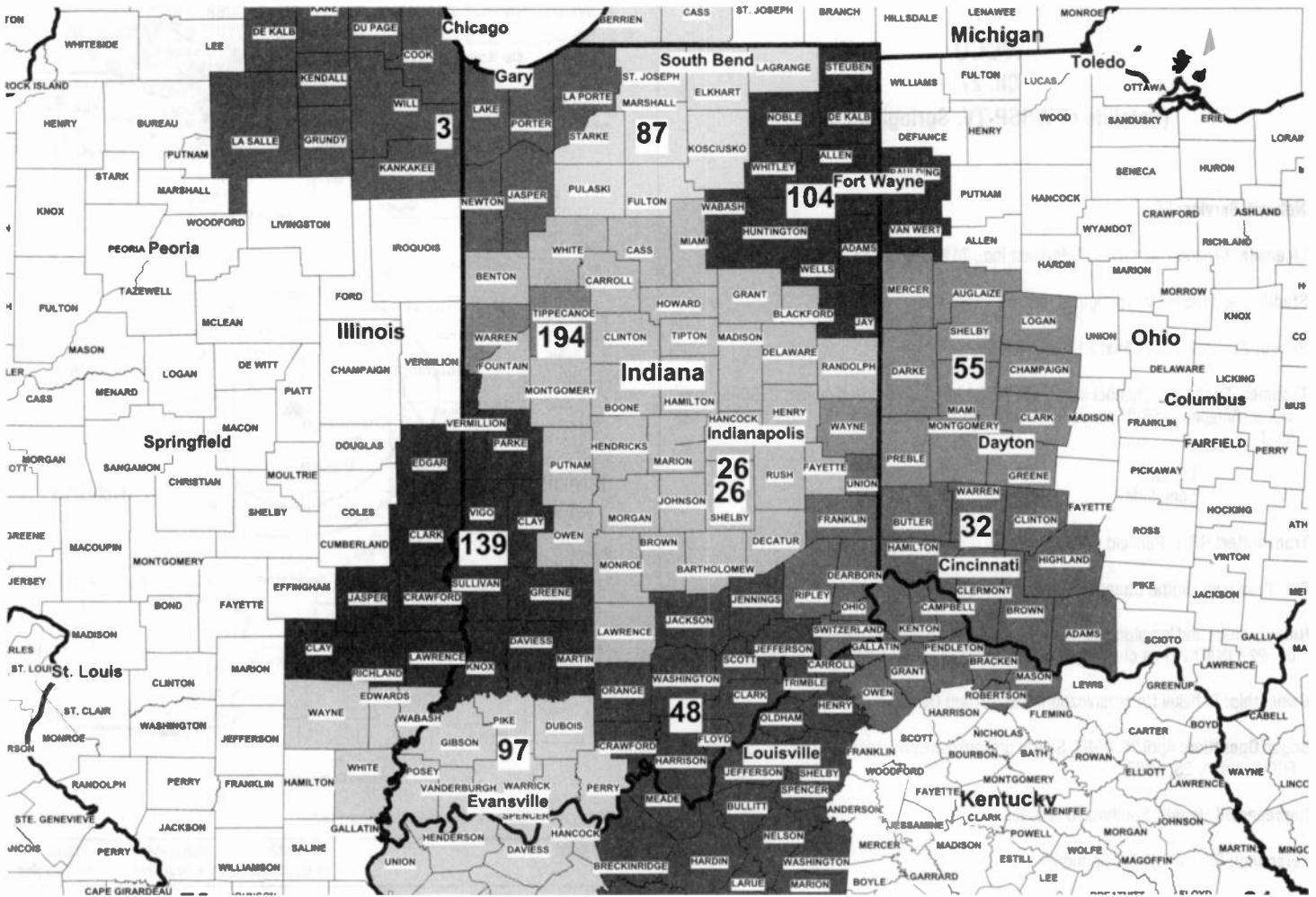


# Indiana



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MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Chicago, IL	3,244,850	3	WBBM-TV (2), WCUI-TV (26), WCPX (38), WEHS-TV (60), WFLD (32), WGBO-TV (66), WGN-TV (9), WJYS (62), WLS-TV (7), WMAQ-TV (5), WPWR-TV (50), WNSN-TV (44), WWTO-TV (35)
Indianapolis, IN	974,390	26	WCLJ (42), WHMB-TV (40), WIPX (63), WISH-TV (8), WNDY-TV (23), WRTV (6), WTHR (13), WTTK (29), WTTV (4), WXIN (59), WCPO-TV (9), WKRC-TV (12), WLWT (5), WSTR-TV (64), WXX-TV (19)
Louisville, KY	587,450	48	WAVE (3), WBKI-TV (34), WBNA (21), WDRB (41), WFTE (58), WHAS-TV (11), WLKY-TV (32)
Dayton, OH	515,160	55	WDTN (2), WHIO-TV (7), WKEF (22), WKOI (43), WRGT-TV (45)
South Bend-Elkhart, IN	318,770	87	WHME-TV (46), WNDU-TV (16), WSBT-TV (22), WSJV (28)
Evansville, IN	276,070	97	WAZE-TV (19), WEHT (25), WEVV (44), WFIE-TV (14), WTVW (7)
Fort Wayne, IN	252,500	104	WANE-TV (15), WFFT-TV (55), WINM (63), WKJG-TV (33), WPTA (21)
Terre Haute, IN	157,290	139	WBAK-TV (38), WTHI-TV (10), WTVW (2)
Lafayette, IN	53,620	194	WLFI-TV (18)

### State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WCLJ, WIPX & WTTV, Bloomington	See Indianapolis, IN
WSJV, Elkhart	See South Bend, IN
WAZE-TV, Evansville	See Madisonville, KY
WINM, Fort Wayne	See Angola, IN
WPWR-TV, Gary	See Chicago, IL
WNOY-TV, Marion	See Indianapolis, IN

### Indiana Analog Station Totals as of November 1, 2000

	VHF	UHF	TOTAL
Commercial Television	7	23	30
Educational Television	1	8	9
	8	31	39

# Indiana—Angola

**WINM**  
**Ch. 63**

**Network Service:** TBN.

**Licensee:** Tri-State Christian TV Inc., Box 1010, Marion, IL 62959.

**Studio:** 02966 Rd. 1, Edgerton, OH 43517.

**Mailing Address:** Box 159, Butler, IN 46721.

**Phone:** 419-298-3703. **Fax:** 419-298-3704.

**Web Site:** <http://www.tct-net.org>

**Technical Facilities:** Channel No. 63 (764-770 MHz). Authorized power: 1374-kw max. visual. Antenna: 473-ft. above av. terrain, 475-ft. above ground, 1325-ft. above sea level.

Latitude 41° 27' 15"  
Longitude 84° 48' 10"

**Transmitter:** State Line Rd., 1-mi. N of U.S. Rte. 6, 10-mi. W of Edgerton, OH.

**Digital Facilities:** Channel No. 12 (204-210 MHz). Power: 5-kw visual. Antenna: 433-ft. above av. terrain, 436-ft. above ground.

Latitude 41° 27' 15"  
Longitude 84° 48' 10"

**FCC Digital File Number:** BPCDT-19990929ABH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Tri-State Christian TV Inc. (Group Owner).

**Began Operation:** April 22, 1983. Sale to Tri-State Broadcasting Corp. by James A. Chase approved by FCC October 1, 1985. Left air January 1985. Returned to air June 11, 1988. Sale to present owner by Tri-State Broadcasting Corp. approved by FCC January 24, 1991.

**Personnel:**

Garth W. Coonce, President.

Don Gladden, Station Manager.

John J. Authenreith, Station Manager.

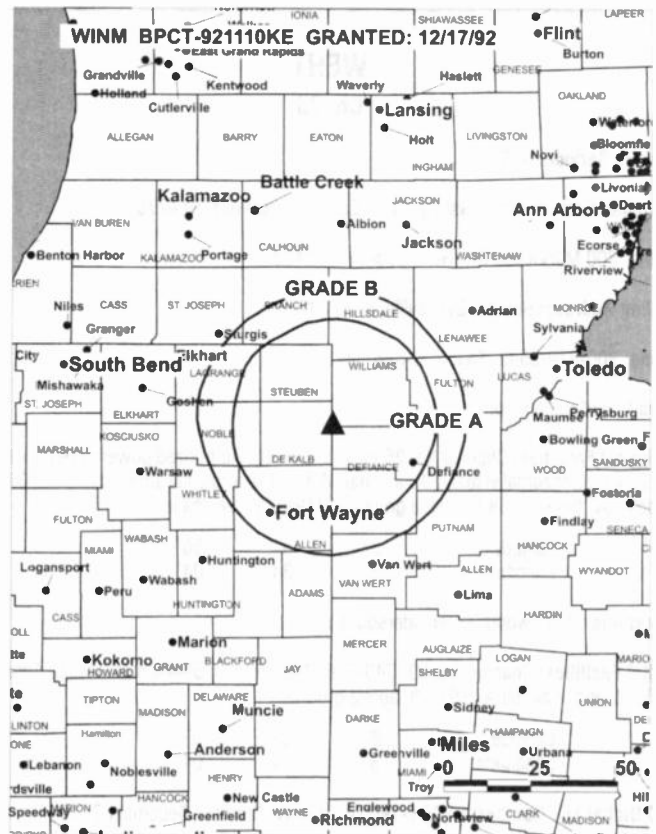
Anna VanDeventer, General Sales Manager.

Lee Gilbert, Chief Engineer.

Daniel McDiarmid, Production Manager.

**Rates:** On request.

**City of License:** Angola. **Station DMA:** Fort Wayne. **Rank:** 104.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,080	18,590	38,670
Average Weekly Circulation (2000)	1,509	1,882	3,391
Average Daily Circulation (2000)			551
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,080	4,960	25,040
Average Weekly Circulation (2000)	1,509	352	1,861
Average Daily Circulation (2000)			356
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	13,630	13,630
Average Weekly Circulation (2000)	0	1,530	1,530
Average Daily Circulation (2000)			195

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Indiana—Evansville

## WEHT Ch. 25

**Network Service:** ABC.

**Licensee:** Gilmore Broadcasting Corp., Box 25, Evansville, IN 47701.

**Studio:** 800 Marywood Dr., Henderson, KY 42420.

**Mailing Address:** Box 25, Evansville, IN 47701.

**Phone:** 800-879-8542. **Fax:** 270-826-6823.

**E-mail:** abc25@aol.com

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 1194-kw max. & 794-kw horizontal visual, 286-kw max. & 185-kw horizontal aural. Antenna: 1030-ft. above av. terrain, 988-ft. above ground, 1449-ft. above sea level.

Latitude 37° 51' 56"  
Longitude 87° 34' 04"

**Transmitter:** Marywood Dr., Henderson, KY.

**Digital Facilities:** Channel No. 59 (740-746 MHz). Power: 59-kw max. visual. Antenna: 988-ft. above av. terrain, 915-ft. above ground.

Latitude 37° 51' 57"  
Longitude 87° 34' 04"

**FCC Digital File Number:** BPCDT-19991021AAW. Granted: December 7, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, C-band; DH Satellite, Ku- & C-band; RCA, 5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Andrew, Standard Agile Omni receivers.

**News Service:** AP.

**Ownership:** Gilmore Broadcasting Corp.

**Began Operation:** September 11, 1953. Sale to present owner by Henry S. Hilberg & Associates approved by FCC July 20, 1964 (*Television Digest*, Vol. 4:16, 29). Sale to Hilberg group by M.A. Lightman's Malco Theatres Inc. approved by FCC October 24, 1956 (Vol. 12:35, 43).

**Represented (sales):** Blair Television.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

Douglas A. Padgett, President & General Manager.

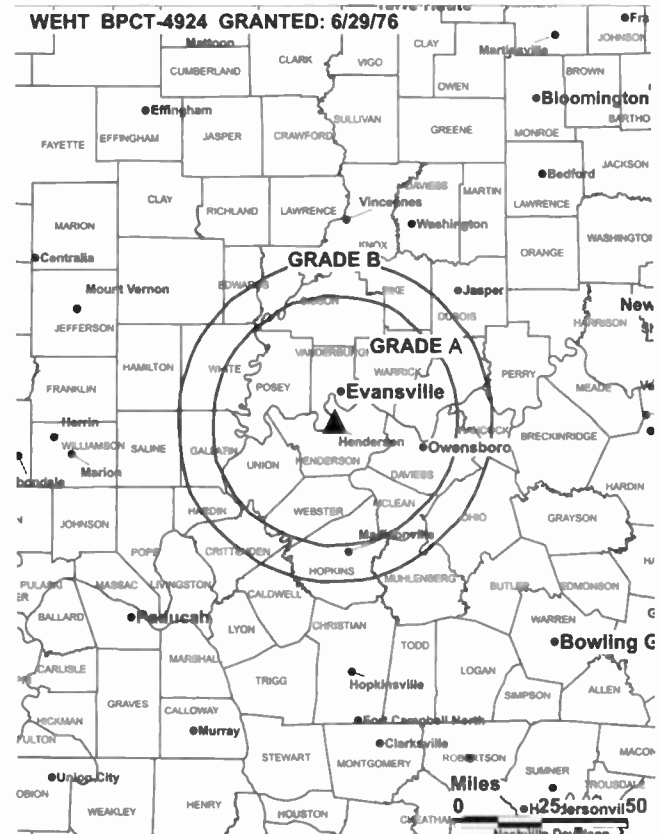
Mike Riley, Station Manager.

Ginny Powers, Program Director.

John Sandwell, Sales Manager.

Michael Valentine, News Director.

Melisse Marks, Promotion Director.



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**Jenny Funk, Business Manager.**

**Stan Newman, Production Manager.**

**John Watson, Chief Engineer.**

**Highest 30 Sec. Rate: \$1500.**

**City of License:** Evansville. **Station DMA:** Evansville. **Rank:** 97.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	227,440	128,590	356,030
Average Weekly Circulation (2000)	163,276	68,815	232,092
Average Daily Circulation (2000)			116,429
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	172,560	102,100	274,660
Average Weekly Circulation (2000)	132,081	64,754	196,834
Average Daily Circulation (2000)			105,243
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,880	26,490	81,370
Average Weekly Circulation (2000)	31,196	4,061	35,257
Average Daily Circulation (2000)			11,186

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Indiana—Evansville

**WEVV**  
Ch. 44

**Network Service:** CBS.

**Licensee:** ComCorp. of Indiana License Corp., Drawer 53708, Lafayette, LA 70505.

**Studio:** 44 Main St., Evansville, IN 47708-1450.

**Phone:** 812-464-4444. **Fax:** 812-465-9450.

**E-mail:** info@wevv.com; news@wevv.com

**Web Site:** http://www.wevv.com

**Technical Facilities:** Channel No. 44 (650-656 MHz). Authorized power: 1230-kw max. visual, 123-kw max. aural. Antenna: 970-ft. above av. terrain, 981-ft. above ground, 1386-ft. above sea level.

Latitude 37° 53' 17"  
Longitude 87° 32' 37"

**Transmitter:** State Rd. 414, Henderson, KY.

**FCC Proposed Digital Channel Number:** Ch. 45.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4-meter Ku & C-band; Andrew, 4.5-meter Ku & C-band; Avcom, 6-meter; Comtech, 3.8-meter Ku & C-band; Andrew, Avcom, Standard-Omni receivers.

**LMA:** Local marketing agreement with WTSN-LP (I), Evansville.

**Ownership:** Communications Corp. of America (Group Owner).

**Began Operation:** November 17, 1983. Reorganization & addition of partners approved by FCC November 19, 1984. Sale to WEVV Inc. by Ohio Valley TV Inc. approved by FCC December 27, 1985. Sale to present owner by WEVV Inc. approved by FCC April 5, 1999.

**Represented (sales):** Katz Continental Television; Canadian Communications Co.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Personnel:**

**John Rockweiler**, General Manager.

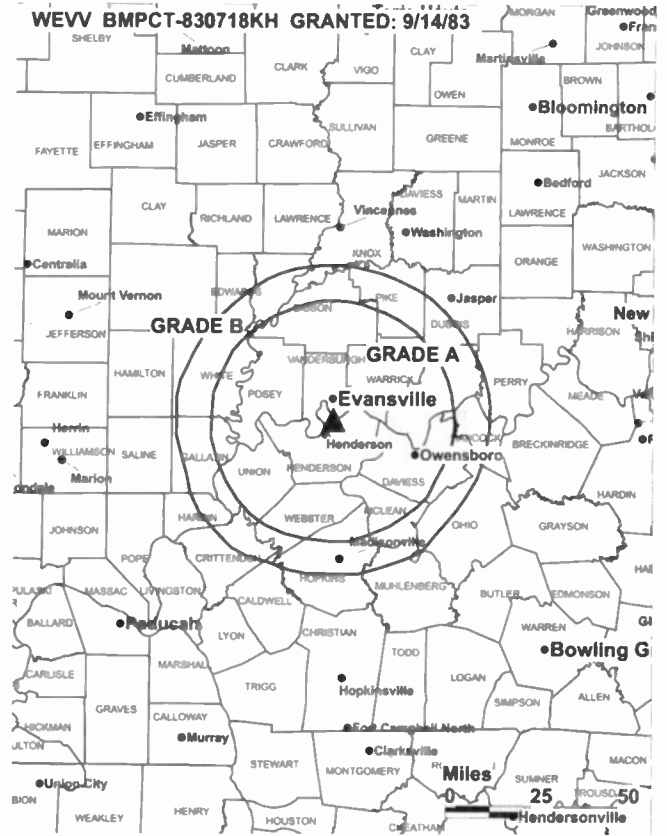
**Pam Myrick**, National Sales Manager.

**Sandy Eickhoff**, Regional Sales Manager.

**Arthur Steadman**, News Director.

**Don Hollingsworth**, Chief Engineer.

**Tim Black**, Promotion Director.



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**Debra Garland**, Business Manager.

**Highest 30 Sec. Rate:** \$800.

**City of License:** Evansville. **Station DMA:** Evansville. **Rank:** 97.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	208,750	131,110	339,860
Average Weekly Circulation (2000)	137,229	60,952	198,181
Average Daily Circulation (2000)			91,584
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	172,560	102,100	274,660
Average Weekly Circulation (2000)	124,132	56,809	180,941
Average Daily Circulation (2000)			85,993
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,190	29,010	65,200
Average Weekly Circulation (2000)	13,097	4,144	17,240
Average Daily Circulation (2000)			5,592

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Indiana—Evansville

## WFIE-TV Ch. 14

**Network Service:** NBC.

**Licensee:** Cosmos Broadcasting Co., Box 1414, Evansville, IN 47701.

**Studio:** 1115 Mount Auburn Rd., Evansville, IN 47720.

**Mailing Address:** Box 1414, Evansville, IN 47701.

**Phone:** 812-426-1414. **Fax:** 812-426-1945.

**Web Site:** <http://14wfie.com>

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 2208-kw max. & 1020-kw horizontal visual, 331-kw max. & 91.2-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 949-ft. above ground, 1449-ft. above sea level.

Latitude	37°	53'	14"
Longitude	87°	31'	07"

**Transmitter:** Wolf Hill, approx. 2300-ft. NE of intersection of Rte. 414 & Cemetery Rd.

**FCC Proposed Digital Channel Number:** Ch. 46.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** ADM, 3-meter; Andrew, 3-meter Ku-band; Harris, 6-meter; Harris, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Cosmos Broadcasting Corp. (Group Owner).

**Began Operation:** November 9, 1953. Sale to present owner by Orion Broadcasting approved by FCC August 14, 1981. Sale to Orion by Jesse D. Fine theatre family approved by FCC July 18, 1956 (*Television Digest*, Vol. 12:25, 26, 29).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

**Lucy Himstedt**, General Manager.

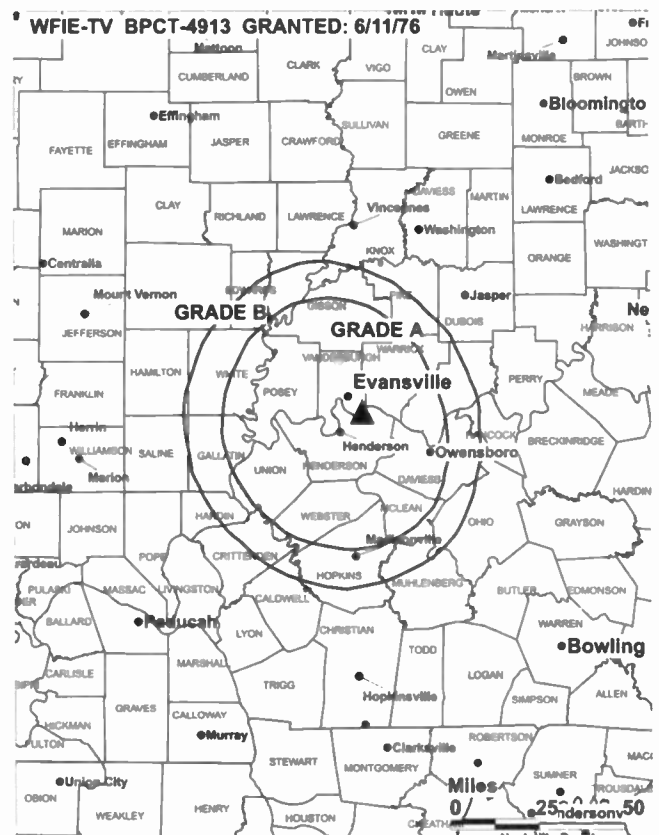
**Linda Haddix**, General Sales Manager.

**Marion B. Paul**, Chief Engineer.

**Bob Freeman**, News Director.

**Gil Mazur**, Marketing Director.

**Sam Schaeffer**, Business Manager.



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**Highest 30 Sec. Rate:** \$2000.

**City of License:** Evansville. **Station DMA:** Evansville. **Rank:** 97.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	204,790	126,070	330,860
Average Weekly Circulation (2000)	158,889	72,205	231,094
Average Daily Circulation (2000)			131,438
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	172,560	102,100	274,660
Average Weekly Circulation (2000)	142,635	68,706	211,341
Average Daily Circulation (2000)			124,172
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	32,230	23,970	56,200
Average Weekly Circulation (2000)	16,254	3,499	19,753
Average Daily Circulation (2000)			7,266

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Indiana—Evansville

**WTVW**  
Ch. 7

**Network Service:** FOX.

**Licensee:** Quorum of Indiana License LLC, 18 Newbury St., Boston, MA 02116.

**Studio:** 477 Carpenter St., Evansville, IN 47708.

**Mailing Address:** Box 7, Evansville, IN 47701.

**Phone:** 812-424-7777. **Fax:** 812-421-4040.

**E-mail:** programming@wtvw.com

**Web Site:** http://www.wtvw.com

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: Circularly polarized, 1000-ft. above av. terrain, 1013-ft. above ground, 1493-ft. above sea level.

Latitude 38° 01' 27"  
Longitude 87° 21' 43"

**Transmitter:** 1-mi. S of Chandler.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 1000-kw max. visual. Antenna: 896-ft. above av. terrain, 823-ft. above ground.

Latitude 38° 01' 27"  
Longitude 87° 21' 43"

**FCC Digital File Number:** BPCDT-19991101ACY (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ADM, 4.5-meter C-band; AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; DH Satellite, 4.5-meter Ku & C-band; Avantek, Avcom, M/A-Com, Standard Agile Omni receivers.

**News Service:** AP.

**Ownership:** Quorum Broadcast Holdings Inc. (Group Owner).

**Began Operation:** August 21, 1956. Sale to present owner by Petracom Equity Partners LP approved by FCC May 4, 1998 (Television Digest, Vol. 37:37). Sale to Petracom Equity Partners LP by Banam Broadcasting Inc. approved by FCC May 31, 1995. Assignment of license to BankAmerica Corp. from Woods Communication Group Inc. granted March 16, 1993. Sale to Broad Street TV granted August 17, 1988 (Vol.28:25) but not consummated. Sale to Charles Woods by Faqua Communications approved by FCC November 17, 1980. Sale of control to Faqua by Polaris Corp. approved by FCC September 26, 1966 (Vol. 5:51, 6:39). Sale of control to Producers Inc. (Polaris) by Ferris E. Traylor, Res Schepp & Miklos Sperling approved by FCC 1962 (Vol. 2:35).

**Represented (sales):** Seitel Inc.

**Represented (legal):** Arter & Hadden LLP.

**Personnel:**

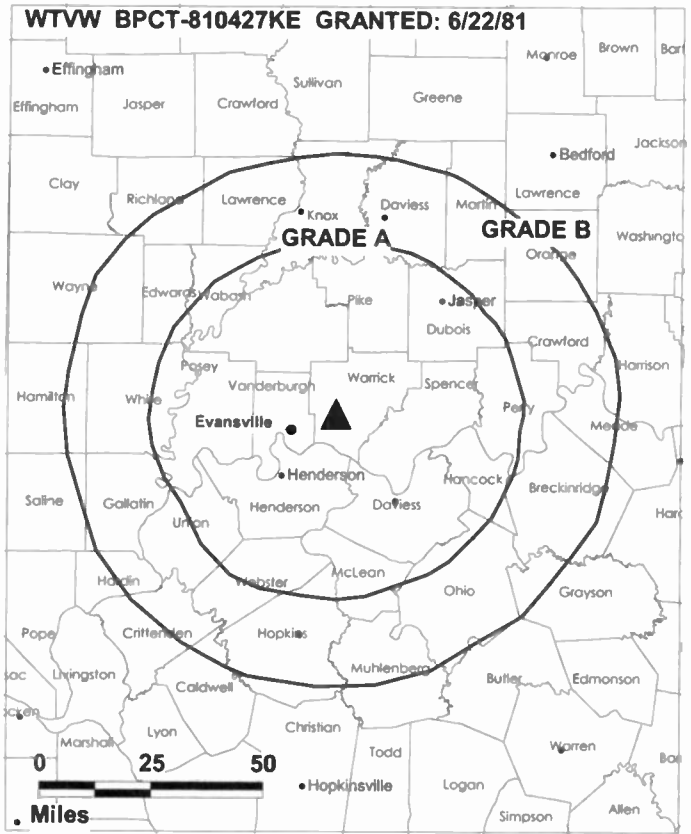
Edwin Hill, Vice President & General Manager.

Allen White, General Sales Manager.

Steve Parkinson, National Sales Manager.

John Schuta, Chief Engineer.

Bob Walters, News Director.



**Pam Miller, Program Director.**

**Brick Briscoe, Promotion Director.**

**David Castrale, Production Manager.**

**Julie Merkley, Business Manager.**

**Highest 30 Sec. Rate:** \$1200.

**City of License:** Evansville. **Station DMA:** Evansville. **Rank:** 97.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	221,090	156,020	377,110
Average Weekly Circulation (2000)	128,274	71,841	200,115
Average Daily Circulation (2000)			80,389
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	172,560	102,100	274,660
Average Weekly Circulation (2000)	114,155	61,484	175,638
Average Daily Circulation (2000)			72,023
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	48,530	53,920	102,450
Average Weekly Circulation (2000)	14,119	10,357	24,476
Average Daily Circulation (2000)			8,366

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Indiana—Fort Wayne

## WANE-TV Ch. 15

**Network Service:** CBS.

**Licensee:** Indiana Broadcasting LLC, Box 1515, Fort Wayne, IN 46801.

**Studio:** 2915 W. State Blvd., Fort Wayne, IN 46808.

**Mailing Address:** Box 1515, Fort Wayne, IN 46801.

**Phone:** 219-424-1515. **Fax:** 219-424-1428.

**E-mail:** talkback@wane.com

**Web Site:** http://www.wane.com

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 1114-kw max. & 144-kw horizontal visual, 28.2-kw horizontal aural. Antenna: 830-ft. above av. terrain, 807-ft. above ground, 1617-ft. above sea level.

Latitude 41° 05' 38"  
Longitude 85° 10' 48"

Requests CP for change to 2450-kw max. visual, 868-ft. above av. terrain, 804-ft. above ground, 1615-ft. above sea level. BPCT-20000413ABS.

**Transmitter:** 2915 W. State Blvd.

**Digital Facilities:** Channel No. 4 (66-72 MHz). Power: 1.5-kw visual. Antenna: 797-ft. above av. terrain, 774-ft. above ground.

Latitude 41° 05' 38"  
Longitude 85° 10' 48"

**FCC Digital File Number:** BPCDT-19991018AAQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** LIN Television Corp. (Group Owner).

**Began Operation:** September 26, 1954. Sale to Chancellor Media Corp. dismissed (*Television Digest*, Vol. 38:28; 39:12). Sale of controlling interest in LIN to Hicks, Muse, Tate, & Furst from AT&T approved by FCC March 2, 1998 (Vol. 37:33, 42, 43; 38:2, 10). Sale to present owner by Corinthian Broadcasting approved by FCC November 28, 1983 (Vol. 23: 36). Sale to Corinthian by Universal Broadcasting (McConnell) approved by FCC October 10, 1956. Sale as WINT by R. Morris Pierce group approved by FCC June 13, 1956 (Vol. 12:24, 34, 41).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** Moffet, Larson & Johnson Inc.

**Personnel:**

**Frank N. Moore,** President & General Manager.

**Alan Riebe,** General Sale Manager.

**Dee Noonan,** National Sales Manager.

**Rick Moll,** News Director.

**Jim Riecken,** Production Manager.



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**Kim Miser,** Promotion Director.

**Mike Brown,** Chief Engineer.

**Randell E. Culbertson,** Financial Manager.

**Rates:** On request.

**City of License:** Fort Wayne. **Station DMA:** Fort Wayne. **Rank:** 104.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	212,960	177,040	390,000
Average Weekly Circulation (2000)	139,201	99,010	238,211
Average Daily Circulation (2000)			125,313
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,620	108,730	249,350
Average Weekly Circulation (2000)	114,621	83,580	198,202
Average Daily Circulation (2000)			109,010
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,340	68,310	140,650
Average Weekly Circulation (2000)	24,579	15,429	40,009
Average Daily Circulation (2000)			16,303

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Indiana—Fort Wayne

## WFFT-TV Ch. 55

**Network Service:** FOX.

**Licensee:** Quorum of Fort Wayne License LLC, 18 Newbury St., Boston, MA 02116.

**Studio:** 3707 Hillegas Rd., Fort Wayne, IN 46808.

**Mailing Address:** Box 8655, Fort Wayne, IN 46898-8655.

**Phone:** 219-471-5555. **Fax:** 219-484-4331.

**E-mail:** wfft@mail.fwi.com

**Web Site:** http://www.wfft.com

**Technical Facilities:** Channel No. 55 (716-722 MHz). Authorized power: 603-kw max. & 389-kw horizontal visual, 60.3-kw max. & 38.9-kw horizontal aural. Antenna: 780-ft. above av. terrain, 805-ft. above ground, 1625-ft. above sea level.

Latitude 41° 06' 33"  
Longitude 85° 11' 44"

**Transmitter:** 3707 Hillegas Rd.

**FCC Proposed Digital Channel Number:** Ch. 36.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.7-meter; Comtech, 5-meter C-band; Prodelin, 4.5-meter C-band; RCA, Ku-band; Agile Omni, M/A-Com receivers.

**News Services:** AP, CNN Newsource.

**Ownership:** Quorum Broadcast Holdings Inc. (Group Owner).

**Began Operation:** December 21, 1977. Sale to present owner by Midwest Holdings Partnership LP (Douglas Wolf) who had acquired station from Great Trails Broadcasting Corp., approved by FCC 1998 (Television Digest, Vol. 38:46).

**Represented (sales):** Seitel Inc.

**Represented (legal):** Arter & Hadden LLP.

**Personnel:**

Dave Miller, Vice President & General Manager.

Randy Bitters, Controller & National Sales Manager.

Kevin Newmann, Local Sales Manager.

Khris West, Chief Engineer.

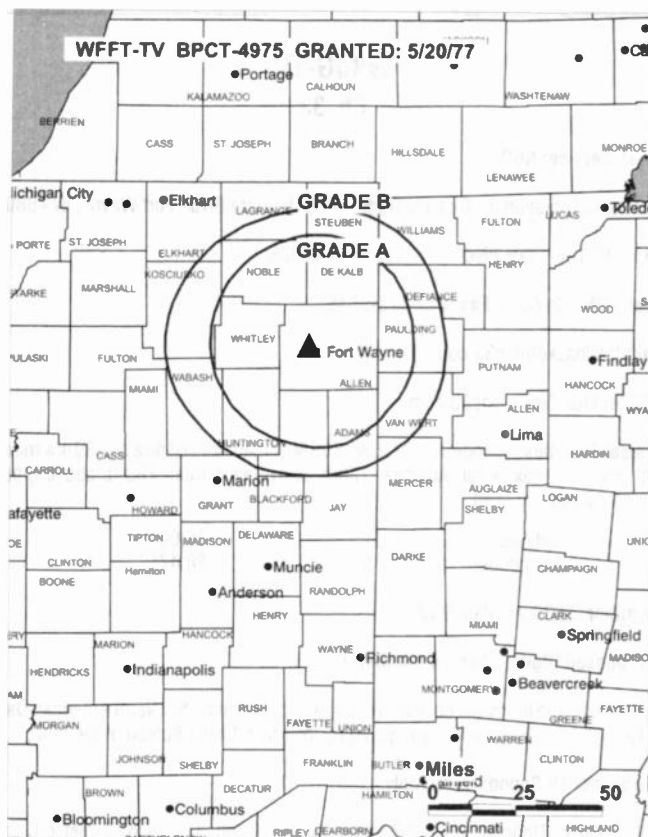
Steve Shine, News Director.

Leo Vogt, Production Manager.

Eilsabeth Stern, Community Affairs Director.

**Rates:** On request.

**City of License:** Fort Wayne. **Station DMA:** Fort Wayne. **Rank:** 104.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	278,620	177,040	455,660
Average Weekly Circulation (2000)	121,761	75,318	197,079
Average Daily Circulation (2000)			75,065
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,620	108,730	249,350
Average Weekly Circulation (2000)	87,685	60,914	148,599
Average Daily Circulation (2000)			59,287
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	138,000	68,310	206,310
Average Weekly Circulation (2000)	34,076	14,404	48,480
Average Daily Circulation (2000)			15,778

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**THE**  
**TED HEPBURN**  
**COMPANY**

**We were the broker  
in the 1982 sale of  
WFFT-TV**

**Ted Hepburn, President**  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995



# Indiana—Fort Wayne

## WKJG-TV Ch. 33

**Network Service:** NBC.

**Licensee:** Corporation for General Trade, 2633 W. State Blvd., Fort Wayne, IN 46808.

**Studio:** 2633 W. State Blvd., Fort Wayne, IN 46808.

**Phone:** 219-422-7474. **Fax:** 219-422-9648.

**E-mail:** feedback@nbc33.com

**Web Site:** http://www.nbc33.com

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 589-kw max. visual, 58.9-kw max. aural. Antenna: 770-ft. above av. terrain, 793-ft. above ground, 1593-ft. above sea level.

Latitude 41° 05' 36.00"  
Longitude 85° 10' 28.47"

**Transmitter:** 2633 W. State Blvd.

**FCC Proposed Digital Channel Number:** Ch. 19.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.7-meter Ku & C-band; Comtech, 5-meter C-band; M/A-Com, Standard Communications receivers.

**News Service:** AP.

**Ownership:** Corporation for General Trade.

**Began Operation:** November 21, 1953. Sale to present owner by Wabash Valley Broadcasting Corp. approved by FCC November 23, 1983. Sale to Wabash by Federated Media Inc. approved by FCC July 30, 1974 (*Television Digest*, Vol. 14:32). Sale to FMI by Truth Publishing Co. approved by FCC March 10, 1971 (Vol. 10:27). Sale to Truth Publishing Co. by Clarence L. Schust, H. Leslie Popp & associates approved by FCC March 13, 1957 (Vol. 13:5, 11).

**Represented (sales):** Blair Television.

**Represented (legal):** Haley, Bader & Potts PLC.

### Personnel:

**Bob Klinge**, General Manager.

**R. Bruce Cynar**, Sales Director.

**Dave Stevens**, Local Sales Manager.

**Bob Rockstroh**, News Director.

**Rick Granger**, Marketing Director.

**Tad Frank**, Promotion Manager.

**Mark Meyer**, Program Manager.

**Al Crain**, Production Manager.



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**Matt Kyle**, Chief Engineer.

**Robert Lucas**, Controller.

**Highest 30 Sec. Rate:** \$3000.

**City of License:** Fort Wayne. **Station DMA:** Fort Wayne. **Rank:** 104.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	198,090	177,040	375,130
Average Weekly Circulation (2000)	130,107	97,494	227,602
Average Daily Circulation (2000)			114,047
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,620	108,730	249,350
Average Weekly Circulation (2000)	107,014	80,963	187,977
Average Daily Circulation (2000)			99,862
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,470	68,310	125,780
Average Weekly Circulation (2000)	23,094	16,531	39,625
Average Daily Circulation (2000)			14,185

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Indiana—Fort Wayne

## WPTA Ch. 21

**Network Service:** ABC.

**Licensee:** WPTA License Inc., 767 3rd Ave., New York, NY 10017.

**Studio:** 3401 Butler Rd., Fort Wayne, IN 46808.

**Mailing Address:** Box 2121, Fort Wayne, IN 46801.

**Phone:** 219-483-0584. **Fax:** 219-483-2568.

**E-mail:** wpta@aol.com

**Web Site:** <http://www.wpta.com/>

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 562-kw max. & 490-kw horizontal visual, 56.2-kw max. & 49-kw horizontal aural. Antenna: 740-ft. above av. terrain, 770-ft. above ground, 1582-ft. above sea level.

Latitude 41° 06' 08"  
Longitude 85° 11' 04"

Holds CP for change to 736-ft. above av. terrain, 746-ft. above ground, 1543-ft. above sea level lat. 41° 06' 7.90", long. 85° 11' 4.90". BPCT-19991228AAX.

**Transmitter:** 3401 Butler Rd.

**FCC Proposed Digital Channel Number:** Ch. 24.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 4.5-meter Ku & C-band; Andrew, 7-meter C-band; Microdyne, 7.3-meter C-band; Andrew, AvanteK, Microdyne, RCA receivers.

**News Services:** ABC NewsOne, AP, NIWS, UPI.

**Ownership:** Granite Broadcasting Corp. (Group Owner).

**Began Operation:** September 28, 1957. Sale to present owner by Pulitzer Publishing Co. approved by FCC September 25, 1989 (*Television Digest*, Vol. 29:34). Sale to Pulitzer by Gannett Co. Inc. approved by FCC May 12, 1983 (Vol. 23:2). Merger of Combined Communications with Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24). Sale to Combined by Sarkes Tarzian Inc. approved by FCC April 4, 1973 (Vol. 12:41; 13:7).

**Represented (sales):** Katz Television.

**Represented (legal):** Akin, Gump, Strauss, Hauer & Feld LLP.

**Personnel:**

**Chris Fedele**, General Sales Manager.

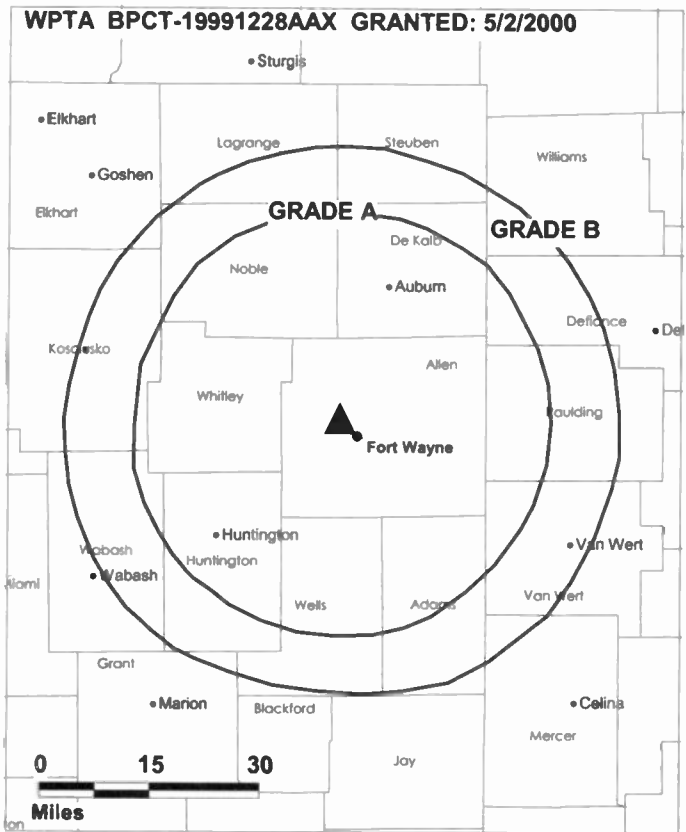
**Doug Barrow**, National Sales Manager.

**Kristine Putt**, Local Sales Manager.

**Don Bradley**, News Director.

**Jan D'Italia**, Program Director.

**Joe Collins**, Promotion Director.



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**Bret Angel**, Co-Chief Engineer.

**Gene Lantz**, Co-Chief Engineer.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Fort Wayne. **Station DMA:** Fort Wayne. **Rank:** 104.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	243,850	186,130	429,980
Average Weekly Circulation (2000)	157,161	112,369	269,530
Average Daily Circulation (2000)			145,029
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,620	108,730	249,350
Average Weekly Circulation (2000)	117,589	89,146	206,735
Average Daily Circulation (2000)			118,863
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	103,230	77,400	180,630
Average Weekly Circulation (2000)	39,572	23,223	62,795
Average Daily Circulation (2000)			26,166

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Indiana—Hammond

**WJYS**  
**Ch. 62**

**Network Service:** Independent.

**Licensee:** Jovon Broadcasting Corp., 18600 S. Oak Park Ave., Tinley Park, IL 60477.

**Studio:** 18600 S. Oak Park Ave., Tinley Park, IL 60477.

**Phone:** 708-633-0001. **Fax:** 708-633-0040.

**Technical Facilities:** Channel No. 62 (758-764 MHz). Authorized power: 5000-kw max. visual. Antenna: 479-ft. above av. terrain, 472-ft. above ground, 1165-ft. above sea level.

Latitude 41° 33' 10"  
Longitude 87° 47' 09"

**Transmitter:** 1.2-mi. S of Tinley Park.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 50-kw max. visual. Antenna: 1493-ft. above av. terrain, 1497-ft. above ground, 2092-ft. above sea level.

Latitude 41° 52' 44"  
Longitude 87° 38' 10"

**Transmitter:** Sears Tower, 233 S. Wacker Dr.

**FCC Digital File Number:** BPCDT-981224KF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Jovon Broadcasting Corp.

**Began Operation:** March 2, 1991.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** E. Harold Munn Jr. & Associates Inc.

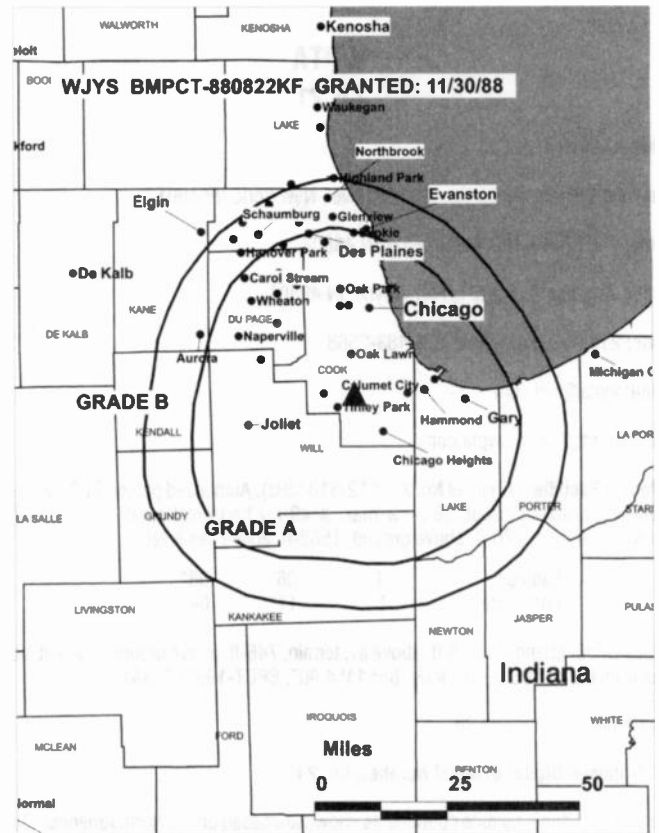
**Personnel:**

**Joseph Stroud**, General Manager.

**Shawn Hill**, Sales Manager.

**Rates:** On request.

**City of License:** Hammond. **Station DMA:** Chicago. **Rank:** 3.



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Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	132,270	65,830	198,100
Average Weekly Circulation (2000)	9,792	5,234	15,026
Average Daily Circulation (2000)			3,799

Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	132,270	65,830	198,100
Average Weekly Circulation (2000)	9,792	5,234	15,026
Average Daily Circulation (2000)			3,799

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Indiana—Bloomington-Indianapolis

**WCLJ**  
**Ch. 42**

**Network Service:** TBN.

**Licensee:** Trinity Broadcasting of Indiana, 2442 Michelle Dr., Tustin, CA 92786.

**Studio:** 2528 U.S. 31 S, Greenwood, IN 46143.

**Phones:** 317-535-5542; 800-735-5542. **Fax:** 317-535-8584.

**Technical Facilities:** Channel No. 42 (638-644 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1040-ft. above av. terrain, 967-ft. above ground, 1827-ft. above sea level.

Latitude 39° 24' 12"  
Longitude 86° 08' 50"

**Transmitter:** 0.8-mi. SE of junction of Hwys. 252 & 135, near Trafalgar.

**Digital Facilities:** Channel No. 56 (722-728 MHz). Power: 500-kw max. visual. Antenna: 973-ft. above av. terrain, 899-ft. above ground, 1759-ft. above sea level.

Latitude 39° 24' 12"  
Longitude 86° 08' 50"

**Transmitter:** 0.8-mi. SE of intersection of SR 252 & SR 135, near Trafalgar.

**FCC Digital File Number:** BPCDT-990414KF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Vertex, 6.1-meter; Wegener receivers.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** August 27, 1987.

**Represented (engineering):** Smith & Fisher.

**Personnel:**

**Mark Crouch**, General Manager.

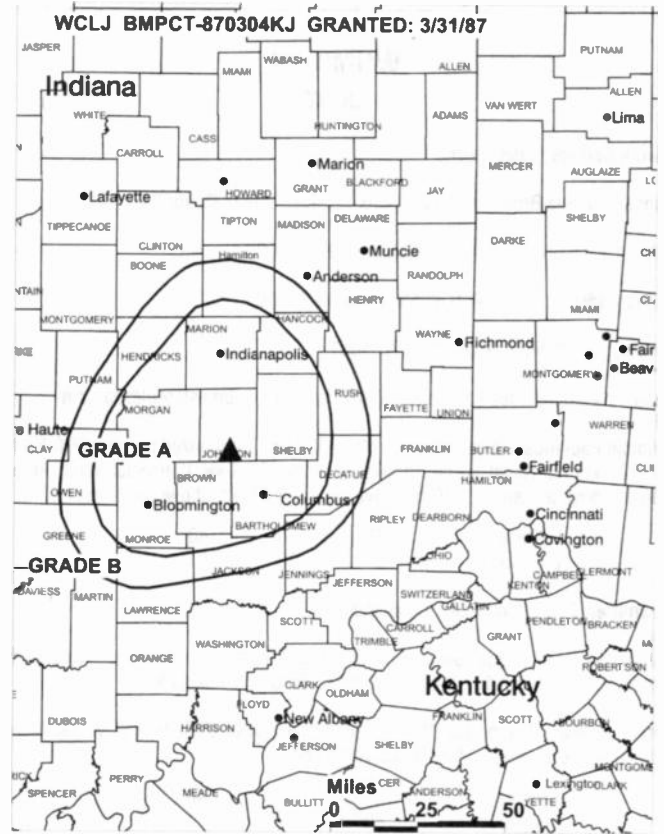
**Don Renollet**, Chief Engineer.

**Rick Bryant**, News Director.

**Ginger Crouch**, Program Director.

**Highest 30 Sec. Rate:** \$72.

**City of License:** Bloomington. **Station OMA:** Indianapolis. **Rank:** 26.



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Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	78,920	63,730	142,650
Average Weekly Circulation (2000)	5,128	4,401	9,529
Average Daily Circulation (2000)			2,286
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	78,920	53,820	132,740
Average Weekly Circulation (2000)	5,128	3,831	8,958
Average Daily Circulation (2000)			2,208
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	0	9,910	9,910
Average Weekly Circulation (2000)	0	571	571
Average Daily Circulation (2000)			79

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Indiana—Indianapolis

## WHMB-TV Ch. 40

**Network Service:** Independent.

**Licensee:** Le Sea Broadcasting Co., Box 12, South Bend, IN 46624.

**Studio:** 10511 Greenfield Ave., Noblesville, IN 46060.

**Mailing Address:** Box 50450, Indianapolis, IN 46250.

**Phone:** 317-773-5050. **Fax:** 317-776-4051.

**E-mail:** kpasson@lese.com; sales40@lese.com; webmaster@lese.com

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 2090-kw max. & 1579-kw horizontal visual, 209-kw max. & 157.9-kw horizontal aural. Antenna: 990-ft. above av. terrain, 980-ft. above ground, 1815-ft. above sea level.

Latitude	39°	53'	40"
Longitude	86°	12'	21"

**Transmitter:** 7701 Walnut Dr., Indianapolis

Requests CP for change 990-ft. above av. terrain, 980-ft. above ground, 1815-ft. above sea level, lat. 39° 53' 40", long. 86° 12' 21". BPC-19990922AAT.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 225-kw max. visual. Antenna: 932-ft. above av. terrain, 932-ft. above ground.

Latitude	39°	53'	40"
Longitude	86°	12'	21"

**FCC Digital File Number:** BPCDT-19991014AAA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Le Sea Broadcasting Co. (Group Owner).

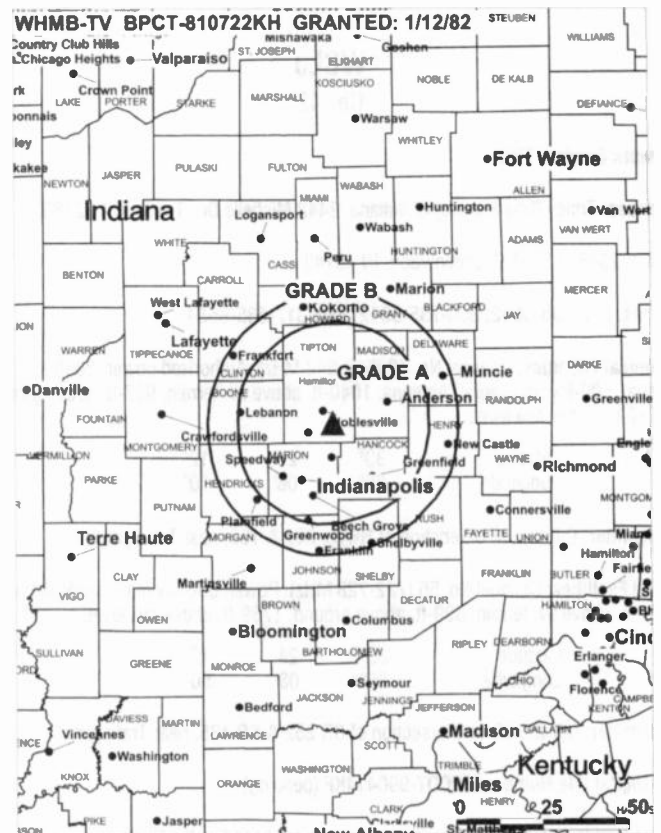
**Began Operation:** January 25, 1971. Sale to present owner by Dr. Wendell Hansen approved by FCC August 15, 1972.

**Personnel:**

- Steve Sumrall, President.
- Peter Sumrall, Vice President.
- Keith Passon, General Manager.
- Dave Gooding, Chief Engineer.
- Jeff Elliott, Production Manager.

**Highest 30 Sec. Rate:** \$75.

**City of License:** Indianapolis. **Station DMA:** Indianapolis. **Rank:** 26.



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Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	556,990	290,360	847,350
Average Weekly Circulation (2000)	50,990	37,374	88,364
Average Daily Circulation (2000)			25,953
Station OMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	550,400	278,820	829,220
Average Weekly Circulation (2000)	50,539	36,587	87,126
Average Daily Circulation (2000)			25,537
Other OMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	6,590	11,540	18,130
Average Weekly Circulation (2000)	451	787	1,238
Average Daily Circulation (2000)			416

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Indiana—Bloomington-Indianapolis

**WIPX**  
**Ch. 63**

**Network Service:** PAX.

**Licensee:** Paxson Indianapolis License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 2327 State Rd. 252 W, Trafalgar, IN 46181-0130.

**Mailing Address:** Box 130, Trafalgar, IN 46181-0130.

**Phone:** 317-878-5407. **Fax:** 317-878-4458.

**Technical Facilities:** Channel No. 63 (764-770 MHz). Authorized power: 1838-kw max. visual. Antenna: 1077-ft. above av. terrain, 974-ft. above ground, 1865-ft. above sea level.

Latitude 39° 24' 16"  
Longitude 86° 08' 37"

Holds CP for change to 5000-kw max. visual. BPCT-950629KG.

**Transmitter:** 0.4-mi. SW of intersection of State Rtes. 252 & 135, Trafalgar.

**FCC Proposed Digital Channel Number:** Ch. 27.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** December 27, 1988. Sale to DP Media Inc. (Roslyck & Devon Paxson) by Sinclair Communications Inc. approved by FCC March 10, 1999. Sale to present owner by DP Media Inc. approved by FCC April 5, 2000 (*Television Digest*, Vol. 39:48; 40:24).

**Personnel:**

**Marc Dunlap**, General Manager.

**Scott Burgett**, Station Manager & Chief Engineer.

**Rates:** On request.

**City of License:** Bloomington.

**Station DMA:** Indianapolis. Rank: 26.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	475,530	212,100	687,630
Average Weekly Circulation (2000)	58,860	23,357	82,216
Average Daily Circulation (2000)			25,809
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	475,530	212,100	687,630
Average Weekly Circulation (2000)	58,860	23,357	82,216
Average Daily Circulation (2000)			25,809

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



## Indiana—Indianapolis

### WISH-DT Ch. 9

**Network Service:** CBS.

**Licensee:** Indiana Broadcasting LLC, Box 7088, Indianapolis, IN 46207.

**Phone:** 317-923-8888. **Fax:** 317-926-1144.

**Digital Facilities:** Channel No. 9 (186-192 MHz). Power: 15.86-kw max. visual. Antenna: 932-ft. above av. terrain, 938-ft. above ground, 1755-ft. above sea level.

Latitude	39°	53'	25"
Longitude	86°	12'	20"

**Transmitter:** 7619 Walnut Dr., Marion County.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** LIN Television Corp. (Group Owner).

**Began Digital Operation:** December 17, 1998.

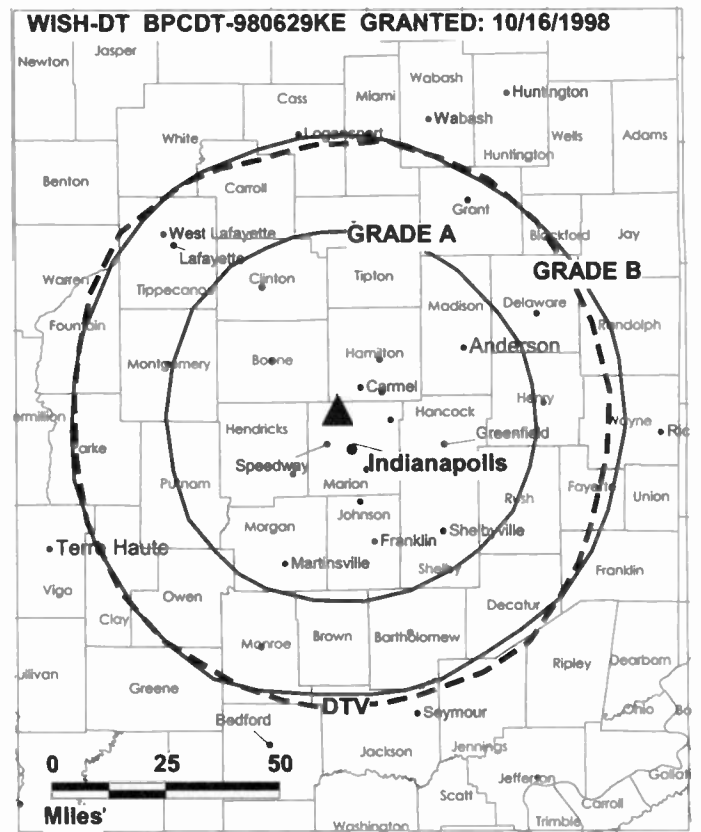
**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

Scott Blumenthal, General Manager.

**Rates:** On request.

**City of License:** Indianapolis. **Station DMA:** Indianapolis. **Rank:** 26.



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# Indiana—Indianapolis

## WISH-TV Ch. 8

**Network Service:** CBS.

**Licensee:** Indiana Broadcasting LLC, 1950 N. Meridian St., Indianapolis, IN 46202.

**Studio:** 1950 N. Meridian St., Indianapolis, IN 46202.

**Phone:** 317-923-8888. **Fax:** 317-926-1144.

**E-mail:** wishmail@wish-tv.com

**Web Site:** <http://www.wish-tv.com/8/>

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: 1001-ft. above av. terrain, 1007-ft. above ground, 1827-ft. above sea level.

Latitude 39° 53' 25"  
Longitude 86° 12' 20"

**Transmitter:** 7619 Walnut Dr., Marion County.

**Began Digital Operation:** December 19, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 10-meter C-band.

**SNG Mobile Dish:** Ku-band.

**News Services:** AP, CBS Newspath, CNN Newsource, UPI.

**Ownership:** LIN Television Corp. (Group Owner).

**Began Operation:** July 1, 1954. Sale to Corinthian Broadcasting, along with WANE-TV-AM, Fort Wayne, approved by FCC October 10, 1956 (*Television Digest*, Vol. 12:34, 41). Sale to LIN Broadcasting by Corinthian approved by FCC November 28, 1983 (Vol. 23:36). Sale of controlling interest in LIN to Hicks, Muse, Tate, & Furst from AT&T approved by FCC March 2, 1998 (Vol. 37:33, 42, 43; 38:2, 10). Sale to Chancellor Media Corp. dismissed (Vol. 38:28; 39:12).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

### Personnel:

**Scott Blumenthal**, President & General Manager.

**Jeff White**, General Sales Manager.

**Denise Daniels**, Senior Sales Manager.

**Allen Douglas**, Sales Manager.

**Lee Giles**, News Director.

**Rick Thedwall**, Program Director.

**Terry Van Bibber**, Chief Engineer.



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**Scott Hainey**, Creative Services Manager.

**Joe Wertenberger**, Business Manager.

**Mike Johnston**, Marketing Manager.

**Highest 30 Sec. Rate:** \$6000.

**City of License:** Indianapolis. **Station DMA:** Indianapolis. **Rank:** 26.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	770,050	401,420	1,171,470
Average Weekly Circulation (2000)	540,285	250,437	790,722
Average Daily Circulation (2000)			438,584
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	628,310	325,270	953,580
Average Weekly Circulation (2000)	491,220	235,980	727,200
Average Daily Circulation (2000)			412,495
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	141,740	76,150	217,890
Average Weekly Circulation (2000)	49,066	14,456	63,522
Average Daily Circulation (2000)			26,089

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Indiana—Marion-Indianapolis

## WNDY-TV Ch. 23

**Network Service:** UPN.

**Licensee:** WVIT Inc., c/o Ray White, 5202 River Rd., Bethesda, MD 20816.

**Studio:** 4551 W. 16th St., Indianapolis, IN 46222.

**Phone:** 317-241-2388. **Fax:** 317-381-6975.

**E-mail:** upn23@paramount.com

**Web Site:** <http://www.indytv.com>

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 5010-kw max. visual, 600-kw max. aural. Antenna: 965-ft. above av. terrain, 961-ft. above ground, 1791-ft. above sea level.

Latitude 40° 08' 57"  
Longitude 85° 56' 15"

**Transmitter:** 13044 E. 246th St., Noblesville.

**FCC Proposed Digital Channel Number:** Ch. 32.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** October 19, 1987. Sale to present owner by Wabash Valley Broadcasting Corp. approved by FCC January 21, 1998. Sale to Wabash Valley Broadcasting Corp. by Gerald J. Robinson approved by FCC October 19, 1994.

**Represented (sales):** Katz Independent Television; Canadian Communications Co.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

**Kathryn Bridgman**, General Manager.

**Dave Ware**, Sales Manager.

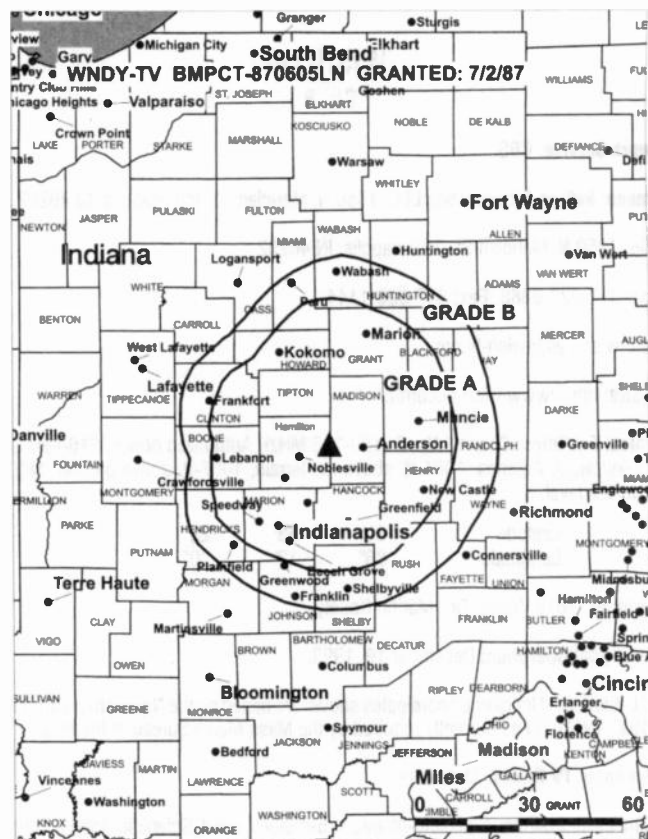
**Bruce Stones**, Promotion & Marketing.

**Perry Kuhns**, Chief Engineer, Studio.

**Mary Jo Perry**, Traffic Manager.

**Highest 30 Sec. Rate:** \$600.

**City of License:** Marion. **Station DMA:** Indianapolis. **Rank:** 26.



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Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	630,250	366,120	996,370
Average Weekly Circulation (2000)	237,258	112,368	349,626
Average Daily Circulation (2000)			112,487
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	609,820	317,000	926,820
Average Weekly Circulation (2000)	233,544	104,122	337,666
Average Daily Circulation (2000)			109,904
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	20,430	49,120	69,550
Average Weekly Circulation (2000)	3,713	8,246	11,959
Average Daily Circulation (2000)			2,583

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Indiana—Indianapolis

## WRTV Ch. 6

**Network Service:** ABC.

**Licensee:** McGraw-Hill Broadcasting Co. Inc., 1330 N. Meridian St., Indianapolis, IN 46202.

**Studio:** 1330 N. Meridian St., Indianapolis, IN 46202.

**Phone:** 317-635-9788. **Fax:** 317-269-1402.

**Web Site:** <http://www.6news.com>

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 990-ft. above av. terrain, 1019-ft. above ground, 1849-ft. above sea level.

Latitude 39° 53' 59"  
Longitude 86° 12' 02"

Holds CP for change to 915-ft. above av. terrain, 922-ft. above ground, 1752-ft. above sea level, lat. 39° 53' 58", long. 86° 12' 02", transmitter to 8001 Township Line Rd., Indianapolis. BPCT-990222KE.

**Transmitter:** 79th St. & Township Line Rd.

**Began Digital Operation:** September 16, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 2 Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 3-meter Ku-band; Microdyne, 7.2-meter C-band; Satcom Technologies, 5.5-meter Ku-band; AvanteK, M/A-Com, Microdyne receivers.

**News Services:** ABC NewsOne, AP.

**Ownership:** McGraw-Hill Broadcasting Co. (Group Owner).

**Began Operation:** May 30, 1949. Sale to present owner by Time Inc. approved by FCC March 8, 1972 (*Television Digest*, Vol. 12:10, 11). Sale to Time Inc. by H. M. Britner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Koteen & Naftalin LLP.

**Personnel:**

**Chris Schmidt**, Vice President & General Manager.

**Judy Morrison**, General Sales Manager.

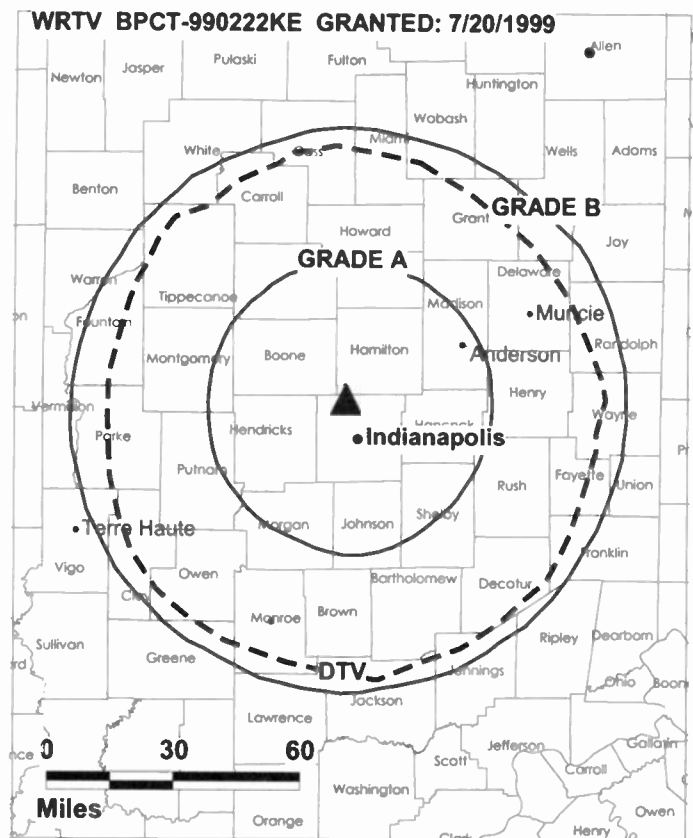
**Jeff Klopfenstein**, Local Sales Manager.

**Megan Chandler**, National Sales Manager.

**Deborah Bush**, News Director.

**Judy Waugh**, Public Affairs Director.

**Paul Montgomery**, Audience Relations Director.



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**Dick Pratt**, Engineering Director.

**Ed Sorensen**, Sports Director.

**Rates:** On request.

**City of License:** Indianapolis. **Station DMA:** Indianapolis. **Rank:** 26.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	800,880	414,270	1,215,150
Average Weekly Circulation (2000)	539,923	234,122	774,044
Average Daily Circulation (2000)			368,305
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	628,310	325,270	953,580
Average Weekly Circulation (2000)	464,483	216,994	681,477
Average Daily Circulation (2000)			333,377
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	172,570	89,000	261,570
Average Weekly Circulation (2000)	75,439	17,128	92,567
Average Daily Circulation (2000)			34,928

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Indiana—Indianapolis

### WRTV-DT Ch. 25

**Network Service:** ABC.

**Grantee:** McGraw-Hill Broadcasting Co. Inc., 1330 N. Meridian St., Indianapolis, IN 46202-2364.

**Studio:** 1330 N. Meridian St., Indianapolis, IN 46202-2364.

**Phone:** 317-635-9788.

**Digital Facilities:** Channel No. 25 (536-542 MHz). Power: 898-kw max. visual. Antenna: 965-ft. above av. terrain, 971-ft. above ground, 1801-ft. above sea level.

Latitude	39°	53'	58"
Longitude	86°	12'	02"

**Transmitter:** 8001 Township Line Rd.

**Definition:** High.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** McGraw-Hill Broadcasting Co. (Group Owner).

**Began Digital Operation:** September 16, 1999.

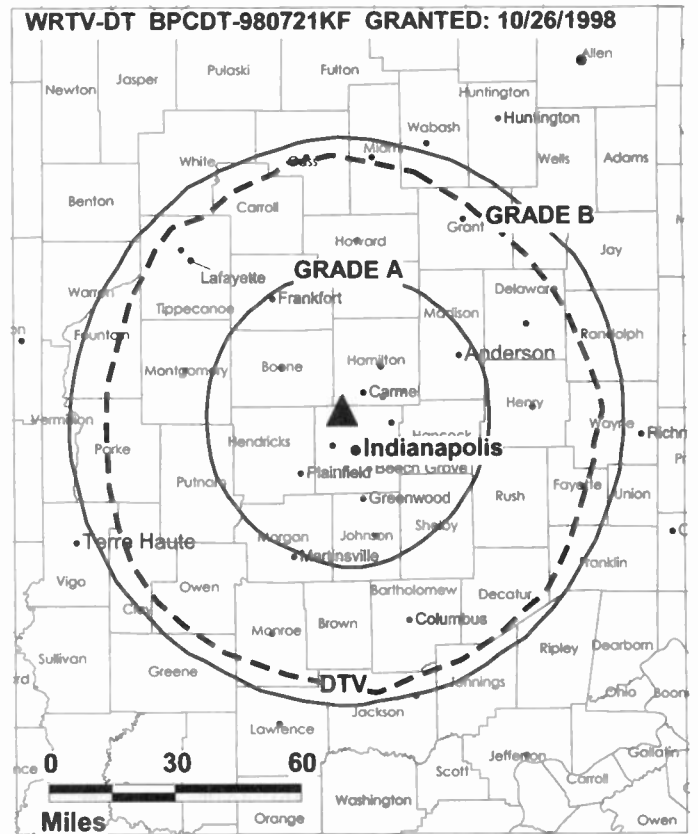
**Represented (legal):** Koteen & Naftalin LLP.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

Chris Schmidt, General Manager.

Dick Pratt, Chief Engineer.



**Rates:** On request.

**City of License:** Indianapolis. **Station DMA:** Indianapolis. **Rank:** 26.

# Indiana—Indianapolis

**WTHR**  
Ch. 13

**Network Service:** NBC.

**Licensee:** VideoIndiana Inc., Box 1313, Indianapolis, IN 46206.

**Studio:** 1000 N. Meridian St., Indianapolis, IN 46204.

**Phone:** 317-636-1313. **Fax:** 317-636-3717.

**E-mail:** 13news@wthr.com

**Web Site:** http://wthr.com/13/

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: Circularly polarized, 980-ft. above av. terrain, 1040-ft. above ground, 1860-ft. above sea level.

Latitude 39° 55' 43"  
Longitude 86° 10' 55"

**Transmitter:** Ditch Rd. & 96th St.

**Began Digital Operation:** November 1, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 6-meter Ku-band; Harris, 6-meter Ku-band; Harris, 8-meter C-band; RCA Americom, 3-meter Ku-band; Radiation Systems Inc., 6.1-meter Ku & C-band; Harris, Standard Communications receivers.

**SNG Mobile Dish:** Vertex, 2.5-meter Ku-band.

**News Services:** AP, CNN Newsource, NBC News Channel, Sports News Satellite.

**Ownership:** Dispatch Broadcast Group (Group Owner).

**Began Operation:** October 30, 1957. Sale to present owner by Avco Broadcasting Corp. approved by FCC August 11, 1975 (Television Digest, Vol. 15:13, 21).

**Represented (sales):** Blair Television.

**Represented (legal):** Sidley & Austin.

**Represented (engineering):** David Steel & Associates Inc.

**Personnel:**

**Richard Pegram**, Senior Vice President & General Manager.

**Al Grossniklaus**, Operations & Engineering Director.

**Tammy Clapsaddle**, Treasurer.

**Tim Warner**, General Sales Manager.

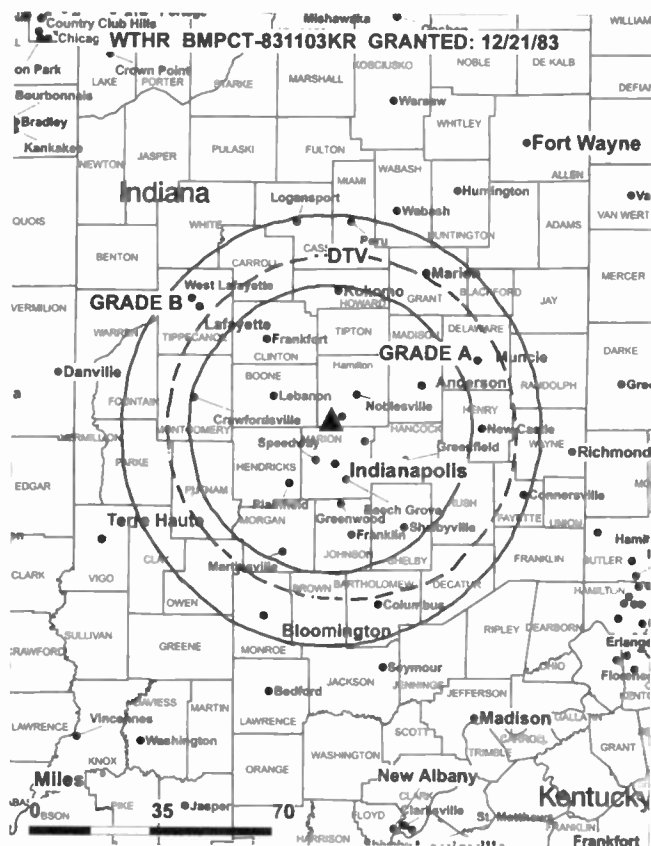
**Betty Crockett**, Local Sales Manager.

**Steve Click**, National Sales Manager.

**Roger Bishop**, Chief Engineer.

**Jacques Natz**, News Director.

**Rod Porter**, Program Manager.



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**Judy McQuoid**, Business Manager.

**Jeff Dutton**, Marketing Manager.

**Randy White**, Production Manager.

**Lis Daily**, Community Affairs Director.

**Peggy Fox**, Traffic Manager.

**Rates:** On request.

**City of License:** Indianapolis. **Station DMA:** Indianapolis. **Rank:** 26.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	721,260	399,150	1,120,410
Average Weekly Circulation (2000)	529,567	250,694	780,261
Average Daily Circulation (2000)			409,470
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	628,310	327,270	955,580
Average Weekly Circulation (2000)	480,547	233,632	714,179
Average Daily Circulation (2000)			382,201
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	92,950	71,880	164,830
Average Weekly Circulation (2000)	49,020	17,062	66,082
Average Daily Circulation (2000)			27,269

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



## Indiana—Indianapolis

### WTHR-DT Ch. 46

**Network Service:** NBC.

**Licensee:** VideoIndiana Inc., 1000 N. Meridian St., Indianapolis, IN 46204.

**Studio:** 1000 N. Meridian St., Indianapolis, IN 46204.

**Phone:** 317-636-1313. **Fax:** 317-636-3717.

**E-mail:** news@wthr.com

**Web Site:** <http://www.wthr.com>

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 250-kw max. visual. Antenna: 876-ft. above av. terrain, 879-ft. above ground, 1703-ft. above sea level.

Latitude	39°	55'	43"
Longitude	86°	10'	55"

**Transmitter:** 96th St. & Ditch Rd., Indianapolis.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Dispatch Broadcast Group (Group Owner).

**Began Digital Operation:** September 26, 1998.

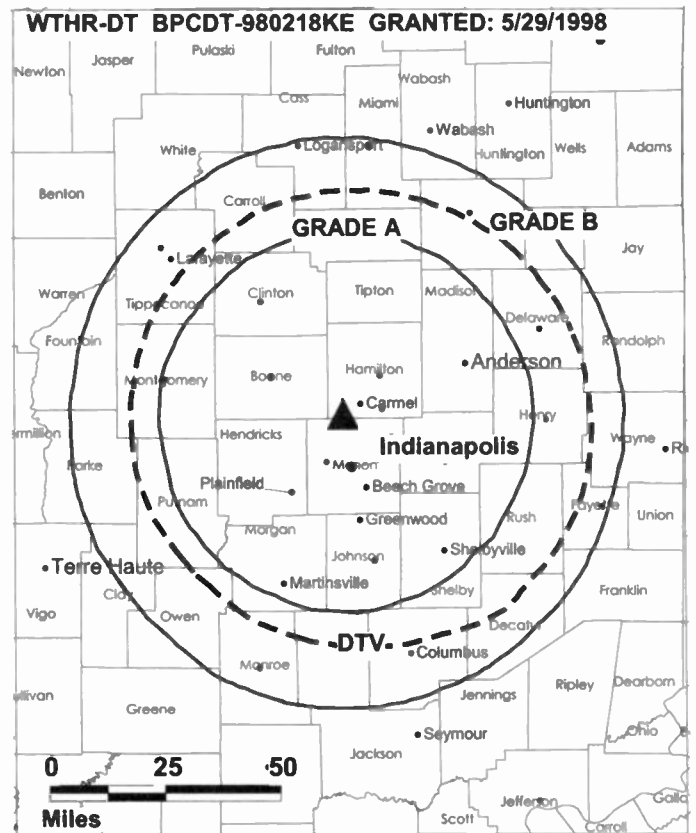
**Represented (legal):** Sidley & Austin.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

**Richard Pegram,** General Manager.

**Al Grossniklaus,** Operations & Engineering Director.



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**Judy McQuoid,** Business Manager.

**Rates:** On request.

**City of License:** Indianapolis. **Station DMA:** Indianapolis. **Rank:** 26.

# Indiana—Bloomington-Indianapolis

**WTTV**  
Ch. 4

(Operates satellite WTTK, Kokomo, IN)

**Network Service:** WBN.

**Licensee:** WTTE Channel 28 Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 3490 Bluff Rd., Indianapolis, IN 46217.

**Phone:** 317-782-4444. **Fax:** 317-780-5446.

**E-mail:** tv4@tv4.com

**Web Site:** <http://www.tv4.com/tv4/>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 58.9-kw visual. Antenna: Circularly polarized, 1171-ft. above av. terrain, 1089-ft. above ground, 1959-ft. above sea level.

Latitude 39° 24' 27"  
Longitude 86° 08' 52"

**Transmitter:** 2495 W. State Rte. 252, Trafalgar.

**Digital Facilities:** Channel No. 53 (704-710 MHz). Power: 1000-kw max. visual. Antenna: 1171-ft. above av. terrain, 1089-ft. above ground.

Latitude 39° 24' 27"  
Longitude 86° 08' 52"

**FCC Digital File Number:** BPCDT-19991019ABF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 6.1-meter C-band; Harris, 8.8-meter C-band; Scientific-Atlanta, 5-meter C-band; Standard Communications receivers.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** November 11, 1949. Sale by Sarkes Tarzian Inc. approved by FCC May 9, 1978 (Television Digest, Vol. 17:29). Sale to Tel-Am Operations Inc. by Teleco Inc. approved by FCC January 24, 1984. Sale to Capitol Broadcasting Co. Inc. by Tel-Am Operations Inc. approved by FCC June 7, 1988. Sale to Atlantic Broadcasting Co. by Capitol Broadcasting Co. Inc. approved by FCC May 31, 1991 (Vol. 31:18). Transfer of control to Better Communications approved by FCC August 20, 1993. Sale to present owner from Better Communications approved by FCC April 20, 1999 (Vol. 36:16).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

John C. Long, Vice President & General Manager.

Rick Barber, Operations Director.

Phil Paligraf, General Sales Manager.

Gary Blitzer, Local Sales Manager.

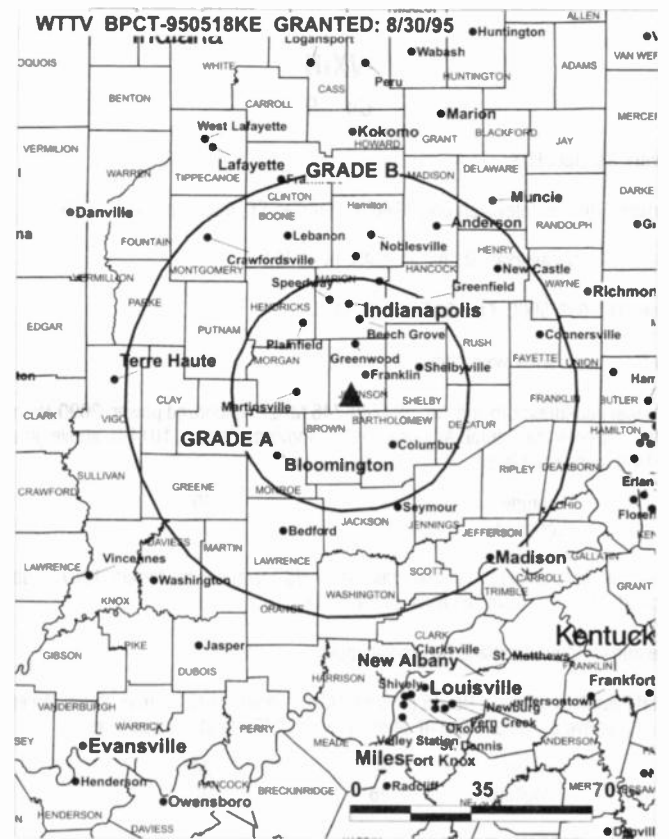
Mike McClure, Sports Sales Manager.

Harry J. Ford III, Programming Director.

Jim Procelli, Business Manager.

Bryan Mattingly, Production Manager.

Steve Brant, Chief Engineer.



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**Brett Brooks**, Promotion Director.

**Rick White**, Research Director.

**Rates:** On request.

**City of License:** Bloomington. **Station DMA:** Indianapolis. **Rank:** 26.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	714,140	432,800	1,146,940
Average Weekly Circulation (2000)	329,646	157,349	486,994
Average Daily Circulation (2000)			184,297
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	510,090	320,050	830,140
Average Weekly Circulation (2000)	257,014	136,798	393,812
Average Daily Circulation (2000)			155,297
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	204,050	112,750	316,800
Average Weekly Circulation (2000)	72,632	20,550	93,182
Average Daily Circulation (2000)			29,000

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**We were the broker  
in the 1978 sale of  
WTTV-TV**

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COMPANY**

**Ted Hepburn, President**  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995

# Indiana—Indianapolis

**WXIN**  
Ch. 59

**Network Service:** FOX.

**Licensee:** Tribune Television Co., 1440 N. Meridian St., Indianapolis, IN 46202.

**Studio:** 1440 N. Meridian St., Indianapolis, IN 46202.

**Phone:** 317-632-5900. **Fax:** 317-687-6534.

**Web Site:** <http://www.wxin.com>

**Technical Facilities:** Channel No. 59 (740-746 MHz). Authorized power: 2090-kw max. visual, 209-kw max. aural. Antenna: 992-ft. above av. terrain, 1014-ft. above ground, 1814-ft. above sea level.

Latitude 39° 53' 20"  
Longitude 86° 12' 07"

Holds CP for change to 4500-kw max. visual, 997-ft. above av. terrain, 1007-ft. above ground, 1818-ft. above sea level. BPC-950203KG.

**Transmitter:** 2350 Westlane Rd., Indianapolis.

**Digital Facilities:** Channel No. 45 (656-662 MHz). Power: 200-kw max. visual. Antenna: 935-ft. above av. terrain, 951-ft. above ground, 1759-ft. above sea level.

Latitude 39° 53' 20"  
Longitude 86° 12' 07"

**Transmitter:** 2350 Westlane Rd.

**FCC Digital File Number:** BPCDT-980803KM. Granted: January 7, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 4.6-meter C-band; Harris, 6.1-meter C-band; Harris receivers.

**News Services:** AP, CNN Newsource, Fox NewsEdge.

**Ownership:** Tribune Broadcasting Co. (Group Owner).

**Began Operation:** February 1, 1984. Sale to Renaissance Communications by Chase Communications Inc. approved by FCC January 11, 1993. Sale to Chase by Outlet Communications approved by FCC January 23, 1990 (Television Digest, Vol. 29:33; 30:13). Sale to Outlet Communications by USA Communications Inc. approved by FCC December 26, 1984. Transfer of control to present owner by Renaissance Communications approved by FCC March 20, 1997 (Vol. 36:28, 37:13).

**Represented (sales):** MMT Sales Inc.

**Personnel:**

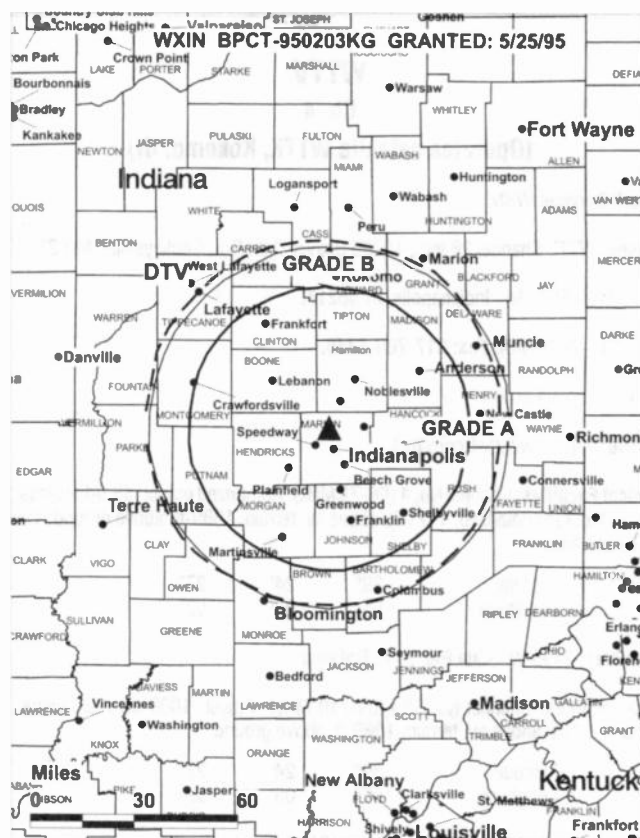
Linda Gray, Vice President & General Manager.

Jerry Harbin, General Sales Manager.

Sally Kohn, Local Sales Manager.

Bob Maupin, Engineering Director.

Kevin Nunn, News Director.



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**Chuck Seeger, Business Manager.**

**Gina Huston, Program Manager.**

**Jamie Berns, Operations & Production Director.**

**Judy Paluso, Promotion Director.**

**Highest 30 Sec. Rate:** \$6000.

**City of License:** Indianapolis. **Station DMA:** Indianapolis. **Rank:** 26.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	695,790	356,630	1,052,420
Average Weekly Circulation (2000)	362,310	153,538	515,849
Average Daily Circulation (2000)			197,319
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	607,220	321,340	928,560
Average Weekly Circulation (2000)	328,777	148,518	477,295
Average Daily Circulation (2000)			185,579
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,570	35,290	123,860
Average Weekly Circulation (2000)	33,533	5,021	38,554
Average Daily Circulation (2000)			11,740

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Indiana—Kokomo

**WTTK**  
**Ch. 29**

(Satellite of WTTV, Bloomington-Indianapolis, IN)

**Network Service:** WBN.

**Licensee:** WTTE Channel 28 Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** See WTTV, Bloomington-Indianapolis.

**Phone:** 317-782-4444. **Fax:** 317-780-5464.

**Web Site:** <http://www.wb4.com>

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 774-ft. above av. terrain, 785-ft. above ground, 1654-ft. above sea level.

Latitude	40°	20'	20"
Longitude	85°	57'	15"

Holds CP for change to 5000-kw max. visual, 774-ft. above av. terrain, 755-ft. above ground, 1621-ft. above sea level. BPCT-960621KI.

**Transmitter:** 2501 N. State Rte. 213, Windfall.

**FCC Proposed Digital Channel Number:** Ch. 54.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** May 1, 1988. Sale to River City Broadcasting by Capitol Broadcasting Co. approved by FCC May 31, 1991 (*Television Digest*, Vol. 31:18). Transfer of control to Better Communications Inc. approved by FCC August 20, 1993. Sale to present owner by Better Communications Inc. approved by FCC April 20, 1999 (Vol. 36:16).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Denny & Associates PC.

**Personnel:** See WTTV, Bloomington-Indianapolis.

**Rates:** On request.

## Communications Daily

The Authoritative News Service of  
Electronic Communications  
For Information, call 800-771-9202



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**City of License:** Kokomo. **Station DMA:** Indianapolis. **Rank:** 26.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	324,500	165,000	489,500
Average Weekly Circulation (2000)	156,657	45,270	201,927
Average Daily Circulation (2000)			74,802
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	240,970	112,630	353,600
Average Weekly Circulation (2000)	124,147	37,679	161,825
Average Daily Circulation (2000)			61,631
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	83,530	52,370	135,900
Average Weekly Circulation (2000)	32,511	7,591	40,102
Average Daily Circulation (2000)			13,171

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Indiana—Lafayette-Kokomo

## WLFI-TV Ch. 18

**Network Service:** CBS.

**Licensee:** Primeland Television Inc., c/o LIN Television, 4 Richmond Square, Providence, RI 02906.

**Studio:** 2605 Yeager Rd., West Lafayette, IN 47906.

**Mailing Address:** Box 2618, West Lafayette, IN 47996.

**Phone:** 765-463-1800. **Fax:** 765-463-7979.

**E-mail:** wfi@eiquest.net; **Web Site:** http://www.wfi.cbsnow.com

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 1490-kw max. & 631-kw horizontal visual, 298-kw max. & 126-kw horizontal aural. Antenna: 780-ft. above av. terrain, 783-ft. above ground, 1553-ft. above sea level.

Latitude 40° 23' 20"  
Longitude 86° 36' 46"

**Transmitter:** 600 West Rd., Ross Twp.

**Digital Facilities:** Channel No. 11 (198-204 MHz). Power: 30-kw visual. Antenna: 724-ft. above av. terrain, 696-ft. above ground.

Latitude 40° 23' 20"  
Longitude 86° 36' 46"

**FCC Digital File Number:** BPCDT-19991029ADT (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 10-meter C-band; Harris, 4.2-meter C-band; RCA, 3-meter Ku-band; Scientific-Atlanta, 7.2-meter C-band; Agile Omni, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** LIN Television Corp. (Group Owner).

**Began Operation:** May 8, 1953. First broadcast on Ch. 59. Transfer of TV and WASK(AM) to Rosenthal group from founder O. E. Richardson approved by FCC February 20, 1957 (Television Digest, Vol. 13:4, 8). Sold to Sarkes Tarzian as Ch. 59, but left the air May 15, 1959 while sale was pending. Sale to Sarkes Tarzian by Henry Rosenthal & associates approved by FCC June 17, 1959, resumed operations on Ch. 18 November 15, 1959 (Vol. 15:19, 20, 25, 46). Sale to RJN Broadcasting Inc. (Richard F. Shively) by Sarkes Tarzian Inc. approved by FCC November 3, 1967. Sale to Blade Communications Inc. by RJN Broadcasting approved by FCC September 13, 1979. Sale to present owner by Blade Communications Inc. in exchange for 66.7% interest in WAND, Decatur, IL. approved by FCC March 22, 2000.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**J. Michael Piggott**, Vice President & General Manager.

**John Glaser**, General Sales Manager.

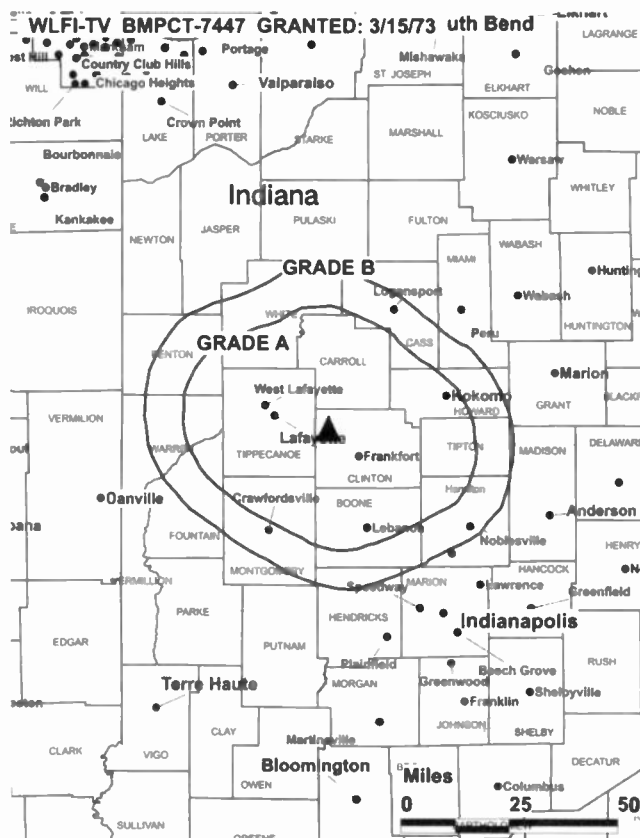
**Jay Richer**, Local Sales Manager.

**Chris Morisse**, News Director.

**Debra McMayon**, Promotion Director.

**Roger Telfer**, Business Manager.

**Laurence Richesin**, Chief Engineer.



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**Shannon Sable**, Program Manager.

**Stu Metzger**, Operations Manager.

**Jennifer McGarvey**, Production Manager

**Highest 30 Sec. Rate:** \$425.

**City of License:** Lafayette. **Station DMA:** Lafayette. **Rank:** 194.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	131,110	90,700	221,810
Average Weekly Circulation (2000)	61,868	31,469	93,337
Average Daily Circulation (2000)			50,259
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	38,950	13,220	52,170
Average Weekly Circulation (2000)	28,555	8,147	36,703
Average Daily Circulation (2000)			23,011
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	92,160	77,480	169,640
Average Weekly Circulation (2000)	33,313	23,322	56,635
Average Daily Circulation (2000)			27,247

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Kepper, Tupper & Company

We brokered the sale of WLFI-TV

112 High Ridge Avenue Ridgefield, CT 06877 (203) 431-3366

# Indiana—Richmond

**WKOI**  
Ch. 43

**Network Service:** TBN.

**Licensee:** Trinity Broadcasting of Indiana Inc., Box 1057, Richmond, IN 47375.

**Studio:** 1702 S. 9th St., Richmond, IN 47374.

**Mailing Address:** Box 1057, Richmond, IN 47375.

**Phone:** 317-935-2390.

**Technical Facilities:** Channel No. 43 (644-650 MHz). Authorized power: 1410-kw max. visual, 141-kw max. aural. Antenna: 990-ft. above av. terrain, 1003-ft. above ground, 1903-ft. above sea level.

Latitude 39° 30' 44"  
Longitude 84° 38' 09"

**Transmitter:** 2080 Oxford Trenton Rd., Hwy. 73, Collinsville, OH.

**Digital Facilities:** Channel No. 39 (620-626 MHz). Power: 500-kw max. visual. Antenna: 922-ft. above av. terrain, 909-ft. above ground, 1811-ft. above sea level.

Latitude 39° 30' 44"  
Longitude 84° 38' 09"

**Transmitter:** Side of existing tower at 2080 Trenton-Oxford Rd., Collinsville.

**FCC Digital File Number:** BPCDT-990601KF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta receivers.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** May 11, 1982.

**Personnel:**

Mary L. Laird, General Manager.

Harry Monroe, Chief Engineer.

**Rates:** On request.

**City of License:** Richmond. **Station DMA:** Dayton. **Rank:** 55.

TELEVISION & CABLE

## ACTION UPDATE

The Authoritative Newsletter of Actions Affecting  
Broadcasting and Cable Activities

For Information, call 800-771-9202



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	277,580	98,610	376,190
Average Weekly Circulation (2000)	17,378	7,783	25,160
Average Daily Circulation (2000)			7,376
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	185,920	75,570	261,490
Average Weekly Circulation (2000)	11,970	6,002	17,972
Average Daily Circulation (2000)			5,659
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	91,660	23,040	114,700
Average Weekly Circulation (2000)	5,408	1,780	7,188
Average Daily Circulation (2000)			1,717

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods



# Indiana—Salem

**WFTE**  
**Ch. 58**

**Network Service:** UPN.

**Licensee:** Kentuckiana Broadcasting Inc., 5257 S. Skyline Dr., Floyd Knobs, IN 47119.

**Studio:** 5257 Skyline Dr., Floyd Knobs, IN 47119.

**Phones:** 812-948-5800; 800-948-5841. **Fax:** 812-949-9365.

**Technical Facilities:** Channel No. 58 (734-740 MHz). Authorized power: 1780-kw max. visual. Antenna: 1184-ft. above av. terrain, 820-ft. above ground, 1784-ft. above sea level.

Latitude 38° 21' 30"  
Longitude 85° 51' 01"

**Transmitter:** 4.8-mi. NW of New Albany on the W side of S. Skyline Dr., Floyd County.

**FCC Proposed Digital Channel Number:** Ch. 51.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with WDRB (F), Louisville.

**Ownership:** Kentuckiana Broadcasting Inc.

**Began Operation:** March 15, 1994.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

Tom Ledford, General Manager.

Jack Ratterman, Station Manager.

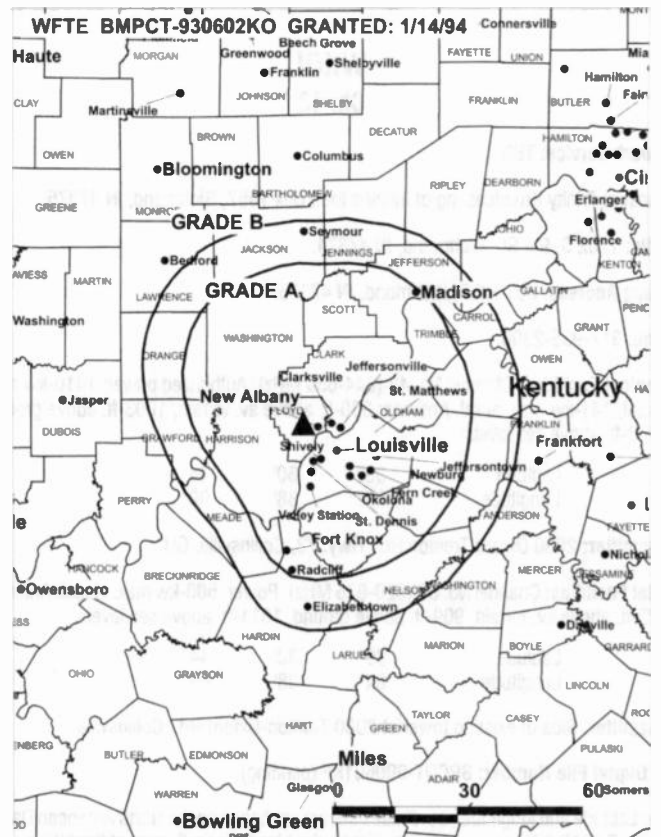
Gary Schroder, Chief Engineer.

Hal Stopfel, News Director.

Ray Foushee, Promotion Director.

**Rates:** On request.

**City of License:** Salem. **Station DMA:** Louisville. **Rank:** 48.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	363,760	195,990	559,750
Average Weekly Circulation (2000)	125,950	65,202	191,152
Average Daily Circulation (2000)			65,530
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	363,760	180,250	544,010
Average Weekly Circulation (2000)	125,950	63,352	189,302
Average Daily Circulation (2000)			65,180
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	15,740	15,740
Average Weekly Circulation (2000)	0	1,850	1,850
Average Daily Circulation (2000)			350

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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# Indiana—South Bend

## WHME-TV Ch. 46

**Network Service:** WBN.

**Licensee:** Le Sea Broadcasting Corp., Box 12, South Bend, IN 46624.

**Studio:** 61300 S. Ironwood Rd., South Bend, IN 46624.

**Mailing Address:** Box 12, South Bend, IN 46624.

**Phone:** 219-291-8200. **Fax:** 219-291-9043.

**E-mail:** leseabroadcasting@leseacom

**Web Site:** <http://www.leasea.com>

**Technical Facilities:** Channel No. 46 (662-668 MHz). Authorized power: 891-kw max. visual, 178-kw max. aural. Antenna: 1000-ft. above av. terrain, 982-ft. above ground, 1828-ft. above sea level.

Latitude 41° 35' 43"  
Longitude 86° 09' 38"

Requests CP for change to 5000-kw max. visual, 1001-ft. above av. terrain, 955-ft. above ground, 1804-ft. above sea level. BPCT-960702KG.

**Transmitter:** Intersection of Fern & Roosevelt Rds.

**FCC Proposed Digital Channel Number:** Ch. 48.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 9-meter; Transmit/receive Microdyne, 9.2-meter; Harris, Microdyne receivers.

**FM Affiliate:** WHME, 103.1 MHz, 3 kw, 300-ft.

**Ownership:** Le Sea Broadcasting Co. (Group Owner).

**Began Operation:** July 25, 1974. Left air April 6, 1976. Sale to present owner approved by FCC June 10, 1977. Resumed operation September 10, 1977 (Television Digest, Vol. 17:38).

**Represented (sales):** Lesea Media Inc.

**Personnel:**

Steve Sumrall, President.

Peter Sumrall, Vice President.

Craig Wallin, General Manager.

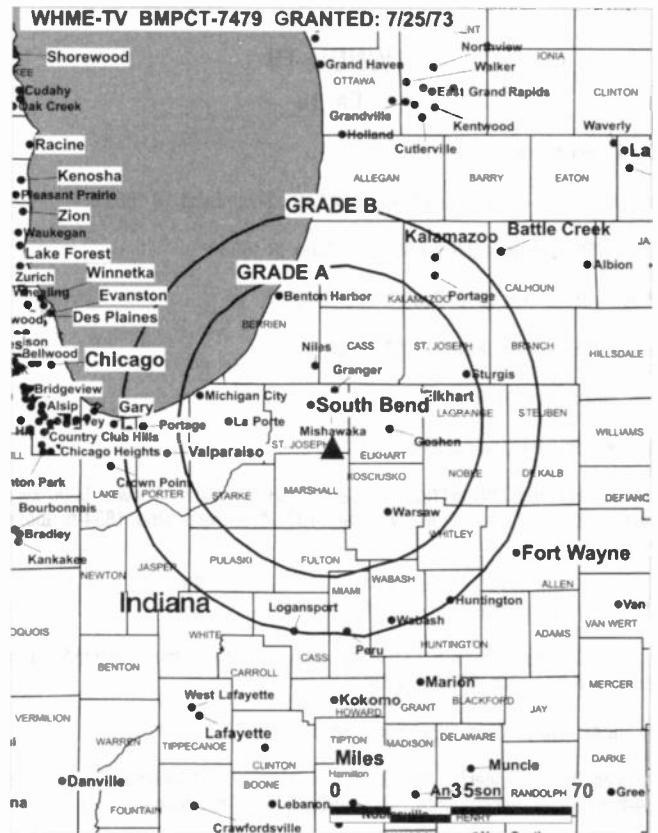
Anna Riblet, Local Sales Manager.

Dar Monesmith, Chief Engineer.

Kelly Hill, Promotion Director.

Colleen Bowers, Marketing Director.

Patty Ells, Development Director.



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Dean Korsmo, Production Manager.

Mike Swinehart, Operations Manager.

Paula Slack, Business Manager.

**Highest 30 Sec. Rate:** \$200.

**City of License:** South Bend. **Station DMA:** South Bend-Elkhart. **Rank:** 87.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	225,040	157,060	382,100
Average Weekly Circulation (2000)	34,019	25,697	59,716
Average Daily Circulation (2000)			12,652
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	182,170	116,530	298,700
Average Weekly Circulation (2000)	30,138	20,857	50,994
Average Daily Circulation (2000)			11,384
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,870	40,530	83,400
Average Weekly Circulation (2000)	3,882	4,840	8,722
Average Daily Circulation (2000)			1,267

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Indiana—South Bend

### WNDU-TV Ch. 16

**Network Service:** NBC.

**Licensee:** Michiana Telecasting Corp., Box 1616, South Bend, IN 46634.

**Studio:** 54516 Business U.S. 31 N, South Bend, IN 46637.

**Mailing Address:** Box 1616, South Bend, IN 46634.

**Phone:** 219-631-1616. **Fax:** 219-631-1600.

**E-mail:** news.center.16@nd.edu

**Web Site:** <http://www.wndu.com/>

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 5000-kw max. visual. Antenna: 1070-ft. above av. terrain, 1007-ft. above ground, 1854-ft. above sea level.

Latitude 41° 36' 20"  
Longitude 86° 12' 45"

Requests CP for change to lat. 41° 36' 20", long. 86° 12' 46", transmitter to SE corner of Ironwood & Kern Rds. BPCT-971020KF.

**Transmitter:** Approx. 5-mi. SE of South Bend.

**Digital Facilities:** Channel No. 42 (638-644 MHz). Power: 310-kw max. visual. Antenna: 584-ft. above av. terrain, 522-ft. above ground, 1368-ft. above sea level.

Latitude 41° 36' 19"  
Longitude 86° 12' 45"

**Transmitter:** SE corner of Ironwood & Kern Rds., 5-mi. SE of South Bend.

**FCC Digital File Number:** BPCDT-971001KE. Granted: May 27, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Andrew, 7.3-meter Ku & C-band; Satcom Technologies, 9.1-meter C-band; ADM 6-meter C-band; M/A-Com, Scientific-Atlanta, Standard Communications receivers.

**SNG Mobile Dish:** Andrew, 2.3-meter Ku-band.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Michiana Telecasting Corp. (Group Owner).

**Began Operation:** July 15, 1955.

**Represented (sales):** Blair Television.

**Represented (engineering):** du Treil, Lundin & Rackey Inc.

#### Personnel:

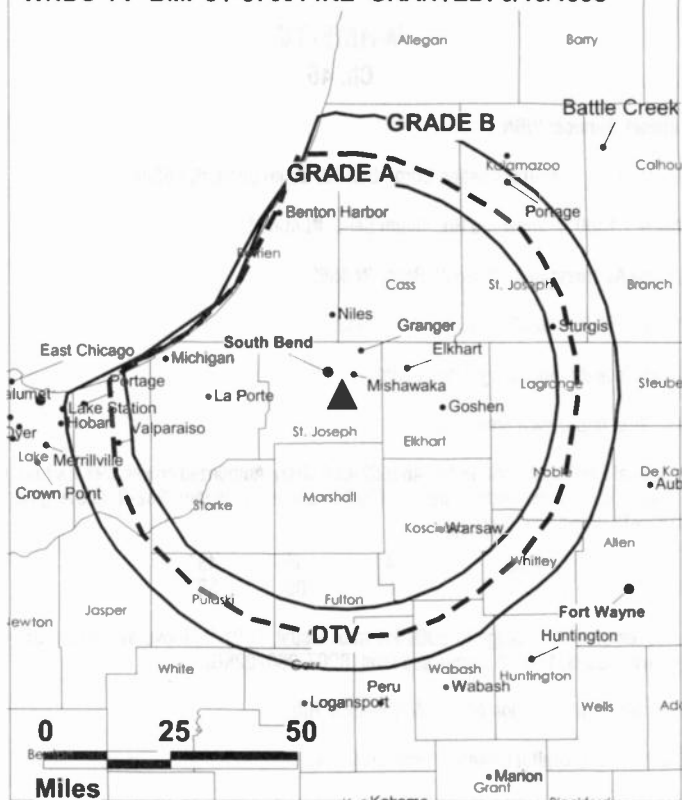
James Behling, President & General Manager.

Gregory J. Giczl, Vice President, Operations.

Michael Leyes, General Sales Manager.

Howard Voss, Local Sales Manager.

### WNDU-TV BMPCT-970814KE GRANTED: 5/15/1998



Lou Pierce, Programming & Promotion Manager.

Ellen Crooke, News Director.

George E. Molnar Jr., Chief Engineer.

Bernie Gorski, Business Manager.

**Highest 30 Sec. Rate:** \$1200.

**City of License:** South Bend. **Station DMA:** South Bend-Elkhart. **Rank:** 87.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	340,740	231,400	572,140
Average Weekly Circulation (2000)	201,765	128,984	330,750
Average Daily Circulation (2000)			187,369
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	186,470	128,450	314,920
Average Weekly Circulation (2000)	154,295	98,892	253,188
Average Daily Circulation (2000)			154,761
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	154,270	102,950	257,220
Average Weekly Circulation (2000)	47,470	30,092	77,562
Average Daily Circulation (2000)			32,607

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Indiana—South Bend

## WSBT-TV Ch. 22

**Network Service:** CBS.

**Licensee:** WSBT Inc., 300 W. Jefferson Blvd., South Bend, IN 46601.

**Studio:** 300 W. Jefferson Blvd., South Bend, IN 46601.

**Phone:** 219-233-3141. **Fax:** 219-288-6630.

**E-mail:** carl@wsbt.com; wsbtnews@sb.sbtinfo.com

**Web Site:** http://www.wsbt.com/

**Technical Facilities:** Channel No. 22 (518-524 MHz). Authorized power: 4790-kw max. visual, 479-kw max. aural. Antenna: 1070-ft. above av. terrain, 1048-ft. above ground, 1918-ft. above sea level.

Latitude 41° 37' 00"  
Longitude 86° 13' 01"

**Transmitter:** 60351 Ironwood Rd.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 280.3-kw max. visual. Antenna: 771-ft. above av. terrain, 696-ft. above ground.

Latitude 41° 37' 00"  
Longitude 86° 13' 01"

**FCC Digital File Number:** BPCDT-19990927AAZ. Granted: February 18, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive RCA Americom, 3.7-meter Ku-band; SatCom, 2.4-meter Ku-band; SatCom, 5-meter Ku & C-band; Harris, 6.1-meter C-band; AFC, Harris, Scientific-Atlanta, Standard Communications receivers.

**SNG Mobile Dish:** Roscor, 2.4-meter Ku-band.

**AM Affiliate:** WSBT, 5-kw, 960 kHz (CBS).

**FM Affiliate:** WNSN, 13-kw, 101.5 MHz (No. 268), (CBS), 967-ft.

**News Services:** AP, CBS Newspath, Conus, NIWS.

**Ownership:** Schurz Communications Inc. (Group Owner).

**Began Operation:** December 21, 1952.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Hogan & Hartson LLP.

**Represented (engineering):** Alvin H. Andrews PE.

**Personnel:**

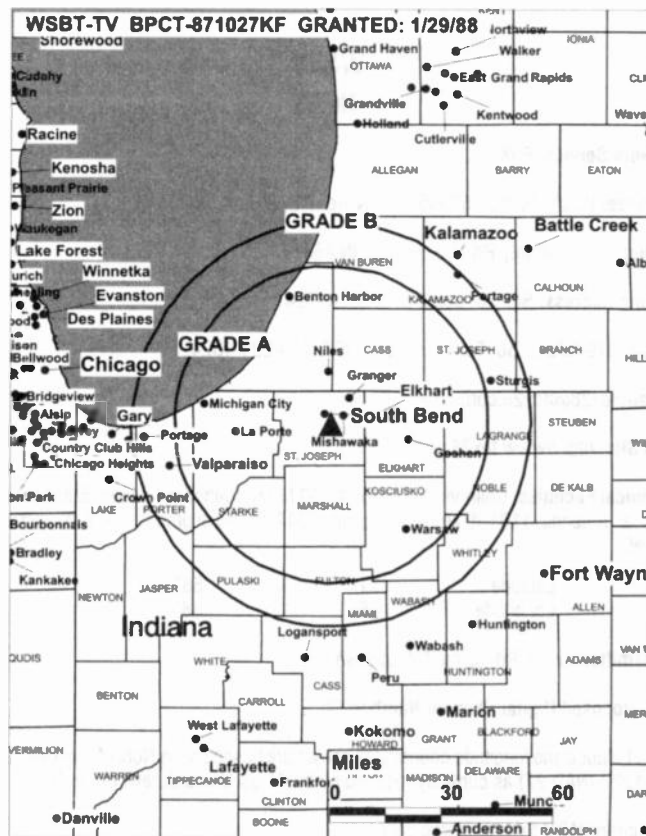
William Sullivan, President & General Manager.

Tom Labuzienski, General Sales Manager.

James Wagner, National Sales Manager.

Meg Sauer, News Director.

Julius Decocq, Program Director.



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**Kenneth Biggins**, Business Manager.

**Luke Choate**, Community Affairs Director.

**C. Eugene Hale**, Chief Engineer.

**Robert Johnson**, Promotion & Operations Manager.

**Rates:** On request.

**City of License:** South Bend. **Station DMA:** South Bend-Elkhart. **Rank:** 87.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	297,470	223,780	521,250
Average Weekly Circulation (2000)	172,428	127,411	299,839
Average Daily Circulation (2000)			169,662
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	186,470	128,450	314,920
Average Weekly Circulation (2000)	144,332	97,472	241,805
Average Daily Circulation (2000)			146,634
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	111,000	95,330	206,330
Average Weekly Circulation (2000)	28,096	29,938	58,034
Average Daily Circulation (2000)			23,028

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Indiana—Elkhart-South Bend

**WSJV**  
**Ch. 28**

**Network Service:** FOX.

**Licensee:** WSJV-TV Inc., 58096 County Rd. 7 S, Elkhart, IN 46517.

**Studio:** 58096 County Rd. 7 S, Elkhart, IN 46517.

**Mailing Address:** Box 28, South Bend, IN 46624.

**Phone:** 219-679-9758. **Fax:** 219-294-1267; 219-294-1324.

**E-mail:** fox28@fox28.com

**Web Site:** http://www.fox28.com

**Technical Facilities:** Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. visual. Antenna: 1101-ft. above av. terrain, 1017-ft. above ground, 1886-ft. above sea level.

Latitude 41° 36' 58"  
Longitude 86° 11' 38"

**Transmitter:** Grass Rd., 3-mi. SW of Mishawaka.

**FCC Proposed Digital Channel Number:** Ch. 58.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**News Service:** AP.

**Ownership:** Quincy Broadcasting Co. (Group Owner).

**Began Operation:** March 15, 1954. Sale to present owner by Truth Publishing Co. (John F. Dille Jr., et al.) approved by FCC March 31, 1975.

**Represented (sales):** Blair Television.

**Represented (legal):** Wilkinson, Barker, Knauer & Quinn LLP.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

Kevin Sargent, Vice President & General Manager.

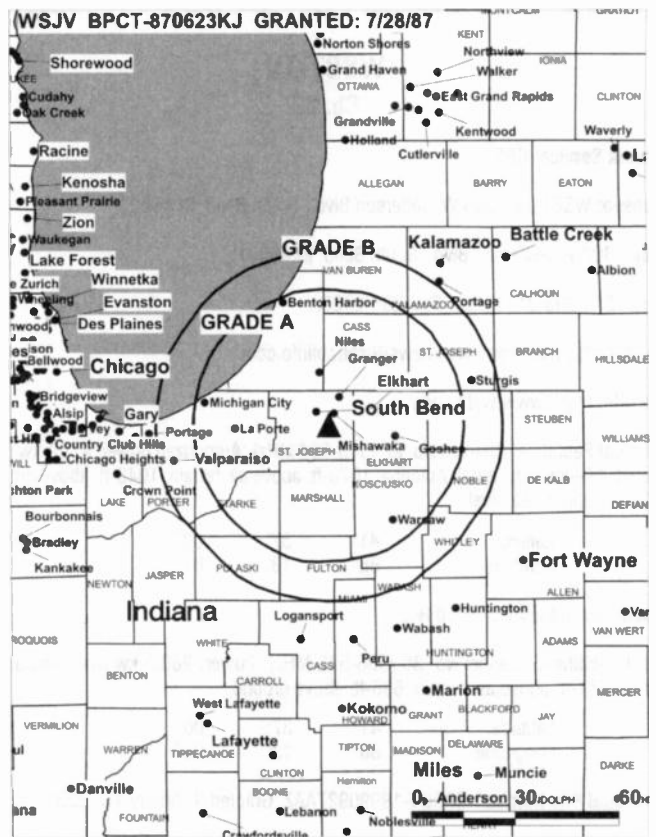
Richard Frid, General Sales Manager.

Ed Knal, News Director.

Rick Owens, Chief Engineer.

Pam Yoder, Business Manager.

**Rates:** On request.



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**City of License:** Elkhart. **Station OMA:** South Bend-Elkhart. **Rank:** 87.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	255,140	223,780	478,920
Average Weekly Circulation (2000)	141,397	105,683	247,081
Average Daily Circulation (2000)			99,719
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	186,470	128,450	314,920
Average Weekly Circulation (2000)	122,633	82,404	205,037
Average Daily Circulation (2000)			85,515
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	68,670	95,330	164,000
Average Weekly Circulation (2000)	18,765	23,279	42,044
Average Daily Circulation (2000)			14,204

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 3% as per the Nielsen Survey Methods.

# Indiana—Terre Haute

## WBAK-TV Ch. 38

**Network Service:** FOX.

**Licensee:** Terre Haute Independent Broadcasters Inc., 138 Poplar St., Terre Haute, IN 47807.

**Studio:** 138 Poplar St., Terre Haute, IN 47807.

**Mailing Address:** Box 719, Terre Haute, IN 47808.

**Phone:** 812-238-3838. **Fax:** 812-235-3854.

**E-mail:** wbak@abcs.com

**Web Site:** <http://www.fox38-tv.com>

**Technical Facilities:** Channel No. 38 (614-620 MHz). Authorized power: 2140-kw max. visual, 214-kw max. aural. Antenna: 980-ft. above av. terrain, 1004-ft. above ground, 1549-ft. above sea level.

Latitude 39° 13' 58"  
Longitude 87° 23' 49"

**Transmitter:** W side of Hwy. 41, 1.3-mi. SW of Farmersburg.

**Digital Facilities:** Channel No. 39 (620-626 MHz). Power: 54.5-kw max. visual. Antenna: 922-ft. above av. terrain, 909-ft. above ground.

Latitude 39° 13' 55"  
Longitude 87° 23' 41"

**FCC Digital File Number:** BPCDT-19991021AED. Granted: December 8, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ADM, 4.2-meter C-band; AFC, 3.7-meter Ku-band; ADM receivers.

**Ownership:** Bahakel Communications Ltd. (Group Owner).

**Began Operation:** April 3, 1973. Sale to present owner by John M. House, et al., approved by FCC February 28, 1977.

**Represented (sales):** Settel Inc.

### Personnel:

**Cy N. Bahakel**, President.

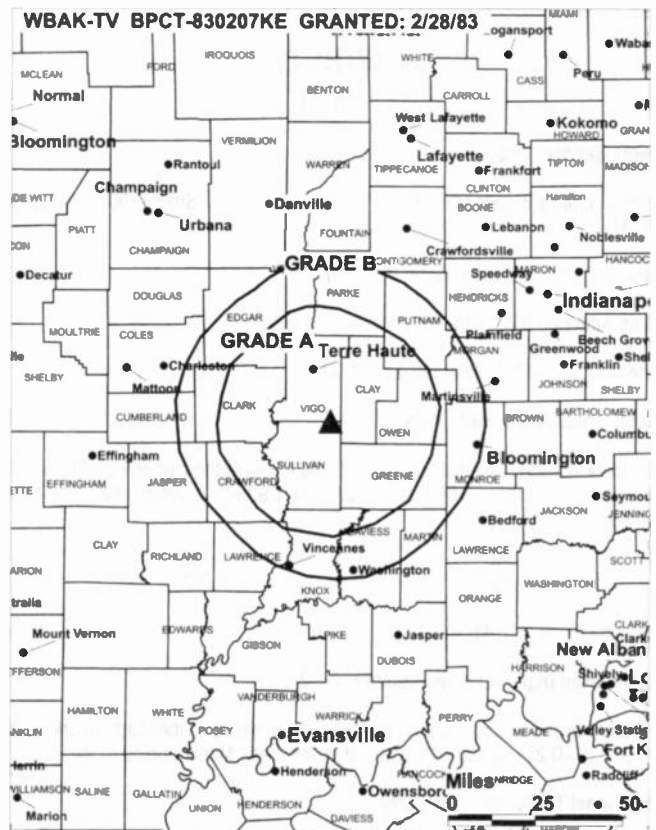
**Michael Brooks**, Vice President & General Manager.

**Carla Peters**, Program & Operations Director.

**Glen Cook**, Chief Engineer.

**Bill Wolfe**, Promotion Director.

**Andrew Alderton**, Production Manager.



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**Karen Nicosen**, Business Manager.

**Highest 30 Sec. Rate:** \$500.

**City of License:** Terre Haute. **Station DMA:** Terre Haute. **Rank:** 139.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	110,950	82,210	193,160
Average Weekly Circulation (2000)	54,229	26,117	80,346
Average Daily Circulation (2000)			29,721
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	94,030	57,840	151,870
Average Weekly Circulation (2000)	52,098	23,654	75,752
Average Daily Circulation (2000)			28,761
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,920	24,370	41,290
Average Weekly Circulation (2000)	2,131	2,463	4,594
Average Daily Circulation (2000)			960

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Indiana—Terre Haute

## WTHI-TV Ch. 10

**Network Service:** CBS.

**Licensee:** Emmis Broadcasting Corp., 950 N. Meridian St., Suite 1200, Indianapolis, IN 46204.

**Studio:** 918 Ohio St., Terre Haute, IN 47807.

**Mailing Address:** Box 1486, Terre Haute, IN 47808.

**Phone:** 812-232-9481. **Fax:** 812-232-8953.

**Web Site:** <http://www.wthitv.com>

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 960-ft. above av. terrain, 993-ft. above ground, 1549-ft. above sea level.

Latitude 39° 14' 36"  
Longitude 87° 23' 07"

**Transmitter:** E of U.S. 41, 0.34-mi. S of Farmersburg.

**FCC Proposed Digital Channel Number:** Ch. 24.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** ADM, 6.1-meter; Scientific-Atlanta receivers.

**FM Affiliate:** WTHI-FM, 50-kw, 99.9 MHz (No. 260), 500-ft.; WWVR-FM, 3-kw, 105.5 MHz.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Emmis Broadcasting Corp. (Group Owner).

**Began Operation:** July 22, 1954. Sale to present owner by Wabash Valley Broadcasting Corp. approved by FCC October 2, 1998.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Gardner Carton & Douglas.

**Represented (engineering):** Cohen, Dippell & Everist PC.

### Personnel:

David Bailey, Senior Vice President & General Manager.

Phil Johnson, General Sales Manager.

Gary Crowder, Personnel Director & Business Manager.

Rod Garvin, Operations & Program Director.

Bill Kauffman, Local Sales Manager.

Jeff Tucker, Chief Engineer.

Doug Runyon, News Assignment Editor.



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Rod Garvin, Promotion Director.

Genie Garner, News Director.

**Rates:** On request.

**City of License:** Terre Haute. **Station DMA:** Terre Haute. **Rank:** 139.

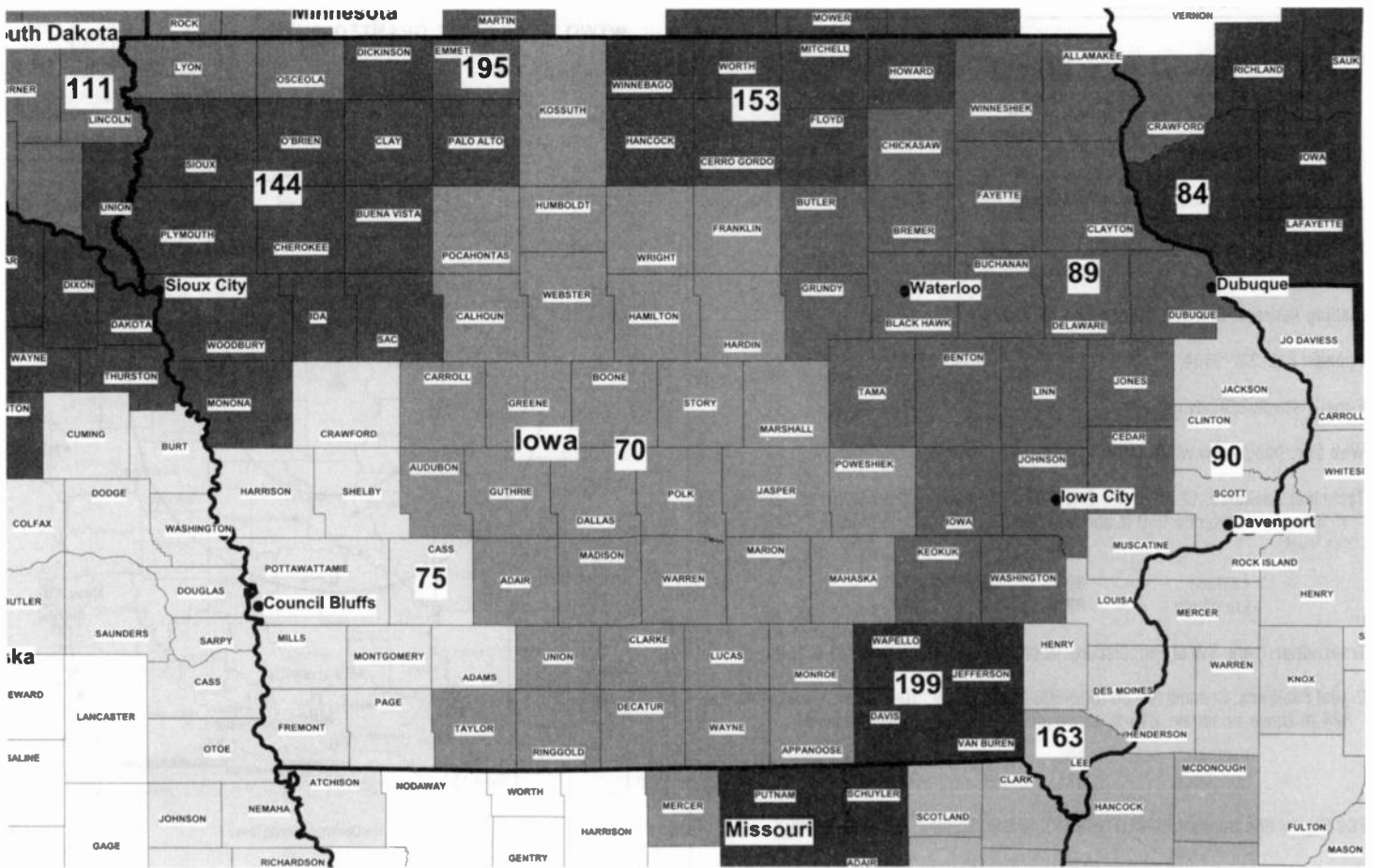
Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	148,580	113,080	261,660
Average Weekly Circulation (2000)	95,969	56,834	152,803
Average Daily Circulation (2000)			86,223
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	96,810	60,390	157,200
Average Weekly Circulation (2000)	82,242	43,589	125,832
Average Daily Circulation (2000)			77,512
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	51,770	52,690	104,460
Average Weekly Circulation (2000)	13,727	13,244	26,971
Average Daily Circulation (2000)			8,711

\*Estimated station totals are surms of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.







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**MARKET**

**NIelsen DMA TV HOUSEHOLDS**

**RANK**

Des Moines-Ames, IA	383,980	70
Omaha, NE	375,070	75
Cedar Rapids-Waterloo-Dubuque, IA	307,310	89
Davenport, IA-Rock Island-Moline, IL	303,370	90
Sioux Falls-Mitchell, SD	231,550	111
Sioux City, IA	149,940	144
Rochester, MN-Mason City, IA-Austin, MN	134,450	153
Quincy, IL-Hannibal, MO-Keokuk, IA	111,140	163
Mankato, MN	52,950	195

**MARKET AREA COMMERCIAL STATIONS**

KCCI (8), KDSM-TV (17), KFPX (39), WHO-TV (13), WOI-TV (5)  
 KETV (7), KMTV (3), KPTM (42), KXVO (15), WOWT (6)  
 KCRG-TV (9), KFXA (28), KFXB (40), KGAN (2), KPXR (48), KWKB (20), KWWL (7)  
 KJMH (26), KLJB-TV (18), KWQC-TV (6), WHBF-TV (4), WQAD-TV (8)  
 KABY-TV (9), KDLO-TV (3), KDLT-TV (46), KDLV-TV (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KTTM (12), KTTW (17)  
 KCAU-TV (9), KMEG (14), KPTH (44), KTVI (4)  
 KAAL (6), KIMT (3), KTTC (10), KXLT-TV (47)  
 KHQA-TV (7), WGEM-TV (10), WTJR (16)  
 KEYC-TV (12)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

<b>WOI-TV, Ames</b>	See Des Moines, IA
<b>KFXB, Cedar Rapids</b>	See Dubuque, IA
<b>KWKB, Cedar Rapids</b>	See Iowa City, IA
<b>KJMH, Davenport</b>	See Burlington, IA
<b>WHBF-TV, Davenport</b>	See Rock Island, IL
<b>WQAD-TV, Davenport</b>	See Moline, IL
<b>KFPX, Des Moines</b>	See Newton, IA
<b>KAAL, Mason City</b>	See Austin, MN
<b>KTTC, Mason City</b>	See Rochester, MN
<b>KCRG-TV, KGAN, KPXR &amp; KWWL, Waterloo</b>	See Cedar Rapids, IA
<b>KWKB, Waterloo</b>	See Iowa City, IA

**Iowa Analog Station Totals as of November 1, 2000**

	VHF	UHF	TOTAL
<b>Commercial Television</b>	11	11	22
<b>Educational Television</b>	2	7	9
	13	18	31

THIS DATA IS AVAILABLE ON TAPE OR DISKETTE FOR USE ON YOUR OWN COMPUTER OR AS CUSTOMIZED REPORTS



Warren Communications News, Inc.  
 Call the Data By Design Department at 202-872-9200

# Iowa—Burlington

**KJMH**

**Ch. 26**

(Satellite of KLJB-TV, Davenport, IA)

**Network Service:** FOX.

**Licensee:** Burlington Television Acquisition Corp., 937 E. 53rd St., Davenport, IA 52807.

**Studio:** 3002 Winegard St., Burlington, IA 52601.

**Mailing Address:** 937 E. 53rd St., Davenport, IA 52807.

**Phone:** 319-752-9826. **Fax:** 319-752-4915.

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 200-kw max. visual. Antenna: 315-ft. above av. terrain, 230-ft. above ground, 925-ft. above sea level.

Latitude 40° 49' 25"  
Longitude 91° 08' 22"

**Transmitter:** Winegard Dr. & Roosevelt St., Burlington.

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 500-kw max. visual. Antenna: 1273-ft. above av. terrain, 1270-ft. above ground.

Latitude 41° 08' 08"  
Longitude 90° 48' 30"

**FCC Digital File Number:** BPCDT-19991028AFB (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Grant Broadcasting Stations (Group Owner).

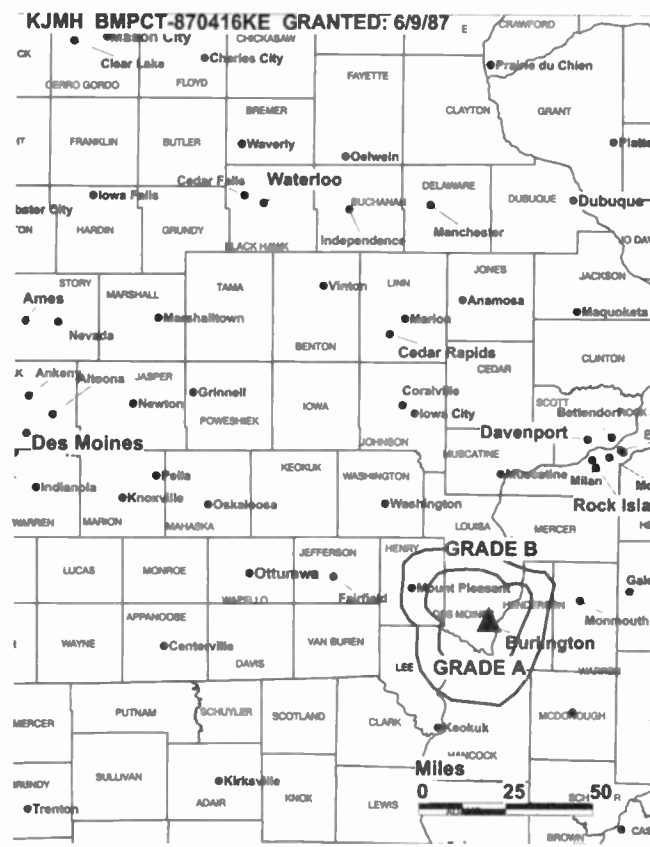
**Began Operation:** January 5, 1988. Left air October 1994. Sale to present owner approved by FCC July 28, 1995. Returned to air March 1, 1996.

**Represented (legal):** Wilkinson, Barker, Knauer & Quinn LLP.

**Personnel:** See KLJB-TV, Davenport, IA.

**Rates:** On request.

**City of License:** Burlington. **Station DMA:** Davenport-Rock Island-Moline. **Rank:** 90.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,760	16,510	21,270
Average Weekly Circulation (2000)	257	2,361	2,618
Average Daily Circulation (2000)			326
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,760	9,000	13,760
Average Weekly Circulation (2000)	257	1,754	2,011
Average Daily Circulation (2000)			201
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	7,510	7,510
Average Weekly Circulation (2000)	0	607	607
Average Daily Circulation (2000)			126

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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# Iowa—Cedar Rapids-Waterloo

## KCRG-TV Ch. 9

**Network Service:** ABC.

**Licensee:** Cedar Rapids Television Co., Box 816, Cedar Rapids, IA 52406-0816.

**Studio:** 2nd Ave. at 5th St. SE, Cedar Rapids, IA 52401.

**Phone:** 319-395-9999. **Fax:** 319-398-8378.

**E-mail:** 9online@kcrg.com; newsroom@kcrg.com

**Web Site:** http://www.kcrg.com

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 2000-ft. above av. terrain, 1926-ft. above ground, 2943-ft. above sea level.

Latitude 42° 18' 59"  
Longitude 91° 51' 31"

**Transmitter:** 4.5-mi. NW of Walker.

**Digital Facilities:** Channel No. 52 (698-704 MHz). Power: 1000-kw max. visual. Antenna: 1909-ft. above av. terrain, 1801-ft. above ground.

Latitude 42° 18' 59"  
Longitude 91° 51' 31"

**FCC Digital File Number:** BPCDT-19991027ABE. Granted: December 9, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Miralite, 3.8-meter Ku & C-band; Prodelin, 3.7-meter C-band; Avantek, M/A-Com, Standard Communications receivers.

**AM Affiliate:** KCRG, 5-kw, 1600 kHz.

**News Service:** AP.

**Ownership:** The Gazette Co.

**Began Operation:** October 15, 1953.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

**Joseph F. Hladky III, President.**

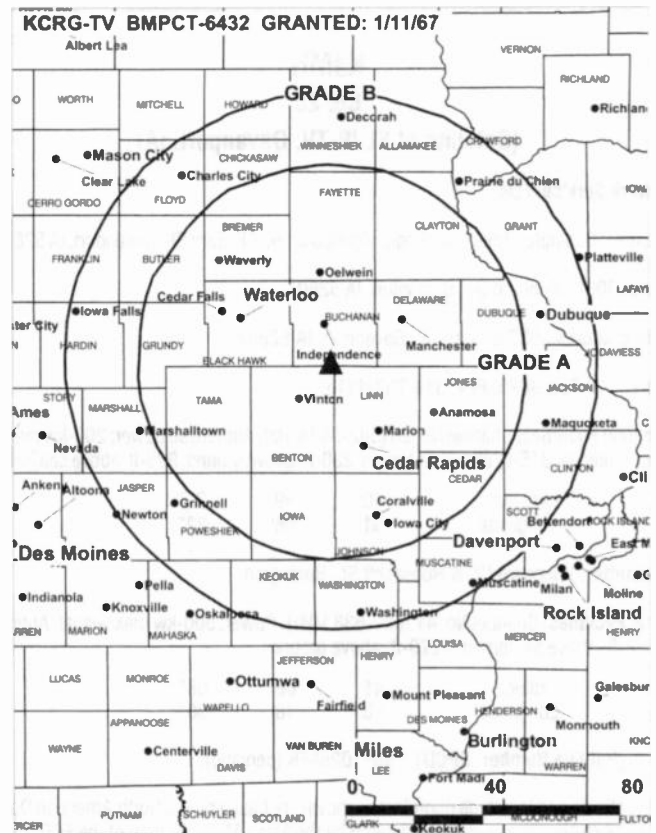
**John Phelan, Vice President & General Manager.**

**Tom Hurn, Local Sales Manager.**

**Jim Johnson, National Sales Manager.**

**Robert Smith, News Director.**

**Gene Divoky, Chief Engineer.**



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**Dan Austin, Program Manager.**

**David Welsh, Promotion Director.**

**Susan Sailors, Controller.**

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Cedar Rapids. **Station DMA:** Cedar Rapids-Waterloo-Dubuque. **Rank:** 89.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	274,170	162,620	436,790
Average Weekly Circulation (2000)	193,000	95,745	288,745
Average Daily Circulation (2000)			165,635
Station OMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	201,110	103,090	304,200
Average Weekly Circulation (2000)	164,145	80,613	244,757
Average Daily Circulation (2000)			146,818
Other OMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	73,060	59,530	132,590
Average Weekly Circulation (2000)	28,855	15,132	43,987
Average Daily Circulation (2000)			18,817

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Cedar Rapids

## KFXA Ch. 28

**Network Service:** FOX.

**Licensee:** Second Generation of Iowa Ltd., 1228 Euclid Ave., 860 Halle Bldg., Cleveland, OH 44115.

**Studio:** 605 Boyson Rd. NE, Cedar Rapids, IA 52402.

**Phone:** 319-393-2800. **Fax:** 319-395-7028.

**Technical Facilities:** Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. visual. Antenna: 1483-ft. above av. terrain, 1486-ft. above ground, 2388-ft. above sea level.

Latitude 42° 05' 25"  
Longitude 92° 05' 13"

**Transmitter:** 6441 21st Avenue Dr., Big Horn Twp.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 1000-kw max. visual. Antenna: 1473-ft. above av. terrain, 1486-ft. above ground.

Latitude 42° 05' 25"  
Longitude 92° 05' 13"

**FCC Digital File Number:** BPCDT-19991028ACW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with KFXB (F), Dubuque.

**Ownership:** Second Generation of Iowa Ltd. (Group Owner).

**Began Operation:** February 1, 1988. Sale to present owner by Metro Program Network Inc. approved by FCC November 6, 1995.

**Represented (engineering):** Warmus & Associates.

### Personnel:

**Joseph Denk**, General Manager.

**Tim Atterberg**, Local Sales Manager.

**Edward Baugh**, National Sales Manager.

**Gary Haverland**, Chief Engineer.

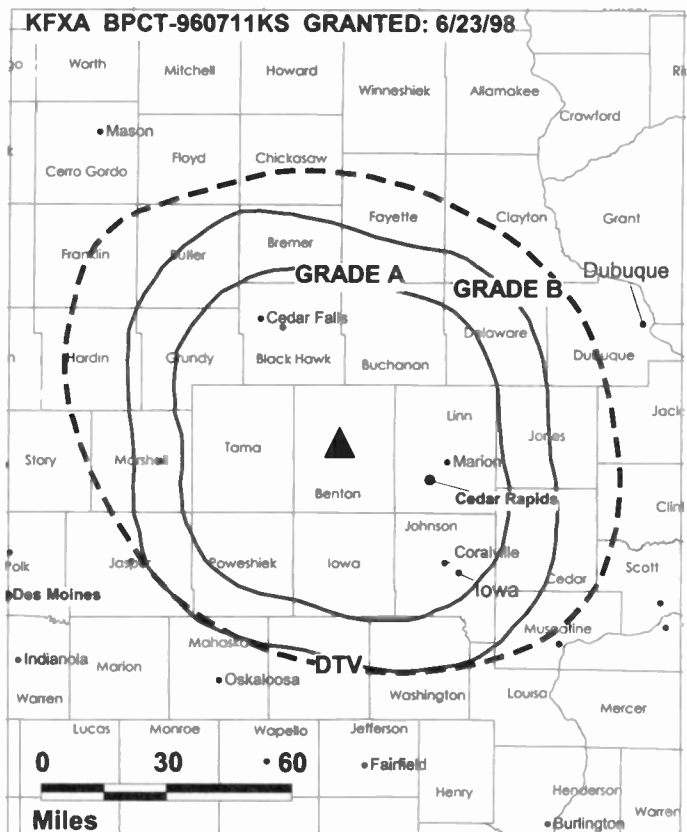
**Larry Blum**, Program Director.

**Tim Looney**, Promotion Director.

**Greg Stuart**, Production Manager.

**Connie Bartels**, Business Manager.

**Rates:** On request.



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**City of License:** Cedar Rapids. **Station DMA:** Cedar Rapids-Waterloo-Dubuque. **Rank:** 89.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	175,150	99,900	275,050
Average Weekly Circulation (2000)	80,183	35,758	115,941
Average Daily Circulation (2000)			42,223
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	167,020	97,570	264,590
Average Weekly Circulation (2000)	79,387	35,206	114,593
Average Daily Circulation (2000)			41,750
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,130	2,330	10,460
Average Weekly Circulation (2000)	795	552	1,347
Average Daily Circulation (2000)			474

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Cedar Rapids-Waterloo

## KGAN Ch. 2

**Network Service:** CBS.

**Licensee:** Sinclair Communications Inc., 2000 W. 41st St., Baltimore, MD 21211.

**Studio:** 600-2 Old Marion Rd. NE, Cedar Rapids, IA 52402.

**Mailing Address:** Box 3131, Cedar Rapids, IA 52406.

**Phone:** 319-395-9060. **Fax:** 319-395-0987.

**E-mail:** kgan@kgan.com

**Web Site:** http://www.kgan.com

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1394-ft. above av. terrain, 1309-ft. above ground, 2359-ft. above sea level.

Latitude	42°	17'	43.16"
Longitude	91°	53'	10.63"

**Transmitter:** 4.75-mi. N of Urbana.

**Digital Facilities:** Channel No. 51 (692-698 MHz). Power: 1000-kw max. visual. Antenna: 1450-ft. above av. terrain, 2436-ft. above ground.

Latitude	42°	17'	43.00"
Longitude	91°	53'	10.00"

**FCC Digital File Number:** BPCDT-19991029ABA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** September 30, 1953. Sale to Smith Acquisition Corp. cancelled (*Television Digest*, Vol. 40:12). Sale to present owner from Guy Gannett Communications approved by FCC April 5, 1999 (Vol. 38:36, 37). Sale to Guy Gannett Communications by Orion Broadcasting approved by FCC August 14, 1981 (Vol. 21:11). Sale to Orion by American Broadcasting Stations Inc., William B. Quarton & others approved by FCC June 12, 1968 (Vol. 8:25).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Lohnes & Culver.

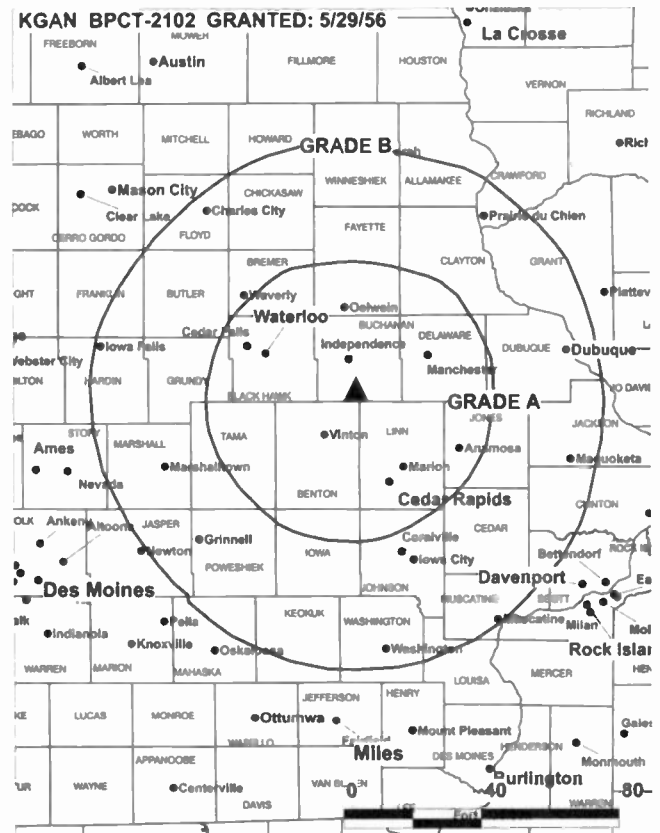
**Personnel:**

Michael Moran, President & General Manager.

Dianne Harms, General Sales Manager.

Dan Kuempel, Local Sales Manager.

Allan Eggers, Chief Engineer.



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Jon Okerstrom, News Director.

**Highest 30 Sec. Rate:** \$1200.

**City of License:** Cedar Rapids. **Station DMA:** Cedar Rapids-Waterloo-Dubuque. **Rank:** 89.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	260,280	132,730	393,010
Average Weekly Circulation (2000)	164,361	67,868	232,229
Average Daily Circulation (2000)			116,142
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	201,110	103,090	304,200
Average Weekly Circulation (2000)	151,093	64,055	215,148
Average Daily Circulation (2000)			110,323
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	59,170	29,640	88,810
Average Weekly Circulation (2000)	13,268	3,813	17,081
Average Daily Circulation (2000)			5,820

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Iowa—Cedar Rapids

**KPXR**  
**Ch. 48**

**Network Service:** PAX.

**Licensee:** Paxson Communications License Co. LLC, 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 605 Boyson Rd. NE, Cedar Rapids, IA 52402-7209.

**Phone:** 319-366-4848. **Fax:** 319-378-0076.

**Web Site:** <http://www.paxtv.com/kpxr>

**Technical Facilities:** Channel No. 48 (674-680 MHz). Authorized power: 2920-kw max. visual. Antenna: 1060-ft. above av. terrain, 956-ft. above ground, 1956-ft. above sea level.

Latitude 42° 17' 17"  
Longitude 91° 54' 52"

**Transmitter:** Hwy. 150, 4.5-mi. N of Urbana.

**Digital Facilities:** Channel No. 47 (668-674 MHz). Power: 500-kw max. visual. Antenna: 1014-ft. above av. terrain, 910-ft. above ground.

Latitude 42° 17' 17"  
Longitude 91° 52' 54"

**FCC Digital File Number:** BPCDT-19990923AAN (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Planned.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** November 1, 1992. Sale to Fant Broadcasting Co. LLC by Jefferson Broadcasting Co. approved by FCC October 12, 1994. Resumed operation May 3, 1997. Sale to present owner by Fant Broadcasting Co. LLC approved by FCC July 15, 1997.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

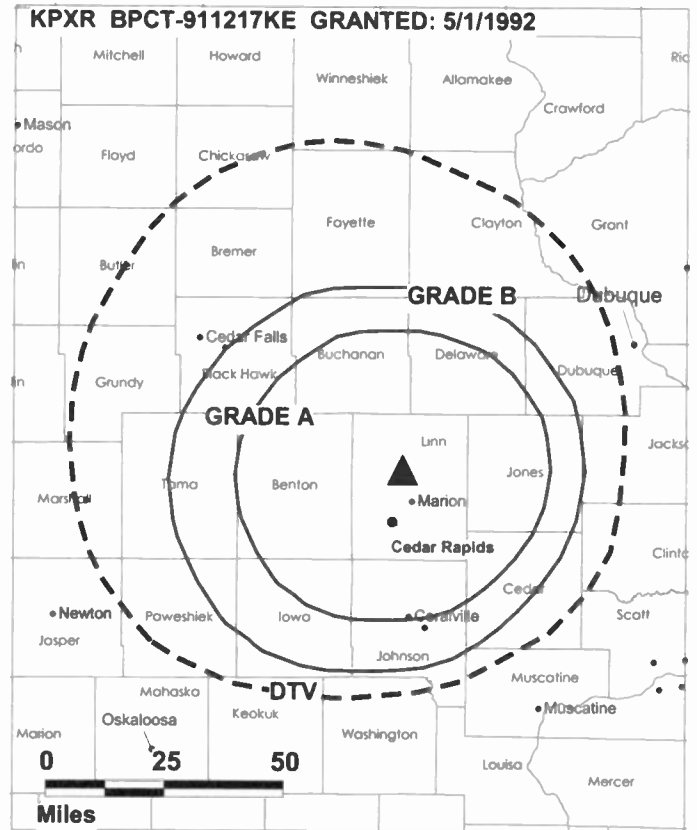
**Personnel:**

**Joe Denk**, General Manager.

**Gary Haverland**, Chief Technician.

**Mary Oberembt**, Business Manager.

**Rates:** On request.



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**City of License:** Cedar Rapids. **Station DMA:** Cedar Rapids-Waterloo-Dubuque. **Rank:** 89.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	167,730	90,080	257,810
Average Weekly Circulation (2000)	23,357	15,688	39,044
Average Daily Circulation (2000)			12,022
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	167,730	90,080	257,810
Average Weekly Circulation (2000)	23,357	15,688	39,044
Average Daily Circulation (2000)			12,022

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Waterloo-Cedar Rapids

**KWWL**  
Ch. 7

**Network Service:** NBC.

**Licensee:** Raycom America Inc., 201 Monroe St., 20th Floor RSA Tower, Montgomery, AL 36104.

**Studio:** 500 E. 4th St., Waterloo, IA 50703.

**Phone:** 319-291-1200. **Fax:** 319-291-1255.

**E-mail:** jwaterbury@raycommedia.com; kwwl@aol.com

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 44-kw aural. Antenna: 1980-ft. above av. terrain, 1930-ft. above ground, 2910-ft. above sea level.

Latitude 42° 24' 04"  
Longitude 91° 50' 43"

**Transmitter:** 2-mi. N of Rowley, IA.

**Digital Facilities:** Channel No. 55 (716-722 MHz). Power: 1000-kw max. visual. Antenna: 1883-ft. above av. terrain, 1834-ft. above ground.

Latitude 42° 24' 02"  
Longitude 91° 50' 36"

**FCC Digital File Number:** BPCDT-19991025AEH. Granted: December 8, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** ADM, 7-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** November 25, 1953. Merger of Black Hawk Broadcasting with American Family Corp. approved by FCC September 17, 1980 (*Television Digest*, Vol. 19:41). Sale to present owner by AFLAC Inc. approved by FCC March 21, 1997 (Vol. 36:34).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

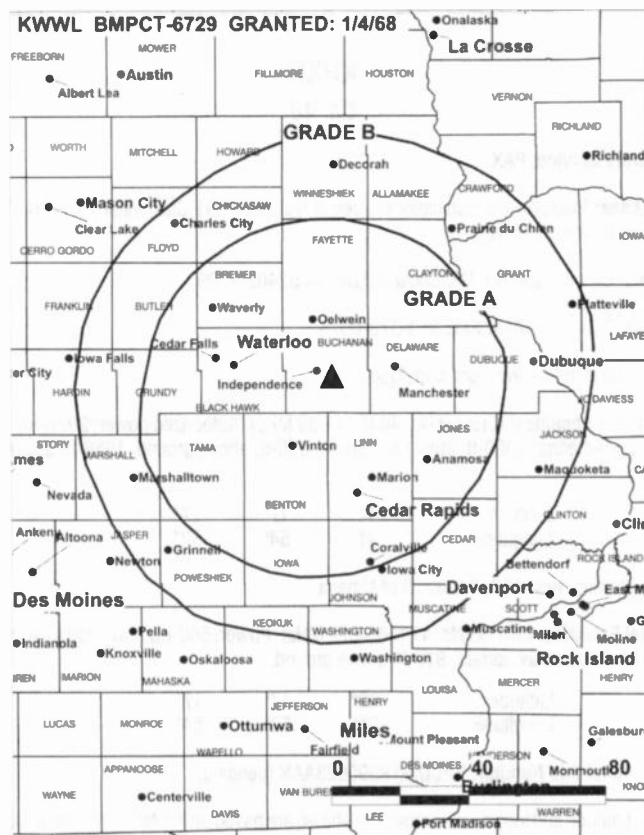
Jim Waterbury, Vice President & General Manager.

Jim Ohmstede, Vice President & Chief Engineer.

Doug Staudt, National Sales Manager.

Monte Bowden, News Director.

Deb Niermann, Marketing & Promotion Director.



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Bonnie Wurtzel, Business Manager.

**Rates:** On request.

**City of License:** Waterloo. **Station DMA:** Cedar Rapids-Waterloo-Dubuque. **Rank:** 89.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	282,930	172,820	455,750
Average Weekly Circulation (2000)	193,124	93,704	286,828
Average Daily Circulation (2000)			163,957
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	201,110	103,090	304,200
Average Weekly Circulation (2000)	165,170	79,458	244,628
Average Daily Circulation (2000)			144,296
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	81,820	69,730	151,550
Average Weekly Circulation (2000)	27,954	14,246	42,200
Average Daily Circulation (2000)			19,661

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Davenport

## KLJB-TV Ch. 18

(Operates satellite KJMH, Burlington, IA)

**Network Service:** FOX.

**Licensee:** Quad Cities Television Acquisition Corp., 937 E. 53rd St., Davenport, IA 52807.

**Studio:** 937 E. 53rd St., Suite D, Davenport, IA 52807.

**Phone:** 319-386-1818. **Fax:** 319-386-8543.

**Web Site:** <http://www.kjib.com>

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 2950-kw max. visual, 295-kw max. aural. Antenna: 1014-ft. above av. terrain, 945-ft. above ground, 1736-ft. above sea level.

Latitude 41° 19' 39"  
Longitude 90° 22' 46"

**Transmitter:** 1-mi. S of Orion, IL; W side of Hwy. 150.

**Digital Facilities:** Channel No. 49 (680-686 MHz). Power: 1000-kw max. visual. Antenna: 883-ft. above av. terrain, 820-ft. above ground.

Latitude 41° 19' 39"  
Longitude 90° 22' 46"

**FCC Digital File Number:** BPCDT-19991028AFI (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** United Satellite Systems, 5-meter; DX Antenna, ISS, Scientific-Atlanta receivers.

**Ownership:** Grant Broadcasting Stations (Group Owner).

**Began Operation:** July 28, 1985. Sale to present owner by Davenport Communications Ltd. Partnership approved by FCC April 1, 1991.

**Represented (sales):** Petry Inc.

**Personnel:**

Milton Grant, President.

Kathleen S. DeBoeuf, Station Manager.

Randy Stone, General Sales Manager.

Don Bargmann, Chief Engineer.

John Bain, Program Manager.

Brad Ruggles, Production Manager.

Tim Emmerson, Promotion Manager.

Jane Scheckel, Traffic Manager.

**Rates:** On request.

**City of License:** Davenport. **Station DMA:** Davenport-Rock Island-Moline. **Rank:** 90.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	245,150	125,120	370,270
Average Weekly Circulation (2000)	133,015	51,070	184,085
Average Daily Circulation (2000)			78,625
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	207,430	94,190	301,620
Average Weekly Circulation (2000)	122,982	46,701	169,683
Average Daily Circulation (2000)			73,352
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,720	30,930	68,650
Average Weekly Circulation (2000)	10,033	4,368	14,401
Average Daily Circulation (2000)			5,273

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**THE**  
**TED HEPBURN**  
**COMPANY**

**We were the broker  
in the 1991 sale of  
KLJB-TV**

*Ted Hepburn, President*  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995



# Iowa—Davenport

## KWQC-TV Ch. 6

**Network Service:** NBC.

**Licensee:** Young Broadcasting of Davenport Inc.

**Studio:** 805 Brady St., Davenport, IA 52808.

**Phone:** 319-383-7000. **Fax:** 319-383-7165.

**Web Site:** <http://www.kwqc.com>

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1342-ft. above av. terrain, 1383-ft. above ground, 2049-ft. above sea level.

Latitude 41° 32' 49"  
Longitude 90° 28' 35"

**Transmitter:** Middle Rd., 5-mi. E of Davenport.

**Digital Facilities:** Channel No. 56 (722-728 MHz). Power: 1000-kw max. visual. Antenna: 1401-ft. above av. terrain, 1398-ft. above ground.

Latitude 41° 32' 49"  
Longitude 90° 28' 35"

**FCC Digital File Number:** BPCDT-19991027ABQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** SatCom, 7-meter; Harris, M/A-Com receivers.

**News Services:** AP, UPI.

**Ownership:** Young Broadcasting Inc. (Group Owner).

**Began Operation:** October 31, 1949. Sale to Broad Street Television LP by Palmer Communications Inc. approved by FCC August 14, 1989 (*Television Digest*, Vol. 29:22). Sale to present owner by Broad Street Television LP approved by FCC March 12, 1996 (Vol. 35:32; 36:12).

**Represented (sales):** Blair Television.

**Represented (engineering):** A. D. Ring PA.

### Personnel:

Jim Graham, Vice President & General Manager.

Cathie Whiteside, Finance & Station Manager.

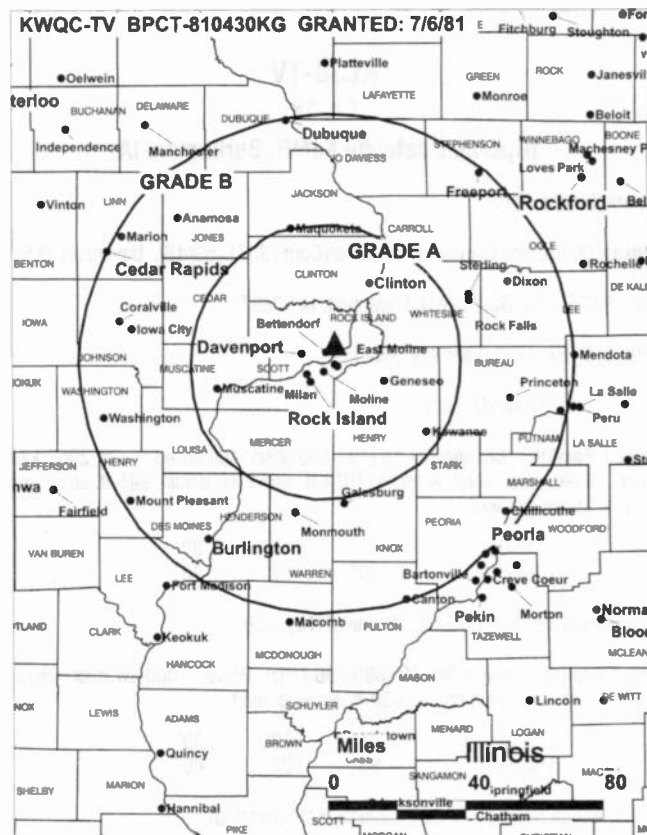
Allen Wiese, General Sales Manager.

Jeff Glass, Local Sales Manager.

Jeff Bilyek, Programming & Promotion Manager.

Doug Retherford, News Director.

John Hegeman, Operations & Engineering Manager.



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Trish Tague, Research & Marketing Director.

Doug Bierman, Chief Engineer.

**Rates:** On request.

**City of License:** Davenport. **Station DMA:** Davenport-Rock Island-Moline. **Rank:** 90.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	272,150	131,190	403,340
Average Weekly Circulation (2000)	189,647	80,400	270,047
Average Daily Circulation (2000)			172,305
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	207,430	94,190	301,620
Average Weekly Circulation (2000)	174,988	74,554	249,542
Average Daily Circulation (2000)			163,855
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	64,720	37,000	101,720
Average Weekly Circulation (2000)	14,658	5,847	20,505
Average Daily Circulation (2000)			8,450

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Des Moines

**KCCI**  
Ch. 8

**Network Service:** CBS.

**Licensee:** Hearst-Argyle Television Inc., 959 8th Ave., New York, NY 10019.

**Studio:** 888 9th St., Des Moines, IA 50309.

**Mailing Address:** Box 10305, Des Moines, IA 50306.

**Phone:** 515-247-8888. **Fax:** 515-243-4931.

**E-mail:** kcci@aol.com; kcci@kcci.com

**Web Site:** http://www.kcci.com

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1938-ft. above av. terrain, 2001-ft. above ground, 2969-ft. above sea level.

Latitude 41° 48' 35"  
Longitude 93° 37' 16"

**Transmitter:** 310 N.W. 134th Ave., Alleman.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 1000-kw max. visual. Antenna: 1857-ft. above av. terrain, 1837-ft. above ground, 2807-ft. above sea level.

Latitude 41° 48' 35"  
Longitude 93° 37' 16"

**Transmitter:** 310 N.W. 134th Ave., Alleman.

**FCC Digital File Number:** BPCDT-970617KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** 7 in operation, Microdyne, 5-meter Ku & C-band; Prodelin, 5-meter C-band; RCA, 3.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Communications, M/A-Com, Microdyne, Scientific-Atlanta, Varian receivers.

**SNG Mobile Dish:** BAF, 2.3-meter Ku-band.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** July 31, 1955. Merger of Cowles Broadcasting into H & C Communications approved by FCC October 24, 1984 (Television Digest, Vol. 24:26, 35). Sale to Pulitzer Broadcasting approved by FCC July 30, 1993 (Vol. 33:8, 14, 23, 32, 37). Sale to present owner by Pulitzer approved by FCC August 24, 1999 (Vol. 38:22, 48).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Vemer, Lipfert, Bernhard, McPherson & Hand.

**Represented (engineering):** John F. X. Browne & Associates PC.

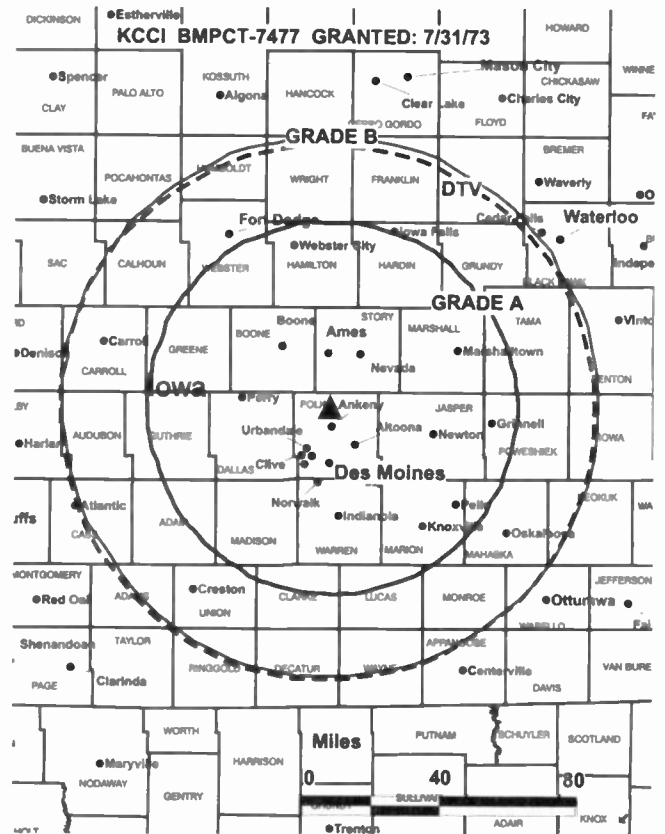
**Personnel:**

Paul Fredericksen, Vice President & General Manager.

John Pascuzzi, Operations & Production Manager.

Dave Porepp, General Sales Manager.

Anne Marie Caudron, National Sales Manager.



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**Dave Busiek,** News Director.

**Robert Day,** Programming & Public Affairs Manager.

**Pam Kulik,** Marketing & Sales Promotion Director.

**Irma Davis,** Business Manager.

**Mike Cunningham,** Promotion Director.

**Steve Houg,** Chief Engineer.

**Rates:** On request.

**City of License:** Des Moines. **Station DMA:** Des Moines-Ames. **Rank:** 70.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	302,880	217,720	520,600
Average Weekly Circulation (2000)	220,805	131,813	352,617
Average Daily Circulation (2000)			223,360
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	236,050	145,170	381,220
Average Weekly Circulation (2000)	198,949	117,966	316,915
Average Daily Circulation (2000)			206,470
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	66,830	72,550	139,380
Average Weekly Circulation (2000)	21,856	13,847	35,703
Average Daily Circulation (2000)			16,891

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Des Moines

## KDSM-TV Ch. 17

**Network Service:** FOX.

**Licensee:** KDSM Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 4023 Fleur Dr., Des Moines, IA 50321.

**Phone:** 515-287-1717. **Fax:** 515-287-0064.

**E-mail:** fox17@kds.com

**Web Site:** http://www.kds.com

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 3110-kw max. visual, 311-kw max. aural. Antenna: 1516-ft. above av. terrain, 1539-ft. above ground, 2509-ft. above sea level.

Latitude	41°	48'	01.20"
Longitude	93°	36'	27.00"

Holds CP for change to 5000-kw max. visual, 1516-ft. above av. terrain, 1503-ft. above ground, 2473-ft. above sea level. BPC-960621KF.

**Transmitter:** 0.4-mi. W of U.S. 69, 0.4-mi. S of N.E. 134th Ave.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 1000-kw max. visual. Antenna: 1932-ft. above av. terrain, 1900-ft. above ground.

Latitude	41°	49'	47.00"
Longitude	93°	36'	56.00"

**FCC Digital File Number:** BPCDT-19991028ACE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 4-meter Ku-band; M/A-Com, 5-meter C-band; Prodelin, 5-meter C-band; M/A-Com receivers.

**News Service:** Fox NewsEdge.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** March 14, 1983. Sale to Better Communications by Duchossois Communications approved by FCC April 24, 1991 (*Television Digest*, Vol. 30:49). Sale to Duchossois by William J. Trout, Raymond J. Gazzo & Carl G. Goldsberry approved by FCC April 19, 1985 (Vol. 25:8). Sale to present owner from Better Communications Inc. approved by FCC March 28, 1997 (Vol. 36:16).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

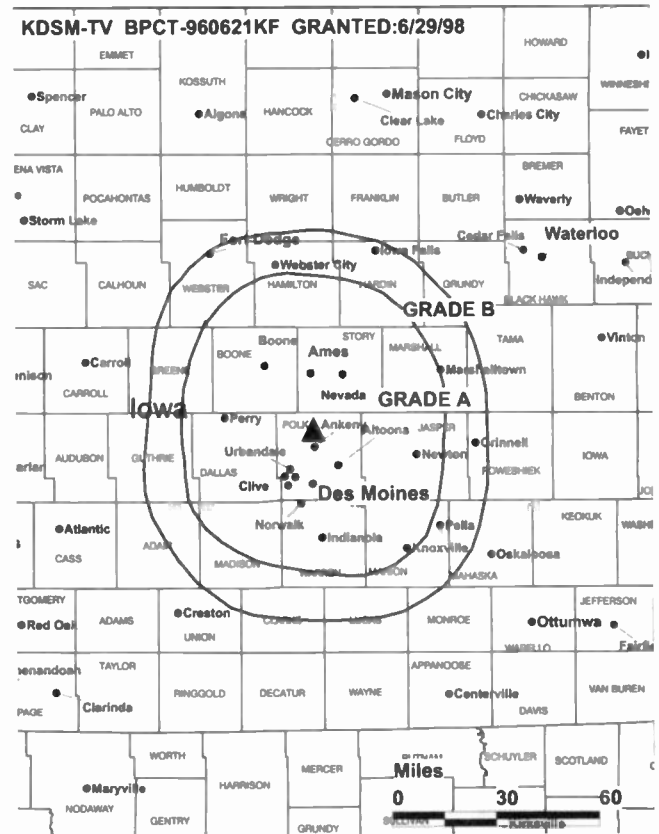
**Personnel:**

**Ted Stephens**, Vice President & General Manager.

**Mike Wilson**, General Sales Manager.

**Dan Nannen**, Promotion Manager.

**Jeff Potthoff**, Business Manager.



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**Martin Mohrfield**, Chief Engineer.

**Kelly Green**, Program Coordinator.

**Highest 30 Sec. Rate:** \$1300.

**City of License:** Des Moines. **Station DMA:** Des Moines-Ames. **Rank:** 70.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	287,390	152,660	440,050
Average Weekly Circulation (2000)	148,787	65,311	214,098
Average Daily Circulation (2000)			81,776
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	234,050	139,600	373,650
Average Weekly Circulation (2000)	136,649	63,924	200,573
Average Daily Circulation (2000)			78,641
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	53,340	13,060	66,400
Average Weekly Circulation (2000)	12,138	1,386	13,524
Average Daily Circulation (2000)			3,135

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Des Moines

## WHO-TV Ch. 13

**Network Service:** NBC.

**Licensee:** The New York Times Co., 229 W. 43rd St., New York, NY 10036.

**Studio:** 1801 Grand Ave., Des Moines, IA 50309.

**Phone:** 515-242-3500. **Fax:** 515-242-3797.

**Web Site:** <http://www.whooncall.com>

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw max. & 224-kw horizontal visual, 47.4-kw max. & 33.5-kw horizontal aural. Antenna: 1970-ft. above av. terrain, 1955-ft. above ground, 2988-ft. above sea level.

Latitude 41° 48' 33"  
Longitude 93° 36' 53"

**Transmitter:** 199 N.W. 134th St., Alleman.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 550-kw max. visual. Antenna: 1998-ft. above av. terrain, 1965-ft. above ground, 2959-ft. above sea level.

Latitude 41° 49' 47"  
Longitude 93° 36' 56"

**FCC Digital File Number:** BPCDT-990805LD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Transmit/receive SatCom, 7-meter; Microwave Assoc., Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** The New York Times Co. (Group Owner).

**Began Operation:** April 15, 1954. Sale to present owner by Palmer Communications approved by FCC July 9, 1996 (Television Digest, Vol. 36:21).

**Represented (sales):** Katz American Television.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**Robert Allen**, President & General Manager.

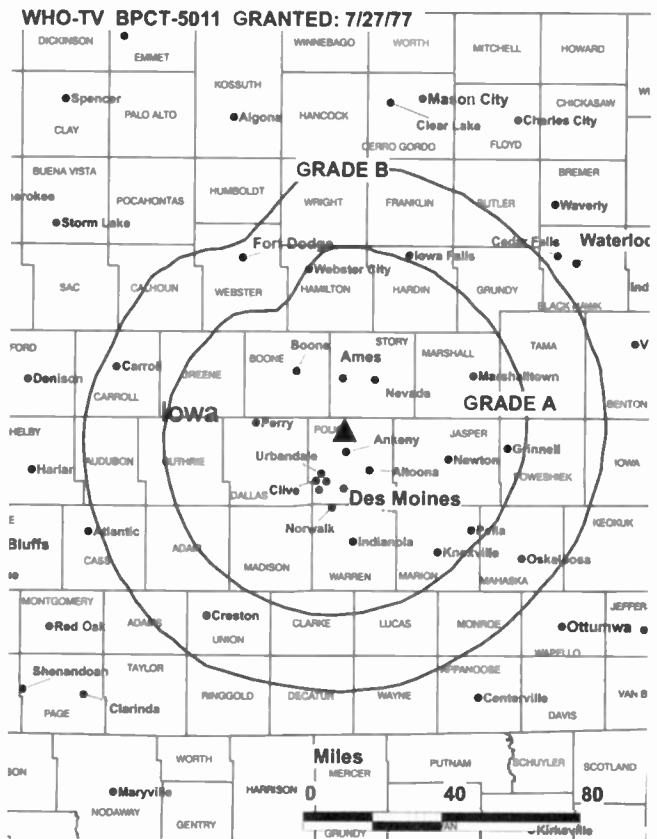
**Cheryl Semerad**, Sales & Marketing Director.

**Tim Gardner**, Promotion Director.

**David Peterson**, Program Coordinator.

**Brad Olk**, Chief Engineer.

**Al Setka**, News Director.



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**Rebecca Jess**, Broadcast Controller.

**Rates:** On request.

**City of License:** Des Moines. **Station DMA:** Des Moines-Ames. **Rank:** 70.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	280,590	174,230	454,820
Average Weekly Circulation (2000)	213,325	119,909	333,235
Average Daily Circulation (2000)			194,604
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	236,050	145,170	381,220
Average Weekly Circulation (2000)	196,352	111,941	308,293
Average Daily Circulation (2000)			182,092
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,540	29,060	73,600
Average Weekly Circulation (2000)	16,973	7,968	24,942
Average Daily Circulation (2000)			12,512

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Ames-Des Moines

## WOI-TV Ch. 5

**Network Service:** ABC.

**Licensee:** Capital Communications Co. Inc., 99 Pondfield Rd., Bronxville, NY 10708.

**Studio:** 3903 Westown Pkwy., West Des Moines, IA 50266.

**Phone:** 515-457-9645. **Fax:** 515-457-1034.

**E-mail:** woitv@ecity.net

**Web Site:** <http://www.woi-tv.com>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1850-ft. above av. terrain, 1995-ft. above ground, 2980-ft. above sea level.

Latitude 41° 48' 33"  
Longitude 93° 36' 53"

**Transmitter:** 1-mi. S of Alleman.

**Digital Facilities:** Channel No. 59 (740-746 MHz). Power: 50-kw max. visual. Antenna: 1043-ft. above av. terrain, 1000-ft. above ground, 996-ft. above sea level.

Latitude 41° 49' 47"  
Longitude 93° 36' 56"

**FCC Digital File Number:** BPCDT-19990903AAB. Granted: February 1, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Andrew, 7.3-meter; Transmit/receive Harris, 9-meter C-band; Transmit/receive Microdyne, 3.7-meter Ku-band; Andrew, 4.5-meter; Scientific-Atlanta, 7-meter; Avantek, Harris, M/A-Corn, Scientific-Atlanta receivers.

**News Services:** ABC NewsOne, AP.

**Ownership:** Capital Communications Co. Inc.

**Began Operation:** February 21, 1950. Sale to present owner by Iowa State University approved by FCC December 15, 1993 (*Television Digest*, Vol. 31:51; 32:22, 40, 47, 51).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Latham & Watkins.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

**Raymond H. Cole**, Executive Vice President & General Manager.

**Rod Dougherty**, Local Sales Manager.

**Erin Nanke**, National Sales Manager.

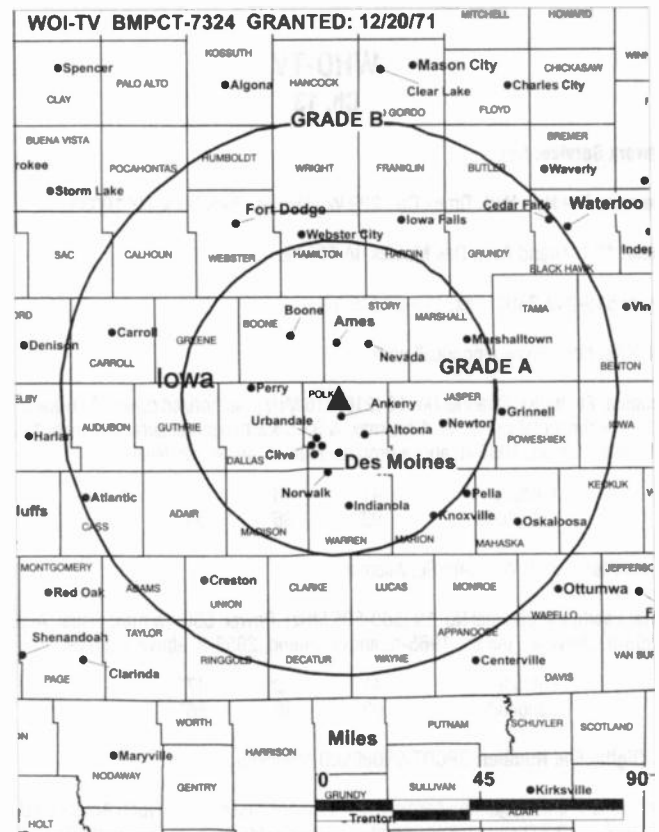
**Lon Tegels**, News Director.

**Randy Shelton**, Program Director.

**Dennis Poffenberger**, Chief Engineer.

**Elaine Honold**, Business Manager.

**Highest 30 Sec. Rate:** \$2100.



**City of License:** Ames. **Station DMA:** Des Moines-Ames. **Rank:** 70.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	291,490	181,320	472,810
Average Weekly Circulation (2000)	184,976	105,122	290,097
Average Daily Circulation (2000)			136,962
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	236,050	145,170	381,220
Average Weekly Circulation (2000)	170,679	99,620	270,299
Average Daily Circulation (2000)			129,906
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	55,440	36,150	91,590
Average Weekly Circulation (2000)	14,296	5,502	19,798
Average Daily Circulation (2000)			7,056

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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(561) 863 8995

# Iowa—Dubuque

**KFXB**  
**Ch. 40**

**Network Service:** FOX.

**Licensee:** Dubuque TV Ltd. Partnership, 744 Main St., Dubuque, IA 52001.

**Studio:** 744 Main St., Dubuque, IA 52001.

**Phone:** 319-556-4040. **Fax:** 319-557-7101.

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 537-kw visual, 53.7-kw aural. Antenna: 841-ft. above av. terrain, 837-ft. above ground, 1661-ft. above sea level.

Latitude 42° 31' 05"  
Longitude 90° 37' 16"

Holds CP for change to 5000-kw max. visual, 872-ft. above av. terrain, 817-ft. above ground, 1676-ft. above sea level; lat. 42° 31' 09", long. 90° 37' 11", transmitter to 0.7-mi. N of Illinois state line, 0.8-mi. W of Hwy. 35. BPCT-960711KS.

**Transmitter:** 0.7-mi. N of Illinois state line, 0.75-mi. W of Hwy. 35, Grant County, WI.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power: 1000-kw max. visual. Antenna: 860-ft. above av. terrain, 817-ft. above ground.

Latitude 42° 31' 09"  
Longitude 90° 37' 11"

**FCC Digital File Number:** BPCDT-19991028ACY (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with KFXA (F), Cedar Rapids.

**Satellite Earth Stations:** Calstar, 4.6-meter; Prodelin, 4.2-meter; Avantek, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Dubuque TV Ltd. Partnership.

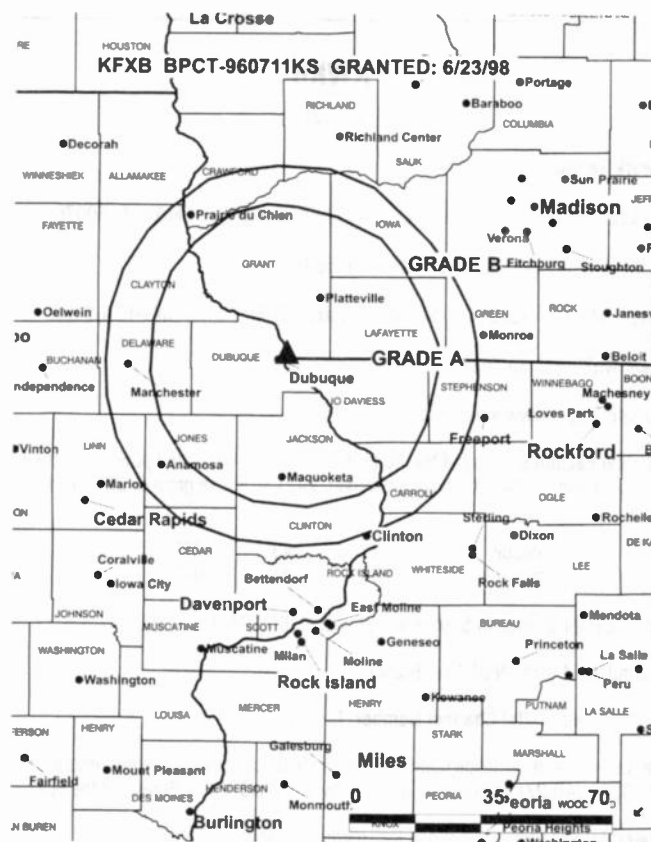
**Began Operation:** June 1, 1970. Left air October 3, 1974. Sale to Lloyd Hearing Aid Corp. approved by FCC June 29, 1976. Resumed operation September 12, 1976. Sale to The Commercial Dispatch Publishing Co. approved by FCC September 13, 1979. Sale to Dubuque TV Ltd. Partnership approved by FCC February 8, 1985. Sale to Sage Broadcasting Corp. of Dubuque approved by FCC March 25, 1988, but sale was not consummated.

**Represented (sales):** Seitel Inc.

**Personnel:** See KFXA, Cedar Rapids, IA.

**Highest 30 Sec. Rate:** \$220.

**City of License:** Dubuque. **Station DMA:** Cedar Rapids-Waterloo-Dubuque. **Rank:** 89.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	74,750	39,640	114,390
Average Weekly Circulation (2000)	32,311	7,619	39,930
Average Daily Circulation (2000)			15,155
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	43,990	15,270	59,260
Average Weekly Circulation (2000)	20,113	3,353	23,467
Average Daily Circulation (2000)			8,576
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,760	24,370	55,130
Average Weekly Circulation (2000)	12,197	4,266	16,463
Average Daily Circulation (2000)			6,578

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Iowa City

## KWKB Ch. 20

**Network Service:** WBN.

**Licensee:** KM Television of Iowa LLC, 3654 W. Jarvis Ave., Skokie, IL 60076.

**Studio:** 1547 Baker Ave., West Branch, IA 52358.

**Phones:** 319-643-5952; 847-674-0864. **Fax:** 319-643-3124; 847-674-9188.

**E-mail:** wb20@kwkb.com

**Web Site:** http://www.kwkb.com

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 1510-kw max. visual. Antenna: 1447-ft. above av. terrain, 1421-ft. above ground, 2211-ft. above sea level.

Latitude	41°	43'	28"
Longitude	91°	21'	07"

Holds CP for change to 5000-kw max. visual. BMPCT-990811LC.

**Transmitter:** 4.1-mi. N of West Branch.

**FCC Proposed Digital Channel Number:** Ch. 25.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** KM Communications Inc. (Group Owner).

**Began Operation:** August 22, 1999.

**Represented (legal):** Irwin, Campbell & Tannenwald PC.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

**Mark Culbertson**, General Manager.

**Mike Knoll**, Local Sales Manager.

**Todd Powers**, National Sales Manager.

**Kevin E. Johnson**, Chief Engineer.

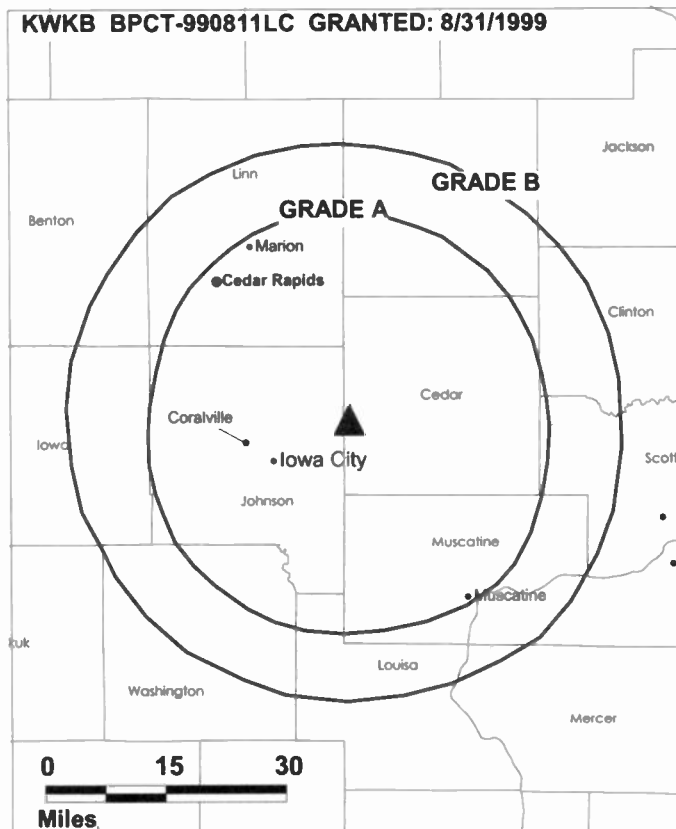
**Brian Nugent**, Program & Promotions Director.

**Aaron Spears**, Production Manager.

**Jennifer Mundell**, Business Manager.

**Rates:** On request.

**City of License:** Iowa City. **Station DMA:** Cedar Rapids-Waterloo-Dubuque. **Rank:** 89.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,500	80,070	235,570
Average Weekly Circulation (2000)	15,064	9,207	24,271
Average Daily Circulation (2000)			6,930
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,500	54,130	209,630
Average Weekly Circulation (2000)	15,064	6,913	21,977
Average Daily Circulation (2000)			6,618
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	25,940	25,940
Average Weekly Circulation (2000)	0	2,294	2,294
Average Daily Circulation (2000)			312

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Mason City

## KIMT Ch. 3

**Network Service:** CBS.

**Licensee:** Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

**Studio:** 2nd & Pennsylvania Aves., Mason City, IA 50401.

**Phone:** 515-423-2540. **Fax:** 515-421-2673; 515-423-9309.

**E-mail:** kimt@kimt.com

**Web Site:** http://www.kimt.com

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 97.7-kw visual, 20-kw aural. Antenna: 1550-ft. above av. terrain, 1565-ft. above ground, 2801-ft. above sea level.

Latitude 43° 22' 25"  
Longitude 92° 50' 00"

**Transmitter:** 3.5-mi. E of St. Ansgar, IA.

**Digital Facilities:** Channel No. 42 (638-644 MHz). Power: 942.8-kw max. visual. Antenna: 1467-ft. above av. terrain, 1493-ft. above ground.

Latitude 43° 22' 20"  
Longitude 92° 49' 59"

**FCC Digital File Number:** BPCDT-19991015ABO. Granted: December 2, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Scientific-Atlanta, 3-meter; Scientific-Atlanta, 3.7-meter; Scientific-Atlanta, 4.5-meter; Scientific-Atlanta, 7.5-meter; DX Antenna, Harris, M/A-Com, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** May 15, 1954. Sale to Daily Telegraph Printing Co. by Lee Enterprises approved by FCC April 22, 1980 (Television Digest, Vol. 20:1). Sale to Spartan Communications by Daily Telegraph Printing Co. approved by FCC June 12, 1984 (Vol. 24:15). Sale to present owner by Spartan Communications Inc. approved by FCC March 22, 2000.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

### Personnel:

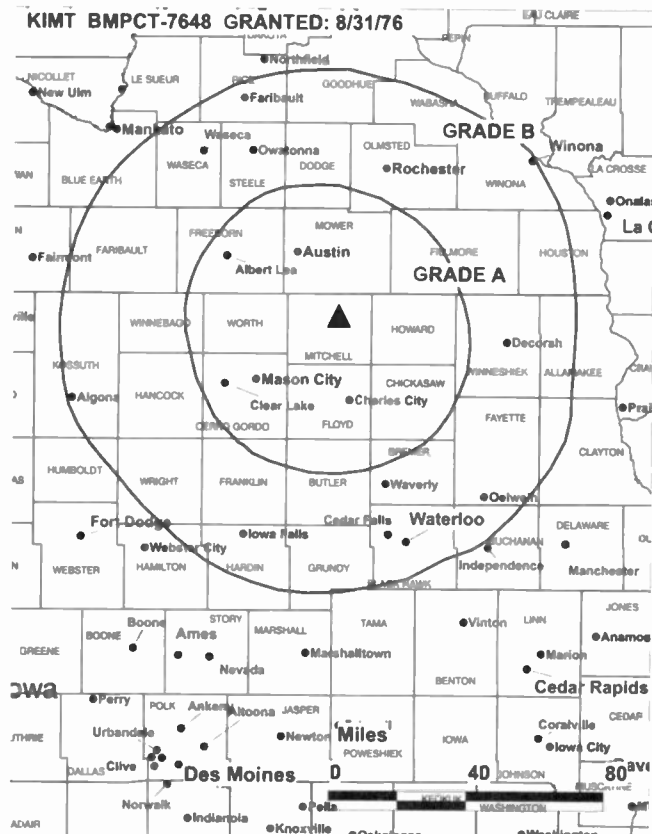
**Steve Martinson**, Vice President & General Manager.

**Jennifer Kupriva**, General Sales Manager.

**Doug Merbach**, News Director.

**Jerome R. Risting**, Program & Promotion Director.

**Dale Byre**, Chief Engineer.



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**Karen Bird**, Business Manager.

**Highest 30 Sec. Rate:** \$800.

**City of License:** Mason City. **Station DMA:** Rochester-Mason City-Austin. **Rank:** 153.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	122,890	85,690	208,580
Average Weekly Circulation (2000)	61,098	37,507	98,604
Average Daily Circulation (2000)			55,273
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,360	43,760	132,120
Average Weekly Circulation (2000)	51,611	28,938	80,548
Average Daily Circulation (2000)			47,218
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,530	41,930	76,460
Average Weekly Circulation (2000)	9,487	8,569	18,056
Average Daily Circulation (2000)			8,055

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Iowa—Newton

**KFPX**  
**Ch. 39**

**Network Service:** PAX.

**Licensee:** Paxson Communications Corp., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 4570 114th St., Urbandale, IA 50322.

**Phone:** 515-331-3939.

**Web Site:** <http://www.paxtv.com>

**Technical Facilities:** Channel No. 39 (620-626 MHz). Authorized power: 4440-kw max. visual. Antenna: 525-ft. above av. terrain, 469-ft. above ground, 1450-ft. above sea level.

Latitude           41°    49'    05"  
Longitude         93°    12'    22"

**Transmitter:** S side of Rte. 23, approx. 2.64-m. W of Baxter.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** August 31, 1998.

**Personnel:**

**Kent Opdahl,** General Manager.

**Dave Ohmestede,** Chief Engineer.

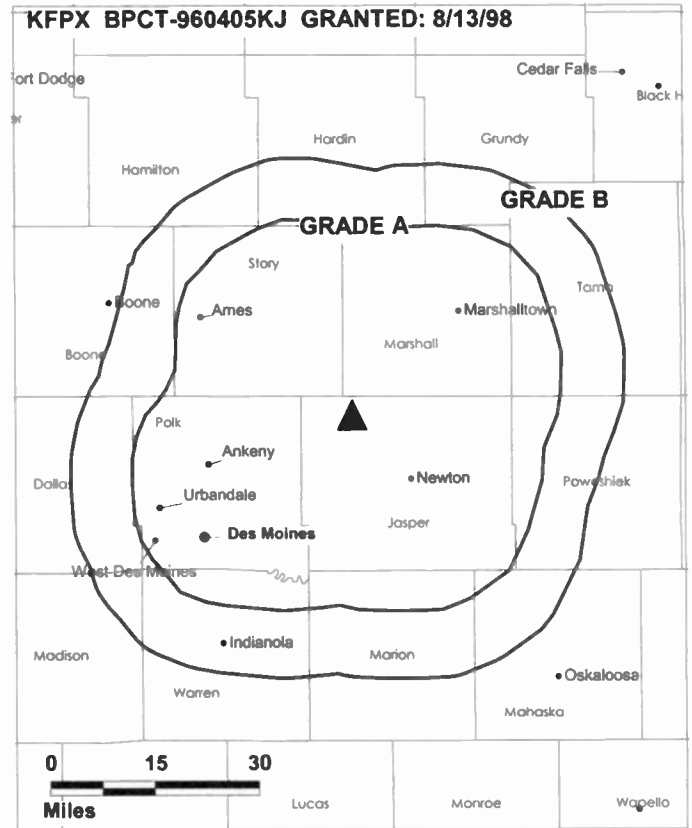
**Marsha Theis,** Business Manager.

**City of License:** Newton. **Station DMA:** Des Moines-Ames. **Rank:** 70.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	188,600	103,700	292,300
Average Weekly Circulation (2000)	28,424	11,407	39,831
Average Daily Circulation (2000)			12,522
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	188,600	103,700	292,300
Average Weekly Circulation (2000)	28,424	11,407	39,831
Average Daily Circulation (2000)			12,522

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Ottumwa-Kirksville, Missouri

## KTVO Ch. 3

**Network Service:** ABC.

**Licensee:** KTVO License Subsidiary Inc., Hwy. 63 N, Kirksville, MO 63501.

**Studios:** Hwy. 63 N, Kirksville, MO 63501.; 111 S. Market St., Ottumwa, IA 52501.

**Mailing Address:** Box 949, Kirksville, MO 63501.

**Phones:** 816-627-3333 (Kirksville); 515-682-3333 (Ottumwa). **Fax:** 816-627-1885.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1101-ft. above av. terrain, 1050-ft. above ground, 1963-ft. above sea level.

Latitude 40° 31' 47"  
Longitude 92° 26' 29"

**Transmitter:** 4.5-mi. E of Lancaster on Hwy. 136.

**Digital Facilities:** Channel No. 33 (584-590 MHz). Power: 983-kw max. visual. Antenna: 1030-ft. above av. terrain, 969-ft. above ground.

Latitude 40° 31' 47"  
Longitude 92° 26' 29"

**FCC Digital File Number:** BPCDT-19991025AEL. Granted: February 8, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Service:** AP.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** November 21, 1955. Sale to Gillett Group Inc. by Post Corp. approved by FCC June 19, 1984. Sale to Post by James J. Conroy & Raymond E. Russell approved by FCC January 6, 1964 (*Television Digest*, Vol. 4:2). Sale to Federal Broadcasting by Gillett Group Inc. approved by FCC July 17, 1987 (Vol. 27:20). Sale to present owner by Federal Broadcasting Co. approved by FCC September 24, 1996.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Hogan & Hartson LLP.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

John Shine, Vice President & General Manager.

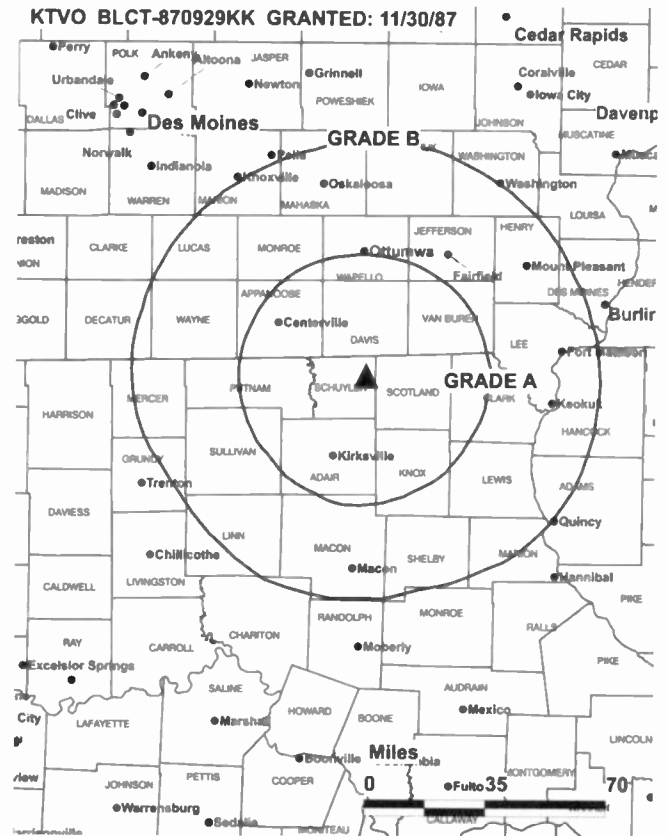
Dana Quesenberry, News Director.

John Wise, Chief Engineer.

Carmen Rizzo, Marketing Director.

Crystal Amini-Rad, Business Manager.

Brian Gordy, Production Manager.



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**Highest 30 Sec. Rate:** \$750.

**City of License:** Kirksville, MO. **Station DMA:** Ottumwa-Kirksville. **Rank:** 199.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,380	70,440	165,820
Average Weekly Circulation (2000)	55,182	23,054	78,236
Average Daily Circulation (2000)			41,714
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,290	18,390	48,680
Average Weekly Circulation (2000)	23,228	12,065	35,293
Average Daily Circulation (2000)			22,066
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	65,090	52,050	117,140
Average Weekly Circulation (2000)	31,954	10,989	42,943
Average Daily Circulation (2000)			19,648

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Ottumwa

## KYOU-TV Ch. 15

**Network Service:** FOX, UPN.

**Licensee:** Waitt Broadcasting Inc., 13906 Gold Circle, Suite 201, Omaha, NE 68144.

**Studio:** 820 W. 2nd St., Ottumwa, IA 52501.

**Phone:** 515-684-5415. **Fax:** 515-682-5173.

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 2090-kw max. visual. Antenna: 1191-ft. above av. terrain, 1161-ft. above ground, 1913-ft. above sea level.

Latitude	41°	11'	42"
Longitude	91°	57'	15"

Holds CP for change to 2090-kw max. visual, 1184-ft. above av. terrain, 1158-ft. above ground, 1909-ft. above sea level. BPCT-19991027AAM.

**Transmitter:** 1.3-mi. NNE of State Hwys. 1 & 78 in Richland Twp.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 200-kw max. visual. Antenna: 1188-ft. above av. terrain, 1158-ft. above ground.

Latitude	41°	11'	42"
Longitude	91°	57'	15"

**FCC Digital File Number:** BPCDT-19991027AAR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ADM, Ku & C-band; AFC, Ku-band; KLM, 3.9-meter C-band; KLM, 4.8-meter C-band; General Instrument, KLM, M/A-Corn receivers.

**Ownership:** Waitt Broadcasting Inc. (Group Owner).

**Began Operation:** June 2, 1986. Left air 1986; resumed operation June 29, 1987. Sale to present owner by Public Interest Broadcast Group Inc. approved by FCC January 26, 1999.

**Personnel:**

**Karl E. Bieber,** General Manager.

**Dianne Little,** General Sales Manager.

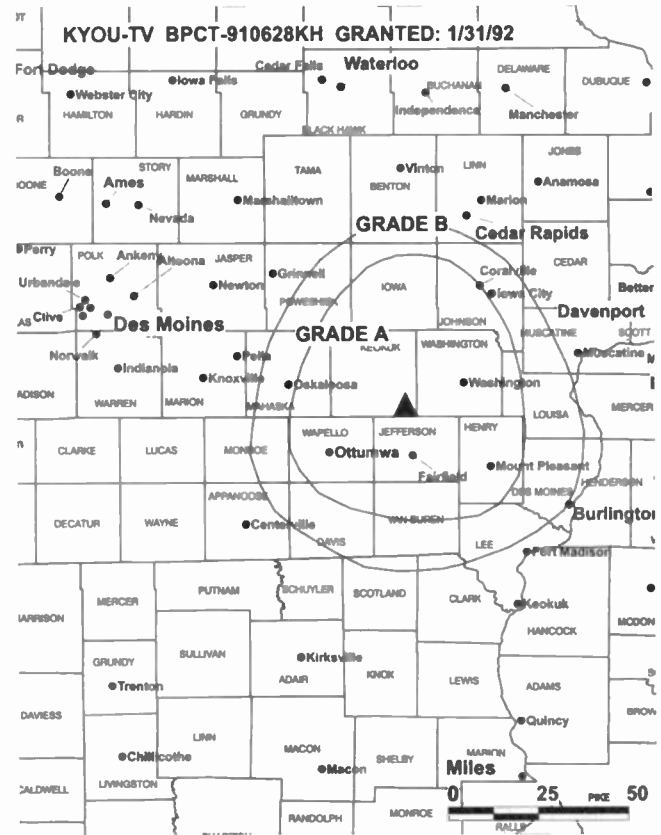
**Trinh Grove,** Business Manager.

**Phil Benjamin,** Chief Engineer.

**Jim Cagwin,** Production Manager.

**Rates:** On request.

**City of License:** Ottumwa. **Station DMA:** Ottumwa-Kirksville. **Rank:** 199.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	94,180	59,250	153,430
Average Weekly Circulation (2000)	34,885	14,079	48,964
Average Daily Circulation (2000)			15,640
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,290	13,690	43,980
Average Weekly Circulation (2000)	14,677	5,595	20,273
Average Daily Circulation (2000)			7,209
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	63,890	45,560	109,450
Average Weekly Circulation (2000)	20,208	8,483	28,691
Average Daily Circulation (2000)			8,431

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Sioux City

## KCAU-TV Ch. 9

**Network Service:** ABC.

**Licensee:** Citadel Communications Co. Ltd., 625 Douglas St., Sioux City, IA 51101.

**Studio:** 625 Douglas St., Sioux City, IA 51101.

**Phone:** 712-277-2345. **Fax:** 712-277-3733.

**E-mail:** kcau@pionet.net

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 245-kw visual, 49-kw aural. Antenna: 2020-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level.

Latitude 42° 35' 11"  
Longitude 96° 13' 56"

**Transmitter:** 4-mi. E, 0.75-mi. N of James, IA.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 50-kw max. visual. Antenna: 1850-ft. above av. terrain, 1800-ft. above ground, 1322-ft. above sea level.

Latitude 42° 35' 12"  
Longitude 96° 13' 19"

**FCC Digital File Number:** BPCDT-19990903AAD. Granted: November 26, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter; Andrew, 7.3-meter; AvanteK receivers.

**News Service:** AP.

**Ownership:** Citadel Communications Co. LLC (Group Owner).

**Began Operation:** March 29, 1953. Sale to present owner by Wesray Corp. approved by FCC October 1, 1985 (Television Digest, Vol. 25:30). Sale to Wesray Corp. by Forward Communications Corp. approved by FCC August 16, 1984. Previous sale to Forward by People's Broadcasting Corp. approved by FCC October 27, 1965 (Vol. 5:30). Sale to People's by Cowles Broadcasting Co. approved by FCC November 27, 1957 (Vol. 13:41, 44, 49).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Latham & Watkins.

### Personnel:

**Philip J. Lombardo**, President.

**Ray Cole**, Executive Vice President.

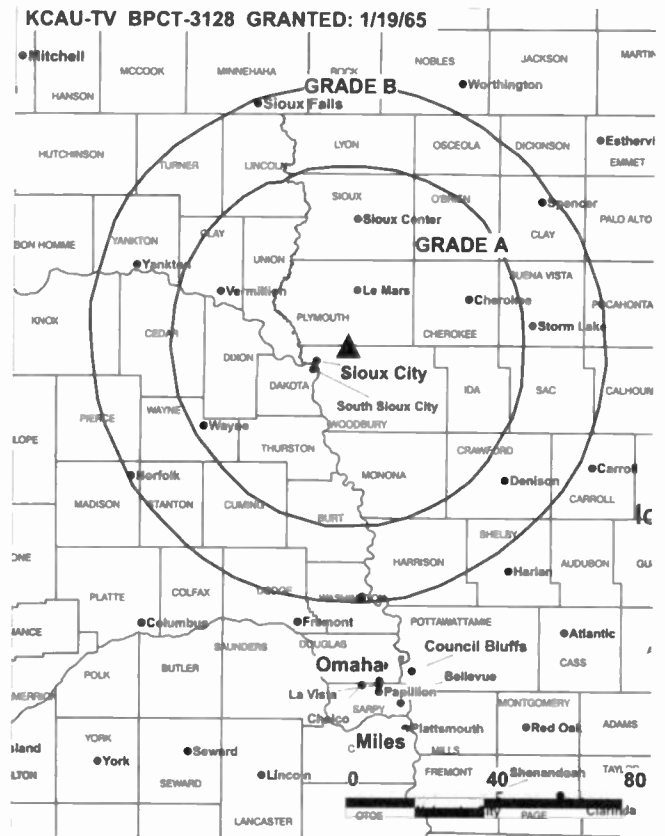
**Mark D. Hotchkiss**, Vice President & General Manager.

**Dan Kirk**, General Sales Manager.

**Lon Tegels**, News Director.

**Kevin Hoffman**, Program Director & Production Manager.

**Daniele Feenstra**, Promotion Director.



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**Brent Steemken**, Business Manager.

**Neal Evans**, Chief Engineer.

**Highest 30 Sec. Rate:** \$1250.

**City of License:** Sioux City. **Station DMA:** Sioux City. **Rank:** 144.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	158,360	72,600	230,960
Average Weekly Circulation (2000)	90,376	36,876	127,251
Average Daily Circulation (2000)			62,879
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	100,350	47,900	148,250
Average Weekly Circulation (2000)	74,239	30,457	104,696
Average Daily Circulation (2000)			54,428
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	58,010	24,700	82,710
Average Weekly Circulation (2000)	16,137	6,418	22,555
Average Daily Circulation (2000)			8,451

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Sioux City

## KMEG Ch. 14

**Network Service:** CBS.

**Licensee:** Waitt Broadcasting Inc., 13906 Gold Circle, Suite 201, Omaha, NE 68144.

**Studio:** 700 Floyd Blvd., Sioux City, IA 51102.

**Mailing Address:** Box 657, Sioux City, IA 51102.

**Phone:** 712-277-3554. **Fax:** 712-277-4732.

**E-mail:** kmeg@kmeg.com

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 1000-kw max. & 380-kw horizontal visual, 200-kw max. & 75.9-kw horizontal aural. Antenna: 1152-ft. above av. terrain, 1000-ft. above ground, 2420-ft. above sea level.

Latitude 42° 30' 53"  
Longitude 96° 18' 14"

Holds CP for change to 5000-kw max. visual, 1955-ft. above av. terrain, 1906-ft. above ground, 3238-ft. above sea level; lat. 42° 35' 12", long. 96° 13' 19", transmitter to 1-mi. NE of intersection of Rtes. K42 & C70, Section 25. BPCT-960625KI.

**Transmitter:** Rural Rte. 2, 1-mi. E of city limits.

**Digital Facilities:** Channel No. 39 (620-626 MHz). Power: 1000-kw max. visual. Antenna: 2005-ft. above av. terrain, 1955-ft. above ground, 3287-ft. above sea level.

Latitude 42° 35' 12"  
Longitude 96° 13' 19"

**Transmitter:** 1-mi. NE of intersection of Rtes. K42 & C70, Section 25, Hungerford Twp.

**FCC Digital File Number:** BPCDT-990415KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Comtech, 5-meter; Prodelin, 4.5-meter; Scientific-Atlanta, 7-meter; Microwave Assoc., Pinzone, Scientific-Atlanta receivers.

**Ownership:** Waitt Broadcasting Inc. (Group Owner).

**Began Operation:** September 5, 1967. Sale to present owner by Maine Radio & Television Co. approved by FCC June 23, 1998. Sale to Maine Radio & Television Co. by Gillett Communications Group approved by FCC September 23, 1986. Sale to Gillett by Fetzer Communications approved by FCC October 29, 1985. Sale to Fetzer by Medallion Broadcasters (Robert B. Donovan, Edgar F. Pechacek, et al.) approved by FCC August 13, 1969 (*Television Digest*, Vol. 9:33).

**Represented (sales):** Seltel Inc.

**Represented (legal):** Wilkinson, Barker, Knauer & Quinn LLP.

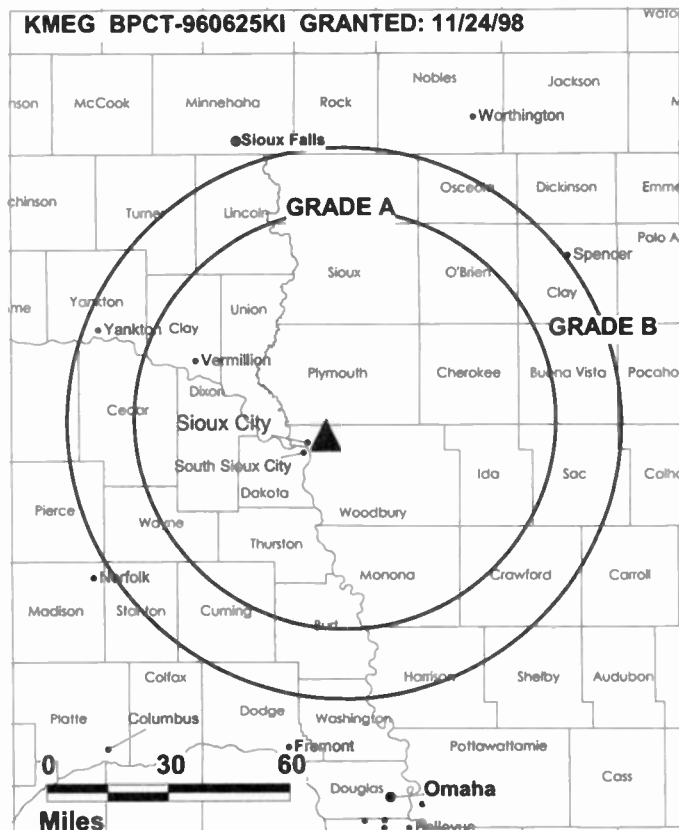
### Personnel:

Rob Dean, General Manager.

Fritz Miller, Station Manager.

Janice Jessen, General Sales Manager.

Darrin Fullerton, Promotion Director.



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**Greg Funk**, Business Manager.

**Dick Herr**, Chief Engineer.

**Fritz Miller**, Community Service Director.

**Highest 30 Sec. Rate:** \$300.

**City of License:** Sioux City. **Station DMA:** Sioux City. **Rank:** 144.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	134,470	55,950	190,420
Average Weekly Circulation (2000)	65,710	25,688	91,398
Average Daily Circulation (2000)			40,386
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,350	46,160	144,510
Average Weekly Circulation (2000)	59,992	23,684	83,676
Average Daily Circulation (2000)			38,222
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,120	9,790	45,910
Average Weekly Circulation (2000)	5,719	2,004	7,723
Average Daily Circulation (2000)			2,165

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Sioux City

**KPTH**  
Ch. 44

**Network Service:** FOX.

**Grantee:** Pappas Telecasting of Sioux City, 500 S. Chinowth Rd., Visalia, CA 93277-1617.

**Studio:** 3220 S. Park Plaza Drive, Suites D, E & F, South Sioux City, IA 68776.

**Phone:** 402-241-4400. **Fax:** 402-241-4444.

**Technical Facilities:** Channel No. 44 (650-656 MHz). Authorized power: 4989-kw max. & 1199-kw horizontal visual, 499-kw & 120-kw horizontal aural. Antenna: 2003-ft. above av. terrain, 1980-ft. above ground, 3312-ft. above sea level.

Latitude 42° 35' 15.97"  
Longitude 96° 13' 23.09"

**Transmitter:** 1-mi. NE of Rtes. K42 & C70 intersection, Hungerford Twp.

**Digital Facilities:** Channel No. 49 (680-686 MHz). Power: 1000-kw max. visual. Antenna: 1926-ft. above av. terrain, 1886-ft. above ground.

Latitude 42° 35' 12.00"  
Longitude 96° 13' 18.00"

**FCC Digital File Number:** BPCDT-19991101AGW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Ownership:** Pappas Telecasting Companies (Group Owner).

**Began Operation:** May 9, 1999.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Paul, Hastings, Janofsky & Walker LLP.

**Represented (engineering):** Smith & Fisher.

**Personnel:**

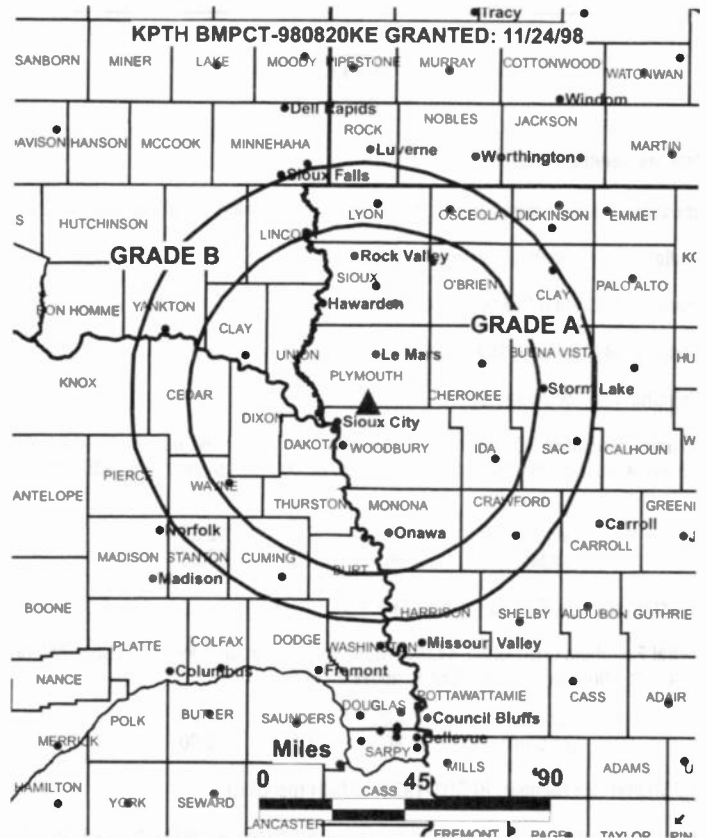
Daniel Havens, General Manager.

Claudia Killinger, Local Sales Manager.

Ken Theobald, Chief Engineer.

**Rates:** On request.

**City of License:** Sioux City. **Station DMA:** Sioux City. **Rank:** 144.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	96,640	56,840	153,480
Average Weekly Circulation (2000)	27,497	13,876	41,373
Average Daily Circulation (2000)			16,324
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	89,940	41,530	131,470
Average Weekly Circulation (2000)	26,489	12,100	38,590
Average Daily Circulation (2000)			15,638
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,700	15,310	22,010
Average Weekly Circulation (2000)	1,008	1,776	2,784
Average Daily Circulation (2000)			686

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Iowa—Sioux City

**KTIV**  
**Ch. 4**

**Network Service:** NBC.

**Licensee:** The New Jersey Herald Inc., 2 Spring St., Newton, NJ 07860.

**Studio:** 3135 Floyd Blvd., Sioux City, IA 51105.

**Phone:** 712-239-4100. **Fax:** 712-239-2621.

**E-mail:** ktiv4@aol.com; ktiv4@ktiv.com

**Web Site:** http://www.ktiv.com

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1915-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level.

Latitude 42° 35' 12.39"  
Longitude 96° 13' 56.98"

**Transmitter:** 4-mi. E, 0.75-mi. N of James, IA.

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 873-kw max. visual. Antenna: 1998-ft. above av. terrain, 1952-ft. above ground.

Latitude 42° 35' 12.00"  
Longitude 96° 13' 18.00"

**FCC Digital File Number:** BPCDT-19991101AIH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** ADM, 6.2-meter C-band; AFC, 3-meter Ku-band; Avcom, Harris, M/A-Com receivers.

**News Services:** CNN Newsource, NBC News Channel.

**Ownership:** Quincy Broadcasting Co. (Group Owner).

**Began Operation:** October 9, 1954. Sale to present owner by American Family Corp. approved by FCC November 17, 1989 (*Television Digest*, Vol. 29:35). Merger of Black Hawk Broadcasting with American Family Corp. approved by FCC September 17, 1980. Sale by Perkins Bros. Co. approved March 28, 1974. Sale of 50%, giving Perkins Bros. 100% control, approved May 26, 1965 (Vol. 5:24).

**Represented (legal):** Wilkinson, Barker, Knauer & Quinn LLP.

**Personnel:**

**James L. DeSchepper**, Vice President & General Manager.

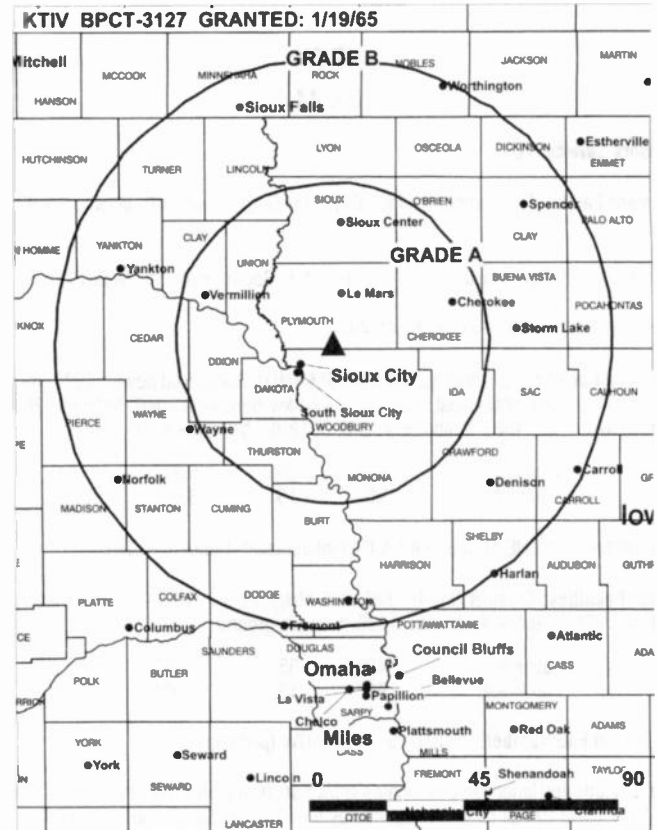
**Dave Madsen**, Station Manager.

**Adrian Wisner**, General Sales Manager.

**Scot Krayenhagen**, Chief Engineer.

**Dave Nixon**, News Director.

**Jerry L. Johnson**, Promotion Director.



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**Kathy Clayton**, Business Manager.

