

Table of Contents

Index to Sectionsvi
Index to Advertisersxiii
Glossary of Termsxiv
List of Abbreviationsxv

Section A Industry Overview A-1

Television Markets Ranked by Number of TV HomesA-2
Top 25 Cable System OperatorsA-6
U.S. Sales of Television Receivers 1983-2009A-7
Television Sets in UseA-8
55 Years of Station TransactionsA-9
Record of Television Station Growth Since Television BeganA-10
Top 20 Cable NetworksA-11
Top 100 Television ProgramsA-12
Top 10 Cable ProgramsA-14
Television Advertising SharesA-15
Top 25 TV AdvertisersA-16
Top 25 TV Advertising CategoriesA-17
A Brief History of Broadcasting and CableA-18
A Chronology of the Electronic MediaA-20
The FCC and the Rules of BroadcastingA-26

Section B Broadcast Television B-1

TV Group OwnershipB-2
Key to Television ListingsB-12
Directory of Television Stations in the United States and CanadaB-13
U.S. Television Stations by Call LettersB-126
Canadian Television Stations by Call LettersB-132
U.S. Television Stations by Analog ChannelB-133
Canadian Television Stations by ChannelB-134
U.S. Television Stations by Digital ChannelB-135
Spanish-Language Television StationsB-140
U.S. TV Stations Providing News ProgrammingB-141
Nielsen DMA Market AtlasB-144
Multi-City DMA Cross-ReferenceB-228

Section C Cable C-1

Top 25 Cable System OperatorsC-2
Cable Penetration by DMAC-3
Top 50 DMA by Cable PenetrationC-7
Bottom 50 DMA by Cable PenetrationC-8
Top 50 DMA by Cable HouseholdsC-10

Section D Radio D-1

Radio Group OwnershipD-2
Key to Radio ListingsD-39
Directory of Radio Stations in the United States and CanadaD-40
Miscellaneous Radio ServicesD-657
Satellite ServicesD-659
U.S. AM Stations by Call LettersD-660
U.S. FM Stations by Call LettersD-672
Canadian AM Stations by Call LettersD-696
Canadian FM Stations by Call LettersD-697
U.S. AM Stations by FrequencyD-699
U.S. FM Stations by FrequencyD-711
Canadian AM Stations by FrequencyD-736
Canadian FM Stations by FrequencyD-737
Radio Formats DefinedD-740
U.S. and Canada Radio Programming FormatsD-741

Programming on Radio Stations in the United States and CanadaD-743
Special Programming on Radio Stations in the United States and CanadaD-791
U.S. Radio Markets: Arbitron Metro Survey Area RankingD-808
U.S. Radio MarketsD-810

Section E Programming E-1

Major Broadcast TV NetworksE-2
Major TV Program Syndicators/DistributorsE-3
Regional Broadcast TV NetworksE-4
National Cable NetworksE-5
Regional Cable News NetworksE-12
Regional Cable Sports NetworksE-14
Cable Audio ServicesE-16
Major National TV News OrganizationsE-17
TV News ServicesE-19
National Radio Programming ServicesE-21
Regional Radio Programming ServicesE-24
Radio News ServicesE-26
Radio Format ProvidersE-28
Music LicensingE-30
Canadian Broadcast NetworksE-31
Canadian Cable NetworksE-32
Canadian Radio Networks and ServicesE-34
Producers, Distributors, and Production Services Alphabetical IndexE-35
Producers, Distributors, and Production Services Subject IndexE-63

Section F Technology F-1

Equipment Manufacturers and Distributors Alphabetical IndexF-2
Equipment Manufacturers and Distributors Subject IndexF-32
Satellite and Transmission ServicesF-52
TeleportsF-54

Section G Professional Services G-1

Station and Cable System BrokersG-2
Management and Marketing ConsultantsG-5
Station Financing ServicesG-12
Research ServicesG-14
Engineering and Technical ConsultantsG-18
Law FirmsG-22
Talent Agents and ManagersG-30
Employment and Executive Search ServicesG-31

Section H Associations, Events, Education, and Awards H-1

Major National AssociationsH-2
National AssociationsH-4
State and Regional Broadcast AssociationsH-8
State and Regional Cable AssociationsH-10
Union/Labor GroupsH-11
Trade ShowsH-13
Vocational and Career Development SchoolsH-15
Universities and Colleges with Broadcasting or Journalism ProgramsH-17
Major Broadcasting and Cable AwardsH-19

Section I Government I-1

Federal Communications Commission Executives and StaffI-2
U.S. Government AgenciesI-7
U.S. State Cable Regulatory AgenciesI-8

