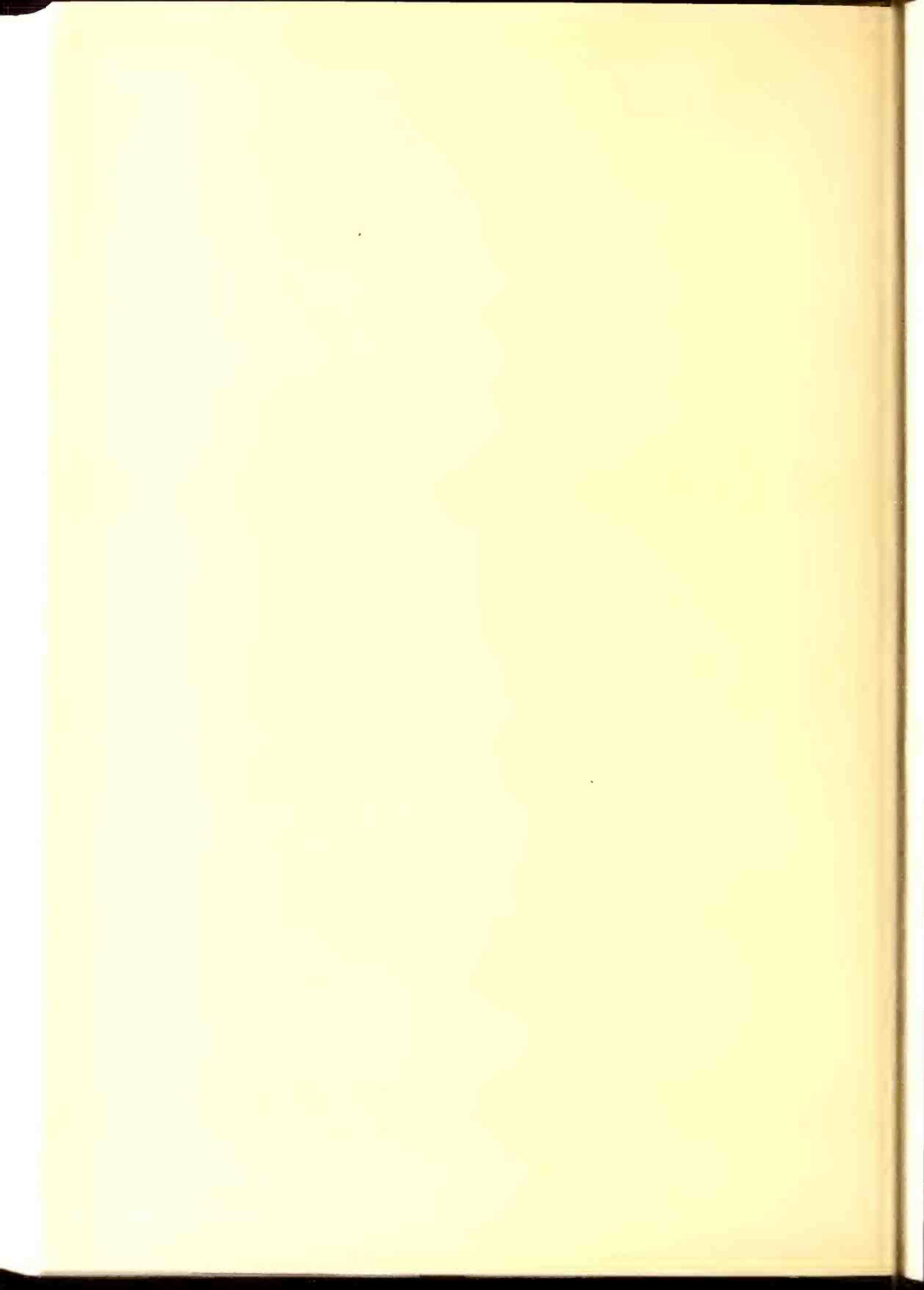




The Philharmonic-Symphony Society of New York broadcasts a concert
during its 100th anniversary season, its twelfth year on CBS.

CBS PROGRAM BOOK • DECEMBER, 1941



DECEMBER, 1941

THE COLUMBIA PROGRAM BOOK

CBS SPONSORED PROGRAMS: pp. 3 to 15

WABC SPONSORED PROGRAMS: pp. 16 to 18

CBS SUSTAINING PROGRAMS: pp. 19 to 28

Published monthly for advertising executives by

THE COLUMBIA BROADCASTING SYSTEM

485 Madison Avenue, New York City, N. Y.

COLUMBIA NETWORK CLIENTS

AUTOMOTIVE

- CHRYSLER CORPORATION:**
Plymouth, Dodge, DeSoto,
Chrysler motor cars Page 5
- FORD MOTOR COMPANY:**
Ford cars, trucks, tractors, Mercury,
Lincoln Page 7

CIGARETTES & TOBACCO

- AMERICAN TOBACCO COMPANY:**
Lucky Strike Cigarettes Page 3
- LIGGETT & MYERS TOBACCO COMPANY:**
Chesterfield Cigarettes Page 10
- PHILIP MORRIS & COMPANY, LTD.:**
Philip Morris Cigarettes Page 11
- R. J. REYNOLDS TOBACCO COMPANY:**
Camel Cigarettes,
Prince Albert Smoking Tobacco . Page 12
- U. S. TOBACCO COMPANY:**
Dill's Best, Model Tobacco Page 13

CONFECTIONERY

- AMERICAN CHICLE COMPANY:**
Chiclets & Dentyne Page 13
- CURTISS CANDY COMPANY:**
Candy Page 6
- DOUBLEMINT GUM:**
Doublemint Gum Page 6
- PETER PAUL, INC.:**
Mounds Candy, Ten Crown Gum . Page 14
- SPEARMINT GUM:**
Spearmint Gum Page 12

DRUGS & TOILET GOODS

- ANACIN COMPANY:**
Anacin Page 3
- BATHASWEET CORPORATION:**
Bathasweet Products Page 13
- BAYER COMPANY:**
Bayer Aspirin Page 3
- BISODOL COMPANY:**
Bisodol Page 3
- CAMPANA SALES COMPANY:**
Campana Hand Cream,
Campana Balm, Dreskin, Coolies,
D.D.D., Old South Toiletries . . Page 4
- CHESEBROUGH MANUFACTURING COMPANY:**
Vaseline Preparations Page 5

COLGATE-PALMOLIVE-PEET COMPANY:

- (See also Laundry Soaps)*
Colgate Dental Cream,
Palmolive Shave Cream,
Palmolive Brushless Shave,
Palmolive Soap,
Colgate Tooth Powder Pages 5, 6

- COLONIAL DAMES, INC.:**
Cosmetics Page 14

- EMERSON DRUG CO.:**
Bromo-Seltzer Page 6

- RICHARD HUDNUT:**
Marvelous Cosmetics Page 14

- IRONIZED YEAST CO., INC.:**
Ironized Yeast Page 8

- JOHNSON & JOHNSON:**
Band-Aid Page 9

- KOLYNOS COMPANY:**
Kolynos Page 9

- LADY ESTHER LTD.:**
Face Powder, Face Cream,
Rouge, Lipstick and Nail Polish . Page 9

- LEVER BROTHERS COMPANY:**
(See also Foods; Laundry Soaps)
Lux Toilet Soap,
Lifebuoy Health Soap Page 9

- LOS ANGELES SOAP COMPANY:**
White King Soap,
Sierra Pine Soap Page 14

- LUDEX'S, INC.:**
Menthol Cough Drops Page 15

- LUXOR LTD.:**
Luxor Products Page 10

- MAGAZINE REPEATING RAZOR CO.:**
Schick Injector Razors and Blades Page 10

- THE PROCTER & GAMBLE COMPANY:**
(See also Laundry Soaps; Foods)
Ivory Soap Pages 11, 12

- SMITH BROTHERS:**
"SB" Cough Drops and
Cough Syrup Page 15

- E. R. SQUIBB & SONS:**
Squibb Products Page 13

- VICK CHEMICAL CO.:**
Vicks VapoRub,
Vicks Va-tro-nol Page 13

FOODS & BEVERAGES

- ALBERS MILLING CO.:**
Albers Flapjack Flour Page 13

ARMOUR & CO.:	
Treet	Page 3
BOWEY'S, INC.:	
Dari-Rich Products	Page 3
BREAKFAST CLUB COFFEE, INC.:	
Coffee	Page 15
CALIFORNIA FRUIT GROWERS EXCHANGE:	
Sunkist Oranges, Lemons	Page 4
CAMPBELL SOUP COMPANY:	
Campbell's Soups, Pork and Beans, and Tomato Juice	Page 4
Franco-American Macaroni and Spaghetti	Page 4
COCA-COLA COMPANY:	
Coca-Cola	Page 5
CONTINENTAL BAKING COMPANY, INC.:	
Wonder Bread, Hostess Cake	Page 6
GENERAL FOODS CORPORATION: <i>(See also Laundry Soaps)</i>	
Grape Nuts, Grape Nuts Flakes, Sanka Coffee, Postum, Diamond Crystal Salt, Maxwell House Coffee, Post Toasties, Swansdown, Calumet	Page 7
Walter Baker's Chocolate & Cocoa	Page 14
GENERAL MILLS, INC.:	
Wheaties, Gold Medal Flour, Bisquick	Page 8
LEVER BROTHERS COMPANY: <i>(See also Drugs; Laundry Soaps)</i>	
Spry	Page 10
THOMAS J. LIPTON, INC.:	
Lipton's Tea and Tea Bags, Continental Soup Mix	Page 10
C. F. MUELLER COMPANY:	
Macaroni Products	Page 10
NESTLE'S MILK PRODUCTS, INC.:	
Alpine Coffee	Page 14
PET MILK SALES CORPORATION:	
Pet Irradiated Milk	Page 11
PLANTERS NUT & CHOCOLATE COMPANY:	
Planters Salted Peanuts, Planters Peanut Oil	Page 15
THE PROCTER & GAMBLE COMPANY: <i>(See also Toilet Goods; Laundry Soaps)</i>	
Crisco	Page 12

LAUNDRY SOAPS & ACCESSORIES

COLGATE-PALMOLIVE-PEET COMPANY: <i>(See also Toilet Goods)</i>	
Concentrated Super Suds, Octagon Products, Crystal White	Page 5

