

HE8698

.A64

1982

Fall

AMERICAN RADIO

Fall 1982



James H. Duncan, Jr.

HE8698

.A64

1982

Fall

AMERICAN RADIO

Fall 1982



James H. Duncan, Jr.

SOUTHERN METHODIST
UNIVERSITY LIBRARIES




Gift of . . .

LOIS PERKINS
and
CHARLES and ELIZABETH PROTHRO

FONDREN LIBRARY
Southern Methodist University
DALLAS, TEXAS

AMERICAN RADIO
FALL 1982 REPORT


NOT
THIS BOOK
GO OUT OF LIBRARY

Compiled and edited by:
JAMES H. DUNCAN, JR
DUNCAN MEDIA ENTERPRISES
BOX 2966
KALAMAZOO, MI 49003
February 1983
Volume VI, Number 2

3/17/83

INTRODUCTION

This is the 14th edition of American Radio. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at the following address:

JAMES H. DUNCAN, JR.
DUNCAN MEDIA ENTERPRISES
PO BOX 9266
(2913 BRANDYWINE)
KALAMAZOO, MI 49003 (616) 342-1356

I strongly urge all of (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you understand all of the information given in the Individual Market Reports. However, if you have any questions please feel free to call me. I figure that my time and my call back to you is part of the subscription price. Also I always enjoy talking about American Radio.

ALL ARBITRON AUDIENCE ESTIMATES ARE COPYRIGHTED (1983) BY THE ARBITRON COMPANY AND MAY NOT BE QUOTED OR REPRODUCED WITHOUT THE PRIOR PERMISSION OF ARBITRON.

BIRCH DATA MAY NOT BE QUOTED WITHOUT THEIR PERMISSION.

Subscribers may quote American Radio for sales and advertising purposes. However, you must be an Arbitron subscriber if any of their data is involved. Secondly, I must be notified. I always give permission but I like to make certain that my work is being properly quoted. The phrase "American Radio by James Duncan, Jr" must always be cited.

Copyright © 1983 by James Duncan, Jr

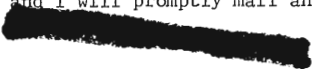
This book may not be reproduced in whole or part by mimeograph or any other means, without permission.

PRINTED IN THE UNITED STATES OF AMERICA

Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published market reports are included if they were received by February 10, 1983.

Work on this edition was completed on February 11, 1983. Mailing will begin on February 17, 1983. Working on such tight deadlines may cause production problems. If you copy is defective in any way let me know and I will promptly mail another copy to you.



L334605

SPRING 1983 PUBLICATIONS FROM JIM DUNCAN

1. RADIO IN THE UNITED STATES: 1976-1982. This is a statistical history of each regular Arbitron market. It includes ratings trends (cume and quarter hour), financial data, format trends, format and call letter changes, market records and much more for each market. Also this data is used to compile many tables and lists reflecting national trends. Another section lists over 1000 station sales since 1969. \$60.00

2. AMERICAN RADIO: WINTER 1983 SUPPLEMENT. This timely report covers the 23 markets (basically the top 20) rated by Arbitron during the Winter. The format of each market report is the same as in this issue of American Radio. Also included are updates on over 50 Birch markets. \$17.00

AVAILABLE IN EARLY MAY.
ORDERS MUST BE RECEIVED BY 1 MAY 83.

3. A TALE OF TWO RADIO MARKETS: INDIANAPOLIS AND LOUISVILLE.

What factors make a radio market a "good" market or a "tough" market? How is radio perceived in two very different markets? How do the advertisers use radio and why? What do they think of the medium? What do radio broadcasters think of their market and their place in it?

These questions/problems will be addressed in this fascinating new book. I will attempt to determine why Louisville is generally regarded as a difficult market and Indianapolis is a very successful market.

This book will make for fascinating reading. Your market may not be included in this study. However, I guarantee you will learn something about your market and radio in general by reading this book. \$28.00

AVAILABLE IN JUNE

4. AMERICAN RADIO - FALL 82. A few copies of this edition are still available. \$44.00

Other 1983 publications:

AMERICAN RADIO - SPRING 83 (available in August \$50.00)

THE RADIO MARKETS OF THE U.S. (available in December \$75.00)

ORDER FORM

DUNCAN MEDIA ENTERPRISES

Send me the following books:

- _____ copy (ies) of RADIO IN THE UNITED STATES at \$60.00 each
- _____ copy (ies) of AMERICAN RADIO: WINTER SUPPLEMENT at \$17.00 each
- _____ copy (ies) of A TALE OF TWO RADIO MARKETS at \$28.00 each
- _____ copy (ies) of AMERICAN RADIO: FALL 82 at \$44.00 each

Return form to:
JAMES DUNCAN, JR
DUNCAN MEDIA ENTERPRISES
BOX 2966
KALAMAZOO, MI 49003

Ordered by: NAME _____
TITLE/COMPANY _____
ADDRESS _____
CITY _____ STATE _____
ZIP _____

Payment enclosed _____
Please bill me _____

HIGHLIGHTS AND COMMENTS

I have made quite a few changes in this edition of American Radio - some because I wanted to and some because I had to. Those changes I had to make were in response to the loss of revenue figures for the radio industry. Since the FCC no longer gathers revenue figures and because the industry's attempt to gather the figures failed I had to make my own estimates.

The "per capita" figures which have proven to be very popular will return in the Spring 83 edition. By that time I plan to have more reliable estimates of 1981 and 1982 revenue.

I have added some features including information on non commercial stations (pp A69-A70), more cume rating data and cume rating trends (see Individual Market Reports) and studies of audience below the line and the audience of non listed stations.

FORMATS

Most of the changes in format popularity which were noted in the Spring 82 issue of American Radio remain true for this edition. However, a few developments were of interest.

It may be that Beautiful Music has finally bottomed out. For the first time in two years this format has a higher percentage of listenership than it did in the previous sweep. The number of stations using the format continues to decline but the audience declines are probably slowing.

For the first time in six years the country format showed a slight decline on a year-to-year comparison. Rock/AOR/Contemp continues to decline rapidly while MOR/AC, Black and Nostalgia show good increases.

HOT STATIONS

Below are some of the stations which caught my attention with significant or unusual increases in audience:

KWHL-F Anchorage	KRLB-F Lubbock	WEZS-F Richmond
WHYZ Greenville,SC	WHIT Madison	KKPL-F Spokane
WCRJ-F+ Jacksonville	WYLD-F New Orleans	KLSI-F Kansas City
KKBQ Houston	WDOG-F Raleigh	KATT-F Oklahoma City
WVLK-F Lexington	WRWA Reading	

LEADING STATIONS

WOR in New York continues as the highest rated station (1/4 HR AVG). Stations in the top 100 making large gains include: WYNY, WAPP, KIIS, WEAZ, KROQ, WBMX, WYSP, WKYS, WBBM-F, KMPC, WJOI, WPIX, WKHX, WJJD, WCAU, WHYI and WHUR.

OTHER LEADERS: TSA Cume - WCBS
Cume Rating - WJBC (Bloomington)
12+ Metro Share - WJBC

LEADING STATIONS BY FORMAT

	<u>1/4 HR AVG</u>	<u>Metro Share</u>
ROCK/AOR/CONTEMP	WNBC New York	WXLK Roanoke
AOR	WPLJ New York	KWHL Anchorage
AC/SOFT ROCK/OLDIES	WYNY New York	---
MOR	WGN Chicago	WJBC Bloomington
COUNTRY	WMAQ Chicago	WIVK Knoxville
BLACK/URBAN	WBLS New York	WBLX Mobile
NEWS/TALK	WOR New York	KMOX St. Louis
SPANISH	WADO New York	KGBT McAllen-Brown
RELIGION/GOSPEL	KBRT Los Angeles	KCIJ Shreveport
NOSTALGIA	WNEW New York	WRWA Reading
CLASSICAL	WQXR New York	KHFM Albuquerque

GROUP OWNERS

For the second time since 1977 CBS has replaced ABC as the number one group owner. CBS's move to the top is largely the result of increasing performance of its FM division. ABC has been hurt by the weakness of KGO-FM and of WABC.

Other groups showing significant growth include Gannett, Doubleday, Viacom, Katz, Metroplex, Scripps-Howard, Booth, EZ, Josephson, Surrey and Confer-Rothfuss.

New groups in the listing are Benns and Woodward.

OTHER LEADERS

Radio Reps: Katz leads followed by McGavren-Guild, Blair, Torbet, Christal, Eastman and Selcom.

Syndicators/Consultants: Burkhart-Abrams continues to lead. Bonneville moved past Schulke into second place.

Non-Commercial Stations: Share - KUT-F Austin
1/4 HR - WNYC-F New York
Cume - KUSC-F LA

Greatest share changes:	<u>Increases</u>		<u>Decreases</u>	
	KWHL-F	Anchorage +19.1	KZFM-F	Corpus Christi -11.9
	WRWA	Reading + 9.5	KGBT	McAllen - 8.5
	KRLB-F	Lubbock + 8.8	WHRK-F	Memphis - 6.8

FM SHARE

The national FM Share (metro) topped the 60% mark for the first time. The new share is 60.571% which is an increase of 3.274% over Fall 81 figures.

CPM

The national CPM is \$4.49. I am now using metro audience figures to compute this figure so comparisons with past years are not relevant. Just for the record the CPM for Spring 82 was \$3.21. Worcester was the most expensive market this Fall and New York was the least expensive.

INDEX

I. SECTION A: NATIONAL RANKINGS AND RATINGS ANALYSIS

- A1-A5 America's 500 Most-Listened-To Radio Stations
- A6-A7 America's Leading Stations - 12+ TSA Cume
- A8 America's Leading Stations - Metro Cume Rating
- A9-A10 America's Leading Stations by Format - Metro Share
- A11-A14 America's Leading Stations by Format - 1/4 HR AVG
- A15 Leading Stations - Metro Share
 - Markets with Highest and Lowest APR's
- A16 National FM Share
- A17 A/I Rankings - FM Share of Audience
- A18 Markets with Highest and Lowest Percentage of FM Listenership
 - Markets with Highest Percentage of "Below-the-Line" Listening
 - Markets with Highest Percentage of Listening to Non Listed Stations
- A19 Station Format and Format Listenership
- A20-A21 Best and Worst Markets for Various Formats
- A22-A42 Group Rankings and Listings
- A43-A58 Individual Station Audience Breakdowns
- A59-A61 Radio Market Cost-Per-Thousands
- A62 Radio Reps and Their Leading Stations
- A63-A64 Station Trading Activity
- A64-A65 Music Syndicators and Consultants
- A66-A68 Metro Share Leaders and Major Share Changes
- A69-A70 Public and Non Commercial Radio Stations (Birch Data)

II. SECTION B: ARBITRON INDIVIDUAL MARKET REPORTS

- B1-B3 Definitions, Clarifications and Explanations

Individual Market Reports for these markets in alphabetical order:

Akron	Daven-RI-Moline	Los Angeles	Richmond
Albany-Schen-Troy	Dayton	Louisville	River-SB-Ont
Albuquerque	Daytona Beach	Lubbock	Roanoke
Allen-Beth-Easton	Denver	Madison	Rochester
Anaheim	Des Moines	McAllen	Sacramento
Anchorage	Detroit	Memphis	St. Louis
Appleton-Oshkosh	El Paso	Miami-FT L	Sal-Sea-Mont
Atlanta	Eugene-Spring.	Milwaukee	Salt Lake City
Austin	Flint	Minn-SP	San Antonio
Bakersfield	Fort Wayne	Mobile	San Diego
Baltimore	Fresno	Modesto	San Francisco
Baton Rouge	Grand Rapids	Nashville	San Jose
Beaumont	Greens-WS	Nassau	Seattle
Birmingham	Greenv-Spart	New Haven	Shreveport
Bloomington	Harrisburg	New Orleans	Spokane
Boston	Hartford	New York	Springfield, MA
Bridgeport	Honolulu	Norfolk	Stockton
Buffalo	Houston	NE PA	Syracuse
Canton	Huntington	Oklahoma City	Tampa-St. Pete
Charleston, SC	Indianapolis	Omaha	Toledo
Charlotte	Jacksonville	Orlando	Tucson
Chattanooga	JC-King-Bris	Peoria	Tulsa
Chicago	Kalamazoo	Philadelphia	Washington
Cincinnati	Kansas City	Phoenix	West Palm Beach
Cleveland	Knoxville	Pittsburgh	Wichita
Colorado Springs	Lancaster	Portland, OR	Wilmington, DE
Columbia, SC	Lansing	Providence	Worcester
Columbus	Las Vegas	Raleigh	York
Corpus Christi	Lexington	Reading	Youngstown
Dallas-FW	Little Rock	Renov	

111. 1930-1939: THE EARLY YEARS

Alabama

- 1. Birmingham; Mobile
- 2. Wetumpka; Gadsden; Dothan
- 3. Tallapoosa; Etowah; Cullman
- 4. Jacksonville; Gulf Shores; Dauphin Island
- 5. Montgomery; Wetumpka
- 6. Birmingham; Wetumpka; Dothan
- 7. Wetumpka; Dothan; Gadsden
- 8. Wetumpka; Dothan; Gadsden
- 9. Wetumpka; Dothan; Gadsden
- 10. Wetumpka; Dothan; Gadsden
- 11. Wetumpka; Dothan; Gadsden
- 12. Wetumpka; Dothan; Gadsden
- 13. Wetumpka; Dothan; Gadsden
- 14. Wetumpka; Dothan; Gadsden
- 15. Wetumpka; Dothan; Gadsden
- 16. Wetumpka; Dothan; Gadsden
- 17. Wetumpka; Dothan; Gadsden
- 18. Wetumpka; Dothan; Gadsden
- 19. Wetumpka; Dothan; Gadsden
- 20. Wetumpka; Dothan; Gadsden

Alaska

- 1. Anchorage; Fairbanks; Juneau
- 2. Anchorage; Fairbanks; Juneau
- 3. Anchorage; Fairbanks; Juneau
- 4. Anchorage; Fairbanks; Juneau

AMERICA'S 500 MOST-LISTENED-TO RADIO STATIONS*

<u>STATION</u>	<u>MARKET</u>	<u>1/4 HR AVG</u>	<u>FORMAT</u>	<u>OWNER</u>	<u>FALL 81 RANK</u>	
1. WOR	New York	1453	Talk	RKO	1	
2. WBSL-F	New York	1428	Black	Inner City	3	
3. WGN	Chicago	1380	MOR/Talk	Tribune Co	7	
4. WCBS	New York	1324	News	CBS	8	
5. WINS	New York	1320	News	Westinghouse	6	
6. WYNY-F	New York	1289	AC	NBC	11	
7. WNBC	New York	1251	Contemp	NBC	4	
8. WRKS-F	New York	1178	Urban	RKO	5	
9. WPLJ-F	New York	1143	AOR	ABC	9	
10. WRFM-F	New York	1119	BTFL	Bonneville	12	
11. WKTU-F	New York	1066	Urban	Urban	2	
12. WPAT-F	New York	995	BTFL	Capital Cities	16	
13. KMOX	St. Louis	981	News/Talk	CBS	17	
14. WCCO	Minneapolis	942	Variety		14	
15. KDKA	Pittsburgh	927	MOR	Westinghouse	20	
16. WNEW	New York	926	Nostalgia	Metromedia	25	
17. WMAQ	Chicago	918	Country	NBC	13	
18. KABC	Los Angeles	892	Talk	ABC	10	
19. KBIG-F	Los Angeles	887	BTFL	Bonneville	23	
20. WJR	Detroit	877	MOR	Capital Cities	19	
21. WLS	Chicago	874	Rock	ABC	15	
22. WAPP-F	New York	842	AOR	Doubleday	95	
	KGO	San Francisco	842	News/Talk	ABC	21
24. KIIS-F	Los Angeles	768	Rock	Gannett	102	
25. KNX	Los Angeles	748	News	CBS	36	
26. KYW	Philadelphia	747	News	Westinghouse	28	
27. WABC	New York	737	Talk	ABC	18	
28. WEAZ-F	Philadelphia	726	BTFL		69	
29. WBZ	Boston	712	MOR	Westinghouse	35	
30. WL00-F	Chicago	709	BTFL	Century	31	
	WCBS-F	New York	709	Oldies/AC	CBS	32
32. KMET-F	Los Angeles	696	AOR	Metromedia	22	
33. WBBM	Chicago	695	News	CBS	24	
34. WNGK-F	Philadelphia	691	AC	Greater Media	33	
35. WHN	New York	690	Country	Mutual	39	
36. KLOS-F	Los Angeles	689	AOR	ABC	26	
37. WADO	New York	686	Spanish		50	
38. KFVB	Los Angeles	622	News	Westinghouse	34	
39. KCBS	San Francisco	617	News	CBS	42	
40. WGGI-F	Chicago	615	Black	Gannett	29	
41. WXKS-F	Boston	609	Rock		66	
42. KROQ-F	Los Angeles	586	AOR		104	
43. KJOI-F	Los Angeles	582	BTFL	Beatrice Foods	47	
44. WPAT	New York	580	BTFL	Capital Cities	53	
45. KFI	Los Angeles	565	AC	Cox	51	
46. WBAP	Dallas-FW	560	Country	Capital Cities	30	
47. WBMX-F	Chicago	558	Black		221	
48. WMMR-F	Philadelphia	550	AOR	Metromedia	37	
49. WCAU-F	Philadelphia	548	Rock	CBS	56	
50. WNEW-F	New York	542	AOR	Metromedia	40	

*Based on 1/4 HR AVG, TSA, Mon-Sun, 6A-MID

+ denotes simulcast

<u>STATION</u>	<u>MARKET</u>	<u>1/4 HR AVG</u>	<u>FORMAT</u>	<u>OWNER</u>	<u>FALL 81 RANK</u>
51. WJIT	New York	523	Spanish	Infinity	37
WDAF	Kansas City	523	Country	Taft	40
53. WMMS-F	Cleveland	518	AOR	Malrite	64
54. WYSP-F	Philadelphia	508	AOR	Infinity	90
55. WHDH	Boston	502	MOR	John Blair	48
56. WIND	Chicago	498	Talk	Westinghouse	44
57. WKYS-F	Washington	494	Urban	NBC	90
58. WBBM-F	Chicago	493	Rock	CBS	144
59. WKHK-F	New York	488	Country	Viacom	76
60. WTIC	Hartford	486	MOR		49
61. WMAL	Washington	485	MOR	ABC	55
62. WQXR-F+	New York	484	Classical	New York Times	92
63. WCLR-F	Chicago	483	MOR/AC	Bonneville	89
KMPC	Los Angeles	483	Nostal/MOR	Golden West	117
65. WMCA	New York	463	Talk		46
66. KSTP-F	Minn-SP	461	AC	Hubbard	45
67. XTRA	Tij/LA	458	Rock	Noble	63
68. KIQQ-F	Los Angeles	456	Rock	Outlet	107
69. WJOL-F	Detroit	453	BTFL	Detroit News	225
70. WSOC-F	Charlotte	451	Country	Cox	58
71. KRTH-F	Los Angeles	450	AC	RKO	43
72. WPIX-F	New York	448	Rock	Tribune Co	260
73. WBCN-F	Boston	447	AOR	Infinity	69
74. KNX-F	Los Angeles	438	Soft Rock	CBS	58
75. WKHX-F	Atlanta	436	Country	Capital Cities	300
76. WJJD	Chicago	435	Nostalgia	Plough	500+
77. WLUP-F	Chicago	432	AOR	Heftel	57
78. WZGC-F	Atlanta	428	Rock	First Media	75
79. WLS-F	Chicago	425	AOR/Rock	ABC	82
80. KHTZ-F	Los Angeles	422	AC	Greater Media	71
81. WCOZ-F	Boston	419	AOR	John Blair	27
82. KSCS-F	Dallas-FW	417	Country	Capital Cities	79
83. WRIF-F	Detroit	411	AOR	ABC	77
WWDB-F	Philadelphia	411	Talk		72
85. KIRO	Seattle	410	News/Talk	Bonneville	85
86. KOST-F	Los Angeles	404	AC	Cox	67
87. WCAU	Philadelphia	403	News/Talk	CBS	152
88. KMJQ-F	Houston	401	Black	Amaturo	101
89. WDAS-F	Philadelphia	400	Black	NBN	61
90. WUSL-F	Philadephia	396	Urban	LIN	100
91. WIP	Philadelphia	395	MOR	Metromedia	61
92. KFAB	Omaha	393	MOR	May	81
93. WWJ	Detroit	390	News	Detroit News	95
WDVE-F	Pittsburgh	390	AOR	Taft	115
95. WLAK-F	Chicago	389	BTFL	Viacom	72
WGAY-F	Washington	389	BTFL	Greater Media	106
97. KLAC	Los Angeles	386	Country	Metromedia	64
98. WHYI-F	Miami	385	Rock	Metroplex	149
99. WHUR-F	Washington	384	Black	Howard Univ.	163
WRAL-F	Raleigh	384	Contemp	Capitol	60

101. WXYZ	Detroit	381			
102. WBAL	Baltimore	380			
103. WRBQ-F	Tampa	379			
104. KFRC	San Francisco	376			
	KLOL-F	Houston	376		
106. WKQX-F	Chicago	367			
* 107. WFYR-F	Chicago	366			
109. WLWL-F	Minneapolis	362			
110. KVIL-F	Houston	360			
111. WFRQ-F	Detroit	358			
	WIOQ-F	Philadelphia	358		
113. KRLY-F	Houston	354			
114. KIKK-F	Houston	353			
115. WVEE-F	Atlanta	352			
116. WGCL-F	Cleveland	250			
117. WHYT-F	Detroit	348			
118. WROR-F	Boston	345			
119. KMEZ-F	Dallas	344			
120. WNIC-F	Detroit	339			
121. WEEI	Boston	338			
122. KTNQ	Los Angeles	337			
	WJIB-F	Boston	337		
	WRXQ-F	Washington	337		
125. WPEN	Philadelphia	336			
126. WWBA-F	Tampa	331			
127. WMJL-F	Cleveland	330			
128. WLYF-F	Miami	328			
	WXLK-F	Roanoke	328		
	WHUD-F	New York	328		
131. KZLA-F	Los Angeles	327			
132. WMJX-F	Boston	324			
133. WEZN-F	Bridgeport	322			
	KNBR	San Francisco	322		
	WLKW-F	Providence	322		
	WQBA	Miami	322		
137. WRKO	Boston	321			
138. WZZK-F	Birmingham	320			
139. WLLZ-F	Detroit	317			
140. WJLB-F	Detroit	316			
	KTRH	Houston	316		
142. WEEI-F	Boston	315			
143. WPKX-F	Washington	314			
144. WTQR-F	Greensboro	311			
145. WKLS-F	Atlanta	309			
146. WQXI-F	Atlanta	308			
147. WBZZ-F	Pittsburgh	304			
148. WJEZ-F	Chicago	302			
149. WWWW-F	Detroit	301			
	WHIO-F	Dayton	301		
	WQYK-F	Tampa	301		
152. KSOL-F	San Francisco	300			
153. WLL-F	St. Louis	298			
154. KGFJ	Los Angeles	297			
	CKLW	Detroit	297		
156. KPRZ	Los Angeles	296			
	KRLD	Dallas	296		
158. WFIL	Philadelphia	295			
159. KPLX-F	Dallas	294			
	KFMK-F	Houston	294		
161. WJPC	Chicago	292			
162. WNWS	Miami	290			
163. WPQC-F	Baltimore	289			
164. KOSI-F	Denver	287			
165. WAMZ-F	Louisville	286			
166. WLWQ-F	Columbus	285			
167. WXYV-F	Baltimore	284			
168. WAMO-F	Pittsburgh	283			
169. KILT-F	Houston	282			
170. WSB	Atlanta	281			
	KOIT-F	San Francisco	281		
172. KMOX-F	St. Louis	280			
173. KJQY-F	San Diego	279			
174. WMJC-F	Detroit	277			
	KKBQ	Houston	277		
176. WHO	Des Moines	276			
177. WYLD-F	New Orleans	275			
178. WDOK-F	Cleveland	273			
179. KOMO	Seattle	272			
180. WOW	Omaha	271			
	KALI	Los Angeles	271		
	WJBR-F	Wilmington, DE	271		
183. KQRS-F+	Minneapolis	269			
184. WGY	Schenectady	268			
	WFMS-F	Indianapolis	268		
186. KISW-F	Seattle	266			
187. WPCH-F	Atlanta	265			
	WAVA-F	Washington	265		
189. WXRT-F	Chicago	264			
	WFLN-F+	Philadelphia	264		
191. WUSN-F	Chicago	263			
192. KMEL-F	San Francisco	262			
193. WHJY-F	Providence	261			
	WSSH-F	Boston	261		
195. WOWO	Fort Wayne	260			
	KRQR-F	San Francisco	260		
	KDIA	San Francisco	260		
198. KODA-F	Houston	259			
	WTAE	Pittsburgh	259		
200. WIVK-F	Knoxville	258			

* Omit WNCN-F New York 364 (#108)

WCMQ-F	Miami	258	WFAA	Da-FW	236	WCZY-F	Det	209
KOA	Denv	258	252. KABL-F	SF	235	302. WHUE-F	Bost	208
KKDA-F	Da-FW	258	WYOR-F	Mia	235	KBLX-F	SF	208
204. KRBE-F	Hous	256	254. WGIR-F	Manch	234	WBT	Char, NC	208
205. KYUU-F	SF	255	255. KRRLA	LA	233	305. WWKX-F	Nash	207
KOAX-F	Da-FW	255	KBAY-F	SJ/SF	233	WKRC	Cinci	207
207. WJYE-F	Buff	254	WEBN-F	Cinci	233	WBEN-F	Buff	207
WBSB-F	Balt	254	WINZ	Mia	233	308. KNIX-F	Phoe	206
WEZB-F	NO	254	259. WDGY	M-SP	231	309. WRCH-F	Hartf	205
210. KGON-F	Port	253	KIOI-F	SF	231	WABX-F	Det	205
KUTE-F	LA	231	KUTE-F	LA	231	311. KKG0-F	LA	204
211. WOMC-F	Det	252	262. WFOG-F	Norf	230	KPRC	Hous	204
212. WYNF-F	Tampa	251	WENN-F	Birm	230	WJAS	Pitt	204
213. KSSN-F	L Rock	250	264. WSHH-F	Pitt	228	314. WRVA	Rich	203
214. KOMA	OK Cit	249	265. KATT-F	Okl C	227	WKSU-F	Cleve	203
215. WDIZ-F	Orl	248	266. WWSH-F	Phil	223	WASH-F	Wash	203
WAIT	Chi	248	WWDC-F	Wash	223	317. WXKS	Bost	202
217. WTIC-F	Hartf	247	KWK-F	ST L	223	KXOA-F	Sacra	202
KTAR	Phoe	247	KSJO-F	SJ/SF	223	WTUE-F	Dayt	202
219. KSNAN-F	SF	246	KZOK-F	Sea	223	320. KBEQ-F	KC	201
KSD	ST L	246	WLW	Cinci	223	WBEN	Buff	201
WPRO-F	Prov	246	KDKB-F	Phoe	223	322. KLVE-F	Wash	200
KKYX	San Ant	246	WEDR-F	Miami	223	KBRD-F	Sea	200
223. WOKI-F	Knox	245	274. WJYW-F	Tampa	222	WTOP	Wash	200
WINZ-F	Miami	245	WPNT-F	Pitt	222	325. KGB-F	San Die	199
WPGC-F+	Wash	245	WENS-F	Indy	222	KSRR-F	Hous	199
WBLL-F	Long Is	245	277. KHJ	LA	219	KRAK	Sacra	199
KEGL-F	Dal-FW	245	278. KNEW	SF	217	328. WSHE-F	Miami	198
228. WMET-F	Chi	243	WISN	Milw	217	WLIF-F	Balt	198
WZZP-F	Cleve	243	WAIL-F	New Or	217	330. KSFO	SF	197
WIYY-F	Balt	243	KISS-F	San Ant	217	331. WMJM-F	ST L	196
WMC-F	Memp	243	282. WXTZ-F	Indy	216	KCTC-F	Sacra	196
KVOO	Tulsa	243	283. WMZQ-F	Wash	215	333. WRKZ-F	Harris	195
233. KSD-F	ST L	242	WLBC	Indy	215	WSIX-F	Nash	195
234. WQAL-F	Cleve	241	WBJW-F+	Orlan	215	335. KABL	SF	194
KSHE-F	ST L	241	286. WSSL-F	Gr-SP	214	336. WKEE-F	Huntin	193
WCMS-F	Norf	241	WWSW-F	Pitt	214	WGAR	Cleve	193
237. WKRQ-F	Cinci	240	WHAS	Louis	214	338. WALK-F+	Long Is	192
KSL	SLC	240	KMGG-F	LA	214	WSNI-F	Phil	192
WLTT-F	Wash	240	290. KRAK	Sacra	213	WRC	Wash	192
240. WIKS-F	Indy	239	291. WFMT-F	Chicago	212	WWWE	Cleve	192
241. KZEW-F	Da-FW	238	WVBF-F	Bost	212	WWEZ-F	Cinci	192
KKWK	LA	238	293. WHLI	Long Is	210	KEZK-F	ST L	192
WFBQ-F	Indy	238	KZAP-F	Sacra	210	WPTF	Ral	192
KTSA	San Ant	238	WHYW-F+	Pitt	210	345. WKSS-F	Hartf	191
WSUN	Tampa	238	WPYX-F	Albany	210	KACE-F	LA	191
246. WTVN	Colum	237	297. WEZW-F	Milw	209	KJLH-F	LA	191
WESC-F	Gr-SP	237	KSEA-F	Sea	209	348. WOOK-F	Wash	190
248. WDBO-F	Orlan	236	WSB-F	Atl	209	WFBC-F	Gr-SP	190
WKDF-F	Nash	236	WUBE-F	Cinci	209	WRNO-F	New Or	190
WTMJ	Milw	236						

351.	WRHC	Miami	188	401.	WBLZ-F	Cin	171	451.	KMGC-F	Dall	157
	WLIB	NY	188		KTXQ-F	D-FW	171	452.	KMLO	SD	156
353.	WAAF-F	Wo/Bos	187		KASE-F	Aust	171		KYKY-F	ST L	156
	WLAV-F	Gr Rap	187		WOWI-F	Norf	171		WCUZ-F	G Rap	156
	KAZY-F	Denv	187	405.	WTLC-F	Indy	170		KLIR-F	Denver	156
	WDIA	Memp	187		KNOK-F	D-FW	170		WYNK-F	Bat Rou	156
	KFYE-F	Fresno	187		WNCI-F	Col,OH	170	457.	KAAM-F	Dall	155
358.	WVON	Chi	186		WCXI	Det	170		WCKY	Cin	155
	WWWL-F	Miami	186	409.	WCFL	Chi	169	459.	WFLA-F	Tampa	154
	KKYK-F	L Rock	186		KBRT	LA	169		WQUT-F	JC-King	154
361.	WBEG	Cleve	185		WYRK-F	Buff	169		WEAT-F	W Palm	154
	WHCN-F	Hart	185		WPEG-F	Char,NC	169		WLQR-F	Toledo	154
	WHRK-F	Memp	185		WXBQ-F	JC-King	169		WQMF-F	Louis	154
	KSFI-F	SLC	185		WTMP	Tampa	169		WVEZ-F	Louis	154
365.	WIOT-F	Tol	184		KSOP-F	SLC	169		WZAK-F	Cleve	154
	WBCY-F	Char,NC	184	416.	WLTA-F	Atl	168	466.	KPRI-F	SD	153
	WEZC-F	Char,NC	184		WCCO-F	M-SP	168		WEZI-F	Memp	153
368.	WVNJ-F	NY	183	418.	KMEO-F	Phoe	167		WBLX-F	Mobile	153
	WKDD-F	Akron	183		KUPL-F	Port,0	167	469.	WLTY-F	Norf	152
	KUBE-F	Séa	183		WIOD	Miami	167		KGW	Port	152
371.	WHB	KC	182		WRRM-F	Cin	167		KCMO	Kan C	152
	WXGT-F	Col,0	182	422.	WLIR-F	Long Is.	166		WONE	Dayt	152
373.	KDWB-F	M-SP	181		WOOD-F	G Rap	166		WGRD-F	Gr Rap	152
374.	WDMT-F	Cleve	179		WHYZ	Gr-SP	166	474.	WCCC-F	Hartf	151
	WGR	Buff	179		KINK-F	Port	166		WDDO-F	Chatt	151
	WKXX-F	Birm	179	426.	WMGG-F	Tampa	165		KRMG	Tulsa	151
	WROQ-F	Char,NC	179		KYA	SF	165	477.	KDAY	LA	150
378.	WFMF-F	Bat Rou	178	428.	WWRL	NY	164		WCMQ	Miami	150
	WNOE-F	New Or	178		KYND-F	Hou	164		WWDM-F	Col,SC	150
	WVLK-F	Lex	178		WOKY	Milw	164	480.	WBAB-F	Long Is	149
381.	WGMS-F+	Wash	177		WQDR-F	Ral	164		KOAQ-F	Denv	149
	WEZO-F	Roch	177	432.	KTOK	OK C	163		WKCI-F	N Haven	149
383.	WIRE	Indy	176		WSYR-F	Syr	163		WPVR-F	Roan	149
384.	WHK	Cleve	175		WAIA-F	Miami	163		WDAE	Tampa	149
	KBPI-F	Denv	175		WFLY-F	Albany	163		WNOR-F	Norf	149
	WTIX	New Or	175	436.	KIMN	Denv	162		WCOS-F	Col,SC	149
387.	KILT	Hous	174		WNAP-F	Indy	162		KQKQ-F	Omaha	149
	WDCG-F	Ral	174		WKQS-F	Miami	162	488.	WCRB-F	Bost	148
389.	KQYT-F	Phoe	173		KRNB-F	Memp	162		KQUE-F	Hous	148
	WAXY-F	Miami	173		KXL-F	Port	162	490.	KLAT	Hous	147
	WTPA-F	Harris	173	441.	WFBR	Balt	161		WXKX-F	Pitt	147
	WPRO	Prov	173	442.	KGBT	McA-Br	160	492.	WSKZ-F	Chatta	146
	WAYL-F	M-SP	173		KQV	Pitt	160		WCXI-F	Det	146
	KEEY-F	M-SP	173		WLFI-F	Phil	160		WHAT	Phil	146
395.	XHRM-F	Tij/SD	172	445.	WQXA-F	York	159	495.	WWL	New Or	145
	KNOB-F	LA	172		WOAI	San Ant	159		WKZL-F	Gr-WS	145
	WWIN	Balt	172	447.	WZXR-F	Memp	158		KUPD-F	Phoe	145
	WWJF-F	Miami	172		WMC	Memp	158		WIMZ-F	Knox	145
	WBWU-F	New Or	172		WKSJ-F	Mobile	158	499.	KSDO	SD	144
	WRVQ-F	Rich	172		KEBC-F	OK C	158		WEAN	Prov	144
									KYYS-F	KC	144
									WQMG-F	Gr-WS	144

AMERICA'S LEADING STATIONS-12+ TSA CUMF*

1. WCBS	NY	26221	51. KMPC	LA	8595	101. WNCN-F	NY	5552
2. WNBC	NY	24791	52. WRIF-F	Det	8375	102. KSCS-F	Dall	5550
3. WINS	NY	24143	53. WCOZ-F	Bost	8373	103. WMJC-F	Det	5546
4. WYNF-F	NY	21648	54. WGCT-F	Cleve	8275	104. WKYS-F	Wash	5521
5. WPLJ-F	NY	20192	55. WYSP-F	Phil	8229	105. KFAB	Omaha	5418
6. WLS	Chi	19953	56. WBAP	Dal-FW	8132	106. WL0L-F	M-SP	5385
7. WKTU-F	NY	19883	57. WBMX-F	Chi	8128	107. WMET-F	Chi	5345
8. WBLS-F	NY	19430	58. WEAZ-F	Phil	8086	108. WMJX-F	Bost	5314
9. WOR	NY	18969	59. WKHK-F	NY	7915	109. WSB	Atl	5303
10. WRKS-F	NY	17803	60. WXXS-F	Bost	7893	110. WJPC	Chi	5225
11. WGN	Chi	17077	61. WLUP-F	Chi	7685	WJOI-F	Det	5225
12. WABC	NY	17053	62. WHDH	Bost	7601	KVIL-F	Dall	5225
13. WPAT-F	NY	15487	63. WQXR-F+	NY	7558	113. WJLB-F	Det	5209
14. WAPP-F	NY	15205	64. KJOI-F	LA	7525	114. KMGF-F	LA	5193
15. WMAQ	Chi	15170	65. WCLR-F	Chi	7479	115. WRAL-F	Ral	5172
16. KNX	LA	14879	66. WKQX-F	Chi	7361	116. WRBQ-F	Tampa	5138
17. WBBM	Chi	13958	67. KHTZ-F	LA	7324	117. WDRQ-F	Det	5121
18. KYW	Phil	13540	68. WCAU	Phil	7214	118. KRLA	LA	5093
19. KLOS-F	LA	13489	69. KROQ-F	LA	7214	WHUR-F	LA	5093
20. WCBS-F	NY	12887	70. KNX-F	LA	7001	120. WRKO	Bost	5083
21. WRFM-F	NY	12794	71. KNBR	SF	6964	121. KIOI-F	SF	5066
22. WNEW	NY	12122	72. WHYT-F	SF	6889	122. WPGC-F+	Wash	5009
23. WJR	Det	11982	73. WLLZ-F	Det	6885	123. WUSL-F	Phil	5001
24. KMET-F	LA	11884	74. WJW	Det	6718	124. KTKK-F	Hous	4984
25. KIIS-F	LA	11879	75. WMMS-F	Cleve	6589	125. WQXI-F	Atl	4980
26. KDKA	Pitt	11843	76. WNIC-F	Det	6551	126. WDVE-F	Pitt	4934
27. KFWB	LA	11830	77. WZGC-F	Atl	6503	127. KTRH	Hous	4898
28. KABC	LA	11731	78. WEET-F	Bost	6411	128. WADO	NY	4886
29. KFI	LA	11751	79. WFYR-F	Chi	6357	129. KL0L-F	Hous	4881
30. WHN	NY	11509	80. WBCN-F	Bost	6338	KMEL-F	SF	4881
31. XTRA	Tij/LA	11509	81. WMAL	Wash	6321	131. KOMO	Sea	4876
32. WBZ	Bost	11184	82. WROR-F	Bost	6317	WBZZ-F	Pitt	4876
33. WNEW-F	NY	11012	83. WDAF	KC	6243	133. KYUW-F	SF	4859
34. KGO	SF	10925	84. WIND	Chi	6219	134. WDAS-F	Phil	4827
35. WBBM-F	Chi	10916	85. KOST-F	LA	6184	135. WWDB-F	Phil	4821
36. WCCO	M-SP	10746	86. KLAC	LA	6181	136. WLNZ-F	Miami	4798
37. KBIG-F	LA	10532	87. WEEL	Bost	6165	137. WTAE	Pitt	4715
38. WCAU-F	Phil	10221	88. CKLW	Det	6106	138. WWWW-F	Det	4640
39. WCBS	SF	10199	89. KIRO	Sea	6080	139. WLW	Cinci	4591
40. KMOX	ST L	10168	90. WIP	Phil	6053	140. WPEN	Phil	4583
41. WPAT	NY	9977	91. WRQX-F	Wash	6039	141. WKHX-F	Atl	4574
42. WLS-F	Chi	9929	92. WTI C	Hart	6034	142. KMOX-F	ST L	4555
43. WMGK-F	Phil	9794	93. WJJD	Chi	5931	143. KUTE-F	LA	4550
44. KIQQ-F	LA	9762	94. WGCL-F	Cleve	5902	144. KILT-F	Hous	4549
45. WPIX-F	NY	9570	95. WHYI-F	Miami	5847	145. KOA	Denver	4489
46. WMMR-F	Phil	9529	96. WABX-F	Det	5843	146. KEGF-F	Dal-FW	4477
47. KFRC	SF	9077	97. KRLD	Dall	5708	147. WTOP	Wash	4447
48. WMCA	NY	9021	98. WLAK-F	Chi	5667	148. WXYZ	Det	4398
49. KRTH-F	LA	8790	99. KSTP-F	M-SP	5636	149. KZLA	LA	4391
50. WL00-F	Chi	8602	100. WIOQ-F	Phil	5603	150. WMJI-F	Cleve	4383

*Based on Weekly Cume, 12+ TSA

151.	KRQR-F	SF	4378	201.	WCZY-F	Det	3764	251.	WBEN	Buff	3369
152.	WFIL	Phil	4373	202.	KSD	ST L	3758	252.	WYYF-F	Balt	3368
153.	WGAY-F	Wash	4367	203.	WZZK-F	Birm	3726	253.	WIL-F	ST L	3361
	KQRS-F+	Minn	4367	204.	WLYF-F	Miami	3696		WHUE-F	Bost	3361
155.	KMJQ-F	Hous	4344	205.	WSNI-F	Phil	3692	255.	KSHE-F	ST L	3360
156.	KZEW-F	Dall	4303	206.	WSSH-F	Bost	3672	256.	WDOK-F	Cleve	3357
157.	WCFL	Chi	4292	207.	WVON	Chi	3670	257.	KODA-F	Hou	3346
158.	KKBQ	Hous	4266	208.	WKRC	Cinci	3668	258.	WKDD-F	Akr	3324
159.	WISN	Milw	4257	209.	KYA	SF	3660	259.	WNCI-F	Col,0	3311
160.	WSOC-F	Char,NC	4255	210.	WBEN-F	Buff	3654	260.	WIKS-F	Indy	3299
161.	KHJ	LA	4252	211.	WOOK-F	Wash	3651	261.	WWKX-F	Nash	3297
162.	WBAL	Balt	4214	212.	WMC-F	Memp	3642	262.	WSUN	Tampa	3288
163.	WTVN	Col,OH	4206	213.	WEZB-F	New Or	3632	263.	WBLL-F	Long Is	3284
164.	KRBE-F	Hous	4205		KGfJ	LA	3632	264.	KACE-F	LA	3270
165.	WXRT-F	Chi	4175	215.	WEZN-F	Bridge	3628	265.	WXYV-F	Balt	3255
166.	KMEZ-F	Dallas	4174	216.	KKDA-F	Dallas	3621	266.	WFMT-F	Chi	3248
167.	KSOL-F	SF	4159	217.	WXKX-F	Pitt	3617	267.	WXLK-F	Roan	3240
168.	WOWO	F Wayne	4139	218.	WNSW-F	Pitt	3600	268.	KTAR	Phoe	3220
169.	WOMC-F	Det	4137	219.	KABL	SF	3597	269.	WLBS-F	Det	3211
170.	KFMK-F	Hous	4129	220.	WFLN-F+	Phil	3596	270.	KDKB-F	Phoe	3209
171.	WJEZ-F	Chi	4085	221.	WAVA-F	Wash	3588		KSRF-F	Hous	3209
172.	KPRZ	LA	4075	222.	KTXQ-F	Dallas	3587	272.	KDAY	LA	3196
173.	KPLX-F	Dal-FW	4069	223.	WZZP-F	Cleve	3571	273.	WFBR	Balt	3194
174.	WPRO-F	Prov	4064	224.	WBSB-F	Balt	3546		WSHH-F	Pitt	3194
175.	WKLS-F	Atl	4059	225.	KSL	SLC	3534	275.	KGB-F	SD	3172
176.	WLTT-F	Wash	4024	226.	WFAA	Dallas	3512	276.	KALI	SD	3161
177.	KABL-F	SF	4023	227.	WASH-F	Wash	3508	277.	KISW-F	Sea	3160
178.	WAIT	Chi	4017	228.	WPOC-F	Balt	3504	278.	KEAC-F	LA	3150
179.	WVNJ-F	NY	4002	229.	KGW	Port	3498	279.	WHCN-F	Hartf	3147
180.	KDIA	SF	3993	230.	KDWB-F	Minn	3493		KKYX	SA	3147
181.	WKRQ-F	Cinci	3968	231.	KRAK	Sacra	3479	281.	KPRC	Hous	3146
182.	WTIC-F	Hartf	3964		KWK-F	ST L	3479	282.	WPRO	Prov	3132
183.	WGAR	Cleve	3962	233.	WOKI-F	Knox	3476	283.	KSAN-F	SF	3125
184.	WGY	Schen	3937	234.	KKGO-F	LA	3464	284.	KGON-F	Port	3123
185.	WTMJ	Milw	3928	235.	KNEW	SF	3458	285.	WTIX	New Or	3121
186.	WUSN-F	Chi	3919	236.	WHUD-F	NY	3447	286.	WI CB	Indy	3119
187.	KTSA	S Ant	3907	237.	KIMN	Denver	3440	287.	WNWS	Miami	3114
188.	WAAF-F	Wor/Bos	3902	238.	KBPI-F	Denver	3433		KZAP-F	Sacra	3114
189.	KOIT-F	SF	3880	239.	KSD-F	ST L	3407	289.	WBT	Char,NC	3102
190.	WWSH-F	Phil	3877	240.	KOSI-F	Denver	3401	290.	KAZY-F	Denver	3097
191.	KRLY-F	Hous	3875	241.	KV00	Tulsa	3397	291.	WJIT	NY	3085
192.	WHB	KC	3841	242.	KSJO-F	SF/SJ	3388	292.	WWBA-F	Tampa	3083
193.	WHAS	Louis	3825	243.	WHJY-F	Prov	3382	293.	WHIO-F	Dayt	3078
194.	WIFI-F	Phil	3818	244.	WNWE	Cleve	3381	294.	WGR	Buff	3064
195.	KSFO	SF	3810	245.	WDGY	Minn	3380	295.	KJLH-F	LA	3041
196.	WSB-F	Atl	3805	246.	WTQR-F	Gr-WS	3378	296.	KVBE-F	Sea	3037
197.	WVEE-F	Atl	3800	247.	WEBN-F	Cinci	3374	297.	KBQQ-F	KC	3029
198.	WINZ	Miami	3790	248.	WPKX-F	Wash	3373	298.	WCCO-F	Minn	3028
199.	WPCH-F	Atl	3772	249.	WBJW-F+	Orl	3372	299.	WJBR-F	Wilm	3021
200.	WOW	Omaha	3768	250.	WHYW-F+	Pitt	3370	300.	WDRC-F	Hartf	3018

AMERICA'S LEADING STATIONS - METRO CUME RATING*

1. WJBC	Bloomington, IL	56.3	51. WRAL-F	Raleigh	29.5
2. KFAB	Omaha	52.2	KFQD	Anchorage	29.5
3. WKEE-F	Huntington	46.7	53. WIXX-F	Apple-Osh	29.3
4. WOWO	Fort Wayne	46.1	54. KYW	Philadelphia	29.2
5. WTIC	Hartford	44.6	55. WI VY-F	Jacksonville	29.1
6. WXLK-F	Roanoke	43.1	KWHL-F	Anchorage	29.1
KDKA	Pittsburgh	43.1	57. KLIK-F	Davenport	29.0
8. KMOX	St. Louis	42.6	58. WBEN	Buffalo	28.8
9. WBNQ-F	Bloomington, IL	41.2	WTAG	Worcester	28.8
10. WCCO	Minneapolis	40.6	60. WXBQ-F	JC-Kings-Bris	28.5
11. WHBC	Canton	39.5	61. WPTF	Raleigh	28.4
12. WFMF-F	Baton Rouge	37.9	KHFI-F	Austin	28.4
13. WIVK-F	Knoxville	37.6	WKXX-F	Birmingham	28.4
14. WKSJ-F	Mobile	37.3	WLAN-F	Lancaster	28.4
15. WRVA	Richmond	36.0	WHAS	Louisville	28.4
16. WLAP-F	Lexington	34.7	66. WKZO	Kalamazoo	28.3
17. WQUT-F	JC-Kings-Bris	34.2	WZEE-F	Madison	28.3
18. WNOK-F	Columbia, SC	34.0	68. KLUC-F	Las Vegas	28.2
19. WHO	Des Moines	33.9	69. WKQQ-F	Lexington	28.1
20. WVLC	Lexington	33.7	70. WIOT-F	Toledo	28.0
21. WFMK-F	Lansing	33.0	71. WQXA-F	York	27.9
22. KEYN-F	Wichita	32.8	WOKI-F	Knoxville	27.9
23. WMEE-F	Fort Wayne	32.7	73. WISN	Milwaukee	27.8
24. WGY	Schenectady	32.6	WEEU	Reading	27.8
KENI	Anchorage	32.6	75. WDON-F	Salinas	27.6
26. WTVN	Columbus	32.4	76. KIRO	Seattle	27.3
27. WELI	New Haven	32.2	WIS	Columbia, SC	27.3
28. WKRG-F	Mobile	32.1	KOKA	Shreveport	27.3
KQKQ-F	Omaha	32.1	79. WBLX-F	Mobile	27.2
30. WVLC-F	Lexington	32.0	WZGC-F	Atlanta	27.2
31. WBJW-F+	Orlando	31.9	KKXX-F	Bakersfield	27.2
32. KKYK-F	Little Rock	31.8	82. WLEV-F	Allen-Beth	27.1
WRFY-F	Reading	31.8	WSYR-F	Syracuse	27.1
34. WCOS-F	Columbia, SC	31.7	84. KSO	Des Moines	27.0
35. WKZW-F	Peoria	31.6	KSSN-F	Little Rock	27.0
36. WI BA-F	Madison	31.4	86. WSBA	York	26.9
37. WZZK-F	Birmingham	31.3	WARM	NE PA	26.9
38. WFBC-F	Greenville	31.0	WABB-F	Mobile	26.9
39. WSRF-F	Worcester	30.9	89. WJRB	Spokane	26.8
40. WSYR	Syracuse	30.8	WRBQ-F	Tampa	26.8
41. KVOO	Tulsa	30.7	WAKR	Akron	26.8
WRVQ-F	Richmond	30.7	92. WPVR-F	Roanoke	26.7
43. KLLL-F	Lubbock	30.3	93. WESC-F	Greenville	26.6
KSL	Salt Lake City	30.3	KOSO-F	Modesto	26.6
45. WPRO-F	Providence	30.2	95. KOB-F	Albuquerque	26.5
KUGN	Eugene-Spr	30.2	WHOT	Youngstown	26.5
WHEN	Syracuse	30.2	97. KXOA-F	Sacramento	26.4
48. KOZZ-F	Reno	30.1	KOB	Albuquerque	26.4
49. WBT	Charlotte	30.0	99. WMBD	Peoria	26.3
50. WROV	Roanoke	29.8	WHYN	Springfield	26.3

*Based on 12+ Metro Cume Rating, Mon-Sun, 6A-MID

AMERICA'S LEADING STATIONS BY FORMAT*

METRO SHARE

ROCK/TOP 40/CONTEMP

1.	WXLK-F	Roanoke	23.8
2.	WKEE-F	Hunting	23.4
3.	WQUT-F	JC-Kings	19.2
4.	WBNQ-F	Bloom	19.0
5.	WFMF-F	Bat Rou	17.8
6.	WLAP-F	Lex	16.4
7.	WKZW-F	Peoria	16.2
8.	KEYN-F	Wichita	15.9
9.	WFMK-F	Lansing	15.0
10.	KQKQ-F	Omaha	14.7
11.	WNOK-F	Col,SC	14.6
12.	KKYK-F	LR	14.5
13.	KLUC-F	LV	14.2
14.	WMEE-F	F Wayne	14.1
15.	KLIK-F	Daven	13.7
16.	WRFY-F	Read	13.6
17.	WYLD-F	New Or	12.9
18.	WRAL-F	Raleigh	12.6
19.	KYNO-F	Fresno	12.5
20.	WBJW-F+	Orl	12.2
21.	WSKZ-F	Chatta	12.1
	WOKI-F	Knox	12.1
23.	KHFI	Austin	11.9
24.	KSND-F	Eugene	11.9
25.	KRGV	McAllen	11.7
26.	WRBQ-F	Tampa	11.6
	KENI	Anch	11.6
	WLEV-F	Allen-Beth	11.6
29.	KLAZ-F	L Rock	11.1
	WTIC-F	Hartf	11.1

AOR

1.	KWHL-F	Anch	19.1
2.	KOZZ-F	Reno	15.5
3.	WKQQ-F	Lex	15.2
4.	KILO-F	Col Spg	14.5
5.	KNCN-F	Cor Chr	14.3
6.	KATT-F	OK C	14.2
7.	WTPA-F	Harris	13.7
8.	WTUE-F	Dayton	13.3
9.	WXLP-F	Daven	13.1
10.	WSYR-F	Syra	12.9
11.	WKDF-F	Nash	12.8
12.	WLWQ-F	Col,OH	12.6
13.	WWCT-F	Peoria	12.5
14.	WLAV-F	G Rap	12.3
15.	KISS-F	S Ant	12.2
16.	WIOT-F	Toledo	11.7
17.	KZEL-F	Eugene	11.6
	KEZO-F	Omaha	11.6
19.	WSSX-F	Char,SC	11.5
	KOMP-F	LV	11.4
	WDIZ-F	Orl	11.4
22.	WCMF-F	Roch	10.8
	WPYX-F	Albany	10.8
24.	KWFN-F	Tucson	10.7
25.	WIBA-F	Madison	10.6
26.	KMOD-F	Tulsa	10.4
27.	KGGO-F	Des M	10.3
	KLBJ-F	Austin	10.3
29.	WABB-F	Mobile	10.2
	WAAF-F	Worc	10.2
	WWCK-F	Flint	10.2

MOR/AC

1.	WJBC	Bloom	36.1
2.	KFAB	Omaha	23.9
3.	WOWO	F Wayne	19.4
4.	KDKA	Pitt	18.4
5.	WHBC	Canton	16.8
6.	WRVA	Rich	16.0
7.	KFQD	Anch	14.8
8.	WSYR	Syra	14.2
9.	WELI	New Hav	13.8
10.	WGY	Schen	13.7
11.	WPTF	Raleigh	13.3
12.	WICC	Bridge	13.2
13.	KSL	SLC	13.1
14.	WBT	Char,NC	12.9
	KUGN	Eugene	12.9
16.	KRNO-F	Reno	12.8
17.	KRLB-F	Lubbock	12.4
	KSTP-F	M-SP	12.4
19.	WMBD	Peoria	12.2
20.	WTIC	Hartf	12.1
21.	WSBA	York	11.8
22.	WIS	Col,SC	11.5
	WVWK	Lex	11.5
	KKPL-F	Spok	11.5
25.	WTVN	Col,0	11.2
	WHP	Harris	11.2
27.	WIBC	Indy	11.1
	WEZS-F	Richm	11.1
	WROV	Roan	11.1
30.	KRMG	Tulsa	11.0

NEWS/TALK

1.	KMOX	ST L	23.4
2.	WCCO	Minn	20.5
3.	WHO	Des M	13.6
4.	WBBW	Young	12.9
5.	KTKO	Okl C	12.3
6.	KMJ	Fresno	12.2
7.	KARN	L Rock	11.1
8.	KIRO	Sea	10.8
9.	KTAR	Phoe	10.1
10.	WOC	Denver	9.7
11.	KYW	Phil	8.7
12.	KGO	SF	8.4
13.	WLAC	Nash	6.8
14.	KCBS	SF	6.7
15.	KOA	Denver	6.6
16.	WJNO	W Palm	6.3
17.	WEAN	Prov	5.9
	KRLD	Dallas	5.9

NOSTALGIA

1.	WRWA	Reading	14.3
2.	KAKZ	Wich	10.9
3.	WROD	Day Bch	9.5
4.	WNAK	NE PA	9.3
5.	WAVZ	N Haven	8.4
6.	WMAS	Spring	8.3
7.	WKAP	Allen	7.4
8.	WLEE	Rich	6.8
9.	WOKY	Milw	6.7
10.	WERU	Madison	6.1
11.	WCWA	Toledo	6.0
12.	WFBL	Syra	5.9
13.	KGvy	Tucs	5.7
14.	KREC	Memp	5.6
15.	WCOL	Col,0	5.5
	WEST	A-B-E	5.5
17.	KMLO	SD	5.2
	WJAS	Pitt	5.2
	WDAE	Tampa	5.2
	WPXN	Roch	5.2

CLASSICAL

1.	KHFM-F	Albu	5.6
2.	KBOQ-F	Sal-Sea	3.9
3.	KVOD-F	Denver	3.7
4.	KING-F	Sea	3.5
5.	WGMS-F+	Wash	3.4
6.	KFSD-F	SD	3.3
	WFMR-F	Milw	3.3
8.	WCLV-F	Cleve	2.7
9.	WFLN-F	Phil	2.1
10.	WCRB-F	Boston	1.9
	KHEP-F	Phoe	1.9
12.	KLEF-F	Hous	1.8
	WFMT-F	Chi	1.8
	WGH-F	Norff	1.8
15.	KKHL-F+	SF	1.7
	WQXR-F+	NY	1.7
17.	WTMI-F	Miami	1.5
18.	WNCN-F	NY	1.4
	WQRS-F	Det	1.4
	KDFC-F+	SF	1.4

*Based on 12+ Metro Share,
Mon-Sun, 6A-MID

BEAUTIFUL MUSIC

1.	WEZN-F	Bridge	18.0
2.	WPVR-F	Roanoke	15.5
3.	WHIO-F	Dayton	15.1
4.	WWLV-F	Day Bch	14.7
5.	WSRS-F	Worc	13.9
6.	WEZO-F	Roch	13.5
7.	WNCE-F	Lanc	13.4
8.	WEZK-F	Knox	13.2
9.	WJYE-F	Buff	12.7
10.	WLKW-F	Prov	12.6
	KIOU-F	Cor Chr	12.6
	WTFM-F	JC-Kings	12.6
13.	KBEE-F	Modes	12.4
14.	KXLY-F	Spok	12.3
	KCOZ-F	Spok	12.3
16.	WHYN-F	Spr, MA	12.1
17.	WOOD-F	Gr Rap	11.7
	KLYF-F	Des M	11.7
19.	KPNW-F	Eugene	11.6
20.	WEAT-F	W Palm	11.5
	WEZV-F	F Wayne	11.5
22.	WHBC-F	Canton	11.2
	WXTC-F	Char,SC	11.2
	WKBN-F	Young	11.2
25.	WQLR-F	Kala	11.1
26.	WEZC-F	Char,NC	10.9
	WLQR-F	Toledo	10.9
	WWBA-F	Tampa	10.9
29.	WFOG-F	Norf	10.6
	WJBR-F	Wilm	10.6

COUNTRY

1.	WIVK-F	Knox	22.3
2.	WKSJ-F	Mob	17.2
3.	KLLI-F	Lubbock	17.1
4.	WXBQ-F	JC-King	16.7
5.	WCOS-F	Col,SC	16.0
6.	WVLK-F	Lex	15.9
7.	WTQR-F	Gr-WS	14.9
8.	KASE-F	Austin	14.2
9.	WZZK-F	Birm	14.1
10.	KSSN-F	L Rock	13.9
11.	KVOO	Tulsa	13.5
12.	WAMZ-F	Louis	13.4
	WYNK-F	Bat Rou	13.4
14.	WEZL-F	Char,SC	13.2
15.	WSOC-F	Char,NC	12.9
	WELE-F	Day Bch	12.9
17.	WESC-F	Gr-Sp	12.8
18.	KSO	Des M	12.6
19.	WFMS-F	Indy	12.5
	WDAF	KC	12.5
21.	KYKR-F	Beaum	12.4
22.	WDOD-F	Chatta	12.3
	KUZZ	Bakers	12.3
24.	KLVI	Beaum	12.0
25.	WSLC	Roan	11.7
26.	KCUB	Tuscon	11.6
27.	WCUZ-F	Gr Rap	11.5
	WXCL	Peoria	11.5
29.	WXXW-F	A-B-E	11.4
30.	WQHK-F	F Wayne	11.2

BLACK/URBAN

1.	WBLX-F	Mobile	17.8
2.	KOKA	Shrev	15.9
3.	WENN-F	Birm	13.7
4.	WITY	Gr-Sp	13.1
5.	WPAL	Char,SC	12.6
6.	WPEG-F	Char,NC	11.8
7.	WWWZ-F	Char,SC	11.6
8.	WOIC	Col,SC	11.1
9.	KRNB-F	Memp	11.0
	WDZZ-F	Flint	11.0
11.	KHYS-F	Beaum	10.8
12.	WPLZ-F	Rich	10.6
	WGOK	Mobile	10.6
14.	WJTT-F	Chatta	10.1
15.	WTKL	Bat Rou	10.0
16.	WLou	Louis	9.8
17.	WVEE-F	Atl	9.7
18.	KDKD-F	Shrev	9.6
19.	WKYS-F	Wash	9.3
20.	WTLC-F	Indy	9.2
21.	WAIL-F	New Or	8.8
	WQMG-F	Gr-WS	8.8
	WWDW-F	Col,SC	8.8
24.	KOKY	L Rock	8.6
25.	WTOY	Roanoke	8.2
26.	WNHC	N Haven	8.1
27.	WXYV-F	Balt	7.9
28.	WATV	Birm	7.7
29.	WHUR-F	Wash	7.5
30.	WAMO-F	Pitt	7.4

RELIGION

1.	KCIJ	Shrev	9.6
2.	WEMM-F	Hunting	7.4
3.	WDAC-F	Lanc	7.3
4.	WGGL	Jkville	4.7
5.	KCFO-F	Tulsa	4.4
6.	WLUX	Bat Rou	4.0
7.	WENN	Birm	3.4
8.	WDJC-F	Birm	3.1
	KAMB-F	Modesto	3.1
10.	WFTH	Rich	3.0
11.	WKBA	Roan	2.9
12.	WPET	Gr-WS	2.7
	KEPT-F	Shrev	2.7
14.	WMUU-F	Gr-Sp	2.6
15.	WXRL-F	Norf	2.4
16.	KPDQ-F	Port,0	2.3
	KJAK-F	Lubbock	2.3
18.	KSGI	Wichita	2.2
19.	WYCB	Wash	1.9

SPANISH

1.	KGBT	Mc-Br	24.1
2.	KIWW-F	Mc-Br	10.8
3.	KUNO	Cor Chr	9.2
	KCCT	Cor Chr	9.2
5.	KWAC	Bakers	6.8
6.	KAMA	EP	6.7
7.	WQBA	Miami	6.4
8.	KCOR	S Ant	6.0
	KXEW	S Ant	6.0
10.	KLFB	Lubbock	5.7
11.	WCMQ-F	Miami	5.2
12.	KSTN-F	Stock	4.7
13.	KABQ	Alb	4.3

AMERICA'S LEADING STATIONS BY FORMAT*

1/4 HOUR AVERAGE

<u>ROCK/TOP 40/CONTEMP</u>			<u>AOR</u>	<u>ADULT CONT/SOFT ROCK/OLDIES</u>				
1. WNBC	NY	1251	1. WPLJ-F	NY	1143	1. WYNY-F	NY	1289
2. WLS	Chi	874	2. WAPP-F	NY	842	2. WCBS-F	NY	709
3. KIIS-F	LA	768	3. KMET-F	LA	696	3. WMGK-F	Phil	691
4. WKXS-F	Bost	609	4. KLOS-F	LA	689	4. KFI	LA	565
5. KCAU-F	Phil	548	5. KROQ-F	LA	586	5. WCLR-F	Chi	483
6. WBBM-F	Chi	493	6. WMMR-F	Phil	550	6. KSTP-F	Minn-SP	461
7. XTRA	LA	458	7. WNEW-F	NY	542	7. KRTH-F	LA	450
8. KIQQ-F	LA	456	8. WMMS-F	Cleve	518	8. KNX-F	LA	438
9. WPIX-F	NY	448	9. WYSP-F	Phil	508	9. KHTZ-F	LA	422
10. WZGC-F	Atl	428	10. KOST-F	Bost	447	10. KOST-F	LA	404
11. WHYI-F	Miami	385	11. WLUP-F	Chi	432	11. WKQX-F	Chi	367
12. WRAL-F	Raleigh	384	12. WLS-F	Chi	425	12. WFYR-F	Chi	366
13. WRBQ-F	Tampa	379	13. WCOZ-F	Bost	419	13. KVIL-F	Hous	360
14. KFRC	SF	376	14. WRIF-F	Det	411	14. WROR-F	Bost	345
15. WLOL-F	Minn	362	15. WDFE-F	Pitt	390	15. WNI C-F	Detr	339
16. WIOQ-F	Phil	358	16. KLOL-F	Hous	376	16. WMJX-F	Cleve	330
17. WGCL-F	Cleve	350	17. WLLZ-F	Detr	317	17. WMJX-F	Bost	324
18. WHYT-F	Det	348	18. WKLS-F	Atl	309	18. CKLW	Detr	297
19. WRQX-F	Wash	337	19. WLWQ-F	Col, OH	285	19. KFMK-F	Hous	294
20. WLK-F	Roan	328	20. KQRS-F+	Minn	269	20. WMJC-F	Detr	277
21. WEEL-F	Boston	315	21. KISW-F	Sea	266	21. WSSH-F	Bost	261
22. WQXI-F	Atl	308	22. WAVA-F	Wash	265	22. WTAE	Pitt	259
23. WBZZ-F	Pitts	304	23. WXRT-F	Chi	264	23. KRBE-F	Hous	256
24. KMOX	St. Louis	280	24. KMEL-F	SF	262	24. KYUU-F	SF	255
25. KKBQ	Hous	277	25. WHJY-F	Prov	261	25. WOMC-F	Detr	252
26. WYLD-F	New Or	275	26. KRQR-F	SF	260	26. WZZP-F	Cleve	243
27. WBSB-F	Balt	254	27. KGON-F	Port	253	27. KSD-F	St Lou	242
28. WEZB-F	New Or	254	28. WYNF-F	Tampa	251	28. WLTT-F	Wash	240
29. WTLC-F	Hart	247	29. WDI Z-F	Orl	248	29. WTVN	Colum,0	237
30. WPRO-F	Prov	246	30. WMET-F	Chi	243	30. KIOI-F	SF	231
31. WOKI-F	Knox	245	31. WIYY-F	Balt	243	31. WWSH-F	Phil	223
WPGC-F+	Wash	245	32. KSHE-F	St. Lou	241	32. WENS-F	Indy	222
WBLI-F	Long Is	245	33. KZEW-F	Dallas	238	33. WISN	Milw	217
KEGL-F	Dal-FW	245	WFBQ-F	Indy	238	34. WWSW-F	Pitts	214
WINZ-F	Miami	245	35. WKDF-F	Mash	236	KMGG-F	LA	214
36. WMC-F	Memphis	243	36. WGLR-F	Man/Bos	234	36. WVBF-F	Bost	212
37. WKRQ-F	Cinci	240	37. WEBN-F	Cinci	233	37. WHYW-F+	Pitt	210
38. WIKS-F	Indy	239	38. KATT-F	OK C	227	38. WSB-F	Atl	209
39. KISA	San Ant	238	39. WWD C-F	Wash	223	WCRY-F	Detr	209
40. KRLA	LA	233	KWK-F	St Lou	223	40. WBT	Char,NC	208
41. WBJW-F+	Orl	215	KSJO-F	SJ/SF	223	41. WKRC	Cinci	207
42. WWKX-F	Nash	207	KZOK-F	Sea	223	42. WASH-F	Wash	203
WBEN-F	Buff	207	KDKB-F	Phoe	223	43. KXOA-F	Sacra	202
44. KBEQ-F	KC	201	44. KISS-F	S. Ant	217	44. WGAR	Cleve	193
45. WKEE-F	Hunting	193	45. KZAP-F	Sacra	210	45. WSNi-F	Phil	192
46. WFBC-F	Green-Sp	190	WPYX-F	Albany	210	46. WWL-F	Miami	186
47. KFYE-F	Fresno	187	47. WABX-F	Detr	205	47. WAXY-F	Miami	173
48. KKYK-F	L Rock	186	48. WTUE-F	Dayton	202	WPRO	Prov	173
			49. KGB-F	SD	199	49. WNCL-F	Atl	170
			KSRR-F	Hous	199	50. WLTA-F	Atl	168

*Based on 1/4 HR AVG, Mon-Sun,
6A-MID, TSA

MOR

1.	WGN	Chi	1380
2.	KDKA	Minn	927
3.	WJR	Detr	877
4.	WBZ	Bost	712
5.	WHDH	Bost	502
6.	WTIC	Hart	486
7.	WMAL	Wash	485
8.	WIP	Phil	395
9.	KFAB	Omaha	393
10.	WBAL	Balt	380
11.	KNBR	SF	322
12.	WSB	Atl	281
13.	KOMO	Sea	272
14.	WGY	Schen	268
15.	WOWO	Ft Wayne	260
16.	KSL	SLC	240
17.	WTMJ	Milw	236
18.	WLW	Cinci	223
19.	WIBC	Indy	215
20.	WHAS	Louis	214
21.	WRVA	Rich	203
22.	WBEN	Buff	201
23.	KSFO	SF	197
24.	WALK-F+	Long Is	192
	WPTF	Raleigh	192
26.	WWJF-F	Miami	172
27.	WCFL	Chi	169
28.	WFBR	Balt	161
29.	KRMG	Tulsa	151
30.	KQUE-F	Hous	148
31.	WWL	New Or	145
32.	KFMB	SD	143
	WAJY-F	New Or	143
	WHAM	Roch	143
35.	KHOW	Denver	140
36.	WHIO	Dayton	137
37.	WSYR	Syra	136
38.	KOY	Phoe	128
39.	WROW	Albany	127
40.	WHEN	Syr	123
41.	WJYO-F	Orl	118
	WAKR	Akron	118
43.	WTAR	Norf	114
44.	WSPD	Toledo	113
	KEX	Port	113
46.	WARM	NE PA	105
47.	KOGO	SD	103
48.	WELI	New Hav	102
49.	WHBC	Canton	100

BEAUTIFUL MUSIC

1.	WRFM-F	NY	1119
2.	WPAT-F	NY	995
3.	KBIG-F	LA	887
4.	WEAZ-F	Phil	726
5.	WLOO-F	Chi	709
6.	KJOI-F	LA	582
7.	WPAT	NY	580
8.	WJOI-F	Detr	453
9.	WLAK-F	Chi	389
	WGAY-F	Wash	389
11.	KMEZ-F	Dallas	344
12.	WJIB-F	Bost	337
13.	WWBA-F	Tampa	331
14.	WLYF-F	Miami	328
	WHUD-F	NY	328
16.	WEZN-F	Bridge	322
	WLKW-F	Prov	322
18.	WHIO-F	Dayton	301
19.	KOSI-F	Denver	287
20.	KOIT-F	SF	281
21.	KJQY-F	SD	279
22.	WDOK-F	Cleve	273
23.	WJBR-F	Wilm	271
24.	WPCH-F	Atl	265
25.	KODA-F	Hous	259
26.	KOAX-F	Dallas	255
27.	WJYE-F	Buffalo	254
28.	WQAL-F	Cleve	241
29.	WDBO-F	Orl	236
30.	WDBO-F	Orl	236
	WYOR-F	Miami	235
32.	KBAY-F	SJ/SF	233
33.	WFOG-F	Norf	230
34.	WSHH-F	Pitts	228
35.	WJYW-F	Tampa	222
	WPNT	Pitts	222
37.	WXTZ-F	Indy	216
38.	WEZW-F	Milw	209
	KSEA-F	Sea	209
40.	WHUE-F	Bost	208
41.	WRCH-F	Hartf	205
42.	KBRD-F	Sea	200
43.	WLIF-F	Balt	198
44.	KCTC-F	Sacra	196
45.	KABL	SF	194
46.	WWEZ-F	Cinci	192
	KEZK-F	St Lou	192
48.	WKSJ-F	Hartf	191
49.	KSFI-F	SLC	185
50.	WEZC-F	Char,NC	184

COUNTRY

1.	WMAQ	Chi	918
2.	WHN	NY	690
3.	WBAP	Dal-FW	560
4.	WDFAF	KC	523
5.	WKHK-F	NY	488
6.	WSOC-F	Char,NC	451
7.	WKHX-F	Atl	436
8.	KSCS-F	Dall-FW	417
9.	KLAC	LA	386
10.	KIKK-F	Hous	353
11.	KZLA	LA	327
12.	WZZK-F	Birm	320
13.	WPXK-F	Wash	314
14.	WTQR-F	Gr-WS	311
15.	WJEZ-F	Chi	302
16.	WWNW-F	Detr	301
	WQYK-F	Tampa	301
18.	WIL-F	St Lou	298
19.	WFIL	Phila	295
20.	KPLX-F	Dallas	294
21.	WPOC-F	Balt	289
22.	WAMZ-F	Louis	286
23.	KILT-F	Hous	282
24.	WOW	Omaha	271
25.	WFMS-F	Indy	268
26.	WUSN-F	Chi	263
27.	WIWK-F	Knox	258
28.	KSSN-F	L Rock	250
29.	KOMA	Ok1 C	249
30.	KSAN-F	SF	246
	KSD	St Lou	246
	KKYX	San Ant	246
33.	KVOO	Tulsa	243
34.	WCMS-F	Norf	241
35.	WSUN	Tampa	238
36.	WESC-F	Green-Sp	237
37.	WDGY	Minn	231
38.	KHJ	LA	219
39.	KNEW	SF	217
40.	WMZQ-F	Wash	215
41.	WSSL-F	Green-Sp	214
42.	KRAK	Sacra	213
43.	WUBE-F	Cin	209
44.	KNIX-F	Phoe	206
45.	WKSJ-F	Cleve	203
46.	WRKZ-F	Harris	195
	WSIX-F	Nash	195
48.	WWWE	Cleve	192
49.	WNOE-F	New Or	178
	WVLC-F	Lex	178

BLACK/URBAN

1.	WBLS-F	NY	1428
2.	WRKS-F	NY	1178
3.	WKTU-F	NY	1066
4.	WGCI-F	Chi	615
5.	WBMX-F	Chi	558
6.	WKYS-F	Wash	494
7.	KMJQ-F	Hous	401
8.	WDAS-F	Phil	400
9.	WUSL-F	Phil	396
10.	WHUR-F	Wash	384
11.	WDRQ-F	Detr	358
12.	KRLY-F	Hous	354
13.	WVEE-F	Atl	352
14.	WJLB-F	Detr	316
15.	KSOL-F	SF	300
16.	KGfJ	LA	297
17.	WJPC	Chi	292
18.	WXYV-F	Balt	284
19.	WAMO-F	Pitt	283
20.	KDIA	SF	260
21.	KKDA-F	Dal-FW	258
22.	KUTE-F	LA	231
23.	WENN-F	Birm	230
24.	WEDR-F	Miami	223
25.	WAIL-F	New Or	217
26.	KBLX-F	SF	208
27.	KKGO-F	LA	204
28.	KMJM-F	St Lou	196
29.	KACE-F	LA	191
	KJLH-F	LA	191
31.	WOOK-F	Wash	190
32.	WLIB	NY	188
33.	WDIA	Memphis	187
34.	WVON	Chi	186
35.	WHRK-F	Memphis	185
36.	WDMT-F	Cleve	179
37.	XHRM-F	Ti j/SD	172
	WWIN	Balt	172
39.	WBLZ-F	Cinci	171
	WOWI-F	Norf	171
41.	WTLC-F	Indy	170
	KNOK-F	Dallas	170
43.	WPEG-F	Char,NC	169
	WTMP	Tampa	169
45.	WHYZ	Green-Sp	166
46.	WWRL	NY	164
47.	KRNB-F	Memp	162
48.	WZAK-F	Cleve	154
49.	WBLX-F	Mobile	153
50.	KDAY	LA	150

NEWS/TALK/VARIETY

1.	WOR	NY	1453
2.	WCBS	NY	1324
3.	WTNS	NY	1320
4.	KMOX	St Lou	981
5.	WCCO	Minn	942
6.	KABC	LA	892
7.	KGO	SF	842
8.	KNX	LA	748
9.	KYW	Phil	747
10.	WABC	NY	737
11.	WBBM	Chi	695
12.	KFWB	LA	622
13.	KCBS	SF	617
14.	WTND	Chi	498
15.	WMCA	NY	463
16.	WWDB-F	Phil	411
17.	KIRO	Sea	410
18.	WCAU	Phil	403
19.	WWJ	Detr	390
20.	WXYZ	Detr	381
21.	WEEL	Bost	338
22.	WRKO	Bost	321
23.	KTRH	Hous	316
24.	KRLD	Dallas	296
25.	WNWS	Miami	290
26.	WHO	Des M	276
27.	KOA	Denver	258
28.	KTAR	Phoe	247
29.	WFAA	Dallas	236
30.	WTNZ	Miami	233
31.	KPRC	Hous	204
32.	WTOP	Wash	200
33.	WRC	Wash	192
34.	WIOD	Miami	167
35.	KTOK	Okl C	163
36.	KQV	Pitt	160
37.	WOAI	San Ant	159
38.	WCKY	Cinci	155
39.	KCMO	KC	152
40.	KSDO	SD	144
	WEAN	Prov	144
42.	WERE	Cleve	128
43.	KMJ	Fresno	125
44.	KXL	Port,OR	123
45.	KVI	Sea	119
46.	WBBW	Young	114
	WPLP	Tampa	114
48.	KFBK	Sacra	112
49.	WBSM	Prov	105
50.	WLAC	Nash	93

RELIGION/GOSPEL

1.	KBRT	LA	169
2.	KIEV	LA	111
3.	WYCB	Wash	94
4.	WWDJ	NY	90
5.	KCIJ	Shrev	80
6.	WROL	Bost	72
7.	KCFO-F	Tulsa	67
	KHCB-F	Hous	67
9.	WMUZ-F	Det	64
10.	KGDN	Sea	60
11.	WDJC-F	Birm	57
12.	WENN	Birm	54
13.	WCGL	Jkville	53
	WDAC-F	Lanc	53
	KSKY	Dallas	53
	KBIQ-F	Sea	53
	WRBS-F	Balt	53
	WYCA	Chi	53
19.	WPIT-F	Pitt	50
20.	WPBC	Dallas	49
21.	KPDQ-F	Port	48
	WXRI-F	Norf	48
23.	KGOL-F	Hous	47
	WZZD	Phil	47
25.	WEMM-F	Hunting	46
26.	WRFD	Col,0	45
	WPIT	Pitt	45
28.	KYMS-F	LA	44
29.	KEXS	KC	42
30.	WFSI-F	Balt	41

NOSTALGIASPANISHCLASSICAL

1. WNEW	NY	926
2. KMPC	LA	483
3. WJJD	Chi	435
4. WPEN	Phil	336
5. KPRZ	LA	296
6. WAIT	Chi	248
7. WHLI	Long Is	210
8. WJAS	Pitt	204
9. KXKS	Bost	202
10. WBBG	Cleve	185
11. WOKY	Milw	164
12. KMLO	SD	156
13. WDAE	Tampa	149
14. WRTH	St Lou	141
15. CKJY-F	Detr	134
16. WLQY	Miami	126
17. WITB	Balt	122
18. WREC	Memp	117
19. KIXI	Sea	115
20. KFJZ	Dal-FW	101
21. WLKW	Prov	98
22. WNAK	NE PA	97
23. WCOL	Colo	95
24. KXOA	Sacra	94
25. KEZW	Denver	92
26. KLIV	SJ	90
27. WMLX	Cinci	86
28. WNUF-F	Pitt	85
29. WECK	Buff	82
30. WRCQ	Hartf	81

1. WADO	NY	686	
2. WJIT	NY	523	
3. KTNQ	LA	337	
4. WQBA	Miami	322	
5. KALI	LA	271	
6. WCMQ-F	Miami	258	
7. KWKN	LA	238	
8. KLVE-F	LA	200	
9. WRHC	Miami	188	
10. KGBT	McAll	160	
11. WCMQ	Miami	150	
12. KLAT	Hous	147	
13. WOJO-F	Chi	121	
14. KIQI	SF	110	
15. WBNX	NY	102	
16. KCOR	San An	101	
17. WQBA-F	Miami	99	
18. KXYZ	Hous	96	
19. KIWW-F	Mc-Brow	76	
	WOCN	Miami	76
21. KPHX	Phoe	65	
22. WOPA	Chi	62	
23. KVVA	Phoe	54	
24. KBRG-F	SF	53	
25. KXEW	Tucs	50	
26. KAMA	EP	49	
27. KLVL	Hous	48	
28. KEDA	San An	47	
29. KWAC	Bakers	41	
30. KUNO	CC	40	
	KVAR-F	San An	40

1. WQXR-F+	NY	484	
2. WNCN-F	NY	366	
3. WFLN-F+	Phil	264	
4. WFMT-F	Chi	212	
5. WGMS-F+	Wash	177	
6. WCRB-F	Bost	148	
7. KCHI-F+	SF	141	
8. KING-F	Sea	138	
9. KFAC-F	LA	131	
10. WQRS-F	Detr	111	
	KDFC-F+	SF	111
12. KVOD-F	Denver	101	
13. KFSD-F	SD	99	
14. KLEF-F	Hous	95	
15. WCLV-F	Cleve	91	
16. WTMI-F	Miami	77	
17. WFMR-F	Milw	74	
18. WNI B-F	Chi	66	
19. KHEP-F	Phoe	57	
20. KHFM-F	Albuq	51	

AMERICA'S LEADING STATIONS - 12+ METRO SHARE*

1. WJBC	Bloomington,IL	36.1	36. WWLV-F	Daytona Beach	14.7	
2. KGBT	McAllen-Browns	24.1		KQKQ-F	Oamha	14.7
3. KFAB	Omaha	23.9	38. WNOK-F	Columbia, SC	14.6	
4. WXLK-F	Roanoke	23.8	39. KKYK-F	Little Rock	14.5	
5. WKKE-F	Huntington	23.4		KILO-F	Colo Springs	14.5
	KMOX	St. Louis	23.4	41. WRAW	Reading	14.3
7. WIVK-F	Knoxville	22.3		KNCN-F	Corpus Christi	14.3
8. WTIC	Hartford	21.1	43. KASE-F	Austin	14.2	
9. WCCO	Minneapolis	20.5		KATT-F	Okla City	14.2
10. WOWO	Fort Wayne	19.4		KLUC-F	Las Vegas	14.2
				WSYR	Syracuse	14.2
11. WQUT-F	JC-Kings-Bristol	19.2	47. WZZK-F	Birmingham	14.1	
12. KWHL-F	Anchorage	19.1		WMEE-F	Fort Wayne	14.1
13. WBNQ-F	Bloomington	19.0	49. WSRS-F	Worcester	13.9	
14. KDKA	Pittsburgh	18.4		KSNF-F	Little Rock	13.9
15. WEZN-F	Bridgeport	18.0	51. WELI	New Haven	13.8	
16. WFME-F	Baton Rouge	17.8	52. KLIK-F	Davenport	13.7	
	WBLK-F	Mobile	17.8	WGY	Schenectady	13.7
18. WKSJ-F	Mobile	17.2		WENN-F	Birmingham	13.7
19. KLLL-F	Lubbock	17.1		WTPA-F	Harrisburg	13.7
20. WHBC	Canton	16.8	56. WRFY-F	Reading	13.6	
				WHO	Des Moines	13.6
21. WXBQ-F	JC-Kings-Bristol	16.7	58. WEZO-F	Rochester	13.5	
22. WLAP-F	Lexington	16.4		KVOO	Tulsa	13.5
23. WKZN-F	Peoria	16.2	60. WYNK-F	Baton Rouge	13.4	
24. WCOS-F	Columbia, SC	16.0		WAMZ-F	Louisville	13.4
	WRVA	Richmond	16.0	WNCE-F	Lancaster	13.4
26. KEYN-F	Wichita	15.9	63. WTUE-F	Dayton	13.3	
	KOKA	Shreveport	15.9	WPTF	Raleigh	13.3
	WVLK-F	Lexington	15.9	65. WICC	Bridgeport	13.2
29. WPVR-F	Roanoke	15.5		WEZK-F	Knoxville	13.2
	KOZZ-F	Reno	15.5	WEZL-F	Charleston,SC	13.2
31. WKQQ-F	Lexington	15.2	68. WXLN-F	Davenport	13.1	
32. WHIO-F	Dayton	15.1		KSL	Salt Lake City	13.1
33. WFMK-F	Lansing	15.0		WHYZ	Greenville	13.1
34. WTQR-F	Green-WS	14.9				
35. KFQD	Anchorage	14.8				

*Based on 1/4 HR AVG, Metro Share, 12+, Broadcast Week

MARKETS WITH HIGHEST AND LOWEST APR'S**

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Mobile	19.9	1. Peoria	14.2
2. Providence	19.8	2. McAllen-Browns	15.2
Greenville-Sp	19.8	3. Bloomington	15.2
4. York	19.7	4. Beaumont	15.3
5. Miami	19.6	5. Fresno	15.4
6. Pittsburgh	19.4	6. Eugene-Spring	15.5
7. Bridgeport	19.3	Rochester	15.5
Philadelphia	19.3	8. Kalamazoo	15.6
Boston	19.3	Fort Wayne	15.6
New Orleans	19.3	Corpus Christi	15.6
		Salt Lake City	15.6

** The APR shows the average percentage of the 12+ population which is using radio (Mon-Sun,6A-MID).

The figure is very roughly comparable to television's HUT (Households Using Television) or PVT (Persons Viewing Television).

MEAN FOR ALL RATED MARKETS

FAL 82	17.32	FAL 79	15.28
SPG 82	17.33	FAL 78	15.41
FAL 81	15.94	FAL 77	15.20
FAL 80	15.62		

NATIONAL FM SHARES*

METRO

FALL 82	60.571%	(11,932,400 of 19,699,700)
SPRING 82	58.870	(12,658,900 of 21,503,100)
FALL 81	58.651	(10,478,800 of 17,866,400)
SPRING 81	57.353	(11,225,100 of 19,571,700)
OCT/NOV 80	56.116	(9,480,500 of 16,894,600)
APR/MAY 80	54.254	(10,134,800 of 18,680,200)
OCT/NOV 79	53.627	(8,329,900 of 15,539,900)
APR/MAY 79	50.887	(9,480,800 of 18,631,200)
OCT/NOV 78	50.698	(7,525,600 of 14,843,000)
APR/MAY 78	47.638	(8,565,600 of 18,025,100)
OCT/NOV 77	46.501	(6,561,700 of 14,110,900)
APR/MAY 77	44.428	(7,745,900 of 17,434,700)
OCT/NOV 76	43.818	(6,079,600 of 13,874,200)
APR/MAY 76	40.886	(6,882,900 of 16,834,200)

FM GROWTH RATE (METRO)

OCT/NOV 76 to OCT/NOV 77:	6.123%
OCT/NOV 77 to OCT/NOV 78:	9.026%
OCT/NOV 78 to OCT/NOV 79:	5.756%
OCT/NOV 79 to OCT/NOV 80:	4.641%
OCT/NOV 80 to OCT/NOV 81:	4.512%
FAL 81 to FAL 82 :	3.274%

ADI

FAL 82	61.56%	(12,419,700 of 20,173,800)
SPG 82	60.16	(12,198,500 of 20,276,300)
FAL 81	59.53	(10,860,100 of 18,243,100)
SPRING 81	58.47	(10,880,900 of 18,610,600)
OCT/NOV 80	56.96	(10,010,100 of 17,573,600)
APR/MAY 80	55.50	(9,874,500 of 17,792,200)
OCT/NOV 79	53.42	(9,038,100 of 16,919,000)
APR/MAY 79	52.25	(9,071,000 of 17,367,000)
OCT/NOV 78	51.27	(8,328,600 of 16,244,500)
APR/MAY 78	48.69	(8,257,800 of 16,961,300)
OCT/NOV 77	47.82	(7,474,700 of 15,631,600)
APR/MAY 77	45.83	(7,669,900 of 16,734,600)
OCT/NOV 76	43.78	(7,096,200 of 16,208,900)
APR/MAY 76	42.01	(6,853,400 of 16,312,900)
APR/MAY 75	38.91	(6,229,800 of 16,009,800)

FM GROWTH RATE (ADI)

OCT/NOV 76 to OCT/NOV 77:	9.228%
OCT/NOV 77 to OCT/NOV 78:	7.215%
OCT/NOV 78 to OCT/NOV 79:	4.193%
OCT/NOV 79 to OCT/NOV 80:	6.627%
OCT/NOV 80 to OCT/NOV 81:	4.512%
Fal 81 to FAL 82:	3.410%

*Based on MSA or ADI, 1/4 HR AVG. 12+, Broadcast Week. All stations reported in survey are included.

ADI RANKINGS - FM SHARE OF AUDIENCE

<u>FALL 82 RANK</u>	<u>MARKET</u>	<u>FAL 82</u>	<u>SPG 82</u>	<u>FAL 81</u>	<u>A/M 75</u>
1.	Washington	75.21%	75.60%	74.18%	47.73%
2.	Charlotte	74.39	72.29	73.78	40.50
3.	Indianapolis	74.25	67.77	68.11	33.54
4.	Atlanta	73.27	68.75	69.99	45.62
5.	Grand Rapids/Kala	72.08	70.56	68.87	38.09
6.	Dallas-Fort Worth	70.83	67.51	65.63	37.94
7.	Harris-Lanc-York	70.69	-----	-----	43.62
8.	Norfolk	70.44	64.85	66.14	44.38
9.	Detroit	69.12	69.29	67.27	41.12
10.	Orlando	68.87	69.02	69.58	44.50
11.	Cincinnati	68.81	60.35	60.37	32.75
12.	Houston	68.62	71.04	70.19	40.42
13.	Huntington-Charleston	67.84	61.66	59.83	28.62
14.	Tampa-St. Pete	67.57	66.75	67.32	40.65
15.	Cleveland	66.69	66.37	62.39	40.01
16.	Philadelphia	66.39	66.03	69.24	43.74
17.	Greenville-Spart	66.01	61.37	63.19	38.77
18.	Nashville	65.91	66.29	63.88	33.96
19.	New Orleans	65.47	62.48	65.02	37.34
20.	Oklahoma City	64.71	61.05	57.84	35.78
21.	Raleigh	63.67	58.36	60.57	-----
22.	San Diego	63.46	64.63	65.28	33.31
23.	Boston	63.32	62.37	63.21	44.98
24.	Birmingham	62.89	62.95	56.40	-----
25.	Dayton	62.76	63.10	64.38	42.89
26.	Columbus	60.97	67.04	56.48	31.63
27.	Sacramento	60.73	60.39	60.26	34.38
28.	Portland	60.61	55.81	53.28	32.14
29.	Baltimore	60.07	59.21	59.34	33.27
30.	Salt Lake City	59.60	55.98	50.32	-----
31.	Phoenix	59.42	62.50	60.73	34.17
32.	Memphis	59.29	62.42	60.61	27.70
33.	Buffalo	59.14	54.58	51.67	38.99
34.	Providence	58.75	58.72	56.92	39.82
35.	Los Angeles	58.62	57.06	56.96	39.37
36.	Denver	58.18	55.57	56.11	38.31
37.	Miami	57.33	57.50	53.52	45.93
38.	Milwaukee	57.32	58.48	58.81	36.28
39.	Chicago	57.17	55.43	56.54	33.48
40.	Louisville	56.81	54.30	55.32	22.04
41.	Hartford	56.79	55.04	55.08	41.60
42.	New York	56.46	54.91	55.16	40.63
43.	Minneapolis-SP	55.28	52.44	50.83	27.80
44.	Seattle	55.18	54.92	56.16	32.98
45.	San Francisco	54.94	53.90	54.18	34.63
46.	Pittsburgh	54.65	53.46	49.76	31.56
47.	Kansas City	54.33	53.87	51.86	42.38
48.	St. Louis	54.09	52.67	51.96	32.57
49.	NE PA	53.46	53.51	53.36	31.56
50.	San Antonio	<u>49.11</u>	<u>46.17</u>	<u>44.59</u>	-----
		61.56%	60.16%	59.53%	38.91%

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENERSHIP*

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Lancaster	82.88%	1. Tucson	38.00%
2. Lansing	76.62	2. Bakersfield	38.73
3. Washington	74.05	3. Honolulu	40.52
4. York	73.39	4. Bloomington	44.21
5. Daytona Beach	73.35	5. Anchorage	46.97
6. Dallas-Ft. Worth	72.84	6. McAllen-Browns	48.62
7. Knoxville	72.41	7. Reno	49.84
8. Grand Rapids	71.68	8. Omaha	49.94
9. Wilmington	71.22	9. Shreveport	50.35
10. Columbia, SC	71.06	10. New Haven	50.57
11. Norfolk	69.55	11. Raleigh	50.71
Mobile	69.55	12. NE PA	51.11

*FM share of listening to listed stations, 12+ Metro, 1/4 HR AVG, Broadcast Week

MARKETS WITH HIGHEST PERCENTAGE OF "BELOW-THE-LINE" LISTENING**

1. Wilmington	58.0%	11. New Haven	45.2
2. Riverside-SB-Ont	57.9	12. Daytona Beach	36.7
3. Bridgeport	55.8	13. Flint	35.2
4. Akron	55.5	14. Modesto	32.9
5. Kalamazoo	53.8	15. Salinas-Sea-Mont	32.5
6. Stockton	53.1	16. West Palm Beach	29.5
7. Reading	49.8	17. Bloomington, IN	27.9
8. Worcester	48.8	18. Springfield, MA	27.5
9. York	47.9	19. Lansing	25.6
10. Canton	47.5	20. Appleton-Oshkosh	24.7

**Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing total listening to stations listed below the line (outside the market's metro) by total listening to all listed stations.

MARKETS WITH HIGHEST PERCENTAGE OF LISTENING TO NON LISTED STATIONS***

1. Raleigh	18.8%	Tucson	11.1
2. Austin	17.0	12. Minneapolis	10.7
3. Fort Wayne	14.9	13. Springfield, MA	10.5
4. Madison	14.6	14. Las Vegas	10.4
5. Kalamazoo	13.8	Modesto	10.4
Lansing	13.8	Stockton	10.4
7. Eugene-Spr	13.7	17. Harrisburg	10.1
8. Salinas-Seaside	13.6	18. Portland	10.0
9. Bakersfield	11.1		
Flint	11.1		

***Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing listening to non listed stations by total listening to all radio stations. A large part of the non listed listening is probably devoted to public and non-commercial stations. Other listening to distant stations (clears). Other listening will be to local commercial stations which do not qualify for listing in the rating book.

The importance of this table (and the table above) is that this is listening which is not going to local commercial outlets. This affects the CPM's and even the effectiveness of local radio.

STATION FORMAT AND FORMAT LISTENERSHIP*

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	516,100 (88)	4,639,500 (417)	5,155,600 (505)	26.12
MOR/AC	1,997,600 (311)	1,741,800 (149)	3,739,400 (460)	18.95
BTFL MUSIC	139,900 (24)	2,211,500 (187)	2,351,400 (211)	11.91
COUNTRY	1,013,900 (214)	1,318,700 (190)	2,332,600 (404)	11.82
BLACK/URBAN/JAZZ	680,000 (106)	1,473,100 (69)	2,153,100 (175)	10.91
NEWS/TALK	1,966,600 (103)	45,100 (3)	2,011,700 (106)	10.19
NOSTALGIA	759,900 (114)	54,400 (13)	814,300 (127)	4.13
SPANISH	424,600 (44)	91,200 (14)	515,800 (58)	2.61
RELIGION	198,000 (104)	108,800 (53)	306,800 (157)	1.55
CLASSICAL	28,600 (7)	262,500 (26)	291,100 (33)	1.47
OTHERS/UNKNOWN	43,000 (29)	22,400 (15)	64,400 (44)	0.33
TOTALS	7,768,200 (1144)	11,969,000 (1136)	19,736,300 (2280)	

*Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS

	<u>AM</u>	<u>FM</u>	<u>COMBINED</u>	<u>SPG 82</u>	<u>FAL 81</u>	<u>O/N 80</u>	<u>O/N 79</u>	<u>O/N 78</u>	<u>O/N 77</u>
ROCK/AOR/CONT	6.64%	38.76%	26.12%	27.08%	29.31%	32.80%	31.68%	34.73%	34.3
MOR/AC	25.71	14.55	18.95	18.53	17.11	15.67	16.30	16.61	16.3
BTFL MUSIC	1.80	18.48	11.91	11.76	13.50	15.19	16.42	17.32	18.0
COUNTRY	13.05	11.02	11.82	12.57	12.19	10.17	8.63	8.31	7.9
BLACK/URBAN	8.75	12.31	10.91	11.67	9.55	9.68	10.47	7.62	6.5
NEWS/TALK	25.32	.38	10.19	9.35	10.32	10.63	10.81	10.23	10.9
NOSTALGIA	9.78	.45	4.13	3.63	2.36	0.88	0.24	0.11	NA
SPANISH	5.47	.76	2.61	2.29	2.65	2.37	2.47	2.02	1.6
RELIGION	2.55	.91	1.55	1.44	1.27	1.22	1.18	0.98	0.9
CLASSICAL	0.37	2.19	1.47	1.25	1.40	1.41	1.59	1.78	1.8
OTHERS/UNKNOWN	0.55	.19	0.33	0.42	0.33	0.49	0.46	0.81	NA

BEST AND WORST MARKETS FOR VARIOUS FORMATS

ROCK/AOR/CONTEMP (National Average: 26.12%)

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Lansing	48.8%	1. W. Palm Beach	14.0%
2. Anchorage	47.7	2. New York	17.0
3. Omaha	42.9	3. Washington	18.8
4. Corpus Christi	42.5	Shreveport	18.8
5. Madison	41.6	5. Richmond	19.5
6. McAllen-Browns	40.7	6. Cleveland	19.7
7. Reading	40.3	7. Dallas	20.0
8. Albany-Schen-Troy	39.8	8. Chicago	20.5
NE PA	39.8	Kansas City	20.5
10. Reno	39.4	10. Jacksonville	20.8
11. Fort Wayne	39.2	11. Miami	21.0
12. Modesto	39.0	12. Tampa-St. Pete	21.1

BEAUTIFUL MUSIC (National Average: 11.91%)

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Daytona Beach	25.9	1. Richmond	0%
2. Tampa-St. Pete	24.9	2. Bloomington	4.1
3. Lancaster	24.1	3. St. Louis	5.6
4. York	23.1	Birmingham	5.6
5. Springfield,MA	21.4	5. Mobile	6.5
6. Bridgeport	21.3	6. Columbia, SC	6.6
7. Kalamazoo	19.7	San Antonio	6.6
8. West Palm Beach	19.3	McAllen-Browns	6.6
9. Worcester	18.4	9. Detroit	7.0
10. Anchorage	18.2	10. Baton Rouge	7.1
11. Grand Rapids	18.1	11. Atlanta	7.4
Canton	18.1	12. New Orleans	7.5

NOTE: Format information for this section came from the January or February 1983 edition of SRDS, the 1982 Broadcasting Yearbook and other sources. In some cases a phone call was made. In many cases I had to make a judgement based on the demographic spread of the station's audience. The most difficult call was determining whether a station was programming contemporary or "adult contemporary" formats. It seems that half the rock/contemp stations in the country are calling themselves adult contemp. Before I accepted the "AC" term the station had to have a significant percentage of its audience over 35. It also had to have less than 10% of its audience in the teen category.

MOR/ADULT CONTEMPORARY (National Average: 18.95%)

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Bloomington	46.9%	1. Corpus Christi	0%
2. Worcester	38.8	2. McAllen-Browns	1.0
3. Syracuse	37.6	3. Shreveport	1.6
4. Springfield, MA	36.3	4. Lubbock	2.1
5. Rochester	35.2	5. Modesto	5.2
6. Pittsburgh	34.5	6. Little Rock	5.8
7. Hartford	34.1	7. Tucson	6.2
8. Harrisburg	32.3	8. Baton Rouge	6.5
9. Milwaukee	31.3	9. El Paso	6.6
Canton	31.3	10. Birmingham	6.9
11. Buffalo	30.4	11. Beaumont	7.2
12. Eugene	30.0		

COUNTRY (National Average: 11.92%)

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Knoxville	45.0%	1. Hartford	1.4%
2. Beaumont	39.1	Boston	1.4
3. Lubbock	37.2	3. Springfield, MA	2.4
4. Johnson City-Kings	35.8	4. New Haven	2.6
5. Austin	35.7	Worcester	2.6
6. Wichita	33.8	6. Philadelphia	3.8
7. Tulsa	31.2	7. New York	4.4

NEWS/TALK (Nat Avg: 10.19%)

1. St Louis	24.6%
2. Minn-SP	23.0
3. New York	21.3
4. Philadelphia	19.7
5. West Palm Beach	18.1
6. San Francisco	17.7
7. Seattle	16.9
8. Providence	15.4
9. Los Angeles	14.7
10. Des Moines	14.6

BLACK/URBAN (Nat Avg: 10.91%)

1. Memphis	38.1%
2. Char, SC	32.6
3. Mobile	30.2
4. Birmingham	29.6
5. Shreveport	26.6
6. Columb, SC	26.1
7. Washington	23.6
8. Baton Rouge	22.8
9. Baltimore	21.2
10. New Orleans	19.5

SPANISH

(Nat Avg: 2.61%)

1. McAllen-Browns	43.1%
2. Miami	23.0
3. Corpus Christi	19.8
4. El Paso	16.1
5. San Antonio	12.6
6. Bakersfield	11.2
7. Tucson	10.4
8. Los Angeles	7.9
9. Houston	6.5
10. Phoenix	6.3

RELIGION

(Nat Avg: 1.55%)

1. Shreveport	12.9%
2. Huntington	9.5
3. Lancaster	9.3
4. Green-WS	7.5
Jacksonville	7.5
6. Birmingham	7.0
7. Tulsa	6.0
8. Green-Sp	5.6
9. Baton Rouge	4.4
10. Roanoke	4.1

CLASSICAL

(Nat Avg: 1.47%)

1. Albuquerque	6.1%
2. Sal-Seaside	4.5
3. Denver	4.0
4. Washington	3.8
5. Seattle	3.7
6. Wil, DE	3.6
7. Milwaukee	3.5
San Diego	3.5
9. New York	3.4
San Francisco	3.4

THE NATION'S LEADING STATION GROUPS

These tables indicate which are the most important group owners in the United States. The first table ranks the groups according to a formula I devised in 1976. There are also tables which rank the groups according to cume listeners and total quarter hour figures.*

IMPORTANT NOTE: To qualify for these tables a group must have at least five stations in rated markets. A simulcasted facility counts as only one station.

EXPLANATION OF FORMULA: There are three areas of information which a group can be judged upon. These are (1) total audience for a group's stations, (2) the size and importance of the markets in which the group's stations are located and (3) the station's relative strength in its market, i.e., its rank.

Using the above data I developed a formula which ranked the groups. This formula works as follows. The total audience (12+, TSA, 1/4 HR AVG, Broadcast Week) of all of a group's stations is divided by the number of figures in the group. The resulting figure is the STATION AVERAGE. The next step is to find an average market size for the stations in the group. This MARKET AVERAGE (based on SRDS rank) is then divided into the STATION AVERAGE. This figure is then divided by the RANKING AVERAGE, the average of all stations in the group (12+, TSA 1/4 HR AVG).

The resulting figure is the STATION INDEX. The STATION INDEX is multiplied by the number of stations in the group with the end result being the most important figure, the GROUP INDEX.

Stations which fail to show in a market are not calculated in the formula. Neither are some suburban stations. Simulcasted facilities count as one station. To be sure there are some problems with this formula. It tends to bias small groups which have successful stations in large markets. However, the formula is fun to work with and it's fun to study. If you think about it you will agree that it is quite accurate.

*Based on TSA, 12+, Mon-Sun, 6AM-MID

AMERICA'S LEADING GROUPS (DUNCAN'S FORMULA)

FAL 80	FAL 81	GROUP	TOTAL LISTENERS	STATIONS	STATION AVERAGE	MARKET AVERAGE	RANK AVERAGE	STATION INDEX	GROUP INDEX
RANK	RANK	RANK							
(2)	(2)	CBS	8149	14	582	5.0	6.9	16,870	236,174
(1)	(1)	ABC	7496	13	577	4.8	8.2	14,660	190,574
(5)	(5)	Westinghouse	6128	11	557	9.3	4.4	13,611	149,730
(3)	(3)	NBC	5088	8	636	4.8	7.1	18,662	149,296
(4)	(4)	Metromedia	5139	14	367	8.1	11.6	3,906	54,683
(7)	(6)	RKO	5104	11	464	8.2	11.5	4,920	54,125
(14)	(12)	Bonneville	4086	11	371	14.5	8.1	3,159	34,747
(6)	(7)	Inner City	2454	7	351	3.6	19.8	4,924	34,470
(9)	(13)	Capital Cities	5350	14	382	19.9	9.4	2,042	28,590
(29)	(9)	Greater Media	2736	10	274	6.4	15.1	2,835	28,353
(11)	(15)	Gannett	3495	13	269	11.2	11.8	2,035	26,460
(13)	(14)	Taft	2726	11	248	27.9	3.9	2,279	25,071
(12)	(10)	Century	1674	5	335	5.4	13.2	4,700	23,499
(16)	(17)	Doubleday	2059	8	257	11.3	10.5	2,166	17,328
(-)	(8)	Infinity	2791	6	465	16.5	9.8	2,876	17,254
(17)	(18)	Plough	2563	12	214	21.0	8.7	1,171	14,056
(15)	(16)	Cox	3136	12	261	24.8	9.3	1,132	13,580
(10)	(11)	Hearst	1365	6	228	18.3	5.7	2,186	13,115
(32)	(30)	Viacom	2056	8	257	15.6	11.4	1,445	11,561
(-)	(-)	Amaturo	1178	5	236	9.8	11.4	2,112	10,562
(28)	(28)	Nationwide	1523	8	190	34.1	4.9	1,137	9,097
(22)	(21)	LIN	1820	10	182	18.2	11.0	909	9,090
(19)	(19)	First Media	1592	8	199	18.1	10.9	1,009	8,069
(-)	(24)	Gulf	1670	9	186	23.8	8.9	.878	7,903
(27)	(27)	United	1199	9	133	9.6	16.2	.855	7,697

FAL 80	FAL 81	TOTAL	STATIONS	STATION	MARKET	RANK	STATION	STATION	GROUP	LISTENERS	STATIONS	STATION	MARKET	RANK	STATION	STATION	GROUP
RANK	RANK	LISTENERS	AVERAGE	AVERAGE	AVERAGE	AVERAGE	AVERAGE	AVERAGE			AVERAGE	AVERAGE	AVERAGE	AVERAGE	INDEX	INDEX	INDEX
(24)	(22)	1963	12	164	23.2	11.1	.637	7.642	Malrite								
(30)	(34)	1217	6	203	19.8	8.3	1.235	7.411	Metropolex								
(31)	(31)	2217	5	443	37.2	8.4	1.418	7.088	Tribune Co.								
(23)	(29)	1843	11	168	33.1	7.9	.642	7.067	Harte Hanks								
(39)	(33)	1247	5	249	13.0	13.6	1.408	7.042	Outlet								
(21)	(25)	1398	8	175	13.9	14.4	.874	6.994	Golden West								
(-)	(-)	862	5	172	6.6	19.2	1.357	6.787	NBN								
(38)	(45)	1960	13	151	42.5	8.5	.418	5.434	Susquehanna								
(18)	(20)	1415	8	177	31.6	9.0	.622	4.979	GE								
(20)	(26)	1057	6	176	25.5	8.5	.812	4.872	Storz								
(25)	(32)	1242	8	155	35.3	7.4	.593	4.747	Group One								
(50)	(46)	970	5	194	35.6	5.8	.940	4.698	EZ								
(43)	(44)	1088	7	155	30.6	7.7	.658	4.605	Scripps-Howard								
(-)	(-)	1590	9	177	63.0	5.6	.501	4.515	Katz								
(26)	(23)	979	5	196	34.8	7.0	.805	4.023	HefTel								
(36)	(37)	1155	7	165	32.9	9.6	.522	3.657	Fairbanks								
(-)	(50)	851	6	142	25.2	9.3	.606	3.635	BENI								
(32)	(-)	808	5	162	37.2	6.4	.680	3.402	Swanson								
(33)	(39)	823	8	103	14.1	17.6	.415	3.320	Entercom								
(-)	(-)	909	5	182	38.4	7.8	.608	3.038	McGormick								
(-)	(-)	1063	9	118	26.6	13.2	.336	3.025	Sandusky								
(44)	(47)	1536	11	140	64.8	7.9	.273	3.008	Jefferson-Pil								
(-)	(-)	839	6	140	25.0	11.2	.500	3.000	Josephson								
(47)	(38)	846	5	169	67.6	4.2	.595	2.976	Hubbard								
(-)	(50)	1086	7	155	78.9	4.7	.418	2.926	Capitol (WRAL)								
(45)	(35)	1010	6	168	26.7	13.3	.473	2.839	Shamrock								
(41)	(48)	895	8	112	48.5	7.5	.310	2.463	Affiliated								
(33)	(-)	1243	12	104	97.8	5.3	.201	2.408	Multimedia								
(-)	(-)	790	7	113	44.9	7.7	.327	2.288	Surrey								
(-)	(49)	1013	9	113	38.2	11.7	.253	2.275	King								

AMERICA'S LEADING GROUPS - 1/4 HOUR AVERAGES

<u>FAL 80</u> <u>RANK</u>	<u>FAL 81</u> <u>RANK</u>	<u>RANK</u>	<u>GROUP</u>	<u>STATIONS</u>	<u>TOTAL</u>	<u>AVG PER STATION</u>
(1)	(2)	1.	CBS	14	8149	582
(2)	(1)	2.	ABC	13	7496	577
(3)	(3)	3.	Westinghouse	11	6128	557
(5)	(6)	4.	Capital Cities	14	5350	382
(4)	(5)	5.	Metromedia	14	5139	367
(7)	(4)	6.	RKO	11	5104	464
(6)	(7)	7.	NBC	8	5088	636
(9)	(8)	8.	Bonneville	11	4086	371
(12)	(11)	9.	Gannett	13	3495	269
(10)	(9)	10.	Cox	12	3136	261
(-)	(10)	11.	Infinity	6	2791	465
(14)	(14)	12.	Greater Media	10	2736	274
(11)	(12)	13.	Taft	11	2726	248
(15)	(15)	14.	Plough	12	2563	214
(13)	(13)	15.	Inner City	7	2454	351
(16)	(19)	16.	Tribune Co.	5	2217	443
(29)	(28)	17.	Doubleday	8	2059	257
(30)	(31)	18.	Viacom	8	2056	257
(21)	(17)	19.	Malrite	12	1963	164
(23)	(25)	20.	Susquehanna	13	1960	151
(19)	(23)	21.	Harte-Hanks	11	1843	168
(25)	(21)	22.	LIN	10	1820	182
(18)	(16)	23.	Century	5	1674	335
(65)	(20)	24.	Gulf	9	1670	186
(36)	(26)	25.	First Media	8	1592	199
(-)	(40)	26.	Katz	9	1590	177
(26)	(27)	27.	Jefferson-Pilot	11	1536	140
(32)	(33)	28.	Nationwide	8	1523	190
(17)	(18)	29.	GE	8	1415	177
(22)	(30)	30.	Golden West	8	1398	175
(20)	(22)	31.	Hearst	6	1365	228
(31)	(29)	32.	Outlet	5	1247	249
(28)	(36)	33.	Multimedia	12	1243	104
(27)	(39)	34.	Group One	8	1242	155
(38)	(48)	35.	Metroplex	6	1217	203
(34)	(32)	36.	United	9	1199	133
(-)	(-)	37.	Amaturo	5	1178	236
(33)	(33)	38.	Fairbanks	7	1155	165
(49)	(53)	39.	Scripps-Howard	7	1088	155
(-)	(42)	40.	Capitol (WRAL)	7	1086	155
(50)	(51)	41.	Booth	9	1082	135
(-)	(45)	42.	Sandusky	9	1063	118
(35)	(35)	43.	Storz	6	1057	176
(42)	(38)	44.	King	9	1013	113
(43)	(37)	45.	Shamrock (Disney)	6	1010	168
(24)	(24)	46.	Heftel	5	979	196
(58)	(55)	47.	EZ	5	970	194
(55)	(44)	48.	Guy Gannett	9	925	103
(-)	(-)	49.	McCormick	5	909	182
(41)	(41)	50.	Affiliated	8	895	112
(47)	(47)	51.	Park	13	878	68
(44)	(50)	52.	Mid America	10	873	87
(-)	(-)	53.	NBN-Unity	5	862	172
(80)	(57)	54.	BENI	6	851	142
(56)	(49)	55.	Hubbard	5	846	169

FAL 80	FAL 81					
<u>RANK</u>	<u>RANK</u>	<u>RANK</u>	<u>GROUP</u>	<u>STATIONS</u>	<u>TOTAL</u>	<u>AVG PER STATION</u>
(51)	(59)	56.	Summit	8	844	106
(-)	(69)	57.	Josephson	6	839	140
(40)	(54)	58.	Entercom	8	823	103
(53)	(56)	59.	Federated	7	813	116
(37)	(52)	60.	Swanson	5	808	162
(69)	(65)	61.	Stoner	11	799	73
(-)	(-)	62.	Surrey	7	790	113
(46)	(58)	63.	Rust	7	788	113
(-)	(-)	64.	Confer-Rothfuss	6	782	130
(54)	(63)	65.	Insilco	7	737	105
(48)	(46)	66.	Great Trails	8	734	92
(59)	(67)	67.	Sudbrink	7	729	104
(60)	(70)	68.	Associated	10	721	72
(62)	(72)	69.	Bluegrass	7	719	103
(68)	(60)	70.	Lotus	10	713	71
(57)	(68)	71.	Beck Ross	6	706	118
(64)	(66)	72.	Great Empire	10	682	68
(52)	(NA)	73.	Kaye-Smith	5	661	132
(82)	(77)	74.	Sterling	9	655	73
(67)	(71)	75.	Western Cities	8	627	78
(76)	(80)	76.	Clear Channel	7	612	87
(75)	(78)	77.	Capitol (Johnson)	7	597	85
(66)	(76)	78.	Liggett	6	589	98
(-)	(-)	79.	Palmer	6	588	98
(70)	(82)	80.	Buckley	6	507	85
(-)	(-)	81.	Rivers	5	492	98
(-)	(75)	82.	Bloomington	6	488	81
(81)	(88)	83.	Beasley	8	480	60
(61)	(64)	84.	Tichenor	5	469	94
(-)	(-)	85.	Woodward	5	464	93
(-)	(93)	86.	Hicks	6	451	75
(-)	(-)	87.	Mooney	5	440	88
(-)	(-)	88.	John Price	8	439	55
(74)	(79)	89.	Regional	7	435	62
(88)	(-)	90.	McKenna	5	429	86
(-)	(-)		Crawford	6	429	72
(73)	(84)	92.	Stauffer	7	426	61
(-)	(-)	93.	Abell	5	393	79
(85)	(86)	94.	Stuart	7	380	54
(-)	(91)	95.	Nanship	5	365	73
(77)	(80)	96.	Sunbelt	5	364	73
(90)	(94)	97.	Bahakel	9	336	37
(71)	(87)	98.	Rollins	5	332	66
(-)	(-)	99.	Community Pacific	8	309	39
(86)	(89)	100.	Midwest Family	8	308	39
(86)	(89)	101.	Davis-Weaver	5	285	57
(89)	(95)	102.	Peoria Journal Star	6	278	46
(84)	(96)	103.	Broadcast Associates	5	254	51
(91)	(97)	104.	Hatch	6	232	39
(92)	(99)	105.	Buck	6	216	36
(-)	(-)	106.	Harris	6	211	35
(-)	(102)	107.	Walton	6	208	35
(-)	(-)	108.	Benns	5	201	40
(-)	(92)		Eastman	5	201	40
(-)	(101)	110.	Forward	7	199	28
(-)	(103)	111.	Mortenson	5	94	19

AMERICA'S LEADING GROUPS - WEEKLY 12+ CUME

<u>FAL 80</u>	<u>FAL 81</u>	<u>RANK</u>	<u>GROUP</u>	<u>TOTAL CUME</u>	<u>AVG PER STATION</u>
(1)	(2)	1.	CBS	14,528,300	1,037,700
(2)	(1)	2.	ABC	13,409,200	1,031,500
(3)	(3)	3.	Westinghouse	9,394,200	854,000
(5)	(5)	4.	NBC	8,909,200	1,113,700
(4)	(4)	5.	Metromedia	8,544,500	610,300
(6)	(6)	6.	RKO	8,400,700	763,700
(7)	(7)	7.	Capital Cities	8,109,600	579,300
(9)	(8)	8.	Bonneville	5,465,900	496,900
(10)	(10)	9.	Gannett	5,165,800	397,400
(8)	(9)	10.	Cox	4,912,200	409,400
(-)	(12)	11.	Infinity	4,198,800	699,800
(12)	(13)	12.	Greater Media	4,101,200	410,100
(11)	(11)	13.	Taft	3,837,400	348,900
(28)	(25)	14.	Doubleday	3,769,800	471,200
(14)	(14)	15.	Inner City	3,595,400	513,600
(15)	(15)	16.	Plough	3,472,900	289,400
(13)	(16)	17.	Tribune Co.	3,233,600	646,700
(29)	(31)	18.	Viacom	3,101,500	387,700
(22)	(20)	19.	Malrite	2,799,200	233,300
(20)	(18)	20.	LIN	2,715,000	271,500
(19)	(23)	21.	Harte-Hanks	2,774,800	252,300
(38)	(29)	22.	First Media	2,618,400	327,300
(16)	(17)	23.	Century	2,605,300	521,100
(17)	(19)	24.	Golden West	2,542,400	317,800
(23)	(28)	25.	Jefferson-Pilot	2,418,300	219,800
(27)	(26)	26.	Outlet	2,342,400	468,500
(-)	(22)	27.	Gulf	2,333,700	259,300
(18)	(21)	28.	GE	2,317,000	289,600
(26)	(30)	29.	Susquehanna	2,315,000	178,100
(21)	(24)	30.	Hearst	2,257,500	376,300
(31)	(34)	31.	Nationwide	2,252,100	281,500
(-)	(46)	32.	Katz	2,108,900	234,300
(30)	(33)	33.	King	1,820,300	202,300
(-)	(44)	34.	Sandusky	1,786,300	198,500
(34)	(37)	35.	Multimedia	1,774,000	147,800
(39)	(41)	36.	United	1,762,900	195,900
(35)	(40)	37.	Group One	1,755,200	219,400
(32)	(35)	38.	Fairbanks	1,753,100	250,400
(36)	(36)	39.	Shamrock	1,747,800	291,300
(25)	(32)	40.	Storz	1,733,200	288,900
(48)	(47)	41.	Metroplex	1,630,500	271,800
(46)	(-)	42.	Booth	1,609,000	178,800
(49)	(-)	43.	Scripps-Howard	1,592,000	227,400
(24)	(27)	44.	Heftel	1,571,600	314,300
(-)	(42)	45.	Guy Gannett	1,551,200	172,400
(-)	(-)	46.	Amaturo	1,474,300	294,900
(-)	(-)	47.	Josephson	1,435,000	239,200
(-)	(-)	48.	Capitol (WRAL)	1,399,200	199,900
(-)	(-)	49.	EZ	1,376,300	275,300
(42)	(49)	50.	Mid America	1,302,100	130,200

*Based on 12+ Cume, TSA, Mon-Sun, 6A-MID

MAJOR GROUP OWNERS

ABC	(Ben Hoberman)	TSA AQH	TSA CUM	TSA RANK	MKT #	FORMAT	ASSOCIATED (Myles Berkman)	TSA AQH	TSA CUM	TSA RANK	MKT #	FORMAT
WABC	NY	737	17053	14	1	Talk	WTYM Tampa					
WPLJ-F	NY	1143	20192	8	1	AOR	WYOL Buff	45	425	13	32	Country
WLS	Chi	874	19953	3	3	Rock	WNYS-F Buff	95	1448	9	32	Rock
WLS-F	Chi	425	9929	13	3	AOR/Rock	WPXN Roch	66	797	9	42	Nostalgia
KGO	SF	842	10925	1	7	Talk	WPXY-F Roch	88	1631	6	42	AC
KGO-F	SF	81	2474	33	7	Talk	WPIT Pitt	45	635	20	13	Religion
KABC	LA	892	11731	1	2	Talk	WPIT-F Pitt	50	1118	19	13	Religion
KLOS-F	LA	689	13489	6	2	AOR	WSNI-F Phil	192	3692	18	4	AC
WXYZ	Det	381	4398	5	5	Talk	WRCP Phil	73	615	25	4	Oldies
WRIF-F	Det	411	8379	3	5	AOR	WSTV Steuben*	32	343	2	205	MOR
WVAL	Wash	485	6321	2	8	MOR	WRKY-F Steuben*	35	516	1	205	Rock
WRQX-F	Wash	337	6039	5	8	Rock						
KSRR-F	Hou	199	3209	12	10	AOR						

ABELL (Stuart Frankel)	TSA AQH	TSA CUM	TSA RANK	MKT #	FORMAT	ASSOCIATED (Cy Bahakel)	TSA AQH	TSA CUM	TSA RANK	MKT #	FORMAT	
KXEL	Water*	36	564	4	232	Country						
KGNB-F	Water*	54	732	1	232	Rock						
WRLX-F	Balt	105	1643	12	14	BTFL	WDOO Chatta	41	704	7	97	Country
WDOO-F	Day Beach	35	557	6	146	Rock	WDOO-F Chatta	151	1873	1	97	Country
WCRJ A/F	Jkville	137	1412	1	57	Country	WKIN JC-Kings	10	238	16	96	Country
WTJZ	Norf	31	383	19	34	Nostalgia	WZXY-F JC-Kings	20	304	10	96	Rock
WNVZ	Norf	85	1619	8	34	Rock	WKZZ Lynch*	21	179	7	211	Country
							WKZZ Lynch*	3	80	17	211	Religion

AFFILIATED COMMUNICATIONS (Jay Berkson)	TSA AQH	TSA CUM	TSA RANK	MKT #	FORMAT	ASSOCIATED (George Beasley)	TSA AQH	TSA CUM	TSA RANK	MKT #	FORMAT	
WOKV	Jkville	19	441	15	57	Talk						
WAV-F	Jkville	128	1744	4	57	AC						
KRAK	Sacta	199	2773	3	40	Country	WTIP Char,WV*	29	323	9	147	BTFL
KENT-F	Sacta	117	1707	5	40	BTFL	WMOO Mobile	20	189	12	92	Religion
KMPS	Sea	87	1395	18	15	Country	WBLX-F Mobile	153	1332	2	92	Black
KMPS-F	Sea	134	1790	9	15	Country	WGAC Aug*	35	482	6	117	Nostalgia
WHYN	Spr,NA	71	1396	5	82	AC	WKBX Savan*	11	224	8	162	MOR
WHYN-F	Spr,NA	140	1658	1	82	BTFL	WSGF-F Savan*	33	642	7	162	Rock
							WFAI Fayette*	20	337	10	157	Country
							WDMT-F Cleve	179	2472	12	20	Urban

Others: WLBJ A/F (Bowling Green,KY); WABG (Greenwood,MS)

Others: WFGC, WOKN-F (Goldsboro, NC); WPMO-F (Reidsville, NC)

BECK-ROSS (Martin Beck)		TSA	TSA	TSA	TSA	TSA	TSA	TSA	TSA	TSA	TSA	TSA	TSA	MKT	MKT	FORMAT	
		AQH	CUME	RANK	#												
WKIZ	Jkville	36	291	12	57												Nostalgia
WKTZ-F	Jkville	136	1490	2	57												BTFL
WKM-F	Flint	38	558	10	82												Country
WGMZ-F	Flint	66	955	5	82												BTFL
WHCN-F	Hart	185	3147	5	39												AOR
WBLI-F	Long Is/NY	245	3284	28	1												Rock
BENNS																	
WFLI	Chatta	37	736	9	97												Country
WJTT-F	Chatta	66	656	4	97												Black
WZAN	Norfolk	17	415	21	34												AOR
WZAN	Norfolk	137	2342	6	34												AOR
WHYW A/F	Pitts	210	3370	9	13												AC
BLOOMINGTON (Tim Ives)																	
WJCW	JC-Kings	53	760	4	96												Country
WQUT-F	JC-Kings	154	1813	2	96												Rock
WJBC	Bloom,IL	72	703	1	261												MOR
WRNQ-F	Bloom,IL	42	642	2	261												Rock
WGOV	Chatta	21	557	11	97												AC
WSKZ-F	Chatta	146	2005	2	97												Rock
BLUEGRASS (Bill Stakelin)																	
WHOO	Or1	109	1401	5	58												Country
WHOO-F	Or1	101	1759	6	58												Country
WVOC-F	Col,GA*	86	1049	2	160												Country
WLK	Lex	62	1354	4	122												MOR
WLK-F	Lex	178	2226	1	122												Country
WNSA	Savann*	10	203	12	162												MOR
WCHY-F	Savann*	173	1496	1	162												Country
BONNEVILLE (Arch Madison)																	
KBIF-F	LA	887	10532	2	2												BTFL
KOIT-F	SF	281	3880	6	7												BTFL
WCLR-F	Chi	483	7479	10	3												MOR
KMBZ	KC	127	2158	9	29												MOR
KMBR-F	KC	124	1996	10	29												BTFL
WRFN-F	NY	1119	12794	9	1												BTFL
KSL	SLC	240	3534	1	41												MOR
KIRO	Sea	410	6080	1	15												News
BONNEVILLE (con't)																	
KSEA-F	Sea	209	2519	5	15												BTFL
KAAM	Dallas	51	968	21	9												Oldies
KAFM-F	Dallas	155	2719	15	9												Rock
BOOTH (John Booth II, Ralph Booth)																	
WSAI	Cin	45	1123	18	27												Country
WSAI-F	Cin	90	1378	13	27												Country
WRBR-F	S. Bend*	38	841	7	142												AC
WJLB-F	Det	316	5209	10	5												Black
WSGW	Sag*	95	890	2	164												MOR
WIOG-F	Sag*	73	1141	5	164												Rock
WIOD	Toledo	75	728	8	54												Country
WKLR-F	Toledo	107	1209	5	54												Country
WZZP-F	Cleve	243	3571	5	20												AC
Others: WIOU, WZMZ-F (Kokomo,IN)																	
BROADCAST ASSOCIATES (Steve Goid)																	
KVEG	LV	47	597	6	87												Country
KFMS-F	LV	40	461	9	87												Country
KSET	EP	25	315	15	85												Contemp
KSET-F	EP	39	641	9	85												Rock
KKJY-F	Albuq	103	1072	2	91												BTFL
BENI (Ragan Henry)																	
WAOK	At1	118	2060	11	16												Black
WBLZ-F	Cin	171	2179	8	27												Urban
WTH	Balt	122	1420	11	14												Nostalgia
WPDQ	Jkville	66	808	8	57												Black
WJAS	Pitt	204	2575	10	13												Nostalgia
WTLC-F	Indy	170	1486	8	34												Black
BUCK_BDCST																	
WCLS	Col,GA*	7	117	11	160												Religion
WNGY	Mont,AL*	8	140	10	143												Religion
WCOS	Colum,SC	4	214	15	99												Country
WCOS-F	Colum,SC	149	1691	2	99												Country
WHVN	Chart1	8	127	18	61												Religion
WYZE	Atl	40	520	17	16												Gospel

<u>BUCKLEY (Richard Buckley)</u>				<u>CBS (Robert Hosking)</u>				<u>COMMUNITY PACIFIC (Benjamin, Banta)</u>							
TSA	TSA	TSA	MKT	TSA	TSA	TSA	MKT	TSA	TSA	TSA	MKT	TSA	TSA	MKT	FORMAT
AQH	AQH	AQH	#	AQH	CUME	CUME	#	AQH	CUME	CUME	#	AQH	CUME	RANK	FORMAT
WDRC	Hart	56	1365	19		AC	39	NY	1324	26221	3	NY	1324	3	News
WDRC-F	Hart	128	3018	9		Rock	34	NY	709	12887	15	NY	709	15	Oldies
KWAV-F	Monter	63	922	3		AC	134	LA	748	14879	4	LA	748	4	News
KKHI A/F SF		141	2650	22		Classical	7	Chi	438	7001	15	Chi	438	15	Soft Rock
WSEN A/F Syr		49	732	9		Country	64	Chi	695	13958	5	Chi	695	5	News
KGIL A/F LA		70	1354	39		Nostalgia	2	ST Lou	981	10168	1	ST Lou	981	12	Talk/News
<u>CAPITAL CITIES (Jim Arcara)</u>															
WJR	Det	877	11982	1		MOR	5	Phil	548	10221	5	Phil	548	5	Rock
WHYT-F	Det	348	6889	7		Rock	5	Boston	338	6165	7	Boston	338	7	News
KZLA	LA	39	993	45		Country	2	Boston	315	6411	11	Boston	315	6	Rock
KZLA-F	LA	327	4391	20		Country	2	SF	617	10199	2	SF	617	7	News
WPRO	Prov	173	3132	4		AC	46	SF	260	4378	8	SF	260	7	AOR
WPRO-F	Prov	246	4064	3		Rock	46								
WKBW	Buff	118	2938	7		AC	32								
WPAT	NY	580	9977	18		BTFL	1	<u>CENTURY (Howard Grafman)</u>							
WPAT-F	NY	995	15487	11		BTFL	1	Chi	709	8602	4	Chi	709	4	BTFL
WBAP	Dall-FW	560	8132	1		Country	9	Chi	248	4017	21	Chi	248	21	Nostalgia
KSCS-F	Dall-FW	417	5550	2		Country	9	ST Lou	241	3360	6	ST Lou	241	6	AOR
WROW	Albany	127	1582	5		MOR	53	LA	214	5193	28	LA	214	28	Contemp
WROW-F	Albany	107	1405	6		BTFL	53	SF	262	4881	7	SF	262	7	AOR
WKHX-F	At1	436	4574	1		Country	14								
<u>CAPITOL (James Goodman)</u>															
WRAL-F	Raleigh	384	5172	1		Contemp	78	Beaum	6	140	16	Beaum	6	16	Country
WHN	Hunt,WV	41	488	7		Country	125	Beaum	75	706	1	Beaum	75	1	Black
WKEE-F	Hunt,WV	189	2216	1		Contemp	125	San Ant	133	1721	5	San Ant	133	5	News/Talk
KISS-F	San Ant	217	2198	3		AOR	37	Tulsa	51	534	10	Tulsa	51	59	Country
WRNL	Rich	71	1113	8		Country	63	Tulsa	125	1292	4	Tulsa	125	4	Nostalgia
WRXL-F	Rich	86	1274	6		AOR	63	Austin	63	610	4	Austin	63	4	AOR
WLWV-F	Char/St,NC	98	1531	7		Contemp/AC	61								BTFL
Others: WDRV (Statesville,NC)															
<u>CAPITOL (Ken Johnson)</u>															
WLF	Mobile	16	244	13		Nostalgia	92	Modesto	12	404	22	Modesto	12	22	Rock
WKSJ-F	Mobile	158	1692	1		Country	92	Salinas	30	438	12	Salinas	30	12	Rock
WCAW	Char,WV*	92	1131	3		Country	147	Salinas	39	439	6	Salinas	39	6	Country
WVAF-F	Cahr,WV*	123	1553	1		Rock	147	Eugene	24	361	8	Eugene	24	8	BTFL
WRKA-F	Louis	100	1348	6		AC/Cont	46	Anch	3	88	12	Anch	3	12	Country
WCRT	Birming	25	320	18		Nostalgia	44	Spok	66	973	5	Spok	66	5	???
WOEZ-F	Birming	83	1056	8		BTFL	46	Spok	89	878	2	Spok	89	2	Country

CONFERR-ROTHFUSS (Kerby Confer, Paul Rothfuss)				DOUBLEDAY (Gary Stevens)				CONFERR-ROTHFUSS (Kerby Confer, Paul Rothfuss)				DOUBLEDAY (Gary Stevens)			
TSA	TSA	MKT	FORMAT	TSA	TSA	MKT	FORMAT	TSA	TSA	MKT	FORMAT	TSA	TSA	MKT	FORMAT
AQH	CUME	RANK	#	AQH	CUME	RANK	#	AQH	CUME	RANK	#	AQH	CUME	RANK	#
MGVL Green, SC	7	214	71	Nostalgia	WAPP-F NY	842	15205	13	AOR	1	AOR	13	15205	13	1
WSSL-F Green, SC	214	2132	71	Country	KDWB Minn	67	2369	12	AOR	20	AOR	12	2369	12	20
KSSN-F L Rock	250	2816	103	Country	KDWB-F Minn	181	3493	6	AOR	20	AOR	6	3493	6	20
WIGL-F Col, SC/Or	93	852	4	Country	KPKE-F Denver	134	1681	10	AOR	22	AOR	10	1681	10	22
WJDX Jack, MS*	48	1060	7	Contemp	KPKE ST Lou	30	998	20	Rock	12	Rock	20	998	12	12
WMSI-F Jack, MS*	170	1709	2	Country	KWK-F ST Lou	223	3479	7	AOR	12	AOR	7	3479	7	12
COX (William Schwartz)					WLLZ-F Det	317	6885	9	AOR	5	AOR	9	6885	5	5
WSB At1	281	5303	6	MOR	WAVA-F Wash	265	3588	7	AOR	8	AOR	7	3588	8	8
WSB-F At1	209	3805	8	AC	EASTMAN										
WLIF-F Balt	198	2539	6	BTFL	WYNZ-F Port, M*	12	254	15	AC	181	AC	15	254	15	181
WSOC Char	37	852	10	Nostalgia	WYNZ Port, M*	40	459	8	Nostalgia	181	Nostalgia	8	459	8	181
WSOC-F Char	451	4255	1	Country	WAPE Jkville	33	635	13	Country	57	Country	13	635	13	57
WHIO Dayton	137	2079	4	MOR	WBX Utica*	70	819	1	MOR	123	MOR	1	819	1	123
WHIO-F Dayton	301	3078	1	BTFL	WBQ-F Utica*	46	603	4	BTFL	123	BTFL	4	603	4	123
KFI LA	565	11715	10	2 AC	ENTERCOM										
KOST-F LA	404	6184	17	2 AC	KBRG-F SF	53	693	38	Spanish	7	Spanish	38	693	7	7
WLOD Miami	167	2852	15	11 Talk	KKSS Minn	33	838	17	MOR	20	MOR	17	838	20	20
WAIA-F Miami	163	2583	16	11 AC	WAYL-F Minn	173	2446	7	BTFL	20	BTFL	7	2446	20	20
WWSH-F Phil	223	3877	17	4 AC	KLEF Hou	95	1455	18	10 Classical	10	Classical	18	1455	10	10
CRAWFORD (Donald Crawford)					KTAC Tac/Sea	29	775	26	15 AC	15	AC	26	775	15	15
WDJC-F Birm	57	952	12	46 Religion	KBRD-F Tac/Sea	200	2368	6	15 BTFL	15	BTFL	6	2368	15	15
KBRT LA	169	1999	34	2 Religion	WEPP Pitt	105	1251	15	13 Country	13	Country	15	1251	13	13
WYCA-F Chi	53	841	33	3 Religion	WDSY-F Pitt	135	1695	14	13 Country	13	Country	14	1695	13	13
WNUZ-F Det	64	1243	28	5 Religion	EZ (Art Keller)										
WPCX-F Buff	37	489	16	32 Religion	KEZB-F NO	254	3632	2	33 Rock	33	Rock	2	3632	33	33
KPBC Dallas	49	671	24	9 Religion	WEZC-F Charl	184	2082	3	61 BTFL	61	BTFL	3	2082	61	61
DAVIS & WEAVER (Bill Weaver)					WBZZ-F Pitt	304	4876	3	13 Rock	13	Rock	3	4876	13	13
KARN Fresno	28	652	13	79 AC	WEZR-F Wash	86	1426	18	8 BTFL	8	BTFL	18	1426	8	8
KFIG-F Fresno	56	767	8	79 AC	WEZS-F Rich	142	1747	3	63 AC	63	AC	3	1747	63	63
KLOK San Jose	120	2513	15	30 AC	FAIRBANKS (Jim Hilliard)										
KWIZ Anaheim	38	1053	29	19 MOR	WBC Indy	215	3119	6	34 MOR	34	MOR	6	3119	34	34
KWIZ-F Anaheim	43	742	26	19 AC	WVAF-F Indy	162	2402	9	34 Contemp	34	Contemp	9	2402	34	34
					WVBF-F Boston	212	4051	14	6 AC	6	AC	14	4051	6	6
					KVIL Dallas	30	739	27	9 AC	9	AC	27	739	9	9
					KVIL-F Dallas	360	5225	3	9 AC	9	AC	3	5225	9	9

FAIRBANKS (con't)		TSA	TSA	TSA	MKT	FORMAT	TSA	TSA	TSA	MKT	FORMAT		
		AOH	CUME	RANK	#		AOH	CUME	RANK	#			
WJNO	W. Palm	66	850	5	69	News	MIAMI	233	8	11	News		
WRNF-F	W. Palm	110	1145	3	69	AC	MIAMI	245	6	11	Rock		
Others: WKOX (Framingham, MA)							Port, O*	40	8	181	MOR		
FEDERATED (John Dille, III)							Port, O*	67	6	181	BTFL		
WYEZ-F	Elk/S Ben	74	901	2	142	BTFL	Daven	37	8	105	Contemp		
WQHK	F Wayne	82	1188	4	106	Country	Moline	135	1	105	AOR		
WMEE-F	F Wayne	125	2164	3	106	Rock	Ok1 City	129	6	48	Rock		
WGUZ	Gr. Rap.	29	616	12	68	Country	Cocoa*	7	185	12	Country		
WCUZ-F	Gr. Rap.	156	1826	3	68	Country	WRKT-F	32	4	140	Country		
WCKY	Cin	155	2075	10	27	News/Talk	GANNETT (Joe Dorton)						
WWEZ-F	Cin	192	2263	7	27	BTFL	KPRZ	LA	296	22	2	Nostalgia	
Others: WTRC (Elkhart, IN)							KIIS-F	LA	768	3	2	Rock	
FIRST MEDIA (Glenn Potter)							KSDO	SD	144	6	19	News/Talk	
KFMY-F	Provo/SIC	71	1503	6	41	Rock	KSDO-F	SD	83	1228	18	19	AC
KFMK-F	Hou	294	4129	6	10	AC	WWWE	Cleve	192	3381	9	20	Country
KOPA	Phoe	15	267	27	26	Rock	WDOK-F	Cleve	273	3357	4	20	BTFL
KOPA-F	Phoe	93	1817	11	26	Rock	WVON	Chi	186	3670	24	3	Black
WZGC-F	At1	428	6503	2	16	Rock	WGCI-F	Chi	615	8275	6	3	Black
WFGC A/F	Wash	245	5009	8	8	Contemp	WLQV	Det	19	410	31	5	Religion
KUBE-F	Sea	183	3037	7	15	Rock	WCZY-F	Det	209	3764	15	5	AC
WUSN-F	Chi	263	3919	20	3	Country	KSD	ST Lou	246	3758	4	12	Country
Others: KDOT (Provo)							KSD-F	ST Lou	242	3407	5	12	AC
FORWARD (Richard Dudley)							WJYW-F	Tampa	222	2229	6	23	BTFL
WKQE	Talla*	6	85	11	202	MOR	GENERAL ELECTRIC (Randall Bongarten)						
WGM-F	Talla*	46	837	3	202	Rock	KFOG-F	SF	91	2072	31	7	AOR
WKLO	Water*	46	828	2	232	AC	KOA	Denver	258	4489	2	22	News/Talk
KFMW-F	Water*	26	368	6	232	BTFL	KOAQ-F	Denver	149	2620	7	22	Rock
WKAU A/F	App-Osh	32	704	11	135	Contemp	WJIB-F	Boston	337	4964	8	6	BTFL
KVOX	Fargo*	18	399	8	227	AC	WGY	Schen	268	3937	1	53	MOR
KVOX-F	Fargo*	25	356	6	227	Country	WGM-F	Schen	81	1673	7	53	Contemp
Others: KVGB A/F (Great Bend, KN)							WSIX	Nash	36	1029	13	45	Country
							WSIX-F	Nash	195	2386	3	45	Country

GOLDEN WEST (Bill Ward)		TSA	TSA	TSA	MKT	FORMAT	
AQH	CUME	RANK	#	FORMAT			
KMPC	LA	483	8595	11	2	2	Most
KSFO	SF	197	3810	19	7	7	MOR
KVI	Sea	119	2380	12	15	15	Talk
KPLZ-F	Sea	109	1771	14	15	15	Contemp
KEX	Port,0	113	2328	8	31	31	MOR/Talk
KQFM-F	Port,0	61	1237	16	21	21	Contemp
WCXI	Det	170	2641	17	5	5	Country
WCXI-F	Det	146	2662	18	5	5	Country
GREAT EMPIRE (Mike Lynch, Mike Oatman)							
KFDI	Wichita	119	1391	1	101	101	Country
KFDI-F	Wichita	60	947	7	101	101	Country
KWKH	Shrev	90	1556	3	107	107	Country
KROK-F	Shrev	54	867	9	107	107	Contemp
KYNN	Omaha	28	483	12	73	73	Country
KYNN-F	Omaha	80	774	6	73	73	Country
KITS	Spr,MO*	34	506	6	172	172	Country
KITS-F	Spr,MO*	137	1618	1	172	172	Country
KBRQ	Denver	41	654	22	22	22	Country
KBRQ-F	Denver	39	772	23	22	22	Country
GREAT TRAILS (Alexander Williams)							
WCII	Louis	90	1553	8	44	44	Country
WKJJ-F	Louis	84	1747	10	44	44	Contemp
WCOL	Colum	95	1378	10	36	36	Most
WXGT-F	Colum	182	2950	3	36	36	Rock
WING	Dayton	86	1780	5	50	50	AC
WJAI-F	Eaton/Day	66	735	9	50	50	Most
WBGS	Milw	26	652	25	28	28	Country
WBGS-F	Milw	105	2077	12	28	28	Country
Others: WIZE (Springfield,IL), OH)							
GREATER MEDIA (Herb McCord)							
WMJX-F	Boston	324	5314	9	6	6	Contemp
WGAY	Wash	38	628	24	8	8	BTFL
WGAY-F	Wash	289	4367	3	8	8	BTFL
KHTZ-F	LA	422	7352	16	2	2	AC
WMJC-F	Det	277	5546	13	5	5	AC
WHND	Det	114	1562	25	5	5	Oldies/AC
WPEN	Phil	336	4583	13	4	4	Nostalgia
GREATER MEDIA (con't)							
WMGK-F	Phil	691	9794	3	4	4	AC
WCTO-F	Long Is	94	1328	18	11	11	BTFL
WGSM	Long Is	51	538	27	11	11	AC
Others: WCTC, WMGQ-F (New Brunswick,NJ)							
GROUP ONE (Roger Berk, Al Grosby)							
KLZ	Denver	139	2588	9	22	22	Country
KAZY-F	Denver	187	3097	3	22	22	Rock
WAKR	Akron	118	1759	3	60	60	MOR
WAEZ-F	Akron	62	848	10	60	60	BTFL
WONE	Dayton	152	1985	3	50	50	Country
WTUE-F	Dayton	202	2224	2	50	50	AOR
KMEZ	Dallas-FW	38	877	25	9	9	BTFL
KMEZ-F	Dallas-FW	344	4174	4	9	9	BTFL
GULF (Alan Henry)							
WNDE	Indy	33	733	14	34	34	MOR
WFRQ-F	Indy	238	2909	3	34	34	AOR
WKAP	Allen	75	815	6	67	67	MOR
KTXQ-F	Dall-FW	171	3587	12	9	9	AOR
WKLS	Atl	9	320	23	16	16	AOR
WKLS-F	Atl	309	4059	4	16	16	AOR
WQAL-F	Cleve	241	3015	6	20	20	BTFL
KRLY-F	Hou	354	3875	3	10	10	Urban
WLTT-F	Wash	240	4024	9	8	8	AC
HARRIS (Robert Wells)							
KTOP	Topeka*	6	219	16	184	184	Oldies
KDVV-F	Topeka*	33	631	7	184	184	Rock
KSEL	Lubbock	37	537	6	170	170	Rock
KSEL-F	Lubbock	35	570	8	170	170	Rock
WACO	Waco*	56	661	1	196	196	Country
KHOO-F	Waco*	44	659	5	196	196	Rock
Others: WJOL,MLLI-F (Joliet,IL); KTUL (Garden City,KN); KBUR, KGRS-F (Burlington,IA); KFKA,KFKZ-F (Greeley,CO)							