**Rates:** On request.

**City of License:** Sioux City. **Station DMA:** Sioux City. **Rank:** 144.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	151,510	88,500	240,010
Average Weekly Circulation (2000)	106,531	42,184	148,714
Average Daily Circulation (2000)			93,095
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	100,350	47,900	148,250
Average Weekly Circulation (2000)	86,542	34,530	121,072
Average Daily Circulation (2000)			80,834
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	51,160	40,600	91,760
Average Weekly Circulation (2000)	19,989	7,654	27,643
Average Daily Circulation (2000)			12,261

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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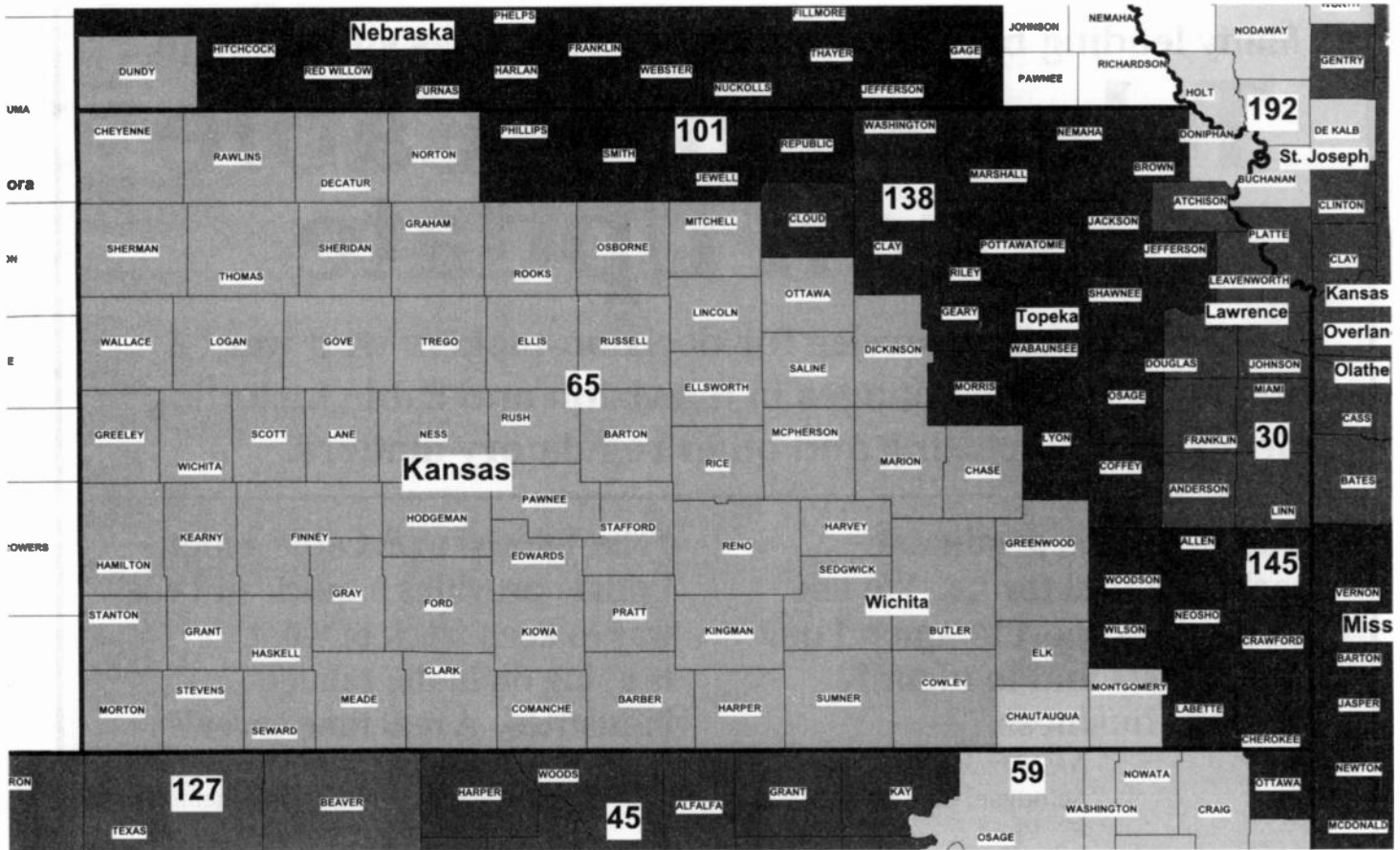
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**Warren Communications News**





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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Kansas City, MO	835,580	30
Oklahoma City, OK	604,240	45
Tulsa, OK	490,160	59
Wichita-Hutchinson, KS	444,710	65
Lincoln & Hastings-Kearney, NE	258,280	101
Amarillo, TX	189,880	127
Topeka, KS	162,940	138
Joplin, MO-Pittsburg, KS	148,180	145
St. Joseph, MO	54,200	192

**MARKET AREA COMMERCIAL STATIONS**

KCTV (5), KCWE (29), KMBC-TV (9), KMCI (38), KPXE (50), KSHB-TV (41), KSMO-TV (62), WDAF-TV (4)

APP (46), KAUT-TV (43), KFOR-TV (4), KOCB (34), KOCO-TV (5), KOKH-TV (25), KOPX (62), KSBI (52), KTBO-TV (14), KWTW (9)

KDOR (17), KGBE (53), KJRH (2), KOKI-TV (23), KOTV (6), KTFO (41), KTPX (44), KTUL (8), KWBT (19), KWHB (47)

KAAS-TV (18), KAKE-TV (10), KBSO-TV (6), KBSH-TV (7), KBSL-TV (10), KLBV (4), KSAS-TV (24), KSNC (2), KSNB (11), KSNW (3), KUPK-TV (13), KWCH-TV (12), KWCV (33)

KGIN (11), KHAS-TV (5), KHGI-TV (13), KLKE (24), KLKN (8), KOLN (10), KSNB-TV (4), KSNK (8), KTVG (17), KWNB-TV (6)

KAMR-TV (4), KCIT (14), KFDA-TV (10), KVIH-TV (12), KVII-TV (7)

KSNT (27), KTKA-TV (49), WIBW-TV (13)

KOAM-TV (7), KOOE-TV (12), KSNF (16)

KQTV (2), KTAJ (16)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

- KWCH-TV, Hutchinson** . . . . . See Wichita, KS
- KSNK, Oberlin** . . . . . See McCook, NE
- KOOE-TV & KSNF, Pittsburg** . . . . . See Joplin, MO

**Kansas Analog Station Totals as of November 1, 2000**

	VHF	UHF	TOTAL
<b>Commercial Television</b>	12	6	18
<b>Educational Television</b>	4	1	5
	16	7	23

# Kansas—Colby

## KLBY Ch. 4 (Satellite of KAKE-TV, Wichita, KS)

**Network Service:** ABC.

**Licensee:** Benedek License Corp., 100 Park Ave., Rockford, IL 61101.

**Studio:** 990 S. Range, Colby, KS 67701.

**Mailing Address:** Box 10, Wichita, KS 64201.

**Phone:** 913-462-8644. **Fax:** 913-462-3522.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 741-ft. above av. terrain, 722-ft. above ground, 4137-ft. above sea level.

Latitude 39° 15' 09.00"  
Longitude 101° 21' 09.00"

**Transmitter:** 7.2-mi. SSE of Brewster.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 1000-kw max. visual. Antenna: 761-ft. above av. terrain, 741-ft. above ground.

Latitude 39° 15' 09.00"  
Longitude 101° 21' 09.40"

**FCC Digital File Number:** BPCDT-19991025ADA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Service:** AP.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** September 4, 1984. Sale to Smoky Hills Public Television Corp. approved by FCC March 5, 1986, but not consummated. Sale to Chronicle Publishing Co. by Sheraton Colby Convention Inc. approved by FCC October 10, 1986. Station returned to air February 11, 1987. Station, along with Chronicle's KAKE-TV, KUPK-TV & WOWT was acquired by LIN Television; and then all four were swapped for Benedek Broadcasting's WWLP. FCC approved deal March 23, 2000.

**Represented (sales):** Petry Television Inc.

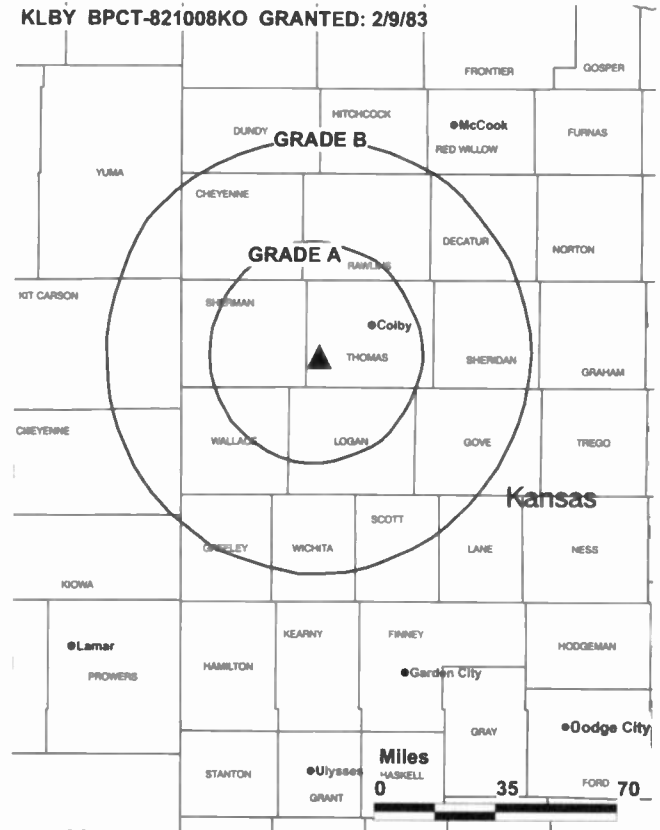
**Represented (legal):** Covington & Burling.

**Personnel:** See KAKE-TV, Wichita.

**Highest 30 Sec. Rate:** \$200.

**City of License:** Colby. **Station DMA:** Wichita-Hutchinson. **Rank:** 65.

KLBY BPCT-821008KO GRANTED: 2/9/83



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,660	3,630	9,290
Average Weekly Circulation (2000)	3,942	1,136	5,077
Average Daily Circulation (2000)			2,083
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,660	2,060	7,720
Average Weekly Circulation (2000)	3,942	1,013	4,955
Average Daily Circulation (2000)			2,074
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,570	1,570
Average Weekly Circulation (2000)	0	122	122
Average Daily Circulation (2000)			9

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Ensign

## KBSD-TV

Ch. 6

(Satellite of KWCH-TV, Wichita-Hutchinson, KS)

**Network Service:** CBS.

**Licensee:** Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

**Studio:** Airport Terminal, Dodge City, KS 67801.

**Mailing Address:** Box 157, Dodge City, KS 67801.

**Phone:** 316-227-3121. **Fax:** 316-225-1675.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 717-ft. above av. terrain, 683-ft. above ground, 3473-ft. above sea level.

Latitude 37° 38' 26"  
Longitude 100° 20' 33"

**Transmitter:** State Hwy. 23, 20-mi. SW of Dodge City.

**Digital Facilities:** Channel No. 5 (76-82 MHz). Power: 20-kw visual. Antenna: 650-ft. above av. terrain, 635-ft. above ground.

Latitude 37° 38' 28"  
Longitude 100° 20' 39"

**FCC Digital File Number:** BPCDT-19991015ABG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; M/A-Com, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** July 24, 1957. Acquisition of positive control by Leigh Warner approved by FCC December 16, 1969. Transfer of control to Kansas Broadcasting System approved by FCC May 19, 1988. Sale to Smith Broadcasting Group Inc. approved by FCC October 12, 1988. Sale to Spartan Communications Inc. by Smith Broadcasting Group Inc. approved by FCC October 7, 1994. Sale to present owner by Spartan Communications Inc. approved by FCC March 22, 2000.

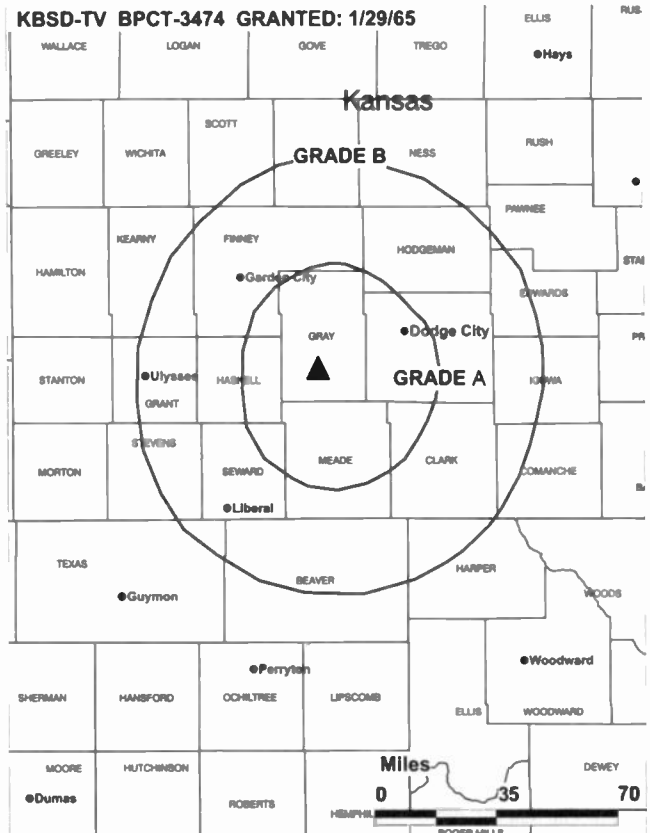
**Represented (sales):** Blair Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

Kerri W. Baker, Station Manager.

Julie Russell, News Director.



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**Highest 30 Sec. Rate:** \$200.

**City of License:** Ensign. **Station DMA:** Wichita-Hutchinson. **Rank:** 65.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,140	9,070	43,210
Average Weekly Circulation (2000)	18,794	2,858	21,652
Average Daily Circulation (2000)			10,836
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,350	7,330	34,680
Average Weekly Circulation (2000)	18,096	2,620	20,716
Average Daily Circulation (2000)			10,357
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,790	1,740	8,530
Average Weekly Circulation (2000)	698	238	937
Average Daily Circulation (2000)			479

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Garden City

**KSNB**  
Ch. 11

(Satellite of KSNW, Wichita, KS)

**Network Service:** NBC.

**Licensee:** Wichita License Subsidiary Corp., 833 N. Main St., Wichita, KS 67203.

**Studio:** 204 Fulton Terrace, Garden City, KS 67846.

**Phone:** 316-276-2311. **Fax:** 316-275-0576.

**Web Site:** <http://www.ksn.com>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 200-kw visual, 24.5-kw aural. Antenna: 800-ft. above av. terrain, 834-ft. above ground, 3711-ft. above sea level.

Latitude 37° 46' 40"  
Longitude 100° 52' 08"

**Transmitter:** U.S. Hwy. 83, 12.6-mi. S of Garden City.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 1000-kw max. visual. Antenna: 768-ft. above av. terrain, 781-ft. above ground, 3658-ft. above sea level.

Latitude 37° 46' 40"  
Longitude 100° 52' 08"

**Transmitter:** U.S. Hwy. 83, 12.6-mi. S of Garden City.

**FCC Digital File Number:** BPCDT-990709LG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** RCA Americom, 3.6-meter Ku-band; M/A-Com receivers.

**News Services:** AP, CNN Newsource, Conus, KSN.

**Ownership:** Emmis Broadcasting Corp. (Group Owner).

**Began Operation:** November 5, 1958. For sale to SJL Broadcast Management, see KSNW, Wichita, KS. Sale to Lee Enterprises Inc. by SJL Broadcast Management Corp. approved by FCC June 27, 1995. Sale to present owner by Lee Enterprises Inc. approved by FCC September 27, 2000 (*Television Digest*, Vol. 40:20).

**Represented (sales):** Katz Television.

**Represented (legal):** Wiley, Rein & Fielding.

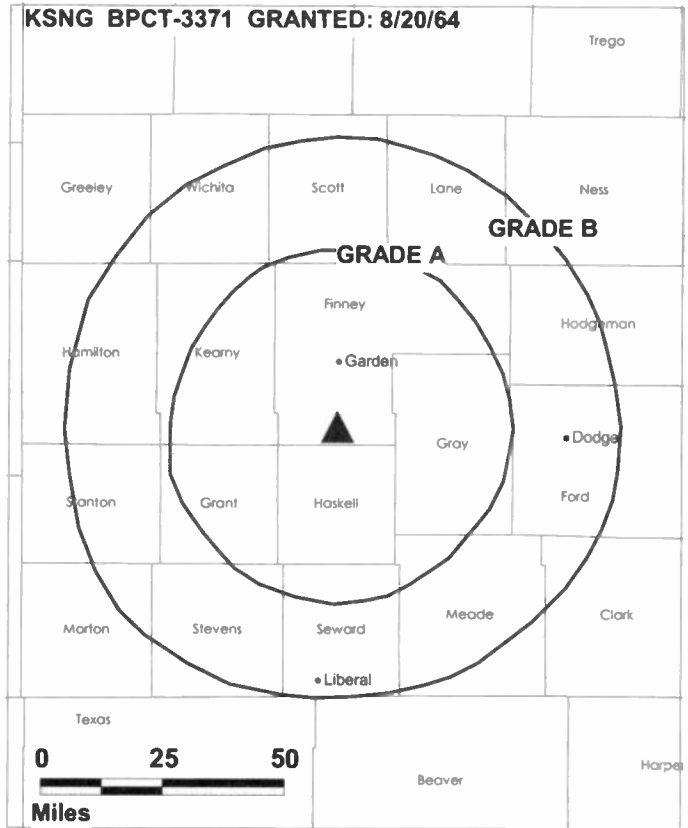
**Personnel:**

Allan Buch, General Manager.

Jim Bowers, Chief Engineer.

Monica Miller, News Director.

**Rates:** On request.



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**City of License:** Garden City. **Station DMA:** Wichita-Hutchinson. **Rank:** 65.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,960	9,890	43,850
Average Weekly Circulation (2000)	20,490	3,793	24,283
Average Daily Circulation (2000)			14,903
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,170	8,150	35,320
Average Weekly Circulation (2000)	19,144	3,481	22,625
Average Daily Circulation (2000)			13,965
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,790	1,740	8,530
Average Weekly Circulation (2000)	1,346	312	1,659
Average Daily Circulation (2000)			938

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Garden City

## KUPK-TV Ch. 13 (Satellite of KAKE-TV, Wichita, KS)

**Network Service:** ABC.

**Licensee:** Benedek License Corp., 100 Park Ave., Rockford, IL 61101.

**Studio:** 2900 E. Schulman Ave., Garden City, KS 67846.

**Phone:** 316-275-1560.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 224-kw visual, 44.7-kw aural. Antenna: 870-ft. above av. terrain, 847-ft. above ground, 3687-ft. above sea level.

Latitude 37° 39' 01"  
Longitude 100° 40' 06"

**Transmitter:** 8-mi. NW of Copeland, KS.

**Digital Facilities:** Channel No. 18 (494-500 MHz). Power: 1000-kw max. visual. Antenna: 821-ft. above av. terrain, 801-ft. above ground.

Latitude 37° 39' 0.90"  
Longitude 100° 40' 6.40"

**FCC Digital File Number:** BPCDT-19991025ADQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Luxor, 3.7-meter C-band; Luxor, M/A-Com receivers.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** October 28, 1964. Station, along with Chronicle's KAKE-TV, KLBY & WOWT, was acquired by LIN Television; and then all four were swapped for Benedek Broadcasting's WWLP. FCC approved deal March 23, 2000.

**Represented (legal):** Covington & Burling.

### Personnel:

**Bryce Baker**, Station Manager.

**Brad Jones**, Chief Engineer.

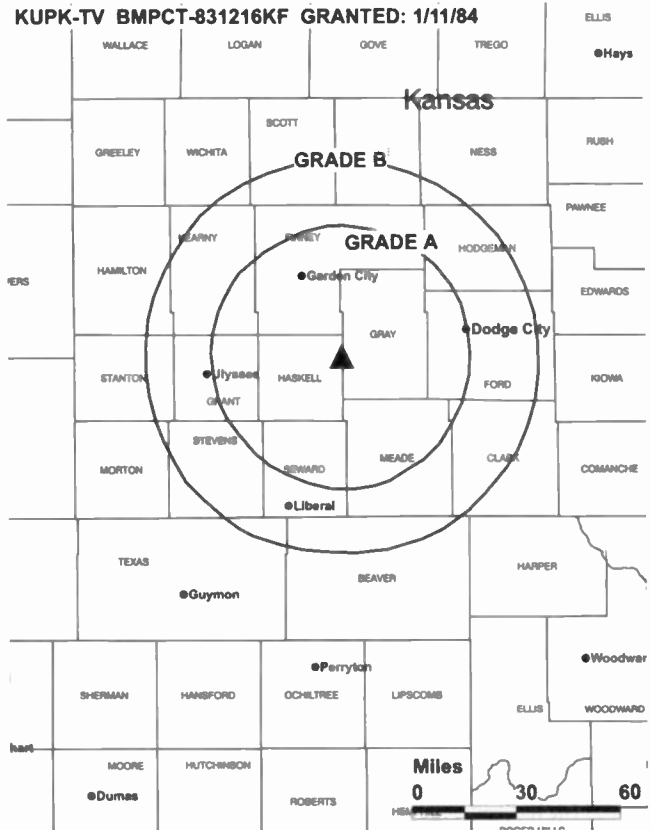
**Rae Lyn Hartley**, News Director.

**Mark Chamberlin**, Marketing Director.

**Beau Harkness**, Production Manager.

**Vonna Miller**, Business Manager.

**Highest 30 Sec. Rate:** \$200.



**City of License:** Garden City. **Station DMA:** Wichita-Hutchinson. **Rank:** 65.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,080	9,810	44,890
Average Weekly Circulation (2000)	20,249	3,277	23,526
Average Daily Circulation (2000)			11,563
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,290	8,070	36,360
Average Weekly Circulation (2000)	18,872	2,865	21,737
Average Daily Circulation (2000)			10,799
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,790	1,740	8,530
Average Weekly Circulation (2000)	1,377	412	1,789
Average Daily Circulation (2000)			764

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Goodland

## KBSL-TV Ch. 10 (Satellite of KBSH-TV, Hays, KS)

**Network Service:** CBS.

**Licensee:** Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

**Studio:** See KBSH-TV, Hays, KS.

**Mailing Address:** Box 629, Goodland, KS 67735.

**Phone:** 785-899-2321. **Fax:** 785-899-3131.

**E-mail:** kbsl@nwkansas.com

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 56.2-kw aural. Antenna: 980-ft. above av. terrain, 976-ft. above ground, 4526-ft. above sea level.

Latitude 39° 28' 09"  
Longitude 101° 33' 20"

**Transmitter:** 9-mi. N of Edson.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 1000-kw max. visual. Antenna: 936-ft. above av. terrain, 932-ft. above ground.

Latitude 39° 28' 10"  
Longitude 101° 33' 19"

**FCC Digital File Number:** BPCDT-19991015ABH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** April 26, 1959. Test programming September 11, 1958; full operation April 26, 1959. Leslie E. Whittemore Group acquired station from James E. Blair (*Television Digest*, Vol. 15:16, 27). Max Jones took over station from Whittemore & Assoc. following bankruptcy (Vol. 16:24). Transfer to Standard Electronics Corp. from Max Jones, trustee in bankruptcy, approved by FCC November 2, 1960 (Vol. 16:39, 45). Sale to KAYS Inc. by Standard Electronic Corp. approved by FCC August 1, 1962. Sale to Smith Broadcasting Group Inc. by Kays Inc. approved by FCC October 12, 1988. Sale to Spartan Communications Inc. by Smith Broadcasting Group Inc. approved by FCC October 7, 1994. Sale to present owner by Spartan Communications Inc. approved by FCC March 22, 2000.

**Represented (sales):** Blair Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

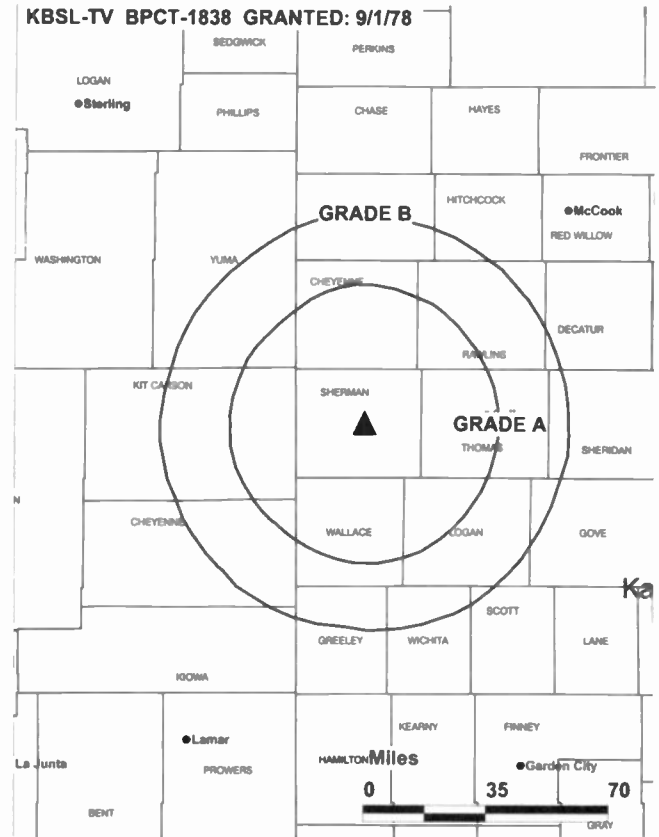
**Personnel:**

Cliff E. Walker, General Manager.

Don Newell, Sales Manager.

Tricia Ayers, News Director.

Kim Newell, Production Manager.



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**Highest 30 Sec. Rate:** \$75.

**City of License:** Goodland. **Station DMA:** Wichita-Hutchinson. **Rank:** 65.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,660	19,380	25,040
Average Weekly Circulation (2000)	4,128	3,291	7,419
Average Daily Circulation (2000)			3,307
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,660	15,020	20,680
Average Weekly Circulation (2000)	4,128	2,691	6,819
Average Daily Circulation (2000)			3,229
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	4,360	4,360
Average Weekly Circulation (2000)	0	601	601
Average Daily Circulation (2000)			77

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Great Bend

## KSNC Ch. 2 (Satellite of KSNW, Wichita, KS)

**Network Service:** NBC.

**Licensee:** Wichita License Subsidiary Corp., 833 N. Main, Wichita, KS 67203.

**Studio:** Rte. 5, Box 262, Great Bend, KS 67530.

**Phone:** 316-793-7868. **Fax:** 316-793-3079.

**Web Site:** <http://www.ksn.com>.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 17.8-kw aural. Antenna: 970-ft. above av. terrain, 1006-ft. above ground, 2875-ft. above sea level.

Latitude	38°	25'	54"
Longitude	98°	46'	24"

**Transmitter:** U.S. Hwy. 281, 4-mi. N of city limits.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 830-kw max. visual. Antenna: 1001-ft. above av. terrain, 994-ft. above ground, 2871-ft. above sea level.

Latitude	38°	25'	54"
Longitude	98°	46'	18"

**Transmitter:** U.S. Hwy. 281, 4-mi. N of Great Bend.

**FCC Digital File Number:** BPCDT-990610KF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** RCA Americom, 3.6-meter Ku-band.

**News Services:** AP, Conus, KSN.

**Ownership:** Emmis Broadcasting Corp. (Group Owner).

**Began Operation:** November 28, 1954. Sale to present owner by Lee Enterprises approved by FCC September 27, 2000 (*Television Digest*, Vol. 40:20). Sale to Lee Enterprises Inc. by SJL Broadcast Management approved by FCC June 27, 1995. For sale to SJL, see KSNW, Wichita, KS. Sale (with satellites KSNG, Garden City, KS and KSNK, McCook, NE) by Central Kansas Television Co. Inc. approved by FCC June 13, 1962 (Vol. 2:25).

**Represented (sales):** Katz Television.

**Represented (legal):** Wiley, Rein & Fielding.

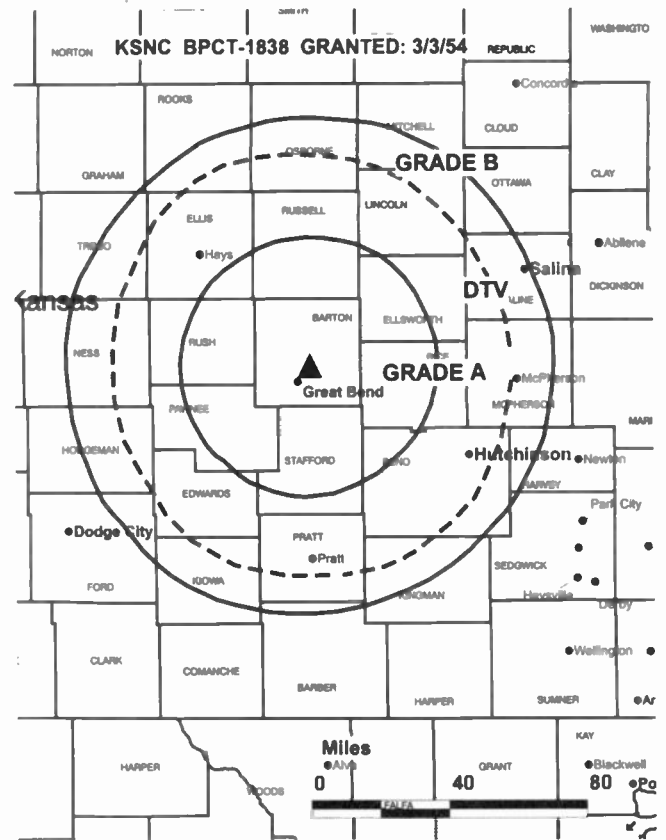
**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

**Allan C. Buch,** General Manager.

**James Bowers,** Chief Engineer.

**Tim McQuade,** News Director.



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**Linda Hess,** Office Manager.

**Rates:** On request.

**City of License:** Great Bend. **Station DMA:** Wichita-Hutchinson. **Rank:** 65.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,860	16,490	53,350
Average Weekly Circulation (2000)	22,552	6,673	29,225
Average Daily Circulation (2000)			16,056
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,130	16,490	52,620
Average Weekly Circulation (2000)	22,370	6,673	29,043
Average Daily Circulation (2000)			15,996
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	730	0	730
Average Weekly Circulation (2000)	183	0	183
Average Daily Circulation (2000)			60

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Hays

## KBSH-TV

Ch. 7

(Operates satellite KBSL-TV, Goodland, KS)

**Network Service:** CBS.

**Licensee:** Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

**Studio:** 2300 Hall St., Hays, KS 67601.

**Phone:** 913-625-5277. **Fax:** 913-625-1161.

**E-mail:** cliffw\_kbsh@yahoo.com

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 32.4-kw aural. Antenna: 710-ft. above av. terrain, 821-ft. above ground, 2840-ft. above sea level.

Latitude 38° 53' 05"  
Longitude 99° 20' 15"

**Transmitter:** 2300 Hall St.

**Digital Facilities:** Channel No. 20 (506-512 MHz). Power: 1000-kw max. visual. Antenna: 709-ft. above av. terrain, 763-ft. above ground.

Latitude 38° 53' 01"  
Longitude 99° 20' 14"

**FCC Digital File Number:** BPCDT-19991015ABF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ADM, 4.8-meter C-band; AFC, 3.6-meter Ku-band; M/A-Cor, Standard Communications receivers.

**News Service:** UPI.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** September 2, 1958. Sale to Smith Broadcasting Group Inc. by Kansas Broadcasting System approved by FCC October 12, 1988. Sale to Spartan Communications Inc. by Smith Broadcasting Inc. approved by FCC October 7, 1994. Sale to present owner by Spartan Communications Inc. approved by FCC March 22, 2000.

**Represented (sales):** Blair Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

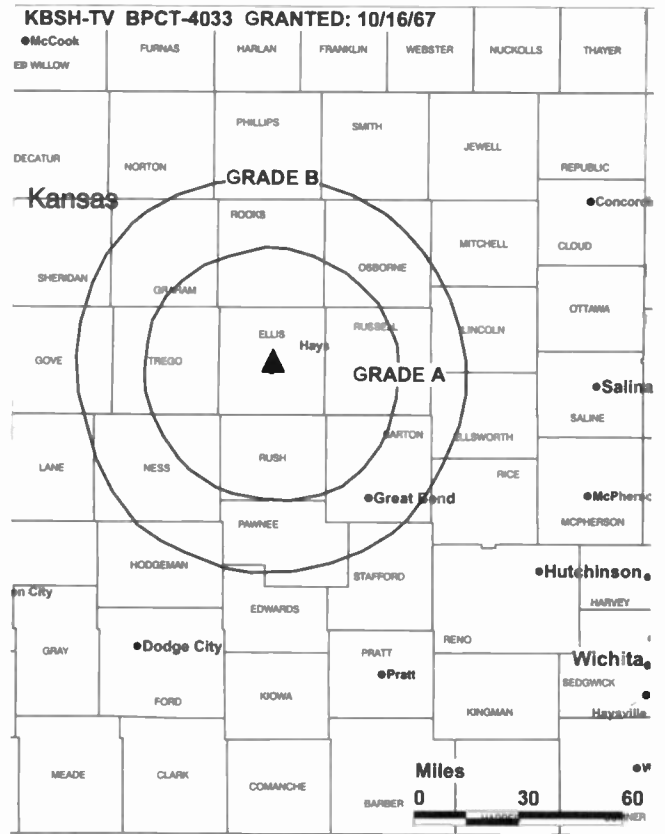
**Personnel:**

Dean Bunting, General Manager.

Cliff Walker, Station & Regional Sales Manager.

Dennis Massler, Engineering Director.

Tricia Ayers, News Director.



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**Highest 30 Sec. Rate:** \$110.

**City of License:** Hays. **Station DMA:** Wichita-Hutchinson. **Rank:** 65.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,750	14,380	42,130
Average Weekly Circulation (2000)	14,166	6,644	20,810
Average Daily Circulation (2000)			12,638
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,550	13,220	38,770
Average Weekly Circulation (2000)	13,074	6,512	19,585
Average Daily Circulation (2000)			11,907
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,200	1,160	3,360
Average Weekly Circulation (2000)	1,092	132	1,224
Average Daily Circulation (2000)			731

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Kansas—Lawrence

**KMCI**  
**Ch. 38**

**Network Service:** Independent.

**Licensee:** E.W. Scripps Co., 312 Walnut St., 28th Floor, Cincinnati, OH 45202.

**Studio:** 2951 Four Wheel Dr., Lawrence, KS 66047.

**Phone:** 913-749-3388. **Fax:** 913-749-3377.

**Web Site:** <http://www.kmci.com>

**Technical Facilities:** Channel No. 38 (614-620 MHz). Authorized power: 4743.8-kw max. visual. Antenna: 1083-ft. above av. terrain, 1004-ft. above ground, 2018-ft. above sea level.

Latitude 38° 53' 46"  
Longitude 95° 10' 29"

Requests CP for change to 5000-kw max. visual, 1083-ft. above av. terrain, 1144-ft. above ground, lat. 39° 5' 25.80", long. 94° 28' 19.20". BPCT-20000501ABU.

**Transmitter:** 5.77-mi. SE of Lawrence.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 500-kw max. visual. Antenna: 1027-ft. above av. terrain, 948-ft. above ground.

Latitude 38° 53' 46"  
Longitude 95° 10' 29"

**FCC Digital File Number:** BPCDT-19991025ACL (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Comtech, 5-meter C-band.

**LMA:** Local marketing agreement with KSHB-TV (N), Kansas City, MO.

**Ownership:** E. W. Scripps Co. (Group Owner).

**Began Operation:** February 1, 1988. Sale to present owner by Miller Broadcasting Inc. approved by FCC February 3, 2000.

**Represented (sales):** Blair Television.

**Represented (legal):** Booth Freret Inlay & Tepper PC.

**Personnel:**

**Monte Miller,** President & General Manager.

**Doris Miller,** Station Manager & News Director.

**Alan Fuchsman,** General Sales Manager.

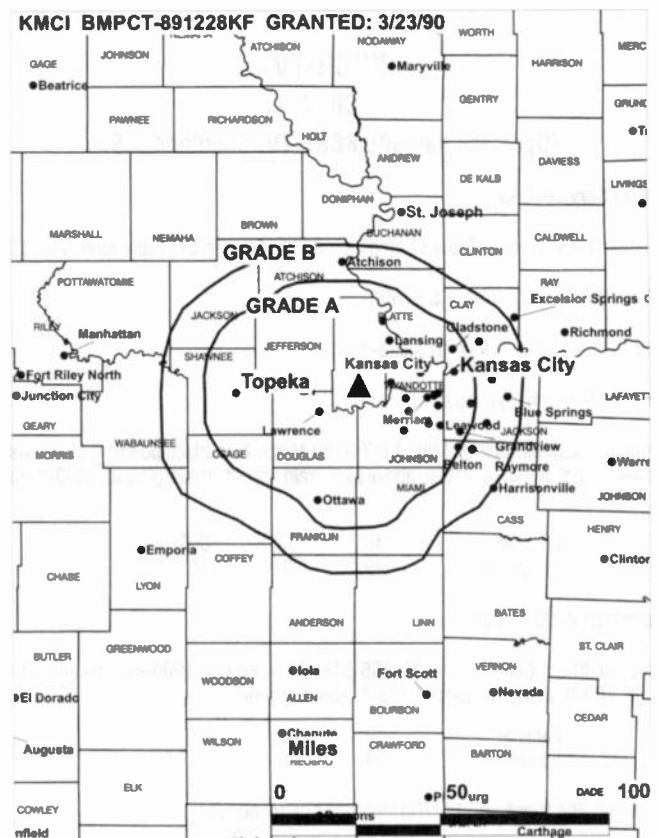
**John McKenna,** National Sales Manager.

**Sean Wallack,** Local Sales Manager.

**Paul Barrizza,** Chief Engineer.

**Dana Boyd,** Program Director.

**Richard Eller,** Promotion Director.



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**Cherie Elvin,** Business Manager.

**Herb Willis,** Production Manager.

**Rates:** On request.

**City of License:** Lawrence. **Station DMA:** Kansas City. **Rank:** 30.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	471,410	273,410	744,820
Average Weekly Circulation (2000)	109,010	48,945	157,955
Average Daily Circulation (2000)			50,359
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	469,330	237,520	706,850
Average Weekly Circulation (2000)	108,679	40,486	149,165
Average Daily Circulation (2000)			48,518
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,080	35,890	37,970
Average Weekly Circulation (2000)	331	8,459	8,790
Average Daily Circulation (2000)			1,841

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Pittsburg-Joplin, Missouri

## KOAM-TV Ch. 7

**Network Service:** CBS.

**Licensee:** Saga Quad States Communications Inc., 73 Kercheval Ave., Grosse Point Farms, MI 48236.

**Studios:** 2950 N.E. Hwy. 69, Pittsburg, KS 66762; 745 Range Line, Joplin, MO 64801.

**Mailing Address:** Box 659, Pittsburg, KS 66762.

**Phones:** 316-231-0400; 417-624-0233. **Fax:** 417-624-3115.

**E-mail:** koam@4state.com

**Web Site:** http://www.koamtv.com

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: 1092-ft. above av. terrain, 1159-ft. above ground, 2049-ft. above sea level.

Latitude 37° 13' 15"  
Longitude 94° 42' 25"

**Transmitter:** Intersection of U.S. 69 & Lawton Rd., 11-mi. S of Pittsburg, KS.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 639.3-kw max. visual. Antenna: 980-ft. above av. terrain, 979-ft. above ground.

Latitude 37° 13' 15"  
Longitude 94° 42' 25"

**FCC Digital File Number:** BPCDT-19991019AB0. Granted: December 7, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** RCA Americom, 4.6-meter Ku-band; Scientific-Atlanta, 4-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Saga Communications Inc. (Group Owner).

**Began Operation:** December 13, 1953. Sale to Draper Communications by Mid-Continent Telecastings Inc. approved by FCC September 27, 1984 (*Television Digest*, Vol. 24:34). Sale to KOAM-TV by Draper Communications approved by FCC May 28, 1993. Sale to Scarecrow Inc. by KOAM-TV approved by FCC May 28, 1993. Sale to present owner by Scarecrow Inc. approved by FCC August 19, 1994 (Vol. 34:42).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Smithwick & Belendiuk PC.

### Personnel:

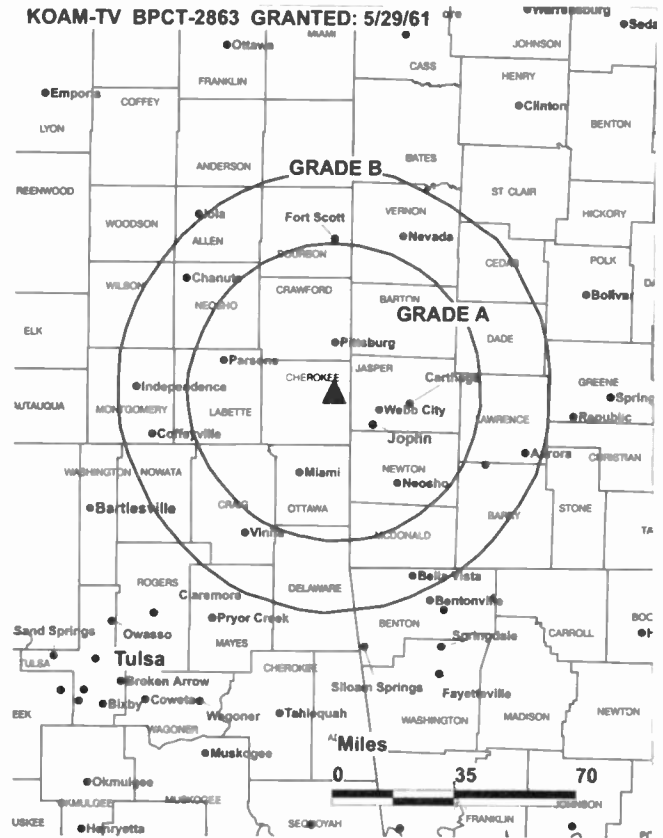
**Danny Thomas**, President & General Manager.

**Gary Hood**, General Sales Manager.

**Kevin Hamilton**, National & Regional Sales Manager.

**Vance Lewis**, Program & Promotion Director.

**Steve Hollinsworth**, Production Manager.



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**Larry W. White**, Chief Engineer.

**Shirley Beer**, News Director.

**Debbie Auman**, Business Manager.

**Highest 30 Sec. Rate:** \$400.

**City of License:** Pittsburg. **Station DMA:** Joplin-Pittsburg. **Rank:** 145.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	156,550	122,990	279,540
Average Weekly Circulation (2000)	87,374	60,208	147,582
Average Daily Circulation (2000)			85,220
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	83,530	63,800	147,330
Average Weekly Circulation (2000)	66,270	48,880	115,150
Average Daily Circulation (2000)			71,552
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,020	59,190	132,210
Average Weekly Circulation (2000)	21,105	11,328	32,433
Average Daily Circulation (2000)			13,668

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Salina

## KAAS-TV Ch. 18 (Satellite of KSAS-TV, Wichita, KS)

**Network Service:** FOX.

**Licensee:** Clear Channel Radio Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

**Studio:** See KSAS-TV, Wichita, KS.

**Phone:** 316-942-2424. **Fax:** 316-942-8927.

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 612.3-kw max. visual. Antenna: 1040-ft. above av. terrain, 866-ft. above ground, 2361-ft. above sea level.

Latitude 39° 06' 16"  
Longitude 97° 23' 15"

**Transmitter:** Ottawa County, 282°T from Manchester.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 65-kw max. visual. Antenna: 1030-ft. above av. terrain, 866-ft. above ground.

Latitude 39° 06' 16"  
Longitude 97° 23' 15"

**FCC Digital File Number:** BPCDT-19991018ABF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Clear Channel Broadcasting Inc. (Group Owner).

**Began Operation:** April 3, 1988. Sale to present owner by Channel 24 Ltd. approved by FCC July 24, 1990 (Television Digest, Vol. 30:25).

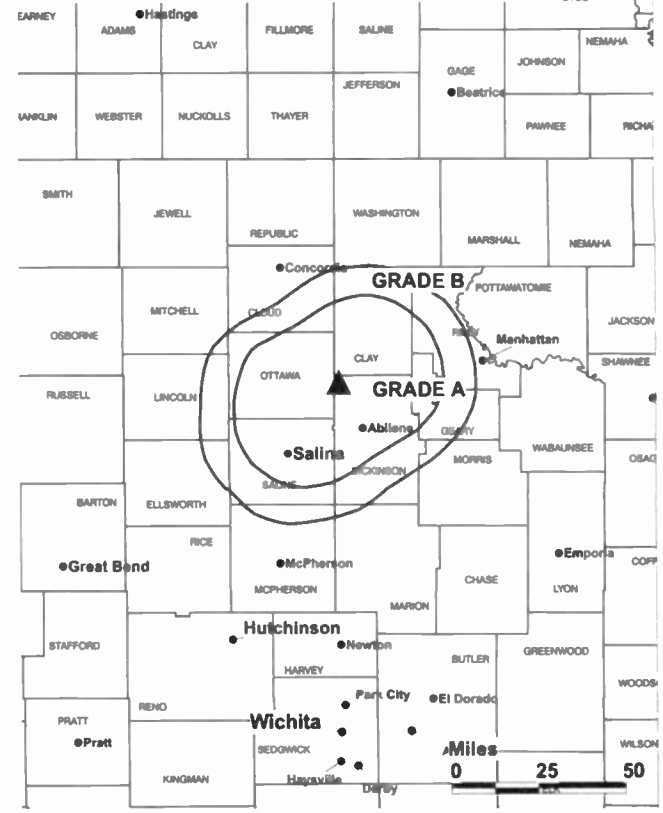
**Personnel:** See KSAS-TV, Wichita, KS.

**Rates:** On request.

**City of License:** Salina.

**Station DMA:** Wichita-Hutchinson. **Rank:** 65.

KAAS-TV BMPCT-870707KF GRANTED: 11/17/87



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,160	16,240	60,400
Average Weekly Circulation (2000)	13,894	3,567	17,462
Average Daily Circulation (2000)			5,369
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,880	9,290	43,170
Average Weekly Circulation (2000)	13,182	2,113	15,295
Average Daily Circulation (2000)			4,767
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,280	6,950	17,230
Average Weekly Circulation (2000)	713	1,454	2,167
Average Daily Circulation (2000)			602

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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Warren Communications News, Inc.  
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# Kansas—Topeka

**KSNT**  
Ch. 27

**Network Service:** NBC.

**Licensee:** Topeka License Subsidiary Corp., 6835 N.W. U.S. Hwy. 24, Topeka, KS 66618.

**Studio:** 6835 N.W. U.S. Hwy. 24, Topeka, KS 66618.

**Mailing Address:** Box 2700, Topeka, KS 66601.

**Phone:** 785-582-4000. **Fax:** 785-582-5283.

**Web Site:** <http://www.ksnt.com/>

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 1094-kw max. & 912-kw horizontal visual, 165-kw max. & 138-kw horizontal aural. Antenna: 1047-ft. above av. terrain, 1149-ft. above ground, 2049-ft. above sea level.

Latitude 39° 05' 33.50"  
Longitude 95° 47' 04.10"

**Transmitter:** 6835 N.W. U.S. Hwy. 24.

**FCC Proposed Digital Channel Number:** Ch. 28.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Harris, 4.6-meter Ku-band; Harris, 11-meter Ku-band; RCA Americom, 3-meter Ku-band; Harris, M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, Conus, KSN, NBC News Channel.

**Ownership:** Emmis Broadcasting Corp. (Group Owner).

**Began Operation:** December 28, 1967. Sale to present owner by Lee Enterprises Inc. approved by FCC September 27, 2000 (*Television Digest*, Vol. 40:20). Sale to Lee Enterprises Inc. by SJL Broadcast Management Corp. approved by FCC June 27, 1995 (Vol. 35:11). Sale to SJL Broadcast Management Corp. by Standard Corp. approved by FCC August 5, 1988 (Vol. 28:20).

**Represented (sales):** Katz Continental Television.

**Personnel:**

**Gary McNair**, General Manager.

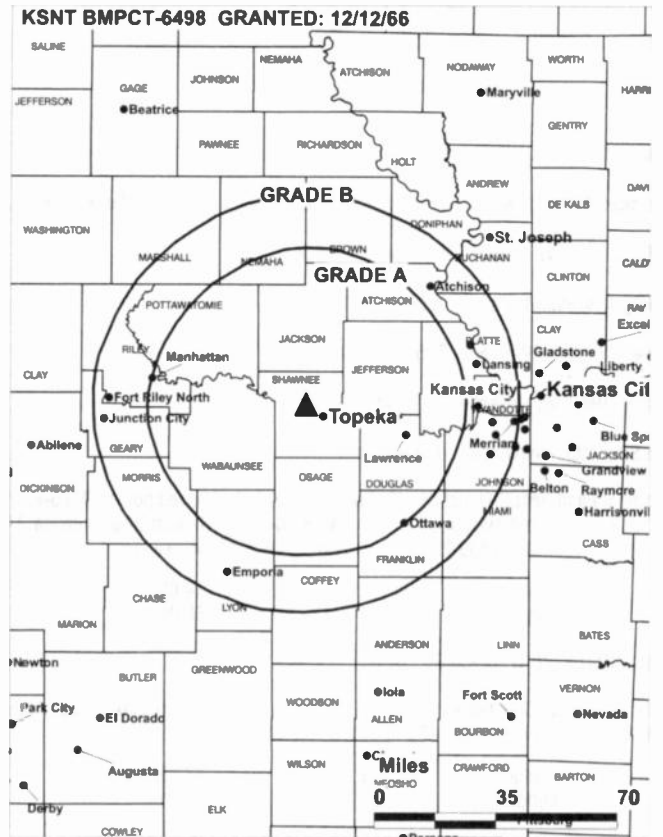
**Bob Calvert**, General Sales Manager.

**Ken Dudzik**, News Director.

**Doug Overa**, Chief Engineer.

**Keith Walberg**, Promotion Director.

**Connie Goodson**, Business Manager.



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**Highest 30 Sec. Rate:** \$1,200.

**City of License:** Topeka. **Station DMA:** Topeka. **Rank:** 138.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	166,020	64,210	230,230
Average Weekly Circulation (2000)	114,054	32,440	146,494
Average Daily Circulation (2000)			76,497
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	115,050	45,350	160,400
Average Weekly Circulation (2000)	88,008	28,534	116,542
Average Daily Circulation (2000)			63,249
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	50,970	18,860	69,830
Average Weekly Circulation (2000)	26,046	3,906	29,952
Average Daily Circulation (2000)			13,248

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Topeka

## KTKA-TV Ch. 49

**Network Service:** ABC.

**Licensee:** Northeast Kansas Broadcast Service Inc., Box 2229, Topeka, KS 66601.

**Studio:** 2121 S.W. Chelsea Dr., Topeka, KS 66614.

**Mailing Address:** Box 4949, Topeka, KS 66604.

**Phone:** 785-273-4949. **Fax:** 785-273-7811.

**E-mail:** 49email@newsource49.com

**Web Site:** <http://www.newsource49.com>

**Technical Facilities:** Channel No. 49 (680-686 MHz). Authorized power: 3475-kw max. & 1042-kw horizontal visual, 347.5-kw max. & 104-kw horizontal aural. Antenna: 1476-ft. above av. terrain, 1439-ft. above ground, 2549-ft. above sea level.

Latitude 39° 01' 34.00"  
Longitude 95° 54' 58.00"

**Transmitter:** 2280 W. Union Rd., Dover.

**Digital Facilities:** Channel No. 48 (674-680 MHz). Power: 25-kw max. visual. Antenna: 1468-ft. above av. terrain, 1408-ft. above ground.

Latitude 39° 01' 33.58"  
Longitude 95° 55' 01.01"

**FCC Digital File Number:** BPCDT-19991101AKF. Granted: June 9, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** 3.7-meter Ku-band; Andrew, 4.5-meter C-band; M/A-Com, 3.7-meter C-band; Pinzone receivers.

**News Service:** AP.

**Ownership:** Brechner Management Co.

**Began Operation:** June 20, 1983. Transfer of control to Larry D. Hudson approved by FCC February 11, 1985. Sale to present owner by Hudson approved by FCC April 28, 1986 (*Television Digest*, Vol. 25:15).

**Represented (sales):** Millennium Television Sales.

**Represented (legal):** Cohn & Marks.

**Personnel:**

**Kent Cornish**, Vice President & General Manager.

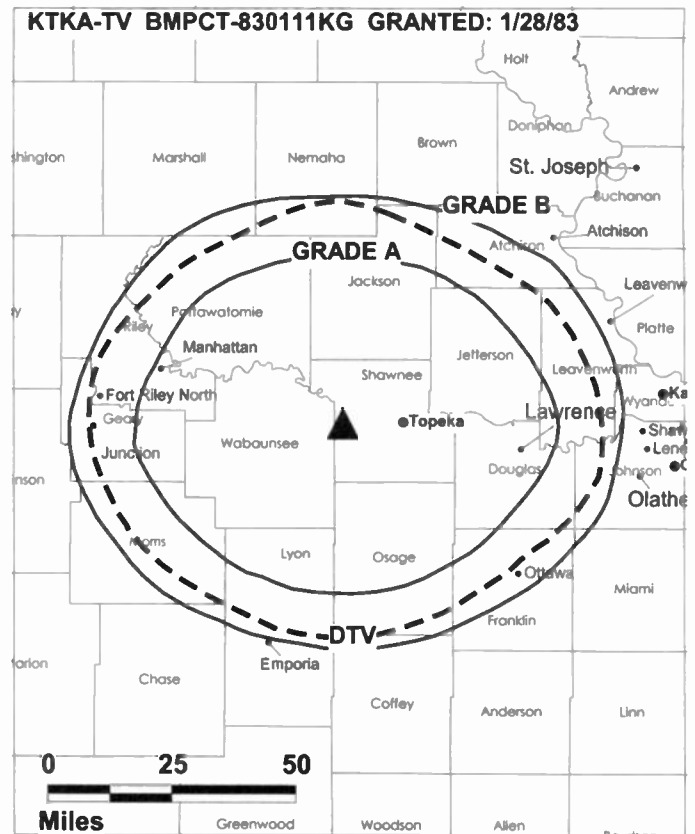
**Bob Fulmer**, Sales Manager.

**Linda Hardesty**, Program Director.

**Mike Deines**, News Director.

**Tye Murphy**, Promotion Manager.

**Ellen Wheeler**, Business Manager.



**Mike Caudle**, Chief Engineer.

**Rudy Guzman**, Production Manager.

**Highest 30 Sec. Rate:** \$500.

**City of License:** Topeka. **Station DMA:** Topeka. **Rank:** 138.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	173,240	62,440	235,680
Average Weekly Circulation (2000)	89,600	31,240	120,840
Average Daily Circulation (2000)			54,889
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	115,050	45,350	160,400
Average Weekly Circulation (2000)	77,958	28,062	106,021
Average Daily Circulation (2000)			49,492
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	58,190	17,090	75,280
Average Weekly Circulation (2000)	11,641	3,177	14,819
Average Daily Circulation (2000)			5,397

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Topeka

## WIBW-TV Ch. 13

**Network Service:** CBS.

**Licensee:** Benedek Broadcasting Corp., 308 W. State St., Suite 210, Rockford, IL 61101.

**Studio:** 5600 W. 6th St., Topeka, KS 66606.

**Mailing Address:** Box 119, Topeka, KS 66601.

**Phone:** 785-272-3456. **Fax:** 785-272-0117.

**E-mail:** wibwtv@wibw.com

**Web Site:** <http://www.wibw.com>

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 63.5-kw aural. Antenna: 1380-ft. above av. terrain, 1255-ft. above ground, 2549-ft. above sea level.

Latitude 39° 00' 18.50"  
Longitude 96° 02' 57.50"

**Transmitter:** 18-mi. W of Topeka & 5.5-mi. S of Maple Hill, KS.

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 892.3-kw max. visual. Antenna: 1381-ft. above av. terrain, 1194-ft. above ground.

Latitude 39° 00' 19.00"  
Longitude 96° 02' 58.00"

**FCC Digital File Number:** BPCDT-19991029ADS (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Microdyne, 7-meter; Simulsat, 5-meter; Microdyne, RCA, Scientific-Atlanta, Simulsat receivers.

**SNG Mobile Dish:** Vertex, 2.6-meter Ku-band.

**News Services:** AP, CBS Newspath.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** November 15, 1953. Sale to Stauffer Communications Inc. by Capper Publications approved by FCC December 19, 1956 (Television Digest, Vol. 12:51). Sale to Morris Communications by Stauffer approved by FCC May 2, 1995 (Vol. 34:32). Sale to present owner by Morris approved by FCC April 12, 1996 (Vol. 35:49).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

### Personnel:

**Gary Sotir,** Vice President & General Manager.

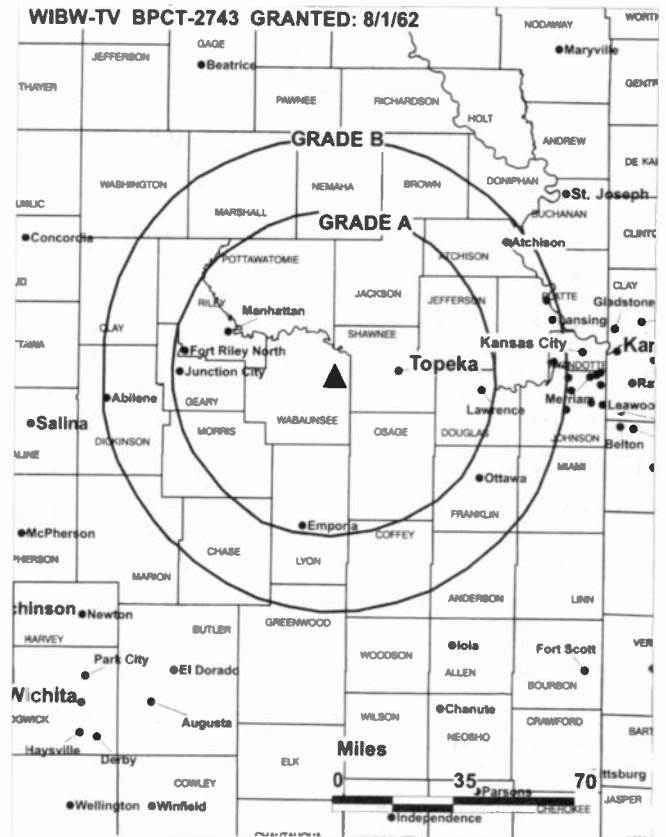
**Vince Frye,** General Sales & Marketing Manager.

**Doug Barrington,** Local Sales Manager.

**Sally Baltus,** News Director.

**Susan White,** Program Director.

**Ron Paradis,** Sports Director.



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**Mary Loftus,** News Director.

**Beverly Anderson,** Business Manager.

**Kendall Talley,** Promotion Director.

**Elmer Gunderson,** Chief Engineer.

**Highest 30 Sec. Rate:** \$450.

**City of License:** Topeka. **Station DMA:** Topeka. **Rank:** 138.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	225,630	79,040	304,670
Average Weekly Circulation (2000)	117,941	40,915	158,856
Average Daily Circulation (2000)			84,785
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	115,050	45,350	160,400
Average Weekly Circulation (2000)	85,781	33,839	119,621
Average Daily Circulation (2000)			72,384
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	110,580	33,690	144,270
Average Weekly Circulation (2000)	32,159	7,076	39,235
Average Daily Circulation (2000)			12,402

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Wichita

## KAKE-TV

Ch. 10

(Operates satellites KUPK-TV, Garden City & KLBY, Colby, KS)

Network Service: ABC.

Licensee: Benedek License Corp., 100 Park Ave., Rockford, IL 61101.

Studio: 1500 N. West St., Wichita, KS 67203.

Mailing Address: Box 10, Wichita, KS 67201.

Phone: 316-943-4221. Fax: 316-943-5160.

E-mail: [ssouth@kake.com](mailto:ssouth@kake.com)

Web Site: <http://www.kake.com>

Technical Facilities: Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 44.7-kw aural. Antenna: 1025-ft. above av. terrain, 1040-ft. above ground, 2411-ft. above sea level.

Latitude 37° 46' 53.00"  
Longitude 97° 31' 08.00"

Transmitter: W. 53rd St.

Digital Facilities: Channel No. 21 (512-518 MHz). Power: 1000-kw max. visual. Antenna: 984-ft. above av. terrain, 997-ft. above ground.

Latitude 37° 46' 53.00"  
Longitude 97° 31' 07.80"

FCC Digital File Number: BPCDT-19991025AEG (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Scientific-Atlanta, 7-meter C-band; Avantek, M/A-Com, Scientific-Atlanta receivers.

SNG Mobile Dish: Dalsat/Andrew, 3.7-meter Ku-band.

News Services: AP, Conus.

Ownership: Benedek Broadcasting Co. LLC (Group Owner).

Began Operation: October 19, 1954. Sale to Chronicle Publishing Co. by KAKE-TV & Radio approved by FCC January 21, 1980 (Television Digest, Vol. 19:14). Station, along with Chronicle's KLBY, KUPK-TV & WOWT, was acquired by LIN Television; and then all four were swapped for Benedek Broadcasting's WWLP. FCC approved deal March 23, 2000.

Represented (sales): Petry Television Inc.

Represented (legal): Covington & Burling.

Represented (engineering): du Treil, Lundin & Rackley Inc.

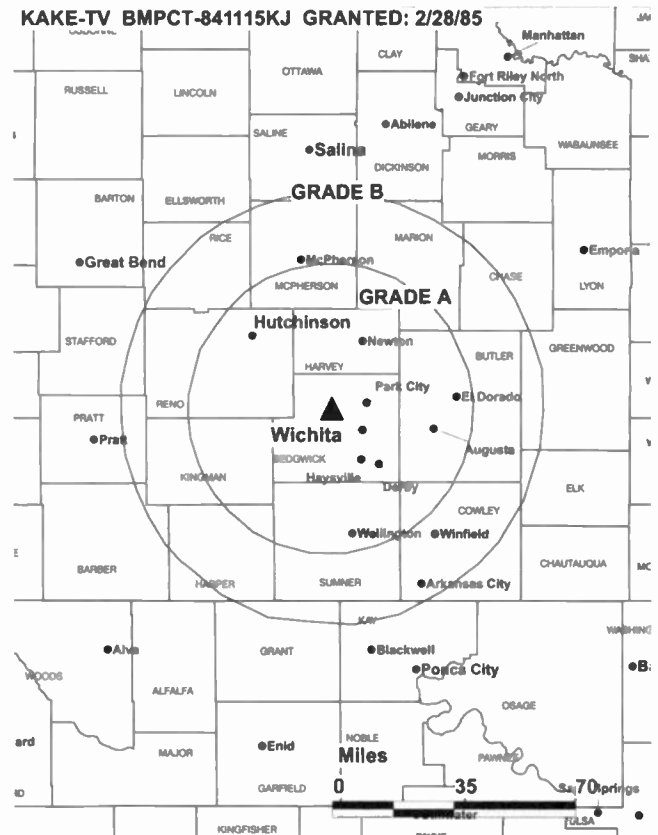
### Personnel:

Dave Trabert, Vice President & General Manager.

John Salem, General Sales Manager.

Mark Chamberlin, Marketing Director.

KAKE-TV BMPCT-841115KJ GRANTED: 2/28/85



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Dale Morrell, Chief Engineer.

Patrick Myers, Operations Director.

Joseph Miller, Business Manager.

Highest 30 Sec. Rate: \$6000.

City of License: Wichita. Station DMA: Wichita-Hutchinson. Rank: 65.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	269,250	127,660	396,910
Average Weekly Circulation (2000)	189,651	79,790	269,441
Average Daily Circulation (2000)			142,684
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	249,650	118,170	367,820
Average Weekly Circulation (2000)	182,722	78,786	261,507
Average Daily Circulation (2000)			140,485
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,600	9,490	29,090
Average Weekly Circulation (2000)	6,930	1,004	7,934
Average Daily Circulation (2000)			2,199

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Wichita

## KSAS-TV

Ch. 24

(Operates satellite KAAS-TV, Salina, KS)

**Network Service:** FOX.

**Licensee:** Clear Channel Radio Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

**Studio:** 316 N. West St., Wichita, KS 67203.

**Phone:** 316-942-2424. **Fax:** 316-942-8927.

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 3303.7-kw max. & 2009-kw horizontal visual, 330.37-kw max. & 200.9-kw horizontal aural. Antenna: 1120-ft. above av. terrain, 1161-ft. above ground, 2531-ft. above sea level.

Latitude 37° 46' 40"  
Longitude 97° 30' 37"

Holds CP for change to 3443-kw max. visual, 1076-ft. above av. terrain, 1074-ft. above ground, 2467-ft. above sea level; lat. 37° 56' 28", long. 97° 30' 42", transmitter to 4-mi. S & 0.4-mi. E of Halstead. BPCT-960312KG.

**Transmitter:** S of Hwy. 296, 1.4-mi. E of Colwich.

**Digital Facilities:** Channel No. 26 (542-548 MHz). Power: 300-kw max. visual. Antenna: 1106-ft. above av. terrain, 1122-ft. above ground.

Latitude 37° 46' 40"  
Longitude 97° 30' 37"

**FCC Digital File Number:** BPCDT-19991018ABE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** RCA Americom, 3.8-meter C-band; United Satellite Systems, 3.8-meter C-band; United Satellite Systems, 5-meter C-band; W/A-Com, Scientific-Atlanta receivers.

**Ownership:** Clear Channel Broadcasting Inc. (Group Owner).

**Began Operation:** August 24, 1985. Sale to present owner by Channel 24 Ltd. approved by FCC July 24, 1990 (Television Digest, Vol. 30:25).

**Represented (sales):** Seltel Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

Diana Willdn, General Manager.

David Hill, Local Sales Manager.

Jeff McCausland, National Sales Manager.

David Caruso, Chief Engineer.

Michael Hochman, Program Director.

Chris Braun, Promotion Director.

Virginia Edwards, Business Manager.

KSAS-TV BPCT-960312KG GRANTED: 11/14/96



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Ken Whitney, Production Manager.

Linda Madzey, Public Service Director.

Shelley Peterson, Traffic Manager.

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Wichita. **Station DMA:** Wichita-Hutchinson. **Rank:** 65.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	262,130	113,280	375,410
Average Weekly Circulation (2000)	139,446	55,359	194,805
Average Daily Circulation (2000)			78,980
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	247,420	109,320	356,740
Average Weekly Circulation (2000)	138,313	54,955	193,268
Average Daily Circulation (2000)			78,526
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,710	3,960	18,670
Average Weekly Circulation (2000)	1,133	404	1,537
Average Daily Circulation (2000)			454

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Kansas—Wichita

## KSNW

Ch. 3

(Operates KSN Inc., satellites KSNC, Great Bend, KS; KSNG, Garden City, KS & KSNK, McCook, NE-Oberlin, KS).

Network Service: NBC.

Licensee: Wichita License Subsidiary Corp., 833 N. Main, Wichita, KS 67203.

Studio: 833 N. Main St., Wichita, KS 67203.

Phone: 316-265-3333. Fax: 316-292-1197.

E-mail: abuch@southwind.net; news@ksn.com

Web Site: <http://www.ksn.com>

Technical Facilities: Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1365-ft. above av. terrain, 1071-ft. above ground, 2449-ft. above sea level.

Latitude 37° 46' 37"  
Longitude 97° 31' 01"

Holds CP for change to 984-ft. above av. terrain, 1004-ft. above ground, 2369-ft. above sea level; lat. 37° 46' 25", long. 97° 30' 54". BPCT-990803LE.

Transmitter: Colwich, KS.

Digital Facilities: Channel No. 45 (656-662 MHz). Power: 891-kw max. visual. Antenna: 1040-ft. above av. terrain, 1060-ft. above ground, 2425-ft. above sea level.

Latitude 37° 46' 25"  
Longitude 97° 30' 54"

Transmitter: 1.4-mi. ESE of Colwich.

FCC Digital File Number: BPCDT-990709LH (pending).

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Multichannel TV Sound: Stereo only.

Satellite Earth Stations: Harris, 3-meter; Harris, 6-meter; RCA Americom, 3.6-meter; Scientific-Atlanta, 4.6-meter; Superior, 3.6-meter Ku-band; Harris, Microdyne, Scientific-Atlanta, Standard Communications receivers.

SNG Mobile Dish: DX Communications.

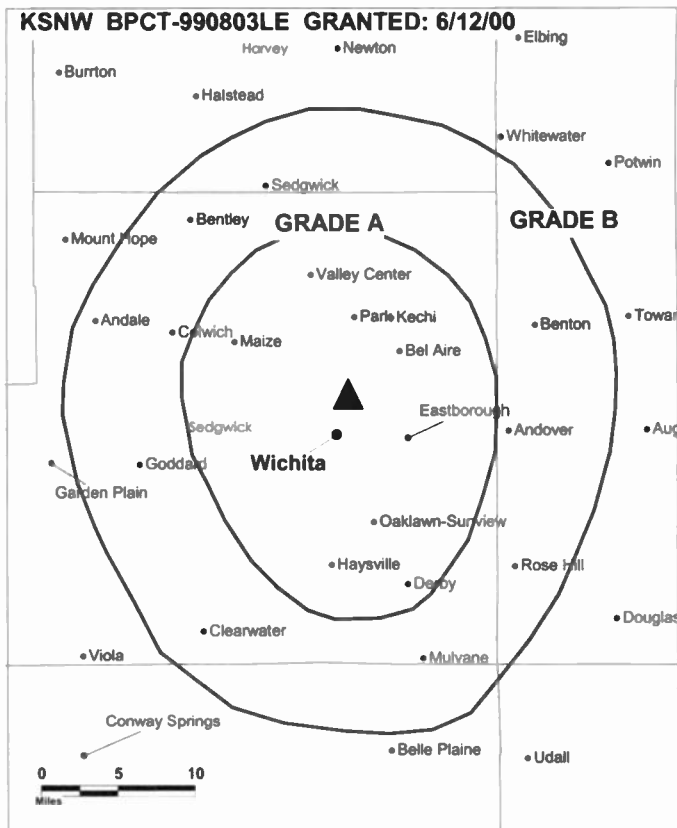
News Services: AP, Conus, KSN, NBC News Channel.

Ownership: Emmis Broadcasting Corp. (Group Owner).

Began Operation: September 1, 1955. Sale to The Standard Corp. approved by FCC December 30, 1980 (Television Digest, Vol. 19:35, 48). Sale to SJL of Kansas Corp. by Standard Corp. approved by FCC August 8, 1988 (Vol. 28:15, 20). Sale to Lee Enterprises Inc. by SJL of Kansas Corp. approved by FCC June 27, 1995 (Vol. 35:11). Sale to present owner by Lee Enterprises Inc. approved by FCC September 27, 2000 (Vol. 40:20).

Represented (sales): Katz Continental Television.

Represented (legal): Wiley, Rein & Fielding.



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### Personnel:

Allan Buch, Vice President & General Manager.

Dave Rickels, Chief Engineer.

Betty Erickson, Program Coordinator.

Georgianna Matke, Business Manager.

Rates: On request.

City of License: Wichita. Station DMA: Wichita-Hutchinson. Rank: 65.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	253,620	112,270	365,890
Average Weekly Circulation (2000)	171,984	68,740	240,723
Average Daily Circulation (2000)			126,012
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	224,180	106,270	330,450
Average Weekly Circulation (2000)	167,466	68,119	235,585
Average Daily Circulation (2000)			124,135
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,440	6,000	35,440
Average Weekly Circulation (2000)	4,518	621	5,138
Average Daily Circulation (2000)			1,878

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Wichita-Hutchinson

## KWCH-TV

Ch. 12

(Operates satellites **KBSD-TV, Ensign; KBSL-TV, Goodland & KBSH-TV, Hays, KS**)

**Network Service:** CBS.

**Licensee:** Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

**Studio:** 2815 E. 37th St. N, Wichita, KS 67219.

**Mailing Address:** Box 12, Wichita, KS 67201.

**Phone:** 316-838-1212. **Fax:** 316-831-6198.

**E-mail:** news@kwch.com

**Web Site:** http://www.kwch.com

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1522-ft. above av. terrain, 1504-ft. above ground, 3049-ft. above sea level.

Latitude 38° 03' 16.50"  
Longitude 97° 46' 40.50"

**Transmitter:** 9-mi. E of Hutchinson on 4th St.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 1000-kw max. visual. Antenna: 1424-ft. above av. terrain, 1470-ft. above ground.

Latitude 38° 03' 38"  
Longitude 97° 45' 49"

**FCC Digital File Number:** BPCDT-19991015ABN (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3-meter Ku-band; Scientific-Atlanta, 3-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku & C-band; M/A-Com, Microdyne receivers.

**News Services:** AP, UPI.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** June 22, 1953. Sale of 80% to Minneapolis Star and Tribune (Cowles) with former owners retaining 20% approved by FCC October 1955 (*Television Digest*, Vol. 11:28, 43). Sale to Kansas Broadcasting System by Minneapolis Star and Tribune approved by FCC November 24, 1982. Sale to Smith Broadcasting Group Inc. by Kansas Broadcasting Systems approved by FCC October 12, 1998. Later sale approved by FCC February 3, 1989. Sale to Spartan Communications Inc. approved by FCC October 7, 1994 (Vol. 34:27). Sale to present owner by Spartan Communications Inc. approved by FCC March 22, 2000.

**Represented (sales):** Blair Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

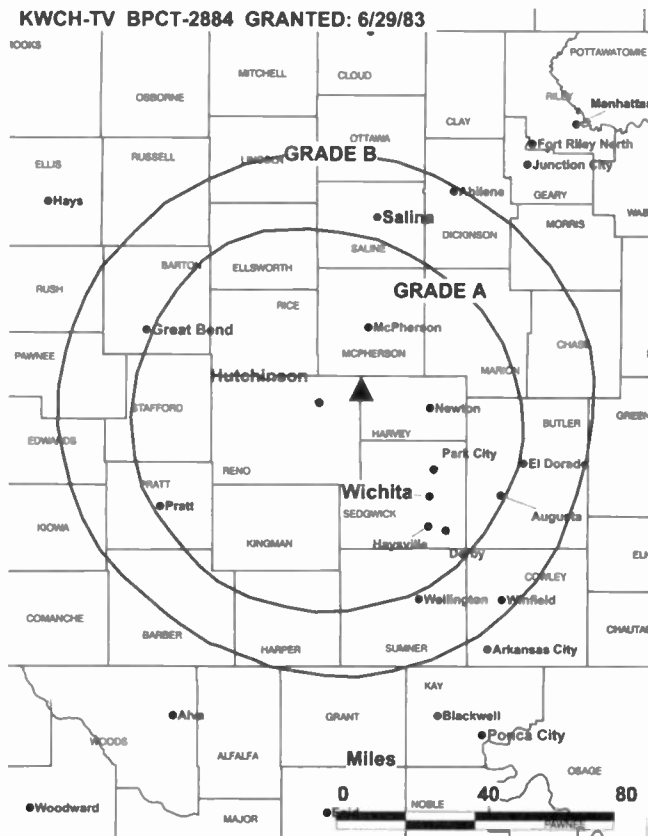
**Personnel:**

Ron Collins, General Manager.

Darnell Washington, General Sales Manager.

Jim Brown, Local Sales Manager.

Derek Criss, National Sales Manager.



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**Jan Arrant, News Director.**

**Laverne Goering, Program Director & Production Manager.**

**Teresa Wilcox, Business Manager.**

**Don Vest, Chief Engineer.**

**Sharon Taylor, Electronic Data Processing Manager.**

**Highest 30 Sec. Rate:** \$2500.

**Rates:** On request.

**City of License:** Hutchinson. **Station DMA:** Wichita-Hutchinson. **Rank:** 65.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	254,270	135,010	389,280
Average Weekly Circulation (2000)	191,778	80,599	272,376
Average Daily Circulation (2000)			166,342
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	240,570	112,370	352,940
Average Weekly Circulation (2000)	188,732	78,436	267,168
Average Daily Circulation (2000)			164,848
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,700	22,640	36,340
Average Weekly Circulation (2000)	3,046	2,163	5,208
Average Daily Circulation (2000)			1,494

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kansas—Wichita

## KWCV Ch. 33

**Network Service:** WBN.

**Grantee:** Turner Communications Inc., 250 W. Douglas Ave., Suite 2533, Wichita, KS 67202.

**Studio:** 250 W. Douglas Ave., Suite 2533, Wichita, KS 67202.

**Phone:** 316-303-0700.

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 41.7-kw max. visual. Antenna: 315-ft. above av. terrain, 348-ft. above ground, 1617-ft. above sea level.

Latitude 37° 41' 13"  
Longitude 97° 20' 24"

**Transmitter:** 125 N. Market St., Wichita.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 1000-kw max. visual. Antenna: 1132-ft. above av. terrain, 1132-ft. above ground.

Latitude 37° 48' 01"  
Longitude 97° 31' 29"

**FCC Digital File Number:** BPCDT-19991101AHK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Marsha T. Turner.

**Began Operation:** August 5, 1999.

**Personnel:**

**Eric Lassberg**, General Manager.

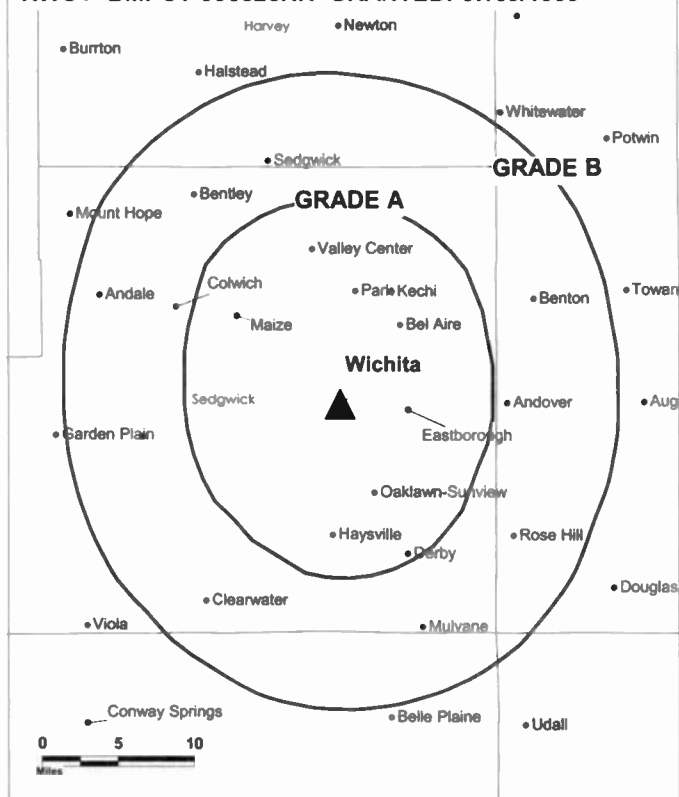
**Marty Heffner**, Chief Engineer.

**Michael Hochman**, Program Director.

**City of License:** Wichita.

**Station DMA:** Wichita-Hutchinson. Rank: 65.

### KWCV BMPCT-990525KK GRANTED: 07/09/1999



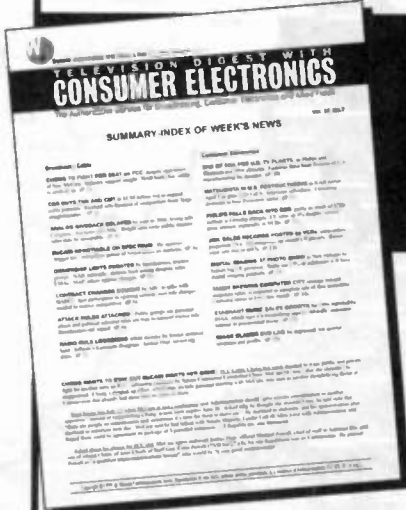
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Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	163,520	48,180	211,700
Average Weekly Circulation (2000)	23,550	4,192	27,742
Average Daily Circulation (2000)			9,120
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	163,520	48,180	211,700
Average Weekly Circulation (2000)	23,550	4,192	27,742
Average Daily Circulation (2000)			9,120

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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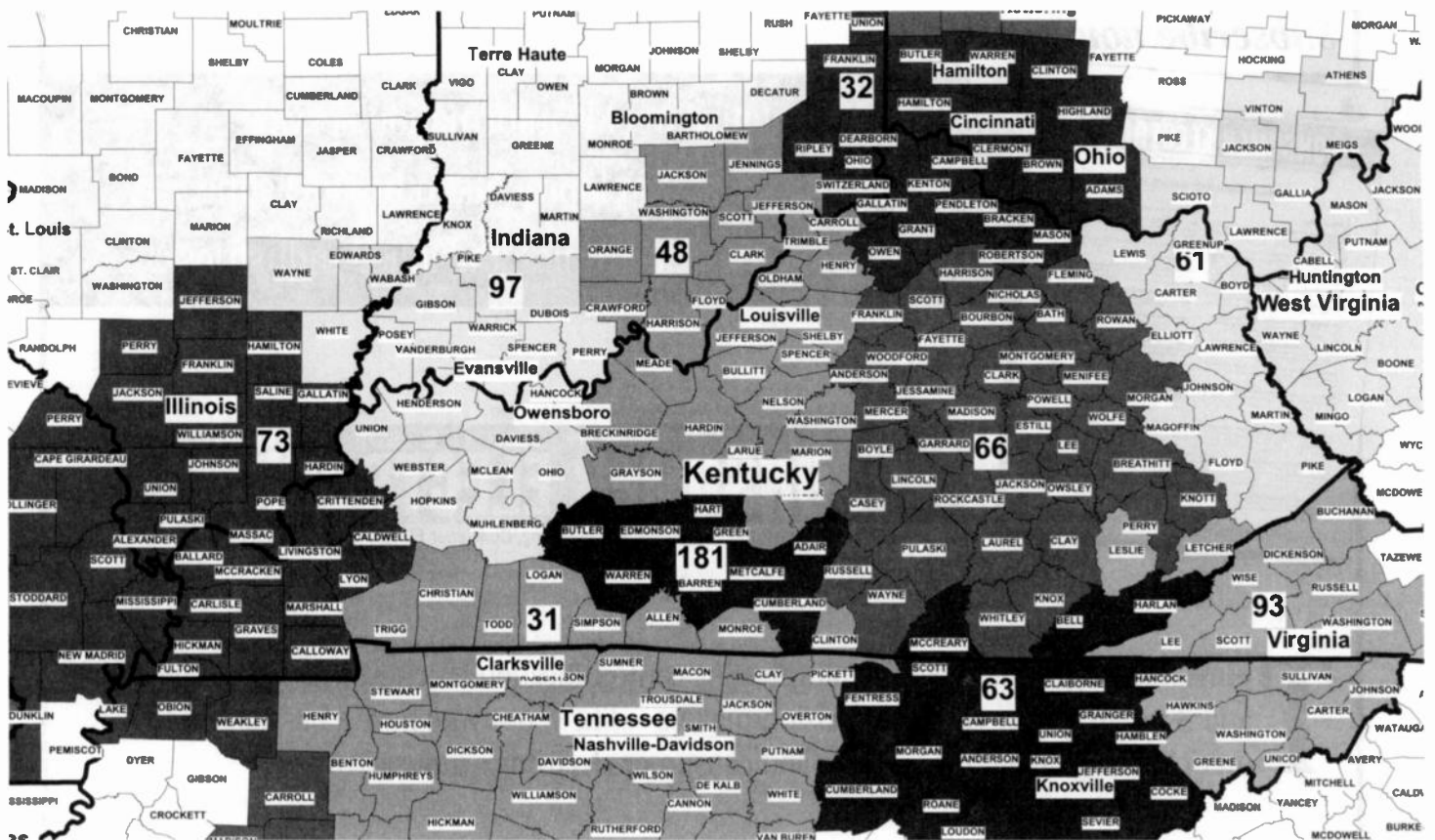
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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Nashville, TN	830,800	31	WHTN (39), WJFB (66), WKRN-TV (2), WNAB (58), WNPX (28), WPGD (50), WSMV (4), WTVF (5), WUXP (30), WZTV (17), WCPO-TV (9), WKRC-TV (12), WLWT (5), WSTR-TV (64), WXIX-TV (19)
Louisville, KY	587,450	48	WAVE (3), WBKI-TV (34), WBNA (21), WDRB (41), WFTE (58), WHAS-TV (11), WLKY-TV (32)
Charleston-Huntington, WV	481,200	61	WCHS-TV (8), WHCP (30), WLPX (29), WOWK-TV (13), WSAZ-TV (3), WTSF (61), WVAH-TV (11)
Knoxville, TN	461,950	63	WATE-TV (6), WBIR-TV (10), WBXX-TV (20), WPXK (54), WTNZ (43), WVLT-TV (8)
Lexington, KY	424,010	66	WAOM (67), WDKY-TV (56), WKYT-TV (27), WLEX-TV (18), WLJC-TV (65), WTVQ-TV (36), WYMT-TV (57)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Mount Vernon	376,780	73	KBSI (23), KFVS-TV (12), KPOB-TV (15), WDKA (49), WPSD-TV (6), WPXS (13), WSIL-TV (3), WTCT (27)
Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN)	295,260	93	WCYB-TV (5), WEMT (39), WJHL-TV (11), WKPT-TV (19), WLFG (68)
Evansville, IN	276,070	97	WAZE-TV (19), WEHT (25), WEVV (44), WFIE-TV (14), WTVW (7)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

- WDKY-TV, Lexington** . . . . . See Danville, KY
- WLJC-TV, Lexington** . . . . . See Beattyville, KY
- WFTE, Louisville** . . . . . See Salem, IN
- WBKI-TV, Louisville** . . . . . See Campbellsville, KY
- KFVS-TV & KBSI, Paducah** . . . . . See Cape Girardeau, MO
- WSIL-TV, Paducah** . . . . . See Harrisburg, IL
- WTCT, Paducah** . . . . . See Marion, IL
- WXIX-TV, Newport** . . . . . See Cincinnati, OH

**Kentucky Analog Station Totals as of November 1, 2000**

	VHF	UHF	TOTAL
<b>Commercial Television</b>	4	15	19
<b>Educational Television</b>	0	17	17
	4	32	36

# Kentucky—Ashland

**WTSF**  
**Ch. 61**

**Network Service:** Independent.

**Licensee:** Tri-State Family Broadcasting, Box 2320, Ashland, KY 41101.

**Studio:** 3100 Bath Ave., Ashland, KY 41101.

**Phone:** 606-329-2700. **Fax:** 606-324-9256.

**E-mail:** [tss@ramlink.net](mailto:tss@ramlink.net)

**Web Site:** <http://ram.ramlink.net/~tss/wtsf.html>

**Technical Facilities:** Channel No. 61 (752-758 MHz). Authorized power: 1963-kw max. & 1610-kw horizontal visual, 196.3-kw max. & 161-kw horizontal aural. Antenna: 631-ft. above av. terrain, 499-ft. above ground, 1352-ft. above sea level.

Latitude 38° 25' 11"  
Longitude 82° 24' 06"

**Transmitter:** Rotary Park, Huntington, WV.

**FCC Proposed Digital Channel Number:** Ch. 44.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** 2 Paraclipse, 3.6-meter; Automation Techniques receivers.

**Ownership:** Tri-State Family Broadcasting.

**Began Operation:** April 30, 1983.

**Personnel:**

**E. Maybelle Messinger**, Chairman.

**M. David Clay**, General Manager.

**Gertrude Tackett**, Program Director.

**Randy Fleming**, Production Manager.

**Highest 30 Sec. Rate:** \$25.

**City of License:** Ashland. **Station DMA:** Charleston-Huntington. **Rank:** 61.



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Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	110,810	0	110,810
Average Weekly Circulation (2000)	12,452	0	12,452
Average Daily Circulation (2000)			3,110
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	110,810	0	110,810
Average Weekly Circulation (2000)	12,452	0	12,452
Average Daily Circulation (2000)			3,110

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Beattyville

## WLJC-TV Ch. 65

**Network Service:** TBN.

**Licensee:** Hour of Harvest Inc., Station WLJC(FM), Beattyville, KY 41311.

**Studio:** 219 Radio Station Loop, Beattyville, KY 41311.

**Mailing Address:** Box Y, Beattyville, KY 41311.

**Phone:** 606-464-3600. **Fax:** 606-464-5021.

**E-mail:** wljc@tgtel.com

**Web Site:** <http://www.wljc.com>

**Technical Facilities:** Channel No. 65 (776-782 MHz). Authorized power: 73.45-kw max. visual, 7.34-kw max. aural. Antenna: 632-ft. above av. terrain, 501-ft. above ground, 1578-ft. above sea level.

Latitude 37° 36' 23"  
Longitude 83° 41' 16"

Holds CP for change to 1259-kw max. visual, 679-ft. above av. terrain, 522-ft. above ground, 1624-ft. above sea level. BPCT-980618KE.

**Transmitter:** 2.4-mi. N on Rte. 11, Beattyville.

**Digital Facilities:** Channel No. 7 (174-180 MHz). Power: 15-kw max. visual. Antenna: 630-ft. above av. terrain, 473-ft. above ground, 1573-ft. above sea level.

Latitude 37° 36' 23"  
Longitude 83° 41' 16"

**Transmitter:** Off Old State Rd. 11, 2.4-mi NNE of Beattyville.

**FCC Digital File Number:** BPDCT-990127KI. Granted: March 31, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 3 in operation, 7.5-meter; 8.1-meter C-band; Automation Techniques receivers.

**Ownership:** Hour of Harvest Inc.

**Began Operation:** October 18, 1982.

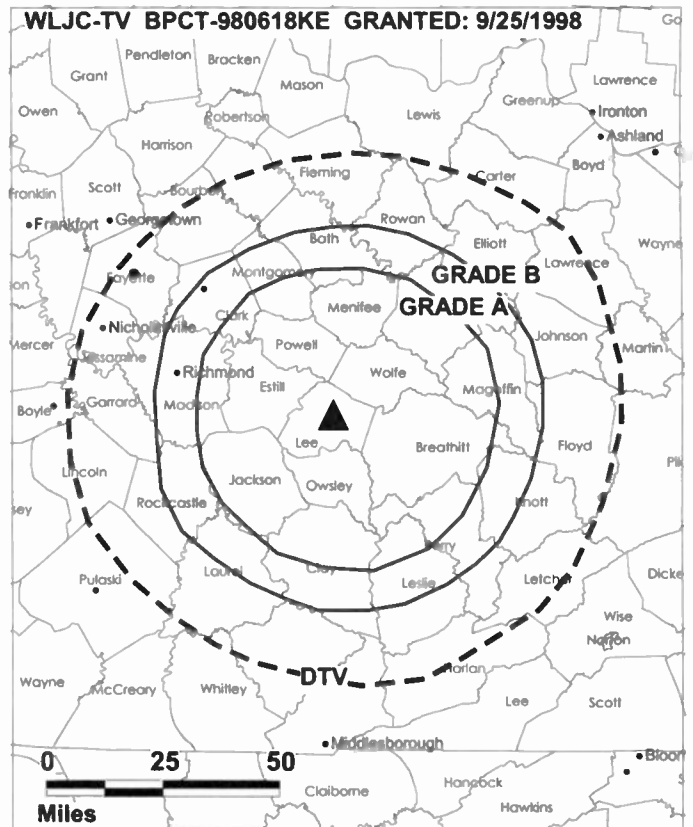
**Represented (legal):** Reddy, Begley & McCormick.

**Represented (engineering):** E. Harold Munn Jr. & Associates Inc.

**Personnel:**

**Jonathan Drake,** General Manager & Chief Engineer.

**Rachel Drake,** Program Director.



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**Kim Mitchell,** Promotion Director.

**Highest 30 Sec. Rate:** \$95.

**City of License:** Beattyville. **Station DMA:** Lexington. **Rank:** 66.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,070	4,890	46,960
Average Weekly Circulation (2000)	6,121	381	6,501
Average Daily Circulation (2000)			2,573

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,070	4,890	46,960
Average Weekly Circulation (2000)	6,121	381	6,501
Average Daily Circulation (2000)			2,573

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Bowling Green

**WBKO**  
Ch. 13

**Network Service:** ABC.

**Licensee:** Benedek License Corp., 100 Park Ave., Rockford, IL 61101.

**Studio:** 2727 Russellville Rd., Bowling Green, KY 42102.

**Mailing Address:** Box 13000, Bowling Green, KY 42102-9800.

**Phone:** 270-781-1313. **Fax:** 270-781-1814.

**E-mail:** wbko@wbko.com

**Web Site:** http://www.wbko.com

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 740-ft. above av. terrain, 598-ft. above ground, 1343-ft. above sea level.

Latitude 37° 03' 49"  
Longitude 86° 26' 07"

**Transmitter:** Off State Hwy. 185, 5-mi. NE of Bowling Green.

**Digital Facilities:** Channel No. 33 (584-590 MHz). Power: 905-kw max. visual. Antenna: 741-ft. above av. terrain, 561-ft. above ground.

Latitude 37° 03' 52"  
Longitude 86° 26' 07"

**FCC Digital File Number:** BPCDT-19991028ADU (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 4-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; M/A-Corn, 3.7-meter Ku-band; AvanteK, Drake, M/A-Corn receivers.

**SNG Mobile Dish:** Andrew, 2.4-meter Ku-band.

**News Services:** ABC NewsOne, AP, CNN Newsource.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** June 3, 1962. Sale to present owner by Bluegrass Media Inc. approved by FCC February 14, 1983. Sale to Bluegrass by Professional Telecasting Systems approved July 14, 1976. Sale to Professional Telecasting Systems by Argus Broadcasting Co. (George A. Brown Jr., et al.) approved by FCC June 11, 1970.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Covington & Buring.

**Personnel:**

**Rick McCue**, Vice President & General Manager.

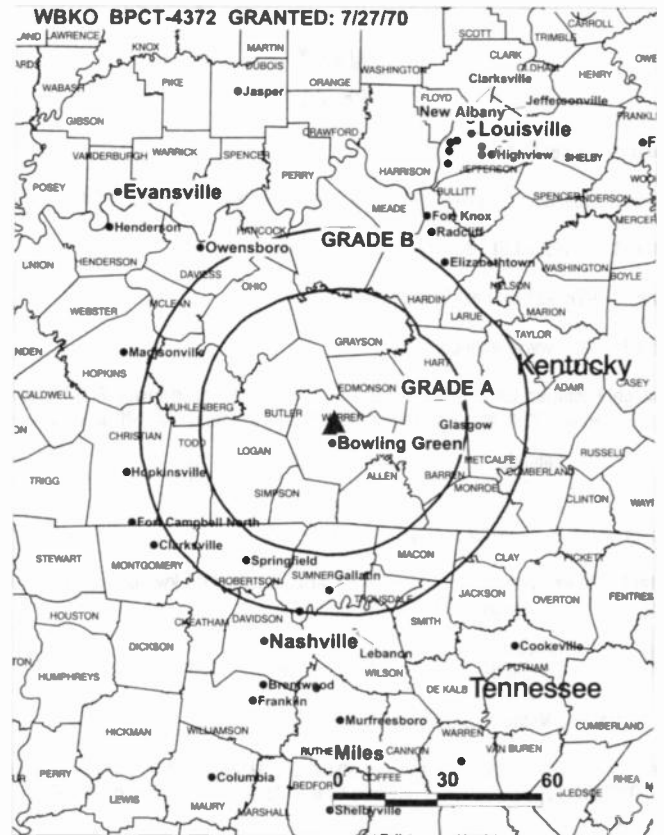
**Brad Odil**, General Sales Manager.

**David L. Chumley**, Engineering Director.

**Amy Bingham**, Acting News Director.

**Barbara Powell**, Program Manager.

**Ken Embry**, Promotion Director.



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**Paula Phelps**, Business Manager.

**Nathan Pinnegar**, Production Manager.

**Gene Prather**, Administrative & Community Services Director.

**Deborah Claypool**, Traffic Manager.

**Highest 30 Sec. Rate:** \$700.

**City of License:** Bowling Green. **Station DMA:** Bowling Green. **Rank:** 181.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	121,850	82,430	204,280
Average Weekly Circulation (2000)	64,806	37,907	102,713
Average Daily Circulation (2000)			65,166
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,620	32,340	72,960
Average Weekly Circulation (2000)	35,976	22,385	58,361
Average Daily Circulation (2000)			40,595
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	81,230	50,090	131,320
Average Weekly Circulation (2000)	28,830	15,523	44,352
Average Daily Circulation (2000)			24,571

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Kentucky—Bowling Green

**WKNT**  
Ch. 40

**Network Service:** FOX.

**Licensee:** Crossover Licenses Ltd., 2178 Commons Pkwy., Okemos, MI 48864.

**Studio:** 810 Chestnut St., Bowling Green, KY 42101.

**Phone:** 270-781-2140. **Fax:** 270-842-7140.

**Web Site:** <http://www.wknt.com>

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 776-kw max. visual. Antenna: 791-ft. above av. terrain, 456-ft. above ground, 1417-ft. above sea level.

Latitude 37° 02' 10"  
Longitude 86° 10' 20"

**Transmitter:** 1.8-mi. WNW of Hays, atop Pilots Knob.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 600-kw max. visual. Antenna: 735-ft. above av. terrain, 413-ft. above ground.

Latitude 37° 02' 10"  
Longitude 86° 10' 20"

**FCC Digital File Number:** BPCDT-19991101ADV (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Crossover Licenses Ltd.

**Began Operation:** November 26, 1991. Sale to present owner by Southern Communications Inc. approved by FCC March 9, 2000.

**Represented (legal):** Faye & Fleuer.

**Personnel:**

Brett Cornwell, General Manager.

Diane May, General Sales Manager.

Eric Schwartz, Program & Promotion Director.

Rob Hatcher, Production Manager.

**Highest 30 Sec. Rate:** \$350.




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**City of License:** Bowling Green. **Station DMA:** Bowling Green. **Rank:** 181.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,680	43,210	87,890
Average Weekly Circulation (2000)	15,370	8,650	24,019
Average Daily Circulation (2000)			8,032
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,760	32,340	70,100
Average Weekly Circulation (2000)	12,649	7,641	20,290
Average Daily Circulation (2000)			7,328
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,920	10,870	17,790
Average Weekly Circulation (2000)	2,720	1,009	3,729
Average Daily Circulation (2000)			704

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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# Kentucky—Campbellsville

## WBKI-TV (formerly WWWB) Ch. 34

**Network Service:** WBN.

**Licensee:** Louisville Communications LLC, 21 Southridge Dr., Kennett Square, PA 19348.

**Studio:** 1601 Alliant Ave., Louisville, KY 40299.

**Phone:** 502-809-3400. **Fax:** 502-240-0714.

**E-mail:** hr@wb34.com

**Technical Facilities:** Channel No. 34 (590-596 MHz). Authorized power: 600-kw max. visual, 108-kw max. aural. Antenna: 1270-ft. above av. terrain, 1089-ft. above ground, 2018-ft. above sea level.

Latitude 37° 31' 51"  
Longitude 85° 26' 45"

**Transmitter:** 2.3-mi. SSW of Raywick.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 200-kw max. visual. Antenna: 1214-ft. above av. terrain, 1049-ft. above ground.

Latitude 37° 31' 51"  
Longitude 85° 26' 45"

**FCC Digital File Number:** BPCDT-19991101AKV (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 4-meter C-band; 4-meter Ku-band; Standard Electronics receivers.

**Ownership:** Louisville Communications LLC.

**Began Operation:** April 7, 1983. Transfer of control to Jere Barton Davidson Jr. by Billy Spear approved by FCC June 23, 1999. Sale to present owner by Green River Broadcasting Co. Inc. approved by FCC March 9, 2000.

### Personnel:

**Dick Williams**, General Manager.

**Gene Steinberg**, V.P., Programming & Promotions.

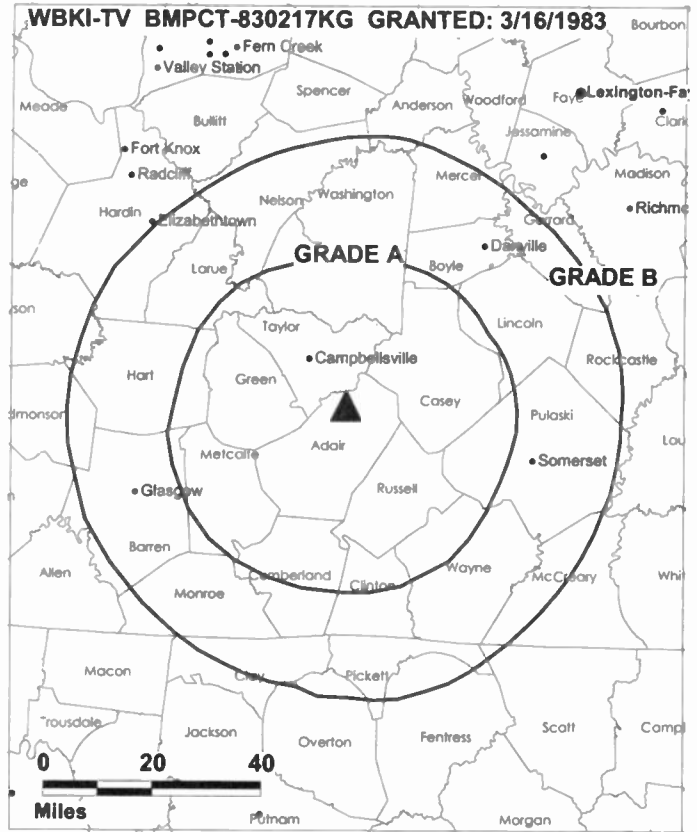
**Bill Bradley**, General Sales Manager.

**Winnie Sell**, Local Sales Manager.

**Michael Banch**, National Sales Manager.

**Larry Rixman**, Chief Engineer.

**Robert Murata**, Business Manager.



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**Highest 30 Sec. Rate:** \$500.

**City of License:** Campbellsville. **Station DMA:** Louisville. **Rank:** 48.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	289,790	37,010	326,800
Average Weekly Circulation (2000)	41,618	5,345	46,963
Average Daily Circulation (2000)			10,494
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	265,960	10,680	276,640
Average Weekly Circulation (2000)	35,604	1,737	37,341
Average Daily Circulation (2000)			8,063
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	23,830	26,330	50,160
Average Weekly Circulation (2000)	6,014	3,609	9,622
Average Daily Circulation (2000)			2,431

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Danville-Lexington

**WDKY-TV**  
Ch. 56

**Network Service:** FOX.

**Licensee:** WDKY Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** Chevy Chase Plaza, 836 Euclid Av, Lexington, KY 40502.

**Phone:** 606-269-5656. **Fax:** 606-269-3774.

**Technical Facilities:** Channel No. 56 (722-728 MHz). Authorized power: 3390-kw max. visual, 339-kw max. aural. Antenna: 1151-ft. above av. terrain, 1099-ft. above ground, 2044-ft. above sea level.

Latitude 37° 14' 18"  
Longitude 84° 40' 49"

Holds CP for change to 5000-kw max. visual, 1152-ft. above av. terrain, 1043-ft. above ground, 1988-ft. above sea level. BPCT-960621KG.

Requests modification of CP for change to 5000-kw max. visual, 1165-ft. above av. terrain, 1203-ft. above ground, 2019-ft. above sea level; lat. 37° 47' 24", long. 84° 15' 34". BMPCT-20000807AHG.

**Transmitter:** 1204 High Bridge Rd., Lancaster.

**Digital Facilities:** Channel No. 4 (66-72 MHz). Power: 27-kw visual. Antenna: 1138-ft. above av. terrain, 1043-ft. above ground.

Latitude 37° 47' 18"  
Longitude 84° 40' 49"

**FCC Digital File Number:** BPCDT-19991028ACG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** 2 in operation, Andrew, 4.6-meter C-band; Scientific-Atlanta receivers.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** February 10, 1986. Sale pending to WDKY Licensee LLC. Sale from Superior Communications Group to present owner approved by FCC April 26, 1996 (Television Digest, Vol. 36:11). FCC approved sale to Superior Communications Group by Backe Group August 19, 1992. Transfer of control from Perry A. Sook to Albert M. Holtz approved by FCC December 30, 1992. Sale to MMC Television Corp. approved by FCC September 25, 1989 but not consummated.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

Kevin Moylan, General Manager.

Jeff Scott, Local Sales Manager.

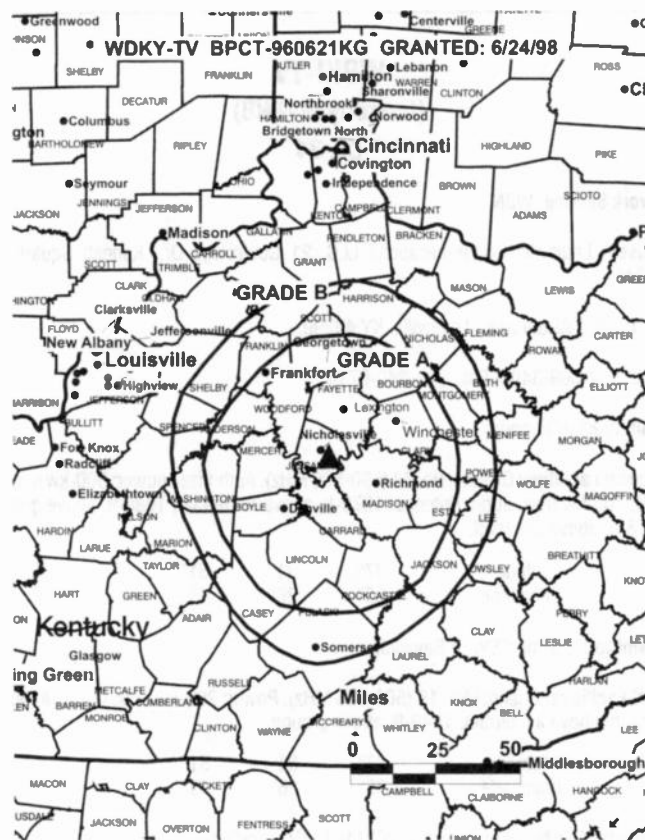
Jerry May, Chief Engineer.

Marvin Bartlett, News Anchor.

Juri Rasums, Program Director.

Marcia Moran, Promotions Director.

Debra Koerner, Marketing Manager.



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**Steven Hensley, Business Manager.**

**Highest 30 Sec. Rate:** \$1000.

**Rates:** On request.

**City of License:** Danville. **Station DMA:** Lexington. **Rank:** 66.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	292,260	118,400	410,660
Average Weekly Circulation (2000)	161,051	42,070	203,121
Average Daily Circulation (2000)			79,196
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	262,160	101,960	364,120
Average Weekly Circulation (2000)	154,893	39,721	194,614
Average Daily Circulation (2000)			76,585
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,100	16,440	46,540
Average Weekly Circulation (2000)	6,157	2,349	8,507
Average Daily Circulation (2000)			2,611

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods

**THE TED HEPBURN COMPANY**

**We were the broker in the 1992 sale of WDKY-TV**

*Ted Hepburn, President*  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995

## Kentucky—Hazard

### WYMT-TV Ch. 57

**Network Service:** CBS.

**Licensee:** Gray Kentucky Television, Box 1299, Hazard, KY 41702.

**Studio:** 199 Black Gold Blvd., Hazard, KY 41701.

**Mailing Address:** Box 1299, Hazard, KY 41702.

**Phone:** 606-436-5757. **Fax:** 606-439-3760.

**Technical Facilities:** Channel No. 57 (728-734 MHz). Authorized power: 2630-kw max. visual, 263-kw max. aural. Antenna: 1560-ft. above av. terrain, 1029-ft. above ground, 2949-ft. above sea level.

Latitude 37° 11' 38"  
Longitude 83° 10' 52"

**Transmitter:** Buffalo Mountain, Hazard.

**Digital Facilities:** Channel No. 12 (204-210 MHz). Power: 50-kw visual. Antenna: 1536-ft. above av. terrain, 954-ft. above ground.

Latitude 37° 11' 38"  
Longitude 83° 10' 52"

**FCC Digital File Number:** BPCDT-990823LC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** DH Satellite, 5-meter Ku & C-band; Harris, 3.5-meter C-band; Standard Agile Omni receivers.

**SNG Mobile Dish:** Nurad.

**News Services:** AP, CBS Newspath.

**Ownership:** Gray Communications Systems Inc. (Group Owner).

**Began Operation:** October 20, 1969. Sale to present owner by Don W. Stephens, Rehabilitator, approved by FCC September 1, 1994. Sale to Bluegrass Broadcasting Co. by William D. Gorman, et al., approved by FCC May 22, 1985. Involuntary transfer of control to Don W. Stephens, Rehabilitator, from Kentucky Central Life Insurance Co. approved by FCC March 25, 1993.

#### Personnel:

**Ernestine Cornett**, General Manager.

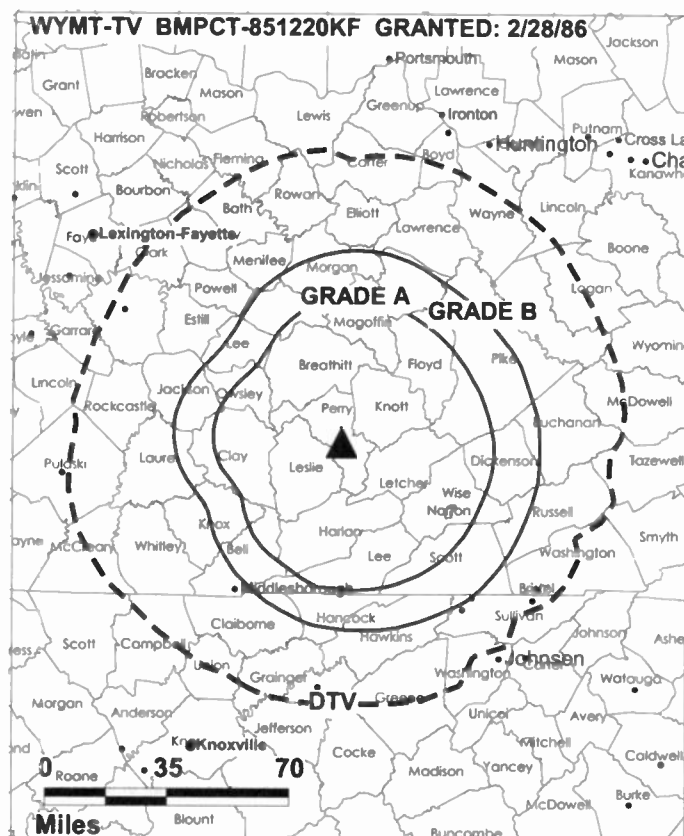
**James S. Boggs**, General Sales Manager.

**Sharon Lindon**, Program Director.

**Louise Stzemore**, Business Manager.

**Phil Hayes**, Chief Engineer.

**Tony Turner**, Audience & Client Services Manager.



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**Highest 30 Sec. Rate:** \$500.

**City of License:** Hazard. **Station DMA:** Lexington. **Rank:** 66.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	146,880	15,910	162,790
Average Weekly Circulation (2000)	90,358	2,661	93,019
Average Daily Circulation (2000)			45,549
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	69,400	15,910	85,310
Average Weekly Circulation (2000)	41,596	2,661	44,257
Average Daily Circulation (2000)			22,962
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,480	0	77,480
Average Weekly Circulation (2000)	48,761	0	48,761
Average Daily Circulation (2000)			22,587

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Lexington

## WKYT-TV Ch. 27

**Network Service:** CBS.

**Licensee:** Gray Kentucky Television Inc., Box 55037, Lexington, KY 40555-5037.

**Studio:** 2851 Winchester Rd., Lexington, KY 40555.

**Mailing Address:** Box 55037, Lexington, KY 40555-5037.

**Phone:** 606-299-0411. **Fax:** 606-299-2494.

**E-mail:** wkyt@lex.infi.net

**Web Site:** http://www.wkyt.com

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 1520-kw max. visual. Antenna: 985-ft. above av. terrain, 954-ft. above ground, 1945-ft. above sea level.

Latitude 38° 02' 22"  
Longitude 84° 24' 11"

**Transmitter:** N side of U.S. Rte. 60, 2.8-mi. E of New Circle Rd.

**FCC Proposed Digital Channel Number:** Ch. 59.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 6-meter; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath, NIWS.

**Ownership:** Gray Communications Systems Inc. (Group Owner).

**Began Operation:** September 30, 1957. Sale to present owner by Don W. Stephens, Rehabilitator, approved by FCC September 1, 1994 (Television Digest, Vol. 33:42). Involuntary transfer of control to Don W. Stephens, Rehabilitator, from Kentucky Central Life Insurance Co. granted March 25, 1993. Sale to Bluegrass Broadcasting by Taft Broadcasting approved by FCC April 26, 1967 (Vol. 7:6, 18). Sale to Taft by Frederic Gregg, Charles Wright & Harry Feingold approved by FCC May 1958 (Vol. 14:12, 20). Gregg, et al., acquired Ch. 27 CP when they purchased radio station WLAP from Gilmore N. Nunn in 1957 (Vol. 13:13).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Venable, Baetjer, Howard & Civiletti LLP.

**Represented (engineering):** A. D. Ring PA.

**Personnel:**

Wayne Martin, President & General Manager.

Mike Kanarek, Vice President, Operations.

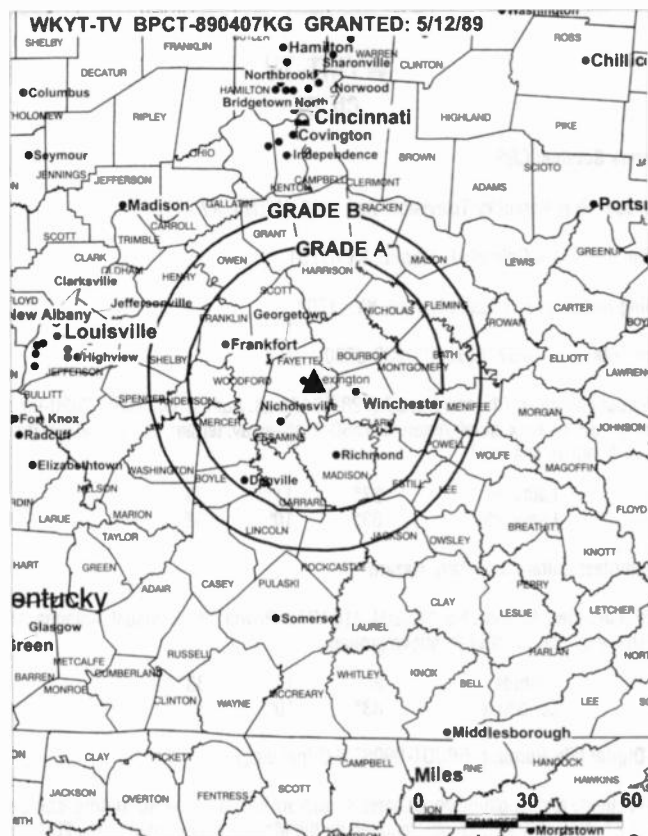
Chris Baker, Vice President, Sales.

Chas Callaway, Vice President, Engineering.

Jim Ogle, Vice President, News.

Kevin Kidd, National Sales Manager.

Barbara Carden, Program Director.



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Kathy Plomin, Promotion Director.

Jeremy Morgan, Business Manager.

Sharon Helton, Traffic Manager.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Lexington. **Station DMA:** Lexington. **Rank:** 66.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	394,860	141,950	536,810
Average Weekly Circulation (2000)	235,970	70,206	306,176
Average Daily Circulation (2000)			171,893
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	265,910	119,320	385,230
Average Weekly Circulation (2000)	209,657	67,673	277,330
Average Daily Circulation (2000)			162,405
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	128,950	22,630	151,580
Average Weekly Circulation (2000)	26,313	2,533	28,846
Average Daily Circulation (2000)			9,488

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Lexington

## WLEX-TV Ch. 18

**Network Service:** NBC.

**Licensee:** WLEX Communications LLC, 134 Columbus St., Charleston, SC 29403.

**Studio:** 1065 Russell Cave Rd., Lexington, KY 40505.

**Mailing Address:** Box 1457, Lexington, KY 40591.

**Phone:** 606-255-4404. **Fax:** 606-255-2418.

**E-mail:** wlex@mis.net

**Web Site:** <http://www.wlex.com>

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 1104-kw max. & 1000-kw horizontal visual, 221-kw max. & 200-kw horizontal aural. Antenna: 640-ft. above av. terrain, 670-ft. above ground, 1620-ft. above sea level.

Latitude 38° 03' 56"  
Longitude 84° 29' 13"

**Transmitter:** Russell Cave Pike.

**FCC Proposed Digital Channel Number:** Ch. 22.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Harris, Ku-band; Comtech, 5-meter C-band; RCA, Ku-band; Cyclesat, Harris, M/A-Com, Pinzone receivers.

**News Service:** AP.

**Ownership:** Evening Post Publishing Co. (Group Owner).

**Began Operation:** March 15, 1955. Sale to present owner from WLEX-TV Inc. approved by FCC July 8, 1999 (*Television Digest*, Vol. 39:18).

**Represented (sales):** Blair Television.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**John A. Duvall**, President & General Manager.

**Marylin Clark**, Vice President & Station Manager.

**Mary Broberg**, Vice President & General Sales Manager.

**Sandra J. Byron**, Vice President, Business & Finance.

**Jim Allison**, Station Relations.

**Sandy Stevenson**, National Sales Manager.

**Chris McDaniel**, News Director.



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**Tim Gilbert**, Marketing Director.

**Highest 30 Sec. Rate:** \$1500.

**City of License:** Lexington. **Station DMA:** Lexington. **Rank:** 66.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	308,040	131,530	131,530	439,570	439,570
Average Weekly Circulation (2000)	207,569	62,430	62,430	269,999	269,999
Average Daily Circulation (2000)				132,974	132,974
Station DMA Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	265,910	117,350	117,350	383,260	383,260
Average Weekly Circulation (2000)	194,724	60,636	60,636	255,360	255,360
Average Daily Circulation (2000)				128,360	128,360
Other DMA Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	42,130	14,180	14,180	56,310	56,310
Average Weekly Circulation (2000)	12,846	1,794	1,794	14,639	14,639
Average Daily Circulation (2000)				4,615	4,615

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Lexington

## WTVQ-TV Ch. 36

**Network Service:** ABC.

**Licensee:** Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

**Studio:** 6940 Man-O-War Blvd., Lexington, KY 40509.

**Mailing Address:** Box 55590, Lexington, KY 40555.

**Phone:** 606-233-3600. **Fax:** 606-293-5002.

**E-mail:** 36listens@wtvq.com

**Web Site:** http://www.wtvq.com

**Technical Facilities:** Channel No. 36 (602-608 MHz). Authorized power: 2140-kw max. & 1580-kw horizontal visual, 214-kw max. & 158-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 994-ft. above ground, 1994-ft. above sea level.

Latitude 38° 02' 03"  
Longitude 84° 23' 39"

**Transmitter:** 6940 Man-O-War Blvd.

**FCC Proposed Digital Channel Number:** Ch. 40.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Andrew, 4.6-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 9.3-meter C-band; DH Satellite, 4.5-meter Ku & C-band; DH Satellite, 5-meter C-band; Avantek, DX Communications, Harris, Scientific-Atlanta, Standard Communications receivers.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** June 2, 1968. Service started on Ch. 62; moved to Ch. 36 on June 20, 1980. Sale to Media General Inc. from Park Acquisition approved by FCC November 22, 1996 (*Television Digest*, Vol. 36:31). Sale to Park Acquisition by Park Broadcasting approved by FCC March 27, 1995. Sale to Park Broadcasting by Shamrock Broadcasting approved by FCC December 18, 1991. Sale to Shamrock Broadcasting by Starr Broadcasting Group approved by FCC June 7, 1979. Sale to Starr by Roy B. White Jr. & Reeves Telecom Corp. approved by FCC November 14, 1973.

**Represented (sales):** Blair Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** David Steele PE.

**Personnel:**

William Stanley, Vice President & General Manager.

Jim Brady, Operations Manager.

Steve Cloy, General Sales Manager.

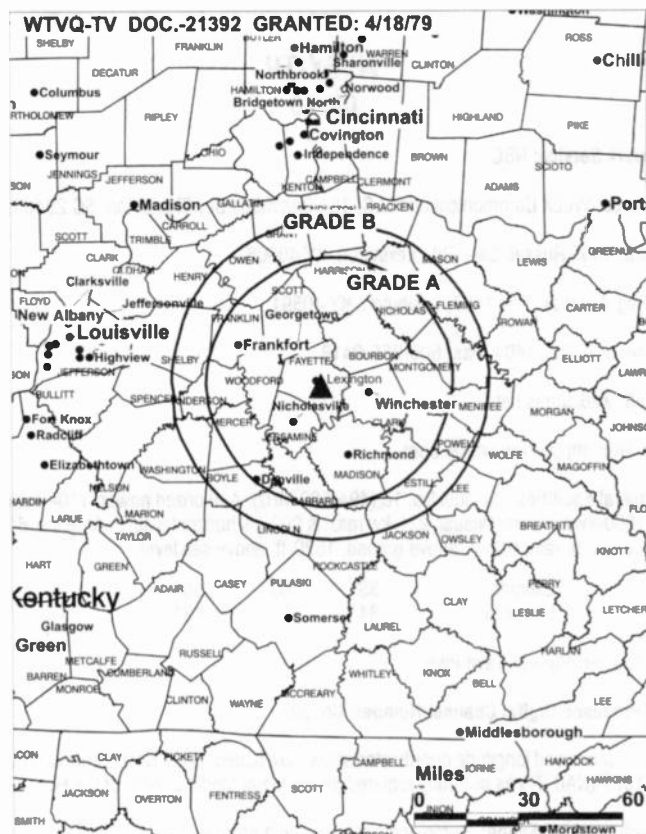
Tim Weaver, Local Sales Manager.

Dave Foky, News Director.

Michael Fowler, Marketing Director.

Dawn Morrison, Business Manager.

Don Lane, Production Manager.



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**Highest 30 Sec. Rate:** \$2000.

**City of License:** Lexington. **Station DMA:** Lexington. **Rank:** 66.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	331,650	136,990	468,640
Average Weekly Circulation (2000)	216,580	64,081	280,661
Average Daily Circulation (2000)			130,662
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	265,910	117,760	383,670
Average Weekly Circulation (2000)	199,831	61,064	260,895
Average Daily Circulation (2000)			125,552
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	65,740	19,230	84,970
Average Weekly Circulation (2000)	16,749	3,017	19,767
Average Daily Circulation (2000)			5,110

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**We were the broker  
in the 1992 sale of  
WTVQ-TV**

*THE*  
**TED HEPBURN**  
*COMPANY*

**Ted Hepburn, President**  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995

# Kentucky—Louisville

## WAVE Ch. 3

**Network Service:** NBC.

**Licensee:** Cosmos Broadcasting Corp., 725 S. Floyd St., Louisville, KY 40203.

**Studio:** 725 S. Floyd St., Louisville, KY 40203.

**Mailing Address:** Box 32970, Louisville, KY 40232.

**Phone:** 502-585-2201. **Fax:** 502-561-4115.

**E-mail:** wave3news@wave3tv.com

**Web Site:** http://www.wave3.com

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1820-ft. above av. terrain, 1690-ft. above ground, 2549-ft. above sea level.

Latitude 38° 27' 23"  
Longitude 85° 25' 28"

**Transmitter:** 4.1-mi. NW of LaGrange, N of Hwy. 42, W of Hwy. 53.

**FCC Proposed Digital Channel Number:** Ch. 47.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Andrew, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Andrew, 2.3-meter Ku-band.

**News Services:** AP, NBC News Channel.

**Ownership:** Cosmos Broadcasting Corp. (Group Owner).

**Began Operation:** November 24, 1948. Sale to present owner by Orion Broadcasting approved by FCC August 14, 1981 (*Television Digest*, Vol. 20:24; 21:4).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Lohnes & Culver.

### Personnel:

**Steve Langford**, Vice President & General Manager.

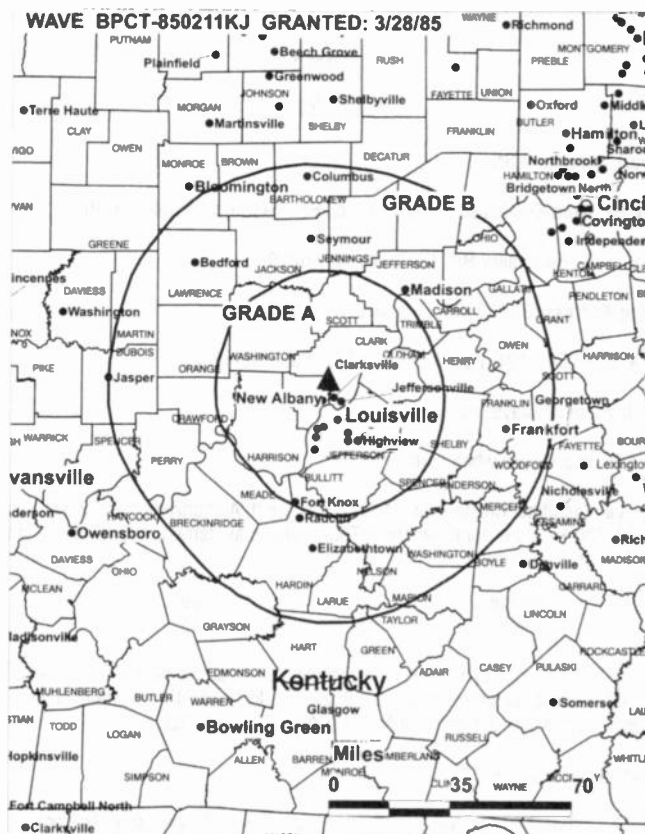
**Glenn Davis**, Local Sales Manager.

**Sherry Karrick**, National Sales Manager.

**Bill Eschbach**, Chief Engineer.

**Jeff Hoffman**, News Director.

**Faith Gibson**, Business Manager.



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**Dan Foss**, Production Manager.

**Bob Fulbright**, Commercial Services Director.

**Highest 30 Sec. Rate:** \$7700.

**City of License:** Louisville. **Station DMA:** Louisville. **Rank:** 48.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	438,420	297,040	735,460
Average Weekly Circulation (2000)	308,081	137,159	445,239
Average Daily Circulation (2000)			228,622
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	369,070	193,700	562,770
Average Weekly Circulation (2000)	280,660	122,964	403,624
Average Daily Circulation (2000)			214,464
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	69,350	103,340	172,690
Average Weekly Circulation (2000)	27,421	14,194	41,615
Average Daily Circulation (2000)			14,159

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Kentucky—Louisville

**WBNA**  
**Ch. 21**

**Network Service:** WBN.

**Licensee:** Word Broadcasting Network Inc., Box 19859, Louisville, KY 40259.

**Studio:** 3701 Fern Valley Rd., Louisville, KY 40219.

**Mailing Address:** Box 36303, Louisville, KY 40233.

**Phone:** 502-964-2121. **Fax:** 502-966-9682; 502-966-5692.

**E-mail:** wbn-21@aye.net

**Web Site:** <http://www.wbna.com>

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 750-ft. above av. terrain, 465-ft. above ground, 1349-ft. above sea level.

Latitude 38° 01' 59"  
Longitude 85° 45' 16"

Holds CP for change to 1710-kw max. visual, 731-ft. above av. terrain, 371-ft. above ground, 1345-ft. above sea level; lat. 38° 22' 02", long. 85° 49' 53", transmitter to Bald Knob, Floyds Knob, 3.1-mi. N of New Albany. BPCT-960702KJ.

**Transmitter:** Brooks Hill, KY in Bullitt County.

**Digital Facilities:** Channel No. 8 (180-186 MHz). Power: 27-kw visual. Antenna: 656-ft. above av. terrain, 384-ft. above ground.

Latitude 38° 01' 59"  
Longitude 85° 45' 17"

**FCC Digital File Number:** BPCDT-19991029ACZ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Word Broadcasting Network Inc.

**Began Operation:** April 2, 1986.

**Represented (legal):** Pepper & Corazzini LLP.

**Personnel:**

**Robert Rodgers, President.**

**Gerry Pretorius, General Manager.**

**Phil Keith, Station Manager.**

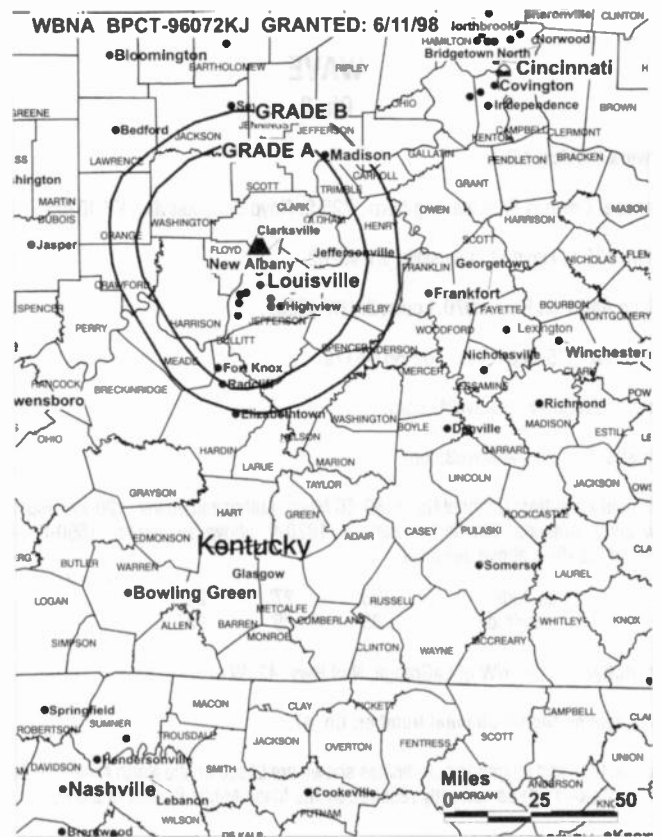
**Alden Shipley, General & Local Sales Manager.**

**Greg Holt, Business Manager.**

**Mike Gutterman, News Director.**

**Sharron Harris, Promotion Director.**

**Tom Fawbush, Research Director.**



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**Dave Miller, Production Manager.**

**John Bradshaw, Chief Engineer.**

**Calvin Bader, Engineering Assistant.**

**Jae Brown, Film Director.**

**Talisa Dever, Accounting.**

**Highest 30 Sec. Rate:** \$300.

**City of License:** Louisville. **Station DMA:** Louisville. **Rank:** 48.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	315,970	152,340	468,310
Average Weekly Circulation (2000)	52,889	27,671	80,559
Average Daily Circulation (2000)			23,686
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	315,970	152,340	468,310
Average Weekly Circulation (2000)	52,889	27,671	80,559
Average Daily Circulation (2000)			23,686

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Louisville

**WDRB  
Ch. 41**

**Network Service:** FOX.

**Licensee:** Independence Television Co., One Independence Square, Louisville, KY 40203.

**Studio:** One Independence Square, Louisville, KY 40203.

**Phone:** 502-584-6441. **Fax:** 502-589-5559.

**E-mail:** askfox@foxinc.com; fox41@aye.net

**Web Site:** http://www.fox41.com.

**Technical Facilities:** Channel No. 41 (632-638 MHz). Authorized power: 5000-kw max. visual. Antenna: Circularly polarized, 1283-ft. above av. terrain, 971-ft. above ground, 1932-ft. above sea level.

Latitude 38° 21' 00.00"  
Longitude 85° 50' 56.50"

**Transmitter:** W side of Christian Rd., 4-mi. NW of New Albany, IN.

**Digital Facilities:** Channel No. 49 (680-686 MHz). Power: 1000-kw max. visual. Antenna: 1281-ft. above av. terrain, 971-ft. above ground.

Latitude 38° 21' 00.00"  
Longitude 85° 50' 57.00"

**FCC Digital File Number:** BPCDT-19991101AFN (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.6-meter Ku-band; Microdyne, 4.7-meter C-band; Scientific-Atlanta, 5-meter C-band; Microdyne receivers.

**News Services:** AP, CNN Newsource.

**LMA:** Local marketing agreement with WFTE (U), Salem, IN.

**Ownership:** Blade Communications Inc. (Group Owner).

**Began Operation:** February 28, 1971. Sale to present owner by Cowles Media Co. approved by FCC December 5, 1983 (*Television Digest*, Vol. 23:26). Sale to Cowles by Owsley & Egerton Welch, J. P. Morgan, Arlie Howard, et al., approved by FCC October 25, 1977 (Vol. 17:21, 51).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

**John Dorkin**, President & General Manager.

**David Yearwood**, Executive Vice President & Station Manager.

**Jack Ratterman**, Vice President, Sales.

**Hal Stopfel**, Vice President, News.

**Dexter Wilson**, Engineering Director.

**Marti Hazel**, Local Sales Manager.



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**Kim Grau**, National Sales Manager.

**Joyce A. Brewer**, Finance & Administration Director.

**Ray Foushee**, Marketing & Promotion Director.

**Ron Mack**, Production Manager.

**Alice Sheffield**, Traffic Manager.

**Highest 30 Sec. Rate:** \$4500.

**City of License:** Louisville. **Station DMA:** Louisville. **Rank:** 48.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	490,720	228,910	719,630
Average Weekly Circulation (2000)	260,906	122,727	383,633
Average Daily Circulation (2000)			159,260
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	369,070	193,700	562,770
Average Weekly Circulation (2000)	230,761	117,880	348,641
Average Daily Circulation (2000)			149,453
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	121,650	35,210	156,860
Average Weekly Circulation (2000)	30,145	4,848	34,993
Average Daily Circulation (2000)			9,808

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Louisville

## WHAS-TV Ch. 11

**Network Service:** ABC.

**Licensee:** Belo TV Inc., 400 S. Record St., Dallas, TX 75202.

**Studio:** 520 W. Chestnut St., Louisville, KY 40202.

**Mailing Address:** Box 1100, Louisville, KY 40201.

**Phone:** 502-582-7840. **Fax:** 502-582-7279.

**Web Site:** <http://www.whas11.com>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 135-kw visual, 13.5-kw aural. Antenna: 1280-ft. above av. terrain, 984-ft. above ground, 1960-ft. above sea level.

Latitude	38°	21'	23"
Longitude	85°	50'	52"

**Transmitter:** 5667 S. Skyline Dr., Floyds Knob, 3.6-mi. N of New Albany, IN.

**Digital Facilities:** Channel No. 55 (716-722 MHz). Power: 1000-kw max. visual. Antenna: 1214-ft. above av. terrain, 878-ft. above ground, 1854-ft. above sea level.

Latitude	38°	21'	23"
Longitude	85°	50'	52"

**Transmitter:** Christian Rd., 3.6-mi. N of New Albany.

**FCC Digital File Number:** BPCDT-990712KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 9-meter; Harris receivers.

**News Services:** AP, UPI.

**Ownership:** Belo Corp. (Group Owner).

**Began Operation:** March 27, 1950. Sale to Providence Journal Co. by *Louisville Courier-Journal & Times* approved by FCC July 30, 1986 (*Television Digest*, Vol. 26:2, 23). Sale to present owner by Providence Journal Co. approved by FCC February 28, 1997 (Vol. 36:40; 37:9).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

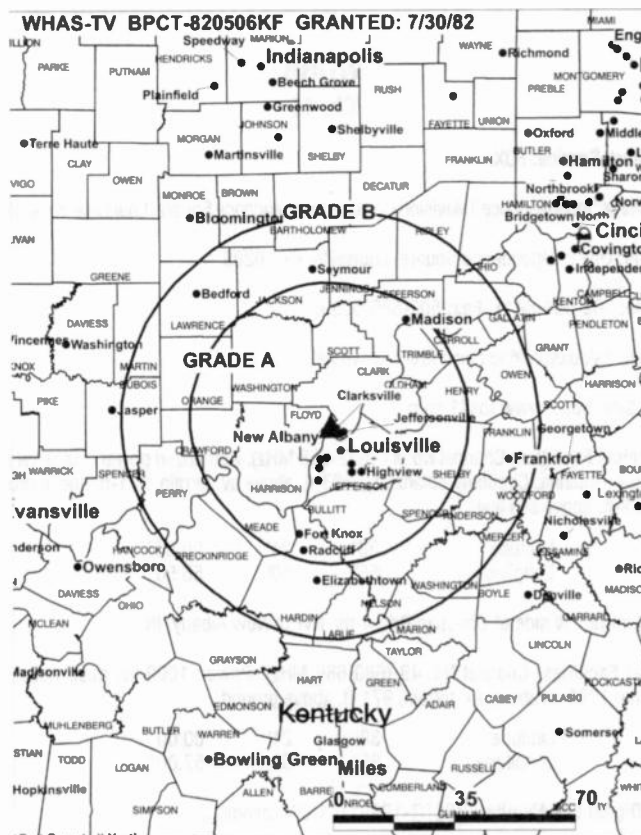
Doug Roberts, General Sales Manager.

Ron Gash, National Sales Manager.

Maria Reitan, News Director.

Dan Miller, Program Director.

Gil Ludwig, Engineering Manager.



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John Blim, Promotion Director.

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Louisville. **Station DMA:** Louisville. **Rank:** 48.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	463,360	245,510	708,870
Average Weekly Circulation (2000)	330,366	149,653	480,019
Average Daily Circulation (2000)			261,374
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	369,070	193,700	562,770
Average Weekly Circulation (2000)	294,982	139,137	434,120
Average Daily Circulation (2000)			246,952
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	94,290	51,810	146,100
Average Weekly Circulation (2000)	35,383	10,516	45,899
Average Daily Circulation (2000)			14,422

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Louisville

## WLKY-TV Ch. 32

**Network Service:** CBS.

**Licensee:** WLKY Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

**Studio:** 1918 Mellwood Ave., Louisville, KY 40206.

**Mailing Address:** Box 6205, Louisville, KY 40206.

**Phone:** 502-893-3671. **Fax:** 502-897-2384.

**Technical Facilities:** Channel No. 32 (578-584 MHz). Authorized power: 4300-kw max. & 1290-kw horizontal visual, 860-kw max. & 257-kw horizontal aural. Antenna: 1260-ft. above av. terrain, 985-ft. above ground, 1945-ft. above sea level.

Latitude 38° 22' 10"  
Longitude 85° 50' 02"

**Transmitter:** Rte. 1, Floyds Knob, near New Albany, IN.

**FCC Proposed Digital Channel Number:** Ch. 26.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Comtech, 5-meter Ku & C-band; SatCom, 7-meter C-band; Microdyne, Pinzone receivers.

**SNG Mobile Dish:** Andrew, 2.8-meter Ku-band.

**News Services:** AP, CNN Newsource.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** September 16, 1961. Sale to present owner by Pulitzer Publishing Co. approved by FCC November 24, 1998 (*Television Digest*, Vol. 38:22, 48). Sale to Pulitzer Publishing Co. by Gannett Co. approved by FCC May 12, 1983 (Vol. 23:2). Merger of Combined Communications & Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20, 38; 19:24). Sale to Combined Communication by Sonderling Broadcasting approved by FCC April 4, 1973 (Vol. 12:33, 41, 3:17). Transfer to Sonderling Broadcasting from George E. Egger, William S. Cutchins, Richard F. Shively, Dillman A. Rash & Archibald P. Cochran approved by FCC December 13, 1967 (Vol. 7:51).

**Represented (sales):** Katz Continental Television.

**Personnel:**

**James Carter**, Vice President & General Manager.

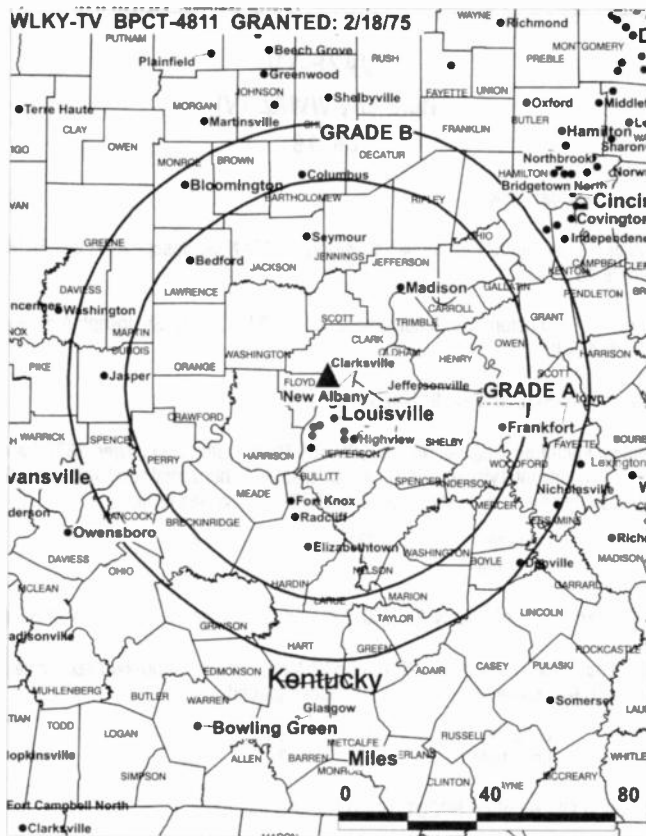
**Greg Baird**, General Sales Manager.

**Mike Neely**, News Director.

**Fred Steurer**, Chief Engineer.

**Bruce Burns**, Promotion Director.

**Leisa Korn**, Business Manager.



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**Lora Bradshaw**, Community Affairs Director.

**Rates:** On request.

**City of License:** Louisville. **Station DMA:** Louisville. **Rank:** 48.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	476,310	239,560	715,870
Average Weekly Circulation (2000)	323,202	139,642	462,845
Average Daily Circulation (2000)			248,514
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	369,070	193,700	562,770
Average Weekly Circulation (2000)	284,229	132,644	416,874
Average Daily Circulation (2000)			233,269
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,240	45,860	153,100
Average Weekly Circulation (2000)	38,973	6,998	45,971
Average Daily Circulation (2000)			15,245

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Madisonville-Evansville, Indiana

## WAZE-TV (formerly WWAZ-TV) Ch. 19

**Network Service:** WBN.

**Licensee:** South Central Communications Corp., 1277 N. St. Joseph Ave., Box 3848, Evansville, IN 47736.

**Studios:** 721 Princeton Pike, Madisonville, KY 42431; 1277 N. St. Joseph Ave., Evansville, IN 47736.

**Phone:** 812-425-1900. **Fax:** 812-423-3405.

**Technical Facilities:** Channel No. 19 (500-506 MHz). Authorized power: 2676-kw max. & 953-kw horizontal visual, 114.3-kw max. & 95.3-kw horizontal aural. Antenna: 791-ft. above av. terrain, 666-ft. above ground, 1220-ft. above sea level.

Latitude 37° 24' 46"  
Longitude 87° 31' 32"

**Transmitter:** N side of County Rd. 260, Hopkins County, approx. 2.4-mi W of Hanson.

**Digital Facilities:** Channel No. 20 (506-512 MHz). Power: 1000-kw max. visual. Antenna: 709-ft. above av. terrain, 587-ft. above ground.

Latitude 37° 24' 56"  
Longitude 87° 31' 30"

**FCC Digital File Number:** BPCDT-19991101AHC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** South Central Communications Corp.

**Began Operation:** October 15, 1983.

**Represented (sales):** Blair Television.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Personnel:**

Conrad Cagle, General Manager.

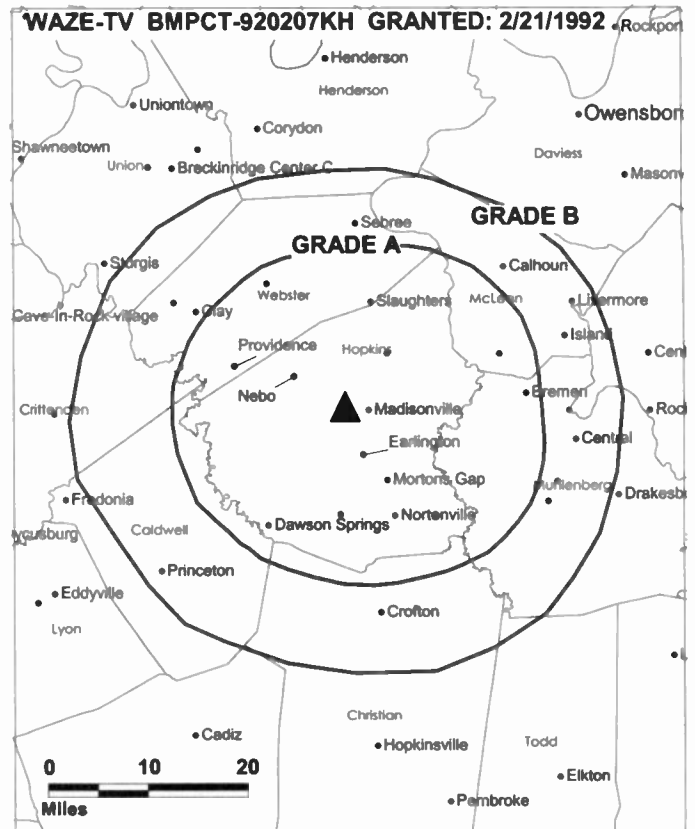
Lee Thompson, Chief Engineer.

Rudy Winderlich, Operations Director.

Brian Tornatta, Local Sales Manager.

**Highest 30 Sec. Rate:** \$275.

**City of License:** Madisonville. **Station DMA:** Evansville. **Rank:** 97.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	93,780	93,670	187,450
Average Weekly Circulation (2000)	22,267	10,461	32,728
Average Daily Circulation (2000)			9,971
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	89,900	83,320	173,220
Average Weekly Circulation (2000)	22,065	9,181	31,246
Average Daily Circulation (2000)			9,662
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,880	10,350	14,230
Average Weekly Circulation (2000)	202	1,280	1,482
Average Daily Circulation (2000)			308

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Morehead

**WAOM**  
Ch. 67

**Network Service:** Independent.

**Licensee:** B & C Communications LLC, 9279 Dutch Hill Rd., West Valley, NY 14171.

**Studio:** 309 E. Main St., Morehead, KY 40351.

**Mailing Address:** 235 Clearfork N, Morehead, KY 40351-9535.

**Phone:** 716-942-3000. **Fax:** 716-942-3010.

**Technical Facilities:** Channel No. 67 (788-794 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 812-ft. above av. terrain, 722-ft. above ground, 1822-ft. above sea level.

Latitude	38°	17'	25"
Longitude	83°	22'	56"

Holds CP for change to 400-kw max. visual, 935-ft. above av. terrain, 164-ft. above ground, 581-ft. above sea level; lat. 38° 10' 38", long. 83° 24' 24", transmitter to Triangle Electronics site, Daniel Boone National Forest, 1.6-mi. SE of Morehead. BMPCT-960705KF.

Requests CP for change to 5000-kw max. visual, 1929-ft. above av. terrain, 1775-ft. above ground, 2995-ft. above sea level, lat. 37° 54' 11", long. 83° 38' 12", transmitter to HCR 71, Box 1904, McCausey Ridge, Menifee. BPCT-980702KI.

**Transmitter:** 8-mi. NE of Morehead, near Tripplett.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 719-kw max. visual. Antenna: 1424-ft. above av. terrain, 1290-ft. above ground.

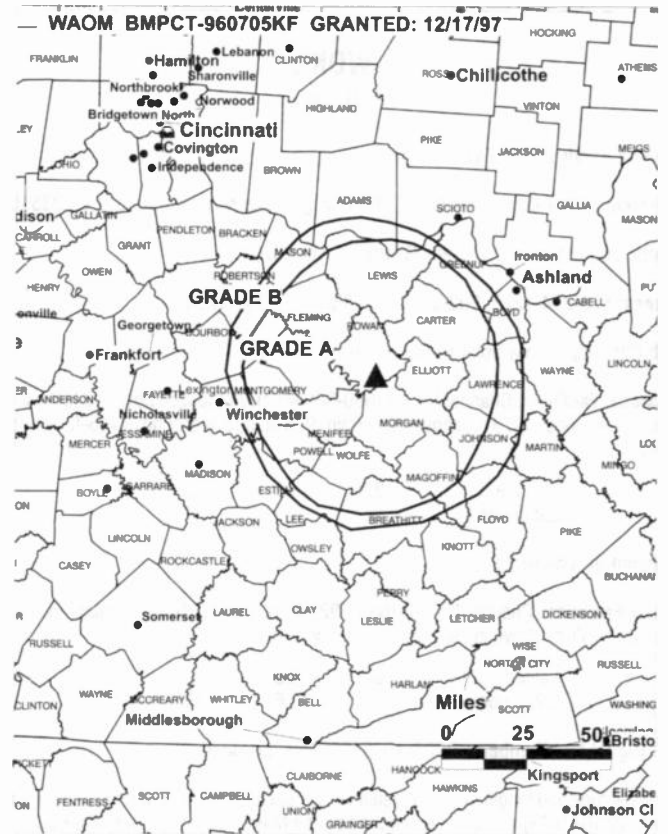
Latitude	37°	54'	27"
Longitude	83°	38'	00"

**FCC Digital File Number:** BPCDT-19991020ACE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** B & C Communications LLC.

**Began Operation:** June 1, 1998. Sale pend to Paxson Communications Corp. Sale to present owners from Garcia Communications approved by FCC December 11, 1997.



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**Personnel:**

**John R. Powley, General Manager.**

**Rates:** On request.

**City of License:** Morehead.

**Station DMA:** Lexington. Rank: 66.

**Nielsen Data:** Not available.

# Kentucky—Paducah

**WDKA**  
Ch. 49

**Network Service:** UPN, WBN.

**Licensee:** WDKA Acquisition Corp., 200 College Place No. 118, Norfolk, VA 23510.

**Studio:** 806 Enterprise St., Cape Girardeau, MO 63701.

**Phones:** 573-334-1223; 502-575-1949. **Fax:** 573-334-1208.

**Web Site:** <http://www.upn49wdka-tv.com>

**Technical Facilities:** Channel No. 49 (680-686 MHz). Authorized power: 2458-kw max. visual. Antenna: 1073-ft. above av. terrain, 925-ft. above ground, 1493-ft. above sea level.

Latitude 37° 23' 42"  
Longitude 88° 56' 23"

**Transmitter:** Oak Grove Rd.

**Digital Facilities:** Channel No. 50 (686-692 MHz). Power: 1000-kw max. visual. Antenna: 1063-ft. above av. terrain, 925-ft. above ground.

Latitude 37° 23' 42"  
Longitude 88° 56' 23"

**FCC Digital File Number:** BPCDT-19991029ACT (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with KBSI (F), Cape Girardeau, MO.

**Ownership:** Paul Lucci (Group Owner).

**Began Operation:** June 5, 1997.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

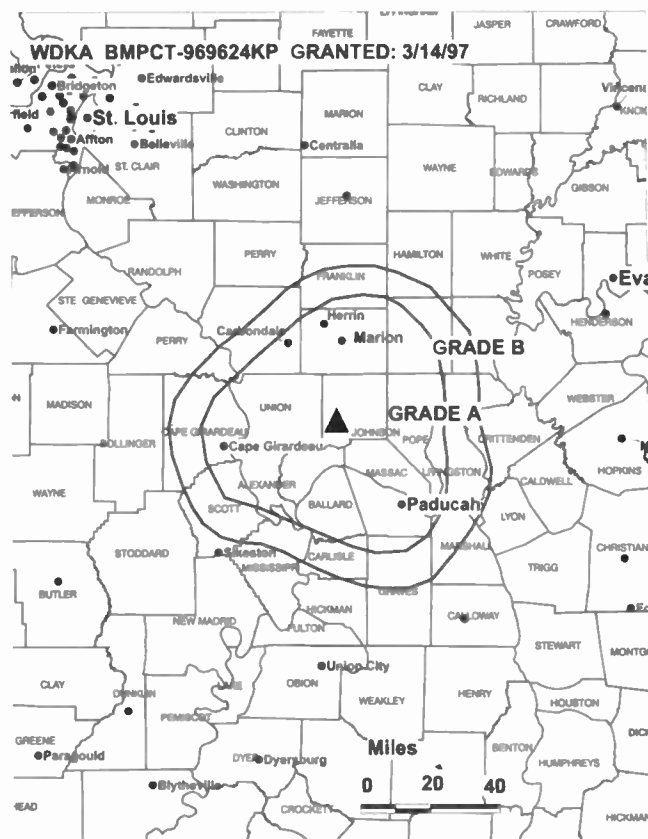
**Personnel:**

Russell O. Rose, General Manager.

Roy Blankingship, Chief Engineer.

**Rates:** On request.

**City of License:** Paducah. **Station DMA:** Paducah-Cape Girardeau-Harrisburg-Mount Vernon. **Rank:** 73.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,040	86,830	226,870
Average Weekly Circulation (2000)	46,719	14,305	61,024
Average Daily Circulation (2000)			19,388
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,040	86,830	226,870
Average Weekly Circulation (2000)	46,719	14,305	61,024
Average Daily Circulation (2000)			19,388

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Kentucky—Paducah

## WPSD-TV Ch. 6

**Network Service:** NBC.

**Licensee:** Paxton Media Group Inc., 408 Kentucky Ave., Paducah, KY 42002.

**Studio:** 100 Television Lane, Paducah, KY 42003-5098.

**Mailing Address:** Box 1197, Paducah, KY 42002-1197.

**Phone:** 270-415-1900. **Fax:** 270-415-2020.

**E-mail:** wpsdtv@sunsix.infi.net

**Web Site:** http://www.sunsix.com

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 13.8-kw aural. Antenna: 1585-ft. above av. terrain, 1623-ft. above ground, 2000-ft. above sea level.

Latitude 37° 11' 31"  
Longitude 88° 58' 53"

**Transmitter:** Approx. 23-mi. NW of Paducah near Monkey's Eyebrow, KY.

**Digital Facilities:** Channel No. 32 (578-584 MHz). Power: 906-kw max. visual. Antenna: 1638-ft. above av. terrain, 1638-ft. above ground, 2000-ft. above sea level.

Latitude 37° 11' 31"  
Longitude 88° 58' 53"

**Transmitter:** 413 Ogden-Colvin Circle, Kevil.

**FCC Digital File Number:** BPCDT-980930KW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** ADM, 6-meter; Harris, 3-meter; Harris, 6-meter; Harris receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Paxton Media Group Inc.

**Began Operation:** May 28, 1957.

**Represented (sales):** Blair Television.

**Represented (legal):** Covington & Buring.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**Richard Paxton,** President & General Manager.

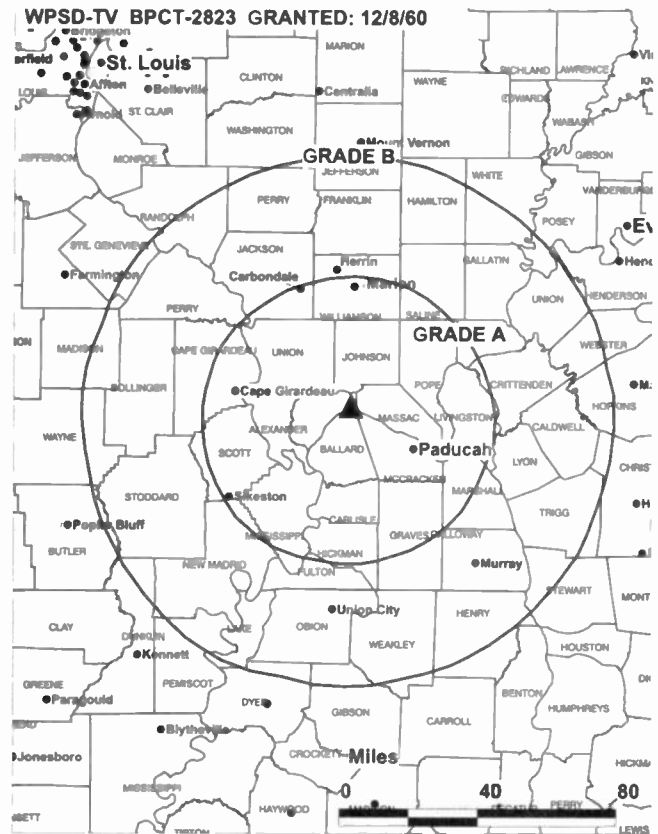
**Bill Evans,** Vice President, Operations & News.

**David Jernigan,** Vice President, Sales & Programming.

**Don Van Cleve,** Local Sales Manager.

**Bill Parmley,** Chief Engineer.

**William Evans,** News Director.



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**Jeannie Lee,** Business Manager.

**Dan Steele,** Operations & Program Manager.

**Cathy Crecelius,** Promotion & Public Affairs Manager.

**Chuck Voss,** Production Manager.

**Rates:** On request.

**City of License:** Paducah. **Station DMA:** Paducah-Cape Girardeau-Harrisburg-Mount Vernon. **Rank:** 73.

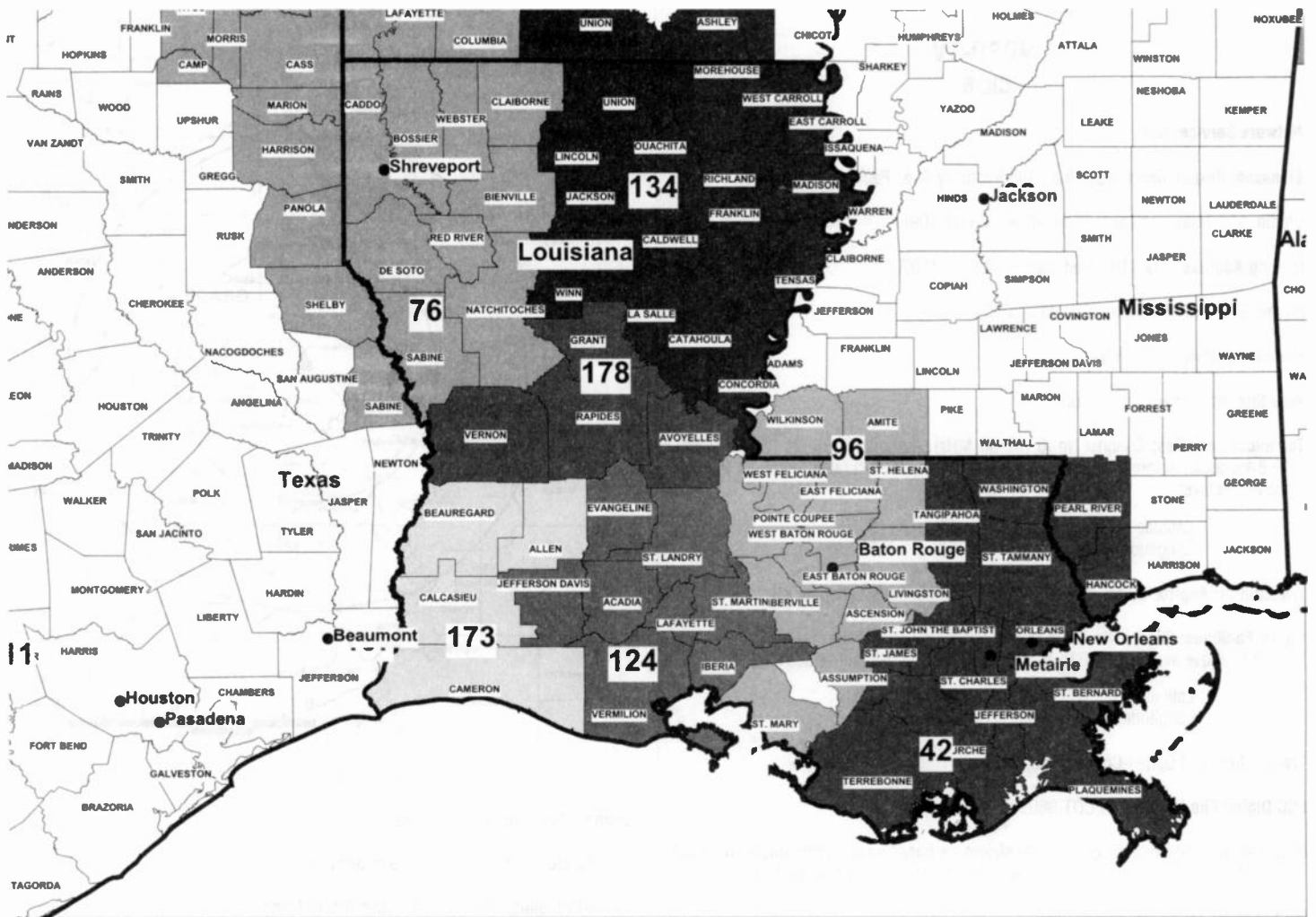
Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	280,680	160,470	160,470	441,150	
Average Weekly Circulation (2000)	172,318	72,301	72,301	244,620	
Average Daily Circulation (2000)				141,492	
Station DMA Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	193,570	131,500	131,500	325,070	
Average Weekly Circulation (2000)	144,982	67,997	67,997	212,979	
Average Daily Circulation (2000)				129,622	
Other DMA Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	87,110	28,970	28,970	116,080	
Average Weekly Circulation (2000)	27,336	4,304	4,304	31,641	
Average Daily Circulation (2000)				11,870	

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Louisiana



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
New Orleans, LA	636,340	42
Shreveport, LA	371,020	76
Baton Rouge, LA	280,130	96
Lafayette, LA	206,120	124
Monroe, LA-El Dorado, AR	174,000	134
Lake Charles, LA	88,630	173
Alexandria, LA	81,540	178

MARKET AREA COMMERCIAL STATIONS
WDSU (6), WGNO (26), WHNO (20), WNOL-TV (38), WPXL (49), WUPL (54), WVUE (8), WWL-TV (4)
KMSS-TV (33), KPXJ (21), KSHV (45), KSLA-TV (12), KTAL-TV (6), KTBS-TV (3)
WAFB (9), WBRZ (2), WGMB (44), WVLA (33)
KADN (15), KATC (3), KLFY-TV (10)
KAQY (11), KARD (14), KKYK-TV (49), KMCT-TV (39), KNOE-TV (8), KTVE (10)
KPLC-TV (7), KVHP (29)
KALB-TV (5), KLAX-TV (31), WNTZ (48)

### State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

KAQY, Monroe	See Columbia, LA
KKYK-TV, Monroe	See El Dorado, AR
WUPL, New Orleans	See Slidell, LA
KPXJ, Shreveport	See Minden, LA
KARD & KMCT-TV, West Monroe	See Monroe, LA

### Louisiana Analog Station Totals as of November 1, 2000

	VHF	UHF	TOTAL
Commercial Television	15	15	30
Educational Television	2	6	8
	17	21	38

# Louisiana—Alexandria

## KALB-TV Ch. 5

**Network Service:** NBC.

**Licensee:** Media General Broadcasting Inc., 333 E. Grace St., Richmond, VA 23219.

**Studio:** 605 Washington St., Alexandria, LA 71301.

**Phone:** 318-445-2456. **Fax:** 318-442-7427.

**Web Site:** <http://www.kalb.com>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 22-kw aural. Antenna: 1590-ft. above av. terrain, 1586-ft. above ground, 1749-ft. above sea level.

Latitude 31° 02' 15"  
Longitude 92° 29' 45"

**Transmitter:** Forest Hill, LA.

**FCC Proposed Digital Channel Number:** Ch. 35.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Comtech, 4.2-meter C-band; Harris, 8-meter Ku-band; Harris receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** September 29, 1954. Sale to Park Broadcasting by Lanford Telecasting Co. approved by FCC September 17, 1993. Sale to Park Acquisition approved March 27, 1995. Sale to Media General Inc. by Park Acquisition approved by FCC November 22, 1996.

**Represented (sales):** Blair Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

**Lesley E. Golmon,** President & General Manager.

**Michael Caplan,** General Sales Manager.

**Charles Neal,** Local Sales Manager.

**Robert Bell,** News Director.

**Phillip Taylor,** Production Manager.

**Brenda Kaiser,** Business Manager.

**Highest 30 Sec. Rate:** \$1200.



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**City of License:** Alexandria. **Station DMA:** Alexandria, LA. **Rank:** 178.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	150,170	90,220	240,390
Average Weekly Circulation (2000)	94,686	34,206	128,892
Average Daily Circulation (2000)			74,982
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,770	24,970	82,740
Average Weekly Circulation (2000)	49,293	16,624	65,918
Average Daily Circulation (2000)			44,880
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	92,400	65,250	157,650
Average Weekly Circulation (2000)	45,393	17,581	62,974
Average Daily Circulation (2000)			30,102

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Alexandria

## KLAX-TV Ch. 31

**Network Service:** ABC.

**Licensee:** Pollack/Belz Communications Co. Inc., 5118 Park Ave., Suite 249, Memphis, TN 38117.

**Studio:** 1811 England Dr., Alexandria, LA 71303.

**Mailing Address:** Box 8818, Alexandria, LA 71306.

**Phone:** 318-473-0031. **Fax:** 318-442-4646.

**E-mail:** program@klax-tv.com

**Web Site:** http://www.klax-tv.com

**Technical Facilities:** Channel No. 31 (572-578 MHz). Authorized power: 1290-kw max. visual, 130-kw aural. Antenna: 1093-ft. above av. terrain, 1027-ft. above ground, 1253-ft. above sea level.

Latitude 31° 33' 54"  
Longitude 92° 33' 00"

**Transmitter:** 1.5-mi. SW of Dry Prong.

**Digital Facilities:** Channel No. 32 (578-584 MHz). Power: 50-kw max. visual. Antenna: 1093-ft. above av. terrain, 1028-ft. above ground.

Latitude 31° 33' 54"  
Longitude 92° 33' 00"

**FCC Digital File Number:** BPCDT-19991029AET (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Microdyne, 5-meter C-band; RCA Americom, 4-meter Ku-band; Microdyne, Standard Components receivers.

**News Service:** AP.

**Ownership:** Pollack/Belz Broadcasting Co. LLC (Group Owner).

**Began Operation:** March 3, 1983. Sale of station to G. Russell Chambers, et al., approved by FCC December 24, 1986, but not consummated. Sale to present owner by James Richards, Ben Johnson, et al., approved May 13, 1988. Sale to Catamount Broadcasting Group approved by FCC April 5, 1999 but not consummated.

**Represented (sales):** Pety Television Inc.

**Represented (legal):** Wood & Brinton.

**Represented (engineering):** Lechman & Johnson Inc.

### Personnel:

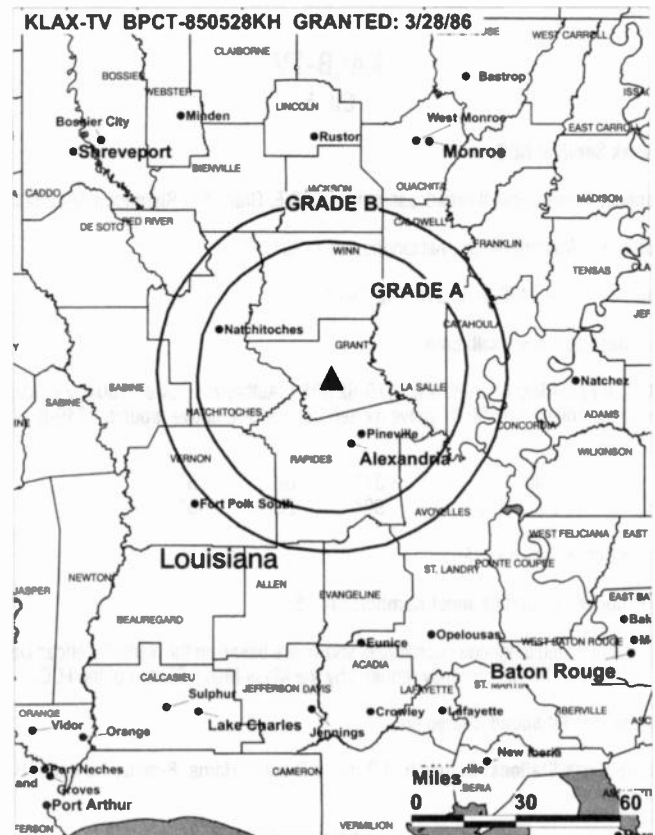
**Daniel S. Penny,** General Manager.

**Mike Barrett,** Chief Engineer.

**Anne L'Heureux,** News Director.

**D. Penney,** Program Director.

**Lori Harrell,** Promotion Director.



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**David L. Carlson,** Business Manager.

**Robert Clark,** Regional Sales Manager.

**Todd Mizell,** Production Manager.

**Pat Buckhafton,** Local Sales Manager.

**Highest 30 Sec. Rate:** \$600.

**City of License:** Alexandria. **Station DMA:** Alexandria, LA. **Rank:** 178.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	104,920	45,170	150,090
Average Weekly Circulation (2000)	51,188	10,443	61,631
Average Daily Circulation (2000)			24,071
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,770	24,970	82,740
Average Weekly Circulation (2000)	35,173	7,471	42,644
Average Daily Circulation (2000)			17,758
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	47,150	20,200	67,350
Average Weekly Circulation (2000)	16,015	2,972	18,987
Average Daily Circulation (2000)			6,313

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Baton Rouge

## WAFB Ch. 9

**Network Service:** CBS.

**Licensee:** Raycom America Inc., 201 Monroe St., 20th Floor, RSA Tower, Montgomery, AL 36104.

**Studio:** 844 Government St., Baton Rouge, LA 70802-6090.

**Phone:** 504-383-9999. **Fax:** 504-379-7891.

**Web Site:** <http://www.wafb.com>

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 57.5-kw aural. Antenna: 1670-ft. above av. terrain, 1726-ft. above ground, 1700-ft. above sea level.

Latitude 30° 21' 58"  
Longitude 91° 12' 47"

**Transmitter:** E of River Rd. & S of Baton Rouge on Duncan Point.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 959-kw max. visual. Antenna: 1588-ft. above av. terrain, 1585-ft. above ground.

Latitude 30° 21' 58"  
Longitude 91° 12' 47"

**FCC Digital File Number:** BPCDT-19991025AEJ. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, CBS Newspath, CNN Newsource, UPI.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** April 19, 1953. First broadcast on Ch. 28. Shifted to Ch. 9 August 9, 1960 (Television Digest, Vol. 17:7). Sale to Guaranty Broadcasting by WDSU-TV Broadcasting Corp. and associated stockholders approved by FCC January 14, 1964 (Vol. 4:3). Sale to American Family Corp. (AFLAC) approved by FCC March 23, 1988. Sale to current owner by AFLAC approved by FCC November 19, 1996 (Vol. 36:34).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Covington & Buring.

**Represented (engineering):** David Steel & Associates Inc.

**Personnel:**

**Ronald E. Winders**, Vice President & General Manager.

**Ray Sullivan**, General Sales Manager.

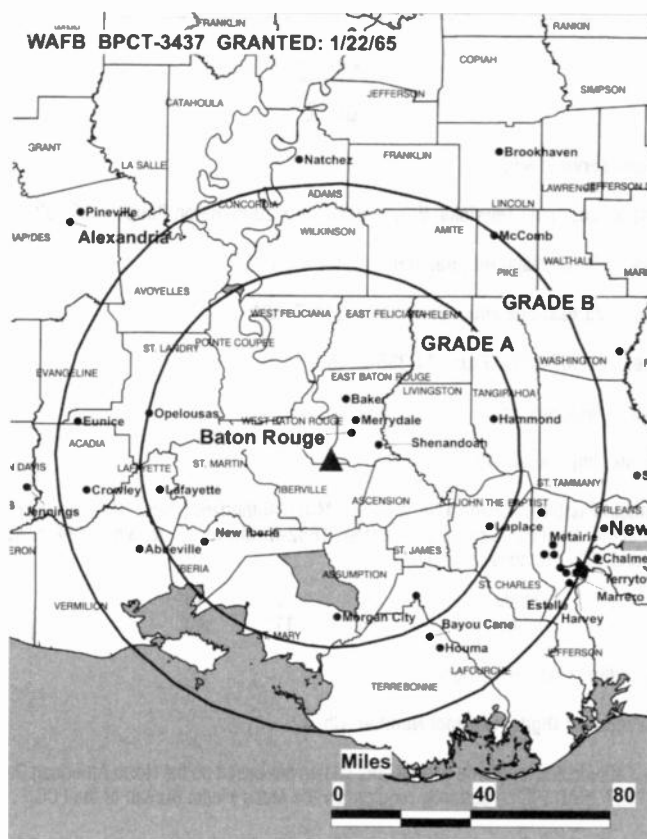
**Vicki Kellum**, Local Sales Manager.

**Dale Russell**, Chief Engineer.

**Vicki Zimmerman**, News Director.

**Andree Boyd**, Promotions Manager.

**Flo Ulmer**, Business Manager.



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**Kathy Kedroske**, Program Coordinator.

**Highest 30 Sec. Rate:** \$1100.

**City of License:** Baton Rouge. **Station DMA:** Baton Rouge. **Rank:** 96.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	495,930	137,480	633,410
Average Weekly Circulation (2000)	281,979	61,899	343,877
Average Daily Circulation (2000)			183,150
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	207,220	57,880	265,100
Average Weekly Circulation (2000)	169,863	44,492	214,355
Average Daily Circulation (2000)			132,780
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	288,710	79,600	368,310
Average Weekly Circulation (2000)	112,116	17,407	129,522
Average Daily Circulation (2000)			50,370

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Baton Rouge

## WBRZ Ch. 2

**Network Service:** ABC.

**Licensee:** Louisiana Television Broadcasting, Box 2906, Baton Rouge, LA 70821.

**Studio:** 1650 Highland Rd., Baton Rouge, LA 70802.

**Mailing Address:** Box 2906, Baton Rouge, LA 70821.

**Phone:** 504-387-2222. **Fax:** 504-336-2246.

**E-mail:** news@wbrz.com

**Web Site:** http://www.wbrz.com

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 1682-ft. above av. terrain, 1724-ft. above ground, 1749-ft. above sea level.

Latitude 30° 17' 49"  
Longitude 91° 11' 40"

**Transmitter:** Plaquemine Point, LA.

**FCC Proposed Digital Channel Number:** Ch. 42.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 10-meter; Andrew, 4.5-meter; Andrew, 7.3-meter; SatCom, 5.5-meter; Avantek, Microdyne, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Subcomm RSI, 2.5-meter Ku-band.

**News Services:** ABC, AP.

**Ownership:** Manship Stations (Group Owner).

**Began Operation:** April 14, 1955.

**Represented (sales):** Blair Television.

**Represented (legal):** Cohn & Marks.

**Personnel:**

**Richard F. Manship**, President.

**Patricia L. Cheramie**, General Manager.

**James Daboval III**, Sales Director.

**Andrew Shenkan**, Sales Manager.

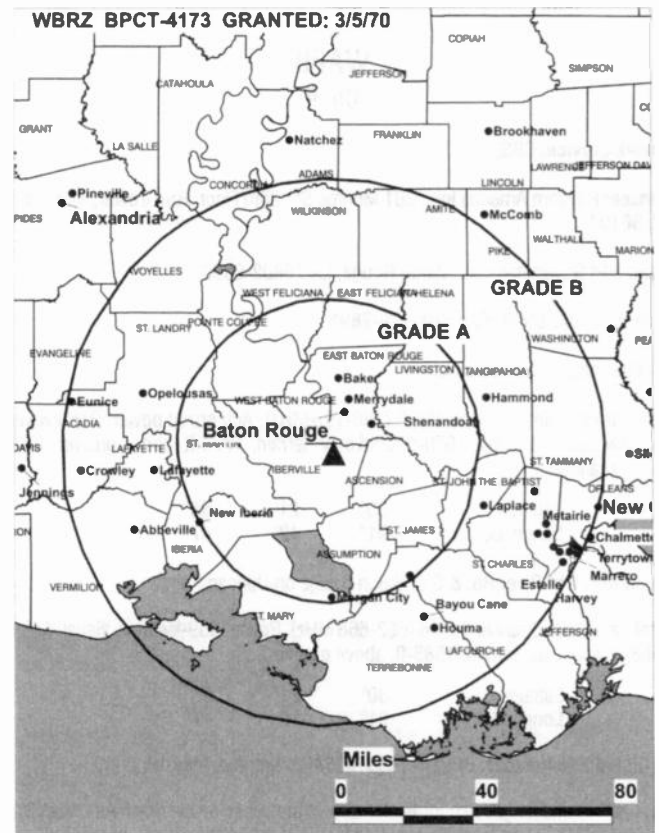
**John Pastorek**, News Director.

**Suzanne Marva**, Programming Director.

**Kim Manship**, Finance Director.

**Denise Akers**, Marketing Director.

**Raymond J. Drago**, Production Director.



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**Jamie Politz**, Human Resources Director.

**Clyde Pierce**, Engineering Director.

**Skip Haley**, Information Services Director.

**Rates:** On request.

**City of License:** Baton Rouge. **Station DMA:** Baton Rouge. **Rank:** 96.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	469,210	122,040	591,250
Average Weekly Circulation (2000)	246,117	53,604	299,721
Average Daily Circulation (2000)			155,155
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	207,220	57,880	265,100
Average Weekly Circulation (2000)	166,897	43,132	210,030
Average Daily Circulation (2000)			123,456
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	261,990	64,160	326,150
Average Weekly Circulation (2000)	79,219	10,472	89,691
Average Daily Circulation (2000)			31,699

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Baton Rouge

## WGMB Ch. 44

**Network Service:** FOX.

**Licensee:** ComCorp of Baton Rouge License Corp., Box 53708, Lafayette, LA 70505-3708.

**Studio:** 5220-B Essen Lane, Baton Rouge, LA 70809.

**Mailing Address:** Box 80398, Baton Rouge, LA 70898.

**Phone:** 504-769-0044. **Fax:** 504-769-9462.

**E-mail:** feedback@fox44.com

**Web Site:** http://www.fox44.com

**Technical Facilities:** Channel No. 44 (650-656 MHz). Authorized power: 3870-kw max. visual, 387-kw max. aural. Antenna: 1398-ft. above av. terrain, 1388-ft. above ground, 1401-ft. above sea level.

Latitude 30° 19' 35"  
Longitude 91° 16' 36"

**Transmitter:** 1.9-mi. W of State Hwy. 1 on Hwy. 1148 near Addis.

**Digital Facilities:** Channel No. 45 (656-662 MHz). Power: 1000-kw max. visual. Antenna: 1391-ft. above av. terrain, 1388-ft. above ground.

Latitude 30° 19' 35"  
Longitude 91° 16' 36"

**FCC Digital File Number:** BPCDT-19991020ACT (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Anixter, 5-meter C-band; Comtech, 3.8-meter C-band; Comtech, 5-meter C-band; Comtech, 5-meter Ku & C-band; Sony receivers.

**Ownership:** Communications Corp. of America (Group Owner).

**Began Operation:** August 11, 1991.

**Represented (sales):** Settel Inc.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Represented (engineering):** Marsand Inc.

### Personnel:

**Damian Calato,** General Manager.

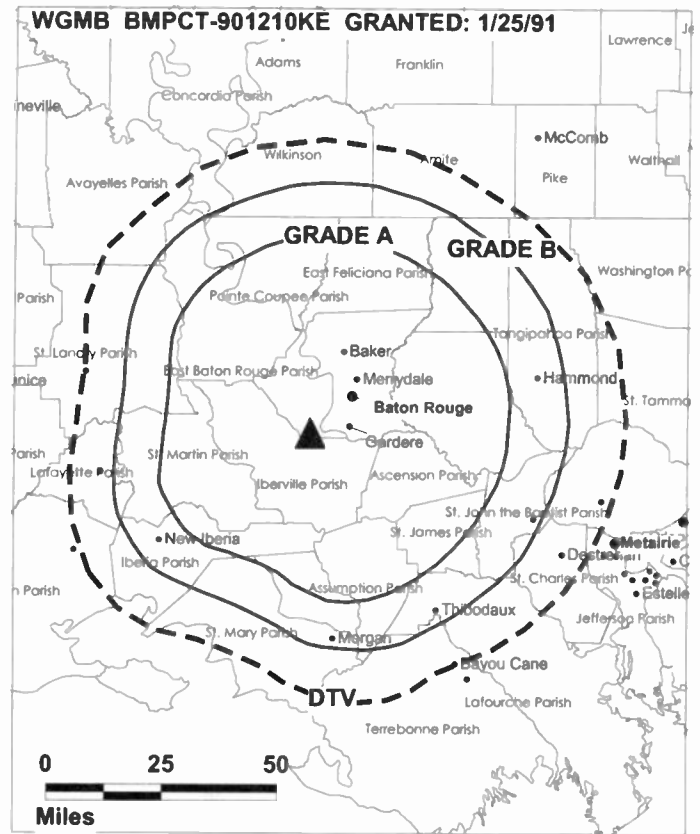
**John Rockweiler,** General Sales Manager.

**Sara Skully,** News Director.

**Tammy Dupuy,** Program Director.

**Randall Norris,** Promotions Director.

**Ursula Sigur,** Business Manager.



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**Terry Freeman,** Chief Engineer.

**Steve Zufuto,** Production Manager.

**Highest 30 Sec. Rate:** \$900.

**City of License:** Baton Rouge. **Station DMA:** Baton Rouge. **Rank:** 96.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	211,830	83,840	295,670
Average Weekly Circulation (2000)	113,639	31,455	145,094
Average Daily Circulation (2000)			55,333
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	207,220	57,880	265,100
Average Weekly Circulation (2000)	113,293	29,508	142,801
Average Daily Circulation (2000)			55,014
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,610	25,960	30,570
Average Weekly Circulation (2000)	346	1,947	2,292
Average Daily Circulation (2000)			320

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Baton Rouge

**WVLA**  
**Ch. 33**

**Network Service:** NBC.

**Licensee:** Knight Broadcasting of Baton Rouge License Corp., Box 3058, Lafayette, LA 70502.

**Studio:** 5220 Essen Lane, Baton Rouge, LA 70502.

**Mailing Address:** Box 3058, Lafayette, LA 70502.

**Phone:** 318-237-9965.

**E-mail:** wvla@wvla.mhs.compuserve.com

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1713-ft. above av. terrain, 1735-ft. above ground, 1749-ft. above sea level.

Latitude 30° 19' 34.61"  
Longitude 91° 16' 36.10"

**Transmitter:** 1.9-mi. W of Hwy. 1 on Hwy. 1148, Addis, LA.

**Digital Facilities:** Channel No. 34 (590-596 MHz). Power: 226.5-kw max. visual. Antenna: 1712-ft. above av. terrain, 1711-ft. above ground.

Latitude 30° 19' 34"  
Longitude 91° 16' 36"

**FCC Digital File Number:** BPCDT-19991008AAZ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 3-meter Ku-band; Harris, 8-meter Ku-band; Microdyne, 7-meter C-band; Microwave Assoc., 5-meter C-band; Harris, Microdyne, Microwave Assoc. receivers.

**News Services:** AP, NBC News Channel, Skycom.

**Ownership:** White Knight Holdings Inc. (Group Owner).

**Began Operation:** January 16, 1971. Sale to present owner by Vetter Communications approved by FCC July 17, 1996. Sale to Vetter Communications by Richard O. Rush, et al., approved by FCC March 12, 1976.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Shaw Pittman.

**Personnel:**

**Larry Dietz**, Operations Manager.

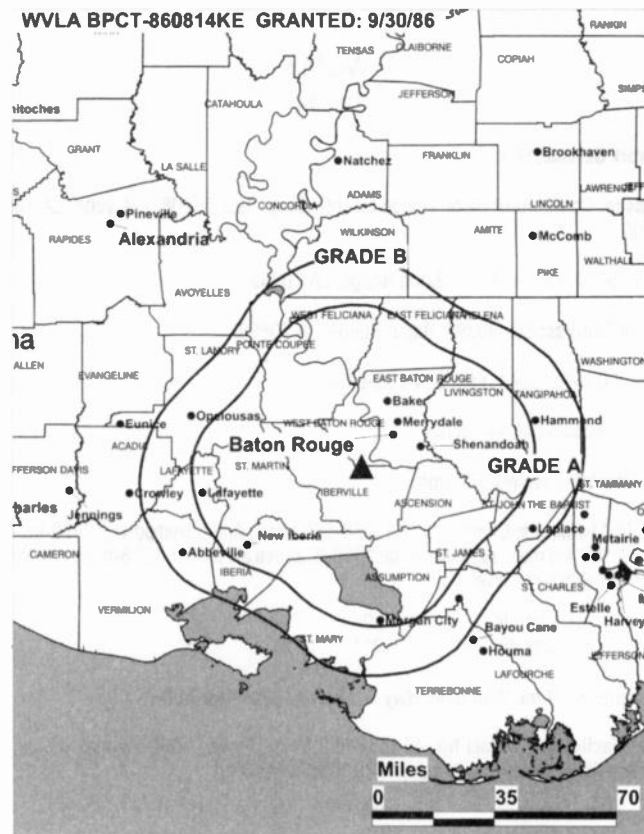
**Peggy Day**, Local Sales Director.

**Donnie Picou**, National Sales Director.

**Larry Davis**, News Director.

**Joyce Harvey**, Program Director.

**Jason Furrate**, Promotion & Marketing Director.



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**Bob Davidge**, Production Manager.

**William Johnson**, Research.

**Tom Woodside**, Chief Engineer.

**Felton Coleman**, Public Affairs Manager.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Baton Rouge. **Station OMA:** Baton Rouge. **Rank:** 96.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	319,340	111,950	431,290
Average Weekly Circulation (2000)	197,379	43,185	240,565
Average Daily Circulation (2000)			105,830
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	207,220	57,880	265,100
Average Weekly Circulation (2000)	148,344	34,477	182,821
Average Daily Circulation (2000)			83,817
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	112,120	54,070	166,190
Average Weekly Circulation (2000)	49,036	8,708	57,744
Average Daily Circulation (2000)			22,013

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Columbia

**KAQY**  
**Ch. 11**

**Network Service:** ABC.

**Grantee:** Pears Broadcasting Inc., 3100 Sterling Rd., Monroe, LA 71203.

**Studio:** 3100 Sterling Rd., Monroe, LA 71203.

**Phone:** 318-325-3011. **Fax:** 318-327-7519.

**E-mail:** tdeal@abc-11.com

**Web Site:** http://www.abc-11.com

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual. Antenna: 1923-ft. above av. terrain, 1788-ft. above ground, 1785-ft. above sea level.

Latitude 32° 05' 42"  
Longitude 92° 10' 34"

**Transmitter:** 5-mi. WNW of Grayson.

**Digital Facilities:** Channel No. 57 (728-734 MHz). Power: 1000-kw max. visual. Antenna: 1391-ft. above av. terrain, 1388-ft. above ground.

Latitude 30° 19' 35"  
Longitude 91° 16' 36"

**FCC Digital File Number:** BPCDT-19991101AJY. Granted: March 16, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Pears Broadcasting Inc.

**Began Operation:** December 10, 1998. Transfer of control from Thomas G. Pears to Dr. Paul J. Azar Jr. & Charles H. Chatelain approved by FCC February 26, 1999.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

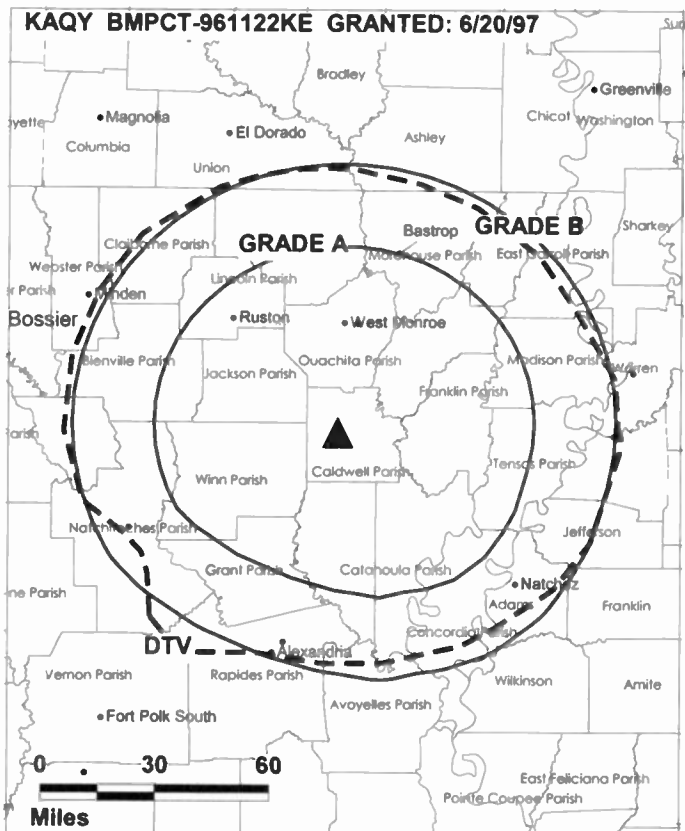
Tom Deal, General Manager.

Celeste Warren, General Sales Manager.

**Rates:** On request.

**City of License:** Columbia.

**Station DMA:** Monroe-El Dorado. **Rank:** 134.



Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	108,240	60,760	169,000		
Average Weekly Circulation (2000)	45,255	16,539	61,794		
Average Daily Circulation (2000)			22,074		
Station DMA Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	107,170	53,680	160,850		
Average Weekly Circulation (2000)	44,982	15,775	60,757		
Average Daily Circulation (2000)			21,729		
Other DMA Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	1,070	7,080	8,150		
Average Weekly Circulation (2000)	273	764	1,037		
Average Daily Circulation (2000)			345		

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Louisiana—Lafayette

**KADN**

**Ch. 15**

**(Operates satellite WNTZ, Natchez, MS)**

**Network Service:** FOX.

**Licensee:** KADN Broadcasting Inc. (Louisiana Corp.), 1500 Eraste Landry Rd., Lafayette, LA 70506.

**Studio:** 1500 Eraste Landry Rd., Lafayette, LA 70506.

**Phone:** 337-237-1500. **Fax:** 337-237-2237.

**Web Site:** <http://www.kadn.com>

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 2300-kw max. visual, 231-kw max. aural. Antenna: 1181-ft. above av. terrain, 1178-ft. above ground, 1217-ft. above sea level.

Latitude 30° 21' 44"  
Longitude 92° 12' 53"

**Transmitter:** 3-mi. S of Church Point.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 800-kw max. visual. Antenna: 1178-ft. above av. terrain, 1178-ft. above ground.

Latitude 30° 21' 44"  
Longitude 92° 12' 53"

**FCC Digital File Number:** BPCDT-19991101AHD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** KLM, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 5.2-meter Ku-band; M/A-Com, Scientific-Atlanta receivers.

**LMA:** Local marketing agreement with WGMB (F), Baton Rouge.

**Ownership:** KADN Broadcasting Inc.

**Began Operation:** February 27, 1980.

**Represented (sales):** Millenium Television Sales.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Personnel:**

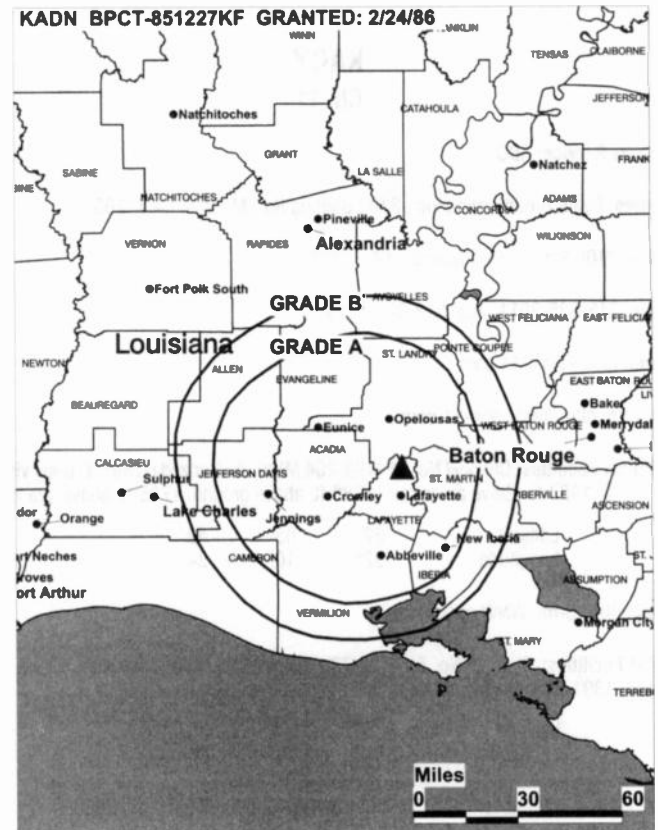
**Mike Reed,** General Manager.

**Tom Poehler,** General Sales Manager.

**Dave Wenger,** Local Sales Manager.

**Tony Guillory,** Chief Engineer.

**Ron High,** Promotion Director.



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**Highest 30 Sec. Rate:** \$590.

**City of License:** Lafayette. **Station DMA:** Lafayette, LA. **Rank:** 124.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	177,070	69,110	246,180
Average Weekly Circulation (2000)	105,914	33,174	139,088
Average Daily Circulation (2000)			58,668
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	148,490	55,160	203,650
Average Weekly Circulation (2000)	96,531	30,920	127,450
Average Daily Circulation (2000)			54,070
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,580	13,950	42,530
Average Weekly Circulation (2000)	9,384	2,255	11,638
Average Daily Circulation (2000)			4,597

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Lafayette

**KATC**  
Ch. 3

**Network Service:** ABC.

**Licensee:** KATC Communications Inc., 134 Columbus St., Charleston, SC 29402.

**Studio:** 1103 Eraste Landry Rd., Lafayette, LA 70506.

**Mailing Address:** Box 63333, Lafayette, LA 70596-3333.

**Phone:** 337-235-3333. **Fax:** 337-235-9363.

**E-mail:** webmaster@katctv.com

**Web Site:** http://www.katc.com

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1740-ft. above av. terrain, 1793-ft. above ground, 1800-ft. above sea level.

Latitude 30° 02' 19.10"  
Longitude 92° 22' 14.90"

**Transmitter:** 25-mi. SW of city limits.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 22-kw max. visual. Antenna: 300-ft. above av. terrain, 300-ft. above ground.

Latitude 30° 02' 19.00"  
Longitude 92° 22' 15.00"

**FCC Digital File Number:** BPCDT-19991029ADF. Granted: March 10, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Avantek, Microdyne, Scientific-Atlanta receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource.

**Ownership:** Evening Post Publishing Co. (Group Owner).

**Began Operation:** September 19, 1962. Sale to Loyola University by Acadian TV Corp. approved by FCC April 29, 1982. Sale to ML Media Partners by Loyola University approved by FCC November 28, 1986. Sale to present owner approved by FCC August 2, 1995.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

Ed Orteili, General Manager.

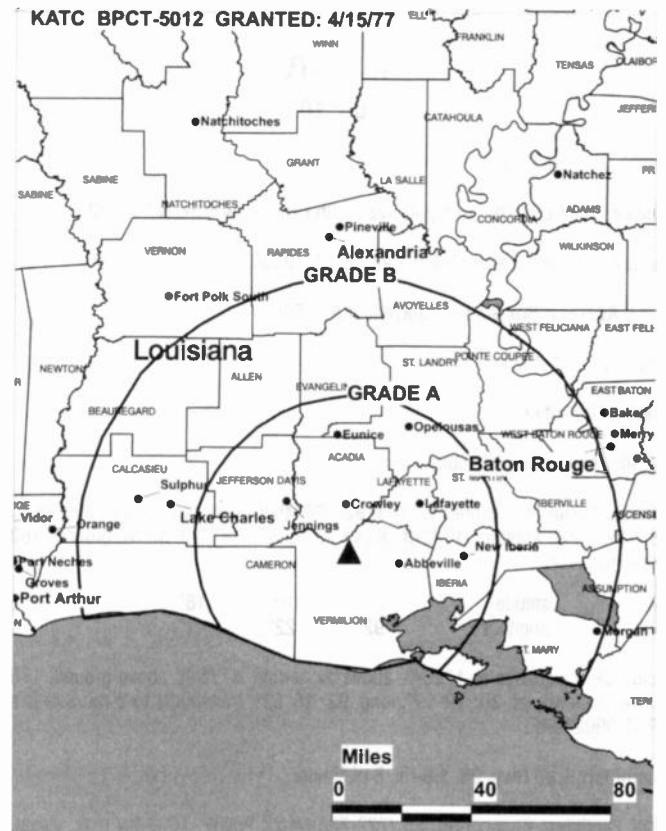
Judi Henderson, Program Director.

Cathy Schexnayder, Business Manager.

Patrick O'Brien, Chief Engineer.

**Highest 30 Sec. Rate:** \$1200.

**City of License:** Lafayette. **Station DMA:** Lafayette, LA. **Rank:** 124.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	229,730	95,920	325,650
Average Weekly Circulation (2000)	147,946	42,940	190,886
Average Daily Circulation (2000)			103,827
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	148,490	55,160	203,650
Average Weekly Circulation (2000)	116,373	35,305	151,678
Average Daily Circulation (2000)			87,697
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	81,240	40,760	122,000
Average Weekly Circulation (2000)	31,573	7,635	39,207
Average Daily Circulation (2000)			16,130

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**THE**  
**TED HEPBURN**  
**COMPANY**

**We were the broker**  
**in the 1995 sale of**  
**KATC-TV**

*Ted Hepburn, President*  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995

# Louisiana—Lafayette

**KLFY-TV**  
**Ch. 10**

**Network Service:** CBS.

**Licensee:** KLFY LP, 599 Lexington Ave., 47th Floor, New York, NY 10022.

**Studio:** 2410 Eraste Landry Rd., Lafayette, LA 70506.

**Mailing Address:** Box 90665, Lafayette, LA 70509.

**Phone:** 318-981-4823.

**E-mail:** tv10@klfy.com

**Web Site:** <http://www.klfy.com>

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 45.7-kw aural. Antenna: 1748-ft. above av. terrain, 1771-ft. above ground, 1800-ft. above sea level.

Latitude	30°	19'	18"
Longitude	92°	22'	41"

Holds CP for change to 1729-ft. above av. terrain, 1775-ft. above ground, 1762-ft. above sea level; lat. 30° 19' 19", long. 92° 16' 59", transmitter to 2-mi. S of Branch. BPCT-990219KF.

**Transmitter:** State Hwy. 98, 1.8-mi. E of Maxie.

**Digital Facilities:** Channel No. 56 (722-728 MHz). Power: 1000-kw max. visual. Antenna: 1663-ft. above av. terrain, 1668-ft. above ground, 1695-ft. above sea level.

Latitude	30°	19'	19"
Longitude	92°	16'	59"

**Transmitter:** 3413 Phillips Rd., Branch.

**FCC Digital File Number:** BPCDT-990217KE. Granted: October 29, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 3-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; United Satellite Systems, 3-meter Ku & C-band; Cyclesat, EASI, M/A-Com, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Young Broadcasting Inc. (Group Owner).

**Began Operation:** June 3, 1955. Sale to Texhoma Broadcasting Inc. (KWTX) by Camilia Broadcasting Co. Inc., Paul H. DeClouet and Associates approved by FCC January 27, 1965 (*Television Digest*, Vol. 4:48, 5:6). Transfer of control to individual stockholders of KWTX Broadcasting, which held 80%, approved by FCC January 22, 1968. Sale to KLFY-TV Ltd. Partnership by Texhoma Broadcasters Inc. approved by FCC 1986. Sale to present owner by M. N. Bostick, et al., approved by FCC February 3, 1988.

**Represented (sales):** Adam Young Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

**Joseph Varholy**, Vice President & General Manager.

**Maria Placer**, Vice President, News.

**Mike Barras**, Station & General Sales Manager.



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**Harriet Landry**, National Sales Manager.

**Terry Dover**, Operations Manager & Program Director.

**Heather Karsko**, Marketing Director.

**Harry Blille**, Promotion Director.

**Rodney Evans**, Chief Engineer.

**Sandra Campeaux**, Business Manager.

**Highest 30 Sec. Rate:** \$775.

**City of License:** Lafayette. **Station DMA:** Lafayette, LA. **Rank:** 124.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	308,400	116,880	425,280
Average Weekly Circulation (2000)	211,972	57,468	269,440
Average Daily Circulation (2000)			151,811
Station DMA Total			
	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	148,490	55,160	203,650
Average Weekly Circulation (2000)	123,331	42,616	165,946
Average Daily Circulation (2000)			106,920
Other DMA Total			
	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	159,910	61,720	221,630
Average Weekly Circulation (2000)	88,641	14,852	103,493
Average Daily Circulation (2000)			44,891

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Lake Charles

## KPLC-TV Ch. 7

**Network Service:** NBC.

**Licensee:** Cosmos Broadcasting Corp., Box 1490, Lake Charles, LA 70602-1490.

**Studio:** 320 Division St., Lake Charles, LA 70601.

**Phone:** 318-439-9071. **Fax:** 318-437-7600.

**E-mail:** kplc@aol.com

**Web Site:** <http://www.kplctv.com>

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 295-kw visual, 55-kw aural. Antenna: 1480-ft. above av. terrain, 1519-ft. above ground, 1549-ft. above sea level.

Latitude 30° 23' 43"  
Longitude 93° 00' 08"

**Transmitter:** Near Fenton, LA.

**Digital Facilities:** Channel No. 7 (174-180 MHz). Power: 3.2-kw visual. Antenna: 1424-ft. above av. terrain, 1421-ft. above ground.

Latitude 30° 23' 47"  
Longitude 93° 00' 08"

**FCC Digital File Number:** BPCDT-19991101ACK. Granted: March 17, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Comtech, 7-meter Ku & C-band; Harris, 3-meter C-band; Harris, 3-meter Ku-band; Harris, 10-meter Ku-band; Harris, Omni receivers.

**News Service:** AP.

**Ownership:** Cosmos Broadcasting Corp. (Group Owner).

**Began Operation:** September 29, 1954. Sale to present owner by Channel Communications approved by FCC November 13, 1986 (*Television Digest*, Vol. 26:39) Sale to Channel Communications by G. Russell Chambers approved by FCC March 31, 1986. Sale to G. Russell Chambers by Calcasieu TV & Radio Inc. approved by FCC February 18, 1971. Sale to Calcasieu by T. B. Lanford & L. M. Sepaugh Sr. & Jr. approved by FCC June 30, 1964 (Vol. 4:18, 27).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

**James D. Serra**, Vice President & General Manager.

**James Reardon**, General Sales Manager.

**Robin Daugereau**, Program & Marketing Director.

**Tim Bourgeois**, Creative Services & Promotion Director.

**Dianna Mayo**, Operations Manager.



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**Sandra Thompson**, Business Manager.

**John Scott**, Chief Engineer.

**Rates:** On request.

**City of License:** Lake Charles. **Station DMA:** Lake Charles. **Rank:** 173.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	189,240	118,140	307,380
Average Weekly Circulation (2000)	112,175	44,849	157,024
Average Daily Circulation (2000)			87,615
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,330	26,830	88,160
Average Weekly Circulation (2000)	54,139	20,890	75,029
Average Daily Circulation (2000)			53,373
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	127,910	91,310	219,220
Average Weekly Circulation (2000)	58,037	23,959	81,996
Average Daily Circulation (2000)			34,242

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Lake Charles

**KVHP**  
**Ch. 29**

**Network Service:** FOX.

**Licensee:** National Communications Inc., 129 W. Prien Rd., Lake Charles, LA 70601.

**Studio:** 129 W. Prien Lake Rd., Lake Charles, LA 70605.

**Phone:** 318-474-1316. **Fax:** 318-477-0715.

**E-mail:** watchfox29@aol.com

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 747.6-kw max. visual, 112.1-kw max. aural. Antenna: 432-ft. above av. terrain, 457-ft. above ground, 471-ft. above sea level.

Latitude 30° 11' 50"  
Longitude 93° 13' 12"

Holds CP for change to 2507-kw max. visual, 1293-ft. above av. terrain, 1289-ft. above ground, 1319-ft. above sea level; lat. 30° 17' 26", long. 93° 34' 35", transmitter to State Rte. 379, 5.9-mi. NW of Edgerly, LA. BMPCT-900730KZ.

**Transmitter:** SW of Ryan St. & Prien Lake Rd. intersection, Lake Charles.

**FCC Proposed Digital Channel Number:** Ch. 30.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** National Communications Inc.

**Began Operation:** January 18, 1983. Sale to Herschell Hardesty & J. W. DiGiglia by Hugh Van Eaton approved by FCC March 3, 1984. Sale to Marvin Gorman Ministries Inc. from receivership approved by FCC July 16, 1986. Sale to KVHP-TV Partners approved by FCC March 12, 1987. Sale to present owner approved by FCC October 3, 1996.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Baraff, Koemer & Olender PC.

**Personnel:**

**Bruce Hamilton**, General Manager.

**Melvin Johns**, Operations Manager.

**Ken Smith**, General & Regional Sales Manager.

**Debbie Racca**, National Sales Manager.

**Marcus Potler**, Chief Engineer.

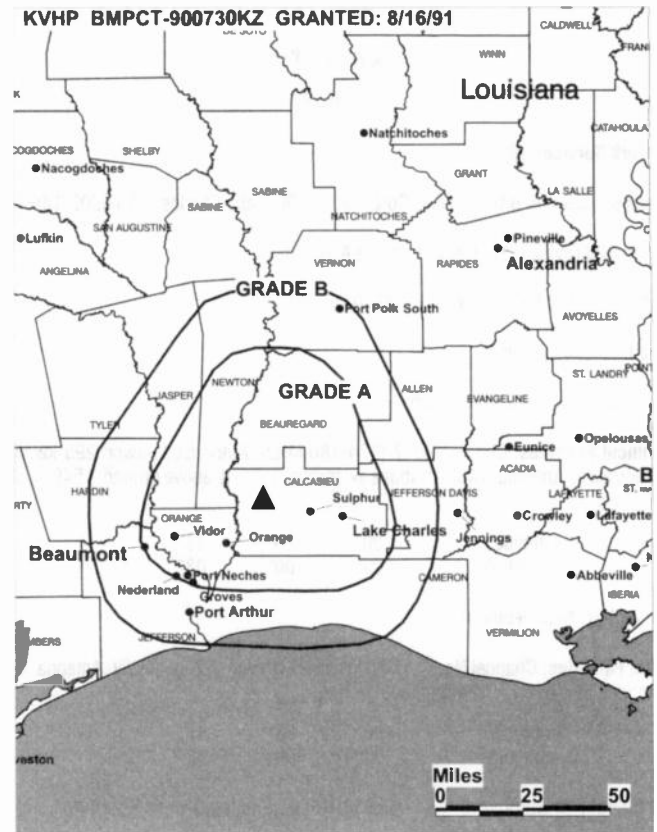
**Tara Hardesty**, Program Director.

**Marty Myers**, Promotion Director.

**Dianna Thibodeaux**, Business Manager.

**Leonard Brown**, Production Manager.

**KVHP BMPCT-900730KZ GRANTED: 8/16/91**



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**Highest 30 Sec. Rate:** \$450.

**City of License:** Lake Charles. **Station DMA:** Lake Charles. **Rank:** 173.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	192,610	78,880	271,490
Average Weekly Circulation (2000)	98,805	23,037	121,841
Average Daily Circulation (2000)			42,244
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,330	22,630	83,960
Average Weekly Circulation (2000)	32,317	8,787	41,104
Average Daily Circulation (2000)			15,269
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	131,280	56,250	187,530
Average Weekly Circulation (2000)	66,488	14,250	80,738
Average Daily Circulation (2000)			26,974

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Minden

**KPXJ**  
**Ch. 21**

**Network Service:** PAX.

**Licensee:** Paxson Communications License Co. LLC, 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 3900 Veterans Blvd., Suite 202, Metairie, LA 70002.

**Phone:** 318-862-9410.

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 3020-kw max. visual. Antenna: 469-ft. above av. terrain, 466-ft. above ground, 679-ft. above sea level.

Latitude 32° 44' 40"  
Longitude 93° 22' 54"

**Transmitter:** 0.5-mi. from inter. of State Hwy. 7 & Parish Rd 18 at a bearing of 60°T.

**FCC Proposed Digital Channel Number:** Ch. 21.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** August 31, 1998 as WPXO.

**Represented (engineering):** D. C. Williams PE.

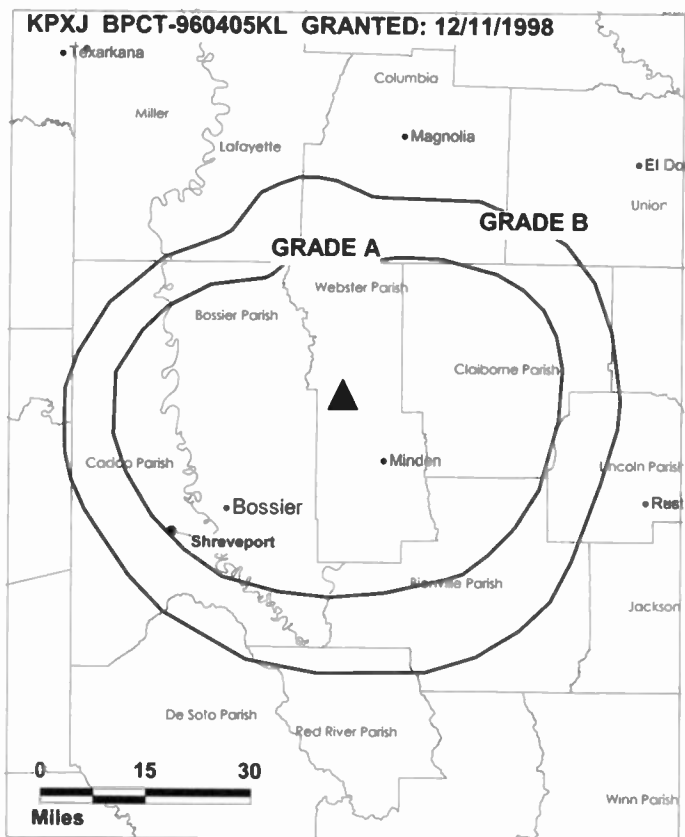
**Personnel:**

Lynn Long, General Manager.

Ami Jenkins, Business Manager.

**City of License:** Minden.

**Station DMA:** Shreveport. Rank: 76.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	110,750	47,010	157,760
Average Weekly Circulation (2000)	13,101	4,257	17,358
Average Daily Circulation (2000)			5,205
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	110,750	47,010	157,760
Average Weekly Circulation (2000)	13,101	4,257	17,358
Average Daily Circulation (2000)			5,205

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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# Louisiana—West Monroe-Monroe

## KARD Ch. 14

**Network Service:** FOX.

**Licensee:** Quorum of Louisiana License LLC, 18 Newbury St., Boston, MA 02116.

**Studio:** 200 Pavilion Rd., West Monroe, LA 71292.

**Phone:** 318-323-1972. **Fax:** 318-322-0926.

**E-mail:** foxpages@geauxnow.com

**Web Site:** http://www.kard.com

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1876-ft. above av. terrain, 1929-ft. above ground, 2049-ft. above sea level.

Latitude 32° 05' 41"  
Longitude 92° 10' 39"

**Transmitter:** 5.5-mi. W of Columbia, 1.5-mi. S of Hwy. 4.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 1000-kw max. visual. Antenna: 1870-ft. above av. terrain, 1880-ft. above ground.

Latitude 32° 05' 42"  
Longitude 92° 10' 34"

**FCC Digital File Number:** BPDCT-1999101ADC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 3.5-meter; Andrew, 7-meter; Andrew, Microwave Assoc. receivers.

**Ownership:** Quorum Broadcast Holdings Inc. (Group Owner).

**Began Operation:** August 19, 1967. Operation as KUZN-TV on Ch. 39 ended December 12, 1968 when station left air. It resumed operation under new ownership August 13, 1970; left air again August 16, 1971. Changed to Ch. 14 and resumed operation October 6, 1974. Transfer of control to Kenneth E. Meyer, et al., approved by FCC January 31, 1978. Sale to Charles Woods by Meyer, et al., approved by FCC November 2, 1984. Assignment to Banam Broadcasting Inc. approved by FCC March 16, 1993. Sale to Petracom Equity Partners LP approved by FCC May 31, 1995. Sale to present owner by Petracom Equity Partners LP approved by FCC May 4, 1998 (*Television Digest*, Vol. 37:37).

**Represented (sales):** Seltel Inc.

**Represented (legal):** Arter & Hadden LLP.

**Represented (engineering):** Cohen, Dippell & Everist PC.

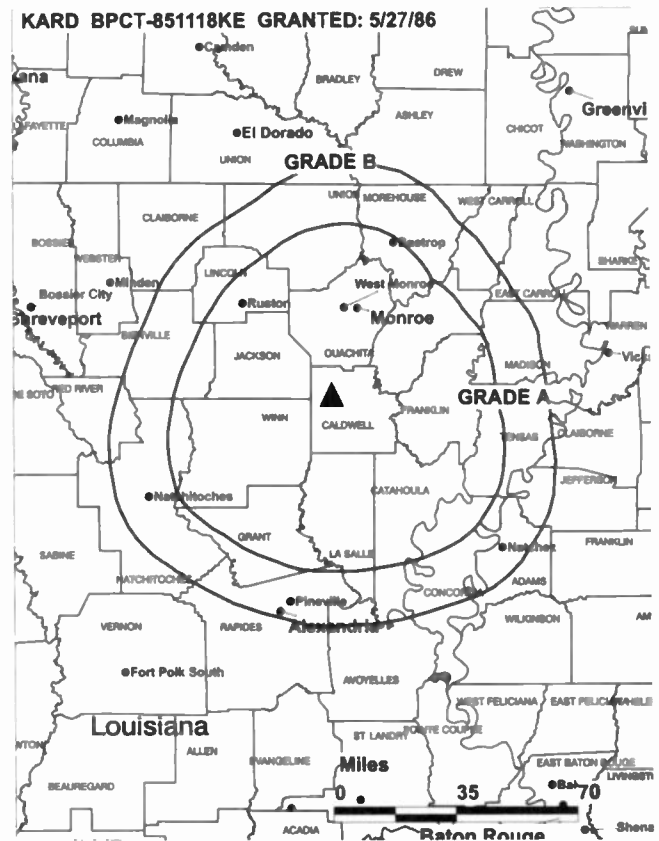
### Personnel:

**Art Lanham**, Vice President & General Manager.

**Joe Currie**, General Sales Manager.

**Phil Maddern**, National & Regional Sales Manager.

**Richard Logan**, Chief Engineer.



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**Irma Campbell**, Program Director.

**Rachel Miller**, Promotion Director.

**J. D. Hammons**, Production Manager.

**Richard Byrd**, Business Manager.

**Highest 30 Sec. Rate:** \$600.

**City of License:** West Monroe. **Station DMA:** Monroe-El Dorado. **Rank:** 134.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	110,690	87,420	198,110
Average Weekly Circulation (2000)	58,355	22,950	81,305
Average Daily Circulation (2000)			29,807
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,170	52,960	160,130
Average Weekly Circulation (2000)	58,108	19,601	77,710
Average Daily Circulation (2000)			29,096
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,520	34,460	37,980
Average Weekly Circulation (2000)	246	3,348	3,595
Average Daily Circulation (2000)			711

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Louisiana—West Monroe

### KMCT-TV Ch. 39

**Network Service:** Independent.

**Licensee:** Louisiana Christian Broadcasting Inc., 701 Parkwood Dr., West Monroe, LA 71291.

**Studio:** 701 Parkwood Dr., West Monroe, LA 71291.

**Phone:** 318-322-1399. **Fax:** 318-323-3783.

**Technical Facilities:** Channel No. 39 (620-626 MHz). Authorized power: 560-kw max. visual, 56-kw max. aural. Antenna: 498-ft. above av. terrain, 514-ft. above ground, 583-ft. above sea level.

Latitude 32° 30' 21"  
Longitude 92° 08' 54"

**Transmitter:** 701 Parkwood Dr., West Monroe.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 50-kw max. visual. Antenna: 502-ft. above av. terrain, 518-ft. above ground.

Latitude 32° 30' 21"  
Longitude 92° 08' 55"

**FCC Digital File Number:** BPCDT-19991029ADX (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Lamb Broadcasting Inc.

**Began Operation:** April 7, 1986.

**Personnel:**

**Charles Reed**, President & General Manager.

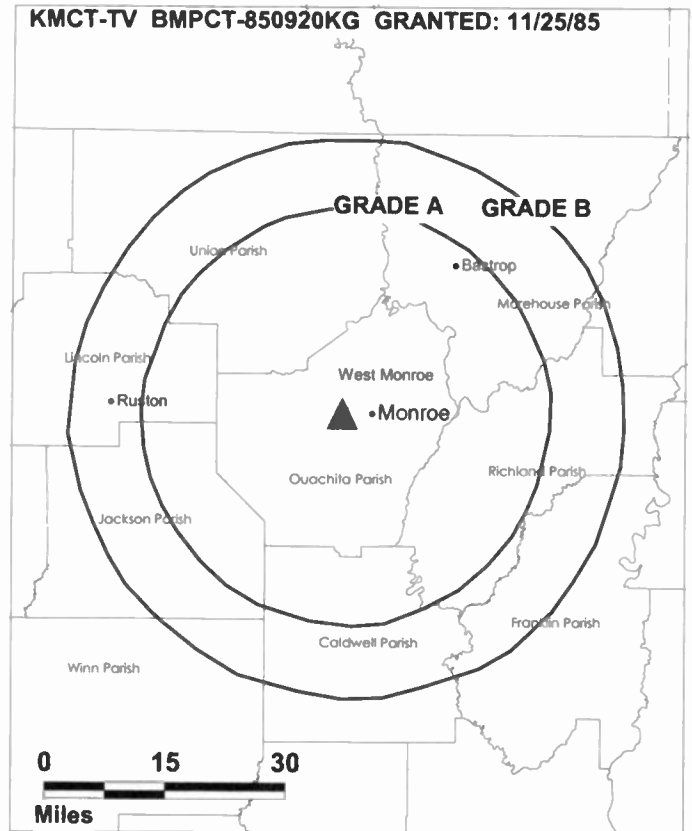
**Jerry Polk**, Operations Manager.

**Joe Curry**, General Sales Manager.

**Dave Thompson**, Chief Engineer.

**Rates:** On request.

**City of License:** West Monroe. **Station DMA:** Monroe-El Dorado. **Rank:** 134.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,660	11,380	57,040
Average Weekly Circulation (2000)	3,106	876	3,983
Average Daily Circulation (2000)			1,165
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,660	11,380	57,040
Average Weekly Circulation (2000)	3,106	876	3,983
Average Daily Circulation (2000)			1,165

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Louisiana—Monroe-West Monroe

## KNOE-TV Ch. 8

**Network Service:** CBS.

**Licensee:** NOE Corp. LLC, Box 4067, Monroe, LA 71211.

**Studio:** 1400 Oliver Rd., Monroe, LA 71201.

**Mailing Address:** Box 4067, 1400 Oliver Rd., Monroe, LA 71211.

**Phone:** 318-388-8888. **Fax:** 318-388-0070.

**Web Site:** <http://www.knoe.com>

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 62.5-kw aural. Antenna: 1989-ft. above av. terrain, 1919-ft. above ground, 1981-ft. above sea level.

Latitude 32° 11' 50"  
Longitude 92° 04' 14"

**Transmitter:** 232 KNOE tower, Riverton.

**FCC Proposed Digital Channel Number:** Ch. 55.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 4 RCA, 3.7-meter Ku-band; Scientific-Atlanta, 3.7-meter C-band; Scientific-Atlanta, 7-meter C-band; Simulsat, 7-meter C-band; Harris, Pinzone receivers.

**SNG Mobile Dish:** BMS; Microwave Radio.

**AM Affiliate:** KNOE, 5-kw, 540 kHz.

**FM Affiliate:** KNOE-FM, 100-kw, 101.9 MHz (No. 270), 1670-ft.

**News Services:** AP, CBS Newspath, CNN Newsource, Colorgraphics, National Weather Service, Potomac News Service, Fox NewsEdge.

**Ownership:** Noe Corp. LLC.

**Began Operation:** September 27, 1953.

**Represented (sales):** Blair Television.

**Represented (legal):** Cohn & Marks.

### Personnel:

**Roy Frostenson**, General Manager.

**John Matherne**, General Sales Manager.

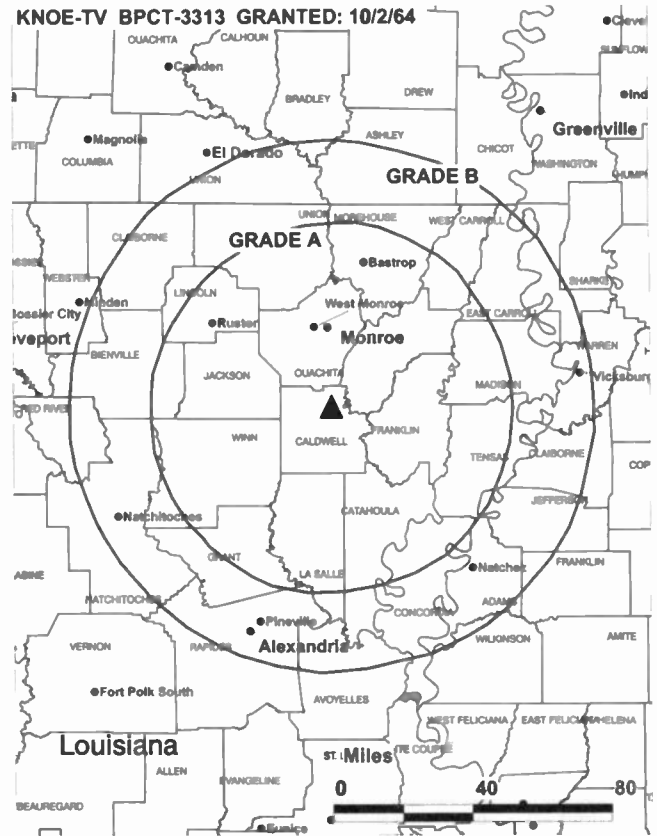
**B. J. Dyche**, Promotion & Marketing Director.

**Denis Baker**, Business Manager.

**Jerry Harkins**, Chief Engineer.

**Eddie Rayner**, Operations & Production Manager.

**Laura Z. Roberts**, Personnel Director.



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**Ken Booth**, News Director.

**Highest 30 Sec. Rate:** \$1200.

**City of License:** Monroe. **Station DMA:** Monroe-El Dorado. **Rank:** 134.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	126,160	106,120	232,280
Average Weekly Circulation (2000)	97,364	49,169	146,533
Average Daily Circulation (2000)			91,671
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,170	63,430	170,600
Average Weekly Circulation (2000)	90,167	40,936	131,103
Average Daily Circulation (2000)			85,682
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,990	42,690	61,680
Average Weekly Circulation (2000)	7,196	8,233	15,429
Average Daily Circulation (2000)			5,990

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Monroe-El Dorado, Arkansas

**KTVE**  
**Ch. 10**

**Network Service:** NBC.

**Licensee:** GOCOM-Ouachita License LLC, 7621 Little Ave., Suite 506, Charlotte, NC 28226.

**Studios:** 2909 Kilpatrick Blvd., Monroe, LA 71201; 400 W. Main St., El Dorado, AR 71730.

**Mailing Address:** 7621 Little Ave., Suite 506, Charlotte, NC 28226.

**Phones:** 318-323-1300 (Monroe); 870-862-6651 (El Dorado). **Fax:** 318-322-9718 (Monroe); 870-862-6655 (El Dorado).

**E-mail:** region10@bayou.com

**Web Site:** http://www.region10.com

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 63.1-kw aural. Antenna: Circularly polarized, 2000-ft. above av. terrain, 1980-ft. above ground, 2106-ft. above sea level.