Index to Sections

A

Abbreviations xv

ABC
 Executives and Staff E-2, E-21
 Networks, Radio E-21
 Networks, TV E-2

Academy of Television Arts & Sciences H-2

Adult Contemporary D-743
 Definition of Format D-740
 Format, Canada D-741
 Format, U.S. D-741
 Programming, Canada D-787
 Programming, U.S. D-743
 Special Programming, U.S. D-791

Advertisers Index xiii

Advertising
 Associations, Media Societies H-4

Affiliates (see appropriate network)

AFRTS (Armed Forces Radio
 and Television Service) D-657

Agencies
 State Cable Regulatory I-8
 U.S. Government I-7

Agents, Talent G-30

Agriculture
 Definition of Format D-740
 Format, Canada D-741
 Format, U.S. D-741
 Programming, Canada D-787
 Programming, U.S. D-747
 Special Programming, Canada D-806
 Special Programming, U.S. D-791

Album-Oriented Rock (AOR)
 Definition of Format D-740
 Format, Canada D-741
 Format, U.S. D-741
 Programming, Canada D-787
 Programming, U.S. D-747

Alternative
 Definition of Format D-740
 Format, Canada D-741
 Format, U.S. D-741
 Programming, Canada D-787
 Programming, U.S. D-747
 Special Programming, U.S. D-792

AM Stations
 By Call Letters, Canada D-696
 By Call Letters, U.S. D-660
 By Frequencies, Canada D-736
 By Frequencies, U.S. D-699

American Broadcasting Co. (see ABC)

American Indian
 Definition of Format D-740
 Format, Canada D-741
 Format, U.S. D-741
 Programming, Canada D-787
 Programming, U.S. D-747
 Special Programming, Canada D-806
 Special Programming, U.S. D-793

American Urban Radio Networks E-21

AOR (see Album-Oriented Rock)

AP Radio Networks (Associated Press) E-21

Arabic

Format, Canada D-741
 Format, U.S. D-741
 Programming, U.S. D-747
 Special Programming, Canada D-806
 Special Programming, U.S. D-793

Arbitron Metro Survey Area
 Ranking of Radio Markets D-808

Armed Forces Radio & TV Service (AFRTS) D-657

Artists Representatives G-30

Assignments of
 AM Stations, U.S. D-660
 FM Stations, U.S. D-672
 TV Channels, U.S. B-133

Associated Press (AP) Radio Networks E-21

Associated Press Broadcast Services E-21

Associations
 Major National H-2
 National H-4
 State and Regional Broadcast H-8
 State and Regional Cable H-10

Associations, Events, Education, and Awards H-1

Attorneys, Communications G-22

Awards, Major Broadcasting and Cable H-19

B

Beautiful Music
 Definition of Format D-740
 Format, Canada D-741
 Format, U.S. D-741
 Programming, Canada D-787
 Programming, U.S. D-748
 Special Programming, U.S. D-793

Big Band
 Definition of Format D-740
 Format, Canada D-741
 Format, U.S. D-741
 Programming, Canada D-787
 Programming, U.S. D-748
 Special Programming, Canada D-806
 Special Programming, U.S. D-793

Black
 Definition of Format D-740
 Format, Canada D-741
 Format, U.S. D-741
 Programming, Canada D-787
 Programming, U.S. D-748
 Special Programming, Canada D-806
 Special Programming, U.S. D-793

Bluegrass
 Definition of Format D-740
 Format, Canada D-741
 Format, U.S. D-741
 Programming, U.S. D-748
 Special Programming, Canada D-806
 Special Programming, U.S. D-794

Blues
 Definition of Format D-740
 Format, Canada D-741
 Format, U.S. D-741
 Programming, Canada D-787
 Programming, U.S. D-748
 Special Programming, Canada D-806

Special Programming, U.S. D-794

Brief History of Broadcasting and Cable A-18

Broadcast History A-18

Broadcasters State and Regional Associations H-8

Broadcasting
 Degrees in H-17
 History of A-18
 Major Awards H-19

Brokers G-2

C

CAB (Cabletelevision Advertising Bureau Inc.) H-2

Cable
 Brokers G-2
 History of A-18
 National Services E-5
 Penetration by DMA C-3
 Regional Associations H-8
 Regional Cable News Networks E-12
 Regional Cable Sports Networks E-14
 Regulatory Agencies, State I-8
 Schools H-15
 State Associations H-8

Cable Audio Services E-16

Cable News Network (CNN) E-6, E-17

Cabletelevision Advertising Bureau Inc. (CAB) H-2

Call Letters
 Radio, Canadian AM by D-696
 Radio, Canadian FM by D-697
 Radio, U.S. AM by D-660
 Radio, U.S. FM by D-672
 TV, Canadian by B-132
 TV, U.S. by B-126