<u>HARTE-HANKS</u> (Gary Eden)			TSA	TSA	TSA	MKT	FORMAT
AQH	CUME	RANK	RANK	#			
KOY	Phoe	128	2479	7	26	AC	
KOYT-F	Phoe	173	2137	4	26	BTFL	
WSGN	Birm	48	1140	15	46	AC	
WRBQ-F	Tampa	279	5138	1	23	Rock	
WEZI-F	Memphis	153	2070	7	43	BTFL	
KKBQ	Hou	277	4266	8	10	Rock	
KYND-F	Hou	164	2637	14	10	BTFL	
WRVA	Rich	203	2541	1	63	MOR	
WRVQ-F	Rich	172	2581	2	63	Rock	
KMKJ-F	Port,0	100	1574	10	31	Rock	
WNSI	Tampa	46	1185	18	23	News/Talk	
<u>HATCH</u> (Homer Peterson)							
KALL	SLC	58	1149	9	41	AC	
KALI-F	SLC	46	1041	13	41	AC	
KGEM	Boise*	33	499	7	187	Country	
KJOT-F	Boise*	29	331	9	187	Country	
KGHL	Billings*	55	575	1	279	Country	
KIDX-F	Billings*	11	149	9	279	AC	
Others: KVEL, KUIN-F (Vernal,UT)							
<u>HEARST</u> (Franklin Snyder)							
WRAL	Balt	380	4214	1	14	MOR	
WYY-F	Balt	244	3368	5	14	AOR	
WISN	Milw	217	4257	2	28	AC	
WLFX-F	Milw	118	2404	9	28	AOR	
WTAE	Pitt	259	4715	5	13	AC	
WXKX-F	Pitt	147	3617	12	13	Rock	
<u>HEFTEL</u>							
WLUP-F	Chi	432	7685	12	3	AOR	
KSSK	Hono	93	1643	4	55	MOR	
KULA-F	Hono	79	1097	6	55	Rock	
WIKS-F	Indy	239	3299	2	34	Rock	
WYYS-F	Cin	136	1992	11	27	AC	
<u>HICKS</u> (Steve Hicks)							
KNOW	Austi	61	663	6	74	Urban	
KEYI-F	Austi	57	842	8	74	AC	
KIKX-F	Dallas	66	1017	19	9	AC	
KLVI	Beau	71	921	2	108	Country	
KYKR-F	Beau	66	847	3	108	Country	
KAYI-F	Mus/Tul	127	1454	3	59	Rock	
Others: KLAR (Laredo)							
<u>HUBBARD</u> (S.S. Hubbard)							
WGTO	Lake**	38	599	5	116	Country	
KSTP	M-SP	140	2725	10	20	AC	
KSTP-F	M-SP	461	5636	2	20	AC	
KOB	Albuq	95	1584	3	91	MOR	
KOB-F	Albuq	112	1810	1	91	Contemp/AC	
<u>INFINITY</u> (Michael Wiener)							
WJIT	NY	523	3085	20	1	Spanish	
WKTU-F	NY	1066	19883	10	1	Urban	
WYSP-F	Phil	508	8229	6	4	AOR	
WBCN-F	Bost	447	6338	4	6	AOR	
WVY-F	JRvil	135	2241	3	57	Rock	
KOME-F	SJ/SF	112	2212	16	30	AOR	
<u>INNER CITY</u> (Pierre Sutton)							
WELS-F	NY	1428	19430	2	1	Black	
WLJB	NY	166	2332	31	1	Black	
MLBS-F	Det	124	3211	21	5	Black	
KRE			DID NOT SHOW				
KBLX-F	SF	208	2799	18	7	Black	
KUTE-F	LA	231	4550	26	2	Black	
KGJF	LA	297	3632	21	2	Black	
<u>INSILCO</u> (Richard Geismar, Fred Walker)							
WELL	N Hav	102	1429	2	100	MOR	
WGSO	NO	67	1161	14	33	News/Talk	
WQUE-F	NO	99	1708	10	33	AC	
KTOK	Ok C	163	2152	3	48	News/Talk	
KJYO-F	Ok C	29	615	13	48	AC	
WVOC	Mia	42	799	29	11	Oldies	
WYOR-F	Mia	235	2494	7	11	BTFL	

<u>JEFFERSON-PILOT</u>		TSA	TSA	TSA	MKT	FORMAT	<u>KING</u>		TSA	TSA	TSA	MKT	FORMAT
AQH	CUME	RANK	#				AQH	CUME	RANK	#			
<u>(Cullie Tarleton)</u>													
KIWN	Denver	162	3440	5	22	Contemp	KVA	SF	165	3660	21	7	AC
KYGO-F	Denver	116	1753	12	22	Country	KLHT-F	SF	133	2048	24	7	AC
KQXI	Atl	52	1396	14	16	Contemp	WRTH	ST L	141	2051	11	12	Nostalgia
WQXI-F	Atl	308	4980	5	16	Contemp	KGW	Por,0	152	3498	5	31	AC/Contemp
WBT	Char,NC	208	3102	2	61	AC	KIWK-F	Por,0	166	2085	3	31	AOR
WBCY-F	Char,NC	184	2832	3	61	Rock	KREM	Spok	12	341	13	113	MOR
WBIG	Green,NC	37	721	13	49	Nost	KREM-F	Spok	44	847	9	113	Rock
WWL	Wilm,NC*	35	292	1	222	Black	KING	Sea	62	1830	21	15	News
WHSU-F	Wilm,NC*	32	427	3	222	AOR	KING-F	Sea	138	1843	8	15	Classical
WGBS	Miami	74	1544	27	11	MOR							
WLYF-F	Miami	328	3696	2	11	BTFL							
<u>(Ed Christian)</u>													
WNL	Det	45	1374	27	5	Contemp	WIL	ST L	74	1367	15	12	Country
WNL-F	Det	339	6551	8	5	Cont/AC	WIL-F	ST L	298	3361	2	12	Country
WNOR	Norf	66	979	12	34	Black	WBBF	Roch	64	1165	10	42	AC
WNOR-F	Norf	149	2240	5	34	AOR	WJQ-F	Roch	98	1839	5	42	AOR
WKCO	Colum,OH	106	892	9	36	Black	MUSL-F	Phil	295	4373	14	4	Country
WSNY-F	Colum,OH	134	2314	6	36	AC	MUSL-F	Phil	396	5001	10	4	Urban
<u>(Dick Ferguson)</u>													
WEZN-F	Bridge	322	3628	1	102	BTFL	KILT-F	Hou	282	4549	7	10	Country
WFTQ	Worc	30	582	10	109	AC	WENP	Milw	30	778	23	28	MOR
WAFF-F	Wor/Bost	187	3902	17	7	AOR	WMYX-F	Milw	109	1883	11	28	AC
WZZK-F	Birm	320	3726	1	46	Country							
WDBO	Orl	75	1338	10	58	MOR							
KWEN-F	Tulsa	121	1525	6	59	Country							
WDBO-F	Orl	236	2419	2	58	BTFL							
WSYR	Syra	136	1928	2	64	MOR							
WSYR-F	Syra	163	2041	1	64	AOR							
<u>(Lester Smith)</u>													
KXL	Port,0	123	1860	6	31	News							
KXL-F	Port,0	167	1876	4	31	BTFL							
KISW-F	Sea	266	3160	3	15	AOR							
KJRB	Spokane	47	1019	8	113	Rock							
KEZE-F	Spokane	58	545	6	113	AOR							
<u>(Howard Kalmenson)</u>													
KTKT	Tucs	40	972	10	75	Contemp							
KLPX-F	Tucs	57	928	5	75	AOR							
KWKW	LA	238	2450	24	2	Spanish							
KFSD-F	SD	99	1539	13	19	Classical							
KENO	LV	14	445	13	87	Oldies							
KOMP-F	LV	83	945	2	87	AOR							
WMDO	Wash	DID NOT SHOW											
KVAR-F	San An	40	391	15	37	Spanish							
KONE	Reno	24	279	8	174	Country							

<u>LOTUS</u>	<u>(con't)</u>	<u>TSA</u>	<u>TSA</u>	<u>TSA</u>	<u>MKT</u>	<u>FORMAT</u>
		<u>AQH</u>	<u>CUME</u>	<u>RANK</u>	<u>#</u>	
KOZZ-F	Reno	82	907	1	174	AOR
KUKA	San Ant	12	182	22	37	Spanish
<u>MALRITE (Carl Hirsch, Gil Rosenwald)</u>						
WHK	Cleve	175	2209	13	20	Country
WMS-F	Cleve	518	6589	1	20	AOR
KSAN-F	SF	246	3125	11	7	Country
KNEW	SF	217	3458	16	7	Country
WLZZ-F	Milw	43	951	18	28	Oldies
WZOU-F	Milw	138	2421	6	28	Contemp
WNYR	Roch	76	1011	8	42	Country
WEZO-F	Roch	177	2282	1	42	BTFL
KLBB	Minn-SP	53	718	15	20	Nost
KEY-F	Minn-SP	173	2438	7	20	BTFL
KLAK	Denver	22	593	26	22	Nost
KPPL-F	Denver	125	2197	11	22	AC
<u>MANSHIP</u>						
MKQA-F	Peoria	19	368	11	111	Contemp
MKGL	Peoria	55	790	6	111	Country
WJBO	BR	32	946	8	83	MOR
WFNF-F	BR	178	2309	1	83	Rock
KRGV	Mca-Brow	81	1014	2	83	Rock
<u>McKenna (Jim McKenna)</u>						
KQRS A/F	Minn-SP	269	4367	4	20	AOR
WMB	Harris,PA	41	646	10	93	Country
WFM-F	Harris,PA	60	754	6	93	AC
WHIT	Madison	31	295	9	121	Rock
WVQM-F	Madison	28	505	11	121	Country
<u>McCORMICK (Bill McCormick)</u>						
WLKW	Prov	98	953	9	46	Nost
WLKW-F	Prov	322	2929	1	46	BTFL
WJYE-F	Buff	254	2741	1	32	BTFL
WLPN	Norfolk	5	149	26	34	MOR
WFOG-F	Norfolk	230	2206	2	34	BTFL
<u>METROMEDIA (Carl Brazell)</u>						
WVBA-F	Tampa	331	3083	2	23	BTFL
KHOW	Deny	140	2573	8	22	MOR
KIAC	LA	386	6181	18	2	Country
KMET-F	LA	696	11884	5	2	AOR
WNEW	NY	926	12122	12	1	Nostalgia
WNEW-F	NY	542	11012	19	1	AOR
WCBM	Balt	85	1815	15	14	News/Talk
WNET-F	Chi	243	5345	22	3	AOR
WIP	Phil	395	6053	11	4	MOR
WMMR-F	Phil	550	9529	4	4	AOR
WOMC-F	Det	252	4137	14	5	AC
WASH-F	Wash	203	3508	12	8	AC
KRLD	Dall	296	5708	5	9	News
KJR	Sea	94	2495	15	15	Contemp
<u>METROPLEX (Norm Wain)</u>						
KEZK-F	ST L	192	2441	9	12	BTFL
WHYI-F	Mia	385	5847	1	11	Rock
WMGG-F	Tamp	165	2545	8	23	AC
WRMR	Wash	71	778	20	8	Nostalgia
WPX-F	Wash	314	3373	6	8	Country
WFYV-F	Jkvl1	90	1321	6	57	AOR
<u>MID AMERICA (Les Small, Howard Frederick)</u>						
WQUA	Mo11	24	478	10	105	AC
KXVR-F	Mo11	64	754	5	105	BTFL
WTRX	Flint	61	1040	7	82	Contemp
WRL	Peoria	38	878	8	111	AC
WSWT-F	Peoria	67	879	3	111	BTFL
KLOA	Des M	78	1799	4	115	Rock
KMGK-F	Des M	65	1040	7	115	Rock
WIRE	Indy	136	1910	7	34	Country
WXTZ-F	Indy	216	2936	5	34	BTFL
KBEZ-F	Tulsa	124	1307	5	59	BTFL
Others: WKAN (Kankakee,IL)						

MIDWEST FAMILY		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT	NATIONAL BLACK NETWORK (Eugene Jackson)				FORMAT	
							TSA AQH	TSA CUME	TSA RANK	MKT #		
WKKN	Rock	13	163	10	141	Country	WDAS Phil	110	1976	23	4	Black
WYFE-F	Rock	40	571	6	141	AOR	WDAS-F Phil	400	4827	9	4	Black
WISM	Madison	32	896	8	121	Contemp	WURL NY	164	2135	34	1	Black
WISM-F	Madison	51	971	5	121	AC	KATZ ST L	67	1168	17	12	Black
WTL	Oshk	42	547	6	135	Country	WZEN-F ST L	121	1415	13	12	Black
WOSH-F	Oshk	33	642	10	135	Rock	NATIONWIDE (Clark Pollack)					
WTL	Lans	22	336	9	90	Country	WPOC-F Balt	289	3504	2	14	Country
WTL-F	Lans	75	1055	4	90	Country	WGAR Cleve	193	3962	8	20	AC
MOONEY							WKSU-F Cleve	203	2737	7	20	Country
WRCC	Birmin	49	1015	14	46	News/Talk	WNCT-F Col	170	3311	4	36	Contemp
WXXX-F	Birmin	179	2930	3	46	Rock	WSHH-F Pitt	228	3195	6	13	BFFL
WMAK-F	Hend/Nash	38	577	12	45	? ?	WLEE Rich	80	747	7	63	Contemp
WVHV-F	Leb/Nash	70	1098	9	45	AC	WKZL-F Win-S	145	1693	2	49	AOR
WMFU-F	Seveir/kno	104	1583	5	88	AC	WBJW-F Ori	215	3372	3	58	Rock
Others: WSEV (Sevierville, TN)							WLOF					
MORTENSON (Jack Mortenson)							NBC (Michael Eskridge)					
WJNM-F	Lex	8	180	12	122	Religion	WNBC NY	1251	24791	6	1	Contemp
WKKK-F	Cin	17	273	19	27	Religion	WVNY-F NY	1289	21648	5	1	AC
WAYE	Balt	21	241	16	14	Religion	WRC Wash	192	2778	14	8	Talk/News
WTOF-F	Canton	2	131	27	102	Religion	WKYS-F Wash	494	5521	1	8	Urban
WEMM-F	Hunt, WV	46	565	5	125	Religion	WMAQ Chi	918	15170	2	3	Country
Others: WSUN (Parma, OH)							WKQX-F Chi	361	7361	15	3	AC/Contemp
MULTIMEDIA (Paul Fiddick)							KNBR SF	322	6964	4	7	MOR
WNC	Ashe	116	1168	1	188	Country	KYUU-F SF	255	4859	10	7	AC
WFBC	Green, SC	45	870	9	71	AC	OUTLET (Dick Rakovan)					
WFBC-F	Green, SC	190	2675	3	71	Cont/AC	WSNE-F Prov	122	1942	6	46	AC
KAAY	L Rock	65	1692	6	103	AC	WTOP Wash	200	4447	13	8	News
KLPQ-F	L Rock	61	1035	8	103	Country	KIQQ-F LA	456	9762	13	2	Rock
WEZW-F	Milw	236	2563	3	28	BFFL	WQRS-F Det	111	1670	24	5	Classical
WNAZ	Macon	41	751	6	154	MOR	WIOQ-F Phil	358	5603	12	4	Contemp
WNAZ-F	Macon	126	1712	1	154	Rock						
KEEL	Shreve	68	1228	6	107	Contemp						
KNBQ-F	Shreve	56	630	8	107	AOR						
WAKY	Louis	85	1855	9	44	Louis						
WVEZ-F	Louis	154	1561	3	44	BFFL						

<u>PARK</u>	<u>TSA</u>	<u>TSA</u>	<u>TSA</u>	<u>MKT</u>	<u>FORMAT</u>	<u>TSA</u>	<u>TSA</u>	<u>TSA</u>	<u>MKT</u>	<u>FORMAT</u>		
	<u>AQH</u>	<u>CUME</u>	<u>RANK</u>	<u>#</u>		<u>AQH</u>	<u>CUME</u>	<u>RANK</u>	<u>#</u>			
<u>PARK (William Fowler)</u>												
KBSI	Minn-SP	31	638	18	Country	WHRK-F	Memp	185	3	43	Urban	
WJJO-F	Minn-SP	65	1165	13	Country	WSUN	Tamp	238	5	23	Country	
WRRB-F	Syra	64	754	5	Country	WOXM-F	Tamp	97	14	23	AOR	
WHEN	Syra	123	2061	3	AC	WMLX	Cin	86	14	27	Nostalgia	
WNCT	Green,NC:	4	127	22	Country	WUBE-F	Cin	209	5	27	Country	
WNCT-F	Green,NC:	65	726	6	BTFL							
WNAX	Yank/SF:	DID NOT SHOW										
KJJJ	Port,0	96	1634	11	Country	<u>JOHN PRICE</u>						
KJJB-F	Port,0	105	1319	9	Country	KKRD-F	Wich	53	8	101	AC	
WDEF	Chatta	58	812	5	MOR	KNEV-F	Reno*	27	7	174	BTFL	
WDEF-F	Chatta	84	1177	3	BTFL	KBEE	Modes	6	24	145	MOR	
WTVR	Rich	10	258	14	Nost	KBEE-F	Modes	55	4	145	BTFL	
WTVR-F	Rich	124	1476	5	Country	KCPX	SLC	42	14	41	Rock	
KEZX-F	Sea	49	838	24	AC	KCPX-F	SLC	102	5	41	AOR	
<u>PALMER (Bill Ryan)</u>												
WTNT	Talla*	23	298	7	Country	MVVA	Whee*	123	1450	1	183	Country
WLWV-F	Talla*	22	264	9	BTFL	WCPI-F	Whee*	31	429	4	183	AC
WHO	DM	276	3876	1	News/Talk	<u>RO (Robert Williamson)</u>						
WLYF-F	DM	109	1241	2	BTFL	WOR	NY	1453	18969	1	1	Talk
WOC	Daven	56	790	7	News/Talk	MRKS-F	NY	1178	17803	7	1	Urban
KIKK-F	Daven	102	1407	2	Rock	WRKO	Bost	321	5083	10	6	Talk
Others: WNOG, WCWU-F (Naples,FL)												
<u>PEORIA JOURNAL STAR (Ric Thom)</u>												
KRKE	Albuq	65	882	6	Country	WROR-F	Bost	345	6317	6	6	AC
KWXL-F	Albuq	90	1002	5	Country	MGMS A/F	Wash	177	3890	16	8	Classical
KSSS	Col Spg	29	484	8	Country	WAXY-F	Mia	173	2896	13	11	AC/Oldies
KYNR-F	Pueblo*	8	121	13	BTFL	WFYR-F	Chi	366	6357	16	3	AC
KBNY	Billings:	14	223	6	Country	MHBQ	Memp	46	1573	13	43	AC
KICT-F	Wichita	72	887	4	AOR	KERC	SF	376	9077	3	7	Rock
<u>PLOUGH (Wayne Hudson)</u>												
WPLO	Atl	121	2156	10	Country	KHJ	LA	219	4252	27	2	Country
WVEE-F	Atl	352	3800	3	Urban	KRTH-F	LA	450	8790	14	2	AC
WCAO	Balt	158	2534	9	AC	<u>REGIONAL</u>						
WXYV-F	Balt	284	3255	3	Urban	MGPD-F	Gr Ra	152	2626	4	68	Rock
WJJD	Chi	435	5931	11	Nost	WXQT	Gr Ra	35	268	11	68	Nostalgia
WJEZ-F	Chi	302	4085	17	Urban	WAJX-F	Mel-T*	3	76	17	140	Rock
WMP5	Memp	96	1815	10	Country	WAMT	Mel-T*	14	242	9	140	Nostalgia
DID NOT SHOW												
WYFM-F Sh/You 121 1994 3 79												
MKOP Bing* 39 569 5 131												
WAAL-F Bing* 71 969 1 131												

<u>RIVERS</u>	<u>TSA</u> <u>AQH</u>	<u>TSA</u> <u>CUME</u>	<u>TSA</u> <u>RANK</u>	<u>MKT</u> <u>#</u>	<u>FORMAT</u>	<u>SCRIPPS-HOWARD</u> (Dick Janssen)	<u>TSA</u> <u>AQH</u>	<u>TSA</u> <u>CUME</u>	<u>TSA</u> <u>RANK</u>	<u>MKT</u> <u>#</u>	<u>FORMAT</u>		
<u>WEDR</u>	Miami	223	1841	9	11	Black	WMC	Memp	158	2034	5	43	Country
<u>WEAS</u>	Savann	13	165	8	162	Gospel	WMC-F	Memp	243	3642	1	43	Rock
<u>WEAS-F</u>	Savann	78	698	3	162	Black	WBSB-F	Balt	254	3546	4	14	Rock
<u>KWAM</u>	Memp	16	381	15	43	Religion	KMEQ	Phoe	38	684	21	26	BTFI
<u>KRNB-F</u>	Memp	162	2179	4	43	Black	KMEQ-F	Phoe	167	2428	5	26	BTFI
<u>ROLLINS</u> (William Jaeger)							KUPL	Port,0	61	1067	16	31	Nostalgia
<u>KDAY</u>	LA	150	3196	35	2	Black	KUPL-F	Port,0	167	2519	2	31	BTFI
<u>WANS</u>	Wilm,DE	24	470	13	81	Country	<u>SHAMROCK</u>	(Bill Clark)					
<u>WRAP</u>	Norf	73	1482	11	34	Black	KXLR	LR	17	368	11	103	Country
<u>WCHS</u>	Char,WV*	50	934	6	147	MOR	KABL	SF	194	3597	20	7	BTFI
<u>WBFS-F</u>	Char,WV*	35	418	7	147	BTFI	KABL-F	SF	235	4023	12	7	BTFI
<u>WBEE</u>	Chi						KUDL-F	KC	106	1951	12	29	AC
							KMG-C-F	Dallas	157	2899	14	9	AC/Soft
							WVWV-F	Det	301	4640	11	5	Country
<u>RUST</u> (Bill Rust)							<u>STAUFFER</u>	(Jerry Holley)					
<u>WPTR</u>	Albany	76	1093	9	53	Country	KRNT	DM	56	937	8	115	MOR
<u>WFLY-F</u>	Troy	163	2305	3	53	Country	KRNO-F	DM	70	1217	5	115	Rock
<u>WHAM</u>	Roch	143	2586	2	42	MOR	WIBW	Topeka*	78	1067	3	184	MOR
<u>WHFM-F</u>	Roch	78	1616	7	42	Rock	WIBW-F	Topeka*	84	1186	2	184	Rock
<u>WNOW</u>	York	36	299	15	104	Country	KGNC	Amar*	41	696	4	192	MOR
<u>WQXA-F</u>	York	159	2265	3	104	Contemp	KGNC-F	Amar*	50	622	2	192	BTFI
<u>WQXX-F</u>	Sal/You	133	1427	1	79	Country	KGXB	Spr,MO*	47	674	5	172	AC
<u>SANDUSKY NEWSPAPERS</u> (Toney Brooks)							Others:	KGFF	(Shawnee,OK)				
<u>KJZZ</u>	Sea	12	529	32	15	Jazz	<u>STERLING</u>	(Cliff Hunter)					
<u>KZAM-F</u>	Sea	125	2191	11	15	AOR	KSJO-F	SJ	217	3373	4	30	AOR
<u>KBPI-F</u>	Denver	175	3433	4	22	AOR	KHTT	SJ		DID NOT SHOW			
<u>KDJQ</u>	Phoenix	8	189	31	26	AOR	KASH	Eug	17	355	9	137	Oldies
<u>KDKB-F</u>	Phoenix	223	3209	2	26	AOR	KSND-F	Eug	52	701	3	137	Rock
<u>KWFM-F</u>	Tucson	91	1298	2	75	AOR	KJET	Sea	29	852	26	15	Rock
<u>KNUS</u>	Denver	75	912	17	22	News	KZOK-F	Sea	223	2977	4	15	AOR
<u>KEGL-F</u>	Dall-FW	245	4477	9	9	Rock	KALE	Rich*	22	402	5	217	AC
<u>KLST-F</u>	KC	109	1625	11	29	AC	KIOK-F	Rich*	52	598	1	217	Rock
							KDKO	Denver	43	616	21	22	Black
							Others:	KBFW	(Billingham,WA);	KEDO,	KLYK-F	(Longview,WA)	

SWANSON (Ron Blue)			TSA	TSA	TSA	TSA	TSA	TSA	TSA	MKT	FORMAT	
WB	YU	F	NO	AQH	CUME	RANK	#					
WB	YU	F	NO	172	1852	7	33	BTFL				BTFL
KK	NC	F	Ok1 C	138	1752	5	48	BTFL				BTFL
KR	MJ		Tulsa	151	2123	2	59	MOR				MOR
KF	JZ		Dall-FW	101	1704	17	9	Nost				Nost
KK	YX		San Ant	246	3147	1	37	Country				Country
UNIFIED (con't)												
VIACOM (Paul Hughes)												
KD	IA		SF	260	3993	8	7	Black				Black
WM	ZQ		Wash	215	2890	11	8	Country				Country
WK	HK		NY	488	7915	21	1	Country				Country
WD	IA		Memp	187	2760	2	43	Black				Black
WR	VR		Memp	112	1685	9	43	AC				AC
WK	KC		Hous	52	1121	22	10	Country				Country
KK	KK		Hous	353	4984	4	10	Country				Country
WL	AK		Chi	389	5667	14	3	BTFL				BTFL
WALTON												
KL	RB		Sal-Se	24	432	11	134	Rock				Rock
KI	DD		Sal-Se	35	719	7	134	Rock				Rock
KD	JW		Amar*	42	552	3	192	Country				Country
KB	UY		Amar*	39	423	5	192	Country				Country
KY	SN		Col Sp	19	429	11	119	Rock				Rock
KK	CS		Col Sp	49	450	5	119	Country				Country
WESTERN CITIES (Rick Phalen)												
KN	ST		Tuc	26	570	12	75	News/Talk				News/Talk
KR	QQ		Tuc	50	1067	7	75	Rock				Rock
KZ	AP		Sacra	210	3114	1	40	AOR				AOR
KM	JJ		LV	36	677	11	87	AC				AC
KL	UC		LV	102	1216	1	87	Rock				Rock
KZ	PP		Phoe	15	568	27	26	Rock				Rock
KZ	PP		Phoe	101	1942	10	26	Rock				Rock
KF	AT		San Jo	87	1378	22	30	Country				Country
UNIFIED (Gerald Hroblak)												
WS	ID		Balt	70	874	16	14	Black				Black
WY	ST		Balt	127	1941	10	14	AC				AC
WL	NX		Wash					DID NOT SHOW				
WO	OK		Wash	190	3651	15	8	Black				Black
WB	NX		NY	102	1302	38	1	Spanish				Spanish

		<u>TSA</u>	<u>TSA</u>	<u>TSA</u>	<u>MKT</u>	<u>FORMAT</u>
		<u>AQH</u>	<u>CUME</u>	<u>RANK</u>	<u>#</u>	
<u>WESTINGHOUSE (Dick Harris)</u>						
WIND	Chi	498	6219	8	3	Talk
KYW	Phil	747	13540	1	4	News
KFNB	LA	622	11830	7	2	News
WINS	NY	1320	24143	4	1	News
WBZ	Bost	712	11184	1	6	MOR/Talk
KDKA	Pitt	927	11843	1	13	MOR
WPNT-F	Pitt	222	2703	7	13	BTFL
KODA-F	Hou	259	3346	9	10	BTFL
KOAX-F	Dallas	255	2958	8	9	BTFL
KJQY-F	SD	279	2775	1	19	BTFL
KOSI-F	Denver	287	3401	1	22	BTFL
<u>WOODWARD</u>						
MAPL-F	App-Osh	71	968	2	135	AOR
WHBY	App-Osh	41	566	7	135	MOR
KLMS	Lincoln*	16	364	11	179	AC
KFMQ-F	Lincoln*	32	454	5	179	Rock
KKBC-F+	Reno/Cars C	42	420	5	174	Country

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section the audience composition of over 600 stations is examined. The following information is included for each station.

TIME SPENT LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is given in hours instead of 1/4 hours.

This figure is derived by the following calculation: Average 1/4 HR audience times 504 (the number of quarter hours in the Broadcast Week). The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figure in hours.

TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro Cume (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+, Metro, Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT TEENS, 18-34, 18-49, 50+: This is imply the percentage of a station's total audience (12+, Metro, Broadcast Week) which lies in these demographic breaks.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for Teens, etc.

Below are the means for the above breakdowns by format. Also included is the number of stations sampled.

() = Fall 81 figures

	STAT	TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
ROCK/CONTEMP	83 (76)	7.9 (7.9)	15.9 (16.0)	8.8 (9.5)	25.8 (25.4)	55.6 (55.9)	70.0 (70.1)	4.2 (4.5)	43.2 (42.7)	56.8 (57.3)
AOR	87 (76)	8.9 (9.4)	14.2 (13.5)	9.8 (10.5)	24.5 (25.6)	69.1 (68.9)	73.8 (73.0)	1.7 (1.4)	64.9 (65.4)	35.1 (34.6)
AC/SOFT	79 (56)	8.0 (7.4)	15.9 (17.0)	6.5 (6.8)	4.4 (5.7)	59.3 (60.6)	84.4 (83.8)	11.2 (10.5)	41.4 (41.1)	58.6 (58.9)
MOR	50 (59)	8.2 (7.9)	15.4 (11.0)	10.3 (11.0)	1.5 (1.7)	18.1 (18.7)	42.9 (43.8)	55.6 (54.5)	44.2 (43.7)	55.8 (56.3)
BTFL MUSIC	93 (89)	10.7 (10.0)	11.8 (10.3)	9.8 (10.8)	0.6 (0.8)	14.6 (15.5)	38.8 (39.3)	60.6 (59.5)	38.5 (40.0)	61.5 (60.0)
COUNTRY	92 (92)	9.9 (9.4)	12.7 (13.0)	13.5 (13.5)	3.9 (4.0)	32.6 (30.2)	65.1 (63.6)	31.0 (32.4)	47.7 (48.0)	52.3 (52.0)
NEWS/TALK	52 (46)	7.9 (8.2)	15.8 (15.3)	8.1 (9.9)	0.6 (0.8)	12.2 (13.1)	32.7 (33.3)	66.7 (65.9)	48.0 (47.2)	52.0 (52.8)
BLACK/URBAN	58 (45)	10.9 (9.9)	11.6 (12.8)	10.6 (22.1)	20.5 (19.4)	53.7 (53.9)	70.2 (68.9)	9.3 (11.7)	45.1 (42.5)	54.9 (57.5)
NOSTALGIA	37 (22)	10.4 (10.0)	12.1 (12.6)	9.4 (8.4)	0.4 (0.5)	5.7 (7.8)	23.3 (30.5)	76.3 (69.0)	45.9 (45.1)	54.1 (54.9)
RELIGION	22 (15)	9.5 (8.2)	13.2 (15.4)	9.7 (12.0)	2.8 (3.5)	27.0 (24.4)	49.9 (45.6)	47.3 (50.9)	32.5 (33.5)	67.5 (66.5)
SPANISH	14 (16)	15.7 (15.8)	8.0 (8.1)	29.2 (28.4)	3.4 (3.1)	33.1 (35.1)	59.6 (61.9)	37.0 (36.0)	36.4 (37.2)	63.6 (62.8)
CLASSICAL	21 (20)	7.8 (7.4)	16.2 (17.0)	6.3 (5.7)	0.5 (0.4)	24.6 (29.1)	54.5 (60.3)	45.0 (39.3)	50.6 (49.8)	49.4 (50.2)

ROCK/CONTEMP/TOP 40

NATIONAL MEAN:		7.9	15.9	8.8	25.8	55.6	70.0	4.2	43.2	56.8
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WNBC	NY	6.4	19.6	5.9	21	41	70	9	51	49
XTRA	SD	5.9	21.2	10.2	29	56	70	1	45	55
WBBM-F	Chi	5.7	22.0	3.8	42	39	50	8	40	60
WLS	Chi	5.2	24.5	6.9	26	47	65	9	49	51
WKZW	Peo	9.2	13.8	15.5	34	47	61	5	52	48
KIHK	D-RI	9.4	13.4	13.3	19	55	75	6	48	52
WLEV	ABE	9.9	12.8	8.4	10	51	79	11	33	67
WSTW	WilM	8.3	15.3	5.3	11	71	89	0	32	68
WHYT	Det	6.6	19.1	3.3	35	38	52	13	35	65
WNIC-F	Det	6.7	18.7	1.5	11	72	86	3	37	63
WCAU-F	Phil	7.1	17.7	7.0	35	43	58	7	38	62
KIIS	LA	7.8	16.1	7.6	10	68	87	3	37	63
KIQQ	LA	6.1	20.7	4.9	34	50	62	4	39	61
KFRC	SF	5.3	23.6	6.9	42	35	49	9	43	57
WEEI-F	Bost	6.0	20.9	2.2	22	58	71	7	42	58
WXS	Bost	10.4	12.1	11.6	22	60	72	6	40	60
WRQX	Wash	6.9	18.2	9.5	29	51	67	4	47	53
WPGL	Wash	5.7	22.3	4.5	17	59	79	4	30	70
WGCL	Cleve	7.1	17.6	8.2	39	41	59	2	39	61
KKBQ	Hous	8.1	15.5	16.4	46	38	49	5	35	65
WBZZ	Pitt	8.0	15.8	5.6	36	48	62	2	36	64
KMOX-F	ST L	7.8	16.1	7.0	40	37	49	11	34	66
WKFR	Kala	6.9	18.3	5.8	17	66	79	4	37	63
WGRD	GR Rap	6.2	20.2	8.9	26	57	72	2	44	56
WZZR	GR Rap	7.4	17.2	6.0	22	66	78	0	46	54
WFMK	Lans	9.5	13.3	9.8	12	68	85	3	34	66
WMHE	Toledo	8.7	14.6	7.2	11	64	86	3	39	61
WFWQ	F Wayne	7.2	17.5	13.2	31	57	69	0	41	59
WMEE	F Wayne	8.5	14.8	11.1	22	52	72	6	47	53
WKDD	Akr	9.4	13.4	6.4	22	60	71	7	45	55
WLOL	M-SP	8.5	14.8	12.0	37	54	61	2	40	60
WPRO-F	Prov	7.8	16.2	6.0	22	51	71	7	43	57
WBSB-F	Balt	9.0	13.9	8.0	32	51	67	1	38	62
KNBQ	Sea	7.6	16.6	8.8	34	56	66	0	41	59
KUBE	Sea	7.0	18.1	6.7	22	67	77	1	50	50
WQXI-F	Atl	7.9	15.9	6.2	4	74	94	2	43	57
WZGC	Atl	8.1	15.5	10.7	29	56	68	3	39	61
WKRQ	Cin	7.6	16.6	8.1	42	44	55	3	40	60
WXGT	Col,OH	7.8	16.2	10.3	37	56	63	0	45	55
KEGL	Dallas	6.6	19.2	3.7	44	47	55	1	56	44
KAZY	Denver	7.6	16.5	6.1	49	47	50	1	55	45
WKS	Indy	8.9	14.2	11.1	37	51	59	4	43	57
KBEQ	KC	8.6	14.7	12.2	43	47	55	2	41	59
WKTI	Milw	5.9	21.4	3.2	23	61	74	3	42	58
WZUU	Milw	6.6	18.9	4.1	10	40	76	14	42	58
WFLY	A-S-T	9.1	13.8	5.8	23	65	73	4	49	51
WKXX	Birm	8.0	15.7	10.0	18	62	75	7	33	67
WBCY	Char,NC	8.6	14.7	5.8	23	64	75	2	49	51
WFBC-F	Green,SC	8.3	15.2	7.0	8	55	84	8	41	59
WKEE	Hunt,WV	10.7	11.8	10.4	20	56	73	7	41	59

ROCK/CONTEMP/TOP 40

NATIONAL MEAN:		7.9	15.9	8.8	25.8	55.6	70.0	4.2	43.2	56.8
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WMC-F	Memp	8.5	14.9	6.3	14	69	78	8	45	55
WHYI	Miami	8.3	15.1	7.7	28	49	65	7	46	54
WINZ-F	Miami	6.6	19.1	6.9	29	47	58	14	43	57
WLAN-F	Lanc	8.0	15.7	8.3	21	61	75	4	43	57
WQXA	York	9.6	13.2	7.7	17	56	80	3	50	50
KHFI	Austin	9.2	13.7	13.9	26	62	72	2	48	52
WFMF	BR	10.2	12.3	12.6	27	55	68	5	55	45
WNOK-F	Col,SC	9.7	13.0	4.6	17	65	80	3	48	52
WSKZ	Chatta	9.8	12.9	14.2	23	64	74	3	50	50
KMGK	DM	9.6	13.2	11.9	45	45	55	0	48	52
KRNQ	DM	8.8	14.2	5.6	10	80	86	4	39	61
KFYE	Fresno	7.2	17.4	11.5	16	64	82	2	55	45
WIVY	Jkville	8.1	15.6	9.6	25	58	70	5	40	60
WWKX	Nash	7.6	16.6	13.7	32	53	66	2	36	64
WDCG	Raleigh	8.3	15.2	9.8	30	65	70	0	54	46
WYLD-F	NO	14.8	8.5	7.0	12	64	81	7	47	53
WEZB	NO	8.2	15.4	11.9	29	51	67	4	36	64
KOFM	OK C	7.7	16.3	7.2	27	54	73	0	32	68
WBJW+	Orl	8.2	15.4	10.8	25	51	69	6	41	59
KZZP-F	Phoe	6.6	19.1	5.4	14	76	83	3	56	44
KITY	SA	7.7	16.4	6.2	36	40	59	5	47	53
WRBQ	Tampa	10.0	12.6	14.3	18	58	76	6	41	59
WQUT	JC-King	11.3	11.0	13.2	26	50	65	9	45	55
WOKI	Knox	8.8	14.4	8.0	36	52	63	1	52	48
KLUC	LV	10.7	11.8	14.4	24	61	74	2	45	55
W LAP-F	Lex	9.4	13.4	11.9	24	63	75	1	41	59
KKYK	LR	9.6	13.2	12.8	23	59	70	7	42	58
KQKQ	Omaha	10.4	12.2	10.1	29	60	70	1	39	61
WRVQ	Rich	8.3	15.2	14.0	26	54	66	8	46	54
WXLK	Roan	12.2	10.3	18.8	14	60	78	8	40	60
KRQQ	Tucson	6.0	21.0	4.6	9	77	91	0	47	53
KEYN	Wich	9.6	13.1	18.1	27	53	71	2	40	60
KAYI	Tulsa	9.9	12.8	6.8	49	42	49	2	59	41

AOR

NATIONAL MEAN:		8.9	14.2	9.8	24.5	69.1	73.8	1.7	64.9	35.1
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WAPP	NY	6.8	18.4	3.0	24	69	73	3	66	34
WNEW	NY	6.3	20.1	3.6	5	73	81	14	52	48
WPLJ	NY	7.3	17.4	8.0	36	56	62	2	60	40
KGB	SD	7.9	15.9	5.5	21	72	75	4	65	35
KPRI	SD	7.3	17.2	4.4	26	70	73	1	62	38
WLUP	Chi	7.0	18.1	4.3	22	75	77	1	68	32
WXLN	D-RI	11.8	10.7	14.3	27	70	73	0	69	31
WZZO	ABE	8.5	14.8	11.8	20	76	80	0	68	32
WLLZ	Det	5.9	21.3	2.7	28	68	72	0	66	34
WRIF	Det	6.3	20.0	3.0	20	74	79	1	61	39
WMMR	Phil	7.0	18.0	2.7	17	73	80	3	68	32
WYSP	Phil	8.0	15.7	5.0	30	64	69	1	69	31
KLOS	LA	6.5	19.4	4.2	24	67	75	1	63	37
KMET	LA	7.3	17.2	5.3	18	70	76	6	67	33
KROQ	LA	10.3	12.2	10.7	38	57	61	1	61	39

AOR

NATIONAL MEAN:		8.9	14.2	9.8	24.5	69.1	73.8	1.7	64.9	35.1
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KMEL	SF	7.0	18.1	2.7	19	71	80	1	65	35
KRQR	SF	6.9	18.3	4.1	35	51	55	10	64	36
WBCN	Bost	9.2	13.7	7.4	8	85	88	4	70	30
WCOZ-F	Bost	6.9	18.3	5.7	33	60	65	2	67	33
WAVA	Wash	9.0	14.0	5.2	25	68	75	0	61	39
WWDC	Wash	5.6	22.4	4.4	34	59	64	2	68	32
WMMS	Cleve	9.7	13.0	7.7	19	74	79	2	64	36
KLLO	Hous	9.5	13.3	8.6	24	68	75	1	70	30
WQMF	Louis	9.4	13.4	12.5	39	53	57	4	50	50
WDVE	Pitt	9.7	13.0	8.4	26	68	73	1	66	34
WHCN	Hartf	7.1	17.8	2.6	25	70	73	2	68	32
KSHE	ST L	9.2	13.7	10.0	19	72	79	2	73	27
KSJO	SJ	9.2	13.7	8.3	36	56	63	1	65	35
WLAV	G Rap	10.4	12.2	14.7	24	75	76	0	61	39
WAAF	Worc	9.3	13.6	8.6	20	73	80	0	62	38
WIOT	Toledo	9.1	13.8	14.0	33	59	65	2	67	33
KDKB-F	M-SP	6.7	18.9	3.4	25	68	75	0	70	30
KQRS+	M-SP	7.5	16.8	2.2	22	75	77	1	69	31
WHJY	Prov	9.7	13.0	8.8	31	61	65	4	63	37
WIYY	Balt	9.3	13.5	10.8	28	65	70	2	67	33
KISW	Sea	10.2	12.4	8.2	23	75	77	0	76	24
KZOK	Sea	10.1	12.5	9.7	36	60	64	0	74	26
WKLS	Atl	9.9	12.7	8.2	25	72	74	1	70	30
WGRQ	Buff	7.6	16.6	6.7	41	56	58	1	65	35
WEBN	Cin	8.8	14.3	10.6	30	66	68	2	64	36
WLVQ	Col,OH	11.3	11.0	17.3	15	79	84	1	64	36
KZEW	Dallas	7.1	17.8	6.4	13	82	85	2	71	29
WTUE	Dayton	12.9	9.8	15.2	29	67	70	1	59	41
KBPI	Denver	6.2	20.2	3.2	20	73	80	0	59	41
KBCO	Denver	10.3	12.2	9.4	2	89	97	1	60	40
WFBQ	Indy	9.7	13.0	13.3	20	77	79	1	68	32
KYYS	KC	6.8	18.6	8.6	36	54	61	3	66	34
WQFM	Milw	7.2	17.5	6.3	23	77	77	0	66	34
WPYX	AST	10.5	12.1	14.4	31	60	66	3	61	39
WAPI	Birm	10.5	12.0	11.5	17	68	69	14	56	44
WROQ	Char,NC	9.0	13.9	10.8	22	68	75	3	75	25
WZXR	Memp	9.0	13.9	16.3	27	71	73	0	59	41
WSHE	Miami	8.7	14.4	9.9	20	70	77	3	74	26
WTPA	Harris	14.1	8.9	18.4	19	76	80	1	70	30
KWXL	Alb	12.3	10.3	15.6	31	68	69	0	74	26
WAPL	Apple	8.9	14.2	15.2	26	68	74	0	61	39
WSSX	Char,SC	10.1	12.5	15.4	21	71	77	2	59	41
KILO	Col Spg	12.2	10.3	14.0	13	84	87	0	78	22
KNCN	Cor Chr	12.8	9.9	25.2	29	69	71	0	69	31
KGGO	DM	10.6	11.9	15.7	33	63	67	0	61	39
KLAQ	EP	11.4	11.0	17.5	28	71	72	0	69	31
WNCK	Flint	9.3	13.5	8.8	28	64	68	4	64	36
WKZL	G-WS	13.4	13.4	15.9	19	74	81	0	56	44
KDUK	Hono	10.1	12.4	16.7	26	68	74	0	67	33
KQMQ	Hono	9.2	13.7	8.5	25	67	73	2	55	45
WFYV	Jkville	9.0	13.9	16.8	23	77	77	0	70	30
WKDF	Nash	12.0	10.5	15.8	23	74	77	0	60	40
WRNO	NO	10.9	11.6	9.1	19	70	78	3	61	39
WNOR-F	Norf	8.7	14.4	4.6	18	75	78	4	69	31
WMYK-F	Norf	6.9	18.2	7.0	25	69	74	1	71	29

		<u>MOR</u>								
NATIONAL MEAN:		8.2	15.4	10.3	1.5	18.1	42.9	55.6	44.2	55.8
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WGN	Chi	10.4	12.1	7.0	1	10	35	64	46	54
WJBC	Bloom	12.3	10.3	21.0	0	25	46	54	39	61
WMBD	Peo	8.3	15.1	11.4	2	8	32	66	40	60
WJR	Det	9.4	13.5	9.5	1	8	28	71	50	50
WTP	Phil	8.5	14.7	6.3	2	19	46	52	31	69
KNBR	SF	5.7	22.0	3.5	2	37	67	31	53	47
KSFO	SF	6.4	19.6	5.5	0	13	45	55	54	46
WBZ	Bost	8.3	15.1	8.0	1	13	43	56	37	63
WHDH	Bost	8.7	14.4	7.9	2	21	51	47	37	63
WMAL	Wash	9.8	12.8	10.5	1	11	36	63	40	60
WAVG	Louis	7.3	17.1	8.9	2	17	37	61	39	61
WHAS	Louis	7.0	18.1	8.7	2	20	45	53	53	47
KDKA	Pitt	10.4	12.1	10.0	1	11	27	72	37	63
WTIC	Hartf	11.0	11.5	12.6	1	13	36	63	43	57
WELI	NH	9.6	13.1	12.6	0	9	30	70	38	62
WKZO	Kala	7.2	17.6	10.5	0	13	34	66	37	63
WOOD	G Rpd	10.0	12.6	14.6	0	16	52	48	37	63
WSPD	ToledO	9.0	14.1	14.4	1	14	30	69	38	62
WOWO	F Wayne	8.3	15.2	16.6	4	20	44	52	47	53
WAKR	Akron	9.1	13.8	14.5	2	13	36	62	36	64
WHBC	Canton	9.0	14.0	12.6	2	13	34	64	33	67
WHJJ	Prov	6.6	19.1	4.1	1	13	38	61	44	56
WBAL	Balt	11.6	10.8	11.4	1	7	18	81	38	62
KOMO	Sea	6.5	19.3	8.4	2	16	41	57	53	47
WSB	Atl	6.8	18.5	7.9	1	18	45	54	49	51
WBEN	Buff	7.4	16.9	6.9	1	14	26	73	45	55
WLW	Cin	6.0	20.9	6.2	0	22	41	59	52	48
WBNS	Col,OH	7.5	16.9	5.4	1	49	74	25	50	50
WHIO	Dayt	9.0	13.9	12.5	1	15	34	65	42	58
KHOW	Denv	6.8	18.4	5.8	1	29	71	28	50	50
WIBC	Indy	9.6	13.1	10.7	2	25	52	46	37	63
WISN	Milw	6.6	19.0	6.1	3	33	64	33	49	51
WTMJ	Milw	7.4	17.0	9.1	1	17	48	51	40	60
WGY	A-S-T	9.2	13.7	12.1	2	23	46	52	42	58
WHP	Harris	10.0	12.6	14.0	0	13	36	64	38	62
WSBA	York	10.9	11.5	10.4	4	17	38	58	41	59
KOB	Alb	7.8	16.1	12.7	2	35	59	39	52	48
WIS	Col,SC	9.5	13.3	15.6	4	21	45	51	50	50
KSSK	Hono	7.1	17.7	6.7	2	30	54	44	47	53
WPTF	Raleigh	9.7	12.9	13.2	0	9	26	74	41	59
WTAR	Norf	8.3	15.2	7.1	1	19	44	55	47	53
WARM	NE PA	7.3	17.3	11.7	3	17	49	48	41	59
KEX	Port	6.8	18.5	9.6	2	24	55	43	48	52
KSL	SLC	8.5	14.8	10.1	4	23	51	45	43	57
WFLA	Tampa	5.4	23.2	4.5	1	21	42	57	47	53
KFAB	Omaha	10.4	12.1	15.0	2	15	43	55	44	56
WRVA	Rich	10.3	12.2	12.6	0	14	44	56	45	55
WHAM	Roch	6.8	18.5	10.7	2	20	38	60	45	55
WSYR	Syra	9.4	13.4	14.3	1	15	36	63	40	60
KRMG	Tulsa	9.3	13.5	12.2	2	17	42	56	41	59

BEAUTIFUL MUSIC

NATIONAL MEAN:		10.7	11.8	9.8	0.6	14.6	38.8	60.6	38.5	61.5
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WPAT-F	NY	8.3	15.3	2.9	1	11	41	58	47	53
WRFM	NY	11.0	11.4	8.6	1	9	31	68	51	49
WEZN	Bridge	9.6	9.6	9.3	2	15	45	53	44	56
KJQY	SD	12.7	9.9	11.5	1	13	34	65	39	61
WLAK	Chi	8.7	14.5	4.7	1	12	44	55	38	62
WLOO	Chi	10.6	11.9	6.4	1	12	41	58	43	57
WSWT	Peo	7.8	16.1	10.9	0	29	57	43	36	64
WQQQ	ABE	11.1	11.3	7.1	1	6	34	65	33	67
WJBR	Wilm	11.9	10.6	9.2	1	11	32	67	36	64
WJOI	Det	11.3	11.1	8.6	0	12	34	66	36	64
WEAZ	Phil	11.6	10.9	8.2	0	8	31	69	37	63
KBIG	LA	10.5	12.0	7.5	1	17	52	47	34	66
KJOI	LA	10.1	12.5	10.2	0	12	32	68	42	58
KABL-F	SF	7.6	16.5	7.1	0	9	34	66	33	67
KOIT	SF	9.2	13.7	5.7	1	17	40	59	38	62
WHUE-F	Bost	7.8	16.1	3.9	0	7	32	68	41	59
WJIB	Bost	9.2	13.7	5.8	0	9	35	65	41	59
WGAY	Wash	11.3	11.1	7.3	0	9	38	62	39	61
WDOK	Cleve	10.9	11.5	8.9	0	15	37	63	48	52
WQAL	Cleve	10.5	12.0	8.8	0	16	36	64	36	64
KODA	Hou	9.9	12.8	6.9	2	19	56	42	38	62
WVEZ	Louis	12.4	10.2	9.4	0	15	35	65	43	57
WPNT	Pitt	9.9	12.8	3.2	0	15	31	69	41	59
WSHH	Pitt	10.0	14.2	5.8	0	7	16	84	40	60
WKSS	Hartf	10.3	12.3	2.4	0	16	34	66	43	57
WRCH	Hartf	9.3	13.6	7.8	0	9	36	64	41	59
KEZK	ST L	9.6	13.1	3.6	2	17	38	60	32	68
WQLR	Kala	9.6	13.1	5.4	5	27	59	36	38	62
WOOD-F	G Rpd	9.3	13.5	10.0	2	22	47	51	43	57
WSRS	Worc	10.3	12.3	10.5	0	10	35	65	32	68
WLQR	Tol	11.9	10.6	11.2	0	20	43	57	42	58
WEZV	F Wayne	10.9	11.5	13.2	4	25	41	55	46	54
WHBC-F	Canton	10.2	12.4	6.2	0	14	43	57	40	60
WAYL	M-SP	9.1	13.8	6.1	0	16	39	61	32	68
WLKW-F	Prov	13.8	9.1	13.7	0	6	23	77	43	57
WLIF	Balt	10.0	12.6	6.3	0	12	35	65	33	67
KBRD	Sea	9.6	13.1	6.7	0	14	36	64	39	61
KSEA	Sea	10.5	12.0	5.3	2	16	41	57	38	62
WPCH	Atl	8.7	14.5	7.2	2	16	50	48	34	66
WJYE	Buff	12.1	10.4	12.9	0	12	37	63	41	59
WWEZ	Cin	11.8	10.7	12.9	0	13	33	67	40	60
WBNS	Col	8.3	15.2	6.2	1	12	34	65	39	61
KMEZ	Dall	10.7	11.8	7.9	1	14	48	51	45	55
KOAX	Dall	10.8	11.6	5.9	0	16	33	67	45	55
WHIO-F	Dayt	12.4	10.2	12.1	0	17	44	56	31	69
KOSI	Deny	10.5	12.0	10.8	1	18	50	49	39	61
WXTZ	Indy	9.8	12.8	13.0	0	13	39	61	44	56
KCEZ	KC	10.9	11.5	16.0	0	21	36	64	41	59
WEZW	Milw	10.8	11.7	4.3	2	16	38	60	38	62
WROW-F	A-S-T	9.5	13.2	11.2	0	17	36	64	44	56

BEAUTIFUL MUSIC

NATIONAL MEAN:		10.7	11.8	9.8	0.6	14.6	38.8	60.6	38.5	61.5
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WSPA	Green,SC	10.8	11.7	8.4	1	23	38	61	37	63
WHEZ	Hunt	10.5	11.9	7.7	0	18	45	55	29	71
WEZI	Memp	9.6	13.2	12.5	1	22	58	41	37	63
WLYF	Miami	11.4	11.0	11.7	0	7	22	78	36	64
WYOR	Miami	12.7	9.9	14.4	0	8	23	77	44	56
WHP-F	Harris	10.9	11.6	14.6	0	13	29	71	37	63
WNCE	Lanc	12.4	10.2	10.1	0	10	32	68	31	69
WSBA-F	York	11.6	10.8	5.9	0	30	55	45	34	66
KKJY	Alb	10.9	11.6	12.7	0	24	44	56	36	64
KPEZ	Austin	13.4	9.4	17.3	0	6	44	56	41	59
WXRY	Col,SC	9.2	13.7	10.3	0	26	62	38	41	59
WDEF-F	Chatta	9.2	13.7	8.7	2	20	54	44	29	71
KIOU	Cor Chr	13.3	9.5	23.2	0	19	42	58	44	56
WWLV	Day Bch	14.0	9.0	10.1	0	15	32	68	38	62
KLYF	DM	11.8	10.7	7.2	0	18	45	55	36	64
WGMZ	Flint	10.2	12.4	7.9	0	22	47	53	38	62
KKNU	Fresno	10.2	12.3	12.8	0	16	33	67	41	59
WGLD	G-WS	10.5	12.0	12.2	0	15	54	46	44	56
WKTZ	Jkville	11.7	10.8	12.7	0	13	32	68	32	68
WZEZ	Nash	13.3	9.5	10.5	2	15	48	50	38	62
WYYD	Raleigh	10.2	12.3	11.9	1	14	43	56	38	62
WBVU	NO	12.2	10.4	13.7	1	14	36	63	39	61
WFOG	Norf	13.4	9.4	14.4	1	16	46	53	37	63
KKNG	OK C	11.0	11.5	13.8	3	11	38	59	42	58
WDBO	Orl	12.0	10.5	11.6	0	5	20	80	40	60
KMEO	Phoe	8.9	14.2	8.6	0	10	29	71	42	58
KQYT	Phoe	10.3	12.2	7.6	0	14	35	65	37	63
KUPL	Port	8.6	14.7	8.5	1	14	39	60	31	69
KXL	Port	10.8	11.6	7.6	0	8	34	66	38	62
KCTC	Sacra	12.0	10.5	9.3	0	20	47	53	45	55
WWBA	Tampa	14.5	8.7	20.0	0	4	10	90	39	61
WTFM	JC-Kin	13.0	9.7	11.9	1	12	45	54	40	60
WEZK	Knox	11.3	11.2	13.6	1	17	47	52	33	67
WPVR	Roan	12.9	9.8	16.1	0	13	40	60	42	58
WEZO	Roch	10.0	12.6	14.5	0	16	38	62	46	54
KCOZ	Shreve	15.0	8.4	18.8	1	15	38	61	40	60
KXLY	Spok	12.0	10.5	9.2	0	15	34	66	37	63
WHYN-F	Sprin	10.2	12.3	7.1	4	34	64	32	42	58
WEZG	Syr	9.9	12.8	8.7	2	7	36	62	35	65
KJYK	Tucs	10.8	11.6	6.9	0	10	37	63	41	59
WKBN-F	Young	11.1	11.3	7.0	1	20	39	60	45	55
WEAT	W Palm	11.1	11.3	16.0	0	4	15	85	37	63
KBEZ	Tulsa	13.7	9.2	15.0	0	13	37	63	38	62

COUNTRY

NATIONAL MEAN:		9.9	12.7	13.5	3.9	32.6	65.1	31.0	47.7	52.3
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WHN	NY	7.6	16.7	6.6	2	21	55	43	49	51
WKHK	NY	7.7	16.4	5.1	4	37	72	24	55	45
KSON-F	SD	9.3	13.6	8.6	5	41	72	23	57	43
KUZZ	Bakers	12.5	10.1	17.1	4	26	50	46	54	46
WMAQ	Chi	6.3	20.0	7.0	3	20	57	40	48	52
WJEZ	Chi	9.1	13.8	9.6	3	37	78	19	41	59
WXCL	Peo	8.9	14.2	18.5	2	16	50	48	41	59
WHBF	D-RI	8.2	15.4	9.5	2	17	43	55	42	58
WXKW	ABE	12.9	9.8	14.5	1	28	57	42	45	55
WCXI	Det	8.4	15.1	8.3	0	15	44	56	46	54
WWW	Det	8.6	14.7	9.7	3	33	67	30	44	56
WFIL	Phil	9.6	13.2	12.3	4	23	66	30	53	47
KLAC	LA	8.1	15.5	6.4	1	14	52	47	54	46
KZLA-F	LA	9.1	13.8	6.0	2	29	72	26	51	49
KNEW	SF	8.1	15.6	14.2	1	21	46	53	40	60
KSAN	SF	9.9	12.8	5.8	2	51	75	23	64	36
WMZQ	Wash	10.2	12.3	13.3	5	38	80	15	39	51
WPKX	Wash	11.2	11.2	13.9	3	25	61	36	37	53
WHK	Cleve	9.7	13.0	10.7	2	11	45	53	46	54
WKSW	Cleve	8.6	14.7	8.2	3	37	68	29	52	48
KIKK	Hou	9.0	14.0	11.5	8	45	75	17	50	50
KILT	Hou	7.8	16.1	8.0	8	49	75	17	55	45
WAMZ	Louis	12.4	10.2	22.2	5	40	78	17	45	55
WCII	Louis	7.8	16.2	10.2	4	23	60	36	50	50
WDSY	Pitt	10.8	11.6	7.8	2	35	69	29	40	60
KSD	ST L	7.4	17.0	9.6	2	38	72	26	50	50
WIL-F	ST L	11.0	11.5	12.2	3	34	60	38	43	57
WCUZ-F	G Rpd	11.1	11.4	11.8	3	49	84	13	51	49
WITL-F	Lans	9.3	13.6	12.6	1	26	61	38	47	53
WKLR	Toledo	12.2	10.3	13.2	2	42	78	20	40	60
WDGY-F	M-SP	8.8	14.3	13.9	3	34	69	28	51	49
WPOC	Balt	10.6	11.9	18.4	4	29	72	24	44	56
KMPS-F	Sea	8.9	14.2	15.7	3	23	60	37	53	47
WKHX	Atl	11.3	11.2	14.5	9	34	77	14	44	56
WYRK	Buff	13.7	9.2	9.7	3	29	69	28	41	59
WUBE	Cin	12.0	10.5	15.1	5	24	52	43	44	56
KPLX	D-FW	9.1	13.8	6.2	11	47	76	13	41	59
KSCS	D-FW	9.7	13.0	14.4	10	42	72	18	45	55
WBAP	D-FW	7.4	17.0	9.9	3	26	55	42	58	42
WONE	Dayt	9.4	13.4	15.1	5	24	65	30	45	55
WIRE	Indy	11.6	10.8	22.4	1	18	43	56	48	52
WFMS	Indy	13.4	9.4	19.9	5	31	73	22	46	54
WDAF	KC	10.6	11.8	20.1	1	26	59	40	51	49
WBCS	Milw	6.6	19.1	4.7	4	28	68	28	28	72
WZZK	Birm	10.0	12.5	12.6	6	37	63	31	38	62
WSOC-F	Char,NC	10.0	12.5	18.3	5	32	71	24	46	54
WESC-F	Green,SC	12.0	10.5	11.1	5	25	52	43	45	55
WSSL	Gree,SC	11.6	10.8	8.2	5	44	81	14	49	51
WMC	Memp	10.2	12.4	21.5	3	27	64	33	48	52
WKQS	Miami	10.2	12.4	12.4	7	24	52	41	42	58

		COUNTRY								
NATIONAL MEAN:		9.9	12.7	13.5	3.9	32.6	65.1	31.0	47.7	52.3
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WRKZ	Harris	11.1	11.4	16.0	2	33	80	18	52	48
KASE	Austin	12.3	10.2	12.6	5	53	79	16	45	55
KOKE-F	Austin	9.5	13.2	5.9	2	69	84	14	46	54
WYNK-F	BR	11.7	10.7	16.1	5	40	65	30	52	48
KYKR-F	Beau	10.3	12.2	13.8	3	40	68	29	47	53
WEZL	Char,SC	11.5	10.9	24.9	3	40	65	32	55	45
WCOS-F	Col,SC	11.3	11.1	19.2	7	40	66	27	51	49
WDOD-F	Chatt	9.9	12.7	14.3	3	38	77	20	50	50
KOUL	Cor Chr	10.8	11.7	16.9	5	41	69	26	43	57
KSL	DM	9.8	12.9	16.4	3	23	60	37	47	53
KHEY-F	EP	10.8	11.7	11.2	3	34	72	25	45	55
WTQR	G-WS	12.8	9.9	17.9	2	32	73	25	57	43
WCRJ+	Jkville	12.1	10.4	14.1	8	45	66	26	51	49
WSIX-F	Nash	10.7	11.8	15.0	2	24	60	38	54	46
WCMS-F	Norf	12.5	10.1	16.6	3	32	65	32	59	41
KEBC	OK C	10.4	12.2	15.6	3	32	63	34	51	49
WHOO-F	Orl	7.7	16.3	10.7	8	32	61	31	49	51
KNIX-F	Phoe	8.4	15.0	9.3	4	32	70	26	47	53
KJIB	Port	10.0	12.5	9.2	4	49	79	17	48	52
KAER	Sacra	11.3	11.2	8.2	4	42	77	19	41	59
KRAK	Sacra	7.3	17.3	13.8	2	15	47	51	46	54
KSOP-F	SLC	11.7	10.8	12.6	5	43	80	15	58	42
KAJA	SA	10.0	12.6	7.7	9	55	78	13	35	65
KKYX	SA	9.6	13.2	13.4	1	30	51	48	58	42
WSUN	Tampa	10.0	12.5	13.0	4	11	42	54	42	58
WQYK	Tampa	12.7	9.9	21.8	6	30	58	36	52	48
WXBQ	JC-Kin	11.9	10.6	17.3	4	34	70	26	45	55
WIVK-F	Knox	12.0	10.5	20.9	3	32	69	28	44	56
WVLK-F	Lex	9.9	12.8	11.5	4	41	74	22	45	55
KSSN	L Rock	10.9	11.6	15.1	3	37	69	28	46	54
KLLL-F	Lubb	11.8	10.7	15.2	6	51	75	19	40	60
WKSJ	Mobile	11.6	10.9	23.7	3	38	69	28	54	46
WOW	Omaha	8.6	14.7	5.1	0	39	78	22	54	46
WTVR-F	Rich	10.9	11.5	12.5	4	32	63	33	39	61
KWKH	Shreve	8.1	15.5	14.1	6	20	49	45	52	48
KCUB	Tucson	11.1	11.3	25.6	9	29	63	28	55	45
WQXK	Young	12.1	10.4	15.4	4	31	68	28	49	51
KFDI	Wich	8.9	14.2	16.3	0	20	43	57	49	51
KFH	Wich	9.7	13.1	10.5	0	11	32	68	47	53
WIRK-F	W. Palm	13.4	9.4	25.2	12	40	71	17	57	43
KVOO	Tulsa	9.5	13.3	18.4	1	17	46	53	47	53
KWEN	Tulsa	10.9	11.5	13.4	7	49	80	13	36	64

NEWS/TALK

NATIONAL MEAN:		7.9	15.8	8.1	0.6	12.2	32.7	66.7	48.0	52.0
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WABC	NY	5.4	23.3	2.6	3	27	50	47	50	50
WCBS	NY	6.6	19.2	6.5	1	12	31	68	52	48
WINS	NY	7.0	18.0	9.7	1	13	31	68	42	58
WOR	NY	9.9	12.8	8.9	0	5	23	77	25	75
KSDO	SD	8.2	15.5	10.8	0	15	36	64	50	50
WBBM	Chi	6.4	19.8	7.0	1	12	38	61	48	52
WIND	Chi	10.3	12.3	8.5	1	10	30	69	36	64
WOC	D-RI	10.0	12.6	15.0	0	6	27	73	45	55
WILM	Wilm	6.8	18.5	5.2	0	12	26	74	53	47
WWJ	Det	7.4	17.1	5.1	1	10	25	74	45	55
WXYZ	Det	11.1	11.3	6.8	0	8	24	76	37	63
KYW	Phil	7.2	17.5	8.6	1	14	35	64	46	54
WCAU	Phil	7.0	18.0	6.4	2	11	26	72	50	50
KABC	LA	9.8	12.8	8.7	0	15	32	68	46	54
KFWB	LA	6.8	18.6	8.3	1	12	27	72	47	53
KNX	LA	6.3	19.9	4.8	0	11	32	68	53	47
KCBS	SF	7.8	16.2	7.0	1	14	39	60	53	47
KGO	SF	9.9	12.8	9.1	1	11	32	67	43	57
WEET	Bost	7.1	17.7	7.1	1	10	21	78	48	52
WRKO	Bost	7.9	16.0	1.7	2	12	29	69	44	56
WRC	Wash	8.6	14.7	7.7	1	13	35	64	41	59
WTOP	Wash	5.8	21.6	5.3	2	16	43	55	58	42
WERE	Cleve	6.8	18.4	6.8	0	6	25	75	45	55
KPRC	Hou	8.4	15.1	7.8	0	11	42	58	48	52
KTRH	Hou	8.4	15.1	11.0	1	15	45	54	58	42
KQV	Pitt	7.9	16.0	2.5	0	8	20	80	52	48
WPOP	Hartf	6.2	20.2	5.0	0	18	36	64	59	41
KNOX	ST L	12.5	10.0	15.3	1	12	35	64	47	53
WCCO	M-SP	11.2	11.3	14.4	1	10	37	62	45	55
WEAN	Prov	9.3	13.6	6.1	0	8	20	80	42	58
KIRO	Sea	8.4	14.9	10.8	1	19	46	53	56	44
KVI	Sea	6.4	19.6	3.8	2	19	48	50	43	57
WGST	Atl	5.0	25.2	5.0	0	25	52	48	53	47
WCKY	Cin	10.2	12.4	10.6	0	15	29	71	43	57
KRLD	Dall	7.2	17.6	10.9	1	10	36	63	49	51
WFAA	Dall	8.9	14.2	7.4	0	18	42	58	45	55
KOA	Denv	7.2	17.5	4.2	0	11	41	59	58	42
KCMO	KC	7.3	17.1	5.4	1	12	41	58	46	54
WINZ	Miami	7.8	16.2	12.0	0	6	17	83	47	53
WNWS	Miami	12.2	10.3	10.3	0	8	19	81	40	60
KHO	DM	8.5	14.9	11.3	0	14	32	68	48	52
KMJ	Fresno	10.9	11.5	20.7	0	8	24	76	54	46
KHVH	Hono	7.5	16.9	6.6	2	14	40	58	65	35
WLAC	Nash	9.0	13.9	6.0	1	13	36	63	49	51
WGSO	NO	7.1	17.7	3.0	0	18	34	66	55	45
WNJS	Norf	8.3	15.3	9.4	0	10	39	61	53	47
KTOK	OK C	9.8	12.9	12.2	1	11	31	68	47	53
KTAR	Phoc	9.9	12.7	11.9	0	16	35	65	56	44
KXL	Port	8.9	14.1	9.9	0	6	30	70	40	60
KFBK	Sacra	7.6	16.6	3.9	0	6	22	78	48	52
WOAI	SA	8.1	15.5	7.3	0	14	33	67	48	52
WBBW	Young	14.8	8.5	6.9	0	5	10	90	35	65

BLACK/URBAN

NATIONAL MEAN:		10.9	11.6	10.6	20.5	53.7	70.2	9.3	45.1	54.9
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WBLS	NY	9.4	13.4	8.1	19	56	76	5	47	53
WKTU	NY	6.9	18.3	4.5	25	58	71	4	39	61
WRKS	NY	8.4	15.0	2.9	19	60	77	4	35	65
XHRM	SD	15.2	8.3	20.9	26	60	73	1	55	45
WJPC	Chi	7.0	17.9	3.8	35	39	51	14	43	57
WGCI	Chi	9.4	13.4	5.9	17	61	78	5	41	59
WDRQ	Det	9.0	14.0	3.4	23	55	71	6	40	60
WJLB	Det	7.8	16.2	3.2	15	50	66	19	44	56
WDAS	Phil	10.6	11.9	5.8	13	63	80	7	45	55
WUSL	Phil	10.0	12.6	6.5	26	55	68	6	51	49
KDAY	LA	6.0	21.1	0.5	38	39	56	6	31	69
KUTE	LA	6.2	20.2	4.9	17	66	80	3	45	55
KDIA	SF	8.2	15.3	6.7	23	45	60	17	45	55
KSOL	SF	9.1	13.8	4.0	24	62	71	5	46	54
WHUR	Wash	9.8	12.9	2.4	9	55	82	9	53	47
WKYS	Wash	11.3	11.1	4.6	17	61	79	4	47	53
WDMT	Cleve	10.0	12.6	10.7	20	50	72	8	50	50
KMJQ	Hou	12.1	10.4	7.3	24	57	94	2	45	55
KRLY	Hou	11.5	10.9	6.5	11	66	81	8	58	42
WLOU	Louis	18.9	6.7	21.5	16	48	67	17	40	60
WAMO-F	Pitt	15.1	8.3	21.7	14	52	66	20	45	55
KMJM	ST L	10.0	12.5	7.3	24	59	69	7	37	63
WWIN	Balt	8.9	14.2	4.9	23	49	62	15	45	55
WXYV	Balt	11.0	11.4	9.1	19	47	68	13	51	49
WVEE	Atl	11.5	10.9	12.9	17	61	79	4	44	56
WBLK	Buff	13.9	9.1	17.7	19	50	63	18	36	64
WBLZ	Cin	9.5	13.3	9.5	20	62	80	0	56	44
KKDA	Dall	9.0	14.1	10.6	25	55	67	8	39	61
KNOK	Dall	9.9	12.8	7.3	27	53	62	11	53	47
WTLC	Indy	14.8	8.5	29.7	20	47	61	19	48	52
KPRS	KC	15.3	8.2	23.7	16	53	73	11	51	49
WLUM	Milw	13.2	9.6	16.9	18	71	78	4	46	54
WENN-F	Birm	14.6	8.6	8.2	21	56	69	10	44	56
WPEG	Char,NC	13.8	9.1	20.7	25	52	65	13	38	62
WHYZ	Gree,SC	25.3	5.0	13.6	13	60	77	10	35	65
WDIA	Memp	7.4	17.0	9.0	11	30	52	37	44	56
KRNB	Memp	10.0	12.6	2.3	25	56	67	8	43	57
WHRK	Memp	9.2	13.7	2.7	23	60	73	4	49	51
WEDR	Miami	15.3	8.2	18.9	17	59	77	6	39	61
KNOW	Aust	11.3	11.1	8.2	31	38	64	5	50	50
WXOK	BR	9.8	12.8	3.5	17	46	66	17	46	54
KHYS	Beaum	12.9	9.8	19.3	27	48	69	14	53	47
WPAL	Char,SC	17.0	7.4	6.2	9	54	78	13	49	51
WWWZ	Char,SC	10.7	11.8	13.2	18	61	78	4	52	48
WOIC	Col,SC	12.1	10.4	11.7	14	45	56	33	30	70
WJTT-F	Chatt	13.8	9.1	16.1	28	52	59	13	48	52
WDZZ	Flint	14.9	8.4	17.6	23	49	73	4	42	58
WQMG	G-WS	14.9	8.4	12.4	10	59	82	8	40	60
WPDQ	Jkville	10.3	12.2	9.8	15	59	73	12	50	50
WVOL	Nash	11.8	10.7	10.7	29	40	57	14	40	60

BLACK/URBAN

NATIONAL MEAN:		10.9	11.6	10.6	20.5	53.7	70.2	9.3	45.1	54.9
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WAIL	NO	11.4	11.0	11.4	31	46	59	10	43	57
WOWI	Norf	9.9	12.7	8.8	18	60	77	5	56	44
WORL	Orl	13.4	9.4	10.2	26	53	68	6	47	53
WTMP	Tampa	16.3	7.7	13.8	24	50	65	11	53	47
KOKY	L Rock	10.4	12.1	18.8	17	56	71	12	45	55
WBLX	Mobile	16.4	7.7	10.3	23	49	70	7	45	55
WPLZ	Rich	13.8	9.1	14.3	21	62	78	1	42	58
KOKA	Shreve	13.8	9.1	14.7	13	49	67	20	39	61

BIG BAND/NOSTALGIA

NATIONAL MEAN:		10.4	12.1	9.4	0.4	5.7	23.3	76.3	45.9	54.1
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WNEW	NY	9.6	13.1	7.6	1	8	33	66	46	54
WHLI	NY	12.7	9.9	1.6	0	2	36	64	50	50
KMLO	SD	20.1	6.3	10.2	0	8	15	85	50	50
WJJD	Chi	9.4	13.5	8.0	3	5	21	76	47	53
WKAP	ABE	11.8	10.7	11.5	0	9	24	76	49	51
CKJY	Det	8.4	15.1	4.8	0	3	23	77	48	52
WPEN	Phil	9.5	13.3	6.0	1	3	28	71	46	54
KMPC	LA	6.9	18.4	6.8	0	13	46	54	53	47
KPRZ	LA	9.4	13.5	13.1	0	3	19	81	49	51
WXKS	Bost	17.7	7.1	5.9	0	5	14	86	45	55
WBBG	Cleve	10.8	11.7	11.3	1	2	24	75	42	58
WJAS	Pitt	9.9	12.7	6.4	0	2	17	83	47	53
WRTH	ST L	9.1	13.9	7.6	0	1	20	80	38	62
WCWA	Toledo	12.9	9.7	10.4	0	6	32	68	47	53
WLKW	Prov	12.9	9.7	1.0	1	7	16	83	56	44
WITH	Balt	10.9	11.6	8.4	1	5	17	82	50	50
KIXI	Sea	9.6	13.2	10.7	0	13	28	72	44	56
WECK	Buff	10.5	12.0	7.3	0	6	32	68	57	43
WMLX	Cin	10.9	11.5	9.4	0	2	22	78	41	59
WCOL	Col,OH	8.4	15.1	8.6	0	7	19	81	43	57
KFJZ	Dallas	7.3	17.4	8.4	0	4	23	77	49	51
WJAI	Dayton	12.1	10.4	6.7	0	5	23	77	50	50
KEZV	Denver	8.9	14.2	11.3	1	8	35	64	40	60
KJLA	KC	9.1	13.9	9.4	0	12	24	76	42	58
WOKY	Milw	10.8	11.7	7.8	1	5	24	75	45	55
WSOC	Char,NC	7.0	18.1	4.4	0	13	23	77	42	58
WREC	Memp	7.9	16.0	10.7	1	11	23	76	50	50
WROD	Day Bch	13.2	9.5	20.5	0	7	19	81	40	60
WNAK	NE PA	18.1	7.0	12.2	0	2	4	96	46	54
KLFF	Phoe	10.3	12.2	14.3	0	3	18	82	51	49
KXOA	Sacra	11.6	10.9	8.2	1	3	19	80	47	53
WDAE	Tampa	11.6	10.8	11.2	0	1	18	82	44	56
WLEE	Rich	13.1	9.6	16.4	3	9	38	59	40	60
WPXN	Roch	10.4	12.1	9.3	0	5	24	76	39	61
WMAS	Spring	11.3	11.1	12.9	0	6	18	82	45	55
KAKZ	Wich	10.7	11.7	14.6	0	5	17	83	41	59
KBBJ	Tulsa	12.0	10.5	13.1	0	2	16	84	38	62

CLASSICAL

NATIONAL MEAN:		7.8	16.2	6.3	0.5	24.6	54.5	45.0	50.6	49.4
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WNCN	NY	8.4	15.1	5.8	0	30	64	36	55	45
WQXR+	NY	8.0	15.7	3.2	0	17	41	59	52	48
KFSD	SD	8.1	15.5	9.0	0	25	56	44	59	41
WFMT	Chi	8.3	15.2	7.1	1	24	52	47	48	52
WQRS	Det	8.1	15.6	4.8	3	30	48	49	47	53
WFLN+	Phil	8.1	15.6	4.4	0	30	54	46	55	45
KFAC-F	LA	5.1	24.5	3.3	4	25	50	46	47	53
KDFC-F+	SF	5.7	22.0	6.3	0	28	56	44	58	42
KKHI-F+	SF	6.7	18.8	2.4	0	29	62	38	53	47
WCRB	Bost	7.9	15.9	3.0	2	24	61	37	56	44
WGMS	Wash	8.1	15.5	4.4	0	27	54	46	41	59
WCLV	Cleve	8.7	14.5	12.4	0	24	47	53	51	49
KLEF	Hou	8.0	15.8	6.4	0	44	78	22	52	48
KING-F	Sea	9.1	13.8	4.0	0	19	66	34	48	52
WRR	Dall	6.3	20.0	7.3	0	32	76	24	48	52
KVOD	Denver	9.0	13.5	4.0	0	23	45	55	49	51
WFMR	Milw	10.6	11.9	6.1	1	19	58	41	37	63
WTMJ	Miami	7.2	17.5	6.6	0	11	29	71	51	49
KHFM	Alb	13.3	9.5	23.2	0	18	53	47	55	45
WGH-F	Norf	6.6	19.1	5.7	0	18	56	44	53	47
KHEP-F	Phoe	8.1	15.5	3.4	0	20	38	62	47	53

RELIGION

NATIONAL MEAN:		9.5	13.2	9.7	2.8	27.0	49.9	47.3	32.5	67.5
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WWDJ	NY	9.7	13.0	16.6	0	24	49	51	40	60
WYCA	Chi	7.9	15.9	4.1	8	33	54	38	23	77
WMUZ	Det	6.0	21.1	5.6	0	27	57	43	41	59
WZZD	Phil	7.3	17.3	4.3	8	53	68	24	35	65
KBRT	LA	11.0	11.4	2.1	1	37	65	34	25	75
KIEV	LA	8.8	14.3	0	0	9	11	89	41	59
WROL	Bost	9.3	13.6	0	0	1	16	84	21	79
KHCB	Hou	8.6	14.6	5.1	0	37	66	34	37	63
WPIT-F	Pitt	6.6	19.2	8.2	3	24	42	55	9	91
WRBS	Balt	11.3	11.1	14.9	0	19	33	67	25	75
KPBC	Dall	9.7	13.0	6.2	0	74	98	2	35	65
KSKY	Dall	12.8	9.8	17.2	0	0	8	92	18	82
WDJC	Birm	7.9	16.0	10.4	10	28	44	46	37	63
WMUU-F	Gree,SC	10.3	12.2	14.1	4	12	52	44	42	58
WEMM	Hunt,WV	10.9	11.5	14.2	6	18	52	42	26	74
WDAC	Lanc	10.8	11.7	12.5	3	28	46	51	32	68
WLUX	BR	16.1	7.8	14.5	0	38	66	34	52	48
WWMO	G-WS	5.7	21.9	6.3	0	36	79	21	36	64
WCGI	Jkville	23.8	5.3	16.0	2	11	26	72	10	90
KFLR	Phoe	12.5	10.1	13.4	3	16	34	63	35	65
KCIJ	Shrev	16.5	7.6	10.8	4	11	44	52	44	56
KCFO	Tulsa	10.1	12.4	16.8	9	58	87	4	51	49

SPANISH

NATIONAL MEAN:		15.7	8.0	29.2	3.4	33.1	59.6	37.0	36.4	63.6
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
WADO	NY	17.7	7.1	36.1	1	27	60	39	23	77
WJIT	NY	21.4	5.9	31.5	2	35	65	33	28	72
WOJO	Chi	9.2	13.6	10.6	8	33	69	23	27	73
KALI	LA	10.8	11.6	32.7	4	57	79	17	38	62
KTNQ	LA	15.7	8.0	20.2	3	59	76	21	67	33
KLAT	Hou	20.4	6.2	42.6	4	56	82	14	63	37
WCMQ-F	Miami	17.2	7.3	21.3	2	49	84	14	34	66
WQBA	Miami	20.4	6.2	36.8	2	13	37	61	42	58
WRHC	Miami	19.1	6.6	31.3	0	4	20	80	33	67
KUNO	Cor Chr	11.9	10.6	22.7	0	11	39	61	50	50
KAMA	EP	16.4	7.7	9.6	6	31	63	31	13	87
KPHX	Phoe	20.0	6.3	31.0	14	40	66	20	11	89
KCOR	SA	15.4	8.2	36.1	0	18	42	58	35	65
KGBT	McA-Br	19.2	6.5	46.4	1	30	53	46	45	55

RADIO MARKET COST-PER-THOUSANDS

This table shows the CPM's of all markets rated by Arbitron during Fall 82. The "audience" column shows the delivery of one spot on the five most highly rated stations. It is based on 12+ Metro, 1/4 HR AVG, Mon-Sun, 6AM-MID.

NOTE THAT THE METRO FIGURES ARE NOW BEING USED. In the past TSA audience figures were used. Thus the CPM's listed below are not comparable to past figures.

The "cost" column shows the total cost involved in buying one spot on each of these stations. The rate is based on an 18 spots per week schedule (60") spread equally from 6AM-MID. The "weekly cost" column shows the cost of a one week, 18 spot flight using the five leading stations in the Metro.

This table has become much more difficult to compute because so many stations have pulled their rates out of SRDS. I have had to estimate the rates of many stations and and that may (or may not) have an influence upon the accuracy of these figures.

<u>MARKET</u>	<u>AUDIENCE</u>	<u>COST</u>	<u>WEEKLY COST</u>	<u>CPM</u>
Akron (4 sta)	309	\$135.00	\$2430.00	\$4.37
Albany-Schen-Troy	555	345.00	6210.00	6.22
Albuquerque	325	217.00	3906.00	6.68
Allen-Beth-Easton	487	182.35	3282.00	3.74
Anaheim	228	179.00	3222.00	7.85
Anchorage	150	129.88	2338.00	8.66
Appleton-Osh	181	83.50	1503.00	4.61
Atlanta	1384	750.00	13,500.00	5.42
Austin	429	290.00	5220.00	6.76
Bakersfield	257	114.00	2052.00	4.44
Baltimore	1347	496.88	8944.00	3.69
Baton Rouge	422	137.75	2480.00	3.26
Beaumont	261	114.50	2061.00	4.39
Birmingham	678	327.50	5895.00	4.83
Bloomington (4 sta)	105	82.00	1476.00	7.81
Boston	2040	998.13	17,966.00	4.89
Bridgeport	291	184.00	3312.00	6.32
Buffalo	777	435.00	7830.00	5.60
Canton (4 sta)	234	127.50	2295.00	5.45
Charleston, SC	392	172.00	3096.00	4.39
Charlotte	506	352.50	6345.00	6.97
Chattanooga	324	171.20	3082.00	5.28
Chicago	3521	980.25	17,644.00	2.78
Cincinnati	824	370.00	6660.00	4.49
Cleveland	1040	460.00	8280.00	4.42
Colorado Spgs	230	108.75	1958.00	4.73
Columbia	401	216.20	3892.00	5.39
Columbus	725	378.00	6804.00	5.21
Corpus Christi	226	128.63	2315.00	5.69
Dallas-FW	1503	806.26	14,513.00	5.36
Davenport-RI-Moline	283	156.38	2814.00	5.53
Dayton	603	370.00	6660.00	6.14
Daytona Beach	225	143.50	2583.00	6.38
Denver	841	498.75	8978.00	5.93
Des Moines	281	186.00	3348.00	6.62
Detroit	2138	754.75	13,586.00	3.53
El Paso	287	175.00	3150.00	6.10
Eugene-Spr	215	121.00	2178.00	5.63
Flint	308	170.75	3074.00	5.54
Fort Wayne	324	202.88	3652.00	6.26

<u>MARKET</u>	<u>AUDIENCE</u>	<u>COST</u>	<u>WEEKLY COST</u>	<u>CPM</u>
Fresno	324	\$156.38	\$2814.00	\$5.53
Grand Rapids	435	306.99	5526.00	7.06
Greensboro-WS	561	275.50	4959.00	4.91
Greenv-Spart	521	221.25	3982.00	4.25
Harrisburg	347	238.00	4284.00	6.86
Hartford	744	459.75	8276.00	6.18
Honolulu	475	175.31	3156.00	3.69
Houston	1663	945.88	17,026.00	5.69
Huntington	256	125.50	2259.00	4.90
Indianapolis	877	467.51	8415.00	5.33
Jacksonville	540	341.25	6143.00	6.32
JC-Kings-Bris	368	117.25	2111.00	3.19
Kalamazoo	156	149.46	2690.00	9.58
Kansas City	734	390.00	7020.00	5.31
Knoxville	446	273.50	4923.00	6.13
Lancaster	219	104.50	1881.00	4.77
Lansing	341	150.38	2707.00	4.41
Las Vegas	329	137.00	2466.00	4.16
Lexington	282	145.00	2610.00	5.14
Little Rock	335	170.25	3065.00	5.08
Los Angeles	3253	1025.00	18,450.00	3.15
Louisville	627	281.63	5069.00	4.49
Lubbock	166	100.40	1807.00	6.05
Madison	225	121.00	2178.00	5.38
McAllen-Browns	392	121.50	2187.00	3.10
Memphis	605	345.50	6219.00	5.71
Miami-Ft. Lau	1466	482.90	8692.00	3.29
Milwaukee	852	365.88	6586.00	4.29
Minn-St. Paul	1719	689.38	12,409.00	4.01
Mobile	490	197.00	3546.00	4.02
Modesto	171	114.13	2054.00	6.68
Nashville	637	343.00	6174.00	5.38
Nassau	871	298.75	5378.00	3.43
New Haven	306	235.50	4239.00	7.70
New Orleans	879	316.37	5695.00	3.60
New York	6460	1536.00	27,648.00	2.38
Norfolk	800	309.30	5567.00	3.87
NE PA	406	198.13	3566.00	4.88
Oklahoma City	613	369.25	6647.00	6.02
Omaha	554	298.75	5378.00	5.39
Orlando	532	381.25	6863.00	7.17
Peoria	269	166.13	2990.00	6.18
Philadelphia	2704	872.50	15,705.00	3.23
Phoenix	888	381.55	6868.00	4.30
Pittsburgh	1670	542.50	9765.00	3.25
Portalnd, OR	626	421.36	7584.00	6.73
Providence	1055	381.25	6863.00	3.61
Raleigh	408	313.00	5634.00	7.67
Reading (4 sta)	204	115.75	2084.00	5.67
Reno	169	86.98	1566.00	5.15

<u>MARKET</u>	<u>AUDIENCE</u>	<u>COST</u>	<u>WEEKLY COST</u>	<u>CPM</u>
Richmond	574	\$250.00	\$4500.00	\$4.36
Riverside-SB-Ont	353	183.88	3310.00	5.21
Roanoke	238	188.75	3398.00	7.93
Rochester	633	431.25	7763.00	6.81
Sacramento	668	341.25	6143.00	5.11
St. Louis	1728	605.80	10,904.00	3.51
Sal-Sea-Mont	172	148.00	2664.00	8.60
Salt Lake City	551	239.50	4311.00	4.35
San Antonio	639	392.44	7064.00	6.14
San Diego	931	391.63	7049.00	4.21
San Francisco	2025	854.68	15,384.00	4.22
San Jose	583	459.00	8262.00	7.87
Seattle	1107	459.00	8262.00	4.15
Shreveport	345	139.50	2511.00	4.04
Spokane	243	139.07	2503.00	5.72
Springfield,MA	428	208.00	3744.00	4.86
Stockton	146	110.00	1980.00	7.53
Syracuse	421	254.63	4583.00	6.05
Tampa-St. Pete	1215	395.00	7110.00	3.25
Toledo	584	290.13	5222.00	4.97
Tucson	357	167.80	3020.00	4.70
Tulsa	571	239.13	4304.00	4.19
Washington	1846	753.75	13,568.00	4.08
West Palm Beach	456	173.50	3123.00	3.80
Wichita	294	163.00	2934.00	5.54
Wilmington, DE	277	142.15	2559.00	5.13
Worcester	262	260.75	4694.00	9.95
York	274	125.25	2255.00	4.57
Youngstown	407	162.00	2916.00	3.98
TOTAL	83955	\$37,729.72	\$679,135.00	\$4.49

MOST EXPENSIVE MARKETS

1. Worcester	\$9.95
2. Kalamazoo	9.58
3. Anchorage	8.66
4. Salinas-Seaside	8.60
5. Roanoke	7.93
6. San Jose	7.87
7. Anaheim	7.85
8. Bloomington	7.81
9. New Haven	7.70
10. Raleigh	7.67
11. Stockton	7.53
12. Orlando	7.17

LEAST EXPENSIVE MARKETS

1. New York	\$2.38
2. Chicago	2.78
3. McAllen-Browns	3.10
4. Los Angeles	3.15
5. JC-Kings-Bris	3.19
6. Philadelphia	3.23
7. Pittsburgh	3.25
Tampa	3.25
9. Baton Rouge	3.26
10. Miami	3.29
11. St. Louis	3.51
12. Detroit	3.53

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by the ratings success of the stations they carry on their lists. For each time a rep firm had a leading station in a market it received one point. The number of stations/reps listed in each market depended on the market size. For markets one through ten up to seven stations/reps were listed; in 100+ markets only one or two station/reps were listed.

The first table shows the number of stations a rep firm has which are among the leading facilities in its market. The second table shows the number of stations which the rep services which clearly rank number one in the ratings of its market.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE # 1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

	(7) 1-10	(6) 11-20	(5) 21-50	(4) 51-75	(3) 76-100	(2) 101-150	(1) 150+	TOT	FAL 81 TOT	FAL 8 TOT
1. Katz	5	5	24	13	13	9	0	69	(72)	(74)
2. Mc-Guild	7	8	17	6	11	7	2	58	(54)	(58)
3. Blair	10	4	18	12	8	5	0	57	(61)	(54)
4. Torbet	5	9	15	7	3	7	1	47	(53)	(48)
Christal	5	4	16	8	7	7	0	47	(44)	(31)
6. Eastman	5	6	11	9	7	3	1	42	(58)	(64)
7. Selcom	4	3	8	7	6	5	0	33	(27)	(18)
8. HNW	4	2	3	1	1	7	0	18	(8)	(-)
9. Howard	2	0	7	2	2	1	0	14	(4)	(6)
MMR	3	1	6	1	1	2	0	14	(18)	(11)
11. Masla	3	2	3	3	1	1	0	13	(9)	(10)
12. RKO	4	2	3	2	0	0	0	11	(6)	(7)
CBS Spot	6	3	2	0	0	0	0	11	(10)	(12)
14. CBS FM	2	2	3	1	1	0	0	9	(4)	(-)
Group W	6	2	1	0	0	0	0	9	(9)	(11)
16. Lotus	0	0	1	0	3	0	1	5	(-)	(-)

NOTE 1: Figures across the top of tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) are the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+ Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part.

TABLE # 2; REPS AND THEIR "NUMBER ONE" STATIONS

	1-10	11-20	21-50	51-75	76-100	101-150	150+	TOT	FAL 81 TOT	FAL 80 TOT
1. Katz	1	1	9	6	7	7	0	31	(27)	(21)
2. Blair	2	1	6	3	5	3	0	20	(15)	(19)
3. Eastman	3	0	3	2	2	3	1	14	(15)	(14)
4. Christal	2	0	2	3	3	2	0	12	(10)	(8)
5. Mc-Guild	0	0	3	2	2	2	2	11	(13)	(16)
6. Torbet	0	2	1	1	0	5	1	10	(18)	(14)
7. Selcom	0	0	1	1	2	1	0	5	(4)	(4)
8. HNW	0	1	0	0	0	3	0	4	(2)	(-)
9. Group W	1	2	0	0	0	0	0	3	(3)	(4)
CBS Spot	0	2	1	0	0	0	0	3	(2)	(2)

RKO, Masla, Howard, Lotus - 1 station

STATION TRADING ACTIVITY

(Feb 10)

<u>STATION</u>	<u>MARKET</u>	<u>COMPANY INVOLVED</u>	<u>PRICE</u>	<u>BROKER</u>	<u>FCC</u>	<u>APPROVAL</u>
WMET-F	Chicago	From Metromedia to Doubled	\$9,500,000	(Blackburn)		
WHIT	Miami	Sold by Metroplex	2,200,000	(Blackburn)		X
WJNN	Louisville		774,900			X
KOZA	Odessa	Sold by Harris	735,000	(Moore)		X
KWKN	Wichita	Sold by Swanson	450,000			X
WCIN	Cincinnati	Sold by BENI	2,250,000			X
KUKA	San Antonio	From Epperson to Lotus	875,000			X
KPIL/KKBC-F	Cor C/Reno	To Woodward	1,550,000			X
KOLE/KZOM-F	Beau-PA-Or	From North Star to Center Grp	1,325,000			X
WLWL-F	Minneapolis	From Liggett to Emmis	6,000,000	(Richards)		X
KGCS-F	Wichita	Sold by Swanson	750,000			X
WNJY-F	W. Palm Beach	From Patten to Lappin	1,615,000	(Blackburn)		X
WZZC-F	Moline,IL	To Sconnix	1,080,000	(Blackburn)		X
WCRT/WQEZ-F	Birmingham	To Capitol (Johnson)	3,381,000	(Blackburn)		X
WLOU	Louisville	To Johnson Publishing	1,600,000	(Richards)		X
KBUC A/F	San Ant					
KXOL	Fort Worth					
KTON A/F	Belton,TX	From Signor to Tetco	9,750,000			
KRYS, KBCB-F	C. Christi					
KLAK/KPIL-F	Denver	From Des Moines Reg to Malrite	7,000,000			X
WABX-F	Detroit	From Century to Liggett	6,000,000			X
KBCN-F	Anchorage		775,000			X
WMD/WGRF-F	Atl City		1,000,000	(Blackburn)		X
KLEL/KEZQ-F	Little Rock	From Security to Bob Understein	1,500,000			X
KOH	Reno	Sold by Jim Price	950,000			X
WFYV-F	Jkville,FL	From BENI to Metroplex	2,850,000			X
KYAK, KGOT-F	Anchorage	From Prime Time to Bingham	4,500,000			X
KIAK, KORZ-F	Fairbanks					
WAVZ, WKCI-F	New Haven	Sold to Eastern				X
KKUA, KQM-Q-F	Honolulu	From Beatrice Foods to Kadota	1,350,000			X
KMA	Tacoma		2,000,000			
WXKE-F	Fort Wayne	Sold to Robert Taylor	1,000,000			X
KOOO, KESY-F	Omaha		3,000,000			
WSHO	New Orleans	From Swanson to Cascade	920,000			X
KMYO-F	Tulsa	Sold to Signal Media	650,000			X
WAMX-F	Ashland/Hunt	Sold to Stoner	1,750,000	(Richards)		X
KSPL	Seattle	From Obie to Simpson	1,909,000			X
KARZ	Phoenix	From Stauffer to Chauncey	2,000,000			
KDON A/F	Salinas	Sold to Harvey Grace	3,300,000	(Blackburn)		X
KIOA, KMKG-F	Des Moines	From Mid America to D.E. Wright	2,500,000	(Hepburn)		
KBEQ	Kansas City	From Mariner to Capitol (WRAL)	5,250,000			
WWVA, WCPI-F	Wheeling	From Colum Pict to John Price	8,800,000			X
KCPX A/F	Salt Lake	From Colum Pict to John Price	2,950,000			X
KFAT-F	SJ/Gilroy	Sold to Western Cities	900,000			X
WAAC	Terre Haute	Sold to Oak Ridge Boys	200,000			
WGGR-F	Duluth	Sold to Midwest Radio	375,000			X
WTWN, WLAV-F	Grand Rapids	Sold to Adams	6,250,000	(Crisler)		
WRTH	St. Louis	From King to Adams	1,800,000	(Crisler)		
KEZK-F	St. Louis	From Metroplex to Adams	5,000,000	(Crisler)		
KYTE, KLLB-F	Portland	From Gaylord to Carlton Buckley	4,500,000			

<u>STATION</u>	<u>MARKET</u>	<u>COMPANY INVOLVED</u>	<u>PRICE</u>	<u>BROKER</u>	<u>FCC APPROVAL</u>
WTMP	Tampa		1,083,000		
KCMO, KCEZ-F	Kansas City	From Meredith to Fairbanks	8,000,000	(Mahlman)	
WLKW A/F	Providence	From McCormick to JAG	4,900,000	(Richards)	
WHFS-F	Washington	Sold to Outlet	2,100,000		
KGBX	Springfield, MO	Sold by Stauffer	875,000		
WDJF-F	Westport, CT	Sold to The Radio Company	2,000,000		
KTYD-F	Santa Barbara, CA	From So. Minn. to Liggett	1,225,000		
WERD	Jacksonville	Sold by Gilliam	733,767		
WIFE	Indianapolis	Sold by Communicom	1,300,000		
WKAP	Allentown	Sold by Gulf	650,000		
KIDN	Pueblo	Sold by Dave Scribner	146,500		

MUSIC SYNDICATORS AND CONSULTANTS

This table indicates how well the major music programmers and consultants are performing. The figures are based on 12+ Metro, 1/4 HR AVG, Broadcast Week. All 1/4 HR figures are in hundreds. A minimum of 5 stations was required before a programmer was included. Only those companies sending me their complete client lists are included.

The client lists of Noble and FM 100 arrived too late for inclusion in this ranking. Some stations were "claimed" by more than one consultant. In those cases no one received credit.

TOTAL 1/4 HOUR LISTENERS

<u>Programmer</u>	<u>Stations</u>	<u>Listeners</u>
1. Burkhart-Abrams	88	9834
2. Bonneville	53	8791
3. Schulke	37	5139
4. Al Ham	65	4440
5. TM	44	2645
6. Jeff Pollack	13	2492
7. Sebastian-Casey	12	2331
8. Drake-Chenault	38	2078
9. Churchill	11	1972
10. Century 21	13	579
11. Kalamusic	8	429
12. Toby Arnold	9	374
13. Radio Arts	6	307

	<u>FORMAT</u>	<u># OF STATIONS</u>	<u>1/4 HR AVG</u>	<u>AVG PER STATION</u>	<u>AVG SHARE</u>
<u>Burk-Abr</u>	AOR	59	6261	106	7.39
	ROCK	10	1292	129	7.96
	COUNTRY	9	618	69	8.88
	AC	8	1472	184	6.93
	OTHERS	2	191	96	3.40
		88	9834	112	
<u>Bonneville</u>	BTFL	53	8791	166	7.54
<u>Schulke</u>	BTFL	32	4745	148	7.98
	AC/MOR	5	394	79	3.98
		37	5139	139	
<u>Al Ham</u>	NOSTALGIA	65	4440	65	3.83
<u>TM</u>	ROCK	12	647	54	9.48
	BTFL	10	827	83	6.25
	AC	9	475	53	4.17
	COUNTRY	11	580	53	6.87
	OTHERS	2	116	58	6.80
		44	2645	60	
<u>Pollack</u>	AOR	13	2492	192	8.86
<u>Sebas-Casey</u>	AOR	12	2331	194	5.72
<u>Drake-Chen</u>	MOR/NOST	7	180	26	2.26
	COUNTRY	11	670	61	6.31
	CONTEMP	17	1013	60	7.26
	OTHERS	3	215	72	8.00
		38	2078	55	
<u>Churchill</u>	BTFL	9	1917	213	6.47
	OTHERS	2	55	28	3.90
		11	1972	179	
<u>Century 21</u>	CONTEMP	6	228	38	8.72
	OTHERS	7	351	50	3.59
		13	579	45	
<u>KalaMusic</u>	BTFL	8	429	54	8.75
<u>Toby Arnold</u>	NOSTALGIA	9	374	42	2.60
<u>Radio Arts</u>	OTHERS	6	307	51	2.03

METRO SHARE LEADERS AND MAJOR SHARE CHANGES

This table shows the 12+ Metro Share (6AM-MID, Mon-Sun) leaders for each rated market. Also shown are the stations in each market which had the largest gain or loss in share. The period covered for the share changes is Fall 81 to Fall 82.

<u>MARKET</u>	<u>12+ LEADER/FORMAT</u>	<u>LARGEST SHARE GAINERS</u>	<u>LARGEST SHARE LOSER</u>
Akron	WMMS-F, 12.6, AOR	WKDD-F, +8.7, Rock	WDMT-F, -1.8, Black
Albany-Schen-Troy	WGY, 13.7, MOR	WFLY-F, +3.4, Rock	WROW-F, -2.6, MOR
Albuquerque	KOB-F, 10.2, AC	KDEF, +3.5, Nostal	WTRY, -2.6, Rock
Allen-Beth-East	WLEV-F, 11.6, Contemp	WKAP, +4.8, Nostal	KRST-F, -2.8, Country
Anaheim	KBIG-F, 6.5, BTFL	KROQ-F, +2.6, AOR	WOR, -2.0, Talk
Anchorage	KWHL-F, 19.1, AOR	KWHL-F, +19.1, AOR	KMET-F, -2.9, AOR
Appleton-Oshkosh	WHBY, 10.2, MOR	WDUZ-F, +2.1, BTFL	KRKN-F, -4.4, AOR
Atlanta	WZGC-F, 10.2, Rock	WKHX-F, +4.1, Country	WKAU-F+, -2.0, Rock
Austin	KASE-F, 14.2, Country	KNOW, +3.8, Urban	WLTA-F, -2.8, AC
Bakersfield	KUZZ, 12.3, Country	KLYD, +5.0, Rock	KHFI-F, -5.9, Rock
Baltimore	WBAL, 10.2, MOR	WXVY-F, +2.1, Urban	KWAC, -2.8, Spanish
Baton Rouge	WFMF-F, 17.8, Rock	WTKL, +4.7, Black	KXEM, -2.8, Spanish
Beaumont	KYKR-F, 12.4, Country	KLVI, +4.8, Country	WIYY-F, -3.3, AOR
Birmingham	WZZK-F, 14.1, Country	WENN-F, +6.7, Black	WQXY-F, -4.0, BTFL
Bloomington	WJBC, 36.1, MOR	WBNQ-F, +3.1, Rock	KIOC-F, -5.6, AC
Boston	WXKS-F, 9.0, Rock	WMJX-F, +3.9, AC	WZZK-F, -3.6, Country
Bridgeport	WEZN-F, 18.0, BTFL	WKCI-F, +2.3, Rock	WJBC, -4.6, MOR
Buffalo	WJYE-F, 12.7, BTFL	WYRK-F, +4.7, Country	WCOZ-F, -4.4, AOR
Canton	WHBC, 16.8, MOR	WKDD-F, +5.1, Rock	WDJZ, -2.6, Nostal
Charleston, SC	WEZL-F, 13.2, Country	WPAL, +5.5, Black	WGRQ-F, -4.2, AOR
Charlotte	WSOC-F, 12.9, Country	WPEG-F, +3.5, Black	WTOF-F, -1.9, Relig
Chattanooga	WBT, 12.9, AC	WQLS-F, +4.8, Contemp	WCSC, -3.6, AC
Chicago	WDOD-F, 12.3, Country	WBMX-F, +2.6, Black	WSKZ-F, -3.4, Rock
Cincinnati	WGN, 9.6, MOR/Talk	WBLZ-F, +2.7, Urban	WGCI-F, -1.6, Black
Cleveland	WEBN-F, 9.5, AOR	WMJI-F, +3.7, AC	WEBN-F, -2.3, AOR
Colorado Spgs	WMMS-F, 8.4, AOR	KKCS-F, +3.8, Country	WLW, -2.3, MOR
Columbia, SC	KILO-F, 14.5, AOR	WDPN-F, +4.2, Urban	WJW, -2.1, Talk
Columbus	WCOS-F, 16.0, Country	WVVO, +3.9, Black	KSSS, -3.0, Country
Corpus Christi	WLVQ-F, 12.6, AOR	KNCN-F, +5.4, AOR	WNOK-F, -5.4, Contemp
Dallas-FW	KNCN-F, 14.3, AOR	KPLX-F, +2.3, Country	WNCI-F, -2.5, Contemp
Daven-RI-Moline	KSCS-F, 8.3, Country	KLIK-F, +3.7, Rock	KZFM-F, -11.9, Rock
Dayton	KLIK-F, 13.7, Rock	WTUE-F, +3.2, AOR	WBAP, -2.0, Country
Daytona Beach	WHIO-F, 15.1, BTFL	WNFY-F, +5.9, Rock	KSTT, -6.7, Contemp
Denver	WHLV-F, 14.7, BTFL	KOSI-F, +2.6, BTFL	WDAO-F, -3.8, Black
Des Moines	KOSI-F, 9.5, BTFL	KLYF-F, +3.4, BTFL	WDOQ-F, -6.4, Rock
Detroit	WHO, 13.6, News-Talk	WJOI-F, +3.1, BTFL	KPKE-F, -2.0, AOR
El Paso	WJR, 9.3, MOR	KAMZ-F, +5.9, Rock	WHO, -2.8, News/Talk
Eugene-Spring	KLAQ-F, 10.2, AOR	KASH, +3.2, Oldies	WLLZ-F, -2.7, AOR
Flint	KUGN, 12.9, MOR	WOAP, +1.9, MOR	KSET, -5.2, Contemp
Fort Wayne	WDZZ-F, 11.0, Black	WOWO, +1.6, AOR	KBDF, -2.9, MOR
			WWCK-F, -3.0, AOR
			WMEE-F, -3.2, Rock

<u>MARKET</u>	<u>12+ LEADER/FORMAT</u>	<u>LARGEST SHARE GAINER</u>	<u>LARGEST SHARE LOSER</u>
Fresno	KYNO-F, 12.5, Rock	KMJ, +3.4, News/Talk	KXEX, -2.9, Spanish
Grand Rapids	WLAV-F, 12.3, AOR	WZZR-F, +1.5, Contemp	WFUR-F, -2.1, BTFI
Greens-Ws	WTQR-F, 14.9, Country	WDCG-F, +3.3, Rock	WKZL-F, -2.8, AOR
		WQMG-F, +3.3, Black	
Greenv-Spart	WHYZ, 13.1, Black	WHYZ, +5.2, Black	WGVL, -3.0, Nostal
Harrisburg	WTPA-F, 13.7, AOR	WSFM-F, +3.9, AC	WHP, -5.2, MOR
Hartford	WTIC, 21.1, MOR	WTIC-F, +4.1, Contemp	WTIC, -2.7, MOR
Honolulu	KQM-Q-F, 8.7, AOR	KQM-Q-F, +3.3, AOR	KSSK, -3.9, MOR
Houston	KMJQ-F, 7.9, Urban	KKBQ, +3.7, Rock	KPRC, -1.5, News/Talk
Huntington	WKEE-F, 23.4, Contemp	WLGC-F, +2.5, Country	WGNT, -4.7, MOR
Indianapolis	WFMS-F, 12.5, Country	WIKS-F, +4.1, Rock	WFBQ-F, -3.8, AOR
Jacksonville	WCRJ-F+, 10.6, Country	WCRJ-F+, +8.6, Country	WQIK-F, -5.8, Country
JC-King-Bristol	WQUT-F, 19.2, Rock	WQUT-F, +8.6, Rock	WJGW, -6.3, Country
Kalamazoo	WQLR-F, 11.1, BTFI	WGRD-F, +3.4, Rock	WKFR-F, -4.8, Contemp
Kansas City	WDAF, 12.5, Country	KLSI-F, +5.0, AC	WHB, -4.1, AC
Knoxville	WIVK-F, 22.3, Country	WOKI-F, +3.6, Rock	WEZK-F, -2.3, BTFI
Lancaster	WNCE-F, 13.4, BTFI	WNCE-F, +3.5, BTFI	WLAN-F, -4.9, Rock
Lansing	WFMK-F, 15.0, Contemp	WFMK-F, +2.8, Contemp	WILS-F, -2.0, AOR
Las Vegas	KLUC-F, 14.2, Rock	KLUC-F, +2.6, Rock	KORK-F, -2.7, BTFI
Lexington	WLAP-F, 16.4, Rock	WVLK-F, +7.4, Country	WVLK, -3.1, MOR
Little Rock	KKYK-F, 14.5, Rock	KLAZ-F, +6.3, Contemp	KEZQ-F, -5.8, BTFI
Los Angeles	KABC, 5.6, Talk	KIIS-F, +2.3, Rock	KABC, -2.4, Talk
Louisville	WAMZ-F, 13.4, Country	WAMZ-F, +5.4, Country	WCII, -2.4, Country
Lubbock	KLLF-F, 17.1, Country	KRLB-F, +8.8, AC/Cont	KSEL-F, -6.5, Rock
Madison	WTSO, 10.8, Country	WHIT, +6.1, Rock	WIBA, -4.0, MOR
		WERU, +6.1, Nostal	
McAllen	KGBT, 24.1, Spanish	KIWW-F, +4.5, Spanish	KGBT, -8.5, Spanish
Memphis	KRNB-F, 11.0, Black	KRNB-F, +8.6, Black	WHRK-F, -6.8, Urban
Miami-FT L	WHYI-F, 6.7, Rock	WQBA, +2.2, Spanish	WRHC, -3.1, Spanish
Milwaukee	WEZW-F, 8.7, BTFI	WOKY, +4.0, Nostal	WBSC-F, -5.0, Country
Minn-SP	WCCO, 20.5, Variety	WLOL-F, +5.5, Rock	WCCO, -2.4, Variety
			KSTP-F, -2.4, AC
Mobile	WBLX-F, 17.8, Black	WBLX-F, +5.8, Black	WABB-F, -3.5, AOR
Modesto	KBEE-F, 12.4, BTFI	KMIX-F, +4.2, Country	KBEE-F, -2.7, BTFI
Nashville	WKDF-F, 12.8, AOR	WYHY-F, +2.7, AC	WKX-F, -3.9, Rock
Nassau	WNBC, 6.2, Contemp	WALK-F+, +2.5, MOR	WRFM-F, -1.9, BTFI
New Haven	WELI, 13.8, MOR	WNHC, +1.9, Black	WNBC, -3.5, Contemp
New Orleans	WYLD-F, 12.9, Country	WYLD-F, +6.1, Contemp	WEZB-F, -2.9, Rock
			WNOE-F, -2.9, Contemp
New York	WBLS-F, 5.6, Black	WAPP-F, +1.6, AOR	WKTU-F, -1.9, Urban
Norfolk	WFOG-F, 10.6, Country	WNVZ-F, +1.3, Rock	WGH, -2.1, Rock
	WCMS-F, 10.6, Country		
NE PA	WNAK, 9.3, Nost/MOR	WILK, +1.8, Contemp	WNAK, -2.8, Nos/MOR
Oklahoma City	KATT-F, 14.2, AOR	KATT-F, +6.8, AOR	KAEZ-F, -2.4, Black
			KOCY, -2.4, Nostal
Omaha	KFAB, 23.9, MOR	KQKQ-F, +5.5, Rock	KEZO-F, -2.3, AOR

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Orlando	WBJW-F+, 12.2, Rock	WORL, +2.7, Black	WBDO, -2.4, MOR
Peoria	WKZW-F, 16.2, Rock	WNET-F, +5.6, AOR	WSWT-F, -5.0, BTFL
Philadelphia	KYW, 8.7, News	WEAZ-F, +2.9, BTFL	WWSH-F, -3.0, BTFL
Phoenix	KTAR, 10.1, News/Talk	KTAR, +1.9, News/Talk	KOPA-F, -2.1, Rock
Pittsburgh	KDKA, 18.4, MOR	WAMO-F, +2.3, Black	WEEP, -2.5, Country
Portland, OR	KGON-F, 9.1, AOR	KMJJK-F, +1.5, Rock	KWJJ, -2.4, Country
Providence	WLKW-F, 12.6, BTFL	WBRU-F, +1.8, AOR	WPJB-F, -2.3, Contemp
Raleigh	WPTF, 13.3, MOR/Talk	WDCG-F, +7.3, Rock	WYD-F, -2.7, BTFL
Reading	WRAW, 14.3, Nostal	WRAW, +9.5, Nostal	WIUM, -5.4, Country
Reno	KOZZ-F, 15.5, AOR	NA	WIFI-F, -5.4, Rock
Richmond	WRVA, 16.0, MOR	WEZS-F, +5.0, AC	WRNL, -4.9, Country
River-SB-Ont	KFI, 6.6, AC	KIIS-F, +2.5, Rock	KRTH-F, -3.6, AC
Roanoke	WXLK-F, 23.8, Rock	WXLK-F, +8.0, Rock	WFIR, -6.4, MOR
Rochester	WEZO-F, 13.5, BTFL	WCMF-F, +4.4, AOR	WEZO-F, -3.4, BTFL
Sacramento	KXOA-F, 10.2, AC	KXOA-F, +4.4, AC	KZAP-F, -3.5, AOR
St. Louis	KMOX, 23.4, Talk	KMOX-F, +4.1, Rock	KEZK-F, -1.8, BTFL
Sal-Sea-Mont	KDON-F, 9.4, Rock	KBOQ-F, +3.9, Classical	KSJO-F, -4.9, AOR
Salt Lake City	KSL, 13.1, MOR	KSOP-F, +4.0, Country	KLUB, -2.5, BTFL
San Antonio	KISS-F, 12.2, AOR	KISS-F, +3.4, AOR	KTFM-F, -3.7, Rock
San Diego	KJQY-F, 9.2, BTFL	KMLG, +2.7, Nostal	XTRA-F, -2.2, AOR
San Francisco	KGO, 8.4, Talk	KOIT-F, +1.5, BTFL	KSOL-F, -2.1, Black
San Jose	KGO, 8.7, Talk	KSJO-F, +3.4, AOR	KFRG, -2.4, Rock
Seattle	KIRO, 10.8, News/Talk	KZOK-F, +2.1, AOR	KISW-F, -1.7, AOR
Shreveport	KOKA, 15.9, Black	KCOZ-F, +3.8, BTFL	KRMD, -5.8, Country
Spokane	KXLY-F, 12.3, BTFL	KKPL-F, +5.7, AC	KREM-F, -4.5, Rock
Springfield, MA	WHYN-F, 12.1, BTFL	WAQY-F, +3.6, Rock	WCCC-F, -2.8, AOR
Stockton	WJAX-F, 10.0, BTFL	KFMR-F, +2.9, Country	KNBR, -2.7, MOR
Syracuse	WSYR, 14.2, MOR	WAQX-F, +2.6, AOR	WNDR, -1.8, MOR
Tampa-St. Pete	WRBQ-F, 11.6, Rock	WWBA-F, +2.5, BTFL	WFLA-F, -2.5, BTFL
Toledo	WIOT-F, 11.7, AOR	WCWA, +3.7, Nostal	WMHE-F, -2.2, Contemp
Tucson	KCUB, 11.6, Country	KWFM-F, +4.0, AOR	KXEW, -3.0, Spanish
Tulsa	KV00, 13.5, Country	KBBJ, +3.2, Nostal	KGTO, -3.3, Oldies
Washington	WKYS-F, 9.3, Urban	WPKX-F, +1.8, Country	WWDC-F, -2.2, AOR
West Palm Beach	WEAT-F, 11.5, BTFL	WRMF-F, +2.6, AC	WIZD-F, -1.7, AOR
Wichita	KEYN-F, 15.9, Rock	KOEZ-F, +6.0, BTFL	KWKN, -3.6, Country
Wilmington, DE	WJBR-F, 10.6, BTFL	WDSB-F, +2.0, Country	WSTW-F, -2.7, Rock
Worcester	WSRS-F, 13.9, BTFL	WROR-F, +2.0, AC	WAAF-F, -2.4, AOR
York	WSBA, 11.8, MOR	WTPA-F, +1.8, AOR	WRHY-F, -3.2, Nostal
Youngstown	WBBW, 12.9, Talk	WQXK-F, +3.1, Country	WSRD-F, -2.4, AOR

PUBLIC AND NON COMMERCIAL RADIO STATIONS

BASED ON BIRCH DATA

It has always been a frustration that little data has been made available concerning the listening levels to public and non commercial radio stations. The data is in existence but it is kept private by both Arbitron and NPR.

Last summer the Birch report began including information concerning these stations. I am pleased to be able to include some of this data in American Radio.

The listening levels to non commercial stations vary greatly by market as would be expected. It seems obvious to me that the availability of a commercial classical station is a factor as well as the professionalism of those NPR stations licensed to colleges and universities.

All figures are based on Birch monthly reports, 6AM-MID, Mon-Sun.

LEADING STATIONS 12+ METRO SHARE	LEADING STATIONS 12+ MSA, 1/4 HR AVG	LEADING STATIONS 12+ MSA CUME
1. KUT-F Austin 4.6	1. WNYC-F NY 156	1. KUSC-F LA 1850
2. WKAR-F Lansing 4.5	2. KUSC-F LA 113	2. WNYC-F NY 1788
3. WXXI-F Roch 4.4	3. WETA-F Wash 91	3. WETA-F Wash 1454
4. KMFA-F Austin 4.1	4. WBEZ-F Chi 84	4. WBEZ-F Chi 1054
5. WJCT-F Jkville 3.9	5. WGBH-F Bost 80	5. WGBH-F Bost 1049
6. WUNC-F Raleigh 3.6	6. KSJN-F Minn-SP 79	6. WAMU-F Wash 990
7. WRFK-F Richm 3.5	7. WMBI-F Chi 78	7. KQED-F SF 955
8. WEBR Buff 2.9	8. WUHY-F Phila 69	8. KSJN-F Minn 927
9. KSJN-F Minn-SP 2.7	9. WAMU-F Wash 67	9. WMBI-F Chi 902
10. WNED-F Buff 2.5	10. WBUR-F Bost 58	10. WEBR Buff 875
11. KCSC-F Okl Cit 2.4	11. WGUC-F Cinci 55	11. WUHY-F Phila 807
12. WGUC-F Cinci 2.3	12. WXXI-F Roch 54	12. WGUC-F Cinci 668

	J/J	J/A	A/S	S/O	O/N	N/D	1/4 HR AVG	CUME
KERA-F Dallas	---	---	0.4	1.0	0.7	0.8	39	401
WBEZ-F Chicago	---	---	---	---	0.2	0.7	84	1054
WMBI-F Chicago	---	---	---	---	0.3	0.6	78	902
KUSC-F LA	---	---	---	---	0.5	1.1	113	1850
WNYC-F NY	---	---	---	0.1	0.3	0.6	156	1788
KFUO-F St. Louis	0.7	0.2	0.4	0.4	0.6	0.7	23	525
KWMU-F St. Louis	0.1	0.3	0.5	0.7	0.7	0.4	13	354
WABE-F Atlanta	---	---	1.1	2.6	2.5	1.5	38	570
WAMU-F Wash	---	0.3	0.9	1.1	0.7	1.4	67	990
WETA-F Wash	1.8	2.3	2.5	2.3	2.2	1.9	91	1454
WDET-F Detroit	1.2	0.8	0.4	0.8	0.7	0.3	15	132
KSJN-F Minn-SP	---	0.9	1.7	1.5	1.9	2.7	79	927
KTIS-F Minn-SP	---	0.6	1.1	1.2	1.4	1.6	49	495
KTIS Minn-SP	---	0.6	1.0	0.7	0.9	1.3	39	535
WBUR-F Boston	---	0.6	1.2	0.8	0.7	1.0	58	661
WGBH-F Boston	---	0.4	1.0	1.4	1.3	1.4	80	1049
WQED-F Pitts	0.6	0.8	1.2	1.3	1.1	1.1	45	392
KQED-F SF	---	0.4	0.5	0.6	0.7	0.6	43	955
KUOW-F Seattle	---	0.6	1.4	1.3	1.2	1.2	37	599
WUOL-F Louis	---	---	---	0.6	0.8	0.4	5	78

		<u>J/J</u>	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>	<u>1/4 HR AVG</u>	<u>CUME</u>
WFPK-F	Louis	---	---	---	---	0.1	0.5	6	53
WIAN-F	Indy	1.3	0.7	0.4	0.6	1.3	1.6	25	377
WGUC-F	Cinci	1.9	3.1	2.9	2.3	2.8	2.3	55	668
WVXU-F	Cinci	0.7	1.5	1.5	2.1	1.8	1.2	30	504
KCUR-F	KC	0.8	0.3	0.6	0.9	1.0	0.8	19	188
WUHY-F	Phil	NA	NA	NA	---	0.3	1.2	69	807
WEBR	Buff	1.7	1.4	2.5	3.5	2.8	2.9	51	875
WNED-F	Buff	1.5	1.2	1.1	1.8	3.0	2.5	45	388
KXPR-F	Sacra	---	---	0.7	1.2	2.3	2.2	48	319
KCFR	Denver	---	0.1	0.4	0.9	1.2	1.3	37	387
KWBL-F	Denver	---	0.4	0.7	0.6	1.0	1.6	48	366
WCRF-F	Cleve	---	0.8	2.8	3.5	1.8	1.0	28	423
WXXI-F	Rochester	2.3	2.1	3.7	4.2	4.5	4.4	54	630
WJCT-F	Jkville	1.9	2.0	1.7	1.9	2.9	3.9	47	536
WMSE-F	Milwaukee	1.5	1.4	1.3	0.8	0.5	0.6	15	254
WUWM-F	Milwaukee	0.7	0.2	0.4	0.4	0.2	0.4	9	325
WVWH-F	Hartford	---	---	---	0.1	0.3	0.7	10	145
WFCR-F	Amherst/Hart	2.0	0.7	0.9	1.4	1.5	1.0	15	171
WPBH-F	Middle/Hart	---	1.0	0.4	0.4	0.8	0.9	13	152
WRFK-F	Richmond	3.3	2.4	1.5	1.9	2.9	3.5	35	345
WMFE-F	Orlando	1.6	2.2	1.8	2.0	2.2	1.8	22	192
WUOT-F	Knoxville	0.5	0.9	1.1	2.2	1.9	2.0	15	109
WUSF-F	Tampa	1.8	0.8	0.4	1.4	1.6	1.0	21	376
WDAV-F	Charlotte	---	---	0.2	1.2	1.3	1.1	9	101
WFAE-F	Charlotte	---	---	0.3	0.9	0.9	1.0	8	113
KNXS-F	Tulsa	0.9	0.3	0.8	1.1	1.3	1.0	8	190
KLRE-F	Little Rock	---	---	---	1.9	2.3	1.9	8	116
WPLN-F	Nashville	1.3	0.8	1.5	1.4	1.2	1.2	16	290
WBHM-F	Birmingham	---	---	0.3	0.6	1.0	1.0	12	239
WKAR-F	Lansing	NA	NA	2.6	4.1	4.5	4.5	37	354
KCSC-F	Ok City	1.1	1.2	2.2	2.2	1.7	2.4	31	248
WEYU-F	SLC	NA	NA	NA	0.3	0.9	1.3	19	199
KUCB-F	Des Moines	---	---	---	---	1.0	1.7	7	38
WOI-F	Des Moines	2.6	1.6	2.0	1.5	1.4	1.7	7	85
WKNC-F	Raleigh	---	---	---	---	0.9	1.4	12	181
WUNC-F	Raleigh	---	1.5	2.5	1.5	1.9	3.6	30	386
KMFA-F	Austin	---	0.6	2.1	2.7	3.4	4.1	29	366
KUT-F	Austin	---	1.0	3.2	3.1	3.5	4.6	32	447

SECTION B

ARBITRON INDIVIDUAL MARKET REPORTS

NOTE: Following the "definitions" pages the regular Arbitron market reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Please read these pages carefully. It will increase your understanding of the Individual Markets if you are familiar with the systems and methodology used.

The best way to explain an Individual Market Report is to take one market and go through it step-by-step. We will use data from Rochester.

Market # 42
APR 15.5
SMSA Pop: 972,700
Est 1981 Revenue: \$12,050,000

Rochester is the 42nd largest market in the nation. This is based on the latest listing in SRDS and generally coincides with the government's Standard Metropolitan Statistical Area. (SMSA). The figures for this edition are as of 1 Jan 82. The SMSA population figures are for total persons. In some instances (Seattle-Tacoma, Miami-FT. Lauderdale, Norfolk, New England markets) I had to make my own estimates to adjust to the Arbitron Metro. That is why some cities have the same ranking.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ population which is using radio from 6AM-Midnight, Mon-Sun (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures. Rochester's APR is significantly below the national mean of 17.3.

The revenue figures are my own estimates. 1980 was the last year the FCC reported revenue figures so from now on I will be making estimates based on my own instincts and experience, past performance in the market and feedback from the market.

Stations: 21/16
Diaries: 1247/780:1
Standard Error: .541
% Below Line:

There were 21 stations listed in the Rochester rating book. The next figure is the number of stations listed above the line (home to the metro). In Rochester there were five stations (21-16) which were licensed outside the metro but still qualified for inclusion in the Rochester book. The percentage of audience these five stations earned was 2.7%. This was calculated by totaling the five station's audience (1/4 HR AVG, 12+, Mon-Sun, Metro) and dividing it by total audience for all listed stations.

1247 usable diaries were returned from the Rochester metro. There was one diary returned for every 780 citizens.

The standard error is based on Arbitron's new method of estimating the reliability of their ratings. I have carried the formula through the first step. The higher the figure is the more reliable the data is estimated to be.

CSI: 9.7 Bil (# 40)
CSI HH: 27.0 M (# 24)
Retail \$: 4.8 Bil (# 39)
% Not Listed: 9.5

CSI stands for Consumer Spendable Income. The people of Rochester have an estimated 9.7 billion dollars to spend after taxes were deducted. This ranks Rochester 40th in the nation.

CSI HH means Consumer Spendable Income per household. The Rochester figure is \$27,000 which ranks the market #24 in the nation.

Total retail dollars spent in Rochester are estimated at 4.8 billion dollars. This ranks Rochester #39 in the nation.

The "% Not Listed" shows the percentage of radio listening which is going to stations not listed in the rating book. It is calculated by adding up all listening (1/4 HR AVG, 12+, Mon-Sun, 6A-MID) to listed stations and subtracting that figure from the market's total listening. That figure is then divided by the market's total listening.

This figure would reflect listening to distant stations, non commercial and public stations, and local stations which did not have enough audience to qualify for listing in the book.

This figure along with "% Below Line" figures indicate how much listening in the market is not available to the local commercial stations. This could have an affect on CPM's (kalamazoo is a prime example) and also the effectiveness and saleability of local radio.

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WEZO-F 170/13.5	13.7	16.9	17.8	17.4	1. WEZO-F 177	1. WHAM 2586/26.2	26.8

All of the figures in this section are based on the Broadcast Week (Mon-Sun, 6A-MID). The audience figures are in hundreds. The ratings and shares are percentages.

WEZO-F has 17,000 listeners per quarter hour in the metro. This represents a 13.5% share during Fall 82. WEZO-F also led the Total Survey Area with an average of 17,700 listeners per quarter hour. WHAM leads the Rochester TSA in total weekly cum with 258,600. 26.2% of the population of the Rochester metro are estimated to be listening to WHAM for five minutes or more during a given week. The cum rating was 26.8 in Spring 82.

If a station is simulcasting this symbol (+) will appear next the call letters everywhere the station is listed. Whether I labeled the simulcasting station as AM or FM depended upon which received the greatest amount of listenership.

12+ FM SHARE (METRO): 65.90% (744 of 1129) (SPG 81: 62.90%)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6A-MID, quarter hours numbers of all listed stations and divided it into the total numbers for FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

The 12 tables directly below the FM percentages show the leaders in Teens, 18-34, 18-49, 25-54, 35-64, 12+ Morning Drive (AMD), 12+ Mid-Day, and 12+ Afternoon, Women 18-34, Women 25-54, Men 18-34 and Men 25-54. The rankings are based on 1/4 HR AVG, Mon-Sun, Metro, 6A-MID (except for AMD which Mon-Fri, 6A-10A, MID which is Mon-Fri, 10A-3P and PMD which is Mon-Fri, 3P-7P). The number of stations listed depends upon the size of the market. Ties were in some cases broken by using audience figures.

FORMATS	AM	FM	TOTAL	%
MOR/AC	211 (4)	127 (1)	338 (5)	29.9

This table is based on the Broadcast Week, 1/4 HR AVG, 12+ Metro. The table include every format in the market and every station in the Metro. In Rochester 21,100 people are listening to 4 AM stations programming MOR/Adult Contemporary. The FM figures are added to AM to show a total for the market. 29.9% of radio listening in Rochester is to stations programming various types of MOR or Adult Contemporary formats.

For those markets with an ADI section in the Arbitron report (the top 50 ADI's) the top 15 stations in the ADI are included (both 1/2 Hour Average and Cume). The ADI rankings are based on the Broadcast Week. Also included for ADI markets only is the exclusive cume rankings. This table shows the stations which have the greatest amount of the 12+ listeners who listen to that station only during an entire week. This is based on the Metro Survey Area.

The "Other Rated Stations" section shows the frequency and 12+ Metro share and 12+ Cume Rating for all stations which are not listed in the 12+ Metro 1/4/Share table.

WBBF, 950, 1 KW (DA-2), AC

RKO, \$50.00* (Blair) LIN

If a station is listed in any table (excluding "Other Rated Stations") a capsule description is provided. WBBF has a frequency of 950. The station has a daytime frequency of 950. The station has a daytime and nighttime power authorization of 1000 watts. The signal is directional at all times with two separate patterns. Directionality is listed as follows:

DA, DAYS - directional daytimer

DA-1 - directional day and night - 1 pattern

DA-2 - directional day and night - 2 patterns

WBBF programs an Adult Contemporary format. (If a syndicator or consultant is used it will be listed following the format). WBBF's network affiliation is RKO. WBBF is represented nationally by Blair and it is owned by a group owner - LIN.

The spot rate is based upon an 18 spot per week schedule with equal distribution in AMD, MID, PMD and EVE. TAP plans were used only if the spots could be equally distributed. In many cases the rate listed does not appear on the stations rate card. This is because I calculated an average rate for the four dayparts.

Calculating a rate is becoming increasingly difficult because so many stations have withdrawn their rate from SRDS. Often I had to make an estimate based on a past rate projected to the present. I have indicated these stations with an * immediately following the rate. I believe that my estimates are close in most cases, but I can not guarantee their accuracy.

The FM description differs from AM in that Height Above Average Terrain (HAAT) is listed.

Some markets would not fit on one page. The information for these markets can be found on the continuation pages which follow the Youngstown report.

AKRON

Market # 60
 APR 17.9
 SMSA Pop: 657,000
 Est 1981 Revenue: \$7,850,000

Stations: 27/7
 Diaries: 880/747:1
 Standard Error: .669
 % Below Line: 55.5

CSI: 5.8 Bil (# 61)
 CSI HH: 25.0 M (# 68)
 Retail \$: 3.0 Bil (# 63)
 % Not Listed: 7.1

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WMMS-F 123/12.6	11.9	12.5	12.7	12.5	1. WMMS-F 199	1. WMMS-F 2311/25.0	23.3
2. WAKR 106/10.9	11.5	10.7	10.7	13.7	2. WKDD-F 148	2. WKDD-F 2251/25.3	21.2
3. WKDD-F 103/10.6	8.5	1.9	2.4	5.3	3. WAKR 118	3. WAKR 1759/26.8	27.0
4. WSLR 56/ 5.7	6.9	7.1	6.9	5.7	4. WHBC 97	4. WGCL-F 1580/17.4	17.7
5. WGCL-F 53/ 5.4	5.6	6.0	8.1	6.3	5. WDBN-F 89	5. WGAR 1453/14.0	15.6
6. WGAR 49/ 5.0	4.4	4.9	4.2	4.0	6. WGCL-F 81	6. WHBC 1444/ 2.3	----
7. WAEZ-F 44/ 4.5	4.6	4.9	4.2	4.0	7. WSLR 79	7. WDBN-F 1139/ 8.9	7.5
8. WDBN-F 39/ 4.0	4.6	4.0	2.0	3.4	8. WGAR 76	8. WSLR 1025/12.3	14.1
WMJI-F 39/ 4.0	4.8	5.6	4.1	4.7	9. WMJI-F 66	9. WMJI-F 991/11.9	13.6
10. WZZP-F 38/ 3.9	3.5	4.6	5.2	5.2	10. WAEZ-F 62	10. WZZP-F 863/11.0	10.3

12+ FM SHARE (METRO): 65.41% (592 of 905) (FAL 81: 66.84%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKDD-F	1. WMMS-F	1. WMMS-F	1. WAKR	1. WAKR	1. WAKR
2. WMMS-F	2. WKDD-F	2. WKDD-F	WMMS-F	2. WSLR	2. WMMS-F
3. WGCL-F	3. WGAR	3. WGAR	3. WGAR	3. WAEZ-F	3. WKDD-F
	WGCL-F	4. WAKR	4. WSLR	4. WDBN-F	4. WGAR
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WMMS-F	1. WMMS-F	1. WKDD-F	1. WAKR	1. WMMS-F	1. WMMS-F
2. WKDD-F	2. WKDD-F	2. WMMS-F	2. WSLR	2. WKDD-F	2. WGAR
3. WAKR	3. WAKR	3. WGCL-F	3. WMJI-F	3. WGAR	3. WKDD-F
4. WSLR	4. WZZP-F	WMJI-F	4. WKDD-F	4. WZZP-F	WAKR

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WCUE 1150 Cuya. Falls	2.5/7.3	WNIR-F 100.1 Kent	3.6/7.5	WQAL-F 104.1 Cle	1.6/4.3
WHLO 640	3.6/9.1	WCLV-F 95.5 Cleve	.7/1.7	WQXK-F 105.1 You	1.3/2.4
WBBG 1260 Cleve.	.7/2.8	WDMT-F 107.9 Cleve	1.1/4.1	WTOF-F 98.1 Cant	.3/1.9
WHBC 1480 Canton	.4/2.3	WDOK-F 102.1 Cleve	2.4/6.8	WWE 1100 Cle	
WHK 1420 Cleve	1.7/3.4	WHBC-F 94.1 Canton	.4/1.7	WZAK-F 93.1 Cle	1.0/3.9
WJW 850 Cleve	.6/2.6	WRSW-F 99.5 Cleve	3.2/7.2		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		279 (3)	279 (3)	30.8
MOR/AC	194 (4)	77 (2)	271 (6)	29.9
COUNTRY	82 (3)	79 (3)	161 (6)	17.8
BTFL MUSIC		126 (5)	126 (5)	13.9
NOSTALGIA	31 (2)		31 (2)	3.4
BLACK/URBAN		21 (2)	21 (2)	2.3
CLASSICAL		7 (1)	7 (1)	0.8
NEWS/TALK	6 (1)		6 (1)	0.7
RELIGION		3 (1)	3 (1)	0.3

905 (27)

RADIO STATIONS

WAKR, 1590, 5 KW (DA-N), MOR	MBS, \$50.00 (Mc-Guild)	Group One
WSLR, 1350, 5 KW (DA-1), COUNTRY	ABC-E, \$44.25* (Katz)	Welcome
WAEZ-F, 97.5, 13 KW @ 700, BTFL MUS (Schulke)	, \$30.00* (Mc-Guild)	Group One
WKDD-F, 96.5, 50 KW @ 450, ROCK	, \$50.00* (Katz)	Welcome

Other stations - see Cleveland and Canton

ALBANY-SCHENECTADY-TROY

Market # 53
 APR 17.3
 SMSA Pop: 797,400
 Est 1981 Revenue: \$10,600,000

Stations: 25/23
 Diaries: 1185/673:1
 Standard Error: .571
 % Below Line: 0.9

CSI: 7.2 Bil (# 49)
 CSI HH: 24.3 M (# 95)
 Retail \$: 3.7 Bil (# 52)
 % Not Listed: 6.6

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WGY	160/13.7	16.2	15.8	16.4	16.7	1. WGY	268	35.8
2. WPYX-F	126/10.8	11.6	9.9	10.7	6.2	2. WPYX-F	210	21.8
3. WFLY-F	115/ 9.9	5.8	6.5	6.3	7.1	3. WFLY-F	163	17.5
4. WROW	81/ 7.0	9.8	9.6	8.3	10.2	4. WGNA-F	137	22.6
5. WTRY	73/ 6.3	5.9	8.9	8.3	8.4	5. WROW	127	14.3
6. WROW-F	66/ 5.7	8.1	7.0	7.4	10.0	6. WROW-F	107	21.7
7. WQBK	64/ 5.5	5.0	7.5	6.2	6.2	7. WGF-F	81	15.9
WGNA-F	64/ 5.5	4.0	3.9	5.3	4.3	8. WTRY	79	7.6
9. WGF-F	59/ 5.1	3.8	5.2	3.6	3.8	9. WPTR	76	12.3
10. WQBK-F	55/ 4.7	3.3	1.8	2.8	2.4	10. WQBK-F	68	13.0
WPTR-F	55/ 4.7	3.3	2.8	3.6	3.1	11. WQBK-F	67	8.7
12. WWOM-F	47/ 4.0	4.4	5.0	4.5	3.9	12. WWOM-F	57	8.4

12+ FM SHARE (METRO): 53.54% (582 of 1087) (FAL 81: 44.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPYX-F	1. WPYX-F	1. WFLY-F	1. WGY	1. WGY	1. WGY
2. WFLY-F	2. WFLY-F	2. WPYX-F	2. WFLY-F	2. WROW	2. WPYX-F
3. WTRY	3. WGF-F	3. WGY	3. WGNA-F	3. WROW-F	3. WROW
	4. WQBK-F	4. WGF-F	4. WGF-F	WGNA-F	4. WTRY
			WTRY		
12+ MLD	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGY	1. WFLY-F	1. WFLY-F	1. WGY	1. WPYX-F	1. WGY
2. WFLY-F	2. WPYX-F	2. WPYX-F	2. WFLY-F	2. WFLY-F	2. WPYX-F
3. WPYX-F	3. WGY	3. WTRY	WGFM-F	3. WQBK-F	3. WFLY-F
4. WROW	4. WROW	4. WGF-F	4. WGNA-F	4. WGF-F	4. WGNA-F
			WTRY		

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WABY 1400 Albany	2.6/6.4	WKOL 1570 Amster	.3/1.1	WASM-F 102.3	Sar Spg	.9/1.8
WCSS 1490 Amster	.8/1.9	WOKO 1460 Albany	.8/4.0	WHRL-F 103.1	Albany	2.1/4.3
WHAZ 1330 Troy	.5/2.0	WWWD 1240 Schen.	.4/1.9	WMVQ-F 97.7	Amster.	.3/1.1
WKAJ 900 Sar Spg	.3/1.1	WWSC 1450 Glen Fa	.4/1.0	WSCG-F 93.5	Corinth	.4/ .9
				WRCK-F 107.3	Utica	.4/1.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	73 (1)	360 (5)	433 (6)	39.8
MOR/AC	259 (5)	47 (1)	306 (6)	28.2
COUNTRY	64 (2)	69 (2)	133 (4)	12.2
BTFL MUSIC	4 (1)	102 (3)	106 (4)	9.8
TALK	64 (1)		64 (1)	5.9
NOSTALGIA	30 (1)		30 (1)	2.8
UNKNOWN	5 (1)	4 (1)	9 (2)	0.8
RELIGION	6 (1)		6 (1)	0.6
			1087 (25)	

RADIO STATIONS

WGY , 810, 50 KW	, MOR	NBC, \$120.00	(Christal)	GE
WPTR, 1540, 50 KW	, COUNTRY	ABC-I, \$ 40.00*	(Eastman)	Rust
WQBK, 1300, 5 KW (DA-2)	, TALK	CBS, NBC-T, \$ 24.50	(Howard)	
WROW, 590, 5 KW/1 KW (DA-2)	, MOR/BTFL	ABC-D, \$ 70.00*	(Blair)	Capital Citi
WTRY, 980, 5 KW (DA-N)	, ROCK (Burk-Abr)	MBS, \$ 45.00*	(Mc-Guild)	Scott
WFLY-F, 92.3, 13 KW @ 850, ROCK (Drake-Chen)		ABC-C, \$ 55.00*	(Eastman)	Rust

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

ALBUQUERQUE

Market # 91
 APR 17.7
 SMSA Pop: 476,100
 Est 1981 Revenue: \$9,000,000

Stations: 17/17
 Diaries: 873/545:1
 Standard Error: .682
 % Below Line: 0

CSI: 3.5 Bil (# 97)
 CSI HH: 20.6 M (# 246)
 Retail \$: 2.4 Bil (# 82)
 % Not Listed: 8.6

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
	82	81	81	80			
1. KOB-F 73/10.2	8.8	9.5	3.9	2.9	1. KOB-F 112	1. KOB 1810/26.4	22.5
2. KWXL-F 68/ 9.5	9.0	9.0	9.5	5.7	2. KKJY-F 103	2. KOB-F 1584/26.5	18.9
3. KKJY-F 66/ 9.3	9.4	10.6	11.9	15.2	3. KOB 95	3. KFMM-F 1313/19.9	19.9
KOB 66/ 9.3	8.2	8.1	9.2	8.8	4. KRST-F 93	4. KZZX-F 1186/17.1	10.5
5. KRST-F 52/ 7.3	7.7	10.1	7.5	5.4	5. KWXL-F 90	5. KRST-F 1137/15.7	16.1
6. KHFM-F 40/ 5.6	3.2	2.3	2.2	4.3	6. KRKE 65	6. KKJY-F 1072/18.9	16.0
7. KFMM-F 39/ 5.5	7.4	7.5	8.0	9.7	7. KFMM-F 64	7. KWXL-F 1002/17.3	16.9
8. KZZX-F 35/ 4.9	3.9	4.8	7.5	5.6	8. KZZX-F 60	8. KRKE 882/11.0	10.7
9. KDEF 31/ 4.3	4.6	.8	.8	.5	9. KHFM-F 51	9. KQEO 620/13.2	13.8
KABQ 31/ 4.3	3.9	4.5	5.4	6.1	10. KQEO 32	10. KHFM-F 508/ 9.4	7.5
KRKE 31/ 4.3	2.7	3.7	2.5	2.3			

12+ FM SHARE (METRO): 57.21% (373 of 652) (FAL 81: 59.35%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KWXL-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KKJY-F	1. KOB
2. KFMM-F	2. KWXL-F	2. KWXL-F	KRKE-F	2. KOB	2. KOB-F
3. KOB-F	3. KRST-F	3. KRST-F	3. KOB	3. KHFM-F	3. KKJY-F
	4. KZZX-F	4. KOB	KKJY-F	4. KDEF	KRST-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KWXL-F	1. KRST-F
2. KKJY-F	2. KKJY-F	2. KRST-F	2. KKJY-F	2. KOB-F	2. KOB
3. KOB	3. KWXL-F	3. KKJY-F	3. KRST-F	3. KFMM-F	3. KOB-F
4. KRST-F	4. KOB	KZZX-F	4. KOB	4. KOB	4. KHFM-F
				KZZX-F	

OTHER RATED STATIONS/METRO SHARE + CUME RATING

KAMX 1520	2.0/7.5	KQEO 920	3.9/13.2	KXKS 1190	1.8/1.9
KKIM 1000	1.7/3.3	KRZY 1450	3.8/8.2	KZIA 1580	3.6/5.7

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	14 (1)	180 (3)	194 (4)	29.8
MOR/AC	94 (2)	35 (1)	129 (3)	19.8
COUNTRY	58 (2)	52 (1)	110 (3)	16.9
BTFL MUSIC		66 (1)	66 (1)	10.1
CLASSICAL		40 (1)	40 (1)	6.1
NOSTALGIA	31 (1)		31 (1)	4.8
SPANISH	31 (1)		31 (1)	4.8
NEWS/TALK	26 (1)		26 (1)	4.0
UNKNOWN	13 (1)		13 (1)	2.0
RELIGION	12 (1)		12 (1)	1.8

652 (17)

RADIO STATIONS

KABQ, 1350, 5 KW/500 W (DA-N), SPANISH	, \$29.50 (Eastman)
KDEF, 1150, 5 KW/500 W (DA-N), NOSTALGIA (Al Ham)	ABC-E, \$14.75 (PRO)
KOB, 770, 50 KW (DA-N), MOR	NBC,NBC-T, \$46.00* (Christal) Hubbard
KQEO, 920, 1 KW/500 W (DA-N), OLDIES	, \$30.00 (Selcom) Sunbelt
KRKE, 610, 5 KW (DA-N), COUNTRY	CBS,ABC-E, \$17.00 (Katz) Peoria Journal Star
KFMM-F, 107.9, 22 KW @ 4164, ROCK	, \$27.55 (----)
KHFM-F, 96.3, 2.5 KW @ 4110, CLASSICAL	, \$29.50 (CMBS)
KKJY-F, 100.3, 23 KW @ 4107, BTFL MUS (Schulke)	, \$40.00* (Blair) Bdcst Assoc
KOB-F, 93.3, 22 KW @ 4150, CONTEMP/AC	, \$38.00* (Christal) Hubbard
KRST-F, 92.3, 22 KW @ 4130, COUNTRY	, \$40.00* (Mc-Guild)
KWXL-F, 94.1, 23 KW @ 4130, AOR	ABC-E, \$57.00 (Katz) Peoria Journal Star
KZZX-F, 99.5, 22 KW @ 4134, CONTEMP/AC	, \$30.00 (Selcom) Sunbelt

ALLENTOWN-BETHLEHEM-EASTON

Market # 67

APR 18.4

SMSA Pop: 642,500

Est 1981 Revenue: \$7,900,000

Stations: 31/14

Diaries: 1036/620:1

Standard Error: .632

% Below Line: 15.1

CSI: 5.8 Bil (# 62)

CSI HH: 23.9 M (# 114)

Retail \$: 2.9 Bil (# 68)

% Not Listed: 8.0

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82			
1. WLEV-F	117/11.6	11.6	12.1	13.2	7.7	1. WXXK-F	142	1. WLEV-F	1864/27.1	28.1
2. WXXK-F	115/11.4	10.0	8.5	9.9	10.8	2. WLEV-F	141	2. WZZO-F	1748/24.7	21.8
3. WZZO-F	92/ 9.1	10.1	9.5	10.1	8.5	3. WZZO-F	118	3. WXXK-F	1524/20.4	19.1
4. WQQQ-F	87/ 8.6	9.2	9.0	8.8	10.5	4. WQQQ-F	112	4. WAEB	1293/21.5	22.3
5. WFMZ-F	76/ 7.5	7.8	8.9	7.6	10.8	5. WFMZ-F	95	5. WQQQ-F	1258/17.9	20.5
6. WKAP	75/ 7.4	3.7	2.6	3.0	3.6	6. WKAP	75	6. WFMZ-F	1017/15.2	15.1
7. WAEB	69/ 6.8	8.3	7.1	8.6	9.1	7. WAEB	70	7. WKAP	815/14.5	13.0
8. WEST	56/ 5.5	5.7	3.1	3.6	5.4	8. WEST	57	8. WSAN	673/11.7	14.7
9. WSAN	41/ 4.1	5.3	3.8	3.4	2.4	9. WSAN	41	9. WFI-F	661/ 9.3	8.5
10. WEEX	34/ 3.4	3.1	2.8	2.8	4.7	10. WEEX	35	10. WYSP-F	660/ 8.3	5.8

12+ FM SHARE (METRO): 63.37% (590 of 931) (FAL 81: 59.35%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZZO-F	1. WZZO-F	1. WLEV-F	1. WXXK-F	1. WXXK-F	1. WXXK-F
2. WLEV-F	2. WLEV-F	2. WZZO-F	2. WLEV-F	2. WQQQ-F	2. WLEV-F
3. WFI-F	3. WAEB	3. WXXK-F	3. WAEB	3. WKAP	3. WKAP
4. WYSP-F	4. WXXK-F	4. WAEB	4. WQQQ-F	4. WFMZ-F	4. WAEB
12+ MID	12+ PND	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WZZO-F	1. WXXK-F
2. WXXK-F	2. WXXK-F	2. WZZO-F	2. WXXK-F	2. WAEB	2. WLEV-F
3. WQQQ-F	3. WQQQ-F	3. WAEB	3. WQQQ-F	3. WLEV-F	3. WAEB
4. WFMZ-F	WZZO-F	WXXK-F	WAEB	4. WXXK-F	4. WZZO-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WGPA 1100 Beth .7/3.0	WEAZ-F 101.1 Phil .4/1.6	WIXL-F 103.7 Newton,NJ .4/1.4
WJOF 1600 Allen .9/2.3	WFLN-F 95.7 Phil. .5/1.8	WKRZ-F 98.5 NE PA .4/1.6
WRNJ 1000 Hack.,NJ.9/1.8	WIOQ-F 102.1 Phil. .3/1.1	WPST-F 97.5 Trenton .5/1.6
WYNS 1150 Lehigh. .8/2.0	WMGK-F 102.9 Phil. .4/2.2	WRFY-F 102.5 Reading .4/1.4
KYW 1060 Phil. 2.1/9.0	WMMR-F 93.3 Phil. .6/4.6	WYSP-F 94.1 Phil. 2.3/8.3
WCAU 1210 Phil. .7/2.2	WPLJ-F 95.5 NY .5/1.2	WFI-F 92.5 Phil. 2.6/9.3
WOR 710 NY 1.0/3.3	WSNI-F 104.5 Phil. .4/1.0	WBYO-F 107.5 Boyer. .6/2.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	69 (1)	285 (10)	354 (11)	38.0
BTFL MUSIC		167 (3)	167 (3)	17.9
NOSTALGIA	131 (2)		131 (2)	14.1
COUNTRY	9 (1)	119 (2)	128 (3)	13.7
MOR/AC	99 (5)	8 (2)	107 (7)	11.5
NEWS/TALK	38 (3)		38 (3)	4.1
RELIGION	6 (1)		6 (1)	0.6
CLASSICAL		5 (1)	5 (1)	0.5
			931 (31)	

RADIO STATIONS

WAEB, 790, 1 KW (DA-2)	, CONTEMP/AC	ABC-I, \$36.25 (Mc-Guild)	CRB
WEEX, 1230, 1 KW/250 W	, MOR/AC	NBC, \$24.00* (Torbet)	
WEST, 1400, 1 KW/250 W	, NOSTALGIA (Drake-Chen)	CBS, \$18.25 (Katz)	Sound Communi
WKAP, 1320, 5 KW/1 KW (DA-2)	, NOSTALGIA (A1 Ham)	ABC-E, \$19.00* (HNN)	Gulf
WSAN, 1470, 5 KW/500 W (DA-1), MOR		APR, \$13.00* (Eastman)	
WFNZ-F, 100.7, 13 KW @ 870,	BTFL MUS (Master)	, \$18.00 (Christal)	
WLEV-F, 96.1, 50 KW @ 500,	CONTEMP (Drake-Chen)	CBS-R, \$57.00 (Katz)	Sound Communi
WQQQ-F, 99.9, 50 KW @ 456,	BTFL MUS (Bonne)	, \$28.00* (Torbet)	
WXXK-F, 104.1, 50 KW @ 500,	COUNTRY (Drake-Chen)	, \$40.60 (Mc-Guild)	CRB
WZZO-F, 95.1, 12 KW @ 630,	AOR (Drake-Chen)	, \$38.75 (Blair)	Holt

ANAHEIM (ORANGE COUNTY)

APR 17.3

Est 1981 Revenue: \$6,750,000

Diaries: 1175

Standard Error: .571

CSI: 22.2 Bil (# 12)

CSI HH: 29.3 M (# 10)

Retail \$: 11.6 Bil (# 14)

NOTE: ANAHEIM (ORANGE COUNTY) IS A PORTION OF THE LOS ANGELES METRO. FOR THIS MARKET REPORT ONLY THOSE STATIONS HOME TO ORANGE COUNTY ARE LISTED.