Latitude 33° 04' 41.00"  
Longitude 92° 13' 40.60"

**Transmitter:** 0.5-mi. S of Bolding, on Missouri Pacific RR spur.

**FCC Proposed Digital Channel Number:** Ch. 27.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 3-meter C-band; Harris, 3.5-meter Ku-band; Harris, 7-meter Ku-band; Satcom Technologies, 8.3-meter C-band; Harris, Microdyne receivers.

**News Service:** AP.

**Ownership:** GOCOM Holdings LLC (Group Owner).

**Began Operation:** December 18, 1955. Merger with Grapevine Communications Inc. approved by FCC November 1, 1999. Sale to GOCOM Communications LLC by Gocom Broadcasting Corp. approved by FCC July 11, 1997 (Vol 37:37). Sale to Gocom Broadcasting Corp. by Gray Communications Systems approved by FCC June 21, 1996. Sale to Gray Communications Systems by Fuqua National Inc. approved by FCC December 4, 1967. Sale to Fuqua by William Simon and WVET-TV approved by FCC November 29, 1963 (Television Digest, Vol. 3:49) Transfer of 32% from Simon to WVET-TV approved by FCC September 8, 1960 (Vol. 16:34). Sale to William Simon (52%) and WVET-TV (48%) by co-equal owners Dr. Joe F. Rushton, W. C. Blewster Jr. & W. M. Bigley approved by FCC July 6, 1960 (Vol. 16:25, 28).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Cohn & Marks.

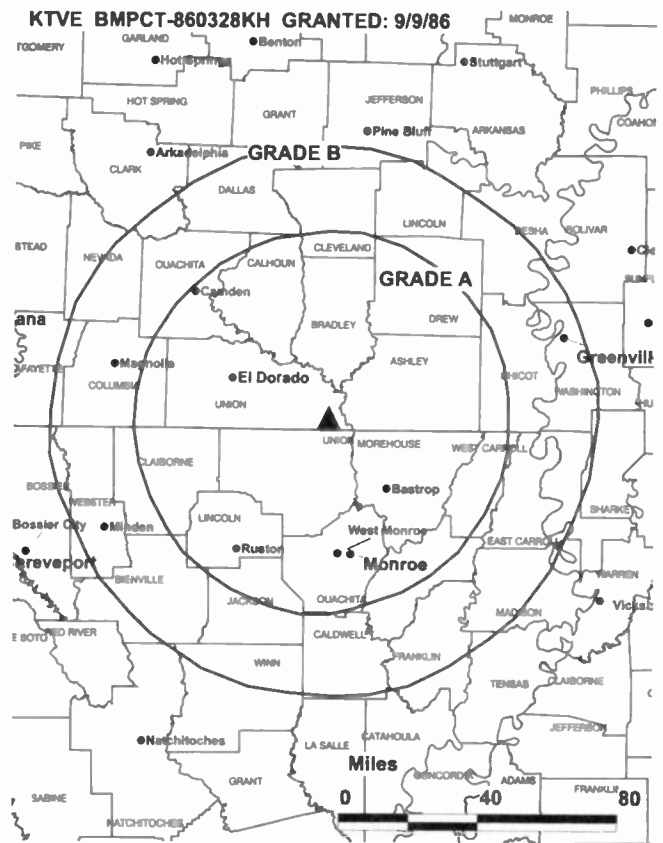
**Personnel:**

**Johnny Lewis,** Vice President & General Manager.

**Lydia Guillory,** General Sales Manager.

**Ray Sumrall,** Chief Engineer.

**Brian Grenrood,** News Director.



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**John Aldridge,** Promotion Director.

**Betty Smith,** Business Director.

**Keith Harper,** Operations Manager.

**City of License:** El Dorado, AR. **Station DMA:** Monroe-El Dorado. **Rank:** 134.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	148,050	153,350	301,400
Average Weekly Circulation (2000)	90,867	38,852	129,719
Average Daily Circulation (2000)			62,815
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	93,080	54,610	147,690
Average Weekly Circulation (2000)	72,094	27,204	99,298
Average Daily Circulation (2000)			53,869
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,970	98,740	153,710
Average Weekly Circulation (2000)	18,773	11,648	30,421
Average Daily Circulation (2000)			8,946

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—New Orleans

## WDSU Ch. 6

**Network Service:** NBC.

**Licensee:** Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

**Studio:** 846 Howard Ave., New Orleans, LA 70113.

**Phone:** 504-679-0600. **Fax:** 504-679-0745.

**Web Site:** <http://www.wdsu.com>

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 95.5-kw visual, 19.5-kw aural. Antenna: Circularly polarized, 932-ft. above av. terrain, 968-ft. above ground, 971-ft. above sea level.

Latitude 29° 57' 01.00"  
Longitude 89° 57' 28.50"

**Transmitter:** 221 E. Josephine St., Chalmette, LA.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power: 1000-kw max. visual. Antenna: 849-ft. above av. terrain, 845-ft. above ground.

Latitude 29° 56' 59.00"  
Longitude 89° 57' 28.00"

**FCC Digital File Number:** BPCDT-19990903AAI. Granted: November 26, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Harris, 8-meter Ku-band; Andrew, 3.5-meter Ku-band; Andrew, 7-meter Ku & C-band; Harris, 3.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** December 18, 1948. Sale to Cosmos Broadcasting by Royal Street Corp. approved by FCC November 29, 1972 (*Television Digest*, Vol. 12:15, 49). Sale to Pulitzer Publishing Co. approved by FCC September 22, 1989 (Vol. 29:31, 34, 35). Sale to present owner approved by FCC November 24, 1998 (Vol. 38:22, 48).

**Represented (sales):** Eagle Television.

### Personnel:

**Mason Granger**, President & General Manager.

**Frank Ratermann**, General Sales Manager.

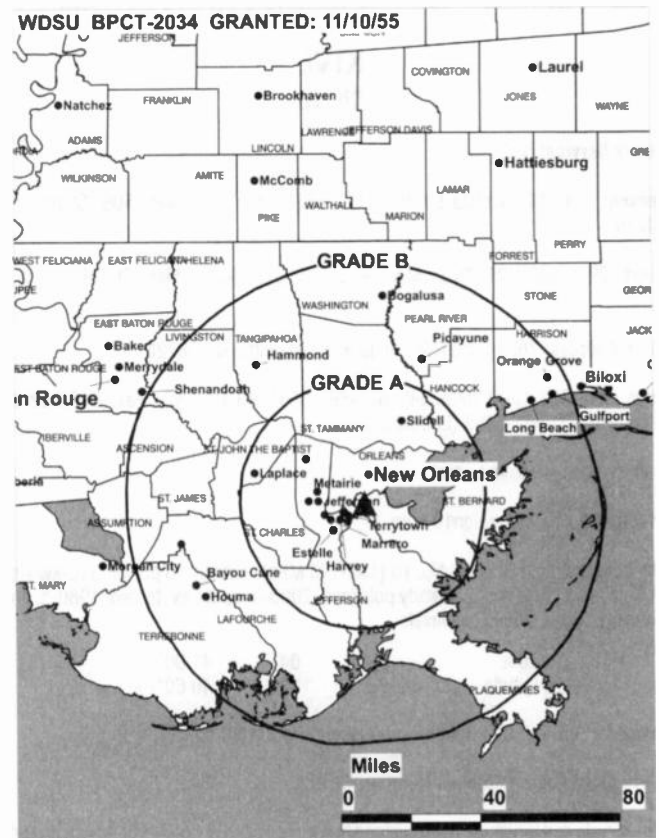
**Giovanna Savorgnan**, Local Sales Manager.

**Ken Ericson**, News Director.

**Chef Guillot**, Chief Engineer.

**Lenora Cannon**, Program Coordinator.

**William Johnson**, Research Director.



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**Fran Donnelly**, Business Manager.

**Rates:** On request.

**City of License:** New Orleans. **Station DMA:** New Orleans. **Rank:** 42.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	619,110	184,050	803,160
Average Weekly Circulation (2000)	403,316	109,667	512,983
Average Daily Circulation (2000)			267,086
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	477,150	152,670	629,820
Average Weekly Circulation (2000)	357,247	106,464	463,711
Average Daily Circulation (2000)			247,398
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	141,960	31,380	173,340
Average Weekly Circulation (2000)	46,069	3,203	49,273
Average Daily Circulation (2000)			19,688

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—New Orleans

## WGNO Ch. 26

**Network Service:** ABC.

**Licensee:** WGNO Inc., Suite 2800, 2 Canal St., New Orleans, LA 70130.

**Studio:** Suite 2800, 2 Canal St., New Orleans, LA 70130.

**Phone:** 504-581-2600. **Fax:** 504-522-1885.

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 2690-kw max. & 1100-kw horizontal visual, 269-kw max. & 111-kw horizontal aural. Antenna: 1010-ft. above av. terrain, 1049-ft. above ground, 1049-ft. above sea level.

Latitude 29° 58' 55"  
Longitude 89° 56' 58"

Holds CP for change to 5000-kw max. visual, 1014-ft. above av. terrain, 1017-ft. above ground, 1017-ft. above sea level. BPCT-960702KM.

**Transmitter:** Paris Rd. & Bayou Bienvenue, New Orleans.

**Digital Facilities:** Channel No. 15 (476-482 MHz). Power: 200-kw max. visual. Antenna: 955-ft. above av. terrain, 955-ft. above ground.

Latitude 29° 58' 57"  
Longitude 89° 56' 58"

**FCC Digital File Number:** BPCDT-19990901AAC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Simulcast, 7-meter C-band; Vertex, 5-meter Ku-band; Harris, Scientific-Atlanta receivers.

**Ownership:** Tribune Broadcasting Co. (Group Owner).

**Began Operation:** October 14, 1967. Sale to Tribune Broadcasting Co. by General Media Corp. approved by FCC July 22, 1983. Sale to General Media by Seymour Smith, et al., approved June 30, 1978. Previous sale by Receiver in Bankruptcy approved by FCC December 29, 1971. Station was originally owned by David W. Wagenvoort, et al.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Sidley & Austin.

**Represented (engineering):** Edward F. Lorentz & Associates.

**Personnel:**

**Don Rooney,** Operations Director.

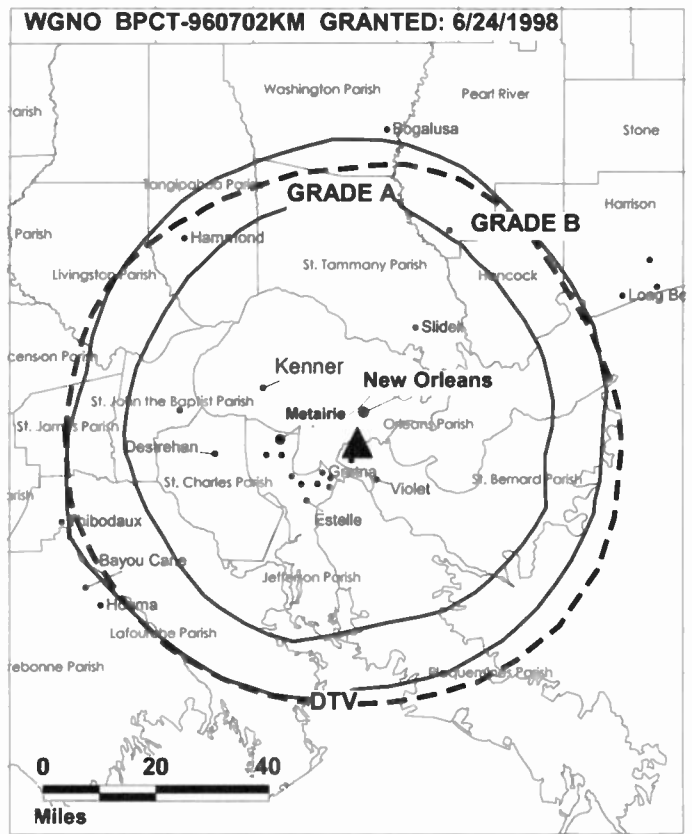
**Jim Goodlad,** Local Sales Manager.

**Gary Avenel,** National Sales Manager.

**Paula Pendarvis,** News Director.

**Patricia Buchert,** Controller & Chief Financial Officer.

**Kathleen Quinn,** Program & Creative Services Director.



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**Highest 30 Sec. Rate:** \$1500.

**City of License:** New Orleans. **Station DMA:** New Orleans. **Rank:** 42.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	556,100	152,670	708,770
Average Weekly Circulation (2000)	312,313	82,538	394,850
Average Daily Circulation (2000)			168,936
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	477,150	152,670	629,820
Average Weekly Circulation (2000)	299,493	82,538	382,031
Average Daily Circulation (2000)			165,652
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	78,950	0	78,950
Average Weekly Circulation (2000)	12,819	0	12,819
Average Daily Circulation (2000)			3,284

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—New Orleans

**WHNO**  
**Ch. 20**

**Network Service:** Independent.

**Licensee:** Le Sea Broadcasting Corp., Box 12, South Bend, IN 46624.

**Studio:** 1100 S. Jefferson Davis Pkwy., New Orleans, LA 70125.

**Phone:** 504-822-1920. **Fax:** 504-822-2060.

**E-mail:** pibeene@lsea.com

**Web Site:** <http://www.whno.com>

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 3720-kw max. visual. Antenna: 899-ft. above av. terrain, 902-ft. above ground, 902-ft. above sea level.

Latitude 29° 55' 11"  
Longitude 90° 01' 29"

Holds CP for change to 5000-kw max. visual, 902-ft. above av. terrain. BMPCT-960702KE.

**Transmitter:** 3210 Old Behrman Hwy., New Orleans.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 300-kw max. visual. Antenna: 833-ft. above av. terrain, 837-ft. above ground.

Latitude 29° 55' 11"  
Longitude 90° 01' 29"

**FCC Digital File Number:** BPCDT-19991005ABM (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 5-meter C-band; Comtech, 3.8-meter Ku & C-band; DX Communications, Scientific-Atlanta receivers.

**Ownership:** Le Sea Broadcasting Co. (Group Owner).

**Began Operation:** October 20, 1994.

**Represented (legal):** Gardner, Carton & Douglas.

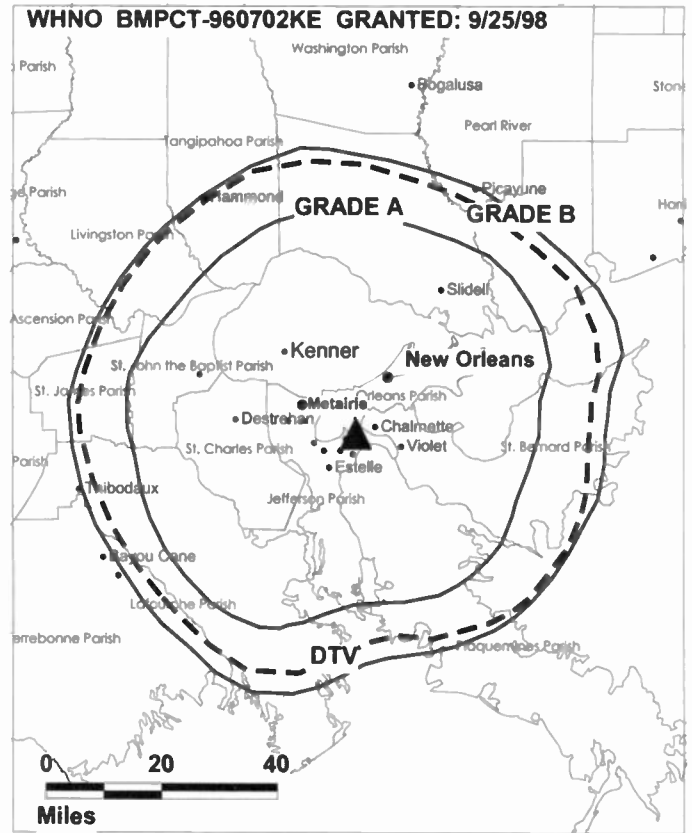
**Personnel:**

**Pamela J. Beene,** General Manager & General Sales Manager.

**Doug Booth,** Chief Engineer.

**Shilanda Becnel,** Traffic Manager.

**Highest 30 Sec. Rate:** \$125.



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**City of License:** New Orleans. **Station DMA:** New Orleans. **Rank:** 42.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	390,180	140,050	530,230
Average Weekly Circulation (2000)	30,822	20,256	51,078
Average Daily Circulation (2000)			15,148
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	390,180	140,050	530,230
Average Weekly Circulation (2000)	30,822	20,256	51,078
Average Daily Circulation (2000)			15,148

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—New Orleans

## WNOL-TV Ch. 38

**Network Service:** WBN.

**Licensee:** Quincy Jones Broadcasting Inc., 1400 Poydras St., Suite 745, New Orleans, LA 70112.

**Studio:** 1400 Poydras St., New Orleans, LA 70112.

**Phone:** 504-525-3838. **Fax:** 504-569-0908.

**Web Site:** <http://www.wnol.com>

**Technical Facilities:** Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1019-ft. above av. terrain, 1018-ft. above ground, 1019-ft. above sea level.

Latitude 29° 58' 41"  
Longitude 89° 56' 26"

**Transmitter:** 0.37-mi. SE of intersection of Rte. 47 & St. Bernard Parish boundary, Chalmette.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 200-kw max. visual. Antenna: 906-ft. above av. terrain, 907-ft. above ground.

Latitude 29° 58' 57"  
Longitude 89° 56' 58"

**FCC Digital File Number:** BPCDT-19991015ABK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Simulsat, 7-meter; Harris, M/A-Com receivers.

**Ownership:** Qwest Broadcasting LLC (Group Owner).

**Began Operation:** March 25, 1984. Sale to TVX Broadcast Group by Channel 38 Assoc. Inc. approved by FCC February 28, 1986 (*Television Digest*, Vol. 25:50). Sale to Quincy Jones Broadcasting approved by FCC November 17, 1989. Sale to Qwest Broadcasting LLC approved by FCC December 13, 1995 (Vol. 34:47; 35:51). Sale pending to Tribune Broadcasting Co. (Vol. 39:46; 40:7).

**Represented (sales):** MMT Sales Inc.

**Personnel:**

**Michael C. LaBonia**, Vice President & General Manager.

**Tom Post**, General Sales Manager.

**Chris Peet**, National Sales Manager.

**Betty Moore**, Business Manager.

**Bob Lawrence**, Chief Engineer.

**Gary Furlow**, Production Manager.

**Claudia Velasco**, Promotions Manager.



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**Rates:** On request.

**City of License:** New Orleans. **Station DMA:** New Orleans. **Rank:** 42.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	556,100	152,670	708,770
Average Weekly Circulation (2000)	219,611	67,322	286,933
Average Daily Circulation (2000)			112,326
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	477,150	152,670	629,820
Average Weekly Circulation (2000)	197,543	67,322	264,865
Average Daily Circulation (2000)			106,093
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	78,950	0	78,950
Average Weekly Circulation (2000)	22,068	0	22,068
Average Daily Circulation (2000)			6,234

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—New Orleans

**WPXL**  
Ch. 49

**Network Service:** PAX.

**Licensee:** Flinn Broadcasting Corp., 188 S. Bellevue, Suite 222, Memphis, TN 38104.

**Studio:** 3900 Veterans Blvd., Suite 202, Metairie, LA 70002.

**Phone:** 504-887-9795. **Fax:** 504-887-1518.

**Web Site:** <http://www.pax.net/wpxl>

**Technical Facilities:** Channel No. 49 (680-686 MHz). Authorized power: 2500-kw max. visual. Antenna: 889-ft. above av. terrain, 889-ft. above ground, 889-ft. above sea level.

Latitude 29° 55' 11"  
Longitude 90° 01' 29"

**Transmitter:** 3201 Behrman Hwy.

**Digital Facilities:** Channel No. 50 (686-692 MHz). Power: 1000-kw max. visual. Antenna: 860-ft. above av. terrain, 861-ft. above ground.

Latitude 29° 55' 11"  
Longitude 90° 01' 29"

**FCC Digital File Number:** BPCDT-19990915ATF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Flinn Broadcasting Corp. (Group Owner).

**Began Operation:** March 19, 1989. Left air Spring 1990. Resumed operation under current ownership May 25, 1994.

**Represented (legal):** Pepper & Corazzini LLP.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

Lynn Long, General Manager.

Jim Tapley, Promotion Director.

Ami Jenkins, Business Manager.

Ernie Harvey, Chief Engineer.

**Rates:** On request.

**City of License:** New Orleans. **Station DMA:** New Orleans. **Rank:** 42.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	477,150	137,260	614,410
Average Weekly Circulation (2000)	69,583	33,680	103,263
Average Daily Circulation (2000)			35,616
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	477,150	135,940	613,090
Average Weekly Circulation (2000)	69,583	33,598	103,181
Average Daily Circulation (2000)			35,611
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	0	1,320	1,320
Average Weekly Circulation (2000)	0	82	82
Average Daily Circulation (2000)			5

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—New Orleans

## WVUE Ch. 8

**Network Service:** FOX.

**Licensee:** Emmis Broadcasting Corp., 950 N. Meridian St., Suite 1200, Indianapolis, IN 46204.

**Studio:** 1025 S. Jefferson Davis Pkwy., New Orleans, LA 70125.

**Phone:** 504-486-6161. **Fax:** 504-483-1212; 504-483-1219.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 990-ft. above av. terrain, 1046-ft. above ground, 1049-ft. above sea level.

Latitude 29° 57' 14"  
Longitude 89° 56' 58"

**Transmitter:** 3900 Marrietta Rd., Chalmette, LA.

**Digital Facilities:** Channel No. 29 (560-566 MHz). Power: 1000-kw max. visual. Antenna: 892-ft. above av. terrain, 890-ft. above ground.

Latitude 29° 57' 14"  
Longitude 89° 56' 58"

**FCC Digital File Number:** BPCDT-19991028AEP (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 7-meter C-band; Andrew, 9-meter C-band; Satcom Technologies, 7-meter Ku-band; Scientific-Atlanta, 9-meter C-band; Avantek, Microdyne, Scientific-Atlanta receivers.

**News Services:** AP, Fox NewsEdge, CNN Newsource.

**Ownership:** Emmis Broadcasting Corp. (Group Owner).

**Began Operation:** December 17, 1958. Current station started on Ch. 13, and on January 28, 1959 FCC granted temporary Ch. 13 operation to New Orleans Television Corp. (Television Digest, Vol. 14:51; 15:5). Supreme Broadcasting Co. started operation on Ch. 20 November 1, 1953, using WJMR-TV call letters. In October 1957, WJMR-TV began experimental operation on Ch. 12. FCC ruled in 1958 that this operation was to close by January 1, 1959 but WVUE did not begin on Ch. 12 until September 1, 1962. Sale of 60% by New Orleans Television Inc. (Joseph A. Paretti and Associates) to Screen Gems and contingent transfer by Rust Craft of its 40% to Screen Gems approved by FCC June 2, 1965 (Vol. 5:8, 23). Switched to Ch. 8 June 8, 1970. Sale to Gaylord Broadcasting approved by FCC June 30, 1977 (Vol. 16:26; 17:28). Sale to Bumham Broadcasting LP by Gaylord approved by FCC June 8, 1987 (Vol. 26:47; 27:3). Sale to SF Broadcasting approved by FCC August 17, 1995 (Vol. 34:35, 50, 51; 35:15, 35). Transfer of control to Silver King Communications Inc. approved by FCC August 16, 1996. Sale to present owner by Silver King Communications Inc. approved by FCC June 23, 1998.

**Represented (sales):** Katz Television.

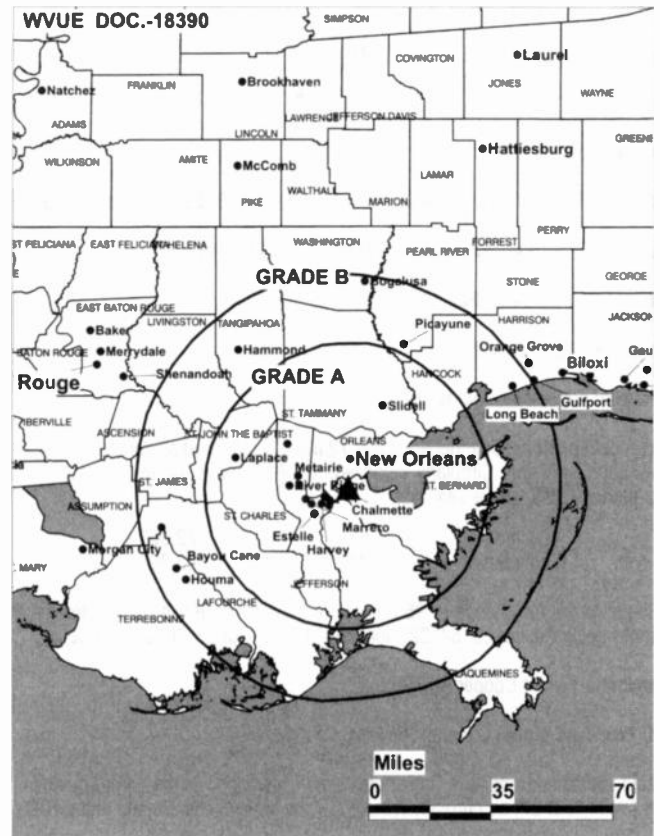
### Personnel:

**Madelyn Bonnot**, Vice President, General Manager.

**Shela Thompson**, General Sales Manager.

**Pat Labrygere**, National Sales.

**Wendy Wercion**, Local Sales Manager.



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**Brian Pagragan**, Finance Director.

**Fred Barrett**, Chief Engineer.

**Highest 30 Sec. Rate:** \$2000.

**City of License:** New Orleans. **Station DMA:** New Orleans. **Rank:** 42.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	600,250	171,690	771,940
Average Weekly Circulation (2000)	342,631	99,451	442,082
Average Daily Circulation (2000)			190,353

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	477,150	152,670	629,820
Average Weekly Circulation (2000)	306,677	97,817	404,494
Average Daily Circulation (2000)			178,217

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	123,100	19,020	142,120
Average Weekly Circulation (2000)	35,954	1,634	37,588
Average Daily Circulation (2000)			12,135

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Louisiana—New Orleans

## WWL-TV Ch. 4

**Network Service:** CBS.

**Licensee:** WWL-TV Inc., Communications Center, Box 655237, Dallas, TX 75265.

**Studio:** 1024 N. Rampart St., New Orleans, LA 70116-2487.

**Phone:** 504-529-4444. **Fax:** 504-529-6483.

**E-mail:** eettinger@wwl-tv.com

**Web Site:** <http://www.wwl-tv.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1024-ft. above av. terrain, 1024-ft. above ground, 1020-ft. above sea level.

Latitude 29° 54' 22.50"  
Longitude 90° 02' 23.30"

Requests CP for change to 965-ft. above av. terrain, 968-ft. above ground, 968-ft. above sea level, lat. 29° 54' 22", long. 90° 02' 22". BPCT-20000817ABL.

**Transmitter:** No. 4 Cooper Rd., Gretna.

**FCC Proposed Digital Channel Number:** Ch. 30.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 7.4-meter Ku-band; Harris, 6.1-meter C-band; Harris, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Dalsat, 4.2-meter Ku-band.

**News Services:** AP, UPI.

**Ownership:** Belo Corp. (Group Owner).

**Began Operation:** September 7, 1957. Sale to Rampart Operating Partnership by Loyola University approved by FCC May 23, 1990 (*Television Digest*, Vol. 30:1). Sale to present owner approved by FCC May 18, 1994 (Vol. 34:9).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

**Jimmie B. Phillips**, President & General Manager.

**Mike Zikmund**, Sales Director.

**Tod Smith**, Local Sales Manager.

**Billie Bonnett**, National Sales Manager.

**Sandra Breland**, News Director.

**Melanie Worrall**, Promotion Director.

**Debra Barnewold**, Business Manager.

**Kevin Rupert**, Finance Director.

**Keith Smith**, Marketing Director.

**Rick W. Barber**, Engineering Director.



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**Rates:** On request.

**City of License:** New Orleans. **Station DMA:** New Orleans. **Rank:** 42.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	626,920	167,230	794,150
Average Weekly Circulation (2000)	452,892	121,695	574,587
Average Daily Circulation (2000)			364,877
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	477,150	152,670	629,820
Average Weekly Circulation (2000)	403,417	119,793	523,210
Average Daily Circulation (2000)			343,641
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	149,770	14,560	164,330
Average Weekly Circulation (2000)	49,475	1,902	51,377
Average Daily Circulation (2000)			21,237

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**We were the broker  
in the 1994 sale of  
WWL-TV**

*THE*  
**TED HEPBURN**  
*COMPANY*

**Ted Hepburn, President**  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995

# Louisiana—Shreveport

## KMSS-TV Ch. 33

**Network Service:** FOX.

**Licensee:** ComCorp of Texas License Corp., Box 53708, Lafayette, LA 70503-3708.

**Studio:** 3519 Jewella Ave., Shreveport, LA 71109.

**Mailing Address:** Box 30033, Shreveport, LA 71130.

**Phone:** 318-631-5677. **Fax:** 318-631-4195.

**E-mail:** kmss@kmsstv.com

**Web Site:** http://www.kmsstv.com

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 4532-kw max. visual, 453.2-kw max. aural. Antenna: 1813-ft. above av. terrain, 1749-ft. above ground, 2014-ft. above sea level.

Latitude 32° 40' 00"  
Longitude 93° 56' 02"

Holds CP for change to 4570-kw max. visual; lat. 32° 39' 58", long. 93° 55' 59". BMPCT-990402KH.

**Transmitter:** 0.57-mi. S of KSLA-TV transmitter site on St. John's Rd., Mooringsport.

**FCC Proposed Digital Channel Number:** Ch. 34.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Comtech, 5-meter C-band; Agile, M/A-Com receivers.

**News Service:** Fox NewsEdge.

**LMA:** Local marketing agreement with KSHV (UW), Shreveport.

**Ownership:** Communications Corp. of America (Group Owner).

**Began Operation:** October 6, 1985. Sale by J. D. Waggoner & G. Teekell, et al., to South-West Multimedia Corp. approved by FCC June 24, 1987. Transfer to White Knight approved by FCC February 18, 1994. Transfer to present owner approved by FCC July 26, 1994.

**Represented (sales):** Seltel Inc.

**Personnel:**

**Joe Sugg,** General Manager.

**Susan Newman,** General Sales Manager.

**Doug Ginn,** News Director.

**Dale Beasley,** Business Manager.

**Doug Ginn,** Local Program Director.

**Mary Flanders,** Marketing & Promotion Director.



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**Jim Dull,** Production Manager.

**Erik Peterson,** Engineering Director.

**Highest 30 Sec. Rate:** \$1900.

**City of License:** Shreveport. **Station DMA:** Shreveport. **Rank:** 76.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	241,740	149,190	390,930
Average Weekly Circulation (2000)	116,262	44,663	160,926
Average Daily Circulation (2000)			60,161
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	216,170	123,250	339,420
Average Weekly Circulation (2000)	112,926	41,495	154,421
Average Daily Circulation (2000)			58,962
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,570	25,940	51,510
Average Weekly Circulation (2000)	3,336	3,168	6,504
Average Daily Circulation (2000)			1,199

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Shreveport

**KSHV**  
**Ch. 45**

**Network Service:** UPN, WBN.

**Licensee:** White Knight Broadcasting of Shreveport LLC, Box 3058, Lafayette, LA 70502.

**Studio:** 3519 Jewella Ave., Shreveport, LA 71109.

**Mailing Address:** Box 30045, Shreveport, LA 71130.

**Phone:** 318-631-4545. **Fax:** 318-631-4195.

**E-mail:** kshv@kshv.com

**Web Site:** http://www.kshv.com

**Technical Facilities:** Channel No. 45 (656-662 MHz). Authorized power: 2982-kw max. visual. Antenna: 1664-ft. above av. terrain, 1600-ft. above ground, 1865-ft. above sea level.

Latitude 32° 40' 00"  
Longitude 93° 56' 02"

**Transmitter:** St. Johns Rd., Mooringsport.

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 500-kw max. visual. Antenna: 1657-ft. above av. terrain, 1600-ft. above ground.

Latitude 32° 39' 57"  
Longitude 95° 55' 58"

**FCC Digital File Number:** BPCDT-19991027ADK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** Capitol News, Conus.

**LMA:** Local marketing agreement with KMSS-TV (F), Shreveport.

**Ownership:** White Knight Holdings Inc. (Group Owner).

**Began Operation:** April 15, 1994. Sale to present owner by Word of Life Ministries approved by FCC May 9, 1995.

**Represented (sales):** Seltel Inc.

**Personnel:**

**Sheldon Galloway**, General Manager.

**Susan Newman**, General Sales Manager.

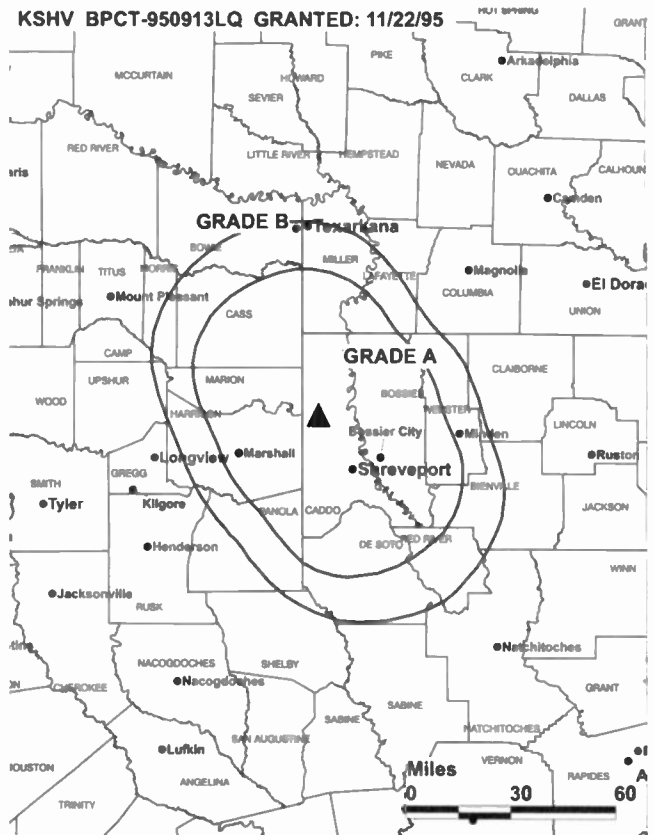
**Robert Axtell**, Local Sales Manager.

**Nicole Arnold**, Program Director.

**Mary Flanders**, Promotion & Marketing Director.

**Jim Dull**, Production Manager.

**Dale Beasley**, Business Manager.



**James Russell**, Chief Engineer.

**Highest 30 Sec. Rate:** \$700.

**City of License:** Shreveport. **Station DMA:** Shreveport. **Rank:** 76.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	196,010	114,170	310,180
Average Weekly Circulation (2000)	72,669	25,867	98,536
Average Daily Circulation (2000)			35,403
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	194,640	105,800	300,440
Average Weekly Circulation (2000)	72,357	25,356	97,713
Average Daily Circulation (2000)			35,213
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,370	8,370	9,740
Average Weekly Circulation (2000)	312	511	823
Average Daily Circulation (2000)			189

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Shreveport

## KSLA-TV Ch. 12

**Network Service:** CBS.

**Licensee:** Raycom America Inc., 201 Monroe St., 20th Floor, RSA Tower, Montgomery, AL 36104.

**Studio:** 1812 Fairfield Ave., Shreveport, LA 71101.

**Mailing Address:** Box 41812, Shreveport, LA 71134-1812.

**Phone:** 318-222-1212. **Fax:** 318-677-6703.

**E-mail:** ksla@ksla.com

**Web Site:** http://www.ksla.com

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1800-ft. above av. terrain, 1794-ft. above ground, 2049-ft. above sea level.

Latitude 32° 40' 29"  
Longitude 93° 55' 59"

**Transmitter:** 2-mi. ESE of Mooringsport.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 545.7-kw max. visual. Antenna: 1716-ft. above av. terrain, 1661-ft. above ground.

Latitude 32° 40' 28"  
Longitude 93° 56' 00"

**FCC Digital File Number:** BPCDT-19991025AER. Granted: February 8, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** RCA, 0-meter Ku-band; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** December 22, 1953. Station started as KSLA Interim Television Corp., equally owned by KRMD, KCIJ and grantee. On May 19, 1955, final decision was granted to Shreveport Television Co. (*Television Digest*, Vol. 11:21). Sale to KSLA-TV by Mrs. George, et al., who retained minority interest, approved by FCC May 25, 1960 (Vol. 16:6, 24). Sale to Viacom International Inc. approved by FCC March 29, 1983 (Vol. 23:3). Sale to Ellis Communications approved by FCC August 24, 1995 (Vol. 34:38; 35:20). Transfer of control to Raycom approved by FCC July 26, 1996.

**Represented (sales):** TeleRep Inc.

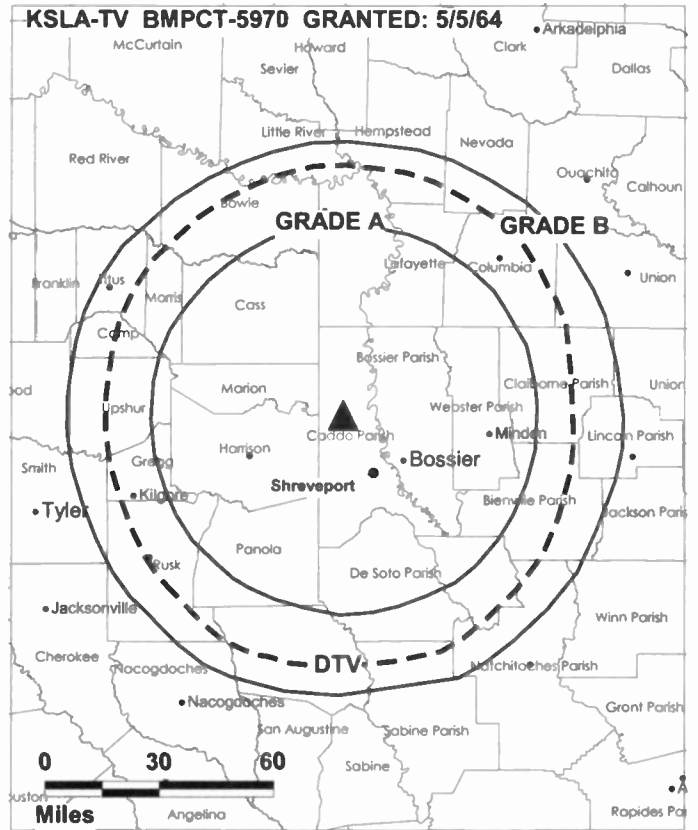
**Represented (legal):** Goldberg, Godles, Wiener & Wright.

**Personnel:**

**Edward Bradley**, General Manager.

**Debra Shelton Little**, General Sales Manager.

**Gaylon Reasons**, News Director.



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**Cindy Townsend**, Business Manager.

**Kathy Knapp**, Marketing Director.

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Shreveport. **Station DMA:** Shreveport. **Rank:** 76.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	333,690	216,920	550,610
Average Weekly Circulation (2000)	224,912	106,997	331,909
Average Daily Circulation (2000)			193,932
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	215,660	145,930	361,590
Average Weekly Circulation (2000)	173,088	90,202	263,290
Average Daily Circulation (2000)			163,680
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	118,030	70,990	189,020
Average Weekly Circulation (2000)	51,824	16,795	68,619
Average Daily Circulation (2000)			30,251

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Shreveport-Texarkana, Texas

## KTAL-TV Ch. 6

**Network Service:** NBC.

**Licensee:** KTAL-TV Inc., 3227 Summerhill Rd., Texarkana, TX.

**Studios:** 3150 N. Market St., Shreveport, LA 71107; 3227 Summerhill Rd., Texarkana, TX.

**Phones:** 318-425-2422 (Shreveport); 903-793-1133 (Texarkana). **Fax:** 318-425-2488.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1580-ft. above av. terrain, 1553-ft. above ground, 1849-ft. above sea level.

Latitude 32° 54' 11"  
Longitude 94° 00' 22"

**Transmitter:** 2.3-mi. NNW of Vivian, LA, W of County Rd.

**Digital Facilities:** Channel No. 15 (476-482 MHz). Power: 1000-kw max. visual. Antenna: 1467-ft. above av. terrain, 1401-ft. above ground, 1696-ft. above sea level.

Latitude 32° 54' 11"  
Longitude 94° 00' 20"

**Transmitter:** Approx. 0.35-mi. a bearing of 236°T from the inter of Atlanta-Vivian.

**FCC Digital File Number:** BPCDT-990114KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**AM Affiliate:** KCMC, 1-kw, 740 kHz (ABC).

**FM Affiliate:** KTAL-FM, 100-kw, 98.1 MHz (No. 251), 1447-ft.

**News Service:** AP.

**Ownership:** KTAL-TV Inc.

**Began Operation:** August 16, 1953.

**Represented (sales):** Blair Television.

**Represented (legal):** Covington & Buring.

### Personnel:

**H. Lee Bryant**, President.

**Douglas Yoder**, Vice President & General Manager.

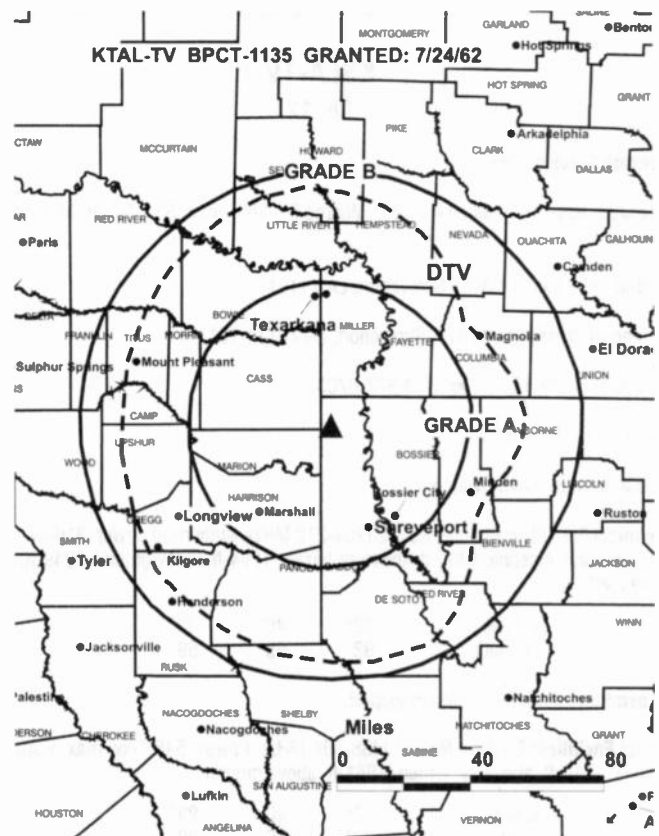
**Jean Byrd**, Program Director.

**Joel Lynch**, Promotion Manager.

**Jenifer Andrews**, News Director.

**George Tracy**, Chief Engineer.

**Carol Ampula**, Business Manager.



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**Highest 30 Sec. Rate:** \$1500.

**City of License:** Texarkana, TX. **Station DMA:** Shreveport. **Rank:** 76.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	256,430	193,660	450,090
Average Weekly Circulation (2000)	151,337	86,056	237,393
Average Daily Circulation (2000)			120,389
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	204,340	149,700	354,040
Average Weekly Circulation (2000)	144,634	77,179	221,813
Average Daily Circulation (2000)			114,967
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	52,090	43,960	96,050
Average Weekly Circulation (2000)	6,703	8,877	15,580
Average Daily Circulation (2000)			5,423

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Shreveport

## KTBS-TV Ch. 3

**Network Service:** ABC.

**Licensee:** KTBS Inc., 312 E. Kings Hwy., Shreveport, LA 71104.

**Studio:** 312 E. Kings Hwy., Shreveport, LA 71104.

**Mailing Address:** Box 44227, Shreveport, LA 71134-4227.

**Phone:** 318-861-5800. **Fax:** 318-862-9434; 318-862-9430.

**E-mail:** news@ktbs.com

**Web Site:** http://www.ktbs.com

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1781-ft. above av. terrain, 1801-ft. above ground, 2049-ft. above sea level.

Latitude 32° 41' 08"  
Longitude 93° 56' 00"

**Transmitter:** 1.5-mi. SE of Mooringsport, LA.

**FCC Proposed Digital Channel Number:** Ch. 28.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** ADM, 6.5-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; EASI, 4.6-meter Ku & C-band; RCA, 3.7-meter; Avantek, Scientific-Atlanta, Standard Communications receivers.

**News Services:** ABC NewsOne, AP.

**Ownership:** KTBS Inc.

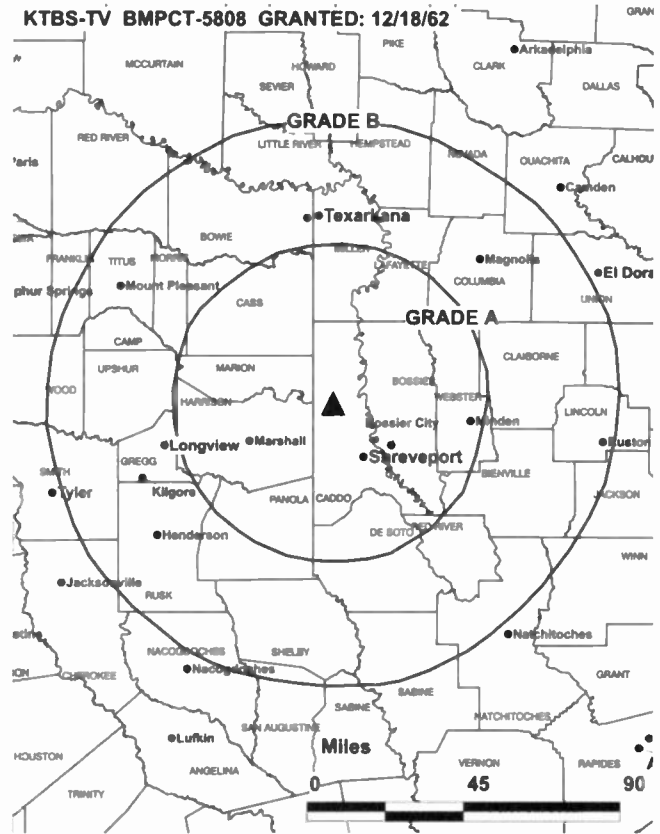
**Began Operation:** September 3, 1955.

**Represented (sales):** Katz Television Communications.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

### Personnel:

- Edwin N. Wray, President & General Manager.
- George Sirven, Station & General Sales Manager.
- Leeann Lewis, Local Sales Manager.
- Judy Meller, National & Regional Sales Manager.
- Jan Elkins, News Director.
- Gary Hines, Assistant News Director.
- David L. Hendricks, Chief Engineer.
- Karl Cole, Promotion Manager.
- Don Wiegel, Marketing Director.
- Sherri McCallie, Business Manager.



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**Ron Thoma, Production Manager.**

**Carolyn Lowry, Traffic Manager.**

**Melissa Parkerson, Community Projects Director.**

**Rates:** On request.

**City of License:** Shreveport. **Station DMA:** Shreveport. **Rank:** 76.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	292,430	236,210	528,640
Average Weekly Circulation (2000)	190,985	99,420	290,405
Average Daily Circulation (2000)			162,390
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	216,150	152,680	368,830
Average Weekly Circulation (2000)	164,194	86,925	251,120
Average Daily Circulation (2000)			148,242
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,280	83,530	159,810
Average Weekly Circulation (2000)	26,791	12,494	39,285
Average Daily Circulation (2000)			14,148

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Louisiana—Slidell

**WUPL**  
Ch. 54

**Network Service:** UPN.

**Licensee:** Viacom Broadcasting of Seattle Inc., c/o Ray White, 5202 River Rd., Bethesda, MD 20816.

**Studio:** 3850 N. Causeway St., Suite 454, Metairie, LA 70002.

**Phone:** 504-828-5454. **Fax:** 504-828-5455.

**E-mail:** wupl@paramount.com

**Web Site:** <http://www.upn54.com>

**Technical Facilities:** Channel No. 54 (710-716 MHz). Authorized power: 4376-kw max. visual. Antenna: 700-ft. above av. terrain, 710-ft. above ground, 717-ft. above sea level.

Latitude 30° 17' 08.70"  
Longitude 89° 54' 18.20"

**Transmitter:** 59131 Transmitter Rd., 2-mi. SE of Lacombe.

**Digital Facilities:** Channel No. 24 (530-536 MHz). Power: 750-kw max. visual. Antenna: 583-ft. above av. terrain, 590-ft. above ground.

Latitude 30° 17' 07.40"  
Longitude 89° 54' 17.60"

**FCC Digital File Number:** BPCDT-19991029AEQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** June 1, 1995. Sale to present owner by Middle America Communications Inc. approved by FCC September 29, 1997.

**Represented (legal):** Hardy & Carey LLP.

**Personnel:**

**Kathy Sparks**, Vice President & General Manager.

**Peter Uzelac**, General Sales Manager.

**Laura Long**, Local Sales Manager.

**Bill Schully**, Chief Engineer.

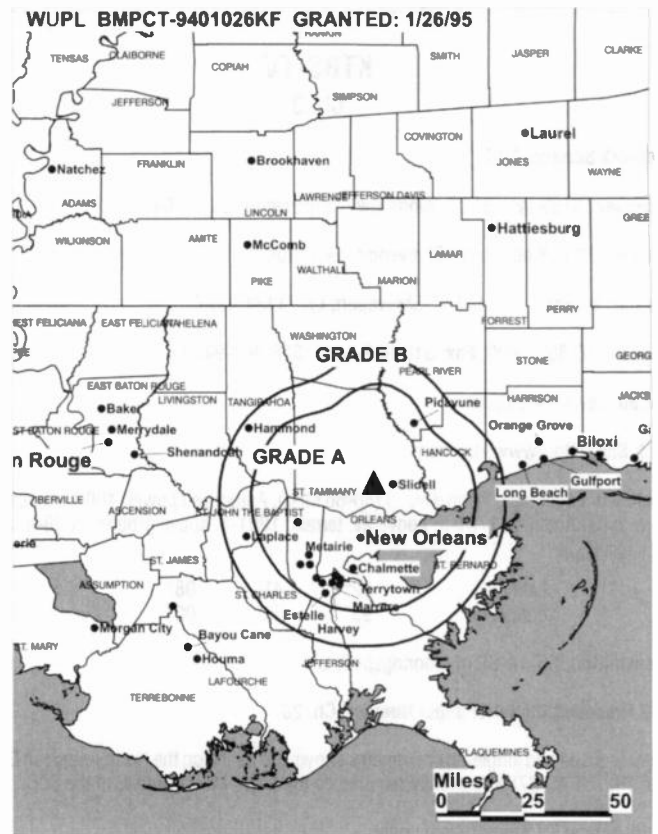
**Joanna Bellanger**, Program Director.

**Mark Raymond**, Promotion Manager.

**Steve Mohammed**, Business Manager.

**Phyllis Moore**, Traffic Manager.

**Rates:** On request.



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**City of License:** Slidell. **Station DMA:** New Orleans. **Rank:** 42.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	495,530	138,070	633,600
Average Weekly Circulation (2000)	143,212	39,824	183,036
Average Daily Circulation (2000)			59,391
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	472,540	138,070	610,610
Average Weekly Circulation (2000)	141,534	39,824	181,358
Average Daily Circulation (2000)			58,931
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	22,990	0	22,990
Average Weekly Circulation (2000)	1,678	0	1,678
Average Daily Circulation (2000)			460

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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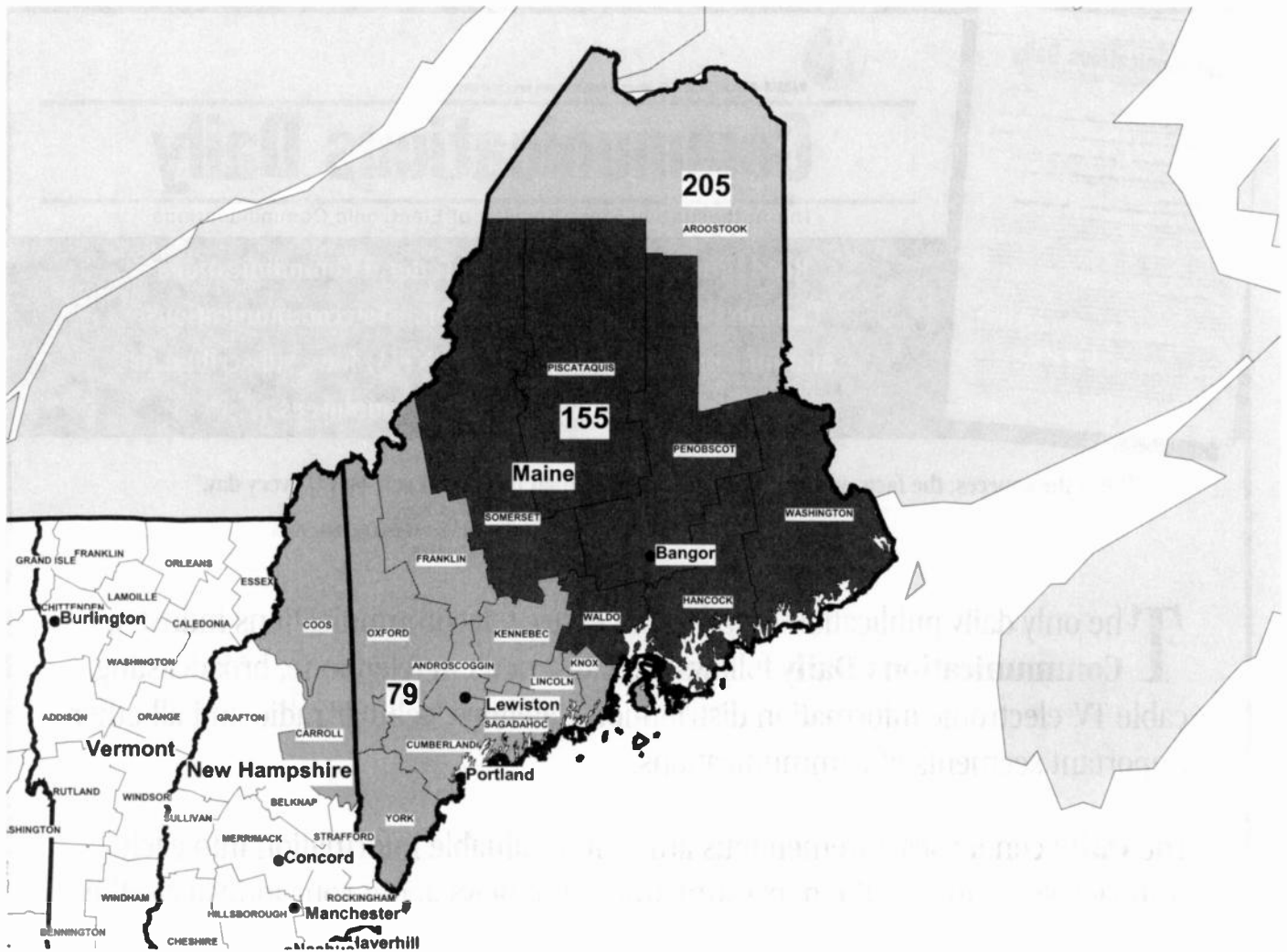
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MARKET	NIelsen OMA TV HOUSEHOLOS	RANK
Portland-Auburn, ME .....	362,660	79
Bangor, ME .....	129,600	155
Presque Isle, ME .....	27,380	205

**MARKET AREA COMMERCIAL STATIONS**

WCSH (6), WGME-TV (13), WMPX-TV (23), WMTW-TV (8), WPME (35), WPXT (51)  
 WABI-TV (5), WLZ (2), WVII-TV (7)  
 WAGM-TV (8)

**State Cross Reference List**  
 Communities that receive programs of stations that are located elsewhere.

WMPX-TV, Portland .....	See Waterville, ME
WMTW-TV, Portland .....	See Poland Spring, ME
WPME, Portland .....	See Lewiston, ME

**Maine Analog Station Totals as of November 1, 2000**

	VHF	UHF	TOTAL
Commercial Television	7	3	10
Educational Television	4	1	5
	11	4	15

# Maine—Bangor

## WABI-TV Ch. 5

**Network Service:** CBS.

**Licensee:** Community Broadcasting Service, 35 Hildreth St., Bangor, ME 04401.

**Studio:** 35 Hildreth St., Bangor, ME 04401.

**Phone:** 207-947-8321. **Fax:** 207-941-9378.

**E-mail:** wabi@wabi-tv.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 40-kw visual, 6-kw aural. Antenna: 1320-ft. above av. terrain, 529-ft. above ground, 1749-ft. above sea level.

Latitude 44° 42' 13"  
Longitude 69° 04' 47"

**Transmitter:** Pickard Mountain, near Maine Rte. 9.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 880-kw max. visual. Antenna: 1309-ft. above av. terrain, 505-ft. above ground.

Latitude 44° 42' 12"  
Longitude 69° 04' 47"

**Transmitter:** Peaked Mountain, Dixmont, ME.

**FCC Digital File Number:** BPCDT-19991101AHF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** M/A-Com, Ku-band; Scientific-Atlanta, 7-meter; M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath.

**Ownership:** Diversified Communications (Group Owner).

**Began Operation:** January 25, 1953.

**Represented (sales):** Blair Television.

**Represented (legal):** Irwin, Campbell & Tannenwald PC.

**Personnel:**

**Michael T. Young**, Vice President & General Manager.

**Kathy Hardy**, General Sales Manager.

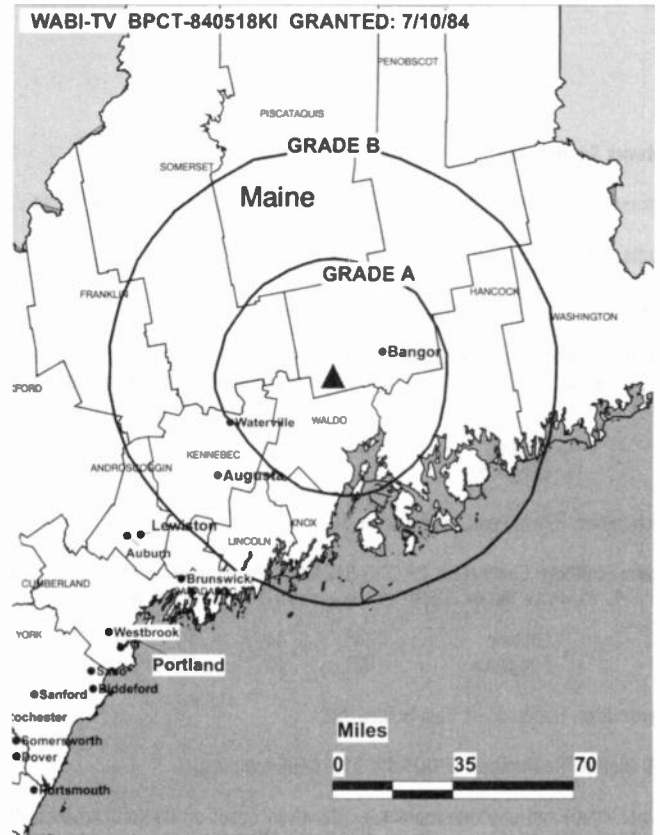
**Tom Gass**, Local Sales Manager.

**Dale Carter**, Operations Director & Chief Engineer.

**Don Colson**, News Director.

**Steve Hiltz**, Program Director.

**Paul Saliwancheck**, Promotion & Public Service Director.



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**Terry Dubois**, Business Manager.

**Rates:** On request.

**City of License:** Bangor. **Station DMA:** Bangor. **Rank:** 155.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	139,160	81,760	220,920
Average Weekly Circulation (2000)	90,329	48,919	139,248
Average Daily Circulation (2000)			79,766
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	66,630	61,510	128,140
Average Weekly Circulation (2000)	55,655	42,233	97,888
Average Daily Circulation (2000)			60,673
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,530	20,250	92,780
Average Weekly Circulation (2000)	34,674	6,686	41,360
Average Daily Circulation (2000)			19,093

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Maine—Bangor

## WLBZ Ch. 2

**Network Service:** NBC.

**Licensee:** Pacific & Southern Co. Inc., 1100 Wilson Blvd., Arlington, VA 22234.

**Studio:** 329 Mount Hope Ave., Bangor, ME 04401.

**Phone:** 207-942-4822. **Fax:** 207-945-6816.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 51.3-kw visual, 10.2-kw aural. Antenna: 640-ft. above av. terrain, 99-ft. above ground, 941-ft. above sea level.

Latitude 44° 44' 10"  
Longitude 68° 40' 17"

**Transmitter:** Riders Peak, near Holden, ME.

**Digital Facilities:** Channel No. 25 (536-542 MHz). Power: 990-kw max. visual. Antenna: 659-ft. above av. terrain, 124-ft. above ground, 0-ft. above sea level.

Latitude 44° 44' 10"  
Longitude 68° 40' 17"

**Transmitter:** Ryders Bluff, East Holden, ME.

**FCC Digital File Number:** BPCDT-19991020ABE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 3-meter Ku-band; Harris, 5-meter C-band; Harris, 8-meter Ku-band.

**News Services:** AP, NBC News Channel.

**Ownership:** Gannett Broadcasting Group (Group Owner).

**Began Operation:** September 12, 1954. Sale to present owner by Maine Broadcasting Co. approved by FCC January 2, 1998. (*Television Digest*, Vol. 37:42; 38:3). Sale as WTWO to Maine Broadcasting Co. by Murray Carpenter approved by FCC May 14, 1958 (Vol. 14:12, 16, 20).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Reed, Smith, Shaw & McClay.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

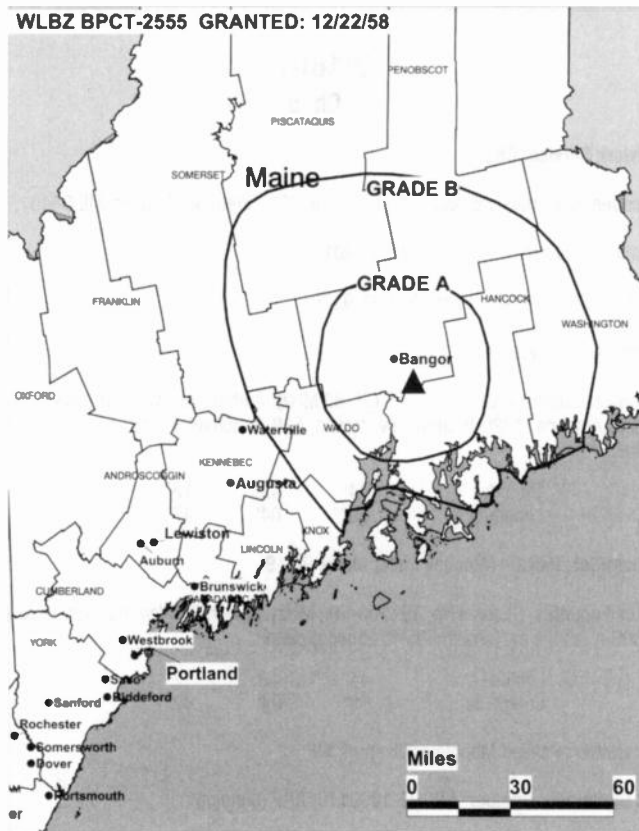
**Judy Horan**, President & General Manager.

**George Baines**, Sales Manager.

**Sharon Gonyar**, National Sales Manager.

**Michael O'Neil**, News Director.

**Jim Chadwick**, Engineering Director.



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**Maria Kreilkamp**, Business Manager.

**Rates:** On request.

**City of License:** Bangor. **Station DMA:** Bangor. **Rank:** 155.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	139,160	76,820	215,980
Average Weekly Circulation (2000)	81,441	39,795	121,236
Average Daily Circulation (2000)			69,279
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	66,630	61,510	128,140
Average Weekly Circulation (2000)	53,843	37,776	91,619
Average Daily Circulation (2000)			57,126
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,530	15,310	87,840
Average Weekly Circulation (2000)	27,598	2,019	29,617
Average Daily Circulation (2000)			12,153

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Maine—Bangor

## WVII-TV Ch. 7

**Network Service:** ABC.

**Licensee:** Bangor Communications Inc., 371 Target Industrial Circle, Bangor, ME 04401.

**Studio:** 371 Target Industrial Circle, Bangor, ME 04401.

**Phone:** 207-945-6457. **Fax:** 207-942-0511.

**E-mail:** wvii@wvii.com

**Web Site:** <http://www.wvii.com>

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 819-ft. above av. terrain, 137-ft. above ground, 1134-ft. above sea level.

Latitude 44° 45' 35"  
Longitude 68° 34' 01"

**Transmitter:** Black Cap Mountain, Eddington.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 532-kw max. visual. Antenna: 820-ft. above av. terrain, 138-ft. above ground.

Latitude 44° 45' 35"  
Longitude 68° 34' 01"

**FCC Digital File Number:** BPCDT-19991021ABO. Granted: April 19, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Comtech, 5-meter C-band; Gabriel, 3.7-meter Ku & C-band; Unimesh, 3.1-meter Ku & C-band; Andrew, Chapparral, Pinzone, Standard Communications, Toshiba receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource.

**Ownership:** Seaway Holdings Inc. (Group Owner).

**Began Operation:** October 15, 1965. Sale to present owner by Seaway Communications Inc. approved by FCC April 23, 1998. Sale to Seaway Communications Inc. by John J. Pineau approved by FCC July 23, 1982. Sale to Pineau by Downeast TV Inc., Debtor-in-Possession, approved by FCC January 20, 1976.

**Represented (sales):** Katz Continental.

### Personnel:

**Mitch Lambert**, General Manager.

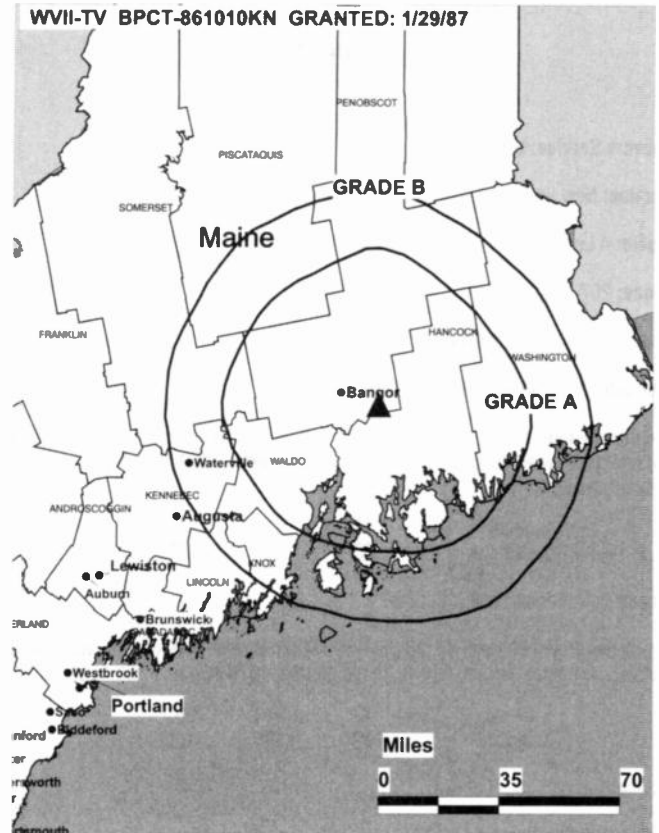
**Mike Palmer**, Sales & Program Director.

**Mike Staples**, Chief Engineer.

**Jon McCall**, News Director.

**Pat Annino**, Business Manager.

**Bill Harpin**, Production Manager.



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**Rates:** On request.

**City of License:** Bangor. **Station DMA:** Bangor. **Rank:** 155.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	103,130	76,820	179,950
Average Weekly Circulation (2000)	65,924	35,626	101,550
Average Daily Circulation (2000)			49,234
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	66,630	61,510	128,140
Average Weekly Circulation (2000)	47,968	33,745	81,713
Average Daily Circulation (2000)			43,090
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,500	15,310	51,810
Average Weekly Circulation (2000)	17,956	1,881	19,837
Average Daily Circulation (2000)			6,143

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Maine—Lewiston

## WPME Ch. 35

**Network Service:** UPN.

**Grantee:** New England Television Inc., 545 Pod Rd., Biddeford, ME 04005.

**Studio:** 4 Ledgeview Dr., Westbrook, ME 04092.

**Phone:** 207-774-0051. **Fax:** 207-774-6849.

**E-mail:** upn35@ourmaine.com

**Web Site:** <http://www.ourmaine.com>

**Technical Facilities:** Channel No. 35 (596-602 MHz). Authorized power: 1108-kw max. visual, 100-kw aural. Antenna: 912-ft. above av. terrain, 663-ft. above ground, 1132-ft. above sea level.

Latitude 43° 51' 06"  
Longitude 70° 19' 40"

**Transmitter:** Eagles Nest Rd., Gray.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 200-kw max. visual. Antenna: 824-ft. above av. terrain, 610-ft. above ground, 1076-ft. above sea level.

Latitude 43° 51' 06"  
Longitude 70° 19' 40"

**Transmitter:** 2.5-mi. S of Gray.

**FCC Digital File Number:** BPCDT-980831KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** 3 - 5-meter Ku & C-band; Scientific-Atlanta receivers.

**LMA:** Local marketing agreement with WPXT (F), Portland.

**Ownership:** New England Television Inc.

**Began Operation:** August 1, 1997.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Drinker Biddle & Heath LLP.

**Represented (engineering):** du Treil, Lundin & Rackley.

### Personnel:

**Doug Fink**, General Manager.

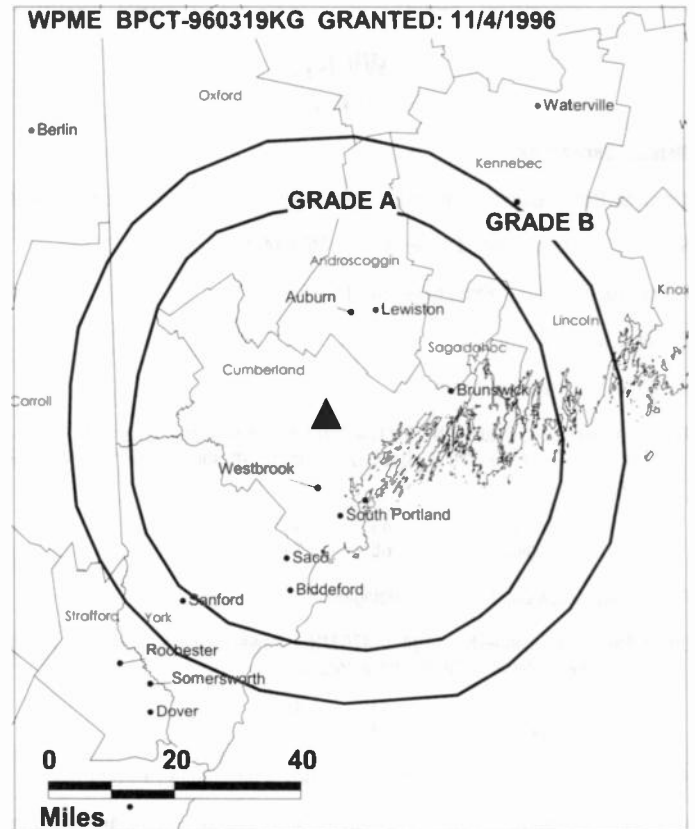
**Jim Lapiana**, Station Manager and General Sales Manager.

**Steve Genett**, National Sales Manager.

**Roy Ouelette**, Chief Engineer.

**Laurie Nappi**, Program Director.

**Todd Leddy**, Promotion Director.



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**Ann Gagne**, Business Manager.

**Rates:** On request.

**City of License:** Lewiston. **Station DMA:** Portland-Auburn. **Rank:** 79.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	301,110	55,770	356,880
Average Weekly Circulation (2000)	89,579	10,879	100,458
Average Daily Circulation (2000)			29,673
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	268,030	55,770	323,800
Average Weekly Circulation (2000)	85,513	10,879	96,392
Average Daily Circulation (2000)			28,915
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	33,080	0	33,080
Average Weekly Circulation (2000)	4,066	0	4,066
Average Daily Circulation (2000)			758

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Maine—Portland-Poland Spring

## WMTW-TV Ch. 8

**Network Service:** ABC.

**Licensee:** Maine Television LLC, 99 Danville Comer Rd., Auburn, ME 04210.

**Studio:** 99 Danville Comer Rd., Auburn, ME 04210.

**Sales Office:** 477 Congress St., Portland, ME 04112-9501.

**Mailing Address:** Box 8, Auburn, ME 04210.

**Phones:** 207-782-1800; 207-775-1800. **Fax:** 207-783-7371.

**E-mail:** wmtw@wmtw.com

**Web Site:** http://www.wmtw.com

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 105-kw visual, 17.4-kw aural. Antenna: 3871-ft. above av. terrain, 120-ft. above ground, 6374-ft. above sea level.

Latitude 44° 16' 13"  
Longitude 71° 18' 13"

Holds CP for change 316-kw max. visual, 1995-ft. above av. terrain, 1631-ft. above ground, 2513-ft. above sea level; lat. 43° 50' 44", long. 70° 45' 43", transmitter to 1.2-mi NE of intersection of State Rte. 113 & High Rd., Baldwin. BPCT-960422KE.

**Transmitter:** Mount Washington, NH.

**FCC Proposed Digital Channel Number:** Ch. 46.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 5-meter C-band; Andrew, 7.3-meter C-band; Comtech, 5-meter C-band; Prodelin, 5-meter C-band; RCA, 5-meter Ku-band; Andrew, Standard Communications receivers.

**SNG Mobile Dish:** Vertex, 2.8-meter Ku-band.

**News Services:** AP, ABC NewsOne.

**Ownership:** Harron Television Holdings (Group Owner).

**Began Operation:** August 31, 1954. Sale of 80% control to Dolphin Enterprises approved by FCC April 15, 1964 (*Television Digest*, Vol. 3:40, 41; 4:16). Sale to Mid New York Broadcasting (Harron) approved by FCC November 8, 1967 (Vol. 7:46). Name changed to Harron Television Holdings upon sale of cable holdings to Adelpia Communications in 1999.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

**David Kaufman**, Executive Vice President & General Manager.

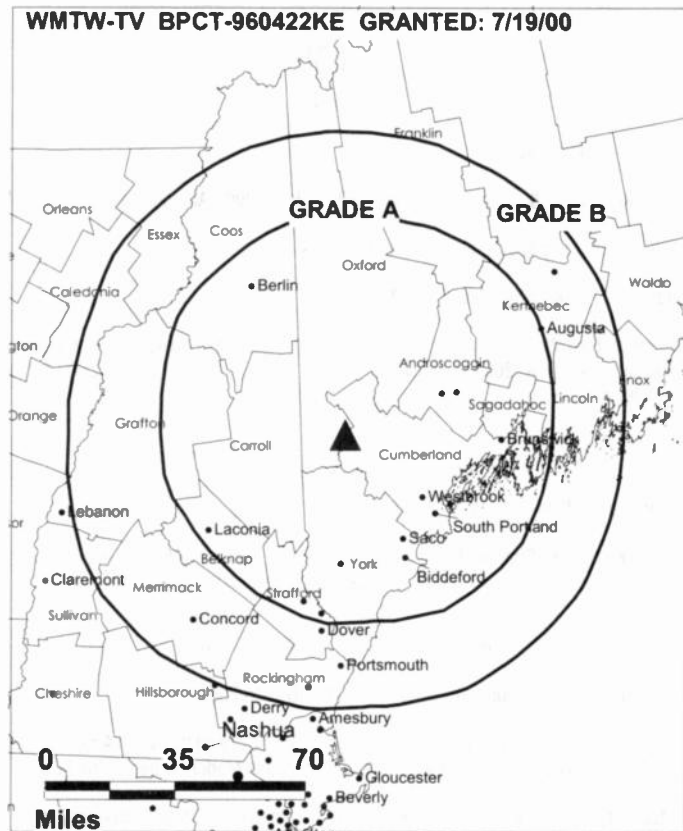
**Bill Hahn**, General Sales Manager.

**Douglas Alpert**, National Sales Manager.

**David Baer**, News Director.

**Carey O'Neill**, Marketing Director.

**Suzanne L. Brown**, Contoller.



**Jack Conner**, Engineering Director.

**John Gregory**, Production Manager.

**Darlene Sterling**, Traffic Manager.

**Rates:** On request.

**City of License:** Poland Spring. **Station DMA:** Portland-Auburn. **Rank:** 79.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	445,300	171,030	616,330
Average Weekly Circulation (2000)	233,317	57,160	290,478
Average Daily Circulation (2000)			144,332
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	277,440	77,600	355,040
Average Weekly Circulation (2000)	197,607	43,639	241,246
Average Daily Circulation (2000)			121,928
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	167,860	93,430	261,290
Average Weekly Circulation (2000)	35,710	13,521	49,231
Average Daily Circulation (2000)			22,404

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Maine—Portland

## WCSH Ch. 6

**Network Service:** NBC.

**Licensee:** Pacific & Southern Co. Inc., 1100 Wilson Blvd., Arlington, VA 22234.

**Studio:** One Congress Square, Portland, ME 04101.

**Phone:** 207-828-6666. **Fax:** 207-828-6630.

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 2001-ft. above av. terrain, 1273-ft. above ground, 2503-ft. above sea level.

Latitude 43° 51' 30"  
Longitude 70° 42' 41"

**Transmitter:** Winn Mountain, Sebago.

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 1000-kw max. visual. Antenna: 1837-ft. above av. terrain, 1335-ft. above ground.

Latitude 43° 51' 30"  
Longitude 70° 42' 41"

**FCC Digital File Number:** BPCDT-19991020ABD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Satcom Technologies, 7-meter; M/A-Com receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** Gannett Broadcasting Group (Group Owner).

**Began Operation:** December 1, 1953. Sale to present owner by Maine Broadcasting Co. approved by FCC January 2, 1998 (*Television Digest*, Vol. 37:42; 38:3).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Reed, Smith, Shaw & McClay.

**Represented (engineering):** Denny & Associates PC.

### Personnel:

**Steve Thaxton**, President & General Manager.

**Dale Eichorn**, Treasurer.

**Stuart Pruzansky**, General Sales Manager.

**Lila Saindon**, Local Sales Manager.

**Pat Archambault**, National Sales Manager.

**Dave Munde**, Chief Engineer.

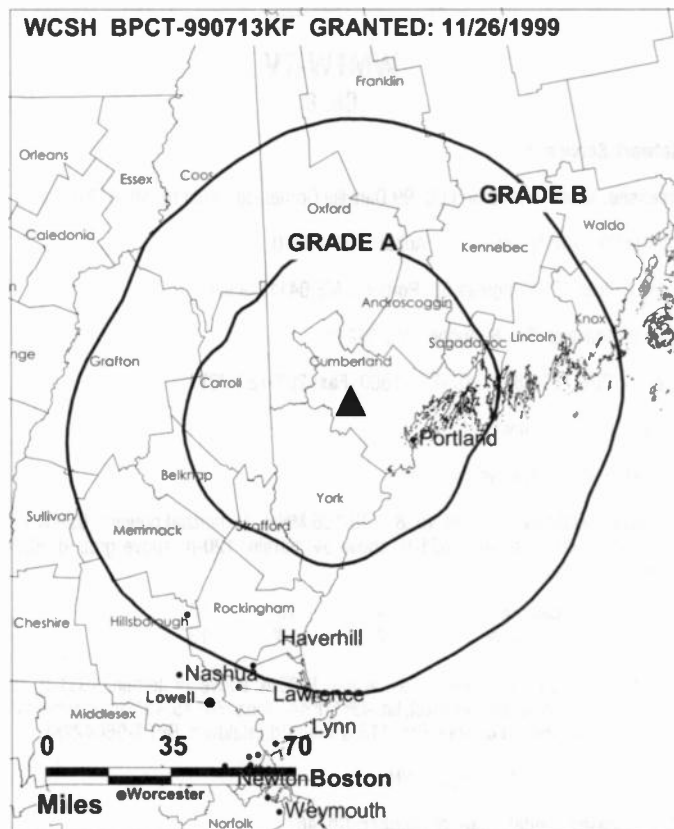
**Mike Curry**, News Director.

**Mike Marshall**, Program Director.

**Cary Collette**, Promotion Director.

**Debbie Briggs**, Marketing Director.

**Gordon Wark**, Production Manager.



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**Carmel Paulson**, Business Manager.

**Fred Nutter**, Public Affairs & Editorial Director.

**Rick Bassett**, Film Director.

**Rates:** On request.

**City of License:** Portland. **Station DMA:** Portland-Auburn. **Rank:** 79.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	493,180	133,360	626,540
Average Weekly Circulation (2000)	263,337	63,363	326,700
Average Daily Circulation (2000)			193,892
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	277,440	72,850	350,290
Average Weekly Circulation (2000)	214,397	54,543	268,940
Average Daily Circulation (2000)			169,096
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	215,740	60,510	276,250
Average Weekly Circulation (2000)	48,940	8,820	57,760
Average Daily Circulation (2000)			24,795

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Maine—Portland

### WGME-TV Ch. 13

**Network Service:** CBS.

**Licensee:** Sinclair Communications Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 1335 Washington Ave., Box 1731, Portland, ME 04103.

**Phone:** 207-797-9330. **Fax:** 207-878-3505.

**E-mail:** tvmail@wgme.com

**Web Site:** http://www.wgme.com

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 295-kw max. visual, 29.5-kw aural. Antenna: 1516-ft. above av. terrain, 1562-ft. above ground, 1988-ft. above sea level.

Latitude 43° 55' 29"  
Longitude 70° 29' 29"

**Transmitter:** Brown Hill, approx. 2-mi. NE of Raymond.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 1000-kw max. visual. Antenna: 1611-ft. above av. terrain, 1565-ft. above ground.

Latitude 43° 55' 28"  
Longitude 43° 29' 28"

**FCC Digital File Number:** BPCDT-19991028ACC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, CBS Newspath.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** May 16, 1954. Sale to present owner by Guy Gannett Communications approved by FCC April 5, 1999 (Television Digest, Vol. 38:36, 37).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Lohnes & Culver.

#### Personnel:

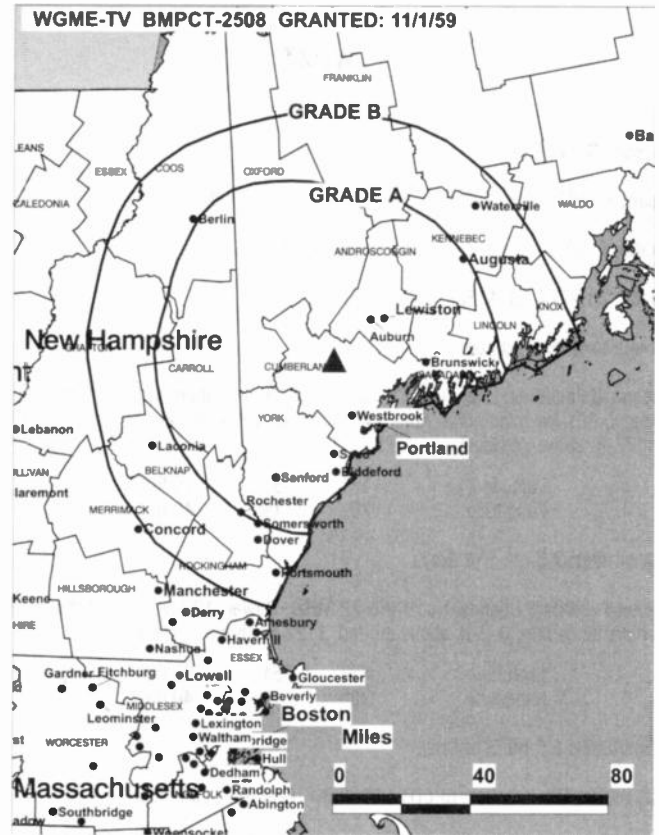
Alan Cartwright, General Manager.

Ron Wolfe, News Director.

Stephanie Cook, Business Manager.

Craig Clark, Chief Engineer.

Gary Legters, Operations Manager.



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**Highest 30 Sec. Rate:** \$1000.

**City of License:** Portland. **Station DMA:** Portland-Auburn. **Rank:** 79.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	366,160	105,850	472,010
Average Weekly Circulation (2000)	229,327	52,461	281,788
Average Daily Circulation (2000)			146,154
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	277,440	77,600	355,040
Average Weekly Circulation (2000)	200,762	48,988	249,750
Average Daily Circulation (2000)			133,126
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,720	28,250	116,970
Average Weekly Circulation (2000)	28,564	3,473	32,038
Average Daily Circulation (2000)			13,028

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Maine—Portland

**WPXT**  
**Ch. 51**

**Network Service:** FOX.

**Licensee:** HMW Inc., 2320 Congress St., Portland, ME 04102.

**Studio:** 2320 Congress St., Portland, ME 04102.

**Phone:** 207-774-0051. **Fax:** 207-774-6849.

**E-mail:** fox51@wpxt.com

**Technical Facilities:** Channel No. 51 (692-698 MHz). Authorized power: 3011-kw max. visual, 301-kw max. aural. Antenna: 917-ft. above av. terrain, 697-ft. above ground, 1177-ft. above sea level.

Latitude 43° 51' 05.50"  
Longitude 70° 19' 40.00"

**Transmitter:** 2.5-mi. S of Gray.

**Digital Facilities:** Channel No. 4 (66-72 MHz). Power: 10-kw visual. Antenna: 869-ft. above av. terrain, 643-ft. above ground, 1122-ft. above sea level.

Latitude 43° 51' 06.00"  
Longitude 70° 19' 40.00"

**Transmitter:** 2.5-mi. S of Gray.

**FCC Digital File Number:** BPCDT-980825KF. Granted: September 21, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Chapparral, C-band; Comtech, C-band; Scientific-Atlanta, Ku-band; Vertex, Ku-band; M/A-Com, Pinzone, Scientific-Atlanta, Standard Communications receivers.

**LMA:** Local marketing agreement with WPME (U), Lewiston.

**Ownership:** Pegasus Communications Corp. (Group Owner).

**Began Operation:** September 14, 1986. Transfer of control to John W. Bride approved by FCC October 6, 1986. Sale to present owner approved by FCC May 17, 1996 (*Television Digest*, Vol. 36:6).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Fshaw Pittman.

**Personnel:**

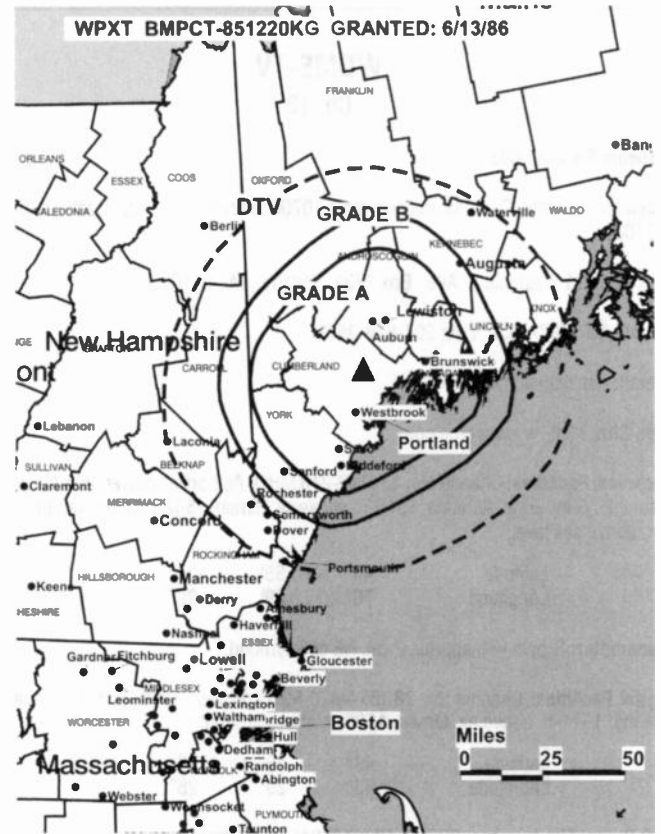
Jim Lapiana, General Manager.

Todd Leddy, Promotion Manager.

Laurie Nappi, Program Director.

Kevin Kelly, News Director.

Roy Duelllette, Chief Engineer.



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**Ann Gagne, Business Manager.**

**Rates:** On request.

**City of License:** Portland. **Station DMA:** Portland-Auburn. **Rank:** 79.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	348,770	59,590	408,360
Average Weekly Circulation (2000)	165,535	15,576	181,111
Average Daily Circulation (2000)			59,125
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	268,030	59,590	327,620
Average Weekly Circulation (2000)	144,248	15,576	159,824
Average Daily Circulation (2000)			55,138
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	80,740	0	80,740
Average Weekly Circulation (2000)	21,287	0	21,287
Average Daily Circulation (2000)			3,987

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Maine—Presque Isle

## WAGM-TV Ch. 8

**Network Service:** CBS, NBC, FOX.

**Licensee:** NEPSK Inc., Box 180, Yarmouth, ME 04096.

**Studio:** 201 Parkhurst Rd., Presque Isle, ME 04769.

**Mailing Address:** Box 1149, Presque Isle, ME 04769.

**Phone:** 207-764-4461. **Fax:** 207-764-5329.

**E-mail:** wagmtv@wagm-tv.com

**Web Site:** <http://www.wagm-tv.com>

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 58.9-kw visual, 12.9-kw aural. Antenna: 350-ft. above av. terrain, 292-ft. above ground, 962-ft. above sea level.

Latitude 46° 43' 44"  
Longitude 68° 00' 07"

Holds CP for change to 120-kw max. visual, 1148-ft. above av. terrain, 138-ft. above ground, 1722-ft. above sea level; lat. 46° 33' 04", long. 67° 48' 35", transmitter to Mars Hill, 3.6-mi. NE of center of Mars Hill Community. BPCT-961126KH.

**Transmitter:** U.S. Hwy. 1 & Parkhurst Rd.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 59.9-kw max. visual. Antenna: 1093-ft. above av. terrain, 89-ft. above ground.

Latitude 46° 33' 05"  
Longitude 67° 48' 36"

**FCC Digital File Number:** BPCDT-19991021ACE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 2 Comtech, 5-meter C-band; Harris, 4.6-meter Ku-band; Star, 3.6-meter; W/A-Com, Standard Communications receivers.

**Ownership:** NEPSK Inc.

**Began Operation:** October 13, 1956. Sale of 94.8% to Hildreth family by Harold Glidden approved by FCC September 19, 1956 (*Television Digest*, Vol. 13:39). Sale to present owner approved by FCC February 8, 1984. Sale to Max Media Properties LLC approved by FCC February 18, 1999 but never consummated.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Koteen & Naftalin LLP.

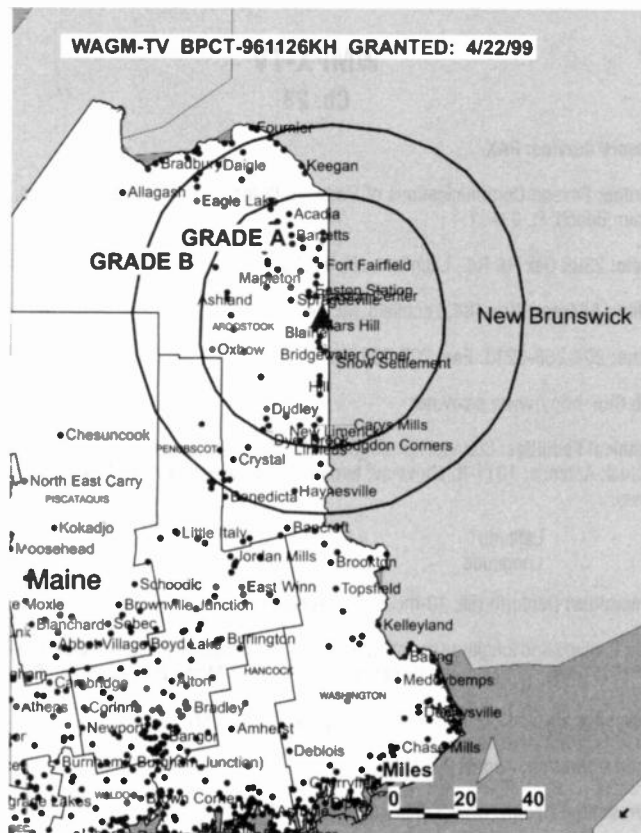
**Represented (engineering):** Denny & Associates PC.

### Personnel:

**Peter P. Kozloski**, President.

**Catherine Donovan**, General Manager.

**Linda Connolly**, National Sales Manager.



**Fran Pelletier**, Local Sales Manager.

**Wes Des Jardnes**, Operations Manager.

**Gene Brewer**, Engineering Director.

**Sue Bernard**, News Director.

**Rates:** On request.

**City of License:** Presque Isle. **Station DMA:** Presque Isle. **Rank:** 205.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,890	9,690	27,580
Average Weekly Circulation (2000)	15,296	4,797	20,093
Average Daily Circulation (2000)			14,149

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,890	9,690	27,580
Average Weekly Circulation (2000)	15,296	4,797	20,093
Average Daily Circulation (2000)			14,149

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Maine—Waterville

## WMPX-TV Ch. 23

**Network Service:** PAX.

**Grantee:** Paxson Communications of Portland-23 Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 2368 Dak Hill Rd., Litchfield, ME 04350.

**Mailing Address:** Box 484, Litchfield, ME 04350.

**Phone:** 207-268-3213. **Fax:** 207-268-3294.

**Web Site:** <http://www.paxtv.net>

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 5000-kw max. visual. Antenna: 1011-ft. above av. terrain, 604-ft. above ground, 1293-ft. above sea level.

Latitude 44° 09' 16"  
Longitude 70° 00' 37"

**Transmitter:** Danforth Hill, 10-mi. ENE of Augusta.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** August 27, 1999.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Bond Associates.

**Personnel:**

**Jack Davidson**, Regional Manager.

**John Allen**, Operations Manager.

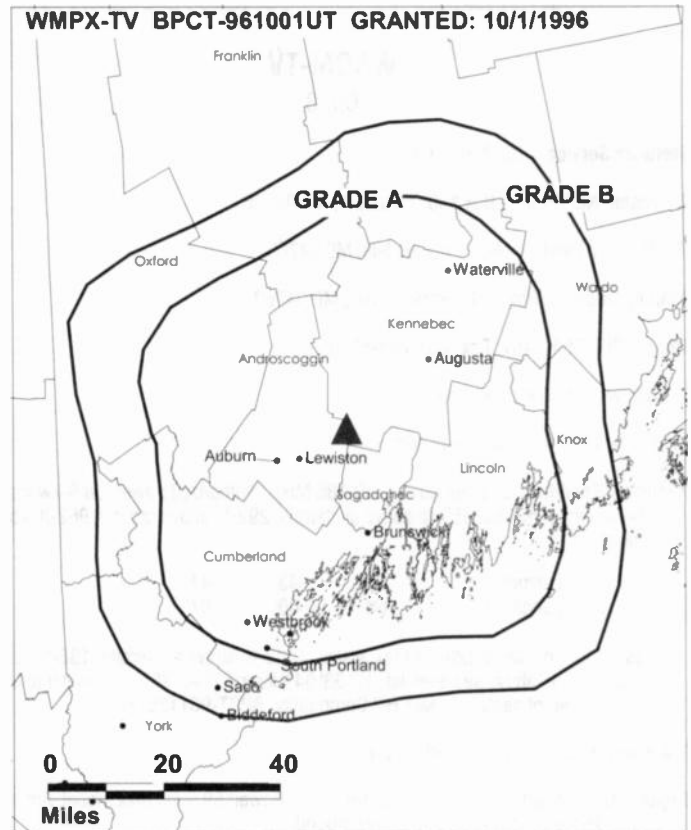
**Rates:** On request.

**City of License:** Waterville. **Station DMA:** Portland-Auburn. **Rank:** 79.

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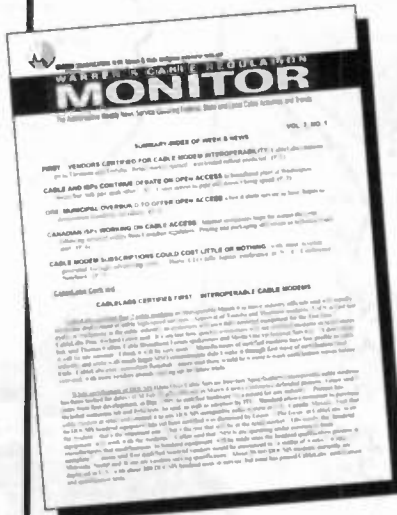
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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	82,450	11,490	93,940
Average Weekly Circulation (2000)	4,205	725	4,930
Average Daily Circulation (2000)			1,107
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	82,450	11,490	93,940
Average Weekly Circulation (2000)	4,205	725	4,930
Average Daily Circulation (2000)			1,107

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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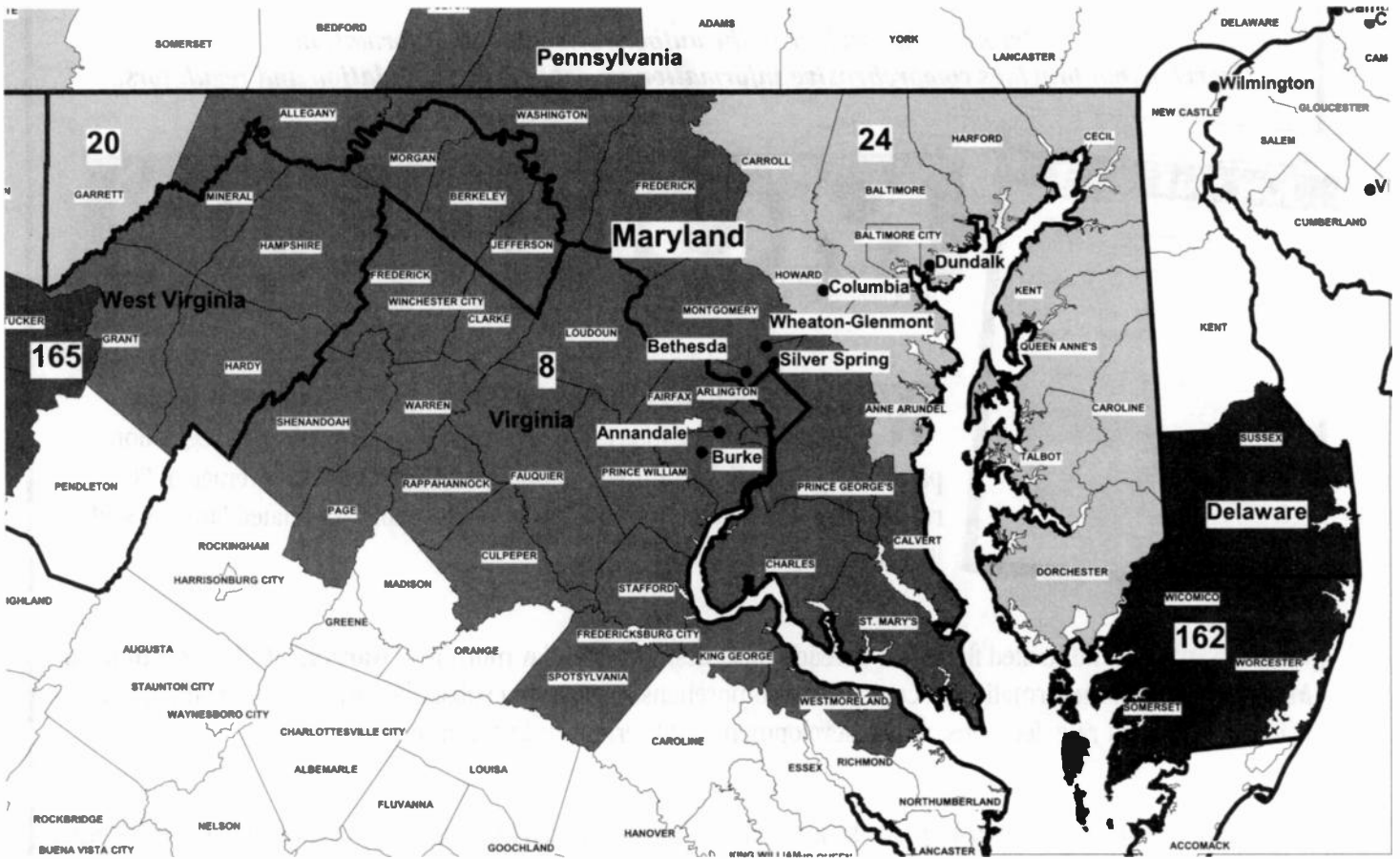
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# Maryland



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Washington, DC	2,047,340	8	WBDC-TV (50), WDCA (20), WHAG-TV (25), WJAL (68), WJLA-TV (7), WPXW (66), WRC-TV (4), WTMW (14), WTTG (5), WUSA (9), WWPX (60)
Pittsburgh, PA	1,128,810	20	KDKA-TV (2), WCWB (22), WNPA (19), WPCB-TV (40), WPGH-TV (53), WPXI (11), WTAE-TV (4)
Baltimore, MD	1,010,160	24	WBAL-TV (11), WBFF (45), WJZ-TV (13), WMAR-TV (2), WNUV (54), WUTB (24)
Salisbury, MD	111,800	162	WBDC-TV (16), WMDT (47)

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### Maryland Analog Station Totals as of November 1, 2000

	VHF	UHF	TO-TAL
Commercial Television	3	7	10
Educational Television	0	6	6
	3	13	16

# Maryland—Baltimore

## WBAL-TV Ch. 11

**Network Service:** NBC.

**Licensee:** WBAL Hearst-Argyle Television Inc., 3800 Hooper Ave., Baltimore, MD 21211.

**Studio:** 3800 Hooper Ave., Baltimore, MD 21211.

**Phone:** 410-467-3000. **Fax:** 410-338-6460.

**Web Site:** <http://www.wbaltv.com/>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 998-ft. above ground, 1318-ft. above sea level.

Latitude 39° 20' 05"  
Longitude 76° 39' 03"

**Transmitter:** 3800 Hooper Ave.

**Digital Facilities:** Channel No. 59 (740-746 MHz). Power: 537-kw max. visual. Antenna: 1024-ft. above av. terrain, 981-ft. above ground, 1299-ft. above sea level.

Latitude 39° 20' 05"  
Longitude 76° 39' 03"

**Transmitter:** Television Hill.

**FCC Digital File Number:** BPCDT-980713KM. Granted: September 9, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Andrew, 4.5-meter Ku & C-band; Satcom Technologies, 5.5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Agile Omni, M/A-Corn, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Wolf Coach Powertruck, Ku-band.

**AM Affiliate:** WBAL, 50-kw, 1090 kHz (NBC).

**FM Affiliate:** WIYY, 20-kw, 97.9 MHz (No. 250), 960-ft.

**News Services:** AP, CNN Newsource, Conus, UPI.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** March 11, 1948. The Hearst Group merged with Argyle Television Inc. June 2, 1997 (Television Digest, Vol. 37:13, 29, 35).

**Represented (sales):** Eagle Television.

**Represented (legal):** Brooks, Pierce, McLendon, Humphrey & Leonard.

### Personnel:

**William Fine**, President & General Manager.

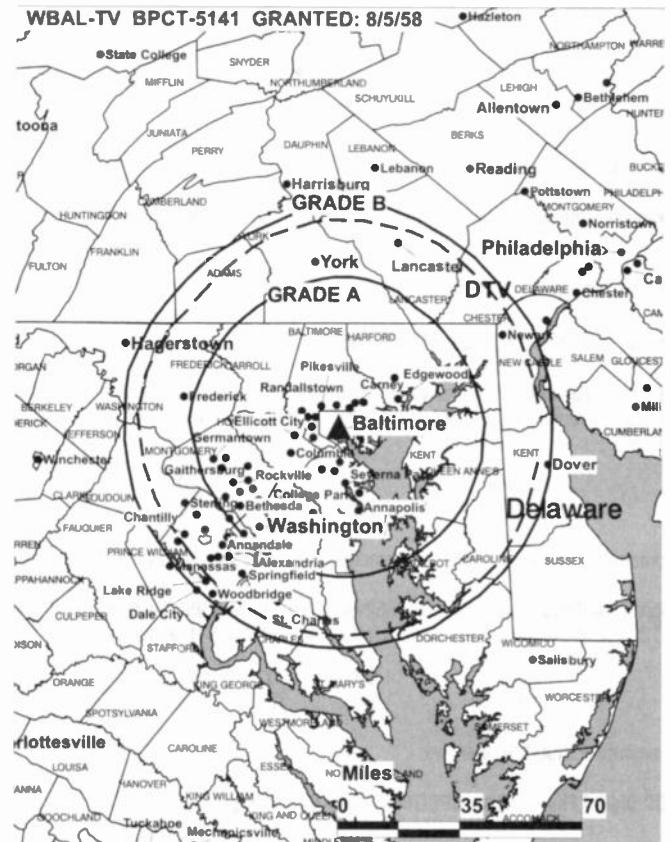
**Bob Fein**, General Sales Manager.

**Barbara Anderson**, Local Sales Manager.

**Eric Meyrowitz**, National Sales Manager.

**Princell Hair**, News Director.

**Roger Maroni**, Programming Director.



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**Kerry Richards**, Promotion Director.

**Ellie McShea**, Business Manager.

**Hank Volpe**, Engineering Director.

**Mike Winner**, Marketing Sales Manager.

**Wanda Draper**, Public Affairs Manager.

**Rates:** On request.

**City of License:** Baltimore. **Station DMA:** Baltimore. **Rank:** 24.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,356,250	572,680	1,928,930
Average Weekly Circulation (2000)	664,455	277,852	942,307
Average Daily Circulation (2000)			477,537
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	691,980	307,220	999,200
Average Weekly Circulation (2000)	506,509	240,642	747,151
Average Daily Circulation (2000)			413,854
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	664,270	265,460	929,730
Average Weekly Circulation (2000)	157,947	37,210	195,156
Average Daily Circulation (2000)			63,683

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Maryland—Baltimore

**WBFF**  
**Ch. 45**

**Network Service:** FOX.

**Licensee:** Chesapeake Television Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 2000 W. 41st St., Baltimore, MD 21211-1420.

**Phone:** 410-467-4545. **Fax:** 410-467-5090.

**Technical Facilities:** Channel No. 45 (656-662 MHz). Authorized power: 1292-kw max. visual. Antenna: 1238-ft. above av. terrain, 1259-ft. above ground, 1549-ft. above sea level.

Latitude 39° 20' 10"  
Longitude 76° 38' 59"

**Transmitter:** 0.24-mi. NNW of intersection of Hooper Ave. & 41st St., Baltimore.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 955-kw max. visual. Antenna: 1243-ft. above av. terrain, 1247-ft. above ground, 1516-ft. above sea level.

Latitude 39° 20' 10"  
Longitude 76° 38' 59"

**Transmitter:** 3900 Hooper Ave.

**FCC Digital File Number:** BPCDT-980803KR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with WNUV-TV (U), Baltimore.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** April 11, 1971.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Carl T. Jones Corp.

**Personnel:**

**William Fanshawe,** General Manager.

**Adam Levy,** General Sales Manager.

**Pete Ferraro,** Program Director.

**Joseph DeFeo,** News Director.

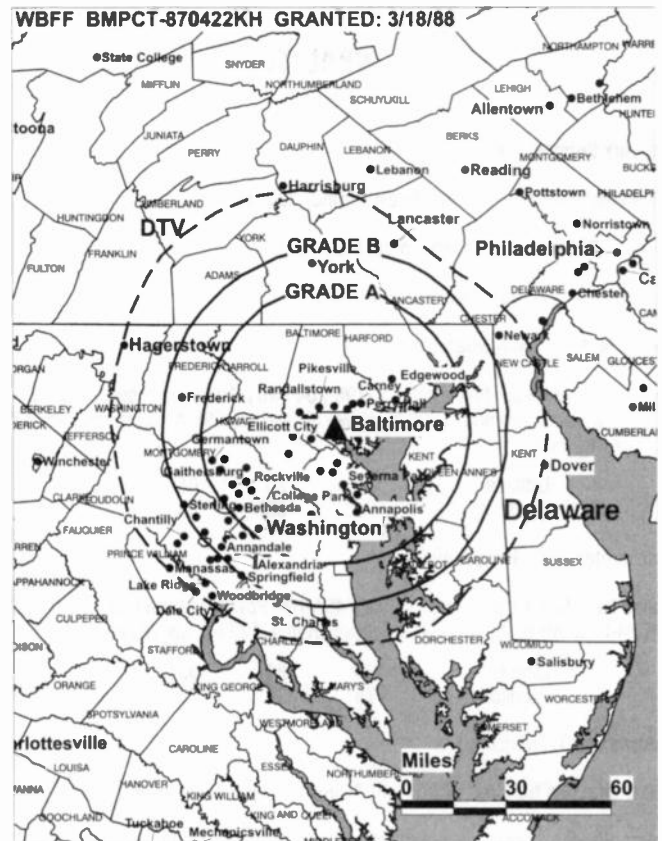
**Scott Livingston,** Assistant News Director.

**David B. Amy,** Chief Financial Officer.

**William Murphy,** Business Manager.

**Dwight Weems,** Production Manager.

**Russell Lucas,** Operations Manager.



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**Sharon Wylie,** Public Affairs Manager.

**Dennis Winters,** Chief Engineer.

**Debby Abramovitz,** Office Manager.

**Highest 30 Sec. Rate:** \$4000.

**City of License:** Baltimore. **Station DMA:** Baltimore. **Rank:** 24.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	740,190	458,170	1,198,360
Average Weekly Circulation (2000)	353,758	183,145	536,902
Average Daily Circulation (2000)			208,427
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	691,980	307,220	999,200
Average Weekly Circulation (2000)	349,831	172,494	522,325
Average Daily Circulation (2000)			206,551
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	48,210	150,950	199,160
Average Weekly Circulation (2000)	3,927	10,650	14,577
Average Daily Circulation (2000)			1,876

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Maryland—Baltimore

## WJZ-TV Ch. 13

**Network Service:** CBS.

**Licensee:** Viacom Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** Television Hill, 3725 Malden Ave, Baltimore, MD 21211.

**Phone:** 410-466-0013. **Fax:** 410-578-7502.

**Web Site:** <http://www.wjz.com>

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 958-ft. above av. terrain, 935-ft. above ground, 1253-ft. above sea level.

Latitude 39° 20' 05"  
Longitude 76° 39' 03"

**Transmitter:** Television Hill, 3725 Malden Ave., Baltimore.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 522.4-kw max. visual. Antenna: 1024-ft. above av. terrain, 978-ft. above ground, 1296-ft. above sea level.

Latitude 39° 20' 05"  
Longitude 76° 39' 03"

**Transmitter:** Television Hill, 3725 Malden Ave.

**FCC Digital File Number:** BPCDT-980724KL. Granted: August 17, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.6-meter Ku-band; Andrew, 7.5-meter C-band; EASI, 4.6-meter Ku & C-band; Standard Components receivers.

**SNG Mobile Dish:** Advent, 1.2-meter Ku-band.

**AM Affiliate:** WJFK Baltimore 1300 AM.

**FM Affiliate:** WLIF Baltimore 101.9 FM.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** November 2, 1948. Sale to Westinghouse Broadcasting by Ben & Herman Cohen families approved by FCC June 27, 1957 (*Television Digest*, Vol. 13:18, 19, 26). Purchase of CBS Inc. by present owner approved by FCC May 3, 2000.

**Represented (sales):** CBS/Group W TV Sales.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Personnel:**

Jay Newman, Vice President & General Manager.

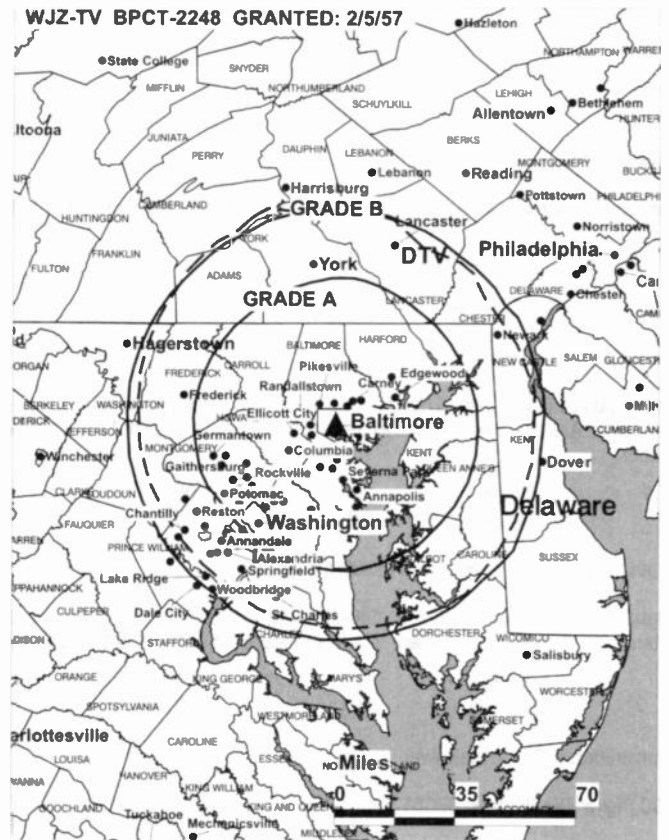
David Morris, General Sales Manager.

John Kenealy, Local Sales Manager.

Thomas Cury, National Sales Manager.

Gail Bending, News Director.

Lamont Corprew, Business Manager.



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**Frank Kosmela**, Interactive Business Development Director.

**Ruth Heltne**, Marketing Director.

**Donna Bertling**, Creative Services Director.

**Susan Otradovec**, Public Communications Director.

**Richard Seaby**, Chief Engineer.

**Rates:** On request.

**City of License:** Baltimore. **Station DMA:** Baltimore. **Rank:** 24.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,329,640	544,800	1,874,440
Average Weekly Circulation (2000)	611,645	270,936	882,581
Average Daily Circulation (2000)			454,002
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	691,980	307,220	999,200
Average Weekly Circulation (2000)	496,183	236,036	732,218
Average Daily Circulation (2000)			408,650
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	637,660	237,580	875,240
Average Weekly Circulation (2000)	115,463	34,900	150,363
Average Daily Circulation (2000)			45,352

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Maryland—Baltimore

## WMAR-TV Ch. 2

**Network Service:** ABC.

**Licensee:** Scripps Howard Broadcasting Co., 6400 York Rd., Baltimore, MD 21212.

**Studio:** 6400 York Rd., Baltimore, MD 21212.

**Phone:** 410-377-2222. **Fax:** 410-377-0493.

**E-mail:** wmartv2@aol.com

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 11-kw aural. Antenna: 974-ft. above av. terrain, 931-ft. above ground, 1250-ft. above sea level.

Latitude 39° 20' 05"  
Longitude 76° 39' 03"

**Transmitter:** Television Hill, 3724 Parkdale Ave.

**Digital Facilities:** Channel No. 52 (698-704 MHz). Power: 602.6-kw max. visual. Antenna: 1019-ft. above av. terrain, 978-ft. above ground, 1296-ft. above sea level.

Latitude 39° 20' 06"  
Longitude 76° 39' 03"

**Transmitter:** 3724 Parkdale Ave.

**FCC Digital File Number:** BPCDT-980713KE. Granted: August 17, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.2-meter Ku-band; Andrew, 3.6-meter Ku-band; Andrew, 4.5-meter Ku & C-band; Scientific-Atlanta, 7-meter C-band; Andrew, DX Engineering, M/A-Com, Scientific-Atlanta, Standard Communications receivers.

**SNG Mobile Dish:** Frontline/Andrew, 2.4-meter Ku-band.

**News Service:** AP.

**Ownership:** E. W. Scripps Co. (Group Owner).

**Began Operation:** October 27, 1947. Sale to present owner by Gillett Holdings Inc. approved by FCC December 19, 1990 (*Television Digest*, Vol. 30:30, 33; 31:5, 6, 14). Sale to Gillett by Times Mirror approved by FCC September 4, 1986 (Vol. 26:28). Sale to Times Mirror by Abell Communications approved by FCC simultaneously.

**Represented (sales):** Harrington, Richter & Parsons Inc.

**Represented (legal):** Baker & Hostetter.

**Personnel:**

**Drew Berry**, Vice President & General Manager.

**Steve Bock**, Sales Director.

**Rob Saylor**, National Sales Manager.

**Sandra McKeller**, News Director.

**Joseph M. Bruno**, Engineering Director.



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**Robert Imhoff**, Controller.

**Stephanie P. Christ**, Creative Services Director.

**Lori Grant**, Public Affairs Director.

**Rates:** On request.

**City of License:** Baltimore. **Station DMA:** Baltimore. **Rank:** 24.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,261,790	585,640	1,847,430
Average Weekly Circulation (2000)	576,666	235,542	812,208
Average Daily Circulation (2000)			357,265
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	691,980	307,220	999,200
Average Weekly Circulation (2000)	452,610	204,511	657,122
Average Daily Circulation (2000)			312,477
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	569,810	278,420	848,230
Average Weekly Circulation (2000)	124,056	31,031	155,086
Average Daily Circulation (2000)			44,788

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Maryland—Baltimore

**WNUV**  
Ch. 54

**Network Service:** WBN.

**Licensee:** Baltimore (WNUV-TV) Licensee Inc., a Maryland Corp., 3474 William Penn Hwy., Pittsburgh, PA 15235.

**Studio:** 2000 W. 41st. St., Baltimore, MD 21211.

**Phone:** 410-467-8854. **Fax:** 410-235-8450.

**Web Site:** <http://www.wnuv54.com>

**Technical Facilities:** Channel No. 54 (710-716 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1148-ft. above av. terrain, 998-ft. above ground, 1505-ft. above sea level.

Latitude 39° 17' 15"  
Longitude 76° 45' 38"

**Transmitter:** 2038 Powers Lane, Catonsville, MD 21228.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 1000-kw max. visual. Antenna: 1220-ft. above av. terrain, 1227-ft. above ground, 0-ft. above sea level.

Latitude 39° 20' 10"  
Longitude 76° 38' 59"

**FCC Digital File Number:** BPCDT-19990930AAV (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.8-meter Ku-band; Microdyne, 5-meter C-band; Microdyne, 7-meter C-band; Agile Omni, M/A-Com, Microdyne receivers.

**LMA:** Local marketing agreement with WBFF (F), Baltimore.

**Ownership:** Glencaim Ltd. Broadcast Properties (Group Owner).

**Began Operation:** July 1, 1982. Sale to ABRY Communications by Samuel S. Kravetz, et al., approved by FCC January 23, 1989. Proposed sale to Glencaim Ltd. dismissed by FCC March 28, 1994 (*Television Digest*, Vol. 33:34, 35). Later sale to Glencaim Ltd. by ABRY Communications approved by FCC June 20, 1995. Sale pends.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** du Treil, Lundin & Rackey Inc.

**Personnel:**

**William Fanshawe**, General Manager.

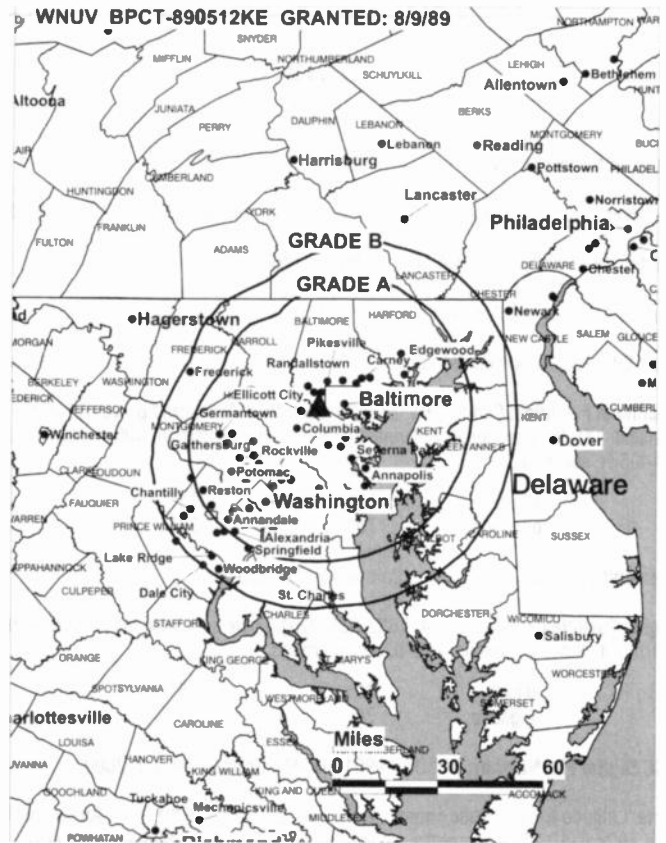
**Adam Levy**, General Sales Manager.

**Chip Shenitan**, Local Sales Manager.

**Andrew Polovoy**, National Sales Manager.

**Pete Ferraro**, Promotion Director.

**David Hanavin**, Chief Engineer.



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**Bill Murphy**, Business Manager.

**Dwight Weems**, Production Manager.

**Debby Abramovitz**, Office Manager.

**Rates:** On request.

**City of License:** Baltimore. **Station DMA:** Baltimore. **Rank:** 24.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	913,230	632,640	1,545,870		
Average Weekly Circulation (2000)	335,002	166,426	501,429		
Average Daily Circulation (2000)			191,218		
Station DMA Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	691,980	297,620	989,600		
Average Weekly Circulation (2000)	294,769	133,184	427,952		
Average Daily Circulation (2000)			171,771		
Other DMA Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	221,250	335,020	556,270		
Average Weekly Circulation (2000)	40,234	33,243	73,477		
Average Daily Circulation (2000)			19,447		

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Maryland—Baltimore

**WUTB**  
**Ch. 24**

**Network Service:** UPN.

**Licensee:** United Television Inc., 132 S. Rodeo Dr., 4th Floor, Beverly Hills, CA 90212.

**Studio:** 4820 Seton Dr., Suite M-N, Baltimore, MD 21215.

**Phone:** 410-358-2400. **Fax:** 410-764-7232.

**Web Site:** <http://www.upn24.com>

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 1180-kw max. visual, 118-kw max. aural. Antenna: 1073-ft. above av. terrain, 900-ft. above ground, 1405-ft. above sea level.

Latitude 39° 17' 15"  
Longitude 76° 45' 38"

**Transmitter:** 2038 Powers Lane, Catonsville, MD 21228.

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 24.5-kw max. visual. Antenna: 1026-ft. above av. terrain, 850-ft. above ground.

Latitude 39° 17' 15"  
Longitude 76° 45' 38"

**FCC Digital File Number:** BPCDT-19991101AFG. Granted: June 9, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** M/A-Com, 3-meter C-band; Weatherscan, 3.9-meter C-band; DX Engineering, M/A-Com receivers.

**Ownership:** United Television Inc. (Group Owner).

**Began Operation:** December 24, 1985. Sale to Silver King Communications by Sam Moore, et al., approved by FCC November 6, 1986 (*Television Digest*, Vol. 26:33, 45). Sale to present owner by Silver King Communications approved by FCC January 15, 1998. Sale pending to News Corp. (Vol. 40:34).

**Represented (legal):** Skadden, Arps, Slate, Meagher & Flom LLP.

**Personnel:**

**Jeffrey M. Weiss**, Vice President & General Manager.

**Michael Miller**, General Sales Manager.

**Duane A. Myers**, Chief Engineer.

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Baltimore. **Station DMA:** Baltimore. **Rank:** 24.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	687,270	579,360	1,266,630
Average Weekly Circulation (2000)	200,604	146,924	347,528
Average Daily Circulation (2000)			120,190
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	687,270	307,220	994,490
Average Weekly Circulation (2000)	200,604	120,519	321,123
Average Daily Circulation (2000)			116,892
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	272,140	272,140
Average Weekly Circulation (2000)	0	26,405	26,405
Average Daily Circulation (2000)			3,298

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Maryland—Hagerstown

### WHAG-TV Ch. 25

**Network Service:** N8C.

**Licensee:** Quorum of Maryland License LLC, 18 Newbury St., Boston, MA 02116.

**Studio:** 13 E. Washington St., Hagerstown, MD 21740.

**Phone:** 301-797-4400. **Fax:** 301-733-1735.

**E-mail:** hbreslin@nbc.com

**Web Site:** <http://www.nbc25.com>

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 1358-kw max. visual. Antenna: 1230-ft. above av. terrain, 427-ft. above ground, 1864-ft. above sea level.

Latitude 39° 39' 35"  
Longitude 77° 57' 57"

**Transmitter:** 1.8-mi. W of Clear Spring, Fairview Mountain.

**Digital Facilities:** Channel No. 55 (716-722 MHz). Power: 1000-kw max. visual. Antenna: 1175-ft. above av. terrain, 370-ft. above ground.

Latitude 39° 39' 35"  
Longitude 77° 57' 57"

**FCC Digital File Number:** BPCDT-19991101ACZ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Comtech, 5-meter C-band; Harris, 3-meter Ku-band; Harris, 6.1-meter Ku-band; Harris, Pinzone receivers.

**News Services:** AP, N8C News Channel.

**Ownership:** Quorum Broadcast Holdings Inc. (Group Owner).

**Began Operation:** January 3, 1970. Sale to present owner by Great Trails Broadcasting Corp. approved by FCC in 1998 (Television Digest, Vol. 38:46). Sale to Great Trails Broadcasting Corp. by Richard Henson, et al., approved by FCC July 30, 1981 (Vol. 21:6). Transfer of control to Richard Henson, et al., Corp. from Alder Communications Corp. approved by FCC September 18, 1972.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Arter & Hadden LLP.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

**Hugh Breslin III,** Vice President & General Manager.

**Shari Leadman,** Local Sales Manager.

**Tim Wesolek,** National Sales Manager.

**Mark Kraham,** News Director.

**Chuck Noland,** Program Director.

**Michelle Mong,** Business Manager.

**Phil Kiel,** Engineering & Information Systems Director.



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**Greg Suchanek,** Production Manager.

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Hagerstown. **Station DMA:** Washington, DC. **Rank:** 8.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	201,380	65,200	266,580
Average Weekly Circulation (2000)	79,209	15,498	94,706
Average Daily Circulation (2000)			43,905
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	193,750	65,200	258,950
Average Weekly Circulation (2000)	76,805	15,498	92,302
Average Daily Circulation (2000)			43,060
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,630	0	7,630
Average Weekly Circulation (2000)	2,404	0	2,404
Average Daily Circulation (2000)			845

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Kepper, Tupper & Company

### We brokered the sale of WHAG-TV

112 High Ridge Avenue Ridgefield, CT 06877 (203) 431-3366

# Maryland—Hagerstown-Chambersburg, Pennsylvania

**WJAL**  
**Ch. 68**

**Network Service:** Independent.

**Licensee:** Channel 68 Broadcasting Corp., 262 Swamp Fox Rd., State Hwy. 914, Chambersburg, PA 17201.

**Studio:** 262 Swamp Fox Rd., State Hwy 914, Chambersburg, PA 17201.

**News Studio:** 16948 Buchanan Trail W, Mercersburg, PA 17236.

**Mailing Address:** Box 229, Chambersburg, PA 17201.

**Phone:** 717-375-4000. **Fax:** 717-375-4052.

**Web Site:** <http://www.wjal.com>

**Technical Facilities:** Channel No. 68 (794-800 MHz). Authorized power: 3910-kw max. visual. Antenna: 1293-ft. above av. terrain, 276-ft. above ground, 2277-ft. above sea level.

Latitude 39° 53' 31"  
Longitude 77° 58' 02"

**Transmitter:** State Rd. 16, 3-mi. SSE of McConnellsburg, PA.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 49.2-kw max. visual. Antenna: 1293-ft. above av. terrain, 254-ft. above ground.

Latitude 39° 53' 31"  
Longitude 77° 58' 02"

**FCC Digital File Number:** BPCDT-19991101ADQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.6-meter Ku-band; Paraclipse, 3-meter Ku & C-band; Scientific-Atlanta, 5-meter C-band; Winegard, 3-meter Ku & C-band.

**Ownership:** Good Companion Broadcasting Co. Inc.

**Began Operation:** May 5, 1987.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Represented (engineering):** E. Harold Munn Jr. & Associates Inc.

**Personnel:**

**M. S. Buddy Merrick**, Vice President & General Manager.

**Steve Ullom**, Sales Manager.

**Helen Stansbury**, Business Manager.

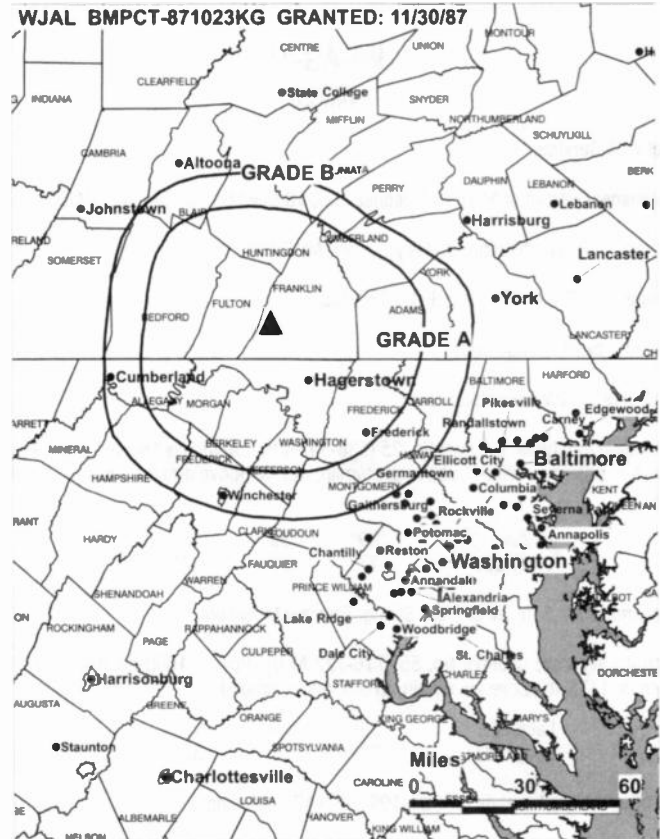
**Ralph Tobias**, Program & Promotion Director.

**Jan Strook**, Chief Engineer.

**Jerome Foreman**, Engineering Consultant.

**John Grant**, Master Control Supervisor.

**Al Arz**, News Director & Production Manager.



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**Brenda Lynch**, Traffic Manager.

**Marcy Milam**, Office Manager.

**Helen Stansbury**, Business Manager.

**Highest 30 Sec. Rate:** \$150.

**City of License:** Hagerstown. **Station DMA:** Washington, DC. **Rank:** 8.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	220,560	36,010	256,570
Average Weekly Circulation (2000)	38,007	3,864	41,872
Average Daily Circulation (2000)			10,709
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	190,570	21,030	211,600
Average Weekly Circulation (2000)	35,064	3,070	38,135
Average Daily Circulation (2000)			9,995
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,990	14,980	44,970
Average Weekly Circulation (2000)	2,943	794	3,737
Average Daily Circulation (2000)			714

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Maryland—Salisbury

## WBOC-TV Ch. 16

**Network Service:** CBS.

**Licensee:** WBOC-TV Inc., 1729 N. Salisbury Blvd., Salisbury, MD 21801.

**Studio:** Radio-TV Park, Salisbury, MD 21801.

**Phone:** 410-749-1111. **Fax:** 410-749-2361; 410-742-5190 (News); 410-742-1616 (Sales).

**E-mail:** wboctv@wboctv.com

**Web Site:** http://www.wboctv.com

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 4070-kw max. & 933-kw horizontal visual, 407-kw max. & 93.3-kw horizontal aural. Antenna: 980-ft. above av. terrain, 1003-ft. above ground, 1049-ft. above sea level.

Latitude 38° 30' 16"  
Longitude 75° 38' 35"

Holds CP for change to 4057-kw max. visual, 990-ft. above av. terrain, 965-ft. above ground, 1011-ft. above sea level. BMPCT-20000303AAM.

**Transmitter:** 1.2-mi. S of intersection of Rtes. 24 & 347, approx. 5-mi. SE of Sharptown.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 173.8-kw max. visual. Antenna: 1001-ft. above av. terrain, 974-ft. above ground, 1020-ft. above sea level.

Latitude 38° 30' 16"  
Longitude 75° 38' 35"

**Transmitter:** 1.2-mi. S of Rtes. 24 & 347, near Sharptown.

**FCC Digital File Number:** BPCDT-971117KF. Granted: May 27, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** ADM, 6.8-meter; Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Draper Communications Inc.

**Began Operation:** July 15, 1954. Sale to present owner by The A. S. Abell Co. approved by FCC September 5, 1980.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Covington & Burling.

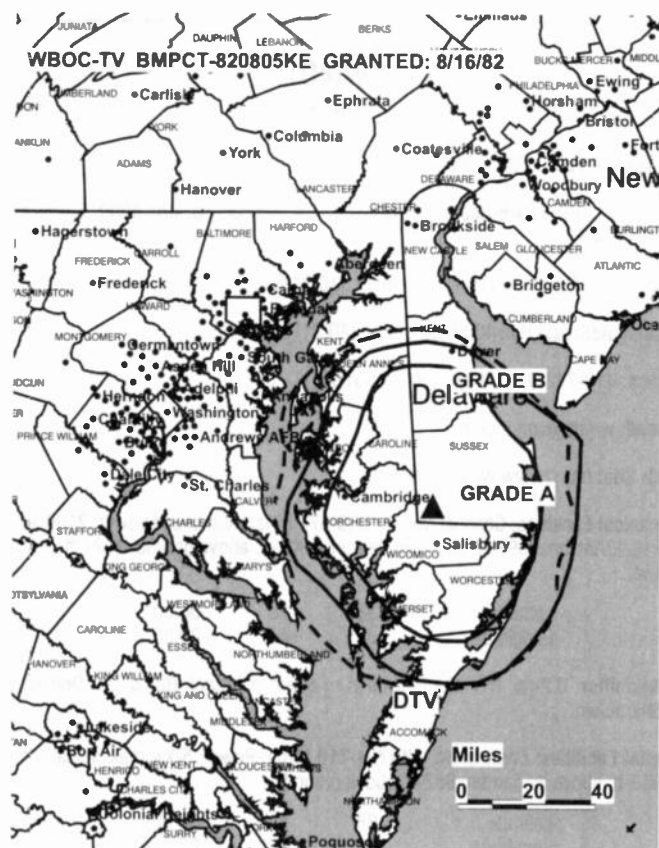
**Personnel:**

William K. Kenton, President & General Manager.

Charlie Timmons, General Sales Manager.

Betty Ann Dailey, Program Director.

Marilyn Buerkle, News Director.



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**Rick Jordan, Chief Engineer.**

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Salisbury. **Station DMA:** Salisbury. **Rank:** 163.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	154,290	59,010	213,300
Average Weekly Circulation (2000)	113,031	30,626	143,658
Average Daily Circulation (2000)			92,626
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	82,850	26,890	109,740
Average Weekly Circulation (2000)	68,628	20,633	89,260
Average Daily Circulation (2000)			60,510
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	71,440	32,120	103,560
Average Weekly Circulation (2000)	44,404	9,994	54,397
Average Daily Circulation (2000)			32,116

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Maryland—Salisbury

## WMDT Ch. 47

**Network Service:** ABC, FOX.

**Licensee:** Delmarva Broadcast Service General Partnership, Box 4009, Salisbury, MD 21803-4009.

**Studio:** 202 Downtown Plaza, Salisbury, MD 21801.

**Mailing Address:** Box 4009, Salisbury, MD 21803-4009.

**Phone:** 410-742-4747. **Fax:** 410-742-5767.

**E-mail:** wmdt@wmdt.com

**Web Site:** http://www.wmdt.com

**Technical Facilities:** Channel No. 47 (668-674 MHz). Authorized power: 2190-kw max. visual. Antenna: 997-ft. above av. terrain, 1001-ft. above ground, 1024-ft. above sea level.

Latitude	38°	30'	06.00"
Longitude	75°	44'	09.00"

**Transmitter:** 0.2-mi. NW of intersection of Snethen Church Rd. & San Domingo Rd., Sharptown.

**Digital Facilities:** Channel No. 53 (704-710 MHz). Power: 5-kw max. visual. Antenna: 958-ft. above av. terrain, 962-ft. above ground.

Latitude	38°	30'	06.50"
Longitude	75°	44'	07.00"

Requests modification of permit for change to 250-kw max. visual, 997-ft. above av. terrain, 1001-ft. above ground. BMPCT-20000501ABT.

**FCC Digital File Number:** BPCDT-19991028AEG. Granted: March 7, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** ADM, 6-meter C-band; Andrew, 4.5-meter C-band; Paracclipse, 3-meter Ku & C-band; Avantek, Standard Agile Omni receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource.

**Ownership:** Delmarva Broadcast Service GP.

**Began Operation:** April 11, 1980. Sale to present owner approved by FCC May 5, 1982.

**Represented (sales):** Seltel Inc.

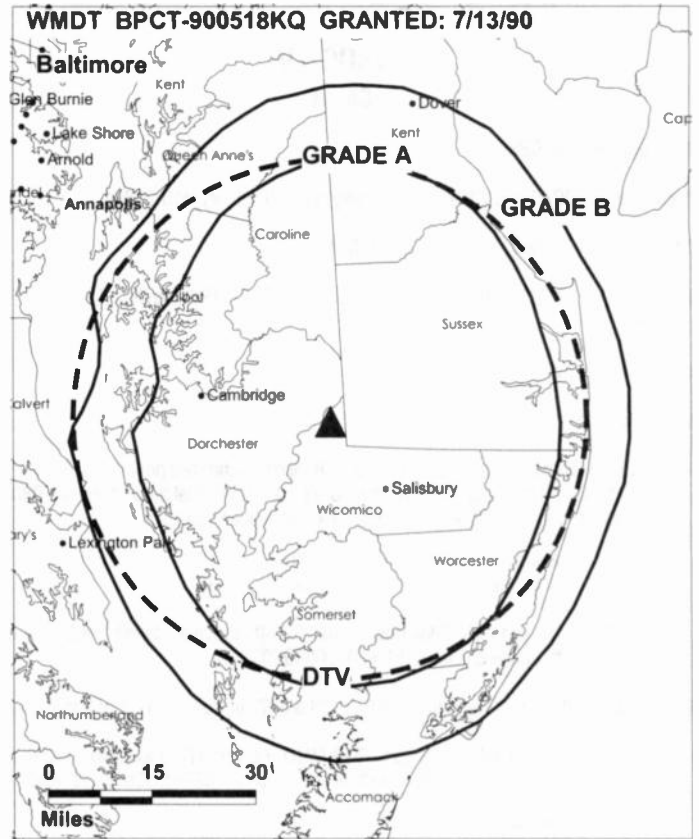
**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

Kathleen G. McLain, General Manager.

Cindy Christie, Business Manager.



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William Hocter, Engineering Director.

**Highest 30 Sec. Rate:** \$425.

**City of License:** Salisbury. **Station DMA:** Salisbury. **Rank:** 162.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	148,680	65,060	213,740
Average Weekly Circulation (2000)	92,693	20,749	113,442
Average Daily Circulation (2000)			55,977
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	82,850	26,890	109,740
Average Weekly Circulation (2000)	56,918	12,692	69,610
Average Daily Circulation (2000)			36,714
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	65,830	38,170	104,000
Average Weekly Circulation (2000)	35,776	8,057	43,832
Average Daily Circulation (2000)			19,263

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



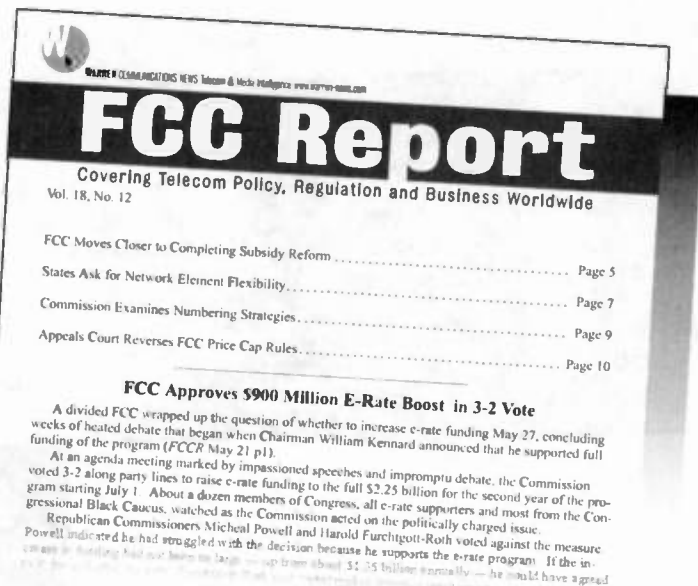
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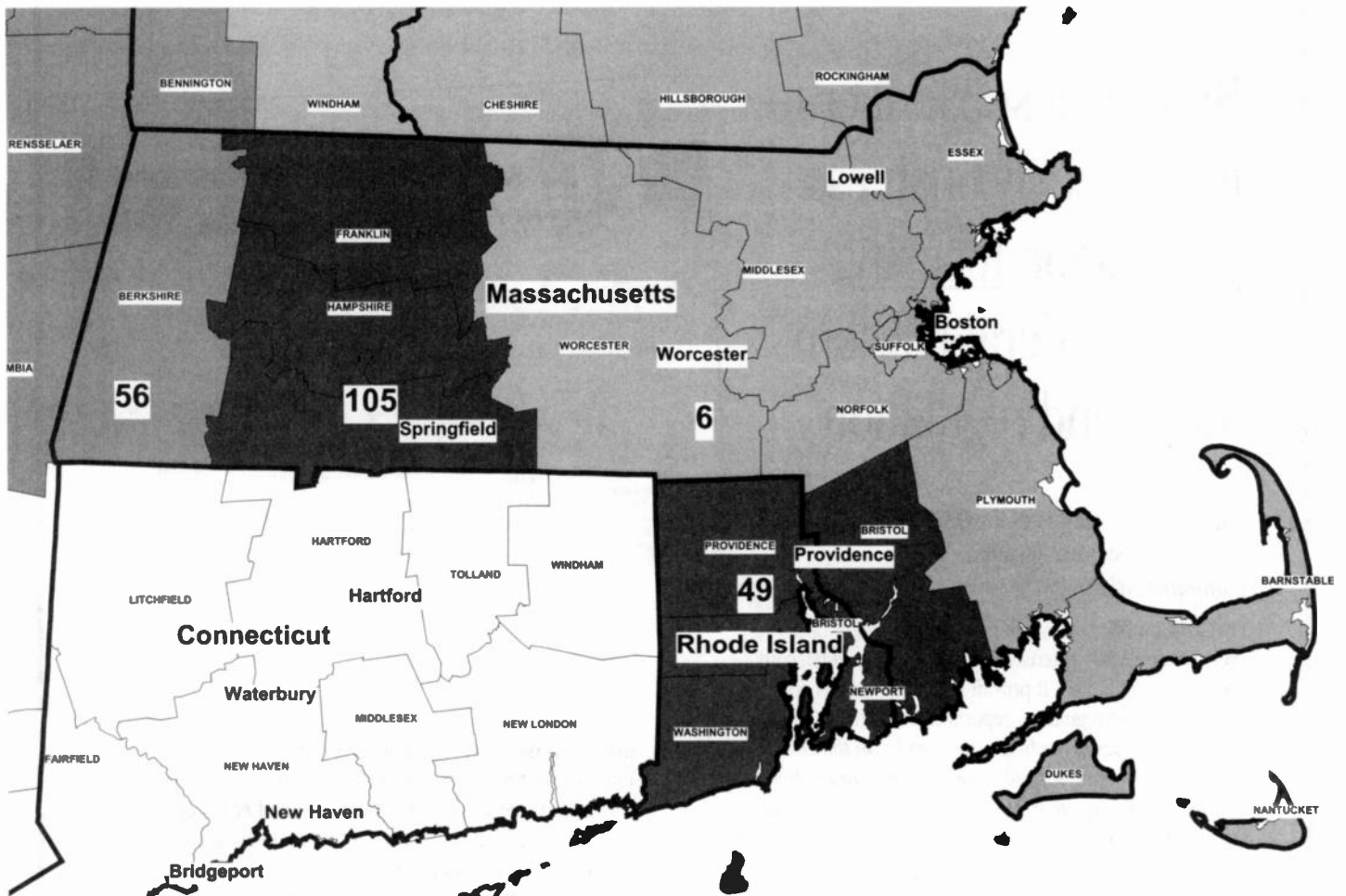
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# Massachusetts



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Boston, MA	2,242,240	6
Providence, RI-New Bedford, MA	572,880	49
Albany-Schenectady-Troy, NY	508,470	56
Springfield-Holyoke, MA	244,790	105

## MARKET AREA COMMERCIAL STATIONS

WBPX (68), WBZ-TV (4), WCVB-TV (5), WDPX (58), WFXT (25), WHDH-TV (7), WHUB-TV (66), WLVI-TV (56), WMFP (62), WMUR-TV (9), WNDS (50), WXPB (60), WXPX (21), WSBK-TV (38), WUNI (27), WWDP (46)  
 WJAR (10), WLNE-TV (6), WLWC (28), WNAC-TV (64), WPRI-TV (12), WPXQ (69)  
 WCDC (19), WEWB (45), WNYT (13), WRGB (6), WTEN (10), WXXA-TV (23), WYPX (55)  
 WGGB-TV (40), WWLP (22)

### State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WHSB-TV, Boston	See Marlborough, MA
WMFP, Boston	See Lawrence, MA
WUNI, Boston	See Worcester, MA
WWDP, Boston	See Norwell, MA
WLVI-TV, Cambridge	See Boston, MA
WLNE-TV & WLWC, New Bedford	See Providence, RI

### Massachusetts Analog Station Totals as of November 1, 2000

	VHF	UHF	TOTAL
Commercial Television	3	12	15
Educational Television	1	3	4
	4	15	19

# Massachusetts—Adams

## WCDC Ch. 19 (Satellite of WTEN, Albany, NY)

**Network Service:** ABC.

**Licensee:** Young Broadcasting of Albany Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

**Phones:** 518-436-4822 (Albany); 413-743-5326 (Adams). **Fax:** 518-462-6065.

**Studio:** See WETN, Albany, NY.

**Web Site:** <http://www.wten.com>

**Technical Facilities:** Channel No. 19 (500-506 MHz). Authorized power: 220-kw visual, 20-kw aural. Antenna: 2090-ft. above av. terrain, 248-ft. above ground, 3688-ft. above sea level.

Latitude 42° 38' 14"  
Longitude 73° 10' 07"

**Transmitter:** Mount Greylock, Adams.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 46-kw max. visual. Antenna: 2110-ft. above av. terrain, 217-ft. above ground.

Latitude 42° 38' 14"  
Longitude 73° 10' 08"

**FCC Digital File Number:** BPCDT-19991022ABA. Granted: July 31, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, UPI.

**Ownership:** Young Broadcasting Inc. (Group Owner).

**Began Operation:** February 5, 1954. Left air February 25, 1956 when tower and antenna were destroyed by high winds. Sold to Capital Cities Broadcasting by Leon Podolsky and associates and station resumed operation February 22, 1957 (*Television Digest*, Vol. 12:49; 13:6, 8). Sale to Knight-Ridder Broadcasting Inc. by Poole Broadcasting Co. approved by FCC in 1977. Sale to present owner by Knight-Ridder approved by FCC August 24, 1989 (Vol. 29:13).

**Represented (sales):** Adam Young Inc.

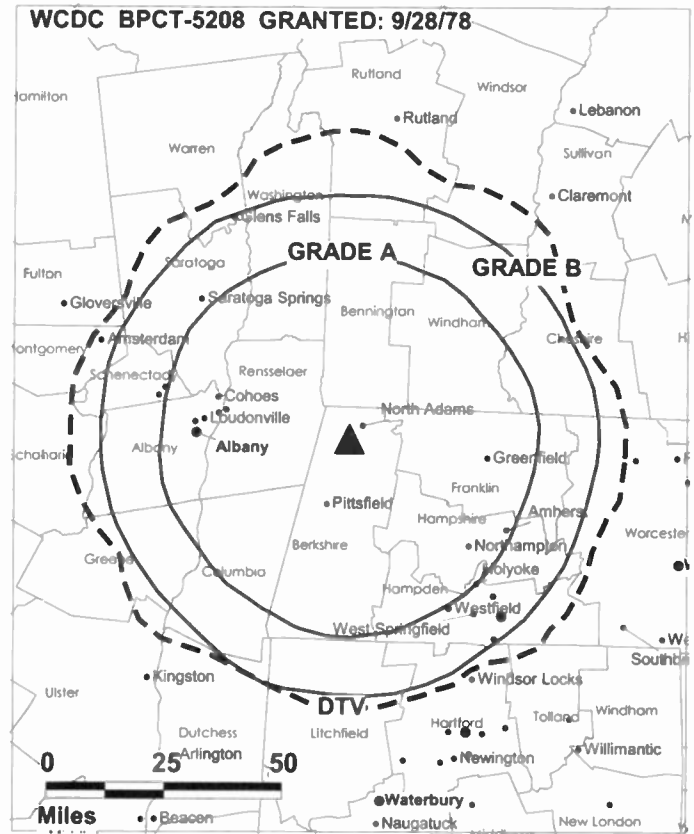
**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Smith & Fisher.

**Personnel:** See WTEN, Albany, NY.

**Rates:** On request.

**City of License:** Adams. **Station DMA:** Albany-Schenectady-Troy. **Rank:** 55.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	75,730	28,220	103,950
Average Weekly Circulation (2000)	17,441	2,338	19,778
Average Daily Circulation (2000)			8,983
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,400	9,750	55,150
Average Weekly Circulation (2000)	12,712	738	13,450
Average Daily Circulation (2000)			7,252
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,330	18,470	48,800
Average Weekly Circulation (2000)	4,729	1,599	6,328
Average Daily Circulation (2000)			1,731

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Massachusetts—Boston

**WBPX**

**Ch. 68**

**(Operates satellites WDPX, Vineyard Haven, MA & WPXG, Concord, NH)**

**Network Service:** PAX.

**Licensee:** Paxson Boston-68 License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 1660 Soldiers Field Rd., Boston, MA 02135.

**Phone:** 617-787-6868. **Fax:** 617-562-4280.

**Web Site:** <http://www.paxtv.com>

**Technical Facilities:** Channel No. 68 (794-800 MHz). Authorized power: 1350-kw max. visual, 135-kw max. aural. Antenna: 770-ft. above av. terrain, 836-ft. above ground, 846-ft. above sea level.

Latitude 42° 20' 50"  
Longitude 71° 04' 59"

**Transmitter:** Prudential Center, 800 Boylston St., Boston.

**Digital Facilities:** Channel No. 32 (578-584 MHz). Power: 300-kw max. visual. Antenna: 863-ft. above av. terrain, 900-ft. above ground.

Latitude 42° 18' 27"  
Longitude 71° 13' 27"

**FCC Digital File Number:** BPCDT-19991101AFA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter Ku & C-band; Vertex, 1.5-meter C-band; Vertex, 3.5-meter Ku-band; Andrew, M/A-Com receivers.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** January 3, 1979. Sale to Monitor Television by Arlington Broadcast Group approved by FCC October 6, 1986 (*Television Digest*, Vol. 26:23). Sale to Arlington approved by FCC March 22, 1982. Sale to Boston U. Communications by Monitor Television approved by FCC September 3, 1993 (Vol. 33:26). Sale to DP Media, who then immediately sold to present owner, approved by FCC May 2, 2000 (Vol. 39:48).

**Personnel:**

**Robert D. Gordon**, President & General Manager.

**Will Meyl**, Vice President, Station & General Sales Manager.

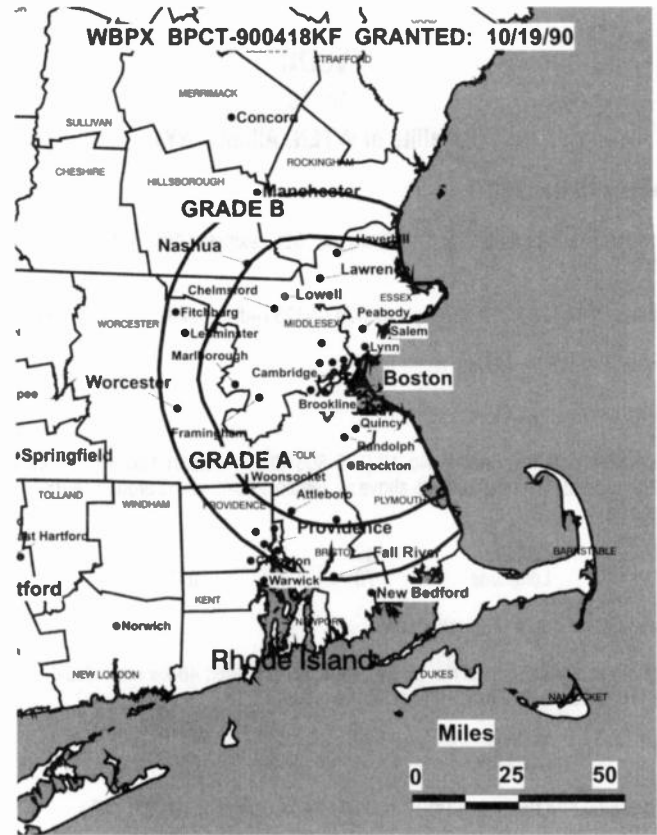
**Paul Wilson**, Local Sales Manager.

**Joseph Sweeney**, Chief Engineer.

**Joan Sheridan**, Business Manager.

**Steve Joyal**, Production Manager.

**Eric Goldstein**, Creative Services Director.



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**Claude Pelanne**, Program Development Director.

**Rates:** On request.

**City of License:** Boston. **Station DMA:** Boston. **Rank:** 6.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,530,830	363,110	1,893,940
Average Weekly Circulation (2000)	229,056	61,140	290,196
Average Daily Circulation (2000)			92,376
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,368,090	363,110	1,731,200
Average Weekly Circulation (2000)	218,966	61,140	280,106
Average Daily Circulation (2000)			89,935
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	162,740	0	162,740
Average Weekly Circulation (2000)	10,090	0	10,090
Average Daily Circulation (2000)			2,441

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Massachusetts—Boston

## WBZ-TV Ch. 4

**Network Service:** CBS.

**Licensee:** Viacom Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** 1170 Soldiers Field Rd., Boston, MA 02134.

**Phone:** 617-787-7000. **Fax:** 617-787-5969.

**E-mail:** 4general.manager@wbz.com

**Web Site:** http://www.wbz.com

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 60.3-kw visual, 9.75-kw aural. Antenna: 1160-ft. above av. terrain, 1199-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 37"  
Longitude 71° 14' 14"

**Transmitter:** 350 Cedar St., Needham Heights, MA.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 600-kw max. visual. Antenna: 1280-ft. above av. terrain, 1270-ft. above ground, 1424-ft. above sea level.

Latitude 42° 18' 37"  
Longitude 71° 14' 14"

**Transmitter:** 350 Cedar St., Needham.

**FCC Digital File Number:** BPCDT-980427KH. Granted: July 29, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 10-meter C-band; Satcom Technologies, 5.5-meter Ku-band; Scientific-Atlanta, Standard Communications receivers.

**SNG Mobile Dish:** Satcom Technologies, 2.4-meter Ku-band.

**AM Affiliate:** WBZ, 50-kw, 1030 kHz.

**News Services:** AP, CNN Newsource, UPI.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** June 9, 1948. Sale to present owner from CBS Inc. approved by FCC May 3, 2000.

**Represented (sales):** CBS/Group W TV Sales.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Personnel:**

**Edward M. Goldman,** Vice President & General Manager.

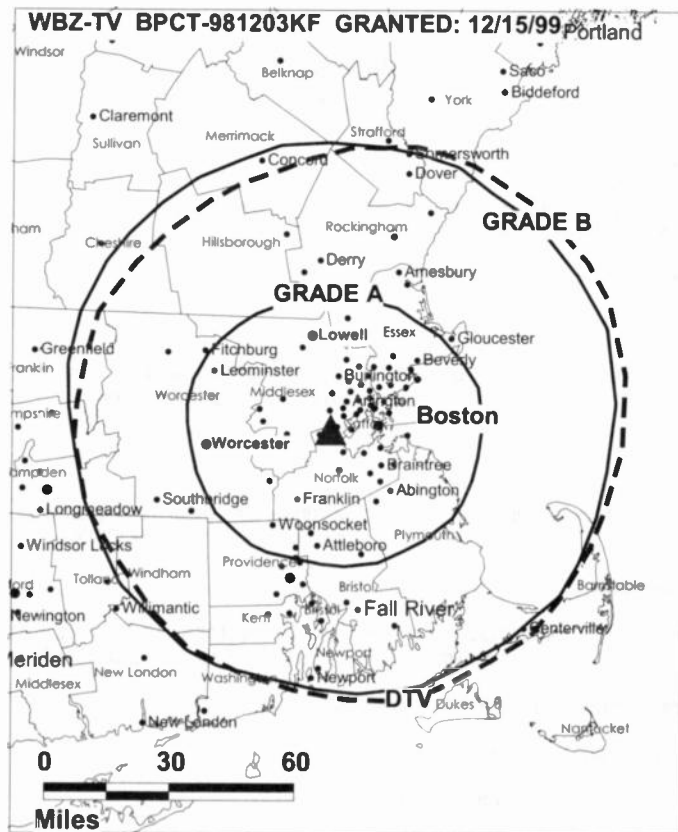
**Howard Zeiden,** Sales Director.

**Al Turner,** Local Sales Manager.

**Kevin Fitzpatrick,** Local Sales Manager.

**Andrew Kinkead,** National Sales Manager.

**Bob Hess,** Chief Engineer.



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**Peter Brown,** News Director.

**Pat Kreger,** Public Affairs Director.

**Bob Houghton,** Business Manager.

**Karen Vigurs,** Marketing & Creative Services Director.

**Paul Pabis,** Production Manager.

**Peggy Conway,** Research Director.

**Rates:** On request.

**City of License:** Boston. **Station OMA:** Boston. **Rank:** 6.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,448,250	574,460	3,022,710
Average Weekly Circulation (2000)	1,442,140	309,517	1,751,656
Average Daily Circulation (2000)			814,990
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,771,390	429,960	2,201,350
Average Weekly Circulation (2000)	1,267,710	287,300	1,555,010
Average Daily Circulation (2000)			744,557
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	676,860	144,500	821,360
Average Weekly Circulation (2000)	174,430	22,216	196,646
Average Daily Circulation (2000)			70,433

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Massachusetts—Boston

### WCVB-DT Ch. 20

**Network Service:** ABC.

**Licensee:** WCVB Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10016, c/o Brooks, Pierce, McLendon, Raleigh, NC 27602.

**Studio:** 5 TV Place, Needham, MA 02494.

**Phone:** 781-449-0400.

**Digital Facilities:** Channel No. 20 (506-512 MHz). Power: 200-kw max. visual. Antenna: 627-ft. above av. terrain, 617-ft. above ground, 771-ft. above sea level.

Latitude	42°	18'	37"
Longitude	71°	14'	14"

Requests modification of CP for change to 700-kw max. visual, 1280-ft. above av. terrain, 1270-ft. above ground, 1421-ft. above sea level. BMPCDT-981221KG.

**Transmitter:** 350 Cedar St., Needham, Norfolk County.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Digital Operation:** October 28, 1998.

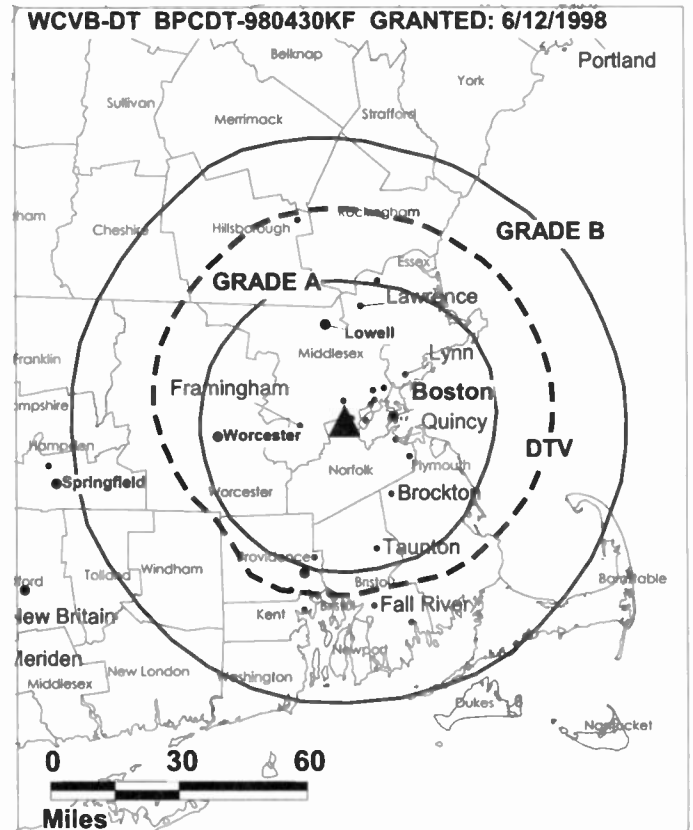
**Represented (engineering):** Cavell, Mertz & Davis Inc.

**Personnel:**

Paul La Camera, President & General Manager.

**Rates:** On request.

**City of License:** Boston.



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**Station DMA:** Boston. Rank: 6.

**Nielsen Data:** Not available.

# Massachusetts—Boston

## WCVB-TV Ch. 5

**Network Service:** ABC.

**Licensee:** WCVB Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

**Studio:** 5 TV Place, Needham, MA 02494.

**Phone:** 781-449-0400. **Fax:** 781-449-0260.

**E-mail:** wcvb@aol.com

**Web Site:** http://www.wcvb.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 960-ft. above av. terrain, 1199-ft. above ground, 1200-ft. above sea level.

Latitude 42° 18' 37"  
Longitude 71° 14' 14"

Holds CP for change to 91.2-kw max. visual, 748-ft. above av. terrain, 738-ft. above ground, 889-ft. above sea level. BPCT-981123KI.

**Transmitter:** 352 Cedar St., Needham, MA.

**Transmitter:** 350 Cedar St., Needham, Norfolk County.

**FCC Digital File Number:** BPCDT-980430KF. Granted: June 12, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 7-meter C-band; Harris, 6.1-meter C-band; Harris, 6.1-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Vertex, 4.5-meter Ku-band; Avantek, Harris, M/A-Com, Scientific-Atlanta receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource, UPI.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** March 19, 1972. Sale to present owner by Metromedia approved by FCC November 14, 1985. Sale to Metromedia by Boston Broadcasters approved by FCC April 1, 1982 (Television Digest, Vol. 21:30, 31; 22:1, 14). Merger with Argyle Television Inc. approved by FCC June 2, 1997 (Vol. 37:13, 29, 35).

**Represented (sales):** Eagle Television.

**Personnel:**

**Paul A. La Camera**, President & General Manager.

**Andy Hoffman**, Vice President & General Sales Manager.

**Peter Morton**, Local Sales Manager.

**Lisa Goyette**, National Sales Manager.

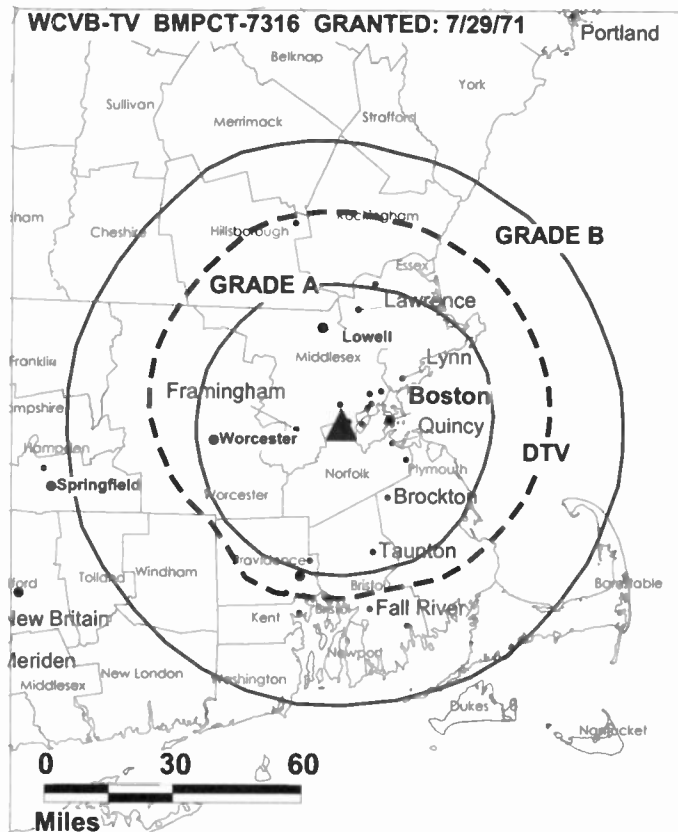
**Mike Keller**, Engineering Director.

**Colleen Marren**, News Director.

**Elizabeth Cheng**, Programming Director.

**Phillip A. Chin**, Business Manager.

**Marc Mekler**, Commercial Operations Director.



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**Patrick Baldwin**, Promotion Director.

**Rena Salzman**, Marketing Director.

**Adrienne Lotoski**, Research Director.

**Amy Goode**, Special Projects Manager.

**Rates:** On request.

**City of License:** Boston. **Station DMA:** Boston. **Rank:** 6.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,640,160	560,680	3,200,840
Average Weekly Circulation (2000)	1,499,021	319,203	1,818,224
Average Daily Circulation (2000)			910,801
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,771,390	429,960	2,201,350
Average Weekly Circulation (2000)	1,307,328	296,252	1,603,580
Average Daily Circulation (2000)			828,550
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	868,770	130,720	999,490
Average Weekly Circulation (2000)	191,693	22,951	214,644
Average Daily Circulation (2000)			82,252

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Massachusetts—Boston

**WFXT**  
**Ch. 25**

**Network Service:** FOX.

**Licensee:** Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

**Studio:** 25 Fox Dr., Dedham, MA 02027.

**Phone:** 781-467-2525. **Fax:** 781-467-7210.

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 1380-kw max. visual. Antenna: 1170-ft. above av. terrain, 1168-ft. above ground, 1316-ft. above sea level.

Latitude 42° 18' 12"  
Longitude 71° 13' 08"

**Transmitter:** 144 Cabot St.

**Began Digital Operation:** April 15, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Scientific-Atlanta, 10-meter C-band; Scientific-Atlanta receivers.

**News Service:** UPI.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** October 10, 1977. Sale to Fox Television Stations by CBN Broadcasting Network Inc. approved by FCC November 18, 1986 (*Television Digest*, Vol. 26:33). Transfer of control to trustees approved by FCC April 26, 1989 (Vol. 28:11, 17, 25; 29:18). Sale to Boston Celtics Communications LP approved by FCC April 25, 1990 (Vol. 29:39) Sale to present owner approved by FCC June 7, 1995 (Vol. 34:48, 49, 50).

**Represented (sales):** Fox Television Sales.

**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

**Gregg Kelley**, Vice President & General Manager.

**David Cole**, Vice President & General Sales Manager.

**Scott Matthews**, Vice President & News Director.

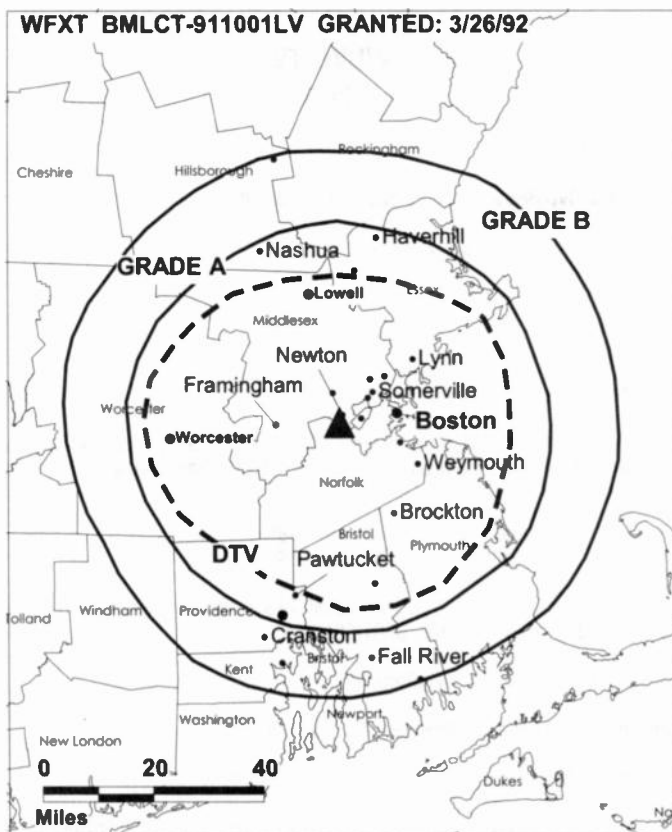
**Paul Harrigan**, Vice President, Finance & Programming.

**Steve James**, Vice President, Engineering.

**Susan Pascal**, Vice President, Creative Services.

**M. P. Kelleher**, Local Sales Manager.

**Rates:** On request.



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**City of License:** Boston. **Station DMA:** Boston. **Rank:** 6.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	2,067,290	542,970	2,610,260
Average Weekly Circulation (2000)	973,930	219,274	1,193,204
Average Daily Circulation (2000)			391,935
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	1,771,390	420,000	2,191,390
Average Weekly Circulation (2000)	901,501	194,131	1,095,632
Average Daily Circulation (2000)			363,570
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	295,900	122,970	418,870
Average Weekly Circulation (2000)	72,428	25,143	97,572
Average Daily Circulation (2000)			28,365

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Massachusetts—Boston

## WFXT-DT Ch. 31

**Network Service:** FOX.

**Licensee:** Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

**Studio:** 25 Fox Dr., Dedham, MA 02027.

**Phone:** 781-467-2525.

**Digital Facilities:** Channel No. 31 (572-578 MHz). 31 (572-578 MHz). Power: 74.7-kw max. visual. Antenna: 1086-ft. above av. terrain, 1079-ft. above ground, 1227-ft. above sea level.

Latitude	42°	18'	12"
Longitude	71°	13'	08"

Holds CP for change to 78-kw max. visual, 1083-ft. above av. terrain, 1076-ft. above ground, 1224-ft. above sea level. BPCDT-981222KF.

Requests CP for change to 154-kw max. visual. BPCDT-990526KH.

**Transmitter:** 140 Cabot St., Needham.

**FCC Digital File Number:** BPCDT-19991027AD1 (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Digital Operation:** April 15, 1999.

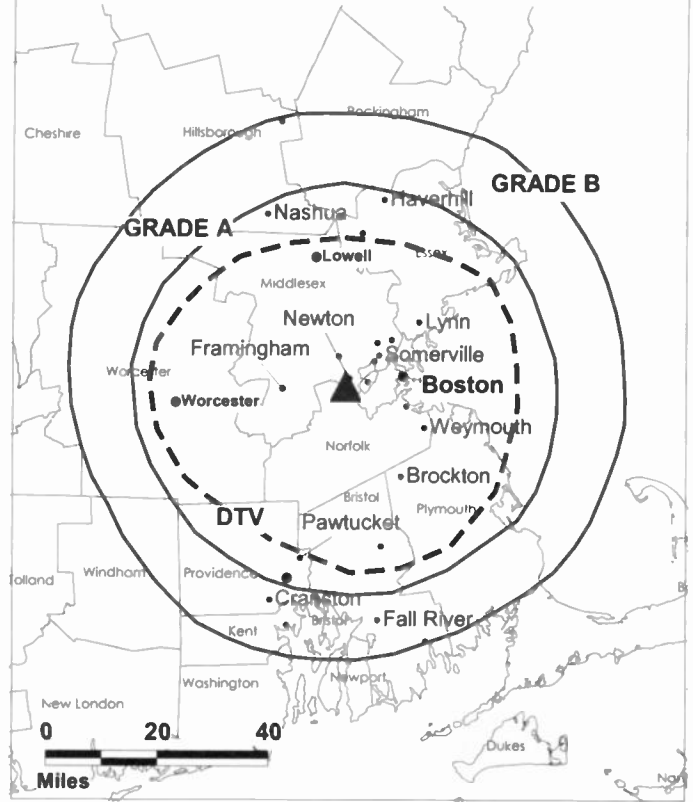
**Personnel:**

Gregg Kelley, General Manager.

Steve James, Chief Engineer.

**Rates:** On request.

WFXT-DT BPCDT-980501KF GRANTED: 7/23/1998



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**City of License:** Boston.

**Station DMA:** Boston. Rank: 6.

**Nielsen Data:** Not available.



# Massachusetts—Boston

## WHDH-DT Ch. 42

**Network Service:** NBC.

**Licensee:** WHDH-TV, 7 Bullfinch Place, Boston, MA 02114.

**Studio:** 7 Bullfinch Place, Boston, MA 02114.

**Phone:** 617-725-0777. **Fax:** 617-227-1513.

**E-mail:** jshultis@whdh.com

**Web Site:** <http://whdh.com>

**Digital Facilities:** Channel No. 42 (638-644 MHz). Power: 948-kw max. visual. Antenna: 945-ft. above av. terrain, 978-ft. above ground, 1089-ft. above sea level.

Latitude	42°	18'	41"
Longitude	71°	13'	00"

**Transmitter:** MA-45 Tower Rd., Newton.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**SNG Mobile Dish:** Frontline, 2.3-meter Ku-band; Frontline Digital, 1.8-meter Ku-band.

**Ownership:** Sunbeam Television Corp. (Group Owner).

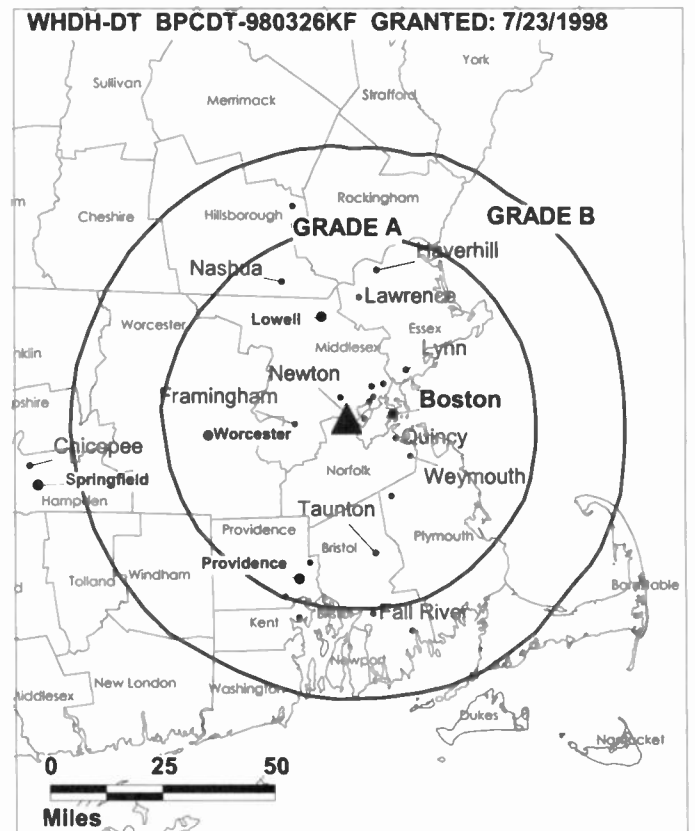
**Began Digital Operation:** May 1, 1999.

### Personnel:

**Michael Carson**, Vice President & General Manager.

**James Shultis**, Chief Engineer.

**Rates:** On request.



**City of License:** Boston.

**Station DMA:** Boston. **Rank:** 6.

**Nielsen Data:** Not available.

# Massachusetts—Boston

## WHDH-TV Ch. 7

**Network Service:** NBC.

**Licensee:** WHDH-TV Co., Government Center, 7 Bulfinch Place, Boston, MA 02114-2977.

**Studio:** Government Center, 7 Bulfinch Place, Boston, MA 02114-2977.

**Phone:** 617-725-0777. **Fax:** 617-227-4782.

**E-mail:** webmastr@whdh.com

**Web Site:** <http://www.whdh.com>

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1000-ft. above av. terrain, 1069-ft. above ground, 1184-ft. above sea level.

Latitude 42° 18' 40"  
Longitude 71° 13' 00"

**Transmitter:** Tower Rd., Newton.

**Began Digital Operation:** May 1, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter Ku & C-band; Andrew, 4.6-meter Ku-band; Andrew, 5.6-meter Ku-band; Andrew, 9-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, Standard Agile Omni receivers.

**News Services:** AP, CNN Newsource, NBC News Channel, Reuters TV.

**Ownership:** Sunbeam Television Corp. (Group Owner).

**Began Operation:** June 21, 1948. Original owner was RKO General Inc. Following loss of station license, combination of two competing applicants began operation May 22, 1982 (*Television Digest*, Vol. 18:17, 36; 21:49; 22:1, 4, 19). Sale to present owner approved by FCC June 3, 1993 (Vol. 33:17).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Koteen & Naftalin LLP.

**Personnel:**

**Michael Carson**, Vice President & General Manager.

**Jim Shultis**, Vice President, Engineering.

**Michele Dempsey-Dubrow**, General Sales Manager.

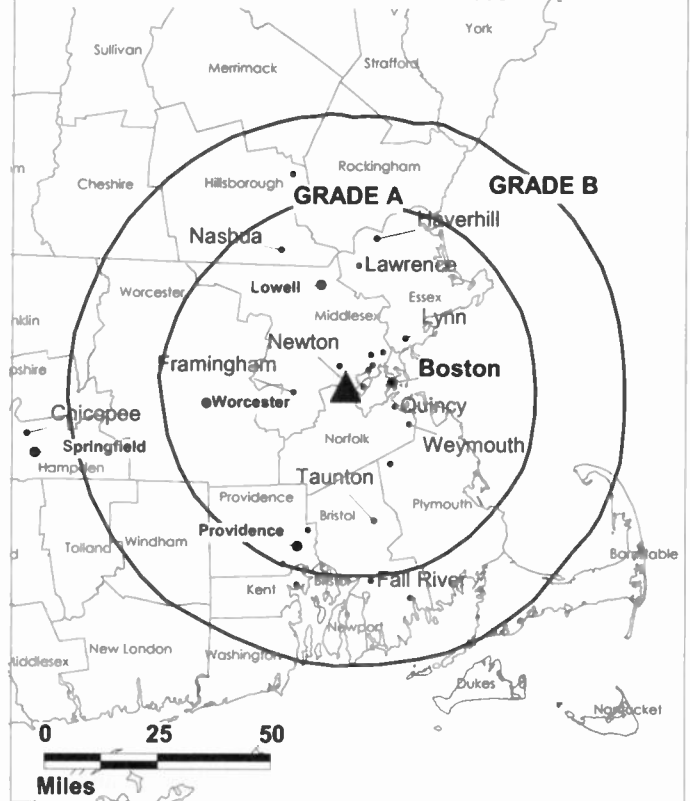
**Patrick Verdi**, National Sales Manager.

**Mike Smith**, Administration Director.

**Nancy Nydam**, News Director.

**Joan McCready**, Program Director.

**WHDH-TV BPCT-3057 GRANTED: 3/27/63**



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**Valerie Sheehy**, Program Coordinator.

**Rates:** On request.

**City of License:** Boston. **Station DMA:** Boston. **Rank:** 6.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,140,170	2,471,270	4,611,440
Average Weekly Circulation (2000)	1,482,261	509,727	1,991,988
Average Daily Circulation (2000)			1,018,690
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,771,390	429,960	2,201,350
Average Weekly Circulation (2000)	1,358,826	315,231	1,674,057
Average Daily Circulation (2000)			924,347
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	368,780	2,041,310	2,410,090
Average Weekly Circulation (2000)	123,435	194,496	317,931
Average Daily Circulation (2000)			94,343

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Massachusetts—Boston

## WSBK-TV Ch. 38

**Network Service:** UPN.

**Licensee:** Viacom Inc., c/o Ray White, 5202 River Rd., Bethesda, MD 20816.

**Studio:** 83 Leo Birmingham Pkwy., Brighton, MA 02135.

**Phone:** 617-783-3838. **Fax:** 617-783-1875.

**Web Site:** <http://www.upn38.com>

**Technical Facilities:** Channel No. 38 (614-620 MHz). Authorized power: 2370-kw max. visual. Antenna: 1180-ft. above av. terrain, 1201-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 12"  
Longitude 71° 13' 08"

**Transmitter:** 0.33-mi. E of Highland Ave. & Rte. 128, Needham.

**Digital Facilities:** Channel No. 39 (620-626 MHz). Power: 200-kw max. visual. Antenna: 1290-ft. above av. terrain, 1283-ft. above ground.

Latitude 42° 18' 12"  
Longitude 71° 13' 08"

**FCC Digital File Number:** BPCDT-19991029AEJ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Scientific-Atlanta, 10-meter; Vertex, 6.2-meter; Scientific-Atlanta, Standard Communications receivers.

**News Service:** AP.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** October 12, 1964. Transfer of control to Storer Broadcasting by Catholic TV Center approved by FCC July 29, 1966 (*Television Digest*, Vol. 6:15, 31). Transfer of control to SCI Television approved by FCC October 29, 1987. Transfer of control by Clifford E. Eley, trustee, approved by FCC September 1, 1992. Transfer of control to New World Television Inc. approved by FCC March 22, 1993. Sale to present owner by New World Television Inc. approved by FCC February 27, 1995 (Vol. 34:49, 35:11).

**Represented (sales):** Settel Inc.

### Personnel:

**Ed Goldman**, Vice President & General Manager.

**John Satterfield**, Station & General Sales Manager.

**Mark Lund**, Local Sales Manager.

**Lisa Pesanello**, Local Sales Manager.

**Mark Kroninger**, Marketing Director.

**Greg Raso**, Chief Engineer.

**Lee Kinberg**, Programming Director.



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**Rachel Grech**, Business Manager.

**Amy Lau**, Research Director.

**Rates:** On request.

**City of License:** Boston. **Station DMA:** Boston. **Rank:** 6.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,342,340	997,680	4,340,020
Average Weekly Circulation (2000)	1,009,588	198,503	1,208,091
Average Daily Circulation (2000)			388,457
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,771,390	412,620	2,184,010
Average Weekly Circulation (2000)	697,254	143,729	840,983
Average Daily Circulation (2000)			294,336
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,570,950	585,060	2,156,010
Average Weekly Circulation (2000)	312,335	54,774	367,109
Average Daily Circulation (2000)			94,120

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Massachusetts—Cambridge-Boston

## WLVI-TV Ch. 56

**Network Service:** WBN.

**Licensee:** WLVI-TV Inc., 435 N. Michigan Ave., Chicago, IL 60611.

**Studio:** 75 Morrissey Blvd., Boston, MA 02125.

**Phone:** 617-265-5656. **Fax:** 617-265-2538; 617-265-0063.

**E-mail:** wb56mail@aol.com

**Web Site:** http://www.wb56.com

**Technical Facilities:** Channel No. 56 (722-728 MHz). Authorized power: 2240-kw max. & 1660-kw horizontal visual, 226-kw max. & 166-kw horizontal aural. Antenna: 1180-ft. above av. terrain, 1201-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 12"  
Longitude 71° 13' 08"

**Transmitter:** 140 Cabot St., Needham.

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 200-kw max. visual. Antenna: 1086-ft. above av. terrain, 1074-ft. above ground.

Latitude 42° 18' 12"  
Longitude 71° 13' 08"

**FCC Digital File Number:** BPCDT-19990909AAH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Cyclesat, 4.6-meter Ku & C-band; EASI, 4.6-meter Ku-band; Microdyne, 5-meter Ku & C-band; Microdyne, 5-meter Ku-band; Vertex, 5-meter Ku-band; Standard Agile Omni receivers.

**News Services:** AP, CNN Newsource.

**Ownership:** Tribune Broadcasting Co. (Group Owner).

**Began Operation:** August 31, 1953. Left air March 30, 1956. Sale to Harvey Radio Labs by Middlesex Broadcasting approved by FCC September 1, 1959. Harvey operated station experimentally from May 17 to November 17, 1962. Sale to Kaiser Broadcasting approved by FCC October 20, 1966 (*Television Digest*, Vol. 6:26, 43) and station resumed operation December 21, 1966. Sale to Field by Kaiser approved by FCC June 22, 1977 (Vol. 16:51; 17:26). Sale to Gannett Broadcasting Group by Field Communications approved by FCC May 12, 1983 (Vol. 22:47). Sale to present owner by Gannett approved by FCC April 6, 1994 (Vol. 34:15).

**Represented (sales):** Blair Television.

**Personnel:**

**Vincent Manzi**, Vice President & General Manager.

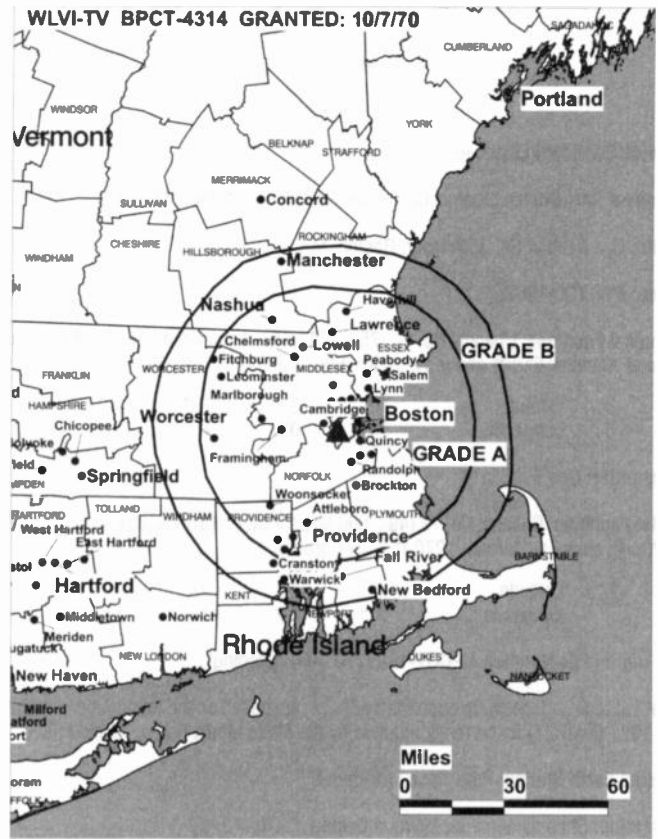
**Gerald McGavick**, General Sales Manager.

**Richard Graziano**, Local Sales Manager.

**Brian Erdlen**, National Sales Manager.

**Franco La Pietra**, Chief Engineer.

**Greg Caputo**, News Director.



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**Steven Ratner**, Creative Services & Programming Director.

**Fred Witte**, Controller.

**Kristen Holgerson**, Public Relations Director.

**Rates:** On request.

**City of License:** Cambridge. **Station DMA:** Boston. **Rank:** 6.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,196,740	517,560	2,714,300
Average Weekly Circulation (2000)	835,181	176,254	1,011,435
Average Daily Circulation (2000)			364,261
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,751,690	399,360	2,151,050
Average Weekly Circulation (2000)	755,755	160,302	916,057
Average Daily Circulation (2000)			335,544
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	445,050	118,200	563,250
Average Weekly Circulation (2000)	79,426	15,952	95,378
Average Daily Circulation (2000)			28,717

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Massachusetts—Lawrence

### WMFP Ch. 62

**Network Service:** Independent.

**Licensee:** SAH-Boston License Corp., Box 305249, Nashville, TN 37230.

**Studio:** One Beacon St., 35th Floor, Boston, MA 02108.

**Phone:** 617-720-1062.

**Technical Facilities:** Channel No. 62 (758-764 MHz). Authorized power: 5000-kw max. visual. Antenna: 610-ft. above av. terrain, 604-ft. above ground, 663-ft. above sea level.

Latitude	42°	21'	29"
Longitude	71°	03'	40"

**Transmitter:** One Beacon St.

**Digital Facilities:** Channel No. 18 (494-500 MHz). Power: 110-kw max. visual. Antenna: 1280-ft. above av. terrain, 1270-ft. above ground.

Latitude	42°	18'	37"
Longitude	71°	14'	14"

**FCC Digital File Number:** BPCDT-19991101AFC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Paracclipse, 3.8-meter.

**Ownership:** Shop at Home Inc. (Group Owner).

**Began Operation:** October 16, 1987. Transfer of control from MFP Inc. to Shop at Home Inc. approved by FCC July 18, 1994.

**Represented (legal):** Wyatt, Tarrant & Combs.

**Represented (engineering):** Moffet, Larson & Johnson Inc.

**Personnel:**

Lou James, General Manager.



Bill Desmond, Chief Engineer.

Rates: On request.

City of License: Lawrence. Station DMA: Boston. Rank: 6.

Nielsen Data: Not available.

## Massachusetts—Marlborough

### WHSH-TV Ch. 66

**Network Service:** HSN.

**Licensee:** USA Station Group Partnership of Massachusetts, 71 Parmenter Rd., Hudson, MA 01749.

**Studio:** 71 Parmenter Rd., Hudson, MA 01749.

**Phone:** 978-562-0660. **Fax:** 978-562-1166.

**Technical Facilities:** Channel No. 66 (782-788 MHz). Authorized power: 3630-kw max. visual. Antenna: 1168-ft. above av. terrain, 1227-ft. above ground, 1430-ft. above sea level.

Latitude	42°	23'	03"
Longitude	71°	29'	41"

**Transmitter:** 71 Parmenter Rd., Hudson.

**Digital Facilities:** Channel No. 23 (524-530 MHz). Power: 49.6-kw max. visual. Antenna: 1070-ft. above av. terrain, 1129-ft. above ground, 1332-ft. above sea level.

Latitude	42°	23'	03"
Longitude	71°	29'	41"

Requests CP for change to 100-kw max. visual, 1089-ft. above av. terrain, 1148-ft. above ground, 1352-ft. above sea level, lat. 42° 23' 03", long. 71° 29' 41", transmitter to 2-mi. from Marlborough at N270°E. BMPCDT-981008KE.

**Transmitter:** 1.9-mi. N270°E, Marlborough.

**FCC Digital File Number:** BPCDT-980420KE. Granted: August 10, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Comtech, 7.3-meter C-band; Vertex, 4.5-meter C-band; Pinzone receivers.

**Multichannel TV Sound:** Stereo and separate audio program.

**Ownership:** USA Broadcasting (Group Owner).

**Began Operation:** February 12, 1985. Sale to present owner by Arnold Ginsburg & John Garabedian approved by FCC September 23, 1986 (*Television Digest*, Vol. 26:32, 45).

WHSH-TV BPCT-960709KLI GRANTED: 7/2/98



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**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

Francesca Bryden, General Manager.

Mark Arpino, Chief Engineer.

**Rates:** On request.

**City of License:** Marlborough. **Station DMA:** Boston. **Rank:** 6.

**Nielsen Data:** Not available.

## Massachusetts—Norwell

### WWDP Ch. 46

**Network Service:** PAX.

**Licensee:** CAP Communications of Boston Inc., 231 Bradley Place, Suite 204, Palm Beach, FL 33480.

**Studio:** 2 Bert Dr., West Bridgewater, MA 02379.

**Phones:** 508-586-4677; 888-427-4644. **Fax:** 508-586-2396.

**E-mail:** jeffkline@pax.net

**Web Site:** <http://www.paxtv.com>

**Technical Facilities:** Channel No. 46 (662-668 MHz). Authorized power: 500-kw max. visual. Antenna: 351-ft. above av. terrain, 384-ft. above ground, 462-ft. above sea level.

Latitude	42°	01'	36"
Longitude	71°	03'	35"

Requests modification of CP for change to 1900-kw max. visual, 810-ft. above av. terrain, 804-ft. above ground, 922-ft. above sea level; lat. 42° 00' 45", long. 71° 05' 39", transmitter to 0.2-mi. at 147°T from intersection of Town Dump Rd. & Prospect St. BMPCT-9903322KF.

**Transmitter:** 0.2-mi. N of West St., near Brockton.

**Digital Facilities:** Channel No. 52 (698-704 MHz). Power: 310-kw max. visual. Antenna: 810-ft. above av. terrain, 804-ft. above ground, 922-ft. above sea level.

Latitude	42°	00'	45"
Longitude	71°	05'	39"

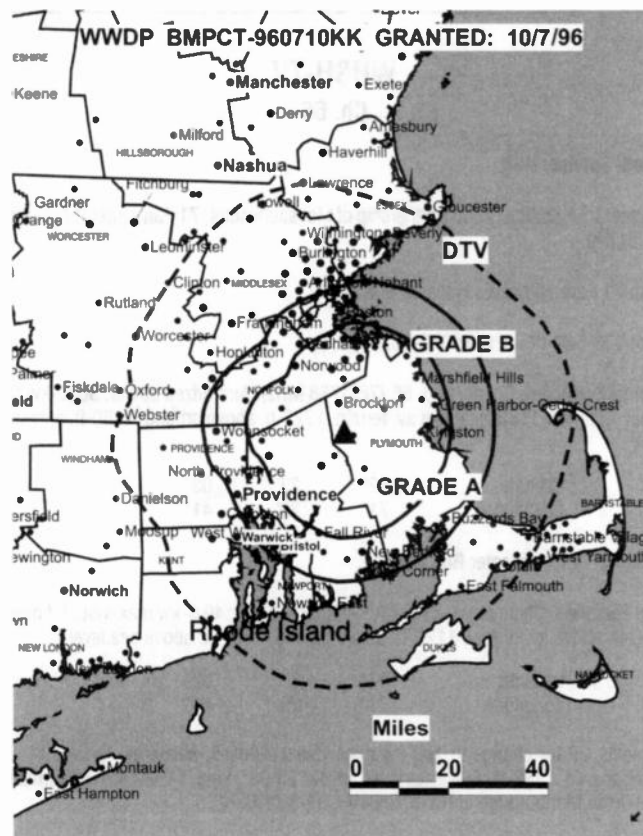
**Transmitter:** Approx. 0.21-mi. at a bearing of 147°T from the intersection of Town Dump Rd.

**FCC Digital File Number:** BPCDT-990322KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** DP Media Inc.

**Began Operation:** December 6, 1986. Left air Spring 1990. Sale to Massachusetts Redevelopment Corp. by The Alan & Lina Lee Lidow Revocable Trust, et al., approved by FCC August 15, 1995. Returned to air December 18, 1996. Sale to The Christian Network Inc. approved by FCC on May 22, 1997. Sale to present owner from The Christian Network Inc. approved by FCC June 23, 1998. Sale to Paxson Communications dismissed April 20, 2000 (*Television Digest*, Vol. 39:48).



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**Represented (legal):** Ginsburg, Feldman & Bress, Chartered.

**Personnel:**

**Carol Healey,** General Manager.

**Jeff Kline,** Operations Manager.

**Rates:** On request.

**City of License:** Norwell.

**Station DMA:** Boston. Rank: 6.

**Nielsen Data:** Not available.

# Massachusetts—Springfield

## WWLP Ch. 22

**Network Service:** NBC.

**Licensee:** WGRC Inc., 79 Ridge Rd., Bristol, RI 02809.

**Studio:** One Broadcast Center, Chicopee, MA 01013.

**Mailing Address:** Box 2210, Springfield, MA 01102-2210.

**Phone:** 413-786-2200. **Fax:** 413-377-2263.

**E-mail:** news@wwlp.com

**Web Site:** http://www.wwlp.com

**Technical Facilities:** Channel No. 22 (518-524 MHz). Authorized power: 3390-kw max. visual. Antenna: 880-ft. above av. terrain, 530-ft. above ground, 1170-ft. above sea level.

Latitude 42° 05' 05"  
Longitude 72° 42' 14"

Requests modification of CP for change to 4455-kw max. visual, 876-ft. above av. terrain, 495-ft. above ground, 1135-ft. above sea level, transmitter to 591 Northwest St., Agawam. BMPCT-930826KE.

**Transmitter:** Provin Mountain, Agawam, MA.

**Digital Facilities:** Channel No. 11 (198-204 MHz). Power: 1.95-kw visual. Antenna: 879-ft. above av. terrain, 495-ft. above ground.

Latitude 42° 05' 05"  
Longitude 72° 42' 14"

**FCC Digital File Number:** BPCDT-19991029ADM (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Microdyne, 7-meter; ChannelMaster, Harris receivers.

**News Service:** AP.

**Ownership:** LIN Television Corp. (Group Owner).

**Began Operation:** March 17, 1953. Sale to Adams Communications by Springfield TV Corp. approved by FCC January 9, 1984 (*Television Digest*, Vol. 23:35). Sale to Brissette TV by Adams Communication Inc. approved by FCC December 24, 1991. Sale to Benedek Broadcasting Co. LLC by Brissette TV approved by FCC May 22, 1996 (Vol. 35:37, 52). Station was swapped to LIN Television Corp. for Chronicle Publishing's KAKE-TV, KLBY, KUPK-TV & WOWT, which LIN had acquired. FCC approved deal March 23, 2000 (Vol. 40:7).

**Represented (sales):** Petry Television Inc.

**Personnel:**

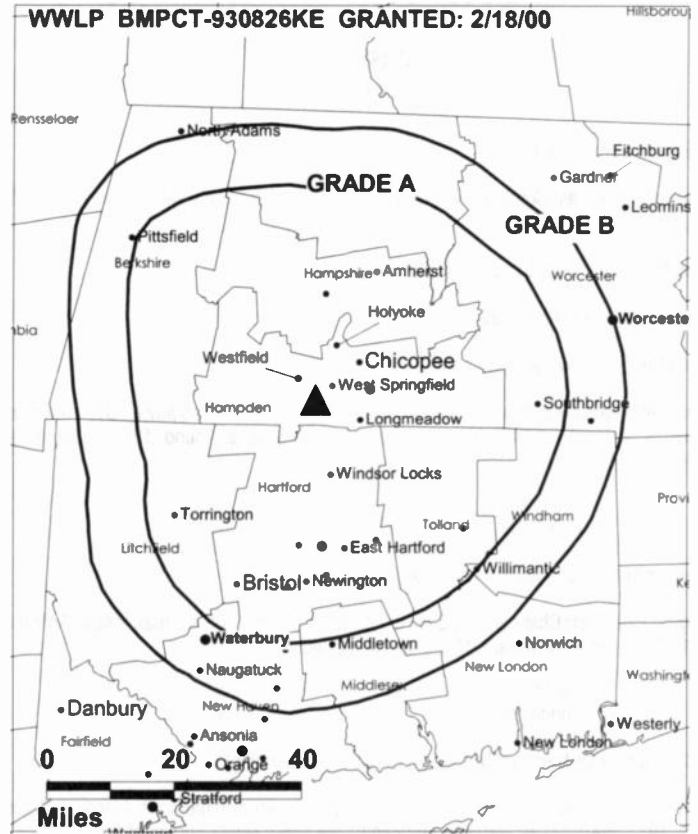
**William Papin**, Vice President & General Manager.

**John Baran**, Station Manager.

**Sue Devine**, Business Manager.

**Fred Steinman**, General Sales Manager.

**E. Holland Low**, National Sales Manager.



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**Michael Garreffo**, News Director.

**Max Marek**, Chief Engineer.

**Joan Davidson**, Traffic Supervisor.

**Rich Tettemer**, Sports Director.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Springfield. **Station DMA:** Springfield-Holyoke. **Rank:** 105.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	560,210	102,090	662,300
Average Weekly Circulation (2000)	191,937	34,005	225,943
Average Daily Circulation (2000)			126,188
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	204,750	37,700	242,450
Average Weekly Circulation (2000)	162,540	22,356	184,896
Average Daily Circulation (2000)			111,332
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	355,460	64,390	419,850
Average Weekly Circulation (2000)	29,397	11,650	41,047
Average Daily Circulation (2000)			14,856

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Massachusetts—Springfield-Holyoke

## WGGB-TV Ch. 40

**Network Service:** ABC.

**Licensee:** Sinclair Communications Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 1300 Liberty St., Springfield, MA 01104.

**Phone:** 413-733-4040. **Fax:** 413-781-1323.

**Web Site:** <http://www.wggb.com>

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 3720-kw max. visual. Antenna: 1014-ft. above av. terrain, 125-ft. above ground, 1325-ft. above sea level.

Latitude 42° 14' 30"  
Longitude 72° 38' 57"

**Transmitter:** Top of Mount Tom, Holyoke.

**Digital Facilities:** Channel No. 55 (716-722 MHz). Power: 500-kw max. visual. Antenna: 1063-ft. above av. terrain, 174-ft. above ground.

Latitude 42° 14' 30"  
Longitude 72° 38' 57"

**FCC Digital File Number:** BPCDT-19991015ABL (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.5-meter C-band; Comtech, 3.5-meter C-band; DH Satellite, 5-meter Ku & C-band; Scientific-Atlanta, 4.5-meter Ku-band; Avantek, M/A-Com, Microdyne, Standard Components receivers.

**News Services:** ABC NewsOne, AP.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** April 14, 1953. Sale to present owner from Guy Gannett Communications Inc. approved by FCC April 5, 1999 (Television Digest, Vol. 38:36, 37). Sale with AM & FM affiliates to Guy Gannett Communications Inc. by Hampden-Hampshire Corp. approved by FCC June 7, 1967 (Vol. 6:44). Previous sale of 50% to Republican TV Inc. approved by FCC July 21, 1954 (Vol. 10:10, 30).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

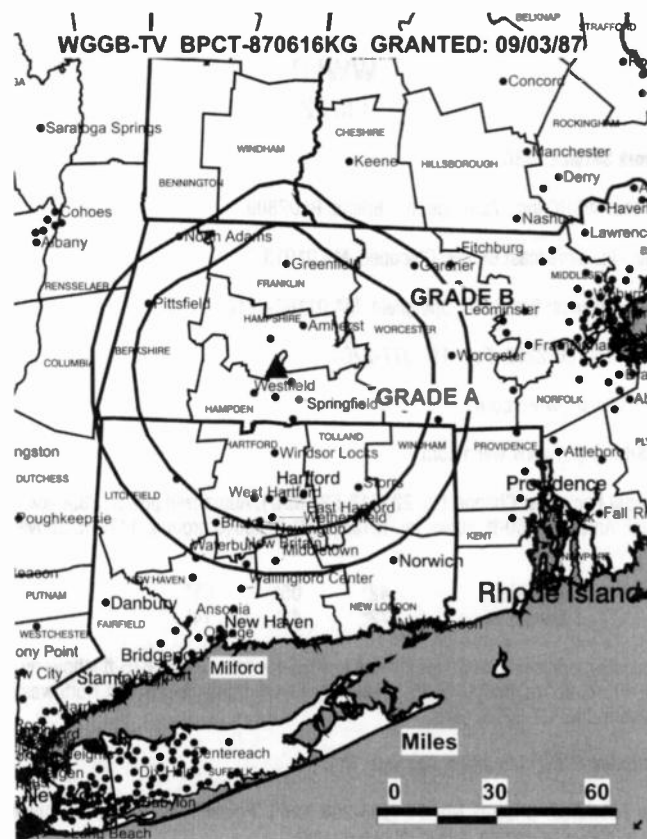
Kevin P. LeRoux, General Manager.

Mark Bartos, Local Sales Manager.

Kathy Tobin, News Director.

Linda Cross, Business Manager.

Jeff Scheidecker, Marketing & Creative Services.



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Peter M. Hayes, Chief Engineer.

Michell Haggan, Traffic Manager.

**Highest 30 Sec. Rate:** \$1600.

**City of License:** Springfield. **Station DMA:** Springfield-Holyoke. **Rank:** 105.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	243,510	95,600	339,110
Average Weekly Circulation (2000)	158,081	31,636	189,717
Average Daily Circulation (2000)			96,001
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	204,750	37,700	242,450
Average Weekly Circulation (2000)	153,546	21,336	174,882
Average Daily Circulation (2000)			93,279
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	38,760	57,900	96,660
Average Weekly Circulation (2000)	4,535	10,300	14,835
Average Daily Circulation (2000)			2,723

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Massachusetts—Vineyard Haven

**WDPX**  
**Ch. 58**  
**(Satellite of WBPX, Boston, MA)**

**Network Service:** PAX.

**Licensee:** Paxton Boston-68 License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Phone:** 617-787-6868. **Fax:** 617-562-4280.

**Web Site:** <http://www.paxtv.com>

**Technical Facilities:** Channel No. 58 (734-740 MHz). Authorized power: 1150-kw max. visual, 119.1-kw max. aural. Antenna: 508-ft. above av. terrain, 370-ft. above ground, 495-ft. above sea level.

Latitude 41° 41' 19"  
 Longitude 70° 20' 49"

**Transmitter:** 765 Oak St., West Barnstable.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 300-kw max. visual. Antenna: 522-ft. above av. terrain, 415-ft. above ground.

Latitude 41° 41' 19"  
 Longitude 70° 20' 49"

**FCC Digital File Number:** BPCDT-19991101AFW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Ownership:** Paxson Communications Corp. (Group Owner).

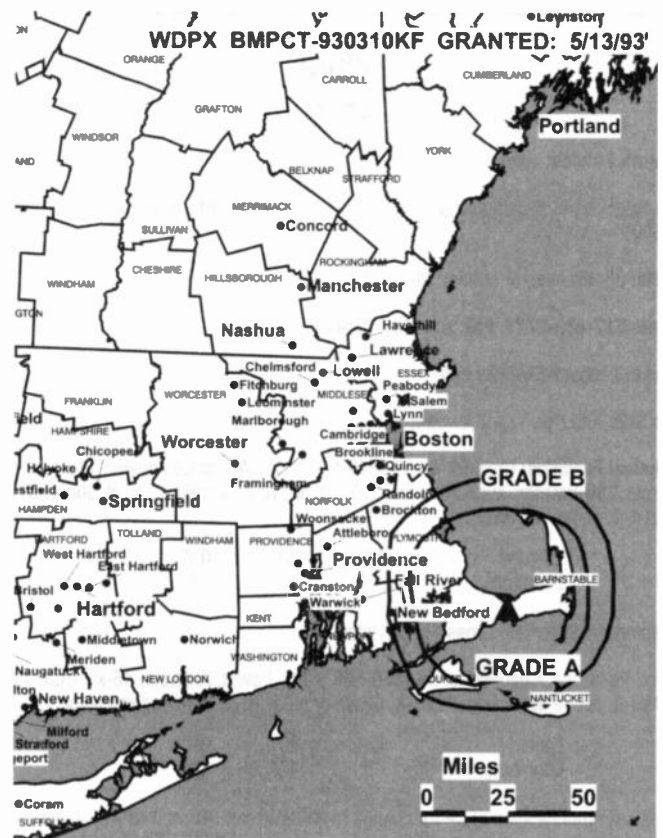
**Began Operation:** July 19, 1985. Transfer of control to Sentry Federal Savings Bank by Donald Moore, et al., approved by FCC December 3, 1987. Transfer of control to Resolution Trust Corp. as conservator approved by FCC February 28, 1991. Suspended operation August 14, 1991. Bankruptcy sale to Boston U. Communications approved by FCC September 28, 1994. Returned to air November 1, 1994. Sale to DP Media Inc., who then immediately sold to present owner, approved by FCC May 2, 2000.

**Represented (legal):** Arter & Hadden LLP.

**Personnel:** See WBPX, Boston, MA.

**Rates:** On request.

**City of License:** Vineyard Haven.



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**Station DMA: Boston. Rank: 6.**

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	243,140	9,230	252,370
Average Weekly Circulation (2000)	21,419	600	22,018
Average Daily Circulation (2000)			6,604
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	80,400	9,230	89,630
Average Weekly Circulation (2000)	11,980	600	12,580
Average Daily Circulation (2000)			3,675
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	162,740	0	162,740
Average Weekly Circulation (2000)	9,439	0	9,439
Average Daily Circulation (2000)			2,929

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Massachusetts—Worcester

## WUNI Ch. 27

**Network Service:** Univision.

**Licensee:** Jasas Broadcasting 27 LP, 1201 N. Watson Rd., Suite 145, Arlington, TX 76006.

**Studio:** 33 4th Ave., Needham, MA 02194.

**Phone:** 617-433-2727. **Fax:** 617-433-2750.

**E-mail:** feedback@wunitv.com

**Web Site:** http://www.wunitv.com

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 1150-kw max. visual, 230-kw max. aural. Antenna: 1529-ft. above av. terrain, 1316-ft. above ground, 2014-ft. above sea level.

Latitude	42°	20'	09"
Longitude	71°	42'	57"

**Transmitter:** Stiles Hill, Cross St., Boylston.

**Digital Facilities:** Channel No. 29 (560-566 MHz). Power. Antenna: 46-kw max. visual, 1499-ft. above av. terrain, 1276-ft. above ground, 1975-ft. above sea level.

Latitude	42°	20'	07"
Longitude	71°	42'	54"

Requests modification of CP for change to 200-kw max. visual, 1486-ft. above av. terrain, 1263-ft. above ground, 1975-ft. above sea level. B MPCDT-20000428ABI.

**FCC Digital File Number:** BPCDT-980529KH. Granted.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Unimesh, 3.6-meter C-band; Scientific-Atlanta receivers.

**Ownership:** Jasas Corp. (Group Owner).

**Began Operation:** January 2, 1970. Sale to Corridor Broadcasting by Melvin & Fred Simon, Gerald & Irwin Katz approved by FCC October 18, 1983. Previous sale by America Group Management Corp. approved by FCC April 21, 1977. Began subscription TV operation September 8, 1980. Resumed independent operation January 1, 1986. Transfer of control to present owner approved by FCC October 15, 1992.

**Represented (sales):** Univision.

**Personnel:**

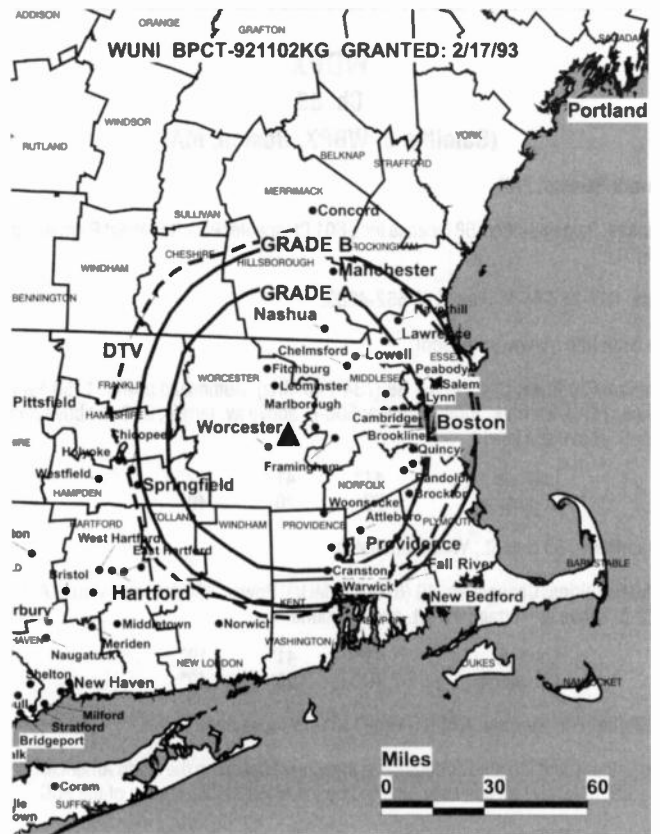
**Gary Marder,** General Manager.

**Alex Von Lichtenberg,** Sales Director.

**Fran Vaccari,** Chief Engineer.

**Angel Salcedo,** News Director.

**Meg Donnelly,** Program Director.



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**Meg Godin,** News Director.

**David Stewart,** Production Manager.

**Highest 30 Sec. Rate:** \$400.

**Rates:** \$Average 30 min. rate: \$800.

**City of License:** Worcester. **Station DMA:** Boston. **Rank:** 6.

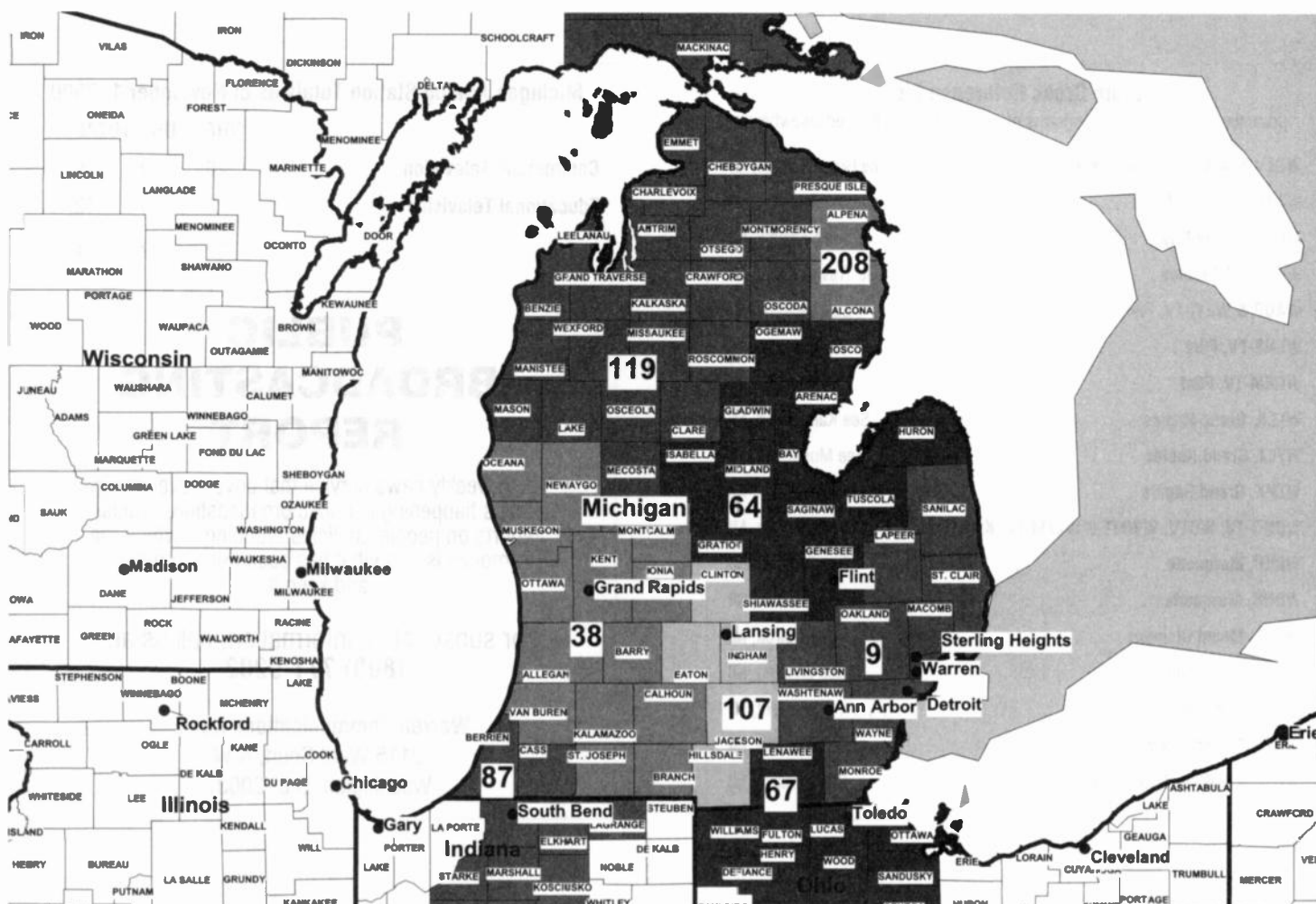
Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	170,830	0	170,830
Average Weekly Circulation (2000)	11,275	0	11,275
Average Daily Circulation (2000)			5,808

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	170,830	0	170,830
Average Weekly Circulation (2000)	11,275	0	11,275
Average Daily Circulation (2000)			5,808

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Detroit, MI	1,873,620	9	WADL (38), WDIV (4), WDWB (20), WJBK (2), WKBD-TV (50), WPXD (31), WWJ-TV (62), WXYZ-TV (7)
Grand Rapids-Kalamazoo-Battle Creek, MI	683,120	38	WLLA (64), WOOD-TV (8), WOTV (41), WTLJ (54), WWMT (3), WXMI (17), WZPX (43), WZZM-TV (13)
Flint-Saginaw-Bay City, MI	448,990	64	WAQP (49), WEYI-TV (25), WJRT-TV (12), WNEM-TV (5), WSMH (66)
Toledo, OH	413,910	67	WLMB (40), WNWO-TV (24), WTOL-TV (11), WTVG (13), WUPW (36)
Green Bay-Appleton, WI	398,510	69	WACY (32), WBAY-TV (2), WFRV-TV (5), WGBA (26), WWB (14), WLUK-TV (11)
South Bend-Elkhart, IN	318,770	87	WHME-TV (46), WNDU-TV (16), WSBT-TV (22), WSJV (28)
Lansing, MI	240,570	107	WHTV (18), WILX-TV (10), WLAJ (53), WLNS-TV (6), WSYM-TV (47)
Traverse City-Cadillac, MI	222,960	119	WFCX-TV (33), WFXV (45), WGTQ (8), WGTU (29), WPBN-TV (7), WTOM-TV (4), WWTV (9), WWUP-TV (10)
Duruth, MN-Superior, WI	177,080	132	KBJR-TV (6), KDLH (3), KQDS-TV (21), WDI0-TV (10), WIRT (13)
Marquette, MI	82,990	177	WBKP (5), WBUP (0), WDHS (8), WJMN-TV (3), WLUC-TV (6)
Alpena, MI	16,810	208	WBKB-TV (11)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

- WOTV & WWMT, Battle Creek** . . . . . See Grand Rapids, MI
- WJRT-TV, Bay City** . . . . . See Flint, MI
- WEYI-TV, Bay City** . . . . . See Saginaw, MI
- WPBN-TV Cadillac** . . . . . See Traverse City, MI
- WAQP & WEYI-TV, Flint** . . . . . See Saginaw, MI
- WLNS-TV, Flint** . . . . . See Lansing, MI
- WNEM-TV, Flint** . . . . . See Bay City, MI
- WLLA, Grand Rapids** . . . . . See Kalamazoo, MI
- WTLJ, Grand Rapids** . . . . . See Muskegon, MI
- WZPX, Grand Rapids** . . . . . See Battle Creek, MI
- WOOD-TV, WOTV, WWMT & WZZM-TV, Kalamazoo** . See Grand Rapids, MI
- WBKP, Marquette** . . . . . See Calumet, MI
- WOHS, Marquette** . . . . . See Iron Mountain, MI
- WAOL, Mount Clemens** . . . . . See Detroit, MI
- WILX-TV, Onondaga** . . . . . See Lansing, MI
- WJRT-TV & WSMH, Saginaw** . . . . . See Flint, MI
- WNEM-TV, Saginaw** . . . . . See Bay City, MI
- WFQX & WWTV, Traverse City** . . . . . See Cadillac, MI

**Michigan Analog Station Totals as of November 1, 2000**

	VHF	UHF	TOTAL
<b>Commercial Television</b>	20	19	39
<b>Educational Television</b>	2	10	12
	22	29	51

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# Michigan—Alpena

## WBKB-TV Ch. 11

**Network Service:** CBS.

**Licensee:** Thunder Bay Broadcasting Corp., 1390 Bagley St., Alpena, MI 49707.

**Studio:** 1390 Bagley St., Alpena, MI 49707.

**Phone:** 517-356-3434. **Fax:** 517-356-4188.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 665-ft. above av. terrain, 500-ft. above ground, 1510-ft. above sea level.