GENERAL FOODS CORPORATION: <i>(See also Foods)</i>	
La France, Satina	Page 7
LEVER BROTHERS COMPANY: <i>(See also Drugs; Foods)</i>	
Rinso, Silver Dust	Pages 9, 10
PACIFIC COAST BORAX CO.:	
20 Mule Team Borax and Borax Flakes, Boraxo	Page 11
THE PROCTER & GAMBLE COMPANY: <i>(See also Toilet Goods; Foods)</i>	
Ivory, Oxydol, Chipso, Duz, Dreft	Pages 11, 12

LUBRICANTS

AMERICAN OIL COMPANY:	
Amoco-Gas, Orange American Gas	Page 3
EAGLE OIL & REFINING CO., INC.:	
Golden Eagle Gasoline	Page 15
GENERAL PETROLEUM CORP. OF CALIFORNIA:	
Mobilgas, Mobiloil	Page 14
GULF OIL CORPORATION:	
Motor Oil and Gas	Page 8
SEASIDE OIL COMPANY:	
Seaside Ethyl Gasoline and Silverol Motor Oil	Page 15
TEXAS COMPANY:	
Texaco Products	Page 13
UNION OIL COMPANY:	
Gas and Oil	Page 15

MISCELLANEOUS

ARMSTRONG CORK COMPANY:	
Armstrong's Quaker Rugs	Page 3
BEKINS VAN AND STORAGE CO.:	
Moving and Storage	Page 15
ELGIN NATIONAL WATCH COMPANY:	
Elgin Watches	Page 6
EVERSHARP, INC.:	
Eversharp Pens and Pencils	Page 6
INTERNATIONAL CELLUCOTTON PRODUCTS CO.:	
Kleenex	Page 8
INTERNATIONAL SILVER COMPANY:	
International Sterling and 1847 Rogers Bros. Silverplate	Page 8
JOHNS-MANVILLE CORPORATION:	
Insulation	Page 9
MACFADDEN PUBLICATIONS, INC.:	
Liberty Magazine	Pages 10, 14
PRUDENTIAL INSURANCE COMPANY OF AMERICA:	
Insurance Services	Page 12
SOIL OFF MANUFACTURING CO.:	
Cleaning Fluid	Page 15

All time listed on the following pages is current New York time unless otherwise indicated.

<p>AMERICAN OIL COMPANY (176th Week on CBS)</p> <p>The Human Side of the News by Edwin C. Hill</p>	<p>Mon., Wed., Fri. 6:00-6:10 p.m. 53 CBS stations ORIGINATES: WABC</p>	<p>Amoco-Gas Orange American Gas <i>The Joseph Katz Company</i></p>
<p>AMERICAN TOBACCO COMPANY (292nd Week on CBS)</p> <p>Your Hit Parade Mark Warnow's Orchestra, Barry Wood, Margaret Whiting, Hit Paraders Chorus</p>	<p>Saturday 9:00-9:45 p.m. <i>Rebroadcast</i> 12 mid.-12:45 a.m. 109 CBS stations ORIGINATES: WABC</p>	<p>Lucky Strike Cigarettes <i>Lord & Thomas</i></p>
<p>ANACIN COMPANY (243rd Week on CBS)</p> <p>Our Gal, Sunday</p>	<p>Mon. thru Fri. 12:45-1:00 p.m. 50 CBS stations ORIGINATES: WABC</p>	<p>Anacin <i>Blackett-Sample-Hummert, Inc.</i></p>
<p>ARMOUR & CO. (43rd Week on CBS)</p> <p>Treat Time with Buddy Clark</p>	<p>Mon., Wed., Fri. 11:00-11:15 a.m. 50 CBS stations ORIGINATES: WBBM</p>	<p>Treet <i>Lord & Thomas</i></p>
<p>ARMSTRONG CORK COMPANY (9th Week on CBS)</p> <p>Armstrong's Theatre of Today <i>Drama</i></p>	<p>Saturday 12 noon-12:30 p.m. 105 CBS stations ORIGINATES: WABC</p>	<p>Armstrong's Quaker Rug <i>Batten, Barton, Durst</i> <i>& Osborn, Inc.</i></p>
<p>BAYER COMPANY (323rd Week on CBS)</p> <p>Second Husband with Helen Menken, presented by the Famous Actors' Guild</p>	<p>Tuesday 7:30-8:00 p.m. 76 CBS stations ORIGINATES: WABC</p>	<p>Bayer Aspirin <i>Blackett-Sample-Hummert, Inc.</i></p>
<p>BISODOL COMPANY (161st Week on CBS)</p> <p>The Romance of Helen Trent <i>Serial drama</i></p>	<p>Wed., Thurs., Fri. 12:30-12:45 p.m. 36 CBS stations ORIGINATES: WBBM</p>	<p>Bisodol <i>Blackett-Sample-Hummert, Inc.</i></p>
<p>BOWEY'S, INC. (132nd Week on CBS)</p> <p>Stars Over Hollywood Original drama with Knox Manning, MC, and guest stars</p>	<p>Saturday 12:30-1:00 p.m. 45 CBS stations ORIGINATES: KNX</p>	<p>Dari-Rich Products <i>Sorensen & Company</i></p>

**CALIFORNIA FRUIT GROWERS
EXCHANGE**

135th Week on CBS)

**Sunkist Presents Hedda
Hopper's Hollywood**

Mon., Wed., Fri.
6:15-6:30 p.m.
40 CBS stations
ORIGINATES: KNX

Sunkist Oranges
Sunkist Lemons
Lord & Thomas

CAMPANA SALES COMPANY

190th Week on CBS)

First Nighter
with Barbara Luddy and
Les Tremayne
Drama

Friday
9:30-9:55 p.m.
53 CBS stations
ORIGINATES: WBBM

Campana Hand Cream,
Campana Balm, Dreskin,
Coolies, D.D.D., Old South
Toiletries
*Aubrey, Moore &
Wallace, Inc.*

CAMPBELL SOUP COMPANY

(365th Week on CBS)

Arkansas Traveler
starring Bob Burns

Amos 'n' Andy
Serial comedy-drama

The Man I Married
Dramatic serial

Fletcher Wiley
Talks

Lanny Ross
Songs

Tuesday
8:30-8:55 p.m.
Rebroadcast
12:30-12:55 a.m.
64 CBS stations
ORIGINATES: KNX

Mon. thru Fri.
7:00-7:15 p.m.
Rebroadcast
11:00-11:15 p.m.
61 CBS stations
ORIGINATES: KNX

Mon. thru Fri.
11:15-11:30 a.m.
Rebroadcast
3:00-3:15 p.m.
57 CBS stations
ORIGINATES: WABC

Mon. thru Fri.
2:30-2:45 p.m.
35 CBS stations
ORIGINATES: KNX

Mon. thru Fri.
7:15-7:30 p.m.
Rebroadcast
11:15-11:30 p.m.
57 CBS stations
(Mon. and Wed.
56 CBS stations)
ORIGINATES: WABC

Campbell's Soups
Ruthrauff & Ryan, Inc.

Campbell's Soups
Campbell's Pork and Beans
*Ward Wheelock
Company*

Campbell's Soups
Campbell's Pork and Beans
*Ward Wheelock
Company*

Campbell's Soups
Campbell's Tomato Juice
Campbell's Pork and Beans
Franco-American Macaroni
and Spaghetti
*Ward Wheelock
Company*

Franco-American
Macaroni and Spaghetti
Ruthrauff & Ryan, Inc.

**CHESEBROUGH MANUFACTURING
COMPANY, CONSOLIDATED**

(161st Week on CBS)

Dr. Christian
with Jean Hersholt

Wednesday
8:30-8:55 p.m.
Rebroadcast
11:30-11:55 p.m.
64 CBS stations
ORIGINATES: KNX

Vaseline Preparations
McCann-Erickson, Inc.

CHRYSLER CORPORATION

(300th Week on CBS)

**Major Bowes' Original
Amateur Hour**

Thursday
9:00-10:00 p.m.
84 CBS stations
ORIGINATES: WABC

Plymouth, Dodge
DeSoto, Chrysler
Ruthrauff & Ryan, Inc.

COCA-COLA COMPANY

(120th Week on CBS)

**Pause That Refreshes
On the Air**
with Andre Kostelanetz and his
45-piece orchestra, Albert Spalding,
and guest soloists

Sunday
4:30-5:00 p.m.
115 CBS stations
ORIGINATES: WABC

Coca-Cola
*D'Arcy Advertising
Company, Inc.*

**COLGATE-PALMOLIVE-PEET
COMPANY**

(308th Week on CBS)

**Guy Lombardo and
His Orchestra**
Popular Music

Saturday
8:00-8:30 p.m.
Rebroadcast
11:00-11:30 p.m.
71 CBS stations
30 CBC stations
ORIGINATES: WABC

Colgate Dental Cream
Ted Bates, Inc.

Hobby Lobby
with Dave Elman
and Harry Salter's Orchestra

Saturday
8:30-8:55 p.m.
Rebroadcast
11:30-11:55 p.m.
68 CBS stations
ORIGINATES: WABC

Palmolive Shave Cream
Palmolive Brushless Sha
Ted Bates, Inc.

Woman of Courage
Serial drama

Mon. thru Fri.
10:45-11:00 a.m.
Rebroadcast
3:45-4:00 p.m.
61 CBS stations
ORIGINATES: WABC

Octagon Products
Crystal White
Ted Bates, Inc.