<u>12+ METRO 1/4/SHARE</u>	<u>SPG 82</u>	<u>FAL 81</u>	<u>SPG 81</u>	<u>FAL 80</u>	<u>12+ TSA CUME/MSA CUME RATING</u>	<u>SPG 82</u>
1. KIKF-F 56/1.9	1.7	1.6	1.6	1.0	1. KEZY-F 1328/7.6	7.7
2. KEZY-F 49/1.6	1.9	2.2	1.6	1.8	2. KWIZ 1053/6.0	6.4
3. KWIZ-F 43/1.4	.8	2.0	1.3	1.5	3. KIKF-F 769/4.4	3.8
4. KYMS-F 42/1.4	1.1	1.1	1.2	.7	4. KWIZ-F 742/4.3	3.4
5. KWIZ 38/1.3	2.0	1.6	1.1	2.1	5. KYMS-F 725/4.2	3.8
6. KOCM-F 25/ .8	.8	.5	1.0	.8	6. KEZY 644/3.7	5.3
7. KEZY 18/ .6	1.2	1.1	1.8	2.1	7. KOCM-F 368/2.1	1.7
8. KWVE-F 16/ .5	---	---	---	---	8. KWVE-F 256/1.5	---

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ AMD</u>
1. KEZY A/F	1. KEZY-F	1. KEZY-F	1. KIKF-F	1. KWIZ-F	1. KWIZ
KIKF, KWIZ	2. KIKF-F	2. KIKF-F	2. KWIZ-F	2. KIKF-F	2. KIKF-F

<u>12+ MID</u>	<u>12+ PMD</u>	<u>WOMEN 18-34</u>	<u>WOMEN 25-54</u>	<u>MEN 18-34</u>	<u>MEN 25-54</u>
1. KEZY-F	1. KIKF-F	1. KIKF-F	1. KWIZ	1. KEZY-F	1. KIKF-F
2. KIKF-F	2. KWIZ-F	KEZY-F	2. KWIZ-F	2. KYMS-F	2. KWIZ-F

RADIO STATIONS

KEZY, 1190, 5 KW/1 KW (DA-N), CONTEMP	, \$50.00*	(Roslin)	
KWIZ, 1480, 5 KW/1 KW (DA-2), MOR	, \$40.00*	(Torbet)	Davis/Weaver
KEZY-F, 95.9, 2.5 KW @ 330, AOR	, \$50.00*	(Roslin)	
KIKF-F, 94.3, 3 KW @ 245, COUNTRY	, \$34.00	(PRO)	
KOCM-F, 103.1, 2 KW @ 300, BTFL MUSIC	, \$19.00	(Masla)	Donrey
KWIZ-F, 96.7, 3 KW @ 855, AC/BTFL	, \$40.00*	(Torbet)	Davis/Weaver
KWVE-F, 107.9, 50 KW @ 500, AC	, \$26.00	(----	
KYMS-F, 106.3, 3 KW @ 130, RELIGION	, \$25.00*	(Radio Spot)	Interstate

LOS ANGELES (Con't)

KMET-F, 94.7, 58 KW @ 2835, AOR	, \$387.50	(Eastman)	Metromedia
KMGF-F, 105.9, 72 KW @ 2000, AC/CONTEMP	, \$ 90.00*	(Torbet)	Century
KNX-F, 93.1, 54 KW @ 2870, SOFT ROCK	, \$163.00*	(CBS/FM)	CBS
KOST-F, 103.5, 13 KW @ 3100, AC	, \$110.00*	(Christal)	Cox
KROQ-F, 106.7, 26 KW @ 1600, AOR	, \$110.00*	(HNW)	
KRTH-F, 101.1, 58 KW @ 2930, AC	RKO, \$200.00*	(RKO)	RKO
KZLA-F, 93.9, 49 KW @ 2000, COUNTRY (Burns/Somerset)	, \$110.00*	(Blair)	Cap Cities

ANCHORAGE

Market # 190
 APR 18.3
 SMSA Pop: 179,800
 Est 1981 Revenue: \$5,700,000

Stations: 12/12
 Diaries: 551/326:1
 Standard Error: .874
 % Below Line: 0

CSI: 2.2 Bil (# 145)
 CSI HH: 36.2 M (# 1)
 Retail \$: 1.4 Bil (# 135)
 % Not Listed: 4.7

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KWHL-F 53/19.1	---	---	---	---	1. KWHL-F 60	1. KFQD 585/29.5	32.9
2. KFQD 41/14.8	16.6	17.3	19.8	19.7	2. KFQD 53	2. KENI 578/32.6	32.1
3. KENI 32/11.6	14.4	6.8	10.8	11.0	3. KENI 37	3. KWHL-F 483/29.1	---
4. KHAR 29/10.5	11.4	12.3	12.3	10.5	4. KHAR 36	4. KHAR 376/20.7	19.1
5. KYAK 27/ 9.7	8.3	5.9	8.0	7.5	5. KYAK 32	5. KYAK 339/17.2	16.8
6. KGOT-F 21/ 7.6	8.7	10.0	8.5	7.0	6. KNIK-F 22	6. KGOT-F 310/19.2	21.1
7. KNIK-F 19/ 6.9	8.3	9.5	6.1	8.8	7. KGOT-F 21	7. KKLV-F 253/15.9	20.2
8. KKLV-F 12/ 4.3	8.7	8.6	10.4	12.3	8. KBCN-F 16	8. KNIK-F 242/14.4	13.3
9. KBCN-F 11/ 4.0	3.5	8.2	1.9	1.8	9. KKLV-F 12	9. KBYR 169/10.7	10.0
10. KBYR 8/ 2.0	1.7	3.6	4.7	7.0	10. KRKN-F 9	10. KBCN-F 161/ 8.7	12.3
KRKN-F 8/ 2.9	10.5	7.3	8.5	3.5			

12+ FM SHARE (METRO): 46.97% (124 of 264) (FAL 81: 46.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KFQD	1. KYAK	1. KFQD
2. KENI	2. KFQD	2. KFQD	2. KYAK	2. KHAR	2. KWHL-F
3. KKLV-F	3. KENI	3. KENI	3. KHAR	3. KFQD	3. KYAK
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KWHL-F	1. KWHL-F	1. KFQD	1. KFQD	1. KWHL-F	1. WFQD
2. KFQD	2. KFQD	2. KENI	2. 4 stations		2. KWHL-F
3. KENI	3. KENI	KWHL-F	tied		3. KYAK
KHAR					

OTHER RATED STATIONS/METRO SHARE + CUME RATING

KTNX 1080 1.1/5.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	32 (1)	94 (4)	126 (5)	47.7
MOR/AC	49 (2)	11 (1)	60 (3)	22.7
BTFL MUSIC	29 (1)	19 (1)	48 (2)	18.2
COUNTRY	27 (1)		27 (1)	10.2
UNKNOWN	3 (1)		3 (1)	1.1
			264 (12)	

RADIO STATIONS

KBYR, 700, 1 KW/500 W	, MOR	CBS, \$15.25	(Roslin)
KENI, 550, 5 KW	, ROCK (Burk-Abr)	ABC-C, \$34.00	(Katz)
KFQD, 750, 50 KW	, AC/CONTEMP	, \$33.25	(Mc-Guild)
KHAR, 590, 5 KW	, BTFL MUSIC	, \$25.63	(Eastman)
KYAK, 650, 50 KW/25 KW (DA-2), COUNTRY		MBS, \$24.00	(Masla)
KBCN-F, 100.5, 25 KW @ 179, AC (Churchill)		, \$18.50	(HNW)
KGOT-F, 101.3, 26 KW @ -66, CONTEMP/AC (Century 21)		MBS, \$13.00	(----)
KKLV-F, 103.9, 2.8 KW @ 54, ROCK (TM)		APR, \$16.38	(Eastman)
KRKN-F, 102.1, 25 KW @ 165, AOR		, \$23.50	(----)
KWHL-F, 106.5, 100 KW @ ? ?, AOR (Pollack)		, \$? ?	(Mc-Guild)
KNIK-F, 105.5, 3 KW @ 392, BTFL MUS (Bonne)		CBS, \$13.00	(Roslin)

APPLETON-OSHKOSH

Market # 135
 APR 16,1
 SMSA Pop: 293,700
 Est 1981 Revenue: \$4,300,000

Stations: 23/13
 Diaries: 644/456:1
 Standard Error: .756
 % Below Line: 24.7

CSI: 2.5 Bil (# 127)
 CSI HH: 23.9 M (# 110)
 Retail \$: 1.3 Bil (# 153)
 % Not Listed: 8.6

12+ METRO 1/4/SHARE	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WHBY 40/10.2	9.1	11.6	8.8	1. WIXX-F 98	1. WIXX-F 1627/29.3	26.0
2. WAPL-F 38/ 9.6	9.1	9.2	9.0	2. WAPL-F 71	2. WAPL-F 968/22.0	19.7
3. WIXX-F 36/ 9.1	9.6	10.2	8.5	3. WGEE 68	3. WGEE 814/ 7.5	9.8
4. WROE-F 35/ 8.9	9.3	7.5	11.6	4. WDUZ-F 54	4. WNAM 751/25.9	29.1
WYTL 35/ 8.9	8.1	9.4	9.3	5. WROE-F 43	5. WKAU-F+ 704/19.9	20.5
6. WNAM 33/ 8.4	9.3	9.2	10.6	6. WYTL 42	6. WOSH-F 642/20.5	17.4
7. WYNE 29/ 7.4	5.4	5.7	3.6	7. WHBY 41	7. WDUZ-F 637/ 6.9	6.8
8. WOSH-F 24/ 6.1	3.9	5.4	5.9	WYNE 41	8. WYNE 634/16.5	14.8
9. WKAU-F+ 22/ 5.6	7.6	6.2	8.5	9. WNAM 36	9. WROE-F 605/18.7	19.0
10. WDUZ-F 17/ 4.3	3.2	2.2	1.8	10. WOSH-F 33	10. WHBY 566/22.0	21.2

12+ FM SHARE (METRO): 51.67% (186 of 360) (FAL 81: 48.27%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAPL-F	1. WAPL-F	1. WIXX-F	1. WYNE	1. WHBY	1. WHBY
2. WIXX-F	2. WIXX-F	WAPL-F	2. WIXX-F	2. WYTL	2. WNAM
3. WKAU-F+	3. WKAU-F+	3. WNAM	WNAM	3. WROE-F	3. WYTL
WOSH-F	WNAM	WYNE			
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WROE	1. WIXX-F	1. WIXX-F	1. WHBY	1. WAPL-F	1. WNAM
2. WHBY	2. WROE-F	2. WAPL-F	WYNE	2. WIXX-F	WYNE
WNAM	WAPL-F	3. WNAM	WIXX-F	3. WKAU-F+	WDUZ-F
		WYNE		WOSH-F	

OTHER RATED STATIONS/METRO CUME & CUME RATING

WAGO 690 Osh.	1.0/2.0	WAHC-F 96.7 Osh.	.5/2.8	WISN 1130 Milw.	.5/4.0
WVMS 1570 Apple.	1.3/3.8	WEMI-F 100.1 Newar	1.0/4.6	WNBK-F 93.5 New Lon	1.8/3.8
WGEE 1360 G. Bay	3.8/7.5	WBKV-F 92.5 W Bend	1.3/2.5	WTMJ 620 Milw.	.8/4.5
WGN 720 Chicago	.5/2.5	WDUX-F+ 92.7 Waupaca	.6/1.7		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	5 (1)	115 (4)	120 (5)	33.3
MOR/AC	89 (7)		89 (7)	24.7
COUNTRY	80 (4)	8 (2)	88 (6)	24.4
BTFL MUSIC		59 (4)	59 (4)	16.4
RELIGION		4 (1)	4 (1)	1.1

360 (23)

RADIO STATIONS

WHBY, 1230, 1 KW		MOR	CBS, \$16.50 (----)	Woodward
WNAM, 1280, 5 KW/1 KW (DA-1),		AC	ABC-I, \$17.00 (Masla)	
WYNE, 1150, 5 KW (DA-N)		COUNTRY	ABC-E, \$12.00* (Market 4)	
WYTL, 1490, 1 KW/250 W		COUNTRY	NBC, \$14.00* (HNV)	Midwest Family
WGEE, 1360, 5 KW (DA-N)		COUNTRY	NBC, \$31.00 (Blair)	(GREEN BAY)
WAPL-F, 105.7, 100 KW @	500,	AOR	\$21.00 (----)	Woodward
WKAU-F+, 104.9, 3 KW @	750,	ROCK	\$15.00 (Selcom)	Forward
WOSH-F, 103.9, 2.4 KW @	330,	ROCK	Source, \$13.00* (HNV)	Midwest Family
WROE-F, 94.3, 3 KW @	320,	BTFL MUS (Schulke)	\$17.00 (Lotus)	
WDUZ-F, 98.5, 100 KW @	1254,	BTFL MUS (FM-100)	ABC-C, \$21.00* (Mc-Guild)	(GREEN BAY)
WIXX-F, 101.1, 100 KW @	1828,	ROCK (TM)	ABC-F, \$36.00 (Blair)	(GREEN BAY)

ATLANTA

Market # 16; ADI # 16
 APR 17.2
 SMSA Pop: 2,093,700
 Est 1981 Revenue: \$40,000,000

Stations: 24/24
 Diaries: 1837/1140:1
 Standard Error: .464
 % Below Line: 0

CSI: 18.5 Bil (# 18)
 CSI HH: 24.5 M (# 88)
 Retail \$: 9.3 Bil (# 18)
 % Not Listed: 8.3

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA	1/4	12+ TSA	CUME/	MSA	CUME RATING	SPG	82
		82	81	81	80								
1. WZGC-F	310/10.2	9.5	12.6	10.6	10.4	1. WKHX-F	436	1. WZGC-F	6503/27.2			26.7	
2. WVEE-F	294/ 9.7	11.5	10.3	8.9	8.0	2. WZGC-F	428	2. WSB	5303/25.0			26.6	
3. WKHX-F	285/ 9.4	7.8	5.3	3.5	2.7	3. WVEE-F	352	3. WQXI-F	4980/22.8			21.7	
4. WQXI-F	253/ 8.3	8.0	8.6	8.9	10.4	4. WKLS-F	309	4. WKHX-F	4574/18.1			16.0	
5. WKLS-F	240/ 7.9	6.2	8.7	10.7	6.6	5. WQXI-F	308	5. WKLS-F	4059/17.3			15.4	
6. WSB	239/ 7.9	8.7	10.2	10.5	10.2	6. WSB	281	6. WSB-F	3805/18.2			15.6	
7. WPCH-F	206/ 6.8	7.5	5.3	6.1	6.8	7. WPCH-F	265	7. WVEE-F	3800/18.2			18.4	
8. WSB-F	179/ 5.9	4.1	3.8	4.3	6.0	8. WSB-F	209	8. WPCH-F	3772/16.9			15.1	
9. WLTA-F	127/ 4.2	4.8	7.0	7.4	6.7	9. WLTA-F	168	9. WLTA-F	2343/10.7			10.4	
10. WAOK	118/ 3.9	3.6	3.0	2.2	3.7	10. WPLO	121	10. WGST	2268/12.1			12.3	
11. WPLO	109/ 3.6	4.1	5.5	6.5	5.1	11. WAOK	118	11. WPLO	2156/10.9			11.0	
12. WGST	85/ 2.8	4.0	5.0	4.4	5.0	12. WGST	87	12. WAOK	2060/11.5			11.4	
13. WIGO	67/ 2.2	1.1	.4	.4	.6	13. WIGO	67	13. WQXI	1396/ 7.3			7.8	
14. WQXI	49/ 1.6	2.2	1.8	2.0	2.8	14. WQXI	52	14. WCNN	1236/ 6.2			9.3	
15. WJYI	48/ 1.6	.8	.8	.4	.5	15. WCNN	49	15. WIGO	1191/ 6.7			4.5	

12+ FM SHARE (METRO): 69.00% (1919 of 2781) (FAL 81: 66.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZGC-F	1. WQXI-F	1. WQXI-F	1. WKHX-F	1. WKHX-F	1. WSB
2. WKLS-F	2. WVEE-F	2. WVEE-F	2. WQXI-F	2. WPCH-F	2. WQXI-F+
3. WVEE-F	3. WZGC-F	3. WKHX-F	3. WVEE-F	WSB	3. WZGC-F
4. WKHX-F	4. WKLS-F	4. WZGC-F	4. WSB		WKHX-F
5. WAOK	5. WSB-F	5. WKLS-F	5. WSB-F		5. WVEE-F
6. WIGO	6. WKHX-F	6. WSB-F	6. WZGC-F		6. WKLS-F+
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKHX-F	1. WKHX-F	1. WQXI-F	1. WKHX-F	1. WKLS-F	1. WKHX-F
2. WPCH-F	2. WZGC-F	2. WZGC-F	2. WQXI-F	2. WVEE-F	2. WQXI-F
3. WZGC-F	3. WQXI-F	3. WVEE-F	3. WVEE-F	3. WQXI-F	3. WVEE-F
4. WQXI-F	4. WVEE-F	4. WSB-F	4. WSB-F	4. WZGC-F	4. WSB
5. WKLS-F	5. WKLS-F	5. WKHX-F	5. WPCH-F	5. WSB-F	5. WZGC-F
6. WSB-F	6. WSB-F	6. WKLS-F	6. WZGC-F	6. WKHX-F	6. WKLS-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	58 (2)	803 (3)	861 (5)	30.8
MOR/AC	239 (1)	306 (2)	545 (3)	19.5
BLACK/URBAN	197 (3)	294 (1)	491 (4)	17.6
COUNTRY	109 (1)	296 (2)	405 (3)	14.5
BTFL MUSIC		206 (1)	206 (1)	7.4
NEWS/TALK	131 (2)		131 (2)	4.7
RELIGION/GOSPEL	57 (3)		57 (3)	2.0
NOSTALGIA	48 (1)		48 (1)	1.7
CLASSICAL	33 (1)		33 (1)	1.2
UNKNOWN/OTHER		14 (1)	14 (1)	0.5

2781 (24)

ATLANTA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME	OTHER RATED STATIONS			
			METRO SHARE/CUME	RATING		
1. WKHX-F	1. WZGC-F	1. WZGC-F	WCHK	1290	Canton	.3/ .7
2. WZGC-F	2. WSB	2. WKHX-F	WCHK-F	105.5	Canton	.4/1.0
3. WVEE-F	3. WQXI-F	3. WVEE-F	WCNN	680		1.5/6.2
4. WQXI-F	4. WKHX-F	4. WSB	WGKA	1190		1.1/1.7
5. WKLS-F	5. WKLS-F	5. WPLO	WJGA-F	92.1	Jackson	.5/1.0
6. WSB	6. WSB-F	6. WQXI-F	WKLS	970		.3/1.7
7. WPCH-F	7. WVEE-F	7. WKLS-F	WTJH	1260	East Point	.3/1.0
8. WSB-F	8. WPCH-F	8. WPCH-F	WXLL	1310	Decatur	.4/1.2
9. WLTA-F	9. WLTA-F	9. WGST	WYZE	1480		1.3/2.9
10. WPLO	10. WGST	10. WSB-F				
11. WAOK	11. WPLO					
12. WGST	12. WAOK					
13. WIGO	13. WQXI					
14. WNGC-F	14. WCNN					
15. WQXI	15. WIGO					

ADI FM SHARE: 73.27% (2727 of 3722) (FAL 81: 69.99%)

AM STATIONS

WAOK, 1380, 5 KW (DA-N)	, BLACK	NBN, \$ 42.00*	(Howard)	BENI
WCNN, 680, 25 KW/10 KW (DA-N)	, NEWS	CNN, \$ 30.00*	(MMR)	
WGST, 920, 5 KW/1 KW	, NEWS	CBS,MBS, \$120.00	(Katz)	Meredith
WIGO, 1340, 1 KW/250 W	, BLACK	SBN, \$? ?	(Citimedia)	Brunson
WJYI, 1080, 10 KW (DAYS,DA)	, NOSTALGIA (A1 Ham)	, \$ 22.00	(----)	
WPLO, 590, 5 KW (DA-N)	, COUNTRY	ABC-I,RKO II, \$ 50.00*	(Mc-Guild)	Plough
WQXI, 790, 5 KW/1 KW (DA-N)	, AC/CONTEMP	, \$230.00	(Blair)	Jeff-Pilot
WSB, 750, 50 KW	, MOR	NBC, \$145.00*	(Christal)	Cox

FM STATIONS

WKHX-F, 101.5, 100 KW @ 900,	COUNTRY (Somerset)	, \$125.00*	(Selcom)	Cap Cities
WKLS-F, 96.1, 100 KW @ 950,	AOR (Burk-Abr)	Source, \$ 85.00*	(Masla)	Gulf
WLTA-F, 99.7, 100 KW @ 1000,	AC	, \$140.00	(Eastman)	Susquehanna
WPCH-F, 94.9, 100 KW @ 890,	BFL MUS (Schulke)	, \$157.50	(Katz)	Meredith
WQXI-F, 94.1, 100 KW @ 914,	CONTEMP/AC	, \$230.00	(Blair)	Jeff-Pilot
WSB-F, 98.5, 100 KW @ 919,	AC	CBS-R, \$ 80.00*	(Christal)	Cox
WVEE-F, 103.3, 100 KW @ 450,	URBAN	RKO, \$140.00*	(Mc-Guild)	Plough
WZGC-F, 92.9, 100 KW @ 910,	ROCK	ABC-C, \$170.00	(Torbet)	First Media
WNGC-F, 95.5, 100 KW @ 605,	COUNTRY	, \$ 17.00	(Southern)	Clarke (ATHENS)

AUSTIN

Market # 74
 APR 17.4
 SMSA Pop: 565,600
 Est 1981 Revenue: \$9,000,000

Stations: 18/15
 Diaries: 1011/559:1
 Standard Error: .678
 % Below Line: 2.4

CSI: 4.9 Bil (# 75)
 CSI HH: 23.6 M (# 130)
 Retail \$: 3.1 Bil (# 62)
 % Not Listed: 17.0

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82	
1. KASE-F	120/14.2	12.3	11.8	10.9	13.5	1. KASE-F	1656/25.2	24.6
2. KHFI-F	101/11.9	14.8	17.8	15.7	12.7	2. KHFI-F	1399/28.4	29.4
3. KLBJ-F	87/10.3	13.4	9.8	11.2	6.8	3. KLBJ-F	1224/23.0	26.8
4. KPEZ-F	63/ 7.4	4.5	4.9	3.6	1.7	4. KPEZ-F	1062/18.6	15.1
5. KNOW	58/ 6.9	6.0	3.1	2.2	2.9	5. KVET	867/14.5	16.0
6. KEYI-F	54/ 6.4	8.1	5.3	5.2	5.2	6. KEYI-F	842/16.3	17.4
7. KOKE-F	51/ 6.0	6.0	5.9	11.0	9.2	7. KOKE-F	722/13.8	16.0
8. KLBJ	48/ 5.7	5.0	6.3	4.4	6.6	8. KNOW	663/13.3	11.7
9. KVET	45/ 5.3	7.8	7.7	11.4	11.8	9. KPEZ-F	610/12.2	5.2
10. KOKE	27/ 3.2	1.5	1.3	2.7	3.1	10. KTSA	384/ 4.7	6.4

12+ FM SHARE (METRO): 68.52% (481 of 702) (FAL 81: 69.37%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHFI-F	1. KLBJ-F	1. KASE-F	1. KASE-F	1. KPEZ-F	1. KASE-F
2. KNOW	2. KASE-F	2. KLBJ-F	2. KLBJ-F	2. KASE-F	2. KHFI-F
3. KLBJ-F	KHFI-F	3. KHFI-F	3. KPEZ-F	3. KVET	3. KLBJ
	4. KOKE-F	4. KEYI-F	4. KHFI-F	4. KLBJ	4. KLBJ-F
				KNOW	
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KLBJ-F	1. KASE-F
2. KLBJ-F	2. KHFI-F	2. KHFI-F	2. KHFI-F	2. KHFI-F	2. KLBJ-F
3. KPEZ-F	3. KLBJ-F	3. KEYI-F	KPEZ-F	3. KASE-F	3. KPEZ-F
4. KEYI-F	4. KOKE-F+	4. KOKE-F	4. KNOW	4. KOKE-F	4. KHFI-F
			KLBJ-F		KNOW

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGTN 1530	Georgetown	.2/ .7	KGTN-F 96.7	Georget. .1/1.9	KTSA 550	S Ant .8/4.7
KIXL 970	Austin	1.5/4.5	KISS-F 99.5	S Ant .5/1.8	WCAI 1200	S Ant .7/2.6
KTAE 1260	Taylor	.7/1.9	KTXZ 99.5	W. Lake Hills 1.1/4.6		

FORMATS

	AM	FM	TOTAL	%
COUNTRY	80 (4)	172 (3)	252 (7)	35.7
ROCK/AOR/CONTEMP	7 (1)	192 (3)	199 (4)	28.2
MOR/AC	48 (1)	54 (1)	102 (2)	14.4
BTFL MUSIC		63 (1)	63 (1)	8.9
BLACK/URBAN	58 (1)		58 (1)	8.2
RELIGION	13 (1)		13 (1)	1.8
NOSTALGIA	13 (1)		13 (1)	1.8
NEWS/TALK	6 (1)		6 (1)	0.8

706 (18)

RADIO STATIONS

KLBJ, 590, 5 KW/1 KW (DA-N), MOR	CBS,MBS, \$28.00* (Eastman)
KNOW, 1490, 1 KW , URBAN	, \$75.00 (Torbet)
KOKE, 1370, 1 KW (DAYS) ,	APR, \$25.00* (Selcom)
KVET, 1300, 5 KW/1 KW (DA-2), COUNTRY	, \$50.00* (Katz)
KASE-F, 100.7, 98 KW @ 510, COUNTRY	, \$75.00* (Katz)
KEYI-F, 103.7, 97 KW @ 580, AC/CONTEMP	, \$75.00 (Torbet) Hicks
KHFI-F, 98.3, 1.3 KW @ 418, ROCK	RKO, \$50.00* (Christal)
KLBJ-F, 93.7, 100 KW @ 1057, AOR	, \$50.00* (Eastman)
KOKE-F, 95.5, 10 KW @ 265, COUNTRY	, APR, \$35.00* (Selcom)
KPEZ-F, 102.3, 741 W @ 550, BTFL MUS (Bonne)	, \$40.00* (Mc-Guild) Clear Channel

BAKERSFIELD

Market # 100
 APR 17.7
 SMSA Pop: 415,100
 Est 1981 Revenue: 5,710,000

Stations: 32/20
 Diaries: 820/506:1
 Standard Error: .718
 % Below Line: 14.9%

CSI: 3.1 Bil (# 109)
 CSI HH: 20.9 M (# 230)
 Retail \$: 2.1 Bil (# 94)
 % Not Listed: 11.1%

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	OTHER RATED STATIONS	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KUZZ	74/12.3	14.9	14.1	17.8	16.9	KFI LA 2.0/3.8	1. KKXX-F 932/27.2	26.7
2. KKXX-F	65/10.8	14.6	10.5	10.6	11.4	KIIS-F LA 1.3/2.5	2. KUZZ 748/21.9	22.8
3. KWAC	41/ 6.8	5.9	9.6	5.9	5.1	KLOS-F LA 1.5/5.1	3. KGEO 531/15.5	16.7
4. KLYD	39/ 6.5	.7	1.5	2.3	.5	KMET-F LA 1.8/4.0	4. KLYD 480/14.0	3.2
5. KGFM-F	38/ 6.3	5.7	5.2	7.0	9.0	KMPC LA .8/3.2	5. KQXR-F 447/13.1	6.5
6. KGEO	34/ 5.6	8.5	5.0	2.0	2.7	KNX LA 1.0/3.7	6. KGFM-F 419/12.2	11.7
7. KQXR-F	33/ 5.5	1.6	3.3	4.7	5.8	KNX-F LA 1.5/2.5	7. KERN 399/11.7	12.4
8. KERN	28/ 4.6	6.6	5.2	6.1	9.2	KRTH-F LA .8/1.6	8. KWAC 278/ 8.1	7.1
9. KXEM	19/ 3.1	3.6	5.9	1.6	---	KBIG-F LA .5/2.5	9. KMGN-F 267/ 7.8	6.6
10. KPMC	13/ 2.2	2.3	1.9	2.9	1.9	KFRC-F LA .8/2.0	10. KAFY 266/ 7.8	9.3

12+ FM SHARE (METRO): 38.73% (208 of 537) (FAL 81: 37.09%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KUZZ	1. KUZZ	1. KUZZ
2. KLYD	2. KQXR-F	2. KUZZ	2. KKXX-F	2. KGFM-F	2. KKXX-F
3. KGEO	3. KLYD	3. KQXR-F	3. KWAC	3. KERN	3. KWAC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KUZZ	1. KUZZ	1. KKXX-F	1. KUZZ	1. KKXX-F	1. KUZZ
2. KKXX-F	2. KKXX-F	2. KQXR-F	2. KGFM-F	2. KLYD	2. KKXX-F
3. KGFM-F	3. KGFM-F	3. KGEO	3. KGEO	KWAC	3. KWAC

OTHER RATED STATIONS/METRO SHARE + CUME RATING

KAFY 550	2.2/7.8	KLOA 1240	Ridge. 1.2/3.0	KTKR 1310	Taft 1.3/3.9
KCHJ 1010	Deland .3/2.5	KMGN-F 97.7	Shafter 2.0/7.8	KWSO 1180	Wasco .8/4.6
KHIS 800	1.2/2.5	KVLI 1140	Lake Is.1.5/2.9	XTRA 690	Tiju. .8/2.2
KHIS-F 96.5	.7/2.6	KTPI-F 103.1	Tehach. 1.0/1.9	KMJ 580	Fresn .3/2.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	52 (3)	138 (6)	190 (9)	35.4
COUNTRY	87 (2)	6 (1)	93 (3)	17.3
MOR/AC	66 (4)	14 (2)	80 (6)	14.9
SPANISH	60 (2)		60 (2)	11.2
BTFL MUSIC		41 (2)	41 (2)	7.6
NOSTALGIA	33 (2)		33 (2)	6.2
RELIGION	12 (2)	4 (1)	16 (3)	3.0
UNKNOWN/OTHERS	11 (2)		11 (2)	2.1
NEWS/TALK	8 (2)		8 (2)	1.5
CLASSICAL		5 (1)	5 (1)	0.9
			537 (32)	

RADIO STATIONS

KAFY, 550, 1 KW (DA-N)	, COUNTRY	, \$20.00*	(Blair)
KERN, 1410, 1 KW	, NOSTALGIA (Al Ham)	ABC-C, \$22.00	(HNW) Branden
KGEO, 1230, 1 KW/250 W	, OLDIES/AC	NBC, \$15.00*	(Selcom)
KLYD, 1350, 1 KW (DAYS)	, ROCK	, \$25.00	(Mc-Guild)
KPMC, 1560, 10 KW (DA-1)	, MOR/COUNTRY	CBS,MBS, \$15.00	(Masla)
KUZZ, 970, 1 KW (DA-2)	, COUNTRY	, \$33.00*	(Christal) Buck Owens
KWAC, 1490, 1 KW/250 W	, SPANISH	, \$19.00	(Lotus)
KXEM, 1590, 500 W (DAYS,DA)	, SPANISH	, \$10.12	(Caballero)
KGFM-F, 101.5, 5 KW @ 1280,	BTFL MUS (FM-100)	, \$15.00*	(Selcom)
KKXX-F, 107.9, 6 KW @ 1340,	ROCK	, \$25.00*	(Christal) Buck Owens
KMGN-F, 97.7, 3 KW @ 300,	AOR (Noble)	RKO,Source, \$34.00	(Mc-Guild)
KOXR-F, 94.1, 5 KW @ 1312,	CONTEMP	ABC-E, \$? ?	

BALTIMORE

Market # 14; ADI # 20
 APR 18.9
 SMSA Pop: 2,185,000
 Est 1981 Revenue: \$29,800,000

Stations: 39/23
 Diaries: 2043/1070:1
 Standard Error: 13.6
 % Below Line: 13.6

CSI: 17.0 Bil (# 22)
 CSI HH: 21.9 M (# 196)
 Retail \$: 10.9 Bil (# 15)
 % Not Listed: 9.0

12+ METRO	1/4/SHARE	SPG 82	WIN 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WBAL	358/10.2	10.0	10.6	12.6	1. WBAL	380	21.9
2. WXYV-F	279/ 7.9	8.7	8.9	5.8	2. WPOC-F	289	15.0
3. WPOC-F	252/ 7.2	7.5	7.9	6.1	3. WXYV-F	284	14.3
4. WBSB-F	233/ 6.6	4.8	4.5	5.8	4. WBSB-F	254	16.9
5. WIYY-F	225/ 6.4	7.7	7.1	9.7	5. WIYY-F	244	17.3
6. WLIF-F	186/ 5.3	5.3	6.8	8.5	6. WLIF-F	198	17.3
7. WWIN	172/ 4.9	4.3	4.3	3.2	7. WWIN	172	13.1
8. WFBR	157/ 4.5	4.5	3.4	3.9	8. WFBR	161	10.7
9. WCAO	128/ 3.6	2.4	2.6	3.1	9. WCAO	158	11.8
10. WYST-F	125/ 3.6	3.2	4.1	1.9	10. WYST-F	127	10.2
11. WITH	122/ 3.5	4.2	3.5	3.4	11. WITH	122	9.5
12. WRLX-F	104/ 3.0	3.7	2.8	3.9	12. WRLX-F	105	8.4
13. WRQX-F	88/ 2.5	1.4	.7	1.2	13. WRQX-F	93	7.5
14. WEBB	87/ 2.5	2.8	2.0	1.3	14. WEBB	87	7.6
15. WCBM	83/ 2.4	2.4	2.6	3.1	15. WCBM	85	7.3
							6.8

12+ FM SHARE (METRO): 59.02% (1887 of 3197) (FAL 81: 57.80%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBSB-F	1. WXYV-F	1. WXYV-F	1. WPOC-F	1. WBAL	1. WBAL
2. WIYY-F	2. WIYY-F	2. WPOC-F	2. WXYV-F	2. WPOC-F	2. WPOC-F
3. WXYV-F	3. WBSB-F	3. WIYY-F	3. WYST-F	3. WLIF-F	3. WXYV-F
4. WWIN	4. WWIN	4. WBSB-F	4. WBAL	4. WXYV-F	4. WFBR
5. WEBB	5. WPOC-F	5. WYST-F	5. WFBR	5. WFBR	5. WBSB-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBAL	1. WXYV-F	1. WBSB-F	1. WPOC-F	1. WIYY-F	1. WPOC-F
2. WPOC-F	2. WBAL	2. WXYV-F	2. WXYV-F	2. WXYV-F	2. WBAL
3. WLIF-F	3. WIYY-F	3. WWIN	3. WLIF-F	3. WBSB-F	3. WXYV-F
4. WXYV-F	4. WBSB-F	4. WIYY-F	4. WBAL	4. WWIN	4. WFBR
5. WBSB-F	5. WPOC-F	5. WYST-F	5. WYST-F	5. WPOC-F	5. WLIF-F
				WAVA-F	

FORMATS

	AM	FM	TOTAL	%
MOR/AC	669 (4)	150 (3)	819 (7)	25.6
ROCK/AOR/CONTEMP		735 (9)	735 (9)	23.0
BLACK/URBAN	342 (4)	335 (5)	677 (7)	21.2
BTFL MUSIC		316 (4)	316 (4)	9.9
COUNTRY		263 (2)	263 (2)	8.2
NEWS/TALK	140 (3)		140 (3)	4.4
NOSTALGIA	122 (1)		122 (1)	3.8
RELIGION	21 (1)	71 (2)	92 (3)	2.9
CLASSICAL	1 (1)	17 (1)	18 (2)	0.6
UNKNOWN	15 (1)		15 (1)	0.5
			3197 (39)	

BALTIMORE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WBAL	1. WBAL	1. WPOC-F
2. WXYV-F	2. WBSB-F	2. WBAL
3. WPOC-F	3. WIYY-F	3. WIYY-F
4. WBSB-F	4. WPOC-F	4. WXYV-F
5. WIYY-F	5. WXYV-F	5. WBSB-F
6. WLIF-F	6. WFBR	6. WCAO
7. WWIN	7. WLIF-F	7. WLIF-F
8. WFBR	8. WWIN	8. WRLX-F
9. WCAO	9. WCAO	9. WFBR
10. WYST-F	10. WYST-F	10. WWIN
11. WITH	11. WCBM	
12. WRLX-F	12. WRLX-F	
13. WRQX-F	13. WRQX-F	
14. WEBB	14. WITH	
15. WCBM	15. WEBB	

ADI FM SHARE: 60.07% (2064 of 3436) (FAL 81: 59.34%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WANN	1190	Annapolis	.4/ .5
WAYE	860		.6/1.3
WBKZ-F	95.9	Glen Burnie	.5/1.7
WBMD	750		.4/1.2
WFSI-F	107.9	Annapolis	.5/1.3
WNAV-F	99.1	Annapolis	.3/1.4
WQSR-F	105.7	Catonsville	1.0/5.4
WRBS-F	95.1		1.5/3.1
WSID	1010		2.0/4.7
WASH-F	97.1	Washington	.4/2.0
WAVA-F	105.1	Washington	1.3/2.9
WGAY-F	99.5	Washington	.4/1.3
WGMS-F+	103.5	Washington	.5/1.8
WHUR-F	96.3	Washington	.9/4.2
WKYS-F	93.9	Washington	.7/2.3
WLTT-F	94.7	Washington	.3/1.2
WMAL	630	Washington	.7/2.3
WMZQ-F	98.7	Washington	.7/1.1
WPGC-F	95.5	Washington	.9/3.7
WRC	980	Washington	.5/1.2
WRQX-F	107.3	Washington	2.5/7.5
WTOP	1500	Washington	1.2/5.5
WWDC-F	101.1	Washington	1.5/5.7
WYCR-F	98.5	York	.3/1.1

AM STATIONS

WBAL, 1090, 50 KW (DA-N)	, MOR	ABC-E, \$ 83.75 (Blair)	Hearst
WCAO, 600, 5 KW (DA-1)	, AC	RKO II, \$ 60.00* (Mc-Guild)	Plough
WCBM, 680, 10 KW/5 KW (DA-2)	, TALK/NEWS	ABC-T,ABC-I, \$103.75 (Katz)	Metromedia
WEBB, 1360, 1 KW (DAYS)	, BLACK	, \$ 30.25 (Citi)	
WFBR, 1300, 5 KW (DA-1)	, AC	NBC,NBC-T, \$ 61.00* (MMR)	
WITH, 1230, 1 KW/250 W	, NOSTALGIA (A1 Ham)	MBS, \$ 45.00 (HNW)	BENI
WWIN, 1400, 1 KW	, BLACK	NBN, \$ 38.00 (Howard)	

FM STATIONS

WBSB-F, 104.3, 50 KW @ 422, ROCK	ABC-F, \$ 75.00* (Torbet)	Scripps-Howard
WIYY-F, 97.9, 11 KW @ 946, AOR (Burk-Abr)	ABC-R, \$151.25 (Blair)	Hearst
WLIF-F, 101.9, 14 KW @ 961, BTFL MUS (Schulke)	, \$ 75.00* (Christal)	Cox
WPOC-F, 93.1, 50 KW @ 870, COUNTRY	ABC-D, \$118.13 (Eastman)	Nationwide
WRLX-F, 106.5, 50 KW @ 620, BTFL MUS (Bonne)	, \$ 44.00 (Katz)	Abell
WXYV-F, 102.7, 50 KW @ 400, URBAN	, \$100.00* (Mc-Guild)	Plough
WYST-F, 92.3, 10 KW @ 550, AC	RKO, \$ 50.00* (Masla)	United

BATON ROUGE

Market # 83
 APR 17.2
 SMSA Pop: 511,500
 Est 1981 Revenue: \$7,050,000

Stations: 20/13
 Diaries: 775/660:1
 Standard Error: .740
 % Below Line: 5.9

CSI: 4.4 Bil (# 83)
 CSI HH: 26.4 M (# 37)
 Retail \$: 2.5 Bil (# 79)
 % Not Listed: 8.8

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG	82	81	81	80	82
1. WFMF-F	130/17.8	17.6	16.5	19.0	18.1	1. WFMF-F	178	1. WFMF-F	2303/37.9	34.4		
2. WYNK-F	98/13.4	13.3	14.3	13.0	11.1	2. WYNK-F	156	2. WAFB-F	1974/24.7	23.0		
3. WTKL	73/10.0	7.8	5.3	5.5	5.5	3. WAFB-F	107	3. WYNK-F	1623/24.8	25.1		
4. WXOK	71/ 9.7	14.8	13.5	10.8	11.8	4. WXOK	80	4. WQXY-F	1187/18.9	18.1		
5. WAFB-F	50/ 6.8	6.2	7.4	5.5	6.3	5. WQXY-F	77	5. WXOK	1080/21.5	24.4		
6. WLCS	48/ 6.6	6.4	4.8	6.6	9.9	6. WTKL	75	6. WJBO	946/21.0	15.9		
7. WQXY-F	47/ 6.4	9.1	10.4	10.8	11.1	7. WLCS	51	7. WLCS	856/19.3	19.5		
8. WJBO	31/ 4.2	3.4	5.1	4.2	7.7	8. WJBO	32	8. WTKL	690/14.8	14.0		
9. WLUX	29/ 4.0	3.1	.5	1.8	1.2	KSMB-F	32	9. WWL	654/ 6.4	5.9		
10. WIBR	24/ 3.3	2.8	4.8	4.5	5.8	10. WLUX	30	10. WIBR	522/12.2	9.1		

12+ FM SHARE (METRO): 52.25% (348 of 666) (FAL 81: 54.26%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WYNK-F	1. WFMF-F
2. WTKL	2. WYNK-F	2. WYNK-F	2. WYNK-F	2. WTKL	2. WYNK-F
3. WLCS	3. WAFB-F	3. WTKL	3. WTKL	WFMF-F	3. WXOK
WXOK	4. WTKL	4. WXOK	4. WXOK	4. WQXY-F	4. WTKL
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WTKL	1. WFMF-F	1. WFMF-F
2. WYNK-F	2. WYNK-F	2. WTKL	2. WFMF-F	2. WYNK-F	2. WYNK-F
3. WXOK	3. WTKL	3. WXOK	3. WYNK-F	3. WAFB-F	3. WAFB-F
4. WTKL	4. WXOK	WAFB-F	4. WXOK	4. WTKL	4. WLCS
		WYNK-F		WXOK	WXOK

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WWL 870 NO	1.6/6.4	KSMI-F 104.9	Donald, .4/2.3	WCKW-F 92.3	La Place .4/1.
WSLG 1090 Gonzales	.7/2.1	KSMB-F 94.5	Lafayette.8/3.1	WYLD 940 NO	.5/3.
WYNK 1380	2.5/6.0	WAIL-F 105.3	NO .5/4.4	WYLD-F 98.5 NO	1.0/2.
WNOE 1060 NO	.4/1.4				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	48 (1)	196 (5)	244 (6)	36.6
BLACK	148 (3)	4 (1)	152 (4)	22.8
COUNTRY	50 (4)	101 (2)	151 (6)	22.7
BTFL MUSIC		47 (1)	47 (1)	7.1
MOR/AC	43 (2)		43 (2)	6.5
RELIGION	29 (1)		29 (1)	4.4
			666 (20)	

RADIO STATIONS

WIBR, 1300, 5 KW/1 KW (DA-N), COUNTRY	NBC, \$? ? (Katz)	
WJBO, 1150, 5 KW (DA-1), MOR/AC	MBS, \$23.00* (Blair)	Manship
WLCS, 910, 1 KW (DA-1), ROCK	, \$19.50* (Mc-Guild)	Air Waves
WLUX, 1550, 5 KW (DAYS), RELIGION	, \$10.00 (----)	Swaggert
WTKL, 1260, 1 KW (DAYS), BLACK	, \$20.00* (Lotus)	
WXOK, 1460, 5 KW/1 KW (DA-2), BLACK	, \$22.00* (Howard)	
WAFB-F, 98.1, 100 KW @ 1550, CONTEMP (Drake-Chen)	, \$20.75 (Katz)	
WFMF-F, 102.5, 100 KW @ 475, ROCK	ABC-F, \$40.00* (Blair)	Manship
WQXY-F, 100.7, 100 KW @ 750, BTFL MUS (Schulke)	, \$23.00* (Mc-Guild)	Air Waves
WYNK-F, 101.5, 100 KW @ 403, COUNTRY	ABC-I, \$35.00* (Torbet)	
KSMB-F, 94.5, 56 KW @ 400, AOR	, \$27.00 (Masla)	(LAFAYETTE)

BEAUMONT-PORT ARTHUR-ORANGE

Market # 108

APR 15.3

SMSA Pop: 381,100

Est 1981 Revenue: \$5,800,000

Stations: 18/15

Diaries: 903/422:1

Standard Error: .633

% Below Line: 6.6

CSI: 3.7 Bil (# 91)

CSI HH: 26.2 M (# 41)

Retail \$: 2.3 Bil (# 87)

% Not Listed: 8.3

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
	82	81	81	80			
1. KYKR-F 60/12.4	9.5	13.0	9.6	12.3	1. KHYS-F 75	1. KLVI 921/22.7	20.5
2. KLVI 58/12.0	8.5	7.2	8.7	13.5	2. KLVI 71	2. KYKR-F 847/23.3	19.9
3. KZZB-F 52/10.8	6.9	7.2	2.5	6.7	3. KYKR-F 66	3. KHYS-F 706/16.2	17.0
KHYS-F 52/10.8	10.7	7.4	5.6	4.0	4. KZZB-F 52	4. KAYD-F 655/18.4	21.9
5. KAYD-F 39/ 8.1	11.3	7.0	10.1	10.8	5. KQXY-F 47	5. KQXY-F 607/13.9	12.5
6. KQXY-F 34/ 7.1	5.3	8.0	11.0	8.7	6. KZOM-F 45	6. KZZB-F 597/18.3	14.9
7. KZOM-F 32/ 6.6	5.7	7.2	4.3	6.3	KAYD-F 45	7. KZOM-F 561/11.3	9.9
8. KTRH 25/ 5.2	5.5	5.2	4.0	6.1	8. KTRH 39	8. KTRH 555/10.0	11.4
9. KALO 23/ 4.8	6.5	6.1	8.7	2.5	9. KIOC-F 30	9. KIOC-F 536/12.3	20.5
10. KIOC-F 21/ 4.4	10.3	10.0	6.3	4.5	10. KALO 23	10. KALO 317/10.1	12.2

12+ FM SHARE (METRO): 68.55% (303 of 442) (FAL 81: 71.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KZZB-F	1. KZOM-F	1. KYKR-F	1. KYKR-F	1. KLVI	1. KLVI
2. KHYS-F	2. KHYS-F	2. KHYS-F	2. KLVI	2. KYKR-F	2. KYKR-F
	3. KYKR-F	3. KAYD-F	3. KHYS-F	3. KQXY-F	3. KAYD-F
		KZOM-F	KAYD-F		
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KYKR-F	1. KYKR-F	1. KAYD-F	1. KYKR-F	1. KZOM-F	1. KYKR-F
2. KLVI	2. KHYS-F	KHYS-F	2. KAYD-F	2. KYKR-F	KLVI
3. KQXY-F	3. KZZB-F	KZZB-F		3. KHYS-F	3. KHYS-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAYC 1450	Beaum.	1.0/2.8	KOLE 1340	P. Arthur	1.2/7.3	KLLOL-F 101.1	Hous.	.4/1.3
KDVE 1510	Neder.	1.2/2.7	KTXC 1250	Beaum.	.8/3.8	KMJQ-F 102.1	Hous.	.4/2.5
KOGT 1600	Orange	2.5/6.3	KWIC-F 107.7	Beaum.	1.9/7.4			

FORMATS

	AM	FM	TOTAL	%
COUNTRY	74 (3)	99 (2)	173 (5)	39.1
ROCK/AOR/CONTEMP		95 (4)	95 (4)	21.5
BLACK/URBAN	23 (1)	54 (2)	77 (3)	17.4
BTFL MUSIC		34 (1)	34 (1)	7.7
MOR/AC	11 (2)	21 (1)	32 (3)	7.2
NEWS/TALK	25 (1)		25 (1)	5.7
RELIGION	6 (1)		6 (1)	1.4
			442 (18)	

RADIO STATIONS

KALO, 990, 1 KW (DA-2), BLACK	NBN, \$17.50 (Selcom)	
KLVI, 560, 5 KW (DA-N), COUNTRY	ABC-I, \$33.00 (Torbet)	Hicks
KAYD-F, 97.5, 50 KW @ 320, COUNTRY	, \$18.00* (MMR)	Texas Coast
KHYS-F, 98.5, 65 KW @ 380, URBAN	Source, \$24.00* (Mc-Guild)	Clear Channel
KIGC-F, 106.1, 100 KW @ 1060, AC (Century 21)	RKO, \$25.00 (Christal)	
KQXY-F, 94.1, 100 KW @ 645, BTFL MUS (Schulke)	NBC, \$24.00* (Mc-Guild)	Air Waves
KYKR-F, 93.3, 100 KW @ 500, COUNTRY	, \$33.00 (Torbet)	Hicks
KZOM-F, 104.5, 100 KW @ 440, AOR	, \$14.00* (HNW)	
KZZB-F, 95.1, 60 KW @ 238, ROCK	ABC-F, \$17.50 (Selcom)	

KTRH - See Houston

BIRMINGHAM

Market # 46; ADI # 44
 APR 17.8
 SMSA Pop: 860,100
 Est 1981 Revenue: \$13,050,000

Stations: 20/18
 Diaries: 1195/720:1
 Standard Error: .591
 % Below Line: 0.9

CSI: 6.3 Bil (# 55)
 CSI HH: 20.3 M (# 260)
 Retail \$: 3.7 Bil (# 53)
 % Not Listed: 6.6

SPG FAL SPG FAL					12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82	
12+ METRO	1/4/SHARE	82	81	81	80					
1. WZZK-F	180/14.1	16.6	17.7	13.6	7.7	1. WZZK-F	320	1. WZZK-F	3726/31.3	30.9
2. WENN-F	175/13.7	12.3	7.0	9.1	11.1	2. WENN-F	230	2. WKXX-F	2930/28.4	26.6
3. WKXX-F	130/10.2	11.3	10.5	12.3	11.1	3. WKXX-F	179	3. WENN-F	1907/21.0	20.4
4. WATV	98/ 7.7	7.3	4.6	4.8	5.7	4. WAPI-F	134	4. WAPI-F	1725/15.9	14.6
5. WAPI-F	95/ 7.4	4.4	5.5	4.7	6.1	5. WATV	99	5. WVOK	1490/12.3	9.0
6. WQEZ-F	63/ 4.9	5.9	6.7	3.8	6.1	6. WVOK	85	6. WQEN-F	1262/ 1.8	1.9
7. WJLD	60/ 4.7	4.3	4.9	3.2	2.4	7. WQEN-F	85	7. WRKK-F	1207/10.4	9.7
8. WVOK	57/ 4.5	3.3	4.9	5.5	5.6	8. WQEZ-F	83	8. WSGN	1140/14.9	18.8
9. WSGN	47/ 3.7	5.0	6.0	6.4	8.3	9. WRKK-F	62	9. WQEZ-F	1056/10.4	15.3
10. WERC	46/ 3.6	3.0	4.3	4.5	5.1	10. WJLD	61	10. WERC	1015/13.3	11.8

12+ FM SHARE (METRO): 61.39% (733 of 1194) (FAL 81: 58.05%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WENN-F	1. WENN-F	1. WENN-F	1. WZZK-F	1. WZZK-F	1. WZZK-F
2. WKXX-F	2. WKXX-F	2. WZZK-F	2. WENN-F	2. WQEZ-F	2. WENN-F+
3. WAPI-F	3. WZZK-F	3. WKXX-F	3. WKXX-F	3. WATV	3. WKXX-F
4. WATV	4. WAPI-F	4. WAPI-F	4. WQEZ-F	4. WENN-F	4. WSGN
5. WZZK-F		5. WATV	5. WATV	5. WVOK	5. WATV

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WZZK-F	1. WENN-F	1. WENN-F	1. WZZK-F	1. WENN-F	1. WZZK-F
2. WENN-F	2. WZZK-F	2. WKXX-F	2. WENN-F	2. WAPI-F	2. WENN-F
3. WKXX-F	3. WKXX-F	3. WZZK-F	3. WKXX-F	3. WKXX-F	3. WSGN
4. WAPI-F	4. WAPI-F	4. WAPI-F	4. WATV	4. WZZK-F	4. WQEZ-F
WQEZ-F	5. WATV	5. WATV	5. WQEZ-F	5. WATV	5. WKXX-F
	WQEZ-F				WJLD

FORMATS	AM	FM	TOTAL	%
BLACK	179 (3)	175 (1)	354 (4)	29.6
COUNTRY	86 (2)	187 (2)	273 (4)	22.9
ROCK/AOR/CONTEMP		265 (4)	265 (4)	22.2
RELIGION/GOSPEL	44 (1)	39 (1)	83 (2)	7.0
MOR/AC	82 (2)		82 (2)	6.9
BTFL MUSIC		67 (2)	67 (2)	5.6
NEWS/TALK	46 (1)		46 (1)	3.9
NOSTALGIA	24 (1)		24 (1)	2.0
			1194 (20)	

BIRMINGHAM ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. WZZK-F	1. WZZK-F	1. WZZK-F
2. WENN-F	2. WKXX-F	2. WKXX-F
3. WKXX-F	3. WENN-F	3. WAPI-F
4. WAPI-F	4. WAPI-F	4. WENN-F
5. WATV	5. WVOK	5. WDJC-F
6. WQEZ-F	6. WSGN	6. WJLD
7. WVOK	7. WRKK-F	7. WQEZ-F
8. WJLD	8. WJLD	8. WSGN
9. WAAX	9. WERC	9. WERC
10. WRKK-F	10. WQEZ-F	10. WATV
WENN	11. WAPI	
12. WDJC-F	12. WDJC-F	
13. WQEN-F	13. WATV	
14. WERC	14. WQEN-F	
15. WSGN	15. WENN	

OTHER RATED STATIONS

<u>METRO SHARE/CUME</u>	<u>RATING</u>
WAPI 1070	2.7/12.1
WBUL 1220	1.6/5.5
WCRT 1260	1.9/4.3
WDJC-F 93.7	3.1/8.7
WENN 1320	3.4/9.7
WRKK-F 99.5	2.6/10.4
WWWB-F 102.5	Jaspar .5/.9
WYDE 850	2.3/8.5
WQEN-F 103.7	Gadsden .5/1.8
WHMA-F 100.5	Anniston .3/1.3

ADI FM SHARE: 62.89% (1139 of 1811) (FAL 81: 56.40%)

AM STATIONS

WAPI, 1070, 50 KW/5 KW (DA-N), AC	CBS, \$25.00* (Torbet)	
WATV, 900, 1 KW (DAYS), BLACK	, \$21.00* (Howard)	
WENN, 1320, 5 KW (DAYS), GOSPEL	NBN, \$30.00* (Selcom)	
WERC, 960, 5 KW (DA-N), NEWS/TALK	, \$40.00* (Mc-Guild)	Mooney
WJLD, 1400, 1 KW/250 W, BLACK	ABC-C, \$21.00* (Masla)	
WSGN, 610, 5 KW/1 KW (DA-N), AC	RKO II, \$58.50 (Eastman)	Harte Hanks
WVOK, 690, 50 KW (DAYS), COUNTRY	RKO, \$33.33* (Masla)	Jaco
WAAX, 570, 5 KW/500 W (DA-N), COUNTRY	ABC-E, \$15.13 (P/W)	(GADSDEN)

FM STATIONS

WAPI-F, 94.5, 100 KW @ 1214, AOR (Burk-Abr)	Source, \$40.00* (Torbet)	
WDJC-F, 93.7, 100 KW @ 550, RELIGION	, \$24.00 (----)	Crawford
WENN-F, 107.7, 100 KW @ 640, BLACK	NBN, \$64.00* (Selcom)	
WKXX-F, 106.9, 100 KW @ 1114, ROCK	ABC-D, \$82.50* (Mc-Guild)	Mooney
WQEZ-F, 96.5, 100 KW @ 890, BTFL MUS (TM)	, \$28.00* (Blair)	Capitol-Johnson
WRKK-F, 99.5, 100 KW @ 952, CONTEMP	, \$30.00* (Masla)	Jaco
WZZK-F, 104.7, 100 KW @ 640, COUNTRY	, \$120.00 (Katz)	Katz
WQEN-F, 103.7, 100 KW @ 1110, ROCK	, \$25.00 (P/W)	(GADSDEN)

BLOOMINGTON, IL

Market # 261
 APR 15.2
 SMSA Pop: 121,100
 Est 1981 Revenue : \$2,771,000

Stations: 14/5
 Diaries: 650/183:1
 Standard Error: .824
 % Below Line: 27.9

CSI: 1.2 Bil (# 216)
 CSI HH: 26.0 M (# 50)
 Retail \$: .6 Bil (# 245)
 % Not Listed: 6.3%

		SPG	FAL	SPG	FAL
12+ METRO	1/4/SHARE	82	81	81	80
1. WJBC	57/36.1	40.8	40.7	39.0	37.3
2. WBNQ-F	20/19.0	16.1	15.9	18.2	18.9
3. WLS	11/ 7.0	5.7	6.2	5.8	5.3
4. WIHN-F	9/ 5.7	3.4	4.8	4.5	6.5
WMLA-F	9/ 5.7	6.3	9.0	8.4	7.1
6. WMAQ	8/ 5.1	4.0	5.5	5.2	4.1
WWCT-F	8/ 5.1	7.5	5.5	5.2	6.5
8. WSWT-F	5/ 3.2	1.7	.7	1.9	1.2
9. WKZW-F	4/ 2.5	2.9	2.8	1.3	1.8
10. WGN	2/ 1.3	1.1	4.8	3.2	1.2

		12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WJBC	72	703/56.3	63.5
2. WBNQ-F	42	642/41.2	40.2
3. WLS	31	514/24.3	26.6
4. WMAQ	26	407/15.4	12.6
5. WGN	17	265/ 7.5	9.6
6. WWCT-F	14	257/14.5	13.9
7. WMLA-F	13	199/11.0	11.6
8. WSWT-F	11	198/16.1	17.9
9. WIHN-F	10	193/ 6.3	6.5
10. WBBM	10	173/ 6.1	5.7

12+ FM SHARE (METRO): 44.21% (65 of 147) (FAL 81: 40.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBNQ-F	1. WBNQ-F	1. WJBC	1. WJBC	1. WJBC	1. WJBC
2. WKZW-F	2. WJBC	2. WBNQ-F	2. WBNQ-F	2. WBNQ-F	2. WBNQ-F
WLS	3. WLS	3. WLS			3. WMLA-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJBC	1. WJBC	1. WBNQ-F	1. WJBC	1. WBNQ-F	1. WJBC
2. WBNQ-F	2. WBNQ-F	2. WJBC		2. WJBC	
3. WIHN-F	3. WMLA-F			WLS	

OTHER RATED STATIONS/METRO CUME + CUME RATING

WRBA	1440	Normal	.6/3.8	WDZ	1050	Decatur	.6/1.5
WBBM	780	Chicago	.6/6.1	WVEL	1140	Pekin	.6/2.1

FORMATS

	AM	FM	TOTAL	%
MOR/AC	60 (3)	9 (1)	69 (4)	46.9
ROCK/AOR/CONTEMP	12 (2)	42 (3)	54 (5)	36.7
COUNTRY	8 (1)	9 (1)	17 (2)	11.6
BTFL MUSIC	9 (1)	5 (1)	6 (2)	4.1
NEWS/TALK	1 (1)		1 (1)	0.7
			147 (14)	

RADIO STATIONS

WJBC, 1230, 1 KW/250 W, MOR	ABC-I, \$36.00	(Mc-Guild)	Bloomington
WBNQ-F, 101.5, 50 KW @ 460, ROCK (TM)	, \$22.50	(Torbet)	Bloomington
WIHN-F, 96.7, 3 KW @ 300, AC	, \$13.00	(----)	
WMLA-F, 92.7, 3 KW @ 300, COUNTRY (Concept)	RKO II, \$14.00	(Masla)	

Other stations - See Chicago and Peoria

BOSTON

Market #6; ADI # 6

APR 19.3

SMSA Pop: 3,656,300

Est 1981 Revenue: \$55,800,000

Stations:37/30

Diaries: 1994/1834:1

Standard Error: .464

% Below Line: 3.4

CSI: 35.0 Bil (# 8)

CSI HH: 26.8 M (# 27)

Retail \$: 19.5 Bil (# 27)

% Not Listed: 8.7

12+ METRO	1/4/SHARE	SUM 82	SPG 82	WIN 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WXKS-F	503/9.0	7.8	7.0	5.8	6.1	1. WBZ	11184/24.9	23.7
2. WBZ	480/8.6	8.6	8.4	8.5	8.2	2. WXXS-F	8373/17.1	18.8
3. WHDH	441/7.9	8.0	8.5	7.9	8.7	3. WHDH	7893/21.0	16.3
4. WBCN-F	313/5.6	6.3	4.7	5.9	5.9	4. WBCN-F	7601/21.9	22.4
5. WEEI	303/5.4	4.8	6.6	6.2	6.6	5. WEEI-F	6411/15.9	10.7
6. WJIB-F	277/4.9	4.2	4.4	6.1	5.3	6. WROR-F	6338/14.7	13.3
7. WCOZ-F	272/4.9	7.5	7.4	6.7	9.3	7. WEEI	6317/14.6	14.1
8. WRKO	249/4.4	2.4	3.0	3.1	2.8	8. WJIB-F	6165/18.5	17.5
9. WMJX-F	246/4.4	4.5	5.3	3.5	.5	9. WMJX-F	5314/14.6	16.0
10. WEEI-F	221/3.9	2.8	3.1	3.9	4.0	10. WRKO	5083/13.7	11.4
11. WROR-F	212/3.8	4.4	4.1	4.6	5.0	11. WJIB-F	4964/13.1	11.7
12. WXXS	195/3.5	4.0	2.7	3.7	3.2	12. WVBF-F	4051/10.2	12.7
13. WSSH-F	168/3.0	2.4	2.1	2.5	2.6	13. WAAF-F	3902/10.2	6.2
14. WHUE-F	161/2.9	2.2	2.3	3.1	2.7	14. WSSH-F	3672/ 8.6	5.9
15. WVBF-F	154/2.7	3.0	4.0	3.1	4.1	15. WHUE-F	3361/ 8.9	7.3
16. WILD	138/2.5	1.3	1.9	1.7	1.2	16. WBOS-F	2689/ 7.6	5.8
17. WCRB-F	105/1.9	1.3	1.4	1.7	1.4	17. WGRV-F	2369/ 1.3	---
18. WCGY-F	65/1.2	1.5	1.3	.9	.7	18. WCRB-F	2280/ 5.8	5.6
19. WROL	62/1.1	.7	1.3	1.3	1.0	19. WOKQ-F	2041/ 1.5	1.3
20. WAAF-F	60/1.1	1.2	1.7	1.3	1.6	20. WCGY-F	1842/ 3.5	3.0

12+ FM SHARE (METRO): 57.56% (2946 of 5118) (FAL 81: 56.70%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WXKS-F	1. WXKS-F	1. WXKS-F	1. WHDH	1. WBZ	1. WBZ
2. WCOZ-F	2. WBCN-F	2. WBCN-F	2. WBZ	2. WHDH	2. WHDH
3. WEEI-F	3. WMJX-F	3. WHDH	3. WXXS-F	3. WJIB-F	3. WEEI
4. WAAF-F	4. WCOZ-F	4. WMJX-F	4. WMJX-F	4. WEEI	4. WXXS-F
5. WROR-F	5. WEEI-F	5. WBZ	5. WBCN-F	5. WXXS	5. WBCN-F
WBCN-F	6. WROR-F	6. WCOZ-F	6. WROR-F	6. WSSH-F	6. WRKO
7. WBOS-F	7. WVBF-F	7. WROR-F	7. WJIB-F	7. WHUE-F	7. WJIB-F
			WSSH-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXXS-F	1. WXXS-F	1. WXXS-F	1. WHDH	1. WBCN-F	1. WBCN-F
2. WHDH	2. WHDH	2. WMJX-F	2. WBZ	2. WXXS-F	2. WBZ
3. WJIB-F	3. WBCN-F	3. WROR-F	3. WXXS-F	3. WCOZ-F	3. WHDH
4. WBCN-F	4. WRKO	4. WEEI-F	4. WMJX-F	4. WMJX-F	4. WXXS-F
5. WMJX-F	5. WBZ	5. WBCN-F	5. WSSH-F	5. WVBF-F	5. WMJX-F
6. WBZ	6. WCOZ-F	6. WHDH	6. WROR-F	6. WEEI-F	6. WEEI
7. WEEI-F	7. WJIB-F	7. WVBF-F	7. WJIB-F	7. WILD	7. WROR-F

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
MOR/AC	1030 (5)	780 (4)	1810 (9)	35.4
ROCK/AOR/CONTEMP		1530 (9)	1530 (9)	29.9
NEWS/TALK	552 (2)		552 (2)	10.8
BTFL MUSIC	39 (1)	477 (4)	516 (5)	10.1
NOSTALGIA	262 (4)	20 (1)	282 (5)	5.5
BLACK/URBAN	163 (2)		163 (2)	3.2
CLASSICAL		105 (1)	105 (1)	2.1
RELIGION	90 (2)		90 (2)	1.8
COUNTRY	36 (1)	34 (1)	70 (2)	1.4

5118 (37)

BOSTON ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>	
			<u>METRO SHARE/CUME</u>	<u>RATING</u>
1. WBZ	1. WBZ	1. WXKS-F	WBOS-F 92.9	Brookline 1.0/7.6
2. WXKS-F	2. WCOZ-F	2. WBZ	WCAP 980	Lowell .4/1.7
3. WHDH	3. WHDH	3. WHDH	WCAS 740	Cambridge .4/1.3
4. WBCN-F	4. WXKS-F	4. WEEI	WDLW 1330	.6/3.5
5. WCOZ-F	5. WEEI-F	5. WBCN-F	WESX 1230	Salem .5/1.8
6. WROR-F	6. WROR-F	6. WCOZ-F	WEZE 1260	.5/2.1
WEEI	7. WEEI	7. WROR-F	WHAV-F 92.5	Haverhill .4/1.3
8. WJIB-F	8. WBCN-F	8. WJIB-F	WHUE 1150	.7/3.4
9. WMJX-F	9. WMJX-F	9. WMJX-F	WJDA 1300	Quincy 1.0/1.3
10. WRKO	10. WRKO	10. WEEI-F	WMRE 1510	.9/4.9
11. WEEI-F	11. WJIB-F		WSTD 1060	Natick .3/1.4
12. WSSH-F	12. WVBF-F		WCAV-F 97.7	Brockton .4/1.3
13. WSSH-F	13. WSSH-F		WGIR-F 101.1	Manchester .3/1.3
14. WHUE-F	14. WAAF-F		WOKQ-F 97.5	Dover .6/1.5
15. WAAF-F	15. WHUE-F		WPLM-F+ 99.1	Plymouth .4/1.5
			WSRS-F 96.1	Worcester .3/1.1

ADI FM SHARE: 63.32% (4726 of 7464) (FAL 81: 63.21%)

AM STATIONS

WBZ, 1030, 50 KW	, MOR/TALK (Burk-Abr)	ABC-E, \$208.75	(Group W)	Westinghouse
WEEI, 590, 5 KW (DA-1)	, NEWS	CBS, \$133.75	(CBS Spot)	CBS
WHDH, 850, 50 KW (DA-2)	, MOR	, \$226.88	(Blair)	John Blair
WILD, 1090, 1 KW (DAYS)	, BLACK	NBN, SBN, \$36.00	(Masla)	
WRKO, 680, 50 KW (DA-2)	, TALK	ABC-I, RKO II, \$120.00*	(RKO)	RKO
WROL, 950, 5 KW (DAYS, DA)	, RELIGION	, \$35.00	(----)	
WXKS, 1430, 5 KW (DAYS)	, NOSTALGIA (Al Ham)	, \$56.44	(MMR)	

FM STATIONS

WBCN-F, 104.1, 19 KW @ 742, AOR	, \$306.25	(Torbet)	Infinity
WBOS-F, 92.9, 12 KW @ 888, AOR	, \$60.00*	(Howard)	
WCGY-F, 93.7, 50 KW @ 403, OLDIES	, \$29.00	(Masla)	Curt Gowdy
WCOZ-F, 94.5, 8 KW @ 1050, AOR (Sebastian)	, \$230.00	(Blair)	John Blair
WCRB-F, 102.5, 11 KW @ 920, CLASSICAL	, \$60.00	(----)	
WEEI-F, 103.3, 12 KW @ 890, ROCK	CBS-R, \$140.63	(CBS/FM)	CBS
WHUE-F, 100.7, 50 KW @ 500, BTFL MUS (Churchill)	, \$80.00	(Selcom)	GCC
WJIB-F, 96.9, 9 KW @ 1010, BTFL MUS (Bonnie)	, \$98.75	(Christal)	GE
WMJX-F, 106.7, 12 KW @ 900, CONTEMP/AC	, \$201.25	(Eastman)	Greater Med
WROR-F, 98.5, 6 KW @ 1191, CONTEMP	RKO, \$170.00*	(RKO)	RKO
WSSH-F, 99.5, 32 KW @ 600, AC	, \$60.00*	(HNW)	
WVBF-F, 105.7, 11 KW @ 954, AC/CONTEMP	, \$133.75*	(Mc-Guild)	Fairbanks
WXKS-F, 107.9, 21 KW @ 710, ROCK (Burk-Abr)	, \$122.50	(MMR)	
WGIR-F, 101.1, 10 KW @ 920, AOR (Noble)	, \$25.00	(Blair)	Knight
		(MANCHESTER, NH)	
WOKQ-F, 97.5, 50 KW @ 350, COUNTRY	, \$???	(Selcom)	Fuller-Jeffrey
		(DOVER, NH)	

WSRS, WAAF - See Worcester

ADDITIONAL STATIONS (4726 of 7464) (FAL 81: 63.21%)

STATION	CLASSIFICATION	POWER	LOCATION
1. WBZ	MOR/AC	552 (2)	
2. WXS-F	ROCK/AOR/CONTEMP	552 (2)	
3. WHDH	NEWS/TALK	39 (1)	
4. WBCN-F	RTFL MUS	262 (4)	
5. WCOZ-F	NOSTALGIA	39 (1)	
6. WROR-F	RTFL MUS	262 (4)	
7. WEEL-F	RTFL MUS	39 (1)	
8. WJIB-F	RTFL MUS	39 (1)	
9. WJXX-F	RTFL MUS	39 (1)	
10. WRKO	RTFL MUS	39 (1)	
11. WEEL-F	RTFL MUS	39 (1)	
12. MSSH-F	RTFL MUS	39 (1)	
13. MSSH-F	RTFL MUS	39 (1)	
14. WHUE-F	RTFL MUS	39 (1)	
15. WAAF-F	RTFL MUS	39 (1)	

STATION	CLASSIFICATION	POWER	LOCATION
1. WBZ	MOR/AC	552 (2)	
2. WXS-F	ROCK/AOR/CONTEMP	552 (2)	
3. WHDH	NEWS/TALK	39 (1)	
4. WBCN-F	RTFL MUS	262 (4)	
5. WCOZ-F	NOSTALGIA	39 (1)	
6. WROR-F	RTFL MUS	262 (4)	
7. WEEL-F	RTFL MUS	39 (1)	
8. WJIB-F	RTFL MUS	39 (1)	
9. WJXX-F	RTFL MUS	39 (1)	
10. WRKO	RTFL MUS	39 (1)	
11. WEEL-F	RTFL MUS	39 (1)	
12. MSSH-F	RTFL MUS	39 (1)	
13. MSSH-F	RTFL MUS	39 (1)	
14. WHUE-F	RTFL MUS	39 (1)	
15. WAAF-F	RTFL MUS	39 (1)	

STATION	CLASSIFICATION	POWER	LOCATION
1. WBZ	MOR/AC	552 (2)	
2. WXS-F	ROCK/AOR/CONTEMP	552 (2)	
3. WHDH	NEWS/TALK	39 (1)	
4. WBCN-F	RTFL MUS	262 (4)	
5. WCOZ-F	NOSTALGIA	39 (1)	
6. WROR-F	RTFL MUS	262 (4)	
7. WEEL-F	RTFL MUS	39 (1)	
8. WJIB-F	RTFL MUS	39 (1)	
9. WJXX-F	RTFL MUS	39 (1)	
10. WRKO	RTFL MUS	39 (1)	
11. WEEL-F	RTFL MUS	39 (1)	
12. MSSH-F	RTFL MUS	39 (1)	
13. MSSH-F	RTFL MUS	39 (1)	
14. WHUE-F	RTFL MUS	39 (1)	
15. WAAF-F	RTFL MUS	39 (1)	

STATION	CLASSIFICATION	POWER	LOCATION
1. WBZ	MOR/AC	552 (2)	
2. WXS-F	ROCK/AOR/CONTEMP	552 (2)	
3. WHDH	NEWS/TALK	39 (1)	
4. WBCN-F	RTFL MUS	262 (4)	
5. WCOZ-F	NOSTALGIA	39 (1)	
6. WROR-F	RTFL MUS	262 (4)	
7. WEEL-F	RTFL MUS	39 (1)	
8. WJIB-F	RTFL MUS	39 (1)	
9. WJXX-F	RTFL MUS	39 (1)	
10. WRKO	RTFL MUS	39 (1)	
11. WEEL-F	RTFL MUS	39 (1)	
12. MSSH-F	RTFL MUS	39 (1)	
13. MSSH-F	RTFL MUS	39 (1)	
14. WHUE-F	RTFL MUS	39 (1)	
15. WAAF-F	RTFL MUS	39 (1)	

STATION	CLASSIFICATION	POWER	LOCATION
1. WBZ	MOR/AC	552 (2)	
2. WXS-F	ROCK/AOR/CONTEMP	552 (2)	
3. WHDH	NEWS/TALK	39 (1)	
4. WBCN-F	RTFL MUS	262 (4)	
5. WCOZ-F	NOSTALGIA	39 (1)	
6. WROR-F	RTFL MUS	262 (4)	
7. WEEL-F	RTFL MUS	39 (1)	
8. WJIB-F	RTFL MUS	39 (1)	
9. WJXX-F	RTFL MUS	39 (1)	
10. WRKO	RTFL MUS	39 (1)	
11. WEEL-F	RTFL MUS	39 (1)	
12. MSSH-F	RTFL MUS	39 (1)	
13. MSSH-F	RTFL MUS	39 (1)	
14. WHUE-F	RTFL MUS	39 (1)	
15. WAAF-F	RTFL MUS	39 (1)	

STATION	CLASSIFICATION	POWER	LOCATION
1. WBZ	MOR/AC	552 (2)	
2. WXS-F	ROCK/AOR/CONTEMP	552 (2)	
3. WHDH	NEWS/TALK	39 (1)	
4. WBCN-F	RTFL MUS	262 (4)	
5. WCOZ-F	NOSTALGIA	39 (1)	
6. WROR-F	RTFL MUS	262 (4)	
7. WEEL-F	RTFL MUS	39 (1)	
8. WJIB-F	RTFL MUS	39 (1)	
9. WJXX-F	RTFL MUS	39 (1)	
10. WRKO	RTFL MUS	39 (1)	
11. WEEL-F	RTFL MUS	39 (1)	
12. MSSH-F	RTFL MUS	39 (1)	
13. MSSH-F	RTFL MUS	39 (1)	
14. WHUE-F	RTFL MUS	39 (1)	
15. WAAF-F	RTFL MUS	39 (1)	

FORMATS

	AM	FM	TOTAL	%
MOR/AC	1030 (5)	780 (4)	1810 (9)	35.4
ROCK/AOR/CONTEMP		1530 (9)	1530 (9)	29.9
NEWS/TALK	552 (2)		552 (2)	10.8
BTFL MUSIC	39 (1)	477 (4)	516 (5)	10.1
NOSTALGIA	262 (4)	20 (1)	282 (5)	5.5
BLACK/URBAN	163 (2)		163 (2)	3.2
CLASSICAL		105 (1)	105 (1)	2.1
RELIGION	90 (2)		90 (2)	1.8
COUNTRY	36 (1)	34 (1)	70 (2)	1.4

5118 (37)

BOSTON ADI

12+ ADI 1/4

12+ ADI CUME

MSA EXCL CUME

OTHER RATED STATIONS

METRO SHARE/CUME RATING

1. WBZ	1. WBZ	1. WXKS-F	WBOS-F 92.9	Brookline	1.0/7.6
2. WXKS-F	2. WCOZ-F	2. WBZ	WCAP 980	Lowell	.4/1.7
3. WHDH	3. WHDH	3. WHDH	WCAS 740	Cambridge	.4/1.3
4. WBCN-F	4. WXKS-F	4. WEEI	WDLN 1330		.6/3.5
5. WCOZ-F	5. WEEI-F	5. WBCN-F	WESX 1230	Salem	.5/1.8
6. WROR-F	6. WROR-F	6. WCOZ-F	WEZE 1260		.5/2.1
WEEI	7. WEEI	7. WROR-F	WHAV-F 92.5	Haverhill	.4/1.3
8. WJIB-F	8. WBCN-F	8. WJIB-F	WHUE 1150		.7/3.4
9. WMJX-F	9. WMJX-F	9. WMJX-F	WJDA 1300	Quincy	1.0/1.3
10. WRKO	10. WRKO	10. WEEI-F	WMRE 1510		.9/4.9
11. WEEI-F	11. WJIB-F		WSTD 1060	Natick	.3/1.4
12. WSSH-F	12. WVBF-F		WCAV-F 97.7	Brockton	.4/1.3
13. WSSH-F	13. WSSH-F		WGIR-F 101.1	Manchester	.3/1.3
14. WHUE-F	14. WAAF-F		WOKQ-F 97.5	Dover	.6/1.5
15. WAAF-F	15. WHUE-F		WPLM-F+ 99.1	Plymouth	.4/1.5
			WSRS-F 96.1	Worcester	.3/1.1

ADI FM SHARE: 63.32% (4726 of 7464) (FAL 81: 63.21%)

AM STATIONS

WBZ, 1030, 50 KW	, MOR/TALK (Burk-Abr)	ABC-E, \$208.75	(Group W)	Westinghouse
WEEI, 590, 5 KW (DA-1)	, NEWS	CBS, \$133.75	(CBS Spot)	CBS
WHDH, 850, 50 KW (DA-2)	, MOR	, \$226.88	(Blair)	John Blair
WILD, 1090, 1 KW (DAYS)	, BLACK	NBN,SBN, \$36.00	(Masla)	
WRKO, 680, 50 KW (DA-2)	, TALK	ABC-I, RKO II, \$120.00*	(RKO)	RKO
WROL, 950, 5 KW (DAYS,DA)	, RELIGION	, \$35.00	(----)	
WXKS, 1430, 5 KW (DAYS)	, NOSTALGIA (Al Ham)	, \$56.44	(MMR)	

FM STATIONS

WBCN-F, 104.1, 19 KW @ 742, AOR	, \$306.25	(Torbet)	Infinity
WBOS-F, 92.9, 12 KW @ 888, AOR	, \$60.00*	(Howard)	
WCGY-F, 93.7, 50 KW @ 403, OLDIES	, \$29.00	(Masla)	Curt Gowdy
WCOZ-F, 94.5, 8 KW @ 1050, AOR (Sebastian)	, \$230.00	(Blair)	John Blair
WCRB-F, 102.5, 11 KW @ 920, CLASSICAL	, \$60.00	(----)	
WEEI-F, 103.3, 12 KW @ 890, ROCK	CBS-R, \$140.63	(CBS/FM)	CBS
WHUE-F, 100.7, 50 KW @ 500, BTFL MUS (Churchill)	, \$80.00	(Selcom)	GCC
WJIB-F, 96.9, 9 KW @ 1010, BTFL MUS (Bonnie)	, \$98.75	(Christal)	GE
WMJX-F, 106.7, 12 KW @ 900, CONTEMP/AC	, \$201.25	(Eastman)	Greater Med
WROR-F, 98.5, 6 KW @ 1191, CONTEMP	RKO, \$170.00*	(RKO)	RKO
WSSH-F, 99.5, 32 KW @ 600, AC	, \$60.00*	(HNN)	
WVBF-F, 105.7, 11 KW @ 954, AC/CONTEMP	, \$133.75*	(Mc-Guild)	Fairbanks
WXKS-F, 107.9, 21 KW @ 710, ROCK (Burk-Abr)	, \$122.50	(MMR)	
WGIR-F, 101.1, 10 KW @ 920, AOR (Noble)	, \$25.00	(Blair)	Knight
			(MANCHESTER, NH)
WOKQ-F, 97.5, 50 KW @ 350, COUNTRY	, \$??	(Selcom)	Fuller-Jeffrey
			(DOVER, NH)

WSRS, WAAF - See Worcester

BRIDGEPORT

Market # 102 (52 on county basis)
 APR 19.3
 SMSA Pop: 413,100 (809M-county)

Stations: 42/5
 Diaries: 896/461:1
 Standard Error: .693

CSI: 4.3 Bil (# 86) (35-county)
 CSI HH: 33.9 M (# 2)
 Retail \$: 1.7 Bil (#114)
 (# 50-county)

Est 1981 Revenue: \$3,900,000

% Below Line: 55.8%

% Not Listed: 6.2%

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WEZN-F 123/18.0	16.4	15.9	16.0	14.8	1. WEZN-F 178	1. WEZN-F 1885/33.8	30.3
2. WICC 90/13.2	15.4	13.9	15.7	14.8	2. WICC 102	2. WICC 1815/43.2	41.9
3. WKCI-F 49/ 7.2	5.9	4.9	5.5	7.3	3. WCBS 87	3. WNBC 1677/23.1	22.1
4. WNAB 41/ 6.0	6.4	7.5	7.4	7.2	4. WNBC 77	4. WCBS 1553/14.5	15.2
5. WNBC 37/ 5.4	6.1	7.2	7.4	7.3	5. WKCI-F 74	5. WKCI-F 1027/19.5	18.7
6. WRKI-F 21/ 3.1	5.0	3.2	3.7	1.8	6. WAPP-F 52	6. WRKI-F 895/10.5	12.2
WHN 21/ 3.1	1.6	1.4	2.3	1.0	7. WRKI-F 50	7. WAPP-F 691/ 6.8	----
8. WPLR-F 20/ 2.9	4.4	4.1	5.4	7.0	8. WHN 41	8. WPLJ-F 658/ 5.1	6.7
9. WDJZ 16/ 2.3	3.6	4.9	4.6	4.2	WNAB 41	9. WHN 657/ 7.3	5.5
WCBS 16/ 2.3	4.3	4.3	3.4	5.7	10. WPLJ-F 37	10. WPLR-F 559/10.9	14.0

12+ FM SHARE (METRO): 52.50% (336 of 640) (FAL 81: 47.34%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRKI-F	1. WKCI-F	1. WEZN-F	1. WEZN-F	1. WEZN-F	1. WICC
2. WAPP-F	2. WICC	2. WICC	2. WICC	2. WICC	2. WEZN-F
3. WICC	3. WEZN-F	3. WKCI-F	3. WKCI-F		3. WNAB
WNBC	4. WNBC	4. WNBC	4. WNBC		4. WNBC
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZN-F	1. WEZN-F	1. WKCI-F	1. WEZN-F	1. WICC	1. WEZN-F
2. WNAB	2. WICC	2. WICC	2. WICC	WPLR-F	2. WICC
3. WICC	3. WKCI-F	3. WEZN-F	3. WKCI-F	3. WKCI-F	3. WKCI-F
4. WKCI-F	4. WNBC	4. WNBC	4. WNBC	4. WNBC	4. WNBC

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WFIF 1500	Milford	1.9/2.9	WDJF-F 107.9	Westp.	1.2/6.8	WAPP-F 103.5	NY 2.5/6.8
WABC 770	NY	.9/5.2	WDRF-F 102.9	Hartf.	.4/6.1	WNEW 1130	NY .9/2.7
WADS 690	Anson.	2.1/4.1	WELI 960	N. Haven	.4/2.6	WNEW-F 102.7	NY .4/1.4
WALK-F 97.5	Long Is.	.3/2.6	WHLI 1100	Long Is.	.3/1.2	WOR 710	NY 1.5/4.9
WMMM 1260	Westp.	.6/1.0	WLNS 1010	NY	.9/6.3	WPIX-F 101.9	NY .3/1.2
WAVZ 1300	N. Haven	1.5/1.7	WKHK-F 106.7	NY	2.2/4.4	WPLJ-F 95.5	NY 1.3/5.1
WBAB-F 102.3	Long Is.	.6/1.3	WKSS-F 95.7	Hartf	.6/2.0	WQXR-F+ 96.3	NY .7/2.9
WBLI-F 106.1	Long Is.	.4/4.2	WKIU-F 92.3	NY	.4/3.8	WRFM-F 105.1	NY .7/1.9
WBLS-F 107.5	NY	2.3/5.7	WLYQ-F 95.9	Norwalk	.7/2.5	WRKS-F 98.7	NY 1.2/4.4
WCBS-F 101.1	NY	.3/2.6	WMCA 570	NY	.9/3.2	WYNY-F 97.1	NY 1.0/3.5
WVYZ-F 92.5	Water.	.7/2.9					

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	37 (1)	142 (11)	179 (12)	28.0
MOR/AC	148 (4)	18 (5)	166 (9)	25.9
BTFL MUSIC	4 (1)	132 (3)	136 (4)	21.3
NEWS/TALK	44 (5)		44 (5)	6.9
COUNTRY	21 (1)	15 (1)	36 (2)	5.6
NOSTALGIA	34 (4)		34 (4)	5.3
BLACK/URBAN		27 (3)	27 (3)	4.2
OTHERS/UNKNOWN	13 (1)		13 (1)	2.0
CLASSICAL	3 (1)	2 (1)	5 (2)	0.9
			640 (42)	

FOR RADIO STATIONS PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION.

BUFFALO

Market # 32; ADI # 31
 APR 17.4
 SMSA Pop: 1,225,800
 Est 1981 Revenue: \$17,400,000

Stations: 23/20
 Diaries: 1337/917:1
 Standard Error: .552
 % Below Line: 3.3

CSI: 11.2 Bil (# 33)
 CSI HH: 23.9 M (# 115)
 Retail \$: 5.7 Bil (# 36)
 % Not Listed: 8.6

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA	1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82	
1. WJYE-F	226/12.7	12.5	11.6	15.5	14.0	1. WJYE-F	254	1. WBEN-F	3654/23.0	24.6
2. WBEN	174/ 9.8	10.6	13.1	13.4	14.3	2. WBEN-F	207	2. WBEN	3369/28.8	26.5
3. WGR	142/ 8.0	7.3	7.6	7.0	9.5	3. WBEN	201	3. WGR	3064/22.2	23.0
4. WYRK-F	133/ 7.5	4.6	2.8	2.6	3.5	4. WGR	179	4. WKBW	2938/22.2	30.4
5. WBLK-F	110/ 6.2	7.0	5.0	6.2	5.9	5. WYRK-F	169	5. WJYE-F	2741/23.0	23.4
6. WBEN-F	102/ 5.7	8.3	8.8	7.1	7.8	6. WGRQ-F	121	6. WGRQ-F	2065/15.7	17.1
7. WGRQ-F	97/ 5.5	7.7	9.7	7.6	6.0	7. WKBW	118	7. WPHD-F	1920/16.6	11.0
8. WKBW	93/ 5.2	9.7	8.4	9.7	10.1	8. WBLK-F	111	8. WYRK-F	1575/12.0	10.5
9. WNYS-F	86/ 4.8	2.8	2.2	1.7	1.8	9. WNYS-F	95	9. WNYS-F	1448/12.6	5.0
10. WPHD-F	85/ 4.8	2.7	4.3	6.4	4.1	10. WPHD-F	93	10. WBUF-F	1114/ 9.6	4.8
11. WECK	82/ 4.6	4.7	5.1	1.6	---	11. WECK	82	11. WBLK-F	1027/ 9.8	9.9
12. WBUF-F	57/ 3.2	1.4	1.5	2.2	1.6	12. WBUF-F	68	12. WECK	1017/ 9.6	9.9

12+ FM SHARE (METRO): 61.84% (1005 of 1625) (FAL 81: 53.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WGRQ-F	1. WBEN-F	1. WYRK-F	1. WJYE-F	1. WJYE-F	1. WBEN
2. WNYS-F	2. WPHD-F	2. WGR	2. WGR	2. WYRK-F	2. WKBW
3. WPHD-F	3. WGRQ-F	3. WJYE-F	3. WYRK-F	3. WBEN	3. WGR
4. WBLK-F	WBLK-F	4. WBEN-F	4. WKBW	4. WGR	4. WJYE-F
5. WBEN-F	5. WGR	5. WBLK-F	5. WBEN	5. WECK	5. WBLK-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJYE-F	1. WJYE-F	1. WBEN-F	1. WJYE-F	1. WGRQ-F	1. WGR
2. WYRK-F	2. WYRK-F	2. WBLK-F	2. WYRK-F	2. WPHD-F	2. WYRK-F
3. WBEN	3. WGR	3. WNYS-F	3. WGR	3. WGR	3. WJYE-F
4. WGR	4. WBEN	4. WGR	4. WKBW	WUWU-F	4. WBEN
5. WECK	5. WBEN-F	5. WYRK-F	5. WBEN-F	5. WBEN-F	5. WKBW

FORMATS

	AM	FM	TOTAL	%
MOR/AC	437 (6)	57 (1)	494 (7)	30.4
ROCK/AOR/CONTEMP	37 (1)	441 (6)	478 (7)	29.4
BTFL MUSIC		235 (2)	235 (2)	14.5
COUNTRY	42 (2)	133 (1)	175 (3)	10.8
BLACK/URBAN	22 (1)	110 (1)	132 (2)	8.1
NOSTALGIA	82 (1)		82 (1)	5.0
RELIGION		29 (1)	29 (1)	1.8
			1625 (23)	

BUFFALO ADI

12+ ADI 1/4	12+ ADI CUME
1. WJYE-F	1. WBEN-F
2. WBEN-F	2. WBEN
3. WBEN	3. WGR
4. WGR	4. WKBW
5. WYRK-F	5. WJYE-F
6. WGRQ-F	6. WGRQ-F
7. WKBW	7. WPHD-F
8. WBLK-F	8. WYRK-F
9. WNYS-F	9. WNYS-F
10. WPHD-F	10. WBUF-F
11. WECK	11. WBLK-F
12. WBUF-F	12. WECK
13. WWOL	13. WZIR-F
14. WUWU-F	14. WYSL
15. WJTN	15. WUWU-F

MSA EXCL CUME

1. WJYE-F
2. WBEN
3. WBLK-F
4. WGR
5. WKBW
6. WYRK-F
7. WGRQ-F
8. WECK
9. WNYS-F
10. WBEN-F

OTHER RATED STATIONS

METRO	SHARE/CUME	RATING
WDCX-F	99.5	1.6/3.2
WHL	1270	Niagara Fal .5/2.3
WJL	1440	Niagara Fal .6/1.9
WUFO	1080	Amherst 1.2/3.5
WWOL	1120	1.9/3.1
WXRL	1300	Lancaster .5/2.4
WYSL	1400	2.1/8.9
WUWU-F	107.7	Wethersfield 2.0/4.5
CBL	740	Toronto .5/1.6
CHRE-F	105.7	St. Catherine .5/1.5

ADI FM SHARE: 59.14% (1375 of 2325) (FAL 81: 51.67%)

AM STATIONS

WBEN, 930, 5 KW (DA-N), MOR	NBC, \$100.00* (Eastman)	
WECK, 1230, 1 KW/250 W, NOSTALGIA (A1 Ham)	ABC-I, \$ 35.00* (Masla)	
WGR, 550, 5 KW (DA-N), AC	ABC-E, \$110.00* (Katz)	Taft
WKBW, 1520, 50 KW (DA-1), AC/CONTEMP	ABC-D, \$ 70.00* (Blair)	Cap Cities
WWOL, 1120, 1 KW (DAYS), COUNTRY (FM-100)	ABC-I, \$ 22.00* (Selcom)	Associated
WYSL, 1400, 1 KW/250 W, ROCK	CBS, \$ 25.00* (MMR)	

FM STATIONS

WBEN-F, 102.9, 110 KW @ 1800, ROCK (TM)	, \$ 70.00* (Eastman)	
WBLK-F, 93.7, 50 KW @ 380, BLACK	NBN,ABC-F, \$ 32.00 (PRO)	
WBUF-F, 92.9, 91 KW @ 580, AC	RKO, \$ 35.00* (Mc-Guild)	
WGRQ-F, 96.9, 13 KW @ 890, AOR (Burk-Abr)	Source, \$ 60.00* (Katz)	Taft
WJYE-F, 96.1, 50 KW @ 480, BTFL MUS (Schulke)	, \$100.00* (Torbet)	McCormick
WNYS-F, 104.1, 50 KW @ 500, ROCK	, \$ 45.00* (Selcom)	Associated
WPHD-F, 103.3, 49 KW @ 423, AOR	ABC-C, \$ 40.00* (MMR)	
WYRK-F, 106.5, 50 KW @ 390, COUNTRY	RKO II, \$ 55.00* (Mc-Guild)	Stoner
WZIR-F, 98.5, 46 KW @ 424, ROCK	ABC-R, \$ 30.00* (Christal)	(NIAGARA FALLS)
WUWU-F, 107.7, 32 KW @ 480, AOR	, \$? ? (----)	(WETHERSFIELD)

CANTON

Market # 102

APR 16,8

SMSA Pop: 405,700

Est 1981 Revenue: \$ 5,050,000

Stations: 27/10

Diaries: 837/485:1

Standard Error: .682

% Below Line: 47.5

CSI: 3.5 Bil (# 96)

CSI HH: 24.1 M (# 105)

Retail \$: 1.9 Bil (# 104)

% Not Listed: 8.2

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA	1/4	12+ TSA CUME/ MSA CUME RATING	SPG	82
1. WHBC	95/16.8	15.1	16.4	16.9	20.9	1. WHBC	100	1. WHBC	1441/39.5	35.6
2. WHBC-F	63/11.2	14.8	11.6	14.6	10.1	2. WHBC-F	79	2. WDJQ-F	1081/22.7	18.1
3. WMMS-F	54/ 9.6	11.0	7.5	6.1	9.5	3. WDJQ-F	66	3. WHBC-F	950/23.2	25.7
4. WDJQ-F	46/ 8.2	7.2	9.4	8.4	5.6	4. WMMS-F	61	4. WKDD-F	796/14.4	12.5
5. WKDD-F	31/ 5.5	4.5	.4	1.3	---	5. WKDD-F	42	5. WMMS-F	765/18.7	19.5
6. WOOS-F	30/ 5.3	5.4	5.4	7.3	9.0	6. WDBN-F	39	6. WDBN-F	628/ 8.5	5.5
7. WSLR	27/ 4.8	2.9	3.9	5.6	2.9	7. WOOS-F	32	7. WGAR	587/15.3	16.5
8. WQXK-F	23/ 4.1	3.8	3.9	1.9	4.7	8. WWWE	31	8. WOOS-F	537/13.8	17.0
9. WGAR	20/ 3.5	4.9	5.0	4.6	6.5	9. WSLR	28	9. WCLF-F	495/ 4.7	5.0
10. WDBN-F	17/ 3.0	1.4	3.5	1.5	1.1	10. WGAR	25	10. WWWE	466/ 4.0	6.6
						WQXK-F	25			

12+ FM SHARE (METRO): 62.16% (322 of 518) (FAL 81: 61.95%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDJQ-F	1. WMMS-F	1. WMMS-F	1. WHBC	1. WHBC	1. WHBC
2. WKDD-F	2. WDJQ-F	2. WDJQ-F	2. WHBC-F	2. WHBC-F	2. WHBC-F
3. WMMS-F	3. WOOS-F	3. WHBC	3. WMMS-F	3. WQXK-F	3. WMMS-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHBC	1. WHBC	1. WDJQ-F	1. WHBC	1. WMMS-F	1. WHBC
2. WHBC-F	WHBC-F	2. WMMS-F	WDJQ-F		WMMS-F
3. WMMS-F	3. WMMS-F	3. WOOS-F	WHBC-F		3. WHBC-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WFAH 1310 Alliance	2.0/4.1	WAEZ-F 97.5	Akr. 1.8/3.4	WMJI-F 105.7	Cleve 2.0/4.2
WINW 1520	.4/1.6	WAKR 1590	Akr. .7/5.2	WSRD-F 101.1	Young. .9/3.5
WNYN 900	2.3/3.3	WDMT-F 107.9	Cleve 1.2/4.2	WWWE 1100	Cleve .5/4.0
WRCW 1060	1.1/2.9	WDOK-F 102.1	Cleve .7/1.2	WZAK-F 93.1	Cleve 2.1/4.8
WTIG 990 Massil.	.7/1.9	WGCL-F 98.5	Cleve .5/4.7	WZZP-F 106.5	Cleve .7/2.2
WHLO 640 Akr.	2.0/5.6	WTOF-F 98.1	.4/2.9		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		169 (6)	169 (6)	32.6
MOR/AC	147 (7)	15 (2)	162 (9)	31.3
BTFL MUSIC		94 (4)	94 (4)	18.1
COUNTRY	43 (3)	23 (1)	66 (4)	12.7
BLACK/URBAN		19 (2)	19 (2)	3.7
UNKNOWN	6 (1)		6 (1)	1.1
RELIGION		2 (1)	2 (1)	0.4
			518 (27)	

RADIO STATIONS

WHBC, 1480, 5 KW (DA-N), MOR	ABC-E, \$65.63 (Christal)
WDJQ-F, 92.5, 19 KW @ 500, ROCK (TM)	, \$20.00 (HWN)
WHBC-F, 94.1, 50 KW @ 380, BTFL MUS (Bonne)	, \$30.63 (Christal)
WOOS-F, 106.9, 28 KW @ 341, ROCK	, \$20.00 (Howard)

Other stations - See Cleveland, Akron or Youngstown

CHARLESTON, SC

Market # 95

APR 17,9

SMSA Pop: 445,300

Est 1981 Revenue: \$5,050,000

Stations: 18/16

Diaries: 920/484:1

Standard Error: .682

% Below Line: 1.1

CSI: 2.9 Bil (# 117)

CSI HH: 20.6 M (# 244)

Retail \$: 1.6 Bil (# 117)

% Not Listed: 4.7

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/MSA	RATING	SPG 82
1. WEZL-F	86/13.2	12.3	11.5	10.5	10.7	1. WIGL-F	114	1116/25.7	24.7
2. WPAL	82/12.6	14.0	7.1	9.1	9.8	2. WEZL-F	97	1014/25.7	23.8
3. WWVZ-F	76/11.6	15.8	9.0	9.9	1.1	3. WXTC-F	90	935/24.4	26.0
4. WSSX-F	75/11.5	9.7	12.7	15.5	11.1	4. WPAL	83	922/18.7	19.8
5. WXTC-F	73/11.2	10.1	11.5	9.1	15.4	5. WSSX-F	82	890/11.1	12.8
6. WCSC	47/ 7.2	6.9	10.8	11.0	8.9	6. WWVZ-F	80	785/20.7	24.1
7. WQIZ	41/ 6.3	4.8	8.1	8.7	5.7	7. WIGL-F	64	741/ 1.9	----
8. WKTM-F	31/ 4.7	5.5	5.4	5.0	6.5	8. WQIZ	58	685/ 2.6	2.1
9. WTMA	26/ 4.0	5.4	4.4	4.7	5.9	9. WCSC	48	673/18.1	19.4
10. WOKE	24/ 3.7	2.0	1.3	1.2	1.7	WDWQ-F	48	666/16.4	18.5

12+ FM SHARE (METRO): 59.00% (367 of 622) (FAL 82: 59.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSSX-F	1. WSSX-F	1. WPAL	1. WEZL-F	1. WEZL-F	1. WEZL-F
2. WWVZ-F	2. WWVZ-F	2. WWVZ-F	2. WPAL	2. WXTC-F	2. WWVZ-F
3. WPAL	3. WPAL	3. WSSX-F	3. WXTC-F	3. WPAL	3. WSSX-F
4. WDWQ-F	4. WEZL-F	4. WEZL-F	4. WWVZ-F	4. WQIZ	4. WPAL
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXTC-F	1. WEZL-F	1. WSSX-F	1. WPAL	1. WSSX-F	1. WEZL-F
2. WEZL-F	2. WXTC-F	WWVZ-F	WXTC-F	2. WWVZ-F	2. WPAL
3. WSSX-F	3. WPAL	3. WPAL	3. WEZL-F	3. WPAL	3. WWVZ-F
4. WPAL	4. WWVZ-F	4. WCSC	4. WWVZ-F	4. WEZL-F	4. WXTC-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAZS	980	Summer.	.6/1.6	WDWQ-F	107.5	St. George	2.5/11.1	WIGL-F	106.7	Ora	.5/1.9
WBEB	950	Moncks Co.	.9/1.3	WLVW-F	105.5	Moncks Cor.	.5/2.5	WGCA	1450		2.9/6.8
WVCN	910		.9/2.5	WVDM-F	101.3	Sumter	.6/2.6				

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN	123 (2)	80 (2)	203 (4)	32.6
ROCK/AOR/CONTEMP	26 (1)	125 (4)	151 (5)	24.3
COUNTRY	10 (2)	86 (1)	96 (3)	15.4
MOR/AC	90 (3)		90 (3)	14.5
BTFL MUSIC		73 (1)	73 (1)	11.7
RELIGION	6 (1)		6 (1)	1.0
UNKNOWN		3 (1)	3 (1)	0.5
			622 (18)	

RADIO STATIONS

WCSC, 1390, 5 KW (DA-N), CONTEMP/AC	RKO, \$34.00* (Mc-Guild)	
WOKE, 1340, 1 KW/250 W, MOR (?)	CBS, \$ 8.00* (----)	
WPAL, 730, 1 KW (DAYS), BLACK	NBN, \$24.00* (Howard)	
WQIZ, 810, 5 KW (DAYS), BLACK/GOSPEL	SBN, \$12.00* (Selcom)	
WTMA, 1250, 5 KW/1 KW, CONTEMP	ABC-I, MBS, \$25.00* (Katz)	Sconnix
WDWQ-F, 107.5, 100 KW @ 585, ROCK	, \$15.00* (Selcom)	
WEZL-F, 103.5, 100 KW @ 700, COUNTRY	NBC, \$42.00 (Blair)	
WKTM-F, 102.5, 100 KW @ 666, AOR (Burk-Abr)	Source, \$25.00* (Torbet)	
WSSX-F, 95.1, 100 KW @ 350, AOR/ROCK	, \$40.00* (Katz)	Sconnix
WWVZ-F, 93.5, 3 KW @ 510, BLACK	SBN, \$33.00 (PRO)	
WXTC-F, 96.9, 100 KW @ 782, BTFL MUS (TM)	, \$33.00* (Mc-Guild)	

WVDM, WIGL - See Columbia

CHARLOTTE

Market # 61; ADI # 32
 APR 15.9
 SMSA Pop: 651,000
 Est 1981 Revenue: \$15,100,000

Stations: 20/16
 Diaries: 1043/624:1
 Standard Error: .611
 % Below Line: 17.8

CSI: 5.5 Bil (# 67)
 CSI HH: 23.7 M (# 123)
 Retail \$: 3.2 Bil (# 61)
 % Not Listed: 7.3

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA	1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82	
1. WSOC-F	111/12.9	13.7	17.3	15.3	12.6	1. WSOC-F	451	1. WSOC-F	4255/25.6	25.8
WBT	111/12.9	11.3	11.1	14.8	15.9	2. WBT	208	2. WBT	3102/30.0	28.0
3. WPEG-F	102/11.8	8.0	8.3	7.4	7.3	3. WBCV-F	184	3. WBCY-F	2832/23.8	23.3
4. WEZC-F	94/10.9	8.4	8.9	8.8	9.9	WEZC-F	184	4. WROQ-F	2713/18.8	21.7
5. WBCY-F	88/10.2	8.0	9.0	9.2	8.7	5. WROQ-F	179	5. WEZC-F	2082/16.8	16.0
6. WROQ-F	73/ 8.5	10.7	8.5	8.9	10.5	6. WPEG-F	169	6. WLVV-F	1531/11.9	10.8
7. WLVV-F	34/ 3.9	3.5	1.9	---	---	7. WLVV-F	98	7. WPEG-F	1530/17.2	15.5
8. WSOC	31/ 3.6	3.9	2.7	4.5	3.8	8. WZXI-F	49	8. WAYS	978/11.6	21.0
9. WGIV	29/ 3.4	6.9	6.6	4.7	4.4	9. WXIK-F	39	9. WSOC	852/10.4	9.8
10. WZXI-F	27/ 3.1	2.7	3.4	3.3	3.0	10. WSOC	37	10. WZXI-F	803/ 8.5	9.9

12+ FM SHARE (METRO): 67.00% (536 of 800) (FAL 81: 62.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPEG-F	1. WBCY-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WBT
2. WBCY-F	2. WPEG-F	2. WBT	WBT	2. WBT	2. WAYS+
3. WROQ-F	3. WROQ-F	3. WBCY-F	3. WEZC-F	3. WEZC-F	3. WSOC-F
	4. WSOC-F	WPEG-F	4. WPEG-F		4. WBCY-F
	5. WBT	5. WROQ-F	5. WBCY-F		5. WEZC-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZC-F	1. WSOC-F	1. WPEG-F	1. WSOC-F	1. WROQ-F	1. WBT
2. WBT	2. WPEG-F	2. WBCY-F	2. WBT	2. WBCY-F	2. WSOC-F
3. WSOC-F	3. WBCY-F	3. WSOC-F	3. WEZC-F	3. WSOC-F	3. WEZC-F
4. WBCY-F	WBT	WBT	4. WPEG-F	4. WSOC-F	4. WEZC-F
5. WPEG-F	5. WEZC-F	5. WLVV-F	5. WBCY-F	5. WBT	WPEG-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	4 (1)	198 (4)	202 (5)	25.3
MOR/AC	147 (3)	27 (1)	174 (4)	21.8
BLACK/URBAN	29 (1)	102 (1)	131 (2)	16.4
COUNTRY	13 (2)	115 (2)	128 (4)	16.0
BTFL MUSIC		94 (1)	94 (1)	11.8
NOSTALGIA	31 (1)		31 (1)	3.9
NEWS/TALK	26 (1)		26 (1)	3.3
RELIGION	14 (2)		14 (2)	1.8
			800 (20)	

CHARLOTTE ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>			
			<u>METRO</u>	<u>SHARE/CUME</u>	<u>RATING</u>	
1. WSOC-F	1. WSOC-F	1. WSOC-F	WAAK	960	Dallas	.5/1.8
2. WBT	2. WBT	2. WPEG-F	WAME	1480		.8/2.3
3. WEZC-F	3. WBCY-F	3. WBT	WAYS	610		3.0/11.6
4. WBCY-F	4. WROQ-F	4. WEZC-F	WGNC	1450	Gastonia	1.4/3.7
5. WROQ-F	5. WEZC-F	5. WROQ-F	WHVN	1310		.8/1.9
			WIST	1240		.7/3.4
6. WPEG-F	6. WLTV-F	6. WBCY-F	WXIX	1190	Monroe	.8/1.2
7. WLTV-F	7. WPEG-F	7. WLTV-F	WQCC	1540		2.8/4.1
8. WXRC-F	8. WXRC-F					
9. WTQR-F	9. WAYS		WXIK-F	96.1	Shelby	.3/2.5
WZXI-F	10. WSOC		WAGI-F	106.3	Gaffney	.5/1.3
11. WFMX-F	11. WZXI-F					
12. WSOC-F	12. WTQR-F					
13. WXIK-F	13. WFMX-F					
WAYS	14. WXIK-F					
15. WABZ-F	15. WGIV					

ADI FM SHARE: 74.39% (1647 of 2214) (FAL 81: 73.78%)

AM STATIONS

WAYS, 610, 5 KW/1 KW (DA-2), NEWS/TALK (Burk-Abr) CBS, \$ 40.00* (Eastman)
 WGIV, 1600, 1 KW/500 W (DA-N), BLACK NBN, \$ 24.00* (Selcom)
 WBT, 1110, 50 KW (DA-N), AC, \$100.00* (Blair) Jeff-Pilot
 WSOC, 930, 5 KW/1 KW (DA-N), NOSTALGIA (Toby Arnold) NBC-T,MBS, \$ 32.00* (Christal) Cox

FM STATIONS

WROQ-F, 95.1, 100 KW @ 574, AOR (Burk-Abr) , \$ 80.00* (Eastman)
 WBCY-F, 107.9, 100 KW @ 980, ROCK ABC-F, \$ 60.00* (Blair) Jeff-Pilot
 WEZC-F, 104.7, 100 KW @ 1240, BTFL MUS** , \$ 68.00* (Torbet) EZ
 WSOC-F, 103.7, 100 KW @ 1040, COUNTRY (TM) MBS, \$105.00* (Christal) Cox
 WZXI-F, 101.9, 100 KW @ 870, SOFT ROCK ABC-C, \$ 23.00 (Masla)
 WLTV-F, 96.9, 100 KW @ 499, AC/CONTEMP , \$ 52.50 (Katz) Capitol (WRAL) (STATESVILLE)
 WPEG-F, 97.9, 20 KW @ 390, BLACK (Drake-Chen) SBN, \$ 39.50 (Howard) (CONCORD)
 WXIK-F, 96.1, 100 KW @ 286, CONTEMP MBS, \$ 10.00 (Southern) (SHELBY)
 WXRC-F, 95.7, 100 KW @ 330, ROCK ABC-C, \$ 18.50 (Southern) (HI CKORY)
 WFMX-F, 105.7, 100 KW @ 350, COUNTRY , \$ 5.00 (Southern) (STATESVILLE)
 WABZ-F, 100.9, 3 KW @ 200, ROCK CBS, \$ 6.00 (Carolina) (ALBEMARLE)

**Station now programming AC

CHATTANOOGA

Market # 97
 APR 16.6
 SMSA Pop: 436,300
 Est 1981 Revenue: \$5,650,000

Stations: 17/15
 Diaries: 926/471:1
 Standard Error: .645
 % Below Line: 5.9

CSI: 3.3 Bil (# 103)
 CSI HH: 19.4 M (# 296)
 Retail \$: 1.9 Bil (# 106)
 % Not Listed: 9.3

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WDOD-F 74/12.3	10.9	9.2	7.0	.6	1. WDOD-F 151	1. WSKZ-F 2005/25.9	27.1
2. WSKZ-F 73/12.1	15.3	15.5	13.5	14.8	2. WSKZ-F 146	2. WDOD-F 1873/26.0	21.9
3. WJTT-F 61/10.1	10.8	----	11.4	9.6	3. WDEF-F 84	3. WDEF-F 1177/22.3	22.9
4. WDEF-F 59/ 9.8	9.3	10.3	11.2	11.4	4. WJTT-F 66	4. WQLS-F 920/13.0	8.9
5. WDEF 57/ 9.5	11.6	8.5	13.5	16.8	5. WDEF 58	5. WDEF 812/21.4	24.9
6. WDOD 39/ 6.5	4.8	6.2	8.9	9.2	6. WQLS-F 52	6. WFLI 736/12.7	15.3
WNOO 39/ 6.5	6.9	2.7	2.9	2.8	7. WDOD 41	7. WDOD 704/17.2	14.5
8. WQLS-F 29/ 4.8	4.0	---	---	---	8. WNOO 39	8. WJTT-F 656/15.4	15.1
9. WOVE-F 27/ 4.5	1.0	.5	---	.6	9. WFLI 37	9. WNOO 385/10.6	10.6
WFLI 27/ 4.5	4.7	---	7.9	12.4	10. WOVE-F 28	10. WOVE-F 313/ 7.1	1.8

12+ FM SHARE (METRO): 61.72% (337 of 546) (FAL 81: 57.64%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSKZ-F	1. WSKZ-F	1. WDOD-F	1. WDOD-F	1. WDOD-F	1. WDOD-F+
WJTT-F	2. WJTT-F	2. WSKZ-F	2. WDEF-F	2. WDEF-F	2. WDEF
3. WQLS-F	3. WDOD-F	3. WJTT-F	3. WSKZ-F	3. WDEF	3. WSKZ-F
4. WOVE-F	4. WOVE-F	4. WDEF-F	4. WDOD	4. WDOD	4. WDEF-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDOD-F	1. WSKZ-F	1. WSKZ-F	1. WDEF-F	1. WSKZ-F	1. WDOD-F
2. WDEF-F	2. WDOD-F	2. WDOD-F	2. WDOD-F	2. WJTT-F	2. WSKZ-F
3. WSKZ-F	3. WJTT-F	3. WJTT-F	3. WDOD	3. WDOD-F	3. WJTT-F
4. WDEF	4. WDEF-F	4. WQLS-F	4. WDEF	WOVE	4. WDEF
					WDEF-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCHU-F 102.3	Soddy-Daisy	1.8/4.2	WGOW 1150	3.5/14.4	WLFA 1590	Lafayette	.7/1.4
WJSQ-F 101.7	Athens	.5/1.1	WMOC 1450	1.3/4.2	WEPG 910	S. Pitt.	.8/2.2
WDXB 1490		1.5/5.0					

FORMATS

	AM	FM	TOTAL	%
COUNTRY	75 (3)	77 (2)	152 (5)	27.8
ROCK/AOR/CONTEMP		129 (3)	129 (3)	23.6
BLACK/URBAN	39 (1)	61 (1)	100 (2)	18.3
MOR/AC	78 (2)		78 (2)	14.3
BTFM MUSIC		59 (1)	59 (1)	10.8
NOSTALGIA		11 (1)	11 (1)	2.0
UNKNOWN	9 (2)		9 (2)	1.6
RELIGION	8 (1)		8 (1)	1.5

RADIO STATIONS

546 (17)

WDEF, 1370, 5 KW (DA-N)	, MOR	CBS, \$38.00*	(Katz)	Park
WDOD, 1310, 5 KW (DA-N)	, COUNTRY	ABC-E, \$32.20	(Torbet)	Bahakel
WFLI, 1070, 50 KW/1 KW (DA-2)	, COUNTRY	ABC-C, \$30.00*	(Mc-Guild)	Benns
WGOW, 1150, 5 KW/1 KW (DA-N)	, CONTEMP/AC	, \$35.00	(Eastman)	Bloomington
WNOO, 1260, 5 KW (DAYS)	, BLACK	SBN, \$11.50	(Lazar)	
WDEF-F, 92.3, 100 KW @ 895	BTFM MUS (FM-100)	CBS, \$38.00*	(Katz)	Park
WDOD-F, 96.5, 100 KW @ 1010	COUNTRY	ABC-E, \$32.20	(Torbet)	Bahakel
WJTT-F, 94.3, 3 KW @ 325	BLACK	ABC-C, \$30.00*	(Mc-Guild)	Benns
WOVE-F, 105.5, 6 KW @ 980	AOR (?)	Source, \$10.00*	(----	(ROSSVILLE,GA)
WSKZ-F, 106.5, 100 KW @ 1076	ROCK	, \$49.00	(Eastman)	Bloomington
WQLS-F, 100.7, 100 KW @ 360	CONTEMP (Drake-Chen)	, \$29.00	(Masla)	(CLEVELAND)

CHICAGO

Market # 3; ADI # 3
 APR 18.0
 SMSA Pop: 7,125,700
 Est 1981 Revenue : \$115,000,000

Stations: 36/36
 Diaries: 3855/1848:1
 Standard Error: .325
 % Below Line: 0

CSI: 71.7 Bil (# 3)
 CSI HH: 27.6 M (# 21)
 Retail \$: 33.3 Bil (# 3)
 % Not Listed: 7.0%

12+ METRO	1/4/SHARE	SUM 82	SPG 82	WIN 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82		
1. WGN	1109/9.6	9.3	7.8	9.2	9.6	1. WGN	1380	1. WLS	19953/16.6	17.7
2. WLOO-F	698/6.1	4.8	4.9	5.8	6.5	2. WMAQ	918	2. WGN	17077/21.0	19.8
3. WGCI-F	615/5.3	6.1	6.6	6.1	6.9	3. WLS	874	3. WMAQ	15170/11.6	12.8
4. WBBM	557/4.8	4.8	4.9	5.9	6.0	4. WLOO-F	709	4. WBBM	13958/17.2	15.1
5. WBBM-F	542/4.7	5.2	5.1	4.6	2.1	5. WBBM	695	5. WBBM-F	10916/16.3	10.5
6. WBBM-F	475/4.1	5.3	2.7	2.1	2.7	6. WGCI-F	615	6. WLS-F	9929/14.3	14.9
7. WIND	473/4.1	3.5	4.5	4.8	4.7	7. WBBM-F	558	7. WLOO-F	8602/13.0	10.8
8. WCLR-F	472/4.1	3.7	3.7	3.5	3.4	8. WIND	498	8. WGCI-F	8275/12.9	13.8
9. WLS	436/3.8	3.6	4.8	4.5	4.7	9. WBBM-F	493	9. WBBM-F	8128/12.3	12.8
10. WJJD	405/3.5	4.2	3.7	1.1	1.1	10. WCLR-F	483	10. WLUP-F	7685/11.1	11.4
11. WLUP-F	393/3.4	4.2	3.8	4.2	4.2	11. WJJD	435	11. WCLR-F	7479/11.3	11.2
12. WLS-F	392/3.4	2.7	4.1	3.6	3.5	12. WLUP-F	432	12. WKQX-F	7361/11.0	10.0
13. WMAQ	371/3.2	3.8	3.5	3.9	4.2	13. WLS-F	425	13. WFYR-F	6357/ 9.7	9.7
14. WLAK-F	370/3.2	2.7	3.9	4.4	3.7	14. WLAK-F	389	14. WIND	6219/ 9.0	10.0
15. WFYR-F	355/3.1	3.3	2.5	3.8	3.1	15. WKQX-F	367	15. WJJD	5931/ 8.5	8.0
16. WKQX-F	355/3.1	2.7	2.7	2.9	3.3	16. WFYR-F	366	16. WLAK-F	5667/ 8.4	10.2
17. WJPC	290/2.5	2.9	3.7	2.5	2.5	17. WJEZ-F	302	17. WMET-F	5345/ 8.0	10.2
18. WJEZ-F	276/2.4	2.1	2.3	1.6	3.0	18. WJPC	292	18. WJPC	5225/ 8.1	9.5
19. WXRT-F	260/2.3	2.1	1.6	2.0	1.6	19. WXRT-F	264	19. WCFL	4292/ 5.3	5.1
20. WUSN-F	247/2.1	2.0	1.6	1.3	1.9	20. WUSN-F	263	20. WXRT-F	4175/ 6.4	4.8
21. WMET-F	236/2.0	2.2	2.4	2.3	3.4	21. WAIT	248	21. WJEZ-F	4085/ 6.0	6.6
22. WAIT	208/1.8	1.4	1.5	2.0	2.5	22. WMET-F	243	22. WAIT	4017/ 5.3	4.3
23. WFMT-F	207/1.8	1.4	1.3	2.0	2.2	23. WFMT-F	212	23. WUSN-F	3919/ 5.8	4.6
24. WVON	186/1.6	2.1	2.4	2.0	1.6	24. WVON	186	24. WVON	3670/ 5.7	7.1
25. WOJO-F	120/1.0	1.2	1.6	1.0	1.3	25. WCFL	169	25. WFMT-F	3248/ 4.9	3.5

12+ FM SHARE (METRO): 58.61% (6282 of 10718) (FAL 81: 58.30%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBBM-F	1. WGCI-F	1. WGCI-F	1. WGN	1. WGN	1. WGN
2. WLS	2. WBBM-F	2. WGN	2. WLOO-F	2. WLOO-F	2. WBBM
3. WGCI-F	3. WLUP-F	3. WBBM-F	3. WGCI-F	3. WBBM	3. WLS+
4. WJPC	4. WKQX-F	4. WCLR-F	4. WCLR-F	4. WJJD	4. WIND
5. WLS-F	5. WCLR-F	5. WFYR-F	5. WBBM-F	5. WIND	5. WGCI-F
6. WBBM-F	6. WFYR-F	6. WLUP-F	6. WFYR-F	6. WMAQ	6. WLOO-F
7. WLUP-F	7. WLS-F	7. WKQX-F	7. WBBM	7. WLAK-F	7. WCLR-F
8. WMET-F	8. WXRT-F	8. WLOO-F	8. WMAQ	8. WCLR-F	8. WBBM-F
9. WLS	9. WLS	9. WLS	9. WKQX-F	9. WJEZ-F	9. WBBM-F
10. WBBM-F	10. WBBM-F	10. WLS-F	10. WJEZ-F	10. WGCI-F	10. WMAQ
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLOO-F	1. WGN	1. WGCI-F	1. WGN	1. WLUP-F	1. WGN
2. WGN	2. WLS-F	2. WFYR-F	2. WLOO-F	2. WBBM-F	2. WLOO-F
3. WCLR-F	3. WLOO-F	3. WKQX-F	3. WCLR-F	3. WXRT-F	3. WBBM
4. WJJD	4. WGCI-F	4. WCLR-F	4. WGCI-F	4. WLS-F	4. WJJD
5. WLAK-F	5. WBBM-F	5. WBBM-F	5. WFYR-F	5. WGCI-F	5. WMAQ
6. WBBM	6. WCLR-F	6. WBBM-F	6. WBBM-F	6. WKQX-F	6. WIND
7. WBBM-F	7. WBBM-F	7. WLS	7. WMAQ	7. WLS	7. WLAK-F
8. WGCI-F	8. WLS	8. WLUP-F	8. WJEZ-F	8. WCLR-F	8. WCLR-F
9. WKQX-F	9. WLUP-F	9. WLS-F	9. WBBM	9. WMET-F	9. WJEZ-F
10. WMAQ	10. WJJD	10. WUSN-F	10. WLAK-F	10. WFYR-F	10. WFMT-F

FORMATS

	AM	FM	TOTAL	%
MOR/AC	1259 (3)	1231 (4)	2490 (7)	23.2
ROCK/AOR/CONTEMP	436 (1)	1756 (5)	2192 (6)	20.5
BLACK/URBAN/JAZZ	606 (4)	1219 (3)	1825 (7)	17.0
BTFL MUSIC	208 (1)	1108 (4)	1316 (4)	12.3
NEWS/TALK	1030 (2)		1030 (2)	9.6
COUNTRY	371 (1)	523 (2)	894 (3)	8.3
NOSTALGIA	405 (1)		405 (1)	3.8
CLASSICAL		273 (2)	273 (2)	2.5
SPANISH	62 (1)	120 (1)	182 (2)	1.7
UNKNOWN/OTHERS	59 (1)		59 (1)	0.6
RELIGION		52 (1)	52 (1)	0.5

10718 (36)

CHICAGO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME	OTHER RATED STATIONS METRO SHARE/CUME RATING		
1. WGN	1. WGN	1. WGN	WCFL	1000	1.0/5.3
2. WLOO-F	2. WLS	2. WBBM	WJOL	1340 Joliet	.3/ .8
3. WGCI-F	3. WBBM	3. WLS	WKKD-F	95.9 Aurora	.3/ .9
4. WBBM	4. WBBM-F	4. WLOO-F	WMPP	1470	.5/1.1
5. WLS	5. WLS-F	5. WMAQ	WNIB-F	97.1	.6/2.4
6. WBMX-F	6. WMAQ	6. WIND	WOPA	1490 Oak Park	.5/1.8
7. WMAQ	7. WLOO-F	7. WGCI-F	WWCA	1270 Gary	.5/1.1
8. WBBM-F	8. WGCI-F	8. WJJD	WXFM-F	105.9 Elmwood Park	.5/2.5
9. WCLR-F	9. WBMX-F	9. WBBM-F	WXOL	1450	.7/1.3
10. WIND	10. WLUP-F	10. WJEZ-F	WYCA-F	92.3 Hammond	.5/1.3
11. WJJD	11. WCLR-F		WYEN-F	106.7 Des Plaines	.4/1.8
12. WLUP-F	12. WKQX-F				
13. WLS-F	13. WFYR-F				
14. WLAK-F	14. WIND				
15. WKQX-F	15. WLAK-F				

ADI FM SHARE: 57.17% (6484 of 11342) (FAL 81: 56.54%)

AM STATIONS

Station	Power	Time	Notes	Share/Cume	Rating
WAIT	820	5 KW/1 KW (DA-N)	BTFL MUS (FM-100)	\$ 63.75 (Katz)	Century
WBBM	730	50 KW	, NEWS	CBS, \$219.00* (CBS Spot)	CBS
WCFL	1000	50 KW (DA-2)	, MOR	MBS, \$ 91.00* (Howard)	Mutual
WGN	720	50 KW	, MOR/TALK	MBS, \$220.00* (Christal)	Tribune Co
WIND	560	5 KW (DA-2)	, TALK	ABC-E, \$130.00* (Group W)	Westinghouse
WJJD	1160	50 KW	, NOSTALGIA (al Ham)	ABC-I, \$ 90.00* (MMR)	Plough
WJPC	950	1 KW/5 KW	, BLACK	NBN, \$101.00* (Howard)	Johnson
WLS	890	50 KW	, ROCK	ABC-C, \$240.00* (Blair)	ABC
WMAQ	670	50 KW	, COUNTRY	, \$200.00* (Eastman)	NBC
WVON	1390	5 KW (DA-2)	, BLACK	SBN, \$ 75.00* (Mc-Guild)	Gannett

FM STATIONS

WBBM-F	96.3	6 KW @ 1174	ROCK	CBS-R, \$125.00* (CBS/FM)	CBS
WBMX-F	102.7	6 KW @ 1170	BLACK	, \$150.00 (Masla)	
WCLR-F	101.9	5 KW @ 1520	MOR/AC	, \$120.00* (Torbet)	Bonneville
WFMT-F	98.7	16 KW @ 1167	CLASSICAL	, \$115.50 (CMBS)	
WFYR-F	103.5	4 KW @ 1552	AC	RKO, \$137.50 (RKO)	RKO
WGCI-F	107.5	33 KW @ 600	URBAN	MBS, \$145.00* (Mc-Guild)	Gannett
WJEZ-F	104.3	19 KW @ 820	COUNTRY	RKO II, \$100.00* (MMR)	Plough
WKQX-F	101.1	6 KW @ 1170	CONTEMP/AC	, \$103.13 (Eastman)	NBC
WLAK-F	93.9	5 KW @ 1581	BTFL MUS (Bonne)	, \$155.00* (Christal)	Viacom
WLOO-F	100.3	6 KW @ 1167	BTFL MUS (FM-100)	, \$246.25 (Katz)	Century
WLS-F	94.7	6 KW @ 1170	ROCK/AOR	ABC-R, \$174.00* (Blair)	ABC
WLUP-F	97.9	6 KW @ 1170	AOR (Sebastian)	, \$175.00* (MMR)	Heftel

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

CINCINNATI

Market # 27; ADI # 26
 APR 17.2
 SMSA Pop: 1,404,900
 Est 1981 Revenue: \$25,100,000

Stations: 22/18
 Diaries: 1372/1024:1
 Standard Error: .537
 % Below Line: 4.1

CSI: 12.6 Bil (# 30)
 CSI HH: 25.0 M (# 69)
 Retail \$: 6.6 Bil (# 30)
 % Not Listed: 9.0

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82			
1. WEBN-F	189/9.5	9.8	11.8	9.6	8.6	1. WHIO-F	256	1. WLW	4591/21.0	27.2
2. WKRC	171/8.6	8.2	7.8	9.2	10.4	2. WKRQ-F	240	2. WKRQ-F	3968/23.1	23.0
3. WKRQ-F	161/8.1	8.0	8.3	9.6	10.5	3. WEBN-F	233	3. WKRC	3668/24.5	21.3
4. WWEZ-F	156/7.8	7.1	8.9	9.8	9.7	4. WLW	223	4. WEBN-F	3374/23.3	21.4
5. WUBE-F	147/7.4	5.6	5.9	4.2	5.7	5. WUBE-F	209	5. WHIO-F	2705/ 1.5	2.1
6. WCKY	143/7.2	4.5	6.4	7.9	6.4	6. WKRC	207	6. WUBE-F	2376/13.4	10.9
7. WRRM-F	141/7.1	6.2	6.3	7.1	3.4	7. WWEZ-F	192	7. WRRM-F	2274/17.0	14.8
8. WLW	116/5.8	10.2	8.1	11.0	8.5	8. WBLZ-F	171	8. WWEZ-F	2263/14.5	15.0
9. WBLZ-F	102/5.1	3.9	2.4	2.2	---	9. WRRM-F	167	9. WBLZ-F	2179/11.7	9.6
10. WMLX	86/4.3	5.9	6.1	.7	1.7	10. WCKY	155	10. WCKY	2075/15.3	11.6
11. WYYS-F	82/4.1	4.3	5.5	2.5	4.1	11. WYYS-F	136	11. WYYS-F	1992/10.7	11.7
12. WCIN	71/3.6	4.4	2.6	5.8	4.6	12. WONE	131	12. WONE	1741/ 1.1	1.6
13. WSAI-F	63/3.2	1.9	1.9	2.0	3.4	13. WSAI-F	90	13. WSKS-F	1464/ 8.0	8.7

12+ FM SHARE (METRO): 62.85% (1137 of 1809) (FAL 81: 60.62%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKRQ-F	1. WEBN-F	1. WEBN-F	1. WUBE-F	1. WKRC	1. WKRC
2. WEBN-F	2. WRRM-F	2. WRRM-F	2. WRRM-F	2. WUBE-F	2. WCKY
3. WBLZ-F	3. WKRQ-F	3. WKRC	3. WKRC	3. WWEZ-F	3. WEBN-F
	4. WBLZ-F	4. WKRQ-F	4. WWEZ-F	4. WCKY	4. WUBE-F
	5. WYYS-F	5. WBLZ-F	5. WYYS-F	5. WLW	5. WLW

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWEZ-F	1. WEBN-F	1. WRRM-F	1. WUBE-F	1. WEBN-F	1. WRRM-F
2. WCKY	2. WKRQ-F	2. WEBN-F	2. WRRM-F	2. WRRM-F	2. WUBE-F
3. WRRM-F	3. WWEZ-F	WKRQ-F	3. WKRC	3. WBLZ-F	3. WKRC
4. WUBE-F	4. WRRM-F	4. WBLZ-F	4. WWEZ-F	4. WKRQ-F	4. WLW
5. WKRC	5. WKRC	5. WYYS-F	5. WYYS-F	WSKS-F	5. WEBN-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		532 (4)	532 (4)	29.4
MOR/AC	287 (2)	82 (1)	369 (3)	20.4
COUNTRY	41 (2)	210 (2)	251 (4)	13.9
BTFL MUSIC		185 (3)	185 (3)	10.2
BLACK/URBAN	71 (1)	112 (2)	183 (3)	10.1
NEWS/TALK	143 (1)		143 (1)	7.9
NOSTALGIA	86 (1)		86 (1)	4.8
RELIGION	14 (1)	16 (1)	30 (2)	1.7
UNKNOWN	30 (1)		30 (1)	1.7

1809 (22)

CINCINNATI ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE</u>	<u>/CUME</u>	<u>RATING</u>
1. WKRQ-F	1. WKRQ-F	1. WEBN-F	WHKK-F	100.9	Erlanger, KY .8/2.0
2. WEBN-F	2. WKRC	2. WKRC	WLYK-F	107.1	Milford .8/2.5
3. WKRC	3. WLW	3. WJBE-F	WNOP	740	Newport, KY 1.5/2.5
4. WUBE-F	4. WEBN-F	4. WWEZ-F	WSAI	1360	1.5/5.9
5. WWEZ-F	5. WJBE-F	WKRQ-F	WTSJ	1050	.7/1.7
6. WLW	6. WCKY	6. WCKY	WSKS-F	96.5	Hamilton 2.1/8.0
7. WRRM-F	7. WRRM-F	7. WLW	WDAO-F	107.7	Dayton .5/2.4
8. WCKY	8. WWEZ-F	8. WBLZ-F	WHIO-F	99.1	Dayton .7/1.5
9. WBLZ-F	9. WYYS-F	9. WRRM-F	WONE	980	Dayton .6/1.1
10. WYYS-F	10. WBLZ-F	10. WSAI-F			
11. WMLX	11. WSAI-F				
WSAI-F	12. WSKS-F				
13. WCIN	13. WSAI				
14. WSKS-F	14. WMLX				
15. WSAI	15. WCIN				

ADI FM SHARE: 68.81% (1571 of 2283) (FAL 81: 60.37%)

AM STATIONS

WCIN, 1480, 5 KW/500 W (DA-2), BLACK	NBN, \$ 40.00* (HNW)	
WCKY, 1530, 50 KW (DA-N), NEWS/TALK	CBS,MBS, \$ 60.00* (Eastman)	Federated
WKRC, 550, 5 KW/1 KW (DA-2), AC	ABC-E, \$ 65.00* (Katz)	Taft
WLW, 700, 50 KW, MOR	NBC,NBC-T, \$ 86.25 (CBS Spot)	Mariner
WMLX, 1230, 1 KW/250 W, NOSTALGIA (Al Ham)	, \$ 45.00* (Mc-Guild)	Plough
WSAI, 1360, 5 KW (DA-N), COUNTRY	APR, \$ 40.00* (Christal)	Booth

FM STATIONS

WBLZ-F, 103.5, 50 KW @ 500, URBAN	, \$ 47.00 (HNW)	BENI
WEBN-F, 102.7, 31 Kw @ 610, AOR (Sebastian)	, \$ 85.00* (Torbet)	Wood
WKRQ-F, 101.9, 25 KW @ 660, ROCK	, \$105.00* (Katz)	Taft
WRRM-F, 98.5, 15 KW @ 810, AC/SOFT ROCK	, \$100.00* (Blair)	Susquehanna
WSAI-F, 94.1, 32 KW @ 550, COUNTRY	APR, \$ 40.00* (Christal)	Booth
WUBE-F, 105.1, 11 KW @ 920, COUNTRY	, \$ 60.00* (Mc-Guild)	Plough
WWEZ-F, 92.5, 11 KW @ 905, BTFL MUS (Schulke)	, \$ 65.00* (Eastman)	Federated
WYYS-F, 94.9, 27 KW @ 640, AC	, \$ 40.13 (MMR)	Heftel
WSKS-F, 96.5, 15 KW @ 810, AOR	RKO, \$ 37.00 (CBS/FM)	Mariner (HAMILTON)

WHIO-F, WONE - See Dayton

CLEVELAND

Market # 20; ADI # 9
 APR 18.0
 SMSA Pop: 1,869,700
 Est 1981 Revenue: \$32,400,000

Stations: 27/23
 Diaries: 1641/1139:1
 Standard Error: .500
 % Below Line: 2.1

CSI: 18.6 M (# 17)
 CSI HH: 27.0 M (# 25)
 Retail \$: 8.8 Bil (# 21)
 % Not Listed: 5.4

12+ METRO 1/4/SHARE	SUM 82	SPG 82	WIN 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82			
1. WMMS-F	238/8.4	9.6	8.2	8.3	9.0	1. WMMS-F	518	1. WMMS-F	6589/19.7	19.2
2. WDOK-F	222/7.9	6.4	7.6	9.7	8.1	2. WGCL-F	350	2. WGCL-F	5902/18.8	19.0
3. WKJI-F	216/7.7	4.7	5.3	3.1	4.0	3. WMJI-F	330	3. WMJI-F	4383/18.1	13.5
4. WQAL-F	190/6.7	5.3	7.3	6.5	6.6	4. WDOK-F	273	4. WGAR	3962/14.3	13.8
5. WBBG	174/6.2	7.5	5.6	5.3	3.4	5. WZZP-F	243	5. WZZP-F	3571/14.6	16.2
6. WGCL-F	167/5.9	5.2	6.3	5.2	5.6	6. WQAL-F	241	6. WJWE	3381/10.5	14.5
7. WZZP-F	156/5.5	5.1	7.0	5.9	6.1	7. WKSU-F	203	7. WDOK-F	3357/16.3	14.8
8. WDMT-F	148/5.3	6.7	5.9	7.2	4.9	8. WGAR	193	8. WKDD-F	3324/ 5.5	4.6
9. WHK	143/5.1	5.2	4.8	4.8	6.7	9. WJWE	192	9. WQAL-F	3015/14.6	14.6
10. WERE	123/4.4	4.5	4.9	6.1	5.8	10. WBBG	185	10. WKSU-F	2737/ 9.2	7.3
11. WZAK-F	122/4.3	4.4	2.8	2.9	2.2	11. WKDD-F	183	11. WDMT-F	2472/11.9	11.8
12. WGAR	102/3.6	4.2	3.7	5.2	4.7	12. WDMT-F	179	12. WERE	2348/14.5	12.7
13. WKSU-F	98/3.5	3.8	2.6	3.7	3.7	13. WHK	175	13. WBBG	2287/13.0	11.2
14. WJWE	91/3.2	4.4	4.5	3.5	3.2	14. WZAK-F	154	14. WHK	2209/11.9	10.3
15. WCLV-F	75/2.7	3.0	2.4	2.7	3.0	15. WERE	128	15. WZAK-F	1981/ 8.5	7.3
16. WRQC-F	73/2.6	1.5	2.3	2.4	3.9	16. WDBN-F	125	16. WDBN-F	1783/ 2.5	2.5
17. WABQ	69/2.4	2.4	3.2	3.0	1.2	17. WCLV-F	91	17. WJW	1482/ 7.8	6.6
18. WJW	66/2.3	1.5	2.4	2.6	4.4	18. WRQC-F	77	18. WRQC-F	1394/ 8.0	11.0
19. WJMO	62/2.2	2.6	2.7	2.7	2.7	19. WJW	75	19. WCLV-F	1297/ 6.9	5.6