Latitude 44° 42' 11.20"  
Longitude 83° 31' 25.30"

**Transmitter:** Hubbard Lake Rd., 3-mi. N of M-72.

**Digital Facilities:** Channel No. 13 (210-216 MHz). Power: 20-kw max. visual. Antenna: 662-ft. above av. terrain, 468-ft. above ground.

Latitude 44° 42' 11.00"  
Longitude 83° 31' 26.00"

**FCC Digital File Number:** BPCDT-19991101AHA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 3.8-meter C-band; 3.8-meter Ku-band; 5-meter C-band; RCA Americom, 4.5-meter Ku-band; Drake, Scientific-Atlanta, Standard Communications receivers.

**News Services:** AP, CBS Newspath.

**Ownership:** Thunder Bay Broadcasting Corp.

**Began Operation:** September 22, 1975.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Fleischman & Walsh LLP.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

**Stephen A. Marks**, President.

**Curtis W. Smith**, Vice President & General Manager.

**Bob Race**, Operations Manager.

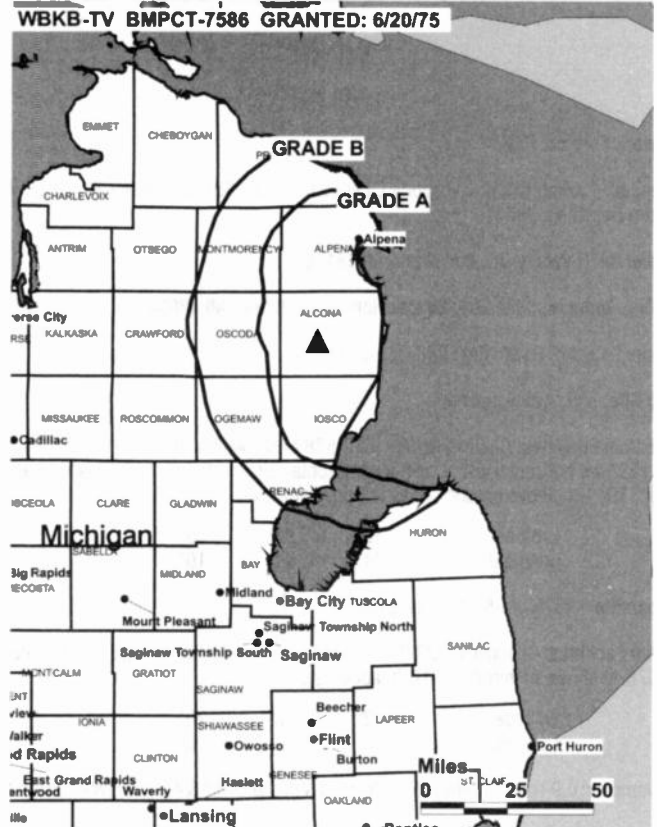
**Barb Bowen**, General Sales Manager.

**Cher Allen**, Local Sales Manager.

**Jim Marr**, Chief Engineer.

**Raad Alawan**, News Director.

**Gary Pelleran**, Production Manager.



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**Maureen M. Eberhardt**, Business Manager.

**Rates:** On request.

**City of License:** Alpena. **Station DMA:** Alpena. **Rank:** 208.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	39,770	23,040	62,810
Average Weekly Circulation (2000)	21,903	5,900	27,803
Average Daily Circulation (2000)			13,803
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,980	5,550	16,530
Average Weekly Circulation (2000)	9,325	3,268	12,593
Average Daily Circulation (2000)			7,687
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,790	17,490	46,280
Average Weekly Circulation (2000)	12,578	2,632	15,210
Average Daily Circulation (2000)			6,116

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Ann Arbor

## WPXD Ch. 31

**Network Service:** PAX.

**Licensee:** Paxson Communications License Co. LLC, 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 3975 Varsity Dr., Ann Arbor, MI 48108.

**Mailing Address:** Suite 205, 20 Oak Hollow, Southfield, MI 48034.

**Phone:** 248-352-3131. **Fax:** 248-352-2111.

**Web Site:** <http://www.pax.net>

**Technical Facilities:** Channel No. 31 (572-578 MHz). Authorized power: 1230-kw max. & 1222-kw horizontal visual, 200-kw horizontal aural. Antenna: 1080-ft. above av. terrain, 1044-ft. above ground, 2049-ft. above sea level.

Latitude 42° 22' 25"  
Longitude 84° 04' 10"

**Transmitter:** 18200 M-52 N, Chelsea.

**Digital Facilities:** Channel No. 33 (584-590 MHz). Power: 190-kw max. visual. Antenna: 1076-ft. above av. terrain, 1010-ft. above ground.

Latitude 42° 22' 25"  
Longitude 84° 04' 10"

**Transmitter:** 0.9-mi. NE of Hwy. 52, 0.3-mi. NW of Stofer Hill & 4.3-mi. NW of Chelsea.

**FCC Digital File Number:** BPCDT-990812KH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Comsat; Microdyne receivers.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** January 12, 1981. Sale to Blackstar LLC by FAB Communications approved by FCC July 10, 1989 (*Television Digest*, Vol. 28:52; 29:20). Sale to present owner by Blackstar approved by FCC December 12, 1997.

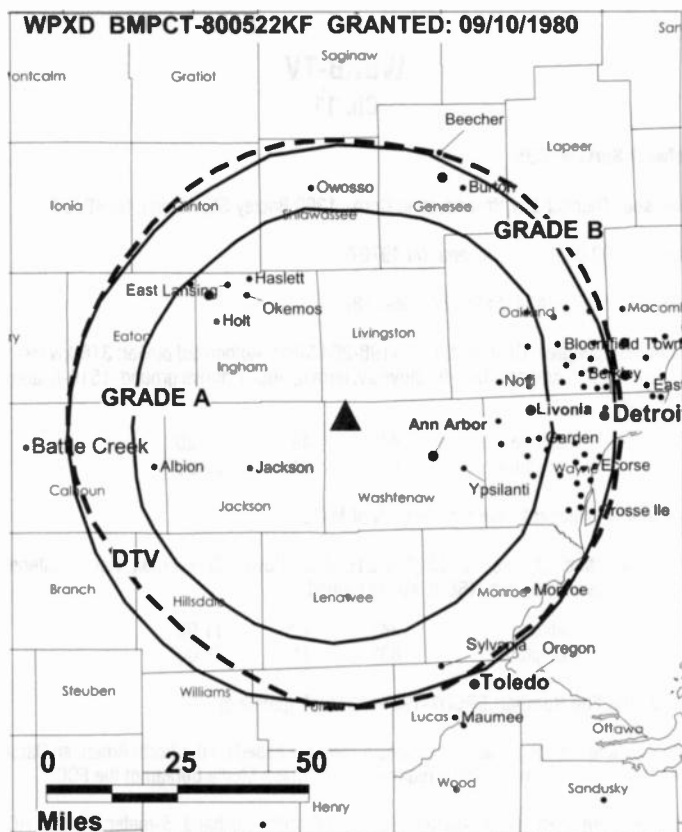
**Represented (legal):** Verner, Lipfert, Bernhard, McPherson & Hand, Chartered.

**Represented (engineering):** Robert Thompson & Emma Allison.

**Personnel:**

- Mike Berman, General Manager.
- Robert Thompson, Chief Engineer.
- Emma Allison, Master Control Supervisor.
- Helen Skinner, Traffic Manager.

**Highest 30 Sec. Rate:** \$135.



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**City of License:** Ann Arbor. **Station DMA:** Detroit. **Rank:** 9.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	1,220,720	163,740	1,384,460
Average Weekly Circulation (2000)	154,290	20,984	175,274
Average Daily Circulation (2000)			42,015
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	1,220,720	63,530	1,284,250
Average Weekly Circulation (2000)	154,290	7,998	162,288
Average Daily Circulation (2000)			39,763
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	0	100,210	100,210
Average Weekly Circulation (2000)	0	12,986	12,986
Average Daily Circulation (2000)			2,252

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Battle Creek

**WZPX**  
**Ch. 43**

**Network Service:** PAX.

**Licensee:** Paxson Battle Creek License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** Suite E, 2610 Horizon Dr., Grand Rapids, MI 49546.

**Phone:** 616-977-6443. **Fax:** 616-493-2677.

**E-mail:** tfinelli@wzpxtv.com

**Web Site:** http://www.wzpxtv.com

**Technical Facilities:** Channel No. 43 (644-650 MHz). Authorized power: 5000-kw max. visual. Antenna: 1060-ft. above av. terrain, 1030-ft. above ground, 1926-ft. above sea level.

Latitude 42° 40' 45"  
Longitude 85° 03' 57"

**Transmitter:** S side of Coats Grove Rd., 0.5-mi. E of Coats Grove & Hager Rds. intersection.

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 212-kw max. visual. Antenna: 1001-ft. above av. terrain, 971-ft. above ground, 1867-ft. above sea level.

Latitude 42° 40' 45"  
Longitude 85° 03' 57"

**Transmitter:** Approx. 0.59-mi. at 124°T from the intersection of Kelly Hwy. & Hager Rd., Eaton County.

**FCC Digital File Number:** BPCDT-990513KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Station:** Comtech, 3.8-meter.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** October 11, 1996. Began operation as WJUE. Sale to Horizon Broadcasting Corp. by William Popjes approved by FCC April 28, 1997. Sale to DP Media Inc. by Paxson Communications Corp. approved by FCC January 22, 1998. Sale back to Paxson by DP Media Inc. approved by FCC April 5, 2000 (*Television Digest*, Vol. 39:48; 40:24).

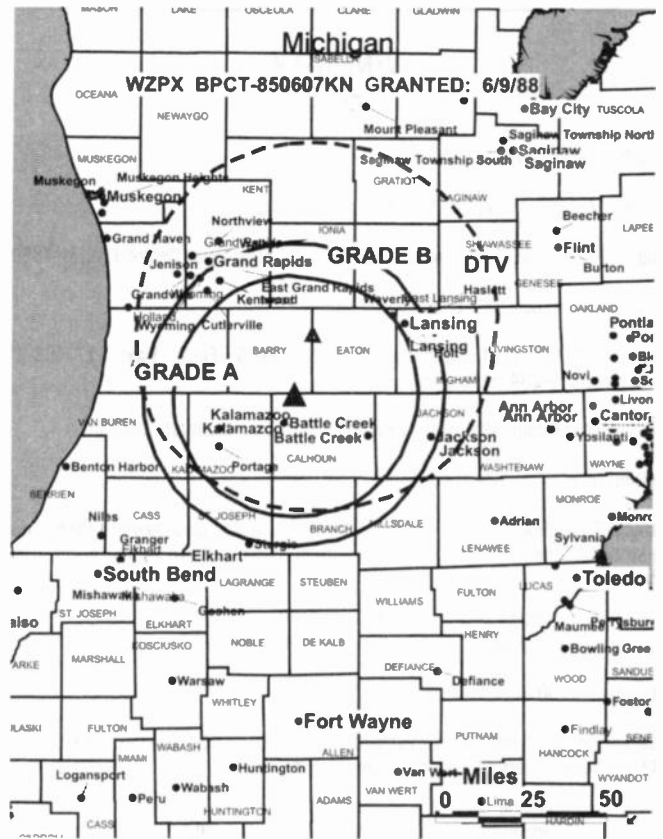
**Represented (legal):** Irwin, Campbell & Tannenwald PC.

**Personnel:**

**Toni Finelli**, General Manager.

**James DeWindt**, Program Director.

**Highest 30 Sec. Rate:** \$150.



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**City of License:** Battle Creek. **Station DMA:** Grand Rapids-Kalamazoo-Battle Creek. **Rank:** 38.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	579,630	306,370	886,000
Average Weekly Circulation (2000)	91,403	47,626	139,028
Average Daily Circulation (2000)			43,512
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	409,830	219,460	629,290
Average Weekly Circulation (2000)	64,538	34,172	98,710
Average Daily Circulation (2000)			30,426
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	169,800	86,910	256,710
Average Weekly Circulation (2000)	26,865	13,454	40,318
Average Daily Circulation (2000)			13,086

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Michigan—Bay City-Saginaw-Flint

## WNEM-TV Ch. 5

**Network Service:** CBS.

**Licensee:** Meredith Corp., Box 531, Saginaw, MI 48606.

**Studios:** 107 N. Franklin St., Saginaw, MI 48606; 5409 Gateway Centre, Flint, MI 48507.

**Mailing Address:** Box 531, Saginaw, MI 48606.

**Phones:** 517-755-8191 (Saginaw); 810-232-3900 (Flint). **Fax:** 517-758-2110 (Saginaw); 810-234-5628 (Flint).

**E-mail:** wnem99a@prodigy.com; wnemtv5@aol.com; wnemtv5@cris.com

**Web Site:** <http://www.wnem.com>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1036-ft. above av. terrain, 1049-ft. above ground, 1635-ft. above sea level.

Latitude 43° 28' 13"  
Longitude 83° 50' 35"

**Transmitter:** 5700 Becker Rd., Saginaw, MI.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 334-kw max. visual. Antenna: 932-ft. above av. terrain, 942-ft. above ground.

Latitude 43° 28' 13"  
Longitude 83° 50' 35"

**FCC Digital File Number:** BPCDT-19991020ACK. Granted: April 18, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Harris, 6-meter; Drake, Harris receivers.

**News Service:** AP.

**Ownership:** Meredith Corp. (Group Owner).

**Began Operation:** February 16, 1954. Sale to present owner by James Gerity Jr. approved by FCC April 16, 1969 (*Television Digest*, Vol. 9:15).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Haley, Bader & Potts PLC.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

Kirk Black, General Manager.

Julie Zoumaris, General Sales Manager.

Mike Spruill, Local Sales Manager.

Carolyn Jacoby, Regional Sales Manager.

Jennifer Hogan, News Director.

Gregory Surma, Engineering & Operations Director.

Jenelle Gilbert, Program Director.

Kendall Talley, Promotion Director.



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**Cynthia MacLachlan**, Business Manager.

**Lane Valliere**, Production Manager.

**Michelle Frask**, Creative Services Director.

**Art Neil**, Sports Director.

**Rates:** On request.

**City of License:** Bay City. **Station DMA:** Flint-Saginaw-Bay City. **Rank:** 64.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	373,310	209,490	582,800
Average Weekly Circulation (2000)	241,823	113,916	355,738
Average Daily Circulation (2000)			202,418
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	293,180	150,940	444,120
Average Weekly Circulation (2000)	218,867	97,113	315,979
Average Daily Circulation (2000)			183,383
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	80,130	58,550	138,680
Average Weekly Circulation (2000)	22,956	16,803	39,759
Average Daily Circulation (2000)			19,034

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Michigan—Cadillac

### WFQX-TV (formerly WGKI) Ch. 33

(Operates satellite WFXV, Vanderbilt, MI)

**Network Service:** FOX, UPN.

**Licensee:** Rockfleet Broadcasting II LLC, 885 3rd Ave., 34th Floor, New York, NY 10022.

**Studio:** 7669 S. 45th Rd., Cadillac, MI 49601.

**Phone:** 231-775-9813. **Fax:** 231-775-1898.

**E-mail:** 1kimbel@fox33.com

**Web Site:** http://www.fox33.com

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 776-kw max. visual, 6.15-kw aural. Antenna: 974-ft. above av. terrain, 590-ft. above ground, 2289-ft. above sea level.

Latitude 44° 08' 53"  
Longitude 85° 20' 45"

**Transmitter:** 6.5-mi. SSE of Cadillac, 1066 W. 23rd Rd.

**Digital Facilities:** Channel No. 47 (668-674 MHz). Power: 1000-kw max. visual. Antenna: 971-ft. above av. terrain, 591-ft. above ground.

Latitude 44° 08' 53"  
Longitude 85° 20' 45"

**FCC Digital File Number:** BPCDT-19991101AN (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** 3.7-meter Ku & C-band; 7-meter C-band; Chapparal receivers.

**Ownership:** Rockfleet Broadcasting II Inc. (Group Owner).

**Began Operation:** October 11, 1989. Sale to present owner from GRK Productions Joint Venture approved by FCC December 3, 1999.

**Represented (sales):** Pety Television Inc.

**Represented (legal):** Wiley, Rein & Fielding.

#### Personnel:

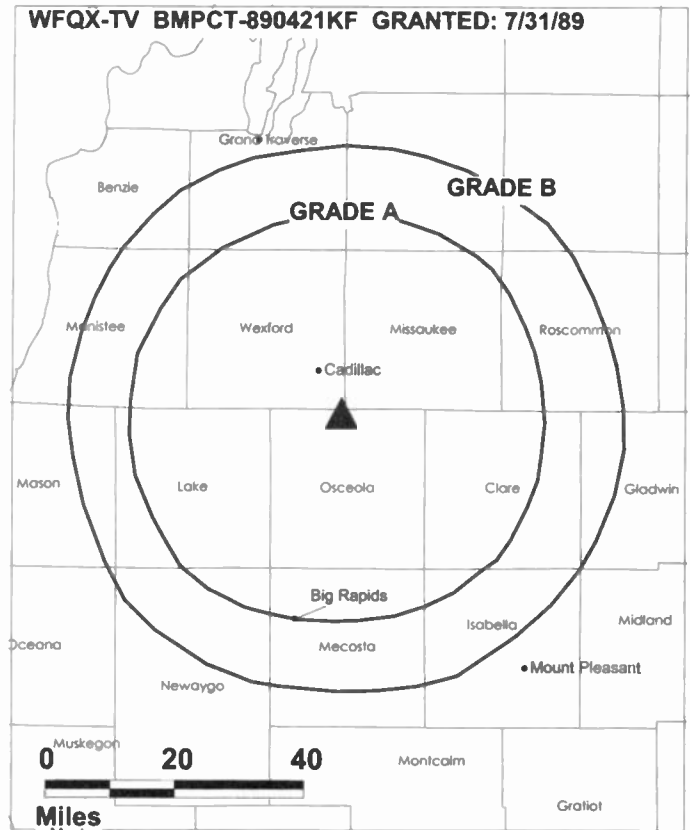
Dick Schappa, General Manager.

Linda Kimbel, General Sales Manager.

Quentin Parker, News Director.

Greg Buzzell, Chief Engineer.

Julia Horchner, Program & Promotion Director.



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Jean Joseph, Business Manager.

**Highest 30 Sec. Rate:** \$450.

**City of License:** Cadillac. **Station DMA:** Traverse City-Cadillac. **Rank:** 119.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	201,250	90,660	291,910
Average Weekly Circulation (2000)	79,013	17,542	96,555
Average Daily Circulation (2000)			30,025
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	90,060	68,800	158,860
Average Weekly Circulation (2000)	42,104	15,393	57,497
Average Daily Circulation (2000)			19,882
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	111,190	21,860	133,050
Average Weekly Circulation (2000)	36,909	2,149	39,058
Average Daily Circulation (2000)			10,142

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Cadillac-Traverse City

**WWTV**

**Ch. 9**

**(Operates satellite WWUP-TV, Sault Ste. Marie, MI)**

**Network Service:** CBS.

**Licensee:** Heritage Broadcasting Co. of Michigan, Box 627, Cadillac, MI 49601.

**Studios:** 22320 130th Ave., Tustin, MI 49688; 2640 Aero Park Dr., Traverse City, MI 49684-0627.

**Mailing Address:** Box 627, Cadillac, MI 49601.

**Phone:** 231-775-3478. **Fax:** 231-775-3671.

**E-mail:** info@9and10news.com

**Web Site:** http://www.9and10news.com

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1635-ft. above av. terrain, 1295-ft. above ground, 2999-ft. above sea level.

Latitude 44° 08' 12"  
Longitude 85° 20' 33"

**Transmitter:** 22320 130th Ave., Tustin, MI.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 845.6-kw max. visual. Antenna: 1631-ft. above av. terrain, 1232-ft. above ground.

Latitude 44° 08' 12"  
Longitude 85° 20' 33"

**FCC Digital File Number:** BPCDT-19991021ACN. Granted: April 19, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** DH Satellite, 5-meter Ku & C-band; Microwave General, 5-meter C-band; RCA, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 6-meter C-band; Chapparral, Pinzone, Prodelin, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Prodelin, 3.4-meter Ku & C-band.

**News Services:** AP, CBS Newspath.

**Ownership:** Heritage Broadcasting Group.

**Began Operation:** December 11, 1953. Sale to present owner by Wilson Communications approved by FCC March 2, 1989. Sale to Wilson Communications by Fetzer Broadcasting Co. approved by FCC December 28, 1978 (*Television Digest*, Vol. 19:14). Sale to Fetzer by Spartan Corp. approved by FCC July 23, 1958 (Vol. 14:25, 27).

**Represented (sales):** Blair Television.

**Represented (legal):** Pepper & Corazzini LLP.

**Personnel:**

Mario Iacobelli, General Manager.

William Kring, Station Manager.

Mark Featherston, General Sales Manager.

John DeMarsh, National Sales Manager.

Shann Vanderleek, Local Sales Manager.



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Lowell Shore, Chief Engineer.

Kevin Dunaway, News Director.

Sherri McKinley, Program Director.

Jennifer Ott, Promotion & Marketing Director.

Tim Gross, Production Manager.

**Rates:** On request.

**City of License:** Cadillac. **Station DMA:** Traverse City-Cadillac. **Rank:** 119.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	165,410	162,200	327,610
Average Weekly Circulation (2000)	110,096	69,821	179,917
Average Daily Circulation (2000)			105,508
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,880	79,990	178,870
Average Weekly Circulation (2000)	82,189	48,921	131,110
Average Daily Circulation (2000)			83,238
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	66,530	82,210	148,740
Average Weekly Circulation (2000)	27,907	20,900	48,807
Average Daily Circulation (2000)			22,270

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Calumet

**WBKP**  
Ch. 5

**Network Service:** ABC.

**Licensee:** Scanlan Television Inc., 201 E. Front St., Traverse City, MI 49684.

**Studio:** 1122 Calumet Ave., Suite 5, Calumet, MI 49913.

**Phone:** 906-337-9990. **Fax:** 906-337-5598.

**E-mail:** wbkp@wbkp.com

**Web Site:** http://www.wbkp.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual. Antenna: 968-ft. above av. terrain, 469-ft. above ground, 1959-ft. above sea level.

Latitude 47° 02' 12"  
Longitude 88° 41' 42"

**Transmitter:** 1.25-mi. SW of Painesdale, 0.4-mi. NW of State Rd. 26.

**Digital Facilities:** Channel No. 18 (494-500 MHz). Power: 77-kw max. visual. Antenna: 945-ft. above av. terrain, 428-ft. above ground.

Latitude 47° 02' 11"  
Longitude 88° 41' 43"

**FCC Digital File Number:** BPCDT-19991020AB0 (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Andrew, 5-meter C-band; ChannelMaster, 3-meter Ku & C-band.

**News Services:** AP, Newsone.

**Ownership:** Scanlan Communications Inc.

**Began Operation:** October 30, 1996.

**Represented (sales):** Katz Television.

**Represented (legal):** Latham & Watkins.

**Represented (engineering):** E. Harold Munn Jr. & Associates Inc.

**Personnel:**

**Tom Scanlan,** President.

**Chris Webb,** Vice President, Sales.

**Susan Rutkofske,** General Manager.

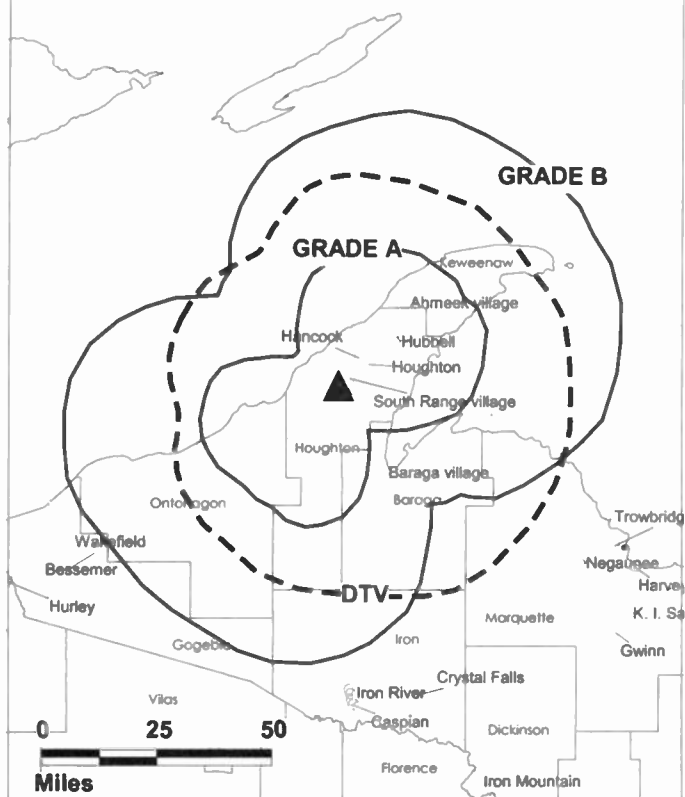
**Marsha Dew,** National Sales Manager.

**Bob McDonald,** Regional Sales Manager.

**Cindy Hill,** Local Sales Manager.

**Dave Chomos,** Chief Engineer.

**WBKP BPCT-950412KF GRANTED: 3/17/96**



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**James Domagalski,** Program Director.

**Steve Barber,** News Director.

**Highest 30 Sec. Rate:** \$500.

**City of License:** Calumet. **Station DMA:** Marquette. **Rank:** 177.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	66,390	8,540	74,930
Average Weekly Circulation (2000)	39,707	2,800	42,507
Average Daily Circulation (2000)			17,928
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,560	8,540	69,100
Average Weekly Circulation (2000)	38,518	2,800	41,317
Average Daily Circulation (2000)			17,572
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,830	0	5,830
Average Weekly Circulation (2000)	1,189	0	1,189
Average Daily Circulation (2000)			356

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Cheboygan

## WTOM-TV

Ch. 4

(Satellite of WPBN-TV, Traverse City, MI)

**Network Service:** NBC.

**Licensee:** WPBN/WTOM License Subsidiary Inc., 1533 N. Woodward Ave., Suite 240, Bloomfield Hills, MI 48304-2863.

**Studio:** See WPBN-TV, Traverse City, MI.

**Mailing Address:** Box 546 Traverse City, MI 49685-0546.

**Phone:** 616-947-7770. **Fax:** 616-947-1229.

**E-mail:** tv7-4@aliens.com

**Web Site:** <http://www.tv7-4.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 620-ft. above av. terrain, 590-ft. above ground, 1290-ft. above sea level.

Latitude 45° 39' 01"  
Longitude 84° 20' 37"

**Transmitter:** U.S. Rte. 23, 6.7-mi. E of Cheboygan.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 1000-kw max. visual. Antenna: 525-ft. above av. terrain, 445-ft. above ground.

Latitude 45° 39' 01"  
Longitude 84° 20' 37"

**FCC Digital File Number:** BPCDT-19991025ADM. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Roscor, 2.4-meter Ku-band; ADM, 4-meter C-band; Harris, 3-meter Ku-band; Harris, 6.1-meter Ku-band; Vertex, 4.6-meter Ku-band; Harris, M/A-Com receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** May 16, 1959. Sale to Federal Broadcasting Co. by Beam Communications Corp. approved by FCC August 2, 1990. Sale to present owner by Federal Broadcasting Co. approved by FCC September 24, 1996.

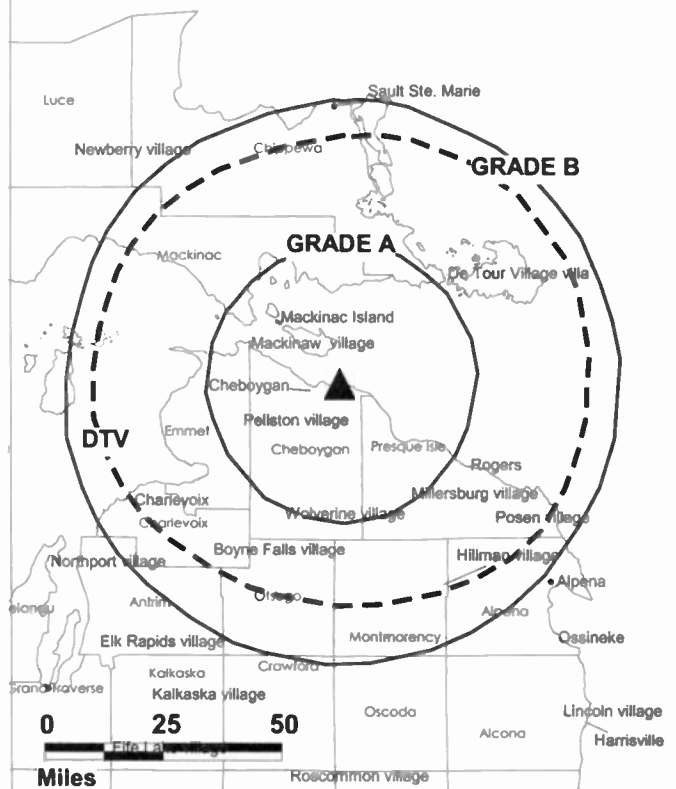
**Represented (sales):** Katz Continental Television.

**Represented (legal):** Gardner, Carton & Douglas.

**Represented (engineering):** Lohnes & Culver.

**Personnel:** See WPBN-TV, Traverse City, MI.

### WTOM-TV BPCT-2717 GRANTED: 12/9/59



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**Rates:** On request.

**City of License:** Cheboygan. **Station DMA:** Traverse City-Cadillac. **Rank:** 119.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,970	44,150	82,120
Average Weekly Circulation (2000)	23,167	18,987	42,154
Average Daily Circulation (2000)			22,242
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,150	38,600	67,750
Average Weekly Circulation (2000)	16,790	17,906	34,696
Average Daily Circulation (2000)			18,520
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,820	5,550	14,370
Average Weekly Circulation (2000)	6,377	1,081	7,458
Average Daily Circulation (2000)			3,721

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Mount Clemens-Detroit

**WADL**  
**Ch. 38**

**Network Service:** Independent.

**Licensee:** Adell Broadcasting Corp., 22590 15 Mile Rd., Clinton Township, MI 48035-2814.

**Studio:** 35000 Adell Rd., Clinton Township, MI 48035-2814.

**Phone:** 810-790-3838. **Fax:** 810-790-3841.

**Technical Facilities:** Channel No. 38 (614-620 MHz). Authorized power: 5000-kw max. visual. Antenna: 630-ft. above av. terrain, 623-ft. above ground, 1214-ft. above sea level.

Latitude 42° 33' 15"  
Longitude 82° 53' 15"

**Transmitter:** 22590 15 Mile Rd., 1.6-mi. S of Mount Clemens.

**Digital Facilities:** Channel No. 39 (620-626 MHz). Power: 189-kw max. visual. Antenna: 558-ft. above av. terrain, 561-ft. above ground, 1152-ft. above sea level.

Latitude 42° 33' 15"  
Longitude 82° 53' 15"

**Transmitter:** 35000 Adell Rd.

**FCC Digital File Number:** BPCDT-990614KF. Granted: March 30, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Adell Broadcasting Corp.

**Began Operation:** May 20, 1989.

**Represented (sales):** Apex Media Sales.

**Represented (engineering):** E. Harold Munn Jr. & Associates Inc.

**Personnel:**

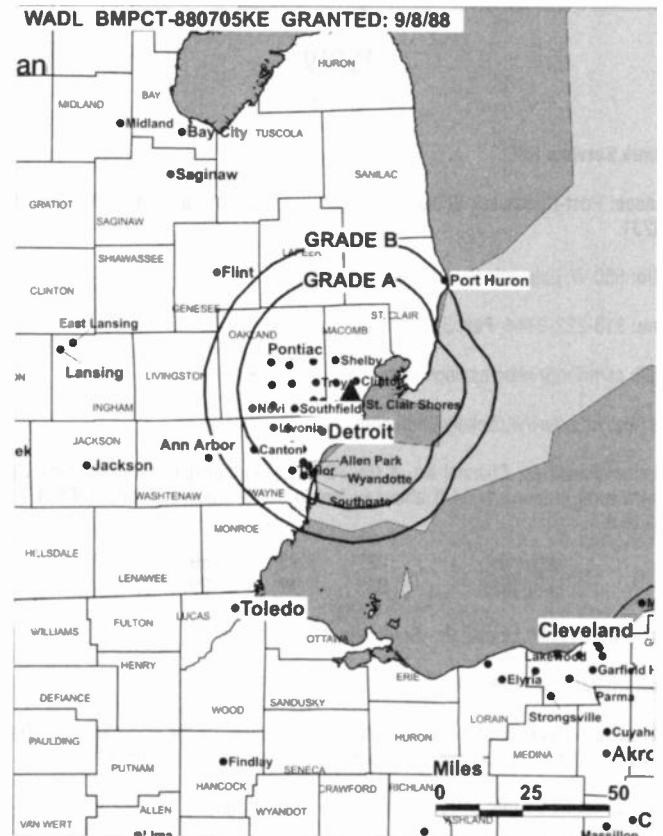
Frank Adell, President & General Manager.

Kevin Adell, Vice President & General Sales Manager.

John Grover, Chief Engineer.

**Rates:** On request.

**City of License:** Mount Clemens. **Station DMA:** Detroit. **Rank:** 9.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,114,560	476,720	1,591,280
Average Weekly Circulation (2000)	83,808	47,155	130,963
Average Daily Circulation (2000)			36,245
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,114,560	476,720	1,591,280
Average Weekly Circulation (2000)	83,808	47,155	130,963
Average Daily Circulation (2000)			36,245

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Detroit

**WDIV**  
**Ch. 4**

**Network Service:** NBC.

**Licensee:** Post-Newsweek Stations Michigan Inc., 550 W. Lafayette Blvd., Detroit, MI 48231.

**Studio:** 550 W. Lafayette Blvd., Detroit, MI 48231.

**Phone:** 313-222-0444. **Fax:** 313-222-0471.

**E-mail:** [asmiller@webcrossings.com](mailto:asmiller@webcrossings.com)

**Web Site:** <http://www.clickondetroit.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1004-ft. above av. terrain, 1020-ft. above ground, 1706-ft. above sea level.

Latitude 42° 28' 59"  
Longitude 83° 12' 20"

**Transmitter:** 15700 Lincoln Dr., Southfield, MI.

**Began Digital Operation:** May 1, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Harris, 4.5-meter Ku-band; Harris, 6.1-meter C-band; Satcom Technologies, 5.5-meter C-band; Satcom Technologies, 7-meter C-band; Microdyne, Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource, NBC News Channel, UPI.

**Ownership:** Post-Newsweek Stations Inc. (Group Owner).

**Began Operation:** June 3, 1947. Exchange by Evening News for WTOP-TV (now WUSA), Washington, DC approved by FCC May 18, 1978 (*Television Digest*, Vol. 17:50; 18:21).

**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**Joseph Berwanger**, Vice President & General Manager.

**Ted Pearce**, General Sales Manager.

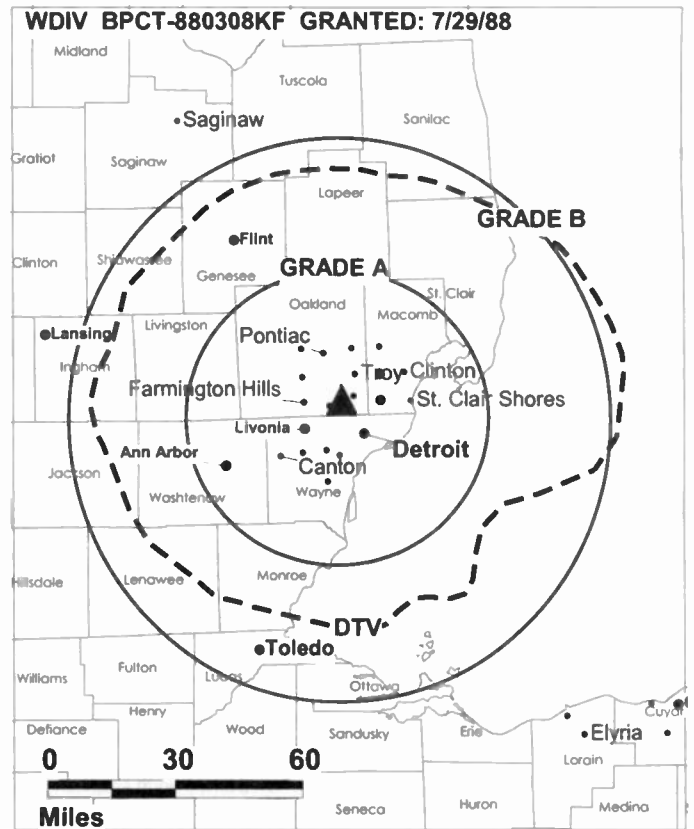
**Matt Kell**, National Sales Manager.

**Deborah Collura**, News Director.

**Laura Benavides**, Press & Publicity Manager.

**Marcus Williams**, Chief Engineer.

**Marcia Etienne**, Business & Administrative Affairs Director.



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**Denise Cunningham**, Operations & Traffic Manager.

**Terri Turpin-Amato**, Promotion Manager.

**Rates:** On request.

**City of License:** Detroit. **Station DMA:** Detroit. **Rank:** 9.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,633,530	670,690	2,304,220
Average Weekly Circulation (2000)	1,147,247	488,648	1,635,895
Average Daily Circulation (2000)			940,328
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,279,330	576,170	1,855,500
Average Weekly Circulation (2000)	1,052,838	471,234	1,524,072
Average Daily Circulation (2000)			899,001
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	354,200	94,520	448,720
Average Weekly Circulation (2000)	94,409	17,414	111,824
Average Daily Circulation (2000)			41,327

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Detroit

## WDIV-DT Ch. 45

**Network Service:** NBC.

**Licensee:** Post-Newsweek Stations Michigan Inc., 550 W. Lafayette Blvd., Detroit, MI 48226-3140.

**Studio:** 550 W. Lafayette Blvd., Detroit, MI 48226-3140.

**Phone:** 313-222-0444. **Fax:** 313-222-0471.

**Web Site:** <http://www.clickondetroit.com>

**Digital Facilities:** Channel No. 45 (656-662 MHz). Power: 973-kw max. visual. Antenna: 922-ft. above av. terrain, 938-ft. above ground, 1624-ft. above sea level.

Latitude	42°	28'	58"
Longitude	83°	12'	19"

**Transmitter:** 15700 Lincoln Dr., Southfield.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Post-Newsweek Stations Inc. (Group Owner).

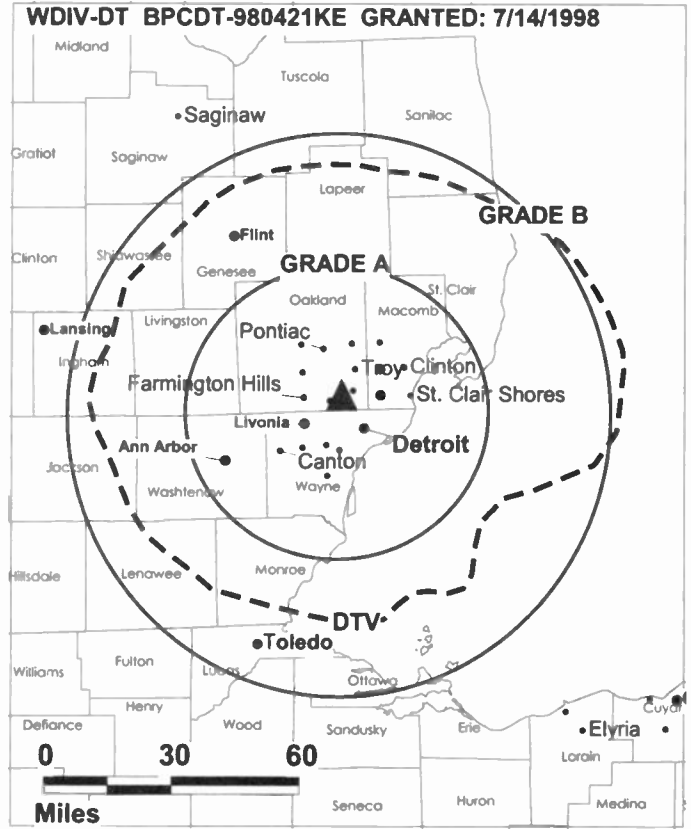
**Began Digital Operation:** May 1, 1999.

**Represented (engineering):** Moffet, Larson & Johnson Inc.

**Personnel:**

Allan Frank, President.

Marcus Williams, Chief Engineer.



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**Rates:** On request.

**City of License:** Detroit. **Station DMA:** Detroit. **Rank:** 9.



# Michigan—Detroit

## WDWB Ch. 20

**Network Service:** WBN.

**Licensee:** WXON License Inc., 767 3rd Ave., 34th Floor, New York, NY 10017.

**Studio:** 26935 W. 11 Mile Rd., Southfield, MI 48034.

**Mailing Address:** Suite 1220, 27777 Franklin Rd., Southfield, MI 48034.

**Phone:** 248-355-2020. **Fax:** 248-355-0368.

**Web Site:** <http://www.wb20detroit.com>

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 1200-kw max. & 1000-kw horizontal visual, 120-kw aural. Antenna: 961-ft. above av. terrain, 1050-ft. above ground, 1751-ft. above sea level.

Latitude	42°	29'	01"
Longitude	83°	18'	44"

Holds CP for change to 1050-ft. above av. terrain, 1037-ft. above ground, 1700-ft. above sea level; lat. 42° 26' 52", long. 83° 10' 23", transmitter to 20931 Meyers Rd., Oak Park. BPCT-981203KE.

**Transmitter:** 26935 W. 11 Mile Rd., Southfield, MI.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 500-kw max. visual. Antenna: 1063-ft. above av. terrain, 1055-ft. above ground.

Latitude	42°	26'	52"
Longitude	83°	10'	23"

**FCC Digital File Number:** BPCDT-19991026ABF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** M/A-Com, 4.7-meter Ku-band.

**News Service:** UPI.

**Ownership:** Granite Broadcasting Corp. (Group Owner).

**Began Operation:** September 15, 1968. Started on Ch. 62. Ch. 20 (as WJMY) began operation October 1962, left air June 10, 1963. Station was then sold to United Broadcasting Co. by Triangle Broadcasting Co. Sale to WXON Inc. by United Broadcasting Co. approved by FCC June 1972. Resumed operation December 9, 1972. Sale to present owner by WXON Inc. approved by FCC January 30, 1997.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Akin, Gump, Strauss, Hauer & Feld LLP.

**Represented (engineering):** E. Harold Munn Jr. & Associates Inc.

**Personnel:**

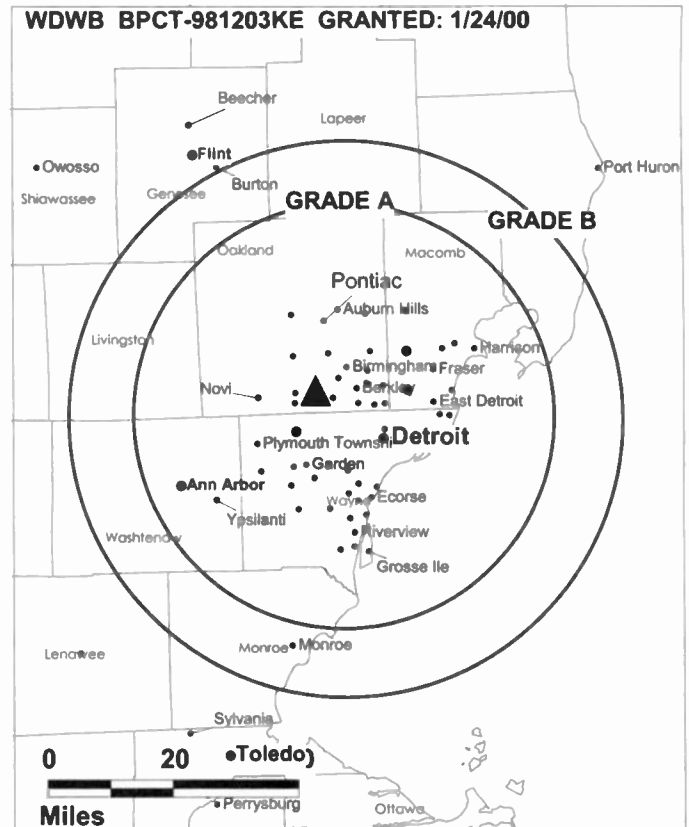
Sarah Norat-Phillips, President & General Manager.

Jeff Gullbert, Vice President, Sales & Station Manager.

David Bangura, Local Sales Manager.

Carolyn Worford, Program Director.

Pamela Manor, Business Manager.



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**Sharon McClendon**, Public Affairs Director.

**Shelley Mabel**, Marketing Director.

**Nikki DeGross**, Traffic Manager.

**Rates:** On request.

**City of License:** Detroit. **Station DMA:** Detroit. **Rank:** 9.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,398,690	638,780	2,037,470
Average Weekly Circulation (2000)	416,645	259,834	676,479
Average Daily Circulation (2000)			225,465
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,279,330	576,170	1,855,500
Average Weekly Circulation (2000)	407,812	252,040	659,852
Average Daily Circulation (2000)			220,717
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	119,360	62,610	181,970
Average Weekly Circulation (2000)	8,833	7,794	16,627
Average Daily Circulation (2000)			4,748

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Detroit

## WJBK Ch. 2

**Network Service:** FOX.

**Licensee:** Fox Television Stations Inc., 1999 S. Bundy Dr., Los Angeles, CA 90025-5235.

**Studio:** 16550 W. 9 Mile Rd., Southfield, MI 48037-2000.

**Mailing Address:** Box 2000, Southfield, MI 48037-2000.

**Phone:** 248-557-2000. **Fax:** 248-552-0280.

**Web Site:** <http://www.fox2detroit.com>

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1001-ft. above av. terrain, 1007-ft. above ground, 1680-ft. above sea level.

Latitude 42° 27' 38"  
Longitude 83° 12' 50"

**Transmitter:** 16550 W. 9 Mile Rd., Southfield.

**Began Digital Operation:** November 1, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Satcom Technologies, 7-meter C-band; Vertex, 6-meter C-band; Scientific-Atlanta receivers.

**News Services:** AP, Bloomberg TV, CNN Newsource, Reuters TV.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** October 24, 1948. Transfer of control to trustee granted by FCC September 1, 1992. Transfer of control to New World Communications granted by FCC April 13, 1993. Sale to present owner by New World Communications approved by FCC November 7, 1996. (*Television Digest*, Vol. 36:13, 30).

**Represented (sales):** Fox Television Sales.

### Personnel:

**James A. Clayton**, Vice President & General Manager.

**Bernadette Prudente**, Business Manager.

**Jeff Murri**, General Sales Manager.

**Shella Bruce**, Local Sales Manager.

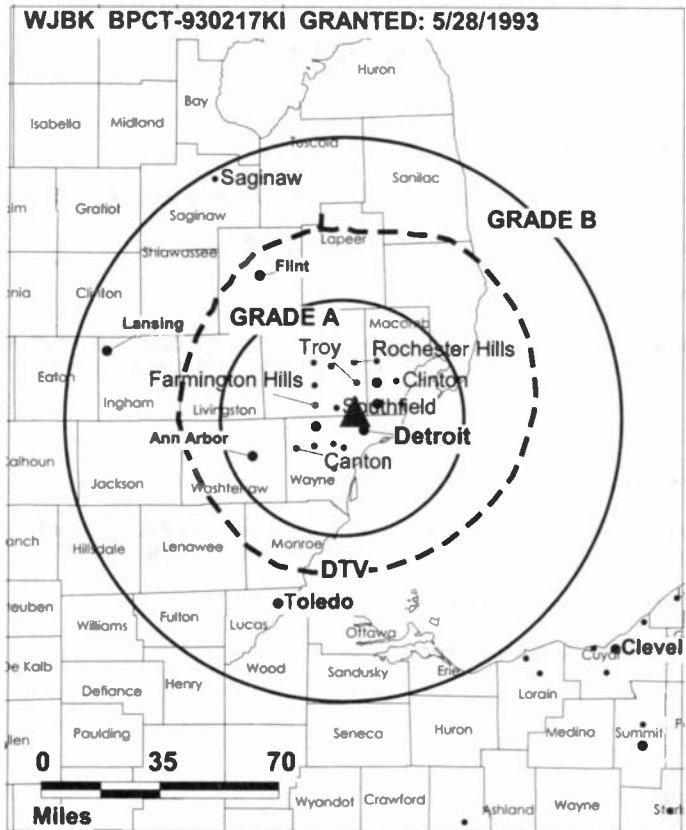
**Rich Renko**, National Sales Manager.

**Tim Redmond**, Engineering Director.

**Neil Goldstein**, News Director.

**Katy Baetz-Matthews**, Community Service Director.

**Audrey Fish**, Promotion Director.



**Terry D'Esposito**, Marketing Director.

**Robin Tracey**, Production Manager.

**Rates:** On request.

**City of License:** Detroit. **Station DMA:** Detroit. **Rank:** 9.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,585,310	664,130	2,249,440
Average Weekly Circulation (2000)	956,131	425,664	1,381,795
Average Daily Circulation (2000)			613,424
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,279,330	576,170	1,855,500
Average Weekly Circulation (2000)	892,930	411,363	1,304,293
Average Daily Circulation (2000)			590,157
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	305,980	87,960	393,940
Average Weekly Circulation (2000)	63,201	14,301	77,502
Average Daily Circulation (2000)			23,267

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Michigan—Detroit

### WJBK-DT Ch. 58

**Network Service:** FOX.

**Licensee:** Fox Television Stations Inc., 1999 S. Bundy Dr., Los Angeles, CA 90025-5235.

**Studio:** 16550 W. 9 Mile Rd., Southfield, MI 48037-2000.

**Phone:** 248-557-2000.

**Digital Facilities:** Channel No. 58 (734-740 MHz). Power: 1000-kw max. visual. Antenna: 899-ft. above av. terrain, 899-ft. above ground, 1575-ft. above sea level.

Latitude	42°	27'	38"
Longitude	83°	12'	50"

**Transmitter:** 16550 W. Nine Mile Rd., Southfield.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Fox Television Stations Inc. (Group Owner).

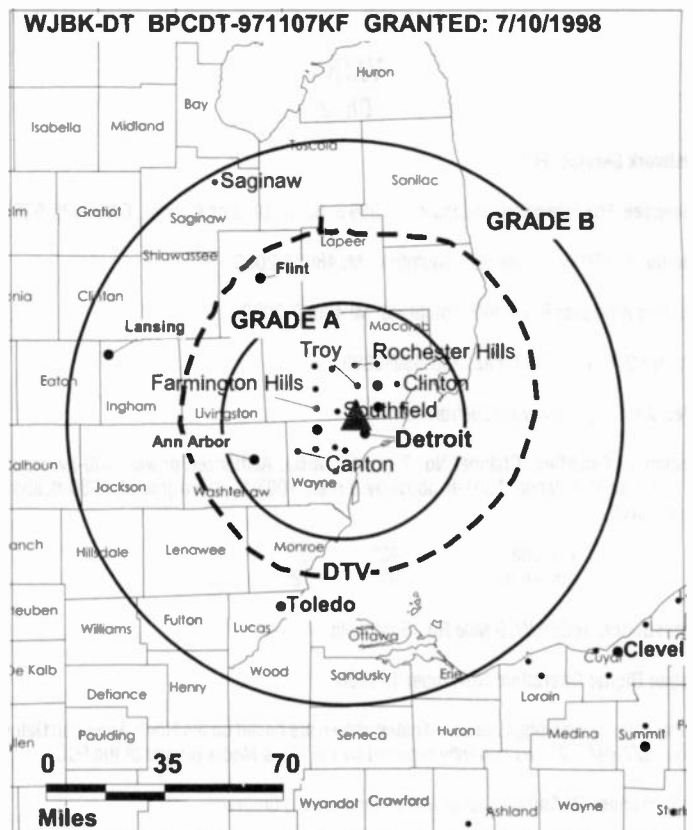
**Began Digital Operation:** November 1, 1998.

**Personnel:**

Jim Clayton, General Manager.

**Rates:** On request.

**City of License:** Detroit. **Station DMA:** Detroit. **Rank:** 9.



# Michigan—Detroit

## WKBD-TV Ch. 50

**Network Service:** UPN.

**Licensee:** Paramount Stations Group Inc., c/o Ray White, 5202 River Rd., Bethesda, MD 20816.

**Studio:** 26905 W. 11 Mile Rd., Southfield, MI 48034.

**Mailing Address:** Box 50, Southfield, MI 48037-0050.

**Phone:** 248-350-5050. **Fax:** 248-355-2692; 248-352-5855.

**Web Site:** <http://www.upn50@paramount.com>

**Technical Facilities:** Channel No. 50 (686-692 MHz). Authorized power: 2340-kw max. & 2090-kw horizontal visual, 234-kw max. & 209-kw horizontal aural. Antenna: 960-ft. above av. terrain, 1053-ft. above ground, 1751-ft. above sea level.

Latitude 42° 29' 01"  
Longitude 83° 18' 44"

Holds CP for change to 5010-kw max. visual, 961-ft. above av. terrain, 1024-ft. above ground, 1722-ft. above sea level. BPCDT-970106KE.

**Transmitter:** 26955 W. 11 Mile Rd., Southfield, MI 48034.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 58.7-kw max. visual. Antenna: 883-ft. above av. terrain, 942-ft. above ground, 1640-ft. above sea level.

Latitude 42° 29' 01"  
Longitude 83° 18' 44"

**Transmitter:** 26955 W. 11 Mile Rd., Southfield.

**FCC Digital File Number:** BPCDT-990528KF. Granted: February 17, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 5-meter; Radiation Systems Inc., 5-meter; Scientific-Atlanta, 4.5-meter; Vertex, 5-meter; Standard Communications receivers.

**News Services:** AP, CNN Newsource.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** January 10, 1965. Sale of Kaiser Industries Corp.'s 77.5% interest approved by FCC June 22, 1977 (Television Digest, Vol. 16:51; 17:26). Sale to Cox by Field Enterprises Holdings Ltd. approved by FCC January 30, 1984 (Vol. 23:21, 40). Sale to Paramount Stations Group by Cox approved by FCC August 27, 1993 (Vol. 32:46; 33:25). Sale to present owner by Paramount approved by FCC March 8, 1994.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

**Michael Dunlop**, Executive Vice President & General Manager.

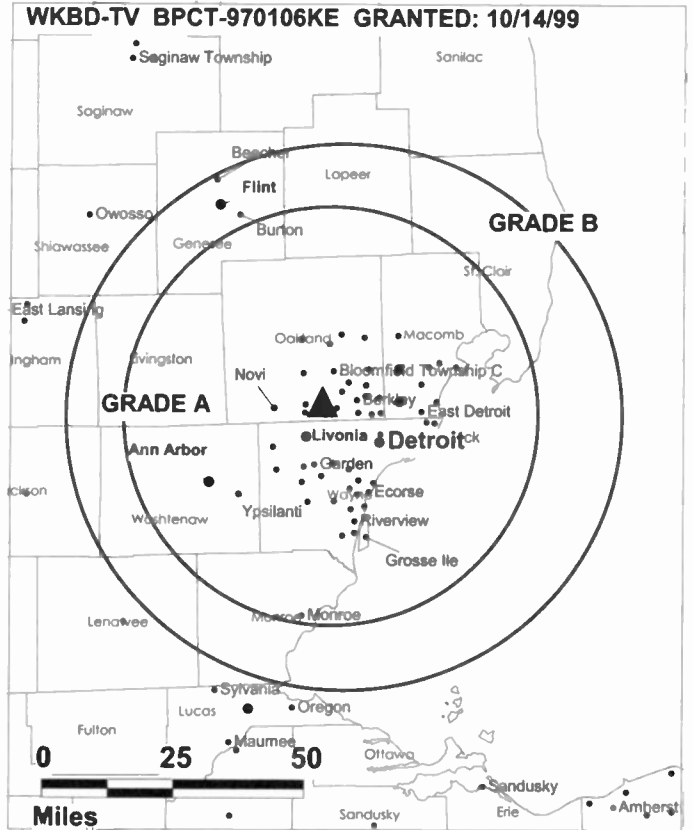
**Roland Trombley**, General Sales Manager.

**Marty Shelata**, Local Sales Manager.

**Laura Griffith**, Local Sales Manager.

**Charlie Roth**, National Sales Manager.

**Tom Bell**, News Director.



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**Paul A. Prange**, Program Director.

**Toby Cunningham**, Promotion Director.

**Bob Svenson**, Business Manager.

**George Davis**, Promotions Manager.

**Rates:** On request.

**City of License:** Detroit. **Station DMA:** Detroit. **Rank:** 9.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,168,760	690,650	2,859,410
Average Weekly Circulation (2000)	881,206	322,178	1,203,385
Average Daily Circulation (2000)			420,840
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,279,330	576,170	1,855,500
Average Weekly Circulation (2000)	637,472	306,899	944,371
Average Daily Circulation (2000)			356,237
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	889,430	114,480	1,003,910
Average Weekly Circulation (2000)	243,734	15,280	259,013
Average Daily Circulation (2000)			64,603

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Michigan—Detroit

### WWJ-DT Ch. 44

**Network Service:** CBS.

**Grantee:** CBS Broadcasting Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** 300 River Place, Detroit, MI 48207.

**Phone:** 313-259-6288.

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 200-kw max. visual. Antenna: 1060-ft. above av. terrain, 1053-ft. above ground, 1716-ft. above sea level.

Latitude	42°	26'	52"
Longitude	83°	10'	23"

**Transmitter:** 20931 Meyers Rd., Oak Park.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Digital Operation:** July 1, 1999.

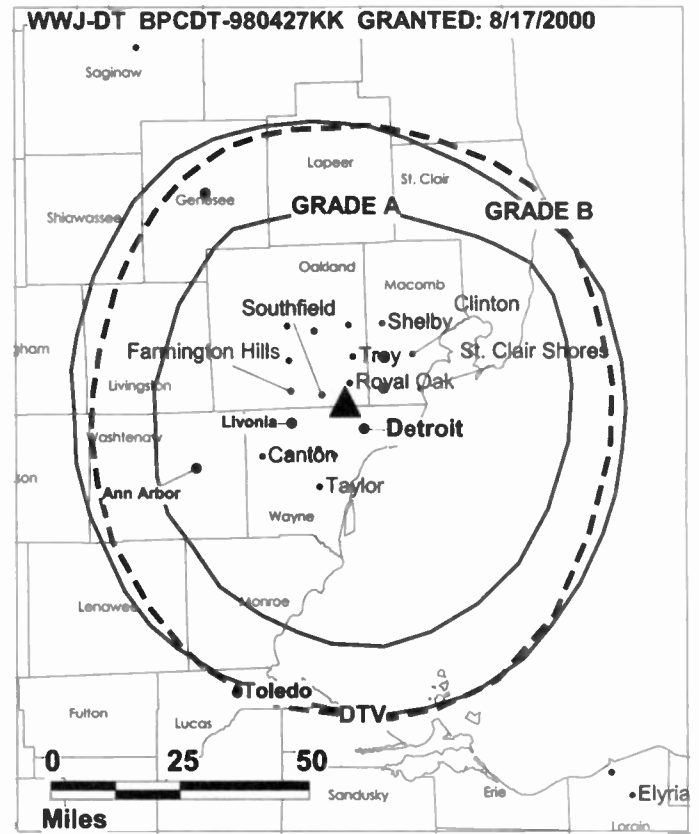
**Personnel:**

Kevin Cuddihy, General Manager.

Jim Worman, Chief Engineer.

**Rates:** On request.

**City of License:** Detroit. **Station DMA:** Detroit. **Rank:** 9.



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# Michigan—Detroit

## WWJ-TV Ch. 62

**Network Service:** CBS.

**Licensee:** CBS Broadcasting Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** 300 River Place, Detroit, MI 48207.

**Phone:** 313-259-6288. **Fax:** 313-259-8215.

**Technical Facilities:** Channel No. 62 (758-764 MHz). Authorized power: 5000-kw max. visual. Antenna: 1073-ft. above av. terrain, 1060-ft. above ground, 1722-ft. above sea level.

Latitude 42° 26' 52"  
Longitude 83° 10' 23"

**Transmitter:** 20931 Myers Rd., Oak Park.

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 200-kw max. visual. Antenna: 1060-ft. above av. terrain, 1053-ft. above ground, 1716-ft. above sea level.

Latitude 42° 26' 52"  
Longitude 83° 10' 23"

**Transmitter:** 20931 Myers Rd., Oak Park.

**FCC Digital File Number:** BPCDT-980427KK. Granted: August 17, 2000.

**Began Digital Operation:** July 1, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 4.6-meter; Harris, 5-meter; M/A-Com, 3.3-meter; Harris, M/A-Com, Pinzone receivers.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** September 29, 1975. Sale to CBS Inc. approved by FCC July 17, 1995 (Television Digest, Vol. 34:39, 35:31). Sale to present owner from CBS Inc. approved by FCC May 3, 2000 (Vol. 40:19).

**Represented (legal):** Hogan & Hartson LLP.

### Personnel:

**Kevin Cuddihy**, Vice President & Station Manager.

**Richard Bonsignore**, Planning & Administration Director.

**Michelle DeSouza**, Broadcast Operations Director.

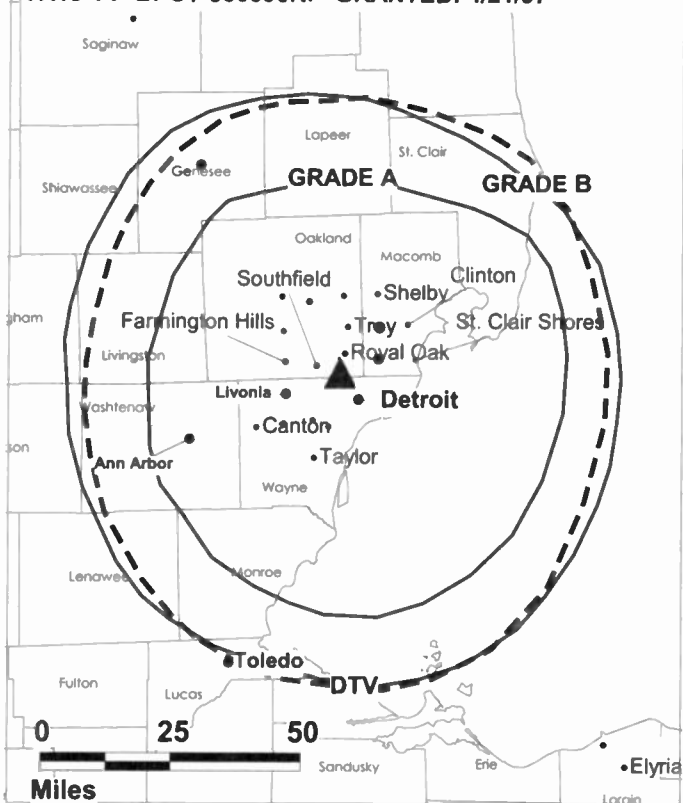
**Lenora Robinson**, Public Relations & Promotion Director.

**Albert Ruedemann**, Chief Engineer.

**Lucia Harvin**, News Director.

**Joe Spencer**, Program Director.

## WWJ-TV BPCT-950330KF GRANTED: 4/21/97



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**Roger Williams**, Business Manager.

**Rates:** On request.

**City of License:** Detroit. **Station DMA:** Detroit. **Rank:** 9.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,290,060	576,170	1,866,230
Average Weekly Circulation (2000)	779,243	338,478	1,117,721
Average Daily Circulation (2000)			486,903
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,279,330	576,170	1,855,500
Average Weekly Circulation (2000)	777,958	338,478	1,116,436
Average Daily Circulation (2000)			486,614
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,730	0	10,730
Average Weekly Circulation (2000)	1,285	0	1,285
Average Daily Circulation (2000)			289

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Detroit

## WXYZ-DT Ch. 41

**Network Service:** ABC.

**Licensee:** Channel Seven of Detroit Inc., 26th Floor, Walnut St., Cincinnati, OH 45202.

**Studio:** 20777 W. Ten Mile Rd., Southfield, MI 48037.

**Phone:** 248-827-7777.

**Web Site:** <http://www.detroitnow.com>

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 465-kw max. visual. Antenna: 935-ft. above av. terrain, 968-ft. above ground, 1632-ft. above sea level.

Latitude	42°	28'	14"
Longitude	83°	15'	01"

**Transmitter:** 20777 W. Ten Mile Rd., Southfield.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** E. W. Scripps Co. (Group Owner).

**Began Digital Operation:** November 1, 1998.

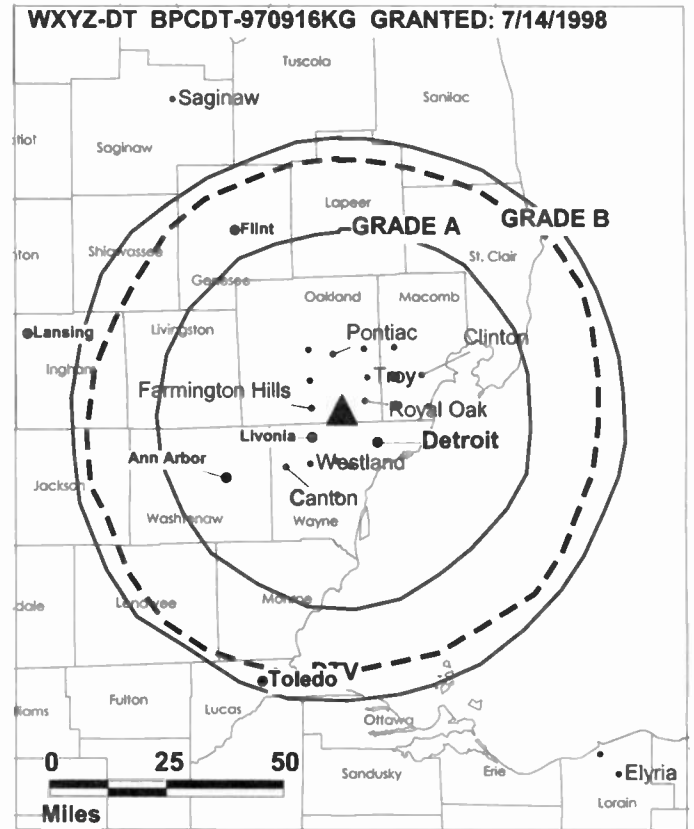
**Represented (legal):** Baker & Hostetler.

### Personnel:

**Grace Gilchrest,** General Manager.

**Mike Doback,** Chief Engineer.

**Rates:** On request.



**City of License:** Detroit. **Station DMA:** Detroit. **Rank:** 9.

# Michigan—Detroit

## WXYZ-TV Ch. 7

**Network Service:** ABC.

**Licensee:** Scripps Howard Broadcasting Co., 312 Walnut St., 26th Floor, Cincinnati, OH 45202.

**Studio:** 20777 W. 10 Mile Rd., Southfield, MI 48037.

**Mailing Address:** Box 789, Southfield, MI 48037.

**Phone:** 248-827-7777. **Fax:** 248-827-4454.

**Web Site:** <http://www.detnow.com>

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1000-ft. above av. terrain, 1073-ft. above ground, 1737-ft. above sea level.

Latitude 42° 28' 15"  
Longitude 83° 15' 00"

**Transmitter:** Broadcast House, 20777 W. 10 Mile Rd.

**Began Digital Operation:** November 1, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 7.3-meter C-band; Vertex, 4.6-meter Ku-band; Avantek, Standard Communications receivers.

**News Services:** ABC NewsOne, AP.

**Ownership:** E. W. Scripps Co. (Group Owner).

**Began Operation:** October 9, 1948. Sale to present owner by American Broadcasting Cos. approved by FCC November 14, 1985.

**Represented (sales):** Katz American Television.

**Represented (legal):** Baker & Hostetler.

### Personnel:

**Grace Gilchrist,** Vice President & General Manager.

**Michael Kronley,** Vice President & Station Manager.

**Robert Silva,** General Sales Manager.

**Mike MacLean,** National Sales Manager.

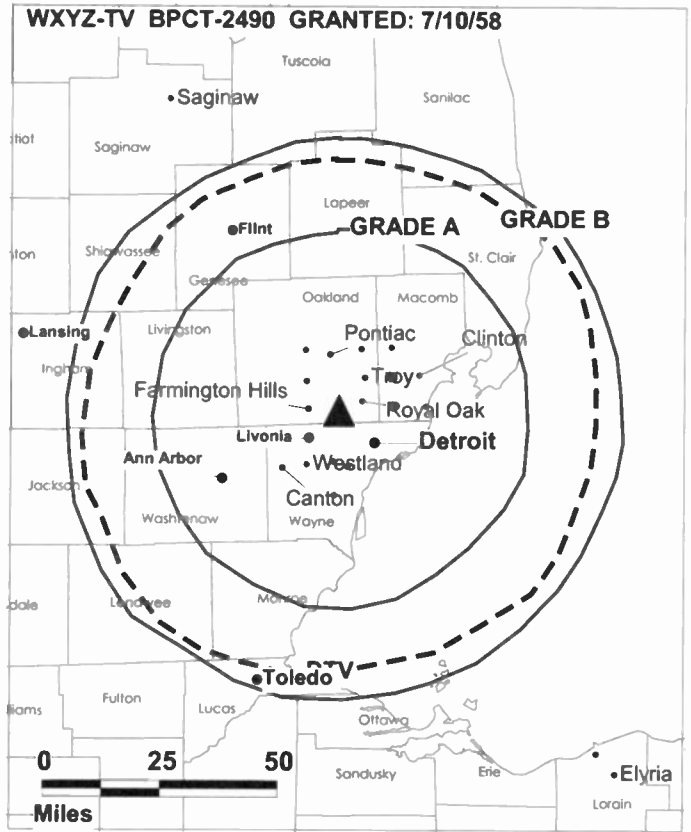
**Mike Doback,** Chief Engineer.

**Al Upchurch,** News Director.

**Maria Drutz,** Program Director.

**Patricia Mills,** Public Relations Manager.

**Milda Skorupskas,** Traffic Manager.



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**Ann Gain,** Business Manager.

**Damon Bryant,** Promotion Director.

**Rates:** On request.

**City of License:** Detroit. **Station DMA:** Detroit. **Rank:** 9.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,732,540	710,270	2,442,810
Average Weekly Circulation (2000)	1,131,876	487,765	1,619,641
Average Daily Circulation (2000)			889,310
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,279,330	576,170	1,855,500
Average Weekly Circulation (2000)	1,019,321	467,207	1,486,528
Average Daily Circulation (2000)			841,476
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	453,210	134,100	587,310
Average Weekly Circulation (2000)	112,555	20,558	133,114
Average Daily Circulation (2000)			47,833

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Michigan—Escanaba

**WJMN-TV**

**Ch. 3**

**(Satellite of WFRV-TV, Green Bay, WI)**

**Network Service:** CBS.

**Licensee:** CBS Broadcasting Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** See WFRN-TV, Green Bay, WI.

**Mailing Address:** Box 19055, Green Bay, WI 54307-9055.

**Phone:** 906-786-7767. **Fax:** 906-226-7344.

**E-mail:** wfrv@dct.com

**Web Site:** <http://www.wfrv.com>

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1192-ft. above av. terrain, 1252-ft. above ground, 2077-ft. above sea level.

Latitude 46° 08' 04"  
Longitude 86° 56' 52"

Requests CP for change to 1191-ft. above av. terrain, 1201-ft. above ground, lat. 46°08' 05", long. 86° 56' 55". BPCT-199991015ABZ.

**Transmitter:** 4.3-mi. S of Trenary.

**Digital Facilities:** Channel No. 48 (674-680 MHz). Power: 989-kw max. visual. Antenna: 1073-ft. above av. terrain, 1098-ft. above ground.

Latitude 46° 08' 05"  
Longitude 86° 56' 55"

**FCC Digital File Number:** BPCDT-19991025ACN. Granted: April 28, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, UPI.

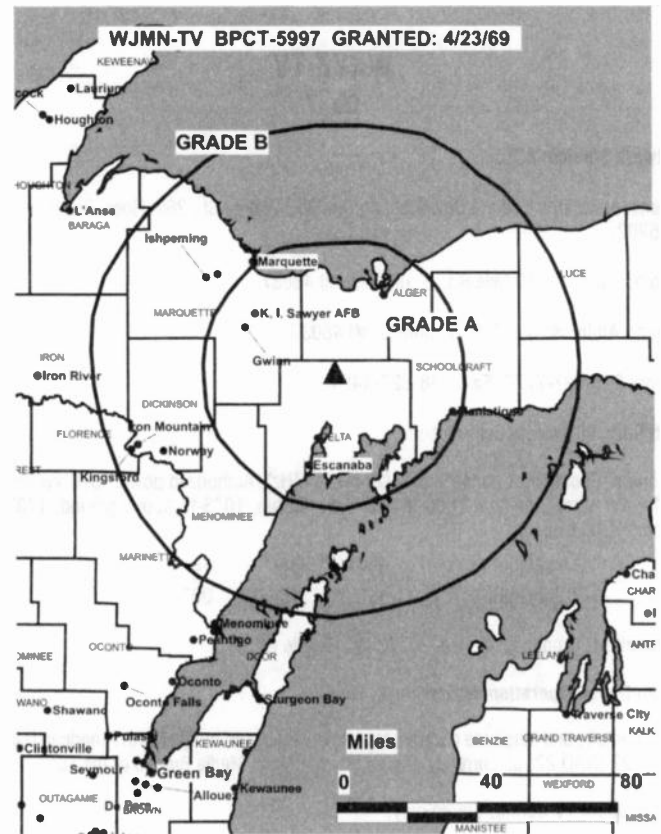
**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** October 7, 1969. Sale to present owner from CBS Inc. approved by FCC May 3, 2000.

**Personnel:** See WFRV-TV, Green Bay, WI.

**Rates:** On request.

**City of License:** Escanaba. **Station DMA:** Marquette. **Rank:** 177.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	75,390	21,490	96,880
Average Weekly Circulation (2000)	50,674	7,512	58,186
Average Daily Circulation (2000)			29,870
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,560	16,640	77,200
Average Weekly Circulation (2000)	44,900	6,758	51,658
Average Daily Circulation (2000)			27,133
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,830	4,850	19,680
Average Weekly Circulation (2000)	5,774	755	6,528
Average Daily Circulation (2000)			2,737

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Flint-Saginaw-Bay City

## WJRT-TV Ch. 12

**Network Service:** ABC.

**Licensee:** WJRT Inc.

**Studio:** 2302 Lapeer Rd., Flint, MI 48503.

**Phone:** 810-233-3130. **Fax:** 810-257-2834.

**E-mail:** wjrt@abc.com

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 34.76-kw aural. Antenna: 940-ft. above av. terrain, 999-ft. above ground, 1599-ft. above sea level.

Latitude 43° 13' 49"  
Longitude 84° 03' 32"

**Transmitter:** 7401 Burt Rd., Chesaning.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 1000-kw max. visual. Antenna: 866-ft. above av. terrain, 892-ft. above ground.

Latitude 43° 13' 39"  
Longitude 84° 03' 32"

**FCC Digital File Number:** BPCDT-19991101ACD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.6-meter C-band; Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 5-meter C-band; Vertex, 2.4-meter Ku-band; Andrew, Harris, M/A-Corn, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Vertex, 2.4-meter Ku-band.

**News Service:** AP.

**Ownership:** Disney Enterprises Inc. (Group Owner).

**Began Operation:** October 12, 1958. Sale to present owner by Capital Cities/ABC Inc. approved by FCC February 8, 1996. Sale to Capital Cities/ABC Inc. by Media/Communications Partners, et al., approved by FCC July 26, 1995 (Television Digest, Vol. 34:41). Sale to Media/Communications Partners, et al., by SJL Broadcast Management approved by FCC April 30, 1992. Sale to SJL Broadcast Management by Knight-Ridder Broadcasting approved by FCC June 8, 1989 (Vol. 29:13). Sale to Knight-Ridder Broadcasting by Poole Broadcasting approved by FCC December 12, 1978 (Vol. 17:26). Poole acquired station when Goodwill Stations Inc. sold all its other properties to Capital Cities Broadcasting Corp.; approved by FCC July 29, 1964 (Vol. 4:18, 19, 31).

**Represented (sales):** ABC Television Spot Sales Inc.

**Personnel:**

Thomas Bryson, President & General Manager.

Dan Aube, General Sales Manager.

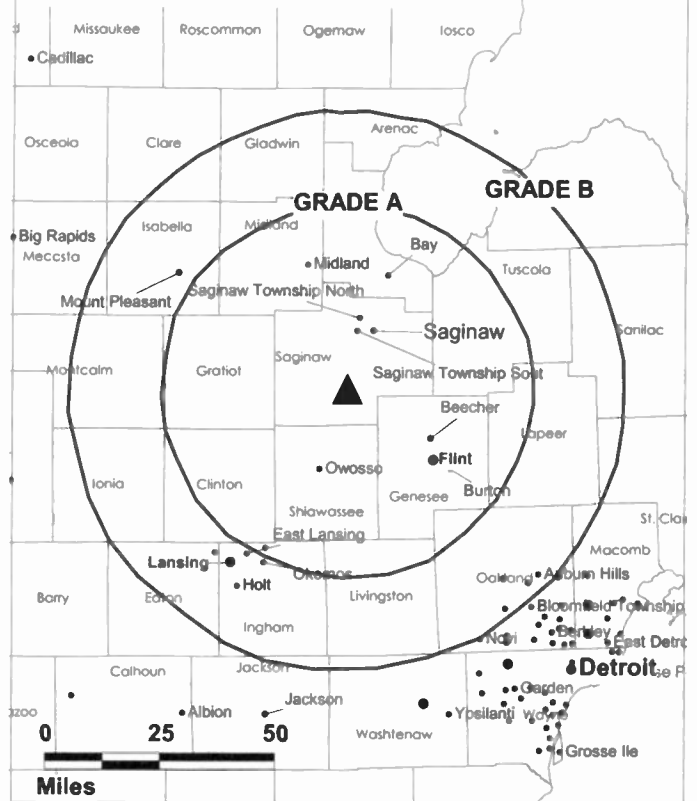
Bob Hall, Local Sales Manager.

Ray Scott, National Sales Manager.

James Bleicher, News Director.

Sara Jo Gallock, Programming & Marketing Director.

### WJRT-TV BLCT-868 GRANTED: 4/13/55



**Keith Stironek, Creative Services Director.**

**Richard Roffman, Production Manager.**

**Skip Orvis, Engineering Director.**

**Diane Parker, Business Manager.**

**Highest 30 Sec. Rate: \$1200.**

**City of License:** Flint. **Station DMA:** Flint-Saginaw-Bay City. **Rank:** 64.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	390,610	282,900	673,510
Average Weekly Circulation (2000)	264,726	148,390	413,116
Average Daily Circulation (2000)			232,809
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	293,180	150,940	444,120
Average Weekly Circulation (2000)	232,167	114,206	346,374
Average Daily Circulation (2000)			205,285
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	97,430	131,960	229,390
Average Weekly Circulation (2000)	32,559	34,184	66,743
Average Daily Circulation (2000)			27,524

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Flint

**WSMH**  
Ch. 66

**Network Service:** FOX.

**Licensee:** WSMH Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** G-3463 W. Pierson Rd., Flint, MI 48504.

**Mailing Address:** Box 310669, Flint, MI 48531.

**Phone:** 810-785-8866. **Fax:** 810-785-8963.

**Web site:** <http://www.wsmh66.com>

**Technical Facilities:** Channel No. 66 (782-788 MHz). Authorized power: 1170-kw max. visual, 117-kw max. aural. Antenna: 943-ft. above av. terrain, 967-ft. above ground, 1577-ft. above sea level.

Latitude 43° 13' 18"  
Longitude 84° 03' 14"

Holds CP for change to 5000-kw max. visual. BPCT-950629KJ.

**Transmitter:** 7114 Gary Rd., Chesaning.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 1000-kw max. visual. Antenna: 942-ft. above av. terrain, 968-ft. above ground.

Latitude 43° 13' 18"  
Longitude 84° 03' 14"

**FCC Digital File Number:** BPCDT-19991028ACK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Separate audio program.

**Satellite Earth Stations:** DH Satellite, 5-meter; Scientific-Atlanta, 4.6-meter; Agile Omni receivers.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** April 8, 1985. Sale to Gerald J. Robinson by Flint Family TV Inc., et al. approved by FCC April 21, 1986. Sale to present owner by Gerald J. Robinson approved by FCC November 9, 1995.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Sterling Communications Inc.

**Personnel:**

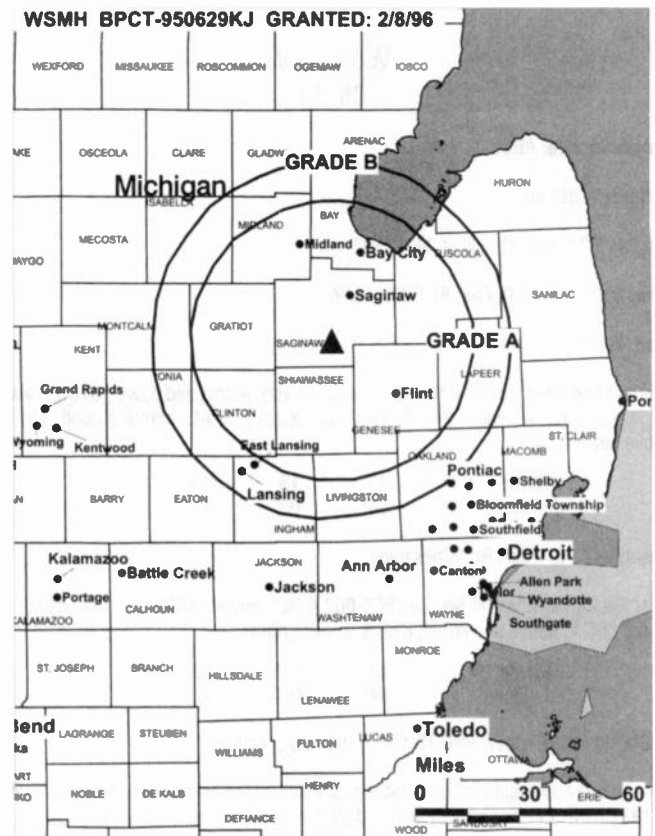
Aaron Olander, Group Manager.

Mike Eichhorn, Station Manager.

Dan Garman, Local Sales Manager.

Robin Davis, National Sales Manager.

Jeanette Reynolds, Program Manager.



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**Chris Frye, Creative Services Director/Production Manager.**

**John D. Grover, Chief Engineer.**

**Highest 30 Sec. Rate:** \$8000.

**City of License:** Flint. **Station DMA:** Flint-Saginaw-Bay City. **Rank:** 64.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	363,650	191,780	555,430
Average Weekly Circulation (2000)	189,787	74,517	264,303
Average Daily Circulation (2000)			104,953
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	285,680	148,640	434,320
Average Weekly Circulation (2000)	172,044	68,489	240,533
Average Daily Circulation (2000)			97,034
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,970	43,140	121,110
Average Weekly Circulation (2000)	17,742	6,028	23,770
Average Daily Circulation (2000)			7,919

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Grand Rapids

## WOOD-DT Ch. 7

**Network Service:** NBC.

**Licensee:** WOOD Television License Co. LLC, 200 Crescent Court, Suite 1600, Dallas, TX 75201.

**Studio:** 120 College Ave. SE, Grand Rapids, MI 75201.

**Phone:** 616-456-8888. **Fax:** 616-456-9169.

**E-mail:** woodtv@woodtv.com

**Web Site:** <http://www.woodtv8.com>

**Digital Facilities:** Channel No. 7 (174-180 MHz). Power: 16.8-kw max. visual. Antenna: 715-ft. above av. terrain, 687-ft. above ground, 1510-ft. above sea level.

Latitude	42°	41'	14"
Longitude	85°	30'	34"

**Transmitter:** 1.6-mi. SW of Middleville.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** LIN Television Corp. (Group Owner).

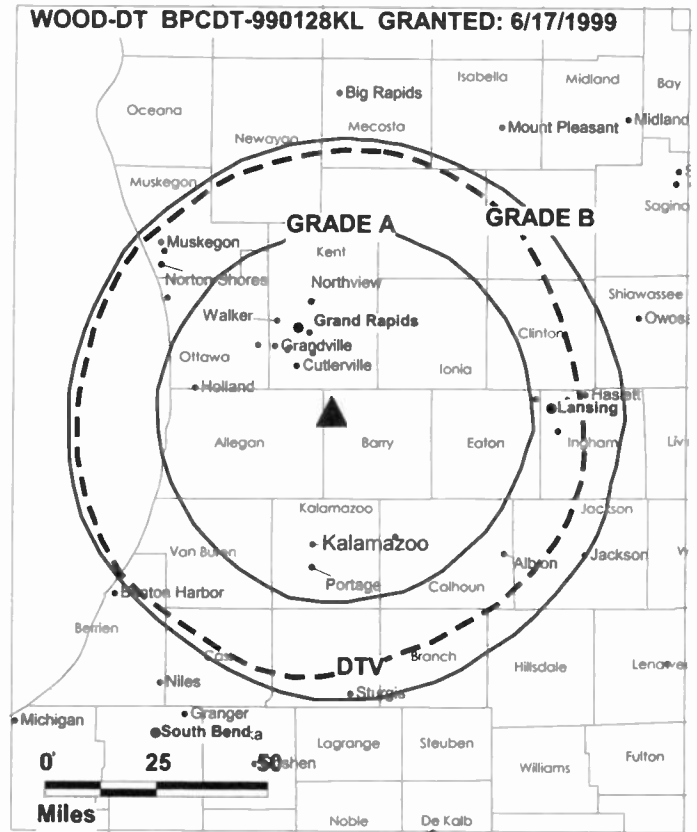
**Began Digital Operation:** August 1, 1999.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

Dianne Kniewski, General Manager.

Mike Laemers, Chief Engineer.



**Rates:** On request.

**City of License:** Grand Rapids. **Station DMA:** Grand Rapids-Kalamazoo-Battle Creek. **Rank:** 38.

# Michigan—Grand Rapids-Kalamazoo

## WOOD-TV Ch. 8

**Network Service:** NBC.

**Licensee:** WOOD License Co. LLC, 200 Crescent Court, Suite 1600, Dallas, TX 75201.

**Studio:** 120 College Ave. SE, Grand Rapids, MI 49503.

**Phone:** 616-456-8888. **Fax:** 616-456-9169.

**Web Site:** <http://www.woodtv.com>

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual. Antenna: Circularly polarized, 970-ft. above av. terrain, 1015-ft. above ground, 1835-ft. above sea level.

Latitude 42° 41' 13"  
Longitude 85° 30' 35"

**Transmitter:** 2.5-mi. SW of Middleville.

**Began Digital Operation:** August 1, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Harris, 3-meter Ku-band; Harris, 6-meter C-band; Harris, 6-meter Ku-band; Harris receivers.

**News Services:** AP, Conus, Michigan News Exchange, NBC News Channel.

**LMA:** Local marketing agreement with WOTV (A), Battle Creek.

**Ownership:** LIN Television Corp. (Group Owner).

**Began Operation:** August 15, 1949. Sale to present owner from LCH Communications Inc. approved by FCC June 23, 1999 (*Television Digest*, 37:33; 38:2). Follow-up sale of LIN to Chancellor Media Corp. cancelled (Vol. 38:28; 39:12). Sale to LCH Communications Inc. by Time Inc. approved by FCC February 10, 1983 (Vol. 22:46). Sale to Time-Life by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16). Bitner group's purchase of station, then called WLAV-TV, from Leonard A. Versluis approved by FCC September 1951 (Vol. 7:19, 38).

**Represented (sales):** Blair Television.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** Jansky & Bailey.

**Personnel:**

Diane Kniowski, President & General Manager.

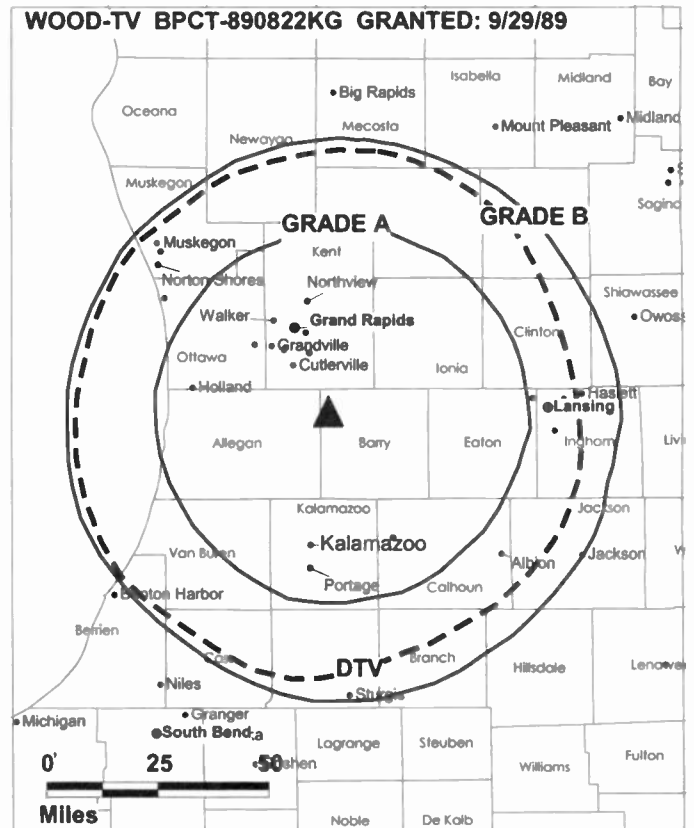
Craig Cole, Director of Operations.

Scott Campbell, Local Sales Manager.

Ann Marie Young, National Sales Manager.

Molly Kelly, Promotion Manager.

Jim Loy, News Director.



**Mike Laemers, Engineering Director.**

**Dan Caldwell, Business Manager.**

**Highest 30 Sec. Rate:** \$6000.

**City of License:** Grand Rapids. **Station DMA:** Grand Rapids-Kalamazoo-Battle Creek. **Rank:** 38.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	633,750	322,900	956,650
Average Weekly Circulation (2000)	369,942	186,705	556,648
Average Daily Circulation (2000)			293,303
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	419,250	252,070	671,320
Average Weekly Circulation (2000)	317,139	174,524	491,662
Average Daily Circulation (2000)			273,817
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	214,500	70,830	285,330
Average Weekly Circulation (2000)	52,804	12,182	64,985
Average Daily Circulation (2000)			19,485

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Battle Creek-Grand Rapids-Kalamazoo

**WOTV**  
Ch. 41

**Network Service:** ABC.

**Licensee:** Channel 41 Inc., Box 1616, Battle Creek, MI 49016.

**Studio:** 5200 W. Dickman Rd., Battle Creek, MI 49016.

**Mailing Address:** Box 1616, Battle Creek, MI 49016.

**Phone:** 616-968-9341. **Fax:** 616-966-6837.

**Web Site:** <http://www.woodtv.com>

**Technical Facilities:** Channel No. 41 (632-638 MHz). Authorized power: 5000-kw max. visual. Antenna: 1079-ft. above av. terrain, 938-ft. above ground, 1926-ft. above sea level.

Latitude 42° 34' 15"  
Longitude 85° 28' 07"

**Transmitter:** Corner of Muller & Norris Rds., Orangeville.

**Digital Facilities:** Channel No. 20 (506-512 MHz). Power: 270-kw max. visual. Antenna: 1020-ft. above av. terrain, 879-ft. above ground.

Latitude 42° 34' 15"  
Longitude 85° 28' 07"

**FCC Digital File Number:** BPCDT-19991022AAW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Service:** AP.

**LMA:** Local marketing agreement with WOOD-TV (N), Grand Rapids, MI.

**Ownership:** Channel 41 Inc.

**Began Operation:** July 24, 1971.

**Represented (sales):** Blair Television.

**Represented (legal):** Covington & Burling.

**Personnel:**

**Jerry P. Colvin,** President & General Manager.

**Marc Elliott,** General Sales Manager.

**Tim Malone,** News Director.

**Carole Doty,** Program Director.

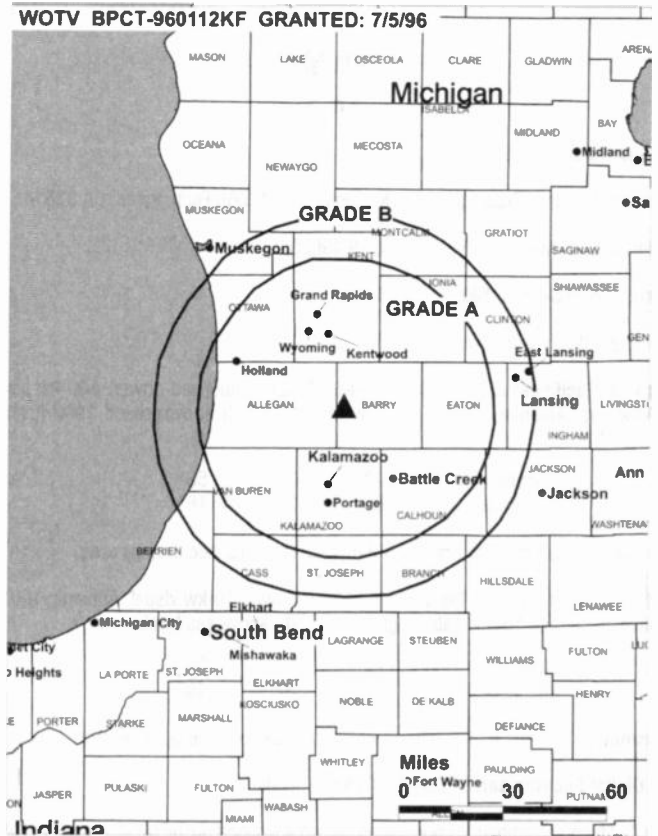
**Molly Kelly,** Promotion Director.

**Eva Cooper,** Marketing & Development Director.

**Dave Morris,** Chief Engineer.

**Dan Caldwell,** Business Manager.

**Dave Messner,** Traffic Manager.



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**Highest 30 Sec. Rate:** \$500.

**City of License:** Battle Creek. **Station DMA:** Grand Rapids-Kalamazoo-Battle Creek. **Rank:** 38.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	447,530	253,650	701,180
Average Weekly Circulation (2000)	172,247	91,952	264,199
Average Daily Circulation (2000)			107,512
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	356,110	219,460	575,570
Average Weekly Circulation (2000)	158,262	85,840	244,102
Average Daily Circulation (2000)			99,149
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	91,420	34,190	125,610
Average Weekly Circulation (2000)	13,985	6,112	20,097
Average Daily Circulation (2000)			8,363

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Grand Rapids-Kalamazoo-Battle Creek

## WWMT Ch. 3

**Network Service:** CBS.

**Licensee:** Freedom Broadcasting of Michigan Inc., 17666 Fitch, Irvine, CA 92614.

**Studio:** 590 W. Maple St., Kalamazoo, MI 49008.

**Phone:** 616-388-3333. **Fax:** 616-388-8228.

**Web Site:** <http://www.wwmt.com/>

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1130-ft. above ground, 1900-ft. above sea level.

Latitude 42° 37' 56"  
Longitude 85° 32' 16"

**Transmitter:** 0.25-mi. E of Bradley & Patterson Rds., Yankee Springs area.

**Digital Facilities:** Channel No. 2 (54-60 MHz). Power: 10-kw visual. Antenna: 1001-ft. above av. terrain, 1043-ft. above ground, 770-ft. above sea level.

Latitude 42° 37' 56"  
Longitude 85° 32' 16"

**Transmitter:** 0.25-mi. E of Bradley & Patterson Rds., Yankee Springs area.

**FCC Digital File Number:** BPCDT-990729KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, CBS Newspath.

**LMA:** Local marketing agreement with WLAJ (A), Lansing, MI.

**Ownership:** Freedom Broadcasting Inc. (Group Owner).

**Began Operation:** June 1, 1950. Sale to Gillett Broadcasting by Fetzer TV Corp. approved by FCC October 29, 1985. Transfer to Busse Broadcasting Corp. approved by FCC July 31, 1987. Sale to Granite Broadcasting Corp. by Busse Broadcasting Corp. approved by FCC April 6, 1995 (*Television Digest*, Vol. 35:2, 18, 23). Sale to present owner by Granite Broadcasting Corp. approved by FCC June 22, 1998 (Vol. 38:30).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Akin, Gump, Strauss, Hauer & Feld LLP.

### Personnel:

**Richard F. Appleton**, Vice President & General Manager.

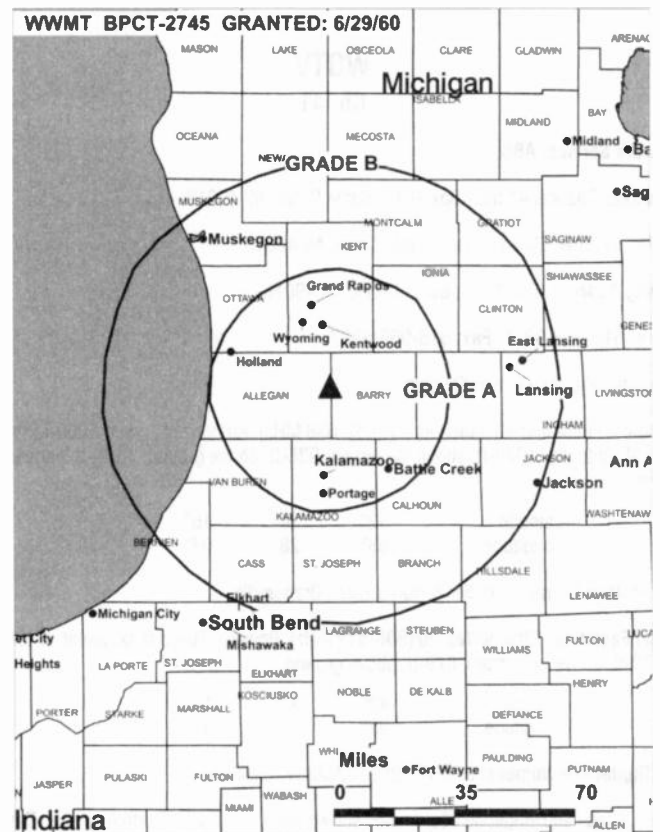
**Jim Wareham**, General Sales Manager.

**Nancy Kern**, Program Manager.

**James Steffey**, Chief Engineer.

**Jeannene Evans**, Business Manager.

**Jeff Watts**, Broadcast Services Manager.



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**Rates:** On request.

**City of License:** Kalamazoo. **Station DMA:** Grand Rapids-Kalamazoo-Battle Creek. **Rank:** 38.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable		Total
	TV Households	Non-cable TV Households	
Estimated Station Totals*	626,470	296,100	922,570
Average Weekly Circulation (2000)	367,204	158,123	525,326
Average Daily Circulation (2000)			272,554
Station OMA Total	Cable		Total
	TV Households	Non-cable TV Households	
Estimated Station Totals*	419,250	252,070	671,320
Average Weekly Circulation (2000)	323,737	152,600	476,337
Average Daily Circulation (2000)			259,514
Other OMA Total	Cable		Total
	TV Households	Non-cable TV Households	
Estimated Station Totals*	207,220	44,030	251,250
Average Weekly Circulation (2000)	43,467	5,523	48,989
Average Daily Circulation (2000)			13,039

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Grand Rapids

**WXMI**  
Ch. 17

**Network Service:** FOX.

**Licensee:** Tribune Television Holdings Inc., 435 N. Michigan Ave., Suite 1800, Chicago, IL 60611.

**Studio:** 3117 Plaza Dr. NE, Grand Rapids, MI 49525.

**Phone:** 616-364-8722. **Fax:** 616-364-8506.

**E-mail:** fox17@wxmi.com

**Web Site:** http://www.wxmi.com

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 1290-kw max. visual. Antenna: 1096-ft. above av. terrain, 1043-ft. above ground, 1883-ft. above sea level.

Latitude 42° 41' 15"  
Longitude 85° 31' 57"

Requests CP for change 5000-kw max. visual. BPCT-960716KN.

**Transmitter:** Davis Rd., 1-mi. W of Cherry Valley Rd.

**FCC Proposed Digital Facilities:** Ch. 19, 50-kw, 1095.5-ft. above av. terrain.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 4-meter Ku & C-band; Harris, 6.1-meter C-band; Harris receivers.

**SNG Mobile Dish:** 2.2-meter Ku-band.

**Ownership:** Tribune Broadcasting Co. (Group Owner).

**Began Operation:** March 18, 1982. Sale to Dudley Communications Corp. by Harold O. Shively, et al., approved by FCC November 17, 1988 (*Television Digest*, Vol. 29:19). Sale to Emmis Broadcasting Corp. by Dudley approved by FCC March 20, 1998. Emmis immediately swapped station, along with KTZZ-TV Seattle, for Tribune Broadcasting's WQCD(FM), New York. FCC approved swap March 20, 1998.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Sidley & Austin.

**Personnel:**

**Eduardo Fernandez**, Vice President & General Manager.

**Vivian Termaat**, Sales Director.

**Paul Mack**, Local Sales Manager.

**Jeff T. Cartwright**, National Sales Manager.

**Dale Scholten**, Engineering Director.

**Pennie Westers**, Advertising, Promotion & Creative Services Director.

**Tim Dye**, News Director.

**Mark Miller**, Production Services Director.



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**Bonnie Hunter**, Administrative Operations Director.

**Angela Blauwiekel**, Research Coordinator.

**Highest 30 Sec. Rate:** \$5000.

**City of License:** Grand Rapids. **Station DMA:** Grand Rapids-Kalamazoo-Battle Creek. **Rank:** 38.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	456,710	328,990	785,700
Average Weekly Circulation (2000)	261,849	142,623	404,473
Average Daily Circulation (2000)			165,495
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	419,250	252,070	671,320
Average Weekly Circulation (2000)	257,743	132,800	390,543
Average Daily Circulation (2000)			161,948
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	37,460	76,920	114,380
Average Weekly Circulation (2000)	4,106	9,823	13,929
Average Daily Circulation (2000)			3,546

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Michigan—Grand Rapids

## WZZM-TV Ch. 13

**Network Service:** ABC.

**Licensee:** Combined Communications Corp. of Oklahoma Inc, 1100 Wilson Blvd., Arlington, VA 22234.

**Studio:** 645 3 Mile Rd. NW, Grand Rapids, MI 49544.

**Mailing Address:** Box Z, Grand Rapids, MI 49501.

**Phone:** 616-785-1313. **Fax:** 616-784-5415.

**Web Site:** <http://www.wzzm13.com>

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw max. & 295-kw horizontal visual, 63-kw max. & 59-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 991-ft. above ground, 1783-ft. above sea level.

Latitude	43°	18'	34"
Longitude	85°	54'	44"

**Transmitter:** 6-mi. SW of Grant.

**Digital Facilities:** Channel No. 39 (620-626 MHz). Power: 1000-kw max. visual. Antenna: 997-ft. above av. terrain, 957-ft. above ground.

Latitude	43°	18'	37"
Longitude	85°	54'	45"

**FCC Digital File Number:** BPCDT-19991020ABR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; RCA, 4.5-meter Ku-band; Avantek, Harris, M/A-Com receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource.

**Ownership:** Gannett Broadcasting Group (Group Owner).

**Began Operation:** November 1, 1962. Started on interim basis with all four applicants operating on a cooperative basis. Began operation as West Michigan Telecasters Inc. on January 25, 1965. Transfer of control to Synercom Communications Corp. approved by FCC September 17, 1969. Split-off to Lewis V. Chamberlin, et al., approved by FCC December 31, 1973. Sale to Wometco Enterprises Inc. approved by FCC December 8, 1977 (*Television Digest*, Vol. 16:36, 17:50). Sale to KKR approved by FCC April 11, 1984 (Vol. 23:39, 52, 24:14, 16). Sale to Price Communications approved by FCC Demeber 19, 1985. Sale to Northstar Television Group approved by FCC September 11, 1989. Sale to Argyle Television Holdings II Inc. approved by FCC November 7, 1994 (Vol. 34:37, 35:2). Sale to present owner by Argyle Television approved by FCC January 27, 1997 (Vol. 36:49, 37:5, 6).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Wiley, Rein & Fielding.

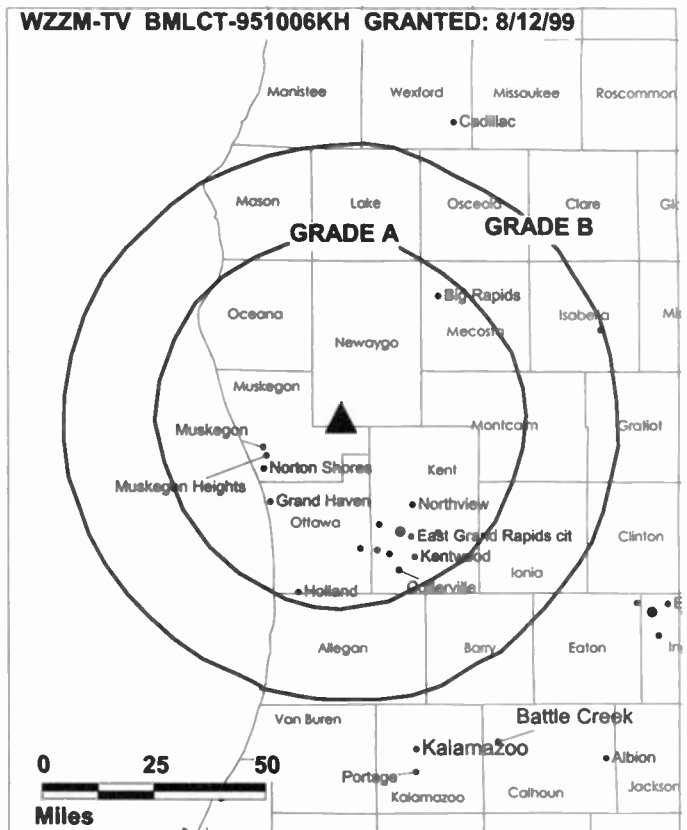
**Represented (engineering):** A. D. Ring PA.

**Personnel:**

**Janet A. Mason, President & General Manager.**

**Carl Larson, Vice President & General Sales Manager.**

**Tim Siegel, National Sales Manager.**



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**Cheryl Grant, News Director.**

**Chuck Mikowski, Vice President & Engineering Director.**

**Jay Lowe, Production Manager.**

**Karen Kriscunas, Controller.**

**Rates:** On request.

**City of License:** Grand Rapids. **Station DMA:** Grand Rapids-Kalamazoo-Battle Creek. **Rank:** 38.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	393,600	226,630	620,230
Average Weekly Circulation (2000)	260,361	121,557	381,919
Average Daily Circulation (2000)			215,522
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	361,120	195,990	557,110
Average Weekly Circulation (2000)	245,635	112,538	358,172
Average Daily Circulation (2000)			204,164
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	32,480	30,640	63,120
Average Weekly Circulation (2000)	14,727	9,020	23,746
Average Daily Circulation (2000)			11,358

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Iron Mountain

**WDHS**  
Ch. 8

**Network Service:** Independent.

**Licensee:** W. Russell Withers Jr., 1500 E. B St., Iron Mountain, MI 49801.

**Studio Address:** 1500 E. B St., Iron Mountain, MI 49801.

**Mailing Address:** Box 1508, Mount Vernon, IL 62864.

**Phone:** 906-776-8888.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 29.6-kw visual. Antenna: 623-ft. above av. terrain, 160-ft. above ground, 1686-ft. above sea level.

Latitude	45°	49'	10"
Longitude	88°	02'	35"

Holds CP for change to 316-kw max. visual, 561-ft. above av. terrain, 161-ft. above ground, 1686-ft. above sea level, transmitter to 1500 E. B St., Millie Hill. BPCT-960711KL.

**Transmitter:** Millie Hill, Iron Mountain.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 37-kw max. visual. Antenna: 561-ft. above av. terrain, 161-ft. above ground.

Latitude	45°	49'	10"
Longitude	88°	02'	35"

**FCC Digital File Number:** BPCDT-19991024AGA. Granted June 15, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

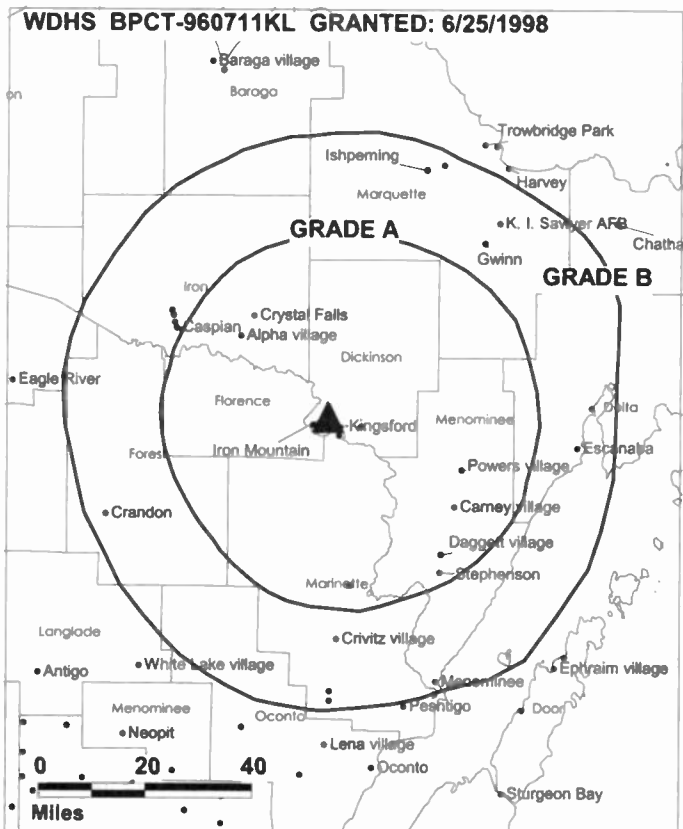
**Ownership:** W. Russell Withers Jr. (Group Owner).

**Began Operation:** October 19, 1994. Sale to Fant Broadcasting approved by FCC November 13, 1995 but not consummated. Sale to present owner by Danny Hood Evangelistic Assn. approved by FCC October 30, 1996. Sale to MICI Inc. (Mario Iacobelli) approved by FCC April 25, 1997 but never consummated.

**Represented (legal):** Dennis J. Kelly.

**Personnel:**

Michael A. Maszka, Station Manager.



**Dennis Klas, Chief Engineer.**

**Joe Austin, Production Manager.**

**Rates:** On request.

**City of License:** Iron Mountain. **Station DMA:** Marquette. **Rank:** 177.

**Nielsen Data:** Not available.

# Michigan—Jackson

## WHTV Ch. 18

**Network Service:** Independent.

**Grantee:** Spartan TV LLC, 6611 Santa Monica Blvd., Los Angeles, CA 90038-1311.

**Phone:** 517-796-2507.

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 8.91-kw max. visual. Antenna: 239-ft. above av. terrain, 296-ft. above ground, 1204-ft. above sea level.

Latitude	42°	14'	15"
Longitude	84°	24'	23"

**Transmitter:** 120 W. Michigan Ave.

**Digital Facilities:** Channel No. 34 (590-596 MHz). Power: 1-kw max. visual. Antenna: 981-ft. above av. terrain, 988-ft. above ground.

Latitude	42°	25'	13"
Longitude	84°	31'	25"

**FCC Digital File Number:** BMPCDT-20000501AEL (pending).

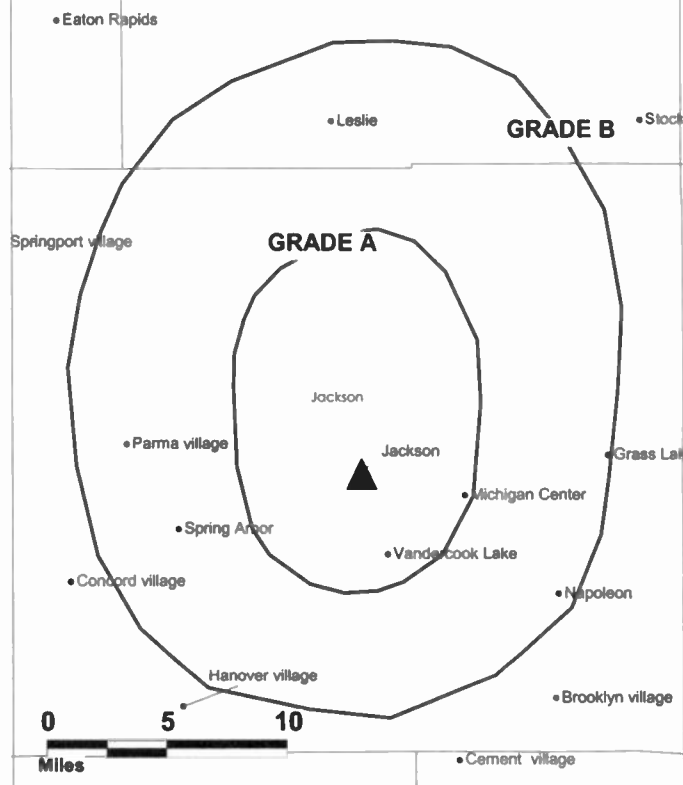
**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Venture Technologies Group LLC, equity interest, 76.00% (Group Owner); Frank Washington, equity interest, 20.00%; Donald Watson, equity interest, 4.00%.

**Began Operation:** 1999. FCC approved voting control transfer to Frank Washington June 2, 2000.

**City of License:** Jackson. **Station DMA:** Lansing. **Rank:** 107.

### WHTV BPCT-930622KH GRANTED: 1/4/1999



**Nielsen Data:** Not available.

# Michigan—Kalamazoo

**WLLA**  
Ch. 64

**Network Service:** WBN.

**Licensee:** Christian Faith Broadcast Inc., 3809 Maple Ave., Box 247, Castalia, OH 44824.

**Studio:** 7048 Kilgore Rd., Kalamazoo, MI 49001.

**Mailing Address:** Box 3157, Kalamazoo, MI 49003.

**Phone:** 616-345-6421. **Fax:** 616-345-5665.

**Technical Facilities:** Channel No. 64 (770-776 MHz). Authorized power: 5000-kw max. visual. Antenna: 1086-ft. above av. terrain, 1066-ft. above ground, 1939-ft. above sea level.

Latitude 42° 33' 52"  
Longitude 85° 27' 31"

**Transmitter:** 1870-ft. N of Keller Rd. & 1804-ft. W of Norris Rd.

**Digital Facilities:** Channel No. 45 (656-662 MHz). Power: 51.3-kw max. visual. Antenna: 984-ft. above av. terrain, 965-ft. above ground.

Latitude 42° 33' 52"  
Longitude 85° 27' 31"

**FCC Digital File Number:** BPCDT-19991108AAD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Christian Faith Broadcast Inc. (Group Owner).

**Began Operation:** June 30, 1987.

**Represented (engineering):** Smith Electronics.

**Personnel:**

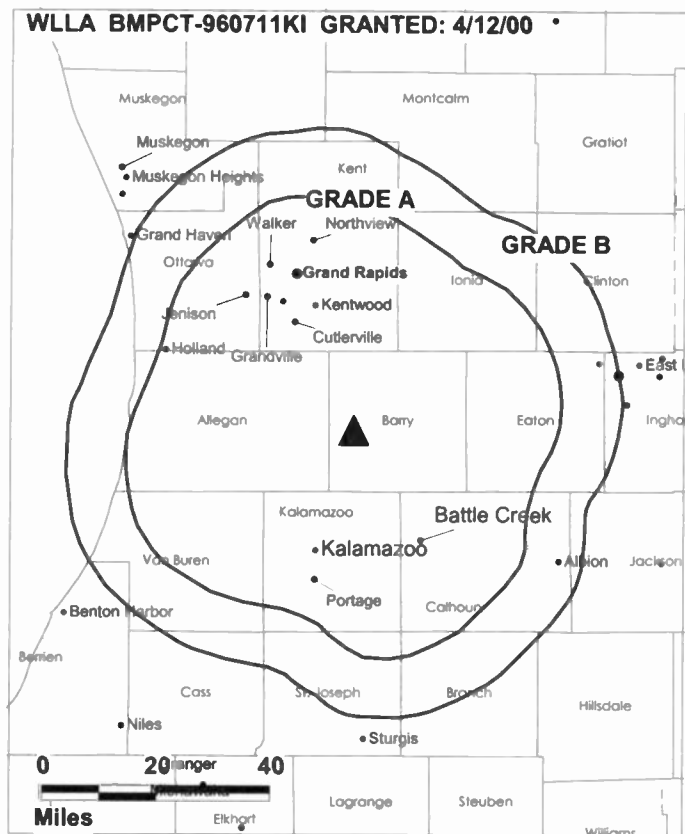
Richard Hawkins, General Manager.

Barbara Hawkins, Program Director.

Rusty Yost, Chief Engineer.

**Highest 30 Sec. Rate:** \$65.

**City of License:** Kalamazoo. **Station DMA:** Grand Rapids-Kalamazoo-Battle Creek. **Rank:** 38.



Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	80,030	33,530	113,560
Average Weekly Circulation (2000)	4,906	1,996	6,902
Average Daily Circulation (2000)			1,521
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	80,030	33,530	113,560
Average Weekly Circulation (2000)	4,906	1,996	6,902
Average Daily Circulation (2000)			1,521

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Onondaga-Lansing

## WILX-TV Ch. 10

**Network Service:** NBC.

**Licensee:** Benedek License Corp., Box 30380, Lansing, MI 48909.

**Studio:** 500 American Rd., Lansing, MI 48911-5978.

**Phone:** 517-393-0110. **Fax:** 517-393-8555.

**E-mail:** wibxtv@aol.com

**Web Site:** <http://www.wibxtv.com>

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 309-kw visual, 61.7-kw aural. Antenna: 980-ft. above av. terrain, 993-ft. above ground, 1957-ft. above sea level.

Latitude 42° 26' 33"  
Longitude 84° 34' 21"

**Transmitter:** Rossman Rd., Onondaga.

**Digital Facilities:** Channel No. 57 (728-734 MHz). Power: 946.7-kw max. visual. Antenna: 981-ft. above av. terrain, 958-ft. above ground.

Latitude 42° 26' 33"  
Longitude 84° 34' 21"

**FCC Digital File Number:** BPCDT-19991028ACS. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** ChannelMaster, 3.3-meter C-band; Comtech, 5-meter C-band; Harris, 4.6-meter Ku-band; Harris, 6-meter Ku-band; Vertex, 4.6-meter Ku-band; ChannelMaster, Harris, M/A-Com, Pinzone receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** March 15, 1959. Sale to present owner by Brisette Broadcasting Corp. approved by FCC May 22, 1996 (*Television Digest*, Vol. 35:37, 52). Sale to Brisette Broadcasting Corp. by Adams Communications approved by FCC December 24, 1991. Sale to Adams Communications by Figgie International Inc. approved by FCC April 8, 1983. Sale to Figgie by Edward E. Wilson & Lansing Broadcasting Co. approved by FCC September 6, 1978 (Vol. 18:23).

**Represented (sales):** TeleRep Inc.

**Personnel:**

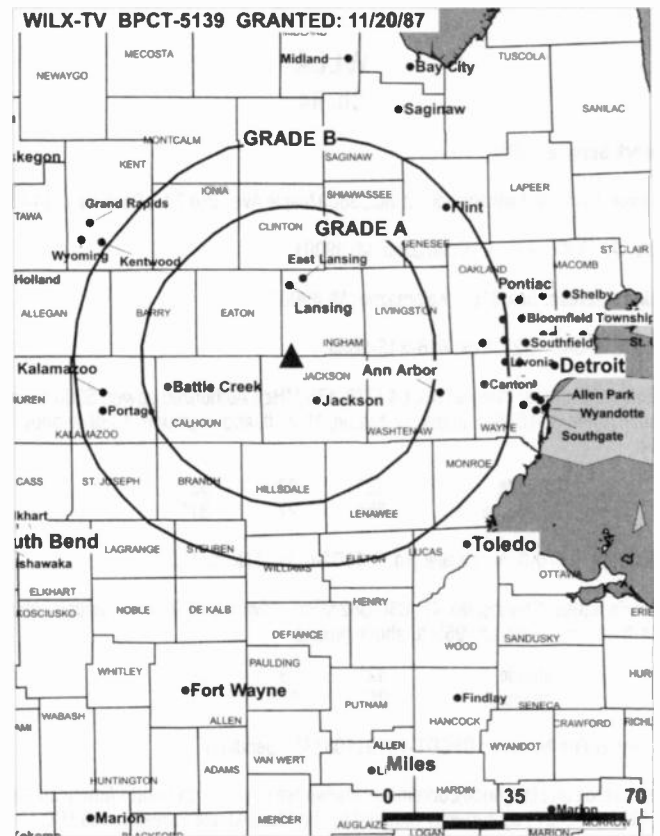
Chris Cornelius, Vice President & General Manager.

Tom Dolata, Operations & Production Manager.

Ernie Hedberg, General Sales Manager.

Gary King, Chief Engineer.

Kevin Ragan, News Director.



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Mark McClellan, Promotion Director.

**Highest 30 Sec. Rate:** \$2000.

**City of License:** Onondaga. **Station DMA:** Lansing. **Rank:** 107.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	292,960	253,100	546,060
Average Weekly Circulation (2000)	141,087	78,692	219,779
Average Daily Circulation (2000)			112,768
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	158,720	79,140	237,860
Average Weekly Circulation (2000)	119,518	50,412	169,930
Average Daily Circulation (2000)			93,276
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	134,240	173,960	308,200
Average Weekly Circulation (2000)	21,569	28,279	49,848
Average Daily Circulation (2000)			19,492

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Lansing

**WLAJ**  
**Ch. 53**

**Network Service:** ABC.

**Licensee:** Freedom Broadcasting of Michigan Inc., 17666 Fitch, Irvine, CA 92614.

**Studio:** 5815 S. Pennsylvania Ave., Lansing, MI 48911.

**Phone:** 517-394-5300. **Fax:** 517-887-0077.

**Web Site:** <http://www.wlaj.com/>

**Technical Facilities:** Channel No. 53 (704-710 MHz). Authorized power: 1400-kw max. visual. Antenna: Circularly polarized, 981-ft. above av. terrain, 1009-ft. above ground, 1929-ft. above sea level.

Latitude 42° 25' 11"  
Longitude 84° 31' 26"

Requests CP for change to 1170-kw max. visual, 988-ft. above ground, lat. 42° 25' 13", long. 84° 13' 25". BPCT-19991116AIS.

**Transmitter:** 4543 Baseline Rd., Rives Junction.

**Digital Facilities:** Channel No. 51 (692-698 MHz). Power: 1000-kw max. visual. Antenna: 981-ft. above av. terrain, 988-ft. above ground.

Latitude 42° 25' 13"  
Longitude 84° 31' 25"

**Transmitter:** 4543 Baseline Rd., Rives Junction.

**FCC Digital File Number:** BPCDT-19991029ABU (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Andrew, 7.3-meter Ku & C-band; DH Satellite, 3.8-meter; Andrew, Standard Communications receivers.

**LMA:** Local marketing agreement with WWMT (C), Kalamazoo.

**Ownership:** Freedom Broadcasting Inc. (Group Owner).

**Began Operation:** October 13, 1990. Sale to present owner by Lansing 53 Inc. approved by FCC June 22, 1998 (Television Digest, Vol. 38:3).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Bechtel & Cole, Chartered.

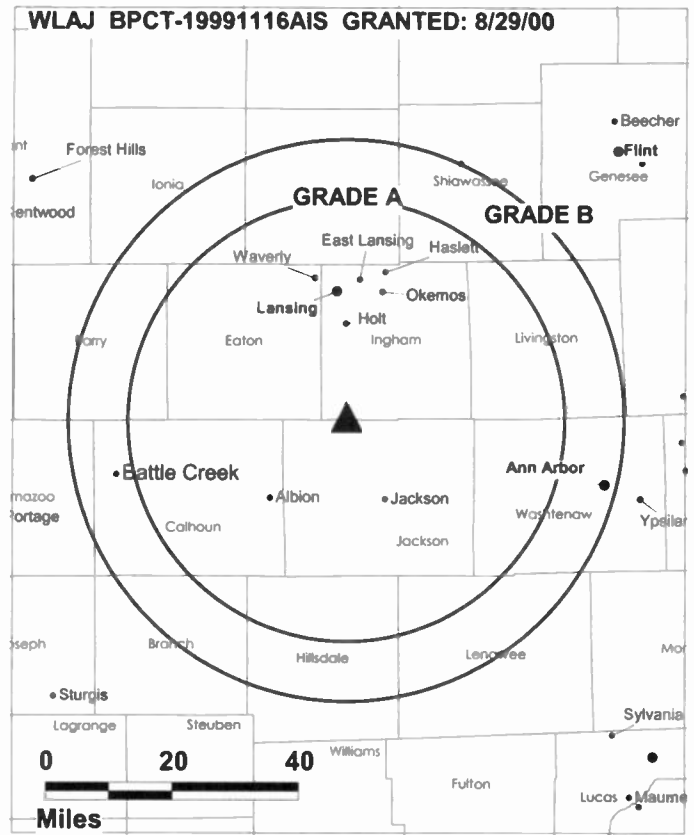
**Personnel:**

**Michael J. King,** Vice President & General Manager.

**Paul Crocket,** Sales Manager.

**Jeannene Evans,** Business Manager.

**Larry A. Estlack,** Director of Engineering.



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**Michael Winsky,** Chief Engineer.

**Highest 30 Sec. Rate:** \$2000.

**City of License:** Lansing. **Station DMA:** Lansing. **Rank:** 107.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	216,110	122,440	338,550
Average Weekly Circulation (2000)	109,151	37,791	146,942
Average Daily Circulation (2000)			58,138
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	158,720	79,140	237,860
Average Weekly Circulation (2000)	104,033	32,803	136,836
Average Daily Circulation (2000)			55,547
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,390	43,300	100,690
Average Weekly Circulation (2000)	5,117	4,988	10,106
Average Daily Circulation (2000)			2,590

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Lansing

## WLNS-TV Ch. 6

**Network Service:** CBS.

**Licensee:** Young Broadcasting of Lansing Inc., 2820 E. Saginaw St., Lansing, MI 48912.

**Studio:** 2820 E. Saginaw St., Lansing, MI 48912.

**Phone:** 517-372-8282. **Fax:** 517-374-7610.

**E-mail:** rossw@wlms.com, wlms@wlms.com

**Web Site:** <http://www.wlms.com>

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 1023-ft. above ground, 1923-ft. above sea level.

Latitude 42° 41' 14"  
Longitude 84° 22' 35"

**Transmitter:** Vanatta Rd. near Jolly Rd.

**Digital Facilities:** Channel No. 59 (740-746 MHz). Power: 916-kw max. visual. Antenna: 1886-ft. above av. terrain, 991-ft. above ground.

Latitude 42° 41' 19"  
Longitude 84° 22' 35"

**FCC Digital File Number:** BPCDT-19991021AAR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Scientific-Atlanta, 4.6-meter C-band; 2 Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource, Sports News Satellite.

**Ownership:** Young Broadcasting Inc. (Group Owner).

**Began Operation:** May 1, 1950. Sale to present owner by Backe Communications approved by FCC May 14, 1986 (*Television Digest*, Vol. 26:15). Sale to Backe approved by FCC April 26, 1984 (Vol. 24:12, 12).

**Represented (sales):** Adam Young Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

**Ronald J. Kwasnick**, President.

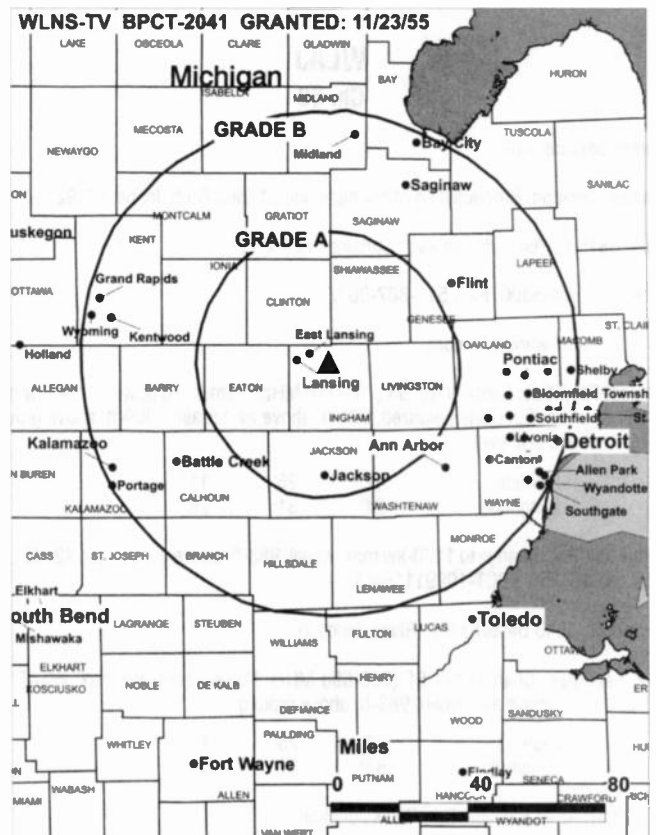
**Ross Woodstock**, Vice President & General Manager.

**Daniel Batchelor**, Station & General Sales Manager.

**Becky Lutgen**, News Director.

**Gene Shanahan**, Operations Manager.

**Dawn Thompson**, Business Manager.



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**Mike Holcomb**, Chief Engineer.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Lansing. **Station DMA:** Lansing. **Rank:** 107.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	299,210	260,130	559,340
Average Weekly Circulation (2000)	152,825	95,282	248,107
Average Daily Circulation (2000)			127,340
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	158,720	79,140	237,860
Average Weekly Circulation (2000)	119,450	53,399	172,849
Average Daily Circulation (2000)			98,341
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,490	180,990	321,480
Average Weekly Circulation (2000)	33,375	41,883	75,258
Average Daily Circulation (2000)			28,999

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Lansing

## WSYM-TV Ch. 47

**Network Service:** FOX.

**Licensee:** Journal Broadcast Corp., Box 693, Milwaukee, WI 53201.

**Studio:** 600 W. St. Joseph St., Suite 47, Lansing, MI 48933.

**Phone:** 517-484-7747. **Fax:** 517-484-3144.

**Technical Facilities:** Channel No. 47 (668-674 MHz). Authorized power: 1350-kw max. & 813-kw horizontal visual, 135-kw max. & 81.3-kw horizontal aural. Antenna: 1000-ft. above av. terrain, 1036-ft. above ground, 1956-ft. above sea level.

Latitude 42° 28' 03"  
Longitude 84° 39' 06"

**Transmitter:** 9447 Holmes Hwy., Eaton Rapids.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 1000-kw max. visual. Antenna: 922-ft. above av. terrain, 932-ft. above ground.

Latitude 42° 28' 03"  
Longitude 84° 39' 06"

**FCC Digital File Number:** BPCDT-19991101AIA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** M/A-Com, 3.2-meter C-band; Microdyne, 7-meter C-band; Vertex, 4.6-meter Ku-band; Drake, M/A-Com, Microdyne receivers.

**Ownership:** Journal Broadcast Group Inc. (Group Owner).

**Began Operation:** December 1, 1982. Sale to WTMJ Inc. by F & S Development Group approved by FCC November 9, 1984 (*Television Digest*, Vol. 24:34, 39). Sale to present owner by WTMJ Inc. approved by FCC December 23, 1997.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Crowell & Moring LLP.

**Represented (engineering):** Carl E. Smith Consulting Engineers.

**Personnel:**

**Judy Kenney**, Vice President & General Manager.

**Gary Baxter**, General Sales Manager.

**Bill B. Shipley**, Operations Manager & Program Director.

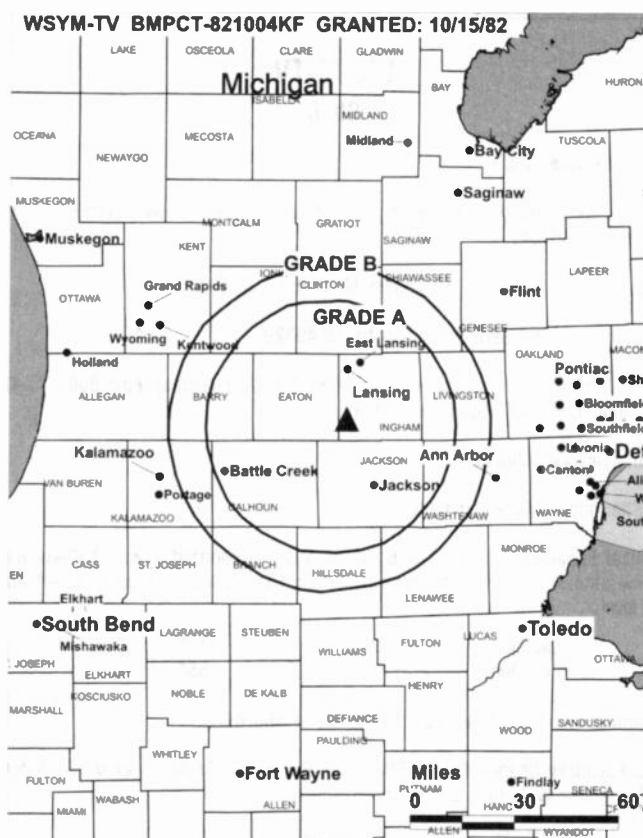
**Dana Hepp**, National Sales Manager.

**Caryn Brooks**, News Director.

**Kip Bohne**, Promotion Director.

**Bill Tessman**, Chief Engineer.

**Jami Anderson**, Controller.



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**Highest 30 Sec. Rate:** \$2000.

**City of License:** Lansing. **Station DMA:** Lansing. **Rank:** 107.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	259,250	218,710	477,960
Average Weekly Circulation (2000)	124,774	60,782	185,556
Average Daily Circulation (2000)			67,481
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	158,720	79,140	237,860
Average Weekly Circulation (2000)	99,375	40,307	139,681
Average Daily Circulation (2000)			53,277
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	100,530	139,570	240,100
Average Weekly Circulation (2000)	25,399	20,476	45,875
Average Daily Circulation (2000)			14,204

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Michigan—Marquette

## WLUC-TV Ch. 6

**Network Service:** NBC.

**Licensee:** WLUC/Raycom Media Inc., 201 Monroe St., RSA Tower, 20th Floor, Montgomery, AL 36104.

**Studio:** 177 U.S. Hwy. 41 E, Negaunee, MI 49866.

**Branch Office:** 606 Ludington, Escanaba, MI 49829.

**Phones:** 906-475-4161 (Negaunee); 906-786-6666 (Escanaba). **Fax:** 906-475-4824 (Negaunee); 906-786-9066 (Escanaba).

**E-mail:** jryan@wluctv6.com

**Web Site:** <http://www.wluctv6.com>

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 978-ft. above av. terrain, 1018-ft. above ground, 2495-ft. above sea level.

Latitude 46° 20' 11"  
Longitude 87° 50' 55"

**Transmitter:** 3-mi. W of Rte. 581, 14-mi. SW of Ishpeming.

**Digital Facilities:** Channel No. 35 (596-602 MHz). Power: 960-kw max. visual. Antenna: 837-ft. above av. terrain, 812-ft. above ground.

Latitude 46° 20' 11"  
Longitude 87° 50' 55"

**FCC Digital File Number:** BPCDT-19991025AEP. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** March 23, 1956. Sale to present owner by Federal Broadcasting approved by FCC September 24, 1996. Sale to Federal Broadcasting by Gillett Group approved by FCC July 17, 1987 (*Television Digest*, Vol. 27:20). Sale to Gillett Group by Post Corp. approved by FCC June 19, 1984. Sale to Post Corp. with WLUC-TV, Green Bay, WI by M & M Broadcasting Co. approved by FCC January 6, 1965 (Vol. 4:41; 5:2). Sale of 52% control to M & M Broadcasting by original licensee, Lake Superior Broadcasting, approved by FCC July 8, 1959 (Vol. 15:24, 28). In 1960 Lake Superior sold remaining 48% to M & M Broadcasting for \$40,000.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Covington & Burling.

### Personnel:

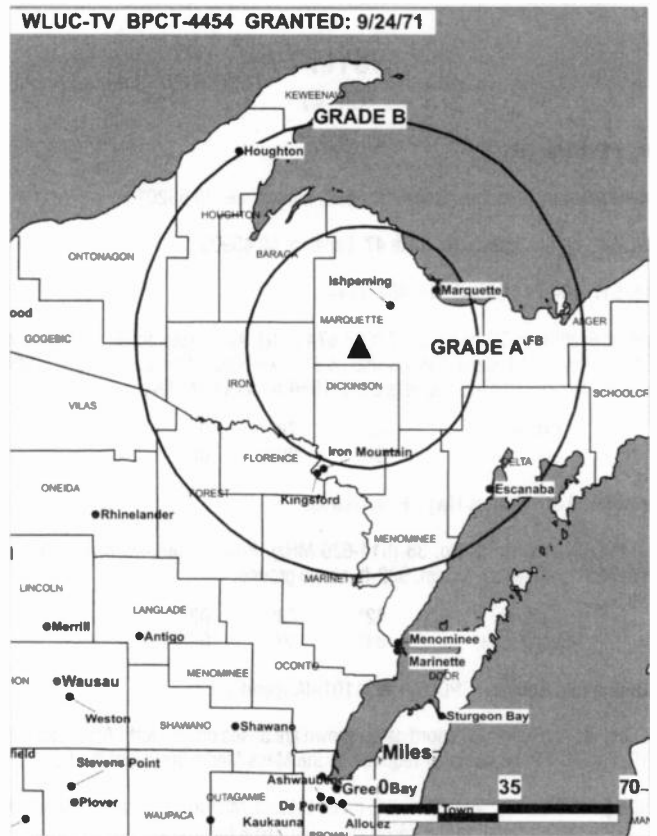
**Brad Van Sluyters**, Vice President & General Manager.

**Rob Jamros**, Local Sales Manager.

**Dan Diloreto**, National Sales Manager.

**Judy Richer**, Business Manager.

**Kim Parker**, Marketing Director.



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**Karen Rhodes**, Production Manager.

**Ed Kearney**, News Director.

**Steve Asplund**, Assistant News Director.

**Sonny Reschka**, Chief Engineer.

**Ed Kearney**, Operations Manager.

**Rates:** On request.

**City of License:** Marquette. **Station DMA:** Marquette. **Rank:** 177.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,650	36,300	120,950
Average Weekly Circulation (2000)	62,917	13,667	76,584
Average Daily Circulation (2000)			49,221
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,560	20,120	80,680
Average Weekly Circulation (2000)	51,992	12,050	64,042
Average Daily Circulation (2000)			43,574
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,090	16,180	40,270
Average Weekly Circulation (2000)	10,925	1,618	12,543
Average Daily Circulation (2000)			5,646

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Muskegon

**WTLJ**  
**Ch. 54**

**Network Service:** TBN.

**Licensee:** Tri-State Christian TV Inc., Box 1010, Marion, IL 62959.

**Studio:** 10290 48th Ave., Allendale, MI 49401.

**Phone:** 616-895-4154. **Fax:** 616-892-4401.

**E-mail:** wtlj@tct-net.org

**Web Site:** http://www.tct-net.org

**Technical Facilities:** Channel No. 54 (710-716 MHz). Authorized power: 4395-kw max. visual, 440-kw max. aural. Antenna: 966-ft. above av. terrain, 962-ft. above ground, 1642-ft. above sea level.

Latitude 42° 57' 25"  
Longitude 85° 54' 07"

**Transmitter:** 3-mi. ESE at SE corner of 48th & Pierce Sts., Allendale.

**Digital Facilities:** Channel No. 24 (530-536 MHz). Power: 500-kw max. visual. Antenna: 922-ft. above av. terrain, 919-ft. above ground, 1598-ft. above sea level.

Latitude 42° 57' 25"  
Longitude 85° 54' 07"

**Transmitter:** Side of existing tower at 10290 48th Ave., Allendale.

**FCC Digital File Number:** BPCDT-990803LG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Comtech, 5-meter C-band; Harris receivers.

**Ownership:** Tri-State Christian TV Inc. (Group Owner).

**Began Operation:** November 3, 1986.

**Personnel:**

**Garth W. Coonce,** President.

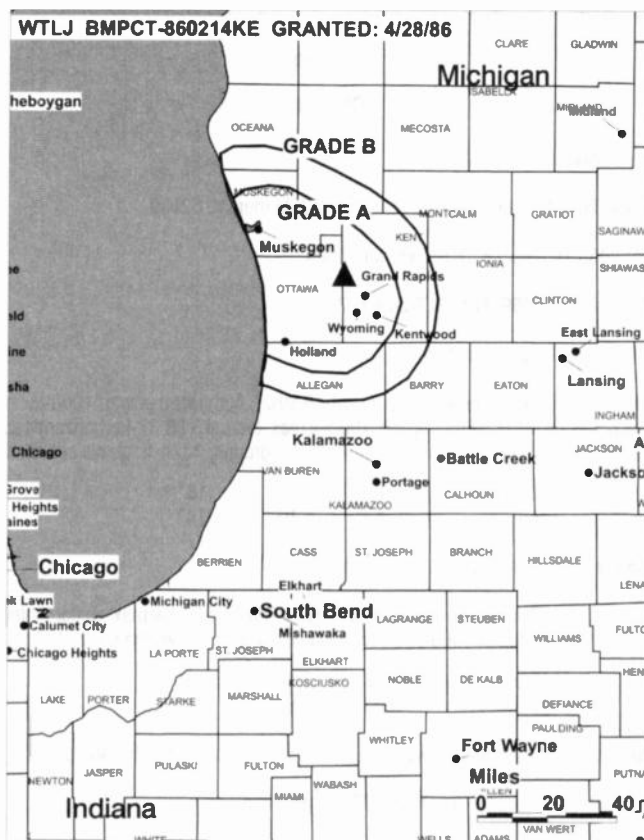
**Don Gladden,** General Manager.

**Vic Van Deventer,** Station Manager.

**Frank Ayre,** Engineer.

**Joseph Robinson,** Programming Director.

**Rates:** On request.



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**City of License:** Muskegon. **Station DMA:** Grand Rapids-Kalamazoo-Battle Creek. **Rank:** 38.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,500	45,560	100,060
Average Weekly Circulation (2000)	2,780	3,324	6,103
Average Daily Circulation (2000)			1,640
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,500	45,560	100,060
Average Weekly Circulation (2000)	2,780	3,324	6,103
Average Daily Circulation (2000)			1,640

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Saginaw

## WAQP Ch. 49

**Network Service:** Independent.

**Licensee:** Tri-State Christian TV Inc., Box 1010, Marion, IL 62959.

**Studio:** 2865 Trautner Dr., Saginaw, MI 48604.

**Phone:** 517-249-5969. **Fax:** 517-249-1220.

**Web Site:** <http://www.tct-net.org>

**Technical Facilities:** Channel No. 49 (680-686 MHz). Authorized power: 1000-kw max. visual & 833.68-kw horizontal visual, 100-kw max. & aural & 83.37-kw horizontal aural. Antenna: 940-ft. above av. terrain, 964-ft. above ground, 1574-ft. above sea level.

Latitude 43° 13' 18"  
Longitude 84° 03' 14"

**Transmitter:** 7114 W. Gary Rd., Chesaning.

**Digital Facilities:** Channel No. 48 (674-680 MHz). Power: 500-kw max. visual. Antenna: 942-ft. above av. terrain, 965-ft. above ground, 1575-ft. above sea level.

Latitude 43° 13' 18"  
Longitude 84° 03' 14"

**Transmitter:** Side of existing tower located at 7114 W. Gary Rd., Chesaning.

**FCC Digital File Number:** BPCDT-990803LI (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Winegard, 3-meter C-band; Drake, SatCom, Scientific-Atlanta receivers.

**Ownership:** Tri-State Christian TV Inc. (Group Owner).

**Began Operation:** March 26, 1985.

**Personnel:**

**Garth W. Coonce, President.**

**Michael Socier, Station Manager.**

**Ronald L. Booth, Engineer.**

**Joseph Robinson, Program Director.**

**Rates:** On request.



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**City of License:** Saginaw. **Station DMA:** Flint-Saginaw-Bay City. **Rank:** 64.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	132,190	54,560	186,750
Average Weekly Circulation (2000)	8,141	4,575	12,715
Average Daily Circulation (2000)			3,543
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	132,190	54,560	186,750
Average Weekly Circulation (2000)	8,141	4,575	12,715
Average Daily Circulation (2000)			3,543

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Saginaw-Flint-Bay City-Midland

## WEYI-TV Ch. 25

**Network Service:** NBC.

**Licensee:** STC License Co., 200 Crescent Court, Suite 1600, Dallas, TX 75201.

**Studio:** 2225 W. Willard Rd., Clio, MI 48420.

**Phone:** 810-687-1000. **Fax:** 810-687-4925.

**E-mail:** mail@nbc25.net, news@nbc25.net

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 2035-kw max. visual & 675-kw horizontal visual, 204-kw max. aural & 68-kw horizontal aural. Antenna: 1320-ft. above av. terrain, 1359-ft. above ground, 2049-ft. above sea level.

Latitude 43° 13' 01"  
Longitude 83° 43' 17"

**Transmitter:** 2225 W. Willard Rd., Clio.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 203-kw max. visual. Antenna: 814-ft. above av. terrain, 820-ft. above ground.

Latitude 43° 13' 01"  
Longitude 83° 43' 17"

**FCC Digital File Number:** BPCDT-19991022AAU. Granted: April 28, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 9-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 3.1-meter Ku-band; Harris receivers.

**News Service:** AP.

**Ownership:** Sunrise Television Corp.; station is controlled by Smith Broadcasting Partners LP (Group Owner).

**Began Operation:** April 5, 1953. Initially broadcast on Ch. 57; shifted to Ch. 25 September 14, 1965. Sale of 33.333% to William J. Edwards & Howard H. Wolfe by estate of Alvin Bentley, increasing their holdings to 50% each, approved by FCC March 6, 1970. Sale to Rust Craft approved by FCC February 16, 1972 (*Television Digest*, Vol. 11:43; 12:8). Sale from Rust Craft to Ziff Corp. approved by FCC May 10, 1978 (Vol. 17:26, 27, 36, 38, 18:20, 31). Sale to Television Partners by Ziff Corp. approved by FCC in 1982. Sale to Smith Broadcasting Partners LP by Television Station Partners approved by FCC September 29, 1995 (Vol. 35:17, 41). Sale to present owner by Smith Broadcasting Partners LP approved by FCC February 26, 1997 (Vol 36:46). Transfer of control back to Smith Broadcasting Partners LP approved by FCC July 12, 2000; ownership retained by Sunrise Television Corp.

**Represented (sales):** Katz Television.

**Represented (legal):** Hogan & Hartson LLP.

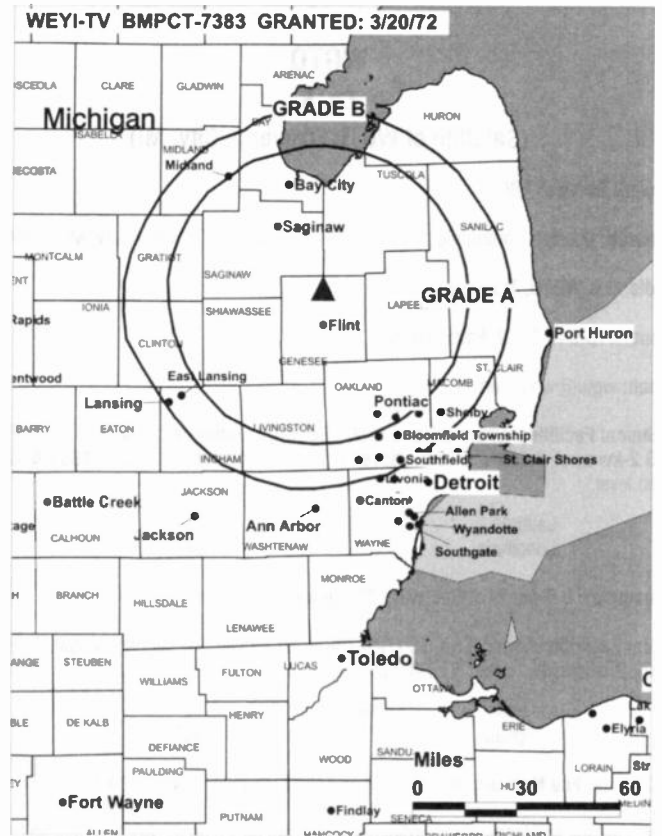
**Personnel:**

**Ron Pulera**, General Manager.

**Sharon Quackenbush**, Assistant General Manager.

**Don Wiggins**, General & National Sales Manager.

**Roger Lyons**, News Director.



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**Daniel Somes**, Chief Engineer.

**James Griffel**, Promotion Public Service.

**Jon Bengtson**, Program Manager.

**Highest 30 Sec. Rate:** \$3500.

**City of License:** Saginaw. **Station DMA:** Flint-Saginaw-Bay City. **Rank:** 64.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	373,310	194,080	567,390
Average Weekly Circulation (2000)	210,964	104,692	315,656
Average Daily Circulation (2000)			150,932
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	293,180	150,940	444,120
Average Weekly Circulation (2000)	194,576	90,954	285,530
Average Daily Circulation (2000)			137,743
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	80,130	43,140	123,270
Average Weekly Circulation (2000)	16,388	13,738	30,126
Average Daily Circulation (2000)			13,189

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Sault Ste. Marie

**WGTV**

**Ch. 8**

**(Satellite of WGTU, Traverse City, MI)**

**Network Service:** ABC.

**Licensee:** Scanlan Communications Inc., 201 E. Front St., Traverse City, MI 49684.

**Studio:** See WGTU, Traverse City, MI.

**Phone:** 616-946-2900. **Fax:** 616-946-1600.

**E-mail:** wgtu@wgtu.com

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 978-ft. above av. terrain, 864-ft. above ground, 1654-ft. above sea level.

Latitude 46° 03' 09"  
Longitude 84° 06' 28"

**Transmitter:** 0.9-mi. W of Goetzville, Chippewa County.

**Digital Facilities:** Channel No. 56 (722-728 MHz). Power: 70-kw max. visual. Antenna: 902-ft. above av. terrain, 775-ft. above ground.

Latitude 46° 03' 08"  
Longitude 84° 06' 38"

**FCC Digital File Number:** BPCDT-19991027ABT. Granted: June 7, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

**Ownership:** Scanlan Communications Inc.

**Began Operation:** October 29, 1976.

**Represented (sales):** Katz American Television.

**Represented (legal):** Latham & Watkins.

**Personnel:**

**Thomas Scanlan,** President.

**Todd Ruonavaara,** Vice President & General Manager.

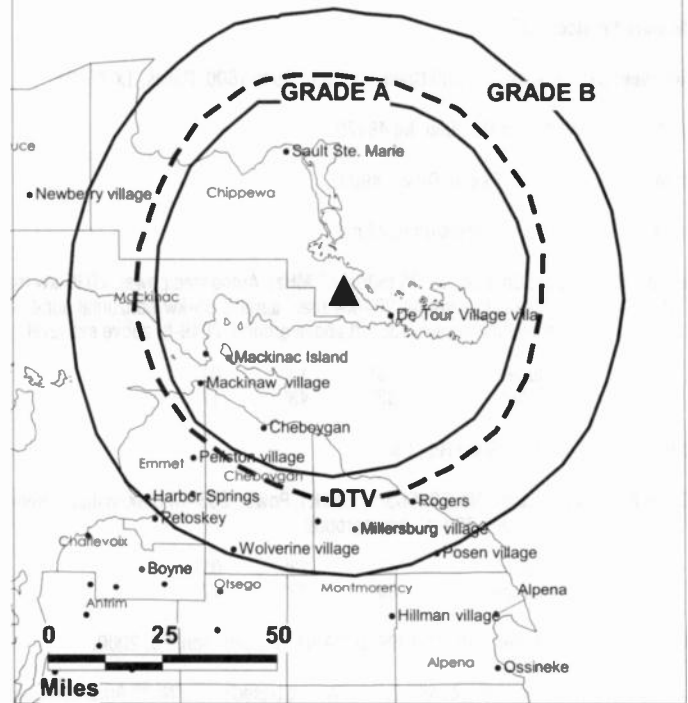
**James Domagalski,** Program & Promotions Director.

**Dennis Bernard,** Chief Engineer.

**Rates:** On request.

**City of License:** Sault Ste. Marie. **Station DMA:** Traverse City-Cadillac. **Rank:** 119.

**WGTV BPCT-4685 GRANTED: 12/2/75**



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Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	28,030	27,390	55,420
Average Weekly Circulation (2000)	12,243	12,092	24,336
Average Daily Circulation (2000)			12,269
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	28,030	24,590	52,620
Average Weekly Circulation (2000)	12,243	11,600	23,843
Average Daily Circulation (2000)			12,216
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	0	2,800	2,800
Average Weekly Circulation (2000)	0	493	493
Average Daily Circulation (2000)			53

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Michigan—Sault Ste. Marie

### WWUP-TV Ch. 10 (Satellite of WWTV, Cadillac, MI)

**Network Service:** CBS.

**Licensee:** Heritage Broadcasting Co. of Michigan, Box 627, Cadillac, MI 49601.

**Studio:** 22320 130th Ave., Tustin, MI 49688.

**Mailing Address:** Box 627, Cadillac, MI 49601.

**Phone:** 231-775-3478. **Fax:** 231-775-3671.

**E-mail:** info@9and10news.com

**Web Site:** http://www.9and10news.com

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 3.16-kw aural. Antenna: 1214-ft. above av. terrain, 1126-ft. above ground, 1844-ft. above sea level.

Latitude 46° 03' 36"  
Longitude 84° 05' 57"

**Transmitter:** Traynor Rd., Goetzville.

**Digital Facilities:** Channel No. 49 (680-686 MHz). Power: 950.4-kw max. visual. Antenna: 1214-ft. above av. terrain, 1090-ft. above ground.

Latitude 46° 03' 36"  
Longitude 84° 05' 57"

**FCC Digital File Number:** BPCDT-19991021ACO (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Vertex, 4.6-meter Ku-band.

**Ownership:** Heritage Broadcasting Group.

**Began Operation:** June 15, 1962.

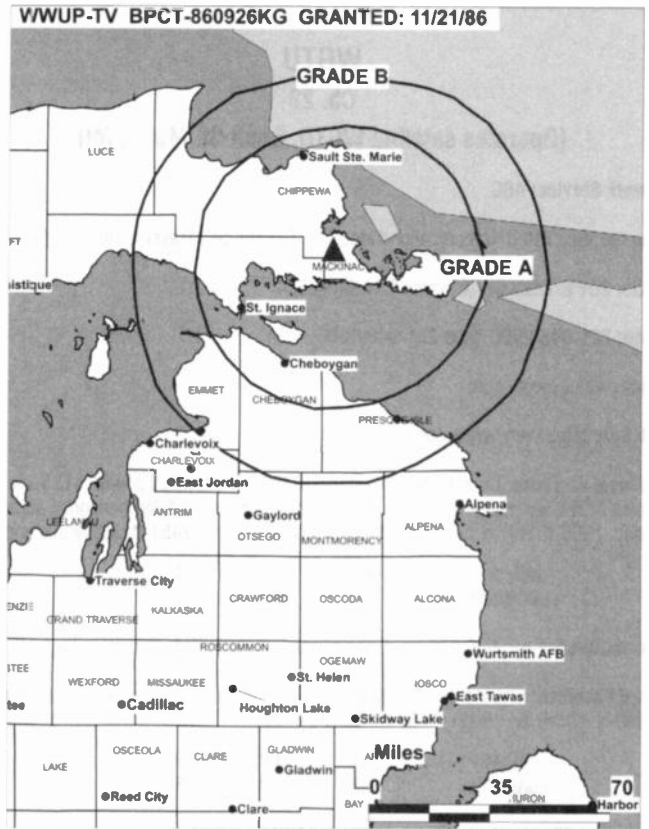
**Represented (sales):** Blair Television.

**Represented (legal):** Pepper & Corazzini LLP.

**Personnel:** See WWTV, Cadillac, MI.

**Rates:** On request.

**City of License:** Sault Ste. Marie. **Station DMA:** Traverse City-Cadillac. **Rank:** 119.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,620	32,040	69,660
Average Weekly Circulation (2000)	17,505	16,084	33,589
Average Daily Circulation (2000)			21,858
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,030	28,210	56,240
Average Weekly Circulation (2000)	16,815	15,400	32,215
Average Daily Circulation (2000)			21,494
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,590	3,830	13,420
Average Weekly Circulation (2000)	690	684	1,374
Average Daily Circulation (2000)			364

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Traverse City

**WGTU**

**Ch. 29**

**(Operates satellite WGTQ, Sault St. Marie, MI)**

**Network Service:** ABC.

**Licensee:** Scanlan Communications Inc., 201 E. Front St., Traverse City, MI 49684.

**Studio:** 201 E. Front St., Traverse City, MI 49684.

**Phone:** 231-946-2900. **Fax:** 231-946-1600.

**E-mail:** wgtu@wgtu.com

**Web Site:** <http://www.wgtu.com/>

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 1175-kw max. visual & 776-kw horizontal visual, 200-kw max. aural & 74.1-kw horizontal aural. Antenna: 1306-ft. above av. terrain, 1224-ft. above ground, 2451-ft. above sea level.

Latitude 44° 44' 54"  
Longitude 85° 04' 08"

**Transmitter:** 5.3-mi. N, 0.078-mi. E of Kalkaska on Hagni Rd., Excelsior Twp.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 78-kw max. visual. Antenna: 1240-ft. above av. terrain, 1160-ft. above ground.

Latitude 44° 44' 53"  
Longitude 85° 04' 08"

**FCC Digital File Number:** BPCDT-19991027ABX (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Avantek, Scientific-Atlanta receivers.

**Ownership:** Scanlan Communications Inc.

**Began Operation:** August 23, 1971. Sale to present owner approved by FCC November 8, 1993.

**Represented (sales):** Katz American Television.

**Represented (legal):** Latham & Watkins.

**Personnel:**

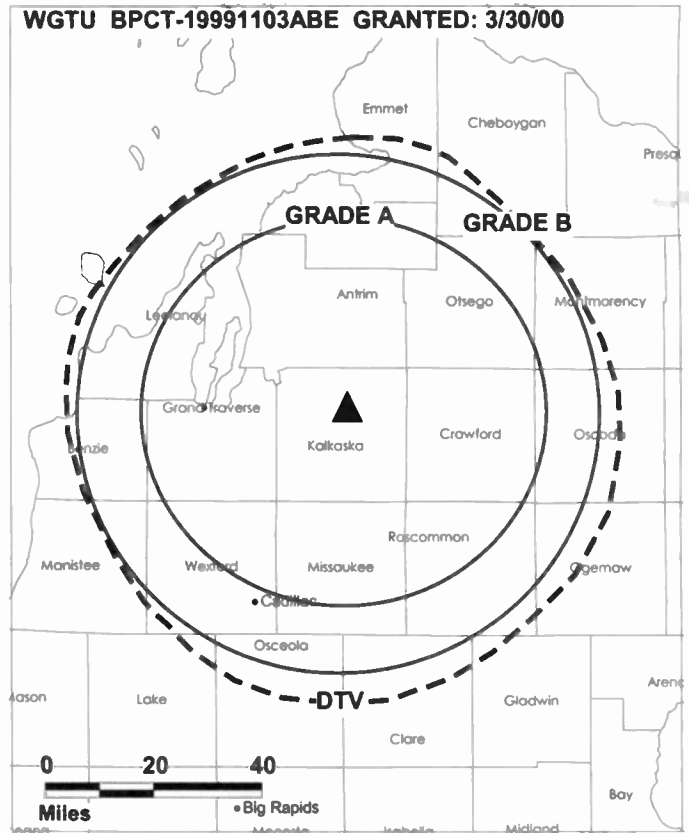
Thomas Scanlan, President.

Todd Ruonavaara, Vice President & General Manager.

James Domagalski, Program & Promotion Director.

Jay Zacharius, Chief Engineer.

**Rates:** On request.



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**City of License:** Traverse City. **Station DMA:** Traverse City-Cadillac. **Rank:** 119.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,550	74,970	182,520
Average Weekly Circulation (2000)	63,519	23,153	86,672
Average Daily Circulation (2000)			42,112
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,280	66,010	164,290
Average Weekly Circulation (2000)	61,798	22,382	84,180
Average Daily Circulation (2000)			41,555
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,270	8,960	18,230
Average Weekly Circulation (2000)	1,721	771	2,492
Average Daily Circulation (2000)			557

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Michigan—Traverse City-Cadillac

## WPBN-TV

Ch. 7

(Operates satellite WTOM-TV, Cheboygan, MI)

**Network Service:** NBC.

**Licensee:** WPBN/WTOM License Subsidiary Inc., 1533 N. Woodward Ave., Suite 240, Bloomfield Hills, MI 48304-2863.

**Studio:** 8518 M 72 W, Traverse City, MI 49684.

**Mailing Address:** Box 546, Traverse City, MI 49685-0546.

**Phone:** 231-947-7770. **Fax:** 231-947-1229.

**E-mail:** nhess@tv7-4.com

**Web Site:** http://www.tv7-4.com

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1350-ft. above av. terrain, 1125-ft. above ground, 2549-ft. above sea level.

Latitude 44° 16' 33"  
Longitude 85° 42' 49"

**Transmitter:** 2-mi. S of Harrietta, 33-mi. S of Traverse City.

**Digital Facilities:** Channel No. 50 (686-692 MHz). Power: 1000-kw max. visual. Antenna: 1243-ft. above av. terrain, 955-ft. above ground.

Latitude 44° 16' 33"  
Longitude 85° 42' 49"

**FCC Digital File Number:** BPCDT-19991025ADJ. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 6.1-meter Ku-band; ADM, 4-meter C-band; Harris, 3-meter Ku-band; Vertex, 4.6-meter Ku-band; DX Antenna, Harris, M/A-Com, Standard Communications receivers.

**SNG Mobile Dish:** DX Antenna, Ku-band.

**News Services:** Conus, CNN Newsource, NBC News Channel, SNN, Sun World Satellite News, UPI.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** September 13, 1954. Sale to present owner by Federal Broadcasting approved by FCC September 24, 1996. Sale to Federal Broadcasting by Beam Communications approved by FCC August 2, 1990. Sale to Beam Communications by U.S. Tobacco Co. approved by FCC September 18, 1985 (*Television Digest*, Vol. 25:33). Sale to U.S. Tobacco Co. by Les Biederman, et al., approved by FCC September 12, 1979.

**Represented (sales):** Harrington, Righter & Parsons Inc.

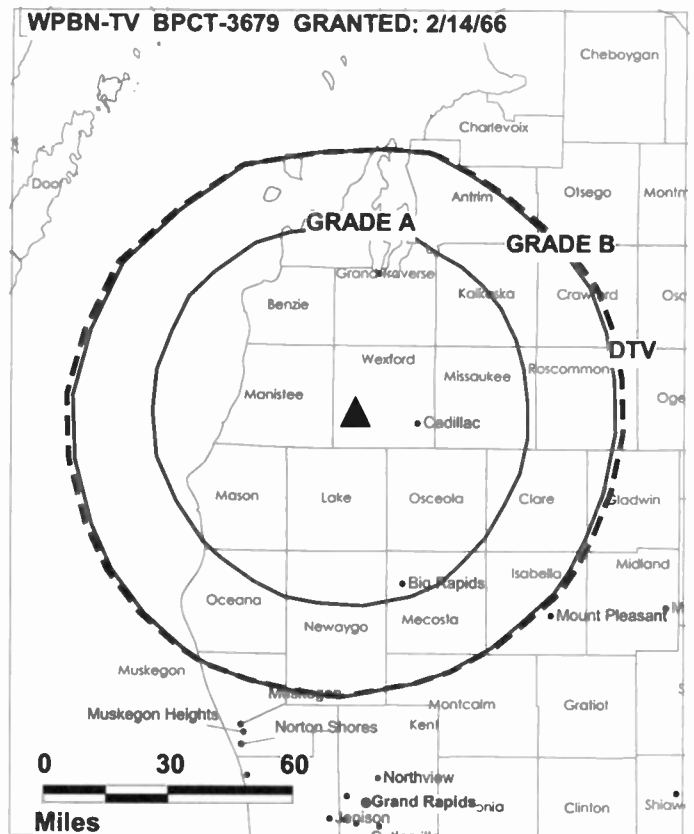
**Represented (engineering):** Lohnes & Culver.

**Personnel:**

Gary Anderson, Vice President & General Manager.

Jill Saarela, General Sales Manager.

WPBN-TV BPCT-3679 GRANTED: 2/14/66



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Terry Madaras, Production Manager.

Wendy Kuemin, Business Manager.

Greg Johnson, Promotion Director.

**Highest 30 Sec. Rate:** \$900.

**City of License:** Traverse City. **Station DMA:** Traverse City-Cadillac. **Rank:** 119.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	127,440	134,700	262,140
Average Weekly Circulation (2000)	77,781	48,073	125,854
Average Daily Circulation (2000)			68,497
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	96,830	79,690	176,520
Average Weekly Circulation (2000)	72,666	39,614	112,281
Average Daily Circulation (2000)			63,146
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,610	55,010	85,620
Average Weekly Circulation (2000)	5,115	8,459	13,573
Average Daily Circulation (2000)			5,350

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Michigan—Vanderbilt

**WFVX**  
(formerly WGKU)  
**Ch. 45**  
(Satellite of WFQX-TV, Cadillac, MI)

**Network Service:** FOX, UPN.

**Licensee:** Rockfleet Broadcasting II LLC, 885 3rd Ave., 34th Floor, New York, NY 10022.

**Studio:** See WFQX-TV, Cadillac, MI.

**Phone:** 231-775-9813. **Fax:** 231-775-1898.

**Technical Facilities:** Channel No. 45 (656-662 MHz). Authorized power: 155-kw visual. Antenna: 1063-ft. above av. terrain, 600-ft. above ground, 2136-ft. above sea level.

Latitude	45°	10'	12"
Longitude	84°	45'	04"

Requests modification of CP for change to 840-kw max. visual, 1063-ft. above av. terrain, 600-ft. above ground, 2135-ft. above sea level. BMPCT-960708KI.

**Transmitter:** 2132 Tower Rd.

**Digital Facilities:** Channel No. 59 (740-746 MHz). Power: 1000-kw max. visual. Antenna: 896-ft. above av. terrain, 433-ft. above ground.

Latitude	45°	10'	12"
Longitude	84°	45'	04"

**FCC Digital File Number:** BPCDT-19991101AJL (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Ownership:** Rockfleet Broadcasting II Inc. (Group Owner).

**Began Operation:** September 24, 1992. Sale to present owner from GRK Productions Joint Venture approved by FCC December 3, 1999.

**Represented (sales):** Petry Television Inc.

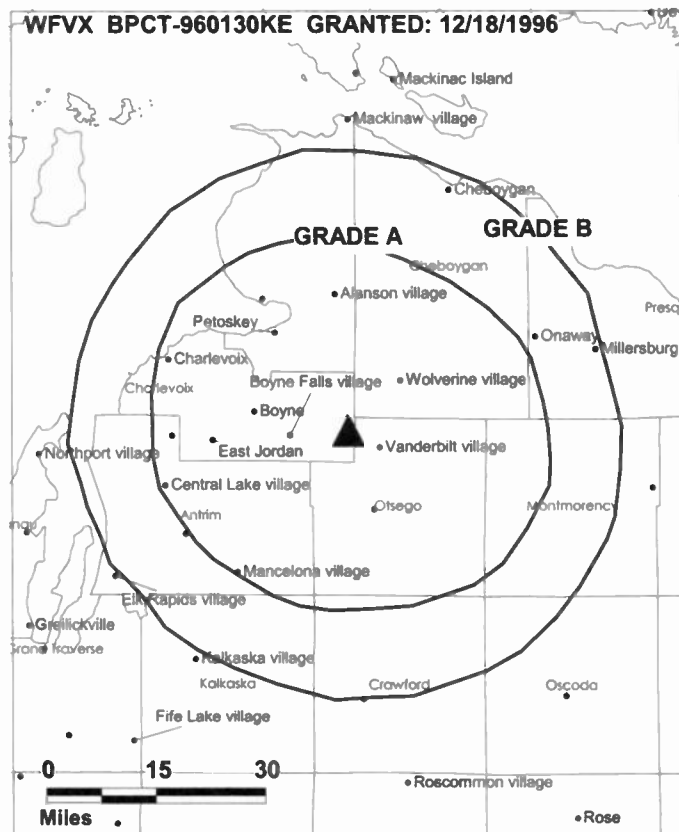
**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:** See WFQX-TV, Cadillac, MI.

**Highest 30 Sec. Rate:** \$450.

**City of License:** Vanderbilt.

**Station DMA:** Traverse City-Cadillac. **Rank:** 119.



Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,950	40,390	76,340
Average Weekly Circulation (2000)	16,019	5,649	
Average Daily Circulation (2000)			6,738
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,950	37,590	73,540
Average Weekly Circulation (2000)	16,019	5,310	21,329
Average Daily Circulation (2000)			6,750
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	2,800	2,800
Average Weekly Circulation (2000)	0	339	339
Average Daily Circulation (2000)			34

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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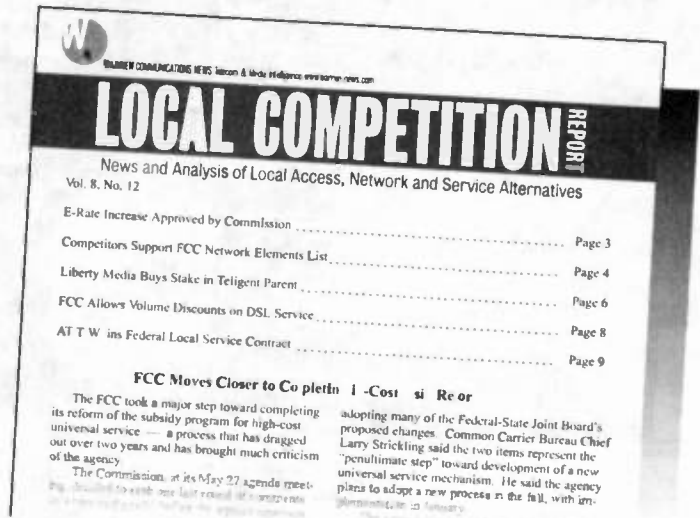
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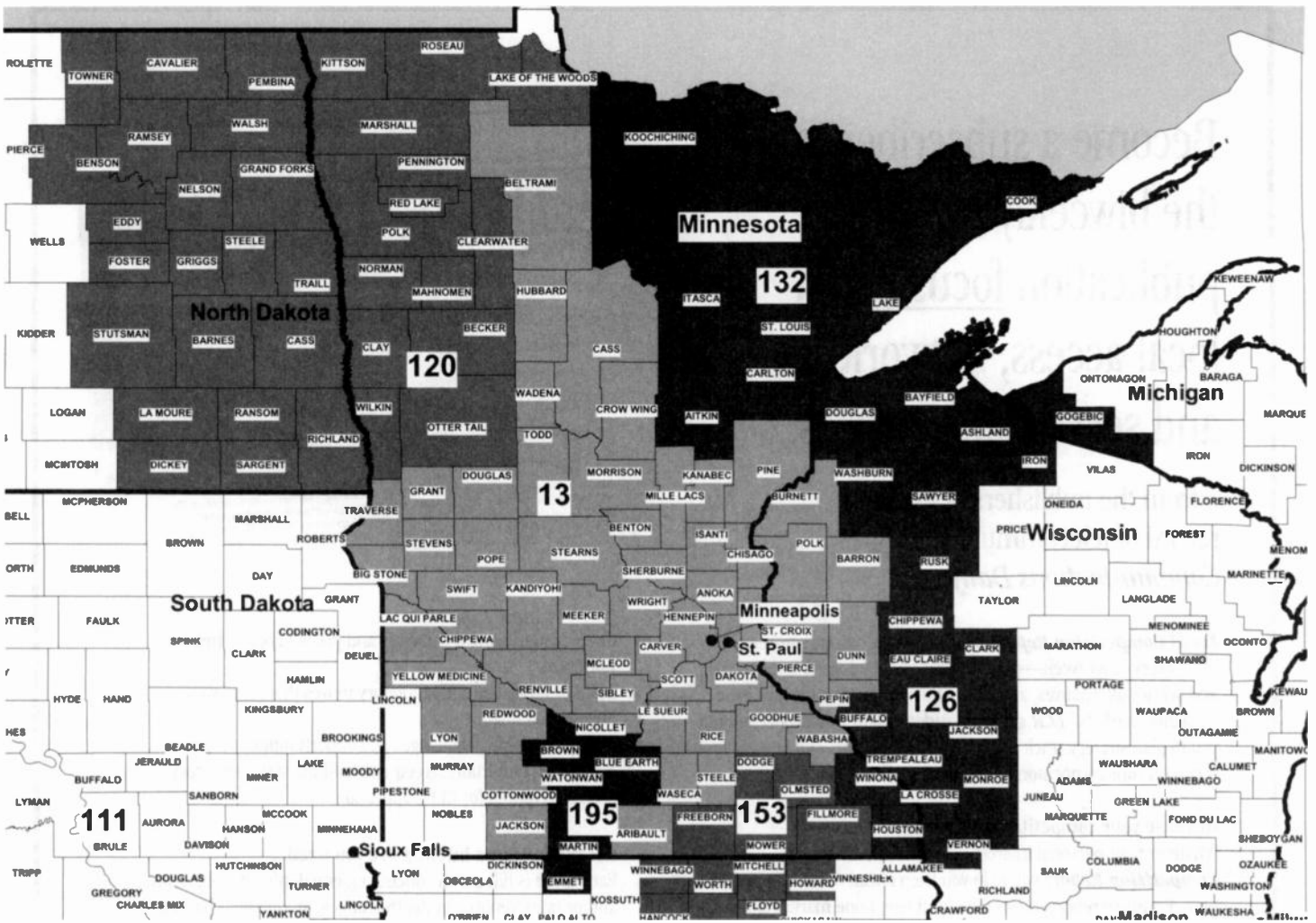
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# Minnesota



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Minneapolis-St. Paul, MN	1,510,130	13	KARE (11), KCCO-TV (7), KCCW-TV (12), KMSP-TV (9), KMWB (23), KPXM (41), KRWF (43), KSAX (42), KSTC-TV (45), KSTP-TV (5), WCCO-TV (4), WFTC (29)
Sioux Falls-Mitchell, SD	231,550	111	KABY-TV (9), KDLO-TV (3), KDLT-TV (46), KDLV-TV (5), KELO-TV (11), KPLO-TV (6), KPRTV (4), KSFY-TV (13), KTTM (12), KTTW (17)
Fargo-Valley City, ND	220,770	120	KBRR (10), KJRR (7), KNRR (12), KVLV-TV (11), KVRR (15), KXJB-TV (4), WDAY-TV (6), WDAZ-TV (8)
La Crosse-Eau Claire, WI	191,720	126	WEAU-TV (13), WEUX (48), WKBT (8), WLAX (25), WQOW-TV (18), WXOW-TV (19)
Duluth, MN-Superior, WI	177,080	132	KBJR-TV (6), KDLH (3), KQDS-TV (21), WDIO-TV (10), WIRT (13)
Rochester, MN-Mason City, IA-Austin, MN	134,450	153	KAAL (6), KIMT (3), KTTC (10), KXLT-TV (47)
Mankato, MN	52,950	195	KEYC-TV (12)

### State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

<b>KIMT, Austin</b>	See Mason City, IA
<b>KTTC &amp; KXLT-TV, Austin</b>	See Rochester, MN
<b>KPXM, Minneapolis-St. Paul</b>	See St. Cloud, MN
<b>KVRR, Moorhead</b>	See Fargo, ND
<b>KAAL, Rochester</b>	See Austin, MN
<b>KIMT, Rochester</b>	See Mason City, IA

### Minnesota Analog Station Totals as of November 1, 2000

	VHF	UHF	TOTAL
<b>Commercial Television</b>	14	8	22
<b>Educational Television</b>	4	4	8
	18	12	30

# Minnesota—Alexandria

## KCCO-TV

Ch. 7

(Satellite of WCCO-TV, Minneapolis, MN)

**Network Service:** CBS.

**Licensee:** CBS Broadcasting Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** 720 Hawthorne St., Alexandria, MN 56308.

**Phone:** 320-763-5166. **Fax:** 320-763-4991.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1165-ft. above av. terrain, 1119-ft. above ground, 2510-ft. above sea level.

Latitude 45° 41' 10"  
Longitude 95° 08' 03"

**Transmitter:** 2.5-mi. SE of Westport, MN.

**Digital Facilities:** Channel No. 24 (530-536 MHz). Power: 674.9-kw max. visual. Antenna: 1001-ft. above av. terrain, 954-ft. above ground.

Latitude 45° 41' 10"  
Longitude 95° 08' 03"

**FCC Digital File Number:** BPCDT-19991025ACO. Granted: April 28, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 6-meter; Vertex, 4.7-meter Ku-band; Harris, M/A-Com receivers.

**News Service:** AP.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** October 8, 1958. Sale to present owner from CBS Inc. approved by FCC May 3, 2000. Sale to CBS Inc. by Midwest Communications Inc. approved by FCC December 19, 1991 (*Television Digest*, Vol. 31:25, 30, 45, 51). Sale to Midwest Communications Inc. by Central Minnesota TV Co. approved by FCC October 15, 1987 (Vol. 26:45; 27:43).

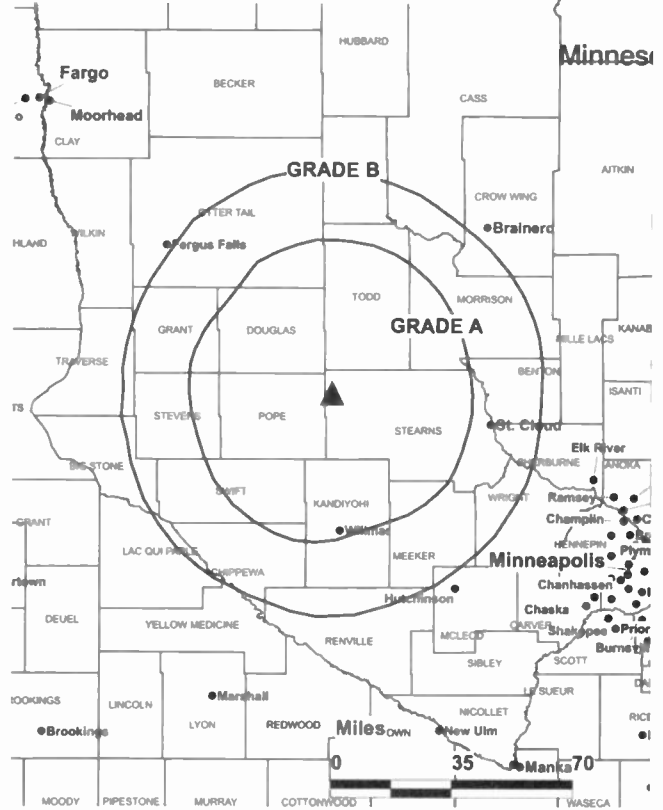
**Personnel:** See WCCO-TV, Minneapolis, MN.

**Rates:** On request.

**City of License:** Alexandria.

**Station DMA:** Minneapolis-St. Paul. **Rank:** 13.

KCCO-TV BPCT-2398 GRANTED: 12/5/57



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	96,090	68,340	164,430
Average Weekly Circulation (2000)	30,928	32,340	63,269
Average Daily Circulation (2000)			35,537
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	59,570	56,730	116,300
Average Weekly Circulation (2000)	15,985	27,902	43,887
Average Daily Circulation (2000)			26,484
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,520	11,610	48,130
Average Weekly Circulation (2000)	14,943	4,439	19,381
Average Daily Circulation (2000)			9,052

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Alexandria

**KSAX**

**Ch. 42**

**(Satellite of KSTP-TV, St. Paul-Minneapolis, MN)**

**Network Service:** ABC.

**Licensee:** KSAX-TV LLC, 3415 University Ave., St. Paul, MN 55114.

**Studio:** 415 Fillmore St., Alexandria, MN 56308.

**Mailing Address:** Box 189, 415 Fillmore St., Alexandria, MN 56308.

**Phone:** 320-763-5729. **Fax:** 320-763-4627.

**Web Site:** <http://www.ksax.com>

**Technical Facilities:** Channel No. 42 (638-644 MHz). Authorized power: 2770-kw max. visual, 277-kw max. aural. Antenna: 1176-ft. above av. terrain, 1164-ft. above ground, 2523-ft. above sea level.

Latitude 45° 41' 59"  
Longitude 95° 10' 36"

**Transmitter:** E side of Rte. 33, approx. 0.6-mi. S of intrstct with Rte. 28, near Westport.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 90-kw max. visual. Antenna: 1112-ft. above av. terrain, 1109-ft. above ground.

Latitude 45° 41' 59"  
Longitude 95° 10' 35"

**FCC Digital File Number:** BPCDT-19991027AAY (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** 3-meter C-band; Avcom receivers.

**Ownership:** Hubbard Broadcasting Inc. (Group Owner).

**Began Operation:** September 15, 1987.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

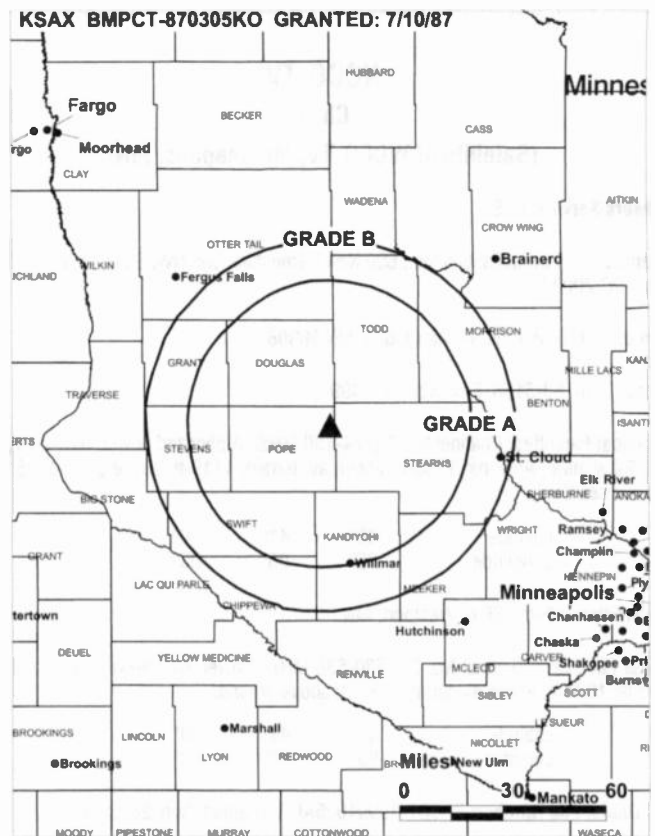
Ed Smith, Station Manager.

Terri Shatek, Sales Coordinator.

Don Houck, Chief Engineer.

Mark Vanderwerf, News Director.

Jason Hirsch, Production Manager.



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**Rates:** On request.

**City of License:** Alexandria. **Station DMA:** Minneapolis-St. Paul. **Rank:** 13.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	106,710	84,100	190,810
Average Weekly Circulation (2000)	44,110	29,938	74,048
Average Daily Circulation (2000)			38,416
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	94,030	67,750	161,780
Average Weekly Circulation (2000)	40,268	27,019	67,287
Average Daily Circulation (2000)			35,607
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,680	16,350	29,030
Average Weekly Circulation (2000)	3,842	2,919	6,761
Average Daily Circulation (2000)			2,809

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Austin

## KAAL Ch. 6

**Network Service:** ABC.

**Licensee:** GOCOM of Austin License Sub LLC, 7621 Little Ave., Suite 506, Charlotte, NC 28226.

**Studio:** 1701 10th Place NE, Austin, MN 55912.

**Mailing Address:** Box 577, Austin, MN 55912.

**Phone:** 507-437-6666. **Fax:** 507-433-9560.

**E-mail:** mail@kaal-tv.co.net

**Web Site:** http://www.kaal-tv.co.net/kaal

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1050-ft. above av. terrain, 1026-ft. above ground, 2321-ft. above sea level.

Latitude 43° 37' 42"  
Longitude 93° 09' 12"

**Transmitter:** 4.4-mi. N of Myrtle, MN.

**Digital Facilities:** Channel No. 33 (584-590 MHz). Power: 1000-kw max. visual. Antenna: 968-ft. above av. terrain, 904-ft. above ground.

Latitude 43° 37' 42"  
Longitude 93° 09' 12"

**FCC Digital File Number:** BPCDT-19991022ABU. Granted: January 28, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Miralite, 3.7-meter C-band; RCA, 3-meter Ku-band; Avantek, M/A-Com, Pinzone receivers.

**News Services:** ABC NewsOne, AP.

**Ownership:** GOCOM Holdings LLC (Group Owner).

**Began Operation:** July 27, 1953. Merger with GOCOM Communications LLC approved by FCC November 1, 1999. Sale to Grapevine Communications Inc. by Eastern Broadcasting Corp. approved by FCC July 3, 1997 (Television Digest, Vol. 37:12). Sale to Eastern Broadcasting Corp. approved by FCC August 16, 1994 (Vol. 34:26; 35:8). Sale to Wooster Republican Printing Co. by News-Press & Gazette Co. approved by FCC December 13, 1985 (Vol. 25:44). Sale to News Press & Gazette by Black Hawk Broadcasting approved by FCC September 17, 1980. Previous sale by Chester A. Weseman and associates approved by FCC October 29, 1958 (Vol. 13:6).

**Represented (sales):** Settel Inc.

**Represented (legal):** Shaw Pittman.

**Personnel:**

Pat St. George, General Manager.

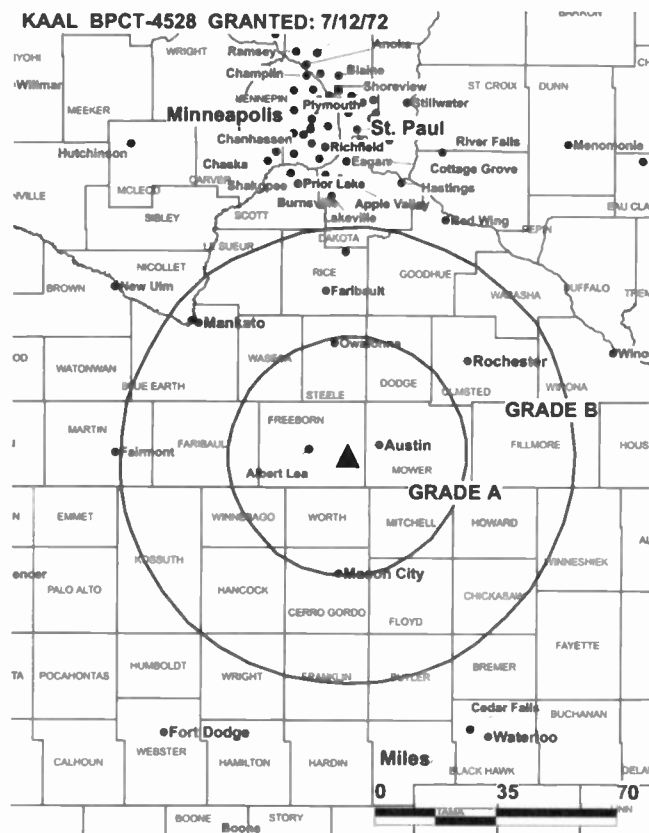
Jeff Bowers, General Sales Manager.

Dean Adams, News Director.

Tim Dolan, Business Manager.

Jeff Hoffman, Chief Engineer.

Gary Goslee, Promotion Director & Production Manager.



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**Lora Lee Bauer, Data Processing Manager.**

**Rates:** On request.

**City of License:** Austin. **Station DMA:** Rochester-Mason City-Austin. **Rank:** 153.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	156,020	74,160	230,180
Average Weekly Circulation (2000)	70,045	32,574	102,619
Average Daily Circulation (2000)			49,590
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,360	43,760	132,120
Average Weekly Circulation (2000)	56,870	26,100	82,970
Average Daily Circulation (2000)			42,631
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	67,660	30,400	98,060
Average Weekly Circulation (2000)	13,175	6,474	19,649
Average Daily Circulation (2000)			6,960

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## MICROWAVE SERVICE

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# Minnesota—Duluth-Superior, Wisconsin

## KBJR-TV Ch. 6

**Network Service:** NBC.

**Licensee:** KBJR License Inc., 246 S. Lake Ave., Duluth, MN 55802.

**Phone:** 218-727-8484. **Fax:** 218-720-9699.

**E-mail:** news6@kbjr.com

**Web Site:** <http://www.news6online.com>

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 990-ft. above av. terrain, 737-ft. above ground, 1981-ft. above sea level.

Latitude 46° 47' 21.20"  
Longitude 92° 06' 51.30"

**Transmitter:** 515 Cross St., Boylston.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 1000-kw max. visual. Antenna: 1034-ft. above av. terrain, 781-ft. above ground.

Latitude 46° 47' 21.20"  
Longitude 92° 06' 51.30"

**FCC Digital File Number:** BPCDT-19991028AFF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** AFC, 4.3-meter C-band; DH Satellite, 4.5-meter C-band; Harris, 3-meter Ku-band; Harris, 6-meter Ku-band; Vertex, 4.5-meter Ku-band; Harris receivers.

**News Services:** AP, MediaLink, NBC News Channel, CNN Newsource.

**Ownership:** Granite Broadcasting Corp. (Group Owner).

**Began Operation:** February 23, 1954. Sale to RJR Communications by Northwest Publications Inc. approved by FCC September 5, 1974 (*Television Digest*, Vol. 14:28, 30). Sale to present owner approved by FCC September 12, 1988.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Akin, Gump, Strauss, Hauer & Feld LLP.

### Personnel:

**Robert J. Wilmers**, President & General Manager.

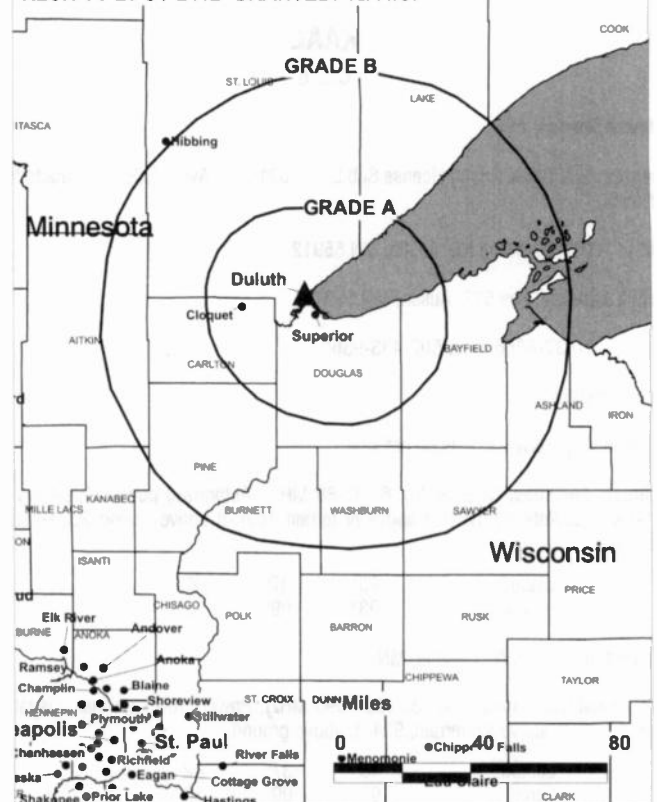
**Carl Keller**, General Sales Manager.

**Todd Wentworth**, Local Sales Manager.

**Dave Jensch**, News Director.

**Barbara Wentworth**, Program Manager.

KBJR-TV BPCT-2412 GRANTED: 10/11/57



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**Brian Autio**, Business Manager.

**Rates:** On request.

**City of License:** Superior, WI. **Station DMA:** Duluth-Superior. **Rank:** 132.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,720	87,500	183,220
Average Weekly Circulation (2000)	68,131	54,161	122,292
Average Daily Circulation (2000)			70,573
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,560	80,670	167,230
Average Weekly Circulation (2000)	67,160	53,683	120,843
Average Daily Circulation (2000)			70,370
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,160	6,830	15,990
Average Weekly Circulation (2000)	971	478	1,449
Average Daily Circulation (2000)			204

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Duluth-Superior, Wisconsin

**KDLH**  
**Ch. 3**

**Network Service:** CBS.

**Licensee:** Benedek License Corp., 2895 Greenspoint Parkway, Suite 250, Hoffman Estates, IL 60195.

**Studio:** 425 W. Superior St., Duluth, MN 55802.

**Phone:** 218-733-0303. **Fax:** 218-727-7515.

**E-mail:** news3@kdlh.com

**Web Site:** http://www.kdlh.com/

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 990-ft. above av. terrain, 816-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 07"  
Longitude 92° 07' 15"

**Transmitter:** 3 Observation Rd. & 11th St.

**Digital Facilities:** Channel No. 33 (584-590 MHz). Power: 505.5-kw max. visual. Antenna: 991-ft. above av. terrain, 761-ft. above ground

Latitude 46° 47' 07"  
Longitude 92° 07' 15"

**FCC Digital File Number:** BPCDT-19991028ADK. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 3.8-meter Ku-band; M/A-Corn, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Microdyne, Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath, CNN Newsource, Fox NewsEdge.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** March 14, 1954. Sale to WGN Inc. by Red River Broadcasting (Dalton LeMasurier family) approved by FCC December 7, 1960 (*Television Digest*, Vol. 16:34, 50). Sale to Palmer Broadcasting by WGN Inc. approved by FCC January 10, 1979 (Vol. 18:30). Sale to present owner by Palmer Broadcasting approved by FCC May 23, 1985 (Vol. 25:24).

**Represented (sales):** Blair Television.

**Represented (legal):** Covington & Burling.

**Personnel:**

Gil Buettner, Vice President & General Manager.

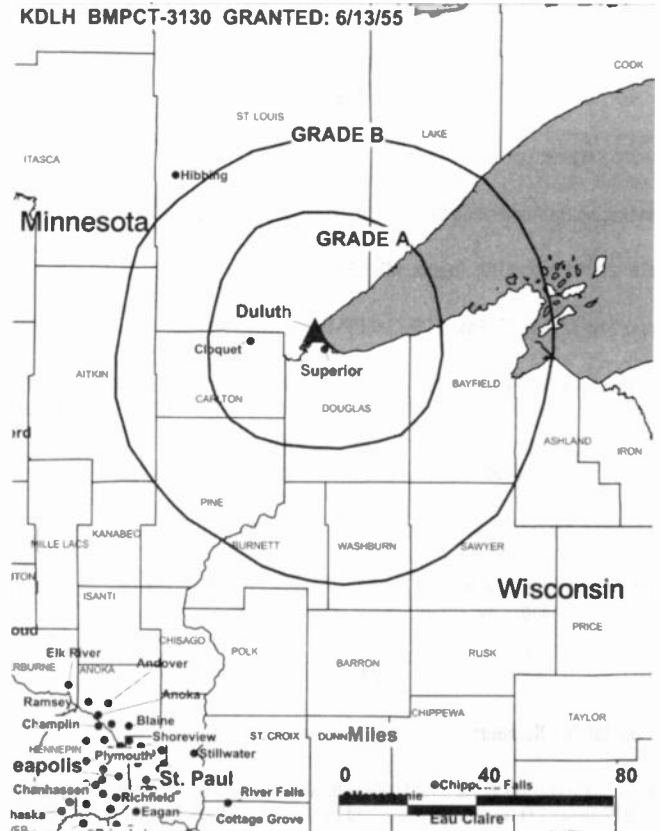
Thom Pritz, General Sales Manager.

Rob Heverling, News Director.

Nancy Roche, Marketing & Promotion Director.

Terry A. Van Dell, Engineering Director.

KDLH BMPCT-3130 GRANTED: 6/13/55



**Brad Mickelson, Business Manager.**

**Highest 30 Sec. Rate:** \$700.

**City of License:** Duluth. **Station DMA:** Duluth-Superior. **Rank:** 132.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,570	87,500	176,070
Average Weekly Circulation (2000)	66,802	53,479	120,282
Average Daily Circulation (2000)			65,973
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,560	80,670	167,230
Average Weekly Circulation (2000)	65,727	53,001	118,728
Average Daily Circulation (2000)			65,496
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,010	6,830	8,840
Average Weekly Circulation (2000)	1,075	478	1,553
Average Daily Circulation (2000)			477

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Minnesota—Duluth

## KQDS-TV Ch. 21

**Network Service:** Fox.

**Licensee:** KQDS Acquisition Corp., 4015 9th Ave. SW, Fargo, ND 58103.

**Studio:** 2001 London Rd., Duluth, MN 55812.

**Phone:** 218-728-1622. **Fax:** 218-728-1557.

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 550-kw max. visual. Antenna: 932-ft. above av. terrain, 716-ft. above ground, 1953-ft. above sea level.

Latitude 46° 47' 39"  
Longitude 92° 07' 03"

**Transmitter:** 1603 N. First Ave. W, Duluth.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 1000-kw max. visual. Antenna: 981-ft. above av. terrain, 763-ft. above ground.

Latitude 46° 47' 37"  
Longitude 92° 07' 03"

**FCC Digital File Number:** BPCDT-19991028ABI (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

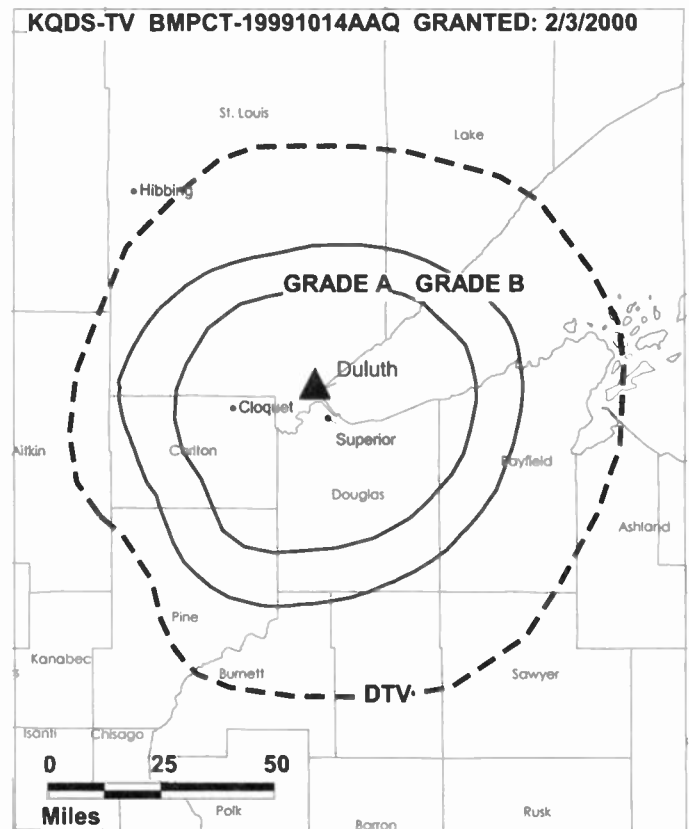
**Ownership:** KQDS Acquisition Corp.

**Began Operation:** January 1, 1997. Sale to present owner by Fant Broadcasting Co. LLC approved by FCC September 28, 1998 (*Television Digest*, Vol. 38:3).

**Rates:** On request.

**City of License:** Duluth.

**Station DMA:** Duluth-Superior. Rank: 132.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	81,270	62,590	143,860
Average Weekly Circulation (2000)	14,608	12,292	26,901
Average Daily Circulation (2000)			8,344
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,260	62,590	141,850
Average Weekly Circulation (2000)	14,295	12,292	26,587
Average Daily Circulation (2000)			8,275
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,010	0	2,010
Average Weekly Circulation (2000)	314	0	314
Average Daily Circulation (2000)			68

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Duluth

## WDIO-TV

Ch. 10

(Operates satellite WIRT, Hibbing, MN)

**Network Service:** ABC.

**Licensee:** WDIO-TV LLC, 3415 University Ave., St. Paul, MN 55114.

**Studio:** 10 Observation Rd., Duluth, MN 55811.

**Mailing Address:** Box 16897, Duluth, MN 55816.

**Phone:** 218-727-6864. **Fax:** 218-727-4415.

**E-mail:** wdio@aol.com

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 987-ft. above av. terrain, 789-ft. above ground, 2000-ft. above sea level.

Latitude 46° 47' 13"  
Longitude 92° 07' 17"

**Transmitter:** 10 Observation Rd., Duluth, MN.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power: 900-kw max. visual. Antenna: 1293-ft. above av. terrain, 1112-ft. above ground.

Latitude 46° 47' 15"  
Longitude 92° 07' 21"

**FCC Digital File Number:** BPCDT-19991027ABA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 5-meter Ku-band; 5-meter C-band; Andrew, 7.3-meter C-band; Avantek receivers.

**News Services:** ABC NewsOne, AP, Conus, SNN.

**Ownership:** Hubbard Broadcasting Inc. (Group Owner).

**Began Operation:** January 24, 1966. Sale to Harcourt Brace Jovanovich Inc. by Frank P. Befera, et al., approved by FCC March 23, 1978 (Television Digest, Vol. 17:28). Sale to Hubbard Broadcasting approved by FCC November 27, 1987 (Vol. 27:33).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Holland & Knight.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

**George Couture,** Vice President & General Manager.

**Joe Golden,** General Sales Manager.

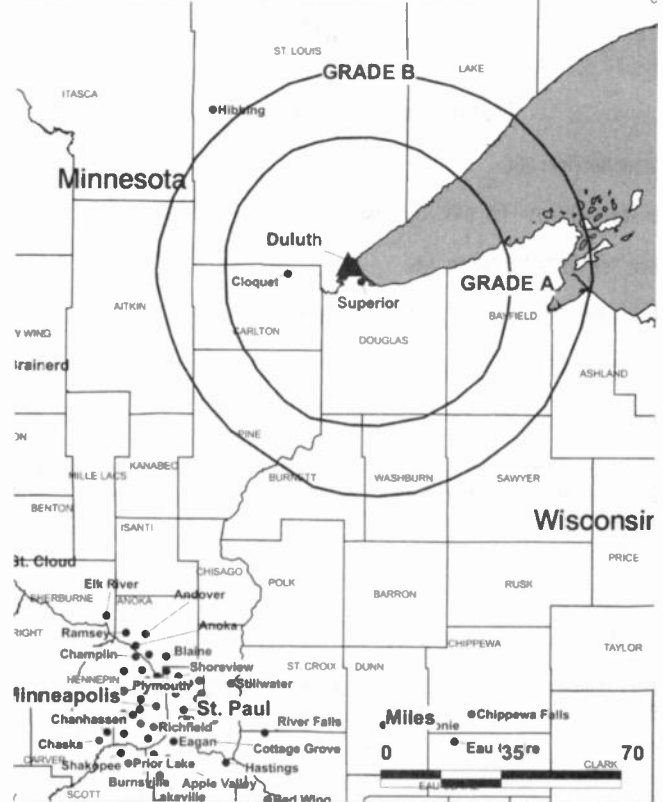
**Stephen Bolf,** Local Sales Manager.

**Steve Goodspeed,** News Director.

**Dave Poirier,** Program Manager.

**Mike Hatlestad,** Chief Engineer.

WDIO-TV BPCT-910617KF GRANTED: 10/02/91



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**Jeff Laudergeran,** Promotion Director.

**Peggy Scandin,** Office Manager.

**Rates:** On request.

**City of License:** Duluth. **Station DMA:** Duluth-Superior. **Rank:** 132.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,560	94,500	181,060
Average Weekly Circulation (2000)	68,019	51,768	119,786
Average Daily Circulation (2000)			68,581
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,560	80,670	167,230
Average Weekly Circulation (2000)	68,019	50,691	118,709
Average Daily Circulation (2000)			68,439
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	13,830	13,830
Average Weekly Circulation (2000)	0	1,077	1,077
Average Daily Circulation (2000)			143

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Hibbing

## WIRT Ch. 13 (Satellite of WDIO-TV, Duluth, MN)

**Network Service:** ABC.

**Licensee:** WDIO-TV LLC, 3415 University Ave., St. Paul, MN 55114.

**Studio:** See WDIO-TV, Duluth, MN.

**Mailing Address:** Box 16897, Duluth, MN 55816.

**Phone:** 218-727-6864. **Fax:** 218-727-4415.

**E-mail:** wdio@aol.com

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 125-kw visual, 12.5-kw aural. Antenna: 666-ft. above av. terrain, 517-ft. above ground, 2123-ft. above sea level.

Latitude	47°	22'	52"
Longitude	92°	57'	18"

**Transmitter:** Maple Hill, Hibbing.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 524-kw max. visual. Antenna: 692-ft. above av. terrain, 495-ft. above ground.

Latitude	47°	22'	53"
Longitude	92°	57'	15"

**FCC Digital File Number:** BPCDT-19991027ABC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, Conus.

**Ownership:** Hubbard Broadcasting Inc. (Group Owner).

**Began Operation:** August 31, 1967. Sale to present owner approved by FCC November 27, 1987.

**Represented (sales):** Petry Television Inc.

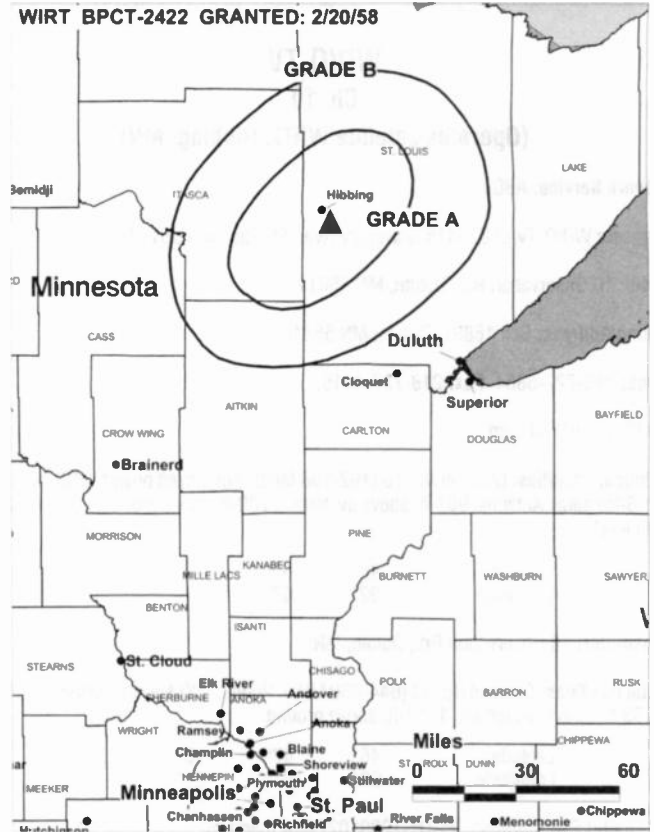
**Represented (legal):** Holland & Knight.

**Personnel:** See WDIO-TV, Duluth, MN.

**Rates:** On request.

**City of License:** Hibbing.

**Station DMA:** Duluth-Superior. **Rank:** 132.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	17,860	45,770	63,630
Average Weekly Circulation (2000)	10,022	9,099	19,121
Average Daily Circulation (2000)			8,731
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	8,700	45,770	54,470
Average Weekly Circulation (2000)	5,177	9,099	14,275
Average Daily Circulation (2000)			7,357
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	9,160	0	9,160
Average Weekly Circulation (2000)	4,846	0	4,846
Average Daily Circulation (2000)			1,374

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Mankato

## KEYC-TV Ch. 12

**Network Service:** CBS.

**Licensee:** United Communications Corp., Box 128, Mankato, MN 56002.

**Studio:** 1570 Lookout Dr., North Mankato, MN 56003.

**Mailing Address:** Box 128, Mankato, MN 56002.

**Phone:** 507-625-7905. **Fax:** 507-625-5745.

**E-mail:** cbs@keyc.com

**Web Site:** http://www.keyc.com

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1040-ft. above av. terrain, 1116-ft. above ground, 2163-ft. above sea level.

Latitude 43° 56' 14"  
Longitude 94° 24' 41"

**Transmitter:** 1.6-mi. NE of Lewisville, MN.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 920-kw max. visual. Antenna: 749-ft. above av. terrain, 767-ft. above ground.

Latitude 43° 56' 13"  
Longitude 94° 24' 38"

**FCC Digital File Number:** BPCDT-19991028ADG. Granted: March 10, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** DH Satellite, 4.2-meter Ku & C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; M/A-Corn, Scientific-Atlanta, Standard Communications receivers.

**News Services:** AP, CBS Newspath.

**Ownership:** United Communications Corp. (Group Owner).

**Began Operation:** October 5, 1960. Sale to present owner by Lee Enterprises approved by FCC August 26, 1977 (*Television Digest*, Vol. 17:25).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Wood, Maines & Brown Chartered.

### Personnel:

**Dennis Wahlstrom**, Vice President & General Manager.

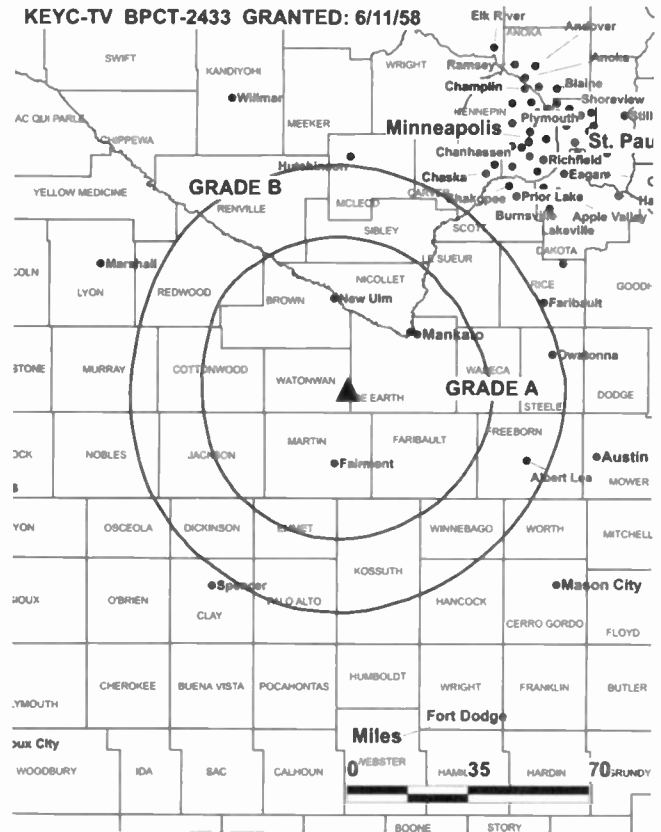
**Elaine Peterson**, Programming & Promotion Director.

**Jeff Poole**, Production Manager.

**Derrick Hinds**, News Director.

**John Ginther**, Local Sales Manager.

**Merv Steffen**, Chief Engineer.



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**Sharon Freitag**, Business Manager.

**Highest 30 Sec. Rate:** \$600.

**City of License:** Mankato. **Station DMA:** Mankato. **Rank:** 195.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	120,500	62,560	183,060
Average Weekly Circulation (2000)	59,398	26,155	85,553
Average Daily Circulation (2000)			47,832
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	37,170	14,830	52,000
Average Weekly Circulation (2000)	31,525	11,330	42,855
Average Daily Circulation (2000)			26,104
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	83,330	47,730	131,060
Average Weekly Circulation (2000)	27,873	14,825	42,697
Average Daily Circulation (2000)			21,728

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Minneapolis-St. Paul

## KARE Ch. 11

**Network Service:** NBC.

**Licensee:** Multimedia Cablevision Inc., 1100 Wilson Blvd., Arlington, VA 22234.

**Studio:** 8811 Olson Memorial Hwy., Minneapolis, MN 55427.

**Phone:** 612-546-1111. **Fax:** 612-546-8590.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1440-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 44.00"  
Longitude 93° 08' 21.30"

Holds CP for change to 1493-ft. above av. terrain, 1401-ft. above ground, 2398-ft. above sea level. BPCT-981023KG.

**Transmitter:** 960 W. County Rd. F, Shoreview, MN.

**Digital Facilities:** Channel No. 35 (596-602 MHz). Antenna: 1427-ft. above av. terrain, 1339-ft. above ground, 2333-ft. above sea level.

Latitude 45° 03' 44.00"  
Longitude 93° 08' 21.00"

**FCC Digital File Number:** BPCDT-980730KL. Granted: May 21, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 6-meter; Harris, 3-meter; Scientific-Atlanta, 10-meter; Vertex, 6-meter; DX Engineering, Harris, Scientific-Atlanta receivers.

**SNG Mobile Dish:** RSI, 2.4-meter Ku-band.

**News Services:** AP, Nexus, UPI.

**Ownership:** Gannett Broadcasting Group (Group Owner).

**Began Operation:** September 1, 1953. Sale pends to Multimedia Cablevision Inc. Sale to present owner by Metromedia Inc. approved by FCC February 17, 1983 (Television Digest, Vol. 22:35). Sale to Metromedia by Chris-Craft Industries approved by FCC June 14, 1972 (Vol. 11:31; 12:26). Sale to Chris-Craft by Time-Life Broadcasting Inc. approved by FCC August 24, 1964 (Vol. 4:35). Sale to Time-Life by H. M. Bitner interests approved by FCC April 17, 1957 (Vol. 12:50, 51; 13:16). Bitner group acquired time-sharing WTCN-TV & WMIN-TV, with radio WTCN, and made WTCN-TV into full-time outlet after FCC approved sale April 6, 1955 (Vol. 11:5, 15).

**Represented (sales):** Blair Television.

**Represented (legal):** Reed, Smith, Shaw & McClay.

### Personnel:

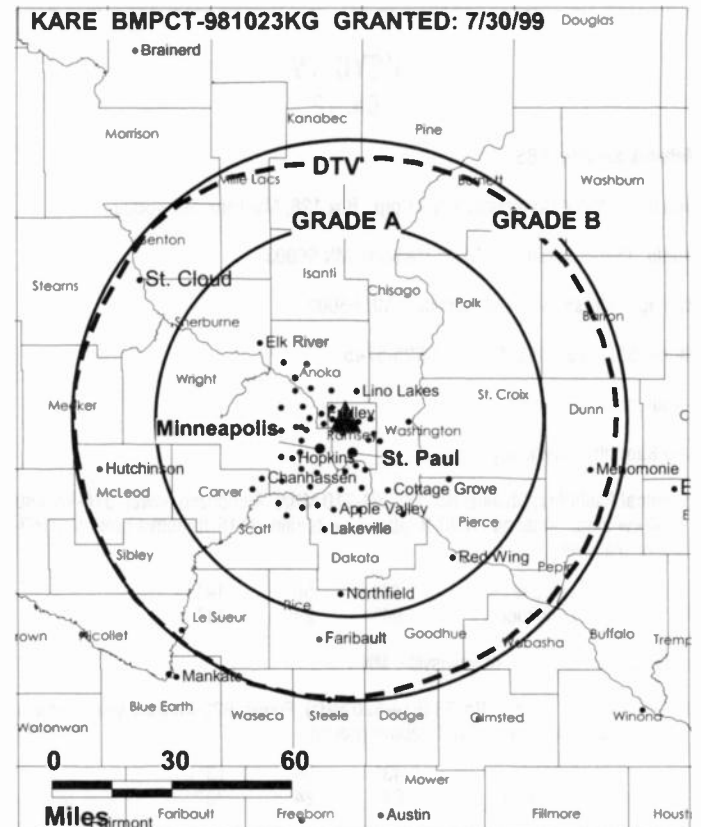
John Remes, President & General Manager.

Tom Lidner, Vice President, News.

Mervyn Jensen, Vice President & Business Manager.

Jerry Ness, General Sales Manager.

Cari Rietow, National Sales Manager.



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Michael Tamme, Engineering Director.

Susan Adams Loyd, Programming & Research Director.

Kiki Rosathi, Community Affairs Director.

Robert Bye, Production Manager.

**Rates:** On request.

**City of License:** Minneapolis. **Station DMA:** Minneapolis-St. Paul. **Rank:** 13.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	828,900	690,930	1,519,830
Average Weekly Circulation (2000)	627,566	481,667	1,109,233
Average Daily Circulation (2000)			606,623
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	758,170	628,860	1,387,030
Average Weekly Circulation (2000)	594,350	467,605	1,061,955
Average Daily Circulation (2000)			585,504
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,730	62,070	132,800
Average Weekly Circulation (2000)	33,217	14,062	47,278
Average Daily Circulation (2000)			21,118

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Minneapolis-St. Paul

## KMSP-TV Ch. 9

**Network Service:** UPN.

**Licensee:** United Television Inc., 132 S. Rodeo Dr., 4th Floor, Beverly Hills, CA 90212.

**Studio:** 11358 Viking Dr., Eden Prairie, MN 55344-7258.

**Phone:** 612-944-9999. **Fax:** 612-942-0286.

**E-mail:** upn9info@kmsp.com

**Web Site:** <http://www.kmsp.com/>

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: Circularly polarized, 1427-ft. above av. terrain, 1430-ft. above ground, 2339-ft. above sea level.

Latitude 45° 03' 30"  
Longitude 93° 07' 27"

**Transmitter:** 550 Gramsie Rd., Shoreview, MN.

**Digital Facilities:** Channel No. 26 (542-548 MHz). Power: 691-kw max. visual. Antenna: 1362-ft. above av. terrain, 1365-ft. above ground.

Latitude 45° 03' 30"  
Longitude 93° 07' 27"

**FCC Digital File Number:** BPCDT-19991021ACG. Granted: May 15, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter Ku & C-band; Scientific-Atlanta, 4.5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Harris, Microdyne, Scientific-Atlanta receivers.

**News Service:** CNN Newsource.

**Ownership:** United Television Inc. (Group Owner).

**Began Operation:** January 9, 1955. Sale to United Television Inc. by Minneapolis Tower Co. (Morris T. Baker) approved by FCC May 23, 1956 (*Television Digest*, Vol. 12:14, 16, 21). Sale of 75% to National Telefilm Assoc. Inc. approved by FCC November 20, 1957 (Vol. 13:34, 47). Sale to NTA of additional 25% held by Loew's Inc. (MGM) approved by FCC February 1958 (Vol. 14:7). Sale to 20th Century-Fox TV Inc. by NTA approved by FCC October 29, 1959 (Vol. 15:34, 44). United Television Inc. acquired 100% of stock from 20th Century-Fox June 8, 1981. Sale pending to News Corp. (Vol. 40:34).

**Represented (sales):** United Television Sales.

**Represented (legal):** Wilmer, Cutler & Pickering.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

Evan Thompson, President.

Garth S. Lindsey, Vice President, Finance.

Stuart Swartz, General Manager.