Canada
 AM Stations by Call Letters D-696
 AM Stations by Frequency D-736
 FM Stations by Call Letters D-697
 FM Stations by Frequency D-737
 Radio Station Directory D-621
 TV by Channel B-134
 TV Station Directory B-115

Canadian Broadcasting Corp. E-31, E-34

Canadian Broadcasting Networks E-31

Canadian Radio
 Formats, Canada D-741
 Programming D-787
 Programming Formats D-741
 Special Programming D-806

CBS Corp.
 Executives and Staff E-2, E-21
 Networks, Radio E-21
 Networks, TV E-2

Channels
 TV by, Canadian B-134
 TV by, United States B-133

Charts
 Bottom 50 Market Areas Ranked by
 Percentage of Cable Penetration C-8
 Cable Penetration by Market C-3
 Comparable Record of TV Station Growth
 Since TV Began A-10
 Federal Communications Commission Staff I-2

Index to Sections

- Format, Canada D-741
 Format, U.S. D-741
 Programming, U.S. D-762
 Programming, Canada D-789
 Special Programming, Canada D-806
 Special Programming, U.S. D-796
- Foreign/Ethnic**
 Definition of Format. D-740
 Format, Canada D-741
 Format, U.S. D-741
 Programming, Canada D-789
 Programming, U.S. D-762
 Special Programming, Canada D-806
 Special Programming, U.S. D-796
- Formats**
 Canadian for Radio D-741
 Canadian Radio Programming D-787
 Definition for Radio D-740
 U.S. for Radio D-741
 U.S. Radio Programming D-743
- Fox Broadcasting Company** E-2
- French**
 Format, Canada D-741
 Format, U.S. D-741
 Programming, Canada D-789
 Programming, U.S. D-762
 Special Programming, Canada D-806
 Special Programming, U.S. D-796
- Frequencies**
 Canadian AM D-736
 Canadian FM D-737
 United States AM D-699
 United States FM D-711
- Full Service**
 Definition of Format. D-740
 Format, Canada D-741
 Format, U.S. D-741
 Programming, Canada D-789
 Programming, U.S. D-762
 Special Programming, U.S. D-796
- G**
- German**
 Programming, Canada D-789
 Special Programming, Canada D-806
 Special Programming, U.S. D-796
- Global Television Network** E-31
- Glossary of Terms** xiv
- Golden Oldies**
 Definition of Format. D-740
 Format, Canada D-741
 Format, U.S. D-741
 Programming, Canada D-789
 Programming, U.S. D-762
 Special Programming, U.S. D-797
- Gospel**
 Definition of Format. D-740
 Format, Canada D-741
 Format, U.S. D-741
 Programming, Canada D-789
 Programming, U.S. D-762
 Special Programming, Canada D-806
 Special Programming, U.S. D-797
- Government Agencies**
 Federal Communications Commission I-7
 House Committee on Commerce I-7
 Senate Committee on Commerce I-7
 Supreme Court I-7
- Greek**
- Format, Canada D-741
 Format, U.S. D-741
 Programming, Canada D-789
 Programming, U.S. D-764
 Special Programming, Canada D-806
 Special Programming, U.S. D-798
- Group Ownership of Stations** B-2
- Groups, Labor & Unions** H-11
- H**
- Hardcore**
 Special Programming, U.S. D-798
- Hebrew**
 Special Programming, Canada D-806
 Special Programming, U.S. D-798
- Hindi**
 Programming, Canada D-789
 Special Programming, Canada D-806
 Special Programming, U.S. D-798
- History of Broadcasting and Cable** A-18
- House Committee on Commerce** I-7
- I**
- Index**
 Advertisers xiii
 Equipment Manufacturers and Distributors
 Alphabetical F-2
 Equipment Manufacturers and Distributors
 Subject F-32
 Producers, Distributors, and
 Production Services Subject E-63
 Sections vi
- Inspirational**
 Format, Canada D-741
 Format, U.S. D-741
 Programming, Canada D-789
 Programming, U.S. D-764
 Special Programming, U.S. D-798
- International Stations in the U.S.** D-657
- Irish**
 Special Programming, Canada D-806
 Special Programming, U.S. D-798
- Italian**
 Format, Canada D-741
 Format, U.S. D-741
 Programming, U.S. D-764
 Special Programming, Canada D-806
 Special Programming, U.S. D-798
- J**
- Japanese**
 Format, Canada D-742
 Format, U.S. D-742
 Programming, U.S. D-764
 Special Programming, Canada D-806
 Special Programming, U.S. D-798
- Jazz**
 Definition of Format. D-740
 Format, Canada D-742
 Format, U.S. D-742
 Programming, Canada D-789
 Programming, U.S. D-764
 Special Programming, Canada D-806
 Special Programming, U.S. D-798
- Jewish**
 Programming, Canada D-789
- Special Programming, U.S. D-799
 Jones Radio Network E-22
- K**
- Key to Radio Listings** D-39
Key to Television Listings B-12
- Korean**
 Programming, U.S. D-765
 Special Programming, U.S. D-799
- L**
- Labor Groups & Unions** H-11
Law and Regulation & Government Agencies I-1
Law Firms G-22
Lawyers, Communications G-22
Licensing, Music E-30
- Light Rock**
 Format, Canada D-742
 Format, U.S. D-742
 Programming, Canada D-789
 Programming, U.S. D-765
 Special Programming, U.S. D-799
- Lithuanian**
 Special Programming, U.S. D-799
- M**
- Magazine or Newspaper**
 Cross-Ownership with Stations B-2
 Ownership of Stations B-2
- Major Broadcasting and Cable Awards** H-19
- Major National Associations**
 Cabletelevision Advertising
 Bureau Inc. (CAB) H-2
 Media Rating Council H-2
 National Association of Broadcasters (NAB) H-2
 National Association of Farm Broadcasters H-2
 NATPE International (National Association of
 Television Program Executives) H-2
 National Cable and Telecommunications
 Association Inc. (NCTA) H-2
 National Cable Television Cooperative Inc. H-3
 Radio Advertising Bureau H-3
 Radio-Television News Directors Assn. H-3
 Television Bureau of Advertising (TVB) H-3
- Major Networks, Radio**
 ABC Radio Networks E-21
 American Urban Radio Networks E-21
 AP Radio Networks E-21
 CBS E-21
 Eastern Public Radio E-21
 Jones Radio Network E-22
 National Public Radio E-22
 Public Radio International E-22
 United Press International E-22
 USA Radio Networks E-22
 Westwood One E-23
- Major Networks, TV**
 ABC E-2
 CBS E-2
 The CW E-2
 Fox E-2
 i E-2
 NBC E-2
- Management Consultants** G-5
Managers, Talent G-30