12+ FM SHARE (METRO): 66.48% (1771 of 2664) (FAL 81: 62.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ ADM
1. WGCL-F	1. WMMS-F	1. WMMS-F	1. WMJI-F	1. WDOK-F	1. WMMS-F
2. WMMS-F	2. WMJI-F	2. WMJI-F	2. WZZP-F	WBBG	2. WDOK-F
3. WDMT-F	3. WZZP-F	3. WZZP-F	3. WDOK-F	3. WHK	3. WHK
4. WZAK-F	4. WZAK-F	4. WDMT-F	4. WMMS-F	4. WQAL-F	4. WERE
5. WRQC-F	5. WDMT-F	5. WGCL-F	5. WQAL-F	5. WMJI-F	5. WQAL-F
6. WKDD-F	6. WGCL-F	6. WZAK-F	6. WDMT-F	6. WERE	6. WGAR
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDOK-F	1. WMJI-F	1. WMJI-F	1. WMJI-F	1. WMMS-F	1. WMJI-F
2. WMJI-F	2. WMMS-F	2. WMMS-F	2. WZZP-F	2. WMJI-F	2. WMMS-F
3. WQAL-F	3. WDOK-F	3. WZZP-F	3. WDOK-F	3. WDMT-F	3. WDOK-F
4. WBBG	4. WQAL-F	4. WZAK-F	4. WQAL-F	4. WZZP-F	4. WZZP-F
5. WBBG	5. WBBG	5. WGCL-F	5. WDMT-F	5. WRQC-F	5. WDMT-F
6. WZZP-F	6. WGCL-F	6. WDMT-F	6. WGAR	WZAK-F	6. WGAR

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	10 (1)	515 (5)	525 (6)	19.7
MOR/AC	138 (4)	372 (2)	510 (6)	19.1
BTFL MUSIC		441 (3)	441 (3)	16.6
BLACK/URBAN	131 (2)	270 (2)	401 (4)	15.1
COUNTRY	234 (2)	98 (1)	332 (3)	12.5
NEWS/TALK	189 (2)		189 (2)	7.1
NOSTALGIA	174 (1)		174 (1)	6.5
CLASSICAL		75 (1)	75 (1)	2.8
RELIGION	17 (1)		17 (1)	0.6
			<u>2664 (27)</u>	

CLEVELAND ADI

12+ ADI 1/4	12+ ADI CUME	NSA EXCL CUME
1. WMMS-F	1. WMMS-F	1. WGCL-F
2. WGCL-F	2. WGCL-F	2. WMMS-F
3. WMJI-F	3. WMJI-F	3. WBBG
4. WDOK-F	4. WGAR	4. WDOK-F
5. WZZP-F	5. WZZP-F	5. WMJI-F
6. WQAL-F	6. WDOK-F	6. WQAL-F
7. WKSX-F	7. WKDD-F	7. WDMT-F
8. WGAR	8. WWNE	8. WHK
9. WBBG	9. WQAL-F	9. WWNE
10. WKDD-F	10. WKSX-F	10. WERE
11. WWNE	11. WDMT-F	
12. WHK	12. WERE	
13. WDMT-F	13. WBBG	
14. WZAK-F	14. WHK	
15. WERE	15. WZAK-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WDBN-F	94.9	Medina	1.0/2.5
WELW	1330	Willoughby	.4/1.6
WPVL	1460	Painesville	.6/1.9
WSUM	1000	Parma	.6/1.2
WBEA-F	107.3	Elyria	.3/1.2
WKDD-F	96.5	Akron	1.0/5.5
CKLW	800	Windsor	.4/2.3
WJR	760	Detroit	.3/1.6

ADI FM SHARE: 66.69% (3366 of 5047) (FAL 81: 62.39%)

AM STATIONS

WABQ, 1540, 1 KW (DAYS)	, BLACK	SBN, \$??	(Lotus)
WBBG, 1260, 5 KW (DA-2)	, NOSTALGIA (Al Ham)	\$ 85.00	(Torbet)
WRER, 1300, 5 KW (DA-1)	, NEWS/TALK	ABC-I,ABC-T,MBS, \$ 71.00*	(MMR)
WGAR, 1220, 50 KW (DA-1)	, AC	ABC-E, \$ 97.38	(Blair) Nationwide
WHK, 1420, 5 KW (DA-N)	, COUNTRY	NBC, \$100.00*	(Katz) Malrite
WJMO, 1490, 1 KW/250 W	, BLACK	NBN, \$ 50.00*	(Masla) United
NJW, 850, 10 KW/5 KW (DA-1)	, NEWS/TALK	ABC-D,NBC-T, \$ 46.25	(Christal)
WWNE, 1100, 50 KW	, COUNTRY	CBS, \$ 80.00*	(Eastman) Gannett

FM STATIONS

WCLV-F, 95.5, 27 KW @ 640, CLASSICAL	, \$ 38.75	(CMBS)
WDBN-F, 94.9, 118 KW @ 310, BTFL MUSIC (FM-100)	, \$ 27.00	(Masla) (MEDINA)
WDMT-F, 107.9, 70 KW @ 390, URBAN	RKO, \$ 52.50	(Howard) Beasley
WDOK-F, 102.1, 50 KW @ 370, BTFL MUS (Churchill)	, \$ 80.00*	(Eastman) Gannett
WGCL-F, 98.5, 40 KW @ 600, ROCK	ABC-F, \$100.00*	(MMR)
WKSX-F, 99.5, 50 KW @ 500, COUNTRY	RKO II, \$ 50.00	(Blair) Nationwide
WMJI-F, 105.7, 27 KW @ 900, CONTEMP/OLDIES	CBS-R, \$ 70.00	(Torbet)
WMMS-F, 100.7, 32 KW @ 600, AOR	Source, \$130.00*	(Katz) Malrite
WQAL-F, 104.1, 8 KW @ 1060, BTFL MUS (Bonne)	, \$110.00*	(Mc-Guild) Gulf
WRQC-F, 92.3, 27 KW @ 234, AOR	, \$ 35.00*	(Masla) United
WZAK-F, 93.1, 28 KW @ 620, URBAN	, \$ 42.25	(Selcom)
WZZP-F, 8 KW @ 1060, AC	APR, \$117.25	(Christal) Booth

WKDD - See Akron

COLORADO SPRINGS

Market # 119
 APR 16.9
 SMSA Pop: 330,600
 Est 1981 Revenue: \$5,275,000

Stations: 19/13
 Diaries: 724/457:1
 Standard Error: .744
 % Below Line: 14.5

CSI: 2.7 Bil (# 120)
 CSI III: 23.2 M (# 143)
 Retail \$: 1.4 Bil (# 130)
 % Not Listed: 8.5

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KIL0-F 68/14.5	19.3	14.0	11.2	11.0	1. KIL0-F 93	1. KKFM-F 1021/23.6	23.5
2. KSPZ-F 48/10.3	12.5	12.4	13.6	16.4	2. KKFM-F 64	2. KIL0-F 986/25.3	28.3
3. KKCS-F 47/10.0	7.2	6.2	4.0	3.4	3. KSPZ-F 61	3. KSPZ-F 881/24.1	27.0
4. KKFM-F 37/ 7.9	7.7	9.3	3.4	2.8	4. KRDO-F 55	4. KRDO-F 731/15.3	14.9
5. KRDO-F 30/ 6.4	7.7	8.3	8.9	9.9	5. KKCS-F 49	5. KOA 623/12.6	12.0
6. KSSS 28/ 6.0	5.5	9.0	9.4	7.6	6. KOA 39	6. KIIQ-F 505/14.5	17.0
KYNR-F 28/ 6.0	3.3	3.8	5.4	4.5	7. KYNR-F 33	7. KVOR 485/16.0	17.5
8. KVOR 24/ 5.1	5.9	7.1	7.6	7.3	8. KSSS 29	8. KSSS 484/16.5	14.1
9. KRDO 19/ 4.1	2.4	2.9	4.5	4.5	9. KIIQ-F 27	9. KKCS-F 450/15.3	11.9
KYSN 19/ 4.1	4.8	4.3	7.8	9.0	10. KCMN 24	10. KYSN 429/15.0	20.8
					KVOR 24		

12+ FM SHARE (METRO): 67.29% (288 of 428) (FAL 81: 64.38%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKFM-F	1. KIL0-F	1. KIL0-F	1. KSPZ-F	1. KKCS-F	1. KSPZ-F
2. KIL0-F	2. KSPZ-F	2. KSPZ-F	2. KKCS-F	2. KSSS	2. KIL0-F
3. KKCS-F	3. KKFM-F	3. KKCS-F	3. KSSS	3. KVOR	3. KKCS-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIL0-F	1. KIL0-F	1. KSPZ-F	1. KSPZ-F	1. KIL0-F	1. KSSS
2. KSPZ-F	2. KSPZ-F	2. KIL0-F	2. KKCS-F		2. KIL0-F
3. KKCS-F	3. KKCS-F	KKFM-F	3. KRDO-F		KKCS-F
					KSPZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCMN 1530	3.8/5.7	KIIQ-F 102.7	Man Spg 3.8/14.5	KOA 850	Denv 3.4/12.6
KPIK 1580	.6/1.1	KWYD-F 105.5	Security 1.5/1.8	KVOD-F 99.5	Denv .6/2.1
KLZ 560 Denver	2.1/4.9	KFEL 970	Pueblo .6/1.7	KZLO-F 100.7	Pueb .4/1.7

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	19 (1)	125 (4)	144 (5)	33.6
COUNTRY	38 (2)	47 (1)	85 (3)	19.9
MOR/AC	19 (1)	48 (1)	67 (2)	15.7
BTFM MUSIC		58 (2)	58 (2)	13.6
NEWS/TALK	40 (2)		40 (2)	9.3
UNKNOWN	18 (1)		18 (1)	4.2
RELIGION	6 (2)	7 (1)	13 (3)	3.0
CLASSICAL		3 (1)	3 (1)	0.7
			428 (19)	

RADIO STATIONS

KCMN, 1530, 1 KW (DAYS)	, ? ?	, \$? ? (Masla)	
KRDO, 1240, 1 KW/250 W	, AC	RKO, \$20.75 (Torbet)	
KSSS, 740, 1 KW/250 W	, COUNTRY	NBC, \$20.00* (PRO)	Peoria Jrnl Star
KVOR, 1300, 5 KW/1 KW	, NEWS/TALK	ABC-I, CBS, \$29.00* (Selcom)	Sunbelt
KYSN, 1460, 1 KW/500 W (DA-N), ROCK		APR, \$15.00 (Mc-Guild)	Walton
KIIQ-F, 102.7, 40 KW @ 2080, CONTEMP/AC		, \$11.50 (Eastman)	Wiskes-Abaris
KIL0-F, 93.9, 83 KW @ 2110, AOR		, \$32.00 (Christal)	
KKCS-F, 101.9, 50 KW @ -310, COUNTRY		ABC-E, \$16.00* (Blair)	Walton
KKFM-F, 96.5, 23 KW @ 2300, ROCK		ABC-F, \$13.00* (MNR)	
KRDO-F, 95.1, 96 KW @ 2040, BTFM MUS (Schulke)		, \$22.75 (Torbet)	
KSPZ-F, 92.9, 25 KW @ 2130, AC		, \$25.00* (Selcom)	Sunbelt
KYNR-F, 99.9, 68 KW @ 2000, BTFM MUS		ABC-D, \$14.50 (PRO)	Peoria Journal Star (PUEBLO)

KOA - See Denver

COLUMBIA, SC

Market # 99
 APR 17.9
 SMSA Pop: 423,400
 Est 1981 Revenue: \$6,950,000

Stations: 16/12
 Diaries: 854/496:1
 Standard Error: .721
 % Below Line: 12.4

CSI: 3.3 Bil (# 100)
 CSI HH: 23.4 M (# 135)
 Retail \$: 1.8 Bil (# 110)
 % Not Listed: 7.2

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82			
1. WCOS-F	102/16.0	14.2	15.7	19.2	16.1	1. WNDM-F	150	1. WCOS-F	1691/31.7	30.6
2. WNOK-F	93/14.6	18.2	20.0	20.9	19.7	2. WCOS-F	149	2. WNOK-F	1548/34.0	37.6
3. WIS	73/11.5	7.8	12.0	12.4	15.2	3. WNOK-F	110	3. WNDM-F	1372/17.8	21.5
4. WOIC	71/11.1	13.8	11.8	7.2	10.7	4. WIGL-F	93	4. WIS	1220/27.3	21.2
5. WZLD-F	62/ 9.7	9.2	7.9	8.9	6.6	5. WIS	87	5. WZLD-F	887/23.8	23.7
6. WNDM-F	56/ 8.8	10.0	7.7	7.4	6.6	6. WOIC	72	6. WIGL-F	852/ 5.2	3.3
7. WXRY-F	39/ 6.1	7.5	7.7	5.9	7.8	7. WZLD-F	62	7. WOIC	828/20.8	21.3
8. WDPN-F	27/ 4.2	---	---	---	---	8. WXRY-F	51	8. WXRY-F	669/15.0	13.3
9. WSCQ-F	24/ 3.8	3.6	4.7	4.4	5.9	9. WDPN-F	28	9. WDPN-F	486/11.7	---
10. WIFF	14/ 2.2	3.0	1.2	1.7	1.4	10. WSCQ-F	26	10. WSCQ-F	460/11.8	12.3

12+ FM SHARE (METRO): 71.06% (420 of 591) (FAL 81: 69.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WNOK-F	1. WNOK-F	1. WNOK-F	1. WCOS-F	1. WCOS-F	1. WNOK-F+
2. WZLD-F	2. WZLD-F	2. WCOS-F	2. WNOK-F	2. WIS	2. WCOS-F+
3. WOIC	3. WCOS-F	3. WZLD-F	3. WIS	3. WXRY-F	3. WIS
4. WNDM-F	4. WNDM-F	4. WOIC	4. WOIC	4. WNOK-F	4. WOIC
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCOS-F	1. WNOK-F	1. WNOK-F	1. WCOS-F	1. WNOK-F	1. WCOS-F
2. WNOK-F	2. WCOS-F	2. WOIC	2. WNOK-F	2. WNDM-F	2. WNOK-F
3. WZLD-F	3. WZLD-F	3. WCOS-F	3. WOIC	3. WZLD-F	3. WIS
4. WXRY-F	4. WOIC	WZLD-F	4. WXRY-F	4. WCOS-F	4. WZLD-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCOS 1400	.5/5.5	WQXL 1470	.5/2.7	WDNQ-F 107.5	St. George	.3/1.7
WNOK 1230	1.1/7.2	WBBQ-F 104.3	Augusta .6/2.8	WIGL-F 106.7	Orange.	1.7/5.2

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	7 (1)	161 (4)	168 (5)	28.4
BLACK/URBAN	71 (1)	83 (2)	154 (3)	26.1
COUNTRY	3 (1)	113 (2)	116 (3)	19.6
MOR/AC	73 (1)	24 (1)	97 (2)	16.4
BTFL MUSIC		39 (1)	39 (1)	6.6
NOSTALGIA	14 (1)		14 (1)	2.4
RELIGION	3 (1)		3 (1)	0.5

591 (16)

RADIO STATIONS

WIS , 560, 5 KW (DA-N)	, MOR	NBC,NBC-T, \$50.00*	(Christal)	Cosmos
WIFF, 620, 1 KW (DAYS)	, NOSTALGIA (Al Ham)	MBS, \$14.00	(Dora)	Liggett
WOIC, 1320, 5 KW/2.5 KW (DA-N), BLACK		NBN, \$30.00*	(Eastman)	
WCOS-F, 97.9, 50 KW @ 450, COUNTRY		ABC-I, \$53.70*	(Mc-Guild)	Buck
WDPN-F, 103.1, 3 KW @ 300, URBAN/CONTEMP		, \$26.50	(PRO)	
WNOK-F, 104.7, 100 KW @ 450, ROCK (Century 21)		ABC-C, \$50.00*	(Blair)	
WSCQ-F, 100.1, 2.4 KW @ 330, AC (Drake-Chen)		CBS, \$25.75	(Southern)	
WXRY-F, 93.5, 3 KW @ 360, BTFL MUS (Bonne)		, \$27.00	(HNW)	Limetree
WZLD-F, 96.7, 3 KW @ 650, AOR/ROCK		ABC-F, \$32.50	(Selcom)	Liggett
WIGL-F, 106.7, 100 KW @ 600, COUNTRY (TM)		ABC-E, \$15.13	(Eastman)	Confer-Rothf (ORANGEBURG)
WNDM-F, 101.3, 100 KW @ 629, BLACK		SBN, \$29.50	(Howard)	(SUMTER)

COLUMBUS, OH

Market # 36; ADI # 35
 APR 16.6
 SMSA Pop: 1,105,900
 Est 1981 Revenue: \$20,100,000

Stations: 18/17
 Diaries: 1375/804:1
 Standard Error: .534
 % Below Line: 0.7

CSI: 9.9 Bil (# 38)
 CSI HH: 24.2 M (# 98)
 Retail \$: 5.3 Bil (# 38)
 % Not Listed: 9.6

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82	
	82	81	81	80				
1. WLWQ-F	192/12.6	11.0	12.6	15.9	14.0	1. WTVN	4206/32.4	26.5
2. WTVN	170/11.2	9.3	13.0	7.3	12.3	2. WNCI-F	3311/21.9	24.8
3. WXGT-F	131/ 8.6	10.9	10.9	10.8	9.1	3. WLWQ-F	3004/23.0	23.2
4. WSNY-F	126/ 8.3	7.1	4.7	3.4	2.2	4. WXGT-F	2950/23.1	27.7
5. WVKO	106/ 7.0	4.5	3.1	2.2	3.7	5. WSNY-F	2314/22.2	11.6
6. WBNS-F	105/ 6.9	7.4	6.7	7.8	9.1	6. WBNS-F	1971/17.3	17.0
7. WMNI	99/ 6.5	5.1	6.2	6.7	6.1	7. WBNS	1658/16.3	18.9
8. WNCI-F	93/ 6.1	8.5	8.6	10.0	11.0	8. WMNI	1503/13.8	11.8
9. WBNS	89/ 5.8	6.7	6.3	6.3	5.5	9. WHOK-F	1486/ 9.1	6.4
10. WCOL	84/ 5.5	6.6	7.2	7.9	5.2	10. WCOL	1378/13.8	14.1
11. WHOK-F	62/ 4.1	3.3	3.7	4.6	3.7	11. WLW	1132/ 5.0	5.9
12. WBBY-F	30/ 2.0	1.4	.8	1.6	1.8	12. WVKO	892/ 9.2	8.2

12+ FM SHARE (METRO): 56.79% (782 of 1377) (FAL 81: 56.49%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WXGT-F	1. WLWQ-F	1. WLWQ-F	1. WTVN	1. WTVN	1. WTVN
2. WLWQ-F	2. WSNY-F	2. WSNY-F	2. WSNY-F	2. WMNI	2. WLWQ-F
3. WVKO	3. WXGT-F	3. WTVN	3. WLWQ-F	3. WCOL	3. WBNS
	4. WVKO	4. WXGT-F	4. WNCI-F	4. WBNS-F	4. WMNI
	5. WNCI-F	5. WVKO	5. WBNS	5. WBNS	5. WSNY-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLWQ-F	1. WLWQ-F	1. WSNY-F	1. WTVN	1. WLWQ-F	1. WTVN
2. WSNY-F	2. WSNY-F	2. WLWQ-F	2. WSNY-F	2. WXGT-F	2. WLWQ-F
3. WBNS-F	3. WXGT-F	3. WXGT-F	3. WNCI-F	3. WSNY-F	3. WSNY-F
4. WTVN	4. WTVN	4. WVKO	4. WMNI	4. WVKO	4. WBNS
5. WXGT-F	5. WBNS-F	5. WNCI-F	5. WBNS-F	5. WNCI-F	5. WNCI-F
WCOL				WTVN	

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		416 (3)	416 (3)	30.2
MOR/AC	268 (3)	136 (2)	404 (5)	29.3
COUNTRY	99 (1)	62 (1)	161 (2)	11.7
BTFL MUSIC		133 (2)	133 (2)	9.7
BLACK/JAZZ	106 (1)	30 (1)	136 (2)	9.9
NOSTALGIA	94 (2)		94 (2)	6.8
RELIGION	28 (1)	5 (1)	33 (2)	2.4

1377 (18)

COLUMBUS ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE/CUME</u>	<u>RATING</u>	
1. WLWQ-F	1. WTVN	1. WLWQ-F	WLOH 1320	Lancaster	.7/1.9
2. WTVN	2. WNCI-F	2. WTVN	WNRE-F 107.1	Circleville	.7/1.8
3. WXGT-F	3. WXGT-F	3. WXGT-F	WRFD 880		1.8/4.1
4. WNCI-F	4. WLWQ-F	4. WMNI	WRMZ-F 99.7		1.8/5.4
5. WSNY-F	5. WSNY-F	5. WCOL	WSYX-F 106.3	London	.3/1.6
WBNS-F	6. WBNS-F	6. WVKO	WLW 700	Cincinnati	.6/5.0
7. WMNI	7. WBNS	7. WBNS-F			
8. WVKO	8. WMNI	8. WHOK-F			
9. WHOK-F	9. WCOL	9. WBNS			
10. WCOL	10. WHOK-F	10. WNCI-F			
11. WBNS	11. WVKO				
12. WMRN-F	12. WLW				
13. WRFD	13. WRMZ-F				
14. WBBY-F	14. WRFD				
WRMZ-F	15. WMRN-F				

ADI FM SHARE: 60.97% (1192 of 1955) (FAL 81: 56.48%)

AM STATIONS

WBNS, 1460, 5 KW/1 KW (DA-N), MOR	ABC-I, \$ 60.00* (Blair)	Colum Dispatch
WCOL, 1230, 1 KW/250 W, NOSTALGIA	CBS, \$ 78.00 (Eastman)	Great Trails
WMNI, 920, 1 KW/500 W (DA-2), COUNTRY	MBS, \$ 67.50 (Mc-Guild)	
WRFD, 880, 5 KW (DAYS), RELIGION/FARM	APR, \$ 20.00* (----)	Epperson
WTVN, 610, 5 KW (DA-N), AC	ABC-E, \$110.00* (Katz)	Taft
WVKO, 1580, 1 KW (DAYS,DA), BLACK	NBN, \$ 35.00* (Masla)	Josephson

FM STATIONS

WBBY-F, 103.9, 2 KW @ 360, JAZZ/BIG BAND	, \$ 20.00 (----)	
WBNS-F, 97.1, 26 KW @ 660, BTFL MUSIC	, \$ 60.00* (Blair)	Colum Dispatch
WHOK-F, 95.5, 50 KW @ 225, COUNTRY	APR, \$ 25.00* (P/W)	
WLWQ-F, 96.3, 40 KW @ 570, AOR (Burk-Abr)	Source, \$ 85.00* (Katz)	Taft
WNCI-F, 97.9, 175 KW @ 565, CONTEMP/AC	ABC-C, \$ 92.50 (Christal)	Nationwide
WRMZ-F, 99.7, 50 KW @ 542, BTFL MUSIC (COUNTRY)	MBS, \$ 52.50* (Mc-Guild)	
WSNY-F, 94.7, 50 KW @ 300, AC/CONTEMP	, \$ 55.00* (MMR)	Josephson
WXGT-F, 92.3, 50 KW @ 311, ROCK	CBS-R, \$ 78.00 (Eastman)	Great Trails
WMRN-F, 106.9, 25 KW @ 340, COUNTRY	MBS, \$ 15.50 (----)	(MARION)

WLW - See Cincinnati

CORPUS CHRISTI

Market # 118
 APR 15.6
 SMSA Pop: 333,700
 Est 1981 Revenue: \$5,440,000

Stations: 20/16
 Diaries: 774/431:1
 Standard Error: .751
 % Below Line: 3.6

CSI: 2.6 Bil (# 124)
 CSI HH: 23.4 M (# 134)
 Retail \$: 1.9 Bil (# 97)
 % Not Listed: 5.1

12+ METRO	1/4/SHARE	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82	
1. KNCN-F	59/14.3	10.7	8.9	6.5	1. KNCN-F	761/22.0	18.7	
2. KIOU-F	52/12.6	8.0	7.3	11.7	2. KIOU-F	626/18.6	13.7	
3. KOUL-F	39/ 9.4	11.4	9.1	13.5	3. KOUL-F	572/17.2	18.2	
4. KCCT	38/ 9.2	9.0	11.1	5.5	4. KCCT	566/16.5	20.3	
	KUNO	38/ 9.2	9.5	9.1	10.9	5. KCCT	540/16.4	12.4
6. KITE-F	34/ 8.2	5.2	1.5	3.6	6. KTSA	536/ 4.9	4.7	
7. KEYS	25/ 6.0	8.0	10.1	8.3	7. KRYS	479/12.5	11.8	
8. KZFM-F	24/ 5.8	9.7	17.7	12.8	8. KEYS	451/15.1	12.0	
9. KROB	14/ 3.4	2.0	1.5	1.6	9. KZFM-F	437/15.8	9.7	
10. KSIX	13/ 3.1	3.2	1.3	2.3		10. KZFM-F	422/15.1	23.6
					KKYX	24		

12+ FM SHARE (METRO): 58.02% (228 of 393) (FAL 81: 54.93%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KNCN-F	1. KNCN-F	1. KNCN-F	1. KIOU-F	1. KIOU-F	1. KIOU-F
	2. KITE-F	2. KITE-F	2. KOUL-F	2. KUNO	2. KNCN-F
	3. KCCT	KCCT	3. KCCT	3. KOUL-F	3. KUNO
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIOU-F	1. KNCN-F	1. KITE-F	1. KIOU-F	1. KNCN-F	1. KCCT
2. KNCN-F	2. KIOU-F	2. KNCN-F	2. KOUL-F	2. KCCT	2. KIOU-F
3. KCCT	3. KCCT	3. KEYS	3. KITE-F		KOUL-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCTA 1030	1.7/4.4	KEXX-F 93.9	2.2/8.1	KFLZ-F 107.1	Bishop	.5/2.0
KRYS 1360	2.4/12.5	KKYX 680 SA	.7/2.8	KROB-F 99.5	Robstown	2.2/5.6
KTSA 550 SA	1.4/4.9	KOPY 1070 Alice	.5/1.6	KIKN 1590	Sinion	1.4/6.4
				KTRH 740	Houston	.7/1.8

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	41 (3)	126 (4)	167 (7)	42.5
SPANISH	76 (2)	2 (1)	78 (3)	19.8
COUNTRY	25 (4)	48 (2)	73 (6)	18.6
BTFL MUSIC		52 (1)	52 (1)	13.2
UNKNOWN	13 (1)		13 (1)	3.3
RFLIGION	7 (1)		7 (1)	1.8
NEWS/TALK	3 (1)		3 (1)	0.8
			393 (20)	

RADIO STATIONS

KCCT, 1150, 1 KW/500 W (DA-2), SPANISH	, \$15.00* (Selcom)	
KEYS, 1440, 1 KW (DA-N), CONTEMP/AC	RKO, \$25.00* (Torbet)	
KROB, 1510, 500 W (DAYS), COUNTRY	, \$ 7.50 (----)	(ROBSTOWN)
KSIX, 1230, 1 KW/250 W, ? ?	CBS,MBS, \$12.00 (----)	
KUNO, 1400, 1 KW, SPANISH	, \$25.25 (Katz)	Tichenor
KIOU-F, 96.5, 100 KW @ 875, BTFL MUS (Bonne)	, \$18.75* (Selcom)	
KITE-F, 105.5, 3 KW @ 360, ROCK (Burk-Abr)	, \$14.00* (Eastman)	
KNCN-F, 101.3, 100 KW @ 402, AOR	, \$33.00 (HNN)	Tippie
KOUL-F, 103.3, 100 KW @ 310, COUNTRY (TM)	ABC-C, \$25.00 (Torbet)	

KKYX, KTSA - See San Antonio

DALLAS-FT. WORTH

Market # 9; ADI # 10
 APR 16.8
 SMSA Pop: 3,077,700
 Est 1981 Revenue: \$59,400,000

Stations: 29/29
 Diaries: 1967/1565:1
 Standard Error: .453
 % Below Line: 0

CSI: 30.7 Bil (# 10)
 CSI HH: 27.2 M (# 23)
 Retail \$: 18.5 Bil (# 8)
 % Not Listed: 5.6

12+ METRO	1/4/SHARE	SPG 82	WIN 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KSCS-F	357/8.3	7.5	8.4	8.3	1. WBAP	560	18.6
2. KVIL-F	342/7.9	8.4	7.9	8.2	2. WSCS-F	417	17.8
3. KMEZ-F	307/7.1	4.6	6.3	5.0	3. KVIL-F	360	18.3
4. KRLD	253/5.9	5.4	5.2	6.4	4. KMEZ-F	244	20.3
5. KPLX-F	244/5.7	4.5	6.4	3.4	5. KRLD	296	14.7
6. KKDA-F	227/5.3	5.2	6.6	6.5	6. KPLX-F	294	15.4
7. KOAX-F	218/5.1	2.5	3.4	4.0	7. KKDA-F	258	11.3
8. KZEW-F	212/4.9	6.4	4.9	6.5	8. KOAX-F	255	10.5
9. WBAP	209/4.8	7.7	6.7	6.8	9. KEGF-F	245	14.0
10. KEGF-F	197/4.6	4.7	4.1	5.0	10. KZEW-F	238	16.3
11. WFAA	175/4.1	3.0	3.8	4.1	11. WFAA	236	8.6
12. KNOK-F	165/3.8	6.3	4.9	4.3	12. KTXQ-F	171	6.4
13. KMGC-F	148/3.4	4.0	3.7	4.4	13. KNOK-F	170	10.9
KTXQ-F	148/3.4	6.3	6.4	4.6	14. KMGC-F	157	6.8
15. KAFM-F	137/3.2	2.3	1.7	1.0	15. KAFM-F	155	6.9
16. KLVU-F	119/2.8	2.0	1.4	1.8	16. KLVU-F	142	9.0
17. KFJZ	94/2.2	2.0	1.8	2.3	17. KFJZ	101	5.9
18. KLIF	73/1.7	1.0	1.8	1.2	18. KLIF	84	4.2
19. KIXK-F	65/1.5	1.2	1.2	1.6	19. KIXK-F	66	3.7
20. WRR-F	50/1.2	.8	1.4	1.5	20. KSKY	53	2.8

12+ FM SHARE (METRO): 72.84% (2964 of 4069) (FAL 81: 70.90%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KFGL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KMEZ-F	1. KRLD
2. KAFM-F	2. KZEW-F	2. KSCS-F	2. KSCS-F	2. KSCS-F	2. KVIL-F+
3. KKDA-F	3. KSCS-F	3. KPLX-F	3. KMEZ-F	3. KRLD	3. WBAP
4. KNOK-F	4. KKDA-F	4. KZEW-F	4. KPLX-F	4. KVIL-F	4. KSCS-F
5. KTXQ-F	5. KMGC-F	5. KMEZ-F	5. WBAP	5. WBAP	5. KPLX-F
6. KSCS-F	6. KPLX-F	6. KMEZ-F	6. KRLD	6. KOAX-F	6. KKDA-F
7. KZEW-F	7. KEGF-F	7. KMGC-F	7. KKDA-F	7. KPLX-F	7. KMEZ-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KMEZ-F	1. KVIL-F+	1. KVIL-F	1. KVIL-F	1. KZEW-F	1. KSCS-F
2. KSCS-F	2. KSCS-F	2. KMGC-F	2. KSCS-F	2. KSCS-F	2. WBAP
3. KVIL-F	3. KMEZ-F	3. KSCS-F	3. KPLX-F	3. KTXQ-F	3. KVIL-F
4. KOAX-F	4. KPLZ-F	4. KKDA-F	4. KMEZ-F	4. KEGF-F	4. KMEZ-F
5. KPLX-F	5. KZEW-F	5. KPLX-F	5. KKDA-F	5. KKDA-F	5. KRLD
6. KZEW-F	6. KKDA-F	KZEW-F	6. KMGC-F	6. KVIL-F	6. KPLX-F
7. WFAA	7. KOAX-F	7. KLVU-F	7. KRLD	7. KNOK-F	7. KZEW-F

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
COUNTRY	310 (3)	601 (2)	911 (5)	22.4
ROCK/AOR/CONTEMP		813 (5)	813 (5)	20.0
MOR/AC	79 (2)	555 (3)	634 (5)	15.6
BTFL MUSIC	38 (1)	525 (2)	563 (3)	13.8
BLACK/URBAN/JAZZ	74 (2)	392 (2)	466 (4)	11.5
NEWS/TALK	428 (2)		428 (2)	10.5
RELIGION	82 (2)	28 (1)	110 (3)	2.7
NOSTALGIA	94 (1)		94 (1)	2.3
CLASSICAL		50 (1)	50 (1)	1.2
			<u>4069 (29)</u>	

DALLAS-FORT WORTH ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. KSCS-F	1. WBAP	1. KSCS-F
2. WBAP	2. KSCS-F	2. KVIL-F
3. KVIL-F	3. KVIL-F	3. KRLD
4. KMEZ-F	4. KRLD	4. WBAP
5. KPLX-F	5. KEGL-F	5. KKDA-F
6. KRLD	6. KZEW-F	6. KMEZ-F
7. KOAX-F	7. KMEZ-F	7. KZEW-F
8. KKDA-F	8. KPLX-F	8. KPLX-F
9. KEGL-F	9. KKDA-F	9. KLVU-F
10. KZEW-F	10. KTXQ-F	10. WFAA
11. WFAA	11. WFAA	
12. KNOK-F	12. KOAX-F	
13. KTXQ-F	13. KMGC-F	
14. KMGC-F	14. KAFM-F	
15. KAFM-F	15. KLVU-F	

OTHER RATED STATIONS

<u>METRO SHARE/CUME</u>	<u>RATING</u>
KAAM 1310 Dallas	1.1/3.7
KKDA 730 Grand Prarie	1.0/2.8
KMEZ 1480 Dallas	.9/3.2
KPBC 1040 Dallas	1.0/2.2
KSAX 970 Ft. Worth	.7/2.3
KSKY 660 Dallas	.9/1.5
KVIL 1150 Highland Park	.7/2.8
KWJS-F 94.9 Arlington	.6/2.1
KXOL 1360 Fort Worth	.6/2.4

ADI FM SHARE: 70.83% (3280 of 4631) (FAL 81: 65.63%)

DALLAS METRO 1/4/SHARE

1. KSCS-F	229/8.0
2. KVIL-F	225/7.8
3. KRLD	215/7.5
4. KMEZ-F	193/6.7
5. KKDA-F	186/6.5
6. KZEW-F	155/5.4
7. KPLX-F	145/5.1
8. WFAA	132/4.6
9. KOAX-F	127/4.4
10. KEGL-F	126/4.4
11. KTXQ-F	112/3.9
12. KMGC-F	108/3.8
13. WBAP	103/3.6
14. KNOK-F	94/3.3
15. KLVU-F	83/2.9

FORT WORTH METRO 1/4/SHARE

1. KSCS-F	128/9.1
2. KVIL-F	118/8.4
3. KMEZ-F	114/8.1
4. WBAP	101/7.2
5. KPLX-F	98/7.0
6. KOAX-F	93/6.6
7. KEGL-F	70/5.0
8. KNOK-F	69/4.9
9. KZEW-F	56/4.0
10. KAFM-F	54/3.9
11. WFAA	45/3.2
12. KFJZ	41/2.9
13. KKDA-F	40/2.9
KMGC-F	40/2.9
15. KRLD	38/2.7

AM STATIONS

KFJZ, 1270, 5 KW (DA-1)	, NOSTALGIA (Al Ham)	, \$ 55.00*	(Christal)	Swanson
KLIF, 1190, 50 KW/5 KW (DA-2)	, COUNTRY	MBS, \$100.00*	(RKO)	Susquehanna
KRLD, 1080, 50 KW (DA-N)	, NEWS/TALK**	CBS, \$166.88	(Katz)	Metromedia
WBAP, 820, 50 KW	, COUNTRY	ABC-I, \$170.00*	(Eastman)	Cap Cities
WFAA, 570, 5 KW (DA-2)	, NEWS/TALK	NBC,NBC-T,ABC-E, \$ 85.00*	(CBS Spot)	Belo

**Nostalgia (Toby Arnold) overnight

FM STATIONS

KAFM-F, 92.5, 100 KW @ 1685, ROCK	, \$ 65.00*	(Torbet)	Bonneville
KEGL-F, 97.1, 100 KW @ 1302, ROCK	ABC-C, \$ 85.00*	(HNW)	Sandusky News
KIXK-F, 106.1, 100 KW @ 480, AC	, \$ 46.38	(Roslin)	Hicks
KKDA-F, 104.5, 100 KW @ 390, BLACK	APR,MBS, \$120.00*	(Selcom)	
KLUV-F, 98.7, 100 KW @ 1585, CONTEMP/AC	, \$ 65.00	(HNW)	TK
KMEZ-F, 100.3, 89 KW @ 1280, BTFL MUS (Churchill)	, \$100.00*	(Mc-Guild)	Group One
KMGC-F, 102.9, 100 KW @ 1572, AC/SOFT (TM)	, \$141.88	(Selcom)	Shamrock
KNOK-F, 107.5, 100 KW @ 445, BLACK (Burk-Abr)	NBN, \$ 85.00*	(Howard)	Earl Graves
KOAX-F, 105.3, 100 KW @ 1560, BTFL MUS (Bonne)	, \$ 60.00	(Group W)	Westinghouse
KPLX-F, 99.5, 100 KW @ 1680, COUNTRY	APR, \$120.00*	(RKO)	Susquehanna
KSCS-F, 96.3, 100 KW @ 1680, COUNTRY (Somerset)	, \$180.00*	(Eastman)	Cap Cities
KTXQ-F, 102.1, 100 KW @ 1420, AOR (Burk-Abr)	ABC-R, \$ 95.00*	(CBS/FM)	Gulf
KVIL-F, 103.7, 100 KW @ 1570, AC	, \$239.38	(Blair)	Fairbanks
KZEW-F, 97.9, 100 KW @ 1680, AOR (Pollack)	Source, \$217.50	(MMR)	Belo
WRR-F, 101.1, 100 KW @ 600, CLASSICAL	, \$ 50.00	(CMBS)	

DAVENPORT-ROCK ISLAND-MOLINE

Market # 105
 APR 15.8
 SMSA Pop: 386,500
 Est 1981 Revenue: \$6,020,000

Stations: 18/13
 Diaries: 879/440:1
 Standard Error: .641
 % Below Line: 5.8%

CSI: 3.7 Bil (# 93)
 CSI HH: 25.6 M (# 60)
 Retail \$: 1.9 Bil (# 98)
 % Not Listed: 8.1%

12+ METRO 1/4/SHARE		SPG	FAL	SPG	FAL	12+ TSA 1/4		12+ TSA CUME/		SPG 82
		82	81	81	80			MSA CUME RATING		
1. KIIK-F	69/13.7	8.3	10.0	10.2	10.0	1. WXLP-F	135	1. KIIK-F	1407/29.0	23.7
2. WXLP-F	66/13.1	13.2	11.5	10.8	6.0	2. KIIK-F	102	2. WXLP-F	1370/22.1	23.9
3. WHBF	54/10.7	9.8	11.9	15.9	14.0	3. WHBF	77	3. WHBF	1121/26.0	28.2
4. WOC	49/ 9.7	10.9	10.8	10.4	7.5	4. WZZC-F	68	4. WHBF-F	1074/20.8	18.9
5. WZZC-F	45/ 8.9	6.6	7.0	2.1	5.7	5. KRVR-F	64	5. KSTT	974/23.6	28.0
6. KRVR-F	41/ 8.1	7.7	5.7	9.3	10.5	6. WHBF-F	59	6. WZZC-F	808/16.0	13.2
7. WHBF-F	34/ 6.7	6.6	6.3	4.7	6.2	7. WOC	56	7. WOC	790/19.3	21.6
8. KSTT	28/ 5.6	10.4	12.3	15.5	12.2	8. KSTT	37	8. KRVR-F	754/16.2	15.1
9. WQUA	23/ 4.6	5.1	4.1	4.7	8.5	9. WMAQ	36	9. WMAQ	718/ 5.8	5.6
10. WKEI	14/ 2.8	2.1	3.3	1.3	1.2	10. WQUA	24	10. WLS	702/ 6.3	8.4

12+ FM SHARE (METRO): 57.24% (265 of 463) (FAL 81: 45.31%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WXLP-F	1. WXLP-F	1. KIIK-F	1. KIIK-F	1. WHBF	1. WHBF
2. KIIK-F	2. KIIK-F	2. WXLP-F	2. WZZC-F	2. WOC	2. KIIK-F
	3. WHBF-F	3. WZZC-F	3. WHBF	WZZC-F	3. WXLP-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIIK-F	1. WXLP-F	1. KIIK-F	1. KIIK-F	1. WXLP-F	1. KIIK-F
2. KRVR-F	2. KIIK-F	2. WXLP-F	2. WXLP-F	2. KIIK-F	2. WZZC-F
3. WXLP-F	3. WOC	3. WHBF-F	WZZC-F		3. WHBF
					WHBF-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

KXRK 1580		1.8/2.4	WGN 720	Chicago	1.2/3.5
WGEN-F+ 104.9	Geneseo	.8/2.5	WLS 890	Chicago	.8/6.3
KFMH-F 99.7	Muscatine	1.6/3.4	WMAQ 670	Chicago	1.4/5.8
			WMT 600	Cedar Rapids	.4/2.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	32 (2)	143 (3)	175 (6)	37.8
COUNTRY	63 (3)	47 (2)	110 (5)	23.8
MOR/AC	45 (4)	34 (1)	79 (5)	17.1
NEWS/TALK	49 (1)		49 (1)	10.6
BTFM MUSIC		41 (1)	41 (1)	8.9
NOSTALGIA	9 (1)		9 (1)	1.9
			463 (18)	

RADIO STATIONS

KSTT, 1170, 1 KW (DA-2), CONTEMP/AC	ABC-C, \$41.25* (Katz)	Guy Gannett
WHBF, 1270, 5 KW (DA-N), COUNTRY	CBS, \$32.00* (Mc-Guild)	
WKEI, 1450, 500 W/250 W, MOR	ABC-I, \$ 8.25 (----)	(KEWANEE)
WOC, 1420, 5 KW (DA-2), NEWS/TALK	NBC,NBC-T, \$36.00 (Blair)	Palmer
WQUA, 1230, 1 KW/250 W, AC	ABC-E, \$39.20 (Eastman)	Mid America
KIIK-F, 103.7, 100 KW @ 1220, ROCK	, \$36.00 (Blair)	Palmer
KRVR-F, 106.5, 60 KW @ 190, BTFM MUS (Bonne)	, \$39.20* (Eastman)	Mid America
WHBF-F, 98.9, 39 KW @ 900, AC/SOFT (TM)	CBS-R, \$15.00* (Mc-Guild)	
WXLP-F, 96.9, 50 KW @ 500, AOR	Source, \$34.38* (Katz)	Guy Gannett
WZZC-F, 101.3, 50 KW @ 453, COUNTRY	RKO, \$24.00* (Torbet)	

DAYTON

Market # 50; ADI # 48
 APR 16.6
 SMSA Pop: 825,600
 Est 1981 Revenue: \$12,100,000

Stations: 23/15
 Diaries: 1168/707:1
 Standard Error: .587
 % Below Line: 12.8

CSI: 7.7 Bil (# 44)
 CSI HH: 25.7 M (# 58)
 Retail \$: 3.8 Bil (# 49)
 % Not Listed: 6.9

12+ METRO 1/4/SHARE		SPG	FAL	SGP	FAL	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
		82	81	81	80					
1. WHIO-F	170/15.1	15.2	15.2	19.6	15.1	1. WHIO-F	301	1. WHIO-F	3078/25.4	29.5
2. WTUE-F	150/13.3	14.4	10.1	9.7	11.4	2. WTUE-F	202	2. WTUE-F	2224/21.5	24.6
3. WHIO	123/10.9	10.8	10.2	14.2	11.9	3. WONE	152	3. WHIO	2079/25.2	24.0
4. WONE	82/ 7.3	6.0	8.2	5.8	9.8	4. WHIO	137	4. WONE	1985/16.2	14.2
5. WING	78/ 6.9	6.1	8.3	8.7	9.6	5. WING	86	5. WLW	1870/ 9.3	8.2
6. WDAO-F	67/ 5.9	6.6	9.7	7.4	8.8	6. WDAO-F	82	6. WING	1780/22.0	19.8
7. WAVI	60/ 5.3	5.2	4.9	3.1	6.0	7. WBLZ-F	77	7. WDJX-F	1145/15.4	18.3
8. WBLZ-F	52/ 4.6	4.4	1.7	1.0	---	8. WLW	76	8. WVUD-F	1076/11.4	13.3
9. WDJX-F	51/ 4.5	6.1	7.7	8.8	7.2	9. WJAI-F	66	9. WBLZ-F	1006/ 8.8	7.8
10. WJAI-F	44/ 3.9	4.4	2.7	1.6	---	10. WAVI	66	10. WKRQ-F	990/ 3.5	2.8

12+ FM SHARE (METRO): 63.52% (667 of 1050) (FAL 81: 63.01%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WHIO-F	1. WHIO-F	1. WHIO
2. WBLZ-F	2. WDAO-F	2. WHIO-F	2. WING	2. WHIO	2. WHIO-F
3. WDJX-F	3. WING	3. WING	3. WONE	3. WONE	3. WTUE-F
	4. WHIO-F	4. WONE	4. WHIO	4. WING	4. WING
	5. WBLZ-F	5. WDAO-F	5. WDAO-F	5. WAVI	5. WONE
	WDJX-F				

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHIO-F	1. WHIO-F	1. WTUE-F	1. WHIO-F	1. WTUE-F	1. WHIO-F
2. WTUE-F	2. WTUE-F	2. WBLZ-F	2. WING		2. WING
3. WHIO	3. WHIO	3. WING	3. WONE		WONE
4. WONE	4. WONE	4. WVUD-F	4. WHIO		4. WTUE-F
5. WING	5. WING	5. WDJX-F	5. WDAO-F		5. WHIO

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		284 (7)	284 (7)	27.0
MOR/AC	226 (4)	23 (2)	249 (6)	23.7
BTFM MUSIC		170 (1)	170 (1)	16.2
BLACK/URBAN		119 (2)	119 (2)	11.3
COUNTRY	82 (1)	22 (1)	104 (2)	9.9
TALK	60 (1)		60 (1)	5.7
NOSTALGIA		44 (1)	44 (1)	4.2
RELIGION	7 (1)	5 (1)	12 (2)	1.1
UNKNOWN	8 (1)		8 (1)	0.8
			1050 (23)	

DAYTON ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>
1. WHIO-F	1. WHIO-F
2. WTUE-F	2. WTUE-F
3. WHIO	3. WHIO
4. WONE	4. WONE
5. WING	5. WING
6. WDAO-F	6. WLW
7. WAVI	7. WDJX-F
8. WJAI-F	8. WVUD-F
9. WBLZ-F	9. WDAO-F
WDJX-F	10. WBLZ-F
11. WVUD-F	11. WJAI-F
12. WLW	12. WIZE
13. WBLE	13. WAZU-F
14. WBZI-F	14. WAVI
15. WRIA-F	15. WPBF-F

MSA EXCL CUME

1. WTUE-F
2. WHIO
3. WHIO-F
4. WONE
5. WDAO-F
6. WING
7. WDJX-F
8. WAVI

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WBZI-F	95.3	Xenia	2.0/4.7
WELX	111.0	Xenia	.6/1.3
WFCJ-F	93.7	Miamisburg	.4/2.5
WPTW	157.0	Piqua	.7/1.5
WPTW-F	95.7	Piqua	.4/2.0
WEBN-F	102.7	Cincinnati	.5/1.6
WKRF-F	101.9	Cincinnati	.6/3.5
WLW	700	Cincinnati	1.8/9.3
WPBF-F	105.9	Middletown	1.6/5.5
WPFB	91.0	Middletown	.4/1.3
WSKS-F	96.5	Hamilton	.9/3.7
WYYS-F	94.9	Fairfield	1.4/4.0

ADI FM SHARE: 62.76% (974 of 1552) (FAL 81: 64.38%)

AM STATIONS

WAVI, 1210, 250 W (DAYS), TALK/NOSTALGIA
 WHIO, 1290, 5 KW (DA-N), MOR (Burk-Abr)
 WING, 1410, 5 KW (DA-N), AC
 WONE, 980, 5 KW (DA-N), COUNTRY
 WIZE, 1340, 1 KW/250 W, CONTEMP
 WBLE, 1600, 1 KW (DAYS), COUNTRY

ABC-E, \$ 26.00 (Howard)
 CBS, \$ 70.00* (Christal) Cox
 ABC-I, \$100.00 (Katz) Great Trails
 , \$ 70.00* (Mc-Guild) Group One
 ABC-C, \$ 15.00* (MMR) Great Trails
 (SPRINGFIELD)
 MBS, \$ 17.00 (Regional) (SPRINGFIELD)

FM STATIONS

WBZI-F, 95.3, 3 KW @ 300, COUNTRY
 WDAO-F, 107.7, 50 KW @ 420, BLACK
 WDJX-F, 103.9, 3 KW @ 331, ROCK
 WHIO-F, 99.1, 50 KW @ 1060, BTFL MUS (Bonne)
 WJAI-F, 92.9, 20 KW @ 373, NOSTALGIA (Primetime)
 WTUE-F, 104.7, 50 KW @ 500, AOR
 WVUD-F, 99.9, 50 KW @ 500, CONTEMP
 WRIA-F, 101.3, 50 KW @ 280, CONTEMP
 WPBF-F, 105.9, 34 KW @ 593, AC (TM)
 WAZU-F, 102.9, 50 KW @ 193, CONTEMP

RKO II, \$ 14.00 (Regional) (XENIA)
 ABC-C, NBN, \$ 40.50 (Howard)
 RKO, \$ 35.00* (Torbet)
 , \$ 80.00* (Christal) Cox
 , \$ 61.25 (Katz) Great Trails
 (EATON)
 , \$ 90.00* (Mc-Guild) Group One
 CBS-R, \$ 26.00 (Masla) Univ of Dayton
 , \$ 9.50 (PRO) (RICHMOND, IN)
 MBS, \$ 29.88 (Lotus) (MIDDLETOWN)
 MBS, \$ 12.00 (Regional) (SPRINGFIELD)

Other stations - See Cincinnati

DAYTONA BEACH

Market # 146
 APR 17.8
 SMSA Pop: 273,700
 Est 1981 Revenue: \$3,800,000

Stations: 21/12
 Diaries: 531/515:1
 Standard Error: .885
 % Below Line: 36.7

CSI: 2.0 Bil (# 160)
 CSI HH: 17.1 M (# 332)
 Retail \$: 1.5 Bil (# 122)
 % Not Listed: 7.8

				SPG	FAL	SPG	FAL			12+ TSA CUME/ MSA CUME RATING		SPG 82	
12+ METRO 1/4/SHARE				82	81	81	80	12+ TSA 1/4					
1.	WWLV-F	65/14.7	13.2	13.3	17.1	15.7	1.	WWLV-F	74	1.	WWLV-F	640/23.6	23.7
2.	WELE-F	57/12.9	9.9	12.0	9.8	10.4	2.	WELE-F	58	2.	WELE-F	559/22.0	21.9
3.	WDIZ-F	45/10.2	11.8	8.9	11.2	7.7	3.	WDIZ-F	45	3.	WDOQ-F	557/22.2	26.6
4.	WROD	42/ 9.5	9.7	7.4	2.5	4.0	4.	WROD	42	4.	WNFY-F	433/15.5	----
5.	WDOQ-F	35/ 7.9	17.3	14.3	17.7	15.4	5.	WDBO-F	36	5.	WDIZ-F	428/17.3	19.2
6.	WDBO-F	34/ 7.7	9.5	11.5	9.8	14.7	6.	WDOQ-F	35	6.	WROD	400/16.1	14.4
7.	WNFY-F	26/ 5.9	---	---	---	---	7.	WNFY-F	28	7.	WDBO-F	374/14.6	18.6
8.	WJYO-F	21/ 4.8	.5	2.3	.6	.7	8.	WJYO-F	21	8.	WNDB	274/10.4	12.4
9.	WNDB	15/ 3.4	5.1	5.6	6.5	6.7	9.	WNDB	16	9.	WJYO-F	205/ 8.3	3.6
10.	WBJW-F	9/ 2.0	.7	1.3	---	---	10.	WBJW-F	9	10.	WDAT	206/ 8.1	4.9

12+ FM SHARE (METRO): 73.35% (300 of 409) (FAL 81: 69.84%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WELE-F	1. WWLV-F	1. WELE-F
2. WELE-F	2. WDOQ-F	2. WELE-F	2. WWLV-F	2. WELE-F	2. WWLV-F
WNFY-F	3. WNFY-F	3. WDOQ-F	3. WDOQ-F	3. WROD	3. WROD
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWLV-F	1. WWLV-F	1. WDOQ-F	1. WWLV-F	1. WDIZ-F	1. WELE-F
2. WELE-F	2. WELE-F	2. WDIZ-F	2. WELE-F		2. WDOQ-F
3. WDBO-F	3. WDIZ-F	3. WNFY-F	3. WDOQ-F		WJYO-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCCZ 1550	New Smy Bch	.9/2.3	WMFJ 1450	1.8/5.6	WXVQ 1590	DeLand	1.4/2.8
WDAT 1380	Ormond Bch	1.6/8.1	WZIP 1590	1.1/1.8	WHLY-F 106.7	Or1.	1.1/4.0
WDLF 1310	DeLand	1.8/3.3	WDBO 580	Or1. 1.1/4.0	WHOO-F 96.5	Or1.	.7/2.6
WSBB 1230	New Smy Bch	1.6/6.0	WAMT 1060	Titus .5/2.1			

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		120 (5)	120 (5)	29.3
BTFL MUSIC	7 (1)	99 (2)	106 (3)	25.9
COUNTRY	9 (2)	60 (2)	69 (4)	16.9
MOR/AC	41 (5)	21 (1)	62 (6)	15.2
NOSTALGIA	44 (2)		44 (2)	10.8
RELIGION	8 (1)		8 (1)	2.0
			409 (21)	

RADIO STATIONS

WNDB, 1150, 1 KW (DA-N), MOR	CBS, \$15.00* (Christal)	Bdcst Mng
WROD, 1340, 1 KW/250 W, NOSTALGIA (Al Ham)	ABC-I, RKO II, \$17.00* (Howard)	
WDOQ-F, 101.9, 100 KW @ 649, ROCK	, \$27.00* (Katz)	Abell
WELE-F, 105.9, 100 KW @ 600, COUNTRY	MBS, \$24.50 (Roslin)	Elyria-Lorain
WWLV-F, 94.5, 54 KW @ 360, BTFL MUS (Bonne)	, \$25.00* (Christal)	Bdcst Mng
WNFY-F, 99.9, 100 KW @ 949, ROCK	MBS, \$50.00 (Eastman)	(PALATKA)

Other stations - See Orlando

DENVER

Market # 22; ADI # 19
 APR 17.5
 SMSA Pop: 1,680,300
 Est 1981 Revenue: \$37,100,000

Stations: 29/28
 Diaries: 1665/1009:1
 Standard Error: .488
 % Below Line: 1.2

CSI: 17.0 Bil (# 21)
 CSI HH: 26.4 M (# 36)
 Retail \$: 8.8 Bil (# 20)
 % Not Listed: 6.7

12+ METRO	1/4/SHARE	SPG	WIN	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82		
1. KOSI-F	240/9.5	7.8	7.1	6.9	1. KOSI-F	287	1. KOA	4489/20.3	17.3
2. KOA	167/6.6	5.6	6.6	8.2	2. KOA	258	2. KIMN	3440/17.5	19.1
3. KAZY-F	148/5.9	6.2	5.8	5.4	3. KAZY-F	187	3. KBPI-F	3433/19.4	22.3
4. KLIR-F	148/5.9	4.2	4.2	4.2	4. KBPI-F	175	4. KOSI-F	3401/19.9	16.2
5. KBPI-F	138/5.5	7.2	6.2	7.1	5. KIMN	162	5. KAZY-F	3097/17.0	18.8
6. KOAQ-F	125/5.0	4.8	5.0	6.5	6. KLIR-F	156	6. KOAQ-F	2620/15.2	15.3
7. KPPL-F	119/4.7	5.9	6.5	4.5	7. KOAQ-F	149	7. KLZ	2588/10.3	14.4
8. KIMN	113/4.5	5.4	4.1	4.9	8. KHOW	140	8. KHOW	2573/14.3	14.2
9. KHOW	112/4.4	5.0	5.4	5.2	9. KLZ	139	9. KLIR-F	2306/14.9	11.3
10. KBCO-F	107/4.2	3.1	3.6	3.5	10. KPKE-F	134	10. KPPL-F	2197/14.5	14.6
11. KPKE-F	99/3.9	5.8	6.6	5.9	11. KPPL-F	125	11. KYGO-F	1753/10.3	10.3
12. KYGO-F	97/3.9	4.5	6.0	5.2	12. KYGO-F	116	12. KPKE-F	1681/ 9.7	12.9
13. KVOD-F	94/3.7	3.5	3.7	3.8	13. KBCO-F	109	13. KVOD-F	1467/ 9.1	7.9
14. KEZW	89/3.5	4.4	4.3	5.2	14. KVOD-F	101	14. KRZN	1384/ 7.8	7.8
15. KLZ	81/3.2	5.1	3.7	3.8	15. KEZW	92	15. KBCO-F	1360/ 9.1	6.2

12+ FM SHARE (METRO): 58.79% (1381 of 2349) (FAL 81: 58.96%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KAZY-F	1. KLIR-F	1. KLIR-F	1. KOSI-F	1. KOSI-F	1. KOA
2. KBPI-F	2. KBPI-F	2. KOSI-F	2. KLIR-F	2. KOA	2. KHOW
3. KOAQ-F	3. KBCO-F	3. KBPI-F	3. KHOW	3. KHOW	3. KOSI-F
4. KPKE-F	4. KOAQ-F	4. KPPL-F	4. KOA	4. KEZW	4. KIMN
	5. KPPL-F	5. KBCO-F	5. KPPL-F	5. KVOD-F	5. KBPI-F
	6. KPKE-F	6. KOAQ-F	6. KYGO-F	6. KYGO-F	6. KLIR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOSI-F	1. KOSI-F	1. KLIR-F	1. KOSI-F	1. KBPI-F	1. KOSI-F
2. KLIR-F	2. KAZY-F	2. KPPL-F	2. KLIR-F	2. KBCO-F	2. KOA
3. KOA	3. KLIR-F	3. KOAQ-F	3. KPPL-F	3. KPKE-F	3. KLIR-F
4. KOAQ-F	4. KBPI-F	4. KBPI-F	4. KHOW	4. KOAQ-F	4. KHOW
5. KAZY-F	5. KOAQ-F	5. KIMN	5. KYGO-F	5. KLIR-F	5. KBCO-F
6. KBPI-F	6. KIMN	6. KBCO-F	6. KIMN	6. KAZY-F	6. KYGO-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	124 (2)	647 (6)	771 (8)	32.8
MOR/AC/OLDIES	200 (3)	267 (2)	467 (5)	19.9
NEWS/TALK	279 (3)		279 (3)	11.9
COUNTRY	120 (2)	133 (2)	253 (4)	10.8
BTFL MUSIC		240 (1)	240 (1)	10.2
NOSTALGIA	113 (2)		113 (2)	4.8
CLASSICAL		94 (1)	94 (1)	4.0
BLACK/URBAN	85 (2)		85 (2)	3.6
RELIGION	19 (1)		19 (1)	0.8
SPANISH	17 (1)		17 (1)	0.7
UNKNOWN	11 (1)		11 (1)	0.5

2349 (29)

DENVER ADI

12+ ADI 1/4

12+ ADI CUME

MSA EXCL CUME

OTHER RATED STATIONS
METRO SHARE/CUME RATING

1. KOSI-F	1. KOA	1. KOSI-F	KADE 1190	Boulder	.4/1.4
2. KOA	2. KBPI-F	2. KLZ	KBNO 1220		.7/1.3
3. KAZY-F	3. KIMN	3. KIMN	KBRQ 1280		1.5/3.9
4. KBPI-F	4. KOSI-F	4. KAZY-F	KBRQ-F 105.1		1.4/5.2
5. KIMN	5. KAZY-F	5. KEZW	KDEN 1340		1.9/7.1
6. KLIR-F	6. KOAQ-F	6. KOAQ-F	KDKO 1510	Littleton	1.7/4.3
7. KOAQ-F	7. KHOW	7. KOA	KJZJ 1390		1.7/2.7
8. KPKE-F	8. KLIR-F	8. KBCO-F	KLAK 1600	Lakewood	.8/3.8
9. KHOW	9. KPPL-F	9. KLIR-F	KKBB 1090		1.0/3.0
10. KPPL-F	10. KLZ	10. KHOW	KLTT 800	Brighton	.4/1.2
11. KYGO-F	11. KYGO-F		KNUS 710		2.6/5.3
12. KLZ	12. KPKE-F		KRKS 990		.8/1.8
13. KBCO-F	13. KVOD-F		KRZN 1150	Englewood	2.7/7.8
14. KVOD-F	14. KBCO-F		KTCL-F 93.3	Fort Collins	1.2/2.9
15. KEZW	15. KRZN				

ADI FM SHARE: 58.18% (1679 of 2886) (FAL 81: 56.11%)

AM STATIONS

KEZW, 1430,	5 KW (DA-N),	NOSTALGIA (A1 Ham)	, \$ 50.00*	(Christal)	Armstrong
KHOW, 630,	5 KW (DA-N),	MOR	, \$117.50	(Eastman)	Metromedia
KIMN, 950,	5 KW (DA-1),	CONTEMP	ABC-C, \$ 90.00*	(Blair)	Jeff-Pilot
KLZ, 560,	5 KW (DA-1),	COUNTRY	ABC-E, \$ 80.00*	(Mc-Guild)	Group One
KOA, 850,	50 KW	, NEWS/TALK	CBS, \$120.00	(Katz)	GE
KRZN, 1150,	5 KW/1 KW	, OLDIES	, \$ 25.00*	(Howard)	Wiskes/Abaris

FM STATIONS

KAZY-F, 106.7,	94 KW @	960, ROCK/AOR	Source, \$100.00*	(Mc-Guild)	Group One
KBCO-F, 97.3,	33 KW @	920, AOR	, \$ 44.25	(Masla)	Greenlee (BOULDER)
KBPI-F, 105.9,	100 KW @	900, AOR	, \$105.00*	(Selcom)	Sandusky
WBRQ-F, 105.1,	100 KW @	175, COUNTRY	ABC-E, \$? ?	(Torbet)	Great Empire
KLIR-F, 100.3,	100 KW @	500, AC	, \$ 73.75	(Christal)	Duffy
KOAQ-F, 103.5,	100 KW @	1061, CONTEMP	, \$ 80.00	(Katz)	GE
KOSI-F, 101.1,	100 KW @	790, BTFL MUS (Bonne)	, \$100.00*	(Group W)	Westinghouse
KPKE-F, 95.7,	100 KW @	725, AOR	, \$ 80.00*	(HNW)	Doubleday
KPPL-F, 107.5,	100 KW @	1800, AC	RKO, \$ 70.00*	(MMR)	MALRITE
KVOD-F, 99.5,	100 KW @	380, CLASSICAL	, \$ 51.50	(CMBS)	
KYGO-F, 98.5,	50 KW @	720, COUNTRY	ABC-D, \$ 60.00*	(Blair)	Jeff-Pilot

DES MOINES

Market # 115
 APR 16.7
 SMSA Pop: 341,500
 Est 1981 Revenue: \$8,600,000

Stations: 12/11
 Diaries: 754/453:1
 Standard Error: .703
 % Below Line: 0.7

CSI: 3.0 Bil (# 113)
 CSI HH: 23.8 M (# 118)
 Retail L: 1.9 Bil (# 103)
 % Not Listed: 7.1

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WHO 65/13.6	12.0	16.4	10.4	15.1	1. WHO 276	1. WHO 3876/33.9	29.1
2. KSO 60/12.6	16.8	15.0	14.9	10.3	2. KLYF-F 109	2. KIOA 1799/25.4	24.4
3. KLYF-F 56/11.7	10.6	8.3	11.3	13.3	3. KSO 108	3. KSO 1538/27.0	28.4
4. KRNT 51/10.7	9.7	10.3	12.5	13.1	4. KIOA 78	4. KLYF-F 1241/21.0	20.5
5. KGGO-F 49/10.3	12.9	9.8	13.0	8.8	5. KRNQ-F 70	5. KRNQ-F 1217/24.4	23.1
KRNQ-F 49/10.3	9.7	9.3	10.1	11.6	6. KGGO-F 69	6. KMGK-F 1040/19.4	20.6
7. KMGK-F 42/ 8.8	7.6	6.1	6.7	11.3	7. KMGK-F 65	7. KGGO-F 949/20.3	23.6
8. KIOA 30/ 6.3	6.9	7.6	7.5	8.3	8. KRNT 56	8. KRNT 937/24.3	25.7
9. KJJY-F 29/ 6.1	5.5	6.9	1.9	1.0	9. KJJY-F 48	9. KJJY-F 622/13.8	14.6
10. KWKY 6/ 1.3	.7	1.0	1.4	1.8	10. KEZT-F 20	10. KEZT-F 281/ 3.1	4.8

12+ FM SHARE (METRO): 52.25% (232 of 444) (FAL 81: 44.95%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KMGK-F	1. KRNQ-F	1. KRNQ-F	1. KSO	1. KSO	1. KSO
2. KGGO-F	2. KGGO-F	2. KSO	2. KRNT	2. KLYF-F	2. KRNT
	3. KMGK-F	3. KGGO-F	3. KLYF-F	3. WHO	3. WHO
	4. KIOA	4. KRNT	4. WHO	4. KRNT	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KLYF-F	1. WHO	1. KRNQ-F	1. KSO	1. KGGO-F	1. KSO
2. WHO	2. KLYF-F	2. KGGO-F	2. KLYF-F	2. KRNQ-F	2. WHO
3. KSO	KMGK-F	3. KIOA	3. KRNT	3. KMGK-F	3. KRNT
4. KRNQ-F	4. KGGO-F	4. KMGK-F	4. KRNQ-F	4. KSO	4. KGGO-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KDMI-F 97.3 .8/1.0 KEZT-F 104.1 Ames .6/3.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	30 (1)	140 (3)	170 (4)	38.3
COUNTRY	60 (1)	29 (1)	89 (2)	20.0
NEWS/TALK	65 (1)		65 (1)	14.6
BTFL MUSIC		56 (1)	56 (1)	12.6
MOR/AC	51 (1)	3 (1)	54 (2)	12.2
RELIGION	6 (1)	4 (1)	10 (2)	2.3
			444 (12)	

RADIO STATIONS

KIOA, 940, 10 KW/5 KW (DA-2), CONTEMP/AC	ABC-E, \$39.95 (Eastman)	Mid America
KRNT, 1350, 5 KW (DA-N), MOR	CBS, \$34.00 (Katz)	Staufffer
KSO, 1460, 5 KW (DA-N), COUNTRY	ABC-I, \$45.00* (Mc-Guild)	Stoner
KWKY, 1150, 1 KW (DA-2), RELIGION	, \$11.50 (----)	
WHO, 1040, 50 KW, NEWS/TALK	NBC, \$57.00 (Blair)	Palmer
KGGO-F, 94.9, 100 KW @ 300, AOR (Burk-Abr)	Source, \$40.00* (Mc-Guild)	Stoner
KJJY-F, 106.3, 3 KW @ 300, COUNTRY	CBS-R, \$26.00* (Selcom)	Fuller-Jeffrey
KLYF-F, 100.3, 100 KW @ 1700, BTFL MUS (Schulke)	, \$24.00 (Blair)	Palmer
KMGK-F, 93.3, 100 KW @ 420, ROCK	ABC-R, \$28.20 (Eastman)	Mid America
KRNQ-F, 102.5, 100 KW @ 514, ROCK (TM)	ABC-F, \$45.00 (Katz)	Staufffer
KEZT-F, 104.1, 100 KW @ 465, AC (FM-100)	ABC-F, \$16.50 (----)	(AMES)

DETROIT

Market # 5; ADI # 7
 APR 18.6
 SMSA Pop: 4,345,700
 Est 1981 Revenue: \$56,200,000

Stations: 32/28
 Diaries: 2656/1636:1
 Standard Error: .399
 % Below Line: 7.0

CSI: 44.3 Bil (# 5)
 CSI HH: 28.9 M (# 14)
 Retail \$: 21.3 Bil (# 4)
 % Not Listed: 5.6

12+ METRO	1/4/SHARE	SUM 82	SPG 82	WIN 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	SPG 82		
1. WJR	613/9.3	11.2	10.8	8.4	9.7	1. WJR	877	1. WJR	11982/23.3	27.9
2. WJOI-F	436/6.6	3.2	2.8	4.1	3.5	2. WJOI-F	453	2. WRIF-F	8379/20.0	22.8
3. WXYZ	373/5.6	4.0	5.6	5.1	6.0	3. WRIF-F	411	3. WHYT-F	6889/17.3	11.8
4. WWJ	362/5.5	4.6	5.9	6.0	5.3	4. WWJ	390	4. WLLZ-F	6885/17.1	19.3
5. WRIF-F	354/5.4	5.6	6.3	6.7	5.3	5. WXYZ	381	5. WWJ	6718/17.4	18.0
6. WDRQ-F	339/5.1	6.6	3.0	1.4	2.3	6. WDRQ-F	358	6. WNIC-F	6551/16.8	18.3
7. WHYT-F	321/4.9	3.8	3.9	4.4	4.7	7. WHYT-F	348	7. CKLW	6106/11.9	11.8
8. WNIC-F	318/4.8	6.1	5.1	5.6	4.5	8. WNIC-F	339	8. WABX-F	5843/14.9	16.0
9. WJLB-F	310/4.7	3.5	3.8	3.7	2.7	9. WLLZ-F	317	9. WMJC-F	5546/14.1	12.7
10. WLLZ-F	285/4.3	4.7	6.1	4.7	7.0	10. WJLB-F	316	10. WJOI-F	5225/13.7	9.1
11. WWWW-F	266/4.0	4.5	4.0	3.6	5.1	11. WWWW-F	301	11. WJLB-F	5209/14.2	12.3
12. WMJC-F	255/3.9	4.8	3.7	3.5	3.4	12. CKLW	297	12. WDRQ-F	5121/13.4	9.7
13. WOMC-F	229/3.5	2.6	2.2	2.6	2.4	13. WMJC-F	277	13. WWWW-F	4640/11.0	10.7
14. CKLW	189/2.9	2.6	2.3	2.7	3.0	14. WOMC-F	252	14. WXYZ	4398/11.9	11.9
15. WABX-F	188/2.8	4.0	3.3	3.4	3.6	15. WCZY-F	209	15. WOMC-F	4137/10.3	7.6
16. WCZY-F	187/2.8	3.0	3.1	3.8	3.5	16. WABX-F	205	16. WCZY-F	3764/ 9.5	8.6
17. WCXI	150/2.3	3.0	3.1	4.3	2.8	17. WCXI	170	17. WLBS-F	3211/ 8.9	8.8
18. WCXI-F	144/2.2	1.7	2.8	2.8	2.5	18. WCXI-F	146	18. WGPR-F	2806/ 7.6	10.1
19. WLBS-F	124/1.9	2.4	2.5	2.5	3.7	19. CKJY-F	134	19. WCXI-F	2662/ 7.2	9.3
20. WGPR-F	120/1.8	3.0	4.9	3.4	3.9	20. WGPR-F	126	20. WCXI	2641/ 6.4	8.2

12+ FM SHARE (METRO): 68.49% (4271 of 6236) (FAL 81: 67.40%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHYT-F	1. WRIF-F	1. WRIF-F	1. WJR	1. WJR	1. WJR
2. WLLZ-F	2. WNIC-F	2. WNIC-F	2. WNIC-F	2. WJOI-F	2. WWJ
3. WDRQ-F	3. WLLZ-F	3. WFRQ-F	3. WWWW-F	3. WWJ	3. WRIF-F
4. WRIF-F	4. WDRQ-F	4. WMJC-F	4. WMJC-F	4. WWWW-F	4. WXYZ
5. WABX-F	5. WMJC-F	5. WJLB-F	5. WJOI-F	5. WXYZ	5. WNIC-F+
6. WJLB-F	6. WJLB	6. WLLZ-F	6. WOMC-F	6. WOMC-F	6. CKLW
7. WNIC-F	7. WHYT-F WABX-F	7. WOMC-F WWWW-F	7. WDRQ-F	7. WCXI	7. WJOI-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJOI-F	1. WJOI-F	1. WNIC-F	1. WMJC-F	1. WRIF-F	1. WJR
2. WJR	2. WJR	2. WMJC-F	2. WJOI-F	2. WLLZ-F	2. WRIF-F
3. WXYZ	3. WHYT-F	3. WRIF-F	3. WNIC-F	3. WNIC-F	3. WWWW-F
4. WMJC-F	4. WDRQ-F	4. WDRQ-F	4. WJR	4. WDRQ-F	4. WNIC-F
5. WNIC-F	5. WRIF-F	5. WJLB-F	5. WOMC-F	5. WABX-F	5. WJLB-F
6. WWWW-F	6. WNIC-F+	6. WCZY-F	6. WWWW-F	6. WJLB-F	6. WDRQ-F
7. WOMC-F	7. WLLZ-F	7. WHYT-F	7. WCZY-F	7. WMJC-F	7. CKLW

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
MOR/AC	906 (3)	671 (3)	1577 (6)	25.3
ROCK/AOR/CONTEMP	43 (1)	1489 (6)	1532 (7)	24.5
BLACK/URBAN/JAZZ	72 (2)	1003 (5)	1075 (7)	17.2
NEWS/TALK	735 (2)		735 (2)	11.8
COUNTRY	150 (1)	410 (2)	560 (3)	9.0
BTFM MUSIC		436 (1)	436 (1)	7.0
NOSTALGIA		118 (1)	118 (1)	1.9
CLASSICAL		93 (1)	93 (1)	1.5
RELIGION	19 (1)	51 (1)	70 (2)	1.1
UNKNOWN/OTHER	40 (2)		40 (2)	0.6

6236 (32)

DETROIT ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>
1. WJR	1. WJR
2. WJOI-F	2. WRIF-F
3. WRIF-F	3. WLLZ-F
4. WXYZ	4. WHYT-F
5. WWJ	5. WNIC-F
6. WDRQ-F	6. WWJ
7. WHYT-F	7. WABX-F
8. WNIC-F	8. WMJC-F
9. WJLB-F	9. WJOI-F
10. WLLZ-F	10. WJLB-F
11. WWWN-F	11. WDRQ-F
12. WMJC-F	12. CKLW
13. WOMC-F	13.
14. CKLW	14. WXYZ
15. WCZY-F	15. WOMC-F

<u>MSA EXCL CUME</u>
1. WJR
2. WJOI-F
3. WWWN-F
4. WWJ
5. WXYZ
6. CKLW
7. WRIF-F
8. WHYT-F
9. WCXI
10. WCXI-F
WOMC-F

OTHER RATED STATIONS

<u>METRO</u>	<u>SHARE/CUME</u>	<u>RATING</u>
WCAR	1090	Garden City
WCHB	1440	Inkster
WEXL	1340	Royal Oak
WJZZ-F	105.9	
WLQV	1500	
WMUZ-F	103.5	
WNIC	1310	Dearborn
WQBH	1400	
WQRS-F	105.1	
WHND	560	Monroe
WQB-F	102.9	Ann Arbor
CKJY-F	93.9	Windsor

ADI FM SHARE: 69.12% (4581 of 6628) (FAL 81: 67.27%)

AM STATIONS

WCXI, 1130, 50 KW/10 KW (DA-2), COUNTRY	MBS,ABC-D, \$142.50 (Torbet)	Golden West
WJR, 760, 50 KW, MOR/TALK	NBC, \$202.50 (Eastman)	Cap Cities
WWJ, 950, 5 KW (DA-N), NEWS	CBS, \$125.00* (CBS Spot)	Detroit News
WXYZ, 1270, 5 KW (DA-N), TALK	ABC-I, \$125.00* (Blair)	ABC
CKLW, 800, 50 KW, AC/CONTEMP	, \$ 98.13 (Christal)	

FM STATIONS

WABX-F, 99.5, 7 KW @ 870, AOR (Sebastian)	Source, \$115.00 (Katz)	Century**
WCXI-F, 92.3, 22 KW @ 742, COUNTRY	ABC-E, \$ 85.50 (Torbet)	Golden West
WCZY-F, 95.5, 100 KW @ 430, AC	CBS-R, \$105.00* (CBS FM)	Gannett
WDRQ-F, 93.1, 20 KW @ 500, URBAN	RKO, \$102.50* (HNW)	Amaturo
WGPR-F, 107.5, 50 KW @ 388, BLACK	SBN, \$ 70.00* (Lazar)	
WHYT-F, 96.3, 50 KW @ 480, ROCK	, \$ 77.50 (Eastman)	Cap Cities
WJLB-F, 97.9, 50 KW @ 490, BLACK	, \$ 80.00* (Masla)	Booth
WJOI-F, 97.1, 12 KW @ 802, BTFM MUS (Bonne)	, \$105.00* (CBS Spot)	Detroit News
WLBS-F, 102.7, 50 KW @ 410, BLACK	SBN, \$ 77.00 (Unirep)	Inner City
WLLZ-F, 98.7, 50 KW @ 480, AOR	, \$150.00 (Mc-Guild)	Doubleday
WMJC-F, 94.7, 10 KW @ 950, AC	Trans,ABC-C, \$145.00* (MMR)	Great Media
WNIC-F, 100.3, 50 KW @ 400, CONTEMP/AC	, \$155.00* (RKO)	Josephson
WOMC-F, 104.3, 190 KW @ 416, MOR/AC	RKO II, \$113.13 (Katz)	Metromedia
WRIF-F, 101.1, 27 KW @ 880, AOR	ABC-R, \$197.25 (Blair)	ABC
WWN-F, 106.7, 61 KW @ 508, COUNTRY	APR, \$110.00 (Christal)	Shamrock
CKJY-F, 93.9, 50 KW @ 567, NOSTALGIA (Toby Arnold)	, \$ 51.25 (Christal)	

** Sale to Liggett will close during early 1983

EL PASO

Market # 85

APR 18.5

SMSA Pop: 499,600

Est 1981 Revenue: \$5,825,000

Stations: 23/17

Diaries: 828/603:1

Standard Error: .775

% Below Line: 9.0

CSI: 3.6 Bil (# 95)

CSI HH: 23.5 M (# 131)

Retail %: 2.4 Bil (# 85)

% Not Listed: 5.2

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KLAQ-F 75/10.2	13.0	14.5	14.1	4.0	1. KLAQ-F 105	1. KLAQ-F 1105/20.8	18.1
2. KHEY-F 58/ 7.9	7.5	5.1	6.5	7.2	2. KHEY-F 75	2. KHEY-F 906/17.0	16.8
3. KAMZ-F 52/ 7.1	3.7	1.2	1.2	1.7	3. KHEY 66	3. KYSR-F+ 852/19.0	25.9
KYSR-F+ 52/ 7.0	10.7	10.9	8.6	12.4	4. KAMZ-F 65	4. KHEY 809/15.0	16.6
5. KHEY 50/ 6.8	9.3	5.6	7.0	7.3	5. KFIM-F 58	5. KFIM-F 778/14.7	11.1
6. KAMA 49/ 6.7	8.5	6.1	7.6	8.1	6. KYSR-F+ 56	6. KAMZ-F 751/15.5	10.0
7. KFIM-F 46/ 6.3	3.5	2.6	4.2	4.9	7. KAMA 49	7. KROD 728/14.9	14.9
8. KTSM 38/ 5.2	2.4	4.6	3.9	5.1	8. KTSM 41	8. KSET-F 641/13.1	14.2
9. KSET-F 32/ 4.4	4.5	3.5	5.9	6.4	9. KTSM-F 39	9. KTSM-F 624/12.1	8.6
10. KLOZ-F 31/ 4.2	5.1	7.1	8.9	10.4	KSET-F 39	10. KLOZ-F 570/13.1	13.0
KTSM-F 31/ 4.2	3.4	5.6	3.4	2.6			

12+ FM SHARE (METRO): 56.81% (396 of 697) (FAL 81: 52.93%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KLAQ-F	1. KLAQ-F	1. KLAQ-F	1. KHEY-F	1. KHEY	1. KFIM-F
2. KAMZ-F	2. KFIM-F	2. KYSR-F	2. KFIM-F	2. KHEY-F	2. KLAQ-F
3. KSET-F	3. KYSR-F+	3. KFIM-F	3. KHEY	3. KAMA	3. KHEY
4. KROD	4. KAMZ-F	4. KHEY-F	4. KYSR-F	4. KEZB-F	4. KHEY-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KHEY-F	1. KLAQ-F	1. KFIM-F	1. KAMA	1. KLAQ-F	1. KHEY-F
2. KYSR-F+	KHEY-F	KYSR-F+	2. KHEY-F	2. KAMZ-F	2. KHEY
3. KHEY	3. KAMZ-F	3. KLAQ-F	3. KYSR-F	3. KFIM-F	3. KFIM-F
4. KAMA	4. KYSR-F+	4. KAMA	4. KFIM-F	4. KSET	4. KLAQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEZB-F 93.9	3.5/8.8	KSET 1340	3.4/7.4	XHTO-F 104.3	CJ .7/1.6
KISO 1150	2.4/4.4	XEFV 1000	CJ 1.1/2.2	XROK 800	CJ 3.3/4.6
KKOL 1590	3.4/4.3	XEJ 970	CJ 1.4/4.1	XZOL 860	CJ 1.4/3.5
KROD 600	3.3/14.9	XEP 1300	CJ .8/2.3		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	61 (3)	199 (4)	260 (7)	37.3
COUNTRY	50 (1)	89 (2)	139 (3)	19.9
SPANISH	107 (6)	5 (1)	112 (7)	16.1
BTFL MUSIC		57 (2)	57 (2)	8.2
AC		46 (1)	46 (1)	6.6
RELIGION	25 (1)		25 (1)	3.6
UNKNOWN	18 (1)		18 (1)	2.6
			697 (23)	

RADIO STATIONS

KAMA, 1060, 10 KW (DAYS), SPANISH	, \$34.13 (Eastman)	
KHEY, 690, 10 KW (DA-2), COUNTRY (Burk-Abr)	ABC-I, \$75.00 (Katz)	
KROD, 600, 5 KW (DA-N), ROCK	, \$18.00* (HNW)	Rex
KTSM, 1380, 5 KW/500 W, NEWS/TALK	NBC,NBC-T,CBS, \$15.00* (Howard)	
KAMZ-F, 93.1, 30 KW @ 1190, CONTEMP	, \$20.00 (Eastman)	
KFIM-F, 92.3, 100 KW @ 1860, AC/CONTEMP	ABC-F, \$18.00* (Masla)	
KHEY-F, 96.3, 100 KW @ 1388, COUNTRY (Burk-Abr)	, \$75.00 (Katz)	
KLAQ-F, 95.5, 88 KW @ 1390, AOR (Burk-Abr)	Source, \$45.00* (HNW)	Rex
KLOZ-F, 102.1, 57 KW @ 1160, COUNTRY	, \$32.00* (Blair)	Henson
KSET-F, 94.7, 100 KW @ 732, ROCK	, \$25.00* (Mc-Guild)	Bdcst Assoc
KTSM-F, 99.9, 100 KW @ 1820, BTFL MUS (TM)	, \$15.00* (Howard)	
KYSR-F+, 97.5, 60 KW @ 1080, CONTEMP (?)	, \$30.00* (Selcom)	

EUGENE-SPRINGFIELD

Market # 137

APR 15.5

SMSA Pop: 285,600

Est 1981 Revenue: \$5,400,000

Stations: 16/12

Diaries: 638/448:1

Standard Error: .747

% Below Line: 4.0

CSI: 2.3 Bil (# 136)

CSI HH: 22.1 M (# 185)

Retail \$: 1.4 Bil (# 138)

% Not Listed: 13.7

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ LISTED/MSA CUME/RATING	SPG 82
1. KUGN	48/12.9	10.4	12.3	9.8	14.2	1. KPNW-F 66	1. KUGN 808/30.2	26.8
2. KSND-F	44/11.9	12.5	12.5	13.9	10.5	2. KUGN 54	2. KSND-F 701/23.8	24.7
3. KZEL-F	43/11.6	16.3	10.6	7.6	9.9	3. KSND-F 52	3. KPNW 692/19.9	18.1
4. KPNW-F	43/11.6	8.9	11.7	14.1	13.9	4. KZEL-F 49	4. KZEL-F 680/21.7	26.4
5. KUGN-F	37/10.0	7.6	8.9	6.0	3.7	5. KRKT-F+ 48	5. KPNW-F 657/18.7	18.6
6. KPNW	25/ 6.7	6.1	7.2	7.6	9.6	6. KUGN-F 45	6. KUGN-F 498/18.3	16.3
7. KEED	22/ 5.9	6.1	7.8	7.9	9.3	7. KPNW 39	7. KRKT-F+ 419/ 2.5	1.8
8. KASH	16/ 4.3	3.3	1.1	.8	2.8	8. KEED 24	8. KEED 361/13.6	14.4
9. KQDQ	14/ 3.8	6.4	5.8	6.3	---	9. KASH 17	9. KASH 355/13.9	10.9
10. KLOO-F	8/ 2.2	---	---	---	---	10. KQDQ 16	10. KGON-F 228/ 2.8	----

12+ FM SHARE (METRO): 55.94% (179 of 320) (FALL 81: 50.63%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KSND	1. KZEL-F	1. KZEL-F	1. KUGN	1. KUGN	1. KUGN
2. KZEL-F	2. KSND-F	2. KSND-F	2. KUGN-F	2. KPNW-F	2. KUGN-F
	3. KUGN-F	3. KUGN	3. KPNW-F	3. KUGN-F	3. KZEL-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KPNW-F	1. KPNW-F	1. KSND-F	1. KPNW-F	1. KSND-F	1. KUGN
2. KUGN-F	2. KZEL-F	2. KZEL-F	KUGN	2. KSND-F	2. KUGN-F
3. KUGN	3. KUGN-F	3. KUGN-F	KUGN-F		KZEL-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBDF 1290	1.3/7.5	KNND 1400	Cottage Grove	.5/2.7	KGO 810	SF	.8/2.0
KORE 1050	1.6/4.6	KGON-F 92.3	Portaland	.5/2.8	KRKT-F+ 99.9	Albany	.5/2.5

FORMATS

	AM	FM	TOTAL	%
MOR/AC/OLDIES	96 (5)		96 (5)	30.0
ROCK/AOR/CONTEMP		89 (3)	89 (3)	27.8
COUNTRY	22 (1)	47 (3)	69 (4)	21.6
BTFL MUSIC		43 (1)	43 (1)	13.4
NOSTALGIA	14 (1)		14 (1)	4.4
RELIGION	6 (1)		6 (1)	1.9
NEWS/TALK	3 (1)		3 (1)	0.9
			320 (16)	

RADIO STATIONS

KASH, 1600, 5 KW/1 KW (DA-N), OLDIES	Source, \$16.00* (HNW)	Sterling
KEED, 1450, 1 KW, COUNTRY	RKO II, \$16.25 (Selcom)	Community Pacific
KPNW, 1120, 50 KW (DA-2), AC	ABC-I, \$38.00 (Katz)	Pacific Northwest
KQDQ, 1320, 1 KW (DAYS), NOSTALGIA (Al Ham)	, \$13.00 (Howard)	Empire
KUGN, 590, 5 KW/1 KW (DA-N), MOR	CBS, \$25.00* (Torbet)	
KPNW-F, 99.1, 100 KW @ 1485, BTFL MUS (Schulke)	, \$38.00 (Katz)	Pacific Northwest
KSND-F, 93.1, 100 KW @ 1800, ROCK (Century 21)	Source, \$18.00* (HNW)	Sterling
KUGN-F, 97.9, 100 KW @ 785, COUNTRY	MBS, \$20.00* (Torbet)	
KZEL-F, 96.1, 100 KW @ 872, AOR (Burk-Abr)	, \$20.00* (Mc-Guild)	
KLOO-F, 106.1, 28 KW @ 140, COUNTRY	CBS, \$10.00 (Sand-Glenn)	(CORVALLIS)
KRKT-F+, 99.9, 50 KW @ 1075, COUNTRY	ABC-I, \$11.00 (Roslin)	(ALBANY)

FLINT

Market # 82
 APR 17.3
 SMSA Pop: 524,400
 Est 1981 Revenue: \$6,275,000

Stations: 25/10
 Diaries: 882/595:1
 Standard Error: .671
 % Below Line: 35.2

CSI: 4.9 Bil (# 72)
 CSI HH: 26.8 M (# 28)
 Retail \$: 2.7 Bil (# 74)
 % Not Listed: 11.1

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA	1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82	
1. WDZZ-F	80/11.0	10.2	11.9	10.3	12.9	1. WWCK-F	102	1. WWCK-F	1332/23.7	26.2
2. WWCK-F	74/10.2	14.3	13.2	10.5	13.8	2. WGER-F	86	2. WHNN-F	1123/11.8	10.4
3. WTRX	58/ 8.0	10.0	6.4	7.8	6.6	3. WDZZ-F	83	3. WTRX	1040/22.1	22.7
4. WGMZ-F	58/ 8.0	7.1	6.5	11.1	12.4	4. WHNN-F	69	4. WJR	996/16.5	16.0
5. WJR	49/ 6.7	5.5	5.6	8.0	6.3	5. WGMZ-F	66	5. WGER-F	972/10.0	10.2
6. WFMK-F	45/ 6.2	5.0	4.9	7.5	4.5	6. WJR	63	6. WGMZ-F	955/17.1	14.9
7. WKMF	38/ 5.2	4.3	5.1	6.8	5.9	7. WTRX	61	7. WKCF-F	853/ 6.0	6.4
8. WFDF	34/ 4.7	6.3	5.6	6.5	5.2	8. WKCF-F	59	8. WFMK-F	820/17.9	14.9
9. WFLT	33/ 4.5	3.4	5.4	1.9	3.3	9. WFMK-F	47	9. WFDF	816/18.0	18.0
10. WGER-F	29/ 4.0	3.3	4.2	2.9	2.1	10. WKMF	38	10. WDZZ-F	718/16.0	17.0

12+ FM SHARE (METRO): 56.47% (371 of 657) (FAL 81: 59.87%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WWCK-F	1. WWCK-F	1. WDZZ-F	1. WDZZ-F	1. WGMZ-F	1. WTRX
2. WDZZ-F	2. WDZZ-F	2. WWCK-F	2. WTRX	2. WJR	2. WWCK-F
3. WFMK-F	3. WTRX	3. WTRX	3. WJR	3. WKMF	3. WDZZ-F
4. WTRX	4. WFMK-F	4. WFMK-F	4. WGMZ-F	4. WDZZ-F	4. WJR
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGMZ-F	1. WDZZ-F	1. WDZZ-F	1. WTRX	1. WWCK-F	1. WJR
2. WWCK-F	2. WWCK-F	2. WFMK-F	WDZZ-F	2. WDZZ-F	WDZZ-F
3. WDZZ-F	3. WGMZ-F	3. WTRX	3. WFMK-F	3. WTRX	3. WTRX
4. WTRX	4. WFMK-F	4. WWCK-F	4. WGMZ-F	4. WHNN-F	4. WGMZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WOAP 1080 Owosso	3.3/6.1	WOAP-F 103.9 Owosso	.4/2.8	WHNN-F 96.1 Saginaw	3.4/11.8
WTAC 600 Owosso	3.7/9.4	WJXQ-F 106.1 Jackson	1.4/3.0	WJZZ-F 105.9 Detroit	.5/1.1
WCXI 1130 Detroit	1.0/1.9	WKCQ-F 98.1 Saginaw	1.8/6.0	WLLZ-F 98.7 Detroit	.4/3.7
WWJ 950 Detroit	1.4/4.3	WOMC-F 104.3 Detroit	.4/2.3	WRIF-F 101.1 Detroit	.8/3.4
WXYZ 1270 Detroit	.8/1.8	WWWS-F 107.1 Saginaw	1.6/4.7	WHYT-F 96.3 Detroit	.8/4.3

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	58 (1)	169 (7)	227 (8)	34.6
MOR/AC	107 (3)	6 (2)	113 (5)	17.2
BLACK/URBAN		96 (3)	96 (3)	14.6
BTFL MUSIC		87 (2)	87 (2)	13.2
COUNTRY	72 (3)	13 (1)	85 (4)	12.9
NOSTALGIA	33 (1)		33 (1)	5.0
NEWS/TALK	16 (2)		16 (2)	2.4
			657 (25)	

RADIO STATIONS

WFDF, 910, 5 KW/1 KW (DA-1), MOR	CBS, \$36.00* (Blair)
WFLT, 1420, 500 W (DAYS,DA), NOSTALGIA (A1 Ham)	MBS, \$18.00* (P/W)
WKMF, 1470, 5 KW/1 KW (DA-1), COUNTRY	ABC-E, \$45.75 (Katz) Beck Ross
WTRX, 1330, 5 KW/1 KW (DA-2), CONTEMP/AC	ABC-I, \$33.75 (Christal) Mid America
WDZZ-F, 92.7, 3 KW @ 260, URBAN	SBN, \$31.00 (Masla)
WGMZ-F, 107.9, 50 KW @ 370, BTFL MUS (Bonne)	, \$45.75 (Katz) Beck Ross
WWCK-F, 105.5, 2.3 KW @ 364, AOR (Burk-Abr)	ABC-F, \$45.00* (Mc-Guild) Reams
WGER-F, 102.5, 86 KW @ 860, BTFL MUS	, \$25.00 (Mc-Guild) (BAY CITY)
WHNN-F, 96.1, 97 KW @ 420, CONTEMP	RKO, \$30.00 (Selcom) Liggett (BAY CITY)
WKCF-F, 98.1, 50 KW @ 353, COUNTRY	NBC, \$25.25 (Christal) (SAGINAW)

WFMK - See Lansing

WJR - See Detroit

FORT WAYNE

Market # 106
 APR 15.6
 SMSA Pop: 386,300
 Est 1981 Revenue: \$7,000,000

Stations: 16/13
 Diaires: 637/602:1
 Standard Error: .767
 % Below Line: 3.1

CSI: 3.3 Bil (# 101)
 CSI III: 23.8 M (# 117)
 Retail \$: 1.8 Bil (# 108)
 % Not Listed: 14.9

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WOWO	95/19.4	25.0	20.5	21.9	17.8	1. WOWO 260	1. WOWO 4139/46.1	54.1
2. WMEE-F	69/14.1	12.9	17.3	12.5	14.3	2. WFWQ-F 132	2. WMEE-F 2164/32.7	32.2
3. WEZV-F	56/11.5	12.3	13.5	11.1	12.0	3. WMEE-F 125	3. WFWQ-F 2055/23.5	24.8
4. WQHK	55/11.2	15.6	13.5	14.1	11.3	4. WQHK 82	4. WQHK 1188/23.0	25.5
5. WXKE-F	49/10.0	6.8	8.4	9.5	11.3	5. WEZV-F 67	5. WEZV-F 776/20.6	19.9
6. WFWQ-F	42/ 8.6	8.8	8.2	9.1	9.6	6. WXKE-F 56	6. WXKE-F 691/17.3	13.5
7. WAFX	16/ 3.3	2.9	2.2	2.2	4.6	7. WKKI-F 30	7. WKKI-F 516/ 1.4	----
8. WKSX-F	10/ 2.0	1.4	1.8	3.8	1.5	8. WAFX 18	8. WJR 354/ 2.9	2.3
9. WIFF	7/ 1.4	1.2	1.0	2.2	1.5	9. WKSX-F 12	9. WAFX 300/ 8.5	8.4
10. WIFF-F	4/ .8	---	.4	---	---	WJR 12	10. WFSY-F 283/ 6.6	5.4

12+ FM SHARE (METRO): 56.49% (235 of 416) (FAL 81: 55.63%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WOWO	1. WOWO	1. WOWO
2. WFWQ-F	2. WXKE-F	2. WOWO	2. WMEE-F	2. WEZV-F	2. WMEE-F
3. WXKE-F	3. WFWQ-F	3. WQHK	3. WQHK	3. WQHK	3. WQHK
	4. WOWO	WXKE-F	4. WEZV-F	4. WMEE-F	4. WEZV-F
	WQHK				

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WOWO	1. WOWO	1. WMEE-F	1. WOWO	1. WXKE-F	1. WOWO
2. WMEE-F	2. WMEE-F	2. WFWQ-F	2. WQHK	2. WMEE-F	2. WMEE-F
WEZV-F	3. WEZV-F	3. WOWO	3. WMEE-F	3. WFWQ-F	3. WQHK
4. WQHK	4. WQHK	WQHK	4. WEZV-F	4. WOWO	4. WEZV-F
		WXKE-F		WQHK	

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WADM-F+	92.7	Decatur	.6/1.8	WFCV	1090	.6/2.2	WGL	1250	.6/4.3
WJR	760	Detroit	.4/2.9	WKKI-F	94.3	Celina,OH	.6/1.4		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		163 (4)	163 (4)	39.2
MOR/AC	101 (4)	12 (2)	113 (6)	27.2
COUNTRY	62 (2)	4 (1)	66 (3)	15.9
BTFL MUSIC		56 (1)	56 (1)	13.5
NOSTALGIA	16 (1)		16 (1)	3.8
RELIGION	2 (1)		2 (1)	0.5
			416 (16)	

RADIO STATIONS

WAFX, 1450, 1 KW/250 W, NOSTALGIA (Al Ham)	NBC, \$23.00 (Lotus)	
WIFF, 1570, 500 W (DAYS), COUNTRY	MBS, \$ 8.50 (Pates)	(AUBURN)
WOWO, 1190, 50 KW (DA-N), MOR/AC	ABC-I, \$71.00* (Katz)	Price
WQHK, 1380, 5 KW (DA-2), COUNTRY (Burk-Abr)	CBS, \$40.25 (Christal)	Federated
WEZV-F, 101.7, 3 KW @ 300, BTFL MUS (KalaMusic)	, \$25.50 (Masla)	Fairfield
WFWQ-F, 95.1, 44 KW @ 680, ROCK	ABC-C, \$28.50 (Torbet)	Sarkes Tarzian
WMEE-F, 97.3, 48 KW @ 480, CONTEMP (Burk-Abr)	, \$50.00 (Christal)	Federated
WXKE-F, 103.9, 3 KW @ 250, AOR (Sebastian)	Source, \$20.00* (Selcom)	
WKKI-F, 94.3, 3 KW @ 300, ROCK	Source, \$ 7.50 (Regional)	(CELINA, OH)
WKSX-F, 106.3, 3 KW @ 300, AC	RKO II, \$11.00* (Torbet)	(COLUMBIA CITY)

FRESNO

Market # 79
 APR 15.4
 SMSA Pop: 531,200
 Est 1981 Revenue: \$9,300,000

Stations: 23/17
 Diaries: 934/569:1
 Standard Error: .611
 % Below Line: 8.7

CSI: 4.1 Bil (# 88)
 CSI HH: 21.6 M (# 212)
 Retail \$: 2.7 Bil (# 73)
 % Not Listed: 9.8

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82	
1. KYNO-F	86/12.5	12.0	9.7	11.0	7.0	1. KFYE-F	2393/19.5	20.8
2. KMJ	84/12.2	9.3	8.8	8.8	8.6	2. KMJ	1592/21.8	18.5
3. KGNU-F	61/ 8.9	7.9	9.5	11.4	9.6	3. KFRE	1391/11.0	12.8
4. KFYE-F	50/ 7.3	8.3	9.3	7.4	9.3	4. KYNO-F	1387/23.9	23.8
5. KFIG-F	43/ 6.3	5.5	4.2	5.5	7.7	5. KBOS-F	1240/11.8	12.3
6. KMAK	38/ 5.5	4.8	5.0	5.1	5.8	6. KKDJ-F	1042/11.5	11.3
7. KKDJ-F	33/ 4.8	5.5	3.8	4.6	3.8	7. KGNU-F	1027/16.8	13.9
8. KFRE	31/ 4.5	3.9	3.9	1.2	3.6	8. KFIG-F	767/14.0	12.3
9. KBOS-F	29/ 4.2	4.5	3.8	4.3	2.6	9. KJUG-F	669/ 1.9	1.1
10. KGST	27/ 3.9	4.6	4.7	4.8	3.3	10. KARM	652/11.7	10.5

12+ FM SHARE (METRO): 60.41% (380 of 629) (FAL 81: 53.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KYNO-F	1. KYNO-F	1. KYNO-F	1. KYNO-F	1. KMJ	1. KMJ
2. KBOS-F	2. KFYE-F	2. KFYE-F	2. KFIG-F	2. KGNU-F	2. KYNO-F
3. KFYE-F	3. KKDJ-F	3. KFIG-F	3. KFYE-F	3. KMAK	3. KFYE-F
4. KKDJ-F	4. KFIG-F	4. KFRE	4. KMJ	4. KFIG-F	4. KGNU-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KMJ	1. KYNO-F	1. KYNO-F	1. KFIG-F	1. KYNO-F	1. KMJ
2. KYNO-F	2. KGNU-F	2. KFIG-F	2. KYNO-F	2. KFYE-F	2. KYNO-F
3. KGNU-F	3. KMJ	3. KFYE-F	3. KFYE-F	3. KKDJ-F	3. KFRE
4. KFIG-F	4. KFYE-F		4. KMAK	4. KBOS-F	4. KFYE-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KARM	1430	3.8/11.7	KTED-F	96.7	Fowler	2.8/5.2	KJUG-F	106.7	Tulare	.7/1.9
KEAP	980	.7/2.1	KXQR	790	Clovis	.6/3.0	KLTA-F	98.9	Dinuba	.9/3.2
KFRY-F	101.9	2.9/6.1	KYNO	1300		2.2/8.4	KNGS	620	Hanford	.9/1.5
KNAX-F	97.9	2.3/ 5.9	KIOY-F	103.7	Hanford	1.7/6.2	KRDU	1130	Dinuba	.9/3.2
KXEX	1550	1.0/2.0								

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		210 (5)	210 (5)	33.4
MOR/AC	72 (3)	43 (1)	115 (4)	18.3
COUNTRY	49 (3)	41 (3)	90 (6)	14.3
NEWS/TALK	84 (1)		84 (1)	13.4
BTFL MUSIC	4 (1)	67 (2)	71 (3)	11.3
SPANISH	34 (2)		34 (2)	5.4
RELIGION	6 (1)	19 (1)	25 (2)	4.0
			629 (23)	

RADIO STATIONS

KARM, 1430, 5 KW (DA-1), AC	ABC-D, \$18.25 (Torbet)	Davis-Weaver
KFRE, 940, 50 KW (DA-2), MOR	ABC-I, \$30.50* (HNW)	
KGST, 1600, 5 KW (DA-N), SPANISH	, \$14.63 (Lotus)	
KMAK, 1340, 1 KW/250 W, COUNTRY	ABC-E, \$21.00* (Christal)	
KMJ, 580, 5 KW, NEWS/TALK	CBS,NBC-T, \$42.50* (Katz)	McClatchy
KFIG-F, 101.1, 50 KW @ 352, AC	, \$30.00 (Torbet)	Davis-Weaver
KFRY-F, 101.9, 1.8 KW @ 1880, COUNTRY	, \$21.00* (HNW)	
KFYE-F, 93.7, 68 KW @ 1950, CONTEMP	RKO, \$55.00* (Selcom)	Sunbelt
KKDJ-F, 105.9, 2.4 KW @ 1960, AOR (Burk-Abr)	, \$25.00* (RKO)	
KGNU-F, 102.7, 50 KW @ 500, BTFL MUS (Schulke)	, \$30.50* (Blair)	East-West FM
KYNO-F, 95.5, 50 KW @ 318, ROCK	, \$45.00* (Eastman)	
KBOS-F, 94.9, 17 KW @ 850, AOR	ABC-C, \$23.00* (Christal)	(TULARE)
KJUG-F, 106.7, 840 W @ 2550, COUNTRY	MBS, \$15.00 (Sand-Glenn)	(TULARE)

GRAND RAPIDS

Market # 68; ADI # 37
 APR 16.3
 SMSA Pop: 610,000
 Est 1981 Revenue: \$11,850,000

Stations: 23/18
 Diaries: 845/722:1
 Standard Error: .656
 % Below Line: 5.5

CSI: 5.1 Bil (# 70)
 CSI HH: 24.5 M (# 83)
 Retail \$: 2.9 Bil (# 70)
 % Not Listed: 9.5

12+ METRO 1/4/SHARE					12+ TSA 1/4					
		SPG	FAL	FAL			12+ TSA CUME/			
		82	81	81	80		MSA CUME RAT		SPG 82	
1. WLAV-F	101/12.3	14.3	13.3	14.1	13.3	1. WLAV-F	187	1. WGRD-F	2626/24.3	22.7
2. WOOD-F	96/11.7	13.7	12.7	12.8	12.9	2. WOOD-F	166	2. WLAV-F	2466/24.3	24.5
3. WCUZ-F	95/11.5	7.5	10.9	7.6	5.0	3. WCUZ-F	156	3. WOOD-F	2460/25.6	29.9
4. WOOD	79/ 9.6	10.6	8.2	8.3	12.2	4. WGRD-F	152	4. WCUZ-F	1826/21.4	18.1
5. WZZR-F	64/ 7.8	4.5	6.3	4.3	8.3	5. WJFM-F	100	5. WJFM-F	1750/15.6	15.1
6. WGRD-F	61/ 7.4	7.8	6.5	8.2	7.2	6. WOOD	90	6. WZZR-F	1484/21.7	14.2
7. WJFM-F	50/ 6.1	6.6	5.2	6.3	6.4	7. WZZR-F	81	7. WQLR-F	912/ 2.1	4.2
8. WXQT	34/ 4.1	3.1	5.2	2.5	1.9	8. WQWQ-F	74	8. WQWQ-F	842/ 4.7	4.0
9. WCUZ	28/ 3.4	4.5	4.3	5.3	3.7	9. WQLR-F	64	9. WFUR-F	678/ 9.1	11.6
10. WFUR-F	19/ 2.3	4.7	4.4	4.5	3.7	10. WMAQ	40	10. WMAQ	627/ 1.9	---

12+ FM SHARE (METRO): 71.68% (534 of 745) (FAL 81: 70.62%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WLAV-F	1. WLAV-F	1. WCUZ-F	1. WCUZ-F	1. WOOD-F	1. WOOD
2. WGRD-F	2. WCUZ-F	2. WLAV-F	2. WOOD-F	2. WOOD	2. WCUZ-F+
3. WZZR-F	3. WZZR-F	3. WZZR-F	3. WOOD	3. WCUZ-F	3. WOOD-F
	4. WGRD-F	4. WOOD-F	4. WJFM-F	4. WXQT	4. WLAV-F
	5. WJFM-F	5. WGRD-F	WZZR-F	5. WCUZ	5. WGRD-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCUZ-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F	1. WLAV-F	1. WCUZ-F
2. WOOD-F	2. WCUZ-F	2. WCUZ-F	2. WOOD	2. WCUZ-F	2. WOOD-F
3. WLAV-F	3. WOOD-F	3. WZZR-F	WOOD-F	3. WZZR-F	3. WLAV-F
4. WOOD	4. WOOD	4. WGRD-F	4. WJFM-F	4. WJFM-F	4. WOOD
5. WZZR-F	WZZR-F	5. WJFM-F	5. WZZR-F	5. WGRD-F	5. WZZR-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	8 (1)	226 (3)	234 (4)	31.4
MOR/AC	95 (3)	50 (1)	145 (4)	19.5
COUNTRY	32 (2)	113 (3)	145 (5)	19.5
BTFL MUSIC		135 (4)	135 (4)	18.1
NOSTALGIA	34 (1)		34 (1)	4.6
RELIGION	15 (2)	10 (1)	25 (3)	3.4
BLACK/URBAN	17 (1)		17 (1)	2.3
NEWS/TALK	10 (1)		10 (1)	1.3
			745 (23)	

GRAND RAPIDS-KALAMAZOO ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE/CUME RATING</u>		
1. WLAV-F	1. WGRD-F	1. WLAV-F	WFUR	1570	1.5/3.4
2. WOOD-F	2. WLAV-F	2. WOOD	WGHN	1370	Grand Haven .5/1.2
3. WCUZ-F	3. WOOD-F	3. WOOD-F	WHTC	1450	Holland 1.5/3.8
4. WGRD-F	4. WCUZ-F	4. WCUZ-F	WJBL-F	94.5	Holland 1.2/7.3
5. WNWN-F	5. WJFM-F	5. WGRD-F	WKWM	1140	Kentwood 2.1/2.2
6. WJFM-F	6. WZZR-F	6. WZZR-F	WMAX	1480	.4/2.1
7. WOOD	7. WOOD	7. WCUZ	WTWN	1340	1.2/5.7
8. WZZR-F	8. WQLR-F	8. WJFM-F	WZND-F	99.3	Zeeland 1.1/2.6
9. WQWQ-F	9. WNWN-F	9. WJBL-F	WPLB-F	107.3	Greenville 1.1/4.2
10. WQLR-F	10. WKFR-F	10. WFUR	WQLR-F	106.5	Kalamazoo .6/2.1
11. WKFR-F	11. WKZO		WQWQ-F	104.5	Muskegon 1.8/4.7
12. WKZO	12. WQWQ-F		WLS	890	Chicago 1.0/4.3
13. WJXQ-F	13. WFUR-F		WMAQ	670	Chicago .5/1.9
14. WMAQ	14. WMAQ				
15. WXQT	15. WCUZ				

ADI FM SHARE: 72.08% (1384 of 1920) (FAL 81: 68.87%)

AM STATIONS

WCUZ, 1230, 1 KW/250 W, COUNTRY (Burk-Abr)	CBS, \$61.99 (Christal)	Federated
WFUR, 1570, 1 KW (DAYS), RELIGION	, \$10.00 (Michigan)	Kuiper
WOOD, 1300, 5 KW (DA-N), MOR	NBC, \$55.00* (Katz)	WOOD, Inc.
WXQT, 1410, 1 KW (DAYS), NOSTALGIA (Al Ham)	ABC-I, \$20.00* (Torbet)	Regional

FM STATIONS

WCUZ-F, 101.3, 50 KW @ 420, COUNTRY (Burk-Abr)	CBS, \$61.99 (Christal)	Federated
WFUR-F, 102.9, 40 KW @ 500, BTFL MUSIC	, \$17.00 (Mich Spot)	Kuiper
WGRD-F, 97.9, 13 KW @ 590, ROCK	ABC-C, \$38.00 (Torbet)	Regional
WJFM-F, 93.7, 320 KW @ 850, AC (TM)	MBS, \$44.00 (Mc-Guild)	Fetzer
WLAV-F, 96.9, 50 KW @ 500, AOR	Source, \$70.00* (Blair)	
WOOD-F, 105.7, 265 KW @ 810, BTFL MUS (Schulke)	, \$94.00* (Katz)	WOOD Inc.
WZZR-F, 95.7, 50 KW @ 175, CONTEMP/AC	RKO, \$40.00* (Selcom)	
WQWQ-F, 105.5, 50 KW @ 375, BTFL MUS (Bonne)	, \$15.30 (Masla)	(MUSKEGON)
WJXQ-F - See Lansing	Others - See Chicago and Kalamazoo	

GREENSBORO-WINSTON SALEM

Market # 49

APR 17.6

SMSA Pop: 845,200

Est 1981 Revenue: \$12,800,000

Stations: 37/30

Diaries: 1179/717:1

Standard Error: .601

% Below Line: 8.7

CSI: 6.8 Bil (# 53)

CSI HH: 22.1 M (# 189)

Retail \$: 4.0 Bil (# 47)

% Not Listed: 5.2

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
	82	81	81	80			
1. WTQR-F 187/14.9	15.6	15.8	16.6	11.2	1. WTQR-F 311	1. WTQR-F 3378/25.9	26.2
2. WQMG-F 111/ 8.8	7.8	5.5	6.6	5.7	2. WKZL-F 145	2. WRQK-F 1859/15.9	18.8
3. WGLD-F 104/ 8.3	7.4	8.4	9.5	7.4	3. WQMG-F 144	3. WSEZ-F 1726/16.6	21.1
4. WRQK-F 82/ 6.5	6.8	7.0	6.2	8.1	4. WGLD-F 138	4. WKZL-F 1693/14.4	16.4
5. WKZL-F 77/ 6.1	9.2	8.9	7.4	10.4	5. WRQK-F 118	5. WGLD-F 1599/17.5	16.1
6. WSEZ-F 74/ 5.9	10.8	8.3	9.2	3.3	6. WSEZ-F 110	6. WQMG-F 1265/13.1	10.9
7. WSJS 68/ 5.4	5.5	6.8	7.4	8.0	7. WSJS 74	7. WSJS 1221/15.5	15.0
8. WAAA 46/ 3.7	4.0	3.5	2.5	5.2	8. WDCG-F 72	8. WDCG-F 861/ 7.2	---
9. WDCG-F 41/ 3.3	---	---	---	---	9. WPCM-F 50	9. WBIG 721/ 9.1	8.1
10. WAIR 40/ 3.2	2.1	3.6	2.4	2.3	10. WAAA 46	10. WPCM-F 662/ 3.1	1.7

12+ FM SHARE (METRO): 66.64% (793 of 1190) (FAL 81: 69.18%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSEZ-F	1. WQMG-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F
2. WKZL-F	2. WTQR-F	2. WQMG-F	2. WGLD-F	2. WGLD-F	2. WSJS
3. WDCG-F	3. WKZL-F	3. WRQK-F	3. WQMG-F	3. WSJS	3. WQMG-F
4. WQMG-F	4. WRQK-F	4. WKZL-F	4. WRQK-F	4. WQMG-F	4. WGLD-F
	5. WSEZ-F	5. WGLD-F	5. WSEZ-F	5. WRQK-F	5. WRQK-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTQR-F	1. WTQR-F	1. WQMG-F	1. WTQR-F	1. WTQR-F	1. WTQR-F
2. WGLD-F	2. WQMG-F	2. WRQK-F	2. WGLD-F	WKZL-F	2. WQMG-F
3. WQMG-F	3. WGLD-F	3. WTQR-F	3. WRQK-F	3. WQMG-F	3. WGLD-F
4. WRQK-F	4. WSEZ-F	4. WSEZ-F	4. WQMG-F	4. WRQK-F	4. WRQK-F
5. WKZL-F	5. WRQK-F	5. WKZL-F	5. WSEZ-F	5. WSEZ-F	5. WKZL-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBFJ 1550 W-S	.7/ .9	WGWR 1260 Ashe.	.6/2.2	WLXN-F 94.1	Lexing.	.2/1.6
WBIG 1470 Greens	2.6/9.1	WBUY 1440	Lexing.1.0/4.2	WCSE-F 92.3	Ashe.	.5/2.0
WCOG 1320 Greens	1.4/4.9	WEAL 1510	Greens 2.6/4.2	WEYE-F 98.3	Thomas.	.6/1.5
WGOS 1070 High P.	.7/ .8	WKEW 1400	Greens .4/2.8	WHPE-F 95.5	High P.	1.4/3.5
WMFR 1230 High P.	1.8/5.7	WOKX 1590	High P 1.0/2.9	WMFR-F 99.5	High P.	1.0/2.9
WPET 950 Greens.	2.7/3.5	WSMX 1500	W-S .9/1.3	WMO-F 102.1	Greens.	1.1/4.3
WTNC 790 Thomas.	1.2/2.6	WTOB 1380	W-S 1.1/3.7	WBCY-F 107.9	Charl,NC	1.5/2.3
WZOO 710 Ashe.	.3/ .8	WBT 1110	Char,NC .4/1.8	WEZC-F 104.7	Charl,NC	.9/2.5
WFMX-F 105.7	States. .6/1.3	WKBC-F 97.3	Wilkes .9/1.6	WPCM-F 101.1	Burling.	.7/3.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	17 (1)	304 (6)	321 (7)	27.0
COUNTRY	26 (2)	209 (4)	235 (6)	19.7
BLACK/URBAN	119 (3)	111 (1)	230 (4)	19.3
MOR/AC	134 (8)		134 (8)	11.3
BTFL MUSIC		127 (3)	127 (3)	10.7
RELIGION	54 (3)	55 (3)	89 (6)	7.5
NOSTALGIA	47 (2)		47 (2)	3.9
UNKNOWN		7 (1)	7 (1)	0.6
			1190 (37)	

RADIO STATIONS

WAAA, 980, 1 KW (DAYS), BLACK	NBN, \$21.00 (PRO)
WAIR, 1340, 1 KW/250 W, BLACK	, \$? ? (Torbet)
WBIG, 1470, 5 KW (DA-N), NOSTALGIA (Al Ham)	CBS, \$30.00 (Christal)
WSJS, 600, 5 KW (DA-2), MOR	ABC-T,NBC,NBC-T, \$65.00* (Mc-Guild)
	Jeff-Pilot Summit

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

GREENVILLE-SPARTANBURG, SC

Market # 71; ADI # 38

Stations: 23/20

CSI: 4.4 Bil (# 82)

APR 19.8

Diaries: 884/662:1

CSI HH: 21.1 M (# 228)

SMSA Pop: 585,000

Standard Error: .715

Retail \$: 2.4 Bil (# 81)

Est 1981 Revenue: \$9,500,000

% Below Line: 10.3

% Not Listed: 5.0

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WHYZ	128/13.1	12.1	7.9	7.2	10.5	1. WESC-F 237	1. WFBC-F 2675/31.0	23.8
2. WESC-F	125/12.8	13.6	12.7	12.4	12.3	2. WSSL-F 214	2. WESC-F 2584/26.6	23.7
3. WFBC-F	100/10.2	9.7	11.3	9.1	12.7	3. WFBC-F 190	3. WSSL-F 2132/17.8	9.2
4. WSPA-F	87/ 8.9	8.8	9.2	9.2	9.5	4. WHYZ 166	4. WANS-F 1946/24.0	20.5
5. WSSL-F	81/ 8.3	3.5	4.1	3.7	5.3	5. WSPA-F 133	5. WSPA-F 1546/20.7	17.4
6. WANS-F	74/ 7.6	9.5	8.2	12.4	6.3	6. WANS-F 127	6. WCKN-F 1440/15.3	11.7
7. WCKN-F	58/ 5.9	4.4	3.8	1.6	2.2	7. WCKN-F 108	7. WHYZ 901/13.0	11.3
8. WFBC	43/ 4.4	3.7	3.5	4.2	5.0	8. WLOS-F 52	8. WFBC 870/15.7	13.4
WASC	43/ 4.4	5.4	4.2	2.9	---	9. WFBC 45	9. WLOS-F 738/ 5.0	3.9
10. WSPA	29/ 3.0	3.9	5.5	5.0	3.8	10. WESC 44	10. WSPA 724/13.4	11.3

12+ FM SHARE (METRO): 62.50% (580 of 928) (FAL 81: 58.74%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WANS-F	1. WHYZ	1. WHYZ	1. WESC-F	1. WESC-F	1. WESC-F+
2. WHYZ	2. WFBC-F	2. WFBC-F	2. WFBC-F	2. WSPA-F	2. WFBC-F
3. WCKN-F	3. WCKN-F	3. WSSL-F	3. WHYZ	3. WSSL-F	3. WSPA-F
4. WFBC-F	4. WANS-F	4. WESC-F	4. WSSL-F	4. WFBC-F	4. WHYZ
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WESC-F	1. WHYZ	1. WHYZ	1. WESC-F	1. WHYZ	1. WESC-F
2. WSPA-F	2. WESC-F+	2. WFBC-F	2. WFBC-F	2. WCKN-F	2. WHYZ
3. WHYZ	3. WANS-F	3. WANS-F	3. WHYZ	3. WFBC-F	3. WFBC-F
4. WSSL-F	4. WFBC-F	4. WESC-F	4. WSSL-F	4. WSSL-F	4. WSSL-F

FORMATS

	AM	FM	TOTAL	%
COUNTRY	38 (3)	222 (4)	260 (7)	28.0
ROCK/AOR/CONTEMP	17 (1)	232 (3)	249 (4)	26.8
BLACK	171 (2)		171 (2)	18.4
BTFL MUSIC		101 (2)	101 (2)	10.9
MOR/AC	72 (2)		72 (2)	7.8
RELIGION	27 (3)	25 (1)	52 (4)	5.6
NOSTALGIA	23 (2)		23 (2)	2.5
			928 (23)	

GREEN-SPART-ASHE ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. WESC-F	1. WFBC-F	1. WESC-F
2. WFBC-F	2. WESC-F	2. WFBC-F
3. WSSL-F	3. WSSL-F	3. WSPA
4. WHYZ	4. WANS-F	4. WHYZ
5. WSPA-F	5. WSPA-F	5. WSPA-F
6. WANS-F	6. WCKN-F	6. WSSL-F
7. WCKN-F	7. WLOS-F	7. WFBC
8. WLOS-F	8. WWNC	WCKN-F
9. WWNC	9. WFBC	9. WANS-F
10. WFBC	10. WHYZ	
11. WASC	11. WSPA	
12. WESC	12. WESC	
13. WISE	13. WISE	
WNGC-F	14. WORD	
15. WSPA	15. WAGI-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCKI	1300	Greer	.4/2.1
WELP	1360	Easley	.8/2.3
WELP-F	103.9	Easley	.8/2.7
WESC	660		2.3/8.1
WFIS	1600	Fountain Inn	.4/1.7
WGVJ	1440		.7/4.1
WKDY	1400	Spartan.	1.2/4.4
WMRB	1490		1.6/5.0
WMJU	1260		1.5/2.5
WMJU-F	94.5		2.6/6.2
WORD	910	Spartan.	1.7/8.7
WAGI-F	105.3	Gaffney	.8/3.3
WLOS-F	99.5	Asheville	1.4/5.0

ADI FM SHARE: 66.01% (1416 of 2145) (FAL 81: 63.19%)

AM STATIONS

WASC, 1530, 1 KW (DAYS)	, BLACK	ABC-C, SBN, \$12.00	(----)	
WESC, 660, 10 KW (DAYS)	, COUNTRY	ABC-E, \$45.00	(Blair)	
WFBC, 1330, 5 KW (DA-N)	, AC	NBC, NBC-T, \$60.00	(Katz)	Multimedia
WHYZ, 1070, 50 KW (DAYS, DA)	, BLACK/URBAN	SBN, NBN, \$31.00	(Howard)	
WORD, 910, 5 KW/1 KW (DA-2)	, CONTEMP	RKO, \$25.00	(Masla)	
WSPA, 950, 5 KW (DA-N)	, MOR	CBS, \$40.00*	(Mc-Guild)	Spartan
WISE, 1310, 5 KW/1 KW (DA-N)	, ROCK	RKO, \$20.00*	(Mc-Guild)	(ASHEVILLE)
WWNC, 570, 5 KW (DA-N)	, COUNTRY	ABC-I, \$51.75	(Katz)	Multimedia (ASHEVILLE)

FM STATIONS

WCKN-F, 101.1, 100 KW @ 820, AOR		ABC-R, \$31.00	(----)	(ANDERSON)
WESC-F, 92.5, 100 KW @ 2000, COUNTRY		ABC-E, \$45.00	(Blair)	
WFBC-F, 93.7, 100 KW @ 1840, CONTEMP/AC (Drake-Chen)		ABC-F, \$60.00	(Katz)	Multimedia
WSPA-F, 98.9, 100 KW @ 1910, BTFL MUS (FM-100)		, \$40.00*	(Mc-Guild)	Spartan
WSSL-F, 100.5, 100 KW @ 1280, COUNTRY (TM)		RKO II, \$45.25	(Eastman)	Keymarket
WAGI-F, 105.3, 100 KW @ 1190, COUNTRY/GOSPEL		, \$ 5.75	(Southern)	(GAFFNEY)
WANS-F, 107.3, 100 KW @ 1008, ROCK		RKO, \$35.00*	(Torbet)	(ANDERSON)
WLOS-F, 99.9, 53 KW @ 2624, BTFL MUS (TH)		ABC-E, \$17.00	(Torbet)	Wometco (ASHEVILLE)
WNGC-F, 95.5, 100 KW @ 605, COUNTRY		, \$17.00	(Southern)	(ATHENS, GA)

HARRISBURG

Market # 93; ADI # 50
 APR 17.8
 SMSA Pop: 451,500
 Est 1981 Revenue: \$5,950,000

Stations: 23/13
 Diaries: 874/517:1
 Standard Error: .685
 % Below Line: 14.3

CSI: 4.4 Bil (# 85)
 CSI HH: 25.3 M (# 62)
 Retail \$: 2.2 Bil (# 90)
 % Not Listed: 10.1

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA	1/4	12+ TSA	CUME/MSA	CUME RATING	SPG 82
1. WTPA-F	94/13.7	9.5	10.4	10.7	7.3	1. WTPA-F	146	1. WQXA-F	1690/16.2	15.5	
2. WHP	77/11.2	12.7	16.4	15.7	17.6		146	2. WRKZ-F	1466/16.2	16.0	
3. WHP-F	62/ 9.1	11.7	11.6	13.2	12.1	3. WQXA-F	128	3. WTPA-F	1336/21.8	20.2	
4. WFSM-F	59/ 8.6	6.3	4.7	5.6	5.9	4. WHP	92	4. WHP	1207/25.1	28.4	
5. WRKZ-F	55/ 8.0	8.3	9.4	8.4	8.5	5. WHP-F	86	5. WHP-F	1082/18.7	20.8	
6. WHYL+	49/ 7.2	6.3	8.0	4.0	6.6	6. WFSM-F	60	6. WNCE-F	803/ 4.2	----	
7. WQXA-F	44/ 6.4	6.4	5.1	4.7	5.0	7. WNCE-F	55	7. WKBO	771/18.8	16.3	
8. WKBO	36/ 5.3	5.7	6.3	7.6	5.9		55	8. WFSM-F	754/18.0	14.3	
9. WCMB	32/ 4.7	5.1	4.4	5.4	3.2	9. WSBA-F	51	9. WCMB	646/11.7	11.4	
10. WFEC	24/ 3.5	2.8	1.9	1.9	2.3	10. WCMB	41	10. WYCR-F	603/ 2.4	3.1	

12+ FM SHARE (METRO): 63.64% (392 of 616) (FAL 81: 58.39%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WTPA-F	1. WTPA-F	1. WTPA-F	1. WRKZ-F	1. WHYL+	1. WHP
2. WQXA-F	2. WFSM-F	2. WFSM-F	2. WFSM-F	WHP	2. WTPA-F
3. WFEC	3. WQXA-F	3. WRKZ-F	3. WHYL+	3. WRKZ-F	3. WFSM-F
	4. WKBO	4. WHP	WHP	4. WHP-F	4. WKBO
	WRKZ-F	WQXA-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFSM-F	1. WTPA-F	1. WFSM-F	1. WFSM-F	1. WTPA-F	1. WRKZ-F
2. WTPA-F	2. WHP-F	2. WTPA-F	2. WHP	2. WFSM-F	2. WHYL+
3. WHP-F	3. WFSM-F	3. WQXA-F	3. WRKZ-F	3. WRKZ-F	3. WFSM-F
4. WHP	4. WRKZ-F	4. WKBO	4. WHP-F	4. WQXA-F	4. WTPA-F

FORMATS	AM	FM	TOTAL	%
MOR/AC	140 (4)	59 (1)	199 (5)	32.3
ROCK/AOR/CONTEMP		164 (7)	164 (7)	26.6
COUNTRY	60 (2)	76 (2)	136 (4)	22.1
BTFL MUSIC		73 (3)	73 (3)	11.9
UNKNOWN	24 (1)	5 (1)	29 (2)	4.7
NOSTALGIA		9 (1)	9 (1)	1.5
RELIGION		6 (1)	6 (1)	1.0
			616 (23)	

HARRISBURG ADI

12+ ADI 1/4

12+ ADI CUME

MSA EXCL CUME

OTHER RATED STATIONS
METRO SHARE/CUME RATING

1. WRKZ-F	1. WQXA-F	1. WTPA-F	WIOO 1000 Carlisle 1.0/3.5
2. WTPA-F	2. WRKZ-F	2. WHP	WKCD-F 93.5 Mechanicsb 1.9/5.9
3. WQXA-F	3. WTPA-F	3. WHP-F	WQIN 1290 Lykens 2.9/4.0
4. WNCE-F	4. WNCE-F	4. WRKZ-F	WDAC-F 94.5 Lancaster .9/2.8
5. WHP-F	5. WHP	5. WHYL+	WGCB-F 96.1 Red Lion .7/1.5
6. WHP	6. WHP-F	WFEC	WLAN-F 96.9 Lancaster .3/1.5
7. WSBA	7. WLAN-F	7. WCMB	WNCE-F 101.3 Lancaster .9/4.2
8. WSBA-F	8. WSBA	8. WFSM-F	WRHY-F 92.7 Starview 1.3/4.8
9. WLAN-F	9. WSBA-F	WQXA-F	WSBA-F 103.3 York .7/2.9
10. WFSM-F	10. WYCR-F	10. WKBO	WYCR-F 98.5 York .4/2.4
11. WHYL+	11. WFSM-F		WIKZ-F 95.1 Chambersburg .3/1.5
12. WYCR-F	12. WKBO		WQKX-F 94.1 Sunbury .9/2.9
13. WIOV-F	13. WIOV-F		
14. WCMB	14. WDAC-F		
15. WKBO	15. WCMB		

ADI FM SHARE: 70.69% (1353 of 1914) (FAL 81: NA)

AM STATIONS

WCMB, 1460, 5 KW (DA-N)	, COUNTRY (Drake-Chen)	RKO II, ABC-D, \$29.00*	(Torbet)	McKenna
WFEC, 1400, 1 KW/250 W	, ROCK or BLACK (?)	MBS, \$22.00	(Mc-Guild)	
WHP, 580, 5 KW (DA-N)	, MOR	CBS, \$80.00*	(Katz)	
WHYL+, 960, 5 KW (DAYS, DA)	, COUNTRY	APR, \$24.00*	(HNW)	
WKBO, 1230, 1 KW/250 W	, AC	NBC, \$31.00	(Blair)	

FM STATIONS

WHP-F, 97.3, 14 KW @ 840,	BIFL MUS (Bonne)	, \$65.00*	(Katz)	
WRKZ-F, 106.7, 40 KW @ 500,	COUNTRY (Burk-Abr)	ABC-E, \$35.00*	(Mc-Guild)	
WFSM-F, 99.3, 3 KW @ 300,	AC	ABC-F, \$35.00*	(Torbet)	McKenna
WTPA-F, 104.1, 15 KW @ 950,	AOR (Burk-Abr)	ABC-R, \$58.00*	(Selcom)	Sky/Foster

Other stations - See Lancaster and York

HARTFORD

Market # 39; ADI # 24
 APR 18.4
 SMSA Pop: 636,100
 Est 1981 Revenue: \$12,450,000

Stations: 25/14
 Diaries: 1384/460:1
 Standard Error: .545
 % Below Line: 16.2

CSI: 11.0 Bil (# 34)
 CSI HH: 29.1 M (# 12)
 Retail \$: 4.4 Bil (# 41)
 % Not Listed: 8.8

		SPG	FAL	SPG	FAL
12+ METRO	1/4/SHARE	82	81	81	80
1. WTIC	311/21.1	21.7	23.8	23.4	23.0
2. WTIC-F	164/11.1	6.9	7.0	4.7	6.2
3. WRCH-F	94/ 6.4	7.5	6.3	7.7	9.2
4. WKSS-F	88/ 6.0	4.4	5.8	7.9	6.3
5. WCCC-F	87/ 5.9	5.0	4.9	3.6	3.6
6. WHCN-F	79/ 5.4	6.9	6.5	6.2	5.1
7. WRCQ	73/ 5.0	3.7	2.0	1.7	2.7
8. WDRC-F	62/ 4.2	3.2	5.3	4.0	3.4
9. WPOP	56/ 3.8	5.0	3.6	3.7	5.6
10. WDRC	48/ 3.3	3.1	3.6	4.2	5.3
11. WWYZ-F	47/ 3.2	4.5	3.7	4.0	3.4
12. WIOF-F	46/ 3.1	3.9	4.0	3.7	4.3

12+ TSA 1/4

1. WTIC	486
2. WTIC-F	247
3. WRCH-F	205
4. WKSS-F	191
5. WHCN-F	185
6. WCCC-F	151
7. WKCI-F	149
8. WHYN-F	129
9. WDRC-F	128
10. WWYZ-F	122
11. WAQY-F	110
12. WMAS-F	106

12+ TSA CUME/
 MSA CUME RATING

		SPG 82
1. WTIC	6034/44.6	47.1
2. WTIC-F	3964/28.2	22.8
3. WHCN-F	3147/17.6	18.0
4. WDRC-F	3018/18.8	14.4
5. WCCC-F	2831/16.7	16.8
6. WRCH-F	2688/16.0	15.0
7. WKSS-F	2567/13.5	11.4
8. WKCI-F	2478/ 7.3	5.9
9. WAQY-F	2078/ 9.0	8.5
10. WWYZ-F	2068/10.5	11.7
11. WNBC	1758/ 3.0	3.5
12. WHYN-F	1718/ 3.6	2.0

12+ FM SHARE (METRO): 58.27% (782 of 1342) (FAL 81: 81.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCCC-F	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC	1. WTIC
2. WHCN-F	2. WCCC-F	2. WTIC	2. WTIC-F	2. WRCH-F	2. WTIC-F
3. WTIC-F	3. WHCN-F	3. WCCC-F	3. WRCH-F	3. WKSS-F	3. WDRC+
4. WAQY-F	4. WTIC	4. WHCN-F	4. WKSS-F	4. WRCQ	4. WPOP
5. WDRC-F	5. WDRC-F	5. WDRC-F	5. WWYZ-F	5. WTIC-F	5. WCCC-F+

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTIC-F	1. WTIC	1. WTIC-F	1. WTIC	1. WCCC-F	1. WTIC
2. WTIC	2. WTIC-F	2. WWYZ-F	2. WTIC-F	2. WHCN-F	2. WTIC-F
3. WRCH-F	3. WRCH-F	3. WHCN-F	3. WRCH-F	3. WTIC-F	3. WRCH-F
4. WKSS-F	4. WKSS-F	WIOF-F	4. WKSS-F	4. WTIC	4. WCCC-F
5. WRCQ	5. WCCC-F	5. WTIC	5. WWYZ-F	5. WDRC-F	WDRC
					WKSS-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	24 (2)	478 (8)	502 (10)	37.4
MOR/AC	364 (3)	93 (2)	457 (5)	34.1
BTFL MUSIC		196 (3)	196 (3)	14.6
NOSTALGIA	73 (1)		73 (1)	5.4
NEWS/TALK	62 (2)		62 (2)	4.6
BLACK/URBAN	30 (1)		30 (1)	2.2
COUNTRY	10 (1)	9 (1)	19 (2)	1.4
SPANISH		6 (1)	6 (1)	0.4

1342 (25)

HARTFORD-NEW HAVEN ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>
1. WTIC	1. WTIC
2. WTIC-F	2. WTIC-F
3. WHCN-F	3. WHCN-F
WKSS-F	4. WDRC-F
5. WRCH-F	5. WKCI-F
6. WKCI-F	6. WKSS-F
7. WDRC-F	7. WCCC-F
8. WWYZ-F	WRCH-F
WCCC-F	9. WWYZ-F
10. WELI	10. WPLR-F
11. WPLR-F	11. WNBC
12. WEZN-F	12. WELI
13. WRCQ	13. WIOF-F
14. WIOF-F	14. WPOP
15. WNBC	15. WCBS

<u>MSA EXCL CUME</u>
1. WTIC
2. WTIC-F
3. WRCH-F
4. WPOP
5. WDRC
6. WHCN-F
WRCQ
8. WKND
9. WDRC-F
10. WCCC-F

OTHER RATED STATIONS

<u>METRO SHARE/CUME</u>	<u>RATING</u>
WCCC 1290	1.1/3.2
WKND 1480 Windsor	2.0/3.7
WL VH-F 93.7	.4/1.1
WMLB 1550	.7/2.5
WCTY-F 97.7 Norwich	.6/1.4
WKCI-F 101.3 Hamden	1.7/7.3
WPLR-F 99.1 New Haven	1.1/5.0
WACE 730 Chicopee	.4/1.2
WAQY-F 102.1 Springfield	2.0/9.0
WHYN 560 Springfield	.3/1.8
WHYN-F 93.1 Springfield	1.0/3.6
WMAS-F 94.7 Springfield	1.1/3.9
WNBC 660 New York	.3/3.0

ADI FM SHARE: 56.79% (1778 of 3131) (FAL 81: 55.08%)

AM STATIONS

WDRC, 1360, 5 KW (DA-N), AC	, \$ 45.00* (Mc-Guild)	Buckley
WKND, 1480, 500 W (DAYS,DA), BLACK	NBN, \$ 48.00 (Roslin)	
WPOP, 1410, 5 KW (DA-2), NEWS/TALK	CBS, \$ 56.40 (Torbet)	Merv Griffin
WRCQ, 910, 5 KW (DA-2), NOSTALGIA	, \$ 45.00* (Christal)	
WTIC, 1080, 50 KW (DA-N), MOR	NBC-T, NBC, \$302.50 (Katz)	

FM STATIONS

WCCC-F, 106.9, 23 KW @ 720, AOR	ABC-C, Source, \$ 36.00 (Selcom)	
WDRC-F, 102.9, 20 KW @ 810, ROCK	, \$ 52.00* (Mc-Guild)	Buckley
WHCN-F, 105.9, 16 KW @ 867, AOR (Burk-Abr)	ABC-R, \$ 65.00 (Masla)	Beck-Ross
WKSS-F, 95.7, 15 KW @ 820, BTFL MUS (Bonne)	, \$ 56.25 (Blair)	Sturgeon
WRCH-F, 100.5, 25 KW @ 720, BTFL MUS (Schulke)	, \$ 60.00* (Christal)	
WTIC-F, 96.5, 15 KW @ 810, CONTEMP	, \$ 83.03 (Katz)	
WIOF-F, 104.1, 14 KW @ 835, AC/SOFT (TM)	CBS-R, \$ 56.40 (Torbet)	Merv Griffin
WWYZ-F, 92.5, 18 KW @ 860, AC	RKO, \$ 50.00* (CBS/FM)	(WATERBURY)

Other stations - See New Haven, New York, Springfield, Bridgeport

HONOLULU

Market # 55
 APR 17.6
 SMSA Pop: 786,600
 Est 1981 Revenue: \$11,100,000

Stations: 22/22
 Diaries: 1249/630:1
 Standard Error: .562
 % Below Line: 0

CSI: 7.1 Bil (# 51)
 CSI HH: 26.5 M (# 32)
 Retail \$: 3.5 Bil (# 57)
 % Not Listed: 3.3

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KQM-Q-F	100/8.7	8.1	3.4	1.8	2.2	1. KSSK	1643/25.1 27.1
2. KUMU-F	96/8.3	8.0	5.7	4.2	6.9	2. KIKI	1581/24.2 27.2
3. KIKI	95/8.3	9.2	9.1	12.2	14.2	3. KQM-Q-F	1374/21.0 18.9
4. KSSK	93/8.1	10.1	12.0	10.0	15.7	4. KKUA	1315/20.1 25.0
5. KDUK-F	91/7.9	7.2	11.2	11.5	6.1	5. KGU	1241/19.0 5.9
6. KULA-F	79/6.9	6.3	6.6	4.1	3.7	6. KDUK-F	1131/17.3 15.8
7. KKUA	72/6.3	7.7	8.6	10.7	10.7	7. KULA-F	1097/16.8 17.0
8. KMAI-F	65/5.6	4.8	1.2	1.1	1.2	8. KHVH	980/15.0 14.6
9. KHVH	58/5.0	4.4	4.8	8.1	4.4	9. KUMU-F	961/14.7 14.6
10. KDEO	54/4.7	3.4	6.3	4.4	.6	10. KMAI-F	825/12.6 10.7
KGU	54/4.7	1.7	3.0	4.0	3.6	11. KCCN	772/11.8 15.9
12. KCCN	53/4.6	8.6	6.3	3.0	5.6	12. KPOI	684/10.5 8.9

12+ FM SHARE (METRO): 40.52% (451 of 1113) (FAL 81: 30.73%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KQM-Q-F	1. KQM-Q-F	1. KIKI	1. KUMU-F	1. KUMU-F	1. KSSK
2. KDUK-F	KIKI	2. KQM-Q-F	2. KMAI-F	2. KSSK	2. KUMU-F+
3. KIKI	3. KDUK-F	3. KDUK-F	3. KSSK	3. KHVH	3. KIKI
KULA-F	4. KULA-F	4. KKUA	4. KKUA	4. KDEO	4. KHVH
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KUMU-F	1. KUMU-F	1. KIKI	1. KUMU-F	1. KDUK-F	1. KUMU-F
2. KIKI	2. KQM-Q-F	2. KKUA	2. KMAI-F	2. KQM-Q-F	2. KDEO
3. KDUK-F	3. KDUK-F	KQM-Q-F	3. KKUA	3. KULA-F	3. KSSK
4. KQM-Q-F	4. KIKI	4. KULA-F	4. KSSK	4. KIKI	4. KMAI-F KDUK-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAIM 870	.9/3.5	KOHO 1170	1.5/2.9	KSHO-F 96.3	Kailua	1.2/4.0
KIOE 1080	2.3/5.1	KORL 650	3.6/9.4	KAIM-F 95.5		.5/2.0
KISA 1540	.5/2.6	KPOI 1040	2.7/10.5	KUMU 1500		3.0/9.0
KZ00 1210	1.4/2.2					

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	126 (2)	270 (3)	396 (5)	35.6
MOR/AC	165 (2)	65 (1)	230 (3)	20.7
NEWS/TALK	156 (4)		156 (4)	14.0
BTFL MUSIC	35 (1)	96 (1)	131 (2)	11.8
ETHNIC	75 (3)		75 (3)	6.7
COUNTRY	54 (1)		54 (1)	4.9
NOSTALGIA	41 (1)		41 (1)	3.7
RELIGION	10 (1)	6 (1)	16 (2)	1.4
UNKNOWN		14 (1)	14 (1)	1.3

1113 (22)

RADIO STATIONS

KCCN, 1420, 5 KW, HAWAIIAN		\$15.00* (Lotus)	Lee Optical
KDEO, 940, 10 KW, COUNTRY (Drake-Chen)		MBS, \$? ? (Masla)	
KGU, 760, 10 KW, NEWS/TALK		CBS,ABC-T, \$16.50* (Blair)	
KHVH, 990, 5 KW, NEWS/TALK		NBC,MBS,ABC-E, \$35.25 (HNW)	
KIKI, 830, 10 KW, ROCK		ABC-C, \$30.00 (Masla)	
KKUA, 690, 10 KW, CONTEMP/AC		APR,RKO, \$28.56 (Selcom)	Kadota
KPOI, 1040, 10 KW, CONTEMP/AC		\$29.00* (RKO)	Sudbrink

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

HOUSTON

Market # 10; ADI # 11
 APR 17.7
 SMSA Pop: 3,056,000
 Est 1981 Revenue: \$59,000,000

Stations: 28/28
 Diaries: 2195/1392:1
 Standard Error: .448
 % Below Line: 0

CSI: 32.1 Bil (# 9)
 CSI HH: 29.0 M (# 13)
 Retail \$: 20.1 Bil (# 5)
 % Not Listed: 7.3