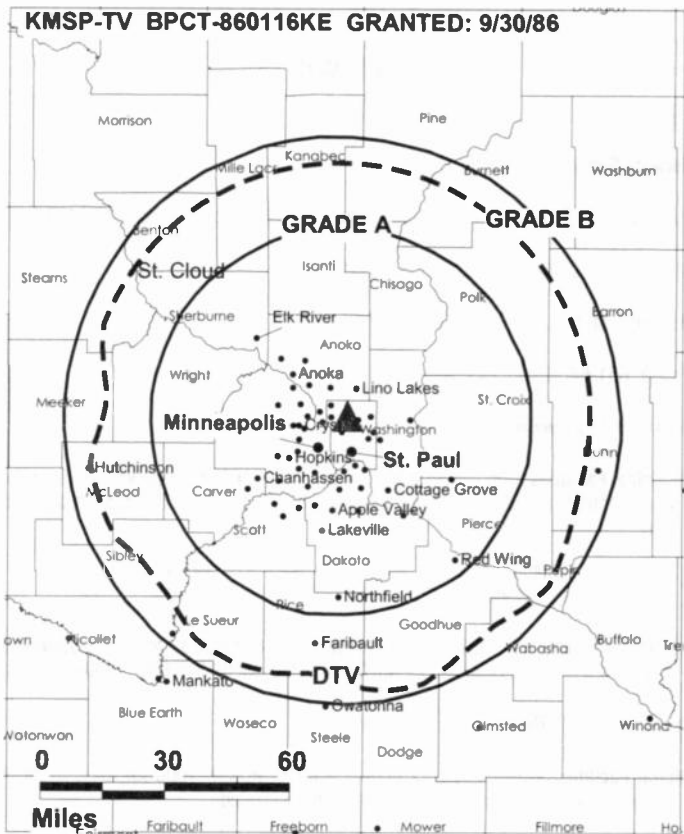
Stephanie Peterson, General Sales Manager.

Doug McMonagle, Local Sales Manager.

Rich Ambrose, National Sales Manager.

Dana Benson, News Director.

Darold Arvidson, Engineering Director.



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**Dale Bluestein**, Creative Services Director.

**John Dunn**, Assistant Creative Services Director.

**Darrell Schmidt**, Business Manager.

**Susan Arneson**, Program Manager.

**Kay Suttiff**, Traffic Manager.

**Donna Schimmenti-Azarian**, Research Director.

**Leila Larson**, Office Manager.

**Rates:** On request.

**City of License:** Minneapolis. **Station DMA:** Minneapolis-St. Paul. **Rank:** 13.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,040,130	677,860	1,717,990
Average Weekly Circulation (2000)	478,773	375,618	854,391
Average Daily Circulation (2000)			319,949
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	761,790	628,860	1,390,650
Average Weekly Circulation (2000)	376,266	365,571	741,837
Average Daily Circulation (2000)			288,446
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	278,340	49,000	327,340
Average Weekly Circulation (2000)	102,506	10,047	112,554
Average Daily Circulation (2000)			31,503

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Minneapolis-St. Paul

**KMWB**  
Ch. 23

**Network Service:** WBN.

**Licensee:** KLGT Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 1640 Como Ave., St. Paul, MN 55108.

**Mailing Address:** Box 8125, St. Paul, MN 55108.

**Phone:** 651-646-2300. **Fax:** 651-646-1220.

**Web Site:** <http://www.kmwb23.com>

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 4519-kw max. visual. Antenna: 1151-ft. above av. terrain, 1152-ft. above ground, 2062-ft. above sea level.

Latitude 45° 03' 29.50"  
Longitude 93° 07' 27.00"

Holds CP for change to 3325-kw max. visual, 1345-ft. above av. terrain, 1253-ft. above ground, 2251-ft. above sea level; lat. 45° 03' 44", long. 93° 08' 21". BPCT- 19991118AAV.

**Transmitter:** 570 Gramsie Rd., Shoreview, MN.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 1000-kw max. visual. Antenna: 1345-ft. above av. terrain, 1253-ft. above ground.

Latitude 45° 03' 44.00"  
Longitude 93° 08' 21.00"

**FCC Digital File Number:** BPCDT-19991027ADG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** September 22, 1982. Sale to United Cable TV Corp., et al., by Buford Television approved by FCC September 5, 1984. Sale to KTMA-TV Acquisition Corp. approved by FCC September 30, 1986 (*Television Digest*, Vol. 26:36). Sale to Lakeland Group Television Inc. approved by FCC January 17, 1992. Sale to present owner from Lakeland Group Television Inc. approved by FCC March 16, 1998.

**Represented (sales):** Seftel Inc.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

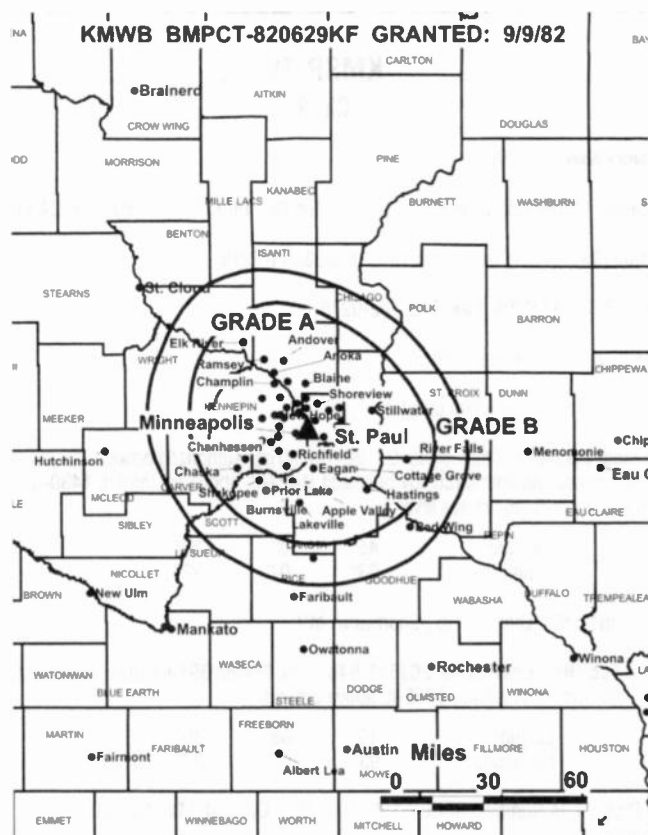
Dan Mellon, General Manager.

Steven Lunde, Operations Manager.

**Rates:** On request.

**City of License:** Minneapolis.

**Station OMA:** Minneapolis-St. Paul. Rank: 13.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	727,630	623,450	1,351,080		
Average Weekly Circulation (2000)	238,896	234,715	473,610		
Average Daily Circulation (2000)			151,964		
Station OMA Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	716,690	594,060	1,310,750		
Average Weekly Circulation (2000)	235,731	229,116	464,847		
Average Daily Circulation (2000)			150,104		
Other OMA Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	10,940	29,390	40,330		
Average Weekly Circulation (2000)	3,165	5,599	8,764		
Average Daily Circulation (2000)			1,860		

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**Kepper, Tupper & Company**  
 We brokered the sale of KMWB-TV  
 112 High Ridge Avenue, Ridgefield, CT (203)431-3366

# Minnesota—St. Paul-Minneapolis

## KSTP-TV

Ch. 5

(Operates satellites KSAX, Alexandria & KRWF, Redwood Falls, MN)

**Network Service:** ABC.

**Licensee:** Hubbard Broadcasting Inc., 3415 University Ave., St. Paul, MN 55114.

**Studio:** 3415 University Ave., St. Paul, MN 55114.

**Phone:** 651-646-5555. **Fax:** 651-642-4172; 651-642-4409.

**Web Site:** <http://www.kstp.com>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15.1-kw aural. Antenna: 1430-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 45"  
Longitude 93° 08' 22"

Holds CP for change to 1480-ft. above av. terrain, 1394-ft. above ground, 2392-ft. above sea level; lat. 45° 03' 45", long. 93° 08' 21". BPCT-990524KF.

**Transmitter:** 960 W. County Rd. F, Shoreview, MN.

**Digital Facilities:** Channel No. 50 (686-692 MHz). Power: 1000-kw max. visual. Antenna: 1421-ft. above av. terrain, 1335-ft. above ground, 2333-ft. above sea level.

Latitude 45° 03' 44"  
Longitude 93° 08' 21"

**Transmitter:** 960 County Rd. F, 4-mi. E of Lexington Ave., Shoreview.

**FCC Digital File Number:** BPCDT-980731KG. Granted: May 21, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 3.7-meter; Scientific-Atlanta, 4.5-meter; Scientific-Atlanta, 5.5-meter; Scientific-Atlanta, 11-meter; Vertex, 4.5-meter Ku & C-band; Andrew, Scientific-Atlanta receivers.

**AM Affiliate:** KSTP, 50-kw, 1500 kHz.

**FM Affiliate:** KSTP-FM, 100-kw, 94.5 MHz (No. 233), 1220-ft.

**News Services:** ABC NewsDne, AP, Conus.

**Ownership:** Hubbard Broadcasting Inc. (Group Owner).

**Began Operation:** April 23, 1948.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Holland & Knight.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

### Personnel:

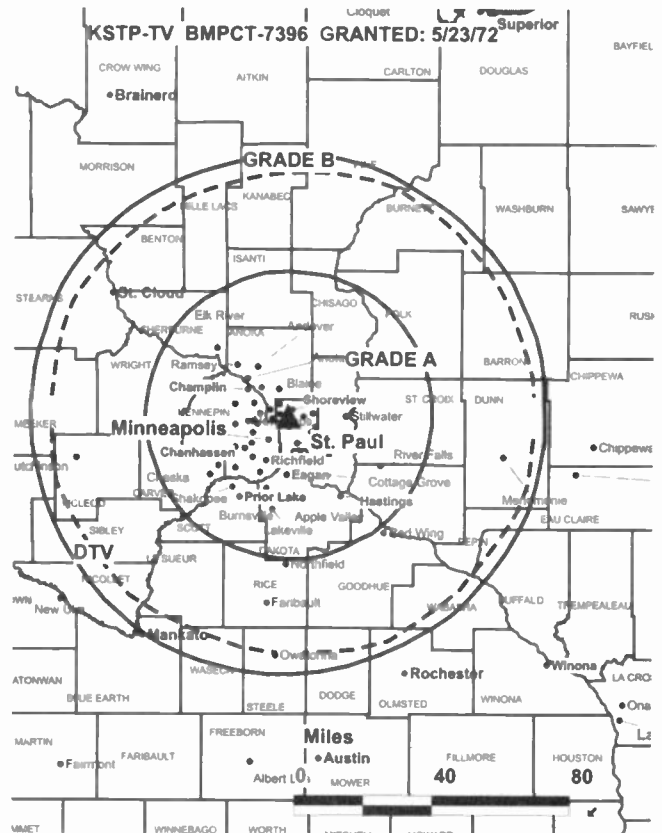
Edward Piette, Vice President & General Manager.

Dixie Hansen, Vice President & Business Manager.

Dayna Deutsch, Vice President & Community Affairs Director.

Trey Fabacher, General Sales Manager.

Wendy Sedlacek, Local Sales Manager.



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**Deborah Kerr, National Sales Manager.**

**Scott Libin, News Director.**

**Mike Smith, Programming & Production Director.**

**Dick Rice, Engineering Director.**

**David Baumann, Creative Services Director.**

**Donna Corle, Traffic Manager.**

**Highest 30 Sec. Rate: \$4500.**

**City of License:** St. Paul. **Station DMA:** Minneapolis-St. Paul. **Rank:** 13.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	835,570	659,240	1,494,810
Average Weekly Circulation (2000)	591,790	458,541	1,050,331
Average Daily Circulation (2000)			533,325
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	731,000	612,550	1,343,550
Average Weekly Circulation (2000)	535,433	444,007	979,440
Average Daily Circulation (2000)			502,108
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	104,570	46,690	151,260
Average Weekly Circulation (2000)	56,357	14,534	70,891
Average Daily Circulation (2000)			31,217

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Minnesota—Minneapolis

## KVBM-TV Ch. 45

**Network Service:** HSN.

**Licensee:** Hubbard Broadcasting Inc., 3415 University Ave., St. Paul, MN 55114-2099.

**Studio:** 1080 W. County Rd. E, Shoreview, MN 55126.

**Phone:** 651-645-4500. **Fax:** 651-642-4172.

**E-mail:** kvbm@hbi.com

**Web Site:** <http://www.kvbm.com>

**Technical Facilities:** Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. visual. Antenna: 1230-ft. above av. terrain, 1135-ft. above ground, 2136-ft. above sea level.

Latitude 45° 03' 44.00"  
Longitude 93° 08' 21.30"

**Transmitter:** Telefarm S. tower.

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 82-kw max. visual. Antenna: 1230-ft. above av. terrain, 1135-ft. above ground.

Latitude 45° 03' 44.00"  
Longitude 93° 08' 21.00"

**FCC Digital File Number:** BPCDT-19991029AGQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** United Satellite Systems, 4.5-meter C-band.

**Ownership:** Hubbard Broadcasting Inc.

**Began Operation:** June 18, 1994. Sale to present owner from KVBM Television Inc. approved by FCC February 18, 2000 (*Television Digest*, Vol. 39:42).

**Represented (sales):** Pety Television Inc.

**Represented (legal):** Holland & Knight LLP.

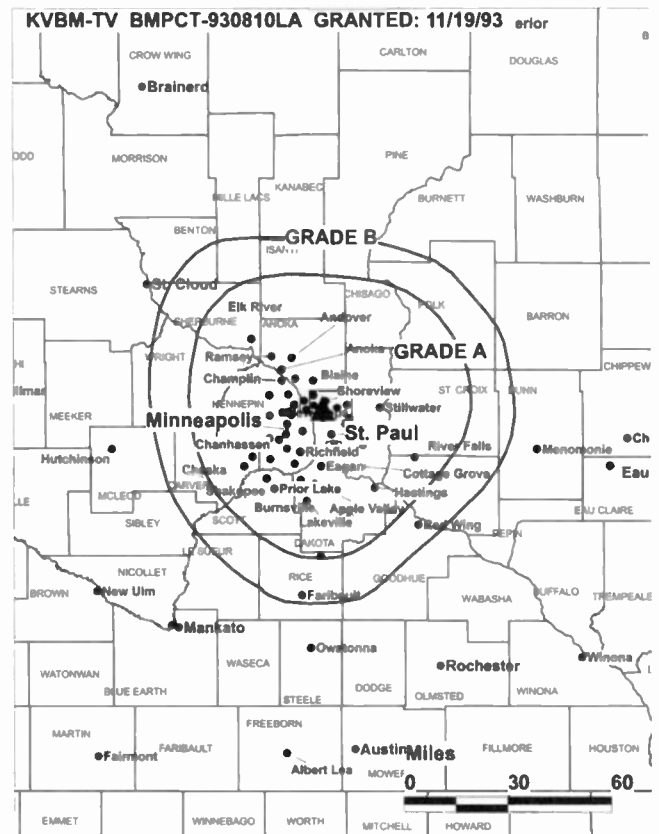
**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

Dixie Hansen, Vice President & Business Manager.

Ed Plette, General Manager.

Dick Rice, Chief Engineer.



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**Rates:** On request.

**City of License:** Minneapolis. **Station DMA:** Minneapolis-St. Paul. **Rank:** 13.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,570	13,400	16,970
Average Weekly Circulation (2000)	179	1,110	1,289
Average Daily Circulation (2000)			164

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,570	13,400	16,970
Average Weekly Circulation (2000)	179	1,110	1,289
Average Daily Circulation (2000)			164

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Minneapolis-St. Paul

## WCCO-TV

Ch. 4

(Operates satellites KCCO-TV, Alexandria & KCCW-TV Walker, MN)

**Network Service:** CBS.

**Licensee:** CBS Broadcasting Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** 90 S. 11th St., Minneapolis, MN 55403.

**Phone:** 612-339-4444. **Fax:** 612-330-2767.

**E-mail:** news@wcco.com; **Web Site:** http://www.wcco.com/

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1430-ft. above av. terrain, 1375-ft. above ground, 2375-ft. above sea level.

Latitude 45° 03' 45.00"  
Longitude 93° 08' 21.30"

Holds CP for change to 1483-ft. above av. terrain, 1394-ft. above ground, 2395-ft. above sea level, transmitter to 960 County Rd. F, Ramsey County. BPCT-990604KE.

**Transmitter:** County Rd. F, 0.4-mi. E of Lexington Ave., Shoreview, MN.

**Digital Facilities:** Channel No. 32 (578-584 MHz). Power: 1000-kw max. visual. Antenna: 1421-ft. above av. terrain, 1339-ft. above ground, 2336-ft. above sea level.

Latitude 45° 03' 44.00"  
Longitude 93° 08' 21.00"

**Transmitter:** 960 County Rd. F, Shoreview.

**FCC Digital File Number:** BPCDT-980730KN. Granted: May 21, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Dalsat, 4.3-meter Ku-band; Andrew, 4.6-meter Ku & C-band; Microdyne, 5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Engineering, Harris, Microdyne, Scientific-Atlanta receivers.

**AM Affiliate:** WCCO, 50-kw, 830 kHz; KSGS, 1-kw, 950 kHz.

**FM Affiliate:** WLTE, 100-kw, 102.9 MHz (No. 275), 1150-ft.; KMJZ, 89-kw, 104.1 mHz (No. 281), 1033-ft.

**News Service:** AP.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** July 1, 1949. First broadcast as WTCN-TV. Sale to Midwest Communications approved by FCC August 1952 (Television Digest, Vol. 8:10, 33); CBS sold 47% interest to Minneapolis Star & Tribune Co. in November 1954 (Vol. 10:45). Transfer of control of Mid-Continent Radio-Television Inc. (equally owned by MTC Properties & Northwest Publications Inc.) to MTC Properties approved by FCC June 30, 1976 following merger of Ridder Publications with Knight Newspapers & spin-off of Ridder broadcast properties (Vol. 14:28, 30). Acquisition of Minneapolis Star-Tribune interest by MTC Properties was accomplished August 16, 1976. Sale to CBS Inc. approved by FCC December 19, 1991 (Vol. 31:25, 30, 45, 51). Sale to present owner from CBS Inc. approved by FCC May 3, 2000.

**Represented (sales):** TeleRep Inc.

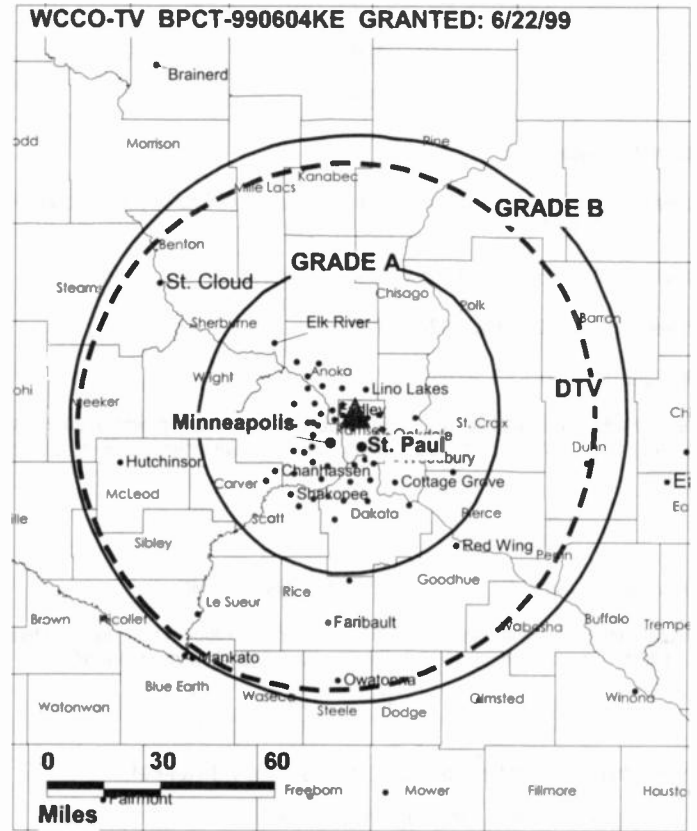
**Personnel:**

Jan McDaniel, Vice President & General Manager.

Ken Rees, Vice President & Station Manager.

Dan Mellon, Sales Director.

### WCCO-TV BPCT-990604KE GRANTED: 6/22/99



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**Dave Baker**, Local Sales Manager.

**Marc LeSage**, National Sales Manager.

**Lori Fink Garelick**, Program Director.

**Ted Canova**, News Director.

**Jeanine Socha**, Research Director.

**Skip Erickson**, Engineering & Operations Director.

**Greg Keck**, Planning & Administration Director.

**Betty May**, Program Coordinator.

**Rates:** On request.

**City of License:** Minneapolis. **Station DMA:** Minneapolis-St. Paul. **Rank:** 13.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	888,160	686,840	1,575,000
Average Weekly Circulation (2000)	602,420	459,077	1,061,497
Average Daily Circulation (2000)			585,753
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	737,660	615,660	1,353,320
Average Weekly Circulation (2000)	540,590	446,498	987,088
Average Daily Circulation (2000)			552,817
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	150,500	71,180	221,680
Average Weekly Circulation (2000)	61,830	12,580	74,409
Average Daily Circulation (2000)			32,936

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Minneapolis-St. Paul

## WFTC Ch. 29

**Network Service:** FOX.

**Licensee:** Clear Channel Radio Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78265-9512.

**Studio:** 1701 Broadway St. NE, Minneapolis, MN 55413.

**Phone:** 612-379-2929. **Fax:** 612-379-2900.

**Web Site:** <http://www.fox29.com>

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. visual. Antenna: 1224-ft. above av. terrain, 1227-ft. above ground, 2136-ft. above sea level.

Latitude 45° 03' 30"  
Longitude 93° 07' 27"

**Transmitter:** Gramsie Rd., 0.4-mi. E of Victoria, Shoreview, MN.

**Digital Facilities:** Channel No. 21 (512-518 Mhz). Power: 1000-kw max. visual. Antenna: 1529-ft. above av. terrain, 1509-ft. above ground, 2431-ft. above sea level.

Latitude 45° 04' 05"  
Longitude 93° 10' 29"

**Transmitter:** 0.3-mi. NW of intersection of Old State Hwy. 10 & I-694.

**FCC Digital File Number:** BPCDT-981201KF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 5-meter C-band; DH Satellite, 5-meter Ku & C-band; Prodelin, 3.6-meter Ku & C-band; Vertex, 3.7-meter Ku-band; Standard Communications receivers.

**News Service:** Fox NewsEdge.

**Ownership:** Clear Channel Broadcasting Inc. (Group Owner).

**Began Operation:** October 6, 1982. Sale to present owner approved by FCC September 30, 1993 (Television Digest, Vol. 33:32). Sale to Nationwide Communications by Beverly Hills Hotel Corp. approved by FCC July 30, 1985. Sale to Beverly Hills Hotel Corp. by Jonathan E. Byrd, et al., approved by FCC March 20, 1984.

**Represented (sales):** Katz Television; Canadian Communications Co.

**Represented (legal):** Wiley, Rein & Fielding.

### Personnel:

**Steve Spendlove**, Vice President & General Manager.

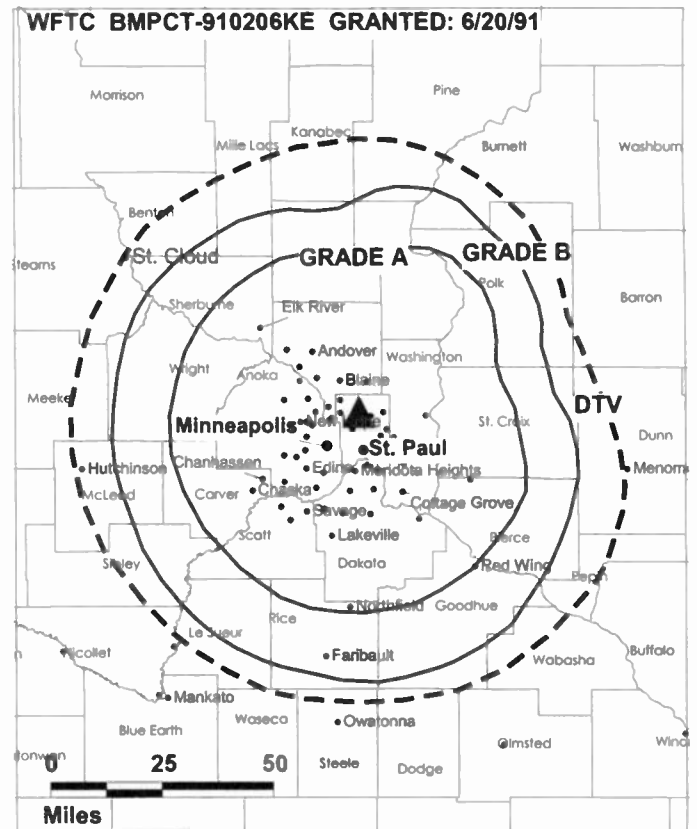
**Tom Bourassa**, General Sales Manager.

**Mike Czerwinski**, National Sales Manager.

**Julie O'Neil**, Program Director.

**David Bird**, Chief Engineer.

**Enid Parkinson**, Promotion & Marketing Director.



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**Kim Tregilgas**, Research & New Media Director.

**Tom Pahnke**, Creative Services Director.

**Carol Mauder**, Business Manager.

**Rates:** On request.

**City of License:** Minneapolis. **Station DMA:** Minneapolis-St. Paul. **Rank:** 13.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	826,700	646,600	1,473,300
Average Weekly Circulation (2000)	451,654	335,694	787,348
Average Daily Circulation (2000)			315,731
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	756,330	614,360	1,370,690
Average Weekly Circulation (2000)	427,141	327,996	755,137
Average Daily Circulation (2000)			304,279
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	70,370	32,240	102,610
Average Weekly Circulation (2000)	24,513	7,698	32,211
Average Daily Circulation (2000)			11,452

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Redwood Falls

**KRWF**  
Ch. 43

(Satellite of KSTP-TV, St. Paul-Minneapolis, MN)

**Network Service:** ABC.

**Licensee:** KSAX-TV LLC, 3415 University Ave., St. Paul, MN 55114.

**Studio:** See KSAX-TV, Alexandria, MN.

**Web Site:** <http://www.ksax.com>

**Phone:** 320-763-5729. **Fax:** 320-763-4627.

**Technical Facilities:** Channel No. 43 (644-650 MHz). Authorized power: 1220-kw max. visual, 122-kw max. aural. Antenna: 547-ft. above av. terrain, 535-ft. above ground, 1619-ft. above sea level.

Latitude 44° 29' 03"  
Longitude 95° 29' 27"

**Transmitter:** 3.6-mi. ENE of intersection of Hwys. 68 & 19.

**FCC Proposed Digital Channel Number:** Ch. 27.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Hubbard Broadcasting Inc. (Group Owner).

**Began Operation:** April 14, 1987.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

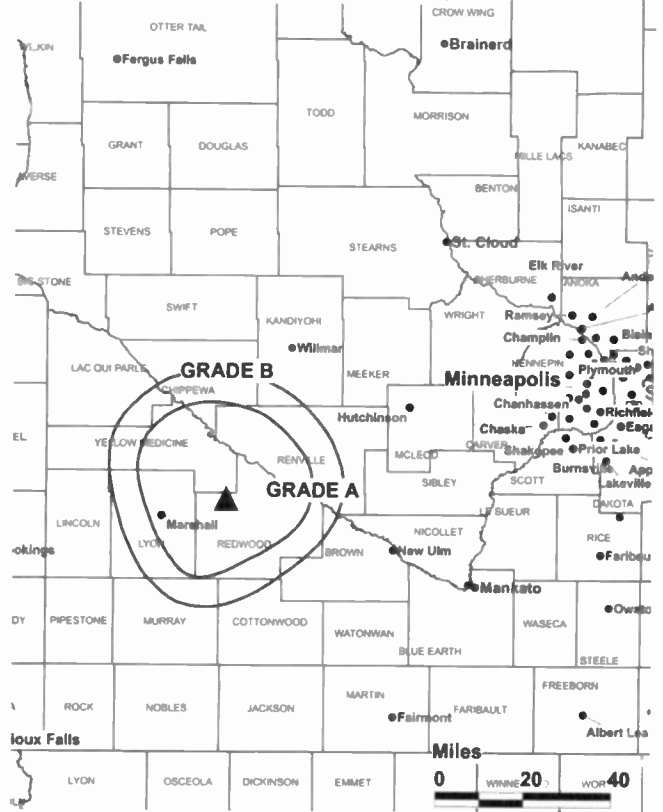
**Personnel:** See KSAX, Alexandria MN.

**Rates:** On request.

**City of License:** Redwood Falls.

**Station DMA:** Minneapolis-St. Paul. Rank: 13.

KRWF BMPCT-870127KM GRANTED: 3/12/87



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,110	6,910	23,020
Average Weekly Circulation (2000)	5,545	1,574	7,119
Average Daily Circulation (2000)			2,928
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,130	6,910	20,040
Average Weekly Circulation (2000)	4,706	1,574	6,280
Average Daily Circulation (2000)			2,802
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,980	0	2,980
Average Weekly Circulation (2000)	839	0	839
Average Daily Circulation (2000)			126

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**THE TED HEPBURN COMPANY**  
We were the broker in the 1986 sale of WFTC-TV predecessor to KITN-TV  
Ted Hepburn, President  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863-8995

# Minnesota—Rochester

**KTTC**  
**Ch. 10**

**Network Service:** NBC.

**Licensee:** KTTC Television Inc., 601 First Ave. SW, Rochester, MN 55902.

**Studio:** 601 First Ave. SW, Rochester, MN 55902.

**Phone:** 507-288-4444. **Fax:** 507-288-6324.

**E-mail:** ktcc@ktcc.com

**Web Site:** <http://www.ktcc.com/>

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 1250-ft. above av. terrain, 1314-ft. above ground, 2646-ft. above sea level.

Latitude 43° 34' 15.30"  
Longitude 92° 25' 36.90"

**Transmitter:** 3.2-mi. S of Ostrander, MN.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 1000-kw max. visual. Antenna: 1076-ft. above av. terrain, 1076-ft. above ground.

Latitude 43° 38' 34"  
Longitude 92° 31' 35"

**FCC Digital File Number:** BPCDT-991029CQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** ADM, 5-meter; DH Satellite, 5-meter; Harris, 3-meter & 6-meter; ChannelMaster, Gardiner, Harris receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** Quincy Broadcasting Co. (Group Owner).

**Began Operation:** July 14, 1953. Sale to present owner by G. David Genting approved by FCC May 6, 1976 (*Television Digest*, Vol. 16:6). Transfer of control to Genting by Agnes P. Genting, Marvin O. Foss, Philip H. & Allan A. Genting approved by FCC April 2, 1963.

**Represented (sales):** Blair Television.

**Represented (legal):** Wilkinson, Barker, Knauer & Quinn LLP.

**Represented (engineering):** Lohnes & Culver.

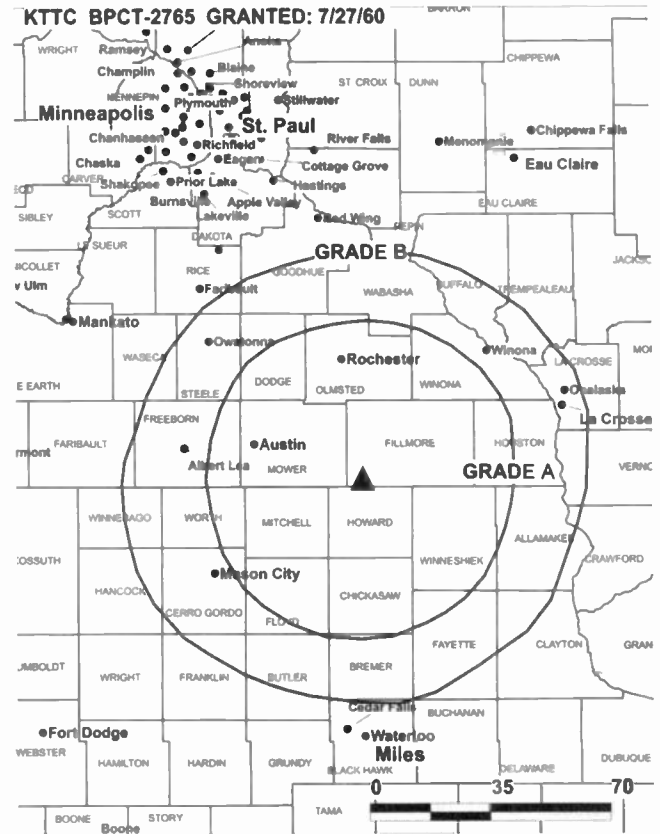
**Personnel:**

**Jerry Watson**, Vice President & General Manager.

**Liz Oahlen**, General Sales Manager.

**Ronald E. Gruber**, Operations Manager.

**Tim Morgan**, Acting Chief Engineer.



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**Dave Colby**, News Director.

**Highest 30 Sec. Rate:** \$1500.

**City of License:** Rochester. **Station DMA:** Rochester-Mason City-Austin. **Rank:** 153.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	158,060	103,310	261,370
Average Weekly Circulation (2000)	94,212	44,629	138,841
Average Daily Circulation (2000)			76,890
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,360	43,760	132,120
Average Weekly Circulation (2000)	70,171	32,300	102,471
Average Daily Circulation (2000)			59,291
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	69,700	59,550	129,250
Average Weekly Circulation (2000)	24,041	12,329	36,370
Average Daily Circulation (2000)			17,599

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—Rochester

## KXLT-TV Ch. 47

**Network Service:** FOX.

**Licensee:** Shockley Communications Corp., 5727 Tokay Blvd., Madison, WI 53719.

**Studio:** 6301 Bandel Rd. NW, Rochester, MN 55901-8758.

**Phone:** 507-252-4747. **Fax:** 507-252-5050.

**E-mail:** jganahl@fox47kdt.com

**Web Site:** <http://www.fox47kdt.com>

**Technical Facilities:** Channel No. 47 (668-674 MHz). Authorized power: 107.2-kw visual, 10.72-kw aural. Antenna: 341-ft. above av. terrain, 256-ft. above ground, 1496-ft. above sea level.

Latitude	44°	02'	39"
Longitude	92°	23'	56"

Holds CP for change to 1510-kw max. visual, 1125-ft. above av. terrain, 1135-ft. above ground, 2484-ft. above sea level; lat. 43° 38' 34", long. 92° 31' 35", transmitter to 5-mi. SSE of Grand Meadow. BPCT-990429KY.

**Transmitter:** 0.7-mi SE of Haverhill, MN.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 1000-kw max. visual. Antenna: 1125-ft. above av. terrain, 1132-ft. above ground.

Latitude	43°	38'	34"
Longitude	92°	31'	35"

**FCC Digital File Number:** BPCDT-19991026ABN (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** United Satellite Systems, 5-meter C-band; United Satellite Systems, 5-meter Ku & C-band; Standard Agile Omni receivers.

**Ownership:** Shockley Communications Corp. (Group Owner).

**Began Operation:** August 10, 1987. Suspended operation December 1988. Returned to air September 29, 1990. KXLT is also requesting a waiver of the Duopoly Rule to allow contour overlap with Shockley station WXOW-TV La Crosse, WI. Sale to present owner by KX Acquisition LP approved by FCC November 26, 1997.

**Personnel:**

**John J. Ganahl**, General Manager.

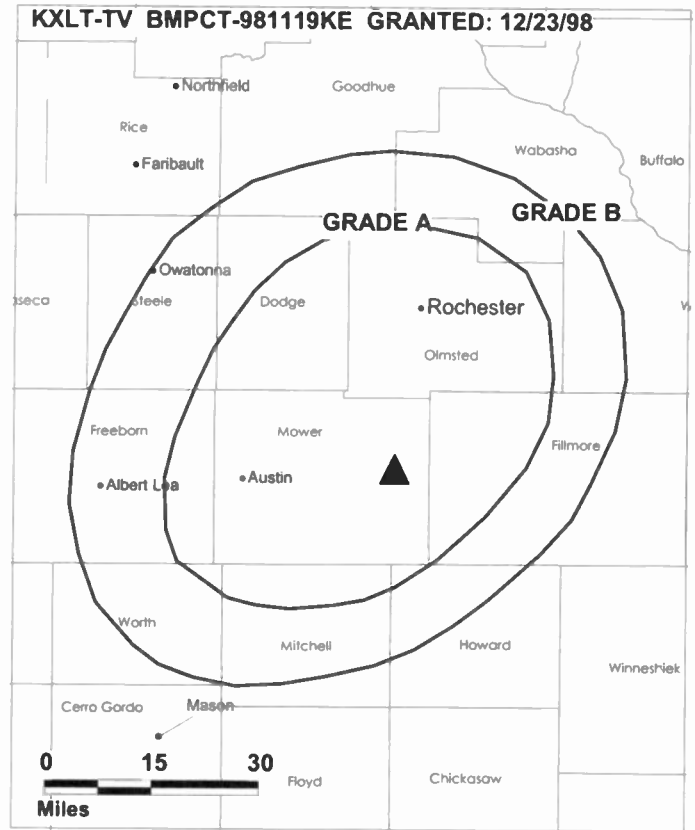
**Sheryl Barlow**, General Sales Manager.

**John J. Beck**, Chief Engineer.

**Rita Duda**, Promotion Manager.

**Rochelle LaFortune**, Program Director

**Dennis Grant**, News Director.



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**Dave Robbins**, Business Manager.

**Highest 30 Sec. Rate:** \$800.

**City of License:** Rochester. **Station DMA:** Rochester-Mason City-Austin. **Rank:** 153.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	108,440	58,280	166,720
Average Weekly Circulation (2000)	39,763	13,533	53,296
Average Daily Circulation (2000)			17,037
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,360	43,760	132,120
Average Weekly Circulation (2000)	37,915	12,068	49,983
Average Daily Circulation (2000)			16,580
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,080	14,520	34,600
Average Weekly Circulation (2000)	1,848	1,465	3,313
Average Daily Circulation (2000)			457

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Minnesota—St. Cloud

**KPXM**  
Ch. 41

**Network Service:** PAX.

**Licensee:** Paxson Minneapolis License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 22601 176th St., Big Lake, MN 55309.

**Phone:** 612-263-8666. **Fax:** 612-263-6600.

**E-mail:** davidpetersen@pax.net

**Web Site:** <http://www.pax.net/kpxm>

**Technical Facilities:** Channel No. 41 (632-638 MHz). Authorized power: 2770-kw max. visual, 277-kw max. aural. Antenna: Circularly polarized, 1470-ft. above av. terrain, 1503-ft. above ground, 2449-ft. above sea level.

Latitude 45° 23' 00"  
Longitude 93° 42' 30"

**Transmitter:** 3.7-mi. NE of Big Lake, MN.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 1000-kw max. visual. Antenna: 1411-ft. above av. terrain, 1421-ft. above ground, 2366-ft. above sea level.

Latitude 45° 23' 00"  
Longitude 93° 42' 30"

**Transmitter:** 22727 176th St., Big Lake.

**FCC Digital File Number:** BPCDT-990309KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 3 in operation, United Satellite Systems, 5-meter C-band; United Satellite Systems, 5-meter Ku & C-band; Standard Agile Omni receivers.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** November 24, 1982. Suspended operation December 15, 1988. Returned to air September 29, 1990. Sale to present owner by KX Acquisition Corp. approved by FCC September 9, 1996.

**Personnel:**

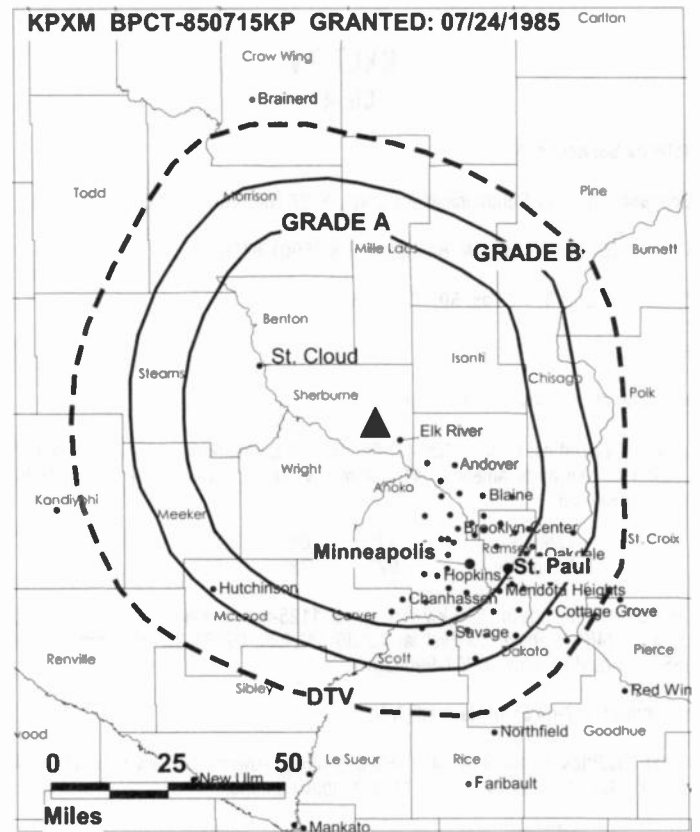
David Peterson, General Manager.

Sherry Peerson, Business Manager.

John Bachelor, Chief Engineer.

**Rates:** On request.

**City of License:** St. Cloud. **Station DMA:** Minneapolis-St. Paul. **Rank:** 13.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	685,820	474,750	1,160,570
Average Weekly Circulation (2000)	81,992	51,896	133,888
Average Daily Circulation (2000)			39,989

Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	685,820	474,750	1,160,570
Average Weekly Circulation (2000)	81,992	51,896	133,888
Average Daily Circulation (2000)			39,989

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**Kepper, Tupper & Company**

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# Minnesota—Thief River Falls

**KBRR**  
Ch. 10

(Satellite of KVRR, Fargo, ND-Moorhead, MN)

**Network Service:** FOX.

**Licensee:** Red River Broadcast LLC., Box 9115, Fargo, ND 58106.

**Phone:** 701-277-1515. **Fax:** 701-277-1830.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 123-kw visual, 12.3-kw aural. Antenna: 596-ft. above av. terrain, 499-ft. above ground, 1640-ft. above sea level.

Latitude 48° 01' 19"  
Longitude 96° 22' 12"

**Transmitter:** 227-ft. NE of intersection of Hwys. 3 & 12, W of St. Hilaire.

**Digital Facilities:** Channel No. 57 (728-734 MHz). 57 (728-734 MHz). Power: 20-kw max. visual. Antenna: 371-ft. above av. terrain, 362-ft. above ground.

Latitude 48° 01' 19"  
Longitude 96° 22' 12"

**FCC Digital File Number:** BPCDT-20000501ABR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**News Service:** Fox NewsEdge.

**Ownership:** Red River Broadcast Corp. (Group Owner).

**Began Operation:** October 25, 1985.

**Represented (sales):** Petry Television Inc.

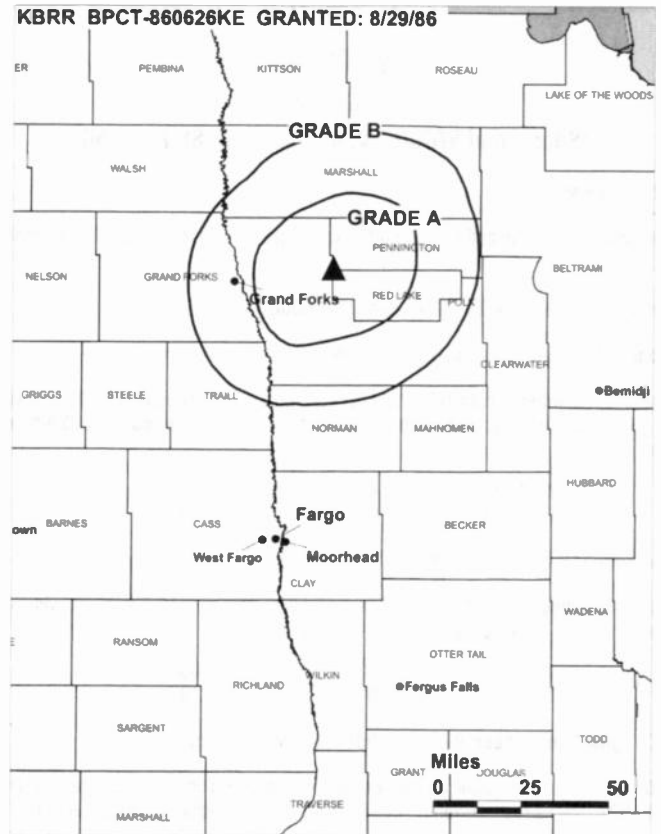
**Represented (legal):** Crowell & Moring LLP.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:** See KVRR, Fargo, ND-Moorhead, MN.

**Rates:** On request.

**City of License:** Thief River Falls. **Station DMA:** Fargo-Valley City. **Rank:** 120.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,840	33,530	70,370
Average Weekly Circulation (2000)	21,014	6,315	27,328
Average Daily Circulation (2000)			10,482

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,840	33,530	70,370
Average Weekly Circulation (2000)	21,014	6,315	27,328
Average Daily Circulation (2000)			10,482

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Minnesota—Walker

## KCCW-TV Ch. 12

(Satellite of WCCO-TV, Minneapolis-St. Paul, MN)

**Network Service:** CBS.

**Licensee:** CBS Broadcasting Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** 720 Hawthorne St., Alexandria, MN 56308.

**Phone:** 612-763-5166. **Fax:** 612-763-4991.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63-kw aural. Antenna: 932-ft. above av. terrain, 932-ft. above ground, 2320-ft. above sea level.

Latitude 46° 56' 05"  
Longitude 94° 27' 19"

**Transmitter:** 3-mi. E of Hackensack.

**Digital Facilities:** Channel No. 20 (506-512 MHz). Power: 718.7-kw max. visual. Antenna: 853-ft. above av. terrain, 850-ft. above ground.

Latitude 46° 56' 05"  
Longitude 94° 27' 19"

**FCC Digital File Number:** BPCDT-19991025ACM (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Satellite Video Systems, 4.5-meter C-band; Scientific-Atlanta receivers.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** January 1, 1964. Sale to Midwest Communications approved by FCC October 15, 1987 (*Television Digest*, Vol. 26:45; 27:43). Sale to CBS Inc. by Midwest Communications approved by FCC December 19, 1991 (Vol. 31:25, 30, 45, 51.). Sale to present owner from CBS Inc. approved by FCC May 3, 2000.

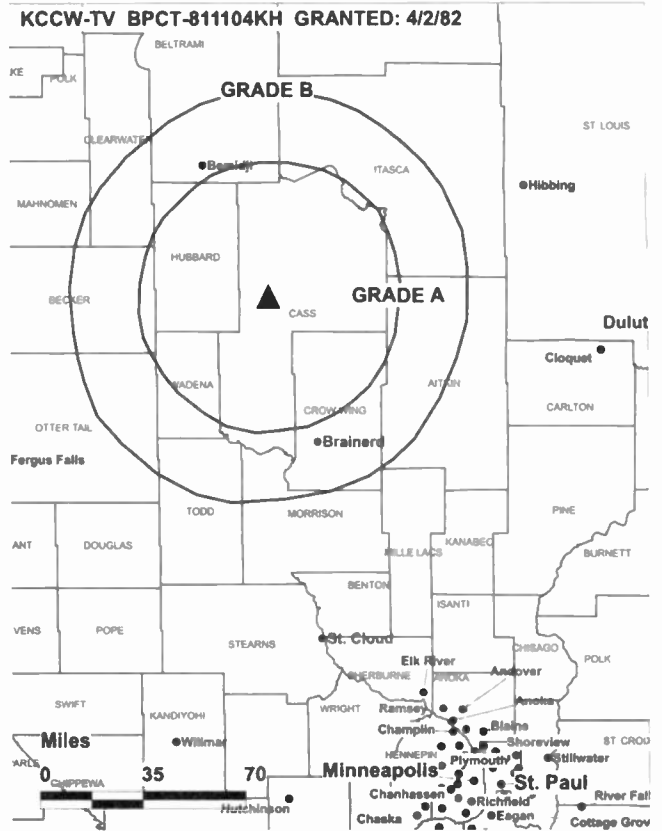
**Personnel:** See WCCO-TV, Minneapolis-St. Paul, MN

**Rates:** On request.

**City of License:** Walker. **Station DMA:** Minneapolis-St. Paul. **Rank:** 13.

## Communications Daily

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	41,860	46,220	88,080
Average Weekly Circulation (2000)	29,632	13,996	43,628
Average Daily Circulation (2000)			27,232
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	32,280	26,980	59,260
Average Weekly Circulation (2000)	23,604	9,531	33,135
Average Daily Circulation (2000)			21,451
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,580	19,240	28,820
Average Weekly Circulation (2000)	6,029	4,465	10,494
Average Daily Circulation (2000)			5,781

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

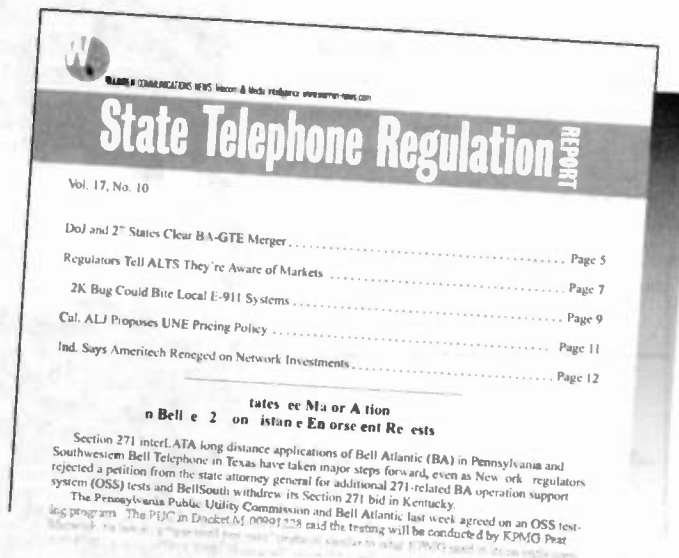
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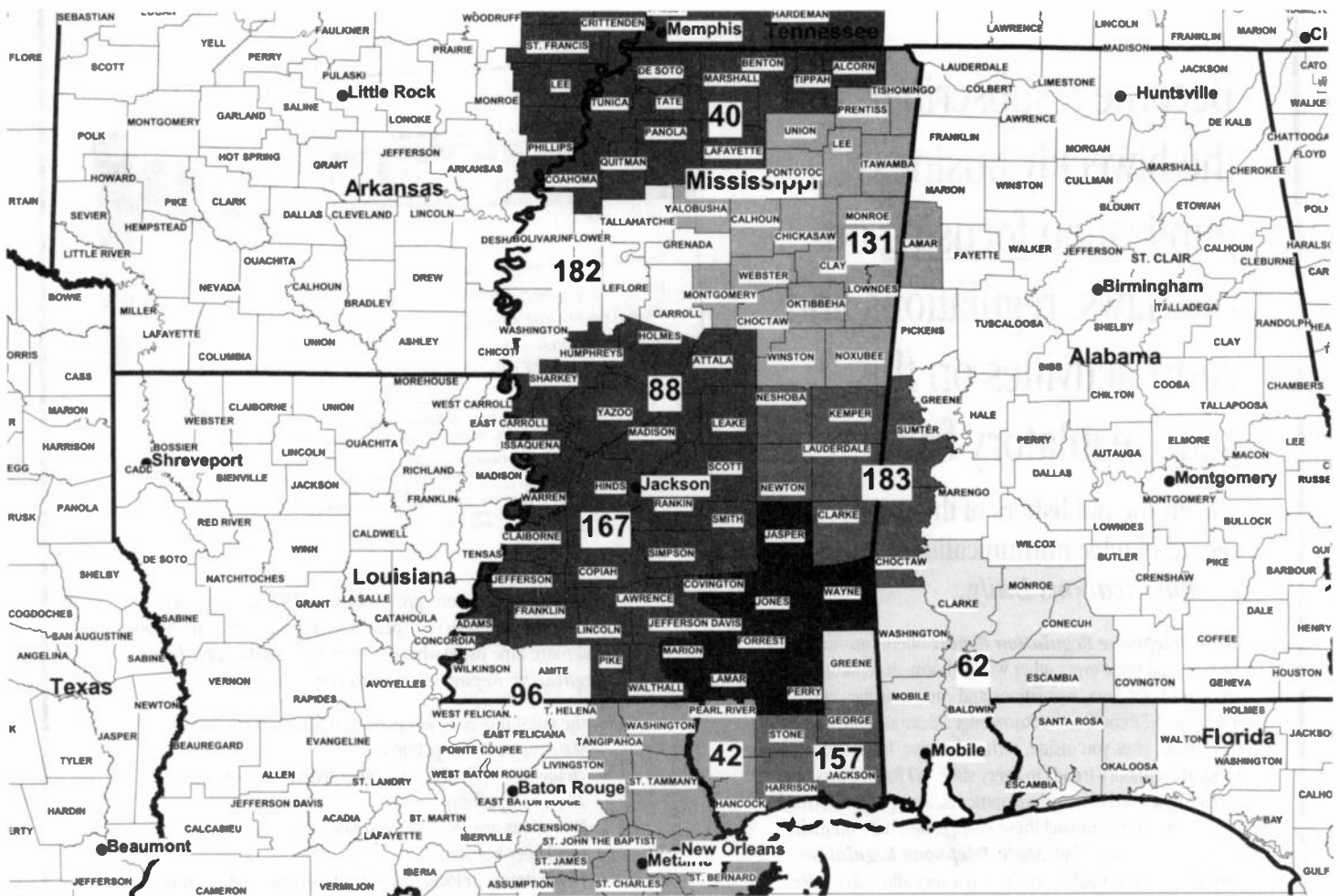
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# Mississippi



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MARKET	NIelsen OMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Memphis, TN	641,630	40	WBUY (40), WHBQ-TV (13), WLMT (30), WMC-TV (5), WPTY-TV (24), WPXX-TV (50), WREG-TV (3)
New Orleans, LA	636,340	42	WDSU (6), WGNO (26), WHNO (20), WNOL-TV (38), WPXL (49), WUPL (54), WVUE (8), WWL-TV (4)
Mobile, AL-Pensacola, FL	468,680	62	WALA-TV (10), WAWD (58), WEAR-TV (3), WFGX (35), WHBR (33), WJTC (44), WKRG-TV (5), WMPV-TV (21), WPAN (53), WPMI (15)
Jackson, MS	307,850	88	WAPT (16), WDBD (40), WJTV (12), WLBT-TV (3)
Baton Rouge, LA	280,130	96	WAFB (9), WBRZ (2), WGMB (44), WVLA (33)
Columbus-Tupelo-West Point, MS	177,480	131	WCBI-TV (4), WLOV-TV (27), WTVA (9)
Biloxi-Gulfport, MS	127,210	157	WLOX-TV (13), WXXV-TV (25)
Hattiesburg-Laurel, MS	100,850	167	WDAM-TV (7), WHLT (22)
Greenwood-Greenville, MS	75,600	182	WABG-TV (6), WXVT (15)
Meridian, MS	68,390	183	WGBC (30), WMDN (24), WTOK-TV (11)

### State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WXXV-TV, Biloxi	See Gulfport, MS
WLOV-TV & WTVA, Columbus	See Tupelo, MS
WLOX-TV, Gulfport	See Biloxi, MS
WDAM-TV, Hattiesburg	See Laurel, MS
WHLT, Laurel	See Hattiesburg, MS

### Mississippi Analog Station Totals as of November 1, 2000

	VHF	UHF	TOTAL
Commercial Television	8	10	18
Educational Television	2	6	8
	10	16	26

# Mississippi—Biloxi

## WLOX-TV Ch. 13

**Network Service:** ABC.

**Licensee:** Cosmos Broadcasting Corp., Box 19023, Greenville, SC 29602.

**Studio:** 208 Debuys Rd., Biloxi, MS 39531.

**Mailing Address:** Box 4596, Biloxi, MS 39535-4596.

**Phone:** 228-896-1313. **Fax:** 228-896-0749.

**E-mail:** wlox@wlox.com

**Web Sites:** <http://www.webmaster@wlox.com>; <http://www.wlox.com/>

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1340-ft. above av. terrain, 1319-ft. above ground, 1549-ft. above sea level.

Latitude 30° 43' 25"  
Longitude 89° 05' 29"

**Transmitter:** 3-mi. NE of McHenry.

**Digital Facilities:** Channel No. 39 (620-626 MHz). Power: 1000-kw max. visual. Antenna: 1240-ft. above av. terrain, 1161-ft. above ground.

Latitude 30° 43' 23"  
Longitude 89° 05' 28"

**Transmitter:** 3 mi. NE of McHenry.

**FCC Digital File Number:** BPCDT-19991101ACA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; Microdyne, 5-meter Ku & C-band; RCA, 4.5-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

**SNG Mobile Dish:** RSI, 2.4-meter Ku-band.

**News Services:** ABC NewsOne, AP, NIWS.

**Ownership:** Cosmos Broadcasting Corp. (Group Owner).

**Began Operation:** September 15, 1962. Sale to Cosmos Broadcasting by Love Broadcasting approved by FCC December 22, 1994 (*Television Digest*, Vol. 34:37; 35:10).

**Represented (sales):** Katz Continental Television; Canadian Communications Co.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

### Personnel:

Leon D. Long, Vice President, Operations.

David Vincent, News Director.

Bobby Edwards, General Sales Manager.

Ralph Caudill, National Sales Manager.

Darlene Duffano, Program Director.



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Todd Durbin, Promotion Director.

Pam Purvis, Business Manager.

James S. Fleming, Chief Engineer.

Don Moore, Broadcast Operations.

**Rates:** On request.

**City of License:** Biloxi. **Station DMA:** Biloxi-Gulfport. **Rank:** 157.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	166,770	140,530	307,300
Average Weekly Circulation (2000)	123,823	40,346	164,169
Average Daily Circulation (2000)			95,277
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	94,630	22,410	117,040
Average Weekly Circulation (2000)	81,219	16,320	97,538
Average Daily Circulation (2000)			65,929
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	72,140	118,120	190,260
Average Weekly Circulation (2000)	42,604	24,026	66,631
Average Daily Circulation (2000)			29,348

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Columbus

## WCBI-TV Ch. 4

**Network Service:** CBS.

**Licensee:** Columbus Television Inc., Box 271, Columbus, MS 39703.

**Studio:** 201 5th St. S, Columbus, MS 39701.

**Mailing Address:** Box 271, Columbus, MS 39703.

**Phone:** 601-327-4444. **Fax:** 601-328-5222.

**Web Site:** <http://wcbi.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1800-ft. above av. terrain, 535-ft. above ground, 2335-ft. above sea level.

Latitude 33° 45' 07"  
Longitude 88° 52' 44"

**Transmitter:** Hwy. 47, 4-mi. NE of Montpelier.

**Digital Facilities:** Channel No. 35 (596-602 MHz). Power: 708-kw max. visual. Antenna: 1916-ft. above av. terrain, 1680-ft. above ground.

Latitude 33° 45' 06"  
Longitude 88° 52' 40"

**FCC Digital File Number:** BPCDT-19991029AES. Granted: March 30, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Andrew, 4.6-meter Ku-band; DH Satellite, 4.5-meter; M/A-Com, 4-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; DX Communications, M/A-Com, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Radiator Systems, 2.8-meter Ku-band.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Imes Communications (Group Owner).

**Began Operation:** July 13, 1956.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Latham & Watkins.

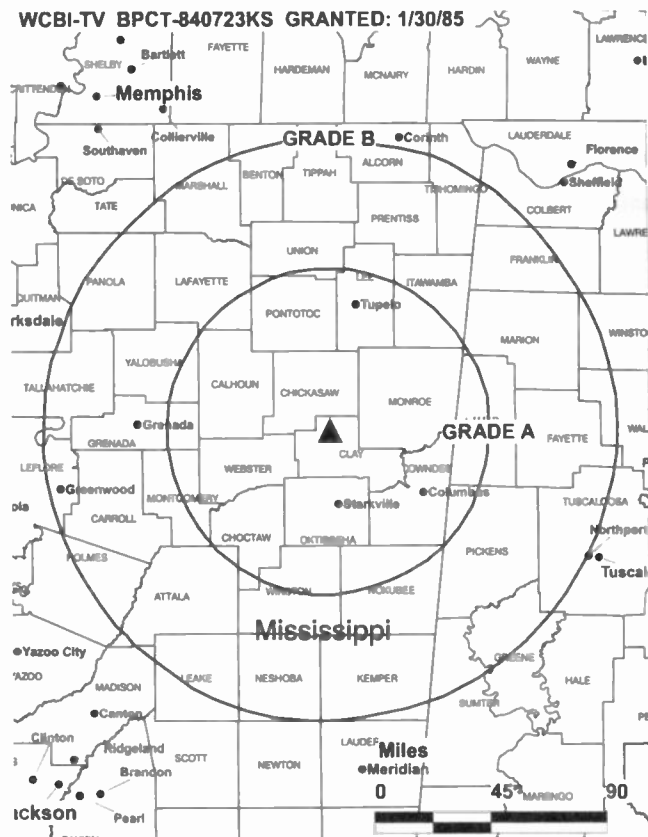
**Personnel:**

Frank Imes, President & Group Manager.

Vallory Williamson, General Manager.

Jerry Jones, Local Sales Manager.

Jeffery Rupp, News Director.



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Gary Savage, Engineering Director.

**Rates:** On request.

**City of License:** Columbus. **Station DMA:** Columbus-Tupelo-West Point. **Rank:** 131.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,720	131,210	271,930
Average Weekly Circulation (2000)	76,577	53,939	130,516
Average Daily Circulation (2000)			71,017
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,290	69,430	167,720
Average Weekly Circulation (2000)	66,595	43,264	109,859
Average Daily Circulation (2000)			62,382
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,430	61,780	104,210
Average Weekly Circulation (2000)	9,981	10,675	20,657
Average Daily Circulation (2000)			8,636

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Greenville

**WXVT**  
Ch. 15

**Network Service:** CBS.

**Licensee:** Saga Broadcasting Corp., 73 Kercheval Ave., Grosse Pointe Farms, MI 48236.

**Studio:** 3015 E. Reed Rd., Greenville, MS 38703.

**Phone:** 662-334-1500. **Fax:** 662-378-8122.

**Web Site:** <http://www.wxvt.com>

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 2750-kw max. & 891-kw horizontal visual, 178-kw horizontal aural. Antenna: 890-ft. above av. terrain, 919-ft. above ground, 1049-ft. above sea level.

Latitude 33° 39' 26.00"  
Longitude 90° 42' 17.50"

**Transmitter:** 4.9-mi. SSE of Cleveland, MS.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 98.9-kw max. visual. Antenna: 889-ft. above av. terrain, 820-ft. above ground.

Latitude 33° 39' 26.00"  
Longitude 90° 42' 18.00"

**FCC Digital File Number:** BPCDT-19991019ABP (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ADM, 5.5-meter; DH Satellite, 5-meter; Harris, 3-meter; RCA, 3-meter.

**News Services:** AP, CBS Newspath, Sports News Satellite.

**Ownership:** Saga Communications Inc. (Group Owner).

**Began Operation:** November 7, 1980. Sale to Lamco Communications by Big River Broadcasting Co. approved by FCC March 5, 1984. Sale to Greenville Television Inc. approved by FCC August 28, 1991. Sale to present owner from Greenville Television Inc. approved by FCC April 22, 1999.

**Represented (sales):** Blair Television.

**Represented (legal):** Smithwick & Belendiuk PC.

**Personnel:**

David Cavileer, General Manager.

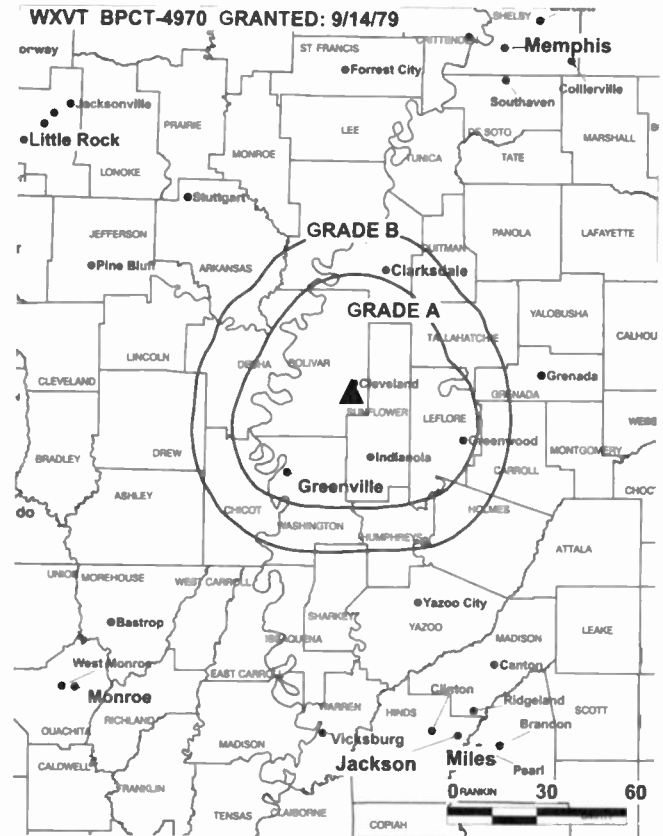
Terry Graham, News Director.

Gina Smith, Program Director.

Leigh McDowell, Business Manager.

Paul Serio, Chief Engineer.

**Highest 30 Sec. Rate:** \$550.



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**Rates:** On request.

**City of License:** Greenville. **Station DMA:** Greenwood-Greenville. **Rank:** 182.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,280	25,570	101,850
Average Weekly Circulation (2000)	48,056	10,081	58,137
Average Daily Circulation (2000)			32,912
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	55,730	16,770	72,500
Average Weekly Circulation (2000)	42,877	8,841	51,718
Average Daily Circulation (2000)			30,378
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,550	8,800	29,350
Average Weekly Circulation (2000)	5,179	1,239	6,419
Average Daily Circulation (2000)			2,534

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Greenwood-Greenville

## WABG-TV Ch. 6

**Network Service:** ABC.

**Licensee:** Mississippi Broadcasting Partners, Box 1243, Greenville, MS 38701.

**Studios:** 849 Washington Ave., Greenville, MS 38701; 2001 Garrard Ave., Greenwood, MS 38930.

**Mailing Address:** Box 1243, Greenville, MS 38701.

**Phones:** 601-332-0949; 601-453-4001. **Fax:** 601-334-6420; 601-334-6421.

**Web Site:** <http://www.wabg.com>

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10.5-kw aural. Antenna: 1960-ft. above av. terrain, 2000-ft. above ground, 2115-ft. above sea level.

Latitude	33°	22'	23"
Longitude	90°	32'	31"

**Transmitter:** 2.3-mi. NE of city limits, near Inverness, MS.

**Digital Facilities:** Channel No. 54 (710-716 MHz). Power: 1000-kw max. visual. Antenna: 1877-ft. above av. terrain, 1877-ft. above ground.

Latitude	33°	22'	23"
Longitude	90°	32'	25"

**FCC Digital File Number:** BPCDT-19991013AB1 (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**AM Affiliate:** WABG, 1-kw (0.5-kw night), 960 kHz.

**News Services:** ABC NewsOne, AP, CNN Newsource.

**Ownership:** Bahakel Communications Ltd. (Group Owner).

**Began Operation:** October 20, 1959.

**Represented (sales):** Katz Continental Television.

### Personnel:

Cy N. Bahakel, President.

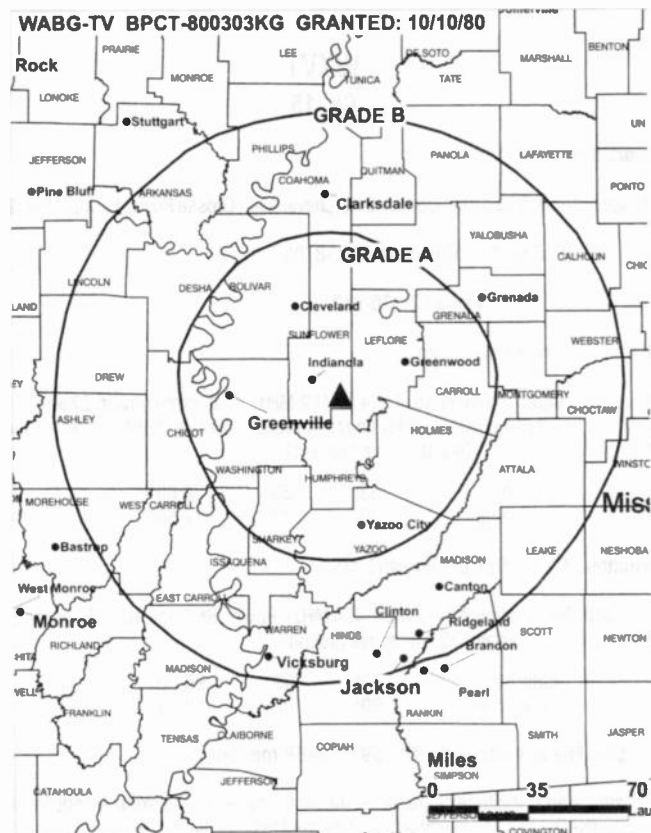
John Rogers, General Manager.

Michael Elrod, Assistant General Manager & General Sales Manager.

Donnie Reid, Operations Manager & Program Director.

Mitch Bukata, Promotion Director.

**Highest 30 Sec. Rate:** \$450.



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**City of License:** Greenwood. **Station DMA:** Greenwood-Greenville. **Rank:** 182.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	101,110	54,140	155,250
Average Weekly Circulation (2000)	61,156	19,564	80,720
Average Daily Circulation (2000)			44,086
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	55,730	16,770	72,500
Average Weekly Circulation (2000)	45,390	10,783	56,174
Average Daily Circulation (2000)			33,656
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	45,380	37,370	82,750
Average Weekly Circulation (2000)	15,766	8,780	24,546
Average Daily Circulation (2000)			10,430

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Gulfport

## WXXV-TV Ch. 25

**Network Service:** FOX.

**Licensee:** Morris Network of Mississippi Inc., 27 Abercom St., Savannah, GA 31412.

**Studio:** 14351 Hwy. 49 N, Gulfport, MS 39503.

**Mailing Address:** Box 2500, Gulfport, MS 39505.

**Phone:** 601-832-2525. **Fax:** 601-832-4442.

**Web Site:** <http://www.fox25.com>

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 2240-kw max. visual, 224-kw max. aural. Antenna: 1600-ft. above av. terrain, 1540-ft. above ground, 1780-ft. above sea level.

Latitude 30° 44' 48"  
Longitude 89° 03' 30"

**Transmitter:** 4.7-mi. NE of McHenry.

**Digital Facilities:** Channel No. 48 (674-680 MHz). Power: 300-kw max. visual. Antenna: 1496-ft. above av. terrain, 1414-ft. above ground.

Latitude 30° 44' 48"  
Longitude 89° 03' 30"

**FCC Digital File Number:** BPCDT-19991014ABJ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Comtech, 5-meter C-band; Pinzone receivers.

**Ownership:** Morris Network Inc. (Group Owner).

**Began Operation:** February 14, 1987. Sale to present owner by Prime Cities Broadcasting Corp. approved by FCC June 12, 1997. Sale to Prime Cities Broadcasting Corp. by AmSouth Realty Inc. approved by FCC May 1, 1991. Sale to AmSouth Realty Inc. by Gulf Coast TV Ltd. approved by FCC December 8, 1989.

**Represented (sales):** Seitel Inc.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**David Roberson,** General Manager.

**Mel Hebert,** Sales Manager.

**Curtis Lipaze,** Production Manager.

**Warren Dearman,** Promotion Director.

**Raymond Luke,** Chief Engineer.

**Tom Russo,** News Director.

**Donna Ingram,** Business Manager.

**Highest 30 Sec. Rate:** \$500.

WXXV-TV BMPCT-840824KJ GRANTED: 2/28/85



**City of License:** Gulfport. **Station DMA:** Biloxi-Gulfport. **Rank:** 157.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	172,380	76,410	248,790
Average Weekly Circulation (2000)	76,015	19,222	95,237
Average Daily Circulation (2000)			32,773
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	94,630	22,410	117,040
Average Weekly Circulation (2000)	42,518	8,976	51,494
Average Daily Circulation (2000)			17,731
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,750	54,000	131,750
Average Weekly Circulation (2000)	33,497	10,246	43,744
Average Daily Circulation (2000)			15,042

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**Kepper, Tupper & Company**

We brokered the sale of WXXV-TV

112 High Ridge Avenue, Ridgefield, CT (203)431-3366



# Mississippi—Hattiesburg-Laurel

**WHLT**  
**Ch. 22**  
 (Satellite of WJTV, Jackson, MS)

**Network Service:** CBS.

**Licensee:** Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

**Studio:** Cloverleaf Mall, 5912 Hwy. 49, Suite A, Hattiesburg, MS 39401.

**Mailing Address:** Box 232, Hattiesburg, MS 39401-0232.

**Phone:** 601-545-2077. **Fax:** 601-545-3589.

**Technical Facilities:** Channel No. 22 (518-524 MHz). Authorized power: 1200-kw max. visual, 120-kw max. aural. Antenna: 800-ft. above av. terrain, 707-ft. above ground, 1017-ft. above sea level.

Latitude 31° 24' 21"  
 Longitude 89° 14' 35"

**Transmitter:** 4-mi. NE of Petal on Lynn Ray Rd.

**Digital Facilities:** Channel No. 58 (734-740 MHz). Power: 1000-kw max. visual. Antenna: 699-ft. above av. terrain, 607-ft. above ground.

Latitude 31° 24' 20"  
 Longitude 89° 14' 13"

**FCC Digital File Number:** BPCDT-19991025ADY (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Scientific-Atlanta, 5-meter C-band.

**News Service:** AP.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** January 12, 1987. Sale to New Vision Television I Inc. by News-Press & Gazette Co. approved by FCC September 7, 1993. Sale to Ellis Communications by New Vision Television I Inc. approved by FCC February 10, 1995 (*Television Digest*, Vol 34:48; 35:14). Transfer of control to Raycom Media approved by FCC July 26, 1996. Raycom swap of WHLT, Hattiesburg, WJTV, Jackson & WSAV, Savannah, GA for Media General's WTVR-TV, Richmond, VA approved by FCC July 23, 1997.

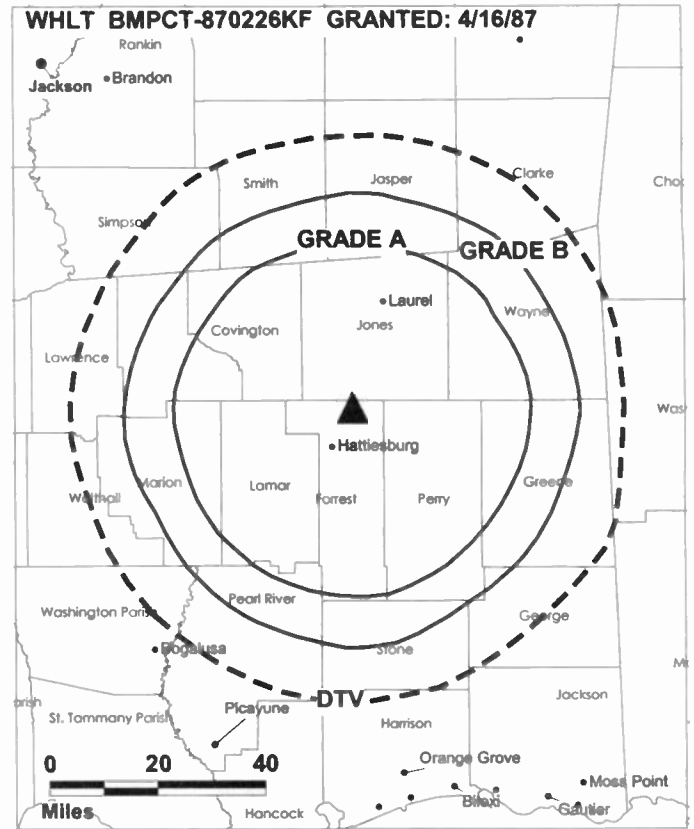
**Represented (sales):** Blair Television.

**Personnel:**

**Todd Buccelli**, Station Manager.

**Steve Schrader**, Chief Engineer.

**Rates:** On request.



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**City of License:** Hattiesburg. **Station DMA:** Hattiesburg-Laurel. **Rank:** 167.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,160	46,870	107,030
Average Weekly Circulation (2000)	36,387	17,693	54,080
Average Daily Circulation (2000)			25,064
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	55,320	39,790	95,110
Average Weekly Circulation (2000)	35,091	16,834	51,925
Average Daily Circulation (2000)			24,230
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,840	7,080	11,920
Average Weekly Circulation (2000)	1,296	859	2,155
Average Daily Circulation (2000)			834

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Holly Springs

**WBUY**  
**Ch. 40**

**Network Service:** TBN.

**Licensee:** Trinity Christian Center of Santa Ana Inc., 2442 Michelle Dr., Tustin, CA 92780.

**Studio:** 3447 Cazassa Rd., Memphis, TN 38116.

**Phone:** 901-396-9541. **Fax:** 901-396-9585.

**E-mail:** wbuy@tbn.org

**Web Site:** http://www.tbn.org

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 4624-kw max. visual. Antenna: 465-ft. above av. terrain, 468-ft. above ground, 818-ft. above sea level.

Latitude 34° 59' 20"  
Longitude 89° 41' 13"

**Transmitter:** 0.43-mi. SSW of Byhalia Rd., at Tennessee border, near Barton.

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 500-kw max. visual. Antenna: 400-ft. above av. terrain, 403-ft. above ground.

Latitude 34° 59' 20"  
Longitude 89° 41' 13"

**FCC Digital File Number:** BPCDT-19991101AIC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** September 15, 1991. Sale to All American TV Inc. by Sonlight Broadcasting Systems Inc. approved by FCC May 27, 1997. Sale to present owner by All American TV Inc. approved by FCC May 8, 2000.

**Personnel:**

Nina Gardner, Station Supervisor.

**Rates:** On request.

**City of License:** Holly Springs.

**Station DMA:** Memphis. Rank: 40.

**WBUY BMPCT-901002KO GRANTED: 12/14/90**



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	245,210	119,150	364,360
Average Weekly Circulation (2000)	17,913	8,723	26,636
Average Daily Circulation (2000)			8,821
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	245,210	119,150	364,360
Average Weekly Circulation (2000)	17,913	8,723	26,636
Average Daily Circulation (2000)			8,821

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Jackson

## WAPT Ch. 16

**Network Service:** ABC.

**Licensee:** WAPT Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

**Studio:** 7616 Channel 16 Way, Jackson, MS 39209.

**Mailing Address:** Box 10297, Jackson, MS 39289-0297.

**Phone:** 601-922-1607. **Fax:** 601-922-1663.

**E-mail:** wapt@wapt.com

**Web Site:** http://www.wapt.com

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 4876-kw max. visual. Antenna: 1512-ft. above av. terrain, 1072-ft. above ground, 440-ft. above sea level.

Latitude 32° 16' 39"  
Longitude 90° 17' 41"

**Transmitter:** 7616 Channel 16 Way, Jackson.

**FCC Proposed Digital Channel Number:** Ch. 21.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Microdyne, 4-meter Ku & C-band; Scientific-Atlanta, 4-meter; M/A-Corn, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** October 3, 1970. Sale to Argyle Television Inc. by Northstar Television Group Inc. approved by FCC November 7, 1994 (Vol. 34:37; 35:2). Merger with Hearst Corp. approved by FCC June 2, 1997 (Vol. 37:13, 35). Sale to Northstar Television Group approved September 11, 1989. Sale to Price Communications approved June 23, 1987 (Television Digest, Vol. 27:21). Sale to Clay Communications by Lewis C. Hopper, et al., approved by FCC March 18, 1979. Sale to Lewis Hopper, et al., by American Public Life Insurance Co. approved by FCC March 18, 1976.

**Represented (sales):** Katz American Television.

### Personnel:

**Stuart Kellogg**, President & General Manager.

**Ron Romines**, General Sales Manager.

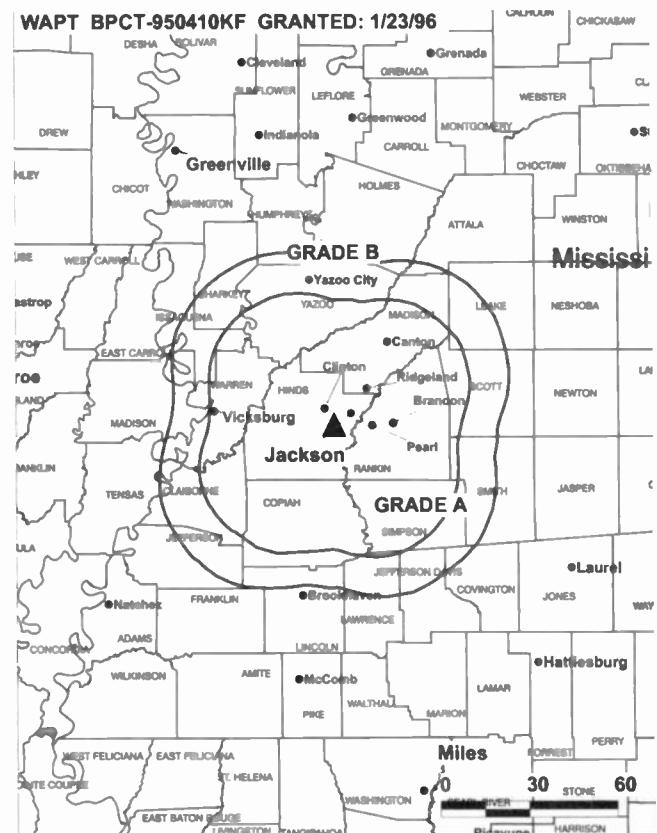
**Jeff Wolfe**, Local Sales Manager.

**Sam Moore**, News Director.

**Linda Filppen**, Program Director.

**Susan Acklen**, Promotion Director.

**Lynn Bullock**, Production Manager.



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**Stephen Thompson**, Business Manager.

**Tom Bondurant**, Engineering Manager.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Jackson. **Station DMA:** Jackson, MS. **Rank:** 88.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	192,640	130,790	323,430
Average Weekly Circulation (2000)	135,851	63,888	199,739
Average Daily Circulation (2000)			106,860
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	174,910	114,730	289,640
Average Weekly Circulation (2000)	129,261	62,059	191,320
Average Daily Circulation (2000)			104,038
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,730	16,060	33,790
Average Weekly Circulation (2000)	6,590	1,829	8,419
Average Daily Circulation (2000)			2,822

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Jackson

**WDBD**  
**Ch. 40**

**Network Service:** FOX.

**Licensee:** WDBD License Corp., 100 Matsonford Rd., 5 Radnor Corp. Ctr., Suite 454, Radnor, PA 19087.

**Studio:** 7440 Ch.16 Way Rd., Jackson, MS 39209.

**Mailing Address:** Box 10888, Jackson, MS 39289.

**Phone:** 601-922-1234. **Fax:** 601-922-0268.

**E-mail:** wdbd@netdoor.com

**Web Site:** <http://www.fox40wdbd.com>

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 1050-kw visual, 105-kw aural. Antenna: 1210-ft. above av. terrain, 1078-ft. above ground, 1522-ft. above sea level.

Latitude 32° 16' 53"  
Longitude 90° 17' 41"

Holds CP for change to 1660-kw max. visual, 1572-ft. above av. terrain, 1529-ft. above ground, 1864-ft. above sea level; lat. 32° 14' 26", long. 90° 24' 15", transmitter to WJTV(TV) tower, 1.5-mi. SE of Raymond. BPCT-960621KL.

Requests CP for change to 5000-kw max. visual, 1998-ft. above av. terrain, 1960-ft. above ground, 2288-ft. above sea level; lat. 32° 11' 29", long. 90° 24' 22". BPCT-20000308AAT.

**Transmitter:** 1.8-mi. SW of intersection of Hwy. 18 & I-20.

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 1000-kw max. visual. Antenna: 1998-ft. above av. terrain, 1962-ft. above ground.

Latitude 32° 11' 29"  
Longitude 90° 24' 22"

**Transmitter:** 0.47-mi. NE of the intersection of Harvey Dr. & Maddux Rd.

**FCC Digital File Number:** BPCDT-980825KH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Pegasus Communications Corp. (Group Owner).

**Began Operation:** December 27, 1984. Transfer of control of CP to H. Bernard Dixon from Brenda Harrison approved by FCC April 30, 1985. Transfer of control to Media Central from H. Bernard Dixon approved by FCC November 26, 1985. Sale to C. Kenneth Still, trustee from Media Central approved by FCC May 10, 1989. Sale to D & K Broadcast Properties LP approved by FCC June 22, 1989. Sale to present owner approved February 18, 1993.

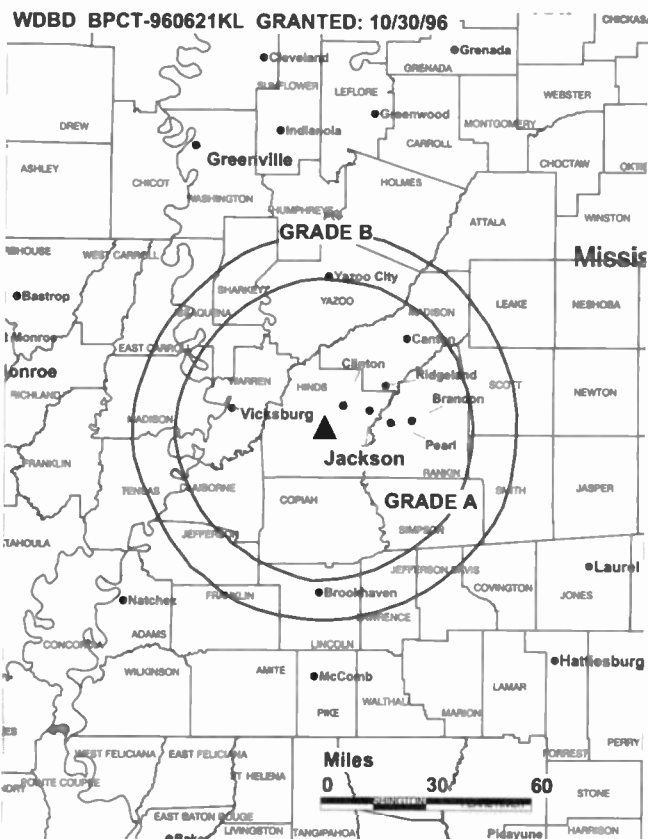
**Represented (sales):** Petry Television Inc.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

**Ted Rudolph,** General Manager.

**Ed Staton,** General Sales Manager.



**Theresa Irby,** Local Sales Manager.

**Robert Flanagan,** Chief Engineer.

**Patti Mathews,** Business Manager.

**Highest 30 Sec. Rate:** \$1,500.

**City of License:** Jackson. **Station DMA:** Jackson, MS. **Rank:** 88.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	191,330	117,600	308,930
Average Weekly Circulation (2000)	95,399	45,748	141,147
Average Daily Circulation (2000)			55,767
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	164,750	111,790	276,540
Average Weekly Circulation (2000)	90,949	45,067	136,016
Average Daily Circulation (2000)			54,508
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,580	5,810	32,390
Average Weekly Circulation (2000)	4,450	681	5,131
Average Daily Circulation (2000)			1,259

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Jackson

**WJTV**

**Ch. 12**

**(Operates satellite WHLT, Hattiesburg-Laurel, MS)**

**Network Service:** CBS.

**Licensee:** Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

**Studio:** 1820 TV Road, Jackson, MS 39204.

**Mailing Address:** Box 8887, Jackson, MS 39284-8887.

**Phone:** 601-372-6311. **Fax:** 601-372-8798.

**Web Site:** <http://www.wjtv.com>

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 43.7-kw aural. Antenna: 1630-ft. above av. terrain, 1615-ft. above ground, 1949-ft. above sea level.

Latitude 32° 14' 25.59"  
Longitude 90° 24' 15.05"

**Transmitter:** 1.5-mi. SE of Raymond, 0.3-mi. S of Rte. 18.

**Digital Facilities:** Channel No. 52 (698-704 MHz). Power: 1000-kw max. visual. Antenna: 1522-ft. above av. terrain, 1483-ft. above ground.

Latitude 32° 14' 26.00"  
Longitude 90° 24' 15.00"

**FCC Digital File Number:** BPCDT-19991025AEF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Service:** AP.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** March 15, 1954. In 1955, after WSLI-TV (Ch. 12) owners got permission to sell 40% interest to Mississippi Publishers Corp., latter took WJTV (Ch. 25) off air on May 31 and WSLI-TV switched call letters to WJTV (*Television Digest*, Vol. 11:16, 21, 23). Sale to News-Press & Gazette Co. by Capitol Broadcasting Company approved by FCC March 7, 1983 (Vol. 22:50). Sale to New Vision Television I Inc. approved by FCC September 7, 1993 (Vol. 33:28). Sale to Ellis Communications approved by FCC February 10, 1995 (Vol. 34:48; 35:14). Transfer of control to Raycom Media approved July 26, 1996. Raycom swap of WHLT, Hattiesburg, WJTV, Jackson & WSAV-TV, Savannah, GA for Media General's WTVR-TV, Richmond, VA approved by FCC July 23, 1997 (Vol. 37:2).

**Represented (sales):** Blair Television.

**Personnel:**

**Leigh White**, General Sales Manager.

**Gene Moore**, News Director.

**Steve Schrader**, Chief Engineer.

**Teri Williams**, Program Assistant.

**Gary Wolverton**, Marketing Director.



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**Billy Tinsley**, Business Manager.

**Jimmy Smith**, Production Manager.

**Highest 30 Sec. Rate:** \$800.

**City of License:** Jackson. **Station DMA:** Jackson, MS. **Rank:** 88.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	265,890	146,670	412,560
Average Weekly Circulation (2000)	162,865	83,600	246,465
Average Daily Circulation (2000)			141,039
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	174,910	114,730	289,640
Average Weekly Circulation (2000)	138,159	79,985	218,144
Average Daily Circulation (2000)			129,719
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	90,980	31,940	122,920
Average Weekly Circulation (2000)	24,705	3,615	28,321
Average Daily Circulation (2000)			11,320

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Jackson

## WLBT-TV Ch. 3

**Network Service:** NBC.

**Licensee:** Civic License Holding Co., 715 S. Jefferson St., Jackson, MS 39205.

**Studio:** 715 S. Jefferson St., Jackson, MS 39205.

**Mailing Address:** Box 1712, Jackson, MS 39205.

**Phone:** 601-948-3333. **Fax:** 601-960-4412.

**E-mail:** news@wlbt.com

**Web Site:** http://www.wlbt.com

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 19.1-kw aural. Antenna: Circularly polarized, 2050-ft. above av. terrain, 1999-ft. above ground, 2419-ft. above sea level.

Latitude 32° 12' 46"  
Longitude 90° 22' 54"

**Transmitter:** 12-mi. SW of Jackson.

**FCC Proposed Digital Channel Number:** Ch. 51.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Comtech, 5-meter; Pinzone receivers.

**News Service:** AP.

**Ownership:** Civic Communications Corp. (Group Owner).

**Began Operation:** December 20, 1953. Original licensee, Lamar Life Insurance Co., denied renewal of license by court decision June 20, 1969. Interim operating authority granted June 2, 1971 to Communications Improvement which began operation June 14, 1971. TV-3 began operation February 1, 1980. Sale to present owner approved by FCC December 13, 1983. Sale pending to Cosmos Broadcasting (**Television Digest**, Vol. 40:26).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

**Frank Melton**, Chief Executive Officer.

**Dan Modisett**, President & General Manager.

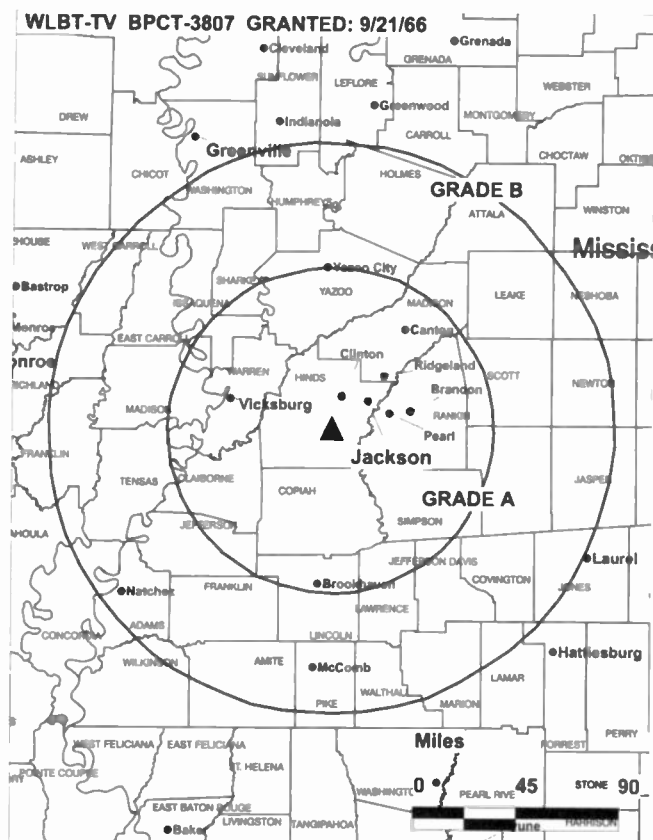
**Frankie Thomas**, General Sales Manager.

**Curtis McKnight**, Chief Engineer.

**Dennis Smith**, News Director.

**Jacqueline Ellens**, Promotion Director.

**Frank Carlisle**, Business Manager.



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**Jacquelyn Gary**, Personnel Director.

**Goldia Reves**, Public Service Director.

**Ingrid Cloy**, Marketing Director.

**Rates:** On request.

**City of License:** Jackson. **Station DMA:** Jackson, MS. **Rank:** 88.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	232,550	152,930	385,480
Average Weekly Circulation (2000)	151,990	78,488	230,478
Average Daily Circulation (2000)			132,199
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	174,910	114,730	289,640
Average Weekly Circulation (2000)	138,337	72,281	210,618
Average Daily Circulation (2000)			124,503
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,640	38,200	95,840
Average Weekly Circulation (2000)	13,653	6,207	19,860
Average Daily Circulation (2000)			7,696

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Laurel-Hattiesburg

## WDAM-TV Ch. 7

**Network Service:** NBC.

**Licensee:** Raycom Media Inc., 201 Monroe St., RSA Tower, Suite 710, Montgomery, AL 36104.

**Studio:** Hwy. 11 N, Hattiesburg, MS 39402.

**Mailing Address:** Box 16269, Hattiesburg, MS 39404-6269.

**Phones:** 601-649-3111; 601-544-4730. **Fax:** 601-584-9302.

**Web Site:** <http://www.wdam.com>

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 529-ft. above av. terrain, 576-ft. above ground, 771-ft. above sea level.

Latitude 31° 27' 12"  
Longitude 89° 17' 05"

**Transmitter:** U.S. Hwy. 11, approx. 1.2-mi. N of Eastabutchie.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 1000-kw max. visual. Antenna: 420-ft. above av. terrain, 465-ft. above ground.

Latitude 31° 27' 12"  
Longitude 89° 17' 05"

**FCC Digital File Number:** BPCDT-19991025ADD. Granted: December 8, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 3.5-meter; Harris, 8-meter; Avcom, Harris, M/A-Com receivers.

**News Service:** AP.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** June 8, 1956. First broadcast on Ch. 9. Two months later WDSU-TV, New Orleans, acquired 51% interest, with remaining 49% being held equally by 4 founding partners, Dave A. & Harold M. Matison and Milton J. & Alvin H. Fine (*Television Digest*, Vol. 12:31, 38). Plant was sold to owners, who held CP for Ch. 7, Laurel, MS; when WDSU-TV received FCC authorization to shift WAFB-TV, Baton Rouge from Ch. 28 to Ch. 9 pending outcome of hearings, new owners began operation on Ch. 7 September 3, 1959 (Vol. 13:44; 15:36). Sale of 43.75% to S. A. Rosenbaum as well as stock to Marvin Reuben & Jerry P. Keith by William S. Smylie family approved by FCC December 7, 1960 (Vol. 16:49, 50). Sale to Beam Communications approved by FCC July 27, 1983. Sale to Federal Broadcasting Company approved by FCC August 2, 1990. Sale to Raycom Media Inc. approved by FCC September 24, 1996.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Hogan & Hartson LLP.

**Represented (engineering):** Carl T. Jones Corp.

**Personnel:**

**Jim Cameron,** General Manager.

**Ted Palmer,** General Sales Manager.

**Dickie Mauldin,** Local Sales Manager.

**Cindy Smith,** Local Sales Manager.

**Wanda Morrison,** National Sales Manager.



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**Pam McGovern,** Creative Services Director.

**Randy Swann,** News Director.

**Claudia Veleasco,** Promotion Director.

**Frank Brown,** Production Manager.

**Pam Napier,** Business Manager.

**Bobby Smith,** Chief Engineer.

**Rates:** On request.

**City of License:** Laurel. **Station DMA:** Hattiesburg-Laurel. **Rank:** 167.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,310	90,990	177,300
Average Weekly Circulation (2000)	62,180	32,444	94,624
Average Daily Circulation (2000)			60,642
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	55,320	39,790	95,110
Average Weekly Circulation (2000)	49,548	27,566	77,114
Average Daily Circulation (2000)			54,532
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,990	51,200	82,190
Average Weekly Circulation (2000)	12,632	4,879	17,510
Average Daily Circulation (2000)			6,109

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Meridian

**WGBC**  
**Ch. 30**

**Network Service:** NBC.

**Licensee:** Global Communications Inc., 1151 Crestview Circle, Meridian, MS 39301.

**Studio:** 1151 Crestview Circle, Meridian, MS 39301.

**Mailing Address:** Box 2424, Meridian, MS 39302-2424.

**Phone:** 601-485-3030. **Fax:** 601-693-9889.

**Web Site:** <http://www.tv2430.com>

**Technical Facilities:** Channel No. 30 (566-572 MHz). Authorized power: 1600-kw max. visual, 160-kw max. aural. Antenna: 614-ft. above av. terrain, 318-ft. above ground, 1049-ft. above sea level.

Latitude 32° 19' 34.00"  
Longitude 88° 41' 12.00"

**Transmitter:** 0.8-mi. S of Meridian at 4608 Skyland Dr.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 1000-kw max. visual. Antenna: 600-ft. above av. terrain, 358-ft. above ground.

Latitude 32° 19' 39.50"  
Longitude 88° 41' 31.20"

**FCC Digital File Number:** BPCDT-19990921AAN (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Andrew, 3.7-meter Ku-band; Harris, 4.5-meter Ku-band; Harris, 8-meter Ku-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Harris receivers.

**News Service:** AP.

**LMA:** Local marketing agreement with WMDN (C), Meridian.

**Ownership:** Global Communications Inc.

**Began Operation:** September 30, 1982. Burned to ground in 1990; resumed operation under new ownership in 1991 (*Television Digest*, Vol. 31:38). Sale to present owner by Civic Communications Corp. approved by FCC March 12, 1991.

**Represented (sales):** Seitel Inc.

**Represented (legal):** Wiley, Rein & Fielding.

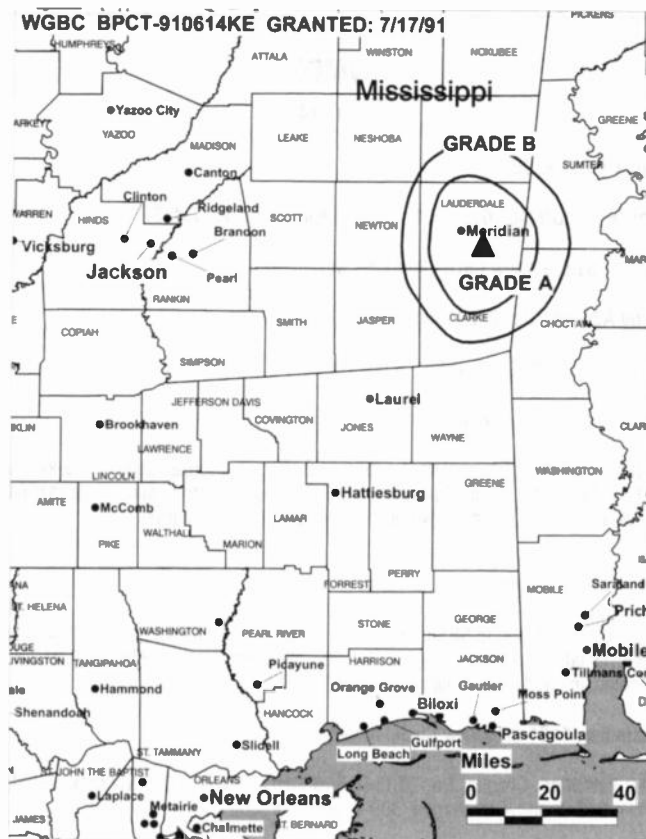
**Personnel:**

**Marc Grossman**, General Manager.

**Susan Ross**, General Sales Manager.

**Janie Rayner-Brown**, Program Director.

**Clyde Walker**, Chief Engineer.



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**Daniel Hamilton**, Production Manager.

**Carol Lisenbe**, Business Manager.

**Highest 30 Sec. Rate:** \$400.

**City of License:** Meridian. **Station DMA:** Meridian. **Rank:** 183.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	48,970	41,480	90,450
Average Weekly Circulation (2000)	24,203	10,828	35,031
Average Daily Circulation (2000)			14,357
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,410	31,690	68,100
Average Weekly Circulation (2000)	22,943	10,240	33,183
Average Daily Circulation (2000)			13,965
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,560	9,790	22,350
Average Weekly Circulation (2000)	1,260	588	1,848
Average Daily Circulation (2000)			392

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Mississippi—Meridian

**WMDN**  
Ch. 24

**Network Service:** CBS.

**Licensee:** WMDN Inc., 6189 Federal Hwy., Fort Pierce, FL 33455.

**Studio:** 1151 Crestview Circle, Meridian, MS 39302.

**Mailing Address:** Box 2424, Meridian, MS 39302-2424.

**Phone:** 601-693-2424. **Fax:** 601-693-7126.

**Web Site:** <http://www.tv2430.com>

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 745-kw max. & 621-kw horizontal visual, 75.6-kw max. & 63.1-kw horizontal aural. Antenna: 610-ft. above av. terrain, 368-ft. above ground, 1049-ft. above sea level.

Latitude 32° 19' 40.00"  
Longitude 88° 41' 28.00"

Holds CP for change to 581-ft. above av. terrain, 994-ft. above ground, 374-ft. above sea level; lat. 32° 18' 43", long. 88° 41' 33", transmitter to U.S. Rte. 45, 3.67-mi. S of Meridian, in Lauderdale County. BPCT-920325KI.

**Transmitter:** 1151 Crestview Circle, Meridian.

**Digital Facilities:** Channel No. 26 (542-548 MHz). Power: 1000-kw max. visual. Antenna: 542-ft. above av. terrain, 300-ft. above ground.

Latitude 32° 19' 39.54"  
Longitude 88° 41' 31.25"

**Transmitter:** 1151 Crestview Circle, Meridian.

**FCC Digital File Number:** BPCDT-990820KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Prodelin, 4.5-meter C-band; Prodelin, 5-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.5-meter Ku-band; M/A-Corn, Microdyne, Scientific-Atlanta receivers.

**News Service:** AP.

**LMA:** Local marketing agreement with WGBC (N), Meridian.

**Ownership:** Frank K. Spain (Group Owner).

**Began Operation:** June 10, 1968. Left air October 13, 1970. Sale to Frank Spain, et al., by Delta Communications Corp. approved by FCC March 23, 1972. Resumed operation December 6, 1972. Sale to Meridian Broadcasting Partners approved by FCC August 15, 1985. Left air April 30, 1992. Resumed operation April 28, 1994 under present ownership.

**Represented (sales):** Seltel Inc.

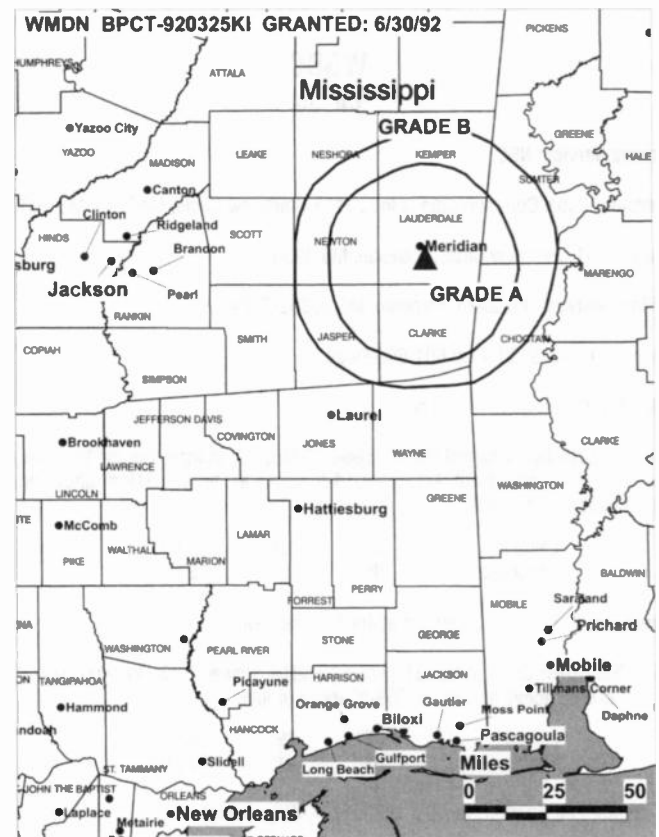
**Represented (legal):** Haley, Bader & Potts.

**Personnel:**

**Marc Grossman**, General Manager.

**Susan Ross**, Local Sales Manager.

**Clyde Walker**, Chief Engineer.



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**Janie Rayner-Brown**, Program & Promotion Director.

**Daniel Hamilton**, Production Manager.

**Bill Day**, News Director.

**Carol Lisenbe**, Business Manager.

**Rates:** On request.

**City of License:** Meridian. **Station DMA:** Meridian. **Rank:** 183.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,170	41,480	81,650
Average Weekly Circulation (2000)	25,901	11,542	37,443
Average Daily Circulation (2000)			17,793
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,410	31,690	68,100
Average Weekly Circulation (2000)	25,507	10,565	36,072
Average Daily Circulation (2000)			17,434
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,760	9,790	13,550
Average Weekly Circulation (2000)	394	977	1,371
Average Daily Circulation (2000)			359

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Meridian

## WTOK-TV Ch. 11

**Network Service:** ABC.

**Licensee:** Benedek License Corp., Stewart Square Bldg., 308 W. State St., Rockford, IL 61101.

**Studio:** 815 23rd Ave., Meridian, MS 39301.

**Mailing Address:** Box 2988, Meridian, MS 39301.

**Phone:** 601-693-1441. **Fax:** 601-483-3266.

**E-mail:** wtoktv@aol.com

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 46.8-kw aural. Antenna: 536-ft. above av. terrain, 319-ft. above ground, 984-ft. above sea level.

Latitude 32° 19' 38.30"  
Longitude 88° 41' 27.80"

**Transmitter:** U.S. Hwy. 45, 1.8-mi. S of city.

**Digital Facilities:** Channel No. 49 (680-686 MHz). Power: 175-kw max. visual. Antenna: 541-ft. above av. terrain, 275-ft. above ground.

Latitude 32° 19' 38.00"  
Longitude 88° 41' 28.00"

**FCC Digital File Number:** BPCDT-19991028ADD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.2-meter C-band; Andrew, Avantek, RCA receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** September 26, 1953. Sale to H & C Communications by Robert F. Wright, et al., approved by FCC July 28, 1981 (*Television Digest*, Vol. 21:14). Sale to Southwest Media Inc. (later United Broadcasting Corporation) approved by FCC October 24, 1984 (Vol. 24:26, 33). Sale to present owner approved May 10, 1988 (Vol. 28:15).

**Represented (sales):** Katz Continental Television; Canadian Communications Co.

**Represented (legal):** Covington & Burling.

**Personnel:**

**Ray J. Chumley**, Vice President & General Manager.

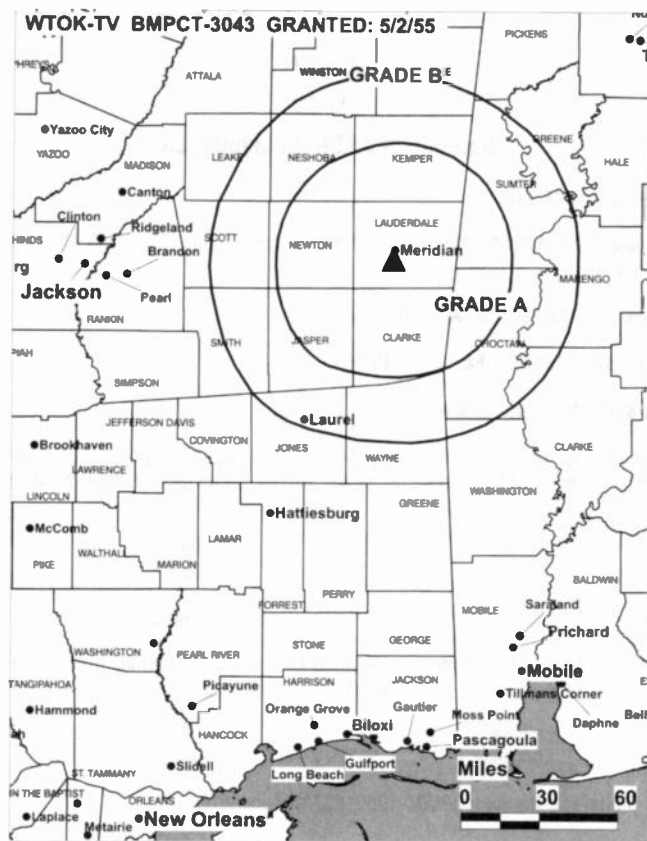
**George Brown**, General Sales Manager.

**John Johnson**, News Director.

**Cassandra Turney**, Program Manager.

**Julle Walker**, Promotion Director.

**Brad LeBrun**, Chief Engineer.



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**Roy Givens**, Business Manager.

**Tim Walker**, Operations Manager.

**Highest 30 Sec. Rate:** \$600.

**City of License:** Meridian. **Station DMA:** Meridian. **Rank:** 183.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	78,700	70,480	149,180
Average Weekly Circulation (2000)	43,767	23,796	67,562
Average Daily Circulation (2000)			41,439
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,410	31,690	68,100
Average Weekly Circulation (2000)	31,740	18,654	50,394
Average Daily Circulation (2000)			34,357
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	42,290	38,790	81,080
Average Weekly Circulation (2000)	12,026	5,142	17,168
Average Daily Circulation (2000)			7,082

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Natchez

**WNTZ**  
**Ch. 48**  
 (Satellite of KADN, Lafayette, LA)

**Network Service:** FOX.

**Licensee:** White Knight Broadcasting of Natchez License Corp., Box 3058, Lafayette, LA 70502.

**Studio:** 1777 Jackson St., Alexandria, LA 71301.

**Phone:** 318-443-4700. **Fax:** 318-443-4899.

**Web Site:** <http://www.fox48tv.com>

**Technical Facilities:** Channel No. 48 (674-680 MHz). Authorized power: 2818-kw max. visual. Antenna: 1037-ft. above av. terrain, 1020-ft. above ground, 1076-ft. above sea level.

Latitude 31° 40' 08"  
 Longitude 91° 41' 30"

**Transmitter:** Concordia Parish, 4.3-mi. SW of Dunbarton, near Ballina Oil Field.

**Digital Facilities:** Channel No. 49 (680-686 MHz). Power: 1000-kw max. visual. Antenna: 1027-ft. above av. terrain, 1020-ft. above ground.

Latitude 31° 40' 08"  
 Longitude 91° 41' 30"

**FCC Digital File Number:** BPCDT-19991027ABM (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Comtech, 3.8-meter C-band; Comtech, 5-meter C-band; Pinzone receivers.

**Ownership:** White Knight Holdings Inc. (Group Owner).

**Began Operation:** November 16, 1985. Left air 1988. Returned to air December 31, 1992. Sale to present owner from Delta Management Corp. approved by FCC June 22, 1998.

**Represented (sales):** Sattel Inc.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Represented (engineering):** Peter V. Gureckis & Associates.

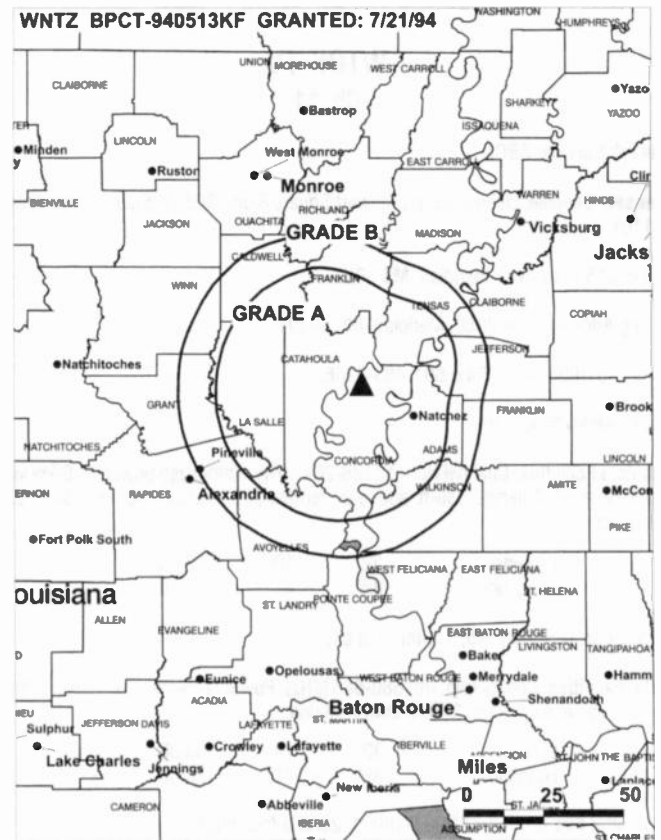
**Personnel:**

**Berchman Richard**, General Manager.

**Tony Gullory**, Chief Engineer.

**Highest 30 Sec. Rate:** \$500.

**City of License:** Natchez. **Station DMA:** Alexandria, LA. **Rank:** 178.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	76,320	56,120	132,440
Average Weekly Circulation (2000)	37,857	6,389	44,246
Average Daily Circulation (2000)			17,420
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,770	24,970	82,740
Average Weekly Circulation (2000)	28,200	3,433	31,633
Average Daily Circulation (2000)			12,531
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,550	31,150	49,700
Average Weekly Circulation (2000)	9,657	2,956	12,613
Average Daily Circulation (2000)			4,888

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Tupelo

## WLOV-TV Ch. 27

**Network Service:** FDX.

**Licensee:** Lingard Broadcasting Corp., 180 Featherwood Hollow, Athens, GA 30601.

**Studio:** Beech Springs Rd., Tupelo, MS 38801.

**Mailing Address:** Box 350, Tupelo, MS 38802.

**Phone:** 601-842-2227. **Fax:** 601-844-7061.

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 2000-kw max. & 468-kw horizontal visual, 200-kw max. & 46.8-kw horizontal aural. Antenna: 1680-ft. above av. terrain, 1441-ft. above ground, 2021-ft. above sea level.

Latitude 33° 47' 40"  
Longitude 89° 05' 16"

**Transmitter:** 2.1-mi. NW of Woodland.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 525-kw max. visual. Antenna: 1621-ft. above av. terrain, 1378-ft. above ground.

Latitude 33° 47' 40"  
Longitude 89° 05' 16"

**FCC Digital File Number:** BPCDT-19991022ABH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with WTVA (N), Columbus-Tupelo.

**Ownership:** Lingard Broadcasting Corp.

**Began Operation:** May 29, 1983. Sale to James S. Love III by Venture Systems Inc. approved by FCC June 24, 1991. Sale to present owner approved by FCC April 12, 1994.

**Represented (legal):** Vorys, Sater, Seymour & Pease.

**Personnel:**

**Jack Lingard,** President.

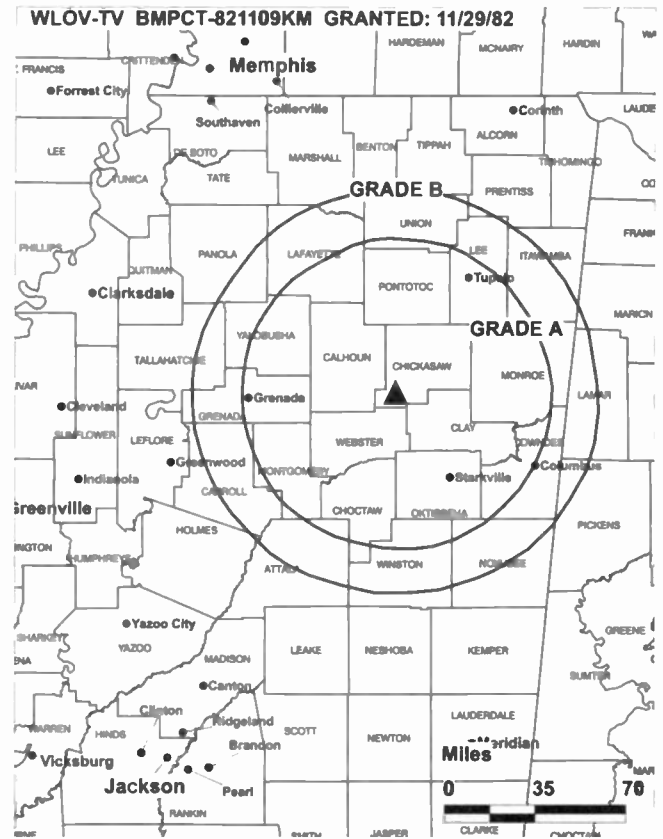
**Jennifer Dennington,** Station Manager.

**Marty Davis,** Chief Engineer.

**Rates:** On request.

**City of License:** Tupelo.

**Station DMA:** Columbus-Tupelo-West Point. **Rank:** 131.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	116,760	82,460	199,220
Average Weekly Circulation (2000)	60,970	24,319	85,289
Average Daily Circulation (2000)			34,774
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,290	65,780	164,070
Average Weekly Circulation (2000)	53,018	22,529	75,547
Average Daily Circulation (2000)			31,200
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,470	16,680	35,150
Average Weekly Circulation (2000)	7,952	1,790	9,742
Average Daily Circulation (2000)			3,574

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Mississippi—Tupelo-Columbus

## WTVA Ch. 9

**Network Service:** NBC.

**Licensee:** WTVA Inc., Box 350, Tupelo, MS 38802.

**Studio:** Beach Springs Rd., Tupelo, MS 38801.

**Phone:** 601-842-7620. **Fax:** 601-844-7061.

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1780-ft. above av. terrain, 1590-ft. above ground, 2170-ft. above sea level.

Latitude 33° 47' 40"  
Longitude 89° 05' 16"

**Transmitter:** 2.1-mi. NW of Woodland.

**Digital Facilities:** Channel No. 57 (728-734 MHz). Power: 257-kw max. visual. Antenna: 1732-ft. above av. terrain, 1490-ft. above ground, 2070-ft. above sea level.

Latitude 33° 47' 40"  
Longitude 89° 05' 16"

**Transmitter:** 2.1-mi. NW of Woodland.

**FCC Digital File Number:** BPCDT-990701KG. Granted: July 30, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**SNG Mobile Dish:** Hubcom, Ku-band.

**News Service:** AP.

**LMA:** Local marketing agreement with WLOV-TV (F), Tupelo.

**Ownership:** WTVA Inc. (Group Owner).

**Began Operation:** March 18, 1957.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Haley, Bader & Potts PLC.

**Personnel:**

Frank K. Spain, President.

Mark Ledbetter, General Manager.

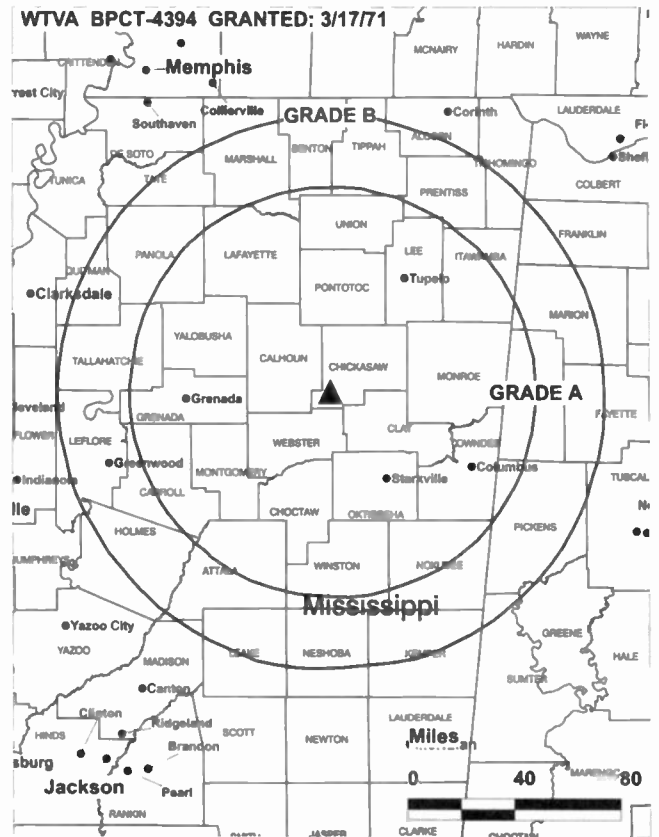
Larry Harris, National Sales Director.

Charles Ed Bishop, Program Director.

Wendell Robinson, Chief Engineer.

David Dillard, Operations Director.

Terry Smith, News Director.



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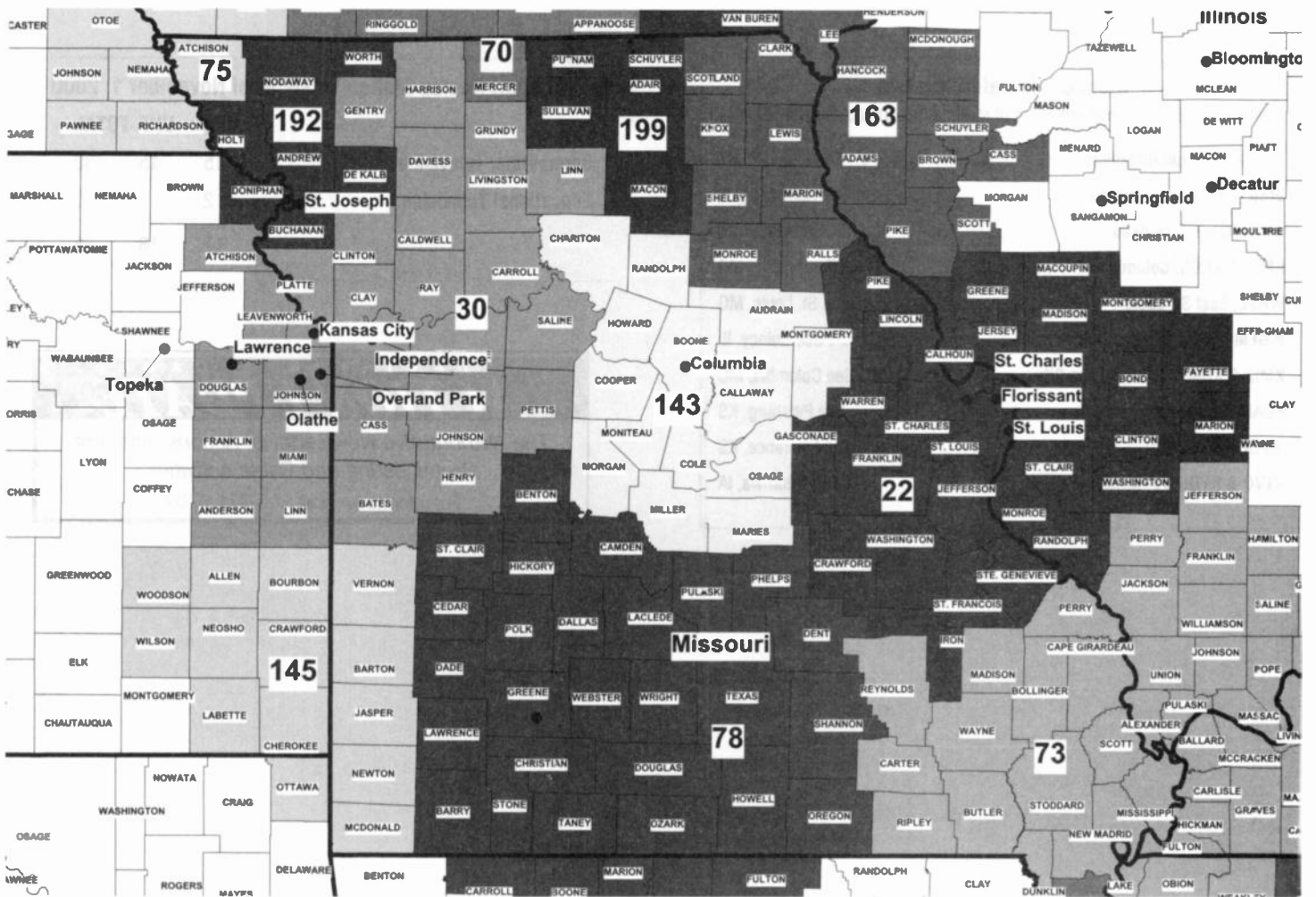
**Rates:** On request.

**City of License:** Tupelo. **Station DMA:** Columbus-Tupelo-West Point. **Rank:** 131.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	193,100	127,950	321,050
Average Weekly Circulation (2000)	114,820	56,257	171,077
Average Daily Circulation (2000)			97,589
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	98,290	69,430	167,720
Average Weekly Circulation (2000)	80,209	46,498	126,707
Average Daily Circulation (2000)			78,599
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	94,810	58,520	153,330
Average Weekly Circulation (2000)	34,611	9,760	44,370
Average Daily Circulation (2000)			18,990

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
St. Louis, MO	1,121,410	22	KONL-TV (30), KMOV (4), KNLC (24), KPLR-TV (11), KSOK (5), KTVI (2), WHSL (46)
Kansas City, MO	835,580	30	KCTV (5), KCWE (29), KMBC-TV (9), KMCI (38), KPXE (50), KSHB-TV (41), KSMO-TV (62), WDAF-TV (4)
Memphis, TN	641,630	40	WBUY (40), WHBQ-TV (13), WLMT (30), WMC-TV (5), WPTY-TV (24), WPXX-TV (50), WREG-TV (3)
Des Moines-Ames, IA	383,980	70	KCCI (8), KDSSM-TV (17), KFPX (39), WHO-TV (13), WOI-TV (5)
Paducah, KY-Cape Girardeau, MO-Harrisburg-Mount Vernon	376,780	73	KBSI (23), KFVS-TV (12), KPOB-TV (15), WDKA (49), WPSD-TV (6), WPXS (13), WSIL-TV (3), WTCT (27)
Omaha, NE	375,070	75	KETV (7), KMTV (3), KPTM (42), KXVO (15), WOWT (6)
Springfield, MO	369,070	78	KDEB-TV (27), KOLR (10), KSPR (33), KYTV (3)
Columbia-Jefferson City, MO	152,280	143	KMIZ (17), KNLJ (25), KOMU-TV (8), KRCG (13)
Joplin, MO-Pittsburg, KS	148,180	145	KOAM-TV (7), KODE-TV (12), KSNF (16)
Quincy, IL-Hannibal, MO-Keokuk, IA	111,140	163	KHQA-TV (7), WGEM-TV (10), WTJR (16)
Jonesboro, AR	77,570	180	KAIT-TV (8), KVTJ (48)
St. Joseph, MO	54,200	192	KQTV (2), KTAJ (16)
Ottumwa, IA-Kirksville, MO	48,600	199	KTVO (3), KYOU-TV (15)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

- WPSO-TV, Cape Girardeau . . . . . See Paducah, KY
- WSIL-TV, Cape Girardeau . . . . . See Harrisburg, IL
- WTCT, Cape Girardeau . . . . . See Marion, IL
- KNLJ & KRCG, Columbia . . . . . See Jefferson City, MO
- WHSI, East St. Louis . . . . . See St. Louis, MO
- WGEM-TV, Hannibal . . . . . See Quincy, IL
- KMIZ & KOMU-TV, Jefferson City . . . . . See Columbia, MO
- KOAM-TV, Joplin . . . . . See Pittsburg, KS
- KMCI, Kansas City . . . . . See Lawrence, KS
- KTVO & KYOU-TV, Kirksville . . . . . See Ottumwa, IA

**Missouri Analog Station Totals as of November 1, 2000**

	VHF	UHF	TOTAL
Commercial Television	15	15	30
Educational Television	2	3	5
	17	18	35

TELEVISION & CABLE

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# Missouri—Cape Girardeau

**KBSI**  
**Ch. 23**

**Network Service:** FOX.

**Licensee:** Sinclair Communications Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 806 Enterprise St., Cape Girardeau, MO 63701.

**Branch Office:** 160 Clark St., Carterville, IL 62918.

**Phone:** 573-334-1223. **Fax:** 573-334-1208.

**Web Site:** <http://www.fox23kbsi-tv.com>

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 1860-kw max. visual, 187-kw max. aural. Antenna: 1781-ft. above av. terrain, 1539-ft. above ground, 2247-ft. above sea level.

Latitude 37° 24' 23"  
Longitude 89° 33' 44"

**Transmitter:** E side of Perryville Rd., approx. 2.9-mi. SSW of Oriole.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 1000-kw max. visual. Antenna: 1775-ft. above av. terrain, 1539-ft. above ground.

Latitude 37° 24' 23"  
Longitude 89° 33' 44"

**FCC Digital File Number:** BPCDT-19991028AAS (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Avcom, 10-meter C-band; Gardiner, 7-meter C-band; M/A-Com, 7-meter Ku-band; Zenith, 3-meter Ku & C-band; Avcom, Gardiner, M/A-Com, Zenith receivers.

**LMA:** Local marketing agreement with WDKA (UW), Paducah, KY.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** September 10, 1983. Sale to Engles Communications Inc. by Stephen Kent, et al., approved by FCC December 20, 1989. Sale to Max Media Properties LLC by Engles Communications Inc. approved by FCC August 25, 1995. Sale to present owner by Max Media Properties LLC approved by FCC June 26, 1998 (*Television Digest*, Vol. 37:49).

**Represented (sales):** Settel Inc.

**Personnel:**

**Daniel J. Cohen**, General Manager.

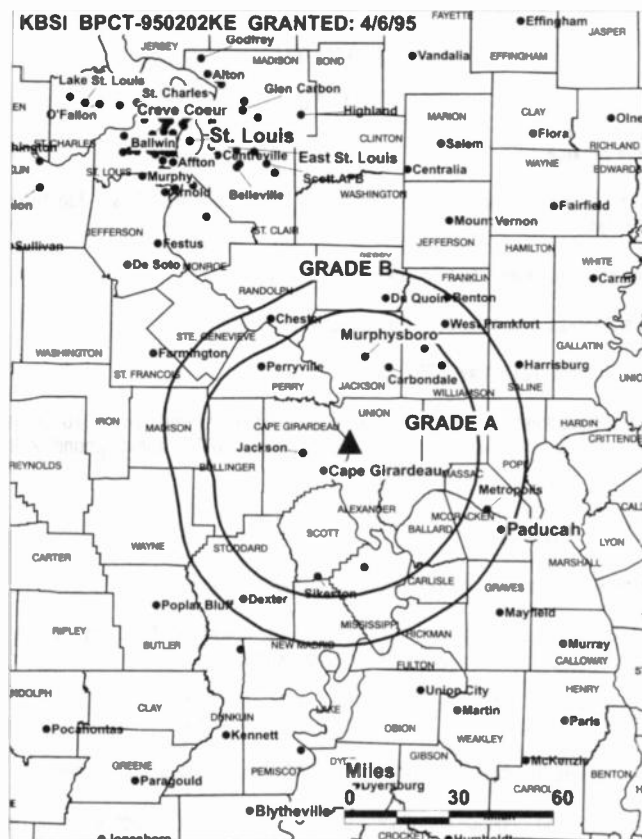
**Johnny Faith**, General Sales Manager.

**Jennifer Chronister**, National Sales Manager.

**Jean Graham**, Program Manager.

**Chris Girard**, Chief Engineer.

**Eric Dahl**, Creative Services Director.



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**Christy Benton**, Business Manager.

**Rates:** On request.

**City of License:** Cape Girardeau. **Station DMA:** Paducah-Cape Girardeau-Harrisburg-Mount Vernon. **Rank:** 73.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	220,700	127,930	348,630
Average Weekly Circulation (2000)	100,358	34,356	134,714
Average Daily Circulation (2000)			45,271
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	203,690	114,490	318,180
Average Weekly Circulation (2000)	96,008	33,318	129,325
Average Daily Circulation (2000)			43,660
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,010	13,440	30,450
Average Weekly Circulation (2000)	4,351	1,038	5,389
Average Daily Circulation (2000)			1,611

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Missouri—Cape Girardeau

## KFVS-TV Ch. 12

**Network Service:** CBS.

**Licensee:** Raycom America Inc., 201 Monroe St., 20th Floor, RSA Tower, Montgomery, AL 36104.

**Studio:** 310 Broadway, Cape Girardeau, MO 63701.

**Mailing Address:** Box 100, Cape Girardeau, MO 63702-0100.

**Phone:** 573-335-1212. **Fax:** 573-335-6303.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2000-ft. above av. terrain, 1677-ft. above ground, 2487-ft. above sea level.

Latitude 37° 25' 46"  
Longitude 89° 30' 14"

**Transmitter:** 8.5-mi. N of Cape Girardeau, off County Road V.

**Digital Facilities:** Channel No. 57 (728-734 MHz). Power: 1000-kw max. visual. Antenna: 1936-ft. above av. terrain, 1565-ft. above ground.

Latitude 37° 25' 46"  
Longitude 89° 30' 14"

**FCC Digital File Number:** BPCDT-19991025ADG. Granted: December 7, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** DH Satellite, 5-meter Ku-band; RCA, 3.7-meter Ku-band; Standard Communications receivers.

**News Services:** AP, Conus.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** October 3, 1954. Sale to American Family Corp. (AFLAC) by Oscar C. Hirsch, et al., approved by FCC April 4, 1979 (*Television Digest*, Vol. 18:41). Sale to present owner by AFLAC approved by FCC March 21, 1997.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Gordon & Glickson PC.

### Personnel:

**Howard Meagle**, Vice President & General Manager.

**Daria Matlock**, General & National Sales Manager.

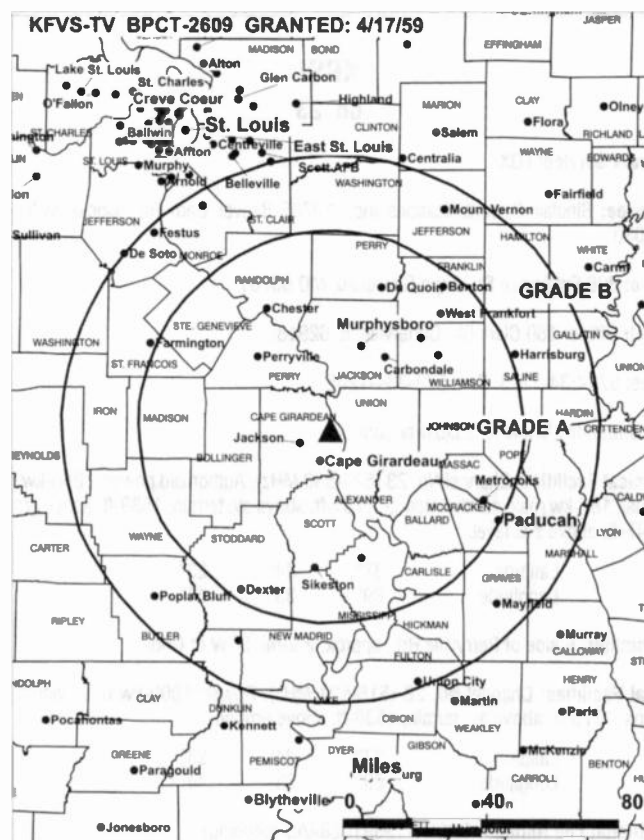
**Michael Beecher**, News Director.

**Arnold Killian**, Chief Engineer.

**Paul Keener**, Promotion Director.

**Mike Wunderlick**, Production Manager.

**Frank Knight**, Business Manager.



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**Dean Leipsner**, Program Director.

**Rates:** On request.

**City of License:** Cape Girardeau. **Station DMA:** Paducah-Cape Girardeau-Harrisburg-Mount Vernon. **Rank:** 73.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	294,160	160,290	454,450
Average Weekly Circulation (2000)	184,331	90,739	275,069
Average Daily Circulation (2000)			166,497
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	206,060	135,900	341,960
Average Weekly Circulation (2000)	159,879	85,839	245,718
Average Daily Circulation (2000)			154,126
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	88,100	24,390	112,490
Average Weekly Circulation (2000)	24,452	4,899	29,352
Average Daily Circulation (2000)			12,371

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Columbia

**KMIZ**  
Ch. 17

**Network Service:** ABC.

**Licensee:** Benedek Broadcasting Corp., 2895 Greenspoint Pkwy., Hoffman Estates, IL 60195.

**Studio:** 501 Business Loop 70 E, Columbia, MO 65201.

**Phone:** 573-449-0917. **Fax:** 573-875-7078.

**E-mail:** reginam@kmiz.com

**Web Site:** <http://www.kmiz.com>

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 1600-kw max. visual. Antenna: 1141-ft. above av. terrain, 1070-ft. above ground, 1877-ft. above sea level.

Latitude 38° 46' 29"  
Longitude 92° 33' 22"

**Transmitter:** 3.5-mi. W of Jamestown, Missouri.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 52.8-kw max. visual. Antenna: 1142-ft. above av. terrain, 1069-ft. above ground.

Latitude 38° 46' 29"  
Longitude 92° 33' 22"

**FCC Digital File Number:** BPCDT-19991028ADL. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Andrew receivers.

**News Service:** ABC NewsOne.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** December 5, 1971. Sale to Stauffer Communications by Richard E. & Robert H. Koenig approved by FCC December 13, 1984 (*Television Digest*, Vol. 24:43). Sale to Morris Communications by Stauffer Communications approved by FCC May 2, 1995 (Vol. 34:32). Sale to present owner by Morris Communications approved by FCC April 12, 1996 (Vol. 35:49).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Covington & Burling.

**Personnel:**

**Regina Moon**, Vice President & General Manager.

**Mark Keown**, General Sales Manager.

**Jim Hall**, National Sales Manager.

**Curtis Varns**, News Director.

**Chris Swisher**, Chief Engineer.

**Gary Peel**, Business Manager.



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**Mark Kammerich**, Production Manager.

**Randy Wright**, Station Manager.

**Rates:** On request.

**City of License:** Columbia. **Station DMA:** Columbia-Jefferson City. **Rank:** 143.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	142,000	89,670	231,670
Average Weekly Circulation (2000)	74,194	37,554	111,748
Average Daily Circulation (2000)			49,828
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	90,860	59,360	150,220
Average Weekly Circulation (2000)	60,838	31,956	92,795
Average Daily Circulation (2000)			43,400
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	51,140	30,310	81,450
Average Weekly Circulation (2000)	13,356	5,598	18,954
Average Daily Circulation (2000)			6,428

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Columbia

## KOMU-TV Ch. 8

**Network Service:** NBC.

**Licensee:** The Curators of the University of Missouri, Columbia, MO 65201.

**Studio:** Hwy. 63 S, Columbia, MO 65201.

**Phone:** 573-882-8888. **Fax:** 573-884-8888.

**E-mail:** komu@showme.missouri.edu

**Web Site:** http://www.missouri.edu/~komu

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 793-ft. above av. terrain, 738-ft. above ground, 1575-ft. above sea level.

Latitude 38° 53' 16"  
Longitude 92° 15' 48"

**Transmitter:** U. of Missouri South Farm, 6.2-mi. SE of Columbia.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 661-kw max. visual. Antenna: 738-ft. above av. terrain, 663-ft. above ground.

Latitude 38° 53' 16"  
Longitude 92° 15' 48"

**FCC Digital File Number:** BPCDT-19990922AAF. Granted: November 26, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 4.5-meter Ku-band; Harris, 6.5-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Harris, RCA, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Satcom, 2.4-meter Ku-band.

**News Service:** AP.

**Ownership:** The Curators of the University of Missouri.

**Began Operation:** December 21, 1953.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Shaw Pittman.

**Personnel:**

Martin Siddall, General Manager.

Al Leiti, General Sales Manager.

Susie Sapp, National Sales Manager.

Stacey Woelfel, News Director.

Sarah Kurre, Marketing & Programming Director.

Lee Eggers, Chief Engineer.

Linda Tomlinson, Business Manager.



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Brian Cottle, Production Manager.

Matt Garrett, Program Manager.

**Highest 30 Sec. Rate:** \$700.

**City of License:** Columbia. **Station DMA:** Columbia-Jefferson City. **Rank:** 143.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	156,720	90,430	247,150
Average Weekly Circulation (2000)	98,902	48,154	147,056
Average Daily Circulation (2000)			82,488
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	90,860	59,360	150,220
Average Weekly Circulation (2000)	74,659	41,304	115,963
Average Daily Circulation (2000)			69,584
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	65,860	31,070	96,930
Average Weekly Circulation (2000)	24,244	6,849	31,093
Average Daily Circulation (2000)			12,903

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Hannibal-Quincy, Illinois

## KHQA-TV Ch. 7

**Network Service:** CBS.

**Licensee:** Benedek License Corp., 100 Park Ave., Rockford, IL 61101.

**Studios:** 301 S. 36th St., Quincy, IL 62301; 2333 Palmyra Rd., Hannibal, MO 63401.

**Mailing Address:** 301 S. 36th St., Quincy, IL 62301.

**Phones:** 217-222-6200 (Hannibal); 573-221-0209 (Quincy). **Fax:** 217-228-3164.

**E-mail:** khqa@khqa.com

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 269-kw visual, 47.9-kw aural. Antenna: 890-ft. above av. terrain, 804-ft. above ground, 1539-ft. above sea level.

Latitude 39° 58' 22"  
Longitude 91° 19' 54"

**Transmitter:** Columbus Rd., Quincy, IL.

**Digital Facilities:** Channel No. 29 (560-566 MHz). Power: 648.2-kw max. visual. Antenna: 889-ft. above av. terrain, 771-ft. above ground.

Latitude 39° 58' 22"  
Longitude 91° 19' 54"

**FCC Digital File Number:** BPCDT-19991028ACR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Harris, 3.5-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, Bloomberg TV, CBS Newspath, CNN Newsource, Sports News Satellite.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** August 27, 1953. Sale to present owner by Lee Enterprises Inc. approved by FCC October 30, 1986 (Television Digest, Vol. 26:38).

**Represented (sales):** Katz Continental Television.

### Personnel:

**Bob Romine**, Vice President & General Manager.

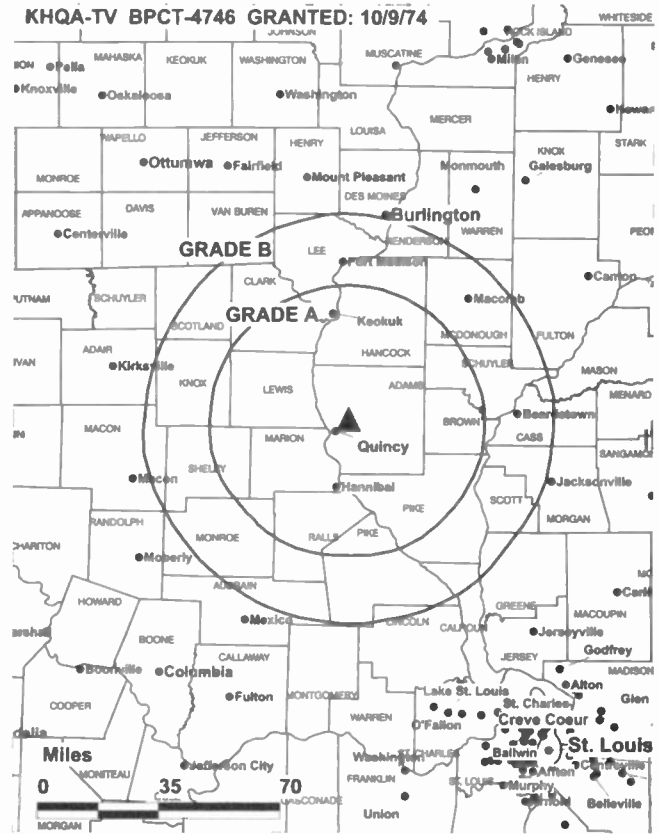
**Mark Hotchkiss**, Local Sales Manager.

**Tana Kenny**, National & Regional Sales Manager.

**Carol Sowers**, News Director.

**Carol Rees**, Business Manager.

**Ross Lytle**, Production Manager.



**Mike Seaver**, Chief Engineer.

**Rates:** On request.

**City of License:** Hannibal. **Station DMA:** Quincy-Hannibal-Keokuk. **Rank:** 163.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	112,810	89,430	202,240
Average Weekly Circulation (2000)	74,035	36,931	110,966
Average Daily Circulation (2000)			63,841
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	67,820	41,150	108,970
Average Weekly Circulation (2000)	55,064	28,761	83,825
Average Daily Circulation (2000)			51,320
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,990	48,280	93,270
Average Weekly Circulation (2000)	18,972	8,170	27,142
Average Daily Circulation (2000)			12,521

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Jefferson City

**KNLJ**  
**Ch. 25**

**Network Service:** Independent.

**Licensee:** New Life Evangelistic Center Inc., Box 2525, New Bloomfield, MO 65063.

**Studio:** 9810 State Rd. AE, New Bloomfield, MO 65063.

**Phone:** 573-896-5105. **Fax:** 573-896-4376.

**E-mail:** knlpenny@aol.com

**Technical Facilities:** Channel No. 25 (536-542 MHz). Authorized power: 2042-kw max. visual, 204.2-kw max. aural. Antenna: 1028-ft. above av. terrain, 916-ft. above ground, 1756-ft. above sea level.

Latitude 38° 42' 16"  
Longitude 92° 05' 20"

**Transmitter:** Hwys. 54 & 232, New Bloomfield.

**Digital Facilities:** Channel No. 20 (506-512 MHz). Power: 1000-kw max. visual. Antenna: 961-ft. above av. terrain, 846-ft. above ground.

Latitude 38° 42' 15"  
Longitude 92° 05' 21"

**FCC Digital File Number:** BPCDT-19991028AFN (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ADM, 3-meter; Winegard, 3-meter; Drake, Uniden receivers.

**Ownership:** New Life Evangelistic Center Inc. (Group Owner).

**Began Operation:** March 30, 1986.

**Represented (sales):** Savalli Broadcast Sales.

**Represented (legal):** John H. Midlen Jr.

**Personnel:**

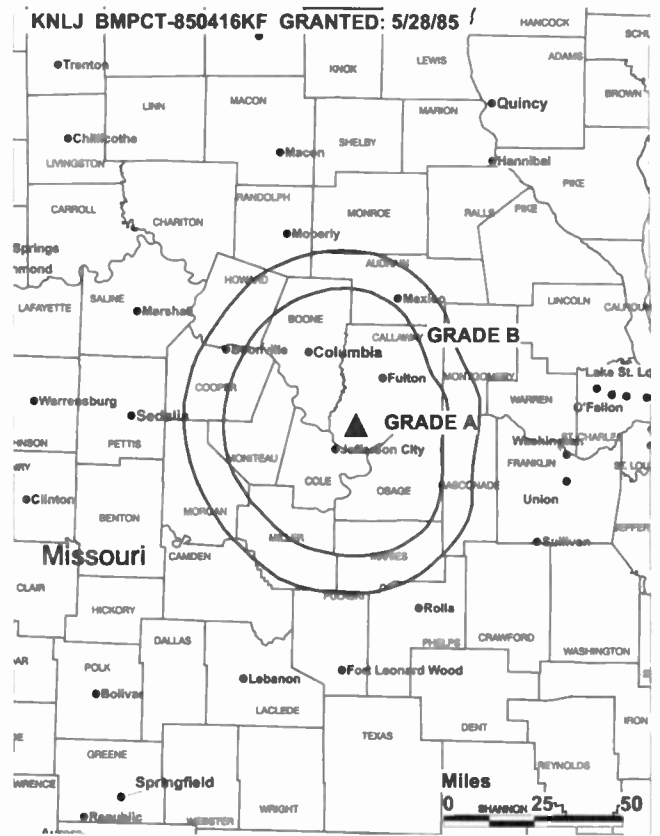
Larry Rice, President.

Penny Rice, General Manager.

**Highest 30 Sec. Rate:** \$100.

**City of License:** Jefferson City.

**Station DMA:** Columbia-Jefferson City. **Rank:** 143.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,210	76,170	160,380
Average Weekly Circulation (2000)	8,509	10,341	18,850
Average Daily Circulation (2000)			4,712
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	74,940	56,990	131,930
Average Weekly Circulation (2000)	7,851	9,183	17,034
Average Daily Circulation (2000)			4,317
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,270	19,180	28,450
Average Weekly Circulation (2000)	658	1,158	1,816
Average Daily Circulation (2000)			395

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Jefferson City

**KRCG**  
Ch. 13

**Network Service:** CBS.

**Licensee:** Mel Wheeler Inc., 5009 S. Hulen, Suite 101, Fort Worth, TX 76132.

**Studio:** Hwy. 54, Jefferson City, MO 65102.

**Mailing Address:** Box 659, Jefferson City, MO 65102.

**Phone:** 573-896-5144. **Fax:** 573-896-5193.

**E-mail:** krcg@socketis.net

**Web Site:** <http://www.krcg.com>

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.4-kw aural. Antenna: 1012-ft. above av. terrain, 929-ft. above ground, 1773-ft. above sea level.

Latitude 38° 41' 28"  
Longitude 92° 05' 43"

**Transmitter:** U.S. Hwy. 54, 2-mi. S of New Bloomfield.

**FCC Proposed Digital Channel Number:** Ch. 12.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** M/A-Com, 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Mel Wheeler Inc. (Group Owner).

**Began Operation:** February 13, 1955. Sale to present owner by Price Communications approved by FCC September 9, 1988. Sale to Price Communications by LDX Broadcast approved by FCC November 15, 1984 (*Television Digest*, Vol. 24:36). Sale, including former satellite KMOS-TV, Sedalia, MO & KWOS(AM), to Mid-America TV by Jefferson TV Co. (Mrs. W. H. Weldon) approved by FCC July 13, 1966 (Vol. 5:52; 6:29).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Pepper & Corazzini LLP.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

**Betsy Farris**, Vice President & General Manager.

**Cindy Lewinter**, News Director.

**Leland Gordon**, Program Director.

**Dave Griffith**, Promotion Director.

**Pat Luetkemeyer**, Business Manager.



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**Jim Malone**, Chief Engineer.

**Highest 30 Sec. Rate:** \$750.

**City of License:** Jefferson City. **Station DMA:** Columbia-Jefferson City. **Rank:** 143.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	157,500	90,730	248,230
Average Weekly Circulation (2000)	88,481	47,285	135,767
Average Daily Circulation (2000)			71,945
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	90,860	59,360	150,220
Average Weekly Circulation (2000)	68,803	40,330	109,133
Average Daily Circulation (2000)			61,197
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	66,640	31,370	98,010
Average Weekly Circulation (2000)	19,678	6,956	26,634
Average Daily Circulation (2000)			10,748

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Joplin

## KODE-TV Ch. 12

**Network Service:** ABC.

**Licensee:** GOCOM of Joplin License Sub LLC, 7621 Little Ave., Suite 506, Charlotte, NC 28226.

**Studio:** 1928 W. 13th St., Joplin, MO 64802.

**Mailing Address:** Box 46, Joplin, MO 64802.

**Phone:** 417-623-7260. **Fax:** 417-623-3736.

**E-mail:** abc12@kode-tv.com

**Web Site:** http://www.kode-tv.com

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1020-ft. above av. terrain, 938-ft. above ground, 1985-ft. above sea level.

Latitude 37° 04' 37"  
Longitude 94° 32' 15"

**Transmitter:** 1928 W. 13th St.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power: 1000-kw max. visual. Antenna: 932-ft. above av. terrain, 852-ft. above ground.

Latitude 37° 04' 37"  
Longitude 94° 32' 15"

**FCC Digital File Number:** BPCDT-19991022AAV (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ADM, 3.7-meter C-band; AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Avantek, M/A-Com receivers.

**News Services:** ABC NewsOne, AP.

**Ownership:** GOCOM Holdings LLC (Group Owner).

**Began Operation:** September 26, 1954. Merger with GOCOM Communications LLC approved by FCC November 1, 1999. Sale to Grapevine Communications Inc. by Eastern Broadcasting Corp. approved by FCC July 3, 1997. (*Television Digest*, Vol. 37:12). Sale to Eastern Broadcasting Corp. by Gilmore Broadcasting approved by FCC March 23, 1990 (Vol. 30:8). Sale to Gilmore Broadcasting by WSTV Inc. (United Printers & Publishers Inc.) approved by FCC May 23, 1962 (Vol. 2:22). Transfer of Friendly Stations to United Printers & Publishers Inc. by WSTV Inc., original owner, approved by FCC November 8, 1961 (Vol. 17:30, 33; 2:14). Sale to WSTV Inc. by Austin Harrison approved by FCC October 21, 1956 (Vol. 12:39, 44).

**Represented (sales):** Millennium Television Sales.

**Represented (legal):** Shaw Pittman.

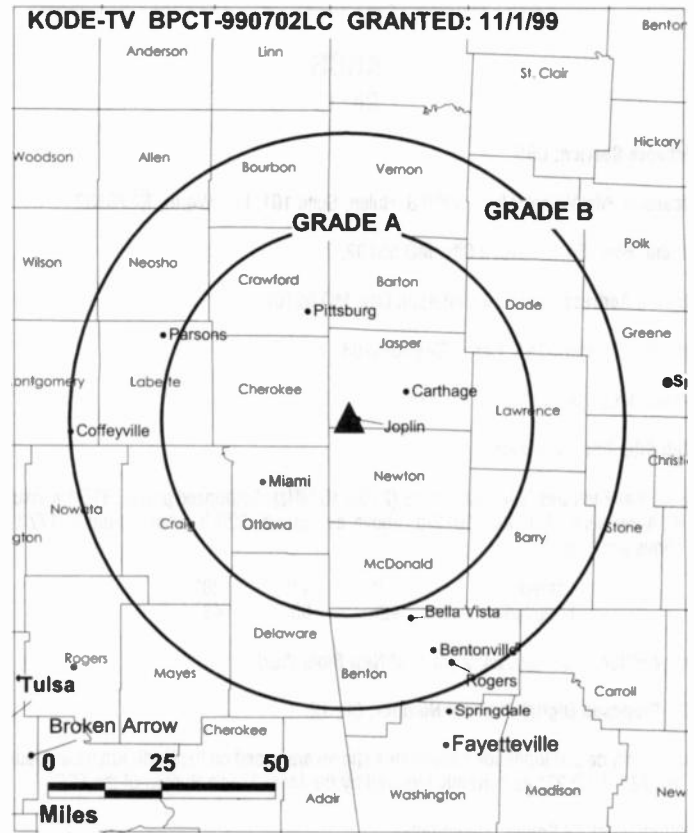
**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

Dave Tillery, Vice President & General Manager.

Chris Kidd, General Sales Manager.

Erik Schrader, News Director.



**Shirley Morton, Business Manager.**

**Darren Dishman, Creative Services Director.**

**Keith Wedel, Chief Engineer.**

**Julie Rogers, Traffic Manager.**

**Highest 30 Sec. Rate:** \$600.

**City of License:** Joplin. **Station DMA:** Joplin-Pittsburg. **Rank:** 145.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	116,000	123,560	239,560
Average Weekly Circulation (2000)	70,174	59,992	130,166
Average Daily Circulation (2000)			69,934
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	83,530	63,800	147,330
Average Weekly Circulation (2000)	60,414	46,573	106,987
Average Daily Circulation (2000)			59,982
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	32,470	59,760	92,230
Average Weekly Circulation (2000)	9,760	13,419	23,179
Average Daily Circulation (2000)			9,952

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Joplin

**KSNF**  
Ch. 16

**Network Service:** NBC.

**Licensee:** Nexstar Broadcasting of Joplin LP, 200 Abington Executive Park, Suite 201, Clarks Summit, PA 18411.

**Studio:** 1502 Cleveland Ave., Joplin, MO 64801.

**Mailing Address:** Box 1393, Joplin, MO 64802.

**Phone:** 417-781-2345. **Fax:** 417-782-2417.

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 2600-kw visual, 260-kw aural. Antenna: 1060-ft. above av. terrain, 1017-ft. above ground, 2056-ft. above sea level.

Latitude 37° 04' 33"  
Longitude 94° 33' 16"

**Transmitter:** 1502 Cleveland Ave.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 10-kw max. visual. Antenna: 720-ft. above av. terrain, 640-ft. above ground.

Latitude 37° 04' 33"  
Longitude 94° 33' 16"

Requests modification of CP for change to 1000-kw max. visual, 698-ft. above av. terrain, 618-ft. above ground., B MPCDT-20000501ABS.

**FCC Digital File Number:** BPCDT-19991029AHZ. Granted: March 30, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 6.2-meter Ku-band; RCA, 3.2-meter Ku-band; Scientific-Atlanta, 4.6-meter; ChannelMaster, M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** Nexstar Broadcasting Group LLC (Group Owner).

**Began Operation:** September 2, 1967. Sale to Kansas State Network by Virginia S. Hickey, et al., approved by FCC April 29, 1975. For sale of Kansas State Network, see KSNW, Wichita, KS. Sale to Price Communications approved by FCC February 27, 1987. Sale to US Broadcast Group by Price Communications Corp. approved by FCC November 9, 1995 (Television Digest, Vol. 35:35). Sale to present owner by US Broadcast Group approved by FCC November 6, 1997.

**Represented (sales):** Blair Television.

**Represented (legal):** Arter & Hadden LLP.

**Personnel:**

Paul Weiss, General Manager.

Scott Scantlin, Production Manager.

Mike Pound, Promotion Director.

Angela Fisher, Controller.



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**Jeff Hadley, Chief Engineer.**

**Rates:** On request.

**City of License:** Joplin. **Station DMA:** Joplin-Pittsburg. **Rank:** 145.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	146,840	114,800	261,640
Average Weekly Circulation (2000)	77,980	52,458	130,438
Average Daily Circulation (2000)			65,715
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	83,530	63,800	147,330
Average Weekly Circulation (2000)	60,727	42,988	103,715
Average Daily Circulation (2000)			56,809
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	63,310	51,000	114,310
Average Weekly Circulation (2000)	17,253	9,470	26,723
Average Daily Circulation (2000)			8,906

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Missouri—Kansas City

## KCTV Ch. 5

**Network Service:** CBS.

**Licensee:** Meredith Corp., 1716 Locust St., Des Moines, IA 50309-3023.

**Studio:** 4500 Shawnee Mission Pkwy., Fairway, KS 66205.

**Mailing Address:** Box 5555, Kansas City, MO 64109.

**Phone:** 913-677-5555. **Fax:** 913-677-7284; 913-677-7243 (News).

**E-mail:** kctv@kctv.com

**Web Site:** <http://www.kctv.com>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1128-ft. above av. terrain, 998-ft. above ground, 2005-ft. above sea level.

Latitude 39° 04' 15"  
Longitude 94° 34' 57"

**Transmitter:** 129 E. 31st St.

**Digital Facilities:** Channel No. 24 (530-536 MHz). Power: 175-kw max. visual. Antenna: 731-ft. above av. terrain, 600-ft. above ground.

Latitude 39° 04' 15"  
Longitude 94° 34' 57"

**FCC Digital File Number:** BPCDT-19991027ABV. Granted: February 17, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** CNN Newsource, Newscope.

**Ownership:** Meredith Corp. (Group Owner).

**Began Operation:** September 27, 1953.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Haley, Bader & Potts PLC.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

### Personnel:

**John C. Rose**, Vice President & General Manager.

**Ned Soseman**, Engineering Director.

**Susan Brier**, General Sales Manager.

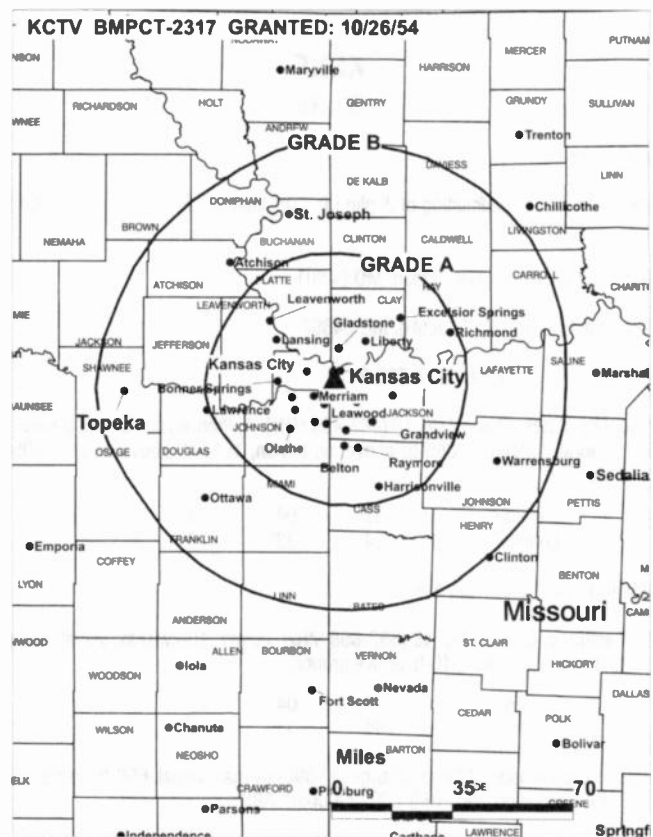
**Tamra Trickey**, Local & National Sales Manager.

**Jim Brown**, Local & National Sales Manager.

**Donald North**, News Director.

**Peter Barrett**, Marketing, Production & Programming Director.

**Chuck Poduska**, Business Manager.



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**Ken Bauer**, Promotion Manager.

**Kendall Adkins**, Sales Promotion Manager.

**Rates:** On request.

**City of License:** Kansas City. **Station DMA:** Kansas City. **Rank:** 30.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	701,850	366,470	1,068,320
Average Weekly Circulation (2000)	475,348	228,349	703,697
Average Daily Circulation (2000)			377,893
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	524,760	285,460	810,220
Average Weekly Circulation (2000)	408,767	213,756	622,523
Average Daily Circulation (2000)			347,441
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	177,090	81,010	258,100
Average Weekly Circulation (2000)	66,581	14,593	81,174
Average Daily Circulation (2000)			30,453

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Kansas City

**KCWE**  
**Ch. 29**

**Network Service:** UPN.

**Grantee:** KCWE-TV Inc., 605 W. 47th St., Suite 300, Kansas City, MO 64112.

**Studio:** 1049 Central, Kansas City, MO 64105.

**Phone:** 816-221-2900. **Fax:** 816-760-9393.

**E-mail:** pdinovitz@hearst.com

**Web Site:** <http://www.kmbc.com/index.html>

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1175-ft. above av. terrain, 1125-ft. above ground, 2014-ft. above sea level.

Latitude 39° 05' 01"  
Longitude 94° 30' 57"

**Transmitter:** 5701 E. 22nd St.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 200-kw max. visual. Antenna: 1174-ft. above av. terrain, 1089-ft. above ground.

Latitude 39° 05' 01"  
Longitude 94° 30' 57"

**FCC Digital File Number:** BPCDT-19991028AFT (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with KMBC-TV (A), Kansas City, MO.

**Ownership:** KCWE TV Inc.

**Began Operation:** September 14, 1996. Original CP for Ch. 32, granted STA for operation on Ch. 29 June 21, 1996. Transfer of control from Robert B. Liepold & Thomas B. James to David E. Salzman & Sonia G. Salzman approved by FCC November 4, 1999.

**Personnel:**

**C. Wayne Godsey**, President & General Manager.

**Jerry Dixon**, Vice President & Chief Engineer.

**Bob Brandt**, General Sales Manager.

**Dave Duncan**, Sales Manager.

**Pat Patton**, Program Director.

**Rates:** On request.

**City of License:** Kansas City. **Station DMA:** Kansas City. **Rank:** 30.

KCWE BPCT-861216K4 GRANTED: 07/03/1993



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	533,910	307,270	841,180
Average Weekly Circulation (2000)	136,749	101,769	238,518
Average Daily Circulation (2000)			72,410
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	516,490	281,420	797,910
Average Weekly Circulation (2000)	134,188	98,183	232,371
Average Daily Circulation (2000)			71,254
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,420	25,850	43,270
Average Weekly Circulation (2000)	2,561	3,586	6,147
Average Daily Circulation (2000)			1,156

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Kansas City

## KMBC-TV Ch. 9

**Network Service:** ABC.

**Licensee:** KMBC Hearst-Argyle Television Inc., 1049 Central St., Kansas City, MO 64105.

**Phone:** 816-221-9999. **Fax:** 816-760-9393.

**E-mail:** wgodsey@hearst.com

**Web Site:** <http://www.thekansascitychannel.com>

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 42.7-kw aural. Antenna: Circularly polarized, 1170-ft. above av. terrain, 1124-ft. above ground, 2049-ft. above sea level.

Latitude 39° 05' 02"  
Longitude 94° 30' 57"

**Transmitter:** 5701 E. 22nd St., Kansas City.

**FCC Proposed Digital Channel Number:** Ch. 14.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 3.7-meter Ku-band; SatCom, 5.5-meter Ku-band; Andrew, DX Antenna, M/A-Corn receivers.

**SNG Mobile Dish:** Andrew, 2.3-meter Ku-band.

**News Services:** ABC NewsOne, AP.

**LMA:** Local marketing agreement with KCWE (U), Kansas City.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** August 1, 1953. As WHB-TV, initially shared time with KMBC-TV, operated by Midland Broadcasting Co. On June 9, 1954, FCC approved sale and WHB Broadcasting Co. was changed to KMBC Broadcasting Co. and acquired KMBC-TV-AM & KFRM (Television Digest, Vol. 10:17, 20, 24). Sale to Metropolitan Broadcasting (division of Metromedia Inc.) approved by FCC July 26, 1961. Sale to present owner by Metromedia approved by FCC April 1, 1982 (Vol. 21:37, 22:14). Merger with Argyle Television Inc. approved by FCC June 2, 1997 (Vol. 37:13, 29, 35).

**Represented (sales):** Katz American Television.

### Personnel:

**C. Wayne Godsey**, President & General Manager.

**Jerry Dixon**, Vice President & Chief Engineer.

**Bob Brandt**, General Sales Manager.

**Denise Dailey**, Local Sales & Marketing Manager.

**Bob O'Neil**, National Sales Manager.

**Pat Patton**, Program Director.

**Michael Sipes**, News Executive.



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**Gerald Golden**, Business Manager.

**Linda Pitts**, Traffic & Computer Operations Manager.

**Rates:** On request.

**City of License:** Kansas City. **Station DMA:** Kansas City. **Rank:** 30.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	761,160	337,640	1,098,800
Average Weekly Circulation (2000)	491,254	229,918	721,171
Average Daily Circulation (2000)			383,034
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	524,760	287,010	811,770
Average Weekly Circulation (2000)	415,640	220,487	636,127
Average Daily Circulation (2000)			354,395
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	236,400	50,630	287,030
Average Weekly Circulation (2000)	75,614	9,431	85,044
Average Daily Circulation (2000)			28,640

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Kansas City

**KPXE**  
Ch. 50

**Network Service:** PAX.

**Licensee:** Paxson Kansas City License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 3101 Broadway, Suite 570, Kansas City, MO 64111.

**Phone:** 816-924-5050. **Fax:** 816-931-1818.

**Web Site:** <http://www.paxtv.com>

**Technical Facilities:** Channel No. 50 (686-692 MHz). Authorized power: 1170-kw max. visual, 117-kw max. aural. Antenna: 1119-ft. above av. terrain, 1164-ft. above ground, 2049-ft. above sea level.

Latitude 39° 01' 19"  
Longitude 94° 30' 50"

**Transmitter:** 6309 E. 56th St.

**Digital Facilities:** Channel No. 51 (692-698 MHz). Power: 1000-kw max. visual. Antenna: 1112-ft. above av. terrain, 1136-ft. above ground.

Latitude 39° 01' 19"  
Longitude 94° 30' 49"

**FCC Digital File Number:** BPCDT-19991018AAT (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 5-meter C-band; Star, 5-meter C-band; Harris receivers.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** December 15, 1978. Sale to present owner by Kansas City Youth for Christ Inc. approved by FCC March 3, 1997.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

Mark St. Clair, General Manager.

Bud Wyatt, Chief Engineer.

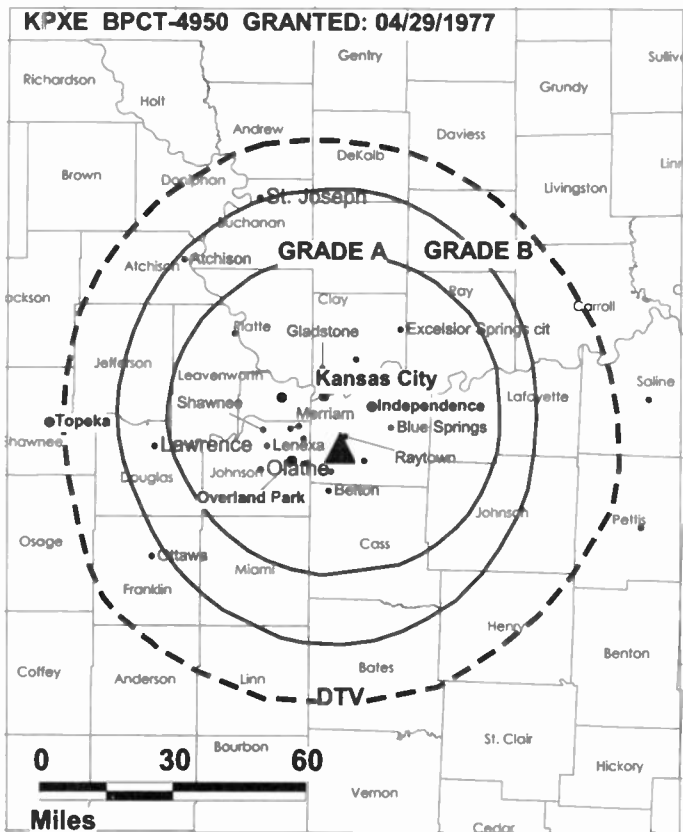
Wayne Antrim, Promotions & Public Affairs Director.

Tim Hilton, Traffic Manager.

Debra I. Pickens, Business Manager.

**Rates:** On request.

**City of License:** Kansas City. **Station DMA:** Kansas City. **Rank:** 30.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	509,510	287,710	797,220
Average Weekly Circulation (2000)	75,117	55,353	130,470
Average Daily Circulation (2000)			39,834
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	500,890	266,760	767,650
Average Weekly Circulation (2000)	73,382	53,425	126,807
Average Daily Circulation (2000)			38,808
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,620	20,950	29,570
Average Weekly Circulation (2000)	1,735	1,928	3,662
Average Daily Circulation (2000)			1,025

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Kansas City

## KSHB-TV Ch. 41

**Network Service:** NBC.

**Licensee:** Scripps Howard Broadcasting Co., 1100 Central Trust Tower, Box 5380, Cincinnati, OH 45201.

**Studio:** 4720 Oak St., Kansas City, MO 64112.

**Phone:** 816-753-4141. **Fax:** 816-932-4122.

**E-mail:** news@kshb.com

**Web Site:** http://www.kshb.com/

**Technical Facilities:** Channel No. 41 (632-638 MHz). Authorized power: 1320-kw max. & 1000-kw horizontal visual, 132-kw max. & 100-kw horizontal aural. Antenna: 1060-ft. above av. terrain, 1159-ft. above ground, 2045-ft. above sea level.

Latitude 39° 04' 20"  
Longitude 94° 35' 45"

Holds CP for change to 4000-kw max. visual, 1050-ft. above av. terrain, 1043-ft. above ground, 1929-ft. above sea level. BPC-960702KQ.

**Transmitter:** 3017 Belleview, Kansas City.

**Digital Facilities:** Channel No. 42 (638-644 MHz). Power: 52.8-kw max. visual. Antenna: 928-ft. above av. terrain, 919-ft. above ground.

Latitude 39° 04' 20"  
Longitude 94° 35' 45"

**FCC Digital File Number:** BPCDT-19991021ACR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** DH Satellite, 4.2-meter C-band; Harris, 6.1-meter C-band; Microdyne, 3.6-meter Ku-band; Prodelin, 3.7-meter Ku-band; DX Engineering, Harris, W/A-Com, Standard Communications receivers.

**News Services:** AP, NBC News Channel.

**LMA:** Local marketing agreement with KMCI (I), Lawrence, KS.

**Ownership:** E. W. Scripps Co. (Group Owner).

**Began Operation:** September 28, 1970. Transfer of control to Benno C. Schmidt from William D. Grant approved by FCC December 1, 1971. Sale to present owner approved by FCC September 15, 1977 (*Television Digest*, Vol. 16:50; 17:38).

**Represented (sales):** Blair Television.

**Represented (legal):** Baker & Hostetter.

**Represented (engineering):** Paul Godley Co.

**Personnel:**

Jim Swinehart, Vice President & General Manager.

Craig Allison, General Sales Manager.

Will Curran, National Sales Manager.

Laura Clark, News Director.

KSHB-TV BPCT-960702KQ GRANTED: 6/10/98



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**Richard Eller, Promotion Director.**

**Brian Grauer, Business Manager.**

**Berry Pinney, Engineering Manager.**

**Rates:** On request.

**City of License:** Kansas City. **Station DMA:** Kansas City. **Rank:** 30.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	654,530	307,600	962,130
Average Weekly Circulation (2000)	371,367	156,937	528,303
Average Daily Circulation (2000)			220,080
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	524,760	281,420	806,180
Average Weekly Circulation (2000)	324,919	151,822	476,741
Average Daily Circulation (2000)			204,541
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	129,770	26,180	155,950
Average Weekly Circulation (2000)	46,448	5,114	51,562
Average Daily Circulation (2000)			15,539

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Kansas City

## KSMO-TV Ch. 62

**Network Service:** WBN.

**Licensee:** KSMO Licensee Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 10 E. Cambridge Circle Dr., Suite 300, Kansas City, KS 66103-1342.

**Phone:** 913-621-6262. **Fax:** 913-621-4703; 913-621-4773.

**E-mail:** webmaster@wb62.com

**Web Site:** http://www.wb62.com

**Technical Facilities:** Channel No. 62 (758-764 MHz). Authorized power: 2183-kw max. & 88.13-kw horizontal visual, 218.3-kw max. aural & 8.81-kw horizontal aural. Antenna: 1115-ft. above av. terrain, 1142-ft. above ground, 1968-ft. above sea level.

Latitude 39° 04' 59"  
Longitude 94° 28' 49"

Holds CP for change to 5000-kw max. visual. BPCT-950807KN.

Requests CP for change 1109-ft. above av. terrain, 1083-ft. above ground; lat. 39°05'26", long. 94°28'18". BPCT-19991014ABV.

**Transmitter:** 21st St. & Stark Ave.

**Digital Facilities:** Channel No. 47 (668-674 MHz). Power: 1000-kw max. visual. Antenna: 1115-ft. above av. terrain, 1089-ft. above ground.

Latitude 39° 05' 26"  
Longitude 94° 28' 18"

**FCC Digital File Number:** BPCDT-19991014ABG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 2 Comtech, 5-meter C-band; M/A-Com, 3-meter Ku-band; Standard Communications receivers.

**News Service:** AP.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** December 7, 1983. Sale to ABRY Communications approved by FCC January 31, 1990. Sale to present owner by ABRY Communications approved by FCC April 30, 1996.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (engineering):** A. D. Ring PA.

### Personnel:

Lisa Saffell, General Manager.

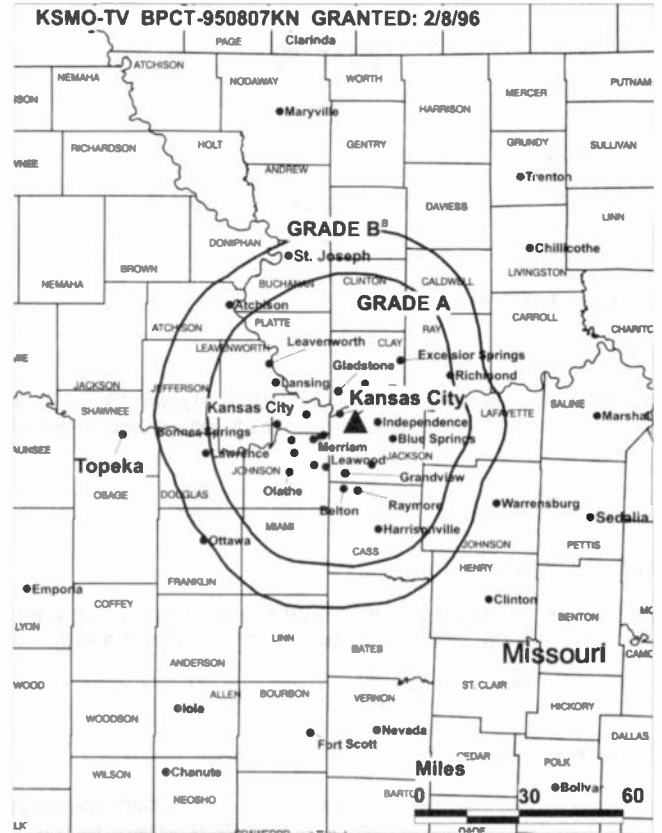
Joel Minskel, National Sales Manager.

Mark Martin, Local Sales Manager.

Bob Hardie, Chief Engineer.

Randall Norris, Promotion Director.

Steve Millikan, Business Manager.



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Jenni Landers, Marketing Director.

Janis Logan, Traffic Manager.

Jeff Clement, Production Manager.

**Rates:** On request.

**City of License:** Kansas City. **Station DMA:** Kansas City. **Rank:** 30.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	573,280	300,020	873,300
Average Weekly Circulation (2000)	208,064	97,193	305,257
Average Daily Circulation (2000)			103,524
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	522,630	277,040	799,670
Average Weekly Circulation (2000)	197,045	94,582	291,627
Average Daily Circulation (2000)			99,534
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	50,650	22,980	73,630
Average Weekly Circulation (2000)	11,019	2,611	13,630
Average Daily Circulation (2000)			3,990

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Kansas City

## WDAF-TV Ch. 4

**Network Service:** FOX.

**Licensee:** WDAF License Inc., Signal Hill, Kansas City, MO 64108.

**Studio:** Signal Hill, Kansas City, MO 64108.

**Phone:** 816-753-4567. **Fax:** 816-932-9202.

**Web Site:** <http://www.wdaftv4.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1130-ft. above av. terrain, 1163-ft. above ground, 2049-ft. above sea level.

Latitude 39° 04' 20"  
Longitude 94° 35' 45"

**Transmitter:** Signal Hill.

**Digital Facilities:** Channel No. 34 (590-596 MHz). Power: 1000-kw max. visual. Antenna: 968-ft. above av. terrain, 968-ft. above ground, 0-ft. above sea level.

Latitude 39° 04' 21"  
Longitude 94° 35' 45"

**FCC Digital File Number:** BPCDT-19991004ABP (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Harris, 9.2-meter C-band; Scientific-Atlanta, 3-meter C-band; Harris receivers.

**SNG Mobile Dish:** Midwest, 3-meter Ku-band.

**News Services:** AP, CNN Newsource, Fox NewsEdge.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** October 16, 1949. Sale to present owner by New World Communications Group approved by FCC November 7, 1996. Sale to New World Communications Group by Great American Broadcasting Co. approved by FCC July 15, 1994 (*Television Digest*, Vol. 34:19, 38, 42). Sale to Great American Broadcasting Co. by Taft TV & Radio approved by FCC October 2, 1987 (Vol. 27:16, 18, 23, 30, 41). Sale to Taft TV & Radio by Transcontinent Television Corp. approved by FCC February 19, 1964 (Vol. 3:15, 16, 31; 4:8). Sale to Transcontinent by National-Missouri TV Inc. (wholly owned by National Theatres & Television Inc.) approved by FCC July 13, 1960 (Vol. 16:29). Sale to National-Missouri TV Inc. by founding **Kansas City Star** in compliance with government anti-trust consent decree approved April 23, 1958 (Vol. 13:47,48; 14:17).

**Represented (sales):** Fox Television Sales.

**Personnel:**

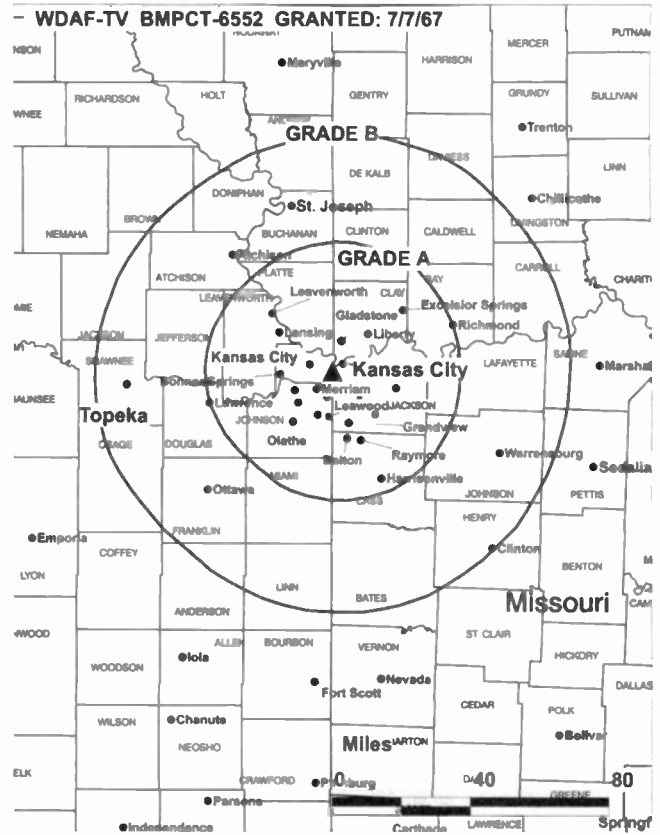
**Stan Knott**, Vice President & General Manager.

**Cheryl McDonald**, Vice President, Sales.

**Thermal Stewart**, Vice President & Business Manager.

**Jim Moore**, Vice President, Engineering.

**Scott Brady**, Vice President, Creative Services.



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**Mike McDonald**, Vice President, News.

**John Hegedus**, National Sales Manager.

**Jeni Cardin**, Public Relations & Special Projects Manager.

**Matthew Rankin**, Program Coordinator.

**Highest 30 Sec. Rate:** \$5000.

**City of License:** Kansas City. **Station DMA:** Kansas City. **Rank:** 30.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	699,540	348,570	1,048,110
Average Weekly Circulation (2000)	458,949	220,624	679,573
Average Daily Circulation (2000)			339,782
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	524,760	285,460	810,220
Average Weekly Circulation (2000)	384,444	206,401	590,845
Average Daily Circulation (2000)			307,242
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	174,780	63,110	237,890
Average Weekly Circulation (2000)	74,504	14,224	88,728
Average Daily Circulation (2000)			32,540

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Poplar Bluff

## KPOB-TV Ch. 15

(Satellite of WSIL-TV, Harrisburg, IL)

**Network Service:** ABC.

**Licensee:** WSIL-TV Inc., Rte. 13, Carterville, IL 62918.

**Studio:** 1416 Country Aire, Carterville, IL 62918.

**Phone:** 618-985-2333. **Fax:** 618-985-3709; 618-985-6482.

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 773-kw max. visual. Antenna: 603-ft. above av. terrain, 523-ft. above ground, 1023-ft. above sea level.

Latitude 36° 48' 04"  
Longitude 90° 27' 06"

**Transmitter:** Rte. 6 & Hwy. 67 N, Poplar Bluff.

**Digital Facilities:** Channel No. 18 (494-500 MHz). Power: 50-kw max. visual. Antenna: 604-ft. above av. terrain, 525-ft. above ground.

Latitude 36° 48' 04"  
Longitude 90° 27' 06"

**FCC Digital File Number:** BPCDT-19991019ABN (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Gardiner, 6-meter.

**News Service:** AP.

**Ownership:** Mel Wheeler Inc. (Group Owner).

**Began Operation:** September 2, 1961. Left air September 21, 1966; returned January 14, 1977.

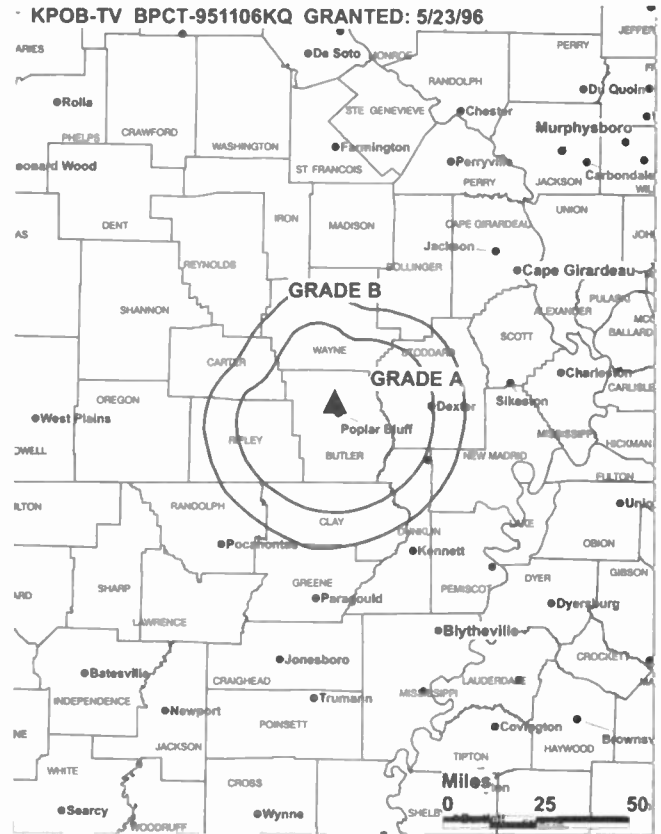
**Represented (sales):** Katz Television.

**Represented (legal):** Pepper & Corazzini LLP.

**Personnel:** See WSIL-TV, Harrisburg, IL.

**Rates:** On request.

**City of License:** Poplar Bluff.



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**Station DMA:** Paducah-Cape Girardeau-Harrisburg-Mount Vernon. Rank: 73.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,500	21,620	57,120
Average Weekly Circulation (2000)	12,988	4,595	17,583
Average Daily Circulation (2000)			7,520
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,500	20,170	55,670
Average Weekly Circulation (2000)	12,988	4,155	17,143
Average Daily Circulation (2000)			7,467
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,450	1,450
Average Weekly Circulation (2000)	0	439	439
Average Daily Circulation (2000)			54

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Missouri—St. Joseph

**KQTV**  
Ch. 2

**Network Service:** ABC.

**Licensee:** Nexstar Broadcasting of the Midwest Inc.

**Studio:** 40th & Faraon Sts., St. Joseph, MO 64506.

**Mailing Address:** Box 8369, St. Joseph, MO 64508.

**Phone:** 816-364-2222. **Fax:** 816-364-3787.

**E-mail:** kq2@kq2.com

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 750-ft. above av. terrain, 750-ft. above ground, 1770-ft. above sea level.

Latitude 39° 46' 12"  
Longitude 94° 47' 53"

**Transmitter:** 40th & Faraon Sts.

**Digital Facilities:** Channel No. 53 (704-710 MHz). Power: 10-kw max. visual. Antenna: 706-ft. above av. terrain, 600-ft. above ground.

Latitude 39° 46' 12"  
Longitude 94° 47' 53"

**FCC Digital File Number:** BPCDT-19991029AHH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ADM, 6.1-meter Ku & C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; RCA, 3-meter Ku-band; Avantek, Avcom, Standard Agile Omni receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource.

**Ownership:** Nexstar Broadcasting Group LLC (Group Owner).

**Began Operation:** September 13, 1953. Transfer of control to present owner from TCS Television Partners approved by FCC February 14, 1997. Sale to TCS Television Partners by Malcolm I. Glazer approved by FCC May 1, 1990 (*Television Digest*, Vol. 30:8, 26). Sale to Glazer by Amaturio Group approved by FCC September 10, 1979 (Vol. 19:24). Sale to Amaturio Group by ISC Industries approved by FCC July 3, 1973 (Vol. 13:29). Sale to ISC Industries by Panax Corp. approved by FCC July 2, 1969 (Vol. 8:49, 9:27). Sale to Paxan Corp. by Jesse D. Fine family approved by FCC August 30, 1963 (Vol. 3:12). Sale to Fine family by Kenyon Brown-Bing Crosby group approved by FCC September 19, 1957 (Vol. 13:34, 38). Sale to Kenyon Brown-Bing Crosby group by Barton Pitts approved by FCC December 31, 1955 (Vol. 11:34, 47, 52).

**Represented (sales):** Blair Television.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

Heather Shearin, Executive Vice President & General Manager.

Heather Shearin, General Sales Manager.

Don Fitch, Chief Engineer.



**Cyndee Simpson, Business Manager.**

**Steve Cline, Program Director.**

**Rates:** On request.

**City of License:** St. Joseph. **Station DMA:** St. Joseph. **Rank:** 192.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,590	50,410	111,000
Average Weekly Circulation (2000)	37,457	18,663	56,120
Average Daily Circulation (2000)			32,591
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,760	17,040	52,800
Average Weekly Circulation (2000)	28,367	12,165	40,532
Average Daily Circulation (2000)			25,985
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,830	33,370	58,200
Average Weekly Circulation (2000)	9,090	6,498	15,588
Average Daily Circulation (2000)			6,607

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—St. Joseph

**KTAJ**  
Ch. 16

**Network Service:** TBN.

**Licensee:** Trinity Christian Center of Santa Ana Inc., 2442 Michelle Dr., Tustin, CA 92780.

**Studio:** 4410-B S. 40th, St. Joseph, MO 64503.

**Phone:** 816-364-1616. **Fax:** 816-364-6729.

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1071-ft. above av. terrain, 1027-ft. above ground, 2012-ft. above sea level.

Latitude 39° 39' 03"  
Longitude 94° 40' 11"

**Transmitter:** 1.5-mi. SW of intersection of Hwy. 31 & Rte. E, near Gower.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 500-kw max. visual. Antenna: 1168-ft. above av. terrain, 1138-ft. above ground.

Latitude 39° 05' 26"  
Longitude 94° 28' 19"

**FCC Digital File Number:** BPCDT-19991101AHU (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** October 7, 1986. Sale to present owner from All American TV Inc. approved by FCC May 8, 2000.

**Represented (engineering):** Smith & Fisher.

**Personnel:**

Michael Harris, Station Manager.

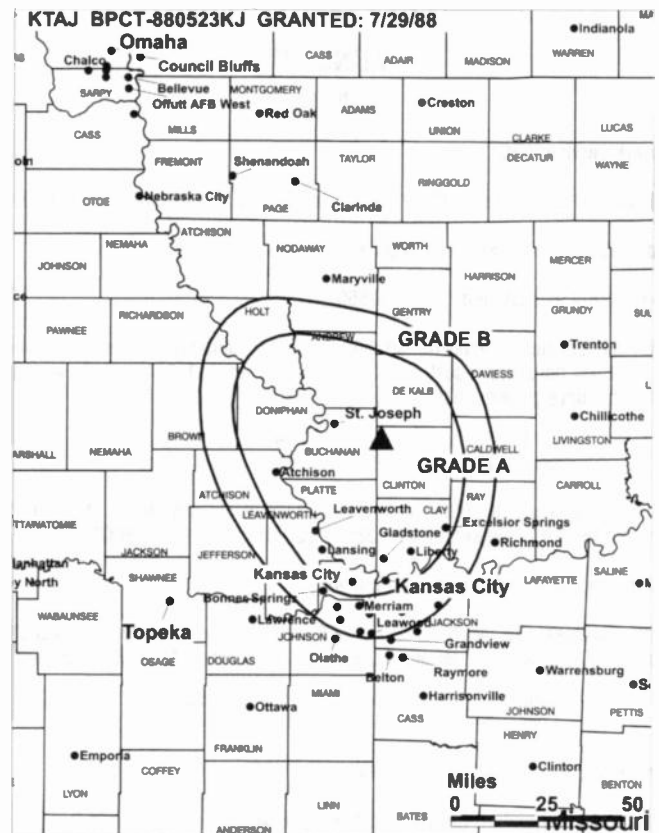
Ken Platt, Production Manager.

**Highest 30 Sec. Rate:** \$45.

**City of License:** St. Joseph. **Station DMA:** St. Joseph. **Rank:** 192.

## Communications Daily

The Authoritative News Service of  
Electronic Communications  
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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,490	23,630	48,120
Average Weekly Circulation (2000)	1,298	1,429	2,727
Average Daily Circulation (2000)			714
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,490	7,060	31,550
Average Weekly Circulation (2000)	1,298	551	1,849
Average Daily Circulation (2000)			631
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	16,570	16,570
Average Weekly Circulation (2000)	0	878	878
Average Daily Circulation (2000)			83

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—St. Louis

## KDNL-TV Ch. 30

**Network Service:** ABC.

**Licensee:** KDNL Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 1215 Cole St., St. Louis, MO 63106.

**Phone:** 314-436-3030. **Fax:** 314-259-5504.

**Technical Facilities:** Channel No. 30 (566-572 MHz). Authorized power: 2190-kw max. & 1950-kw horizontal visual, 218.5-kw aural. Antenna: 1135-ft. above av. terrain, 1155-ft. above ground, 1649-ft. above sea level.

Latitude 38° 34' 48"  
Longitude 90° 19' 43"

Holds CP for change to 5000-kw max. visual, 1102-ft. above av. terrain, 1122-ft. above ground, 1616-ft. above sea level; lat. 38° 34' 50", long. 90° 19' 45". BPCT-960621KJ.

**Transmitter:** 7501 Watson Rd., Shrewsbury.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 1000-kw max. visual. Antenna: 1102-ft. above av. terrain, 1122-ft. above ground, 1617-ft. above sea level.

Latitude 38° 34' 50"  
Longitude 90° 19' 45"

**Transmitter:** 7501 Watson Rd., Shrewsbury.

**FCC Digital File Number:** BPCDT-980803KT (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Andrew, 5-meter Ku-band; Andrew, 5-meter Ku & C-band; Comtech, 5-meter Ku & C-band; Standard Communications receivers.

**News Services:** ABC NewsOne, AP.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** June 8, 1969. Sale to Cox Enterprises by Evans Broadcasting approved by FCC November 25, 1981 (Television Digest, Vol. 21:10) Sale to Better Communications by Cox Enterprises approved by FCC July 14, 1989 (Vol. 29:9, 37). Sale to present owner by Better Communications approved by FCC May 1, 1997. (Vol. 36:16).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Carl T. Jones Corp.

**Personnel:**

Tom Tipton, General Manager.

Jim Wright, Operations & Engineering Director.

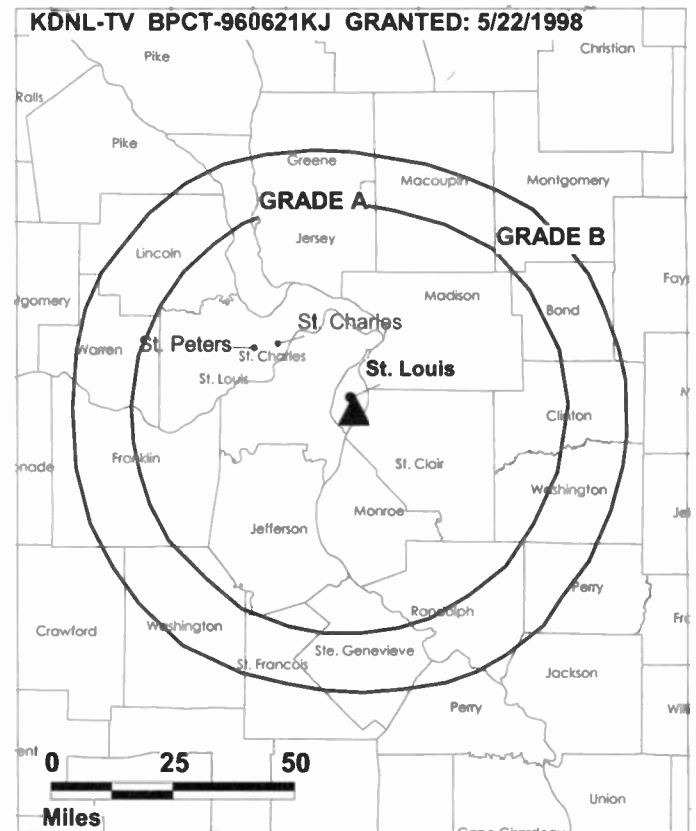
Bonnie Halbe, General Sales Manager.

John Strassner, National Sales Manager.

Dean Keune, Engineering Supervisor.

Jeff Alan, News Director.

Jonathan Arnold, Promotion & Marketing Director.



**Tom Mungenast, Production Manager.**

**Ian Guthrie, Business Manager.**

**Frankie Horan, Traffic Manager.**

**Martha Perry, Research Director.**

**Sandra Habeck, Program Director.**

**Highest 30 Sec. Rate: \$6000.**

**City of License: St. Louis. Station DMA: St. Louis. Rank: 22.**

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	657,780	495,700	1,153,480
Average Weekly Circulation (2000)	413,706	273,389	687,095
Average Daily Circulation (2000)			284,797
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	613,080	465,740	1,078,820
Average Weekly Circulation (2000)	397,810	270,061	667,871
Average Daily Circulation (2000)			279,231
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,700	29,960	74,660
Average Weekly Circulation (2000)	15,896	3,328	19,225
Average Daily Circulation (2000)			5,566

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—St. Louis

## KMOV Ch. 4

**Network Service:** CBS.

**Licensee:** KMOV-TV Inc., One Memorial Dr., St. Louis, MO 63102.

**Studio:** One Memorial Dr., St. Louis, MO 63102.

**Phone:** 314-621-4444. **Fax:** 314-444-6393.

**Web Site:** <http://www.kmov.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 1110-ft. above av. terrain, 1214-ft. above ground, 1649-ft. above sea level.

Latitude 38° 31' 47"  
Longitude 90° 17' 58"

Holds CP for change to 1125-ft. above av. terrain, 1184-ft. above ground, 1621-ft. above sea level. BPCT-980323KF.

**Transmitter:** 1900 Ave. H (Reavis Barracks Rd.), Lemay.

**Digital Facilities:** Channel No. 56 (722-728 MHz). Power: 1000-kw max. visual. Antenna: horizontal, 1092-ft. above av. terrain, 1145-ft. above ground, 1581-ft. above sea level.

Latitude 38° 31' 47"  
Longitude 90° 17' 58"

**Transmitter:** 1900 Ave. H (Reavis Barracks Rd.), Lemay.

**FCC Digital File Number:** BPCDT-980226KE. Granted: June 4, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; Vertex, 6.1-meter C-band; Andrew, Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource.

**Ownership:** Belo Corp. (Group Owner).

**Began Operation:** July 8, 1954. Sale to present owner by Viacom International Inc. approved by FCC April 16, 1997 (*Television Digest*, Vol. 37:9). Initially operated as KWK-TV. Sale to Viacom International Inc. by CBS Inc. approved by FCC April 4, 1986 (*Television Digest*, Vol. 25:43, 49; 26:4, 6). Sale to CBS by group which included Robert T. Convey, Globe-Democrat Publishing Co. (Newhouse) and KTSP Inc. approved by FCC October 30, 1957, but did not begin operation as KMOX-TV until March 16, 1958 (Vol. 13:36, 43, 44, 48; 14:1, 2, 9).

**Represented (sales):** TeleRep Inc.

### Personnel:

Allan Cohen, President & General Manager.

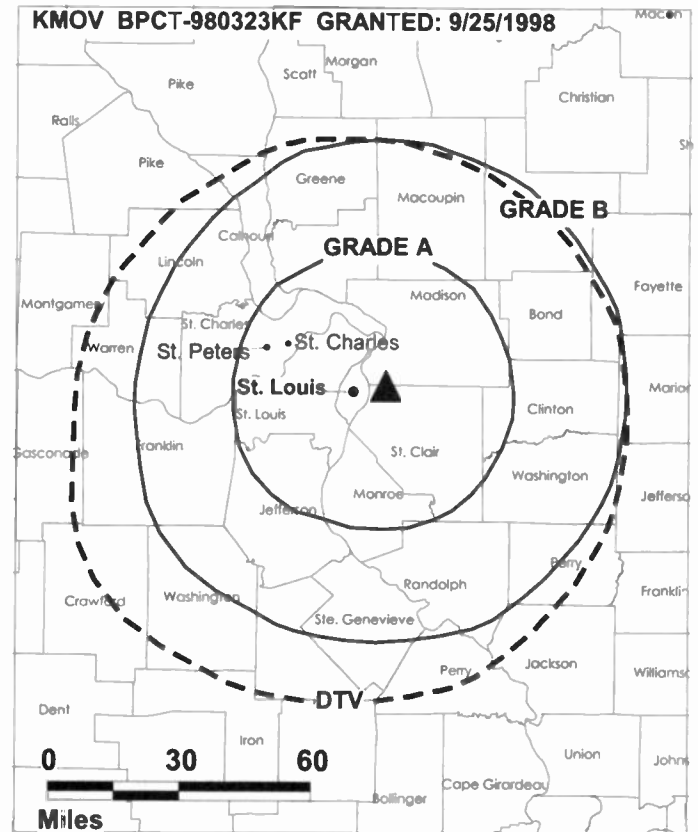
Jim Rothschild, Operations Director.

Bob Totsch, General Sales Manager.

Dave Slaznik, Local Sales Manager.

Bruce Morgan, Local Sales Manager.

Paul Conaty, National Sales Manager.



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Walter Nichol, Engineering Director.

Laura Larrabee, Traffic Manager.

Judy Jean-Baptiste, Community Affairs Manager.

Peggy Milner, Controller.

Jennifer Oberschelp, Research & Marketing Director

**Rates:** On request.

**City of License:** St. Louis. **Station DMA:** St. Louis. **Rank:** 22.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	686,660	504,410	1,191,070
Average Weekly Circulation (2000)	490,452	368,556	859,008
Average Daily Circulation (2000)			472,626
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	613,080	465,740	1,078,820
Average Weekly Circulation (2000)	471,741	360,653	832,393
Average Daily Circulation (2000)			462,129
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,580	38,670	112,250
Average Weekly Circulation (2000)	18,712	7,903	26,615
Average Daily Circulation (2000)			10,497

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—St. Louis

**KNLC**  
**Ch. 24**

**Network Service:** Independent.

**Licensee:** New Life Evangelistic Center Inc., 1411 Locust St., St. Louis, MO 63103.

**Studio:** 1411 Locust St., St. Louis, MO 63103.

**Mailing Address:** Box 924, St. Louis, MO 63188.

**Phone:** 314-436-2424. **Fax:** 314-436-2434.

**E-mail:** hhnjim@hereshelpnet.org

**Web Site:** <http://www.hereshelp.org>

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 3090-kw max. visual, 309-kw max. aural. Antenna: 1000-ft. above av. terrain, 706-ft. above ground, 1621-ft. above sea level.

Latitude 38° 21' 40"  
Longitude 90° 32' 58"

Holds CP for change to 2950-kw max. visual, 1299-ft. above av. terrain, 997-ft. above ground, 1912-ft. above sea level; lat. 38° 21' 40", long. 90° 32' 54". BMPCT-970508KF.

**Transmitter:** 6091 Tower Rd., House Springs.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 78-kw max. visual. Antenna: 925-ft. above av. terrain, 630-ft. above ground.

Latitude 38° 21' 40"  
Longitude 90° 32' 54"

**FCC Digital File Number:** BPCDT-19991028AFJ. Granted: March 7, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** New Life Evangelistic Center Inc. (Group Owner).

**Began Operation:** September 12, 1982.

**Represented (legal):** John H. Midlen Jr.

**Personnel:**

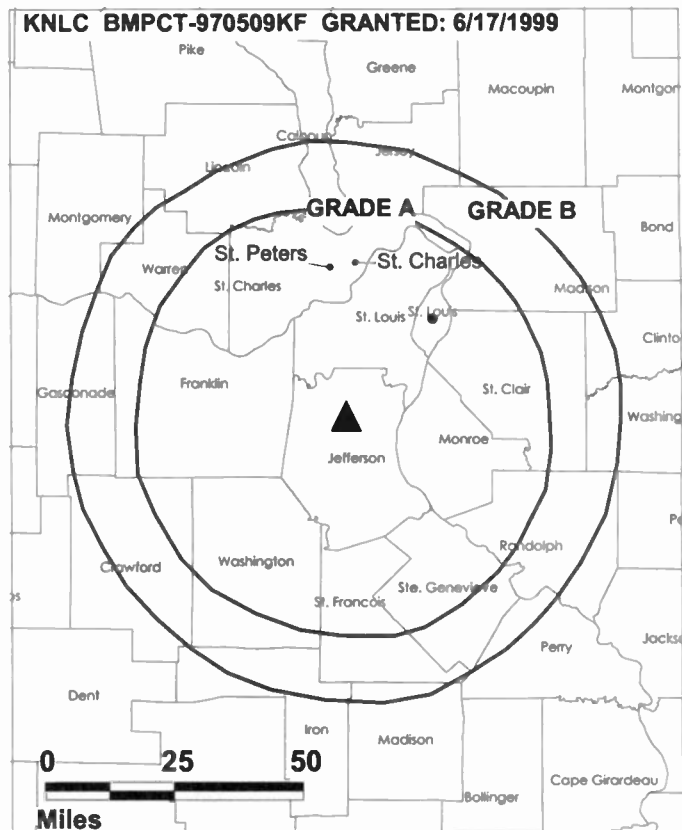
Larry Rice, President & General Manager.

Judy Redlich, General Sales & Promotion Manager.

Jim Barnes, Consulting Manager.

**Rates:** On request.

**City of License:** St. Louis. **Station DMA:** St. Louis. **Rank:** 22.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	556,000	260,790	816,790
Average Weekly Circulation (2000)	38,218	18,144	56,362
Average Daily Circulation (2000)			11,139
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	556,000	258,240	814,240
Average Weekly Circulation (2000)	38,218	17,889	56,107
Average Daily Circulation (2000)			11,093
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	2,550	2,550
Average Weekly Circulation (2000)	0	255	255
Average Daily Circulation (2000)			46

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—St. Louis

## KPLR-TV Ch. 11

**Network Service:** WBN.

**Licensee:** ACME Television Licenses, 10829 Olive Blvd., Suite 202, St. Louis, MO 63141.

**Studio:** 4935 Lindell Blvd., St. Louis, MO 63108.

**Phone:** 314-367-7211.

**Web Site:** <http://www.kplr.com/>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 55-kw aural. Antenna: 1007-ft. above av. terrain, 1214-ft. above ground, 1506-ft. above sea level.

Latitude 38° 31' 47"  
Longitude 90° 17' 58"

Requests CP for change 1070-ft. above av. terrain, 1033-ft. above ground, 1611-ft. above sea level; lat. 38°28'56", long. 90°23'57". BPCCT-19991116AIR.

**Transmitter:** Reavis Barracks Rd. & Ave. H, Lemay.

**Digital Facilities:** Channel No. 26 (542-548 MHz). Power: 1000-kw max. visual. Antenna: 1056-ft. above av. terrain, 1020-ft. above ground.

Latitude 38° 28' 56"  
Longitude 90° 23' 57"

**FCC Digital File Number:** BPCDT-19991028ADI (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 9.1-meter C-band; 3.1-meter Ku-band; Harris, 11-meter C-band; Microdyne, 3.7-meter Ku-band; Simulsat, 5-meter C-band; Gardiner, Harris, M/A-Com, Microdyne, Sony receivers.

**News Services:** AP, CNN Newsource, UPI.

**Ownership:** ACME Communications Inc. (Group Owner).

**Began Operation:** April 28, 1959. Sale to present owner by Koplar Communications Inc. approved by FCC February 18, 1998 (Television Digest, Vol. 37:21).

**Represented (sales):** MMT Sales Inc.

**Represented (legal):** Dickstein Shapiro Morin & Oshinsky LLP.

**Personnel:**

William A. Lanese, Vice President & General Manager.

Michael J. Meara, General Sales Manager.

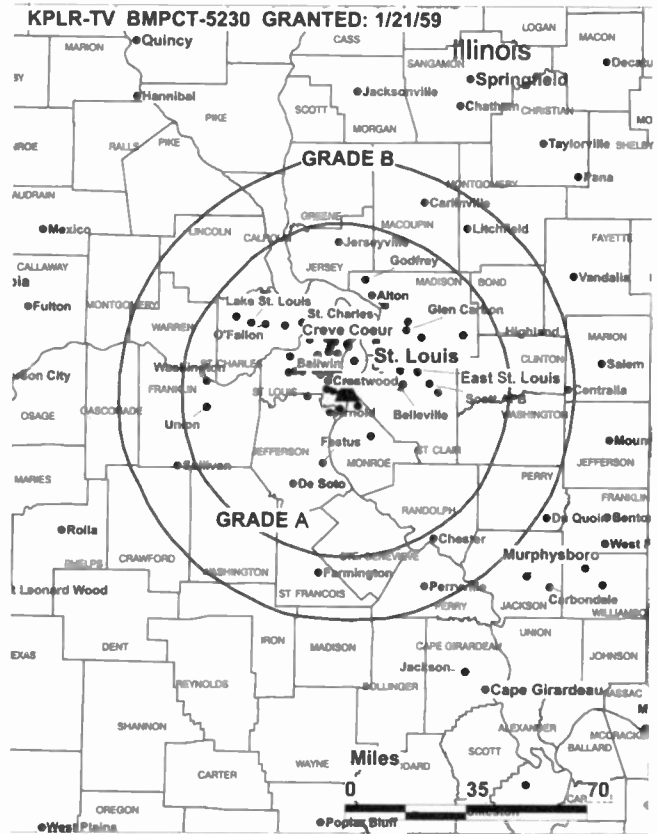
Peggy Klicker, Local Sales Manager.

Brendan Walsh, National Sales Manager.

Suzi Schrappen, Creative Services Director.

Greg Boling, Chief Engineer.

Sheldon Ripson, News Director.



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Gwen Moore, Programming Coordinator.

Ron Kilkenny, Design Director.

Donna Kasten, Traffic Manager.

Bernadine Douglas, Community Affairs Director.

**Highest 30 Sec. Rate:** \$3000.

**City of License:** St. Louis. **Station DMA:** St. Louis. **Rank:** 22.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	862,780	506,280	1,369,060
Average Weekly Circulation (2000)	459,153	294,748	753,901
Average Daily Circulation (2000)			316,612
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	613,080	465,740	1,078,820
Average Weekly Circulation (2000)	384,503	288,072	672,575
Average Daily Circulation (2000)			295,759
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	249,700	40,540	290,240
Average Weekly Circulation (2000)	74,650	6,676	81,326
Average Daily Circulation (2000)			20,853

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—St. Louis

**KSDK**  
Ch. 5

**Network Service:** NBC.

**Licensee:** Multimedia KSDK Inc.

**Studio:** Television Plaza, 1000 Market St, St. Louis, MO 63101.

**Phone:** 314-421-5055. **Fax:** 314-444-5263.

**E-mail:** ksdkaol.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1090-ft. above av. terrain, 1159-ft. above ground, 1649-ft. above sea level.

Latitude 38° 34' 05"  
Longitude 90° 19' 55"

Holds CP for change to 1073-ft. above av. terrain, 1086-ft. above ground, 1585-ft. above sea level. BPCT-981002KG.

**Transmitter:** 6871 Heege Rd., St. Louis County.

**Digital Facilities:** Channel No. 35 (596-602 MHz). Power: 838-kw max. visual. Antenna: 1112-ft. above av. terrain, 1129-ft. above ground, 1627-ft. above sea level.

Latitude 38° 34' 05"  
Longitude 90° 19' 55"

Requests CP for change to 1000-kw max. visual. BPCDT-20000501ACD.

**Transmitter:** 6871 Heege Rd., Shrewsbury.

**FCC Digital File Number:** BPCDT-980729KQ. Granted: February 18, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 6.1-meter Ku-band; Anixter-Mark, 5-meter C-band; Comtech, 5-meter C-band; Microdyne, 3.7-meter Ku-band; RCA, 3.7-meter Ku-band; Comtech, Microdyne, Standard Components receivers.

**SNG Mobile Dish:** BAF/Andrew, 2.3-meter Ku-band.

**News Services:** AP, NBC News Channel, UPI.

**Ownership:** Gannett Broadcasting Group (Group Owner).

**Began Operation:** February 8, 1947. Sale to Multimedia by Pulitzer Publishing approved by FCC February 17, 1983 (Television Digest, Vol. 21:12; 22:1; 23:8). Transfer of sale to Gannett Broadcasting Group approved by FCC November 30, 1995 (Vol. 35:25, 31).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

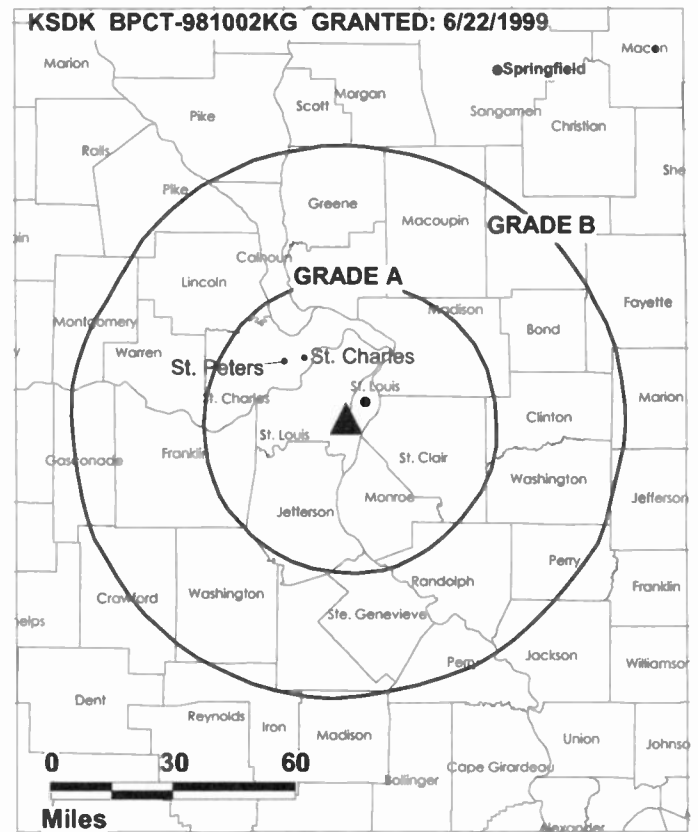
Lynn Beall, President & General Manager.

Robert Drewel, Vice President & General Sales Manager.

Mike Fuhrman, Local Sales Manager.

Suellen Riggin, National Sales Manager.

Terry Smith, Engineering Director.



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**Mike Shipley, News Director.**

**Rebecca Rahm, Program Director.**

**Jeff Winget, Marketing & Promotion Director.**

**Julie Heskett, Business Manager.**

**Andrea Fellin, Research Director.**

**Lisa Bedian, Community Relations Manager.**

**Rates:** On request.

**City of License:** St. Louis. **Station DMA:** St. Louis. **Rank:** 22.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	762,320	510,650	1,272,970
Average Weekly Circulation (2000)	581,699	407,040	988,739
Average Daily Circulation (2000)			642,767
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	613,080	465,740	1,078,820
Average Weekly Circulation (2000)	540,851	396,904	937,755
Average Daily Circulation (2000)			620,625
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	149,240	44,910	194,150
Average Weekly Circulation (2000)	40,848	10,136	50,984
Average Daily Circulation (2000)			22,142

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—St. Louis

## KTVI Ch. 2

**Network Service:** FOX.

**Licensee:** KTVI License Inc., 3200 Windy Hill Rd., Suite 1100 W, Marietta, GA 30067.

**Studio:** 5915 Berthold Ave., St. Louis, MO 63110.

**Phone:** 314-647-2222. **Fax:** 314-647-0130.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1085-ft. above av. terrain, 1049-ft. above ground, 1649-ft. above sea level.

Latitude 38° 32' 07"  
Longitude 90° 22' 23"

**Transmitter:** 10001 Emil Ave., Sappington.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power: 834-kw max. visual. Antenna: 1106-ft. above av. terrain, 1027-ft. above ground, 1627-ft. above sea level.

Latitude 38° 32' 07"  
Longitude 90° 22' 23"

**Transmitter:** 10001 Emil Ave., Sappington.

**FCC Digital File Number:** BPCDT-980601KG. Granted: July 8, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; DH Satellite, 5-meter Ku & C-band; Microdyne, 3.7-meter Ku-band; Vertex, 4.5-meter Ku & C-band; Avantek, M/A-Com, Standard Communications receivers.

**SNG Mobile Dish:** Midwest Vertex, 2.6-meter Ku-band.

**News Services:** AP, UPI.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** August 10, 1953. Station started as WTVI, Ch. 54, Belleville, IL-St. Louis; on April 9, 1955 shifted facilities to Ch. 36 acquired from off-air KSTM-TV (*Television Digest*, Vol. 11:16). March 20, 1957, left air temporarily for changeover to Ch. 2; resumed operation April 15, 1957 (Vol. 14:6, 12). Sale of 74% by Harry Tenenbaum, Paul E. Peltason and associates to Newhouse Broadcasting, increasing its holdings to 100%, was approved by FCC June 10, 1964. Sale to Times Mirror Co. by Newhouse Broadcasting approved by FCC Marc 7, 1980 (Vol. 18:50, 19:19). Sale to Argyle Television by Times Mirror Co. approved by FCC May 13, 1993 (Vol. 33:13, 14). Sale to New World Communications by Argyle Television approved by FCC March 31, 1995. Sale to present owner by New World Communications approved by FCC November 7, 1996.

**Represented (sales):** Fox Television Sales.

**Represented (legal):** Lewis, Rice & Fingersh.

**Personnel:**

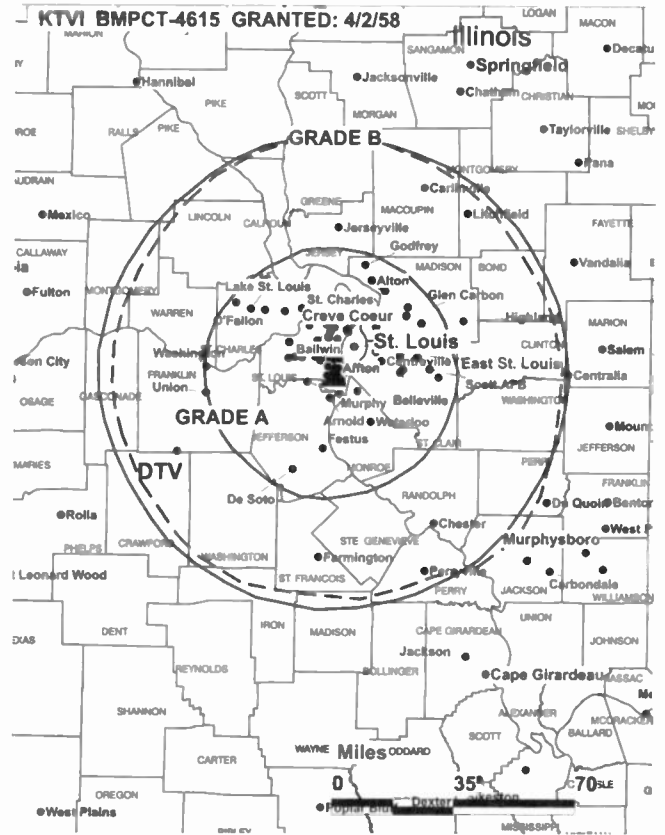
**Spencer Koch**, Vice President & General Manager.