Manufacturers of Equipment F-2, F-32
 Maps of TV Markets B-144
 Market Research Services G-14
Markets
 Bottom 50 Ranked by Percentage of
 Cable Penetration C-8
 DMA TV, Multi-City B-228
 DMA TV, Nielsen Market Atlas B-144
 Radio by Arbitron Metro Survey Area D-810
 Ranked by TV Households A-2
 Top 50 Ranked by Cable TV Households C-10
 Top 50 Ranked by Percentage of
 Cable Penetration C-3
 TV (Maps) B-144
 Media Rating Council H-2
 Media Societies, Groups H-2, H-4
 Middle-of-the-Road (see MOR)
 MOR (Middle-of-the-Road)
 Definition of Format D-740
 Format, Canada D-742
 Format, U.S. D-742
 Programming, Canada D-789
 Programming, U.S. D-765
 Special Programming, U.S. D-799
 Music Licensing Groups E-30

N

NAB (National Association of Broadcasters) H-2
 National Associations H-2, H-4
 National Association of Broadcasters (NAB) H-2
 National Association of Farm Broadcasters H-2
 National Association of Television Program
 Executives (NATPE International) H-2
 National Broadcasting Co. (see NBC)
 National Cable and Telecommunications
 Association Inc. (NCTA) H-3
 National Cable Networks E-5
 National Cable Television Cooperative Inc. H-3
 National Networks, Radio
 ABC Radio Networks E-21
 American Urban Radio Networks E-21
 AP Radio Networks E-21
 CBS E-21
 Eastern Public Radio E-21
 Jones Radio Network E-22
 National Public Radio E-22
 Public Radio International E-22
 United Press International E-22
 USA Radio Networks E-22
 Westwood One E-23
 National Networks, TV
 ABC E-2
 CBS E-2
 The CW E-2
 Fox E-2
 i E-2
 NBC E-2
 NATPE International (National Association
 of Television Program Executives) H-2
 National Public Radio (NPR) E-22
 Native American
 Programming, Canada D-789
 Programming, U.S. D-766
 Special Programming, U.S. D-799
 NBC E-2

NCTA (National Cable and Telecommunications
 Association Inc.) H-3
Networks, Radio
 ABC Radio Networks E-21
 American Urban Radio Networks E-21
 AP Radio Networks E-21
 Canadian E-34
 CBS E-21
 CNN Radio Networks E-22
 Eastern Public Radio E-21
 Family Stations Inc. E-22
 Jones Radio Network E-22
 Moody's Broadcasting Network E-22
 National Public Radio E-22
 Public Radio International E-22
 Radio Program E-21
 Regional Radio E-24
 Superadio Network E-22
 USA Radio Network E-22
 United Press International E-22
 Westwood One E-23
Networks, TV
 ABC E-2
 Canadian E-31
 CBS E-2
 Fox E-2
 NBC E-2
 Regional TV E-4
 TV Program E-2