Myrt and Marge
Serial drama

Mon. thru Fri.
10:15-10:30 a.m.
Rebroadcast
4:15-4:30 p.m.
79 CBS stations
ORIGINATES: WABC

Concentrated Super Suds
*Sherman & Marquette
Inc.*

COLGATE-PALMOLIVE-PEET COMPANY <i>Continued</i> Stepmother <i>Serial drama</i>	Mon. thru Fri. 10:30-10:45 a.m. <i>Rebroadcast</i> 4:00-4:15 p.m. 53 CBS stations ORIGINATES: WBBM	Colgate Tooth Powder <i>Sherman & Marquette, Inc.</i>
Elmer Davis <i>News</i>	Tues. thru Sun. 8:55-9:00 p.m. 90 CBS stations ORIGINATES: WABC	Palmolive Soap <i>Ward Wheelock Company</i>
CONTINENTAL BAKING CO., INC. <i>(361st Week on CBS)</i> Maudie's Diary with Mary Mason	Thursday 7:30-8:00 p.m. <i>Rebroadcast</i> 11:30-12:00 mid. 46 CBS stations ORIGINATES: WABC	Wonder Bread Hostess Cake <i>Ted Bates, Inc.</i>
CURTISS CANDY COMPANY <i>(62nd Week on CBS)</i> News with Jackson Wheeler	Sat., Sun. 11:00-11:05 a.m. 39 CBS stations ORIGINATES: WABC	Candy <i>C. L. Miller Company</i>
DOUBLEMINT GUM <i>(494th Week on CBS)</i> Melody Ranch with Gene Autry <i>Western dramatic series</i>	Sunday 6:30-6:55 p.m. 72 CBS stations ORIGINATES: KNX	Doublemint Gum <i>J. Walter Thompson Company</i>
ELGIN NATIONAL WATCH CO. <i>(14th Week on CBS)</i> *Shirley Temple Time <i>Variety</i>	Friday 10:00-10:30 p.m. 75 CBS stations ORIGINATES: KNX	Elgin Watches <i>William Esty & Company, Inc.</i>
EMERSON DRUG COMPANY <i>(83rd Week on CBS)</i> Vox Pop with Parks and Wally <i>Quiz</i>	Monday 8:00-8:30 p.m. 74 CBS stations ORIGINATES: ON TOUR	Bromo-Seltzer <i>Ruthrauff & Ryan, Inc.</i>
EVERSHARP, INC. <i>(114th Week on CBS)</i> Take It or Leave it with Bob Hawk, MC; David Ross <i>Quiz</i>	Sunday 10:00-10:30 p.m. 73 CBS stations ORIGINATES: WABC	Eversharp Pens and Pencils <i>The Biow Company</i>

*Program or client not listed in CBS Program Book for November.

FORD MOTOR COMPANY
(399th Week on CBS)

Sunday Evening Hour

Ford Symphony Orchestra and
Chorus, guest conductors and
soloists

With Talks by W. J. Cameron

Sunday
9:00-10:00 p.m.
59 CBS stations
ORIGINATES: WJR

Ford motor cars, trucks,
and tractors
Mercury
Lincoln
McCann-Erickson, Inc

GENERAL FOODS CORPORATION
(341st Week on CBS)

We, the People
with Eddie Dowling

Real-life experiences

Kate Smith Hour
with Kate Smith, Ted Collins, Jack
Miller and his orchestra, and
guest stars

Music, comedy, and drama

William L. Shirer

News

Kate Smith Speaks; News

Talks and news

Joyce Jordan, Girl Interne

Serial drama

Young Dr. Malone

Serial drama

Kate Hopkins

Serial drama

Tuesday
9:00-9:30 p.m.
Rebroadcast
12 mid.-12:30 a.m.
68 CBS stations
ORIGINATES: WABC

Friday
8:00-8:55 p.m.
Rebroadcast
12 mid.-12:55 a.m.
91 CBS stations
ORIGINATES: WABC

Sunday
5:45-6:00 p.m.
67 CBS stations
ORIGINATES: WABC

Mon. thru Fri.
12:00-12:15 p.m.
79 CBS stations
ORIGINATES: WABC

Mon. thru Fri.
2:15-2:30 p.m.
Rebroadcast
6:00-6:15 p.m.
75 CBS stations
ORIGINATES: WABC

Mon. thru Fri.
2:00-2:15 p.m.
Rebroadcast
7:15-7:30 p.m.
85 CBS stations
ORIGINATES: WABC

Mon. thru Fri.
2:45-3:00 p.m.
51 CBS stations
ORIGINATES: WABC

Sanka Coffee
Young & Rubicam, Inc

Grape Nuts,
Grape Nuts Flakes
Young & Rubicam, Inc

Sanka Coffee
Young & Rubicam, Inc

Swansdown Cake Flour
Calumet
Young & Rubicam, Inc

Diamond Crystal Salt
Benton & Bowles, Inc.

La France
Satina
Postum
Young & Rubicam, Inc

Post Toasties
Benton & Bowles, Inc.

Maxwell House Coffee
Benton & Bowles, Inc.

GENERAL MILLS, INC.

(393rd Week on CBS)

Stories America Loves

Drama

Hymns of All Churches

with Joe Emerson

Betty Crocker

Homemaker program

Mon. thru Fri.

9:45-10:00 a.m.

Rebroadcast

11:45-12 noon

39 CBS stations

ORIGINATES: WABC

Mon., Tues., Thurs.

10:00-10:15 a.m.

Rebroadcast

11:30-11:45 a.m.

40 CBS stations

ORIGINATES: WBBM

Wed., Fri.

10:00-10:15 a.m.

Rebroadcast

11:30-11:45 a.m.

40 CBS stations

ORIGINATES: WBBM

Wheaties

Knox Reeves

Advertising, Inc.

Gold Medal Flour

Blackett-Sample-

Hummert, Inc.

Bisquick

Blackett-Sample-

Hummert, Inc.

GULF OIL CORPORATION

(408th Week on CBS)

Gulf Screen Guild Theatre

with Roger Pryor, MC, screen stars,
Oscar Bradley's orchestra,
John Hiestand

Sunday

7:30-8:00 p.m.

80 CBS stations

ORIGINATES: KNX

Motor Oil and Gas

Young & Rubicam, Inc.

**INTERNATIONAL CELLUCOTTON
PRODUCTS COMPANY**

(119th Week on CBS)

Ginny Simms

Songs

Friday

9:55-10:00 p.m.

53 CBS stations

ORIGINATES: KNX

Kleenex

Lord & Thomas

INTERNATIONAL SILVER COMPANY

(195th Week on CBS)

Silver Theatre

Conrad Nagel, Narrator-director,
and guest stage and screen stars

Sunday

6:00-6:30 p.m.

56 CBS stations

32 CBC stations

ORIGINATES: KNX

International Sterling and

1847 Rogers Bros.

Silverplate

Young & Rubicam, Inc.

IRONIZED YEAST CO., INC.

(119th Week on CBS)

Are You a Missing Heir?

Drama

A Helping Hand

Drama

Tuesday

8:00-8:30 p.m.

Rebroadcast

11:30-12 mid.

74 CBS stations

ORIGINATES: WABC

Ironized Yeast

Ruthrauff & Ryan, Inc.

Mon. thru Fri.

3:00-3:15 p.m.

4 CBS stations

ORIGINATES: WABC

<p>JOHNS-MANVILLE CORPORATION (18th Week on CBS)</p> <p>Frazier Hunt <i>News</i></p>	<p>Mon. thru Fri. 6:10-6:15 p.m. 24 CBS stations ORIGINATES: WABC</p>	<p>Insulation <i>J. Walter Thompson Company</i></p>
<p>JOHNSON & JOHNSON (35th Week on CBS)</p> <p>Voice of Broadway with Dorothy Kilgallen and guest stars</p>	<p>Saturday 11:30-11:45 a.m. <i>Rebroadcast</i> 1:30-1:45 p.m. 58 CBS stations</p> <p>Tuesday 6:15-6:30 p.m. 65 CBS stations ORIGINATES: WABC</p>	<p>Band-Aid <i>Young & Rubicam, Inc.</i></p>
<p>KOLYNOS COMPANY (461st Week on CBS)</p> <p>The Romance of Helen Trent <i>Serial drama</i></p>	<p>Mon. and Tues. 12:30-12:45 p.m. 36 CBS stations ORIGINATES: WBBM</p>	<p>Kolynos <i>Blackett-Sample-Hummert, Inc.</i></p>
<p>LADY ESTHER, LTD. (417th Week on CBS)</p> <p>Lady Esther Presents Orson Welles <i>Variety</i></p>	<p>Monday 10:00-10:30 p.m. 63 CBS stations ORIGINATES: KNX</p>	<p>Face Powder, Face Cream Rouge, Lipstick and Nail Polish <i>Pedlar & Ryan, Inc.</i></p>
<p>LEVER BROTHERS COMPANY (331st Week on CBS)</p> <p>Lux Radio Theater Cecil B. DeMille, director, with stars of stage and screen <i>Drama</i></p> <p>Hollywood Premiere with Louella Parsons and guest stars <i>Drama</i> (Resumes January 2)</p> <p>Big Town with Edward G. Robinson, Ona Munson, Leith Stevens' Orchestra <i>Drama</i></p> <p>Meet Mister Meek <i>Drama</i></p> <p>Bright Horizon with Richard Kollmar <i>Serial drama</i></p>	<p>Monday 9:00-10:00 p.m. 68 CBS stations 30 CBC stations ORIGINATES: KNX</p> <p>Friday 10:00-10:30 p.m. 71 CBS stations ORIGINATES: KNX</p> <p>Wednesday 8:00-8:30 p.m. <i>Rebroadcast</i> 9:30-10:00 p.m. 72 CBS stations 31 CBC stations ORIGINATES: KNX</p> <p>Wednesday 7:30-8:00 p.m. 59 CBS stations ORIGINATES: WABC</p> <p>Mon. thru Fri. 11:30-11:45 a.m. 24 CBS stations ORIGINATES: WABC</p>	<p>Lux Toilet Soap <i>J. Walter Thompson Company</i></p> <p>Lifebuoy Health Soap <i>William Esty & Company, Inc.</i></p> <p>Rinso <i>Ruthrauff & Ryan, Inc.</i></p> <p>Lifebuoy Health Soap <i>William Esty & Company, Inc.</i></p> <p>Silver Dust <i>Batten, Barton, Durstine & Osborn, Inc.</i></p>