**Ernie Dachel**, Vice President & Chief Engineer.

**Kurt Krueger**, General Sales Manager.

**Dave Staznik**, Local Sales Manager.

**Steve Mills**, National Sales Manager.



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**Rick Erbach**, News Director.

**Elaine Ciapilli**, Program Coordinator.

**Mary T. Kelly**, Promotion Manager.

**Kathryn Hansen**, Creative Services Director.

**Rates:** On request.

**City of License:** St. Louis. **Station DMA:** St. Louis. **Rank:** 22.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	669,850	507,570	1,177,420
Average Weekly Circulation (2000)	461,517	324,787	786,305
Average Daily Circulation (2000)			358,699
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	613,080	461,200	1,074,280
Average Weekly Circulation (2000)	439,085	316,911	755,996
Average Daily Circulation (2000)			348,746
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	56,770	46,370	103,140
Average Weekly Circulation (2000)	22,432	7,876	30,308
Average Daily Circulation (2000)			9,953

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Missouri—St. Louis-East St. Louis, Illinois

**WHSL**  
**Ch. 46**

**Network Service:** HSN.

**Licensee:** Roberts Broadcasting Co., 1408 N. Kingshighway Blvd., Suite 300, St. Louis, MO 63113.

**Studio:** 1408 N. Kingshighway Blvd., Suite 300, St. Louis, MO 63113.

**Phone:** 314-367-4600. **Fax:** 314-367-0174.

**Technical Facilities:** Channel No. 46 (662-668 MHz). Authorized power: 5000-kw visual, 500-kw aural. Antenna: 1132-ft. above av. terrain, 820-ft. above ground, 1719-ft. above sea level.

Latitude 38° 23' 18"  
Longitude 90° 29' 16"

Holds CP for change to 1433-ft. above av. terrain, 1120-ft. above ground, 2020-ft. above sea level; lat. 38° 23' 16", long. 90° 29' 18". BPCT-960716KG.

**Transmitter:** 4200 Dry Fork Rd., Imperial.

**FCC Proposed Digital Channel Number:** Ch. 47.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Roberts Broadcasting Co. (Group Owner).

**Began Operation:** September 11, 1989.

**Personnel:**

**Steven C. Roberts**, General Manager.

**Monica Nettles Johnson**, General Sales Manager.

**Mike Roberts**, National Sales Manager.

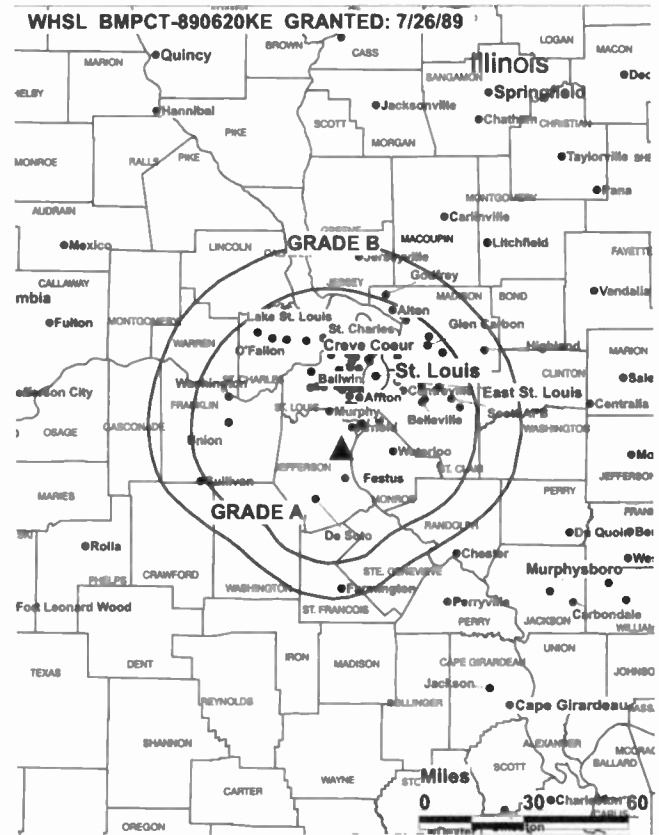
**Rodger Martin**, Chief Engineer.

**Victor Roberts**, Business Manager.

**Rates:** On request.

**City of License:** East St. Louis, IL.

**Station DMA:** St. Louis. Rank: 22.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,090	0	2,090
Average Weekly Circulation (2000)	132	0	132
Average Daily Circulation (2000)			19
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,090	0	2,090
Average Weekly Circulation (2000)	132	0	132
Average Daily Circulation (2000)			19

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Springfield

## KDEB-TV Ch. 27

**Network Service:** FOX.

**Licensee:** Quorum of Missouri License LLC, 18 Newbury St., Boston, MA 02116.

**Studio:** 3000 E. Cherry St., Springfield, MO 65802.

**Phone:** 417-862-2727. **Fax:** 417-831-4209.

**E-mail:** feedback@fox27.com

**Web Site:** http://www.fox27.com

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1688-ft. above av. terrain, 1592-ft. above ground, 3147-ft. above sea level.

Latitude 37° 11' 40"  
Longitude 92° 56' 04"

**Transmitter:** 2.5-mi. NNE of Fordland.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 1000-kw max. visual. Antenna: 1604-ft. above av. terrain, 1512-ft. above ground.

Latitude 37° 11' 41"  
Longitude 92° 56' 07"

**FCC Digital File Number:** BPCDT-19991101ADK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.9-meter Ku-band; Anixter-Mark, 5-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Antenna, Drake, Harris, M/A-Com, Standard Components receivers.

**Ownership:** Quorum Broadcast Holdings Inc. (Group Owner).

**Began Operation:** October 2, 1968. Sale to Woods Communications Group Inc. by Kenneth E. Meyer, et al., approved by FCC March 18, 1985. Assignment to BANAM Broadcasting Inc. approved by FCC September 21, 1993. Sale to Petracom Equity Partners LP approved May 31, 1995. Sale to present owner by Petracom Equity Partners LP approved by FCC May 4, 1998 (*Television Digest*, Vol. 37:37).

**Represented (sales):** Seltel Inc.

**Represented (legal):** Arter & Hadden LLP.

**Personnel:**

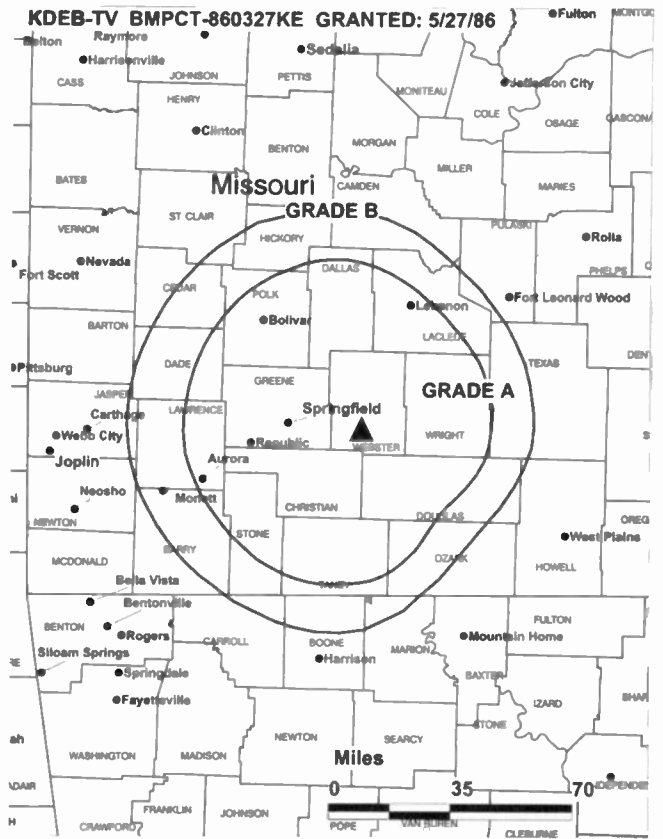
**Kemp Nichol**, General Manager.

**Jim Prestwood**, General Sales Manager.

**Randy Selvidge**, Chief Engineer.

**Nancy Bingham**, Program Director.

**Mark Hodorowski**, Promotion Director.



**Terry Loe**, Business Manager.

**Highest 30 Sec. Rate:** \$750.

**City of License:** Springfield. **Station DMA:** Springfield, MO. **Rank:** 78.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	212,820	186,900	399,720
Average Weekly Circulation (2000)	107,196	82,016	189,212
Average Daily Circulation (2000)			83,696
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	166,810	163,260	330,070
Average Weekly Circulation (2000)	97,726	79,846	177,571
Average Daily Circulation (2000)			79,301
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,010	23,640	69,650
Average Weekly Circulation (2000)	9,470	2,170	11,641
Average Daily Circulation (2000)			4,395

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Springfield

**KOLR**  
**Ch. 10**

**Network Service:** CBS.

**Licensee:** VHR Broadcasting of Springfield Inc., 1201 8th Ave. S, Nashville, TN 37203.

**Studio:** 2650 E. Division St., Springfield, MO 65803.

**Mailing Address:** Box 1716, Springfield, MO 65801-1716.

**Phone:** 417-862-1010. **Fax:** 417-862-6439.

**E-mail:** kolr10@kolr10.com

**Web Site:** <http://www.kolr10.com>

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 2070-ft. above av. terrain, 2000-ft. above ground, 3575-ft. above sea level.

Latitude 37° 13' 08"  
Longitude 92° 56' 56"

**Transmitter:** State Hwy. FF near Fordland.

**Digital Facilities:** Channel No. 52 (698-704 MHz). Power: 1000-kw max. visual. Antenna: 1880-ft. above av. terrain, 1745-ft. above ground, 3323-ft. above sea level.

Latitude 37° 13' 08"  
Longitude 92° 56' 56"

**Transmitter:** State Hwy. FF, near Fordland.

**FCC Digital File Number:** BPCDT-990331KM. Granted: May 13, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Andrew, 4.6-meter Ku-band; Scientific-Atlanta, Ku-band; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** VHR Broadcasting Inc. (Group Owner).

**Began Operation:** March 14, 1953. Transfer of control to IBC Acquisition Statutory Trust from Independent Broadcasting Co. (James H. Cooper, Trustee), and subsequent sale to Burr-Hawkins Media Inc., approved by FCC August 31, 1998. Sale to present owner by Burr-Hawkins Media Inc. approved by FCC March 30, 1999.

**Represented (sales):** Katz Continental Television.

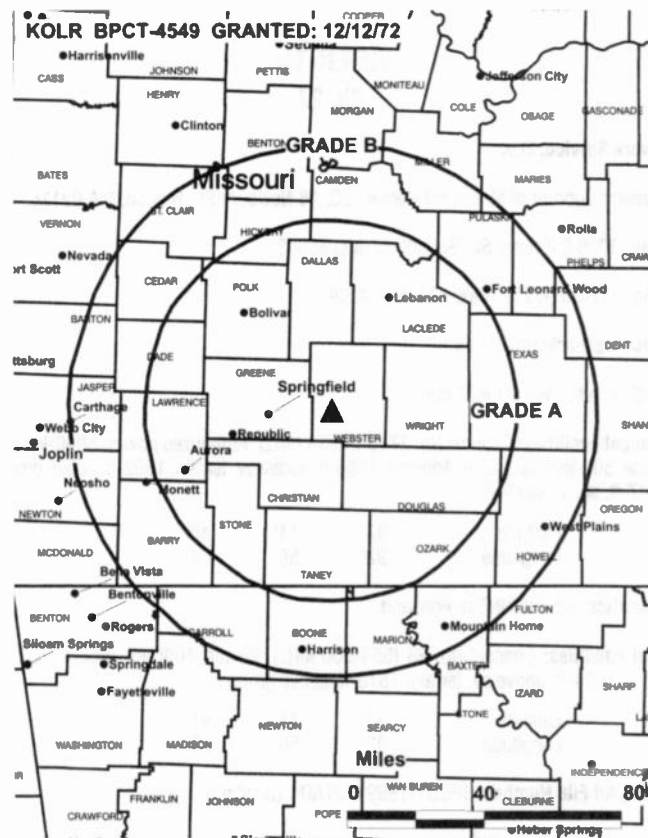
**Represented (legal):** Reynolds & Manning PA.

**Personnel:**

**Dean Wasson,** General Manager.

**Mark Gordon,** General Sales Manager.

**David Smith,** Chief Engineer.



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**Polly Van Doren,** News Director.

**Charles Roberts,** Production Manager & Creative Services Director.

**Highest 30 Sec. Rate:** \$700.

**City of License:** Springfield. **Station DMA:** Springfield, MO. **Rank:** 78.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	275,320	214,400	489,720
Average Weekly Circulation (2000)	144,113	121,354	265,467
Average Daily Circulation (2000)			147,981
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	167,730	163,260	330,990
Average Weekly Circulation (2000)	128,757	116,199	244,956
Average Daily Circulation (2000)			140,761
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	107,590	51,140	158,730
Average Weekly Circulation (2000)	15,356	5,156	20,512
Average Daily Circulation (2000)			7,220

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Missouri—Springfield

**KSPR**  
**Ch. 33**

**Network Service:** ABC.

**Licensee:** Spring License LLC, 7621 Little Ave., Suite 506, Charlotte, NC 28226.

**Studio:** 1359 St. Louis St., Springfield, MO 65802.

**Mailing Address:** Suite 506, 7621 Little Ave., Charlotte, NC 28226.

**Phone:** 417-831-1333. **Fax:** 417-831-4125.

**Web Site:** <http://www.kspr33.com>

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 5010-kw max. visual & 1580-kw horizontal visual, 110-kw max. aural & 110-kw horizontal aural. Antenna: 1995-ft. above av. terrain, 1816-ft. above ground, 3390-ft. above sea level.

Latitude 37° 13' 08"  
Longitude 92° 56' 56"

**Transmitter:** 4-mi. N of Fordland.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 1000-kw max. visual. Antenna: 1955-ft. above av. terrain, 1814-ft. above ground.

Latitude 37° 13' 08"  
Longitude 92° 56' 56"

**FCC Digital File Number:** BPCDT-19991029ADI (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 6.1-meter C-band; RCA, 3.7-meter Ku-band; Andrew, Gardiner, Harris receivers.

**News Services:** ABC NewsOne, CNN Newsource.

**Ownership:** GOCOM Holdings LLC (Group Owner).

**Began Operation:** March 9, 1983. Merger with Grapevine Communications Inc. approved by FCC November 1, 1999. Sale to GOCOM Communications LLC by Cottonwood Communications LLC approved by FCC September 18, 1997. Sale to Cottonwood Communications LLC by Davis Goldfarb approved by FCC March 29, 1995 (Vol. 35:30). Sale to Davis Goldfarb Communications approved by FCC December 1, 1988. Sale to Goltrin Communications Inc. by Lorimar-Telepictures approved by FCC February 12, 1988 (Television Digest, Vol. 28:17). Sale to Lorimar-Telepictures by Springfield TV Assoc. Ltd. approved by FCC December 12, 1984.

**Represented (sales):** Katz Communications Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Hammett & Edison Inc.

**Personnel:**

**Dave Tillery,** Vice President & General Manager.

**David Middleton,** Operations Director.

**Joe Fraley,** General Sales Manager.

**Angie Henshaw,** Local Sales Manager.

**Dennis Speck,** Chief Engineer.

**Susan Cochran,** Traffic Manager.

**Kurt Leutzinger,** Business Manager.



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**Joan Whitaker,** Marketing & Promotions Director.

**Highest 30 Sec. Rate:** \$700.

**City of License:** Springfield. **Station DMA:** Springfield, MO. **Rank:** 78.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	176,900	183,650	360,550
Average Weekly Circulation (2000)	106,399	84,684	191,083
Average Daily Circulation (2000)			84,068
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	165,720	163,260	328,980
Average Weekly Circulation (2000)	101,635	83,165	184,801
Average Daily Circulation (2000)			81,521
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,180	20,390	31,570
Average Weekly Circulation (2000)	4,764	1,519	6,283
Average Daily Circulation (2000)			2,547

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**THE**  
**TED HEPBURN**  
**COMPANY**

**We were the broker**  
**in the 1995 sale of**  
**KSPR-TV**

**Ted Hepburn, President**  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995

# Missouri—Springfield

**KYTV**  
**Ch. 3**

**Network Service:** NBC.

**Licensee:** KY3 Inc., Box 3500, Springfield, MO 65808.

**Studio:** 999 W. Sunshine, Springfield, MO 65807.

**Mailing Address:** Box 3500, Springfield, MO 65808.

**Phone:** 417-268-3000. Fax: 417-268-3100.

**E-mail:** ky3@ky3.com

**Web Site:** http://www.ky3.com

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 95.5-kw visual, 14.1-kw aural. Antenna: 2040-ft. above av. terrain, 2000-ft. above ground, 3565-ft. above sea level.

Latitude 37° 10' 11"  
Longitude 92° 56' 30"

**Transmitter:** 0.7-mi. N of Fordland.

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 967-kw max. visual. Antenna: 2064-ft. above av. terrain, 1978-ft. above ground.

Latitude 37° 10' 26"  
Longitude 92° 56' 27"

**Transmitter:** Approx. 1.25-mi. N of Fordland.

**FCC Digital File Number:** BPCDT-19990927AA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**SNG Mobile Dish:** DX.

**News Service:** AP.

**Ownership:** Schurz Communications Inc. (Group Owner).

**Began Operation:** October 1, 1953. Sale to present owner by Harte-Hanks Communications Inc. approved by FCC February 19, 1987 (*Television Digest*, Vol. 26:46, 48). Sale to Harte-Hanks by Grand Prairie Investment Co. & Mark Twain Media Inc. approved by FCC October 13, 1978 (Vol. 18:21).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Hogan & Hartson LLP.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

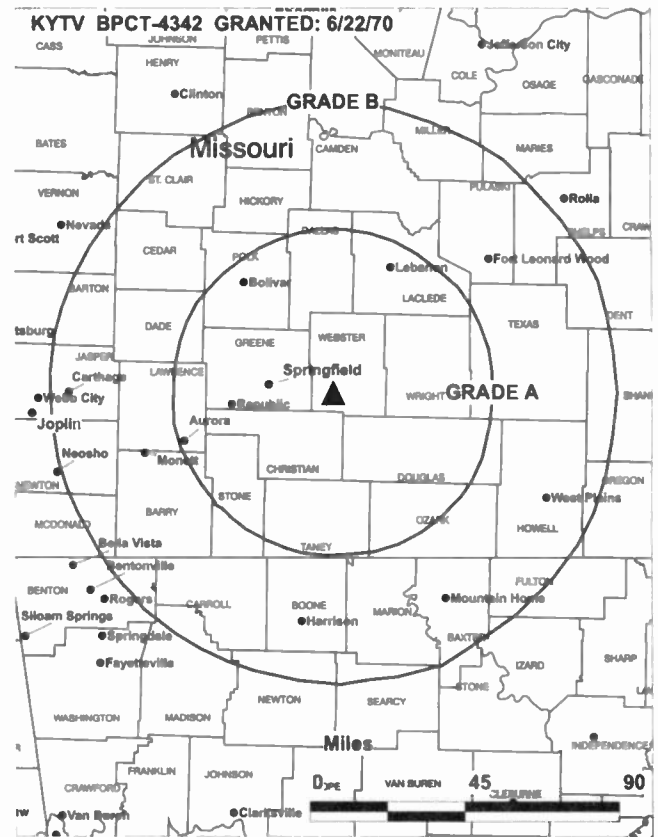
**Mike Scott**, President & General Manager.

**Denny Van Valkenburgh**, General Sales Manager.

**Karen Parry**, National Sales Manager.

**Cathy Adams**, Program Director.

**Sherry Yates**, Business Manager.



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**Tom McKleroy**, Chief Engineer.

**Peggy LaComfora**, Promotion & Public Affairs Manager.

**Julie Harkins**, Marketing Coordinator.

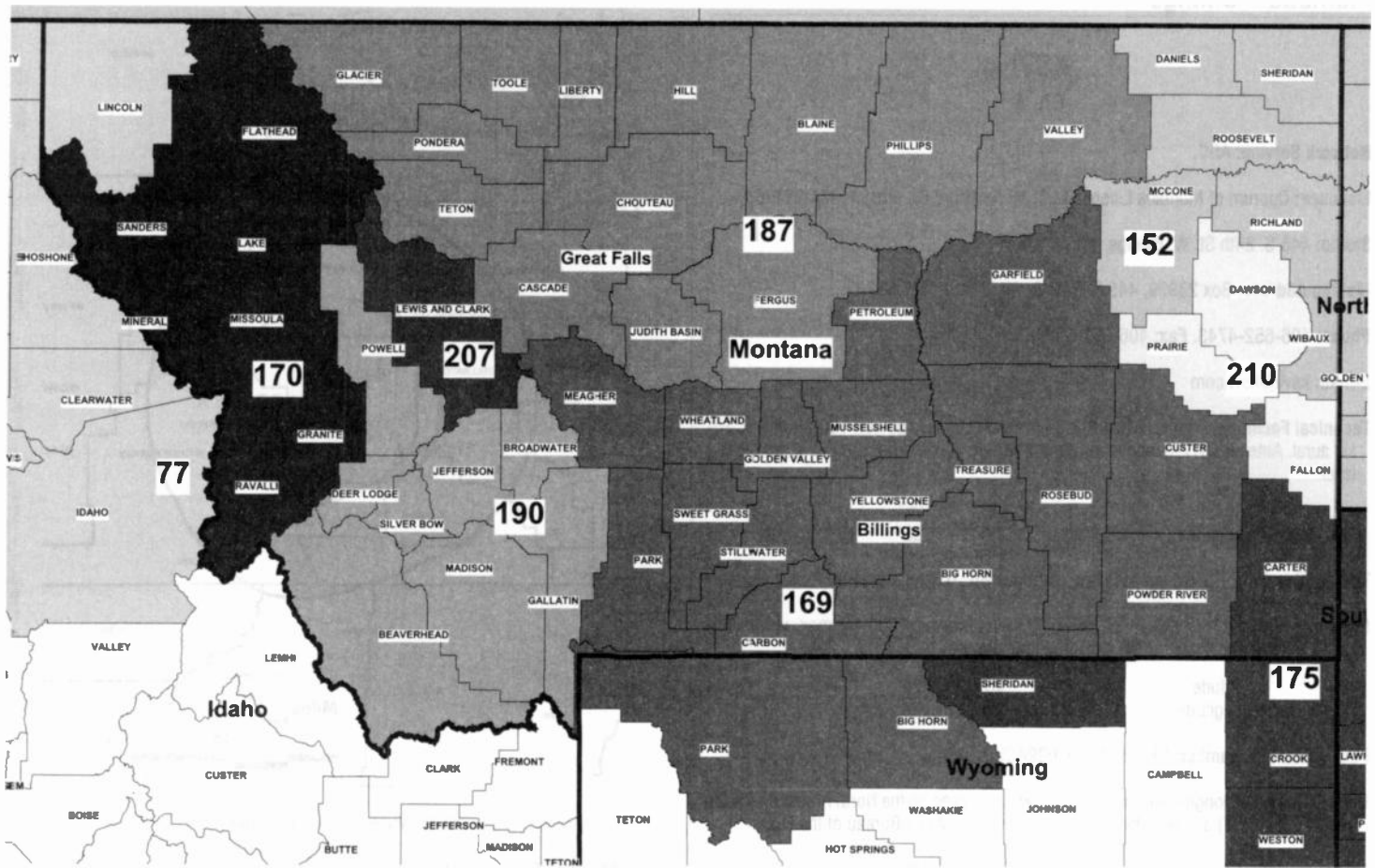
**Rates:** On request.

**City of License:** Springfield. **Station DMA:** Springfield, MO. **Rank:** 78.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	193,850	201,450	395,300
Average Weekly Circulation (2000)	143,607	119,948	263,555
Average Daily Circulation (2000)			169,504
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	167,730	163,260	330,990
Average Weekly Circulation (2000)	137,121	115,885	253,005
Average Daily Circulation (2000)			165,416
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,120	38,190	64,310
Average Weekly Circulation (2000)	6,486	4,063	10,550
Average Daily Circulation (2000)			4,088

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Denver, CO	1,312,300	18	KCEC (50), KCNC-TV (4), KDEN (25), KDVR (31), KFCT (22), KFNR (11), KMAS-TV (24), KMGH-TV (7), KPXC-TV (59), KREG-TV (3), KTVD (20), KTVJ (14), KTVS (3), KUSA-TV (9), KWGN-TV (2), KWHD (53)
Salt Lake City, UT	732,380	36	KAZG (24), KCSG (4), KENV (10), KGWR-TV (13), KJWY (2), KJZZ-TV (14), KSL-TV (5), KSTU (13), KTVX (4), KUPX (16), KUSG (12), KUTV (2), KUWB (30)
Spokane, WA	370,060	77	KAYU-TV (28), KGPX (34), KHQ-TV (6), KLEW-TV (3), KREM-TV (2), KSKN (22), KXLY-TV (4)
Minot-Bismarck-Dickinson, ND	136,000	152	KBMY (17), KFYP-TV (5), KMCY (14), KMOT (10), KQCD-TV (7), KUMV-TV (8), KXMA-TV (2), KXMB-TV (12), KXMC-TV (13), KXMD-TV (11)
Billings, MT	96,010	169	KHMT (4), KSVI (6), KTVQ (2), KULR-TV (8), KYUS-TV (3)
Missoula, MT	93,170	170	KCFW-TV (9), KECI-TV (13), KPAX-TV (8), KTMF (23)
Rapid City, SD	84,880	175	KCLO-TV (15), KEVN-TV (7), KHSD-TV (11), KIVV-TV (5), KNBN (21), KOTA-TV (3), KSGW-TV (12)
Great Falls, MT	60,720	187	KFBB-TV (5), KRTV (3), KTGF (16)
Butte-Bozeman, MT	55,370	190	KBZK (7), KTVM (6), KWYB (18), KXLF-TV (4)
Helena, MT	21,570	207	KTVH (12)
Glendive, MT	4,880	210	KXGN-TV (5)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

**KHMT, Billings** . . . . . See Hardin, MT

**Montana Analog Station Totals as of November 1, 2000**

	VHF	UHF	TOTAL
<b>Commercial Television</b>	15	3	18
<b>Educational Television</b>	2	0	2
	17	3	20

# Montana—Billings

**KSVI**  
Ch. 6

**Network Service:** ABC.

**Licensee:** Quorum of Montana License LLC, 18 Newbury St., Boston, MA 02116.

**Studio:** 445 S. 24th St. W, Billings, MT 59102.

**Mailing Address:** Box 23309, 445 S. 24th St. W, Billings, MT 59102.

**Phone:** 406-652-4743. **Fax:** 406-652-6963.

**E-mail:** ksvi@ksvi.com

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 817-ft. above av. terrain, 361-ft. above ground, 4222-ft. above sea level.

Latitude 45° 48' 26"  
Longitude 108° 20' 25"

**Transmitter:** 8-mi. E of Billings at Quarry off Hogan Rd., 0.5-mi. from I-90, Yellowstone.

**Digital Facilities:** Channel No. 18 (494-500 MHz). Power: 1000-kw max. visual. Antenna: 746-ft. above av. terrain, 290-ft. above ground.

Latitude 45° 48' 26"  
Longitude 108° 20' 25"

**FCC Digital File Number:** BPCDT-19991029ACI (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with KHMT (F), Hardin-Billings.

**Ownership:** Quorum Broadcast Holdings Inc. (Group Owner).

**Began Operation:** January 8, 1993. Sale to Great Trails Broadcasting Corp. by Big Horn Communications Inc. approved by FCC February 4, 1998. Sale by Great Trails Broadcasting Corp. to Midwest Holding Partnership LP (Douglas Wolf), who then sold station to present owner, consummated December 31, 1998 (*Television Digest*, Vol. 38:46).

**Represented (sales):** Settel Inc.

**Represented (legal):** Arter & Hadden LLP.

**Represented (engineering):** Mullaney Engineering Inc.

**Personnel:**

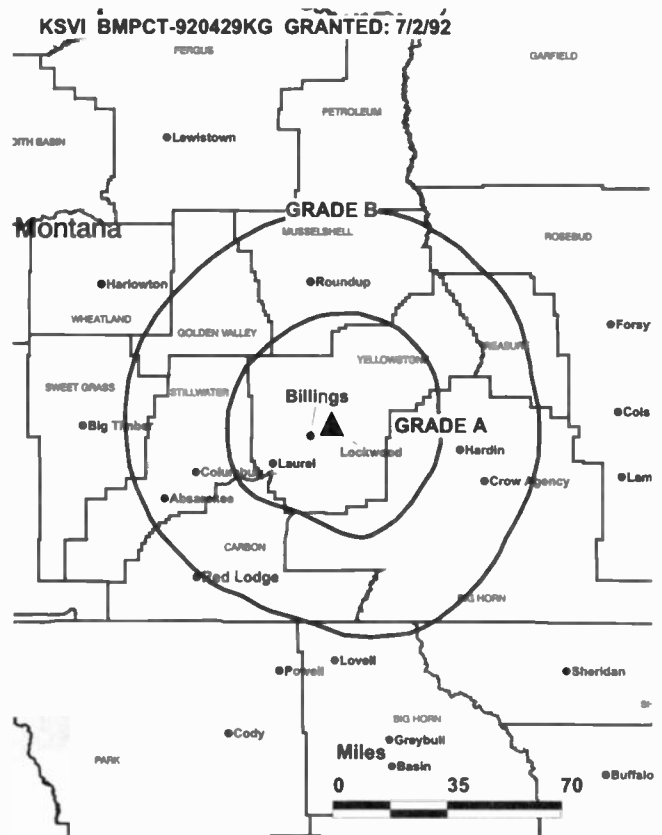
Dale R. Woods, General Manager.

John Hannon, General Sales Manager.

Blaine Jensen, National Sales Manager.

Ron Walden, Chief Engineer.

Pat Rookhuizen, Program Director.



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**Mike Marcum**, Promotion Director.

**Steve Bruggeman**, Business Manager.

**Ed Connors**, Production Manager.

**Rates:** On request.

**City of License:** Billings. **Station DMA:** Billings. **Rank:** 169.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	47,560	40,760	88,320
Average Weekly Circulation (2000)	33,603	20,836	54,439
Average Daily Circulation (2000)			23,842

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	47,560	40,760	88,320
Average Weekly Circulation (2000)	33,603	20,836	54,439
Average Daily Circulation (2000)			23,842

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Billings

## KTVQ Ch. 2

**Network Service:** CBS.

**Licensee:** KTVQ Communications Inc., 3203 3rd Ave. N, Billings, MT 59101.

**Studio:** 3203 3rd Ave. N, Billings, MT 59101.

**Mailing Address:** Box 2557, Billings, MT 59103.

**Phone:** 406-252-5611. **Fax:** 406-252-9938.

**E-mail:** mwallis@ktvq.com

**Web Site:** <http://www.ktvq.com>

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10.2-kw aural. Antenna: 670-ft. above av. terrain, 383-ft. above ground, 4183-ft. above sea level.

Latitude 45° 46' 00.20"  
Longitude 108° 27' 26.70"

**Transmitter:** 2-mi. ESE of Billings on Sacrifice Cliff.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 18.1-kw max. visual. Antenna: 367-ft. above av. terrain, 210-ft. above ground.

Latitude 45° 46' 00.00"  
Longitude 108° 27' 27.00"

**FCC Digital File Number:** BPCDT-1991027ADP. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, CBS Newspath, CNN MTN.

**Ownership:** Evening Post Publishing Co. (Group Owner).

**Began Operation:** November 9, 1953. Sale to SJL Broadcast Management by Garryowen Corp. (J. S. Sample) approved by FCC December 21, 1983. Sale to KTVQ Communications Inc. approved by FCC March 16, 1992, but not consummated. Sale to present owner by SJL Broadcast Management approved by FCC May 20, 1994.

**Represented (sales):** Petry Television Inc.; Montana Television Network.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Jansky & Bailey.

### Personnel:

**Monty Wallis**, President & General Manager.

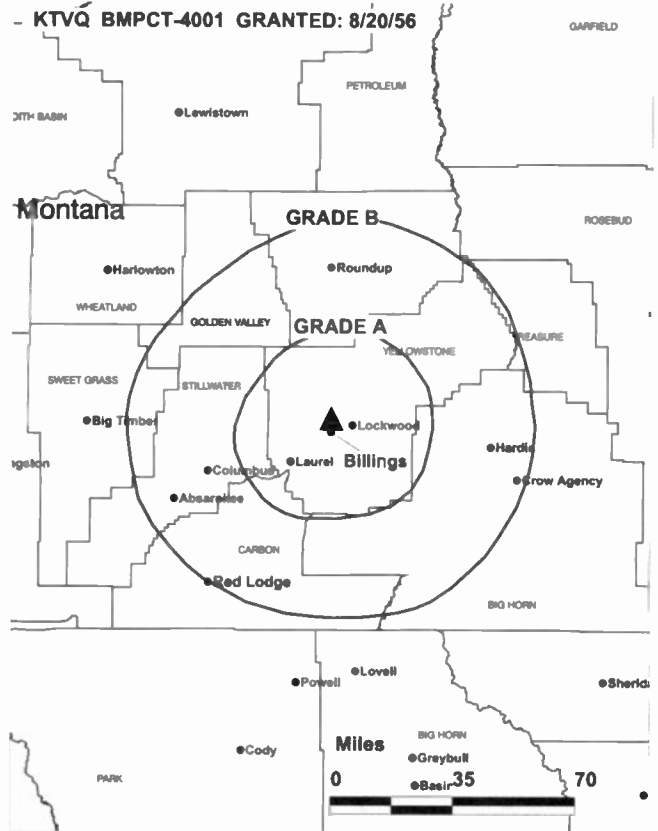
**Tim Keating**, Assistant General Sales Manager.

**Jon Stepanek**, News Director.

**Dennis Lyle**, Promotion Director.

**John Webber**, Chief Engineer.

**Glenda Anderson**, Business Manager.



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**Pam Hofferber**, Traffic Manager.

**Highest 30 Sec. Rate:** \$500.

**City of License:** Billings. **Station OMA:** Billings. **Rank:** 169.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grade Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	57,080	45,070	102,150
Average Weekly Circulation (2000)	47,716	25,493	73,209
Average Daily Circulation (2000)			45,888
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	50,040	41,360	91,400
Average Weekly Circulation (2000)	42,823	24,619	67,443
Average Daily Circulation (2000)			43,137
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,040	3,710	10,750
Average Weekly Circulation (2000)	4,893	874	5,766
Average Daily Circulation (2000)			2,751

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Montana—Billings

## KULR-TV Ch. 8

**Network Service:** NBC.

**Licensee:** KULR LLC, 2045 Overland Ave., Billings, MT 59102.

**Studio:** 2045 Overland Ave., Billings, MT 59102.

**Mailing Address:** Box 80810, Billings, MT 59108.

**Phone:** 406-656-8000. **Fax:** 406-652-8207.

**E-mail:** kulr8tv@wtp.net

**Web Site:** http://www.kulr8.com

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 38.9-kw aural. Antenna: 750-ft. above av. terrain, 530-ft. above ground, 4249-ft. above sea level.

Latitude	45°	45'	35.00"
Longitude	108°	27'	13.60"

**Transmitter:** 2.7-mi. E of Billings.

**Digital Facilities:** Channel No. 11 (198-204 MHz). Power: 0.506-kw visual. Antenna: 423-ft. above av. terrain, 140-ft. above ground.

Latitude	45°	45'	35.00"
Longitude	108°	27'	14.00"

**FCC Digital File Number:** BPCDT-19991029ACV. Granted: March 30, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 2.4-meter Ku-band; Harris, 6.1-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Vertex, 4.5-meter Ku-band; Andrew, DX Antenna, Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Wooster Republican Printing Co. (Group Owner).

**Began Operation:** March 15, 1958. Sale to present owner by Harriscop approved by FCC December 12, 1986 (*Television Digest*, Vol. 26:45). Sale to Harriscop by Crain-Snyder TV (Rex Baker, Arthur Miller & Thor Myhre) approved by FCC March 8, 1967 (Vol. 6:46). Sale to Crain-Snyder Television Inc. by Midland Empire Broadcasting Co. approved by FCC December 17, 1962 (Vol. 2:52).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Baker & Hostetter.

**Represented (engineering):** Hammett & Edison Inc.

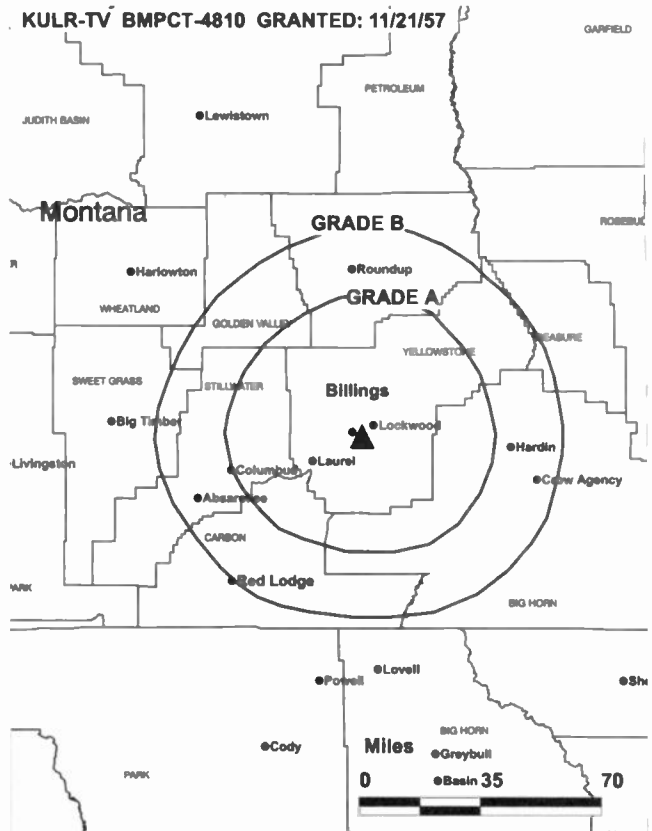
**Personnel:**

Stan Whitman, President.

Bruce Cummings, General Manager.

Mark Huller, Chief Engineer.

Julie Dmwig, Promotion Director.



**Blaire Martin**, News & Public Affairs Director.

**Mark Hanson**, Production Manager.

**Marcie Hummel**, Business Manager.

**Highest 30 Sec. Rate:** \$600.

**City of License:** Billings. **Station DMA:** Billings. **Rank:** 169.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	59,550	43,790	103,340
Average Weekly Circulation (2000)	39,281	23,131	62,411
Average Daily Circulation (2000)			33,187
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	50,040	41,360	91,400
Average Weekly Circulation (2000)	37,024	22,953	59,978
Average Daily Circulation (2000)			32,638
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,510	2,430	11,940
Average Weekly Circulation (2000)	2,256	177	2,434
Average Daily Circulation (2000)			549

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Montana—Bozeman

### **KBZK** (formerly KCTZ) Ch. 7

**Network Service:** FOX.

**Licensee:** KCTZ Communications Inc., 134 Columbus St., Charleston, SC 29403.

**Studio:** 1128 E. Main St., Bozeman, MT 59715.

**Phone:** 406-586-3280. **Fax:** 406-586-4135.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 44.1-kw visual, 4.41-kw aural. Antenna: 816-ft. above av. terrain, 306-ft. above ground, 6916-ft. above sea level.

Latitude	45°	40'	24"
Longitude	110°	52'	02"

Holds CP for change to 1122-ft. above av. terrain, 305-ft. above ground, 6916-ft. above sea level. BPCT-880812KF.

**Transmitter:** 1.75-mi. W of Hwy. 10, 7.7-mi. E of Bozeman.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 60-kw visual. Antenna: 749-ft. above av. terrain, 200-ft. above ground.

Latitude	45°	40'	24"
Longitude	110°	52'	02"

**FCC Digital File Number:** BPCDT-19991101AGE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Service:** AP.

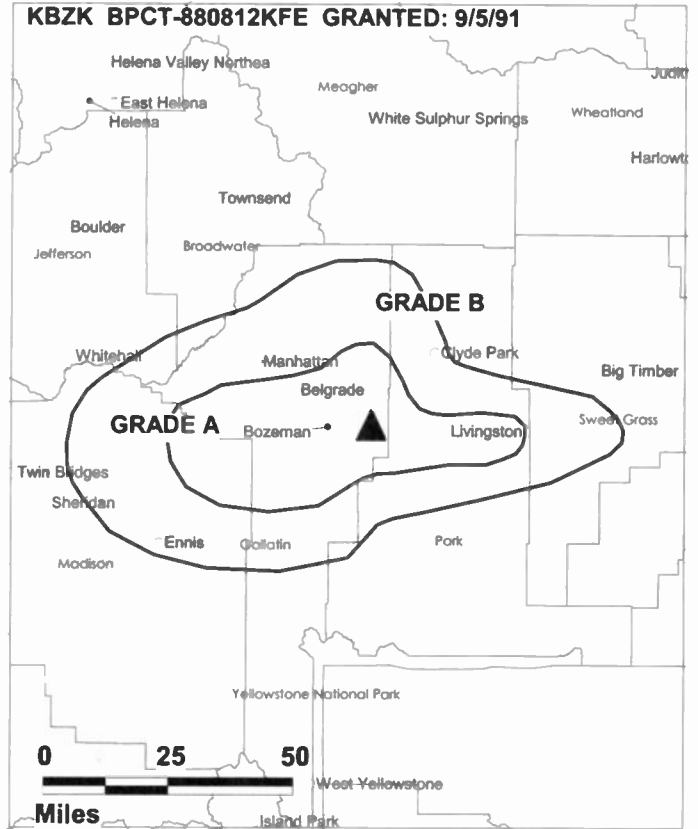
**Ownership:** Evening Post Publishing Co. (Group Owner).

**Began Operation:** September 1, 1987. Sale to Big Horn Communications by Bee Broadcasting Associates approved by FCC June 28, 1988. Sale to Evening Post Publishing Co. approved by FCC September 16, 1993 (*Television Digest*, Vol. 33:21, 38).

**Represented (sales):** Settel Inc.

**Personnel:**

Tim Gazy, Station & General Sales Manager.



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**Ron Cass**, Regional Manager.

**Chet Layman**, News Director.

**Judy Kingma**, Program Director.

**Mike Lease**, Chief Engineer.

**Frank Palazzi**, Production Manager.

**Highest 30 Sec. Rate:** \$150.

**City of License:** Bozeman. **Station DMA:** Butte-Bozeman. **Rank:** 190.

# Montana—Butte

**KTVM**

**Ch. 6**

(Satellite of KECI-TV, Missoula, MT)

**Network Service:** NBC.

**Licensee:** Eagle Communications Inc., 340 W. Main St., Missoula, MT 59802.

**Studio:** 750 Dewey Blvd., Suite 1, Butte, MT 59701.

**Mailing Address:** 340 W. Main St., Missoula, MT 59802.

**Phone:** 406-494-7603. **Fax:** 406-494-2572.

**E-mail:** news@ktvm.com

**Web Site:** http://www.ktvm.com

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 12.5-kw aural. Antenna: 1936-ft. above av. terrain, 213-ft. above ground, 8458-ft. above sea level.

Latitude 46° 00' 27"  
Longitude 112° 26' 30"

**Transmitter:** On mountain peak, 2.6-mi. E of Butte.

**Digital Facilities:** Channel No. 2 (54-60 MHz). Power: 11.2-kw visual. Antenna: 1890-ft. above av. terrain, 128-ft. above ground.

Latitude 46° 00' 27"  
Longitude 112° 26' 30"

**FCC Digital File Number:** BPCDT-19991101AFJ. Granted: March 10, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Andrew, 2.8-meter Ku-band.

**News Services:** AP, NBC News Channel.

**Ownership:** Lamco Communications Inc. (Group Owner).

**Began Operation:** May 15, 1970. Sale to present owner by Precht Communications Inc. approved by FCC April 29, 1998.

**Represented (sales):** Katz Television.

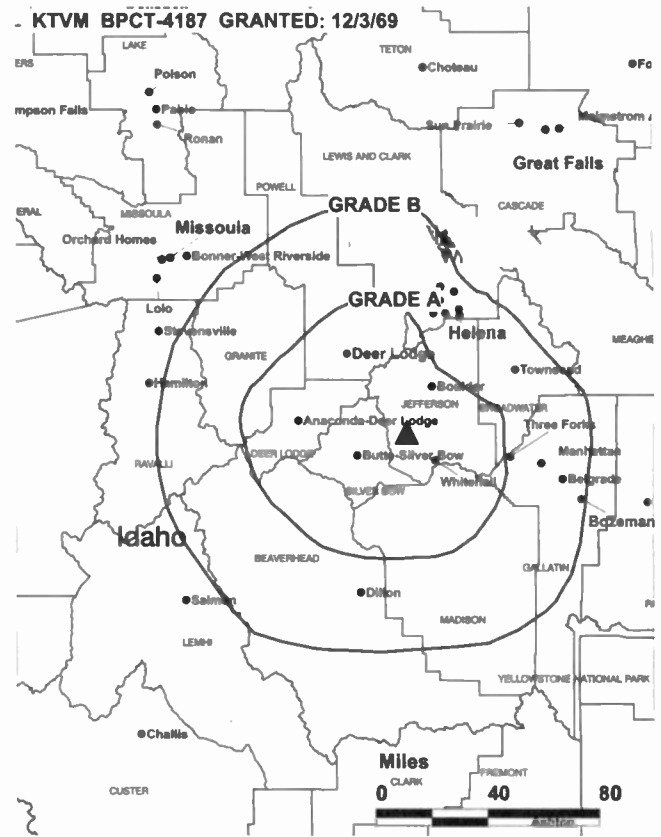
**Represented (legal):** Koteen & Naftalin LLP.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

**Keith Sommer,** General & National Sales Manager.

**Billy Ward,** Chief Engineer.



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**Patrice Lee,** News Director.

**Jean Zosel,** Program Director.

**Jill Twardoski,** Business Manager.

**Rates:** On request.

**City of License:** Butte. **Station DMA:** Butte-Bozeman. **Rank:** 190.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,330	24,820	53,150
Average Weekly Circulation (2000)	21,071	12,082	33,153
Average Daily Circulation (2000)			17,537
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,330	24,820	53,150
Average Weekly Circulation (2000)	21,071	12,082	33,153
Average Daily Circulation (2000)			17,537

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Butte

## KWYB Ch. 18

**Network Service:** ABC.

**Licensee:** CTN Butte Inc., 118 6th St. S, Great Falls, MT 59405.

**Studio:** 505 W. Park, Butte, MT 59701.

**Mailing Address:** 118 6th St. S, Great Falls, MT 59405.

**Phone:** 406-782-7185. **Fax:** 406-723-9269.

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 2690-kw max. visual, 262-kw max. aural. Antenna: 1919-ft. above av. terrain, 262-ft. above ground, 8442-ft. above sea level.

Latitude 46° 00' 24"  
Longitude 112° 26' 30"

Holds CP for change to 1774.43-kw max. visual, transmitter to 0.3-mi. E of Butte, 500-ft. S of KTVM(TV) tower. BMPCT-970915KE.

**Transmitter:** 3.1-mi. E of Butte.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 125-kw max. visual. Antenna: 8441-ft. above av. terrain, 262-ft. above ground.

Latitude 46° 00' 24"  
Longitude 112° 26' 33"

**FCC Digital File Number:** BPCDT-19991101AJX (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Continental Television Network Inc. (Group Owner).

**Began Operation:** September 27, 1996.

**Represented (sales):** Blair Television.

**Represented (legal):** Reddy, Begley & McCormick.

**Represented (engineering):** Peter V. Gureckis & Associates.

**Personnel:**

**Cheryl A. Cordeiro,** President & General Manager.

**Alice Doyle,** Station Manager.

**Highest 30 Sec. Rate:** \$450.



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**City of License:** Butte. **Station DMA:** Butte-Bozeman. **Rank:** 190.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,400	20,310	45,710
Average Weekly Circulation (2000)	15,663	7,199	22,862
Average Daily Circulation (2000)			9,965
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,400	20,310	45,710
Average Weekly Circulation (2000)	15,663	7,199	22,862
Average Daily Circulation (2000)			9,965

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Butte

## KXLF-TV Ch. 4

**Network Service:** CBS.

**Licensee:** KXLF Communications Inc., Box 3500, Butte, MT 59702.

**Studio:** 1003 S. Montana St., Butte, MT 59701.

**Phone:** 406-496-8400. **Fax:** 406-782-8906.

**Web Site:** <http://www.kdof.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1892-ft. above av. terrain, 199-ft. above ground, 8450-ft. above sea level.

Latitude 46° 00' 27"  
Longitude 112° 26' 30"

**Transmitter:** 3-mi. E of Butte on XL Heights.

**Digital Facilities:** Channel No. 15 (476-482 MHz). Power: 22.2-kw max. visual. Antenna: 1772-ft. above av. terrain, 80-ft. above ground.

Latitude 46° 00' 27"  
Longitude 112° 26' 30"

**FCC Digital File Number:** BPCDT-19991029AHG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Separate audio program.

**Satellite Earth Stations:** Harris, 6.1-meter; RCA, Ku-band; Harris receivers.

**News Services:** AP, Montana TV Network News.

**Ownership:** Evening Post Publishing Co. (Group Owner).

**Began Operation:** August 14, 1953. Sale to present owner by SJL Inc. approved by FCC October 31, 1986. Sale to SJL INC. by Garryowen Corp. (J. S. Sample) approved by FCC December 23, 1983. Sale to Garryowen by Ed Crane approved by FCC January 18, 1961 (Television Digest, Vol. 16:42; 17:4).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

### Personnel:

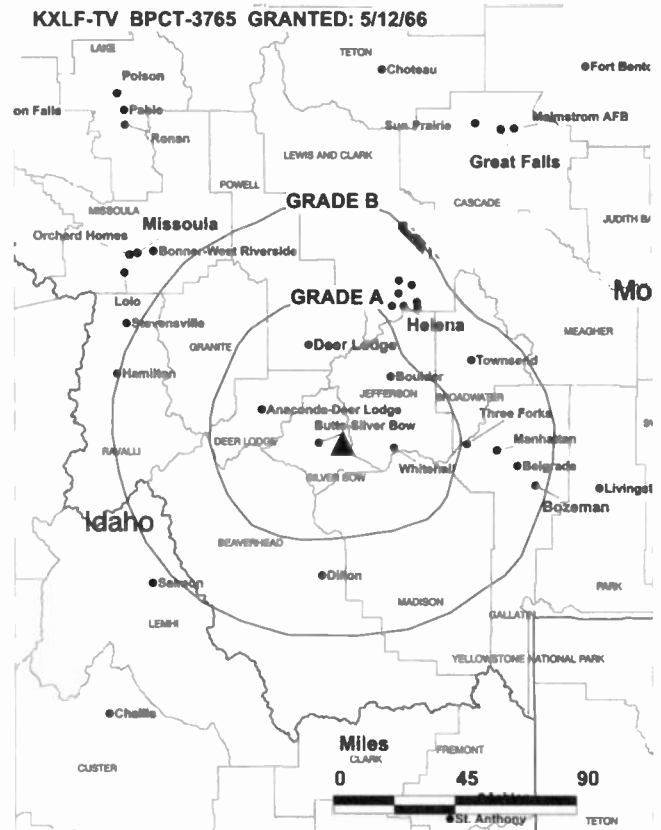
**Ron Cass,** President & General Manager.

**Tricia Uhler,** News Director.

**Pat Cooney,** Sales Manager.

**Margaret McIntosh,** Program Director.

**Ron Schlosser,** Chief Engineer.



**Highest 30 Sec. Rate:** \$325.

**City of License:** Butte. **Station DMA:** Butte-Bozeman. **Rank:** 190.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	41,190	40,430	81,620
Average Weekly Circulation (2000)	32,661	15,989	48,650
Average Daily Circulation (2000)			27,807
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,770	25,830	54,600
Average Weekly Circulation (2000)	23,830	12,642	36,472
Average Daily Circulation (2000)			22,100
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,420	14,600	27,020
Average Weekly Circulation (2000)	8,831	3,348	12,178
Average Daily Circulation (2000)			5,707

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Glendive

## KXGN-TV

Ch. 5

(Operates satellite KYUS-TV, Miles City, MT)

**Network Service:** CBS, NBC, FOX.

**Licensee:** Glendive Broadcasting Corp., 210 S. Douglas St., Glendive, MT 59330.

**Studio:** 210 S. Douglas St., Glendive, MT 59330.

**Phone:** 406-365-3377. **Fax:** 406-365-2181.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 14.8-kw visual, 2.95-kw aural. Antenna: 513-ft. above av. terrain, 158-ft. above ground, 2818-ft. above sea level.

Latitude 47° 03' 15"  
Longitude 104° 40' 45"

**Transmitter:** 4-mi. SE of city.

**FCC Proposed Digital Channel Number:** Ch. 15.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 3.7-meter C-band; 4.5-meter C-band; 4.5-meter Ku-band.

**AM Affiliate:** KXGN, 1-kw, 1400 kHz.

**News Service:** National Weather Service.

**Ownership:** Glendive Broadcasting Corp. (Group Owner).

**Began Operation:** November 1, 1957. Sale to present owner by Lewis W. Moore, et al., approved by FCC April 18, 1990 (*Television Digest*, Vol. 30:17).

**Represented (sales):** Roslin TV Sales.

**Represented (engineering):** Mullaney Engineering Inc.

### Personnel:

Dan Frenzel, General Manager.

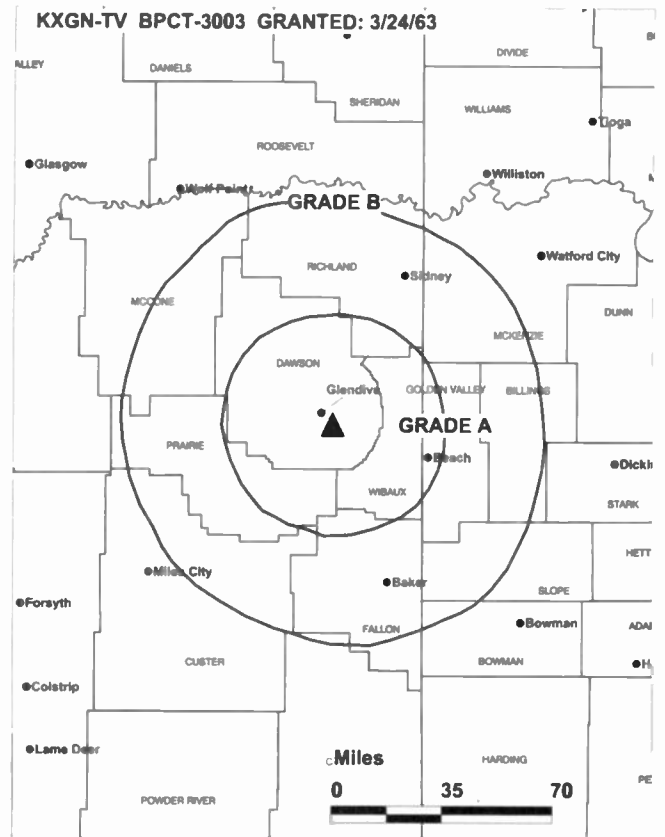
Ed Agre, News Director.

Rosemary Bunting, Program & Promotion Director.

Wayne Harbig, Chief Engineer.

**Highest 30 Sec. Rate:** \$150.

**City of License:** Glendive. **Station DMA:** Glendive. **Rank:** 210.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,070	4,510	11,580
Average Weekly Circulation (2000)	3,548	1,077	4,626
Average Daily Circulation (2000)			2,382
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,540	1,360	3,900
Average Weekly Circulation (2000)	1,827	683	2,510
Average Daily Circulation (2000)			1,510
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,530	3,150	7,680
Average Weekly Circulation (2000)	1,722	394	2,116
Average Daily Circulation (2000)			872

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Great Falls

## KFBB-TV Ch. 5

**Network Service:** ABC.

**Licensee:** KFBB LLC, Hwy. 87 N, Box 1139, Great Falls, MT 59403.

**Studio:** Hwy. 87 N, Great Falls, MT 59403.

**Mailing Address:** Box 1139, Great Falls, MT 59403.

**Phone:** 406-453-4377. **Fax:** 406-727-9703.

**E-mail:** kfb@kfb.com

**Web Site:** <http://www.kfb.com>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 590-ft. above av. terrain, 540-ft. above ground, 4310-ft. above sea level.

Latitude 47° 32' 08"  
Longitude 111° 17' 02"

**Transmitter:** U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

**FCC Proposed Digital Channel Number:** Ch. 39.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter; Microdyne, 7-meter; Vertex, 4.5-meter Ku-band; Avantek, M/A-Com, Microdyne receivers.

**News Services:** ABC NewsOne, AP, National Weather Service.

**Ownership:** Wooster Republican Printing Co. (Group Owner).

**Began Operation:** March 21, 1954. Sale to present owner by Advance Corp. approved by FCC April 26, 1982 (*Television Digest*, Vol. 22:8). Sale to Advance by Harriscope Broadcasting Corp. approved by FCC April 21, 1977. Sale to Harriscope by David E. Bright, Ernest Scanlon & Daniel O'Shea approved by FCC May 23, 1962 (Vol. 2:11, 22). Sale to Bright, Scanlon & O'Shea by Joseph P. Wilkins and associates approved by FCC January 27, 1960 (Vol. 16:3, 5).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Baker & Hostetler LLP.

**Represented (engineering):** Hammett & Edison Inc.

### Personnel:

Susan Johnson, General Manager.

Danette Nash-Sukut, National Sales Manager.

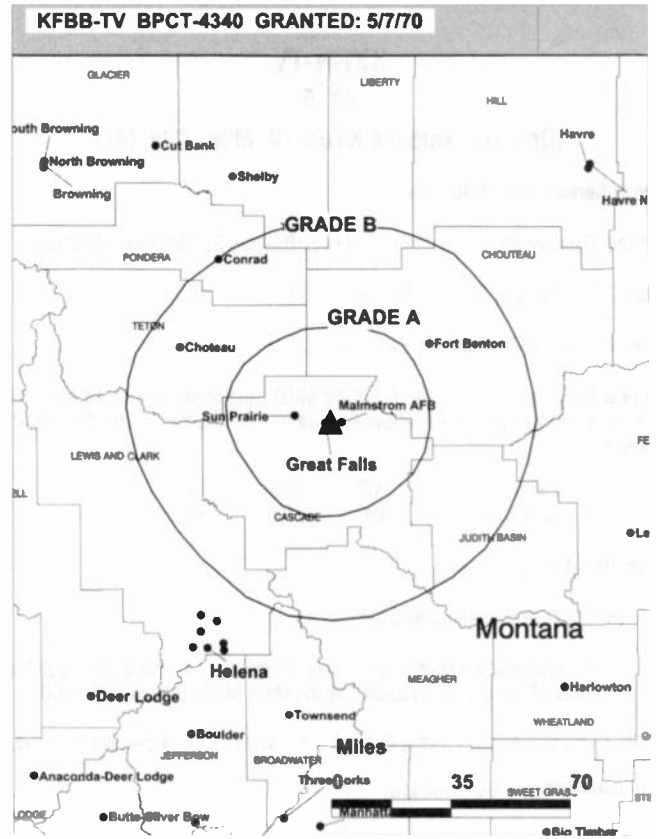
Mike Warner, Chief Engineer.

Dave Ketelhohn, News Director.

Carol Funston, Program Director.

Marty Wilcox, Promotion Director.

Debbie Britzius, Business Manager.



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**Loren Hendrickson**, Production Manager.

**Highest 30 Sec. Rate:** \$450.

**Rates:** On request.

**City of License:** Great Falls. **Station DMA:** Great Falls. **Rank:** 187.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	36,370	40,690	77,060
Average Weekly Circulation (2000)	28,108	14,564	42,672
Average Daily Circulation (2000)			23,059
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,270	26,730	60,000
Average Weekly Circulation (2000)	26,416	13,607	40,023
Average Daily Circulation (2000)			22,106
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,100	13,960	17,060
Average Weekly Circulation (2000)	1,692	957	2,649
Average Daily Circulation (2000)			954

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Great Falls

## KRTV Ch. 3

**Network Service:** CBS.

**Licensee:** KRTV Communications Inc., Box 2989, Great Falls, MT 59403.

**Studio:** 3300 Old Havre Hwy., Black Eagle, MT 59414.

**Mailing Address:** Box 2989, Great Falls, MT 59403.

**Phone:** 406-791-5400. **Fax:** 406-791-5479.

**E-mail:** krtv@krtv.com

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 586-ft. above av. terrain, 557-ft. above ground, 4100-ft. above sea level.

Latitude 47° 32' 09"  
Longitude 111° 17' 02"

**Transmitter:** U.S. Hwy. 87, 1-mi. N of Missouri River, Great Falls.

**FCC Proposed Digital Channel Number:** Ch. 44.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Separate audio program.

**Satellite Earth Stations:** DH Satellite, 5-meter Ku-band; Prodelin, 3.2-meter C-band; RCA, 4.5-meter Ku-band; Agile Omni, M/A-Corn, Scientific-Atlanta receivers.

**News Services:** AP, Montana TV Network News.

**Ownership:** Evening Post Publishing Co. (Group Owner).

**Began Operation:** October 5, 1958. Sale to present owner by SJL Inc. approved by FCC October 31, 1986. Sale to SJL Inc. by Garryowen Corp. approved by FCC December 21, 1983. Sale to Garryowen by Dan Snyder & associates approved by FCC February 28, 1969. Sale to Dan Snyder & associates by Francis N. & Robert R. Laird approved by FCC October 1, 1958 (**Television Digest**, Vol. 14:40).

**Represented (sales):** Pety Television Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

**William L. Preston**, President & General Manager.

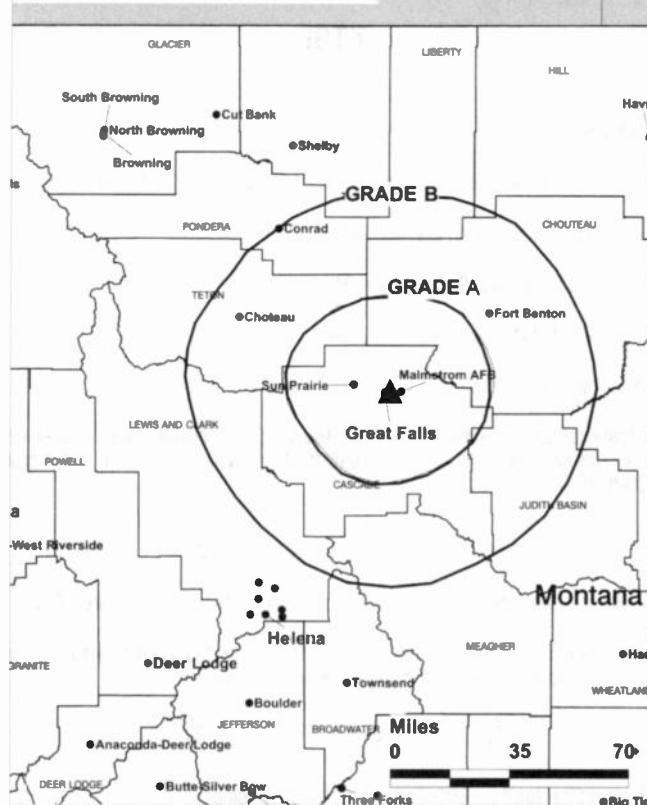
**Art Taft**, Local Sales Manager.

**Joel Lundstad**, News Director.

**Marlowe Rames**, Chief Engineer.

**Roxanna Ratray**, Traffic Director & Program Coordinator.

### KRTV BPCT-4457 GRANTED: 10/18/71



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**Connie Walter**, Business Manager.

**Tim Lulnstra**, Production Coordinator.

**Rates:** On request.

**City of License:** Great Falls. **Station DMA:** Great Falls. **Rank:** 187.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,270	26,730	60,000
Average Weekly Circulation (2000)	28,255	13,369	41,625
Average Daily Circulation (2000)			25,915
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,270	26,730	60,000
Average Weekly Circulation (2000)	28,255	13,369	41,625
Average Daily Circulation (2000)			25,915

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Montana—Great Falls

**KTGF**  
**Ch. 16**

**Network Service:** NBC.

**Licensee:** Continental Television Network Inc., 118 6th St. S, Great Falls, MT 59401.

**Studio:** 118 6th St. S, Great Falls, MT 59401.

**Mailing Address:** Box 1219, Great Falls, MT 59403.

**Phone:** 406-761-8816. **Fax:** 406-454-3484.

**Web Site:** <http://www.ktgf.com>

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 2030-kw max. visual, 203-kw max. aural. Antenna: 1046-ft. above av. terrain, 769-ft. above ground, 4619-ft. above sea level.

Latitude 47° 36' 26"  
Longitude 111° 21' 27"

**Transmitter:** 3.5-mi. W of Bootlegger Trail, 7-mi. N of Missouri River, Great Falls.

**Digital Facilities:** Channel No. 45 (656-662 MHz). Power: 157-kw max. visual. Antenna: 4557-ft. above av. terrain, 708-ft. above ground.

Latitude 47° 36' 26"  
Longitude 111° 21' 27"

**FCC Digital File Number:** BPCDT-19991101AIO (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Paraclipse, 4-meter C-band; Scientific-Atlanta, 4-meter Ku-band; Vertex, 5-meter Ku-band; M/A-Com, Microdyne receivers.

**News Service:** AP.

**Ownership:** Continental Television Network Inc. (Group Owner).

**Began Operation:** September 21, 1986.

**Represented (sales):** Blair Television.

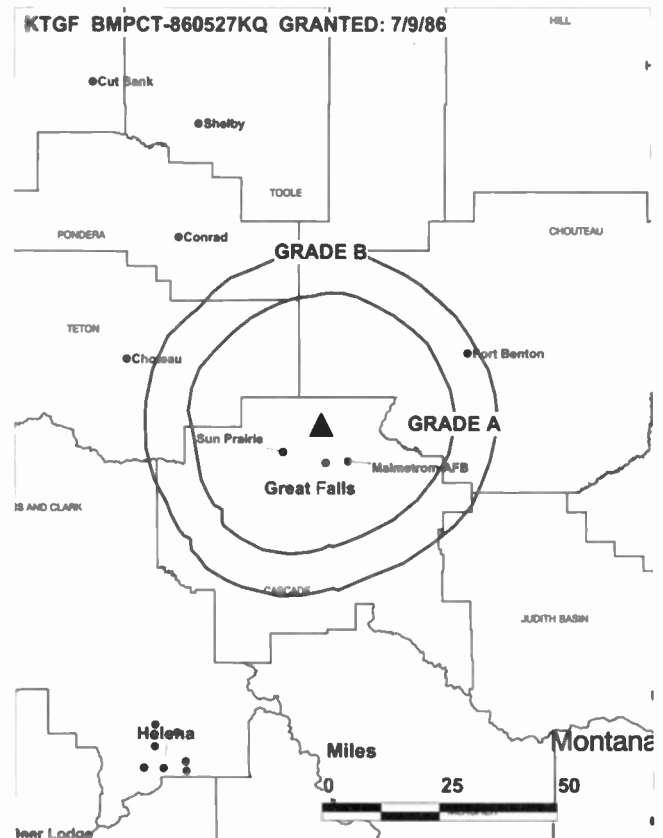
**Represented (legal):** Reddy, Begley & McCormick.

**Represented (engineering):** Peter V. Gureckis & Associates.

**Personnel:**

James Colla, President.

Penny Adkins, Vice President & Program Director.



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**Cheryl A. Cordeiro, General Manager.**

**Jack May, National Sales Manager.**

**Highest 30 Sec. Rate:** \$700.

**City of License:** Great Falls. **Station DMA:** Great Falls. **Rank:** 187.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,270	22,630	55,900
Average Weekly Circulation (2000)	24,395	10,366	34,761
Average Daily Circulation (2000)			16,910
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,270	22,630	55,900
Average Weekly Circulation (2000)	24,395	10,366	34,761
Average Daily Circulation (2000)			16,910

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Hardin-Billings

## KHMT Ch. 4

**Network Service:** FOX.

**Licensee:** Wolf Mountain Broadcasting Inc., 1704 Elaine St., Billings, MT 59105.

**Studio:** 445 S. 24th St. W, Billings, MT 59102.

**Phone:** 406-652-7366. **Fax:** 406-652-6963.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1060-ft. above av. terrain, 628-ft. above ground, 4688-ft. above sea level.

Latitude 45° 44' 29"  
Longitude 108° 08' 19"

**Transmitter:** Pryor Star Rte., Billings.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 1000-kw max. visual. Antenna: 945-ft. above av. terrain, 513-ft. above ground.

Latitude 45° 44' 24"  
Longitude 108° 08' 18"

**FCC Digital File Number:** BPCDT-19991101AKB (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with KSVI (A), Billings.

**Ownership:** Wolf Mountain Broadcasting Inc.

**Began Operation:** November 26, 1980. Left air January 1993. Donation to present owner by Big Horn Communications approved by FCC April 6, 1994. Returned to air August 16, 1995. Pro forma assignment from non-profit corporation (National Indian Media Foundation) to for profit corporation (Wolf Mountain Broadcasting Inc.), approved by FCC October 21, 1997.

### Personnel:

**Marcel Fischer,** General Manager.

**Scott Smith,** Operations Manager.

**John Hannon,** General Sales Manager.

**Blaire Jensen,** Local Sales Manager.

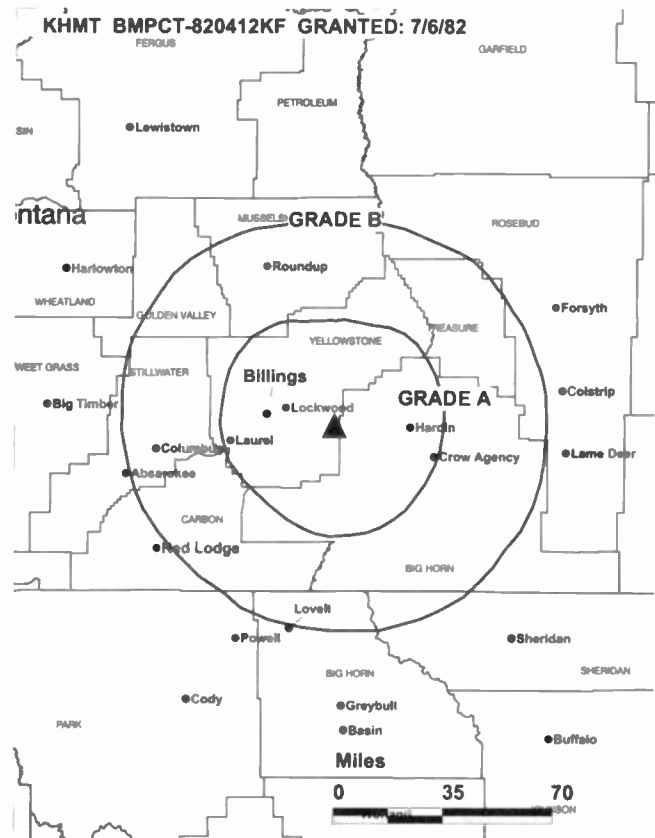
**Ron Walden,** Chief Engineer.

**Patricia King,** Program Director.

**Mike Marcum,** Promotion Director.

**Highest 30 Sec. Rate:** \$250.

**Rates:** On request.



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**City of License:** Hardin. **Station DMA:** Billings. **Rank:** 169.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	47,010	42,440	89,450
Average Weekly Circulation (2000)	19,792	14,569	34,361
Average Daily Circulation (2000)			12,202
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	39,970	39,190	79,160
Average Weekly Circulation (2000)	19,208	14,095	33,302
Average Daily Circulation (2000)			11,852
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,040	3,250	10,290
Average Weekly Circulation (2000)	584	475	1,059
Average Daily Circulation (2000)			350

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Helena

**KTVH**  
Ch. 12

**Network Service:** NBC.

**Licensee:** Bear Tooth Communications Co., 1500 Foremaster Lane, Las Vegas, NV 89101.

**Studio:** 100 W. Lyndale Ave., Helena, MT 59604.

**Phone:** 406-457-1212. **Fax:** 406-442-5106.

**E-mail:** ktvh@ktvh.com

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 105-kw visual, 10.5-kw aural. Antenna: 2250-ft. above av. terrain, 176-ft. above ground, 7929-ft. above sea level.

Latitude 46° 49' 35"  
Longitude 111° 42' 33"

**Transmitter:** Hogback Mountain, approx. 22-mi. NE of Helena.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 140-kw max. visual. Antenna: 2287-ft. above av. terrain, 90-ft. above ground.

Latitude 46° 49' 35"  
Longitude 111° 42' 33"

**FCC Digital File Number:** BPCDT-19991029AAX (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3-meter Ku-band; Paracclipse, 3-meter C-band; Vertex, 4.6-meter Ku-band; DX Antenna, M/A-Com, Microdyne receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** Sunbelt Communications Co. (Group Owner).

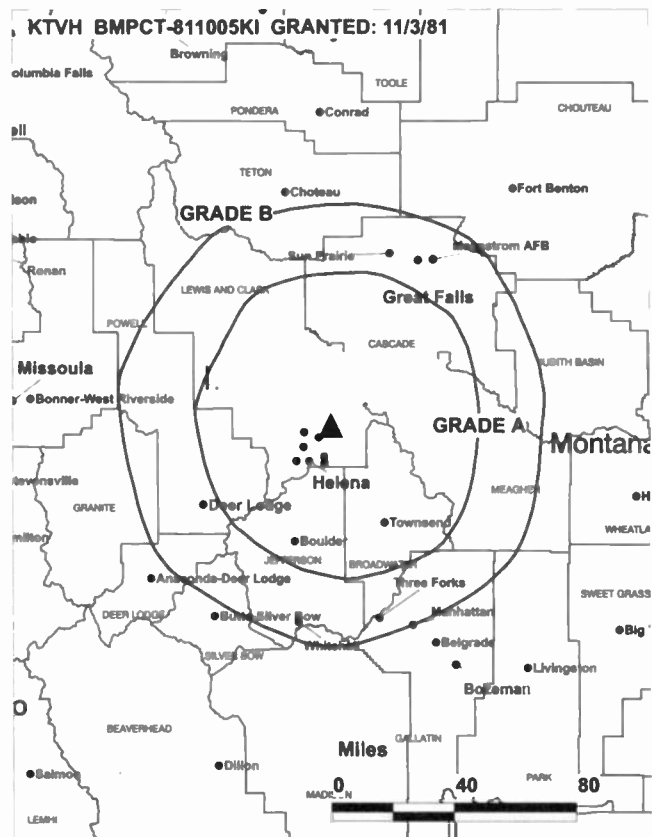
**Began Operation:** January 1, 1958. Left air February 5, 1959; resumed operation August 6, 1959 (*Television Digest*, Vol. 15:6, 33, 36). Sale to Helena TV Inc. by Joseph S. Sample, who took over all properties from Ed Craney, approved by FCC January 18, 1961 (Vol. 16:42; 17:4). Sale by Helena TV Inc. approved by FCC June 5, 1963 (Vol. 3:23). Sale of control by Paul B. McAdam & A. W. Scribner approved by FCC December 18, 1968. Sale to Lynn H. Koch, et al., approved by FCC November 29, 1979. Sale to Bradley, Courtmage & Lundberg approved by FCC April 22, 1985. Sale to Big Sky Broadcasting LP approved by FCC August 4, 1988. Sale to Grapevine Communications Inc. approved by FCC November 22, 1996 but never consummated. Sale to present owner by Big Sky Broadcasting LP approved by FCC May 15, 1997.

**Represented (sales):** Seltel Inc.; Tacher Television (Seattle/Portland).

**Represented (legal):** Gerald S. Rourke.

**Personnel:**

- Ralph Toddre, General Manager.
- Kim Rogers, General Sales Manager.
- Patrick Fisher, National Sales Manager.
- Mike Hill, Regional Sales Manager.
- Kathy Ernst, Local Sales Manager.
- Tim McGonigal, News Director.
- Greg Pace, Promotion Manager.



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Lutisha Loomis, Program Director.

Randy Staley, Chief Engineer.

Wendy Bingham, Accounting Manager.

Kirsten Faubion, Production Manager.

**Highest 30 Sec. Rate:** \$400.

**City of License:** Helena. **Station DMA:** Helena. **Rank:** 207.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,240	11,740	25,980
Average Weekly Circulation (2000)	12,052	6,308	18,359
Average Daily Circulation (2000)			11,166
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,420	8,520	20,940
Average Weekly Circulation (2000)	10,594	5,512	16,107
Average Daily Circulation (2000)			9,674
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,820	3,220	5,040
Average Weekly Circulation (2000)	1,457	795	2,252
Average Daily Circulation (2000)			1,492

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Kalispell

## KCFW-TV

Ch. 9

(Satellite of KECI-TV, Missoula, MT)

**Network Service:** NBC.

**Licensee:** Eagle Communications Inc., TV Bldg., 340 W. Main St., Missoula, MT 59802.

**Studio:** 401 First Ave. E, Kalispell, MT 59901.

**Phone:** 406-755-5239. **Fax:** 406-752-8002.

**E-mail:** kcfwtv@digisys.net

**Web Site:** http://www.kcfw.com

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 26.5-kw visual, 5.3-kw aural. Antenna: 2794-ft. above av. terrain, 240-ft. above ground, 6898-ft. above sea level.

Latitude 48° 00' 48"  
Longitude 114° 21' 55"

**Transmitter:** Blacktail Mountain, 6.5-mi. W of Lakeside, MT.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 29.9-kw max. visual. Antenna: 2749-ft. above av. terrain, 188-ft. above ground.

Latitude 48° 00' 48"  
Longitude 114° 21' 55"

**FCC Digital File Number:** BPCDT-19991026ABY (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Andrew, 2.8-meter Ku-band.

**News Services:** AP, NBC News Channel.

**Ownership:** Lamco Communications Inc. (Group Owner).

**Began Operation:** June 10, 1968. Sale to present owner by Precht Communications Inc. approved by FCC April 29, 1998.

**Represented (sales):** Katz Television.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Represented (engineering):** Cohen, Dippell & Everist PC.

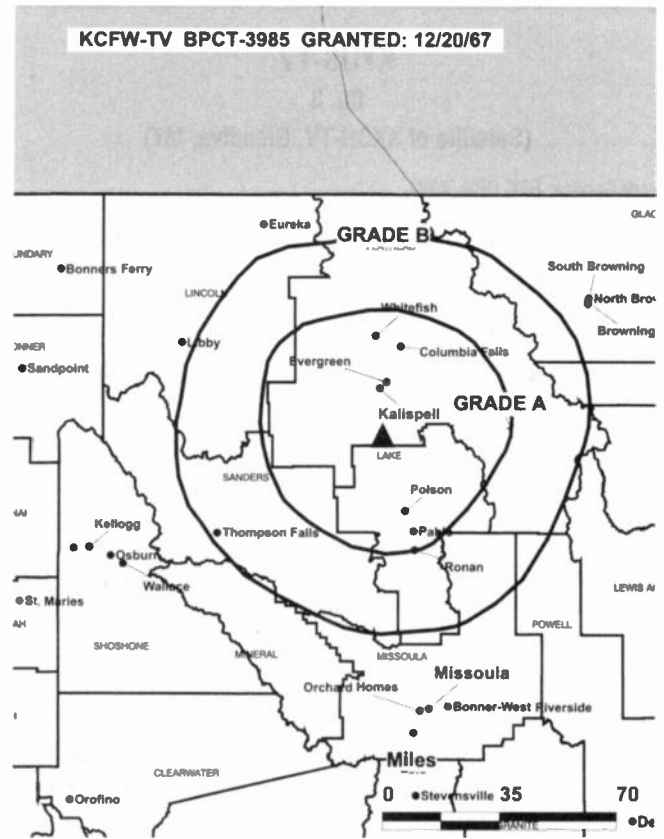
**Personnel:**

Steve Fetveit, General Manager.

Pat Grant, National Sales Manager.

Jim Harmon, News Director.

Jean Zosel, Program Director.



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Chris Neuhausen, Chief Engineer.

**Rates:** On request.

**City of License:** Kalispell. **Station DMA:** Missoula. **Rank:** 170.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,990	22,920	47,910
Average Weekly Circulation (2000)	16,467	7,517	23,984
Average Daily Circulation (2000)			13,799
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,940	19,540	40,480
Average Weekly Circulation (2000)	13,689	7,258	20,946
Average Daily Circulation (2000)			12,237
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,050	3,380	7,430
Average Weekly Circulation (2000)	2,778	260	3,038
Average Daily Circulation (2000)			1,562

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Montana—Miles City

### KYUS-TV

Ch. 3

(Satellite of KXGN-TV, Glendive, MT)

**Network Service:** FOX, UPN, WBN.

**Licensee:** KYUS Broadcasting Corp., 210 S. Douglas, Glendive, MT 59330.

**Studio:** Yellowstone Hill, Miles City, MT 59301.

**Phone:** 406-232-3540. **Fax:** 406-232-7345.

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 10.42-kw visual, 1.02-kw aural. Antenna: 102-ft. above av. terrain, 75-ft. above ground, 2644-ft. above sea level.

Latitude 46° 24' 48"  
Longitude 105° 51' 04"

**Transmitter:** 1-mi. NW of Miles City.

**Digital Facilities:** Channel No. 13 (210-216 MHz). Power: 2.9-kw max. visual. Antenna: 98-ft. above av. terrain, 51-ft. above ground.

Latitude 46° 25' 34"  
Longitude 105° 51' 38"

**FCC Digital File Number:** BPCDT-19991028AAX (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Glendive Broadcasting Corp. (Group Owner).

**Began Operation:** September 1, 1969. Sale to present owner by KOUS-TV approved by FCC February 15, 1995. Sale to KOUS-TV by Custer Broadcasting Corp. approved by FCC March 14, 1984.

**Represented (sales):** Roslin TV Sales.

**Personnel:**

Dick Haugen, General Manager.

Tim Patrick, Chief Engineer.

**Rates:** On request.

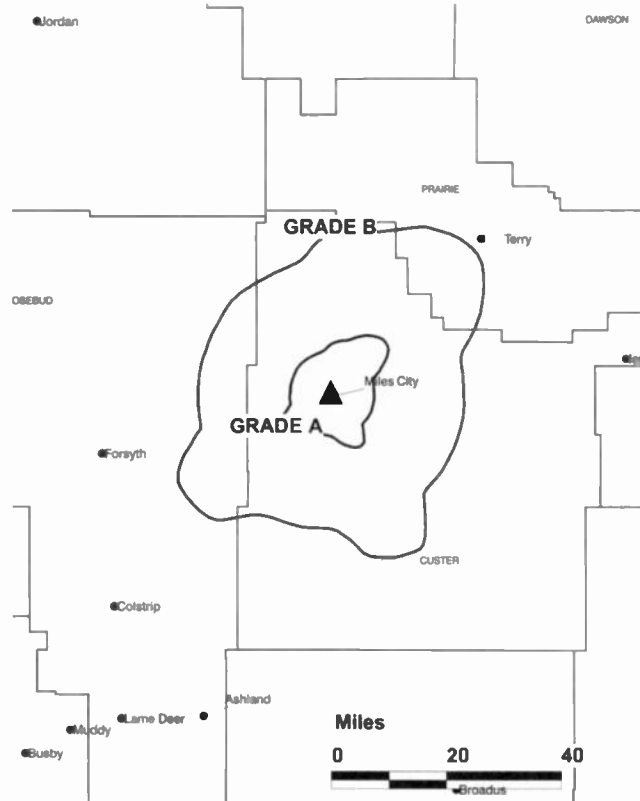
**City of License:** Miles City. **Station DMA:** Billings. **Rank:** 169.

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KYUS-TV BPCT-920406KH GRANTED: 5/29/92



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,430	3,360	6,790
Average Weekly Circulation (2000)	371	491	861
Average Daily Circulation (2000)			365
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,140	3,170	6,310
Average Weekly Circulation (2000)	279	481	760
Average Daily Circulation (2000)			328
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	290	190	480
Average Weekly Circulation (2000)	91	10	101
Average Daily Circulation (2000)			37

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Missoula

## KECI-TV Ch. 13

(Operates satellites KCFW-TV, Kalispell & KTVM, Butte, MT)

**Network Service:** NBC.

**Licensee:** Eagle Communications Inc., 340 W. Main St., Missoula, MT 59802.

**Studio:** 340 W. Main St., Missoula, MT 59802.

**Phone:** 406-721-2063. **Fax:** 406-549-6507.

**E-mail:** news@keci.com; office@keci.com

**Web Site:** http://www.keci.com

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 300-kw visual, 30-kw aural. Antenna: 2000-ft. above av. terrain, 289-ft. above ground, 7060-ft. above sea level.

Latitude 47° 01' 05"  
Longitude 114° 00' 41"

**Transmitter:** 10-mi. N of Missoula, near Evaro, MT.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 116-kw max. visual. Antenna: 2021-ft. above av. terrain, 141-ft. above ground.

Latitude 47° 01' 04"  
Longitude 114° 00' 47"

**FCC Digital File Number:** BPCDT-19991015ABC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 3-meter Ku-band; Harris, 4.5-meter C-band; Harris, 7-meter Ku-band; Paracclipse, 4.5-meter C-band; Vertex, 4.5-meter Ku-band; Andrew, Harris, M/A-Com receivers.

**SNG Mobile Dish:** Harris-Allied, 1.8-meter Ku-band.

**News Services:** AP, NBC News Channel.

**Ownership:** Lamco Communications Inc. (Group Owner).

**Began Operation:** July 1, 1954. Sale to KMSO-TV Inc. (Dale G. Moore) by Mosby's Inc. approved by FCC September 11, 1964 (*Television Digest*, Vol. 4:32, 38). Sale to Precht Communications Inc. by Dale G. Moore approved by FCC August 24, 1978. Sale to present owner by Precht Communications Inc. approved by FCC April 29, 1998.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Koteen & Naftalin LLP.

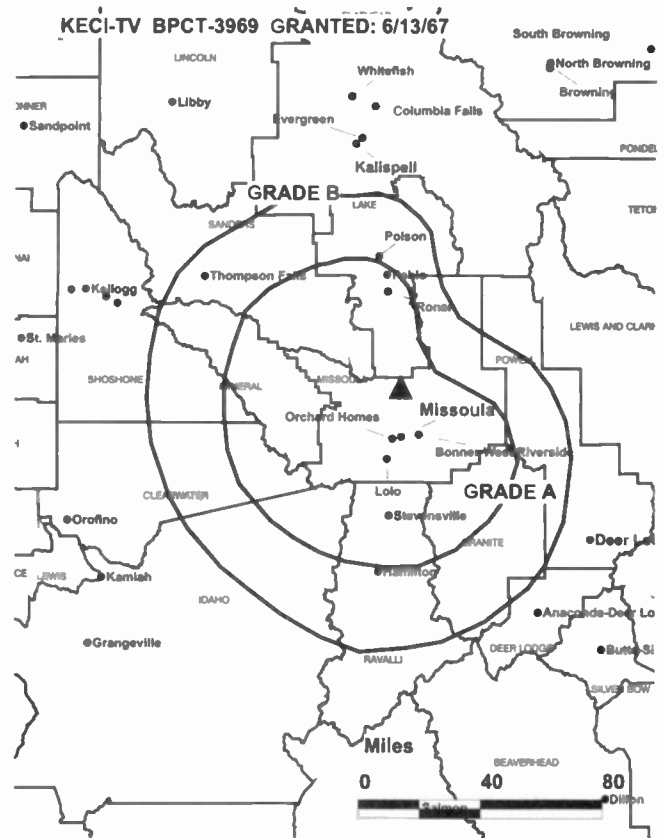
**Represented (engineering):** Cohen, Dippell & Everist PC.

### Personnel:

**Keith Sommer**, General Manager.

**Jean Zosel**, Program & Promotion Director.

**Jim Harmon**, News Director.



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**Tim Karst**, Chief Engineer.

**Jill Twardoski**, Business Manager.

**Rates:** On request.

**City of License:** Missoula. **Station DMA:** Missoula. **Rank:** 170.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,330	36,230	64,560
Average Weekly Circulation (2000)	22,747	19,872	42,619
Average Daily Circulation (2000)			24,581
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,400	34,030	61,430
Average Weekly Circulation (2000)	22,317	19,199	41,516
Average Daily Circulation (2000)			24,140
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	930	2,200	3,130
Average Weekly Circulation (2000)	430	673	1,103
Average Daily Circulation (2000)			441

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Missoula

## KPAX-TV Ch. 8

**Network Service:** CBS.

**Licensee:** KPAX Communications Inc., Box 4827, Missoula, MT 59806.

**Studio:** 2204 Regent St., Missoula, MT 59801.

**Mailing Address:** Box 4827, Missoula, MT 59806.

**Phone:** 406-542-4400. **Fax:** 406-543-7111.

**E-mail:** kpax@kpax.com

**Web Site:** http://www.kpax.com

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 275-kw max. & 257-kw horizontal visual, 51.5-kw max. & 48-kw horizontal aural. Antenna: 2150-ft. above av. terrain, 284-ft. above ground, 7101-ft. above sea level.

Latitude 47° 01' 06"  
Longitude 114° 00' 41"

**Transmitter:** TV Mountain, 4-mi. E of Evaro.

**Digital Facilities:** Channel No. 35 (596-602 MHz). Power: 22.7-kw max. visual. Antenna: 2043-ft. above av. terrain, 180-ft. above ground.

Latitude 47° 01' 06"  
Longitude 114° 00' 41"

**FCC Digital File Number:** BPCDT-19991029ABV. Granted: June 9, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Scientific-Atlanta, C-band; Scientific-Atlanta, Ku-band; Scientific-Atlanta receivers.

**News Services:** AP, All News Network, Montana TV Network News,

**Ownership:** Evening Post Publishing Co. (Group Owner).

**Began Operation:** May 1, 1970. Sale to present owner by SJL Inc. approved by FCC October 31, 1986. Previous sale by Garryowen Corp. approved by FCC December 23, 1983.

**Represented (sales):** Seitel Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

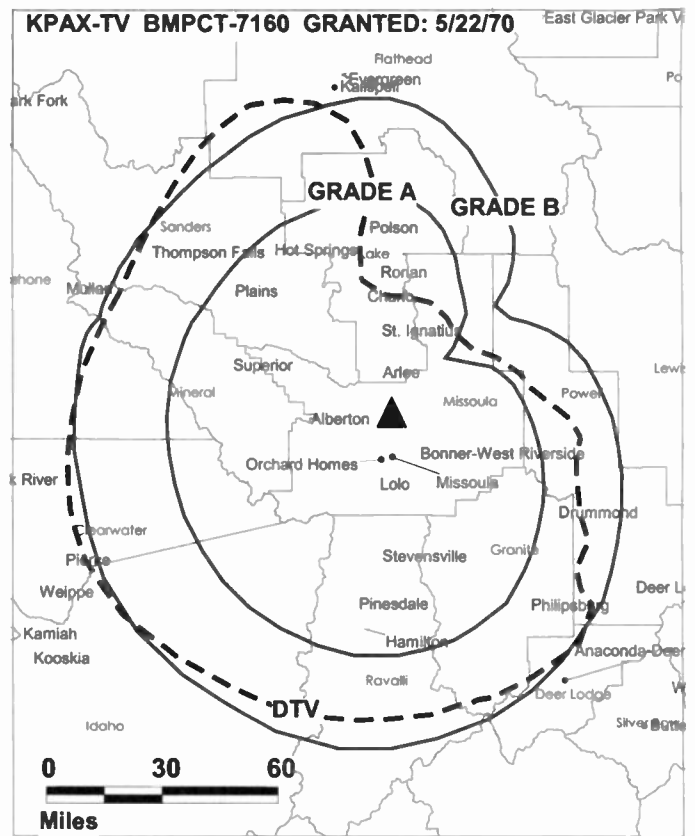
**Personnel:**

Robert Hermis, General Manager.

Paul Shoemaker, News Director.

Tammy Engle, Program Director & Operations Manager.

Larry Arbaugh, Chief Engineer.



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**Highest 30 Sec. Rate:** \$400.

**City of License:** Missoula. **Station DMA:** Missoula. **Rank:** 170.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,400	45,020	72,420
Average Weekly Circulation (2000)	22,475	19,922	42,396
Average Daily Circulation (2000)			27,416
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,400	44,090	71,490
Average Weekly Circulation (2000)	22,475	19,861	42,336
Average Daily Circulation (2000)			27,393
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	930	930
Average Weekly Circulation (2000)	0	60	60
Average Daily Circulation (2000)			23

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Montana—Missoula

## KTMF Ch. 23

**Network Service:** ABC.

**Licensee:** CTN Missoula Inc., 2200 Stephens Ave., Missoula, MT 59801.

**Studio:** 2200 Stephens Ave., Missoula, MT 59801.

**Phone:** 406-542-8900. **Fax:** 406-728-4800.

**Web Site:** <http://www.ktmf.com>

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 1820-kw max. visual. Antenna: 2106-ft. above av. terrain, 256-ft. above ground, 7047-ft. above sea level.

Latitude 47° 01' 10"  
Longitude 114° 00' 46"

**Transmitter:** TV Mountain, approx. 10.56-mi. N of Missoula.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 122-kw max. visual. Antenna: 6972-ft. above av. terrain, 180-ft. above ground.

Latitude 47° 01' 10"  
Longitude 114° 00' 46"

**FCC Digital File Number:** BPCDT-19991101AY (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** C-band; Ku-band; M/A-Com receivers.

**Ownership:** Continental Television Network Inc. (Group Owner).

**Began Operation:** November 16, 1990.

**Represented (sales):** Blair Television.

**Represented (legal):** Reddy, Begley & McCormick.

**Represented (engineering):** Peter V. Gureckis & Associates.

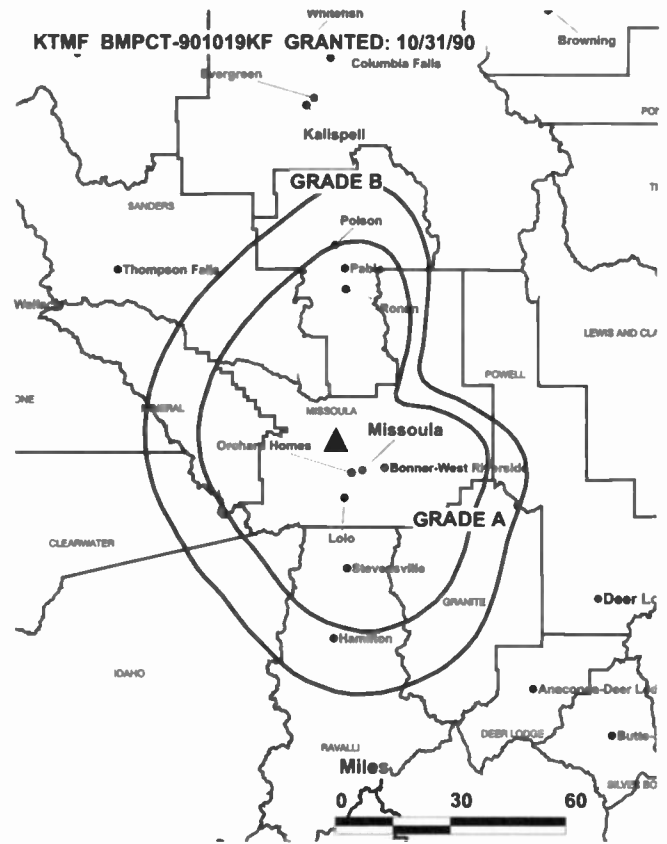
**Personnel:**

**Cheryl A. Cordeiro,** General Manager.

**Linda Baumann,** National Sales Manager.

**Jim Kazora,** Chief Engineer.

**Linda Julius,** Program Director.



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**Dawnelle Sorrel,** Traffic Coordinator.

**Highest 30 Sec. Rate:** \$550.

**City of License:** Missoula. **Station DMA:** Missoula. **Rank:** 170.

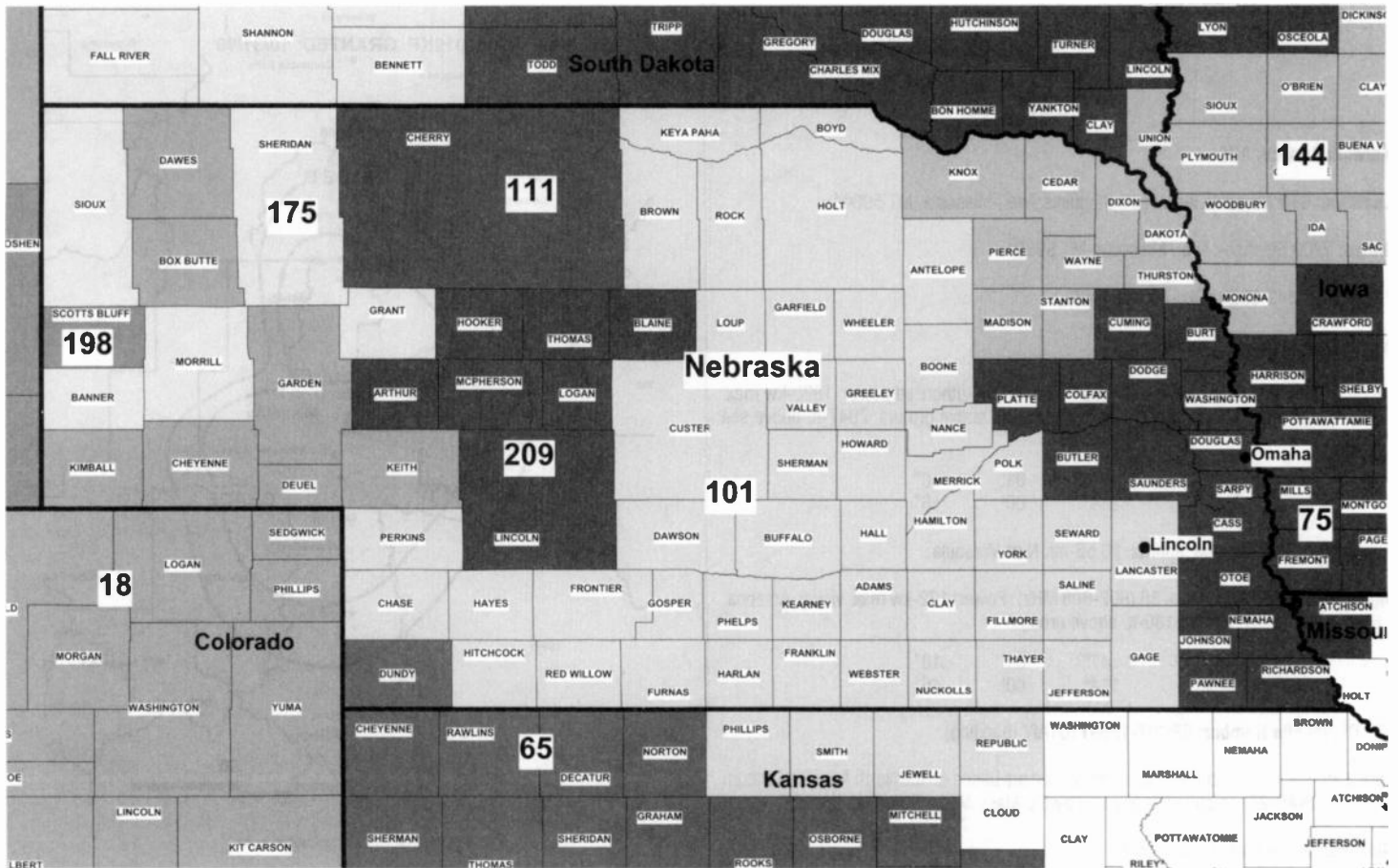
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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,820	40,830	85,650
Average Weekly Circulation (2000)	28,429	14,441	42,869
Average Daily Circulation (2000)			17,956
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	44,820	40,830	85,650
Average Weekly Circulation (2000)	28,429	14,441	42,869
Average Daily Circulation (2000)			17,956

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Nebraska



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MARKET	NIelsen DMA TV HOUSEHOLDS	RANK
Denver, CO	1,312,300	18
Wichita-Hutchinson, KS	444,710	65
Omaha, NE	375,070	75
Lincoln & Hastings-Keamey, NE	258,280	101
Sioux Falls-Mitchell, SD	231,550	111
Sioux City, IA	149,940	144
Rapid City, SD	84,880	175
Cheyenne, WY-Scottsbluff, NE-Sterling, CO	50,410	198
North Platte, NE	14,970	209

## MARKET AREA COMMERCIAL STATIONS

KCEC (50), KCNC-TV (4), KDEN (25), KDVR (31), KFCT (22), KFNR (11), KMAS-TV (24), KMGH-TV (7), KPXC-TV (59), KREG-TV (3), KTVD (20), KTVJ (14), KTVS (3), KUSA-TV (9), KWGN-TV (2), KWHD (53)

KAAS-TV (18), KAKE-TV (10), KBSD-TV (6), KBSH-TV (7), KBSL-TV (10), KLBY (4), KSAS-TV (24), KSNC (2), KSNG (11), KSNW (3), KUPK-TV (13), KWCH-TV (12), KWCV (33)

KETV (7), KMTV (3), KPTM (42), KXVO (15), WOVW (6)

KGIN (11), KHAS-TV (5), KHGI-TV (13), KLKE (24), KLKN (8), KOLN (10), KSNB-TV (4), KSNK (8), KTVG (17), KWNB-TV (6)

KABY-TV (9), KDLO-TV (3), KDLT-TV (46), KDLY-TV (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KTTM (12), KTTW (17)

KCAU-TV (9), KMEG (14), KPTH (44), KTIV (4)

KCLO-TV (15), KEVN-TV (7), KHSD-TV (11), KIVV-TV (5), KNBN (21), KOTA-TV (3), KSGW-TV (12)

KDUH-TV (4), KGWN-TV (5), KKTU (33), KLWY (27), KSTF (10)

KNOP-TV (2)

### State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

<b>KSTF, Gering</b>	See Scottsbluff, NE
<b>KHGI-TV, Hastings</b>	See Kearney, NE
<b>KGIN &amp; KTVG, Kearney</b>	See Grand Island, NE
<b>KHAS-TV, Kearney</b>	See Hastings, NE

### Nebraska Analog Station Totals as of November 1, 2000

	VHF	UHF	TOTAL
<b>Commercial Television</b>	14	4	18
<b>Educational Television</b>	6	3	9
	20	7	27

# Nebraska—Albion

## KLKE Ch. 24 (Satellite of KLKN, Lincoln, NE)

**Network Service:** ABC.

**Licensee:** Citadel Communications LLC, 3240 S. 10th St., Lincoln, NE 68502.

**Studio:** See KLKN, Lincoln, NE.

**Mailing Address:** 3240 S. 10th St., Lincoln, NE 68502.

**Phone:** 402-434-8000. **Fax:** 402-436-2236.

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 2590-kw visual. Antenna: 1240-ft. above av. terrain, 1234-ft. above ground, 3248-ft. above sea level.

Latitude	41°	56'	26"
Longitude	98°	16'	56"

**Transmitter:** 10-mi. W of Elgin & 3.2-mi. S of Rte. 70.

**Digital Facilities:** Channel No. 23 (524-530 MHz). Power: 50-kw max. visual. Antenna: 1175-ft. above av. terrain, 1170-ft. above ground.

Latitude	41°	56'	26"
Longitude	98°	16'	56"

**FCC Digital File Number:** BPCDT-19991029ADK. Granted: March 17, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Citadel Communications Co. LLC (Group Owner).

**Began Operation:** March 29, 1996.

**Personnel:** See KLKN, Lincoln, NE.

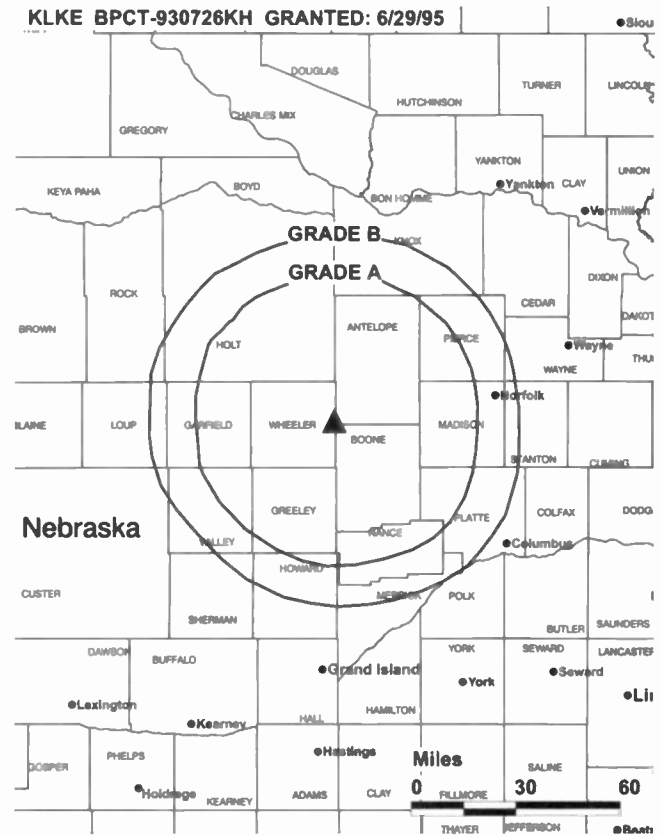
**Rates:** On request.

**City of License:** Albion.

**Station DMA:** Lincoln & Hastings-Keamey. Rank: 101.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,220	10,210	15,430
Average Weekly Circulation (2000)	2,802	2,083	4,885
Average Daily Circulation (2000)			2,044
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,220	4,530	9,750
Average Weekly Circulation (2000)	2,802	1,207	4,009
Average Daily Circulation (2000)			1,887
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	5,680	5,680
Average Weekly Circulation (2000)	0	875	875
Average Daily Circulation (2000)			157

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—Grand Island

## KGIN Ch. 11 (Satellite of KOLN, Lincoln, NE)

**Network Service:** CBS.

**Licensee:** Gray Communications Systems Inc., Box 48, Albany, GA 31703.

**Studio:** 123 N. Locust, Lincoln, NE 68802.

**Mailing Address:** Box 30350, Lincoln, NE 68503.

**Phone:** 308-382-6100. **Fax:** 308-382-3216.

**E-mail:** kgintv@computer-concepts.com

**Web Site:** <http://www.kolnkgintv.com>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 55.5-kw aural. Antenna: 1009-ft. above av. terrain, 1069-ft. above ground, 3149-ft. above sea level.

Latitude 40° 35' 14"  
Longitude 98° 48' 10"

**Transmitter:** 10-mi. NE of Minden, near Hartwell.

**Digital Facilities:** Channel No. 32 (578-584 MHz). Power: 830.6-kw max. visual. Antenna: 898-ft. above av. terrain, 880-ft. above ground, 2095-ft. above sea level.

Latitude 40° 35' 14"  
Longitude 98° 48' 10"

**Transmitter:** 10-mi. NE of Minden, near Hartwell.

**FCC Digital File Number:** BPCDT-990812KF. Granted: September 21, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 5-meter Ku & C-band; Microdyne, 7-meter C-band; Prodelin, 5-meter Ku & C-band; Microdyne, Standard Electronics receivers.

**News Services:** AP, CBS, U.S. Weather Bureau.

**Ownership:** Gray Communications Systems Inc. (Group Owner).

**Began Operation:** October 1, 1961. Sale to present owner by Busse Broadcasting Corp. approved by FCC July 30, 1998 (*Television Digest*, Vol. 38:3).

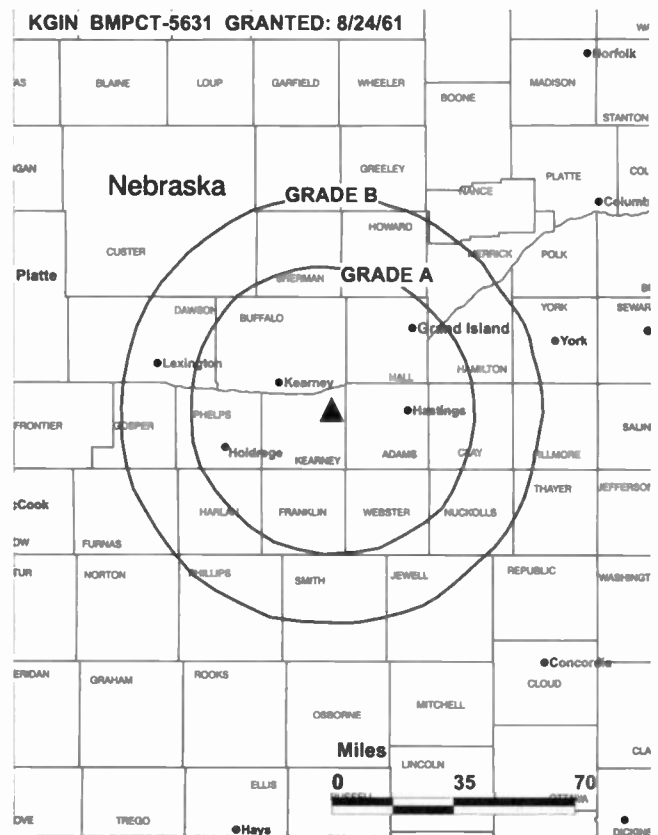
**Represented (sales):** TeleRep Inc.

**Represented (legal):** Venable, Baetjer, Howard & Civiletti LLP.

**Represented (engineering):** Lohnes & Culver.

**Personnel:** See KOLN, Lincoln, NE.

**Rates:** On request.



**City of License:** Grand Island. **Station DMA:** Lincoln & Hastings-Kearney. **Rank:** 101.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	80,010	50,270	130,280
Average Weekly Circulation (2000)	50,164	22,895	73,059
Average Daily Circulation (2000)			39,594
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	63,910	38,630	102,540
Average Weekly Circulation (2000)	41,932	20,335	62,266
Average Daily Circulation (2000)			34,780
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,100	11,640	27,740
Average Weekly Circulation (2000)	8,232	2,560	10,792
Average Daily Circulation (2000)			4,814

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—Grand Island

**KTVG**  
Ch. 17

(Operates satellite KSNB-TV, Superior, NE)

**Network Service:** FOX.

**Licensee:** Hill Broadcasting Co. Inc., 211-D S. 5th St., Gadsden, AL 35901.

**Studio:** 7938 S. U.S. Hwy. 281, Doniphan, NE 68832.

**Phone:** 308-384-1717. **Fax:** 308-384-1986.

**E-mail:** ktv17@tcgcs.com

**Web Site:** http://www.ktv.com

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 105.3-kw max. visual. Antenna: 197-ft. above av. terrain, 207-ft. above ground, 2090-ft. above sea level.

Latitude 40° 51' 14"  
Longitude 98° 26' 06"

Holds CP for change to 3890-kw max. visual, 610-ft. above av. terrain, 571-ft. above ground, 2595-ft. above sea level; lat. 40° 43' 44", long. 98° 34' 13", transmitter to 12100 Rainforth Rd., 3-mi. N of Prosser. BMPCT-981013KF.

**Transmitter:** 2-mi. W & 2.3-mi. S of the junction of Hwys. 30 & 281.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 1000-kw max. visual. Antenna: 610-ft. above av. terrain, 571-ft. above ground.

Latitude 40° 43' 44"  
Longitude 98° 34' 13"

**FCC Digital File Number:** BPCDT-19991015ABA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Hill Broadcasting Co. Inc.

**Began Operation:** September 15, 1993.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

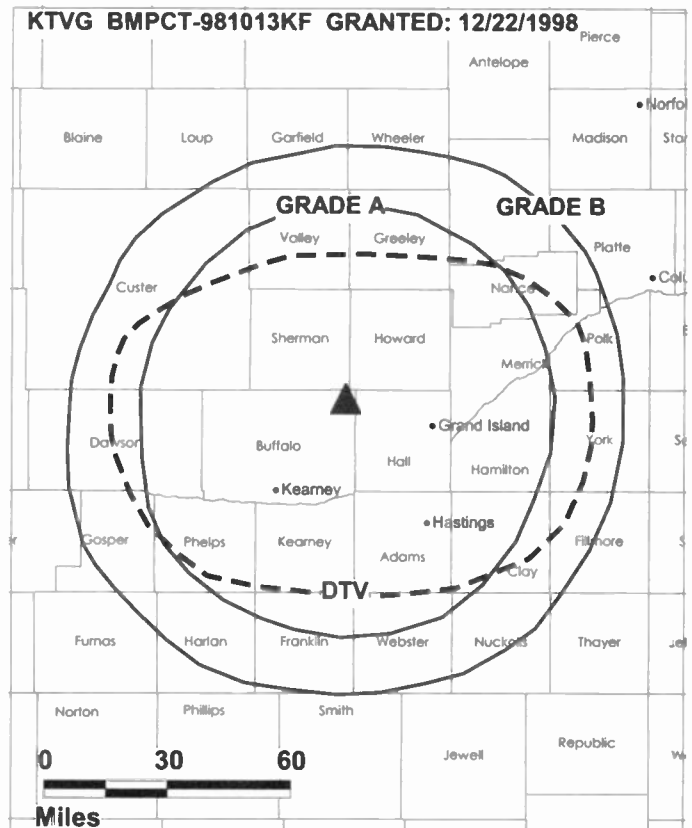
**Represented (engineering):** Gary M. McGlothlen.

**Personnel:**

**Lee McAliley**, General Manager.

**Doug Conrad**, Sales Manager.

**Jerry Fuehrer**, Chief Engineer.



**Donna Montgomery**, Business Manager.

**Rates:** On request.

**City of License:** Grand Island. **Station DMA:** Lincoln & Hastings-Kearney. **Rank:** 101.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	38,360	22,960	61,320
Average Weekly Circulation (2000)	13,194	7,723	20,917
Average Daily Circulation (2000)			8,288
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	38,360	22,960	61,320
Average Weekly Circulation (2000)	13,194	7,723	20,917
Average Daily Circulation (2000)			8,288

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—Hastings

## KHAS-TV Ch. 5

**Network Service:** NBC.

**Licensee:** North Platte Television Inc., North Hwy. 83, N. Platte, NE 69101.

**Studio:** 6475 Osborne Dr. W., Hastings, NE 68902.

**Mailing Address:** Box 578, Hastings, NE 68902.

**Phone:** 402-463-1321. **Fax:** 402-463-6551.

**E-mail:** khas-tv@alltel.net

**Web Site:** http://www.khas.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 730-ft. above av. terrain, 767-ft. above ground, 2707-ft. above sea level.

Latitude 40° 39' 06"  
Longitude 98° 23' 04"

**Transmitter:** Hwy. 281, 3-mi. N of Hastings.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 1000-kw max visual. Antenna: 1335-ft. above av. terrain, 1250-ft. above ground.

Latitude 40° 36' 08"  
Longitude 98° 50' 27"

**FCC Digital File Number:** BPCDT-20000501ABV (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 6.1-meter C-band; RCA, 3.9-meter Ku-band; Harris, M/A-Com receivers.

**News Services:** AP, NBC News Channel, WSI.

**Ownership:** Shively Communications (Group Owner).

**Began Operation:** January 1, 1956. Sale to North Platte TV (Shively Communications) from Nebraska Television Corp. approved by FCC August 27, 1997 (*Television Digest*, Vol. 37:23).

**Represented (sales):** Millennium Sales Inc.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

### Personnel:

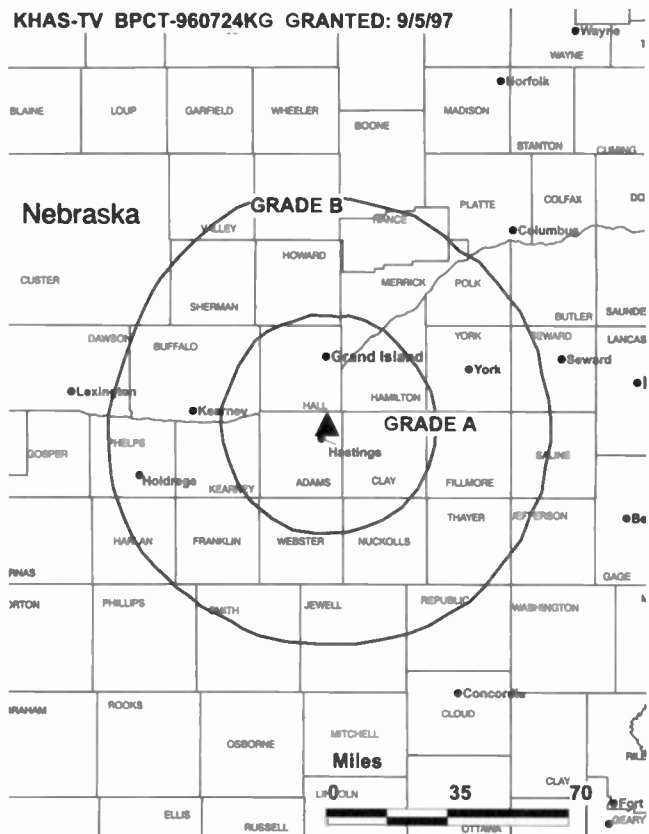
**Ulysses Carlini Jr.**, General Manager.

**Dennis Kellogg**, News Director.

**Jackie Ackerman**, Program Director.

**Ann Gragert**, Business Manager.

KHAS-TV BPCT-960724KG GRANTED: 9/5/97



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**Highest 30 Sec. Rate:** \$350.

**City of License:** Hastings. **Station DMA:** Lincoln & Hastings-Keamey. **Rank:** 101.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	66,730	38,300	105,030
Average Weekly Circulation (2000)	37,865	17,045	54,910
Average Daily Circulation (2000)			25,692
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	64,740	37,530	102,270
Average Weekly Circulation (2000)	37,682	16,976	54,658
Average Daily Circulation (2000)			25,557
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,990	770	2,760
Average Weekly Circulation (2000)	183	69	252
Average Daily Circulation (2000)			135

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—Hayes Center

## KWNB-TV

Ch. 6

(Satellite of KHGI-TV, Kearney-Hastings-Grand Island, NE)

**Network Service:** ABC.

**Licensee:** Pappas Telecasting of Central Nebraska, 500 S. Chinowth Rd., a California Ltd. Partnership, Visalia, CA 93277.

**Studio:** See KHGI-TV, Kearney-Hastings-Grand Island, NE.

**Mailing Address:** Box 220, Kearney, NE 68848-0220.

**Phone:** 308-743-2494. **Fax:** 308-743-2644.

**E-mail:** news@ntv.keamey.net

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 725-ft. above av. terrain, 541-ft. above ground, 3806-ft. above sea level.

Latitude 40° 37' 32"  
Longitude 101° 01' 45"

**Transmitter:** 8-mi. N of Hayes Center.

**Digital Facilities:** Channel No. 18 (494-500 MHz). Power: 1000-kw max. visual. Antenna: 649-ft. above av. terrain, 465-ft. above ground.

Latitude 40° 37' 32"  
Longitude 101° 01' 45"

**FCC Digital File Number:** BPCDT-19991101IJ. Granted: June 9, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Prodelin, 5-meter; Standard Components receivers.

**News Services:** ABC NewsOne, AP, National Weather Service, Sports News Satellite, WSI.

**Ownership:** Pappas Telecasting Companies (Group Owner).

**Began Operation:** February 9, 1956. Sale to Fant Broadcasting Co. LLC by bankruptcy trustee Joseph Girard approved by FCC May 13, 1993. Sale to Blackstar Communications approved by FCC December 15, 1995, but not consummated. Sale to present owner by Fant Broadcasting Co. LLC approved by FCC February 17, 1999.

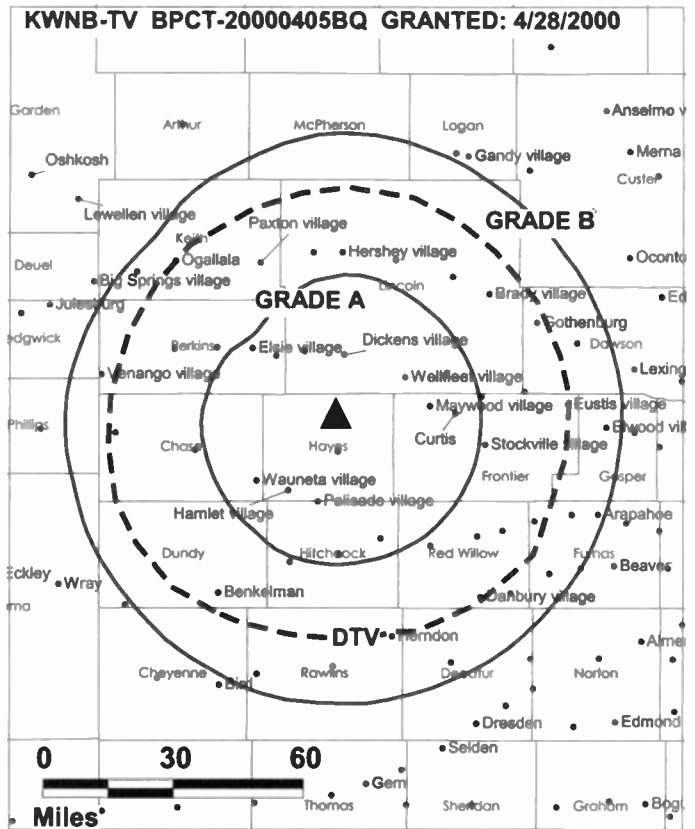
**Represented (sales):** Petry Television Inc.

**Represented (engineering):** Denny & Associates PC.

**We were the broker  
in the 1986 sale of  
KWNB-TV**

**THE  
TED HEPBURN  
COMPANY**

*Ted Hepburn, President*  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995



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**Personnel:** See KHGI-TV, Kearney-Hastings-Grand Island, NE.

**Rates:** On request.

**City of License:** Hayes Center. **Station DMA:** Lincoln & Hastings-Kearney. **Rank:** 101.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,460	11,730	30,190
Average Weekly Circulation (2000)	10,790	3,440	14,229
Average Daily Circulation (2000)			6,455

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,650	4,760	11,410
Average Weekly Circulation (2000)	3,534	1,508	5,041
Average Daily Circulation (2000)			2,560

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,810	6,970	18,780
Average Weekly Circulation (2000)	7,256	1,932	9,188
Average Daily Circulation (2000)			3,895

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—Kearney-Hastings-Grand Island

## KHGI-TV

Ch. 13

(Operates satellite KWNB-TV Hayes Center, NE)

**Network Service:** ABC.

**Licensee:** Pappas Broadcasting of Central Nebraska, 500 S. Chinowth Rd., a California Ltd. Partnership, Visalia, CA 93277.

**Studio:** 13-mi. S of Kearney on Hwy. 44.

**Mailing Address:** Box 220, Kearney, NE 68848-0220; Box 380, Doniphan, NE 68832.

**Phone:** 308-743-2494. **Fax:** 308-743-2644.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1110-ft. above av. terrain, 1163-ft. above ground, 3240-ft. above sea level.

Latitude 40° 39' 28"  
Longitude 98° 52' 04"

Requests CP for change 312-kw max. visual, 1942-ft. above av. terrain, 1873-ft. above ground, 4002-ft. above sea level, lat. 40° 56' 54", long. 98° 48' 42", transmitter to 0.8-mi. W of County Hwy. 35 & Sod Town Rd. intersection, 7-mi. SE of Rav. BPC7-960724KI.

**Transmitter:** 6-mi. S of Gibbon.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 838-kw max. visual. Antenna: 1047-ft. above av. terrain, 1053-ft. above ground.

Latitude 40° 39' 27"  
Longitude 98° 51' 24"

**FCC Digital File Number:** BPCDT-19991101ADT (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Prodelin, 5-meter; Standard Components receivers.

**News Services:** ABC NewsOne, AP, National Weather Service, Sports News Satellite, WSI.

**Ownership:** Pappas Telecasting Companies (Group Owner).

**Began Operation:** December 24, 1953. Sale to NTV by Bi-States Co. (F. Wayne Brewster, et al.) approved by FCC April 29, 1974 (*Television Digest*, Vol. 14:7). Sale to Amarturo Group by NTV Enterprises approved by FCC November 16, 1979 (Vol. 19:24). Sale to Gordon Broadcasting Inc. by Amarturo Group approved by FCC January 17, 1986. Sale to Sterling Communications by Gordon Broadcasting Inc. approved by FCC February 27, 1989, but not consummated. Assignment to Joseph C. Amarturo, Receiver, approved by FCC June 28, 1989. Assignment to Joseph Girard, Receiver, approved by FCC November 22, 1991. Sale to Fant Broadcasting Co. of Nebraska Inc. granted by FCC May 13, 1993 (Vol. 33:7). Sale to Blackstar Communications approved by FCC December 15, 1995, but not consummated. Sale to present owner by Fant Broadcasting Co. LLC approved by FCC February 11, 1999.

**Represented (sales):** Petry Television Inc.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

Steve Morris, Vice President & General Manager.

Ron Barbarita, General Sales Manager.

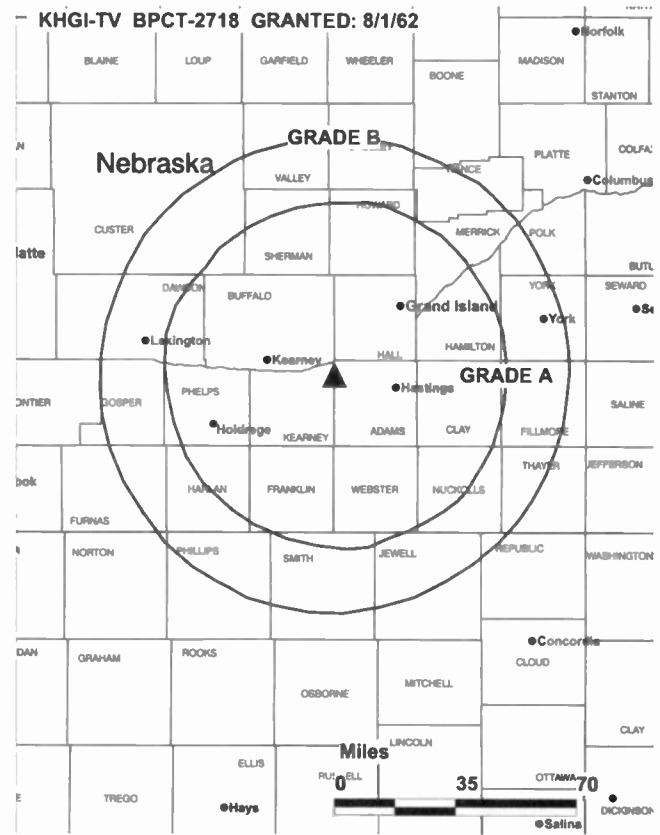
Brian Seibel, Regional Marketing Representative.

Jerry Fuehrer, Chief Engineer.

Mark Baumert, News Director.

Cheryl Alkirez, Business Manager.

Stephanie King, Advertising, Promotion & Publicity.



**Mike Wallace,** Production Manager.

**Scott Swenson,** Programming Coordinator.

**Highest 30 Sec. Rate:** \$1500.

**City of License:** Kearney. **Station DMA:** Lincoln & Hastings-Kearney. **Rank:** 101.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	66,550	41,180	107,730
Average Weekly Circulation (2000)	44,058	22,081	66,139
Average Daily Circulation (2000)			38,824

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,090	34,870	96,960
Average Weekly Circulation (2000)	43,414	21,270	64,685
Average Daily Circulation (2000)			38,595

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,460	6,310	10,770
Average Weekly Circulation (2000)	644	810	1,454
Average Daily Circulation (2000)			229

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**We were the broker  
in the 1986 sale of  
KHGI-TV**

**THE  
TED HEPBURN  
COMPANY**

**Ted Hepburn, President**  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995

# Nebraska—Lincoln

**KLKN**  
Ch. 8

(Operates satellite KLKE, Albion, NE)

**Network Service:** ABC.

**Licensee:** Citadel Communications LLC, 3240 S. 10th St., Lincoln, NE 68502.

**Studio:** 3240 S. 10th St., Lincoln, NE 68502.

**Phone:** 402-434-8000. **Fax:** 402-436-2236.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual. Antenna: 1240-ft. above av. terrain, 1200-ft. above ground, 2785-ft. above sea level.

Latitude 40° 52' 59"  
Longitude 97° 18' 20"

**Transmitter:** 2-mi. SE of Utica.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 50-kw max. visual. Antenna: 1234-ft. above av. terrain, 1200-ft. above ground, 1582-ft. above sea level.

Latitude 40° 52' 59"  
Longitude 97° 18' 19"

**FCC Digital File Number:** BPCDT-19990903AAE. Granted: November 26, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ChannelMaster, 5-meter; Pinzone, 3.7-meter; Pinzone, 5-meter; Pinzone receivers.

**Ownership:** Citadel Communications Co. LLC (Group Owner).

**Began Operation:** December 5, 1964. Sale to present owner as KCAN, Albion, by Amataro Group Inc. approved by FCC November 12, 1986. Began operation as KLKN, Lincoln, April 1, 1996 (Television Digest, Vol. 34:50; 35:27).

**Represented (sales):** Katz Television.

**Represented (legal):** Latham & Watkins.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**Roger Moody,** Vice President & General Manager.

**Susan Christensen,** General Sales Manager.

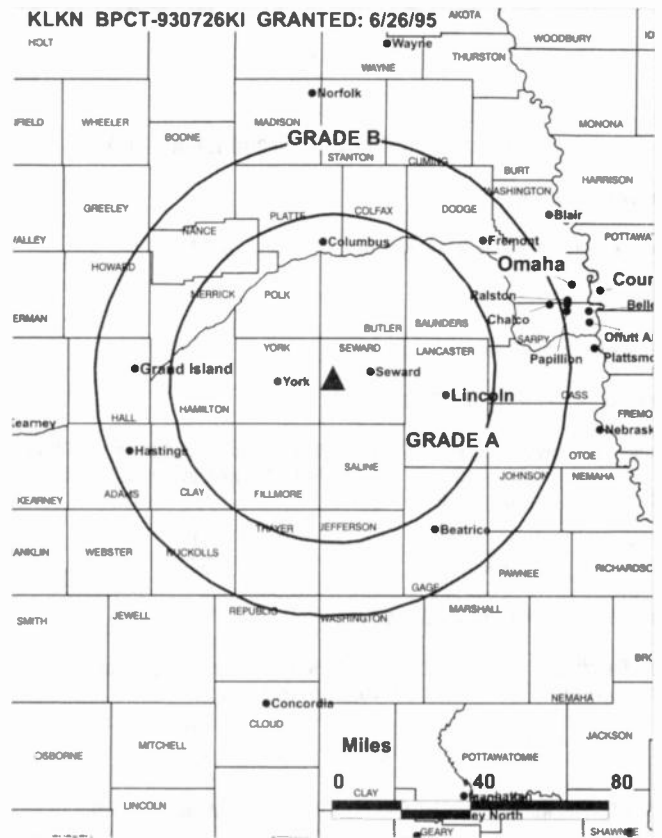
**Suzanne Ramsel,** Sales Manager.

**Dan Ackerman,** Chief Engineer.

**Randal Stanley,** News Director.

**Jeff Swanson,** Program Director.

**Becky Wiese,** Promotion Director.



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**Steve Anderson,** Business Manager.

**Rates:** On request.

**City of License:** Lincoln. **Station DMA:** Lincoln & Hastings-Kearney. **Rank:** 101.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	154,090	66,710	220,800
Average Weekly Circulation (2000)	68,408	24,761	93,169
Average Daily Circulation (2000)			42,208
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	124,140	42,400	166,540
Average Weekly Circulation (2000)	62,993	19,314	82,307
Average Daily Circulation (2000)			38,635
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,950	24,310	54,260
Average Weekly Circulation (2000)	5,415	5,446	10,862
Average Daily Circulation (2000)			3,573

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Nebraska—Lincoln

## KOLN Ch. 10

(Operates satellite KGIN, Grand Island, NE)

**Network Service:** CBS.

**Licensee:** Gray Communications Inc., Box 48, Albany, GA 31703.

**Studio:** 40th & W Sts., Lincoln, NE 68503.

**Mailing Address:** Box 30350, Lincoln, NE 68503.

**Phone:** 402-467-4321. **Fax:** 402-467-9210.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Omnidirectional, 1490-ft. above av. terrain, 1500-ft. above ground, 3030-ft. above sea level.

Latitude 40° 48' 11"  
Longitude 97° 10' 52"

**Transmitter:** 6-mi. E of Beaver Crossing.

**Digital Facilities:** Channel No. 25 (536-542 MHz). Power: 679.8-kw max. visual. Antenna: 1395-ft. above av. terrain, 1370-ft. above ground.

Latitude 40° 48' 11"  
Longitude 97° 10' 52"

**FCC Digital File Number:** BPCDT-990812KG. Granted: October 20, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 5-meter Ku & C-band; Microdyne, 7-meter C-band; Prodelin, 5-meter Ku & C-band; Microdyne, Standard Electronics receivers.

**News Services:** AP, U.S. Weather Bureau.

**Ownership:** Gray Communications Systems Inc. (Group Owner).

**Began Operation:** February 18, 1953. Sale to Fetzer Broadcasting Co. approved by FCC March 24, 1954; transfer to John Fetzer approved by FCC November 15, 1955 (*Television Digest*, Vol. 9:30, 34; 10:9, 13, 20). Sale to Gillett by Fetzer Communications Inc. approved by FCC October 29, 1985. Sale to Busse Broadcasting Corp. by Gillette Broadcasting approved by FCC July 31, 1987. Sale to present owner by Busse Broadcasting Corp. approved by FCC July 30, 1998 (Vol. 38:3).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Pepper & Corazzini LLP.

**Represented (engineering):** Lohnes & Culver.

### Personnel:

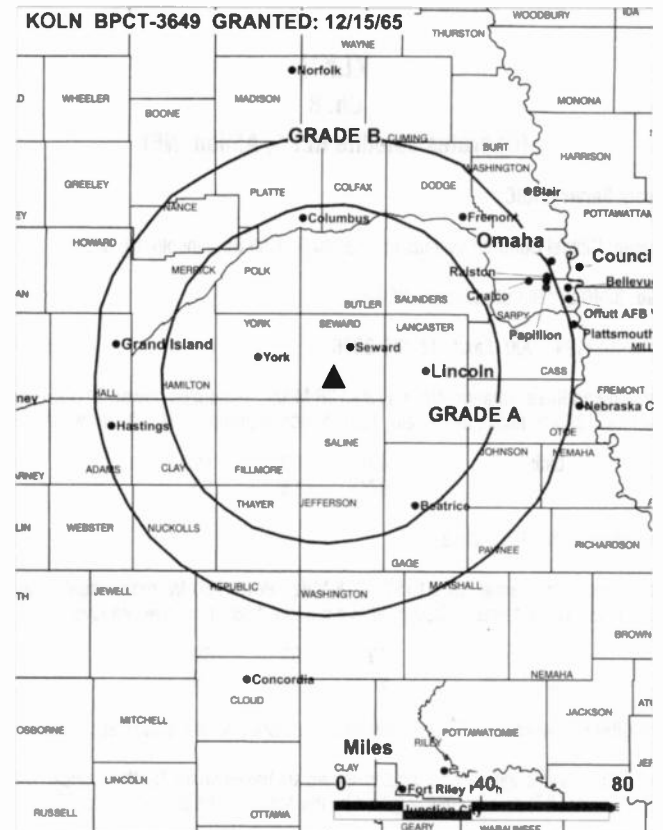
Frank Jonas, President & General Manager.

Kris Ryan, General & National Sales Manager.

Marty Winters, Local Sales Manager.

Brent Haun, Chief Engineer & Operations Manager.

Randy Lube, News Director.



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**Charlie Peterson, Program, Promotion & Administration Manager.**

**Lisa Guill, Production Supervisor.**

**Tish Gade-Jones, Controller.**

**Highest 30 Sec. Rate: \$2500.**

**City of License:** Lincoln. **Station DMA:** Lincoln & Hastings-Kearney. **Rank:** 101.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	182,080	95,550	277,630
Average Weekly Circulation (2000)	113,186	38,476	151,662
Average Daily Circulation (2000)			90,916
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	119,740	61,390	181,130
Average Weekly Circulation (2000)	83,941	28,388	112,328
Average Daily Circulation (2000)			70,617
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,340	34,160	96,500
Average Weekly Circulation (2000)	29,245	10,089	39,333
Average Daily Circulation (2000)			20,299

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—McCook, NE-Oberlin, KS

## KSNK Ch. 8 (Satellite of KSNW, Wichita, KS)

**Network Service:** NBC.

**Licensee:** Wichita License Subsidiary Corp., 905 N. Main, Wichita, KS 67203.

**Studio:** U.S. Hwy. W. 36, Oberlin, KS 67749.

**Mailing Address:** Box 238, Oberlin, KS 67749.

**Phone:** 913-475-2248. **Fax:** 913-475-3944.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 297.2-kw visual, 29.5-kw aural. Antenna: 710-ft. above av. terrain, 677-ft. above ground, 3537-ft. above sea level.

Latitude 39° 49' 48"  
Longitude 100° 42' 04"

**Transmitter:** U.S. Hwy. 36 W, 9-mi. W of Oberlin, KS.

**Digital Facilities:** Channel No. 12 (204-210 MHz). Authorized Power: 10.6-kw visual. Antenna: 709-ft. above av. terrain, 640-ft. above ground, 3494-ft. above sea level.

Latitude 39° 49' 48"  
Longitude 100° 42' 04"

FCC Digital File Number: BPCDT-19990709LF. Granted: August 23, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** M/A-Com, 4-meter; M/A-Com receivers.

**News Services:** AP, CNN Newsource, Conus, KSN.

**Ownership:** Emmis Broadcasting Corp. (Group Owner).

**Began Operation:** October 16, 1959. Sale to SJL Broadcast Management Corp. by The Standard Corp. approved by FCC August 5, 1988. Sale to Lee Enterprises Inc. by SJL Broadcast Management Corp. approved by FCC June 27, 1995. Transfer to present owner by Lee Enterprises Inc. approved by FCC September 27, 2000. (Television Digest, Vol. 40:20).

**Represented (sales):** Katz Television.

**Represented (legal):** Latham & Watkins.

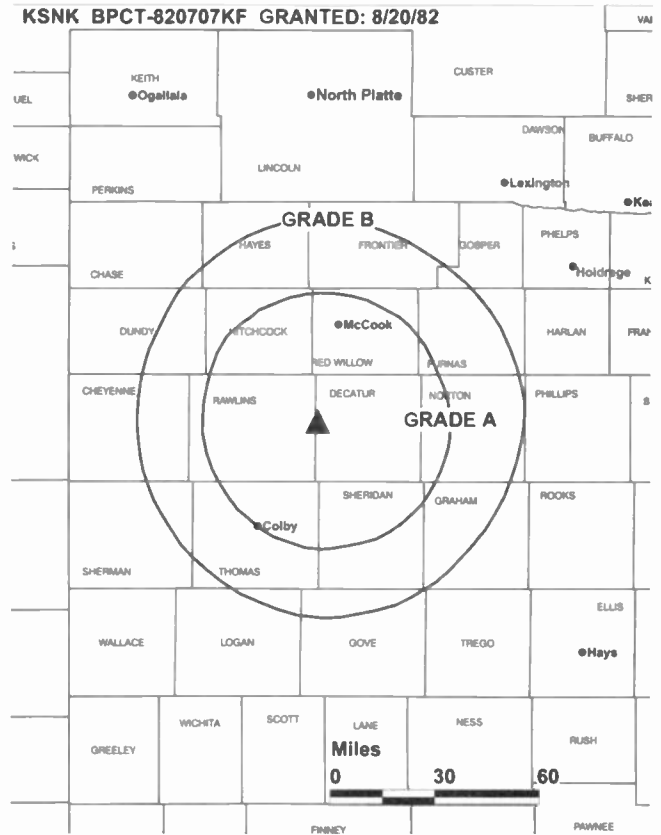
**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

**Gloria Becker**, General Manager.

**Jim Bowers**, Chief Engineer.

**Julie Kennedy**, News Director.



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**Rates:** On request.

**City of License:** McCook. **Station DMA:** Lincoln & Hastings-Keamey. **Rank:** 101.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,220	9,320	22,540
Average Weekly Circulation (2000)	9,764	2,730	12,494
Average Daily Circulation (2000)			5,798
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,260	6,760	12,020
Average Weekly Circulation (2000)	3,552	1,642	5,194
Average Daily Circulation (2000)			2,052
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,960	2,560	10,520
Average Weekly Circulation (2000)	6,211	1,088	7,300
Average Daily Circulation (2000)			3,746

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—North Platte

## KNOP-TV Ch. 2

**Network Service:** NBC.

**Licensee:** North Platte Television Inc., Box 749, North Platte, NE 69103.

**Studio:** 4.7-mi NE of North Platte on Hwy. 83 N.

**Mailing Address:** Box 749, North Platte, NE 69101.

**Phone:** 308-532-2222. **Fax:** 308-532-9579.

**E-mail:** knop@nponl.ne.net

**Web Site:** <http://www.knop.msnbc.com>

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: 630-ft. above av. terrain, 609-ft. above ground, 3621-ft. above sea level.

Latitude 41° 12' 13"  
Longitude 100° 43' 58"

**Transmitter:** 4.7-mi. NNE of center of town.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 1000-kw max. visual. Antenna: 820-ft. above av. terrain, 850-ft. above ground.

Latitude 41° 06' 13"  
Longitude 100° 58' 52"

**FCC Digital File Number:** BPCDT-19991101AJA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Service:** AP.

**Ownership:** Shively Communications (Group Owner).

**Began Operation:** December 15, 1958. Sale to present owner by group headed by Fred E. Shrake & Mac Smock approved by FCC June 16, 1967.

**Represented (sales):** Seltel Inc.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**Ulysses A. Carlini**, Vice President & General Manager.

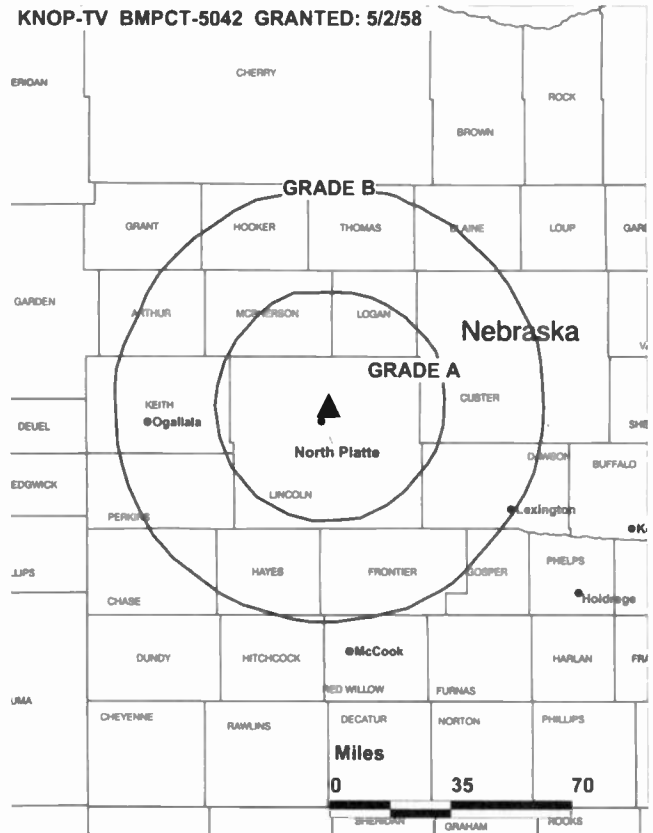
**Gregg Hoover**, Program & Promotion Director.

**Jacque Harms**, News Director.

**Joe Swift**, Sports Director.

**Mike McNeil**, Chief Engineer.

**Mike Perry**, Traffic Director.



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**Rates:** On request.

**City of License:** North Platte. **Station OMA:** North Platte. **Rank:** 209.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,600	13,530	35,130
Average Weekly Circulation (2000)	15,175	5,462	20,637
Average Daily Circulation (2000)			12,995
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,610	4,260	13,870
Average Weekly Circulation (2000)	8,581	3,288	11,869
Average Daily Circulation (2000)			8,381
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,990	9,270	21,260
Average Weekly Circulation (2000)	6,594	2,174	8,768
Average Daily Circulation (2000)			4,614

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—Omaha

**KETV**  
Ch. 7

**Network Service:** ABC.

**Licensee:** KETV Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

**Studio:** 2665 Douglas St., Omaha, NE 68131.

**Phone:** 402-345-7777. **Fax:** 402-978-8922.

**Web Site:** <http://www.ketv.com>

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1360-ft. above av. terrain, 1363-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 32"  
Longitude 96° 01' 37"

**Transmitter:** 5600 N. 72nd St.

**Digital Facilities:** Channel No. 20 (506-512 MHz). Power: 526.7-kw max. visual. Antenna: 1224-ft. above av. terrain, 1165-ft. above ground, 2350-ft. above sea level.

Latitude 41° 18' 32"  
Longitude 96° 01' 37"

**Transmitter:** 5200 N. 72nd St.

**FCC Digital File Number:** BPCDT-970617KF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 6-meter Ku & C-band; Andrew, 7.3-meter C-band; BMS, 6-meter C-band; M/A-Com, 3-meter Ku-band; Avantek, M/A-Com receivers.

**News Services:** ABC NewsOne, AP, Conus, UPI.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** September 17, 1957. Sale to present owner by Pulitzer Publishing Co. approved by FCC November 24, 1998 (Television Digest, Vol. 38:22, 48). Sale to Pulitzer Publishing Co. by Peter Kiewit Sons' Inc. (publisher of Omaha World-Herald) approved by FCC February 26, 1976 (Vol. 15:45). Sale of newspaper and TV station began with transfer of newspaper and 45% of KETV in 1962 and was completed the following year when transfer of the remaining 55% of KETV was approved by FCC June 11, 1963 (Vol. 2:45, 3:23).

**Represented (sales):** Eagle Television.

**Represented (legal):** Vemer, Liipfert, Bernhard, McPherson & Hand.

**Personnel:**

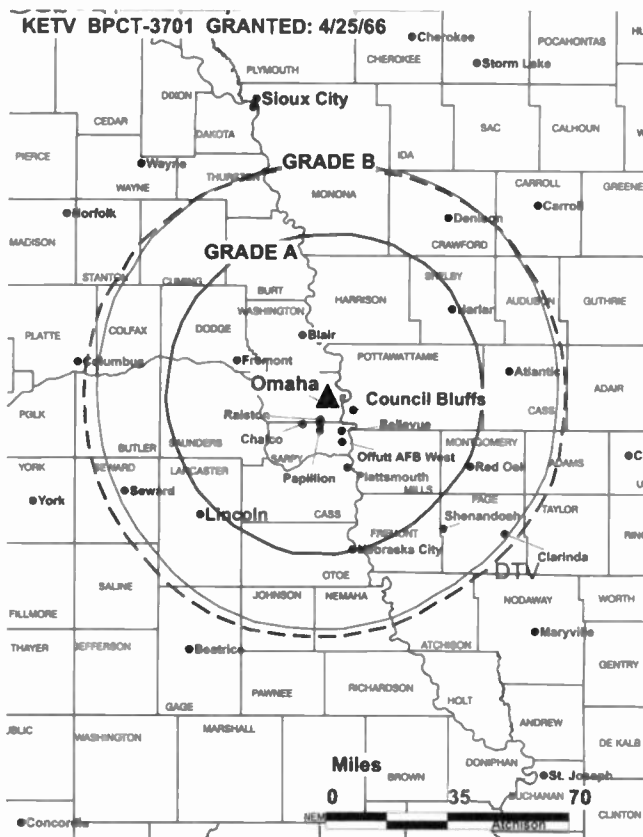
Phyllis Ned, President & General Manager.

John Curry, General Sales Manager.

Brian Sather, National Sales Manager.

Paul Tranisi, Promotion Director.

Jerry Olson, Operations Manager.



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RoseAnn Shannon, News Director.

Warren Behrens, Chief Engineer.

Kraig Johnson, Business Manager.

**Highest 30 Sec. Rate:** \$5000.

**City of License:** Omaha. **Station DMA:** Omaha. **Rank:** 75.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	388,180	130,890	519,070
Average Weekly Circulation (2000)	274,609	88,201	362,810
Average Daily Circulation (2000)			201,868
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	260,210	99,340	359,550
Average Weekly Circulation (2000)	213,008	78,780	291,787
Average Daily Circulation (2000)			171,674
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	127,970	31,550	159,520
Average Weekly Circulation (2000)	61,601	9,422	71,023
Average Daily Circulation (2000)			30,194

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—Omaha

## KMTV Ch. 3

**Network Service:** CBS.

**Licensee:** Emmis Broadcasting Corp., 40 Monument Circle, Suite 700, Indianapolis, IN 46204.

**Studio:** 10714 Mockingbird Dr., Omaha, NE 68127.

**Phone:** 402-592-3333. **Fax:** 402-597-7698.

**Web Site:** <http://www.kmtv3.com>

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1370-ft. above av. terrain, 1345-ft. above ground, 2549-ft. above sea level.

Latitude 41° 18' 25.00"  
Longitude 96° 01' 37.00"

**Transmitter:** 5400 N. 72nd St.

**Digital Facilities:** Channel No. 45 (656-662 MHz). Power: 1000-kw max. visual. Antenna: 1396-ft. above av. terrain, 1318-ft. above ground.

Latitude 41° 18' 24.60"  
Longitude 96° 01' 36.60"

**FCC Digital File Number:** BPCDT-19991026ABT (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Andrew, 4.6-meter Ku-band; AFC, 3.7-meter Ku-band; Harris, 3-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Communications, Harris, M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath.

**Ownership:** Emmis Broadcasting Corp. (Group Owner).

**Began Operation:** September 1, 1949. Sale to Lee Enterprises Inc. by May Broadcasting Co. approved by FCC November 7, 1986. Sale to present owner by Lee Enterprises Inc. approved by FCC September 27, 2000. (*Television Digest*, Vol. 40:20).

**Represented (sales):** Katz American Television.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** David Steel & Associates Inc.

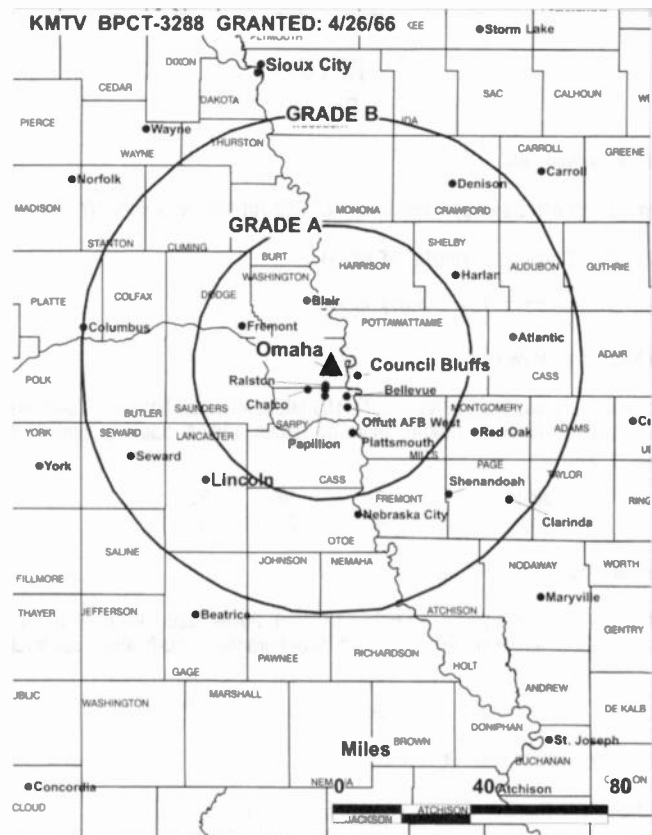
**Personnel:**

Chris Leister, General Manager.

David L. Kuehn, General Sales Manager.

Lin White, National Sales Manager.

Jay Nix, Engineering Director.



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Dominick Nardo, Marketing & Promotion Manager.

**Highest 30 Sec. Rate:** \$1500.

**City of License:** Omaha. **Station DMA:** Omaha. **Rank:** 75.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	382,290	133,880	516,170
Average Weekly Circulation (2000)	227,452	76,833	304,285
Average Daily Circulation (2000)			143,288
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	260,210	99,340	359,550
Average Weekly Circulation (2000)	182,114	70,039	252,153
Average Daily Circulation (2000)			125,795
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	122,080	34,540	156,620
Average Weekly Circulation (2000)	45,338	6,794	52,132
Average Daily Circulation (2000)			17,493

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—Omaha

## KPTM Ch. 42

**Network Service:** FOX.

**Licensee:** Pappas Telecasting of the Midlands, 500 S. Chinowth Rd., Visalia, CA 93277.

**Studio:** 4625 Famam St., Omaha, NE 68132.

**Phone:** 402-558-4200. **Fax:** 402-554-4290.

**Web Site:** <http://www.kptm.com>

**Technical Facilities:** Channel No. 42 (638-644 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1559-ft. above av. terrain, 1479-ft. above ground, 2689-ft. above sea level.

Latitude 41° 04' 15"  
Longitude 96° 13' 30"

Holds CP for change to 1893-ft. above av. terrain, 1814-ft. above ground, 3021-ft. above sea level. BPCT-870902KE.

**Transmitter:** 19801 Pflug Rd., Springfield.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power: 360-kw max. visual. Antenna: 1883-ft. above av. terrain, 1811-ft. above ground.

Latitude 41° 04' 15"  
Longitude 96° 13' 30"

**FCC Digital File Number:** BPCDT-19991101 (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** AFC, 3.6-meter Ku-band; Harris, 6.1-meter C-band; Harris, M/A-Corn receivers.

**LMA:** Local marketing agreement with KXVO (W), Omaha.

**Ownership:** Pappas Telecasting Companies (Group Owner).

**Began Operation:** April 6, 1986.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Bryan Cave LLP.

**Represented (engineering):** Smith & Fisher; Cecil Lynch.

### Personnel:

**Harry J. Pappas,** President.

**Howard H. Shrier,** Executive Vice President & Chief Operating Officer.

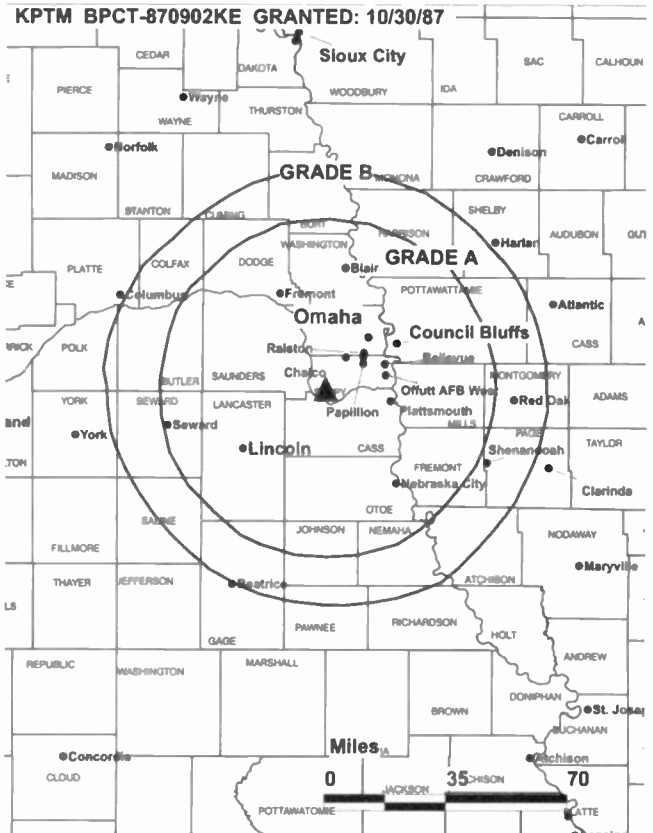
**Dale Scherbring,** Chief Corporate Engineer.

**John Carpenter,** Executive Vice President & General Manager.

**Larry Forsgren,** National Sales Manager.

**Tim McGaffin,** Local Marketing Manager.

**Dariene Goldsberry,** Program Manager.



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**Shannon McIntosh,** Traffic Manager.

**Rick Creager,** Production Manager.

**Patty Moore,** Business & Personnel Manager.

**Highest 30 Sec. Rate:** \$2300.

**City of License:** Omaha. **Station DMA:** Omaha. **Rank:** 75.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	386,970	138,100	525,070
Average Weekly Circulation (2000)	230,683	63,392	294,074
Average Daily Circulation (2000)			122,337
Station OMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	260,210	99,340	359,550
Average Weekly Circulation (2000)	164,021	51,616	215,637
Average Daily Circulation (2000)			90,612
Other OMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	126,760	38,760	165,520
Average Weekly Circulation (2000)	66,661	11,776	78,437
Average Daily Circulation (2000)			31,725

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—Omaha

**KXVO**  
**Ch. 15**

**Network Service:** WBN.

**Licensee:** Mitts Telecasting Co., 205 S. West St., Suite A, Visalia, CA 93291.

**Studio:** 4625 Farnam St., Omaha, NE 68132.

**Phone:** 402-554-1500. **Fax:** 402-551-1515.

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 2529-kw max. visual. Antenna: 1280-ft. above av. terrain, 1200-ft. above ground, 2410-ft. above sea level.

Latitude 41° 04' 15"  
Longitude 96° 13' 30"

Holds CP for change to 5000-kw max. visual, 1817-ft. above av. terrain, 1737-ft. above ground, 2947-ft. above sea level. BMPCT-960625KG.

**Transmitter:** 19801 Pflug Rd., Sarpy County.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 500-kw max. visual. Antenna: 1740-ft. above av. terrain, 1660-ft. above ground.

Latitude 41° 04' 15"  
Longitude 96° 13' 30"

**FCC Digital File Number:** BPCDT-19991029ADQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with KPTM (F), Omaha.

**Ownership:** Mitts Telecasting Co. (Group Owner).

**Began Operation:** June 10, 1995. Sale to present owner by Gary M. Cocola Family Trust approved by FCC June 13, 2000.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

**Patrick Caffrey**, Chief Operator.

**Robert Epstein**, General Marketing Manager.

**Tim McGaffin**, Local Marketing Manager.

**Tom Markley**, National Marketing Manager.

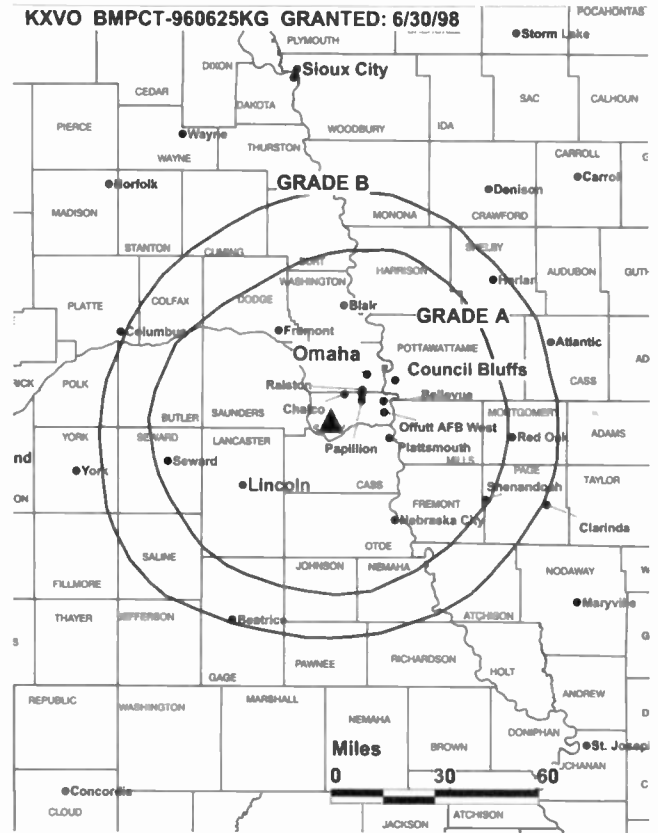
**Dale Scherbring**, Chief Engineer.

**Kirk Winkler**, News Director.

**Steve Rabb**, Special Projects.

**Donna Ridgley**, Creative Services Director.

**Patty Moore**, Business Manager.



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**Rick Creager**, Production Manager.

**Rates:** On request.

**City of License:** Omaha. **Station DMA:** Omaha. **Rank:** 75.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	362,520	138,330	500,850
Average Weekly Circulation (2000)	128,532	45,610	174,142
Average Daily Circulation (2000)			66,875
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	257,620	99,340	356,960
Average Weekly Circulation (2000)	94,259	37,048	131,307
Average Daily Circulation (2000)			51,247
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	104,900	38,990	143,890
Average Weekly Circulation (2000)	34,272	8,563	42,835
Average Daily Circulation (2000)			15,627

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—Omaha

## WOWT Ch. 6

**Network Service:** NBC.

**Licensee:** Benedek License Corp., 100 Park Ave., Rockford, IL 61101.

**Studio:** 3501 Famam St., Omaha, NE 68131.

**Phone:** 402-346-6666. **Fax:** 402-233-7880.

**E-mail:** info@wowt.com; sixonline@wowt.com

**Web Site:** http://www.wowt.com

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Circularly polarized, 1370-ft. above av. terrain, 1343-ft. above ground, 2534-ft. above sea level.

Latitude 41° 18' 40"  
Longitude 96° 01' 37"

**Transmitter:** 5800 N. 72nd St.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 982.1-kw max. visual. Antenna: 1371-ft. above av. terrain, 1306-ft. above ground.

Latitude 41° 18' 40"  
Longitude 96° 01' 37"

**FCC Digital File Number:** BPCDT-19991018AAP (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Harris, 6.1-meter; Harris, M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource, ESDI, National Weather Service, NBC News Channel.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** August 29, 1949. Chronicle Publishing sold station to LIN Television, which then traded station to present owner. FCC approved deal March 23, 2000. Sale to Chronicle Publishing Inc. by Meredith Corp. approved by FCC May 20, 1975 (Television Digest, Vol. 15:6, 8). Sale to Meredith approved by FCC September 1951 (Vol. 7:32, 39).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** du Treil, Lundin & Rackley.

### Personnel:

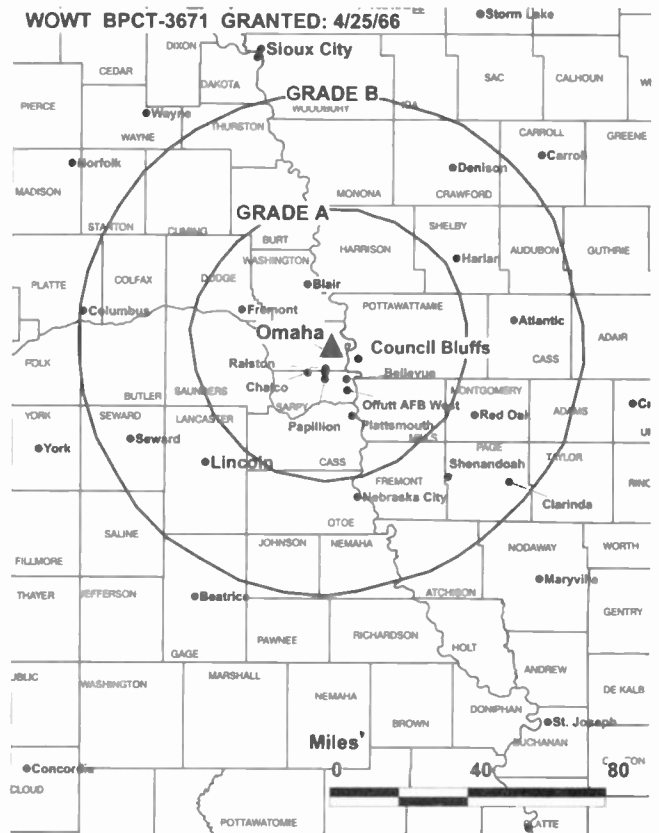
Lou Kirchen, Vice President & General Manager.

Don Felton, Local Sales Manager.

Brenda Constant, Local Sales Manager.

Dan Heithoff, Operations Manager.

John Clark, News Director.



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**Dan Cupak, Promotion & Marketing Manager.**

**Gail Lee, Community Affairs Director.**

**Rates:** On request.

**City of License:** Omaha. **Station DMA:** Omaha. **Rank:** 75.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	390,250	139,240	529,490
Average Weekly Circulation (2000)	280,007	87,308	367,316
Average Daily Circulation (2000)			196,048
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	260,210	99,340	359,550
Average Weekly Circulation (2000)	206,862	75,927	282,789
Average Daily Circulation (2000)			160,321
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	130,040	39,900	169,940
Average Weekly Circulation (2000)	73,145	11,381	84,527
Average Daily Circulation (2000)			35,727

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Nebraska—Scottsbluff

## KDUH-TV

Ch. 4

(Affiliate of KOTA-TV, Rapid City, SD)

**Network Service:** ABC.

**Licensee:** Duhamel Broadcasting Enterprises, Box 1760, Rapid City, SD 57709.

**Studio:** 1523 First Ave., Scottsbluff, NE 69361.

**Mailing Address:** Box 1760, Rapid City, SD 57709-1760.

**Phone:** 308-632-3071.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 2000-ft. above av. terrain, 1961-ft. above ground, 6316-ft. above sea level.

Latitude 42° 10' 21"  
Longitude 103° 13' 57"

**Transmitter:** 13.1-mi. SW of Hemingford, NE.

**FCC Proposed Digital Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 1000-kw visual, Antenna: 2000.8-ft. above av. terrain.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** RCA Americom, Ku-band; Simulcast, 5-meter; Simulcast receivers.

**News Services:** ABC NewsOne, AP.

**Ownership:** Duhamel Broadcasting Enterprises (Group Owner).

**Began Operation:** February 20, 1958.

**Represented (sales):** Katz Television; The Soderlund Co. (Omaha-Lincoln).

**Represented (legal):** Shaw Pittman

**Represented (engineering):** Edward F. Lorentz & Associates; Vir James PC Broadcast Engineering (Denver).

**Personnel:**

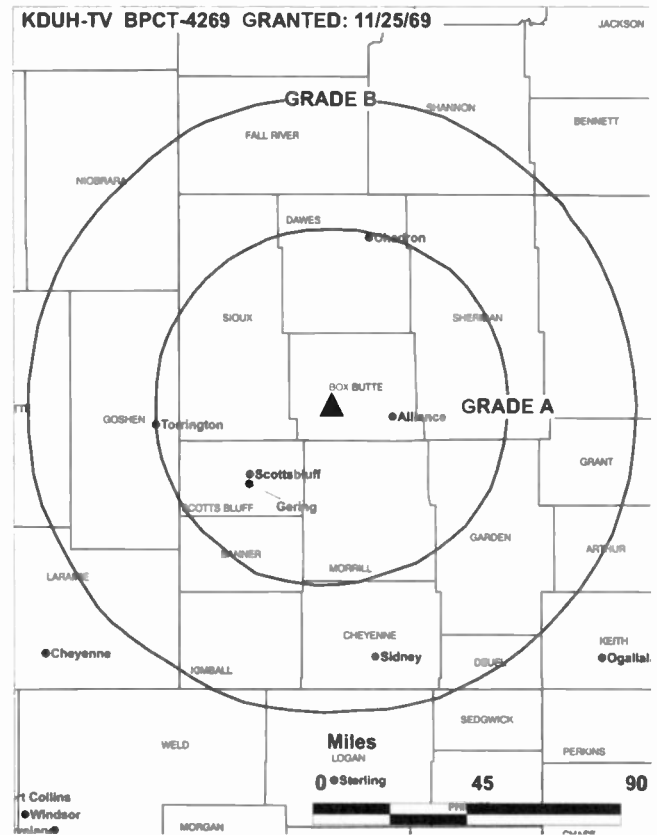
William Duhamel, General Manager.

Steve Duffy, General Sales Manager.

Frank Etherington, Engineering Director.

**Rates:** On request.

**City of License:** Hay Springs. **Station DMA:** Cheyenne-Scottsbluff-Sterling. **Rank:** 198.



Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	20,170	10,750	30,920
Average Weekly Circulation (2000)	14,593	4,283	18,876
Average Daily Circulation (2000)			11,062
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,920	7,350	19,270
Average Weekly Circulation (2000)	9,548	2,650	12,197
Average Daily Circulation (2000)			6,888
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,250	3,400	11,650
Average Weekly Circulation (2000)	5,045	1,633	6,678
Average Daily Circulation (2000)			4,173

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—Scottsbluff-Gering

**KSTF**  
**Ch. 10**

(Satellite of KGWN-TV, Cheyenne, WY)

**Network Service:** CBS.

**Licensee:** Benedek Broadcasting Corp., 308 W. State St., Suite 210, Rockford, IL 61101.

**Studio:** See KGWN-TV, Cheyenne, WY.

**Mailing Address:** 2923 E. Lincolnway, Cheyenne, WY 82001.

**Phone:** 307-634-7755. **Fax:** 307-637-8604.

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 240-kw visual, 24-kw aural. Antenna: 840-ft. above av. terrain, 674-ft. above ground, 5141-ft. above sea level.

Latitude 41° 59' 58"  
Longitude 103° 39' 55"

**Transmitter:** 9.5-mi. N of center of Scottsbluff.

**Digital Facilities:** Channel No. 29 (560-566 MHz). Power: 100-kw max. visual. Antenna: 840-ft. above av. terrain, 643-ft. above ground.

Latitude 41° 59' 58"  
Longitude 103° 39' 55"

**FCC Digital File Number:** BPCDT-19991028ACU. Granted: March 10, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** RCA, 3.5-meter; RCA receivers.

**News Service:** AP.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** August 7, 1955. Sale to Lamb Enterprises by Frontier Broadcasting Co. (McCraken) approved by FCC July 6, 1972 (*Television Digest*, Vol. 11:47; 12:28). Sale to Burke Broadcasting by Lamb Enterprises approved by FCC October 14, 1983. Sale to Stauffer Communications by Burke Broadcasting approved by FCC July 8, 1986 (Vol. 26:13). Sale to Morris Communications by Stauffer Communications approved by FCC May 2, 1995. Sale to present owner by Morris Communications approved by FCC April 12, 1996 (Vol. 35:49).

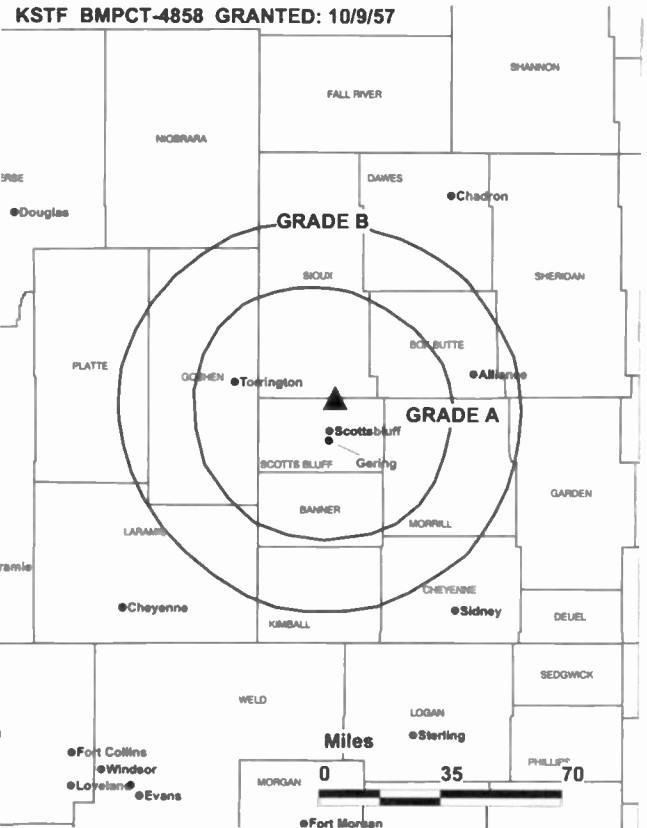
**Represented (sales):** Petry Television Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:** See KGWN-TV, Cheyenne, WY.

**Highest 30 Sec. Rate:** \$65.

**City of License:** Scottsbluff. **Station DMA:** Cheyenne-Scottsbluff-Sterling. **Rank:** 198.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,620	9,880	26,500
Average Weekly Circulation (2000)	10,843	3,716	14,559
Average Daily Circulation (2000)			7,729
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,920	7,350	19,270
Average Weekly Circulation (2000)	8,978	3,515	12,493
Average Daily Circulation (2000)			7,070
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,700	2,530	7,230
Average Weekly Circulation (2000)	1,865	201	2,066
Average Daily Circulation (2000)			659

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nebraska—Superior

## KSNB-TV

Ch. 4

(Satellite of KTVG, Grand Island, NE)

**Network Service:** FOX.

**Licensee:** Colins Broadcasting Co., 205 S. West St., Suite A, Visalia, CA 93291.

**Studio:** See KHGI-TV, Kearney-Hastings-Grand Island, NE.

**Mailing Address:** Box 220, Kearney, NE 68848.

**Phone:** 308-743-2494. **Fax:** 308-743-2644.

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1130-ft. above av. terrain, 1086-ft. above ground, 2837-ft. above sea level.

Latitude 40° 05' 13"  
Longitude 97° 55' 12"

Holds CP for change to 1109-ft. above av. terrain, 1040-ft. above ground, 2774-ft. above sea level; lat. 40° 5' 15", long. 97° 55' 12". BMPCT-20000324ABD.

**Transmitter:** 5-mi. NW of Superior.

**Digital Facilities:** Channel No. 34 (590-596 MHz). Power: 1000-kw max. visual. Antenna: 1034-ft. above av. terrain, 967-ft. above ground.

Latitude 40° 05' 15"  
Longitude 97° 55' 12"

**FCC Digital File Number:** BPCDT-19991004ABO. Granted: November 30, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Prodelin, 5-meter; Standard Components receivers.

**News Services:** ABC NewsOne, AP, Conus, National Weather Service, WSI.

**Ownership:** Colins Broadcasting Co.

**Began Operation:** October 1, 1965. Assignment to Fant Broadcasting Co. LLC by bankruptcy trustee Joseph Girard granted by FCC May 13, 1993. Sale to Blackstar by Fant Broadcasting Co. approved by FCC December 15, 1995, but not consummated. Sale to Pappas Telecasting, amended to Colins Broadcasting Co. (Thomas F. Mitts), approved by FCC February 17, 1999.

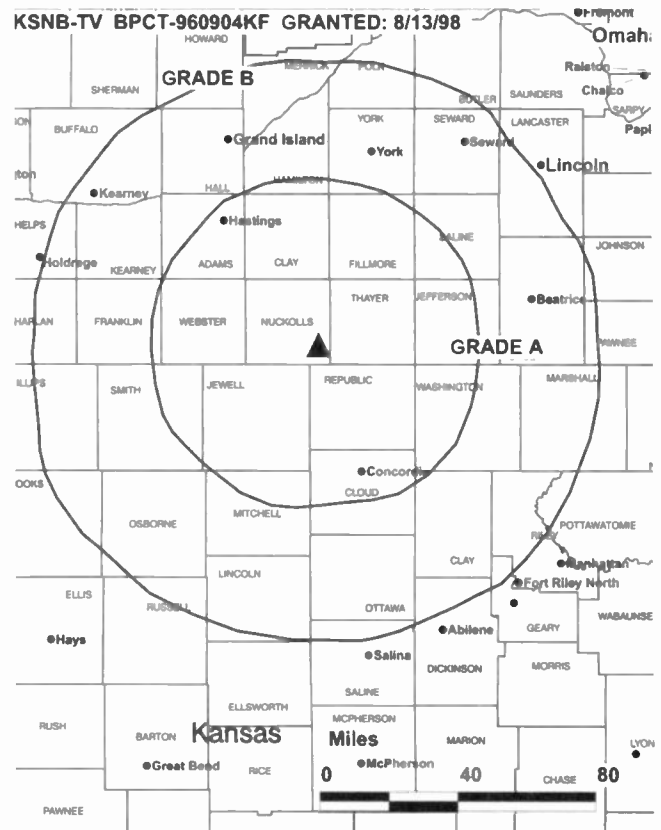
**Represented (sales):** Petry Television Inc.

**Represented (engineering):** Denny & Associates PC.

**THE  
TED HEPBURN  
COMPANY**

**We were the broker  
in the 1986 sale of  
KSNB-TV**

**Ted Hepburn, President**  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995



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**Personnel:** See KHGI-TV, Kearney-Hastings-Grand Island, NE.

**Rates:** On request.

**City of License:** Superior. **Station DMA:** Lincoln & Hastings-Kearney. **Rank:** 101.

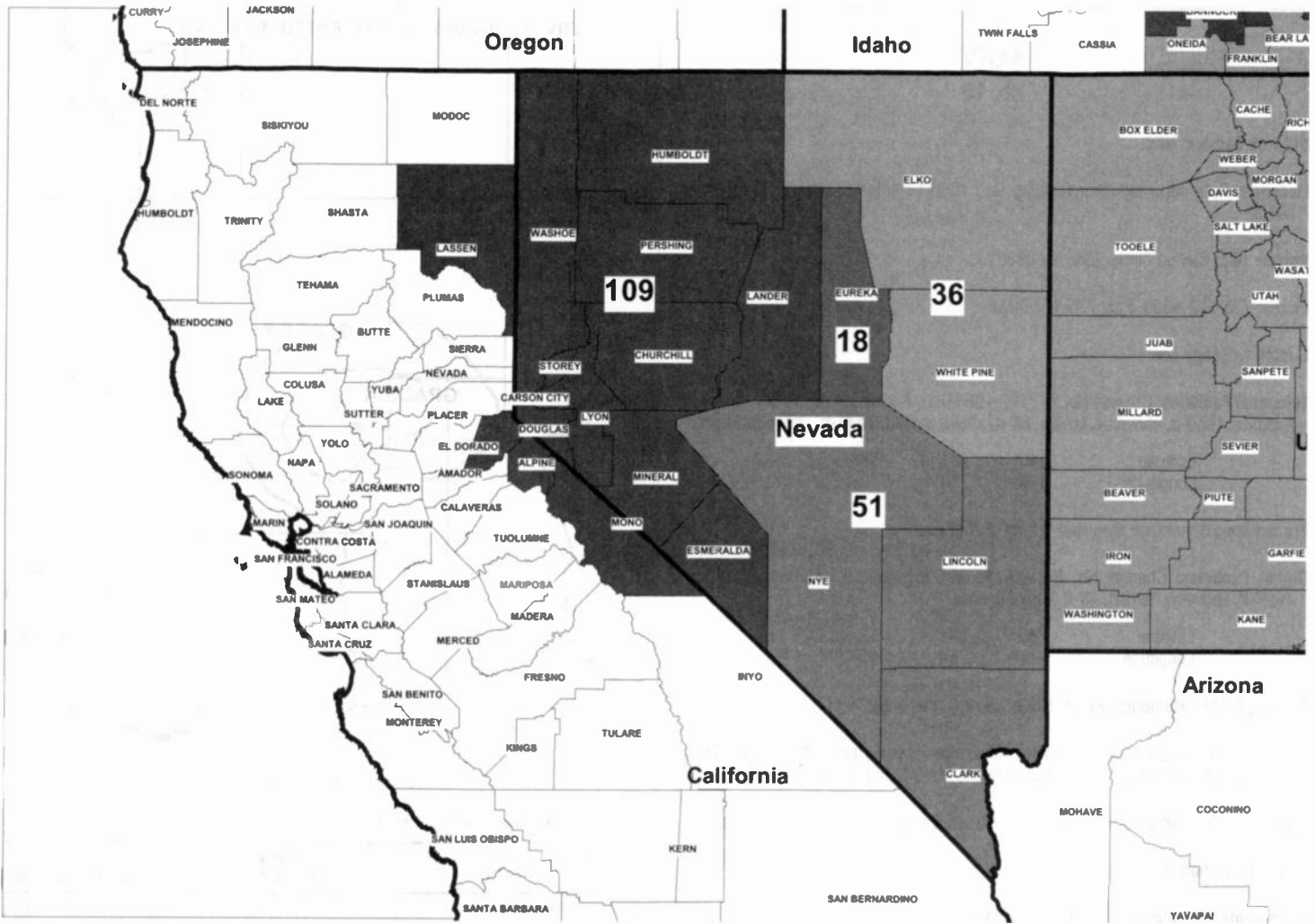
Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	48,960	37,220	86,180
Average Weekly Circulation (2000)	14,584	5,970	20,554
Average Daily Circulation (2000)			5,900

Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	38,850	32,710	71,560
Average Weekly Circulation (2000)	12,807	5,449	18,256
Average Daily Circulation (2000)			5,226

Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,110	4,510	14,620
Average Weekly Circulation (2000)	1,777	521	2,298
Average Daily Circulation (2000)			674

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Denver, CO	1,312,300	18	KCEC (50), KCNC-TV (4), KDEN (25), KDVR (31), KFCT (22), KFNR (11), KMAS-TV (24), KMGH-TV (7), KPXC-TV (59), KREG-TV (3), KTVD (20), KTVJ (14), KTVS (3), KUSA-TV (9), KWGN-TV (2), KWHD (53)
Salt Lake City, UT	732,380	36	KAZG (24), KCSG (4), KENV (10), KGWR-TV (13), KJWY (2), KJZZ-TV (14), KSL-TV (5), KSTU (13), KTVX (4), KUPX (16), KUSG (12), KUTV (2), KUWB (30)
Las Vegas, NV	559,330	51	KBLR (39), KFBT (33), KINC (15), KLAS-TV (8), KTNV (13), KVBC (3), KVVU-TV (5), KVWB (21)
Reno, NV	232,960	109	KAME-TV (21), KOLO-TV (8), KREN-TV (27), KRNV (4), KRXI (11), KTVN (2), KWNV (7)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

- KVVU-TV, Henderson. . . . . See Las Vegas, NV
- KBLR, Las Vegas. . . . . See Paradise, NV

**Nevada Analog Station Totals as of November 1, 2000**

	VHF	UHF	TOTAL
Commercial Television	10	6	16
Educational Television	2	0	2
	12	6	18

# Nevada—Elko

## KENV Ch. 10

**Network Service:** NBC.

**Licensee:** Ruby Mountain Broadcasting Co., 1500 Foremaster Lane, Las Vegas, NV 89102.

**Studio:** 1025 Chilton Circle, Elko, NV 89801.

**Phone:** 775-777-8500. **Fax:** 775-777-7758.

**E-mail:** tv@kenv.com

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 3.1-kw visual. Antenna: 1850-ft. above av. terrain, 66-ft. above ground, 7441-ft. above sea level.

Latitude 40° 41' 53.00"  
Longitude 115° 54' 13.00"

**Transmitter:** Grindstone Mountain, 12-mi. SW of Elko.

**Digital Facilities:** Channel No. 8 (180-186 MHz). Power: 3.1-kw visual. Antenna: 1827-ft. above av. terrain, 43-ft. above ground.

Latitude 40° 41' 52.50"  
Longitude 115° 54' 13.00"

**FCC Digital File Number:** BPCDT-19991029AEC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Sunbelt Communications Co. (Group Owner).

**Began Operation:** March 25, 1997.

**Represented (engineering):** Hammett & Edison Inc.

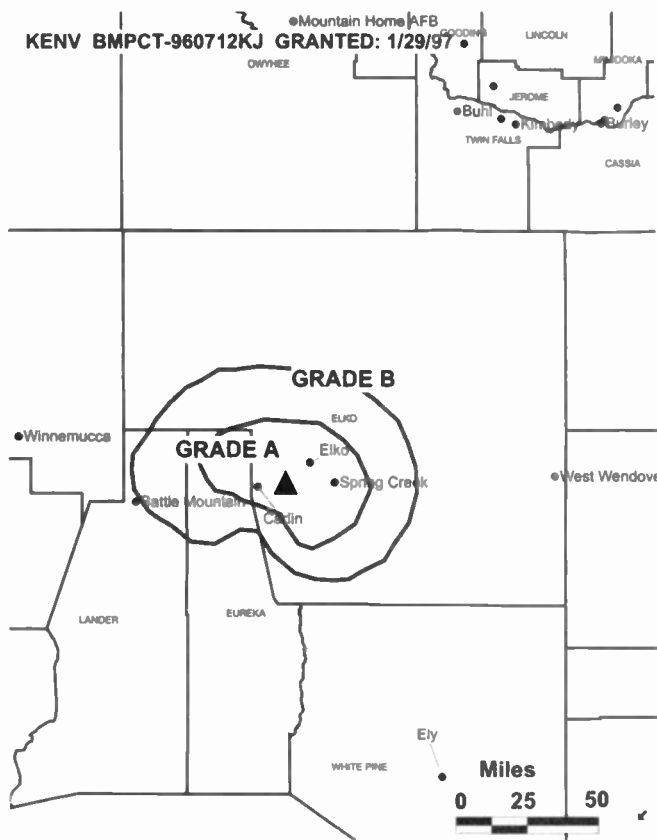
**Personnel:**

Jim Elliott, Station Manager.

**Rates:** On request.

**City of License:** Elko.

**Station DMA:** Salt Lake City. **Rank:** 36.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,030	6,130	17,160
Average Weekly Circulation (2000)	5,019	1,845	6,864
Average Daily Circulation (2000)			3,638
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,030	6,130	17,160
Average Weekly Circulation (2000)	5,019	1,845	6,864
Average Daily Circulation (2000)			3,638

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nevada—Las Vegas

**KFBT**  
**Ch. 33**

**Network Service:** Independent.

**Licensee:** Sinclair Communications Inc., 10760 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 3830 S. Jones Blvd., Las Vegas, NV 89103.

**Phone:** 702-873-0033. **Fax:** 702-873-6192.

**Web Site:** <http://www.kfbt.com>

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 1349-kw max. visual. Antenna: 1906-ft. above av. terrain, 174-ft. above ground, 4494-ft. above sea level.

Latitude 35° 56' 44"  
Longitude 115° 02' 31"

**Transmitter:** 1.03-mi. NE of Black Mountain.

**FCC Proposed Digital Channel Number:** Ch. 29.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Comtech, C-band; Harris receivers.

**LMA:** Local marketing agreement with KVWB (W), Las Vegas.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** August 1, 1989. Sale to ACME Television Holdings LLC by Channel 33 Inc. approved by FCC December 18, 1997. Sale to present owner by ACME approved by FCC February 23, 2000.

**Represented (sales):** Adam Young Inc.

**Personnel:**

**Rob Weisbord**, General Manager.

**Todd Senter**, General Sales Manager.

**Jeff Gotts**, Chief Engineer.

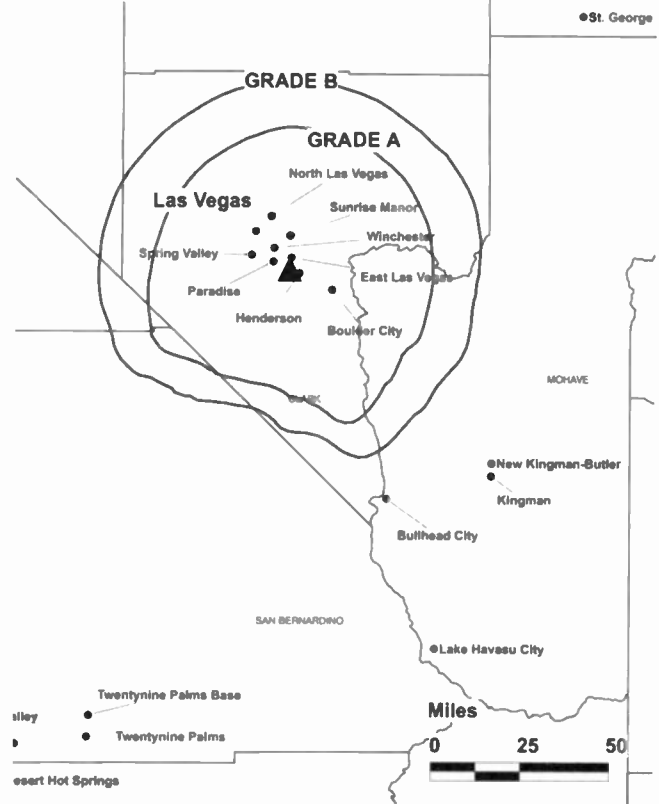
**L. J. deJarnett**, Program Director.

**Korie Fera**, Promotion Director.

**Danny Koker**, Production Manager.

**Lori Conroy**, Business Manager.

KFBT BMPCT-890130KL GRANTED: 5/5/89



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**Highest 30 Sec. Rate:** \$225.

**City of License:** Las Vegas. **Station DMA:** Las Vegas. **Rank:** 51.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	356,200	151,930	508,130
Average Weekly Circulation (2000)	75,871	33,121	108,991
Average Daily Circulation (2000)			35,061
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	356,200	151,930	508,130
Average Weekly Circulation (2000)	75,871	33,121	108,991
Average Daily Circulation (2000)			35,061

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nevada—Las Vegas

**KINC**  
**Ch. 15**

**Network Service:** Univision.

**Licensee:** Entravision Holdings LLC, 11900 Olympic Blvd., Suite 590, Los Angeles, CA 90064.

**Studio:** 500 Pilot Rd., Suite D, Las Vegas, NV 89119.

**Phone:** 702-434-0015. **Fax:** 702-434-0527.

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 1145-kw max. visual. Antenna: 1850-ft. above av. terrain, 125-ft. above ground, 4446-ft. above sea level.

Latitude 35° 56' 44"  
Longitude 115° 02' 31"

**Transmitter:** KFBT tower on Black Mountain.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 200-kw max. visual. Antenna: 1872-ft. above av. terrain, 125-ft. above ground.

Latitude 35° 56' 46"  
Longitude 115° 02' 34"

**FCC Digital File Number:** BPCDT-19991029ACP (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Entravision Communications Corp. (Group Owner).

**Began Operation:** July 15, 1995. Sale to current owner from Tierra Alta Broadcasting Inc. approved by FCC April 25, 1997. Tierra Alta acquired interest in Entravision in exchange for station.

**Represented (sales):** Univision.

**Represented (legal):** Thompson, Hine & Flory.

**Personnel:**

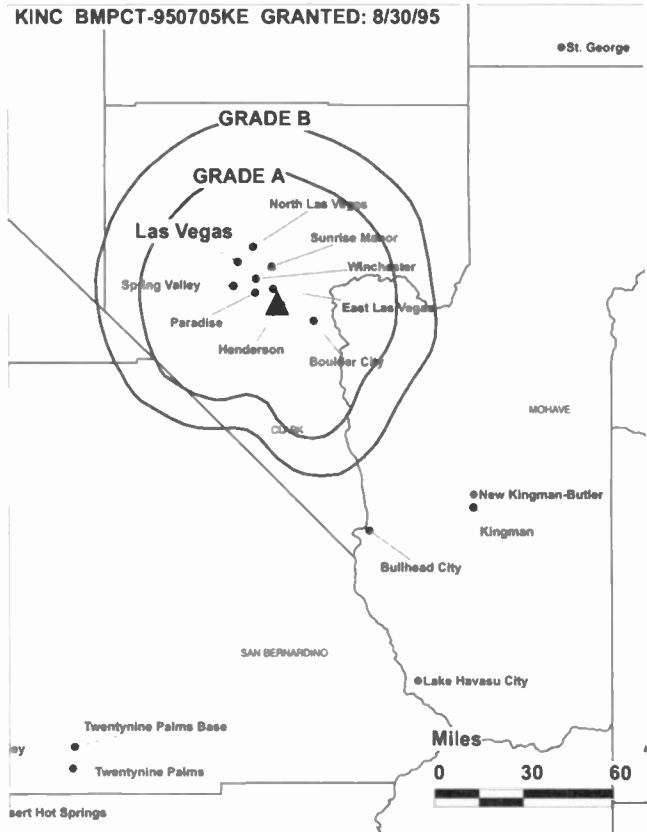
**Gabriel Quiroz**, General Manager.

**John Garcia**, Chief Engineer.

**Tim Foster**, General Sales Manager.

**David Fish**, National Sales Manager.

**Xochitl Sandoval**, News Director.



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**Highest 30 Sec. Rate:** \$400.

**City of License:** Las Vegas. **Station DMA:** Las Vegas. **Rank:** 51.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	151,930	151,930
Average Weekly Circulation (2000)	0	20,814	20,814
Average Daily Circulation (2000)			8,508
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	151,930	151,930
Average Weekly Circulation (2000)	0	20,814	20,814
Average Daily Circulation (2000)			8,508

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nevada—Las Vegas

## KLAS-TV Ch. 8

**Network Service:** CBS.

**Licensee:** Landmark Television Inc., 3228 Channel 8 Dr., Las Vegas, NV 89109.

**Studio:** 3228 Channel 8 Dr., Las Vegas, NV 89109.

**Mailing Address:** Box 15047, Las Vegas, NV 89114.

**Phone:** 702-792-8888. **Fax:** 702-734-7437.

**Web Site:** <http://www.klastv.com>

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw max. & 288-kw horizontal visual, 63.2-kw max. & 57.5-kw horizontal aural. Antenna: 2000-ft. above av. terrain, 271-ft. above ground, 4606-ft. above sea level.

Latitude 35° 56' 44"  
Longitude 115° 02' 33"

**Transmitter:** Black Mountain, 7-mi. from Henderson.

**Digital Facilities:** Channel No. 7 (174-180 MHz). Power: 2.4-kw visual. Antenna: 1962-ft. above av. terrain, 236-ft. above ground.

Latitude 35° 56' 44"  
Longitude 115° 02' 33"

**Transmitter:** Black Mountain, 16 miles SE of Las Vegas, Nevada.

**FCC Digital File Number:** BPCDT-19990922AAY. Granted: November 30, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Anixter, 5-meter C-band; DH Satellite, 5-meter Ku-band; Microdyne, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Microdyne receivers.

**SNG Mobile Dish:** SatCom, 2.4-meter Ku-band.

**News Services:** AP, Conus, NIWS, UPI.

**Ownership:** Landmark Communications Inc. (Group Owner).

**Began Operation:** July 8, 1953. Sale to Hughes Tool Co. by H. M. Greenspun and *Las Vegas Sun* approved by FCC February 14, 1968 (*Television Digest*, Vol. 8:8, 9). Sale to present owner by the estate of Howard R. Hughes approved by FCC May 15, 1978 (Vol. 18:7).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Hogan & Hartson LLP.

### Personnel:

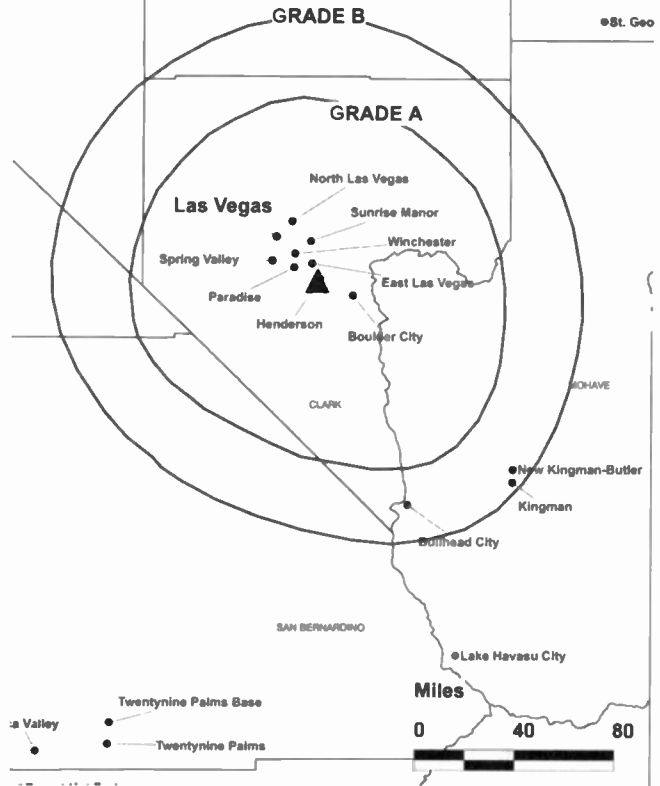
**Richard Fraim**, President & General Manager.

**Linda Bonnici**, General Sales Manager.

**Gene Ross**, News Director.

**Emily Neilson**, Program Director.

KLAS-TV BPCT-4448 GRANTED: 9/1/71



**Virginia Canfield**, Business Manager.

**Rates:** On request.

**City of License:** Las Vegas. **Station DMA:** Las Vegas. **Rank:** 51.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	362,050	180,780	542,830
Average Weekly Circulation (2000)	262,864	117,426	380,290
Average Daily Circulation (2000)			212,562
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	360,000	159,850	519,850
Average Weekly Circulation (2000)	262,755	113,198	375,954
Average Daily Circulation (2000)			211,951
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,050	20,930	22,980
Average Weekly Circulation (2000)	109	4,228	4,337
Average Daily Circulation (2000)			611

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Nevada—Las Vegas

**KTNV**  
**Ch. 13**

**Network Service:** ABC.

**Licensee:** Journal Broadcast Corp., Box 693, Milwaukee, WI 53201.

**Studio:** 3355 S. Valley View Blvd., Las Vegas, NV 89102.

**Phone:** 702-876-1313. **Fax:** 702-871-1961.

**E-mail:** ktnv13@ktnv.com

**Web Site:** <http://www.ktnv.com>

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 15.8-kw aural. Antenna: 2000-ft. above av. terrain, 268-ft. above ground, 4603-ft. above sea level.

Latitude 35° 56' 43"  
Longitude 115° 00' 32"

**Transmitter:** 15.1-mi. SSE of Las Vegas, Black Mountain.

Latitude 35° 56' 43"  
Longitude 115° 00' 32"

**FCC Digital File Number:** BPCDT-19991101AKE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; DX Antenna, 3-meter C-band; Microdyne, 5-meter C-band; RCA, 3-meter Ku-band; Avantek, DX Engineering, RCA, Scientific-Atlanta, Standard Electronics receivers.

**News Services:** ABC NewsOne, AP.

**Ownership:** Journal Broadcast Group Inc. (Group Owner).

**Began Operation:** May 4, 1956. Sale to Adelson group by Albert Zugsmith interests approved by FCC November 20, 1957 (*Television Digest*, Vol. 13:34, 42, 47). Sale to Nevada Broadcasters Fund Inc. by Mervyn L. & Nathan Adelson and Irwin A. Molasky approved by FCC November 5, 1959 (Vol. 15:42, 45). Interim authorization granted August 9, 1967 to Ch. 13 of Las Vegas Inc. CP granted to Talmac Inc. April 16, 1969 (Vol. 9:15). Positive control by Williams Family Group approved by FCC July 11, 1974. Sale to present owner approved by FCC June 29, 1979 (Vol. 19:8).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Crowell & Moring LLP.

**Personnel:**

**Kristine Foate**, Vice President & General Manager.

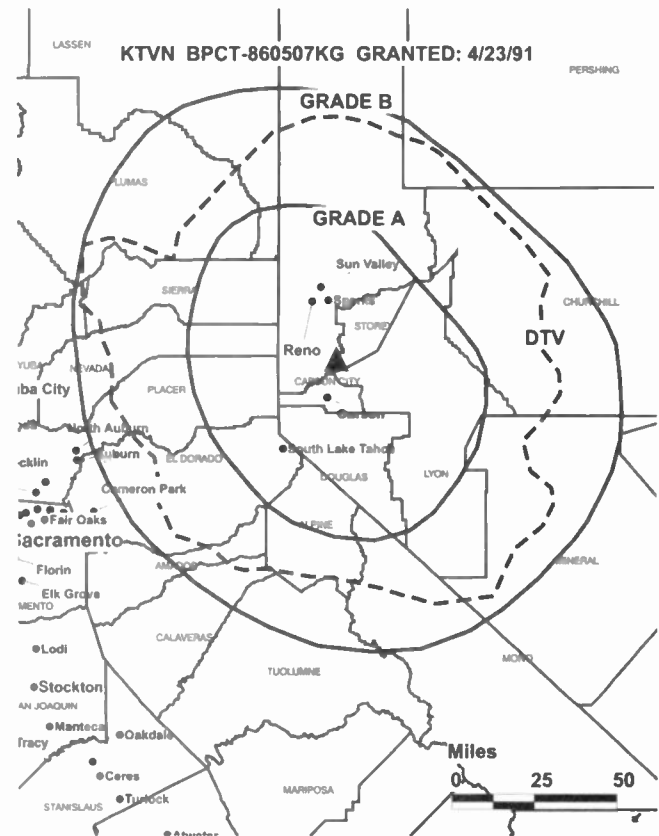
**John Dalrymple**, General Sales Manager.

**David Madsen**, Local Sales Manager.

**Mike Long**, National Sales Manager.

**Julie Akins**, News Director.

**Larry Amburgey**, Business Manager.



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**Christi Braginton**, Promotion Director.

**Greg Rogers**, Production Manager.

**Bob Hauck**, Chief Engineer.

**Rates:** On request.

**City of License:** Las Vegas. **Station DMA:** Las Vegas. **Rank:** 51.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	360,000	180,780	540,780
Average Weekly Circulation (2000)	252,800	105,323	358,123
Average Daily Circulation (2000)			172,083
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	360,000	159,850	519,850
Average Weekly Circulation (2000)	252,800	103,691	356,490
Average Daily Circulation (2000)			171,727
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	20,930	20,930
Average Weekly Circulation (2000)	0	1,633	1,633
Average Daily Circulation (2000)			356

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nevada—Las Vegas

## KVBC Ch. 3

**Network Service:** NBC.

**Licensee:** Valley Broadcasting Co., Box 44169, Las Vegas, NV 89116.

**Studio:** 1500 Foremaster Lane, Las Vegas, NV 89101.

**Phone:** 702-642-3333. **Fax:** 702-657-3423.

**E-mail:** ch3@kvbc.com

**Web Site:** <http://www.kvbc.com/kvbc>

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 17.4-kw aural. Antenna: 1275-ft. above av. terrain, 257-ft. above ground, 3594-ft. above sea level.

Latitude 36° 00' 30"  
Longitude 115° 00' 20"

**Transmitter:** Black Mountain.

**Digital Facilities:** Channel No. 2 (54-60 MHz). Power: 27.7-kw visual. Antenna: 1260-ft. above av. terrain, 203-ft. above ground, 3540-ft. above sea level.

Latitude 36° 00' 30"  
Longitude 115° 00' 20"

**Transmitter:** Section 25, T22S, R62E; Henderson.

**FCC Digital File Number:** BPCDT-990617KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Andrew, 2.4-meter Ku-band; Paracom, 3.1-meter C-band; Prodelin, 5-meter C-band; DX Engineering, Pinzone receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Sunbelt Communications Co. (Group Owner).

**Began Operation:** January 23, 1955. Donrey Inc. lost license (*Television Digest*, Vol. 18:46; 19:19, 32). Began operation under present ownership September 30, 1979.

**Represented (sales):** Blair Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

### Personnel:

**Gene R. Greenberg**, Vice President & General Manager.

**Tom Cross**, Operations Manager.

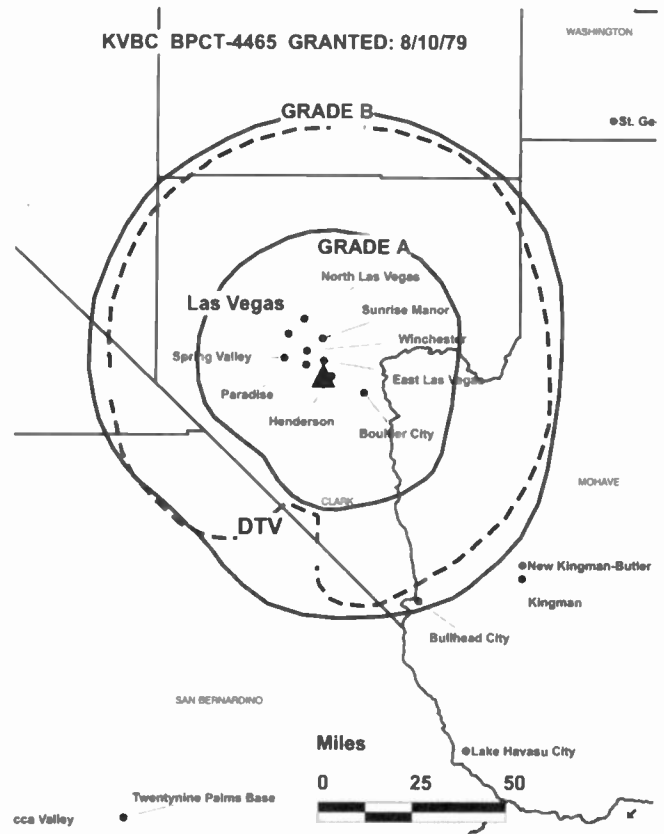
**Joanne Nasby**, National Marketing Director.

**Dick Hollister**, Local Marketing Director.

**Jeanie White**, Community Affairs Director.

**John Holland**, Engineering Director.

**Frank Haynes**, Chief Engineer.



**Mark Guranik**, Assistant Chief Engineer.

**Judy Reich**, Program Director.

**Dayle Wyman**, Promotion Manager.

**Hellen Smith**, Business Manager.

**Rates:** On request.

**City of License:** Las Vegas. **Station DMA:** Las Vegas. **Rank:** 51.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	378,010	189,260	567,270
Average Weekly Circulation (2000)	287,443	115,438	402,880
Average Daily Circulation (2000)			235,987
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	360,000	159,850	519,850
Average Weekly Circulation (2000)	277,159	110,418	387,577
Average Daily Circulation (2000)			230,787
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	18,010	29,410	47,420
Average Weekly Circulation (2000)	10,284	5,020	15,304
Average Daily Circulation (2000)			5,201

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nevada—Henderson-Las Vegas

## KVVU-TV Ch. 5

**Network Service:** FOX.

**Licensee:** KVVU Broadcasting Corp., 25 TV 5 Dr., Henderson, NV 89014.

**Phone:** 702-435-5555. **Fax:** 702-451-4220.

**E-mail:** program@kvvutv.com

**Web Site:** http://www.kvvutv.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1190-ft. above av. terrain, 139-ft. above ground, 3499-ft. above sea level.

Latitude 36° 00' 26"  
Longitude 115° 00' 23"

**Transmitter:** Black Mountain, 2-mi. SW of Henderson.

**Digital Facilities:** Channel No. 24 (530-536 MHz). Power: 1000-kw max. visual. Antenna: 1179-ft. above av. terrain, 105-ft. above ground.

Latitude 36° 00' 26"  
Longitude 115° 00' 23"

**FCC Digital File Number:** BPCDT-20000501ABQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.5-meter Ku-band; Simulsat, 5-meter C-band; M/A-Com, Standard Communications receivers.

**News Service:** UPI.

**Ownership:** Meredith Corp. (Group Owner).

**Began Operation:** September 10, 1967. Sale to present owner by John W. Carson, et al., approved by FCC April 5, 1985 (*Television Digest*, Vol. 25:3). Sale to John W. Carson, et al., by William H. Hemstadt, et al., approved by FCC March 30, 1979 (Vol. 18:25, 19:14, 16). Sale to William H. Hemstadt, et al., approved by FCC September 1, 1971. Sale to Levin-Townsend Enterprises by Chris Vanda approved by FCC May 1, 1969 (Vol. 9:18).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Garvey, Schubert & Barer.

**Represented (engineering):** Edward F. Lorentz & Associates.

**Personnel:**

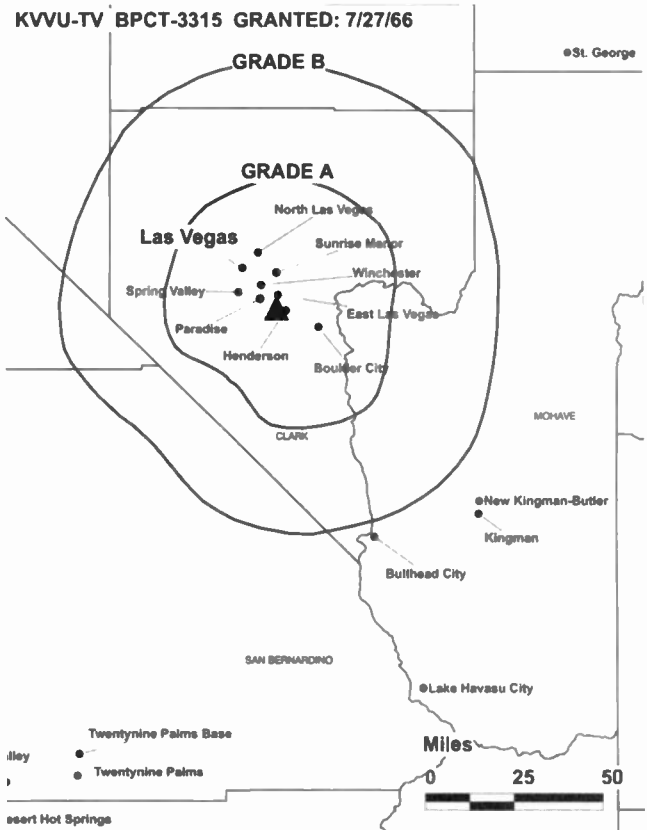
**Rusty Durante**, Vice President & General Manager.

**Bill Utton**, General Sales Manager.

**Tom Marciano**, Local Sales Manager.

**Henry Krajewski**, National Sales Manager.

**Jack Smith**, Engineering Director.



**Laura Denué**, Marketing & Creative Services Director.

**Monte Wagner**, Business Manager.

**Rates:** On request.

**City of License:** Henderson. **Station DMA:** Las Vegas. **Rank:** 51.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	360,000	184,440	544,440
Average Weekly Circulation (2000)	221,606	97,829	319,435
Average Daily Circulation (2000)			125,858
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	360,000	159,850	519,850
Average Weekly Circulation (2000)	221,606	96,000	317,606
Average Daily Circulation (2000)			125,292
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	24,590	24,590
Average Weekly Circulation (2000)	0	1,829	1,829
Average Daily Circulation (2000)			566

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nevada—Las Vegas

## KVWB Ch. 21

**Network Service:** WBN.

**Licensee:** KUPN Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 920 S. Commerce St., Las Vegas, NV 89106-4504.

**Phone:** 702-382-2121. **Fax:** 702-382-1351.

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 2570-kw max. visual. Antenna: 1207-ft. above av. terrain, 150-ft. above ground, 3491-ft. above sea level.

Latitude 36° 00' 28"  
Longitude 115° 00' 24"

**Transmitter:** Off State Rte. 146, Henderson.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 630-kw max. visual. Antenna: 1207-ft. above av. terrain, 150-ft. above ground.

Latitude 36° 00' 28"  
Longitude 115° 00' 24"

**FCC Digital File Number:** BPCDT-19991014ABL (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** ChannelMaster, 3.2-meter C-band; Comtech, 5-meter C-band; DX Engineering, 3.2-meter C-band; M/A-Com, 3.2-meter Ku-band; ChannelMaster, DX Engineering, M/A-Com, Pinzone receivers.

**LMA:** Local Marketing agreement with KFBT (I), Las Vegas.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** July 31, 1984. Sale to Las Vegas Channel 21 Inc. approved by FCC May 16, 1994. Sale to present owner by Las Vegas Channel 21 Inc. approved by FCC April 18, 1997 (*Television Digest*, Vol. 37:6).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Carl T. Jones Corp.

### Personnel:

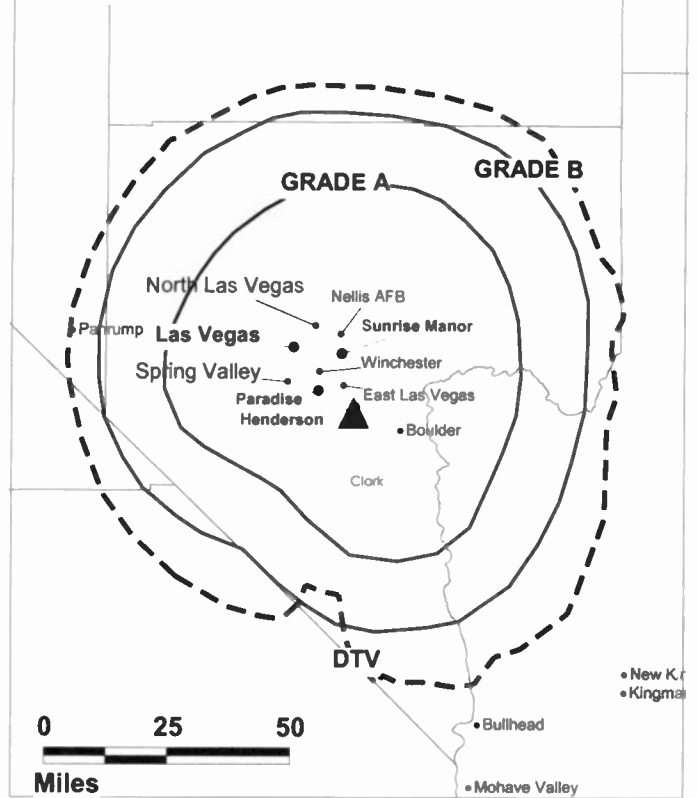
**Rob Weisbord**, General Manager.

**Sonia Maxwell**, Sales Director.

**Marc Weiner**, News Director.

**Dale Palecek**, Program Manager.

KVWB BMPCT-990708KG GRANTED: 10/15/1999



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**Jayne Kozich**, Business Manager.

**Greg Ferris**, Chief Engineer.

**Maggy Leak**, Traffic Manager.

**Rates:** On request.

**City of License:** Las Vegas. **Station DMA:** Las Vegas. **Rank:** 51.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	360,000	159,850	519,850
Average Weekly Circulation (2000)	150,080	64,024	214,104
Average Daily Circulation (2000)			82,911
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	360,000	159,850	519,850
Average Weekly Circulation (2000)	150,080	64,024	214,104
Average Daily Circulation (2000)			82,911

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nevada—Paradise

**KBLR**  
**Ch. 39**

**Network Service:** Telemundo.

**Licensee:** Summit Media LP, 7032 Valley Nails, Las Vegas, NV 89101.

**Studio:** 5000 W. Oakey, Suite B-2, Las Vegas, NV 89146.

**Phone:** 702-258-0039. **Fax:** 702-258-0556.

**E-mail:** scgent@juno.com

**Technical Facilities:** Channel No. 39 (620-626 MHz). Authorized power: 1330-kw max. visual. Antenna: 1204-ft. above av. terrain, 223-ft. above ground, 3481-ft. above sea level.

Latitude 36° 00' 31"  
Longitude 115° 00' 22"

Holds CP for change to 2800-kw max. visual. BPCT-950607KE.

**Transmitter:** Black Mountain communications site, near Henderson, Clark County.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 32.4-kw max. visual. Antenna: 1171-ft. above av. terrain, 213-ft. above ground, 3442-ft. above sea level.

Latitude 36° 00' 36"  
Longitude 115° 00' 20"

**Transmitter:** Black Mountain No. 4, 2.2-mi. W of Henderson.

**FCC Digital File Number:** BPCDT-990226KF. Granted: April 1, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Midwest Communications, Ku & C-band; Drake receivers.

**Ownership:** Summit Media LP.

**Began Operation:** April 1, 1989. Left air August 1, 1992; resumed operation March 1, 1994 following sale to present owner by Rose Communications, approved by FCC August 25, 1993.

**Represented (sales):** Telemundo Network Sales.

**Represented (legal):** Rosenman & Colin LLP.

**Represented (engineering):** Cavell, Mertz & Davis Inc.

**Personnel:**

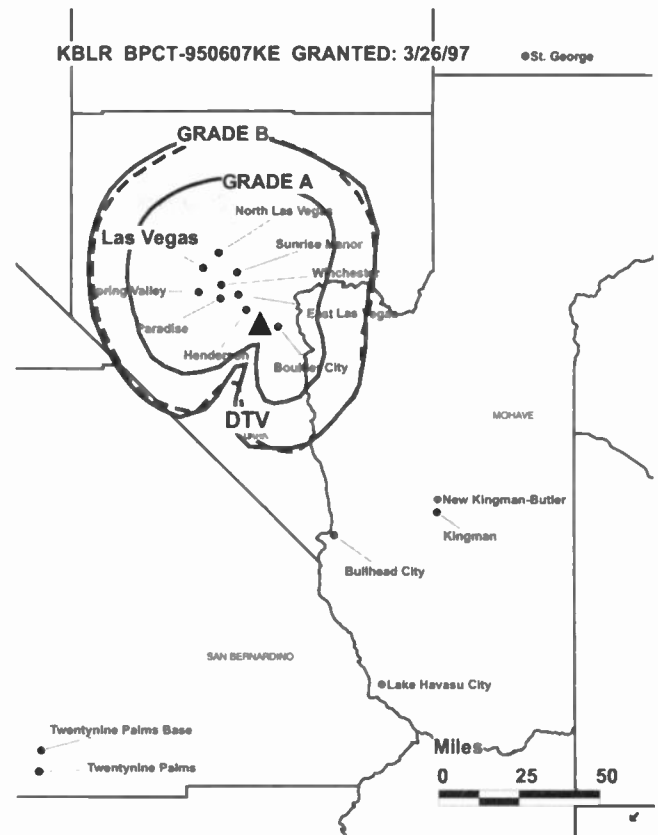
**Scott Gentry**, General Manager.

**Jack Abell**, Sales Manager.

**Erik Pugh**, Chief Engineer.

**Leslie Mix**, Promotion Manager.

**Adrian Leon**, Production Manager.



**Betina Bair**, Office Manager.

**Carlos Vargas**, News Director.

**Andrea Gail**, Traffic Manager.

**Highest 30 Sec. Rate:** \$225.

**City of License:** Paradise. **Station DMA:** Las Vegas. **Rank:** 51.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable		Total
	TV Households	Non-cable TV Households	
Estimated Station Totals*	0	151,930	151,930
Average Weekly Circulation (2000)	0	15,193	15,193
Average Daily Circulation (2000)			3,950

Station DMA Total	Cable		Total
	TV Households	Non-cable TV Households	
Estimated Station Totals*	0	151,930	151,930
Average Weekly Circulation (2000)	0	15,193	15,193
Average Daily Circulation (2000)			3,950

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nevada—Reno

## KAME-TV Ch. 21

**Network Service:** UPN.

**Licensee:** Broadcast Development Corp., 1888 Emory St., Third Floor, Bldg. 2, Atlanta, GA 30318.

**Studio:** 4920 Brookside Court, Reno, NV 89502.

**Phone:** 775-856-2121. **Fax:** 775-856-2100; 775-856-1101.

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 631-kw, 63.1-kw aural. Antenna: 620-ft. above av. terrain, 152-ft. above ground, 5625-ft. above sea level.

Latitude 39° 35' 03.50"  
Longitude 119° 47' 51.00"

**Transmitter:** E Knob of Red Peak, 4-mi. N of Reno.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 53.7-kw max. visual. Antenna: 577-ft. above av. terrain, 82-ft. above ground.

Latitude 39° 35' 03.00"  
Longitude 119° 47' 51.00"

**FCC Digital File Number:** BPCDT-19991029AFP (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo.

**Satellite Earth Stations:** Superior, 4.5-meter Ku & C-band; True Focus, 2.5-meter Ku band; Scientific-Atlanta, 5-meter C-band; Agile Omni, Drake, Scientific-Atlanta receivers.

**LMA:** Local marketing agreement with KRXI (F), Reno.

**Ownership:** Broadcast Development Corp.

**Began Operation:** October 11, 1981. Sale to Ellis Communications Inc. by Page Enterprises Inc. approved by FCC 1994. Sale to Raycom Media Inc. approved by FCC July 26, 1996. Sale to present owner by Raycom approved by FCC April 4, 1997.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Goldberg, Godles, Wiener & Wright.