New Age
 Definition of Format D-740
 Format, Canada D-742
 Format, U.S. D-742
 Programming, U.S. D-766
 Special Programming, Canada D-806
 Special Programming, U.S. D-799
New Wave
 Definition of Format D-740
 Format, U.S. D-742
 Special Programming, U.S. D-799
News
 Definition of Format D-740
 Format, Canada D-742
 Format, U.S. D-742
 Programming, Canada D-789
 Programming, U.S. TV Stations Providing B-141
 Programming, U.S. D-766
 Special Programming, Canada D-806
 Special Programming, U.S. D-799
News Directors, Radio-TV Association H-3
News Services
 Radio E-26
 TV E-17
News/Talk
 Definition of Format D-740
 Format, Canada D-742
 Format, U.S. D-742
 Programming, Canada D-789
 Programming, U.S. D-767
 Special Programming, Canada D-806
 Special Programming, U.S. D-799
Newspaper or Magazine
 Cross-Ownership with Stations B-2
 Ownership of Stations B-2
Nostalgia
 Definition of Format D-740
 Format, Canada D-742
 Format, U.S. D-742
 Programming, Canada D-789
 Programming, U.S. D-770
 Special Programming, U.S. D-799

NPR (National Public Radio) E-22

O

Oldies
 Definition of Format D-740
 Format, Canada D-742
 Format, U.S. D-742
 Programming, Canada D-789
 Programming, U.S. D-770
 Special Programming, Canada D-806
 Special Programming, U.S. D-799
Other (Program Format)
 Definition of Format D-740
 Format, Canada D-742
 Format, U.S. D-742
 Programming, Canada D-789
 Programming, U.S. D-773
 Special Programming, Canada D-807
 Special Programming, U.S. D-800
Owners and Operators, Satellite F-52
Ownership
 Group Stations B-2
 Magazine of Broadcast Station B-2
 Newspaper of Broadcast Station B-2

P

Placement Services G-31
Polish
 Format, U.S. D-742
 Programming, U.S. D-773
 Special Programming, Canada D-807
 Special Programming, U.S. D-800
Polka
 Definition of Format D-740
 Format, U.S. D-742
 Programming, U.S. D-774
 Special Programming, U.S. D-801
Portuguese
 Format, U.S. D-742
 Programming, U.S. D-774
 Special Programming, Canada D-807
 Special Programming, U.S. D-801
Production Services E-35, E-63
Professional Societies H-2, H-4
Program
 Consultants G-5
 Distribution E-35, E-63
 Producers E-35, E-63
Programming, Canada
 Adult Contemporary D-787
 Agriculture & Farm D-787
 Album-Oriented Rock D-787
 Alternative D-787
 American Indian D-787
 Beautiful Music D-787
 Big Band D-787
 Black D-787
 Blues D-787
 Chinese D-787
 Christian D-787
 Classic Rock D-787
 Classical D-788
 Comedy D-788
 Contemporary Hit/Top-40 D-788
 Country D-788
 Diversified D-788
 Drama/Literature D-788
 Easy Listening D-788