EVER BROTHERS COMPANY <i>Continued</i> Aunt Jenny's Real Life Stories <i>Dramatic sketches</i>	Mon. thru Fri. 11:45-12:00 noon <i>Rebroadcast</i> 2:15-2:30 p.m. 62 CBS stations ORIGINATES: WABC	Spry <i>Ruthrauff & Ryan, Inc.</i>
Big Sister <i>Serial drama</i>	Mon. thru Fri. 12:15-12:30 p.m. 73 CBS stations 31 CBC stations ORIGINATES: WABC	Rinso <i>Ruthrauff & Ryan, Inc.</i>
LIGGETT & MYERS TOBACCO COMPANY <i>(475th Week on CBS)</i>	Tues., Wed., Thurs. 10:00-10:15 p.m. 99 CBS stations ORIGINATES: WABC	Chesterfield Cigarettes <i>Newell-Emmett Co., Inc.</i>
Glenn Miller and His Orchestra with Marion Hutton, Ray Eberle, and the Modernaires		
THOMAS J. LIPTON, INC. <i>(48th Week on CBS)</i>	Sunday 8:00-8:30 p.m. <i>Rebroadcast</i> 10:30-11:00 p.m. 79 CBS stations ORIGINATES: WABC	Lipton's Tea and Tea Bags <i>Young & Rubicam, Inc.</i>
Helen Hayes Theater starring Helen Hayes, with Mark Warnow's Orchestra		
Bright Horizon with Richard Kollmar <i>Serial drama</i>	Mon. thru Fri. 2:00-2:15 p.m. 10 CBS stations ORIGINATES: WABC	Lipton's Tea and Lipton's Continental Soup Mix <i>Young & Rubicam, Inc.</i>
LUXOR, LTD. <i>(43rd Week on CBS)</i>	Saturday 7:30-8:00 p.m. 35 CBS stations ORIGINATES: WBBM	Luxor Products <i>Lord & Thomas</i>
Wayne King and His Orchestra <i>Music</i>		
⁺ MACFADDEN PUBLICATIONS, INC. <i>(294th Week on CBS)</i>	Tues., Thurs. 6:00-6:10 p.m. 18 CBS stations ORIGINATES: WABC	Liberty Magazine <i>Erwin Wasey & Company, Inc.</i>
⁺ Paul Sullivan Reviews the News		
MAGAZINE REPEATING RAZOR COMPANY <i>(27th Week on CBS)</i>	Thursday 8:30-8:55 p.m. <i>Rebroadcast</i> 12 mid.-12:25 a.m. 61 CBS stations ORIGINATES: WABC	Schick Injector Razors and Blades <i>J. M. Mathes, Inc.</i>
Duffy's Tavern starring Ed Gardner as "Archie", Shirley Booth, Eddie Green, John Kirby's Band, guest stars		
⁺ C. F. MUELLER COMPANY <i>(121st Week on CBS)</i>	Wed., Thurs., Fri. 4:45-5:00 p.m. 11 CBS stations ORIGINATES: WABC	Macaroni Products <i>Maxon, Inc.</i>
⁺ Mark Hawley and the News		

⁺ Program or client not listed in CBS Program Book for November.

<p>PACIFIC COAST BORAX CO. (22nd Week on CBS)</p> <p>Death Valley Days <i>Drama</i></p>	<p>Thursday 8:00-8:30 p.m. <i>Rebroadcast</i> 12:30-1:00 a.m. 58 CBS stations ORIGINATES: WABC</p>	<p>20 Mule Team Borax, Boraxo 20 Mule Team Borax Flakes <i>McCann-Erickson, Inc</i></p>
<p>PET MILK SALES CORPORATION (420th Week on CBS)</p> <p>Saturday Night Serenade Bill Perry, tenor; Jessica Dragonette, soprano; Warren Sweeney, Gustave Haenschen's Orchestra and Chorus</p> <p>Mary Lee Taylor home economist <i>Household advice</i></p>	<p>Saturday 9:45-10:15 p.m. 55 CBS stations ORIGINATES: WABC</p> <p>Tues. and Thurs. 11:00-11:15 a.m. <i>Rebroadcast</i> 1:45-2:00 p.m. 64 CBS stations ORIGINATES: KMOX</p>	<p>Pet Irradiated Milk <i>Gardner Advertising Company</i></p>
<p>PHILIP MORRIS & COMPANY, LTD. (278th Week on CBS)</p> <p>The Philip Morris Playhouse Directed by Charles Martin with guest stars and Ray Bloch's Orchestra <i>Dramas</i></p> <p>The Crime Doctor <i>Dramatic programs</i></p>	<p>Friday 9:00-9:30 p.m. <i>Rebroadcast</i> 11:30 p.m.-12 mid. 93 CBS stations ORIGINATES: WABC</p> <p>Sunday 8:30-8:55 p.m. <i>Rebroadcast</i> 11:00-11:25 p.m. 68 CBS stations ORIGINATES: WABC</p>	<p>Philip Morris Cigarettes <i>The Biow Company, Inc.</i></p>
<p>THE PROCTER & GAMBLE CO. (371st Week on CBS)</p> <p>The Story of Mary Marlin <i>Serial drama</i></p> <p>The Goldbergs <i>Serial drama</i></p> <p>The O'Neills <i>Serial drama</i></p>	<p>Mon. thru Fri. 5:00-5:15 p.m. 20 CBS stations ORIGINATES: WABC</p> <p>Mon. thru Fri. 5:15-5:30 p.m. 35 CBS stations</p> <p>7 CBS stations ORIGINATES: WABC</p> <p>Mon. thru Fri. 5:30-5:45 p.m. 34 CBS stations ORIGINATES: WABC</p>	<p>Ivory Snow <i>Benton & Bowles, Inc.</i></p> <p>Duz <i>Compton Advertising, Inc.</i></p> <p>Dreft <i>Blackett-Sample- Hummert, Inc.</i></p> <p>Ivory Soap <i>Compton Advertising, Inc.</i></p>

THE PROCTER & GAMBLE CO.*Continued***Life Can Be Beautiful***Serial drama***Woman in White***Serial drama***Right to Happiness***Serial drama***Road of Life***Serial drama*

Mon. thru Fri.
1:00-1:15 p.m.
48 CBS stations
ORIGINATES: WABC

Mon. thru Fri.
1:15-1:30 p.m.
51 CBS stations
25 CBC stations
ORIGINATES: WBBM

Mon. thru Fri.
1:30-1:45 p.m.
46 CBS stations
17 CBC stations
ORIGINATES: WBBM

Mon. thru Fri.
1:45-2:00 p.m.
25 CBS stations
ORIGINATES: WBBM

Ivory Soap

*Compton Advertising,
Inc.*

Oxydol

*Blackett-Sample-
Hummert, Inc.*

Crisco

*Compton Advertising,
Inc.*

Chipso

Pedlar & Ryan, Inc.

**PRUDENTIAL INSURANCE
COMPANY OF AMERICA***(131st Week on CBS)***Prudential Family Hour**

with Gladys Swarthout and
Deems Taylor, Al Goodman's
Orchestra, Ross Graham, and
a chorus of mixed voices

Sunday
5:00-5:45 p.m.
59 CBS stations
ORIGINATES: WABC

Insurance Services

Benton & Bowles, Inc.

**R. J. REYNOLDS TOBACCO
COMPANY***(448th Week on CBS)***Blondie**

with Penny Singleton and
Arthur Lake
Domestic comedy

Al Pearce and His Gang

with Artie Auerbach,
Andy Devine, Lou Bring's
Orchestra and guests
Variety

Monday
7:30-8:00 p.m.
Rebroadcast
10:30-11:00 p.m.
80 CBS stations
ORIGINATES: KNX

Friday
7:30-8:00 p.m.
Rebroadcast
10:30-11:00 p.m.
100 CBS stations
ORIGINATES: KNX

**Camel Cigarettes
Prince Albert Smoking
Tobacco**

*William Esty &
Company, Inc.*

SPEARMINT GUM*(493rd Week on CBS)***Dear Mom**

with John Walsh, Dolph Nelson,
Marvin Mueller and Eloise Kummer
Drama

*** Scattergood Baines***Serial drama*

Sunday
6:55-7:15 p.m.
69 CBS stations
ORIGINATES: WBBM

Mon. thru Fri.
5:45-6:00 p.m.
76 CBS stations
ORIGINATES: WBBM

Spearmint Gum

Arthur Meyerhoff & Co.

* Program or client not listed in CBS Program Book for November.

E. R. SQUIBB & SONS
(74th Week on CBS)

Golden Treasury of Song
starring Frank Parker
Music and poetry

Mon., Wed., Fri.
6:30-6:45 p.m.
49 CBS stations
ORIGINATES: WABC

Squibb Products
*Geyer, Cornell &
Newell, Inc.*

TEXAS COMPANY
(236th Week on CBS)

Texaco Star Theatre
starring Fred Allen, with Kenny
Baker, Portland Hoffa, Al Goodman's
Orchestra and the Texaco
Workshop Players
Variety

Wednesday
9:00-10:00 p.m.
Rebroadcast
12:00-1:00 a.m.
85 CBS stations
ORIGINATES: WABC

Texaco Products
Buchanan & Co.

U. S. TOBACCO COMPANY
(340th Week on CBS)

Gay Nineties Revue
starring Beatrice Kay,
Joe Howard, mc, Billy M. Greene,
Florodora Girls, Elm City Four,
Jenny Lynn

Monday
8:30-8:55 p.m.
Rebroadcast
11:30-11:55 p.m.
62 CBS stations
ORIGINATES: WABC

Dill's Best
Model Smoking Tobacco
Arthur Kudner, Inc.

VICK CHEMICAL COMPANY
(116th Week on CBS)

News For Women
with Andre Baruch

Mon. thru Fri.
3:15-3:30 p.m.
5 CBS stations
ORIGINATES: WABC

Vicks VapoRub
Vicks Va-tro-nol
*Morse International,
Inc.*

**COLUMBIA
PACIFIC
NETWORK**

ALBERS MILLING CO.
(35th Week on CBS)

Whodunit
Audience participation

Thursday
7:30-8:00 p.m. PST
ORIGINATES: KNX

Albers Flapjack Flour
Lord & Thomas

AMERICAN CHICLE COMPANY
(39th Week on CBS)

By the Way
with Bill Henry

Tuesday
7:45-8:00 p.m. PST
Thursday
7:15-7:30 p.m. PST
ORIGINATES: KNX

Chiclets & Dentyne
*Badger, Browning
& Hersey, Inc.*

BATHASWEET CORPORATION
(113th Week on CBS)

Bob Garred Reporting
News

Tues., Thurs.
7:30-7:45 a.m. PST
ORIGINATES: KNX

Bathasweet Products
*H. M. Kiesewetter
Advertising Agency*

COLONIAL DAMES, INC.
(104th Week on CBS)

"Find the Woman"
with Knox Manning

Friday
9:55-10:00 p.m. PST
ORIGINATES: KNX

Cosmetics
Glasser, Gailey & Co.

GENERAL FOODS CORPORATION
(341st Week on CBS)

The Second Mrs. Burton
Dramatic serial

Mon. thru Fri.
4:00-4:15 p.m. PST
ORIGINATES: KNX

Walter Baker's
Chocolate and Cocoa
Benton & Bowles, Inc.

**GENERAL PETROLEUM
CORPORATION OF CALIFORNIA**
(49th Week on CBS)

I Was There
News dramatizations

Pigskin Preview
with Sam Hayes

Sunday
8:30-9:00 p.m. PST
ORIGINATES: KNX

Mobilgas, Mobiloil
Smith & Drum, Inc.

