	5.3	7.7	9.0	7.1	6. WILS-F 57	6. WILS-F 860/19.7	17.1	19.1
7. WJIM-F 37/ 6.0	7.2	8.5	5.5	7.3	7. WJIM-F 42	7. WJIM-F 707/15.4	12.6	17.7
8. WITL 18/ 2.9	.8	2.4	2.6	1.3	8. WIBM-F 34	8. WIBM-F 538/ 6.5	2.0	1.7
9. WKLH-F 16/ 2.6	1.3	---	---	---	9. WKLH-F 20	9. WILS 360/ 8.3	7.8	12.6
10. WIBM-F 15/ 2.4	.3	.3	---	.8	10. WITL 18	10. WJIM 324/ 8.1	10.4	11.4

12+ FM SHARE (METRO): 81.47% (444 of 545) (FAL 82: 76.62%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WITL-F	1. WITL-F	1. WITL-F
2. WJXQ-F	2. WILS-F	2. WITL-F	2. WFMK-F	2. WJR	2. WVIC-F+
	3. WFMK-F	3. WILS-F	3. WVIC-F	3. WJIM-F	3. WFMK-F
	4. WJXQ-F	4. WFMK-F	4. WJIM-F		4. WJR
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WITL-F	1. WVIC-F+	1. WFMK-F	1. WITL-F	1. WILS-F	1. WITL-F
2. WFMK-F	2. WITL-F	2. WVIC-F	WFMK-F	2. WVIC-F	2. WVIC-F
3. WVIC-F	3. WILS-F	3. WILS-F	3. WVIC-F	3. WJXQ-F	3. WJR
4. WILS-F	4. WJXQ-F	4. WJXQ-F		4. WITL-F	4. WFMK-F
					WJIM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDTB 1170 Dimondale .6/1.4	WMMQ-F 92.7 Charlo 1.6/7.2	WLAV-F 96.9 Gr Rap 1.6/3.3
WVGO 1580 St. Johns .3/1.2	WVIC 730 1.4/3.9	WNWN-F 98.5 Coldwat .6/1.5
WGUY 1390 Charlotte .5/1.8	WCUZ-F 101.3 Gr Rap 1.9/4.1	WOOD-F 105.7 Gr Rap 2.1/6.3
WILS 1320 1.3/8.3	WFUR-F 102.9 Gr Rap .3/ .9	WPLB-F 107.3 Greenv .6/1.6
WION 1430 Ionia 1.3/2.1	WJFM-F 93.7 Gr Rap 1.4/3.3	WRIF-F 101.1 Detroit .6/1.7
WJIM 1240 1.8/8.1		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	9 (1)	221 (7)	230 (8)	42.2
COUNTRY	26 (2)	108 (5)	134 (7)	24.6
AC	8 (1)	63 (2)	71 (3)	13.0
BTFL MUSIC		50 (2)	50 (2)	9.2
MOR/VARIETY	49 (2)		49 (2)	9.0
OTHERS/UNKNOWN	6 (2)		6 (2)	1.1
RELIGION/GOSPEL	3 (1)	2 (1)	5 (2)	0.9
			545 (26)	

RADIO STATIONS

WILS, 1320, 5 KW/1 KW (DA-2), AC	CBS, MBS, \$15.50 (Masla)	Sentry
WITL, 1010, 500 W (DAYS), COUNTRY	RKO II, \$21.00 (Mc-Guild)	Midwest Family
WJIM, 1240, 1 KW/250 W, MOR	NBC, NBC-T, \$12.38 (Pearse)	
WFMK-F, 99.1, 28 KW @ 600, AC/CONTEMP	ABC-F, \$45.00* (Selcom)	Liggett
WILS-F, 101.7, 3 KW @ 180, AOR (Burk-Abr)	Source, \$25.50 (Masla)	Sentry
WJIM-F, 97.5, 28 KW @ 440, BTFL MUS (TM)	NBC, \$15.00* (Pearse)	
WKLH-F, 92.1, 3 KW @ 300, COUNTRY (Burk-Abr)	ABC-I, \$12.00 (Weiss)	(ST. JOHNS)
WVIC-F, 94.9, 49 KW @ 500, CHR/ROCK	ABC-C, \$40.00* (Blair)	
WIBM-F, 94.1, 50 KW @ 500, CONTEMP	MBS, \$21.00 (Torbet)	Casciani (JACKSON)
WJXQ-F, 106.1, 50 KW @ 500, AOR	, \$33.00 (Christal)	(JACKSON)
WITL-F, 100.7, 55 KW @ 378, COUNTRY	RKO II, \$41.00 (Mc-Guild)	Midwest Family

LAS VEGAS

MSA Rank # 90
 MSA Pop: 514,200
 APR 17.4
 Est 1983 Rev: \$11,100,000

Stations: 17/17
 Diaries: 925/482:1
 Standard Error: .642
 % Below Line: 0

CSI: 4.9 Bi1
 CSI HH: 25.2 M
 Retail \$: 3.2 Bi1
 % Not Listed: 14.6

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	SPG 83	FAL 82
1. KOMP-F	88/11.3	12.6	11.4	10.4	9.5	1. KOMP-F 88	1. KLUC-F 1111/24.7	27.9	28.2
2. KLUC-F	76/ 9.8	11.7	14.2	12.1	11.6	2. KLUC-F 76	2. KOMP-F 968/21.7	19.4	22.0
3. KXTZ-F	70/ 9.0	10.4	7.2	6.5	8.4	3. KXTZ-F 71	3. KXTZ-F 798/17.2	18.6	16.1
4. KFMS-F	65/ 8.4	7.8	5.4	7.1	4.3	4. KFMS-F 70	4. KFMS-F 709/14.8	14.1	10.7
5. KORK	55/ 7.1	4.5	3.2	2.9	2.5	5. KORK 55	5. KLAV 678/15.2	13.4	17.9
6. KDWN	42/ 5.4	5.2	6.4	4.3	4.9	6. KDWN 46	6. KDWN 646/13.0	14.3	13.0
7. KEER-F	40/ 5.2	5.4	6.0	8.1	8.7	KEER-F 46	7. KENO 559/12.5	9.2	10.4
8. KRAM	39/ 5.0	3.9	5.4	5.5	4.7	8. KRAM 40	8. KMJJ 552/12.3	15.1	15.6
9. KLAV	30/ 3.9	3.9	6.4	5.6	4.0	9. KLAV 30	9. KRAM 545/11.5	10.0	12.3
10. KENO	29/ 3.7	2.0	1.9	2.9	3.8	10. KVEN 29	10. KORK 541/11.6	11.8	9.7
11. KUDO-F	28/ 3.6	4.9	6.5	6.1	6.3	KENO 29			
KVEG	28/ 3.6	5.8	6.4	8.7	7.2				
KMJJ	26/ 3.4	2.9	4.9	4.9	6.3				

12+ FM SHARE (METRO): 59.28% (393 of 663) (FAL 82: 58.23%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KLUC-F	1. KOMP-F	1. KOMP-F	1. KFMS-F	1. KFMS-F	1. KLUC-F
2. KOMP-F	2. KLUC-F	2. KLUC-F	2. KXTZ-F	2. KXTZ-F	2. KOMP-F
	3. KFMS-F	3. KFMS-F	3. KOMP-F	3. KRAM	3. KORK
	4. KUDO-F	4. KXTZ-F	4. KRAM	4. KDWN	4. KDWN
	KXTZ-F				

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOMP-F	1. KOMP-F	1. KLUC-F	1. KFMS-F	1. KOMP-F	1. KFMS-F
2. KXTZ-F	2. KLUC-F	2. KFMS-F	2. KXTZ-F	2. KLUC-F	2. KOMP-F
3. KFMS-F	3. KFMS-F	3. KOMP-F	3. KLUC-F		3. KMJJ
4. KORK	4. KXTZ-F	4. KLAV	KRAM		
		KXTZ-F			

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KMZQ-F 100.5	Henderson	2.4/6.2	KRRI-F 105.5	Boulder City	.9/3.8
KNUU 970		2.2/8.7	KVOV 1280	Henderson	.5/1.8

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	30 (1)	164 (2)	194 (3)	29.3
COUNTRY	67 (2)	72 (2)	139 (4)	21.0
BTFM MUSIC		110 (2)	110 (2)	16.6
AC	55 (2)	28 (1)	83 (3)	12.5
NOSTALGIA	55 (1)		55 (1)	8.3
MOR/VARIETY	42 (1)		42 (1)	6.3
OTHERS/UNKNOWN	4 (1)	19 (1)	23 (2)	3.5
NEWS/TALK	17 (1)		17 (1)	2.6
			663 (17)	

RADIO STATIONS

KDWN, 720, 50 KW (DA-N)	, MOR/TALK	, \$19.25 (Blair)	
KENO, 1460, 5 KW/1 KW (DA-N)	, AC	, \$ NA (Christal)	Lotus
KLAV, 1230, 1 KW/250 W	, CHR/ROCK	, \$20.00* (Masla)	
KMJJ, 1140, 10 KW/2.5 KW (DA-N)	, AC/OLDIES	ABC-E, \$21.00* (Mc-Guild)	Western Cities
KORK, 920, 5 KW/500 W (DA-2)	, NOSTALGIA (Primetime)	ABC-I, \$20.00* (Eastman)	Donrey
KRAM, 1340, 1 KW/250 W	, COUNTRY (Century 21)	, \$18.75 (Torbet)	
KVEG, 1410, 5 KW (DA-N)	, COUNTRY	, \$24.00* (Katz)	

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

LEXINGTON

MSA Rank # 126
 MSA Pop: 330,500
 APR 15.4
 Est 1983 Rev: \$7,800,000

Stations: 14/12
 Diaries: 766/359:1
 Standard Error: .693
 % Below Line: 1.9

CSI: 2.8 Bil
 CSI HH: 22.8 M
 Retail \$: 1.9 Bil
 % Not Listed: 10.1

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG	FAL
	83	82	82	81			83	82
1. WVLK-F 74/17.5	16.0	15.9	7.8	8.5	1. WVLK-F 236	1. WVLK-F 2448/30.3	31.1	32.0
2. WKQQ-F 58/13.7	13.3	15.2	15.5	18.2	2. WKQQ-F 123	2. WLAP-F 1688/29.6	35.9	34.7
3. WLAP-F 45/10.6	17.4	16.4	18.2	16.3	3. WLAP-F 106	3. WKQQ-F 1378/26.1	25.9	28.1
4. WVLK 42/ 9.9	12.6	11.5	15.8	14.6	4. WVLK 53	4. WVLK 1023/27.5	32.0	33.7
5. WFMI-F 40/ 9.4	4.3	1.6	2.2	1.7	5. WFMI-F 51	5. WFMI-F 730/20.1	14.9	6.0
6. WNCW-F 30/ 7.1	5.2	6.0	1.5	.5	6. WHAS 46	6. WHAS 725/ 5.2	5.9	7.8
7. WTKC 24/ 5.7	5.4	5.8	11.7	8.8	7. WNCW-F 40	7. WLAP 669/17.5	19.8	21.4
8. WLAP 21/ 5.0	4.7	5.5	6.3	5.8	8. WTKC 31	8. WNCW-F 477/13.8	11.8	11.8
WBBE 21/ 5.0	5.0	2.3	1.2	2.2	9. WBBE 30	9. WTKC 442/12.8	17.0	14.1
10. WJMM-F 8/ 1.9	.9	1.4	2.2	3.2	10. WLAP 25	10. WBBE 232/ 5.6	5.9	6.5

12+ FM SHARE (METRO): 68.77% (262 of 381) (FAL 82: 65.48%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WFMI-F	1. WKQQ-F	1. WVLK-F	1. WVLK-F	1. WVLK-F	1. WVLK-F
2. WKQQ-F	2. WVLK-F	2. WKQQ-F	2. WVLK	2. WVLK	2. WVLK
3. WLAP-F	3. WLAP-F	3. WLAP-F	3. WLAP-F	3. WNCW-F	3. WKQQ-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WVLK-F	1. WVLK-F	1. WKQQ-F	1. WVLK-F	1. WKQQ-F	1. WVLK-F
2. WKQQ-F	2. WKQQ-F	2. WVLK-F	2. WVLK	2. WVLK-F	2. WLAP-F
3. WLAP-F	3. WLAP-F	WLP-F	3. WTKC	3. WLAP-F	3. WVLK
			WLP-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAXU-F 103.1 Georgetown 1.7/5.6	WAKY 790 Louisville .7/2.7
WWKY 1380 Winchester .7/1.4	WHAS 840 Louisville 1.2/5.2

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		143 (3)	143 (3)	37.5
COUNTRY	24 (1)	81 (2)	105 (3)	27.6
MOR/VARIETY	50 (3)		50 (3)	13.1
BTFM MUSIC		30 (1)	30 (1)	7.9
AC	24 (2)		24 (2)	6.3
NOSTALGIA	21 (1)		21 (1)	5.5
RELIGION/GOSPEL		8 (1)	8 (1)	2.1
			381 (14)	

RADIO STATIONS

WBBE, 1580, 10 KW (DAYS,DA) , NOSTALGIA	MBS, \$18.00 (Savalli)	(GEORGETOWN)
WLAP, 630, 5 KW/1 KW (DA-2), AC/MOR	CBS,MBS, \$24.00 (Mc-Guild)	
WTKC, 1300, 2.5 KW/1 KW (DA-N),COUNTRY (TM)	NBC, \$20.38 (Weiss)	
WVLK, 590, 5 KW/1 KW (DA-2), MOR/AC	ABC-I, \$33.00* (Torbet)	Bluegrass
WFMI-F, 100.1, 3 KW @ 300, CHR/ROCK	ABC-F, \$13.50 (Selcom)	Cromwell
		(WINCHESTER)
WJMM-F, 106.3, 3 KW @ 300, RELIGION	, \$ NA (----)	Mortenson
WKQQ-F, 98.1, 100 KW @ 551, AOR	, \$47.00 (Christal)	Village
WLAP-F, 94.5, 100 KW @ 660, CHR/ROCK (TM)	RKO, \$38.00 (Mc-Guild)	
WNCW-F, 96.7, 3 KW @ 300, BTFM MUS (KalaMusic)	, \$18.00 (Masla)	Fairfield
		(PARIS)
WVLK-F, 92.9, 100 KW @ 854, COUNTRY (Drake-Chen)	, \$53.00* (Torbet)	Bluegrass
WHAS - See Louisville		

LITTLE ROCK

MSA Rank # 93
 MSA Pop: 498,500
 APR 15.1
 Est 1983 Rev: \$9,600,000

Stations: 16/15
 Diaries: 759/438:1
 Standard Error: .689
 % Below Line: 4.0

CSI: 4.2 Bil
 CSI HH: 23.1 M
 Retail \$: 2.2 Bil
 % Not Listed: 5.0

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. KKYK-F 79/15.7	11.5	14.5	10.7	9.8	1. KSSN-F 217	1. KSSN-F 2690/23.9	25.6	27.0
2. KSSN-F 65/12.9	11.8	13.9	18.0	17.7	2. KKYK-F 162	2. KKYK-F 2427/30.9	32.1	31.8
3. KMJX-F 43/ 8.6	5.8	9.3	4.5	7.7	3. KLAZ-F 108	3. KLAZ-F 1377/15.3	21.6	22.5
4. KEZQ-F 42/ 8.4	8.6	7.1	9.3	12.9	4. KMJX-F 105	4. KLRA 1112/17.2	16.0	16.4
5. KAUL 36/ 7.2	3.3	1.4	3.5	.6	5. KEZQ-F 97	5. KMJX-F 1095/17.2	13.1	15.6
6. KARN 35/ 7.0	6.0	11.1	7.6	7.9	6. KRLA 65	6. KEZQ-F 1043/16.4	16.8	16.4
7. KLRA 33/ 6.6	6.2	5.2	6.2	6.5	7. KARN 59	7. KLPQ-F 933/11.7	16.3	10.3
8. KLAZ-F 30/ 6.0	7.2	11.1	5.0	4.8	8. KLPQ-F 49	8. KAAV 887/13.2	14.4	17.7
9. KLAZ 29/ 5.8	10.6	8.6	15.1	11.7	9. KAUL 38	9. KARN 838/17.7	17.1	21.9
10. KLPQ-F 26/ 5.2	6.5	3.9	7.0	5.6	10. KAAV 33	10. KLAZ 447/13.2	17.2	17.4

12+ FM SHARE (METRO): 63.94% (305 of 477) (FAL 82: 62.94%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KSSN-F	1. KSSN-F	1. KKYK-F
2. KLAZ-F	2. KMJX-F	2. KSSN-F	2. KKYK-F	2. KEZQ-F	2. KSSN-F
3. KMJX-F	3. KSSN-F	3. KMJX-F	3. KEZQ-F	3. KAUL	3. KLRA
	4. KLAZ	4. KLAZ	4. KLPQ-F	4. KLRA	4. KARN
				KARN	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSSN-F	1. KKYK-F	1. KKYK-F	1. KSSN-F	1. KMJX-F	1. KSSN-F
2. KKYK-F	2. KSSN-F	2. KSSN-F	2. KKYK-F	2. KKYK-F	2. KKYK-F
3. KEZQ-F	3. KMJX-F	3. KMJX-F	3. KEZQ-F	3. KSSN-F	3. KMJX-F
4. KAUL	4. KEZQ-F	4. KLAZ-F	4. KLPQ-F		4. KEZQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAAY 1090	3.2/13.2	KGKO 850	Benton .8/2.0	KSOH 1050	.4/1.3
KBOX 1150	1.6/8.7	KITA 1440	1.8/4.6	KWTD-F 106.3	Lonoke 4.0/9.0

FORMATS

	AM	FM	TOTAL	%
COUNTRY	33 (1)	91 (2)	124 (3)	26.0
ROCK/AOR/CONTEMP		122 (2)	122 (2)	25.6
BLACK/URBAN/JAZZ	29 (1)	51 (2)	80 (3)	16.8
BTFL MUSIC		42 (1)	42 (1)	8.8
NOSTALGIA	36 (1)		36 (1)	7.5
NEWS/TALK	35 (1)		35 (1)	7.3
AC	16 (1)		16 (1)	3.4
RELIGION/GOSPEL	11 (2)		11 (2)	2.3
OTHERS/UNKNOWN	8 (1)		8 (1)	1.7
MOR/VARIETY	4 (1)		4 (1)	0.8
			477 (16)	

RADIO STATIONS

KAAY, 1090, 50 KW (DA-N)	, AC	ABC-C, RKO II, \$40.00* (Katz)	Multimedia
KARN, 920, 5 KW (DA-N)	, NEWS/TALK	NBC, \$30.00* (Blair)	
KAUL, 1380, 5 KW/2.5 KW (DA-2)	, NOSTALGIA (Al Ham)	ABC-I, \$25.00* (Roslin)	
KLAZ, 1250, 1 KW/500 W (DA-N)	, BLACK	, \$33.00* (----)	
KLRA, 1010, 10 KW/5 KW (DA-N)	, COUNTRY	CBS, \$19.00 (Christal)	Signal
KEZQ-F, 100.3, 100 KW @ 295,	BTFL MUS (Bonne)	, \$47.50 (Selcom)	
KKYK-F, 103.7, 100 KW @ 1510,	CHR (Ron White)	, \$49.00* (Blair)	
KLAZ-F, 98.5, 100 KW @ 880,	BLACK/URBAN	, \$35.00* (----)	
KLPQ-F, 94.1, 100 KW @ 770,	COUNTRY	, \$40.00* (Katz)	Multimedia
KMJX-F, 105.1, 100 KW @ 534,	AOR	ABC-R, \$20.00* (HNWH)	(CONWAY)
KSSN-F, 95.7, 100 KW @ 1000,	COUNTRY	ABC-E, \$57.00* (Eastman)	Firstcom

LOS ANGELES

MSA Rank # 2; ADI # 2
 MSA Pop: 7,607,500
 APR 17.4
 Est 1983 Rev: \$190,300,000

Stations: 44/42
 Diaries: 4301/1906:1
 Standard Error: .314
 % Below Line: 1.6

CSI: 86.1 Bil
 CSI HH: 30.4 M
 Retail \$: 39.7 Bil
 % Not Listed: 7.6

12+ METRO	1/4/SHARE	SUM 83	SPG 83	WIN 83	FAL 82	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82		
1. KIIS-F	1160/8.1	7.6	6.0	4.7	4.4	1. KIIS-F	1335	1. KIIS-F	19415/20.4	17.3	12.4
2. KABC	746/5.2	7.4	7.6	6.2	5.6	2. KABC	879	2. KNX	14212/12.3	11.6	12.7
3. KBIG-F	718/5.0	4.3	6.1	5.3	5.1	3. KBIG-F	849	3. KABC	12021/12.5	18.2	12.5
4. KJOI-F	632/4.4	4.7	4.1	3.4	3.8	4. KNX	731	4. KLOS-F	11829/11.2	12.8	12.6
5. KMET-F	538/3.8	3.3	3.2	3.0	3.7	5. KMET-F	692	5. KFVB	11396/12.9	13.9	13.7
6. KNX	533/3.7	2.7	3.1	3.7	3.7	6. KJOI-F	668	6. KMET-F	11234/10.7	11.0	11.2
7. KLOS-F	511/3.6	4.3	4.1	4.0	3.7	7. KLOS-F	667	7. KIQQ-F	10642/11.8	10.6	11.0
8. KFVB	505/3.5	3.2	3.4	4.3	4.2	8. KFVB	539	8. KFI	10353/ 7.7	8.0	8.5
9. KPRZ	457/3.2	1.8	2.5	2.1	2.0	9. KRTH-F	505	9. KRTH-F	10194/ 9.9	10.7	8.8
10. KMPC	393/2.8	3.3	2.8	2.6	2.8	10. KMPC	501	10. KBIG-F	10133/10.3	12.7	10.6
11. KOST-F	384/2.7	2.3	2.6	2.8	2.4	11. KPRZ	462	11. KMPC	8822/ 8.8	9.6	8.9
12. KROQ-F	374/2.6	3.5	4.4	4.6	3.9	12. KOST-F	452	12. KJOI-F	8494/ 9.7	10.0	8.3
13. KRTH-F	373/2.6	3.3	3.0	3.5	2.6	13. KFI	447	13. KOST-F	8154/ 8.5	8.6	6.2
14. KIQQ-F	370/2.6	2.7	2.8	2.6	3.1	14. KROQ-F	423	14. XTRA	8065/ 5.4	6.1	8.2
15. KJLH-F	347/2.4	1.7	1.4	1.7	1.3	15. KIQQ-F	413	15. KROQ-F	6993/ 7.6	11.3	8.2
16. KMGG-F	324/2.3	1.5	1.3	1.9	1.3	16. KJLH-F	351	16. KMGG-F	6706/ 7.5	5.2	5.9
17. KTNQ	299/2.1	1.9	1.8	2.0	2.2	17. KMGG-F	348	17. KHTZ-F	6521/ 7.6	7.7	8.6
18. KHTZ-F	297/2.1	2.2	2.3	2.7	2.9	18. KLAC	327	18. KKHR-F	6495/ 6.2	5.7	7.0
19. KUTE-F	295/2.1	2.1	1.9	1.6	1.4	19. KTNQ	314	19. KUTE-F	6456/ 7.2	6.9	5.0
20. KWKW	293/2.1	1.3	1.7	1.6	1.7	20. KUTE-F	313	20. KLAC	6019/ 5.6	7.1	6.4
21. KFI	277/1.9	1.7	1.8	1.6	2.3	21. KZLA-F	306	21. KRLA	5830/ 6.5	6.8	5.8
22. KZLA-F	269/1.9	2.4	2.0	2.3	2.1	22. KHTZ-F	303	22. KJLH-F	5041/ 6.0	4.5	3.7
23. KRLA	258/1.8	2.3	1.7	2.5	1.5	23. KKHR-F	299	23. KPRZ	4614/ 5.6	5.6	4.8
24. KNOB-F	258/1.8	1.7	1.3	1.1	1.2	24. KWKW	294	24. KZLA-F	4497/ 4.7	5.7	5.0
25. KALI	252/1.8	2.0	1.8	1.3	1.9	25. KRLA	279	25. KFAC-F	4476/ 4.7	4.5	3.3

12+ FM SHARE (METRO): 61.02% (8055 of 13201) (FAL 82: 57.19%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KBIG-F	1. KIIS-F
2. KIQQ-F	2. KLOS-F	2. KLOS-F	2. KBIG-F	2. KABC	2. KABC
3. KMET-F	3. KMET-F	3. KMET-F	3. KABC	3. KJOI-F	3. KNX
4. KROQ-F	4. KRTH-F	4. KBIG-F	4. KRTH-F	4. KNX	4. KFVB
5. KLOS-F	5. KROQ-F	5. KRTH-F	5. KJOI-F	5. KPRZ	5. KBIG-F
6. KDAY	6. KOST-F	6. KOST-F	6. KOST-F	6. KMPC	6. KJOI-F
7. KUTE-F	7. KJLH-F	7. KABC	7. KTNQ	7. KFVB	7. KPRZ
	8. KMGG-F	8. KHTZ-F	8. KNX	8. KIIS-F	8. KFI
	9. KHTZ-F	9. KJLH-F	9. KMGG-F	9. KZLA-F	9. KMPC
	10. KUTE-F	10. KMGG-F	10. KHTZ-F	10. KWKW	10. KMET-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KLOS-F	1. KIIS-F
2. KBIG-F	2. KBIG-F	2. KOST-F	2. KBIG-F	2. KMET-F	2. KBIG-F
3. KABC	3. KMET-F	3. KMGG-F	3. KOST-F	3. KIIS-F	3. KABC
4. KJOI-F	4. KABC	4. KRTH-F	4. KJOI-F	4. KROQ-F	4. KRLA
5. KPRZ	5. KJOI-F	5. KUTE-F	5. KABC	5. KRTH-F	5. KRTH-F
6. KMET-F	6. KLOS-F	6. KLOS-F	6. KRTH-F	6. KJLH-F	6. KLOS-F
7. KLOS-F	7. KNX	7. KMET-F	7. KMGG-F	7. KHTZ-F	7. KNX
8. KOST-F	8. KPRZ	8. KHTZ-F	8. KWKW	8. KOST-F	8. KJOI-F
9. KMPC	9. KIQQ-F	9. KIQQ-F	9. KJLH-F	9. KMGG-F	9. KTNQ
10. KNX	10. KOST-F	10. KJLH-F	10. KHTZ-F	10. KUTE-F	10. KMET-F
					11. KNOB-F

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	235 (2)	3188 (6)	3423 (8)	25.9
AC	535 (2)	1440 (5)	1975 (7)	15.0
NEWS/TALK	1784 (3)		1784 (3)	13.5
BTFM MUSIC		1608 (3)	1608 (3)	12.2
BLACK/URBAN/JAZZ	323 (2)	1080 (4)	1403 (6)	10.6
SPANISH	915 (4)	178 (1)	1093 (5)	8.3
NOSTALGIA	850 (2)		850 (2)	6.4
COUNTRY	264 (2)	319 (2)	583 (4)	4.4
RELIGION/GOSPEL	185 (3)	52 (1)	237 (4)	1.8
CLASSICAL		190 (1)	190 (1)	1.4
MOR/VARIETY	55 (1)		55 (1)	0.4

13201 (44)

LOS ANGELES ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. KIIS-F	1. KIIS-F	1. KIIS-F
2. KABC	2. KNX	2. KFWB
3. KBIG-F	3. KABC	3. KABC
4. KMET-F	4. KFWB	4. KPRZ
5. KJOI-F	5. KLOS-F	5. KBIG-F
6. KNX	6. KMET-F	6. KNX
7. KLOS-F	7. KIQQ-F	7. KJOI-F
8. KFWB	8. KBIG-F	8. KROQ-F
9. KRTH-F	9. KRTH-F	9. KTNQ
10. KMPC	10. KFI	10. KMET-F
11. KPRZ	11. KMPC	
12. KOST-F	12. KJOI-F	
13. KFI	13. KOST-F	
KROQ-F	14. KROQ-F	
15. KIQQ-F	15. KMGG-F	

OTHER RATED STATIONS

METRO SHARE/CUME RATING

KACE-F 103.9	Inglewood	1.6/4.0
KBRT 740	Avalon	.4/1.4
KDAY 1580	Santa Monica	1.3/4.1
KFAC-F 92.3		1.3/4.7
KFSG-F 96.3		.4/1.3
KGER 1390	Long Beach	.4/1.2
KGFJ 1230		1.0/3.7
KHJ 930		.7/3.2
KIEV 870	Glendale	.5/1.5
KIKF-F 94.3	Garden Grove	.3/1.0
KKGO-F 105.1		1.4/4.0
KKHR-F 93.1		1.6/6.2
KLAC 570		1.6/5.6
KLVE-F 107.5		1.2/3.7
KWIZ 1480	Santa Ana	.4/1.4
KZLA 1540		.3/1.2
XPRS 1090	Tijuana	.5/1.1
XTRA 690	Tijuana	1.0/5.4

ADI FM SHARE: 61.86% (9463 of 15297) (FAL 82: 58.62%)

RADIO STATIONS

KABC, 790, 5 KW (DA-N), TALK	ABC-T, ABC-I, \$300.00 (Katz) ABC
KALI, 1430, 5 KW/1 KW (DA-2), SPANISH	, \$? ? (Masla) United
KDAY, 1580, 50 KW (DA-2), BLACK	NBN, \$ 90.00* (Weiss) Rollins
KFI, 640, 50 KW, AC	ABC-E, \$180.00* (Christal) Cox
KFWB, 980, 5 KW, NEWS	NBC, \$200.00* (Group W) Westingh
KLAC, 570, 5 KW (DA-N), COUNTRY	ABC-D, \$145.00* (Eastman) Metromedia
KMPC, 710, 50 KW/10 KW (DA-N), NOSTALGIA	, \$170.63 (MMR) Golden West
KNX, 1070, 50 KW, NEWS	CBS, \$270.00 (CBS Spot) CBS
KPRZ, 1150, 5 KW (DA-N), NOSTALGIA (Al Ham)	MBS, \$130.00 (Mc-Guild) Gannett
KRLA, 1110, 50 KW/10 KW (DA-2), OLDIES	, \$130.00* (HNWH)
KTNQ, 1020, 50 KW (DA-2), SPANISH	, \$ 70.00* (Caballero)
KWKW, 1300, 5 KW/1 KW (DA-2), SPANISH	, \$ 63.00 (Lotus) Lotus

FM STATIONS

KBIG-F, 104.3, 105 KW @ 2890, BTFM MUS	, \$255.00* (Torbet) Bonneville
KFAC-F, 92.3, 55 KW @ 2835, CLASSICAL	MBS, \$172.50 (Mc-Guild)
KHTZ-F, 97.1, 55 KW @ 770, AC/CONTEMP	, \$160.00* (MMR) Greater Media
KIIS-F, 102.7, 8 KW @ 2790, CHR/ROCK	ABC-C, \$325.00* (Mc-Guild)
KIQQ-F, 100.3, 5 KW @ 3060, ROCK/CHR	, \$135.00 (Selcom) Outlet
KJLH-F, 102.3, 3 KW @ 300, BLACK	, \$? ? (Lazar)
KJOI-F, 98.7, 75 KW @ 1833, BTFM MUS (Churchill)	, \$205.00 (Selcom)
KKHR-F, 93.1, 54 KW @ 2870, CHR/ROCK	CBS-R, \$115.00* (CBS/FM) CBS
KLOS-F, 95.5, 68 KW @ 2920, AOR (Pollack)	ABC-R, \$292.50 (Katz) ABC

PLEASE SEE ANAHEIM FOR CONTINUATION OF FM STATIONS

LOUISVILLE

MSA Rank # 47
 MSA Pop: 970,300
 APR 16.8
 Est 1983 Rev: \$15,500,000

Stations: 18/18
 Diaries: 1257/597:1
 Standard Error: .554
 % Below Line: 0

CSI: 8.8 Bil
 CSI HH: 24.6 M
 Retail \$: 4.4 Bil
 % Not Listed: 5.4

12+ METRO 1/4/SHARE	SPG	WIN	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG	FAL
	83	83	82			83	82
1. WAMZ-F 154/12.2	11.7	11.8	13.4	1. WAMZ-F 294	1. WHAS 3478/26.0	26.3	28.4
2. WLOU 143/11.4	13.1	10.5	9.8	2. WQMF-F 237	2. WAMZ-F 3095/22.4	20.5	22.7
3. WQMF-F 126/10.0	8.1	9.4	7.8	3. WHAS 219	3. WQMF-F 2717/22.3	19.9	17.5
4. WHAS 122/ 9.7	8.6	10.5	9.4	4. WLOU 152	4. WLRS-F 1588/17.3	16.0	16.1
5. WVEZ-F 108/ 8.6	8.5	8.7	9.6	5. WVEZ-F 145	5. WVEZ-F 1583/15.0	17.6	16.2
6. WCII 78/ 6.2	4.7	6.1	6.0	6. WKJJ-F 107	6. WKJJ-F 1563/15.2	18.3	17.0
7. WKJJ-F 74/ 5.9	5.6	6.3	4.7	7. WCII 88	7. WAKY 1440/16.2	16.6	18.5
8. WRKA-F 68/ 5.4	7.2	7.0	7.7	8. WLRS-F 82	8. WAVG 1363/15.5	20.2	20.5
9. WAKY 55/ 4.4	4.4	4.2	5.7	9. WRKA-F 68	9. WCII 1206/12.7	14.3	16.1
10. WAVG 54/ 4.3	7.7	5.9	7.2	10. WAVG 65	10. WRKA-F 1196/15.9	19.9	17.2
WLRS-F 54/ 4.3	4.5	6.2	4.9	11. WAKY 62	11. WLOU 906/11.2	11.1	10.9
12. WJYL-F 42/ 3.3	1.7	1.9	1.6	12. WJYL-F 43	12. WJYL-F 767/ 9.6	6.9	5.4

12+ FM SHARE (METRO): 54.29% (646 of 1190) (FAL 82: 53.06%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQMF-F	1. WQMF-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WHAS
2. WLOU	2. WLOU	2. WLOU	2. WLOU	2. WVEZ-F	2. WQMF-F
3. WLRS-F	3. WAMZ-F	3. WQMF-F	3. WHAS	3. WHAS	3. WAMZ-F
4. WJYL-F	4. WRKA-F	4. WVEZ-F	4. WVEZ-F	4. WCII	4. WLOU
	5. WKJJ-F	5. WKZZ-F	5. WCII	5. WLOU	5. WCII

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WAMZ-F	1. WLOU	1. WLOU	1. WAMZ-F	1. WQMF-F	1. WAMZ-F
2. WVEZ-F	2. WAMZ-F	2. WAMZ-F	2. WLOU	2. WLOU	2. WLOU
3. WHAS	3. WQMF-F	3. WAMZ-F	3. WLOU	3. WLOU	3. WLOU
4. WHAS	4. WHAS	4. WQMF-F	WVEZ-F	4. WHAS	4. WAKY
5. WQMF-F	5. WVEZ-F	5. WKJJ-F	5. WCII	WLRS-F	5. WCII
			WRKA		WVEZ-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		296 (4)	296 (4)	24.9
COUNTRY	107 (3)	154 (1)	261 (4)	21.9
MOR/VARIETY	176 (2)		176 (2)	14.8
BLACK/URBAN/JAZZ	155 (2)		155 (2)	13.0
AC	55 (1)	68 (1)	123 (2)	10.3
BTFM MUSIC		108 (1)	108 (1)	9.1
RELIGION/GOSPEL	16 (1)	20 (1)	36 (2)	3.0
NOSTALGIA	35 (1)		35 (1)	2.9
			1190 (18)	

LOUISVILLE ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE/CUME</u>	<u>RATING</u>	
1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	WDGS	1290	New Albany, IN 1.0/1.4
2. WQMF-F	2. WHAS	2. WQMF-F	WFIA	900	1.3/2.5
3. WHAS	3. WQMF-F	3. WHAS	WINN	1240	1.7/5.0
4. WLOU	4. WLRS-F	4. WVEZ-F	WTMT	620	.6/1.3
5. WVEZ-F	5. WVEZ-F	5. WCII	WXLN-F	103.9	1.6/4.0
6. WKJJ-F	6. WKJJ-F	6. WLOU	WXVW	1450	Jeffersonv, IN 2.8/5.1
7. WCII	7. WAKY	7. WAVG			
8. WLRS-F	8. WAKY	8. WAKY			
9. WRKA-F	9. WRKA-F	9. WXVW			
10. WAVG	10. WCII	10. WLRS-F			
11. WAKY	11. WLOU				
12. WJYL-F	12. WJYL-F				
13. WXVW	13. WINN				
14. WINN	14. WXVW				
15. WCKQ-F	15. WXLN-F				

ADI FM SHARE: 61.86% (1129 of 1825) (FAL 82: 56.81%)

AM STATIONS

WAKY, 790, 5 KW/1 KW (DA-2), OLDIES	ABC-I, \$ 60.00* (Katz)
WAVG, 970, 5 KW (DA-2), MOR	RKO II, NBC, NBC-T, \$ 43.00 (Eastman) Henson
WCII, 1080, 10 KW/1 KW (DA-2), COUNTRY	MBS, \$ 68.44 (MMR) Great Trails
WHAS, 840, 50 KW, MOR	CBS, \$103.75 (Christal) Cour Jrnl
WINN, 1240, 1 KW/250 W, COUNTRY	, \$ 15.00 (Mc-Guild)
WLOU, 1350, 5 KW (DAYS), BLACK	NBN, \$ 50.00* (HNWH) Jphnson Prod
WXVW, 1450, 1 KW/250 W, NOSTALGIA (Al Ham)	ABC-I, \$ 18.00 (Regional)

FM STATIONS

WAMZ-F, 97.5, 100 KW @ 505, COUNTRY	ABC-E, \$121.88 (Christal) Cour Jrnl
WJYL-F, 101.7, 3 KW A 300, CHR/ROCK	ABC-F, \$ 20.00* (----)
WKJJ-F, 99.7, 20 KW A 720, AC/CONTEMP	CBS-R, \$ 67.50 (MMR) Great Trails
WLRS-F, 102.3, 3 KW @ 300, AOR (Pollack)	ABC-R, Source, \$ 50.00 (Eastman) Henson
WQMF-F, 95.7, 34 KW @ 580, AOR	, \$ 65.00* (Torbet) Wood
WRKA-F, 103.1, 3 KW @ 300, AC	ABC-D, \$ 58.00 (Blair) Cap-Johns
WVEZ-F, 106.9, 25 KW @ 670, BTFL MUS (SRP)	, \$ 60.00* (Katz)
WXLN-F, 103.9, 3 KW @ 300, RELIGION	ABC-D, \$ 19.00 (Radio Spot)
WCKQ-F, 103.9, 3 KW @ 300, CONTEMP	, \$ 12.00 (Regional)
	(CAMPBELLSVILLE)

LUBBOCK

MSA Rank # 178
 MSA Pop: 220,600
 APR 15.8
 Est 1983 Rev: \$5,100,000

Stations: 15/15
 Diaries: 673/271:1
 Standard Error: .756
 % Below Line: 0

CSI: 2.1 Bil
 CSI HH: 26.2 M
 Retail \$: 1.5 Bil
 % Not Listed: 7.6

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. KLLL-F 48/16.7	16.5	17.1	16.6	17.4	1. KLLL-F 103	1. KLLL-F 1060/31.3	33.1	30.3
2. KFMX-F 35/12.2	17.2	8.1	12.1	13.2	2. KSEL-F 60	2. KSEL-F 882/32.5	28.8	20.7
KSEL-F 35/12.2	9.5	6.0	9.3	12.5	3. KFMX-F 49	3. KFYO 669/19.3	16.0	17.4
4. KTEZ-F 26/ 9.0	9.1	10.1	8.3	12.1	4. KRUX-F 45	4. KFMX-F 555/21.9	27.8	18.1
5. KRUX-F 22/ 7.6	6.7	8.1	9.7	---	5. KFYO 44	5. KRUX-F 527/15.6	17.3	15.7
6. KFYO 20/ 6.9	6.0	6.7	4.8	6.4	6. KTEZ-F 39	6. KSEL 508/17.9	17.7	17.9
7. KSEL 15/ 5.2	4.2	7.7	9.0	7.5	7. KSEL 21	7. KTEZ-F 478/16.9	15.2	16.0
8. KLFB 14/ 4.9	4.2	5.7	4.8	5.0	8. KLFB 18	8. KRLB-F 320/14.6	19.7	23.0
9. KEND 13/ 4.5	4.6	3.7	4.8	3.9	9. KRLB-F 15	9. KEND 250/12.3	12.4	14.0
10. KRLB-F 12/ 4.2	9.8	12.4	3.1	3.6	10. KEND 14	10. KLFB 160/ 7.6	5.4	NA

12+ FM SHARE (METRO): 68.05% (181 of 266) (FAL 82: 67.02%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KFMX-F	1. KSEL-F	1. KLLL-F	1. KLLL-F	1. KLLL-F	1. KSEL-F+
2. KSEL-F	2. KLLL-F	2. KSEL-F	2. KRUX-F	2. KTEZ-F	2. KLLL-F
3. KLLL-F	KFMX-F	3. KFMX-F	3. KSEL-F	3. KRUX-F	3. KFMX-F KFYO

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KLLL-F	1. KSEL-F+	1. KLLL-F	1. KLLL-F	1. KFMX-F	1. KLLL-F
2. KTEZ-F	2. KLLL-F	KSEL-F	2. KRUX-F	KSEL-F	2. KSEL-F
3. KFMX-F	3. KFMX-F	3. KFMX-F	KTEZ-F	3. KLLL-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBBL 1340 2.4/5.6 KRLB 580 1.7/4.1 KCAS 1050 Slaton 1.4/2.3
 KJAK-F 92.7 Slaton 1.0/6.2 KTLK 1460 2.4/4.9

FORMATS

	AM	FM	TOTAL	%
COUNTRY	33 (2)	70 (2)	103 (4)	38.7
ROCK/AOR/CONTEMP		70 (2)	70 (2)	26.3
AC	15 (1)	12 (1)	27 (2)	10.2
BTFM MUSIC		26 (1)	26 (1)	9.8
SPANISH	14 (1)		14 (1)	5.3
RELIGION/GOSPEL	7 (1)	3 (1)	10 (2)	3.8
OTHERS/UNKNOWN	7 (1)		7 (1)	2.6
NOSTALGIA	5 (1)		5 (1)	1.9
MOR/VARIETY	4 (1)		4 (1)	1.5
			266 (15)	

RADIO STATIONS

KEND, 1590, 1 KW (DA-2), COUNTRY	MBS, \$12.00* (Eastman)	
KFYO, 790, 5 KW/1 KW (DA-2), COUNTRY	CBS, \$12.50 (Torbet)	
KLFB, 1420, 500 W (DA-1), SPANISH	, \$11.00 (Caballero)	
KSEL, 950, 5 KW/500 W (DA-2), AC	RKO, \$14.00* (Mc-Guild)	Harris
KFMX-F, 94.5, 100 KW @ 680, AOR (Burk-Abr)	Source, \$22.00* (Selcom)	So. Minnesota
KLLL-F, 96.3, 100 KW @ 580, COUNTRY	APR, \$28.00* (Eastman)	
KRLB-F, 99.5, 46 KW @ 630, AC	, \$20.00* (Lotus)	
KRUX-F, 102.5, 100 KW @ 750, COUNTRY	, \$18.00 (Katz)	Rex
KSEL-F, 93.7, 100 KW @ 736, CONTEMP (Fairwest)	RKO, \$23.00* (Mc-Guild)	Harris
KTEZ-F, 101.1, 100 KW @ 750, BTFM MUS (Schulke)	, \$20.00* (Weiss)	

MADISON

MSA Rank # 125
 MSA Pop: 332,900
 APR 17.2
 Est 1983 Rev: \$8,200,000

Stations: 15/11
 Diaries: 745/383:1
 Standard Error: .718
 % Below Line: 7.3

CSI: 3.3 Bil
 CSI HH: 26.0 M
 Retail \$: 1.8 Bil
 % Not Listed: 16.9

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG	FAL
	83	82	82	81			83	82
1. WTSO 60/12.2	11.1	10.8	9.2	12.5	1. WZEE-F 121	1. WZEE-F 1898/31.6	29.3	28.3
2. WIBA-F 53/10.8	8.5	10.6	11.6	11.4	2. WIBA-F 93	2. WIBA-F 1674/32.1	31.0	31.4
3. WIBA 51/10.4	7.5	8.9	8.8	12.9	3. WTSO 84	3. WTSO 1217/28.8	24.2	26.0
4. WZEE-F 48/ 9.8	8.3	8.9	10.6	9.6	4. WIBA 52	4. WISM-F 980/20.5	22.3	25.3
5. WWQM-F 36/ 7.3	6.7	5.1	6.7	4.6	WISM-F 52	5. WIBA 907/27.6	22.5	28.0
6. WISM-F 29/ 5.9	5.5	8.5	6.7	7.2	6. WLVE-F 50	6. WLVE-F 807/13.5	16.2	15.8
7. WSJY-F 25/ 5.1	4.5	1.5	1.0	1.1	7. WSJY-F 50	7. WSJY-F 635/ 8.2	8.0	5.6
8. WERU 23/ 4.7	8.3	6.1	10.4	---	8. WWQM-F 37	8. WWQM-F 546/17.0	16.4	15.4
9. WLVE-F 22/ 4.5	3.6	7.4	6.9	8.3	9. WERU 33	9. WISM 531/14.1	17.2	21.9
10. WMAD-F 19/ 3.9	3.8	4.9	6.3	5.0	10. WMAD-F 32	10. WMAD-F 467/13.1	12.8	NA

12+ FM SHARE (METRO): 56.86% (232 of 408) (FAL 82: 54.70%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZEE-F	1. WIBA-F	1. WIBA-F	1. WTSO	1. WTSO	1. WTSO
2. WIBA-F	2. WZEE-F	2. WZEE-F	2. WIBA	2. WIBA	2. WIBA
	3. WISM-F	3. WTSO	3. WWQM-F	3. WWQM-F	3. WZEE-F
		WWQM-F			
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTSO	1. WZEE-F	1. WZEE-F	1. WTSO	1. WIBA-F	1. WIBA
2. WIBA-F	2. WIBA-F	2. WIBA-F	2. WIBA	2. WZEE-F	WTSO
3. WWQM-F	3. WTSO	3. WISM-F	3. WISM-F	3. WMAD-F	3. WIBA-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHIT 1550	3.3/9.0	WGN 720 Chicago	1.2/4.3	WISM 780 Chicago	3.1/14.1
WBBM 780 Chicago	.4/4.1	WTMJ 620 Milwauk	.6/2.5		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		120 (3)	120 (3)	29.4
COUNTRY	60 (1)	36 (1)	96 (2)	23.5
AC	31 (2)	51 (2)	82 (4)	20.1
MOR/VARIETY	60 (3)		60 (3)	14.7
BTFM MUSIC		25 (1)	25 (1)	6.1
NOSTALGIA	23 (1)		23 (1)	5.6
NEWS/TALK	2 (1)		2 (1)	0.5
			408 (15)	

RADIO STATIONS

WERU, 1190, 1 KW (DAYS,DA) , NOSTALGAI (A1 Ham)	APR,NBC, \$20.00* (Christal)
WHIT, 1550, 5 KW (DAYS,DA) , OLDIES	ABC-E, \$26.00 (Selcom) McKenna
WIBA, 1310, 5 KW (DA-N) , MOR	MBS,CBS, \$26.00 (Blair) Des Moi Regis
WISM, 1480, 5 KW (DA-2) , AC	ABC-D, \$21.88 (Mc-Guild) Midwest Fam
WTSO, 1070, 10 KW/5 KW (DA-2), COUNTRY	APR, \$31.00* (Torbet)
WIBA-F, 101.5, 50 KW @ 470, AOR	, \$28.00 (Blair) Des Moi Regis
WISM-F, 98.1, 38 KW @ 580, AC	, \$28.25 (mc-Guild) Midwest Fam
WLVE-F, 94.9, 37 KW @ 1300, AC	ABC-I, \$18.00* (HNWH) (BARABOO)
WMAD-F, 92.1, 1.7 KW @ 380, AOR	Source, \$20.00* (Christal)
WWQM-F, 106.3, 1.7 KW @ 380, COUNTRY	ABC-E, \$24.00* (Selcom) McKenna
WZEE-F, 104.1, 6 KW @ 1120, CHR/ROCK	RKO, \$29.00* (Torbet)
WSJY-F, 107.3, 50 KW @ 500, BTFM MUS	ABC-C, \$15.00 (----) (FORT ATKINSON)

McALLEN-BROWNSVILLE

MSA Rank # 86 (approx)
 132 - McAllen
 172 - Brownsville
 MSA Pop: 539,500
 APR 19.6

Stations: 21/14
 Diaries: 1042/408:1
 Standard Error: .695
 % Below Line: 4.1
 Est 1983 Rev: \$7,800,000

CSI: 3.0 Bil
 CSI HH: 20.4 M
 Retail \$: 2.4 Bil
 % Not Listed: 6.1

12+ METRO 1/4/SHARE		SPG	FAL	SPG	FAL	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG	FAL
		83	82	82	81					83	82.
1. KGBT	180/21.6	23.9	24.1	29.1	32.6	1. KGBT	193	1. KGBT	1646/35.5	33.5	24.1
2. KIWW-F	101/12.1	11.2	10.8	11.3	6.3	2. KIWW-F	110	2. KBFM-F	1305/28.4	31.4	17.2
3. KRGV	87/10.4	10.0	11.7	9.8	8.6	3. KRGV	95	RGV	1304/27.5	28.1	21.9
4. KBFM-F	81/ 9.7	9.8	10.1	15.2	15.6	4. KBFM-F	84	4. KIWW-F	1121/23.5	24.3	15.6
5. KRIX-F	72/ 8.6	9.6	6.3	3.5	2.1	5. KRIX-F	73	5. KRIX-F	741/17.0	22.1	11.2
6. KQXX-F	45/ 5.4	2.9	3.0	1.6	2.9	6. KQXX-F	52	6. KELT-F	655/14.0	14.6	9.6
7. KVLV-F	43/ 5.1	3.3	2.6	2.0	2.3	7. KVLV-F	43	7. KRIO	573/11.2	14.0	11.6
8. KELT-F	38/ 4.6	4.9	5.8	5.7	5.6	8. KELT-F	39	8. KQXX-F	514/11.0	9.3	5.8
9. KGAR-F	32/ 3.8	3.7	2.1	---	---	9. KGAR-F	33	9. KGAR-F	399/ 9.0	8.9	3.7
10. KRIO	22/ 2.6	3.4	4.8	6.7	2.6	10. KRIO	26	10. KVLV-F	380/ 8.6	8.2	5.0
KTXF-F	22/ 2.6	2.8	3.5	1.3	2.3						

12+ FM SHARE (METRO): 56.38% (442 of 784) (FAL 82: 48.62%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KRGV	1. KBFM-F	1. KGBT	1. KGBT	1. KGBT	1. KGBT
2. KRIX-F	2. KIWW-F	2. KIWW-F	2. KIWW-F	2. KIWW-F	2. KIWW-F
3. KBFM-F	3. KRGV	3. KBFM-F	3. KBFM-F	3. KVLV-F	3. KRGV
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGBT	1. KGBT	1. KRGV	1. KGBT	1. KRIX-F	1. KIWW-F
2. KIWW-F	2. KRGV	2. KIWW-F	2. KIWW-F	2. KBFM-F	KGBT
3. KBFM-F	3. KIWW-F	3. KBFM-F	3. KRGV	3. KIWW-F	3. KBFM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBOR 1600 Browns	.8/5.9	KEXX-F 93.9	Cor Chri .4/1.6	XEFD 1250 Rio Bravo	.6/1.6
KIRT 1580 Mission	1.3/4.1	KSOX+ 1240	Raymondv 1.4/6.6	XEMS 1490 Matamoros	.7/2.4
KURV 710 Edinbur	1.1/5.0	KTRH 740	Houston .4/ .9	XEO 970 Matamoros	.6/2.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	87 (1)	153 (2)	240 (3)	30.6
SPANISH	207 (5)	146 (2)	353 (7)	45.0
COUNTRY	7 (1)	65 (3)	72 (4)	9.2
AC	22 (1)	32 (1)	54 (2)	6.9
BTFL MUSIC		43 (1)	43 (1)	5.5
NEWS/TALK	12 (2)		12 (2)	1.5
MOR/VARIETY	7 (1)		7 (1)	0.9
OTHERS/UNKNOWN		3 (1)	3 (1)	0.4
			784 (21)	

RADIO STATIONS

KGBT, 1530, 50 KW/10 KW (DA-N), SPANISH	, \$95.00 (Katz)	Tichenor
KRGV, 1290, 5 KW (DA-N)	, CHR/ROCK ABC-C, \$28.00* (Blair)	Manship
KRIO, 910, 5 KW (DA-2)	, AC/CONTEMP APR, \$15.00* (HNWH)	Tippie
KBFM-F, 104.1, 100 KW @ 990, CHR/ROCK	ABC-F, \$22.00 (Christal)	Central Texas
KELT-F, 94.5, 100 KW @ 800, COUNTRY (Drake-Chen)	, \$28.75 (Katz)	Tichenor
KGAR-F, 106.3, 3 KW @ 600, AC	, \$ NA (Weiss)	
KIWW-F, 96.1, 100 KW @ 565, SPANISH	, \$28.00 (Mc-Guild)	
KQXX-F, 98.5, 100 KW @ 1400, SPANISH	, \$25.00 (Eastman)	
KRIX-F, 99.5, 100 KW @ 480, AOR	ABC-R, \$24.00* (Masla)	
KTXF-F, 100.3, 100 KW @ 500m COUNTRY (?)	, \$ NA (Eastman)	
KVLV-F, 107.9, 100 KW @ 490, BTFL MUS (Bonne)	, \$16.00* (HNWH)	Tippie

MEMPHIS

MSA Rank # 48
 MSA Pop: 935,600
 APR 16.7
 Est 1983 Rev: \$16,400,000

Stations: 17/17
 Diaries: 1180/647:1
 Standard Error: .587
 % Below Line: 0

CSI: 8.2 Bi1
 CSI HH: 24.6 M
 Retail \$: 4.6 Bi1
 % Not Listed: 5.2

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82		
1. WMC-F	122/9.6	10.4	9.5	10.2	9.1	1. WMC-F	219	1. WMC-F	3720/27.3	25.5	23.6
2. WDIA	121/9.5	7.7	9.0	8.3	7.6	2. WZXR-F	186	2. WZXR-F	2513/18.4	18.7	16.5
3. WZXR-F	110/8.6	11.5	7.1	10.7	8.8	3. WGKX-F	183	3. WGKX-F	2359/17.4	15.9	18.2
4. WHRK-F	108/8.5	10.5	9.9	8.9	16.7	4. WHRK-F	156	4. WMC	2346/19.9	18.6	16.5
5. WGKX-F	107/8.4	8.5	8.3	7.7	11.2	5. WDIA	145	5. WHRK-F	2227/21.1	21.1	22.8
6. WRVR-F	99/7.8	8.8	7.5	8.3	6.6	6. WMC	133	6. WDIA	2220/22.6	22.6	25.6
7. WMC	92/7.2	7.6	8.0	8.2	7.9	7. WRVR-F	131	7. WRVR-F	1865/16.8	19.4	18.4
8. WLOK	87/6.8	5.6	6.5	5.0	5.1	8. KRNB-F	104	8. KRNB-F	1683/18.8	16.8	23.3
9. KRNB-F	77/6.1	7.3	11.0	8.3	2.4	9. WLOK	87	9. WREC	1499/11.2	12.4	15.0
10. WLVS-F	72/5.7	3.1	3.5	3.8	4.2	10. WREC	83	10. WKDJ	1327/12.2	6.9	10.8
11. WREC	55/4.3	5.4	5.6	4.9	3.7	11. WLVS-F	79	11. WLOK	1293/16.9	16.5	19.9
12. WKDJ	43/3.4	1.8	3.1	3.1	4.0	12. WKDJ	67	12. WHBQ	1097/ 8.8	8.6	12.3
13. WHBQ	41/3.2	2.2	2.0	2.1	3.8	13. WHBQ	57	13. WLVS-F	954/11.0	8.7	9.1

12+ FM SHARE (METRO): 57.63% (695 of 1206) (FAL 82: 58.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZXR-F	1. WZXR-F	1. WMC-F	1. WGKX-F	1. WMC	1. WMC
2. WMC-F	2. WMC-F	2. WRVR-F	2. WRVR-F	2. WLVS-F	2. WDIA
3. KRNB-F	3. WHRK-F	WHRK-F	3. WHRK-F	WGKX-F	3. WMC-F
4. WDIA	4. WRVR-F	4. WGKX-F	4. WMC-F	4. WREC	4. WGKX-F
5. WHRK-F	5. WGKX-F	5. WZXR-F	5. WLOK	5. WLOK	5. WRVR-F
12+ AMD	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRVR-F	1. WZXR-F	1. WMC-F	1. WGKX-F	1. WZXR-F	1. WZXR-F
2. WGKX-F	2. WMC-F	2. WRVR-F	2. WRVR-F	2. WHRK-F	WHRK-F
3. WMC-F	3. WRVR-F	3. WGKX-F	3. WMC-F	3. WRVR-F	3. WGKX-F
4. WLVS-F	4. WHRK-F	4. WHRK-F	4. WLOK	4. WMC-F	WRVR-F
5. WZXR-F	5. WGKX-F	5. WZXR-F	5. WMC	5. WGKX-F	5. WLOK
					WMC-F

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	251 (3)	185 (2)	436 (5)	36.2
ROCK/AOR/CONTEMP		232 (2)	232 (2)	19.2
COUNTRY	92 (1)	107 (1)	199 (2)	16.5
AC		99 (1)	99 (1)	8.2
BTFL MUSIC		72 (1)	72 (1)	6.0
NEWS/TALK	59 (2)		59 (2)	4.9
NOSTALGIA	55 (1)		55 (1)	4.6
RELIGION/GOSPEL	37 (2)		37 (2)	3.1
MOR/VARIETY	17 (1)		17 (1)	1.4
			<u>1206 (17)</u>	

MEMPHIS ADI

OTHER RATED STATIONS
METRO SHARE/CUME RATING

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>			
1. WMC-F	1. WMC-F	1. WMC	KSUD	730	West Memphis .6/2.2
2. WGKX-F	2. WGKX-F	2. WMC-F	KWAM	990	2.3/4.8
3. WZXR-F	3. WMC	3. WZXR-F	WMSO	630	Collierville 1.3/2.4
4. WHRK-F	4. WDIA	4. WGKX-F	WWE	1430	Germantown 1.4/2.6
WDIA	5. WHRK-F	5. WRVR-F			
6. WMC	6. WZXR-F	6. WLVS-F			
WRVR-F	7. WRVR-F	7. WDIA			
8. KRNB-F	8. KRNB-F	WREC			
9. WLOK	9. WREC	9. WHBQ			
10. WLVS-F	10. WLOK	10. WLOK			
11. WREC	11. WKDJ				
12. WKDJ	12. WLVS-F				
13. WHBQ	13. WKIR-F				
14. WKIR-F	14. KWAM				
15. KWAM	15. WASL-F				

ADI FM SHARE: 60.76% (1155 of 1901) (FAL 82: 59.29%)

AM STATIONS

KWAM, 990, 10 KW (DAYS,DA) , RELIGION	, \$15.00* (Stars) Rivers
WDIA, 1070, 50 KW/5 KW (DA-2), BLACK	APR,SBN, \$56.50 (HNWH) Viacom
WHBQ, 560, 5 KW/1 KW (DA-2), NEWS/TALK	ABC-T,RKO II, \$36.00* (RKO) RKO
WKDJ, 680, 10 KW/5 KW (DA-N), BLACK	NBC, \$33.00* (Katz) Plough
WLOK, 1340, 1 KW/250 W , BLACK	NBN, \$38.00* (Masla) Gilliam
WMC , 790, 5 KW (DA-N) , COUNTRY	ABC-I, \$70.00* (Blair) Scr-Howard
WREC, 600, 5 KW (DA-N) , NOSTALGIA (Al Ham)	CBS,MBS, \$45.00* (Mc-Guild) Summit

FM STATIONS

KRNB-F, 101.1, 100 KW @ 560, BLACK	, \$42.00 (Dora) Rivers
WGKX-F, 105.9, 100 KW @ 762, COUNTRY (Burns-Somerset)	, \$68.75 (Eastman) Firstcom
WHRK-F, 97.1, 100 KW @ 530, URBAN	RKO, \$61.00* (Katz) Plough
WLVS-F, 94.3, 3 KW @ 300, BTFL MUS (Churchill)	, \$73.25 (Christal)
WMC-F , 99.7, 300 KW @ 970, CHR/ROCK	, \$95.00* (Blair) Scr-Howard
WRVR-F, 104.5, 100 KW @ 750, AC	, \$119.38 (Torbet) Viacom
WZXR-F, 102.7, 100 KW @ 900, AOR (Burk-Abr)	Source, \$74.00* (Mc-Guild) Summit
WKIR-F, 104.1, 100 KW @ 640, COUNTRY	ABC-F, \$15.30 (----) (JACKSON)
WASL-F, 100.1, 3 KW @ 300, CONTEMP	, \$ 6.50 (----) (DYERSBURG)

MIAMI-FT. LAUDERDALE

MSA Rank # 11 (approx)
 Miami # 22
 FT Lau # 39
 MSA Pop: 2,851,300
 APR 20.3

Stations: 34/33
 Diaries: 3140/810:1
 Standard Error: .392
 % Below Line: 0.6
 Est 1983 Rev: \$62,200,000

CSI: 29.8 Bil
 CSI HH: 26.1 M
 Retail \$ 17.9 Bil
 % Not Listed: 4.8

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WLYF-F	423/8.2	7.3	5.9	6.9	6.7	1. WHYI-F 484	1. WHYI-F 7416/24.1	23.6	19.8
2. WHYI-F	383/7.4	7.9	6.7	6.0	5.4	2. WLYF-F 434	2. WINZ-F 6437/23.9	20.9	13.5
3. WINZ-F	371/7.2	5.6	4.8	5.4	5.8	3. WINZ-F 384	3. WIOD 4229/14.0	11.4	9.6
4. WQBA	324/6.3	6.7	6.4	4.3	4.2	4. WQBA 336	4. WLYF-F 4179/15.2	14.9	12.7
5. WWJF-F	228/4.4	3.2	3.2	2.9	2.2	5. WWJF-F 252	5. WINZ 3243/11.7	13.4	13.5
6. WNWS	219/4.2	4.1	5.5	4.7	5.0	6. WIOD 249	6. WAXY-F 3153/10.9	11.6	9.5
7. WIOD	211/4.1	4.0	2.9	3.1	3.7	7. WNWS 233	7. WAIA-F 2804/10.3	10.5	9.3
8. WCMQ-F	206/4.0	3.6	5.2	3.6	3.9	8. WCMQ-F 206	8. WSHE-F 2796/ 9.0	10.1	9.8
9. WEDR-F	199/3.8	3.9	4.5	4.0	4.4	9. WKQS-F 205	9. WWWL-F 2713/10.1	9.8	9.2
10. WRHC	190/3.7	3.3	3.8	6.4	7.9	10. WEDR-F 199	10. WNWS 2641/ 9.5	10.5	11.1
11. WKQS-F	183/3.5	3.2	3.1	2.5	3.0	11. WRHC 190	11. WWJF-F 2622/ 9.0	7.7	6.9
12. WAIA-F	167/3.2	3.3	3.0	3.4	3.0	12. WSHE-F 178	12. WQBA 2477/ 9.5	10.0	7.8
13. WINZ	163/3.1	3.6	4.3	5.0	4.9	13. WAIA-F 175	13. WKQS-F 2193/ 7.7	8.1	7.5
14. WQBA-F	154/3.0	3.4	2.0	2.0	1.3	14. WINZ 174	14. WCKO-F 2121/ 7.7	7.1	6.6
15. WSHE-F	153/3.0	3.3	3.5	4.4	3.7	15. WEAT-F 173	15. WQBA-F 2001/ 7.7	7.0	3.9
16. WAXY-F	146/2.8	3.7	3.0	3.7	3.3	16. WAXY-F 167	WCMQ-F 2001/ 7.9	6.9	7.5
17. WWWL-F	135/2.6	3.0	3.5	1.9	2.4	17. WQBA-F 155	17. WEAT-F 1987/ 1.9	1.2	1.0
18. WEZI-F	104/2.0	3.6	4.6	4.4	3.2	18. WWWL-F 142	18. WGBS 1915/ 6.6	6.7	5.1
19. WTMI-F	97/1.9	1.4	1.5	1.7	1.6	19. WEZI-F 114	19. WEDR-F 1914/ 7.5	7.7	7.3
20. WSUA	89/1.7	1.8	.3	1.0	1.6	20. WTMI-F 108	20. WTMI-F 1589/ 5.7	4.7	5.3
21. WCMQ	84/1.6	1.4	1.6	2.3	1.6	21. WCKO-F 100	21. WQAM 1549/ 5.6	5.6	4.8
22. WQAM	81/1.6	1.8	1.7	1.6	2.3	22. WRBD 92	22. WEZI-F 1385/ 4.9	8.8	9.0
23. WRBD	80/1.5	1.2	2.2	1.5	1.4	23. WSUA 89	23. WRHC 1293/ 5.1	5.5	4.9
24. WCKO-F	78/1.5	1.4	1.6	2.3	1.6	WQAM 89	24. WSUA 1070/ 4.2	4.2	.9
25. WLQY	72/1.4	1.0	2.5	2.0	2.0	25. WCMQ 84	25. WRBD 913/ 2.7	3.0	3.6

12+ FM SHARE (METRO): 62.75% (3054 of 4867) (FAL 82: 58.99%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WINZ-F	1. WHYI-F	1. WHYI-F	1. WINZ-F	1. WLYF-F	1. WQBA
2. WHYI-F	2. WINZ-F	2. WINZ-F	2. WHYI-F	2. WQBA	2. WHYI-F
3. WEDR-F	3. WSHE-F	3. WEDR-F	3. WCMQ-F	3. WWJF-F	3. WLYF-F
4. WSHE-F	4. WEDR-F	4. WAIA-F	4. WLYF-F	4. WKQS-F	4. WINZ-F
5. WCKO-F	5. WWWL-F	5. WCMQ-F	5. WQBA	5. WIOD	5. WIOD
	6. WAXY-F	6. WWJF-F	6. WWJF-F	WCMQ-F	6. WNWS
	7. WAIA-F	7. WKQS-F	7. WAIA-F	7. WRHC	7. WINZ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLYF-F	1. WHYI-F	1. WINZ-F	1. WINZ-F	1. WHYI-F	1. WINZ-F
2. WQBA	2. WLYF-F	2. WHYI-F	2. WCMQ-F	2. WSHE-F	2. WHYI-F
3. WWJF-F	3. WINZ-F	3. WWWL-F	3. WHYI-F	3. WINZ-F	3. WQBA
4. WINZ-F	4. WQBA	4. WAXY-F	4. WWJF-F	4. WEDR-F	4. WLYF-F
5. WHYI-F	5. WWJF-F	WAIA-F	5. WLYF-F	5. WWWL-F	5. WSHE-F
6. WNWS	6. WEDR-F	6. WEDR-F	6. WAIA-F	6. WAXY-F	6. WIOD
WRHC	7. WRHC	7. WCMQ-F	7. WKQS-F	7. WCMQ-F	WAIA-F
				WQBA-F	

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP		1120 (5)	1120 (5)	23.0
SPANISH	742 (5)	360 (2)	1102 (7)	22.6
NEWS/TALK	649 (4)		649 (4)	13.3
BTFL MUSIC		450 (2)	450 (2)	9.2
AC		417 (3)	417 (3)	8.6
MOR/VARIETY	72 (2)	228 (1)	300 (3)	6.2
COUNTRY	96 (2)	183 (1)	279 (3)	5.7
NOSTALGIA	120 (2)		120 (2)	2.5
CLASSICAL		97 (1)	97 (1)	2.0
OTHERS/UNKNOWN	13 (1)		13 (1)	0.3
BLACK/URBAN/JAZZ	121 (2)	199 (1)	320 (3)	6.6
			<u>4867 (34)</u>	