Index to Sections

- Educational D-789
 Eskimo D-789
 Ethnic D-789
 Foreign/Ethnic D-789
 French D-789
 German D-789
 Golden Oldies D-789
 Gospel D-789
 Greek D-789
 Hindi D-789
 Inspirational D-789
 Jazz D-789
 Jewish D-789
 Light Rock D-789
 MOR (Middle-of-the-Road) D-789
 Native American D-789
 News D-789
 News/Talk D-789
 Nostalgia D-789
 Oldies D-789
 Other D-789
 Progressive D-790
 Public Affairs D-790
 Religious D-790
 Rock/AOR D-790
 Smooth Jazz D-790
 Spanish D-790
 Sports D-790
 Talk D-790
 Top-40 D-790
 Triple A D-790
 Urban Contemporary D-790
 Variety/Diverse D-790
- Programming, U.S. Radio
 Adult Contemporary D-743
 Agriculture D-747
 Album-Oriented Rock D-747
 Alternative D-747
 American Indian D-747
 Arabic D-747
 Beautiful Music D-748
 Big Band D-748
 Black D-748
 Bluegrass D-748
 Blues D-748
 Children D-748
 Chinese D-748
 Christian D-748
 Classic Rock D-752
 Classical D-753
 Comedy D-754
 Contemporary Hit/Top-40 D-754
 Country D-756
 Disco D-761
 Diversified D-761
 Easy Listening D-761
 Educational D-761
 Ethnic D-762
 Farsi D-762
 Filipino D-762
 Folk D-762
 Foreign/Ethnic D-762
 French D-762
 Full Service D-762
 Golden Oldies D-762
 Gospel D-762
 Greek D-764
 Inspirational D-764
 Italian D-764
 Japanese D-764
 Jazz D-764
 Korean D-765
 Light Rock D-765
 MOR (Middle-of-the Road) D-765
- Native American D-766
 New Age D-766
 News D-766
 News/Talk D-767
 Nostalgia D-770
 Oldies D-770
 Other D-773
 Polish D-773
 Polka D-774
 Portuguese D-774
 Progressive D-774
 Public Affairs D-774
 Reggae D-774
 Religious D-774
 Rock/AOR D-776
 Russian D-777
 Smooth Jazz D-777
 Soul D-777
 Spanish D-777
 Sports D-779
 Talk D-782
 Tejano D-783
 Top-40 D-784
 Triple A D-784
 Urban Contemporary D-784
 Variety/Diverse D-785
 Vietnamese D-786
 Women D-786
- Programming Services E-1
- Progressive
 Definition of Format D-740
 Format, Canada D-742
 Format, U.S. D-742
 Programming, Canada D-790
 Programming, U.S. D-774
 Special Programming, U.S. D-801
- Promotion
 Consultants G-5
- Public Affairs
 Definition of Format D-740
 Format, Canada D-742
 Format, U.S. D-742
 Programming, Canada D-790
 Programming, U.S. D-774
 Special Programming, Canada D-807
 Special Programming, U.S. D-801
- R**
- Radio
 Advertising Bureau H-3
 Arbitron Market Ranking D-808
 Armed Forces D-657
 Assignments of FM Stations D-672
 Call Letters, AM D-660
 Call Letters, FM D-672
 Canadian AM-FM Stations D-696, D-697
 Colleges H-17
 Directory of Stations D-40
 Equipment Manufacturers F-2, F-32
 Format Providers E-28
 Formats, U.S. D-741
 Formats, Canada D-741
 Formats, Defined D-740
 Frequencies, AM D-699
 Frequencies, FM D-711
 Group Ownership D-2
 International Stations D-657
 Listings, Key to D-39
 Markets D-810
 Miscellaneous Services D-657
 Networks, Regional E-24
 Newspaper Ownership B-2
- News Services E-26
 Program Distributors E-35, E-63
 Program Producers E-35, E-63
 Programming, Canada D-787
 Programming, U.S. D-743
 Programming Formats Defined D-740
 Schools, Vocational H-15
 Special Programming, Canada D-806
 Special Programming, U.S. D-791
 Stations on Air, by Market D-810
 U.S. AM Stations D-660
 U.S. FM Stations D-672
 Universities H-17
- Radio Advertising Bureau H-3
 Radio Free Asia D-657
 Radio Free Europe D-657
 Radio Liberty D-657
 Radio-TV News Directors Association H-3
- Reggae
 Definition of Format D-740
 Format, U.S. D-742
 Programming, U.S. D-774
 Special Programming, Canada D-807
 Special Programming, U.S. D-801
- Regional Radio Networks E-24
 Regional TV Networks E-4
- Religious
 Definition of Format D-740
 Format, Canada D-742
 Format, U.S. D-742
 Programming, Canada D-790
 Programming, U.S. D-774
 Special Programming, Canada D-807
 Special Programming, U.S. D-801
- Representatives of Artists G-30
 Research Services, Radio-TV G-14
- Rock/AOR
 Definition of Format D-740
 Format, Canada D-742
 Format, U.S. D-742
 Programming, Canada D-790
 Programming, U.S. D-776
 Special Programming, Canada D-807
 Special Programming, U.S. D-803
- Russian
 Format, U.S. D-742
 Programming, U.S. D-777
 Special Programming, U.S. D-803
- S**
- Sacred
 Special Programming, U.S. D-803
- Sales
 Consultants G-5
 of U.S. TV Receivers A-7
- Satellites Owners and Operators F-52
- Scottish
 Special Programming, Canada D-807
 Special Programming, U.S. D-803
- Sections, Index to vi
- Senate Committee on Commerce I-7
- Serbian
 Special Programming, U.S. D-803
- Services
 Brokers, Station and Cable System G-2
 Cable Audio Services E-16