### Personnel:

**Marty Ozer, President & General Manager.**

**Steve Cummings, General Sales Manager.**

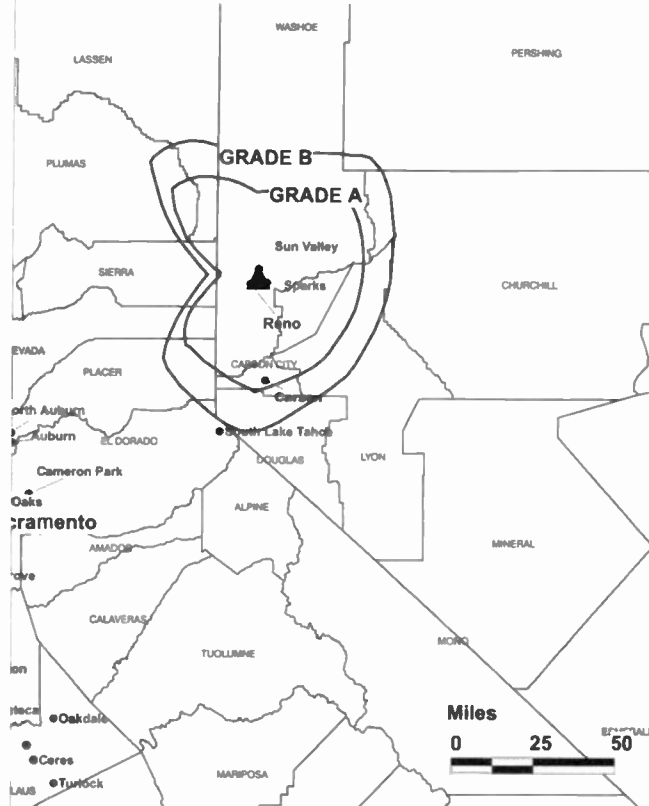
**Amie Chapman, National Sales Manager.**

**Steve Halliwell, Promotion Director.**

**Ray Lucky, Business Manager.**

**Ray Stofer, Chief Engineer.**

### KAME-TV BMPCT-810706KH GRANTED: 8/6/81



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**Highest 30 Sec. Rate:** \$1200.

**City of License:** Reno. **Station DMA:** Reno. **Rank:** 109.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	162,360	63,660	226,020
Average Weekly Circulation (2000)	49,566	20,183	69,749
Average Daily Circulation (2000)			22,089
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	156,500	57,530	214,030
Average Weekly Circulation (2000)	49,214	19,834	69,048
Average Daily Circulation (2000)			21,848
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,860	6,130	11,990
Average Weekly Circulation (2000)	352	349	701
Average Daily Circulation (2000)			242

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nevada—Reno

## KOLO-TV Ch. 8

**Network Service:** ABC.

**Licensee:** Stephens Group Inc., 111 Center St., Suite 1720, Little Rock, AR 72201.

**Studio:** 4850 Ampere Dr., Reno, NV 89502.

**Mailing Address:** Box 10000, Reno, NV 89510.

**Phone:** 702-858-8888. **Fax:** 702-858-8855.

**E-mail:** admin@kolotv.com

**Web Site:** http://www.kolotv.com

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 151-kw visual, 30.2-kw aural. Antenna: 2930-ft. above av. terrain, 120-ft. above ground, 9789-ft. above sea level.

Latitude 39° 18' 49"  
Longitude 119° 53' 00"

**Transmitter:** Slide Mountain, Washoe County.

**Digital Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 93.7-kw visual. Antenna: 2885-ft. above av. terrain, 45-ft. above ground.

Latitude 39° 18' 49"  
Longitude 119° 53' 00"

**FCC Digital File Number:** BPCDT-19991020ACL (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; GE, 3-meter Ku-band; Andrew, Avantek, Standard Components receivers.

**News Services:** ABC NewsOne, AP, Conus.

**Ownership:** Stephens Group Inc.

**Began Operation:** September 26, 1953. Sale to present owner by Donrey Media Group Inc. approved by FCC December 15, 1993.

**Represented (sales):** Blair Television.

**Represented (legal):** Garvey, Schubert & Barer.

**Represented (engineering):** Hammett & Edison Inc.

### Personnel:

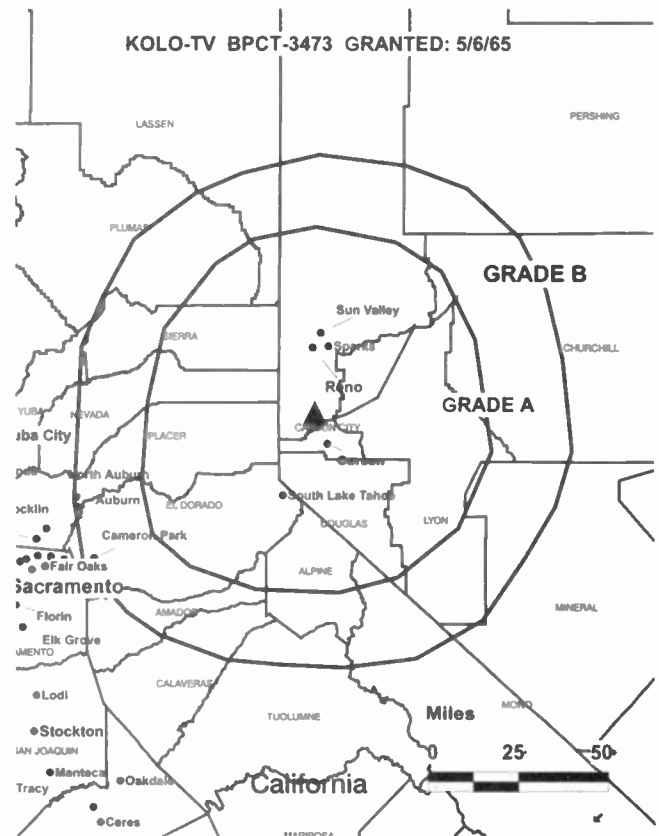
William R. Hall, General Manager.

John O'Brien, General Sales Manager.

Ed Pearce, News Director.

Robert L. Northam, Chief Engineer.

Peter Carlson, Promotion Director.



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**Bill Mandevilk, Business Manager.**

**Kathy Easley, Traffic Director.**

**Highest 30 Sec. Rate:** \$4000.

**City of License:** Reno. **Station DMA:** Reno. **Rank:** 109.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	195,630	69,280	264,910
Average Weekly Circulation (2000)	124,164	42,045	166,208
Average Daily Circulation (2000)			92,856
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	160,240	60,940	221,180
Average Weekly Circulation (2000)	120,871	40,171	161,042
Average Daily Circulation (2000)			90,875
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,390	8,340	43,730
Average Weekly Circulation (2000)	3,292	1,874	5,166
Average Daily Circulation (2000)			1,981

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nevada—Reno

## KREN-TV Ch. 27

**Network Service:** WBN.

**Licensee:** Pappas Telecasting of Nevada, 500 S. Chinowth Rd., Visalia, CA 93277.

**Studio:** 940 Matley Lane, Suite 15, Reno, NV 89502.

**Phone:** 702-333-2727. **Fax:** 702-327-6827.

**Web Site:** <http://www.kren.com>

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 1820-kw max. visual, 182-kw max. aural. Antenna: 2925-ft. above av. terrain, 107-ft. above ground, 9754-ft. above sea level.

Latitude 39° 18' 47"  
Longitude 119° 52' 59"

Requests CP for change 2630-kw max. visual. BPC2-960122KE.

**Transmitter:** Peak of Slide Mountain, 15-mi. SSW of Reno.

**Digital Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 1000-kw max. visual. Antenna: 2933-ft. above av. terrain, 108-ft. above ground.

Latitude 39° 18' 47"  
Longitude 119° 52' 59"

**FCC Digital File Number:** BPCDT-19990924AAT (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** M/A-Com, 5-meter Ku-band; Scientific-Atlanta, 5-meter C-band.

**Ownership:** Pappas Telecasting Companies (Group Owner).

**Began Operation:** October 8, 1986. Sale to present owner by Sainte Ltd. approved by FCC December 23, 1994.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Represented (engineering):** Cecil Lynch.

**Personnel:**

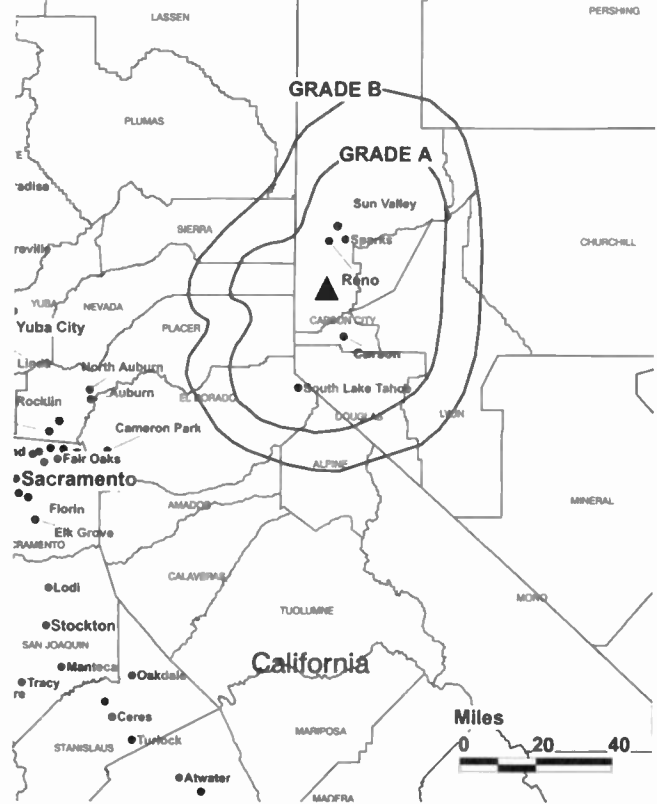
**Mike Andrews**, General Marketing Manager.

**Debbie Sweeney**, Programming & Promotion Manager.

**Domingo Miranda**, Chief Engineer.

**Kevin Sipe**, Traffic Manager.

### KREN-TV BMPCT-850212KG GRANTED: 3/28/85



**Highest 30 Sec. Rate:** \$150.

**City of License:** Reno. **Station DMA:** Reno. **Rank:** 109.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	165,890	51,090	216,980
Average Weekly Circulation (2000)	43,597	13,901	57,499
Average Daily Circulation (2000)			19,177
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	146,770	51,090	197,860
Average Weekly Circulation (2000)	42,546	13,901	56,447
Average Daily Circulation (2000)			19,043
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	19,120	0	19,120
Average Weekly Circulation (2000)	1,052	0	1,052
Average Daily Circulation (2000)			134

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Nevada—Reno

**KRNV**  
Ch. 4

**Network Service:** NBC.

**Licensee:** Sierra Broadcasting Co., 1500 Foremaster Lane, Las Vegas, NV 89101.

**Studio:** 1790 Vassar St., Reno, NV 89502.

**Mailing Address:** Box 7160, Reno, NV 89510-7160.

**Phone:** 775-322-4444. **Fax:** 775-785-1200.

**Web Site:** <http://www.kmv.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 17.04-kw visual, 3.44-kw aural. Antenna: 420-ft. above av. terrain, 92-ft. above ground, 5539-ft. above sea level.

Latitude 39° 35' 03"  
Longitude 119° 48' 06"

Holds CP for change to 100-kw max. visual, 436-ft. above av. terrain, 89-ft. above ground, 5535-ft. above sea level. BPCT-960111LK.

**Transmitter:** Red Peak, 4-mi. N of Reno Post Office.

**Digital Facilities:** Channel No. 34 (590-596 MHz). Power: 164-kw max. visual. Antenna: 2810-ft. above av. terrain, 172-ft. above ground.

Latitude 39° 18' 57"  
Longitude 119° 53' 00"

**FCC Digital File Number:** BPCDT-19991029AEE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 3-meter Ku-band; Harris, 6-meter Ku-band; Scientific-Atlanta, 4.5-meter Ku & C-band; Harris, Scientific-Atlanta receivers.

**SNG Mobile Dish:** 2.4-meter Ku-band.

**News Services:** AP, NBC News Channel.

**Ownership:** Sunbelt Communications Co. (Group Owner).

**Began Operation:** September 30, 1962. Sale to present owner by Circle L Inc. approved by FCC September 13, 1989.

**Represented (sales):** Petry Television Inc.

**Personnel:**

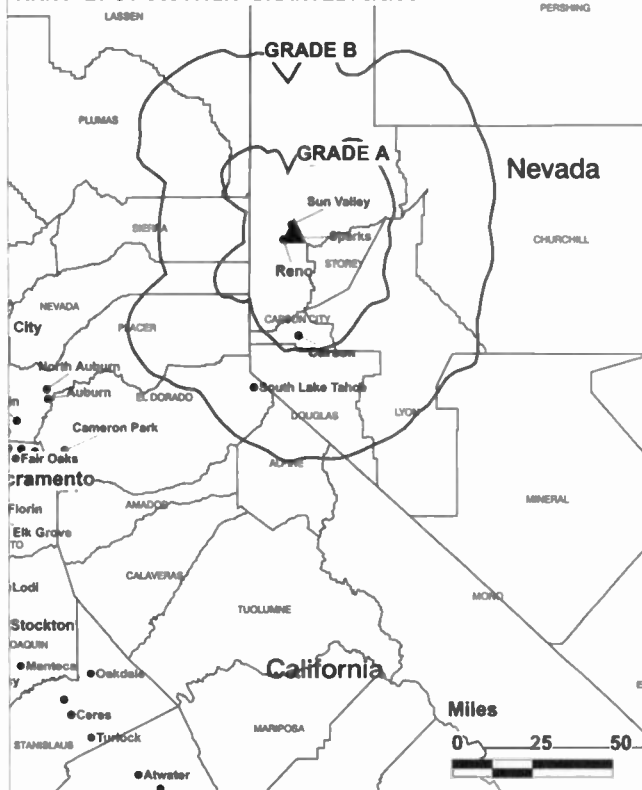
Ralph Toddre, Executive Vice President & General Manager.

Craig Brown, Local Sales Manager.

Jack Hartman, National Sales Manager.

Kathy Rippeth, Business Manager.

KRNV BPCT-960111LK GRANTED: 9/6/96



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**Rates:** On request.

**City of License:** Reno. **Station DMA:** Reno. **Rank:** 109.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	164,040	62,990	227,030
Average Weekly Circulation (2000)	119,155	37,082	156,237
Average Daily Circulation (2000)			80,753
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	160,240	59,820	220,060
Average Weekly Circulation (2000)	118,482	36,871	155,353
Average Daily Circulation (2000)			80,634
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,800	3,170	6,970
Average Weekly Circulation (2000)	673	211	884
Average Daily Circulation (2000)			119

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nevada—Reno

## KRXI Ch. 11

**Network Service:** FOX.

**Licensee:** KTVU Partnership, 4920 Brookside Court, Reno, NV 89502.

**Studio:** 4920 Brookside Court, Reno, NV 89502.

**Phone:** 702-856-1100. **Fax:** 702-856-1101.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 178-kw visual, 17.8-kw aural. Antenna: 2801-ft. above av. terrain, 174-ft. above ground, 8400-ft. above sea level.

Latitude 39° 35' 23"  
Longitude 119° 55' 37"

**Transmitter:** Peavine Peak, 8.5-mi. NW of Reno.

**Digital Facilities:** Channel No. 44 (650-656 MHz). Authorized power: 1000-kw max visual. Antenna: 2743-ft. above av. terrain, 174-ft. above ground.

Latitude 39° 53' 23"  
Longitude 119° 55' 37"

**FCC Digital File Number:** BPCDT-19991101AFQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with KAME-TV (U), Reno.

**Ownership:** Cox Enterprises Inc. (Group Owner).

**Segan Operation:** September 1, 1995. Transfer to present owner from Nevada Television Corp. approved by FCC April 4, 1997.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**Marty Dzer,** General Manager.

**Steve Cummings,** General Sales Manager.

**Anie Chapman,** National Sales Manager.

**Mike Arnold,** Chief Engineer.

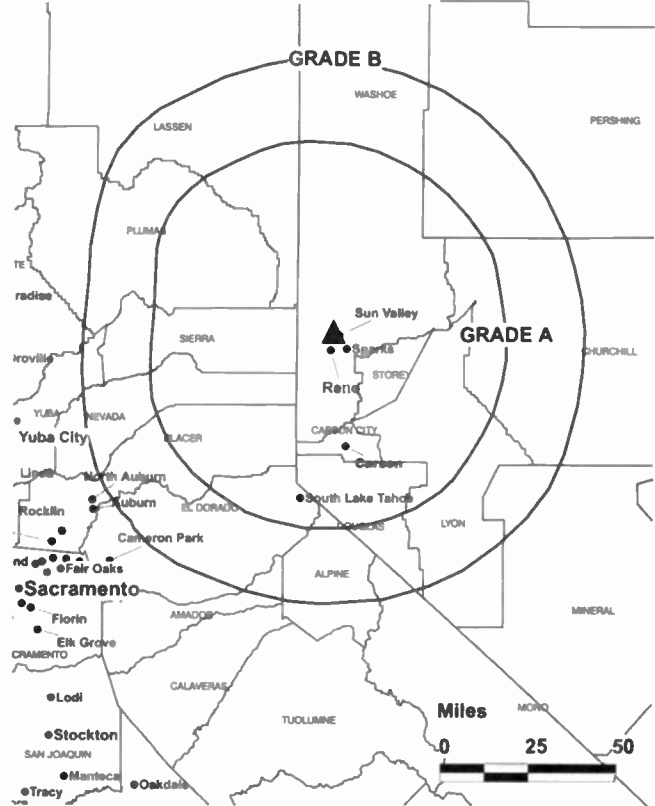
**Steve Halliwell,** Promotion Director & Production Manager.

**Ray Lucky,** Business Manager.

**Highest 30 Sec. Rate:** \$7,500.

**City of License:** Reno.

**KRXI BPCT-850509KU GRANTED: 8/24/90**



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**Station DMA:** Reno. **Rank:** 109.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	166,100	65,950	232,050
Average Weekly Circulation (2000)	87,573	35,058	122,631
Average Daily Circulation (2000)			49,298
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	160,240	59,820	220,060
Average Weekly Circulation (2000)	86,102	33,986	120,087
Average Daily Circulation (2000)			48,791
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,860	6,130	11,990
Average Weekly Circulation (2000)	1,471	1,073	2,544
Average Daily Circulation (2000)			507

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Nevada—Reno

## KTVN Ch. 2

**Network Service:** CBS.

**Licensee:** Sarkes Tarzian Inc., Box 7220, Reno, NV 89510.

**Studio:** 4925 Energy Way, Reno, NV 89502.

**Mailing Address:** Box 7220, Reno, NV 89510.

**Phone:** 406-457-1212. **Fax:** 702-858-2345.

**E-mail:** ktvn@ktvn.com

**Web Site:** <http://www.ktvn.com>

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 89.1-kw visual, 8.9-kw aural. Antenna: 2153-ft. above av. terrain, 1130-ft. above ground, 7570-ft. above sea level.

Latitude 39° 15' 28"  
Longitude 119° 42' 36"

**Transmitter:** McClellan Peak, approx. 6-mi. NE of Carson City.

**Digital Facilities:** Channel No. 32 (578-584 MHz). Power: 200-kw max. visual. Antenna: 2999-ft. above av. terrain, 187-ft. above ground, 9826-ft. above sea level.

Latitude 39° 18' 45"  
Longitude 119° 53' 00"

**Transmitter:** Slide Mountain, approx. 12-mi. at a bearing of 195°T from Reno.

**FCC Digital File Number:** BPCDT-980522KF. Granted: June 11, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Andrew, 4.6-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Superior, 6-meter Ku & C-band; Andrew, Scientific-Atlanta, Standard Components receivers.

**SNG Mobile Dish:** 2.4-meter Ku-band.

**News Services:** AP, CNN Newsource.

**Ownership:** Sarkes Tarzian Inc. (Group Owner).

**Began Operation:** June 4, 1967. Sale to present owner by Lee D. Hirshland, et al., approved by FCC August 13, 1980 (Television Digest, Vol. 19:44).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

Lawson Fox, General Manager.

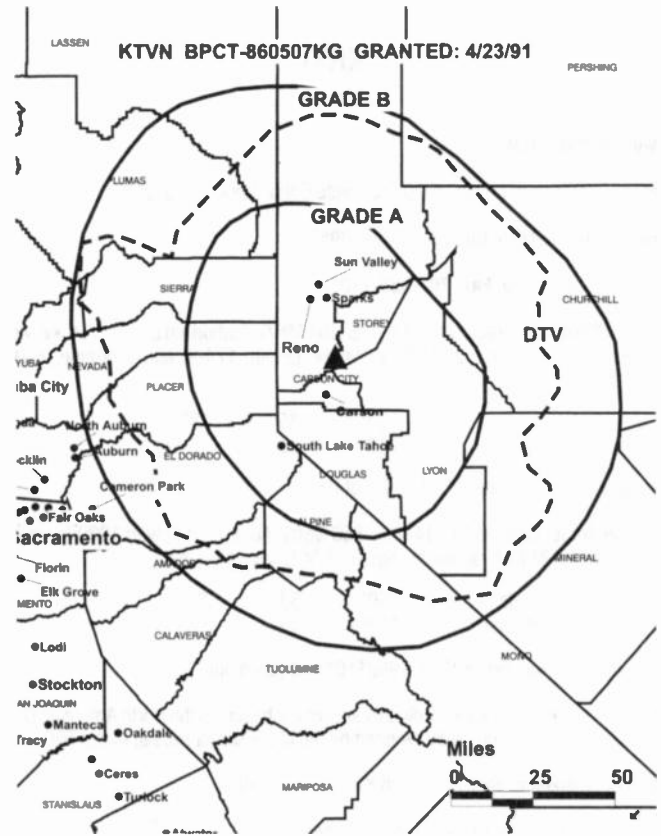
Al Richards, Operations & Engineering Director.

John Richardson, General Sales Manager.

Sharon Hernandez, National Sales Manager.

Troy McGuire, News Director.

Bryan Sintay, Promotion Manager.



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Tammy Jo Baxter, Controller.

**Rates:** On request.

**City of License:** Reno. **Station DMA:** Reno. **Rank:** 109.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	175,070	68,410	243,480
Average Weekly Circulation (2000)	117,027	35,100	152,127
Average Daily Circulation (2000)			71,900
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	160,240	59,820	220,060
Average Weekly Circulation (2000)	110,440	33,279	143,719
Average Daily Circulation (2000)			69,402
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,830	8,590	23,420
Average Weekly Circulation (2000)	6,587	1,821	8,408
Average Daily Circulation (2000)			2,498

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**We were the broker  
in the 1980 sale of  
KTVN-TV**

**THE  
TED HEPBURN  
COMPANY**

**Ted Hepburn, President**  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995

## Nevada—Winnemucca

### KWNV Ch. 7

**Network Service:** NBC.

**Grantee:** Sierra Broadcasting Co., 1500 Foremaster Lane, Las Vegas, NV 89101.

**Studio:** 1790 Vasser St., Reno, NV 89101.

**Phone:** 702-642-3333. **Fax:** 702-657-3423.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 0.9-kw visual.  
Antenna: 2132-ft. above av. terrain, 36-ft. above ground, 6762-ft. above sea level.

Latitude	41°	00'	41"
Longitude	117°	45'	59"

**Transmitter:** Winnemucca Mountain, approx. 3.1-mi. NW of Winnemucca.

**Digital Facilities:** Channel No. 12 (204-210 MHz). Power: 2.6-kw visual. Antenna:  
2133-ft. above av. terrain, 41-ft. above ground.

Latitude	41°	00'	41"
Longitude	117°	45'	59"

**FCC Digital File Number:** BPCDT-19991029AEB. Granted: March 30, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Sierra Broadcasting Co. (Group Owner).

**Began Operation:** July 1, 1998. Assignment of license to present owner from Sunbelt Broadcasting Co. approved by FCC October 15, 1998.


**Represented (engineering):** Hammett & Edison Inc.

**Rates:** On request.

**Personnel:**

**Dan Wilt**, General Manager.

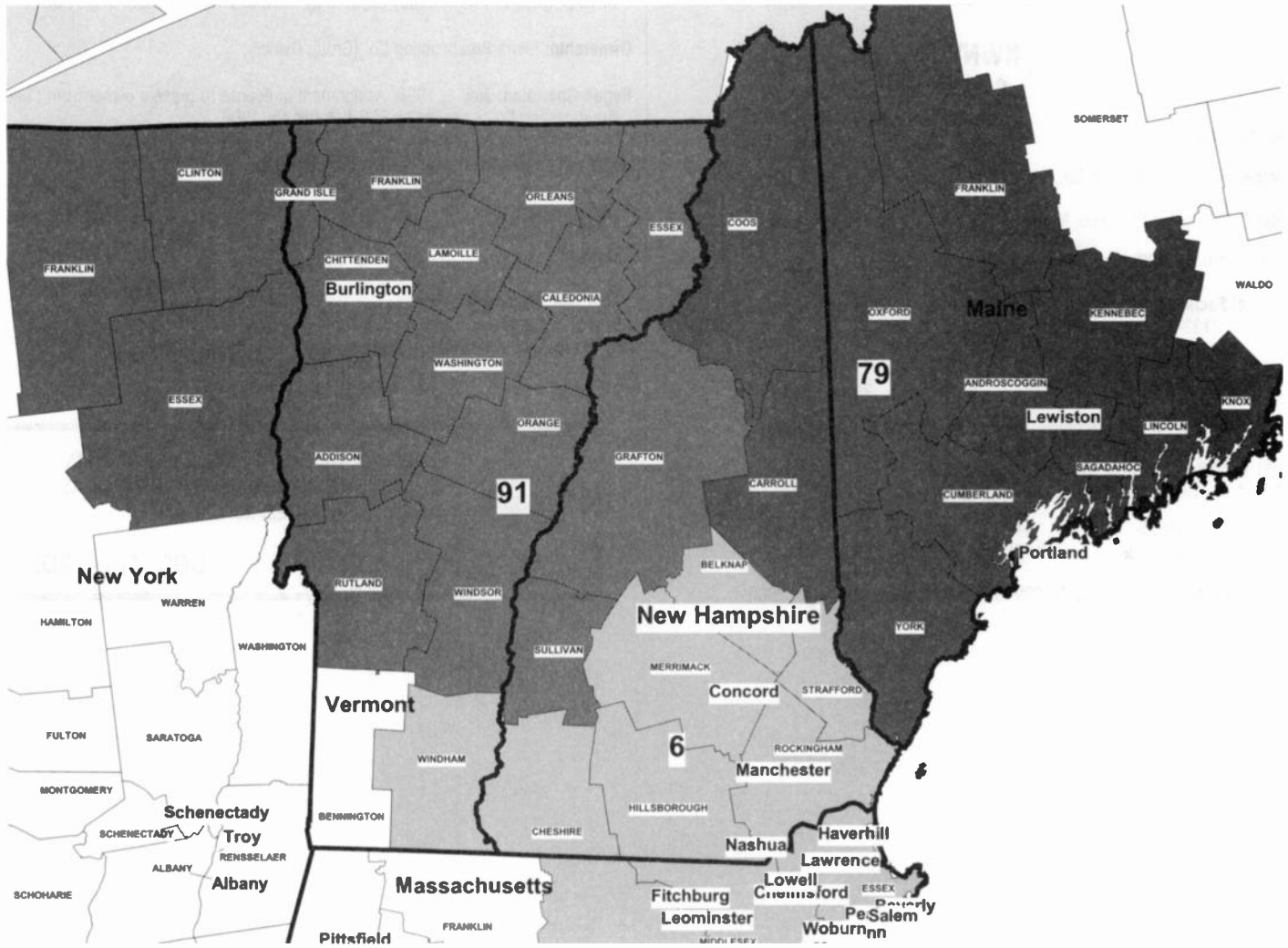
**City of License:** Winnemucca. **Station DMA:** Reno. **Rank:** 109.



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# New Hampshire



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Boston, MA .....	2,242,240	6
Portland-Auburn, ME .....	362,660	79

## MARKET AREA COMMERCIAL STATIONS

WBPX (68), WBZ-TV (4), WCVB-TV (5), WDPX (58), WFXT (25), WHDH-TV (7), WHUB-TV (66), WLVI-TV (56), WMFP (62), WMUR-TV (9), WNDS (50), WPXB (60), WPXG (21), WSBK-TV (38), WUNI (27), WWDP (46)  
 WCSH (6), WGME-TV (13), WMPX-TV (23), WMTW-TV (8), WPME (35), WPXT (51), WCAX-TV (3), WFFF-TV (44), WNNE (31), WPTZ (5), WVNY (22)

### State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

- WNNE, Hanover ..... See Hartford, VT
- WMTW-TV, Mount Washington ..... See Poland Spring, ME

### New Hampshire Analog Station Totals as of November 1, 2000

	VHF	UHF	TOTAL
Commercial Television	1	3	4
Educational Television	1	2	3
	2	5	7

# New Hampshire—Concord

**WPXG**

**Ch. 21**

**(Satellite of WBPX, Boston, MA)**

**Network Service:** PAX.

**Licensee:** Paxson Boston-68 License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** See WBPX, Boston, MA.

**Phones:** 603-225-0021; 617-787-6868. **Fax:** 617-562-4280.

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 1860-kw max. visual. Antenna: 1049-ft. above av. terrain, 180-ft. above ground, 1594-ft. above sea level.

Latitude 43° 11' 14.00"  
Longitude 71° 19' 11.50"

**Transmitter:** Fort Mountain, 2.68-mi. S of Hwy. 4, 2.72-mi. W of Pleasant Lake, near Goss.

**Digital Facilities:** Channel No. 33 (584-590 MHz). Power: 80-kw max. visual. Antenna: 1132-ft. above av. terrain, 270-ft. above ground.

Latitude 43° 11' 14.00"  
Longitude 71° 19' 12.00"

**FCC Digital File Number:** BPCDT-19991101AFX (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** April 16, 1984. Left air March 31, 1989. Sale by NHTV 21 Inc. (John Gikas & Frances D. Shaine) approved by FCC September 14, 1984 (*Television Digest*, Vol. 24:33). Sale to New England Television (Wilson Hickman), approved by FCC June 23, 1992. Sale to Boston University Communications Inc. approved by FCC June 19, 1995. Returned to air September 1, 1995. Sale to DP Media Inc., who then immediately sold to present owner, approved by FCC May 2, 2000.

**Personnel:**

**Robert D. Gordon**, General Manager.

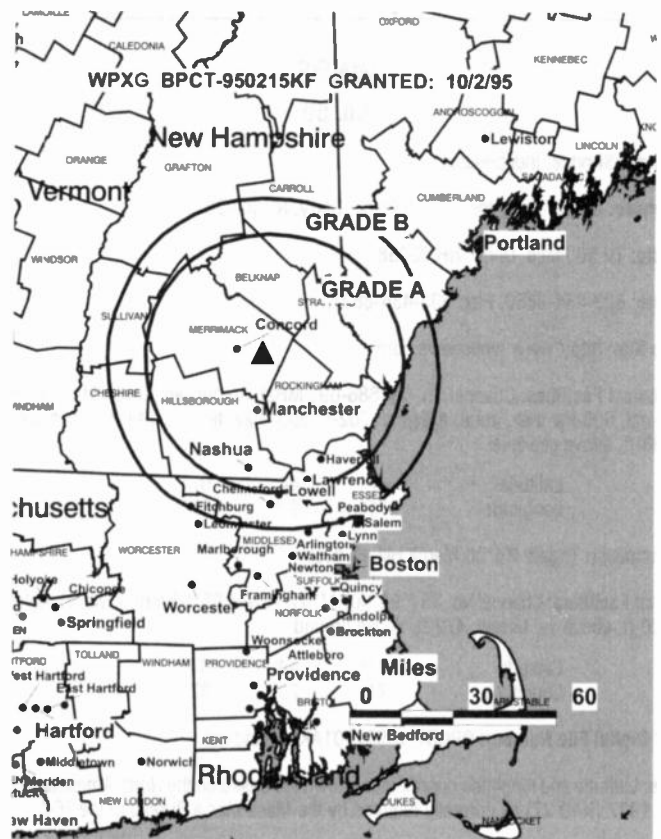
**Will Meyl**, Sales Manager.

**Joseph Sweeney**, Chief Engineer.

**Ann Lootens**, Program Director.

**Rates:** On request.

**City of License:** Concord. **Station DMA:** Boston. **Rank:** 6.



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Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	312,270	57,280	369,550
Average Weekly Circulation (2000)	39,574	8,429	48,003
Average Daily Circulation (2000)			15,399
Station DMA Total			
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	312,270	45,970	358,240
Average Weekly Circulation (2000)	39,574	7,151	46,725
Average Daily Circulation (2000)			15,263
Other DMA Total			
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	0	11,310	11,310
Average Weekly Circulation (2000)	0	1,278	1,278
Average Daily Circulation (2000)			136

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Hampshire—Derry

**WNDS**  
**Ch. 50**

**Network Service:** Independent.

**Licensee:** CTV of Derry Inc., TV 50 Place, Derry, NH 03038.

**Studio:** TV 50 Place, Derry, NH 03038.

**Phone:** 603-434-8850. **Fax:** 603-434-8627.

**Web Site:** <http://www.wndsnews.com>

**Technical Facilities:** Channel No. 50 (686-692 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 702-ft. above av. terrain, 499-ft. above ground, 983-ft. above sea level.

Latitude 42° 44' 07"  
Longitude 71° 23' 36"

**Transmitter:** Trigate Rd. on Merrill Hill, Hudson.

**Digital Facilities:** Channel No. 35 (596-602 MHz). Power: 96.1-kw max. visual. Antenna: 700-ft. above av. terrain, 472-ft. above ground.

Latitude 42° 44' 07"  
Longitude 71° 23' 37"

**FCC Digital File Number:** BPCDT-19991101AKG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** CTV of Derry Inc.

**Began Operation:** September 12, 1983. Sale to Ramcast Corp. (now Global Broadcasting Systems Inc.) from CTV of Derry Inc. approved by FCC December 13, 1996, but never consummated.

**Represented (legal):** Reddy, Begley & McCormick.

**Personnel:**

**Donna Cole**, General Manager.

**Pat McLaughlin**, General Sales Manager.

**Paul Hunter**, Chief Engineer.

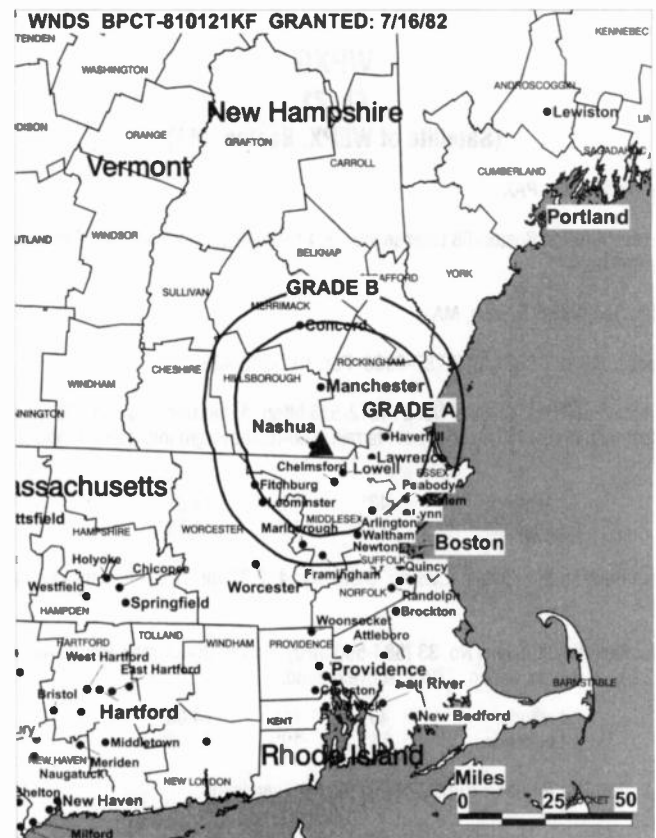
**Bruce D'Amato**, Promotion Director.

**John Wayashe**, Production Manager.

**Betty Harlow**, Business Manager.

**Rates:** On request.

**City of License:** Derry. **Station DMA:** Boston. **Rank:** 6.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,700,700	83,510	1,784,210
Average Weekly Circulation (2000)	201,044	9,870	210,915
Average Daily Circulation (2000)			48,516
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,690,990	83,510	1,774,500
Average Weekly Circulation (2000)	199,219	9,870	209,089
Average Daily Circulation (2000)			48,264
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,710	0	9,710
Average Weekly Circulation (2000)	1,825	0	1,825
Average Daily Circulation (2000)			252

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## New Hampshire—Manchester

### WMUR-DT Ch. 59

**Network Service:** ABC.

**Grantee:** WMUR-TV Inc., Box 9, Manchester, NH 03105.

**Studio:** 100 S. Commercial St., Manchester, NH 03101.

**Phone:** 603-669-9999. **Fax:** 603-641-9005.

**Web Site:** <http://www.wmur.com>

**Digital Facilities:** Channel No. 59 (740-746 MHz). Power: 537-kw max. visual. Antenna: 1001-ft. above av. terrain, 167-ft. above ground, 1457-ft. above sea level.

Latitude	42°	59'	02"
Longitude	71°	35'	24"

**Transmitter:** Summit of Mount Uncanoonuc, Goffstown, Hillsborough County.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

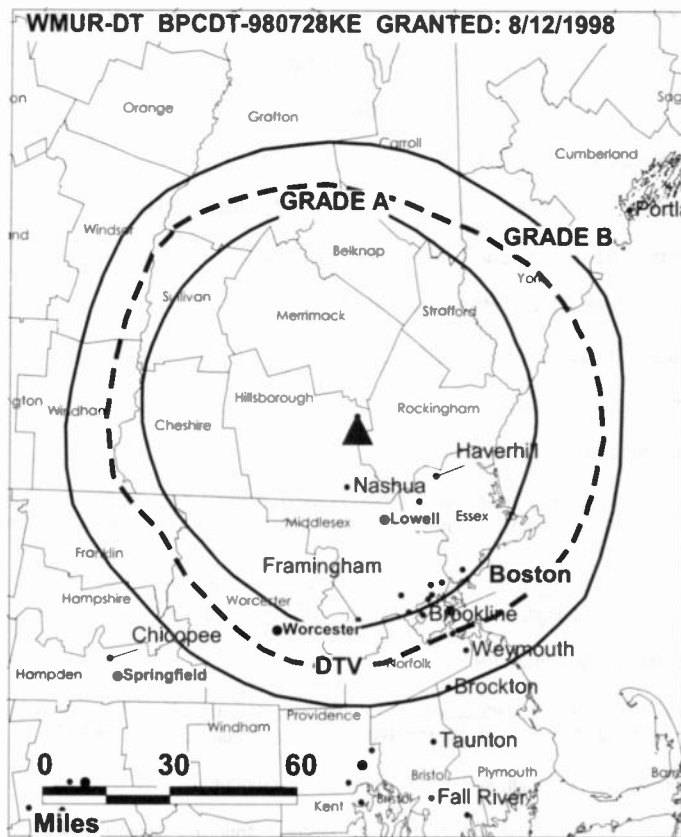
**Ownership:** Imes Communications (Group Owner).

**Began Digital Operation:** November 1, 1998.

**Rates:** On request.

**City of License:** Manchester.

**Station DMA:** Boston. Rank: 6.



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## New Hampshire—Manchester

### WMUR-TV Ch. 9

**Network Service:** ABC, FOX.

**Licensee:** WMUR-TV Inc., 100 S. Commercial St., Manchester, NH 03105.

**Studio:** 100 S. Commercial St., Manchester, NH 03105.

**Mailing Address:** Box 9, Manchester, NH 03105.

**Phone:** 603-669-9999. **Fax:** 603-641-9044.

**E-mail:** wmur@aol.com

**Web Site:** <http://www.wmur.com>

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 282-kw visual, 33.5-kw aural. Antenna: 1030-ft. above av. terrain, 227-ft. above ground, 1513-ft. above sea level.

Latitude 42° 58' 59"  
Longitude 71° 35' 19"

**Transmitter:** Goffstown, NH.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Andrew, 4.5-meter Ku-band; Andrew, 7.3-meter C-band; Vertex, 4-meter C-band; Vertex, 4.5-meter Ku-band; Andrew, M/A-Corn, Standard Components receivers.

**News Service:** ABC, AP, CNN.

**Ownership:** Imes Communications (Group Owner).

**Began Operation:** March 28, 1954. Transfer from estate of Francis P. Murphy approved by FCC February 3, 1959 (*Television Digest*, Vol. 14:15; 15:2, 6). Sale to present owner by Richard Eaton Estate approved by FCC July 22, 1981. Sale pend to Hearst-Argyle TV (Vol. 40:37).

**Represented (sales):** Millennium Sales & Marketing.

#### Personnel:

Larry Gilpin, Vice President & General Manager.

Valerie Bey, General Sales Manager.

Robert Ortiz, National Sales Manager.

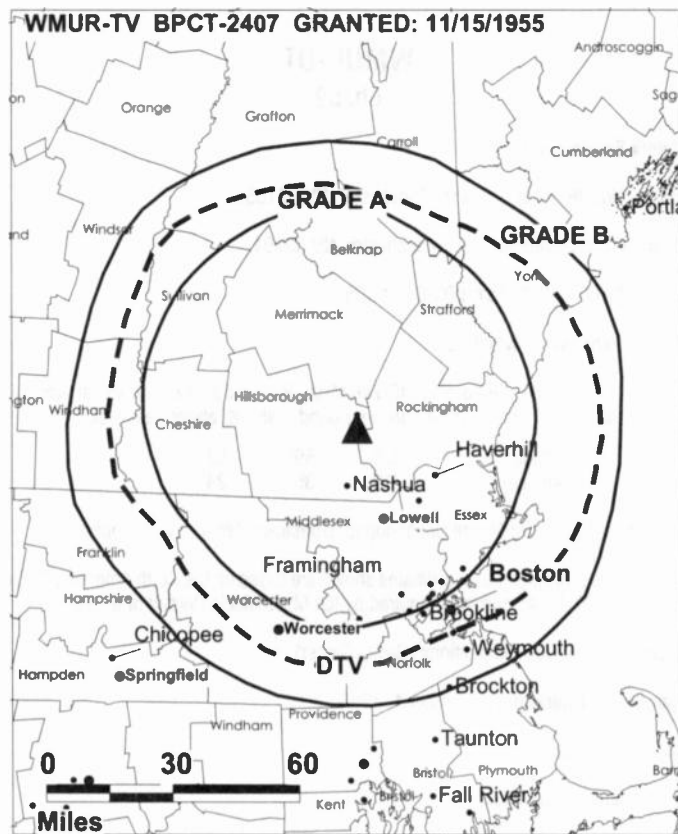
Julie Campasano, System Manager & Program Director.

Joseph Paclorkowski, Chief Engineer.

Jennifer Crompton, News Director.

Scott Olsen, Promotion Director.

Linda Wilkins, Business Manager.



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**Steve Reardon, Production Manager.**

**Rates:** On request.

**City of License:** Manchester. **Station DMA:** Boston. **Rank:** 6.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	605,330	155,530	760,860
Average Weekly Circulation (2000)	257,838	40,458	298,296
Average Daily Circulation (2000)			163,133
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	546,500	109,350	655,850
Average Weekly Circulation (2000)	220,866	35,702	256,569
Average Daily Circulation (2000)			140,690
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	58,830	46,180	105,010
Average Weekly Circulation (2000)	36,972	4,755	41,727
Average Daily Circulation (2000)			22,442

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Hampshire—Merrimack

**WPXB**  
**Ch. 60**

**Network Service:** PAX.

**Licensee:** Paxson Boston License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401-6233.

**Studio:** One Sundial Ave., Suite 501, Manchester, NH 03103.

**Phone:** 603-647-6060. **Fax:** 603-644-0060.

**Technical Facilities:** Channel No. 60 (746-752 MHz). Authorized power: 1410-kw max. visual, 140-kw max. aural. Antenna: 1011-ft. above av. terrain, 137-ft. above ground, 1464-ft. above sea level.

Latitude 42° 59' 01.87"  
Longitude 71° 35' 20.50"

Holds CP for change to 5000-kw max. visual. BPCT-980706KK.

**Transmitter:** South Mountain, Goffstown, NH.

**Digital Facilities:** Channel No. 34 (590-596 MHz). Power: 80-kw max. visual. Antenna: 961-ft. above av. terrain, 89-ft. above ground.

Latitude 42° 59' 02.00"  
Longitude 71° 35' 20.00"

**FCC Digital File Number:** BPCDT-19990930AAX (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** ChannelMaster, 3.1-meter C-band; Comtech, 3.8-meter C-band; Comtech, 3.8-meter Ku-band; Vertex, 4.6-meter Ku-band; Sony receivers.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** August 14, 1987. Sale to Paugus Television by Golden Triangle TV60 approved by FCC January 6, 1989. Sale to present owner by Paugus Television approved by FCC March 29, 1995.

**Represented (legal):** Davis Wright Tremaine LLP.

**Personnel:**

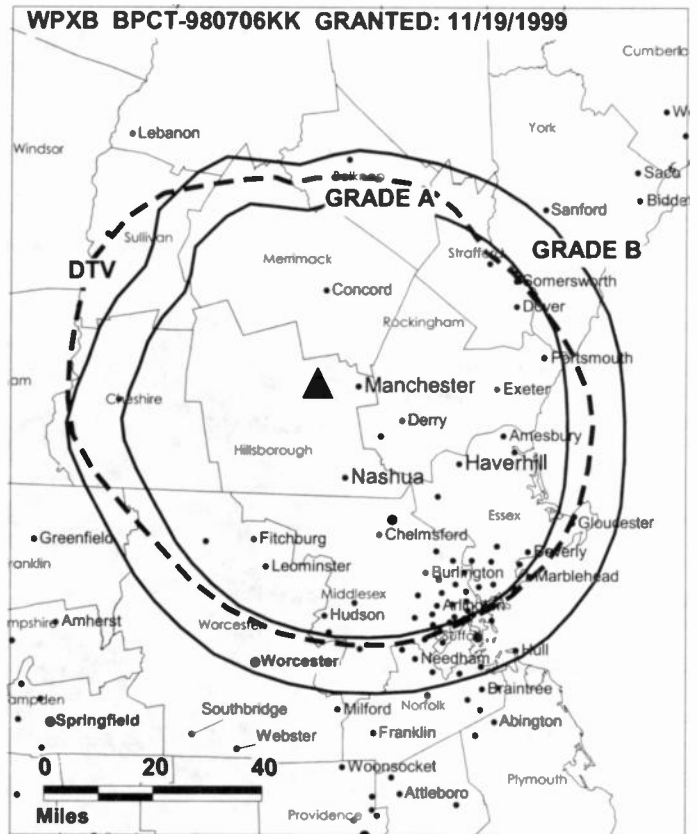
**Lon Mirolli**, General Manager.

**Dave Raymond**, Chief Engineer.

**Don Hill**, Operations Manager.

**Lorrie Jones**, Business Manager.

**Doreen Chaisson**, Traffic Manager.



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**Highest 30 Sec. Rate:** \$700.

**City of License:** Merrimack. **Station DMA:** Boston. **Rank:** 6.

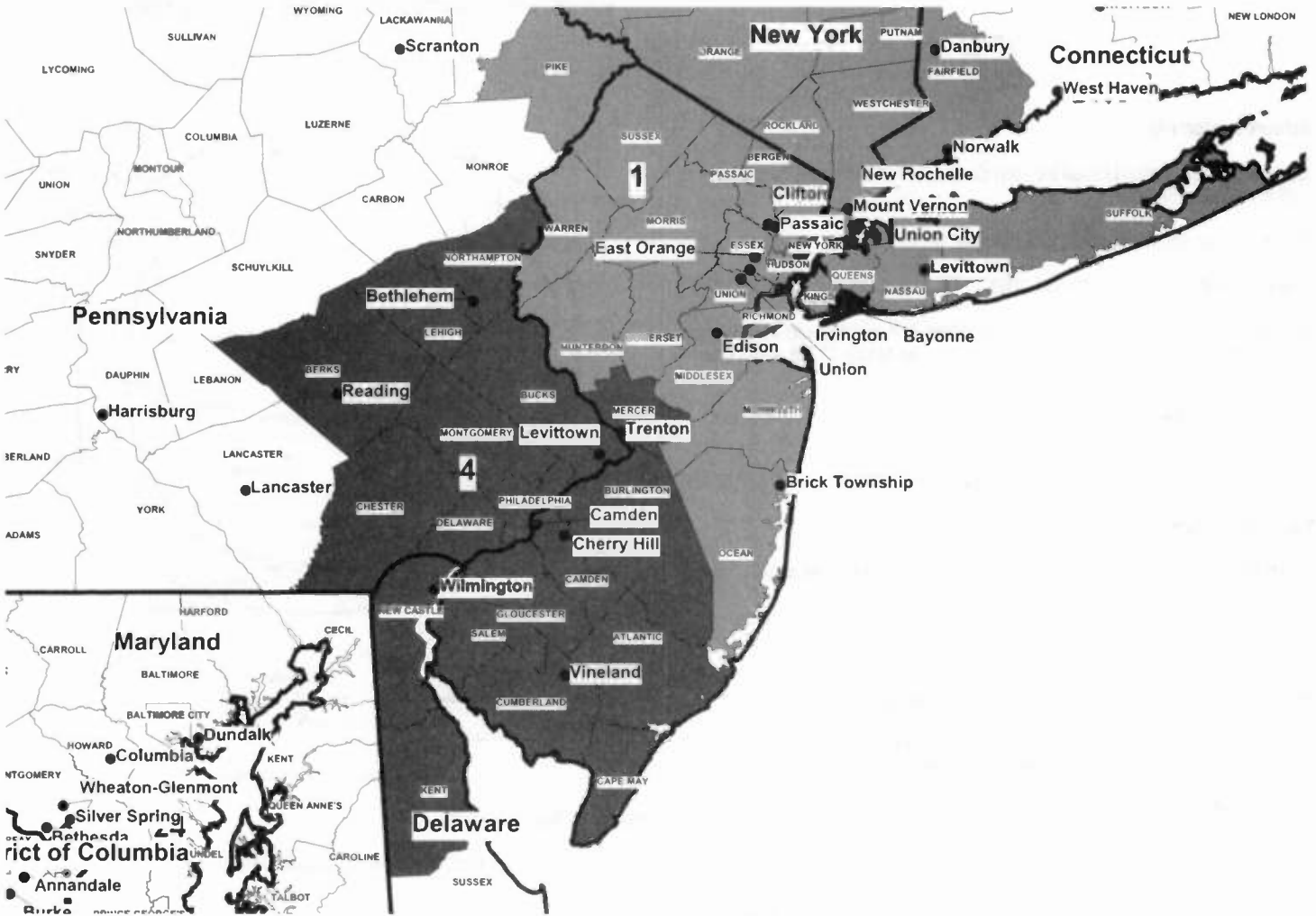
**Nielsen Data:** Not available.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	102,250	0	102,250
Average Weekly Circulation (2000)	5,577	0	5,577
Average Daily Circulation (2000)			1,354
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	102,250	0	102,250
Average Weekly Circulation (2000)	5,577	0	5,577
Average Daily Circulation (2000)			1,354

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Jersey



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MARKET	NIelsen DMA TV HOUSEHOLDS	RANK
New York, NY	6,935,610	1
Philadelphia, PA	2,703,480	4

## MARKET AREA COMMERCIAL STATIONS

- 1  
WABC-TV (7), WCBS-DT (56), WCBS-TV (2), WHSE-TV (68), WHSI-TV (67), WLNY (55), WMBC-TV (63), WNBC (4), WNJU (47), WNYW (5), WNYW-DT (44), WPIX (11), WPXN-TV (31), WRNN-TV (62), WSAH (43), WTBY (54), WWOR-TV (9), WXTV (41)
- 4  
KYW-DT (26), KYW-TV (3), WBPH-TV (60), WCAU (10), WCAU-DT (67), WFMZ-TV (69), WGTW (48), WHSP-TV (65), WMGM-TV (40), WPHL-TV (17), WPPX (61), WPSG (57), WPVI-DT (64), WPVI-TV (6), WTVE (51), WTXF-DT (42), WTXF-TV (29), WWAC-TV (53)

### State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

WMGM-TV, Atlantic City	See Wildwood, NJ
WGTW, Burlington	See Philadelphia, PA
WNJU, Linden	See New York, NY
WHSE-TV & WNJU, Newark	See New York, NY
WXTV, Paterson	See New York, NY
WWOR-TV, Secaucus	See New York, NY

### New Jersey Analog Station Totals as of November 1, 2000

	VHF	UHF	TOTAL
Commercial Television	0	4	4
Educational Television	0	5	5
	0	9	9

# New Jersey—Atlantic City

## WWAC-TV Ch. 53

**Network Service:** independent.

**Licensee:** Lenfest Broadcasting LLC, 1332 Enterprise Dr., West Chester, PA 19380.

**Studio:** 19 S. New York Ave., Atlantic City, NJ 08401.

**Phone:** 609-344-6800. **Fax:** 609-347-4758.

**E-mail:** tv53wwac@aol.com

**Technical Facilities:** Channel No. 53 (704-710 MHz). Authorized power: 12.2-kw max. visual, 1.2-kw max. aural. Antenna: 280-ft. above av. terrain, 280-ft. above ground, 290-ft. above sea level.

Latitude 39° 22' 51.20"  
Longitude 74° 27' 03.70"

**Transmitter:** Absecon Blvd., approx. 0.2-mi. NW of WIIN, Atlantic City, NJ.

**FCC Proposed Digital Channel Number:** Ch. 50.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** H. Chase Lenfest.

**Began Operation:** July 29, 1981. Left air July 1982. Returned to air July 1, 1988. Sale to Cellular Phone Centers Inc. approved by FCC May 9, 1991. Sale to WWAC Inc. by Cellular Phone Centers approved by FCC April 11, 1995. Sale to present owner by WWAC Inc. approved by FCC July 14, 2000.

**Represented (legal):** Schwartz, Woods & Miller.

**Represented (engineering):** Robert Terres.

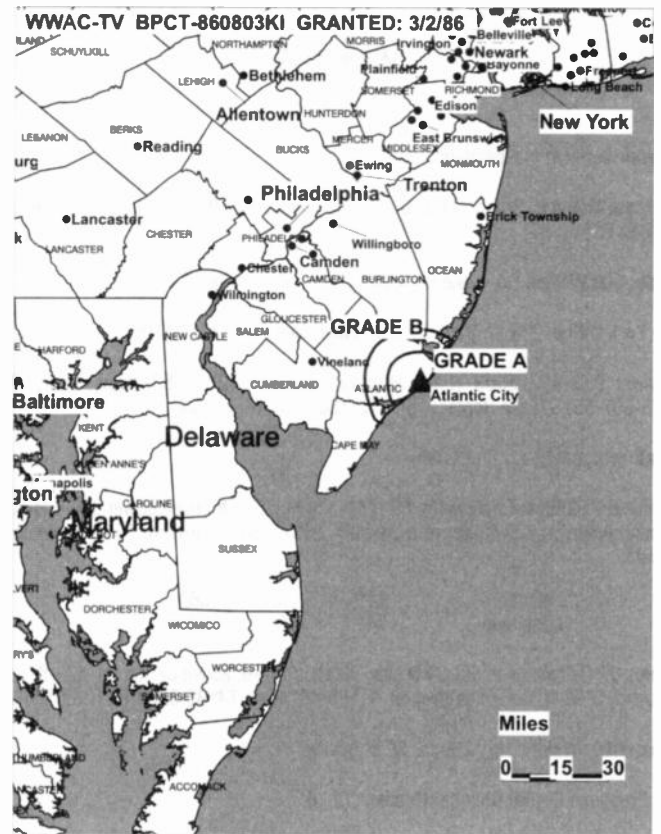
**Personnel:**

**David Allen,** President & General Manager.

**Harry Jenny,** Vice President & Chief Engineer.

**Highest 30 Sec. Rate:** \$50.

**City of License:** Atlantic City. **Station OMA:** Philadelphia. **Rank:** 4.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	39,080	0	39,080
Average Weekly Circulation (2000)	2,071	0	2,071
Average Daily Circulation (2000)			274
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	39,080	0	39,080
Average Weekly Circulation (2000)	2,071	0	2,071
Average Daily Circulation (2000)			274

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## New Jersey—Newton

### WMBC-TV Ch. 63

**Network Service:** Independent.

**Licensee:** Mountain Broadcasting Corp., 500 Weldon Rd., Box 985, Lake Hopatcong, NJ 07849-0156.

**Studio:** 500 Weldon Rd., Lake Hopatcong, NJ 07849-0156.

**New York Office:** 265 W. 37th St., 23rd Floor, New York, NY 10018.

**Phones:** 973-697-0063 (Lake Hopatcong); 212-730-0063 (New York). **Fax:** 973-697-5515 (Lake Hopatcong); 212-730-0056 (New York).

**E-mail:** wmgmtv@acy.digex.net

**Technical Facilities:** Channel No. 63 (764-770 MHz). Authorized power: 2190-kw max. visual. Antenna: 732-ft. above av. terrain, 253-ft. above ground, 1591-ft. above sea level.

Latitude	41°	00'	36"
Longitude	74°	35'	39"

Holds CP for change to 5000-kw max. visual, 1142-ft. above av. terrain, 673-ft. above ground, 1998-ft. above sea level; lat. 41°00'43", long. 74°35'32". BPCT-980126KH.

**Transmitter:** Weldon Rd., 2.8-mi. SE of Sparta.

**FCC Proposed Digital Channel Number:** Ch. 8.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Comtech, 5-meter Ku & C-band.

**Ownership:** Mountain Broadcasting Corp.

**Began Operation:** April 26, 1993.

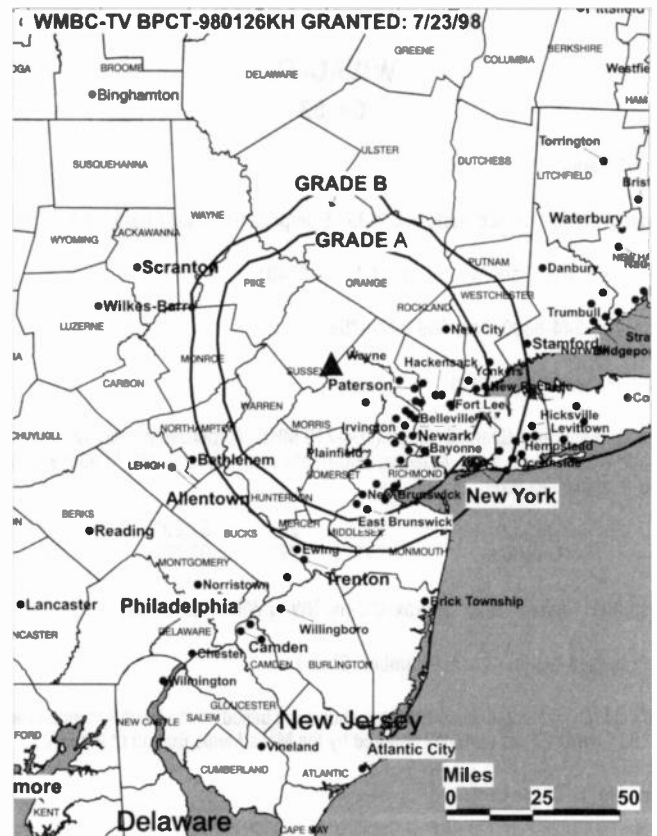
**Represented (legal):** Fleischman & Walsh LLP.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

#### Personnel:

**Sun Young Joo,** President & General Manager.

**Victor Joo,** Station Manager & Program Director.



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**Joon Joo,** Chief Engineer.

**Joe Rivera,** Chief Engineer.

**Hansen Lau,** News Director.

**Jack Turner,** Cable Projects & Property Manager.

**Sue Orangeo,** Traffic Manager.

**Rates:** On request.

**City of License:** Newton. **Station DMA:** New York. **Rank:** 1.

**Nielsen Data:** Not available.

# New Jersey—Vineland

## WHSP-TV Ch. 65

**Network Service:** HSN.

**Licensee:** USA Station Group Partnership of Vineland, 2425 Olympic Blvd., 6th Floor, Santa Monica, CA 90404.

**Studio:** 4449 N. Delsea Dr., Newfield, NJ 08344.

**Phone:** 856-691-6565. **Fax:** 856-691-2483.

**Technical Facilities:** Channel No. 65 (776-782 MHz). Authorized power: 4095-kw max. & 1730-kw horizontal visual, 364-kw max. & 154-kw horizontal aural. Antenna: 920-ft. above av. terrain, 937-ft. above ground, 1049-ft. above sea level.

Latitude 39° 44' 07.00"  
Longitude 74° 50' 28.60"

Holds CP for change to 4080-kw max. visual, 1283-ft. above av. terrain, 1247-ft. above ground, 1496-ft. above sea level; lat. 40° 02' 30", long. 75° 14' 24", transmitter to 329 W. Domino Lane, Philadelphia. BPCT-960716KJ.

**Transmitter:** Church Ave., N of Chew Rd., Waterford Works.

**Digital Facilities:** Channel No. 66 (782-788 MHz). Power: 200-kw max. visual. Antenna: 919-ft. above av. terrain, 896-ft. above ground, 1017-ft. above sea level.

Latitude 39° 44' 07.00"  
Longitude 74° 50' 29.00"

**Transmitter:** Church Ave. Rd., N of Chew Rd.

**FCC Digital File Number:** BPCDT-980806KG. Granted: October 22, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Paraclipse, 4.6-meter C-band; M/A-Com, Standard Communications receivers.

**Ownership:** USA Broadcasting (Group Owner).

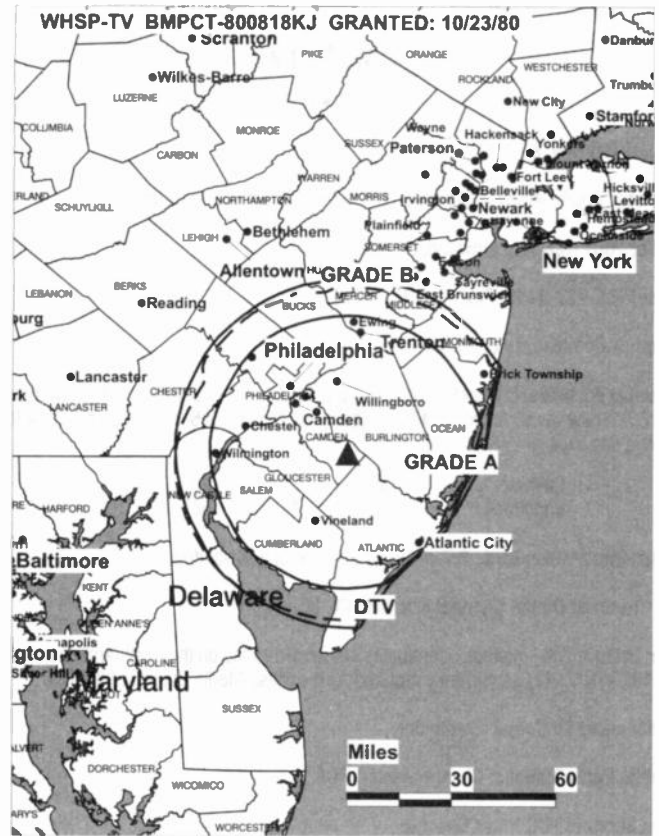
**Began Operation:** July 21, 1981. Sale to present owner by Press Broadcasting Co. approved by FCC December 1986 (*Television Digest*, Vol. 26:52). Sale to Press Broadcasting Co. by Trustee in Bankruptcy approved by FCC April 30, 1985.

**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

Linda Donovan, Operations Manager.

Chuck Datz, Chief Engineer.



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**Rates:** On request.

**City of License:** Vineland. **Station DMA:** Philadelphia. **Rank:** 4.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	11,450	11,450
Average Weekly Circulation (2000)	0	710	710
Average Daily Circulation (2000)			23
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	11,450	11,450
Average Weekly Circulation (2000)	0	710	710
Average Daily Circulation (2000)			23

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Jersey—Wildwood-Atlantic City

## WMGM-TV Ch. 40

**Network Service:** NBC.

**Licensee:** South Jersey Radio Inc., 1601 New Rd., Linwood, NJ 08221.

**Studio:** 1601 New Rd., Linwood, NJ 08221.

**Phone:** 609-927-4440. **Fax:** 609-927-7014.

**E-mail:** wmgmtv@acy.digex.net

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 740-kw max. visual, 174-kw aural. Antenna: 420-ft. above av. terrain, 426-ft. above ground, 430-ft. above sea level.

Latitude 39° 07' 28"  
Longitude 74° 45' 56"

**Transmitter:** Avalon Blvd., 2.7-mi. W of Sea Isle City, Swainton.

**FCC Proposed Digital Channel Number:** Ch. 36.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** ChannelMaster; RCA.

**News Service:** NBC News Channel.

**Ownership:** Howard Green Group.

**Began Operation:** January 25, 1966. Sale to present owner by William C. Wotring Jr., et al., approved by FCC February 25, 1981.

**Represented (legal):** Dennis J. Kelly.

**Represented (engineering):** Lohnes & Culver.

### Personnel:

**Howard Green**, President.

**Jane B. Stark**, General Manager.

**Ron Smith**, General Sales Manager.

**Dan Merto**, Chief Engineer.

**Karl Parker**, News Director.

**Traci Rabena**, Program & Promotion Director.

**Janet Davidson**, Business Manager.



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**Will Munns**, Production Manager.

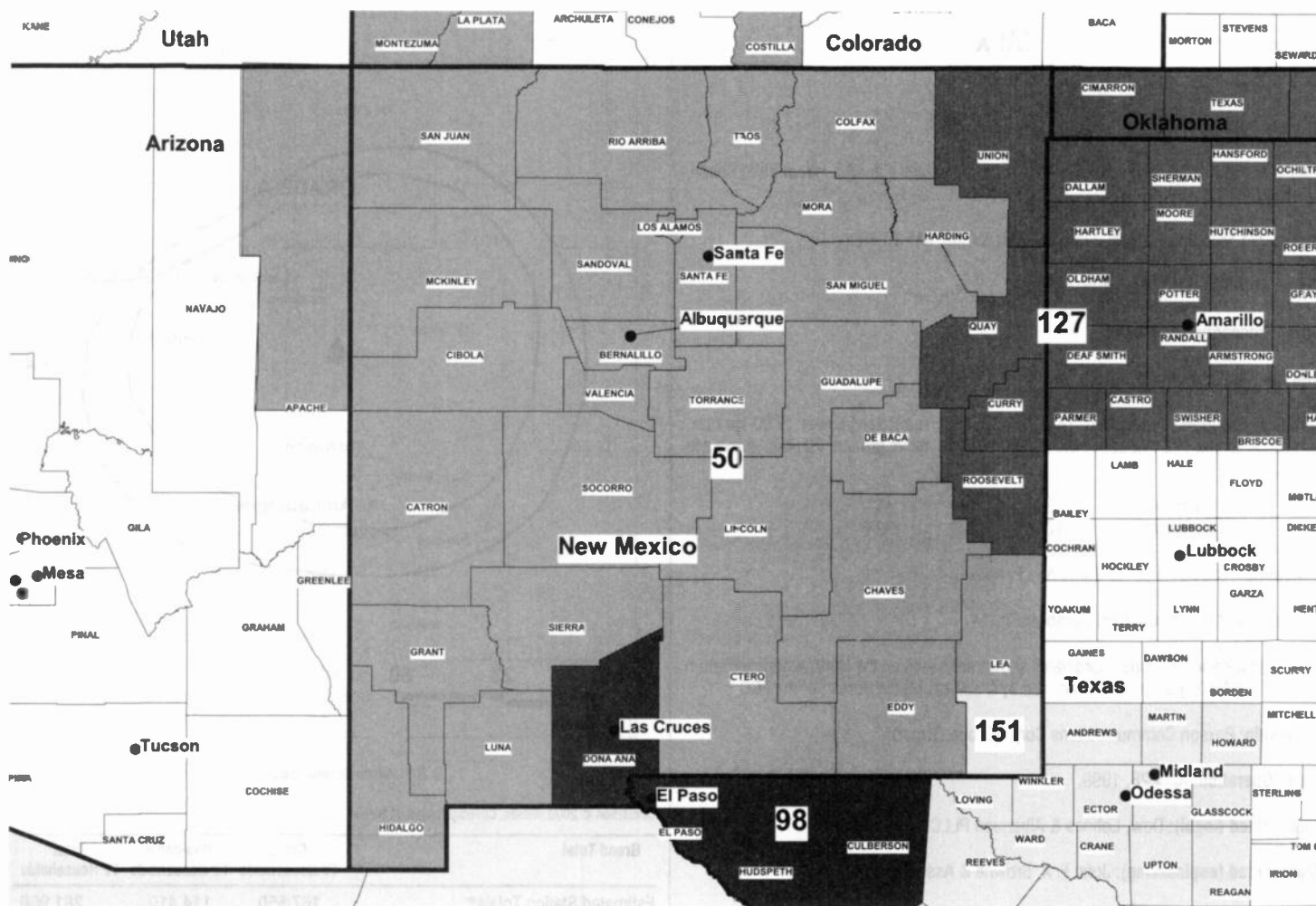
**Rates:** On request.

**City of License:** Wildwood. **Station DMA:** Philadelphia. **Rank:** 4.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	154,120	13,310	167,430
Average Weekly Circulation (2000)	59,902	2,442	62,343
Average Daily Circulation (2000)			26,827
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	154,120	13,310	167,430
Average Weekly Circulation (2000)	59,902	2,442	62,343
Average Daily Circulation (2000)			26,827

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Albuquerque-Santa Fe, NM	570,460	50	KAPX (14), KASA-TV (2), KASY-TV (50), KBIM-TV (10), KCHF (11), KHFT (29), KLUZ-TV (41), KNAT (23), KOAT-TV (7), KOB-TV (4), KOBF (12), KOBR (8), KOCT (6), KOVT (10), KREZ-TV (6), KRPV (27), KRQE (13), KWBO (19)
Tucson, AZ	391,930	71	KGUN (9), KHRR (40), KMSB-TV (11), KOLD-TV (13), KTTU-TV (18), KVOA (4), KWBA (58)
El Paso, TX	275,850	98	KOBC-TV (4), KFOX-TV (14), KINT-TV (26), KKWB (65), KMAZ (48), KTSM-TV (9), KVIA-TV (7), XEJ-TV (5), XEPM-TV (2), XHIJ-TV (44)
Amarillo, TX	189,880	127	KAMR-TV (4), KCIT (14), KFDA-TV (10), KVIH-TV (12), KVII-TV (7)
Lubbock, TX	141,990	147	KAMC (28), KCBD-TV (11), KJTV (34), KLBK-TV (13), KPTB (16)
Odessa-Midland, TX	138,300	151	KMBO (2), KMLM (42), KOSA-TV (7), KPEJ (24), KWAB-TV (4), KWES-TV (9)

State Cross Reference List	
Communities that receive programs of stations that are located elsewhere.	
KASA-TV, KCHF & KWBO, Albuquerque	See Santa Fe, NM
KREZ-TV, Albuquerque	See Durango, NM

New Mexico Analog Station Totals as of November 1, 2000			
	VHF	UHF	TOTAL
Commercial Television	11	8	19
Educational Television	2	2	4
	13	10	23



# New Mexico—Albuquerque

## KAPX Ch. 14

**Network Service:** PAX.

**Licensee:** Paxson Communications Corp., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 211 Montano Rd. NW, Suite A, Albuquerque, NM 87107.

**Phone:** 505-345-0014. **Fax:** 505-345-4217.

**E-mail:** jmcormick@pax.net

**Web Site:** <http://www.pax.net>

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 5000-kw max. visual. Antenna: 1234-ft. above av. terrain, 1014-ft. above ground, 7014-ft. above sea level.

Latitude 35° 24' 44"  
Longitude 106° 43' 32"

**Transmitter:** 6.2-mi. N 68° to Santa Ana Pueblo.

**FCC Proposed Digital Channel Number:** Ch. 14.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** April 28, 1999.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** John F. X. Browne & Associates PC.

**Personnel:**

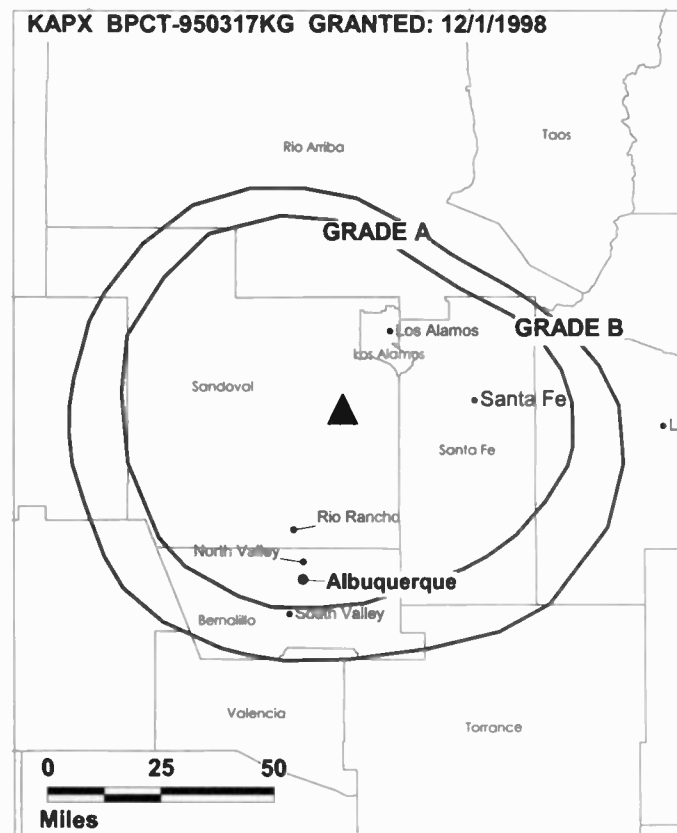
**John McCormick**, General Manager.

**Jon Welch**, Sales Manager.

**Rose Moore**, Business Manager.

**Rates:** On request.

**City of License:** Albuquerque. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 50.



Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	167,550	114,410	281,960
Average Weekly Circulation (2000)	20,430	16,322	36,752
Average Daily Circulation (2000)			11,663

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	167,550	114,410	281,960
Average Weekly Circulation (2000)	20,430	16,322	36,752
Average Daily Circulation (2000)			11,663

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Mexico—Albuquerque

## KASY-TV

Ch. 50

(Operates satellite KHFT, Hobbs, NM)

**Network Service:** UPN.

**Grantee:** ACME Television Licenses of New Mexico LLC, 8341 Washington NE, Albuquerque, NM 87113.

**Studio:** 50 Broadcast Plaza SW, Albuquerque, NM 87104.

**Phone:** 505-764-5279. **Fax:** 505-767-9421.

**Technical Facilities:** Channel No. 50 (686-692 MHz). Authorized power: 1420-kw max. visual. Antenna: 4182-ft. above av. terrain, 142-ft. above ground, 10,784-ft. above sea level.

Latitude 35° 12' 40"  
Longitude 106° 26' 57"

**Transmitter:** Sandia Crest electronic site.

**Digital Facilities:** Channel No. 51 (692-698 MHz). Power: 245-kw max. visual. Antenna: 4229-ft. above av. terrain, 171-ft. above ground.

Latitude 35° 12' 44"  
Longitude 106° 26' 57"

**FCC Digital File Number:** BPCDT-19991029ACG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** ACME Communications Inc. (Group Owner).

**Began Operation:** October 6, 1995. Sale to present owner by Ramar Communications II Ltd. approved by FCC June 18, 1999. ACME Communications Inc. went public September 30, 1999.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Personnel:**

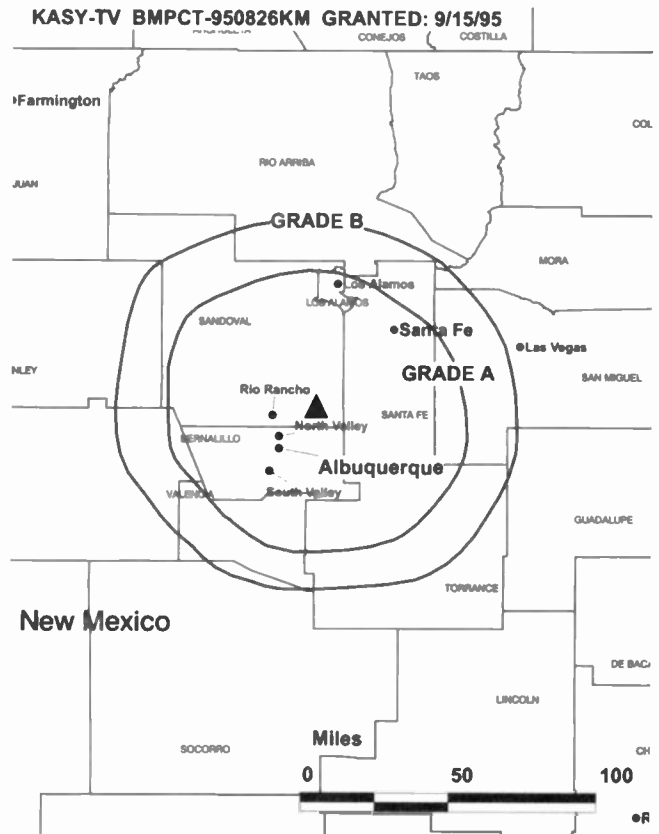
Daniel J. Myers, General Manager.

Andrew Wyatt, General Sales Manager.

Jeff Finkel, National Sales Manager.

**Rates:** On request.

**City of License:** Albuquerque. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 50.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	241,090	176,930	418,020
Average Weekly Circulation (2000)	70,437	44,067	114,505
Average Daily Circulation (2000)			34,965
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	241,090	176,930	418,020
Average Weekly Circulation (2000)	70,437	44,067	114,505
Average Daily Circulation (2000)			34,965

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Mexico—Albuquerque

## KLUZ-TV Ch. 41

**Network Service:** Univision.

**Licensee:** Entravision Holdings LLC, 11900 Olympic Blvd., Suite 590, Los Angeles, CA 90064.

**Studio:** 2725 Broadbent Pkwy. NE, Suite F, Albuquerque, NM 87107.

**Phone:** 505-342-4141. **Fax:** 505-344-8714.

**Technical Facilities:** Channel No. 41 (632-638 MHz). Authorized power: 1200-kw max. visual, 58.9-kw aural. Antenna: 4121-ft. above av. terrain, 118-ft. above ground, 10,758-ft. above sea level.

Latitude 35° 12' 41"  
Longitude 106° 26' 56"

**Transmitter:** Sandia Crest, approx. 15-mi. NE of Albuquerque.

**Digital Facilities:** Channel No. 42 (638-644 MHz). Power: 23.4-kw max. visual. Antenna: 4104-ft. above av. terrain, 89-ft. above ground.

Latitude 35° 12' 41"  
Longitude 106° 26' 56"

**FCC Digital File Number:** BPCDT-19991027ACE. Granted: February 9, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Scientific-Atlanta, 5-meter.

**Ownership:** Entravision Communications Corp. (Group Owner).

**Began Operation:** September 5, 1987. Sale to Univision Communications Inc. by Univision Holdings Inc. approved by FCC September 23, 1992 (*Television Digest*, Vol. 32:40). Sale to present owner by Univision Communications Inc. approved by FCC March 15, 1999.

**Represented (sales):** Univision.

**Represented (legal):** Thompson, Hine & Flory LLP.

**Represented (engineering):** JP Associates.

**Personnel:**

Luis F. Hernandez, General Manager.

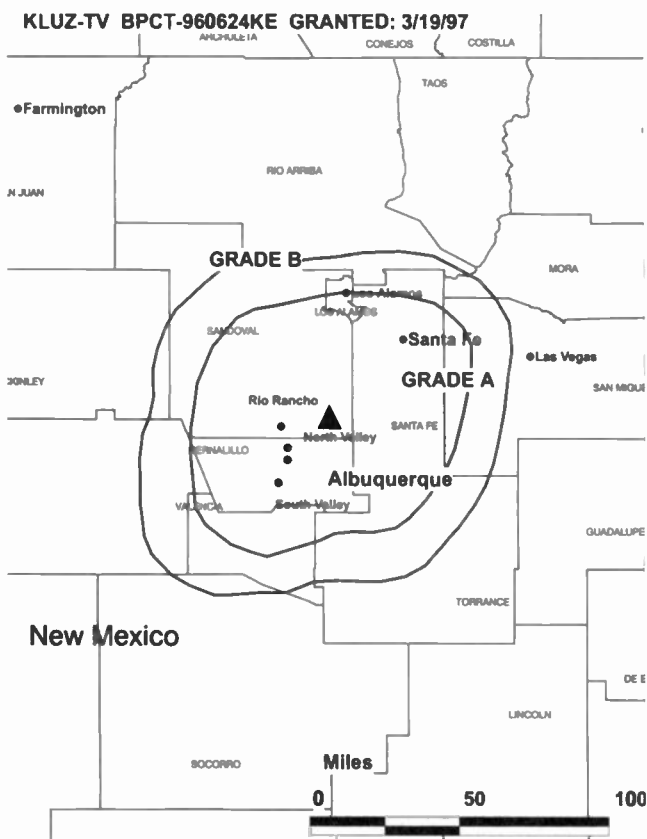
Kambiz Victory, Chief Engineer.

Laila Rodriguez, News Director.

Delia J. Montoya, Promotion Coordinator.

John Lopez, Controller.

Margarita Ponce, Local Sales Manager.



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**Jonathan Montes**, Production Manager.

**Barbara Leonard**, Research Director.

**Highest 30 Sec. Rate:** \$275.

**City of License:** Albuquerque. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 50.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	168,070	146,550	314,620
Average Weekly Circulation (2000)	14,890	14,306	29,196
Average Daily Circulation (2000)			16,472
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	168,070	146,550	314,620
Average Weekly Circulation (2000)	14,890	14,306	29,196
Average Daily Circulation (2000)			16,472

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Mexico—Albuquerque

**KNAT**  
Ch. 23

**Network Service:** TBN.

**Licensee:** Trinity Christian Center of Santa Ana Inc., 2442 Michelle Dr., Tustin, CA 92780.

**Studio:** 1510 Coors Blvd. NW, Albuquerque, NM 87121.

**Phone:** 505-836-6585. **Fax:** 505-831-8725.

**Web Site:** <http://www.knat.org>

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 1191-kw max. & 387-kw horizontal visual, 119.1-kw max. & 38.7-kw horizontal aural. Antenna: 4130-ft. above av. terrain, 136-ft. above ground, 10,748-ft. above sea level.

Latitude 35° 12' 54"  
Longitude 106° 27' 02"

**Transmitter:** Sandia Crest, Cibola National Forest.

**Digital Facilities:** Channel No. 24 (530-536 MHz). Power: 200-kw max. visual. Antenna: 4078-ft. above av. terrain, 59-ft. above ground.

Latitude 35° 12' 54"  
Longitude 106° 27' 02"

**FCC Digital File Number:** BPCDT-19991101AHW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Separate audio program.

**Satellite Earth Stations:** Harris, 6-meter C-band; Scientific-Atlanta, 7-meter C-band.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** August 10, 1975. Sale to present owner by All American TV Inc. approved by FCC May 8, 2000. Sale to All American TV Inc. by Trinity Broadcasting Network approved by FCC November 6, 1989. Sale to Trinity by John Carson, et al., approved by FCC December 4, 1985. Sale to Carson group by Eddie L. Pena, et al., approved by FCC July 23, 1982. Station left air in 1985 (*Television Digest*, Vol. 25:24). Later resumed operation.

**Personnel:**

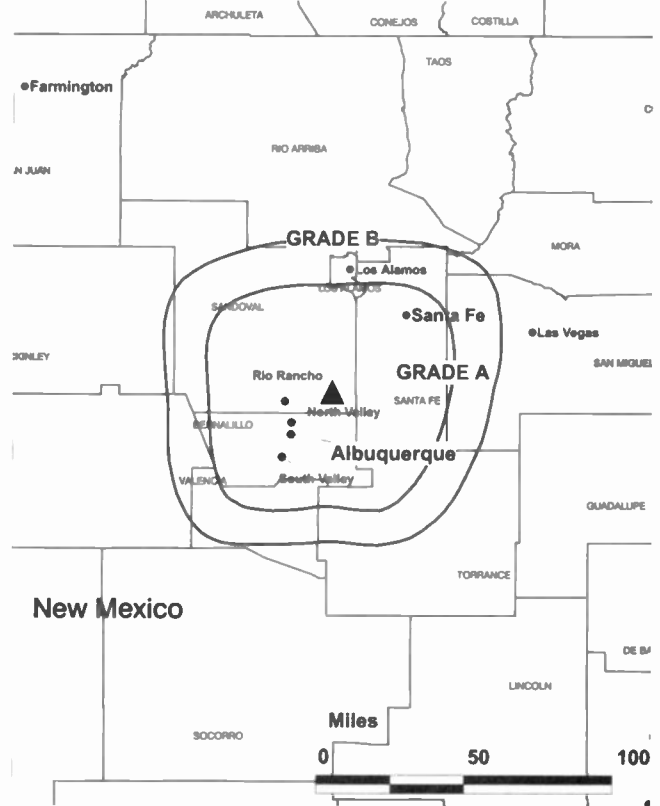
**Harold Velasquez**, Station Manager.

**Gene Seibel**, Chief Engineer.

**Gary Pratz**, Production Manager.

**Cindy Mansfield**, Public Affairs.

**KNAT BPCT-820930KG GRANTED: 10/12/82**



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**Highest 30 Sec. Rate:** \$25.

**City of License:** Albuquerque. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 50.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,980	8,650	12,630
Average Weekly Circulation (2000)	338	605	943
Average Daily Circulation (2000)			294

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,980	8,650	12,630
Average Weekly Circulation (2000)	338	605	943
Average Daily Circulation (2000)			294

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## New Mexico—Albuquerque

### KOAT-TV

Ch. 7

(Operates satellites KOCT, Carlsbad & KOVT, Silver City, NM)

**Network Service:** ABC.

**Licensee:** KOAT Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

**Studio:** 3801 Carlisle Blvd. NE, Albuquerque, NM 87107.

**Mailing Address:** Box 25982, Albuquerque, NM 87125.

**Phone:** 505-884-7777. **Fax:** 505-884-6282.

**Web Site:** <http://www.koat7.com>

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 87.1-kw visual, 19.4-kw aural. Antenna: 4239-ft. above av. terrain, 262-ft. above ground, 10,827-ft. above sea level.

Latitude 35° 12' 53"  
Longitude 106° 27' 01"

**Transmitter:** 14.5-mi. NE of Albuquerque.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 280-kw max. visual. Antenna: 4147-ft. above av. terrain, 148-ft. above ground, 10,741-ft. above sea level.

Latitude 35° 12' 53"  
Longitude 106° 27' 01"

**Transmitter:** Sandia Crest antenna site.

**FCC Digital File Number:** BPCDT-970618KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter; Andrew, 9.3-meter; Harris, 6.1-meter; Vertex, 4.7-meter; Avantek, Harris, M/A-Com, Standard Components receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource, UPI.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** September 28, 1953. Sale to present owner by Pulitzer Publishing Co. approved by FCC November 24, 1998 (*Television Digest*, Vol. 38:22, 48). Sale to Pulitzer Publishing Co. by WGAL Television Inc. approved by FCC May 7, 1969 (Vol. 9:19). Sale by Alvarado Television Co. Inc. approved by FCC January 23, 1963. Merger with KVOA-TV Tucson, approved by FCC September 30, 1959 (Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles and associates approved by FCC February 6, 1957 (Vol. 12:51; 13:6).

**Represented (sales):** Eagle Television.

**Represented (legal):** Brooks, Pierce, McLendon, Humphrey & Leonard.

**Represented (engineering):** Denny & Associates PC.

#### Personnel:

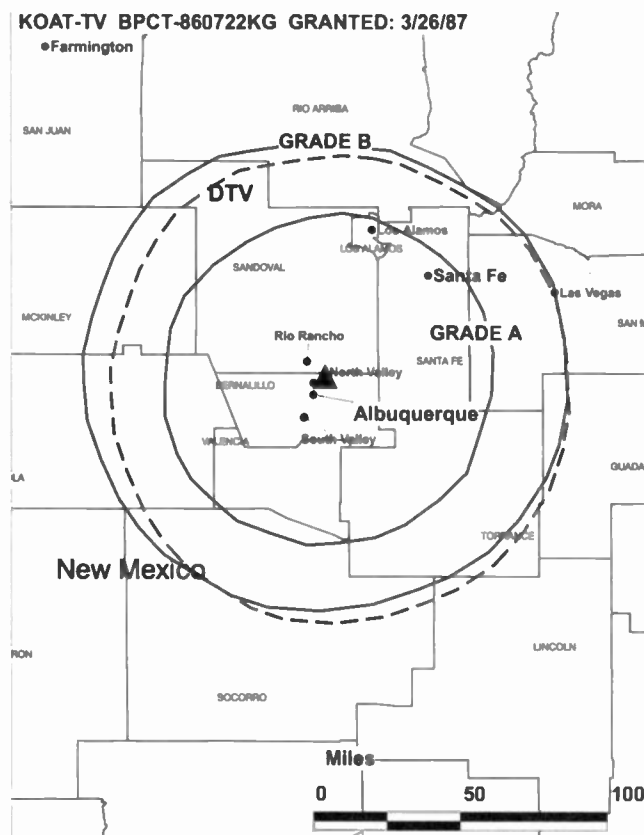
Mary Lynn Roper, President & General Manager.

Laura Hargis, General Sales Manager.

Barbara Burzillo, Local Sales Manager.

Todd Ozer, National Sales Manager.

Fred Bragg, Chief Engineer.



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**Pahl Shipley**, News Director.

**Roy Leone**, Program Director.

**John Sylvester**, Business Manager.

**Brian Bouloy**, Production Manager.

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Albuquerque. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 50.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	337,810	237,960	575,770
Average Weekly Circulation (2000)	239,777	147,151	386,928
Average Daily Circulation (2000)			220,306
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	297,680	234,390	532,070
Average Weekly Circulation (2000)	231,433	145,808	377,241
Average Daily Circulation (2000)			217,243
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	40,130	3,570	43,700
Average Weekly Circulation (2000)	8,344	1,343	9,687
Average Daily Circulation (2000)			3,062

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Mexico—Albuquerque

## KOB-TV

Ch. 4

(Operates satellites KOB, Farmington & KOB, Roswell, NM)

**Network Service:** NBC.

**Licensee:** KOB-TV LLC, 3415 University Ave., St. Paul, MN 55114.

**Studio:** 4 Broadcast Plaza SW, Albuquerque, NM 87104.

**Mailing Address:** Box 1351, Albuquerque, NM 87103.

**Phone:** 505-243-4411. **Fax:** 505-764-2522.

**Web Site:** <http://www.kobtv.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 27-kw visual, 2.7-kw aural. Antenna: Circularly polarized, 4200-ft. above av. terrain, 183-ft. above ground, 10,833-ft. above sea level.

Latitude	35°	12'	42"
Longitude	106°	26'	57"

**Transmitter:** Sandia Crest.

**Digital Facilities:** Channel No. 26 (542-548 MHz). Power: 290-kw max. visual. Antenna: 4140-ft. above av. terrain, 79-ft. above ground.

Latitude	35°	12'	42"
Longitude	106°	26'	57"

**FCC Digital File Number:** BPCDT-19991027ACB (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 6.2-meter Ku-band; Andrew, 2.4-meter Ku-band; RCA Americom, 4.6-meter Ku-band; Satellite Technology, 5.5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Harris, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Hubcom, Ku-band.

**News Services:** AP, Conus, NBC News Channel, NIWS, NDAA.

**Ownership:** Hubbard Broadcasting Inc. (Group Owner).

**Began Operation:** November 29, 1948. Sale to present owner by Wayne Coy and Time Inc., who previously acquired TV-radio from T. H. Pepperday approved by FCC March 13, 1957 (*Television Digest*, Vol. 13:2, 11). For sale by Pepperday, (Vol. 8:9, 16, 17, 22).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

**Jerry Danziger**, Vice Chairman.

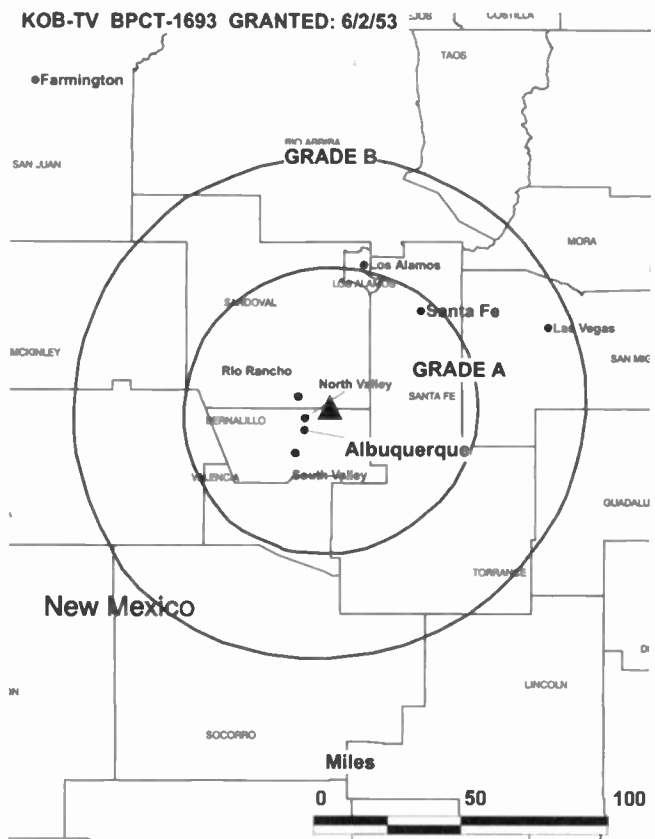
**Mike Burgess**, Vice President & General Manager.

**Susan Kimmel**, Operations Manager.

**Bob Evans**, General Sales Manager.

**Howard Hoffman**, National Sales Manager.

**Chris Berg**, News Director.



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**Juanita Garay**, Program Coordinator.

**Girard Demarest**, Promotion Manager.

**Dru Felt**, Business Manager.

**Gary Williams**, Production Manager.

**Sam Tikkanen**, Chief Engineer.

**Rates:** On request.

**City of License:** Albuquerque. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 50.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	223,960	214,360	438,320
Average Weekly Circulation (2000)	168,423	125,813	294,236
Average Daily Circulation (2000)			161,340
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	220,460	210,140	430,600
Average Weekly Circulation (2000)	167,027	124,699	291,726
Average Daily Circulation (2000)			160,494
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,500	4,220	7,720
Average Weekly Circulation (2000)	1,395	1,115	2,510
Average Daily Circulation (2000)			847

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Mexico—Albuquerque

**KRQE**

**Ch. 13**

**(Operates satellites KREZ-TV, Durango, CO & KBIM-TV, Roswell, NM)**

**Network Service:** CBS.

**Licensee:** New Mexico Broadcasting Co. Inc., Box 1294, Albuquerque, NM 87103-1294.

**Studio:** 14th & Coal SW, Albuquerque, NM 87104.

**Mailing Address:** Box 1294, Albuquerque, NM 87103-1294.

**Phone:** 505-243-2285. **Fax:** 505-248-1464.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 89.1-kw visual, 8.98-kw aural. Antenna: 4180-ft. above av. terrain, 143-ft. above ground, 10,791-ft. above sea level.

Latitude	35°	12'	40"
Longitude	106°	26'	57"

Requests CP for change to 88.3-kw max. visual, 4222-ft. above av. terrain, 177-ft. above ground, 10,827-ft. above sea level. BPCT-950802KE.

**Transmitter:** Sandia Crest.

**Digital Facilities:** Channel No. 16 (482-488 MHz). Power: 55-kw max. visual. Antenna: 4167-ft. above av. terrain, 130-ft. above ground.

Latitude	35°	12'	40"
Longitude	106°	26'	57"

**FCC Digital File Number:** BPCDT-19991027ACZ. Granted: March 10, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Microdyne, 5-meter C-band; Scientific-Atlanta, 4.2-meter Ku-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Microdyne, Scientific-Atlanta receivers.

**News Service:** AP.

**LMA:** Local marketing agreement with KASY-TV (U), Albuquerque.

**Ownership:** Lee Enterprises Inc. (Group Owner).

**Began Operation:** October 4, 1953. Sale to New Mexico Broadcasting Co. by Estate of Goldie Hebenstreit approved by FCC June 5, 1984. Transfer of control to present owner approved by FCC September 16, 1991. Sale pending to Emmis Communications (**Television Digest**, Vol. 40:20).

**Represented (sales):** Katz American Television.

**Represented (legal):** Reed, Smith, Shaw & McClay.

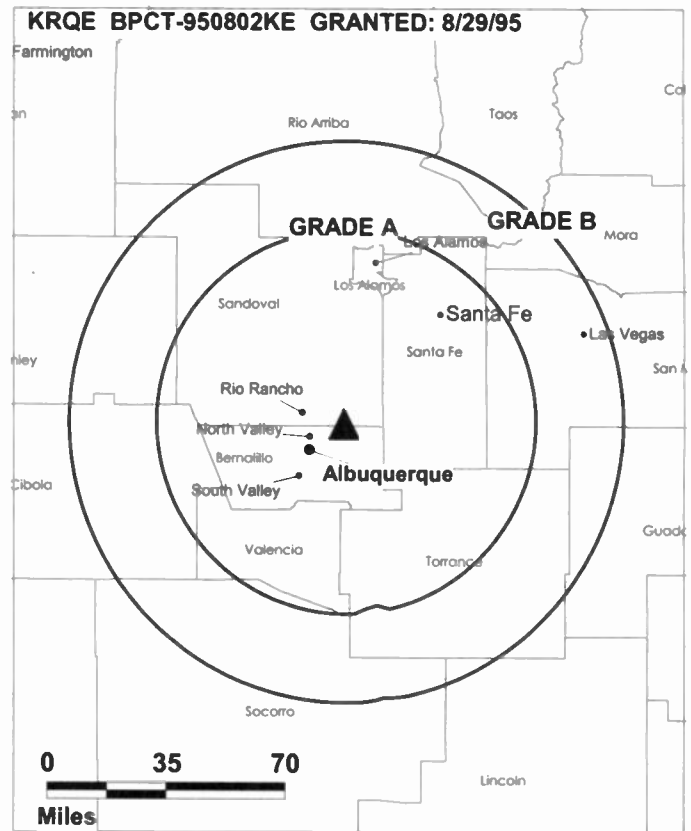
**Personnel:**

**William Anderson**, General Manager.

**Jim Giudicessi**, General Sales Manager.

**Kim Smith**, Local Sales Manager.

**Mary Lou Davis**, National Sales Manager.



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**Dan Salamone**, News Director.

**Bill Worden**, Business Manager.

**Frank Lilley**, Engineering Director.

**Highest 30 Sec. Rate:** \$3000.

**City of License:** Albuquerque. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 50.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	233,460	201,500	434,960
Average Weekly Circulation (2000)	159,146	119,646	278,792
Average Daily Circulation (2000)			141,908
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	225,260	197,930	423,190
Average Weekly Circulation (2000)	158,098	118,514	276,612
Average Daily Circulation (2000)			141,287
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	8,200	3,570	11,770
Average Weekly Circulation (2000)	1,048	1,132	2,180
Average Daily Circulation (2000)			621

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Mexico—Carlsbad

**KOCT  
Ch. 6**

**(Satellite of KOAT-TV, Albuquerque, NM)**

**Network Service:** ABC.

**Licensee:** KOAT Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

**Studio:** See KOAT-TV, Albuquerque, NM.

**Phone:** 505-884-7777. **Fax:** 505-884-6282.

**Web Site:** <http://www.koat7.com>

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1200-ft. above av. terrain, 1047-ft. above ground, 4758-ft. above sea level.

Latitude 32° 47' 39"  
Longitude 104° 12' 27"

**Transmitter:** 12-mi. E of Artesia on Rte. 82.

**FCC Proposed Digital Channel Number:** Ch. 19.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**News Services:** ABC NewsOne, AP, CNN Newsource, UPI.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** August 24, 1956. Sale to present owner by Pulitzer Publishing Co. approved by FCC November 24, 1998 (*Television Digest*, Vol. 38:22, 48). Sale to Pulitzer Publishing Co. by March Media Inc. approved by FCC December 18, 1992. Sale to March Media of El Paso by John B. Walton Jr. approved by FCC February 24, 1976. Sale to Walton by John Deme approved by FCC September 7, 1966 (Vol. 6:22, 37). Sale to Deme (Voice of the Cavems Inc.) by Edward P. Talbott and associates approved by FCC June 19, 1963 (Vol. 3:9, 25). Sale of control by Nancy H. Battison to Talbott group approved by FCC February 20, 1958 (Vol. 14:2, 8).

**Represented (sales):** Eagle.

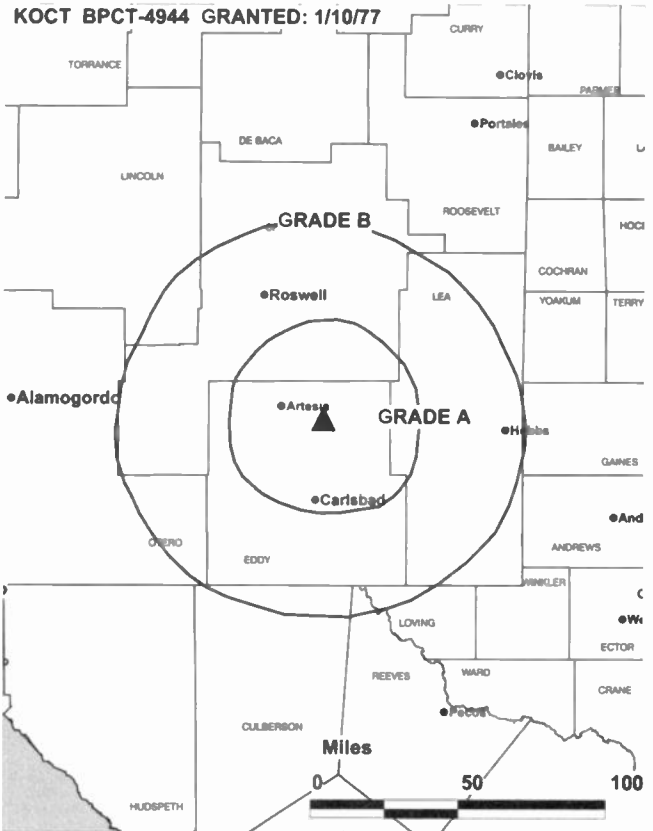
**Represented (legal):** Brooks, Pierce, McLendon, Humphrey & Leonard.

**Personnel:** See KOAT-TV, Albuquerque, NM.

**Rates:** On request.

**City of License:** Carlsbad.

**Station DMA:** Albuquerque-Santa Fe. **Rank:** 50.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,970	13,150	27,120
Average Weekly Circulation (2000)	9,332	4,474	13,806
Average Daily Circulation (2000)			6,815
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,970	11,460	25,430
Average Weekly Circulation (2000)	9,332	4,356	13,688
Average Daily Circulation (2000)			6,808
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,690	1,690
Average Weekly Circulation (2000)	0	118	118
Average Daily Circulation (2000)			7

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# New Mexico—Clovis

## KVIH-TV Ch. 12 (Satellite of KVII-TV, Amarillo, TX)

**Network Service:** ABC.

**Licensee:** Marsh Media Inc., One Broadcast Center, Amarillo, TX 79101-4326.

**Studio:** See KVII-TV, Amarillo, TX.

**Phones:** 505-276-8266; 806-373-1787. **Fax:** 806-371-7329.

**E-mail:** kvii@am.net

**Web Site:** http://www.kvii.com

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 178-kw visual, 3.5-kw aural. Antenna: 670-ft. above av. terrain, 719-ft. above ground, 4749-ft. above sea level.

Latitude 34° 11' 34"  
Longitude 103° 16' 44"

**Transmitter:** 3.4-mi. ENE of center of Portales, 0.55-mi. NE of State Rte. 88.

**Digital Facilities:** Channel No. 20 (506-512 MHz). Power: 1000-kw max. visual. Antenna: 591-ft. above av. terrain, 604-ft. above ground.

Latitude 34° 11' 34"  
Longitude 103° 16' 46"

**FCC Digital File Number:** BPCDT-19991029ACE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Marsh Media Inc. (Group Owner).

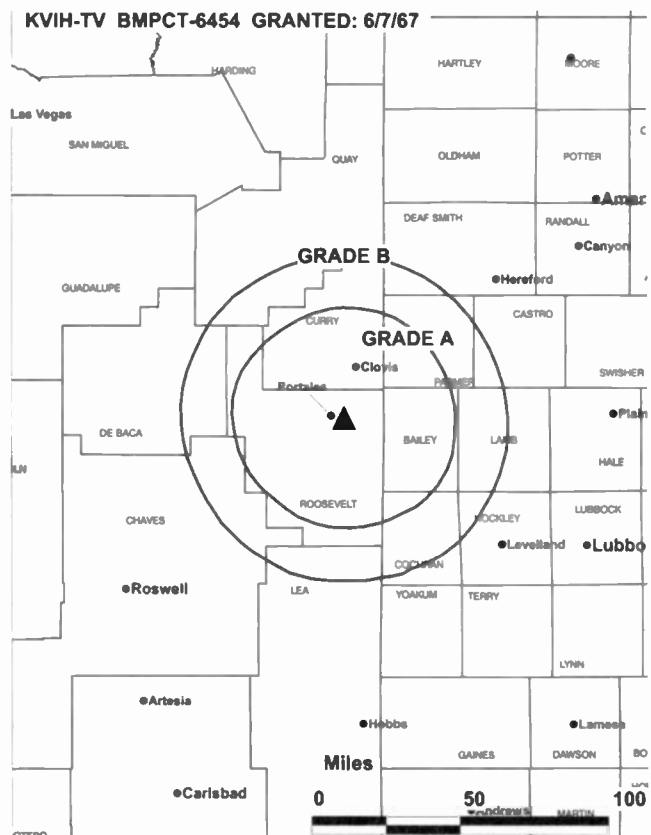
**Began Operation:** December 2, 1956. Sale to present owner by McAlister Television Enterprises approved by FCC July 28, 1986 (*Television Digest*, Vol. 26:31). Sale to McAlister Television Enterprises by Melvin L. Wheeler approved by FCC March 23, 1979. Sale to Wheeler by Bass Broadcasting approved by FCC October 5, 1976. Sale to Bass by Marshall Enterprises Inc. approved by FCC January 22, 1964. Sale to Marshall Enterprises by Texas-New Mexico Broadcasting Co. approved by FCC November 15, 1961. Sale to Texas-New Mexico Broadcasting Co. by Frank Lesley & Mae Strauss approved by FCC October 22, 1959 (Vol. 15:38, 43).

**Represented (sales):** Katz Television.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Smith & Fisher.

**Personnel:** See KVII-TV, Amarillo, TX.



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**Rates:** On request.

**City of License:** Clovis. **Station DMA:** Amarillo. **Rank:** 127.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,970	4,280	18,250
Average Weekly Circulation (2000)	9,957	1,147	11,104
Average Daily Circulation (2000)			4,890
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,970	4,280	18,250
Average Weekly Circulation (2000)	9,957	1,147	11,104
Average Daily Circulation (2000)			4,890

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Mexico—Farmington

**KOBF**  
Ch. 12

(Satellite of KOB-TV, Albuquerque, NM)

**Network Service:** NBC.

**Licensee:** KOB-TV LLC, 3415 University Ave., St. Paul, MN 55114.

**Studio:** 825 W. Broadway, Farmington, NM 87401.

**Phone:** 505-326-1141. **Fax:** 505-327-5196.

**Web Site:** <http://www.kobftv.com>

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 410-ft. above av. terrain, 209-ft. above ground, 6049-ft. above sea level.

Latitude 36° 41' 43"  
Longitude 108° 13' 14"

**Transmitter:** 2-mi. SSW of Farmington on Hwy. 371.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 290-kw max. visual. Antenna: 335-ft. above av. terrain, 102-ft. above ground.

Latitude 36° 41' 43"  
Longitude 108° 13' 14"

**FCC Digital File Number:** BPCDT-19991028AEJ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** RCA Americom, 0-meter Ku-band; Avcom receivers.

**News Services:** AP, Conus, NBC News Channel.

**Ownership:** Hubbard Broadcasting Inc. (Group Owner).

**Began Operation:** October 20, 1972. Sale to present owner by Stephen Adams, et al., approved by FCC July 27, 1983. Sale to Adams by John R. Catsis, et al., approved by FCC January 30, 1981. Sale by Gerald R. Proctor, et al., approved by FCC January 26, 1977.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

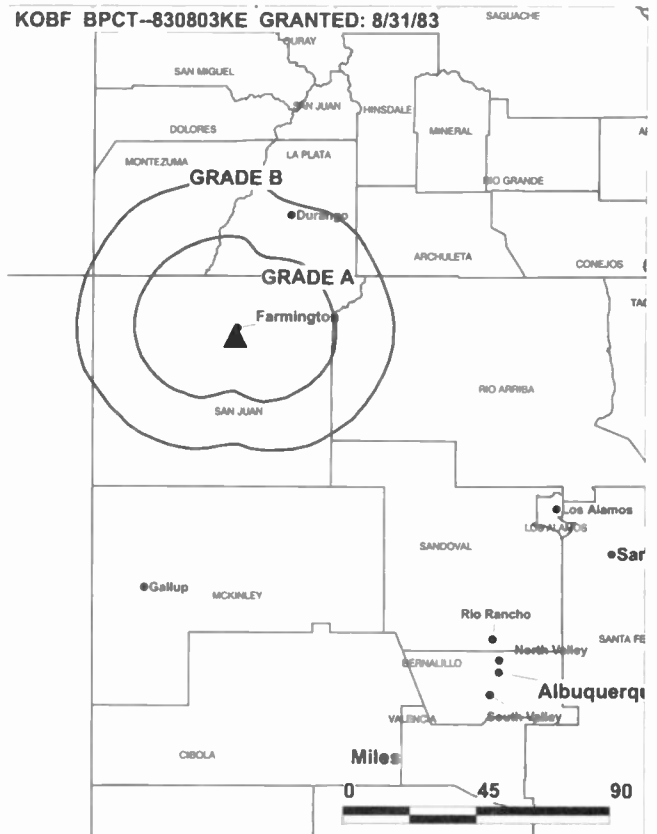
**Personnel:**

Steve Henderson, Station Manager.

Dan Harlin, Chief Engineer.

George Thomas, Production Manager.

**Highest 30 Sec. Rate:** \$425.



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**City of License:** Farmington. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 50.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,370	35,460	81,830
Average Weekly Circulation (2000)	36,310	12,948	49,258
Average Daily Circulation (2000)			26,137
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,370	31,110	77,480
Average Weekly Circulation (2000)	36,310	12,283	48,592
Average Daily Circulation (2000)			26,059
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	4,350	4,350
Average Weekly Circulation (2000)	0	666	666
Average Daily Circulation (2000)			78

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Mexico—Hobbs

## KHFT Ch. 29 (Satellite of KUPT-LP, Lubbock, TX)

**Network Service:** UPN.

**Licensee:** Ramar Communications II Ltd., 9800 University Ave., Lubbock, TX 79423.

**Phone:** 505-392-2929.

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 8-kw visual, 0.8-kw aural. Antenna: 550-ft. above av. terrain, 536-ft. above ground, 4156-ft. above sea level.

Latitude	32°	43'	28"
Longitude	103°	05'	46"

Holds CP for change to 750-kw max. visual, 522-ft. above av. terrain, 502-ft. above ground, 4121-ft. above sea level. BPCT-960523KG.

**Transmitter:** 2.9-mi. E of Hobbs on Marland Dr.

**FCC Proposed Digital Channel Number:** Ch. 16.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 3 in operation, C-band.

**Ownership:** Ramar Communications II Ltd. (Group Owner).

**Began Operation:** February 1, 1989. Sale to Broadcast Services of the Southwest Inc. by Hobbs Family Television approved by FCC May 3, 1996. Sale to present owner by Hobbs Family Television approved by FCC June 4, 1997.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Personnel:**

Daniel Myers, General Manager.

Tom Wimberly, Chief Engineer.

**Rates:** On request.

**City of License:** Hobbs.

**Station OMA:** Albuquerque-Santa Fe. Rank: 50.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,730	5,470	18,200
Average Weekly Circulation (2000)	2,877	334	3,211
Average Daily Circulation (2000)			726

Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,730	5,470	18,200
Average Weekly Circulation (2000)	2,877	334	3,211
Average Daily Circulation (2000)			726

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Mexico—Las Cruces

## KMAZ Ch. 48

**Network Service:** Telemundo.

**Licensee:** KMAZ-LP, 215 N. Main St., 400 Putnam Bldg., Davenport, IA 52801.

**Studio:** 10033 Carnegie Ave., El Paso, TX 79925.

**Phones:** 505-526-4848 (Las Cruces); 915-591-9595 (El Paso). **Fax:** 915-591-9896.

**E-mail:** kmaztv@rtg.net

**Web Site:** http://www.kmaz.com

**Technical Facilities:** Channel No. 48 (674-680 MHz). Authorized power: 5000-kw max. visual. Antenna: 440-ft. above av. terrain, 469-ft. above ground, 4590-ft. above sea level.

Latitude 32° 02' 30"  
Longitude 106° 27' 41"

**Transmitter:** 9-mi. ENE of Anthony, 3-mi. E of Rte. 213.

**Digital Facilities:** Channel No. 47 (668-674 MHz). Power: 52.5-kw max. visual. Antenna: 430-ft. above av. terrain, 469-ft. above ground, 4590-ft. above sea level.

Latitude 32° 02' 30"  
Longitude 106° 27' 41"

**Transmitter:** 9-mi. ENE of Anthony, 0.31-mi. E of Rte. 213.

**FCC Digital File Number:** BPCDT-990709LE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 2 in operation, Agile Omni, 3-meter Ku & C-band; Simulcast, 5-meter Ku & C-band; Microdyne, Standard Agile Omni receivers.

**Ownership:** Lee Enterprises Inc. (Group Owner).

**Began Operation:** November 18, 1984. Sale to Roy E. Henderson by Logan D. Matthews & associates approved by FCC August 6, 1987. Sale to Southwestern Broadcasting Co. by Lynn Dubois, Receiver, approved by FCC November 29, 1989. Sale to Two If By Sea Broadcasting Corp. by Southwestern Broadcasting Inc. dismissed by FCC July 2, 1992. Sale to present owner by Southwestern Broadcasting Inc. approved by FCC February 26, 1993.

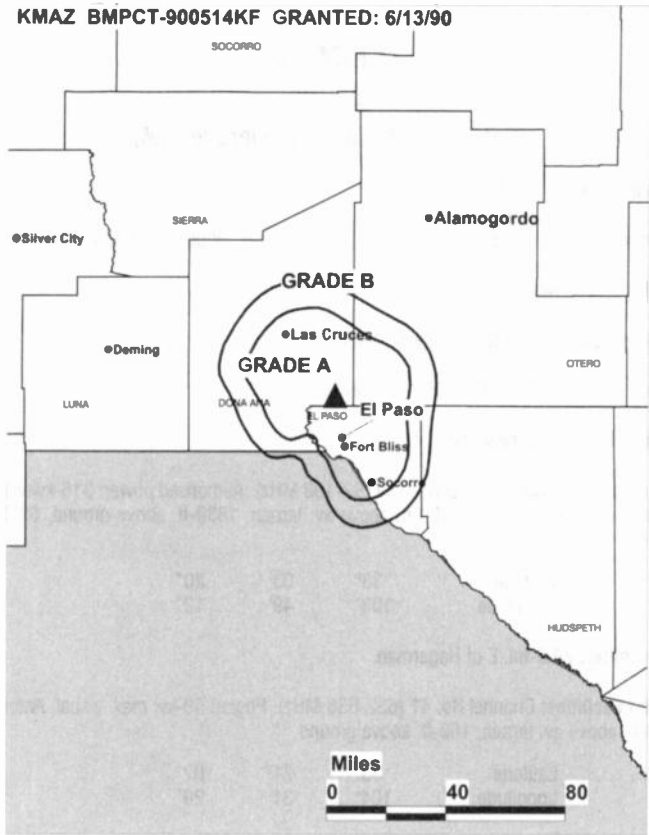
**Represented (sales):** Telemundo Network Sales.

### Personnel:

**Barry Shainman**, General Manager.

**Phyllis Leyendecker**, Business Manager.

**Elias Ventanilla**, Chief Engineer.



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**Claudio Vasquez**, Production Manager.

**Highest 30 Sec. Rate:** \$80.

**City of License:** Las Cruces. **Station DMA:** El Paso. **Rank:** 98.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	163,870	111,170	275,040
Average Weekly Circulation (2000)	15,090	9,422	24,512
Average Daily Circulation (2000)			8,774
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	163,870	111,170	275,040
Average Weekly Circulation (2000)	15,090	9,422	24,512
Average Daily Circulation (2000)			8,774

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Mexico—Roswell

## KBIM-TV Ch. 10 (Satellite of KRQE, Albuquerque, NM)

**Network Service:** CBS.

**Licensee:** New Mexico Broadcasting Co. Inc., Box 1294, Albuquerque, NM 87103-1294.

**Studio:** 214 N. Main St., Roswell, NM 88201.

**Mailing Address:** Box 910, Roswell, NM 88202-0910.

**Phone:** 505-622-2120. **Fax:** 505-623-6606.

**E-mail:** kbimtv@pvtnetworks.net

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 40.7-kw aural. Antenna: 2000-ft. above av. terrain, 1839-ft. above ground, 6263-ft. above sea level.

Latitude 33° 03' 20"  
Longitude 103° 49' 12"

**Transmitter:** 29.5-mi. E of Hagerman.

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 50-kw max. visual. Antenna: 88-ft. above av. terrain, 100-ft. above ground.

Latitude 33° 21' 02"  
Longitude 104° 31' 20"

**FCC Digital File Number:** BPCDT-19991029AGU (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath.

**Ownership:** Lee Enterprises Inc. (Group Owner).

**Began Operation:** February 23, 1966. Sale to New Mexico Broadcasting Co. Inc. by Holsum Inc. approved by FCC April 12, 1989. Transfer of control to present owner by Margaret A. Hebenstreit (New Mexico Broadcasting Co. Inc.) approved by FCC September 16, 1991. Sale pending to Emmis Communications (*Television Digest*, Vol. 40:20).

**Represented (sales):** Katz American Television.

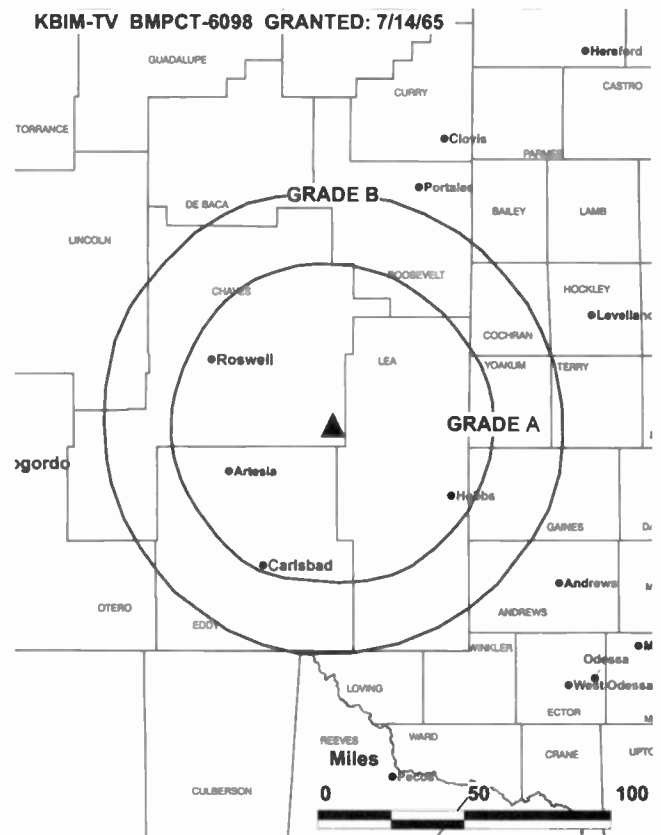
### Personnel:

David Gonzalez, Station Manager.

Scott Arthur, Chief Engineer.

Kim Stecklein, News Director.

Sonya Ford, Promotion Director.



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**Highest 30 Sec. Rate:** \$450.

**City of License:** Roswell. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 50.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,490	37,660	115,150
Average Weekly Circulation (2000)	54,514	18,711	73,224
Average Daily Circulation (2000)			40,410
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,900	23,690	84,590
Average Weekly Circulation (2000)	45,031	15,218	60,249
Average Daily Circulation (2000)			35,334
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	16,590	13,970	30,560
Average Weekly Circulation (2000)	9,482	3,493	12,975
Average Daily Circulation (2000)			5,076

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Mexico—Roswell

## KOBR

Ch. 8

(Satellite of KOB-TV, Albuquerque, NM)

**Network Service:** NBC.

**Licensee:** Stanley S. Hubbard Revocable Trust.

**Studio:** 124 E. 4th St., Roswell, NM 88201.

**Phone:** 505-625-8888. **Fax:** 505-625-8866.

**E-mail:** kobr@dfn.com

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 267-kw visual, 52.5-kw aural. Antenna: 1760-ft. above av. terrain, 1610-ft. above ground, 6086-ft. above sea level.

Latitude 33° 22' 32"  
Longitude 103° 46' 05"

**Transmitter:** 2.5-mi. S of U.S. Hwy. 380, near Caprock.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 820-kw max. visual. Antenna: 1647-ft. above av. terrain, 1430-ft. above ground.

Latitude 33° 22' 32"  
Longitude 103° 46' 05"

**FCC Digital File Number:** BPCDT-19991029AEY (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 2.5-meter Ku-band; DH Satellite, 4.2-meter Ku & C-band; RCA Americom, 4.5-meter Ku-band.

**News Services:** AP, Conus, NBC News Channel.

**Ownership:** Hubbard Broadcasting Inc. (Group Owner).

**Began Operation:** June 24, 1953. Sale to present owner by Caprock Telecasting approved by FCC June 19, 1985. Sale to Caprock Telecasting by Bryant Radio & Television Inc. approved by FCC May 26, 1971. Sale to Bryant by John A. Barnett estate approved by FCC March 3, 1968.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Fletcher, Heald & Hildreth.

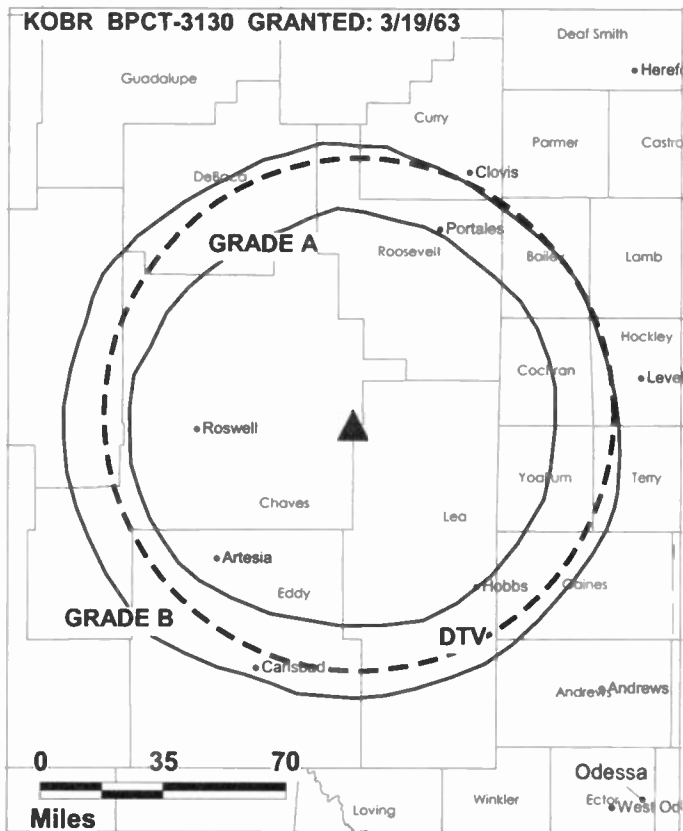
**Represented (engineering):** du Treil, Lundin & Rackey.

**Personnel:**

John Nelson, Station Manager.

Eddie H. Sills, Chief Engineer.

Richard Stallings, Production Manager.



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Joyce Turner, Office Manager.

**Highest 30 Sec. Rate:** \$900.

**City of License:** Roswell. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 50.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	74,870	28,660	103,530
Average Weekly Circulation (2000)	51,419	15,474	66,893
Average Daily Circulation (2000)			32,261
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	60,900	19,190	80,090
Average Weekly Circulation (2000)	41,753	10,538	52,291
Average Daily Circulation (2000)			25,421
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,970	9,470	23,440
Average Weekly Circulation (2000)	9,665	4,936	14,602
Average Daily Circulation (2000)			6,840

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Mexico—Roswell

**KRPV**  
Ch. 27

**Network Service:** Independent.

**Licensee:** Prime Time Christian Broadcasting, Box 61000, Midland, TX 79711-1000.

**Studio:** 2606 S. Main, Roswell, NM 88201.

**Mailing Address:** Box 7708, Midland, TX 79708.

**Phone:** 505-622-5778.

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 871-kw max. visual, 87-kw max. aural. Antenna: 441-ft. above av. terrain, 500-ft. above ground, 4007-ft. above sea level.

Latitude 33° 24' 58"  
Longitude 104° 33' 59"

**Transmitter:** 1901 N. Moore, Roswell.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 50-kw max. visual. Antenna: 377-ft. above av. terrain, 459-ft. above ground.

Latitude 33° 24' 58"  
Longitude 104° 33' 59"

**FCC Digital File Number:** BPCDT-19991018ABL (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Prodelin, 4-meter C-band; Winegard, 3-meter C-band; Drexel, Microdyne receivers.

**Ownership:** Prime Time Christian Broadcasting Inc. (Group Owner).

**Began Operation:** September 9, 1986.

**Personnel:**

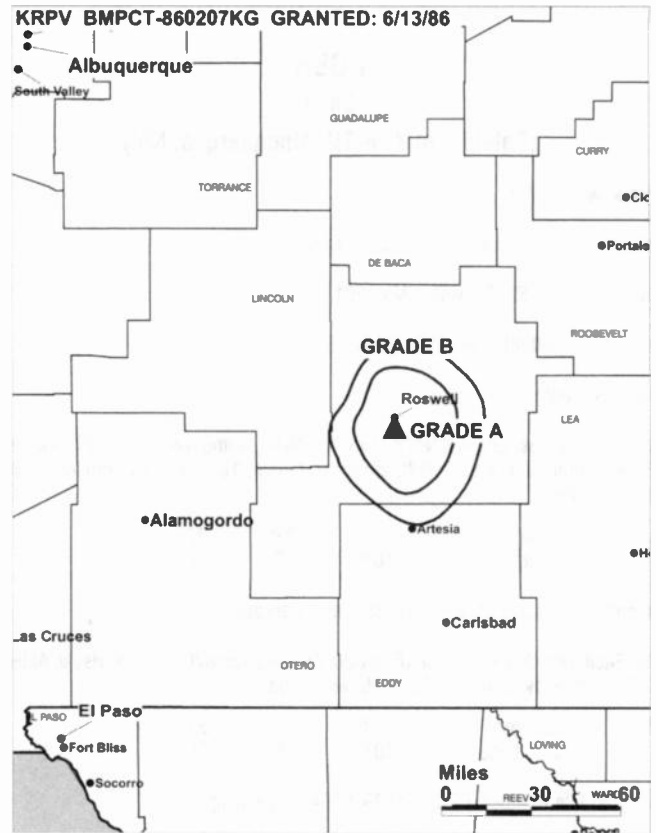
**Albert O. Cooper**, President & General Manager.

**Jeff Weiter**, Operations Manager.

**Tommie Cooper**, Program Director.

**David Whitley**, Traffic Manager.

**Rates:** On request.



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**City of License:** Roswell. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 50.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,410	930	31,340
Average Weekly Circulation (2000)	1,987	87	2,075
Average Daily Circulation (2000)			635
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	30,410	930	31,340
Average Weekly Circulation (2000)	1,987	87	2,075
Average Daily Circulation (2000)			635

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New Mexico—Santa Fe-Albuquerque

## KASA-TV Ch. 2

**Network Service:** FOX.

**Licensee:** Raycom Media Inc., 201 Monroe St., 20th Floor, Montgomery, AL 36104.

**Studio:** 1377 University Blvd. NE, Albuquerque, NM 87102.

**Studio:** 1311 Calle Nava, Santa Fe, NM 87501.

**Phones:** 505-246-2222 (Albuquerque); 505-982-2422 (Santa Fe). **Fax:** 505-242-1355.

**E-mail:** kasatv@kasa.com

**Web Site:** http://www.kasa.com

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 28.2-kw visual, 2.8-kw aural. Antenna: Circularly polarized, 4182-ft. above av. terrain, 148-ft. above ground, 10,768-ft. above sea level.

Latitude 35° 12' 55"  
Longitude 106° 27' 02"

**Transmitter:** Sandia Crest, Bernalillo County.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 1000-kw max. visual. Antenna: 4307-ft. above av. terrain, 272-ft. above ground, 10,895-ft. above sea level.

Latitude 35° 12' 55"  
Longitude 106° 27' 02"

**Transmitter:** Sandia Crest, Bernalillo County.

**FCC Digital File Number:** BPCDT-990222KF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Prodelin, 5-meter C-band; Scientific-Atlanta, 5-meter C-band; Simulsat, 5-meter Ku & C-band; 2 Vertex, 5-meter Ku-band; Standard Components, Wegener receivers.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** May 8, 1981. Sale to present owner by Belo Corp. approved by FCC September 2, 1999 (Television Digest, Vol. 39:27, 45). Sale to Belo Corp. approved by FCC February 28, 1997 (Vol. 37:9). Sale to KGSW-TV Inc. (Providence Journal Broadcasting) by Coronado Communications Co. approved by FCC December 22, 1992. Began operation as KASA-TV, Ch. 2 on April 5, 1993. Suspended operation September 6, 1992 pending grant of assignment to KGSW-TV. Sale to Coronado Communications Co. approved by FCC March 7, 1988. Sale to Channel 2 Associates by New Mexico Media Co. approved by FCC February 29, 1984.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Smith & Fisher.

**Personnel:**

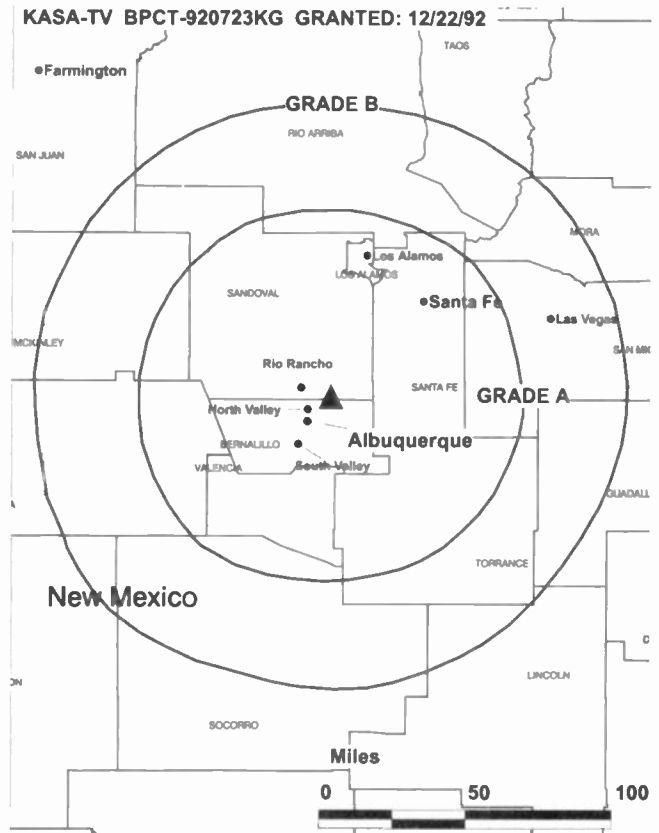
**Erick Steffens,** President & General Manager.

**John McCormick,** General Sales Manager.

**Michael Maulano,** National Sales Manager.

**Debra James,** News Director.

**Marsha Pollaro,** Program Coordinator.



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**Dudley Bullock,** Chief Engineer.

**Rates:** On request.

**City of License:** Santa Fe. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 50.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	319,550	238,720	558,270
Average Weekly Circulation (2000)	188,131	113,635	301,766
Average Daily Circulation (2000)			121,798

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	316,960	229,890	546,850
Average Weekly Circulation (2000)	187,300	112,051	299,351
Average Daily Circulation (2000)			121,221

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,590	8,830	11,420
Average Weekly Circulation (2000)	831	1,583	2,415
Average Daily Circulation (2000)			577

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**We were the broker in the 1985 sale of KGSW-TV predecessor to KASA-TV**

**THE TED HEPBURN COMPANY**  
Ted Hepburn, President  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995



## New Mexico—Santa Fe

**KCHF**  
**Ch. 11**

**Network Service:** Independent.

**Licensee:** Son Broadcasting Inc., Box 4668, Albuquerque, NM 87196.

**Studio:** 216-TV E. Frontage Rd., Santa Fe, NM 87107.

**Phone:** 505-473-1111 (Santa Fe); 505-345-1991 (Albuquerque); 800-831-9673. **Fax:** 505-474-4998.

**Web Site:** <http://www.kchf.com>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 263-kw visual, 26.3-kw aural. Antenna: 2028-ft. above av. terrain, 273-ft. above ground, 10,195-ft. above sea level.

Latitude	35°	47'	15.00"
Longitude	106°	31'	35.00"

Holds CP for change to 316-kw max. visual, 1995-ft. above av. terrain, 272-ft. above ground, 10,118-ft. above sea level; lat. 35° 46' 49", long. 106° 31' 34", transmitter to No Name Mountain Electronics Site, 9.3-mi. E of Jemez Springs. BPCT-970127KG.

**Transmitter:** No Name Mountain E of Jemez Springs.

**Digital Facilities:** Channel No. 10 (192-198 MHz). Power: 30-kw visual. Antenna: 1995-ft. above av. terrain, 272-ft. above ground.

Latitude	35°	46'	48.90"
Longitude	106°	31'	33.90"

**FCC Digital File Number:** BPCDT-19991029ACR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Paracclipse, 3-meter; GLR receivers.

**Ownership:** Son Broadcasting Inc.

**Began Operation:** January 21, 1984.

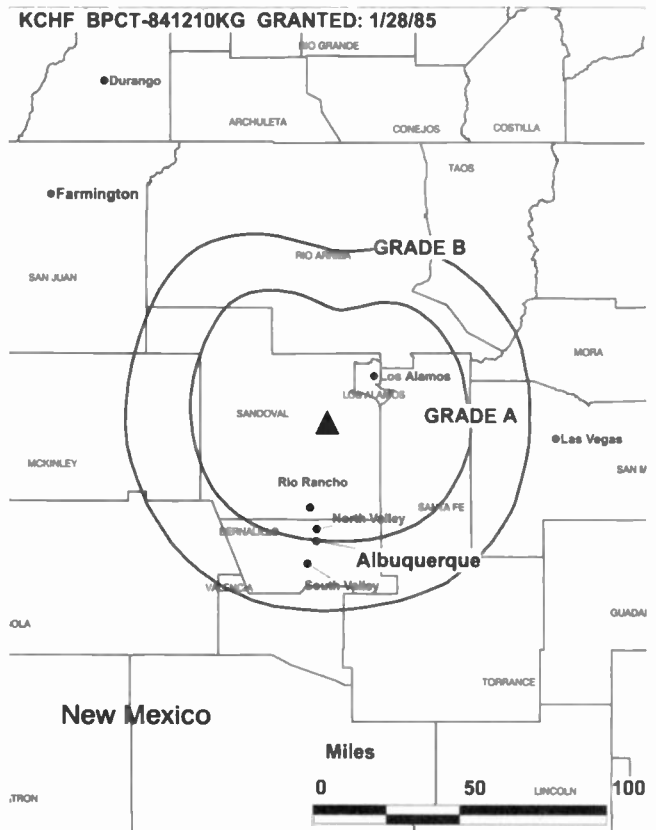
**Represented (engineering):** RJ Communications.

### Personnel:

**Blackie Gonzalez,** General Manager.

**Annette M. Garcia,** Station Manager.

**Mary Kay Gonzalez,** Program Director & Production Manager.



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**Vickie A. Archibeque,** Business Manager.

**Rob Ramseyer,** Chief Engineer.

**Highest 30 Sec. Rate:** \$200.

**City of License:** Santa Fe. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 50.

**Nielsen Data:** Not available.

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# New Mexico—Santa Fe

## KWBQ Ch. 19

**Network Service:** WBN.

**Licensee:** ACME TV Licenses of New Mexico LLC, 650 Town Center Dr., Suite 850, Costa Mesa, CA 92626.

**Studio:** 8341 Washington NE, Albuquerque, NM 87113.

**Phone:** 505-797-1919.

**Technical Facilities:** Channel No. 19 (500-506 MHz). Authorized power: 5000-kw max. visual. Antenna: 1973-ft. above av. terrain, 224-ft. above ground, 10,104-ft. above sea level.

Latitude 35° 46' 50"  
Longitude 106° 31' 35"

Requests modification of CP for change to 1575-ft. above av. terrain, 1335-ft. above ground, 7356-ft. above sea level; lat. 35° 24' 44", long. 106° 43' 32", transmitter to 6.2-mi. N 68° E to Santa Ana Pueblo. BMPCT-980311KF.

**Transmitter:** No Name Mountain, Santa Fe National Forest.

**Digital Facilities:** Channel No. 29 (560-566 MHz). Power: 245-kw max. visual. Antenna: 4229-ft. above av. terrain, 171-ft. above ground.

Latitude 35° 12' 44"  
Longitude 106° 26' 57"

**FCC Digital File Number:** BPCDT-19991029AGH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** ACME Communications Inc. (Group Owner).

**Began Operation:** March 5, 1999. Sale to Ramar Communications II Ltd. approved by FCC June 18, 1999 but never consummated. ACME Communications Inc. went public September 30, 1999.

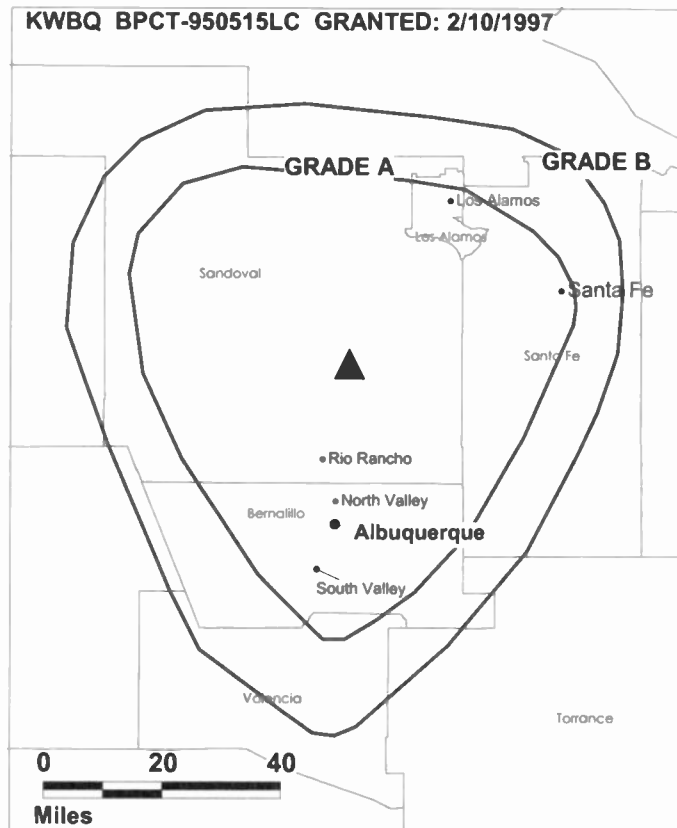
**Represented (engineering):** John F. X. Browne & Associates PC.

**Personnel:**

John Greenwood, General Manager.

**City of License:** Santa Fe. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 50.

KWBQ BPCT-950515LC GRANTED: 2/10/1997



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	171,480	139,290	310,770
Average Weekly Circulation (2000)	37,153	29,543	66,696
Average Daily Circulation (2000)			23,642
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	171,480	139,290	310,770
Average Weekly Circulation (2000)	37,153	29,543	66,696
Average Daily Circulation (2000)			23,642

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## New Mexico—Silver City

**KOVT**

**Ch. 10**

(Satellite of KOAT-TV, Albuquerque, NM)

**Network Service:** ABC.

**Licensee:** KOAT Hearst-Argyle Television Inc., 888 7th Ave, New York, NY 10106.

**Studio:** See KOAT-TV, Albuquerque, NM.

**Mailing Address:** Box 25982, Albuquerque, NM 87125.

**Phone:** 505-884-7777. **Fax:** 505-884-6282.

**Web Site:** <http://www.koat7.com>

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 8.71-kw visual, 0.87-kw aural. Antenna: 1590-ft. above av. terrain, 111-ft. above ground, 8226-ft. above sea level.

Latitude 32° 51' 46"  
Longitude 108° 14' 28"

**Transmitter:** Pinos Altos Mountain, 1.2-mi. W of Pinos Altos.

**Digital Facilities:** Channel No. 12 (204-210 MHz). Power: 62-kw visual. Antenna: 1591-ft. above av. terrain, 112-ft. above ground.

Latitude 32° 51' 46"  
Longitude 108° 14' 28"

**FCC Digital File Number:** BPCDT-19991101AEO (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**News Services:** ABC NewsOne, AP, CNN Newsource, UPI.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** September 10, 1987. Sale to present owner by Pulitzer Publishing Co. approved by FCC November 24, 1998 (*Television Digest*, Vol. 38:22, 48).

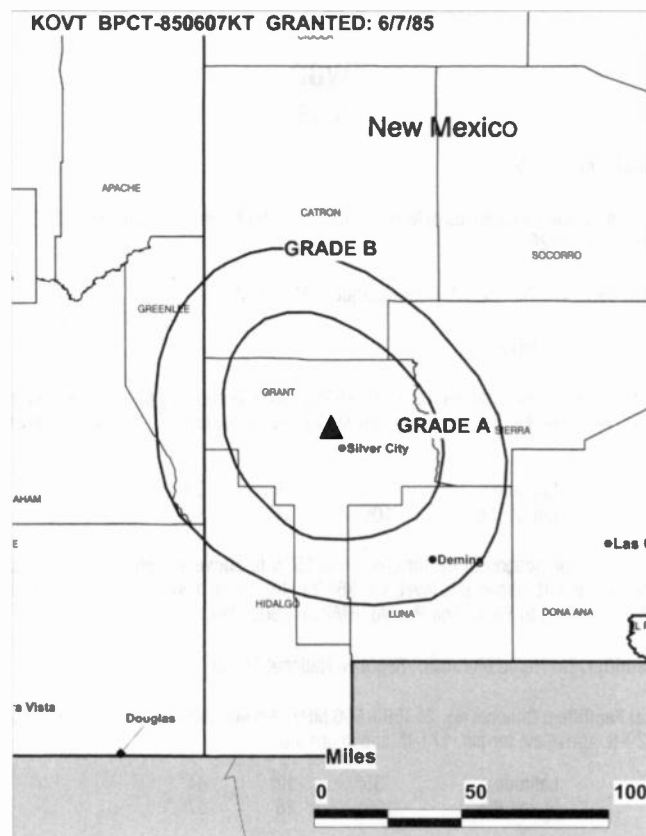
**Represented (sales):** Eagle Television.

**Represented (legal):** Brooks, Pierce, McLendon, Humphrey & Leonard.

**Represented (engineering):** Denny & Associates PC.

**Personnel:** See KOAT, Albuquerque, NM.

**Rates:** On request.



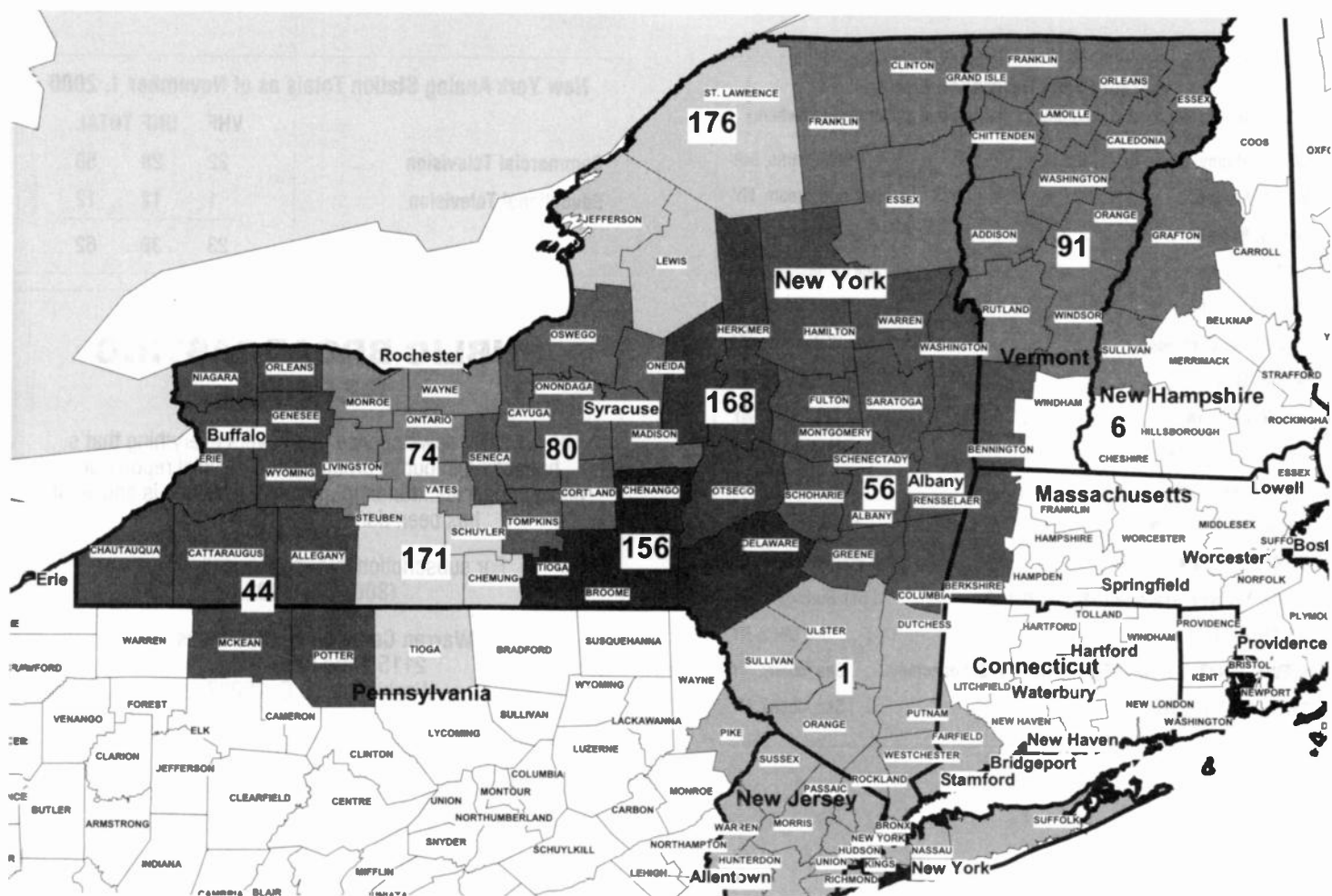
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**City of License:** Silver City. **Station DMA:** Albuquerque-Santa Fe. **Rank:** 50.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,310	5,380	10,690
Average Weekly Circulation (2000)	4,296	3,115	7,411
Average Daily Circulation (2000)			4,650
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,310	5,380	10,690
Average Weekly Circulation (2000)	4,296	3,115	7,411
Average Daily Circulation (2000)			4,650

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
New York, NY	6,935,610	1	WABC-TV (7), WCBS-TV (2), WHSE-TV (68), WHSI-TV (67), WLNY (55), WMBC-TV (63), WNBC (4), WNJU (47), WNYW (5), WPIX (11), WPXN-TV (31), WRNN-TV (62), WSAH (43), WTBY (54), WWOR-TV (9), WXTV (41), KYW-TV (3), WBPH-TV (60), WCAU (10), WFMZ-TV (69), WGTW (48), WHSP-TV (65), WMGM-TV (40), WPHL-TV (17), WPPX (61), WPSG (57), WPMI-TV (6), WTVE (51), WTXF-TV (29), WWAC-TV (53)
Buffalo, NY	618,660	44	WGRZ-TV (2), WIVB-TV (4), WKBW-TV (7), WNGS (67), WNYB (26), WNYO-TV (49), WPXJ-TV (51), WUTV (29)
Albany-Schenectady-Troy, NY	508,470	56	WCOC (19), WEWB (45), WNYT (13), WRGB (6), WTEN (10), WXXA-TV (23), WYPX (55)
Rochester, NY	376,740	74	WHEC-TV (10), WOKR (13), WROC-TV (8), WUHF (31)
Syracuse, NY	361,650	80	WIXT (9), WNYS-TV (43), WSPX-TV (56), WSTM-TV (3), WSYT (68), WTVH (5), WCAX-TV (3), WFFF-TV (44), WNNE (31), WPTZ (5), WVNY (22)
Binghamton, NY	129,430	156	WBNG-TV (12), WICZ-TV (40), WIVT (34)
Utica, NY	99,070	168	WFXV (33), WKTV (2), WUTR (20)
Elmira, NY	93,090	171	WENY-TV (36), WETM-TV (18), WYDC (48)
Watertown, NY	84,200	176	WWNY-TV (7), WWTI (50)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

- WCDC, Albany . . . . . See Adams, MA
- WYPX, Albany . . . . . See Amsterdam, NY
- WNGS, Buffalo . . . . . See Springville, NY
- WNYB, Buffalo . . . . . See Jamestown, NY
- WPXJ-TV, Buffalo . . . . . See Batavia, NY
- WWNY-TV, Carthage . . . . . See Watertown, NY
- WYDC, Elmira . . . . . See Corning, NY
- WETM-TV, Corning . . . . . See Elmira, NY
- WHSI-TV, New York . . . . . See Smithtown, NY
- WLNY, New York . . . . . See Riverhead, NY
- WRNN-TV, New York . . . . . See Kingston, NY
- WTBY, New York . . . . . See Poughkeepsie, NY
- WCAX-TV, WFFF-TV & WVNY, Plattsburgh . . . . . See Burlington, VT
- WUTR, Rome . . . . . See Utica, NY
- WEWB, WNYT, WRGB, WTEN, WXXA-TV, Schenectady . . . . . See Albany, NY
- WNYT & WRGB, Troy . . . . . See Albany, NY

**New York Analog Station Totals as of November 1, 2000**

	VHF	UHF	TOTAL
Commercial Television	22	28	50
Educational Television	1	12	12
	23	39	62

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# New York—Albany-Troy-Schenectady

**WNYT**  
Ch. 13

**Network Service:** NBC.

**Licensee:** Hubbard Broadcasting Inc., 3415 University Ave., St. Paul, MN 55114.

**Studio:** 15 N. Pearl St., Menands, NY 12204.

**Mailing Address:** Box 4035, Albany, NY 12204.

**Phone:** 518-436-4791.

**E-mail:** comments@wnyt.com

**Web Site:** http://www.wnyt.com/

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 174-kw visual, 20.3-kw aural. Antenna: Circularly polarized, 1170-ft. above av. terrain, 738-ft. above ground, 1688-ft. above sea level.

Latitude 42° 47' 08"  
Longitude 73° 37' 44"

**Transmitter:** Bald Mountain, Brunswick, NY.

**FCC Proposed Digital Channel Number:** Ch. 15.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Harris, 6.1-meter Ku-band; RCA, 3.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

**SNG Mobile Dish:** BAF 450B, 2.4-meter Ku-band.

**News Services:** AP, CNN Newsource, Conus, NBC News Channel.

**Ownership:** Hubbard Broadcasting Inc. (Group Owner).

**Began Operation:** February 19, 1954. Left air January 31, 1955. Resumed operation June 15, 1956, Stanley Warner Corp. having acquired 100% control by buying out Col. Harry Wilder group (*Television Digest*, Vol. 12:24). Transfer of control to Glen Alden Corp. approved by FCC December 22, 1967. Purchased by Sonderling Broadcasting Corp. January 1, 1969. Merger of Sonderling into Viacom approved by FCC November 6, 1979 (Vol. 18:12, 25, 41; 19:46). Sale to Hubbard Broadcasting Inc. from Viacom approved by FCC September 19, 1996 (Vol. 36:35).

**Represented (sales):** Petry Television Inc.

**Personnel:**

**Stephen P. Baboulis**, General Manager.

**Tom Blau**, Business Manager.

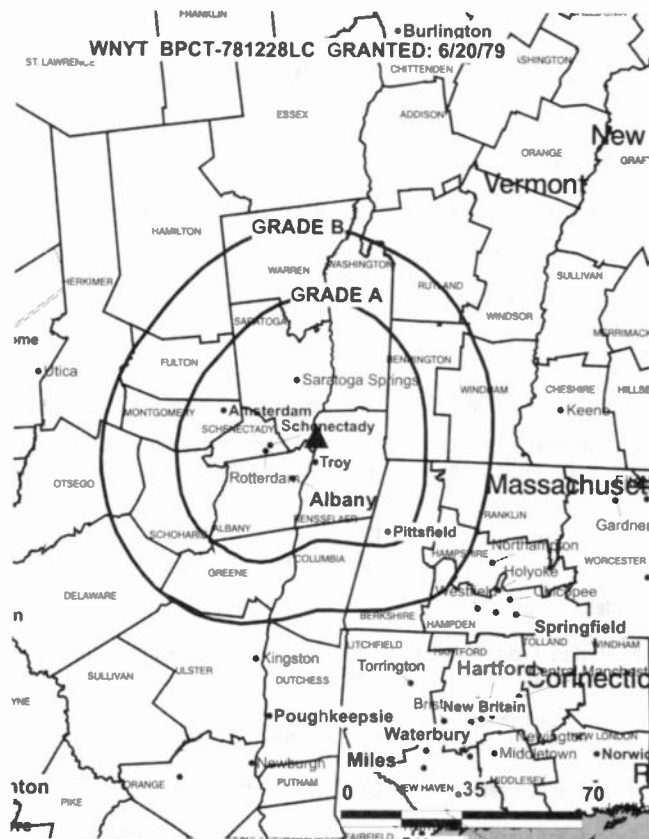
**Tony McManus**, Sales Director.

**George DeGonzague**, Local Sales Manager.

**Sharon Wolin**, Program & Creative Services Director.

**Maryann Ryan**, Production Director.

**S. Paul Conti Jr.**, News Director.



**Richard Klein**, Chief Engineer.

**Deborah Morris**, Public Affairs Director.

**Karen Dunay**, Traffic Manager.

**David Schmidt**, Facilities & Purchasing Manager.

**Rates:** On request.

**City of License:** Albany. **Station DMA:** Albany-Schenectady-Troy. **Rank:** 56.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	461,130	148,760	609,890
Average Weekly Circulation (2000)	311,737	82,424	394,161
Average Daily Circulation (2000)			227,004
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	383,780	122,880	506,660
Average Weekly Circulation (2000)	306,860	80,473	387,333
Average Daily Circulation (2000)			225,700
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	77,350	25,880	103,230
Average Weekly Circulation (2000)	4,877	1,951	6,828
Average Daily Circulation (2000)			1,305

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Albany-Schenectady-Troy

**WRGB**  
Ch. 6

**Network Service:** CBS.

**Licensee:** WRGB Broadcasting Inc., 1400 Balltown Rd., Niskayuna, NY 12309.

**Studio:** 1400 Balltown Rd., Niskayana, NY 12309.

**Phone:** 518-346-6666. **Fax:** 518-346-6249 (News); 518-381-3721 (Sales).

**E-mail:** tloug@wrgb.com

**Web Site:** http://www.wrgb.com

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 93-kw visual, 11-kw aural. Antenna: 1020-ft. above av. terrain, 314-ft. above ground, 1830-ft. above sea level.

Latitude 42° 38' 12"  
Longitude 73° 59' 45"

**Transmitter:** New Scotland, NY.

**Digital Facilities:** Channel No. 39 (620-626 MHz). Power: 716-kw max. visual. Antenna: 1427-ft. above av. terrain, 427-ft. above ground.

Latitude 42° 37' 35"  
Longitude 74° 00' 39"

**FCC Digital File Number:** BPCDT-19990929ADH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive 2 Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 5-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, Standard Components receivers.

**SNG Mobile Dish:** Vertex, 2.6-meter Ku-band.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Freedom Broadcasting Inc. (Group Owner).

**Began Operation:** December 1, 1947 (fulltime). Originally began as an experimental station in 1928; on air since November 6, 1939. Sale to Unicom Inc. by General Electric Broadcasting Co. approved by FCC June 30, 1983 (Television Digest, Vol. 22:48; 23:18). Sale to present owner approved by FCC January 6, 1986 (Vol. 25:31, 44).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Latham & Watkins.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

Tom Long, Vice President & General Manager.

Matt Sames, General Sales & Program Director.

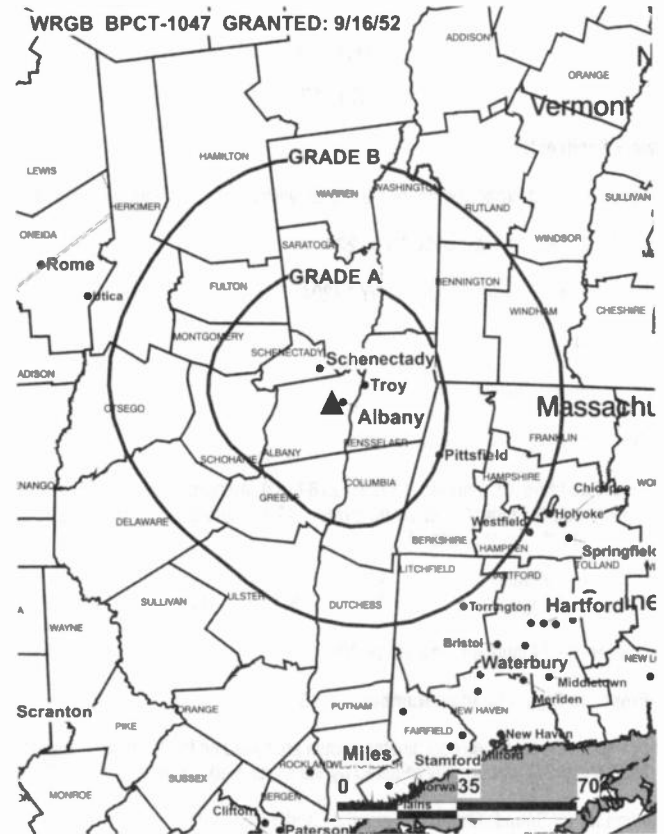
Chuck Hunt, Local Sales Manager.

Joe Coscia, News Director.

Fred Lass, Engineering Director.

Tim Pennings, Promotion Director.

Joe Rosemarino, Business Manager.



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**Bill Rinchik, Controller.**

**Susan Tybush, Marketing Director.**

**Margaret Holmes, Production Manager.**

**Lisa Jackson, Creative Services Manager.**

**Rates:** On request.

**City of License:** Schenectady. **Station DMA:** Albany-Schenectady-Troy. **Rank:** 50.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	558,930	161,570	720,500
Average Weekly Circulation (2000)	328,460	93,577	422,037
Average Daily Circulation (2000)			227,550
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	383,780	123,220	507,000
Average Weekly Circulation (2000)	294,230	88,300	382,530
Average Daily Circulation (2000)			209,003
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	175,150	38,350	213,500
Average Weekly Circulation (2000)	34,230	5,277	39,507
Average Daily Circulation (2000)			18,547

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Albany

**WTEN**  
**Ch. 10**

**(Operates satellite WCDC, Adams, MA)**

**Network Service:** ABC.

**Licensee:** Young Broadcasting of Albany Inc., 599 Lexington Ave., 47th Floor, New York, NY 10022.

**Studio:** 341 Northern Blvd., Albany, NY 12204.

**Phone:** 518-436-4822. **Fax:** 518-462-6065.

**E-mail:** bobpeterson@wten.com

**Web Site:** http://www.news10.com

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 200-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 275-ft. above ground, 1805-ft. above sea level.

Latitude 42° 38' 15"  
Longitude 73° 59' 54"

**Transmitter:** Beaver Dam Rd., Helderberg Mountain, New Scotland, NY.

**Digital Facilities:** Channel No. 26 (542-548 MHz). Power: 950-kw max. visual. Antenna: 1017-ft. above av. terrain, 269-ft. above ground.

Latitude 42° 38' 14"  
Longitude 73° 59' 55"

**FCC Digital File Number:** BPCDT-19991027ABZ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 9-meter C-band; Vertex, 4.6-meter Ku-band; AvanteK, Harris, M/A-Com receivers.

**News Services:** ABC NewsOne, AP, CNN Newsource, Sports News Satellite, Weather Services Inc.

**Ownership:** Young Broadcasting Inc. (Group Owner).

**Began Operation:** October 14, 1953. Sale of 83.4% to Lowell Thomas group approved by FCC November 3, 1954 (Television Digest, Vol. 10:42, 45). Station switched from Ch. 41 and changed WCDA call letters December 1, 1957 (Vol. 13:49). Sale by Capital Cities Broadcasting approved by FCC February 24, 1971 (Vol. 10:17; 11:9). Sale to Knight-Ridder by John B. Poole, et al., approved by FCC December 21, 1977 (Vol. 17:26). Sale to Young Broadcasting by Knight-Ridder approved by FCC August 24, 1989 (Vol. 29:13).

**Represented (sales):** Adam Young Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Smith & Fisher.

**Personnel:**

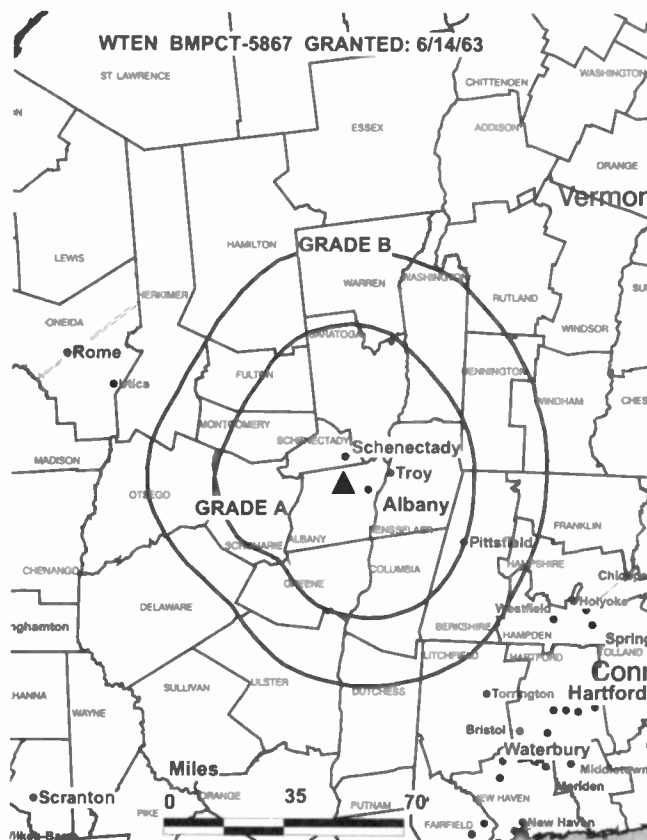
**Robert Peterson,** Vice President & General Manager.

**Connie Scott,** Business Manager.

**Vera Hope,** General Sales Manager.

**Kathy Beam,** Local Sales Manager.

**Mike Bruno,** National Sales Manager.



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**Rob Puglisi,** News Director.

**Susan Eve LeClair,** Public Service Coordinator.

**Harold Lansing,** Chief Engineer.

**Terry Kowalski,** Marketing Director.

**Lynn Riley,** Production Manager.

**Rates:** On request.

**City of License:** Albany. **Station DMA:** Albany-Schenectady-Troy. **Rank:** 56.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	462,000	161,570	623,570
Average Weekly Circulation (2000)	312,741	89,999	402,740
Average Daily Circulation (2000)			220,104
Station DMA Total			
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	383,780	123,220	507,000
Average Weekly Circulation (2000)	295,581	84,278	379,859
Average Daily Circulation (2000)			212,196
Other DMA Total			
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	
Estimated Station Totals*	78,220	38,350	116,570
Average Weekly Circulation (2000)	17,160	5,721	22,881
Average Daily Circulation (2000)			7,908

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# New York—Albany

## WXXA-TV Ch. 23

**Network Service:** FOX.

**Licensee:** Clear Channel Radio Licenses Inc., 200 Concord Plaza, Suite 600, San Antonio, TX 78216.

**Studio:** 28 Corporate Circle, Albany, NY 12203.

**Phone:** 518-862-2323. **Fax:** 518-862-0865.

**Web Site:** <http://www.fox23tv.com>

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 3020-kw visual, 302-kw aural. Antenna: 1200-ft. above av. terrain, 465-ft. above ground, 2119-ft. above sea level.

Latitude 42° 37' 01"  
Longitude 74° 00' 46"

**Transmitter:** Camp Pinnacle Rd., New Scotland.

**Digital Facilities:** Channel No. 4 (66-72 MHz). Power: 8.1-kw visual. Antenna: 1138-ft. above av. terrain, 370-ft. above ground.

Latitude 42° 37' 00"  
Longitude 74° 00' 45"

**FCC Digital File Number:** BPCDT-19991027ABR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; Andrew receivers.

**Ownership:** Clear Channel Broadcasting Inc. (Group Owner).

**Began Operation:** July 30, 1982. Sale to Heritage Broadcasting Group by James D. Boaz, et al., approved by FCC September 12, 1986 (*Television Digest*, Vol. 26:30). Sale to Clear Channel Television by Heritage Broadcasting Group approved by FCC November 22, 1994 (Vol. 34:38).

**Represented (sales):** Settel Inc.

**Represented (legal):** Kenneth E. Wyker.

### Personnel:

David D'Antuono, Vice President & General Manager.

Chris Sehring, Station Manager.

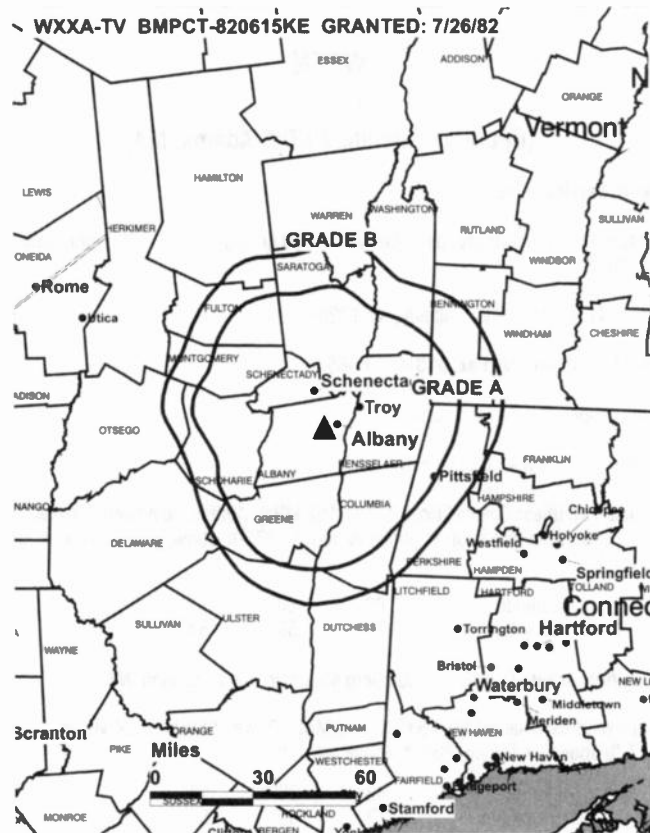
Mark Keefe, Local Sales Manager.

Kim Clark Lemme, National Sales Manager.

Paul Pelliccia, Program Director.

Sargent Cathrall, Chief Engineer.

B. J. De Cerce, Promotion Director.



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Amanda Tunstall, Business Manager.

Eugene Lemme, Creative Services Director.

**Rates:** On request.

**City of License:** Albany. **Station DMA:** Albany-Schenectady-Troy. **Rank:** 50.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	399,180	149,400	548,580
Average Weekly Circulation (2000)	228,623	57,591	286,214
Average Daily Circulation (2000)			113,148
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	383,780	122,880	506,660
Average Weekly Circulation (2000)	227,191	55,644	282,835
Average Daily Circulation (2000)			112,213
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,400	26,520	41,920
Average Weekly Circulation (2000)	1,432	1,947	3,379
Average Daily Circulation (2000)			936

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Albany-Schenectady

**WEWB**  
Ch. 45

**Network Service:** CBS.

**Licensee:** WEWB LLC, 75 William T. Morrissey Blvd., Boston, MA 02125.

**Studio:** 14 Corporate Woods Blvd., Suite 201, Albany, NY 12210.

**Phone:** 518-431-3150.

**Technical Facilities:** Channel No. 45 (656-662 MHz). Authorized power: 2950-kw max. visual, 295-kw max. aural. Antenna: 1110-ft. above av. terrain, 151-ft. above ground, 1961-ft. above sea level.

Latitude 42° 37' 37"  
Longitude 74° 00' 40"

**Transmitter:** 0.2-mi. W of Pinnacle Rd., approx. 1-mi. S of intersection with Beaver Dam Rd.

**Digital Facilities:** Channel No. 43. (644-650 MHz). Power: 716-kw max. visual. Antenna: 1427-ft. above av. terrain, 472-ft. above ground.

Latitude 42° 37' 35"  
Longitude 74° 00' 39"

**CC Digital File Number:** BPEDT-19990830AAW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 10-meter; Comtech, 3.8-meter; Scientific-Atlanta, Standard Agile Omni receivers.

**Ownership:** Tribune Broadcasting Co. (Group Owner).

**Began Operation:** December 3, 1984. Originally commercial station WUSV. Sale of control to U. Bertram Ellis Jr. approved by FCC July 3, 1986 but not consummated. Sale by Union Street Video Inc., Debtor-in-Possession, to WMHT Educational Telecommunications approved by FCC July 24, 1987 (*Television Digest*, Vol 27:22). Suspended operation July 31, 1991. Resumed operation September 27, 1993. Sale to Sinclair Communications Inc. and subsequent operation as a commercial station approved by FCC December 30, 1998; but application was later withdrawn. Sale to present owner from WMHT Educational Telecommunications and subsequent operation as a commercial station approved by FCC September 3, 1999 (Vol. 39:22).

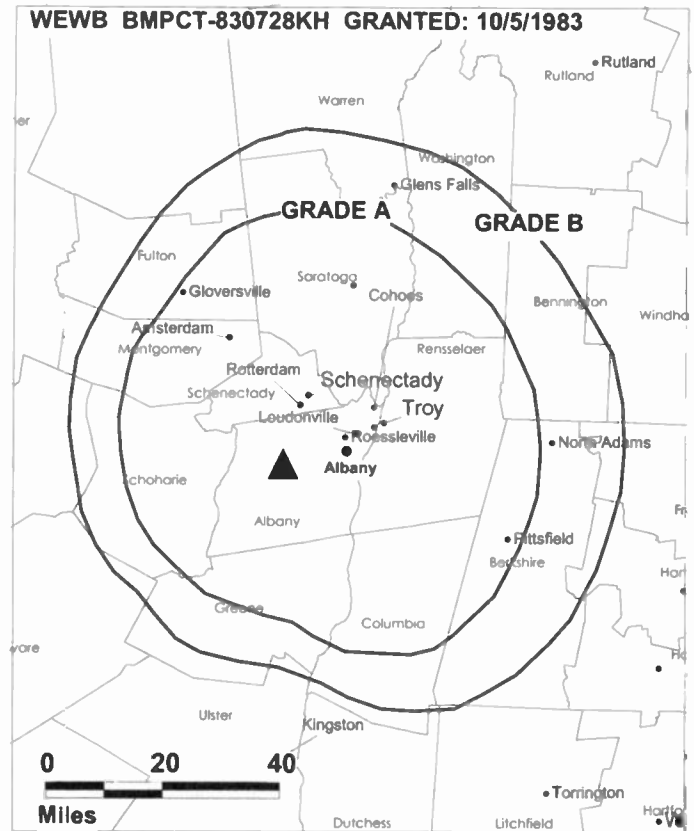
**Personnel:**

Franco La Pietra, Chief Engineer.

**City of License:** Schenectady.

**Station DMA:** Albany-Schenectady-Troy. Rank: 56.

**WEWB BMPCT-830728KH GRANTED: 10/5/1983**



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	371,560	114,570	486,130
Average Weekly Circulation (2000)	76,323	25,370	101,693
Average Daily Circulation (2000)			30,365
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	371,560	103,440	475,000
Average Weekly Circulation (2000)	76,323	23,867	100,190
Average Daily Circulation (2000)			30,309
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	0	11,130	11,130
Average Weekly Circulation (2000)	0	1,503	1,503
Average Daily Circulation (2000)			56

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Amsterdam

**WYPX**  
Ch. 55

**Network Service:** PAX.

**Licensee:** Paxson Albany License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** One Charles Blvd., Guilderland, NY 12084.

**Phone:** 518-464-0143. **Fax:** 518-464-0633.

**Web Site:** <http://www.pax.net>

**Technical Facilities:** Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 731-ft. above av. terrain, 720-ft. above ground, 1472-ft. above sea level.

Latitude 42° 59' 05"  
Longitude 74° 10' 49"

**Transmitter:** 0.1-mi. N of Montgomery County line, 0.4-mi. E of Hwy. 30, Perth, NY.

**Digital Facilities:** Channel No. 50 (686-692 MHz). Power: 450-kw max. visual. Antenna: 679-ft. above av. terrain, 675-ft. above ground.

Latitude 42° 59' 04"  
Longitude 74° 10' 56"

**Transmitter:** 0.6-mi. NE of intersection of State Hwy. 30 & County Hwy. 39.

**FCC Digital File Number:** BPCDT-19990924AAR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Paraclypse, 3.5-meter; M/A-Com receivers.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** December 14, 1987. Left air November 24, 1989. Resumed operation September 29, 1990; left air again March 1991. Cornerstone Television purchased off-air station from Keam family in 1992. Resumed operation second time August 24, 1992. Sale to present owner by Cornerstone Television approved by FCC May 17, 1996.

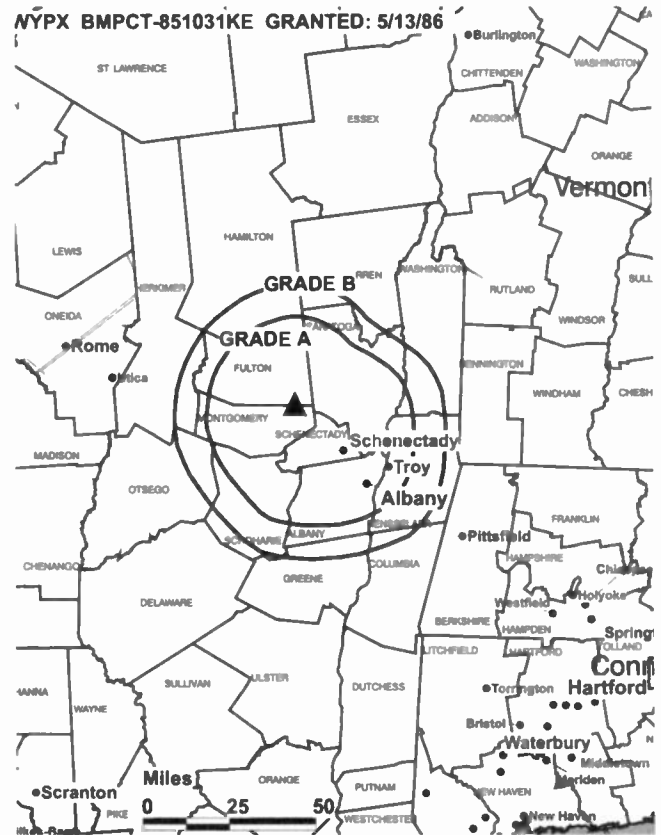
**Personnel:**

**Mike Collins**, General Manager.

**Kelly Shaw**, Business Manager.

**Claude Pine**, Chief Engineer.

**Chris Iorio**, Program Director.



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**Rates:** On request.

**City of License:** Amsterdam. **Station DMA:** Albany-Schenectady-Troy. Rank: 56.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	316,800	55,920	372,720
Average Weekly Circulation (2000)	36,414	5,089	41,503
Average Daily Circulation (2000)			12,866
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	316,800	55,920	372,720
Average Weekly Circulation (2000)	36,414	5,089	41,503
Average Daily Circulation (2000)			12,866

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## New York—Batavia

### WPXJ-TV Ch. 51

**Network Service:** PAX.

**Grantee:** Paxson Buffalo License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Phone:** 561-659-4122. **Fax:** 561-659-4754.

**Web Site:** <http://www.paxtv.com>

**Technical Facilities:** Channel No. 51 (692-698 MHz). Authorized power: 4200-kw max. visual. Antenna: 909-ft. above av. terrain, 974-ft. above ground, 1923-ft. above sea level.

Latitude	42°	53'	42"
Longitude	78°	00'	56"

**Transmitter:** Approx. 0.6-mi. SW of Roger & Perry Rds. intersection, N of Pavillion.

**Digital Facilities:** Channel No. 53 (704-710 MHz). Power: 800-kw max. visual. Antenna: 915-ft. above av. terrain, 981-ft. above ground, 1932-ft. above sea level.

Latitude	42°	53'	42"
Longitude	78°	00'	56"

**Transmitter:** Approx. 0.62-mi. SW of the intersection of Roger's & Perry Rds., N of Pavil.

**FCC Digital File Number:** BPCDT-990326KE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp.

**Began Operation:** December 30, 1998. FCC Approved increase to 100% of present owner's interest through purchase of Herbert Washington's 51% in 1999.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

**Len Kabasinski**, General Manager.

**Tracy Kelly**, Business Manager.

**City of License:** Batavia. **Station DMA:** Buffalo. **Rank:** 44.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,430	18,210	53,640
Average Weekly Circulation (2000)	3,613	1,475	5,088
Average Daily Circulation (2000)			1,444

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,700	9,360	31,060
Average Weekly Circulation (2000)	2,899	917	3,817
Average Daily Circulation (2000)			1,015

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,730	8,850	22,580
Average Weekly Circulation (2000)	714	558	1,272
Average Daily Circulation (2000)			429

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Binghamton

## WBNG-TV Ch. 12

**Network Service:** CBS.

**Licensee:** Gateway Communications Inc., Columbia Dr., 12 Gateway Plaza, Johnson City, NY 13790.

**Studio:** 12 Gateway Plaza, Columbia Dr., Johnson City, NY 13790-0012.

**Mailing Address:** Box 12, Johnson City, NY 13790-0012.

**Phone:** 607-729-8812. **Fax:** 607-797-6211.

**Web Site:** <http://www.wbng.com>

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 168-kw visual, 18-kw aural. Antenna: 1210-ft. above av. terrain, 789-ft. above ground, 2554-ft. above sea level.

Latitude 42° 03' 33"  
Longitude 75° 57' 06"

**Transmitter:** Ingraham Hill Rd.

**Digital Facilities:** Channel No. 7 (174-180 MHz). Power: 20.4-kw visual. Antenna: 1122-ft. above av. terrain, 660-ft. above ground.

Latitude 42° 03' 31"  
Longitude 75° 57' 06"

**FCC Digital File Number:** BPCDT-19991029AFF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Gateway Communications Inc. (Group Owner).

**Began Operation:** December 1, 1949. Sale to present owners by Triangle Publications approved by FCC September 20, 1972 (*Television Digest*, Vol. 11:50; 12:39). Previous sale to Triangle by John C. Clark interests approved by FCC May 4, 1955 (Vol. 11:11, 19). Sale to SJL Communications (Group Owner) pends.

**Represented (sales):** TeleRep Inc.

**Represented (engineering):** Bryan Cave LLP.

**Personnel:**

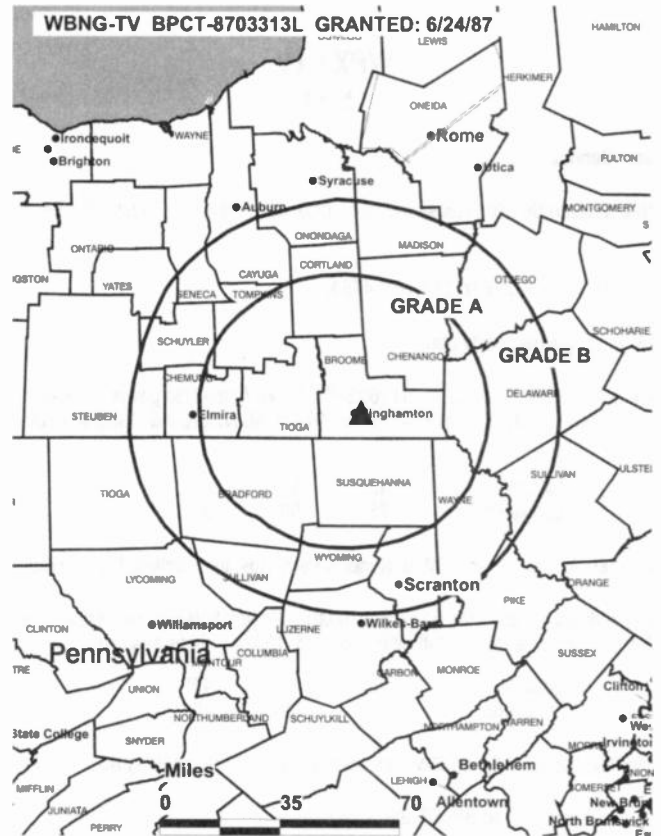
Joseph McNamara, General Manager.

Don Barr, General Sales Manager.

Robert Cibulsky, Sales Development Manager.

Darcy Fauci, News Director.

Larry Brown, Chief Engineer.



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**Richard Steika, Business Manager.**

**Highest 30 Sec. Rate:** \$3500.

**City of License:** Binghamton. **Station DMA:** Binghamton. **Rank:** 156.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	253,410	100,910	354,320
Average Weekly Circulation (2000)	163,981	30,884	194,865
Average Daily Circulation (2000)			111,608
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,250	33,850	129,100
Average Weekly Circulation (2000)	80,614	18,183	98,796
Average Daily Circulation (2000)			66,152
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	158,160	67,060	225,220
Average Weekly Circulation (2000)	83,368	12,701	96,069
Average Daily Circulation (2000)			45,455

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Binghamton

## WICZ-TV Ch. 40

**Network Service:** FOX.

**Licensee:** Stainless Broadcasting Co., 3rd & Montgomery, North Wales, PA 19454.

**Studio:** 4600 Vestal Pkwy. E, Vestal, NY 13850.

**Mailing Address:** Box 40, Vestal, NY 13851-0040.

**Phone:** 607-770-4040. **Fax:** 607-798-7950.

**E-mail:** wicztv@aol.com

**Web Site:** <http://www.wicz.com/>

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 468.3-kw max. visual, 37-kw aural. Antenna: 1230-ft. above av. terrain, 930-ft. above ground, 2555-ft. above sea level.

Latitude 42° 03' 22"  
Longitude 75° 56' 39"

**Transmitter:** Ingraham Hill Rd., approx. 4.5-mi. SW of center of Binghamton.

**Digital Facilities:** Channel No. 8 (180-186 MHz). Power: 15-kw visual. Antenna: 1217-ft. above av. terrain, 886-ft. above ground.

Latitude 42° 03' 22"  
Longitude 75° 56' 39"

**FCC Digital File Number:** BPCDT-19991021AAQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Scientific-Atlanta, 4.6-meter; Harris, Scientific-Atlanta receivers.

**Ownership:** Stainless Enterprises of Pennsylvania (Group Owner).

**Began Operation:** November 1, 1957. Sale to present owner by Binghamton Press (Gannett) approved by FCC February 22, 1971 (Television Digest, Vol. 10:31).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Leventhal, Senter & Lerman PLLC.

**Personnel:**

**Shelley Ege**, President.

**John Leet**, General Manager.

**Jeff Gray**, Station Manager.

**Archie Goodbee**, General & National Sales Manager.

**Wayne Gordon**, Regional Sales Manager.

**Steve Miller**, Chief Engineer.

**Vern Rowlands**, Program & Promotion Director.



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**Susan Graves**, Business Manager.

**Highest 30 Sec. Rate:** \$1500.

**City of License:** Binghamton. **Station DMA:** Binghamton. **Rank:** 156.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	195,780	66,400	262,180
Average Weekly Circulation (2000)	79,346	13,769	93,114
Average Daily Circulation (2000)			31,464
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,250	28,220	123,470
Average Weekly Circulation (2000)	54,319	8,631	62,951
Average Daily Circulation (2000)			23,589
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	100,530	38,180	138,710
Average Weekly Circulation (2000)	25,026	5,137	30,164
Average Daily Circulation (2000)			7,875

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Binghamton

**WIVT**  
**Ch. 34**

**Network Service:** ABC.

**Licensee:** Central NY News Inc., 1333 New Hampshire Ave. NW, No. 1000, Washington, DC 20036.

**Studio:** 203 Ingraham Hill Rd., Binghamton, NY 13903.

**Phone:** 607-723-7464. **Fax:** 607-723-1034.

**Technical Facilities:** Channel No. 34 (590-596 MHz). Authorized power: 1490-kw max. visual, 149-kw max. aural. Antenna: 1293-ft. above av. terrain, 553-ft. above ground, 2243-ft. above sea level.

Latitude 42° 03' 39"  
Longitude 75° 56' 36"

Holds CP for change to 2825-kw max. visual, 928-ft. above av. terrain, 528-ft. above ground, 2218-ft. above sea level. BPCCT-970807KK.

**Transmitter:** 3.2-mi. SSW of Binghamton, W side of Ingraham Hill Rd.

**Digital Facilities:** Channel No. 4 (66-72 MHz). Power: 1-kw visual. Antenna: 901-ft. above av. terrain, 484-ft. above ground.

Latitude 42° 03' 39"  
Longitude 75° 56' 36"

**FCC Digital File Number:** BPCDT-19991101AGJ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Comtech, 4-meter C-band; Harris, 3-meter Ku-band; RCA, 3-meter Ku-band; Scientific-Atlanta, 4-meter C-band; Avantek, Drake, Microwave Assoc., Scientific-Atlanta receivers.

**News Service:** AP.

**LMA:** Local Marketing Agreement with WETM-TV (N), Elmira-Corning.

**Ownership:** The Ackerley Group.

**Began Operation:** November 24, 1962. Sale of control to Arthur, Hessen and Lazare by Alfred E. Anscomb (53.13%) and James E. Greeley (10.4%) approved by FCC August 17, 1966. (*Television Digest*, Vol. 6:34). Sale to Pinnacle Communications Inc. approved by FCC August 7, 1978. Sale to Citadel Communications approved by FCC August 6, 1986. Sale to US Broadcast Group approved by FCC January 23, 1996 (Vol. 35:35). Sale to present owner from US Broadcast Group approved by FCC July 29, 1998.

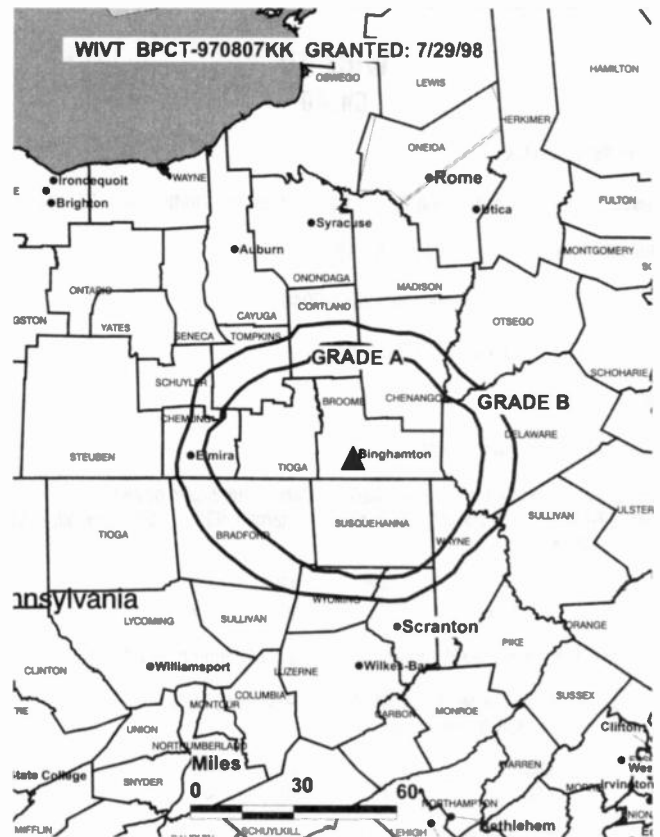
**Represented (sales):** Blair Television.

**Represented (legal):** Rubin, Winston, Diercks, Harris & Cooke LLP.

**Personnel:**

**John Birchall**, General Manager.

**Bill Colley**, News Director.



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**Jim LaVasser**, Promotion & Program Director.

**Highest 30 Sec. Rate:** \$1750.

**City of License:** Binghamton. **Station DMA:** Binghamton. **Rank:** 156.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	141,830	55,590	197,420
Average Weekly Circulation (2000)	65,321	11,102	76,422
Average Daily Circulation (2000)			31,627
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	95,250	28,220	123,470
Average Weekly Circulation (2000)	57,839	8,531	66,370
Average Daily Circulation (2000)			28,190
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	46,580	27,370	73,950
Average Weekly Circulation (2000)	7,482	2,570	10,052
Average Daily Circulation (2000)			3,437

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## New York—Buffalo

### WGRZ-TV Ch. 2

**Network Service:** NBC.

**Licensee:** Multimedia Entertainment Inc., 1100 Wilson Blvd., Arlington, VA 22234.

**Studio:** 259 Delaware Ave., Buffalo, NY 14202.

**Phone:** 716-849-2222. **Fax:** 716-849-7600.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: Horizontal polarized, 1314-ft. above av. terrain, 958-ft. above ground, 2310-ft. above sea level.

Latitude 42° 43' 06"  
Longitude 78° 33' 48"

**Transmitter:** 11530 Warner Hill Rd., South Wales, NY.

**Digital Facilities:** Channel No. 33 (584-590 MHz). Power: 1000-kw max. visual. Antenna: 961-ft. above av. terrain, 818-ft. above ground.

Latitude 42° 43' 07"  
Longitude 78° 33' 47"

**FCC Digital File Number:** BPCDT-19991020ABG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 6-meter Ku-band; Harris, 3-meter Ku-band; Harris, 9-meter C-band; Harris receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** Gannett Broadcasting Group (Group Owner).

**Began Operation:** August 14, 1954. Sale to Taft by Transcontinent Television Corp. approved by FCC February 19, 1964 (*Television Digest*, Vol 3:15, 16, 31; 4:8). Sale to General Cinema Corp. by Taft Broadcasting in exchange for WCIX (TV) Ch. 6, Miami, FL approved by FCC February 24, 1983. Sale to Robert N. Smith, William S. Reyner, George D. Lilly, et al., approved by FCC July 31, 1986 (Vol. 26:13; 40). Sale to Tak Communications Inc. approved by FCC June 24, 1988 (Vol. 28:19). Sale to Michael Eskridge approved by FCC January 27, 1993. License reassigned in 1994. Sale to Argyle Television Inc. approved by FCC April 20, 1995 (Vol. 35:9, 44). Swap with WZZM-TV, Grand Rapids for Gannett Broadcasting Group's KOCO-TV, Oklahoma City & WLWT, Cincinnati. Approved by FCC January 27, 1997. (Vol. 36:49; 37:5, 6).

**Represented (sales):** Petry Television Inc.; Radio-Television Representatives Ltd. (Canada).

**Represented (legal):** Reed, Smith, Shaw & McClay.

#### Personnel:

**Darryll Green**, President & General Manager.

**Tim Busch**, General Sales Manager.

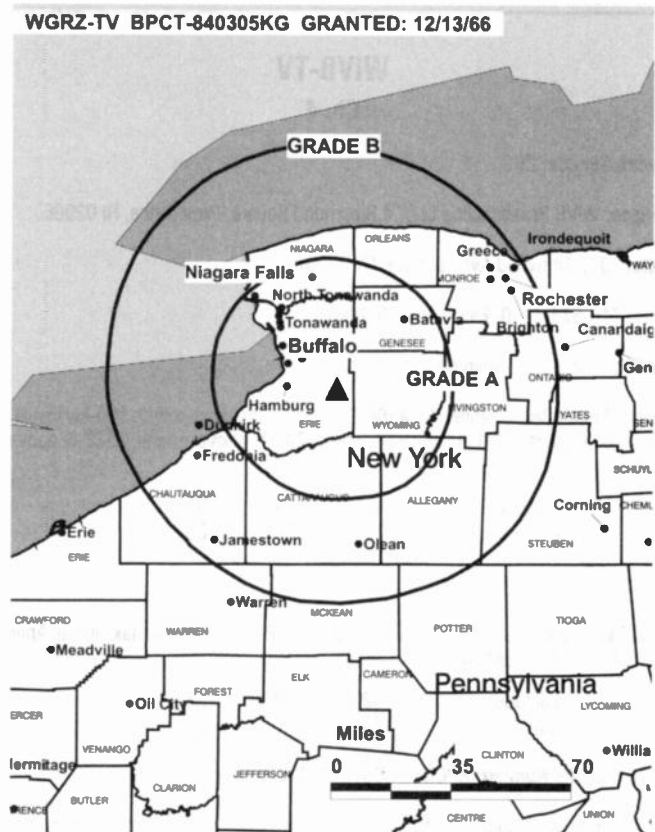
**Don Angelo**, Local Sales Manager.

**David Luka**, National Sales Manager.

**Ken Britton**, Chief Engineer.

**Randal Stanley**, News Director.

WGRZ-TV BPCT-840305KG GRANTED: 12/13/66



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**Mary O'Donnell**, Program Administrator.

**Boomer Connell**, Production Manager.

**Deborah Heisler**, Marketing Manager.

**Karen Hardick**, Business Manager.

**Highest 30 Sec. Rate:** \$3000.

**City of License:** Buffalo. **Station DMA:** Buffalo. **Rank:** 44.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	505,320	156,020	661,340
Average Weekly Circulation (2000)	362,785	85,157	447,942
Average Daily Circulation (2000)			228,054
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	477,400	142,290	619,690
Average Weekly Circulation (2000)	356,238	84,288	440,526
Average Daily Circulation (2000)			225,725
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	27,920	13,730	41,650
Average Weekly Circulation (2000)	6,548	869	7,416
Average Daily Circulation (2000)			2,329

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



## New York—Buffalo

### WIVB-TV Ch. 4

**Network Service:** CBS.

**Licensee:** WIVB Broadcasting LLC, 4 Richmond Square, Providence, RI 02906.

**Studio:** 2077 Elmwood Ave., Buffalo, NY 14207.

**Phone:** 716-874-4410. **Fax:** 716-879-4896.

**Web Site:** <http://www.wivb.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1201-ft. above av. terrain, 741-ft. above ground, 2382-ft. above sea level.

Latitude 42° 39' 33"  
Longitude 78° 37' 33"

**Transmitter:** Colden, NY.

**Digital Facilities:** Channel No. 39 (620-626 MHz). Power: 790-kw max. visual. Antenna: 1368-ft. above av. terrain, 1027-ft. above ground.

Latitude 42° 39' 33"  
Longitude 78° 37' 33"

**FCC Digital File Number:** BPCDT-19991025ACW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive 2 Scientific-Atlanta, 10-meter C-band; Microdyne, 7-meter C-band; Microwave General, 6-meter C-band; Microdyne, Scientific-Atlanta receivers.

**News Services:** AP, Sportsticker, UPI.

**Ownership:** LIN Television Corp. (Group Owner).

**Began Operation:** May 14, 1948. Sale to Howard Publications Inc. by Buffalo Evening News approved by FCC September 16, 1977 (*Television Digest*, Vol. 17:22). Sale to King World Productions approved by FCC October 13, 1988 (Vol. 28:26). Sale to LIN Television approved by FCC August 7, 1995 (Vol. 35:23). Sale of controlling interest in LIN from AT&T to Hicks, Muse, Tate & Furst approved by FCC March 2, 1998 (Vol. 37:33, 42; 38:2, 10). Sale to Chancellor Media Corp. cancelled (Vol. 38:28; 39:12).

**Represented (sales):** Blair Television; Canadian Communications Co.

#### Personnel:

**Lou Verruto**, President & General Manager.

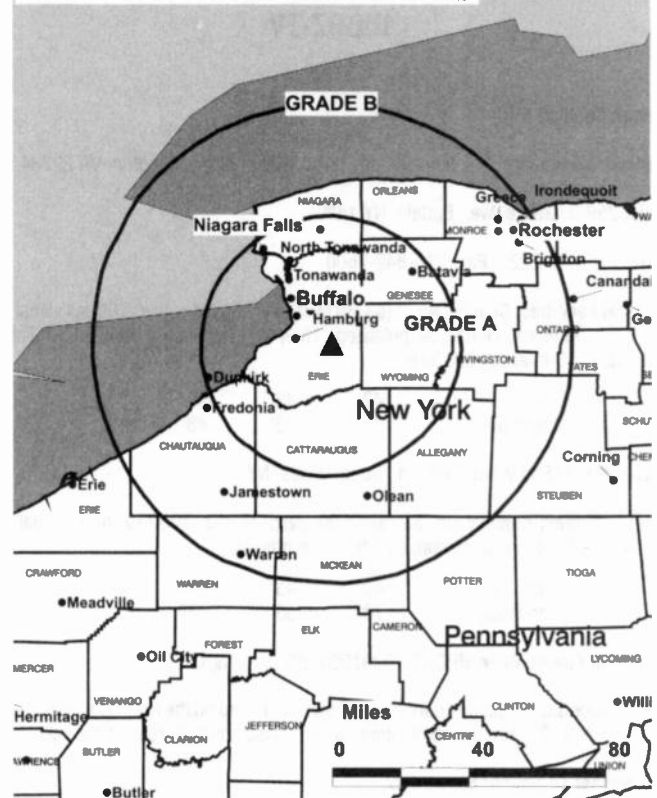
**Patrick Paolini**, General Sales Manager.

**Cathy McCracken**, Local Sales Manager.

**Larry Oaks**, Engineering Director.

**Diane Breen**, Program Coordinator.

WIVB-TV BPCT-921014KF GRANTED: 9/14/92



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**Carrol Wolter**, Community Events Director.

**Nancy Kenney**, Business Manager.

**Rates:** On request.

**City of License:** Buffalo. **Station DMA:** Buffalo. **Rank:** 44.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	531,370	157,790	689,160
Average Weekly Circulation (2000)	393,225	96,052	489,276
Average Daily Circulation (2000)			284,943
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	477,400	144,060	621,460
Average Weekly Circulation (2000)	382,668	94,831	477,499
Average Daily Circulation (2000)			280,385
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	53,970	13,730	67,700
Average Weekly Circulation (2000)	10,557	1,221	11,778
Average Daily Circulation (2000)			4,557

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Buffalo

## WKBW-TV Ch. 7

**Network Service:** ABC.

**Licensee:** WKBW-TV Inc., 767 3rd Ave., 28th Floor, New York, NY 10017.

**Studio:** 7 Broadcast Plaza, Buffalo, NY 14202.

**Phone:** 716-845-6100. **Fax:** 716-842-1855.

**E-mail:** wkbw@wkbw.com

**Web Site:** http://www.wkbw.com

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 91.2-kw visual, 18.2-kw aural. Antenna: 1420-ft. above av. terrain, 1076-ft. above ground, 2808-ft. above sea level.

Latitude 42° 38' 15"  
Longitude 78° 37' 12"

**Transmitter:** E of Center St., Colden, NY.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 723-kw max. visual. Antenna: 1421-ft. above av. terrain, 1037-ft. above ground.

Latitude 42° 38' 14.8"  
Longitude 78° 37' 11.9"

**FCC Digital File Number:** BPCDT-19991026ABI (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Harris, 9-meter; Harris receivers.

**News Services:** AP, CNN Newsource.

**Ownership:** Granite Broadcasting Corp. (Group Owner).

**Began Operation:** November 30, 1958. Sale to present owner by Queen City III LP approved by FCC June 7, 1995 (*Television Digest*, Vol. 35:18). Sale to Queen City III LP by Capital Cities Communications Inc. approved by FCC November 14, 1985 (Vol. 25:30, 32).

**Represented (sales):** TeleRep Inc.

**Personnel:**

Bill Ransom, President & General Manager.

Gary Macko, General Sales Manager.

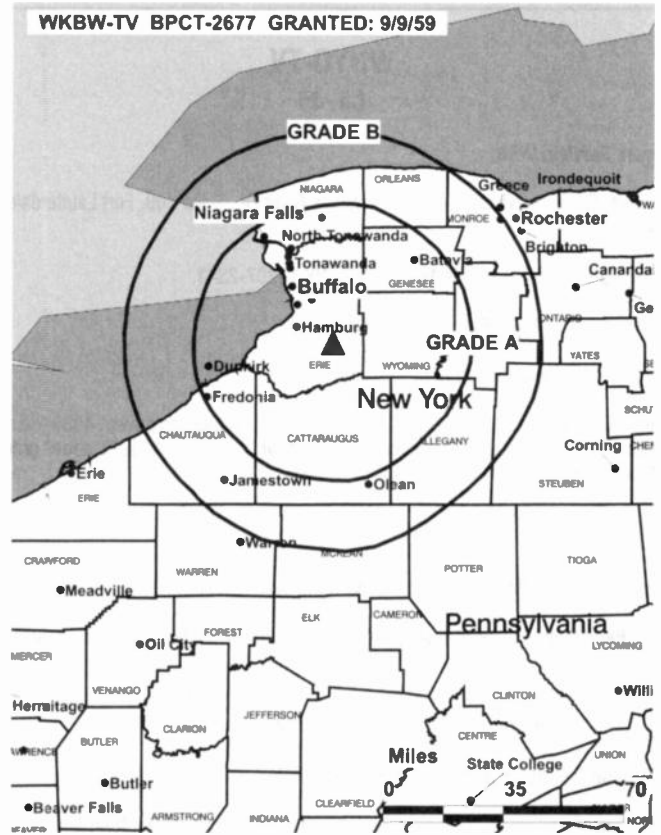
Marc Jaromin, Local Sales Manager.

Tim Noble, National Sales Manager.

Ken Koller, Business Manager.

John DiSciullo, Program, Promotion & Marketing Director.

Chris Potwin, Chief Engineer.



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Staci Fegen-Childers, News Director.

Peter Schnell, Production Manager.

**Rates:** On request.

**City of License:** Buffalo. **Station DMA:** Buffalo. **Rank:** 44.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	531,370	156,020	687,390
Average Weekly Circulation (2000)	415,239	94,782	510,020
Average Daily Circulation (2000)			309,024
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	477,400	142,290	619,690
Average Weekly Circulation (2000)	396,321	93,829	490,151
Average Daily Circulation (2000)			301,980
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	53,970	13,730	67,700
Average Weekly Circulation (2000)	18,917	953	19,870
Average Daily Circulation (2000)			7,045

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Buffalo

## WNYO-TV Ch. 49

**Network Service:** WBN.

**Licensee:** Grant Television II LLC, 915 Middle River Dr., Suite 409, Fort Lauderdale, FL 33304.

**Studio:** 699 Hertel Ave., Suite 100, Buffalo, NY 14207-2341.

**Phone:** 716-875-4949. **Fax:** 716-875-4919.

**Web Site:** <http://www.wb49.com>

**Technical Facilities:** Channel No. 49 (680-686 MHz). Authorized power: 4932-kw max. visual, 493-kw max. aural. Antenna: 1235-ft. above av. terrain, 1049-ft. above ground, 2420-ft. above sea level.

Latitude 42° 46' 58"  
Longitude 78° 27' 28"

**Transmitter:** 2034 Folsomdale Rd., Cowlesville, NY.

**Digital Facilities:** Channel No. 34 (590-596 MHz). Power: 712-kw max. visual. Antenna: 2336-ft. above av. terrain, 1050-ft. above ground.

Latitude 42° 38' 14"  
Longitude 78° 37' 10"

**FCC Digital File Number:** BPCDT-19991027CW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Separate audio program.

**Satellite Earth Station:** United Satellite Systems, 5-meter C-band; Scientific-Atlanta receivers.

**Ownership:** Grant Broadcasting Stations (Group Owner).

**Began Operation:** September 1, 1987. Sale to current owner from Tri-State Christian TV Inc. approved by FCC March 1, 1996, when Tri-State traded WNYO-TV to Grant for WNYB, Jamestown, NY. Sale to Tri-State Christian TV Inc. by Niagara Frontier Broadcasting Partnership approved by FCC October 19, 1989 (*Television Digest*, Vol. 29:36). Sale to Sinclair Communications pends.

### Personnel:

**Milton Grant**, President.

**Gary Dreispul**, Station Manager.

**Drew Pfeffer**, Vice President, Programming & Program Director.

**John Gardner**, General Sales Manager.

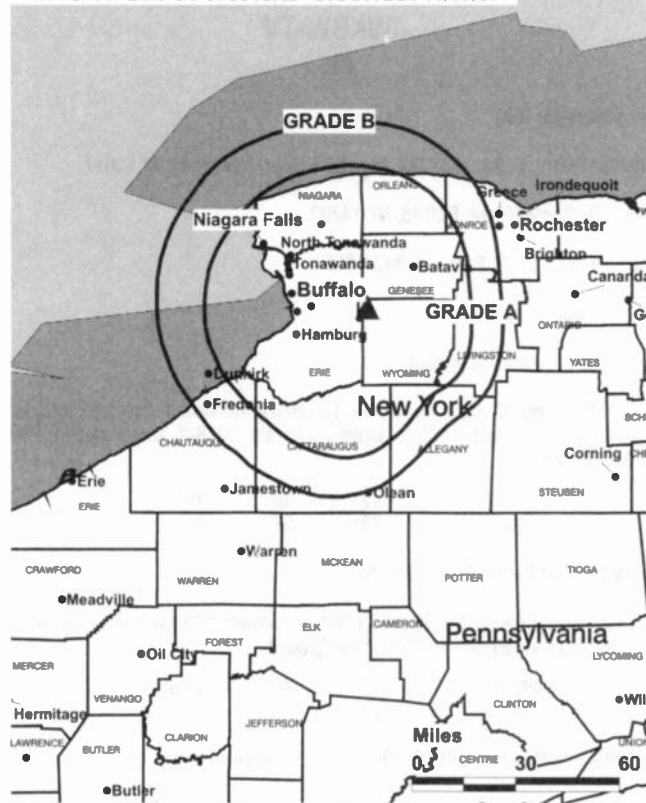
**Bruce Wilde**, Chief Engineer.

**Frank White**, Promotion Director.

**Mike Bice**, Production Manager.

**John Glemb**, Business Manager.

WNYO-TV BMPCT-870810KE GRANTED: 11/17/87



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**Susan Hoskins**, Programming Assistant.

**Rates:** On request.

**City of License:** Buffalo. **Station DMA:** Buffalo. **Rank:** 44.

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Grand Total	Cable		Total
	TV Households	Non-cable TV Households	
Estimated Station Totals*	473,710	130,310	604,020
Average Weekly Circulation (2000)	172,555	38,383	210,938
Average Daily Circulation (2000)			76,672
Station DMA Total			
	Cable	Non-cable	Total
Estimated Station Totals*	459,980	130,310	590,290
Average Weekly Circulation (2000)	169,370	38,383	207,753
Average Daily Circulation (2000)			75,834
Other DMA Total			
	Cable	Non-cable	Total
Estimated Station Totals*	13,730	0	13,730
Average Weekly Circulation (2000)	3,185	0	3,185
Average Daily Circulation (2000)			838

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## New York—Buffalo

### WUTV Ch. 29

**Network Service:** FOX.

**Licensee:** Sullivan Broadcasting Co. II Inc., 18 Newbury St., Boston, MA 02116.

**Studio:** 951 Whitehaven Rd., Grand Island, NY 14072.

**Phone:** 716-773-7531. **Fax:** 716-773-5753.

**Technical Facilities:** Channel No. 29 (560-566 MHz). Authorized power: 1250-kw max. & 1050-kw horizontal visual, 105-kw aural. Antenna: 920-ft. above av. terrain, 959-ft. above ground, 1549-ft. above sea level.

Latitude 43° 01' 27"  
Longitude 78° 55' 40"

Holds CP for change to 3980-kw max. visual, 1079-ft. above av. terrain, 591-ft. above ground, 1667-ft. above sea level; lat. 43° 1' 32", long. 78° 55' 43". BPCT-960214KG.

**Transmitter:** 951 Whitehaven Rd., Grand Island.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 1000-kw max. visual. Antenna: 1079-ft. above av. terrain, 1083-ft. above ground.

Latitude 43° 01' 32"  
Longitude 78° 55' 43"

**FCC Digital File Number:** BPCDT-19991101ACJ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 3-meter C-band; Microdyne, 3.7-meter Ku-band; Microdyne, 5-meter C-band; Microdyne, 5-meter Ku-band; Standard Communications receivers.

**Ownership:** Sullivan Broadcasting Co. (Group Owner).

**Began Operation:** December 21, 1970. Sale to ABRY Communications, later Sullivan Broadcasting, approved by FCC December 15, 1995 (*Television Digest*, Vol. 36:4). Sale to Act III Broadcasting by Citadel Communications approved by FCC June 13, 1990 (Vol. 29:36; 30:26). Sale to Whitehaven by Herman Pease, et al., & subsequent sale to Citadel approved by FCC August 31, 1984. Sale to Herman Pease, et al., by Ultravision Broadcasting Co. (F. R. Burczynski, et al.) approved by FCC February 10, 1978 (Vol. 17:31). Sale from Sullivan to Sinclair Communications Inc cancelled in 1999 (Vol. 38:9).

**Represented (sales):** Seitel Inc.

**Represented (legal):** Arter & Hadden LLP.

**Personnel:**

**Don Moran**, General Manager.

**Nick Magnini**, General Sales Manager.

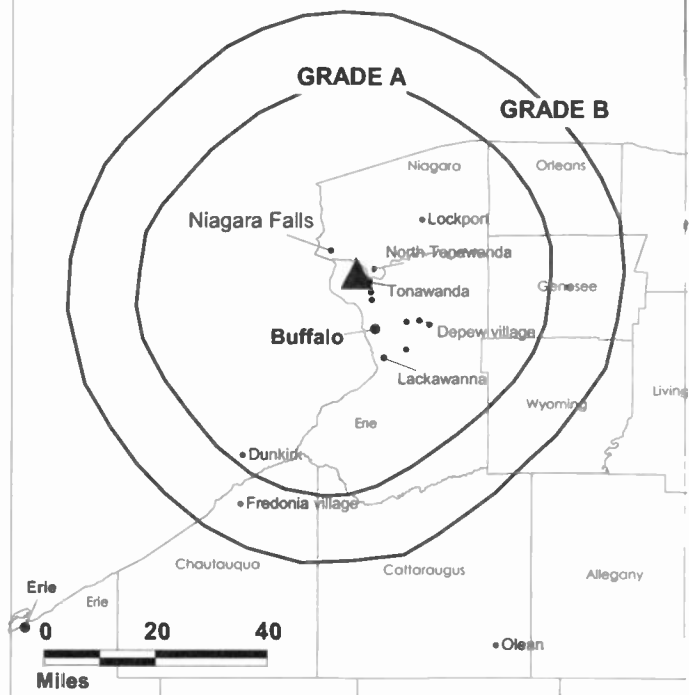
**Michael Anger**, Chief Engineer.

**Lois M. Ringle**, Program Director.

**Robert J. Bart**, Business Manager.

**Dan Zimmerman**, Promotion Director.

WUTV BPCT-960214KG GRANTED: 4/15/1999



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**Debbie Coulter**, Traffic Manager.

**Diane Fancher**, Human Resources Manager.

**Rates:** On request.

**City of License:** Buffalo. **Station DMA:** Buffalo. **Rank:** 44.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	498,930	130,310	629,240
Average Weekly Circulation (2000)	269,318	56,269	325,586
Average Daily Circulation (2000)			128,249
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	473,090	130,310	603,400
Average Weekly Circulation (2000)	265,772	56,269	322,040
Average Daily Circulation (2000)			127,588
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	25,840	0	25,840
Average Weekly Circulation (2000)	3,546	0	3,546
Average Daily Circulation (2000)			661

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Corning

## WYDC Ch. 48

**Network Service:** FOX.

**Licensee:** Vision Communications LLC, 33 E. Market St., Corning, NY 14830.

**Studio:** 33 E. Market St., Corning, NY 14830.

**Phone:** 607-937-6144. **Fax:** 607-937-4269.

**Technical Facilities:** Channel No. 48 (674-680 MHz). Authorized power: 12.2-kw max. visual. Antenna: 545-ft. above av. terrain, 220-ft. above ground, 1959-ft. above sea level.

Latitude 42° 09' 43"  
Longitude 77° 02' 15"

**Transmitter:** Denmark Hill, 2.5-mi. NE of Corning on Van Etten Rd.

**Digital Facilities:** Channel No. 50 (686-692 MHz). Power: 600-kw max. visual. Antenna: 525-ft. above av. terrain, 207-ft. above ground.

Latitude 42° 09' 43"  
Longitude 77° 02' 15"

**Transmitter:** Denmark Hill, near Corning.

**FCC Digital File Number:** BPCDT-19991029AID (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** WYDC Inc.

**Began Operation:** September 6, 1994. Sale to current owner from Standfast Broadcasting Corp. approved by FCC November 19, 1997.

**Represented (legal):** Arter & Hadden LLP.

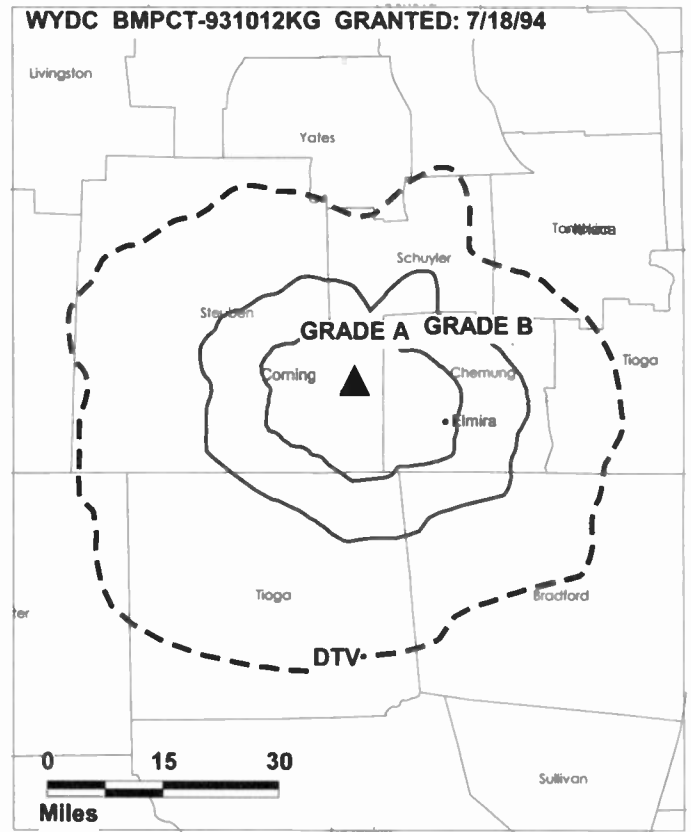
**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

Bill Christian, President & General Manager.

**Rates:** On request.

**City of License:** Corning. **Station DMA:** Elmira. **Rank:** 171.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	68,920	17,110	86,030
Average Weekly Circulation (2000)	29,274	1,637	30,912
Average Daily Circulation (2000)			10,164
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	68,920	17,110	86,030
Average Weekly Circulation (2000)	29,274	1,637	30,912
Average Daily Circulation (2000)			10,164

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Elmira

## WENY-TV Ch. 36

**Network Service:** ABC.

**Licensee:** Lilly Broadcasting LLC, 2 Eastleigh Lane, Natick, MA 01760.

**Studio:** 474 Old Ithaca Rd., Horseheads, NY 14845.

**Mailing Address:** Box 208, Elmira, NY 14902.

**Phone:** 607-739-3636. **Fax:** 607-739-1418.

**Web Site:** <http://www.weny.com>

**Technical Facilities:** Channel No. 36 (602-608 MHz). Authorized power: 464-kw max. & 427-kw horizontal visual, 92.7-kw max. & 85.4-kw horizontal aural. Antenna: 1050-ft. above av. terrain, 840-ft. above ground, 2546-ft. above sea level.

Latitude 42° 06' 20"  
Longitude 76° 52' 17"

**Transmitter:** Hawley Hill, approx. 3-mi. WNW of Elmira, NY.

**Digital Facilities:** Channel No. 55 (716-722 MHz). Power: 44-kw max. visual. Antenna: 1050-ft. above av. terrain, 650-ft. above ground.

Latitude 42° 06' 20"  
Longitude 76° 52' 17"

**FCC Digital File Number:** BPCDT-19991029AGG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**AM Affiliate:** WENY, 1-kw, 1230 kHz.

**FM Affiliate:** WENY-FM, 750 watts, 92.7 MHz (No. 224), 560-ft.

**Ownership:** Lilly Broadcasting Holdings LLC.

**Began Operation:** November 19, 1969. Sale to present owner by Howard Green Group approved by FCC March 31, 2000.

**Represented (sales):** Settel Inc.

**Represented (legal):** Dennis J. Kelly.

**Represented (engineering):** Lohnes & Culver.

### Personnel:

**Nick White**, General Manager.

**Brian Lilly**, Station & General Sales Manager.

**Beverly Myers**, News Director.

**Jim Barrett**, Chief Engineer.

**Gary Mess**, Production Director.



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**Rates:** On request.

**City of License:** Elmira. **Station DMA:** Elmira. **Rank:** 171.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	121,640	46,660	168,300
Average Weekly Circulation (2000)	56,081	8,650	64,731
Average Daily Circulation (2000)			29,273
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	68,920	23,450	92,370
Average Weekly Circulation (2000)	45,010	5,581	50,591
Average Daily Circulation (2000)			24,025
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	52,720	23,210	75,930
Average Weekly Circulation (2000)	11,071	3,069	14,140
Average Daily Circulation (2000)			5,249

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Elmira-Corning

## WETM-TV Ch. 18

**Network Service:** NBC.

**Licensee:** Smith Television of New York Inc., 127 El Paseo, Santa Barbara, CA 93101.

**Studio:** 101 E. Water St., Elmira, NY 14901.

**Mailing Address:** Box 1207, Elmira, NY 14902.

**Phone:** 607-733-5518. **Fax:** 607-734-1176.

**E-mail:** info@wetmtv.com

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 603-kw max. visual. Antenna: 1234-ft. above av. terrain, 817-ft. above ground, 2523-ft. above sea level.

Latitude 42° 06' 20"  
Longitude 76° 52' 17"

**Transmitter:** Hawley Hill, approx. 3-mi. WNW of Elmira, NY.

**Digital Facilities:** Channel No. 2 (54-60 MHz). Power: 0.662-kw visual. Antenna: 919-ft. above av. terrain, 499-ft. above ground.