Wednesday
6:15-6:30 p.m. PST
ORIGINATES: KNX

RICHARD HUDNUT
(101st Week on CBS)

Hollywood Showcase

Monday
9:30-10:00 p.m. PST
ORIGINATES: KNX

Marvelous Cosmetics
Benton & Bowles, Inc.

LOS ANGELES SOAP COMPANY
(113th Week on CBS)

Knox Manning
News

Mon. thru Fri.
12:15-12:30 p.m. PST
ORIGINATES: KNX

White King Soap
Sierra Pine Soap
Raymond R. Morgan Co.

MACFADDEN PUBLICATIONS, INC.
(294th Week on CBS)

Bob Garred Reporting
News

Mon., Wed., Fri.
7:30-7:45 a.m. PST
ORIGINATES: KNX

Liberty Magazine
Erwin Wasey & Co.

NESTLE'S MILK PRODUCTS, INC.
(11th Week on CBS)

Bob Garred Reporting
News

William Winter
News analyst

Tuesday
5:45-5:55 p.m. PST
ORIGINATES: KNX

Saturday
7:45-8:00 a.m. PST
ORIGINATES: KSFO

Alpine Coffee
*Leon Livingstone
Advertising Agency*

PETER PAUL, INC.
(73rd Week on CBS)

Bob Garred Reporting
News

Mon., Wed., Fri.
5:45-5:55 p.m. PST
ORIGINATES: KNX

Mounds Candy
Ten Crown Gum
*Brisacher, Davis
& Staff*

**COLUMBIA
PACIFIC
NETWORK**

Continued

**PLANTERS NUT AND
CHOCOLATE COMPANY**
(61st Week on CBS)

What's On Your Mind?

Friday
6:00-6:30 p.m. PST
ORIGINATES: KNX

Planters Salted Peanuts
Planters Peanut Oil
Raymond R. Morgan

SMITH BROTHERS
(81st Week on CBS)

William Winter
News analyst

Mon., Wed., Sat.
8:55-9:00 p.m. PST
Sunday
8:25-8:30 p.m. PST
ORIGINATES: KSFO

"SB" Cough Drops
and Cough Syrup
*J. D. Tarcher
& Co., Inc.*

**SOIL OFF MANUFACTURING
COMPANY**
(44th Week on CBS)

Bob Garred Reporting
News

Thursday
5:45-5:55 p.m.
ORIGINATES: KNX

Cleaning Fluid for
Walls and Woodwork
*Hillman-Shane
Advertising Agency, I*

**COLUMBIA
CALIFORNIA
NETWORK**

BEKINS VAN AND STORAGE CO.
(11th Week on CBS)

Bill Henry
News analyst

Mon., Wed., Fri.
5:30-5:45 p.m. PST
ORIGINATES: KNX

Moving and Storage
*Brooks Advertising
Agency*

BREAKFAST CLUB COFFEE, INC.
(48th Week on CBS)

Voice of Friendship
with Rita Murray

Tues., Thurs.
8:00-8:15 a.m. PST
ORIGINATES: KNX

Breakfast Club Coffee
*Lockwood-Shackleford
Advertising Agency*

***EAGLE OIL & REFINING CO., INC.**
(4th Week on CBS)

***The World Today**

Sunday
11:30 a.m.-12 noon
PST
ORIGINATES: KNX

Golden Eagle Gasoline
*General Advertising
Agency, Inc.*

LUDEN'S, INC.
(69th Week on CBS)

Dave Lane
Songs

Tuesday
9:55-10:00 p.m. PST
Thursday
9:25-9:30 p.m. PST
ORIGINATES: KNX

Menthol Cough Drops
J. M. Mathes, Inc.

SEASIDE OIL COMPANY
(34th Week on CBS)

Seaside Spelling Bee Liner

Sunday
5:30-5:55 p.m. PST
ORIGINATES: KNX

Seaside Ethyl Gasoline and
Silverol Motor Oil
The McCarty Company

UNION OIL COMPANY
(53rd Week on CBS)

Nelson Pringle
News analysis

Mon. thru Fri.
7:45-8:00 a.m. PST
ORIGINATES: KNX

Gas and Oil
Lord & Thomas

* Program or client not listed in CBS Program Book for November.

**WABC
SPONSORED
PROGRAMS**

AMERICAN CHICLE COMPANY*
(66th Week on WABC)

Mon. thru Sat.
8:00-8:01:30 a.m.

Chiclets and Dentyne
*Badger, Browning &
Hersey, Inc.*

Announcements

B.C. REMEDY COMPANY
(13th Week on WABC)

Mon. thru Sat.
7:00-7:30 a.m.

B.C.
*Charles W. Hoyt &
Co., Inc.*

Arthur Godfrey
Participations

BOOK HOUSE FOR CHILDREN
(31st Week on WABC)

Friday
8:45-9:00 a.m.

Book House
*Presba, Fellers &
Presba, Inc.*

Woman's Page of The Air
with Adelaide Hawley
Participations

***BOSCO COMPANY**
(52nd Week on WABC)

Tues., Thurs.
6:45-7:00 p.m.

Bosco Milk Amplifier
*Kenyon & Eckhardt,
Inc.*

The World Today

BULOVA WATCH COMPANY
(641st Week on WABC)

Sun. thru Sat.
10 Times Daily

Bulova Watches
The Biow Company

Time Signals

**CHESEBROUGH MANUFACTURING
COMPANY, CONSOLIDATED***
(22nd Week on WABC)

Mon., Wed., Fri.
6:45-7:00 p.m.

Vaseline Preparations
McCann-Erickson, Inc.

The World Today

DREZMA, INC.
(57th Week on WABC)

Tues., Thurs., Sat.
8:25-8:30 a.m.
Tues., Thurs.
11:00-11:15 a.m.

"Drezma" Cosmetics
*Blaine-Thompson Co.,
Inc.*

Lessons in Loveliness
with Nell Vinick

**GRIFFIN MANUFACTURING CO.,
INC.***
(12th Week on WABC)

Tues., Thurs., Sat.
7:00-7:30 a.m.

Shoe Polish, Whitener,
and Dressing
*Birmingham, Castleman,
and Pierce, Inc.*

Arthur Godfrey
Participations

* In addition to number of weeks in which the client has used CBS Network facilities.

* Program or client not listed in CBS Program Book for November.

**WABC
SPONSORED
PROGRAMS**

Continued

GROVE LABORATORIES, INC. <i>(31st Week on WABC)</i>	Mon., Wed., Fri. 8:25-8:30 a.m.	Bromo-Quinine Cold Tablets <i>J. Walter Thompson Co., Inc.</i>
Odd Side of the News		
*ILLINOIS MEAT COMPANY <i>(5th Week on WABC)</i>	Mon. thru Sat. 6:30-6:55 a.m.	Broadcast Brand Canned Meats <i>Arthur Meyerhoff & C.</i>
Arthur Godfrey <i>Participations</i>		
KRUG BAKING COMPANY <i>(102nd Week on WABC)</i>	Mon. thru Fri. 8:45-9:00 a.m.	Bakery Products and Coffee <i>Elmer L. Cline</i>
Woman's Page of the Air with Adelaide Hawley <i>Participations</i>		
*V. LA ROSA & SONS, INC. <i>(2nd Week on WABC)</i>	Wed., Thurs., Fri. 8:45-9:00 a.m.	La Rosa "Grade A" Macaroni Products <i>M. H. Hackett, Inc.</i>
Woman's Page of the Air with Adelaide Hawley <i>Participations</i>		
P. LORILLARD COMPANY* <i>(21st Week on WABC)</i>	Mon. thru Sat. 7:00-7:30 a.m.	Old Gold Cigarettes <i>J. Walter Thompson Co., Inc.</i>
Arthur Godfrey <i>Participations</i>		
LUDEN'S, INC. <i>(27th Week on WABC)</i>	Saturday 6:45-7:00 p.m.	"Luden's Menthol" Cough Drops <i>J. M. Mathes, Inc.</i>
The World Today		
MARYLAND PHARMACEUTICAL CO. <i>(35th Week on WABC)</i>	Tues., Thurs., Sat. 8:45-9:00 a.m.	Rem and Rel <i>The Joseph Katz Co.</i>
Woman's Page of the Air with Adelaide Hawley <i>Participations</i>		
MELVILLE SHOE COMPANY <i>(159th Week on WABC)</i>	Mon. thru Sat. 7:45-8:00 a.m.	Thom McAn Shoes <i>Neff-Rogow, Inc.</i>
Early Morning News		
JOHN MORRELL AND COMPANY <i>(16th Week on WABC)</i>	Tues., Thurs., Sat. 8:30-8:45 a.m.	E-Z Cut Ham <i>Henri, Hurst and McDonald, Inc.</i>
The Missus Goes A-Shopping <i>Quiz</i>		

* In addition to number of weeks in which the client has used CBS Network facilities.

* Program or client not listed in CBS Program Book for November.

**WABC
SPONSORED
PROGRAMS**

<p>NEW YORK STATE BUREAU OF MILK PUBLICITY <i>38th Week on WABC</i></p> <p>Woman's Page of the Air with Adelaide Hawley <i>Participations</i></p>	<p>Mon. and Wed. 8:45-9:00 a.m.</p>	<p>Milk and Milk Products <i>J. M. Mathes, Inc.</i></p>
<p>NOXZEMA CHEMICAL CO., INC.* <i>30th Week on WABC</i></p> <p>Battle of the Boroughs <i>Quiz</i></p>	<p>Saturday 9:45-10:15 p.m.</p>	<p>Noxzema Products <i>Ruthrauff & Ryan, Inc.</i></p>
<p>PEPSI-COLA COMPANY* <i>71st Week on WABC</i></p> <p>The Missus Goes A-Shopping <i>Quiz</i></p>	<p>Mon., Wed., Fri. 8:30-8:45 a.m.</p>	<p>Pepsi-Cola <i>Newell-Emmett, Inc.</i></p>
<p>QUAKER OATS COMPANY* <i>50th Week on WABC</i></p> <p>The Aunt Jemima Program</p>	<p>Mon. thru Sat. 8:15-8:20 a.m.</p>	<p>Aunt Jemima Pancake Flour <i>Sherman K. Ellis & Co., Inc.</i></p>
<p>SELECT THEATRES CORP. <i>65th Week on WABC</i></p> <p>Announcement</p>	<p>Mon., Wed., Fri. 11:58:50 p.m.- 12 mid.</p>	<p>"Hellzapoppin" <i>Blaine-Thompson Co., Inc.</i></p>
<p>SMITH BROTHERS* <i>19th Week on WABC</i></p> <p>Arthur Godfrey Afternoon News</p>	<p>Mon., Wed., Fri. 7:30-7:45 a.m.</p> <p>Mon., Wed., Fri. 3:55-4:00 p.m.</p>	<p>"SB" Cough Drops and Cough Syrup <i>J. D. Tarcher & Co., Inc.</i></p>
<p>SOCONY-VACUUM OIL CO., INC.* <i>18th Week on WABC</i></p> <p>News with Mark Hawley</p>	<p>Mon. thru Sat. 10:45-11:00 p.m.</p>	<p>Gasoline, Oil and Specialties <i>J. Stirling Getchell, Inc.</i></p>
<p>WASTE PAPER CONSUMING INDUSTRIES <i>13th Week on WABC</i></p> <p>Arthur Godfrey <i>Participations</i></p>	<p>Mon. thru Sat. 7:00-7:30 a.m.</p>	<p>Paper Conservation <i>Olian Advertising Co.</i></p>
<p>WILSON AND COMPANY <i>13th Week on WABC</i></p> <p>Arthur Godfrey <i>Participations</i></p>	<p>Mon. thru Sat. 7:00-7:30 a.m.</p>	<p>Ideal Dog Food <i>U. S. Advertising Corp.</i></p>

*In addition to number of weeks in which the client has used CBS Network facilities.