Canadian Cable Networks	E-32	Japanese	D-806	Lithuanian	D-799
Communications Law, Firms Active in	G-22	Jazz	D-806	MOR (Middle-of-the-Road)	D-799
Consulting	G-5	Korean	D-806	Native American	D-799
Distribution	E-35, E-63	New Age	D-806	New Age	D-799
Employment	G-31	News	D-806	New Wave	D-799
Engineering Consultation	G-18	News/Talk	D-806	News	D-799
Executive Search	G-31	Oldies	D-806	News/Talk	D-799
Financing, of Stations	G-12	Other	D-807	Nostalgia	D-799
Market Research	G-14	Polish	D-807	Oldies	D-799
Music Licensing Groups	E-30	Portuguese	D-807	Other	D-800
National Cable	E-5	Public Affairs	D-807	Polish	D-800
National Cable	E-5	Reggae	D-807	Polka	D-801
Production	E-35, E-63	Religious	D-807	Portuguese	D-801
Radio Format Providers	E-28	Rock/AOR	D-807	Progressive	D-801
Radio News	E-26	Scottish	D-807	Public Affairs	D-801
Rating & Research	G-14	Spanish	D-807	Reggae	D-801
Regional Cable Sports	E-14	Sports	D-807	Religious	D-801
Research	G-14	Talk	D-807	Rock/AOR	D-803
Talent Agents and Managers	G-30	Ukrainian	D-807	Russian	D-803
Technical Consultation	G-18	Urban Contemporary	D-807	Sacred	D-803
TV News Service	E-19	Vietnamese	D-807	Scottish	D-803
Shows, Trade	H-13			Serbian	D-803
Slovak		Special Programming, U.S.		Slovak	D-803
Special Programming, U.S.	D-803	Adult Contemporary	D-791	Slovenian	D-803
Slovenian		Agriculture	D-791	Smooth Jazz	D-803
Special Programming, U.S.	D-803	Alternative	D-792	Soul	D-803
Smooth Jazz		American Indian	D-793	Spanish	D-803
Programming, Canada	D-790	Arabic	D-793	Sports	D-804
Programming, U.S.	D-777	Armenian	D-793	Talk	D-804
Special Programming, U.S.	D-803	Beautiful Music	D-793	Tejano	D-804
Societies, Professional, Radio-TV	H-2, H-4	Big Band	D-793	Top-40	D-805
Soul		Black	D-793	Triple A	D-805
Programming, U.S.	D-777	Bluegrass	D-794	Ukrainian	D-805
Special Programming, U.S.	D-803	Blues	D-794	Underground	D-805
Spanish		Children	D-794	Urban Contemporary	D-805
Format, U.S.	D-742	Chinese	D-794	Variety/Diverse	D-805
Programming, Canada	D-790	Christian	D-794	Vietnamese	D-805
Programming, U.S.	D-777	Classic Rock	D-795	Women	D-805
Special Programming, Canada	D-807	Classical	D-795		
Special Programming, U.S.	D-803	Comedy	D-795	Sports	
Spanish-Language Stations, TV	B-140	Contemporary Hit/Top-40	D-795	Definition of Format	D-740
Special Programming, Canada		Country	D-795	Format, Canada	D-742
Agriculture	D-806	Croatian	D-795	Format, U.S.	D-742
Album-Oriented Rock	D-806	Czech	D-795	Programming, Canada	D-790
American Indian	D-806	Disco	D-795	Programming, U.S.	D-779
Arabic	D-806	Discussion	D-795	Special Programming, Canada	D-807
Big Band	D-806	Diversified	D-795	Special Programming, U.S.	D-804
Black	D-806	Drama/Literature	D-795		
Bluegrass	D-806	Easy Listening	D-795	State	
Blues	D-806	Educational	D-795	Broadcast Associations	H-8
Children	D-806	Eskimo	D-795	Cable Associations	H-10
Chinese	D-806	Ethnic	D-795	Cable Regulatory Agencies	I-8
Christian	D-806	Farsi	D-795		
Classical	D-806	Filipino	D-795	Station	
Country	D-806	Finnish	D-796	Brokers	G-2
Disco	D-806	Folk	D-796	Cross-Ownership	B-2
Educational	D-806	Foreign/Ethnic	D-796	Financing	G-12
Ethnic	D-806	French	D-796	Transactions, 55 Years of	A-9
Filipino	D-806	Full Service	D-796		
Finnish	D-806	German	D-796	Stations	
Folk	D-806	Golden Oldies	D-797	Directory of Canadian Radio	D-621
Foreign/Ethnic	D-806	Gospel	D-797	Directory of U.S. Radio	D-40
French	D-806	Greek	D-798	Group Ownership of	B-2
German	D-806	Hardcore	D-798	Miscellaneous Radio	D-657
Gospel	D-806	Hebrew	D-798	Newspaper/Magazine	
Greek	D-806	Hindi	D-798	Cross-Ownership with	B-2
Hebrew	D-806	Hungarian	D-798	Newspaper/Magazine Ownership of	B-2
Hindi	D-806	Inspirational	D-798	Programming on Canadian Radio	D-787
Hungarian	D-806	Irish	D-798	Programming on U.S. Radio	D-743
Irish	D-806	Italian	D-798	Spanish-Language TV	B-140
Italian	D-806	Japanese	D-798	Special Programming on Canadian Radio	D-806
		Jazz	D-798	Special Programming on U.S. Radio	D-791
		Jewish	D-799	TV by Channel, Canadian	B-134
		Korean	D-799	TV by Channel, U.S.	B-133
		Light Rock	D-799	TV Providing News Programming	B-141
				Surveys & Market Research	G-14