MIAMI ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>			
			<u>METRO SHARE/CUME RATING</u>			
1. WLYF-F	1. WHYI-F	1. WLYF-F	WBSS	980	Pompano Bch	.5/1.9
2. WHYI-F	2. WINZ-F	2. WQBA	WFTL	1400	FT. Lauderdale	.9/2.1
3. WINZ-F	3. WLYF-F	3. WHYI-F	WGBS	710	Miami	1.1/6.6
4. WQBA	4. WIOD	4. WKQS-F	WKAT	1360	Miami Bch	.9/3.0
5. WWJF-F	5. WINZ	5. WRHC	WMBM	1490	Miami Bch	.8/3.1
6. WNWS	6. WAXY-F	6. WCMQ-F	WOCN	1450	Miami	1.1/3.2
7. WIOD	7. WWWL-F	7. WINZ	WSRF	1580	FT. Lauderdale	.3/1.0
8. WCMQ-F	8. WAIA-F	8. WWJF-F	WVCG	1080	Coral Gables	.3/ .9
9. WEDR-F	9. WNWS	9. WINZ-F				
10. WRHC	10. WQBA	10. WEDR-F				
11. WKQS-F	11. WSHE-F					
12. WAIA-F	12. WWJF-F					
13. WINZ	13. WQBA-F					
14. WQBA-F	WCMQ-F					
15. WSHE-F	15. WKQS-F					

ADI FM SHARE: 62.57% (3068 of 4903) (FAL 82: 57.33%)

AM STATIONS

WCMQ, 1220, 1 KW (DAYS)	, SPANISH	, \$ NA (MMR)	
WGBS, 710, 50 KW (DA-2)	, NEWS/TALK	ABC-E,MBS, \$ NA (Torbet)	Jeff-Pilot
WINZ, 940, 50 KW/25 KW (DA-2)	, NEWS/TALK	CBS, \$161.25 (Katz)	Guy Gannett
WIOD, 610, 10 KW (DA-2)	, TALK	ABC-I,NBC-T, \$ 85.00* (Christal)	Cox
WLQY, 1320, 5 KW (DA-2)	, NOSTALGIA A(1 Ham)	ABC-D, \$ NA (Selcom)	Sunshine Wirel
WNWS, 790, 25 KW (DA-2)	, TALK/NEWS	, \$ 81.25 (RKO)	Sudbrink
WQAM, 560, 5 KW/1 KW	, COUNTRY	NBC, \$ NM (Blair)	Storz
WQBA, 1140, 10 KW/5 KW (DA-2)	, SPANISH	, \$112.50 (Eastman)	Susquehanna
WRBD, 1470, 5 KW/2.5 KW (DA-1)	, BLACK	NBN, \$ 39.00 (Weiss)	
WRHC, 1550, 10 KW/250 W (DA-2)	, SPANISH	, \$ 80.00* (Selcom)	
WSUA, 1260, 5 KW (DA-2)	, SPANISH	, \$ 32.00 (Caballero)	

FM STATIONS

WAIA-F, 97.3, 98 KW @ 790, AC		, \$ 75.00* (Christal)	Cox
WAXY-F, 105.9, 100 KW @ 1049, OLDIES/AC		RKO, \$ 88.00* (RKO)	RKO
WCKO-F, 102.7, 100 KW @ 345, AOR		ABC-C, \$ 63.00 (Weiss)	
WCMQ-F, 92.1, 3 KW @ 300, SPANISH (Burk-Abr)		, \$ 60.00* (MMR)	
WEDR-F, 99.1, 70 KW @ 175, BLACK		NBN, \$ 62.00* (Stars)	Rivers
WEZI-F, 105.1, 100 KW @ 600, AC		, \$ 56.00* (MMR)	EZ
WHYI-F, 100.7, 100 KW @ 1000, CHR/ROCK (Burk-Abr)		, \$150.00* (Mc-Guild)	Metroplex
WINZ-F, 94.9, 100 KW @ 650, CHR/ROCK		, \$161.25 (Katz)	Guy Gannett
WKQS-F, 99.9, 100 KW @ 930, COUNTRY		RKO II, \$ 63.00* (Selcom)	Sunshine Wirel
WLYF-F, 100.7, 100 KW @ 813, BTFL MUS (Bonne)		, \$120.00* (Torbet)	Jeff-Pilot

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

MILWAUKEE

MSA Rank # 30
 MSA pop: 1,399,400
 APR 17.5
 Est 1983 Rev: \$26,800,000

Stations: 32/27
 Diaries: 1546/847:1
 Standard Error: .504
 % Below Line: 3.6

CSI: 14.3 Bil
 CSI HH: 27.7 M
 Retail \$: 6.6 Bil
 % Not Listed: 6.2

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	SPG 83	FAL 82
1. WTMJ	287/12.5	12.6	8.4	8.1	9.8	1. WTMJ 326	1. WTMJ 4853/29.9	31.5	24.3
2. WQFM-F	194/ 8.5	6.3	5.5	6.5	5.5	2. WQFM-F 260	2. WKTI-F 3075/21.2	21.3	17.3
3. WEZW-F	175/ 7.6	8.4	8.7	6.6	9.4	3. WEZW-F 208	3. WQFM-F 2703/16.5	16.0	16.5
4. WKTI-F	159/ 6.9	6.5	4.7	4.1	3.4	4. WKTI-F 172	4. WEZW-F 2459/15.9	16.5	17.3
5. WOKY	149/ 6.5	6.4	6.7	6.6	2.7	5. WOKY 165	5. WISN 2267/14.7	18.0	27.8
6. WLUM-F	142/ 6.2	4.7	5.9	5.1	4.0	6. WMIL-F 143	6. WOKY 2080/14.5	14.7	13.5
7. WMIL-F	113/ 4.9	4.7	3.7	2.4	---	WLUM-F 143	7. WMIL-F 2070/12.2	11.3	9.4
WBCS-F	113/ 4.9	4.8	4.2	8.5	9.2	8. WBCS-F 121	8. WMYX-F 1978/13.0	13.8	13.3
9. WISN	96/ 4.2	4.8	8.6	8.0	8.1	9. WISN 115	9. WZUU-F 1906/12.2	14.2	17.0
10. WMYX-F	88/ 3.8	4.3	4.6	4.7	3.8	10. WMYX-F 107	10. WBCS-F 1874/13.1	12.6	13.6
11. WZUU-F	72/ 3.1	3.3	5.3	4.6	6.6	11. WZUU-F 79	11. WLUM-F 1646/12.2	8.9	9.7
12. WNOV	63/ 2.8	3.0	1.4	1.8	1.0	12. WMAQ 63	12. WRKR-F 1476/ 9.1	8.0	9.6
13. WLZZ	50/ 2.2	2.0	1.6	2.8	2.0	WNOV 63	13. WLPX-F 1378/ 8.6	13.6	14.4
14. WPMR-F	47/ 2.1	1.8	1.2	1.1	2.0	14. WRKR-F 56	14. WMAQ 1159/ 3.5	4.3	4.1
15. WRKR-F	45/ 2.0	2.0	2.3	2.8	1.7	15. WPMR-F 53	15. WMGF-F 1032/ 7.0	8.3	NA

12+ FM SHARE (METRO): 58.99% (1267 of 2148) (FAL 82: 58.82%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WEZW-F	1. WEZW-F	1. WKTI-F	1. WEZW-F	1. WQFM-F	1. WTMJ
2. WTMJ	2. WTMJ	2. WLUM-F	2. WTMJ	2. WKTI-F	2. WMIL-F
3. WOKY	3. WQFM-F	3. WMYX-F	3. WBCS-F	3. WLUM-F	3. WQFM-F
4. WQFM-F	4. WOKY	4. WQFM-F	4. WLUM-F	4. WLZZ	4. WEZW-F
5. WKTI-F	5. WLUM-F	5. WZUU-F	5. WMYX-F		5. WISN
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZW-F	1. WEZW-F	1. WKTI-F	1. WEZW-F	1. WQFM-F	1. WTMJ
2. WTMJ	2. WTMJ	2. WLUM-F	2. WTMJ	2. WKTI-F	2. WMIL-F
3. WOKY	3. WQFM-F	3. WMYX-F	3. WBCS-F	3. WLUM-F	3. WQFM-F
4. WQFM-F	4. WOKY	4. WQFM-F	4. WLUM-F	4. WLZZ	4. WEZW-F
5. WKTI-F	5. WLUM-F	5. WZUU-F	5. WMYX-F		5. WISN

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	9 (1)	438 (4)	447 (5)	20.8
MOR/VARIETY	381 (6)	27 (1)	408 (7)	19.0
COUNTRY	30 (2)	226 (2)	256 (4)	11.9
AC	50 (1)	197 (3)	247 (4)	11.5
BLACK/URBAN/JAZZ	85 (2)	142 (1)	227 (3)	10.6
BTFL MUSIC		190 (2)	190 (2)	8.8
NOSTALGIA	185 (2)		185 (2)	8.6
NEWS/TALK	129 (3)		129 (3)	6.0
CLASSICAL		47 (1)	47 (1)	2.2
RELIGION/GOSPEL	12 (1)		12 (1)	0.6
			2148 (32)	

MILWAUKEE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WTMJ	1. WTMJ	1. WTMJ
2. WQFM-F	2. WKTI-F	2. WQFM-F
3. WEZW-F	3. WQFM-F	3. WOKY
4. WKTI-F	4. WEZW-F	4. WMIL-F
5. WOKY	5. WISN	5. WKTI-F
6. WLUM-F	6. WOKY	6. WBCS-F
7. WMIL-F	7. WMIL-F	7. WMYX-F
8. WBCS-F	8. WZUU-F	8. WLUM-F
9. WISN	9. WBCS-F	9. WEZW-F
10. WMYX-F	10. WMYX-F	10. WZUU-F
11. WZUU-F	11. WLUM-F	
12. WNOV	12. WRKR-F	
13. WLZZ	13. WLPX-F	
14. WFMR-F	14. WMGF-F	
15. WLPX-F	15. WLZZ	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAUK	1510	Waukesha	.3/ .9
WAWA	1590	West Allis	1.0/2.7
WBKV	1470	West Bend	.6/1.4
WBKV-F	92.5	West Bend	.7/2.4
WEMP	1250		1.6/6.4
WLPX-F	97.3		1.7/8.6
WMGF-F	96.5		1.6/7.0
WMKE	1340		.7/2.5
WRJN	1400	Racine	1.7/3.7
WTKM-F+	104.9	Hartford	1.7/1.5
WYLO	540	Jackson	.5/1.5
WBBM	780	Chicago	.7/4.0
WGN	720	Chicago	.8/3.1
WIND	560	Chicago	.7/2.2
WLS	890	Chicago	.4/3.0
WMAQ	670	Chicago	.7/3.5

ADI FM SHARE: 58.43% (1480 of 2533) (FAL 82: 57.32%)

AM STATIONS

WISN, 1130, 50 KW/10 KW (DA-N), NEWS/TALK	ABC-I, \$ 65.00* (Katz)	Hearst
WLZZ, 1290, 5 KW (DA-2), OLDIES	RKO, \$ 40.00* (Eastman)	Malrite
WNOV, 860, 250 W (DAYS,DA), BLACK	NBN, \$ 24.00 (----)	
WOKY, 920, 5 KW/1 KW (DA-2), NOSTALGIA (Primetime)	RKO II, \$ 61.00* (RKO)	Sundance
WTMJ, 620, 5 KW (DA-N), MOR	NBC, \$115.00* (Christal)	Milw Journal

FM STATIONS

WBCS-F, 120.9, 50 KW @ 440, COUNTRY	ABC-D, \$ 60.00* (Torbet)	Great Trails
WEZW-F, 103.7, 20 KW @ 840, BTFL MUS (Schulke)	, \$ 70.38 (Mc-Guild)	Multimedia
WFMR-F, 98.3, 3 KW @ 280, CLASSICAL	, \$ 45.00 (CMBS)	
WKTI-F, 94.5, 16 KW @ 911, CHR/ROCK	ABC-C, \$ 75.00* (Christal)	Milw Journal
WLPX-F, 97.3, 12 KW @ 920, CHR/ROCK (Burk-Abr)	, \$ 60.00* (Katz)	Hearst
WLUM-F, 102.1, 50 KW @ 494, URBAN	CBS-R, \$ 38.00* (Weiss)	All Pro
WMGF-F, 96.5, 22 KW @ 810, AC	, \$ 43.00* (MMR)	Josephson
WMIL-F, 106.1, 13 KW @ 976, COUNTRY	, \$ 61.00* (RKO)	Sundance
WMYX-F, 99.1, 50 KW @ 486, AC	, \$ 54.00* (Blair)	LIN
WQFM-F, 93.3, 14 KW @ 940, AOR	, \$ 80.00* (Selcom)	Shamrock (PA)
WRKR-F, 100.7, 50 KW @ 500, CHR	ABC-C, \$ 35.00* (Roslin)	Bdcst Manag (RACINE)
WZUU-F, 95.7, 34 KW @ 610, AC	RKO, \$ 55.00* (Eastman)	Malrite

MINNEAPOLIS-ST. PAUL

MSA Rank # 13
 MSA : 2,178,000
 APR 17.1
 Est 1983 Rev: \$44,300,000

Stations: 19/19
 Diaries: 1958/927:1
 Standard Error: .445
 % Below Line: 0

CSI: 23.1 Bil
 CSI HH: 28.3 M
 Retail \$: 12.2 Bil
 % Not Listed: 12.9

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA	1/4	12+ TSA	CUME/	MSA	CUME	RATING	SPG	FAL
		83	82	82	81								83	82
1. WCCO	648/20.9	20.6	20.5	20.0	22.9	1. WCCO	947	1. WCCO	11645/44.4				40.4	40.6
2. KSTP-F	333/10.8	10.3	12.4	12.2	14.8	2. KSTP-F	426	2. KSTP-F	5911/25.4				26.4	26.1
3. WLOL-F	245/ 7.9	11.0	9.7	10.0	4.2	3. WLOL-F	297	3. WLOL-F	4712/21.5				25.5	25.2
4. WAYL-F	223/ 7.2	7.4	4.6	3.2	4.1	4. WAYL-F	268	4. WLTE-F	4466/19.7				11.9	11.7
5. KEYE-F	208/ 6.7	6.5	4.8	4.1	4.2	5. KEYE-F	258	5. KDWB-F	4128/17.1				16.9	16.2
6. WLTE-F	186/ 6.0	3.2	3.8	4.4	4.4	6. WLTE-F	237	6. KQRS-F	3563/14.5				19.2	19.1
7. KDWB-F	155/ 5.0	5.8	4.9	6.0	6.6	7. KDWB-F	208	7. KEYE-F	3550/15.5				15.7	11.7
8. KQRS-F	141/ 4.6	5.4	5.7	4.6	6.0	8. KQRS-F	204	8. WAYL-F	3296/14.5				15.0	11.2
9. WDGY	135/ 4.4	4.7	5.5	8.5	6.4	9. WDGY	167	9. WDGY	2723/11.1				13.1	13.8
10. KSTP	129/ 4.2	3.8	4.1	3.1	3.3	10. KSTP	140	10. KSTP	2561/12.8				12.5	13.4
11. KJJO-F	67/ 2.2	1.4	1.8	2.0	1.8	11. KJJO-F	68	11. KDWB	1732/ 7.3				10.1	9.9
12. KLBB	55/ 1.8	1.4	1.7	.6	.3	12. KLBB	55	12. KTWN-F	1282/ 6.5				5.8	5.7
13. WWTC	40/ 1.3	1.4	2.1	2.3	2.5	13. KTWN-F	45	13. KJJO-F	1197/ 6.3				5.1	6.1
14. KTWN-F	39/ 1.3	1.6	1.7	1.6	.8	14. KDWB	44	14. WWTC	946/ 5.0				5.4	7.2
15. KDWB	36/ 1.2	1.8	1.6	2.0	1.8	15. WWTC	42	15. KLBB	738/ 4.1				3.6	NA

12+ FM SHARE (METRO): 59.84% (1614 of 2697) (FAL 82: 56.44%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WLOL-F	1. KSTP-F	1. KSTP-F	1. WCCO	1. WCCO	1. WCCO
2. KDWB-F	2. WLOL-F	2. WCCO	2. KSTP-F	2. WAYL-F	2. KSTP-F
3. KQRS-F	3. WLTE-F	3. WLOL-F	3. KEYE-F	3. KEYE-F	3. WLOL-F
	4. KDWB-F	4. KEYE-F	4. WAYL-F	4. KSTP-F	4. KEYE-F
	5. KQRS-F	5. WLTE-F	5. WLTE-F	5. WDGY	5. KDWB-F
	6. KEYE-F	6. WDGY	6. WLOL-F	6. KSTP	6. KDWB-F
			WDGY		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCCO	1. WCCO	1. KSTP-F	1. WCCO	1. KSTP-F	1. WCCO
2. KSTP-F	2. KSTP-F	2. WLTE-F	2. KSTP-F	2. KDWB-F	2. KSTP-F
3. WAYL-F	3. WAYL-F	3. WLOL-F	3. WLTE-F	3. WLOL-F	3. KEYE-F
4. KEYE-F	4. KEYE-F	4. KDWB-F	4. KEYE-F	4. KQRS-F	4. WDGY
5. WLTE-F	5. WLOL-F	5. KEYE-F	5. WAYL-F	5. KJJO-F	5. WAYL-F
6. WDGY	6. WLTE-F	6. WCCO	6. WLOL-F	6. KEYE-F	6. KSTP

FORMATS

	AM	FM	TOTAL	%
AC	52 (2)	625 (4)	677 (6)	25.1
MOR/VARIETY	666 (2)		666 (2)	24.7
ROCK/AOR/CONTEMP	36 (1)	541 (3)	577 (4)	21.4
COUNTRY	135 (1)	225 (2)	360 (3)	13.3
BTFL MUSIC		223 (1)	223 (1)	8.3
NEWS/TALK	129 (1)		129 (1)	4.8
NOSTALGIA	65 (2)		65 (2)	2.4

2697 (19)

MINNEAPOLIS-ST. PAUL ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. WCCO	1. WCCO	1. WCCO
2. KSTP-F	2. KSTP-F	2. WLOL-F
3. WLOL-F	3. WLOL-F	3. KSTP-F
4. WAYL-F	4. WLTE-F	4. KEEY-F
5. KEEY-F	5. KDWB-F	5. WLTE-F
6. WLTE-F	6. KEEY-F	6. WDGY
7. KDWB-F	7. KQRS-F	7. WAYL-F
8. KQRS-F	8. WDGY	8. KQRS-F
9. WDGY	9. KSTP	9. KDWB-F
10. KSTP	10. KDWB	10. KLBB
11. KJJO-F	11. KTWN-F	
12. KLBB	12. KJJO-F	
13. WWJO-F	13. WWTC	
14. KTWN-F	14. WLBB	
15. KDWB	15. KKSS	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KGLD	1440	Golden Valley	.4/1.9
KKSS	980	Richfield	.6/3.1
KRSI	950	St. Louis Park	.3/1.8
KTCR-F	97.1		.5/2.4

ADI FM SHARE: 59.10% (2198 of 3719) (FAL 82: 55.28%)

AM STATIONS

KDWB, 630, 5 KW/500 W (DA-2), CHR/ROCK	, \$ 42.00* (Mc-Guild)	Doubleday
KLBB, 1400, 1 KW/250 W	, NOSTALGIA (Al Ham) ABC-D, \$ 40.00* (Katz)	Malrite
KSTP, 1500, 50 KW (DA-N)	, NEWS/TALK NBC-T,ABC-T,ABC-I, \$ 51.00* (Christal)	Hubbard
WCCO, 830, 50 KW	, MOR CBS, \$215.00 (CBS Spot)	Midwest Comm
WDGY, 1130, 50 KW/25 KW (DA-2), COUNTRY	NBC, \$ 79.00* (Blair)	Storz
WWTC, 1280, 5 KW (DA-N)	, OLDIES MBS, \$ 31.00* (Masla)	

FM STATIONS

KDWB-F, 101.3, 50 KW @ 822, CHR/ROCK	, \$ 80.00* (Mc-Guild)	Doubleday
KEEY-F, 102.1, 50 KW @ 822, COUNTRY	, \$ 74.00* (Katz)	Malrite
KJJO-F, 104.1, 53 KW @ 260, OLDIES	ABC-E, \$ 40.00* (MMR)	Park
KQRS-F, 92.5, 50 KW @ 822, AOR (Pollack)	ABC-R, \$ 71.00* (Torbet)	McKenna
KSTP-F, 94.5, 100 KW @ 1250, AC	, \$135.00* (Christal)	Hubbard
KTCR-F, 97.1, 50 KW @ 150, COUNTRY	, \$ 33.00* (----)	Parker
KTWN-F, 93.7, 50 KW @ 822, AC	, \$ 40.00* (Blair)	Sunbelt
WAYL-F, 93.7, 50 KW @ 822, BTFL MUS	RKO, \$ 62.00* (RKO)	Entercom
WLOL-F, 99.5, 50 KW @ 844, CHR/ROCK	, \$120.00* (HNWH)	Ermis
WLTE-F, 102.9, 100 KW @ 1304, AC	CBS-R, \$ 60.00* (Selcom)	Midwest Comm
WWJO-F, 98.1, 100 KW @ 420, COUNTRY	, \$ 40.00 (----)	(ST. CLOUD)

MOBILE

MSA Rank # 95
 MSA Pop: 462,000
 APR 19.8
 Est 1983 Rev: \$7,200,000

Stations: 19/17
 Diaries: 755/495:1
 Standard Error: .774
 % Below Line: 1.1

CSI: 3.5 Bil
 CSI HH: 21.6 M
 Retail \$: 1.9 Bil
 % Not Listed: 4.5

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	SPG 83	FAL 82
1. WKSJ-F 148/20.0	22.6	17.2	18.7	19.3	1. WKSJ-F 165	1. WABB-F 1814/25.2	26.2	26.9
2. WBLX-F 119/16.1	18.5	17.8	18.6	12.0	2. WBLX-F 142	2. WKRG-F 1796/29.1	30.1	32.1
3. WLPR-F 65/ 8.8	6.3	5.3	4.7	6.8	3. WABB-F 118	3. WKSJ-F 1771/38.0	40.7	37.3
4. WGOK 63/ 8.5	8.6	10.6	9.6	7.4	4. WKRG-F 93	4. WBLX-F 1157/24.4	25.4	27.2
5. WABB-F 61/ 8.2	6.9	10.2	9.5	13.7	5. WMEZ-F 85	5. WMEZ-F 798/ 1.4	1.6	1.4
6. WKRG-F 56/ 7.6	9.9	10.7	12.1	11.4	6. WLPR-F 69	6. WLPR-F 662/16.2	12.6	12.1
7. WKRG 47/ 6.4	6.6	6.6	5.7	7.5	7. WGOK 63	7. WGOK 565/15.1	13.7	19.4
8. WUNI 36/ 4.9	2.9	3.5	3.7	3.3	8. WKRG 49	8. WKRG 532/13.3	15.7	17.6
9. WJQY-F 18/ 2.4	2.4	1.9	2.5	1.7	9. WUNI 37	9. WUNI 376/ 9.4	8.9	NA
					10. WPMO-F 28	10. WPMO-F 360/ 1.4	2.1	--

12+ FM SHARE (METRO): 68.90% (487 of 707) (FAL 82: 69.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBLX-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F+
2. WABB-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WLPR-F	2. WBLX-F
3. WKRG-F	3. WABB-F	3. WABB-F	3. WGOK	3. WBLX-F	3. WKRG
	4. WKRG-F	4. WGOK	4. WLPR-F	4. WKRG	4. WKRG-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKSJ-F	1. WKSJ-F+	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F
2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F
WLPR-F	3. WABB-F	3. WKRG-F	3. WGOK	3. WABB-F	
4. WGOK	4. WLPR-F	4. WGOK	4. WLPR-F	4. WKRG-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABB 1480	1.9/7.9	WKSJ 1270	Prichard 1.5/3.9	WWAX 840	1.5/3.2
WABF 1220	Fairhope .5/1.5	WMOB 1360	1.9/4.0	WZEW-F 92.1	Fairho 1.6/7.0
WHEP 1310	Foley 1.8/2.7	WMOO 1550	.9/2.6	WMEZ-F 94.1	Pensac .4/1.4
				WPMO-F 99.1	Paccago .7/1.4

FORMATS	AM	FM	TOTAL	%
COUNTRY	47 (2)	171 (3)	218 (5)	30.8
BLACK/URBAN/JAZZ	63 (1)	119 (1)	182 (2)	25.7
ROCK/AOR/CONTEMP	14 (1)	129 (3)	143 (4)	20.2
BTFL MUSIC		68 (2)	68 (2)	9.6
MOR/VARIETY	64 (3)		64 (3)	9.1
OTHERS/UNKNOWN	14 (1)		14 (1)	2.0
AC	11 (1)		11 (1)	1.6
RELIGION/GOSPEL	7 (1)		7 (1)	1.0

707 (19)

RADIO STATIONS

WGOK, 900, 1 KW	, BLACK	SBN, \$16.00	(Roslin)
WKRG, 710, 1 KW/500 W (DA-N)	, MOR	CBS,MBS, \$35.00*	(Katz)
WUNI, 1410, 5 KW (DA-N)	, COUNTRY	NBC, \$19.00	(Lotus) Kirk
WABB-F, 97.5, 100 KW @ 1050,	CHR/ROCK	ABC-F, \$41.63	(Eastman)
WBLX-F, 92.9, 63 KW @ 470,	BLACK	RKO, \$60.50	(HNWH) Beasley
WJQY-F, 98.3, 3 KW @ 300,	COUNTRY	CBS-R, \$20.75	(Masla)
WKRG-F, 99.9, 100 KW @ 850,	CHR/ROCK	, \$55.00	(Katz)
WKSJ-F, 94.9, 100 KW @ 485,	COUNTRY	ABC-E, \$65.00*	(Blair) Capitol
WLPR-F, 96.1, 40 KW @ 420,	BTFL MUS (TM)	, \$20.00	(----)
WMEZ-F, 94.1, 100 KW @ 320,	BTFL MUS (SRP)	ABC-F, \$35.00	(Torbet) (PENSACOLA)
WPMO-F, 99.1, 100 KW @ 386,	COUNTRY	ABC-C, \$? ?	(Torbet) (PASCAGOULA,MS)

MODESTO

MSA Rank # 143
 MSA Pop: 285,000
 APR 15.4
 Est 1983 Rev: \$5,400,000

Stations: 23/10
 Diaries: 583/415:1
 Standard Error: .790
 % Below Line: 30.3

CSI: 2.8 Bil
 CSI HH: 27.2 M
 Retail \$: 1.4 Bil
 % Not Listed: 9.9

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. KOSO-F 49/13.1	11.9	10.4	11.0	10.0	1. KHOP-F 96	1. KHOP-F 1531/21.4	20.4	20.6
2. KFIV-F 45/12.0	9.5	6.7	8.3	5.1	2. KRAK 83	2. KOSO-F 990/24.5	25.7	26.6
3. KBEE-F 33/ 8.8	12.1	12.4	10.6	15.1	3. KOSO-F 74	3. KRAK 906/ 8.6	10.3	12.3
4. KMIX-F 28/ 7.5	6.7	6.5	4.9	2.3	4. KFIV-F 56	4. KCBS 825/14.6	11.5	9.3
5. KHOP-F 27/ 7.2	9.5	6.7	9.1	8.0	5. KCBS 50	5. KNBR 698/ 8.9	11.0	10.2
6. KTRB 20/ 5.3	7.2	8.0	7.4	6.6	6. KNBR 45	6. KFIV-F 648/20.2	19.4	17.1
7. KCBS 18/ 4.8	4.1	2.8	5.1	4.3	7. KTRB 40	7. KTRB 554/12.6	14.9	17.7
8. KNBR 13/ 3.5	4.4	3.4	4.0	5.4	8. KBEE-F 37	8. KFRC 534/ 7.4	7.8	7.4
9. KAMB-F 12/ 3.2	2.1	3.1	.9	3.1	KMIX-F 37	9. KFYE-F 427/ 6.5	6.4	9.2
10. KFRC 11/ 2.9	1.5	1.6	2.6	2.0	10. KSTN-F 32	10. KBEE-F 423/15.4	19.1	18.2

12+ FM SHARE (METRO): 65.58% (221 of 337) (FAL 82: 67.05%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KFIV-F	1. KFIV-F	1. KOSO-F	1. KMIX-F	1. KBEE-F	1. KOSO-F
2. KOSO-F	2. KOSO-F	2. KFIV-F	2. KOSO-F	2. KMIX-F	2. KFIV-F
3. KHOP-F	3. KHOP-F	3. KMIX-F	3. KBEE-F	3. KCBS	3. KCBS
			KFIV-F		
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KFIV-F	1. KMIX-F
2. KFIV-F	2. KFIV-F	2. KFIV-F	2. KMIX-F	2. KOSO-F	2. KBEE-F
KBEE-F	3. KBEE-F	3. KHOP-F	3. KBEE-F		KFIV-F
			KFIV-F		KOSO-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCEY 1390	Turlock 1.9/4.9	KGO 810	SF .5/1.7	KRAK 1140	Sacra 2.1/8.6
KFIV 1360	2,4/10.2	KMJ 580	Fresno .8/2.2	KSFO 560	SF 2.1/3.3
KHYV 970	2.7/4.6	KMYT-F 97.5	Merced 1.3/3.9	KSNN-F 104.7	Los Ban .5/2.2
KLOC 920	Ceres 1.9/6.9	KQKK-F 96.7	Mantec 1.9/4.9	KSTN-F 107.3	Stockt 1.6/4.3
KFYE-F 93.7	Fresno 1.9/6.5				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	11 (1)	123 (4)	134 (5)	39.8
COUNTRY	35 (3)	35 (2)	70 (5)	20.8
BTFL MUSIC		38 (2)	38 (2)	11.3
NEWS/TALK	23 (3)		23 (3)	6.8
MOR/VARIETY	23 (2)		23 (2)	6.8
AC	9 (1)	7 (1)	16 (2)	4.7
SPANISH	7 (1)	6 (1)	13 (2)	3.9
RELIGION/GOSPEL		12 (1)	12 (1)	3.6
NOSTALGIA	8 (1)		8 (1)	2.4
			337 (23)	

RADIO STATIONS

KTRB, 860, 10 KW/1 KW (DA-2), COUNTRY	ABC-E, \$22.00 (Blair)
KBEE-F, 103.5, 11 KW @ 150, BTFL MUS (SRP)	, \$24.00* (Mc-Guild) John Price
KFIV-F, 102.3, 3 KW @ 300, AOR	RKO, \$29.75* (MMR) Commun Pacific
KHOP-F, 104.1, 50 KW @ 499, ROCK (Drake-Chen)	ABC-C, \$22.00 (Blair)
KMIX-F, 98.3, 1.6 KW @ 390, COUNTRY	, \$30.25 (Christal) (TURLOCK)
KOSO-F, 93.1, 3 KW @ 3300, CHR/ROCK	APR, \$32.50 (Selcom) Space Com
KAMB-F, 101.5, 50 KW @ 390, RELIGION	, \$ NA (----) (MERCED)

Other ranked stations - See Sacramento and San Francisco

NASHVILLE

MSA Rank # 55
 MSA Pop: 890,600
 APR 15.7
 Est 1983 Rev: \$17,900,000

Stations: 21/21
 Diaries: 1068/704:1
 Standard Error: .584
 % Below Line: 0

CSI: 7.5 Bil
 CSI HH: 23.3 M
 Retail \$: 4.4 Bil
 % Not Listed: 6.5

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	SPG 83	FAL 82
1. WSM-F	154/13.0	8.2	4.1	6.3	4.9	1. WSM-F 318	1. WWKX-F 3201/21.3	22.1	24.8
2. WKDF-F	138/11.7	12.9	12.8	12.4	12.6	2. WKDF-F 249	2. WKDF-F 3016/23.9	24.3	22.3
3. WZEZ-F	128/10.8	7.9	10.2	9.4	10.5	3. WWKX-F 205	3. WSM-F 2883/19.6	17.4	11.1
4. WWKX-F	94/ 8.0	9.5	9.0	10.0	12.9	4. WZEZ-F 166	4. WSM 2494/15.6	19.2	18.7
5. WSIX-F	80/ 6.8	7.4	10.0	9.2	9.3	5. WSIX-F 130	5. WSIX-F 1986/15.5	16.8	19.5
6. WLAC-F	76/ 6.4	4.6	2.8	3.4	3.0	6. WSM 127	6. WLAC-F 1839/15.3	13.3	7.3
7. WMAK-F	68/ 5.8	5.4	3.0	2.0	2.5	7. WLAC-F 126	7. WZEZ-F 1803/18.1	14.0	16.0
8. WSM	60/ 5.1	5.0	5.9	6.8	5.6	8. WMAK-F 69	8. WLAC 1076/12.2	12.7	15.7
9. WVOL	59/ 5.0	4.6	6.1	9.4	6.7	9. WVOL 59	9. WYHY-F 1003/10.1	14.5	11.6
10. WLAC	47/ 4.0	5.3	6.8	5.7	6.2	10. WLAC 57	10. WVOL 885/11.4	11.5	10.8

12+ FM SHARE (METRO): 72.92% (797 of 1093) (FAL 82: 64.97%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WWKX-F	1. WKDF-F	1. WSM-F	1. WSM-F	1. WSM-F	1. WSM-F
WKDF-F	2. WSM-F	2. WKDF-F	2. WZEZ-F	2. WZEZ-F	2. WKDF-F+
	3. WLAC-F	3. WLAC-F	3. WKDF-F	3. WSIX-F	3. WZEZ-F
	4. WMAK-F	4. WWKX-F	4. WWKX-F	4. WSM	4. WWKX-F
	5. WWKX-F	5. WZEZ-F	5. WLAC-F	5. WAMB	5. WSM
		WMAK-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSM-F	1. WKDF-F	1. WKDF-F	1. WSM-F	1. WKDF-F	1. WSM-F
2. WZEZ-F	2. WSM-F	2. WSM-F	2. WZEZ-F	2. WSM-F	2. WKDF-F
3. WKDF-F	3. WZEZ-F	3. WLAC-F	3. WWKX-F	3. WMAK-F	3. WMAK-F
4. WSIX-F	4. WWKX-F	4. WWKX-F	4. WKDF-F	4. WLAC-F	4. WSIX-F
5. WLAC-F	5. WLAC-F	5. WVOL	5. WLAC-F	5. WWKX-F	5. WZEZ-F

FORMATS	AM	FM	TOTAL	%
COUNTRY	96 (4)	245 (3)	341 (7)	31.2
ROCK/AOR/CONTEMP	7 (1)	314 (4)	321 (5)	29.4
BTFL MUSIC		128 (1)	128 (1)	11.7
BLACK/URBAN/JAZZ	59 (1)	68 (1)	127 (2)	11.6
AC		42 (1)	42 (1)	3.8
NEWS/TALK	47 (1)		47 (1)	4.3
NOSTALGIA	40 (1)		40 (1)	3.7
OTHERS/UNKNOWN	32 (1)		32 (1)	2.9
RELIGION/GOSPEL	11 (1)		11 (1)	1.0
MOR/VARIETY	4 (1)		4 (1)	0.4

1093 (21)

NASHVILLE ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE/CUME</u>	<u>RATING</u>	
1. WSM-F	1. WKDF-F	1. WKDF-F	WAMB 1170		3.4/3.5
2. WKDF-F	2. WSM-F	2. WSM-F	WDKN 1260	Dickson	.5/1.2
3. WWKX-F	3. WWKX-F	3. WZEZ-F	WGNS 1450	Murfreesboro	.3/1.5
4. WZEZ-F	4. WSM	4. WWKX-F	WJRB 1430	Madison	.5/1.8
5. WSIX-F	5. WSIX-F	5. WSIX-F	WJKZ-F 100.1	Franklin	.9/3.3
6. WLAC-F	6. WLAC-F	6. WMAK-F	WKDA 1240		.6/3.8
7. WSM	7. WZEZ-F	7. WVOL	WKOS-F 96.3	Murfreesboro	.5/3.3
8. WMAK-F	8. WLAC	8. WSM	WYHY-F 107.5	Lebanon	3.6/10.1
9. WVOL	9. WYHY-F	9. WLAC-F	WMDB 880		2.7/3.3
10. WRUS	10. WVOL	10. WYHY-F	WSIX 980		2.0/7.6
			WWGM 1560		.9/2.0
11. WYCQ-F	11. WMAK-F				
WLAC	12. WSIX				
13. WAMB	13. WYCQ-F				
14. WYHY-F	14. WKOS-F				
15. WGGC-F	15. WGGC-F				

ADI FM SHARE: 72.54% (1524 of 2101) (FAL 82: 65.91%)

AM STATIONS

WAMB, 1170, 25 KW (DAYS)	, NOSTALGIA (A1 Ham)	MBS, \$21.00 (Roslin)	
WLAC, 1510, 50 KW (DA-N)	, NEWS/TALK	CBS, \$57.40 (HNWH)	Sudbrink
WSIX, 980, 5 KW (DA-N)	, COUNTRY	ABC-I, \$ NM (Katz)	Sky
WSM, 650, 50 KW	, COUNTRY	NBC, \$60.00* (Christal)	
WVOL, 1470, 5 KW/1 KW (DA-2)	, BLACK	NBN, \$40.00* (Selcom)	
WRUS, 610, 2.5 KW (DAYS)	, COUNTRY	, \$ 7.00 (----)	(RUSSELVILLE, KY)

FM STATIONS

WKDF-F, 103.3, 100 KW @ 1220, AOR (Burk-Abr)	ABC-E, ABC-R, \$70.00* (Blair)	Dick
WLAC-F, 105.9, 100 KW @ 1229, AC/CONTEMP	, \$57.40 (HNWH)	Sudbrink
WYHY-F, 107.5, 100 KW @ 730, AC	, \$30.00* (Mc-Guild)	Mooney (LEBANON)
	, \$? ? (Selcom)	
WMAK-F, 92.1, 1.5 KW @ 430, BLACK	ABC-I, \$65.00* (Katz)	Sky
WSIX-F, 97.9, 100 KW @ 1145, COUNTRY		
WSM-F, 95.5, 100 KW @ 1280, COUNTRY	, \$70.00* (Christal)	
WWKX-F, 104.5, 100 KW @ 1050, CHR	RKO, \$60.00* (MMR)	
WZEZ-F, 92.9, 100 KW @ 650, BTFL MUS (Bonne)	, \$54.00* (Torbet)	South Central (GLASGOW, KY)
WGGC-F, 95.1, 100 KW @ 385, COUNTRY/GOSPEL	, \$ 8.00 (Regional)	(SHELBYVILLE)
WYCQ-F, 102.9, 100 KW @ 510, COUNTRY	ABC-E, \$10.00 (----)	

NASSAU-SUFFOLK

MSA RANK # 9
 MSA Pop: 2,617,800
 APR 19.5
 Est 1983 Rev: \$NA

Diaries: 1287
 Standard Error: .582

CSI: 32.4 Bil
 CSI HH: 38.2 M
 Retail \$: 13.8 Bil

NOTE: Nassau-Suffolk is a portion of the New York Metro.
 For this market only those stations home to Nassau-Suffolk
 are listed. There is no TSA.

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82	
1. WBLI-F	227/5.2	6.9	5.8	5.7	5.2	1. WAPP-F	2981/13.4	15.0	14.3
2. WALK-F+	177/4.1	4.3	4.5	2.0	3.2	2. WBLI-F	2681/12.1	15.3	13.3
3. WAPP-F	174/4.0	5.0	3.9	2.9	2.7	3. WBAB-F	2231/10.0	11.3	11.0
4. WBAB-F	165/3.8	2.7	3.2	3.6	3.8	4. WALK-F+	2050/ 9.2	8.4	9.8
5. WHLI	151/3.5	3.2	3.9	3.9	2.9	5. WHLI	1316/ 5.9	6.1	5.9
6. WCTO-F	88/2.0	1.4	2.3	1.5	3.3	6. WCTO-F	1299/ 5.8	5.1	6.0
7. WKJY-F	85/2.0	2.1	1.4	1.8	1.7	7. WLIR-F	1273/ 5.7	6.9	6.1
8. WLIR-F	83/1.9	2.2	1.9	1.2	1.6	8. WKJY-F	848/ 3.8	4.5	4.2
9. WGSB	70/1.6	2.0	1.2	1.8	2.0	9. WGSB	690/ 3.1	3.9	2.6
10. WGBB	35/ .8	.6	1.0	.8	.6	10. WRCN-F	684/ 3.1	3.1	3.4
WRIV	35/ .8	---	---	---	---				

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAPP-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WHLI	1. WBLI-F
2. WBLI-F	2. WBAB-F	2. WAPP-F	2. WALK-F+	2. WALK-F+	2. WALK-F+
WBAB-F	WAPP-F	3. WBAB-F	3. WBAB-F	3. WBLI-F	3. WBAB-F
4. WLIR-F	4. WLIR-F	4. WALK-F+	4. WAPP-F	4. WGSB	4. WAPP-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBAB-F	1. WALK-F
2. WALK-F+	2. WAPP-F	2. WLIR-F	2. WALK-F+	2. WAPP-F	2. WBLI-F
3. WBAB-F	3. WHLI	3. WAPP-F	3. WHLI	3. WBLI-F	3. WBAB-F
4. WHLI	4. WBAB-F	4. WBAB-F	4. WCTO-F	4. WLIR-F	4. WAPP-F

RADIO STATIONS

WGBB, 1240, 1 KW/250 W , MOR , \$? ? (----)
 WGSB, 740, 25 KW (DAYS,DA), MOR , \$40.00* (Mc-Guild) Greater Media
 WHLI, 1110, 10 KW (DAYS,DA), NOSTALGIA (Al Ham) , \$44.00* (Roslin)
 WRIV, 1390, 1 KW (DAYS) , MOR ABC-E, \$17.00 (Roslin)
 WALK-F+, 97.5, 45 KW @ 530, MOR , \$55.00* (Roslin) Island
 WBAB-F, 102.3, 2.3 KW @ 344, AOR , \$59.00 (----)
 WBLI-F, 106.1, 10 KW @ 500, CHR/ROCK , \$70.00 (Masla) Beck-Ross
 WCTO-F, 94.3, 3 KW @ 300, BTFL MUS , \$40.00* (Mc-Guild) Greater Media
 WKJY-F, 98.3, 3 KW @ 300, BTFL MUS , \$30.00* (Roslin)
 WLIR-F, 92.7, 3 KW @ 300, AOR , \$72.00 (Masla)

WAPP-F - See New York

CONTINUATION OF NEW YORK FM STATIONS

WPIX-F, 101.9, 5.4 KW @ 1228, AC , \$225.00* (Christal) Tribune Co.
 WPLJ-F, 95.5, 7.2 KW @ 1270, CHR/ROCK ABC-R, \$275.00 (Blair) ABC
 WQXR-F+, 96.3, 7.8 KW @ 1220, CLASSICAL , \$145.00 (Mc-Guild) New York Times
 WRFM-F, 105.1, 7.8 KW @ 1220, BTFL MUS (Bonne) , \$155.00 (Torbet) Bonneville
 WRKS-F, 98.7, 7.8 KW @ 1250, URBAN , \$240.00 (RKO) RKO
 WYNY-F, 97.1, 7.2 KW @ 1300, AC , \$310.00* (HNWH) NBC

NEW HAVEN

MSA Rank # 105
 MSA Pop: 419,000
 APR 16.3
 Est 1983 Rev: \$8,000,000

Stations: 28/7
 Diaries: 930/385:1
 Standard Error: .651
 % Below Line: 48.2

CSI: 4.5 Bil
 CSI HH: 29.9 M
 Retail \$: 2.0 Bil
 % Not Listed: 8.9

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WELI 81/13.9	14.6	13.8	15.5	14.6	1. WEZN-F 183	1. WKCI-F 2503/24.3	25.5	23.9
2. WKCI-F 55/ 9.4	10.6	9.6	8.6	10.9	2. WKCI-F 143	2. WEZN-F 1824/13.5	13.4	13.0
3. WEZN-F 52/ 8.9	5.9	6.3	5.1	5.6	3. WICC 121	3. WICC 1738/ 2.8	----	----
4. WPLR-F 44/ 7.5	6.1	6.0	7.1	6.7	4. WPLR-F 107	4. WPLR-F 1694/18.6	18.6	17.9
5. WAVZ 38/ 6.5	7.5	8.4	6.4	8.6	5. WELI 93	5. WNBC 1514/16.5	12.7	13.7
6. WNBC 32/ 5.5	3.5	3.4	3.1	6.9	6. WDRC-F 79	6. WDRC-F 1461/12.6	13.8	12.2
7. WNHC 29/ 5.0	6.1	8.1	6.0	6.2	7. WTIC 76	7. WELI 1273/28.1	33.6	32.2
8. WHCN-F 21/ 3.6	4.2	3.7	4.8	3.5	8. WNBC 69	8. WTIC 1265/ 7.5	5.1	5.3
WWYZ-F 21/ 3.6	3.5	4.5	4.5	3.5	9. WKSS-F 67	9. WCBS 1257/13.3	15.1	16.2
10. WDRC-F 18/ 3.1	3.0	3.3	2.2	3.2	10. WHCN-F 64	10. WHCN-F 1204/10.7	11.0	11.0

12+ FM SHARE (METRO): 52.17% (277 of 531) (FAL 82: 50.57%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKCI-F	1. WPLR-F	1. WKCI-F	1. WKCI-F	1. WELI	1. WELI
2. WNHC	2. WKCI-F	2. WPLR-F	2. WELI	2. WEZN-F	2. WKCI-F
3. WHCN-F	3. WWYZ-F	3. WNBC	3. WEZN-F	3. WAVZ	3. WNBC
4. WPLR-F	4. WNBC	4. WEZN-F	4. WNBC	4. WNBC	4. WEZN-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZN-F	1. WELI	1. WKCI-F	1. WKCI-F	1. WPLR-F	1. WPLR-F
2. WELI	2. WKCI-F	2. WPLR-F	2. WELI		2. WNBC
3. WAVZ	3. WPLR-F	3. WHNC	3. WEZN-F		3. WELI
4. WPLR-F	4. WEZN-F	WWYZ-F	4. WNBC		WKCI-F
					WNHC

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WSCR 1220	Hamden	2.6/2.5	WCCC-F 106.9	Hartford	.5/3.6	WHN 1505	NY	1.0/3.6
WPOP 94.3	Hartf	.3/2.1	WYBC-F 94.3		2.2/5.9	WABC 770	NY	.3/3.2
WFIF 1500	Milford	.7/1.6	WRCH-F 100.5	Hartford	2.7/5.2	WINS 1010	NY	.3/3.0
WTIC 1080	Hartf	2.6/7.5	WIOF-F 104.1	Waterb	2.4/6.1	WNEW 1130	NY	.5/2.1
WICC 600	Bridgep	.3/2.8	WKSS-F 95.7	Hartford	1.9/7.2	WOR 710	NY	1.0/2.9
WCBS 880	NY	2.9/13.3	WTIC-F 96.5	Hartford	1.2/4.1	WQXR-F 96.3	NY	.3/2.2

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	32 (1)	148 (6)	180 (7)	33.9
BTFL MUSIC		79 (3)	79 (3)	14.9
MOR/VARIETY	96 (2)		96 (2)	18.1
BLACK/URBAN/JAZZ	29 (1)	13 (1)	42 (2)	7.9
NOSTALGIA	41 (2)		41 (2)	7.7
AC	2 (1)	35 (2)	37 (3)	7.0
NEWS/TALK	29 (5)		29 (5)	5.5
COUNTRY	21 (2)		21 (2)	4.0
RELIGION/GOSPEL	4 (1)		4 (1)	0.8
CLASSICAL		2 (1)	2 (1)	0.4

531 (28)

RADIO STATIONS

WAVZ, 1300, 1 KW (DA-N), NOSTALGIA (Al Ham)	ABC-I, \$44.00* (Mc-Guild)	Eastern
WELI, 960, 5 KW (DA-N), MOR (Burk-Abr)	, \$74.00 (Blair)	Insilco
WNHC, 1340, 1 KW/250 W, BLACK	SBN, \$20.00 (Savalli)	
WKCI-F, 101.3, 10 KW @ 1070, CONTEMP (Burk-Abr)	, \$66.00* (Mc-Guild)	Eastern
WPLR-F, 99.1, 14 KW @ 950, CHR/ROCK	, \$58.75 (Christal)	Starr

Other ranked stations - See New York, Bridgeport or Hartford

NEW ORLEANS

MSA Rank # 32
 MSA Pop: 1,299,300
 APR 17.7
 Est 1983 Rev: \$22,300,000

Stations: 19/19
 Diaries: 1667/608:1
 Standard Error: .494
 % Below Line: 0

CSI: 13.4 Bil
 CSI HH: 28.6 M
 Retail \$: 5.9 Bil
 % Not Listed: 6.1

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WYLD-F	254/14.1	13.2	12.9	6.4	6.8	1. WEZB-F 303	1. WEZB-F 4074/28.8	26.4	25.8
2. WEZB-F	224/12.5	9.2	8.6	8.6	11.5	2. WYLD-F 273	2. WWL 3062/18.4	14.9	17.9
3. WAIL-F	127/ 7.1	8.8	8.8	13.9	10.6	3. WNOE-F 191	3. WRNO-F 2608/17.7	18.4	18.2
4. WNOE-F	118/ 6.6	4.4	5.5	6.8	8.4	4. WAIL-F 187	4. WTX 2380/13.5	16.2	18.3
5. WRNO-F	117/ 6.5	8.8	8.1	8.5	7.3	5. WRNO-F 184	5. WAIL-F 2296/15.0	20.7	18.8
6. WBYU-F	102/ 5.7	8.2	7.0	5.9	7.5	6. WWL 142	6. WYLD-F 2258/19.5	20.2	21.3
7. WAJY-F	96/ 5.3	6.7	6.1	5.0	5.7	7. WBYU-F 129	7. WNOE-F 2216/13.0	13.1	16.0
8. WBOK	94/ 5.2	3.8	2.9	3.2	1.7	8. WAJY-F 121	8. WBYU-F 1781/13.7	14.5	14.0
9. WWL	88/ 4.9	4.1	4.6	4.8	4.8	9. WTX 106	9. WAJY-F 1714/12.9	15.9	15.1
10. WQUE-F	76/ 4.2	4.6	4.7	4.5	5.2	10. WBOK 98	10. WQUE-F 1640/13.8	17.0	15.0
WSMB	76/ 4.2	3.9	2.7	3.7	3.5	11. WQUE-F 89	11. WYLD 1334/10.0	10.7	9.1
12. WNOE	67/ 3.7	3.4	3.0	2.6	2.8	12. WNOE 85	12. WBOK 1135/10.5	12.5	9.7

12+ FM SHARE (METRO): 66.03% (1114 of 1687) (FAL 82: 66.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WEZB-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WNOE-F	1. WEZB-F
2. WAIL-F	2. WEZB-F	2. WEZB-F	2. WNOE-F	2. WBYU-F	2. WYLD-F
3. WYLD-F	3. WRNO-F	3. WRNO-F	3. WEZB-F	3. WAJY-F	3. WNOE-F
4. WRNO-F	4. WAIL-F	4. WAIL-F	4. WAJY-F	4. WYLD-F	4. WQUE-F+
	5. WQUE-F	5. WNOE-F	5. WBYU-F	5. WWL	5. WWL

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F
2. WEZB-F	2. WEZB-F	2. WEZB-F	2. WEZB-F	2. WRNO-F	2. WNOE-F
3. WNOE-F	3. WRNO-F	3. WRNO-F	3. WBOK	3. WEZB-F	3. WEZB-F
4. WAJY-F	4. WNOE-F	4. WAIL-F	4. WBYU-F	4. WAIL-F	4. WAJY-F
5. WSMB	5. WAIL-F	5. WQUE-F	5. WNOE-F	5. WQUE-F	5. WQUE-F

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	141 (2)	381 (2)	522 (4)	30.9
ROCK/AOR/CONTEMP		341 (2)	341 (2)	20.2
AC/OLDIES	125 (3)	76 (1)	201 (4)	11.9
COUNTRY	67 (1)	118 (1)	185 (2)	11.0
NEWS/TALK	164 (2)		164 (2)	9.7
BTFM MUSIC		102 (1)	102 (1)	6.0
MOR/VARIETY		96 (1)	96 (1)	5.7
RELIGION/GOSPEL	39 (2)		39 (2)	2.3
NOSTALGIA	37 (1)		37 (1)	2.2

1687 (19)

NEW ORLEANS ADI

OTHER RATED STATIONS
METRO SHARE/CUME RATING

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>METRO SHARE/CUME RATING</u>
1. WEZB-F	1. WEZB-F	1. WEZB-F	WQUE 1280 1.1/4.3
2. WYLD-F	2. WWL	2. WYLD-F	WSHO 800 1.6/2.8
3. WNOE-F	3. WRNO-F	3. WNOE-F	WTIX 690 3.7/13.5
4. WRNO-F	4. WYLD-F	4. WBOK	WVOG 600 .6/2.1
5. WAIL-F	5. WTIX	5. WRNO-F	WWIW 1450 2.1/5.2
6. WBYU-F	6. WNOE-F	6. WWL	WYAT 990 2.2/3.0
7. WAJY-F	7. WAIL-F	7. WSMB	WYLD 940 2.6/10.0
8. WWL	8. WBYU-F	8. WTIX	
9. WBOK	9. WAJY-F	9. WBYU-F	
10. WTIX	10. WQUE-F	10. WAIL-F	
11. WQUE-F	11. WYLD	WAJY-F	
12. WNOE	12. WBOK		
13. WSMB	13. WNOE		
14. WYLD	14. WSMB		
15. WYAT	15. WWIW		

ADI FM SHARE: 68.02% (1580 of 2323) (FAL 82: 65.47%)

AM STATIONS

WBOK, 1230, 1 KW/250 W	, BLACK	SBN, \$ 30.00* (----)	
WNOE, 1060, 50 KW/5 KW (DA-2),	COUNTRY	ABC-E, \$ 35.00 (Mc-Guild)	Noe
WSMB, 1350, 5 KW	, TALK	, \$ 57.00 (Roslin)	
WTIX, 690, 10 KW/5 KW (DA-2),	AC	NBC, \$ 69.00 (Blair)	Storz
WWIW, 1450, 1 KW/250 W	, NOSTALGIA	ABC-D, \$ 23.00 (P/W)	
WWL, 870, 50 KW (DA-1)	, NEWS/TALK	CBS, \$110.00* (Katz)	Loyola Univ
WYAT, 990, 1 KW (DAYS)	, OLDIES	Source, \$ 22.00* (Selcom)	Phase II
WYLD, 940, 10 KW/500 W (DA-2),	BLACK	, \$ 24.00* (HNWH)	

FM STATIONS

WAIL-F, 105.3, 100 KW @ 407,	BLACK	NBN, \$ 60.00* (Selcom)	Phase II
WAJY-F, 101.9, 100 KW @ 825,	AC/MOR	, \$ 50.00* (Katz)	Loyola Univ
WBYU-F, 95.7, 100 KW @ 600,	BTFL MUS (Bonne)	, \$ 61.00* (Christal)	Swanson
WEZB-F, 97.1, 100 KW @ 511,	CHR/ROCK (Burk-Abr)	RKO, \$ 88.00* (Blair)	EZ
WNOE-F, 101.1, 100 KW @ 440,	COUNTRY (TM)	ABC-E, \$ 59.00* (Mc-Guild)	Noe
WQUE-F, 93.3, 100 KW @ 512,	AC	, \$ 53.00* (Eastman)	Insilco
WRNO-F, 99.5, 100 KW @ 500,	AOR	ABC-F, \$ 56.00 (MMR)	
WYLD-F, 98.5, 100 KW @ 480,	URBAN	, \$ 74.00* (HNWH)	

NEW YORK

MSA Rank # 1; ADI # 1
 MSA Pop: 8,064,500
 APR 19.2
 Est 1983 Rev: \$176,800,000

Stations: 47/46
 Diaries: 5226/2581:1
 Standard Error: .301
 % Below Line: 0.6

CSI: 92.1 Bil
 CSI HH: 27.1 M
 Retail \$: 41.1 Bil
 % Not Listed: 9.1

12+ METRO	1/4/SHARE	SPG 83	SPG 83	WIN 83	FAL 82	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WHTZ-F	1598/6.2	2.0	.9	.8	.7	1. WHTZ-F 1603	1. WINS 25389/18.3	19.1	17.4
2. WOR	1323/5.1	4.9	5.2	4.9	5.3	2. WOR 1463	2. WCBS 22817/14.7	16.9	17.0
3. WRKS-F	1239/4.8	5.4	4.5	4.0	4.5	3. WRKS-F 1301	3. WHTZ-F 22744/16.6	3.2	2.7
4. WINS	1161/4.5	4.4	4.8	5.4	5.2	4. WINS 1188	4. WNBC 21040/12.2	14.1	14.1
5. WCBS	986/3.8	4.5	4.3	4.6	4.8	5. WCBS 1126	5. WPLJ-F 20866/14.2	13.6	13.9
6. WRFM-F	958/3.7	3.8	4.9	3.7	4.3	6. WPLJ-F 1007	6. WOR 18356/12.2	12.6	12.6
7. WYNY-F	940/3.6	3.9	4.6	4.7	5.0	7. WRFM-F 971	7. WKTU-F 17947/12.6	14.3	14.3
8. WPLJ-F	913/3.5	4.0	4.1	4.5	4.3	8. WYNY-F 970	8. WYNY-F 17345/12.3	14.1	15.4
9. WKTU-F	907/3.5	4.9	4.9	5.2	4.2	9. WKTU-F 960	9. WRKS-F 17339/12.0	12.9	12.6
10. WPIX-F	878/3.4	3.5	3.6	3.3	1.8	10. WNBC 954	10. WAPP-F 16500/11.5	10.3	10.7
11. WPAT-F	859/3.3	3.1	3.8	3.9	3.8	11. WPAT-F 916	11. WABC 15878/10.1	12.2	10.9
12. WBLS-F	855/3.3	4.7	5.2	4.9	5.6	WPIX-F 916	12. WPIX-F 15080/10.6	11.8	6.7
13. WAPP-F	838/3.2	3.4	2.8	2.9	3.1	13. WAPP-F 889	13. WBLS-F 14963/10.5	13.0	13.9
14. WADO	828/3.2	2.0	2.1	2.5	2.7	14. WBLS-F 886	14. WPAT-F 14577/10.2	10.4	10.8
15. WNBC	775/3.0	3.6	3.1	4.1	4.0	15. WADO 828	15. WCBS-F 12701/ 8.8	10.8	9.1
16. WNEW	764/2.9	2.9	2.9	2.7	3.4	16. WNEW 814	16. WRFM-F 12652/ 9.1	10.0	9.1
17. WCBS-F	701/2.7	3.2	3.0	3.0	2.8	17. WCBS-F 722	17. WNEW-F 11543/ 7.9	7.1	7.7
18. WABC	601/2.3	3.0	2.9	2.4	2.5	18. WABC 699	18. WNEW 11494/ 7.8	7.0	8.3
19. WNEW-F	594/2.3	2.1	2.1	2.2	2.1	19. WNEW-F 648	19. WHN 10623/ 7.0	8.8	7.0
20. WKHK-F	518/2.0	2.3	1.9	1.6	1.8	20. WHN 573	20. WKHK-F 8354/ 5.8	6.1	5.4
21. WHN	503/1.9	2.8	2.4	2.1	2.3	21. WKHK-F 554	21. WPAT 7589/ 5.5	6.8	7.3
22. WQXR-F+	450/1.7	1.8	1.8	2.1	1.7	22. WQXR-F+ 464	22. WMCA 7470/ 5.2	5.9	6.5
23. WMCA	425/1.6	1.5	2.0	1.8	1.8	23. WMCA 450	23. WQXR-F+ 7398/ 5.2	5.8	5.0
24. WPAT	344/1.3	1.8	2.2	2.1	2.3	24. WPAT 347	24. WADO 7010/ 5.2	3.4	3.6
25. WNCN-F	340/1.3	.9	1.1	1.2	1.4	25. WHUD-F 346	25. WNCN-F 5321/ 3.9	4.0	4.0
26. WJIT	339/1.3	1.7	1.2	1.7	2.1	26. WNCN-F 344	26. WLIR-F 3643/ 2.7	2.3	2.2

12+ FM SHARE (METRO): 59.79% (14095 of 23573) (FAL 82: 56.31%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHTZ-F	1. WHTZ-F	1. WHTZ-F	1. WYNY-F	1. WRFM-F	1. WINS
2. WRKS-F	2. WRKS-F	2. WRKS-F	2. WRKS-F	2. WPAT-F	2. WOR
3. WAPP-F	3. WPLJ-F	3. WYNY-F	3. WPIX-F	3. WOR	3. WCBS
4. WPLJ-F	4. WAPP-F	4. WPIX-F	4. WCBS-F	4. WCBS	4. WHTZ-F
5. WKTU-F	5. WPIX-F	5. WKTU-F	5. WHTZ-F	5. WINS	5. WNBC
6. WBLS-F	6. WBLS-F	6. WBLS-F	6. WKTU-F	6. WNEW	6. WRKS-F
7. WNBC	7. WYNY-F	WPLJ-F	7. WNBC	7. WADO	7. WADO
	8. WKTU-F	8. WAPP-F	8. WBLS-F	8. WCBS-F	8. WPLJ-F
	9. WNEW-F	9. WNBC	9. WADO	9. WNBC	9. WPAT-F+
	10. WNBC	10. WCBS-F	10. WINS	10. WYNY-F	10. WKTU-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHTZ-F	1. WHTZ-F	1. WHTZ-F	1. WYNY-F	1. WAPP-F	1. WCBS-F
2. WRFM-F	2. WRKS-F	2. WRKS-F	2. WRKS-F	2. WHTZ-F	2. WNBC
3. WYNY-F	3. WKTU-F	3. WPIX-F	3. WPIX-F	3. WNEW-F	3. WHTZ-F
4. WRKS-F	4. WYNY-F	4. WYNY-F	4. WADO	4. WRKS-F	WKTU-F
5. WPAT-F	5. WRFM-F	5. WPLJ-F	5. WCBS-F	5. WPLJ-F	5. WRKS-F
6. WPIX-F	6. WPIX-F	6. WBLS-F	WHTZ-F	6. WBLS-F	6. WCBS
7. WOR	7. WPLJ-F	7. WKTU-F	7. WBLS-F	7. WKTU-F	7. WYNY-F
8. WADO	8. WPAT-F	8. WAPP-F	8. WKTU-F	8. WYNY-F	8. WPIX-F
9. WNEW	9. WAPP-F	9. WCBS-F	9. WRFM-F	9. WPIX-F	9. WINS
10. WCBS-F	10. WOR	10. WNBC	10. WINS	10. WNBC	10. WPAT-F

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	775 (1)	4575 (7)	5350 (8)	22.7
NEWS/TALK	4496 (5)		4496 (5)	19.1
BLACK/URBAN/JAZZ	598 (3)	3001 (3)	3599 (6)	15.3
AC		2608 (4)	2608 (4)	11.1
BTFL MUSIC	344 (1)	2284 (6)	2628 (7)	11.1
SPANISH	1375 (3)		1375 (3)	5.8
COUNTRY	503 (1)	518 (1)	1021 (2)	4.3
NOSTALGIA	986 (2)		986 (2)	4.2
CLASSICAL	104 (1)	686 (2)	790 (3)	3.4
MOR/VARIETY	205 (3)	156 (1)	361 (4)	1.5
RELIGION/GOSPEL	92 (1)	185 (1)	277 (2)	1.2
OTHERS/UNKNOWN		82 (1)	82 (1)	0.3

NEW YORK ADI

23573 (47)

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>METRO SHARE/CUME RATING</u>		
			<u>OTHER RATED STATIONS</u>		
1. WHTZ-F	1. WINS	1. WINS			
2. WOR	2. WHTZ-F	2. WHTZ-F	WALK-F+ 97.5	Patchoque	.7/1.8
3. WRKS-F	3. WCBS	3. WCBS	WBAB-F 102.3	Babylon	.7/1.9
4. WINS	4. WPLJ-F	4. WADO	WBLI-F 106.1	Patchoque	.9/2.1
5. WCBS	5. WNBC	5. WOR	WCTC 1450	New Bruns,NJ	.4/1.0
6. WPLJ-F	6. WKTU-F	6. WOR	WCTO-F 94.3	Smithtown	.3/1.0
7. WRFM-F	7. WOR	7. WNBC	WEVD-F 97.9		.3/1.4
8. WYNY-F	8. WYNY-F	8. WBSL-F	WFME-F 94.7	Newark	.7/1.2
9. WKTU-F	9. WRKS-F	9. WRKS-F	WGSM 740	Huntington	.3/ .6
10. WPAT-F	10. WAPP-F	10. WRFM-F	WHLI 1100	Hempstead	.9/1.4
11. WPIX-F	11. WABC		WHUD-F 100.7	Peekskill	.6/1.3
12. WAPP-F	12. WPIX-F		WKJY-F 98.3	Hempstead	.3/ .7
13. WBSL-F	13. WBSL-F		WLIB 1190		.7/1.8
14. WNBC	14. WPAT-F		WLIR-F 92.7	Garden City	.9/2.7
15. WADO	15. WRFM-F		WMGQ-F 98.3	New Bruns,NJ	.3/1.0
			WSKQ 620	Newark	.8/1.7
			WWDJ 970	Hackensack	.4/1.0
			WWRL 1600		1.0/2.3
			WEZN-F 99.9	Bridgeport	.5/1.2

ADI FM SHARE: 60.00% (14961 of 24933) (FAL 82: 56.46%)

AM STATIONS

WABC, 770, 50 KW , TALK	ABC-I, \$180.00* (Blair)	ABC
WADO, 1280, 5 KW (DA-1), SPANISH	, \$ 98.75 (----)	
WCBS, 880, 50 KW , NEWS	CBS, \$375.00 (CBS Spot)	CBS
WHN , 1050, 50 KW (DA-1), COUNTRY	MBS, \$200.00* (Selcom)	Mutual
WINS, 1010, 50 KW (DA-1), NEWS	ABC-D, \$340.00* (Group W)	Westinghouse
WJIT, 1480, 5 KW (DA-2), SPANISH	, \$107.50 (Caballero)	Infinity
WMCA, 570, 5 KW (DA-1), TALK	APR,NBC-T, \$125.00* (Roslin)	
WNBC, 660, 50 KW , CONTEMP	, \$452.50 (HNWH)	NBC
WNEW, 1130, 50 KW (DA-N), NOSTALGIA	, \$198.00 (Katz)	Metromedia
WOR , 710, 50 KW (DA-1), TALK	ABC-E,RKO II,MBS, \$295.00* (RKO)	RKO
WPAT, 930, 5 KW (DA-2), BTFL MUS	, \$125.00 (Christal)	Cap Cities

FM STATIONS

WAPP-F, 103.5, 5.8 KW @ 1390, AOR	, \$185.00* (MMR)	Doubleday
WBSL-F, 107.5, 5.4 KW @ 1241, BLACK	ABC-F,SBN, \$356.88 (Mc-Guild)	Inner City
WCBS-F, 101.1, 7.3 KW @ 1300, OLDIES/AC	CBS-R, \$297.50 (CBS/FM)	CBS
WHTZ-F, 100.3, 7.8 KW @ 1220, CHR/ROCK	, \$240.00* (Eastman)	Malrite
WHUD-F, 100.7, 50 KW @ 500, BTFL MUS	, \$ 45.00 (Masla)	(PEEKSKILL)
WKHK-F, 106.7, 7.7 KW @ 1218, COUNTRY	, \$133.75 (Weiss)	Viacom
WKTU-F, 92.3, 5.4 KW @ 1200, URBAN	, \$316.88 (Torbet)	Infinity
WNCN-F, 104.3, 7.6 KW @ 1220, CLASSICAL	, \$ 95.00 (Weiss)	GAF
WNEW-F, 102.7, 5.9 KW @ 1360, AOR	Source, \$206.88 (Katz)	Metromedia
WPAT-F, 93.1, 5.3 KW @ 1420, BTFL MUS	, \$125.00 (Christal)	Cap Cities