12+ METRO	1/4/SHARE	SUM 82	SPG 82	WIN 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	SPG 82
1. KMJQ-F	382/7.9	8.6	9.1	8.1	7.7	1. KMJQ-F 401	1. KIKK-F 4984/16.3	18.5
2. KRLY-F	342/7.1	7.0	6.5	5.3	7.3	2. KLOL-F 376	2. KTRH 4898/14.3	13.0
3. KLOL-F	332/6.9	6.9	6.5	5.9	7.0	3. WRLY-F 354	3. KLOL-F 4881/16.2	15.7
4. KIKK-F	316/6.6	8.6	8.8	7.8	7.4	4. KIKK-F 353	4. KILT-F 4549/15.5	16.7
5. KFMK-F	291/6.0	7.7	6.5	5.5	6.0	5. KTRH 316	5. KMJQ-F 4344/14.6	17.8
6. KILT-F	261/5.4	6.7	7.5	6.9	6.7	6. KFMK-F 294	6. KKBQ 4266/14.4	5.8
7. KTRH	258/5.4	4.9	4.7	5.3	6.1	7. KILT-F 282	7. KRBE-F 4205/14.4	15.7
8. KKBQ	253/5.3	2.1	1.3	1.7	1.6	8. KKBQ 277	8. KFMK-F 4129/15.0	15.0
9. KRBE-F	240/5.0	5.6	5.7	6.0	6.3	9. KODA-F 259	9. KRLY-F 3875/13.7	14.3
10. KODA-F	224/4.7	3.8	4.2	5.5	5.6	10. KRBE-F 256	10. KODA-F 3346/10.5	12.5
11. KSRR-F	199/4.1	3.4	3.5	3.4	2.8	11. KPRC 204	11. KSRR-F 3209/11.6	12.6
12. KPRC	190/3.9	4.2	4.6	5.3	5.5	12. KSRR-F 199	12. KPRC 3146/10.6	12.0
13. KYND-F	149/3.1	3.4	3.9	3.5	4.1	13. KILT 174	13. KILT 2834/ 8.4	9.0
14. KLAT	147/3.1	1.1	.9	1.7	1.9	14. KYND-F 164	14. KYND-F 2637/ 8.9	9.2
15. KILT	142/2.9	3.3	2.4	2.7	2.2	15. KQUE-F 148	15. KQUE-F 1703/ 5.8	5.9
16. KQUE-F	139/2.9	3.9	3.3	3.0	3.4	16. KLAT 147	16. KLEF-F 1455/ 5.0	4.5
17. KXYZ	95/2.0	1.3	1.3	2.9	.3	17. KXYZ 96	17. KENR 1311/ 4.5	7.1
18. KLEF-F	86/1.8	1.3	1.4	2.4	1.8	18. KLEF-F 95	18. KYOK 1205/ 4.4	3.8
19. KHCB-F	59/1.2	---	1.1	1.0	.4	19. KHCB 67	19. KIKK 1121/ 3.5	3.4
20. KENR	54/1.1	2.3	1.9	1.4	2.0	20. KENR 55	20. KXYZ 935/ 3.2	3.6

12+ FM SHARE (METRO): 69.33% (3095 of 4464) (FAL 81: 71.71%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKBQ	1. KLOL-F	1. KRLY-F	1. KFMK-F	1. KTRH	1. KTRH
2. KMJQ-F	KRLY-F	2. KFMK-F	2. KIKK-F	2. KODA-F	2. KFMK-F
3. KLOL-F	3. KFMK-F	3. KMJQ-F	3. KRLY-F	3. KIKK-F	3. KIKK-F
4. KSRR-F	4. KMJQ-F	4. KLOL-F	4. KILT-F	4. KPRC	4. KMJQ-F
5. KRLY-F	5. KRBE-F	5. KIKK-F	5. KMJQ-F	5. KILT-F	5. KILT-F
6. KIKK-F	6. KIKK-F	6. KRBE-F	6. KODA-F	6. KQUE-F	KKBQ
7. KILT-F	7. KSRR-F	7. KILT-F	7. KTRH	7. KYND-F	7. KPRC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIKK-F	1. KMJQ-F	1. KFMK-F	1. KFMK-F	1. KLOL-F	1. KFMK-F
2. KFMK-F	2. KRLY-F	2. KMJQ-F	2. KIKK-F	2. KRLY-F	2. KRLY-F
3. KRLY-F	3. KLOL-F	3. KRBE-F	3. KMJQ-F	3. KMJQ-F	3. KIKK-F
4. KLOL-F	4. KIKK-F	4. KRLY-F	4. KRLY-F	4. KFMK-F	4. KIKK-F
5. KODA-F	5. KRBE-F	5. KLOL-F	5. KODA-F	5. KRBE-F	5. KILT-F
6. KRBE-F	6. KFMK-F	6. KIKK-F	6. KILT-F	6. KILT-F	6. KLAT
7. KMJQ-F	7. KILT-F	7. KKBQ	7. KRBE-F	7. KIKK-F	7. KLOL-F

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	253 (1)	771 (3)	1024 (4)	22.9
BLACK/URBAN	92 (2)	724 (2)	816 (4)	18.3
COUNTRY	211 (3)	577 (2)	788 (5)	17.7
NEWS/TALK	448 (2)		448 (2)	10.0
MOR/AC	76 (2)	291 (1)	367 (3)	8.2
BTFM MUSIC		373 (2)	373 (2)	8.4
SPANISH	289 (3)		289 (3)	6.5
NOSTALGIA/MOR		139 (1)	139 (1)	3.1
RELIGION		102 (2)	102 (2)	2.3
CLASSICAL		86 (1)	86 (1)	1.9
UNKNOWN		32 (1)	32 (1)	0.7

4464 (28)

HOUSTON ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. KMJQ-F	1. KIKK-F	1. KKBQ
2. KRLY-F	2. KLOL-F	2. KFMK-F
3. KLOL-F	3. KILT-F	3. KIKK-F
4. KIKK-F	4. KTRH	4. KTRH
5. KFMK-F	5. KKBQ	5. KLOL-F
6. KTRH	6. KMJQ-F	6. KLAT
7. KKBQ	7. KRBE-F	7. KILT-F
8. KILT-F	8. KFMK-F	8. KILT
9. KRBE-F	9. KRLY-F	9. KRBE-F
10. KODA-F	10. KODA-F	10. KMJQ-F
11. KSRR-F	11. KSRR-F	
12. KPRC	12. KPRC	
13. KILT	13. KILT	
14. KYND-F	14. KYND-F	
15. KQUE-F	15. KQUE-F	

OTHER RATED STATIONS

METRO SHARE/CUME RATING

KCOH	1430		.8/2.0
KGOL-F	107.5	Lake Jackson	.9/2.5
KIKK	650	Pasadena	.9/3.5
KJOJ-F	106.9	Conroe	.7/1.7
KLVL	1480	Pasadena	1.0/1.7
KNUZ	1230		.5/2.4
KYOK	1590		1.1/4.4
KYST	920	Texas City	.5/1.8

ADI FM SHARE: 68.62% (3245 of 4729) (FAL 81: 70.19%)

AM STATIONS

KENR, 1070, 10 KW/5 KW (DA-2), VARIETY/MOR	ABC-I, \$ 60.00*	(Katz)	Lake Huron
KIKK, 650, 250 W (DAYS), COUNTRY	, \$ 96.50	(Torbet)	Viacom
KILT, 610, 5 KW (DA-2), COUNTRY	, \$ 85.00*	(Blair)	LIN
KKBQ, 790, 5 KW (DA-2), ROCK	RKO, \$100.00*	(Eastman)	Harte-Hanks
KLAT, 1010, 5 KW/1 KW (DA-2), SPANISH	, \$ 96.00	(Caballero)	
KPRC, 950, 5 KW (DA-N), NEWS/TALK	NBC, \$110.00*	(CBS Spot)	Houston Post
KTRH, 740, 50 KW (DA-1), NEWS/TALK	CBS,MBS, \$120.00*	(Christal)	
KXYZ, 1320, 5 KW (DA-N), SPANISH	, \$ 53.13	(P/W)	
KYOK, 1590, 5 KW (DA-N), BLACK	, \$? ?	(Howard)	All Pro

FM STATIONS

KFMK-F, 97.9, 100 KW @ 500, AC	, \$239.75	(Selcom)	First Media
KHCB-F, 105.7, 100 KW @ 370, RELIGION	, \$ ---	(----)	
KIKK-F, 95.7, 100 KW @ 995, COUNTRY	, \$217.13	(Torbet)	Viacom
KILT-F, 100.3, 100 KW @ 790, COUNTRY (Somerset)	, \$160.00*	(Blair)	LIN
KLEF-F, 94.5, 100 KW @ 610, CLASSICAL	, \$ 74.00	(CMBS)	Entercom
KLOL-F, 101.9, 100 KW @ 790, AOR (Sebastian)	, \$140.00*	(Christal)	
KMJQ-F, 102.1, 100 KW @ 790, URBAN	, \$170.00*	(Mc-Guild)	Amaturo
KODA-F, 99.1, 100 KW @ 790, BTFM MUS (Bonnie)	, \$100.00*	(Group W)	Westinghouse
KQUE-F, 102.9, 280 KW @ 700, MOR/NOSTALGIA (?)	ABC-E, \$ 80.00*	(MMR)	Texas Coast
KRBE-F, 104.1, 100 KW @ 790, AC/CONTEMP	, \$190.00*	(Katz)	Lake Huron
KRLY-F, 93.7, 100 KW @ 790, URBAN	, CBS-R, \$125.00*	(Masla)	Gulf
KSRR-F, 96.5, 100 KW @ 580, AOR (Burk-Abr)	ABC-Ry, \$120.00*	(HNW)	ABC
KYND-F, 92.5, 97 KW @ 790, BTFM MUS** (Churchill)	, \$110.00*	(Eastman)	Harte-Hanks

**Station has since dropped Beautiful Music

HUNTINGTON

Market # 125; ADI # 43
 APR 17.0
 SMSA Pop: 314,900
 Est 1981 Revenue: \$5,300,000

Stations: 20/15
 Diaries: 683/461:1
 Standard Error: .758
 % Below Line: 9.3

CSI: 2.2 Bil (# 144)
 CSI HH: 19.1 M (# 305)
 Retail \$: 1.3 Bil (# 149)
 % Not Listed: 5.8

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WKEE-F 104/23.4	24.5	24.2	24.3	18.9	1. WKEE-F 189	1. WKEE-F 2216/46.7	43.7
2. WTCR 42/ 9.4	12.4	11.2	9.8	10.7	2. WQBE-F 62	2. WAMX-F 867/19.9	22.4
3. WHEZ-F 38/ 8.5	8.7	11.5	9.3	12.3	3. WAMX-F 53	3. WPAY-F 712/ 7.5	7.8
4. WHTN 37/ 8.3	12.1	9.3	9.6	6.3	4. WHEZ-F 51	4. WGNT 700/24.3	27.3
5. WGNT 35/ 7.9	8.7	12.6	11.5	11.8	5. WEMM-F 46	5. WTCR 607/20.0	22.4
6. WEMM-F 33/ 7.4	5.0	7.3	5.9	3.8	6. WTCR 44	6. WQBE-F 606/ 4.0	----
7. WAMX-F 31/ 7.0	5.9	8.1	8.1	16.7	7. WHTN 41	7. WHEZ-F 584/17.3	18.0
8. WKLC-F 15/ 3.4	2.5	3.9	2.2	1.6	8. WKLC-F 41	8. WEMM-F 565/14.5	12.7
9. WCMI 13/ 2.9	1.4	1.7	2.5	1.4	9. WPAY-F 37	9. WHTN 488/15.3	15.4
10. WIRO 12/ 2.7	2.7	1.7	2.5	1.9	10. WGNT 36	10. WKLC-F 478/ 8.3	5.0

12+ FM SHARE (METRO): 62.77% (263 of 419) (FAL 81: 61.29%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WTCR	1. WKEE-F
2. WAMX-F	2. WAMX-F	2. WTCR	2. WTCR	2. WKEE-F	2. WGNT
	3. WHTN	3. WAMX-F	3. WHEZ-F	3. WHEZ-F	3. WTCR
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F
2. WTCR	2. WTCR		2. WHEZ-F	2. WAMX-F	2. WTCR
3. WHEZ-F	3. WEMM-F		WTCR	3. WKLC-F	3. WHTN
			4. WEMM-F		

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		160 (4)	160 (4)	38.1
COUNTRY	81 (3)	25 (4)	106 (7)	25.2
MOR/AC	60 (4)		60 (4)	14.3
BTFL MUSIC	2 (1)	38 (1)	40 (2)	9.5
RELIGION		40 (2)	40 (2)	9.5
NOSTALGIA	13 (1)		13 (1)	3.1
			420 (20)	

HUNTINGTON-CHARLESTON ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. WKEE-F	1. WKEE-F	1. WKEE-F
2. WQBE-F	2. WVAF-F	2. WTCR
3. WVAF-F	3. WQBE-F	3. WEMM-F
4. WKLC-F	4. WKLC-F	4. WGNT
5. WBES-F	5. WCHS	5. WHEZ-F
6. WCAW	6. WAMX-F	6. WAMX-F
7. WEMM-F	7. WCAW	
8. WHEZ-F	8. WXIL-F	
9. WAMX-F	9. WPAY-F	
10. WTCR	10. WGNT	
11. WXIL-F	11. WEMM-F	
WHTN	12. WHEZ-F	
13. WPAY-F	13. WQHY-F	
14. WGNT	14. WTCR	
15. WLSI	15. WKAZ	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCAK-F 92.7	Catlettsburg	2.2/7.5
WITO-F 107.1	Ironton	.4/4.9
WLG-C-F 105.5	Greenup, KY	2.5/6.4
WNST-F+ 106.3	Milton	2.2/6.7
WWHY 1470		.4/2.8
WPAY-F 104.1	Portsmouth	1.6/7.5
WQBE-F 97.5	Charleston	.9/4.0
WVKY 1270	Louisa	2.2/2.5
WZTQ 1080	Hurricane	.7/1.4

ADI FM SHARE: 67.84% (1173 of 1729) (FAL 81: 59.83%)

AM STATIONS

WCMI, 1340,	1 KW/250 W	, NOSTALGIA (Al Ham)
WGNT, 930,	5 KW/1 KW (DA-N)	, MOR
WHTN, 800,	5 KW (DAYS)	, COUNTRY
WIRO, 1230,	1 KW/250 W	, MOR
WTCR, 1420,	5 KW/500 W (DA-N)	, COUNTRY
WCAW, 680,	50 KW/250 W (DA-N)	, COUNTRY
WLSI, 900,	5 KW (DAYS)	, COUNTRY
WKAZ, 950,	5 KW/1 KW (DA-N)	, CONTEMP/AC

ABC-D, \$? ?	(Torbet)
CBS, NBC, \$29.00*	(Mc-Guild) Stoner
NBC, RKO, \$53.00	(Katz) Capitol-WRAL
MBS, \$ 6.50	(Regional)
ABC-I, \$33.00*	(Mc-Guild) CRB
ABC-E, \$48.13	(Blair) Capitol-Johns (CHARLESTON)
, \$ 9.50	(----) (PIKEVILLE, KY)
ABC-C, \$41.63	(Mc-Guild) Nininger (CHARLESTON)

FM STATIONS

WAMX-F, 93.7,	32 KW @ 400,	ROCK
WEMM-F, 107.9,	50 KW @ 500,	RELIGION
WHEZ-F, 103.3,	50 KW @ 490,	BTFL MUS (KalaMusic)
WKEE-F, 100.5,	53 KW @ 556,	CONTEMP (Drake-Chen)
WKLC-F, 105.1,	50 KW @ 500,	AOR (Burk-Abr)
WPAY-F, 104.1,	100 KW @ 840,	GOSPEL/COUNTRY
WQBE-F, 97.5,	50 KW @ 500,	COUNTRY
WBES-F, 96.1,	50 KW @ 830,	BTFL MUS
WXIL-F, 95.1,	50 KW @ 500,	ROCK
WQHY-F, 95.5,	100 KW @ 202,	ROCK

ABC-C, \$25.00*	(Torbet) Stoner
, \$ 8.00	(----) Mortenson
ABC-E, \$33.00*	(Mc-Guild) CRB
RKO, \$53.25	(Katz) Capitol-WRAL
Source, \$25.00*	(Torbet) (ST. ALBENS)
MBS, \$ 9.00	(Mid-Amer) Braden (PORTSMOUTH)
ABC-I, \$41.63	(Mc-Guild) Nininger (CHARLESTON)
CBS, \$20.00*	(Eastman) Rollins (CHARLESTON)
Source, \$12.50	(----) Burbach (PARKERSBURG)
ABC-E, \$13.00	(Regional) (PRESTONBURG, KY)

INDIANAPOLIS

Market # 34; ADI # 22
 APR 17.4
 SMSA Pop: 1,176,700
 Est 1981 Revenue: \$23,430,000

Stations: 23/20
 Diaries: 1651/713:1
 Standard Error: .492
 % Below Line: 2.1

CSI: 10.5 Bil (# 37)
 CSI HH: 24.5 M (# 85)
 Retail \$: 5.9 Bil (# 33)
 % Not Listed: 4.4

	SPG	FAL	SPG	FAL
12+ METRO 1/4/SHARE	82	81	81	80
1. WFMS-F	210/12.5	7.9	8.8	8.6
2. WIBC	186/11.1	14.3	13.5	15.6
3. WENS-F	176/10.5	8.1	7.0	.5
4. WTLC-F	154/ 9.2	11.0	9.3	9.6
5. WXTZ-F	151/ 9.0	11.8	11.1	12.8
6. WIRE	148/ 8.8	8.6	9.8	8.1
7. WIKS-F	147/ 8.7	6.1	4.6	6.2
8. WFBQ-F	124/ 7.4	8.8	11.2	10.3
9. WNAP-F	97/ 5.8	5.2	7.6	10.0
10. WIFE	37/ 2.2	3.4	2.7	1.2
11. WATI	35/ 2.1	2.6	2.9	2.6
12. WNDE	26/ 1.5	2.1	2.2	3.3
WGRT-F	26/ 1.5	.5	---	---

12+ TSA 1/4	
1. WFMS-F	268
2. WIKS-F	239
3. WFBQ-F	238
4. WENS-F	222
5. WXTZ-F	216
6. WIBC	215
7. WIRE	176
8. WTLC-F	170
9. WNAP-F	162
10. WGTC-F	97
11. WLHN-F	47
12. WATI	45

12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WIKS-F	3299/21.6
2. WIBC	3119/25.3
3. WXTZ-F	2936/20.0
4. WFBQ-F	2909/16.7
5. WENS-F	2894/22.5
6. WFMS-F	2653/20.5
7. WNAP-F	2402/15.7
8. WIRE	1910/16.6
9. WTLC-F	1486/13.6
10. WGTC-F	1245/ 3.2
11. WLS	1020/ 2.4
12. WNDE	733/ 6.3

12+ FM SHARE (METRO): 70.48% (1134 of 1609) (FAL 81: 64.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIKS-F	1. WENS-F	1. WENS-F	1. WFMS-F	1. WFMS-F	1. WIBC
2. WTLC-F	2. WFBQ-F	2. WFMS-F	2. WENS-F	2. WIBC	2. WFMS-F
3. WFBQ-F	3. WIKS-F	3. WFBQ-F	3. WIBC	3. WXTZ-F	3. WIRE
4. WNAP-F	4. WNAP-F	4. WIBC	4. WXTZ-F	4. WIRE	4. WENS-F
5. WFMS-F	5. WTLC-F	5. WTLC-F	5. WIRE	5. WENS-F	5. WIKS-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFMS-F	1. WFMS-F	1. WENS-F	1. WFMS-F	1. WFBQ-F	1. WFMS-F
2. WENS-F	2. WENS-F	2. WIKS-F	2. WENS-F	2. WENS-F	2. WENS-F
3. WXTZ-F	3. WIBC	3. WTLC-F	3. WIBC	3. WNAP-F	3. WIBC
4. WIBC	4. WIKS-F	4. WNAP-F	4. WTLC-F	4. WIKS-F	4. WXTZ-F
5. WIRE	5. WXTZ-F	5. WFMS-F	WIRE	5. WTLC-F	5. WIRE

FORMATS

	AM	FM	TOTAL	%
MOR/AC	214 (3)	192 (3)	406 (6)	25.2
COUNTRY	148 (1)	230 (2)	378 (3)	23.4
ROCK/AOR/CONTEMP	7 (1)	368 (3)	375 (4)	23.3
BTFM MUSIC	35 (1)	151 (1)	186 (2)	11.6
BLACK/URBAN		180 (2)	180 (2)	11.2
NEWS/TALK	37 (1)		37 (1)	2.3
NOSTALGIA	22 (1)	5 (1)	27 (2)	1.7
RELIGION	12 (2)	8 (1)	20 (3)	1.2
			1609 (23)	

INDIANAPOLIS ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		<u>METRO SHARE/CUME RATING</u>
1. WFMS-F	1. WIKS-F	1. WFMS-F	WBRI	1500	.4/1.6
2. WFBQ-F	2. WIBC	2. WTLC-F	WFBM	1110 Noblesville	1.3/1.7
3. WIKS-F	3. WXTZ-F	3. WIRE	WCBK-F+	102.3 Martinsville	.5/1.5
4. WENS-F	4. WFBQ-F	4. WIBC	WNON-F	100.9 Lebanon	.3/1.3
5. WXTZ-F	5. WENS-F	5. WXTZ-F	WXIR-F	98.3 Plainfield	.5/2.5
6. WIBC	6. WFMS-F	6. WIKS-F	WXLW	950	.3/1.5
7. WIRE	7. WNAP-F	7. WFBQ-F	WGTC-F	92.3 Bloomington	1.2/3.2
8. WTLC-F	8. WIRE	8. WENS-F	WLHN-F	97.9 Anderson	.5/1.4
9. WNAP-F	9. WTLC-F	9. WNAP-F	WLS	890 Chicago	.4/2.4
10. WWKI-F	10. WLS				
11. WGTC-F	11. WGTC-F				
12. WMDH-F	12. WWKI-F				
13. WLHN-F	13. WNDE				
14. WIFE	14. WMDH-F				
15. WATI	15. WIFE				

ADI FM SHARE: 74.25% (2018 of 2718) (FAL 81: 68.11%)

AM STATIONS

WATI, 810, 250 W (DAYS)	, BTFL MUS (FM-100)	, \$ 17.00 (Masla)	Sarkes-Tarzian
WIBC, 1070, 50 KW/10 KW (DA-2), MOR		, \$112.50 (Blair)	Fairbanks
WIFE, 1310, 5 KW/1 KW (DA-N)	, NEWS/TALK	ABC-I,NBC, \$ 40.00 (Selcom)	Communicom
WIRE, 1430, 5 KW (DA-N)	, COUNTRY	RKO,ABC-E, \$109.38 (Eastman)	Mid America
WNDE, 1260, 5 KW (DA-N)	, MOR	CBS, \$ 40.00* (Katz)	Gulf

WLS - See Chicago

FM STATIONS

WENS-F, 97.1, 30 KW @ 679, AC		, \$100.00* (CBS/FM)	Emmis
WFBQ-F, 94.7, 52 KW(?) A 850, AOR (Pollack)		Source, \$100.00* (Katz)	Gulf
WFMS-F, 95.5, 50 KW @ 500, COUNTRY		, \$ 85.63 (Torbet)	Susquehanna
WGRT-F, 107.1, 3 KW @ 300, URBAN		ABC-F,MBS, \$ 32.00 (Howard)	Universal
WIKS-F, 99.5, 50 KW @ 500, ROCK		, \$ 40.00 (HNU)	Heftel
WNAP-F, 93.1, 13 KW @ 1022, CONTEMP		, \$ 64.75 (Blair)	Fairbanks
WTLC-F, 105.7, 50 KW @ 445, BLACK/URBAN		NBN, \$ 60.00* (Mc-Guild)	BENI
KXTZ-F, 103.3, 18 KW @ 860, BTFL MUS (Bonne)		, \$109.38 (Eastman)	Mid America
WGTC-F, 92.3, 37 KW @ 1091, COUNTRY		, \$ 10.00 (PRO)	Sarkes-Tarzian (BLOOMINGTON)
WLHN-F, 97.9, 50 KW @ 534, MOR		, \$ 12.00 (Regional)	Eastern (ANDERSON)
WMDH-F, 102.5, 50 KW @ 355, COUNTRY		, \$ 14.00 (----)	(NEW CASTLE)
WWKI-F, 100.5, 20 KW @ 480, COUNTRY		, \$ 16.00 (----)	(KOKOMO)

JACKSONVILLE

Market # 57
 APR 17.8
 SMSA Pop: 757,500
 Est 1981 Revenue: \$8,000,000

Stations: 25/24
 Diaries: 1141/664:1
 Standard Error: .609
 % Below Line: 2.0

CSI: 5.8 Bil (# 64)
 CSI HH: 20.9 M (# 233)
 Retail \$: 3.9 Bil (# 48)
 % Not Listed: 7.0

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WCRJ-F+ 118/10.6	4.8	2.0	4.7	3.9	1. WCRJ-F+ 137	1. WIVY-F 2241/29.1	29.0
WIVY-F 118/10.6	9.4	12.5	14.3	14.7	2. WKTZ-F 136	2. WQIK-F 1804/19.9	23.5
3. WKTZ-F 112/10.0	10.3	9.4	12.6	13.1	3. WIVY-F 135	3. WAIV-F 1744/22.3	24.6
4. WAIV-F 108/ 9.6	11.2	10.2	2.3	3.5	4. WAIV-F 128	4. WKTZ-F 1490/19.1	19.5
5. WQIK-F 84/ 7.5	11.7	13.3	12.2	12.8	5. WQIK-F 118	5. WCRJ-F+ 1412/19.4	13.3
6. WFYV-F 78/ 7.0	8.8	10.5	11.7	7.0	6. WFYV-F 90	6. WFYV-F 1321/17.2	17.9
7. WPDQ 66/ 5.9	4.2	4.8	4.5	5.7	7. WJAX-F 82	7. WJAX-F 1074/14.0	13.5
8. WJAX-F 63/ 5.6	5.3	5.5	4.6	2.1	8. WPDQ 66	8. WNFY-F 877/ 5.9	----
9. WCGL 53/ 4.7	5.7	3.5	1.9	1.2	9. WNFY-F 54	9. WPDQ 808/12.8	11.7
10. WVOJ 41/ 3.7	3.4	3.8	4.0	6.9	10. WCGL 53	10. WVOJ 781/12.1	7.6

12+ FM SHARE (METRO): 68.68% (717 of 1044) (FAL 81: 67.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIVY-F	1. WIVY-F	1. WAIV-F	1. WAIV-F	1. WKTZ-F	1. WIVY-F
2. WFYV-F	2. WAIV-F	2. WIVY-F	2. WQIK-F	2. WCRJ-F+	2. WQIK-F
3. WCRJ-F+	3. WFYV-F	3. WCRJ-F+	3. WCRJ-F+	3. WQIK-F	3. WKTZ-F
WPDQ	4. WCRJ-F+	4. WFYV-F	WIVY-F	4. WVOJ	WCRJ-F+
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKTZ-F	1. WIVY-F	1. WAIV-F	1. WAIV-F	1. WFYV-F	1. WQIK-F
2. WCRJ-F+	2. WKTZ-F	2. WIVY-F	2. WCRJ-F+	2. WCRJ-F+	2. WAIV-F
3. WAIV-F	3. WCRJ-F+	3. WCRJ-F+	WIVY-F	3. WIVY-F	3. WCRJ-F
4. WIVY-F	4. WAIV-F	4. WPDQ	4. WKTZ-F	4. WJAX-F	WIVY-F
		WJAX-F	WQIK-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAPE 690	2.2/8.2	WBKF-F 92.1	MacClenney	2.0/6.7	WFOY 1240	St. Aug.	.5/1.5
WBIX 1010	.5/2.1	WJAX 930		1.4/6.8	WKTZ 1220		3.2/4.4
WERD 1400	2.0/6.7	WNKM-F 105.5	St. Aug.	.6/1.7	WOKV 600		1.7/6.9
WEXI 1280	1.2/3.4	WROS 1050		1.2/3.7	WSVE-F 92.7	Gr. Cove S	.5/2.4
WOZN 970	.5/1.5	WNFY-F 99.9	Palatka	1.9/5.9			

FORMATS

	AM	FM	TOTAL	%
COUNTRY	70 (3)	204 (3)	274 (6)	26.2
ROCK/AOR/CONTEMP		217 (3)	217 (3)	20.8
BLACK/URBAN	94 (3)	63 (1)	157 (4)	15.0
NOR/AC	22 (2)	108 (1)	130 (3)	12.5
BTFL MUSIC		119 (2)	119 (2)	11.4
RELIGION/GOSPEL	72 (3)	6 (1)	78 (4)	.7.5
NOSTALGIA	36 (1)		36 (1)	3.4
NEWS/TALK	33 (2)		33 (2)	3.2

1044 (25)

RADIO STATIONS

WAPE, 690, 50 KW/10 KW (DA-N), COUNTRY (SMN)	ABC-I, \$43.00 (Eastman)	Eastman
WCGL, 1360, 5 KW (DAYS), RELIGION	, \$10.00 (Lotus)	
WPDQ, 1460, 5 KW (DA-N), BLACK	NBN, \$38.50 (Howard)	BENI
WVOJ, 1320, 5 KW (DA-N), COUNTRY	CBS, \$36.25 (Mc-Guild)	
WAIV-F, 96.9, 100 KW @ 935, AC	RKO,MBS, \$65.00* (Blair)	Affiliated
WCRJ-F+, 107.3, 100 KW @ 350, COUNTRY (Burns-Somersset)	, \$60.00* (Katz)	Abell
WFYV-F, 104.5, 100 KW @ 700, AOR (Burk-Abr)	Source, \$70.00 (HNN)	Metroplex
WIVY-F, 102.9, 60 KW @ 635, ROCK	, \$72.50 (Torbet)	Infinity
WJAX-F, 95.1, 100 KW @ 567, URBAN	ABC-C, \$35.00* (Selcom)	City of Jacksonv.
WKTZ-F, 96.1, 100 KW @ 830, BTFL MUS (Schulke)	, \$73.75 (Christal)	Beck Ross
WQIK-F, 99.1, 100 KW @ 620, COUNTRY	APR, \$70.00* (Mc-Guild)	

JOHNSON CITY-KINGSPORT-BRISTOL

Market # 96
 APR 16.1
 SMSA Pop: 444,000
 Est 1981 Revenue: \$6,400,000

Stations: 25/19
 Diaries: 862/515:1
 Standard Error: .659
 % Below Line: 6.6

CSI: 2.9 Bil (# 115)
 CSI HH: 18.1 M (# 323)
 Retail \$: 1.9 Bil (# 100)
 % Not Listed: 6.1

12+ METRO 1/4/SHARE		SPG	FAL	SPG	FAL	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
		82	81	81	80					
1. WQUT-F	116/19.2	18.3	10.6	8.4	10.4	1. WXBQ-F	169	1. WQUT-F	1813/34.2	32.5
2. WXBQ-F	101/16.7	13.3	14.2	12.9	14.0	2. WQUT-F	154	2. WXBQ-F	1717/28.5	24.2
3. WTFM-F	76/12.6	10.1	6.8	9.1	7.6	3. WTFM-F	84	3. WTFM-F	862/19.7	15.1
4. WJCW	48/ 7.9	8.7	14.2	10.1	9.0	4. WJCW	53	4. WJCW	760/18.8	19.6
5. WFHG	27/ 4.5	4.8	5.2	7.5	5.3	5. WIMZ-F	35	5. WFHG	596/13.3	14.7
6. WRGS	23/ 3.8	2.4	2.1	1.6	1.1	6. WFHG	30	6. WETB	447/ 9.5	12.2
7. WIDD-F	21/ 3.5	1.2	2.9	1.0	2.1	7. WRGS	23	7. WIMZ-F	323/ 4.9	4.8
WIMZ-F	21/ 3.5	2.2	1.6	1.4	.4	8. WETB	22	8. WZXY-F	304/ 8.0	7.8
9. WZXY-F	20/ 3.3	4.1	1.9	---	---	9. WIDD-F	21	9. WIDD-F	282/ 7.5	3.7
10. WETB	16/ 2.6	3.6	5.0	5.4	7.1	10. WZXY-F	20	10. WKPT	279/ 7.1	7.5

12+ FM SHARE (METRO): 65.96% (374 of 567) (FAL 81: 43.96%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WXBQ-F	1. WQUT-F
	2. WXBQ-F	2. WXBQ-F	2. WQUT-F	2. WTFM-F	2. WXBQ-F
	3. WIMZ-F	3. WTFM-F	3. WTFM-F	3. WJCW	3. WJCW
	4. WZXY-F	4. WJCW	4. WJCW	4. WQUT-F	4. WTFM-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXBQ-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WQUT-F	1. WXBQ-F
2. WTFM-F	2. WXBQ-F	2. WXBQ-F	2. WQUT-F	2. WIMZ-F	2. WQUT-F
3. WQUT-F	3. WTFM-F	3. WIDD-F	3. WJCW	3. WXBQ-F	3. WTFM-F
4. WJCW	4. WJCW	4. WJCW	4. WTFM-F	4. WZXY-F	4. WJCW

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBBI 1230	Abing,VA	.8/4.9	WJSO 1590	Jones.	.3/4.8	WIKQ-F 94.9	Greenv.	.7/1.7
WBEJ 1240	Elizab.	.7/3.7	WKIN 1320	Kings.	1.7/6.4	WIVK-F 107.7	Knox	.3/2.3
WEMB 1420	Erwin	.8/2.5	WKPT 1400	Kings.	1.7/7.1	WLOS-F 99.9	Ashe.,NC	.7/1.9
WGAT 1050	Gate C,V	1.3/2.2	WMCH 1260	Church H.	2.0/3.0	WMIT-F 106.9	Black M,NC	.5/2.2
WGOC 1090	Kings.	1.8/3.9	WZAP 690	Kings.	2.0/5.0	WMYU-F 102.1	Sevier.	1.0/3.3

FORMATS

	AM	FM	TOTAL	%
COUNTRY	100 (7)	103 (2)	203 (9)	35.8
ROCK/AOR/CONTEMP	18 (2)	157 (3)	175 (5)	30.9
MOR/AC	64 (4)	27 (2)	91 (6)	16.0
BTFL MUSIC		80 (2)	80 (2)	14.1
RELIGION	11 (1)	3 (1)	14 (2)	2.5
UNKNOWN		4 (1)	4 (1)	0.7

567 (25)

RADIO STATIONS

WETB, 790, 5 KW (DAYS)	, CONTEMP	MBS, \$ 7.50 (----)	
WFHG, 980, 5 KW/1 KW (DA-N), AC		ABC-D, \$18.00* (Mc-Guild)	Nininger
WKPT, 1400, 1 KW/250 W	, AC	ABC-E, \$13.00 (Selcom)	
WRGS, 1370, 1 KW (DAYS)	, MOR	ABC-I, \$ 7.00* (----)	
WJCW, 910, 5 KW/1 KW (DA-N), COUNTRY		CBS, \$25.00* (Katz)	Bloomington
WIDD-F, 99.3, 3 KW @ 304, AC		, \$14.00 (Bolton)	
WQUT-F, 101.5, 100 KW @ 1500, ROCK/AOR		RKO, \$32.00* (Katz)	Bloomington
WTFM-F, 98.5, 100 KW @ 1260, BTFL MUS (Bonne)		ABC-E, \$19.25 (Selcom)	
WXBQ-F, 96.9, 67 KW @ 2240, COUNTRY		ABC-I, \$28.00* (Mc-Guild)	Nininger
WZXY-F, 104.9, 1 KW @ 476, ROCK/AOR		Source, \$? ? (Torbet)	Bahakel

WINZ - See Knoxville

KALAMAZOO

Market # 138
 APR 15.6
 SMSA Pop: 282,600
 Est 1981 Revenue: \$3,000,000

Stations: 22/7
 Diarries: 753/375:1
 Standard Error: .705
 % Below Line: 53.8

CSI: 2.3 Bil (# 137)
 CSI HH: 22.9 M (# 156)
 Retail \$: 1.3 Bil (# 145)
 % Not Listed: 13.8

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WQLR-F 41/11.1	8.5	9.0	10.1	9.2	1. WQLR-F 45	1. WGRD-F 846/21.5	18.8
2. WKZO 38/10.3	15.5	13.2	11.6	15.9	2. WKZO 44	2. WKZO 795/28.3	34.1
3. WKFR-F 29/ 7.8	12.8	12.6	12.9	12.1	3. WLAV-F 41	3. WQLR-F 633/22.7	15.9
4. WGRD-F 27/ 7.3	4.5	3.9	8.0	6.6	4. WGRD-F 40	4. WLAV-F 597/16.9	14.3
WLAV-F 27/ 7.3	6.4	7.8	4.4	4.3	5. WOOD-F 34	5. WKFR-F 576/22.4	28.2
7. WJFM-F 27/ 7.3	5.6	5.0	7.0	4.9	6. WJFM-F 33	6. WOOD-F 571/14.1	13.9
7. WJFM-F 22/ 5.9	6.1	6.2	5.4	4.6	7. WKFR-F 32	7. WJFM-F 555/16.6	14.1
8. WOOD-F 21/ 5.7	5.1	5.9	7.5	6.9	WNWN-F 32	8. WKMI 497/19.7	20.5
WKMI 21/ 5.7	7.5	8.4	7.5	6.1	9. WKMI 24	9. WNWN-F 381/14.5	14.3
10. WMAQ 11/ 3.0	3.7	4.2	2.8	4.6	10. WMAQ 18	10. WMAQ 270/ 7.1	7.4

12+ FM SHARE (METRO): 66.77% (213 of 319) (FAL 82: 60.37%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WGRD-F	1. WLAV-F	1. WQLR-F	1. WQLR-F	1. WQLR-F	1. WKZO
2. WKFR-F	2. WKFR-F	2. WKFR-F	2. WKFR-F	2. WNWN-F	2. WQLR-F
WLAV-F	3. WJFM-F	3. WLAV-F	WNWN-F	3. WKZO	3. WKMI
			WKMI		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WQLR-F	1. WQLR-F	1. WKFR-F	1. WQLR-F	1. WLAV-F	1. WNWN-F
2. WKZO	2. WNWN-F	2. WGRD-F	2. WKMI	2. WJFM-F	WQLR-F
3. WKFR-F	3. WGRD-F	WJFM-F	3. WKZO	3. WGRD-F	3. WKFR-F
			WKFR-F	WKFR-F	
				WKMI	

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WBUK 1560 Portage 1.6/3.4	WCSY-F+ 98.3	S. Haven 2.1/4.7	WHFB 1060 B Harb .5/1.9
WKPR 1420 1.6/4.4	WAOP-F 100.9	Otsego 1.6/5.5	WJR 760 Detroit .5/1.4
WOAM 980 Otsego 2.2/2.2	WHFB-F 99.9	Ben Harb .5/1.9	WLS 890 Chicag 1.1/6.0
WBBM 780 Chicago 1.6/3.7	WJXQ-F 106.1	Jackson 1.6/6.2	

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	25 (2)	89 (4)	114 (6)	35.7
MOR/AC	50 (5)	28 (2)	78 (7)	24.4
BTFL MUSIC		63 (3)	63 (3)	19.7
COUNTRY	11 (1)	33 (2)	44 (3)	2.5
NEWS/TALK	6 (1)		6 (1)	1.9
RELIGION	6 (1)		6 (1)	1.9

319 (22)

RADIO STATIONS

WKMI, 1360, 5 KW/1 KW (DA-N), CONTEMP/AC	ABC-D, \$32.00 (----)	
WKZO, 590, 5 KW (DA-N), MOR	CBS,MBS, \$37.25 (Mc-Guild)	Fetzer
WQLR-F, 106.5, 33 KW @ 600, BTFL MUS (KalaMusic)	, \$20.00 (Masla)	Fairfield
WKFR-F, 103.3, 50 KW @ 370, CONTEMP (Drake-Chen)	RKO, \$41.63 (Eastman)	(BATTLE CREEK)
WNWN-F, 98.5, 50 KW @ 500, COUNTRY	ABC-E, \$18.58 (PRO)	(COLDWATER)

KANSAS CITY

Market # 29; ADI # 27
 APR 16.3
 SMSA Pop: 1,334,900
 Est 1981 Revenue: \$22,100,000

Stations: 24/21
 Diaries: 1427/935:1
 Standard Error: .528
 % Below Line: 2.0

CSI: 13.1 Bil (# 28)
 CSI HH: 25.8 M (# 53)
 Retail \$: 7.2 Bil (# 27)
 % Not Listed: 6.4

12+ METRO	1/4/SHARE	SPG	WIN	FAL
		82	82	81
1. WDAF	226/12.5	10.3	12.9	13.6
2. KBEQ-F	159/ 8.8	8.7	6.9	7.4
3. KPRS-F	134/ 7.4	7.5	8.0	7.4
4. KMBZ	112/ 6.2	9.1	6.1	5.6
5. KCMO	103/ 5.7	6.9	6.8	5.6
6. KCEZ-F	102/ 5.6	4.4	5.4	4.9
7. KLSI-F	98/ 5.4	.4	---	.4
8. KYYS-F	95/ 5.2	9.6	10.6	7.9
9. WHB	90/ 5.0	6.4	6.5	9.1
10. KMBR-F	87/ 4.8	6.7	6.6	7.9
11. KKCI-F	79/ 4.4	1.2	.9	1.6
12. KUDL-F	78/ 4.3	6.7	5.4	7.6
13. KJLA	76/ 4.2	4.0	4.7	3.7
14. KFKE-F	71/ 3.9	6.7	7.0	5.5
15. KPRT	52/ 2.9	2.6	2.9	1.6

12+ TSA	1/4
1. WDAF	523
2. KBEQ-F	201
3. WHB	182
4. KCMO	152
5. KYYS-F	144
6. KCEZ-F	143
	KPRS-F 143
8. KKCI-F	129
9. KMBZ	127
10. KMBR-F	124
11. KLSI-F	109
12. KUDL-F	106
13. KFKE-F	89
14. KJLA	78
15. WPRT	52

12+ TSA CUME/ MSA CUME RATING	SPG 82	
1. WDAF	6243/24.1	25.9
2. WHB	3841/19.4	20.8
3. KBEQ-F	3029/21.0	20.4
4. KCMO	2917/15.9	15.9
5. KYYS-F	2561/15.9	19.1
6. KMBZ	2158/16.8	21.0
7. KMBR-F	1996/13.0	14.0
8. KUDL-F	1951/13.2	18.0
9. KCEZ-F	1773/10.6	9.9
10. KLSI-F	1625/11.9	1.3
11. KKCI-F	1612/ 9.1	3.9
12. KFKE-F	1520/10.7	13.1
13. KPRS-F	1201/ 9.9	9.5
14. KJLA	1124/ 9.5	8.2
15. KFKE	1074/ 2.0	---

12+ FM SHARE (METRO): 55.99% (949 of 1695) (FAL 81: 55.56%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KBEQ-F	1. KBEQ-F	1. WDAF	1. WDAF	1. WDAF	1. WDAF
2. KYYS-F	2. KPRS-F	2. KPRS-F	2. KPRS-F	2. KMBR-F	2. KBEQ-F
3. KPRS-F	3. KLSI-F	3. KBEQ-F	3. WHB	3. KJLA	3. KMBZ
4. KKCI-F	4. WDAF	4. KLSI-F	4. KLSI-F	4. KMBZ	4. KCMO
	5. KUDL-F	5. WHB	5. KUDL-F	KCMO	5. KLSI-F
	KYYS-F				

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDAF	1. WDAF	1. KBEQ-F	1. WDAF	1. KYYS-F	1. WDAF
2. KCEZ-F	2. KBEQ-F	2. KLSI-F	2. KLSI-F	2. KKCI-F	2. KPRS-F
3. KPRS-F	3. KPRS-F	3. KPRS-F	3. KPRS-F	3. KPRS-F	3. WHB
4. KMBZ	4. KCEZ-F	4. KUDL-F	4. KUDL-F	4. KBEQ-F	4. KCMO
5. KCMO	5. KLSI-F	5. WDAF	5. WHB	5. WDAF	5. KMBZ

FORMATS	AM	FM	TOTAL	%
AC/MOR	202 (2)	176 (2)	378 (4)	22.3
ROCK/AOR/CONTEMP		347 (4)	347 (4)	20.5
COUNTRY	255 (3)	71 (1)	326 (4)	19.2
BTFL MUSIC		189 (2)	189 (2)	11.2
BLACK/URBAN	52 (1)	134 (1)	186 (2)	11.0
NEWS/TALK	110 (2)		110 (2)	6.5
NOSTALGIA	76 (1)		76 (1)	4.5
RELIGION	51 (3)		51 (3)	3.0
CLASSICAL		22 (1)	22 (1)	1.3
UNKNOWN		10 (1)	10 (1)	0.6

1695 (24)

KANSAS CITY ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>			
			<u>METRO</u>	<u>SHARE/CUME</u>	<u>RATING</u>	
1. WDAF	1. WDAF	1. WDAF	KBEA	1480	Mission	.4/2.7
2. KBEQ-F	2. KBEQ-F	2. KBEQ-F	KCCV	1510	Independence	1.1/1.9
3. KPRS-F	3. WHB	3. KPRS-F	KCNW	1380	Fairway	.6/1.6
WHB	4. KCMO	4. KMBZ	KEXS	1090	Excelsior Sp	1.1/2.2
5. KYYS-F	5. KYYS-F	5. KCEZ-F	KRRR	1340		1.0/3.3
			KXTR-F	96.5		1.2/3.8
6. KCMO	6. KMBZ	6. WHB				
7. KCEZ-F	7. KUDL-F	7. KFKE-F	KLZR-F	105.9	Lawrence	.8/2.6
8. KMBZ	8. KMBR-F	8. KYYS-F	KZZC-F	98.9	Leavenworth	.6/1.0
9. KKCI-F	9. KLSI-F	9. KMBR-F				
10. KMBR-F	10. KCEZ-F	10. KUDL-F	KFEQ	680	St. Joseph	.6/2.0
11. KLSI-F	11. KFKE-F					
12. KUDL-F	12. KKCI-F					
13. KFKE-F	13. KPRS-F					
14. KJLA	14. KJLA					
15. KPRT	15. KLZR-F					

ADI FM SHARE: 54.33% (1260 of 2319) (FAL 81: 51.86%)

AM STATIONS

KCMO, 810, 50 KW/5 KW (DA-N), NEWS/TALK	CBS,NBC-T,MBS, \$ 58.00 (MMR) Meredith
KJLA, 1190, 1 KW/250 W, NOSTALGIA	ABC-I, \$ 20.00 (Roslin)
KMBZ, 980, 5 KW (DA-N), MOR	ABC-D, \$ 80.00* (Torbet) Bonneville
KPRT, 1590, 1 KW (DAYS), BLACK	SBN, \$ 45.00 (Howard)
WDAF, 610, 5 KW, COUNTRY	ABC-E, \$120.00* (Katz) Taft
WHB, 710, 10 KW/5 KW (DA-2), CONTEMP/AC	NBC, \$105.00 (Blair) Storz
KFEQ, 680, 5 KW, COUNTRY	CBS, \$ 37.50 (Mc-Guild)
	(ST. JOSEPH)

FM STATIONS

KBEQ-F, 104.3, 50 KW @ 953, ROCK	ABC-C, \$75.00* (Eastman) Mariner
KCEZ-F, 94.9, 100 KW @ 1057, BTFL MUS (Schulke)	, \$63.00 (MMR) Meredith
KFKE-F, 94.1, 100 KW @ 465, COUNTRY (Burk-Abr)	, \$55.00* (Mc-Guild) Allbritton
KKCI-F, 106.5, 100 KW @ 880, AOR	RKO, \$30.00* (CBS/FM) Golden West
KLSI-F, 93.3, 100 KW @ 428, AC (Fairwest)	, \$50.00* (Selcom) Sandusky
KMBR-F, 99.7, 100 KW @ 950, BTFL MUSIC (Bonne)	, \$60.00* (Torbet) Bonneville
KPRS-F, 103.3, 100 KW @ 450, BLACK	NBN,SBN, \$57.00 (Howard)
KUDL-F, 98.1, 100 KW @ 550, AC/SOFT (TM)	ABC-F, \$62.50 (Christal) Shamrock
KYYS-F, 102.1, 100 KW @ 940, AOR (Burk-Abr)	, \$95.00* (Katz) Taft
KLZR-F, 105.9, 100 KW @ 590, AOR	, \$16.00 (HNW) (LAWRENCE)

KNOXVILLE

Market # 88
 APR 16.0
 SMSA Pop: 487,900
 Est 1981 Revenue: \$8,200,00

Stations: 18/16
 Diaries: 867/562:1
 Standard Error: .656
 % Below Line: 10.4

CSI: 3.9 Bil (# 89)
 CSI HH: 21.2 M (# 223)
 Retail \$: 2.4 Bil (# 86)
 % Not Listed: 6.3

12+ METRO 1/4/SHARE					12+ TSA 1/4					
	SPG	FAL	SPG	FAL						
	82	81	81	80						
1. WIVK-F	149/22.3	17.9	19.0	28.0	20.4	1. WIVK-F	258	1. WOKI-F	3476/27.9	25.7
2. WEZK-F	88/13.2	13.6	15.5	16.4	16.7	2. WOKI-F	245	2. WIVK-F	2961/37.6	36.1
3. WOKI-F	81/12.1	11.0	8.5	7.8	11.5	3. WIMZ-F	145	3. WIMZ-F	1751/21.9	20.2
4. WIMZ-F	66/ 9.9	11.3	10.3	8.1	7.0	4. WEZK-F	143	4. WMYU-F	1583/20.9	21.4
5. WMYU-F	62/ 9.3	10.1	11.7	1.9	---	5. WMYU-F	104	5. WEZK-F	1499/23.7	25.1
6. WIVK	46/ 6.9	6.4	9.1	6.8	8.8	6. WIVK	64	6. WRJZ	1061/15.0	17.3
7. WRJZ	35/ 5.2	6.7	4.5	7.6	8.2	7. WRJZ	54	7. WIVK	1031/15.1	15.1
8. WNOX	21/ 3.1	4.7	5.3	6.4	8.4	8. WNOX	29	8. WNOX	876/13.8	17.9
9. WKGN	16/ 2.4	1.7	.6	.9	.9	9. WQLA-F	20	9. WKGN	285/ 6.5	5.5
10. WGAP	14/ 2.1	1.5	2.4	3.3	1.7	10. WKGN	17	10. WIMZ	261/ 4.4	5.6

12+ FM SHARE (METRO): 72.41% (454 of 627) (FAL 81: 70.05%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WOKI-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F
2. WIMZ-F	2. WIMZ-F	2. WMYU-F	2. WEZK-F	2. WEZK-F	2. WEZK-F
	WMYU-F	3. WOKI-F	3. WMYU-F	3. WIVK	3. WIMZ-F+
	4. WOKI-F	4. WIMZ-F	4. WOKI-F	4. WMYU-F	4. WOKI-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIVK-F	1. WIVK-F	1. WMYU-F	1. WIVK-F	1. WIMZ-F	1. WIVK-F
2. WEZK-F	2. WEZK-F	2. WIVK-F	2. WEZK-F	2. WIVK-F	2. WMYU-F
3. WMYU-F	3. WOKI-F	3. WOKI-F	3. WMYU-F	3. WOKI-F	3. WOKI-F
4. WOKI-F	4. WIMZ-F+	4. WIMZ-F	4. WIVK	WMYU-F	4. WIMZ-F

OTHER RATED STATIONS/METRO CUME & CUME RATING

WBMK 1430	1.6/4.0	WITA 1490	.6/1.9	WYSH 1380	Clinton 1.8/1.5
WEAG 1470	Alcoa .6/1.9	WKXV 900	.4/2.5	WQLA-F 104.9	Lafoll. .4/1.2
WIMZ 1240	1.0/4.4				

FORMATS

	AM	FM	TOTAL	%
COUNTRY	128 (5)	154 (2)	282 (7)	45.0
ROCK/AOR/CONTEMP	7 (1)	150 (3)	157 (4)	25.0
BTFM MUSIC		88 (1)	88 (1)	14.0
AC	4 (1)	62 (1)	66 (2)	10.5
NEWS/TALK	16 (1)		16 (1)	2.6
BLACK	11 (1)		11 (1)	1.8
RELIGION	7 (2)		7 (2)	1.1
			627 (18)	

RADIO STATIONS

WGAP, 1400, 1 KW/250 W	, COUNTRY	, \$ 7.50	(Midsouth)	
WIVK, 850, 50 KW (DAYS,DA)	, COUNTRY	, \$90.00*	(Katz)	Dick
WKGN, 1340, 1 KW/250 W	, NEWS/TALK	APR,MBS, \$20.00	(HNW)	
WNOX, 990, 10 KW (DA-N)	, COUNTRY	ABC-C, \$25.00	(Christal)	Jaco
WRJZ, 620, 5 KW (DA-N)	, COUNTRY	ABC-I,CBS, \$33.75	(Eastman)	Sherwood-Hennes
WEZK-F, 97.5, 100 KW @ 1250,	BTFM MUS (Bonne)	, \$50.00*	(Torbet)	South Central
WIMZ-F, 103.5, 100 KW @ 1720,	AOR (Burk-Abr)	ABC-R,Source, \$36.00*	(Mc-Guild)	Stoner
WIVK-F, 107.7, 100 KW @ 1970,	COUNTRY	ABC-E, \$90.00	(Katz)	Dick
WOKI-F, 100.3, 100 KW @ 2000,	ROCK	ABC-F, \$52.50	(Selcom)	
WMYU-F, 102.1, 100 KW @ 1000,	AC/CONTEMP	, \$45.00*	(Mc-Guild)	Mooney
WQLA-F, 104.9, 3 KW @ ??,	ROCK (?)	, \$? ? ?	(----)	(LAFOLLETTE)

LANCASTER

Market # 110
 APR 17.2
 SMSA Pop: 369,300
 Est 1981 Revenue: \$3,700,000

Stations: 31/8
 Diarics: 735/502:1
 Standard Error: .723
 % Below Line: 47.2

CSI: 3.1 Bil (# 106)
 CSI HH: 24.2 M (# 97)
 Retail \$: 1.6 Bil (# 115)
 % Not Listed: 8.7

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	SPG 82
1. WNCE-F	71/13.4	14.8	9.9	8.3	9.9	1. WRKZ-F	145
2. WLAN-F	56/10.5	16.0	15.4	16.3	12.5	2. WQXA-F	139
3. WRKZ-F	43/ 8.1	7.9	9.2	7.6	7.1	3. WNCE-F	123
4. WDAC-F	39/ 7.3	6.0	5.1	5.4	6.9	4. WTPA-F	113
5. WIOV-F	36/ 6.8	5.4	7.3	10.3	8.5	5. WSBA-F	84
6. WSBA-F	32/ 6.0	6.9	6.6	6.7	10.6	6. WSBA	82
7. WQXA-F	28/ 5.3	5.4	4.0	4.5	7.3	7. WLAN-F	69
8. WTPA-F	19/ 3.6	1.2	3.7	2.7	---	8. WHP	63
9. WLAN	17/ 3.2	2.9	2.9	4.0	2.6	9. WHP-F	61
WWSA	17/ 3.2	3.5	2.4	3.6	4.3	10. WDAC-F	53
						1. WQXA-F	1857/14.7
						2. WRKZ-F	1575/16.6
						3. WNCE-F	1448/23.3
						4. WLAN-F	1135/28.4
						5. WSBA	1073/ 7.2
						6. WTPA-F	1042/ 6.3
						7. WSBA-F	1011/14.8
						8. WHP	885/ 2.2
						9. WHP-F	782/ 1.8
						10. WYCR-F	776/ 8.1

12+ FM SHARE (METRO): 82.89% (402 of 485) (FAL 81: 83.33%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WRKZ-F	1. WNCE-F	1. WNCE-F
2. WQXA-F	2. WTPA-F	2. WRKZ-F	2. WNCE-F	2. WRKZ-F	2. WLAN-F
	WRKZ-F	3. WNCE-F	3. WLAN-F	3. WSBA-F	3. WDAC-F
			WIOV-F	WIOV-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WNCE-F	1. WNCE-F	1. WLAN-F	1. WNCE-F	1. WLAN-F	1. WRKZ-F
2. WLAN-F	2. WLAN-F	2. WRKZ-F	2. WRKZ-F	2. WTPA-F	2. WIOV-F
3. WRKZ-F	3. WRKZ-F	3. WQXA-F	3. WLAN-F	3. WIOV-F	3. WLAN-F
WSBA-F					WNCE-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WLPA 1490	3.0/6.4	WGCB-F 96.1	Red Lion .9/3.5	WHP-F 97.3	Harris. .4/2.2
WPDC 1600	Elizab. .8/1.6	WRHY-F 92.7	Starview 1.5/2.3	WUFM-F 100.1	Lebanon .6/2.6
WHP 580	Harris. .4/2.2	WYCR-F 98.5	York 1.1/8.1	WBSB-F 104.3	Balt. .4/1.5
WSBA 910	York 2.4/7.2	WBYO-F 107.5	Boyer. 1.1/2.8	WCAU-F 98.1	Phil. .4/4.0
KYW 1060	Phila. 2.6/11.6	WFLN-F 95.7	Phil. .9/1.5	WIFI-F 92.5	Phil. .4/1.9
		WIOQ-F 102.1	Phil. .4/1.2	WJBR-F 99.5	Wilm. 1.9/3.1
		WMGK-F 102.9	Phil. .8/2.3	WMMR-F 93.3	Phil. .8/3.3
		WRFY-F 102.5	Reading 1.7/6.4	WYSP-F 94.1	Phil. 1.1/4.3

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		139 (12)	139 (12)	28.7
BTFL MUSIC		117 (4)	117 (4)	24.1
COUNTRY	4 (1)	79 (2)	83 (3)	17.1
RELIGION		45 (2)	45 (2)	9.3
NOSTALGIA	33 (2)	8 (1)	41 (3)	8.5
MOR/AC	32 (3)	4 (1)	36 (4)	7.4
NEWS/TALK	14 (1)		14 (1)	2.9
UNKNOWN	5 (1)		5 (1)	1.0
CLASSICAL		5 (1)	5 (1)	1.0

RADIO STATIONS

WWSA, 1310, 5 KW (DAYS,DA) , NOSTALGIA	ABC-E, \$13.50 (Masla)
WLAN, 1390, 5 KW/1 KW (DA-2), AC	ABC-I,MBS, \$20.00* (HNW)
WDAC-F, 94.5, 50 KW @ 500, RELIGION	MBS, \$11.00 (Savalli) Crawford
WIOV-F, 105.1, 50 KW @ 500, COUNTRY	ABC-E, \$18.50 (Masla)
WLAN-F, 96.9, 50 KW @ 500, ROCK	ABC-F, \$35.00* (HNW)
WNCE-F, 101.3, 7 KW @ 1290, BTFL MUS (FM-100)	NBC, \$30.00* (Christal) Hall

Other stations - See Harrisburg and York

LANSING

Market # 90
 APR 16.6
 SMSA Pop: 474,900
 Est 1981 Revenue: \$5,350,000

Stations: 23/12
 Diaries: 938/506:1
 Standard Error: .661
 % Below Line: 25.6

CSI: 4.4 Bil (# 84)
 CSI HH: 26.0 M (# 47)
 Retail \$: 2.2 Bil (# 91)
 % Not Listed: 13.8

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82	
1. WFMK-F	99/15.0	11.3	12.2	11.0	15.6	1. WFMK-F	1820/33.0	28.1
2. WITL-F	69/10.5	12.2	11.5	12.4	11.1	2. WJR	1267/17.8	18.2
3. WJXQ-F	64/ 9.7	12.3	11.2	10.0	----	3. WJXQ-F	1212/23.1	26.2
4. WJIM-F	56/ 8.5	5.5	7.3	6.9	10.4	4. WVIC-F	1163/24.1	21.5
5. WVIC-F	53/ 8.0	6.9	6.0	5.6	11.8	5. WITL-F	1055/23.6	22.3
6. WJR	51/ 7.7	9.0	7.1	8.0	6.8	6. WJIM-F	798/17.7	13.8
7. WILS-F	40/ 6.1	7.6	8.1	6.7	9.1	7. WILS-F	774/19.1	18.8
8. WOOD-F	21/ 3.2	2.2	2.4	3.8	3.1	8. WIBM-F	570/ 1.7	----
9. WILS	17/ 2.6	2.4	3.2	2.9	2.1	9. WILS	500/12.6	10.2
WVGO	17/ 2.6	4.0	3.7	2.8	2.2	10. WJIM	464/11.4	9.1

12+ FM SHARE (METRO): 76.62% (436 of 569) (FAL 81: 76.77%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WJXQ-F	1. WFMK-F	1. WFMK-F	1. WFMK-F	1. WJIM-F	1. WFMK-F
2. WFMK-F	2. WJXQ-F	2. WJXQ-F	2. WITL-F	2. WITL-F	2. WITL-F
3. WVIC-F	3. WVIC-F	3. WVIC-F	3. WJIM-F	3. WJR	3. WJR
4. WILS-F	4. WILS-F	4. WITL-F	4. WVIC-F	4. WFMK-F	4. WJXQ-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFMK-F	1. WFMK-F	1. WFMK-F	1. WFMK-F	1. WJXQ-F	1. WITL-F
2. WJIM-F	2. WJXQ-F	2. WVIC-F	2. WITL-F	2. WFMK-F	2. WFMK-F
3. WITL-F	3. WVIC-F	3. WJXQ-F	3. WJIM-F	3. WVIC-F	3. WJIM-F
4. WJXQ-F	4. WJIM-F	4. WILS-F		4. WILS-F	4. WVIC-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WION 1430	Ionia	1.7/2.0	WCUZ-F	101.3	G Rpd	1.4/3.7	WJFM-F	93.7	G Rpd	.5/2.5
WITL 1010		2.4/7.0	WGRD-F	97.9	G Rpd	.3/2.4	WLAV-F	96.7	G Rpd	1.1/3.6
WJIM 1240		2.6/11.4	WHYT-F	96.3	Detroit	.3/1.8	WPLB-F	107.3	Green.	.5/2.2
WKZY 1580	St Johns	.6/ .7	WIBM-F	94.1	Jackson	.3/1.7	WRIF-F	101.1	Detroi	.6/3.2
			WMMQ-F	92.7	Charlot	.3/3.4				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		273 (9)	273 (9)	48.8
MOR/AC	100 (5)	5 (2)	105 (7)	18.8
COUNTRY	16 (1)	81 (3)	97 (4)	17.4
BTFL MUSIC		67 (2)	67 (2)	12.0
NOSTALGIA	17 (1)		17 (1)	3.0
			559 (23)	

RADIO STATIONS

WILS, 1320, 5 KW/1 KW (DA-2), AC	MBS,CBS, \$16.50 (Torbet)	
WITL, 1010, 500 W (DAYS,DA), COUNTRY	RKO II, \$22.00 (Mc-Guild)	Midwest Family
WJIM, 1240, 1 KW/250 W, MOR	NBC,NBC-T, \$11.00 (PRO)	
WVGO, 730, 500 W (DAYS,DA), NOSTALGIA (A1 Ham)	ABC-E, \$20.00* (Blair)	
WFMK-F, 99.1, 110 KW @ 600, CONTEMP/AC	ABC-F, \$45.00* (Selcom)	Liggett
WILS-F, 101.7, 3 KW @ 180, AOR (Burk-Abr)	Source, \$25.50 (Torbet)	
WITL-F, 100.7, 55 KW @ 378, COUNTRY	RKO II, \$39.38 (Mc-Guild)	Midwest Family
WJIM-F, 97.5, 28 KW @ 440, BTFL MUS (TM)	, \$13.00 (PRO)	
WVIC-F, 94.9, 49 KW @ 500, CONTEMP	ABC-C, \$20.00* (Blair)	
WJXQ-F, 106.1, 50 KW @ 500, AOR	, \$33.00 (Christal)	Patten (JACKSON)
WIBM-F, 94.1, 50 KW @ 342, ROCK	ABC-F, \$21.00 (Torbet)	Casciani (JACKSON)

LAS VEGAS

Market # 87
 APR 16.9
 SMSA Pop: 493,900
 Est 1981 Revenue: \$9,000,000

Stations: 16/16
 Diaries: 801/617:1
 Standard Error: .684
 % Below Line: 0

CSI: 4.5 Bil (# 81)
 CSI HH: 25.8 M (# 54)
 Retail \$: 3.0 Bil (# 67)
 % Not Listed: 10.4

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82	
1. KLUC-F	102/14.2	12.1	11.6	9.9	12.4	1. KLUC-F	1216/28.2	26.5
2. KOMP-F	82/11.4	10.4	9.5	7.3	3.6	2. KOMP-F	945/22.0	19.4
3. KXTZ-F	52/ 7.2	6.5	8.4	8.7	6.8	3. KLAV	764/17.9	17.4
4. KUDO-F	47/ 6.5	6.1	6.3	6.8	3.6	4. KDWN	725/16.9	13.7
5. KLAV	46/ 6.4	5.6	4.0	4.8	5.0	5. KORK-F	688/16.1	12.0
KDWN	46/ 6.4	4.3	4.9	6.0	8.2	6. KMJJ	677/15.6	15.1
KVEG	46/ 6.4	8.7	7.2	9.6	11.6	7. KDWN	651/13.0	10.6
8. KORK-F	43/ 6.0	8.1	8.7	9.0	10.2	8. KORK-F	619/13.7	14.2
9. KRAM	39/ 5.4	5.5	4.7	4.8	4.4	9. KVEG	597/13.8	16.5
KFMS-F	39/ 5.4	7.1	4.3	3.3	9.8	10. KRAM	544/12.3	14.0

12+ FM SHARE (METRO): 58.23% (375 of 644) (FAL 81: 55.19%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KVEG	1. KLUC-F
2. KLAV	2. KOMP-F	2. KOMP-F	2. KOMP-F	2. KORK-F	2. KDWN
3. KOMP-F	3. KUDO-F	3. KUDO-F	3. KUDO-F	3. KRAM	3. KOMP-F
	4. KLAV	4. KFMS-F	4. KRAM	4. KXTZ-F	4. KVEG
		KMJJ	KVEG		
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KOMP-F	1. KOMP-F
2. KXTZ-F	2. KOMP-F	2. KUDO-F	2. KRAM	2. KLUC-F	2. KVEG
3. KOMP-F	3. KUDO-F	3. KLAV	KUDO-F	3. KUDO-F	3. KLUC-F
4. KORK-F	4. KLAV	4. KOMP-F	4. KFMS-F	4. KMJJ	4. KUDO-F
	KXTZ-F				KXTZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KENO 1460	1.9/10.4	KNUU 970	1.5/4.9	KRRI-F 105.5	Boulder City	1.4/3.6
KMJJ 1140	4.9/15.6	KORK 920	3.2/9.7	KVOV 1280	Henderson	1.3/2.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	60 (2)	184 (2)	244 (4)	37.9
MOR/AC	104 (3)	47 (1)	151 (4)	23.4
COUNTRY	85 (2)	39 (1)	124 (3)	19.3
BTFL MUSIC		95 (2)	95 (2)	14.8
NEWS/TALK	11 (1)		11 (1)	1.7
BLACK	9 (1)		9 (1)	1.5
UNKNOWN		10 (1)	10 (1)	1.4
			644 (16)	

RADIO STATIONS

KDWN, 720, 50 KW (DA-N)	, MOR	, \$19.25	(Blair)	
KLAV, 1230, 1 KW/250 W	, ROCK	MBS, \$21.00	(Masla)	Korngold
KMJJ, 1140, 10 KW/2.5 KW (DA-N), AC		ABC-E, \$23.00*	(Mc-Guild)	Western Cities
KRAM, 1340, 1 KW/250 W	, COUNTRY	, \$12.00	(Torbet)	
KVEG, 1410, 5 KW (DA-N)	, COUNTRY	, \$30.00	(Katz)	Broadcast Assoc.
KFMS-F, 101.9, 100 KW @ 1100, COUNTRY		, \$30.00*	(Katz)	Broadcast Assoc.
KLUC-F, 98.5, 25 KW @ 180, ROCK		ABC-C, \$40.00*	(Mc-Guild)	Western Cities
KOMP-F, 92.3, 100 KW @ 1520, AOR (Burk-Abr)		Source, \$30.00*	(Lotus)	Lotus
KORK-F, 97.1, 50 KW @ 1936, BTFL MUS (Bonne)		, \$23.00*	(Eastman)	Donrey
KUDO-F, 93.1, 25 KW @ 260, SOFT/AC (TM)		CBS-R, \$22.00*	(HNW)	
KXTZ-F, 94.1, 100 KW @ 1250, BTFL MUS		, \$21.00	(Selcom)	

LEXINGTON

Market # 122
 APR 15.8
 SMSA Pop: 323,900
 Est 1981 Revenue: \$6,400,000

Stations: 16/14
 Diaries: 796/407:1
 Standard Error: .679
 % Below Line: 2.5

CSI: 2.6 Bil (# 123)
 CSI HH: 21.8 M (# 197)
 Retail \$: 1.6 Bil (# 116)
 % Not Listed: 9.2

12+ METRO 1/4/METRO	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WLAP-F 71/16.4	18.2	16.3	21.4	20.5	1. WVLK-F 178	1. WVLK-F 2226/32.0	19.0
2. WVLK-F 69/15.9	7.8	8.5	9.4	15.4	2. WLAP-F 143	2. WLAP-F 1914/34.7	38.1
3. WKQQ-F 66/15.2	15.5	18.2	21.2	12.8	3. WKQQ-F 119	3. WKQQ-F 1527/28.1	26.0
4. WVLK 50/11.5	15.8	14.6	12.0	14.7	4. WVLK 62	4. WVLK 1354/33.7	34.8
5. WNCW-F 26/ 6.0	1.5	.5	1.2	.7	5. WHAS 42	5. WHAS 870/ 7.8	5.6
6. WTKC 25/ 5.8	11.7	8.8	8.9	8.7	6. WLAP 34	6. WLAP 847/21.4	17.9
7. WLAP 24/ 5.5	6.3	5.8	6.4	6.5	7. WNCW-F 31	7. WTKC 512/14.1	19.1
8. WAXU-F 11/ 2.5	3.9	4.1	2.6	2.2	8. WTKC 30	8. WNCW-F 398/11.8	4.7
9. WBBE 10/ 2.3	1.2	2.2	2.4	1.7	9. WHBN-F+ 21	9. WAXU-F 261/ 6.3	9.5
10. WHAS 8/ 1.8	.7	1.7	2.8	1.7	10. WAXU-F 17	10. WBBE 209/ 6.5	6.4
					WBBE 17		

12+ FM SHARE (METRO): 65.48% (258 of 394) (FAL 81: 57.67%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WLAP-F	1. WKQQ-F	1. WLAP-F	1. WVLK-F	1. WVLK-F	1. WVLK
2. WKQQ-F	2. WLAP-F	2. WVLK-F	2. WVLK	2. WVLK	2. WVLK-F
	3. WVLK-F	3. WKQQ-F	3. WLAP-F	3. WNCW-F	3. WKQQ-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WVLK-F	1. WLAP-F	1. WLAP-F	1. WVLK-F	1. WKQQ-F	1. WVLK-F
2. WLAP-F	2. WVLK-F	2. WVLK-F	2. WLAP-F	2. WLAP-F	2. WKQQ-F
3. WKQQ-F	3. WKQQ-F	3. WKQQ-F	3. WVLK	3. WVLK-F	3. WVLK

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFMI-F 100.1	Winchester	1.6/6.0	WNVL 1250	Nicholasville	1.6/4.3
WILP 1440	Paris	1.6/2.1	WWKY 1380	Winchester	1.2/3.1
WJMM-F 106.3	Versailles	1.4/3.9	WHBN-F+ 99.3	Harrodsburg	.5/ .9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		137 (2)	137 (2)	34.8
COUNTRY		82 (3)	114 (5)	28.9
MOR/AC	32 (2)	7 (1)	94 (5)	23.9
BTFL MUSIC	7 (1)	26 (1)	33 (2)	8.4
NOSTALGIA	10 (1)		10 (1)	2.5
RELIGION		6 (1)	6 (1)	1.5
			394 (16)	

RADIO STATIONS

WBBE, 1580, 10 KW (DAYS,DA)	, NOSTALGIA	MBS, \$18.00 (Savalli)	(GEORGETOWN)
WLAP, 630, 5 KW/1 KW (DA-2)	, MOR	CBS,MBS, \$24.00 (Mc-Guild)	Illinois Bdc
WTKC, 1300, 2.5 KW/1 KW (DA-N)	, COUNTRY (TM)	NBC, \$28.88 (Eastman)	May
WVLK, 590, 5 KW/1 KW (DA-2)	, MOR	ABC-I, \$31.85 (Torbet)	Bluegrass
WAXU-F, 103.1,	3 KW @ 300, COUNTRY	MBS, \$18.00 (Savalli)	(GEORGETOWN)
WKQQ-F, 98.1,	100 KW @ 551, AOR	Source, \$40.00 (Christal)	Village
WLAP-F, 94.5,	50 KW @ 660, ROCK (TM)	RKO, \$38.00 (Mc-Guild)	Illinois Bdcst
WNCW-F, 96.7,	3 KW @ 198, BTFL MUS (KalaMusic)	, \$18.00* (Masla)	Fairfield (PARIS)
WVLK-F, 92.9,	100 KW @ 854, COUNTRY	, \$31.85 (Torbet)	Bluegrass
WHBN-F+, 99.3,	3 KW @ 198, COUNTRY	, \$ 5.00 (Regional)	(HARRODSBURG)

WHAS - See Louisville

LITTLE ROCK

Market # 103
 APR 16.7
 SMSA Pop: 405,400
 Est 1981 Revenue: \$7,650,000

Stations: 16/16
 Diaries: 893/454:1
 Standard Error: .671
 % Below Line: 0

CSI: 3.3 Bil (# 102)
 CSI HH: 21.6 M (# 215)
 Retail \$: 1.9 Bil (# 105)
 % Not Listed: 4.1

12+ METRO 1/4/SHARE		SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KKYK-F	81/14.5	10.7	9.8	8.6	7.6	1. KSSN-F	250	29.2
2. KSSN-F	78/13.9	18.0	17.7	22.0	14.7	2. KKYK-F	186	25.1
3. KLAZ-F	62/11.1	5.0	4.8	8.6	11.2	3. KAAZ-F	101	15.9
KARN	62/11.1	7.6	7.9	5.4	10.8	4. KMJX-F	98	18.5
5. KMJX-F	52/ 9.3	4.5	7.7	5.2	2.5	5. KARN	75	12.6
6. KOKY	48/ 8.6	15.1	11.7	13.4	9.9	6. KLPQ-F	65	18.0
7. KEZQ-F	40/ 7.1	9.3	12.9	7.9	11.0	7. KEZQ-F	64	15.4
8. KAAZ	29/ 5.2	4.5	4.6	6.3	7.8	8. KARN	61	15.0
KLRA	29/ 5.2	6.2	6.5	8.6	10.1	9. KOKY	48	14.6
10. KLPQ-F	22/ 3.9	7.0	5.6	5.2	5.7	10. KLRA	47	19.0

12+ FM SHARE (METRO): 62.94% (338 of 537) (FAL 81: 62.28%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KSSN-F	1. KSSN-F	1. KSSN-F
2. KLAZ-F	2. KMJX-F	2. KSSN-F	2. KKYK-F	2. KEZQ-F	2. KKYK-F
3. KOKY	3. KLAZ-F	3. KLAZ-F	3. KLAZ-F	3. KARN	3. KARN
4. KMJX-F	4. KSSN-F	4. KMJX-F	4. KOKY	4. KLRA	4. KLAZ-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSSN-F	1. KKYK-F	1. KKYK-F	1. KSSN-F	1. KMJX-F	1. KSSN-F
2. KKYK-F	2. KSSN-F	2. KLAZ-F	2. KKYK-F	2. KKYK-F	2. KKYK-F
3. KARN	3. KLAZ-F	3. KSSN-F	3. KLAZ-F	3. KLAZ-F	3. KLAZ-F
4. KLAZ-F	4. KMJX-F	4. KOKY	4. KOKY	4. KOKY	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAUL 1380	1.4/3.3	KAKI-F 107.1	Benton .5/1.3	KSOH 1050	.9/3.1
KGKO 850	Benton .4/2.2	KITA 1440	1.3/5.2	KXLR 1150	1.6/7.9

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		195 (3)	195 (3)	36.3
COUNTRY	38 (2)	103 (3)	141 (5)	26.3
NEWS/TALK	62 (1)		62 (1)	11.5
BLACK	48 (1)		48 (1)	8.9
BTFL MUSIC		40 (1)	40 (1)	7.4
MOR/AC	31 (2)		31 (2)	5.8
RELIGION	12 (2)		12 (2)	2.2
NOSTALGIA	8 (1)		8 (1)	1.5
			537 (16)	

RADIO STATIONS

KAAY, 1090, 50 KW (DA-N)	, AC	ABC-C, \$22.00	(Katz)	Multimedia
KARN, 920, 5 KW (DA-N)	, NEWS/TALK	NBC, \$27.00	(Blair)	
KLRA, 1010, 10 KW/5 KW (DA-N)	, COUNTRY	CBS, \$19.00	(Christal)	Signal
KOKY, 1250, 1 KW/500 W (DA-N), BLACK		, \$40.00*	(Torbet)	
KEZQ-F, 100.3, 100 KW @ 295,	BTFL MUS (FM-100)	, \$24.00*	(Selcom)	
KKYK-F, 103.7, 100 KW @ 1510,	ROCK	, \$38.00*	(Blair)	
KLAZ-F, 98.5, 100 KW @ 880,	CONTEMP	, \$45.00*	(Torbet)	
KLPQ-F, 94.1, 100 KW @ 770,	COUNTRY	, \$27.00	(Katz)	Multimedia
KMJX-F, 105.1, 100 KW @ 534,	AOR	Source, \$18.00*	(HNW)	
KSSN-F, 95.7, 100 KW @ 1000,	COUNTRY (TM)	ABC-E, \$62.25	(Eastman)	Firstcom

LOS ANGELES

Market # 2; ADI # 2
 APR 17.5
 SMSA Pop: 7,569,000
 1981 Est Revenue: \$162,300,000

Stations: 47/46
 Diaries: 3780/2002:1
 Standard Error: .340
 % Below Line: 2.0

CSI: 78.3 Bil (# 2)
 CSI HH: 26.0 M (# 49)
 Retail \$: 38.1 Bil (# 1)
 % Not Listed: 8.6

12+ METRO	1/4/SHARE	SUM 82	SPG 82	WIN 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82		
1. KABC	785/5.6	8.6	6.7	5.7	8.0	1. KABC	892	1. KNX	14879/12.7	11.7
2. KBIG-F	715/5.1	4.0	5.0	4.6	5.0	2. KBIG-F	887	2. KLOS-F	13489/12.6	11.7
3. KIIS-F	619/4.4	3.3	3.9	3.1	2.1	3. KIIS-F	768	3. KMET-F	11884/11.2	11.1
4. KFVB	591/4.2	3.5	3.6	4.3	4.4	4. KNX	748	4. KIIS-F	11879/12.4	12.8
5. KROQ-F	543/3.9	3.7	3.7	3.0	2.4	5. KMET-F	696	5. KFVB	11830/13.7	14.3
6. KJOI-F	537/3.8	3.4	3.5	3.5	3.7	6. KLOS-F	689	6. KABC	11731/12.5	15.6
7. KLOS-F	526/3.7	4.7	3.9	3.8	4.7	7. KFVB	622	7. KFI	11715/ 8.5	8.6
8. KMET-F	526/3.7	3.4	4.0	3.9	4.5	8. KROQ-F	586	8. XTRA	11509/ 8.2	5.8
9. KNX	514/3.7	2.7	3.5	3.7	3.2	9. KJOI-F	582	9. KBIG-F	10532/10.6	11.2
10. KIQQ-F	429/3.1	4.1	3.7	3.1	2.5	10. KFI	565	10. KIQQ-F	9762/11.0	10.9
11. KHTZ-F	401/2.9	3.0	3.5	4.0	3.0	11. KMPC	483	11. KRTH-F	8790/ 8.8	10.8
12. KMPC	391/2.8	2.6	2.4	2.5	2.0	12. XTRA	458	12. KMPC	8595/ 8.9	9.1
13. KRTH-F	370/2.6	3.2	3.2	3.3	3.1	13. KIQQ-F	456	13. KJOI-F	7525/ 8.3	8.7
14. KNX-F	351/2.5	1.6	2.2	3.2	2.6	14. KRTH-F	450	14. KHTZ-F	7352/ 8.6	11.2
15. KOST-F	340/2.4	2.0	2.4	2.5	2.6	15. KHTZ-F	438	15. KROQ-F	7214/ 8.2	7.9
16. KLAC	332/2.4	1.9	2.1	2.0	2.7	16. KHTZ-F	422	16. KNX-F	7001/ 7.0	6.8
17. KFI	319/2.3	1.7	2.5	2.4	2.2	17. KOST-F	404	17. KOST-F	6184/ 6.2	6.4
18. KTNQ	312/2.2	1.9	1.9	1.8	2.4	18. KLAC	386	18. KLAC	6181/ 6.4	6.7
19. KGFJ	297/2.1	1.6	1.9	2.0	2.4	19. KTNQ	337	19. KMGF-F	5193/ 5.9	6.3
20. KZLA-F	293/2.1	1.6	2.1	2.5	2.5	20. KZLA-F	327	20. KRLA	5093/ 5.8	7.7
21. KPRZ	285/2.0	3.1	2.6	2.3	.9	21. KGFJ	297	21. KJTE-F	4550/ 5.0	7.2
22. KALI	270/1.9	1.5	1.2	1.2	2.5	22. KPRZ	296	22. KZLA-F	4391/ 5.0	4.8
23. XTRA	256/1.8	1.4	1.5	1.4	2.4	23. KALI	271	23. KHJ	4252/ 4.6	5.5
24. KWKW	238/1.7	1.9	1.3	1.4	2.1	24. KWKW	238	24. KPRZ	4075/ 4.8	5.5
25. KRLA	214/1.5	2.4	2.1	2.2	2.8	25. KRLA	233	25. KGFJ	3632/ 4.5	5.3

12+ FM SHARE (METRO): 57.19% (7353 of 12857) (FAL 81: 52.37%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KROQ-F	1. KIIS-F	1. KIIS-F	1. KBIG-F	1. KBIG-F	1. KABC
2. KIQQ-F	2. KMET-F	2. KMET-F	2. KIIS-F	2. KABC	2. KFVB
3. KLOS-F	3. KLOS-F	3. KLOS-F	3. KABC	3. KJOI-F	3. KIIS-F
4. KMET-F	4. KROQ-F	4. KBIG-F	4. KHTZ-F	4. KMPC	4. KNX
5. XTRA	5. KRTH-F	5. KHTZ-F	5. KRTH-F	5. KFVB	5. KBIG-F
6. KGFJ	6. KNX-F	6. KRTH-F	6. KMPC	6. KNX	6. KFI
7. KIIS-F	7. KHTZ-F	7. KROQ-F	7. KJOI-F	7. KLAC	7. KMPC
8. KDAY	8. KIQQ-F	8. KNX-F	8. KNX-F	8. KPRZ	8. KJOI-F
	9. KTNQ	9. KIQQ-F	9. KZLA-F	9. KOST-F	9. KMET-F
	10. KGFJ	10. KABC	10. KFI	10. KZLA-F	10. KTNQ
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KBIG-F	1. KBIG-F	1. KIIS-F	1. KBIG-F	1. KMET-F	1. KABC
2. KABC	2. KLOS-F	2. KHTZ-F	2. KIIS-F	2. KLOS-F	2. KIIS-F
3. KIIS-F	3. KROQ-F	KIQQ-F	3. KHTZ-F	3. KROQ-F	3. KBIG-F
4. KJOI-F	4. KABC	4. KRTH-F	4. KRTH-F	4. KIIS-F	4. KMPC
5. KFVB	5. KIIS-F	5. KLOS-F	5. KJOI-F	5. KRTH-F	5. KNX-F
6. KROQ-F	6. KMET-F	6. KNX-F	6. KABC	6. KTNQ	6. KNX
7. KHTZ-F	7. KJOI-F	7. KROQ-F	7. KMPC	7. KNX-F	7. KZLA-F
8. KLOS-F	8. KIQQ-F	8. KMET-F	KFI	8. KGFJ	8. KFI
9. KRTH-F	9. KNX	9. KALI	9. KZLA-F	9. KJLH-F	9. KHTZ-F
10. KMET-F	10. KFVB	10. KBIG-F	10. KNX-F	10. KHTZ-F	10. KFVB

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	256 (1)	2945 (8)	3201 (9)	24.9
AC	576 (3)	1505 (5)	2081 (8)	16.2
NEWS/TALK	1890 (3)		1890 (3)	14.7
BTFL MUSIC		1414 (3)	1414 (3)	11.0
BLACK/URBAN/JAZZ	443 (2)	763 (4)	1206 (6)	9.4
SPANISH	820 (3)	191 (1)	1011 (4)	7.9
COUNTRY	570 (3)	349 (2)	919 (5)	7.1
NOSTALGIA	708 (3)	33 (1)	741 (4)	5.8
RELIGION	213 (2)	44 (1)	257 (3)	2.0
CLASSICAL	28 (1)	109 (1)	137 (2)	1.1
			12857 (47)	

LOS ANGELES ADI

OTHER RATED STATIONS

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME	METRO SHARE/CUME	RATING
1. KBIG-F	1. KNX	1. KALI	KACE-F 103.9	Inglewood 1.4/4.0
2. KABC	2. KLOS-F	2. KFVB	KBRT 740	Avalon .8/1.6
3. KIIS-F	3. KIIS-F	3. KABC	KDAY 1580	Santa Moni 1.0/3.8
4. KMET-F	4. KFVB	4. KWKW	KEZY-F 95.9	Anaheim .5/2.4
5. KLOS-F	5. KMET-F	5. KIIS-F	KFAC 1330	.2/1.6
6. KNX	6. KABC	6. KROQ-F	KFAC-F 92.3	.8/3.3
7. KFVB	7. KFI	7. KJOI-F	KGIL-F+ 94.3	San Fernando .4/1.4
8. KJOI-F	8. KBIG-F	8. KBIG-F	KHJ 930	1.4/4.6
9. KROQ-F	9. KIQQ-F	9. KTNQ	KIEV 870	Glendale .7/1.8
10. KFI	10. KRTH-F	10. KPRZ	KIKF-F 94.3	Garden Grove .4/1.0
11. KMPC	11. KMPC		KJLH-F 102.3	Compton 1.3/3.7
12. KIQQ-F	12. KHTZ-F		KKGO-F 105.1	1.3/4.0
13. KRTH-F	13. KJOI-F		KLVE-F 107.5	1.4/3.1
14. KNX-F	14. KROQ-F		KMGF-F 105.9	1.3/5.9
15. KHTZ-F	15. KNX-F		KNAC-F 105.5	Long Beach .3/1.0
			KNOB-F 97.9	Long Beach 1.2/3.4
			KUTE-F 101.9	Glendale 1.4/5.0
			KWIZ 1480	Santa Ana .3/1.5
			KWIZ-F 96.7	Santa Ana .3/ .9
			KYMS-F 106.3	Santa Ana .3/1.0
			KZLA 1540	.3/1.2

ADI FM SHARE: 58.62% (8723 of 14880) (FAL 81: 56.96%)

AM STATIONS

KABC, 790, 5 KW (DA-N)	, TALK	ABC-I, \$300.00 (Katz)	ABC
KALI, 1430, 5 KW (DA-2)	, SPANISH	, \$? ? (Masla)	United
KDAY, 1580, 50 KW (DA-2)	, BLACK	NBN, \$ 90.00* (Howard)	Rollins
KFI, 640, 50 KW	, AC/CONTEMP (Burk-Abr)	ABC-E, \$190.00* (Christal)	Cox
KFVB, 980, 5 KW	, NEWS	NBC, \$190.00* (Group W)	Westinghouse
KGFJ, 1230, 1 KW/250 W	, BLACK	SBN, \$ 70.00* (Masla)	Inner City
KHJ, 930, 5 KW (DA-N)	, COUNTRY	RKO II, \$110.00* (RKO)	RKO
KLAC, 570, 5 KW (DA-N)	, COUNTRY	ABC-D, \$167.50* (Eastman)	Metromedia
KMPC, 710, 50 KW/10 KW (DA-N)	, NOSTALGIA	, \$170.63 (MMR)	Golden West
KNX, 1070, 50 KW	, NEWS	CBS, \$270.00 (CBS Spot)	CBS
KPRZ, 1150, 5 KW (DA-N)	, NOSTALGIA (A1 Ham)	, \$? ? (Mc-Guild)	Gannett
KRLA, 1110, 50 KW/10 KW (DA-2)	, OLDIES	, \$162.50 (Howard)	
KTNQ, 1020, 50 KW (DA-2)	, SPANISH	, \$ 70.00* (Caballero)	
KWKW, 1300, 5 KW/1 KW (DA-2)	, SPANISH	, \$ 55.00 (Lotus)	Lotus

FM STATIONS

KBIG-F, 104.3, 105 KW @ 5800, BTFL MUS (Bonne)	, \$250.00* (Torbet)	Bonneville
KHTZ-F, 97.1, 55 KW @ 770, AC	, \$160.00* (Selcom)	Greater Media
KIIS-F, 102.7, 8 KW @ 2790, ROCK	ABC-C, \$175.00* (Mc-Guild)	Gannett
KIQQ-F, 100.3, 51 KW @ 1180, ROCK	, \$120.00* (Masla)	Outlet
KJOI-F, 98.7, 75 KW @ 1833, BTFL MUS (Churchill)	, \$177.50 (Selcom)	
KLOS-F, 95.5, 68 KW @ 2920, AOR (Pollack)	ABC-R, \$292.50 (Katz)	ABC

SEE ANAHEIM FOR ADDITIONAL STATIONS

LOUISVILLE

Market # 44; ADI # 42
 APR 16.7
 SMSA Pop: 911,500
 Est 1981 Revenue: \$13,900,000

Stations: 18/18
 Diaries: 1470/620:1
 Standard Error: .515
 % Below Line: 0

CSI: 8.0 Bil (# 42)
 CSI HH: 24.4 M (# 91)
 Retail \$: 4.1 Bil (# 46)
 % Not Listed: 5.2

		SPG	WIN	FAL
12+ METRO	1/4/SHARE	82	82	81
1. WAMZ-F	168/13.4	7.3	9.2	7.9
2. WLOU	123/ 9.8	9.3	8.7	8.0
3. WVEZ-F	120/ 9.6	8.4	10.2	9.3
4. WHAS	118/ 9.4	9.0	10.1	8.4
5. WQMF-F	98/ 7.8	7.9	7.4	7.7
6. WRKA-F	97/ 7.7	9.6	8.4	9.2
7. WAVG	90/ 7.2	8.1	10.2	7.2
8. WCII	75/ 6.0	7.2	6.9	8.4
9. WAKY	71/ 5.7	7.0	4.1	6.2
10. WLRS-F	61/ 4.9	5.8	5.3	5.1
11. WKJJ-F	59/ 4.7	6.3	6.3	6.9
12. WXVW	30/ 2.4	1.4	1.1	.9

12+ TSA	1/4
1. WAMZ-F	286
2. WHAS	214
3. WVEZ-F	154
4. WQMF-F	154
5. WLOU	126
6. WRKA-F	100
7. WAVG	97
8. WCII	90
9. WAKY	85
10. WKJJ-F	84
11. WLRS-F	74
12. WXVW	30

12+ TSA	CUME/	SPG 82
MSA	CUME RATING	
1. WHAS	3825/28.4	28.7
2. WAMZ-F	3013/22.7	16.8
3. WQMF-F	2201/17.5	18.5
4. WAVG	1881/20.5	21.2
5. WAKY	1855/18.5	22.9
6. WKJJ-F	1747/17.0	21.0
7. WVEZ-F	1561/16.2	14.6
8. WCII	1553/16.1	16.3
9. WLRS-F	1402/16.1	16.8
10. WRKA-F	1348/17.2	20.5
11. WLOU	892/10.9	11.9
12. WINN	439/ 5.6	7.8

12+ FM SHARE (METRO): 53.06% (632 of 1191) (FAL 81: 51.19%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQMF-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WHAS
2. WLOU	2. WRKA-F	2. WLOU	2. WLOU	2. WVEZ-F	2. WAMZ-F
3. WLRS-F	3. WLOU	3. WRKA-F	3. WHAS	3. WHAS	3. WAVG
4. WKJJ-F	4. WQMF-F	4. WAKY	4. WVEZ-F	4. WCII	4. WCII
5. WAMZ-F	5. WLRS-F	5. WQMF-F	5. WRKA-F	5. WAVG	5. WRKA-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WAMZ-F	1. WAMZ-F	1. WRKA-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F
2. WVEZ-F	2. WLOU	2. WAMZ-F	2. WLOU	2. WLOU	2. WHAS
3. WRKA-F	3. WVEZ-F	3. WLOU	3. WRKA-F	3. WAKY	3. WAKY
4. WLOU	4. WQMF-F	4. WKJJ-F	4. WVEZ-F	WLRS-F	4. WLOU
5. WHAS	5. WRKA-F	5. WQMF-F	5. WCII	WQMF-F	5. WVEZ-F

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP		315 (4)	315 (4)	26.4
MOR/AC/OLDIES	279 (3)	20 (1)	299 (4)	25.1
COUNTRY	105 (3)	168 (1)	273 (4)	22.9
BLACK/URBAN	131 (2)		131 (2)	11.0
BTFL MUSIC		120 (1)	120 (1)	10.1
NOSTALGIA	30 (1)		30 (1)	2.5
RELIGION	14 (1)	9 (1)	23 (2)	1.9
			<u>1191 (18)</u>	

LOUISVILLE ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO</u>	<u>SHARE</u>	<u>CUME RATING</u>
1. WAMZ-F	1. WHAS	1. WAMZ-F	WDGS	1290	New Albany .6/1.5
2. WHAS	2. WAMZ-F	2. WHAS	WFIA	900	1.1/2.0
3. WVEZ-F	3. WQMF-F	3. WLOU	WINN	1240	1.6/5.6
4. WQMF-F	4. WAVG	4. WQMF-F	WJYL-F	101.7	Jeffersont 1.6/5.4
5. WLOU	5. WAKY	5. WAVG	WTMT	620	.8/2.3
6. WRKA-F	6. WKJJ-F	6. WAKY	WXLN-F	103.9	.7/3.0
7. WAVG	7. WVEZ-F	7. WCII			
8. WKJJ-F	8. WCII	8. WVEZ-F			
9. WKJJ-F	9. WLRS-F	9. WKJJ-F			
10. WAKY	10. WRKA-F	10. WRKA-F			
11. WLRS-F	11. WLOU				
12. WXVW	12. WINN				
13. WIEL	13. WJYL-F				
WGTC-F	14. WIEL				
15. WJYL-F	15. WXVW				
WINN					

ADI FM SHARE: 56.81% (950 of 1672) (FAL 81: 55.32%)

AM STATIONS

WAKY, 790, 5 KW/1 KW (DA-2), OLDIES	ABC-I, \$ 90.75 (Katz)	Multimedia
WAVG, 970, 5 KW (DA-2), MOR	NBC,NBC-T, \$ 43.00 (Eastman)	Henson
WCII, 1080, 10 KW/1 KW (DA-2), COUNTRY	MBS, \$ 68.44 (MMR)	Great Trails
WHAS, 840, 50 KW, MOR	CBS, \$100.00 (Christal)	
WINN, 1240, 1 KW/250 W, COUNTRY	RKO, \$ 17.00 (Mc-Guild)	
WLOU, 1350, 5 KW (DAYS), BLACK	NBN, \$ 38.50 (Howard)	Johnson
WXVW, 1450, 1 KW/250 W, NOSTALGIA (Al Ham)	ABC-I, \$ 21.50 (Lotus)	
WIEL, 1400, 1 KW, MOR	ABC-C, \$ 8.00 (Regional)	(ELIZABETHTOWN)

FM STATIONS

WAMZ-F, 97.5, 100 KW @ 505, COUNTRY	ABC-E, \$ 80.00 (Christal)	
WJYL-F, 101.7, 3 KW @ 300, AC	ABC-F, \$ 20.00* (----)	
WKJJ-F, 99.7, 20 KW @ 720, CONTEMP	CBS-R, \$ 67.50 (MMR)	Great Trails
WLRS-F, 102.3, 3 KW @ 300, AOR (Burk-Abr)	Source, \$ 50.00 (Eastman)	Henson
WQMF-F, 95.7, 34 KW @ 580, AOR	, \$ 45.00* (Torbet)	Wood
WRKA-F, 103.1, 3 KW @ 300, AC/CONTEMP	ABC-D, \$ 64.00 (Blair)	Capitol-Johnson
WVEZ-F, 106.9, 25 KW @ 670, BTFL MUS (Schulke)	, \$ 90.75 (Katz)	Multimedia

WGTC-F - See Indianapolis

LUBBOCK

Market # 170
 APR 16.5
 SMSA Pop: 217,900
 Est 1981 Revenue: \$4,510,000

Stations: 15/15
 Diaries: 617/353:1
 Standard Error: .781
 % Below Line: 0

CSI: 2.1 Bil (# 151)
 CSI HH: 25.9 M (# 52)
 Retail \$: 1.5 Bil (# 124)
 % Not Listed: 4.4

12+ METRO 1/4/SHARE	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
	82	81	81			
1. KLLL-F 51/17.1	16.6	17.4	22.7	1. KLLL-F 75	1. KLLL-F 903/30.3	30.7
2. KRLB-F 37/12.4	3.1	3.6	---	2. KRUX-F 52	2. KFYO 630/17.4	13.1
3. KTEZ-F 30/10.1	8.3	12.1	8.2	3. KFYO 50	3. KSEL-F 570/20.7	26.5
4. KFMZ-F 24/ 8.1	12.1	13.2	11.4	4. KTEZ-F 48	4. KRUX-F 556/15.7	15.7
KRUX-F 24/ 8.1	9.7	---	---	KRLB-F 48	5. KSEL 537/17.9	23.8
6. KSEL 23/ 7.7	9.0	7.5	8.6	6. KFMX-F 37	6. KRLB-F 505/23.0	8.7
7. KFYO 20/ 6.7	4.8	6.4	7.5	KSEL 37	7. KTEZ-F 499/16.0	16.9
8. KSEL-F 18/ 6.0	9.3	12.5	12.5	8. KSEL-F 35	8. KFMX-F 488/18.1	25.5
9. KLF 17/ 5.7	4.8	5.0	3.1	9. KLF 17	9. KEND 278/14.0	15.5
10. KEND 11/ 3.7	4.8	3.9	6.7	10. KEND 13	10. KWAZ 189/ 8.2	10.2

12+ FM SHARE (METRO): 67.02% (191 of 285) (FAL 81: 64.04%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KSEL-F	1. KRLB-F	1. KLLL-F	1. KLLL-F	1. KTEZ-F	1. KLLL-F
KFMX-F	2. KLLL-F	2. KRLB-F	2. KRLB-F	2. KLLL-F	2. KRLB-F
	3. KFMX-F	3. KFMX-F	3. KRUX-F	3. KRUX-F	3. KSEL
		KRUX-F			
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRLB-F	1. KLLL-F	1. KRLB-F	1. KLLL-F	1. KFMX-F	1. KLLL-F
2. KLLL-F	2. KRLB-F	2. KLLL-F	2. KRLB-F	2. KRLB-F	2. KRUX-F
3. KTEZ-F	3. KTEZ-F		3. KRUX-F	3. KLLL-F	3. KRLB-F
			KTEZ-F		KTEZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCAS 1050 Slaton 1.0/2.6	KRLB 580 3.0/7.5	KWAZ 1460 2.7/8.2
KJAK-F 92.7 Slaton 2.3/6.8		KKAM 1340 Lubbock 1.0/7.8

FORMATS

	AM	FM	TOTAL	%
COUNTRY	31 (2)	75 (2)	106 (4)	37.2
ROCK/AOR/CONTEMP	23 (1)	79 (3)	102 (4)	35.8
BTFL MUSIC		30 (1)	30 (1)	10.5
SPANISH	17 (1)		17 (1)	6.0
NOSTALGIA	9 (1)		9 (1)	3.2
UNKNOWN	8 (1)		8 (1)	2.8
RELIGION		7 (1)	7 (1)	2.5
MOR	6 (2)		6 (2)	2.1
			285 (15)	

RADIO STATIONS

KEND, 1590, 1 KW (DA-2), COUNTRY	MBS, \$12.00* (Eastman)	
KFYO, 790, 5 KW/1 KW (DA-2), COUNTRY	APR, CBS, \$11.00 (Savalli)	
KLFB, 1420, 500 W (DA-1), SPANISH	, \$18.00* (Caballero)	
KSEL, 950, 5 KW/500 W (DA-2), ROCK	RKO, \$18.00* (Mc-Guild)	Harris
KFMX-F, 94.5, 100 KW @ 680, AOR (Burk-Abr)	Source, \$14.40 (Selcom)	So. Minn.
KLLL-F, 96.3, 100 KW @ 580, COUNTRY	APR, \$26.00* (Eastman)	
KRLB-F, 99.5, 46 KW @ 630, CONTEMP (FM-100)	, \$20.00 (Lotus)	
KRUX-F, 102.5, 100 KW @ 750, COUNTRY	, \$19.00* (Katz)	Rex
KSEL-F, 93.7, 100 KW @ 736, ROCK	RKO, \$18.00* (Mc-Guild)	Harris
KTEZ-F, 101.1, 100 KW @ 862, BTFL MUS (Schulke)	, \$21.00* (HNW)	

MADISON

Market # 121
 APR 16.7
 SMSA Pop: 328,300
 Est 1981 Revenue: \$6,800,000

Stations: 16/11
 Diaries: 703/467:1
 Standard Error: .730
 % Below Line: 4.2

CSI: 3.1 Bil (# 107)
 CSI HH: 25.2 M (# 64)
 Retail \$: 1.7 Bil (# 113)
 % Not Listed: 14.6

12+ METRO 1/4/SHARE	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WTSO 51/10.8	9.2	12.5	13.5	1. WZEE-F 142	1. WZEE-F 1803/28.3	31.5
2. WIBA-F 50/10.6	11.6	11.4	9.7	2. WIBA-F 105	2. WIBA-F 1682/31.4	35.1
3. WIBA 42/ 8.9	8.8	12.9	10.4	3. WTSO 91	3. WTSO 1155/26.0	20.2
4. WZEE-F 42/ 8.9	10.6	9.6	10.6	4. WLVE-F 72	4. WISM-F 971/25.3	22.9
5. WISM-F 40/ 8.5	6.7	7.2	8.2	5. WISM-F 51	5. WISM 896/28.0	26.2
6. WLVE-F 35/ 7.4	6.9	8.3	7.7	6. WIBA 45	6. WIBA 894/28.0	26.2
7. WHIT 29/ 6.1	.4	---	---	7. WMAQ 45	7. WLVE-F 803/15.8	16.7
WERU 29/ 6.1	10.4	---	---	8. WISM 32	8. WMAQ 761/ 3.4	5.1
9. WWQM-F 24/ 5.1	6.7	4.6	6.0	9. WHIT 31	9. WWQM-F 505/15.4	16.7
0. WMAD-F 23/ 4.9	6.3	5.0	6.6	10. WERU 30	10. WLS 435/ 4.1	---

12+ FM SHARE (METRO): 54.70% (221 of 404) (FAL 81: 56.84%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIBA-F	1. WIBA-F	1. WIBA-F	1. WTSO	1. WTSO	1. WTSO
2. WZEE-F	2. WISM-F	2. WISM-F	2. WISM-F	2. WERU	2. WISM-F
	3. WHIT	3. WZEE-F	3. WIBA	3. WLVE-F	3. WIBA
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WISM-F	1. WIBA-F	1. WISM-F	1. WISM-F	1. WHIT	1. WHIT
2. WTSO	2. WTSO	2. WIBA-F	2. WTSO	2. WIBA-F	2. WIBA
3. WLVE-F	3. WZEE-F	3. WZEE-F	3. WLVE-F	3. WMAD-F	3. WTSO

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WISM 1480	4.7/21.9	WISN 1130 Milw.	.4/1.9	WMAQ 670	Chicago .6/3.4
WBBM 780 Chicago	.6/3.9	WLS 890 Chicago	.4/4.1	WSJY-F 107.3	Ft. Atk.1.5/5.6

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	53 (3)	115 (3)	168 (6)	41.6
MOR/AC	44 (2)	40 (1)	84 (3)	20.8
COUNTRY	54 (2)	24 (1)	78 (3)	19.3
BTFL MUSIC		42 (2)	42 (2)	10.4
NOSTALGIA	29 (1)		29 (1)	7.2
NEWS/TALK	3 (1)		3 (1)	0.7

404 (16)

RADIO STATIONS

WERU, 1190, 1 KW (DAYS,DA) , NOSTALGIA (Al Ham)	APR,UPI, \$21.73 (Christal)
WHIT, 1550, 5 KW (DAYS,DA) , ROCK	ABC-E, \$? ? (Selcom) McKenna
WIBA, 1310, 5 KW (DA-N) , MOR	CBS,MBS, \$21.50* (Blair) Des Moin Reg
WISM, 1480, 5 KW (DA-2) , AC	, \$21.88 (Mc-Guild) Midwest Fam
WTSO, 1070, 10 KW/5 KW (DA-2),COUNTRY	APR, \$24.25 (Torbet)
WIBA-F, 101.5, 50 KW @ 470, AOR	, \$25.00* (Blair) Des Moin Reg
WISM-F, 98.1, 20 KW @ 350, AC	, \$28.25 (Mc-Guild) Midwest Fam
WLVE-F, 94.9, 37 KW @ 1300, BTFL MUS** (KalaMusic)	, \$25.00 (HNW) (BARABOO)
WMAD-F, 92.1, 1.7 KW @ 380, AOR (Burk-Abr)	Source, \$28.00 (Christal)
WWQM-F, 106.3, 1.7 KW @ 380, COUNTRY	ABC-E, \$22.00 (Selcom) McKenna
WZEE-F, 104.1, 6 KW @ 1120, ROCK	RKO, \$22.50 (Torbet)

WLS, WNAQ - See Chicago

**Station is now Contemporary

McALLEN-BROWNSVILLE

Market # 83 (approx)
 APR 15.2
 SMSA Pop: 521,100
 Est 1981 Revenue: \$5,750,000

Stations: 17/14
 Diaries: 674/773:1
 Standard Error: .784
 % Below Line: 2.4

CSI: 2.6 Bil (# 123 est)
 CSI HH: 17.7 M (# 327 est)
 Retail \$: 2.4 Bil (# 83 est)
 % Not Listed: 7.1

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
		82	81	81	80			
1. KGBT	150/24.1	29.1	32.6	33.2	34.5	1. KGBT 160	1. KGBT 1105/24.1	28.8
2. KRGV	73/11.7	9.8	8.6	5.2	8.7	2. KRGV 81	2. KRGV 1014/21.9	20.9
3. KIIW-F	67/10.8	11.3	6.3	2.7	2.1	3. KIIW-F 76	3. KBFM-F 769/17.2	24.9
4. KBFM-F	63/10.1	15.2	15.6	14.8	14.6	4. KBFM-F 70	4. KIIW-F 729/15.6	20.2
5. KRIX-F	39/ 6.3	3.5	2.1	1.7	3.3	5. KELT-F 41	5. KRIO 574/11.6	14.0
6. KELT-F	36/ 5.8	5.7	5.6	8.6	4.7	6. KRIX-F 40	6. KRIX-F 465/11.2	9.1
7. KRIO	30/ 4.8	6.7	2.6	10.2	10.2	7. KRIO 32	KELT-F 465/ 9.6	11.8
8. KQXX-F	24/ 3.9	1.6	2.9	.3	---	8. KQXX-F 24	8. KSOX+ 293/ 5.2	4.7
9. KDUV-F	22/ 3.5	1.3	2.3	2.5	2.9	9. KDUV-F 22	9. KQXX-F 241/ 5.8	3.3
10. KBOR	17/ 2.7	2.2	5.2	6.2	5.4	10. KBOR 17	10. KBOR 238/ 5.8	7.7

12+ FM SHARE (METRO): 48.62% (281 of 578) (FAL 81: 39.42%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KRGV	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT
2. KBFM-F	2. KIIW-F	2. KIIW-F	2. KIIW-F	2. KELT-F	2. KRGV
3. KRIX-F	3. KRGV	3. KRGV	3. KELT-F	3. KIIW-F	3. KIIW-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGBT	1. KGBT	1. KIIW-F	1. KGBT	1. KGBT	1. KGBT
2. KIIW-F	2. KIIW-F	2. KRGV	2. KIIW-F	2. KIIW-F	2. KIIW-F
3. KBFM-F	3. KBFM-F	3. KBFM-F	3. KRGV	3. KRIX-F	3. KELT-F

KGBT

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KIRT 1580 Mission	1.3/2.0	KVLY-F 107.9 Edinsburg	2.6/5.0
KTXI-F 106.3 Mercedes	2.1/3.7	KSOX+ 1240 Raymondville	1.3/5.2
KURV 710 Edinburg	1.0/2.6	KTRH 740 Houston	1.0/1.2

FORMATS

	AM	FM	TOTAL	%
SPANISH	158 (2)	91 (2)	249 (4)	43.1
ROCK/AOR/CONTEMP	120 (3)	115 (3)	235 (6)	40.7
COUNTRY	7 (1)	37 (2)	44 (3)	7.6
BTFM MUSIC		38 (2)	38 (2)	6.6
NEWS/TALK	6 (1)		6 (1)	1.0
MOR	6 (1)		6 (1)	1.0
			578 (17)	

RADIO STATIONS

KBOR, 1600, 1 KW (DA-2)	, CONTEMP	MBS, \$10.00 (Selcom)	
KGBT, 1530, 50 KW/10 KW (DA-N)	, SPANISH	, \$46.00 (Katz)	Tichenor
KRGV, 1290, 5 KW (DA-N)	, ROCK	ABC-C, \$18.00* (Blair)	Manship
KRIO, 910, 5 KW (DA-2)	, CONTEMP	APR, \$15.75 (HNN)	Tippie
KSOX+, 1240, 1 KW/250 W	, COUNTRY	, \$12.00 (----)	(RAYMONDVILLE)
KBFM-F, 104.1, 100 KW @ 990,	ROCK	ABC-F, \$24.50 (Christal)	
KDUV-F, 100.3, 100 KW @ 500,	BTFM MUS (TM)	, \$14.00 (Masla)	
KELT-F, 94.5, 100 KW @ 800,	COUNTRY (Drake-Chen)	, \$21.50 (Katz)	Tichenor
KIIW-F, 96.1, 100 KW @ 565,	SPANISH	, \$19.00* (Mc-Guild)	
KRIX-F, 99.5, 100 KW @ 480,	ROCK	, \$14.00 (Mc-Guild)	
KQXX-F, 98.5, 100 KW @ 1400,	SPANISH	, \$33.00 (Eastman)	

MEMPHIS

Market # 43; ADI # 36
 APR 16.7
 SMSA Pop: 928,800
 Est 1981 Revenue: \$14,100,000

Stations: 18/18
 Diaries: 1133/820:1
 Standard Error: .584
 % Below Line: 0

CSI: 7.3 Bil (# 47)
 CSI HH: 21.8 M (# 201)
 Retail \$: 4.3 Bil (# 43)
 % Not Listed: 2.7

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KRNB-F	140/11.0	8.3	2.4	.8	1.0	1. WMC-F	243	24.8
2. WHRK-F	126/ 9.9	8.9	16.7	9.6	11.1	2. WDIA	187	23.8
3. WMC-F	120/ 9.5	10.2	9.1	10.3	7.4	3. WHRK-F	185	20.7
4. WDIA	114/ 9.0	8.3	7.6	5.4	5.9	4. KRNB-F	162	19.1
5. WEZI-F	105/ 8.3	7.7	11.2	10.8	12.1	5. WZXR-F	158	19.1
6. WMC	101/ 8.0	7.2	7.9	11.8	10.9	WMC	158	18.0
7. WRVR-F	95/ 7.5	8.3	6.6	6.6	5.4	7. WEZI-F	153	17.3
8. WZXR-F	90/ 7.1	10.7	8.8	11.5	13.4	8. WREC	117	10.4
9. WLOK	82/ 6.5	5.0	5.1	5.1	4.7	9. WRVR-F	112	10.6
10. WREC	71/ 5.6	4.9	3.7	2.9	4.2	10. WMP5	96	17.7
11. WLVS-F	45/ 3.5	3.8	4.2	5.2	5.0	11. WLOK	83	10.4
12. WMP5	39/ 3.1	3.1	4.0	6.9	4.2	12. WLVS-F	47	18.0
13. WHBQ	25/ 2.0	2.1	3.8	4.4	4.8	13. WHBQ	46	9.2

12+ FM SHARE (METRO): 58.43% (721 of 1234) (FAL 81: 61.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KRNB-F	1. WMC-F	1. WMC-F	1. WEZI-F	1. WEZI-F	1. WMC
2. WHRK-F	2. KRNB-F	KRNB-F	WMC	2. WMC	2. WDIA
3. WZXR-F	3. WHRK-F	3. WHRK-F	3. WRVR-F	3. WDIA	3. WMC-F
4. WMC-F	4. WZXR-F	4. WRVR-F	4. WHRK-F	4. WREC	4. WREC
5. WLOK	5. WRVR-F	5. WZXR-F	WMC-F	5. WRVR-F	5. KRNB-F WEZI-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZI-F	1. KRNB-F	1. KRNB-F	1. WEZI-F	1. WMC-F	1. WMC
2. WMC-F	2. WHRK-F	2. WMC-F	2. WMC-F	2. WZXR-F	2. WRVR-F
3. KRNB-F	3. WMC-F	3. WHRK-F	WDIA	3. WHRK-F	3. WHRK-F
4. WRVR-F	4. WRVR-F	4. WRVR-F	4. WMC	4. KRNB-F	4. WEZI-F
5. WHRK-F	5. WZXR-F	5. WZXR-F	5. WRVR-F	5. WRVR-F	5. KRNB-F

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN	196 (2)	266 (2)	462 (4)	38.1
ROCK/AOR/CONTEMP		210 (2)	210 (2)	17.3
COUNTRY	140 (2)	45 (1)	185 (3)	15.2
MOR/AC	29 (2)	95 (1)	124 (3)	10.2
BTFL MUSIC		105 (1)	105 (1)	8.6
NOSTALGIA	71 (1)		71 (1)	5.8
RELIGION	33 (3)		33 (3)	2.7
TALK	24 (1)		24 (1)	2.0

1214 (18)

MEMPHIS ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO</u>	<u>SHARE/CUME</u>	<u>RATING</u>
1. WMC-F	1. WMC-F	1. WMC	KSUD	730	W. Memphis .9/1.8
2. WHRK-F	2. WDIA	2. WZXR-F	KWAM	990	1.3/4.6
3. WDIA	3. WHRK-F	3. WDIA	WMQW	1480	.5/1.0
4. KRNB-F	4. KRNB-F	4. WEZI-F	WMSO	630	Collierville .3/1.7
5. WMC	5. WMC	5. WREC	WWEF	1430	1.9/2.5
6. WEZI-F	6. WEZI-F	6. WMC-F			
7. WZXR-F	7. WZXR-F	7. WRVR-F			
8. WREC	8. WRVR-F	8. WMPS			
9. WRVR-F	9. WREC	9. WLVS-F			
10. WMPS	10. WLOK	10. WHRK-F			
11. WLOK	11. WMPS				
12. WLVS-F	12. WHBQ				
13. WHBQ	13. WLVS-F				
14. WKIR-F	14. WKIR-F				
15. WTXI-F	15. KWAM				

ADI FM SHARE: 59.29% (1206 of 2034) (FAL 81: 60.61%)

AM STATIONS

KWAM, 930, 10 KW (DAYS,DA)	, RELIGION	, \$15.00*	(Lotus)	Rivers
WDIA, 1070, 50 KW/5 KW (DA-2)	, BLACK	, \$56.50	(Howard)	Viacom
WHBQ, 560, 5 KW/1 KW (DA-2)	, AC	RKO II, \$40.00*	(RKO)	RKO
WLOK, 1340, 1 KW/250 W	, BLACK	SBN,NBN, \$35.00	(Masla)	Gilliam
WMC, 790, 5 KW (DA-N)	, COUNTRY	ABC-I, \$90.00*	(Blair)	Scripps-Howard
WMPS, 680, 10 KW/5 KW (DA-N)	, COUNTRY	NBC, \$50.00*	(Katz)	Plough
WREC, 600, 5 KW (DA-N)	, NOSTALGIA (AI Ham)	CBS,MBS, \$48.00*	(Mc-Guild)	Summit

FM STATIONS

KRNB-F, 101.1, 100 KW @ 500	, BLACK	, \$45.00*	(Stars)	Rivers
WEZI-F, 105.9, 100 KW @ 762	, BTFL MUS (Churchill)	, \$70.00	(Christal)	Harte-Hanks
WHRK-F, 97.1, 100 KW @ 530	, URBAN	RKO, \$75.00*	(Katz)	Plough
WLVS-F, 94.3, 3 KW @ 300	, COUNTRY	MBS, \$25.00*	(HNW)	
WMC-F, 99.7, 100 KW @ 970	, ROCK	ABC-C, \$99.00*	(Blair)	Scripps-Howard
WRVR-F, 104.5, 100 KW @ 750	, AC	, \$55.00*	(Torbet)	Viacom
WZXR-F, 102.7, 100 KW @ 900	, AOR (Burk-Abr)	Source, \$75.00*	(Mc-Guild)	Summit
WKIR-F, 104.1, 100 KW @ 640	, COUNTRY	ABC-F, \$11.40	(----)	(JACKSON)
WTXI-F, 102.3, 3 KW @ 232	, COUNTRY	, \$ 4.00	(----)	(RIPLEY,MS)

MIAMI-FT. LAUDERDALE

Market # 11 (approx); ADI # 13
 APR 19.6
 SMSA Pop: 2,771,300
 Est 1981 Revenue: \$51,000,000

Stations: 33/31
 Diaries: 2696/1028:1
 Standard Error: 405
 % Below Line: 3.5

CSI: 26.4 Bil (# 12 approx)
 CSI HH: 23.7 M (# 123 approx)
 Retail \$: 16.6 Bil (# 11 app)
 % Not Listed: 4.6

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WHYI-F	330/6.7	6.0	5.4	6.6	6.5	1. WHYI-F 385	1. WHYI-F 5847/19.8	20.2
2. WQBA	317/6.4	4.3	4.2	4.6	3.3	2. WLYF-F 328	2. WINZ-F 4798/18.0	18.1
3. WLYF-F	291/5.9	6.9	6.7	4.8	4.5	3. WQBA 322	3. WINZ 3790/13.5	16.6
4. WNWS	270/5.5	4.7	5.0	6.4	5.7	4. WNWS 290	4. WLYF-F 3696/12.7	14.6
5. WCMQ-F	258/5.2	3.6	3.9	3.2	2.3	5. WCMQ-F 258	5. WNWS 3114/11.1	11.7
6. WINZ-F	237/4.8	5.4	5.8	5.0	1.2	6. WINZ-F 245	6. WSHE-F 2970/ 9.8	10.9
7. WYOR-F	228/4.6	4.4	3.2	2.9	4.1	7. WYOR-F 235	7. WAXY-F 2896/ 9.5	11.0
8. WEDR-F	223/4.5	4.0	4.4	3.2	2.6	8. WINZ 233	8. WIOD 2852/ 9.6	11.0
9. WINZ	211/4.3	5.0	4.9	4.4	4.6	9. WEDR-F 223	9. WATA-F 2583/ 9.3	9.7
10. WRHC	188/3.8	6.4	7.9	5.7	6.3	10. WSHE-F 198	10. WYOR-F 2494/ 9.0	10.4
11. WSHE-F	171/3.5	4.4	3.7	4.0	3.3	11. WRHC 188	11. WWNL-F 2428/ 9.2	7.1
12. WWNL-F	171/3.5	1.9	2.4	3.1	3.8	12. WWNL-F 186	12. WKQS-F 2150/ 7.5	8.0
13. WWJF-F	156/3.2	2.9	2.2	1.5	1.0	13. WAXY-F 173	13. WCKO-F 2053/ 6.6	8.7
14. WKQS-F	153/3.1	2.5	3.0	3.3	4.6	14. WWJF-F 172	14. WWJF-F 2033/ 6.9	6.5
15. WATA-F	150/3.0	3.4	3.0	2.9	3.8	15. WIOD 167	15. WQBA 1972/ 7.8	7.4
WCMQ	150/3.0	3.0	3.3	2.0	2.3	16. WATA-F 163	16. WCMQ-F 1885/ 7.5	5.6
17. WAXY-F	148/3.0	3.7	3.3	3.5	3.5	17. WKQS-F 162	17. WEDR-F 1841/ 7.3	7.4
18. WIOD	141/2.9	3.1	3.7	3.7	3.6	18. WCMQ 150	18. WEAT-F 1631/ 1.0	---
19. WLQY	125/2.5	2.0	2.0	1.9	2.6	19. WEAT-F 134	19. WGBS 1544/ 5.1	5.7
20. WRBD	107/2.2	1.5	1.4	2.2	1.6	20. WLQY 126	20. WTMI-F 1383/ 5.3	4.5
21. WQBA-F	98/2.0	2.0	1.3	1.7	2.0	21. WRBD 125	21. WQAM 1365/ 4.8	5.9
22. WQAM	84/1.7	1.6	2.3	3.1	4.1	22. WQBA-F 99	22. WRHC 1238/ 4.9	5.5
23. WCKO-F	81/1.6	2.3	1.6	1.9	1.5	23. WCKO-F 97	23. WLQY 1208/ 4.7	4.5
24. WTMI-F	76/1.5	1.7	1.6	1.8	3.2	24. WQAM 94	24. WRBD 1096/ 3.6	3.1
WOCN	76/1.5	1.6	.7	1.1	1.9	25. WTMI-F 77	25. WQBA-F 1045/ 3.9	5.7

12+ FM SHARE (METRO): 58.99% (2785 of 4721) (FAL 81: NA)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHYI-F	1. WHYI-F	1. WHYI-F	1. WCMQ-F	1. WQBA	1. WQBA
2. WINZ-F	2. WEDR-F	WCMQ-F	2. WQBA	2. WLYF-F	2. WINZ
3. WEDR-F	3. WCMQ-F	3. WEDR-F	3. WCMQ	3. WCMQ-F	3. WNWS
4. WSHE-F	4. WWNL-F	4. WWNL-F	4. WHYI-F	4. WNWS	4. WHYI-F+
5. WCKO-F	5. WSHE-F	5. WINZ-F	WWNL-F	5. WCMQ	5. WRHC
6. WRBD	6. WINZ-F	6. WSHE-F	6. WEDR-F	6. WRHC	6. WLYF-F
7. WKQS-F	7. WAXY-F	7. WAXY-F	WAXY-F	7. WYOR-F	7. WEDR-F

12+ AMD	12+ PHD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLYF-F	1. WHYI-F	1. WHYI-F	1. WCMQ-F	1. WSHE-F	1. WCMQ-F
2. WQBA	2. WLYF-F	2. WEDR-F	2. WCMQ	2. WHYI-F	2. WAXY-F
3. WYOR-F	3. WINZ-F	3. WCMQ-F	3. WATA-F	3. WEDR-F	3. WQBA
4. WHYI-F	4. WQBA	4. WWNL-F	WQBA	4. WCMQ-F	4. WHYI-F
5. WWJF-F	5. WCMQ-F	5. WINZ-F	5. WEDR-F	5. WWNL-F	WSHE-F
6. WRHC	6. WEDR-F	6. WAXY-F	6. WWNL-F	6. WINZ-F	6. WWJF-F
7. WCMQ-F	7. WNWS	7. WATA-F	7. WHYI-F	7. WAXY-F	7. WWNL-F

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
SPANISH	731 (4)	356 (2)	1087 (6)	23.0
ROCK/AOR/CONTEMP		990 (5)	990 (5)	21.0
NEWS/TALK	622 (3)		622 (3)	13.2
MOR/AC	163 (4)	454 (3)	617 (7)	13.1
BTFL MUSIC		533 (3)	533 (3)	11.3
BLACK/URBAN	148 (2)	223 (1)	371 (3)	7.9
COUNTRY	84 (1)	153 (1)	237 (2)	5.0
NOSTALGIA	155 (2)		155 (2)	3.3
CLASSICAL		76 (1)	76 (1)	1.6
RELIGION	33 (1)		33 (1)	0.7

4721 (33)

MIAMI-FT. LAUDERDALE ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE/CUME RATING</u>		
1. WHYI-F	1. WHYI-F	1. WQBA	WEXY	1520	Oakland Park .7/ .9
2. WQBA	2. WINZ-F	2. WINZ	WFTL	1400	Ft. Lauderdale 1.0/3.0
3. WLYF-F	3. WINZ	3. WCMQ-F	WGBS	710	Miami 1.2/5.1
4. WNWS	4. WLYF-F	4. WRHC	WHTT	1260	Miami .3/ .9
5. WCMQ-F	5. WNWS	5. WHYI-F	WKAT	1360	Miami Beach .6/2.7
6. WINZ-F	6. WSHE-F	6. WLYF-F	WMBM	1490	Miami Beach .8/3.3
7. WYOR-F	7. WIOD	7. WEDR-F	WVCG	1080	Corla Gables .8/3.1
8. WEDR-F	8. WAXY-F	8. WYOR-F	WEAT-F	104.5	West Palm Bea .3/1.0
9. WINZ	9. WYOR-F	9. WINZ-F			
10. WRHC	10. WWL-F	10. WNWS			
11. WWL-F	11. WAIA-F				
12. WSHE-F	12. WQBA				
13. WWJF-F	13. WKQS-F				
14. WKQS-F	14. WCMQ-F				
15. WAIA-F	15. WEDR-F				
WCMQ					

ADI FM SHARE: 57.33% (2729 of 4760) (FAL 81: 53.52%)

AM STATIONS

WCMQ, 1220, 1 KW (DAYS)	, SPANISH	, \$ 75.15* (MMR)	
WGBS, 710, 50 KW (DA-2)	, MOR	MBS,ABC-E, \$? ? (Torbet)	Jeff-Pilot
WINZ, 940, 50 KW/25 KW (DA-2)	, NEWS	CBS, \$ 95.00 (Katz)	Guy Gannett
WIOD, 610, 10 KW (DA-2)	, TALK/MOR	ABC-I,NBC-T, \$ 60.00* (Christal)	Cox
WLQY, 1320, 5 KW (DA-2)	, NOSTALGIA (A1 Ham)	, \$ 45.00* (Selcom)	Sunshine Wirel
WNWS, 790, 25 KW (DA-2)	, NEWS/TALK	, \$ 65.25 (RKO)	Sudbrink
WOCN, 1450, 1 KW/250 W	, SPANISH NEWS/TALK	, \$? ? (Lotus)	
WQAM, 560, 5 KW/1 KW	, COUNTRY	NBC, \$102.50 (Blair)	Storz
WQBA, 1140, 10 KW/5 KW (DA-2)	, SPANISH	, \$112.50 (Eastman)	Susquehanna
WRBD, 1470, 5 KW/2.5 KW (DA-1)	, BLACK	NBN,SBN, \$ 40.00* (Lotus)	
WRHC, 1550, 10 KW (DA,DAYS)	, SPANISH NEWS/TALK	, \$110.00* (Selcom)	

FM STATIONS

WAIA-F, 97.3, 98 KW @ 790, AC (Burk-Abr)	, \$ 70.00* (Christal)	Cox
WAXY-F, 105.9, 100 KW @ 1049, OLDIES/AC	RKO, \$ 91.75* (RKO)	RKO
WCKO-F, 102.7, 100 KW @ 345, AOR	ABC-C, \$ 47.50* (Lotus)	
WCMQ-F, 92.1, 3 KW @ 300, SPANISH	, \$ 75.15* (MMR)	
WEDR-F, 99.1, 70 KW @ 175, BLACK	NBN, \$ 50.00* (Stars)	Rivers
WHYI-F, 100.7, 100 KW @ 1000, ROCK	, \$130.00* (Mc-Guild)	Metroplex
WINZ-F, 94.9, 100 KW @ 650, ROCK	, \$ 95.00 (Katz)	Guy Gannett
WLYF-F, 101.5, 100 KW @ 813, BTFL MUS (Schulke)	, \$100.00* (Torbet)	Jeff-Pilot
WQBA-F, 107.5, 100 KW @ 500, SPANISH	, \$ 60.00 (Eastman)	Susquehanna
WSHE-F, 103.5, 100 KW @ 600, AOR (Burk-Abr)	ABC-R, \$ 75.00* (Eastman)	TK
WTMI-F, 93.1, 100 KW @ 480, CLASSICAL	, \$ 49.00 (CMBS)	

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

MILWAUKEE

Market # 28; ADI # 29
 APR 17.1
 SMSA Pop: 1,398,200
 Est 1981 Revenue: \$24,600,000

Stations: 32/26
 Diaries: 1412/990:1
 Standard Error: .536
 % Below Line: 5.4

CSI: 13.5 Bil (# 27)
 CSI HH: 26.4 M (# 35)
 Retail \$: 6.3 Bil (# 32)
 % Not Listed: 5.3

SPG					SPG					12+ TSA CUME/ MSA CUME RATING			SPG 82
12+ METRO	1/4/SHARE	82	81	81	80	12+ TSA	1/4						
1. WEZW-F	193/8.7	6.6	9.4	11.4	11.8	1. WTMJ	236	1. WISN	4257/27.8	24.6			
2. WISN	191/8.6	8.0	8.1	10.1	11.0	2. WISN	217	2. WTMJ	3928/24.3	22.2			
3. WTMJ	186/6.4	8.1	9.8	10.7	12.3	3. WEZW-F	209	3. WEZW-F	2563/17.3	14.7			
4. WOKY	150/6.7	6.6	2.7	4.0	3.0	4. WOKY	164	4. WQFM-F	2446/16.5	17.2			
5. WLUM-F	132/5.9	5.1	4.0	2.6	3.2	5. WQFM-F	140	5. WKTI-F	2428/17.3	14.2			
6. WQFM-F	123/5.5	6.5	5.5	6.0	4.3	6. WZUU-F	138	6. WZUU-F	2421/17.0	17.8			
7. WZUU-F	117/5.3	4.6	6.6	5.3	4.8	7. WLUM-F	133	7. WLPX-F	2404/14.4	19.5			
8. WKTI-F	105/4.7	4.1	3.4	3.9	2.5	8. WMIL-F	120	8. WBCS-F	2077/13.6	17.7			
9. WMYX-F	102/4.6	4.7	3.8	3.6	1.5	9. WLPX-F	118	9. WOKY	1983/13.5	16.8			
10. WBCS-F	93/4.2	8.5	9.2	8.3	8.2	10. WKTI-F	115	10. WMYX-F	1883/13.3	11.5			
11. WLPX-F	92/4.1	5.6	5.8	6.3	6.0	11. WMYX-F	109	11. WRKR-F	1670/ 9.6	9.3			
12. WMIL-F	82/3.7	2.4	---	---	---	12. WBCS-F	105	12. WMIL-F	1669/ 9.4	7.0			
13. WFMR-F	73/3.3	2.4	2.9	2.3	5.0	13. WRKR-F	75	13. WMAQ	1360/ 4.1	4.9			
14. WANA	54/2.4	2.0	1.0	.6	1.2	14. WFMR-F	74	14. WZUU-F	1305/ 9.7	8.9			
15. WRKR-F	51/2.3	2.8	1.7	2.8	2.3	15. WMAQ	68	15. WLZZ	951/ 6.4	10.0			

12+ FM SHARE (METRO): 58.82% (1240 of 2108) (FAL 81: 60.51%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQFM-F	1. WQFM-F	1. WISN	1. WISN	1. WEZW-F	1. WTMJ
2. WLPX-F	2. WLUM-F	2. WLUM-F	2. WEZW-F	2. WISN	2. WISN
3. WKTI-F	3. WMYX-F	3. WQFM-F	3. WZUU-F	3. WOKY	3. WZUU-F
WLUM-F	4. WKTI-F	4. WMYX-F	4. WTMJ	4. WBCS-F	4. WBCS-F
5. WRKR-F	5. WISN	5. WZUU-F	5. WMYX-F	5. WBCS-F	5. WOKY
	WLPX-F				

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZW-F	1. WEZW-F	1. WLUM-F	1. WISN	1. WQFM-F	1. WISN
2. WOKY	2. WISN	2. WMYX-F	2. WEZW-F	2. WLPX-F	2. WZUU-F
3. WISN	3. WOKY	3. WISN	3. WZUU-F	3. WLUM-F	3. WEZW-F
4. WMYX-F	4. WLUM-F	4. WKTI-F	4. WBCS-F	4. WMYX-F	4. WTMJ
5. WTMJ	5. WTMJ	5. WQFM-F	5. WTMJ	5. WKTI-F	WMIL-F

FORMATS

	AM	FM	TOTAL	%
MOR/AC	516 (8)	144 (3)	660 (11)	31.3
ROCK/AOR/CONTEMP	13 (1)	497 (6)	510 (7)	24.2
COUNTRY	46 (2)	175 (2)	221 (4)	10.5
BTFL MUSIC		219 (2)	219 (2)	10.4
BLACK/URBAN	85 (2)	132 (1)	217 (3)	10.3
NOSTALGIA	150 (1)		150 (1)	7.1
CLASSICAL		73 (1)	73 (1)	3.5
NEWS/TALK	48 (2)		48 (2)	2.3
RELIGION	10 (1)		10 (1)	0.5

2108 (32)

MILWAUKEE ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>
1. WTMJ	1. WISN
2. WEZW-F	2. WTMJ
3. WISN	3. WEZW-F
4. WOKY	4. WQFM-F
5. WQFM-F	5. WZUU-F
WZUU-F	6. WKTI-F
7. WLUM-F	7. WLPX-F
8. WKTI-F	8. WBCS-F
9. WMIL-F	9. WOKY
10. WLPX-F	10. WMYX-F
11. WMYX-F	11. WMIL-F
12. WBCS-F	12. WRKR-F
13. WFMR-F	13. WLUM-F
14. WRKR-F	14. WMAQ
15. WAWA	15. WLZZ

<u>MSA EXCL CUME</u>
1. WTMJ
2. WISN
3. WLUM-F
4. WOKY
5. WQFM-F
6. WEZW-F
7. WZUU-F
8. WBCS-F
9. WRKR-F
10. WKTI-F
WMYX-F

OTHER RATED STATIONS

<u>METRO SHARE/CUME</u>	<u>RATING</u>
WBCS 1340	1.1/4.3
WBKV 1470 West Bend	1.2/1.5
WBKV-F 92.5 West Bend	1.4/2.9
WEMP 1250	1.3/5.4
WLZZ 1290 Greenfield	1.6/6.4
WNOV 860	1.4/3.4
WRJN 1400 Racine	1.2/3.1
WTKM-F+ 104.9 Hartford	.5/1.1
WXJY-F 98.3 Menomonee Fa	1.2/3.3
WYLO 540 Jackson	.4/1.6
WBBM 780 Chicago	.8/3.9
WGN 720 Chicago	1.0/3.8
WIND 560 Chicago	1.4/2.7
WJZQ-F 95.1 Kenosha	.4/2.0
WLS 890 Chicago	.6/4.1
WMAQ 670 Chicago	.9/4.1

ADI FM SHARE: 57.32% (1445 of 2521) (FAL 81: 58.81%)

AM STATIONS

WAWA, 1590, 1 KW (DAYS,DA) , BLACK	NBN,SBN, \$? ? (Howard)
WISN, 1130, 50 KW/10 KW (DA-N), AC/MOR	ABC-I, \$ 92.50 (Katz) Hearst
WLZZ, 1290, 5 KW (DA-2) , OLDIES	Source, \$ 55.62 (Eastman) Malrite
WOKY, 920, 5 KW/1 KW (DA-2) , NOSTALGIA (A1 Ham)	RKO II, \$ 58.00* (HNW) Charter/Surrey
WTMJ, 620, 5 KW (DA-N) , MOR	NBC, \$110.00* (Christal) Milw Jrnl

FM STATIONS

WBCS-F, 102.9, 50 KW @ 440, COUNTRY	CBS, \$ 91.50 (Torbet) Great Trails
WEZW-F, 103.7, 20 KW @ 840, BTFL MUS (Schulke)	, \$ 70.38 (Mc-Guild) Multimedia
WFMR-F, 96.5, 22 KW @ 810, CLASSICAL**	, \$ 42.50 (CMBS)
WKTI-F, 94.5, 16 KW @ 911, ROCK	ABC-C, \$ 35.00 (Christal) Milw Jrnl
WLPX-F, 97.3, 12 KW @ 920, AOR (Burk-Abr)	, \$ 72.50 (Katz) Hearst
WLUM-F, 102.1, 50 KW @ 360, BLACK	CBS-R, \$ 35.00* (Howard)
WMIL-F, 106.1, 15 KW @ 950, COUNTRY	, \$ 40.00* (HNW) Charter/Surrey
WMYX-F, 99.1, 50 KW @ 486, AC	, \$ 55.00* (Blair) LIN
WQFM-F, 93.3, 14 KW @ 940, AOR (Sebastian)	, \$ 65.00* (Selcom) Shamrock (PA)
WRKR-F, 100.7, 50 KW @ 500, ROCK	ABC-C, \$ 35.00* (CBS/FM) Bdest Mng (RACINE)
WZUU-F, 95.7, 34 KW @ 610, CONTEMP	Source, \$100.13 (Eastman) Malrite

**Switched to AC in early 1983.

MINNEAPOLIS-ST. PAUL

Market # 15; ADI # 14
 APR 17.6
 SMSA Pop: 2,133,100
 Est 1981 Revenue: \$38,700,000

Stations: 20/20
 Diaries: 1836/1162:1
 Standard Error: .463
 % Below Line: 0

CSI: 20.6 Bil (# 15)
 CSI HH: 27.2 M (# 22)
 Retail \$: 11.8 Bil (# 12)
 % Not Listed: 10.7

12+ METRO 1/4/SHARE					SPG	FAL	SPG	FAL	12+ TSA 1/4					12+ TSA CUME/ MSA CUME RATING			SPG 82	
					82	81	81	80										
1. WCCO	647/20.5	20.0	22.9	20.2	24.5				1. WCCO	942				1. WCCO	10746.40.6	38.9		
2. KSTP-F	390/12.4	12.2	14.8	12.4	10.1				2. KSTP-F	461				2. KSTP-F	5636/26.1	27.4		
3. WLOL-F	305/ 9.7	10.0	4.2	4.4	5.8				3. WLOL-F	362				3. WLOL-F	5385/25.2	23.8		
4. KQRS-F+	204/ 6.5	5.1	6.8	6.4	5.5				4. KQRS-F+	269				4. KQRS-F+	4367/19.1	17.4		
5. WDGY	173/ 5.5	8.5	6.4	7.1	5.3				5. WDGY	231				5. KDWB-F	3493/16.2	17.1		
6. KDWB-F	154/ 4.9	6.0	6.6	6.3	5.7				6. KDWB-F	181				6. WDGY	3380/13.8	16.5		
7. KEYE-F	152/ 4.8	4.1	4.2	5.9	6.0				7. KEYE-F	173				7. WCCO-F	3028/11.7	15.0		
8. WAYL-F	145/ 4.6	3.2	4.1	4.8	4.5				8. KSTP	173				8. KSTP	2725/13.4	10.8		
9. KSTP	129/ 4.1	3.1	3.3	3.5	3.2				9. WCCO-F	168				9. WAYL-F	2446/11.2	8.8		
10. WCCO-F	120/ 3.8	4.4	4.4	3.8	4.3				10. KSTP	140				10. KEYE-F	2438/11.7	9.9		
11. WWTC	67/ 2.1	2.3	2.5	3.2	3.5				11. WWTC	70				11. KDWB	2369/ 9.9	12.0		
12. KJJO-F	56/ 1.8	2.0	1.8	1.2	1.2				12. KDWB	67				12. WWTC	1367/ 7.2	7.0		
13. KTWN-F	53/ 1.7	1.6	.8	1.0	1.1				13. KJJO-F	65				13. KJJO-F	1165/ 6.1	6.6		
KLBB	53/ 1.7	.6	.3	.5	.9				14. KTWN-F	57				14. KTWN-F	1072/ 5.7	4.8		
15. KDWB	50/ 1.6	2.0	1.8	2.6	3.0				15. KLBB	53				15. KKSS	838/ 4.1	4.3		

12+ FM SHARE (METRO): 56.44% (1591 of 2819) (FAL 81: 53.82%)

TEENS		18 - 34		18 - 49		25 - 54		35 - 64		12+ AMD	
1. WLOL-F	1. KSTP-F	1. KSTP-F	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. WCCO
2. KQRS-F+	2. WLOL-F	2. WCCO	2. KSTP-F	2. WCCO	2. KSTP-F	2. KSTP-F	2. KSTP-F	2. KSTP-F	2. KSTP-F	2. KSTP-F	2. KSTP-F
3. KDWB-F	3. KQRS-F+	3. WLOL-F	3. WDGY	3. WLOL-F	3. WDGY	3. WDGY	3. WDGY	3. WDGY	3. WDGY	3. WLOL-F	3. WLOL-F
4. KSTP-F	4. KDWB-F	4. KQRS-F+	4. WLOL-F	4. KQRS-F+	4. KEYE-F	4. WLOL-F	4. KEYE-F	4. KEYE-F	4. WDGY	4. WDGY	4. WDGY
	5. WCCO-F	5. WDGY	5. KEYE-F	5. WDGY	5. WLOL-F	5. KEYE-F	5. WLOL-F	5. WAYL-F	5. WAYL-F	5. KQRS-F+	5. KQRS-F+
	6. WCCO	6. KDWB-F	6. KDWB-F	6. KDWB-F	6. WAYL-F	6. WAYL-F	6. WAYL-F	6. KSTP	6. KSTP	KDWB-F	KDWB-F

12+ MID		12+ PMD		WOMEN 18-34		WOMEN 25-54		MEN 18-34		MEN 25-54	
1. WCCO	1. WCCO	1. WCCO	1. KSTP-F	1. KSTP-F	1. KSTP-F	1. KSTP-F	1. KSTP-F	1. KQRS-F+	1. WCCO	1. WCCO	1. WCCO
2. KSTP-F	2. KSTP-F	2. KSTP-F	2. WLOL-F	2. WLOL-F	2. WCCO	2. WCCO	2. WCCO	2. KSTP-F	2. KSTP-F	2. KSTP-F	2. KSTP-F
3. KEYE-F	3. WLOL-F	3. WLOL-F	3. KQRS-F+	3. KQRS-F+	3. WDGY	3. WDGY	3. WDGY	3. KDWB-F	3. WDGY	3. WDGY	3. WDGY
4. WLOL-F	4. KQRS-F+	4. KQRS-F+	4. WCCO-F	4. WCCO-F	4. KEYE-F	4. KEYE-F	4. KEYE-F	4. WLOL-F	4. WLOL-F	4. KSTP	4. KSTP
5. KQRS-F+	5. KDWB-F	5. KDWB-F	5. KEYE-F	5. KEYE-F	5. WLOL-F	5. WLOL-F	5. WLOL-F	5. WCCO	5. WCCO	5. WLOL-F	5. WLOL-F
6. WDGY	WDGY	WDGY	6. KDWB-F	6. KDWB-F	6. WAYL-F	6. WAYL-F	6. WAYL-F	6. KSTP	6. KSTP	6. KQRS-F+	6. KQRS-F+

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	74 (2)	759 (4)	833 (6)	29.5
TALK/VARIETY	647 (1)		647 (1)	23.0
MOR/AC	227 (3)	390 (1)	617 (4)	21.9
COUNTRY	203 (2)	92 (2)	295 (4)	10.5
BTFL MUSIC		297 (2)	297 (2)	10.5
JAZZ		53 (1)	53 (1)	1.9
NOSTALGIA	53 (1)		53 (1)	1.9
UNKNOWN	24 (1)		24 (1)	0.9

2819 (20)

MINNEAPOLIS-ST. PAUL ADI

12+ ADI 1/4

12+ ADI CUME

MSA EXCL CUME

OTHER RATED STATIONS
METRO SHARE/CUME RATING

1. WCCO	1. WCCO	1. WCCO	KKSS	980	Richfield	1.0/4.1
2. KSTP-F	2. KSTP-F	2. WLOL-F	KRSI	950	St. Louis P	1.0/3.1
3. WLOL-F	3. WLOL-F	3. KSTP-F	KTCR-F	97.1		1.1/3.9
4. KQRS-F+	4. KQRS-F+	4. WDGY	WMIN	1010	Maplewood	.8/1.2
5. WDGY	5. KDWB-F	5. WAYL-F				
6. KDWB-F	6. WDGY	6. KSTP				
7. KEEY-F	7. WCCO-F	7. KEEY-F				
8. WAYL-F	8. KSTP	8. KDWB-F				
9. WCCO-F	9. KEEY-F	9. KQRS-F				
10. KSTP	10. WAYL-F	10. WCCO-F				
11. WWTC	11. KDWB					
12. KDWB	12. WWTC					
13. KJJO-F	13. KJJO-F					
14. WWJO-F	14. KTWN-F					
15. KTWN-F	15. KKSS					

ADI FM SHARE: 55.28% (2137 of 3866) (FAL 81: 50.83%)

AM STATIONS

KDWB, 630, 5 KW/500 W (DA-2), AOR	, \$ 60.00*	(Mc-Guild)	Doubleday
KKSS, 980, 5 KW (DA-1)	, MOR	RKO, \$ 30.00*	Entercom
KLBB, 1400, 1 KW/250 W	, NOSTALGIA (Al Ham)	ABC-D, \$ 40.00*	(Katz) Malrite
KSTP, 1500, 50 KW (DA-N)	, OLDIES/AC	ABC-I, NBC-T, \$ 52.50	(Christal) Hubbard
WCCO, 830, 50 KW	, TALK/VARIETY	CBS, \$215.00	(CBS Spot) Midwest Comm
WDGY, 1130, 50 KW/25 KW (DA-2), COUNTRY		NBC, \$109.38*	(Blair) Storz
WWTC, 1280, 5 KW (DA-N)	, OLDIES	MBS, \$ 39.13	(Masla)

FM STATIONS

KDWB-F, 101.3, 100 KW @ 822, AOR	, \$ 90.00*	(Mc-Guild)	Doubleday
KEEY-F, 102.1, 100 KW @ 822, BTFL MUS (Bonne)	, \$ 60.00*	(Katz)	Malrite
KJJO-F, 104.1, 53 KW @ 260, COUNTRY		ABC-E, \$ 37.00*	(MMR) Park
KQRS-F+, 92.5, 50 KW @ 822, AOR (Pollack)		ABC-R, \$100.00*	(Torbet) McKenna
KSTP-F, 94.5, 100 KW @ 1250, AC	, \$145.00*	(Christal)	Hubbard
KTWN-F, 107.9, 57 KW @ 400, JAZZ	, \$ 40.00	(Lotus)	
WAYL-F, 93.7, 100 KW @ 822, BTFL MUSIC	, \$ 50.63	(RKO)	Entercom
WCCO-F, 102.9, 100 KW @ 1304, CONTEMP (Burk-Abr)		CBS-R, \$ 55.75	(Eastman) Midwest Comm
WLOL-F, 99.5, 100 KW @ 844, ROCK		RKO, \$120.00	(Selcom) Emmis
WWJO-F, 98.1, 100 KW @ 420, COUNTRY	, \$ 14.00	(----)	(ST. CLOUD)

MOBILE

Market # 92
 APR 19.9
 SMSA Pop: 453,700
 Est 1981 Revenue: \$6,050,000

Stations: 18/15
 Diaries: 754/602:1
 Standard Error: .771
 % Below Line: 1.4

CSI: 3.3 Bil (# 99)
 CSI HH: 20.8 M (# 237)
 Retail \$: 1.8 Bil (# 111)
 % Not Listed: 6.0

12+ METRO 1/4/SHARE					SPG	FAL	SPG	FAL	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
					82	81	81	80					
1.	WBLX-F	131/17.8	18.6	12.0	9.6	9.0	1.	WKSJ-F	158	1.	WKRG-F	2144/32.1	32.2
2.	WKSJ-F	127/17.2	18.7	19.3	23.8	20.1	2.	WBLX-F	153	2.	WABB-F	1807/26.9	27.4
3.	WKRG-F	79/10.7	12.1	11.4	13.0	13.3	3.	WKRG-F	132	3.	WKSJ-F	1692/37.3	33.7
4.	WGOK	78/10.6	9.6	7.4	6.4	10.9	4.	WABB-F	116	4.	WBLX-F	1332/27.2	23.2
5.	WABB-F	75/10.2	9.5	13.7	14.7	11.5	5.	WGOK	78	5.	WJLQ-F	865/ 2.2	2.6
6.	WKRG	49/ 6.6	5.7	7.5	7.0	10.5	6.	WMEZ-F	51	6.	WGOK	741/19.4	17.5
7.	WLPR-F	39/ 5.3	4.7	6.8	6.2	6.1	7.	WKRG	49	7.	WMEZ-F	700/ 1.4	2.0
8.	WUNI	26/ 3.5	3.7	3.3	2.8	1.0	8.	WTKX-F	47	8.	WKRG	669/17.6	14.4
9.	WMOO	20/ 2.7	.9	2.1	.8	1.2	9.	WJLQ-F	42	9.	WTKX-F	603/ 1.5	2.4
10.	WJQY-F	14/ 1.9	2.5	1.7	---	---	10.	WLPR-F	39	10.	WLPR-F	489/12.1	11.5
	WLLF	14/ 1.9	3.2	2.1	.9	2.0							

12+ FM SHARE (METRO): 69.55% (482 of 693) (FAL 81: 71.76%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKRG-F	1. WBLX-F	1. WBLX-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F
2. WBLX-F	2. WABB-F	2. WKSJ-F	2. WBLX-F	2. WBLX-F	2. WBLX-F
3. WABB-F	3. WKSJ-F	3. WABB-F		3. WGOK	3. WKRG
	4. WKRG-F	4. WGOK		4. WKRG	4. WKRG-F
		WKRG-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKSJ-F	1. WBLX-F	1. WBLX-F	1. WKSJ-F	1. WABB-F	1. WKSJ-F
2. WBLX-F	2. WKSJ-F	2. WKRG-F	2. WBLX-F	2. WBLX-F	2. WBLX-F
3. WGOK	3. WKRG-F	3. WKSJ-F	3. WKRG-F	3. WKSJ-F	3. WGOK
4. WKRG-F	4. WABB-F	4. WGOK	4. WGOK	4. WKRG-F	4. WABB-F
		WABB-F			

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABB 1480	1.2/9.6	WHSP-F 92.1	Fairhope .9/2.4	WJLQ-F 100.7	Pensac. .3/2.2
WHEP 1310	Foley 1.2/1.6	WWAX 840	.8/3.3	WMEZ-F 94.1	Pensac. .8/1.4
				WTKX-F 101.5	Pensac. .3/1.5

FORMATS

	AM	FM	TOTAL	%
BLACK	78 (1)	131 (1)	209 (2)	30.2
ROCK/AOR/CONTEMP		158 (4)	158 (4)	22.8
COUNTRY		141 (2)	141 (2)	20.3
MOR/AC	93 (4)		93 (4)	13.4
BTFM MUSIC		45 (2)	45 (2)	6.5
RELIGION	20 (1)		20 (1)	2.9
NOSTALGIA	14 (1)		14 (1)	2.0
UNKNOWN	6 (1)	7 (1)	13 (2)	1.9
			693 (18)	

RADIO STATIONS

WGOK, 900, 1 KW (DAYS)	, BLACK	, \$16.50	(Roslin)
WKRG, 710, 1 KW/500 W (DA-N), MOR	CBS,MBS,NBC,	\$55.00	(Katz)
WLLF, 1270, 5 KW (DAYS)	, NOSTALGIA (Al Ham)	ABC-D,	\$13.00 (Blair)
WMOO, 1550, 50 KW (DAYS,DA)	, RELIGION	, \$15.00	(---) Beasley
WUNI, 1410, 5 KW (DA-N)	, COUNTRY	NBC,	\$17.50 (Lotus) Kirk
WABB-F, 97.5, 100 KW @ 1050, AOR		, \$38.00*	(Eastman)
WBLX-F, 92.9, 63 KW @ 470, BLACK		, \$41.50	(Howard) Beasley
WJQY-F, 98.3, 3 KW @ 300, COUNTRY		, \$20.75	(Masla)
WKRG-F, 99.9, 100 KW @ 850, ROCK		, \$55.00	(Katz)

MODESTO

Market # 145
 APR 16.5
 SMSA Pop: 276,500
 Est 1981 Revenue: \$5,300,000

Stations: 24/10
 Diaries: 653/423:1
 Standard Error: .757
 % Below Line: 32.9

CSI: 2.5 Bil (# 125)
 CSI HH: 24.6 M (# 80)
 Retail \$: 1.3 Bil (# 146)
 % Not Listed: 10.4

12+ METRO 1/4/SHARE	SPG	FAL	SPG	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
	82	81	81			
1. KBEE-F 48/12.4	10.6	15.1	10.3	1. KOSO-F 65	1. KHOP-F 1142/20.6	22.7
2. KOSO-F 40/10.4	11.1	10.0	8.8	2. KHOP-F 59	2. KOSO-F 1044/26.6	24.2
3. KTRB 31/ 8.0	7.4	6.6	5.9	KRAK 59	3. KRAK 944/12.3	8.2
4. KHOP-F 26/ 6.7	9.1	8.0	8.3	4. KBEE-F 55	4. KNBR 796/10.2	13.1
KFIV-F 26/ 6.7	8.3	5.1	8.3	5. KNBR 50	5. KCBS 790/ 9.3	12.5
6. KMIX-F 25/ 6.5	4.9	2.3	4.1	6. KCBS 47	6. KTRB 652/17.7	16.4
7. KCEY 15/ 3.9	2.0	5.1	5.0	7. KTRB 43	7. KFYE-F 599/ 9.2	7.9
KRAK 15/ 3.9	3.1	3.4	5.0	8. KMYT-F 42	8. KZAP-F 542/ 3.6	---
9. KQKK-F 14/ 3.6	2.9	2.3	2.9	9. KFYE-F 40	9. KBEE-F 540/18.2	16.8
10. KNBR 13/ 3.4	4.0	5.4	4.4	10. KQKK-F 35	10. KFRC 534/ 7.4	9.2

12+ FM SHARE (METRO): 67.05% (232 of 346) (FAL 81: 60.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KBEE-F	1. KBEE-F
2. KMIX-F	2. KFIV-F	2. KFIV-F	2. KBEE-F	2. KTRB	KTRB
KFIV-F	3. KHOP-F	3. KHOP-F	3. KTRB	3. KOSO-F	3. KOSO-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KBEE-F	1. KBEE-F	1. KOSO-F	1. KBEE-F	1. KFIV-F	1. KOSO-F
2. KTRB	KOSO-F	2. KFIV-F	2. KOSO-F	KOSO-F	2. KQKK-F
3. KOSO-F	3. KTRB	3. KMIX-F	3. KMIX-F	3. KHOP-F	KHOP-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

KBEE 970	1.3/8.4	KAMB-F 101.5	Merced 3.1/7.2	KSNF-F 104.7	Los Ba .8/2.8
KFIV 1360	2.8/14.8	KFYE-F 93.7	Fresno 2.8/9.2	KSTN-F 107.3	Stockt .8/3.0
KLOC 920	Ceres 1.3/4.3	KKDJ-F 105.9	Fresno 1.3/4.0	KWGF-F 100.9	Tracy .5/2.9
KCBS 740	SF 2.8/9.3	KMJ 580	Fresno .5/2.8	KZAP-F 98.5	Sacra 1.0/3.6
KFRC 610	SF 1.6/7.4	KMYT-F 97.5	Merced 3.4/5.5		

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	17 (2)	118 (8)	135 (10)	39.0
COUNTRY	61 (3)	39 (2)	100 (5)	28.9
BTFM MUSIC		61 (2)	61 (2)	17.6
MOR/AC	18 (2)		18 (2)	5.2
NEWS/TALK	13 (2)		13 (2)	3.8
RELIGION		12 (1)	12 (1)	3.5
SPANISH	5 (1)	3 (1)	8 (2)	2.3
			346 (24)	

RADIO STATIONS

KCEY, 1390, 5 KW (DA-2), COUNTRY	MBS, \$17.50 (Christal)	Behan
KTRB, 860, 10 KW/1 KW (DA-2), COUNTRY	ABC-E, \$21.00 (Blair)	
KBEE-F, 103.3, 11 KW @ 150, BTFM MUS (Bonne)	, \$22.05 (Katz)	John Price
KMIX-F, 98.8, 2 KW @ 390, COUNTRY (TM)	, \$17.50 (Christal)	Behan
KFIV-F, 102.3, 3 KW @ 300, CONTEMP	, \$29.75 (MMR)	
KHOP-F, 104.1, 50 KW @ 499, CONTEMP	ABC-C, \$18.75 (Blair)	
KOSO-F, 93.1, 3 KW @ 1790, ROCK	ABC-I, \$25.00 (Selcom)	Space Com
KQKK-F, 96.7, 3 KW @ 320, COUNTRY	, \$14.00 (Christal)	

Other stations - See San Francisco and Fresno

NASHVILLE

Market # 45; ADI # 30
 APR 16.6
 SMSA Pop: 875,100
 Est 1981 Revenue: \$15,490,000

Stations: 26/26
 Diaries: 959/913:1
 Standard Error: .651
 % Below Line: 0

CSI: 7.1 Bil (# 51)
 CST HH: 22.4 M (# 173)
 Retail \$: 4.2 Bil (# 44)
 % Not Listed: 7.5

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WKDF-F	158/12.8	12.4	12.6	11.9	7.3
2. WZEZ-F	125/10.2	9.4	10.5	8.2	11.5
3. WSIX-F	123/10.0	9.2	9.3	9.4	11.0
4. WWKX-F	111/ 9.0	10.0	12.9	8.2	8.3
5. WLAC	84/ 6.8	5.7	6.2	5.6	4.5
6. WVOL	75/ 6.1	9.4	6.7	7.8	9.0
7. WSM	75/ 5.9	6.8	5.6	6.3	8.5
8. WYHY-F	60/ 4.9	3.3	2.2	.9	---
9. WSM-F	51/ 4.1	6.3	4.9	9.4	6.5
10. WNKZ+	42/ 3.4	1.1	1.8	1.9	2.5

12+ TSA 1/4	1/4
1. WKDF-F	236
2. WWKX-F	207
3. WSIX-F	195
4. WZEZ-F	141
5. WSM	133
6. WLAC	93
7. WSM-F	82
8. WVOL	75
9. WYHY-F	70
10. WNKZ+	42

12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WWKX-F	3297/24.8
2. WKDF-F	2676/22.3
3. WSM	2626/18.7
4. WSIX-F	2386/19.5
5. WZEZ-F	1477/16.0
6. WSM-F	1443/11.1
7. WLAC	1433/15.7
8. WYHY-F	1098/11.6
9. WSIX	1029/11.4
10. WVOL	814/10.8

12+ FM SHARE (METRO): 64.97% (740 of 1139) (FAL 81: 64.90%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WSIX-F	1. WZEZ-F	1. WKDF-F+
WWKX-F	2. WWKX-F	2. WSIX-F	2. WZEZ-F	2. WSIX-F	WSIX-F
3. WVOL	3. WYHY-F	3. WWKX-F	3. WKDF-F	3. WSM	3. WSM
	4. WSM-F	4. WZEZ-F	4. WWKX-F	4. WLAC	4. WWKX-F
	5. WSIX-F	5. WYHY-F	5. WSM-F	5. WVOL	5. WZEZ-F
	WVOL				

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WZEZ-F	1. WKDF-F	1. WKDF-F	1. WSIX-F	1. WKDF-F	1. WSIX-F
2. WKDF-F	2. WZEZ-F	2. WWKX-F	2. WWKX-F		2. WKDF-F
3. WSIX-F	3. WSIX-F	3. WVOL	3. WVOL		3. WZEZ-F
4. WLAC	4. WWKX-F	4. WSM-F	WSM-F		4. WLAC
5. WWKX-F	5. WLAC		5. WSM		5. WSM-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	12 (1)	357 (4)	369 (5)	32.4
COUNTRY	166 (6)	147 (3)	313 (9)	27.5
MOR/AC	21 (3)	111 (3)	132 (6)	11.6
BTFM MUSIC		125 (1)	125 (1)	11.0
NEWS/TALK	84 (1)		84 (1)	7.4
BLACK/URBAN	75 (1)		75 (1)	6.6
NOSTALGIA	18 (1)		18 (1)	1.6
UNKNOWN	16 (1)		16 (1)	1.4
RELIGION	7 (1)		7 (1)	0.6
			1139 (26)	

NASHVILLE ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. WKDF-F	1. WWKX-F	1. WKDF-F
2. WWKX-F	2. WKDF-F	2. WWKX-F
3. WSIX-F	3. WSM	3. WSIX-F
4. WZEZ-F	4. WSIX-F	4. WSM
5. WSM	5. WZEZ-F	5. WZEZ-F
6. WLAC	6. WLAC	6. WVOL
7. WSM-F	7. WSM-F	7. WLAC
8. WVOL	8. WYHY-F	8. WSM-F
9. WYHY-F	9. WSIX	9. WNKZ+
10. WBGY-F	10. WVOL	10. WDBL-F+
11. WABD	11. WYCQ-F	
12. WYCQ-F	12. WBGY-F	
13. WNKZ+	13. WKOS-F	
14. WJYN-F	14. WJYN-F	
15. WMAK-F	15. WMAK-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAJN	790	Oshland City	1.3/1.2
WAMB	1170		1.5/3.0
WAMG	1130	Gallatin	.7/1.5
WDBL+	1590	Springfield	1.3/2.7
WGNS	1450	Murfreesboro	.6/1.7
WHIN	1010	Gallatin	.4/1.7
WJYN-F	105.9		2.8/7.3
WKDA	1240		1.0/6.1
WKOS-F	96.3	Murfreesboro	1.3/5.1
WLUY	1300		.7/2.7
WMAK-F	92.1		3.0/7.6
WSIX	980		2.9/11.4
WTJT	950	Franklin	1.1/1.7
WNGM	1560		.6/1.3

ADI FM SHARE: 65.91% (1332 of 2021) (FAL 81: 63.88%)

AM STATIONS

WLAC, 1510, 50 KW (DA-N)	, NEWS/TALK	, \$48.00 (RKO)	Sudbrink
WSIX, 980, 5 KW (DA-N)	, COUNTRY	CBS,NBC-T, \$ NM (Katz)	GE
WSM, 650, 50 KW	, COUNTRY	NBC, \$80.00* (Christal)	
WVOL, 1070, 5 KW/1 KW (DA-N)	, BLACK	NBN, \$40.00* (Howard)	
WABD, 1370, 1 KW (DAYS)	, BLACK	ABC-C, \$ 6.00 (----)	(FORT CAMPBELL)
WNKZ+, 1430, 5 KW/1 KW (DA-N)	, COUNTRY	RKO II, \$? ? (Lotus)	Jaco

FM STATIONS

WJYN-F, 105.9, 100 KW @ 410, AC (Schulke)	, \$32.00 (RKO)	Sudbrink
WKDF-F, 103.3, 100 KW @ 1220, AOR (Burk-Abr)	ABC-E,ABC-R, \$60.00* (Blair)	Dick
WKOS-F, 96.3, 100 KW @ 170, AC	MBS, \$10.00* (----)	(MURFREESBORO)
WMAK-F, 92.1, 3 KW @ 300, CONTEMP (?)	, \$? ? (Howard)	Mooney (HENDERSONVILLE)
WSIX-F, 97.9, 100 KW @ 1145, COUNTRY	, \$130.00 (Katz)	GE
WSM-F, 95.5, 100 KW @ 1280, SOFT ROCK	Source, \$60.00* (Christal)	
WWKX-F, 104.5, 100 KW @ 1050, ROCK	RKO, \$50.00* (Masla)	
WYHY-F, 107.3, 100 KW @ 730, AC	, \$25.00* (Mc-Guild)	Mooney (LEBANON)
WZEZ-F, 92.9, 100 KW @ 650, BTFL MUS (Bonne)	, \$50.00* (Torbet)	South Central
WYCO-F, 102.9, 100 KW @ 510, COUNTRY	ABC-E, \$ 6.00 (----)	(SHELBYVILLE)
WBGY-F, 93.3, 100 KW @ 750, ROCK	, \$10.00 (----)	(TULLAHOMA)

NASSAU-SUFFOLK

APR 18.5
Est 1981 Revenue: \$17,420,000

Diaries: 1341
Standard Error: .549

CSI: 28.7 Bil (# 11)
CSI HH: 33.1 M (# 4)
Retail \$: 13.5 Bil (# 11)

NOTE: Nassau-Suffolk is a portion of the New York Metro. For this market only those stations home to Nassau-Suffolk are listed. There is no TSA.