Index to Sections

T

- Talent Agents and Managers G-30
- Talk
- Definition of Format D-740
 - Format, Canada D-742
 - Format, U.S. D-742
 - Programming, Canada D-790
 - Programming, U.S. D-782
 - Special Programming, Canada D-807
 - Special Programming, U.S. D-804
- Technical Consultants G-18
- Tejano
- Definition of Format D-740
 - Format, U.S. D-742
 - Programming, U.S. D-783
 - Special Programming, U.S. D-804
- Teleports F-54
- Television
- Advertising Bureau H-3
 - Analog Channels, U.S. B-133
 - Bureau of Advertising H-3
 - Call Letters, Canada B-132
 - Call Letters, U.S. B-126
 - Channels, Canada B-134
 - Channels, U.S. B-133
 - Colleges H-17
 - Commercial Producers E-35, E-63
 - DMA Markets B-144
 - Digital TV Assignments B-135
 - Directory, Canadian B-115
 - Directory, U.S. B-13
 - Equipment Manufacturers E-35, E-63
 - Group Ownership B-2
 - Listings, Key to B-12
 - Markets, by DMA B-13
 - Networks, Major National E-2
 - Networks, Regional E-4
 - News Services E-19
 - Newspaper Ownership B-2
 - Program Distributors E-35, E-63
 - Program Production Services E-35, E-63
 - Program Services E-35, E-63
 - Regional Networks E-4
 - Schools, Vocational H-15
 - Spanish-Language Stations B-140
 - Station Transactions A-9
 - Stations, Canadian B-115
 - Stations, U.S. B-13
 - Universities H-17
- Television Bureau of Advertising (TVB) H-3
- Television quatre Saisons E-31
- Terms, Glossary of xiv
- Top-40 (also see Contemporary Hit)
- Format, Canada D-742
 - Format, U.S. D-742
 - Programming, Canada D-790
 - Programming, U.S. D-784
 - Special Programming, U.S. D-805
- Trade Shows H-13
- Transactions, 55 Years of Station A-9
- Triple A (AAA)
- Definition of Format D-740
 - Format, U.S. D-742
 - Programming, Canada D-790
 - Programming, U.S. D-784
 - Special Programming, U.S. D-805
- TVA (Network) E-31
- TVB (Television Bureau of Advertising) H-3

U

- Ukrainian
- Special Programming, Canada D-807
 - Special Programming, U.S. D-805
- Underground
- Definition of Format D-740
 - Special Programming, U.S. D-805
- Union/Labor Groups H-11
- United Press International (UPI) E-22
- United States
- Government Agencies I-7

- International Radio D-657
- Radio Markets D-810
- Radio Programming Formats D-741
- Radio Station Directory D-40
- Special Programming D-791
- TV Station Directory B-13
- TV Stations by Call Letters B-126
- Universities Offering Broadcasting Degrees H-17
- Universities Offering Radio-TV Cable Courses H-17
- Universities Offering Two-Year Programs H-17
- UPI (United Press International) E-22
- Urban Contemporary

 - Definition of Format D-740
 - Format, Canada D-742
 - Format, U.S. D-742
 - Programming, Canada D-790
 - Programming, U.S. D-784
 - Special Programming, Canada D-807
 - Special Programming, U.S. D-805

- USA Radio Networks E-22

V

- Variety/Diverse
- Definition of Format D-740
 - Format, Canada D-742
 - Format, U.S. D-742
 - Programming, Canada D-790
 - Programming, U.S. D-785
 - Special Programming, U.S. D-805
- Vietnamese
- Format, U.S. D-742
 - Programming, U.S. D-786
 - Special Programming, Canada D-807
 - Special Programming, U.S. D-805
- Voice of America D-658

W

- Westwood One E-23
- Women
- Definition of Format D-740
 - Programming, U.S. D-786
 - Special Programming, U.S. D-805

Index to Advertisers

The Austin Company	G-5	Doty-Moore Tower Services	F-10	Smith & Fisher	G-20
Lauren A. Colby, Esq.	G-23	Kagan Research	C-2	Stainless Inc.	F-25
Communications Technologies Inc.	G-18				