PLEASE SEE NASSAU-SUFFOLK FOR MORE FM LISTINGS

NORFOLK

MSA Rank # 35
 MSA Pop: 1,183,300
 APR 18.1
 Est 1983 Rev: \$17,300,000

Stations: 24/23
 Diaries: 1475/679:1
 Standard Error: .544
 % Below Line: 0.4

CSI: 10.2 Bil
 CSI HH: 24.6 M
 Retail \$: 5.7 Bil
 % Not Listed: 7.2

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	SPG 83	FAL 82
1. WCMS-F	192/10.6	10.6	10.6	8.9	10.8	1. WCMS-F 239	1. WLTY-F 2233/18.3	15.9	17.1
2. WNOR-F	172/ 9.5	8.6	7.9	8.6	7.1	2. WFOG-F 196	2. WCMS-F 2216/17.9	17.4	20.0
WFOG-F	172/ 9.5	10.9	10.6	8.6	10.0	3. WOWI-F 187	3. WOWI-F 2194/17.4	15.7	15.9
4. WLTY-F	147/ 8.1	7.2	7.4	7.7	7.8	4. WLTY-F 174	4. WFOG-F 1966/16.7	19.8	18.6
5. WOWI-F	142/ 7.8	7.0	6.7	7.4	5.9	5. WNOR-F 173	5. WNOR-F 1947/18.8	19.2	21.4
6. WNVZ-F	123/ 6.8	5.3	4.4	1.9	3.1	6. WNVZ-F 130	6. WNVZ-F 1831/17.0	15.8	14.9
7. WRAP	94/ 5.2	4.3	3.7	4.0	3.8	7. WRAP 99	7. WTAR 1663/14.3	12.6	15.4
8. WTAR	91/ 5.0	3.8	5.4	5.0	5.4	WTAR 99	8. WMYK-F 1646/12.6	15.6	19.5
9. WWDE-F	78/ 4.3	4.3	4.0	3.2	3.7	9. WMYK-F 93	WRAP 1646/15.0	12.9	13.2
10. WMYK-F	64/ 3.5	5.5	5.7	8.1	---	10. WWDE-F 80	10. WQKS-F 1327/ 7.4	6.9	4.9
11. WNIS	59/ 3.3	2.8	2.8	3.0	3.5	11. WKEZ-F 64	11. WWDE-F 1152/10.9	11.2	11.0
12. WPCE	49/ 2.7	3.4	3.4	6.2	3.4	12. WQKS-F 63	12. WNSY-F 897/ 7.7	5.4	6.6

12+ FM SHARE (METRO): 73.77% (1240 of 1681) (FAL 82: 69.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WNVZ-F	1. WNOR-F	1. WNOR-F	1. WCMS-F	1. WFOG-F	1. WCMS-F
2. WNOR-F	2. WLTY-F	2. WLTY-F	2. WFOG-F	2. WCMS-F	2. WFOG-F
3. WRAP	3. WOWI-F	3. WCMS-F	3. WLTY-F		3. WTAR
WOWI-F	4. WNVZ-F	4. WOWI-F	4. WOWI-F		4. WNOR-F
5. WMYK-F	5. WCMS-F	5. WFOG-F	5. WTAR		5. WLTY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFOG-F	1. WCMS-F	1. WLTY-F	1. WFOG-F	1. WNOR-F	1. WCMS-F
2. WCMS-F	2. WFOG-F	2. WOWI-F	2. WLTY-F	2. WLTY-F	2. WLTY-F
3. WLTY-F	3. WNOR-F	3. WNOR-F	3. WCMS-F	WOWI-F	3. WFOG-F
4. WNOR-F	4. WOWI-F	4. WNVZ-F	4. WOWI-F	4. WCMS-F	4. WOWI-F
5. WOWI-F	5. WLTY-F	5. WWDE-F	5. WWDE-F	5. WMYK-F	5. WTAR

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	5 (1)	397 (4)	402 (5)	23.9
AC	32 (1)	264 (3)	296 (4)	17.6
BLACK/URBAN/JAZZ	122 (2)	142 (1)	264 (3)	15.7
COUNTRY	39 (2)	222 (2)	261 (4)	15.5
BTFM MUSIC	7 (1)	172 (1)	179 (2)	10.6
RELIGION/GOSPEL	57 (2)	43 (1)	100 (3)	5.9
MOR/VARIETY	91 (1)		91 (1)	5.4
NEWS/TALK	59 (1)		59 (1)	3.5
NOSTALGIA	29 (1)		29 (1)	1.7

1681 (24)

NORFOLK ADI

OTHER RATED STATIONS
METRO SHARE/CUME RATING

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>			
1. WCMS-F	1. WCMS-F	1. WCMS-F	WCMS	1050	Norfolk 1.8/4.0
2. WFOG-F	2. WLTY-F	2. WNOR-F	WCPK	1600	Chesapeake .4/1.4
3. WNOR-F	3. WOWI-F	3. WFOG-F	WKEZ-F	94.1	Yorktown 1.7/4.3
WOWI-F	4. WNOR-F	4. WTAR	WNOR	1230	Norfolk 1.5/6.5
5. WLTY-F	5. WFOG-F	5. WNVZ-F	WNSY	1310	Newport News 1.8/6.7
6. WNVZ-F	6. WNVZ-F	6. WLTY-F	WNSY-F	97.3	Newport News 2.2/7.7
7. WRAP	7. WRAP	7. WWDE-F	WPEX	1490	Hampton .4/1.6
WTAR	8. WTAR	8. WXRI-F	WQKS-F	96.5	Williamsburg 2.1/7.4
9. WMYK-F	9. WMYK-F	9. WOWI-F	WTJZ	1270	Newport News 1.6/3.4
10. WWDE-F	10. WWDE-F	10. WRAP	WXRI-F	105.3	Portsmouth 2.4/7.1
11. WNIS	11. WQKS-F		WZAM	1110	Norfolk .3/1.9
12. WXRI-F	12. WNSY-F		WKGM	940	Smithfield .4/1.6
13. WPCE	13. WXRI-F				
14. WQKS-F	14. WNIS				
15. WNSY-F	15. WNSY-F				

ADI FM SHARE: 75.18% (1466 of 1950) (FAL 82: 70.44%)

AM STATIONS

WNIS, 1350, 5 KW (DA-2)	, NEWS/TALK	NBC,NBC-T,ABC-T, \$ 35.00* (HNWH)	Sinclair
WPCE, 1400, 1 KW/250 W	, BLACK/GOSPEL	SBN, \$ 30.00* (----)	
WRAP, 850, 5 KW/1 KW (DA-1)	, BLACK	NBN, \$ 40.00 (Weiss)	Rollins
WTAR, 790, 5 KW (DA-N)	, MOR	CBS, \$ 85.00* (Christal)	Shamrock

FM STATIONS

WCMS-F, 100.5, 50 KW @ 509, COUNTRY	ABC-E, \$127.75 (Katz)	
WFOG-F, 92.9, 50 KW @ 500, BTFL MUS (Bonne)	, \$ 75.00* (MMR)	McCormick
WKEZ-F, 94.1, 50 KW @ 500, COUNTRY	, \$ 35.00* (Eastman)	
WLTY-F, 95.7, 40 KW @ 881, AC	, \$102.00 (Christal)	Shamrock
WNOR-F, 98.7, 50 KW @ 549, AOR	ABC-R, \$ 70.00* (RKO)	Josephson
WNSY-F, 97.3, 74 KW @ 420, OLDIES/AC	, \$? ? (Blair)	
WNVZ-F, 104.5, 50 KW @ 418, CHR	ABC-C, \$ 50.00* (Katz)	Abell
WOWI-F, 102.9, 50 KW @ 500, BLACK (TM)	SBN, \$ 44.00* (----)	
WQKS-F, 96.5, 50 KW @ 500, CONTEMP/URBAN	RKO II, \$ 24.00* (----)	(WILLIAMSBURG)
WWDE-F, 101.3, 50 KW @ 380, AC (Fairwest)	CBS-R, \$ 44.00* (CBS/FM)	
WXRI-F, 105.3, 50 KW @ 500, RELIGION	, \$ 35.00 (HNWH)	CBN
WMYK-F, 93.7, 100 KW @ 940, AOR	Source, \$ 42.50 (Eastman)	-Benns

NORTHEAST PENNSYLVANIA

(Scranton-Wilkes Barre)

MSA Rank # 65
MSA Pop: 737,500
APR 20.7
Est 1983 Revenue: \$10,200,000

Stations: 35/26
Diaries: 1074/513:1
Standard Error: .642
% Below Line: 6.0

CSI: 6.0 Bil
CSI HH: 21.0 M
Retail \$: 2.8 Bil
% Not Listed: 8.7

		SPG	FAL	SPG	FAL			12+ TSA CUME/ MSA CUME RATING		SPG	FAL
12+ METRO 1/4/SHARE		83	82	82	81	12+ TSA 1/4				83	82
1.	WKRZ-F 134/11.7	11.2	8.6	11.3	9.0	1.	WKRZ-F 185	1.	WKRZ-F 2151/29.8	28.6	23.8
2.	WNAK 105/ 9.2	7.9	9.3	8.7	12.1	2.	WNAK 116	2.	WARM 1718/26.0	26.7	26.9
3.	WARM 95/ 8.3	9.9	8.7	10.8	8.7	3.	WARM 114	3.	KGBI-F 1410/18.8	17.7	18.3
4.	WEJL 91/ 8.0	6.0	2.6	4.2	5.2	4.	WGBI-F 96	4.	WEZX-F 924/15.3	14.7	15.3
5.	WEZX-F 75/ 6.6	6.0	7.3	7.1	8.5	5.	WEJL 95	5.	WILK 921/15.3	15.5	21.6
6.	WGBI-F 72/ 6.3	5.6	7.2	4.8	7.1	6.	WEZX-F 84	6.	WYZZ-F 776/10.5	9.7	10.0
7.	WARD 55/ 4.8	6.6	3.3	2.9	4.0	7.	WYZZ-F 72	7.	WEJL 772/11.8	11.6	7.8
8.	WYZZ-F 54/ 4.7	2.9	3.5	3.5	3.5	8.	WARD 55	8.	WNAK 672/11.3	11.0	11.6
9.	WVCD-F 37/ 3.2	4.2	3.8	2.6	2.5	9.	WVCD-F 52	9.	WHLM-F+ 554/ 1.6	2.1	2.9
10.	WILK 36/ 3.2	4.0	5.0	5.6	3.2	10.	WILK 40	10.	WGBI 514/ 7.4	7.7	9.5

12+ FM SHARE (METRO): 48.94% (510 of 1042) (FAL 82: 51.11%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WNAK	1. WARM
2. WEZX-F	2. WEZX-F	2. WEZX-F	2. WGBI-F	2. WARM	2. WKRZ-F
3. WILK	3. WGBI-F	WGBI-F	3. WNAK	WEJL-F	3. WNAK
4. WARM		4. WARM	4. WARM	4. WKRZ-F	4. WGBI-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WEZX-F	1. WKRZ-F
2. WNAK	2. WNAK	2. WGBI-F	2. WGBI-F	WKRZ-F	2. WGBI-F
3. WEJL	3. WEJL	3. WEZX-F	3. WARM		3. WNAK
4. WGBI-F	4. WARM		4. WNAK		4. WEZX-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAZL 1490 Hazlet 1.2/4.4	WPCN 960 Mt POCO .4/ .9	WFMV-F 106.3 Blairst .7/1.3
WBAX 1240 Wilk-Ba 2.5/5.8	WQEQ-F 103.1 Freelan 1.4/4.4	WFMZ-F 100.7 Allent .7/2.0
WBQW 1320 Scranton .9/3.2	WSBG-F 93.5 Stroudsb .4/2.1	WHLM-F 106.5 Bloomsb .6/1.6
WCDL 1440 Carbond 1.1/1.5	WTLQ-F 102.3 Pittston .6/1.1	WIXL-F 103.7 Newton,NJ .4/ .9
WGBI 910 Scranto 1.8/7.4	WVPO 840 Stroudsb .7/1.7	WLEV-F 96.1 Easton .3/2.3
WICK 1400 Scranto 2.8/6.2	WDDL-F 104.9 Scranto 1.1/4.3	WQQQ-F 99.9 Easton .4/1.8
WKRZ 1340 Wilk-Ba .8/4.8	WXPX 1300 W Hazlet .5/1.3	WXXW-F 104.1 Allent 1.6/3.1
WLSP-F 94.3 Carbond 1.2/3.1	WABC 770 New York .4/1.5	WZZO-F 95.1 Bethleh .9/4.5
WMJW-F 92.1 Nantico 1.8/6.6		

RADIO STATIONS

WARD, 1540, 1 KW (DAYS)	, TALK	, \$12.00 (Savalli)	
WARM, 590, 5 KW (DA-2)	, MOR	MBS, \$48.13 (Eastman)	Susquehanna
WEJL, 630, 500 W (DAYS)	, NOSTALGIA (Al Ham)	ABC-I, \$27.00* (Selcom)	Shamrock Com
WGBI, 910, 1 KW/500 W	, COUNTRY (Drake-Chen)	CBS, \$16.00* (Torbet)	
WILK, 980, 5 KW/1 KW (DA-N)	, CONTEMP	ABC-E, \$21.00* (Mc-Guild)	
WNAK, 730, 1 KW (DAYS)	, NOSTALGIA/MOR	NBC, \$23.00* (Masla)	
WEZX-F, 107.1, 125 W @ 1270, AOR (Burk-Abr)		ABC-R, \$32.00* (Selcom)	Shamrock Com
WGBI-F, 101.3, 7 KW @ 1100, AC (Drake-Chen)		CBS-R, \$30.00* (Torbet)	
WKRZ-F, 98.5, 7 KW @ ? ?, CHR/ROCK		, \$65.00* (Katz)	Wilkes-Schwar
WVCD-F, 97.9, 24 KW @ 640, BTFL MUS (Bonne)		, \$12.00 (Market 4)	(HAZLETON)
WYZZ-F, 92.9, 50 KW @ 1065, BTFL MUS		, \$22.00* (Masla)	

FOR FORMAT BREAKDOWNS PLEASE SEE CONTINUATION PAGES AT END OF THIS BOOK

OKLAHOMA CITY

MSA Rank # 52
 MSA Pop: 897,700
 APR 15.3
 Est 1983 Rev: \$19,300,000

Stations: 19/18
 Diaries: 1125/652:1
 Standard Error: .555
 % Below Line: 0.6

CSI: 9.7 Bil
 CSI HH: 28.1 M
 Retail \$: 4.8 Bil
 % Not Listed: 4.5

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. KATT-F 159/14.2	12.3	14.2	9.1	7.4	1. KATT-F 221	1. KOMA 2617/13.9	16.5	15.8
2. KTOK 141/12.6	11.1	12.3	10.6	11.3	2. KOMA 159	2. KATT-F 2493/22.2	20.6	22.2
3. KKNG-F 117/10.4	10.0	9.9	5.7	9.0	3. KTOK 157	3. KTOK 2103/22.2	19.5	25.5
4. KJYO-F 90/ 8.0	9.0	2.1	1.7	2.5	4. KKNG-F 151	4. KJYO-F 1873/20.0	19.5	7.1
5. KXXY-F 88/ 7.8	7.5	5.5	6.0	5.7	5. KXXY-F 136	5. KOFM-F 1739/13.8	17.4	18.5
6. KZBS-F 85/ 7.6	7.3	3.9	5.9	3.6	6. KJYO-F 114	6. KXXY-F 1668/16.0	11.5	12.4
7. KEBC-F 74/ 6.6	8.5	9.9	14.7	11.8	7. KEBC-F 112	7. KEBC-F 1663/16.9	18.7	19.4
8. KLTE-F 61/ 5.4	3.7	4.6	5.8	3.7	8. KZBS-F 96	8. KKNG-F 1581/16.2	17.4	18.3
9. KOMA 60/ 5.3	7.1	7.0	9.5	8.0	9. KOFM-F 71	9. KZBS-F 1398/15.1	14.8	11.4
10. KOFM-F 41/ 3.7	5.6	7.0	5.1	7.7	KLTE-F 71	10. WKY 1362/11.8	12.5	16.8

12+ FM SHARE (METRO): 73.11% (783 of 1071) (FAL 82: 69.25%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KATT-F	1. KATT-F	1. KATT-F	1. KKNG-F	1. KKNG-F	1. KTOK
2. KJYO-F	2. KZBS-F	2. KXXY-F	2. KXXY-F	2. KTOK	2. KATT-F
	3. KJYO-F	3. KZBS-F	KZBS-F	3. KEBC-F	3. KKNG-F
	4. KXXY-F	4. KJYO-F	4. KTOK	4. KOMA	4. KZBS-F
	5. KLTE-F	5. KLTE-F	5. KEBC-F	5. KXXY-F	5. KXXY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KKNG-F	1. KATT-F+	1. KATT-F	1. KKNG-F	1. KATT-F	1. KXXY-F
2. KATT-F	2. KKNG-F	2. KZBS-F	2. KZBS-F	2. KZBS-F	2. KTOK
3. KTOK	3. KTOK	3. KJYO-F	3. KLTE-F	3. KXXY-F	3. KEBC-F
KZBS-F	4. KZBS-F	4. KLTE-F	4. KXXY-F	4. KJYO-F	4. KATT-F
5. KXXY-F	5. KXXY-F	KXXY-F	KEBC-F		KOMA

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	17 (2)	290 (3)	307 (5)	28.7
COUNTRY	86 (4)	162 (2)	248 (6)	23.2
AC	38 (1)	146 (2)	184 (3)	17.2
BTFL MUSIC		117 (1)	117 (1)	10.9
NEWS/TALK	141 (1)		141 (1)	13.2
RELIGION/GOSPEL	6 (1)	39 (1)	45 (2)	4.2
BLACK/URBAN/JAZZ		29 (1)	29 (1)	2.7
			1071 (19)	

OKLAHOMA CITY ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		<u>METRO SHARE/CUME RATING</u>
1. KATT-F	1. KOMA	1. KTOK	KAEZ-F	107.7	2.6/5.0
2. KTOK	2. KATT-F	2. KATT-F	KATT	1140	1.2/2.7
3. KOMA	3. KTOK	3. KKNG-F	KGFF	1450 Shawnee	.6/1.7
4. KKNG-F	4. KJYO-F	4. KEBC-F	KJIL-F	104.9 Bethany	3.5/5.9
5. KXXY-F	5. KEBC-F	5. KJYO-F	KNOR	1400 Norman	.4/2.6
6. KJYO-F	6. KXXY-F	6. KOMA	KQCV	800	.5/1.2
7. KEBC-F	7. KOFM-F	7. KZBS-F	KXXY	1340	1.1/2.4
8. KZBS-F	8. KKNG-F	8. KXXY-F	WKY	930	3.4/11.8
9. KLTE-F	9. KZBS-F	9. KJIL-F	KV00	1170 Tulsa	.6/2.0
10. KOFM-F	10. WKY	10. KAEZ-F			
11. WKY	11. KLTE-F				
12. KV00	12. KV00				
13. KJIL-F	13. KXLS-F				
14. KAEZ-F	14. KJIL-F				
15. KNID-F	15. KAEZ-F				

ADI FM SHARE: 67.98% (1157 of 1702) (FAL 82: 64.71%)

AM STATIONS

KOMA, 1520, 50 KW (DA-N), COUNTRY	NBC, \$84.00 (Blair)	Storz
KTOK, 1000, 5 KW (DA-2), NEWS/TALK	ABC-I, \$89.00* (MMR)	Insilco
WKY, 930, 5 KW (DA-N), AC (Klemm)	CBS, \$42.00* (Eastman)	Gaylord

FM STATIONS

KAEZ-F, 107.7, 100 KW @ 185, BLACK	, \$30.00 (----)	
KATT-F, 100.5, 100 KW @ 598, AOR (Pollack)	Source, \$60.00 (Selcom)	Surrey
KEBC-F, 94.7, 100 KW @ 440, COUNTRY	ABC-E, \$81.25 (Torbet)	
KJIL-F, 104.9, 3 KW @ 300, RELIGION	APR, \$19.00 (----)	Swaggert
KJYO-F, 102.7, 100 KW @ 1003, CHR/ROCK (Burk-Abr)	, \$50.00 (Blair)	Insilco
KKNG-F, 92.5, 100 KW @ 900, BTFL MUS (Bonne)	, \$64.00 (Christal)	Swanson
KLTE-F, 101.9, 100 KW @ 420, AC	, \$50.00* (Masla)	
KOFM-F, 104.1, 100 KW @ 1425, CONTEMP	ABC-C, \$58.75 (Katz)	Guy Gannett
KXXY-F, 96.1, 100 KW @ 1340, COUNTRY	, \$77.50 (Mc-Guild)	Summit
KZBS-F, 98.9, 48 KW @ 1253, AC (Fairwest)	, \$50.00* (HNWH)	
KNID-F, 96.9, 100 KW @ 550, COUNTRY	, \$20.00 (Savalli)	(ENID)

KV00 - See Tulsa

OMAHA

MSA Rank # 76
 MSA Pop: 595,100
 APR 16.7
 Est 1983 Rev: \$10,800,000

Stations: 18/13
 Diaries: 901/522:1
 Standard Error: .638
 % Below Line: 3.9

CSI: 5.8 Bil
 CSI HH: 26.1 M
 Retail \$: 3.0 Bil
 % Not Listed: 8.7

<u>12+ METRO 1/4/SHARE</u>		SPG	FAL	SPG	FAL	<u>12+ TSA 1/4</u>		<u>12+ TSA CUME/</u>		SPG	FAL
		83	82	82	81			MSA CUME RATING		83	82
1. KFAB	215/27.4	24.0	23.9	22.7	25.0	1. KFAB	411	1. KFAB	5257/52.7	42.4	52.2
2. KQKQ-F	112/14.3	17.1	14.7	12.0	9.2	2. KEZO-F	157	2. WOW	2336/16.6	19.2	21.5
3. KEZO-F	77/ 9.8	12.2	11.6	11.6	13.9	3. WOW	156	3. KQKQ-F	1935/30.0	37.1	32.1
4. KGOR-F	57/ 7.3	7.9	7.2	7.4	8.2	4. KQKQ-F	133	4. KEZO-F	1790/20.5	20.7	24.9
5. KESY-F	55/ 7.0	5.2	7.3	8.2	8.5	5. KGOR-F	87	5. KGOR-F	1481/18.7	20.7	19.3
6. WOW	45/ 5.7	6.2	8.2	5.6	7.0	6. KMA	75	6. KFRX-F	1152/ 3.6	4.1	3.9
7. KOIL	37/ 4.7	5.0	5.8	3.9	4.8	7. KESY-F	61	7. KOIL	1006/15.2	18.6	20.3
8. WOW-F	35/ 4.5	3.4	4.3	4.5	3.5	8. KFRX-F	57	8. KMA	858/13.2	14.6	15.3
9. KYNN	21/ 2.7	3.0	3.2	4.3	2.8	9. KLIN-F	55	9. KESY-F	735/13.2	14.6	15.3
10. KOOO	16/ 2.0	3.2	3.0	3.7	3.4	10. KOIL	48	10. WOW-F	596/ 9.6	7.6	10.3

12+ FM SHARE (METRO): 51.05% (366 of 717) (SPG 82: 49.94%)

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ AMD</u>
1. KQKQ-F	1. KQKQ-F	1. KFAB	1. KFAB	1. KFAB	1. KFAB
2. KEZO-F	2. KEZO-F	2. KQKQ-F	2. KGOR-F	2. KESY-F	2. KQKQ-F+
	3. KGOR-F	3. KEZO-F	KQKQ-F	3. WOW	3. KGOR-F
	4. KFAB	4. KGOR-F	4. KEZO-F		4. KEZO-F
<u>12+ MID</u>	<u>12+ PMD</u>	<u>WOMEN 18-34</u>	<u>WOMEN 25-54</u>	<u>MEN 18-34</u>	<u>MEN 25-54</u>
1. KFAB	1. KFAB	1. KQKQ-F	1. KFAB	1. KEZO-F	1. KFAB
2. KQKQ-F	2. KQKQ-F	2. KGOR-F	2. KQKQ-F	2. KQKQ-F	2. KEZO-F
3. KEZO-F	3. KEZO-F	3. KEZO-F	3. KGOR-F	3. KFAB	3. KGOR-F
4. KGOR-F	4. KGOR-F	4. KFAB	4. KESY-F	4. KGOR-F	KOIL

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCRO 660	.5/1.9	KBWH-F 106.3	Blair 1.5/3.2	KLMS 1480	Lincoln .5/1.3
KEFM-F 96.1	1.0/2.9	KFRX-F 102.7	Lincoln .5/3.6	KMA 960	Shenandoah.6/3.6
KLNG 1560	Coun Bluf .5/2.6	KLIN-F 107.3	Lincoln .8/1.4		

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
MOR/VARIETY	220 (2)		220 (2)	30.7
ROCK/AOR/CONTEMP		193 (3)	193 (3)	26.9
COUNTRY	66 (2)	35 (1)	101 (3)	14.1
AC	41 (2)	57 (1)	98 (3)	13.7
BTFL MUSIC		69 (3)	69 (3)	9.6
BLACK/URBAN/JAZZ	4 (1)	12 (1)	16 (2)	2.2
NOSTALGIA	16 (1)		16 (1)	2.2
RELIGION/GOSPEL	4 (1)		4 (1)	0.6
			717 (18)	

RADIO STATIONS

KFAB, 1110, 50 KW (DA-N), MOR	NBC,NBC-T, \$158.75 (Christal)	May
KOIL, 1290, 5 KW (DA-N), AC	RKO, \$ 29.50 (Selcom)	
KOOO, 1420, 1 KW (DAYS,DA), NOSTALGIA	MBS,RKO, \$ 15.00 (Masla)	
KYNN, 1490, 1 KW/250 W, COUNTRY (Burk-Abr)	, \$ 22.00 (Torbet)	Albimar
WOW, 590, 5 KW, COUNTRY	ABC-E, \$ 70.00 (Blair)	Great Empire
KMA, 960, 5 KW (DA-N), MOR	ABC-E,ABC-I, \$ 44.00 (Katz)	May (SHENANDOAH)
KESY-F, 104.5, 32 KW @ 285, BTFL MUS (TM)	, \$ 28.50 (Masla)	
KEZO-F, 92.3, 100 KW @ 1210, AOR (Burk-Abr)	ABC-R, \$ 55.00 (Blair)	Albimar
KGOR-F, 99.9, 115 KW @ 1227, AC/CONTEMP	, \$ 40.00* (Christal)	May
KQKQ-F, 98.5, 100 KW @ 510, CHR/ROCK	, \$ 50.00* (Eastman)	
WOW-F, 94.1, 100 KW @ 510, COUNTRY	ABC-E, \$? ? (Torbet)	Great Empire
KFRX-F, 102.7, 100 KW @ 500, ROCK	, \$ 22.00* (Mc-Guild)	Stuart (LINCOLN)
KLIN-F, 107.3, 100 KW @ 550, BTFL MUS	CBS, \$ 21.00* (----)	(LINCOLN)

ORLANDO

MSA Rank # 62
 MSA Pop: 767,100
 APR 17.6
 Est 1983 Rev: \$13,600,000

Stations: 23/17
 Diaries: 1117/597:1
 Standard Error: .599
 % Below Line: 6.0

CSI: 7.1 Bil
 CSI HH: 25.3 M
 Retail \$: 4.4 Bil
 % Not Listed: 7.3

		SPG	FAL	SPG	FAL			12+ TSA CUME/ MSA CUME RATING		SPG	FAL			
12+ METRO	1/4/SHARE	83	82	82	81	12+ TSA	1/4			83	82			
1.	WBJW-F	121/10.3	12.8	10.5	9.9	9.3	1.	WDIZ-F	242	1.	WBJW-F	3417/27.5	30.9	31.9
2.	WWKA-F	118/10.0	11.0	9.9	11.1	10.9	2.	WWKA-F	237	2.	WWKA-F	2764/21.5	21.3	17.4
3.	WDIZ-F	113/ 9.6	5.4	11.4	10.8	12.4	3.	WBJW-F	198	3.	WDIZ-F	2644/19.3	15.0	17.4
4.	WJYO-F	103/ 8.8	8.9	5.7	4.3	6.6	4.	WJYO-F	145	4.	WJYO-F	2075/19.9	19.8	11.5
5.	WCOT	85/ 7.2	6.0	1.7	2.5	2.4	5.	WVFM-F	138	5.	WHLY-F	1668/16.1	13.1	13.7
6.	WDBO	74/ 6.3	5.1	5.9	5.3	8.3	6.	WHOO	111	6.	WDBO	1649/16.9	13.2	16.0
7.	WHOO	67/ 6.2	5.5	8.3	8.1	7.7	7.	WDBO	102	7.	WDOQ-F	1592/10.5	8.5	5.7
8.	WHOO-F	67/ 5.7	7.0	6.9	8.9	8.8	8.	WCOT	99	8.	WHOO-F	1580/15.8	15.0	18.8
9.	WORL	55/ 4.7	6.8	6.0	5.5	3.3	9.	WWLV-F	86	9.	WHOO	1150/14.4	12.6	18.1
10.	WHLY-F	54/ 4.6	4.6	5.2	7.6	7.1	10.	WHOO	79	10.	WNFI-F	1067/ 2.5	3.1	NA
11.	WKIS	53/ 4.5	4.0	5.4	6.3	5.3	11.	WKIS	75	11.	WKIS	1063/11.7	10.8	12.6
12.	WLOQ-F	36/ 3.1	2.4	2.2	3.0	2.8	12.	WHLY-F	71	12.	WVFM-F	983/ 2.4	3.2	NA

12+ FM SHARE (METRO): 62.72% (683 of 1089) (FAL 82: 62.72%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WJYO-F	1. WDIZ-F	1. WBJW-F	1. WWKA-F	1. WWKA-F	1. WBJW-F
2. WBJW-F	2. WBJW-F	2. WWKA-F	2. WJYO-F	2. WJYO-F	2. WWKA-F
	3. WHLY-F	3. WDIZ-F	3. WBJW-F	3. WCOT	3. WJYO-F
	4. WJYO-F	WJYO-F	4. WHOO-F	4. WHOO	4. WDIZ-F
	5. WWKA-F	5. WHOO-F	5. WDBO	5. WHOO-F	5. WHOO

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJYO-F	1. WBJW-F	1. WBJW-F	1. WWKA-F	1. WDIZ-F	1. WJYO-F
2. WWKA-F	2. WDIZ-F	2. WDIZ-F	2. WJYO-F	2. WBJW-F	2. WWKA-F
3. WBJW-F	3. WWKA-F	3. WHLY-F	3. WBJW-F	3. WHLY-F	3. WDBO
WCOT	4. WJYO-F	WWKA-F	4. WHOO-F	4. WJYO-F	4. WBJW-F
5. WDIZ-F	5. WORL	5. WJYO-F	WORL	5. WWKA-F	5. WHOO
		WORL			WHOO-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		322 (5)	322 (5)	29.6
COUNTRY	73 (1)	193 (4)	266 (5)	24.4
BLACK/URBAN/JAZZ	88 (2)	36 (1)	124 (3)	11.4
AC		103 (1)	103 (1)	9.5
NOSTALGIA	102 (2)		102 (2)	9.4
MOR/VARIETY	74 (1)		74 (1)	6.8
NEWS/TALK	53 (1)		53 (1)	4.9
BTFM MUSIC		23 (2)	23 (2)	2.1
RELIGION/GOSPEL	16 (2)	6 (1)	22 (3)	2.0
			<u>1089 (23)</u>	

ORLANDO ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE & CUME RATING</u>		
1. WWKA-F	1. WBJW-F	1. WWKA-F	WAJL	1440	Winter Park 1.2/2.8
2. WDIZ-F	2. WWKA-F	2. WDIZ-F	WOKB	1600	Winter Garden 2.8/6.7
3. WBJW-F	3. WDIZ-F	3. WBJW-F	WREM	1190	Pine Castle 1.4/2.4
4. WJYO-F	4. WJYO-F	4. WCOT	WTLN-F+	95.3	Apopka .7/2.8
5. WHOO-F	5. WDBO-F	5. WDBO	WDOQ-F	101.9	Daytona Bch 2.1/10.5
6. WDBO	6. WDOQ-F	6. WJYO-F	WNFI-F	99.9	Dayton Bch .8/2.5
7. WCOT	7. WHOO-F	7. WHOO	WWLV-F	94.5	Daytona Bch .7/1.8
8. WWLV-F	8. WHLY-F	8. WHOO-F	WOJC-F	93.3	Tampa .3/ .9
9. WHOO	9. WHOO	9. WORL	WPCV-F	97.5	Winter Haven .3/1.5
10. WKIS	10. WNFI-F	10. WKIS	WVFM-F	94.1	Lakeland 1.3/2.4
11. WDOQ-F	11. WKIS				
WCKS-F	12. WCOT				
13. WHLY-F	13. WWLV-F				
14. WEZY-F+	14. WCKS-F				
15. WNFI-F	15. WELE-F				

ADI FM SHARE: 68.87% (1509 of 2191) (FAL 82: 68.87%)

AM STATIONS

WCOT, 950, 5 KW (DA-N), NOSTALGIA (Primetime	ABC-E, \$ 45.94 (Blair) Nationwide
WDBO, 580, 5 KW (DA-N), MOR	CBS, \$ 64.00* (Katz) Katz
WHOO, 990, 50 KW/5 KW (DA-N), COUNTRY	ABC-I, \$104.06 (Torbet) Bluegrass
WKIS, 740, 5 KW/1 KW (DA-1), TALK	MBS, \$ 58.50 (Eastman) Susquehanna
WORL, 1270, 5 KW (DA-N), BLACK	, \$ 38.00* (HNWH) Sudbrink

FM STATIONS

WBJW-F, 105.1, 100 KW @ 1310, CHR/ROCK	ABC-C, \$137.81 (Blair) Nationwide
WDIZ-F, 100.3, 100 KW @ 890, AOR (Burk-Abr)	Source, \$ 73.00* (Selcom) Shamrock
WHLY-F, 106.7, 100 KW @ 799, CONTEMP	, \$ 51.00 (Christal) (LEESBURG)
WHOO-F, 96.5, 100 KW @ 493, COUNTRY (TM)	, \$104.06 (Torbet) Bluegrass
WJYO-F, 107.7, 100 KW @ 829, AC	, \$ 80.00* (HNWH) Sudbrink
WLOQ-F, 103.1, 3 KW @ 300, URBAN/JAZZ	, \$ NA (Weiss)
WWKA-F, 92.3, 80 KW @ 1341, COUNTRY	, \$120.00* (Katz) Katz
WCKS-F, 101.1, 100 KW @ 500, CONTEMP	, \$ NA (P/W) (COCOA)

Other ranked stations - See Daytona Beach

PEORIA

MSA Rank # 115
 MSA Pop: 371,000
 APR 15.8
 Est 1983 Rev: \$7,300,000

Stations: 19/12
 Diaries: 711/429:1
 Standard Error: .714
 % Below Line: 11.4

CSI: 4.0 Bil
 CSI HH: 28.6 M
 Retail \$: 2.1 Bil
 % Not Listed: 9.3

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG	FAL
	83	82	82	81			83	82
1. WKZW-F 69/14.4	14.9	16.2	14.2	12.1	1. WKZW-F 96	1. WKZW-F 1487/32.9	33.7	31.6
2. WSWT-F 63/13.1	12.4	9.7	11.8	14.7	2. WSWT-F 86	2. WSWT-F 947/23.0	23.3	22.3
3. WXCL 56/11.7	11.1	11.5	13.7	11.6	3. WJBC 72	3. WXCL 781/23.4	23.7	23.3
4. WMBD 48/10.0	13.4	12.2	11.4	13.3	4. WXCL 60	4. WLS 778/11.6	13.0	9.2
5. WWCT-F 38/ 7.9	8.5	12.5	9.9	6.9	5. WMBD 53	5. WWCT-F 740/17.8	17.0	20.4
6. WGLO-F+ 29/ 6.1	4.1	5.5	3.7	7.4	6. WWCT-F 51	6. WIRL 733/21.2	20.3	25.5
7. WIRL 28/ 5.8	5.1	8.3	7.1	10.2	7. WBNQ-F 38	7. WBNQ-F 724/ 6.8	5.4	5.8
8. WKQA-F 22/ 4.6	5.1	3.7	4.9	4.5	8. WGLO-F+ 34	8. WJBC 681/ 3.3	3.5	2.1
9. WTXR-F 15/ 3.1	4.7	2.8	1.1	.7	9. WIRL 31	9. WMBD 640/18.7	28.4	26.3
10. WPEO 14/ 2.9	1.9	1.8	3.4	2.4	10. WKQA-F 26	10. WGLO-F+ 424/11.3	10.1	9.8
					WLS 26			

12+ FM SHARE (METRO): 55.71% (244 of 438) (FAL 82: 54.34%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WSWT-F	1. WKZW-F
2. WWCT-F	2. WWCT-F	2. WWCT-F	2. WXCL	WXCL	WXCL
	3. WKQA-F	3. WXCL	3. WKZW-F	3. WMBD	3. WMBD
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSWT-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WWCT	1. WSWT-F
2. WXCL	2. WSWT-F	2. WKQA-F	2. WKZW-F	2. WKZW-F	2. WXCL
3. WKZW-F	3. WXCL	3. WWCT-F	3. WXCL	3. WSWT-F	3. WKZW-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WTAZ-F 102.3 Morton .6/3.8	WBNQ-F 101.5 Bloomingt 1.7/6.8	WLS 890 Chicago 2.1/11.6
WBBM 780 Chicago .6/5.4	WGN 720 Chicago 2.5/5.9	WMAQ 670 Chicago 1.0/3.3
WBMX-F 102.7 Chicago 1.0/2.4	WJBC 1230 Bloomingt 1.4/3.3	

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	10 (1)	137 (4)	147 (5)	33.6
BTFL MUSIC	8 (1)	84 (2)	92 (3)	21.0
COUNTRY	61 (2)	15 (1)	76 (3)	17.4
MOR/VARIETY	70 (3)		70 (3)	16.0
AC	28 (1)	3 (1)	31 (2)	7.1
RELIGION/GOSPEL	14 (1)		14 (1)	3.2
BLACK/URBAN/JAZZ		5 (1)	5 (1)	1.1
NEWS/TALK	3 (1)		3 (1)	0.7
			438 (19)	

RADIO STATIONS

WIRL, 1290, 5 KW (DA-2), AC (Klemm)	ABC-E, CBS, \$43.13 (Eastman)	Mid America
WMBD, 1470, 5 KW (DA-2), MOR	CBS, \$38.13 (Katz)	Midwest TV
WPEO, 1020, 1 KW , RELIGION	MBS, \$10.00 (Mkt 4)	
WXCL, 1350, 1 KW (DA-2), COUNTRY	ABC-I, \$32.00* (Blair)	Manship
WKQA-F, 104.9, 3 KW @ 265, CONTEMP	ABC-F, \$26.00* (Blair)	Manship
WKZW-F, 93.3, 40 KW @ 548, CHR/ROCK	, \$39.50 (Katz)	Midwest TV
WSWT-F, 106.9, 50 KW @ 450, BTFL MUS (Bonne)	, \$43.13 (Eastman)	Mid America
WTXR-F, 94.3, 3 KW @ 300, COUNTRY	, \$16.00* (Weiss)	(CHILLICOTHE)
WGLO-F+, 95.3, 3 KW @ 300, BTFL MUS	, \$15.00* (Torbet)	
WWCT-F, 105.7, 36 KW @ 571, AOR	Source, \$26.00 (HNWH)	
WLS - See Chicago	WBNQ, WJBC - See Bloomington	

PHILADELPHIA

MSA Rank # 4
 MSA Pop: 4,686,600
 APR 19.7
 Est 1983 Rev: \$69,200,000

Stations: 29/23
 Diaries: 2673/1475:1
 Standard Error: .404
 % Below Line: 3.8

CSI: 49.0 Bil
 CSI HH: 29.2 M
 Retail \$: 20.5 Bil
 % Not Listed: 8.5

12+ METRO	1/4/SHARE	SUM 83	SPG 83	WIN 83	FAL 82	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	SPG 83	FAL 82
1. WEAZ-F	596/7.7	5.5	7.3	7.9	8.2	1. WEAZ-F	706	1. KYW	12473/26.7 27.8 29.2
2. KYW	583/7.5	7.9	8.2	9.2	8.7	2. KYW	658	2. WCAU-F	11350/21.2 20.8 20.1
3. WDAS-F	526/6.8	6.4	5.5	5.5	4.9	3. WMMR-F	643	3. WMMR-F	9717/16.1 14.9 15.7
4. WMGK-F	498/6.4	6.0	6.0	6.3	7.9	4. WMGK-F	591	4. WMGK-F	8796/18.4 18.8 20.4
5. WUSL-F	458/5.8	5.9	6.5	5.6	4.4	5. WDAS-F	562	5. WEAZ-F	8217/17.2 16.8 17.2
6. WMMR-F	407/5.2	4.8	4.2	5.3	4.5	6. WCAU-F	553	6. WCAU	7409/15.7 16.0 15.4
7. WCAU-F	405/5.2	6.3	5.5	5.0	5.9	7. WUSL-F	509	7. WYSP-F	7221/12.0 13.6 14.4
8. WIOQ-F	379/4.9	3.8	4.6	3.8	4.1	8. WWDB-F	421	8. WUSL-F	6975/15.1 13.7 10.8
9. WWDB-F	367/4.7	4.1	4.5	4.4	4.7	9. WIOQ-F	418	9. WIOQ-F	5961/12.9 13.1 11.7
10. WCAU	352/4.5	6.4	4.8	4.7	4.4	10. WYSP-F	403	10. WDAS-F	5534/13.0 11.3 11.3
11. WPEN	351/4.5	6.0	6.3	5.1	4.2	11. WCAU	398	11. WIP	5272/11.4 11.5 13.1
12. WYSP-F	275/3.5	4.2	4.6	4.2	4.8	12. WPEN	368	12. WSNI-F	5232/11.1 10.7 7.6
13. WKSZ-F	272/3.5	2.1	2.7	2.6	.4	13. WKSZ-F	321	13. WWDB-F	5165/11.0 9.5 10.3
14. WIP	262/3.4	3.8	4.1	4.5	4.6	14. WSNI-F	289	14. WFIL	4997/ 9.7 8.7 9.0
15. WSNI-F	251/3.2	3.9	2.7	2.5	2.1	15. WIP	285	15. WPEN	4407/10.5 13.1 10.7
16. WFIL	194/2.5	1.8	2.3	2.8	3.5	16. WFIL	237	16. WKSZ-F	4030/ 8.5 7.0 1.7
17. WWSH-F	161/2.1	1.8	1.8	2.4	2.4	17. WWSH-F	193	17. WWSH-F	3791/ 8.1 5.9 7.6
18. WDAS	157/2.0	2.3	1.7	1.6	1.4	18. WJBR-F	188	18. WFLN-F+	2983/ 6.2 6.2 6.4
19. WFLN-F+	144/1.8	2.0	2.0	2.5	2.1	19. WFLN-F+	187	19. WJBR-F	2676/ 3.6 3.7 4.3
20. WHAT	119/1.5	1.7	1.3	1.1	1.9	20. WFMZ-F	183	20. WSTW-F	2599/ 2.5 2.0 2.3

12+ FM SHARE (METRO): 69.48% (4929 of 7094) (FAL 82: 65.11%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCAU-F	1. WIOQ-F	1. WMGK-F	1. WMGK-F	1. WEAZ-F	1. KYW
2. WUSL-F	2. WDAS-F	2. WDAS-F	2. WEAZ-F	2. KYW	2. WIOQ-F
3. WDAS-F	3. WMMR-F	3. WIOQ-F	3. WDAS-F	3. WPEN	3. WMGK-F
4. WYSP-F	4. WMGK-F	4. WUSL-F	4. WIOQ-F	4. WMGK-F	4. WDAS-F
5. WMMR-F	5. WUSL-F	5. WMMR-F	5. KYW	5. WWDB-F	5. WEAZ-F
	6. WYSP-F	6. WCAU-F	6. WKSZ-F	6. WKSZ-F	6. WCAU
	7. WCAU-F	7. WEAZ-F	7. WUSL-F	7. WCAU	7. WIP

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEAZ-F	1. WEAZ-F	1. WMGK-F	1. WMGK-F	1. WMMR-F	1. WIOQ-F
2. WMGK-F	2. WMGK-F	2. WUSL-F	2. WEAZ-F	2. WIOQ-F	2. WMGK-F
3. WDAS-F	3. WDAS-F	3. WDAS-F	3. WKSZ-F	3. WDAS-F	3. WDAS-F
4. WIOQ-F	4. WUSL-F	4. WIOQ-F	4. WDAS-F	4. WYSP-F	4. KYW
5. WPEN	5. WMMR-F	5. WCAU-F	5. KYW	5. WMGK-F	5. WEAZ-F
6. KYW	6. WCAU-F	6. WMMR-F	6. WUSL-F	6. WUSL-F	6. WMMR-F
7. WUSL-F	7. KYW	7. WSNI-F	7. WIOQ-F	7. WCAU-F	7. WCAU

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		1709 (7)	1709 (7)	24.1
NEWS/TALK	958 (3)	367 (1)	1325 (4)	18.7
BLACK/URBAN/JAZZ	276 (2)	979 (2)	1255 (4)	17.7
AC/OLDIES	194 (1)	1021 (3)	1215 (4)	17.1
BTFM MUSIC		719 (3)	719 (3)	10.1
NOSTALGIA	351 (1)		351 (1)	4.9
MOR/VARIETY	285 (2)		285 (2)	4.0
CLASSICAL	10 (1)	134 (1)	144 (2)	2.0
COUNTRY	45 (1)		45 (1)	0.6
RELIGION/GOSPEL	46 (1)		46 (1)	0.6

7094 (29)

PHILADELPHIA ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. WEAZ-F	1. KYW	1. KYW
2. KYW	2. WCAU-F	2. WDAS-F
3. WMMR-F	3. WMMR-F	3. WMGK-F
4. WMGK-F	4. WMGK-F	4. WEAZ-F
5. WDAS-F	5. WEAZ-F	5. WCAU-F
6. WCAU-F	6. WCAU	6. WCAU
7. WUSL-F	7. WSNI-F	7. WPEN
8. WIOQ-F	8. WYSP-F	8. WIP
9. WWDB-F	9. WIOQ-F	9. WMMR-F
10. WCAU	10. WDAS-F	10. WWDB-F
11. WYSP-F	11. WSNI-F	
12. WPEN	12. WIP	
13. WKSZ-F	13. WWDB-F	
14. WSNI-F	14. WFIL	
15. WIP	15. WPEN	

OTHER RATED STATIONS
METRO SHARE & CUME RATING

WCOJ	1420	Coatesville	.3/1.3
WZZD	990		.6/1.9
WFMZ-F	100.7	Allentown	.4/1.1
WJBR-F	99.5	Wilmington	1.1/3.6
WPST-F	97.5	Trenton	.6/2.9
WSTW-F	93.7	Wilmington	.5/2.5
WTIM	920	Trenton	.6/2.1
WOR	710	New York	.3/1.1

ADI FM SHARE: 69.69% (6831 of 9802) (FAL 82: 66.39%)

AM STATIONS

KYW, 1060, 50 KW (DA-1), NEWS	NBC, \$262.50 (Group W)	Westinghouse
WCAU, 1210, 50 KW, TALK/NEWS	CBS, \$ 90.63 (CBS Spot)	CBS
WDAS, 1480, 5 KW/1 KW (DA-2), BLACK	NBN, \$ 65.00* (HNWH)	Unity
WFIL, 560, 5 KW (DA-2), OLDIES	RKO II, \$100.00* (Blair)	LIN
WHAT, 1340, 1 KW/250 W, BLACK	SBN, \$ 40.00* (Christal)	
WIP, 610, 5 KW (DA-1), MOR	ABC-D, \$170.63 (Katz)	Metromedia
WPEN, 950, 5 KW (DA-N), NOSTALGIA	ABC-E, \$120.00* (MMR)	Greater Media

FM STATIONS

WCAU-F, 98.1, 13 KW @ 1000, CHR/ROCK	CBS-R, \$206.25 (CBS/FM)	CBS
WDAS-F, 105.3, 4 KW @ 870, BLACK	, \$120.00* (HNWH)	Unity
WEAZ-F, 101.1, 13 KW @ 1010, BTFL MUS (SRP)	, \$215.00 (Mc-Guild)	
WFLN-F+, 95.7, 50 KW @ 490, CLASSICAL	, \$ 65.00 (CMBS)	
WIOQ-F, 102.1, 30 KW @ 650, AOR	, \$130.00* (Mc-Guild)	Outlet
WKSZ-F, 100.3, 35 KW @ 600, AC	, \$100.00 (Christal)	
WMGK-F, 102.9, 50 KW @ 300, AC	, \$200.00* (MMR)	Greater Media
WMMR-F, 93.3, 25 KW @ 670, AOR	Source, \$155.63 (Katz)	Metromedia
WSNI-F, 104.5, 13 KW @ 1008, AC	RKO, \$ 90.00* (RKO)	Associated
WUSL-F, 98.9, 18 KW @ 830, URBAN	ABC-F, \$110.00* (Blair)	LIN
WWDB-F, 96.5, 18 KW @ 850, TALK	ABC-I, \$101.85* (Christal)	
WWSH-F, 106.1, 23 KW @ 740, CHR/ROCK	, \$ 85.00* (Christal)	Cox
WYSP-F, 94.1, 16 KW @ 900, AOR (Pollack)	ABC-R, \$186.25 (Torbet)	Infinity

WJBR, WSTW - See Wilmington

WFMZ - See Allentown

PHOENIX

MSA Rank # 24
 MSA Pop: 1,658,400
 APR 17.7
 Est 1983 Rev: \$34,900,000

Stations: 26/25
 Diaries: 1420/994:1
 Standard Error: .521
 % Below Line: 1.7

CSI: 15.4 Bil
 CSI HH: 25.2 M
 Retail \$: 7.9 Bil
 % Not Listed: 4.2

12+ METRO 1/4/SHARE	SPG	WIN	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG	FAL
	83	83	82			83	82
1. KTAR 206/8.5	7.7	8.6	10.1	1. KNIX-F 240	1. KDKB-F 3085/17.5	23.6	19.2
2. KNIX-F 185/7.6	7.4	7.4	6.5	2. KTAR 216	2. KNIX-F 2995/16.6	16.7	16.8
3. KQYT-F 176/7.3	6.7	6.3	6.7	3. KDKB-F 202	3. KTAR 2977/19.8	21.4	22.0
4. KKLТ-F 158/6.5	6.8	6.5	4.6	4. KQYT-F 199	4. KUPD-F 2689/15.8	19.9	17.2
5. KMEO-F 154/6.4	6.6	7.1	6.5	5. KMEO-F 175	5. KZZP-F 2632/17.3	13.0	12.4
6. KDKB-F 153/6.3	8.9	6.8	7.6	6. KKLТ-F 169	6. KKLТ-F 2543/16.4	17.1	13.1
7. KEZC-F 133/5.5	3.3	4.4	3.6	7. KUPD-F 147	7. KOPA-F 2482/15.9	15.8	11.8
KOY 133/5.5	4.5	4.6	4.9	8. KOPA-F 143	8. KOY 2417/15.7	14.2	15.9
9. KUPD-F 130/5.4	7.8	7.9	5.5	9. KEZC-F 140	9. KQYT-F 2227/13.1	14.1	14.1
10. KOPA-F 128/5.3	5.0	4.2	3.3	10. KOY 138	10. KMEO-F 2210/13.8	15.8	15.9
11. KZZP-F 105/4.3	3.4	3.9	3.8	11. KZZP-F 116	11. KEZC-F 1962/13.0	9.1	11.4
12. KUKQ 104/4.3	3.8	4.0	4.9	12. KUKQ 105	12. KOOL-F 1744/10.9	13.7	9.2
13. KOOL-F 89/3.7	4.5	3.9	3.3	13. KOOL-F 94	13. KJJJ 1360/ 8.7	7.7	8.7
14. KLFF 76/3.1	2.7	1.2	2.6	14. KLFF 77	14. KUKQ 1024/ 6.9	6.4	7.8
15. KJJJ 68/2.8	2.6	2.6	2.4	15. KJJJ 73	15. KNIX 969/ 5.9	6.5	7.5

12+ FM SHARE (METRO): 65.96% (1531 of 2321) (AFL 82: 58.76%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KUKQ	1. KDKB-F	1. KKLТ-F	1. KNIX-F	1. KTAR	1. KTAR
2. KZZP-F	2. KKLТ-F	2. KNIX-F	2. KKLТ-F	2. KMEO-F	2. KOY
3. KUPD-F	3. KUPD-F	3. KDKB-F	3. KOY	3. KNIX-F	KNIX-F
4. KOPA-F	4. KOPA-F	4. KOPA-F	4. KQYT-F	4. KQYT-F	4. KKLТ-F
5. KDKB-F	5. KNIX-F	5. KUPD-F	5. KEZC-F	5. KEZC-F	5. KMEO-F
	6. KZZP-F	6. KEZC-F	6. KTAR	6. KOY	6. KDKB-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KQYT-F	1. KQYT-F	1. KKLТ-F	1. KKLТ-F	1. KDKB-F	1. KOY
2. KNIX-F	2. KDKB-F	2. KNIX-F	2. KNIX-F	2. KUPD-F	2. KTAR
3. KTAR	3. KKLТ-F	3. KDKB-F	3. KQYT-F	3. KOPA-F	3. KNIX-F
4. KMEO-F	4. KNIX-F	4. KUKQ	4. KEZC-F	4. KOOL-F	4. KOOL-F
5. KKLТ-F	5. KTAR	5. KOPA-F	5. KOY	5. KZZP-F	5. KEZC-F
6. KEZC-F	6. KZZP-F+	6. KZZP-F	KMEO-F	6. KNIX-F	6. KDKB-F
					KQYT-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	23 (2)	555 (5)	578 (7)	24.9
COUNTRY	107 (2)	318 (2)	425 (4)	18.3
BTFL MUSIC	54 (1)	330 (2)	384 (3)	16.5
AC		247 (2)	247 (2)	10.6
NEWS/TALK	206 (1)		206 (1)	8.9
MOR/VARIETY	177 (2)		177 (2)	7.6
BLACK/URBAN/JAZZ	104 (1)		104 (1)	4.5
NOSTALGIA	76 (1)		76 (1)	3.3
CLASSICAL		55 (1)	55 (1)	2.4
SPANISH	10 (1)	26 (1)	36 (2)	1.6
RELIGION/GOSPEL	33 (2)		33 (2)	1.4

2321 (26)

PHOENIX ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. KNIX-F	1. KDKB-F	1. KTAR
2. KTAR	2. KTAR	2. KNIX-F
3. KDKB-F	3. KNIX-F	3. KQYT-F
4. KQYT-F	4. KZZP-F	4. KOY
5. KMEO-F	5. KUPD-F	5. KKLT-F
6. KKLT-F	6. KKLT-F	6. KUKQ
7. KUPD-F	7. KOPA-F	7. KOPA-F
8. KEZC-F	8. KOY	8. KMEO-F
KOPA-F	9. KMEO-F	9. KEZC-F
10. KOY	10. KQYT-F	10. KJJJ
11. KZZP-F	11. KEZC-F	
12. KUKQ	12. KOOL-F	
13. KOOL-F	13. KJJJ	
14. KLFF	14. KUKQ	
15. KJJJ	15. KNIX	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KFLR	1230		.8/1.9
KHEP-F	101.5		2.3/5.6
KMEO	740		2.2/4.1
KNIX	1580	Tempa	1.6/5.9
KNNN-F	99.9		1.1/2.0
KOOL	960		1.8/5.9
KOPA	1440	Scottsdale	.3/1.7
KRDS	1190	Tolleson	.6/2.5
KVVA	860		.4/1.8
KZZP	1310	Mesa	.7/4.4
KSTM-F	107.1	Apache Junct	1.6/3.0

ADI FM SHARE: 65.76% (1759 of 2675) (FAL 82: 59.42%)

AM STATIONS

KJJJ, 910, 5 KW (DA-N), COUNTRY	RKO II, \$40.00* (MMR)	Wolpin
KLFF, 1360, 5 KW/1 KW (DA-N), NOSTALGIA (Al Ham)	, \$46.00* (Masla)	
KNIX, 1580, 50 KW/10 KW (DA-N), COUNTRY	, \$? ? (Katz)	Buck Owens
KOY, 550, 5 KW/1 KW, MOR/AC (Klemm)	NBC, \$80.00* (Eastman)	Harte Hanks
KTAR, 620, 5 KW (DA-N), NEWS/TALK	ABC-I, MBS, \$90.00* (CBS Spot)	Pulitzer
KUKQ, 1060, 5 KW/500 W (DA-N), URBAN	, \$49.00* (Masla)	

FM STATIONS

KDKB-F, 93.3, 100 KW @ 1550, AOR (Pollack)	Source, \$90.00* (Blair)	Sandusky
KEZC-F, 92.3, 100 KW @ 880, COUNTRY	RKO II, \$55.00* (MMR)	Wolpin
KKLT-F, 98.7, 115 KW @ 1650, AC	, \$95.00* (CBS Spot)	Pulitzer
KMEO-F, 96.9, 100 KW @ 1556, BTFL MUS (Bonne)	, \$60.00 (Mc-Guild)	Scripps-Howard
KNIX-F, 102.5, 100 KW @ 1610, COUNTRY	, \$85.00* (Katz)	Buck Owens
KOOL-F, 94.5, 100 KW @ 1620, OLDIES/AC	CBS-R, \$60.00* (Christal)	
KOPA-F, 100.7, 100 KW @ 1847, CHR/ROCK	ABC-C, \$70.00* (Selcom)	First Media
KQYT-F, 95.5, 100 KW @ 1550, BTFL MUS (Churchill)	, \$70.00* (Eastman)	Harte Hanks
KUPD-F, 97.9, 100 KW @ 1620, AOR	, \$65.00* (Masla)	
KZZP-F, 104.7, 100 KW @ 1550, CHR/ROCK	, \$72.50 (Mc-Guild)	Western Cities

PITTSBURGH

MSA Rank # 12
 MSA Pop: 2,182,900
 APR 18.5
 Est 1983 Rev: \$32,800,000

Stations: 28/27
 Diaries: 1744/1089:1
 Standard Error: .484
 % Below Line: 0.7

CSI: 21.4 Bil
 CSI HH: 26.0 M
 Retail \$: 10.2 Bil
 % Not Listed: 7.0

12+ METRO	1/4/SHARE	SPG	WIN	FAL
1. KDKA	560/15.9	17.1	18.4	18.4
2. WDVE-F	285/ 8.1	6.9	6.3	6.7
3. WTAE	266/ 7.6	5.9	5.0	6.7
4. WBZZ-F	212/ 6.0	7.4	6.7	6.0
5. WPNT-F	193/ 5.5	4.8	5.0	4.1
6. WAMO-F	186/ 5.3	5.6	5.6	7.4
7. WHYW-F	178/ 5.1	2.3	5.1	4.8
8. WHTX-F	173/ 4.9	4.8	3.4	2.7
9. WJAS	167/ 4.8	4.5	5.7	5.2
10. WSHH-F	160/ 4.6	5.5	5.6	5.0
11. WWSW-F	155/ 4.4	6.3	5.4	3.9
12. WDSY-F	134/ 3.8	2.3	2.1	2.8
13. WTKN	104/ 3.0	3.1	2.2	1.5
14. KQV	92/ 2.6	3.1	3.5	4.1
15. WEEP	76/ 2.2	1.7	2.6	2.2

12+ TSA	1/4
1. KDKA	701
2. WDVE-F	408
3. WPNT-F	289
4. WBZZ-F	285
5. WTAE	269
6. WAMO-F	236
7. WHTX-F	214
8. WWSW-F	213
9. WHYW-F	194
10. WSHH-F	183
11. WDSY-F	182
12. WJAS	170
13. WEEP	132
14. WYDD-F	118
15. WTKN	107

12+ TSA	CUME/	SPG	FAL
MSA	RATING	83	82
1. KDKA	10062/38.9	43.0	43.1
2. WDVE-F	5014/17.5	16.9	16.8
3. WBZZ-F	4920/19.7	20.2	18.3
4. WTAE	4695/23.3	16.5	22.4
5. WHTX-F	4343/18.3	18.4	14.2
6. WWSW-F	3990/15.7	17.1	12.9
7. WHYW-F	3380/15.2	13.7	14.6
8. WPNT-F	3058/11.3	11.3	10.0
9. WSHH-F	2671/12.2	13.0	12.3
10. WAMO-F	2592/11.0	12.3	12.0
11. WYDD-F	2377/ 9.1	7.1	10.2
12. WDSY-F	2133/ 8.0	6.6	6.2
13. WJAS	2080/10.6	10.5	12.7
14. KQV	1846/ 9.4	11.1	12.6
15. WTKN	1576/ 7.8	8.9	5.9

12+ FM SHARE (METRO): 57.12% (1866 of 3267) (FAL 82: 54.16%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDVE-F	1. WDVE-F	1. WDVE-F	1. WTAE	1. KDKA	1. KDKA
2. WBZZ-F	2. WHYW-F	2. WTAE	2. KDKA	2. WTAE	2. WTAE
3. WAMO-F	3. WBZZ-F	3. WHYW-F	3. WHYW-F	3. WJAS	3. WHTX-F
4. WHTX-F	4. WHTX-F	4. KDKA	4. WWSW-F	4. WPNT-F	4. WDVE-F
5. WYDD-F	5. WWSW-F	5. WBZZ-F	5. WHTX-F	5. WSHH-F	5. WBZZ-F
	6. WTAE	6. WHTX-F	6. WAMO-F	6. WDSY-F	6. WHYW-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KDKA	1. KDKA	1. WHYW-F	1. KDKA	1. WDVE-F	1. WTAE
2. WPNT-F	2. WDVE-F	2. WHTX-F	2. WTAE	2. WBZZ-F	2. KDKA
3. WDVE-F	3. WBZZ-F	3. WBZZ-F	3. WHYW-F	3. WHTZ-F	3. WWSW-F
4. WSHH-F	WAMO-F	4. WDVE-F	4. WWSW-F	4. WTAE	4. WHYW-F
5. WJAS	5. WPNT-F	5. WWSW-F	5. WHTX-F	5. WHYW-F	5. WDVE-F
6. WAMO-F	6. WTAE	6. WAMO-F	6. WAMO-F	6. WWSW-F	6. WAMO-F

FORMATS	AM	FM	TOTAL	%
MOR/VARIETY	861 (4)		861 (4)	26.4
ROCK/AOR/CONTEMP	14 (1)	780 (6)	794 (7)	24.3
BTFL MUSIC		353 (2)	353 (2)	10.8
AC		333 (2)	333 (2)	10.2
COUNTRY	112 (3)	157 (2)	269 (5)	8.2
BLACK/URBAN/JAZZ	18 (1)	186 (1)	204 (2)	6.2
NOSTALGIA	167 (1)	36 (1)	203 (2)	6.2
NEWS/TALK	196 (2)		196 (2)	6.0
RELIGION/GOSPEL	33 (1)	21 (1)	54 (2)	1.7
			3267 (28)	

PITTSBURGH ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>	
			<u>METRO SHARE/CUME</u>	<u>RATING</u>
1. KDKA	1. KDKA	1. KDKA	WAMO 860	.5/2.5
2. WDVE-F	2. WTAE	2. WDVE-F	WBVP 1230	Beaver Falls .5/1.7
3. WTAE	3. WBZZ-F	3. WAMO-F	WESA-F+ 98.3	Charleroi 1.1/3.7
4. WBZZ-F	4. WDVE-F	4. WPNT-F	WHJB 620	Greensburg .4/2.5
5. WPNT-F	5. WHTX-F	5. WBZZ-F	WIXZ 1360	McKeesport .6/2.5
6. WAMO-F	6. WWSW-F	6. WSHH-F	WKPA 1150	New Kensingt .5/1.7
7. WHTX-F	7. WHYW-F	7. WWSW-F	WNUF-F 100.7	New Kensingt 1.0/4.2
8. WWSW-F	8. WPNT-F	WTAE	WPIT 730	.9/2.6
9. WHYW-F	9. WSHH-F	9. WJAS	WPIT-F 101.5	.6/3.7
10. WSHH-F	10. WAMO-F	10. WDSY-F	WWKS-F 106.7	Beaver Falls .4/1.9
11. WJAS	11. WYDD-F		WYDD-F 104.7	2.1/9.1
12. WDSY-F	12. WJAS		WELA-F 104.3	East Liverpool,OH
13. WEEP	13. WDSY-F			.7/1.6
14. WTKN	14. KQV			
15. KQV	15. WTKN			

ADI FM SHARE: 56.87% (2516 of 4424) (FAL 82: 54.65%)

AM STATIONS

KDKA, 1020, 50 KW	, MOR	NBC, \$200.00 (Group W)	Westinghouse
KQV, 1410, 5 KW (DA-2)	, NEWS	CBS,MBS, \$ 55.00* (Christal)	
WEEP, 1080, 50 KW (DAYS,DA)	, COUNTRY	ABC-I, \$ 71.67 (MMR)	Entercom
WJAS, 1320, 5 KW (DA-N)	, NOSTALGIA (Al Ham)	ABC-D, \$ 50.00* (HNWH)	BENI
WTAE, 1250, 5 KW (DA-N)	, MOR/AC	RKO II,ABC-E, \$151.50 (Katz)	Hearst
WTKN, 970, 5 KW (DA-2)	, TALK	ABC-C,ABC-T, \$ 40.00* (Mc-Guild)**	

FM STATIONS

WAMO-F, 105.9, 72 KW @ 440,	BLACK	SBN, \$ 57.00* (HNWH)	Sheridan
WBZZ-F, 93.7, 41 KW @ 547,	CHR/ROCK	, \$ 80.00* (Blair)	EZ
WDSY-F, 107.9, 50 KW @ 500,	COUNTRY	ABC-I, \$ 67.50 (MMR)	Entercom
WDVE-F, 102.5, 55 KW @ 820,	AOR (Burk-Abr)	Source, \$ 85.00* (Eastman)	Taft
WHTX-F, 96.1, 50 KW @ 500,	CHR/ROCK	RKO, \$113.63 (Katz)	Hearst
WHYW-F, 96.9, 15 KW @ 930,	AC	, \$ 66.00* (Christal)	Benns
WPNT-F, 92.9, 47 KW @ 890,	BTFL MUS (Bonne)	, \$ 60.00 (Group W)	Westinghouse
WSHH-F, 99.7, 11 KW @ 930,	BTFL MUS	, \$ 50.00 (Blair)	
WWSW-F, 94.5, 50 KW @ 810,	AC	ABC-C, \$ 69.00* (Mc-Guild)**	
WYDD-F, 104.7, 50 KW @ 500,	AOR	ABC-R, \$ 45.00* (Weiss)	

**Sale to Shamrock (Disney) is pending FCC approval

PORTLAND, OR

MSA Rank # 38
 MSA pop: 1,157,300
 APR 15.9
 Est 1983 Rev: \$28,200,000

Stations: 25/24
 Diaries: 1388/783:1
 Standard Error: .516
 % Below Line: 1.6

CSI: 11.1 Bil
 CSI HH: 24.4 M
 Retail \$: 6.7 Bil
 % Not Listed: 7.2

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12 TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. KUPL-F	152/8.8	6.9	6.9	7.4	7.3	1. KUPL-F 238	1. KGW 3082/20.0	24.7	23.6
2. KMJK-F	135/7.8	5.0	4.2	1.5	2.7	2. KCNR-F 160	2. KUPL-F 2354/13.5	14.5	16.0
3. KJIB-F	121/7.0	4.3	4.1	2.7	3.2	3. KGW 152	3. KCNR-F 2329/16.1	17.9	16.6
4. KGW	116/6.7	7.9	6.8	6.1	9.0	4. KMJK-F 147	4. KEX 2241/13.5	15.4	16.5
5. KCNR-F	108/6.3	7.5	5.6	6.6	4.9	5. KXL-F 143	5. KINK-F 2139/14.9	15.0	14.1
6. KINK-F	102/5.9	6.3	7.6	5.8	8.4	6. KINK-F 143	6. KMJK-F 2122/16.7	13.4	11.3
7. KUPL	99/5.7	4.4	3.2	4.1	3.5	7. KJIB-F 140	7. KGON-F 1927/12.8	11.4	18.9
8. KEX	89/5.2	6.2	5.6	5.9	7.7	8. KRCK-F 135	8. KRCK-F 1896/12.4	15.5	9.5
9. KXL-F	88/5.1	5.7	6.3	4.9	5.5	9. KEX 124	9. KWJJ 1868/12.7	11.2	11.6
10. KRCK-F	83/4.8	9.9	3.6	4.7	3.1	10. KGON-F 107	10. KXL 1728/ 9.9	8.6	10.6
11. KGON-F	79/4.6	4.9	9.1	13.3	11.1	11. KUPL 105	11. KJIB-F 1700/12.9	8.6	8.1
12. KWJJ	77/4.5	4.1	3.9	5.4	6.3	12. KXL 105	12. KXL-F 1539/ 9.7	10.9	11.6
13. KKSJ	58/3.4	2.5	---	1.6	.6	13. KWJJ 101	13. KSKD-F 1209/ 4.7	4.2	5.1
						14. KSKD-F 66	14. KUPL 1117/ 8.9	9.5	8.4
15. KYXI	52/3.0	3.4	4.7	4.3	3.1	15. KYXI 59	15. KYXI 1021/ 8.1	12.2	12.9
						KKSN 59			