12+ METRO	1/4/SHARE	SPG				12+ TSA CUME/ MSA CUME RATING			SPG 82
		82	81	81	80				
1. WBLI	236/5.8	5.7	5.2	4.5	4.9	1. WAPP-F	3158/14.3	6.8	
2. WALK-F+	183/4.5	2.0	3.2	2.3	2.5	2. WBLI-F	2931/13.3	12.8	
3. WAPP-F	161/3.9	2.9	2.7	2.7	2.6	3. WBAB-F	2436/11.0	12.1	
4. WHLI	159/3.9	3.9	2.9	3.7	4.0	4. WALK-F+	2170/ 9.8	6.3	
5. WBAB-F	132/3.2	3.6	3.8	3.3	2.7	5. WLIR-F	1341/ 6.1	6.1	
6. WCTO-F	94/2.3	1.5	3.3	2.3	2.9	6. WCTO-F	1328/ 6.0	5.4	
7. WLIR-F	79/1.9	1.2	1.6	2.0	1.6	7. WHLI	1299/ 5.9	6.0	
8. WKJY-F	58/1.4	1.8	1.7	2.3	1.5	8. WKJY-F	924/ 4.2	4.1	
9. WGSB	51/1.2	1.8	2.0	1.4	1.3	9. WRCN-F	759/ 3.4	3.0	
10. WGBB	42/1.0	.8	.6	.7	1.2	10. WGBB	604/ 2.7	3.3	

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAPP-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WHLI	1. WALK-F+
2. WBLI-F	2. WAPP-F	2. WAPP-F	2. WALK-F	2. WALK-F	2. WBLI-F
3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WHLI	3. WCTO-F	3. WHLI
4. WLIR-F	4. WLIR-F	4. WALK-F+	4. WBAB-F	4. WBLI-F	4. WBAB-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WAPP-F	1. WBLI-F
2. WAPP-F	2. WAPP-F	2. WAPP-F	2. WALK-F+	2. WBLI-F	2. WBAB-F
3. WALK-F+	3. WBAB-F	3. WBAB-F	3. WHLI	3. WBAB-F	3. WALK-F+
4. WHLI	4. WALK-F+	4. WLIR-F	4. WCTO-F	4. WLIR-F	4. WHLI

RADIO STATIONS

WGBB, 1240, 1 KW/250 W	, MOR	, \$? ? (Lotus)	
WGSB, 740, 25 KW (DAYS,DA)	, MOR	, \$40.00* (Mc-Guild)	Greater Media
WHLI, 1100, 10 KW (DAYS,DA)	, NOSTALGIA (A1 Ham)	, \$40.00* (Roslin)	
WALK-F+, 97.5, 45 KW @ 530	, MOR	, \$42.00* (Roslin)	
WBAB-F, 102.3, 2.3 KW @ 344	, AOR	, \$38.00* (----)	
WBLI-F, 106.1, 10 KW @ 500	, ROCK	, \$58.75 (Masla)	Beck-Ross
WCTO-F, 94.3, 3 KW @ 300	, BTFL MUSIC	, \$40.00* (Mc-Guild)	Greater Media
WKJY-F, 98.3, 3 KW @ 300	, BTFL MUSIC	, \$35.00* (Roslin)	
WLIR-F, 92.7, 3 KW @ 300	, AOR	, \$70.00 (Masla)	
WRCN-F, 103.9, 3 KW @ 466	, AOR	, \$30.00* (Unirep)	

WAPP-F - See New York

NEW HAVEN

Market # 100 (56 on county basis)
 APR 17.8
 SMSA Pop: 418,000

Stations: 31/7
 Diaries: 997/419:1
 Standard Error: .635

CSI: 4.1 Bil (# 89) (48-county)
 CSI HH: 30.9 M (# 6 -est)
 Retail \$: 1.7 Bil (# 113)
 (65 - county)

Est 1981 Revenue: \$6,610,000

% Below Line: 45.2

% Not Listed: 8.4

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82	
1. WELI	92/13.8	15.5	14.6	18.4	20.0	1. WKCI-F	1567/23.9	23.3
2. WKCI-F	64/ 9.6	8.6	10.9	9.3	10.7	2. WELI	1429/32.2	32.7
3. WAVZ	56/ 8.4	6.4	8.6	4.8	8.2	3. WEZN-F	1067/17.9	17.4
4. WNHC	54/ 8.1	6.0	6.2	5.8	1.8	4. WKSS-F	909/10.7	7.4
5. WEZN-F	42/ 6.3	5.1	5.6	4.7	5.5	5. WCBS	896/16.2	16.5
6. WPLR-F	40/ 6.0	7.1	6.7	6.1	9.3	6. WHCN-F	858/13.0	12.4
7. WCBS	31/ 4.6	4.9	3.5	6.1	4.1	7. WHCN-F	830/11.0	12.5
8. WWYZ-F	30/ 4.5	4.5	3.5	3.7	4.5	8. WDRG-F	830/12.2	10.3
9. WKSS-F	27/ 4.0	3.6	4.6	4.2	2.3	9. WNBC	829/13.7	15.1
10. WHCN-F	25/ 3.7	4.8	3.5	5.3	3.2	10. WTIC	780/ 5.3	8.1

12+ FM SHARE (METRO): 50.57% (310 of 613) (FAL 81: 49.48%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHCN-F	1. WKCI-F	1. WKCI-F	1. WELI	1. WELI	1. WELI
2. WNHC	2. WNHC	2. WNHC	WKCI-F	2. WAVZ	2. WKCI-F
3. WPLR-F	3. WPLR-F	3. WPLR-F	3. WWYZ-F	3. WEZN-F	3. WAVZ
4. WDRG-F	4. WWYZ-F	4. WELI	4. WAVZ	4. WKCI-F	4. WNHC
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKCI-F	1. WELI	1. WNHC	1. WELI	1. WKCI-F	1. WKCI-F
2. WELI	2. WKCI-F	2. WKCI-F	2. WKCI-F	2. WPLR-F	2. WELI
3. WAVZ	3. WNHC	3. WPLR-F	3. WWYZ-F	3. WNHC	3. WPLR-F
4. WEZN-F	4. WAVZ	4. WPLR-F	4. WWYZ-F	4. WHCN-F	4. WNBC

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WSCR 1220	Hamden	1.9/3.3	WTIC 1080	Hartf	1.8/5.3	WYBC-F	94.3	2.5/8.4	
WRCQ 910	New Brit	.3/1.0	WABC 96.5	NY	.3/3.0	WCCC-F	106.9	Hartford	.6/4.4
WDRG-F 102.9	Hartf.	3.3/12.2	WHN 1050	NY	.4/3.8	WIOF-F	104.1	Water.	1.0/4.8
WRCH-F 100.5	New Bri	1.9/5.3	WICC 600	Bridge	.4/3.3	WTIC-F	96.5	Hartford	.7/5.5
WBLS-F 107.5	NY	1.0/4.5	WINS 1010	NY	.4/2.6	WMCA	570	NY	.3/1.1
WNBC 660	NY	3.4/13.7	WNEW 1130	NY	.6/1.9	WQXR-F+	96.3	NY	.2/1.7
WRKI-F 95.1	Brook.	.9/2.6	WOR 710	NY	.3/2.3				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	23 (1)	166 (7)	189 (8)	30.8
MOR/AC	107 (3)	37 (2)	144 (5)	23.5
BTFL MUSIC		82 (3)	82 (3)	13.4
BLACK/JAZZ	54 (1)	24 (2)	78 (3)	12.7
NOSTALGIA	62 (3)		62 (3)	10.1
NEWS/TALK	40 (5)		40 (5)	6.5
COUNTRY	16 (2)		16 (2)	2.6
CLASSICAL	1 (1)	1 (1)	2 (2)	0.3
			613 (31)	

RADIO STATIONS

WAVZ, 1300, 1 KW (DA-N), NOSTALGIA (Al Ham)	ABC-I, \$73.75	(Mc-Guild)	Easten
WELI, 960, 5 KW (DA-N), MOR (Burk-Abr)	, \$68.00	(Blair)	Insilco
WNHC, 1340, 1 KW/250 W, BLACK	SBN, \$20.00	(Savalli)	
WKCI-F, 101.3, 10 KW @ 1070, ROCK	, \$73.75	(Mc-Guild)	Easten
WPLR-F, 99.1, 14 KW @ 950, ROCK	, \$58.75	(Christal)	General

Others - See New York, Hartford, Bridgeport

NEW ORLEANS

Market # 33; ADI # 34
 APR 19.3
 SMSA Pop: 1,207,400
 Est 1981 Revenue: \$18,800,000

Stations: 19/19
 Diaries: 1325/911:1
 Standard Error: .591
 % Below Line: 0

CSI: 11.3 Bil (# 32)
 CSI HH: 25.6 M (# 51)
 Retail \$: 5.9 Bil (# 34)
 % Not Listed: 6.5

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WYLD-F 250/12.9	6.4	6.8	5.6	6.7	1. WYLD-F 275	1. WEZB-F 3632/25.8	23.4
2. WAIL-F 170/ 8.8	12.9	10.6	8.4	3.1	2. WEZB-F 254	2. WTIK 3121/18.3	17.0
3. WEZB-F 167/ 8.6	8.6	11.5	10.3	10.7	3. WAIL-F 217	3. WWL 2795/17.9	16.1
4. WRNO-F 157/ 8.1	8.5	7.3	8.1	6.5	4. WRNO-F 190	4. WAIL-F 2575/18.8	21.7
5. WBYU-F 135/ 7.0	5.9	7.5	7.7	8.0	5. WNOE-F 178	5. WYLD-F 2437/21.3	13.6
6. WAJY-F 117/ 6.1	5.0	5.7	5.9	3.1	6. WTIK 175	6. WNOE-F 2419/16.0	14.6
7. WTIK 113/ 5.9	5.6	5.0	7.8	6.9	7. WBYU-F 172	7. WRNO-F 2367/18.2	17.8
8. WNOE-F 106/ 5.5	6.8	8.4	6.7	9.9	8. WWL 145	8. WAJY-F 1926/15.1	11.7
9. WQUE-F 90/ 4.7	4.5	5.2	6.2	4.5	9. WAJY-F 143	9. WBYU-F 1852/14.0	13.0
10. WWL 88/ 4.6	4.8	4.8	3.9	4.8	10. WQUE-F 99	10. WQUE-F 1708/15.0	15.5
11. WNNR 78/ 4.0	3.3	2.3	2.3	1.8	11. WNOE 90	11. WNOE 1669/10.5	9.1
12. WNSO 62/ 3.2	4.4	5.1	3.0	5.6	12. WNNR 79	12. WYLD 1241/ 9.1	9.9

12+ FM SHARE (METRO): 66.00% (1192 of 1806) (FAL 81: 65.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAIL-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WNOE-F	1. WYLD-F
2. WEZB-F	2. WRNO-F	2. WRNO-F	2. WTIK	2. WBYU-F	2. WEZB-F
3. WRNO-F	3. WEZB-F	3. WEZB-F	3. WAJY-F	3. WAJY-F	3. WTIK
4. WRNO-F	4. WAIL-F	4. WAIL-F	4. WNOE-F	4. WYLD-F	4. WRNO-F
	5. WQUE-F	5. WTIK	5. WAIL-F	WWL	5. WBYU-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F
2. WBYU-F	2. WAIL-F	2. WEZB-F	2. WAJY-F	2. WRNO-F	2. WTIK
3. WRNO-F	3. WEZB-F	3. WQUE-F	3. WAIL-F	3. WAIL-F	3. WNOE-F
4. WAJY-F	4. WRNO-F	4. WAIL-F	4. WEZB-F	4. WEZB-F	4. WRNO-F
5. WEZB-F	5. WBYU-F	5. WRNO-F	5. WTIK	5. WQUE-F	5. WWL

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	113 (1)	574 (3)	687 (4)	38.0
BLACK/URBAN	183 (3)	170 (1)	353 (4)	19.5
MOR/AC/VARIETY	140 (2)	207 (2)	347 (4)	19.2
COUNTRY	57 (1)	106 (1)	163 (2)	9.0
BTFL MUSIC		135 (1)	135 (1)	7.5
NEWS/TALK	62 (1)		62 (1)	3.4
NOSTALGIA	44 (2)		44 (2)	2.4
RELIGION	15 (1)		15 (1)	0.8

1806 (19)

NEW ORLEANS ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO</u>	<u>SHARE/CUME</u>	<u>RATING</u>
1. WYLD-F	1. WEZB-F	1. WEZB-F	WBOK	1230	2.9/9.7
2. WEZB-F	2. WTIK	2. WNOE-F	WNOE	1060	3.0/10.5
3. WAIL-F	3. WYLD-F	3. WAIL-F	WSHO	800	1.2/2.3
4. WRNO-F	4. WNOE-F	4. WBYU-F	WSMB	1350	2.7/6.5
5. WNOE-F	5. WRNO-F	5. WTIK	WVOG	600	.8/1.4
6. WBYU-F	6. WWL	6. WRNO-F	WWIW	1450	1.1/4.4
7. WTIK	7. WAIL-F	7. WYLD-F	WYLD	940	2.5/9.1
8. WAJY-F	8. WAJY-F	8. WQUE-F			
9. WWL	9. WBYU-F	9. WAJY-F			
10. WQUE-F	10. WQUE-F	10. WWL			
11. WNOE	11. WNOE				
12. WNNR	12. WGSO				
13. WGSO	13. WYLD				
14. WBOK	14. WBOK				
WYLD	15. WSMB				

ADI FM SHARE: 65.47% (1587 of 2424) (FAL 81: 65.02%)

AM STATIONS

WBOK, 1230, 1 KW/250 W	, BLACK	SBN, \$40.00*	(Howard)	
WGSO, 1280, 5 KW (DA-1)	, NEWS/TALK	ABC-I, RKO II, \$61.60	(Eastman)	Insilco
WNNR, 990, 1 KW	, BLACK/GOSPEL	NBN, \$20.00*	(Selcom)	
WNOE, 1060, 50 KW/5 KW (DA-2)	, COUNTRY	ABC-C, \$35.00*	(Mc-Guild)	
WSMB, 1350, 5 KW (DA-N)	, MOR	, \$25.00*	(Howard)	
WTIX, 690, 10 KW/5 KW (DA-2)	, CONTEMP	NBC, \$69.00	(Blair)	Storz
WWL, 870, 50 KW (DA-1)	, VARIETY	, \$60.00*	(Katz)	Loyola Univ
WYLD, 940, 10 KW/500 W (DA-2)	, BLACK	, \$22.50*	(Howard)	

FM STATIONS

WAIL-F, 105.3, 100 KW @ 407	, BLACK	Source, \$60.00*	(Selcom)	
WAJY-F, 101.9, 100 KW @ 825	, AC/MOR (Schulke)	, \$74.00	(Katz)	Loyola Univ
WBYU-F, 95.7, 100 KW @ 600	, BTFM MUS (Bonne)	, \$69.37*	(Christal)	Swanson
WEZB-F, 97.1, 100 KW @ 511	, ROCK (Burk-Abr)	RKO, \$80.00*	(Torbet)	EZ
WNOE-F, 101.1, 100 KW @ 440	, COUNTRY (TM)	ABC-E, \$50.00*	(Mc-Guild)	
WQUE-F, 93.3, 100 KW @ 512	, AC	, \$61.00*	(Eastman)	Insilco
WRNO-F, 99.5, 100 KW @ 500	, AOR	ABC-F, \$52.00*	(Masla)	
WYLD-F, 98.5, 100 KW @ 480	, CONTEMP	, \$55.00*	(Howard)	

NEW YORK

Market #1; ADI #1
 APR 18.5
 SMSA Pop: 8,983,600
 Est 1981 Revenue: \$147,000,000

Stations: 44/43
 Diaries: 4981/1804:1
 Standard Error: .316
 % Below Line: 0.5%

CSI: 93.0 Bil (# 1)
 CSI HH: 25.7 M (# 57)
 Retail \$: 38.1 Bil (# 1)
 % Not Listed: 7.8%

12+ METRO	1/4/SHARE	SUM 82	SPG 82	WIN 82	FAL 82	12+ TSA 1/4	12+ TSA CUME/MSA	CUME RATING	SPG 82	
1. WBLS-F	1391/5.6	5.3	5.1	5.9	5.9	1. WOR	1453	1. WCBS	26221/17.0	17.0
2. WOR	1333/5.3	5.1	5.9	6.5	6.2	2. WBLS-F	1428	2. WNBC	24791/14.4	15.7
3. WINS	1301/5.2	4.6	4.3	5.2	5.6	3. WCBS	1324	3. WINS	24143/17.4	17.5
4. WYNY-F	1240/5.0	5.0	4.7	4.6	4.4	4. WINS	1320	4. WYNY-F	21648/15.4	14.1
5. WCBS	1195/4.8	4.6	4.5	4.2	4.2	5. WYNY-F	1289	5. WPLJ-F	20192/13.9	12.3
6. WRKS-F	1133/4.5	5.1	5.9	5.1	5.6	6. WNBC	1251	6. WKTU-F	19883/14.3	16.5
7. WPLJ-F	1077/4.3	3.5	4.5	4.0	4.5	7. WRKS-F	1178	7. WBLS-F	19430/13.9	12.7
8. WRFM-F	1070/4.3	4.2	4.2	4.5	4.4	8. WPLJ-F	1143	8. WOR	18969/12.6	13.8
9. WKTU-F	1055/4.2	5.5	6.2	4.5	6.1	9. WRFM-F	1119	9. WRKS-F	17803/12.6	14.2
10. WNBC	989/4.0	4.4	3.7	3.9	4.5	10. WKTU-F	1066	10. WABC	17053/10.9	14.1
11. WPAT-F	954/3.8	3.3	3.3	3.9	3.8	11. WPAT-F	995	11. WPAT-F	15487/10.8	9.4
12. WNEW	850/3.4	3.5	3.2	2.7	3.0	12. WNEW	926	12. WAPP-F	15205/10.7	4.6
13. WAPP-F	781/3.1	4.9	1.5	1.4	1.5	13. WAPP-F	842	13. WCBS-F	12887/ 9.1	10.2
14. WCBS-F	694/2.8	3.2	2.8	2.6	2.7	14. WABC	737	14. WRFM-F	12974/ 9.1	8.1
15. WADO	686/2.7	1.6	1.9	2.0	2.1	15. WCBS-F	709	15. WNEW	12122/ 8.3	7.2
16. WABC	630/2.5	3.0	2.6	3.8	3.1	16. WHN	690	16. WHN	11686/ 7.0	7.3
17. WPAT	572/2.3	1.9	2.4	2.5	2.0	17. WADO	686	17. WNEW-F	11012/ 7.7	8.0
18. WHN	567/2.3	1.9	2.4	2.5	2.0	18. WPAT	580	18. WPAT	9977/ 7.3	6.3
19. WJIT	523/2.1	1.8	2.2	2.3	2.5	19. WNEW-F	542	19. WPIX-F	9570/ 6.7	6.9
20. WNEW-F	517/2.1	2.0	2.9	2.5	2.4	20. WJIT	523	20. WMCA	9021/ 6.5	7.6
21. WMCA	447/1.8	2.6	2.2	2.5	2.2	21. WKHK-F	488	21. WKHK-F	7915/ 5.4	5.8
22. WKHK-F	444/1.8	2.2	1.7	1.5	1.5	22. WQXR-F+	484	22. WQXR-F+	7558/ 5.0	5.0
23. WPIX-F	439/1.8	1.7	1.6	1.2	.8	23. WMCA	463	23. WNCN-F	5552/ 4.0	3.4
24. WQXR-F+	429/1.7	1.3	1.4	1.7	1.3	24. WPIX-F	448	24. WADO	4886/ 3.6	3.5
25. WNCN-F	358/1.4	.7	1.0	1.1	.7	25. WNCN-F	366	25. WVNJ-F	4002/ 2.7	2.8

12+ FM SHARE (METRO): 56.31% (12974 of 23041) (FAL 81: 55.75%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPLJ-F	1. WYNY-F	1. WYNY-F	1. WYNY-F	1. WRFM-F	1. WINS
2. WBLS-F	2. WBLS-F	2. WBLS-F	2. WBLS-F	2. WOR	2. WOR
3. WKTU-F	3. WRKS-F	3. WRKS-F	3. WNBC	3. WCBS	3. WCBS
4. WRKS-F	4. WKTU-F	4. WKTU-F	4. WCBS-F	4. WPAT-F	4. WNBC
5. WNBC	5. WPLJ-F	5. WNBC	5. WRKS-F	5. WINS	5. WBLS-F
6. WAPP-F	6. WAPP-F	6. WPLJ-F	6. WRFM-F	6. WNEW	6. WPAT-F+
7. WYNY-F	7. WNBC	7. WCBS-F	7. WPAT-F	7. WADO	7. WYNY-F
	8. WNEW-F	8. WAPP-F	8. WCBS	8. WNBC	8. WNEW
	9. WCBS-F	9. WNEW-F	9. WINS	9. WYNY-F	9. WPLJ-F
	10. WPIX-F	10. WADO	10. WKTU-F	10. WHN	10. WRKS-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WYNY-F	1. WBLS-F	1. WYNY-F	1. WYNY-F	1. WPLJ-F	1. WBLS-F
2. WRFM-F	2. WYNY-F	2. WRKS-F	2. WADO	2. WAPP-F	2. WCBS-F
3. WPAT-F	3. WRKS-F	3. WBLS-F	3. WBLS-F	3. WBLS-F	3. WYNY-F
4. WINS	4. WKTU-F	4. WKTU-F	4. WRKS-F	4. WYNY-F	4. WNBC
5. WRKS-F	5. WPLJ-F	5. WPLJ-F	5. WNBC	5. WKTU-F	5. WRFM-F
6. WBLS-F	6. WRFM-F	6. WPIX-F	6. WKTU-F	6. WRKS-F	6. WCBS
7. WNEW	7. WINS	7. WNBC	7. WJIT	7. WNEW-F	7. WPAT-F
8. WOR	8. WCBS	8. WAPP-F	8. WOR	8. WNBC	8. WINS
9. WADO	9. WPAT-F	9. WNEW-F	9. WPAT-F	9. WCBS-F	9. WRKS-F
10. WPLJ-F	10. WNBC	10. WADO	10. WINS		10. WNEW

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
NEWS/TALK	4906 (5)		4906 (5)	21.3
BLACK/URBAN/DISCO	352 (2)	3579 (3)	3931 (5)	17.1
ROCK/AOR/CONTEMP	989 (1)	2920 (6)	3909 (7)	17.0
BTFL MUSIC	572 (1)	2609 (7)	3181 (8)	13.8
MOR/AC	155 (2)	2622 (5)	2777 (7)	12.1
SPANISH	1311 (3)		1311 (3)	5.7
NOSTALGIA	1050 (2)		1050 (2)	4.6
COUNTRY	567 (1)	444 (1)	1011 (2)	4.4
CLASSICAL	75 (1)	712 (2)	787 (3)	3.4
RELIGION	90 (1)		90 (1)	0.4
OTHERS/UNKNOWN		88 (1)	88 (1)	0.4
			23041 (44)	

NEW YORK ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE/CUME</u>	<u>RATING</u>	
1. WBLS-F	1. WCBS	1. WINS	WALK-F+	97.5	Patchoque .7/1.7
2. WOR	2. WINS	2. WADO	WBAB-F	102.3	Babylon .6/2.1
3. WINS	3. WNBC	3. WOR	WBLI-F	106.1	Patchoque 1.0/2.3
4. WYNY-F	4. WYNY-F	4. WBLS-F	WBNX	1380	.4/1.0
5. WCBS	5. WPLJ-F	5. WPLJ-F	WCTC	1450	New Brunswick .5/1.0
6. WRKS-F	6. WKTU-F	6. WCBS	WCTO-F	94.3	Smithtown .4/1.0
7. WNBC	7. WBLS-F	7. WNBC	WEVD-F	97.9	.4/1.3
8. WPLJ-F	8. WOR	8. WRFM-F	WHLI	1100	Hempstead .8/1.5
9. WRFM-F	9. WRKS-F	9. WJIT	WHUD-F	100.7	Peekskill .5/1.3
10. WKTU-F	10. WABC	10. WYNY-F	WKJY-F	98.3	Hempstead .3/ .8
			WLIB	1190	.8/1.7
11. WPAT-F	11. WPAT-F		WLIR-F	92.7	Garden City .7/2.2
12. WNEW	12. WAPP-F		WMGQ-F	98.3	New Brunswick .4/1.0
13. WAPP-F	13. WCBS-F		WVNJ-F	100.3	Newark .7/2.7
14. WABC	14. WRFM-F		WWDJ	970	Hackensack .4/ .9
15. WCBS-F	15. WNEW		WWRL	1600	.7/1.6
			WEZN-F	99.9	Bridgeport .4/ .9

ADI FM SHARE: 56.46% (13944 of 24695) (FAL 81: 55.16%)

AM STATIONS

WABC, 770, 50 KW	, TALK	ABC-I, \$200.00*	(Blair)	ABC
WADO, 1280, 5 KW (DA-1),	SPANISH	, \$ 88.75	(----)	
WCBS, 880, 50 KW	, NEWS	CBS, \$375.00*	(CBS Spot)	CBS
WHN, 1050, 50 KW (DA-1),	COUNTRY	MBS, \$230.00*	(Selcom)	Mutual
WINS, 1010, 50 KW (DA-1),	NEWS	ABC-D, \$300.00*	(RAR)	Westinghouse
WJIT, 1480, 5 KW (DA-2),	SPANISH	, \$105.63	(Caballero)	Infinity
WMCA, 570, 5 KW (DA-1),	TALK	APR, SBN, \$140.00*	(Selcom)	
WNBC, 660, 50 KW	, CONTEMP	, \$385.00	(HNW)	NBC
WNEW, 1130, 50 KW (DA-N),	NOSTALGIA	, \$198.13	(Katz)	Metromedia
WOR, 710, 50 KW (DA-1),	TALK	ABC-E, RKO-II, \$280.00*	(RKO)	RKO
WPAT, 930, 5 KW (DA-2),	BTFL MUS (Schulke)	, \$125.00	(Christal)	Capital Cities

FM STATIONS

WAPP-F, 103.5, 5.8 KW @ 1390,	AOR	, \$175.00*	(MMR)	Doubleday
WBLS-F, 107.5, 5.4 KW @ 1241,	BLACK	, \$306.00*	(Mc-Guild)	Inner City
WCBS-F, 101.1, 7.2 KW @ 1300,	OLDIES	CBS-R, \$228.75	(CBS/FM)	CBS
WKHK-F, 106.7, 7.7 KW @ 1218,	COUNTRY	, \$ 93.75	(Howard)	Viacom
WKTU-F, 92.3, 5.4 KW @ 1200,	URBAN	, \$316.88	(Torbet)	Infinity
WNCN-F, 104.3, 7.6 KW @ 1220,	CLASSICAL	, \$ 80.00	(Lotus)	GAF
WNEW-F, 102.7, 5.9 KW @ 1360,	AOR	Source, \$206.88	(Katz)	Metromedia
WPAT-F, 93.1, 13 KW @ 1420,	BTFL MUS (Schulke)	, \$125.00	(Christal)	Capital Cities
WPIX-F, 101.9, 5.4 KW @ 1228,	CONTEMP/AC	, \$127.50	(Christal)	Tribune Co.

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

www.americanradiohistory.com

NORFOLK

Market # 34 (apprOx); ADI # 46
 APR 18.7
 SMSA Pop: 1,188,700
 Est 1981 Revenue: \$13,700,000

Stations: 27/26
 Diaries: 1682/707:1
 Standard Error: .512
 % Below Line: 0.3

CSI: 9.5 Bil (# 41 appr)
 CSI HH: 23.1 M (# 147)
 Retail \$: 5.7 Bil (# 37 approx)
 % Not Listed: 6.4

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WCMS-F	196/10.6	8.9	10.8	9.8	8.0	1. WCMS-F 241	1. WCMS-F 2454/20.0	18.9
2. WFOG-F	196/10.6	8.6	10.0	6.5	7.6	2. WFOG-F 230	2. WMYK-F 2342/19.5	20.4
3. WNOR-F	147/ 7.9	8.6	7.1	7.6	6.8	3. WOWI-F 171	3. WNOR-F 2240/21.4	21.3
4. WLTY-F	137/ 7.4	7.7	7.8	4.6	3.9	4. WLTY-F 152	4. WFOG-F 2206/18.6	15.7
5. WOWI-F	124/ 6.7	7.4	5.9	5.2	9.8	5. WNOR-F 149	5. WOWI-F 2082/15.9	17.3
6. WMYK-F	106/ 5.7	8.1	NA	10.1	8.1	6. WMYK-F 137	6. WLTY-F 1987/17.1	16.9
7. WTAR	100/ 5.4	5.0	5.4	7.4	6.6	7. WTAR 114	7. WTAR 1776/15.4	14.3
8. WNVZ-F	81/ 4.4	1.9	3.1	4.6	4.5	8. WNVZ-F 85	8. WNVZ-F 1619/14.9	8.5
9. WWDE-F	74/ 4.0	3.2	3.7	5.9	5.5	9. WWDE-F 77	9. WGH 1570/14.7	14.6
10. WGH	70/ 3.8	4.5	5.9	5.5	5.5	10. WGH 75	10. WRAP 1482/13.2	14.4
11. WRAP	69/ 3.7	4.0	3.8	5.9	5.0	11. WRAP 73	11. WWDE-F 1140/11.0	9.9
12. WNOR	66/ 3.6	4.1	2.6	1.4	1.3	12. WNOR 66	12. WNOR 979/ 9.4	11.4

12+ FM SHARE (METRO): 69.55% (1206 of 1734) (FAL 81: 64.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WMYK-F	1. WNOR-F	1. WCMS-F	1. WCMS-F	1. WFOG-F	1. WCMS-F
2. WNOR-F	2. WLTY-F	2. WLTY-F	2. WFOG-F	2. WCMS-F	2. WFOG-F
3. WNVZ-F	3. WOWI-F	3. WNOR-F	3. WLTY-F	3. WTAR	3. WTAR
WOWI-F	4. WMYK-F	4. WOWI-F	4. WOWI-F	4. WLTY-F	4. WLTY-F
5. WRAP	5. WCMS-F	5. WFOG-F	5. WWDE-F	5. WNIS	5. WNOR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFOG-F	1. WFOG-F	1. WLTY-F	1. WFOG-F	1. WNOR-F	1. WCMS-F
2. WCMS-F	2. WCMS-F	2. WNOR-F	2. WLTY-F	2. WMYK-F	2. WFOG-F
3. WLTY-F	3. WNOR-F	3. WOWI-F	3. WCMS-F	3. WOWI-F	WLTY-F
4. WNOR-F	4. WLTY-F	4. WNOR	4. WWDE-F	4. WCMS-F	4. WNOR-F
5. WOWI-F	5. WMYK-F+	WWDE-F	5. WOWI-F	5. WLTY-F	5. WOWI-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	16 (1)	431 (5)	447 (6)	25.8
BLACK/URBAN/JAZZ	198 (3)	124 (1)	322 (4)	18.6
MOR/AC	175 (3)	137 (1)	312 (4)	18.0
COUNTRY	37 (2)	240 (3)	277 (5)	16.0
BTFL MUSIC	8 (1)	196 (1)	204 (2)	11.8
NEWS/TALK	51 (1)		51 (1)	2.9
RELIGION	12 (2)	44 (1)	56 (3)	3.2
CLASSICAL		34 (1)	34 (1)	2.0
NOSTALGIA	31 (1)		31 (1)	1.8
			1734 (27)	

NORFOLK ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO</u>	<u>SHARE/CUME</u>	<u>RATING</u>
1. WCMS-F	1. WCMS-F	1. WCMS-F	WCMS	1050	1.3/5.5
2. WFOG-F	2. WMYK-F	2. WFOG-F	WCPK	1600	Chesapeake .4/1.3
3. WOWI-F	3. WNOR-F	3. WLTY-F	WGH-F	97.3	Newport New 1.8/6.6
4. WLTY-F	4. WFOG-F	4. WPCE	WKEZ-F	94.1	Yorktown 2.0/4.7
5. WNOR-F	5. WOWI-F	5. WOWI-F	WLPW	1450	Suffolk .3/1.4
6. WMYK-F	6. WLTY-F	6. WMYK-F	WNIS	1350	Portsmouth 2.8/7.9
7. WTAR	7. WTAR	7. WTAR	WPCE	1400	Portsmouth 3.4/7.5
8. WNVZ-F	8. WNVZ-F	8. WNOR-F	WPEX	1490	Hampton .6/1.8
9. WWDE-F	9. WGH	9. WNVZ-F	WPMH	1010	Portsmouth .4/ .8
10. WGH	10. WRAP	WGH	WQKS-F	96.5	Williamsb. 1.2/4.9
11. WRAP	11. WWDE-F		WQZQ-F	92.1	Moyock .4/1.5
12. WNOR	12. WNOR		WXRI-F	105.3	Newport New 1.7/3.7
13. WPCE	13. WNIS		WZAM	1110	Portsmouth 2.4/6.5
14. WNIS	14. WXRI-F				.9/3.7
15. WXRI-F	15. WPCE		WKGM	940	Smithfield .3/ .9

ADI FM SHARE: 70.44% (1418 of 2013) (FAL 81: 66.14%)

AM STATIONS

WCMS, 1050, 5 KW (DAYS,DA), COUNTRY	ABC-D, \$31.25* (Katz)
WGH, 1310, 5 KW (DA-N), AC	, \$38.00* (Blair)
WNIS, 1350, 5 KW (DA-2), NEWS/TALK	NBC,NBC-T,ABC-T, \$30.00* (HNW)
WNOR, 1230, 1 KW/250 W, BLACK	, \$28.00* (RKO) Sinclair Josephson
WPCE, 1400, 1 KW/250 W, BLACK/GOSPEL	SBN, \$30.00* (Mc-Guild)
WRAP, 850, 5 KW/1 KW, BLACK	NBN, \$36.25 (Howard) Rollins
WTAR, 790, 5 KW (DA-N), MOR	CBS, \$76.30 (Christal) Landmark

FM STATIONS

WCMS-F, 100.5, 50 KW @ 509, COUNTRY	ABC-E, \$80.00* (Katz)
WFOG-F, 92.9, 50 KW @ 500, BTFL MUS (Bonne)	, \$60.00 (Torbet) McCormick
WGH-F, 97.3, 74 KW @ 420, CLASSICAL	, \$25.00* (Blair)
WLTY-F, 95.7, 40 KW @ 881, AC/CONTEMP	, \$76.30 (Christal) Landmark
WNOR-F, 98.7, 50 KW @ 549, AOR	ABC-R, \$48.00* (RKO) Josephson
WNVZ-F, 104.5, 50 KW @ 418, ROCK	ABC-C, \$35.00 (Katz) Abell
WOWI-F, 102.9, 50 KW @ 500, BLACK	SBN, \$45.00* (Mc-Guild)
WWDE-F, 101.3, 50 KW @ 380, CONTEMP/AC	ABC-F,CBS-R, \$35.00* (CBS/FM) Golden East
WXRI-F, 105.3, 50 KW @ 500, RELIGION/AC	, \$30.00* (HNW) CBN
WMYK-F, 93.7, 100 KW @ 940, AOR	Source, \$33.19 (Eastman) Bennis

NORTHEAST PENNSYLVANIA

(Scranton/Wilkes-Barre)

Market # 66; ADI # 49
 APR 17.9
 SMSA Pop: 642,600
 Est 1981 Revenue: \$12,125,000

Stations: 38/24
 Diaries: 990/649:1
 Standard Error: .647
 % Below Line: 11.3

CSI: 4.8 Bil (# 75)
 CSI HH: 19.6 M (# 288)
 Retail \$: 2.6 Bil (# 78)
 % Not Listed: 9.3

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WNAK 92/9.3	8.7	12.1	8.1	9.8	1. WKRZ-F 109	1. WARM 1770/26.9	31.7
2. WARM 86/8.7	10.8	8.7	9.8	10.3	2. WARM 105	2. WKRZ-F 1639/23.8	29.6
3. WKRZ-F 85/8.6	11.3	9.0	10.5	7.7	3. WNAK 97	3. WGBI-F 1283/18.3	15.7
4. WEZX-F 72/7.3	7.1	8.5	7.3	7.5	4. WGBI-F 90	4. WILK 1252/21.6	18.7
5. WGBI-F 71/7.2	4.8	7.1	5.6	9.6	5. WEZX-F 83	5. WEZX-F 961/15.3	15.5
6. WILK 49/5.0	5.6	3.2	6.2	3.7	6. WYZZ-F 57	6. WYZZ-F 712/10.0	10.6
7. WVCD-F 38/3.8	2.6	2.5	3.2	3.8	7. WVCD-F 53	7. WNAK 672/11.6	14.1
8. WYZZ-F 35/3.5	3.5	3.5	4.2	3.4	8. WILK 51	8. WGBI 628/ 9.5	8.1
9. WICK 34/3.4	3.4	2.8	3.4	1.6	9. WARD 35	9. WVCD-F 542/ 7.7	7.0
10. WARD 33/3.3	2.9	4.0	1.2	1.3	WICK 35	10. WHLM-F+ 538/ 2.9	3.3

12+ FM SHARE (METRO): 51.11% (458 of 896) (FAL 81: 49.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WEZX-F	1. WKRZ-F	1. WKRZ-F	1. WARM	1. WARM	1. WARM
2. WKRZ-F	2. WEZX-F	2. WGBI-F	2. WKRZ-F	2. WNAK	2. WKRZ-F
	3. WGBI-F	3. WEZX-F	3. WGBI-F	3. WGBI-F	3. WNAK
	4. WILK	4. WARM	4. WILK	4. WICK	WILK
				WVCD-F	
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGBI-F	1. WKRZ-F	1. WGBI-F	1. WARM	1. WKRZ-F	1. WARM
2. WNAK	2. WEZX-F	2. WKRZ-F	WKRZ-F	2. WEZX-F	2. WGBI-F
3. WKRZ-F	3. WGBI-F	3. WEZX-F	3. WGBI-F	3. WGBI-F	3. WKRZ-F
4. WARM	4. WARM	4. WILK	4. WEJL	4. WARM	4. WILK
				WZZO-F	

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	61 (3)	296 (11)	357 (14)	39.8
MOR/AC	142 (6)	37 (3)	179 (9)	20.0
BTFM MUSIC	34 (1)	86 (3)	120 (4)	13.4
NOSTALGIA	101 (2)		101 (2)	11.3
COUNTRY	62 (3)	30 (3)	92 (6)	10.3
NEWS/TALK	38 (2)		38 (2)	4.2
UNKNOWN		9 (1)	9 (1)	1.0
			896 (38)	

SCRANTON-WILKES BARRE ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>			
			<u>METRO</u>	<u>SHARE/CUME</u>	<u>RATING</u>	
1. WKRZ-F	1. WKRZ-F	1. WARM	WAZL	1490	Hazleton	2.0/4.8
2. WARM	2. WARM	2. WEZX-F	WBAX	1240	W-B	2.2/8.2
3. WNAK	3. WGBI-F	3. WKRZ-F	WBQW	1320	Scranton	1.1/5.4
4. WGBI-F	4. WILK	4. WNAK	WC DL	1440	Carbondale	.3/1.2
5. WEZX-F	5. WHLM-F+	5. WICK	WEJL	630	Scranton	2.6/7.8
6. WHLM-F+	6. WEZX-F	6. WGBI	WKRZ	1340	W-B	.9/4.0
7. WILQ-F	7. WILQ-F	7. WILK	WLSP-F	94.3	Carbondale	1.0/3.4
8. WVCD-F	8. WYZZ-F	8. WBAX	WMJW-F	92.1	Nanticoke	1.6/6.3
9. WYZZ-F	9. WVCD-F	9. WVCD-F	WQEQ-F	103.1	Freeland	1.4/5.2
10. WILK	10. WNAK	10. WAZL	WVPO	840	Stroudsburg	.5/1.5
11. WHPA	11. WGBI		WVPO-F	93.5	Stroudsburg	.9/2.4
12. WKOK	12. WKOK		WWDL-F	104.9	Scranton	1.5/5.6
13. WARD	13. WEJL		WWKC	1300	W. Hazleton	1.2/1.9
WICK	14. WKS B-F		WDHN-F+	95.3	Honesdale	1.0/ .4
15. WEZL	15. WBAX		WHLM-F+	106.5	Bloomsburg	.3/2.9
WKS B-F			KYW	1060	Philadelphia	.5/1.6
WGBI			WAAL-F	99.1	Binghampt, NY	.4/1.0
			WFMV-F	106.3	Blairstown, NJ	.5/1.6
			WFMZ-F	100.7	Allentown	.6/ .8
			WIFI-F	92.5	Philadelphia	.3/1.6
			WLEV-F	96.1	Easton	1.3/2.9
			WQQQ-F	99.9	Easton	1.3/2.7
			WXKW-F	104.1	Allentown	1.4/3.3
			WYSP-F	94.1	Philadelphia	.3/1.3
			WZZO-F	95.1	Bethlehem	2.2/3.9

ADI FM SHARE: 53.46% (949 of 1775) (FAL 81: 53.36%)

AM STATIONS

WARD, 1540, 1 KW (DAYS)	, TALK	MBS, \$ 6.00 (Savalli)	(PITSTON)
WARM, 590, 5 KW (DA-2)	, MOR	MBS, \$48.13 (Eastman)	Susquehanna
WAZL, 1490, 1 KW/250 W	, MOR	NBC, \$ 9.00 (Market 4)	(HAZLETON)
WBAX, 1240, 1 KW/250 W	, COUNTRY	ABC-E, \$15.25 (Torbet)	Merv Griffin
WEJL, 630, 500 W (DAYS)	, MOR	ABC-I, \$23.00* (Selcom)	Shamrock Comm
WGBI, 910, 1 KW/500 W	, COUNTRY (Drake-Chen)	CBS, \$14.00* (Torbet)	
WICK, 1400, 1 KW/250 W	, BTFL MUS	, \$12.00* (Masla)	
WILK, 980, 5 KW/1 KW (DA-N)	, CONTEMP	ABC-E, RKO, \$21.00* (Mc-Guild)	
WNAK, 730, 1 KW (DAYS)	, NOSTALGIA/MOR**	, \$22.00* (Lotus)	
WKOK, 1070, 10 KW/1 KW (DA-2)	, AC	CBS, \$10.00 (Masla)	(SUNBURY)
WHPA, 1340, 1 KW/250 W	, MOR	CBS, \$10.00 (RSR)	(WILLIAMSPORT)

**Part of Programming provided by Toby Arnold

FM STATIONS

WEZX-F, 107.1, 125 W @ 1270, AOR (Burk-Abr)	Source, \$33.00* (Selcom)	Shamrock Comm
WGBI-F, 101.3, 7 KW @ 1000, CONTEMP/AC (Drake-Chen)	, \$30.00* (Torbet)	
WKRZ-F, 98.5, 7 KW @ ??, ROCK	, \$65.00 (Katz)	
WVCD-F, 97.9, 24 KW @ 640, BTFL MUS (TM)	, \$10.00 (Market 4)	(HAZLETON)
WYZZ-F, 92.9, 50 KW @ 1065, BTFL MUSIC	MBS, \$20.00* (Masla)	
WHLM-F+, 106.5, 10 KW @ 597, CONTEMP	NBC, \$ 7.00 (----)	(BLOOMSBURG)
WKS B-F, 102.7, 53 KW @ 1300, CONTEMP (Drake-Chen)	CBS, \$12.00 (HNW)	(WILLIAMSPORT)
WILQ-F, 105.1, 50 KW @ 1065, BTFL MUSIC	ABC-I, \$17.82 (PRO)	(WILLIAMSPORT)

4 1300, COUNTRY

OKLAHOMA CITY

Market # 48; ADI # 41
 APR 16,1
 SMSA Pop: 856,600
 Est 1981 Revenue: \$15,600,000

Stations: 21/20
 Diaries: 1137/753:1
 Standard Error: .574
 % Below Line: 0.5

CSI: 8.0 Bil (# 43)
 CSI HH: 23.9 M (# 109)
 Retail \$: 4.4 Bil (# 42)
 % Not Listed: 6.7

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82	
1. KATT-F	163/14.2	9.1	7.4	5.3	5.3	1. KOMA	2730/15.8	21.2
2. KTOK	141/12.3	10.6	11.3	11.0	13.7	2. KATT-F	2247/22.2	19.0
3. KKNG-F	114/ 9.9	5.7	9.0	11.5	13.0	3. KTOK	2152/25.5	19.2
KEBC-F	114/ 9.9	14.7	11.8	12.8	12.2	4. KOFM-F	2113/18.5	17.0
5. KOFM-F	81/ 7.0	5.1	7.7	8.6	9.9	5. KKNG-F	1892/19.4	23.5
6. KOMA	80/ 7.0	9.5	8.0	8.9	6.1	6. WKY	1879/16.8	16.3
7. WKY	66/ 5.7	4.5	5.7	4.2	6.2	7. KKNG-F	1752/18.3	11.7
8. KXXY-F	63/ 5.5	6.0	5.7	8.5	6.2	8. KXXY-F	1130/12.4	13.0
9. KLTE-F	53/ 4.6	5.8	3.7	5.2	6.0	9. KLNK-F	1042/11.4	14.5
10. KLNK-F	45/ 3.9	5.9	3.6	4.0	3.6	10. KLTE-F	933/12.1	11.4

12+ FM SHARE (METRO): 69.25% (743 of 1073) (FAL 81: 66.42%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KATT-F	1. KATT-F	1. KATT-F	1. KEBC-F	1. KKNG-F	1. KTOK
2. KOFM-F	2. KOFM-F	2. KEBC-F	2. KATT-F	2. KTOK	2. KATT-F+
3. KXXY-F	3. KOMA	3. KOMA	3. KKNG-F	3. KEBC-F	3. KEBC-F
	4. KXXY-F	4. KOFM-F	KTOK	4. KOMA	4. KKNG-F
	KEBC-F	5. WKY	5. KOMA	5. WKY	5. KOFM-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KATT-F	1. KATT-F+	1. KATT-F	1. KEBC-F	1. KATT-F	1. KEBC-F
2. KEBC-F	2. KTOK	2. KOFM-F	2. KKNG-F	2. KOMA	2. KATT-F
3. KKNG-F	3. KEBC-F	3. KEBC-F	3. KOFM-F	KXXY-F	3. KOMA
4. KTOK	4. KKNG-F	4. KOMA	4. KLTE-F	4. KEBC-F	4. KTOK
5. KOMA	5. KOMA	5. KLNK-F	KTOK		5. KKNG-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	8 (1)	352 (4)	360 (5)	33.6
COUNTRY	87 (2)	148 (2)	235 (4)	21.9
MOR/AC	74 (2)	77 (2)	151 (4)	14.1
NEWS/TALK	141 (1)		141 (1)	13.1
BTFL MUSIC		119 (2)	119 (2)	11.1
BLACK		28 (1)	28 (1)	2.6
RELIGION	6 (1)	19 (1)	25 (2)	2.3
NOSTALGIA	8 (1)		8 (1)	0.7
UNKNOWN	6 (1)		6 (1)	0.6
			1073 (21)	

OKLAHOMA CITY ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME	OTHER RATED STATIONS		
			METRO SHARE/CUME	RATING	
1. KATT-F	1. KOMA	1. KATT-F	KATT 1140		.7/3.9
2. KOMA	2. KATT-F	2. KTOK	KGFF 1450	Shawnee	.5/1.2
3. KTOK	3. KTOK	3. KEBC-F	KJIL-F 104.9	Bethany	1.7/4.8
4. KEBC-F	4. KOFM-F	4. KKNG-F	KJYO-F 102.7		2.1/7.1
5. KKNG-F	5. KEBC-F	5. KOMA	KNOR 1400	Norman	.7/3.2
6. KOFM-F	6. WKY	6. WKY	KOCY 1340		.7/2.8
7. WKY	7. KKNG-F	7. KOFM-F	KQCV 800		.5/1.8
8. KLNK-F	8. KXXY-F	8. KLTE-F	WWLS 640	Norman	.6/1.7
9. KLNK-F	9. KLNK-F	9. KAEZ-F	KTEN-F 93.3	Ada	.4/1.1
10. KLTE-F	10. KLTE-F	10. KXXY-F			
11. KNID-F	11. KJYO-F				
12. KCLR-F	12. KCLR-F				
13. KXLS-F	13. KVOO				
14. KVOO	14. KJIL-F				
KECO-F	15. KXLS-F				
KAEZ-F					
KJYO-F					

ADI FM SHARE: 64.71% (1168 of 1805) (FAL 81: 57.84%)

AM STATIONS

KOMA, 1520, 50 KW (DA-N), COUNTRY	NBC, \$84.00 (Blair)	Storz
KTOK, 1000, 5 KW (DA-2), NEWS/TALK	ABC-I, \$70.00 (MMR)	Insilco
WKY, 930, 5 KW (DA-N), AC	CBS, \$46.00 (Eastman)	Gaylord

KVOO - See Tulsa

FM STATIONS

KAEZ-F, 107.7, 100 KW @ 180, BLACK	, \$31.00 (----)	
KATT-F, 100.5, 100 KW @ 598, AOR (Pollack)	Source, \$70.00 (Selcom)	Surrey
KEBC-F, 94.7, 100 KW @ 440, COUNTRY	ABC-E, \$81.25 (Torbet)	
KJIL-F, 104.9, 3 KW @ 300, RELIGION	, \$16.50 (----)	Swaggert
KJYO-F, 102.7, 100 KW @ 1003, AC/MOR (Schulke)	, \$24.00 (MMR)	Insilco
KCLR-F, 97.7, 3 KW @ 300, COUNTRY	APR, \$27.00* (Howard)	Mid America Media
KKNG-F, 92.5, 100 KW @ 900, BTFL MUS (Bonne)	, \$64.00 (Blair)	Swanson
KLNK-F, 98.9, 48 KW @ 1253, CONTEMP/AC	, \$35.00* (Selcom)	
KLTE-F, 101.9, 100 KW @ 420, AC	CBS-R, \$50.00* (Masla)	
KOFM-F, 104.1, 100 KW @ 1425, ROCK	ABC-C, \$53.75 (Katz)	Guy Gannett
KXXY-F, 96.1, 100 KW @ 300, AOR (Burk-Abr)	, \$77.50 (Mc-Guild)	Summit
KXLS-F, 99.7, 100 KW @ 835, CONTEMP	, \$18.50 (----)	(ALVA)
WECO-F, 96.5, 100 KW @ ??, ????	, \$?? (----)	(ELK CITY)
KNID-F, 96.9, 100 KW @ 550, COUNTRY	, \$10.00 (Savalli)	(ENID)

OMAHA

Market # 73
 APR 18.0
 SMSA Pop: 574,900
 Est 1981 Revenue: \$8,925,000

Stations: 16/12
 Diaries: 1013/568:1
 Standard Error: .629
 % Below Line: 2.6

CSI: 5.1 Bil (# 71)
 CSI HH: 23.3 M (# 139)
 Retail \$: 2.6 Bil (# 77)
 % Not Listed: 6.0

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA	1/4	12+ TSA	CUME/	SPG	82
		82	81	81	80			MSA	CUME	RATING	
1. KFAB	202/23.9	22.7	25.0	23.5	28.0	1. KFAB	393	1. KFAB	5418/52.2		42.0
2. KQKQ-F	124/14.7	12.0	9.2	10.9	10.7	2. WOV	271	2. WOV	3768/21.5		26.5
3. KEZO-F	98/11.6	11.6	13.9	12.2	10.8	3. KQKQ-F	149	3. KQKQ-F	1987/32.1		30.0
4. WOV	69/ 8.2	5.6	7.0	8.3	8.9	4. KEZO-F	137	4. KEZO-F	1851/24.9		24.4
5. KESY-F	62/ 7.3	8.2	8.5	9.3	8.3	5. KGOR-F	97	5. KGOR-F	1472/19.3		18.4
6. KGOR-F	61/ 7.2	7.4	8.2	6.4	6.1	6. KYNN-F	80	6. KFRX-F	1032/ 3.9		3.6
7. KOIL	49/ 5.8	3.9	4.8	6.6	4.6	7. KESY-F	69	7. KMA	837/ 3.0		4.9
8. KYNN-F	36/ 4.3	4.5	3.5	4.2	4.1	8. KFRX-F	67	8. KESY-F	800/15.3		15.1
9. KYNN	27/ 3.2	4.3	2.8	6.4	4.5	9. KOIL	61	9. KYNN-F	774/10.3		11.1
10. KOOO	25/ 3.0	3.7	3.4	1.1	---	10. KMA	55	10. KSRD-F	648/ 1.4		2.6

12+ FM SHARE (METRO): 49.94% (397 of 795) (FAL 81: 47.66%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KQKQ-F	1. KQKQ-F	1. KQKQ-F	1. KFAB	1. KFAB	1. KFAB
2. KEZO-F	2. KEZO-F	KFAB	2. KQKQ-F	2. KESY-F	2. KQKQ-F
3. KGOR-F	3. KGOR-F	3. KEZO-F	3. WOV	3. WOV	3. WOV
4. KOIL	4. KOIL	4. KGOR-F	4. KGOR-F	4. KYNN-F	4. KEZO-F
12+ AMD	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFAB	1. KFAB	1. KQKQ-F	1. KFAB	1. KEZO-F	1. KFAB
2. KQKQ-F	2. KQKQ-F	2. KGOR-F	2. KQKQ-F	2. KQKQ-F	2. WOV
3. WOV	3. KEZO-F	3. KEZO-F	3. KGOR-F	3. KGOR-F	3. KQKQ-F
4. KGOR-F	4. KESY-F	KOIL	4. KESY-F	4. KFAB	4. KGOR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCRO	660	1.4/2.8	KFRX-F	102.7	Lincoln	1.1/3.9
KLNG	1560	Counc. Bluffs	1.1/4.5	KLIN-F	107.3	Lincoln .4/1.5
KMA	(c)	Shenandoah	.6/3.0	KSRD-F	96.9	Lincoln .5/1.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	49 (1)	292 (4)	341 (5)	42.9
MOR/AC	207 (2)		207 (2)	26.0
COUNTRY	96 (2)	40 (2)	136 (4)	17.1
BTFM MUSIC		65 (2)	65 (2)	8.2
NOSTALGIA	25 (1)		25 (1)	3.1
RELIGION	12 (1)		12 (1)	1.5
BLACK	9 (1)		9 (1)	1.1
			795 (16)	

RADIO STATIONS

KFAB, 1110, 50 KW (DA-N)	, MOR	NBC,NBC-T, \$132.75	(Christal)	May
KOIL, 1290, 5 KW (DA-N)	, CONTEMP/AC	RKO, \$ 23.00	(Roslin)	
KOOO, 1420, 1 KW (DAYS,DA)	, NOSTALGIA (A1 Ham)	CBS,MBS, \$ 22.00*	(Selcom)	
KYNN, 1490, 1 KW/250 W	, COUNTRY	ABC-E, \$ 22.00*	(Torbet)	Great Empire
WOV, 590, 5 KW	, COUNTRY	ABC-C, \$ 70.00	(Blair)	Meredith**
KMA, 960, 5 KW (DA-N)	, MOR	ABC-E,ABC-I, \$ 44.00	(Katz)	May (SHENANDOAH,IA)
KESY-F, 104.5, 32 KW @ 285,	BTFM MUS (TM)	, \$ 28.50	(Selcom)	
KEZO-F, 92.3, 100 KW @ 1210,	AOR (Burk-Abr)	ABC-R, \$ 55.00	(Blair)	Meredith
KGOR-F, 99.9, 115 KW @ 1227,	CONTEMP	, \$ 40.00*	(Christal)	May
KQKQ-F, 98.5, 100 KW @ 510,	ROCK	, \$ 36.00	(Eastman)	
KYNN-F, 94.1, 100 KW @ 510,	COUNTRY	ABC-E, \$ 27.00*	(Torbet)	Great Empire
KFRX-F, 102.7, 100 KW @ 500,	AOR	, \$ 18.00	(Mc-Guild)	Stuart (LINCOLN)
KSRD-F, 96.9, 100 KW @ 610,	COUNTRY	, \$ 10.75	(PRO)	(SEWARD)

**Sale to Great Empire is pending

ORLANDO

Market # 58; ADI # 33
 APR 16,9
 SMSA Pop: 741,700
 Est 1981 Revenue: \$10,450,000

Stations: 24/18
 Diaries: 1084/684:1
 Standard Error: .597
 % Below Line: 6.7

CSI: 6.3 Bil (# 56)
 CSI HH: 22.6 M (# 169)
 Retail \$: 4.1 Bil (# 45)
 % Not Listed: 5.7

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
	82	81	81	80			
1. WBJW-F+	134/12.2	12.4	11.7	12.5	17.7	1. WDJZ-F	248
2. WDIZ-F	124/11.4	10.8	12.4	11.0	6.5	2. WDBO-F	236
3. WDBO-F	108/ 9.9	11.1	10.9	8.1	11.6	3. WBJW-F+	215
4. WHOO	91/ 8.3	8.1	7.7	11.9	7.6	4. WJYO-F	118
5. WHOO-F	75/ 6.9	8.9	8.8	9.6	8.7	5. WHOO	109
6. WORL	66/ 6.0	5.5	3.3	4.8	4.7	6. WHOO-F	101
7. WDBO	64/ 5.9	5.3	8.3	7.4	9.7	7. WHLY-F	100
8. WJYO-F	62/ 5.7	4.3	6.6	6.4	3.1	8. WELE-F	95
9. WKIS	59/ 5.4	6.3	5.3	6.8	7.5	9. WPCV-F	90
10. WHLY-F	57/ 5.2	7.6	7.1	6.8	5.9	10. WDBO	75
						1. WBJW-F+	3372/31.9
						2. WDIZ-F	2425/17.4
						3. WDBO-F	2419/17.4
						4. WHOO-F	1759/18.8
						5. WHLY-F	1547/13.7
						6. WJYO-F	1441/11.5
						7. WHOO	1401/18.1
						8. WDBO	1338/16.0
						9. WPCV-F	1230/ 3.7
						10. WELE-F	1084/ 3.9

12+ FM SHARE (METRO): 62.43% (643 of 1030) (FAL 81: 66.27%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBJW-F+	1. WDIZ-F	1. WDIZ-F	1. WBJW-F+	1. WDBO-F	1. WBJW-F+
2. WDIZ-F	2. WBJW-F+	2. WBJW-F	2. WHOO	2. WHOO	2. WHOO
3. WORL	3. WHLY-F	3. WHOO	3. WJYO-F	3. WJYO-F	3. WDBO-F
4. WOKB	4. WORL	4. WHLY-F	4. WHOO-F	4. WHOO-F	WDIZ-F
	5. WHOO	5. WHOO-F	5. WHLY-F	5. WDBO	5. WDBO

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDBO-F	1. WBJW-F+	1. WBJW-F	1. WBJW-F+	1. WDIZ-F	1. WHOO
2. WHOO	2. WDIZ-F	2. WDIZ-F	2. WJYO-F	2. WJYO-F	2. WDIZ-F
3. WBJW-F+	3. WDBO-F	3. WHLY-F	3. WDBO-F	3. WDBO-F	3. WBJW-F+
4. WDIZ-F	4. WHOO	4. WHOO	WHOO	4. WHLY-F	4. WHLY-F
5. WJYO-F	5. WHOO-F	WOKB	5. WHOO-F	5. WHOO-F	5. WHOO-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	19 (1)	324 (6)	343 (7)	33.3
COUNTRY	105 (4)	125 (4)	230 (8)	22.3
MOR/AC	64 (1)	86 (2)	150 (3)	14.6
BTFL MUSIC		108 (1)	108 (1)	10.5
BLACK	105 (2)		105 (2)	10.2
TALK	59 (1)		59 (1)	5.7
NOSTALGIA	20 (1)		20 (1)	1.9
RELIGION	15 (1)		15 (1)	1.5
			1030 (24)	

ORLANDO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WDIZ-F	1. WBJW-F+	1. WBJW-F+
2. WDBO-F	2. WDIZ-F	2. WDIZ-F
3. WBJW-F+	3. WDBO-F	3. WHOO
4. WHOO	4. WHOO-F	4. WDBO-F
5. WELE-F	5. WHOO	5. WHOO-F
6. WJYO-F	6. WDBO	6. WDBO
7. WHOO-F	7. WHLY-F	7. WOKB
8. WHLY-F	8. WJYO-F	8. WJYO-F
9. WWLV-F	9. WELE-F	9. WORL
WDBO	10. WKIS	10. WKIS
11. WMOP	11. WDOQ-F	
WORL	12. WCKS-F	
13. WKIS	13. WNFY-F	
14. WDOQ-F	14. WWLV-F	
15. WCKS-F	15. WORL	

OTHER RATED STATIONS

METRO SHARE/CUME	RATING
WAJL 1440	Winter Park 1.4/4.4
WFIV 1080	Kissimmee .5/1.5
WLOQ-F 103.1	Winter Park 2.2/7.1
WOKB 1600	Winter Garden 3.6/6.9
WREM 1190	Pine Castle 1.8/2.9
WTLN-F+ 95.3	Apopka 1.7/5.0
WDOQ-F 101.9	Daytona Bea 1.7/5.7
WELE-F 105.9	DeLand 1.6/3.9
WGTO 540	Cypress Gard .5/2.4
WNFY-F 99.9	Palatka .5/2.5
WPCV-F 97.5	Winter Haven 1.7/3.7
WYNF-F 94.9	Tampa .4/1.3

ADI FM SHARE: 68.87% (1500 of 2178) (FAL 81: 69.58%)

AM STATIONS

WDBO, 580, 5 KW (DA-N), MOR	ABC-E, \$ 87.50 (Katz)	Katz
WHOO, 990, 50 KW/5 KW (DA-N), COUNTRY	ABC-I, \$104.06 (Torbet)	Bluegrass
WKIS, 740, 5 KW/1 KW (DA-1), TALK/MOR	CBS, \$ 58.50 (Eastman)	Susquehanna
WOKB, 1600, 5 KW (DA-2), BLACK	SBN,NBN, \$2.00 (Lotus)	(WINTER GARDEN)
WORL, 1270, 5 KW (DAYS), BLACK	, \$32.50 (RKO)	Sudbrink
WMOP, 900, 5 KW (DAYS), COUNTRY	, \$14.00 (Southern)	(OCALA)

FM STATIONS

WDBO-F, 92.3, 100 KW @ 1320, BTFL MUS**	, \$ 87.50 (Katz)	Katz
WDIZ-F, 100.3, 100 KW @ 890, AOR (Burk-Abr)	Source, \$ 70.00* (Selcom)	Shamrock Comm
WHLY-F, 106.7, 100 KW @ 799, AC/CONTEMP	, \$ 50.75 (Christal)	General
WHOO-F, 96.5, 100 KW @ 493, COUNTRY (TM)	, \$104.06 (Torbet)	Bluegrass
WJYO-F, 107.7, 100 KW @ 829, AC (Schulke)	, \$ 54.38 (RKO)	Sudbrink
WBJW-F+, 105.1, 100 KW @ 370, ROCK	RKO, \$ 85.00* (Mc-Guild)	Nationwide
WPCV-F, 97.5, 100 KW @ 499, COUNTRY	ABC-E, \$ 23.88 (HNW)	Hall (WINTER HAVEN)
WCKS-F, 101.1, 100 KW @ 500, ROCK	, \$ 24.00 (P/W)	(COCOA)

Other stations - see Daytona Beach

**WDBO-F has now switched to Country

PEORIA

Market # 111
 APR 14.2
 SMSA Pop: 369,100
 Est 1981 Revenue: \$5,510,000

Stations: 17/12
 Diaries: 821/450:1
 Standard Error: .632
 % Below Line: 8.4

CSI: 3.7 Bil (# 92)
 CSI HH: 26.3 M (# 38)
 Retail \$: 2.0 Bil (# 95)
 % Not Listed: 6.9

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	SPG 82
1. WKZW-F 70/16.2	14.2	12.1	10.5	12.6	1. WKZW-F 92	1. WKZW-F 1335/31.6	29.6
2. WWCT-F 54/12.5	9.9	6.9	12.0	6.3	2. WWCT-F 82	2. WWCT-F 981/20.4	20.6
3. WMBD 53/12.2	11.2	13.3	13.6	16.0	3. WSWT-F 67	3. WMBD 906/26.3	26.0
4. WXCL 50/11.5	13.7	11.6	13.1	7.2	4. WJBC 66	4. WSWT-F 879/22.3	21.4
5. WSWT-F 42/ 9.7	11.8	14.7	15.4	17.1	5. WMBD 58	5. WIRL 878/25.5	24.7
6. WIRL 36/ 8.3	7.1	10.2	7.3	6.3	6. WXCL 55	6. WXCL 790/23.3	25.3
7. WGLO-F+ 24/ 5.5	3.7	7.4	4.0	5.9	7. WBNQ-F 41	7. WLS 727/ 9.2	12.9
8. WKQA-F 16/ 3.7	4.9	4.5	5.6	5.6	8. WIRL 38	8. WBNQ-F 701/ 5.8	6.3
9. WTXR-F 12/ 2.8	1.1	.7	---	1.6	9. WLS 30	9. WJBC 660/ 2.1	4.2
10. WLS 9/ 2.1	2.8	2.9	1.8	1.8	10. WGLO-F+ 27	10. WGLO-F+ 382/ 9.8	8.8

12+ FM SHARE (METRO): 54.34% (219 of 403) (FAL 81: 46.77%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKZW-F	1. WWCT-F	1. WWCT-F	1. WXCL	1. WXCL	1. WMBD
2. WWCT-F	2. WKZW-F	2. WKZW-F	2. WIRL	2. WMBD	2. WXCL
	3. WIRL	3. WIRL	3. WSWT-F	3. WSWT-F	3. WKZW-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WWCT-F	1. WWCT-F
2. WSWT-F	2. WWCT-F	2. WWCT-F	WXCL	2. WKZW-F	2. WXCL
3. WWCT-F	3. WSWT-F	3. WIRL	3. WIRL		3. WKZW-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WPEO 1020	1.8/4.4	WBNQ-F 101.5	Bloomington	1.2/5.8
WTAZ-F 102.3	Morton .9/5.8	WGN 720	Chicago	1.6/5.0
WBBM 780	Chicago 1.2/4.4	WJBC 1230	Bloomington	1.8/2.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	9 (1)	145 (4)	154 (5)	38.2
MOR/AC	104 (4)	16 (2)	120 (6)	29.8
BTFL MUSIC	8 (1)	58 (2)	66 (3)	16.4
COUNTRY	50 (1)		50 (1)	12.4
RELIGION	8 (1)		8 (1)	2.0
NEWS/TALK	5 (1)		5 (1)	1.2
			403 (17)	

RADIO STATIONS

WIRL, 1290, 5 KW (DA-2), AC	MBS, \$43.13 (Eastman)	Mid America
WMBD, 1470, 5 KW (DA-2), MOR	CBS, \$30.50 (Katz)	Midwest TV
WXCL, 1350, 1 KW (DA-2), COUNTRY	ABC-I, \$30.00 (Blair)	Manship
WKQA-F, 104.9, 3 KW @ 260, CONTEMP	ABC-F, \$30.00* (Blair)	Manship
WKZW-F, 93.3, 40 KW @ 548, ROCK	, \$39.50 (Katz)	Midwest TV
WSWT-F, 106.9, 50 KW @ 450, BTFL MUS (Bonne)	, \$43.13 (Eastman)	Mid America
WTXR-F, 94.3, 3 KW @ 300, AC	, \$10.50 (Pates)	(CHILLICOTHE)
WGLO-F+, 95.3, 520 W @ 660, BTFL MUS (FM-100)	, \$15.00* (Torbet)	
WWCT-F, 105.7, 36 KW @ 571, AOR	Source, \$33.50 (HNW)	

WLS - See Chicago

WJBC, WBNQ-F - See Bloomington

PHILADELPHIA

Market # 4; ADI # 4
 APR 19.3
 SMSA Pop: 4,700,000
 Est 1981 Revenue: \$59,100,000

Stations: 31/27
 Diaries: 2913/1613:1
 Standard Error: .385
 % Below Line: 3.7

CSI: 44.6 Bil (# 4)
 CSI HH: 26.6 M (# 31)
 Retail \$: 20.0 Bil (# 6)
 % Not Listed: 7.2

12+ METRO	1/4/SHARE	SUM 82	SPG 82	WIN 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82	
1. KYW	658/8.7	7.9	8.8	10.5	9.3	1. KYW	747	13540/29.2	31.1
2. WEAZ-F	624/8.2	4.8	4.7	5.7	5.3	2. WEAZ-F	726	10221/20.1	22.2
3. WMGK-F	600/7.9	7.2	7.6	7.2	8.0	3. WMGK-F	691	9794/20.4	18.7
4. WCAU-F	448/5.9	6.3	6.4	7.4	6.0	4. WMMR-F	550	9529/15.7	16.0
5. WDAS-F	374/4.9	8.8	7.4	7.9	5.4	5. WCAU-F	548	8229/14.4	13.5
6. WYSP-F	363/4.8	4.4	3.7	4.1	3.5	6. WYSP-F	508	8086/17.2	12.8
7. WWDB-F	359/4.7	4.0	4.7	4.7	5.0	7. WWDB-F	411	7324/15.4	17.7
8. WIP	351/4.6	4.9	5.5	4.8	5.8	8. WCAU	403	6053/13.1	14.1
9. WMMR-F	345/4.5	6.5	5.1	5.1	6.2	9. WDAS-F	400	5603/11.7	12.7
10. WUSL-F	338/4.4	3.3	3.0	2.6	4.0	10. WUSL-F	396	5001/10.8	7.9
11. WCAU	337/4.4	6.2	4.7	3.6	3.4	11. WIP	395	4827/11.3	13.6
12. WPEN	317/4.2	4.0	4.4	4.6	4.1	12. WIOQ-F	358	4821/10.3	10.9
13. WIOQ-F	309/4.1	3.1	4.4	3.5	4.3	13. WPEN	336	4583/10.7	10.3
14. WFIL	269/3.5	1.7	2.5	2.4	2.1	14. WFIL	295	4373/ 9.0	8.9
15. WWSH-F	183/2.4	3.8	3.4	3.9	5.4	15. WJBR-F	271	3877/ 7.6	10.4
16. WFLN-F+	161/2.1	1.6	2.0	1.9	1.9	16. WFLN-F+	264	3818/ 6.6	7.6
17. WSNI-F	156/2.1	2.4	3.0	2.0	2.0	17. WWSH-F	223	3692/ 7.6	9.4
18. WJBR-F	152/2.0	1.3	1.4	.9	1.4	18. WSNI-F	192	2596/ 6.4	6.6
19. WHAT	145/1.9	2.1	1.8	2.0	1.4	19. WIFL-F	160	3021/ 4.3	3.8
20. WDAS	109/1.4	1.9	1.9	1.6	1.8	20. WHAT	146	2437/ 2.3	2.0

12+ FM SHARE (METRO): 65.11% (4596 of 7059) (FAL 81: 67.65%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCAU-F	1. WMGK-F	1. WMGK-F	1. WMGK-F	1. WEAZ-F	1. KYW
2. WYSP-F	2. WMMR-F	2. WDAS-F	2. WEAZ-F	2. KYW	2. WIP
3. WUSL-F	3. WIOQ-F	3. WIOQ-F	3. KYW	3. WMGK-F	3. WMGK-F
4. WMMR-F	4. WDAS-F	4. WMMR-F	4. WIP	4. WPEN	4. WEAZ-F
5. WDAS-F	5. WYSP-F	5. WCAU-F	5. WDAS-F	5. WWDB-F	5. WCAU
	6. WCAU-F	6. WYSP-F	6. WFIL	6. WIP	6. WWDB-F
	7. WUSL-F	7. KYW	7. WIOQ-F	7. WCAU	7. WPEN
					WCAU-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WMGK-F	1. WEAZ-F	1. WMGK-F	1. WMGK-F	1. WMMR-F	1. WMGK-F
2. WEAZ-F	2. WMGK-F	2. WDAS-F	2. WEAZ-F	2. WYSP-F	2. KYW
3. KYW	3. KYW	3. WCAU-F	3. WIP	3. WIOQ-F	3. WIOQ-F
4. WCAU-F	4. WCAU-F	4. WIOQ-F	4. KYW	4. WMGK-F	4. WEAZ-F
5. WPEN	5. WYSP-F	5. WUSL-F	5. WCAU-F	5. WDAS-F	5. WFIL
6. WMMR-F	6. WUSL-F	6. WMMR-F	6. WDAS-F	6. WUSL-F	6. WMMR-F
7. WIOQ-F	7. WMMR-F	7. WYSP-F	7. WPEN	7. WCAU-F	7. WDAS-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		1634 (7)	1634 (7)	23.1
MOR/AC	448 (3)	967 (4)	1415 (7)	20.0
NEWS/TALK	1032 (3)	359 (1)	1391 (4)	19.7
BLACK/URBAN	301 (3)	712 (2)	1013 (5)	14.4
BTFL MUSIC		776 (2)	776 (2)	11.0
NOSTALGIA	360 (2)		360 (2)	5.1
COUNTRY	269 (1)		269 (1)	3.8
CLASSICAL	13 (1)	148 (1)	161 (2)	2.3
RELIGION	40 (1)		40 (1)	0.6

7059 (31)

PHILADELPHIA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME	OTHER RATED STATIONS		
			METRO SHARE/CUME	RATING	
1. KYW	1. KYW	1. KYW	WCOJ 1420	Coatesville	.4/1.6
2. WEAZ-F	2. WCAU-F	2. WEAZ-F	WKSZ-F 100.3	Media	.4/1.7
3. WMGK-F	3. WMGK-F	3. WCAU-F	WNAR 1110	Norris.	.6/1.1
4. WCAU-F	4. WMMR-F	4. WMGK-F	WRCP 1540		.9/1.5
5. WMMR-F	5. WYSP-F	5. WFIL	WSSJ 1310	Camden	.6/2.4
6. WYSP-F	6. WEAZ-F	6. WCAU	WZZD 990		.5/1.8
7. WWDB-F	7. WCAU	7. WIP	WPST-F 97.5	Trenton	.6/3.1
8. WDAS-F	8. WIP	8. WYSP-F	WSTW-F 97.3	Wilmington	.4/2.3
9. WCAU	9. WIOQ-F	9. WUSL-F	WOR 710	New York	.5/1.4
10. WIP	10. WUSL-F	10. WWDB-F			
11. WUSL-F	11. WDAS-F				
12. WIOQ-F	12. WWDB-F				
13. WPEN	13. WPEN				
14. WFIL	14. WFIL				
15. WFLN-F+	15. WWSH-F				

ADI FM SHARE: 66.39% (6529 of 9836) (FAL 81: 69.24%)

AM STATIONS

KYW, 1060, 50 KW (DA-1)	, NEWS	NBC, \$211.25 (Group W)	Westinghouse
WCAU, 1210, 50 KW	, NEWS/TALK	CBS, \$ 94.77 (CBS Spot)	CBS
WDAS, 1480, 5 KW/1 KW (DA-2)	, BLACK, NEWS/TALK	NBN, \$ 82.50* (Howard)	NBN
WFIL, 560, 5 KW (DA-2)	, COUNTRY	RKO, \$115.00* (Blair)	LIN
WHAT, 1340, 1 KW/250 W	, BLACK	SBN, \$ 40.00 (HNW)	
WIP, 610, 5 KW (DA-1)	, MOR	ABC-D, \$170.63 (Katz)	Metromedia
WPEN, 950, 5 KW (DA-N)	, NOSTALGIA	ABC-E, \$125.00* (MMR)	Greater Media

FM STATIONS

WCAU-F, 98.1, 13 KW @ 1000, ROCK	CBS-R, \$206.25 (CBS/FM)	CBS
WDAS-F, 105.3, 4 KW @ 870, BLACK	, \$120.00* (Howard)	NBN
WEAZ-F, 101.1, 13 KW @ 1010, BTFL MUS (Bonne)	, \$135.00* (Mc-Guild)	
WFLN-F+, 95.7, 50 KW @ 490, CLASSICAL	, \$ 65.00 (CMBS)	
WIFI-F, 92.5, 50 KW @ 500, ROCK	ABC-C, \$ 75.00* (Eastman)	GCC
WIOQ-F, 102.1, 30 KW @ 650, CONTEMP/AC	RKO, \$100.00* (Mc-Guild)	Outlet
WMGK-F, 102.9, 50 KW @ 300, AC	, \$200.00* (MMR)	Greater Media
WMMR-F, 93.3, 25 KW @ 670, AOR (Burk-Abr)	Source, \$155.63 (Katz)	Metromedia
WSNI-F, 104.5, 13 KW @ 1008, AC	RKO II, \$ 60.00* (RKO)	Associated
WUSL-F, 98.9, 18 KW @ 830, URBAN	, \$ 95.00* (Blair)	LIN
WWDB-F, 96.5, 18 KW @ 850, TALK	ABC-I, \$101.85 (HNW)	
WWSH-F, 106.1, 19 KW @ 740, AC	, \$ 80.00* (Christal)	Cox
WYSP-F, 94.1, 16 KW @ 900, AOR (Pollack)	, \$113.75 (Torbet)	Infinity
WPST-F, 97.5, 50 KW @ 450, ROCK	, \$ 45.00 (Masla)	Nassau (TRENTON)

WJBR-F, WSTW-F - See Wilmington

PHOENIX

Market # 26; ADI # 25
 APR 17.1
 SMSA Pop: 1,600,300
 Est 1981 Revenue: \$27,000,000

Stations: 31/30
 Diaries: 1529/1047:1
 Standard Error: .499
 % Below Line: 1.7

CSI: 13.7 Bil (# 25)
 CSI HH: 23.2 M (# 144)
 Retail \$: 7.5 Bil (# 26)
 % Not Listed: 3.0

12+ METRO 1/4/SHARE	SPG	WIN	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82			
82	82	81							
1. KTAR	240/10.1	8.8	7.4	8.2	1. KTAR	247	1. KTAR	3220/22.0	17.8
2. KDKB-F	181/ 7.6	6.8	8.2	8.5	2. KDKB-F	223	2. KDKB-F	3209/19.2	19.8
3. KQYT-F	159/ 6.7	8.4	6.5	6.7	3. KNIX-F	206	3. KNIX-F	2881/16.8	18.2
4. KNIX-F	154/ 6.5	7.8	8.0	7.7	4. KQYT-F	173	4. KUPD-F	2614/17.2	15.9
KME0-F	154/ 6.5	8.1	9.1	7.7	5. KME0-F	167	5. KOY	2479/15.9	16.1
6. KUPD-F	131/ 5.5	5.9	5.3	5.2	6. KUPD-F	145	6. KME0-F	2428/15.9	16.9
7. KOY	117/ 4.9	5.7	5.6	5.5	7. KOY	128	7. KQYT-F	2137/14.1	17.9
8. KUKQ	116/ 4.9	4.0	5.3	4.6	8. KUKQ	123	8. KKLT-F	1960/13.1	14.1
9. KKLT-F	110/ 4.6	4.8	3.3	3.0	9. KKLT-F	117	9. KZZP-F	1942/12.4	14.1
10. KZZP-F	90/ 3.8	4.8	6.2	4.4	10. KZZP-F	101	10. KOPA-F	1817/11.8	14.3
11. KEZC-F	85/ 3.6	3.1	1.8	2.9	11. KEZC-F	93	11. KEZC-F	1744/11.4	7.0
12. KOOL-F	79/ 3.3	3.3	3.8	4.2	KOPA-F	93	12. KOOL-F	1467/ 9.2	10.3
KOPA-F	79/ 3.3	3.5	5.0	5.4	13. KOOL-F	88	13. KJJJ	1384/ 8.7	7.0
14. KPHX	65/ 2.7	1.5	1.7	2.9	14. KNIX	69	14. KNIX	1207/ 7.5	6.4
15. KLFF	61/ 2.6	2.7	1.8	2.4	15. KJJJ	67	15. KUKQ	1150/ 7.8	6.4

12+ FM SHARE (METRO): 58.76% (1352 of 2301) (FAL 81: 61.86%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KDKB-F	1. KDKB-F	1. KDKB-F	1. KNIX-F	1. KTAR	1. KTAR
2. KUPD-F	2. KKLT-F	2. KNIX-F	2. KTAR	2. KQYT-F	2. KNIX-F
3. KUKQ	3. KUPD-F	3. KKLT-F	3. KOY	3. KME0-F	3. KDKB-F+
4. KOPA-F	4. KUKQ	4. KUPD-F	4. KQYT-F	4. KNIX-F	4. KOY
5. KZZP-F	5. KZZP-F	5. KUKQ	5. KKLT-F	5. KOY	5. KZZP-F+
	6. KOOL-F	6. KTAR	KOOL-F	6. KEZC-F	6. KME0-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KTAR	1. KDKB-F	1. KKLT-F	1. KNIX-F	1. KDKB-F	1. KTAR
2. KQYT-F	2. KTAR	2. KDKB-F	2. KQYT-F	2. KUPD-F	2. KNIX-F
3. KME0-F	3. KQYT-F	3. KUKQ	3. KOY	3. KZZP-F	3. KOOL-F
4. KNIX-F	4. KUPD-F	4. KZZP-F	4. KKLT-F	4. KKLT-F	KOY
5. KDKB-F	5. KME0-F	5. KUPD-F	5. KPHX	KOOL-F	5. KDKB-F
6. KKLT-F	6. KKLT-F	6. KOPA-F	6. KTAR	KUKQ	6. KEZC-F
			KEZC-F		

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	32 (3)	630 (6)	662 (9)	28.8
COUNTRY	149 (3)	239 (2)	388 (5)	16.9
BTFL MUSIC	35 (1)	313 (2)	348 (3)	15.1
NEWS/TALK	254 (2)		254 (2)	11.0
MOR/AC	117 (1)	79 (1)	196 (2)	8.5
SPANISH	119 (2)	27 (1)	146 (3)	6.3
BLACK/URBAN	116 (1)		116 (1)	5.0
NOSTALGIA	61 (1)	19 (1)	80 (2)	3.5
RELIGION	66 (3)		66 (3)	2.9
CLASSICAL		45 (1)	45 (1)	2.0

2301 (31)

PHOENIX ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO</u>	<u>SHARE/CUME</u>	<u>RATING</u>
1. KTAR	1. KDKB-F	1. KUKQ	KARZ	960	1.5/5.6
2. KDKB-F	2. KTAR	2. KTAR	KDJQ	1510 Mesa	.3/1.3
3. KNIX-F	3. KNIX-F	3. KNIX-F	KFLR	1230	1.3/2.3
4. KQYT-F	4. KUPD-F	4. KMEO-F	KHEP	1280	.6/1.6
5. KMEO-F	5. KOY	5. KDKB-F	KHEP-F	101.5	1.9/5.1
6. KUPD-F	6. KMEO-F	6. KDKB-F	KJJJ	910	2.4/8.7
7. KOY	7. KQYT-F	7. KUPD-F	KMEO	740	1.5/4.7
8. KUKQ	8. KKLT-F	8. KKLT-F	KNIX	1580 Tempe	2.4/7.5
9. KKLT-F	9. KZZP-F	9. KPHX	KNNN-F	99.9	1.1/1.9
10. KZZP-F	10. KOPA-F	10. KLFF	KOPA	1440 Scottsdale	.5/1.7
11. KOPA-F	11. KEZC-F		KRDS	1190 Tolleson	.8/1.8
12. KEZC-F	12. KOOL-F		KSUN	1400	.6/2.3
13. KOOL-F	13. KJJJ		KVVA	860	2.3/1.6
14. KNIX	14. KNIX		KWAO-F	106.3 San City	.8/1.9
15. KJJJ	15. KUKQ		KZZP	1310 Mesa	.6/3.9
			KSTM-F	107.1 Apache Jun	1.6/2.8

ADI FM SHARE: 59.42% (1649 of 2775) (FAL 81: 60.73%)

AM STATIONS

KJJJ, 910, 5 KW (DA-N), COUNTRY	ABC-E, \$40.00* (MMR)	Wolpin
WLFF, 1360, 5 KW/1 KW (DA-N), NOSTALGIA (Al Ham)	, \$42.00 (Masla)	Canyon
KNIX, 1580, 50 KW/10 KW (DA-N), COUNTRY	, \$? ? (Christal)	Buck Owens
KOY, 550, 5 KW/1 KW, AC	NBC, \$95.90* (Eastman)	Harte-Hanks
KPHX, 1480, 1 KW/500 W (DA-N), SPANISH	, \$? ? (Caballero)	
KTAR, 620, 5 KW (DA-N), NEWS/TALK	ABC-I, MBS, \$90.00* (CBS Spot)	Pulitzer
KUKQ, 1060, 5 KW/500 W (DA-N), BLACK/URBAN	, \$60.30 (Masla)	

FM STATIONS

KDKB-F, 93.3, 100 KW @ 1550, AOR	Source, \$85.00* (Blair)	Sandusky
KEZC-F, 92.3, 100 KW @ 880, COUNTRY	ABC-E, \$40.00* (MMR)	Wolpin
KKLT-F, 98.7, 115 KW @ 1650, SOFT ROCK/AC	, \$65.00* (CBS Spot)	Pulitzer
KMEO-F, 96.9, 100 KW @ 1556, BTFL MUS (Bonne)	, \$46.55 (Mc-Guild)	Scripps-Howard
KNIX-F, 102.5, 100 KW @ 1610, COUNTRY	, \$80.00 (Christal)	Buck Owens
KOOL-F, 94.5, 100 KW @ 1620, OLDIES/AC	CBS-R, \$60.00* (Katz)	
KOPA-F, 100.7, 100 KW @ 1847, ROCK	, \$50.00* (Torbet)	First Media
KQYT-F, 95.5, 100 KW @ 1550, BTFL MUS (Churchill)	, \$80.00* (Eastman)	Harte-Hanks
KUPD-F, 97.9, 100 KW @ 1620, ROCK	, \$60.30 (Masla)	
KZZP-F, 104.7, 100 KW @ 1550, ROCK	, \$90.00 (Mc-Guild)	Western Cities

PITTSBURGH

Market # 13; ADI # 12
 APR 19.4
 SMSA Pop: 2,242,300
 Est 1981 Revenue: \$30,100,000

Stations: 33/31
 Diaries: 1822/1231:1
 Standard Error: .482
 % Below Line: 0.7

CSI: 20.2 Bil (# 16)
 CSI HH: 24.2 M (# 99)
 Retail \$: 10.1 Bil (# 16)
 % Not Listed: 7.1

12+ METRO	1/4/SHARE	SPG	WIN	FAL		12+ TSA	1/4	12+ TSA	CUME/		SPG	82
		82	82	81				MSA	CUME	RAT		
1. KDKA	680/18.4	20.2	19.3	19.8	1. KDKA	927	1. KDKA	11843/43.1			44.7	
2. WAMO-F	274/ 7.4	6.1	5.8	5.1	2. WDVE-F	390	2. WDVE-F	4934/16.8			18.6	
3. WTAE	248/ 6.7	5.5	6.7	8.2	3. WBZZ-F	304	3. WBZZ-F	4876/18.3			17.1	
4. WDVE-F	247/ 6.7	5.9	6.5	6.1	4. WAMO-F	283	4. WTAE	4715/22.4			18.8	
5. WBZZ-F	221/ 6.0	5.7	5.0	3.8	5. WTAE	259	5. WKKX-F	3617/14.2			17.9	
6. WJAS	191/ 5.2	3.7	5.3	5.5	6. WSHH-F	228	6. WWSW-F	3600/12.9			14.1	
7. WSHH-F	186/ 5.0	5.6	5.0	5.3	7. WPNT-F	222	7. WHYW-F+	3370/14.6			4.3	
8. WHYW-F+	178/ 4.9	1.6	2.0	2.6	8. WWSW-F	214	8. WSHH-F	3195/12.3			15.3	
9. WPNT-F	150/ 4.1	5.0	5.6	3.0	9. WHYW-F+	210	9. WYDD-F	2867/10.2			11.9	
KQV	150/ 4.1	4.3	4.7	3.1	10. WJAS	204	10. WPNT-F	2703/10.0			11.5	
11. WWSW-F	145/ 3.9	4.3	4.3	4.9	11. KQV	160	11. WJAS	2575/12.7			10.1	
12. WDSY-F	102/ 2.8	2.3	1.9	2.2	12. WKKX-F	147	12. KQV	2547/12.6			12.4	
13. WKKX-F	99/ 2.7	5.2	4.2	4.6	13. WYDD-F	138	13. WAMO-F	2522/12.0			11.0	
14. WYDD-F	98/ 2.6	3.0	3.6	3.9	14. WDSY-F	135	14. WDSY-F	1695/ 6.2			5.7	
15. WEEP	83/ 2.2	2.8	3.4	4.7	15. WEEP	105	15. WEEP	1251/ 4.7			7.0	

12+ FM SHARE (METRO): 54.16% (1862 of 3438) (FAL 81: 48.09%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBZZ-F	1. WDVE-F	1. WTAE	1. KDKA	1. KDKA	1. KDKA
2. WDVE-F	2. WAMO-F	2. KDKA	2. WTAE	2. WTAE	2. WTAE
3. WAMO-F	3. WHYW-F+	3. WAMO-F	3. WAMO-F	3. WSHH-F	3. WAMO-F
4. WKKX-F	4. WTAE	4. WDVE-F	4. WHYW-F+	4. WJAS	4. WBZZ-F
5. WYDD-F	5. WBZZ-F	5. WHYW-F+	5. WWSW-F	5. WPNT-F	5. KQV
	6. WWSW-F	6. WBZZ-F	6. WBZZ-F	6. WAMO-F	WDVE-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KDKA	1. KDKA	1. KAMO-F	1. KDKA	1. WDVE-F	1. KDKA
2. WSHH-F	2. WAMO-F+	2. WHYW-F+	2. WTAE	2. WAMO-F	2. WTAE
3. WTAE	3. WDVE-F	3. WBZZ-F	3. WHYW-F+	3. WTAE	3. WAMO-F
4. WAMO-F	4. WBZZ-F	4. WDVE-F	4. WAMO-F	4. WYDD-F	4. WWSW-F
5. WJAS	5. WJAS	5. WWSW-F	5. WWSW-F	5. WHYW-F	5. WHYW-F
6. WPNT-F	6. WHYW-F+	6. WTAE	6. WBZZ-F	6. KDKA	6. WDVE-F

FORMATS	AM	FM	TOTAL	%
MOR/AC	997 (7)	188 (2)	1185 (9)	34.5
ROCK/AOR/CONTEMP		835 (7)	835 (7)	24.3
BTFL MUSIC		336 (2)	336 (2)	9.8
BLACK/URBAN	43 (1)	274 (1)	317 (2)	9.2
NOSTALGIA	211 (2)	66 (1)	277 (3)	8.1
COUNTRY	96 (2)	130 (3)	226 (5)	6.6
NEWS/TALK	206 (2)		206 (2)	6.0
RELIGION	23 (2)	33 (1)	56 (3)	1.6
			3438 (33)	

PITTSBURGH ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		<u>SPG 82</u>
			<u>METRO SHARE/CUME</u>	<u>RATING</u>	
1. KDKA	1. KDKA	1. KDKA	WAMO	860	1.2/2.1
2. WDVE-F	2. WBZZ-F	2. WAMO-F	WBVP	1230	Beaver Falls .6/2.1
3. WBZZ-F	3. WTAE	3. WDVE-F	WEDO	810	McKeesport .3/1.9
4. WAMO-F	4. WDVE-F	4. WTAE	WESA-F+	98.3	Charleroi .5/2.5
5. WTAE	5. WKXK-F	5. WTAE	WHJB	620	Greensburg .5/3.3
6. WSHH-F	6. WNSW-F	6. WJAS	WIXZ	1360	McKeesport .4/2.2
7. WPNT-F	7. WHYW-F+	7. WSHH-F	WKPA	1150	New Kensingt .5/2.1
8. WHYW-F+	8. WSHH-F	WNSW-F	WMBA	1460	Ambridge .5/1.3
9. WNSW-F	9. WYDD-F	9. WHYW-F+	WNUF-F	100.7	New Kensingt 1.8/4.3
10. WJAS	10. WPNT-F	10. WDSY-F	WOKU-F	107.1	Greensburg .4/1.0
11. KQV	11. KQV		WPIT	730	.3/1.9
12. WKXK-F	12. WJAS		WPIT-F	101.5	.9/3.3
13. WYDD-F	13. WAMO-F		WTKN	970	1.5/5.9
14. WDSY-F	14. WDSY-F		WWKS-F	106.7	Beaver Falls .3/1.6
15. WEEP	15. WTKN		WELA-F	104.3	E. Liverp,OH .3/1.4
			WRKY-F	103.5	Steubenville .4/1.1

ADI FM SHARE: 54.65% (2631 of 4814) (FAL 81: 49.76%)

AM STATIONS

KDKA, 1020, 50 KW	, MOR	NBC, \$200.00*	(Group W)	Westinghouse
KQV, 1410, 5 KW (DA-2)	, NEWS	CBS,MBS, \$ 50.00*	(Eastman)	
WEEP, 1080, 50 KW (DAYS,DA)	,COUNTRY	ABC-I, \$ 71.67	(MMR)	Entercom
WJAS, 1320, 5 KW (DA-N)	, NOSTALGIA (Al Ham)	ABC-D, \$ 40.00*	(HNW)	BENI
WTAE, 1250, 5 KW (DA-N)	, AC	ABC-E,RKO II, \$130.00*	(Katz)	Hearst
WTKN, 970, 5 KW (DA-2)	, TALK	ABC-C,ABC-T, \$ 35.00*	(Mc-Guild)	

FM STATIONS

WAMO-F, 105.9, 72 KW @ 440,	BLACK	SBN, \$ 52.50*	(Selcom)	Sheridan
WBZZ-F, 93.7, 41 KW @ 547,	ROCK (Burk-Abr)	, \$ 75.00*	(Torbet)	EZ
WDSY-F, 107.9, 50 KW @ 500,	COUNTRY	ABC-I, \$ 67.50	(MMR)	Entercom
WDVE-F, 102.5, 55 KW @ 820,	AOR (Burk-Abr)	Source, \$ 85.00*	(Eastman)	Taft
WHYW-F+, 96.9, 60 KW @ 520,	AC	, \$? ?	(HNW)	Benns
WPNT-F, 92.9, 47 KW @ 890,	BTFL MUS (Bonne)	, \$ 57.50	(Group W)	Westinghouse
WSHH-F, 99.7, 11 KW @ 930,	BTFL MUS (Schulke)	, \$ 50.00	(Blair)	Nationwide
WNSW-F, 94.5, 50 KW @ 810,	AC	ABC-C, \$ 50.00*	(Mc-Guild)	
WXKS-F, 96.1, 50 KW @ 500,	ROCK	, \$118.50	(Katz)	Hearst
WYDD-F, 104.7, 50 KW @ 500,	AOR	ABC-R, \$ 47.50	(Masla)	

PORTLAND, OR

Market # 31; ADI # 23
 APR 15.8
 SMSA Pop: 1,282,500
 Est 1981 Revenue: \$22,200,000

Stations: 21/20
 Diaries: 1455/881:1
 Standard Error: .496
 % Below Line: 2.0

CSI: 11.7 Bil (# 31)
 CSI HH: 23.9 M (# 113)
 Retail \$: 6.3 Bil (# 31)
 % Not Listed: 10.0

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KGON-F 155/9.1	13.3	11.1	9.4	10.2	1. KGON-F 253	1. KGW 3498/23.6	24.2
2. KINK-F 129/7.6	5.8	8.4	5.3	4.5	2. KUPL-F 167	2. KGON-F 3123/18.9	22.0
3. KUPL-F 118/6.9	7.4	7.3	6.9	6.7	3. KINK-F 166	3. KUPL-F 2519/16.0	13.9
4. KGW 116/6.8	6.1	9.0	9.1	9.1	4. KXL-F 162	4. KCNR-F 2369/16.6	17.3
5. KXL-F 108/6.3	4.9	5.5	6.8	6.7	5. KGW 152	5. KEX 2328/16.5	17.0
6. KCNR-F 96/5.6	6.6	4.9	3.2	2.5	6. KXL 123	6. KINK-F 2085/14.1	13.1
KEX 96/5.6	5.9	7.7	7.9	9.3	7. KCNR-F 120	7. KXL-F 1876/11.6	9.7
8. KXL 81/4.8	2.7	4.7	3.2	5.5	8. KEX 113	8. KXL 1860/10.6	9.3
9. KYXI 80/4.7	4.3	3.1	5.1	4.9	9. KJIB-F 105	9. KWJJ 1634/11.6	13.5
10. KMJK-F 71/4.2	1.5	2.7	3.7	4.5	10. KMJK-F 100	10. KYXI 1610/12.9	12.7
11. KJIB-F 70/4.1	2.7	3.2	2.2	2.8	11. KWJJ 96	11. KMJK-F 1574/11.3	6.8
12. KWJJ 66/3.9	5.4	6.3	4.5	5.1	12. KLLB-F 94	12. KLLB-F 1552/ 9.5	12.9

12+ FM SHARE (METRO): 60.70% (930 of 1532) (FAL 81: 53.53%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KGON-F	1. KGON-F	1. KINK-F	1. KINK-F	1. KXL-F	1. KGW
2. KMJK-F	2. KINK-F	2. KGON-F	2. KGW	2. KUPL-F	2. KXL
3. KCNR-F	3. KGW	3. KGW	3. KCNR-F	3. KEX	3. KEX
KSKD-F	4. KCNR-F	4. KCNR-F	4. KEX	4. KXL	KGON-F
5. KQFM-F	5. KLLB-F	5. KJIB-F	KJIB-F	5. KWJJ	KYXI
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KUPL-F	1. KGON-F	1. KGW	1. KGW	1. KGON-F	1. KINK-F
2. KINK-F	2. KINK-F	2. KCNR-F	2. KUPL-F	2. KINK-F	2. KGON-F
3. KXL-F	3. KGW	3. KINK-F	3. KINK-F	3. KGW	3. KGW
4. KGON-F	4. KUPL-F	4. KGON-F	4. KCNR-F	4. KEX	4. KEX
5. KCNR-F	5. KCNR-F	5. KLLB-F	5. KXL-F	5. KJIB-F	5. KJIB-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		534 (6)	534 (6)	34.9
MOR/AC	212 (2)	61 (1)	273 (3)	17.8
BTFL MUSIC		226 (2)	226 (2)	14.8
NEWS/TALK	200 (3)		200 (3)	13.1
COUNTRY	127 (3)	70 (1)	197 (4)	12.9
NOSTALGIA	54 (1)		54 (1)	3.5
RELIGION	9 (1)	39 (1)	48 (2)	3.1
			1532 (21)	

PORTLAND ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		<u>METRO SHARE/CUME RATING</u>
1. KGON-F	1. KGW	1. KGON-F	KKEY	1150	2.3/2.9
2. KUPL-F	2. KGON-F	2. KGW	KLLB-F	101.1	3.6/9.5
3. KINK-F	3. KUPL-F	3. KYXI	KPDQ	800	.5/2.4
4. KXL-F	4. KCNR-F	4. KEX	KPDQ-F	93.7	2.3/5.1
5. KGW	5. KEX	5. KUPL-F	KQFM-F	100.3	3.1/8.7
6. KXL	6. KINK-F	6. KYTE	KUPL	1330	3.2/8.4
7. KCNR-F	7. KXL-F	7. KUPL	KVAN	1550	Vancouver .5/1.8
8. KEX	8. KWJJ	8. KWJJ	KYTE	970	3.1/9.0
9. KJIB-F	9. KWJJ	KINK-F	KSKD-F	105.1	Salem 1.8/5.1
10. KMJK-F	10. KYXI	10. KXL			
11. KWJJ	11. KMJK-F				
12. KLLB-F	12. KLLB-F				
13. KYXI	13. KSKD-F				
14. KSKD-F	14. KYTE				
15. KYTE	15. KJIB-F				

ADI FM SHARE: 60.61% (1468 of 2422) (FAL 81: 53.28%)

AM STATIONS

KEX, 1190, 50 KW (DA-1), MOR/TALK	ABC-I, \$ 78.80 (MMR)	Golden West
KWJJ, 1080, 50 KW/10 KW (DA-2), COUNTRY	ABC-E, \$ 87.75 (Katz)	Park
KGW, 620, 5 KW (DA-N), CONTEMP/AC	RKO, \$116.88 (Blair)	King
KXL, 750, 50 KW/1 KW (DA-1), NEWS	NBC,NBC-T, \$ 50.00* (Mc-Guild)	Kaye-Smith
KYTE, 970, 5 KW (DA-N), COUNTRY	, \$ 42.00* (Selcom)	Gaylord
KYXI, 1520, 50 KW/10 KW (DA-1), NEWS	CBS, \$ 39.00* (HNN)	Des Moines Reg.
KUPL, 1330, 5 KW (DA-2), NOSTALGIA (Al Ham)	MBS, \$ 36.00 (Torbet)	Scripps-Howard

FM STATIONS

KCNR-F, 97.1, 100 KW @ 1200, CONTEMP	ABC-C, \$ 65.00* (Christal)	Duffy
KGON-F, 92.3, 100 KW @ 920, AOR (Burk-Abr)	, \$100.00* (HNN)	Des Moines Reg
KINK-F, 101.9, 100 KW @ 1611, AOR	, \$ 96.88 (Blair)	King
KJIB-F, 99.5, 100 KW @ 920, COUNTRY	ABC-E, \$ 78.00 (Katz)	Park
KLLB-F, 101.1, 100 KW @ 1640, CONTEMP/AC	, \$ 46.00* (Selcom)	Gaylord
KMJK-F, 106.7, 94 KW @ 880, ROCK	APR, \$ 31.00 (Eastman)	Harte-Hanks
KQFM-F, 100.3, 100 KW @ 920, ROCK	RKO, \$ 35.00* (MMR)	Golden West
KUPL-F, 98.5, 100 KW @ 1100, BTFL MUSIC (Bonne)	, \$ 57.60 (Torbet)	Scripps-Howard
KXL-F, 95.5, 100 KW @ 920, BTFL MUS (Schulke)	, \$ 50.00* (Mc-Guild)	Kaye-Smith
KSKD-F, 105.1, 100 KW @ 1099, ROCK	, \$ 24.50 (Howard)	(SALEM)

PROVIDENCE

Market # 46; ADI # 39
 APR 19.8
 SMSA Pop: 912,300
 Est 1981 Revenue: \$10,600,000

Stations: 41/24
 Diaries: 1555/587:1
 Standard Error: .535
 % Below Line: 13.3

CSI: 7.5 Bil (# 46)
 CSI HH: 23.1 M (# 148)
 Retail \$: 3.3 Bil (# 60)
 % Not Listed: 6.5

<u>12+ METRO 1/4/SHARE</u>		<u>SPG</u>	<u>FAL</u>	<u>SPG</u>	<u>FAL</u>	<u>12+ TSA 1/4</u>		<u>12+ TSA CUME/ MSA CUME RATING</u>		<u>SPG 82</u>
		82	81	81	80					
1. WLKW-F	303/12.6	10.7	11.9	10.0	12.8	1. WLKW-F	322	1. WPRO-F	4064/30.2	30.6
2. WPRO-F	227/ 9.4	9.2	8.6	10.5	8.3	2. WHJY-F	261	2. WHJY-F	3382/22.8	21.3
3. WHJY-F	214/ 8.9	10.4	8.8	3.7	5.6	3. WPRO-F	246	3. WPRO	3132/24.8	26.2
4. WPRO	169/ 7.0	7.6	8.6	8.4	8.3	4. WPRO	173	4. WLKW-F	2929/22.8	21.2
5. WEAN	142/ 5.9	4.6	4.3	5.2	5.5	5. WEAN	144	5. WPJB-F	2399/15.4	21.6
6. WSNE-F	111/ 4.6	3.2	3.5	3.3	.8	6. WSNE-F	122	6. WEAN	1962/15.9	13.1
7. WBSM	100/ 4.1	2.9	3.0	2.2	3.2	7. WPJB-F	110	7. WSNE-F	1942/14.2	10.4
8. WLKW	94/ 3.9	3.8	5.2	4.6	4.7	8. WBSM	105	8. WBZ	1599/ 6.6	7.2
9. WHIM	89/ 3.7	3.4	3.4	2.5	2.2	9. WBZ	98	9. WMYS-F	1494/ 9.6	7.4
10. WPJB-F	88/ 3.6	7.3	5.9	6.1	7.7	10. WLKW	98	10. WHJJ	1483/12.0	14.7
11. WHJJ	76/ 3.2	4.9	3.2	4.4	2.6	11. WMYS-F	91	11. WCOZ-F	1465/ 6.8	8.6
12. WMYS-F	69/ 2.9	2.2	2.5	2.9	2.4	12. WHIM	89	12. WBRU-F	1316/ 9.4	5.4

12+ FM SHARE (METRO): 57.50% (1296 of 2254) (FAL 81: 56.50%)

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ AMD</u>
1. WHJY-F	1. WHJY-F	1. WPRO-F	1. WPRO	1. WLKW-F	1. WPRO
2. WPRO-F	2. WPRO-F	2. WHJY-F	2. WPRO-F	2. WPRO	2. WLKW-F
3. WPJB-F	3. WSNE-F	3. WPRO	3. WLKW-F	3. WEAN	3. WEAN
	4. WBRU-F	4. WSNE-F	4. WSNE-F	4. WHIM	4. WPRO-F
	5. WPRO	5. WPJB-F	5. WHIM	5. WPRO-F	5. WHJY-F
<u>12+ MID</u>	<u>12+ PMD</u>	<u>WOMEN 18-34</u>	<u>WOMEN 25-54</u>	<u>MEN 18-34</u>	<u>MEN 25-54</u>
1. WLKW-F	1. WLKW-F	1. WPRO-F	1. WPRO	1. WHJY-F	1. WPRO-F
2. WHJY-F	2. WHJY-F	2. WSNE-F	2. WPRO-F	2. WPRO-F	2. WLKW-F
3. WPRO-F	3. WPRO-F	3. WHJY-F	3. WLKW-F	3. WBRU-F	3. WPRO
4. WPRO	4. WPRO	4. WPRO	4. WSNE-F	4. WPJB-F	4. WHIM
5. WEAN	5. WEAN	5. WMYS-F	5. WMYS-F	5. WSNE-F	5. WSNE-F

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	10 (1)	818 (13)	828 (14)	36.7
MOR/AC	368 (8)	120 (2)	488 (10)	21.7
NEWS/TALK	343 (7)		343 (7)	15.4
BTFL MUSIC		322 (3)	322 (3)	14.3
COUNTRY	121 (2)		121 (2)	5.4
NOSTALGIA	94 (1)	18 (1)	112 (2)	5.0
RELIGION	22 (2)		22 (2)	1.0
CLASSICAL		18 (1)	18 (1)	0.8
			<u>2254 (41)</u>	

PROVIDENCE ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>
1. WLKW-F	1. WPRO-F
2. WPRO-F	2. WPRO
3. WHJY-F	3. WHJY-F
4. WPRO	4. WLKW-F
5. WEAN	5. WPJB-F
6. WSNE-F	6. WEAN
7. WBSM	7. WSNE-F
8. WLKW	8. WHJJ
9. WPJB-F	9. WBRU-F
10. WHIM	10. WMYS-F
11. WHJJ	11. WLKW
12. WMYS-F	12. WBZ
WBRU-F	13. WXKS-F
14. WXKS-F	14. WCOZ-F
15. WBZ	15. WHIM

<u>MSA EXCL CUME</u>
1. WLKW-F
2. WHJY-F
3. WPRO-F
4. WPRO
5. WBSM
6. WEAN
7. WBZ
8. WHJJ
9. WPJB-F
10. WMYS-F

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WADK	1540	Newport	1.1/1.5
WALE	1400	Fall River	.8/2.3
WARA	1320	Attleboro	.3/1.6
WARV	1590	Warwick	.6/ .9
WBRU-F	95.5		2.7/9.4
WGNG	550	Pawtucket	1.3/4.6
WICE	1290		.3/1.4
WNBH	1340	New Bedford	.9/3.4
WPEP	1570	Taunton	1.1/1.5
WSAR	1480	Fall River	1.0/3.9
WWON	1240	Woonsocket	1.0/2.8
WWON-F	106.3	Woonsocket	.3/1.1
WAAF-F	107.3	Worcester	.5/3.9
WBCN-F	104.1	Boston	.3/2.4
WBZ	1030	Boston	1.8/6.6
WCAV-F	97.7	Brockton	.5/1.5
WCBS	880	New York	.8/2.0
WCOZ-F	94.5	Boston	1.1/6.8
WCRB-F	102.5	Boston	.7/1.7
WEEL-F	103.3	Boston	1.0/2.9
WHDH	850	Boston	.3/2.0
WJIB-F	96.9	Boston	.5/2.4
WMJX-F	106.7	Boston	.4/1.8
WNBC	660	New York	.4/1.8
WPLM-F	99.1	Plymouth	.7/3.3
WRKO	680	Boston	.3/1.3
WROR-F	98.5	Boston	.6/2.7
WVBF-F	105.7	Boston	.4/1.7
WXKS-F	107.9	Boston	2.1/6.7

ADI FM SHARE: 58.75% (1403 of 2388) (FAL 81: 56.92%)

AM STATIONS

WBSM, 1420, 5 KW/1 KW (DA-2), TALK	NBC-T,ABC-I, \$18.00 (----)	(NEW BEDFORD)
WEAN, 790, 5 KW (DA-2), NEWS/TALK	CBS, \$80.00 (Mc-Guild)	Prov Journal
WHIM, 1110, 5 KW (DAYS), COUNTRY	MBS, \$23.50 (Christal)	
WHJJ, 920, 5 KW (DA-N), MOR	ABC-E,NBC-T, \$51.25* (Katz)	
WLKW, 990, 50 KW (DAYS,DA), NOSTALGIA (Al Ham)	ABC-I, \$35.00* (Torbet)	McCormick
WPRO, 630, 5 KW (DA-N), AC/MOR	ABC-D,MBS, \$86.25 (Blair)	Cap Cities

FM STATIONS

WBRU-F, 95.5, 20 KW @ 434, AOR (Burk-Abr)	CBS-R,Source, \$? ? (Roslin)	
WHJY-F, 94.1, 50 KW @ 546, AOR (Pollack)	ABC-R, \$80.00* (Katz)	
WLKW-F, 101.5, 50 KW @ 500, BTFL MUS	ABC-I, \$85.00 (Torbet)	McCormick
WMYS-F, 98.1, 50 KW @ 589, CONTEMP (Drake-Chen)	, \$22.00 (Christal)	
WPJB-F, 105.1, 50 KW @ 500, CONTEMP/AC	, \$80.00 (Mc-Guild)	Prov Journal
WPRO-F, 102.3, 50 KW @ 500, ROCK	ABC-C, \$86.25* (Blair)	Cap Cities
WSNE-F, 93.3, 50 KW @ 619, AC	RKO, \$35.75 (Eastman)	Outlet

Other stations - See Boston

RALEIGH-DURHAM

Market # 78; ADI # 40
 APR 16.5
 SMSA Pop: 547,700
 Est 1981 Revenue: \$11,900,000

Stations: 15/14
 Diaries: 875/626:1
 Standard Error: .681
 % Below Line: 2.4

CSI: 4.9 Bil (# 73)
 CSI HH: 24.9 M (# 73)
 Retail: 2.6 Bil (# 76)
 % Not Listed: 18.8

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WPTF	104/13.3	12.9	14.7	11.4	14.4	1. WRAL-F 384	1. WRAL-F 5172/29.5	34.5
2. WRAL-F	99/12.6	13.8	14.4	15.6	13.3	2. WPTF 192	2. WPTF 2694/28.4	25.3
3. WDCG-F	77/ 9.8	4.8	2.5	3.1	2.9	3. WDCG-F 174	3. WDCG-F 2349/24.7	17.0
4. WYYD-F	69/ 8.8	8.2	11.5	10.2	7.0	4. WQDR-F 164	4. WQDR-F 2342/20.7	22.1
5. WQDR-F	59/ 7.5	8.7	7.9	8.2	11.1	5. WYYD-F 128	5. WYYD-F 1952/17.9	16.3
6. WKIX	46/ 5.9	8.0	7.4	4.9	6.6	6. WKIX 67	6. WKIX 1173/15.5	17.7
7. WDUR	42/ 5.4	5.7	6.0	7.6	5.7	7. WQMG-F 49	7. WDNC 652/10.4	11.0
8. WLLE	41/ 5.2	7.2	3.5	6.1	8.3	8. WLLE 47	WDUR 652/ 9.4	9.4
9. WDNC	26/ 3.3	3.1	2.9	2.1	4.0	9. WDUR 43	9. WLLE 576/ 9.4	12.2
10. WSRC	20/ 2.6	3.5	5.0	6.7	4.7	10. WSRC 30	10. WQMG-F 565/ 4.7	2.7

12+ FM SHARE (METRO): 50.71% (323 of 637) (FAL 81: 46.35%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDCG-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WPTF	1. WPTF
2. WDUR	2. WDCG-F	2. WDCG-F	2. WPTF	2. WYYD-F	2. WRAL-F
WQDR-F	WQDR-F	3. WQDR-F	3. WYYD-F	3. WKIX	3. WDCG-F
	4. WDUR	4. WKIX	4. WKIX	4. WRAL-F	4. WYYD-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL	1. WQDR-F	1. WRAL-F
2. WYYD-F	2. WDCG-F	2. WDCG-F	2. WYYD-F	2. WRAL-F	2. WPTF
3. WPTF	3. WPTF	3. WDUR	3. WPTF	3. WDCG-F	3. WDCG-F
4. WQDR-F	4. WYYD-F	WQDR-F	4. WDUR	4. WKIX	4. WKIX
					WYYD-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		235 (3)	235 (3)	36.9
MOR/AC	142 (3)		142 (3)	22.3
BLACK/URBAN	103 (3)	15 (1)	118 (4)	18.5
BTFM MUSIC		69 (1)	69 (1)	10.8
COUNTRY	58 (2)		58 (2)	9.1
RELIGION	11 (1)		11 (1)	1.7
CLASSICAL		4 (1)	4 (1)	0.6
			637 (15)	

RALEIGH-DURHAM ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. WRAL-F	1. WRAL-F	1. WPTF
2. WPTF	2. WPTF	2. WDCG-F
3. WQDR-F	3. WQDR-F	3. WRAL-F
4. WDCG-F	4. WDCG-F	4. WYYD-F
5. WYYD-F	5. WYYD-F	5. WQDR-F
6. WFNC	6. WKIX	6. WKIX
7. WKIX	7. WQSM-F	7. WDNC
8. WIDO-F	8. WFNC	8. WLE
9. WIDO-F	9. WDUR	9. WDUR
10. WLE	10. WDNC	10. WSRC
11. WDUR	11. WIDO-F	
12. WKTC-F	12. WLE	
13. WSRC	13. WITN-F	
WDNC	14. WFAI	
WMPM	15. WGBR	

OTHER RATED STATIONS
METRO SHARE & CUME RATING

WCHL	1360	Chapel Hill	1.5/7.7
WBBS-F	107.1	Durham	.5/3.4
WPJL	1240		1.4/3.9
WTK	1310	Durham	1.5/4.7
WQMG-F	97.1	Greensboro	1.9/4.7

12+ FM SHARE (ADI): 63.67% (1120 of 1759) (FAL 81: 60.57%)

AM STATIONS

WDNC, 620, 5 KW/1 KW (DA-2), MOR	CBS, \$21.00 (CBS/FM)	
WDUR, 1490, 1 KW/250 W, BLACK (Drake-Chen)	ABC-C, \$23.00* (Selcom)	
WKIX, 850, 10 KW/5 KW (DA-N), COUNTRY	ABC-I, \$40.00* (Blair)	Mann
WLE, 570, 500 W (DAYS), BLACK	SBN, \$17.00 (Howard)	
WPTF, 680, 50 KW (DA-N), MOR/TALK	NBC,ABC-E, \$55.00* (Mc-Guild)	Durham Life
WSRC, 1410, 5 KW (DAYS,DA), BLACK	NBN, \$17.00 (Howard)	
WFNC, 940, 50 KW/1 KW (DA-N), COUNTRY (TM)	CBS, \$22.68 (Eastman)	Cape Fear (FAYETTEVILLE)
WMPM, 1270, 5 KW (DAYS), COUNTRY	, \$ 6.50 (Southern)	(SMITHFIELD)
WFAI, 1230, 1 KW/250 W, COUNTRY	, \$11.50 (Howard)	Beasley (FAYETTEVILLE)
WGBR, 1150, 5 KW/1 KW (DA-2), MOR	ABC-I, \$ 8.00 (T-N)	(GOLDSBORO)

FM STATIONS

WDCG-F, 105.1, 99 KW @ 1041, ROCK	, \$40.00* (CBS/FM)	
WQDR-F, 94.7, 100 KW @ 1025, AOR (Burk-Abr)	, \$55.00* (Mc-Guild)	Durham Life
WRAL-F, 101.5, 100 KW @ 1900, AC/CONTEMP (Drake-Chen)	, \$120.00 (Katz)	Capitol
WYYD-F, 96.1, 98 KW @ 992, BTFM MUSIC	, \$53.00* (Blair)	Mann
WQSM-F, 98.1, 100 KW @ 500, ROCK (TM)	, \$35.34 (Eastman)	Cape Fear (FAYETTEVILLE)
WIDO-F, 103.1, 3 KW @ 325, CONTEMP (?)	RKO, \$12.00 (----)	(DUNN)
WITN-F, 93.3, 100 KW @ 1900, ROCK (TM)	ABC-F, \$34.25 (Katz)	(GREENVILLE, NC)

WQMG - See Greensboro

READING

Market # 124

APR 16.6

SMSA Pop: 315,300

Est 1981 Revenue: \$3,300,000

Stations: 29/5

Diaries: 629/501

Standard Error: .763

% Below Line: 49.8

CSI: 2.9 Bil (# 114)

CSI HH: 23.6 M (# 126)

Retail \$: 1.4 Bil (# 129)

% Not Listed: 7.8

		SPG	FAL	SPG
12+ METRO	1/4/SHARE	82	81	81
1. WRW	64/14.3	7.8	4.8	5.4
2. WRFY-F	61/13.6	11.7	9.2	10.9
3. WEEU	42/ 9.4	15.4	12.3	18.0
4. WHUM	37/ 8.2	10.0	13.6	8.6
5. WYSP-F	32/ 7.1	7.0	4.6	6.9
6. WMMR-F	23/ 5.1	3.7	3.9	2.8
7. WEAZ-F	18/ 4.0	3.5	3.5	3.9
8. WIFI-F	16/ 3.6	7.6	9.0	6.9
9. WCAU-F	12/ 2.7	1.4	2.7	.9
KYW	12/ 2.7	3.3	2.6	3.2

	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WRFY-F	860/31.8	22.3
2. WEEU	752/27.8	30.3
3. WRW	603/22.3	21.2
4. WHUM	521/19.2	23.9
5. WYSP-F	494/18.2	15.0
6. KYW	449/16.6	15.9
7. WIFI-F	357/13.2	19.3
8. WMMR-F	354/13.1	9.5
9. WCAU-F	285/10.5	6.9
10. WEAZ-F	191/ 7.1	7.5

NOTE: THE READING
TSA AND METRO ARE
THE SAME.