CBS SUSTAINING PROGRAMS

are chosen because they are *timely, exciting, and balanced*. These three standards of selection produce a diverse, flexible program schedule, carefully designed to win and retain the interest of millions of listeners. To maintain its flexibility—to continue to present the most highly contemporary and most stimulating sustaining programs on the air—Columbia finds it necessary in the course of the month to alter some details in the following schedule. These day-to-day and even hour-to-hour changes are reported, when possible, in local newspaper radio listings.

For your convenience, the Columbia sustaining programs listed on the following pages are grouped in these classifications:

1. NEWS BROADCASTS	Page 20
2. DRAMATIC SERIES	Page 21
3. NATIONAL DEFENSE	Page 21
4. LIGHT ENTERTAINMENT	Page 22
5. SERIOUS MUSIC	Page 23
6. EDUCATIONAL PROGRAMS	Page 24
7. CHILDREN'S PROGRAMS	Page 26
8. PERSONALITIES	Page 26
9. RELIGIOUS BROADCASTS	Page 27
CBS SHORT WAVE BROADCASTS	Page 28
ADDENDA: NOVEMBER PROGRAMS	Page 29

**News Summaries, Analyses
and Broadcasts from Europe**

SCHEDULED PERIODS

MONDAY THRU SUNDAY

Columbia's staff of air reporters in European capitals, in New York, and in Washington cover the second world war according to a regular pattern of summaries, analyses, and news broadcasts from Europe. The schedule is supplemented with special events and sharpened by frequent addresses by public figures, historians, and political or military experts.

News Broadcasts: Bob Trout and Charles Collingwood from London; Howard K. Smith from Berlin; Larry Lesueur from Russia; Charles Barbe from Berne; Bernard Valery from Stockholm; Cecil Brown from Singapore; Edward Chorlian from Cairo; Winston Burdett from Ankara; Herbert Clark from Buenos Aires; W. R. Wills from Tokyo; William Dunn in the Far East; Elmer Davis, Edward R. Murrow, Linton Wells, Major G. F. Eliot, William L. Shirer, Harry W. Flannery and John Charles Daly from New York; Albert Warner and Eric Sevareid from Washington; 8:00-8:15 a.m., MONDAY THRU SATURDAY; 6:45-7:00 p.m., MONDAY THRU SATURDAY; 2:30-3:00 p.m., SUNDAY; 9:00-9:15 a.m., SUNDAY THRU SATURDAY; 10:45-11:00 p.m., MONDAY THRU SATURDAY.

News Summaries: 6:30, 9:00 a.m., 3:55 p.m., 12:55 a.m., MONDAY THRU SATURDAY; 4:45 p.m., MONDAY THRU FRIDAY; 6:00 p.m., SATURDAY; 2:30 p.m., 12:55 a.m., SUNDAY.

News Analyses: Linton Wells, 12:00-12:05 a.m., MONDAY THRU SATURDAY; Elmer Davis, 8:55-9:00 p.m., MONDAY; 6:30-6:45 p.m., SATURDAY; Albert Warner, 6:00-6:10 p.m., TUESDAY AND THURSDAY; William L. Shirer, 6:15-6:30 p.m., THURSDAY.

(See also sponsored news programs.)

Headlines and Bylines

11:00-11:15 p.m.

EACH SUNDAY

In this Sunday evening period of news analysis, Major George Fielding Eliot stresses the military aspects of war in Europe, Albert Warner describes the Washington scene, and Warren Sweeney reviews the week's news.

**DRAMATIC
SERIES**

Columbia Workshop

8:00-8:30 p.m. to the West
10:30-11:00 p.m. to the East
EACH SUNDAY

The Columbia Workshop remains the foremost program on the air devoted to experimental broadcasting. Davidson Taylor is producer. DECEMBER 7: Howard Barnes directs "The Fish on the Bathroom Floor", by Thomas Collins.

DECEMBER 14: Earle McGill directs a special broadcast about the Bill of Rights.

DECEMBER 21: Charles Vanda directs his own Christmas play.

DECEMBER 28: Perry Lafferty directs "The Bus that Nobody Loved", by Maurice Dolbier.

Jones and I

10:30-11:00 a.m.
EACH SATURDAY

Here is a light and refreshing new addition to Columbia's Saturday morning dramatic schedule. The story revolves around the doings of a young couple, after the girl proposes marriage. Scott Farnworth doubles as author and male lead for the series. Stuart Buchanan directs.

**NATIONAL
DEFENSE**

Report to the Nation

9:30-10:00 p.m.
EACH TUESDAY

This informal, factual series brings the American people a report each week on the inside workings of their government. Each program describes the government's operation in a problem or event rich in public interest. The series is produced by Brewster Morgan.

Spirit of '41

2:00-2:30 p.m.
EACH SUNDAY

Broadcast in the interest of national defense, this new series singles out each week a unit of the Army, Navy or Marines, and, in dramatic form, traces its history and development. Brewster Morgan directs the program which is written by Willis Cooper. The narrator is Burgess Meredith.

Calling Pan-America

6:00-6:30 p.m.
EACH SATURDAY

The Columbia Broadcasting System takes another step toward bringing the Americas closer together through radio. Heard throughout the western hemisphere, this new series originates in a different capital each week, "calls" a different nation to the microphone with a vivid radio-picture of its daily life and culture.

**NATIONAL
DEFENSE**

The People's Platform

6:00-7:30 p.m.

EACH SATURDAY

Lyman Bryson entertains four Americans at dinner and draws them into an extemporaneous discussion of current problems and an informal exchange of ideas.

**LIGHT
ENTERTAIN-
MENT**

Matinee at Meadowbrook

4:00-5:00 p.m.

EACH SATURDAY

An hour jamboree of dance music for "young-minded" Columbia listeners, featuring the orchestras of Jimmy Dorsey, Johnny Long and Alvino Rey during December.

Burl Ives Coffee Club

10:00-10:30 a.m.

EACH SATURDAY

Burl Ives plays host to a circle of musical personalities with varied talents. Among the "regulars" are Jerry Wayne, Louise Wilcher, Bobby Tucker and the Symphonettes.

Renfro Valley Folks

3:30-3:45 p.m.

MONDAY THRU FRIDAY

Inhabitants of the Kentucky hills provide the talent for this program of folk songs, which is broadcast from an old-time log cabin settlement in the heart of the Renfro Valley.

Kay Thompson and Co.

11:05-11:30 a.m.

EACH SATURDAY

This series presents Miss Thompson in a many-sided role—as choral director, soloist, comedienne, and composer. Music is under the direction of Walter Gross, and Perry Lafferty directs the program.

Sing Along

4:30-4:45 p.m.

MONDAY THRU FRIDAY

This program provides a golden opportunity for all bathroom baritones. It invites the listener to act as soloist, with the accompaniment of the Landt Trio.

**Golden Gate Quartet,
Four Clubmen, Symphonettes**

VARIOUS HOURS

These harmony groups are featured on the Columbia Network through the week. Each group has a distinctive vocal style and is a CBS favorite.

Dance Orchestra

VARIOUS HOURS

MONDAY THRU SUNDAY

America's leading dance bands provide a full schedule of current hits and old favorites to Columbia listeners each evening. These top ranking bands are scheduled for December:

Blue Barron	Frankie Masters
Cab Calloway	Vaughn Monroe
Jimmy Dorsey	Alvino Rey
Benny Goodman	Raymond Scott
Harry James	Dick Stabile
Guy Lombardo	Claude Thornhill

**SERIOUS
MUSIC**

**New York Philharmonic-
Symphony Orchestra**

3:00-4:30 p.m.

EACH SUNDAY

The New York Philharmonic-Symphony Orchestra, broadcasting for the twelfth consecutive year on CBS, is celebrating its centennial season. During December, Artur Rodzinski and Dimitri Mitropoulos will conduct. Deems Taylor acts as intermission commentator.

Cleveland Orchestra

5:00-6:00 p.m.

EACH SATURDAY

This weekly series of symphony concerts is heard from Severance Hall in Cleveland. Programs will be conducted by Artur Rodzinski and Rudolph Ringwall.

**Philharmonic Young
People's Concert**

3:45-4:45 p.m.

MONDAY, DECEMBER 15

The New York Philharmonic-Symphony Orchestra presents one concert a month especially for young people. Rudolph Ganz will be the conductor.

**From Columbia's Concert
Hall**

4:00-4:30 p.m.

MONDAY THRU FRIDAY

This is an unusual series of programs, embracing great symphonic, operatic, vocal and chamber music works. It includes seldom-performed American works, orchestral and vocal excerpts from great operas, little-known concerti, and music and songs for small ensembles. The participating groups of artists vary:
MONDAYS: "Stars in the Orchestra", devoted to concerti and shorter solo works played by individual members of the Columbia Concert Orchestra, under Howard Barlow's direction.
TUESDAYS: "Milestones in American Music", comprising historic American compositions performed by orchestral, chamber and vocal groups from the Eastman School of Music in Rochester.

WEDNESDAYS: "Songs of the Centuries", with songs of the masters sung by vocal soloists. Howard Barlow will conduct.