12+ FM SHARE (METRO): 59.65% (955 of 1601) (FAL 82: 60.70%)

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ AMD</u>
1. KMJK-F	1. KCNR-F	1. KGW	1. KGW	1. KUPL-F	1. KGW
2. KGON-F	2. KINK-F	2. KCNR-F	2. KINK-F	2. KUPL	2. KMJK-F
3. KRCK-F	3. KJIB-F	3. KINK-F	KUPL-F	3. KXL-F	3. KUPL-F
	KMJK-F	4. KJIB-F	4. KCNR-F	4. KJIB-F	4. KJIB-F
	5. KGW	5. KMJK-F	5. KJIB-F	KGW	5. KCNR-F+
<u>12+ MID</u>	<u>12+ PMD</u>	<u>WOMEN 18-34</u>	<u>WOMEN 25-54</u>	<u>MEN 18-34</u>	<u>MEN 25-54</u>
1. KUPL-F	1. KUPL-F	1. KCNR-F	1. KGW	1. KRCK-F	1. KINK-F
2. KJIB-F	2. KMJK-F	2. KMJK-F	2. KUPL-F	2. KINK-F	2. KGW
3. KGW	3. KGW	3. KINK-F	3. KINK-F	3. KJIB-F	3. KUPL-F
4. KCNR-F	4. KJIB-F	4. KGW	4. KJIB-F	4. KCNR-F	4. KCNR-F
5. KXL-F	5. KUPL-F	5. KJIB-F	5. KCNR-F	5. KGON-F	5. KJIB-F

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP		458 (6)	458 (6)	28.6
AC	145 (3)	108 (1)	253 (4)	15.8
BTFL MUSIC		240 (2)	240 (2)	15.0
COUNTRY	88 (2)	121 (1)	209 (3)	13.1
NEWS/TALK	142 (4)		142 (4)	8.9
NOSTALGIA	99 (1)		99 (1)	6.2
MOR/VARIETY	89 (1)		89 (1)	5.6
CLASSICAL	58 (1)		58 (1)	3.6
RELIGION/GOSPEL	19 (1)	28 (1)	47 (2)	2.9
OTHERS/UNKNOWN	6 (1)		6 (1)	0.4
			1601 (25)	

PORTLAND, OR

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME	OTHER RATED STATIONS		
			METRO SHARE/CUME RATING		
1. KUPL-F	1. KGW	1. KMJK-F	KAAR	1480	Vancouver .3/1.4
2. KCNR-F	2. KCNR-F	2. KWJJ	KCNR	1410	.3/1.7
3. KGW	3. KUPL-F	3. KGW	KKEY	1150	1.4/1.7
4. KMJK-F	4. KEX	4. KCNR-F	KKRZ-F	100.3	1.8/6.6
5. KINK-F	5. KINK-F	5. KUPL-F	KLIQ	1290	.4/1.0
6. KXL-F	6. KMJK-F	6. KGON-F	KPDQ	800	1.1/2.2
7. KJIB-F	7. KGON-F	7. KJIB-F	KPDQ-F	93.7	1.6/4.5
8. KRCK-F	8. KRCK-F	8. KINK-F	KVAN	1550	Vancouver .6/2.0
9. KEX	9. KWJJ	9. KEX	KYTE	970	1.4/4.0
10. KGON-F	10. KJIB-F	10. KUPL	KSKD-F	105.1	Salem 1.6/4.7
11. KUPL	11. KXL				
KXL	12. KXL-F				
13. KWJJ	13. KSKD-F				
14. KSKD-F	14. KUPL				
15. KGAY	15. KYXI				

ADI FM SHARE: 58.49% (1447 of 2474) (FAL 82: 60.61%)

AM STATIONS

KEX, 1190, 50 KW (DA-1)	, MOR/TALK	ABC-I, \$ 78.80 (MMR)	Golden West
KGW, 620, 5 KW (DA-N)	, AC	APR, \$138.13 (Blair)	King
KKSN, 910, 5 KW (DA-2)	, CLASSICAL	, \$ 45.00 (CMBS)	
KUPL-F, 1330, 5 KW (DA-2)	, NOSTALGIA (Al Ham)	MBS, \$ 40.00* (Torbet)	Scripps-Howard
KWJJ, 1080, 50 KW/10 KW (DA-2)	, COUNTRY	ABC-E, \$104.63 (Katz)	Park
KXL, 750, 50 KW/1 KW (DA-N)	, NEWS/TALK	NBC, NBC-T, \$ 60.00* (Mc-Guild)	Kaye-Smith
KYXI, 1520, 50 KW/10 KW (DA-1)	, NEWS/TALK	CBS, \$ 38.00* (HNWH)	Des Moines Reg
KGAY, 1430, 5 KW (DAYS)	, COUNTRY	, \$ 16.00 (Market 4)	(SALEM)

FM STATIONS

KCNR-F, 97.1, 100 KW @ 1200	, AC/CONTEMP	, \$ 95.00 (Christal)	Duffy
KGON-F, 92.3, 100 KW @ 920	, AOR (Burk-Abr)	, \$ 70.00* (HNWH)	Des Moines Reg
KINK-F, 101.9, 100 KW @ 1611	, ROCK/AOR	, \$106.25 (Blair)	King
KJIB-F, 99.5, 100 KW @ 920	, COUNTRY	ABC-E, \$104.63 (Katz)	Park
KMJK-F, 106.7, 94 KW @ 880	, CHR/ROCK	APR, \$ 68.00* (Eastman)	
KRCK-F, 101.1, 100 KW @ 1640	, AOR	, \$ 80.00* (Selcom)	Henry
KUPL-F, 98.5, 100 KW @ 1100	, BTFL MUS (Bonne)	, \$ 62.40 (Torbet)	Scripps-How
KXL-F, 95.5, 100 KW @ 920	, BTFL MUS (SRP)	, \$ 60.00* (Mc-Guild)	Kaye-Smith
KSKD-F, 105.1, 100 KW @ 1099	, CHR/ROCK	, \$ 28.00* (Weiss)	(SALEM)

PROVIDENCE

MSA Rank # 50 (approx)
 MSA Pop: 911,800
 APR 20.0
 Est 1983 Rev: \$14,100,000

Stations: 41/24
 Diaries: 1365/894:1
 Standard Error: .570
 % Below Line: 16.4

CSI: 7.5 Bil
 CSI HH: 23.1 M
 Retail \$: 4.1 Bil
 % Not Listed: 8.5

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WLKW-F	293/12.0	12.3	12.6	10.7	11.9	1. WLKW-F 300	1. WPRO-F 3828/28.3	31.2	30.2
2. WPRO-F	227/ 9.3	9.4	9.4	9.2	8.6	2. WPRO-F 239	2. WHJY-F 119/20.0	23.3	22.8
3. WHJY-F	178/ 7.3	8.5	8.9	10.4	8.8	3. WHJY-F 236	3. WLKW-F 2900/22.5	25.2	22.8
4. WPRO	152/ 6.2	6.3	7.0	7.6	8.6	4. WPRO 154	4. WPRO 2850/22.9	21.4	24.8
5. WHJJ	149/ 6.1	4.3	3.2	4.9	3.2	5. WHJJ 151	5. WPJB-F 2072/14.8	14.3	15.4
6. WHIM	112/ 4.6	1.9	3.7	3.4	3.4	6. WPJB-F 122	6. WSNE-F 1737/13.2	13.5	14.2
7. WMYS-F	109/ 4.5	3.4	2.9	2.2	2.5	7. WBZ 114	7. WHTT-F 1610/ 8.9	4.9	NA
8. WPJB-F	98/ 4.0	3.5	3.6	7.3	5.9	8. WHIM 113	8. WEAN 1577/12.9	10.7	15.9
9. WLKW	87/ 3.6	4.9	3.9	3.8	5.2	WMYS-F 113	9. WBZ 1454/ 7.1	4.7	---
10. WSNE-F	82/ 3.4	4.8	4.6	3.2	3.5	10. WHTT-F 108	10. WHJJ 1440/11.5	11.0	12.0
11. WEAN	68/ 2.8	3.9	5.9	4.6	4.3	11. WLKW 91	11. WBRU-F 1256/ 8.6	12.8	9.4
12. WHTT-F	62/ 2.5	1.2	1.0	.6	1.1	12. WSNE-F 88	12. WMYS-F 1192/ 8.9	9.1	9.6

12+ FM SHARE (METRO): 59.78% (1335 of 2233) (FAL 82: 57.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WLKW-F	1. WLKW-F	1. WPRO
2. WHJY-F	2. WHJY-F	2. WHJY-F	2. WPRO-F	2. WPRO	2. WLKW-F
3. WHTT-F	3. WMYS-F	3. WLKW-F	3. WPRO	3. WHJJ	3. WPRO-F
	4. WPJB-F	4. WPRO	4. WMYS-F	4. WHIM	4. WHJJ
	5. WBRU-F	5. WMYS-F	5. WPJB-F	5. WLKW	5. WHJY-F
	WPRO				

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLKW-F	1. WLKW-F	1. WPRO-F	1. WLKW-F	1. WHJY-F	1. WLKW-F
2. WHJJ	2. WPRO-F	2. WHJY-F	2. WPRO-F	2. WPRO-F	2. WPRO-F
3. WPRO-F	3. WHJY-F	3. WPJB-F	3. WPRO	3. WBRU-F	3. WMYS-F
4. WHJY-F	4. WPRO	4. WMYS-F	4. WPJB-F	4. WMYS-F	4. WPRO
5. WMYS-F	5. WHJJ	5. WPRO	5. WHJY-F	5. WPRO	5. WHJY-F
		WSNE-F	WMYS-F		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		759 (10)	759 (10)	34.0
AC	152 (1)	219 (5)	371 (6)	16.6
BTFM MUSIC		331 (4)	331 (4)	14.8
NEWS/TALK	292 (6)		292 (6)	13.1
COUNTRY	166 (2)		166 (2)	7.4
MOR/VARIETY	161 (7)		161 (7)	7.2
NOSTALGIA	87 (1)	11 (1)	98 (2)	4.4
OTHERS/UNKNOWN	16 (1)	16 (1)	32 (2)	1.4
RELIGION/GOSPEL	14 (1)		14 (1)	0.6
CLASSICAL		9 (1)	9 (1)	0.4
			2233 (41)	

PROVIDENCE ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. WLKW-F	1. WPRO-F	1. WLKW-F
2. WPRO-F	2. WPRO	2. WPRO
3. WHJY-F	3. WLKW-F	3. WHJY-F
4. WPRO	4. WHJY-F	4. WPRO-F
5. WHJJ	5. WPJB-F	5. WHJJ
6. WPJB-F	6. WSNE-F	6. WMYS-F
7. WHIM	7. WEAN	7. WEAN
8. WMYS-F	8. WHJJ	8. WSNE-F
9. WLKW	9. WMYS-F	9. WPJB-F
10. WSNE-F	10. WHTT-F	10. WLKW
11. WEAN	11. WBRU-F	
12. WBZ	12. WBZ	
13. WHTT-F	13. WLKW	
14. WBRU-F	14. WGNG	
15. WGNG	15. WHIM	

ADI FM SHARE: 60.50% (1420 of 2347) (FAL 82: 58.75%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WADK	1540	Newport	1.0/1.3
WALE	1400	Fall River	1.6/3.5
WARA	1320	Attleboro	.3/1.4
WARV	1590	Warwick	.6/1.3
WBRU-F	95.5		2.3/8.6
WBSM	1420	New Bedford	1.7/4.7
WERI-F	103.7	Westerly	.5/1.9
WGNG	550	Pawtucket	2.2/6.3
WNBH	1340	New Bedford	.6/2.6
WOTB-F	107.1	Middletown	.3/1.3
WRIB	1220		.7/1.2
WSAR	1480	Fall River	.5/3.0
WWON	1240	Woonsocket	.4/1.7
WAAF-F	107.3	Worcester	.5/3.9
WBCN-F	104.1	Boston	.9/2.2
WBZ	1030	Boston	2.3/7.1
WCAV-F	97.7	Brockton	.7/1.0
WCOZ-F	94.5	Boston	1.2/5.2
WCRB-F	102.5	Boston	.4/1.4
WEEI	590	Boston	.6/1.6
WHDH	850	Boston	.3/2.5
WHUE-F	100.7	Boston	.8/2.2
WJIB-F	96.7	Boston	.5/1.8
WMJX-F	106.7	Boston	.3/1.7
WPLM-F	99.1	Plymouth	.5/2.4
WRKO	680	Boston	.3/1.5
WROR-F	98.5	Boston	.7/3.2
WVBF-F	105.7	Boston	.6/1.6
WXKS-F	107.9	Boston	2.0/6.2

AM STATIONS

WEAN, 790, 5 KW (DA-2), NEWS/TALK	CBS, \$80.00 (Mc-Guild)	Prov Jrnl
WGNG, 550, 1 KW (DA-N), COUNTRY	RKO II, \$26.25 (Selcom)	
WHIM, 1110, 5 KW (DAYS), COUNTRY	MBS, \$24.00 (Christal)	
WHJJ, 920, 5 KW (DA-N), NEWS/TALK	NBC-T,ABC-E, \$50.00* (Katz)	
WLKW, 990, 50 KW (DAYS,DA), NOSTALGIA	RKO II, \$35.00 (Christal)	JAG
WPRO, 630, 5 KW (DA-N), MOR/AC	ABC-D,MBS, \$93.75 (Blair)	Cap Cities

FM STATIONS

WBRU-F, 95.5, 20 KW @ 434, AOR (Burk-Abr)	Source,CBS-R, \$66.25 (Eastman)	
WHJY-F, 94.1, 50 KW @ 546, AOR (Pollack)	ABC-R, \$80.00* (Katz)	
WLKW-F, 101.5, 50 KW @ 500, BTFL MUS	, \$85.00 (Christal)	JAG
WMYS-F, 98.1, 50 KW @ 589, CONTEMP (Drake-Chen)	, \$25.00* (Christal)	Hall
		(NEW BEDFORD)
WPJB-F, 105.1, 50 KW @ 500, AC/CONTEMP	, \$80.00 (Mc-Guild)	Prov Jrnl
WPRO-F, 102.3, 50 KW @ 500, CHR/ROCK	ABC-C, \$93.75* (Blair)	Cap Cities
WSNE-F, 93.3, 50 KW @ 619, AC	RKO, \$66.25 (Eastman)	Outlet
		(TAUNTON,MA)

Other ranked stations - See Boston

RALEIGH-DURHAM

MSA Rank # 77
 MSA Pop: 590,800
 APR 17.3
 Est 1983 Rev: \$15,900,000

Stations: 18/15
 Diaries: 864/559:1
 Standard Error: .683
 % Below Line: 4.7

CSI: 5.5 Bil
 CSI HH: 25.5 M
 Retail \$: 2.7 Bil
 % Not Listed: 19.9

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WPTF 127/15.2	12.1	13.3	12.9	14.7	1. WRAL-F 408	1. WRAL-F 4887/24.2	27.1	29.5
2. WDCG-F 99/11.9	11.0	9.8	4.8	2.5	2. WDCG-F 283	2. WDCG-F 3490/30.2	24.4	24.7
3. WRAL-F 82/ 9.8	8.9	12.6	13.8	14.4	3. WPTF 194	3. WQDR-F 2609/22.7	20.2	20.7
4. WQDR-F 66/ 7.9	9.7	7.5	8.7	7.9	4. WQDR-F 161	4. WPTF 2291/26.9	26.4	28.4
5. WYYD-F 54/ 6.5	8.8	8.8	8.2	11.5	5. WPCM-F 93	5. WYYD-F 1700/16.1	21.3	17.9
6. WDUR 45/ 5.4	4.6	5.4	5.7	6.0	6. WYYD-F 83	6. WPCM-F 1142/ 5.0	7.1	---
7. WKIX 34/ 4.1	4.4	5.9	8.0	7.4	7. WNCT-F 80	7. WNCT-F 907/ 2.5	1.7	---
8. WLLE 32/ 3.8	4.5	5.2	7.2	3.5	8. WKIX 48	8. WKIX 766/11.6	13.8	15.5
9. WSES 22/ 2.6	---	---	---	---	9. WDUR 45	9. WLLE 508/ 8.3	9.0	9.4
10. WDNC 21/ 2.5	2.5	3.3	3.1	2.9	10. WLLE 36	10. WDNC 494/ 9.4	8.6	10.4

12+ FM SHARE (METRO): 51.65% (345 of 668) (FAL 82: 50.71%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDCG-F	1. WDCG-F	1. WDCG-F	1. WRAL-F	1. WPTF	1. WPTF
	2. WQDR-F	2. WRAL-F	2. WPTF	2. WRAL-F	2. WRAL-F
	3. WRAL-F	3. WQDR-F	3. WYYD-F	3. WKIX	3. WDCG-F
	4. WYYD-F	4. WYYD-F	WDCG-F	4. WYYD-F	4. WQDR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WPTF	1. WDCG-F	1. WDCG-F	1. WRAL-F	1. WQDR-F	1. WPTF
2. WRAL-F	2. WPTF	2. WRAL-F	2. WYYD-F	2. WDCG-F	2. WRAL-F
3. WDCG-F	3. WRAL-F	3. WYYD-F	3. WPTF	3. WRAL-F	3. WDCG-F
4. WYYD-F	4. WYYD-F	4. WQDR-F	4. WDCG-F	4. WDUR	WQDR-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	7 (1)	165 (2)	172 (3)	25.7
AC		136 (2)	136 (2)	20.4
BLACK/URBAN/JAZZ	119 (4)	11 (1)	130 (5)	19.5
MOR/VARIETY	127 (1)		127 (1)	19.0
COUNTRY	46 (2)	21 (1)	67 (3)	10.0
NOSTALGIA	21 (1)		21 (1)	3.1
BTFL MUSIC		12 (2)	12 (2)	1.8
RELIGION/GOSPEL	3 (1)		3 (1)	0.4
			<u>668 (18)</u>	

RALEIGH-DURHAM ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. WRAL-F	1. WRAL-F	1. WPTF
2. WDCG-F	2. WDCG-F	2. WDCG-F
3. WPTF	3. WQDR-F	3. WQDR-F
4. WQDR-F	4. WPTF	4. WRAL-F
5. WQSM-F	5. WYYD-F	5. WKIX
6. WIDO-F	6. WQSM-F	6. WDUR
WYYD-F	7. WFNC	7. WYYD-F
8. WPCM-F	8. WKIX	
9. WFNC	9. WPCM-F	
10. WFAI	10. WIDO-F	
11. WKIX	11. WNCT-F	
12. WDUR	12. WITN-F	
13. WNCT-F	13. WDUR	
14. WLLE	14. WDNC	
15. WGBR	15. WFAI	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCHL	1360	Chapel Hill	.8/5.5
WDBS-F	107.1	Durham	.6/2.9
WPJL	1240		.4/1.8
WSRC	1410	Durham	2.4/5.0
WTIK	1310	Durham	1.4/4.3
WNCT-F	107.9	Greenville	.8/2.5
WPCM-F	101.1	Burlington	2.5/5.0
WQMG-F	97.1	Greensboro	1.3/3.9

ADI FM SHARE: 65.63% (1285 of 1958) (FAL 82: 63.67%)

AM STATIONS

WDNC, 620, 5 KW/1 KW (DA-2), NOSTALGIA (Al Ham)	CBS,NBC-T, \$21.00* (Torbet)
WDUR, 1490, 1 KW/250 W, BLACK (Drake-Chen)	ABC-C, \$25.00* (Selcom)
WKIX, 850, 10 KW/5 KW (DA-N), COUNTRY (Burk-Abr)	ABC-D, \$39.00* (Christal) Mann
WLLE, 570, 500 W (DAYS), BLACK	SBN, \$17.00 (Weiss)
WPTF, 680, 50 KW (DA-N), MOR (Klemm)	ABC-E,NBC, \$75.00* (Mc-Guild) Durham Life
WSES, 1550, 1 KW (DAYS), GOSPEL/BLACK	NBN, \$? ? (Lotus)

FM STATIONS

WDCG-F, 105.1, 99 KW @ 1041, CHR/ROCK	, \$65.00* (Torbet)
WQDR-F, 94.7, 100 KW @ 1025, AOR (Burk-Abr)	ABC-F, \$62.00* (Mc-Guild) Durham Life
WRAL-F, 101.5, 100 KW @ 1900, AC/CONTEMP (Drake-Chen)	, \$115.00 (Katz) Capitol
WYYD-F, 96.1, 98 KW @ 992, AC (Burk-Abr)	, \$60.00* (Christal) Mann

Other ranked stations see Greensboro in this report or Fayetteville and Greenville, NC in Spring 83 edition.

READING

MSA Rank # 130
 MSA Pop: 316,500
 APR 18.4
 Est 1983 Rev: \$3,600,000

Stations: 30/5
 Diaries: 664/409:1
 Standard Error: .783
 % Below Line: 52.6%

CSI: 3.3 Bil
 CSI HH: 25.9 M
 Retail \$: 1.4 Bil
 % Not Listed: 8.2

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ CUME/ MSA CUME RATING	SPG	FAL
	83	82	82	81		83	82
1. WRFY-F 82/16.4	14.0	13.6	11.7	9.2	1. WRFY-F 842/31.0	31.1	31.8
2. WEEU 59/11.8	11.0	9.4	15.4	12.3	2. WEEU 829/30.5	31.2	31.8
3. WRWA 38/ 7.6	10.4	14.3	7.8	4.8	3. WYSP-F 482/17.7	14.9	18.2
4. WYSP-F 33/ 6.6	7.7	7.1	7.0	4.6	4. WRWA 427/15.7	18.7	22.3
5. WHUM 30/ 6.0	7.3	8.2	10.0	13.6	5. WHUM 394/14.5	19.3	19.2
6. WEAZ-F 23/ 4.6	4.4	4.0	3.5	3.5	6. KYW 365/13.4	16.0	16.6
7. WIOV-F 22/ 4.4	2.5	2.2	1.2	1.3	7. WCAU-F 308/11.3	10.2	10.5
8. WCAU-F 20/ 4.0	3.1	2.7	1.4	.7	8. WEAZ-F 305/11.2	10.1	7.1
9. WXKW-F 18/ 3.6	2.9	2.4	3.1	3.9	9. WMMR-F 276/10.2	8.4	13.1
10. WMMR-F 17/ 3.4	2.9	5.1	3.7	3.9	10. WIOV-F 258/ 9.5	8.7	6.5

NOTE: THE READING
 TSA AND METRO ARE
 THE SAME.

12+ FM SHARE (METRO): 66.09% (304 of 460) (FAL 82: 60.63%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WEEU	1. WRFY-F
WCAU-F	2. WYSP-F	2. WYSP-F	2. WEEU	2. WRWA	2. WEEU
3. WYSP-F	3. WMMR	3. WIOV-F	3. WIOV-F	3. WRFY-F	3. WHUM
12+ MID	12 PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F
2. WEEU	2. WRWA		2. WRWA	2. WYSP-F	
3. WRWA	3. WYSP-F		3. WEEU		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBYO-F 107.5	Boyert	1.8/5.0	WIOQ-F 102.1	Phila	.4/2.3	WQXA-F 105.7	York	.4/1.6
KYW 1060	Phila	2.4/13.4	WJBR-F 99.5	Wilm	.4/1.7	WSNI-F 104.5	Phila	2.4/6.3
WAEB 790	Allen	.8/3.3	WKSZ-F 100.3	Media	.6/2.5	WUSL-F 98.9	Phila	.6/4.6
WDAC-F 94.5	Lanc	.8/1.5	WLAN-F 96.9	Lanc	.4/2.6	WWDB-F 96.5	Phila	1.0/2.4
WFIL 560	Phila	2.6/9.1	WMGK-F 102.9	Phila	1.6/4.5	WXTU-F 92.5	Phila	.8/5.1
WFLN-F 95.7	Phila	1.2/3.3	WNCE-F 101.3	Lanc	2.0/2.2	WZZO-F 95.1	Beth	1.8/5.2
WFMZ-F 100.7	Allen	.8/3.2						

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		171 (9)	171 (9)	37.2
COUNTRY	30 (1)	40 (2)	70 (3)	15.3
MOR/VARIETY	59 (1)		59 (1)	12.8
AC	17 (2)	27 (4)	44 (6)	9.6
BTFL MUSIC		39 (4)	39 (4)	8.5
NOSTALGIA	38 (1)		38 (1)	8.3
NEWS/TALK	12 (1)	5 (1)	17 (2)	3.7
RELIGION/GOSPEL		13 (2)	13 (2)	2.8
CLASSICAL		6 (1)	6 (1)	1.3
BLACK/URBAN/JAZZ		3 (1)	3 (1)	0.7
			460 (30)	

RADIO STATIONS

WEEU, 850, 1 KW (DA-N), MOR	ABC-E, \$27.50 (Mc-Guild)
WHUM, 1240, 1 KW/250 W, COUNTRY	CBS, \$21.00* (Torbet)
WRWA, 1340, 1 KW/250 W, NOSTALGIA (Al Ham)	ABC-I, \$25.50 (HNWH)
WRFY-F, 102.5, 15 KW @ 820, ROCK (TM)	RKO, \$39.00* (HNWH)

Other ranked stations - See Philadelphia or Lancaster

RENO

MSA Rank # 181
 MSA Pop: 213,800
 APR 16.9
 Est 1983 Rev: \$6,500,000

Stations: 15/15
 Diaries: 595/318:1
 Standard Error: .804
 % Below Line: 0

CSI: 2.4 Bil
 CSI HH: 26.9 M
 Retail \$: 1.8 Bil
 % Not Listed: 6.9

12+ METRO 1/4/SHARE	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG	FAL
	83	82	82			83	82
1. KOZZ-F 51/15.9	14.0	15.5	16.1	1. KOZZ-F 91	1. KOZZ-F 977/29.8	28.7	30.1
2. KRNO-F 32/10.0	15.6	12.8	9.0	2. KSRN-F 53	2. KROW 727/16.0	17.8	20.1
3. KOLO 28/ 8.8	3.1	4.9	6.8	3. KRNO-F 50	3. KRNO-F 600/21.9	27.9	21.7
4. KONE 24/ 7.5	5.3	7.0	7.1	4. KKBC-F 39	4. KHTX-F 538/17.2	2.6	---
KOH 24/ 7.5	7.2	7.6	9.4	5. KROW 38	5. KOH 520/20.0	17.6	18.9
6. KSRN-F 23/ 7.2	7.2	6.7	11.6	6. KOH 32	6. KKBC-F 514/13.5	9.6	11.4
7. KNEV-F 21/ 6.6	7.5	7.6	9.4	KOLO 32	7. KOLO 417/17.3	11.9	16.1
8. KHTX-F 19/ 5.9	.9	.6	---	8. KHTX-F 30	8. KSRN-F 381/ 9.4	12.5	12.7
KROW 19/ 5.9	5.6	6.4	4.2	9. KNEV-F 29	9. KCBN 344/15.3	21.4	25.0
10. KCBN 16/ 5.0	7.8	8.5	7.7	10. KONE 26	10. KNEV-F 296/11.3	12.6	8.9

12+ FM SHARE (METRO): 56.38% (168 of 298) (FAL 82: 49.84%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KRNO-F	1. KOLO	1. KOZZ-F
2. KCBN	2. KRNO-F	2. KRNO-F	2. KOZZ-F	2. KONE	2. KOH
	3. KHTX-F	3. KOLO	3. KOLO	3. KSRN-F	KRNO-F
		KROW			
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KRNO-F	1. KOZZ-F	1. KOZZ-F
2. KRNO-F	2. KRNO-F	KRNO-F	2. KOLO		2. KROW
3. KOLO	3. KOLO		3. KONE		3. KOH
			KROI		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBET 1340	1.6/5.2	KLKT-F 100.1	Incline Village	.9/1.8
KKBC-F 97.3	Carson City 4.1/13.5	KNAA-F 100.9	Sparks	1.9/7.0
KROI 1270	Reno 4.4/11.8			

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	16 (1)	70 (2)	86 (3)	28.9
AC	14 (1)	38 (2)	52 (3)	17.4
MOR/VARIETY	52 (3)		52 (3)	17.4
BTFM MUSIC		44 (2)	44 (2)	14.8
COUNTRY	24 (1)	13 (1)	37 (2)	12.4
NEWS/TALK	24 (1)		24 (1)	8.1
OTHERS/UNKNOWN		3 (1)	3 (1)	1.0
			298 (15)	

RADIO STATIONS

KCBN, 1230, 1 KW/250 W	, CHR/ROCK	CBS-R, RKO II, \$16.00*	(Torbet)	Roth
KOH, 630, 5 KW/1 KW (DA-N)	, NEWS/TALK	CBS, MBS, \$22.00	(Katz)	
KOLO, 920, 5 KW/1 KW (DA-N)	, MOR	NBC, \$21.00	(Eastman)	Donrey
KONE, 1450, 1 KW/250 W	, COUNTRY	ABC-E, \$19.00	(Christal)	Lotus
KROI, 1270, 5 KW (DA-2)	, MOR/AC	, \$11.25	(Selcom)	Jonsson
KROW, 780, 50 KW (DA-N)	, AC/MOR	, \$17.50	(Mc-Guild)	John Price
KHTX-F, 103.7, 1 KW @ 470	, CHR/ROCK	, \$15.00	(----)	(CARNELIAN BAY)
KKBC-F, 97.3, 52 KW @ 2240	, COUNTRY	RKO, \$16.00*	(Weiss)	Woodward
				(CARSON CITY)
KNEV-F, 95.5, 60 KW @ 2250	, BTFM MUS (SRP)	MBS, \$18.00*	(Mc-Guild)	John Price
KOZZ-F, 105.7, 75 KW @ 2120	, AOR (burk-Abr)	Source, \$19.00	(Christal)	Lotus
WRNO-F, 106.9, 70 KW @ 2214	, AC (Century 21)	CBS-R, \$26.40	(Torbet)	Roth
KSRN-F, 104.5, 25 KW @ 2900	, BTFM MUSIC	UPI, \$13.00	(Masla)	

RICHMOND

MSA Rank # 61
 MSA Pop: 784,100
 APR 16.9
 Est 1983 Rev: \$14,200,000

Stations: 17/14
 Diaries: 1089/511:1
 Standard Error: .617
 % Below Line: 12.2

CSI: 7.5 Bil
 CSI HH: 26.1 M
 Retail \$: 4.1 Bil
 % Not Listed: 8.0

12+ METRO 1/4/SHARE		SPG	FAL	SPG	FAL	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG	FAL
		83	82	82	81					83	82
1. WRVA	133/14.1	18.6	16.0	18.4	16.6	1. WRVA	193	1. WRVA	2638/32.9	37.5	36.0
2. WEZS-F	103/10.9	12.7	11.1	6.8	6.1	2. WRVQ-F	175	2. WRVQ-F	2284/28.2	27.3	30.7
	WRVQ-F 103/10.9	8.8	11.0	13.4	13.5	3. WEZS-F	127	3. WEZS-F	1763/22.0	26.3	23.0
4. WTVR-F	89/ 9.5	7.5	8.1	4.9	3.5	4. WPLZ-F	125	4. WTVR-F	1576/19.6	18.4	17.2
5. WPLZ-F	87/ 9.2	9.5	10.6	7.3	6.7	5. WTVR-F	120	5. WRXL-F	1489/17.3	19.6	17.0
6. WLEE	72/ 7.7	5.2	6.8	5.3	4.1	6. WRXL-F	108	6. WPLZ-F	1281/17.0	17.7	17.8
7. WRXL-F	68/ 7.2	7.6	6.8	8.6	9.1	7. WLEE	73	7. WRNL	927/13.8	17.6	17.0
8. WRNL	51/ 5.4	6.0	5.7	7.5	9.6	8. WRNL	61	8. WLEE	870/13.9	12.5	12.1
9. WANT	48/ 5.1	4.0	6.6	7.2	8.0	9. WANT	55	9. WQKS-F	865/ 7.3	7.6	3.2
10. WKIE	31/ 3.3	2.5	2.2	1.7	1.3	10. WQKS-F	45	10. WANT	787/11.1	12.1	13.8

12+ FM SHARE (METRO): 55.20% (478 of 866) (FAL 82: 52.17%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRVQ-F	1. WEZS-F	1. WEZS-F	1. WEZS-F	1. WRVA	1. WRVA
2. WPLZ-F	2. WRVQ-F	2. WRVQ-F	2. WRVA	2. WTVR-F	2. WRVQ-F
3. WRXL-F	3. WPLZ-F	3. WPLZ-F	3. WTVR-F	3. WLEE	3. WEZS-F
4. WEZS-F	4. WRXL-F	4. WTVR-F	4. WPLZ-F	4. WEZS-F	4. WTVR-F+
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZS-F	1. WRVA	1. WEZS-F	1. WEZS-F	1. WRXL-F	1. WEZS-F
2. WTVR-F	2. WRVQ-F	2. WRVQ-F	2. WRVA	2. WPLZ-F	2. WTVR-F
3. WRVA	3. WEZS-F	3. WRXL-F	3. WTVR-F	3. WEZS-F	3. WRVA
4. WLEE	4. WPLZ-F	4. WTVR-F	4. WRVQ-F	WRVQ-F	WPLZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEET 1320	.7/2.6	WNWZ 1450	Highland Spgs	.3/2.3	WPVA-F 95.3	Petersburg	1.1/2.2
WPTH 1590	2.1/5.3	WTVR 1380		.4/2.9	WQKS-F 96.5	Williamsb	1.9/7.3
WXGI 950	2.0/4.2						

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		189 (3)	189 (3)	21.8
COUNTRY	74 (3)	99 (2)	173 (5)	20.0
BLACK/URBAN/JAZZ	79 (2)	87 (1)	166 (3)	19.2
MOR/VARIETY	133 (1)		133 (1)	15.4
AC		103 (1)	103 (1)	11.9
NOSTALGIA	72 (1)		72 (1)	8.3
RELIGION/GOSPEL	20 (1)		20 (1)	2.3
BTFL MUSIC	7 (1)		7 (1)	0.8
NEWS/TALK	3 (1)		3 (1)	0.3
			866 (17)	

RADIO STATIONS

WANT, 990, 1 KW (DAYS)	, BLACK	NBN, \$27.00 (Masla)	Sinclair
WKIE, 1540, 10 KW (DAYS,DA)	, BLACK	MBS, \$27.00* (Weiss)	
WLEE, 1480, 5 KW (DA-2)	, NOSTALGIA (A1 Ham)	ABC-D,MBS, \$23.00 (Blair)	Gilcom
WRNL, 910, 5 KW (DA-N)	, COUNTRY	ABC-I, \$35.00 (Katz)	Capitol-WRAL
WRVA, 1140, 50 KW (DA-N)	, MOR (Klemm) <u>ST</u>	NBC, \$80.00* (Eastman)	Harte-Hanks
WEZS-F, 103.7, 74 KW @ 440,	AC (Burk-Abr)	, \$63.00* (Blair)	EZ
WRVQ-F, 94.5, 200 KW @ 355,	CHR/ROCK	RKO, \$68.00* (Eastman)	Harte-Hanks
WRXL-F, 102.1, 140 KW @ 350,	AOR (Pollack)	ABC-R, \$44.00* (Katz)	Capitol-WRAL
WTVR-F, 98.1, 50 KW @ 840,	COUNTRY	, \$37.00* (MMR)	Park
WPLZ-F, 99.3, 2.5 KW @ 328,	BLACK (TM)	ABC-F, \$70.00 (Mc-Guild)	(PETERSBURG)
WQKS-F, 96.5, 50 KW @ 440,	CHR/ROCK	RKO II, \$20.00* (----)	(WILLIAMSBURG)

RIVERSIDE-SAN BERNARDINO-ONTARIO

MSA Rank # 23
 MSA Pop: 1,671,300
 APR 16.3
 Est 1983 Rev: \$18,700,000

Stations: 42/15
 Diaries: 1266/874:1
 Standard Error: .554
 % Below Line: 65.3%

CSI: 14.4 Bil
 CSI HH: 23.9 M
 Retail \$: 7.7 Bil
 % Not Listed: 10.9

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82		
1. KIIS-F	149/8.2	5.0	5.2	3.0	2.7	1. KIIS-F	155	1. KFI	2470/17.0	17.3	19.4
2. KDUO-F	121/6.7	6.0	5.3	5.3	6.0	2. KDUO-F	128	2. KIIS-F	2230/19.7	13.6	12.4
3. KFI	102/5.6	5.8	6.6	6.2	5.2	3. KFI	126	3. KGGI-F	1518/13.2	11.3	10.4
4. KLOS-F	84/4.6	2.9	2.5	2.4	2.9	4. KLOS-F	91	4. KNX	1432/10.8	10.3	11.3
5. KMET-F	81/4.5	4.0	4.1	4.7	4.6	5. KMET-F	87	5. KLOS-F	1404/11.0	10.2	10.2
6. KGGI-F	78/4.3	4.1	3.2	4.1	3.0	6. KRTH-F	79	6. KOLA-F	1380/10.6	10.4	11.1
7. KRTH-F	75/4.2	2.2	1.8	2.8	5.4	KGGI-F	79	7. KMET-F	1251/10.4	10.4	10.5
8. KBIG-F	62/3.4	4.4	4.8	3.8	4.9	8. KBIG-F	75	8. KDUO-F	1186/ 9.9	10.0	9.6
9. KLAC	59/3.3	2.2	2.0	2.1	2.5	9. KNX	72	9. KRTH-F	1118/ 9.4	9.2	7.9
KOLA-F	59/3.3	2.3	3.6	3.7	3.9	10. KOLA-F	67	10. KBIG-F	965/ 7.9	10.7	10.5

12+ FM SHARE (METRO): 65.09% (1048 of 1610) (FAL 82: 60.66%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KDUO-F	1. KIIS-F
KOLA-F	2. KLOS-F	2. KLOS-F	2. KFI	2. KFI	2. KFI
3. KMET-F	3. KRTH-F	3. KFI	3. KRTH-F	3. KBIG-F	3. KDUO-F
	4. KMET-F	4. KRTH-F	4. KGGI-F	4. KLAC	4. KNX
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KDUO-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KMET-F	1. KRTH-F
2. KIIS-F	2. KDUO-F	2. KGGI-F	2. KFI	2. KLOS-F	2. KFI
3. KRTH-F	3. KMET-F	3. KRTH-F	3. KGGI-F	3. KIIS-F	KIIS-F
4. KFI	4. KFI	4. KOST-F	4. KRTH-F	4. KRTH-F	4. KLOS-F
5. KBIG-F	5. KLOS-F	5. KFI	5. KLAC	5. KCAL-F	5. KMET-F
		KLOS-F			

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBON-F 103.9	Lake Arro. .6/1.6	KWDJ-F 92.7	Rivers .4/1.6	KMPC 710	LA 2.3/6.0
KCAL 1410	Redlands 1.7/3.1	KABC 790	LA 3.1/7.3	KNX 1070	LA 3.2/10.8
KCAL-F 96.7	Redlands 2.9/8.6	KBRT 740	Avalon .6/1.5	KOST-F 103.5	LA 2.4/7.4
KCKC 1350	S. Bernar 1.9/4.5	KFAC-F 92.3	LA .7/2.6	KRLA 1110	LA .6/2.2
KDIG 1240	S. Bernar 1.1/3.2	KFWB 980	LA 1.7/5.9	KROQ-F 106.7	LA .7/3.0
KFXM 590	S. Bernar 1.3/7.3	KHJ 930	LA .3/1.2	KTNQ 1020	LA .9/1.4
KHYE-F 105.5	Hemet .6/ .9	KIQQ-F 100.3	LA 1.1/5.3	KUTE-F 101.9	LA .7/3.5
KMEN 1290	S. Bernar 1.3/3.8	KJOI-F 98.7	LA .3/1.2	KWOW 1600	Pomona .8/2.7
KNTF-F 93.5	Ontario 1.7/4.4	KKGO-F 105.1	LA .4/2.5	KZLA-F 93.9	LA 1.4/2.9
KPRO 1440	Riverside .7/4.4	KKHR-F 93.1	LA 1.7/6.0	XTRA 690	Tij .7/4.3
KQLH-F 95.1	S. Bernar 2.5/7.1				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	43 (2)	566 (9)	609 (11)	37.0
AC	127 (3)	186 (5)	313 (8)	19.0
BTFL MUSIC		199 (4)	199 (4)	12.1
COUNTRY	113 (3)	63 (3)	176 (6)	10.7
NEWS/TALK	157 (4)		157 (4)	9.5
SPANISH	47 (2)		47 (2)	2.9
RELIGION/GOSPEL	47 (2)		47 (2)	2.9
NOSTALGIA	41 (1)		41 (1)	2.5
MOR/VARIETY	23 (1)		23 (1)	1.4
BLACK/URBAN/JAZZ		21 (2)	21 (2)	1.3
CLASSICAL		13 (1)	13 (1)	0.8

1646 (42)

SEE CONTINUATION PAGES AT END OF THIS SECTION FOR RADIO STATIONS

ROANOKE

MSA Rank # 173
 MSA Pop: 227,400
 APR 17.3
 Est 1983 Rev: \$5,200,000

Stations: 13/11
 Diaries: 590/327:1
 Standard Error: .810
 % Below Line: 1.2

CSI: 2.2 Bil
 CSI HH: 25.5 M
 Retail \$: 1.5 Bil
 % Not Listed: 6.0

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WXLK-F 88/26.3	29.1	23.8	21.4	15.8	1. WXLK-F 302	1. WXLK-F 3297/47.2	43.7	43.1
2. WPVR-F 65/19.5	14.0	15.5	14.5	17.8	2. WPVR-F 149	2. WPVR-F 1329/27.8	22.3	26.7
3. WFIR 33/ 9.9	7.7	6.2	9.1	12.6	3. WAKG-F 66	3. WAKG-F 1177/ 2.0	----	----
4. WTOY 30/ 9.0	8.3	8.2	8.8	2.4	4. WSLQ-F 63	4. WSLQ-F 1142/17.2	15.6	14.4
5. WSLC 29/ 8.7	10.9	11.7	12.6	16.6	5. WJJS-F 45	5. WFIR 721/25.7	20.6	23.8
6. WROV 20/ 6.0	7.1	11.1	13.2	12.6	6. WFIR 42	6. WSLC 678/20.9	23.2	25.3
7. WSLQ-F 18/ 5.4	6.0	7.6	6.9	9.3	7. WSLC 39	7. WROV 596/25.5	25.8	29.8
8. WJLM-F 17/ 5.1	6.6	4.7	5.3	3.6	8. WTOY 30	8. WJJS-F 356/ 2.0	2.2	2.1
9. WKBA 7/ 2.1	1.7	2.9	1.3	1.2	9. WROV 22	9. WJLM-F 302/10.2	15.3	14.5
10. WJJS-F 3/ .9	.9	.3	1.3	---	10. WJLM-F 18	10. WTOY 268/13.4	12.5	11.9

12+ FM SHARE (METRO): 61.14% (192 of 314) (FAL 82: 55.84%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WPVR-F	1. WXLK-F
	2. WTOY	2. WTOY	2. WPVR-F	2. WFIR	2. WPVR-F
	3. WSLQ-F	3. WPVR-F	3. WFIR	3. WXLK-F	3. WFIR
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WPVR-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2. WXLK-F	2. WPVR-F		2. WPVR-F	2. WSLQ-F	2. WPVR-F
3. WFIR	3. WFIR			3. WTOY	3. WFIR

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WRIS 1410 .6/3.2 WSAY 1480 Salem .3/3.4 WAKG-F 103.3 Danville .3/2.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		88 (1)	88 (1)	28.1
BTFM MUSIC		65 (1)	65 (1)	20.7
COUNTRY	29 (1)	18 (2)	47 (3)	15.0
AC	20 (1)	18 (1)	38 (2)	12.1
BLACK/URBAN/JAZZ	30 (1)	3 (1)	33 (2)	10.5
MOR/VARIETY	33 (1)		33 (1)	10.5
RELIGION/GOSPEL	9 (2)		9 (2)	2.9
OTHERS/UNKNOWN	1 (1)		1 (1)	0.3
			314 (13)	

RADIO STATIONS

WFIR, 960, 5 KW (DA-N), MOR	CBS, \$24.00 (Mc-Guild)
WKBA, 1550, 10 KW (DAYS,DA), RELIGION	, \$ 7.00 (----)
WROV, 1240, 1 KW/250 W, AC	ABC-C, \$29.50 (Eastman)
WSLC, 610, 5 KW/1 KW (DA-2), COUNTRY	NBC, \$34.00 (Katz)
WTOY, 910, 1 KW (DAYS,DA), BLACK	SBN, \$14.00 (Masla)
WJLM-F, 93.5, 3 KW @ -83, COUNTRY	ABC-E, MBS, \$ 8.00 (----)
WPVR-F, 94.9, 50 KW @ 1980, BTFM MUS (KalaMusic)	, \$38.00* (Mc-Guild)
WSLQ-F, 99.1, 140 KW @ 1990, AC (Century 21)	ABC-R, \$47.00* (Katz)
WXLK-F, 92.3, 93 KW @ 2050, CHR/ROCK	RKO, \$125.00 (Torbet) Coleman
WAKG-F, 103.3, 100 KW @ 600, COUNTRY	, \$19.50 (Southern) (DANVILLE)
WJJS-F, 101.7, 3 KW @ 300, BLACK	ABC-F, \$14.00 (Selcom) (LYNCHBURG)

ROCHESTER

MSA Rank # 46
 MSA Pop: 972,300
 APR 16.0
 Est 1983 Rev: \$14,600,000

Stations: 19/17
 Diaries: 1353/608:1
 Standard Error: .519
 % Below Line: 1.0

CSI: 10.8 Bil
 CSI HH: 30.6 M
 Retail \$: 4.9 Bil
 % Not Listed: 10.3

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG	FAL
	83	82	82	81			83	82
1. WEZO-F 189/14.4	13.5	13.5	13.7	16.9	1. WEZO-F 209	1. WEZO-F 2436/26.4	26.5	26.2
2. WVOR-F 147/11.2	10.7	9.6	10.0	6.7	2. WVOR-F 159	2. WHAM 2382/25.0	26.8	26.2
3. WCMF-F 132/10.0	10.0	10.8	9.9	6.4	3. WCMF-F 147	3. WVOR-F 2191/24.6	22.0	21.6
4. WHAM 110/ 8.4	8.7	9.1	10.1	7.7	4. WHAM 129	4. WPXY-F 1957/22.5	21.0	19.3
5. WPXY-F 105/ 8.0	6.9	6.5	3.2	6.0	5. WYLF-F 115	5. WCMF-F 1870/20.1	23.0	24.0
6. WYLF-F 89/ 6.8	3.3	2.9	.5	---	6. WPXY-F 109	6. WMJQ-F 1746/18.9	19.5	20.1
7. WMJQ-F 86/ 6.5	6.1	7.2	8.2	9.7	7. WMJQ-F 94	7. WBBF 1350/16.4	14.2	13.8
8. WBBF 82/ 6.2	4.3	5.1	4.4	4.6	8. WBBF 82	8. WYLF-F 1224/11.7	6.9	6.0
9. WNYR 68/ 5.2	5.0	4.9	7.9	5.1	9. WNYR 73	9. WHFM-F 1199/13.8	17.6	19.0
10. WHFM-F 45/ 3.4	5.1	5.9	5.1	4.2	10. WHFM-F 53	10. WNYR 1000/11.0	10.6	11.2

12+ FM SHARE (METRO): 73.56% (868 of 1180) (FAL 82: 69.18%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCMF-F	1. WCMF-F	1. WVOR-F	1. WVOR-F	1. WEZO-F	1. WEZO-F
2. WMJQ-F	2. WVOR-F	2. WCMF-F	2. WEZO-F	2. WVOR-F	2. WVOR-F
3. WPXY-F	3. WPXY-F	3. WPXY-F	3. WHAM	3. WHAM	3. WHAM
4. WHFM-F	4. WMJQ-F	4. WEZO-F	4. WPXY-F	4. WBBF	4. WBBF
	5. WDKX-F	5. WMJQ-F	5. WCMF-F	5. WYLF-F	5. WCMF-F
	WHFM-F			WNYR	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZO-F	1. WEZO-F	1. WVOR-F	1. WVOR-F	1. WCMF-F	1. WVOR-F
2. WVOR-F	2. WVOR-F	2. WPXY-F	2. WEZO-F	2. WMJQ-F	2. WEZO-F
3. WCMF-F	3. WCMF-F	3. WCMF-F	3. WHAM	3. WVOR-F	3. WCMF-F
4. WPXY-F	4. WPXY-F+	4. WMJQ-F	4. WPXY-F	4. WPXY-F	4. WPXY-F
5. WHAM	5. WHAM	WHFM-F	5. WNYR		WMJQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCGR 1550	Canandaigua	.9/1.6	WDKX-F 103.9	3.1/6.6	WWWG 1460	.9/2.3
WFLC-F 102.3	Canandaigua	1.2/3.0	WPXY 1280	.8/3.7	WBEN-F 102.5	Buffalo .5/2.5
WECQ-F 101.7	Geneva	.4/1.3	WRTK 1370	1.4/4.1	WGRQ-F 96.9	Buffalo .5/1.3

RADIO STATIONS

WBBF, 950, 1 KW (DA-2), MOR/AC/TALK	NBC-T,ABC-T,ABC-D, \$43.00* (Blair)	LIN
WHAM, 1180, 50 KW, MOR	ABC-I, \$72.00 (MMR)	Rust
WNYR, 990, 1 KW/250 W, COUNTRY	ABC-E, \$ NM (Katz)	Malrite
WCMF-F, 96.5, 20 KW @ 447, AOR (Pollack)	, \$67.50 (CBS/FM)	Stoner
WDKX-F, 103.9, 8 KW @ 540, BLACK	NBN, \$32.00 (Weiss)	
WEZO-F, 101.3, 27 KW @ 637, BTFL MUS (Bonne)	, \$110.00 (Katz)	Malrite
WHFM-F, 98.9, 50 KW @ 340, CHR/ROCK	ABC-C, \$25.00 (MMR)	Rust
WMJQ-F, 92.5, 50 KW @ 500, CHR/ROCK**	ABC-R, \$49.00* (Blair)	LIN
WPXY-F, 97.9, 50 KW @ 656, CHR/ROCK	, \$52.00* (Christal)	Associated
WVOR-F, 100.5, 50 KW @ 490, AC	, \$85.00* (Mc-Guild)	
WYLF-F, 95.1, 50 KW @ 500, NOSTALGIA (Al Ham)	, \$35.00 (Masla) (BRISTOL CENTER)	

**WMJQ was AOR until December 1983

FOR FORMAT BREAKDOWNS PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

SACRAMENTO

MSA Rank # 37
 MSA Pop: 1,165,300
 APR 17.3
 Est 1983 Rev: \$26,000,000

Stations: 23/20
 Diaries: 1235/825:1
 Standard Error: .562
 % Below Line: 7.3

CSI: 11.8 Bil
 CSI HH: 25.8 M
 Retail \$: 6.1 Bil
 % Not Listed: 11.4

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. KXOA-F	161/9.1	7.4	10.2	9.9	5.8	1. KRAK 246	1. KSFM-F 2851/21.6	16.2	15.6
2. KSFM-F	126/7.2	4.5	5.2	4.7	7.9	2. KXOA-F 189	2. KRAK 2813/14.7	14.6	14.9
3. KZAP-F	119/6.8	7.9	8.5	13.7	12.0	3. KZAP-F 166	3. KZAP-F 2755/18.2	19.8	21.5
KEWT-F	119/6.8	8.2	5.5	5.8	8.3	4. KSFM-F 158	4. KXOA-F 2502/21.9	18.5	26.4
KAER-F	119/6.8	6.3	5.7	3.1	3.1	KCTC-F 158	5. KROY-F 2136/15.7	15.8	17.3
6. KCTC-F	116/6.6	6.5	7.7	5.6	4.2	6. KAER-F 149	6. KEWT-F 2010/15.3	16.5	14.1
7. KRAK	111/6.3	6.7	4.8	5.6	8.2	7. KEWT-F 140	7. KCTC-F 1947/13.5	14.9	14.6
8. KWOD-F	94/5.3	4.9	3.3	2.4	3.1	8. KGO 109	8. KAER-F 1893/14.0	12.3	11.4
9. KGNR	88/5.0	4.2	4.6	4.2	6.2	9. KROY-F 105	9. KWOD-F 1881/15.5	15.8	11.9
10. KROY-F	81/4.6	4.8	5.1	3.3	3.4	10. KWOD-F 103	10. KFBK 1840/12.2	13.3	13.6
11. KHYL-F	58/3.3	3.1	3.0	3.3	4.0	11. KFBK 97	11. KHYL-F 1707/11.2	10.7	7.5
12. KPOP-F	56/3.2	3.7	3.3	3.1	3.4	12. KGNR 93	12. KFRC 1651/ 8.9	11.8	11.5
13. KFBK	55/3.1	5.2	4.6	3.9	3.8	13. KNBR 89	13. KNBR 1578/ 6.1	4.7	6.1

12+ FM SHARE (METRO): 68.08% (1062 of 1560) (FAL 82: 66.33%)

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ AMD</u>
1. KROY-F	1. KXOA-F	1. KSFM-F	1. KXOA-F	1. KCTC-F	1. KGNR
2. KSFM-F	2. KZAP-F	2. KSFM-F	2. KAER-F	2. KEWT-F	2. KXOA-F
3. KZAP-F	3. KSFM-F	3. KZAP-F	3. KRAK	3. KRAK	3. KRAK
4. KPOP-F	4. KWOD-F	4. KAER-F	4. KCTC-F	4. KGNR	4. KZAP-F
KWOD-F	5. KROY-F	5. KWOD-F	5. KSFM-F	5. KAER-F	5. KZAP-F

<u>12+ MID</u>	<u>12+ PMD</u>	<u>WOMEN 18-34</u>	<u>WOMEN 25-54</u>	<u>MEN 18-34</u>	<u>MEN 25-54</u>
1. KXOA-F	1. KXOA-F	1. KXOA-F	1. KXOA-F	1. KZAP-F	1. KXOA-F
2. KCTC-F	2. KAER-F	2. KSFM-F	2. KAER-F	2. KXOA-F	2. KAER-F
3. KEWT-F	3. KSFM-F	3. KWOD-F	KRAK	3. KROY-F	3. KZAP-F
4. KZAP-F	4. KZAP-F	4. KZAP-F	4. KSFM-F	4. KWOD-F	4. KRAK
5. KAER-F	5. KCTC-F	5. KAER-F	5. KCTC-F	5. KSFM-F	5. KCTC-F

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	28 (1)	476 (5)	504 (6)	32.3
BTFL MUSIC		235 (2)	235 (2)	15.1
AC	14 (1)	219 (2)	233 (3)	14.9
COUNTRY	111 (1)	119 (1)	230 (2)	14.7
NEWS/TALK	190 (3)		190 (3)	12.2
MOR/VARIETY	66 (2)		66 (2)	4.2
NOSTALGIA	56 (2)		56 (2)	3.6
RELIGION/GOSPEL	15 (1)	13 (1)	28 (2)	1.8
SPANISH	18 (1)		18 (1)	1.2

1560 (23)

SACRAMENTO ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE/CUME</u>	<u>RATING</u>	
1. KRAK	1. KRAK	1. KRAK	KAHI 950	Auburn	.9/1.6
2. KXOA-F	2. KZAP-F	2. KAER-F	KEBR-F 100.5		.7/2.4
3. KZAP-F	3. KSFM-F	3. KCTC-F	KENZ 1240		.8/4.8
4. KCTC-F	4. KXOA-F	4. KEWT-F	KFIA 710	Carmichael	.9/3.3
5. KSFM-F	5. KROY-F	5. KSFM-F	KGMS 1380		1.5/5.8
6. KAER-F	6. KEWT-F	6. KXOA-F	KPIP 1110	Roseville	1.0/1.6
7. KEWT-F	7. KCTC-F	7. KGNR	KXOA 1470		2.3/5.7
8. KWOD-F	8. KFRC	8. KZAP-F	KFRC 610	San Fran	1.6/8.9
9. KNBR	9. KWOD-F	9. KFBK	KGO 810	San Fran	2.7/4.7
10. KROY-F	10. KAER-F	10. KPOP-F	KNBR 680	San Fran	2.2/6.1
11. KGNR	11. KFBK				
12. KFBK	12. KHYL-F				
	13. KNBR				
14. KGO	14. KHOP-F				
15. KHYL-F	15. KGNR				

ADI FM SHARE: 62.31% (1835 of 2945) (FAL 82: 60.73%)

AM STATIONS

KFBK, 1530, 50 KW (DA-1), NEWS/TALK	NBC,NBC-T,MBS, \$ 66.25 (Katz) McClatchy
KGNR, 1320, 5 KW (DA-2), MOR/TALK	ABC-E,ABC-I, \$ 60.00* (Christal) Tribune
KRAK, 1140, 50 KW (DA-1), COUNTRY	, \$111.56 (Eastman) Affiliated

FM STATIONS

KAER-F, 92.5, 115 KW @ 240, COUNTRY (Burns-Somerset)	, \$ 75.00 (Katz) McClatchy
KCTC-F, 96.1, 45 KW @ 520, BTFL MUS (KalaMusic)	, \$ 62.00* (Christal) Tribune
KEWT-F, 105.1, 50 KW @ 240, BTFL MUS (SRP)	, \$ 73.38 (Eastman) Affiliated
KHYL-F, 101.1, 50 KW @ 465, OLDIES	RKO II, \$ 45.00 (Weiss) Empire
KPOP-F, 93.5, 3 KW @ 300, ROCK	, \$ 38.00 (CBS/FM) Fuller-Jeff (ROSEVILLE)
KROY-F, 96.9, 50 KW @ 500, CHR/ROCK	, \$ 68.75 (Selcom)
KSFM-F, 102.5, 50 KW @ 535, CHR	, \$ 91.13 (MMR)
KWOD-F, 106.5, 50 KW @ 310, AOR	ABC-F,RKO, \$ 66.25 (Masla)
KXOA-F, 107.9, 28 KW @ 420, AC	ABC-D, \$ 95.00* (Blair)
KZAP-F, 98.5, 50 KW @ 495, AOR (Burk-Abr)	, \$ 75.00* (Mc-Guild)
	Western Cities

ST. LOUIS

MSA Rank # 14 (approx)
 ST. Louis - #19
 East ST. Louis - #138
 MSA Pop: 2,097,600
 APR 18.2

Stations: 27/27
 Diaries: 1948/999:1
 Standard Error: .458
 % Below Line: 0
 Est 1983 Rev: \$41,500,000

CSI: 21.1 Bil
 CSI HH: 27.5 M
 Retail \$: 12.2 Bil
 % Not Listed: 3.7

12+ METRO 1/4/SHARE	SPG 83	WIN 83	FAL 82	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	WIN 82		
1. KMOX	731/20.6	20.9	20.6	23.4	1. KMOX	841	9503/40.4	41.6	42.6
2. KHTR-F	295/ 8.3	10.6	8.8	6.9	2. KHTR-F	347	5714/24.2	28.0	20.2
3. KEZK-F	289/ 8.1	7.0	4.9	4.9	3. KEZK-F	313	4274/18.6	15.8	14.7
4. KWK-F+	251/ 7.0	5.5	4.4	5.6	4. KWK-F+	302	3685/17.2	15.9	11.7
5. KSHE-F	247/ 7.0	5.5	6.3	5.7	5. KSHE-F	293	3496/11.5	11.2	10.7
6. KMJM-F	246/ 6.9	6.8	7.0	5.5	6. WIL-F	266	3495/14.8	14.2	13.7
7. WIL-F	223/ 6.3	6.2	5.8	6.5	7. KMJM-F	256	3308/13.9	14.2	14.1
8. KSD-F	190/ 5.4	5.8	5.4	6.2	8. KSD-F	215	2946/12.5	14.9	15.0
9. WRTH	155/ 4.4	4.8	5.8	3.8	9. KSD	213	2585/12.6	13.0	12.4
10. KSD	124/ 3.5	4.4	3.4	3.5	10. WRTH	162	2347/11.4	10.9	9.7
11. KYKY-F	121/ 3.4	2.5	2.3	4.1	11. KYKY-F	121	2262/11.2	9.9	14.4
12. KADI-F	73/ 2.1	2.2	2.0	2.3	12. KXOK	87	2018/ 8.0	9.0	10.9
13. KXOK	66/ 1.9	1.9	2.7	2.6	13. KATZ	81	1714/ 8.2	7.5	9.4
14. KATZ	63/ 1.8	1.8	2.5	1.9	14. KADI-F	76	1288/ 6.4	4.4	6.4
15. WZEN-F	56/ 1.6	2.5	3.6	3.3	15. WZEN-F	56	1276/ 5.9	5.9	6.0

12+ FM SHARE (METRO): 59.64% (2038 of 3417) (FAL 82: 54.61%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHTR-F	1. KSHE-F	1. KMOX	1. KMOX	1. KMOX	1. KMOX
2. KWK-F+	2. KWK-F+	2. KSHE-F	2. WIL-F	2. KEZK-F	2. WIL-F
3. KMJM-F	3. KHTR-F	3. KHTR-F	3. KSD-F	3. WIL-F	3. KSD-F
4. KSHE-F	4. KMJM-F	KSD-F	4. KEZK-F	4. WRTH	4. KHTR-F
	5. KSD-F	5. KMJM-F	5. KMJM-F	5. KSD	5. KMJM-F
	6. KMOX	6. KWK-F+	6. KHTR-F	6. KSD-F	6. KEZK-F
				KMJM-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KMOX	1. KMOX	1. KHTR-F	1. KMOX	1. KSHE-F	1. KMOX
2. KEZK-F	2. KHTR-F	2. KSD-F	2. KEZK-F	2. KWK-F+	2. WIL-F
3. KHTR-F	3. KEZK-F	3. KMJM-F	3. KSD-F	3. KMOX	3. KSHE-F
4. KSD-F	4. KWK-F+	4. KEZK-F	4. WIL-F	4. KHTR-F	4. KMJM-F
5. KSHE-F	5. KMJM-F	KWK-F+	5. KMJM-F	5. KMJM-F	5. KSD-F
6. WIL-F	6. KSHE-F	6. KSHE-F	6. KHTR-F	6. KYKY-F	6. KWK-F+

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	40 (1)	826 (4)	866 (5)	25.3
NEWS/TALK	797 (2)		797 (2)	23.3
BLACK/URBAN/JAZZ	117 (2)	302 (2)	419 (4)	12.3
COUNTRY	174 (2)	223 (1)	397 (3)	11.6
AC		357 (3)	357 (3)	10.4
BTFL MUSIC		289 (1)	289 (1)	8.5
NOSTALGIA	195 (2)		195 (2)	5.7
RELIGION/GOSPEL	32 (2)	11 (1)	43 (3)	1.3
OTHERS/UNKNOWN	12 (1)	15 (1)	27 (2)	0.8
MOR/VARIETY	12 (1)		12 (1)	0.4
CLASSICAL		15 (1)	15 (1)	0.4

3417 (27)

ST. LOUIS ADI

12+ ADI 1/4

12+ ADI CUME

MSA EXCL CUME

1. KMOX
2. KHTR-F
3. KEZK-F
4. KWK-F+
5. KSHE-F
6. WIL-F
7. KMJM-F
8. KSD-F
9. KSD
10. WRTH
11. KYKY-F
12. KXOK
13. KADI-F
14. KATZ
15. WZEN-F

1. KMOX
2. KHTR-F
3. KWK-F+
4. KEZK-F
5. WIL-F
6. KSD
7. KSHE-F
8. KSD-F
9. KMJM-F
10. WRTH
11. KYKY-F
12. KXOK
13. KADI-F
14. WIL
15. KATZ

1. KMOX
2. KHTR-F
3. KMJM-F
4. WIL-F
5. KEZK-F
6. WKW-F+
7. KSD-F
8. KSHE-F
9. KSD
10. KYKY-F

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KCFM-F	97.1	Florissant	1.3/3.5
KFUO-F	99.1	CLayton	.4/2.9
KIRL	1460	St. Charles	.5/1.0
KSIV	1320	Clayton	.4/1.1
WCBW-F	104.9	Columbia,IL	.3/1.5
WESL	1490	E. ST. Louis	1.5/4.2
WEW	770		1.1/2.4
WGNU	920	Granite Ci,IL	.3/1.5
WIBV	1260	Belleville,IL	.3/1.5
WIL	1430		1.4/6.4
WMRY-F	101.1	Belleville,IL	.4/1.9

ADI FM SHARE: 59.40% (2353 of 3961) (FAL 83: 54.09%)

AM STATIONS

KATZ, 1600,	5 KW (DA-1)	, BLACK	NBN, \$? ? (Weiss)	Unity
KMOX, 1120,	50 KW	, TALK/VARIETY	\$231.25 (CBS Spot)	CBS
KSD , 550,	5 KW (DA-N)	, COUNTRY	MBS, \$ 65.00* (Torbet)	Gannett
KXOK, 630,	5 KW (DA-2)	, NEWS/TALK	NBC,NBC-T,ABC-T, \$70.00* (Katz)	Storz
WRTH, 590,	5 KW/1 KW (DA-2)	, NOSTALGIA (A1 Ham)	ABC-I, \$ 78.00 (MMR)	Adams
WIL , 1430,	5 KW (DA-2)	, COUNTRY	ABC-E, \$ NA (----)	LIN

FM STATIONS

KADI-F, 96.3,	100 KW @ 650,	CONTEMP	Source,RKO, \$ 30.00* (Selcom)
KEZK-F, 102.5,	100 KW @ 500,	BTFM MUS (Bonne)	, \$ 78.00 (MMR) Adams
KHTR-F, 103.3,	100 KW @ 1212,	CHR/ROCK	, \$156.25 (CBS/FM) CBS
KMJM-F, 107.7,	100 KW @ 575,	URBAN	, \$ 70.00* (Mc-Guild) Amaturio
KSD-F , 93.7,	100 KW @ 850,	AC	, \$115.00* (Torbet) Gannett
KSHE-F, 94.7,	100 KW @ 500,	AOR	, \$143.00 (Katz) Emmis
KWK-F+, 106.5,	39 KW @ 592,	AOR	, \$111.94 (HNWH)
KYKY-F, 98.1,	100 KW @ 580,	AC	, \$ 75.00* (RKO) Surrey
WIL-F , 92.3,	100 KW @ 510,	COUNTRY	, \$ 90.00* (Blair) LIN
WZEN-F, 100.3,	50 KW @ 495,	BLACK	NBN, \$ 60.00 (Weiss) Unity