12+ FM SHARE (METRO): 60.63% (251 of 414) (FAL 81: 62.56%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRW	1. WRW
2. WYSP-F	2. WYSP-F	2. WYSP-F	2. WRW	2. WRFY-F	2. WEEU
3. WCAU-F	3. WMMR-F	3. WMMR-F	3. WHUM	3. WHUM	3. WRFY-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRW	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WYSP-F	1. WRFY-F
2. WEEU	2. WRW	2. WIFI-F	2. WRW	2. WMMR-F	2. WYSP-F
3. WRFY-F	3. WYSP-F	3. WYSP-F	3. WHUM	3. WRFY-F	3. WHUM

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WBYO-F	107.5	Boyer.	.9/4.2	WIOQ-F	102.1	Phil	1.8/3.3	WQQQ-F	99.9	ABE	.9/2.5
WAEB	790	ABE	.9/3.7	WIOV-F	105.1	Ephra	2.2/6.5	WNCE-F	101.3	Lanc	.7/2.4
WDAC-F	94.5	Lanc.	.9/2.1	WIP	610	Phil.	.4/3.0	WSNI-F	104.5	Phil.	1.1/4.7
WFIL	560	Phil.	.4/5.0	WJBR-F	99.5	Wilm.	.4/2.1	WUSL-F	98.9	Phil.	1.3/3.9
WFLN-F	95.7	Phil.	1.3/4.9	WLEV-F	96.1	ABE	1.3/2.2	WXKW-F	104.1	ABE	2.4/4.9
WFMZ-F	100.7	ABE	.7/2.8	WMGK-F	102.9	Phil.	1.6/5.8	WZZO-F	95.1	ABE	1.1/4.9
WHP-F	97.3	Harris.	1.1/1.9								

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	4 (1)	163 (8)	167 (9)	40.3
COUNTRY	39 (2)	27 (3)	66 (5)	15.9
NOSTALGIA	64 (1)		64 (1)	15.5
MOR/AC	44 (2)	12 (2)	56 (4)	13.5
BTFL MUSIC		35 (6)	35 (6)	8.5
NEWS/TALK	12 (1)		12 (1)	2.8
RELIGION		8 (2)	8 (2)	1.9
CLASSICAL		6 (1)	6 (1)	1.4

414 (29)

RADIO STATIONS

WEEU, 850, 1 KW (DA-N), MOR	ABC-E, \$28.00	(Mc-Guild)
WHUM, 1240, 1 KW/250 W, COUNTRY	CBS, \$28.50	(Torbet)
WRW, 1340, 1 KW/250 W, NOSTALGIA (A1 Ham)	ABC-I, \$25.50	(Selcom)
WRFY-F, 102.5, 15 KW @ 820, ROCK (TM)	ABC-F,RKO, \$33.75	(HNW)

RENO

Market # 174
 APR 17.9
 SMSA Pop: 206,300
 Est 1981 Revenue: \$4,875,000

Stations: 14/12
 Diaries: 567/364:1
 Standard Error: .846
 % Below Line: 1.3

CSI: 2.2 Bil (# 148)
 CSI HH: 26.0 M (# 44)
 Retail \$: 1.6 Bil (# 121)
 % Not Listed: 6.6

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KOZZ-F 51/15.5	16.1	13.6	1. KOZZ-F 82	1. KOZZ-F 907/30.1	28.3
2. KRNO-F 42/12.8	9.0	12.1	2. KRNO-F 54	2. KRNO-F 792/20.1	18.2
3. KCBN 28/ 8.5	7.7	9.6	3. KROW 52	3. KOH 547/18.9	19.5
4. KOH 25/ 7.6	9.4	9.6	4. KOH 49	4. KCBN 530/25.0	21.5
5. KKBC-F 23/ 7.0	4.2	3.2	5. KKBC-F 23	5. KRNO-F 513/21.7	20.0
KONE 23/ 7.0	7.1	10.0	6. KSRN-F 40	6. KKBC-F 420/11.4	11.0
7. KROI 22/ 6.7	3.9	2.5	7. KCBN 30	7. KOLO 382/16.1	19.6
KROW 22/ 6.7	11.6	10.4	8. KONE 24	8. KSRN-F 365/12.7	16.5
9. KROW 21/ 6.4	4.2	2.1	9. KROI 22	9. KROI 318/16.2	NA
10. KBET 17/ 5.2	2.3	3.6	10. KOLO 21	10. KONE 279/14.2	17.6

12+ FM SHARE (METRO): 49.84% (153 of 307) (FAL 81: NA)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KCBN	1. KOZZ-F	1. KOZZ-F	1. KRNO-F	1. KOH	1. KOZZ-F
2. KOZZ-F	2. KRNO-F	2. KRNO-F	2. KOZZ-F	2. KSRN-F	2. KRNO-F
	3. KCBN	3. KROI	3. KROW	3. KKBC-F	3. KOH
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRNO-F	1. KOZZ-F	1. KRNO-F	1. KRNO-F	1. KOZZ-F	1. KOZZ-F
2. KOZZ-F	2. KRNO-F	2. KOZZ-F	2. KROW	2. KRNO-F	2. KRNO-F
3. KONE	3. KCBN	3. KROW	3. KOLO	3. KCBN	3. KOH
			KROI		KROI

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KNEV-F 95.5	4.0/8.9	KHTX-F 101.7	Carnelian Bay, CA	.6/1.6
KOLO 920	4.9/16.1	KTHO 590	Tahoe Valley, CA	.6/2.2

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	28 (1)	93 (2)	121 (3)	39.4
MOR/AC	78 (5)		78 (5)	25.4
COUNTRY	23 (1)	25 (2)	48 (3)	15.6
BTFM MUSIC		35 (2)	35 (2)	11.4
NEWS/TALK	25 (1)		25 (1)	8.1
			307 (14)	

RADIO STATIONS

KBET, 1340, 1 KW/250 W	, MOR	ABC-I, \$10.88	(PRO)	
KCBN, 1230, 1 KW/250 W	, ROCK	RKO II, CBS-R, \$14.40	(Torbet)	Roth
KOH, 630, 5 KW/1 KW (DA-N)	, NEWS/TALK	CBS,MBS, \$29.00	(Katz)	
KOLO, 920, 5 KW/1 KW (DA-N)	, MOR	NBC, \$18.75	(Eastman)	Donrey
KONE, 1450, 1 KW/250 W	, COUNTRY	ABC-E, \$18.98	(Lotus)	Lotus
KROI, 1270, 5 KW (DA-2)	, AC	, \$ 9.25	(Selcom)	Jonsson (SPARKS)
KROW, 780, 50 KW (DA-N)	, AC (SMN)	, \$15.50	(Mc-Guild)	
KKBC-F, 97.3, 52 KW @ 2240, COUNTRY		RKO, \$15.00*	(Christal)	Woodward (CARSON CITY)
KOZZ-F, 105.7, 75 KW @ 2120, AOR (Burk-Abr)		Source, \$18.98	(Lotus)	Lotus
KRNO-F, 106.9, 70 KW @ 2214, AC (Century 21)		, \$19.20	(Torbet)	Roth
KSRN-F, 104.5, 25 KW @ 2900, BTFM MUS		UPI, \$13.00	(Masla)	

RICHMOND

Market # 63
 APR 18.4
 SMSA Pop: 646,700
 Est 1981 Revenue: \$10,675,000

Stations: 18/14
 Diaries: 1295/499:1
 Standard Error: .594
 % Below Line: 12.4

CSI: 5.9 Bil (# 57)
 CSI HH: 25.1 M (# 67)
 Retail \$: 3.6 Bil (# 56)
 % Not Listed: 6.7

		SPG	FAL	SPG	FAL			12+ TSA CUME/ MSA CUME RATING	SPG 82	
12+ METRO	1/4/SHARE	82	81	81	80	12+ TSA	1/4			
1. WRVA	162/16.0	18.4	16.6	20.8	20.2	1. WRVA	203	1. WRVQ-F	2581/30.7	32.8
2. WEZS-F	112/11.1	6.8	6.1	6.2	7.2	2. WRVQ-F	172	2. WRVA	2541/36.0	38.6
3. WRVQ-F	111/11.0	13.4	13.5	13.0	11.8	3. WEZS-F	142	3. WEZS-F	1747/23.0	14.3
4. WPLZ-F	107/10.6	7.3	6.7	8.6	.4	4. WPLZ-F	130	4. WTVR-F	1476/17.2	13.3
5. WTVR-F	82/ 8.1	4.9	3.5	5.1	5.7	5. WTVR-F	124	5. WRXL-F	1274/17.0	17.5
6. WRXL-F	69/ 6.8	8.6	9.1	9.3	11.0	6. WRXL-F	86	6. WPLZ-F	1228/17.8	15.8
WLEE	69/ 6.8	5.3	4.1	4.4	5.1	7. WLEE	80	7. WRNL	1113/17.0	17.2
8. WANT	67/ 6.6	7.2	8.0	5.3	8.6	8. WRNL	71	8. WANT	800/13.8	15.5
9. WRNL	58/ 5.7	7.5	9.6	6.6	3.1	9. WANT	69	9. WLEE	747/12.1	11.8
10. WXGI	32/ 3.2	1.8	5.5	4.3	2.7	10. WPTH	35	10. WQKS-F	468/ 3.2	2.2
						WXGI	35			

12+ FM SHARE (METRO): 52.17% (493 of 945) (FAL 81: 44.31%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRVQ-F	1. WEZS-F	1. WEZS-F	1. WRVA	1. WRVA	1. WRVA
2. WPLZ-F	2. WPLZ-F	2. WPLZ-F	2. WEZS-F	2. WLEE	2. WRVQ-F
3. WRXL-F	3. WRVQ-F	3. WRVQ-F	3. WTVR-F	3. WTVR-F	3. WEZS-F
4. WANT	4. WRXL-F	4. WRVA	4. WTVR-F	4. WEZS-F	4. WTVR-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZS-F	1. WRVA	1. WEZS-F	1. WEZS-F	1. WRXL-F	1. WRVA
2. WRVA	2. WEZS-F	2. WPLZ-F	2. WRVA	2. WRVQ-F	2. WEZS-F
3. WLEE	3. WPLZ-F	3. WRVQ-F	3. WPLZ-F	3. WEZS-F	3. WRXL-F
4. WTVR-F	4. WRVQ-F	4. WANT	4. WTVR-F	4. WPLZ-F	4. WPLZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDYL-F	92.1	Chester	.3/1.5	WNWZ	1450	High. Spg.	.3/3.5	WPVA-F+	95.3	Peters.	.6/2.9
WPTH	1590		2.0/4.4	WTVR	1380		.8/3.7	WQKS-F	96.5	Willia.	.4/3.2
WKIE	1540		2.2/6.0								

FORMATS

	AM	FM	TOTAL	%
MOR/AC	162 (1)	112 (1)	274 (2)	29.0
BLACK	92 (3)	107 (1)	199 (4)	21.1
ROCK/AOR/CONTEMP		184 (3)	184 (3)	19.5
COUNTRY	91 (3)	87 (2)	178 (5)	18.8
NOSTALGIA	77 (2)		77 (2)	8.1
RELIGION	30 (1)	3 (1)	33 (2)	3.5

945 (18)

RADIO STATIONS

WANT, 990, 1 KW (DAYS)	, BLACK	NBN, \$27.00 (Masla)	Sinclair
WPTH, 1590, 5 KW (DAYS)	, GOSPEL	, \$? ? (----)	
WLEE, 1480, 5 KW (DA-2)	, NOSTALGIA (Al Ham)	ABC-D,MBS, \$23.00 (Blair)	Nationwide
WRNL, 910, 5 KW (DA-N)	, COUNTRY (Burk-Abr)	ABC-I, \$35.00* (Katz)	Capitol (WRAL)
WRVA, 1140, 50 KW (DA-N)	, MOR	NBC, \$78.75* (Eastman)	Harte-Hanks
WXGI, 950, 5 KW (DAYS,DA)	, COUNTRY	, \$11.00 (----)	
WEZS-F, 103.7, 74 KW @ 440,	AC/SOFT ROCK (Burk-Abr)	, \$30.00 (Torbet)	EZ
WRVQ-F, 94.5, 200 KW @ 355,	ROCK	RKO, \$70.00* (Eastman)	Harte-Hanks
WRXL-F, 102.1, 140 KW @ 350,	AOR (Pollack)	Source, \$39.00 (Katz)	Capitol (WRAL)
WTVR-F, 98.1, 50 KW @ 840,	COUNTRY (Drake-Chen)	, \$31.00* (MMR)	Park
WPLZ-F, 99.3, 2.5 KW @ 328,	BLACK	ABC-F, \$49.00 (Selcom)	
WQKS-F, 50 KW @ 440,	CONTEMP (TM)	, \$? ? (----)	(WILLIAMSBURG)

RIVERSIDE-SAN BERNARDINO-ONTARIO

Market # 25
 APR 17.7
 SMSA Pop: 1,628,000
 Est 1981 Revenue: \$14,000,000

Stations: 47/17
 Diaries: 1593/1022:1
 Standard Error: .512
 % Below Line: 57.9

CSI: 12.7 Bil (# 29)
 CSI HH: 20.6 M (# 247)
 Retail \$: 7.0 Bil (# 28)
 % Not Listed: 10.0

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KFI 124/6.6	6.2	5.2	6.2	6.4	1. KFI 160	1. KFI 2685/19.4	18.5
2. KDUO-F 100/5.3	5.3	6.0	6.1	4.5	2. KDUO-F 110	2. KIIS-F 1393/12.4	10.3
3. KIIS-F 98/5.2	3.0	2.7	2.2	1.4	3. KIIS-F 105	3. KNX 1353/11.3	8.9
4. KBIG-F 90/4.8	3.8	4.9	6.5	3.5	4. KBIG-F 99	4. KOLA-F 1305/11.1	11.7
5. KMET-F 77/4.1	4.7	4.6	2.8	7.6	5. KMET-F 89	5. KMET-F 1271/10.5	11.1
6. KOLA-F 68/3.6	3.7	3.9	3.8	3.2	6. KNX 73	6. KLOS-F 1216/10.2	7.8
7. KNX 65/3.5	3.0	4.3	3.6	3.1	KOLA-F 73	7. KBIG-F 1213/10.5	9.6
8. KQLH-F 63/3.4	1.8	1.0	.6	.6	8. KQLH-F 65	8. KGGI-F 1139/10.4	10.9
9. KCAL-F 62/3.3	2.1	3.1	2.5	2.0	9. KCAL-F 63	9. KDUO-F 1111/ 9.6	10.1
10. KGGI-F 60/3.2	4.1	3.0	3.6	5.7	10. KGGI-F 61	10. KRTH-F 895/ 7.9	9.5

12+ FM SHARE (METRO): 60.66% (1024 of 1688) (FAL 81: 62.27%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KOLA-F	1. KIIS-F	1. KFI	1. KFI	1. KDUO-F	1. KFI
2. KCAL-F	2. KMET-F	2. KIIS-F	2. KQLH-F	2. KFI	2. KIIS-F
3. KMET-F	3. KFI	3. KMET-F	3. KIIS-F	3. KBIG-F	3. KNX
XTRA	4. KCAL-F	4. KQLH-F	4. KBIG-F	4. KQLH-F	4. KDUO-F
5. KMET-F	5. KGGI-F	5. KBIG-F	5. KMEN	5. KMEN	5. KBIG-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KBIG-F	1. KFI	1. KIIS-F	1. KFI	1. KMET-F	1. KFI
2. KFI	2. KIIS-F	2. KFI	2. KQLH-F	2. KCAL-F	2. KQLH-F
3. KIIS-F	3. KBIG-F	3. KGGI-F	3. KIIS-F	3. KIIS-F	3. KIIS-F
4. KDUO-F	4. KBIG-F		4. KBIG-F	4. KOLA-F	4. KMET-F
5. KMET-F	5. KDUO-F		5. KDUO-F	5. KLOS-F	5. KBIG-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

KCKC 1350 SB	2.3/4.6	KFAC-F 92.3 LA	.3/2.0	KBON-F 103.9 L.	Arrow.	2.3/4.6
KDIG 1240 SB	1.5/4.1	KLOS-F 95.5 LA	2.5/10.2	KCAL 1410	Redlands	.9/1.6
KFXM 590 SB	2.0/7.0	KMGF-F 105.9 LA	.4/2.1	KHNY-F 92.7	River.	.6/1.8
KMEN 1290 SB	2.6/5.7	KMPC 710 LA	1.0/3.8	KHSJ 1320	Hemet	1.7/2.3
KNSE 1510 Ont.	.7/1.6	KNOB-F 97.9 LB	.3/1.0	KHYE-F 105.5	Hemet	.8/2.5
KNTF-F 93.5 Ont.	2.5/4.8	KNX-F 93.1 LA	1.8/5.1	KPRO 1440	River.	1.2/5.0
KABC 790 LA	2.5/6.7	KOST-F 103.5 LA	2.1/5.9	KBRT 740	Avalon	.7/2.3
KFWB 980 LA	1.1/4.9	KPRZ 1150 LA	.4/1.1	KRLA 1110	Pasa.	.5/2.3
KHJ 930 LA	.6/2.0	KRTH-F 101.1 LA	1.8/7.9	KROQ-F 106.7	Pasa.	1.2/2.9
KHTZ-F 97.1 LA	.3/1.4	KTNQ 1020 LA	1.3/1.5	KUTE-F 101.9	Glen.	1.8/4.8
KIQQ-F 100.3 LA	.6/3.4	KZLA-F 93.9 LA	1.2/2.3	KWOW 1600	Pomo.	.8/2.1
KJOI-F 98.7 LA	.9/1.9	KLAC 570 LA	2.0/5.9	XTRA 690	Tij.	1.5/6.5
KKGO-F 105.1 LA	.3/1.7					

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	65 (2)	452 (9)	517 (11)	30.6
MOR/AC	228 (5)	113 (4)	341 (9)	20.2
BTFM MUSIC		271 (6)	271 (6)	16.1
COUNTRY	123 (4)	143 (4)	266 (8)	15.8
NEWS/TALK	133 (3)		133 (3)	7.9
SPANISH	54 (3)		54 (3)	3.2
NOSTALGIA	47 (3)		47 (3)	2.8
BLACK/URBAN		39 (2)	39 (2)	2.3
RELIGION	14 (1)		14 (1)	0.8
CLASSICAL		6 (1)	6 (1)	0.4

1688 (47)

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

ROANOKE

Market # 165
 APR 17.6
 SMSA Pop: 228,600
 Est 1981 Revenue: \$4,400,000

Stations: 11/10
 Diaries: 953/240:1
 Standard Error: .646
 % Below Line: 0.3

CSI: 2.1 Bil (# 153)
 CSI HH: 25.0 M (# 71)
 Retail \$: 1.4 Bil (# 140)
 % Not Listed: 7.0

		SPG	FAL	SPG			12+ TSA CUME/ MSA CUME RATING	SPG 82	
12+ METRO	1/4/SHARE	82	81	81	12+ TSA	1/4			
1.	WXLK-F	81/23.8	21.4	15.8	22.6	1.	WXLK-F	3240/43.1	39.4
2.	WPVR-F	53/15.5	14.5	17.8	20.4	2.	WPVR-F	1584/26.7	23.0
3.	WSLC	40/11.7	12.6	16.6	14.0	3.	WSLQ-F	1215/14.4	13.5
4.	WROV	38/11.1	13.2	12.6	14.7	4.	WSLC	656/25.3	25.8
5.	WTOY	28/ 8.2	8.8	2.4	5.7	5.	WFIR	615/23.8	30.2
6.	WXLQ-F	26/ 7.6	6.9	9.3	6.5	6.	WROV	612/29.8	30.7
7.	WFIR	21/ 6.2	9.1	12.6	7.5	7.	WJJS-F	366/ 2.1	1.2
8.	WJLM-F	16/ 4.7	5.3	3.6	2.2	8.	WJLM-F	292/14.5	12.0
9.	WKBA	10/ 2.9	1.3	1.2	---	9.	WTOY	231/11.9	11.7
10.	WRIS	3/ .9	1.3	.8	1.4	10.	WRIS	103/ 4.0	4.1

12+ FM SHARE (METRO): 55.84% (177 of 317) (FAL 81: 50.22%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WPVR-F	1. WXLK-F
2. WSLQ-F	2. WROV	2. WROV	2. WROV	2. WSLC	2. WSLC
	3. WSLQ-F	3. WPVR-F	3. WPVR-F	3. WXLK-F	WPVR-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2. WPVR-F	2. WPVR-F	2. WROV	2. WROV	2. WSLQ-F	2. WPVR-F
3. WROV	3. WROV	3. WTOY	3. WPVR-F	3. WROV	3. WROV
	WSLC				WSLC

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJJS-F 101.7 Lynchburg .3/2.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		107 (2)	107 (2)	33.8
MOR/AC	59 (2)		59 (2)	18.6
COUNTRY	40 (1)	16 (1)	56 (2)	17.7
BTFL MUSIC		53 (1)	53 (1)	16.7
BLACK	28 (1)	1 (1)	29 (2)	9.1
RELIGION	13 (2)		13 (2)	4.1
			317 (11)	

RADIO STATIONS

WFIR, 960, 5 KW (DA-N)	, MOR	CBS, \$22.00* (Mc-Guild)	Gibbons
WKBA, 1550, 10 KW (DAYS,DA)	, RELIGION	, \$ 6.00 (----)	
WROV, 1240, 1 KW/250 W	, AC	ABC-C, \$29.50 (Eastman)	
WSLC, 610, 5 KW/1 KW (DA-2),	COUNTRY	NBC, \$55.25 (Katz)	Mel Wheeler
WTOY, 910, 1 KW (DAYS,DA)	, BLACK	SBN, \$14.00 (Masla)	
WJLM-F, 93.5, 3 KW @ -83,	COUNTRY	ABC-E, \$ 8.00 (----)	
WPVR-F, 94.8, 50 KW @ 1937,	BTFL MUS (KalaMusic)	, \$35.00* (Mc-Guild)	Gibbons
WSLQ-F, 99.1, 200 KW @ 1985,	AOR	ABC-R, \$55.25 (Katz)	Mel Wheeler
WXLK-F, 92.3, 93 KW @ 2050,	ROCK	RKO, \$68.00* (Torbet)	
WJJS-F, 101.7, 3 KW @ 300,	BLACK	ABC-F, \$12.00 (Howard)	(LYNCHBURG)

ROCHESTER

Market # 42
 APR 15.5
 SMSA Pop: 972,700
 Est 1981 Revenue: \$12,050,000

Stations: 21/16
 Diaries: 1247/780:1
 Standard Error: .541
 % Below Line: 2.7

CSI: 9.7 Bil (# 40)
 CSI HH: 27.0 M (# 24)
 Retail \$: 4.8 Bil (# 39)
 % Not Listed: 9.5

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82	
1. WEZO-F	170/13.5	13.7	16.9	17.8	17.4	1. WHAM	2586/26.2	26.8
2. WCMF-F	136/10.8	9.9	6.4	7.2	6.6	2. WEZO-F	2282/26.2	25.2
3. WVOR-F	121/ 9.6	10.0	6.7	9.0	9.1	3. WCMF-F	2095/24.0	22.1
4. WHAM	115/ 9.1	10.1	7.7	9.5	8.9	4. WVOR-F	1948/21.6	20.7
5. WMJQ-F	91/ 7.2	8.2	9.7	6.7	6.4	5. WMJQ-F	1839/20.1	20.0
6. WPXY-F	82/ 6.5	3.2	6.0	3.5	5.4	6. WPXY-F	1631/19.3	10.4
7. WHFM-F	74/ 5.9	5.1	4.2	4.5	4.5	7. WHFM-F	1616/19.0	16.2
8. WPXN	66/ 5.2	5.3	6.1	3.3	4.6	8. WBBF	1165/13.8	16.6
9. WBBF	64/ 5.1	4.4	4.6	6.5	8.1	9. WNYR	1011/11.2	15.0
10. WNYR	62/ 4.9	7.9	5.1	5.8	5.1	10. WPXN	797/ 9.8	11.8

12+ FM SHARE (METRO): 69.18% (788 of 1139) (FAL 81: 66.03%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCMF-F	1. WCMF-F	1. WVOR-F	1. WVOR-F	1. WEZO-F	1. WHAM
2. WMJQ-F	2. WVOR-F	2. WCMF-F	2. WEZO-F	2. WHAM	2. WEZO-F
3. WHFM-F	3. WMJQ-F	3. WPXY-F	3. WHAM	3. WPXN-F	3. WVOR-F
	4. WPXY-F	4. WMJQ-F	4. WCMF-F	4. WVOR-F	4. WCMF-F
	5. WHFM-F	5. WEZO-F	WPXY-F WNYR	5. WBBF	5. WBBF
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZO-F	1. WEZO-F	1. WVOR-F	1. WVOR-F	1. WCMF-F	1. WVOR-F
2. WVOR-F	2. WCMF-F	2. WCMF-F	2. WEZO-F	2. WMJQ-F	2. WCMF-F
3. WHAM	3. WVOR-F	3. WPXY-F	3. WHAM	3. WVOR-F	3. WEZO-F
4. WCMF-F	4. WMJQ-F	4. WHFM-F	4. WPXY-F	4. WPXY-F	4. WHAM
5. WPXY-F	5. WHAM	5. WMJQ-F	5. WNYR	5. WHFM-F	WNYR

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDKX-F	103.9	2.5/5.7	WWWG	1460	.9/3.4	WKBW	1520	Buff	.4/2.0		
WECQ-F	101.7	Geneva	.4/1.5	WBEN	930	Buff.	2.9/6.0	WKFM-F	104.7	Fulton	.4/1.3
WYLF-F	95.1	Bris Ctr	2.9/6.0	WRTK	1370		1.4/4.5	WPCX-F	106.9	Auburn	.4/1.4
WFLC-F	102.3	Conand.	1.6/3.4	WBEN-F	102.5	Buff.	.9/3.4				

FORMATS

	AM	FM	TOTAL	%
MOR/AC	192 (4)	208 (3)	400 (7)	35.2
ROCK/AOR/CONTEMP		317 (5)	317 (5)	27.9
BTFL MUSIC		170 (1)	170 (1)	15.0
NOSTALGIA	66 (1)	36 (1)	102 (2)	9.0
COUNTRY	62 (1)	25 (2)	87 (3)	7.7
BLACK		32 (1)	32 (1)	2.8
TALK	18 (1)		18 (1)	1.6
RELIGION	11 (1)		11 (1)	1.0

1137 (21)

RADIO STATIONS

WBBF, 950, 1 KW (DA-2)	, AC	ABC-D,RKO,NBC-T,	\$45.00* (Blair)	LIN
WHAM, 1180, 50 KW	, MOR	ABC-I,	\$72.00 (MMR)	Rust
WNYR, 990, 1 KW/250 W (DA-1),	COUNTRY	ABC-E,	\$50.00* (Katz)	Malrite
WPXN, 1280, 5 KW (DA-N)	, NOSTALGIA	CBS,	\$34.00* (RKO)	Associated
WCMF-F, 96.5, 20 KW @ 447, AOR (Pollack)			\$67.50 (CBS/FM)	Sconnix
WEZO-F, 101.3, 27 KW @ 637, BTFL MUS (Bonne)			\$157.75 (Katz)	Malrite
WHFM-F, 98.9, 50 KW @ 340, ROCK (Drake-Chen)			\$25.00 (MMR)	Rust
WMJQ-F, 92.5, 50 KW @ 500, AOR (Sebastian)		ABC-R,Source,	\$69.00* (Blair)	LIN
WPXY-F, 97.9, 50 KW @ 656, AC (TM)			\$38.00* (RKO)	Associated
WVOR-F, 100.5, 50 KW @ 350, AC			\$65.00* (Mc-Guild)	

SACRAMENTO

Market # 40; ADI # 27
 APR 18.0
 SMSA Pop: 1,047,500
 Est 1981 Revenue: \$17,500,000

Stations: 29/23
 Diaries: 1412/742:1
 Standard Error: .544
 % Below Line: 7.3

CSI: 9.8 Bil (# 39)
 CSI HH: 24.5 M (# 87)
 Retail \$: 5.5 Bil (# 37)
 % Not Listed: 9.7

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KXOA-F	181/10.2	9.9	5.8	6.1	5.5	1. KZAP-F 210	1. KZAP-F 3114/21.5	25.5
2. KZAP-F	151/ 8.5	13.7	12.0	13.1	12.2	2. KXOA-F 202	2. KXOA-F 2916/26.4	21.9
3. KCTC-F	137/ 7.7	5.6	4.2	5.1	4.7	3. KRAK 199	3. KRAK 2773/14.9	14.3
4. KAER-F	101/ 5.7	3.1	3.1	2.7	4.0	4. KCTC-F 196	4. KFRC 2254/11.5	9.9
5. KEWT-F	98/ 5.5	5.8	8.3	6.3	7.3	5. KEWT-F 117	5. KCTC-F 2205/14.6	11.0
6. KXOA	94/ 5.3	3.9	1.2	1.9	1.0	6. KFBK 112	6. KSFM-F 2051/15.6	17.1
7. KSFM-F	93/ 5.2	4.7	7.9	7.9	6.2	7. KSFM-F 111	7. KFBK 1959/13.6	12.2
8. KROY-F	91/ 5.1	3.3	3.4	4.2	3.4	8. KAER-F 106	8. KROY-F 1905/17.3	11.0
9. KRAK	85/ 4.8	5.6	8.2	8.3	9.0	9. KROY-F 99	9. KEWT-F 1707/14.1	11.5
10. KGNR	82/ 4.6	4.2	6.2	5.2	6.7	10. KXOA 94	10. KGNR 1669/15.4	14.3
11. KFBK	81/ 4.6	3.9	3.8	3.7	5.5	11. KGNR 91	11. KNBR 1656/ 6.1	6.2
12. KPOP-F	59/ 3.3	3.1	3.4	3.6	1.7	12. KFRC 90	12. KWOD-F 1349/11.9	9.9

12+ FM SHARE (METRO): 66.33% (1062 of 1601) (FAL 81: 65.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KZAP-F	1. KXOA-F	1. KXOA-F	1. KXOA-F	1. KCTC-F	1. KXOA-F
2. KSFM-F	2. KZAP-F	2. KZAP-F	2. KCTC-F	2. KXOA	2. KGNR
3. KPOP-F	3. KROY-F	3. KAER-F	3. KAER-F	3. KEWT-F	3. KFBK
KROY-F	4. KSFM-F	4. KROY-F	4. KSFM-F	4. KRAK	4. KCTC-F
5. KFRC	5. KAER-F	5. KSFM-F	5. KRAK	KXOA-F	5. KZAP-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KXOA-F	1. KXOA-F	1. KXOA-F	1. KXOA-F	1. KZAP-F	1. KXOA-F
2. KCTC-F	2. KZAP-F	2. KZAP-F	2. KCTC-F	2. KXOA-F	2. KAER-F
3. KEWT-F	3. KCTC-F	3. KSFM-F	3. KSFM-F	3. KROY-F	3. KCTC-F
4. KZAP-F	4. KAER-F	4. KAER-F	KAER-F	4. KRAK	4. KRAK
5. KXOA	5. KXOA	5. KROY-F	5. KEWT-F		KHYL-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	59 (2)	399 (5)	458 (7)	28.6
MOR/AC	56 (3)	251 (3)	307 (6)	19.2
BTFL MUSIC		235 (2)	235 (2)	14.7
COUNTRY	85 (1)	110 (2)	195 (3)	12.2
NEWS/TALK	194 (4)		194 (4)	12.1
NOSTALGIA	99 (2)		99 (2)	6.2
BLACK		59 (1)	59 (1)	3.7
RELIGION	21 (1)	8 (1)	29 (2)	1.8
SPANISH	16 (1)		16 (1)	1.0
UNKNOWN	9 (1)		9 (1)	0.6

1601 (29)

SACRAMENTO ADI

12+ ADI 1/4 12+ ADI CUME

MSA EXCL CUME

OTHER RATED STATIONS
METRO SHARE/CUME RATING

1. KZAP-F	1. KZAP-F	1. KRAK	KAHI 950	Auburn	.3/1.1
2. KXOA-F	2. KXOA-F	2. KXOA-F	KEBR-F 100.5		.5/2.0
3. KRAK	3. KRAK	3. KCTC-F	KENZ 1240		.8/6.9
4. KCTC-F	4. KFRC	4. KGNR	KFIA 710	Carmichael	1.2/3.2
5. KEWT-F	5. KCTC-F	5. KEWT-F	KGMS 1380		1.2/6.2
6. KFBK	6. KROY-F	6. KSFM-F	KHYL-F 101.1	Auburn	3.0/7.5
7. KAER-F	7. KNBR	7. KAER-F	KPIP 1110	Roseville	.9/1.1
8. KSFM-F	8. KSFM-F	8. KZAP-F	KRLT-F 100.1	S Lake Tahoe	1.0/1.8
9. KROY-F	9. KFBK	9. KXOA	KTHO 590	Tahoe Valley	.5/2.1
10. KXOA	10. KEWT-F	10. KFIA	KWOD-F 106.5		3.3/11.9
			KYLO-F 105.5	Davis	.5/1.9
11. KFRC	11. KGNR		KHOP-F 104.1	Modesto	.3/1.2
12. KNBR	12. KWOD-F		KCBS 740	San Fran	.3/2.6
13. KGNR	13. KCBS		KFRC 610	San Fran	2.5/11.5
14. KGO	14. KHOP-F		KGO 810	San Fran	1.5/4.7
15. KCBS	15. KAER-F		KNBR 680	San Fran	1.4/6.1
			KSFO 560	San Fran	.6/1.7

ADI FM SHARE: 60.73% (1755 of 2890) (FAL 81: 60.26%)

AM STATIONS

KFBK, 1530, 50 KW (DA-1)	, NEWS/TALK	MBS,NBC,NBC-T, \$58.75	(Katz)	McClatchy
KGNR, 1320, 5 KW (DA-2)	, NEWS/TALK/MOR	ABC-E,ABC-I, \$75.00*	(Christal)	Tribune
KRAK, 1140, 50 KW (DA-1)	, COUNTRY	, \$76.52	(Eastman)	Affiliated
KXOA, 1470, 5 KW/1 KW (DA-2),	NOSTALGIA (Al Ham)	ABC-D, \$? ?	(Blair)	

FM STATIONS

KAER-F, 92.5, 115 KW @ 240,	COUNTRY (Radio Arts)	, \$36.25	(Katz)	McClatchy
KCTC-F, 96.1, 45 KW @ 520,	BTFL MUS (KalaMusic)	, \$65.00*	(Christal)	Tribune Co.
KEWT-F, 105.1, 50 KW @ 240,	BTFL MUS (Schulke)	MBS,NBC, \$70.00	(Eastman)	Affiliated
KPOP-F, 93.5, 3 KW @ 300,	URBAN	, \$35.00	(Lotus)	
KROY-F, 96.9, 50 KW @ 500,	AOR	ABC-F, \$45.00*	(Selcom)	
KSFM-F, 102.5, 50 KW @ 535,	ROCK	, \$47.25	(MMR)	
KWOD-F, 106.5, 50 KW @ 310,	CONTEMP	ABC-F,RKO, \$45.63	(Masla)	
KXOA-F, 107.9, 28 KW @ 420,	SOFT ROCK/AC	ABC-D, \$80.00*	(Blair)	
KZAP-F, 98.5, 50 KW @ 495,	AOR (Burk-Abr)	, \$90.00*	(Mc-Guild)	Western Cities

Other stations - See Modesto and San Francisco

ST. LOUIS

Market # 12; ADI # 17
 APR 18.2
 SMSA Pop: 2,355,700
 Est 1981 Revenue: \$35,100,000

Stations: 26/26
 Diaries: 1924/1224:1
 Standard Error: .469
 % Below Line: 0

CSI: 21.4 Bil (# 14)
 CSI HH: 24.9 M (# 72)
 Retail \$: 11.7 Bil (# 13)
 % Not Listed: 4.7

12+ METRO 1/4/SHARE	SPG 82	WIN 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82			
1. KMOX	831/23.4	21.1	20.0	21.8	1. KMOX	981	10168/42.6	38.6	
2. KMOX-F	245/ 6.9	3.4	3.2	2.8	2. WIL-F	298	2. KMOX-F	4555/20.2	12.9
3. WIL-F	232/ 6.5	6.7	6.0	6.3	3. KMOX-F	280	3. KSD	3758/10.7	13.3
4. KSD-F	219/ 6.2	5.4	5.5	6.0	4. KSD	246	4. KWK-F	3479/14.7	17.3
5. KSHE-F	201/ 5.7	4.5	6.3	6.5	5. KSD-F	242	5. KSD-F	3407/15.0	14.1
6. KMJM-F	194/ 5.5	6.1	5.9	6.1	6. KSHE-F	241	6. WIL-F	3361/13.7	16.6
7. KEZK-F	174/ 4.9	6.6	6.5	6.7	7. KWK-F	223	7. KSHE-F	3360/14.1	13.4
8. KWK-F	171/ 4.8	7.4	7.5	6.5	8. KMJM-F	196	8. KYKY-F	2947/14.4	14.0
9. KYKY-F	147/ 4.1	4.1	3.2	4.8	9. KEZK-F	192	9. KXOK	2895/10.9	12.7
10. WRTH	136/ 3.8	3.9	4.7	3.6	10. KYKY-F	156	10. KMJM-F	2476/12.4	14.3
11. KSD	123/ 3.5	4.1	5.0	5.2	11. WRTH	141	11. KEZK-F	2441/11.7	13.2
12. WZEN-F	116/ 3.3	2.8	2.0	2.4	12. KXOK	126	12. WRTH	2051/ 9.7	9.5
13. KXOK	94/ 2.6	3.5	3.1	3.1	13. WZEN-F	121	13. KADI-F	1930/ 9.4	10.5
14. KADI-F	83/ 2.3	2.2	2.1	2.5	14. KADI-F	88	14. WZEN-F	1415/ 7.1	6.0
15. WESL	74/ 2.1	1.9	2.1	1.6	15. WIL	74	15. WIL	1367/ 6.4	7.1

12+ FM SHARE (METRO): 54.61% (1848 of 3384) (FAL 81: 53.97%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KMOX-F	1. KSHE-F	1. KMOX	1. KMOX	1. KMOX	1. KMOX
2. KWK-F	2. KSD-F	2. KSD-F	2. KSD-F	2. WIL-F	2. KSD-F
3. KMJM-F	3. KYKY-F	3. KSHE-F	3. WIL-F	3. WRTH	3. KMOX-F
4. KSHE-F	4. KMJM-F	4. WIL-F	4. KYKY-F	4. KEZK-F	4. WIL-F
5. WZEN-F	5. KMOX	5. KYKY-F	5. KMJM-F	5. KSD-F	5. KSHE-F
	6. KWK-F	KMJM-F	6. KEZK-F	6. KSD	KYKY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KMOX	1. KMOX	1. KSD-F	1. KMOX	1. KSHE-F	1. KMOX
2. KSD-F	2. KMOX-F	2. KMJM-F	2. KSD-F	2. KMOX	2. WIL-F
3. WIL-F	3. WIL-F	3. KYKY-F	3. WIL-F	3. KWK-F	3. KSD-F
4. KEZK-F	4. KSD-F	4. KMOX-F	4. KEZK-F	4. KYKY-F	4. KSHE-F
5. KMJM-F	KSHE-F	5. KWK-F	5. KMOX-F	5. KSD-F	5. KSD
6. KSHE-F	6. KMJM-F	6. KADI-F	6. KMJM-F	6. WIL-F	6. KYKY-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	51 (2)	847 (5)	898 (7)	26.5
NEWS/TALK	831 (1)		831 (1)	24.6
BLACK/URBAN	140 (2)	310 (2)	450 (4)	13.3
COUNTRY	210 (3)	232 (1)	442 (4)	13.1
MOR/AC	132 (3)	273 (3)	405 (6)	12.0
BTFL MUSIC		174 (1)	174 (1)	5.1
NOSTALGIA	172 (2)		172 (2)	5.1
RELIGION		12 (1)	12 (1)	0.4
			3384 (26)	

ST. LOUIS ADI

12+ ADI 1/4	12+ ADI CUME
1. KMOX	1. KMOX
2. WIL-F	2. KMOX-F
3. KMOX-F	3. KWK-F
4. KSD-F	4. KSD
5. KSHE-F	5. KSD-F
6. KSD	6. WIL-F
7. KWK-F	7. KSHE-F
8. KMJM-F	8. KYKY-F
9. KEZK-F	9. KXOK
10. KYKY-F	10. KMJM-F
11. WRTH	11. KEZK-F
12. WZEN-F	12. KEZK-F
13. KXOK	13. KADI-F
14. KADI-F	14. WZEN-F
15. WIL	15. WIL
WESL	

MSA EXCL CUME
1. KMOX
2. WIL-F
3. KMOX-F
4. KSHE-F
5. KSD-F
6. KWK-F
7. KYKY-F
8. KSD
9. KMJM-F
10. WIL

OTHER RATED STATIONS		METRO SHARE/CUME RATING
KATZ	1600	1.9/6.0
KCFM-F	97.1	Florissant 1.0/3.3
KIRL	1460	St. Charles .7/1.6
KLPW	1220	Union .5/.6
KWK	1380	.8/4.8
WCBW-F	104.9	Columbia,IL .3/1.2
WEW	770	1.0/2.1
WGNU	920	Granite C.IL .3/2.0
WLBV	1260	Belleville,IL .8/2.6
WIL	1430	2.0/6.4
WMRY-F	101.1	Belleville,IL .5/2.1

ADI FM SHARE: 54.09% (2122 of 3923) (FAL 81: 51.96%)

AM STATIONS

KATZ, 1600, 5 KW (DA-N), BLACK	NBN, \$? ? (Howard)	NBN
KMOX, 1120, 50 KW, TALK/NEWS	CBS, \$231.25 (CBS Spot)	CBS
KSD, 550, 5 KW (DA-N), COUNTRY	MBS, \$ 83.65* (Eastman)	Gannett
KXOK, 630, 5 KW (DA-2), AC/OLDIES	NBC, \$ 97.50 (Katz)	Storz
WESL, 1490, 1 KW/250 W, BLACK	SBN, \$? ? (Lazar)	
WIL, 1430, 5 KW (DA-2), COUNTRY	ABC-E, \$ 80.00* (Christal)	LIN
WRTH, 590, 1 KW (DA-2), NOSTALGIA (Al Ham)	ABC-I, \$ 56.25 (Blair)	King**

FM STATIONS

KADI-F, 96.3, 100 KW @ 650, CONTEMP	Source, \$ 32.00* (Selcom)	
KEZK-F, 102.5, 100 KW @ 500, BTFL MUS (Bonne)	, \$ 75.00* (Torbet)	Metroplex**
KMJM-F, 107.7, 100 KW @ 575, URBAN	, \$ 70.00* (Mc-Guild)	Amaturo
KMOX-F, 103.3, 100 KW @ 1212, ROCK	CBS-R, \$ 47.50 (CBS/FM)	CBS
KSD-F, 93.7, 100 KW @ 850, AC	, \$ 90.00* (Eastman)	Gannett
KSHE-F, 94.7, 100 KW @ 500, AOR (Sebastian)	, \$132.50 (Katz)	Century
KWK-F, 106.5, 39 KW @ 592, AOR	, \$111.94 (HNW)	Doubleday
KYKY-F, 98.1, 100 KW @ 580, CONTEMP/AC	, \$ 75.00 (RKO)	Charter/ Surrey
WIL-F, 92.3, 100 KW @ 510, COUNTRY	, \$104.55* (Christal)	LIN
WZEN-F, 100.3, 50 KW @ 495, BLACK	NBN, \$ 40.00* (Howard)	NBN

** Sale to Adams Communications is pending

SALINAS/SEASIDE/MONTEREY

Market # 134
 APR 17.3
 SMSA Pop: 297,600
 Est 1981 Revenue: \$5,560,000

Stations: 31/13
 Diaries: 687/429:1
 Standard Error: .780
 % Below Line: 32.5

CSI: 2.5 Bil (# 126)
 CSI HH: 24.7 M (# 79)
 Retail \$: 1.4 Bil (# 136)
 % Not Listed: 13.6

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KDON-F 41/9.4	8.2	11.6	17.1	8.4	1. KGO 82	1. KDON-F 1193/27.6	22.4
2. KWT-F 37/8.5	7.9	5.9	6.5	7.2	2. KDON-F 73	2. KGO 927/19.9	16.0
KGO 37/8.5	6.7	9.7	6.5	12.0	3. KWAV-F 63	3. KWAV-F 922/18.8	16.4
4. KTOM 36/8.3	4.7	5.9	7.0	4.2	4. KBAY-F 48	4. KIDD 719/25.8	22.9
5. KIDD 33/7.6	7.9	8.9	9.0	7.8	5. KTOM 46	5. KBAY-F 610/ 8.7	6.6
6. KWAV-F 25/5.8	6.0	4.6	4.9	5.8	6. KWYT-F 39	6. KCBS 542/12.3	9.8
7. KBOQ-F 17/3.9	2.0	---	---	---	7. KIDD 35	7. KFAT-F 481/ 8.1	7.4
KCTY 17/3.9	6.5	5.9	4.7	9.2	8. KCBS 28	8. KWYT-F 439/13.5	14.2
KBAY-F 17/3.9	2.0	3.2	3.4	3.6	9. KFAT-F 28	9. KLRB 432/ 8.4	8.4
10. KCBS 13/3.0	2.7	5.4	4.1	4.2	10. KBOQ-F 27	10. KTOM 431/12.5	13.6

12+ FM SHARE (METRO): 54.93% (206 of 375) (FAL 81: 49.09%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KIDD	1. KDON-F	1. KDON-F	1. KTOM	1. KTOM	1. KGO
2. KDON-F	2. KWAV-F	2. KTOM	2. KDON-F	2. KWYT-F	2. KIDD
	3. KIDD	3. KWAV-F	3. KWAV-F	3. KGO	3. KDON-F
			KWYT-F		
			KGO		
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KWYT-F	1. KDON-F	1. KDON-F	1. KDON-F	1. KDON-F	1. KTOM
2. KGO	2. KIDD	2. KIDD	KTOM	2. KWAV-F	2. KWYT-F
3. KDON-F	KTOM	3. KWAV-F	KGO	3. KLRB	3. KDON-F
	KWYT-F				

OTHER RATED STATIONS/METRO SHARE + CUME RATING

KDON 1460	Salin. .7/5.4	KLFA-F 92.1	King C 2.3/2.8	KGO-F 103.7	SF .2/1.5
KNRY 1240	Monter. 2.1/4.9	KLRB-F 101.7	Carmel 2.5/8.4	KRQR-F 97.3	SF .7/2.3
KFRC 610	SF .5/4.2	KMBY-F 107.1	Seaside 1.6/8.4	KSCO 1080	S Cruz .5/2.5
KLOK 1170	SJ .5/3.4	KRAY-F 103.9	Salin. 1.6/4.4	KSCO-F 99.1	S Cruz .7/2.2
KMFO 1540	Aptos .5/1.8	KAMB-F 101.5	Merced .7/1.8	KSFO 560	SF .5/1.4
KNBR 680	SF 1.8/7.4	KARA-F 105.7	S Clara .5/1.6	KSJO-F 92.3	SJ 1.6/6.5
KOMY 1340	Watson. .7/1.9	KFAT-F 94.5	Gilroy 2.5/8.1	KSOL-F 107.7	S Mates .9/3.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	44 (3)	62 (4)	106 (7)	28.3
BTFL MUSIC	2 (1)	57 (3)	59 (4)	15.8
NEWS/TALK	50 (2)	1 (1)	51 (3)	13.6
COUNTRY	39 (2)	11 (1)	50 (3)	13.3
MOR/AC	14 (4)	34 (3)	48 (7)	12.8
SPANISH	17 (1)		17 (1)	4.5
CLASSICAL		17 (1)	17 (1)	4.5
OTHERS/UNKNOWN		17 (2)	17 (2)	4.5
BLACK/URBAN		4 (1)	4 (1)	1.1
RELIGION		3 (1)	3 (1)	1.1
NOSTALGIA	3 (1)		3 (1)	0.8

375 (31)

RADIO STATIONS

KCTY, 930, 1 KW (DAYS,DA), SPANISH , \$24.00* (Lotus)
 KIDD, 630, 1 KW (DA-2) , ROCK RKO, \$18.00* (CBS FM)
 KTOM, 1380, 5 KW (DA-2) , COUNTRY ABC-E, \$28.00 (MMR) Walton
 KBOQ-F, 92.7, 900 W @ 570, CLASSICAL , \$12.50 (Lotus)

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

SALT LAKE CITY

Market # 41; ADI # 44
 APR 15.6
 SMSA Pop: 977,600
 Est 1981 Revenue: \$16,900,000

Stations: 24/23
 Diaries: 1126/868:1
 Standard Error: .570
 % Below Line: 3.5

CSI: 7.2 Bil (# 50)
 CSI HH: 21.8 M (# 203)
 Retail \$: 4.4 Bil (# 40)
 % Not Listed: 5.2

<u>12+ METRO 1/4/SHARE</u>	<u>SPG 82</u>	<u>FAL 81</u>	<u>SPG 81</u>	<u>FAL 80</u>	<u>12+ TSA 1/4</u>	<u>12+ TSA CUME/MSA CUME RATING</u>	<u>SPG 82</u>			
1. KSL	154/13.1	9.0	10.5	11.1	11.1	1. KSL	240	1. KSL	3534/30.3	24.4
2. KSOP-F	122/10.4	6.8	6.4	6.6	5.9	2. KSFI-F	185	2. KSFI-F	2422/20.8	22.8
3. KSFI-F	119/10.2	10.7	8.9	9.2	8.9	3. KSOP-F	169	3. KRSP-F	1927/19.7	15.5
4. KRSP-F	82/ 7.0	5.8	5.0	4.8	4.9	4. KRSP-F	118	4. KCPX-F	1790/16.7	15.8
5. KCPX-F	74/ 6.3	7.6	7.1	6.3	6.3	5. KCPX-F	102	5. KSOP-F	1741/17.5	12.3
6. KALL	58/ 4.9	3.8	7.2	6.8	4.5	6. KLUW	71	6. KFMF-F	1503/12.1	15.7
7. KDAB-F	53/ 4.5	4.0	3.2	4.5	3.6	7. KFMF-F	71	7. KRSP	1398/14.1	14.2
8. KLUW	52/ 4.4	5.5	6.9	7.5	8.0	8. KISN-F	66	8. KISN-F	1285/13.0	13.4
9. KISN-F	44/ 3.8	4.6	4.6	3.8	3.5	9. KALL	58	9. KLUW	1177/11.5	12.1
10. KRSP	44/ 3.8	3.7	2.5	1.7	1.9	10. KDAB-F	57	10. KDAB-F	1167/13.4	9.6

12+ FM SHARE (METRO): 58.78% (653 of 1111) (FAL 81: 52.36%)

<u>TEENS</u>	<u>18 - 34</u>	<u>18 - 49</u>	<u>25 - 54</u>	<u>35 - 64</u>	<u>12+ AMD</u>
1. KRSP-F	1. KCPX-F	1. KSOP-F	1. KSOP-F	1. KSL	1. KALL+
2. KRSP	2. KSOP-F	2. KSL	2. KSL	2. KRSP-F	2. KSL
3. KCPX-F	3. KRSP-F	3. KCPX-F	3. KSFI-F	3. KSOP-F	3. KSOP-F
4. KFMF-F	4. KDAB-F	4. KSFI-F	4. KALL	4. KALL	4. KSFI-F
5. KLRZ-F	5. KSL	5. KALL	5. KALL-F	5. KISN-F	5. KLUW
		KRSP-F	KISN-F		

<u>12+ MID</u>	<u>12+ PMD</u>	<u>WOMEN 18-34</u>	<u>WOMEN 25-54</u>	<u>MEN 18-34</u>	<u>MEN 25-54</u>
1. KSL	1. KSFI-F	1. KSOP-F	1. KSL	1. KCPX-F	1. KSOP-F
2. KSFI-F	2. KSL	2. KISN-F	2. KSFI-F	2. KRSP-F	2. KSL
3. KSOP-F	3. KSOP-F	3. KCPX-F	3. KSOP-F	3. KSOP-F	3. KALL
4. KCPX-F	4. KCPX-F	KDAB-F	4. KALL	4. KDAB-F	4. KSFI-F
5. KDAB-F	KRSP-F	5. KSL	5. KISN-F	KSL	5. KDAB-F

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	89 (3)	286 (5)	375 (8)	33.8
MOR/AC	222 (3)	84 (2)	306 (5)	27.5
COUNTRY	47 (2)	147 (2)	194 (4)	17.5
BTFL MUSIC	52 (1)	119 (1)	171 (2)	15.4
NEWS/TALK	37 (2)	9 (1)	46 (3)	4.1
NOSTALGIA	11 (1)	8 (1)	19 (2)	1.7
			1111 (24)	

SALT LAKE CITY ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>	
			<u>METRO SHARE/CUME</u>	<u>RATING</u>
1. KSL	1. KSL	1. KSL	KALL-F 94.1	3.4/11.1
2. KSFI-F	2. KSFI-F	2. KSFI-F	KCGL-F 105.5	.8/2.2
3. KSOP-F	3. KRSP-F	3. KSOP-F	KCPX 1320	3.2/12.4
4. KRSP-F	4. KCPX-F	4. KLUB	KDYL 1280	2.3/7.4
5. KCPX-F	5. KSOP-F	5. KRSP-F	KJQN 1490 Ogden	.7/2.8
6. KFMY-F	6. KFMY-F	6. KRSP	KLO 1430 Ogden	.9/3.6
KLUB	7. KRSP	7. KCPX-F	KLRZ-F 94.9 Provo	3.2/10.4
8. KISN-F	8. KISN-F	8. KALL	KPRQ 1230 Murray	.9/4.2
9. KALL	9. KLUB		KRGO 1550 W. Valley C	2.1/7.6
10. KDAB-F	10. KDAB-F		KSOP 1370	1.9/8.7
			KWHO-F 93.3	.7/3.3
11. KRSP	11. KCPX		KZAN-F 97.9 Ogden	2.1/5.6
12. KLRZ-F	12. KALL		KZJO 630	.9/2.2
13. KALL-F	13. KLRZ-F		KFMY-F 96.1 Provo	3.3/12.1
14. KCPX	14. KALL-F			
15. QQSW-F	15. KSOP			

ADI FM SHARE: 59.60% (1037 of 1740) (FAL 81: 50.32%)

AM STATIONS

KALL, 910, 5 KW/1 KW (DA-N), AC	ABC-I, \$60.75 (Eastman)	Hatch
KCPX, 1320, 5 KW (DA-1), CONTEMP	ABC-C, \$66.50 (Katz)	John Price
KLUB, 570, 5 KW (DA-1), BTFL MUS	NBC, \$35.00* (Mc-Guild)	
KRSP, 1060, 10 KW/1 KW (DA-N), ROCK	, \$22.00* (Selcom)	
KSL, 1160, 50 KW, MOR	CBS, \$70.00* (Torbet)	Bonneville
KSOP, 1370, 5 KW/500 W (DA-N), COUNTRY (Drake-Chen)	, \$25.00* (MMR)	

FM STATIONS

KALL-F, 94.1, 24 KW @ 3030, AC/CONTEMP	RKO,NBC-T, \$50.75 (Eastman)	Hatch
KCPX-F, 98.7, 27 KW @ 2932, AOR (Burk-Abr)	, \$66.50 (Katz)	John Price
KDAB-F, 101.1, 25 KW @ 3740, ROCK (TM)	, \$25.00* (Howard)	(OGDEN)
KISN-F, 97.1, 26 KW @ 3650, AC (Churchill)	CBS-R, \$40.00* (Mc-Guild)	
KLRZ-F, 94.9, 5 KW @ 2780, ROCK	, \$26.25* (HNW)	(PROVO)
KRSP-F, 103.5, 19 KW @ 3650, AOR	, \$28.00* (Selcom)	
KSFI-F, 100.3, 26 KW @ 3740, BTFL MUS (Bonne)	, \$35.00* (Blair)	
KSOP-F, 104.3, 25 KW @ 3650, COUNTRY (Century 21)	, \$40.00* (MMR)	
KFMY-F, 96.1, 55 KW @ 2620, ROCK	, \$45.00* (Masla)	First Media (PROVO)
KQSW-F, 96.5, 100 KW @ ? ?, ? ? ?	, \$? ? ? (----)	(ROCK SPGS, WY)

SAN ANTONIO

Market # 37; ADI # 45
 APR 18.1
 SMSA Pop: 1,103,800
 Est 1981 Revenue: \$18,400,000

Stations: 26/26
 Diaries: 1234/894:1
 Standard Error: .594
 % Below Line: 0

CSI: 9.3 Bil (# 41)
 CSI HH: 24.1 M (# 111)
 Retail \$: 5.7 Bil (# 35)
 % Not Listed: 3.4

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KISS-F	198/12.2	11.1	8.8	5.1	5.0	1. KKYX 246	1. KTSA 3907/20.6	22.1
2. KAJA-F	121/ 7.5	6.0	6.0	2.0	3.3	2. KTSA 238	2. KKYX 3147/14.4	15.1
3. KTFM-F	118/ 7.3	9.0	11.0	8.2	9.9	3. KISS-F 217	3. WOAI 2366/14.5	12.6
4. KTSA	104/ 6.4	7.4	7.9	11.6	10.7	4. WOAI 159	4. KISS-F 2198/20.8	19.0
5. KQXT-F	103/ 6.3	6.5	8.4	8.3	7.8	5. KAJA-F 133	5. KTFM-F 1971/20.0	19.7
6. KCOR	98/ 6.0	5.5	8.8	8.5	7.6	6. KTFM-F 128	6. KAJA-F 1721/16.9	11.4
KKYX	98/ 6.0	6.4	6.1	8.4	5.9	7. KQXT-F 127	7. KITY-F 1654/16.8	13.2
8. KITY-F	92/ 5.7	3.8	4.8	5.2	4.4	8. KCOR 101	8. KQXT-F 1419/13.4	13.2
9. KLLS-F	88/ 5.4	4.6	2.1	2.8	2.6	9. KITY-F 96	9. KONO 1162/10.1	11.7
10. WOAI	84/ 5.2	5.4	5.7	6.1	5.0	10. KLLS-F 92	10. KLLS-F 1135/11.6	12.7
11. KBUC-F	74/ 4.6	4.2	4.0	4.4	6.0	11. KBUC-F 80	11. KBUC-F 1009/ 9.3	9.5
12. KONO	65/ 4.0	4.9	4.0	5.6	8.0	12. KONO 76	12. KCOR 846/ 9.0	8.6

12+ FM SHARE (METRO): 57.81% (907 of 1569) (FAL 81: 50.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KISS-F	1. KISS-F	1. KISS-F	1. KAJA-F	1. KQXT-F	1. KISS-F
2. KITY-F	2. KAJA-F	2. KAJA-F	2. KISS-F	2. KCOR	KTSA
3. KTFM-F	3. KTFM-F	3. KLLS-F	3. KTFM-F	3. KKYX	3. KCOR
4. KTSA	4. KLLS-F	4. KTFM-F	KTSA	4. WOAI	4. KKYX
5. KAJA-F	5. KITY-F	5. KTSA	5. KLLS-F	5. KAJA-F	5. WOAI

12+ AMD	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KISS-F	1. KISS-F	1. KISS-F	1. KAJA-F	1. KISS-F	1. KISS-F
2. KAJA-F	2. KAJA-F	2. KAJA-F	2. KTSA		2. KBUC-F
3. KQXT-F	3. KTFM-F	3. KTFM-F	3. KLLS-F		3. KONO
4. KLLS-F	4. KTSA	4. KLLS-F	KCOR		4. KKYX
5. KKYX	5. KITY-F	KTSA	KQXT-F		KTFM-F
			KTFM-F		

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	104 (1)	436 (4)	540 (5)	34.4
COUNTRY	134 (2)	222 (4)	356 (6)	22.7
SPANISH	160 (4)	38 (1)	198 (5)	12.6
MOR/AC	74 (2)	88 (1)	162 (3)	10.3
BTFL MUSIC		103 (1)	103 (1)	6.6
NEWS/TALK	84 (1)		84 (1)	5.4
NOSTALGIA	83 (2)		83 (2)	5.3
RELIGION	7 (1)	20 (1)	27 (2)	1.7
BLACK	16 (1)		16 (1)	1.0
			1569 (26)	

SAN ANTONIO ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>
1. KISS-F	1. KTSA	1. KISS-F
2. KKYX	2. KKYX	2. KCOR
3. KTSA	3. KISS-F	3. KTSA
4. KAJA-F	4. WOAI	4. KTFM-F
5. WOAI	5. KTFM-F	5. KQXT-F
6. KQXT-F	6. KAJA-F	6. KKYX
7. KTFM-F	7. KITY-F	7. KAJA-F
8. KCOR	8. KQXT-F	8. KLLS-F
9. KITY-F	9. KLLS-F	9. KEDA
10. KLLS-F	10. KONO	10. WOAI
11. KBUC-F	11. KBUC-F	
12. KONO	12. KCOR	
13. KCCW	13. KCCW	
14. KEDA	14. KBUC	
15. KBUC	15. KEDA	
KVAR-F		

OTHER RATED STATIONS

<u>METRO SHARE/CUME</u>	<u>RATING</u>
KAPE 1480	1.0/1.6
KBUC 1310	2.2/6.7
KCCW 930	Terrell Hill 3.3/7.1
KDRY 1110	Alamo Hgts .4/1.1
KEDA 1540	2.6/5.0
KESI-F 106.3	Terrell Hil 1.7/3.8
KFHM 1150	.4/1.1
KGNB 1420	New Brauns. 1.8/2.7
KNBT-F 92.1	New Brauns. .7/1.3
KSLR-F 96.1	1.2/3.0
KUKA 1250	.7/1.9
KVAR-F 104.5	2.3/3.7
KWED 1580	Seguin .6/1.6
KWED-F 105.3	Seguin 1.0/1.9

ADI FM SHARE: 49.11% (988 of 2012) (FAL 81: 44.59%)

AM STATIONS

KBUC, 1310, 5 KW (DAYS,DA)	, COUNTRY	ABC-I, \$	(Eastman)	Signor
KCCW, 930, 5 KW/1 KW (DA-N)	, NOSTALGIA (Al Ham)	UPI, \$30.00*	(Selcom)	
KCOR, 1350 5 KW (DA-N)	, SPANISH	, \$75.25	(Katz)	Tichenor
KEDA, 1540, 5 KW/1 KW	, SPANISH	, \$20.00*	(Selcom)	
KKYX, 680, 50 KW/10 KW (DA-N)	, COUNTRY	RKO II, \$67.44	(Chrystal)	Swanson
KONO, 860, 5 KW/1 KW (DA-N)	, CONTEMP/AC	ABC-C, \$50.00*	(MMR)	Mission
KTSA, 550, 5 KW (DA-N)	, CONTEMP	, \$90.00	(Blair)	
WOAI, 1200, 50 KW	, NEWS/TALK	CBS,NBC, \$70.00*	(CBS Spot)	Clear Channel

FM STATIONS

KAJA-F, 97.3, 100 KW @ 472, COUNTRY	, \$60.00* (CBS/FM)	Clear Channel
KBUC-F, 107.5, 100 KW @ 408, COUNTRY	ABC-I, \$45.00* (Eastman)	Signor
KISS-F, 99.5, 100 KW @ 570, AOR (Pollack)	Source, \$125.00* (Mc-Guild)	Capitol (WRAL)
KITY-F, 92.9, 100 KW @ 475, ROCK	ABC-F, \$70.00* (MMR)	Mission
KLLS-F, 100.3, 100 KW @ 580, AC (Fairwest)	, \$50.00* (Selcom)	Southwestern
KQXT-F, 101.9, 100 KW @ 670, BTFL MUS (Schulke)	, \$67.75 (Katz)	Tichenor
KTFM-F, 102.7, 99 KW @ 670, ROCK	, \$75.00* (Blair)	
KVAR-F, 104.5, 100 KW @ 750, SPANISH	, \$45.00 (Lotus)	Lotus

SAN DIEGO

Market # 19; ADI # 27
 APR 17.9
 SMSA Pop: 1,947,000
 Est 1981 Revenue : \$29,000,000

Stations: 29/20
 Diaries: 1610/1209:1
 Standard Error: .501
 % Below Line: 21.0%

CSI: 17.5 Bil (# 19)
 CSI HH: 22.9 M (# 158)
 Retail \$: 9.2 Bil (# 19)
 % Not Listed: 6.7%

12+ METRO	1/4/SHARE	SUM 82	SPG 82	WIN 82	FAL 21	MSA EXCL CUME	12+ CUME/CUME RATING	SPG 82	
1. KJQY-F	279/9.2	8.4	9.0	9.2	7.9	1. KJQY-F	1. KGB-F	3172/18.9	19.9
2. KGB-F	199/6.6	5.5	9.6	9.1	8.2	2. XHRM-F	2. KJQY-F	2775/16.5	15.5
3. XHRM-F	172/5.7	4.8	4.0	3.7	3.8	3. XTRA	3. XTRA	2718/16.2	14.6
4. KMLO	156/5.2	2.8	2.5	4.0	2.5	4. KSDO	4. KPRI-F	2635/15.7	12.5
5. KPRI-F	153/5.1	5.8	4.4	4.4	4.7	5. KGB-F	5. KFMB-F	2588/15.4	13.2
6. KSDO	144/4.8	4.4	4.4	5.3	5.9	6. KOGO	6. KFMB	2569/15.3	19.9
7. KFMB	143/4.7	11.6	7.3	4.4	3.7	7. KFSD-F	7. XTRA-F	2378/14.1	17.0
8. KFMB-F	128/4.2	4.2	2.5	4.0	4.5	8. KSON	8. KSDO	2225/13.2	12.6
9. XTRA	128/4.2	3.1	2.7	2.7	3.0	9. KFMB	9. KYXY-F	1787/10.6	10.6
10. KYXY-F	113/3.7	4.3	4.2	5.4	2.7	10. KPRI-F	10. KOGO	1629/ 9.7	12.2
11. XTRA-F	107/3.5	4.7	4.9	5.5	5.7		11. KFSD-F	1539/ 9.1	9.6
12. KOGO	103/3.4	3.0	4.3	2.8	3.7		12. KBZT-F	1485/ 8.8	8.8
13. KFSD-F	99/3.3	3.2	4.5	3.3	3.9		13. KNX	1440/ 8.6	7.9
14. KBZT-F	97/3.2	2.9	3.4	3.5	4.4		14. XHRM-F	1429/ 8.5	7.2
15. KSON-F	94/3.1	1.9	2.9	3.1	2.7		15. KIFM-F	1387/ 8.2	7.5
16. KIFM-F	94/3.1	3.4	2.7	2.5	3.0		16. KCBQ	1371/ 8.1	7.6
17. KCBQ	91/3.0	2.6	2.4	3.5	3.9		17. KSON-F	1275/ 7.6	7.8
18. KSDO-F	83/2.8	2.0	2.9	2.5	3.4		18. KSDO-F	1228/ 7.3	8.1
19. KNX	75/2.5	2.2	1.6	2.1	2.0		19. KCBQ-F	1125/ 6.7	6.2
20. KSON	72/2.4	2.3	2.7	1.6	2.5		20. KSON	1014/ 6.0	7.5

12+ FM SHARE (METRO & ADI): 63.46% (1787 of 2816) (FAL 81: 65.28%)

NOTE: SAN DIEGO'S MSA, TSA & ADI ARE THE SAME

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. XHRM-F	1. KGB-F	1. KJQY-F	1. KJQY-F	1. KJQY-F	1. KFMB
2. KGB-F	2. KPRI-F	2. XHRM-F	2. KFMB	2. KMLO	2. KSDO
3. KPRI-F	3. XHRM-F	3. KFMB-F	3. KYXY-F	3. KSDO	3. KJQY-F
4. XTRA	4. KFMB-F	4. KPRI-F	4. KFMB	4. KFMB	4. KSON-F+
5. XTRA-F	5. KIFM-F	5. KFMB	5. KIFM-F	5. KOGO	5. KGB-F
	6. KBZT-F	6. KJQY-F	6. KOGO	6. KFSD-F	6. KOGO

12+ MID	12+ PND	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJQY-F	1. KJQY-F	1. KGB-F	1. KJQY-F	1. KGB-F	1. KFMB
2. KGB-F	2. XHRM-F	2. KIFM-F	2. KYXY-F	2. KPRI-F	2. KJQY-F
3. KMLO	3. KGB-F	3. XHRM-F	3. KIFM-F	3. XHRM-F	3. KGB-F
4. KFMB-F	4. KPRI-F	4. XTRA	4. KOGO	4. KFMB-F	4. KYXY-F
5. XTRA	5. KMLO	5. KPRI-F	5. KFMB	5. KBZT-F	5. KFMB-F
6. KSDO	6. XTRA	6. KYXY-F	6. KFMB-F	6. XTRA-F	6. KSDO
KYXY-F					

OTHER RATED STATIONS/METRO SHARE + CUME RATING

KCBQ-F	105.3		2.2/6.7	KBRT	740	LA	1.2/2.2
KCNN	1360		1.2/6.0	KFI	640	LA	.7/4.0
KJFM-F	102.1	Oceanside	1.8/4.3	KLOS-F	95.5	LA	.6/2.5
KKOS-F	95.9	Carlsbad	.7/2.0	KRTH-F	101.1	LA	.4/1.2
KABC	790	LA	.8/2.4				

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
MOR/AC	266 (3)	546 (7)	812 (10)	28.8
ROCK/AOR/CONTEMP	128 (1)	477 (4)	605 (5)	21.5
BTFL MUSIC		332 (2)	332 (2)	11.8
COUNTRY	163 (2)	161 (2)	324 (4)	11.5
NEWS/TALK	281 (4)		281 (4)	10.0
BLACK/URBAN		172 (1)	172 (1)	6.1
NOSTALGIA	156 (1)		156 (1)	5.5
CLASSICAL		99 (1)	99 (1)	3.5
RELIGION	35 (1)		35 (1)	1.2
			<u>2816 (29)</u>	

AM STATIONS

KCBQ, 1170, 50 KW/5 KW (DA-2), COUNTRY	RKO, \$50.00* (RKO)	Charter
KCNN, 1360, 5 KW/1 KW , NEWS	CNN, \$40.00* (Katz)	
KFMB, 760, 5 KW (DA-N) , MOR	, \$60.00* (Mc-Guild)	Midwest TV
KNLO, 1000, 1 KW (DAYS,DA) , NOSTALGIA (A1 Ham)	, \$34.00 (Roslin)	
KOGO, 600, 5 KW (DA-1) , MOR	ABC-E, \$60.00* (Eastman)	Southwest
KSDO, 1130, 10 KW (DA-2) , NEWS/TALK	CBS,NBC-T, \$82.00* (CBS Spot)	Gannett
KSON, 1240, 1 KW/250 W , COUNTRY	MBS,ABC-I, \$40.00* (Christal)	
XTRA, 690, 50 KW , ROCK	, \$75.00* (MMR)	Noble

FM STATIONS

KBZT-F, 94.9, 2 KW @ 1850, AC/CONTEMP	ABC-F, \$45.00* (Christal)	Alta
KCBQ-F, 105.3, 29 KW @ 620, COUNTRY	, \$30.00* (RKO)	Charter
KFMB-F, 100.7, 30 KW @ 620, AC/SOFT	, \$50.00* (Mc-Guild)	Midwest TV
KFSD-F, 94.1, 100 KW @ 641, CLASSICAL	, \$60.00 (Lotus)	Lotus
KGB-F, 101.5, 50 KW @ 577, AOR	Source, \$100.00* (Katz)	
KIFM-F, 98.1, 28 KW @ 640, SOFT ROCK	Trans,CBS-R, \$60.00* (Selcom)	
KJQY-F, 103.7, 36 KW @ 650, BTFL MUS (FM-100)	, \$105.63 (Group W)	Westinghouse
KPRI-F, 106.5, 50 KW @ 442, AOR	, \$70.00* (Eastman)	Southwestern
KSDO-F, 102.9, 2 KW @ 1840, AC	ABC-D, \$45.00* (CBS Spot)	Gannett
KSON-F, 97.3, 50 KW @ 445, COUNTRY	MBS, \$36.00* (Christal)	
KYXY-F, 96.5, 41 KW @ 540, AC	, \$52.00 (CBS/FM)	
XHRM-F, 92.5, 50 KW @ 749, URBAN	, \$? ? (Howard)	
XTRA-F, 91.1, 100 KW @ 1000, AOR	, \$54.00* (MMR)	Noble

SAN FRANCISCO

Market # 7; ADI # 5
 APR 17.0
 SMSA Pop: 3,282,900
 Est 1981 Revenue: \$76,100,000

Stations: 44/43
 Diaries: 3860/850:1
 Standard Error: .358
 % Below Line: 0.7

CSI: 40.0 Bil (# 6)
 CSI HH: 29.3 M (# 9)
 Retail \$: 17.8 Bil (# 10)
 % Not Listed: 9.8

12+ METRO	1/4/SHARE	SUM 82	SPG 82	WIN 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82		
1. KGO	654/8.4	7.2	8.6	9.1	8.4	1. KGO	842	1. KGO	10925/18.3	18.1
2. KCBS	519/6.7	4.6	4.9	5.0	6.5	2. KCBS	617	2. KCBS	10199/18.4	15.1
3. KSOL-F	290/3.7	4.2	4.8	4.8	5.8	3. KFRC	376	3. KFRC	9077/15.0	16.0
4. KFRC	289/3.7	5.0	4.2	4.5	5.4	4. KNBR	322	4. KNBR	6964/10.5	11.8
5. KOIT-F	273/3.5	2.5	2.4	2.5	2.0	5. KSOL-F	300	5. KIOI-F	5066/10.6	10.0
6. KDIA	257/3.3	3.2	2.7	2.6	1.9	6. KOIT-F	281	6. KMEL-F	4881/10.0	11.4
7. KMEL-F	252/3.3	3.3	3.7	4.2	4.7	7. KMEL-F	262	7. KYUU-F	4859/10.2	9.3
8. KYUU-F	246/3.2	3.4	2.5	2.3	2.5	8. KRQR-F	260	8. KRQR-F	4378/ 8.5	10.2
9. KSAN-F	233/3.0	2.8	2.4	3.1	2.0	9. KDIA	260	9. KSOL-F	4159/ 8.8	10.0
10. KABL-F	221/2.9	2.6	2.0	3.0	2.7	10. KYUU-F	255	10. KABL-F	4023/ 8.0	7.2
11. KIOI-F	219/2.8	3.2	2.9	3.1	2.7	11. KSAN-F	246	11. KDIA	3993/ 8.7	7.6
12. KNBR	218/2.8	4.2	3.5	2.5	3.5	12. KABL-F	235	12. KOIT-F	3880/ 8.2	6.6
13. KNEW	217/2.8	2.8	2.9	2.1	2.9	13. KBAY-F	233	13. KSFO	3810/ 7.5	10.7
14. KRQR-F	211/2.7	3.7	3.3	2.6	1.4	14. KIOI-F	231	14. KYA	3660/ 7.7	6.2
15. KSJO-F	204/2.6	2.9	3.2	3.3	2.6	15. KSJO-F	223	15. KABL	2597/ 7.6	7.4
	KBLX-F	204/2.6	2.7	2.8	2.6	16. KNEW	217	16. KRAK	3479/ 1.5	1.2
17. KABL	185/2.4	2.3	2.5	2.3	2.8	17. KRAK	213	17. KNEW	3458/ 7.4	8.0
18. KBAY-F	175/2.3	1.5	1.5	1.7	2.4	18. KBLX-F	208	18. KSJO-F	3388/ 6.7	6.8
19. KSFO	173/2.2	2.9	3.7	3.3	2.9	19. KSFO	197	19. KSAN-F	3125/ 6.5	6.7
20. KYA	164/2.1	2.1	1.9	2.0	2.0	20. KABL	194	20. KBAY-F	2957/ 4.7	4.3
21. KKHI-F+	133/1.7	1.8	1.8	2.2	1.9	21. KYA	165	21. KLOK	2816/ 5.5	5.7
22. KLHT-F	131/1.7	1.4	1.7	1.4	1.4	22. KKHI-F+	141	22. KBLX-F	2799/ 6.0	7.8
23. KEZR-F	129/1.7	1.6	1.1	1.2	1.2	23. KLOK	136	23. KKHI-F+	2650/ 5.5	5.3
24. KLOK	122/1.6	1.6	1.7	2.0	1.9	24. KEZR-F	133	24. KGO-F	2474/ 4.7	5.5
	KQAK-F	122/1.6	.9	1.4	.8	1.7	133	25. KDFC-F+	2449/ 4.9	5.0
						KLHT-F				

12+ FM SHARE (METRO): 54.09% (3774 of 6980) (FAL 81: 53.85%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KFRC	1. KMEL-F	1. KYUU-F	1. KGO	1. KGO	1. KGO
2. KRQR-F	KSOL-F	2. KGO	2. KCBS	2. KCBS	2. KCBS
3. KSOL-F	3. KYUU-F	3. KSOL-F	3. KYUU-F	3. KOIT-F	3. KFRC
4. KSJO-F	4. KBLX-F	4. KCBS	4. KNBR	4. KABL-F	4. KABL-F+
5. KDIA	5. KIOI-F	5. KMEL-F	5. KSAN-F	5. KNEW	5. KNBR
6. KMEL-F	6. KSJO-F	6. KBLX-F	6. KBLX-F	6. KSFO	6. KNEW
7. KYUU-F	7. KSAN-F	7. KIOI-F	7. KOIT-F	7. KBAY-F	7. KDIA
			KDIA	KNBR	

12+ MID	12+ PND	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGO	1. KGO	1. KYUU-F	1. KGO	1. KMEL-F	1. KCBS
2. KCBS	2. KCBS	KSOL-F	2. KYUU-F	2. KSJO-F	2. KGO
3. KOIT-F	3. KFRC	3. KIOI-F	3. KOIT-F	KSOL-F	3. KSAN-F
4. KMEL-F	4. KSOL-F	4. KBLX-F	4. KCBS	4. KSAN-F	4. KNBR
5. KSAN-F	5. KMEL-F	5. KEZR-F	KIOI-F	5. KRQR-F	5. KBLX-F
6. KABL-F	6. KOIT-F	6. KDIA	6. KDIA	6. KBLX-F	6. KYUU-F
7. KNEW	7. KABL-F	7. KMEL-F	7. KNBR	7. KYUU-F	7. KMEL-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	289 (1)	1480 (10)	1769 (11)	25.3
NEWS/TALK	1173 (2)	59 (1)	1232 (3)	17.7
MOR/AC	677 (4)	454 (4)	1131 (8)	16.2
BTFL MUSIC	185 (1)	669 (3)	854 (4)	12.2
BLACK/URBAN/JAZZ	257 (1)	562 (3)	819 (4)	11.7
COUNTRY	328 (3)	306 (2)	634 (5)	9.1
CLASSICAL	76 (2)	159 (2)	235 (4)	3.4
SPANISH	104 (1)	51 (1)	155 (2)	2.2
NOSTALGIA	88 (1)		88 (1)	1.3
RELIGION	29 (1)	34 (1)	63 (2)	0.9

6980 (44)

SAN FRANCISCO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KGO	1. KCBS	1. KGO
2. KCBS	2. KGO	2. KCBS
3. KSOL-F	3. KFRC	3. KNEW
4. KOIT-F	4. KIOI-F	4. KFRC
5. KFRC	5. KNBR	5. KABL
6. KDIA	6. KYUU-F	6. KDIA
7. KMEL-F	7. KMEL-F	7. KABL-F
8. KYUU-F	8. KSOL-F	8. KYA
9. KRQR-F	9. KDIA	9. KOIT-F
10. KSAN-F	10. KRQR-F	10. KSJO-F
11. KIOI-F	11. KOIT-F	
12. KABL-F	12. KABL-F	
KNBR	13. KYA	
KNEW	14. KABL	
15. KSJO-F	15. KNEW	

OTHER RATED STATIONS

METRO SHARE/CUME RATING

STATION	SHARE	CUME	RATING
KARA-F	105.7	Santa Clara	.8/2.9
KBRG-F	105.3		.7/1.5
KEAR-F	106.9		.4/1.0
KEEN	1370	San Jose	.8/1.9
KFAT-F	94.5	Gilroy	.9/2.2
KFAX	1100		.4/1.4
KFOG-F	104.5		1.1/4.3
KGO-F	103.7		.8/4.7
KDFC-F+	102.1		1.4/4.3
KIQI	1010		1.3/1.5
KJAZ-F	92.7	Alameda	.9/2.8
KLIV	1590	San Jose	1.1/2.7
KOME-F	98.5	San Jose	1.5/5.1
KREO-F	92.9	Healdsburg	.5/1.2
KTIM-F	100.9	San Rafael	1.0/1.4
KZST-F	100.1	Santa Rosa	.5/1.0
KRAK	1140	Sacramento	.6/1.5

ADI FM SHARE: 54.94% (3798 of 6913) (FAL 82: 54.18%)

AM STATIONS

KABL, 960, 5 KW (DA-1), BTFL MUS (TM)	, \$ 66.25 (Christal)	Shamrock
KCBS, 740, 50 KW (DA-2), NENS	CBS, \$203.75 (CBS Spot)	CBS
KDIA, 1310, 5 KW (DA-1), BLACK	SBN, \$ 65.00 (Howard)	Viacom
KFRC, 610, 5 KW, ROCK	, \$233.62* (RKO)	RKO
KGO, 810, 50 KW, TALK/NEWS	ABC-I, \$217.31 (Blair)	ABC
KNBR, 680, 50 KW, MOR	NBC, \$146.25 (Mc-Guild)	NBC
KNEW, 910, 5 KW (DA-N), COUNTRY	ABC-E, \$ 85.00* (Katz)	Malrite
KSFO, 560, 5 KW (DA-N), MOR	MBS, \$ 75.00 (MMR)	Golden West
KYA, 1260, 5 KW/1 KW, AC	, \$ 60.00* (Eastman)	King

FM STATIONS

KABL-F, 98.1, 100 KW @ 940, BTFL MUS (TM)	, \$ 66.25 (Christal)	Shamrock
KBLX-F, 102.9, 50 KW @ 1285, BLACK	SBN, \$ 97.38 (HNN)	Inner City
KIOI-F, 101.3, 125 KW @ 1220, AC	ABC-C, \$ 93.75 (Selcom)	Charter
KKHI-F+, 95.7, 9 KW @ 1473, CLASSICAL	, \$ 68.50 (HNN)	Buckley
KLHT-F, 93.3, 31 KW @ 593, AC/SOFT	RKO II, \$? ? (Eastman)	King
KMEL-F, 106.1, 69 KW @ 1240, AOR (Sebastian)	, \$171.25 (Christal)	Century
KOIT-F, 96.5, 33 KW @ 1410, BTFL MUS (Bonne)	, \$ 80.00* (Torbet)	Bonneville
KQAK-F, 98.9, 4 KW @ 1450, ROCK/AOR	, \$? ? (Howard)	
KRQR-F, 97.3, 82 KW @ 1100, AOR	CBS-R, \$168.13 (CBS/FM)	CBS
KSAN-F, 94.9, 35 KW @ 1140, COUNTRY	ABC-E, \$ 90.00* (Katz)	Malrite
KSOL-F, 107.7, 6 KW @ 1588, BLACK	NBN, \$120.00* (Masla)	United
KYUU-F, 99.7, 45 KW @ 1240, CONTEMP/AC	, \$120.00* (Mc-Guild)	NBC

Other stations - See San Jose

SAN JOSE

Market # 30
 APR 16.9
 SMSA Pop: 1,332,900
 Est 1981 Revenue: \$18,700,000

Stations: 41/15
 Diaries: 1494/892:1
 Standard Error: .517

CSI: 15.3 Bil (# 24)
 CSI HH: 30.2 M (# 7)
 Retail \$: 7.7 Bil (# 25)

NOTE: SAN JOSE IS PART OF SAN FRANCISCO'S METRO. ONLY THE LEADING SAN JOSE METRO STATIONS ARE LISTED. THIS IS DONE SO THAT SAN JOSE CAN BE CONSIDERED AS A SEPARATE MARKET.

12+ METRO	1/4/SHARE	SPG 82	WIN 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82		
1. KSJO-F	160/8.3	8.5	8.1	4.9	1. WBAY-F	222	1. KSJO-F	3373/19.2	18.1
2. KBAY-F	138/7.1	4.7	5.3	7.0	2. KSJO-F	217	2. KBAY-F	2690/13.5	12.2
3. KEZR-F	118/6.1	3.9	4.3	4.5	3. KEZR-F	132	3. KLOK	2513/14.0	14.7
4. KLOK	86/4.4	5.2	4.4	5.2	4. KLOK	120	4. KOME-F	2212/13.1	15.0
5. KOME-F	81/4.2	5.3	3.8	4.8	5. KOME-F	112	5. KEZR-F	1930/13.9	11.2
6. KLIV	62/3.2	2.6	2.8	3.0	6. KFAT-F	87	6. KFAT-F	1378/ 5.2	5.5
7. KARA-F	54/2.8	2.1	4.0	2.8	7. KLIV	73	7. KARA-F	1355/ 9.4	7.7
8. KEEN	45/2.3	2.8	2.5	2.5	8. KARA-F	67	8. KDFC-F+	1194/ 3.4	5.6
9. KFAT-F	37/1.9	1.6	1.6	1.2	9. KEEN	57	9. KLIV	1074/ 7.4	6.2
10. KNTA	25/1.3	2.0	1.4	1.6	10. KDFC-F+	52	10. KEEN	765/ 5.3	7.4

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KSJO-F	1. KEZR-F	1. KEZR-F	1. KBAY-F	1. KBAY-F	1. KSJO-F
	2. KSJO-F	2. KSJO-F	2. KEZR-F	2. KLIV	2. KEZR-F
	3. KOME-F	3. KOME-F	KLOK	3. KLOK	3. KLOK
	4. KARA-F	4. KLOK	4. KOME-F	4. KEEN	4. KBAY-F
	5. KLOK	5. KBAY-F	KSJO-F	5. KFAT-F	5. KOME-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KBAY-F	1. KSJO-F	1. KEZR-F	1. KBAY-F	1. KSJO-F	1. KLOK
2. KEZR-F	2. KEZR-F		2. KEZR-F	2. KOME-F	2. KSJO-F
3. KSJO-F	3. KBAY-F		3. KLOK	3. KEZR-F	3. KBAY-F
4. KOME-F	4. KOME-F		4. KARA-F	4. KARA-F	4. KLIV
5. KLOK	5. KLOK		5. KEEN		KEZR-F

RADIO STATIONS

KEEN, 1370, 5 KW (DA-2)	, COUNTRY	, \$65.00 (MMR)	
KLIV, 1590, 5 KW (DA-N)	, NOSTALGIA (Al Ham)	, \$45.00* (Howard)	Empire
KLOK, 1170, 50 KW/5 KW (DA-2), AC		, \$77.25 (Katz)	Davis/Weaver
KNTA, 1430, 1 KW (DA-2)	, SPANISH	, \$27.00 (Lotus)	Cascade
KARA-F, 105.7, 50 KW @ 1860, AC/CONTEMP		, \$55.00* (Howard)	Empire
KBAY-F, 100.3, 15 KW @ 2580, BTFL MUSIC		, \$70.00* (MMR)	
KEZR-F, 106.5, 50 KW @ 430, AC/CONTEMP		, \$96.00 (Selcom)	Alta
KFAT-F, 94.5, 1.1 KW @ 2580, COUNTRY		, \$29.00 (HNNW)	Western Cities
KDFC-F+, 102.1, 33 KW @ 1360, CLASSICAL		, \$36.00 (Groskin)	
KOME-F, 98.5, 1.3 KW @ 880, AOR		, \$113.13 (Torbet)	Infinity
KSJO-F, 92.3, 50 KW @ 68, AOR		, \$102.50 (HNNW)	Sterling

SEATTLE-TACOMA

Market # 15 (with Tacoma) ADI # 15
 APK 16.8
 SMSA Pop: 2,138,600
 Est 1981 Revenue: \$45,200,000

Stations: 33/33
 Diaries: 1585/1349:1
 Standard Error: .494
 % Below Line: 0

CSI: 21.5 Bil (# 14-approx)
 CSI HH: 26.7 M (# 30)
 Retail \$: 10.4 Bil (# 16-app)
 % Not Listed: 5.8

12+ METRO	1/4/SHARE	SPG 82	WIN 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KIRO	333/10.8	11.0	11.0	9.5	1. KIRO	410	28.7
2. KOMO	218/ 7.1	6.6	7.9	6.7	2. KOMO	272	16.5
3. KISW-F	190/ 6.2	7.5	7.5	7.9	3. KISW-F	266	14.6
KZOK-F	190/ 6.2	5.4	3.9	4.1	4. KZOK-F	223	10.7
5. KSEA-F	176/ 5.7	4.9	6.1	6.1	5. KSEA-F	209	13.6
6. KUBE-F	150/ 4.9	4.1	5.2	5.3	6. KBRD-F	200	11.2
7. KBRD-F	138/ 4.5	3.0	3.7	3.0	7. KUBE-F	183	13.9
8. KNBQ	112/ 3.6	2.6	3.6	2.8	8. KING-F	138	13.1
9. KZAM-F	111/ 3.6	3.2	3.0	3.7	9. KMPS-F	134	7.1
10. KVI	108/ 3.5	4.3	3.1	3.1	10. KNBQ-F	131	8.3
11. KING-F	106/ 3.5	3.1	3.9	3.6	11. KZAM-F	125	7.7
12. KIXI	104/ 3.4	2.0	2.7	3.0	12. KVI	119	7.1
13. KMPS-F	98/ 3.2	3.6	2.0	2.7	13. KIXI	115	9.5
14. KPLZ-F	89/ 2.9	2.6	2.4	3.3	14. KPLZ-F	109	6.6
15. KYYX-F	87/ 2.8	1.7	2.8	2.4	15. KJR	94	7.7
16. KJR	79/ 2.6	3.3	3.2	2.8	16. KYYX-F	92	7.6
17. KIXI-F	72/ 2.3	1.6	2.7	2.5	17. KIXI-F	88	5.8
18. KMPS	67/ 2.2	2.2	1.7	2.9	18. KMPS	87	4.4
19. KGDN	56/ 1.8	2.3	1.9	1.1	19. KRPM-F	75	5.8
KKFX	56/ 1.8	1.6	.5	.4	20. KKFX	64	4.7

12+ FM SHARE (METRO): 57.07% (1651 of 2893) (FAL 81: 57.30%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KZOK-F	1. KISW-F	1. KIRO	1. KIRO	1. KIRO	1. KIRO
2. KISW-F	2. KZOK-F	2. KISW-F	2. KOMO	2. KOMO	2. KOMO
3. KNBQ-F	3. KZAM-F	3. KZOK-F	3. KSEA-F	3. KSEA-F	3. KMPS-F
4. KUBE-F	4. KUBE-F	4. KUBE-F	4. KZAM-F	4. KBRD-F	4. KUBE-F
	5. KYYX-F	5. KZAM-F	5. KPLZ-F	5. KING-F	5. KSEA-F
	6. KPLZ-F	6. KOMO	6. KING-F	6. KVI	6. KISW-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIRO	1. KIRO	1. KUBE-F	1. KIRO	1. KISW-F	1. KIRO
2. KISW-F	2. KZOK-F	2. KPLZ-F	2. KOMO	2. KZOK-F	2. KZAM-F
3. KSEA-F	3. KISW-F	3. KZAM-F	3. KSEA-F	3. KZAM-F	3. KOMO
4. KOMO	4. KSEA-F	4. KNBQ-F	4. KBRD-F	4. KUBE-F	4. KSEA-F
5. KBRD-F	5. KOMO	5. KISW-F	5. KPLZ-F	5. KIRO	5. KING-F
6. KIXI	6. KUBE-F	KZOK-F	KIXI-F	KYYX-F	6. KZOK-F

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
ROCK/AOR/CONTEMP	161 (3)	929 (7)	1090 (10)	37.7
NEWS/TALK	490 (3)		490 (3)	16.9
MOR/AC	306 (5)	115 (2)	421 (7)	14.6
BTFL MUSIC		314 (2)	314 (2)	10.9
COUNTRY	86 (2)	150 (2)	236 (4)	8.2
NOSTALGIA	117 (2)		117 (2)	4.0
CLASSICAL		106 (1)	106 (1)	3.7
RELIGION	56 (1)	37 (1)	93 (2)	3.2
JAZZ	26 (2)		26 (2)	0.9

2893 (33)

SEATTLE-TACOMA ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO SHARE/CUME</u>	<u>RATING</u>	
1. KIRO	1. KIRO	1. KIRO	KBIQ-F 105.3	Edmonds	1.2/3.7
2. KOMO	2. KOMO	2. KOMO	KEZX-F 98.9		1.4/3.9
3. KISW-F	3. KISW-F	3. KZOK-F	KING 1090		1.6/7.8
4. KZOK-F	4. KUBE-F	4. KMPS-F	KJET 1590		.8/4.3
5. KSEA-F	5. KZOK-F	5. KISW-F	KJUN 1450	Puyallup	.5/1.2
6. KBRD-F	6. KSEA-F	6. KUBE-F	KJZZ 1540	Bellevue	.4/2.6
7. KUBE-F	7. KJR	7. KNBQ-F	KRKO 1380	Everett	.3/1.2
8. KING-F	8. KVI	8. KBIQ	KRPM-F 106.1	Tacoma	1.7/4.4
9. KMPS-F	9. KBRD-F	9. KIXI	KSPL 1150		.4/2.1
10. KNBQ-F	10. KNBQ-F	10. KBRD-F	KTAC 850	Tacoma	.9/4.0
			KTNT 1400	Tacoma	.7/2.0
11. KZAM-F	11. KZAM-F		KWYZ 1230	Everett	.6/1.4
12. KVI	12. KING-F		KXA 770		.8/3.9
13. KIXI	13. KING				
14. KPLZ-F	14. KMPS-F				
15. KJR	15. KPLZ-F				

ADI FM SHARE: 55.18% (2098 of 3802) (FAL 81: 56.16%)

AM STATIONS

KGDN, 630, 5 KW (DAYS), RELIGION				\$ 22.00 (----)	
KING, 1090, 50 KW (DA-2), NEWS				NBC, \$ 40.00* (Blair)	King
KIRO, 710, 50 KW (DA-N), NEWS			CBS,MBS,	\$130.00* (Torbet)	Bonneville
KIXI, 880, 1 KW (DA-1), NOSTALGIA (SMN)				\$ 40.00* (Christal)	
KJR, 950, 5 KW (DA-N), CONTEMP/AC				\$ 73.75 (Mc-Guild)	Metromedia
KKFX, 1250, 5 KW (DA-2), CONTEMP			UPI,	\$ 25.00* (Lotus)	
KMPS, 1300, 5 KW (DA-N), COUNTRY				\$ 40.25 (Eastman)	Affiliated
KOMO, 1000, 50 KW (DA-N), MOR			ABC-I,	\$109.00 (Katz)	Fisher
KVI, 570, 5 KW, NEWS/TALK			MBS,	\$ 50.00* (MMR)	Golden West

FM STATIONS

KBIQ-F, 105.3, 115 KW @ 721, RELIGION			UPI,	\$ 25.00 (----)	
KBRD-F, 103.7, 100 KW @ 1675, BTFL MUS (Churchill)				\$ 51.36 (Masla)	Entercom
KEZX-F, 98.9, 100 KW @ 1070, AC			ABC-E,	\$ 58.00 (HNW)	Park
KING-F, 98.1, 100 KW @ 850, CLASSICAL				\$ 45.00* (Blair)	King
KISW-F, 99.9, 100 KW @ 1200, AOR (Burk-Abr)				\$ 85.00* (Mc-Guild)	Kaye-Smith
KIXI-F, 95.7, 100 KW @ 1100, AC				\$ 40.00* (Christal)	
KMPS-F, 94.1, 100 KW @ 1165, COUNTRY				\$ 40.25 (Eastman)	Affiliated
KNBQ-F, 97.3, 100 KW @ 700, ROCK				\$ 56.75 (Howard)	Tacoma Tribune
KPLZ-F, 101.5, 100 KW @ 1200, CONTEMP/AC			RKO,	\$ 40.00* (MMR)	Golden West
KSEA-F, 100.7, 100 KW @ 730, BTFL MUS (Bonne)				\$ 80.00* (Torbet)	Bonneville
KUBE-F, 93.3, 100 KW @ 1070, ROCK				\$ 90.00* (RKO)	First Media
KYYX-F, 96.5, 81 KW @ 1220, ROCK			ABC-C,	\$ 45.00* (Christal)	
KZAM-F, 92.5, 100 KW @ 1110, AOR				\$ 55.00* (Selcom)	Sandusky
KZOK-F, 102.5, 100 KW @ 1165, AOR (Sebastian)			Source,	\$ 75.00* (HNW)	Sterling

SHREVEPORT

Market # 107
 APR 18,9
 SMSA Pop: 384,000
 Est 1981 Revenue: \$7,400,000

Stations: 14/14
 Diaries: 630/610:1
 Standard Error: .890
 % Below Line: 0

CSI: 3.0 Bil (# 111)
 CSI HH: 22.2 M (# 181)
 Retail \$: 1.9 Bil (# 102)
 % Not Listed: 3.7

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA	1/4	12+ TSA	CUME/ MSA CUME RATING	SPG 82
1. KOKA	94/15.9	13.3	13.1	15.8	17.8	1. KOKA	111	1. KWKH	1556/25.3	19.9
2. KCOZ-F	73/12.3	11.0	8.5	10.7	11.0	2. KRMD-F	100	2. KRMD-F	1285/23.5	18.9
3. KRMD-F	64/10.8	9.3	10.0	10.5	8.6	3. KWKH	90	3. KEEL	1228/23.2	26.2
4. KCIJ	57/ 9.6	11.0	7.6	7.9	11.0	4. KCIJ	80	4. KOKA	1069/27.3	25.0
KDKS-F	57/ 9.6	9.6	11.1	6.9	---	5. KCOZ-F	73	5. KROK-F	867/16.5	15.8
6. KWKH	51/ 8.6	6.8	10.5	12.9	10.0	6. KEEL	68	6. KCOZ-F	635/19.6	21.3
7. KEEL	43/ 7.3	7.5	8.3	9.8	13.0	7. KDKS-F	58	7. KMBQ-F	630/13.6	16.4
8. KMBQ-F	33/ 5.6	10.9	7.6	8.4	8.6	8. KMBQ-F	56	8. KDKS-F	585/16.8	17.3
KROK-F	33/ 5.6	6.5	8.3	7.2	6.1	9. KROK-F	54	9. KCIJ	577/13.9	12.8
10. KEPT-F	16/ 2.7	1.2	.9	1.2	1.0	10. KTAL-F	33	10. KTAL-F	521/ 4.5	4.2

12+ FM SHARE (METRO): 50.35% (287 of 570) (FAL 81: 48.76%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KMBQ-F	1. KOKA	1. KOKA	1. KOKA	1. KCOZ-F	1. KOKA
KOKA	2. KDKS-F	2. KDKS-F	2. KRMD-F	2. KRMD-F	2. KCOZ-F
3. KDKS-F	3. KEEL	3. KRMD-F	3. KCOZ-F	3. KCIJ	3. KRMD-F
KROK-F					
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 18-49	MEN 18-34	MEN 25-54
1. KCOZ-F	1. KOKA	1. KOKA	1. KOKA	1. KOKA	1. KRMD-F
2. KOKA	2. KCOZ-F	2. KDKS-F	2. KRMD-F	2. KDKS-F	2. KCOZ-F
3. KRMD-F	3. KCIJ	3. KROK	3. KCOZ-F	3. KEEL	3. KEEL
			KCIJ		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KASO 1240	Mindon	2.4/3.4	KRMD	1340	2.5/10.4
KBCL 1220		1.5/3.2	KTAL-F	98.1	1.9/4.5

FORMATS

	AM	FM	TOTAL	%
BLACK	94 (1)	57 (1)	151 (2)	26.6
COUNTRY	66 (2)	75 (2)	141 (4)	24.8
ROCK/AOR/CONTEMP	43 (1)	66 (2)	107 (3)	18.8
RELIGION/GOSPEL	57 (1)	16 (1)	73 (2)	12.9
BTFL MUSIC		73 (1)	73 (1)	12.9
UNKNOWN	14 (1)		14 (1)	2.5
MOR	9 (1)		9 (1)	1.6

568 (14)

RADIO STATIONS

KCIJ, 980, 5 KW (DAYS)	, GOSPEL/BLACK	SBN, \$19.00* (Savalli)	
KEEL, 710, 50 KW/5 KW (DA-2)	, CONTEMP/AC	ABC-I, \$38.50* (Mc-Guild)	Multimedia
KOKA, 1550, 10 KW/500 W (DA-N)	, BLACK	ABC-C, \$26.00* (Blair)	Mid America Media
KWKH, 1130, 50 KW (DA-N)	, COUNTRY	ABC-E, \$34.00* (Torbet)	Great Empire
KCOZ-F, 100.1, 3 KW @ 300,	BTFL MUS (Schulke)	, \$21.00* (Blair)	Mid America Media
KDKS-F, 92.1, 3 KW @ 300,	URBAN	NBN, \$? ? (Howard)	
KEPT-F, 96.5, 100 KW @ 275,	RELIGION	MBS, \$ 8.00 (----)	
KMBQ-F, 93.7, 100 KW @ 350,	AOR	ABC-I, \$38.50* (Mc-Guild)	Multimedia
KRMD-F, 101.1, 100 KW @ 1000,	COUNTRY (Burk-Abr)	, \$38.50* (Katz)	
KROK-F, 94.5, 100 KW @ 400,	ROCK	RKO, \$23.00* (Torbet)	Great Empire

SPOKANE

Market # 113
 APR 17.1
 SMSA Pop: 351,300
 Est 1981 Revenue: \$6,300,000

Stations: 16/16
 Diaries: 675/520:1
 Standard Error: .745
 % Below Line: 0

CSI: 3.1 Bil (# 108)
 CSI HH: 23.0 M (# 151)
 Retail \$: 1.6 Bil (# 118)
 % Not Listed: 8.1

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/MSA	CUME RATING	SPG 82		
1. KXLY-F	62/12.3	12.4	11.9	9.8	8.4	1. KXLY-F	114	1. WXLY-F	1253/22.0	22.8
2. KKPL-F	58/11.5	9.4	5.8	4.7	5.3	2. KDRK-F	89	2. KHQ-F	1161/20.7	19.3
3. KEZE-F	42/ 8.3	12.9	6.3	6.2	7.9	3. KPPL-F	80	3. KKPL-F	1130/25.6	19.7
4. KDRK-F	41/ 8.1	11.0	3.0	5.1	3.2	4. KHQ-F	74	4. KHQ	1029/22.8	15.4
5. KJRB	40/ 7.9	7.4	11.2	12.9	13.2	5. KGA	66	5. KJRB	1019/26.8	24.8
6. KHQ	39/ 7.7	6.6	10.5	10.2	7.4	6. KEZE-F	58	6. KGA	973/19.8	18.1
7. KGA	38/ 7.5	8.2	5.8	6.2	6.5	KHQ	58	7. KDRK-F	878/13.5	15.6
8. KHQ-F	33/ 6.5	6.6	10.5	10.2	7.4	8. KJRB	47	8. KREM-F	847/15.6	15.2
9. KREM-F	26/ 5.1	4.8	9.6	12.9	10.0	9. KREM-F	44	9. KXLY	795/16.9	10.9
KSPO	26/ 5.1	5.8	6.1	9.6	6.7	10. KSPO	26	10. KEZE-F	545/14.2	18.2

12+ FM SHARE (METRO): 57.11% (265 of 464) (FAL 81: 51.14%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KEZE-F	1. KKPL-F	1. KKPL-F	1. KKPL-F	1. KXLY-F	1. KHQ
2. KHQ-F	2. KEZE-F	2. KJRB	2. KXLY-F	2. KGA	2. KKPL-F
3. KJRB	3. KJRB	3. KDRK-F	3. KDRK-F	KDRK-F	3. KXLY-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KXLY-F	1. KXLY-F	1. KKPL-F	1. KKPL-F	1. KEZE-F	1. KKPL-F
2. KKPL-F	2. KKPL-F	2. KHQ-F	2. KDRK-F	2. KJRB	2. KGA
3. KGA	3. KEZE-F	3. KJRB	KXLY-F	KKPL-F	3. KJRB
				KREM-F	KXLY-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGGR 630	Opportunity	1.6/4.7	KUDY 1280	.4/1.9
KXLY 920		3.2/16.9	KICN-F 920	.6/2.7
KREM 970		1.6/8.2	KXXR 1440	4.8/5.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	40 (1)	101 (3)	141 (4)	30.3
MOR/AC	63 (3)	58 (1)	121 (4)	26.0
COUNTRY	46 (2)	41 (1)	87 (3)	18.7
BTFL MUSIC		62 (1)	62 (1)	13.3
NEWS/TALK	26 (1)		26 (1)	5.6
BIG BAND	24 (1)		24 (1)	5.2
RELIGION	2 (1)	3 (1)	5 (2)	1.1
			466 (16)	

RADIO STATIONS

KGA , 1510, 50 KW (DA-N), COUNTRY	ABC-I, \$35.50 (Eastman)	Comm Pacific
KHQ , 590, 5 KW , MOR	NBC, \$27.00* (Katz)	
KJRB, 790, 5 KW (DA-N), ROCK (Burk-Abr)	ABC-C, \$37.50 (Mc-Guild)	Kaye-Smith
KSPO, 1230, 1 KW/250 W , NEWS/TALK	MBS, \$16.88 (Masla)	
KXLY, 920, 5 KW , MOR	CBS, \$? ? (Torbet)	
KDRK-F, 93.7, 56 KW @ 2380, COUNTRY	RKO, \$31.07 (Eastman)	Comm Pacific
KEZE-F, 105.7, 41 KW @ 580, AOR (Burk-Abr)	, \$37.50 (Mc-Guild)	Kaye-Smith
KHQ-F , 98.1, 94 KW @ 2030, ROCK (TM)	, \$25.00 (Katz)	
KKPL-F, 96.1, 56 KW @ 2080, AC	, \$30.00* (HNW)	
KREM-F, 92.9, 81 KW @ 2100, ROCK	, \$28.00 (Blair)	King
KXLY-F, 99.9, 25 KW @ 3010, BTFL MUS (Schulke)	, \$28.00* (Torbet)	

SPRINGFIELD, MA

Market # 82 (county-72)
 APR 18.7
 SMSA Pop: 528,000
 Est 1981 Revenue: \$6,425,000

Stations: 29/15
 Diaries: 1166/453:1
 Standard Error: .599
 % Below Line: 27.5

CSI: 4.8 Bil (# 77)
 CSI HH: \$9.2 M (# 11)
 Retail \$: 2.4 Bil (# 84)
 % Not Listed: 10.5

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WHYN-F 112/12.1	11.1	12.5	13.9	14.0	1. WHYN-F 140	1. WHYN-F 1658/27.9	24.2
2. WMAS-F 90/ 9.7	10.0	7.8	11.1	10.6	2. WMAS-F 99	2. WAQY-F 1472/25.2	21.1
3. WAQY-F 79/ 8.5	7.4	4.9	5.3	6.8	3. WAQY-F 86	3. WHYN 1396/26.3	29.8
4. WMAS 77/ 8.3	6.2	7.3	10.5	9.3	4. WMAS 77	4. WMAS-F 1275/23.2	23.4
5. WHYN 70/ 7.6	9.7	10.2	10.9	11.5	5. WHYN 71	5. WTIC 1084/13.1	12.6
6. WRCH-F 43/ 4.6	3.8	2.9	3.1	3.1	6. WTIC 69	6. WTIC-F 962/13.9	12.5
7. WHMP 37/ 4.0	2.5	2.5	3.2	1.8	7. WRCH-F 57	7. WCCC-F 875/14.1	13.1
8. WTIC 34/ 3.7	3.4	3.7	3.4	4.3	8. WTIC-F 44	8. WMAS 857/17.2	12.8
9. WTIC-F 31/ 3.3	3.4	3.3	.8	1.0	9. WCCC-F 42	9. WRCH-F 674/11.1	7.8
10. WCCC-F 30/ 3.2	4.0	6.0	6.0	7.6	10. WHMP 37	10. WSPR 583/11.0	13.6

12+ FM SHARE (METRO): 59.04% (490 of 830) (FAL 81: 56.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAQY-F	1. WAQY-F	1. WHYN-F	1. WHYN-F	1. WHYN-F	1. WHYN-F
2. WTIC-F	2. WMAS-F	2. WMAS-F	2. WMAS-F	2. WMAS	2. WHYN
3. WCCC-F	3. WHYN-F	3. WAQY-F	3. WHYN	3. WHYN	WMAS-F
	4. WHYN	4. WHYN		4. WMAS-F	4. WMAS
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHYN-F	1. WHYN-F	1. WMAS-F	1. WHYN-F	1. WAQY-F	1. WHYN-F
2. WMAS-F	2. WMAS-F	2. WHYN-F	2. WMAS-F	2. WMAS-F	2. WMAS-F
3. WMAS	3. WAQY-F	3. WAQY-F	3. WHYN	3. WHYN	3. WHYN
4. WAQY-F	4. WMAS	4. WHYN	4. WMAS	WHYN-F	4. WAQY-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WACE 730	Chicopee	1.9/4.3	WHMP-F 99.3	Northh.	2.7/7.8	WTTT 1430	Amherst	.6/2.1
WARE 1250	Ware	.6/3.0	WAAF-F 107.3	Worc.	2.3/8.4	WBZ 1030	Boston	.5/3.3
WIXY 1600	East Long	2.2/6.6	WDRG-F 102.9	Hart.	1.0/6.2	WDRG 1360	Hart.	.2/1.3
WLDM 1570	Westf.	1.1/2.6	WHCN-F 105.9	Hart.	1.2/6.7	WPOP 1410	Hart.	.3/1.1
WQXQ 1490	West Spg.	.6/2.6	WIOF-F 104.1	Water.	.8/3.7	WSRS-F 96.1	Worc.	1.0/3.0
WREB 930	Holy.	2.3/4.6				WWYZ-F 92.5	Water.	1.0/3.9
WSPR 1270	Spring.	2.7/11.0				WKSS-F 95.7	Hart.	1.5/5.6

FORMATS

	AM	FM	TOTAL	%
MOR/AC	195 (9)	106 (3)	301 (12)	36.3
ROCK/AOR/CONTEMP		206 (7)	206 (7)	24.8
BTFM MUSIC		178 (4)	178 (4)	21.4
NOSTALGIA	77 (1)		77 (1)	9.3
TALK	24 (2)		24 (2)	2.9
COUNTRY	20 (1)		20 (1)	2.4
RELIGION	18 (1)		18 (1)	2.2
BLACK	6 (1)		6 (1)	0.7

830 (29)

RADIO STATIONS

WHMP, 1400, 1 KW/250 W	, MOR/NOST	ABC-I, \$15.00 (Masla)	
WHYN, 560, 5 KW/1 KW (DA-2), AC		RKO II, \$54.60 (Blair)	Affiliated
WMAS, 1450, 1 KW/250 W	, NOSTALGIA (Al Ham)	MBS, \$34.00* (Mc-Guild)	
WSPR, 1270, 5 KW/1 KW (DA-1), MOR		ABC-E, \$15.50 (Eastman)	
WAQY-F, 102.1, 27 KW @ 650, ROCK		ABC-C, \$42.00* (Eastman)	
WHYN-F, 93.1, 9 KW @ 970, BTFM MUS		, \$54.60 (Blair)	Affiliated
WMAS-F, 94.7, 50 KW @ 360, AC		, \$46.00* (Mc-Guild)	

Other stations - See Hartford

STOCKTON

Market # 112

APR 15.7

SMSA Pop: 356,900

Est 1981 Revenue: \$3,325,000

Stations: 29/9

Diaries: 802/445:1

Standard Error: .695

% Below Line: 53.1

CSI: 2.9 Bil (# 116)

CSI HH: 24.4 M (# 89)

Retail \$: 1.6 Bil (# 89)

% Not Listed: 10.4

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. KJAX-F	47/10.0	9.6	9.1	8.5	10.7
2. KRAK	45/ 9.6	8.9	9.6	12.2	9.8
3. KCBS	29/ 6.2	5.5	6.0	5.1	5.5
KJOY	29/ 6.2	4.7	6.7	4.6	8.6
5. KNBR	25/ 5.3	5.5	8.0	4.6	7.0
6. KSTN	24/ 5.1	5.1	3.8	4.2	2.9
KHOP-F	24/ 5.1	5.5	5.8	7.6	8.1
KFMR-F	24/ 5.1	3.5	2.2	2.8	1.3
9. KZAP-F	23/ 4.9	5.9	2.9	3.9	2.6
10. KWIN-F	22/ 4.7	3.3	4.4	3.9	2.6
KSTN-F	22/ 4.7	6.5	4.9	8.3	6.0

12+ TSA 1/4

12+ TSA CUME/	MSA	CUME RATING	SPG 82
1. KRAK	624/20.8	18.3	
2. KSTN	533/17.7	16.9	
3. KJOY	504/16.8	16.0	
4. KJAX-F	495/16.5	14.5	
5. KHOP-F	412/15.9	15.6	
6. KNBR	412/13.7	16.6	
7. KCBS	402/13.4	12.3	
8. KFMR-F	400/13.3	7.7	
9. KWIN-F	357/11.9	10.4	
10. KZAP-F	340/11.3	10.9	

NOTE: THE STOCKTON TSA AND METRO ARE THE SAME.

12+ FM SHARE (METRO): 52.61% (222 of 422) (FAL 81: 49.87%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KSTN	1. KZAP-F	1. KRAK	1. KRAK	1. KJAX-F	1. KRAK
2. KWIN-F	2. KHOP-F	2. KZAP-F	2. KJAX-F	2. KRAK	2. KJAX-F
KHOP-F	3. KSTN-F	3. KNBR	3. KFMR-F	3. KJOY-F	3. KCBS
	KWIN-F	KHOP-F			
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KJAX-F	1. KJAX-F	1. KHOP-F	1. KJAX-F	1. KZAP-F	1. KRAK
2. KRAK	2. KRAK	2. KSTN-F	2. KRAK	2. KNBR	2. KNBR
3. KFMR-F	3. KWIN-F	3. KWIN-F	3. KFMR-F	3. KHOP-F	3. KFMR-F
		KZAP-F		KOSO-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KQKK-F 96.7	Manteca	2.3/6.2	KWG 1230	2.1/6.0	KBEE-F 103.3	Modes.	.4/1.5
KWGF-F 100.9	Tracy	1.9/7.4	KFBK 1530	Sacra. 2.3/3.0	KCTC-F 96.1	Sacra.	.8/3.9
KEWT-F 105.1	Sacra.	1.1/2.3	KTRB 860	Modes. .6/3.2	KROY-F 96.9	Sacra.	.6/1.5
KGO-F 103.7	SF	.2/ .8	KFRC 610	SF 1.9/10.4	KMEL-F 106.1	SF	.4/3.5
KRQR-F 97.3	SF	.4/2.5	KGO 810	SF 1.9/5.2	KSFO 560	SF	.6/1.7
KSOL-F 107.7	SF	1.1/3.0	KKIS 990	Pitts. .6/1.7			

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	33 (2)	101 (8)	134 (10)	31.8
COUNTRY	58 (3)	35 (2)	93 (5)	22.0
BTFL MUSIC		58 (4)	58 (4)	13.7
MOR/AC	57 (3)		57 (3)	13.5
NEWS/TALK	50 (4)		50 (4)	11.8
SPANISH		22 (1)	22 (1)	5.2
BLACK		5 (1)	5 (1)	1.2
UNKNOWN	3 (1)		3 (1)	0.7

422 (29)

RADIO STATIONS

KJOY, 1280, 1 KW (DA-N)	, AC	ABC-I, \$40.00*	(Mc-Guild)
KSTN, 1430, 5 KW/1 KW (DA-2),	ROCK	ABC-C, \$20.00	(Howard)
KFMR-F, 100.1, 3 KW @	300, COUNTRY (Drake-Chen)	NBS, \$18.00	(CBS/FM)
KJAX-F, 99.3, 3 KW @	331, BTFL MUS	ABC-F, \$40.00*	(Mc-Guild)
KSTN-F, 107.3, 8 KW @	1610, SPANISH/ROCK	, \$12.00	(Howard)
KWIN-F, 97.7, 3 KW @	300, CONTEMP	, \$22.00	(MMR)
KHOP-F - See Modesto		Others - See Sacramento and San Francisco	

SYRACUSE

Market # 64
 APR 16.2
 SMSA Pop: 643,500
 Est 1981 Revenue: \$7,800,000

Stations: 23/19
 Diaries: 860/748:1
 Standard Error: .656
 % Below Line: 3.9

CSI: 5.6 Bil (# 66)
 CST III: 24.3 M (# 93)
 Retail \$: 3.0 Bil (# 66)
 % Not Listed: 8.4

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WSYR	123/14.2	14.2	13.0	14.6	14.7	1. WSYR-F 163	1. WHEN 2061/30.2 32.1
2. WSYR-F	112/12.9	11.6	13.8	12.1	9.6	2. WSYR 136	2. WSYR-F 2041/27.1 27.3
3. WHEN	91/10.5	12.4	10.7	10.1	11.3	3. WHEN 123	3. WSYR 1928/30.8 31.3
4. WKFM-F	69/ 8.0	4.8	7.4	4.5	4.7	4. WKFM-F 96	4. WKFM-F 1260/17.1 14.3
5. WEZG-F	55/ 6.4	6.3	4.0	3.7	6.2	5. WRRB-F 64	5. WAQX-F 1010/18.0 13.9
6. WAQX-F	54/ 6.2	4.4	3.6	6.4	5.7	6. WFBL 58	6. WRRB-F 754/ 7.3 9.9
7. WFBL	51/ 5.9	7.9	7.3	7.9	2.3	7. WEZG-F 55	7. WFBL 741/12.2 12.6
8. WSEN-F+	38/ 4.4	5.8	6.3	8.0	9.3	8. WAQX-F 55	8. WSEN-F+ 732/11.1 12.3
9. WNTQ-F	35/ 4.0	5.5	5.0	3.8	5.4	9. WSEN-F+ 49	9. WNTQ-F 723/12.7 11.0
10. WSCP	28/ 3.2	1.3	1.5	.9	1.4	10. WNTQ-F 38	10. WEZG-F 703/13.1 9.6

12+ FM SHARE (METRO): 52.40% (415 of 792) (FAL 81: 52.39%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSYR-F	1. WSYR-F	1. WSYR-F	1. WHEN	1. WSYR	1. WSYR
2. WKFM-F	2. WHEN	2. WHEN	2. WSYR	2. WHEN	2. WHEN
3. WAQX-F	3. WKFM-F	3. WKFM-F	3. WSYR-F	3. WEZG-F	3. WSYR-F
	4. WAQX-F	4. WSYR	4. WEZG-F	4. WFBL	4. WKFM-F
			WSEN-F+		
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSYR-F	1. WSYR-F	1. WHEN	1. WHEN	1. WSYR-F	1. WHEN
2. WSYR	2. WSYR	2. WKFM-F	2. WSYR	2. WAQX-F	2. WSYR
3. WHEN	3. WHEN	3. WSYR-F	3. WKFM-F	3. WHEN	3. WSYR-F
4. WEZG-F+	4. WKFM-F	4. WAQX-F	4. WEZG-F	4. WKFM-F	4. WSEN-F+
		WNTQ-F	WNTQ-F	WSYR	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEZG	1220	.3/1.6	WOSC	1300	Fulton	1.2/1.5	WKGW-F	104.3	Utica	.9/3.8
WMHR-F	102.9	.9/2.0	WRRB-F	107.9		2.0/7.3	WOUR-F	96.9	Utica	1.2/4.7
WNDR	1260	2.9/8.4	WGO+	1440	Oswego	1.6/3.1	WRCK-F	107.3	Utica	1.2/4.5
WOLF	1490	2.2/6.0	WIBQ-F	98.7	Utica	.3/1.2				

FORMATS

	AM	FM	TOTAL	%
MOR/AC	262 (5)	36 (2)	298 (7)	37.6
ROCK/AOR/CONTEMP		263 (6)	263 (6)	33.2
COUNTRY	61 (3)	50 (2)	111 (5)	14.0
BTFL MUSIC	3 (1)	58 (2)	61 (3)	7.7
NOSTALGIA	51 (1)		51 (1)	6.4
RELIGION		8 (1)	8 (1)	1.0

792 (23)

RADIO STATIONS

WFBL, 1390, 5 KW (DA-N), NOSTALGIA (Al Ham)	ABC-D, \$31.00 (Howard)	
WHEN, 620, 5 KW/1 KW (DA-N), AC	ABC-E, \$102.13 (MMR)	Park
WSCP, 1070, 2.5 KW (DAYS), COUNTRY	MBS, \$ 6.50 (----)	(PULASKI)
WSYR, 570, 5 KW (DA-2), MOR	NBC,NBC-T, \$120.00 (Katz)	Katz
WAQX-F, 95.3, 3 KW @ 300, AOR	ABC-R, \$38.00 (Masla)	
WEZG-F, 100.9, 3 KW @ 165, BTFL MUS (Schulke)	, \$34.00 (Eastman)	Sky
WKFM-F, 104.7, 50 KW @ 310, ROCK	ABC-F, \$21.50 (Selcom)	(FULTON)
WNTQ-F, 93.1, 97 KW @ 660, AC	, \$56.50 (HNW)	
WRRB-F, 107.9, 50 KW @ 500, COUNTRY (Drake-Chen)	, \$45.00* (MMR)	Park
WSEN-F+, 92.1, 3 KW @ 300, COUNTRY	ABC-I, \$36.00* (Mc-Guild)	Buckley
WSYR-F, 94.5, 100 KW @ 650, AOR (Burk-Abr)	Source, \$120.00 (Katz)	Katz

TAMPA-ST. PETERSBURG

Market # 23; ADI # 18
 APR 15.3
 SMSA Pop: 1,652,200
 Est 1981 Revenue: \$21,200,000

Stations: 24/21
 Diaries: 1517/1089:1
 Standard Error: .516
 % Below Line: 4.3

CSI: 13.5 Bil (# 26)
 CSI HH: 19.4 M (# 295)
 Retail \$: 8.6 Bil (# 23)
 % Not Listed: 7.2

12+ METRO 1/4/SHARE	SPG 82	WIN 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82			
1. WRBQ-F	314/11.6	10.5	10.3	9.7	1. WRBQ-F	379	1. WRBQ-F	5138/26.8	22.3
2. WWBA-F	296/10.9	11.0	7.7	8.4	2. WWBA-F	331	2. WSUN	3288/15.6	17.3
3. WQYK-F	233/ 8.6	10.9	9.3	8.4	3. WQYK-F	301	3. WWBA-F	3083/17.3	17.2
4. WJYW-F	188/ 6.9	5.2	6.6	7.2	4. WYNF-F	251	4. WYNF-F	3013/11.4	11.1
5. WSUN	184/ 6.8	6.6	7.3	7.3	5. WSUN	238	5. WQYK-F	2930/15.6	16.7
6. WMGG-F	157/ 5.8	5.1	5.2	4.6	6. WJYW-F	222	6. WMGG-F	2545/15.3	14.0
7. WTMP	155/ 5.7	4.6	3.9	3.4	7. WTMP	169	7. WJYW-F	2229/12.6	13.8
8. WDAE	141/ 5.2	6.5	5.7	4.6	8. WMGG-F	165	8. WFLA	2187/12.7	15.4
9. WYNF-F	135/ 5.0	4.1	5.1	5.0	9. WFLA-F	154	9. WFLA-F	1943/ 7.1	10.0
10. WPLP	101/ 3.7	2.2	2.9	2.3	10. WDAE	149	10. WQXM-F	1927/ 9.9	11.6
11. WFLA-F	86/ 3.2	3.6	4.7	5.7	11. WDUV-F	136	11. WDAE	1648/10.3	12.6
12. WFLA	81/ 3.0	5.3	4.5	5.1	12. WPLP	114	12. WDUV-F	1544/ 2.6	3.4
WQXM-F	81/ 3.0	4.2	5.2	4.9	13. WSRZ-F	113	13. WTMP	1413/ 8.1	6.8
14. WGUL	71/ 2.6	1.6	1.8	2.9	14. WQXM-F	97	14. WPLP	1368/ 7.2	6.4
15. WSRZ-F	68/ 2.5	1.9	2.2	2.8	15. WFLA	90	15. WSRZ-F	1357/ 5.9	4.8

12+ FM SHARE (METRO): 64.23% (1614 of 2513) (FALL 81: 63.67%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WWBA-F	1. WRBQ-F
2. WTMP	2. WMGG-F	2. WMGG-F	2. WQYK-F	2. WQYK-F	2. WQYK-F
3. WYNF-F	3. WYNF-F	3. WQYK-F	3. WMGG-F	3. WSUN	3. WWBA-F
4. WQXM-F	4. WTMP	4. WTMP	4. WSUN	4. WJYW-F	4. WSUN
5. WQYK-F	5. WQYK-F	5. WYNF-F	5. WJYW-F	5. WDAE	5. WJYW-F
6. WMGG-F	6. WSRZ-F	6. WSUN	6. WTMP	6. WRBQ-F	6. WMGG-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWBA-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WQYK-F
2. WQYK-F	2. WWBA-F	2. WMGG-F	2. WQYK-F	2. WYNF-F	2. WRBQ-F
3. WRBQ-F	3. WQYK-F	3. WQYK-F	3. WMGG-F	3. WTMP	3. WMGG-F
4. WJYW-F	4. WJYW-F	4. WTMP	4. WJYW-F	4. WQYK-F	4. WSUN
5. WSUN	5. WSUN	5. WYNF-F	5. WSUN	5. WMGG-F	WTMP
6. WDAE	6. WTMP	6. WSRZ-F	6. WTMP	6. WQXM-F	6. WYNF-F

FORMATS

	AM	FM	TOTAL	%
BTFL MUSIC		626 (5)	626 (5)	24.9
ROCK/AOR/CONTEMP		530 (3)	530 (3)	21.1
COUNTRY	195 (2)	233 (1)	428 (3)	17.0
MOR/AC	119 (4)	225 (2)	344 (6)	13.7
NOSTALGIA	264 (3)		264 (3)	10.5
BLACK/URBAN	181 (2)		181 (2)	7.2
NEWS/TALK	140 (2)		140 (2)	5.6
			2513 (24)	

TAMPA-ST. PETERSBURG ADI

OTHER RATED STATIONS

METRO SHARE/CUME RATING

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>			
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	WHBO	1050	Tampa .4/1.7
2. WWBA-F	2. WSUN	2. WWBA-F	WHBS-F	106.5	Holiday 1.0/2.3
3. WQYK-F	3. WWBA-F	3. WQYK-F	WLFW	680	St. Pete 1.9/3.5
4. WYNF-F	4. WYNF-F	4. WSUN	WNSI	1380	St. Pete 1.4/6.8
5. WSUN	5. WQYK-F	5. WJYW-F	WPLA	910	Plant City .3/1.2
6. WJYW-F	6. WMGG-F	6. WDAE	WRXB	1590	St. Pete 1.0/2.2
7. WTMP	7. WJYW-F	7. WTMP	WTAN	1340	Clearwater .7/2.3
8. WMGG-F	8. WFLA	8. WGUL	WDUV-F	103.3	Bradenton 1.1/2.6
9. WDAE	9. WQXM-F	9. WMGG-F	WGTO	540	Cypress Gar .4/1.0
10. WFLA-F	10. WFLA-F	10. WFLA-F			
11. WDUV-F	11. WDAE	WYNF-F			
12. WSRZ-F	12. WDUV-F				
13. WPLP	13. WTMP				
14. WQXM-F	14. WSRZ-F				
15. WFLA	15. WPLP				

ADI FM SHARE: 67.57% (2515 of 3722) (FAL 81: 67.32%)

AM STATIONS

WDAE, 1250, 5 KW (DA-N)	, NOSTALGIA (Primetime)	ABC-I, \$50.00* (Katz)	Taft
WFLA, 970, 5 KW (DA-N)	, MOR	NBC,NBC-T, \$57.19 (Blair)	John Blair
WGUL, 1500, 250 W (DAYS)	, NOSTALGIA (A1 Ham)	APR, \$? ? (Southern)	
WPLP, 570, 500 W (DAYS)	, TALK/NEWS	MBS, \$30.00 (Lotus)	
WSUN, 620, 5 KW (DA-N)	, COUNTRY	ABC-E, \$70.00* (Mc-Guild)	Plough
WTMP, 1150, 5 KW/2.5 KW (DA-2),BLACK		SBN, \$42.00 (----)	Gulf South

FM STATIONS

WFLA-F, 93.3, 100 KW @ 925, BTFL MUS (Schulke)	, \$57.19 (Blair)	John Blair
WJYW-F, 100.7, 100 KW @ 503, BTFL MUS (Bonne)**	, \$60.00* (Christal)	Gannett
WMGG-F, 95.7, 100 KW @ 507, AC/CONTEMP	ABC-C, \$80.00* (Selcom)	Metroplex
WQXM-F, 97.9, 100 KW @ 639, AOR (Burk-Abr)	Source, \$50.00* (Mc-Guild)	Plough
WQYK-F, 99.5, 100 KW @ 550, COUNTRY	, \$70.00* (Torbet)	Lake Huron
WRBQ-F, 104.7, 100 KW @ 555, ROCK	RKO, \$105.00* (Eastman)	Harte-Hanks
WWBA-F, 107.3, 100 KW @ 649, BTFL MUS	, \$90.00* (RKO)	Metromedia
WDUV-F, 103.3, 100 KW @ 649, BTFL MUS	, \$38.00* (Masla)	(BRADENTON)
WSRZ-F, 102.5, 100 KW @ 570, AC	CBS-R, \$51.25 (CBS/FM)	Cosmos
		(SARASOTA)
WYNF-F, 94.9, 100 KW @ 1460, AOR (Sebastian)	ABC-R, \$65.00* (Katz)	Taft

**Station now using AC format

TOLEDO (REVISED BOOK)

Market # 54
 APR 17.2
 SMSA Pop: 796,300
 Est 1981 Revenue: 9,670,000

Stations: 25/13
 Diaries: 1120/711:1
 Standard Error: .593
 % Below Line: 17.4

CSI: 7.5 Bil (# 45)
 CSI HH: 26.1 M (# 43)
 Retail \$: 3.7 Bil (# 55)
 % Not Listed: 9.7

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82	
	82	81	81	80				
1. WIOT-D	132/11.7	9.6	11.8	10.3	11.3	1. WIOT-F	2462/28.0	28.5
2. WLQR-F	123/10.9	13.6	11.8	14.2	14.9	2. CKLW	1919/15.5	12.9
3. WSPD	109/ 9.7	11.2	12.9	13.1	16.0	3. WMHE-F	1780/20.1	23.8
4. WKLR-F	96/ 8.5	7.3	5.2	3.8	1.9	4. WLQR-F	1690/19.9	21.5
5. WMHE-F	90/ 8.0	10.8	10.2	11.0	8.6	5. WSPD	1670/23.5	25.1
6. WWM-F	73/ 6.5	3.4	4.5	1.7	3.5	6. WJR	1480/13.8	16.5
7. WCWA	68/ 6.0	3.8	2.3	3.2	2.2	7. WKLR-F	1209/15.1	14.6
8. WTOD	67/ 6.0	4.5	7.8	8.4	6.9	8. WWM-F	1150/17.1	14.0
9. WJR	60/ 5.3	6.7	6.6	8.3	5.7	9. WOHO	879/12.7	16.9
10. CKLW	43/ 3.8	3.0	2.5	2.4	3.1	10. WTOD	728/ 8.5	8.3

12+ FM SHARE (METRO): 60.08% (611 of 1017) (FAL 81: 56.91%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WLQR-F	1. WLQR-F	1. WSPD
	2. WMHE-F	2. WMHE-F	2. WKLR-F	2. WSPD	2. WIOT-F
	3. WWM-F	3. WKLR-F	3. WSPD	3. WKLR-F	3. WLQR-F
	4. WKLR-F	4. WWM-F	WMHE-F	4. WTOD	4. WMHE-F
	5. CKLW	5. WLQR-F	5. WIOT-F	5. WCWA	5. WJR
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLQR-F	1. WIOT-F	1. WMHE-F	1. WLQR-F	1. WIOT-F	1. WKLR-F
2. WKLR-F	2. WLQR-F	2. WWM-F	2. WKLR-F	2. WWM-F	2. WLQR-F
3. WIOT-F	3. WKLR-F	3. WIOT-F	3. WSPD	3. WMHE-F	3. WIOT-F
4. WCWA	4. WMHE-F	WKLR-F	4. WMHE-F	4. WKLR-F	4. WSPD
5. WSPD	5. WSPD	5. WLQR-F	5. WWM-F	5. CKLW	5. WMHE-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHFD-F	95.9	Archbold	.4/1.2	WCXI	1130	Detr.	.4/1.7	WJOI-F	97.1	Detr.	.4/1.1
WOHO	1470		3.2/12.7	WGPR-F	107.5	Detr.	.4/1.1	WLLZ-F	98.7	Detr.	1.6/5.0
WOSE-F	94.5	P. Clint	1.2/1.9	WHMQ-F	100.5	Findlay	.4/1.1	WNIC-F	100.3	Detr.	.6/2.2
WTNR-F	98.3	Monroe	.9/4.3	WHYT-F	96.3	Detr.	.4/2.4	WRIF-F	101.1	Detr.	1.1/5.3
WVOI	1520		1.7/3.8	WIQB-F	102.9	Ann Arb.	.5/2.6	WWW-F	106.7	Detr.	.8/3.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	43 (1)	269 (7)	312 (8)	30.7
MOR/AC	205 (3)	77 (2)	282 (5)	27.7
COUNTRY	71 (2)	122 (4)	193 (6)	19.0
BTFL MUSIC		128 (2)	128 (2)	12.6
NOSTALGIA	68 (1)		68 (1)	6.7
BLACK	19 (1)	5 (1)	24 (2)	2.4
UNKNOWN		10 (1)	10 (1)	1.0

1017 (25)

RADIO STATIONS

WCWA, 1230, 1 KW/250 W	, NOSTALGIA (Toby Arnold)	MBS, \$35.00*	(Mc-Guild)	Reams
WOHO, 1470, 1 KW (DA-2)	, AC	ABC-E,RKO II, \$30.00	(Torbet)	
WSPD, 1370, 5 KW (DA-N)	, MOR	NBC, \$50.00*	(Katz)	WOOD, Inc.
WTOD, 1560, 5 KW (DAYS,DA)	, COUNTRY	ABC-I, \$37.63	(Masla)	Booth
WIOT-F, 104.7, 50 KW @ 655,	AOR (Burk-Abr)		\$75.00* (Mc-Guild)	Reams
WKLR-F, 99.9, 50 KW @ 500,	COUNTRY	ABC-I, APR, \$37.63	(Masla)	Booth
WLQR-F, 101.5, 16 KW @ 810,	BTFL MUS		\$87.50 (Blair)	Susquehanna
WMHE-F, 92.5, 50 KW @ 480,	CONTEMP/AC	ABC-F, \$40.00*	(Christal)	
WWM-F, 105.5, 3 KW @ 350,	AC	Source, \$22.50	(Torbet)	

TUCSON

Market # 75

APR 16.6

SMSA Pop: 562,500

Est 1981 Revenue: \$8,400,000

Stations: 17/16

Diaries: 905/622:1

Standard Error: .645

% Below Line: 0.4

CSI: 4.5 Bil (# 80)

CSI HH: 21.8 M (# 205)

Retail \$: 2.8 Bil (# 72)

% Not Listed: 11.1

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
	82	81	81	80			
1. KCUB 94/11.6	9.0	12.4	10.6	11.7	1. KCUB 94	1. KWFM-F 1298/24.7	19.8
2. KWFM-F 87/10.7	10.0	6.7	5.4	8.5	2. KWFM-F 91	2. KCUB 1078/21.7	17.0
3. KJYK-F 68/ 8.4	12.6	10.4	12.7	11.7	3. KJYK-F 70	3. KRQQ-F 1067/19.0	18.6
4. KHYT 57/ 7.0	3.7	4.9	6.0	7.0	4. KTKT 58	4. KTKT 972/16.1	17.2
5. KLPX-F 51/ 6.3	7.9	6.3	8.5	5.1	5. KLPX-F 57	5. KLPX-F 928/16.3	16.8
6. KXEW 49/ 6.0	7.4	9.0	1.8	3.5	6. KCEE 53	6. KJYK-F 850/16.1	19.4
7. KGVY 46/ 5.7	4.7	2.1	---	---	7. KRQQ-F 50	7. KHYT 802/16.1	10.4
8. KCEE 45/ 5.5	6.1	6.3	5.4	9.2	8. KXEW 50	8. KCEE 739/12.1	13.2
9. KRQQ-F 44/ 5.4	7.4	5.9	8.2	7.0	9. KGVY 46	9. KAIR 680/13.5	12.3
10. KAIR 37/ 4.6	4.7	6.1	8.0	6.3	10. KTKT 40	10. KNST 570/11.1	8.1

12+ FM SHARE (METRO): 38.00% (274 of 721) (FAL 81: 36.83%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHYT	1. KWFM-F	1. KWFM-F	1. WCUB	1. KCUB	1. KCUB
2. KWFM-F	2. KLPX-F	2. KCUB	2. KCEE	2. KJYK-F	2. KWFM-F
3. KLPX-F	3. KRQQ-F	3. KRQQ-F	3. KXEW	3. KGVY	3. KJYK-F
4. KCUB	4. KHYT	4. KCEE KXEW	4. KJYK-F KWFM-F	4. KXEW	4. KXEW

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KCUB	1. KWFM-F	1. KWFM-F	1. KCUB	1. KWFM-F	1. KCUB
2. KJYK-F	2. KCUB	2. KHYT	2. KXEW	2. KLPX-F	2. KCEE
3. KWFM-F	3. KHYT	3. KRQQ-F	3. KJYK-F	3. KCUB	3. KWFM-F
4. KCEE	KJYK-F KLPX-F	4. KTKT	KCEE	4. KRQQ-F	4. KRQQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFLT 1450	1.4/4.0	KNDE-F 99.5	3.2/11.1	KVOI 690	3.2/3.7
KNST 940	3.2/11.1	KTUC 1400	2.8/10.7	KNIX-F 102.5	Phoen .4/ .8
KTKT 990	4.1/16.1				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	90 (2)	182 (3)	272 (5)	37.7
COUNTRY	94 (1)	24 (2)	118 (3)	16.4
BTFL MUSIC	37 (1)	68 (1)	105 (2)	14.6
SPANISH	75 (2)		75 (2)	10.4
NEWS/TALK	49 (2)		49 (2)	6.8
NOSTALGIA	46 (1)		46 (1)	6.4
MOR/AC	45 (1)		45 (1)	6.2
UNKNOWN	11 (1)		11 (1)	1.5
			721 (17)	

RADIO STATIONS

KAIR, 1490, 1 KW/250 W	, BTFL/MOR	NBC, \$32.00*	(Blair)	Surrey
KCEE, 790, 5 KW/500 W (DA-2),	AC	MBS, \$30.88	(Christal)	Behan
KCUB, 1290, 1 KW	, COUNTRY	, \$34.50	(Katz)	Rex
KGVY, 1080, 1 KW (DAYS)	, NOSTALGIA	APR, \$10.50	(Roslin)	(GREEN VALLEY)
KHYT, 1330, 500 W/5 KW (DA-N)	, ROCK	RKO, \$28.00*	(RKO)	
KTKT, 990, 10 KW/1 KW (DA-N)	, CONTEMP (Burk-Abr)	ABC-D, \$25.80	(Lotus)	Lotus
KTUC, 1400, 1 KW/250 W	, NEWS	CBS, \$15.50	(Howard)	2588 Newport
KXEW, 1600, 1 KW (DA-N)	, SPANISH	, \$? ?	(Eastman)	
KJYK-F, 94.9, 80 KW @ 500,	BTFL MUS (Bonne)	, \$38.00*	(Blair)	Surrey
KLPX-F, 96.1, 93 KW @ 505,	AOR (Burk-Abr)	Source, \$25.80	(Lotus)	Lotus
KRQQ-F, 93.7, 26 KW @ 150,	ROCK	ABC-C, \$27.00	(Mc-Guild)	Western Cities
KWFM-F, 92.9, 47 KW @ 86,	AOR	ABC-R, \$31.50*	(Selcom)	Sandusky

TULSA

Market # 59
 APR 17.2
 SMSA Pop: 712,600
 Est 1981 Revenue: \$11,400,000

Stations: 20/20
 Diaries: 1234/577:1
 Standard Error: .570
 % Below Line: 0

CSI: 5.8 Bil (# 63)
 CSI HH: 22.0 M (# 194)
 Retail \$: 3.3 Bil (# 58)
 % Not Listed: 5.6

12+ METRO 1/4/SHARE					12+ TSA 1/4					12+ TSA CUME/ MSA CUME RATING					
	SPG	FAL	SPG	FAL											
	82	81	81	80											SPG 82
1. KVOO	138/13.5	14.4	15.4	17.2	18.4	1. KVOO	243	1. KVOO	3397/30.7	26.4					
2. KRMG	113/11.0	12.3	14.0	16.0	20.3	2. KRMG	151	2. KRMG	2123/25.6	27.7					
3. KMOD-F	107/10.4	11.7	8.3	8.6	13.3	3. KAYI-F	127	3. KRAV-F	1772/24.1	27.0					
	KBEZ-F	107/10.4	9.2	9.1	10.6	10.1	4. KMOD-F	125	4. KWEN-F	1525/20.5	21.2				
5. KWEN-F	106/10.4	12.3	13.3	7.0	5.8	5. KBEZ-F	124	5. KAYI-F	1454/14.3	----					
6. KRAV-F	100/ 9.8	12.7	12.4	11.8	7.4	6. KWEN-F	121	6. KTFX-F	1342/12.4	9.8					
7. KAYI-F	67/ 6.5	---	---	---	---	7. KTFX-F	112	7. KBEZ-F	1307/16.5	16.9					
8. KBBJ	50/ 4.9	5.0	1.7	1.4	1.7	8. KRAV-F	110	8. KMOD-F	1292/17.2	21.4					
9. KTFX-F	48/ 4.7	4.6	4.8	4.6	4.7	9. KCFO-F	67	9. KCFO-F	836/ 9.4	9.1					
10. KCFO-F	45/ 4.4	3.3	3.2	3.5	2.5	10. KBBJ	51	10. KELI	575/ 8.8	9.9					

12+ FM SHARE (METRO): 63.60% (615 of 967) (FAL 81: 55.98%)

TEENS		18 - 34		18 - 49		25 - 54		35 - 64		12+ AMD	
1. KAYI-F	1. KMOD-F	1. KWEN-F	1. KVOO	1. KVOO	1. KVOO	1. KVOO	1. KVOO	1. KVOO	1. KVOO	1. KVOO	1. KVOO
2. KRMG	2. KRAV-F	2. KRAV-F	2. KWEN-F	2. KWEN-F	2. KWEN-F	2. KWEN-F	2. KWEN-F	2. KBEZ-F	2. KBEZ-F	2. KRMG	2. KRMG
3. KRAV-F	3. KWEN-F	3. KMOD-F	3. KRAV-F	3. KRAV-F	3. KRAV-F	3. KRAV-F	3. KRAV-F	3. KRMG	3. KRMG	3. KWEN-F	3. KWEN-F
4. KWEN-F	4. KAYI-F	4. KVOO	4. KBEZ-F	4. KBEZ-F	4. KBEZ-F	4. KBEZ-F	4. KBEZ-F	4. KWEN-F	4. KWEN-F	4. KBEZ-F	4. KBEZ-F
12+ MID		12+ PMD		WOMEN 18-34		WOMEN 25-54		MEN 18-34		MEN 25-54	
1. KVOO	1. KVOO	1. KVOO	1. KRAV-F	1. KRAV-F	1. KRAV-F	1. KRAV-F	1. KRAV-F	1. KMOD-F	1. KMOD-F	1. KVOO	1. KVOO
2. KBEZ-F	2. KMOD-F	2. KWEN-F	2. KWEN-F	2. KWEN-F	2. KWEN-F	2. KWEN-F	2. KWEN-F	2. KRAV-F	2. KRAV-F	2. KWEN-F	2. KWEN-F
3. KWEN-F	3. KRAV-F	3. KMOD-F	3. KMOD-F	3. KMOD-F	3. KMOD-F	3. KMOD-F	3. KMOD-F	3. KAYI-F	3. KAYI-F	3. KRMG	3. KRMG
4. KRAV-F	4. KBEZ-F	4. KVOO	4. KVOO	4. KVOO	4. KVOO	4. KVOO	4. KVOO	4. KWEN-F	4. KWEN-F	4. KRAV-F	4. KRAV-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAKC	970	.5/4.0	KCMA-F	106.1	Owasso	.5/1.8	KMYO-F	92.1	Broken Arrow	.6/1.4
KELI	1430	1.5/8.8	KMYZ-F	104.5	Pryor	.5/1.0	KWPR	1270	Claremore	.4/1.0
KGTO	1050	2.3/5.5	KREK-F	104.9	Bristow	.6/1.4	KXOJ+	1550	Sapulpa	.8/2.2

FORMATS

	AM	FM	TOTAL	%
COUNTRY	142 (2)	160 (3)	302 (5)	31.2
ROCK/AOR/CONTEMP		274 (3)	274 (3)	28.3
MOR/AC	137 (2)	16 (1)	153 (3)	15.8
BTFL MUSIC		112 (2)	112 (2)	11.6
RELIGION	10 (2)	48 (2)	58 (4)	6.0
NOSTALGIA	50 (1)		50 (1)	5.2
NEWS/TALK	15 (1)		15 (1)	1.5
CLASSICAL		5 (1)	5 (1)	0.5
			969 (20)	

RADIO STATIONS

KBBJ, 1300, 5 KW/1 KW (DA-2),	NOSTALGIA (A1 Ham)	NBC, \$23.00*	(CBS/FM)	Clear Channel
KELI, 1430, 5 KW (DA-N)	, NEWS/TALK	CBS,MBC,ABC-T, \$29.00	(Howard)	Signal
KRMG, 740, 50 KW/25 KW (DA-2),	MOR	ABC-I, \$38.50	(Christal)	Swanson
KVOO, 1170, 50 KW (DA-N)	, COUNTRY	, \$47.63	(Blair)	
KAYI-F, 106.9, 100 KW @ 1010,	ROCK	ABC-E,MBS, \$45.00	(Torbet)	Hicks (MUSKOGEE)
KBEZ-F, 92.9, 100 KW @ 680,	BTFL MUS (Bonne)	, \$40.00*	(Eastman)	Mid America
KCFO-F, 98.5, 100 KW @ 661,	RELIGION	, \$26.50	(PRO)	Epperson
KMOD-F, 97.5, 50 KW @ 435,	AOR (Pollack)	Source, \$48.00*	(CBS/FM)	Clear Channel
KRAV-F, 96.8, 100 KW @ 380,	CONTEMP/AC	TKO, \$35.00*	(Selcom)	
KTFX-F, 103.3, 100 KW @ 1278,	COUNTRY (Century 21)	ABC-E,RKO II, \$26.00*	(HNW)	
KWEN-F, 95.5, 100 KW @ 339,	COUNTRY	APR, \$65.00	(Katz)	Katz

WASHINGTON

Market # 8; ADI # 8
 APR 18.6
 SMSA Pop: 3,080,400
 Est 1981 Revenue: \$61,100,000

Stations: 29/28
 Diaries: 2022/1523:1
 Standard Error: .459
 % Below Line: 0.7

CSI: 38.6 Bil (# 7)
 CSI HH: 33.4 M (# 3)
 Retail \$: 17.9 Bil (# 9)
 % Not Listed: 9.9

12+ METRO	1/4/SHARE	SUM 82	SPG 82	WIN 82	FAL 81	12+ TSA 1/4	12+ TSA CUME/MSA CUME RATING	SPG 82
1. WKYS-F	451/9.3	10.2	8.4	9.5	8.1	1. WKYS-F 494	1. WMAL 6321/21.2	19.1
2. WMAL	432/8.9	7.9	7.5	9.7	10.6	2. WMAL 485	2. WRQX-F 6039/17.1	16.6
3. WHUR-F	363/7.5	7.4	6.9	7.6	6.2	3. WGAY-F 389	3. WKYS-F 5521/19.1	19.7
4. WGAY-F	355/7.3	7.1	7.7	7.9	7.8	4. WHUR-F 384	4. WHUR-F 5093/17.9	17.5
5. WRQX-F	245/5.1	5.1	4.9	4.2	3.8	5. WRQX-F 337	5. WPGC-F+ 5009/14.8	17.9
6. WPKX-F	241/5.0	3.4	2.9	2.9	3.2	6. WPKX-F 314	6. WWDG-F 4520/11.8	16.5
7. WLTT-F	212/4.4	4.4	4.4	3.3	4.4	7. WAVA-F 265	7. WTOP 4447/13.4	14.4
8. WAVA-F	194/4.0	3.9	4.1	2.8	3.3	8. WPGC-F+ 245	8. WGAY-F 4367/15.0	17.0
9. WASH-F	182/3.8	3.8	3.5	4.5	4.6	9. WLTT-F 240	9. WLTT-F 4024/13.5	11.7
10. WMZQ-F	176/3.6	3.5	2.7	3.0	3.3	10. WWDG-F 223	10. WOOK-F 3651/12.6	14.2
WOOK-F	176/3.6	3.9	4.2	3.9	3.5	11. WMZQ-F 215	11. WAVA-F 3588/10.4	12.4
12. WRC	175/3.6	3.0	4.3	2.9	3.4	12. WASH-F 203	12. WASH-F 3508/11.5	11.9
13. WPGC-F+	174/3.6	5.3	5.3	4.9	5.2	13. WTOP 200	13. WPKX-F 3373/10.3	8.2
14. WGMS-F+	165/3.4	3.1	2.9	3.9	4.2	14. WRC 192	14. WGMS-F+ 2890/ 9.8	9.9
15. WTOP	162/3.3	4.2	3.6	3.8	4.0	15. WOOK-F 190	WMZQ-F 2890/ 8.3	7.9
16. WWDG-F	138/2.9	3.1	4.5	4.7	5.1	16. WGMS-F+ 177	16. WRC 2778/ 9.9	11.6
17. WYCB	94/1.9	1.4	2.1	1.9	1.0	17. WYCB 94	17. WXTR-F 1436/ 4.4	5.7
18. WEZR-F	74/1.5	1.7	1.9	1.8	3.2	18. WEZR-F 86	18. WEZR-F 1426/ 4.5	5.5
19. WRMR	61/1.3	.9	1.1	1.1	.6	19. WXTR-F 81	19. WYCB 1212/ 4.6	4.7
20. WXTR-F	60/1.2	2.0	2.2	.5	.3	20. WRMR 71	20. WOL 1005/ 3.9	3.0