THURSDAYS: Cincinnati Conservatory of Music presents orchestral and chamber music ensembles with occasional choruses and vocalists.

FRIDAYS: "The Lyric Stage", with Howard Barlow directing orchestral excerpts from operas and ballets. Occasional soloists will be heard.

**SERIOUS
MUSIC**

**Columbia's American
Music Festival**

7:30-8:00 p.m.

EACH SATURDAY

Howard Barlow and the Columbia Concert Orchestra feature new scores by contemporary American composers.

Vera Brodsky

11:05-11:30 a.m.

EACH SUNDAY

This well known concert pianist returns to Columbia, playing the great piano works of the nineteenth and twentieth centuries.

From the Organ Loft

9:15-9:45 a.m.

EACH SUNDAY

Famous organist Julius Mattfeld in Columbia's well known series of organ recitals with a vast repertory of works for the instrument.

**CBS ADULT
EDUCATION BOARD**

"Invitation to Learning", "The People's Platform" and "Report to the Nation" are presentations of the Department of Education, arranged with the counsel of Columbia's Adult Education Board. Members of the Board, representative of the nation's leading educators and publicists, are:

LYMAN BRYSON, chairman	HENRY R. LUCE
STRINGFELLOW BARR	SPENCER MILLER, JR.
WILLIAM BENTON	RUTH BRYAN ROHDE
HARRY WOODBURN CHASE	THOMAS V. SMITH
ROBERT I. CANNON, S.J.	WILLIAM ALLEN WHITE
ALVIN S. JOHNSON	RAY LYMAN WILBUR

JOSEPH H. WILLITS

**EDUCATIONAL
PROGRAMS**

**School of the Air of the
Americas**

9:15-9:45 a.m.

(Eastern Time Zone)

2:30-2:55 p.m.

(Central Time Zone)

9:30-10:00 a.m.

(Mountain Time Zone)

1:30-2:00 p.m.

(Pacific Time Zone)

MONDAY THRU FRIDAY

The School of the Air of the Americas, now broadcast in the Latin American Republics under the guidance of a Pan American Council, is in its thirteenth year on CBS. An estimated 5,000,000 students in the United States alone listen regularly to the series.

MONDAYS—*Americans at Work*

DECEMBER 1: *Automobile Workers.*

DECEMBER 8: *Weathermen.*

DECEMBER 15: *Makers of Books.*

TUESDAYS—*Music of the Americas*

DECEMBER 2: *Religious Music.*

DECEMBER 9: *Transportation.*

DECEMBER 16: *The Spirit of the City.*

**EDUCATIONAL
PROGRAMS**

Continued

**School of the Air of the
Americas**

Continued

WEDNESDAYS—*New Horizons: Lands of
New World Neighbors*

DECEMBER 3: Cradle of New World Freedom

DECEMBER 10: Land of Vast Horizons.

DECEMBER 17: Liberators of the South.

THURSDAYS—*Tales from Far and Near*

DECEMBER 4: The Story of San Martin.

DECEMBER 11: Selected American Ballads.

DECEMBER 18: Gay Madelon.

FRIDAYS—*This Living World*

DECEMBER 5: Propaganda.

DECEMBER 12: Expenses of Democracy.

DECEMBER 19: The Worker After the Defense
Program.

Invitation to Learning

11:30–12:00 noon

EACH SUNDAY

This series invites listeners to read or re-read the world's great books discussed by Mark Van Doren and special guests.

Columbia's Country Journal

3:00–3:30 p.m.

EACH SATURDAY

Charles Stookey, Columbia's director of agricultural programs, presents a weekly round-up of farm news, and interviews distinguished agricultural authorities and leaders.

Spotlight on Asia

3:45–3:55 p.m.

EACH MONDAY

The aim of this series is to familiarize Americans with Far Eastern conditions. It is presented in cooperation with the American Council of the Institute of Pacific Relations.

What Freedom Means

3:45–3:55 p.m.

EACH TUESDAY

Distinguished leaders in public life appear on this program and discuss the questions which are currently affecting the freedom of America and the World.

Children Also Are People

3:45–3:55 p.m.

EACH WEDNESDAY

CBS presents a series of broadcasts by child experts and various celebrities to show parents that children are people, too.

Highways to Health

3:45–3:55 p.m.

EACH THURSDAY

Dr. Iago Galdston of the New York Academy of Medicine arranges these instructive talks on health for laymen.

**EDUCATIONAL
PROGRAMS**

Americans Map the Skies

3:45-3:55 p.m.

EACH FRIDAY

Professor William H. Barton, Jr., Curator of the New York Hayden Planetarium, traces the development of research by American astronomers in this series on popular astronomy.

Of Men and Books

2:00-2:30 p.m.

EACH SATURDAY

Professor John T. Frederick of the Medill School of Journalism, Northwestern University, discusses recently published books and brings their authors to the CBS microphone.

Adventures in Science

1:30-1:45 p.m.

EACH SATURDAY

Watson Davis interviews prominent scientists on these CBS programs, planned in conjunction with Science Service, Inc.

Let's Pretend

1:00-1:30 p.m.

EACH SATURDAY

This series, which dramatizes the world's greatest fairy tales, has won more awards than any other children's program. Directed by Nila Mack and presented by a cast of child actors, "Let's Pretend" has in 1940 won the Radio Daily Award as the best children's program on the air, the Scripps-Howard nationwide poll of radio editors, and the Women's National Radio Committee Award.

**CHILDREN'S
PROGRAMS**

The Old Dirt-Dobber

9:30-10:00 a.m.

EACH SATURDAY

Tom Williams, horticultural expert of WLAC in Nashville, "the old dirt-dobber," answers queries about trees, plants, birds and insects.

PERSONALITIES

Outdoors with Bob Edge

6:30-6:45 p.m.

EACH TUESDAY

Bob Edge, CBS hunting and fishing expert, recounts anecdotes and furnishes useful information to sporting enthusiasts.

Juan Arvizu

10:30-10:45 p.m.

MONDAY, TUESDAY, WEDNESDAY

1:45-2:00 p.m.

SATURDAY

Juan Arvizu, singing idol of Latin America, is presented by CBS with Alfredo Antonini's Tipica Orchestra and, on Tuesdays, the Trio Flores del Rio.

Olga Coelho

10:30-10:45 p.m.

FRIDAY AND SATURDAY

This internationally famous Brazilian singer and guitarist sings in English, Spanish, Portuguese, French, German, and Italian.

**RELIGIOUS
BROADCASTS**

Church of the Air

10:00-10:30 a.m.

1:00-1:30 p.m.

EACH SUNDAY

The Church of the Air has completed its tenth consecutive year of Sunday morning and afternoon religious broadcasts. In December:

DECEMBER 7: *Morning*: Presbyterian Service

Afternoon: Rev. Conrad I. McCoy, Director Holy Mission on the Bowery, New York, N. Y.

DECEMBER 14: *Morning*: Rev. Wayland Zwayer, Emanuel Baptist Church, Brooklyn, N. Y.

Afternoon: Rabbi Julius Gordon, Shaar Emeth Temple, St. Louis, Missouri.

DECEMBER 21: *Morning*: Congregational Service.

Afternoon: Catholic Service, Vatican City, Italy.

DECEMBER 28: *Morning*: Very Rev. James P. De Wolf, Dean, Cathedral of St. John the Divine, New York, N. Y.

Afternoon: Unitarian Service.

Wings Over Jordan

10:30-11:00 a.m.

EACH SUNDAY

This program of religious talks and spirituals is presented by outstanding Negro leaders and educators and a choir of thirty voices.

DECEMBER 7: Mrs. A. M. P. Strong, President of the National Congress of Colored Parents and Teachers, Marianna, Arkansas.

DECEMBER 14: Rev. F. C. Jenkins, Representative of the American Bible Society in the celebration of Universal Bible Sunday, Columbus, Ohio.

DECEMBER 21: Brigadier General Benjamin Davis, Washington, D. C.

DECEMBER 28: To Be Announced.

News Broadcasts (WCBX)

News in English:

7:00-7:15 a.m., 12:30-12:45 p.m.,
4:30-4:45 p.m.

News in Italian:

8:00-8:15 a.m., 12:00-12:15 p.m.,
3:00-3:15 p.m.

News in German:

9:00-9:15 a.m., 1:00-1:15 p.m.,
4:00-4:15 p.m.

News in French:

11:00-11:15 a.m., 2:00-2:15 p.m.,
5:00-5:15 p.m.

News in Polish:

4:45-5:00 p.m.

DAILY INCLUDING SUNDAY

News in Polish:

1:45-2:00 p.m.

News in Dutch:

3:45-4:00 p.m.

News in Swedish:

1:30-1:45 p.m.

News in Serbo-Croatian:

4:15-4:30 p.m.

MONDAY THROUGH FRIDAY

Each day, from early morning to late afternoon, Columbia's international station, WCBX, directs a comprehensive schedule of news broadcasts to Europe. These are transmitted in eight languages—English, Italian, German, French, Polish, Dutch, Swedish, and Serbo-Croatian. CBS has set up a large international news staff, separate from the network, to prepare the news. At hand are all the news services and facilities available to the network itself. Among Columbia's European reporters are Mario Capelli, Italian editor; Field Horine, German editor; Beverly Thurman, French editor; Edward Kulikowski, Polish editor; Bernard Person, Dutch editor; Rosemay Barck, Swedish editor, and Vaso Trivanovitch, Serbo-Croatian editor.

SPECIAL CBS SHORT WAVE BROADCASTS TO EUROPE

WCBX New York

News Broadcasts (WCBX)

News in English:

6:30-6:45 p.m.

News in Spanish:

6:45-7:00 p.m., 10:00-10:15 p.m.

News in Portuguese:

7:15-7:30 p.m.

DAILY INCLUDING SUNDAY

Each evening, Columbia's international station, WCBX, directs its broadcasts to Latin America. News is transmitted in three languages—English, Spanish, and Portuguese. WCBX reporters include Roberto Unanue, Latin American news editor; Alberto Zalamea, Luiz Castaneda, Luis Correa, Luis Jatoba.

SPECIAL CBS SHORT WAVE BROADCASTS TO LATIN AMERICA

WCBX New York

Hollywood News

In Spanish:

7:30-7:45 p.m. EACH MONDAY

In Portuguese:

8:30-8:45 p.m. EACH WEDNESDAY

Once each week, CBS presents the latest news of Hollywood. Luiz Castaneda is heard in Spanish and Luis Correa reports in Portuguese.