SALINAS-SEASIDE-MONTEREY

MSA Rank # 136
 MSA Pop: 302,000
 APR 17.1
 Est 1983 Rev: \$5,800,000

Stations: 22/13
 Diaries: 645/397:1
 Standard Error: .831
 % Below Line: 33.2

CSI: 2.9 Bil
 CSI HH: 27.8 M
 Retail \$: 1.5 Bil
 % Not Listed: 15.7

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. KWSS-F 40/9.1	5.3	2.5	3.0	3.2	1. KGO 105	1. KDON-F 1093/24.6	26.6	27.6
2. KDON-F 36/8.2	8.6	9.4	8.2	11.6	2. KDON-F 70	2. KWSS-F 1047/22.8	16.6	8.1
KWAU-F 36/8.2	6.4	5.8	6.0	4.6	3. KWSS-F 68	3. KGO 890/14.4	15.9	19.9
4. KGO 34/7.7	6.8	8.5	6.7	9.7	4. KWAU-F 47	4. KWAU-F 750/19.3	18.9	18.8
5. KCTY 32/7.3	6.8	3.9	6.5	5.9	5. KBAY-F 43	5. KCBS 485/10.6	8.6	12.3
6. KTOM 31/7.1	9.3	8.3	4.7	5.9	6. KTOM 38	6. KBAY-F 473/ 6.7	8.0	8.7
7. KIDD 20/4.6	6.4	7.6	7.9	8.9	7. KCTY 32	7. KTOM 385/13.0	15.3	12.5
8. KWST-F 18/4.1	1.8	2.5	3.0	2.4	8. KCBS 25	8. KWST-F 358/10.1	7.4	8.4
9. KCBS 16/3.6	2.4	3.0	2.7	5.4	9. KWST-F 21	9. KSJO-F 354/ 5.8	8.0	6.5
10. KRAY-F 14/3.2	1.3	1.6	2.2	1.6	10. KIDD 20	10. KBOQ-F 353/ 7.6	5.0	NA

12+ FM SHARE (METRO): 58.11% (215 of 370) (FAL 82: 54.93%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KDON-F	1. KWSS-F	1. KWAU-F	1. KWAU-F	1. KCTY	1. KGO
2. KWSS-F	2. KWAU-F	2. KWSS-F	2. KTOM	2. KTOM	2. KWSS-F
	3. KDON-F	3. KDON-F	3. KDON-F	KGO	3. KDON-F
	4. KIDD	4. KCTY	KCTY	4. KCBS	4. KTOM
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KWAU-F	1. KWSS-F	1. KWSS-F	1. KWAU-F	1. KWSS-F	1. KWAU-F
2. KGO	2. KDON-F	2. KWAU-F	2. KCTY	2. KWAU-F	2. KTOM
3. KWSS-F	3. KWAU-F	3. KDON-F	3. KDON-F	3. KDON-F	3. KWSS-F
4. KDON-F	4. KTOM	4. KTOM	4. KTOM	KIDD	4. KGO

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBOQ-F 92.7	Marina 2.3/7.6	KNRY 1240	Monter 1.8/5.9	KSCO 1080	S Cruz .5/2.1
KDON 1460	Salinas 2.1/7.6	KWYT-F 100.7	Salinas 2.7/6.7	KSCO-F 99.1	S Cruz .2/1.6
KLFA-F 92.1	King Ci 2.5/2.2	KBAY-F 100.3	San Jos 3.2/6.7	KSJO-F 92.3	San Jos 2.5/5.8
KMBY-F 107.1	Seaside 2.3/7.8	KMFO 1540	Aptos .7/1.4	KSOL-F 107.7	San Mat .5/2.7

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	20 (1)	115 (5)	135 (6)	36.5
SPANISH	32 (1)	25 (2)	57 (3)	15.4
NEWS/TALK	50 (2)		50 (2)	13.5
AC		36 (1)	36 (1)	9.7
COUNTRY	31 (1)		31 (1)	8.4
BTFL MUSIC	2 (1)	27 (3)	29 (4)	7.8
NOSTALGIA	17 (2)		17 (2)	4.6
CLASSICAL		10 (1)	10 (1)	2.7
OTHERS/UNKNOWN	3 (1)		3 (1)	1.1
BLACK/URBAN/JAZZ		2 (1)	2 (1)	0.5
			370 (22)	

RADIO STATIONS

KCTY, 930, 1 KW (DAYS,DA), SPANISH	, \$23.00* (Lotus)	
KIDD, 630, 1 KW (DA-2), ROCK	RKO, \$20.00* (Torbet)	Walton
KTOM, 1380, 5 KW (DA-2), COUNTRY	ABC-E, \$28.35 (MMR)	Community Pacific
KBOQ-F, 92.7, .9 KW @ 570, CLASSICAL	, \$18.00 (Weiss)	(MARINA)
KDON-F, 102.5, 19 KW @ 2270, ROCK (TM)	Source, \$34.00* (Katz)	Grace
KRAY-F, 103.9, 3 KW @ 225, SPANISH	, \$ NA (Lotus)	
KWAU-F, 96.9, 18 KW @ 2575, AC	, \$21.00* (HNWH)	Buckley
KWST-F, 100.7, .9 KW @ 590, AOR	, \$15.00 (Torbet)	Walton

Other ranked stations - See San Jose and San Francisco

SALT LAKE CITY

MSA Rank # 45
 MSA pop: 972,800
 APR 15.9
 Est 1983 Rev: \$19,900,000

Stations: 26/26
 Diaries: 1190/646:1
 Standard Error: .554
 % Below Line: 0

CSI: 7.9 Bil
 CSI HH: 24.7 M
 Retail \$: 4.6 Bil
 % Not Listed: 5.2

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82		
1. KSFI-F	141/11.5	11.3	10.2	10.7	8.9	1. KSL	223	1. KSL	4005/29.0	28.9	30.3
2. KSL	132/10.8	11.9	13.1	9.0	10.5	2. KSFI-F	205	2. KSFI-F	2514/20.8	21.9	20.8
3. KRSP-F	121/ 9.9	8.2	7.0	5.8	5.0	3. KRSP-F	153	3. KRSP-F	2153/21.1	21.6	19.7
4. KSOP-F	80/ 6.6	5.9	10.4	6.8	6.4	4. KSOP-F	129	4. KSOP-F	1799/15.2	12.1	17.5
5. KLCY-F	72/ 5.9	5.5	3.4	3.4	3.5	5. KFMY-F	92	5. KFMY-F	1709/12.2	10.5	12.1
6. KLUB	62/ 5.1	3.5	4.4	5.5	6.9	6. KLCY-F	89	6. KCPX-F	1526/13.6	15.5	16.7
7. KALL	59/ 4.8	4.9	4.9	3.8	7.2	7. KLUB	77	7. KLCY-F	1457/15.7	13.1	11.1
KZAN-F	59/ 4.8	4.2	2.1	3.2	4.0	8. KISN-F	72	8. KLUB	1269/11.5	10.1	11.5
9. KISN-F	57/ 4.7	5.2	3.8	4.6	4.6	9. KZAN-F	65	9. KALL	1250/15.1	13.8	13.0
10. KCPX-F	46/ 3.8	6.0	6.3	7.6	7.1	KCPX-F	65	10. KISN-F	1195/12.1	13.7	13.0

12+ FM SHARE (METRO): 60.76% (703 of 1157) (FAL 82: 58.78%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KRSP-F	1. KRSP-F	1. KSFI-F	1. KSFI-F	1. KSFI-F	1. KSL
2. KRSP	2. KLCY-F	2. KSL	2. KSL	2. KSL	2. KSFI-F
3. KCPX-F	3. KSFI-F	3. KRSP-F	3. KALL	3. KLUB	3. KALL
4. KSOP-F	KISN-F	4. KLCY-F	KSOP-F	4. KSOP-F	4. KRSP-F
	5. KSL	5. KSOP-F	5. KLCY-F	5. KALL	5. KLUB

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSFI-F	1. KSFI-F	1. KSFI-F	1. KSFI-F	1. KRSP-F	1. KSL
2. KSL	2. KRSP-F	2. KLCY-F	2. KSL	2. KLCY-F	2. KSFI-F
3. KSOP-F	3. KSL	3. KISN-F	3. KLCY-F	3. KCPX-F	3. KSOP-F
4. KRSP-F	4. KSOP-F	KRSP-F	KALL	4. KISN-F	4. KALL
5. KLCY-F	5. KLCY-F	5. KBUG	KZAN-F	5. KSL	5. KLCY-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	29 (1)	272 (5)	301 (6)	26.0
AC	104 (3)	129 (2)	233 (5)	20.1
BTFM MUSIC	62 (1)	151 (2)	213 (3)	18.4
COUNTRY	51 (2)	139 (2)	190 (4)	16.4
MOR/VARIETY	132 (1)		132 (1)	11.4
NEWS/TALK	51 (3)		51 (3)	4.4
CLASSICAL	8 (1)	12 (1)	20 (2)	1.7
NOSTALGIA	12 (1)		12 (1)	1.0
RELIGION/GOSPEL	5 (1)		5 (1)	0.4
			1157 (26)	

SALT LAKE CITY ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>			<u>METRO SHARE/CUME RATING</u>
1. KSL	1. KSL	1. KSFI-F	KANN	1090	Ogden	.4/ .7
2. KSFI-F	2. KSFI-F	2. KSL	KBUG	1320		3.3/11.9
3. KRSP-F	3. KRSP-F	3. KRSP-F	KDAB-F	101.1	Ogden	3.2/11.5
4. KSOP-F	4. KSOP-F	4. KSOP-F	KDYL	1280		1.5/7.1
5. KFMY-F	5. KFMY-F	5. KLUB	KFMY-F	96.1	Provo	3.1/12.2
6. KLCY-F	6. KCPX-F	6. KLCY-F	KJQN	1490	Ogden	.4/2.1
7. KLUB	7. KLCY-F	7. KALL	KLAF	1230	Murray	.6/3.7
8. KISN-F	8. KALL	8. KBUG	KLO	1430	Ogden	1.0/3.7
9. KZAN-F	9. KLUB	9. KZAN-F	KLRZ-F	94.9	Provo	2.3/8.7
KCPX-F	10. KISN-F	10. KCPX-F	KQPD-F	101.9	Ogden	.8/2.0
11. KALL	11. KRSP		KRGO	1550	W. Valley Cit	2.0/5.9
12. KLRZ-F	12. KBUG		KRSP	1060		2.4/11.9
13. KBUG	13. KDAB-F		KSOP	1370		2.1/7.0
14. KDAB-F	14. KLRZ-F		KWHO	860		.7/2.2
15. KRSP	15. KZAN-F		KWHO-F	93.3		1.0/3.1
			KZJO	630		2.1/3.4

ADI FM SHARE: 58.72% (1017 of 1732) (FAL 82: 59.60%)

AM STATIONS

KALL, 910, 5 KW/1 KW (DA-N), AC	ABC-I, MBS, \$60.75 (Eastman)	Hatch
KBUG, 1320, 5 KW (DA-1), AC	, \$ NM (Katz)	John Price
KLUB, 570, 5 KW (DA-1), NOSTALGIA/BTFL	NBC, \$35.00* (Mc-Guild)	
KRSP, 1060, 10 KW/1 KW (DA-N), ROCK	, \$26.00* (Selcom)	
KSJL, 1160, 50 KW, MOR	CBS, \$77.00* (Torbet)	Bonneville

FM STATIONS

KCPX-F, 98.7, 27 KW @ 2932, CHR/ROCK	, \$50.00* (Katz)	John Price
KDAB-F, 101.1, 25 KW @ 3740, CHR/ROCK (TM)	, \$28.00 (Weiss)	(OGDEN)
KFMY-F, 96.1, 55 KW @ 2620, CHR/ROCK	, \$44.00* (Masla)	First Media (PROVO)
KISN-F, 97.1, 26 KW @ 3650, AC/CONTEMP	CBS-R, \$54.00* (Mc-Guild)	
KLCY-F, 94.1, 24 KW @ 3030, AC (Fairwest)	RKO, \$50.75 (Eastman)	Hatch
KRSP-F, 103.5, 19 KW @ 3650, AOR	, \$56.00* (Selcom)	
KLRZ-F, 94.9, 48 KW @ 2780, CONTEMP	, \$42.50 (HNWH)	(PROVO)
KSFI-F, 100.3, 26 KW @ 3740, BTFL MUS (Bonne)	, \$50.00* (Blair)	
KSOP-F, 104.3, 25 KW @ 3650, COUNTRY (Century 21)	, \$35.00* (MMR)	
KZAN-F, 97.9, 26 KW @ 3770, COUNTRY (Burns-Somerset)	, \$19.00* (Christal)	(OGDEN)

SAN ANTONIO

MSA Rank # 40
 MSA Pop: 1,122,100
 APR 18.8
 Est 1983 Rev: \$25,600,000

Stations: 25/25
 Diaries: 1316/699:1
 Standard Error: .580
 % Below Line: 0

CSI: 10.1 Bil
 CSI HH: 26.4 M
 Retail \$: 5.5 Bil
 % Not Listed: 4.6

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	SPG 83	FAL 82
1. KTFM-F	160/9.3	6.1	7.3	9.0	11.0	1. KKYX 205	1. KTSA 3227/20.4	24.4	20.6
2. KCOR	157/9.1	5.2	6.0	5.5	8.8	2. KTSA 186	2. KKYX 2889/15.1	17.0	14.4
3. KXZL-F	138/8.0	8.2	2.3	1.7	1.7	3. KTFM-F 172	3. KTFM-F 2386/22.7	19.1	20.0
4. KQXT-F	137/7.9	10.2	6.3	6.5	8.4	4. KCOR 162	4. WOAI 1943/12.4	14.6	14.5
5. KAJA-F	128/7.4	7.2	7.5	6.0	6.0	5. KXZL-F 152	5. KXZL-F 1889/18.2	17.5	3.7
6. KISS-F	104/6.0	5.9	12.2	11.1	8.8	6. WOAI 151	6. KISS-F 1722/16.9	18.8	20.8
KTSA	104/6.0	6.3	6.4	7.4	7.9	7. KQXT-F 150	7. KQXT-F 1664/15.3	17.8	13.4
8. KKYX	91/5.3	6.2	6.0	6.4	6.1	8. KAJA-F 140	8. KAJA-F 1588/15.7	16.6	16.9
9. WOAI	87/5.0	7.3	5.2	5.4	5.7	9. KISS-F 112	9. KLLS-F 1514/14.4	15.2	11.6
10. KONO	84/4.9	5.9	5.4	4.6	2.1	10. KLLS-F 93	10. KITY-F 1420/14.0	15.4	16.8
11. KONO	82/4.8	3.8	4.0	4.9	4.0	11. KONO 90	11. KONO 1328/12.5	12.7	10.1
12. KBUC-F	79/4.6	4.4	4.6	4.2	4.0	12. KBUC-F 85	12. KCOR 1192/12.2	10.8	9.0

12+ FM SHARE (METRO): 57.39% (944 of 1645) (FAL 82: 57.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KXZL-F	1. KTFM-F	1. KTFM-F	1. KAJA-F	1. KQXT-F	1. KTFM-F
2. KISS-F	2. KXZL-F	2. KAJA-F	2. KTFM-F	2. KCOR	2. KCOR
3. KTFM-F	3. KISS-F	3. KXZL-F	3. KCOR	3. KAJA-F	3. KTSA
4. KITY-F	KAJA-F	4. KLLS-F	KTSA	4. KBUC-F	4. KKYX
5. KTSA	5. KLLS-F	5. KONO	5. KONO	5. KKYX	5. KAJA-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KQXT-F	1. KTFM-F	1. KTFM-F	1. KAJA-F	1. KXZL-F	1. KTFM-F
2. KCOR	2. KAJA-F	2. KLLS-F	2. KTFM-F	2. KTFM-F	2. KAJA-F
3. KAJA-F	3. KQXT-F	3. KXZL-F	3. KCOR	3. KISS-F	3. KONO
4. KTFM-F	4. KXZL-F	4. KTSA	4. KLLS-F	4. KAJA-F	4. KQXT-F
5. WOAI	5. KCOR	5. KAJA-F	5. KTSA	5. KONO	5. KISS-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		497 (5)	497 (5)	30.2
COUNTRY	104 (2)	215 (3)	319 (5)	19.4
AC	195 (3)	84 (1)	279 (4)	17.0
SPANISH	247 (4)		247 (4)	15.0
BTFL MUSIC		137 (1)	137 (1)	8.3
NEWS/TALK	87 (1)		87 (1)	5.3
RELIGION/GOSPEL	29 (2)	11 (1)	40 (3)	2.4
BLACK/URBAN/JAZZ	22 (1)		22 (1)	1.3
NOSTALGIA	17 (1)		17 (1)	1.0
			1645 (25)	

SAN ANTONIO ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		<u>METRO SHARE/CUME RATING</u>
1. KKYX	1. KTSA	1. KCOR	KAPE	1480	1.3/2.3
2. KTFM-F	2. KKYX	2. KTFM-F	KBUC	1310	.8/5.1
3. KCOR	3. KTFM-F	3. KQXT-F	KDRY	1100	Alamo Heights .4/1.8
4. KXZL-F	4. KXZL-F	4. KKYX	KEDA	1540	2.6/5.7
5. KQXT-F	5. WOAI	5. KTSA	KESI-F	106.3	Terrell Hills 1.4/4.0
6. KTSA	6. KISS-F	6. KAJA-F	KFHM	1150	.6/1.7
7. KAJA-F	7. KQXT-F	7. KBUC-F	KGNB	1420	New Braunfels 1.0/2.3
8. WOAI	8. KAJA-F	8. KISS-F	KITY-F	92.9	4.1/4.0
9. KISS-F	9. KLLS-F	9. KXZL-F	KLLS	930	Terrell Hills .5/3.8
10. KLLS-F	10. KITY-F	10. WOAI	KNBT-F	92.1	New Braunfels .5/1.7
11. KONO	11. KONO		KSLR	630	1.3/2.9
12. KBUC-F	12. KCOR		KSLR-F	96.1	.6/2.2
13. KITY-F	13. KBUC-F		KVAR	1250	2.1/3.6
14. KEDA	14. KBUC				
15. KVAR	15. KEDA				

ADI FM SHARE: 50.32% (1021 of 2029) (FAL 82: 49.11%)

AM STATIONS

KCOR, 1350, 5 KW (DA-N)	, SPANISH	, \$71.25 (Katz)	Tichenor
KEDA, 1540, 5 KW/1 KW (DA-2)	, SPANISH	, \$25.00* (Selcom)	
KKYX, 680, 50 KW/10 KW (DA-N)	, COUNTRY	ABC-D, \$67.44 (Christal)	Swanson
KONO, 860, 5 KW/1 KW (DA-N)	, AC/OLDIES (Klemm)	ABC-C, \$45.00* (MMR)	
KTSA, 550, 5 KW (DA-N)	, AC/CHR	, \$90.00 (Blair)	
WOAI, 1200, 50 KW	, NEWS/TALK	NBC,CBS, \$68.00* (CBS Spot)	Clear Channel

FM STATIONS

KAJA-F, 97.3, 100 KW @ 472, COUNTRY	, \$70.00* (CBS/FM)	Clear Channel
KBUC-F, 107.5, 100 KW @ 408, COUNTRY	, \$45.00* (Eastman)	
KISS-F, 99.5, 100 KW @ 570, AOR (Pollack)	Source, \$80.00* (Mc-Guild)	Capitol-WRAL
KITY-F, 92.9, 100 KW @ 475, CHR (Klemm)	ABC-F, \$55.00* (MMR)	
KLLS-F, 100.3, 100 KW @ 580, AC (Fairwest)	UPI, \$57.00* (Selcom)	Southwestern
KQXT-F, 101.9, 100 KW @ 670, BTFL MUS (SRP)	, \$95.25 (Katz)	Tichenor
KTFM-F, 102.7, 99 KW @ 670, CHR/ROCK	, \$70.00* (Blair)	
KXZL-F, 104.5, 100 KW @ 750, AOR	, \$65.75 (Torbet)	Lotus

SAN DIEGO

MSA Rank # 16
 MSA Pop: 1,997,700
 APR 17.1
 Est 1983 Rev: \$36,200,000

Stations: 32/20
 Diaries: 1642/1046:1
 Standard Error: .482
 % Below Line: 21.7

CSI: 19.7 Bil
 CSI HH: 26.5 M
 Retail \$: 10.0 Bil
 % Not Listed: 8.4

12+ METRO	1/4/SHARE	SUM 83	SPG 83	WIN 82	FAL 82	MSA EXCL CUME	12+ CUME/	MSA CUME RATING	SPG 83	FAL 82
1. KJQY-F	255/8.7	8.4	8.6	9.8	9.2	1. KJQY-F	1. KFMB-F	2685/15.6	18.1	15.4
2. KGB-F	212/7.2	6.6	5.6	5.4	6.6	2. XHRM-F	2. KJQY-F	2666/15.5	16.3	16.5
3. XTRA-F	151/5.1	5.7	5.6	6.2	3.5	3. KGB-F	3. KGB-F	2580/15.0	15.8	18.9
4. KFMB-F	149/5.1	5.7	5.3	4.6	4.2	4. KFMB	4. XTRA	2440/14.2	15.6	16.2
5. KFSD-F	141/4.8	2.9	2.9	2.4	3.3	5. XTRA	5. KSDO	2377/13.8	10.2	13.2
6. KSDO	133/4.5	4.7	4.0	5.4	4.8	6. KSDO	6. XTRA-F	2238/13.0	15.6	14.1
7. KBZT-F	128/4.4	4.2	3.9	4.0	3.2	7. KSON-F	7. KFMB	2229/13.0	21.1	15.3
8. KFMB	127/4.3	8.0	8.4	5.5	4.7	XTRA-F	8. KPRI-F	2054/12.0	14.4	15.7
9. XHRM-F	112/3.8	2.5	3.0	3.3	5.7	9. KML0	9. KBZT-F	1936/11.3	10.6	8.8
10. KYXY-F	110/3.7	3.9	5.4	4.5	3.7	10. KSON	10. KSDO-F	1893/11.0	9.8	7.3
11. KSDO-F	103/3.5	2.2	3.6	3.4	2.8		11. KYXY-F	1673/ 9.7	12.4	10.6
12. KML0	98/3.3	3.3	2.3	3.6	5.2		12. KFSD-F	1472/ 8.6	7.1	9.1
13. KPRI-F	94/3.2	4.0	4.4	4.6	5.1		13. XHRM-F	1414/ 8.2	6.3	8.5
14. KPQP	90/3.1	2.3	1.4	1.5	1.2		14. KIFM-F	1367/ 8.0	8.4	8.2
15. XTRA	80/2.7	4.4	4.3	3.5	4.2		15. KNX	1324/ 7.7	7.4	8.6
KIFM-F	80/2.7	2.8	2.5	1.6	3.1		16. KOGO	1305/ 7.6	9.1	9.7
17. KSON-F	72/2.5	2.0	2.6	2.4	3.1		17. KSON-F	1178/ 6.9	7.5	7.6
18. KCBQ	66/2.2	3.2	2.7	3.5	3.0		18. KCBQ	1123/ 6.5	8.0	8.1
19. KCBQ-F	63/2.1	2.2	2.3	3.6	2.2		19. KML0	1036/ 6.0	5.9	NA
20. KOGO	59/2.0	2.5	2.2	3.0	3.4		20. KPQP	1005/ 5.9	4.8	6.0
KNX	59/2.0	2.5	2.1	2.6	2.5					

12+ FM SHARE (ADI, TSA, METRO): 67.13% (1805 of 2689) (FAL 82: 63.46%)

12+ MID	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KJQY-F	1. KGB-F	1. KGB-F	1. KBZT-F	1. KJQY-F	1. KFMB
2. KGB-F	2. KFMB-F	2. KFMB-F	KFMB	2. KSDO	2. KSDO
3. KFMB-F	3. XTRA	3. KBZT-F	KJQY-F	3. KFSD-F	3. KJQY-F
4. KFSD-F	4. KBZT-F	4. XTRA-F	4. KFMB-F	4. KFMB	4. KGB-F
5. KBZT-F	5. KPRI-F	5. KYXY-F	5. KYXY-F	KPQP	5. KFSD-F
6. KML0	6. XHRM-F	6. KFMB	6. KFSD-F	6. KML0	6. KFMB-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KJQY-F	1. KJQY-F	1. KFMB-F	1. KYXY-F	1. KGB-F	1. KFMB-F
2. KGB-F	2. KGB-F	2. KBZT-F	2. KJQY-F	2. XTRA-F	2. KGB-F
3. KFMB-F	3. KFMB-F	3. KGB-F	3. KBZT-F	3. KFMB-F	3. KSDO
4. KFSD-F	4. XTRA-F	4. KYXY-F	4. KFMB	4. KPRI-F	4. KFMB
5. KBZT-F	5. KBZT-F	5. XTRA-F	5. KFSD-F	5. KBZT-F	5. KFSD-F
6. KML0	6. XHRM-F	6. KSDO-F	6. KIFM-F	6. XHRM-F	6. KBZT-F

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	80 (1)	756 (7)	836 (8)	31.1
AC	21 (1)	352 (5)	373 (6)	13.9
BTFL MUSIC		309 (2)	209 (2)	11.5
COUNTRY	131 (3)	135 (2)	266 (5)	9.9
NEWS/TALK	261 (4)		261 (4)	9.7
NOSTALGIA	188 (2)		188 (2)	7.0
CLASSICAL		141 (1)	141 (1)	5.2
MOR/VARIETY	127 (1)		127 (1)	4.7
BLACK/URBAN		112 (1)	112 (1)	4.2
SPANISH	53 (1)		53 (1)	2.0
RELIGION	23 (1)		23 (1)	0.9
			<u>2689 (32)</u>	

AM STATIONS

KCBQ, 1170, 50 KW/5 KW (DA-2), COUNTRY	RKO II, \$ 38.00* (RKO)	Infinity
KFMB, 760, 5 KW (DA-N), MOR	, \$ 67.00* (Mc-Guild)	Midwest TV
KMLO, 1000, 2.5 KW/250 W (DA-2), NOSTALGIA (Al Ham)	, \$ 63.75 (Roslin)	
KOGO, 600, 5 KW (DA-1), NEWS/TALK	APR, \$ 40.00* (Eastman)	Southwest
KPQP, 1360, 5 KW/1 KW, NOSTALGIA (Primetime)	ABC-E, \$ 33.00* (Katz)	
KSDO, 1130, 10 KW (DA-2), NEWS/TALK	CBS,NBC-T, \$ 80.00* (CBS Spot)	Gannett
KSON, 1240, 1 KW/250 W, COUNTRY	ABC-I, \$ 34.00* (Christal)	
XTRA, 690, 50 KW, CHR/ROCK	, \$ 60.00* (MMR)	Noble

FM STATIONS

KBZT-F, 94.9, 2 KW @ 1850, AC/CONTEMP	, \$ 58.00 (Christal)	Alta
KCBQ-F, 105.3, 29 KW @ 620, COUNTRY	, \$ 38.00* (RKO)	Infinity
KFMB-F, 100.7, 30 KW @ 620, CONTEMP/AC	, \$ 59.00* (Mc-Guild)	Midwest TV
KFSD-F, 94.1, 100 KW @ 641, CLASSICAL	, \$ 70.00 (HNWH)	Lotus
KGB-F, 101.5, 50 KW @ 577, AOR	Source, \$ 75.00* (Katz)	
KIFM-F, 98.1, 28 KW @ 640, AC	CBS-R, \$ 43.00* (Selcom)	
KJQY-F, 103.7, 36 KW @ 650, BTFL MUS (SRP)	, \$100.00* (Group W)	Westingh
KPRI-F, 106.5, 50 KW @ 442, AOR	, \$ 50.00* (Eastman)	Southwest
KSDO-F, 102.9, 2 KW @ 1840, CHR/ROCK	, \$ 51.00* (CBS Spot)	Gannett
KSON-F, 97.3, 50 KW @ 445, COUNTRY	MBS, \$ 38.00* (Christal)	
KYXY-F, 96.5, 30 KW @ 540, AC	, \$ 54.00* (Torbet)	
XHRM-F, 92.5, 50 KW @ 749, URBAN	SBN, \$?? (Weiss)	
XTRA-F, 91.1, 100 KW @ 1000, AOR	, \$ 60.00* (MMR)	Noble

SAN FRANCISCO-OAKLAND

MSA Rank # 8 (approx)
 28 - SF
 20 - Oakland
 MSA Pop: 3,294,800
 APR 16.7

Stations: 48/46
 Diaries: 3632/1273:1
 Standard Error: .355
 % Below Line: 1.3
 Est 1983 Rev: \$90,400,000

CSI: 43.9 Bil
 CSI HH: 33.0 M
 Retail \$: 18.6 Bil
 % Not Listed: 9.7

12+ METRO	1/4/SHARE	SUM 83	SPG 83	WIN 83	FAL 82	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	SPG 83	FAL 82		
1. KGO	670/8.7	7.5	8.6	7.2	8.4	1. KGO	863	1. KGO	10975/19.1	18.5	18.3
2. KCBS	530/6.8	5.3	5.1	6.3	6.7	2. KCBS	609	2. KCBS	10074/18.4	16.5	18.4
3. KSOL-F	361/4.7	3.6	3.1	3.2	3.7	3. KSOL-F	371	3. KFRC	7837/13.0	17.2	15.0
4. KSAN-F	276/3.6	2.9	4.1	3.3	3.0	4. KABL-F	328	4. KNBR	6484/ 9.8	12.2	10.5
5. KABL-F	255/3.3	3.3	3.2	4.0	2.9	5. KNBR	325	5. KIOI-F	5391/11.3	10.6	10.6
6. KIOI-F	245/3.2	2.9	3.1	3.5	2.8	6. KFRC	306	6. KSOL-F	4872/ 9.9	7.4	8.8
7. KFRC	235/3.0	3.9	4.2	4.1	3.7	7. KSAN-F	306	7. KYUU-F	4707/ 9.8	11.3	10.2
8. KSFO	234/3.0	4.2	3.2	2.1	2.2	8. KRAK	275	8. KSFO	4365/ 8.5	9.4	7.5
9. KNEW	223/2.9	3.1	2.7	2.9	2.8	9. KSFO	258	9. KSAN-F	4208/ 8.4	9.4	6.5
10. KYUU-F	220/2.8	2.4	3.2	3.7	3.2	10. KIOI-F	253	10. KITS-F	4034/ 8.6	6.6	.7
11. KBLX-F	210/2.7	2.4	2.6	3.3	2.6	11. KYUU-F	225	11. KABL-F	3629/ 7.1	8.7	8.0
12. KNBR	209/2.7	2.4	2.6	3.3	2.6	12. KNEW	225	12. KMEL-F	3565/ 7.0	9.4	10.0
13. KOIT-F	185/2.4	2.2	2.9	3.2	3.5	13. KBLX-F	217	13. KBLX-F	3276/ 6.8	6.4	6.0
14. KDFC-F+	180/2.3	1.6	1.8	1.7	1.4	14. KBAY-F	209	14. KRAK	3266/ 1.4	2.2	1.5
15. KABL	178/2.3	2.0	3.1	3.0	2.4	15. KZAP-F	193	15. KOIT-F	3161/ 6.4	7.1	8.2
16. KRQR-F	168/2.2	2.2	2.2	2.3	2.7	16. KOIT-F	192	16. KNEW	3108/ 6.6	6.9	7.4
17. KDIA	166/2.1	1.8	2.4	2.4	3.3	17. KDFC-F+	191	17. KABL	3077/ 6.3	8.6	7.6
18. KBAY-F	161/2.1	2.5	2.0	.8	.7	18. KABL	182	18. KRQR-F	3047/ 6.1	7.7	8.5
19. KITS-F	160/2.1	2.5	2.0	.8	.7	19. KRQR-F	181	19. KDIA	2979/ 6.3	7.2	8.7
20. KQAK-F	150/1.9	2.0	1.9	1.2	1.6	20. KDIA	167	20. KZAP-F	2965/ .8	---	---
21. KFOG-F	145/1.9	1.6	.8	1.9	1.1	21. KWSS-F	163	21. KBAY-F	2952/ 5.1	5.0	4.7
22. KKHI-F+	134/1.7	1.8	1.6	1.8	1.7	22. KITS-F	161	22. KWSS-F	2779/ 3.8	3.2	---
23. KMEL-F	130/1.7	1.9	2.3	2.1	3.3	23. KFOG-F	152	23. KFOG-F	2764/ 5.6	4.2	4.3
24. KOIT	126/1.6	1.8	1.3	2.3	2.1	24. KQAK-F	151	24. KDFC-F+	2700/ 5.5	5.2	4.3
25. KGO-F	98/1.3	1.0	1.0	.9	.8	25. KMEL-F	151	25. KKHI-F+	2694/ 5.5	5.9	5.5

12+ FM SHARE (METRO): 54.39% (3805 of 6996) (FAL 82: 54.09%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KSOL-F	1. KSOL-F	1. KSOL-F	1. KGO	1. KGO	1. KGO
2. KITS-F	2. KIOI-F	2. KIOI-F	2. KCBS	2. KCBS	2. KCBS
3. KFRC	3. KSAN-F	3. KSAN-F	3. KSAN-F	3. KABL-F	3. KABL-F+
4. KRQR-F	4. KYUU-F	4. KBLX-F	4. KBLX-F	4. KSFO	KNBR
KQAK-F	5. KBLX-F	5. KGO	5. KIOI-F	5. KOIT-F	5. KOIT-F
	6. KRQR-F	6. KYUU-F	6. KNBR	6. KNEW	6. KFRC
	7. KFRC	7. KCBS	7. KSOL-F	7. KBAY-F	7. KSOL-F
	KMEL-F	8. KFRC	8. KDFC-F+	8. KNBR	8. KNEW
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGO	1. KGO	1. KSOL-F	1. KGO	1. KSOL-F	1. KCBS
2. KCBS	2. KCBS	2. KIOI-F	2. KIOI-F	2. KRQR-F	2. KGO
3. KSAN-F	3. KSOL-F	3. KSAN-F	3. KCBS	3. KSAN-F	3. KDFC-F+
4. KSOL-F	4. KSAN-F	4. KYUU-F	4. KSAN-F	4. KIOI-F	4. KBLX-F
5. KABL-F	5. KIOI-F	5. KBLX-F	5. KSOL-F	5. KFOG-F	5. KSAN-F
6. KIOI-F	6. KABL-F	6. KFRC	6. KOIT-F	6. KMEL-F	6. KNBR
7. KABL	7. KFRC	7. KDIA	7. KYUU-F	7. KYUU-F	7. KOIT
8. KYUU-F	8. KYUU-F	8. KITS-F	8. KNEW	8. KCBS	8. KYUU-F
				KQAK-F	

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	267 (2)	1133 (11)	1400 (13)	20.0
NEWS/TALK	1200 (2)		1200 (2)	17.2
AC	218 (2)	788 (6)	1006 (8)	14.4
BLACK/URBAN/JAZZ	166 (1)	646 (3)	812 (4)	11.6
BTFL MUSIC	178 (1)	629 (4)	807 (5)	11.5
COUNTRY	358 (3)	276 (1)	634 (4)	9.1
NOSTALGIA	317 (2)		317 (2)	4.5
CLASSICAL	85 (2)	229 (2)	314 (4)	4.5
MOR/VARIETY	209 (1)		209 (1)	3.0
SPANISH	151 (2)	32 (1)	183 (3)	2.6
RELIGION/GOSPEL	42 (1)	72 (1)	114 (2)	1.6
			6996 (48)	

SAN FRANCISCO ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE & CUME RATING</u>		
1. KGO	1. KGO	1. KGO	KARA-F 105.7	Santa Clara	1.1/3.2
2. KCBS	2. KCBS	2. KCBS	KDOS-F 104.9	Fremont	.4/ .9
3. KSOL-F	3. KFRC	3. KNEW	KEAR-F 106.9		.9/1.5
4. KABL-F	4. KIOI-F	4. KFRC	KEEN 1370	San Jose	.9/2.6
5. KSAN-F	5. KSOL-F	5. KSOL-F	KEZR-F 106.5	San Jose	.9/3.2
			KFAX 1100		.5/1.9
6. KIOI-F	6. KNBR	6. KRQR-F	KHTT 1500	San Jose	.4/2.1
7. KSFO	7. KYUU-F	7. KABL	KJAZ-F 92.7	Alameda	1.0/2.7
8. KFRC	8. KITS-F	8. KABL-F	KLIV 1590	San Jose	1.1/2.7
9. KNEW	9. KSAN-F	9. KBAY-F	KLOK 1170	San Jose	1.2/4.5
10. KYUU-F	10. KSFO	10. KIOI-F	KOFY 1050	San Mateo	.7/1.8
11. KBLX-F	11. KABL-F		KOME-F 98.5	San Jose	1.1/4.6
12. KNBR	12. KMEL-F		KREO-F 92.9	Healdsburg	.6/1.6
13. KOIT-F	13. KBLX-F		KSJO-F 92.3	San Jose	1.1/4.2
14. KDFC-F+	14. KNEW		KTIM-F 100.9	San Rafael	.5/1.5
15. KABL	15. KABL		KWSS-F 94.5	Gilroy	1.3/3.8
			KYA-F 93.3		.9/3.5
			KZST-F 100.1	Santa Rosa	.4/ .9
			KRAK 1140	Sacramento	.8/1.4
			KZAP-F 98.5	Sacramento	.3/ .8

ADI FM SHARE: 55.77% (3831 of 6869) (FAL 82: 54.94%)

RADIO STATIONS

KABL, 960, 5 KW (DA-1), BTFL MJS (TM)	, \$153.56 (Christal)	Shamrock
KCBS, 740, 50 KW (DA-2), NEWS	CBS, \$203.75 (CBS Spot)	CBS
KDIA, 1310, 5 KW (DA-N), BLACK	APR, SBN, \$ 65.00* (Selcom)	Viacom
KFRC, 610, 5 KW, ROCK	, \$220.00* (RK0)	RK0
KGO, 810, 50 KW, TALK/NEWS	ABC-I, \$240.00* (Blair)	ABC
KNEW, 910, 5 KW (DA-N), COUNTRY	ABC-E, \$ 95.00* (Katz)	Malrite
KNBR, 680, 50 KW, MOR	NBC, \$146.25 (Mc-Guild)	NBC
KOIT, 1260, 5 KW/1 KW, OLDIES/AC	, \$ NA (Torbet)	Bonneville
KSFO, 560, 5 KW (DA-N), NOSTALGIA (Primetime)	, \$ 75.00 (MMR)	King

FM STATIONS

KABL-F, 98.1, 100 KW @ 940, BTFL MUS (TM)	, \$153.56 (Christal)	Shamrock
KBLX-F, 102.9, 7 KW @ 1285, BLACK	SBN, \$122.50 (HNWH)	Inner City
KFOG-F, 104.5, 8 KW @ 1454, AOR (Burk-Abr)	Source, \$? ? (Group W)	Susquehanna
KDFC-F+, 102.1, 33 KW @ 1360, CLASSICAL	, \$ 43.00 (Weiss)	
KIOI-F, 101.3, 125 KW @ 1220, AC	ABC-C, \$130.00* (Selcom)	Price
KITS-F, 105.3, 15 KW @ 2000, CHR/ROCK	, \$100.00* (MMR)	Entercom
KKHI-F+, 95.7, 9 KW @ 1473, CLASSICAL	, \$ 70.00* (HNWH)	Buckley
KMEL-F, 106.1, 69 KW @ 1240, AOR	, \$120.00* (Christal)	Century
KOIT-F, 96.5, 33 KW @ 1410, BTFL MUS (Bonne)	, \$105.00* (Torbet)	Bonneville
KQAK-F, 98.9, 4 KW @ 1450, AOR	, \$ 80.00* (Weiss)	
KRQR-F, 97.3, 82 KW @ 1100, AOR	CBS-R, \$168.13 (CBS/FM)	CBS
KSAN-F, 94.9, 35 KW @ 1140, COUNTRY	ABC-E, \$130.00* (Katz)	Malrite
KSOL-F, 107.7, 6 KW @ 1588, BLACK	APR, \$120.00* (Masla)	United
KYUU-F, 93.3, 45 KW @ 1240, CONTEMP/AC	, \$155.00* (Mc-Guild)	NBC
Others - See San Jose	KRAK, KZAP-F - See Sacramento	

SAN JOSE

MSA Rank # 31
 MSA Pop: 1,354,700
 APR 15.6
 Est 1983 Rev: \$23,600,000

Stations: 41/15
 Diaries: 1356/857:1
 Standard Error: .559

CSI: 17.3 Bil
 CSI HH: 34.7 M
 Retail \$: 8.1 Bil

NOTE: SAN JOSE IS PART OF SAN FRANCISCO'S METRO. ONLY THE LEADING SAN JOSE METRO STATIONS ARE LISTED. THIS IS DONE SO THAT SAN JOSE CAN BE CONSIDERED AS A SEPARATE MARKET.

12+ METRO 1/4/SHARE	SPG 83	WIN 83	FAL 82	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. KBAY-F 116/6.4	4.5	6.4	7.1	1. KBAY-F 202	1. KBAY-F 2721/13.4	11.8	13.5
2. KWSS-F 90/5.0	3.6	2.1	1.9	2. KWSS-F 155	2. KWSS-F 2648/13.1	11.5	----
3. KARA-F 71/3.9	2.2	2.7	2.8	3. KDFC-F+ 102	3. KSJO-F 2199/11.3	18.4	19.2
4. KEZR-F 61/3.4	4.7	4.2	6.1	4. KSJO-F 98	4. KOME-F 2029/11.3	12.6	13.1
5. KLOK 60/3.3	3.5	4.4	4.4	5. KARA-F 97	5. KLOK 1931/11.1	11.4	14.0
6. KSJO-F 59/3.3	7.3	7.2	8.3	6. KOME-F 89	6. KARA-F 1583/10.0	9.6	9.4
7. KOME-F 58/3.2	3.7	4.4	4.2	7. KLOK 86	7. KEZR-F 1534/10.3	13.0	13.9
KLIV 58/3.2	2.5	2.8	3.2	8. KLIV 83	8. KDFC-F+ 1399/ 5.5	4.2	3.4
9. KEEN 52/2.9	3.6	3.5	2.3	9. KEEN 79	9. KLIV 1240/ 8.3	6.6	7.4
10. KDFC-F+ 47/2.6	.9	1.6	.8	10. KEZR-F 70	10. KEEN 1140/ 6.6	6.4	5.3

TELENS	18 - 34	18 - 49	25 - 54	35 - 54	12+ AMD
1. KWSS-F	1. KWSS-F	1. KARA-F	1. KBAY-F	1. KBAY-F	1. KBAY-F
2. KSJO-F	2. KEZR-F	2. KBAY-F	2. KARA-F	2. KLIV	2. KARA-F
3. KOME-F	3. KOME-F	3. KEZR-F	3. KEZR-F	3. KARA-F	3. KWSS-F
	4. KSJO-F	KWSS-F	4. KLOK	4. KDFC-F+	4. KLOK
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KBAY-F	1. KBAY-F	1. KWSS-F	1. KBAY-F	1. KSJO-F	1. KARA-F
2. KARA-F	2. KWSS-F	KEZR-F	2. KEZR-F	2. KOME-F	2. KBAY-F
3. KLOK	3. KLIV	3. KLOK	3. KLOK	3. KWSS-F	3. KDFC-F+
4. KWSS-F	4. KDFC-F+	4. KARA-F	4. KARA-F	4. KEZR-F	4. KEZR-F

RADIO STATIONS

KLIV, 1590, 5 KW (DA-N)	, NOSTALGIA (A1 Ham)	\$42.00* (Selcom)	Empire
KEEN, 1370, 5 KW (DA-2)	, COUNTRY	\$47.75 (MMR)	
KLOK, 1170, 50 KW/5 KW (DA-2), AC		\$77.25 (Katz)	Davis/Weaver
KARA-F, 105.7, 50 KW @ 500, AC/OLDIES		\$55.00* (Selcom)	Empire
KBAY-F, 100.3, 15 KW @ 2580, BTFL MUSIC		\$70.25 (MMR)	
KEZR-F, 106.5, 50 KW @ 430, AC		\$96.00 (Christal)	Alta
KOME-F, 98.5, 13 KW @ 880, AOR (Pollack)		\$113.13 (Torbet)	Infinity
KSJO-F, 92.3, 50 KW @ 68, AOR (Sebastian)		\$102.50 (HNWH)	Sterling
KWSS-F, 94.5, 1.1 KW @ 2580, CHR/ROCK		\$60.00* (Weiss)	Western Cities

SEATTLE-TACOMA

MSA Rank # 14 (approx)
 25 - Seattle
 92 - Tacoma
 MSA pop: 2,164,800
 APR 16.7

Stations: 30/30
 Diaries: 1691/1102:1
 Standard Error: .469
 % Below Line: 0
 Est 1983 Rev: \$53,300,000

CSI: 23.5 Bil
 CSI HH: 28.9 M
 Retail \$: 12.2 Bil
 % Not Listed: 7.2

12+ METRO 1/4/SHARE	SPG 83	WIN 82	FAL 82	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. KIRO 268/8.6	9.0	10.3	10.8	1. KIRO 329	1. KIRO 6007/25.4	23.5	27.2
2. KISW-F 184/5.9	5.0	5.6	6.2	2. KBRD-F 235	2. KOMO 4546/20.5	14.3	23.0
3. KBRD-F 183/5.9	6.4	6.7	4.5	3. KISW-F 229	3. KISW-F 3482/13.7	12.4	12.9
4. KUBE-F 179/5.8	5.5	5.3	4.9	4. KIXI 210	4. KBRD-F 2782/11.4	10.6	9.9
5. KOMO 171/5.5	5.4	5.6	7.1	5. KOMO 209	5. KNBQ-F 2762/11.0	10.9	10.2
6. KSEA-F 166/5.3	6.0	5.1	5.7	6. KUBE-F 205	6. KUBE-F 2704/12.0	12.1	14.9
7. KIXI 151/4.9	4.6	4.2	3.4	7. KSEA-F 198	7. KZOK-F 2665/11.8	11.4	13.0
8. KNBQ-F 137/4.4	3.4	3.6	3.6	8. KNBQ-F 182	8. KJR 2648/12.0	15.3	12.0
9. KZOK-F 135/4.3	5.0	5.2	6.2	9. KZOK-F 166	9. KIXI 2442/10.4	8.3	7.5
10. KMPS-F 130/4.2	4.3	3.2	2.2	10. KMPS-F 159	10. KSEA-F 2358/10.1	11.3	11.5
11. KING-F 118/3.8	4.0	3.0	3.5	11. KING-F 140	11. KING-F 2119/ 9.1	8.7	7.4
12. KLSY-F 117/3.8	3.5	2.9	3.6	12. KLSY-F 134	12. KMPS-F 1962/ 8.3	9.3	7.6
13. KMPS 91/2.9	2.1	1.6	2.2	13. KMPS 102	13. KLSY-F 1914/ 8.8	8.9	10.1
14. KBIQ-F 87/2.8	1.5	2.4	1.2	14. KRPM-F 101	14. KING 1803/ 7.9	8.0	7.8
KJR 87/2.8	3.4	2.5	2.6	15. KJR 98	15. KVI 1711/ 7.9	10.6	11.6
16. KRPM-F 78/2.5	2.4	3.3	1.7	16. KBIQ-F 91	16. KIXI-F 1609/ 7.8	6.3	7.4
17. KIXI-F 73/2.4	2.1	2.5	2.3	17. KEZX-F 86	17. KYYX-F 1537/ 6.6	6.3	8.0
18. KING 69/2.2	1.7	1.5	1.6	18. KING 84	18. KPLZ-F 1445/ 5.6	8.1	8.1
19. KVI 66/2.1	3.2	2.5	3.5	19. KIXI-F 80	19. KMPS 1409/ 6.4	7.3	5.7
20. KEZX-F 62/2.0	2.3	1.2	1.4	20. KVI 76	20. KRPM-F 1349/ 5.3	5.5	4.4

12+ FM SHARE (METRO): 60.86% (1754 of 2882) (FAL 82: 57.07%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KNBQ-F	1. KISW-F	1. KUBE-F	1. KIRO	1. KIRO	1. KIRO
2. KISW-F	KUBE-F	2. KISW-F	2. KBRD-F	2. KBRD-F	2. KMPS-F+
3. KZOK-F	3. KZOK-F	3. KIRO	3. KOMO	3. KSEA-F	3. KUBE-F
4. KUBE-F	4. KLSY-F	4. KLSY-F	4. KSEA-F	4. KOMO	4. KOMO
	5. KNBQ-F	5. KMPS-F	5. KING-F	5. KIXI	5. KSEA-F
	6. KJR	6. KZOK-F	6. KMPS-F	6. KMPS-F	6. KIXI

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIRO	1. KIRO	1. KUBE-F	1. KSEA-F	1. KISW-F	1. KIRO
2. KSEA-F	2. KBRD-F	2. KLSY-F	2. KBRD-F	2. KZOK-F	2. KOMO
3. KBRD-F	3. KISW-F	3. KNBQ-F	3. KIRO	3. KIRO	3. KISW-F
4. KIXI	4. KUBE-F	4. KZOK-F	4. KMPS-F	KUBE-F	4. KBRD-F
5. KUBE-F	5. KSEA-F	5. KJR	5. KOMO	5. KJR	5. KUBE-F
6. KOMO	6. KZOK-F	6. KPLZ-F	KING-F	6. KMPS-F	6. KRPM-F
				KLSY-F	

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	98 (3)	740 (6)	838 (9)	28.9
NEWS/TALK	357 (2)		357 (2)	12.3
BTFL MUSIC		349 (2)	349 (2)	12.0
AC	87 (1)	252 (3)	339 (4)	11.7
COUNTRY	125 (2)	208 (2)	333 (4)	11.5
MOR/VARIETY	265 (3)		265 (3)	9.1
NOSTALGIA	151 (1)		151 (1)	5.2
RELIGION/GOSPEL	32 (1)	87 (1)	119 (2)	4.1
CLASSICAL		118 (1)	118 (1)	4.1
OTHERS/UNKNOWN	18 (1)		18 (1)	0.6
BLACK/URBAN/JAZZ	15 (1)		15 (1)	0.5

2902 (30)

SEATTLE-TACOMA ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE/CUME</u>	<u>RATING</u>	
1. KIRO	1. KIRO	1. KIRO	KGDN 630	Edmonds	1.0/2.3
2. KBRD-F	2. KOMO	2. KBIQ-F	KJET 1590		.5/1.8
3. KISW-F	3. KISW-F	3. KIXI	KJZZ 1540	Bellevue	.5/1.7
4. KIXI	4. KBRD-F	4. KUBE-F	KKFX 1250		1.9/4.6
5. KOMO	5. KNBQ-F	5. KMPS-F	KPLZ-F 101.5		1.7/5.6
6. KUBE-F	6. KUBE-F	6. KNBQ-F	KPMA 1400	Tacoma	.6/1.2
7. KSEA-F	7. KZOK-F	7. KRPM-F	KSPL 1150		.9/3.2
8. KNBQ-F	8. KJR	8. KBRD-F	KTAC 850	Tacoma	.8/3.0
9. KZOK-F	9. KIXI	9. KOMO	KWYZ 1230	Everett	1.1/2.0
10. KMPS-F	10. KSEA-F	10. KZOK-F	KYYX-F 96.5		1.7/6.6
11. KING-F	11. KING-F	KING-F			
12. KLSY-F	12. KMPS-F				
13. KMPS	13. KLSY-F				
14. KRPM-F	14. KING				
15. KJR	15. KVI				

ADI FM SHARE: 59.65% (2229 of 3737) (FAL 82: 55.18%)

AM STATIONS

KING, 1090, 50 KW (DA-2), NEWS	NBC, \$ 44.00* (Blair)	King
KIRO, 710, 50 KW (DA-N), NEWS/TALK	CBS,MBS, \$130.00* (Torbet)	Bonneville
KIXI, 880, 50 KW/1 KW (DA-2), NOSTALGIA	, \$ 70.00* (Christal)	
KJR, 950, 5 KW (DA-N), AC (Burk-Abr)	ABC-D, \$ 83.13 (Eastman)	Metromedia
KMPS, 1300, 5 KW (DA-N), COUNTRY	, \$ 45.00* (Eastman)	Affiliated
KOMO, 1000, 50 KW (DA-N), MOR	ABC-I, \$167.50 (Katz)	Fisher
KVI, 570, 5 KW, MOR (?)	MBS, \$ 45.00* (Mc-Guild)	Golden West

FM STATIONS

KBIQ-F, 105.3, 115 KW @ 721, RELIGION (Burk-Abr)	UPI, \$ NA (---)	
KBRD-F, 103.7, 100 KW @ 1675, BTFL MUS (Churchill)	, \$105.00* (Masla)	Entercom
KEZX-F, 98.9, 100 KW @ 1070, AC	ABC-E, \$ 58.00 (HNWH)	Park
KING-F, 98.1, 100 KW @ 850, CLASSICAL	, \$ 70.00* (Blair)	King
KISW-F, 99.9, 100 KW @ 1200, AOR	, \$ 87.00* (Mc-Guild)	Kaye-Smith
KIXI-F, 95.7, 100 KW @ 1100, AC	, \$ 70.00* (Christal)	
KLSY-F, 92.5, 100 KW @ 1100, AC (Fairwest)	CBS-R, \$ 75.00* (Selcom)	Sandusky
KMPS-F, 94.1, 100 KW @ 1165, COUNTRY	, \$ 70.00 (Eastman)	Affiliated
KNBQ-F, 97.3, 100 KW @ 700, CHR/ROCK	, \$ 64.25 (Christal)	Tacoma Trib (TACOMA)
KPLZ-F, 101.5, 100 KW @ 1200, CHR/ROCK	RKO, \$ 50.00* (Mc-Guild)	Golden West
KRPM-F, 106.1, 100 KW @ 700, COUNTRY	APR, \$ 42.50 (Weiss)	(TACOMA)
KSEA-F, 100.7, 100 KW @ 730, BTFL MUS (Bonne)	, \$ 85.00* (Torbet)	Bonneville
KUBE-F, 93.3, 100 KW @ 1070, CHR/ROCK	, \$100.00* (MMR)	First Media
KZOK-F, 102.5, 100 KW @ 1165, AOR (Sebastian)	, \$ 70.00* (HNWH)	Sterling

SHREVEPORT

MSA Rank # 123
 MSA Pop: 342,800
 APR 17.0
 Est 1983 Rev: \$9,900,000

Stations: 15/15
 Diaries: 817/387:1
 Standard Error: .708
 % Below Line: 0

CSI: 3.1 Bil
 CSI HH: 25.5 M
 Retail \$: 2.0 Bil
 % Not Listed: 3.5

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG	FAL
	83	82	82	81			83	82
1. KOKA 64/11.9	11.3	15.9	13.3	13.1	1. KRMD-F 103	1. KRMD-F 1417/19.3	20.6	23.5
2. KMBQ-F 57/10.6	8.8	5.6	10.9	7.6	2. KMBQ-F 93	2. KEEL 1303/24.0	20.3	23.2
KDKS-F 57/10.6	13.8	9.6	9.6	11.1	3. KWKH 70	3. KWKH 1159/18.0	16.4	25.3
KCOZ-F 57/10.6	11.3	12.3	11.0	8.5	4. KOKA 68	4. KMBQ-F 1102/21.6	16.3	13.6
5. KRMD-F 53/ 9.9	9.8	10.8	9.3	10.0	5. KEEL 65	5. KROK-F 907/16.9	16.8	16.5
6. KVKI-F 48/ 9.0	2.5	2.7	1.2	.9	6. KDKS-F 61	6. KOKA 906/24.0	22.6	27.3
KCIJ 48/ 9.0	8.6	9.6	11.0	7.6	7. KCOZ-F 57	7. KDKS-F 721/21.2	20.8	16.8
8. KEEL 36/ 6.7	9.2	7.3	7.5	8.3	KCIJ 57	8. KCIJ 580/13.3	13.5	13.9
9. KWKH 35/ 6.5	8.0	8.6	6.8	10.5	9. KROK-F 49	9. KCKI-F 562/16.6	7.8	NA
10. KROK-F 28/ 5.2	6.3	5.6	6.5	8.3	10. KVKI-F 48	10. KCOZ-F 559/16.7	17.1	19.6

12+ FM SHARE (METRO): 58.80% (304 of 517) (FAL 82: 50.35%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KMBQ-F	1. KMBQ-F	1. KVKI-F	1. KVKI-F	1. KRMD-F	1. KRMD-F+
2. KOKA	2. KVKI-F	2. KDKS-F	2. KRMD-F	2. KCOZ-F	2. KOKA
3. KDKS-F	3. KDKS-F	3. KMBQ-F	3. KCOZ-F	3. KOKA	3. KCOZ-F
			KEEL		
			KOKA		
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KCOZ-F	1. KMBQ-F	1. KVKI-F	1. KCOZ-F	1. KMBQ-F	1. KVKI-F
2. KRMD-F	2. KOKA	2. KDKS-F	KVKI-F	2. KVKI-F	2. KRMD-F
3. KVKI-F	3. KCIJ	3. KOKA	3. KEEL	3. KDKS-F	KOKA
			KRMD-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KASO 1240 Minden .4/1.7	KBCL 1070 2.1/3.6	KTAL-F 98.1 .4/3.1
KASO-F 95.3 Minden .4/1.4	KRMD 1340 3.2/8.3	

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	64 (1)	57 (1)	121 (2)	23.4
COUNTRY	52 (2)	57 (1)	109 (5)	21.1
ROCK/AOR/CONTEMP		85 (2)	85 (2)	16.4
AC	36 (1)	48 (1)	84 (2)	16.2
BTFL MUSIC		57 (1)	57 (1)	11.0
RELIGION/GOSPEL	48 (1)		48 (1)	9.3
NOSTALGIA	11 (1)		11 (1)	2.1
MOR/VARIETY	2 (1)		2 (1)	0.4
			517 (15)	

RADIO STATIONS

KCIJ, 980, 5 KW (DAYS)	, BLACK/GOSPEL	SBN, \$18.00* (Savalli)	
KEEL, 710, 50 KW/5 KW (DA-2)	, AC	ABC-I, \$37.00* (Mc-Guild)	Multimedia
KOKA, 1550, 10 KW/500 W (DA-N)	, BLACK	ABC-C, \$25.00* (Blair)	
KWKH, 1130, 50 KW (DA-N)	, COUNTRY	ABC-E, \$30.00* (Torbet)	Great Empire
KCOZ-F, 100.1, 3 KW @ 300,	BTFL MUS (SRP)	, \$22.00* (Blair)	
KDKS-F, 92.1, 3 KW @ 300,	BLACK	NBN, \$24.00* (HNWH)	(BENTON)
KMBQ-F, 93.7, 100 KW @ 350,	AOR (Drake-Chen)	ABC-I, \$38.00* (Mc-Guild)	Multimedia
KRMD-F, 101.1, 100 KW @ 1000,	COUNTRY (Burk-Abr)	, \$35.00* (Katz)	
KROK-F, 94.5, 100 KW @ 400,	CHR/ROCK	RKO, \$23.00* (Torbet)	Great Empire
KVKI-F, 96.5, 100 KW @ 275,	AC/CONTEMP	MBS, \$26.00* (Eastman)	

SPOKANE

MSA Rank # 119
 MSA Pop: 357,200
 APR 18.5
 Est 1983 Rev: \$8,100,000

Stations: 16/16
 Diaries: 768/386:1
 Standard Error: .734
 % Below Line: 0

CSI: 3.3 Bil
 CSI HH: 24.0 M
 Retail \$: 1.7 Bil
 % Not Listed: 9.3

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG	FAL
	83	82	82	81			83	82
1. KXLY-F 103/18.8	17.1	12.3	12.4	11.9	1. KXLY-F 141	1. KXLY-F 1216/24.8	21.3	22.0
2. KDRK-F 56/10.2	6.4	8.1	11.0	3.0	2. KDRK-F 114	2. KHQ-F 1096/23.9	23.2	22.8
3. KKPL-F 48/ 8.8	13.3	11.5	9.4	5.8	3. KEZE-F 76	3. KDRK-F 1072/17.7	14.9	13.5
4. KHQ-F 46/ 8.4	9.8	6.5	6.6	10.5	4. KKPL-F 68	4. KKPL-F 1036/21.8	31.2	25.6
5. KREM-F 40/ 7.3	6.9	5.1	4.8	9.6	5. KHQ-F 63	5. KGA 936/17.1	16.5	19.8
6. KEZE-F 35/ 6.4	5.6	8.3	12.9	6.3	6. KREM-F 63	6. KREM-F 895/19.0	21.0	15.6
7. KGA 32/ 5.8	6.2	7.5	8.2	5.8	7. KGA 57	7. KEZE-F 823/14.2	13.6	14.2
8. KJRB 28/ 5.1	5.2	7.9	7.4	11.2	8. KHQ 38	8. KJRB 736/20.5	20.1	26.8
9. KXLY 27/ 4.9	3.1	3.2	3.2	2.8	9. KJRB 34	9. KHQ 703/15.6	18.6	22.8
10. KHQ 26/ 4.7	6.6	7.7	5.4	7.9	10. KXLY 31	10. KXLY 560/15.4	11.2	16.9

12+ FM SHARE (METRO): 66.60% (331 of 497) (FAL 82: 57.11%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHQ-F	1. KKPL-F	1. KKPL-F	1. KXLY-F	1. KXLY-F	1. KXLY-F
2. KEZE-F	KREM-F	2. KREM-F	2. KKPL-F	2. KDRK-F	2. KDRK-F
	3. KHQ-F	3. KDRK-F	3. KDRK-F	3. KGA	3. KXLY
		KXLY-F			
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KXLY-F	1. KXLY-F	1. KKPL-F	1. KXLY-F	1. KREM-F	1. KXLY-F
2. KKPL-F	2. KKPL-F	2. KREM-F	2. KDRK-F	2. KEZE-F	2. KKPL-F
3. KDRK-F	3. KHQ-F	KHQ-F	3. KKPL-F	3. KHQ-F	KREM-F
				KKPL-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGGR 630 Opportunity	1.6/4.3	KKER 1230	1.8/4.4	KUDY 1280	1.1/2.7
KICN-F 98.9	.5/4.5	KREM 970	1.1/7.8	KXXR 1550	4.0/5.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	28 (1)	121 (3)	149 (4)	30.0
COUNTRY	51 (3)	56 (1)	107 (4)	21.5
BTFL MUSIC		103 (1)	103 (1)	20.7
AC	6 (1)	48 (1)	54 (2)	10.9
MOR/VARIETY	53 (2)		53 (2)	10.7
NOSTALGIA	22 (1)		22 (1)	4.4
RELIGION/GOSPEL	6 (1)	3 (1)	9 (2)	1.8

497 (16)

RADIO STATIONS

KGA , 1510, 50 KW (DA-N), COUNTRY	ABC-I, \$35.50 (Eastman)	Comm Pacific
KHQ , 590, 5 KW , MOR	NBC, \$24.00 (Katz)	
KJRB, 790, 5 KW (DA-N), CONTEMP	ABC-C, \$37.50 (Mc-Guild)	Kaye-Smith
KXLY, 920, 5 KW , MOR	CBS, \$? ? (Torbet)	
KDRK-F, 93.7, 56 KW @ 2380, COUNTRY	RKO, \$31.07 (Eastman)	Comm Pacific
KEZE-F, 105.7, 100 KW @ 2000, AOR	, \$37.50 (Mc-Guild)	Kaye-Smith
KHQ-F , 98.1, 94 KW @ 2030, CHR/ROCK (TM)	, \$25.00 (Katz)	
KKPL-F, 96.1, 100 KW @ 2080, AC	, \$45.00 (HNWH)	
KREM-F, 92.9, 81 KW @ 2100, CHR/AOR	, \$28.00 (Blair)	King
KXLY-F, 99.9, 25 KW @ 3010, BTFL MUS (Churchill)	, \$40.00* (Torbet)	

SPRINGFIELD, MA

MSA Rank # 89
 MSA Pop: 525,200
 APR 18.9
 Est 1983 Rev: \$8,300,000

Stations: 26/14
 Diaries: 873/566:1
 Standard Error: .693
 % Below Line: 30.4

CSI: 5.1 Bil
 CSI HH: 27.3 M
 Retail \$: 2.6 Bil
 % Not Listed: 8.2

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG	FAL
	83	82	82	81			83	82
1. WHYN-F 113/12.1	13.0	12.1	11.1	12.5	1. WHYN-F 122	1. WHYN-F 1658/30.1	32.2	27.9
2. WAQY-F 96/10.3	7.5	8.5	7.4	4.9	2. WAQY-F 114	2. WAQY-F 1538/25.7	24.6	25.2
3. WMAS 81/ 8.7	9.0	8.3	6.2	7.3	3. WRCH-F 85	3. WHYN 1277/24.3	29.8	26.3
4. WHYN 73/ 7.8	9.9	7.6	9.7	10.2	4. WMAS 83	4. WTIC-F 1208/17.5	15.2	13.9
5. WMAS-F 69/ 7.4	10.5	9.7	10.0	7.8	5. WHYN 76	5. WMAS-F 1172/20.8	23.9	23.2
6. WRCH-F 52/ 5.6	4.4	4.6	3.8	2.9	6. WMAS-F 75	6. WMAS 951/18.5	15.9	17.2
7. WTIC-F 45/ 4.8	4.0	3.3	3.4	3.0	7. WTIC-F 74	7. WRCH-F 932/13.2	9.6	11.7
8. WKSS-F 36/ 3.8	1.5	1.5	.9	1.8	8. WTIC 59	8. WCCC-F 883/14.0	13.1	14.1
9. WREB 35/ 3.7	3.3	2.3	3.6	2.4	9. WKSS-F 44	9. WTIC 874/11.1	14.3	13.1
WTIC 35/ 3.7	4.0	3.7	3.4	3.7	10. WCCC-F 37	10. WAAF-F 581/ 9.2	9.0	8.4

12+ FM SHARE (METRO): 61.70% (530 of 859) (FAL 82: 61.70%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAQY-F	1. WAQY-F	1. WHYN-F	1. WHYN-F	1. WHYN-F	1. WHYN-F
2. WCCC-F	2. WHYN-F	2. WAQY-F	2. WHYN	2. WMAS	2. WHYN
3. WTIC-F	3. WMAS-F	3. WMAS-F	3. WMAS-F	3. WRCH-F	3. WMAS
	4. WTIC-F	4. WHYN	4. WAQY-F	4. WHYN	4. WMAS-F WAQY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHYN-F	1. WHYN-F	1. WHYN-F	1. WHYN-F	1. WAQY-F	1. WHYN-F
2. WMAS	2. WAQY-F	2. WMAS-F	2. WHYN		2. WAQY-F
3. WAQY-F	3. WMAS	3. WAQY-F	3. WMAS-F		3. WHYN
4. WMAS-F	4. WMAS-F	4. WTIC-F	4. WRCH-F		4. WMAS-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WACE 730 Chicopee .9/4.6	WSPR 1270	2.4/9.9	WDRC-F 102.9	Hartf .7/5.8
WARE 1250 Ware 1.7/4.2	WTTT 1430	Amher .9/1.0	WHCN-F 105.9	Hartf 1.3/6.3
WHMP 1400 North. 1.6/5.2	WAAF-F 107.3	Worc. 2.1/9.2	WIOF-F 104.1	Hartf. .6/3.2
WHMP-F 99.3 North. 3.1/7.9	WBZ 1030	Bost .3/3.8	WSRS-F 96.1	Worc. 1.2/4.4
WIXY 1600 E. Long. 2.6/6.3	WCCC-F 106.9	Hartf. 3.3/14.0	WVYZ-F 92.5	Water. .3/3.4
WLDM 1570 Westf. 1.0/2.9				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		240 (7)	240 (7)	27.9
AC	73 (1)	191 (4)	264 (5)	30.7
BTFL MUSIC		99 (3)	99 (3)	11.5
MOR/VARIETY	99 (6)		99 (6)	11.5
NOSTALGIA	81 (1)		81 (1)	9.4
NEWS/TALK	44 (2)		44 (2)	5.1
COUNTRY	24 (1)		24 (1)	2.8
RELIGION/GOSPEL	8 (1)		8 (1)	0.9
			859 (26)	

RADIO STATIONS

WHYN, 560, 5 KW/1 KW (DA-2), AC	RKO, \$86.00 (Blair)	Affiliated
WMAS, 1450, 1 KW/250 W , NOSTALGIA (A1 Ham)	MBS, \$70.88 (Mc-Guild)	Lappin
WREB, 930, 500 W (DAYS) , TALK	, \$12.00 (RSR)	
WAQY-F, 102.1, 27 KW @ 650, AOR	ABC-C, \$46.00* (Eastman)	Wilkes-Schwartz
WHYN-F, 93.1, 9 KW @ 970, AC	RKO II, \$86.00 (Blair)	Affiliated
WMAS-F, 94.7, 50 KW @ 360, AC	, \$70.88 (Mc-Guild)	Lappin
WAAF - See Worcester		

Other ranked stations see Hartford

STOCKTON

MSA Rank # 116
 MSA Pop: 362,500
 APR 17.5
 Est 1983 Rev: \$4,700,000

Stations: 32/10
 Diaries: 677/457:1
 Standard Error: .774
 % Below Line: 47.0

CSI: 3.3 Bil
 CSI HH: 24.8 M
 Retail \$: 1.7 Bil
 % Not Listed: 12.7

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL
		83	82	82	81
1. KHOP-F	50/9.2	7.9	5.1	5.5	5.8
2. KRAK	49/9.0	6.1	9.6	8.9	9.6
3. KJAX-F	45/8.3	8.7	10.0	9.6	9.1
4. KFMR-F	34/6.3	6.9	5.1	3.5	2.2
5. KSTN	28/5.2	7.7	5.1	5.1	3.8
6. KNBR	27/5.0	6.5	5.3	5.5	8.0
7. KWG	26/4.8	2.2	2.1	1.2	1.1
8. KSTN-F	25/4.6	4.1	4.7	6.5	4.9
9. KCBS	24/4.4	6.7	6.2	5.5	6.0
10. KZAP-F	21/3.9	3.4	4.9	5.9	2.9
	KJOY	21/3.9	2.2	6.2	4.7
				6.7	

NOTE: THE
 STOCKTON MSA
 AND TSA ARE
 THE SAME.