12+ FM SHARE (METRO): 74.05% (3231 of 4363) (FAL 81: 72.48%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WMAL	1. WMAL
2. WRQX-F	2. WHUR-F	2. WHUR-F	2. WHUR-F	2. WGAY-F	2. WKYS-F
3. WOOK-F	3. WAVA-F	3. WLTT-F	3. WMAL	3. WPKX-F	3. WGAY-F+
4. WAVA-F	4. WRQX-F	4. WRQX-F	4. WGAY-F	4. WHUR-F	4. WTOP
5. WWDG-F	5. WPGC-F+	5. WMAL	5. WLTT-F	5. WTOP	5. WRQX-F
6. WHUR-F	6. WASH-F	6. WASH-F	6. WASH-F	6. WMZQ-F	6. WHUR-F
7. WPGC-F+	7. WWDG-F	7. WPKX-F	7. WPKX-F	7. WKYS-F	7. WASH-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGAY-F+	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WHUR-F
2. WKYS-F	2. WMAL	2. WHUR-F	2. WMAL	2. WHUR-F	2. WKYS-F
3. WMAL	3. WGAY-F+	3. WLTT-F	3. WGAY-F	3. WAVA-F	3. WLTT-F
4. WPKX-F	4. WHUR-F	4. WPGC-F+	4. WHUR-F	4. WLTT-F	4. WMAL
5. WLTT-F	5. WRQX-F	5. WRQX-F	5. WASH-F	5. WRQX-F	5. WGAY-F
6. WMZQ-F	6. WPKX-F	6. WOOK-F	6. WLTT-F	6. WWDG-F	6. WASH-F
7. WAVA-F	7. WLTT-F	7. WASH-F	7. WPGC-F+	7. WASH-F	WPKX-F

FORMATS

	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
BLACK/URBAN	40 (1)	990 (3)	1030 (4)	23.6
MOR/AC/OLDIES	432 (1)	454 (3)	886 (4)	20.3
ROCK/AOR/CONTEMP	30 (2)	792 (5)	822 (7)	18.8
BTFL MUSIC	34 (1)	429 (2)	463 (3)	10.6
COUNTRY		417 (2)	417 (2)	9.6
NEWS/TALK	337 (2)		337 (2)	7.7
CLASSICAL	45 (1)	120 (1)	165 (2)	3.8
RELIGION/GOSPEL	121 (2)	29 (1)	150 (3)	3.4
NOSTALGIA	93 (2)		93 (2)	2.1

4363 (29)

WASHINGTON ADI

<u>12+ ADI 1/4</u>	<u>12+ ADI CUME</u>	<u>MSA EXCL CUME</u>	<u>OTHER RATED STATIONS</u>		
			<u>METRO</u>	<u>SHARE/CUME</u>	<u>RATING</u>
1. WKYS-F	1. WMAL	1. WMAL	WEAM	1390	Arlington .7/3.1
2. WMAL	2. WKYS-F	2. WRQX-F	WGAY	1050	Silver Spg .7/2.2
3. WGAY-F	3. WRQX-F	3. WPKX-F	WHFS-F	102.3	Bethesda 1.2/3.1
4. WHUR-F	4. WHUR-F	4. WMZQ-F	WOL	1450	.8/3.9
5. WPKX-F	5. WPGC-F+	5. WGAY-F	WUST	1120	.6/1.4
6. WRQX-F	6. WGAY-F	6. WKYS-F	WWDC	1260	.3/2.6
7. WLTT-F	7. WWDC-F	7. WRC	WFSI-F	107.9	Annapolis .6/1.2
8. WAVA-F	8. WLTT-F	8. WTOP			
9. WPGC-F+	9. WTOP	9. WPGC-F			
10. WMZQ-F	10. WOOK-F	10. WLTT-F			
11. WWDC-F	11. WPKX-F				
12. WASH-F	12. WAVA-F				
13. WOOK-F	13. WASH-F				
14. WRC	14. WMZQ-F				
15. WTOP	15. WRC				

ADI FM SHARE: 75.21% (4047 of 5381) (FAL 81: 74.18%)

AM STATIONS

WMAL, 630, 5 KW (DA-2), MOR/TALK	ABC-I, \$190.00* (Mc-Guild)	ABC
WOL, 1450, 1 KW/250 W, BLACK	SBN, \$ 47.13 (Unirep)	
WRC, 980, 5 KW (DA-N), TALK/NEWS	NBC,NBC-T, \$ 76.88 (Eastman)	NBC
WRMR, 730, 5 KW (DAYS,DA), NOSTALGIA (A1 Ham)	, \$? ? (Selcom)	Metroplex
WTOP, 1500, 50 KW (DA-2), NEWS	CBS, \$ 82.00* (CBS Spot)	Outlet
WYCB, 1340, 1 KW/250 W, GOSPEL/BLACK	NBN, \$ 30.00 (Lazar)	

FM STATIONS

WASH-F, 97.1, 23 KW @ 690, AC (Burk-Abr)	, \$148.13 (Katz)	Metromedia
WAVA-F, 105.1, 50 KW @ 500, AOR	, \$100.00* (CBS/FM)	Doubleday
WEZR-F, 106.7, 50 KW @ 500, BTFL MUSIC	, \$ 64.00 (Groskin)	EZ
WGAY-F, 99.5, 21 KW @ 780, BTFL MUSIC	, \$170.00* (MMR)	Greater Media
WGMS-F+, 103.5, 20 KW @ 435, CLASSICAL	, \$ 80.00* (RKO)	RKO
WHUR-F, 96.3, 24 KW @ 670, BLACK/JAZZ	, \$100.00* (----)	Howard Univ
WKYS-F, 93.9, 50 KW @ 485, URBAN	NBC, \$143.75* (Eastman)	NBC
WLTT-F, 94.7, 21 KW @ 780, AC	, \$ 90.00* (HNW)	Gulf
WMZQ-F, 98.7, 50 KW @ 185, COUNTRY	, \$ 50.00 (Howard)	Viacom
WOOK-F, 100.3, 40 KW @ 320, BLACK	SBN, \$ 90.00* (Masla)	United
WPGC-F+, 95.5, 50 KW @ 496, CONTEMP	ABC-C, \$150.00* (Torbet)	First Media
WPKX-F, 105.9, 50 KW @ 410, COUNTRY	APR, \$120.00 (Selcom)	Metroplex
WRQX-F, 107.3, 50 KW @ 410, ROCK	ABC-R, \$175.00 (Blair)	ABC
WWDC-F, 101.1, 50 KW @ 500, AOR (Burk-Abr)	Source,ABC-F, \$100.00* (Christal)	
WXTR-F, 104.1, 50 KW @ 500, OLDIES	, \$ 49.00 (Masla)	

WEST PALM BEACH

Market # 69
 APR 18.7
 SMSA Pop: 609,200
 Est 1981 Revenue: \$8,325,000

Stations: 33/18
 Diaries: 852/715:1
 Standard Error: .688
 % Below Line: 29.5

CSI: 5.9 Bil (# 58)
 CSI HH: 23.6 M (# 127)
 Retail \$: 3.7 Bil (# 54)
 % Not Listed: 7.7

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA	1/4	12+ TSA CUME/ MSA CUME RATING	SPG	82
1. WEAT-F	120/11.5	14.1	13.0	14.9	12.2	1. WEAT-F	154	1. WEAT-F	1739/24.3	25.0
2. WRMF-F	100/ 9.5	6.5	6.9	10.2	8.7	2. WIRK-F	118	2. WRMF-F	1145/18.0	17.9
3. WIRK-F	99/ 9.4	12.3	7.4	6.7	13.0	3. WRMF-F	110	3. WIRK-F	1104/16.7	18.5
4. WPOM	71/ 6.8	4.7	7.4	6.4	1.6	4. WPOM	71	4. WIZD-F	1052/12.0	11.5
5. WJNO	66/ 6.3	4.1	3.9	4.6	3.6	5. WJNO	66	5. WHYI-F	872/14.8	13.2
6. WHYI-F	53/ 5.1	4.5	5.3	3.4	6.5	6. WIZD-F	61	6. WJNO	850/15.2	14.0
7. WIZD-F	39/ 3.7	4.0	5.4	6.4	2.2	7. WHYI-F	55	7. WPBR	573/10.2	7.7
8. WPBR	39/ 3.7	3.2	5.1	3.0	4.9	8. WPBR	39	8. WPOM	482/ 8.6	8.4
9. WLYF-F	34/ 3.2	3.6	3.2	3.1	1.8	9. WLYF-F	34	9. WAXY-F	478/ 8.0	7.2
10. WNJY-F	33/ 3.1	4.6	3.8	3.5	5.9	10. WNJY-F	33	10. WEAT	468/ 8.4	7.7

12+ FM SHARE (METRO): 64.32% (622 of 967) (FAL 81: 63.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHYI-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WEAT-F	1. WIRK-F+
2. WIRK-F	2. WIRK-F	2. WIRK-F	2. WIRK-F	2. WIRK-F	2. WRMF-F
3. WIZD-F	3. WPOM	3. WPOM	3. WPOM	3. WRMF-F	3. WEAT-F
4. WPOM	4. WHYI-F	4. WHYI-F	4. WHYI-F	4. WJNO	4. WJNO
	WIZD-F			WPOM	
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEAT-F	1. WEAT-F	1. WRMF	1. WRMF-F	1. WRMF-F	1. WRMF-F
2. WRMF-F	2. WIRK-F	2. WPOM	2. WIRK-F	2. WIRK-F	2. WIRK-F
3. WIRK-F	3. WRMF-F	3. WIRK-F	3. WPOM	3. WPOM	3. WJNO
4. WPOM	4. WHYI-F	4. WAXY-F	4. WEAT-F	4. WIZD-F	4. WHYI-F
		WHYI-F		WSHE-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDBF 1420	Delr. Bch	1.3/5.4	WKQS-F 99.9	Boca Rat.	.9/4.6	WINZ 940	Miami	1.8/6.3
WEAT 850		1.2/8.4	WNGS-F 92.1		1.3/6.3	WINZ-F 94.9	Miami	.3/3.2
WIRK 1290		1.9/4.3	WSWN-F 93.5	Belle Gl.	2.0/2.1	WIOD 610	Miami	1.8/6.7
WKAO 1510	Boynt. Bch	.8/1.3	WWSI-F 96.7	Jupiter	.4/2.6	WNWS 790	Miami	1.8/5.4
WLIZ 1380	L. Worth	.4/1.4	WAIA-F 97.3	Miami	1.2/3.9	WRBD 1470	Pom Bc	1.8/3.5
WSBR 740	Boca Rat.	1.8/2.4	WAXY-F 105.9	Ft. Lau	2.3/8.0	WSHE-F 103.5	Ft Lau	2.4/7.3
WSWN 900	Belle Gl.	.4/1.4	WCKO-F 102.7	Pomp Bch	1.4/6.5	WWJF-F 106.7	Ft Lau	1.5/5.2
WBSS 980	Pomp. Bch.	.5/2.7	WGBS 71.0	Miami	.6/2.8			

FORMATS

	AM	FM	TOTAL	%
BTFL MUSIC		187 (3)	187 (3)	19.3
NEWS/TALK	175 (6)		175 (6)	18.1
MOR/AC	6 (1)	167 (5)	173 (6)	17.9
ROCK/AOR/CONTEMP		135 (5)	135 (5)	14.0
COUNTRY	20 (1)	108 (2)	128 (3)	13.2
BLACK/URBAN	94 (3)	21 (1)	115 (4)	11.9
NOSTALGIA	41 (3)	4 (1)	45 (4)	4.7
UNKNOWN	5 (1)		5 (1)	0.5
RELIGION	4 (1)		4 (1)	0.4
			967 (33)	

RADIO STATIONS

WEAT, 850, 1 KW (DA-1), NEWS	ABC-I, \$54.00	(Katz)	Curt Gowdy
WJNO, 1230, 1 KW/250 W, NEWS/TALK	CBS,NBC-T,ABC-E, \$23.00	(Blair)	Fairbanks
WPBR, 1340, 1 KW/250 W, TALK	MBS, \$25.00*	(Savalli)	
WPOM, 1600, 1 KW (DA-1), BLACK (Drake-Chen)	SBN,NBN, \$23.00	(HNW)	

PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

WICHITA

Market # 101
 APR 15.7
 SMSA Pop: 414,600
 Est 1981 Revenue: \$10,275,000

Stations: 15/13
 Diaries: 840/494:1
 Standard Error: .662
 % Below Line: 8.7

CSI: 3.8 Bil (# 90)
 CSI HH: 24.6 M (# 81)
 Retail \$: 2.1 Bil (# 92)
 % Not Listed: 7.0

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. KEYN-F 86/15.9	15.3	15.5	14.5	11.2	1. KFDI 119	1. KEYN-F 1631/32.8	33.1
2. KAKZ 59/10.9	10.3	7.8	5.6	8.6	2. KEYN-F 118	2. KFDI 1391/21.0	20.8
3. KFHF 53/ 9.8	9.6	13.0	12.1	11.9	3. KFHF 85	3. KFHF 1165/20.1	22.8
4. KFDI 51/ 9.4	7.2	11.5	10.2	10.4	4. KICT-F 72	4. KFDI-F 947/17.6	20.0
5. KICT-F 45/ 8.3	10.1	8.9	7.8	14.5	5. KAKZ 67	5. KICT-F 887/17.1	18.9
6. KOEZ-F 41/ 7.6	.9	1.6	2.0	1.4	6. KOEZ-F 62	6. KAKZ 870/20.1	20.1
7. KKRDF 39/ 7.2	7.4	7.2	5.8	7.2	7. KFDI-F 60	7. KOEZ-F 741/12.6	3.0
8. KFDI-F 38/ 7.0	8.2	5.2	5.6	9.2	8. KKRDF 53	8. KKRDF-F 660/14.6	12.8
9. KBRA-F 28/ 5.2	10.5	6.6	10.6	7.4	9. KBRA-F 37	9. KBRA-F 495/12.4	16.6
10. KGCS-F 20/ 3.7	4.0	4.1	6.5	3.1	10. KQAM 27	10. KQAM 491/10.7	14.5
KQAM 20/ 3.7	5.5	5.2	5.2	3.5			

12+ FM SHARE (METRO): 59.64% (300 of 503) (FAL 81: 53.41%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KFDI	1. KEYN-F
2. KICT-F	2. KICT-F	2. KICT-F	2. KOEZ-F	2. KFHF	2. KFHF
	3. KKRDF	KKRDF	3. KFHF	3. KOEZ-F	3. KFDI
	4. KBRA-F	4. KFDI-F	4. KFDI	KAKZ	4. KKRZ
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KAKZ	1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KICT-F	1. KEYN-F
2. KEYN-F	2. KAKZ	2. KKRDF	2. KOEZ-F	2. KEYN-F	KKRDF
3. KFDI-F	3. KICT-F	3. KBRA-F	3. KFDI-F	3. KFDI-F	3. KFHF
4. KICT-F	4. KFHF	4. KICT-F	4. KFHF	4. KQAM	KFDI-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KOYY 1360 El Dorado	.7/1.0	KWKN 1480	.7/4.5
KSGL 900	2.2/4.6	KBUZ-F 106.5 Arkansas City	.6/2.0

FORMATS

	AM	FM	TOTAL	%
COUNTRY	112 (4)	58 (2)	170 (6)	33.8
ROCK/AOR/CONTEMP		134 (3)	134 (3)	26.6
AC	20 (1)	67 (2)	87 (3)	17.3
NOSTALGIA	59 (1)		59 (1)	11.7
BTFL MUSIC		41 (1)	41 (1)	8.2
RELIGION	12 (1)		12 (1)	2.4
			503 (15)	

RADIO STATIONS

KAKZ, 1240, 1 KW/250 W	, NOSTALGIA (Al Ham)	ABC-I, \$24.50	(Blair)	
KFDI, 1070, 10 KW/1 KW (DA-N)	, COUNTRY	ABC-E, \$32.00*	(Torbet)	Great Empire
KFHF, 1330, 5 KW (DA-N)	, COUNTRY	CBS, \$38.00*	(Eastman)	
KQAM, 1410, 5 KW/1 KW (DA-N)	, OLDIES/AC	RKO, \$24.00	(Mc-Guild)	Long-Pride
KBRA-F, 97.9, 85 KW @ 420,	AC	MBS, \$20.00*	(Eastman)	
KEYN-F, 103.7, 100 KW @ 860,	ROCK	RKO, \$32.00	(Mc-Guild)	Long-Pride
KFDI-F, 101.3, 100 KW @ 1130,	COUNTRY	ABC-E, \$24.00*	(Torbet)	Great Empire
KGCS-F, 95.9, 1.1 KW @ 480,	COUNTRY (TM)	ABC-R, \$36.50	(Katz)	Peoria Jrnl St
KKRDF, 107.3, 100 KW @ 884,	AC	NBC, \$29.25	(Masla)	John Price
KOEZ-F, 92.3, 100 KW @ 650,	BTFL MUS (Churchill)	, \$ 8.00	(----)	(NEWTON)

WILMINGTON, DE

Market # 81
 APR 17.8
 SMSA Pop: 528,800
 Est 1981 Revenue: \$5,390,000

Stations: 33/8
 Diaries: 846/625:1
 Standard Error: .707
 % Below Line: 58.0

CSI: 5.3 Bil (# 68)
 CSI HH: 27.7 M (# 19)
 Retail \$: 2.4 Bil (# 83)
 % Not Listed: 5.3

12+ METRO 1/4/SHARE		SPG	FAL	SPG	FAL	12+ TSA 1/4		12+ TSA CUME/RATING		SPG 82
		82	81	82	80					
1. WJBR-F	84/10.6	11.0	10.1	10.2	8.4	1. WSTW-F	105	1. WSTW-F	1396/24.2	25.6
2. WSTW-F	70/ 8.9	10.3	11.6	13.6	13.4	2. WJBR-F	100	2. WMMR-F	1307/20.7	22.6
WMMR-F	70/ 8.9	8.8	7.9	8.5	3.0	3. WMMR-F	99	3. WJBR-F	1084/20.1	20.6
4. WDEL	66/ 8.4	9.9	9.9	8.4	9.4	4. WDEL	66	4. WCAU-F	1018/14.3	16.2
5. WYSP-F	39/ 4.9	4.7	3.5	4.0	5.9	5. WCAU-F	57	5. WDEL	978/22.0	23.5
6. WILM	34/ 4.3	3.5	2.9	4.3	7.3	6. WDSD-F	53	6. WYSP-F	923/15.1	15.6
7. WMGR-F	33/ 4.2	4.0	4.1	4.6	4.9	7. WYSP-F	52	7. WDSD-F	684/ 6.5	5.2
8. WCAU-F	30/ 3.8	4.8	5.2	2.5	1.4	8. WMGR-F	46	8. WMGR-F	645/12.4	11.6
9. WUSL-F	29/ 3.7	3.8	4.3	2.5	1.2	9. WWDB-F	38	9. WILM	629/14.2	12.9
10. WFLN-F	27/ 3.4	2.0	1.6	.7	1.4	10. WUSL-F	37	10. WIOQ-F	479/ 9.7	7.7

12+ FM SHARE (METRO): 71.22% (532 of 747) (FAL 81: 71.76%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WMMR-F	1. WMMR-F	1. WSTW-F	1. WSTW-F	1. WJBR-F	1. WDEL
2. WYSP-F	2. WSTW-F	2. WMMR-F	2. WJBR-F	2. WDEL	2. WSTW-F
WCAU-F	3. WYSP-F	3. WMGR-F	3. WDEL	3. WJBR-F	3. WJBR-F
4. WSTW-F	4. WUSL-F	4. WJBR-F	4. WMGR-F	4. WILM	4. WILM
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJBR-F	1. WJBR-F	1. WSTW-F	1. WSTW-F	1. WMMR-F	1. WSTW-F
2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WJBR-F	2. WYSP-F	2. WDEL
3. WSTW-F	3. WSTW-F	3. WUSL-F	3. WDEL	3. WSTW-F	WJBR-F
4. WDEL	4. WDEL		4. WMGR-F		4. WMGR, WMMR

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WAMS 1380	3.0/10.6	WHDG-F 103.7	Havre de	.3/1.3	WIP	610	Phil	1.3/6.4
WJBR 1290	2.0/ 4.1	WKSZ-F 100.3	Media,PA	.4/2.3	WYYY-F	97.9	Balt	1.3/3.4
WJIC 1510	Salem,NJ .6/2.3	WBSB-F 104.3	Balt.	.9/3.5	WPEW	950	Phil	1.8/5.0
WNRK 1260	Newark 1.9/5.0	WDAS-F 105.3	Phil.	3.0/4.5	WPOC-F	93.1	Balt	1.0/3.6
KYW 1060	Phil 1.4/7.6	WDSD-F 94.7	Dover	2.9/6.5	WSNI-F	104.5	Phil	.6/2.8
WASA 1330	Havre de .6/1.7	WEAZ-F 101.1	Phil.	1.3/4.9	WWDB-F	96.5	Phil	2.9/5.7
WBAL 1090	Bait .5/2.0	WFIL 560	Phil.	.4/2.3	WWSH-F	106.1	Phil	1.8/4.5
WCAU 1210	Phil 1.0/5.6	WIOQ-F 102.1	Phil.	2.7/9.7				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		276 (8)	276 (8)	36.9
MOR/AC	105 (6)	52 (3)	157 (9)	21.0
BTFL MUSIC		94 (2)	94 (2)	12.6
NEWS/TALK	53 (3)	23 (1)	76 (4)	10.2
COUNTRY	27 (2)	31 (2)	58 (4)	7.8
NOSTALGIA	30 (2)		30 (2)	4.0
CLASSICAL		27 (1)	27 (1)	3.6
BLACK/URBAN		24 (1)	24 (1)	3.2
OTHERS/UNKNOWN		5 (2)	5 (2)	0.7

RADIO STATIONS

WAMS, 1380, 5 KW/1 KW (DA-3), COUNTRY	ABC-C, \$23.00* (Selcom)	Rollins
WDEL, 1150, 5 KW (DA-2), MOR	NBC, \$32.00* (Eastman)	
WILM, 1450, 1 KW/250 W, NEWS	CBS,MBS, \$18.24 (Savalli)	
WJBR-F, 99.5, 50 KW @ 500, BTFL MUS (FM-100)	, \$35.91 (Mc-Guild)	
WSTW-F, 93.7, 50 KW @ 460, ROCK (TM)	, \$45.00* (Eastman)	
WDSD-F, 94.7, 50 KW @ 400, COUNTRY	MBS, \$11.48 (Masla)	Rau (DOVER)

WORCESTER

Market # 109 (approx) (county #82) Stations: 28/6
 APR 18.2 Diaries: 750/504:1
 SMSA Pop: 378,100 Standard Error: .744
 Est 1981 Revenue: \$5,250,00 % Below Line: 48.8

CSI: 3.5 Bil (# 98 approx)
 CSI HH: 30.3 M (# 7 approx)
 Retail \$: 1.7 Bil (# 112 approx)
 % Not Listed: 8.8

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA	1/4	12+ TSA CUME/ MSA CUME RATING	SPG	82
1. WSRF-F	82/13.9	16.3	15.4	15.2	19.0	1. WSRF-F	121	1. WAAF-F	1531/25.1	25.7
2. WTAG	64/10.8	12.4	9.8	12.1	11.8	2. WAAF-F	103	2. WSRF-F	1449/30.9	29.2
3. WAAF-F	60/10.2	12.3	12.6	11.7	12.5	3. WTAG	71	3. WTAG	1119/28.8	33.6
4. WROR-F	48/ 8.1	4.4	5.1	6.0	4.6	4. WROR-F	65	4. WBZ	945/13.9	16.9
5. WEEI-F	30/ 5.1	4.2	4.0	3.3	3.5	5. WBZ	54	5. WROR-F	878/16.8	12.7
6. WFTQ	29/ 4.9	4.9	5.4	6.2	6.6	6. WEEI-F	43	6. WCOZ-F	803/12.3	11.1
7. WNEB	27/ 4.6	6.5	5.6	5.5	2.6	7. WCOZ-F	40	7. WEEI-F	780/15.9	10.2
8. WBZ	26/ 4.4	6.3	5.9	6.0	7.6	8. WBCN-F	34	8. WFTQ	582/16.3	16.9
9. WCOZ-F	22/ 3.7	2.5	4.7	4.7	3.9	9. WQVR-F	32	9. WBCN-F	479/ 9.0	6.3
10. WBCN-F	19/ 3.2	2.5	1.7	2.2	1.7	10. WFTQ	30	10. WNEB	405/12.2	14.3

12+ FM SHARE (METRO): 67.71% (365 of 539) (FAL 81: 70.91%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WROR-F	1. WSRF-F	1. WTAG
2. WCOZ-F	2. WROR-F	2. WROR-F	2. WSRF-F	2. WTAG	2. WSRF-F
3. WEEI-F	3. WEEI-F	3. WSRF-F	3. WTAG	3. WROR-F	3. WAAF-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSRF-F	1. WSRF-F	1. WAAF-F	1. WSRF-F	1. WAAF-F	1. WROR-F
2. WAAF-F	2. WAAF-F	2. WROR-F	2. WROR-F	2. WBCN-F	2. WSRF-F
3. WEEI-F	3. WROR-F	3. WEEI-F	3. WTAG	3. WFTQ	WAAF-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WORC	1310		2.4/9.7	WMJX-F	106.7	Boston	1.0/5.0
WARE	1250	Ware	.3/2.0	WMYS-F	98.1	New Bedford	.5/1.7
WCRB-F	102.5	Boston	1.0/3.2	WPJB-F	105.1	Providence	2.2/6.6
WESO	970	Southbridge	.8/2.4	WPRO	630	Providence	.3/1.7
WHJY-F	94.1	Providence	.7/4.6	WPRO-F	92.3	Providence	1.4/5.5
WHUE-F	100.7	Boston	1.9/5.2	WQVR-F	100.1	Southbridge	2.4/2.9
WJIB-F	96.9	Boston	1.0/3.8	WRKO	680	Boston	.8/2.9
WVBF-F	105.7	Boston	1.5/4.6	WSNE-F	93.3	Taunton	.7/2.2
WXKS-F	107.9	Boston	1.7/6.0	WSSH-F	99.5	Lowell	1.7/5.3

FORMATS

	AM	FM	TOTAL	%
MOR/AC	142 (7)	67 (3)	209 (10)	38.8
ROCK/AOR/CONTEMP		179 (11)	179 (11)	33.2
BTFL MUSIC		99 (3)	99 (3)	18.4
NOSTALGIA	27 (1)		27 (1)	5.0
COUNTRY		14 (1)	14 (1)	2.6
CLASSICAL		6 (1)	6 (1)	1.1
NEWS/TALK	5 (1)		5 (1)	0.9
			539 (28)	

RADIO STATIONS

WFTQ, 1440, 5 KW (DA-2), AC	ABC-I, \$43.75 (Katz)	Katz
WNEB, 1230, 1 KW/250 W, NOSTALGIA (Al Ham)	CBS, \$24.00 (PRO)	
WTAG, 580, 5 KW (DA-2), MOR	NBC,NBC-T, \$31.75 (Mc-Guild)	Worc. Telegraph
WAAF-F, 107.3, 18 KW @ 760, AOR (Burk-Abr)	Source, \$120.00 (Katz)	Katz
WSRF-F, 96.1, 25 KW @ 650, BTFL MUSIC	, \$ 55.00 (Blair)	Knight
WQVR-F, 100.1, 3 KW @ 300, COUNTRY	, \$? ? (Torbet)	

Other stations - See Boston

YORK

Market # 104
 APR 19.7
 SMSA Pop: 389,300
 Est 1981 Revenue: \$6,810,000

Stations: 29/11
 Diaries: 718/542:1
 Standard Error: .778
 % Below Line: 47.9

CSI: 3.2 Bil (# 105)
 CSI HH: 23.0 M (# 150)
 Retail \$: 1.6 Bil (# 119)
 % Not Listed: 6.9

12+ METRO 1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80	12+ TSA 1/4	12+ TSA CUME/ MSA CUME RATING	SPG 82
1. WSBA 77/11.8	13.7	10.8	11.0	11.2	1. WRKZ-F 195	1. WQXA-F 2265/27.9	25.2
2. WRKZ-F 74/11.4	9.0	10.1	9.0	6.1	2. WTPA-F 173	2. WRKZ-F 2084/20.9	16.8
3. WQXA-F 70/10.8	9.6	10.6	11.6	9.4	3. WQXA-F 159	3. WTPA-F 1579/12.2	12.4
4. WSBA-F 47/ 7.2	7.8	7.3	7.6	9.2	4. WNCE-F 128	4. WNCE-F 1577/16.8	12.8
5. WYCR-F 45/ 6.9	11.2	9.3	7.4	9.2	5. WHP-F 96	5. WHP 1288/ 4.2	6.6
6. WTPA-F 44/ 6.8	5.5	5.0	4.5	1.2	6. WHP 95	6. WHP-F 1181/ 6.0	4.0
WNCE-F 44/ 6.8	5.1	5.4	6.1	6.5	7. WSBA 92	7. WLAN-F 1179/ 5.8	7.6
8. WNOW 35/ 5.4	3.9	6.5	8.7	7.4	8. WSBA-F 88	8. WSBA 1165/26.9	26.7
9. WHP-F 21/ 3.2	1.1	2.2	1.6	2.7	9. WLAN-F 71	9. WSBA-F 1102/15.4	15.6
WPOC-F 21/ 3.2	2.7	1.7	4.5	4.9	10. WHYL+ 58	10. WYCR-F 1095/20.5	26.5

12+ FM SHARE (METRO): 73.39% (444 of 605) (FAL 81: 72.34%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQXA-F	1. WQXA-F	1. WRKZ-F	1. WRKZ-F	1. WRKZ-F	1. WSBA
2. WTPA-F	2. WTPA-F	2. WQXA-F	2. WQXA-F	2. WSBA	2. WQXA-F
WYCR-F	3. WRKZ-F	3. WTPA-F	3. WSBA	3. WNCE-F WSBA-F	3. WRKZ-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRKZ-F	1. WSBA	1. WQXA-F	1. WRKZ-F	1. WTPA-F	1. WQXA-F
2. WSBA	2. WRKZ-F	2. WRKZ-F	2. WQXA-F	2. WQXA-F	2. WNOW
3. WSBA-F	3. WQXA-F	3. WYCR-F	3. WSBA	3. WYCR-F	WRKZ-F

OTHER RATED STATIONS/METRO SHARE + CUME RATING

WGTT 1320 Gettys. .5/4.5	WGCB-F 96.1 Red Lion .3/2.5	WGTY-F 107.7 Gettys. .8/1.9
WHVR 1280 Hanover .9/6.3	WRHY-F 92.7 Starview .9/3.8	WDAC-F 94.5 Lanc. 1.4/2.4
WOYK 1350 2.9/10.2	WIOV-F 105.1 Ephrata 1.5/3.4	WLAN-F 96.9 Lanc. 1.5/5.8
WCMB 1460 Harris. 1.2/5.6	WBSB-F 104.3 Balt. .9/3.6	WFRE-F 99.9 Freder. 1.7/4.0
WHP 580 Harris. 1.2/4.2	WIYY-F 97.9 Balt. .6/2.6	WLIF-F 101.9 Balt. .6/2.2
WHYL+ 960 Carlisle 1.0/2.7	WTTR-F 100.7 Westm. .3/2.1	WVMD-F 104.7 Hagers. 1.2/2.9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		179 (6)	179 (6)	29.6
COUNTRY	48 (3)	106 (4)	154 (7)	25.5
BTFL MUSIC		140 (7)	140 (7)	23.1
MOR/AC	113 (5)	2 (1)	115 (6)	19.0
RELIGION		9 (1)	9 (1)	1.5
NOSTALGIA		6 (1)	6 (1)	1.0
UNKNOWN		2 (1)	2 (1)	.3
			605 (29)	

RADIO STATIONS

WNOW, 1250, 1 KW (DAYS), COUNTRY	ABC-I, \$38.71 (MMR)	Rust
WSBA, 910, 5 KW/1 KW (DA-2), MOR	NBC-T, \$40.00* (Eastman)	Susquehanna
WQXA-F, 105.7, 46 KW @ 520, CONTEMP (Drake-Chen)	ABC-C, \$38.71 (MMR)	Rust
WSBA-F, 103.3, 12 KW @ 750, BTFL MUS	, \$40.00* (Eastman)	Susquehanna
WYCR-F, 98.5, 11 KW @ 930, ROCK	Source, \$27.00* (HNW)	

YOUNGSTOWN

Market # 79
 APR 18.9
 SMSA Pop: 531,200
 Est 1981 Revenue: \$4,925,000

Stations: 23/12
 Diaries: 942/564:1
 Standard Error: .658
 % Below Line: 15.6

CSI: 4.6 Bil (# 79)
 CSI HH: 23.8 M (# 119)
 Retail \$: 2.5 Bil (# 80)
 % Not Listed: 7.3

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL	12+ TSA	1/4	12+ TSA CUME/	MSA CUME RATING	SPG 82
		82	81	81	80					
1. WBBW	107/12.9	11.2	13.7	11.4	12.3	1. WQXK-F	133	1. WYFM-F	1994/25.3	26.3
2. WKBN-F	93/11.2	10.1	10.5	11.7	12.3	2. WKBN-F	132	2. WKBN	1714/24.3	24.4
3. KQXK-F	78/ 9.4	8.2	6.3	5.9	5.7	3. WYFM-F	121	3. WKBN-F	1601/24.0	22.7
4. WHOT	66/ 7.9	7.8	8.1	8.2	9.4	4. WBBW	114	4. WQXK-F	1427/18.5	15.0
5. WKBN	63/ 7.6	8.6	8.0	9.0	10.5	5. WKBN	92	5. WHOT	1365/26.5	25.9
6. WYFM-F	61/ 7.3	8.1	8.0	9.0	9.2	6. WSRD-F	82	6. WSRD-F	1261/20.7	22.7
7. WSRD-F	59/ 7.1	9.3	9.5	8.6	5.7	7. WHOT	70	7. WBBW	988/20.7	21.2
8. WFMJ	40/ 4.8	6.7	5.4	4.7	5.5	8. WFMJ	58	8. WFMJ	825/14.1	15.3
9. WRRO	35/ 4.2	4.0	3.5	2.7	2.5	9. WQOD-F	45	9. KDKA	537/ 1.9	3.0
10. WDMT-F	31/ 3.7	3.7	4.3	3.8	2.4	10. WDJQ-F	39	10. WRRO	521/10.9	10.6

12+ FM SHARE (METRO): 53.90% (415 of 770) (FAL 81: 52.70%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSRD-F	1. WSRD-F	1. WQXK-F	1. WQXK-F	1. WQXK-F	1. WHOT+
2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WKBN-F	2. WBBW	2. WBBW
3. WHOT	3. WHOT	3. WSRD-F	3. WHOT	3. WKBN-F	3. WKBN
4. WDMT-F	4. WQXK-F	4. WHOT	4. WKBN	4. WKBN	4. WKBN-F
12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBBW	1. WKBN-F	1. WYFM-F	1. WQXK-F	1. WSRD-F	1. WQXK-F
2. WKBN-F	2. WQXK-F	2. WSRD-F	2. WKBN-F	2. WHOT	2. WKBN-F
3. WQXK-F	3. WBBW	3. WKBN-F	3. WHOT	3. WYFM-F	3. WKBN
4. WYFM-F	4. WYFM-F	4. WHOT	4. WKBN	4. WQXK-F	4. WHOT

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGFT 1500	.6/1.4	WQOD-F 93.3	2.9/7.2	WMMS-F 100.7	Cleve. 2.6/7.6
WNIO 1540 Niles	2.3/3.4	WDJQ-F 92.5	Alliance 1.3/3.2	WTOF-F 98.1	Cant. 1.1/1.8
KDKA 1020 Pitts.	.4/1.9	WGCL-F 98.5	Cleve. .6/2.7	WVIZ-F 103.9	Mercer .7/3.4
WFAH 1310 Alliance	.5/1.0	WKDD-F 96.5	Akron .6/2.6	WMJI-F 105.7	Cleve. 1.3/4.6
WWE 1100 Cleve.	1.6/6.0				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	66 (1)	163 (6)	229 (7)	29.7
MOR/AC	145 (5)	11 (1)	156 (6)	20.3
BTFM MUSIC		117 (2)	117 (2)	15.2
COUNTRY	32 (2)	84 (2)	116 (4)	15.1
NEWS/TALK	107 (1)		107 (1)	13.9
BLACK	5 (1)	31 (1)	36 (2)	4.7
RELIGION		9 (1)	9 (1)	1.2
			770 (23)	

RADIO STATIONS

WBBW, 1240, 1 KW/250 W	, TALK	ABC-E, \$32.00	(Mc-Guild)
WFMJ, 1390, 5 KW (DA-N)	, MOR	NBC,NBC-T, \$21.75	(Blair)
WHOT, 1330, 500 W/1 KW (DA-2)	, CONTEMP/AC	, \$30.00*	(Eastman) Myron Jones
WKBN, 570, 5 KW (DA-N)	, MOR	CBS, \$45.00*	(Katz)
WRRO, 1440, 5 KW (DA-N)	, MOR	ABC-I, MBS, \$15.00	(Regional) (WARREN)
WSRD-F, 101.1, 16 KW @ 710,	AOR (Burk-Abr)	, \$40.00*	(Eastman) Myron Jones
WKBN-F, 98.9, 9 KW @ 1370,	BTFM MUS (Schulke)	, \$45.00*	(Katz)
WQOD-F, 93.3, 15 KW @ 280,	BTFM MUS (Schulke)	MBS, \$15.00*	(----)
WQXK-F, 105.1, 88 KW @ 400,	COUNTRY (Drake-Chen)	APR, \$20.00	(MMR) Rust (SALEM)
WYFM-F, 102.9, 26 KW @ 455,	ROCK	ABC-C, \$36.00	(Torbet) Regional (SHARON, PA)

CONTINUATION PAGES

NEW YORK

WPLJ-F, 95.5, 7.2 KW @ 1270, AOR	ABC-R, \$250.00 (Blair)	ABC
WQXR-F+, 96.3, 7.8 KW @ 1220, CLASSICAL	, \$ 95.00 (Mc-Guild)	New York Times
WRFM-F, 105.1, 5.2 KW @ 1220, BTFL MUS (Bonne)	, \$155.00 (Torbet)	Bonneville
WRKS-F, 98.7, 5.4 KW @ 1250, URBAN	RKO, \$250.00* (RKO)	RKO
WYNY-F, 97.1, 7.2 KW @ 1300, AC	, \$27.500* (HNW)	NBC

BRIDGEPORT

WDJZ, 1530, 5 KW (DAYS,DA) , NOSTALGIA	MBS, \$18.00 (Lotus)	
WICC, 600, 1 KW/500 W (DA-1),AC/MOR	, \$36.00* (Christal)	Tribune Co.
WNAB, 1450, 1 KW/250 W , MOR/TALK	MBS,ABC-I, \$27.50 (Roslin)	
WEZN-F, 99.9, 25 KW @ 680, BTFL MUS (Carson)	, \$72.50 (Katz)	Katz
WRKI-F, 95.1, 50 KW @ 500, AOR (Burk-Abr)	, \$30.00 (Roslin)	

Others see New York, New Haven or Hartford

CHICAGO

WMET-F, 95.5, 6 KW @ 1170, AOR (Burk-Abr)	Source, \$171.88 (Katz)	Metromedia
WOJO-F, 105.1, 6 KW @ 1174, SPANISH	, \$ 55.00 (Lotus)	
WUSN-F, 99.5, 6 KW @ 1170, COUNTRY	ABC-D, \$? ? (----)	First Media
WXRT-F, 93.1, 7 KW @ 1310, AOR/PROG	, \$ 65.00* (Masla)	

SALINAS/SEASIDE/MONTEREY

KDON-F, 102.5, 19 KW @ 2270, ROCK (TM)	Source, \$34.00 (Katz)	
KLRB-F, 101.7, 900 W @ 590, ROCK	, \$14.00* (CBS FM)	Walton
KWAV-F, 96.9, 18 KW @ 2575, AC	, \$17.00* (HNW)	Buckley
KWYT-F, 100.7, 910 W @ 2575, BTFL MUS (TM)	, \$28.00 (MMR)	

Others - See San Jose or San Francisco

RIVERSIDE-SAN BERNARDINO-ONTARIO

KCKC, 1350, 5 KW/500 W (DA-1), COUNTRY	ABC-I, \$25.75 (Mc-Guild)	
KMEN, 1290, 5 KW , AC	CBS, \$33.00* (Mc-Guild)	
KCAL-F, 96.7, 2.8 KW @ 360, AOR	Source, \$30.00* (Lotus)	
KDUO-F, 97.5, 72 KW @ 1570, BTFL MUS (Century 21)	, \$46.38 (Blair)	
KGGI-F, 99.1, 2 KW @ 1560, CONTEMP	CBS-R, \$35.00* (Mc-Guild)	
KOLA-F, 99.9, 31 KW @ 1630, ROCK	ABC-F, \$32.50 (Masla)	
KQLH-F, 95.1, 15 KW @ 3200, COUNTRY (?)	MBS, \$? ? (Howard)	

Other stations - see Los Angeles

ALBANY-SCHENECTADY-TROY

WGFM-F, 99.5, 10 KW @ 930, CONTEMP	Source, \$40.00* (Christal)	GE
WGNA-F, 107.7, 9 KW @ 980, COUNTRY	RKO II, \$38.50 (Torbet)	
WPYX-F, 106.5, 12 KW @ 910, AOR (Burk-Abr)	ABC-R, \$55.00* (Mc-Guild)	Scott
WQBK-F, 103.9, 3 KW @ 300, AOR	CBS-R, \$24.50 (Howard)	
WROW-F, 95.5, 9 KW @ 960, BTFL MUS (Schulke)	, \$70.00* (Blair)	Capital Cities
WWOM-F, 100.9, 3 KW @ 300, AC/SOFT	RKO, \$38.00* (Selcom)	

MIAMI-FT. LAUDERDALE

WWJF-F, 106.7, 100 KW @ 980, MOR (Schulke)	, \$? ? (HNW)	Amaturo
WWWL-F, 93.9, 100 KW @ 650, AC/SOFT	Source, \$65.00* (Masla)	
WYOR-F, 105.1, 100 KW @ 650, BTFL MUS (Bonne)	, \$75.00* (MMR)	Insilco
WKQS-F, 99.9, 100 KW @ 930, COUNTRY (Somerset)	, \$55.00* (Selcom)	Sunshine Wirel

GREENSBORO-WINSTON SALEM

WGLD-F, 100.3, 100 KW @ 400, BTFL MUS (Bonne)	, \$52.00* (Blair)	Mann
WKZL-F, 107.5, 100 KW @ 500, AOR (Burk-Abr)	ABC-R, \$62.50 (Katz)	Nationwide
WQMG-F, 97.1, 20 KW @ 555, BLACK	CBS-R, \$38.00* (Howard)	
WRQK-F, 98.7, 100 KW @ 814, ROCK/OLDIES	MBS, \$38.00* (Eastman)	
WSEZ-F, 93.1, 100 KW @ 383, ROCK	RKO, \$44.00* (Torbet)	
WTQR-F, 104.1, 100 KW @ 1420, COUNTRY (Drake-Chen)	, \$85.00* (Mc-Guild)	Summit
WPCM-F, 101.1, 100 KW @ 511, COUNTRY	RKO, \$? ? (Masla)	Rau (BURLINGTON)

WDOG - See Raleigh

HONOLULU

KSSK, 590, 5 KW, MOR	, \$42.75 (Eastman)	Heftel
KDUK-F, 97.5, 100 KW @ 30, AOR (Burk-Abr)	, \$50.00* (RKO)	Sudbrink
KMAI-F, 93.9, 100 KW @ -400, CONTEMP/AC	, \$31.00 (Masla)	
KMQQ-F, 93.1, 100 KW @ -1.26, AOR	APR,RKO, \$28.56 (Selcom)	Kadota
KULA-F, 02.3, 100 KW @ 1685, ROCK (TM)	, \$20.00 (Eastman)	Heftel
KUMU-F, 94.7, 60 KW @ -140, BTFL MUS (Bonne)	, \$24.00 (Torbet)	

MOBILE

WKSJ-F, 94.9, 100 KW @ 410, COUNTRY	, \$46.00 (Blair)	Capitol (Johnson)
WLPR-F, 96.1 40 KW @ 444, BTFL MUS (TM)	, \$20.00 (----)	
WJLQ-F, 100.7, 100 KW @ 500, ROCK (Drake-Chen)	, \$26.00* (Mc-Guild)	Summit (PENSACOLA)
WNEZ-F, 94.1, 100 KW @ 320, BTFL MUS (Schulke)	ABC-F, \$35.00 (Torbet)	(PENSACOLA)
WTKX-F, 101.5, 100 KW @ 493, AOR	MBS, \$24.00* (Howard)	(PENSACOLA)

WEST PALM BEACH

WEAT-F, 104.5, 100 KW @ 520, BTFL MUS (Schulke)	, \$54.00 (Katz)	Curt Gowdy
WIRK-F, 107.9, 100 KW @ 400, COUNTRY	, \$44.00* (Mc-Guild)	
WNJY-F, 94.3, 3 KW @ 480, BTFL MUS (FM-100)	, \$22.00* (Christal)	
WRMF-F, 97.9, 100 KW @ 400, AC/SOFT	, \$39.00 (Blair)	Fairbanks
WIZD-F, 98.7, 100 KW @ 1400, AOR (Sebastian)	, \$30.00 (HNW)	(FORT PIERCE)

SECTION C

OTHER MARKET REPORTS

1. BIRCH MONTHLY REPORTS
2. ARBITRON CONDENSED RADIO MARKET REPORTS

BIRCH MONTHLY REPORTS*

NEW YORK BIRCH REPORT

JUL 82 - DEC 82

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WINS	6.8	7.0	7.2	7.7	7.0	1. WINS	16.1	15.3	15.5	15.8	16.2
2. WOR	5.8	5.8	5.7	5.9	6.1	2. WKTU-F	10.5	8.4	9.1	11.7	13.4
3. WKTU-F	4.5	3.9	4.7	5.3	6.0	3. WRKS-F	10.1	10.0	9.6	11.2	11.5
4. WRKS-F	6.6	6.7	6.0	7.0	5.8	4. WBLS-F	8.6	7.8	7.6	9.3	11.3
5. WBLS-F	4.6	4.2	4.5	5.3	5.5	5. WOR	10.7	11.1	10.0	9.9	11.0
6. WPLJ-F	5.0	5.6	5.2	4.0	5.2	6. WPLJ-F	10.5	9.5	9.6	8.8	10.2
7. WAPP-F	8.2	6.4	5.1	5.0	4.6	7. WCBS	9.2	10.2	10.4	9.3	9.9
8. WCBS	3.4	4.7	5.1	4.5	4.1	8. WMCA	2.7	1.7	2.0	2.5	2.1
9. WABC	3.6	4.1	2.9	2.7	3.8	9. WABC	9.2	8.5	6.8	6.8	8.8
10. WADO	2.4	3.8	4.7	4.2	3.7	10. WAPP-F	10.5	8.7	8.5	8.2	8.0
11. WNBC	3.7	4.0	4.0	4.3	3.4	11. WYNY-F	7.7	5.7	6.0	5.5	6.5
12. WYNY-F	3.6	3.3	3.5	2.6	3.2	12. WNEW-F	5.7	5.3	5.6	5.7	5.3
13. WNEW	2.9	2.4	1.9	2.1	2.9	13. WADO	3.3	3.3	4.7	5.5	5.2
14. WCBS-F	1.7	2.0	2.0	1.6	2.8	14. WCBS-F	4.0	4.3	3.8	3.1	5.1
WPAT-F	2.6	2.5	2.6	2.5	2.8	15. WPAT-F	5.1	5.4	5.6	4.4	4.9
16. WJIT	1.5	2.2	3.4	2.6	2.3	16. WNEW	5.9	5.1	3.5	3.7	4.7
17. WNEW-F	2.7	3.0	3.0	2.9	2.2	17. WMCA	4.7	3.9	3.9	4.2	4.5
18. WMCA	2.7	1.7	2.0	2.5	2.1	18. WPAT	4.8	4.8	5.4	5.1	4.0
19. WQXR-F	1.9	2.0	1.4	1.9	1.9	19. WJIT	2.5	2.9	3.6	3.5	3.5
20. WHN	2.8	2.1	1.2	1.8	1.8	20. WKHK-F	3.4	3.3	3.7	3.3	3.2
21. WPAT	1.6	1.6	2.3	2.7	1.7	WPIX-F	3.3	2.5	2.5	2.4	3.2
WRFM-F	2.3	2.1	2.0	1.5	1.7	22. WRFM-F	3.6	3.6	3.7	2.6	2.4

LOS ANGELES BIRCH REPORT

JUL 82 - DEC 82

<u>12+ METRO SHARE</u>						<u>12+ CUME RATING</u>					
	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KABC	6.7	9.9	11.1	9.5	8.2	1. KLOS-F	11.9	10.8	11.0	13.4	13.7
2. KROQ-F	5.5	7.2	7.8	8.2	7.8	2. KMET-F	9.6	8.9	9.4	12.4	12.2
3. KLOS-F	6.0	5.2	5.2	6.6	7.0	3. KROQ-F	6.6	8.1	9.6	11.0	11.1
4. KMET-F	5.7	4.7	4.8	6.7	6.9	4. KABC	11.4	14.1	12.9	10.7	10.5
5. KIIS-F	3.3	3.2	3.7	5.2	6.4	5. KNX	7.4	9.1	10.4	9.6	10.3
6. KNX	3.5	4.3	4.9	4.7	4.4	6. KIIS-F	6.8	7.0	6.4	7.5	8.4
7. KFWB	2.5	2.2	2.9	3.8	4.2	7. KFWB	6.2	6.6	8.0	8.2	7.8
8. KRTH-F	2.9	3.0	3.0	3.7	3.4	8. KIQQ-F	5.5	5.3	5.6	6.0	5.8
9. KBIG-F	4.4	4.8	2.8	3.1	3.1	9. KRTH-F	6.0	6.4	5.7	6.1	5.4
10. KJOI-F	2.3	3.1	3.5	2.3	2.8	10. KRLA	4.0	4.3	4.4	4.7	5.0
11. KIQQ-F	3.5	2.7	2.9	3.3	2.6	11. KFI	4.2	3.3	3.4	4.8	4.8
12. KRLA	2.4	2.4	2.3	2.5	2.5	12. KJOI-F	3.7	4.3	4.4	4.0	4.5
13. KWKW	2.2	2.1	2.1	2.2	2.4	13. KBIG-F	5.8	4.8	3.4	3.7	4.4
14. KLAC	1.6	1.3	1.7	2.2	2.0	14. KMPC	5.1	4.9	5.4	5.3	4.0
15. KMPC	2.4	2.3	2.5	2.4	1.9	15. KHTZ-F	4.7	4.3	4.7	4.8	3.9
KKGQ-F	1.2	1.8	1.7	0.7	1.9	16. XTRA	3.8	3.6	3.5	3.2	3.7
17. XTRA	2.3	1.7	1.1	1.4	1.8	17. KUTE-F	3.4	3.4	3.0	2.4	3.4
KUTE-F	2.5	1.9	1.4	0.6	1.8	18. KKGQ-F	2.3	2.9	2.0	2.6	3.3
KFI	1.9	1.2	2.1	2.5	1.8	19. KLAC	2.5	2.4	2.8	3.2	3.1
20. KALI	3.5	2.6	2.5	2.4	1.7	20. KALI	5.0	4.4	4.3	3.8	3.0

* Tables show 12+ Metro and 12+ Cume Rating, Monday through Sunday, 6AM-Midnight.

KANSAS CITY BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KBEQ-F	13.8	12.3	10.5	11.2	12.6
2. WDAF	10.2	10.5	12.0	12.3	11.0
3. KYYS-F	10.8	8.6	9.1	9.6	8.7
4. KKCI-F	5.8	4.6	8.4	10.4	7.7
5. KLSI-F	3.0	3.6	5.0	6.5	7.0
6. KFKE-F	3.4	3.8	3.4	4.4	6.3
7. KUDL-F	6.7	5.6	5.1	5.8	6.2
8. KPRS-F	8.2	7.5	7.4	6.0	5.4
9. KCEZ-F	4.9	3.3	2.4	4.1	5.3
KMBR-F	3.3	3.6	5.0	5.3	5.3
11. KMBZ	7.7	9.2	5.7	3.7	4.6
12. WHB	6.2	8.9	6.9	3.7	4.2
13. KCMO	5.2	6.3	5.8	4.8	3.9
14. KJLA	4.3	3.8	3.7	2.8	2.6

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KBEQ-F	22.2	20.0	21.0	22.8	25.3
2. WDAF	18.4	18.7	19.9	21.3	21.2
3. KYYS-F	19.6	17.2	19.1	18.7	19.2
4. WHB	12.5	13.2	12.3	12.1	14.1
5. KUDL-F	12.8	9.7	11.2	12.5	13.9
6. KKCI-F	10.1	9.0	12.5	14.8	13.7
7. KCMO	10.5	12.3	12.6	13.1	12.9
8. KMBZ	16.6	16.6	12.8	11.7	12.4
9. KLSI-F	4.0	5.1	7.8	10.5	11.7
10. KFKE-F	6.7	6.1	6.6	8.0	9.5
11. KMBR-F	7.0	6.5	7.2	9.1	8.9
12. KCEZ-F	6.3	5.8	5.7	6.3	7.7
KPRS-F	8.4	8.5	7.4	7.1	7.7
14. KJLA	7.2	5.8	5.5	5.5	5.3

BUFFALO BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WJYE-F	8.5	7.6	9.6	9.7	10.9
2. WBEN	8.7	12.1	10.1	8.0	10.6
3. WGRQ-F	14.0	10.9	8.6	8.0	8.6
4. WKBW	8.8	7.4	6.2	7.2	7.2
5. WBEN-F	8.5	9.2	8.7	8.4	6.8
6. WPHD-F	4.3	4.4	3.2	4.8	6.6
7. WGR	6.9	6.8	5.9	5.3	6.3
8. WNYS-F	2.7	5.6	6.9	5.8	5.5
9. WYRK-F	5.9	6.0	5.6	6.6	5.4
10. WBLK-F	5.3	4.6	4.4	5.0	4.3
WECK	4.2	4.9	6.9	5.9	4.3
12. WYSL	1.7	2.0	2.5	2.7	3.0

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WBEN	21.5	22.1	21.3	21.7	24.1
2. WBEN-F	23.4	22.3	21.6	22.3	21.3
3. WKBW	26.0	22.7	19.0	20.2	20.5
4. WGR	19.2	19.8	18.3	17.5	20.3
5. WGRQ-F	22.5	20.6	18.5	18.2	18.5
6. WPHD-F	12.5	12.5	11.0	12.7	14.9
7. WJYE-F	19.9	16.3	16.7	14.9	14.2
8. WNYS-F	6.4	9.9	11.8	11.0	11.3
9. WZIR-F	7.8	8.1	8.4	8.7	9.3
10. WEBR	6.2	6.1	6.5	7.0	8.3
11. WYRK-F	7.7	6.6	7.8	9.6	8.2
12. WYSL	2.9	3.7	5.5	7.3	7.9

SACRAMENTO BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KZAP-F	14.2	14.8	16.7	17.4	15.6
2. KXOA-F	10.3	9.0	8.2	9.0	8.4
3. KRAK	7.0	5.2	6.1	6.7	7.0
4. KROY-F	7.0	6.0	5.9	6.3	6.8
5. KPOP-F	2.6	2.9	3.3	3.7	6.1
6. KCTC-F	6.1	5.3	5.6	6.0	6.0
7. KAER-F	4.1	4.2	5.1	5.5	5.1
8. KHYL-F	2.7	2.6	2.8	4.2	4.6
KSFM-F	6.1	6.5	6.4	5.6	4.6
10. KXOA	5.9	6.5	6.5	5.0	4.2
11. KEWT-F	7.6	6.3	4.2	3.7	3.9
12. KFBK	5.7	5.6	3.6	3.4	3.4

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KZAP-F	22.6	23.9	24.5	24.1	22.8
2. KROY-F	16.0	16.0	16.0	15.9	17.8
3. KXOA-F	20.2	18.1	15.9	15.5	16.4
4. KRAK	11.4	9.8	12.6	12.9	11.9
5. KPOP-F	4.6	4.3	4.8	6.4	10.5
6. KSFM-F	15.4	15.7	15.0	11.9	10.4
7. KCTC-F	9.9	9.0	8.9	9.3	9.5
8. KHYL-F	7.4	8.5	7.4	7.4	8.7
KEWT-F	14.1	11.1	7.7	7.0	8.7
10. KWOD-F	10.0	10.0	8.0	6.1	7.2
11. KAER-F	8.5	7.8	8.6	8.0	6.8
12. KFBK	11.4	10.6	7.6	6.4	6.3

PORTLAND OREGON BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KGON-F	19.6	19.8	17.9	14.6	14.6
2. KMJK-F	2.4	3.4	4.2	5.4	6.4
3. KEX	5.1	4.4	5.6	7.0	6.2
4. KCNR-F	8.8	9.3	8.4	6.1	6.0
5. KINK-F	7.0	7.1	8.7	7.4	5.3
6. KLLB-F	3.2	2.8	3.4	4.1	5.2
KUPL-F	4.1	4.9	4.9	4.3	5.2
8. KGW	6.3	5.3	4.1	5.0	4.9
9. KYTE	1.9	1.9	1.6	2.4	4.3
10. KYXI	2.6	2.3	2.5	3.7	4.2
KXL	2.9	3.7	3.6	4.0	4.2
12. KNJJ	4.9	4.8	3.7	4.9	4.1
KXL-F	4.2	3.0	3.3	4.4	4.1
14. KJIB-F	2.8	2.4	1.7	2.1	2.7
KKSJ	1.4	1.5	2.3	3.5	2.7
KQFM-F	1.2	2.0	2.6	2.0	2.7

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KGON-F	23.4	23.3	24.1	22.8	21.9
2. KGW	20.8	18.6	16.3	16.9	16.6
3. KEX	12.9	12.3	12.8	13.5	13.5
4. KINK-F	12.6	13.0	13.2	13.4	12.8
5. KLLB-F	8.4	7.5	8.8	9.6	12.4
6. KCNR-F	16.8	17.7	17.3	13.1	12.3
7. KUPL-F	8.1	8.5	8.3	8.8	10.8
8. KMJK-F	5.0	5.7	6.7	8.5	10.6
9. KYXI	6.8	5.8	6.9	9.1	10.1
10. KNJJ	10.7	9.9	8.0	8.5	8.9
11. KXL	6.2	6.6	6.2	6.4	7.0
12. KXL-F	6.6	6.0	6.4	7.2	6.3
13. KYTE	5.3	4.4	3.9	4.0	6.0
14. KUPL	8.8	7.6	7.8	7.5	5.8
15. KQFM-F	5.1	6.3	6.1	5.1	5.3
16. KKSJ	3.9	4.0	4.8	5.7	4.7

CINCINNATI BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WEBN-F	16.2	16.1	15.0	14.7	14.2
2. WKRQ-F	7.7	7.7	8.9	9.9	10.5
3. WKRC	9.5	8.7	6.5	6.9	9.7
4. WWEZ-F	5.0	7.4	8.7	7.6	9.1
5. WUBE-F	3.6	5.5	5.6	5.4	6.4
6. WCKY	6.4	6.1	7.1	6.9	6.0
7. WRRM-F	5.4	6.1	6.5	5.8	5.9
8. WBLZ-F	9.4	7.2	4.8	5.8	5.0
WLW	8.0	7.8	7.1	6.0	5.0
10. WMLX	4.5	4.1	5.6	5.4	3.7
11. WSAI	2.3	1.9	1.6	2.4	3.6
12. WYYS-F	2.4	2.7	3.6	4.2	3.0

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WEBN-F	26.5	27.6	29.7	26.6	24.8
2. WKRQ-F	21.1	23.4	25.3	22.3	22.1
3. WKRC	22.7	24.2	24.9	19.8	19.2
4. WLW	25.8	25.4	25.3	19.6	16.9
5. WWEZ-F	13.8	15.2	16.5	14.3	14.3
6. WRRM-F	13.6	16.0	15.0	12.5	13.7
7. WCKY	12.8	12.8	14.6	13.0	13.1
8. WBLZ-F	12.3	11.1	10.2	10.2	9.5
WUBE-F	7.6	10.8	12.5	9.4	9.5
10. WYYS-F	9.1	11.2	11.6	10.5	9.1
11. WSKS-F	9.2	10.9	10.2	5.8	6.5
12. WGUC-F	7.7	7.5	6.1	6.4	5.8

SAN ANTONIO BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KISS-F	24.0	23.0	19.5	19.6	18.7
2. KTFM-F	10.3	10.0	10.6	13.2	13.6
3. KTSA	7.0	8.5	9.6	9.8	8.3
4. KAJA-F	5.4	6.0	6.9	7.7	7.2
5. KCOR	7.4	4.2	4.2	4.1	6.7
6. KITY-F	7.0	7.1	5.7	5.8	5.9
7. KLLS-F	6.1	5.2	6.1	7.0	5.2
8. KKYX	4.9	4.3	4.3	4.8	5.9
9. WOAI	4.0	3.3	3.5	3.4	4.0
10. KBUC-F	1.7	2.3	3.3	3.5	3.7

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KISS-F	22.7	22.7	21.4	21.0	22.8
2. KTFM-F	16.0	15.0	17.1	18.9	20.9
3. KTSA	15.8	17.3	19.3	17.9	19.0
4. KITY-F	12.5	13.5	12.1	11.5	13.2
5. KLLS-F	13.0	10.6	10.5	11.6	11.5
6. KCOR	8.6	7.3	6.8	6.3	9.8
7. KKYX	8.6	7.7	8.0	8.6	9.4
8. KONO	8.1	8.3	6.8	6.9	8.4
9. KONO	8.1	8.3	6.8	6.9	8.4
10. KAJA-F	9.2	8.4	8.9	8.2	8.2

CLEVELAND BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WMMS-F	19.4	16.8	15.0	13.9	12.5
2. WGCL-F	7.6	7.7	7.4	9.4	10.3
3. WMJI-F	5.9	6.0	6.9	6.9	7.3
4. WDOK-F	4.1	5.1	6.1	6.2	6.6
5. WZAK-F	5.0	5.3	5.4	7.0	5.8
6. WDMT-F	6.9	6.8	5.6	5.6	5.4
7. WQAL-F	4.2	4.2	4.9	4.4	5.2
8. WBBG	7.5	5.7	5.0	4.8	4.6
9. WGAR	4.4	3.9	3.9	4.9	4.5
10. WHK	4.0	5.3	5.0	3.1	4.3
11. WZZP-F	4.4	3.3	3.4	5.3	4.2
12. WRQC-F	2.6	2.1	2.4	2.8	3.5
13. WJMO	0.9	1.2	1.9	2.9	3.2
14. WKSX-F	2.6	3.3	3.5	3.5	2.7
15. WJW	0.7	1.1	1.1	1.7	2.6

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WMMS-F	28.7	25.4	24.7	22.3	21.8
2. WGCL-F	19.8	20.6	19.7	18.2	18.6
3. WMJI-F	14.7	16.2	17.1	18.2	15.8
4. WRQC-F	13.3	12.9	12.4	13.0	13.6
5. WDMT-F	10.0	11.0	10.4	12.7	13.2
6. WDOK-F	11.3	11.8	11.6	13.0	12.8
7. WHK	10.2	11.3	10.9	8.7	10.8
8. WZAK-F	9.9	9.6	7.7	9.8	10.5
9. WZZP-F	11.8	11.6	11.2	11.7	10.3
10. WGAR	10.8	9.9	9.7	10.8	9.7
11. WQAL-F	9.9	8.1	10.6	11.1	9.1
12. WERE	8.7	9.7	9.8	8.5	8.3
13. WBBG	10.7	9.9	9.2	8.6	8.0
14. WJMO	4.9	5.1	5.3	6.0	7.5
15. WKSX-F	7.4	7.3	7.3	7.7	6.5

LOUISVILLE BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WAMZ-F	11.7	12.5	10.4	10.7	14.4
2. WQMF-F	10.2	11.4	12.5	12.6	10.9
3. WLRS-F	9.4	8.5	7.6	8.9	10.6
4. WRKA-F	6.9	8.1	9.8	10.3	10.3
5. WHAS	5.0	6.4	8.5	9.4	9.6
6. WLOU	10.4	10.7	9.9	5.9	6.8
7. WVEZ-F	6.5	5.7	4.2	6.7	6.4
8. WKJJ-F	8.2	9.2	7.3	6.4	6.3
9. WAKY	6.3	5.3	5.6	5.0	5.4
10. WCII	6.3	6.9	5.6	5.4	5.2
11. WAVG	7.7	5.2	6.1	5.7	3.4
12. WJYL-F	2.7	2.0	1.9	1.9	2.5

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WLRS-F	20.0	20.9	19.8	19.6	20.9
2. WQMF-F	19.0	18.9	20.3	19.7	19.5
3. WHAS	18.1	19.6	20.0	18.7	19.1
4. WKJJ-F	17.2	17.0	15.3	14.9	16.6
5. WRKA-F	14.6	14.2	16.2	15.8	15.9
6. WAMZ-F	18.8	19.3	16.6	14.9	15.2
7. WAKY	14.8	16.4	15.3	12.8	12.3
8. WAVG	17.5	15.7	14.8	13.4	11.8
9. WCII	12.1	11.9	11.3	9.8	9.8
10. WVEZ-F	11.4	8.4	8.0	9.5	8.7
11. WLOU	9.1	10.1	9.1	7.2	7.9
12. WJYL-F	3.8	3.0	3.4	3.5	3.9

INDIANAPOLIS BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WFBQ-F	12.5	9.5	12.0	14.5	13.3
2. WIBC	14.3	11.9	11.6	12.8	11.5
3. WENS-F	11.6	12.8	9.8	9.2	11.2
4. WIKS-F	11.5	10.6	10.9	11.4	10.7
5. WFMS-F	11.5	11.8	10.5	8.4	8.4
6. WNAF-F	5.4	6.4	5.6	6.5	7.8
WXTZ-F	6.8	5.5	6.6	7.9	7.8
8. WIRE	8.0	7.8	7.8	6.9	7.5
9. WTLC-F	6.8	8.4	8.3	7.5	7.0
10. WIFE	2.4	2.5	2.2	2.0	2.0

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WIBC	21.8	21.4	23.2	24.9	25.3
2. WIKS-F	21.9	21.8	22.6	23.3	22.6
3. WENS-F	18.1	18.9	18.3	18.5	20.1
4. WFBQ-F	18.0	18.7	20.5	20.0	20.0
5. WNAF-F	17.0	17.2	18.3	17.9	17.9
6. WFMS-F	17.1	14.8	13.9	15.2	15.8
7. WIRE	16.0	14.7	15.4	15.5	15.2
8. WXTZ-F	14.2	13.1	13.0	14.2	14.9
9. WTLC-F	10.2	10.3	10.5	9.8	9.3
10. WIFE	6.1	6.6	6.1	5.8	6.5

CHICAGO BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WGN	8.4	8.3	8.9	9.7	9.7
2. WBBM	4.4	4.6	4.8	6.2	6.1
WLUP-F	5.6	5.5	5.3	6.6	6.1
4. WIND	4.3	4.6	4.8	4.6	5.4
5. WGCI-F	2.8	4.0	4.5	5.1	5.3
6. WLS-F	3.9	4.8	5.1	4.4	4.6
WBBM-F	6.6	6.7	6.3	5.2	4.6
8. WLOO-F	5.4	3.9	4.0	4.4	4.3
9. WKQX-F	3.4	3.4	4.4	4.3	4.1
10. WBMX-F	4.4	4.4	3.5	3.7	3.9
WLS	4.1	4.0	3.9	3.4	3.9
12. WXRT-F	3.7	4.0	4.3	3.7	3.6
13. WCLR-F	3.4	2.7	2.0	2.7	3.4
14. WJJD	4.8	5.0	4.7	4.0	3.3
15. WFYR-F	3.1	3.6	2.8	3.2	3.2
16. WMAQ	4.9	5.3	4.9	3.8	2.6
17. WJPC	2.5	1.8	1.6	2.4	2.4
WLAK-F	2.5	2.3	2.6	2.4	2.4
19. WEMT-F	1.9	1.9	2.4	2.6	2.1
20. WJEZ-F	2.2	1.3	1.8	2.7	1.9

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WGN	17.1	18.0	18.7	17.8	17.0
2. WBBM	12.6	13.7	13.5	14.2	14.6
3. WBBM-F	15.1	14.9	13.0	13.8	13.8
4. WLS	13.0	14.2	13.9	12.4	12.6
WLS-F	14.4	13.5	13.3	13.5	12.6
6. WLUP-F	12.8	12.1	11.8	12.0	10.9
7. WKQX-F	8.6	8.9	9.6	10.3	10.4
8. WGCI-F	6.6	7.5	7.5	8.5	8.2
9. WMAQ	11.9	11.4	12.7	10.9	8.1
10. WMET-F	11.5	10.5	8.8	7.1	7.3
11. WCLR-F	7.5	6.1	6.3	7.3	7.1
12. WFYR-F	7.1	7.8	7.7	8.0	7.0
13. WIND	5.7	6.5	7.2	6.7	6.8
WLOO-F	8.6	7.6	7.8	8.1	6.8
15. WBMX-F	5.8	6.2	6.0	6.4	6.7
16. WJJD	6.6	6.9	8.1	7.8	6.5
17. WXRT-F	6.1	6.6	6.7	5.9	5.8
18. WEMT-F	4.3	4.6	4.9	5.4	5.3
19. WLAK-F	4.6	4.5	5.1	5.4	5.2
20. WJPC	4.6	4.0	3.9	4.6	5.1

DALLAS/FORT WORTH BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KVIL-F	9.6	9.7	9.6	10.2	10.6
2. KSCS-F	8.2	7.6	5.0	7.4	8.6
3. KTXQ-F	6.9	5.9	6.9	6.6	6.8
4. KEGL-F	5.5	6.7	7.9	7.7	6.4
5. KPLX-F	5.3	5.5	4.5	4.9	6.2
6. KKDA-F	5.9	5.7	6.2	6.5	6.1
7. KZEW-F	7.6	8.0	9.0	8.1	5.9
8. KNOK-F	5.7	5.5	4.3	5.6	5.3
9. KRLD	4.0	4.8	5.7	5.3	5.0
10. KMEZ-F	4.6	5.2	4.2	4.2	4.3
KAFFM-F	1.8	1.7	1.9	3.0	4.3
12. KMGC-F	3.4	3.8	3.0	2.9	3.8
WBAP	6.3	4.7	3.9	3.2	3.8
14. WFAA	3.4	3.8	3.0	2.4	2.4
15. KFJZ	2.6	1.8	1.3	1.3	1.8

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KVIL-F	19.6	17.8	16.9	17.6	18.8
2. KZEW-F	17.3	16.2	15.8	15.7	14.7
3. KEGL-F	14.5	13.6	14.9	15.7	14.3
4. KTXQ-F	16.6	15.0	15.0	14.6	14.1
5. KSCS-F	17.2	13.5	11.4	12.7	13.8
6. KRLD	11.9	13.4	14.5	12.7	12.6
7. KKDA-F	11.6	11.5	11.3	11.2	11.8
8. WBAP	14.4	11.1	9.2	9.3	9.9
9. KPLX-F	10.7	10.1	7.2	7.7	9.0
10. KAFFM-F	5.5	4.9	5.0	6.3	8.9
11. KNOK-F	7.1	6.6	5.5	6.9	7.8
12. KMGC-F	9.0	8.8	8.4	7.0	7.6
13. KMEZ-F	7.9	8.3	7.1	6.7	7.5
14. WFAA	7.6	7.7	7.3	6.2	7.2
15. KOAX-F	5.1	5.2	4.8	4.1	4.0

CG

WASHINGTON DC BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WKYS-F	9.6	11.4	11.7	10.9	10.6
2. WMAL	7.5	8.5	8.6	7.9	7.9
3. WHUR-F	8.7	7.7	7.7	8.1	7.8
4. WRQX-F	8.1	8.1	7.3	7.6	7.2
5. WAVA-F	6.6	6.0	5.5	7.0	6.1
6. WWDC-F	3.4	4.3	5.1	5.3	5.3
7. WGAY-F	4.8	4.0	4.0	4.3	5.0
8. WPGC-F	5.1	4.7	4.8	5.0	4.7
9. WRC	3.8	3.4	3.2	3.4	4.0
10. WASH-F	3.1	2.8	3.1	3.3	3.9
11. WLTT-F	3.8	4.2	4.5	3.8	3.2
WMZQ-F	4.5	2.8	2.7	2.9	3.2
WPXX-F	5.0	5.0	4.1	3.4	3.2
14. WOOK-F	2.8	3.3	3.3	2.9	3.1
15. WTOP	2.4	2.4	2.9	3.1	2.8
16. WGMS-F	3.2	2.7	1.7	2.0	2.7

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WRQX-F	19.8	18.9	18.4	19.5	18.6
2. WKYS-F	15.4	16.7	17.4	16.9	16.0
3. WWDC-F	17.1	15.4	14.1	14.6	15.4
WMAL	16.3	17.2	17.4	14.9	15.4
5. WHUR-F	13.1	12.3	12.0	12.7	13.3
6. WPGC-F	13.9	13.4	14.2	13.6	12.5
7. WAVA-F	12.9	12.5	11.8	12.2	11.6
8. WOOK-F	9.5	10.6	12.2	11.7	10.9
9. WTOP	9.2	9.4	11.0	11.3	10.5
10. WLTT-F	10.2	9.8	9.6	10.5	10.0
11. WGAY-F	10.4	9.6	9.5	10.2	9.8
12. WASH-F	8.1	7.6	8.1	8.8	9.2
13. WRC	8.2	6.9	7.3	7.7	7.7
14. WPXX-F	7.9	7.5	7.0	6.8	7.6
15. WGMS-F	8.7	8.3	6.5	7.0	7.4
16. WMZQ-F	7.7	7.0	6.6	6.9	6.9

ATLANTA BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WKLS-F	12.6	12.1	12.7	12.8	13.9
2. WVEE-F	12.0	10.3	9.2	11.8	12.9
3. WZGC-F	10.9	9.5	9.1	9.0	9.6
4. WSB	11.1	14.0	12.4	9.7	8.8
5. WQXI-F	8.6	10.5	9.9	8.8	7.9
6. WKHX	9.0	7.6	8.8	10.0	7.6
7. WPCH-F	4.9	4.3	4.8	5.2	6.3
8. WSB-F	5.8	7.0	6.4	4.9	5.1
9. WPLO	4.0	5.3	4.8	4.4	4.2
10. WLTA-F	3.9	3.5	4.1	3.7	4.0
11. WGST	4.3	3.7	3.9	4.3	3.8
12. WAOK	2.6	1.7	1.2	2.0	2.6

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WZGC-F	24.8	27.4	28.2	27.1	24.1
2. WQXI-F	22.4	25.8	26.6	23.9	21.7
3. WKLS-F	20.8	23.8	24.2	21.3	20.0
4. WSB	23.4	28.3	30.4	24.7	18.6
5. WKHX	15.4	15.8	16.9	16.6	15.3
6. WVEE-F	14.6	14.5	13.7	14.4	14.6
7. WSB-F	11.1	17.4	19.8	14.3	12.6
8. WPCH-F	10.1	10.6	10.2	10.4	11.9
9. WPLO	8.6	9.4	10.2	10.3	9.6
10. WGST	8.2	9.3	10.5	11.1	8.5
11. WAOK	6.3	6.7	6.2	7.3	8.2
12. WLTA-F	7.3	7.8	7.7	7.0	7.2

ST. LOUIS BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KMOX	23.5	25.1	26.9	23.4	21.2
2. KMOX-F	3.3	2.3	4.3	6.6	9.7
3. KSHE-F	7.4	8.8	7.8	7.3	7.3
4. KSD-F	5.8	4.1	5.5	6.7	6.9
5. WIL-F	5.1	6.2	6.5	5.6	5.8
6. KWK-F	12.6	11.3	9.3	8.0	4.9
7. KSD	3.7	4.9	3.9	4.0	4.7
8. KEZK-F	2.6	2.7	2.9	3.0	4.3
9. WRTH	3.1	2.9	2.9	2.8	3.8
10. KYKY-F	3.7	4.1	4.8	4.1	3.7
WZEN-F	3.8	4.7	3.1	3.1	3.7
12. KADI-F	2.8	2.5	2.0	2.2	2.5
13. KXOK	3.5	3.3	2.5	2.2	2.1

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KMOX	42.0	43.4	46.1	43.6	40.0
2. KMOX-F	11.9	10.4	10.6	13.8	17.3
3. KSHE-F	16.2	16.8	16.8	16.0	15.1
4. KWK-F	19.8	19.2	17.7	16.6	14.9
5. KSD-F	16.0	14.3	14.9	15.5	14.6
6. KYKY-F	14.8	14.8	14.0	13.6	13.8
7. KJMJ-F	14.6	12.9	12.4	13.8	13.0
8. WIL-F	15.5	16.2	14.5	12.8	12.6
9. KSD	11.3	12.1	10.9	10.6	10.6
10. WRTH	8.2	8.8	10.2	9.2	10.5
11. KEZK-F	7.3	6.6	7.3	9.0	9.9
12. KADI-F	10.6	10.0	9.4	9.5	8.8
13. KXOK	10.2	9.2	9.7	8.8	8.0

MIAMI BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WHYI-F	9.9	9.1	9.9	10.9	12.4
2. WINZ-F	8.5	7.8	6.2	6.7	6.4
3. WQBA	4.9	4.9	6.8	7.9	6.3
4. WSHE-F	7.4	7.0	6.1	6.6	6.0
5. WINZ	3.4	3.5	4.0	4.4	4.8
6. WNWS	5.7	5.6	5.5	4.5	4.0
7. WRHC	4.4	4.9	4.6	4.9	3.8
8. WCKO-F	3.1	3.7	2.7	3.3	3.6
WIOD	2.9	3.3	4.4	3.8	3.6
10. WLYF-F	6.6	5.4	3.7	3.3	3.5
11. WAXY-F	4.1	4.3	5.0	3.5	3.1
WVWL-F	4.5	4.7	5.3	3.9	3.1
13. WAIA-F	4.2	3.8	3.0	3.1	2.9
WEDR-F	3.1	3.7	2.8	2.5	2.9
15. WKQS-F	2.4	3.3	3.2	3.0	2.7

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WHYI-F	18.8	18.7	19.0	20.0	19.6
2. WINZ-F	15.6	17.1	15.0	14.6	13.6
3. WINZ	8.0	8.7	8.6	9.7	10.3
4. WSHE-F	10.3	9.9	9.6	10.3	9.4
5. WQBA	7.5	7.8	8.0	9.2	8.2
6. WNWS	8.9	8.7	7.3	7.8	7.6
7. WAXY-F	7.3	7.6	8.1	7.2	7.2
8. WIOD	6.3	8.3	8.2	7.7	6.9
9. WVWL-F	6.2	7.3	8.4	8.0	6.7
10. WCKO-F	7.0	7.0	5.5	6.0	6.5
11. WLYF-F	6.4	7.3	7.1	6.3	5.6
12. WAIA-F	6.3	8.1	6.5	5.7	5.1
13. WQBA-F	3.1	4.3	4.8	5.3	4.5
WYOR-F	2.2	2.9	3.7	4.3	4.5
15. WEDR-F	4.2	4.4	3.5	3.5	4.4

HOUSTON BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KLLOL-F	9.7	9.6	8.5	10.3	10.1
2. KKBQ	3.4	5.0	6.3	9.2	9.9
3. KFMR-F	7.4	7.6	8.1	7.6	7.4
4. KRBE-F	5.5	4.8	6.5	6.1	6.6
5. KIKK-F	7.3	7.0	5.4	5.2	6.5
6. KILT-F	8.4	6.2	3.9	4.5	5.2
7. KODA-F	3.6	3.7	4.6	5.1	5.1
8. KSRR-F	5.9	5.6	4.6	4.3	4.9
9. KPRC	2.5	2.4	3.4	4.5	4.6
KMJQ-F	6.8	7.1	4.8	3.6	4.6
11. KRLY-F	5.1	4.6	6.6	6.1	4.4
12. KYND-F	3.5	2.8	2.3	3.9	4.2
13. KTRH	4.0	4.8	4.9	4.0	4.0
14. KQUE-F	3.3	4.2	5.9	5.8	3.8
15. KIKK	2.8	3.8	4.0	4.2	3.1

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KLLOL-F	15.3	17.4	16.9	16.5	17.8
2. KKBQ	6.0	8.0	11.2	14.3	15.3
3. KRBE-F	11.8	13.3	13.4	13.6	14.6
4. KFMR-F	12.8	13.7	14.2	13.5	13.2
5. KIKK-F	17.1	14.7	8.9	9.8	11.9
6. KILT-F	17.5	14.8	10.7	10.2	11.4
7. KSRR-F	9.1	10.5	10.7	10.2	11.0
8. KTRH	10.3	9.3	9.8	10.7	9.8
9. KMJQ-F	7.6	7.0	5.7	5.8	9.2
10. KYND-F	7.2	7.9	7.7	7.8	9.0
11. KPRC	6.5	7.1	9.4	10.2	8.9
12. KRLY-F	7.2	7.3	10.0	10.2	8.6
13. KQUE-F	6.5	8.8	10.4	9.8	7.0
14. KIKK	7.2	8.1	7.1	8.3	6.8
15. KENR	3.4	4.2	5.3	5.2	5.1

PITTSBURGH BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KDKA	23.9	23.8	24.0	22.5	21.8
2. WBZZ-F	8.9	8.5	8.6	8.9	8.4
3. WAMO-F	8.2	7.5	5.9	6.9	7.5
WHYW-F	1.2	1.9	2.8	6.0	7.5
5. WDVE-F	10.4	8.8	10.1	8.6	6.8
6. WJAS	5.1	5.4	4.8	5.2	5.4
7. WTAE	4.5	4.3	4.7	4.9	5.1
8. KQV	3.5	3.7	3.4	3.4	4.6
9. WSHH-F	3.1	3.9	4.6	4.9	4.3
10. WXXK-F	6.4	5.5	5.1	4.8	3.9
11. WNSW-F	2.3	3.3	3.5	3.0	3.3
12. WPNT-F	2.6	2.1	1.9	2.9	2.8
13. WYDD-F	2.5	2.9	2.5	2.1	2.4

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KDKA	39.5	41.1	40.0	38.1	36.7
2. WBZZ-F	17.9	18.7	18.5	19.1	17.3
3. WDVE-F	17.6	17.6	17.1	17.1	16.1
4. WHYW-F	3.1	4.5	7.2	12.7	14.9
5. WXXK-F	16.3	16.3	17.1	16.6	12.3
6. WTAE	11.1	12.6	12.5	12.6	11.9
7. WAMO-F	9.2	8.6	8.8	9.5	9.6
8. WYDD-F	10.0	11.0	10.4	9.6	9.2
9. KQV	7.2	8.1	7.5	7.7	8.1
10. WSHH-F	7.1	8.0	9.2	9.6	7.9
11. WJAS	7.0	8.3	8.3	7.7	7.7
12. WNSW-F	4.7	5.9	5.7	6.0	6.4
13. WPNT-F	5.1	4.1	3.8	5.0	4.9

C8

BOSTON BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WXKS-F	13.3	13.2	14.2	14.7	12.3
2. WCOZ-F	10.9	9.2	8.8	9.5	10.4
3. WBZ	9.0	9.5	8.5	8.5	8.9
4. WBCN-F	7.5	8.3	9.5	8.7	8.7
5. WHDH	8.2	8.6	6.7	8.1	8.4
6. WJIB-F	5.3	5.1	3.8	3.9	5.0
WRKO	3.7	2.9	2.4	3.7	5.0
8. WEEL-F	3.5	3.7	4.3	4.0	4.7
9. WEEL	3.3	4.3	4.9	4.4	4.4
10. WROR-F	3.5	3.3	3.8	3.7	3.6
11. WMJX-F	3.7	4.0	4.1	3.4	3.4
12. WHUE-F	2.3	1.6	2.3	2.5	2.3
13. WAAF-F	1.4	1.2	1.6	1.8	2.2
14. WVBF-F	2.3	2.1	2.0	2.0	2.1
15. WSSH-F	1.6	1.5	2.0	2.2	1.8

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WCOZ-F	19.9	17.3	17.2	18.9	19.6
2. WBZ	18.1	17.8	16.8	16.9	17.6
3. WXKS-F	18.4	18.5	18.1	19.0	17.5
4. WHDH	12.4	14.6	13.6	14.8	16.0
5. WBCN-F	13.9	13.1	14.0	15.0	15.2
6. WEEL-F	8.4	8.1	8.5	8.9	10.8
7. WRKO	6.4	5.7	6.1	7.5	9.0
8. WEEL	7.3	9.1	9.7	8.2	8.8
9. WROR-F	8.1	7.9	7.8	7.9	8.3
10. WJIB-F	7.9	9.2	7.4	6.9	8.0
11. WMJX-F	8.3	7.2	7.7	7.8	7.1
12. WAAF-F	4.5	3.9	5.5	6.6	6.9
13. WBOS-F	5.4	5.7	6.0	7.2	6.4
14. WVBF-F	5.6	4.1	4.7	5.9	5.3
15. WHUE-F	4.0	3.6	3.8	4.4	4.7

MINNEAPOLIS BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WCCO	16.8	16.8	19.8	20.0	16.8
2. KSTP-F	12.0	11.8	11.7	13.9	14.2
3. WLOL-F	11.4	12.8	13.2	12.2	12.5
4. KDWB-F	8.7	8.6	8.0	7.8	7.1
KQRS-F	7.5	7.3	6.9	7.5	7.1
6. WDGY	7.1	7.7	7.1	6.3	7.0
7. KEEY-F	4.3	5.4	5.4	4.8	4.2
8. WCCO-F	3.5	2.4	2.3	2.5	3.6
9. WAYL-F	3.5	2.8	2.5	3.0	3.4
10. KSJN-F	0.9	1.7	1.5	1.9	2.7
11. KSTP	3.0	3.3	4.1	4.1	2.6
12. KTWN-F	1.9	2.1	1.5	1.3	2.5

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WCCO	37.5	37.0	37.3	37.8	35.8
2. KSTP-F	26.3	23.7	23.4	24.7	25.2
3. WLOL-F	24.2	24.5	23.9	23.9	24.3
4. KDWB-F	22.0	20.4	17.8	17.9	18.6
5. KQRS-F	19.0	18.0	17.6	17.9	16.4
6. WCCO-F	12.8	12.5	10.3	10.8	12.6
7. WDGY	15.4	14.6	13.2	12.0	12.5
8. KEEY-F	8.9	9.3	9.2	9.4	8.7
9. KSTP	7.8	8.3	9.2	10.6	8.4
10. WAYL-F	7.1	6.4	6.3	5.5	5.9
11. KSJN-F	1.8	3.7	3.7	4.3	5.3
12. KJJO-F	4.6	5.0	6.7	5.8	4.9

SEATTLE BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KIRO	7.6	8.5	8.3	8.3	9.8
2. KISW-F	11.2	8.9	7.5	6.5	6.6
3. KZOK-F	8.2	8.3	6.7	6.2	6.2
4. KOMO	5.0	5.9	6.4	7.5	6.0
5. KUBE-F	5.2	6.7	7.1	6.2	5.2
6. KYXX-F	1.1	1.4	2.3	4.0	4.6
7. KSEA-F	3.9	3.6	2.9	4.1	4.5
8. KNBQ-F	5.2	5.2	4.6	5.0	4.4
9. KING-F	3.3	2.6	2.4	3.0	4.1
10. KMPS-F	3.1	3.9	4.3	3.4	3.4
KVI	5.6	4.6	3.2	2.3	3.4
KBRD-F	3.8	3.4	2.7	2.9	3.4
13. KKFEX	3.5	3.7	3.5	2.8	3.2

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KIRO	18.3	20.4	21.0	23.7	24.9
2. KZOK-F	15.7	15.5	16.3	16.2	16.0
3. KOMO	11.4	12.2	16.3	18.2	15.7
4. KISW-F	16.6	15.2	15.5	15.3	14.9
5. KUBE-F	11.1	11.9	11.1	11.0	12.1
6. KVI	13.1	12.9	12.5	11.2	10.5
7. KJR	11.1	10.1	10.2	9.8	9.9
8. KNBQ-F	8.9	8.4	9.3	10.4	9.7
9. KYXX-F	5.9	7.6	7.2	7.6	9.6
10. KSEA-F	7.7	7.5	7.3	8.0	8.5
KZAM-F	7.9	7.5	8.6	9.0	8.5
12. KING-F	7.3	6.3	6.8	7.2	8.0
13. KBRD-F	4.4	3.7	4.7	6.3	7.7

SAN FRANCISCO BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KGO	8.6	7.9	9.8	10.8	10.9
2. KCBS	4.4	4.4	4.7	5.5	5.9
3. KFRC	4.5	5.0	5.1	5.4	4.7
4. KSOL-F	4.2	4.3	5.3	5.3	4.2
5. KYUU-F	2.4	2.3	2.4	2.8	3.6
6. KMEL-F	4.3	4.6	3.7	3.2	3.2
KIOI	3.4	2.7	2.3	2.4	3.2
8. KNBR	3.8	4.1	3.2	2.8	3.1
KSAN-F	4.5	3.3	3.2	3.8	3.1
10. KSJO-F	3.9	3.4	2.3	2.2	3.0
11. KABL-F	3.1	3.1	3.8	3.6	2.9
12. KRQR-F	4.7	5.5	6.0	3.5	2.8
13. KQAK-F	0.6	1.3	2.8	3.2	2.6
14. KBLX-F	3.3	4.1	3.5	2.5	2.5
KNEW	2.0	2.5	3.2	2.7	2.5
16. KDIA	2.0	2.3	2.8	2.7	2.3
17. KOME-F	2.5	2.4	1.8	2.1	2.1
18. KOIT-F	1.9	1.9	2.0	2.1	2.0
19. KSFO	2.8	3.1	2.6	1.7	1.9
20. KEZR-F	0.9	0.5	1.1	1.8	1.8

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KGO	16.2	15.8	15.8	16.8	18.7
2. KCBS	13.4	13.5	13.9	13.5	14.6
3. KFRC	15.1	14.6	14.1	13.4	12.7
4. KIOI	8.5	7.8	7.7	8.5	9.9
5. KMEL-F	11.6	11.7	10.7	9.3	9.7
6. KYUU-F	6.5	6.5	6.6	7.8	8.9
7. KSOL-F	7.3	8.5	8.1	7.3	7.5
8. KRQR-F	9.4	9.6	10.1	8.1	7.4
9. KSJO-F	7.4	6.3	5.0	5.1	6.7
KOME-F	6.0	5.6	4.6	5.4	6.7
11. KNBR	10.0	9.8	9.6	7.7	6.1
12. KQAK-F	1.9	3.3	6.2	6.4	6.0
KYA	6.5	6.1	4.4	5.1	6.0
14. KABL-F	5.4	5.7	5.6	5.1	5.6
KSFO	7.9	7.6	6.4	4.9	5.6
16. KSAN-F	5.6	5.5	6.0	5.5	5.5
17. KBLX-F	6.1	7.0	7.1	5.6	5.4
18. KNEW	5.6	6.4	6.9	6.4	5.2
19. KDIA	6.6	6.9	6.7	5.6	5.0
20. KABL	5.8	5.3	5.6	6.0	4.9

DETROIT BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WJR	11.3	12.9	10.9	10.6	10.2
2. WRIF-F	10.7	10.0	8.9	8.8	7.6
3. WDRQ-F	5.4	4.5	5.8	5.3	7.2
4. WLLZ-F	8.3	8.0	6.9	7.1	6.1
5. WWJ	2.6	3.1	4.2	5.1	5.7
6. WWW-F	3.0	3.8	2.5	4.5	5.8
7. WXYZ	3.3	3.0	4.8	5.4	5.4
8. WNIC-F	7.8	6.4	3.9	4.7	5.2
9. WHYT-F	3.8	3.7	4.9	5.4	4.5
WABX-F	6.3	5.5	4.6	5.5	4.5
11. WMJC-F	3.5	4.1	4.7	4.9	4.1
12. WJLB-F	2.1	1.5	4.8	3.4	3.6
WJOI-F	1.9	2.3	3.8	3.2	3.6
14. WCXI-F	2.5	2.8	3.1	3.0	2.8
15. WOMC-F	2.6	3.2	1.6	2.6	2.5
16. WLBS-F	1.7	1.4	0.8	1.2	2.4
17. WCZY-F	4.0	4.3	2.1	2.2	2.3
18. CKLW	2.4	3.4	3.1	2.0	2.1
19. WJZZ-F	1.4	1.4	3.3	2.4	1.8
20. WCXI	1.3	1.5	1.5	1.6	1.7

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WRIF-F	27.2	24.8	23.3	24.0	22.2
2. WJR	22.0	22.5	20.6	20.9	20.3
3. WLLZ-F	21.6	20.9	18.4	19.5	18.0
4. WABX-F	19.8	18.7	16.2	17.7	16.6
5. WNIC-F	18.7	16.5	14.0	15.8	16.1
6. WWJ	8.0	10.4	10.9	12.4	12.8
7. WHYT-F	9.3	8.5	12.8	13.3	12.5
8. WWW-F	7.4	6.6	6.4	8.5	10.0
9. WDRQ-F	9.5	7.4	11.7	9.8	9.9
10. WMJC-F	9.7	8.7	11.4	11.0	9.4
11. WJLB-F	6.5	4.6	9.4	7.7	8.9
12. WXYZ	8.1	7.2	10.7	9.9	8.6
13. CKLW	10.4	12.5	9.5	8.2	7.9
14. WOMC-F	6.3	6.4	4.6	6.7	7.1
15. WJOI-F	4.1	5.0	7.1	6.0	6.1
16. WCXI-F	5.4	6.4	4.6	5.6	6.0
17. WCZY-F	7.3	6.6	4.5	5.4	5.9
18. WLBS-F	5.0	3.9	5.5	5.1	5.5
19. WGPR-F	4.6	2.6	4.4	3.9	5.1
20. WJZZ-F	4.7	4.0	6.2	4.9	4.9

RICHMOND BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WRVA	14.4	13.0	15.6	17.3	18.0
2. WRVQ	15.3	14.6	13.7	15.1	15.0
3. WPLZ	9.3	13.1	11.5	10.6	11.2
4. WRXL	12.1	13.5	13.7	11.8	10.2
5. WEZS	6.6	7.6	9.3	10.0	10.0
6. WTVR-F	7.9	7.8	5.8	5.1	7.0
7. WRNL	4.2	5.1	5.4	4.9	4.8
8. WJEE	3.1	3.6	4.5	5.2	4.3
9. WANT	5.6	5.1	4.4	4.3	3.5
WRFK	2.4	1.5	1.9	2.9	3.5

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WRVA	32.5	29.6	31.5	34.3	35.0
2. WRVQ	35.1	33.9	33.3	32.6	31.1
3. WEZS	13.7	15.7	18.3	19.4	20.8
4. WRXL	23.0	22.2	21.6	21.1	19.7
5. WRNL	13.5	11.9	12.4	14.0	14.1
6. WPLZ	12.5	14.6	15.9	14.6	14.0
7. WTVR-F	12.8	12.2	11.3	10.8	12.5
8. WJEE	9.5	10.2	10.5	10.4	11.0
9. WANT	11.8	10.4	10.1	10.5	10.4
10. WRFK	6.5	5.3	6.7	7.1	6.5

HARTFORD BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WTIC	21.9	20.7	22.3	21.1	19.0
2. WTIC-F	10.0	10.7	10.1	10.6	10.7
3. WHCN-F	7.8	7.6	9.1	8.4	8.5
4. WCCC-F	7.9	6.3	5.8	6.7	7.5
5. WRCH-F	3.2	4.3	5.9	6.3	6.1
6. WKSS-F	4.7	3.8	3.3	4.4	4.9
7. WDRC-F	3.4	3.7	3.2	3.3	4.4
WPOP	3.4	4.0	3.3	3.8	4.4
9. WDRC	3.4	3.0	3.1	3.5	3.0
WRCQ	3.8	3.6	2.1	2.3	3.0
11. WXYZ-F	4.1	5.0	5.1	2.9	2.6
12. WIOF-F	3.1	3.3	4.5	3.4	2.3

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WTIC	39.6	40.4	40.1	39.4	38.6
2. WTIC-F	20.8	21.0	18.8	20.8	22.0
3. WHCN-F	18.1	18.7	18.1	17.5	16.1
4. WCCC-F	18.3	17.6	17.4	16.4	14.1
5. WDRC-F	14.9	14.6	12.8	12.3	13.7
6. WDRC	10.1	10.6	10.4	11.8	11.9
7. WRCH-F	9.1	9.3	9.1	9.6	10.8
8. WKSS-F	10.2	8.8	9.1	11.5	10.4
9. WPOP	10.8	11.2	9.7	10.2	10.3
10. WAQY-F	7.4	8.3	8.0	7.0	7.2
11. WPLR-F	6.2	7.9	7.8	7.0	7.0
12. WIOF-F	8.8	7.9	9.3	7.9	6.5

MILWAUKEE BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WTMJ	7.1	7.9	8.9	9.2	8.7
2. WQFM-F	10.8	9.8	8.7	7.4	8.4
3. WMYX-F	5.3	4.0	5.3	7.7	8.1
4. WBCS-F	5.8	3.9	3.8	5.4	6.3
WLPX-F	7.7	7.1	6.0	5.3	6.3
WISN	10.2	12.2	13.8	10.7	6.3
7. WOKY	7.0	7.3	6.1	5.9	6.1
8. WLUM-F	4.3	4.4	3.6	5.4	5.9
9. WEZW-F	5.4	5.2	5.6	5.4	5.6
10. WKTI-F	3.4	4.8	5.7	5.2	5.5
11. WFMR-F	2.2	2.5	3.3	2.8	4.3
WZUU-F	3.9	4.4	4.9	4.7	4.3
13. WMIL-F	3.3	3.3	3.5	4.5	3.7
14. WRKR-F	3.5	2.9	2.6	3.0	2.7

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WTMJ	20.5	22.0	25.2	25.3	24.6
2. WISN	31.0	34.5	40.5	33.1	23.2
3. WQFM-F	23.6	22.4	22.3	22.1	22.3
4. WLPX-F	22.1	21.2	22.6	21.1	20.8
5. WZUU-F	15.4	16.5	16.4	17.1	19.1
6. WKTI-F	16.7	16.2	17.6	18.0	17.9
7. WBCS-F	14.3	12.8	15.2	16.8	17.3
8. WMYX-F	11.8	11.3	13.1	15.5	15.9
9. WEZW-F	11.3	12.8	13.9	14.1	15.1
10. WOKY	15.9	15.4	15.9	15.6	14.6
11. WMIL-F	8.3	8.4	8.8	9.5	10.7
12. WRKR-F	11.0	11.1	11.0	10.0	10.6
13. WFMR-F	8.2	7.7	8.1	8.4	9.5
14. WLUM-F	5.6	5.8	5.4	5.7	6.4
15. WLZZ	8.8	9.4	7.1	5.1	6.1

JACKSONVILLE BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WFYV-F	18.6	15.5	12.6	12.9	14.8
2. WIVY-F	13.8	14.0	13.4	14.2	11.7
3. WAIV-F	10.9	10.3	10.6	11.2	10.6
4. WCRJ-F	6.6	9.4	11.0	11.1	9.9
5. WQIK-F	7.8	8.0	7.9	8.6	9.3
6. WKTZ-F	10.3	10.7	10.0	8.5	8.5
7. WJAX-F	5.6	6.5	5.8	5.7	5.6
8. WPDQ	3.2	4.1	5.0	5.0	5.2
9. WJCT-F	2.0	1.7	1.9	2.9	3.9
10. WVOJ	2.0	2.3	3.7	4.0	3.7
11. WAPE	2.0	3.1	3.1	2.5	2.7

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WIVY-F	33.1	32.8	34.7	34.3	32.2
2. WFYV-F	24.9	25.3	24.7	25.1	26.2
3. WAIV-F	23.9	24.1	24.7	25.3	24.1
4. WQIK-F	19.9	22.2	22.4	22.8	23.4
5. WCRJ-F	14.6	20.2	23.5	23.5	23.2
6. WKTZ-F	17.7	21.1	21.1	18.3	18.7
7. WJAX-F	12.0	13.0	12.1	13.6	14.5
8. WPDQ	9.0	9.0	10.2	11.5	12.0
9. WVOJ	8.0	9.0	11.5	10.9	9.3
10. WJCT-F	5.1	6.1	6.0	7.1	8.6
11. WAPE	9.4	9.6	8.1	7.2	8.3

ROCHESTER BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WEZO-F	13.4	11.9	12.3	11.6	11.8
2. WCMF-F	14.1	14.1	14.3	12.9	11.1
3. WMJQ-F	10.3	9.6	8.3	8.4	10.0
4. WHAM	9.9	9.5	8.7	8.5	9.0
5. WVOR-F	6.4	7.5	7.3	7.6	7.5
6. WDKX-F	4.5	6.0	6.8	5.4	6.4
7. WHFM-F	6.3	4.5	4.4	5.4	6.3
8. WBBF	4.7	4.1	4.6	4.6	5.3
9. WNYR	5.5	5.3	5.0	6.2	5.3
10. WBBF	3.7	5.1	5.4	5.0	4.7
11. WXXI-F	2.1	3.7	4.2	4.5	4.4
12. WPXN	2.9	3.3	4.7	4.7	4.1

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WCMF-F	27.7	26.8	26.6	27.7	26.8
2. WMJQ-F	24.0	22.9	23.5	22.1	22.4
3. WEZO-F	20.4	19.3	21.0	21.3	20.7
4. WHAM	23.1	22.4	22.0	20.1	19.6
5. WVOR-F	16.6	17.3	15.9	16.9	17.2
6. WHFM-F	15.7	14.6	15.5	16.8	15.0
7. WPXY-F	13.2	12.0	13.0	14.0	14.8
8. WBBF	11.8	13.6	14.9	12.6	10.4
9. WNYR	9.9	10.2	9.5	9.8	9.6
10. WDKX-F	7.6	8.5	8.5	8.3	8.3
11. WPXN	7.7	6.8	7.6	7.5	8.0
12. WXXI-F	5.6	6.8	7.2	7.7	7.9

PHOENIX BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KDKB-F	15.6	12.5	11.8	13.0	11.9
2. KUPD-F	8.6	9.8	9.3	8.8	9.8
3. KTAR	8.7	8.5	8.8	9.0	9.5
4. KNIX-F	8.4	7.5	8.9	7.1	8.4
5. KKLT-F	8.2	5.5	5.7	7.1	7.8
6. KZZP-F	4.9	5.5	5.8	6.6	7.4
7. KOOL-F	3.4	3.6	3.9	6.3	5.9
8. KMEO-F	3.9	6.7	6.9	4.0	4.5
9. KOY	4.0	4.2	4.0	4.5	3.8
10. KQYT-F	5.6	3.9	5.2	4.9	3.5
11. KOPA-F	2.9	4.3	4.1	3.9	3.4
12. KUKQ	4.0	4.5	2.3	3.1	3.4
13. KJJJ-F	2.8	2.3	1.8	2.2	3.3
14. KPHX	2.3	2.2	1.8	1.8	3.1
15. KSTM-F	1.9	2.6	2.9	2.5	2.6

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KDKB-F	22.9	20.5	21.1	22.2	22.0
2. KUPD-F	17.7	17.5	16.9	16.3	19.2
3. KNIX-F	18.8	14.5	14.6	14.8	16.1
4. KTAR	14.8	15.2	15.6	14.6	15.4
5. KZZP-F	16.2	13.0	11.9	12.0	14.7
6. KKLT-F	15.3	12.3	12.6	12.5	13.3
7. KOY	11.3	9.4	8.7	8.9	11.0
8. KQYT-F	11.5	8.4	8.4	8.9	9.7
9. KMEO-F	10.4	9.8	9.3	8.9	9.6
10. KOOL-F	9.6	8.9	7.5	8.6	9.1
11. KOPA-F	8.5	9.5	9.4	9.3	8.6
12. KJJJ-F	7.6	6.2	5.7	5.7	7.0
13. KNIX	6.3	7.2	6.3	5.5	6.1
14. KUKQ	5.3	4.9	2.6	4.6	5.4
15. KSTM-F	4.8	3.7	3.3	4.2	4.5

DENVER BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KAZY-F	8.1	7.2	5.6	6.6	8.1
2. KPKE-F	8.9	10.4	9.6	7.6	7.3
3. KOSI-F	4.9	6.1	6.0	6.6	7.2
4. KYGO-F	4.1	5.3	5.9	7.1	6.9
5. KBPI-F	8.3	8.0	8.1	6.4	6.8
6. KOA	5.8	6.4	7.4	6.7	6.5
7. KOAQ-F	4.9	4.1	5.0	5.7	6.0
8. KLZ	4.9	3.2	3.4	3.9	5.9
9. KBCO-F	5.7	6.7	4.0	4.7	5.6
10. KLIR-F	2.0	1.3	3.4	5.9	5.4
11. KIMN	5.2	5.6	4.7	5.0	4.5
12. KPPL-F	5.4	4.8	4.6	3.6	3.1
KHOW	4.1	3.3	4.0	4.4	3.1
14. KEZW	3.1	4.4	3.8	2.6	3.0
15. KVOD-F	4.0	3.0	3.3	4.2	2.8

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KBPI-F	22.0	21.1	23.3	23.4	24.5
2. KAZY-F	19.1	18.9	19.1	19.8	20.6
3. KOSI-F	12.0	13.5	14.9	16.5	17.9
4. KIMN	17.1	16.0	13.2	14.8	17.8
5. KOAQ-F	12.3	11.5	13.7	16.2	17.2
6. KOA	12.8	15.1	16.0	14.9	16.0
7. KLIR-F	7.6	7.4	10.9	14.5	14.0
8. KPKE-F	14.5	14.0	13.1	13.2	13.5
9. KLZ	9.0	10.0	9.6	10.4	11.4
10. KYGO-F	6.7	9.3	11.9	12.5	11.3
KPPL-F	12.5	11.2	11.7	12.1	11.3
12. KHOW	10.0	8.7	11.5	12.4	10.3
13. KBCO-F	6.9	8.3	7.4	8.2	8.2
14. KEZW	6.8	8.3	9.3	6.9	6.5
KVOD-F	7.4	6.8	7.6	8.5	6.5

PHILADELPHIA BIRCH REPORT

OCT 82 - DEC 82

12+ METRO SHARE

	<u>OCT</u>	<u>O/N</u>	<u>N/D</u>
1. KYW	8.2	9.2	10.7
2. WEAZ-F	5.5	6.7	7.5
3. WCAU-F	7.0	6.8	7.1
4. WMMR-F	6.0	7.3	7.0
WYSP-F	5.7	6.2	7.0
6. WDAS-F	14.8	9.9	6.5
WUSL-F	4.1	4.5	6.5
8. WMGK-F	6.2	6.5	6.3
9. WIOQ-F	2.5	4.4	5.1
10. WWDB-F	5.5	5.4	4.6
11. WPEN	3.6	3.5	4.2
12. WCAU	3.8	3.8	4.0
13. WIP	5.2	4.9	3.2
14. WSNI-F	0.4	1.5	2.5
15. WFLN-F	3.8	3.4	2.2

12+ CUME RATING

	<u>OCT</u>	<u>O/N</u>	<u>N/D</u>
1. KYW	24.2	24.4	25.9
2. WCAU-F	16.1	16.2	17.5
3. WMMR-F	15.2	16.0	16.2
4. WYSP-F	14.1	14.5	14.4
5. WMGK-F	12.7	13.5	13.8
6. WEAZ-F	9.2	10.0	10.9
7. WUSL-F	4.5	7.0	10.3
WCAU	11.3	10.7	10.3
9. WDAS-F	13.2	10.9	9.8
10. WIOQ-F	8.9	9.4	8.9
11. WWDB-F	7.1	7.1	7.2
12. WPEN	6.5	6.1	6.8
13. WIP	10.0	8.3	6.6
14. WFLN-F	5.2	4.9	5.1
15. WSNI-F	2.4	3.0	4.7
WWSH-F	3.8	4.0	4.7

DES MOINES BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KSO	14.4	13.4	11.9	18.0	20.5
2. WHO	14.8	15.8	18.1	16.5	15.1
3. KGGG-F	18.3	14.6	13.4	11.3	14.1
4. KRNT	10.0	10.6	10.8	10.5	7.8
5. KMGK-F	9.5	8.7	7.8	7.9	7.4
6. KLYF-F	6.3	5.3	4.4	4.6	7.3
7. KRNQ-F	7.6	8.7	7.1	6.9	6.8
8. KIOA	5.3	4.5	6.1	6.4	6.6
9. KJJY-F	6.6	6.5	7.2	7.7	6.2

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WHO	18.8	20.4	23.8	24.1	21.6
2. KSO	17.9	16.0	16.0	19.4	20.5
3. KGGG-F	21.7	17.9	18.5	19.1	19.5
4. KMGK-F	14.4	12.6	14.6	15.6	16.1
5. KRNQ-F	16.8	18.4	13.4	12.9	15.9
6. KIOA	13.1	13.3	13.2	13.2	13.6
7. KRNT	16.1	16.9	15.8	15.3	13.2
8. KLYF-F	7.9	6.7	6.3	8.3	9.8
9. KJJY-F	9.7	8.3	9.3	9.3	8.0

RALEIGH/DURHAM BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WRAL-F	18.2	15.4	9.8	10.9	12.8
2. WQDR-F	19.0	22.6	28.0	22.9	12.6
3. WDCG-F	10.1	10.2	8.2	9.3	12.0
4. WPTF	12.9	9.2	10.9	12.6	11.5
5. WKIX	7.9	11.6	13.2	12.4	10.0
6. WYYD-F	6.8	8.1	5.6	6.3	7.0
7. WSHA-F	1.4	2.5	3.0	4.4	4.7
8. WDUR	2.5	1.2	0.6	0.8	4.0
9. WUNC-F	1.5	2.5	1.5	1.9	3.6
10. WLLE	3.0	4.2	5.7	4.6	3.0

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WRAL-F	26.6	26.0	24.6	27.3	28.5
2. WDCG-F	17.8	17.7	18.3	20.2	23.3
3. WQDR-F	19.8	24.2	33.9	29.8	21.8
4. WPTF	20.2	18.8	20.8	21.9	20.6
5. WKIX	11.4	12.5	17.8	20.3	17.7
6. WYYD-F	10.5	9.6	7.8	9.7	11.1
7. WUNC-F	3.1	6.0	5.5	7.5	8.4
8. WTIK	4.6	7.9	8.8	6.9	5.5
9. WSHA-F	1.9	4.6	5.0	5.2	5.4
10. WCHL	5.6	4.9	4.4	5.6	4.9

AUSTIN BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KLBJ-F	23.7	24.6	25.6	24.8	20.1
2. KHFI-F	15.2	13.6	13.6	17.1	16.5
3. KASE-F	12.4	11.3	12.6	13.8	11.5
4. KEYI-F	3.8	6.0	6.7	6.4	6.1
5. KPEZ-F	4.0	2.4	3.0	3.7	6.0
6. KLBJ	4.0	4.6	4.1	3.2	5.2
7. KVET	3.7	5.2	4.0	3.7	5.1
8. KOKE-F	4.8	5.0	3.7	3.7	4.8
9. KUT-F	1.0	3.2	3.1	3.5	4.6
10. KMFA-F	0.6	2.1	2.7	3.4	4.1

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WLBJ-F	27.5	29.1	31.2	31.3	28.4
2. KHFI-F	26.4	26.1	25.5	28.3	28.3
3. KASE-F	19.0	15.0	17.0	18.7	16.4
4. KLBJ	8.9	10.4	10.4	9.3	11.9
5. KEYI-F	8.5	10.9	11.7	10.5	11.5
6. KVET	10.5	11.5	10.8	9.6	10.6
7. KOKE-F	11.7	10.0	8.9	10.6	10.3
8. KUT-F	2.9	7.2	8.6	8.8	9.7
9. KNOW	10.5	11.5	12.5	11.1	8.2
10. KMFA-F	2.4	5.6	6.7	7.9	8.0

ORLANDO BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WBJW-F	10.9	11.4	13.0	12.9	12.2
2. WDIZ-F	14.9	13.5	14.6	12.5	11.7
3. WHOO-F	8.2	7.5	7.4	10.0	10.8
4. WDBO-F	8.2	9.1	8.4	8.6	9.0
5. WHOO	6.9	6.1	5.1	6.7	8.3
6. WKIS	5.7	5.1	5.2	6.5	7.6
7. WJYO-F	3.7	6.4	6.5	6.4	6.5
8. WHLY-F	6.4	6.6	6.5	7.1	6.0
9. WDBO	7.3	7.7	7.2	5.1	5.7
10. WLOQ-F	5.5	6.1	4.5	4.3	4.0

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WBJW-F	26.6	27.0	28.3	27.8	24.9
2. WDIZ-F	23.3	22.1	22.9	21.9	22.5
3. WHOO-F	15.6	14.2	16.3	19.8	18.3
4. WDBO-F	17.5	16.5	13.7	15.2	16.2
5. WHOO	12.3	11.1	11.4	13.8	14.3
6. WDBO	15.8	15.6	16.4	14.9	13.5
7. WKIS	11.6	11.0	11.7	11.9	12.7
8. WHLY-F	15.9	15.6	16.0	15.4	12.5
9. WJYO-F	9.2	11.1	11.4	10.6	10.5
10. WLOQ-F	9.0	8.8	8.2	10.0	9.6

OKLAHOMA CITY BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KATT-F	24.2	21.1	18.1	21.0	20.1
2. KTOK	10.4	13.1	16.6	17.0	14.5
3. KEBC-F	8.5	8.4	9.5	8.3	9.0
4. KOMA	7.6	7.5	6.8	7.1	8.1
5. KOFM-F	6.3	6.9	7.6	7.2	6.9
6. KXXY-F	5.7	5.1	5.4	5.9	6.4
7. KKNG-F	7.4	5.7	6.1	6.8	6.1
8. WKY	4.4	4.6	3.7	4.3	5.3
9. KLTE-F	3.7	4.5	4.6	4.7	4.8
10. KAEZ-F	4.4	4.8	4.5	3.7	3.7

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KATT-F	26.1	25.9	26.3	26.7	27.3
2. KOFM-F	18.5	19.8	19.1	18.9	23.7
3. KTOK	19.4	23.2	27.7	24.8	22.0
4. KEBC-F	21.0	18.7	19.3	20.7	21.7
5. KOMA	17.0	16.1	18.1	20.5	21.5
6. WKY	12.7	14.0	15.7	14.7	15.1
7. KXXY-F	10.1	9.9	10.5	11.5	14.0
8. KLTE-F	11.9	13.5	13.0	11.8	12.5
9. KKNG-F	12.7	15.0	15.1	13.0	12.3
10. KLNK-F	12.1	12.3	12.6	10.2	10.1

GREENSBORO/WINSTON-SALEM BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WTQR-F	17.3	17.8	16.1	16.7	16.1
2. WKZL-F	12.5	11.3	11.9	11.8	11.4
3. WGLD-F	7.6	6.5	10.3	10.4	10.9
4. WSEZ-F	13.1	10.9	11.5	10.7	9.0
5. WRQK-F	4.0	3.7	4.0	6.1	6.6
6. WQMG-F	7.4	7.3	7.1	7.1	6.3
7. WSJS	9.0	9.2	8.3	4.6	5.1
8. WDCG-F	0.4	2.2	1.9	2.9	4.6
9. WBIG	4.0	4.9	4.2	4.5	4.3
10. WAAA	3.8	3.2	2.5	1.9	2.8

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WTQR-F	18.8	19.5	19.6	21.4	24.6
2. WSEZ-F	15.0	16.5	16.3	16.2	16.4
3. WKZL-F	15.9	14.1	15.0	15.7	16.0
4. WSJS	14.0	12.8	13.8	13.1	15.6
5. WGLD-F	11.8	11.1	12.1	12.7	15.2
6. WRQK-F	12.4	13.6	12.1	13.3	14.9
7. WBIG	10.0	9.3	9.3	9.6	8.7
8. WQMG-F	7.8	8.0	8.7	8.8	8.7
9. WDCG-F	0.8	2.3	2.4	4.9	6.4
10. WAIR	5.2	4.6	4.5	5.2	5.5

TAMPA BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WRBQ	16.3	12.2	10.3	11.1	13.2
2. WWBA-F	8.1	6.7	7.7	9.9	10.1
3. WYNF	8.1	10.4	11.2	8.8	8.4
4. WQYK	8.5	12.0	12.3	10.7	8.1
5. WSUN	7.7	6.3	5.8	6.9	7.9
6. WPLP	3.4	3.9	3.9	4.0	6.8
7. WJYW	6.4	6.6	5.7	4.6	6.2
8. WMGG-F	6.0	7.3	6.7	6.5	6.1
9. WDAE	4.4	4.9	5.0	6.1	5.7
10. WQXM	6.4	4.0	4.8	5.0	5.0
11. WSRZ	2.2	2.1	2.6	3.0	3.8
12. WFLA	5.1	6.1	6.4	5.5	3.6
13. WTMP	3.3	3.2	2.7	2.8	3.3

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WRBQ	23.6	19.9	18.2	19.3	19.7
2. WSUN	11.9	10.7	11.8	13.9	13.5
3. WWBA-F	11.0	11.9	12.0	12.4	13.4
4. WMGG-F	12.4	11.9	10.4	11.6	12.9
5. WYNF	13.4	13.8	13.6	12.3	11.7
6. WQYK	13.4	14.0	15.0	13.1	10.9
7. WJYW	11.4	13.1	12.8	11.0	10.8
8. WFLA	12.5	12.0	13.1	12.2	10.6
9. WQXM	12.7	10.5	9.5	10.2	10.2
10. WDAE	5.9	7.6	7.4	8.0	8.1
11. WPLP	6.9	6.1	5.4	5.7	8.0
12. WSRZ	5.0	5.4	5.9	4.9	5.5
13. WTMP	5.1	3.9	4.5	4.8	5.2

HUNTINGTON BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WKEE-F	29.3	28.1	30.5	30.7	27.8
2. WAMX-F	10.0	8.8	8.1	10.4	13.4
3. WGNT	8.4	8.2	9.0	10.7	9.8
4. WHEZ-F	5.4	6.4	8.0	9.6	9.7
5. WEMM-F	5.5	6.3	7.2	6.9	7.3
6. WTCR	10.4	8.7	7.5	7.3	6.5
7. WNST	1.6	1.8	1.3	0.3	3.5
8. WHTN	5.8	5.8	5.5	3.6	2.9
WKLC-F	4.7	3.7	3.6	3.4	2.9
10. WCAK-F	1.0	0.5	0.8	2.3	2.7

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WKEE-F	40.4	40.6	47.3	44.5	37.7
2. WAMX-F	20.0	19.5	23.4	23.9	23.8
3. WGNT	17.7	16.5	19.5	20.3	17.1
4. WTCR	15.9	15.8	17.4	15.6	13.4
5. WHEZ-F	9.2	8.6	12.2	13.0	11.2
6. WEMM-F	10.2	10.1	10.5	10.3	9.2
7. WCMI	4.7	5.6	7.9	7.6	6.5
8. WCAK-F	2.6	2.2	1.9	3.5	6.2
9. WKLC-F	6.2	5.4	6.2	5.6	4.8
10. WIRO	4.6	4.6	5.3	4.5	4.6
11. WHTN	9.0	9.1	8.2	5.5	3.3

KNOXVILLE BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WIVK-F	22.7	23.7	21.9	20.2	19.5
2. WEZK-F	12.6	11.5	11.0	12.3	14.2
3. WIMZ-F	13.2	14.7	14.8	13.6	12.2
4. WOKI-F	13.3	12.6	11.3	11.5	12.1
5. WMYU-F	9.2	11.6	13.5	11.5	9.7
6. WIVK	5.7	4.9	3.1	5.3	6.5
7. WRJZ	3.5	2.9	3.8	5.8	4.5
8. WNOX	3.3	2.8	2.4	2.8	3.8
9. WGAP	2.5	3.0	3.1	2.7	3.6
10. WKGK	2.0	2.6	2.9	2.6	3.3

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WIVK-F	28.6	31.5	29.2	27.2	27.1
2. WOKI-F	19.7	20.7	19.4	20.2	21.3
3. WMYU-F	15.7	19.0	18.8	18.7	19.3
4. WIMZ-F	16.9	19.3	18.9	20.3	19.1
5. WEZK-F	13.8	15.5	15.8	15.3	16.8
6. WRJZ	7.2	10.2	10.6	9.3	9.5
7. WIVK	7.7	7.3	5.0	7.0	9.1
8. WNOX	8.3	8.1	9.2	7.9	8.1
9. WGAP	5.6	6.4	7.7	7.6	6.8
10. WNKX-F	3.3	4.4	3.1	4.0	5.5

LITTLE ROCK BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KKYK-F	20.0	17.4	16.3	14.4	15.2
2. KSSN-F	16.0	14.6	14.4	14.4	12.1
3. KLAZ-F	11.4	12.8	13.2	13.0	11.9
4. KARN	7.3	9.1	11.3	10.2	11.4
5. KMJX-F	12.9	11.1	10.0	10.6	10.7
6. KEZQ-F	4.5	6.1	7.6	8.3	9.1
7. KOKY	5.7	6.3	5.3	6.0	6.9
8. KLPQ-F	5.1	5.0	4.4	5.9	6.2
9. KLRA	5.7	5.6	4.7	4.5	5.3
10. KAAÿ	2.4	1.9	2.7	3.4	4.1

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KKYK-F	26.4	29.2	30.7	29.3	30.3
2. KSSN-F	26.1	27.0	26.4	23.5	24.2
3. KLAZ-F	16.9	20.0	21.1	20.4	21.7
4. KARN	14.0	16.8	18.7	17.1	18.0
5. KMJX-F	15.8	15.5	16.3	16.4	16.7
6. KLPQ-F	10.0	12.1	13.4	14.5	14.4
7. KEZQ-F	9.9	11.5	13.3	12.1	13.0
8. KLRA	10.5	11.3	12.3	11.8	12.8
9. KAAÿ	9.3	9.3	9.1	10.0	12.3
10. KOKY	8.1	10.2	10.5	10.0	11.3

TULSA BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KRAV-F	14.8	13.7	11.1	12.3	14.3
2. KMOD-F	21.2	20.5	17.6	14.0	12.8
3. KWEN-F	14.3	13.6	10.3	10.6	12.2
4. KVOO	13.2	11.4	12.4	11.7	11.3
5. KAYI-F	---	1.0	6.9	10.6	9.4
6. KRMG	9.2	11.5	10.9	8.8	8.5
7. KBEZ-F	5.8	5.8	5.3	6.4	6.8
8. KCFQ-F	3.6	3.6	3.9	4.0	4.3
9. KTFX-F	5.3	3.5	4.0	4.5	4.3
10. KBBJ	1.5	1.9	2.1	3.0	4.1

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. KRAV-F	26.6	25.5	24.6	24.5	27.0
2. KMOD-F	22.7	20.7	20.7	21.2	22.8
3. KVOO	25.3	22.6	22.3	22.3	22.4
4. KRMG	20.6	21.6	21.2	22.3	21.8
5. KWEN-F	23.5	22.3	19.9	19.2	18.9
6. KAYI-F	---	2.2	9.3	15.1	15.6
7. KBEZ-F	10.2	10.5	9.2	10.7	11.5
8. KTFX-F	8.0	8.3	8.2	8.5	9.7
9. KBBJ	4.4	4.1	3.2	4.5	5.3
10. KELI	4.8	4.4	4.1	4.7	5.2

CHARLOTTE BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WSOC-F	19.2	17.6	20.0	19.7	17.8
2. WROQ-F	15.6	12.9	10.6	14.5	15.0
3. WBT	7.7	8.8	10.5	11.0	11.7
4. WPEG-F	10.8	12.5	10.7	8.9	10.6
5. WBCY-F	10.3	9.6	12.1	10.7	9.7
6. WEZC-F	7.3	6.7	5.7	6.2	6.4
7. WLWV-F	5.0	4.1	3.8	4.9	5.6
8. WAYS	4.3	3.3	4.1	3.7	3.4
9. WSOC	3.1	3.8	3.2	2.7	3.2
10. WGIV	3.6	4.5	3.4	2.7	2.2

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WSOC-F	25.8	25.6	26.2	24.6	26.0
2. WBT	22.7	22.3	24.4	23.9	23.9
3. WBCY-F	25.2	22.2	23.9	22.8	22.8
4. WROQ-F	25.2	20.9	20.1	21.1	22.2
5. WAYS	16.1	14.6	14.0	13.2	14.7
6. WPEG-F	14.9	15.7	14.9	12.6	14.1
7. WEZC-F	11.0	10.8	10.8	11.3	12.5
8. WLWV-F	12.9	10.4	8.9	9.3	10.9
9. WSOC	6.7	6.9	8.4	8.4	7.2
10. WGIV	8.0	9.5	9.2	6.3	5.9

BIRMINGHAM BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WZZK-F	20.3	19.9	17.1	16.3	15.5
2. WKXX-F	16.7	14.9	14.4	15.7	14.8
3. WENN-F	14.5	13.2	9.7	9.5	11.6
4. WAPI-F	8.2	8.2	10.9	12.9	10.5
5. WERC	3.5	4.0	4.2	4.0	5.9
6. WQEZ-F	3.5	3.6	3.6	3.1	4.6
WSGN	2.3	2.7	4.3	5.1	4.6
8. WATV	2.9	4.4	4.9	4.5	4.1
9. WENN	3.3	3.8	3.8	2.8	3.8
10. WDJC-F	3.6	4.3	5.2	4.1	3.7

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WZZK-F	27.1	29.7	31.7	33.7	29.5
2. WKXX-F	25.6	27.2	25.8	29.5	28.4
3. WAPI-F	15.2	14.9	16.2	18.8	16.7
4. WSGN	12.0	13.0	13.5	16.2	16.5
5. WENN-F	16.3	16.5	14.0	15.1	16.0
6. WERC	11.1	13.4	12.5	12.5	12.8
7. WQEZ-F	7.6	8.0	6.9	8.3	10.5
8. WAPI	7.5	8.8	12.2	11.5	9.7
9. WENN	6.4	7.5	9.2	9.3	8.2
10. WYDE	6.1	7.2	7.2	6.4	6.1

NASHVILLE BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WKDF-F	15.1	14.4	16.8	17.6	14.7
2. WWKX-F	15.2	15.8	13.3	11.1	10.3
3. WSIX-F	8.6	6.4	5.7	7.3	9.7
4. WZEZ-F	9.5	10.5	10.1	9.4	8.8
5. WMAK-F	0.8	0.4	0.9	3.3	7.5
6. WLAC	7.3	6.7	4.6	4.8	6.2
7. WYHY-F	2.3	3.9	5.1	4.5	4.9
8. WSM-F	4.6	5.7	6.3	5.6	4.6
WVOL	10.6	9.1	6.6	6.1	4.6
10. WSM	4.6	4.5	4.8	5.7	4.5

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WKDF-F	21.6	23.2	26.6	27.6	25.3
2. WWKX-F	23.4	26.1	26.5	23.7	22.1
3. WSIX-F	13.6	13.6	13.2	12.7	13.8
4. WZEZ-F	12.8	13.8	14.1	13.2	13.3
5. WSM-F	10.8	14.2	15.6	13.8	12.5
6. WLAC	14.0	13.2	11.0	10.3	11.9
7. WSM	12.0	12.2	14.0	12.8	10.3
8. WYHY-F	3.6	7.3	10.6	8.6	9.8
9. WMAK-F	2.4	2.4	4.0	6.2	9.1
10. WSIX	9.4	7.1	6.1	7.7	8.0

NORFOLK BIRCH REPORT

JUL 82 - DEC 82

12+ METRO SHARE

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WCMS-F	12.5	13.7	14.7	14.6	11.9
2. WNOR-F	13.1	13.3	12.8	12.0	10.6
3. WMYK-F	15.1	14.4	13.3	11.0	10.4
4. WOWI-F	6.2	6.2	6.5	7.8	8.7
5. WLTY-F	8.9	7.5	7.8	9.2	7.1
WFOG-F	8.0	7.6	7.5	7.6	7.1
7. WNVZ	2.7	5.0	5.8	5.6	6.3
8. WRAP	3.2	3.5	3.1	3.7	4.9
9. WTAR	4.2	4.0	5.1	5.5	4.7
10. WXRI-F	0.2	0.6	1.1	1.4	4.3
11. WGH	1.9	1.8	1.9	1.6	2.8
12. WNIS	2.5	3.7	2.6	2.3	2.5

12+ CUME RATING

	<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WNOR-F	30.5	32.0	29.0	27.3	26.0
2. WMYK-F	30.5	32.6	31.7	27.5	23.9
3. WCMS-F	20.4	21.5	20.8	21.0	20.4
4. WOWI-F	13.6	13.8	14.3	16.1	16.2
5. WLTY-F	20.5	19.7	19.7	18.0	14.1
WFOG-F	14.3	15.4	14.4	13.3	14.1
7. WNVZ	7.8	10.2	13.1	13.1	13.5
8. WRAP	10.4	10.5	10.7	12.6	12.0
9. WTAR	12.7	12.1	12.4	12.0	10.9
10. WGH	7.0	6.8	6.2	5.5	8.9
11. WWDE-F	7.3	6.9	7.3	6.8	6.4
12. WPCE	5.9	6.2	5.8	5.4	5.6

LANSING BIRCH REPORT

SEP 82 - DEC 82

<u>12+ METRO SHARE</u>					<u>12+ CUME RATING</u>				
	<u>SEP</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>		<u>SEP</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>
1. WILS-F	11.7	11.0	11.4	12.0	1. WFMK-F	25.2	27.1	25.3	23.9
2. WFMK-F	16.2	15.1	12.6	11.1	2. WILS-F	24.4	23.5	22.4	23.8
3. WJXQ-F	14.6	12.4	11.9	10.7	3. WJXQ-F	24.9	23.2	20.8	22.3
4. WITL-F	12.8	11.2	9.8	10.6	4. WVIC-F	22.1	21.9	20.4	20.9
5. WVIC-F	11.9	11.0	10.5	9.8	5. WITL-F	18.8	18.8	17.7	20.3
6. WJR	5.3	7.5	8.3	5.6	6. WJIM-F	9.5	12.4	11.4	11.3
7. WJIM-F	4.2	5.2	4.9	5.1	7. WJR	12.3	13.6	12.3	11.0
8. WKAR-F	2.6	4.1	4.5	4.5	8. WKAR-F	6.8	8.9	8.9	9.1
9. WOOD-F	1.8	1.5	1.8	3.6	9. WOOD-F	4.0	4.5	4.6	6.7
10. WCUZ-F	---	---	1.5	2.7	10. WKAR	---	---	1.4	3.1

SALT LAKE CITY BIRCH REPORT

OCT 82 - DEC 82

<u>12+ METRO SHARE</u>					<u>12+ CUME RATING</u>						
	<u>OCT</u>	<u>O/N</u>	<u>N/D</u>		<u>OCT</u>	<u>O/N</u>	<u>N/D</u>		<u>OCT</u>	<u>O/N</u>	<u>N/D</u>
1. KSL	10.4	9.9	10.6	1. KSL	20.1	20.2	20.8	2. KRSP-F	15.9	17.5	17.1
2. KRSP-F	8.7	9.4	8.9	3. KSFI-F	11.0	13.2	16.1	4. KCPX-F	12.6	14.6	14.7
3. KSFI-F	6.2	7.1	8.8	5. KSOP-F	11.2	11.2	11.0	7. KRSP	13.4	12.4	11.0
KCPX-F	6.3	7.5	8.8	8. KISN-F	7.8	9.3	9.4	9. KDAB-F	6.8	8.3	9.2
5. KSOP-F	7.7	7.1	6.3	10. KALL-F	3.2	3.2	3.5	11. KALL-F	9.7	9.0	8.1
6. KISN-F	4.2	5.0	5.6	12. KCPX	3.8	3.4	2.8	12. KCPX	6.8	7.6	7.5
7. KALL	4.8	4.7	5.0								
8. KRSP	6.3	5.6	4.6								
KDAB-F	3.7	4.1	4.6								
10. KALL-F	3.2	3.2	3.5								
11. KFMY-F	5.0	4.1	3.4								
12. KCPX	3.8	3.4	2.8								

ARBITRON CONDENSED RADIO MARKET REPORTS

DANBURY, CT

Market # 253/ Pop 119,100
APR 15.9

Diaries: 311
FM Share: 59.66%

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL
		82	81	81	80
1. WRKI-F	19/13.5	13.6	8.0	11.2	14.9
2. WLAD	16/11.3	12.2	13.1	7.5	19.6
3. WEZN-F	15/10.6	8.8	8.8	9.0	9.5
4. WDAQ-F	12/ 8.5	7.5	8.8	11.9	8.1
5. WHN	9/ 6.4	4.1	4.4	3.0	2.0
6. WKCI-F	8/ 5.7	6.1	5.8	3.7	2.0

12+ TSA 1/4/CUME

1. WRKI-F	26/337
WEZN-F	26/318
3. WLAD	20/191
WHN	20/285
5. WCBS	17/306
6. WKCI-F	15/245
WDAQ-F	15/222

WRKI, WEZN - See Bridgeport
WHN, WCBS - See NY
WKCI - See Hartford

WLAD, 800, 1 KW (DAYS), MOR , \$26.00 (Unirep)
WDAQ-F, 98.3, 1.3 KW @ 460, BTFL MUS (KalaMusic) , \$26.60 (Unirep)

SANTA BARBARA, CA

Market #130/ Pop 205,100
APR 17.3

Diaries: 348
FM Share: 62.61%

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL
		82	81	81	80
1. KMGQ-F	30/11.3	10.8	---	---	---
2. KTYD-F	25/ 9.4	8.6	11.1	7.2	5.0
3. KRUZ-F	24/ 9.1	10.8	12.2	11.8	11.0
4. KDB-F	22/ 8.3	6.8	11.1	6.2	11.4
5. KNX	18/ 6.8	6.8	6.3	7.7	7.3
6. KBLS	15/ 5.7	5.4	5.8	---	.9

12+ TSA 1/4/CUME

1. KRUZ-F	45/553
2. KMGQ-F	33/414
3. KTYD-F	26/360
4. KNX	23/400
5. KDB-F	22/319
6. KTMS	15/305

KBLS, 990, 1 KW (DAYS,DA), NOSTALGIA (A1 Ham) MBS, \$13.50 (Selcom)
KTMS, 1250, 1 KW (DA-1) , TALK/MOR ABC-T,NBC, \$12.50 (Howard)
KTYD-F, 97.5, 18 KW @ 2900, AOR Source, \$17.50 (Howard)
KMGQ-F, 106.3, 365 W @ 879, CONTEMP ABC-D, \$ NA (Torbet)
KDB-F, 93.7, 13 KW @ 870, CLASSICAL , \$18.00 (HNW)
KRUZ-F, 103.3, 105 KW @ 2980, BTFL MUS , \$26.00 (Katz) Schuele

ABERDEEN, WA

Market # NA/Pop 56,000(12+)
APR 14.1

Diaries: 266
FM Share: 60.95%

12+ METRO	1/4/SHARE	SPG	FAL	SPG
		82	81	81
1. KXRO	14/17.7	15.9	22.4	20.7
2. KGHO-F+	10/12.7	25.7	25.3	30.5
3. KAYO+	8/10.2	19.5	14.9	17.1
4. KBRD-F	7/ 8.9	2.4	6.0	---
5. KDUX-F	6/ 7.6	7.3	13.4	7.3

12+ TSA 1/4/CUME

1. KXRO	15/233
2. KGHO-F+	12/213
3. KISN-F	9/ 89
4. KAYO+	8/153
5. KDUX-F+	7/176
KBRD-F	7/ 76

KXRO, 1320, 5 KW/1 KW (DA-N), MOR , \$10.00 (Mc-Guild)
KAYO, 1450, 1 KW/250 W, COUNTRY ABC-I, \$ 8.00 (Savalli)
KDUX-F, 104.7, 48 KW @ 155, BTFL MUS , \$ 8.00 (Mc-Guild)
KGHO-F+, 95.3, 1.2 KW @ 750, ROCK , \$ 9.00 (Savalli) (HOQUIM)

KISW, KBRD - See Seattle

BURLINGTON, VT

Market # 267/Pop 118,300
APR 18.7

Diaries: 327
FM Share: 65.38%

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81
1. WQCR-F	41/21.9	22.4	25.5	23.7
2. WEZF-F	22/11.8	11.2	9.1	10.5
3. WJOY	19/10.2	11.9	6.1	7.9
WVMT	19/10.2	11.2	11.5	11.8
WGFB-F	19/10.2	7.7	9.7	5.3

12+ TSA 1/4/CUME

1. WQCR-F	76/953
2. WEZF-F	58/628
3. WGFB-F	56/870
4. CHOM-F	43/523
5. WKDR	41/351
WLFE-F	41/399

WJOY, 1230, 1 KW/250 W, NOSTALGIA
WVMT, 620, 5 KW (DA-2), MOR
WEZF-F, 92.9, 36 KW @ 2703, BTFI MUS
CHOM-F, 97.7, 41 KW @ ? ? , AOR
WKDR, 1070, 5 KW (DAYS), COUNTRY
WLFE-F, 102.3, 300 W @ 800, COUNTRY
WQCR-F, 98.9, 50 KW @ 310, ROCK

CBS, \$12.25 (PRO)
NBC, \$14.75 (Torbet) Goldman
 , \$30.00 (Blair)
 , \$? ? (MMR) (MONTREAL)
ABC-E, \$14.00 (PRO) (PLATTSBURGH)
 , \$10.00 (Lotus) (ST. ALBANS)
 , \$20.00 (PRO)

GAINESVILLE, FL

Market # 207/Pop 159,300
APR 15.2

Diaries: 381
FM Share: 64.02%

12+ METRO	1/4/SHARE	SPG 82	FAL 81
1. WDVH	42/19.7	19.7	18.7
2. WYKS-F	39/18.3	16.4	19.3
3. WRUF-F	30/14.1	16.0	12.8
4. WMFM-F	14/ 6.6	4.2	---
5. WGGG	12/ 5.6	11.7	8.6

12+ TSA 1/4/CUME

1. WDVH	51/343
2. WYKS-F	43/624
3. WRUF-F	35/646
4. WNFY-F	18/249
5. WMFM-F	17/200

NDVH, 980, 5 KW (DAYS), COUNTRY
WGGG, 1230, 1 KW/250 W, ROCK
WMFM-F, 100.9, 3 KW @ ? ? , ? ?
WRUF-F, 103.7, 100 KW @ 344, ROCK
WYKS-F, 105.5, 3 KW @ 300, ROCK

ABC-E, \$15.50 (PRO)
NBC, \$10.00 (Howard)
 , \$? ?
CBS-R, \$14.00 (Smith) Univ of Florida
 , \$17.00 (Masla) Sunshine Wireless

WNFY - See Daytona Beach

LAFAYETTE, IN

Market # 257/Pop 123,400
APR 13.7

Diaries: 319
FM Share: 68.50%

12+ METRO	1/4/SHARE	SPG 82	FAL 81	SPG 81	FAL 80
1. WASK	27/18.6	17.3	22.0	23.0	18.1
2. WAZY-F	23/15.9	13.5	18.1	18.5	----
3. WASK-F	20/13.8	12.8	18.9	14.8	15.5
4. WXUS-F	19/13.1	16.5	15.7	13.3	19.0
5. WLFQ-F	9/ 6.2	9.8	3.9	3.0	7.8
WSHW-F	9/ 6.2	3.8	---	---	---

12+ TSA 1/4/CUME

1. WAZY-F	51/809
2. WASK	44/560
3. WASK-F	43/474
4. WXUS-F	20/314
WLS	20/459
6. WLFQ-F	17/244

WASK, 1450, 1 KW/250 W, MOR
WASK-F, 105.3, 50 KW @ 375, COUNTRY
WAZY-F, 96.5, 50 KW @ 500, ROCK
WXUS-F, 92.7, 3 KW @ 215, AOR
WLFQ-F, 103.9, 920 W @ 500, BTFI MUS
WSHW-F, 99.7, 50 KW @ 460, CONTEMP

NBC, \$18.00 (PRO)
NBC, \$14.25 (PRO)
ABC-C, \$16.00 (----)
Source, \$17.00 (Masla)
 , \$ 8.40 (Walton) Sinclair (CRAWFORDSVILLE)
 , \$20.00 (PRO) (FRANKFORT)

NEW BEDFORD-FALL RIVER, MA

Market # 198/Pop 173,400
APR 19.3

Diaries: 587
FM Share: 58.24%

12+ METRO	1/4/SHARE	SPG	FAL	SPG
		82	81	81
1. WBSM	100/12.8	8.4	8.7	6.7
2. WHJY-F	72/ 9.2	9.0	9.1	3.8
3. WLKW-F	67/ 8.6	7.4	7.7	7.1
4. WPRO-F	54/ 6.9	7.4	4.8	4.9
5. WMYS-F	52/ 6.7	4.8	5.1	6.1

12+ CUME
1. WPRO-F 977
2. WHJY-F 929
3. WLKW-F 670
4. WBSM 667
5. WPRO 659

See Providence for station details

PALM SPRINGS, CA

Market # NA/Pop 104,500 (12+)
APR 16.1

Diaries: 284
FM Share: 60.40%

12+ METRO	1/4/SHARE	SPG	FAL	SPG	FAL	
		82	81	81	80	
1. KPSI-F	31/17.6	19.4	12.8	14.9	13.6	
2. KWXY-F+	27/15.4	6.9	10.1	10.7	12.6	
3. KDES-F	24/13.6	18.1	10.6	14.4	13.1	
4. KCMJ	13/ 7.4	4.4	1.6	2.7	1.6	
	KDES	13/ 7.4	8.8	11.2	11.2	14.7
6. KGUY	8/ 4.5	4.4	2.1	2.7	4.2	
	KRCQ	8/ 4.5	2.5	6.9	10.1	---

12+ CUME
1. KPSI-F 385
2. KDES 302
3. KDES-F 255
4. KWXY-F+ 209
5. KCMJ 145

KCMJ, 1010, 1 KW/500 W (DA-2), MOR
KDES, 920, 5 KW/1 KW, MOR
KGUY, 1270, 1 KW (DAYS,DA), ? ?
KRCQ, 1400, 1 KW/250 W, SPANISH
KPSI-F, 101.1, 3 KW @ 300, ROCK
KWXY-F, 98.5, 50 KW @ 500, BTFL MUS
KDES-F, 104.7, 42 KW @ 540, BTFL MUS

CBS,MBS, \$12.00 (HNW)
RKO, \$30.19 (Mc-Guild)
MBS, \$? ? (Selcom)
, \$13.00 (----)
, \$ NA (Christal)
, \$12.00 (Eastman)
, \$30.19 (Mc-Guild)

PLATTSBURGH, NY

Market # NA/Pop 65,300 (12+)
APR 15.8

Diaries: 770
FM Share: 54.45%

12+ METRO	1/4/SHARE	SPG	FAL	SPG	
		82	81	81	
1. WIRY	26/23.9	21.6	25.4	25.2	
2. WGFB-F	19/17.4	22.4	16.7	10.7	
3. WKDR	18/16.5	12.9	14.0	15.5	
4. CHOM-F	11/10.1	10.3	5.3	8.7	
5. WLFE-F	10/ 9.2	9.5	8.8	8.7	
	WQCR-F	10/ 9.2	5.2	6.1	3.9

12+ TSA	1/4/CUME
1. WQCR-F	67/867
2. WGFB-F	46/784
3. WEZF-F	43/468
4. WLFE-F	38/390
5. WKDR	34/291

WIRY, 1340, 1 KW/250 W, ? ?

MBS, \$15.00 (Masla)

Other stations - See Burlington Condensed

SANTA ROSA, CA

Market # 126/Pop 313,600
APR 18.6

Diaries: 504
FM Share: 41.50%

<u>12+ METRO</u>	<u>1/4/SHARE</u>	<u>SPG</u>	<u>FAL</u>	<u>SPG</u>	<u>FAL</u>
		<u>82</u>	<u>81</u>	<u>81</u>	<u>80</u>
1. KGO	56/10.9	11.5	10.3	9.1	10.1
2. KREO-F	39/ 7.6	3.5	5.7	6.1	8.0
KZST-F	39/ 7.6	5.2	7.6	6.5	6.2
4. KNEW	34/ 6.6	9.1	8.0	8.4	8.5
5. KCBS	29/ 5.6	6.2	6.9	6.3	4.7

12+ CUME

1. KGO	584
2. KFRC	504
3. KCBS	496
4. KREO-F	491
5. KNEW	465

KZST-F, 100.1, 3 KW @ 240, BFFL MUS

, \$22.63 (Selcom)

KREO-F, 92.9, 2.3 KW @ 4000, ROCK

, \$? ? (Torbet)

Others - See San Francisco