Carmen Castelo's Column

7:00-7:15 p.m.

EACH TUESDAY

Carmen Castelo reports the latest news and gossip along Broadway—of the theater, motion pictures, fashions and personalities.

Cultural News in Spanish

9:00-9:15 p.m.

EACH FRIDAY

A digest of cultural news of special interest to Latin American listeners is broadcast each Friday by José Santos Quijano.

NOVEMBER PROGRAMS

Columbia's Special Feature broadcasts are arranged on a week to week, sometimes day to day, and even, on occasion, hour to hour basis. One result of this flexibility and timeliness is the following partial list of November programs which were arranged too late for inclusion in the last month's issue of THE COLUMBIA PROGRAM BOOK.

PUBLIC AFFAIRS

NOVEMBER 1: Philip F. LaFollette, former Governor of Wisconsin spoke from a meeting of America First Committee chapter chairmen in Washington, 10:15-10:45 p.m.

NOVEMBER 1: Dr. Jan Masaryk, Foreign Minister of the Czechoslovak Government in Exile, spoke in observance of Czechoslovakia Week, 11:00-11:15 p.m.

NOVEMBER 2: Norman Thomas, Socialist Party leader, maintained that "Repeal of the Neutrality Law Means War," 7:15-7:30 p.m.

NOVEMBER 4: Representative Claire E. Hoffman, Michigan Republican, spoke from Washington, 10:15-10:30 p.m.

NOVEMBER 5: Representative Emanuel Celler, New York Democrat, spoke from New York, 10:15-10:30 p.m.

NOVEMBER 5: Senator Robert A. Taft, Ohio Republican, discussed "Shall We Convoy to England," 11:00-11:15 p.m.

NOVEMBER 6: U. S. Assistant Attorney General Francis M. Shea and R. F. Downing, National Chairman, spoke under the auspices of the Committee for American-Irish Defense, 6:30-6:45 p.m.

NOVEMBER 6: W. Averell Harriman, head of America's mission on Russian war needs, spoke from New York, 10:15-10:30 p.m.

NOVEMBER 7: Senator Clyde L. Herring, Iowa Democrat, discussed changes in the Neutrality Act, 10:30-10:45 p.m.

NOVEMBER 8: John F. Finerty, National Chairman of the Keep America Out of War Congress, urged that we "Keep the Neutrality Act," 10:15-10:30 p.m.

NOVEMBER 9: Five women from various walks of life discussed "Women in a War-Torn World", under the auspices of the National Federation of Business and Professional Women's Clubs, 7:15-7:30 p.m.

NOVEMBER 10: Mrs. Wendell Willkie spoke for Young America Wants to Help, 3:30-3:45 p.m.

NOVEMBER 12: Dr. Evarts Graham, professor of surgery at Washington University in Saint Louis, discussed "The Doctor and the Defense Program," 3:15-3:30 p.m.

NOVEMBER 12: Walter F. Downey, Massachusetts Commissioner of Education; Gov. Leverett Saltonstall of Massachusetts and Lynn Starnbaugh, National Commander of the American Legion, talked on an American Education Week program, 10:15-10:30 p.m.

NOVEMBER 12: Representative Karl E. Mundt, Republican of South Dakota, spoke on "A Proposed American Course of Action," 11:00-11:15 p.m.

NOVEMBER 13: Mrs. Henry Morgenthau, Jr., wife of the Secretary of the Treasury, spoke in connection with Civilian Defense Week, 3:30-3:45 p.m.

NOVEMBER 14: The impact of the national emergency on the American motorist was portrayed in a dramatization called "These Motoring Days." This broadcast was under the auspices of the American Automobile Association, 3:30-3:45 p.m.

NOVEMBER 15: Fiorello H. LaGuardia, Mayor of New York, discussed civilian defense with Sir John Laurie, Lord Mayor of London, 1:45-2:00 p.m.

NOVEMBER 15: Paul V. McNutt, Federal Security Administrator, spoke on "Enlightened Morale," 10:15-10:30 p.m.

NOVEMBER 15: A panel discussion on "Education and Civilian Morale" was heard from Washington in connection with American Education Week, 10:30-10:45 p.m.

NOVEMBER 16: Paul V. McNutt, Director of the Office of Defense Health and Welfare Services, discussed defense activities, other than production, with Gov. Herbert R. O'Connor of Maryland, 7:15-7:30 p.m.

NOVEMBER 18: A special broadcast in connection with conventions of the Farmers Educational and Cooperative Union and the C.I.O. was carried, 10:15-10:30 p.m.

NOVEMBER 18: Wendell L. Willkie spoke on "A Better Understanding for Labor," 10:30-10:45 p.m.

NOVEMBER 19: Former President Herbert Hoover discussed "Shall We Send Armies to Europe?" in a talk before the Chicago Union League Club, 10:15-10:45 p.m.

NOVEMBER 21: Roger N. Baldwin, director of the American Civil Liberties Union considered "Liberty in the Shadow of War," 10:30-10:45 p.m.

NOVEMBER 22: Ralph Ingersoll, editor of the New York newspaper PM, broadcast a

"Report on the Fighting Fronts Against Hitler," 10:15-10:30 p.m.

NOVEMBER 25: Senator Joseph C. O'Mahoney, Democrat of Wyoming, discussed "The Threat to Small Business Resulting from the Present Priorities Program," 10:15-10:30 p.m.

NOVEMBER 27: Dr. L. D. H. Weld, economist and research expert, was interviewed by Linton Wells, 6:30-6:45 p.m.

NOVEMBER 28: Mrs. Franklin D. Roosevelt, Mrs. John Winant and Mrs. Kermit Roosevelt, founder and national chairman of Young America Wants to Help, spoke under the auspices of that organization, 10:30-10:45 p.m.

NOVEMBER 29: Senator George D. Aiken of Vermont, Representative Jerry Voorhis of California and Murray D. Lincoln, president of the Cooperative League of the U.S.A., discussed "Building for a Saner World," 10:15-10:30 p.m.

SPECIAL EVENTS

NOVEMBER 1: The Army-Notre Dame football game was described by Ted Husing, 1:45-4:15 p.m. The Minnesota-Northwestern game was also carried, 4:00-5:30 p.m.

NOVEMBER 1: "Around Britain," a short-wave program of interview and description from five cities of the United Kingdom was presented, 4:30-5:00 p.m.

NOVEMBER 6: President Roosevelt addressed the International Labor Organization in a talk from the White House, 3:00-3:20 p.m.

NOVEMBER 6: Employees of the Martin Bomber factory near Baltimore discussed aircraft building with workers at the Halifax Bomber factory in England, 4:45-5:00 p.m.

NOVEMBER 8: Ted Husing covered the Navy-Notre Dame football game from Baltimore, 1:45-4:30 p.m. The Georgia-Florida game was also broadcast, 2:15-5:00 p.m.

NOVEMBER 10: Raymond Paige and his Young Americans supplied the music for a broadcast from the British-American Ambulance Corps benefit at Manhattan Center in New York. 11:00-11:30 p.m.

NOVEMBER 11: President Roosevelt spoke from Arlington National Cemetery in connection with the Armistice Day ceremonies of the American Legion. 10:59-11:30 a.m.

NOVEMBER 11: This Red Cross Roll Call broadcast included speeches by Vice-President Wallace; Secretary of War Stimson; Secretary of the Navy Knox; Sidney Hillman, associate director general of the O.P.M.; Norman H. Davis, President of the American Red Cross, and Edwin C. Hill, 10-11 p.m.

NOVEMBER 13: Fredric March and Edward M. Warburg, Chairman, were heard in connection with the 27th anniversary of the founding of the American Jewish Joint Distribution Committee, 6:30-6:45 p.m.

NOVEMBER 15: Ted Husing covered the Notre Dame-Northwestern football game at Evanston, 2:15-5:00 p.m.

NOVEMBER 16: Dr. Frank Black, Paul Muni, Raymond Massey, Lionel Barrymore, Ray Collins, Judith Anderson, Conrad Thibault and David Ross participated in a Red Cross Roll Call broadcast called "Narrative in Red and White." 1:30-2:30 p.m.

NOVEMBER 16: A special broadcast saluting the opening of the Guatemala National Fair was carried from Guatemala City. 11:15-11:30 p.m.

NOVEMBER 17-28: Eric Sevareid and William Slocum, Jr. covered the Army maneuvers from the Carolinas, Monday through Friday, 4:30-4:45 p.m. An extra broadcast was carried November 22. 10:30-10:45 p.m.

NOVEMBER 19, 24: Mel Allen covered basketball's Golden Jubilee tournament in Madison Square Garden, 11:00-11:15 p.m.

NOVEMBER 20: The David Lipscomb College Chapel Singers rendered a program of Thanksgiving Hymns, 9:15-9:45 a.m.

NOVEMBER 20: A Thanksgiving Dinner broadcast from a home in Southern Pines, N. C., where four army men were being entertained, was heard. 3:30-3:45 p.m.

NOVEMBER 21: Eight college newspaper editors, who attended the Associated Collegiate Press Association convention in St. Louis, conducted a round table discussion on the subject "Should College Students Be Drafted?". 3:30-3:55 p.m.

NOVEMBER 22: The Michigan-Ohio State football game was described by Ted Husing, 1:15-4:30 p.m. Also, the Wisconsin-Minnesota game was carried, 4:30-5:30 p.m.

NOVEMBER 23: Sumner Welles, Undersecretary of State, addressed the Inter-American Jewish Conference in Baltimore. 1:30-2:00 p.m.

NOVEMBER 23: John O'Neill, science editor of the New York Herald Tribune, Elmer Davis and Stevan Dohanos, designer of this year's Christmas seal, spoke in behalf of the National Tuberculosis Association's 35th Christmas Seal Campaign, 7:15-7:30 p.m.

NOVEMBER 26: In connection with the "Keep 'Em Flying Campaign," the factory-to-war flight of an American-built bomber was traced for listeners. Pick-ups were made from the U. S. Ferrying Command Headquarters in Washington and from airports in this country and in Canada. 10:15-10:45 p.m.

NOVEMBER 29: The Army-Navy football classic was covered at Philadelphia by Ted Husing, 1:15-4:00 p.m.

NOVEMBER 30: The Right Rev. William T. Manning, Protestant Episcopal Bishop of New York, delivered an address in connection with the dedication of the Cathedral of St. John the Divine in New York City. 7:15-7:30 p.m.