12+ TSA	CUME/	SPG	FAL
MSA	CUME RATING	83	82
1. KHOP-F	678/21.9	18.7	15.9
2. KRAK	604/19.5	18.3	20.8
3. KSTN	536/17.3	18.2	17.7
4. KJOY-F	508/16.4	15.1	16.8
5. KJAX-F	479/15.5	13.7	16.5
6. KFMR-F	440/14.2	12.6	13.3
7. KCBS	419/13.5	14.2	13.4
	KNBR	419/13.5	13.8
9. KWG	327/10.6	5.6	6.0
10. KZAP-F	284/ 9.2	8.4	11.3

12+ FM SHARE (METRO): 54.33% (257 of 473) (FAL 82: 52.61%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHOP-F	1. KHOP-F	1. KHOP-F	1. KRAK	1. KJAX-F	1. KRAK
2. KSTN	2. KZAP-F	2. KRAK	2. KWG	2. KRAK	2. KHOP-F
3. KSTN-F	3. KWG	3. KWG	3. KNBR	3. KFMR-F	3. KJAX-F
		KFMR-F			
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRAK	1. KJAX-F	1. KHOP-F	1. KRAK	1. KHOP-F	1. KWG
2. KJAX-F	2. KRAK	2. KSTN	2. KJAX-F	2. KZAP-F	2. KRAK
3. KHOP-F	3. KHOP-F		3. KHOP-F	3. KWG	3. KNBR

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCVR	1570	Lodi	.9/2.4	KOSO-F	93.1	Patterson	1.5/6.0	KGO	810	SF	1.7/4.4
KQKK-F	96.7	Manteca	1.7/4.7	KROY-F	96.9	Sacra	.6/2.6	KGO-F	103.7	SF	.4/1.0
KWIN-F	97.7	Lodi	3.3/9.6	KTRB	860	Modesto	.9/2.8	KMEL-F	106.1	SF	.7/2.7
KYBB-F	100.9	Tracy	1.3/5.5	KWOD-F	106.5	Sacra	.6/4.2	KOFY	1050	San Mates	.6/1.5
KCTC-F	96.1	Sacra	1.1/2.3	KXOA-F	107.9	Sacra	.4/1.6	KSFO	560	SF	1.5/3.9
KEWT-F	105.1	Sacra	1.3/4.7	KBLX-F	102.9	SF	.4/2.0	KSOL-F	107.7	SF	.9/4.1
KFBK	1530	Sacra	.6/3.5	KFRC	610	SF	1.5/8.8	KFIV-F	102.3	Modesto	1.1/3.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	57 (3)	120 (9)	177 (12)	37.4
COUNTRY	54 (2)	43 (2)	97 (4)	20.5
BTFL MUSIC		58 (3)	58 (3)	12.3
NEWS/TALK	36 (3)	2 (1)	38 (4)	8.0
SPANISH	8 (2)	25 (1)	33 (3)	7.0
AC	26 (1)	2 (1)	28 (2)	5.9
MOR/VARIETY	27 (1)		27 (1)	5.7
NOSTALGIA	8 (1)		8 (1)	1.7
BLACK/URBAN/JAZZ		7 (2)	7 (2)	1.5
			473 (32)	

RADIO STATIONS

KJOY, 1280, 1 KW (DA-N)	, CONTEMP	ABC-I, \$18.00* (Mc-Guild)
KSTN, 1420, 5 KW/1 KW (DA-2),	SPANISH/ROCK	ABC-C, \$20.00* (Roslin)
KWG, 1230, 1 KW/250 W	, OLDIES/AC	NBC, \$21.00* (Katz)
KFMR-F, 100.1, 3 KW @ 300,	COUNTRY (Drake-Chen)	, \$24.00* (CBS/FM)
KJAX-F, 99.3, 3 KW @ 331,	BTFL MUS (TM)	ABC-E, \$35.00* (Mc-Guild)
KSTN-F, 107.3, 8 KW @ 1610,	SPANISH	, \$ NM (Roslin)

Other ranked stations - See Modesto, Sacramento or San Francisco

SYRACUSE

MSA Rank # 71
 MSA Pop: 643,200
 APR 15.7
 Est 1983 Rev: \$9,100,000

Stations: 26/20
 Diaries: 1038/519:1
 Standard Error: .604
 % Below Line: 5.8

CSI: 6.3 Bil
 CSI HH: 27.0 M
 Retail \$: 3.3 Bil
 % Not Listed: 10.6

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG	FAL
	83	82	82	81			83	82
1. WYYY-F 115/13.6	11.1	12.9	11.6	13.8	1. WYYY-F 145	1. WYYY-F 2230/31.9	26.9	27.1
2. WSYR 97/11.5	10.5	14.2	14.2	13.0	2. WSYR 109	2. WHEN 1841/27.5	24.9	30.2
3. WFBL 82/ 9.7	11.0	5.9	7.9	7.3	3. WHEN 89	3. WSYR 1566/24.5	27.8	30.8
4. WHEN 78/ 9.2	9.0	10.5	12.4	10.7	4. WFBL 83	4. WKFM-F 1155/16.7	17.9	17.1
5. WAQX-F 64/ 7.6	8.2	6.2	4.4	3.6	5. WRRB-F 74	5. WAQX-F 984/16.8	21.3	18.0
6. WRRB-F 52/ 6.1	5.8	3.0	5.9	3.6	6. WAQX-F 70	6. WFBL 947/16.1	17.4	12.2
7. WKFM-F 51/ 6.0	7.0	8.0	4.8	7.4	7. WKFM-F 64	7. WRRB-F 927/11.8	11.4	7.3
8. WSEN-F+ 43/ 5.1	4.9	4.4	5.8	6.3	8. WSEN-F+ 55	8. WSEN-F+ 641/10.1	9.9	11.1
9. WSCY-F 25/ 3.0	4.5	6.4	6.3	4.0	9. WVOR-F 36	9. WNTQ-F 557/ 8.9	9.8	12.7
10. WIBQ-F 23/ 2.7	2.4	.3	.5	---	10. WIBQ-F 35	10. WSCY-F 548/ 9.5	13.5	13.1

12+ FM SHARE (METRO): 55.95% (423 of 756) (FAL 82: 52.40%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAQX-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WFBL	1. WSYR
2. WKFM-F	2. WHEN	2. WHEN	2. WHEN	2. WSYR	2. WHEN
3. WYYY-F	WAQX-F	3. WAQX-F	3. WAQX-F	3. WRRB-F	3. WYYY-F
4. WHEN	4. WKFM-F	4. WRRB-F	4. WSYR	4. WHEN	4. WFBL
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WHEN
2. WFBL	2. WFBL	2. WKFM-F	2. WRRB-F	2. WAQX-F	2. WYYY-F
3. WHEN	3. WHEN	3. WHEN	3. WHEN	3. WHEN	3. WSYR
4. WSYR-F	4. WSYR-F	4. WAQX-F	4. WFBL		4. WRRB-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEZG 1220	1.1/2.6	WMHR-F 102.9	1.7/5.2	WKGW-F 104.3	Utica .6/3.0
WOLF 1490	1.7/5.2	WOSC 1300	Fulton .4/1.1	WOUR-F 96.9	Utica .5/2.8
WMCR 1600	Oneida 2.1/1.0	WSCP 1070	Sandy Cr .9/ .9	WRCK-F 107.3	Utica 1.1/3.0
WNDR 1260	2.2/8.7	WSGO+ 1440	Oswego .7/1.7	WVOR-F 100.5	Roch .5/1.2
WNTQ-F 93.1	2.4/8.9	WEZO-F 101.3	Rochester .5/ .8		

FORMATS

	AM	FM	TOTAL	%
AC	78 (1)	139 (3)	217 (4)	28.7
ROCK/AOR/CONTEMP		158 (6)	158 (6)	20.9
MOR/VARIETY	124 (4)	1 (1)	125 (5)	16.5
COUNTRY	23 (2)	80 (2)	103 (4)	13.6
NOSTALGIA	82 (1)		82 (1)	10.8
BTFL MUSIC	9 (1)	27 (2)	36 (3)	4.8
RELIGION/GOSPEL		18 (1)	18 (1)	2.4
BLACK/URBAN/JAZZ	14 (1)		14 (1)	1.9
OTHERS/UNKNOWN	3 (1)		3 (1)	0.4
			756 (26)	

RADIO STATIONS

WFBL, 1390, 5 KW (DA-N)	, NOSTALGIA (Al Ham)	ABC-D, \$34.00 (Weiss)	
WHEN, 620, 5 KW/1 KW (DA-N), AC		ABC-E, \$102.13 (MMR)	Park
WSYR, 570, 5 KW (DA-2)	, MOR	NBC, \$115.00* (Katz)	Katz
WAQX-F, 95.3,	3 KW @ 300, AOR	ABC-R, \$50.00 (Masla)	
WKFM-F, 104.7,	50 KW @ 310, CHR/ROCK	ABC-F, \$28.00 (Selcom)	(FULTON)
WNTQ-F, 93.1,	97 KW @ 660, AC	CBS-R, \$ NA (HNWH)	
WRRB-F, 107.9,	50 KW @ 500, COUNTRY (Drake-Chen)	, \$44.00* (MMR)	Park
WSCY-F, 100.9,	3 KW @ 165, AOR (Burk-Abr)	, \$22.00 (Eastman)	Sky
WSEN-F+, 92.1,	3 KW @ 300, COUNTRY	ABC-I, \$36.00* (Mc-Guild)	Buckley
			(BALDWINVILLE)

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

TAMPA-ST. PETERSBURG

MSA Rank # 21
 MSA Pop: 1,754,700
 APR 18.5
 Est 1983 Rev: \$30,200,000

Stations: 26/24
 Diaries: 1407/1071:1
 Standard Error: .539
 % Below Line: 4.5

CSI: 15.4 Bil
 CSI HH: 21.1 M
 Retail \$: 8.9 Bil
 % Not Listed: 9.2

12+ METRO	1/4/SHARE	SPG 83	WIN 83	FAL 82	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82		
1. WWBA-F	414/14.8	13.8	10.8	10.9	1. WWBA-F	478	1. WRBQ-F	5514/28.0	26.8	26.8
2. WRBQ-F	327/11.7	12.7	11.3	11.6	2. WRBQ-F	421	2. WWBA-F	3751/21.1	19.4	17.3
3. WDAE	175/ 6.3	6.2	6.1	5.2	3. WYNF-F	286	3. WYNF-F	3186/12.3	13.4	11.4
4. WYNF-F	170/ 6.1	5.6	4.3	5.0	4. WSUN	225	4. WSUN	2782/11.1	13.4	15.6
5. WQYK-F	147/ 5.3	8.0	7.2	8.6	5. WDAE	182	5. WZNE-F	2695/14.7	11.5	9.9
6. WSUN	138/ 4.9	5.2	6.7	6.8	6. WOJC-F	173	6. WOJC-F	2446/ 8.6	7.1	7.1
7. WZNE-F	137/ 4.9	3.3	3.0	3.0	WZNE-F	173	7. WDAE	2234/13.8	13.0	10.3
8. WIQI-F	131/ 4.7	4.7	5.0	6.9	8. WIQI-F	161	8. WIQI-F	2179/11.5	10.7	12.6
9. WFLA	97/ 3.5	3.5	4.3	3.0	9. WQYK-F	158	9. WQYK-F	2039/11.4	13.2	15.6
10. WTMP	92/ 3.3	4.0	5.6	5.7	10. WDUV-F	154	10. WFLA	1946/10.9	12.1	12.7
11. WOJC-F	87/ 3.1	3.5	5.3	3.2	11. WPLP	114	11. WDUV-F	1861/ 5.0	4.3	2.6
WPLP	87/ 3.1	3.2	3.1	3.7	12. WFLA	107	12. WMGG-F	1587/ 8.4	10.8	15.3
13. WLFW	86/ 3.1	2.3	1.8	1.9	13. WTMP	99	13. WSRZ-F	1241/ 5.2	4.6	5.9
14. WMGG-F	80/ 2.9	3.9	5.1	5.8	14. WSRZ-F	97	14. WTMP	1229/ 7.4	7.2	8.1
15. WDUV-F	58/ 2.1	1.2	1.5	1.1	15. WLFW	92	15. WPLP	1218/ 6.8	7.0	7.2

12+ FM SHARE (METRO): 66.78% (1695 of 2538) (FAL 82: 64.23%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZNE-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WWBA-F	1. WRBQ-F
2. WRBQ-F	2. WYNF-F	2. WYNF-F	2. WIQI-F	2. WDAE	2. WWBA-F
3. WYNF-F	3. WZNE-F	3. WIQI-F	3. WWBA-F	3. WQYK-F	3. WDAE
	4. WIQI-F	4. WQYK-F	4. WQYK-F	4. WRBQ-F	4. WFLA
	5. WTMP	5. WZNE-F	5. WMGG-F	5. WSUN	5. WSUN
	6. WSRZ-F	6. WWBA-F	6. WSUN	6. WIQI-F	6. WQYK-F
		WTMP			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWBA-F	1. WWBA-F	1. WRBQ-F	1. WRBQ-F	1. WYNF-F	1. WRBQ-F
2. WRBQ-F	2. WRBQ-F	2. WIQI-F	2. WIQI-F	2. WRBQ-F	2. WWBA-F
3. WIQI-F	3. WRBQ-F	3. WYNF-F	3. WQYK-F	3. WZNE-F	3. WQYK-F
4. WDAE	4. WYNF-F	4. WZNE-F	4. WWBA-F	4. WSRZ-F	4. WIQI-F
5. WQYK-F	5. WQYK-F	5. WTMP	5. WTMP	5. WTMP	5. WMGG-F
6. WSUN	6. WZNE-F		6. WDAE	6. WIQI-F	6. WSUN
					WYNF-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	36 (1)	634 (3)	670 (4)	26.4
BTFM MUSIC		526 (3)	526 (3)	20.7
COUNTRY	147 (2)	234 (2)	381 (4)	15.0
NOSTALGIA	292 (3)	34 (1)	326 (4)	12.8
AC	20 (1)	267 (3)	287 (4)	11.3
BLACK/URBAN/JAZZ	134 (2)		134 (2)	5.3
MOR/VARIETY	110 (2)		110 (2)	4.3
NEWS/TALK	87 (1)		87 (1)	3.4
OTHERS/UNKNOWN	9 (1)		9 (1)	0.4
RELIGION/GOSPEL	8 (1)		8 (1)	0.3
			2538 (26)	

TAMPA-ST. PETERSBURG ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>			
			<u>METRO SHARE/CUME RATING</u>			
1. WWBA-F	1. WRBQ-F	1. WWBA-F	WFNN	1470	Dunedin	.3/1.2
2. WRBQ-F	2. WWBA-F	2. WRBQ-F	WGUL	1500	New Port Rich	1.1/1.8
3. WYNF-F	3. WYNF-F	3. WDAE	WGUL-F	105.5	New Port Rich	1.2/3.2
4. WSUN	4. WSUN	4. WIQI-F	WHBO	1050	Tampa	.7/1.3
5. WDAE	5. WZNE-F	5. WYNF-F	WPLA	910	Plant City	.3/1.6
6. WZNE-F	6. WOJC-F	6. WSUN	WRBQ	1380	St. Pete	1.3/5.3
7. WOJC-F	7. WDAE	7. WQYK-F	WRXB	1590	St. Pete	1.5/2.4
8. WIQI-F	8. WIQI-F	8. WFLA	WTAN	1340	Clearwater	.5/1.7
9. WQYK-F	9. WQYK-F	9. WOJC-F	WTIS	1110	Tampa	.3/1.1
10. WDUV-F	10. WFLA	10. WZNE-F	WVTY-F	106.3	Holiday	1.9/2.4
11. WVFM-F	11. WDUV-F		WSRZ-F	102.5	Sarasota	2.0/5.2
12. WPLP	12. WMGG-F					
13. WFLA	13. WTMP					
14. WTMP	14. WPLP					
15. WSRZ-F	15. WSRZ-F					

ADI FM SHARE: 70.00% (2573 of 3676) (FAL 82: 67.57%)

AM STATIONS

WDAE, 1250, 5 KW (DA-N)	, NOSTALGIA (Primetime)	ABC-I, \$ 70.00* (Katz)	Taft
WFLA, 970, 5 KW (DA-N)	, MOR	NBC, \$108.75 (Blair)	Blair
WLFW, 680, 1 KW (DAYS)	, NOSTALGIA	, \$ 50.00* (----)	
WPLP, 570, 1 KW (DA-2)	, TALK	CBS,MBS, \$ 38.00* (P/W)	
WTMP, 1150, 5 KW/2.5 KW (DA-2)	, BLACK	SBN, \$ 50.00 (----)	
WSUN, 620, 5 KW (DA-N)	, COUNTRY	ABC-E,RKO II, \$ 78.75 (Mc-Guild)	Plough

FM STATIONS

WIQI-F, 100.7, 100 KW @ 503, AC	, \$ 76.00* (Christal)	Gannett
WMGG-F, 95.7, 100 KW @ 507, OLDIES/AC	ABC-C, \$ 66.00* (Selcom)	Metroplex
WOJC-F, 93.3, 100 KW @ 925, COUNTRY (Burns-Somerset)	, \$108.75 (Blair)	Blair
WQYK-F, 99.9, 100 KW @ 550, COUNTRY	, \$ 75.00* (Torbet)	Lake Huron
WRBQ-F, 104.7, 100 KW @ 555, CHR/ROCK	ABC-F, \$120.00* (Eastman)	Harte-Hanks
WWBA-F, 107.3, 100 KW @ 649, BTFL MUS	, \$110.00* (RKO)	Metromedia
WYNF-F, 94.9, 100 KW @ 1460, AOR	ABC-R, \$ 74.00* (Katz)	Taft
WZNE-F, 97.9, 100 KW @ 639, CHR/ROCK	Source, \$ 60.00* (Mc-Guild)	Plough
WDUV-F, 103.3, 100 KW @ 649, BTFL MUS	, \$ NA (Masla) (BRADENTON)	
WSRZ-F, 102.5, 100 KW @ 570, AC	CBS-R, \$ 51.25 (CBS/FM)	Cosmos (SARASOTA)
WVFM-F, 94.1, 100 KW @ 390, BTFL MUS (Bonne)	, \$ 30.00 (Torbet) (LAKELAND)	

TOLEDO

MSA Rank # 73
 MSA pop: 618,800
 APR 16.2
 Est 1983 Rev: \$11,700,000

Stations: 23/13
 Diaries: 1117/585:1
 Standard Error: .575
 % Below Line: 14.2

CSI: 6.4 Bil
 CSI HH: 27.9 M
 Retail \$: 3.9 Bil
 % Not Listed: 12.7

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	SPG 83	FAL 82
1. WIOT-F 109/10.3	12.2	11.7	13.6	11.8	1. WIOT-F 165	1. WIOT-F 2309/24.4	25.9	28.0
2. WKLR-F 97/ 9.2	8.0	8.5	7.3	5.2	2. WKLR-F 128	2. WMHE-F 1780/19.1	20.1	20.1
3. WLQR-F 95/ 9.0	8.3	10.9	11.2	12.9	3. WLQR-F 114	3. WJR 1588/13.4	13.2	13.8
4. WSPD 93/ 8.8	9.4	9.7	9.6	11.8	4. WJR 111	4. WSPD 1565/21.9	23.8	23.5
5. WMHE-F 79/ 7.5	7.5	8.0	10.8	10.2	5. WMHE-F 107	5. WLQR-F 1454/16.7	17.6	19.9
6. WJR 62/ 5.9	5.0	5.3	6.7	6.6	6. WSPD 97	6. WKLR-F 1346/16.2	15.9	15.1
7. WTOD 55/ 5.2	6.0	6.0	4.5	7.8	7. WWWM-F 69	7. WWWM-F 1314/17.8	17.4	17.1
WWWM-F 55/ 5.2	7.8	6.5	3.4	4.5	8. WRQN-F 63	8. CKLW 1270/ 9.2	11.0	15.5
9. WRQN-F 47/ 4.4	---	---	---	---	9. WTOD 56	9. WRQN-F 1054/13.1	----	----
10. WOHO 43/ 4.1	4.1	3.2	4.6	4.2	10. CKLW 44	10. WOHO 905/12.9	12.9	12.7

12+ FM SHARE (METRO): 61.51% (569 of 925) (FAL 82: 60.08%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WKLR-F	1. WKLR-F	1. WSPD
2. WRQN-F	2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WLQR-F	2. WKLR-F
	3. WWWM-F	3. WKLR-F	3. WLQR-F	3. WJR	3. WLQR-F
	4. WKLR-F	4. WWWM-F	4. WWWM-F	4. WTOD	4. WIOT-F
	5. WRQN-F	5. WLQR-F	5. WIOT-F	5. WSPD	5. WMHE-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLQR-F	1. WIOT-F	1. WMHE-F	1. WKLR-F	1. WIOT-F	1. WKLR-F
2. WKLR-F	2. WKLR-F	2. WIOT-F	2. WLQR-F	2. WMHE-F	2. WIOT-F
3. WIOT-F	3. WLQR-F	3. WWWM-F	3. WMHE-F	3. WKLR-F	3. WMHE-F
4. WMHE-F	4. WMHE-F	4. WRQN-F	4. WWWM-F	WWWM-F	4. WWWM-F
5. WWWM-F	5. WSPD	5. WKLR-F	5. WSPD	5. WRQN-F	5. WLQR-F
		WLQR-F			
		WVOI			

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCWA 1230	3.2/8.5	WCXI 1130	Detr .5/1.7	WLLZ-F 98.7	Detroit 1.8/5.7
WHFD-F 95.9	Archb .7/2.0	WFOB 1430	Fostor .8/2.4	WMUZ-F 103.5	Detroit .6/1.2
WTWR-F 98.3	Monroe 2.3/6.5	WHMQ-F 100.5	Findla .7/1.5	WRIF-F 101.1	Detroit 1.2/4.4
WVOI 1520	3.3/4.5	WHYT-F 96.3	Detr .4/1.7	WWW-F 106.7	Detroit .7/2.3
CKLW 800	Windsor 1.8/9.2				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		278 (8)	278 (8)	30.1
MOR/VARIETY	206 (4)		206 (4)	22.3
COUNTRY	60 (2)	111 (3)	171 (5)	18.5
AC	19 (1)	79 (1)	98 (2)	10.6
BTFL MUSIC		95 (1)	95 (1)	10.3
BLACK/URBAN/JAZZ	35 (1)		35 (1)	3.8
NOSTALGIA	34 (1)		34 (1)	3.7
RELIGION/GOSPEL		6 (1)	6 (1)	0.7
			923 (23)	

RADIO STATIONS

WCWA, 1230, 1 KW/250 W	, NOSTALGIA	MBS, \$26.00* (Mc-Guild)	Reams
WOHO, 1470, 1 KW (DA-2)	, MOR/AC	ABC-E, \$ NA (Torbet)	
WSPD, 1370, 5 KW (DA-N)	, MOR	NBC,NBC-T, \$52.00* (Katz)	
WTOD, 1560, 5 KW (DAYS,DA)	, COUNTRY	ABC-I, \$34.00* (Masla)	Booth
WVOI, 1520, 1 KW (DA-2)	, BLACK	SBN, \$20.00* (Weiss)	

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

TUCSON

MSA Rank # 80
 MSA Pop: 580,800
 APR 17.3
 Est 1983 Rev: \$9,600,000

Stations: 20/17
 Diaries: 811/614:1
 Standard Error: .688
 % Below Line: 1.9

CSI: 5.2 Bil
 CSI HH: 23.6 M
 Retail \$: 2.8 Bil
 % Not Listed: 8.5

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. KCUB	95/11.0	11.2	11.6	9.0	12.4	1. KCUB 97	1. KRQQ-F 1344/25.6	26.8	19.0
2. KJYK-F	83/ 9.7	11.9	8.4	12.6	10.4	2. KJYK-F 89	2. KWFM-F 1246/24.5	24.6	24.7
3. KRQQ-F	81/ 9.4	9.3	5.4	7.4	5.9	3. KRQQ-F 85	3. KCUB 1016/19.4	20.9	21.7
4. KWFM-F	75/ 8.7	10.1	10.7	10.0	6.7	4. KWFM-F 83	4. KLPX-F 960/18.6	18.8	16.3
5. KLPX-F	72/ 8.4	6.7	6.3	7.9	6.3	5. KLPX-F 79	5. KJYK-F 959/17.4	18.2	16.1
6. KAIR	63/ 7.3	4.3	4.6	4.7	6.1	6. KAIR 66	6. KAIR 893/16.9	12.3	13.5
7. KCEE	44/ 5.1	6.0	5.5	6.1	6.3	7. KCEE 54	7. KTKT 866/15.5	16.1	16.1
8. KGVY	44/ 5.1	3.5	5.7	4.7	2.1	8. KGVY 46	8. KCEE 737/13.2	15.8	12.1
9. KXEW	39/ 4.5	5.6	6.0	7.4	9.0	9. KHYT 39	9. KHYT 675/13.4	16.2	16.1
10. KTKT	35/ 4.1	3.6	4.1	4.9	6.2	10. KXEW 39	10. KTUC 541/10.1	7.5	10.7

12+ FM SHARE (METRO): 42.95% (338 of 787) (FAL 82: 38.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KLPX-F	1. KRQQ-F	1. KRQQ-F	1. KCUB	1. KCUB	1. KCUB
2. KWFM-F	2. KWFM-F	2. KWFM-F	2. KRQQ-F	2. KJYK-F	2. KJYK-F
3. KHYT	3. KLPX-F	3. KCUB	3. KJYK-F	3. KAIR	3. KRQQ-F
4. KRQQ-F	4. KAIR	4. KLPX-F	4. KCEE	4. KXEW	4. KLPX-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KJYK-F	1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KWFM-F	1. KCUB
2. KCUB	2. KWFM-F	2. KWFM-F	2. KCUB	2. KLPX-F	2. KJYK-F
3. KRQQ-F	3. KCUB	3. KAIR	3. KAIR	3. KRQQ-F	3. KRQQ-F
4. KAIR	4. KJYK-F	4. KLPX-F	4. KCEE	4. KCEE	4. KWFM-F

KTKT

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEZG-F 92.1	Green Valley	.5/1.8	KNST 940	3.1/10.2	KNIX-F 102.5	Phoenix	.6/1.9
KFLT 1450		1.6/4.0	KTUC 1400	3.3/10.1	KOPA-F 100.7	Phoenix	.5/1.6
KHYT 1330		4.4/13.4	KVOI 690	1.7/3.0	KTAR 620	Phoenix	.8/1.2
KNDE-F 99.5		1.6/6.2					

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/OLDIES	38 (1)	232 (4)	270 (5)	34.3
COUNTRY	95 (1)	19 (2)	114 (3)	14.5
BTFL MUSIC		87 (2)	87 (2)	11.1
AC/OLDIES	79 (2)		79 (2)	10.0
MOR/VARIETY	63 (1)		63 (1)	8.0
NEWS/TALK	62 (3)		62 (3)	7.9
NOSTALGIA	44 (1)		44 (1)	5.6
SPANISH	39 (1)		39 (1)	5.0
RELIGION/GOSPEL	29 (2)		29 (2)	3.7
			787 (20)	

RADIO STATIONS

KAIR, 1490, 1 KW/250 W	, MOR	NBC, \$35.00* (Blair)	Surrey
KCEE, 790, 5 KW/500 W (DA-2)	, OLDIES/AC	MBS, \$32.00 (Christal)	Behan
KCUB, 1290, 1 KW	, COUNTRY	, \$44.25 (Katz)	Rex
KGVY, 1080, 1 KW (DAYS)	, NOSTALGIA	APR, \$12.00 (Roslin)	(GREEN VALLEY)
KHYT, 1330, 500 W/5 KW (DA-N)	, CHR/ROCK	, \$27.00* (RKO)	
KTKT, 990, 10 KW/1 KW (DA-N)	, CONTEMP	, \$25.80 (Torbet)	Lotus
KXEW, 1600, 1 KW (DA-N)	, SPANISH	, \$18.00* (Lotus)	
KJYK-F, 94.9, 80 KW @ 500,	BTFL MUS (Bonne)	, \$38.00* (Blair)	Surrey
KLPX-F, 96.1, 93 KW @ 505,	AOR	Source, \$25.80 (Torbet)	Lotus
KRQQ-F, 93.7, 26 KW @ 150,	CHR/ROCK	ABC-C, \$34.50 (Mc-Guild)	Western Cities
KWFM-F, 92.9, 47 KW @ 86,	AOR (Pollack)	, \$32.00* (Selcom)	Sandusky

TULSA

MSA Rank # 66
 MSA pop: 691,000
 APR 15.8
 Est 1983 Rev: \$15,500,000

Stations: 17/17
 Diaries: 983/627:1
 Standard Error: .611
 % Below Line: 0

CSI: 7.6 Bil
 CSI HH: 29.3 M
 Retail \$: 3.8 Bil
 % Not Listed: 7.1

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82		
1. KWEN-F	124/12.7	9.5	10.4	12.3	13.3	1. KVOO	296	1. KVOO	3279/23.4	28.0	30.7
2. KVOO	115/11.8	12.0	13.6	14.4	15.4	2. KMOD-F	145	2. KRMG	1796/23.7	21.9	25.6
3. KRMG	100/10.3	9.6	11.0	12.3	14.0	3. KAYI-F	142	3. KAYI-F	1736/15.9	18.4	14.3
4. KMOD-F	87/ 8.9	11.2	10.4	11.7	8.3	4. KWEN-F	135	4. KWEN-F	1551/20.9	21.6	20.5
5. KRAV-F	84/ 8.6	12.6	9.8	12.7	12.4	5. KRMG	115	5. KMOD-F	1447/15.8	19.7	17.2
6. KBEZ-F	77/ 7.9	8.2	10.4	9.2	9.1	6. KBEZ-F	104	6. KRAV-F	1313/17.8	28.6	24.1
	KAYI-F	77/ 7.9	7.7	6.5	---	7. KRAV-F	96	7. KBEZ-F	1252/14.0	16.1	16.5
8. KTFX-F	61/ 6.3	5.1	4.7	4.6	4.8	8. KTFX-F	79	8. KTFX-F	1082/11.0	13.6	12.4
9. KCFO-F	44/ 4.5	3.4	4.4	3.3	2.2	9. KCFO-F	62	9. KCFO-F	759/ 7.9	8.8	9.4
10. KELI	43/ 4.4	1.9	1.5	2.5	2.1	10. KELI	44	10. KELI	651/10.3	10.9	8.8

12+ FM SHARE (METRO): 64.27% (581 of 904) (FAL 82: 63.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KAYI-F	1. KMOD-F	1. KWEN-F	1. KWEN-F	1. KVOO	1. KRMG
2. KELI	2. KRAV-F	2. KRAV-F	2. KRAV-F	2. KRMG	2. KVOO
3. KMOD-F	3. KWEN-F	3. KMOD-F	3. KRMG	3. KWEN-F	3. KWEN-F
4. KCFO-F	4. KAYI-F	4. KAYI-F	KVOO	4. KBEZ-F	4. KRAV-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KWEN-F	1. KWEN-F	1. KWEN-F	1. KWEN-F	1. KMOD-F	1. KWEN-F
2. KVOO	2. KVOO	2. KRAV-F	2. KRAV-F	2. KAYI-F	2. KRMG
3. KBEZ-F	3. KBEZ-F	3. KAYI-F	3. KBEZ-F	3. KRAV-F	3. KVOO
4. KMOD-F	KMOD-F	4. KMOD-F	4. KVOO	4. KWEN-F	4. KRAV-F
	KRAV-F				

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAKC	970	2.4/5.8	KGTO	1050	1.7/4.5	KXOJ	1550 Sapul	.4/1.7
KBBJ	1330	2.2/5.2	KSNE-F	92.1	Broken Ar	1.2/3.7	KXOJ-F	100.9 Sapul
KCMA-F	106.1	Owasso	.5/2.7					1.0/3.2

FORMATS

	AM	FM	TOTAL	%
COUNTRY	115 (1)	185 (2)	300 (3)	33.2
ROCK/AOR/CONTEMP	43 (1)	164 (2)	207 (3)	22.9
AC	17 (1)	96 (2)	113 (3)	12.5
BTFM MUSIC		77 (1)	77 (1)	8.5
MOR/VARIETY	100 (1)		100 (1)	11.1
RELIGION/GOSPEL	23 (1)	44 (1)	67 (2)	7.4
NOSTALGIA	21 (1)		21 (1)	2.3
OTHERS/UNKNOWN	4 (1)	10 (1)	14 (2)	1.5
CLASSICAL		5 (1)	5 (1)	0.6
			904 (17)	

RADIO STATIONS

KELI, 1430, 5 KW (DA-N)	, CHR/ROCK	CBS-R, \$20.00* (Masla)	Signal
KRMG, 740, 50 KW/25 KW (DA-2), MOR		ABC-I, \$70.00* (Christal)	Swanson
KVOO, 1170, 50 KW (DA-N)	, COUNTRY (Klemm)	, \$63.75 (Blair)	
KAYI-F, 106.9, 100 KW @ 1010, CHR/ROCK		ABC-E, \$45.00 (Torbet) Hicks (MUSKOGEE)	
KBEZ-F, 92.9, 100 KW @ 680, BTFM MUS (Bonne)		, \$42.00* (Eastman)	Mid America
KCFO-F, 98.5, 100 KW @ 661, RELIGION		MBS, \$25.00 (Weiss)	Epperson
KMOD-F, 97.5, 50 KW @ 435, AOR (Pollack)		, \$50.00* (CBS/FM)	Clear Channel
KRAV-F, 96.5, 100 KW @ 380, AC		, \$67.00 (Selcom)	
KTFX-F, 103.3, 100 KW @ 1278, COUNTRY (Century 21)	ABC-C, RKO II, \$30.00* (HNWH)		
KWEN-F, 95.5, 100 KW @ 339, COUNTRY	APR, \$67.50 (Katz)		Katz

WASHINGTON

MSA Rank # 7
 MSA Pop: 3,298,700
 APR 18.4
 Est 1983 Rev: \$74,200,000

Stations: 34/31
 Diaries: 1988/1327:1
 Standard Error: .453
 % Below Line: 1.5

CSI: 45.5 Bil
 CSI HH: 37.1 M
 Retail \$: 18.3 Bil
 % Not Listed: 8.7

12+ METRO	1/4/SHARE	SUM 83	SPG 83	WIN 83	FAL 82	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	SPG 83	FAL 82		
1. WKYS-F	498/10.2	10.7	10.4	8.8	9.3	1. WKYS-F	533	1. WRQX-F	6739/19.2	21.5	17.1
2. WGAY-F	411/ 8.5	7.5	6.6	7.1	7.3	2. WGAY-F	451	2. WMAL	5887/20.6	17.4	21.2
3. WMAL	391/ 8.0	7.7	7.2	10.6	8.9	3. WMAL	418	3. WKYS-F	5808/19.9	20.5	19.1
4. WRQX-F	310/ 6.4	7.0	7.6	6.7	5.1	4. WRQX-F	402	4. WGAY-F	5346/17.5	14.5	15.0
5. WHUR-F	288/ 5.9	7.0	5.7	5.4	7.5	5. WHUR-F	289	5. WAVA-F	5180/14.9	11.8	10.4
6. WAVA-F	207/ 4.3	3.6	3.2	3.7	4.0	6. WAVA-F	289	6. WHUR-F	4921/17.3	15.4	17.9
7. WRC	200/ 4.1	4.0	4.5	3.1	3.6	7. WMZQ-F	235	7. WWDC-F	4480/11.6	14.1	11.8
8. WLTT-F	197/ 4.1	4.7	4.8	4.5	4.4	8. WWDC-F	227	8. WLTT-F	4328/14.5	14.2	13.5
9. WASH-F	183/ 3.8	3.0	3.4	3.9	3.8	9. WLTT-F	222	9. WPGC-F+	4264/13.3	14.8	14.8
10. WTOP	174/ 3.6	3.8	3.5	3.9	3.3	10. WASH-F	219	10. WTOP	4140/13.6	14.0	13.4
11. WPGC-F+	172/ 3.5	3.5	3.4	3.2	3.6	11. WPGC-F+	210	11. WASH-F	3522/10.9	10.6	11.5
12. WMZQ-F	170/ 3.5	4.1	4.1	2.7	3.6	12. WPKX-F	207	12. WPKX-F	3517/10.3	9.6	10.3
13. WPKX-F	152/ 3.1	3.3	3.2	3.8	5.0	WRC	207	13. WMZQ-F	3289/ 9.2	9.9	8.3
14. WWDC-F	146/ 3.0	3.6	3.6	3.2	2.9	14. WTOP	202	14. WOOK-F	3005/10.5	11.9	12.6
15. WGMS-F+	137/ 2.9	3.3	3.8	3.1	3.4	15. WGMS-F+	165	15. WRC	2729/ 9.7	9.8	9.9
16. WYCB	122/ 2.5	2.4	1.9	2.5	1.9	16. WOOK-F	132	16. WGMS-F+	2718/ 9.1	9.5	9.8
17. WOOK-F	115/ 2.4	2.9	3.2	3.7	3.6	17. WYCB	122	17. WXTR-F	1910/ 6.0	5.5	4.4
18. WXTR-F	99/ 2.0	2.1	1.5	1.9	1.2	18. WXTR-F	112	18. WEZR-F	1564/ 5.3	5.6	4.5
19. WEZR-F	69/ 1.4	1.2	2.3	1.3	1.5	19. WEZR-F	88	19. WYCB	1368/ 5.2	4.1	4.6
20. WOL	63/ 1.3	1.2	1.3	.9	.8	20. WOL	63	20. WOL	1173/ 4.4	4.7	3.9

12+ FM SHARE (METRO): 72.33% (3212 of 4441) (FAL 82: 74.05%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WMAL	1. WMAL
2. WAVA-F	2. WHUR-F	2. WHUR-F	2. WMAL	2. WGAY-F	2. WKYS-F
3. WRQX-F	3. WRQX-F	3. WRQX-F	3. WHUR-F	3. WKYS-F	3. WRQX-F
4. WWDC-F	4. WLTT-F	4. WLTT-F	4. WGAY-F	WRC	4. WGAY-F+
5. WPGC-F	5. WPGC-F+	5. WASH-F	5. WASH-F	5. WTOP	5. WTOP
6. WHUR-F	6. WAVA-F	6. WGAY-F	6. WLTT-F	6. WGMS-F+	6. WASH-F
	7. WWDC-F	7. WPGC-F+	7. WRQX-F	7. WMZQ-F	7. WRC
				WASH-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGAY-F+	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F
2. WKYS-F	2. WGAY-F+	2. WLTT-F	2. WMAL	2. WHUR-F	2. WHUR-F
3. WMAL	3. WRQX-F	3. WHUR-F	3. WHUR-F	3. WRQX-F	3. WGAY-F
4. WLTT-F	4. WMAL	4. WRQX-F	4. WLTT-F	4. WWDC-F	4. WMAL
5. WRQX-F	WAVA-F	5. WPGC-F+	WGAY-F	5. WAVA-F	5. WASH-F
6. WRC	WAVA-F	6. WASH-F	6. WASH-F	6. WOOK-F	6. WRQX-F
7. WASH-F	7. WPGC-F+	7. WAVA-F	7. WPKX-F	7. WLTT-F	7. WLTT-F

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	185 (2)	901 (3)	1086 (5)	24.5
ROCK/AOR/CONTEMP	12 (1)	872 (6)	884 (7)	19.9
AC	1 (1)	547 (4)	548 (5)	12.3
BTFL MUSIC	29 (1)	411 (1)	440 (2)	9.9
MOR/VARIETY	391 (1)		391 (1)	8.8
NEWS/TALK	374 (2)		374 (2)	8.4
COUNTRY	32 (1)	322 (2)	354 (3)	8.0
CLASSICAL	27 (1)	110 (1)	137 (2)	3.1
RELIGION/GOSPEL	93 (3)	17 (1)	110 (4)	2.5
NOSTALGIA	85 (2)		85 (2)	1.9
OTHERS/UNKNOWN		32 (1)	32 (1)	0.7

4441 (34)

WASHINGTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME	OTHER RATED STATIONS		
			METRO SHARE/CUME	RATING	
1. WKYS-F	1. WRQX-F	1. WGAY-F	WABS 780	Arlington	.4/1.0
2. WGAY-F	2. WMAL	2. WMAL	WEAM 1390	Arlington	.9/2.2
3. WMAL	3. WKYS-F	3. WRQX-F	WFAX 1220	Falls Church	.5/1.5
4. WRQX-F	4. WGAY-F	4. WRC	WGAY 1050	Silver Spring	.6/2.6
5. WHUR-F	5. WHUR-F	5. WKYS-F	WPKX 730	Alexandria	.7/2.5
6. WAVA-F	6. WAVA-F	6. WAVA-F	WTKS-F 102.3	Bethesda	.7/2.1
7. WLTT-F	7. WLTT-F	7. WMZQ-F	WUST 1120		1.0/1.9
8. WRC	8. WPGC-F*	8. WTOP	WWDC 1260		.8/2.4
9. WPKX-F	9. WWDC-F	9. WWDC-F	WFSI-F 107.9	Annapolis	.3/1.3
10. WPKX-F	10. WTOP	10. WPKX-F	WHFS-F 99.1	Annapolis	.7/1.4
11. WASH-F	11. WPKX-F		WIYY-F 97.9	Baltimore	.3/1.2
12. WPGC-F+	12. WASH-F				
13. WTOP	13. WMZQ-F				
14. WWDC-F	14. WOOK-F				
15. WGMS-F+	15. WRC				

ADI FM SHARE: 83.96% (3959 of 5353) (FAL 82: 75.21%)

AM STATIONS

STATION	POWER	TIME	PROGRAM	STATION	POWER	TIME	PROGRAM	STATION
WMAL	630	5 KW	(DA-2), MOR/TALK	ABC-I	\$190.00*		(Mc-Guild)	NBC
WOL	1450	1 KW	/250 W, BLACK	SBN	\$47.50		(Unirep)	
WRC	980	5 KW	(DA-N), NEWS/TALK	NBC, NBC-T	\$76.88		(Eastman)	NBC
WTOP	1500	50 KW	(DA-2), NEWS	CBS	\$85.00*		(CBS Spot)	Outlet
WYCB	1340	1 KW	/250 W, GOSPEL/BLACK	SBN	\$35.00		(Lazar)	

FM STATIONS

STATION	POWER	TIME	PROGRAM	STATION	POWER	TIME	PROGRAM	STATION
WASH-F	97.1	23 KW	@ 690, AC		\$148.13		(Katz)	Metromedia
WAVA-F	105.1	50 KW	@ 500, CHR/ROCK		\$120.00*		(CBS/FM)	Doubleday
WEZR-F	106.7	50 KW	@ 500, AC (Burk-Abr)		\$76.25		(Weiss)	EZ
WGAY-F	99.5	21 KW	@ 780, BTFL MUS		\$175.00*		(MMR)	Greater Media
WGMS-F+	103.5	20 KW	@ 435, CLASSICAL	MBS	\$100.00*		(RKO)	RKO
WHUR-F	96.3	24 KW	@ 670, BLACK/JAZZ		\$95.00*		(Weiss)	Howard Univ
WKYS-F	93.9	50 KW	@ 485, URBAN	NBC	\$150.00*		(Eastman)	NBC
WLTT-F	94.7	21 KW	@ 780, AC (Klemm)		\$125.00*		(HNWH)	Gulf
WMZQ-F	98.7	50 KW	@ 490, COUNTRY		\$80.00*		(Christal)	Viacom
WOOK-F	100.3	40 KW	@ 320, BLACK	SBN	\$70.00*		(Masla)	United
WPGC-F+	95.5	50 KW	@ 496, CONTEMP/AC	ABC-C	\$115.00*		(Torbet)	First Media
WPKX-F	105.9	50 KW	@ 410, COUNTRY	APR	\$98.00*		(Selcom)	Metroplex
WRQX-F	107.3	50 KW	@ 410, CHR/ROCK	ABC-R	\$199.38		(Blair)	ABC
WWDC-F	101.1	50 KW	@ 500, AOR (Burk-Abr)	ABC-R	\$85.00*		(Christal)	
WXTR-F	104.1	50 KW	@ 500, AC/OLDIES		\$50.00		(Masla)	(LAPLATA)

WEST PALM BEACH

MSA Rank # 72
 MSA Pop: 637,700
 APR 18.5
 Est 1983 Rev: \$10,300,000

Stations: 35/17
 Diaries: 861/677:1
 Standard Error: .694
 % Below Line: 33.6

CSI: 7.2 Bil
 CSI HH: 27.4 M
 Retail \$: 3.7 Bil
 % Not Listed: 7.6

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG	FAL
	83	82	82	81			83	82
1. WEAT-F 146/13.5	13.9	11.5	14.1	13.0	1. WEAT-F 169	1. WEAT-F 1780/25.2	25.4	24.3
2. WRMF-F 109/10.1	11.2	9.5	6.5	6.9	2. WRMF-F 109	2. WRMF-F 1310/21.9	21.7	18.0
3. WHYI-F 95/ 8.8	5.7	5.1	4.5	5.3	3. WIRK-F 100	3. WHYI-F 1192/19.3	18.1	14.8
4. WIRK-F 91/ 8.4	6.7	9.4	12.3	7.4	WHYI-F 100	4. WIZD-F 1073/ 9.1	14.7	12.0
5. WNJY-F 71/ 6.6	3.7	3.1	4.6	3.8	5. WNJY-F 72	5. WIRK-F 964/13.6	13.4	16.7
6. WJNO 65/ 6.0	4.5	6.3	4.1	3.9	6. WJNO 65	6. WJNO 797/13.3	10.9	15.4
7. WPOM 55/ 5.1	4.6	6.8	4.7	7.4	7. WIZD-F 61	7. WNJY-F 787/13.1	7.3	7.1
8. WIOD 28/ 2.6	.9	1.8	1.6	2.2	8. WPOM 55	8. WIOD 547/ 8.7	4.6	4.7
9. WNGS-F 29/ 2.7	2.9	1.3	1.1	1.6	9. WIOD 31	9. WEAT 511/ 8.0	6.1	8.4
					10. WNGS-F 29	10. WSHE-F 459/ 7.2	9.9	7.3

12+ FM SHARE (METRO): 71.99% (717 of 996) (FAL 82: 64.32%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHYI-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WEAT-F	1. WEAT-F
2. WPOM	2. WHYI-F	2. WIRK-F	2. WIRK-F	2. WIRK-F	2. WRMF-F
	3. WIRK-F	3. WHYI-F	3. WEAT-F	3. WNJY-F	3. WIRK-F
		4. WEAT-F	4. WHYI-F	4. WRMF-F	4. WJNO
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEAT-F	1. WEAT-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F
2. WRMF-F	2. WRMF-F	2. WHYI-F	2. WEAT-F	2. WHYI-F	2. WIRK-F
3. WIRK-F	3. WHYI-F	3. WIRK-F	3. WIRK-F	3. WIRK-F	3. WEAT-F
4. WNJY-F	4. WIRK-F	WAXY-F	4. WPOM	4. WCKO-F	4. WKQS-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDBF 1420	Delray Bea	.6/2.6	WAIA-F 97.3	Miami	.8/3.3	WIZD-F 98.7	Pierce	1.5/9.1
WEAT 850		1.2/8.0	WAXY-F 105.9	FT. La	1.9/6.0	WKQS-F 99.9	Boca R	1.7/4.1
WKAO 1510	Boynton B	.9/1.5	WBSS 980	Pompa B	.4/2.3	WLYF-F 101.5	Miami	1.2/5.0
WLIZ 1380	Lake Worth	.8/2.5	WCKO-F 102.7	Pompa B2	1.1/6.7	WNWS 790	Miami	1.0/3.2
WPBR 1340	Palm Beach	1.9/5.3	WEZI-F 105.1	Cor Ga	.6/1.7	WRBD 1470	Pomp B	.8/3.4
WPCK 1290		1.1/4.5	WGBS 710	Miami	.3/2.5	WSHE-F 103.5	FT Lau	2.2/7.2
WSBR 740	Boca Raton	.8/4.2	WINZ 940	Miami	1.2/3.7	WTMI-F 93.1	Miami	.8/1.7
WSWN 900	Belle Glade	.9/1.6	WINZ-F 94.9	Miami	.8/4.0	WWJF-F 106.7	FT Lau	2.2/5.8
WVSI-F+ 96.7	Jupiter	.5/2.1						

RADIO STATIONS

WEAT, 850, 1 KW (DA-1), NEWS	ABC-I, \$30.00* (Katz)	Curt Gowdy
WJNO, 1230, 1 KW/250 W, NEWS/TALK CBS,NBC,NBC-T,ABC-T,	\$42.50 (Blair)	Fairbanks
WPOM, 1600, 1 KW (DA-1), BLACK	SBN, \$23.00 (HNWH)	
WEAT-F, 104.5, 100 KW @ 520, BTFL MUS (SRP)	, \$59.75 (Katz)	Curt Gowdy
WIRK-F, 107.9, 100 KW @ 400, COUNTRY (Drake-Chen)	, \$48.00* (Mc-Guild)	Robert Price
WNGS-F, 92.1, 3 KW @ 292, ROCK	Source, \$30.00* (Masla)	
WNJY-F, 94.3, 1.3 KW @ 480, NOSTALGIA (Al Ham)	, \$26.00* (Christal)	Lippin
WRMF-F, 97.9, 100 KW @ 400, AC	, \$59.50 (Blair)	Fairbanks
WIZD-F, 98.7, 100 KW @ 1516, AOR (Sebastian)	, \$30.00 (HNWH)	(FORT PIERCE)

Other ranked stations - See Miami

FOR FORMAT BREAKDOWNS SEE CONTINUATION PAGE AT END OF THIS SECTION

WICHITA

MSA Rank # 106
 MSA Pop: 417,300
 APR 16.8
 Est 1983 Rev: \$12,500,000

Stations: 15/12
 Diaries: 820/428:1
 Standard Error: .677
 % Below Line: 7.6

CSI: 4.3 Bil
 CSI HH: 26.7 M
 Retail \$: 2.3 Bil
 % Not Listed: 8.3

		SPG	FAL	SPG	FAL			12+ TSA CUME/ MSA CUME RATING	SPG	FAL	
12+ METRO	1/4/SHARE	83	82	82	81	12+ TSA	1/4		83	82	
1. KEYN-F	77/13.1	18.5	15.9	15.3	15.5	1. KEYN-F	96	1. KEYN-F	1382/29.5	33.1	32.8
2. KFDI	64/10.8	11.1	9.4	7.2	11.5	2. KFDI	95	2. KFH	1356/22.0	18.4	20.1
3. KFDI-F	61/10.3	10.7	7.0	8.2	5.2	3. KFH	88	3. KFDI	1256/20.2	22.1	21.0
4. KFH	58/ 9.8	7.4	9.8	9.6	13.0	4. KFDI-F	85	4. KFDI-F	1253/23.0	20.9	17.6
5. KICT-F	53/ 9.0	9.2	8.3	10.1	8.9	5. KICT-F	71	5. KKR-D-F	855/17.5	12.5	14.6
6. KKR-D-F	43/ 7.3	4.0	7.2	7.4	7.2	6. KKR-D-F	57	6. KICT-F	824/17.4	15.1	17.1
	KAKZ 43/ 7.3	9.7	10.9	10.3	7.8	7. KOEZ-F	54	7. KOEZ-F	709/11.5	10.6	12.6
8. KOEZ-F	35/ 5.9	5.0	7.6	.9	1.6	8. KAKZ	45	8. KAKZ	534/13.1	18.6	20.1
9. KBRA-F	32/ 5.4	5.4	5.2	10.5	6.6	9. KSKU-F	34	9. KLEO	492/12.1	8.7	NA
10. KQAM	24/ 4.1	4.2	3.7	5.5	5.2	10. KBRA-F	32	10. KSKU-F	486/ 4.4	3.7	---

12+ FM SHARE (METRO): 60.44% (327 of 541) (FAL 82: 59.64%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KFDI-F	1. KFDI	1. KEYN-F
2. KKR-D-F	2. KICT-F	2. KFDI-F	2. KFDI	2. KFH	2. KFDI
3. KICT-F	3. KFDI-F	3. KICT-F	3. KFH	3. KAKZ	3. KFH
	4. KKR-D-F	4. KKR-D-F	4. KEYN-F	4. KFDI-F	4. KFDI-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFDI-F	1. KEYN-F	1. KEYN-F	1. KFDI	1. KICT-F	1. KFDI-F
2. KEYN-F	2. KFDI-F	2. KICT-F	KFDI-F	2. KEYN-F	2. KFH
3. KFDI	3. KICT-F	3. KBRA-F	3. KEYN-F	3. KKR-D-F	3. KFDI
4. KICT-F	4. KFH	KFDI-F	KKR-D-F	4. KFDI-F	4. KEYN-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAKZ-F 95.9 Derby	2.7/7.9	KSGI 900	1.2/4.3	KSKU-F 102.1	Hutchinson .7/4.4
		KLEO 1480	3.1/12.1	KBUZ-F 106.5	Arkansas Ci 1.0/4.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		183 (5)	183 (5)	33.8
COUNTRY	122 (2)	61 (1)	183 (3)	33.8
AC	24 (1)	48 (2)	72 (3)	13.3
NOSTALGIA	43 (1)		43 (1)	7.9
BTFL MUSIC		35 (1)	35 (1)	6.5
OTHERS/UNKNOWN	18 (1)		18 (1)	3.3
RELIGION/GOSPEL	7 (1)		7 (1)	1.3
			541 (15)	

RADIO STATIONS

KAKZ, 1240, 1 KW/250 W	, NOSTALGIA (Al Ham)	ABC-I, \$21.50	(Blair)
KFDI, 1070, 10 KW/1 KW (DA-N)	, COUNTRY	ABC-E, \$40.00*	(Torbet) Great Empire
KFH, 1330, 5 KW (DA-N)	, COUNTRY	CBS, MBS, \$40.00*	(Eastman)
KQAM, 1410, 5 KW/1 KW (DA-N)	, OLDIES/AC	RKO, \$24.00	(Mc-Guild) Long-Pride
KLEO, 1480, 5 KW/1 KW (DA-2)	, ? ? ?	, \$16.00	(Christal)
KBRA-F, 97.9, 85 KW @ 420,	AC (Fairwest)	MBS, \$21.00*	(Eastman)
KEYN-F, 103.7, 100 KW @ 860,	CHR/ROCK	RKO, \$32.00	(Mc-Guild) Long-Pride
KFDI-F, 101.3, 100 KW @ 1130,	COUNTRY	ABC-E, \$40.00*	(Torbet) Great Empire
KICT-F, 95.1, 100 KW @ 970,	AOR (Burk-Abr)	, \$51.25	(Katz) Peoria Jrnl Star
KKRD-F, 107.3, 100 KW @ 884,	CONTEMP (Drake-Chen)	CBS-R, \$29.25	(Masla) John Price
KOEZ-F, 92.3, 100 KW @ 650,	BTFL MUS (Churchill)	, \$10.00	(----) (NEWTON)
KSKU-F, 102.1, 100 KW @ 550,	CHR/ROCK	ABC-C, \$15.00	(Christal) (HUTCHINSON)

WILMINGTON, DE

MSA Rank # 88
 MSA Pop: 529,200
 APR 17.3
 Est 1983 Rev: \$6,700,000

Stations: 31/8
 Diaries: 1009/438:1
 Standard Error: .635
 % Below Line: 57.5

CSI: 5.5 Bil
 CSI HH: 29.1 M
 Retail \$: 2.5 Bil
 % Not Listed: 7.3

12+ METRO 1/4/SHARE					12+ TSA CUME/				
SPG	FAL	SPG	FAL		MSA CUME RATING	SPG	FAL		
83	82	82	81			83	82		
1. WSTW-F	72/9.4	9.8	8.9	10.3	11.6	1. WSTW-F	1501/25.0	24.9	24.2
2. WJBR-F	71/9.3	8.0	10.6	11.0	10.1	2. WMMR-F	1231/20.1	20.4	20.7
3. WDEL	68/8.9	8.6	8.4	9.9	9.9	3. WJBR-F	1026/17.0	17.0	20.1
4. WMMR-F	53/6.9	7.9	8.9	8.8	7.9	4. WCAU-F	1002/16.4	15.9	14.3
5. WAMS	38/5.0	3.9	3.0	2.8	2.5	5. WYSP-F	963/14.1	14.4	15.1
6. WCAU-F	36/4.7	4.3	3.8	4.8	5.2	6. WDEL	765/16.8	17.5	22.0
7. WYSP-F	31/4.0	4.5	4.9	4.7	3.5	7. WDSO-F	750/7.8	7.2	6.5
8. WUSL-F	29/3.8	4.3	3.7	3.8	4.3	8. WMGK-F	556/10.1	10.7	12.4
9. WDSO-F	28/3.7	4.1	2.9	1.3	.9	9. WILM	552/12.2	10.3	14.2
10. WDAS-F	26/3.4	2.5	3.0	3.7	2.0	10. WKSZ-F	522/ 7.7	7.1	2.3

12+ FM SHARE (METRO): 69.12% (490 of 708) (FAL 82: 71.22%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCAW-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WJBR-F	1. WDEL
2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WJBR-F	2. WDEL	2. WSTW-F
3. WUSL-F		3. WJBR-F	3. WAMS	3. WAMS	3. WJBR-F
WYSP-F		4. WYSP-F	4. WMMR-F	4. WSTW-F	4. WAMS
		WAMS			
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJBR-F	1. WJBR-F	1. WSTW-F	1. WSTW-F	1. WMMR-F	1. WSTW-F
2. WSTW-F	2. WSTW-F	2. WMMR-F	2. WJBR-F	2. WSTW-F	2. WAMS
3. WDEL	3. WDEL	3. WMGK-F	3. WKSZ-F		3. WMMR-F
4. WMMR-F	4. WMMR-F	4. WDAS-F	WUSL-F		4. WDSO-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WILM	1450	2.5/12.2	WEAZ-F	101.1	Phila	2.1/6.0	WMGK-F	102.9	Phila	2.9/10.1
WJBR	1290	2.1/5.3	WFIL	560	Phila	.5/3.0	WPEN	950	Phila	.8/2.4
WJIC	1510	Salerm .5/1.4	WFLN-F	95.7	Phila	1.0/3.6	WPOC-F	93.1	Balt	2.1/4.8
WNRK	1260	Newark 1.7/5.5	WIOQ-F	102.1	Phila	2.2/7.7	WSNI-F	104.5	Phila	.7/3.5
KYW	1060	Phila 1.8/7.7	WIP	610	Phila	1.4/7.6	WVCH	740	Chester	.7/1.0
WBAL	1090	Balt .4/1.8	WIYY-F	97.9	Balt	.7/1.4	WWDB-F	96.5	Phila	3.1/6.2
WCAU	1210	Phila 2.2/8.0	WKSZ-F	100.3	Media,PA	2.9/7.7	WWSH-F	106.1	Phila	1.2/4.3

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		223 (7)	223 (7)	31.5
MOR/VARIETY	95 (4)		95 (4)	13.4
BTFL MUSIC		87 (2)	87 (2)	12.3
COUNTRY	42 (2)	44 (2)	86 (4)	12.1
NEWS/TALK	50 (3)		50 (3)	10.5
BLACK/URBAN/JAZZ		55 (2)	55 (2)	7.8
AC	4 (1)	49 (3)	53 (4)	7.5
NOSTALGIA	22 (2)		22 (2)	3.1
CLASSICAL		8 (1)	8 (1)	1.1
RELIGION/GOSPEL		5 (1)	5 (1)	0.7
			708 (31)	

RADIO STATIONS

WAMS, 1380, 5 KW/1 KW (DA-2), COUNTRY (Radio Arts)	ABC-D, \$23.00* (Selcom)	Rollins
WDEL, 1150, 5 KW (DA-2), MOR	NBC,NBC-T, \$32.00* (Eastman)	
WILM, 1450, 1 KW/250 W, NEWS	MBS,CBS, \$17.00* (Savalli)	
WJBR-F, 99.5, 50 KW @ 500, BTFL MUS	, \$35.91 (----)	
WSTW-F, 93.7, 50 KW @ 460, ROCK (TM)	, \$46.00* (Eastman)	
WDSO-F, 94.7, 50 KW @ 400, COUNTRY	MBS, \$15.00 (Masla)	(DOVER)

WORCESTER

MSA Rank # 110
 MSA Pop: 378,800
 APR 17.1
 Est 1983 Rev: \$7,200,000

Stations: 26/7
 Diaries: 756/424:1
 Standard Error: .718
 % Below Line: 41.4

CSI: 3.9 Bil.
 CSI HH: 29.3 M
 Retail \$: 1.9 Bil
 % Not Listed: 9.3

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WSRS-F 83/15.1	13.0	13.9	16.3	15.4	1. WSRS-F 128	1. WAAF-F 1606/25.0	25.9	25.1
2. WAAF-F 56/10.2	8.7	10.2	12.3	12.6	2. WAAF-F 97	2. WSRS-F 1445/26.7	26.2	30.9
3. WTAG 52/ 9.5	13.0	10.8	12.4	9.8	3. WHTT-F 63	3. WBZ 1315/14.3	16.3	13.9
4. WFTQ 44/ 8.0	6.7	4.9	4.9	5.4	4. WBZ 60	4. WHTT-F 1158/20.4	17.8	15.9
5. WHTT-F 41/ 7.5	6.3	5.1	4.2	4.0	5. WTAG 59	5. WTAG 1029/26.6	27.3	28.8
6. WNEB 32/ 5.8	4.2	4.6	6.5	5.6	6. WFTQ 49	6. WROR-F 719/11.0	11.8	16.8
7. WBCN-F 23/ 4.2	2.5	3.2	2.5	1.7	7. WBCN-F 37	7. WFTQ 692/18.1	18.7	16.3
8. WORC 21/ 3.8	2.7	2.4	3.7	3.0	8. WROR-F 35	8. WCOZ-F 565/ 9.0	11.8	12.3
9. WROR-F 20/ 3.6	5.8	8.1	4.4	6.1	9. WNEB 32	9. WBCN-F 515/10.4	7.8	9.0
10. WBZ 18/ 3.3	6.0	4.4	6.3	5.9	WSSH-F 32	10. WSSH-F 432/ 6.7	6.8	5.3

12+ FM SHARE (METRO): 62.85% (313 of 498) (FAL 82: 67.71%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AND
1. WAAF-F	1. WAAF-F	1. WSRS-F	1. WSRS-F	1. WSRS-F	1. WTAG
2. WHTT-F	2. WHTT-F	2. WAAF-F	2. WFTQ	2. WFTQ	2. WSRS-F
	3. WSRS-F	3. WFTQ	3. WAAF-F	3. WTAG	3. WFTQ
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSRS-F	1. WSRS-F	1. WAAF-F	1. WFTQ	1. WAAF-F	1. WSRS-F
2. WAAF-F	2. WAAF-F	2. WHTT-F	2. WSRS-F	2. WBCN-F	2. WAAF-F
3. WFTQ	3. WHTT-F	3. WFTQ	3. WAAF-F	3. WSRS-F	WFTQ

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGFP 940 Webster .7/1.8	WJIB-F 96.9 Boston 1.1/4.5	WRKO 680 Boston .5/2.2
WCOZ-F 94.5 Boston 1.8/9.0	WMJX-F 106.7 Boston 1.1/7.1	WSNE-F 93.3 Taunton .9/2.2
WCRB-F 102.5 Bost .7/2.7	WPJB-F 105.1 Provid .9/4.5	WSSH-F 99.5 Lowell 2.2/6.7
WESO 970 Southbri 2.0/3.8	WPRO-F 92.3 Provid 1.1/4.1	WVBF-F 105.7 Boston .9/4.6
WHJY-F 94.1 Provid .9/3.9	WQVR-F 100.1 Southbr 1.5/2.9	WXKS-F 107.9 Boston 2.0/6.3
WHUE-F 100.7 Boston 1.3/6.1		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	32 (2)	157 (8)	189 (10)	38.0
BTFL MUSIC		96 (3)	96 (3)	19.3
AC	44 (1)	48 (5)	92 (6)	18.5
MOR/VARIETY	74 (3)		74 (3)	14.9
NOSTALGIA	32 (1)		32 (1)	6.4
COUNTRY		8 (1)	8 (1)	1.6
CLASSICAL		4 (1)	4 (1)	0.8
NEWS/TALK	3 (1)		3 (1)	0.6
			498 (26)	

RADIO STATIONS

WFTQ, 1440, 5 KW (DA-2), AC	ABC-I, \$43.75 (Katz)	Katz
WNEB, 1230, 1 KW/250 W, NOSTALGIA (A1 Ham)	CBS, \$28.00 (Weiss)	
WORC, 1310, 5 KW/1 KW, CONTEMP	ABC-E, \$24.75 (P/W)	
WTAG, 580, 5 KW (DA-2), MOR	NBC, NBC-T, \$35.50 (Mc-Guild)	Worc Telegram
WESO, 970, 1 KW (DAYS), CONTEMP	, \$ NA (Torbet)	(SOUTHBRIDGE)
WAAF-F, 107.3, 18 KW @ 760, AOR (Burk-Abr)	Source, \$120.00 (Katz)	Katz
WSRS-F, 96.1, 25 KW @ 650, BTFL MUS	, \$ 60.00 (Blair)	Knight

Other ranked stations see Boston

YORK

MSA Rank # 108
 MSA Pop: 394,900
 APR 17.3
 Est 1983 Rev: \$7,900,000

Stations: 31/11
 Diaries: 801/493:1
 Standard Error: .708
 % Below Line: 45.1

CSI: 3.6 Bil
 CSI HH: 25.1 M
 Retail \$: 1.6 Bil
 % Not Listed: 6.8

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG	FAL
	83	82	82	81			83	82
1. WRKZ-F 68/11.7	9.8	11.4	9.0	10.1	1. WRKZ-F 177	1. WRKZ-F 2079/20.7	18.6	20.1
2. WNCE-F 64/11.1	8.3	6.8	5.1	5.4	2. WNCE-F 170	2. WQXA-F 1857/20.9	31.2	27.9
3. WSBA 52/ 9.0	8.7	11.8	13.7	10.8	3. WTPA-F 149	3. WTPA-F 1570/11.7	16.0	12.2
4. WSBA-F 46/ 7.9	5.2	7.2	7.8	7.3	4. WQXA-F 118	4. WNCE-F 1528/15.5	15.9	16.8
5. WQXA-F 42/ 7.3	12.2	10.8	9.6	10.6	5. WSBA-F 112	5. WSBA-F 1331/17.6	17.5	15.4
6. WYCR-F 39/ 6.7	7.5	6.9	11.2	9.3	6. WHP 94	6. WHP 1167/ 3.5	2.5	4.2
7. WTPA-F 36/ 6.2	9.0	6.8	5.5	5.0	7. WHP-F 93	7. WHP-F 1105/ 4.0	3.9	6.0
8. WHTF-F 34/ 5.9	2.2	.9	2.3	4.1	8. WIOV-F 78	8. WSBA 1075/21.5	21.6	26.9
9. WNOW 28/ 4.8	5.4	5.4	3.9	6.5	9. WSBA 72	9. WLAN-F 1063/ 4.2	5.0	5.8
10. WHVR 14/ 2.4	2.1	.9	3.2	2.4	10. WHTF-F 63	10. WHTF-F 1054/14.7	5.3	3.8

12+ FM SHARE (METRO): 75.46% (409 of 542) (FAL 82: 73.39%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHTF-F	1. WTPA-F	1. WRKZ-F	1. WRKZ-F	1. WNCE-F	1. WSBA
2. WYCR-F	2. WQXA-F	2. WSBA-F	2. WSBA	2. WSBA	2. WRKZ-F
3. WTPA-F	3. WRKZ-F	3. WQXA-F	3. WQXA-F	3. WSBA-F	3. WNCE-F
		WYCR-F			
		WTPA-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WNCE-F	1. WNCE-F	1. WYCR-F	1. WRKZ-F	1. WTPA-F	1. WRKZ-F
2. WRKZ-F	2. WRKZ-F	2. WQXA-F	2. WSBA-F	2. WRKZ-F	2. WSBA
3. WSBA-F	3. WSBA-F	3. WHTF-F	3. WSBA	3. WQXA-F	3. WYCR-F
			WNCE-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGCB-F 96.1	Red Lion .7/3.4	WHP-F 97.3	Harrisb .9/4.0	WFRE-F 99.9	Fred,MD .5/3.
WGET 1320	Gettysb 1.6/4.9	WIOV-F 105.1	Ephrata .9/4.2	WIYY-F 97.9	Balt .5/2.
WGTY-F 107.7	Gettysb .3/1.3	WKBO 1230	Harrisb .9/1.5	WLIF-F 101.9	Balt 1.2/1.
WOYK 1350	1.9/6.2	WLAN-F 96.9	Lancast .9/4.2	WPOC-F 93.1	Balt 2.2/6.
WCMB 1460	Harrisb 1.0/2.9	WSFM-F 99.3	Harrisb .9/1.9	WWMD-F 104.7	Hagers 1.6/2.
WDAC-F 94.5	Lancast 1.2/3.4	WBAL 1090	Balt .3/1.5	WXYV-F 102.7	Balt 1.4/2.
WHP 580	Harrisb 1.0/3.5	WBSB-F 104.3	Balt .3/2.2	WYST-F 92.3	Balt .3/1.

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		161 (7)	161 (7)	29.7
COUNTRY	34 (2)	86 (3)	120 (5)	22.1
BTFL MUSIC		90 (6)	90 (6)	16.6
MOR/VARIETY	94 (6)		94 (6)	17.3
AC	5 (1)	53 (3)	58 (4)	10.7
BLACK/URBAN/JAZZ		8 (1)	8 (1)	1.5
RELIGION/GOSPEL		7 (1)	7 (1)	1.3
OTHERS/UNKNOWN		4 (1)	4 (1)	0.7
			542 (31)	

RADIO STATIONS

WHVR, 1280, 5 KW/500 W (DA-2), MOR	, \$ NA (HNWH) (HANOVER)
WNOW, 1250, 1 KW (DAYS), COUNTRY	ABC-I, \$30.00* (MMR) Central Penn
WSBA, 910, 5 KW/1 KW (DA-2), MOR	, \$39.00* (Eastman) Susquehanna
WHTF-F, 92.7, 3 KW @ 700, CHR	, \$35.00 (----) (STARVIEW)
WQXA-F, 105.7, 46 KW @ 520, CONTEMP (Drake-Chen)	ABC-C, \$41.00* (MMR) Central Penn
WSBA-F, 103.3, 12 KW @ 750, AC	, \$40.00* (Eastman) Susquehanna
WYCR-F, 98.5, 11 KW @ 930, AOR/ROCK	Source, \$28.00* (HNWH)

WRHY-F - See Reading

Other ranked stations see Harrisburg or Lancaster

YOUNGSTOWN

MSA Rank # 87
 MSA Pop: 529,600
 APR 16.8
 Est 1983 Rev: \$6,300,000

Stations: 24/14
 Diaries: 949/461:1
 Standard Error: .626
 % Below Line: 12.8

CSI: 4.9 Bil
 CSI HH: 25.0 M
 Retail \$: 2.4 Bil
 % Not Listed: 7.2

12+ METRO 1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 83	FAL 82
1. WKBN-F 94/12.8	9.9	11.2	10.1	10.5	1. WKBN-F 134	1. WYFM-F 2410/28.7	28.4	25.3
2. WBBW 82/11.2	10.9	12.9	11.2	13.7	2. WQXK-F 133	2. WKBN-F 1788/25.7	22.6	24.0
3. WQXK-F 75/10.2	8.0	9.4	8.2	6.3	3. WYFM-F 128	3. WKBN 1424/22.5	20.8	24.3
4. WYFM-F 67/ 9.1	10.7	7.3	8.1	8.0	4. WSRD-F 87	4. WQXK-F 1412/16.9	14.3	18.5
5. WKBN 54/ 7.4	8.2	7.6	8.6	6.7	5. WBBW 85	5. WSRD-F 1375/19.7	19.3	20.7
6. WSRD-F 53/ 7.2	8.0	7.1	9.3	9.5	6. WKBN 77	6. WHOT 1193/22.8	24.5	26.5
7. WFMJ 48/ 6.5	6.3	4.8	6.7	5.4	7. WMMS-F 67	7. WFMJ 912/17.9	16.0	14.1
8. WHOT 44/ 6.0	6.9	7.9	7.8	8.1	8. WPIC 63	8. WBBW 866/18.9	21.3	20.7
9. WMMS-F 25/ 3.4	4.0	2.6	2.6	2.2	9. WHOT 54	9. WMMS-F 768/ 7.5	7.8	7.6
10. WRRO 21/ 2.9	2.3	4.2	4.0	3.5	10. WFMJ 53	10. WPIC 579/ 3.3	2.8	---

12+ FM SHARE (METRO): 57.06% (388 of 680) (FAL 82: 53.90%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WYFM-F	1. WSRD-F	1. WSRD-F	1. WKBN-F	1. WKBN-F	1. WHOT+
2. WSRD-F	2. WYFM-F	WYFM-F	WQXK-F	2. WBBW	2. WBBW
3. WHOT	3. WHOT	3. WQXK-F	3. WKBN	3. WQXK-F	3. WKBN
	4. WMMS-F	4. WKBN-F	4. WBBW	4. WFMJ	4. WKBN-F
			WYFM-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKBN-F	1. WQXK-F	1. WYFM-F	1. WQXK-F	1. WSRD-F	1. WKBN
2. WBBW	2. WKBN-F	2. WSRD-F	2. WKBN-F	2. WMMS-F	WKBN-F
3. WQXK-F	3. WYFM-F	WQXK-F	3. WYFM-F	3. WHOT	3. WQXK-F
4. WSRD-F	4. WSRD-F	4. WHOT	4. WBBW	4. WYFM-F	4. WBBW

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGFT 1500	.4/2.1	WPIC 790	Sharon 1.6/3.3	WDMT-F 107.9	Cleve 2.2/6.2
WNIO 1540	Niles 1.8/3.7	WQOD-F 93.3	2.2/5.6	WGCL-F 98.5	Cleve 1.1/3.1
WOKG 1570	Warren .5/ .9	WDJQ-F 92.5	Allian 1.0/3.8	WJR 760	Detroit .8/1.1
WSOM 600	Salem .7/2.8	WMJI-F 105.7	Cleve 2.0/5.1	WMGZ-F 95.9	Sharpsv .5/1.8
WTOF-F 98.1	Canton .5/2.7	WWIZ-F 103.9	Mercer .5/2.6		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	44 (1)	160 (5)	204 (6)	30.0
MOR/VARIETY	150 (7)		150 (7)	22.1
BTFL MUSIC		94 (1)	94 (1)	13.8
COUNTRY	13 (1)	75 (1)	88 (2)	12.9
NEWS/TALK	82 (1)		82 (1)	12.1
OTHERS/UNKNOWN	3 (1)	20 (2)	23 (3)	3.4
AC		19 (2)	19 (2)	2.8
BLACK/URBAN/JAZZ		16 (1)	16 (1)	2.4
RELIGION/GOSPEL		4 (1)	4 (1)	0.6
			680 (24)	

RADIO STATIONS

WBBW, 1240, 1 KW/250 W	, TALK	MBS,ABC-E, \$31.05	(Mc-Guild)
WFMJ, 1390, 5 KW (DA-N)	, MOR	NBC,NBC-T, \$12.44	(Weiss)
WHOT, 1330, 500 W/1 KW (DA-2),	CONTEMP (Ron White)	Source, \$29.00*	(Blair)
WKBN, 570, 5 KW (DA-N)	, MOR	CBS, \$43.00*	(Katz)
WRRO, 1440, 5 KW (DA-N)	, MOR	ABC-I,MBS, \$17.00	(Weiss) (WARREN)
WPIC, 790, 1 KW (DAYS)	, MOR	ABC-I, \$26.00	(Torbet) Regional (SHARON)
WSRD-F, 101.1, 16 KW @ 710, AOR	(Ron White)	, \$38.00*	(Blair)
WKBN-F, 98.9, 9 KW @ 1370, BTFL MUS (SRP)		, \$35.00*	(Katz)

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

CONTINUATION PAGE

BAKERSFIELD

KGFM-F, 101.5, 5 KW @ 1280, BTFL MUS	, \$20.00* (Selcom)	
KKXX-F, 107.9, 6 KW @ 1340, CHR/ROCK	, \$26.00* (Katz)	Buck Owens
KQXR-F, 94.1, 5 KW @ 1312, AOR	ABC-E, \$? ? (HNWH)	
KTPI-F, 103.1, 860 W @ 600, COUNTRY	NBC, \$? ? (Wallace)	(TEHACHAPI)

RIVERSIDE-SAN BERNARDINO-ONTARIO

KDUO-F, 97.5, 72 KW @ 1570, BTFL MUS (Century 21)	, \$45.00* (Torbet)	
KGGI-F, 99.1, 2 KW @ 1560, CHR	CBS-R, \$41.00* (Mc-Guild)	
KOLA-F, 99.9, 31 KW @ 1630, ROCK	ABC-R, \$37.50 (Masla)	
KCAL-F, 96.7, 3 KW @ 300, AOR	Source, \$46.38* (----)	

Other stations - See Los Angeles

ALLENTOWN-BETHLEHEM-EASTON

WLSH, 1410, 5 KW (DAYS,DA), MOR	, \$ 7.00 (----)	(LANSFORD)
WSAN, 1470, 5 KW/500 W , ? ?	ABC-D, \$17.00* (----)	Central Penn
WFMZ-F, 100.7, 17 KW @ 870, BTFL MUS (Bonne)	, \$30.00* (Christal)	
WLEV-F, 96.1, 50 KW @ 500, CONTEMP (Drake-Chen)	CBS-R, \$57.00 (Katz)	Sound Communi
WQQQ-F, 99.9, 50 KW @ 456, AC	NBC, \$40.00* (Torbet)	
WXXW-F, 104.1, 50 KW @ 500, COUNTRY (Drake-Chen)	ABC-I, \$40.00 (Mc-Guild)	CRB
WZZO-F, 95.1, 12 KW @ 630, AOR (Burk-Abr)	, \$38.75 (Blair)	Holt

KYW - See Philadelphia

MIAMI-FT. LAUDERDALE

WQBA-F, 107.5, 100 KW @ 500, SPANISH	, \$60.00 (Eastman)	Susquehanna
WSHE-F, 103.5, 100 KW @ 600, AOR (Burk-Abr)	ABC-R, Source, \$80.00* (Eastman)	TK
WTMI-F, 93.1, 100 KW @ 480, CLASSICAL	, \$53.00 (CMBS)	
WWJF-F, 106.7, 100 KW @ 980, MOR	, \$55.00* (HNWH)	Amaturo
WWWL-F, 93.9, 100 KW @ 650, CONTEMP/AC	, \$65.00* (Masla)	

WEAT - See West Palm Beach

ALBUQUERQUE

KWXL-F, 94.1, 23 KW @ 4130, AOR (Burk-Abr)	Source, \$57.00 (Katz)	Peoria Jrnl
KKJY-F, 100.3, 23 KW @ 4107, BTFL MUS (Bonne)	, \$38.00* (Blair)	Dunn

HONOLULU

KPOI-F, 97.5, 100 KW @ 30, AOR (Burk-Abr)	, \$32.00* (RKO)	Sudbrink
KQM-Q, 93.1, 54 KW @ -119, CHR/URBAN	APR, RKO, \$25.00 (Selcom)	Kadota
KULA-F, 92.3, 100 KW @ 1685, CONTEMP	, \$36.00 (Eastman)	Heftel
KUMU-F, 94.7, 60 KW @ -140, BTFL MUS (Bonne)	, \$27.00* (Torbet)	

LAS VEGAS

KEER-F, 97.1, 50 KW @ 1936, BTFL MUS (Bonne)	, \$22.00* (Eastman)	Donrey
KFMS-F, 101.9, 100 KW @ 1110, COUNTRY (Burns-Somerset)	, \$35.00* (Katz)	
KLUC-F, 98.5, 25 KW @ 180, CHR/ROCK	ABC-C, \$40.00* (Mc-Guild)	Western Cit
KOMP-F, 92.3, 100 KW @ 1520, AOR (Burk-Abr)	Source, \$32.00* (Christal)	Lotus
KUDO-F, 93.1, 25 KW @ 260, AC	CBS-R, \$20.00* (HNWH)	
KXTZ-F, 94.1, 100 KW @ 1250, BTFL MUS (Churchill)	, \$26.75 (Selcom)	(HENDERSON)

FRESNO

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP		216 (4)	216 (4)	30.9
AC	17 (1)	97 (3)	114 (4)	16.3
COUNTRY	66 (4)	47 (2)	111 (6)	15.9
NEWS/TALK	82 (3)		82 (3)	11.7
BTFL MUSIC	9 (1)	56 (1)	65 (2)	9.3
SPANISH	55 (2)		55 (2)	7.9
RELIGION/GOSPEL	21 (2)		21 (2)	3.0
NOSTALGIA	16 (1)		16 (1)	2.3
OTHERS/UNKNOWN		9 (1)	9 (1)	1.3
BLACK/URBAN/JAZZ	8 (1)		8 (1)	1.1
			<u>699 (26)</u>	

EL PASO

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	10 (1)	250 (4)	260 (5)	37.5
COUNTRY	69 (2)	79 (2)	148 (4)	21.3
SPANISH	101 (5)		101 (5)	14.6
AC	43 (2)	51 (2)	94 (4)	13.5
BTFL MUSIC		55 (1)	55 (1)	7.9
NEWS/TALK	25 (1)		25 (1)	3.6
MOR/VARIETY	11 (1)		11 (1)	1.6
			<u>694 (21)</u>	

NORTHEAST PENNSYLVANIA

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	45 (2)	258 (7)	303 (9)	29.1
NOSTALGIA	196 (2)		196 (2)	18.8
MOR/VARIETY	143 (6)		143 (6)	13.7
BTFL MUSIC	32 (1)	99 (3)	131 (4)	12.6
AC		105 (4)	105 (4)	10.1
COUNTRY	56 (3)	22 (2)	78 (5)	7.5
NEWS/TALK	60 (2)		60 (2)	5.8
OTHERS/UNKNOWN		26 (3)	26 (3)	2.5
			<u>1042 (35)</u>	

ROCHESTER

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	10 (1)	381 (6)	391 (7)	33.1
MOR/VARIETY	204 (3)		204 (3)	17.3
BTFL MUSIC		189 (1)	189 (1)	16.0
AC		147 (1)	147 (1)	12.5
COUNTRY	86 (2)	16 (1)	102 (3)	8.6
NOSTALGIA		89 (1)	89 (1)	7.5
BLACK/URBAN/JAZZ		41 (1)	41 (1)	3.5
RELIGION/GOSPEL	12 (1)		12 (1)	1.0
OTHERS/UNKNOWN		5 (1)	5 (1)	0.4
			<u>1180 (19)</u>	

SYRACUSE

WYYY-F, 94.5, 100 KW @ 650, CONTEMP/AC
WIBQ-F, 98.7, 25 KW @ 660, BTFL MUS

, \$125.00* (Katz) Katz
, \$ 32.40 (Eastman) (UTICA)

WVOR-F - See Rochester

WEST PALM BEACH

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP		196 (6)	196 (6)	19.7
NEWS/TALK	154 (7)		154 (7)	15.5
BTFL MUSIC		159 (2)	159 (2)	16.0
AC	4 (1)	145 (4)	149 (5)	15.0
COUNTRY		109 (2)	109 (2)	10.9
NOSTALGIA	25 (3)	71 (1)	96 (4)	9.6
BLACK/URBAN/JAZZ	64 (2)		64 (2)	6.4
MOR/VARIETY	1 (1)	28 (2)	29 (3)	2.9
OTHERS/UNKNOWN	22 (2)		22 (2)	2.2
RELIGION/GOSPEL	9 (1)		9 (1)	0.9
CLASSICAL		9 (1)	9 (1)	0.9
			<u>996 (35)</u>	

TOLEDO

WIOT-F, 104.7, 50 KW @ 655, AOR (Burk-Abr)
WKLR-F, 99.9, 50 KW @ 500, COUNTRY
WLQR-F, 101.5, 15 KW @ 810, BTFL MUS (SRP)
WMHE-F, 92.5, 50 KW @ 480, CONTEMP/AC
WRQN-F, 93.5, 3 KW @ 300, CHR/ROCK (TM)
WWWM-F, 105.5, 3 KW @ 300, AC

, \$70.00* (Mc-Guild) Reams
ABC-I, \$47.00* (Masla) Booth
, \$64.00* (Katz)
ABC-F, \$60.00 (Christal)
, \$17.00 (----) (BOWLING GREEN)
Source, \$35.00* (Torbet)

WJR, CKLW - See Detroit

YOUNGSTOWN

WYFM-F, 102.9, 26 KW @ 455, CHR/ROCK

ABC-C, \$36.00 (Torbet) Regional

WQXK-F, 105.1, 88 KW @ 400, COUNTRY (Drake-Chen) ABC-D, \$25.00* (Eastman)

(SHARON)
Rust
(SALEM)

WMMS-F - See Cleveland

SECTION C

OTHER MARKET REPORTS

1. BIRCH MONTHLY REPORTS
2. ARBITRON CONDENSED RADIO MARKET REPORTS

BIRCH MONTHLY REPORTS*

NEW YORK BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WHTZ-F	.5	4.3	8.9	9.5	9.1	1. WHTZ-F	1.2	6.5	11.8	11.8	13.1
2. WRKS-F	4.8	4.8	4.8	6.2	7.7	2. WINS	12.3	13.9	13.6	12.3	12.1
3. WOR	6.5	6.1	6.2	5.7	5.1	3. WRKS-F	8.5	9.2	9.4	9.5	10.3
4. WINS	3.9	4.6	4.6	5.2	5.0	4. WKTU-F	10.8	11.7	10.5	9.4	10.0
5. WBLS-F	4.3	4.3	4.4	4.1	4.8	5. WBLS-F	8.4	9.3	8.6	8.3	8.7
6. WAPP-F	5.8	5.5	4.6	5.2	4.5	WPLJ-F	10.4	9.9	8.5	8.0	8.7
7. WKTU-F	6.3	6.1	4.8	3.6	4.2	7. WCBS	7.6	7.7	8.4	8.4	8.1
8. WPLJ-F	6.3	5.3	3.5	3.2	3.6	8. WOR	9.2	9.5	9.5	8.9	7.7
9. WADO	3.0	3.1	3.2	3.8	3.4	9. WAPP-F	9.1	9.1	7.7	8.0	7.6
10. WPAT-F	2.6	3.4	2.8	2.6	3.1	10. WBBC	6.7	6.1	6.1	6.3	6.1
WNBC	3.3	3.4	3.1	2.8	3.1	WABC	7.5	7.8	7.2	6.5	6.1
WJIT	2.3	2.5	1.9	2.7	3.1	12. WPAT-F	4.9	4.5	4.3	4.6	5.7
13. WCBS	3.4	3.1	3.1	2.9	3.0	13. WPIX-F	4.0	4.1	4.6	5.4	5.3
14. WNEW-F	3.0	2.9	3.1	3.8	2.8	14. WNEW	5.3	5.3	5.2	4.3	4.6
15. WABC	3.9	3.6	3.3	2.9	2.7	15. WADO	4.2	4.0	3.7	5.0	4.5
16. WPIX-F	1.9	1.9	2.5	2.4	2.3	WNEW-F	4.7	4.6	4.1	4.9	4.5
17. WMCA	1.9	1.8	1.8	2.0	2.2	17. WCBS-F	4.3	4.5	4.5	4.5	4.2
WCBS-F	2.0	2.0	2.2	2.0	2.2	18. WYNY-F	5.3	5.7	6.2	5.4	3.8
19. WRFM-F	2.1	1.9	1.6	1.8	2.1	19. WNCN-F	2.5	2.2	1.5	1.3	1.5
WYNY-F	3.3	3.3	3.4	3.1	2.1	WHN	3.6	3.3	3.4	3.5	3.4

*Tables show 12+ Metro and 12+ Cume Rating, Monday through Sunday, 6AM-Midnight

PHILADELPHIA BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WUSL-F	8.1	7.6	6.5	7.8	9.4	1. KYW	20.4	20.2	20.9	20.4	20.0
2. WEAZ-F	7.9	6.9	6.9	8.4	8.1	2. WCAU-F	15.2	16.8	18.5	16.8	15.8
3. WWDB-F	5.4	5.1	4.7	5.2	6.8	3. WUSL-F	11.1	11.8	10.4	12.5	14.6
4. WCAU-F	8.8	8.5	8.3	8.2	6.6	4. WMMR-F	12.3	13.8	15.3	13.2	13.4
5. KYW	7.8	8.2	7.9	6.5	6.5	5. WEAZ-F	10.1	9.6	9.7	11.2	12.1
6. WMMR-F	5.3	5.3	5.7	5.3	6.3	6. WYSP-F	11.5	12.0	13.4	12.5	11.9
7. WDAS-F	6.9	5.9	4.8	6.9	5.9	7. WDAS-F	8.7	9.3	8.7	10.6	11.1
8. WMGK-F	4.8	5.1	6.2	5.8	5.1	8. WMGK-F	10.0	10.7	12.0	10.6	10.1
WYSP-F	5.0	5.3	7.0	6.2	5.1	9. WCAU	16.5	14.0	13.6	11.7	8.8
10. WPEN	4.6	5.3	5.1	4.3	4.9	10. WIOQ-F	8.0	8.6	8.2	8.2	8.2
11. WIOQ-F	3.6	4.2	3.7	3.7	4.4	11. WWDB-F	8.1	7.8	7.0	7.2	7.9
12. WIP	2.5	3.3	4.8	4.4	3.9	12. WIP	5.9	6.6	8.3	8.6	7.7
13. WCAU	8.0	6.9	6.2	4.7	3.5	13. WSNI	6.3	6.7	5.5	6.5	7.5
14. WSNI-F	2.7	2.9	1.7	2.2	3.2	14. WWSH-F	5.2	5.7	5.4	6.7	7.3
15. WFIL	2.6	2.8	2.0	2.4	3.0	15. WPEN	6.9	7.2	7.5	7.0	7.0
16. WWSH-F	2.2	2.5	1.7	2.2	2.7	16. WFIL	4.9	5.4	5.8	6.4	6.6
17. WKSZ-F	1.7	1.8	2.8	2.7	2.4	17. WKSZ-F	2.7	2.8	3.6	4.0	4.3
18. WFLN-F	2.4	1.9	2.8	2.6	2.0	18. WFLN-F	4.0	3.9	4.3	4.6	4.0

DETROIT BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WJR	12.9	14.7	12.9	11.0	10.3	1. WJR	23.8	24.9	23.6	22.2	20.1
2. WRIF-F	6.7	7.1	7.8	7.2	7.3	2. WRIF-F	18.5	19.6	20.2	19.3	18.2
3. WNIC-F	4.2	4.4	5.7	6.1	7.1	3. WLLZ-F	16.3	19.4	19.6	18.7	16.8
4. WLLZ-F	8.0	9.2	8.5	8.3	6.7	4. WNIC-F	10.6	12.8	14.1	13.9	14.4
5. WWJ	4.5	5.7	4.8	6.4	6.4	5. WDRQ	13.7	12.3	11.7	12.2	12.0
6. WDRQ-F	9.3	7.5	6.2	5.9	6.2	WWJ	10.7	12.3	12.1	12.9	12.0
7. WJLB-F	6.4	5.7	5.1	5.8	5.0	7. WHYT-F	12.2	13.6	12.5	12.0	11.9
8. WJOI-F	4.0	3.7	4.7	5.0	4.8	8. WJLB-F	11.4	10.6	11.0	12.3	10.2
9. WMJC-F	2.6	3.2	4.0	4.4	4.7	9. WABX-F	12.7	12.2	11.8	10.8	9.8
10. WXYZ	3.9	5.2	4.6	3.1	4.6	10. WMJC-F	8.3	8.9	9.9	10.0	9.4
11. WWWW-F	3.3	2.7	2.9	4.2	3.8	11. WJOI-F	6.8	5.6	7.4	7.9	7.6
12. WHYT-F	4.7	4.8	4.1	3.6	3.7	12. WXYZ	7.3	8.6	8.7	7.6	7.5
13. WCZY-F	3.6	2.9	2.9	3.2	3.5	13. WWWW-F	6.6	7.1	7.3	7.7	6.9
14. WJZZ-F	2.7	1.7	1.7	2.3	2.9	14. WCZY-F	6.0	6.6	7.4	6.6	6.2
15. WABX-F	3.6	2.3	2.8	2.7	2.6	15. CKLW	5.7	5.2	5.2	4.5	5.4
16. WOMC-F	3.0	3.1	2.5	2.7	2.5	16. WOMC-F	5.8	6.4	6.8	6.1	5.1
17. WCXI-F	1.5	2.2	2.8	2.2	1.9	17. WCXI-F	4.0	5.0	5.3	5.3	4.9
18. WLBS-F	1.2	1.0	1.0	1.3	1.7	18. WLBS-F	4.9	4.8	4.1	4.1	4.8
19. WGPR-F	1.1	.9	.9	1.0	1.6	19. WJZZ-F	5.6	5.3	4.9	5.8	4.4
WHND	.9	1.4	2.0	2.1	1.6	20. WCXI	3.6	3.7	3.9	3.7	3.2

SEATTLE BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KIRO	8.1	8.4	8.9	8.5	8.6	1. KIRO	16.6	17.9	18.6	18.9	20.7
2. KOMO	5.0	4.7	5.1	6.1	6.6	2. KOMO	11.8	13.3	12.6	14.6	14.2
3. KISW-F	8.5	7.9	7.8	7.5	6.0	3. KISW-F	11.2	11.2	12.1	12.5	10.0
4. KNBQ-F	7.7	7.2	7.0	6.9	5.9	4. KUBE-F	9.5	10.6	10.9	9.9	9.9
5. KZOK-F	5.8	5.8	5.1	5.1	5.6	5. KNBQ-F	8.7	8.9	9.0	9.5	9.3
6. KUBE-F	5.0	6.4	6.6	5.8	5.4	6. KZOK-F	9.6	10.4	10.2	9.6	8.7
7. KLSY-F	2.7	2.3	4.3	5.9	5.0	7. KLSY-F	5.3	5.1	6.8	8.5	7.6
8. KIXI	3.1	2.8	4.0	4.4	4.8	8. KJR	8.5	8.1	7.2	7.1	7.0
9. KING-F	4.4	3.5	4.0	4.7	4.0	9. KSEA-F	6.7	6.9	6.9	6.9	6.6
KSEA-F	3.5	3.5	3.8	3.5	4.0	KIXI	6.5	6.2	6.2	5.7	6.6
11. KBRD-F	2.3	4.0	3.8	2.7	3.4	11. KYYX-F	6.8	7.9	6.8	6.4	6.2
12. KYYX-F	3.7	4.1	3.2	3.0	3.3	12. KING-F	7.8	6.6	6.6	6.8	6.0
13. KPLZ-F	1.9	2.0	1.4	1.6	2.6	13. KKFX	4.7	3.5	3.7	5.1	5.5
14. KKFX	1.9	1.2	2.0	2.8	2.5	KING	5.2	3.9	3.4	4.9	5.5
KRPM-F	2.0	2.9	3.4	3.0	2.5	15. KVI	8.6	8.4	7.7	6.5	5.4
KJR	3.1	2.8	3.2	2.8	2.5	16. KIXI-F	5.0	4.0	3.7	4.2	4.5
17. KMPS-F	3.7	3.4	3.0	2.5	2.4	17. KMPS-F	5.9	5.6	4.9	4.7	4.4
KBIQ-F	1.7	1.9	1.7	1.8	2.4	KBRD-F	4.0	4.8	4.8	4.3	4.4

SAN FRANCISCO BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KGO	10.0	7.4	7.6	8.7	9.5	1. KGO	15.9	14.4	15.3	16.0	17.1
2. KCBS	5.4	4.5	4.5	5.1	5.5	2. KCBS	13.9	12.0	13.3	13.5	13.5
3. KSOL-F	3.6	4.1	2.3	5.0	4.9	3. KFRC	13.0	12.7	11.4	10.5	10.1
4. KSAN-F	3.8	4.1	4.6	3.6	4.1	4. KSOL-F	6.9	7.3	6.3	8.5	9.4
5. KIOI-F	2.2	3.5	4.1	3.9	4.0	5. KIOI-F	9.6	9.3	10.0	10.2	9.1
6. KBLX-F	3.8	4.4	3.8	3.1	3.8	6. KSAN-F	6.6	6.2	8.2	8.6	8.5
7. KABL-F	2.2	3.0	3.8	2.7	3.6	7. KYA	4.9	5.2	5.1	6.2	7.4
8. KYUU-F	3.1	3.0	3.2	3.3	3.2	KMEL-F	9.9	10.3	10.4	9.1	7.4
9. KSFO	3.2	3.0	3.1	2.5	3.0	9. KYUU-F	7.8	7.4	6.8	6.7	7.1
10. KQAK-F	2.0	2.2	2.4	2.5	2.8	10. KITS-F	7.4	7.0	6.0	6.8	7.0
11. KITS-F	3.4	2.5	2.0	3.1	2.6	11. KSFO	7.7	6.7	7.0	6.6	6.4
KFRC	4.5	3.9	3.7	3.8	2.6	KBLX-F	5.8	7.3	6.5	6.3	6.4
13. KNBR	3.3	2.9	2.2	2.2	2.5	KABL-F	6.2	6.3	7.2	6.2	6.4
14. KFOG-F	1.4	2.0	3.0	3.6	2.4	14. KDIA	4.4	4.8	4.7	6.0	6.0
KNEW	1.8	1.8	2.6	2.9	2.4	KNBR	9.9	8.4	6.8	6.2	6.0
KOME-F	1.6	2.5	2.4	2.0	2.4	16. KRQR-F	8.9	8.5	8.0	7.0	5.8
KRQR-F	3.9	3.1	2.9	2.7	2.4	17. KOME-F	5.5	5.7	5.6	4.7	5.6
18. KYA	1.3	1.7	1.8	1.7	2.3	18. KOIT-F	5.2	5.0	5.4	5.3	5.3
19. KOIT-F	3.0	3.1	2.6	1.8	2.2	19. KDFC-F	4.2	4.5	4.6	4.9	5.2
20. KWSS-F	1.2	1.3	1.3	1.5	2.0	20. KQAK-F	5.7	6.7	6.0	5.0	5.1
KDIA	2.5	2.2	2.2	2.4	2.0	KNEW	5.9	4.8	5.7	5.7	5.1

PITTSBURGH BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KDKA	21.1	21.2	18.3	16.1	15.9
2. WDVE-F	8.0	8.4	8.8	9.7	10.3
3. WBZZ-F	8.1	7.5	7.3	9.4	9.4
4. WTAE	4.2	6.3	7.0	6.4	6.3
5. WAMO-F	8.2	5.9	5.2	4.7	5.6
6. WSHH-F	3.9	4.0	4.6	5.6	5.4
7. WHYW-F	5.3	4.1	4.5	5.7	5.2
8. WHTX-F	4.7	5.4	6.3	6.1	4.5
9. WDSY-F	3.4	4.4	3.9	2.9	3.9
10. WTKN	3.0	3.4	3.3	2.4	3.5
11. WJAS	4.9	4.8	4.7	4.2	3.2
WPNT-F	2.9	2.6	1.9	2.5	3.2
13. WWSW-F	2.5	2.6	2.6	3.3	2.9
14. KQV	2.2	2.4	2.5	2.8	2.8
15. WYDD-F	2.5	3.2	2.8	2.4	2.7

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KDKA	39.2	38.6	36.5	33.3	32.3
2. WBZZ-F	15.0	14.4	14.9	16.2	15.2
3. WTAE	11.0	14.0	14.5	15.6	14.7
4. WDVE-F	12.2	13.8	13.8	14.0	14.3
5. WHTX-F	12.1	13.3	13.3	14.7	13.7
6. WHYW-F	9.2	9.4	8.8	9.5	10.0
7. WSHH-F	7.0	7.4	8.4	8.7	8.7
8. WAMO-F	10.8	8.8	7.9	7.0	8.1
9. KQV	6.7	6.7	6.5	6.7	7.3
10. WJAS	8.2	6.8	6.5	6.2	6.3
11. WPNT-F	4.8	5.6	5.3	5.1	5.8
WYDD-F	5.5	5.9	5.7	5.9	5.8
13. WDSY-F	4.7	4.3	4.7	4.8	5.4
14. WTKN	6.1	6.0	5.1	4.7	5.3
15. WWSW-F	4.3	5.1	5.2	5.0	5.0

DALLAS/FORT WORTH BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KVIL-F	10.4	10.0	10.1	11.0	12.1
2. KKDA-F	6.4	5.8	5.6	9.1	8.2
3. WBAP	8.0	8.2	7.4	6.2	7.8
4. KZEW-F	6.9	8.2	7.2	7.4	7.6
5. KSCS-F	6.7	7.9	8.1	8.0	7.5
6. KRLD	5.0	6.0	6.4	5.7	6.0
7. KAFM-F	6.5	7.8	7.9	6.7	5.6
8. KEGL-F	6.4	5.8	5.2	4.7	5.5
9. KTXQ-F	7.8	6.9	6.8	5.6	5.4
10. KPLX-F	5.1	5.5	7.2	6.2	5.2
11. KMEZ-F	6.0	3.3	3.2	4.2	4.0
12. KNOK-F	3.2	1.7	2.5	3.6	3.2
13. KMGC-F	1.6	2.3	1.9	1.9	2.5
14. KLIF	.6	1.0	1.5	1.6	1.6
KPBC	.6	.9	.9	1.3	1.5

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KVIL-F	15.6	14.7	14.7	16.6	17.5
2. KSCS-F	9.5	10.8	11.2	12.3	13.2
3. KZEW-F	10.6	12.0	11.6	11.6	12.0
4. KEGL-F	9.8	11.3	11.3	10.1	11.8
5. KRLD	10.0	11.9	12.5	11.8	11.5
6. KTXQ-F	11.2	11.8	11.8	10.5	11.2
7. WBAP	10.7	10.7	11.8	10.1	10.6
8. KAFM-F	8.0	10.8	12.0	10.8	10.0
9. KKDA-F	7.9	6.8	7.4	9.3	8.5
10. KPLX-F	6.5	6.8	8.7	8.2	7.2
11. KMEZ-F	6.6	5.6	6.0	5.7	5.2
12. KNOK-F	5.0	4.1	4.7	6.8	4.9
13. KMGC-F	3.6	4.8	4.4	3.9	4.2
14. KLIF	1.6	1.7	2.6	3.2	3.1
KOAX-F	2.7	2.5	3.2	3.5	3.1

CLEVELAND BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WMMS-F	13.1	12.5	12.6	14.6	15.5
2. WZAK-F	8.1	6.0	5.4	8.5	8.8
3. WGCL-F	11.0	12.6	11.9	9.5	8.6
4. WMJI-F	8.3	8.5	6.3	5.8	6.6
5. WDOK-F	6.9	7.1	6.3	6.2	5.8
6. WBBG	5.3	6.9	8.5	6.9	5.5
7. WQAL-F	4.6	5.4	6.4	5.8	5.3
8. WKSW-F	2.6	2.5	2.3	3.5	5.2
9. WERE	3.4	4.1	3.9	4.1	3.9
10. WZZP-F	3.3	4.3	5.3	4.3	3.8
11. WABQ	1.7	1.0	.6	1.0	3.6
12. WGAR	5.0	3.7	3.1	3.0	3.5
13. WCLV-F	2.9	2.8	1.0	2.1	3.0
14. WDMT-F	4.2	4.6	4.8	4.2	2.9
15. WJW	3.2	3.0	3.0	2.1	2.8

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WMMS-F	21.2	22.9	22.9	23.4	24.2
2. WGCL-F	22.0	23.5	23.4	21.6	21.3
3. WMJI-F	18.1	17.3	16.9	17.1	17.4
4. WZZP-F	12.3	12.3	14.4	15.4	13.6
5. WDOK-F	13.5	13.0	12.2	12.1	13.2
6. WHK	7.8	10.0	12.9	14.0	10.9
7. WBBG	10.0	10.6	11.2	10.3	10.3
8. WRQC-F	8.4	8.7	9.6	10.9	9.8
9. WZAK-F	9.2	8.5	8.2	9.5	9.0
10. WQAL-F	11.4	12.2	11.2	9.6	8.6
11. WKSW-F	7.0	8.4	7.2	6.4	8.4
12. WGAR	9.4	9.8	8.2	7.5	8.3
WDMT	11.1	9.8	7.6	9.1	8.3
14. WJMO	4.4	3.8	3.3	5.9	6.9
15. WCLV-F	7.3	6.5	4.4	5.9	6.0

WASHINGTON BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WKYS-F	10.6	9.1	8.8	9.9	11.4
2. WMAL	6.1	8.0	8.0	8.6	8.8
3. WGAY-F	5.6	6.5	6.0	6.2	8.2
4. WRQX-F	10.1	9.0	8.5	8.4	7.2
5. WHUR-F	5.3	5.1	5.2	5.7	6.9
6. WWDC-F	6.0	5.5	4.8	5.5	6.6
7. WAVA-F	6.3	7.2	6.6	5.7	5.8
8. WRC	3.4	4.8	4.2	3.6	4.4
9. WPKX-F	3.5	4.9	4.9	4.1	3.8
10. WGMS-F	2.6	2.9	3.9	3.8	3.0
11. WMZQ-F	3.8	3.9	3.7	3.2	2.9
12. WLTT-F	3.6	3.9	4.6	3.9	2.8
13. WOOK-F	1.6	2.1	2.5	2.6	2.7
14. WPGC-F	3.7	3.0	3.2	2.8	2.4
15. WTOP	4.1	4.3	3.5	2.7	2.2
16. WETA-F	2.0	1.1	2.0	2.5	2.5
17. WASH-F	3.1	2.8	2.8	2.5	2.1

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WRQX-F	19.5	19.0	20.0	20.8	19.2
2. WKYS-F	14.5	13.4	14.4	18.1	18.1
3. WMAL	12.2	13.7	15.9	17.1	16.6
4. WWDC-F	12.2	13.0	12.8	14.2	15.3
5. WAVA-F	11.4	12.8	13.7	14.2	14.8
6. WHUR-F	10.0	9.9	10.7	12.5	14.1
7. WPKX-F	9.2	9.9	10.1	12.2	12.6
8. WGAY-F	10.7	9.2	10.2	11.1	12.3
9. WPGC-F	10.4	9.6	9.7	10.3	10.8
10. WOOK-F	8.6	8.2	9.1	10.5	10.2
11. WTOP	9.6	9.8	10.4	10.2	10.0
12. WRC	7.6	7.6	7.6	8.3	9.7
13. WLTT-F	10.3	9.7	9.0	9.5	9.5
14. WMZQ-F	6.8	6.5	8.1	7.9	7.7
15. WGMS-F	5.8	5.7	7.7	7.5	6.5
16. WASH-F	8.0	8.1	7.7	7.9	6.2
17. WETA-F	5.0	4.2	5.2	5.9	6.0

BOSTON BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WXKS-F	11.6	9.9	10.9	11.1	10.2
2. WBCN-F	11.0	12.1	10.5	10.1	9.9
3. WHTT-F	9.8	9.9	10.0	11.2	9.6
WBZ	8.5	9.5	9.3	9.5	9.6
5. WHDH	6.1	5.3	5.3	4.7	5.3
6. WJIB-F	2.3	3.4	4.5	5.0	4.4
7. WEEL	3.8	3.8	5.2	5.1	3.9
8. WROR-F	3.0	3.1	2.8	2.3	3.8
9. WCOZ-F	5.5	4.9	5.3	4.8	3.6
10. WRKO	3.5	3.4	3.3	3.3	3.5
11. WMJX-F	3.0	3.6	3.7	3.3	3.1
12. WGBH-F	1.6	2.4	1.9	2.1	3.0
13. WSSH-F	3.2	2.2	1.7	1.8	2.4
WVBF-F	3.1	3.2	3.0	2.5	2.4
15. WHUE-F	1.8	1.7	1.9	1.7	2.2
WCRB-F	1.5	1.7	1.1	1.5	2.2

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WBZ	15.8	15.9	17.4	17.8	18.7
2. WHTT-F	16.9	17.9	18.0	18.1	18.2
3. WXKS-F	18.0	17.9	18.0	18.1	17.5
4. WBCN-F	16.2	17.9	17.2	17.3	16.9
5. WHDH	14.3	12.2	15.0	15.9	13.0
6. WEEL	10.9	11.5	12.8	13.2	12.5
7. WCOZ-F	14.3	16.5	15.7	13.3	12.2
8. WJIB-F	6.2	6.9	7.7	8.9	9.5
9. WROR-F	9.6	8.8	7.8	7.9	8.5
10. WRKO	5.7	6.0	6.2	6.9	8.1
11. WMJX-F	7.5	8.7	9.5	8.8	7.1
12. WGBH-F	3.7	5.1	5.6	5.8	6.1
13. WSSH-F	4.3	3.5	3.1	3.5	4.7
14. WVBF-F	6.7	6.5	5.5	5.3	4.6
15. WBUR-F	3.2	3.8	3.8	4.2	4.2
WAAF-F	4.2	4.5	4.9	4.6	4.2

HOUSTON BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KIKK-F	8.1	9.1	7.9	7.8	9.6
2. KMJQ-F	9.5	9.3	10.8	9.2	9.5
3. KKBQ-F	5.6	7.9	8.9	8.0	9.1
4. KSRR-F	7.4	7.9	7.2	8.8	7.9
5. KRLY-F	9.8	8.2	8.1	7.7	6.2
6. KLOL-F	5.4	5.7	5.5	5.7	5.7
7. KILT-F	4.3	4.1	4.5	5.6	5.5
KTRH	2.6	3.6	5.0	5.1	5.5
9. KODA-F	4.3	3.9	5.0	5.9	5.0
10. KRBE-F	4.1	4.7	4.5	4.4	4.8
11. KFMK-F	3.3	3.5	4.3	4.6	4.4
12. KQUE-F	5.6	4.8	3.6	3.6	3.8
13. KPRC	3.4	3.6	3.9	3.1	3.0
14. KLEF-F	1.5	1.2	1.0	2.2	2.1
15. KKBQ	2.7	2.4	2.1	2.3	2.0

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KKBQ-F	14.0	15.8	17.1	17.6	19.2
2. KSRR-F	16.8	17.1	15.8	18.3	18.2
3. KLOL-F	14.7	14.9	14.9	15.9	16.1
4. KIKK-F	14.5	14.5	14.9	15.9	15.5
5. KMJQ-F	17.0	16.4	17.2	14.9	14.6
6. KILT-F	11.3	10.3	9.4	11.4	11.8
7. KRLY-F	16.1	15.6	16.2	13.0	11.2
8. KODA-F	10.1	9.2	11.5	12.0	10.7
9. KRBE-F	10.9	12.0	12.3	11.6	9.8
10. KTRH	5.9	7.0	9.5	9.6	9.1
11. KFMK-F	8.2	7.5	7.6	8.7	8.5
12. KQUE-F	8.7	7.5	7.6	8.1	7.2
13. KPRC	6.6	7.0	8.8	7.5	6.4
14. KKBQ	5.9	6.0	6.4	5.9	6.1
15. KLEF-F	3.7	3.3	3.6	4.3	3.9

DENVER BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KPKE-F	9.4	10.9	13.4	12.4	10.0
2. KOSI-F	7.8	6.7	6.4	5.9	7.5
3. KOA	5.0	6.3	7.4	7.1	5.9
4. KYGO-F	4.0	3.9	3.5	4.9	5.7
5. KIMN	4.7	4.5	4.9	5.2	5.4
KOAQ-F	6.9	6.6	6.1	4.9	5.4
7. KBCO-F	4.3	3.6	3.4	4.1	5.0
8. KEZW	3.4	3.1	2.7	2.7	4.8
9. KBPI-F	8.2	7.6	8.1	6.6	4.7
10. KVOD-F	3.6	4.0	4.6	5.3	4.5
11. KAZY-F	4.5	5.7	4.8	4.5	4.3
12. KLZ	4.9	5.5	4.6	4.9	4.2
13. KPPL-F	3.5	3.6	4.0	4.3	3.4
14. KBRQ-F	1.9	1.5	2.2	2.8	3.3
15. KDKO	5.1	3.5	2.0	2.0	3.1

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KBPI-F	20.5	20.9	21.5	22.2	21.2
2. KPKE-F	15.5	19.4	21.2	20.2	18.5
3. KOAQ-F	17.7	19.0	19.8	17.8	17.4
4. KIMN	14.4	15.0	16.2	15.9	16.6
KAZY-F	16.8	17.0	16.4	17.0	16.6
6. KOA	16.4	17.6	18.5	18.3	16.4
7. KOSI-F	14.9	14.2	14.7	14.6	14.9
8. KPPL-F	9.9	10.9	12.5	12.8	12.5
9. KYGO-F	10.0	10.1	9.2	11.3	11.4
10. KLZ	10.4	8.1	8.8	9.5	9.7
KHOW	8.3	10.0	10.8	10.2	9.7
12. KLIR-F	102.	10.5	10.8	10.9	9.3
13. KBCO-F	7.5	8.2	9.6	9.3	8.7
14. KVOD-F	8.9	9.9	8.6	8.2	8.5
15. KEZW	6.7	5.6	4.8	5.5	7.5

PHOENIX BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KDKB-F	9.4	10.3	9.8	10.1	10.7
2. KNIX-F	12.1	11.0	10.2	10.8	10.1
3. KTAR	9.2	9.6	7.3	8.3	8.9
4. KUPD-F	9.2	7.1	6.3	7.7	8.3
5. KMEO-F	4.9	5.5	6.2	6.2	6.7
6. KOPA-F	7.6	6.5	5.5	4.7	6.3
KZZP-F	7.5	6.9	7.0	6.9	6.3
8. KQYT-F	5.1	6.1	7.5	6.0	6.1
9. KOY	3.4	3.8	4.0	5.1	5.6
10. KKLT-F	5.5	6.7	8.9	7.0	5.3
11. KOOL-F	4.1	4.0	4.4	4.9	4.6
12. KSTM-F	1.7	1.8	2.0	2.5	3.3
13. KEZC-F	2.5	3.8	4.5	4.9	3.1

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KDKB-F	18.7	17.6	17.3	19.2	18.8
2. KUPD-F	17.2	14.7	14.6	16.0	15.3
3. KNIX-F	17.1	17.7	16.9	15.3	15.1
4. KZZP-F	16.9	15.2	15.0	16.8	14.8
5. KTAR	14.8	15.4	15.0	15.8	13.8
6. KOPA-F	14.9	12.8	12.6	12.7	12.7
7. KKLT-F	11.4	12.1	13.0	12.8	11.4
8. KMEO-F	10.3	10.8	10.2	10.3	11.0
9. KOY	9.8	9.8	10.1	11.5	10.4
10. KQYT-F	8.6	8.5	9.3	8.7	8.6
11. KOOL-F	7.5	7.7	7.4	7.6	7.4
12. KEZC-F	6.5	7.4	7.2	7.1	5.5
13. KHEP-F	2.2	2.7	3.2	3.9	4.2

MILWAUKEE BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WQFM-F	7.9	10.3	11.2	10.2	10.5
2. WTMJ	18.4	17.4	13.9	10.6	10.2
3. WKTI-F	8.0	9.2	9.6	8.7	9.5
4. WMIL-F	3.1	3.3	5.7	7.5	7.2
5. WLUM-F	3.7	4.8	8.1	8.4	7.0
6. WEZW-F	6.8	6.8	5.3	6.0	6.4
7. WOKY	3.0	2.8	3.9	4.6	5.3
WBCS-F	3.9	3.9	4.1	4.6	5.3
9. WISN	4.0	5.0	3.4	3.1	4.6
10. WZUU-F	4.1	4.3	4.5	5.0	4.3
11. WMYX-F	4.9	4.8	5.0	3.7	3.7
12. WRKR-F	2.9	3.1	2.6	3.2	3.1

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WTMJ	32.1	30.5	27.1	23.2	21.4
2. WKTI-F	18.5	19.6	20.5	19.6	19.1
3. WQFM-F	10.4	10.0	10.7	11.1	10.7
4. WISN	12.5	13.0	12.8	12.9	13.6
5. WZUU-F	14.2	13.3	12.7	12.2	11.6
6. WOKY	10.4	10.0	10.7	11.1	10.7
7. WBCS-F	11.5	10.4	9.8	10.8	10.6
8. WEZW-F	10.4	9.2	9.1	9.8	10.2
WMIL-F	7.3	6.3	8.9	11.3	10.2
10. WLUM-F	6.9	7.6	9.8	10.6	9.7
11. WMYX-F	8.2	8.1	8.3	8.4	9.5
12. WLPX-F	16.8	12.5	9.1	9.1	9.3
13. WRKR-F	8.1	8.9	8.5	9.6	9.1

MIAMI BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WINZ-F	8.3	8.7	9.7	11.0	11.2
2. WHYI-F	12.6	12.2	11.6	10.4	10.5
3. WQBA	8.8	10.8	11.6	9.4	6.9
4. WLYF-F	6.3	5.0	4.7	4.9	6.2
5. WRHC	2.5	2.8	2.8	2.6	5.1
6. WSHE-F	6.6	6.1	4.1	4.1	4.6
7. WINZ	2.6	3.4	4.1	5.0	4.3
8. WIOD	3.1	2.8	2.1	2.8	4.1
9. WAXY-F	3.9	2.9	2.9	3.7	3.3
WWWL-F	3.1	3.2	2.8	2.6	3.3
WNWS	3.2	4.4	5.7	5.5	3.3
12. WWJF-F	2.3	2.2	2.3	3.2	2.9
13. WKQS-F	2.5	2.9	2.5	3.0	2.8
WQBA-F	3.2	2.8	2.7	1.8	2.8
15. WCMQ-F	3.6	2.7	3.2	2.9	2.6
16. WAIA-F	2.3	2.4	3.1	2.8	2.5

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WHYI-F	17.1	16.9	18.5	19.7	18.0
2. WINZ-F	12.9	14.3	16.2	16.9	17.3
3. WIOD	6.4	6.8	6.3	7.4	9.1
4. WINZ	6.3	8.4	9.2	10.0	8.4
5. WAXY-F	6.9	6.1	5.6	6.7	7.7
6. WLYF-F	8.9	7.4	8.0	7.6	7.6
7. WNWS	5.6	6.3	8.7	8.5	7.1
8. WQBA	10.8	11.4	10.1	7.2	6.9
9. WSHE-F	7.9	9.6	7.6	6.1	6.1
10. WWWL-F	6.0	6.8	5.5	5.2	5.7
11. WKQS-F	3.7	3.8	4.0	4.6	4.5
12. WAIA-F	4.3	5.1	5.5	5.0	4.2
13. WCKO-F	4.4	5.2	5.1	4.2	4.1
14. WCMQ-F	5.4	4.1	4.5	4.2	3.7
15. WQBA-F	4.0	4.1	4.5	3.6	3.5
16. WWJF-F	3.0	3.2	3.4	4.1	3.4

BALTIMORE BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WIYY-F	8.9	9.7	11.3	10.5	9.3
2. WBSB-F	10.0	9.5	8.1	8.0	8.4
3. WXYV-F	9.5	8.3	7.8	7.9	8.0
4. WBAL	7.7	7.0	7.7	6.9	7.8
5. WPOC-F	5.7	4.8	4.2	6.2	7.5
6. WLIF-F	4.2	5.0	6.0	5.1	5.6
7. WWIN-F	2.7	3.8	4.7	4.3	5.5
8. WCBM	2.6	2.6	2.4	3.1	3.5
WWIN	5.1	3.3	2.3	3.0	3.5
10. WYST-F	3.2	3.4	3.3	4.0	3.2
11. WMAR-F	2.3	3.0	4.1	3.9	3.1
WCAO	3.3	3.4	3.7	3.0	3.1
13. WEBB	2.3	2.6	2.4	3.9	3.0
14. WITH	2.3	3.0	2.3	2.1	2.8
15. WFBR	6.8	6.6	6.5	3.9	2.6

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WBSB-F	21.0	21.2	21.0	20.8	21.6
2. WIYY-F	17.6	19.4	21.0	20.2	18.4
3. WBAL	17.2	17.1	17.0	14.4	16.1
4. WXYV-F	14.7	14.6	14.8	15.0	14.8
5. WLIF-F	9.7	11.0	10.5	9.5	12.1
6. WPOC-F	12.0	9.8	9.3	11.3	11.5
7. WFBR	16.3	15.9	21.5	17.8	10.3
8. WMAR-F	6.2	8.8	10.5	10.1	10.1
9. WCAO	8.4	9.3	9.4	9.4	9.9
10. WWIN-F	7.0	8.2	8.1	8.0	8.8
11. WWIN	7.8	7.2	6.6	7.7	8.5
12. WCBM	7.0	7.8	8.4	7.7	8.2
13. WYST-F	8.7	7.4	7.6	8.3	8.1
14. WWDC-F	7.7	8.4	8.5	7.8	7.5
15. WQSR-F	5.7	6.9	6.9	6.8	6.7

PORTLAND OR BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KMJK-F	8.2	8.1	10.1	11.4	9.6
2. KRCK-F	11.5	11.4	10.0	9.6	9.1
3. KGW	4.8	5.1	6.5	7.9	7.7
4. KINK-F	9.6	8.0	7.1	7.1	7.0
5. KUPL-F	7.3	9.0	6.5	5.6	6.7
6. KWJJ	6.1	7.5	5.7	5.8	6.3
7. KEX	4.6	5.3	5.6	5.3	6.1
8. KGON-F	5.1	4.6	6.9	6.6	5.0
9. KCNR-F	7.5	8.2	7.5	6.1	4.9
10. KXL	2.4	2.2	3.0	3.5	4.4
11. KUPL	2.8	1.3	1.7	2.9	4.0
12. KJIB-F	4.2	4.2	3.6	2.8	3.2

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KGW	13.0	15.2	17.4	17.5	17.5
2. KMJK-F	11.2	11.4	14.0	15.5	15.3
3. KGON-F	15.0	13.1	13.3	13.9	12.9
KRCK-F	15.2	14.9	15.4	13.7	12.9
5. KEX	11.3	11.2	11.5	10.4	12.2
6. KINK-F	13.3	11.9	13.0	12.5	11.5
7. KWJJ	9.7	11.1	10.2	10.0	10.3
8. KCNR-F	12.9	13.2	14.1	11.9	10.2
9. KUPL-F	9.8	10.9	10.3	8.1	9.0
10. KXL	5.7	5.3	6.9	8.1	7.5
11. KYXI	7.3	6.9	7.2	6.9	6.1
12. KUPL	6.1	4.6	4.3	4.7	5.7

ATLANTA BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WZGC-F	12.0	10.4	10.8	12.3	13.8
2. WKLS-F	10.1	14.1	14.7	11.9	10.6
3. WVVEE-F	13.4	10.8	7.6	8.2	10.3
4. WKHX-F	8.2	9.0	8.7	9.4	9.7
5. WQXI-F	10.3	11.1	10.5	9.8	9.3
6. WSB	10.1	11.2	9.5	8.3	6.8
7. WPCH-F	5.5	5.5	7.2	6.2	6.6
8. WAOK	4.8	2.6	2.8	4.1	4.1
9. WSB-F	5.3	4.2	4.8	4.4	3.7
10. WRMM-F	1.7	1.7	3.5	4.7	3.5
11. WPLO	1.8	2.8	2.6	1.7	2.4
12. WGST	2.9	2.5	2.8	2.5	2.3

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WZGC-F	25.2	23.8	23.7	25.4	27.9
2. WQXI-F	20.5	22.9	25.1	24.6	23.0
3. WKLS-F	18.0	19.1	21.4	19.8	19.8
4. WVVEE-F	17.6	16.1	14.9	15.6	16.7
5. WSB	21.0	23.5	20.7	19.1	16.5
6. WKHX-F	15.8	15.4	15.5	16.0	15.9
7. WPCH-F	11.0	10.0	11.6	12.3	13.6
8. WSB-F	15.0	13.3	13.9	14.5	12.4
9. WAOK	9.4	7.0	6.9	8.6	8.6
10. WRMM-F	5.5	6.2	8.2	9.4	7.8
11. WPLO	5.8	6.0	6.5	7.0	6.4
12. WGST	6.1	6.2	7.5	7.4	6.2

INDIANAPOLIS BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WZPL-F	18.3	17.8	15.6	17.2	18.3
2. WIBC	12.6	13.3	14.8	15.9	16.9
3. WFBQ-F	13.4	14.0	11.7	10.1	10.6
4. WFMS-F	11.2	8.2	8.6	9.5	9.7
5. WXTZ-F	8.8	6.2	6.1	7.9	8.1
6. WENS-F	6.9	7.2	6.1	6.3	7.2
7. WIRE	6.4	6.7	8.6	9.1	7.1
8. WNAP-F	4.8	5.4	4.7	3.6	3.8
WTLC-F	5.4	6.8	6.6	4.4	3.8
10. WMLF	2.2	2.1	2.5	2.9	2.5

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WZPL-F	23.5	23.7	22.4	25.0	28.7
2. WIBC	19.0	20.5	22.6	22.7	23.5
3. WFBQ-F	18.9	19.7	17.9	15.9	17.0
4. WFMS-F	15.1	14.6	14.5	14.8	14.2
5. WIRE	11.8	11.7	14.2	14.7	12.6
6. WXTZ-F	12.0	10.5	10.6	11.3	11.9
7. WENS-F	11.7	12.9	11.7	10.6	11.8
8. WNAP-F	11.9	11.2	10.8	10.4	10.1
9. WTLC-F	6.2	7.7	8.1	6.5	5.7
10. WNDE	4.3	4.0	5.4	5.6	5.0

CINCINNATI BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WEBN-F	13.1	11.5	10.9	11.4	9.7	1. WKRQ-F	26.3	26.0	22.4	24.0	25.7
WKRQ-F	12.2	10.8	8.2	9.7	9.7	2. WEBN-F	25.3	26.0	25.7	25.1	22.8
3. WBLZ-F	8.5	6.9	6.7	7.3	8.1	3. WLW	22.0	24.0	24.5	23.7	21.0
WRRM-F	7.4	7.2	5.6	6.1	8.1	4. WKRC	18.1	20.3	20.7	20.1	20.3
5. WLLT-F	6.5	5.3	5.8	7.3	7.3	5. WRRM-F	15.0	13.3	12.8	14.8	17.1
6. WKRC	5.8	6.5	6.8	5.6	6.5	6. WSKS-F	10.2	12.9	15.8	16.6	16.1
7. WSKS-F	2.4	5.6	8.0	6.7	5.9	7. WLLT-F	15.2	12.9	13.8	14.5	15.1
8. WUBE-F	7.6	6.7	5.3	5.9	5.8	8. WUBE-F	12.8	13.5	12.0	13.0	13.3
9. WWEZ-F	5.0	6.6	7.2	5.4	5.1	9. WWEZ-F	12.5	12.1	11.7	11.8	13.2
10. WCIN	1.8	2.1	2.0	3.4	4.5	10. WBLZ-F	12.8	10.5	10.5	12.2	12.3
WCKY	5.4	6.0	5.7	4.1	4.5	11. WCKY	10.3	10.5	11.8	11.8	11.6
12. WLW	7.0	7.1	6.1	5.1	4.3	12. WKXF-F	7.5	9.7	11.1	10.3	8.7
13. WKXF-F	3.6	3.9	5.1	5.3	3.9	13. WCIN	5.8	5.3	5.4	7.3	7.6
14. WMLX	3.7	2.6	1.9	2.6	2.6	14. WSAI	5.3	7.2	6.3	4.5	5.2
WSAI	.7	1.6	1.6	1.4	2.6	15. WGUC-F	4.8	4.2	4.8	5.0	5.0

NEW ORLEANS BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WEZB-F	16.2	15.1	14.9	15.4	15.0	1. WEZB-F	30.0	29.2	29.5	35.2	37.4
2. WYLD-F	13.3	12.5	13.7	14.8	14.8	2. WYLD-F	20.5	18.7	19.0	21.5	22.8
3. WBYU-F	7.1	7.8	5.7	5.2	7.6	3. WRNO-F	20.6	19.9	17.9	19.9	20.6
4. WRNO-F	8.5	9.0	8.4	7.2	6.7	4. WQUE-F	14.4	16.0	15.9	17.1	16.6
5. WSMB	6.3	6.0	4.8	6.0	6.6	5. WWL	13.5	13.0	15.3	16.3	16.3
6. WWL	3.2	2.9	3.9	5.6	6.0	6. WNOE-F	13.8	15.0	16.2	17.0	15.2
7. WAIL-F	6.6	5.9	5.2	5.2	5.5	7. WAIL-F	13.9	14.0	13.6	13.3	15.0
8. WAJY-F	5.1	5.2	5.1	4.6	5.4	8. WBYU-F	12.6	12.2	11.9	11.7	13.9
9. WQUE-F	3.7	3.6	3.7	5.1	5.2	9. WTIX	11.4	10.5	11.8	12.1	12.1
10. WNOE-F	6.1	7.6	8.0	6.4	4.7	10. WAJY-F	11.8	10.8	11.3	10.6	11.4
11. WBOK	3.6	4.2	4.9	5.9	4.6	11. WSMB	9.5	7.9	8.4	8.8	9.8
12. WTIX	2.8	2.9	2.3	2.7	3.3	12. WBOK	8.7	7.2	8.0	9.8	9.4

LITTLE ROCK BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KKYK-F	14.5	15.8	16.7	13.3	14.4	1. KKYK-F	25.9	26.5	28.9	27.2	28.0
2. KMJX-F	13.0	11.8	11.2	11.3	12.6	2. KSSN-F	21.4	20.1	20.6	21.7	20.8
3. KSSN-F	13.5	11.3	12.3	13.1	9.4	3. KLAZ-F	18.5	17.5	18.9	19.4	18.3
4. KEZQ-F	7.6	9.6	7.4	6.8	9.1	4. KMJX-F	15.8	15.6	16.7	16.7	16.9
5. KLAZ-F	10.3	10.4	10.6	9.4	7.9	5. KEZQ-F	12.7	11.5	11.1	10.3	12.1
6. KLPQ-F	6.0	7.8	6.6	7.1	7.5	KLPQ-F	12.7	14.4	12.9	13.5	12.1
7. KWTD-F	4.8	4.1	3.6	5.8	7.0	7. KARN	13.6	13.4	15.5	14.6	11.8
8. KARN	9.2	8.5	10.3	8.4	6.7	8. KLAZ	7.6	8.3	8.6	10.5	9.6
9. KLAZ	6.6	4.6	3.1	5.3	4.6	9. KLRA	8.1	8.6	9.1	9.2	8.6
10. KLRA	3.3	3.3	3.4	3.4	3.3	10. KWTD-F	5.4	5.4	5.2	7.2	8.1

SAN DIEGO BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KJQY-F	9.0	8.3	8.4	9.1	8.5	1. KGB-F	12.2	12.3	13.6	13.0	13.0
2. KGB-F	8.5	8.6	10.3	8.9	7.4	2. XTRA-F	8.7	9.1	9.1	10.2	11.8
3. XTRA-F	5.8	6.4	6.6	6.8	7.3	3. KSDO	6.8	8.3	8.3	9.2	10.5
4. KSDO	4.6	5.2	4.9	5.2	6.6	4. KFMB	14.0	12.2	11.2	10.5	9.3
5. XHRM-F	3.3	5.8	6.3	6.3	6.3	5. KJQY-F	8.3	9.0	11.1	11.0	9.2
6. KFMB	8.4	6.4	7.3	6.9	5.5	6. KPRI-F	9.4	9.5	9.0	8.6	8.5
7. KFMB-F	4.9	5.4	4.3	5.0	5.4	7. KFMB-F	8.8	8.5	9.5	9.5	8.0
8. KYXY-F	3.5	2.8	2.9	3.2	4.6	8. XHRM-F	3.3	4.8	5.5	6.7	7.3
9. KBZT-F	3.3	3.8	3.7	4.6	4.5	9. XTRA	8.1	6.6	7.1	6.3	7.1
10. KCBQ	2.0	2.3	4.2	4.6	4.3	10. KSON-F	2.9	2.9	4.3	5.7	6.3
11. KPQP	1.0	2.4	3.3	2.8	4.2	KYXY-F	5.9	4.4	3.8	4.7	6.3
12. XTRA	3.9	3.4	3.6	3.0	4.1	12. KSDO-F	3.5	3.9	5.4	5.8	6.2
13. KPRI-F	7.7	7.2	5.4	4.5	3.6	KCBQ	2.8	3.8	6.0	6.5	6.2
14. KIFM-F	2.1	1.7	2.6	3.2	3.1	KBZT-F	3.7	4.4	5.9	6.3	6.2
15. KSDO-F	3.0	2.7	2.6	2.3	2.9	15. KPQP	2.3	3.6	4.7	4.3	4.6
16. KFSO-F	3.2	2.6	2.1	3.2	2.8						
KSON-F	2.8	2.4	2.9	3.4	2.8						

ST. LOUIS BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KMOX	23.2	24.6	24.1	20.1	22.2	1. KMOX	38.4	38.3	39.6	38.4	37.0
2. KSHE-F	10.3	9.0	6.8	8.0	9.3	2. KHTR-F	20.2	21.8	22.7	21.0	19.8
3. KMJM-F	7.3	5.3	7.0	8.4	8.5	3. KWK-F	15.6	17.4	16.5	16.6	17.5
4. KWK-F	7.1	7.8	7.1	8.2	8.3	4. KSHE-F	15.5	15.3	13.8	14.3	14.7
KHTR-F	12.0	10.8	10.0	9.1	8.3	5. WIL-F	14.6	15.1	15.4	14.3	12.8
6. KEZK-F	4.9	5.6	5.1	4.5	5.4	6. KSD-F	10.9	11.2	11.1	11.2	12.0
7. WIL-F	5.3	6.1	8.0	7.2	5.3	7. KMJM-F	10.6	10.9	10.9	10.7	11.5
8. KSD-F	5.7	5.3	4.7	5.4	4.8	8. KYKY-F	9.5	9.9	9.9	10.8	10.7
9. WRTH	3.0	2.6	3.6	4.2	4.2	9. KSD	9.4	9.5	8.8	9.4	10.0
10. KSD	3.5	5.0	4.3	3.9	3.8	KEZK-F	9.0	9.2	8.4	9.5	10.0
11. KYKY-F	3.2	3.0	3.4	3.8	2.8	11. WRTH	7.3	6.0	6.4	7.9	8.4
12. KXOK	1.2	1.6	1.6	1.1	2.6	12. KADI-F	5.0	5.9	5.6	6.2	6.6

JACKSONVILLE BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WFYV-F	20.5	16.5	15.2	17.2	16.5	1. WFYV-F	26.2	25.8	26.7	27.9	27.8
2. WQIK-F	10.3	7.8	7.7	10.1	10.2	2. WIVY-F	28.4	27.6	26.8	25.1	24.2
3. WCRJ-F	8.0	9.2	7.4	7.8	9.7	3. WAIV-F	20.2	20.6	20.4	18.4	19.2
4. WIVY-F	10.1	12.6	13.0	9.7	8.6	4. WQIK-F	20.3	19.6	19.5	18.5	18.6
WKTZ-F	9.1	10.2	10.2	8.6	8.6	5. WCRJ-F	16.4	14.9	16.0	17.0	17.5
6. WJAX-F	9.2	9.7	8.6	8.6	7.8	6. WJAX-F	13.0	12.2	11.3	14.7	15.1
7. WAIV-F	7.4	9.7	9.9	6.8	6.8	WKTZ-F	17.8	18.9	18.3	15.2	15.1
8. WERD	.2	.6	1.1	2.4	3.7	8. WPDQ	8.5	8.1	7.7	8.2	9.2
9. WSVE-F	.8	.5	1.0	2.0	3.6	9. WERD	2.3	2.7	3.2	4.9	5.2
10. WPDQ	4.2	4.7	6.2	4.6	3.3	10. WJCT-F	5.7	4.9	4.5	4.6	4.0

MINNEAPOLIS BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WCCO	19.7	20.6	22.3	21.3	17.9
2. KSTP-F	14.6	12.7	11.4	10.8	11.6
3. KDWB-F	10.1	9.4	8.5	9.3	9.6
4. WLOL-F	10.6	9.2	8.4	8.3	8.8
5. KEEY-F	6.2	7.0	8.3	7.8	7.3
6. WLTE-F	2.3	3.7	6.3	6.5	6.2
7. KQRS-F	6.3	6.5	6.3	5.6	5.9
8. WAYL-F	4.2	4.3	4.4	5.8	5.8
9. WDGY	5.0	5.0	4.1	3.8	4.0
10. KSTP	3.4	3.8	3.7	3.3	3.7
11. KJJO-F	1.4	1.6	2.1	2.7	3.5
12. KSJN-F	1.3	2.3	2.4	2.8	3.4

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WCCO	32.0	32.0	32.6	33.2	32.7
2. KDWB-F	18.3	18.6	19.3	20.1	19.8
3. KSTP-F	25.9	24.3	20.3	19.3	19.7
4. WLOL-F	21.4	19.8	18.7	18.8	18.6
5. KQRS-F	17.6	16.1	14.7	14.9	14.8
6. WLTE-F	7.8	9.6	14.2	13.8	11.6
7. WDGY	9.6	10.2	10.4	8.8	8.1
8. WAYL-F	6.8	7.1	8.1	8.1	7.4
9. KSJN-F	3.2	4.7	5.2	6.1	6.4
10. KJJO-F	4.0	3.4	4.3	5.9	6.3
11. KSTP	7.3	7.8	8.0	6.4	6.0
12. KTWN-F	3.5	4.2	5.3	6.4	4.8

BUFFALO BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WBEN	9.1	11.0	12.5	11.6	11.6
2. WJYE-F	7.8	8.1	8.4	10.2	10.5
3. WYRK-F	8.6	7.9	7.6	8.6	7.7
4. WGRQ-F	8.6	7.4	6.5	7.8	7.2
5. WBUF-F	3.4	3.5	4.6	6.0	6.8
6. WGR	4.6	6.1	6.3	5.9	6.3
WPHD-F	9.3	7.8	7.7	6.3	6.3
8. WECK	7.3	5.8	4.5	3.7	4.9
WBEN-F	6.9	7.1	6.8	6.5	4.9
10. WNYS-F	4.4	4.9	5.0	4.7	4.7
11. WKBW	4.7	4.7	4.9	4.6	4.4
12. WZIR-F	4.6	5.3	4.7	3.8	3.5

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WBEN	17.1	20.2	23.5	24.2	25.7
2. WGR	13.8	15.0	14.5	16.0	17.4
3. WBEN-F	15.2	15.4	15.5	17.9	17.3
4. WPHD-F	16.7	16.8	17.0	15.0	16.9
5. WKBW	15.5	16.5	15.3	14.3	16.2
6. WJYE-F	13.2	12.4	13.8	15.7	16.1
7. WRRQ-F	15.4	15.9	15.9	14.3	13.5
8. WYRK-F	9.3	10.5	11.1	12.2	13.1
9. WNYS-F	10.2	10.8	12.4	13.6	12.2
10. WECK	8.1	8.4	8.5	7.6	8.9
11. WBUF-F	5.6	5.2	6.4	7.8	8.6
12. WYSL	8.6	7.0	7.3	8.1	8.5

KANSAS CITY BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WDAF	11.7	11.8	14.9	13.7	14.7
2. KLSI-F	6.2	7.1	7.2	10.3	9.9
3. KBEQ-F	9.8	10.3	7.7	7.0	8.2
4. KFKE-F	6.6	5.0	4.6	6.0	7.3
5. KKCI-F	6.2	6.4	7.0	6.2	6.4
6. KYYS-F	6.7	6.4	8.5	8.3	6.2
KCMO	7.1	7.5	7.0	6.9	6.2
8. KPRS-F	9.0	7.4	6.5	6.6	6.1
9. KJLA	2.4	4.0	4.0	4.3	5.1
10. KUDL-F	3.2	3.5	3.7	4.1	4.8

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WDAF	16.2	15.9	18.3	19.3	20.2
2. KBEQ-F	15.4	15.8	15.7	15.2	15.6
3. KLSI-F	7.9	9.3	10.0	12.8	12.9
4. KCMO	14.7	14.3	12.9	13.2	12.3
5. KYYS-F	11.1	12.0	12.3	11.6	10.8
6. KFKE-F	7.1	7.0	7.5	9.3	10.6
7. KKCI-F	10.0	10.0	9.8	9.8	9.8
8. KUDL-F	7.9	8.1	8.5	8.5	8.1
9. KJLA	3.5	5.0	5.5	6.2	7.9
10. WHB	9.1	8.2	7.2	6.6	7.8

NASHVILLE BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WKDF-F	18.4	16.5	16.1	16.5	18.1	1. WWKX-F	23.2	21.7	23.6	23.4	22.6
2. WWKX-F	12.2	13.7	16.0	14.4	12.9	2. WKDF-F	24.8	24.2	23.2	22.2	22.3
3. WSM-F	7.8	9.3	10.0	12.7	12.5	3. WSM-F	14.3	16.0	16.7	18.6	20.1
4. WMAK-F	6.6	5.8	4.7	5.0	7.0	4. WLAC-F	9.0	10.5	12.7	15.4	15.7
5. WSIX-F	6.0	7.1	7.2	6.4	6.5	5. WSIX-F	12.0	12.3	12.9	11.7	11.5
6. WLAC-F	4.0	4.7	6.2	7.1	6.4	6. WZEZ-F	9.8	11.2	12.8	11.5	11.2
WZEZ-F	7.1	6.6	7.3	7.3	6.4	7. WMAK-F	10.2	8.2	7.5	9.2	10.1
8. WLAC	3.7	3.6	3.4	3.5	3.7	8. WSM	8.3	8.5	8.3	8.1	9.4
WVOL	3.9	3.4	3.0	4.0	3.7	9. WVOL	7.3	5.8	5.6	8.1	7.5
10. WSM	4.0	4.1	3.3	2.7	3.5	10. WYHY-F	9.6	6.4	7.1	7.2	7.4
11. WYHY-F	3.4	2.6	3.2	2.8	2.7	11. WLAC	7.6	7.5	7.2	7.2	7.1
12. WJKZ-F	4.4	4.0	3.2	2.1	2.6						

ROCHESTER BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WCMF-F	14.5	16.0	16.6	16.9	12.6	1. WPXY-F	20.4	19.7	19.7	21.2	21.2
2. WVOR-F	9.3	10.8	10.8	10.6	10.9	2. WCMF-F	25.5	24.9	21.9	20.8	20.7
3. WEZO-F	7.7	8.1	9.1	9.1	10.3	3. WMJQ-F	20.0	18.9	16.4	18.3	19.9
4. WDKX-F	7.7	6.6	6.1	4.9	8.8	4. WHAM	18.2	16.9	15.8	16.6	18.6
5. WHAM	6.9	8.1	7.1	7.7	8.0	WVOR-F	17.4	16.0	17.0	18.0	18.6
6. WPXY-F	8.4	8.0	9.4	9.1	7.6	6. WEZO-F	16.9	16.4	17.0	15.6	18.0
7. WMJQ-F	10.0	8.4	6.9	7.6	7.0	7. WBBF	8.5	8.7	10.0	12.1	11.4
8. WBBF	3.5	4.0	4.2	4.8	5.9	8. WDKX-F	7.6	7.2	7.2	8.3	10.1
9. WNYR	4.8	4.7	4.7	5.7	5.3	9. WNYR	9.7	10.5	9.7	8.8	9.4
10. WYLF-F	4.3	4.8	6.9	5.9	4.6	WHFM-F	13.2	12.8	11.3	9.3	9.4
11. WXXI-F	4.2	3.1	2.4	3.2	4.5	11. WYLF-F	5.6	6.6	8.1	7.2	7.0

BIRMINGHAM BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WENN-F	15.1	12.8	11.4	12.4	13.9	1. WZZK-F	22.4	23.6	24.2	22.6	21.5
2. WZZK-F	15.4	13.6	16.0	15.5	13.8	2. WKXX-F	20.8	22.2	20.9	19.4	19.9
3. WAPI-F	13.5	11.8	10.6	12.0	13.5	3. WENN-F	17.4	14.9	14.3	15.2	18.2
4. WKXX-F	9.7	11.7	13.1	11.9	10.3	4. WAPI-F	15.2	16.5	17.0	17.3	17.4
5. WMJJ-F	5.8	5.8	7.1	7.9	8.9	5. WMJJ-F	11.0	12.3	11.8	10.1	11.4
6. WDJC-F	2.1	1.6	1.8	4.3	4.0	6. WSGN	6.6	11.4	10.3	8.3	8.6
7. WERC	3.5	4.2	5.3	5.4	3.9	WERC	6.9	8.3	10.9	11.0	8.6
8. WJLD	4.2	3.5	3.7	2.5	3.7	8. WJLD	6.3	7.0	7.7	5.8	6.8
9. WSGN	2.1	4.2	3.3	2.6	3.4	9. WDJC	5.8	5.3	5.1	5.6	6.2
10. WATV	3.3	3.3	3.3	1.9	3.1	10. WAPI	5.5	6.8	5.0	4.2	5.1
WAGG	3.7	2.6	2.3	3.4	3.1						

SACRAMENTO BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KSFM-F	5.0	7.6	9.3	9.2	10.7	1. KSFM-F	13.5	16.4	18.3	20.0	22.4
2. KZAP-F	12.3	11.7	9.9	9.4	8.7	2. KZAP-F	22.0	21.7	20.4	21.3	20.9
3. KEWT-F	4.7	4.1	3.5	6.5	8.4	3. KXOA-F	15.4	15.8	17.8	20.5	19.0
4. KAER-F	6.7	7.0	8.1	8.0	8.0	4. KROY-F	16.6	15.0	16.2	18.6	18.6
5. KCTC-F	3.6	3.9	4.7	6.5	7.2	5. KWOD-F	16.4	17.3	18.2	18.5	16.7
6. KXOA-F	8.1	9.0	9.6	9.2	6.6	6. KRAK	11.8	12.3	15.0	15.4	16.4
7. KROY-F	6.9	5.1	6.7	7.5	6.4	7. KEWT-F	11.0	9.1	11.5	14.2	15.9
8. KRAK	4.9	6.4	6.4	5.9	6.3	8. KAER-F	11.7	11.3	13.6	15.4	15.5
9. KWOD-F	8.6	8.6	7.2	5.9	5.0	9. KCTC-F	9.7	9.7	10.2	12.3	13.9
10. KGNR	2.9	3.2	2.8	3.8	4.6	10. KHYL-F	9.1	9.3	10.6	10.4	10.1
11. KHYL-F	3.9	2.8	4.4	4.6	3.7	11. KGNR	7.8	8.8	8.5	7.6	9.3
12. KFBK	4.5	4.5	4.0	2.7	2.7	12. KFBK	11.1	11.0	10.6	8.6	8.0

SALT LAKE CITY BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KSFI-F	10.5	8.5	7.8	8.5	10.2	1. KSL	15.9	19.1	21.7	22.0	20.3
2. KSL	5.5	8.0	11.3	11.2	9.8	2. KRSP-F	19.1	17.6	18.3	20.0	19.9
3. KRSP-F	12.3	11.7	13.0	12.2	9.8	3. KSFI-F	14.3	13.6	11.6	12.0	15.8
4. KSOP-F	7.3	7.7	6.1	5.6	7.4	4. KCPX-F	11.7	12.1	11.1	10.5	13.3
5. KCPX-F	6.4	7.5	5.6	4.3	6.0	5. KSOP-F	10.4	11.6	9.6	9.8	12.0
6. KALL	3.9	4.4	5.4	6.0	6.0	6. KALL	7.7	7.8	10.4	10.0	10.2
7. KISN-F	4.5	4.4	4.4	4.6	4.7	7. KDAB-F	8.4	6.9	8.8	10.2	9.6
8. KDAB-F	2.3	2.4	4.4	5.5	4.7	8. KLCY-F	9.3	9.2	8.2	7.8	9.2
9. KLCY-F	6.2	6.0	4.8	3.3	4.4	9. KFMF-F	10.5	8.5	7.6	7.6	7.9
10. KZAN-F	4.4	3.6	3.0	3.7	4.3	10. KLUB	5.3	5.7	6.3	6.9	7.8

SHREVEPORT BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KDKS-F	13.7	12.8	11.0	11.3	13.3	1. KWKH	21.6	21.7	20.2	19.1	20.3
2. KMBQ-F	16.6	16.5	16.6	15.2	12.5	2. KMBQ-F	18.3	19.0	20.4	19.2	17.6
3. KWKH	10.6	10.3	8.4	8.9	12.3	3. KROK-F	18.5	18.5	19.0	18.4	17.4
4. KOKA	6.5	6.0	5.6	7.9	8.5	4. KOKA	16.3	14.5	13.2	15.4	16.7
5. KCOZ-F	10.3	9.9	10.6	6.9	8.3	5. KEEL	16.1	17.6	20.7	19.1	16.3
6. KEEL	5.9	10.3	9.6	8.0	8.2	6. KDKS-F	16.6	15.7	13.2	14.0	15.1
7. KRMD-F	10.4	10.1	9.3	9.8	8.1	7. KRMD-F	16.9	16.7	16.9	17.2	14.6
8. KROK-F	8.2	5.9	6.8	6.8	6.5	8. KCOZ-F	14.0	13.1	13.5	11.6	11.5
9. KVKI-F	1.4	2.2	6.6	8.6	6.4	9. KRMD	10.1	11.2	11.2	9.5	11.3
10. KCIJ	4.4	4.2	4.6	5.4	4.8	10. KVKI-F	4.9	4.4	7.9	9.7	9.1

ORLANDO BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WBJW-F	11.6	11.2	10.9	12.5	12.5
2. WWKA-F	12.4	15.0	14.6	11.3	10.9
3. WDIZ-F	10.7	9.6	11.8	12.0	10.8
4. WJYO-F	9.8	9.7	8.5	8.0	9.3
5. WHOO-F	6.4	6.2	4.9	6.8	8.2
6. WHLY-F	7.3	6.7	4.9	5.8	6.2
7. WDBO	5.7	5.9	6.2	6.3	5.8
8. WHOO	1.8	2.9	3.9	5.2	5.7
9. WKIS	3.7	2.4	4.2	4.5	5.6
10. WCOT	5.3	4.0	4.2	4.8	5.0

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WBJW-F	27.0	28.1	25.3	25.3	27.4
2. WWKA-F	18.1	19.0	20.1	19.6	17.7
3. WDIZ-F	19.4	19.3	18.8	17.2	17.2
4. WHOO-F	13.6	14.9	13.4	13.7	16.2
5. WJYO-F	14.6	14.8	13.4	13.0	15.3
6. WHLY-F	15.3	16.3	15.6	14.8	14.1
7. WDBO	12.5	14.5	16.5	15.7	14.0
8. WHOO	7.8	8.5	11.6	12.5	10.9
9. WKIS	8.2	9.1	10.8	10.5	10.4
10. WLOQ-F	5.7	5.6	6.4	6.3	7.6

RALEIGH BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WDCG-F	15.5	17.3	19.2	18.2	17.6
2. WQDR-F	9.0	10.8	13.2	11.0	11.6
3. WRAL-F	11.4	10.0	10.3	10.3	9.5
4. WPTF	11.6	9.2	6.7	8.0	7.5
5. WSHA-F	3.9	5.3	5.5	7.8	6.8
6. WKIX	5.4	7.5	7.3	6.3	5.8
7. WDUR	5.7	5.4	4.6	5.1	5.4
8. WDNC	3.1	3.3	3.4	3.6	4.4
9. WYYD-F	6.8	5.8	5.3	4.0	4.0
10. WUNC-F	4.5	2.6	2.0	2.6	3.9

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WDCG-F	25.4	24.8	26.2	27.5	28.8
2. WRAL-F	25.7	21.5	22.8	25.8	24.1
3. WQDR-F	20.4	20.7	22.4	21.1	22.3
4. WPTF	18.0	16.0	14.4	15.1	16.1
5. WSHA-F	5.9	7.7	7.4	10.3	10.9
6. WKIX	6.7	6.8	5.5	9.2	10.9
7. WDUR	11.2	11.6	11.9	10.1	10.6
8. WYYD-F	12.4	10.9	11.1	9.9	10.5
9. WDNC	5.0	4.8	5.3	7.1	8.1
10. WUNC-F	7.0	6.6	6.5	6.0	6.4

RICHMOND BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WRVA	15.3	13.9	12.0	11.6	14.1
2. WRVQ-F	13.9	15.5	14.5	13.4	13.9
3. WPLZ-F	12.8	9.8	6.5	8.0	13.3
4. WRXL-F	11.7	11.8	13.7	14.2	13.1
5. WEZS-F	9.9	9.7	11.9	11.3	9.1
6. WTVR-F	7.9	9.3	11.4	8.8	8.0
7. WLEE	4.1	4.3	4.1	5.4	5.4
8. WANT	3.9	3.2	2.7	4.3	4.4
9. WRNL	4.8	5.2	8.1	6.3	4.1
10. WFTH	2.3	2.0	1.8	3.3	3.9

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WRVA	31.7	29.6	28.0	27.4	25.7
2. WRVQ-F	26.4	26.4	26.3	24.8	24.9
3. WRXL-F	21.0	21.9	21.0	18.2	17.8
4. WEZS-F	19.2	17.0	16.5	15.9	16.3
5. WPLZ-F	13.0	10.9	9.1	13.2	15.6
6. WTVR-F	11.9	12.8	14.9	13.0	11.8
7. WRNL	12.0	9.9	11.3	11.3	10.0
8. WLEE	9.6	9.8	9.9	9.8	8.6
9. WANT	9.6	8.4	4.9	6.3	8.2
10. WQKS-F	7.1	7.0	6.1	7.3	6.4

AUSTIN BIRCH REPORT

AUG 83 - DEC 83

<u>12+ METRO SHARE</u>				
	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KHFI-F	25.8	21.9	17.2	17.8
2. KLBJ-F	14.4	14.1	14.4	15.8
3. KASE-F	8.9	11.3	13.4	14.6
4. KEYI-F	9.8	10.3	10.6	8.4
5. KOKE-F	3.9	6.0	6.6	5.8
6. KVET	3.2	4.0	5.9	5.6
7. KLBJ	4.6	5.0	4.3	5.4
8. KPEZ-F	5.7	4.8	3.5	4.2
9. KMFA-F	3.9	4.2	5.1	3.9
10. KNOW	5.5	4.2	2.9	3.4

<u>12+ CUME RATING</u>				
	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KHFI-F	35.2	32.7	29.8	29.5
2. KLBJ-F	24.8	23.4	22.9	21.9
3. KASE-F	15.4	16.5	17.9	17.0
4. KEYI-F	15.8	18.1	17.4	14.3
5. KOKE-F	8.4	9.8	11.6	13.0
6. KVET	8.2	9.8	11.0	10.8
7. KLBJ	8.9	10.2	9.5	9.1
8. KMFA-F	6.1	6.2	7.3	6.9
9. KNOW	8.2	7.9	6.6	6.8
10. KPEZ-F	6.3	7.1	6.1	6.7

RENO BIRCH REPORT

SEP 83 - DEC 83

<u>12+ METRO SHARE</u>				
	<u>SEP</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KOZZ-F	19.7	19.6	19.1	18.8
2. KRNO-F	8.9	11.2	11.1	9.9
3. KOLO	7.4	8.8	9.7	9.2
4. KHTX-F	9.6	8.5	7.8	8.0
5. KCBN	5.7	5.3	6.5	7.9
6. KSRN-F	6.7	4.1	5.4	6.6
7. KOH	7.4	8.7	8.0	5.4
8. KROI	4.9	3.9	4.1	5.2
9. KNEV-F	3.3	3.4	3.5	4.5
10. KROW	2.9	3.7	3.6	4.3

<u>12+ CUME RATING</u>				
	<u>SEP</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KOZZ-F	25.5	26.0	26.8	26.8
2. KCBN	13.2	14.1	15.4	17.4
3. KRNO-F	14.7	17.3	18.1	16.7
4. KOLO	13.1	13.4	14.6	14.9
5. KOH	12.3	13.3	13.0	12.6
6. KHTX-F	13.5	12.6	12.1	12.5
7. KROI	7.5	8.0	9.2	9.3
8. KROW	5.8	6.9	7.8	8.1
9. KONE	6.7	8.4	8.7	7.9
10. KNEV-F	5.1	5.6	5.7	6.5

HARRISBURG BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WTPA-F	21.8	17.7	16.9	18.0	17.8
2. WRKZ-F	6.8	7.8	9.1	11.9	9.6
WHP-F	11.5	12.6	10.1	9.0	9.6
WHP	7.9	7.9	8.3	7.9	9.6
5. WQXA-F	6.6	6.5	8.2	8.2	6.0
6. WHYL-F	6.1	5.0	4.8	4.2	5.7
7. WKBO	7.2	6.4	7.1	5.3	4.9
8. WHTF-F	.5	1.9	3.7	4.2	4.2
9. WCMB	4.4	4.3	3.4	3.0	3.9
10. WFSM-F	5.6	5.0	6.1	4.4	3.4

<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WTPA-F	22.5	19.8	22.3	22.2	19.5
2. WHP	17.7	18.6	17.8	16.1	16.4
3. WHP-F	17.4	17.7	16.2	17.4	16.2
4. WRKZ-F	9.6	10.8	12.3	12.6	12.9
5. WHYL-F	10.8	11.3	9.6	8.5	12.7
6. WQXA-F	14.4	15.0	14.6	12.6	11.1
7. WKBO	11.5	11.1	12.9	12.4	10.4
8. WHTF-F	1.3	3.4	6.9	7.0	7.2
9. WFSM-F	10.0	9.3	10.5	7.8	6.7
10. WCMB	8.6	9.0	6.9	5.3	5.8

ALLENTOWN BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WZZO-F	15.0	14.3	12.7	13.2	12.1
2. WXKW-F	8.6	7.3	7.3	8.6	10.1
3. WQQQ-F	6.8	8.6	10.7	10.3	10.0
4. WFMZ-F	6.2	5.5	7.6	9.0	9.5
5. WLEV-F	11.4	9.7	8.3	6.8	8.2
6. WEST	3.3	6.1	7.5	5.5	5.5
7. WKAP	9.5	8.3	7.3	5.4	5.3
8. WYSP-F	2.9	3.5	3.2	3.2	4.7
9. WAEB	7.1	5.2	3.4	4.2	3.8
10. WSAN	1.7	2.7	4.0	3.6	3.4

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WZZO-F	21.8	21.5	21.8	22.5	19.1
2. WLEV-F	17.1	19.0	18.7	17.5	17.7
3. WQQQ-F	12.9	14.4	15.7	16.3	15.1
4. WFMZ-F	9.8	10.4	8.8	9.8	11.8
5. WAEB	15.2	14.2	13.0	12.6	11.4
6. WKAP	12.4	10.5	9.8	11.2	11.0
7. WXKW-F	11.6	10.3	9.7	10.0	10.9
8. WEST	5.5	8.1	9.4	8.9	9.4
9. WYSP-F	5.7	6.1	6.9	7.6	8.2
10. WSAN	7.1	8.4	8.8	7.8	7.1

DES MOINES BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KGGO-F	17.6	15.8	19.1	19.3	16.4
2. KSO	13.5	13.7	13.0	15.3	15.3
3. WHO	11.2	11.5	12.6	12.8	11.2
4. KRNT	9.2	10.2	8.2	6.1	8.7
5. KMGK-F	7.8	7.5	8.5	9.2	8.5
6. KLYF-F	7.5	6.4	4.8	6.6	8.4
7. KJJY-F	5.7	7.3	8.2	6.8	6.0
8. KRNQ-F	10.5	8.8	8.9	8.4	5.7
9. KMRY	.3	.2	.2	1.8	5.3
10. KIOA	5.8	6.5	6.3	5.1	4.4

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KGGO-F	25.7	26.5	28.9	28.4	27.1
2. WHO	22.1	24.5	26.2	24.7	24.3
3. KSO	22.0	23.5	24.0	26.0	24.0
4. KMGK-F	19.9	20.0	21.3	22.6	21.2
5. KRNT	18.9	20.8	19.3	18.9	20.5
6. KRNQ-F	18.0	18.8	19.5	20.3	20.3
7. KIOA	14.0	15.3	17.0	16.9	17.7
8. KLYF-F	13.2	13.3	11.8	13.8	17.7
9. KJJY-F	12.1	12.4	13.0	12.6	11.0
10. KMRY	.6	.4	.6	2.5	6.1
WOI-F	6.0	5.9	5.2	4.2	6.1

LEXINGTON BIRCH REPORT

SEP 83 - DEC 83

12+ METRO SHARE

	<u>SEP</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WVLK-F	18.0	17.1	19.2	18.1
2. WKQQ-F	14.5	15.8	14.8	14.9
3. WFMI-F	13.4	13.2	14.3	14.2
4. WLAP-F	14.7	14.6	13.9	13.3
5. WVLK	5.4	5.6	6.5	8.6
6. WNCW-F	2.2	2.8	4.5	6.0
7. WTKC	5.0	4.2	3.5	3.2
8. WJMM-F	1.5	2.1	2.2	2.8
9. WAXU-F	1.3	1.2	2.0	2.4
10. WLAP	4.5	3.7	2.7	2.1

12+ CUME RATING

	<u>SEP</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WVLK-F	30.2	28.3	26.7	26.9
2. WLAP-F	28.6	27.2	25.4	23.9
3. WKQQ-F	25.2	24.3	20.5	20.3
4. WFMI-F	19.5	19.9	19.5	19.7
5. WVLK	13.4	16.1	16.2	16.1
6. WNCW-F	4.5	4.9	5.9	7.2
7. WTKC	7.8	8.4	8.2	7.1
8. WLAP	8.7	8.2	6.7	5.9
9. WJMM-F	4.8	4.6	4.1	4.3

TOLEDO BIRCH REPORT

NOV 83 - DEC 83

12+ METRO SHARE

	<u>NOV</u>	<u>N/D</u>
1. WIOT-F	12.3	13.6
2. WSPD	8.4	9.5
3. WRQN-F	10.3	8.0
4. WLQR-F	8.5	7.6
5. WKLR-F	7.8	7.4
6. WWM-F	6.0	6.4
7. WMHE-F	5.6	6.2
8. WJR	6.1	6.0
9. WCWA	3.1	2.8
WOHO	3.0	2.8

12+ CUME RATING

	<u>NOV</u>	<u>N/D</u>
1. WIOT-F	22.6	25.6
2. WSPD	17.2	19.4
3. WMHE-F	15.8	16.0
4. WRQN-F	14.0	14.1
5. WLQR-F	13.2	13.7
6. WWM-F	12.1	13.5
WKLR-F	11.3	13.5
8. WJR	13.8	11.8
9. WRIF-F	4.4	5.6
10. WCWA	5.6	5.4

NORFOLK BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WNOR-F	13.1	9.3	9.7	13.3	13.3
2. WCMS-F	8.3	9.2	11.3	9.8	10.4
3. WFOG-F	6.6	6.8	8.2	8.9	8.8
4. WOWI-F	9.7	9.7	8.3	7.7	8.3
5. WNVZ-F	8.2	8.9	7.6	7.8	7.7
6. WLTJ-F	4.0	5.3	6.0	5.4	5.5
7. WMYK-F	10.0	6.9	7.7	7.0	5.3
8. WWDE-F	3.0	3.4	4.2	4.7	5.1
WXRI-F	1.2	.7	.9	1.2	5.1
10. WTAR	3.6	3.9	4.3	4.7	4.5
11. WRAP	5.1	4.9	4.1	4.1	4.3
12. WNSY-F	1.2	1.7	2.2	2.4	3.4

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WNOR-F	20.6	20.0	19.3	17.7	18.3
2. WCMS-F	16.9	15.0	17.4	14.9	17.2
3. WOWI-F	12.7	13.3	12.2	14.9	16.0
4. WNVZ-F	17.8	18.1	17.0	14.9	15.3
5. WMYK-F	18.5	19.1	18.5	15.4	14.7
6. WLTJ-F	9.0	10.1	11.6	11.6	12.6
7. WRAP	10.9	11.2	9.6	11.2	12.4
8. WFOG-F	11.5	11.3	11.8	12.6	11.8
9. WWDE-F	6.0	7.2	9.2	9.1	9.0
10. WTAR	10.2	8.8	8.4	9.6	8.9
11. WNSY-F	3.0	5.5	6.3	6.6	8.2
12. WXRI-F	2.7	2.2	2.0	2.6	6.4

SYRACUSE BIRCH REPORT

SEP 83 - DEC 83

12+ METRO SHARE

	<u>SEP</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WYYY-F	14.5	15.0	15.9	15.4
2. WSYR	9.0	8.4	10.6	12.7
3. WAQX-F	13.6	12.1	10.6	10.5
4. WKFM-F	6.4	7.1	7.1	8.2
5. WHEN	9.7	8.9	8.2	7.3
6. WRRB-F	6.2	6.4	6.2	6.9
7. WFBL	6.7	7.0	7.0	6.8
8. WSCY-F	4.0	5.0	5.1	4.2
9. WOLF	1.6	3.4	4.3	3.5
10. WMHR-F	1.7	1.7	.9	2.3

12+ CUME RATING

	<u>SEP</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WYYY-F	24.4	24.2	22.2	20.7
2. WSYR	21.8	19.4	16.5	16.9
3. WAQX-F	24.9	22.7	18.1	15.7
4. WHEN	18.4	16.7	15.1	14.3
5. WKFM-F	14.2	15.0	13.0	12.8
6. WSCY-F	11.9	11.1	10.2	9.8
7. WFBL	12.0	11.8	10.2	9.0
8. WRRB-F	10.7	9.1	7.5	8.8
9. WNDR	8.0	6.8	5.1	5.8
10. WOLF	4.9	5.2	5.4	5.5

SAN ANTONIO BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KTFM-F	9.6	9.5	7.7	7.6	10.0
2. KAJA-F	5.8	5.6	5.4	8.4	9.4
3. KCOR	4.6	5.6	12.0	11.3	9.3
4. KXZL-F	16.0	15.2	11.0	10.7	8.7
5. KISS-F	5.4	5.8	5.5	5.5	7.1
6. KTSA	8.1	7.0	5.5	5.6	6.5
7. KLLS-F	4.3	5.4	7.1	6.1	6.1
8. KKYX	4.8	5.1	4.1	4.1	5.3
9. KITY-F	3.9	3.1	4.6	4.5	5.0
10. KQXT-F	5.5	4.1	3.9	4.9	4.9

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KTFM-F	12.3	12.0	14.2	13.9	17.2
2. KXZL-F	17.1	17.7	18.0	16.7	15.7
3. KISS-F	12.0	13.1	13.1	12.7	14.5
4. KTSA	15.1	15.7	15.6	13.7	13.9
5. KCOR	7.9	7.3	11.6	12.2	10.9
6. KAJA-F	8.3	9.1	8.6	8.9	10.3
7. KLLS-F	8.1	9.6	10.4	8.3	9.2
KITY-F	8.5	8.9	11.5	9.0	9.2
9. KKYX	8.4	8.6	7.4	7.8	9.1
10. WOAI	9.9	11.0	9.4	9.4	9.0

MADISON BIRCH REPORT

SEP 83 - DEC 83

12+ METRO SHARE

	<u>SEP</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WIBA-F	12.4	11.4	11.6	14.3
2. WZEE-F	11.3	14.0	14.9	14.2
3. WTSO	6.3	11.3	11.8	7.0
4. WMAD-F	4.5	4.4	5.8	6.9
5. WERN-F	5.3	4.3	4.8	6.6
6. WIBA	9.6	7.6	6.0	6.3
7. WISM-F	6.4	7.0	7.3	5.5
8. WWQM-F	4.8	5.2	5.5	5.4
9. WORT-F	7.8	5.9	4.3	5.2
10. WHA	1.3	2.0	4.0	4.6

12+ CUME RATING

	<u>SEP</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WIBA-F	25.1	26.6	28.2	27.9
2. WZEE-F	28.0	27.5	28.8	27.3
3. WTSO	15.5	18.2	18.9	16.4
4. WIBA	23.1	21.9	17.8	14.8
5. WISM-F	17.5	16.8	15.3	14.2
6. WMAD-F	15.5	14.8	14.4	13.8
7. WWQM-F	9.6	11.6	11.9	11.1
8. WORT-F	15.1	11.5	9.5	11.0
9. WERN-F	7.6	7.1	8.8	10.6
10. WISM	14.1	11.6	9.1	9.4

UTICA BIRCH REPORT

OCT 83 - DEC 83

12+ METRO SHARE

	<u>OCT</u>	<u>O/N</u>	<u>N/D</u>
1. WRCK-F	14.0	14.6	13.0
2. WIBX	11.2	9.6	10.6
3. WOUR-F	15.0	13.1	10.4
4. WIBQ-F	4.8	4.8	8.1
5. WKGW-F	9.0	8.1	7.3
6. WRRB-F	3.3	4.5	5.8
7. WRUN	2.8	4.3	4.7
8. WUUU-F	4.0	3.9	4.0
9. WTLB	4.0	3.0	3.5

12+ CUME RATING

	<u>OCT</u>	<u>O/N</u>	<u>N/D</u>
1. WRCK-F	21.7	21.8	21.9
2. WIBX	20.5	19.7	19.7
3. WOUR-F	17.7	16.4	14.6
4. WKGW-F	13.7	13.3	13.3
5. WIBQ-F	10.4	9.1	10.7
6. WTLB	12.6	10.8	9.9
7. WRUN	10.7	11.1	9.6
8. WUUU-F	6.8	6.2	7.1
9. WRRB-F	4.7	6.0	6.8
10. WYUT-F	3.1	3.9	4.6

MEMPHIS BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WGKX-F	5.4	6.9	7.4	11.5	13.3	1. WMC-F	28.8	30.0	24.9	29.9	30.4
2. WZXR-F	13.4	12.8	11.9	11.8	12.5	2. WZXR-F	24.9	25.9	24.6	24.5	23.8
3. WMC-F	13.9	15.0	10.7	11.3	11.5	3. WDIA	15.7	13.9	19.1	19.3	21.0
4. WDIA	6.3	5.9	8.1	8.6	8.9	4. WMC	20.4	18.5	18.8	20.5	19.0
5. WHRK-F	9.3	8.5	8.1	9.3	8.4	5. WGKX-F	13.5	13.4	11.1	16.5	18.8
6. WMC	8.8	8.6	9.7	9.4	8.3	WRVR-F	21.4	21.2	17.3	20.6	18.8
7. WRVR-F	7.8	9.1	7.3	6.7	6.1	7. WHRK-F	18.1	18.1	19.5	19.7	18.0
8. WREC	5.1	6.2	6.4	6.0	5.2	8. WLOK	10.7	10.4	13.4	12.7	13.9
9. WLOK	5.5	5.2	5.2	4.4	5.1	9. WREC	15.8	17.0	18.0	18.0	13.3
10. KRNB-F	6.2	5.6	6.2	5.3	4.7	10. KRNB-F	14.6	14.0	16.3	15.3	11.6

OKLAHOMA CITY BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KATT-F	17.9	18.5	17.5	17.2	15.0	1. KATT-F	22.3	22.6	21.9	21.6	20.8
2. KJYO-F	11.2	10.9	9.8	10.3	10.1	2. KJYO-F	20.4	20.0	20.5	21.5	20.5
3. KZBS-F	6.3	5.4	5.9	8.1	9.9	3. KZBS-F	12.1	11.9	11.8	15.9	19.8
4. KTOK	8.1	10.5	10.0	9.2	9.8	4. KEBC-F	20.3	15.7	16.4	19.2	18.0
5. KXXY-F	7.2	6.1	6.7	8.5	9.1	5. KOMA	15.4	12.9	14.1	15.1	16.1
6. KEBC-F	10.2	7.5	7.5	7.8	7.4	6. KTOK	15.9	17.9	19.4	17.2	16.0
7. KLTE-F	5.1	4.8	4.4	4.9	5.8	7. KOFM-F	13.1	12.9	13.6	14.2	14.4
8. KKNG-F	6.2	5.3	5.4	5.2	5.3	8. KXXY-F	13.9	13.7	15.0	15.3	14.0
9. KOMA	4.7	4.0	6.7	6.2	4.9	9. KLTE-F	10.5	10.5	11.6	12.7	13.9
10. KOFM-F	4.4	4.9	4.8	4.5	4.6	10. KKNG-F	12.5	11.3	11.4	11.4	12.3

HUNTINGTON BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WKEE-F	27.3	26.7	26.2	25.8	24.5	1. WKEE-F	37.7	37.4	40.8	41.8	42.5
2. WTCR-F	13.0	13.2	15.2	17.6	14.7	2. WGNT	17.6	17.3	20.2	21.8	26.3
3. WGNT	10.4	11.0	11.4	10.8	14.0	3. WTCR-F	18.5	18.7	21.7	24.7	25.4
4. WAMX-F	10.2	12.1	12.9	13.0	12.7	4. WAMX-F	18.6	19.6	21.7	21.5	20.3
5. WEMM-F	5.4	5.2	3.9	5.8	8.7	5. WEMM-F	10.1	9.0	9.1	11.0	14.1
6. WNST-F	2.8	.9	1.4	3.1	3.2	6. WKEE	6.0	4.2	9.6	9.6	7.8
7. WLGC-F	2.8	2.9	3.1	2.8	2.5	7. WCMJ	5.9	5.2	5.3	6.6	6.8
WNST	.5	.6	.6	1.0	2.5	8. WIRO	5.7	6.6	7.4	7.9	6.6
9. WPAY-F	2.2	2.1	2.8	2.3	2.5	WPAY-F	3.2	4.1	5.6	5.3	6.6
10. WHEZ	2.7	3.1	3.4	2.0	1.8	10. WHEZ	4.1	4.6	7.2	6.3	4.5
WKEE	3.8	4.0	3.9	2.6	1.8						

KNOXVILLE BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WIVK-F	19.6	19.2	21.9	24.0	23.5	1. WIVK-F	27.8	26.6	28.6	27.8	29.2
2. WIMZ-F	18.0	17.4	17.0	17.3	18.1	2. WIMZ-F	24.3	25.2	24.3	26.7	26.9
3. WEZK-F	11.2	12.0	10.1	10.4	11.4	3. WOKI-F	19.9	22.4	20.7	21.0	24.1
4. WOKI-F	11.0	11.3	9.7	9.2	10.2	4. WEZK-F	17.4	15.0	15.1	17.1	20.7
5. WMYU-F	9.8	9.0	7.4	9.0	8.3	5. WMYU-F	18.4	17.5	14.6	16.8	17.6
6. WNOX	6.4	5.0	5.4	5.8	6.2	6. WNOX	14.3	12.3	13.6	14.3	14.5
7. WIVK	2.8	3.4	4.1	4.2	3.6	7. WRJZ	8.4	9.7	9.0	8.7	10.8
8. WRJZ	2.8	3.1	3.0	2.5	3.1	8. WIVK	6.9	9.6	13.0	11.2	8.2
9. WNKX-F	1.0	.7	1.3	1.9	2.0	9. WGAP	5.8	5.8	5.9	5.3	5.1
10. WUOT-F	1.1	1.7	2.3	2.2	1.9	10. WUOT-F	4.2	4.3	4.3	4.9	4.8

LANSING BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WVIC-F	18.4	19.1	17.9	17.4	16.9	1. WVIC-F	29.4	31.5	31.3	30.2	30.0
2. WJXQ-F	8.5	8.7	9.6	9.3	10.2	2. WFMK-F	22.7	23.9	22.5	22.4	21.8
3. WFMK-F	9.0	10.1	11.1	10.8	8.8	3. WILS-F	23.4	20.5	20.2	21.0	21.7
4. WILS-F	12.6	11.8	9.9	8.9	8.5	4. WJXQ-F	17.6	17.1	18.1	18.8	20.5
5. WITL-F	10.8	9.9	10.0	9.3	8.2	5. WITL-F	16.8	15.8	15.4	15.8	15.2
6. WJR	4.8	5.3	5.2	5.5	6.5	6. WJR	11.4	11.5	11.8	12.4	13.3
7. WJIM-F	4.3	5.1	4.7	5.1	5.5	7. WJIM-F	11.4	11.7	11.2	12.7	12.3
8. WKAR-F	4.2	4.1	3.9	4.4	4.9	8. WKAR-F	8.8	8.7	8.6	9.6	10.1
9. WOOD-F	2.3	1.8	2.0	2.2	2.6	9. WOOD-F	5.5	4.4	3.8	4.8	5.0
10. WLAV-F	2.4	1.8	1.1	2.4	2.4	WJIM	5.0	4.6	4.9	4.8	5.0

LOUISVILLE BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WAMZ-F	10.2	13.0	10.7	10.8	14.6	1. WHAS	22.3	24.6	25.5	24.5	26.9
2. WQMF-F	14.7	13.7	14.1	14.0	13.2	2. WAMZ-F	15.0	16.0	15.9	16.1	18.2
3. WHAS	9.3	13.0	13.8	10.5	12.2	3. WQMF-F	20.4	19.6	19.9	19.3	17.8
4. WLOU	8.5	9.1	8.7	10.1	9.5	4. WAVG	15.8	17.9	19.3	16.4	16.0
5. WAVG	8.1	8.1	9.5	7.4	6.3	5. WLRS-F	16.3	16.5	18.6	16.9	15.4
6. WLRS-F	9.7	9.0	7.7	6.6	5.6	6. WCII	10.1	12.5	12.3	11.0	13.7
7. WCII	5.3	5.9	6.1	5.6	5.3	7. WAKY	11.0	12.0	11.4	11.1	11.7
8. WVEZ-F	6.7	5.6	4.6	6.5	5.2	8. WKJJ-F	11.2	10.9	10.4	9.5	10.3
9. WRKA-F	6.3	4.8	5.0	6.3	4.4	9. WVEZ-F	10.2	10.2	10.0	9.7	8.2
10. WAKY	2.8	3.4	4.9	4.3	3.7	10. WRKA-F	9.9	9.7	10.1	8.7	6.8

GRAND RAPIDS BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WLAV-F	15.9	14.0	15.2	13.2	12.5	1. WLAV-F	24.4	23.9	25.1	26.6	26.9
2. WCUZ-F	10.5	11.2	10.2	10.1	11.4	2. WGRD-F	23.8	22.1	21.7	21.8	22.0
3. WOOD	8.2	8.4	8.5	7.5	9.5	3. WOOD-F	17.3	19.7	20.0	20.7	21.6
4. WOOD-F	7.9	9.2	8.0	8.3	8.8	4. WCUZ-F	19.3	19.8	21.1	20.2	21.0
5. WJFM-F	7.1	6.1	6.7	7.4	6.7	5. WZZR-F	22.3	23.4	22.5	22.5	20.5
6. WGRD-F	10.8	8.9	7.6	7.4	6.6	6. WOOD	18.0	18.4	18.3	17.4	18.9
7. WZZR-F	9.6	9.4	9.2	8.4	6.4	7. WJFM-F	14.0	14.6	14.3	13.4	13.7
8. WFUR-F	2.1	1.7	3.1	4.6	4.2	8. WFUR-F	6.0	6.6	7.9	8.8	9.6
9. WYXX-F	1.0	.5	1.1	1.5	3.8	9. WCUZ	10.6	11.5	9.3	6.7	6.4
10. WKWM	1.7	2.3	4.1	4.1	2.8	10. WMUS-F	4.0	4.1	6.9	7.7	5.4
WMUS-F	3.4	3.4	4.3	4.4	2.8						

GREENSBORO BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WTQR-F	15.5	18.0	20.8	18.3	16.9	1. WTQR-F	24.9	26.7	27.2	25.7	24.6
2. WMAG-F	9.1	11.1	11.9	11.4	10.8	2. WMAG-F	12.1	13.7	15.8	16.6	18.1
3. WKZL-F	10.6	9.9	9.1	8.5	7.7	3. WKZL-F	14.8	14.6	15.4	14.8	15.5
4. WGLD-F	6.8	5.7	5.5	7.3	7.6	4. WSEZ-F	13.7	11.8	12.2	12.8	13.9
5. WSEZ-F	5.4	4.8	5.7	6.3	7.1	5. WRQK-F	9.1	9.3	11.9	13.2	12.6
6. WQMG-F	6.8	6.1	6.6	5.6	6.8	WSJS	9.9	9.8	11.2	13.6	12.6
7. WDCG-F	7.1	7.7	6.2	6.2	5.8	WGLD-F	12.1	11.9	11.9	10.8	12.6
8. WSJS	4.5	3.9	5.1	6.5	5.5	8. WDCG	11.1	10.5	10.8	11.4	11.0
9. WRQK-F	3.5	3.7	4.2	4.0	3.6	9. WQMG-F	10.8	9.5	8.1	7.6	10.5
WAIR	3.3	2.1	2.5	4.3	3.6	10. WBIG	5.8	6.9	6.8	6.3	7.1

HARTFORD BIRCH REPORT

JUL 83 - DEC 83

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WTIC-F	17.0	19.7	17.0	19.3	22.3	1. WTIC-F	31.1	32.1	32.0	32.3	32.3
2. WTIC	18.7	17.6	19.4	15.3	16.3	2. WTIC	35.1	33.5	35.0	27.6	29.9
3. WCCC-F	9.7	7.0	6.7	8.2	8.1	3. WHCN-F	15.9	15.6	18.8	17.4	15.4
4. WHCN-F	5.7	5.2	8.5	8.7	7.7	4. WDRC-F	14.2	13.0	12.3	13.3	15.0
5. WDRC-F	6.9	5.7	4.0	4.9	6.9	5. WCCC-F	17.9	16.6	16.5	15.3	13.8
WRCH-F	4.4	3.1	3.5	4.4	6.9	6. WRCH-F	8.5	6.6	6.8	7.7	10.5
7. WKSS-F	5.5	6.2	5.0	4.6	4.6	7. WKSS-F	9.2	9.9	9.6	9.6	10.1
8. WIOF-F	3.6	3.1	2.9	4.5	3.3	8. WPOP	13.5	11.2	9.4	8.3	8.0
9. WPOP	4.2	3.5	2.7	2.8	2.0	9. WPLR-F	8.0	6.7	7.1	5.8	4.9
10. WAQY-F	1.2	1.1	2.6	2.3	1.8	10. WIOF-F	4.6	4.5	4.9	4.7	4.6

TULSA BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KVOO	11.3	12.6	12.6	13.2	14.2
2. KMOD-F	14.0	14.2	14.5	13.1	14.0
3. KRMG	8.8	10.1	9.6	9.8	12.5
4. KWEN-F	11.4	11.4	13.1	13.0	10.0
5. KRAV-F	8.5	8.1	10.6	10.1	9.1
6. KAYI-F	10.7	10.6	9.8	8.9	7.7
7. KBEZ-F	6.8	6.2	6.3	6.5	7.3
8. KTFX-F	4.4	4.1	5.6	5.6	3.9
9. KELI	1.0	1.1	1.5	3.2	3.8
10. KCFO-F	4.7	5.9	4.8	3.5	2.8

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KVOO	21.2	20.3	21.3	22.7	22.6
2. KRMG	16.1	17.7	16.9	16.4	17.7
3. KMOD-F	18.3	17.6	17.7	15.8	16.8
4. KRAV-F	17.2	16.4	15.9	15.7	15.7
5. KWEN-F	13.6	14.5	17.0	18.5	14.2
6. KAYI-F	15.3	16.5	16.4	14.9	13.8
7. KBEZ-F	8.2	8.0	8.3	8.8	10.2
8. KTFX-F	9.3	10.4	11.3	10.0	8.3
KELI	3.9	2.9	4.8	7.4	8.3
10. KCFO-F	8.1	7.9	7.8	6.8	5.4

BEAUMONT BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KZZB-F	17.7	17.5	17.8	16.3	16.4
2. KHYS-F	16.4	15.3	14.0	15.7	14.9
3. KAYD-F	7.1	6.7	9.3	12.1	11.5
4. KYKR-F	12.0	12.9	11.4	10.7	10.1
5. KZOM-F	6.5	7.3	7.8	7.8	7.5
6. KIOC-F	4.3	4.3	5.4	7.4	7.3
7. KLVI	9.4	8.8	9.4	8.2	5.8
8. KQXY-F	5.0	7.2	7.0	4.7	5.7
9. KTRH	4.3	4.5	3.2	3.2	3.3
10. KOGT	1.5	1.5	1.1	1.8	2.6

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KZZB-F	27.2	27.6	25.0	24.2	26.0
2. KYKR-F	23.0	25.7	24.9	22.8	22.3
3. KLVI	18.3	19.0	19.2	19.6	20.8
4. KAYD-F	13.7	14.8	16.2	19.0	20.0
5. KHYS-F	16.9	15.5	13.5	14.8	16.7
6. KZOM-F	12.7	12.6	11.4	12.8	14.3
7. KIOC-F	12.9	12.6	11.9	13.4	13.9
8. KWIC-F	12.0	12.3	10.3	10.2	11.3
9. KQXY-F	12.1	13.8	13.0	9.8	10.8
10. KTRH	9.6	9.3	7.5	7.0	8.6

CHARLOTTE BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WSOC-F	18.6	18.0	19.7	23.5	21.2
2. WBCY-F	10.9	12.9	10.1	9.5	12.1
3. WBT	9.1	8.9	9.1	8.7	11.2
4. WROQ-F	15.0	15.8	13.2	11.5	10.7
5. WPEG-F	12.0	10.0	8.9	9.4	10.3
6. WEZC-F	6.2	6.9	7.5	5.9	5.4
7. WJZR-F	---	1.0	3.2	4.0	5.1
8. WZXI-F	3.8	3.0	4.2	4.5	3.5
9. WGIV	1.9	1.7	2.6	2.8	3.2
10. WLVV-F	3.4	3.0	3.8	3.5	2.9

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WSOC-F	27.8	28.1	26.3	26.0	25.5
2. WBT	21.7	21.1	18.4	19.3	21.7
3. WBCY-F	20.9	22.4	23.1	22.9	21.5
4. WROQ-F	20.4	19.7	18.5	18.2	17.4
5. WPEG-F	12.5	11.7	13.2	15.6	14.8
6. WEZC-F	11.9	11.2	11.8	11.5	10.2
7. WLVV-F	7.5	7.8	8.4	9.4	9.5
8. WJZR	---	1.7	5.5	7.0	8.2
9. WGIV	6.6	5.8	5.8	6.3	7.1
10. WAYS	4.7	4.3	4.6	4.9	6.3

TAMPA BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WRBQ-F	14.7	12.1	11.7	14.7	15.9
2. WWBA-F	12.6	11.9	10.9	11.8	11.8
3. WYNF-F	9.9	12.7	13.0	10.6	9.3
4. WIQI-F	5.6	5.1	6.6	8.3	6.6
5. WZNE-F	6.6	7.2	7.2	8.0	6.3
6. WOJC-F	2.7	3.9	3.8	3.6	5.6
7. WDAE	4.4	5.5	6.2	5.6	5.5
8. WSUN	5.0	3.6	5.1	5.8	5.0
WQYK-F	6.9	8.7	7.7	5.0	5.0
10. WFLA	3.2	3.0	3.1	4.1	3.5
11. WMGG-F	5.4	4.1	4.9	4.4	3.3
12. WPLP	3.2	2.5	1.7	2.5	2.6
13. WSRZ-F	3.1	2.0	1.2	1.6	2.2

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WRBQ-F	22.5	21.6	21.2	21.9	22.7
2. WWBA-F	17.1	15.8	15.2	14.8	14.7
3. WYNF-F	13.4	14.8	16.1	13.8	11.8
4. WZNE-F	12.0	12.7	13.6	12.4	11.7
5. WIQI-F	8.4	9.2	12.3	13.2	9.5
6. WQYK-F	11.2	11.6	12.8	11.2	9.3
7. WSUN	9.9	8.8	10.2	10.8	8.2
8. WDAE	8.5	8.6	9.8	9.4	7.6
9. WMGG-F	10.6	10.6	10.1	8.8	7.2
WOJC-F	5.2	6.2	6.9	6.7	7.2
11. WFLA	7.0	7.9	7.7	7.3	5.5
12. WPLP	5.9	4.7	4.5	5.9	4.9
13. WSRZ-F	4.7	4.2	3.9	4.4	4.1

CHICAGO BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WGN	9.1	9.1	7.9	7.0	7.8
2. WBMX-F	5.6	5.0	4.9	5.6	6.6
3. WBBM	4.1	4.3	5.6	5.5	6.0
4. WBBM-F	6.9	6.4	5.8	5.1	5.7
WGCI-F	6.2	6.0	5.5	6.3	5.7
6. WIND	3.9	4.6	4.4	4.9	4.6
7. WMAQ	4.9	6.0	5.9	4.7	4.4
8. WKQX-F	2.5	2.5	3.1	4.2	4.3
9. WMET-F	5.6	5.1	5.1	4.5	4.1
WLS	4.1	3.3	3.5	4.5	4.1
11. WLOO-F	4.4	3.6	3.9	4.0	4.0
12. WLUP-F	3.3	3.4	3.8	3.4	3.7
13. WUSN-F	2.8	3.4	2.6	2.7	3.5
WLAK-F	1.1	1.5	1.8	3.0	3.5
WLS-F	5.0	5.0	3.9	4.1	3.5
16. WJJD	3.1	3.2	3.1	2.9	3.2
17. WCLR-F	3.2	3.6	3.2	2.7	3.1
18. WXRT-F	4.5	4.9	5.3	4.0	3.0
WFYR-F	3.7	2.3	2.2	3.2	3.0
20. WFMT-F	1.8	2.4	2.6	1.9	2.7

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WBBM-F	13.9	12.8	13.3	12.8	14.3
2. WGN	15.6	16.4	16.1	14.2	14.2
3. WLS-F	12.3	11.5	12.3	13.0	13.4
4. WBBM	11.3	12.0	13.1	12.7	12.9
5. WLS	10.0	9.5	11.7	11.2	10.3
6. WMAQ	10.9	11.5	12.6	11.4	10.2
WMET	9.9	10.2	11.4	10.6	10.2
8. WGCI-F	9.3	9.6	9.2	9.7	9.8
9. WLUP-F	9.0	9.1	9.7	9.4	9.5
10. WKQX-F	7.3	6.9	8.6	8.9	9.1
11. WBMX-F	8.4	8.4	8.4	8.5	8.9
12. WLOO-F	5.6	6.2	7.3	6.9	7.6
13. WFYR-F	5.7	5.5	6.7	7.5	7.2
14. WCLR-F	5.3	6.0	6.3	6.1	6.9
15. WLAK-F	3.1	3.7	5.3	6.2	6.7
16. WIND	6.1	6.7	7.4	7.3	6.3
17. WXRT-F	7.6	6.9	6.6	5.9	6.1
18. WUSN-F	4.3	4.0	4.7	4.5	4.7
19. WJJD	4.8	5.2	5.2	4.2	4.6
20. WFMT-F	3.2	4.3	3.6	4.1	4.4

ARBITRON CONDENSED RADIO MARKET REPORTS

DANBURY, CT

Market # 272/Pop: 119,600
APR 18.4

Diaries: 311
FM Share: 52.66%

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
	83	82	82	81
1. WLAD 37/15.9	8.8	11.3	12.2	13.1
2. WDAQ-F 26/11.2	6.2	8.5	7.5	8.8
3. WRKI-F 25/10.8	13.3	13.5	13.6	8.0
4. WEZN-F 22/ 9.5	10.6	10.6	8.8	8.8
5. WCBS 14/ 6.0	6.2	5.0	5.4	5.1
WKCI-F 14/ 6.0	5.3	5.7	6.1	5.8

12+ TSA 1/4/CUME

1. WLAD 42/355	
2. WDAQ-F 27/311	
3. WRKI-F 26/410	WRKI-F, WEZN-See Bridgeport
4. WEZN-F 24/273	WCBS - See New York
5. WCBS 17/381	WKCI - See New Haven
6. WINE 16/223	

WLAD, 800, 1 KW(DAYS), MOR \$30.10 (Unirep)
WINE, 940, 1 KW (DAYS), AC \$24.66 (Roslin)
WDAQ-F, 98.3, 1.3 KW @ 460, BTFL MUS (KalaMusic) \$30.10 (Unirep)

Home News

PALM SPRINGS, CA

Market # NA/Pop: 114,000
APR 15.9

Diaries: 261
FM Share: 63.64%

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
	83	82	82	81
1. KPSI-F 35/19.3	15.6	17.6	19.4	12.8
2. KWXY-F+ 25/13.8	8.7	15.4	6.9	10.1
3. KDES-F 24/13.3	16.6	13.6	18.1	10.6
4. KDES 11/ 6.1	9.8	7.4	8.8	11.2
5. KGUY 9/ 5.0	2.9	4.5	4.4	2.1
6. KCMJ 7/ 3.9	7.3	7.4	8.8	11.2

12+ METRO CUME

1. KDES-F 384
2. KPSI-F 382
3. KDES 284
4. KWXY-F+ 232
5. KCMJ 157
6. KPSI 122

KCMJ, 1010, 1 KW/500 W (DA-2), COUNTRY CBS, \$12.00 (HNWH)
KDES, 920, 5 KW?1 KW (DA-2), MOR RKO II, \$28.69 (Mc-Guild)
KGUY, 1270, 1 KW (DAYS,DA), NEWS MBS, \$11.00 (Selcom)
KPSI, 1450, 1 KW/250 W, TALK ABC-I,ABC-T, \$? ? (Christal)
KDES-F, 104.7, 42 KW @ 540, CONTEMP , \$28.69 (Mc-Guild)
KPSI-F, 100.9, 3 KW @ 300, ROCK , \$17.00 (Christal)
KWXY-F+, 98.5, 50 KW @ 500, BTFL MUS , \$17.00 (Eastman)

SANTA BARBARA, CA

Market # 133/Pop: 309,300
APR 17.0

Diaries: 346
FM Share: 68.53%

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
	83	82	82	81
1. KMGQ-F 33/12.5	9.4	11.3	10.8	---
2. KTYD-F 27/10.3	12.1	9.4	8.6	11.1
3. KDB-F+ 23/ 8.8	7.8	10.2	7.3	13.2
KRUZ-F 23/ 8.8	13.3	9.1	10.8	12.2
5. KTMS-F 18/ 6.8	8.2	4.5	8.1	7.4
6. KTMS 17/ 6.5	7.8	5.3	3.2	4.8

12+ TSA 1/4/CUME

1. KRUZ-F 62/672
2. KMGQ-F 33/405
3. KTYD-F 28/451
4. KTMS-F 26/453
5. KDB-F+ 23/294
6. KTMS 17/276

KTMS, 1250, 1 KW (DA-1), TALK NBC,ABC-T, \$13.50 (Weiss)
KDB-F+, 93.7, 13 KW @ 870, CLASSICAL, , \$19.00* (HNWH)
KMGQ-F, 106.3, 365 W @ 879, AC (TM) , \$? ? (Torbet) (GOLETA)
KRUZ-F, 103.3, 105 KW @ 2980, BTFL MUS , \$26.00 (Katz) Schuele
KTMS-F, 97.5, 18 KW @ 2900, ROCK Source, \$17.50 (Weiss)
KTYD-F, 99.9, 34 KW @ 2550, AOR , \$28.00 (Selcom) Liggett

ABERDEEN, WA

Market # NA/Pop: 55,600 (12+)
APR 14.0

Diaries: 284
FM Share: 48.57%

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ METRO	CUME
1. KXRO	21/26.9	14.8	17.7	15.9	22.4	1. KXRO	240
2. KDUX-F	14/17.9	11.1	7.6	7.3	13.4	2. KGHO-F+	181
	KAYO+	14/17.9	21.0	10.2	19.5	3. KDUX-F	162
4. KGHO-F+	9/11.6	16.0	12.7	25.7	25.3	4. KAYO	113
5. KISW-F	6/ 7.7	8.6	6.3	4.9	---	5. KISW-F	66

KAYO+, 1450, 1 KW/250 W, COUNTRY
KXRO, 1320, 5 KW/1 KW (DA-N), MOR
KDUX-F, 104.7, 48 KW @ 155, ROCK
KGHO-F+, 95.3, 1.1 KW @ 750, CONTEMP

ABC-I, \$ 7.50 (Savalli)
, \$10.00 (Mc-Guild)
, \$ 9.00* (Mc-Guild)
, \$ 9.00* (Masla)

NEW BEDFORD/FALL RIVER, MA

Market # 198/Pop: 173,400
APR 19.5

Diaries: 433
FM Share: 60.08%

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ METRO	CUME
1. WMYS-F	93/11.7	8.0	6.7	4.8	5.1	1. WHJY-F	885
2. WHJY-F	64/ 8.1	9.7	9.2	9.0	9.1	2. WMYS-F	802
3. WLKW-F	62/ 7.8	8.1	8.6	7.4	7.7	3. WPRO-F	796
4. WHIM	43/ 5.4	1.7	2.1	2.3	5.0	4. WHTT-F	581
5. WPRO-F	42/ 5.3	5.9	6.9	7.4	4.8	5. WBSM	577
6. WBSM	41/ 5.2	8.2	12.8	8.4	8.7	6. WLKW-F	552

ALL STATIONS -
See Providence or Boston

PLATTSBURGH, NY

Market # NA/Pop: 69,500 (12+)
APR 16.5

Diaries: 368
FM Share: 57.28%

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA	1/4/CUME
1. WIRY	26/22.6	16.4	23.9	21.6	25.4	1. WQCR-F	45/736
2. WGFB-F	19/16.5	21.6	17.4	22.4	16.7	2. CHOM-F	42/450
3. WLFE-F	15/13.0	12.7	9.2	9.5	8.8	3. WLFE-F	40/390
4. CHOM-F	12/10.4	4.5	10.1	10.3	5.3	WEZF-F	40/449
5. WEAV	11/ 9.6	7.5	1.8	6.9	7.9	5. WGFB-F	35/718
6. WEZF-F	7/ 6.1	9.0	4.6	5.2	5.3	6. WIRY	26/335

WEAV, 960, 5 KW (DA-2), COUNTRY (Century 21)
WIRY, 1340, 1 KW/250 W, ? ?

CBS, \$ NA (Roslin)
MBS, \$14.50 (Masla)

Other ranked stations see Burlington

LAFAYETTE, IN

Market # 257/Pop: 123,400
 APR 13.4

Diaries: 282
 FM Share: 74.59%

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA	1/4/CUME
1. WAZY-F	32/22.5	18.7	15.9	13.5	18.1	1. WAZY-F	64/826
2. WASK	25/17.6	14.8	18.6	17.3	22.0	2. WASK-F	57/530
WASK-F	25/17.6	15.5	13.8	12.8	18.9	3. WASK	34/462
4. WXUS-F	9/ 6.3	16.8	13.1	16.5	15.7	4. WFBQ-F	17/223

WASK, 1450, 1 KW/250 W, MOR NBC, \$18.00 (Weiss)
 WASK-F, 105.3, 50 KW @ 375, COUNTRY (Musicworks) , \$14.00 (Weiss)
 WAZY-F, 96.5, 50 KW @ 500, CHR/ROCK ABC-C, \$17.00 (----)
 WXUS-F, 92.7, 3 KW @ 215, ROCK APR, \$19.00 (Masla)
 WFBQ - See Indianapolis

GAINESVILLE, FL

Market # 207/Pop: 159,300
 APR 16.3

Diaries: 359
 FM Share: 60.00%

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA	1/4/CUME
1. WRUF-F	33/14.2	16.0	14.1	16.0	12.8	1. WRUF-F	42/565
2. WMGI	29/12.5	4.2	1.4	.9	2.7	2. WDVH	35/312
3. WYKS-F	27/11.6	11.8	18.3	16.4	19.3	3. WMGI	29/207
4. WDVH	26/11.2	21.0	19.7	19.7	18.7	WYKS-F	29/457
5. WMFM-F	22/ 9.5	5.9	6.6	4.2	---	5. WMFM-F	22/190

WDVH, 980, 5 KW (DAYS), COUNTRY ABC-E, \$18.00 (Weiss)
 WMGI, 1390, 5 KW (DAYS), AC RKO II, \$20.00 (Selcom) Sunshine Wirel
 WMFM-F, 100.9, 3 KW @ 300, BTFL MUS , \$13.00* (----)
 WRUF-F, 103.7, 100 KW @ 344, AOR (Pollack) CBS-R, \$19.50 (Smith) Univ of Florida
 WYKS-F, 105.5, 3 KW @ 300, CONTEMP RKO, \$30.75 (Selcom) Sunshine Wirel

BURLINGTON, VT

Market # 267/Pop: 118,300
 APR 15.0

Diaries: 341
 FM Share: 63.63%

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA	1/4/CUME
1. WQCR-F	31/20.5	26.6	21.9	22.4	25.5	1. WEZF-F	62/628
2. WVMT	23/15.2	9.0	10.2	11.2	11.5	2. WQCR-F	59/905
3. WEZF-F	18/11.9	12.4	11.8	11.2	9.1	3. CHOM-F	47/520
4. WJOY	13/ 8.6	13.0	10.2	11.9	6.1	4. WLFE-F	40/384
5. CHOM-F	11/ 7.3	9.6	7.5	8.4	6.7	5. WGFBS-F	38/834
WGFBS-F	11/ 7.3	8.5	10.2	7.7	9.7	6. WVMT	28/562

CHOM-F, 97.7, 41 KW @ ? ? , AOR , \$? ? (Major Market) (MONTREAL)
 WEZF-F, 92.9, 36 KW @ 2703, BTFL MUS , \$30.00 (Blair)
 WQCR-F, 98.9, 50 KW @ 310, ROCK (TM) CBS-R, \$21.25 (Weiss)
 WGFBS-F, 97.9, 10 KW @ 780, ROCK , \$? ? (Roslin) (PLATTSBURG)
 WLFE-F, 102.3, 300 W @ 800, COUNTRY , \$12.00 (Lotus) (ST. ALBANS)
 WJOY, 1230, 1 KW/250 W, NOSTALGIA (A1 Ham) CBS, \$13.50 (Weiss)
 WVMT, 620, 5 KW (DA-2), AC NBC, \$16.20 (Torbet)

SANTA ROSA, CA

Market # 126/Pop: 313,600
 APR 17.3

Diaries: 411
 FM Share: 38.39%

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ METRO	CUME
1. KGO	52/10.6	8.7	10.9	11.5	10.3	1. KREO-F	633
2. KNEW	43/ 8.7	12.4	6.6	9.1	8.0	2. KCBS	563
3. KREO-F	40/ 8.1	10.4	7.6	3.5	5.7	3. KGO	544
4. KABL-F	28/ 5.7	5.0	2.5	1.6	2.7	4. KNEW	541
5. KCBS	27/ 5.5	6.0	5.6	6.2	6.9	5. KSRO	395
6. KQTE	22/ 4.5	2.9	3.1	---	1.1	6. KFRC	391

KSRO, 1350, 5 KW (DA-N), AC

KQTE, 1460, 1 KW (DAYS,DA), NOSTALGIA

KREO-F, 92.9, 2.3 KW @ 4000, CHR

ABC-D, \$22.00 (HNWH)
 , \$13.00 (Roslin)
 , \$? ? (Torbet)

Other ranked stations - See San Francisco