Latitude 42° 06' 22"  
Longitude 76° 52' 17"

**FCC Digital File Number:** BPCDT-19991029ABG. Granted: September 6, 1996.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Comsat, 3-meter Ku-band; Comsat, 4-meter C-band; Comsat, 8-meter Ku-band; ChannelMaster receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**LMA:** Local Marketing Agreement with WIVT (A), Binghamton.

**Ownership:** Smith Television of New York Inc., 91% (Group Owner); Harron Television Holdings, 9% (Group Owner).

**Began Operation:** September 10, 1956. Sale to present owners by Times Mirror Co. approved by FCC April 17, 1986 (*Television Digest*, Vol. 26:17). Previous sale to Times Mirror Co. by Newhouse Broadcasting Corp. approved by FCC March 27, 1980 (Vol. 18:50; 19:19).

**Represented (sales):** Blair Television.

**Represented (legal):** Hogan & Hartson LLP.

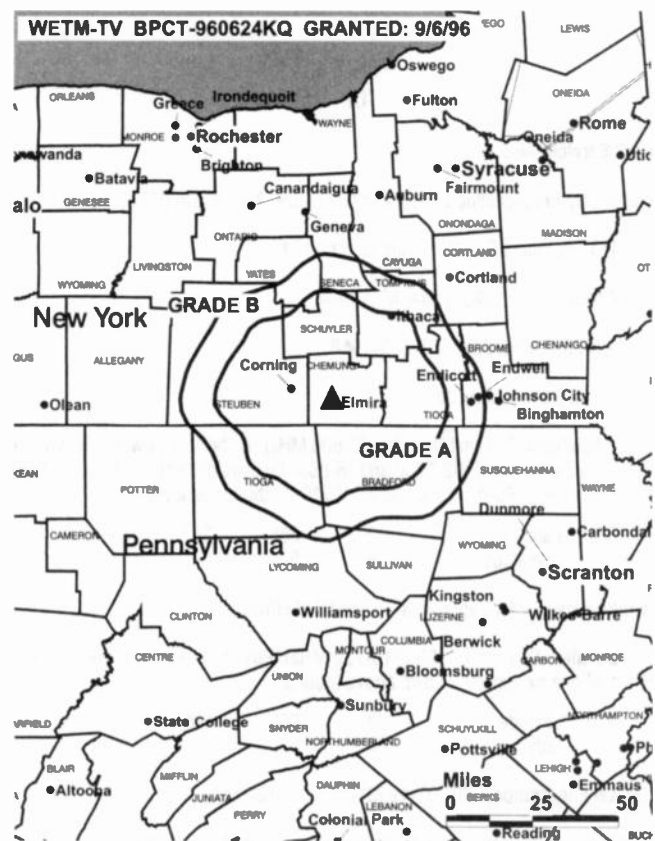
**Represented (engineering):** Denny & Associates PC.

### Personnel:

**Steve Klimatian**, Group President.

**Paul Donohue**, General Manager.

**Mike Golden**, Local Sales Manager.



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**Scott Iddings**, Program & Promotion Manager.

**Bob Thomas**, Production Manager.

**Chris Zell**, Chief Engineer.

**Rates:** On request.

**City of License:** Elmira. **Station DMA:** Elmira. **Rank:** 171.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	116,310	60,290	176,600
Average Weekly Circulation (2000)	69,564	11,691	81,255
Average Daily Circulation (2000)			48,097
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	68,920	23,450	92,370
Average Weekly Circulation (2000)	55,160	7,639	62,800
Average Daily Circulation (2000)			39,568
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	47,390	36,840	84,230
Average Weekly Circulation (2000)	14,404	4,052	18,456
Average Daily Circulation (2000)			8,529

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Jamestown

**WNYB**  
Ch. 26

**Network Service:** TBN.

**Licensee:** Tri State Christian TV Inc., Box 1010, Marion, IL 62959.

**Studio:** 5775 Big Tree Rd., Orchard Park, NY 14127.

**Phone:** 716-662-2659. **Fax:** 716-667-2499.

**E-mail:** wnybtv@concentric.net

**Web Site:** <http://www.tct-net.org>

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. visual. Antenna: 1519-ft. above av. terrain, 1059-ft. above ground, 2815-ft. above sea level.

Latitude 42° 23' 36"  
Longitude 79° 13' 44"

**Transmitter:** 9030 Center Rd., Arkwright, NY.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 1000-kw max. visual. Antenna: 1520-ft. above av. terrain, 1027-ft. above ground.

Latitude 42° 23' 36"  
Longitude 79° 13' 44"

**FCC Digital File Number:** BPCDT-990305KE. (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Tri-State Christian TV Inc. (Group Owner).

**Began Operation:** September 24, 1988. Left air 1991. Sale to present owner by Grant Television Inc. approved by FCC March 1, 1996, when Grant traded CP to Tri-State Christian TV Inc. for WNYO-TV, Buffalo, NY. WNYB returned to air January 10, 1997.

**Personnel:**

Colleen Brennan, Station Manager.

Michael McManus, Chief Engineer.

**Rates:** On request.

**City of License:** Jamestown. **Station DMA:** Buffalo. **Rank:** 44.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	0	9,360	9,360		9,360
Average Weekly Circulation (2000)	0	543	543		543
Average Daily Circulation (2000)					253
Station DMA Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	0	9,360	9,360		9,360
Average Weekly Circulation (2000)	0	543	543		543
Average Daily Circulation (2000)					253

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



## New York—Kingston

### WRNN-TV Ch. 62

**Network Service:** Independent.

**Licensee:** WRNN-TV Assoc. Ltd. Partnership, 120 Centennial Ave., Piscataway, NJ 08854.

**Studio:** 721 Broadway, Kingston, NY 12401.

**Branch:** One Stamford Landing, Stamford, CT 06902.

**Phone:** 914-339-6200. **Fax:** 914-339-6210; 914-339-6264.

**E-mail:** comments@mntv.com

**Web Site:** http://www.mntv.com

**Technical Facilities:** Channel No. 62 (758-764 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1962-ft. above av. terrain, 299-ft. above ground, 3219-ft. above sea level.

Latitude 42° 05' 06"  
Longitude 74° 06' 00"

**Transmitter:** Overlook Mountain, Woodstock, NY.

**FCC Proposed Digital Channel Number:** Ch. 21.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 6.1-meter; M/A-Com, Ku-band; Harris, M/A-Com receivers.

**News Services:** AP, Conus.

**Ownership:** New Mass Media Inc.

**Began Operation:** December 15, 1985. Sale to present owner by Edward P. Swyer, et al., approved by FCC October 28, 1993.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

Richard French III, General Manager.

Mark French, National Sales Manager.

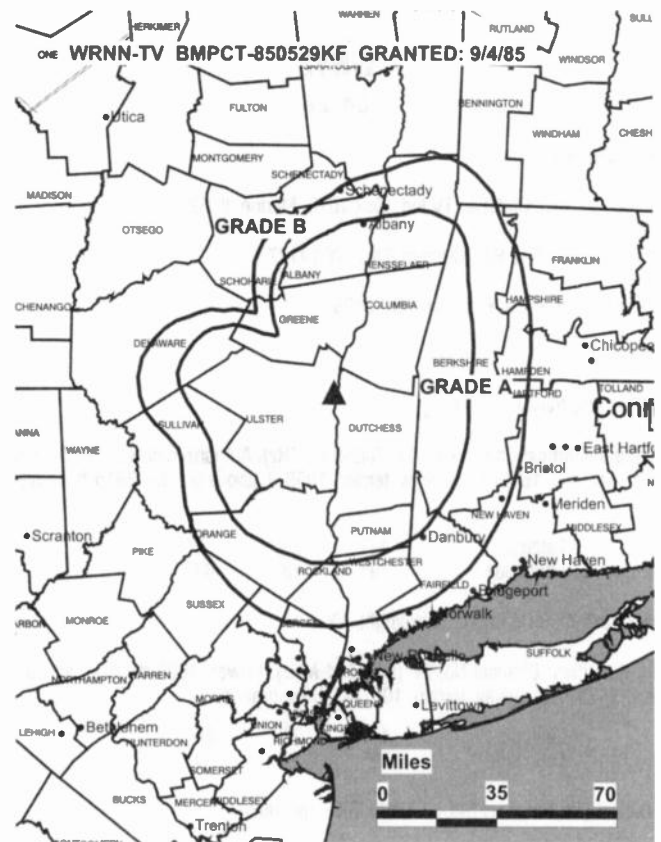
Jan Chomiak, Regional Sales Manager.

Jim Sweeney, News Director.

D. J. Brumfield, Program Director.

Steven Barone, Business Manager & Controller.

James Magee, Chief Engineer.



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**Highest 30 Sec. Rate:** \$800.

**City of License:** Kingston. **Station DMA:** New York. **Rank:** 1.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	81,620	27,600	109,220
Average Weekly Circulation (2000)	5,550	2,315	7,866
Average Daily Circulation (2000)			1,862
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	81,620	19,620	101,240
Average Weekly Circulation (2000)	5,550	1,669	7,219
Average Daily Circulation (2000)			1,814
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	7,980	7,980
Average Weekly Circulation (2000)	0	646	646
Average Daily Circulation (2000)			48

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—New York

## WABC-TV Ch. 7

**Network Service:** ABC.

**Licensee:** ABC Inc., 7 Lincoln Square, New York, NY 10023.

**Studio:** 7 Lincoln Square, New York, NY 10023.

**Phone:** 212-456-7777. **Fax:** 212-456-3222.

**Web Site:** <http://www.7online.com>

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 64.6-kw visual, 6.46-kw aural. Antenna: 1611-ft. above av. terrain, 1727-ft. above ground, 1739-ft. above sea level.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

**Transmitter:** World Trade Center.

**Digital Facilities:** Channel No. 45 (656-662 MHz). Power: 182.4-kw max. visual. Antenna: 1303-ft. above av. terrain, 1296-ft. above ground, 1345-ft. above sea level.

Latitude 40° 44' 54"  
Longitude 73° 59' 10"

**Transmitter:** Empire State Bldg., 350 5th Ave.

**FCC Digital File Number:** BPCDT-980803KJ. Granted: August 20, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 5.6-meter Ku-band; Vertex, 4.7-meter Ku-band; Andrew, M/A-Com receivers.

**AM Affiliate:** WABC, 50-kw, 770 kHz.

**FM Affiliate:** WPLJ, 4.6-kw, 95.5 MHz (No. 238) 1300-ft.

**News Services:** ABC NewsOne, AP, UPI.

**Ownership:** Disney Enterprises Inc. (Group Owner).

**Began Operation:** August 10, 1948. Sale to present owner by Capital Cities/ABC approved by FCC February 8, 1996.

**Represented (sales):** ABC-TV Network Sales.

### Personnel:

**Thomas Kane**, President & General Manager.

**Scott Simensky**, General Sales Manager.

**Dan Donovan**, Local Sales Manager.

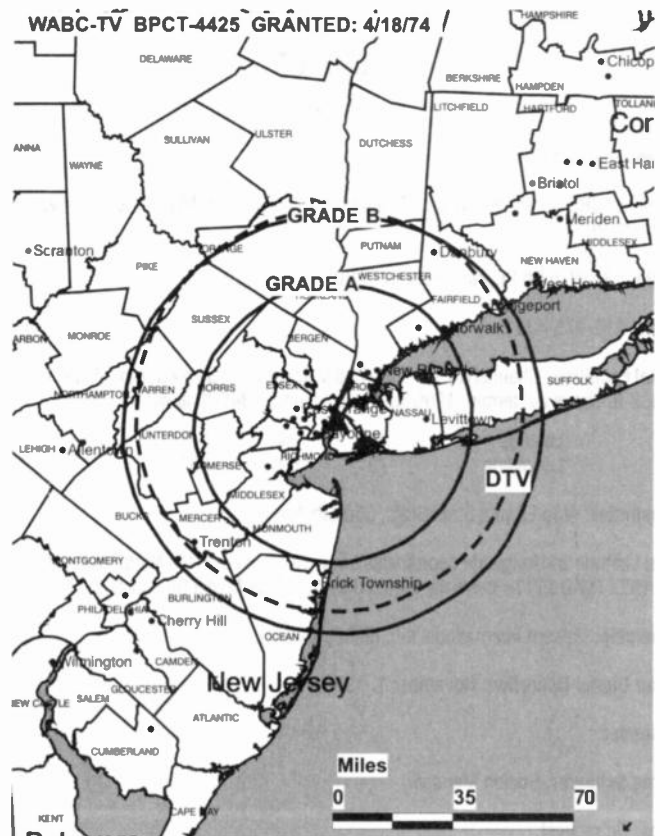
**Iris Osman**, Local Sales Manager.

**Scott Dempsey**, National Sales Manager.

**Bill Beam**, Engineering Director.

**Cliff Love**, Community Affairs Director.

**Richard R. Graham**, Finance & Business Affairs Director.



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**Art Moore**, Program Director.

**David Vianello**, Creative Services Director.

**Patricia Liguori**, Research Director.

**Rates:** On request.

**City of License:** New York. **Station DMA:** New York. **Rank:** 1.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,602,910	6,303,490	11,906,400
Average Weekly Circulation (2000)	3,992,851	1,872,245	5,865,096
Average Daily Circulation (2000)			3,067,032
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,050,980	1,753,140	6,804,120
Average Weekly Circulation (2000)	3,872,489	1,355,412	5,227,901
Average Daily Circulation (2000)			2,933,276
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	551,930	4,550,350	5,102,280
Average Weekly Circulation (2000)	120,363	516,833	637,195
Average Daily Circulation (2000)			133,755

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## New York—New York

### WCBS-DT Ch. 56

**Network Service:** CBS.

**Licensee:** CBS Broadcasting Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** 524 W. 57th St., New York, NY 10019.

**Phone:** 212-975-4321.

**Digital Facilities:** Channel No. 56 (722-728 MHz). Power: 349-kw max. visual. Antenna: 1302-ft. above av. terrain, 1296-ft. above ground, 1345-ft. above sea level.

Latitude	40°	44'	54"
Longitude	73°	59'	10"

**Transmitter:** Atop Empire State Bldg., 350 5th Ave.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Viacom International Inc. (Group Owner).

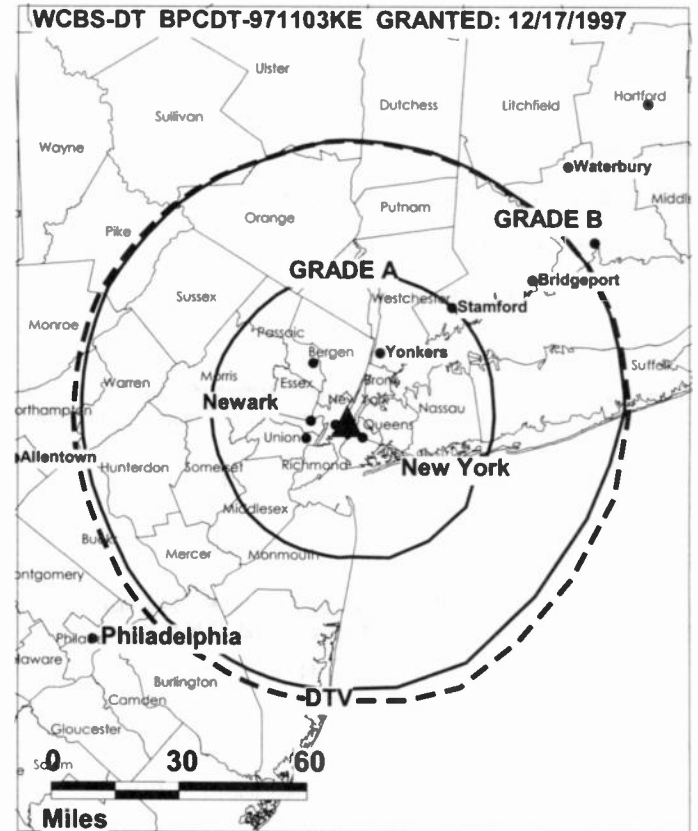
**Began Digital Operation:** November 1, 1998.

**Personnel:**

**Greg Schaefer,** Station Manager.

**Rates:** On request.

**City of License:** New York. **Station DMA:** New York. **Rank:** 1.



# New York—New York

## WCBS-TV Ch. 2

**Network Service:** CBS.

**Licensee:** CBS Broadcasting Inc., 600 New Hampshire Ave. NW, Suite 1200, Washington, DC 20037.

**Studio:** 524 W. 57th St., New York, NY 10019.

**Phone:** 212-975-4321.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 21.4-kw visual, 4.02-kw aural. Antenna: 1578-ft. above av. terrain, 1577-ft. above ground, 1622-ft. above sea level.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

**Transmitter:** North Tower, World Trade Center.

**FCC Digital File Number:** BPCDT-971103KE. Granted: December 17, 1997.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**AM Affiliate:** WCBS, 50-kw, 880 kHz.

**FM Affiliate:** WCBS-FM, 7.2-kw, 101.1 MHz (No. 266), 1300-ft.

**News Services:** AP, CBS Newspath, UPI.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** July 1, 1941. Purchase of CBS by present owner approved by FCC May 3, 2000.

**Represented (sales):** CBS Television Stations National Sales.

### Personnel:

**Joel Cheatwood**, Vice President, News Director.

**Greg Schaefer**, Station Manager.

**Chip Carmody**, Sales Director.

**Joanne Clivic**, Sales Manager.

**Debbie Von Ahrens**, Sales Manager.

**Rick McGuire**, National Sales Manager.

**David Conan**, Broadcast Operations & Engineering Director.

**Adrienne Schwartz**, Communications Director.

**Alice Flood**, Planning & Administration Director.

**Jean Hodge**, Station Services Director.

**Nesline Swaby**, News Administration Manager.

**Barbara Terasaka**, Finance & Business Affairs Director.

**James Picinich**, Broadcast Administration Director.



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**Dolores Danska**, Program Director.

**Daniel Scher**, Marketing Director.

**Tracy Beckerman**, Advertising & Promotion Manager.

**Rates:** On request.

**City of License:** New York. **Station DMA:** New York. **Rank:** 1.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,600,840	5,951,860	11,552,700
Average Weekly Circulation (2000)	3,512,104	1,584,988	5,097,092
Average Daily Circulation (2000)			2,285,900
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,050,980	1,753,140	6,804,120
Average Weekly Circulation (2000)	3,396,423	1,130,434	4,526,858
Average Daily Circulation (2000)			2,173,330
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	549,860	4,198,720	4,748,580
Average Weekly Circulation (2000)	115,681	454,553	570,234
Average Daily Circulation (2000)			112,570

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—New York

## WNBC Ch. 4

**Network Service:** NBC.

**Licensee:** NBC Subsidiary Inc. 1, 30 Rockefeller Plaza, New York, NY 10112.

**Studio:** 30 Rockefeller Plaza, New York, NY 10112.

**Phone:** 212-664-4444. **Fax:** 212-664-2994.

**E-mail:** nbc4ny@nbc.com

**Web Site:** <http://www.newschannel4.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 17.4-kw visual, 3.47-kw aural. Antenna: 1690-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

**Transmitter:** North Tower, World Trade Center.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 178-kw max. visual. Antenna: 1470-ft. above av. terrain, 1493-ft. above ground, 1506-ft. above sea level.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

**Transmitter:** One World Trade Center.

**FCC Digital File Number:** BPCDT-981102KI. Granted: December 16, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, NBC News Channel, UPI.

**Ownership:** National Broadcasting Co. (Group Owner).

**Began Operation:** July 1, 1941. Sale of RCA approved by FCC June 5, 1986.

**Represented (sales):** Harrington, Righter & Parsons Inc.

### Personnel:

**Dennis Swanson**, President & General Manager.

**Lew Leone**, General Sales Manager.

**Tom Remiszewski**, Vice President, Creative Services & Programming.

**Jeffrey Birch**, Operations & Engineering Director.

**Kris Binder**, Technical Operations Manager.

**Kathleen Mosolino**, Technical Operations Manager.

**Dan Foreman**, News Director.

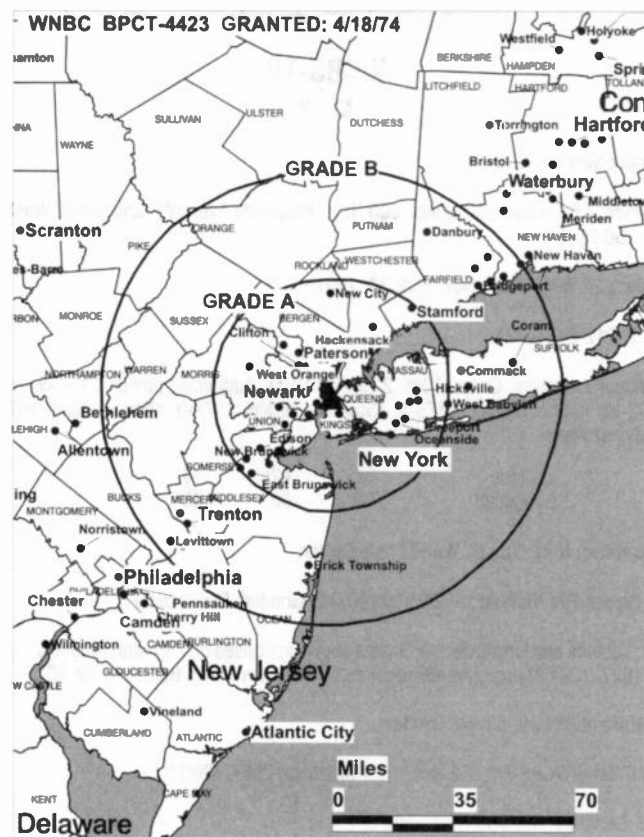
**Dan Berman**, Local Sales Manager.

**Jocelyn Grunner**, National Sales Manager.

**Peter Daniels**, National Sales Manager.

**Stephen Collet**, Information Systems Manager.

**Anna Carbonell**, Press & Public Affairs Director.



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**Adele Rifkin**, Program Director.

**David Hyman**, Creative Services Director.

**John O'Neill**, Finance & Administration Director.

**Lori Marco**, Employee Relations Director.

**Tina Silvestri**, Research Director.

**Rates:** On request.

**City of License:** New York. **Station DMA:** New York. **Rank:** 1.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,849,990	7,235,300	13,085,290
Average Weekly Circulation (2000)	3,943,841	1,917,855	5,861,696
Average Daily Circulation (2000)			2,855,319
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,050,980	1,753,140	6,804,120
Average Weekly Circulation (2000)	3,784,095	1,263,206	5,047,301
Average Daily Circulation (2000)			2,683,727
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	799,010	5,482,160	6,281,170
Average Weekly Circulation (2000)	159,746	654,649	814,396
Average Daily Circulation (2000)			171,591

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—New York

## WNYW Ch. 5

**Network Service:** FOX.

**Licensee:** Fox Television Stations Inc.

**Studio:** 205 E. 67th St., New York, NY 10021.

**Phone:** 212-452-5555. **Fax:** 212-249-1182.

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 17.4-kw visual, 1.74-kw aural. Antenna: 1690-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

**Transmitter:** World Trade Center.

**FCC Digital File Number:** BPCDT-980501KE. Granted: July 23, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**News Services:** AP, Reuters TV.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** May 2, 1944. Started as a Du Mont station. Du Mont Broadcasting Corp. was spun off by Allen B. Du Mont Laboratories Inc. on December 2, 1955, to its common stockholders of record on November 14, 1955, pursuant to FCC consent of November 17, 1955. Its name was changed to Metropolitan Broadcasting Corp. on May 13, 1958. March 28, 1961, parent company name became Metromedia Inc. Sale to present owner by Metromedia approved by FCC November 14, 1985. (Television Digest, Vol. 25: 18, 39, 46).

**Represented (sales):** Fox Television Sales.

### Personnel:

**Michael Wach**, Vice President & General Manager.

**Debbie von Ahrens**, Vice President & General Sales Manager.

**Greg Franchuk**, Vice President, Broadcast Operations & Engineering.

**Muriel Reis**, Vice President & General Counsel.

**Gerald Griffin**, Local Sales Manager.

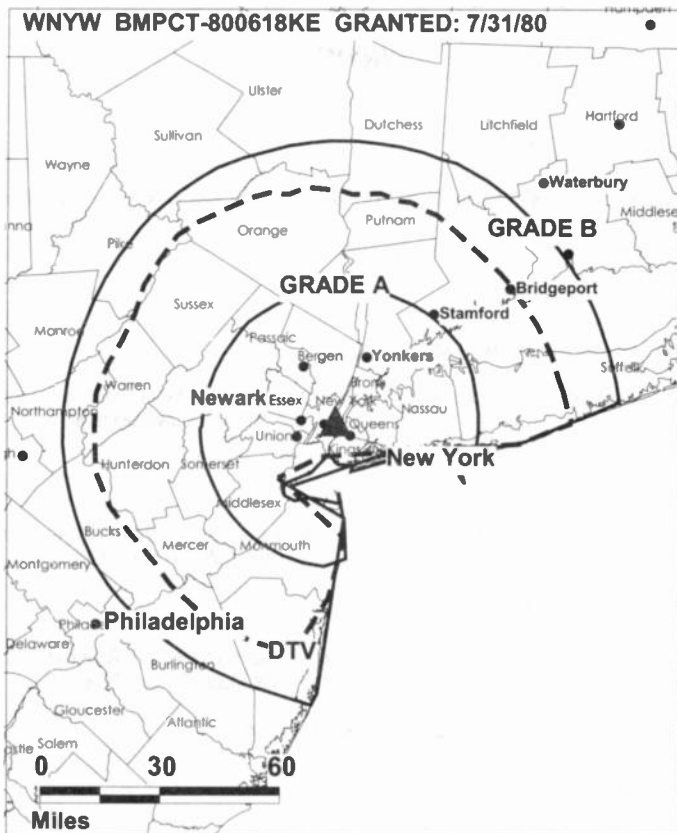
**Nicholas Gardner**, Local Sales Manager.

**Brian Nyemchuk**, National Sales Manager.

**Susan Sullivan**, News Director.

**Diane Villa**, Research Director.

**Paul Pontorno**, Production Manager.



**Rates:** On request.

**City of License:** New York. **Station DMA:** New York. **Rank:** 1.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,022,450	5,655,260	11,677,710
Average Weekly Circulation (2000)	3,451,652	1,562,826	5,014,478
Average Daily Circulation (2000)			1,885,143
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,050,980	1,753,140	6,804,120
Average Weekly Circulation (2000)	3,185,034	1,155,313	4,340,347
Average Daily Circulation (2000)			1,757,293
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	971,470	3,902,120	4,873,590
Average Weekly Circulation (2000)	266,618	407,513	674,131
Average Daily Circulation (2000)			127,851

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## New York—New York

### WNYW-DT Ch. 44

**Network Service:** FOX.

**Grantee:** Fox Television Stations Inc., 5151 Wisconsin Ave. NW, Washington, DC 20016.

**Studio:** 205 E. 67th St., New York, NY 10021.

**Phone:** 212-452-5555.

**Web Site:** <http://www.fox5ny.com>

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 246-kw max. visual. Antenna: 1207-ft. above av. terrain, 1198-ft. above ground, 1250-ft. above sea level.

Latitude	40°	44'	54"
Longitude	73°	59'	10"

Requests modification of CP for change to 990-kw max. visual, 1204-ft. above av. terrain, 1198-ft. above ground, 1250-ft. above sea level. BMPCDT-990402KI.

**Transmitter:** Atop Empire State Bldg., 350 5th Ave.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Digital Operation:** May 1, 1999.

**Personnel:**

**Michael Wach, General Manager.**

**Rates:** On request.



**City of License:** New York. **Station DMA:** New York. **Rank:** 1.

# New York—New York

**WPIX**  
Ch. 11

**Network Service:** WBN.

**Licensee:** Tribune New York Properties Inc., 220 E. 42nd St., New York, NY 10017.

**Studio:** 220 E. 42nd St., New York, NY 10017.

**Phone:** 212-949-1100. **Fax:** 212-210-2805.

**E-mail:** wpix@tribune.com

**Web Site:** http://www.wb11.com

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 58.9-kw visual, 11.7-kw aural. Antenna: 1663-ft. above av. terrain, 1687-ft. above ground, 1699-ft. above sea level.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

**Transmitter:** World Trade Center.

**Digital Facilities:** Channel No. 33 (584-590 MHz). Power: 265-kw max. visual. Antenna: 1470-ft. above av. terrain, 1493-ft. above ground.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

**FCC Digital File Number:** BPCDT-19991019ABH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Andrew, 5.6-meter Ku-band; Vertex, 4.6-meter Ku-band; Andrew, M/A-Com receivers.

**News Services:** AP, Visnews, WTN.

**Ownership:** Tribune Broadcasting Co. (Group Owner).

**Began Operation:** June 15, 1948.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Sidley & Austin.

**Personnel:**

**Paul A. Bissonette**, Vice President & General Manager.

**Patrick Austin**, Senior Vice President & Treasurer.

**Betty Ellen Berlamino**, Vice President & Station Manager.

**Kathleen Shepherd**, Vice President, Community Affairs & Local Production.

**Jane Perlman**, Vice President, Research.

**Claudia Gasparini**, Vice President, Human Resources.

**Howard Levinson**, General Sales Manager.

**Bob Marra**, Local Sales Manager.

**Rich Golden**, Local Sales Manager.

**Adam Shapiro**, National Sales Manager.

**Mike Gano**, Broadcast Operations & Engineering Director.

**Julie O'Well**, Program Director.



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**Angelle Mais**, Promotion Manager.

**Wendy Kaiser**, Creative Services Director.

**Laurel Light**, Operations Director.

**Karen Scott**, News Director.

**Donna Pisciotta**, Studio Operations Supervisor.

**Debi Melli**, Publicist.

**Rates:** On request.

**City of License:** New York. **Station DMA:** New York. **Rank:** 1.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	8,856,060	2,579,700	11,435,760		
Average Weekly Circulation (2000)	3,640,573	1,088,466	4,729,039		
Average Daily Circulation (2000)			1,984,469		
Station DMA Total					
Station DMA Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	5,050,980	1,743,390	6,794,370		
Average Weekly Circulation (2000)	2,783,586	1,023,637	3,807,223		
Average Daily Circulation (2000)			1,732,559		
Other DMA Total					
Other DMA Total	Cable		Non-cable		Total
	TV Households	TV Households	TV Households	TV Households	
Estimated Station Totals*	3,805,080	836,310	4,641,390		
Average Weekly Circulation (2000)	856,987	64,829	921,816		
Average Daily Circulation (2000)			251,911		

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# New York—New York

## WPXN-TV Ch. 31

**Network Service:** PAX.

**Licensee:** Paxson Communications License Co. LLC, 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 1330 Avenue of the Americas, New York, NY 10019.

**Phone:** 212-757-3100. **Fax:** 212-956-0951.

**Technical Facilities:** Channel No. 31 (572-578 MHz). Authorized power: 2800-kw visual, 280-kw aural. Antenna: 1560-ft. above av. terrain, 1584-ft. above ground, 1596-ft. above sea level.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

**Transmitter:** World Trade Center.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 220-kw max. visual. Antenna: 1503-ft. above av. terrain, 1529-ft. above ground.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

**FCC Digital File Number:** BPCDT-19991028ACH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, UPI.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** November 1, 1962. Operated as WNYC-TV, a municipally-owned non-commercial outlet, until assignment of license to ITT-Dow Jones Television was approved by FCC May 15, 1996 (*Television Digest*, Vol. 35:13, 19, 22, 32, 43; 36:10). ITT-Dow Jones Television renamed call sign WBIS-TV. Sale as WPXN-TV to present owner by ITT-Dow Jones Television approved by FCC February 1998 (Vol. 37:20).

**Represented (sales):** Blair Television.

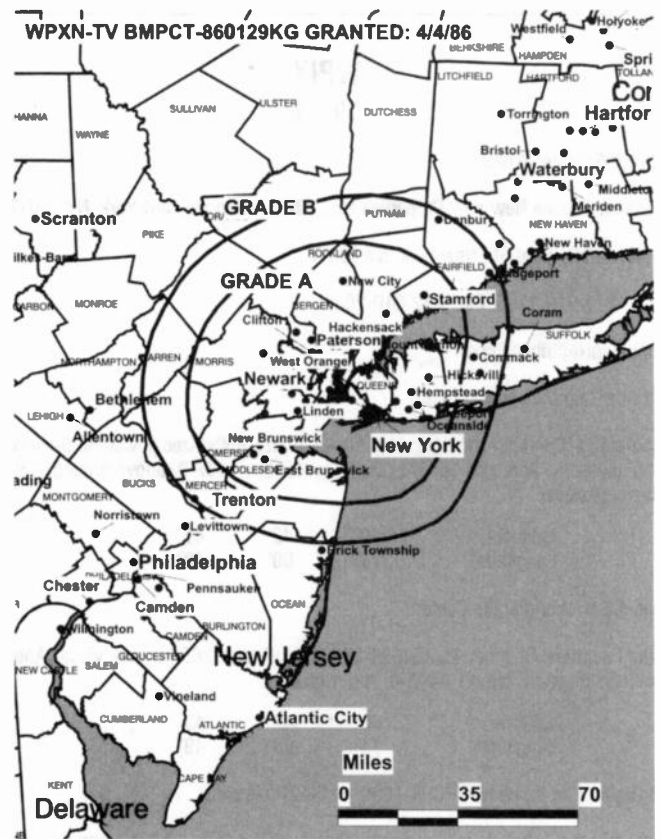
**Represented (legal):** Arnold & Porter.

**Personnel:**

Larry Strumwasser, General Manager.

Phyllis Seifer, Program Development & Creative Services Director.

**Rates:** On request.



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**City of License:** New York. **Station DMA:** New York. **Rank:** 1.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,004,080	1,513,610	6,517,690
Average Weekly Circulation (2000)	492,844	178,957	671,801
Average Daily Circulation (2000)			197,543
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,004,080	1,513,610	6,517,690
Average Weekly Circulation (2000)	492,844	178,957	671,801
Average Daily Circulation (2000)			197,543

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—New York-Newark, New Jersey

**WHSE-TV**  
Ch. 68

(Operates satellite WHSI-TV, Smithtown, NY)

**Network Service:** HSN.

**Licensee:** USA Station Group Partnership of New Jersey, 2425 Olympic Blvd., 6th Floor, Santa Monica, CA 90404.

**Studio:** 390 W. Market St., Newark, NJ 07107.

**Phone:** 973-643-6800. **Fax:** 973-643-1903.

**Technical Facilities:** Channel No. 68 (794-800 MHz). Authorized power: 2630-kw max. visual. Antenna: 1440-ft. above av. terrain, 1430-ft. above ground, 1483-ft. above sea level.

Latitude	40°	44'	54"
Longitude	73°	59'	10"

**Transmitter:** Empire State Bldg., 350 5th Ave.

**FCC Proposed Digital Channel Number:** Ch. 53.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Ownership:** USA Broadcasting (Group Owner).

**Began Operation:** September 29, 1974. Left air December 27, 1974. Resumed operation September 28, 1975. Began prime-time subscription television operation March 1, 1977 (*Television Digest*, Vol. 17:11). Sale to Wometco Enterprises Inc. approved by FCC July 20, 1977 (Vol. 16:11; 17:32). Transfer of control to WBC Broadcasting Inc. approved by FCC April 16, 1984 (Vol. 23:39, 52; 24:14, 16). Resumed full-time commercial operation June 1, 1985. Sale to present owner approved by FCC September 19, 1986 (Vol. 26:32, 45).

**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

**John C. Skelnik, Jr.** Vice President, Operations & Engineering Director.

**Rates:** On request.

**City of License:** Newark, NJ. **Station DMA:** New York. **Rank:** 1.

WHSE-TV BPCT-900605KU GRANTED: 10/27/93



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	0	71,510	71,510
Average Weekly Circulation (2000)	0	3,971	3,971
Average Daily Circulation (2000)			285

Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	0	71,510	71,510
Average Weekly Circulation (2000)	0	3,971	3,971
Average Daily Circulation (2000)			285

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—New York-Newark, New Jersey

## WNJU Ch. 47

**Network Service:** Telemundo.

**Licensee:** WNJU License Corp., 1740 Broadway, 18th Floor, New York, NY 10019.

**Studio:** 47 Industrial Ave., Teterboro, NJ 07608.

**Sales Office:** 1775 Broadway, New York, NY 10019.

**Phone:** 212-492-5500. **Fax:** 212-459-9498.

**Technical Facilities:** Channel No. 47 (668-674 MHz). Authorized power: 4570-kw max. visual. Antenna: 1508-ft. above av. terrain, 1549-ft. above ground, 1561-ft. above sea level.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

Requests CP for change to 4000-kw max. visual, 1503-ft. above av. terrain, 1529-ft. above ground, 1542-ft. above sea level. BPC-19991028AAN.

**Transmitter:** World Trade Center.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 200-kw max. visual. Antenna: 1503-ft. above av. terrain, 1529-ft. above ground.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

**FCC Digital File Number:** BPCDT-19991004ABJ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 3.2-meter Ku-band; 5-meter C-band; Miralite, 3.7-meter C-band; M/A-Corn, Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource, UPI.

**Ownership:** Telemundo Holdings Inc. (Group Owner).

**Began Operation:** May 16, 1965. Sale to present owners by Andrew J. Perenchio, Alan D. Yorkin & Norman Lear approved by FCC December 3, 1986 (*Television Digest*, Vol. 26:44). Previous sale by Screen Gems Stations approved by FCC December 26, 1979 (Vol. 20:2). Sale by Henry P. Bencton, Fairleigh S. Dickinson Jr., et al., approved by FCC September 9, 1970 (Vol. 9:24, 10:37).

**Represented (sales):** Telemundo Network Sales.

**Represented (legal):** Hogan & Hartson LLP.

**Represented (engineering):** Hammett & Edison Inc.

### Personnel:

**Ramon Pineda**, Senior Vice President & General Manager.

**Morris Marotta**, Vice President, Finance.

**Leandro Blanco**, Station Manager.

**Bob Hanson**, General Sales Manager.

**Angela-Moncayo Yera**, Local Sales Manager.



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**George Calvo**, National Sales Manager.

**Ricardo Alvarez**, News Director.

**Isabel Martin**, Marketing Director.

**Sylvia Santiago**, Traffic Manager.

**Manolo Garcia Oliva**, Public Affairs Director.

**Bill Mierisch**, Chief Engineer.

**Highest 30 Sec. Rate:** \$8000.

**City of License:** Linden, NJ. **Station DMA:** New York. **Rank:** 1.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,866,510	957,520	2,824,030
Average Weekly Circulation (2000)	143,580	96,880	240,460
Average Daily Circulation (2000)			105,238
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,866,510	957,520	2,824,030
Average Weekly Circulation (2000)	143,580	96,880	240,460
Average Daily Circulation (2000)			105,238

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—New York-Secaucus, New Jersey

## WWOR-TV Ch. 9

**Network Service:** UPN.

**Licensee:** WWOR-TV Inc., 9 Broadcast Plaza, Secaucus, NJ 07096.

**Studio:** 9 Broadcast Plaza, Secaucus, NJ 07096.

**Phone:** 201-348-0009. **Fax:** 201-330-2190.

**E-mail:** bqudeen@wwortv.com

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 47.9-kw visual, 4.79-kw aural. Antenna: Circularly polarized, 1640-ft. above av. terrain, 1729-ft. above ground, 1741-ft. above sea level.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

**Transmitter:** World Trade Center.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 143-kw max. visual. Antenna: 1470-ft. above av. terrain, 1493-ft. above ground, 1506-ft. above sea level.

Latitude 40° 42' 43"  
Longitude 74° 00' 49"

**Transmitter:** World Trade Center.

**FCC Digital File Number:** BPCDT-990304KE. Granted: June 25, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive Vertex, 6.1-meter Ku-band; Radiation Systems, 2.8-meter Ku-band; Vertex, 6.1-meter C-band; Drake, Harris, Microdyne receivers.

**News Services:** AP, CNN Newsource, Conus.

**Ownership:** BHC Communications Inc. (Group Owner).

**Began Operation:** October 5, 1949. In January 1952, R. H. Macy Co. merged ownership with Thomas S. Lee Enterprises Inc., Macy Co. retaining 10%; in December 1955, Macy sold its interest to General Tire & Rubber Co., the latter setting up a parent holding firm, RKO General Inc., for both broadcasting and RKO Radio Pictures (*Television Digest*, Vol. 7:41, 46; 8:3; 11:48, 51). Sale to MCA by RKO General approved by FCC November 25, 1986 (Vol. 26:29, 48; 27:13). Spun off to shareholders as Pinelands Inc. (Vol. 30:40, 53; 31:1). Transfer to present owner approved by FCC August 18, 1992 (Vol. 32:26, 34, 35, 47). Sale pends to News Corp. (Vol. 40:34).

**Represented (sales):** United Television Sales.

### Personnel:

**Robert Qudeen**, Vice President & General Manager.

**Douglas Land**, Vice President & General Counsel.

**Brenda Woodman**, General Sales Manager.

**Barry Margolis**, Local Sales Manager.

**Steve Jacobs**, Local Sales Manager.

**Paul Wilson**, National Sales Manager.

**Robert French**, Opportunity Marketing/Sales Director.

**Rick Miner**, Executive Director, Production & Engineering.



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**Dan Carlin**, Research Director, Program & Creative Services Manager.

**Joseph Plantamura**, Facilities Director.

**Penny Pinsker**, Community Affairs & Special Projects Director.

**Al Shjarback**, Engineering Director.

**Will Wright**, News Director.

**Norman Roth**, Human Resources Director.

**Rates:** On request.

**City of License:** Secaucus, NJ. **Station DMA:** New York. **Rank:** 1.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,396,060	2,156,660	8,552,720
Average Weekly Circulation (2000)	1,987,528	892,447	2,879,975
Average Daily Circulation (2000)			1,027,683
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,050,980	1,744,650	6,795,630
Average Weekly Circulation (2000)	1,732,169	861,053	2,593,222
Average Daily Circulation (2000)			957,260
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,345,080	412,010	1,757,090
Average Weekly Circulation (2000)	255,358	31,394	286,753
Average Daily Circulation (2000)			70,423

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—New York-Paterson, New Jersey

**WXTV**  
**Ch. 41**

**Network Service:** Univision.

**Licensee:** WXTV License Partnership, 1901 Avenue of the Stars, Suite 680, Los Angeles, CA 90067.

**Studio:** 500 Frank W. Burr Blvd., 6th Fl., Teaneck, NJ 07666.

**Phone:** 201-287-4141. **Fax:** 201-287-9422.

**Technical Facilities:** Channel No. 41 (632-638 MHz). Authorized power: 2340-kw max. & 2140-kw horizontal visual, 324-kw max. & 214-kw horizontal aural. Antenna: 1381-ft. above av. terrain, 1385-ft. above ground, 1437-ft. above sea level.

Latitude	40°	44'	54"
Longitude	73°	59'	10"

Requests CP for change to 1381-ft. above av. terrain, 1384-ft. above ground, 1434-ft. above sea level. BPCT-20000202AAJ.

**Transmitter:** Empire State Bldg.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 300-kw max. visual. Antenna: 1381-ft. above av. terrain, 1384-ft. above ground.

Latitude	40°	44'	54"
Longitude	73°	59'	10"

**FCC Digital File Number:** BPCDT-19991028AEW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 10-meter; Scientific-Atlanta, 4.6-meter.

**News Services:** AP, UPI.

**Ownership:** Univision Communications Inc. (Group Owner).

**Began Operation:** August 4, 1968. Merger of Trans-Tel Corp. with Spanish International Communications approved by FCC December 26, 1972. Sale to Hallmark Cards by Spanish International approved by FCC June 12, 1987. Sale to Perenchio TV approved by FCC September 23, 1992 (*Television Digest*, Vol. 32:40).

**Represented (sales):** Univision.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**Cristina Schwarz**, Vice President & General Manager.

**Michelle Liebowitz**, Vice President & Sales Director.

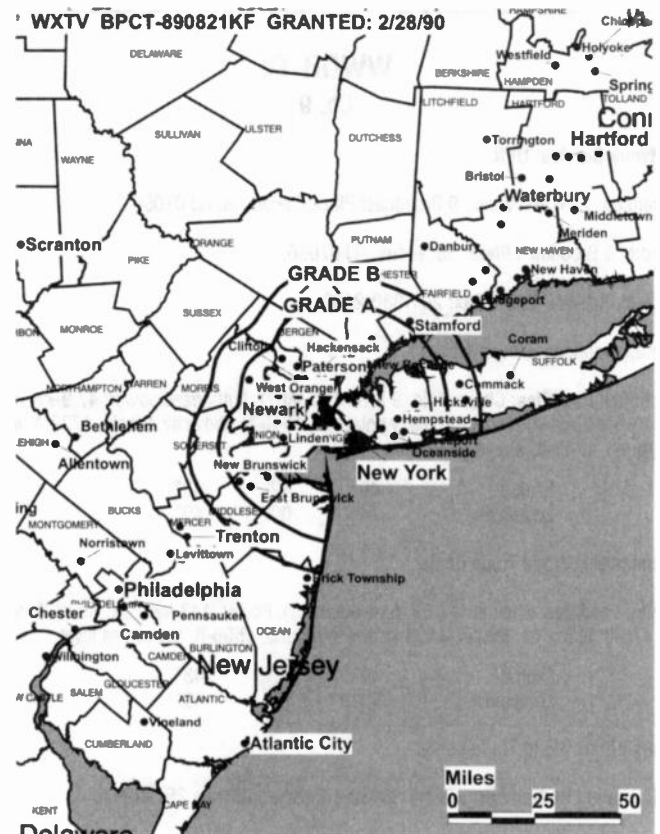
**Ernest Bieling**, Station Manager & Controller.

**Chuck Chiocco**, Local Sales Manager.

**Michael Velazquez**, Local Sales Manager.

**Brian McCullough**, National Sales Manager.

**Steve Malave**, News Director.



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**Pamela Rappaport**, New Business Development Manager.

**Dave Barth**, Chief Engineer.

**Diana Diaz**, Communications Director.

**Miriam Coletta**, Promotions Director.

**Mimi Berry**, Research Director.

**Evelyn Mercado**, Operations Manager.

**Rates:** On request.

**City of License:** Paterson, NJ. **Station DMA:** New York. **Rank:** 1.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,455,870	1,451,350	3,907,220
Average Weekly Circulation (2000)	307,686	200,194	507,881
Average Daily Circulation (2000)			368,960
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,455,870	1,451,350	3,907,220
Average Weekly Circulation (2000)	307,686	200,194	507,881
Average Daily Circulation (2000)			368,960

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Plattsburgh

**WPTZ**

**Ch. 5**

**(Operates satellite WNNE, Hartford, VT-Hanover, NH)**

**Network Service:** NBC.

**Licensee:** Hearst-Argyle Stations Inc., 888 7th Ave., New York, NY 10106.

**Studio:** 5 Television Dr., Plattsburgh, NY 12901.

**Studio:** 45 Roosevelt Hwy., Colchester, VT 05446.

**Phones:** 518-561-5555; 802-566-5455. **Fax:** 518-561-5940.

**Web Site:** <http://www.wptz.com>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 25.1-kw visual, 4.27-kw aural. Antenna: 1990-ft. above av. terrain, 977-ft. above ground, 3052-ft. above sea level.

Latitude 44° 34' 26"  
Longitude 73° 40' 29"

**Transmitter:** Terry Mountain.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 203-kw max. visual. Antenna: 1808-ft. above av. terrain, 728-ft. above ground.

Latitude 43° 34' 26"  
Longitude 73° 40' 29"

**FCC Digital File Number:** BPCDT-19991020ACA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** ADM, 6.1-meter; Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** December 8, 1954. Station, along with Sunrise Television's KSBW & WNNE, was swapped for Hearst-Argyle's WDTN & WNAC-TV (*Television Digest*, Vol. 38:8). FCC approved deal July 1, 1998. In 1997, Sunrise Television purchased station from Sinclair Communications. Sinclair purchased station through trustee William G. Evans after News Corp. had bought Heritage Communications (Vol. 37:12, 29, 32). Merger of Rollins Communications with Heritage Communications approved by FCC February 9, 1987 (Vol. 26:20, 23). Sale to Rollins Communications by Carl F. Stohn group approved by FCC March 28, 1956 (Vol. 12:7, 13).

**Represented (sales):** Katz TV Sales.

**Represented (legal):** Brooks, Pierce, McLendon, Humphrey & Leonard, LLP.

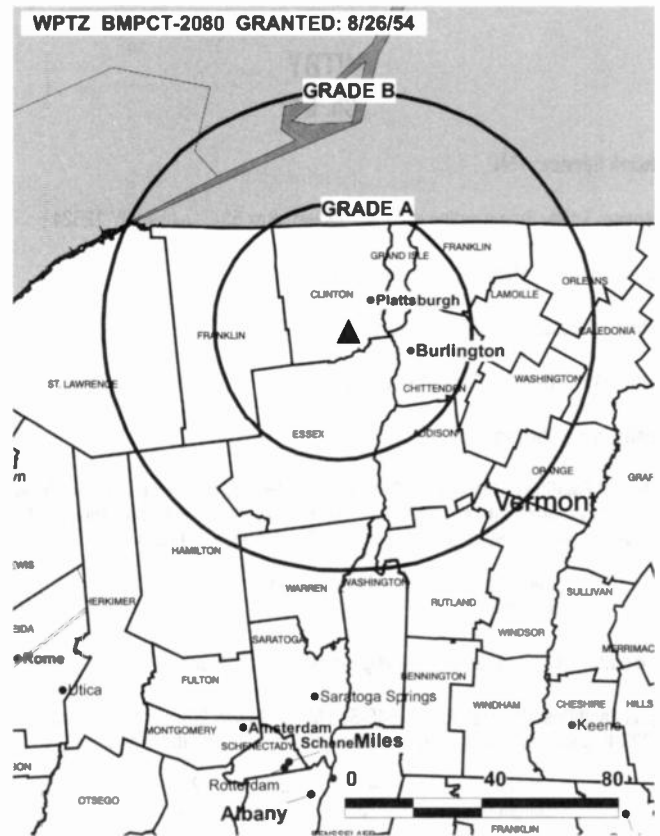
**Personnel:**

**Paul Sands,** President & General Manager.

**Bruce Lawson,** General Sales Manager.

**Joe Krone,** Operations Manager.

**Joe Cummings,** Chief Engineer.



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**Andy Wormser,** News Director.

**James Gratton,** Production Manager.

**Russ Nelligen,** Promotion Manager.

**Rates:** On request.

**City of License:** Plattsburgh. **Station DMA:** Burlington-Plattsburgh. **Rank:** 91.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	176,230	93,930	270,160
Average Weekly Circulation (2000)	115,286	35,606	150,892
Average Daily Circulation (2000)			84,912
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	149,660	80,760	230,420
Average Weekly Circulation (2000)	103,196	34,746	137,943
Average Daily Circulation (2000)			80,589
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,570	13,170	39,740
Average Weekly Circulation (2000)	12,089	860	12,949
Average Daily Circulation (2000)			4,323

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## New York—Poughkeepsie

**WTBY**  
**Ch. 54**

**Network Service:** TBN.

**Licensee:** Trinity Broadcasting of New York Inc., Box 534, Fishkill, NY 12524.

**Studio:** Route 11, Merritt Blvd., Fishkill, NY 12524.

**Mailing Address:** Box 534, Fishkill, NY 12524.

**Phone:** 845-896-4610. **Fax:** 845-896-4614.

**E-mail:** wtby@tbn.org

**Technical Facilities:** Channel No. 54 (710-716 MHz). Authorized power: 5000-kw max. & 1860-kw horizontal visual, 250-kw max. & 93-kw horizontal aural. Antenna: 1608-ft. above av. terrain, 869-ft. above ground, 1972-ft. above sea level.

Latitude	41°	43'	09"
Longitude	73°	59'	47"

**Transmitter:** Illinois Mountain near Highlands in Ulster County.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 200-kw max. visual. Antenna: 1223-ft. above av. terrain, 200-ft. above ground, 1630-ft. above sea level.

Latitude	41°	29'	20"
Longitude	73°	56'	55"

**Transmitter:** Side of existing tower atop North Beacon Mountain, near Beacon.

**FCC Digital File Number:** BPCDT-990414KG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** April 19, 1981. Sale to present owner by Family Television Inc. approved by FCC June 2, 1982.



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**Personnel:**

**Grace Cephas**, Station Manager.

**Paula Mitchell**, Community Affairs Director.

**Ken Higby**, Chief Engineer.

**Highest 30 Sec. Rate:** \$95.

**City of License:** Poughkeepsie. **Station DMA:** New York. **Rank:** 1.

**Nielsen Data:** Not available.

# New York—Riverhead

**WLNY**  
**Ch. 55**

**Network Service:** Independent.

**Licensee:** WNLV-TV, 270 S. Service Rd., Box 1355, Melville, NY 11747.

**Studio:** 315 Wading River Hollow Rd., Ridge, NY 11961.

**Mailing Address:** Box 1355, Melville, NY 11747.

**Phones:** 631-777-8855; 516-924-5000. **Fax:** 631-777-8180.

**Web Site:** <http://www.wlny.com>

**Technical Facilities:** Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. & 474-kw horizontal visual, 500-kw max. & 47.4-kw horizontal aural. Antenna: 700-ft. above av. terrain, 637-ft. above ground, 731-ft. above sea level.

Latitude 40° 53' 50"  
Longitude 72° 54' 56"

**Transmitter:** 315 Wading River Hollow Rd., Ridge.

**Digital Facilities:** Channel No. 57 (728-734 MHz). Power: 15-kw max. visual. Antenna: 594-ft. above av. terrain, 575-ft. above ground, 90-ft. above sea level.

Latitude 40° 53' 50"  
Longitude 72° 54' 56"

Requests modification of CP for change to 500-kw max. visual. B MPCDT-20000501AAL.

**Transmitter:** 315 Wading River Hollow Rd., Ridge.

**FCC Digital File Number:** BPCDT-19990924AAO. Granted: November 30, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** RCA, Ku-band; Vertex, 4.8-meter C-band.

**Ownership:** WLNY-TV Inc.

**Began Operation:** April 28, 1985.

**Represented (legal):** Cohn & Marks.

**Personnel:**

**Marvin Chauvin,** Chief Executive Officer.

**David Feinblatt,** General Manager.

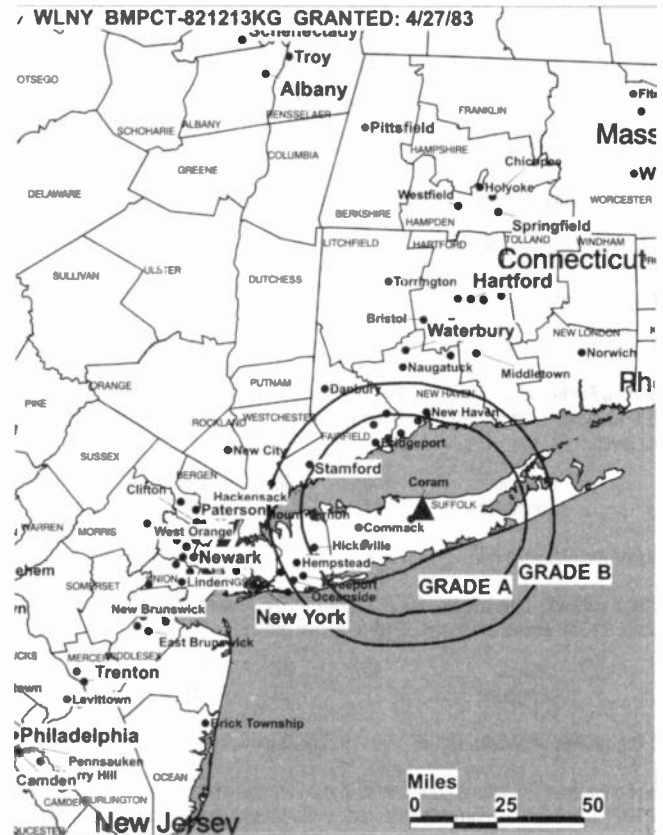
**Elliott Simmons,** Local Sales Manager.

**Andrew H. Starr,** National Sales Manager.

**Rick Belyea,** News Director.

**Mark D'Acampora,** Engineering Supervisor.

**Gerard Diorio,** Operations Manager.



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**Janet Greeley,** Office Manager.

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Riverhead. **Station DMA:** New York. **Rank:** 1.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,054,930	108,970	4,163,900
Average Weekly Circulation (2000)	522,468	16,197	538,665
Average Daily Circulation (2000)			115,675
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,054,930	81,240	4,136,170
Average Weekly Circulation (2000)	522,468	14,256	536,724
Average Daily Circulation (2000)			115,564
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	27,730	27,730
Average Weekly Circulation (2000)	0	1,941	1,941
Average Daily Circulation (2000)			111

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# New York—Rochester

## WHEC-TV Ch. 10

**Network Service:** NBC.

**Licensee:** Hubbard Broadcasting Inc., 3415 University Ave., St. Paul, MN 55114.

**Studio:** 191 East Ave., Rochester, NY 14604.

**Phone:** 716-546-5670. **Fax:** 716-454-7433.

**Web Site:** <http://www.10nbc.com>

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 39.8-kw aural. Antenna: 505-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude 43° 08' 07"  
Longitude 77° 35' 02"

**Transmitter:** Pinnacle Hill.

**Digital Facilities:** Channel No. 58 (734-740 MHz). Power: 1000-kw max. visual. Antenna: 925-ft. above av. terrain, 246-ft. above ground.

Latitude 43° 08' 07"  
Longitude 77° 35' 02"

**FCC Digital File Number:** BPCDT-19991027ACQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**News Services:** AP, CQI Sports Ticker, NBC News Channel, Sports News Satellite, Conus.

**Ownership:** Hubbard Broadcasting Inc. (Group Owner).

**Began Operation:** November 1, 1953. Initial broadcast was as a time-share outlet on Ch. 10 with WVET-TV. It acquired WVET-TV's half of the channel and became a full time outlet following FCC approval of the transfer on August 1, 1961 (*Television Digest*, Vol. 17:5, 7, 32). Sale to BENI by Gannett Co. approved by FCC June 7, 1979 (Vol. 18:20; 19:24). Sale to Viacom owner approved by FCC October 18, 1983. Hubbard Broadcasting acquired station along with WNYT(TV), Albany in exchange for WTOG-TV, St. Petersburg-Tampa. FCC approved swap September 19, 1996 (Vol. 36:35).

**Represented (sales):** Petry Television Inc.; AirTime Television Sales Inc. (Canada).

**Personnel:**

Arnold Klinsky, General Manager.

Harvey Lazear, General Sales Manager.

Joseph Fazio, Local Sales Manager.

Steve Arvan, National Sales Manager.

Bill Seitzler, News Director.

Terry A. Fauth, Program Director.

John Walsh, Chief Engineer.

Joseph LaFornara, Business Manager.

Ericka Guggino, Promotion Director.

**Rates:** On request.



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**City of License:** Rochester. **Station DMA:** Rochester, NY. **Rank:** 74.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	363,540	160,570	524,110
Average Weekly Circulation (2000)	240,211	89,510	329,721
Average Daily Circulation (2000)			177,188
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	270,480	105,310	375,790
Average Weekly Circulation (2000)	217,489	78,211	295,700
Average Daily Circulation (2000)			162,293
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	93,060	55,260	148,320
Average Weekly Circulation (2000)	22,721	11,300	34,021
Average Daily Circulation (2000)			14,895

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**THE TED HEPBURN COMPANY**

**We were the broker in the 1979 sale of WHEC-TV**

Ted Hepburn, President  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995

## New York—Rochester

**WOKR**  
Ch. 13

**Network Service:** ABC.

**Licensee:** Central NY News Inc., c/o Winston, Diercks, 1333 New Hampshire Ave. NW, Suite 1000, Washington, DC 20036.

**Studio:** 4225 W. Henrietta Rd., Rochester, NY 14623.

**Phone:** 716-334-8700. **Fax:** 716-359-1570.

**Web Site:** <http://www.rochestertoday.com>

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 47.9-kw aural. Antenna: 499-ft. above av. terrain, 318-ft. above ground, 991-ft. above sea level.

Latitude 43° 08' 07"  
Longitude 77° 35' 03"

**Transmitter:** Pinnacle Hill, Brighton, NY.

**Digital Facilities:** Channel No. 59 (740-746 MHz). Power: 1000-kw max. visual. Antenna: 469-ft. above av. terrain, 328-ft. above ground.

Latitude 43° 08' 07"  
Longitude 77° 35' 03"

**FCC Digital File Number:** BPCDT-19991101AGM (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Simulsat, 7-meter C-band; Harris, Standard Components receivers.

**News Services:** AP, Bloomberg TV, CNN Newsource, UPI.

**Ownership:** The Ackerley Group (Group Owner).

**Began Operation:** September 15, 1962. Started as an interim operation owned equally by 8 applicants for Ch. 13. FCC granted application of Flower City TV Corp. August 3, 1967 (*Television Digest*, Vol. 7:32). Flower City began operation after March 1, 1970. Sale to Post Corp. approved by FCC August 15, 1977 (Vol. 17:16). Sale to Gillett Holdings approved by FCC June 19, 1984. Sale to Falmouth Broadcasting approved by FCC February 8, 1990 but not consummated. Sale to VS & A-Hughes Inc. approved by FCC May 15, 1991 (Vol. 31:13). Sale to Guy Gannett Communications Inc. approved by FCC January 31, 1995. Sale to Sinclair Communications Inc., who then immediately sold station to The Ackerley Group, approved by FCC April 12, 1999 (Vol. 38:36, 37).

**Represented (sales):** Blair Television.

**Represented (legal):** Rubin, Winston, Diercks, Harris & Cooke LLP.

### Personnel:

**Kent Beckwith**, Vice President & General Manager.

**Charlotte Clarke**, Public Affairs Director.

**Jeff Starkwether**, Marketing Director.

**Craig D. Heslor**, Production Manager.

**David DiProsa**, National Sales Manager.

**Carol Nolan**, Local Sales Manager.

WOKR BPCT-I-3 GRANTED: 7/3/62



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**Ted McWharf**, Engineering Manager.

**Stan Manson**, Engineering Manager.

**Chuck Samuels**, News Director.

**Rates:** On request.

**City of License:** Rochester. **Station DMA:** Rochester, NY. **Rank:** 74.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	335,400	149,900	485,300
Average Weekly Circulation (2000)	231,256	88,460	319,716
Average Daily Circulation (2000)			176,369
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	270,480	105,310	375,790
Average Weekly Circulation (2000)	212,791	78,755	291,546
Average Daily Circulation (2000)			163,559
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	64,920	44,590	109,510
Average Weekly Circulation (2000)	18,466	9,705	28,171
Average Daily Circulation (2000)			12,810

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Rochester

## WROC-TV Ch. 8

**Network Service:** CBS.

**Licensee:** Nexstar Broadcasting of Rochester LLC, 200 Abingdon Executive Park, Suite 201, Clarks Summit, PA 18411.

**Studio:** 201 Humboldt St., Rochester, NY 14610.

**Phone:** 716-288-8400. **Fax:** 716-288-7679.

**E-mail:** wroc-tv@frontiernet.net

**Web Site:** http://www.wroctv.com

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 48.5-kw aural. Antenna: 505-ft. above av. terrain, 346-ft. above ground, 1026-ft. above sea level.

Latitude 43° 08' 07"  
Longitude 77° 35' 02"

**Transmitter:** Pinnacle Hill, Brighton, NY.

**Digital Facilities:** Channel No. 45 (656-662 MHz). Power: 891-kw max. visual. Antenna: 433-ft. above av. terrain, 236-ft. above ground.

Latitude 43° 08' 07"  
Longitude 77° 35' 02"

**FCC Digital File Number:** BPCDT-19991020ACB (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 6.1-meter C-band; Paraclypse, 3.8-meter C-band; United Satellite Systems, 5-meter Ku-band; DX Engineering, Harris receivers.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Nexstar Broadcasting Group LLC (Group Owner).

**Began Operation:** June 11, 1949. Sale to present owner by Sunrise Broadcasting Corp. approved by FCC December 9, 1999. Sale to Smith Broadcasting Group dismissed March 31, 1999. Sale to Sunrise Broadcasting Corp. by Smith Broadcasting approved by FCC February 26, 1997. Sale to Smith Broadcasting approved by FCC September 29, 1995 (Vol. 35:17, 41). Sale to Television Station Partners by Ziff Corp. approved by FCC January 18, 1983 (Television Digest, Vol. 22:30). Sale to Ziff by Rust Craft Broadcasting approved by FCC March 22, 1979. FCC approved sale May 10, 1978 (Vol. 17:26, 27, 36, 38; 18:20, 31). Sale to Rust Craft Broadcasting by Veterans Broadcasting approved by FCC February 10, 1965 (Vol. 4:39, 46; 5:7). Previous sale to Veterans Broadcasting by Transcontinent TV Corp. approved by FCC November 15, 1961. Sale to Transcontinent by Stromberg-Carlson division of General Dynamics Corp. approved by FCC July 18, 1956 (Vol. 12:24, 29).

**Represented (sales):** Katz Television; Canadian Communications Co.

**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

**Larry Herbster,** Vice President & General Manager.

**Shelli Black,** General Sales Manager.

**John Martin,** National Sales Manager.



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**Don Loy,** Operations Manager.

**Bonnie Alaimo,** Business Manager.

**John Coon,** Chief Engineer.

**Bob Kirk,** News Director.

**Highest 30 Sec. Rate:** \$2750.

**City of License:** Rochester. **Station DMA:** Rochester, NY. **Rank:** 74.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	339,370	160,570	499,940
Average Weekly Circulation (2000)	238,842	88,144	326,986
Average Daily Circulation (2000)			171,323
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	270,480	105,310	375,790
Average Weekly Circulation (2000)	209,758	76,755	286,512
Average Daily Circulation (2000)			152,224
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	68,890	55,260	124,150
Average Weekly Circulation (2000)	29,084	11,389	40,474
Average Daily Circulation (2000)			19,099

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Rochester

**WUHF**  
Ch. 31

**Network Service:** FOX, UPN.

**Licensee:** BS&L Broadcasting Inc., 5 Old Crown Ct., Baltimore, MD 21208.

**Studio:** 360 East Ave., Rochester, NY 14604.

**Phone:** 716-232-3700. **Fax:** 716-546-4774.

**Web Site:** <http://www.foxrochester.com>

**Technical Facilities:** Channel No. 31 (572-578 MHz). Authorized power: 1200-kw max. & 910-kw horizontal visual, 151-kw max. aural. Antenna: 500-ft. above av. terrain, 345-ft. above ground, 1018-ft. above sea level.

Latitude 43° 08' 07.00"  
Longitude 77° 35' 02.50"

Holds CP for change to 5000-kw max. visual, 499-ft. above av. terrain, 305-ft. above ground, 977-ft. above sea level. BPCT-960711KQ.

**Transmitter:** Pinnacle Hill, Rochester.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 1000-kw max. visual. Antenna: 531-ft. above av. terrain, 344-ft. above ground.

Latitude 43° 08' 07.00"  
Longitude 77° 35' 03.00"

**FCC Digital File Number:** BPCDT-19991101ACD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** MSC, 6-meter C-band; Prodelin, 3.9-meter Ku-band; Scientific-Atlanta, 3.6-meter C-band; DX Engineering, M/A-Corn receivers.

**Ownership:** Joseph Koff.

**Began Operation:** January 27, 1980. Sale to Act III Broadcasting by Malrite Communications Group approved by FCC January 23, 1989 (*Television Digest*, Vol. 29:9). Sale to ABRY Communications, later Sullivan Broadcasting approved by FCC December 15, 1995 (Vol. 36:4). Sale from Sullivan to Sinclair Communications Inc. (Vol. 38:9) dismissed by FCC in 1999. Sale to BS&L (Joseph Koff) approved later same year.

**Represented (sales):** Settel Television.

**Represented (engineering):** Gallagher & Associates, Consulting Radio Engineers.

**Personnel:**

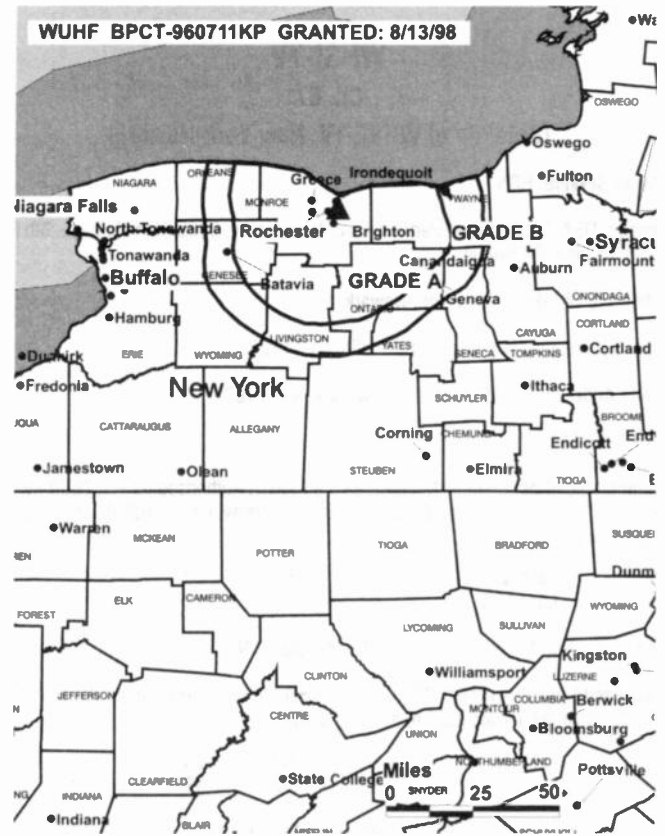
**Mathew Kreiner**, Vice President & General Manager.

**Tish Robinson**, General Sales Manager.

**Don Roberts**, Chief Engineer.

**Dale Hartnett**, Program Director.

**Brad Smith**, Promotion Director.



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**Kitty Henry**, Business Manager.

**Rates:** On request.

**City of License:** Rochester. **Station DMA:** Rochester, NY. **Rank:** 74.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	348,890	139,370	488,260
Average Weekly Circulation (2000)	188,686	61,816	250,502
Average Daily Circulation (2000)			106,475
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	270,480	105,310	375,790
Average Weekly Circulation (2000)	169,148	55,500	224,647
Average Daily Circulation (2000)			97,016
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	78,410	34,060	112,470
Average Weekly Circulation (2000)	19,538	6,316	25,854
Average Daily Circulation (2000)			9,459

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## New York—Smithtown

### WHSI-TV

Ch. 67

(Satellite of WHSE-TV, New York-Newark)

**Network Service:** HSN.

**Licensee:** USA Station Group Partnership of New Jersey, 2425 Olympic Blvd., 6th Floor, Santa Monica, CA 90404.

**Studio:** See WHSE-TV, New York-Newark, NJ.

**Office:** 3200 Expressway Dr., Central Islip, NY 11722.

**Mailing Address:** 390 W. Market St., Newark, NJ 07107.

**Phone:** 516-582-6700. **Fax:** 516-582-8337.

**Technical Facilities:** Channel No. 67 (788-794 MHz). Authorized power: 2630-kw max. visual, 263.2-kw max. aural. Antenna: 720-ft. above av. terrain, 656-ft. above ground, 798-ft. above sea level.

Latitude	40°	53'	23"
Longitude	72°	57'	13"

**Transmitter:** 666 Middle Country Rd., Middle Island, NY.

**Digital Facilities:** Channel No. 23 (524-530 MHz). Power: 150-kw max. visual. Antenna: 715-ft. above av. terrain, 656-ft. above ground.

Latitude	40°	53'	23"
Longitude	72°	57'	13"

**FCC Digital File Number:** BPCDT-19991028ADR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** USA Broadcasting (Group Owner).

**Began Operation:** November 18, 1973. Left air June 20, 1975. Resumed operation December 15, 1979. Began subscription TV operation January 11, 1980. Sale to Wometco Enterprises Inc. approved by FCC November 18, 1980. Transfer of control to WBC Broadcasting approved by FCC April 16, 1984. Resumed full-time commercial operation June 1, 1985. Sale to present owner approved by FCC September 16, 1986 (*Television Digest*, Vol. 26:32).

**Represented (legal):** Hogan & Hartson LLP.



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#### Personnel:

**Lauren Collier**, Operations Manager.

**Joe Nigro**, Chief Engineer.

**Rates:** On request.

**City of License:** Smithtown. **Station DMA:** New York. **Rank:** 1.

**Nielsen Data:** Not available.

# New York—Springville

## WNGS Ch. 67

**Network Service:** UPN.

**Grantee:** Unicorn/Springville, 9279 Dutch Hill Rd., West Valley, NY 14171.

**Studio:** 9279 Dutch Hill Rd., West Valley, NY 14171.

**Phone:** 716-942-3000. **Fax:** 716-942-3010.

**E-mail:** wngstv@wngstv.com.

**Web Site:** <http://www.wngstv.com>.

**Technical Facilities:** Channel No. 67 (788-794 MHz). Authorized power: 38.9-kw visual. 5000-kw max. visual, 1362-ft. above av. terrain, 1001-ft. above ground, 2749-ft. above sea level.

Latitude 42° 37' 32"  
Longitude 78° 37' 18"

**Transmitter:** SE corner of Center St. & Glenwood-Holland Rd. intersection, Erie Co.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 50-kw max. visual. Antenna: 525-ft. above av. terrain, 154-ft. above ground.

Latitude 42° 24' 16"  
Longitude 78° 39' 53"

**FCC Digital File Number:** BPCDT-19991101AKN (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Caroline K. Powley (Group Owner).

**Began Operation:** December 15, 1996. Sale to Granite Broadcasting Corp. pends (Television Digest, Vol. 39:47).

**Represented (engineering):** Ralph Thompson.

**Personnel:**

**Caroline K. Powley**, General Manager.

**Bill Smith**, Station Manager & Program Director.

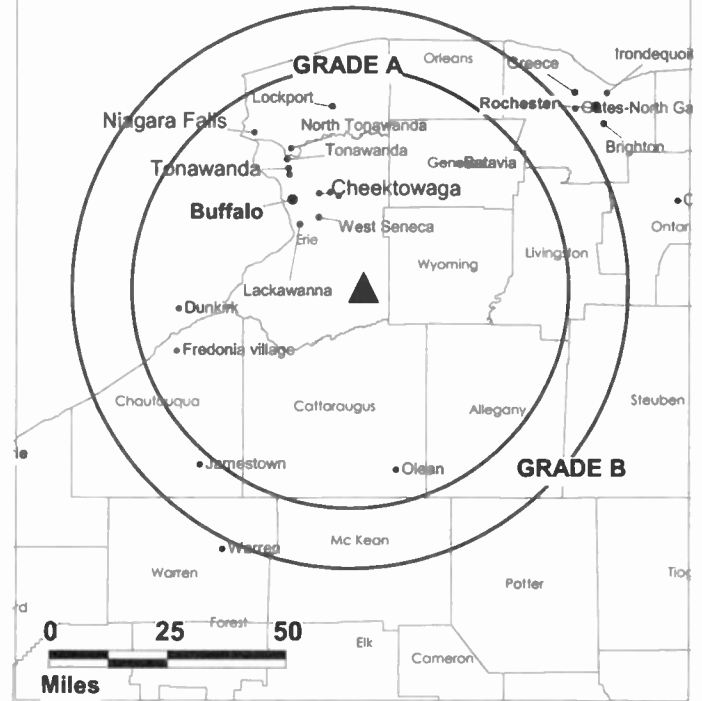
**Martin Biniasz**, Sales Manager.

**Andrea Holley**, Traffic Manager.

**Kevin Smarz**, Production & Promotion Manager.

**Highest 30 Sec. Rate:** \$150.

WNGS BPCT-980 407KF GRANTED: 12/28/99



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**City of License:** Springville. **Station DMA:** Buffalo. **Rank:** 44.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	359,050	0	359,050
Average Weekly Circulation (2000)	40,623	0	40,623
Average Daily Circulation (2000)			7,691
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	359,050	0	359,050
Average Weekly Circulation (2000)	40,623	0	40,623
Average Daily Circulation (2000)			7,691

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Syracuse

## WIXT Ch. 9

**Network Service:** ABC.

**Licensee:** WIXT-TV Inc., Box 699, East Syracuse, NY 13057.

**Studio:** 5904 Bridge St., East Syracuse, NY 13057.

**Mailing Address:** Box 699, East Syracuse, NY 13057.

**Phone:** 315-446-9999. **Fax:** 315-446-0045; 315-441-0045 (News).

**E-mail:** wixtv9@aol.com

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 79.6-kw visual, 11.8-kw aural. Antenna: 1520-ft. above av. terrain, 964-ft. above ground, 2549-ft. above sea level.

Latitude 42° 56' 42"  
Longitude 76° 01' 28"

**Transmitter:** Sevier & Sweet Rds., Pompey, NY.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 108-kw max. visual. Antenna: 1344-ft. above av. terrain, 924-ft. above ground.

Latitude 42° 56' 42"  
Longitude 76° 01' 28"

**FCC Digital File Number:** BPCDT-19991101AGL (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 3.8-meter Ku & C-band; Prodelin, 5-meter C-band; Microdyne receivers.

**News Services:** AP, UPI.

**LMA:** Local marketing agreement with WUTR (A), Utica.

**Ownership:** The Ackerley Group (Group Owner).

**Began Operation:** September 9, 1962. Originally run as a joint operation by ten applicants for the channel. Assignment of CP granted by FCC to a merger of five applicants May 24, 1968. Transfer of control from other applicants to Outlet Co. approved by FCC July 19, 1972 (*Television Digest*, Vol. 11:20; 12:30). Sale to Coca Cola Bottling Co., Larry H. Israel, et al., approved by FCC November 15, 1977 (Vol. 17:24, 36; 18:2). Sale to present owner approved by FCC April 16, 1982 (Vol. 22:7).

**Represented (sales):** Blair Television.

**Represented (legal):** Rubin, Winston, Diercks, Harris & Cooke.

**Represented (engineering):** Denny & Associates PC.

### Personnel:

**Stephen Kimatian**, President NY Station Group.

**Theresa Underwood**, Vice President & General Manager.

**Todd Guard**, Local Sales Manager.

**Sally Stamp**, National Sales Manager.

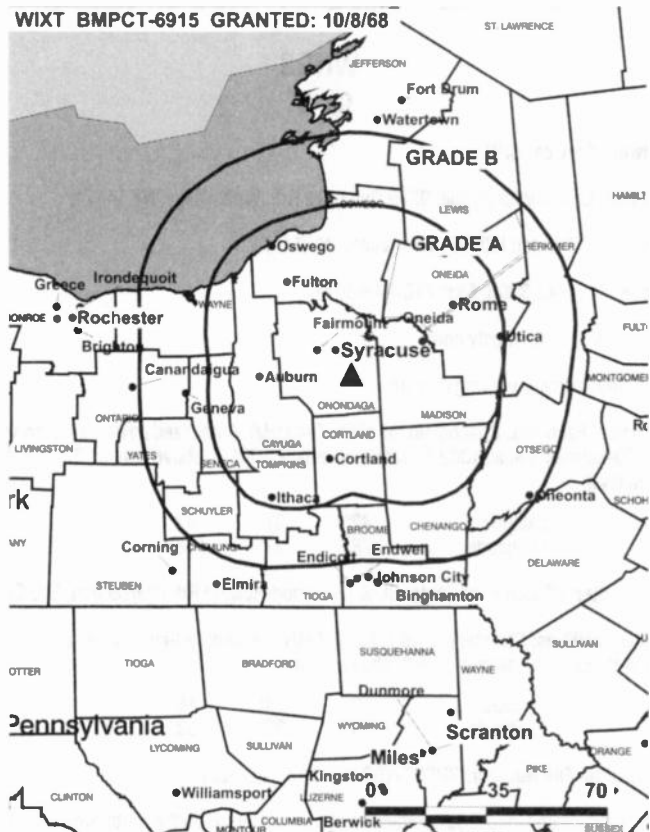
**Ronald Lombard**, News Director.

**Richard Bennett**, Program Director.

**John King**, Chief Engineer.

**Michael Cleland**, Production Manager.

**Mark Rinefierd**, Controller.



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**Vincent Spicola**, Promotion Director.

**Peg Waterbury**, Traffic Manager.

**Highest 30 Sec. Rate:** \$2500.

**City of License:** Syracuse. **Station DMA:** Syracuse. **Rank:** 80.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	405,460	182,500	587,960
Average Weekly Circulation (2000)	260,672	73,213	333,885
Average Daily Circulation (2000)			177,614
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	274,630	86,030	360,660
Average Weekly Circulation (2000)	220,258	58,446	278,704
Average Daily Circulation (2000)			156,569
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	130,830	96,470	227,300
Average Weekly Circulation (2000)	40,414	14,767	55,181
Average Daily Circulation (2000)			21,045

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**THE  
TED HEPBURN  
COMPANY**

**We were the broker  
in the 1982 sale of  
WIXT-TV**

**Ted Hepburn, President**  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995

# New York—Syracuse

## WNYS-TV Ch. 43

**Network Service:** UPN, WBN.

**Licensee:** RKM Media Inc., 1000 James St., Syracuse, NY 13203.

**Studio:** 1000 James St., Syracuse, NY 13203.

**Phone:** 315-471-4343. **Fax:** 315-471-8889.

**Technical Facilities:** Channel No. 43 (644-650 MHz). Authorized power: 776-kw max. visual. Antenna: 1460-ft. above av. terrain, 1001-ft. above ground, 2621-ft. above sea level.

Latitude 42° 52' 50"  
Longitude 76° 11' 59"

**Transmitter:** Barker Rd. off of Kingsley Rd. Otisco, N.Y.

**Digital Facilities:** Channel No. 44 (650-656 MHz). Power: 1000-kw max. visual. Antenna: 1460-ft. above av. terrain, 991-ft. above ground.

Latitude 42° 52' 50"  
Longitude 76° 11' 59"

**FCC Digital File Number:** BPCDT-19991027ADD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with WSYT (F), Syracuse.

**Ownership:** RKM Media Inc.

**Began Operation:** October 1, 1989. James L. Oyster sold to Salt of the Earth Broadcasting Corp. approved by the FCC 1993. Sale to Metro TV Inc. from Salt of the Earth Broadcasting Corp. approved by FCC July 11, 1994. Assignment of license to RKM Media from Metro TV approved by FCC August 15, 1995.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Personnel:**

Ron Phillips, President.

Aaron Olander, Group Manager.

Donald O'Connor, General Sales Manager.

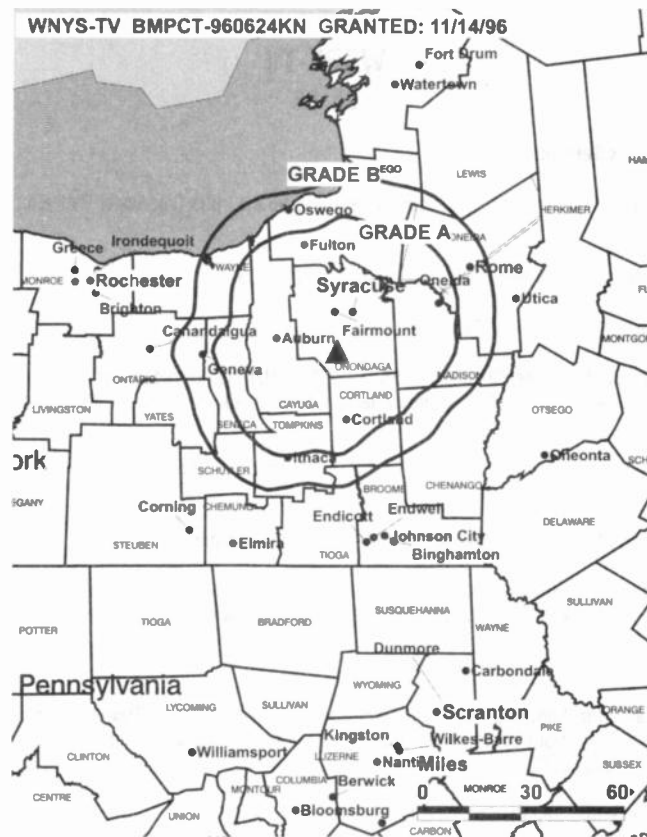
Kyrsten Bellen, National Sales Manager.

Rebeca Walsh, Program Director.

Ed Sautter, Promotion Director.

Maureen Augenbaum, Business Manager.

**Rates:** On request.



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**City of License:** Syracuse. **Station DMA:** Syracuse. **Rank:** 80.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	295,630	124,520	420,150
Average Weekly Circulation (2000)	105,769	26,854	132,623
Average Daily Circulation (2000)			45,069
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	274,630	86,030	360,660
Average Weekly Circulation (2000)	103,761	23,629	127,391
Average Daily Circulation (2000)			43,360
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,000	38,490	59,490
Average Weekly Circulation (2000)	2,008	3,225	5,233
Average Daily Circulation (2000)			1,709

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# New York—Syracuse

## WSPX-TV Ch. 56

**Network Service:** PAX.

**Grantee:** Paxson Communications of Syracuse 56 Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 6508-B Basile Rowe, East Syracuse, NY 13057.

**Phone:** 315-435-5656. **Fax:** 315-463-5574.

**Technical Facilities:** Channel No. 56 (722-728 MHz). Authorized power: 5000-kw max. visual. Antenna: 1242-ft. above av. terrain, 1151-ft. above ground, 1723-ft. above sea level.

Latitude 43° 18' 18"  
Longitude 76° 03' 00"

**Transmitter:** E side of Grannis Rd., 1.9-mi. N of West Monroe.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp.

**Began Operation:** December 30, 1998. Sale of remaining 51% to Paxson Communications Corp. from Syracuse Minority TV Inc. (Herbert Washington, et al.) approved by FCC April 29, 1999.

**Represented (legal):** Bechtel & Cole, Chartered.

**Represented (engineering):** Mullaney Engineering Inc.

### Personnel:

**Robyn Bombard**, General Manager.

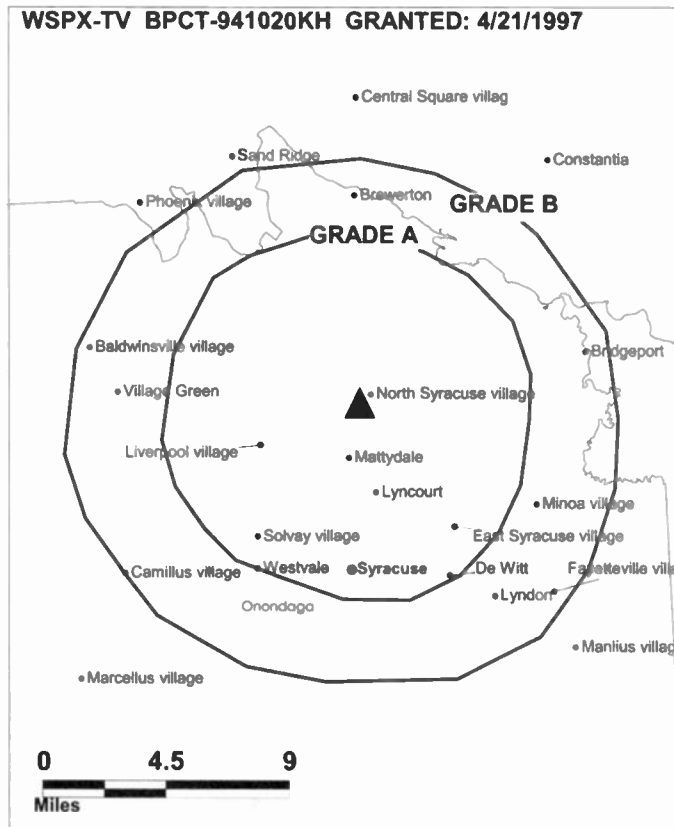
**Karen Broton**, Traffic Manager.

**David Rhea**, General Sales Manager.

**Margo McCaffery**, Business Manager.

**Tracy Vosburgh Frieden**, Program & Production Director.

**Cathy Rizzo**, Account Executive.



**City of License:** Syracuse. **Station DMA:** Syracuse. **Rank:** 80.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	241,050	89,140	330,190
Average Weekly Circulation (2000)	44,379	13,504	57,883
Average Daily Circulation (2000)			19,064
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	241,050	76,150	317,200
Average Weekly Circulation (2000)	44,379	12,549	56,929
Average Daily Circulation (2000)			18,928
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	12,990	12,990
Average Weekly Circulation (2000)	0	954	954
Average Daily Circulation (2000)			136

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Syracuse

## WSTM-TV Ch. 3

**Network Service:** NBC.

**Licensee:** WSTM License Subsidiary Inc., 1030 James St., Syracuse, NY 13203.

**Studio:** 1030 James St., Syracuse, NY 13203.

**Phone:** 315-474-5000. **Fax:** 315-474-5082.

**Web Site:** <http://www.wstm.com>

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 594-ft. above ground, 2037-ft. above sea level.

Latitude 42° 56' 40"  
Longitude 76° 07' 08"

**Transmitter:** Sentinel Heights.

**Digital Facilities:** Channel No. 54 (710-716 MHz). Power: 618-kw max. visual. Antenna: 758-ft. above av. terrain, 476-ft. above ground.

Latitude 42° 56' 40"  
Longitude 76° 07' 08"

**FCC Digital File Number:** BPCDT-19991025ADK. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Comtech, 3.5-meter C-band; Harris, 3.3-meter Ku-band; Harris, 6-meter Ku-band; RCA Americom, 3.3-meter Ku-band; Zenith, 3-meter C-band; Harris, Omni receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** February 15, 1950. Sale to Times Mirror Co. by Newhouse Broadcasting Corp. approved by FCC March 27, 1980 (*Television Digest*, Vol. 18:50; 19:19). Sale to SJL Broadcast Management Corp. approved by FCC April 17, 1986 (Vol. 26:17). Federal Broadcasting purchase approved by FCC August 12, 1992. Sale of Federal Broadcasting to present owner approved by FCC September 24, 1996.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Covington & Burling.

**Personnel:**

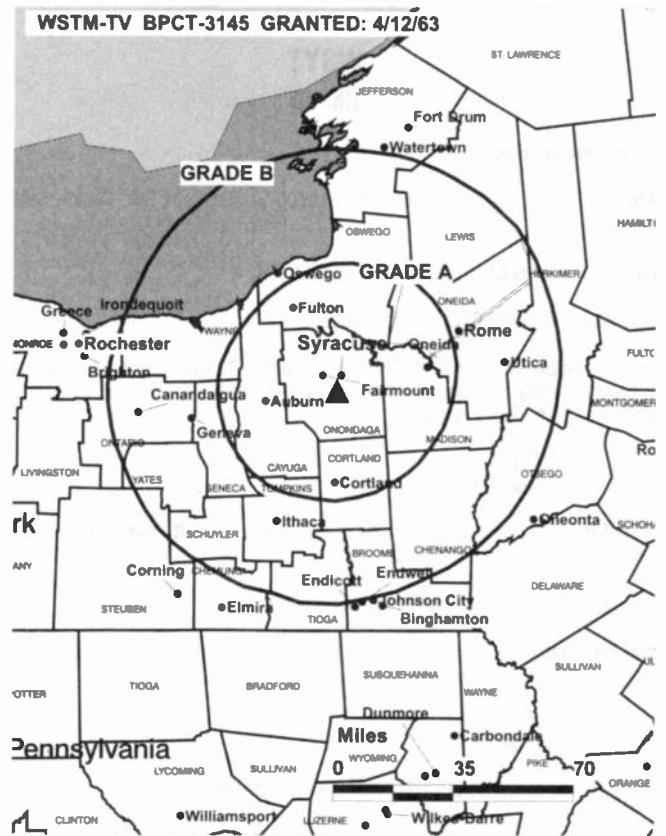
Jim Lutton, President & General Manager.

Chris Geiger, General Sales Manager.

Mike Crew, News Director.

David Rhea, Local Sales Manager.

Judy Pollman, National Sales Manager.



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John Merrill, Chief Engineer.

Theresa J. Weston, Controller.

**Rates:** On request.

**City of License:** Syracuse. **Station DMA:** Syracuse. **Rank:** 80.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	409,810	176,870	586,680
Average Weekly Circulation (2000)	262,428	72,578	335,006
Average Daily Circulation (2000)			173,097
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	274,630	86,030	360,660
Average Weekly Circulation (2000)	215,281	59,155	274,436
Average Daily Circulation (2000)			148,336
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	135,180	90,840	226,020
Average Weekly Circulation (2000)	47,147	13,423	60,571
Average Daily Circulation (2000)			24,761

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Syracuse

**WSYT**  
Ch. 68

**Network Service:** FOX.

**Licensee:** Sinclair Communications Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 1000 James St., Syracuse, NY 13203-2704.

**Phone:** 315-472-6800. **Fax:** 315-471-8889.

**Technical Facilities:** Channel No. 68 (794-800 MHz). Authorized power: 1000-kw max. & 1000-kw horizontal visual. Antenna: 1460-ft. above av. terrain, 1001-ft. above ground, 2621-ft. above sea level.

Latitude 42° 52' 50"  
Longitude 76° 11' 59"

Holds CP for change to 1460-ft. above av. terrain, 1001-ft. above ground, 2621-ft. above sea level. BPCT-960624KJ.

**Transmitter:** Barker St. & Kingsley Rd., Otisco Twp.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 621-kw max. visual. Antenna: 1460-ft. above av. terrain, 991-ft. above ground.

Latitude 42° 52' 50"  
Longitude 76° 12' 00"

**FCC Digital File Number:** BPCDT-19991029ADL (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Scientific-Atlanta, 3.2-meter C-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Antenna, Microdyne, Scientific-Atlanta receivers.

**LMA:** Local marketing agreement with WNYS-TV (UW), Syracuse.

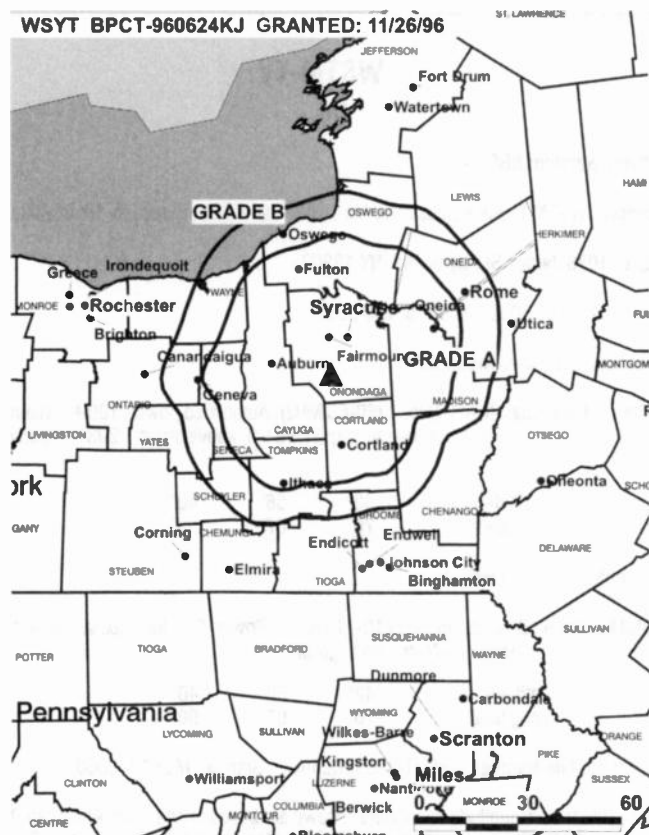
**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** February 15, 1986. Operated part-time until April 5, 1987. Sale to Max Media Properties LLC by Thomas Flatley approved by FCC June 8, 1990. Sale to present owner from Max Media Properties LLC approved by FCC June 26, 1998 (Television Digest, Vol. 37:49).

**Represented (sales):** Millenium Sales.

**Personnel:**

- Aaron Olander, Group Manager.
- Donald J. O'Connor, General Sales Manager.
- Kyrsten Bellen, National Sales Manager.
- Ed Kampf, Local Sales Manager.
- Rebecca Walsh, Program Coordinator.
- James Kirwan, Promotion Director.
- Maureen Augenbaum, Business Manager.



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**Peter Spartano**, Creative Services Director.

**Larry Eighme**, Finance Director.

**Rates:** On request.

**City of License:** Syracuse. **Station DMA:** Syracuse. **Rank:** 80.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	352,900	132,730	485,630
Average Weekly Circulation (2000)	170,213	32,547	202,760
Average Daily Circulation (2000)			72,480
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	274,630	86,030	360,660
Average Weekly Circulation (2000)	154,475	28,496	182,972
Average Daily Circulation (2000)			66,861
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	78,270	46,700	124,970
Average Weekly Circulation (2000)	15,738	4,051	19,788
Average Daily Circulation (2000)			5,618

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Syracuse

## WTVH Ch. 5

**Network Service:** CBS.

**Licensee:** WTVH License Inc., 980 James St., Syracuse, NY 13203.

**Studio:** 980 James St., Syracuse, NY 13203.

**Phone:** 315-425-5555. **Fax:** 315-425-5513.

**E-mail:** wtvh@wtvh.com

**Web Site:** http://www.wtvh.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 950-ft. above av. terrain, 556-ft. above ground, 1914-ft. above sea level.

Latitude 42° 57' 19.00"  
Longitude 76° 06' 34.00"

**Transmitter:** 3791 Sentinel Hts Rd., 0.32-mi. E & 0.34-mi. N of Sentinel Hts. & Jim Bull Rds.

**Digital Facilities:** Channel No. 47 (668-674 MHz). Power: 1000-kw max. visual. Antenna: 849-ft. above av. terrain, 566-ft. above ground.

Latitude 42° 56' 39.80"  
Longitude 76° 07' 08.30"

**FCC Digital File Number:** BPCDT-19991027ACR (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Antenna Technology, 7-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; Scientific-Atlanta, Simulcast receivers.

**News Services:** AP, UPI.

**Ownership:** Granite Broadcasting Corp. (Group Owner).

**Began Operation:** December 1, 1948. Sale to Granite Broadcasting Corp. granted by FCC August 9, 1993 (*Television Digest*, Vol. 33:26, 29; 34:1).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Bond, Schoeneck & King.

### Personnel:

**Gary Wordlaw**, President & General Manager.

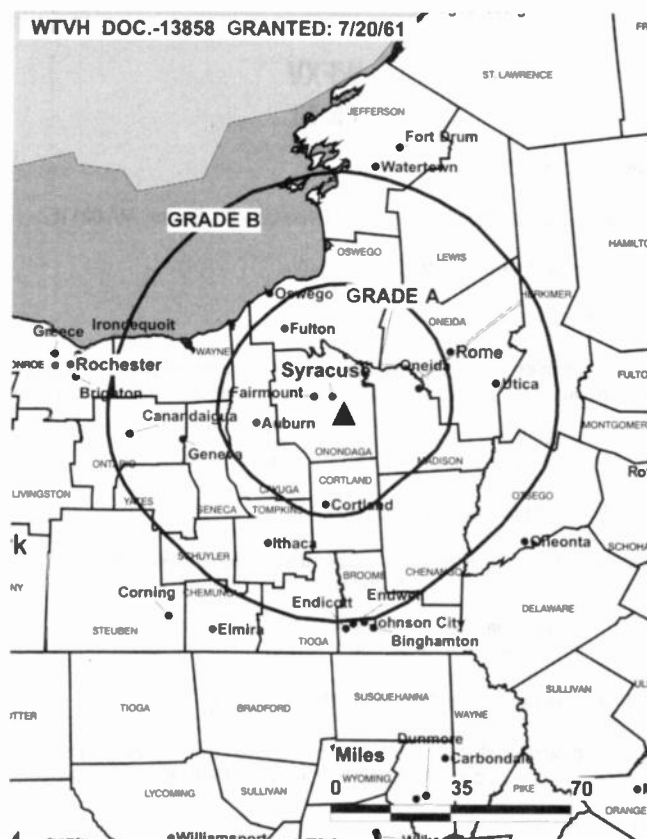
**Dennis Holland**, General Sales Manager.

**Cindy Kordek**, Local Sales Manager.

**Toni Rhodes**, National Sales Manager.

**Loren Tobia**, News Director.

**Al Gillett**, Chief Engineer.



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**Vikki Hooper**, Business Manager.

**Highest 30 Sec. Rate:** \$2200.

**City of License:** Syracuse. **Station DMA:** Syracuse. **Rank:** 80.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	400,820	168,660	569,480
Average Weekly Circulation (2000)	245,890	73,483	319,373
Average Daily Circulation (2000)			158,185
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	274,630	86,030	360,660
Average Weekly Circulation (2000)	192,452	59,443	251,895
Average Daily Circulation (2000)			130,349
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	126,190	82,630	208,820
Average Weekly Circulation (2000)	53,439	14,039	67,478
Average Daily Circulation (2000)			27,836

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Utica

**WFVX**  
**Ch. 33**

**Network Service:** FOX.

**Licensee:** Quorum of Utica License LLC, 18 Newbury St., Boston, MA 02116.

**Studio:** 6878 Greenfield Rd., Rome, NY 13440.

**Phone:** 315-337-3300. **Fax:** 315-337-1862.

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 854-kw max. visual. Antenna: 633-ft. above av. terrain, 157-ft. above ground, 1532-ft. above sea level.

Latitude 43° 02' 14"  
Longitude 75° 26' 40"

**Transmitter:** Prospect Hill, Skyline Dr., Kirkland.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 688-kw max. visual. Antenna: 1420-ft. above av. terrain, 984-ft. above ground.

Latitude 43° 02' 14"  
Longitude 75° 26' 40"

**FCC Digital File Number:** BPCDT-19991029AIE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Service:** INN.

**Ownership:** Quorum Broadcast Holdings Inc.

**Began Operation:** December 9, 1986. Sale to present owner by Mohawk Valley Broadcasting approved by FCC May 7, 1996.

**Represented (sales):** Settel Inc.

**Represented (legal):** Arter & Hadden LLP.

**Personnel:**

**Don Gragg**, Vice President & General Manager.

**Steve Ventura**, Regional & Local Sales Manager.

**Allan Pullman**, Chief Engineer.

**David Martin**, Promotion Director.

**Gene Allen**, Program Director.

**Frank Guarnieri**, Business Manager.

**Jim Charszak**, Production Manager.

**Rates:** On request.



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**City of License:** Utica. **Station DMA:** Utica. **Rank:** 168.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	145,310	31,070	176,380
Average Weekly Circulation (2000)	51,440	7,281	58,721
Average Daily Circulation (2000)			19,223
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	75,360	15,710	91,070
Average Weekly Circulation (2000)	36,452	3,981	40,433
Average Daily Circulation (2000)			13,686
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	69,950	15,360	85,310
Average Weekly Circulation (2000)	14,988	3,300	18,288
Average Daily Circulation (2000)			5,537

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Utica

**WKTV**  
Ch. 2

**Network Service:** NBC.

**Licensee:** Smith TV of New York Inc., 127 El Paseo, Santa Barbara, CA 93101.

**Studio:** 5936 Smith Hill Rd., Utica, NY 13502.

**Mailing Address:** Box 2, Utica, NY 13502.

**Phone:** 315-733-0404. **Fax:** 315-793-3498.

**E-mail:** [newslink2@wktv.com](mailto:newslink2@wktv.com)

**Web Site:** <http://www.wktv.com>

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 34.7-kw visual, 6.9-kw aural. Antenna: Directional, 1380-ft. above av. terrain, 1065-ft. above ground, 2381-ft. above sea level.

Latitude 43° 06' 09"  
Longitude 74° 56' 27"

**Transmitter:** Near Middleville, NY.

**Digital Facilities:** Channel No. 29 (560-566 MHz). Power: 131-kw max. visual. Antenna: 1319-ft. above av. terrain, 955-ft. above ground.

Latitude 43° 06' 09"  
Longitude 74° 56' 27"

**FCC Digital File Number:** BPCDT-19991029ABQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Harris, 6-meter; Harris receivers.

**News Service:** AP.

**Ownership:** Smith Television of New York Inc. (Group Owner); Harron Television Holdings (Group Owner).

**Began Operation:** December 1, 1949. Sale to Harron Communications Corp. by Kallet Theatres principals approved by FCC December 30, 1958 (Television Digest, Vol. 14:45, 46, 49; 15:1). Transfer of control to Smith Television of New York Inc. approved by FCC May 27, 1992.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

Robert N. Smith, President.

Steve Merrin, Vice President & General Manager.

Frank Abbadessa, Local Sales Manager.

Dane Kistner, Chief Engineer.

Vic Veters, News Director.



**Tom Coyne,** Program Director.

**Tom Erskine,** Promotion & Production Director.

**Bea Raux,** Business Manager.

**Highest 30 Sec. Rate:** \$2000.

**City of License:** Utica. **Station DMA:** Utica. **Rank:** 168.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	160,270	61,610	221,880
Average Weekly Circulation (2000)	89,640	18,966	108,606
Average Daily Circulation (2000)			66,505
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	75,360	21,910	97,270
Average Weekly Circulation (2000)	65,852	12,345	78,197
Average Daily Circulation (2000)			51,945
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	84,910	39,700	124,610
Average Weekly Circulation (2000)	23,789	6,620	30,409
Average Daily Circulation (2000)			14,561

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Utica-Rome

**WUTR**  
Ch. 20

(Affiliated with WIXT, Syracuse, NY)

**Network Service:** ABC.

**Licensee:** Central NY News Inc., 1155 Connecticut Ave. NW, 6th Floor, Washington, DC 20036.

**Studio:** Smith Hill Rd., Utica, NY 13502.

**Mailing Address:** Box 20, Utica, NY 13503.

**Phone:** 315-797-5220. **Fax:** 315-797-5409.

**E-mail:** wutr20@borg.com

**Web Site:** <http://www.wutr.com/>

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 1156-kw max. & 748-kw horizontal visual, 115.6-kw max. & 74.8-kw horizontal aural. Antenna: 798-ft. above av. terrain, 427-ft. above ground, 1643-ft. above sea level.

Latitude 43° 08' 43"  
Longitude 75° 10' 35"

**Transmitter:** Atop Smith Hill, approx. 2-mi. NE of Utica city limits.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 50-kw max. visual. Antenna: 780-ft. above av. terrain, 409-ft. above ground.

Latitude 42° 58' 35"  
Longitude 75° 02' 08"

**FCC Digital File Number:** BPCDT-19991027ACO (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; United Satellite Systems, 5-meter C-band; Avantek, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** The Ackerley Group (Group Owner).

**Began Operation:** February 28, 1970. Sale to Park Acquisition Inc. approved by FCC March 27, 1995. Sale to Media General Inc. approved by FCC November 22, 1996. (Television Digest, Vol. 36:31, 37:2). Sale to Utica Television Partners LLC from Media General Inc. approved by FCC June 18, 1997. (Vol. 37:28). Sale to present owners from Utica Television Partners LLC approved by FCC January 11, 2000.

**Represented (sales):** Blair Television.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

**Barbara Roberts,** General Manager.

**Douglas Flanagan,** Program Director.

**John Swann,** News Director.

WUTR BPCT-790426KG GRANTED: 5/30/80



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**Robert Hajec,** Chief Engineer.

**Rates:** On request.

**City of License:** Utica. **Station DMA:** Utica. **Rank:** 168.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	149,220	34,730	183,950
Average Weekly Circulation (2000)	65,622	8,200	73,821
Average Daily Circulation (2000)			32,815
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	75,360	15,710	91,070
Average Weekly Circulation (2000)	52,572	5,837	58,409
Average Daily Circulation (2000)			27,112
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,860	19,020	92,880
Average Weekly Circulation (2000)	13,049	2,363	15,412
Average Daily Circulation (2000)			5,702

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# New York—Carthage-Watertown

## WWNY-TV Ch. 7

**Network Service:** CBS, NBC.

**Licensee:** United Communications Corp., 120 Arcade St., Watertown, NY 13601.

**Studio:** 120 Arcade St., Watertown, NY 13601.

**Phone:** 315-788-3800. **Fax:** 315-782-7468.

**E-mail:** wwny@wnnytv.com

**Web Site:** http://www.wnnytv.com

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 47-kw aural. Antenna: 720-ft. above av. terrain, 574-ft. above ground, 1696-ft. above sea level.

Latitude	43°	57'	16"
Longitude	75°	43'	45"

Holds CP for change to 725-ft. above av. terrain, 541-ft. above ground, 1663-ft. above sea level. BPCT-890619KF.

**Transmitter:** Champion Rd., 6-mi. W of Carthage & 9-mi. E of Watertown.

**Digital Facilities:** Channel No. 35 (596-602 MHz). Power: 5-kw max. visual. Antenna: 655-ft. above av. terrain, 482-ft. above ground.

Latitude	43°	57'	15"
Longitude	75°	43'	45"

**FCC Digital File Number:** BPCDT-19991028ADN (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Microdyne, C-band; Scientific-Atlanta receivers.

**Ownership:** United Communications Corp. (Group Owner).

**Began Operation:** October 22, 1954. Sale to present owner by Johnson Newspaper Corp. approved by FCC May 11, 1981.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Wood & Brinton.

**Represented (engineering):** Moffet, Larson & Johnson Inc.

**Personnel:**

**Cathy Pircsuk,** Station Manager.

**Charles Cusimano,** General Sales Manager.

**Pat Powers,** Local Sales Manager.

**Kim Randolph,** Broadcast Operations Director.

**Scott Atkinson,** News Director.

**Kelley Shepard,** Promotion Director.

**Don Rohr,** Engineering Director.



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**Robin Davis,** Business Manager.

**James Corbin,** Program Director.

**Rates:** On request.

**City of License:** Carthage. **Station DMA:** Watertown. **Rank:** 176.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	63,240	23,660	86,900
Average Weekly Circulation (2000)	52,903	15,514	68,417
Average Daily Circulation (2000)			45,933
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	61,410	23,320	84,730
Average Weekly Circulation (2000)	52,182	15,490	67,672
Average Daily Circulation (2000)			45,790
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	1,830	340	2,170
Average Weekly Circulation (2000)	721	24	745
Average Daily Circulation (2000)			143

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# New York—Watertown

**WWTI**  
**Ch. 50**

**Network Service:** ABC, FOX.

**Licensee:** Central NY News Inc., 1155 Connecticut Ave. NW, 6th Floor, Washington, DC 20036.

**Studio:** 1222 Arsenal St., Watertown, NY 13601.

**Mailing Address:** Box 6250, Watertown, NY 13601.

**Phone:** 315-785-8850. **Fax:** 315-785-0127.

**E-mail:** David@wwti50.com

**Web Site:** http://www.wwti50.com

**Technical Facilities:** Channel No. 50 (686-692 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1268-ft. above av. terrain, 975-ft. above ground, 2470-ft. above sea level.

Latitude 43° 52' 47"  
Longitude 75° 43' 11"

**Transmitter:** Hayes Rd., near Denmark.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 56.5-kw max. visual. Antenna: 1106-ft. above av. terrain, 820-ft. above ground, 0-ft. above sea level.

Latitude 43° 52' 47"  
Longitude 75° 43' 12"

**FCC Digital File Number:** BPCDT-19991029ABH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** The Ackerley Group (Group Owner).

**Began Operation:** January 3, 1988. Transfer to Desert Communications V from Watertown Television Corp., Debtor-in-Possession granted by FCC August 18, 1992. Sale to Watertown Television Corp. by Craig L. Fox, et al., approved by FCC June 22, 1990. Control of Watertown Television Corp. transferred to Smith Broadcasting Group Inc. by Desert Communications. FCC approved transfer March 29, 1996. Sale to present owner by Smith Broadcasting Group Inc. approved by FCC April 18, 2000.

**Represented (sales):** Seltel Inc.; Canadian Communications Co.

**Personnel:**

David J. Males, General Manager.

Bill Doyle, Local Sales Manager.

Keith Rudes, Chief Engineer.

Bill Hart, News Director.



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**Bobby Walker**, Creative Services Director.

**Debbie Matusiak**, Traffic Manager.

**Rates:** On request.

**City of License:** Watertown. **Station DMA:** Watertown. **Rank:** 176.

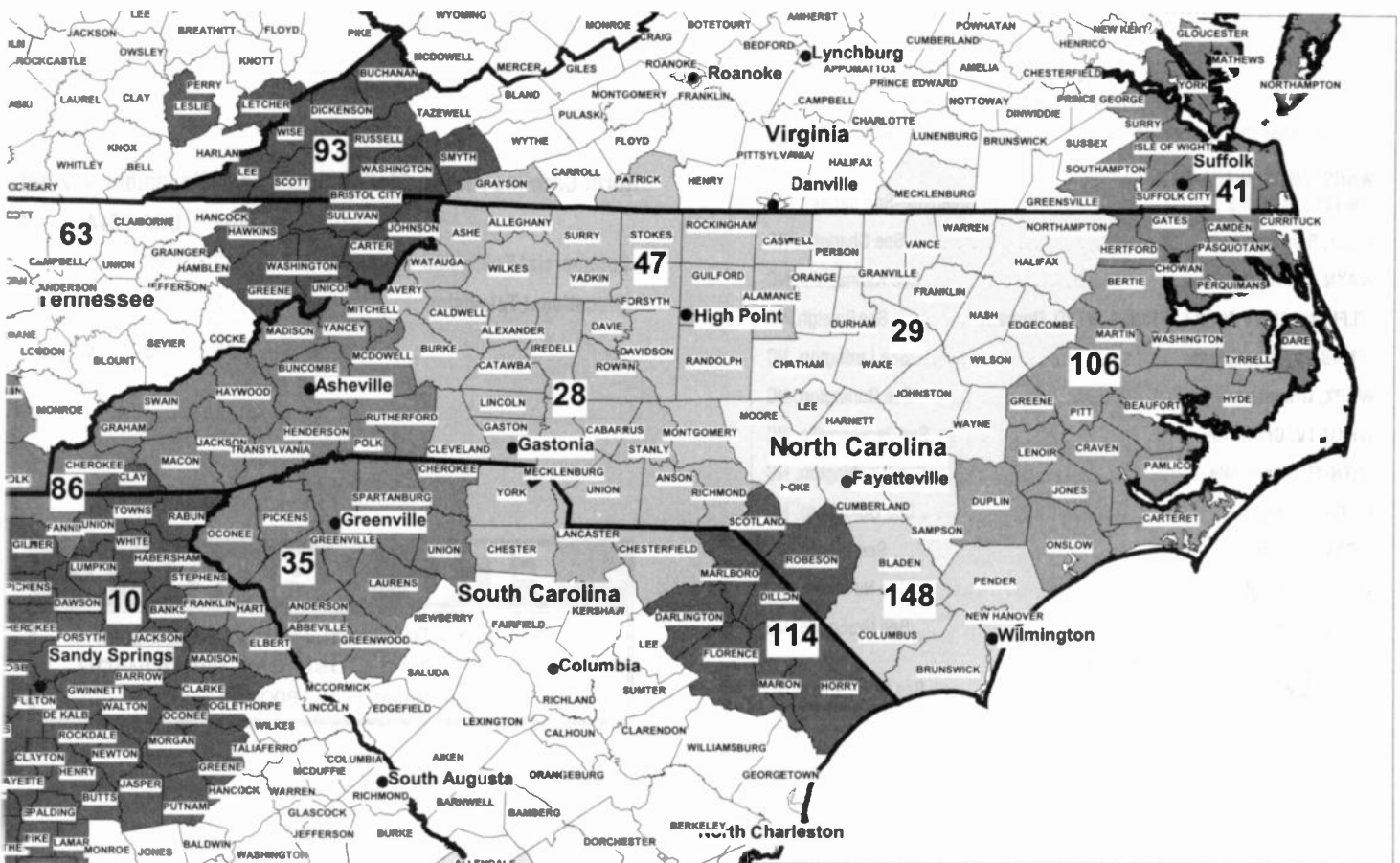
Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,410	23,320	84,730
Average Weekly Circulation (2000)	37,222	7,020	44,243
Average Daily Circulation (2000)			18,487

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	61,410	23,320	84,730
Average Weekly Circulation (2000)	37,222	7,020	44,243
Average Daily Circulation (2000)			18,487

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



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MARKET	NIelsen DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Atlanta, GA	1,857,220	10	WAGA (5), WATL (36), WGCL-TV (46), WHOT-TV (34), WHSG (63), WPXA (14), WSB-TV (2), WTBS (17), WUPA (69), WXIA-TV (11)
Charlotte, NC	903,950	28	WAXN (64), WBTV (3), WCCB (18), WCNC-TV (36), WFVT (55), WHKY-TV (14), WJZY (46), WSOC-TV (9)
Raleigh-Durham, NC	873,440	29	WFPX (62), WKFT (40), WLFL (22), WNCN (17), WRAL-TV (5), WRAY-TV (30), WRAX (50), WRDC (28), WRPX (47), WTVD (11)
Greenville-Spartanburg, SC-Asheville, NC-Anderson, SC	734,600	35	WASV-TV (62), WBSC-TV (40), WGGG-TV (16), WHNS (21), WLOS (13), WNEG-TV (32), WSPA-TV (7), WYFF (4)
Norfolk-Portsmouth-Newport News, VA	638,190	41	WAVY-TV (10), WGNT (27), WPXV (49), WTKR (3), WTVZ (33), WVBT (43), WVEC-TV (13)
Greensboro-High Point-Winston Salem, NC	600,000	47	WFMY-TV (2), WGHP (8), WGPX (16), WLXI-TV (61), WTWB-TV (20), WUPN-TV (48), WXII (12), WXLV-TV (45)
Chattanooga, TN	323,170	86	WDEF-TV (12), WDSI-TV (61), WELF (23), WFLI-TV (53), WRCB-TV (3), WTVC (9)
Tri-Cities (Bristol, VA-Kingsport-Johnson City, TN)	295,260	93	WCYB-TV (5), WEMT (39), WJHL-TV (11), WKPT-TV (19), WLFG (68)
Greenville-New Bern-Washington, NC	242,290	106	WCTI (12), WEPX (38), WFXI (8), WITN-TV (7), WNCT-TV (9), WPXU-TV (35), WYDO (14)
Florence-Myrtle Beach, SC	230,260	114	WBTW (13), WFBX (43), WPDE-TV (15), WWMB (21)
Wilmington, NC	139,230	148	WECT (6), WSFX-TV (26), WWAY (3)

**State Cross Reference List**

Communities that receive programs of stations that are located elsewhere.

- WHNS, WLDS, WSPA-TV & WYFF, Asheville** . . . . . See Greenville-Spartanburg, SC
- WJZY, Belmont** . . . . . See Charlotte, NC
- WAXN, Charlotte** . . . . . See Kannapolis, NC
- WLFL, WRAL-TV, WRAZ, WRDC & WTVD, Durham** . . . . . See Raleigh, NC
- WTWB-TV, Greensboro** . . . . . See Lexington, NC
- WGPX, Greensboro** . . . . . See Burlington, NC
- WPXU-TV, Greenville** . . . . . See Jacksonville, NC
- WITN-TV, Greenville** . . . . . See Washington, NC
- WNCN, Raleigh** . . . . . See Goldsboro, NC
- WRAY, Raleigh** . . . . . See Wilson, NC
- WCTI, Washington** . . . . . See New Bern, NC
- WEPX & WNCT-TV, Washington** . . . . . See Greenville, NC
- WFMY-TV, WGHP-TV, WLXI-TV, WUPN-TV, WXII & WXLV-TV, Winston-Salem** . . . . . See Greensboro, NC

**North Carolina Analog Station Totals as of November 1, 2000**

	VHF	UHF	TOTAL
<b>Commercial Television</b>	13	23	36
<b>Educational Television</b>	2	10	12
	15	33	48

## FCC Report

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For Information, call 800-771-9202

## North Carolina—Asheville

### WASV-TV Ch. 62

**Network Service:** UPN.

**Licensee:** Pappas Telecasting of the Carolinas, 500 S. Chinowth Rd., Visalia, CA 93277.

**Studio:** 225 Summit St., Biltmore, NC 28803.

**Phone:** 828-277-0902.

**Technical Facilities:** Channel No. 62 (758-764 MHz). Authorized power: 12.2-kw max. visual. Antenna: 1106-ft. above av. terrain, 92-ft. above ground, 3491-ft. above sea level.

Latitude 35° 31' 39"  
Longitude 82° 29' 44"

Holds CP for change to 5000-kw max. visual, 1817-ft. above av. terrain, 656-ft. above ground, 4124-ft. above sea level; lat. 35° 13' 22", long. 82° 32' 57", transmitter to WMY1(FM) tower, Pinnacle Mountain. BMPCT-960911KE.

Requests modification of CP for change to 1823-ft. above av. terrain, 696-ft. above ground, 4122-ft. above sea level; lat. 35° 13' 20", long. 82° 32' 58", transmitter to Pinnacle Mountain. BMPCT-970401KE.

**Transmitter:** 1.33-mi. ENE of intersection of Rte. 25A & Blueridge Pkwy.

**Digital Facilities:** Channel No. 45 (656-662 MHz). Power: 1000-kw max. visual. Antenna: 1821-ft. above av. terrain, 696-ft. above ground.

Latitude 35° 13' 20"  
Longitude 82° 32' 58"

**FCC Digital File Number:** BPCDT-19991101AGU (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** 5-meter C-band.

**LMA:** Local marketing agreement with WSPA-TV (C), Greenville-Spartanburg-Asheville.

**Ownership:** Pappas Telecasting Companies (Group Owner).

**Began Operation:** June 1, 1986. Sale to Video Marketing Network Inc. by Millard V. Oakley approved by FCC September 22, 1988. Left air in 1988. Returned to air June 30, 1995. Sale to present owner by Video Marketing Network Inc. approved by FCC June 30, 1995.

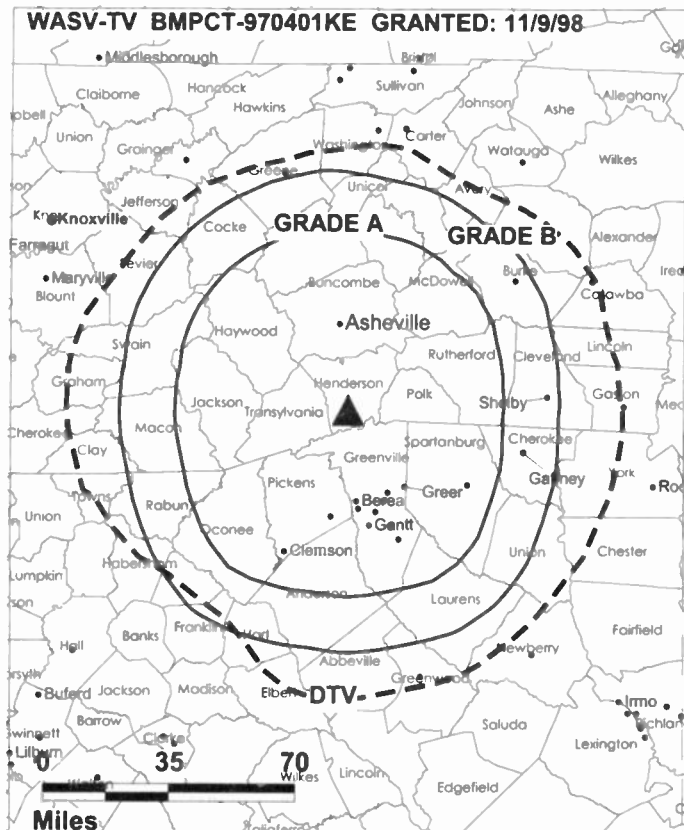
**Represented (legal):** Borsari & Paxson.

**Personnel:**

Boyd McClaren, General Manager.

Gene Gibson, Chief Engineer.

**Rates:** On request.



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**City of License:** Asheville. **Station DMA:** Greenville-Spartanburg-Asheville-Anderson. **Rank:** 35.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	415,230	253,410	668,640
Average Weekly Circulation (2000)	124,887	45,709	170,596
Average Daily Circulation (2000)			57,592
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	411,120	230,110	641,230
Average Weekly Circulation (2000)	124,160	43,709	167,868
Average Daily Circulation (2000)			57,188
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	4,110	23,300	27,410
Average Weekly Circulation (2000)	727	2,000	2,728
Average Daily Circulation (2000)			404

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Burlington

**WGPX**  
**Ch. 16**

**Network Service:** PAX.

**Licensee:** Paxson Greensboro License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 1114 N. O'Henry Blvd., Greensboro, NC 27405.

**Phone:** 336-272-9227. **Fax:** 336-272-9298.

**E-mail:** johnswisher@pax.net

**Web Site:** http://www.pax.net

**Technical Facilities:** Channel No. 16 (482-488 MHz). Authorized power: 4970-kw max. visual. Antenna: 791-ft. above av. terrain, 774-ft. above ground, 1512-ft. above sea level.

Latitude 36° 14' 54"  
Longitude 79° 39' 21"

**Transmitter:** Approx. 0.4-mi. E of US 29, 0.5-mi. W of Rte. 2629, 0.3-mi. N of Rockingham/Guilford county line.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 150-kw max. visual. Antenna: 725-ft. above av. terrain, 709-ft. above ground, 1447-ft. above sea level.

Latitude 36° 14' 54"  
Longitude 79° 39' 21"

**Transmitter:** Approx. 0.62-mi. at 71°T from the intersection of US. Hwy 29 & Benaja Rd.

**FCC Digital File Number:** BDCT-990507KG (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Paracclipse, 3-meter C-band; ChannelMaster, M/A-Corn receivers.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** August 7, 1984. Sale of 20% to Carmelo Selestre from Kearn family members approved by FCC November 7, 1984. Sale to Jack Rehburg approved by FCC November 20, 1985. Sale to present owner by Television Communications Inc. approved by FCC July 15, 1996 (Television Digest, Vol. 36:19).

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

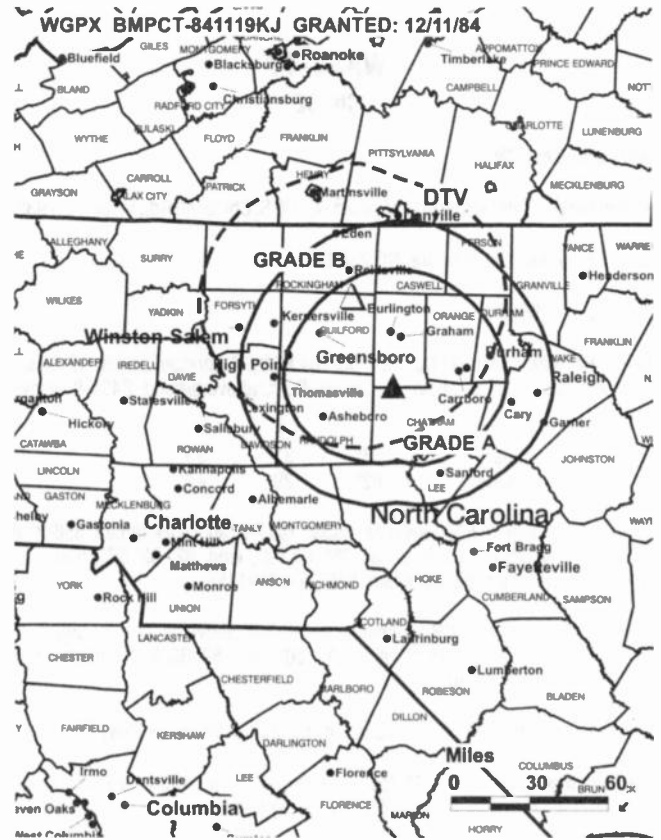
**Personnel:**

Michael Schiefer, General Manager.

Michelle Barnhill, Business Manager.

John Swisher, Chief Engineer.

**Highest 30 Sec. Rate:** \$75.



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**City of License:** Burlington. **Station DMA:** Greensboro-High Point-Winston Salem. **Rank:** 47.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	359,640	175,740	535,380
Average Weekly Circulation (2000)	69,944	28,278	98,222
Average Daily Circulation (2000)			32,109
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	359,640	160,850	520,490
Average Weekly Circulation (2000)	69,944	27,291	97,235
Average Daily Circulation (2000)			32,033
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	14,890	14,890
Average Weekly Circulation (2000)	0	987	987
Average Daily Circulation (2000)			77

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Charlotte

**WBTV**  
Ch. 3

**Network Service:** CBS.

**Licensee:** Jefferson-Pilot Communications Co., One Julian Price Place, Charlotte, NC 28208.

**Studio:** One Julian Price Place, Charlotte, NC 28208.

**Phone:** 704-374-3500. **Fax:** 704-374-3885.

**E-mail:** webmaster@wbtv.com

**Web Site:** http://www.wbtv.com

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 16.4-kw aural. Antenna: Circularly polarized, 1775-ft. above av. terrain, 1854-ft. above ground, 2572-ft. above sea level.

Latitude 35° 21' 51"  
Longitude 81° 11' 13"

**Transmitter:** Rte. 3, Bob Friday Rd., Dallas.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Satcom Technologies, 5.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta, 10-meter C-band; Microdyne, Scientific-Atlanta receivers.

**SNG Mobile Dish:** 2.3 meter Ku-band.

**AM Affiliate:** WBT, 50-kw, 1110 kHz.

**FM Affiliate:** WBT-FM, 25-kw, 99.3 MHz; WLNK, 100-kw, 107.9 MHz, 1700-ft.

**News Service:** AP.

**Ownership:** Jefferson-Pilot Communications Co. (Group Owner).

**Began Operation:** July 15, 1949.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

Theresa Stone, President.

John Shreves, President, Television.

Mary MacMillan, Vice President & General Manager.

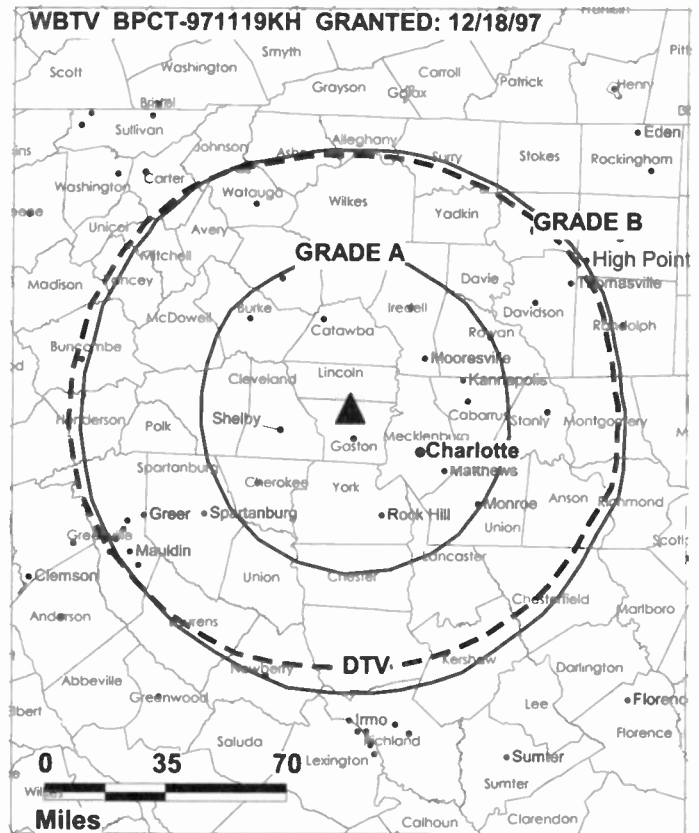
Ron Miller, Vice President & Station Manager.

Joe Weatherly, Vice President, Finance.

Howard Carver, General Sales Manager.

Tim Alwan, National Sales Manager.

Terry Phillips, Broadcast Operations Manager.



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Ellen Miller, News Manager.

Randy Merritt, Production Manager.

Bob Morris, Creative Services Manager.

Alice Prince, Business Manager.

Bernadine Simmons, Community Affairs Director.

**Rates:** On request.

**City of License:** Charlotte. **Station DMA:** Charlotte. **Rank:** 28.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	680,880	504,000	1,184,880
Average Weekly Circulation (2000)	458,554	200,539	659,093
Average Daily Circulation (2000)			350,090
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	586,630	293,940	880,570
Average Weekly Circulation (2000)	426,705	173,800	600,505
Average Daily Circulation (2000)			326,848
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	94,250	210,060	304,310
Average Weekly Circulation (2000)	31,849	26,739	58,588
Average Daily Circulation (2000)			23,242

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Charlotte

## WBTV-DT Ch. 23

**Network Service:** CBS.

**Licensee:** Jefferson-Pilot Communications Co., One Julian Price Place, Charlotte, NC 28208.

**Studio:** One Julian Price Place, Charlotte, NC 28208.

**Phone:** 704-374-3500.

**Digital Facilities:** Channel No. 23 (524-530 MHz). Power: 1000-kw max. visual. Antenna: 1853-ft. above av. terrain, 1932-ft. above ground, 2650-ft. above sea level.

Latitude	35°	21'	51"
Longitude	81°	11'	13"

**Transmitter:** Route 3, Bob Friday Rd., Dallas.

**Definition:** High.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Jefferson-Pilot Communications Co. (Group Owner).

**Began Digital Operation:** November 1, 1998.

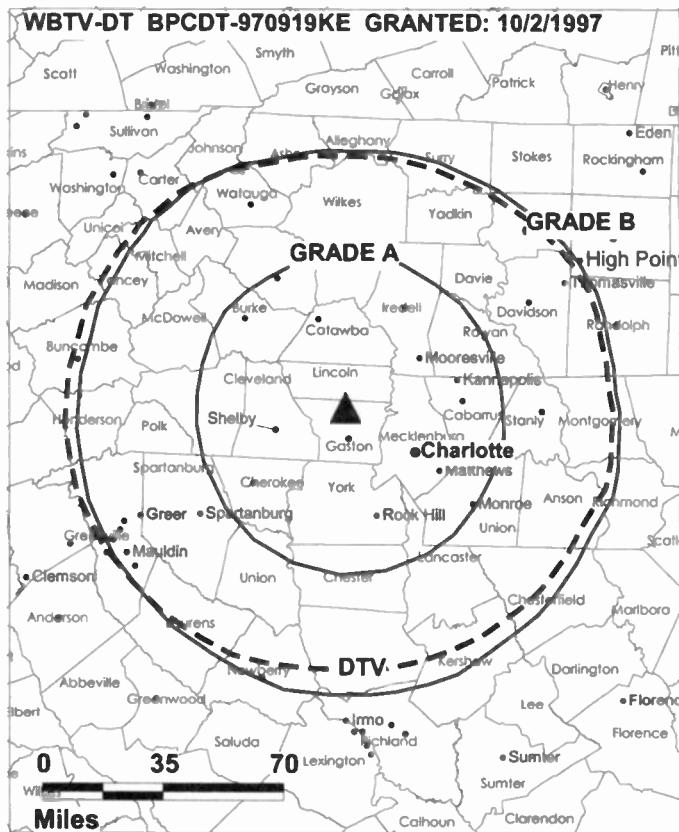
**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**Mary MacMillan**, General Manager.

**Terry Phillips**, Chief Engineer.



**Rates:** On request.

**City of License:** Charlotte. **Station DMA:** Charlotte. **Rank:** 28.

# North Carolina—Charlotte

**WCCB**  
**Ch. 18**

**Network Service:** FOX.

**Licensee:** North Carolina Broadcasting Partners, One Television Place, Charlotte, NC 28205.

**Studio:** One Television Place, Charlotte, NC 28205.

**Phone:** 704-372-1800. **Fax:** 704-376-3415.

**E-mail:** station@fox18wccb.com

**Web Site:** http://www.fox18wccb.com

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 2090-kw max. & 1580-kw horizontal visual, 174-kw horizontal aural. Antenna: 1276-ft. above av. terrain, 1143-ft. above ground, 1943-ft. above sea level.

Latitude 35° 15' 56"  
Longitude 80° 44' 06"

**Transmitter:** 0.5-mi. SE of Newell.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 83.2-kw max. visual. Antenna: 1201-ft. above av. terrain, 1099-ft. above ground, 1880-ft. above sea level.

Latitude 35° 16' 01"  
Longitude 80° 44' 05"

**Transmitter:** Newell-Hickory Rd.

**FCC Digital File Number:** BPCDT-980803KO. Granted: August 20, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Scientific-Atlanta, 7-meter; Scientific-Atlanta, 10-meter; Scientific-Atlanta receivers.

**Ownership:** Bahakel Communications Ltd. (Group Owner).

**Began Operation:** December 7, 1953. Hugh Deadwyler acquired station as WAYS-TV from G. W. Dowdy & associates for token \$4 in December 1954, then took station off air March 15, 1955 (*Television Digest*, Vol. 11:12). While in off-air CP stations, Deadwyler sold station to Century Advertising, of which he was part owner (Vol. 13:7). Resumed operation September 5, 1961. Century took station off air May 16, 1963. Sale to present owner, who changed call letters from WUTV & resumed operation November 1, 1964, approved by FCC August 20, 1964 (Vol. 4:26, 35).

**Represented (sales):** Katz Continental Television.

**Personnel:**

**Cy N. Bahakel**, President.

**Beverly Bahakel Poston**, Executive Vice President & Chief Operations Officer.

**Mark Turner**, Vice President & General Manager.

**Bob Davis**, Operations Manager & Engineering Director.

**Butch Allen**, General Sales Manager.

**Gaston Bates**, Local Sales Manager.

**Christopher Gray**, National Sales Manager.



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**Jeff Arrowood**, Program & Promotion Director.

**Kenny Curnow**, Production Manager.

**Cathy Hodges**, Business Manager.

**Ken White**, News Director.

**Highest 30 Sec. Rate:** \$20,000.

**City of License:** Charlotte. **Station DMA:** Charlotte. **Rank:** 28.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	607,990	342,790	950,780
Average Weekly Circulation (2000)	348,556	133,272	481,828
Average Daily Circulation (2000)			185,009
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	586,630	286,230	872,860
Average Weekly Circulation (2000)	342,085	127,370	469,455
Average Daily Circulation (2000)			181,185
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	21,360	56,560	77,920
Average Weekly Circulation (2000)	6,471	5,902	12,372
Average Daily Circulation (2000)			3,824

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# North Carolina—Charlotte

## WCNC-TV Ch. 36

**Network Service:** NBC.

**Licensee:** Belo TV Inc., 400 S. Record St., Dallas, TX 75202.

**Studio:** 1001 Wood Ridge Center Dr., Charlotte, NC 28217-1901.

**Phone:** 704-329-3636. **Fax:** 704-357-4980.

**E-mail:** nbc36@vnet.net; wcncv36@aol.com

**Web Site:** http://www.nbc6.com

**Technical Facilities:** Channel No. 36 (602-608 MHz). Authorized power: 5000-kw max. visual, 500-kw aural. Antenna: 1982-ft. above av. terrain, 1969-ft. above ground, 2749-ft. above sea level.

Latitude 35° 20' 49.10"  
Longitude 81° 10' 14.80"

**Transmitter:** Between Rtes. 1101 & 1805, 0.9-mi. N of Rte. 1804 near Dallas, Gaston County.

**Digital Facilities:** Channel No. 22 (518-524 MHz). Power: 828-kw max. visual. Antenna: 1893-ft. above av. terrain, 1880-ft. above ground.

Latitude 35° 20' 49.00"  
Longitude 81° 10' 15.00"

**FCC Digital File Number:** BPCDT-19991005ABC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 5-meter C-band; Harris, 3-meter Ku-band; RCA, 6-meter Ku-band; Harris, M/A-Com receivers.

**SNG Mobile Dish:** Andrew, 2.3-meter Ku-band.

**News Services:** AP, NBC News Channel, UPI.

**Ownership:** Belo Corp. (Group Owner).

**Began Operation:** July 9, 1967. Originally WCTU-TV owned by Harold W. Twisdale, David L. Steel Sr. & others. Sale to R. E. Turner by Emil F. Kratt, Receiver, approved by FCC July 27, 1970. Sale to Westinghouse Broadcasting & Cable approved by FCC March 17, 1980 (*Television Digest*, Vol. 19:21). Sale to Odyssey Partners approved by FCC November 23, 1984 (Vol. 24:15). Sale to Providence Journal Broadcasting approved by FCC November 1, 1988. Sale to present owner by Providence Journal Broadcasting approved by FCC February 28, 1997. (Vol. 36:40, 37:9).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** Smith & Fisher.

**Personnel:**

**Stuart B. Powell**, Vice President & General Manager.

**Richard Goggin**, Broadcast Operations Director.

**Lynn Baille**, Sales & Marketing Director.

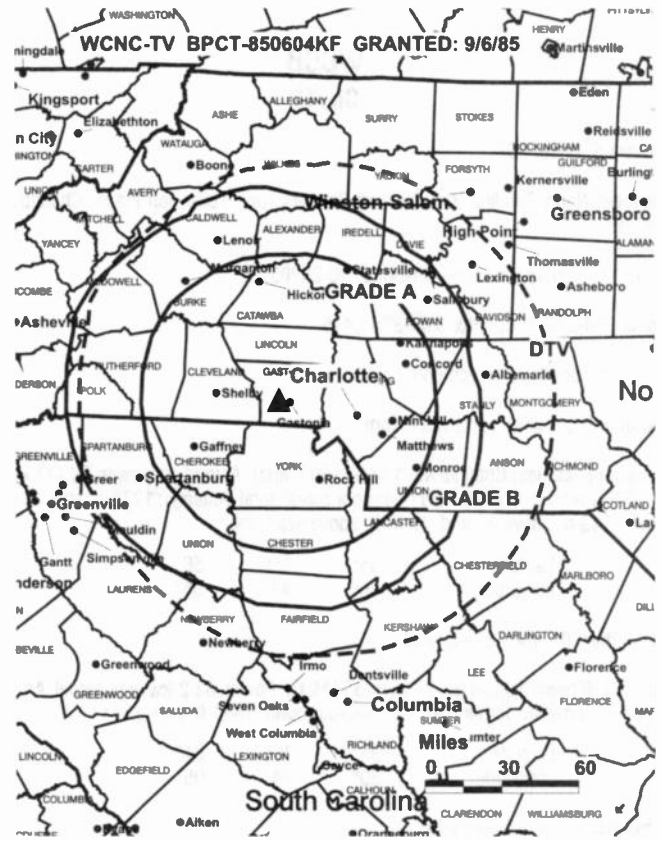
**Jon Barcelo**, National Sales Manager.

**Bill Byrd**, Local Sales Manager.

**Matt Bowman**, Local Sales Manager.

**John Dollive**, Engineering Director.

**A-898**



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**Keith Conners**, Executive News Editor.

**Anzio Williams**, Assistant News Director.

**Janice Harward**, Controller.

**Rates:** On request.

**City of License:** Charlotte. **Station DMA:** Charlotte. **Rank:** 28.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	593,940	357,020	950,960
Average Weekly Circulation (2000)	389,818	148,487	538,305
Average Daily Circulation (2000)			248,912
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	567,780	276,750	844,530
Average Weekly Circulation (2000)	386,318	139,492	525,809
Average Daily Circulation (2000)			246,081
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,160	80,270	106,430
Average Weekly Circulation (2000)	3,500	8,995	12,495
Average Daily Circulation (2000)			2,831

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**We were the broker  
in the 1988 sale of  
WCNC-TV**

**THE  
TED HEPBURN  
COMPANY**

*Ted Hepburn, President*  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863-8995

## North Carolina—Charlotte

### WSOC-DT Ch. 34

**Network Service:** ABC.

**Grantee:** WSOC Television Inc., 1901 N. Tryon St., Charlotte, NC 28206.

**Studio:** 1901 N. Tryon St., Charlotte, NC 28206.

**Phone:** 704-338-9999.

**Digital Facilities:** Channel No. 34 (590-596 MHz). Power: 370-kw max. visual. Antenna: 1155-ft. above av. terrain, 1011-ft. above ground, 1867-ft. above sea level.

Latitude	35°	15'	41"
Longitude	80°	43'	38"

**Transmitter:** N of Plaza Rd., 1.4-mi. SSE of Newell.

**Definition:** High.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Cox Enterprises Inc. (Group Owner).

**Began Digital Operation:** October 22, 1999.

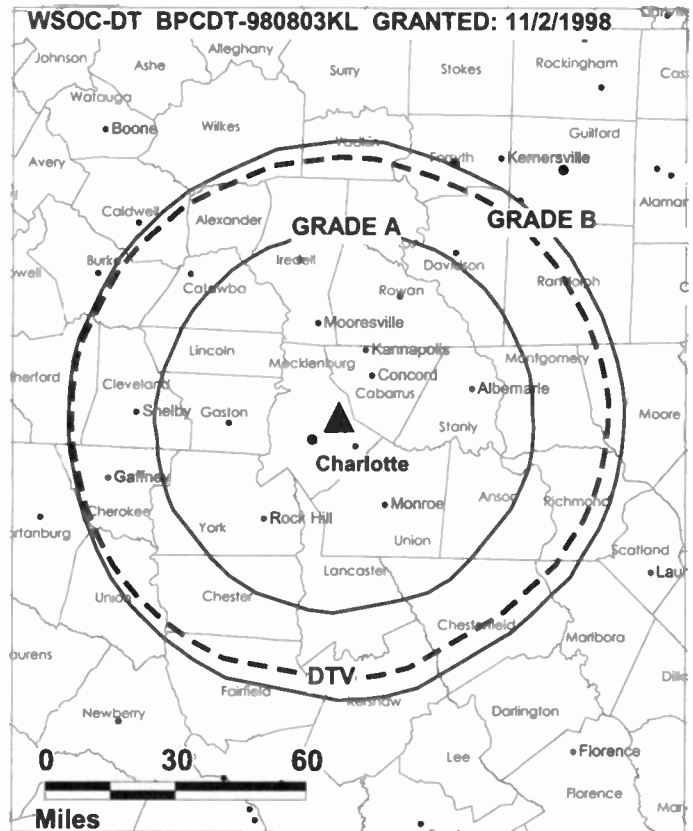
**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

**Jerry Black**, Technical Engineering Manager.

**Rates:** On request.

**City of License:** Charlotte.



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**Station DMA:** Charlotte. **Rank:** 28.

# North Carolina—Charlotte

## WSOC-TV Ch. 9

**Network Service:** ABC.

**Licensee:** WSOC-TV Holdings Inc., Box 34665, Charlotte, NC 28234.

**Studio:** 1901-25 N. Tryon St., Charlotte, NC 28206.

**Mailing Address:** Box 34665, Charlotte, NC 28234.

**Phone:** 704-335-4999. **Fax:** 704-335-4839.

**Web Site:** <http://www.gocarolinas.com>

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 63.2-kw aural. Antenna: 1179-ft. above av. terrain, 1034-ft. above ground, 1890-ft. above sea level.

Latitude 35° 15' 41"  
Longitude 80° 43' 37"

Holds CP for change to 316-kw max. visual, 1207-ft. above av. terrain, 1063-ft. above ground, 1919-ft. above sea level. BPCT-990401LD.

**Transmitter:** 1.4-mi. SSE of Newell.

**Began Digital Operation:** October 22, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Satcom Technologies, 5.5-meter Ku-band; Satcom Technologies, 7.3-meter C-band; Satcom Technologies, 7.3-meter Ku-band; Scientific-Atlanta, 7-meter; Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Cox Enterprises Inc. (Group Owner).

**Began Operation:** April 28, 1957. Sale to present owner by E. E. Jones & associates approved by FCC April 8, 1959 (Television Digest, Vol. 15:5, 15).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

**Lee Armstrong,** General Manager.

**Kay Hall,** Program Director.

**Jack Dabney,** General Sales Manager.

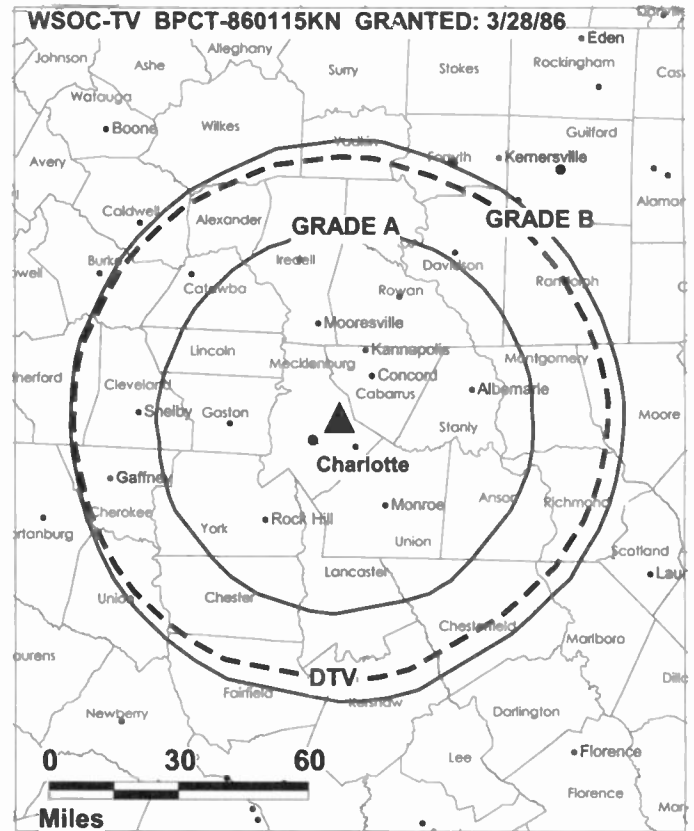
**Shawn Bartlett,** Sales Director.

**Vicki Montet,** News Director.

**Roxann Nelson,** Creative Services Director.

**Annette Parks-Taylor,** Technical Operations Manager.

**Jerry Black,** Technical Engineering Manager.



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**Bruce Chastine,** Controller.

**Gregg Moss,** Production Manager.

**June Noe,** Public Relations Manager.

**Rates:** On request.

**City of License:** Charlotte. **Station DMA:** Charlotte. **Rank:** 28.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	639,110	401,100	1,040,210
Average Weekly Circulation (2000)	460,573	201,316	661,889
Average Daily Circulation (2000)			364,804
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	586,630	293,940	880,570
Average Weekly Circulation (2000)	453,061	185,623	638,684
Average Daily Circulation (2000)			358,536
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	52,480	107,160	159,640
Average Weekly Circulation (2000)	7,511	15,693	23,204
Average Daily Circulation (2000)			6,268

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Belmont-Charlotte

**WJZY**  
**Ch. 46**

**Network Service:** UPN.

**Licensee:** WJZY-TV Inc., Box 668400, Charlotte, NC 28266-8400.

**Studio:** 3501 Performance Rd., Charlotte, NC 28214.

**Mailing Address:** Box 668400, Charlotte, NC 28266-8400.

**Phone:** 704-398-0046. **Fax:** 704-393-8407.

**E-mail:** info@upn46.com

**Web Site:** http://www.upn46.com

**Technical Facilities:** Channel No. 46 (662-668 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1948-ft. above av. terrain, 1921-ft. above ground, 2721-ft. above sea level.

Latitude 35° 21' 44"  
Longitude 81° 09' 19"

**Transmitter:** 2.9-mi. NE of Dallas, 0.7-mi. SE of intersection of Hwys. 1001 & 1836.

**Digital Facilities:** Channel No. 47 (668-674 MHz). Power: 225-kw max. visual. Antenna: 1814-ft. above av. terrain, 1780-ft. above ground.

Latitude 35° 21' 44"  
Longitude 81° 09' 19"

**FCC Digital File Number:** BPCDT-19990927AAK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** United Satellite Systems, 4.5-meter Ku-band; United Satellite Systems, 5-meter C-band; Scientific-Atlanta receivers.

**LMA:** Local marketing agreement with WFVT (W), Rock Hill, SC.

**Ownership:** Capitol Broadcasting Co. Inc. (Group Owner).

**Began Operation:** July 8, 1987. Sale to present owner approved by FCC November 20, 1987.

**Represented (sales):** Settel Inc.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Represented (engineering):** Moffet, Larson & Johnson Inc.

**Personnel:**

**Mark Conrad,** Vice President & General Manager.

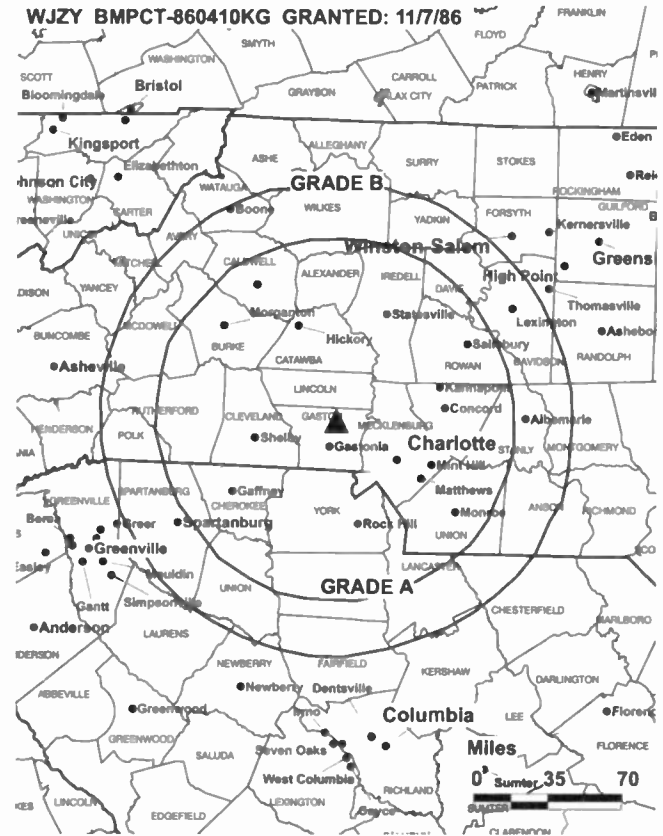
**Mark Gray,** Station Manager & Program Director.

**Steve Parrott,** General Sales Manager.

**Joe Lesniak,** National Sales Manager.

**Anne Mackey,** Local Sales Manager.

**John Bishop,** Engineering Manager.



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**Duncan Brown,** Promotion Manager.

**Jacqueline Draper,** Business Manager.

**Faye Scott,** Traffic Supervisor.

**Rates:** On request.

**City of License:** Belmont. **Station DMA:** Charlotte. **Rank:** 28.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	644,880	377,740	1,022,620
Average Weekly Circulation (2000)	234,200	104,048	338,248
Average Daily Circulation (2000)			108,377
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	586,630	277,770	864,400
Average Weekly Circulation (2000)	217,347	90,050	307,397
Average Daily Circulation (2000)			99,661
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	58,250	99,970	158,220
Average Weekly Circulation (2000)	16,853	13,998	30,851
Average Daily Circulation (2000)			8,716

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Fayetteville

## WFPX Ch. 62 (Satellite of WRPX, Rocky Mount, NC)

**Network Service:** PAX.

**Licensee:** Paxson Communications License Co. LLC, 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** Intersection of Hwys. 71 & 20, Lumber Bridge, NC 28357.

**Sales Office:** 5075 Morganton Rd., Fayetteville, NC 28314.

**Mailing Address:** Drawer 62, Lumber Bridge, NC 28357.

**Phones:** 910-843-3884; 910-867-6267. **Fax:** 910-843-2873; 910-487-9622.

**E-mail:** wfay@wfay.com

**Web Site:** <http://www.paxtv.net>

**Technical Facilities:** Channel No. 62 (758-764 MHz). Authorized power: 337.3-kw visual, 33.7-kw aural. Antenna: 846-ft. above av. terrain, 855-ft. above ground, 1057-ft. above sea level.

Latitude	34°	53'	05"
Longitude	79°	04'	31"

Holds CP for change to 946-kw max. visual, 840-ft. above av. terrain, 840-ft. above ground, 1033-ft. above sea level. BMPCT-940805KF.

**Transmitter:** Hwys. 71 & 20, Lumber Bridge.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 1000-kw max. visual. Antenna: 794-ft. above av. terrain, 794-ft. above ground, 984-ft. above sea level.

Latitude	84°	53'	05"
Longitude	79°	04'	29"

**Transmitter:** Off Rte. 71, approx. 0.31-mi. SW of Lumber Bridge.

**FCC Digital File Number:** BPCDT-990426KF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 3.7-meter Ku-band; Paraclipse, 3.6-meter; Paraclipse, 4.8-meter; M/A-Com receivers.

**Ownership:** Paxson Communications Corp.

**Began Operation:** March 4, 1985. Sale to present owner by Fayetteville-Cumberland Telecasters Inc. approved by FCC May 15, 1998. (*Television Digest*, Vol. 37:39).

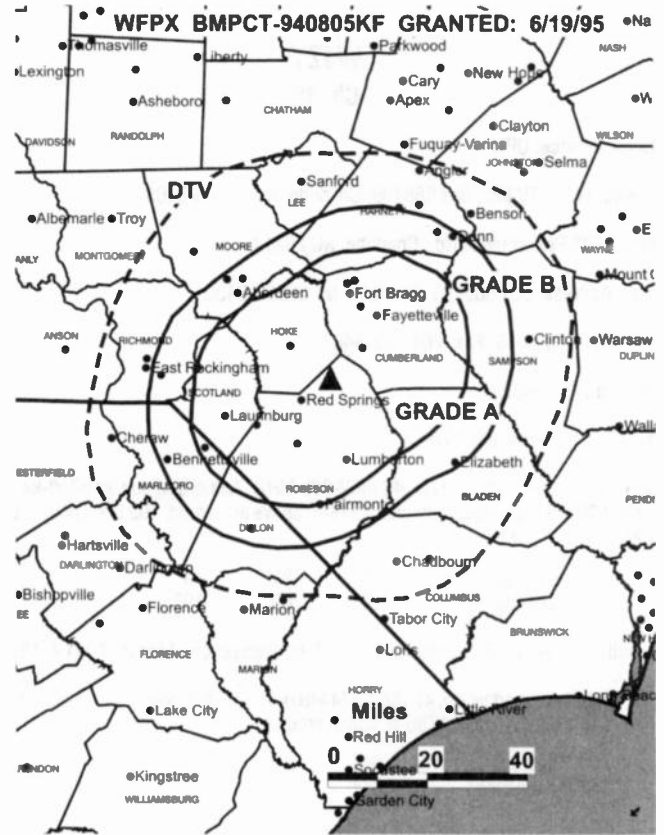
**Represented (legal):** Baraff, Koerner & Olender PC.

**Represented (engineering):** Moffet, Larson & Johnson Inc.

**Personnel:**

**David Cavileer**, General Manager.

**Robbie Brock**, Program Manager.



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**Jim Hinson**, Production Manager.

**Peggy Dill**, Operations Manager.

**Highest 30 Sec. Rate:** \$100.

**City of License:** Fayetteville. **Station DMA:** Raleigh-Durham. **Rank:** 29.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	149,180	53,650	202,830
Average Weekly Circulation (2000)	30,675	8,194	38,869
Average Daily Circulation (2000)			10,839
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	119,200	22,820	142,020
Average Weekly Circulation (2000)	23,834	3,603	27,437
Average Daily Circulation (2000)			7,230
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,980	30,830	60,810
Average Weekly Circulation (2000)	6,841	4,591	11,432
Average Daily Circulation (2000)			3,608

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Fayetteville

**WKFT**  
**Ch. 40**

**Network Service:** Independent.

**Licensee:** Delta Broadcasting Inc., 230 Donaldson St., Fayetteville, NC 28301.

**Studio:** 230 Donaldson St., Fayetteville, NC 28301.

**Phone:** 910-323-4040. **Fax:** 910-323-3924.

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1842-ft. above av. terrain, 1749-ft. above ground, 2149-ft. above sea level.

Latitude 35° 30' 45"  
Longitude 78° 58' 40"

**Transmitter:** 5.9-mi. NE of Broadway, 0.65-mi. E of Hwy. 1538 & 0.6-mi. SW of Cape Fear River.

**Digital Facilities:** Channel No. 38 (614-620 MHz). Power: 1000-kw max. visual. Antenna: 1670-ft. above av. terrain, 1549-ft. above ground.

Latitude 35° 30' 44"  
Longitude 78° 58' 41"

Requests CP for change 1000-kw max. visual, 1670-ft. above av. terrain, 1549-ft. above ground; lat. 35° 30' 44", long. 78° 58' 41". BPCDT-1999110AJN.

**FCC Digital File Number:** (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** ADM, 5-meter; Microdyne, 7-meter; RCA, 0-meter Ku-band; M/A-Com receivers.

**Ownership:** Bahakel Communications Ltd. (Group Owner).

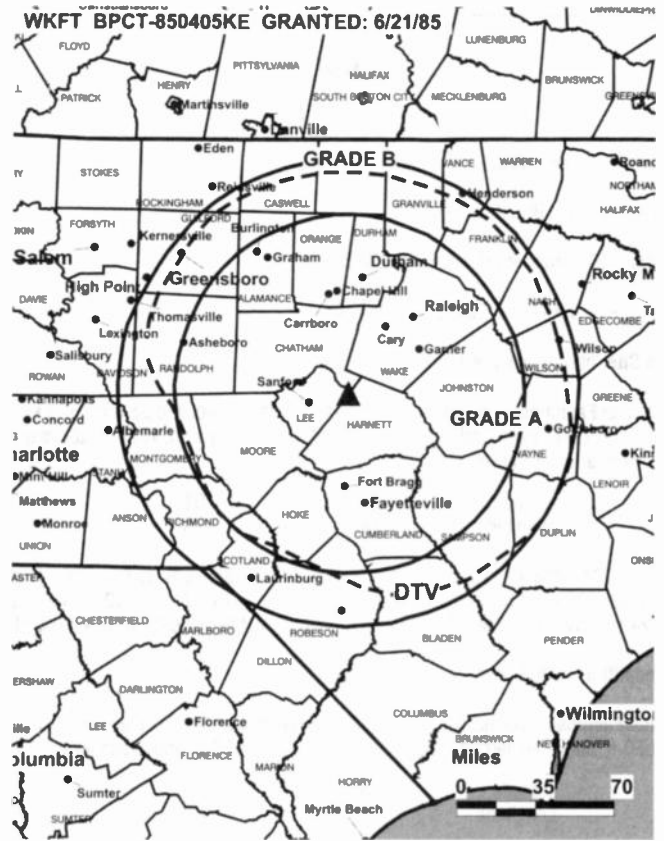
**Began Operation:** June 1, 1981. Sale to present owner by Allied approved by FCC February 17, 1988. Sale to Allied Communications Co. Inc. approved by FCC January 15, 1994. Sale to Delta Broadcasting Inc. approved by FCC March 20, 1991. Sale to SJL of North Carolina Assoc. by Norman Suttler, et al., approved by FCC June 20, 1985 (*Television Digest*, Vol. 25:15).

**Represented (sales):** Continental.

**Represented (legal):** Brooks, Pierce, McLendon, Humphrey & Leonard.

**Personnel:**

- Cy N. Bahakal, President.
- Mitchell L. Saieed, General Manager.
- Allan Pullman, Chief Engineer.
- Ed Marlowe, Program Director.
- Jim Lamm, Production Manager.



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**Susan Telgenhof, Office Manager.**

**Rates:** On request.

**City of License:** Fayetteville. **Station DMA:** Raleigh-Durham. **Rank:** 29.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	536,230	390,500	926,730
Average Weekly Circulation (2000)	151,069	76,116	227,185
Average Daily Circulation (2000)			80,643
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	500,280	300,350	800,630
Average Weekly Circulation (2000)	138,737	64,905	203,642
Average Daily Circulation (2000)			73,315
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,950	90,150	126,100
Average Weekly Circulation (2000)	12,332	11,211	23,543
Average Daily Circulation (2000)			7,328

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Goldsboro

**WNCN**  
Ch. 17

**Network Service:** NBC.

**Licensee:** Outlet Broadcasting Inc.

**Studio:** 1205 Front St., Raleigh, NC 27609.

**Phone:** 919-836-1717. **Fax:** 919-836-1747.

**Web Site:** <http://www.nbc17.com/>

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 2570-kw max. visual, 260-kw max. aural. Antenna: 1575-ft. above av. terrain, 1529-ft. above ground, 1496-ft. above sea level.

Latitude 35° 37' 01"  
Longitude 78° 28' 38"

Holds CP for change to 5000-kw max. visual, 2001-ft. above av. terrain, 1902-ft. above ground, 2263-ft. above sea level; lat. 35° 40' 29", long. 78° 31' 40", transmitter to 0.24-mi. SW of U.S. Rte. 70, 1.7-mi. SE of Auburn in Wake County. BPCDT-970916KF.

**Transmitter:** 2800 Country Lane, Clayton.

**Digital Facilities:** Channel No. 55 (716-722 MHz). Power: 107-kw max. visual. Antenna: 2060-ft. above av. terrain, 1962-ft. above ground, 2323-ft. above sea level.

Latitude 35° 40' 29"  
Longitude 78° 31' 40"

**Transmitter:** 0.25-mi. SW of U.S. Rte. 70, 1.7-mi. SE of Auburn in Wake County.

**FCC Digital File Number:** BPCDT-980730KM. Granted: April 9, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** DH Satellite, 3.9-meter Ku & C-band; DH Satellite, 4.5-meter Ku & C-band; Paraclipse, 3.5-meter C-band; United Satellite Systems, 5-meter Ku & C-band; Standard Communications receivers.

**Ownership:** National Broadcasting Co. (Group Owner).

**Began Operation:** April 11, 1988. Sale to Outlet Communications by Beasley Broadcasting Group approved by FCC June 17, 1994 (*Television Digest*, Vol. 34:20, 33). Sale to present owner by Outlet Communications approved by FCC November 9, 1995 (Vol. 35:28, 32).

**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

**Mike Ward**, President & General Manager.

**David Doebler**, Vice President, Sales.

**Karen Klein**, National Sales Manager.

**Doug Hamilton**, Business Manager.

**Caroline Claeys**, News Director.

**Dan Ullmer**, Operations & Engineering Director.



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**Larry M. Wall**, Program Director.

**Dan Kurtz**, Promotions Manager.

**Lowell Briggs**, Marketing Director.

**Rates:** On request.

**City of License:** Goldsboro. **Station DMA:** Raleigh-Durham. **Rank:** 29.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	531,280	372,440	903,720
Average Weekly Circulation (2000)	281,293	129,030	410,324
Average Daily Circulation (2000)			164,167
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	529,120	326,770	855,890
Average Weekly Circulation (2000)	280,805	124,959	405,764
Average Daily Circulation (2000)			163,051
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,160	45,670	47,830
Average Weekly Circulation (2000)	488	4,071	4,559
Average Daily Circulation (2000)			1,116

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Greensboro-High Point & Winston-Salem

## WFMY-TV Ch. 2

**Network Service:** CBS.

**Licensee:** WFMY Television Corp., 1615 Phillips Ave., Greensboro, NC 27405.

**Studio:** 1615 Phillips Ave., Greensboro, NC 27405.

**Mailing Address:** Box TV-2, Greensboro, NC 27420.

**Phone:** 336-379-9369. **Fax:** 336-273-9433.

**E-mail:** news2@wfmy.com

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 19.5-kw aural. Antenna: 1842-ft. above av. terrain, 1914-ft. above ground, 2649-ft. above sea level.

Latitude 35° 52' 13"  
Longitude 79° 50' 25"

**Transmitter:** 3.7-mi. NE of Sophia.

**Digital Facilities:** Channel No. 51 (692-698 MHz). Power: 989-kw max. visual. Antenna: 1868-ft. above av. terrain, 1941-ft. above ground.

Latitude 35° 52' 13"  
Longitude 79° 50' 25"

**FCC Digital File Number:** BPCDT-19991020ABC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Transmit/receive SatCom, 9.2-meter C-band; Drake, 4-meter C-band; RCA, 3.7-meter Ku-band; SatCom, 5.5-meter Ku-band; DX Engineering, M/A-Com, Scientific-Atlanta receivers.

**News Services:** AP, Carolina News Network, CBS Newspath, CNN Newsource, National Weather Wire.

**Ownership:** Gannett Broadcasting Group (Group Owner).

**Began Operation:** September 22, 1949. Sale to present owner by Harte-Hanks Communications Gannett Co. January 21, 1988 (*Television Digest*, Vol.27:49; 28:6). Sale to Harte-Hanks Communications by Landmark Communications approved by FCC October 29, 1976 (Vol. 16:27). Sale to Landmark by former owners of Greensboro News Co. approved by FCC December 18, 1964 (Vol. 4:36, 49, 51).

**Represented (sales):** Blair Television.

**Personnel:**

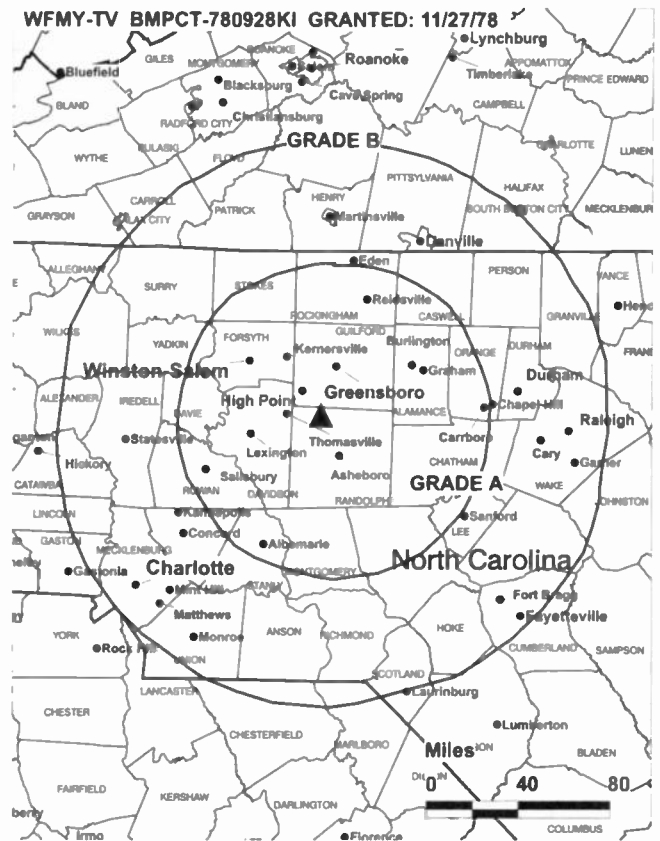
**Deborah Hooper**, President & General Manager.

**Shirley Frye**, Vice President, Community Relations.

**Sam Foley**, General Sales Manager.

**Bill Lancaster**, Local Sales Manager.

**Cecilia Adams**, Marketing & Promotions Manager.



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**Andy Hitchcock**, Engineering & Operations Director.

**Larry Schell**, Business Manager.

**Darren Richards**, News Director.

**Rates:** On request.

**City of License:** Greensboro. **Station DMA:** Greensboro-High Point-Winston-Salem. **Rank:** 47.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	493,650	381,710	875,360
Average Weekly Circulation (2000)	323,291	158,952	482,244
Average Daily Circulation (2000)			270,899
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	377,300	211,410	588,710
Average Weekly Circulation (2000)	292,865	126,939	419,805
Average Daily Circulation (2000)			246,399
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	116,350	170,300	286,650
Average Weekly Circulation (2000)	30,426	32,013	62,439
Average Daily Circulation (2000)			24,500

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# North Carolina—Greensboro-High Point & Winston-Salem

**WGHP**  
Ch. 8

**Network Service:** FOX.

**Licensee:** Fox Television Stations Inc., Box 900, Beverly Hills, CA 90213.

**Studio:** 2005 Francis St., High Point, NC 27263.

**Mailing Address:** HP-8, High Point, NC 27261.

**Phone:** 336-841-8888. **Fax:** 336-841-2288.

**E-mail:** 75320.361@compuserve.com

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.62-kw aural. Antenna: 1270-ft. above av. terrain, 1255-ft. above ground, 2032-ft. above sea level.

Latitude 35° 48' 46.50"  
Longitude 79° 50' 36.00"

**Transmitter:** 1.2-mi. SE of Sophia.

**Digital Facilities:** Channel No. 35 (596-602 MHz). Power: 1000-kw max. visual. Antenna: 1240-ft. above av. terrain, 1158-ft. above ground.

Latitude 35° 48' 47.00"  
Longitude 79° 50' 36.00"

**FCC Digital File Number:** BPCDT-19991005ABQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.1-meter C-band; Comtech, 3.7-meter Ku-band; GE, 3.7-meter Ku-band; Microdyne, 7-meter C-band; Andrew, Cyclesat, Standard Communications receivers.

**News Services:** AP, Carolina News Network, CNN Newsource, Fox NewsEdge, Sports News Satellite.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** October 14, 1963. Sale to Gulf Broadcast Group by Southern Broadcasting Co. approved by FCC June 16, 1978. Sale to Taft TV & Radio by Gulf approved by FCC May 30, 1985 (Television Digest, Vol. 25:5, 20, 22). Sale to Taft Broadcasting Partners LP approved by FCC October 2, 1987. Sale to Great American TV & Radio approved by FCC December 18, 1991 (Vol. 31:45). Sale to New World Communications Group approved by FCC July 15, 1994 (Vol. 34:19, 38, 42). Sale to present owner by New World Communications approved by FCC June 7, 1995.

**Represented (sales):** Fox Television Sales.

**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

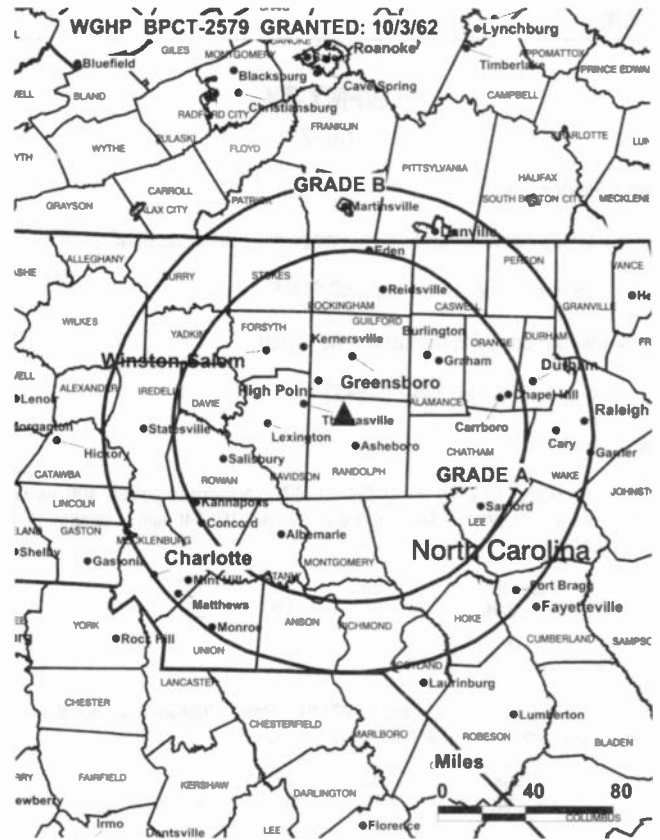
**Karen Adams,** Vice President & General Manager.

**Bob Ladka,** Vice President, Finance & Administration.

**Dick Daggett,** General Sales Manager.

**Ross Mason,** Engineering Director.

**George Pemberton,** Operations Director.



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**Ramona Alexander,** National Sales Manager.

**Steve Paicgak,** Regional Sales Manager.

**Dawn Redding,** Local Sales Manager.

**Cheryl Carson,** News Director.

**Council Bradshaw,** Promotion Director.

**Highest 30 Sec. Rate:** \$2000.

**City of License:** High Point. **Station DMA:** Greensboro-High Point-Winston Salem. **Rank:** 47.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	504,970	380,690	885,660
Average Weekly Circulation (2000)	290,996	156,502	447,498
Average Daily Circulation (2000)			218,338
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	377,300	211,410	588,710
Average Weekly Circulation (2000)	272,500	121,494	393,994
Average Daily Circulation (2000)			200,936
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	127,670	169,280	296,950
Average Weekly Circulation (2000)	18,497	35,008	53,505
Average Daily Circulation (2000)			17,402

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Greensboro

## WLXI-TV Ch. 61

**Network Service:** TBN.

**Licensee:** Radiant Life Ministries Inc., Box 1010, Marion, IL 62959.

**Studio:** 2109 Patterson St., Greensboro, NC 27407.

**Phone:** 336-855-5610. **Fax:** 336-855-3645.

**Technical Facilities:** Channel No. 61 (752-758 MHz). Authorized power: 1054-kw max. visual. Antenna: 548-ft. above av. terrain, 463-ft. above ground, 1421-ft. above sea level.

Latitude 36° 08' 57.20"  
Longitude 80° 03' 37.50"

**Transmitter:** SR 150 & Bethel Church Rd., near Kernersville.

**Digital Facilities:** Channel No. 43 (644-650 MHz). Power: 150-kw max. visual. Antenna: 518-ft. above av. terrain, 440-ft. above ground, 1381-ft. above sea level.

Latitude 36° 08' 57.00"  
Longitude 80° 03' 37.00"

**Transmitter:** On side of existing tower located on Landreth Rd., near Kernersville.

**FCC Digital File Number:** BPCDT-990803LF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Paracclipse, 3.1-meter C-band; M/A-com receivers.

**Ownership:** Tri-State Christian TV Inc. (Group Owner).

**Began Operation:** March 5, 1984. Transfer of control to William Satterfield from Gary S. Smithwick & Harrell Powell Jr. approved by FCC May 23, 1985. Sale to Trinity Broadcasting Network approved by FCC February 24, 1986. Sale to present owner by Trinity approved by FCC October 7, 1991.

### Personnel:

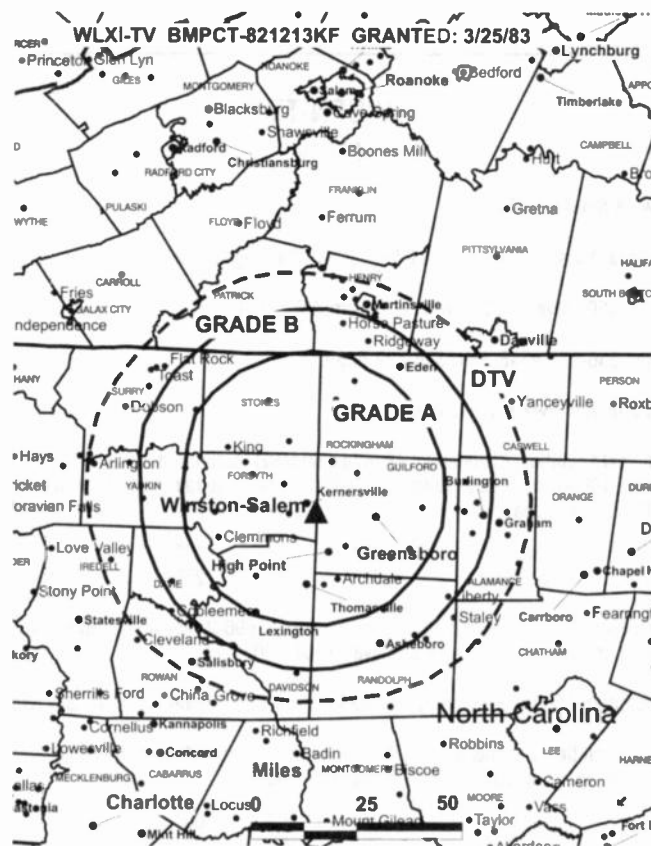
**Garth Coonce**, President.

**Larry L. Patton**, Station Manager.

**Beverly Hills**, Programming.

**Carl Bahner**, Chief Engineer.

**Rates:** On request.



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**City of License:** Greensboro. **Station DMA:** Greensboro-High Point-Winston Salem. **Rank:** 47.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	306,850	0	306,850
Average Weekly Circulation (2000)	21,915	0	21,915
Average Daily Circulation (2000)			4,952
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	306,850	0	306,850
Average Weekly Circulation (2000)	21,915	0	21,915
Average Daily Circulation (2000)			4,952

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Greensboro-High Point & Winston-Salem

## WUPN-TV Ch. 48

**Network Service:** UPN.

**Licensee:** Mission Broadcasting II Inc., 806 S. Cassingham Rd., Bexley, OH 43209.

**Studio:** 3500 Myer Lee Dr., Winston-Salem, NC 27101.

**Phone:** 336-274-4848. **Fax:** 336-722-6289.

**Web Site:** <http://www.upn48.com>

**Technical Facilities:** Channel No. 48 (674-680 MHz). Authorized power: 1000-kw max. visual, 100-kw max. aural. Antenna: 1698-ft. above av. terrain, 1914-ft. above ground, 2649-ft. above sea level.

Latitude	35°	52'	13"
Longitude	79°	50'	25"

Requests CP for change 5000-kw max. visual, 1696-ft. above av. terrain, 1699-ft. above ground, 2434-ft. above sea level. BPCT-960712KH.

**Transmitter:** 1000-ft. E of County Rd. 1926, 0.7-mi. SE of County Rd. 1941, Greensboro.

**Digital Facilities:** Channel No. 33 (584-590 MHz). Power: 700-kw max. visual. Antenna: 1886-ft. above av. terrain, 1872-ft. above ground.

Latitude	35°	52'	03"
Longitude	79°	49'	26"

**FCC Digital File Number:** BPCDT-19991101AIL (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 3-meter C-band; Microdyne, 5-meter Ku-band; Harris, M/A-Com receivers.

**LMA:** Local marketing agreement with WXLV-TV (A), Winston-Salem.

**Ownership:** Mission Broadcasting Inc. (Group Owner).

**Began Operation:** May 9, 1981. Sale to Edward H. Herlihy approved by FCC June 7, 1985 but not consummated (*Television Digest*, Vol. 25:13). Sale to present owner by Guilford Telecasters Inc. approved by FCC June 28, 1996. Sale pending to Sinclair Broadcast Group.

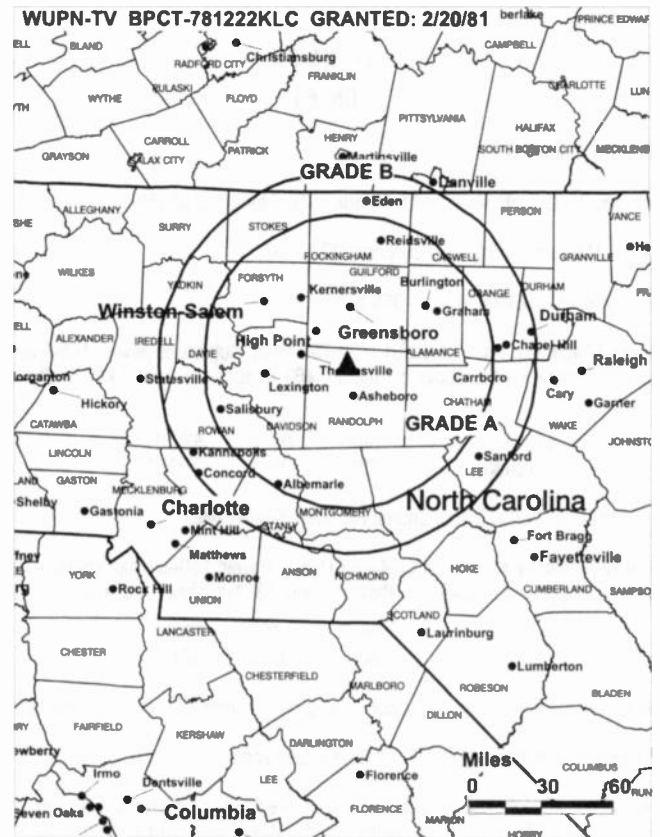
**Represented (legal):** Arter & Hadden LLP.

**Represented (engineering):** Moffet, Larson & Johnson Inc.

**Personnel:**

Kristen L. Norfleet, General Manager.

**Rates:** \$250.



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**City of License:** Greensboro. **Station DMA:** Greensboro-High Point-Winston Salem. **Rank:** 47.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	373,660	289,720	663,380
Average Weekly Circulation (2000)	94,017	48,030	142,047
Average Daily Circulation (2000)			43,649
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	362,830	193,540	556,370
Average Weekly Circulation (2000)	92,381	39,442	131,823
Average Daily Circulation (2000)			42,158
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,830	96,180	107,010
Average Weekly Circulation (2000)	1,636	8,589	10,224
Average Daily Circulation (2000)			1,491

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Greensboro-High Point & Winston-Salem

**WXII  
Ch. 12**

**Network Service:** NBC.

**Licensee:** WXII Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

**Studio:** 700 Coliseum Dr., Winston-Salem, NC 27106.

**Mailing Address:** Box 11847, Winston-Salem, NC 27116.

**Phone:** 336-721-9944. **Fax:** 336-722-7685.

**E-mail:** newschannel12@wxii.com

**Web Site:** <http://www.wxii.com>

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 63.5-kw aural. Antenna: 1980-ft. above av. terrain, 680-ft. above ground, 3095-ft. above sea level.

Latitude 36° 22' 31"  
Longitude 80° 22' 27"

**Transmitter:** Sauratown Mountain, 7-mi. N of King.

**FCC Proposed Digital Channel Number:** Ch. 31.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Station:** Satellite Technology, 3.5-meter, Drake, Standard Communications receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** September 30, 1953. Sale to Multimedia by Triangle Broadcasting Corp. approved by FCC September 7, 1972 (*Television Digest*, Vol. 11:44; 12:37). Exchanged by Multimedia with WFBC-TV, Greenville, SC for KSDK, St. Louis, MO 1981-82 (Vol. 21:12; 22:1; 23:8). Sale to present owner by Pulitzer Publishing Co. approved by FCC November 24, 1998 (Vol. 38:22, 48).

**Represented (sales):** Katz American Television.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

Henry E. Price, General Manager.

Michael Pulitzer Jr., Station Manager.

Glenn Haygood, General Sales Manager.

Mindy Bloom, National Sales Manager.

John Norvell, Engineering Director.

Robin H. Morrow, Business Manager.

Steve Wilkins, Marketing & Promotion Director.



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**Michelle Butt,** News Director.

**Carrie-Lyn Hobson,** Public Service Director.

**Highest 30 Sec. Rate:** \$3000.

**City of License:** Winston-Salem. **Station DMA:** Greensboro-High Point-Winston Salem. **Rank:** 47.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	457,760	306,540	764,300
Average Weekly Circulation (2000)	294,710	131,438	426,147
Average Daily Circulation (2000)			216,321

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	377,300	211,410	588,710
Average Weekly Circulation (2000)	268,406	110,178	378,585
Average Daily Circulation (2000)			200,268

Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	80,460	95,130	175,590
Average Weekly Circulation (2000)	26,304	21,259	47,563
Average Daily Circulation (2000)			16,053

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Winston & Salem-Greensboro-High Point

## WXLV-TV Ch. 45

**Network Service:** ABC.

**Licensee:** Sinclair Broadcast Group, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 3500 Myer-Lee Dr., Winston-Salem, NC 27101.

**Phone:** 336-722-4545. **Fax:** 336-723-8217.

**Web Site:** <http://www.abc45.com>

**Technical Facilities:** Channel No. 45 (656-662 MHz). Authorized power: 5000-kw visual. Antenna: 1959-ft. above av. terrain, 738-ft. above ground, 3018-ft. above sea level.

Latitude 36° 22' 37"  
Longitude 80° 22' 10"

**Transmitter:** End of County Rd. 1172, King.

**Digital Facilities:** Channel No. 29 (560-566 MHz). Power: 1000-kw max. visual. Antenna: 1890-ft. above av. terrain, 1873-ft. above ground.

Latitude 35° 52' 03"  
Longitude 79° 49' 26"

**FCC Digital File Number:** BPCDT-19991101ACF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 0-meter Ku-band; Comtech, 5-meter C-band; Vertex, 4.5-meter Ku & C-band; Scientific-Atlanta, Standard Agile Omni receivers.

**LMA:** Local marketing agreement with WUPN-TV (U), Greensboro-High Point & Winston-Salem.

**Ownership:** Sullivan Broadcasting Co. (Group Owner).

**Began Operation:** September 23, 1979. Sale to Act III Broadcasting by TVX Broadcast Group approved by FCC December 17, 1986. Sale to present owner by Act III approved by FCC December 15, 1995. Sale pending to Sinclair Broadcast Group (*Television Digest*, Vol. 38:9).

**Represented (sales):** Seltel Inc.

**Represented (legal):** Arter & Hadden LLP.

**Represented (engineering):** Lawrence Behr Associates Inc.

### Personnel:

William Aber, General Manager.

Jim Hanning, General Sales Manager.

Jeanette Pruitt, Program Coordinator.

Diane Beasley, Business Manager.

Jim Hays, Promotion Director.

Gil Couch, Chief Engineer.



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Jay Paul, Production Manager.

**Rates:** On request.

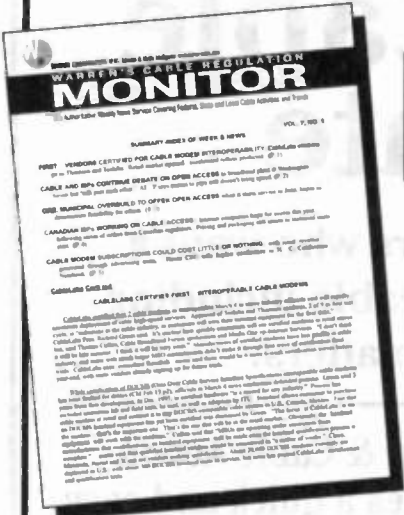
**City of License:** Winston-Salem. **Station DMA:** Greensboro-High Point-Winston Salem. **Rank:** 47.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	383,700	264,030	647,730
Average Weekly Circulation (2000)	245,772	71,278	317,049
Average Daily Circulation (2000)			130,164
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	377,300	205,600	582,900
Average Weekly Circulation (2000)	242,405	65,313	307,718
Average Daily Circulation (2000)			127,844
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,400	58,430	64,830
Average Weekly Circulation (2000)	3,366	5,965	9,331
Average Daily Circulation (2000)			2,320

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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## North Carolina—Greenville

**WEPX**  
Ch. 38

(Operates satellite WPXU-TV, Jacksonville, NC)

**Network Service:** PAX.

**Grantee:** Paxson Greenville License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 600 Country Club Dr., Suite C, Greenville, NC 27834.

**Phone:** 252-439-0538.

**Web Site:** <http://www.paxtv.net>

**Technical Facilities:** Channel No. 38 (614-620 MHz). Authorized power: 3020-kw max. visual. Antenna: 508-ft. above av. terrain, 476-ft. above ground, 545-ft. above sea level.

Latitude 35° 24' 09"  
Longitude 77° 25' 10"

**Transmitter:** County Rd. 1110, 0.2-mi. E of Hanrahan.

**FCC Proposed Digital Channel Number:** Ch. 38.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** December 1, 1998. Sale to present owner by Equity Broadcasting Corp. approved by FCC April 13, 1999.

**Represented (legal):** David Tillotson.

**Represented (engineering):** D. C. Williams PE.

**Personnel:**

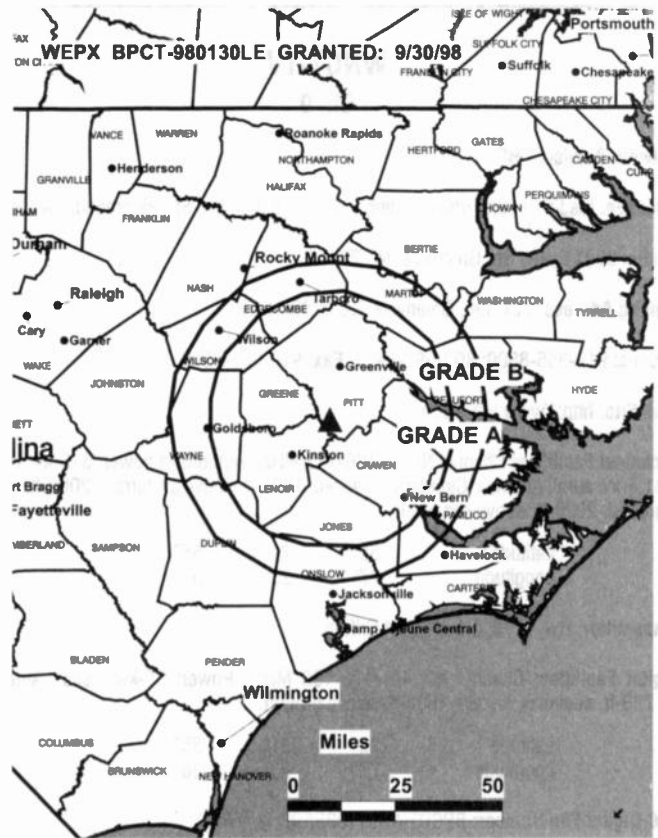
Tim Coucke, Chief Engineer.

**Rates:** On request.

**City of License:** Greenville.

## Communications Daily

The Authoritative News Service of  
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**Station DMA:** Greenville-New Bern-Washington. Rank: 106.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	85,490	36,060	121,550
Average Weekly Circulation (2000)	8,679	4,600	13,278
Average Daily Circulation (2000)			3,038
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	85,490	36,060	121,550
Average Weekly Circulation (2000)	8,679	4,600	13,278
Average Daily Circulation (2000)			3,038

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# North Carolina—Greenville-New Bern-Washington

## WNCT-TV Ch. 9

**Network Service:** CBS.

**Licensee:** Media General Broadcasting Inc., 333 E. Franklin St., Richmond, VA 23219.

**Studio:** 3221 Evans St., Greenville, NC 27834.

**Mailing Address:** Box 898, Greenville, NC 27835-0898.

**Phones:** 919-355-8500; 800-682-0999. **Fax:** 919-355-8568.

**Web Site:** <http://www.wnct.com>

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1890-ft. above av. terrain, 2000-ft. above ground, 2028-ft. above sea level.

Latitude 35° 21' 55"  
Longitude 77° 23' 38"

**Transmitter:** Hwy. 118, 2.5-mi. E of Grifton.

**Digital Facilities:** Channel No. 10 (192-198 MHz). Power: 35-kw visual. Antenna: 1798-ft. above av. terrain, 1801-ft. above ground.

Latitude 35° 21' 55"  
Longitude 77° 23' 38"

**FCC Digital File Number:** BPCDT-19991025ADP (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Andrew, 4.6-meter Ku-band; AFC, 3.5-meter C-band; Scientific-Atlanta, 4.2-meter C-band; Scientific-Atlanta, 7-meter C-band; DX Antenna, M/A-Com, Scientific-Atlanta, Winegard receivers.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Media General Inc. (Group Owner).

**Began Operation:** December 22, 1953. Sale by Carolina Broadcasting System Inc. approved by FCC February 7, 1962 (*Television Digest*, Vol. 2:7). Sale to Park Acquisition approved by FCC March 27, 1995. Sale to present owner by Park Acquisition approved by FCC November 22, 1996. (Vol. 36:31).

**Represented (sales):** Blair Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** David Steel & Associates Inc.

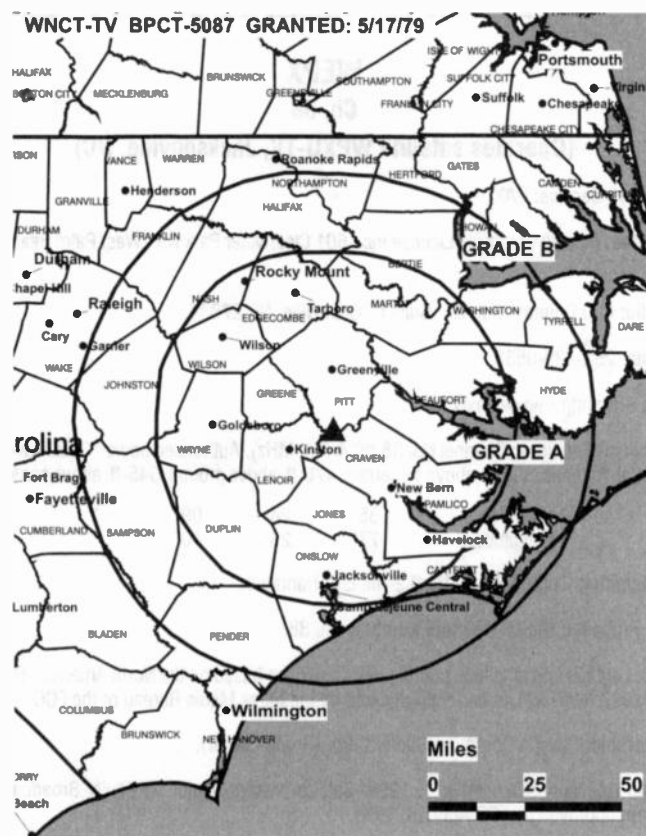
### Personnel:

Vickie E. Storm, Vice President & General Manager.

John Bennett, General Sales Manager.

Andrea Clenney, News Director.

Shirley Dale, Program Director.



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**Bertie Cartwright**, Chief Engineer.

**William Morrisette**, Business Manager.

**Highest 30 Sec. Rate:** \$1000.

**City of License:** Greenville. **Station DMA:** Greenville-New Bern-Washington. **Rank:** 106.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	397,740	196,680	594,420
Average Weekly Circulation (2000)	224,558	87,036	311,594
Average Daily Circulation (2000)			159,721
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,570	80,760	236,330
Average Weekly Circulation (2000)	120,260	54,810	175,070
Average Daily Circulation (2000)			99,635
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	242,170	115,920	358,090
Average Weekly Circulation (2000)	104,298	32,227	136,525
Average Daily Circulation (2000)			60,085

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## North Carolina—Greenville

**WYDO**

**Ch. 14**

(Satellite of WFXI, Morehead City, NC)

**Network Service:** FOX.

**Licensee:** GOCOM License LLC, 7621 Little Ave., Suite 506, Charlotte, NC 28226.

**Studio:** 5145 Ayden Golf Club Rd., Ayden, NC 28513.

**Mailing Address:** Suite 506, 7621 Little Ave., Charlotte, NC 28226.

**Phone:** 252-240-0888. **Fax:** 252-240-2028.

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 1350-kw max. visual. Antenna: 686-ft. above av. terrain, 679-ft. above ground, 718-ft. above sea level.

Latitude 35° 26' 44"  
Longitude 77° 22' 08"

**Transmitter:** Approx. 3.2-mi. SE of Ayden in Pitt County.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 50-kw max. visual. Antenna: 673-ft. above av. terrain, 673-ft. above ground.

Latitude 35° 26' 44"  
Longitude 77° 22' 08"

**FCC Digital File Number:** BPCDT-19991101AHL (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** GOCOM Holdings LLC (Group Owner).

**Began Operation:** July 30, 1992. Sale to GOCOM Communications LLC from KS Family Television Inc. approved by FCC August 4, 1997. Merger with Grapevine Communications Inc. approved by FCC November 1, 1999.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Lawrence Behr Associates Inc.

**Personnel:**

**Peter D'Brien**, Vice President & General Manager.

**Don Fisher**, General Sales Manager.

**Jerry Dowd**, Chief Engineer.

**Lisa Reed**, Traffic Manager.

**Paul Kingman**, Promotions Manager.

**Linda Murphy**, Program Director.

**Barbara Cash**, Office Manager.

**Rates:** On request.



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**City of License:** Greenville. **Station DMA:** Greenville-New Bern-Washington. **Rank:** 106.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	89,230	64,770	154,000
Average Weekly Circulation (2000)	38,231	15,210	53,441
Average Daily Circulation (2000)			20,764
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	75,770	60,550	136,320
Average Weekly Circulation (2000)	37,168	14,252	51,419
Average Daily Circulation (2000)			20,308
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	13,460	4,220	17,680
Average Weekly Circulation (2000)	1,063	958	2,021
Average Daily Circulation (2000)			456

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## North Carolina—Hickory

### WHKY-TV Ch. 14

**Network Service:** Independent.

**Licensee:** The Long Family Partnership, 526 Main Ave. SE, Hickory, NC 28602.

**Studio:** 526 Main Ave. SE, Hickory, NC 28602.

**Mailing Address:** Box 1059, Hickory, NC 28603.

**Phone:** 828-322-5115. **Fax:** 828-322-8256.

**E-mail:** whky@whky.com

**Web Site:** http://www.whky.com

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 656.1-kw max. visual, 66-kw max. aural. Antenna: 600-ft. above av. terrain, 487-ft. above ground, 1652-ft. above sea level.

Latitude 35° 43' 57"  
Longitude 81° 19' 52"

**Transmitter:** 526 Main Ave. SE.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 100-kw max. visual. Antenna: 518-ft. above av. terrain, 384-ft. above ground.

Latitude 35° 43' 57"  
Longitude 81° 19' 52"

**FCC Digital File Number:** BPCDT-19991027ABU (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 5 in operation.

**AM Affiliate:** WHKY, 5-kw, 1290 kHz.

**Ownership:** The Long Family Partnership.

**Began Operation:** February 14, 1968.

**Represented (legal):** Hardy & Carey LLP.

#### Personnel:

**Thomas E. Long**, General Manager.

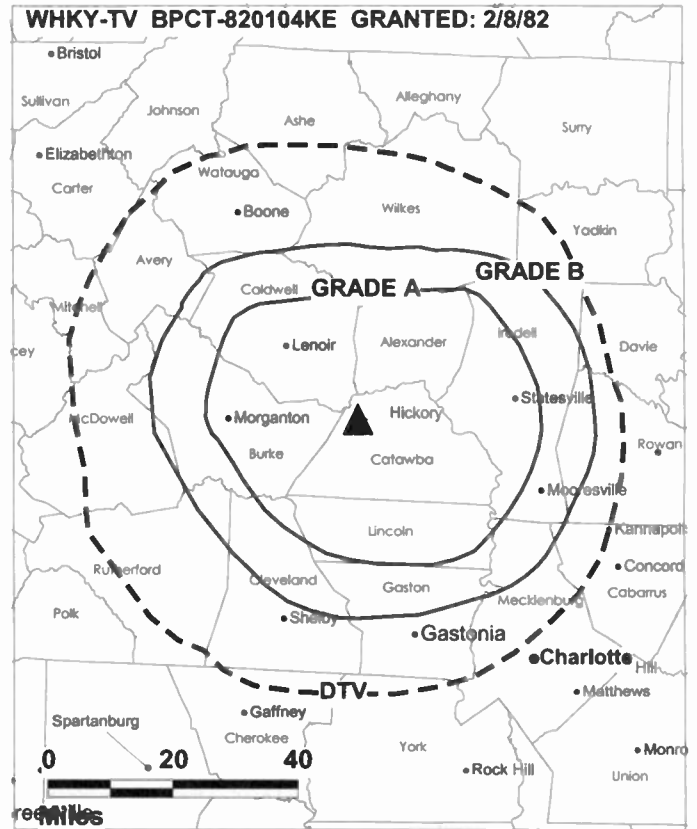
**Jeff Long**, Station Manager.

**James O. Carr**, Sales Manager.

**Jim Karas**, News Director & Assignment Editor.

**Jason Savage**, Sports Director.

**Heather Barlow**, Traffic Manager.



**Susie Woods**, Film Director.

**Eric Stafford**, Public Service Announcements Director.

**Highest 30 Sec. Rate:** \$75.

**City of License:** Hickory. **Station DMA:** Charlotte. **Rank:** 28.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,490	16,740	79,230
Average Weekly Circulation (2000)	4,693	928	5,621
Average Daily Circulation (2000)			1,233
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,490	16,740	79,230
Average Weekly Circulation (2000)	4,693	928	5,621
Average Daily Circulation (2000)			1,233

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## North Carolina—Jacksonville

**WPXU-TV**  
**(formerly WFXZ-TV)**  
**Ch. 35**  
**(Satellite of WEPX, Greenville, NC)**

**Network Service:** PAX.

**Grantee:** Paxson Communications of Jacksonville-35 Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Phones:** 252-240-0888; 800-849-3699. **Fax:** 252-240-2028.

**Studio:** See WEPX, Greenville.

**Web Site:** <http://www.paxtv.net>

**Technical Facilities:** Channel No. 35 (596-602 MHz). Authorized power: 515-kw max. visual. Antenna: 653-ft. above av. terrain, 640-ft. above ground, 669-ft. above sea level.

Latitude	34°	31'	10"
Longitude	77°	26'	52"

**Transmitter:** 2.2-mi. SSW of Hwys. 210 & 172 intersection.

**Digital Facilities:** Channel No. 34 (590-596 MHz). Power: 600-kw max. visual. Antenna: 653-ft. above av. terrain, 640-ft. above ground.

Latitude	34°	31'	10"
Longitude	77°	26'	52"

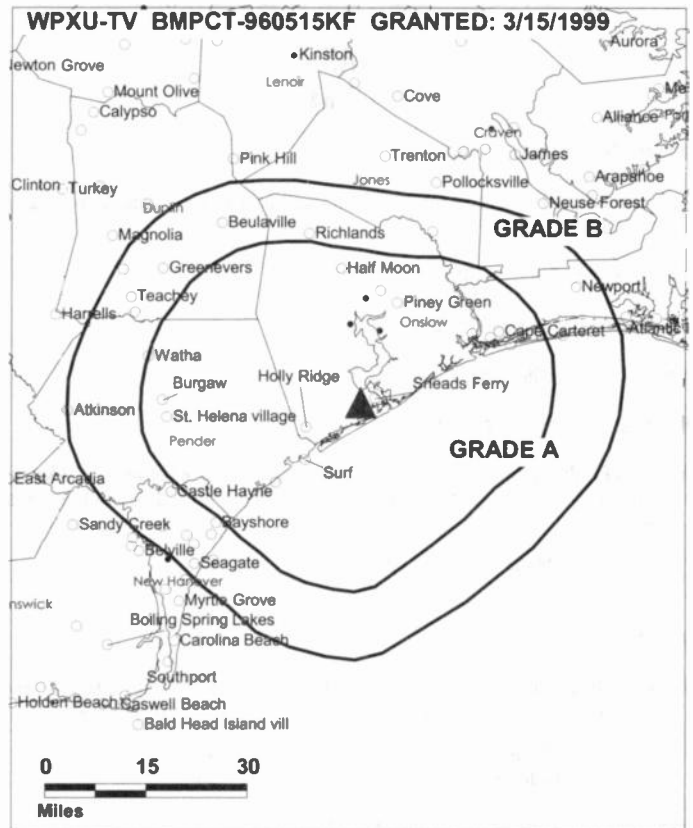
**FCC Digital File Number:** BPCDT-19991028ACI (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** July 26, 1999. Sale to present owner from GOCOM Communications LLC approved by FCC October 1, 1999.

**Represented (legal):** Cohn & Marks.



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**Personnel:**

**Doner Fishern, General Manager.**

**Rates:** On request.

**City of License:** Jacksonville. **Station DMA:** Greenville-New Bern-Washington. **Rank:** 106.

**Nielsen Data:** Not available.

# North Carolina—Kannapolis

**WAXN**  
**Ch. 64**

**Network Service:** Independent.

**Licensee:** WSOC-TV Holdings Inc., 3773 Howard Hughes Pkwy., Suite 300-N, Las Vegas, NV 89109.

**Studio:** 1901 N. Tryon St., Charlotte, NC 28200.

**Mailing Address:** Box 34665, Charlotte, NC 28234.

**Phone:** 704-338-9999. **Fax:** 704-371-3131.

**Web Site:** <http://www.gocarolinas.com>

**Technical Facilities:** Channel No. 64 (770-776 MHz). Authorized power: 1900-kw max. visual. Antenna: 984-ft. above av. terrain, 840-ft. above ground, 1696-ft. above sea level.

Latitude 35° 15' 41"  
Longitude 80° 43' 38"

**Transmitter:** 1.4-mi. SSE of Newell.

**Digital Facilities:** Channel No. 50 (686-692 MHz). Power: 200-kw max. visual. Antenna: 1155-ft. above av. terrain, 1011-ft. above ground, 1867-ft. above sea level.

Latitude 35° 15' 41"  
Longitude 80° 43' 38"

**Transmitter:** N of Plaza Ext., 1.4-mi. SSE of Newell.

**FCC Digital File Number:** BPCDT-990402KF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Cox Enterprises Inc. (Group Owner).

**Began Operation:** October 15, 1994. Sale to Kannapolis Television Co. by Community Action Communications approved by FCC October 31, 1995. Sale to present owner by Kannapolis Television Co. approved by FCC January 31, 2000.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes, Albertson.

**Personnel:**

**Lee Armstrong**, General Manager.

**Jerry Black**, Engineer.

**Bruce Chastine**, Controller

**Shawn Bartelt**, Sales Director.

**Vicki Montet**, News Director.

**Paul Briggs**, Sales Manager.

**Kay Hall**, Programming Consultant.



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**Gregg Moss**, Production Manager.

**Rates:** On request.

**City of License:** Kannapolis. **Station DMA:** Charlotte. **Rank:** 28.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	575,820	264,510	840,330
Average Weekly Circulation (2000)	178,258	56,227	234,485
Average Daily Circulation (2000)			75,295
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	575,820	258,700	834,520
Average Weekly Circulation (2000)	178,258	55,855	234,113
Average Daily Circulation (2000)			75,237
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	5,810	5,810
Average Weekly Circulation (2000)	0	372	372
Average Daily Circulation (2000)			58

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## North Carolina—Lexington

### WTWB-TV (formerly WBFX) Ch. 20

**Network Service:** WBN.

**Licensee:** Pappas Telecasting Companies, 500 S. Chinowth Rd., Visalia, CA 93277.

**Studio:** 622-G Guilford College Rd., Greensboro, NC 27409.

**Phone:** 336-510-2020. **Fax:** 316-517-2020.

**Technical Facilities:** Channel No. 20 (506-512 MHz). Authorized power: 5000-kw max. visual. Antenna: 1890-ft. above av. terrain, 1873-ft. above ground, 2612-ft. above sea level.

Latitude	35°	52'	02"
Longitude	79°	49'	26"

**Transmitter:** 7493 Walker Mill Rd., Randleman.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 800-kw max. visual. Antenna: 1814-ft. above av. terrain, 1801-ft. above ground.

Latitude	35°	52'	02"
Longitude	79°	49'	26"

**FCC Digital File Number:** BPCDT-19991025ADZ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Paraclipse, 4.5-meter Ku & C-band; Standard Communications Receivers.

**SNG Mobile Dish:** 2 mesh dishes.

**Ownership:** Pappas Telecasting Companies (Group Owner).

**Began Operation:** April 2, 1986. Sale to present owner by Christian TV Network approved by FCC February 9, 1996.

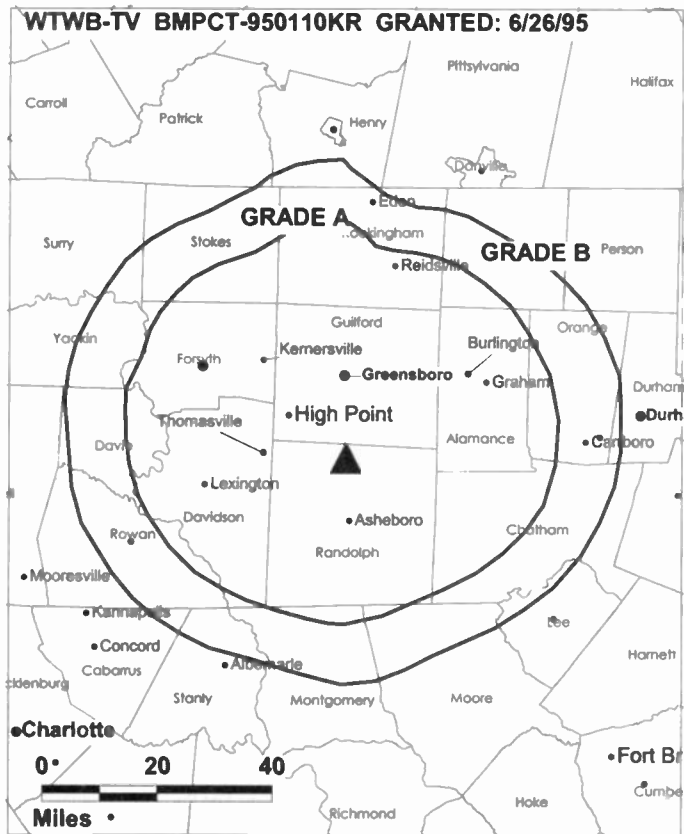
**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Paul, Hastings, Janofsky & Walker LLP.

**Personnel:**

**Kathi Lester,** General Manager.

**Michelle Harper,** General Sales Manager.



**Charis Moore,** Local Sales Manager.

**Frank Armstrong,** Promotion & Marketing Director.

**David Edrington,** Program Director & Production Manager.

**Barbara Carabeau,** News Director & Business Manager.

**Don Moore,** Chief Engineer.

**Highest 30 Sec. Rate:** \$525.

**City of License:** Lexington. **Station DMA:** Greensboro-High Point-Winston Salem. **Rank:** 47.

**Nielsen Data:** Not available.

## North Carolina—Morehead City

**WFXI**

**Ch. 8**

**(Operates satellite WYDO, Greenville, NC)**

**Network Service:** FOX.

**Licensee:** GOCOM License LLC, 7621 Little Ave., Suite 506, Charlotte, NC 28226.

**Studio:** 5441 Hwy. 70 E, Morehead City, NC 28557.

**Phones:** 252-240-0888; 800-849-3699. **Fax:** 252-240-2028.

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 817-ft. above av. terrain, 810-ft. above ground, 817-ft. above sea level.

Latitude 34° 52' 53"  
Longitude 76° 30' 23"

**Transmitter:** Open Grounds Farm, approx. 5.5-mi. NW of Stacy.

**Digital Facilities:** Channel No. 24 (530-536 MHz). Power: 1000-kw max. visual. Antenna: 709-ft. above av. terrain, 705-ft. above ground.

Latitude 34° 53' 01"  
Longitude 76° 30' 21"

**FCC Digital File Number:** BPCDT-19991029AFA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Comtech, 5-meter Ku & C-band; Agile Omni receivers.

**LMA:** Local marketing agreement with WYDO (I), Greenville.

**Ownership:** GOCOM Holdings LLC (Group Owner).

**Began Operation:** November 6, 1989. Merger with Grapevine Communications Inc. approved by FCC November 1, 1999.

**Represented (sales):** Seltel Inc.

**Represented (legal):** Cohn & Marks.

**Represented (engineering):** Lawrence Behr Associates Inc.

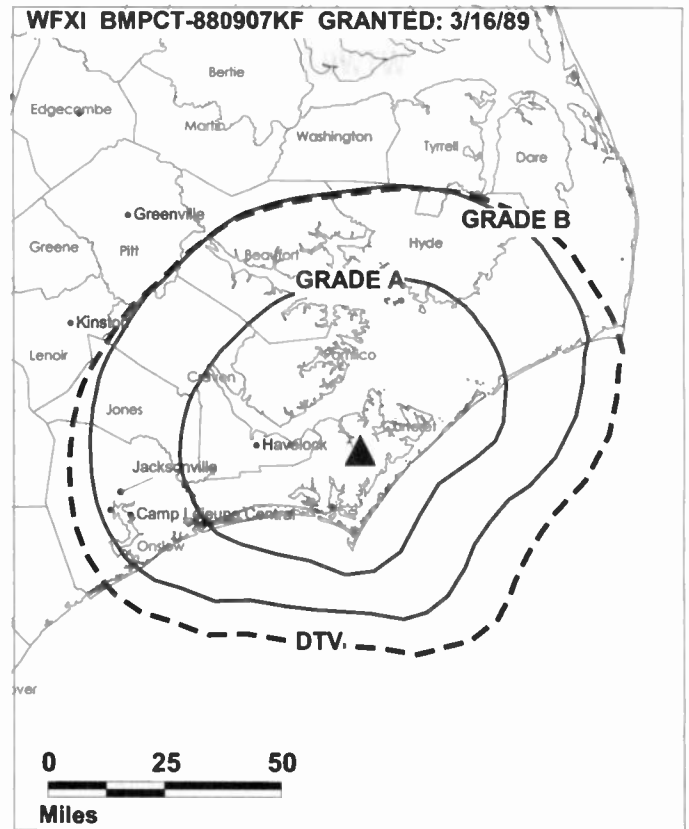
**Personnel:**

**Peter O'Brien**, Vice President & General Manager.

**Don Fisher**, General Sales Manager.

**Jerry Dowd**, Chief Engineer.

**Paul Kingman**, Promotion Director.



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**Scott Icenhour**, Business Manager.

**Barbara Cash** Office Manager.

**Rates:** On request.

**City of License:** Morehead City. **Station DMA:** Greenville-New Bern-Washington. **Rank:** 106.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	90,980	30,640	121,620
Average Weekly Circulation (2000)	51,290	7,032	58,322
Average Daily Circulation (2000)			23,685
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	90,980	30,640	121,620
Average Weekly Circulation (2000)	51,290	7,032	58,322
Average Daily Circulation (2000)			23,685

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## North Carolina—New Bern-Greenville-Washington

**WCTI**  
**Ch. 12**

**Network Service:** ABC.

**Licensee:** Lamco Communications Inc., 460 Market St., Suite 310, Williamsport, PA 11701.

**Studio:** 400 Glenburnie Dr., New Bern, NC 28561.

**Mailing Address:** Box 12325, New Bern, NC 28561.

**Phone:** 919-638-1212. **Fax:** 919-637-4141.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1940-ft. above av. terrain, 1999-ft. above ground, 2049-ft. above sea level.

Latitude 35° 06' 15"  
Longitude 77° 20' 12"

**Transmitter:** State Hwy. 41, N of Trenton.

**Digital Facilities:** Channel No. 48 (674-680 MHz). Power: 161-kw max. visual. Antenna: 1778-ft. above av. terrain, 1775-ft. above ground.

Latitude 35° 06' 15"  
Longitude 77° 20' 12"

**FCC Digital File Number:** BPCDT-19990910AAO. Granted: November 26, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive ADM, 6.1-meter; Avcom receivers.

**News Service:** AP.

**Ownership:** Lamco Communications Inc. (Group Owner).

**Began Operation:** September 7, 1963. Sale to present owner by Diversified Communications approved by FCC August 2, 1993. Sale to Diversified by Heritage Broadcasting approved by FCC February 24, 1986. Sale to Heritage by Malrite Communications Group approved by FCC June 7, 1983. Sale to Malrite by Continental TV approved by FCC October 14, 1976. Sale by Nathan Frank & Thomsland Inc. approved by FCC April 15, 1969.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

**Clay Milstead**, Vice President & General Manager.

**Bill Poole**, General Sales Manager.

**Carolyn Stevens**, Program Director.

**Dan Flaxer**, Promotion Director.

**Theresa Mueller**, Business Manager.

**Ken Hughes**, Chief Engineer.



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**Highest 30 Sec. Rate:** \$1500.

**City of License:** New Bern. **Station DMA:** Greenville-New Bern-Washington. **Rank:** 106.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	196,650	132,710	329,360
Average Weekly Circulation (2000)	118,466	49,226	167,692
Average Daily Circulation (2000)			85,457
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	155,570	80,760	236,330
Average Weekly Circulation (2000)	113,116	42,572	155,688
Average Daily Circulation (2000)			82,252
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	41,080	51,950	93,030
Average Weekly Circulation (2000)	5,350	6,654	12,004
Average Daily Circulation (2000)			3,205

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# North Carolina—Raleigh

**WLFL**  
**Ch. 22**

**Network Service:** WBN.

**Licensee:** WLFL Licensee LLC, 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 3012 Highwoods Blvd., Suite 101, Raleigh, NC 27604.

**Phone:** 919-872-9535.

**Technical Facilities:** Channel No. 22 (518-524 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1675-ft. above av. terrain, 1545-ft. above ground, 2015-ft. above sea level.

Latitude 35° 42' 51.50"  
Longitude 78° 49' 0.50"

**Transmitter:** 1700-ft. W of intersection of Hwys. 1379 & 1010, 1.5-mi. SE of Apex.

**Digital Facilities:** Channel No. 57 (728-734 MHz). Power: 316-kw max. visual. Antenna: 2001-ft. above av. terrain, 1903-ft. above ground, 2264-ft. above sea level.

Latitude 35° 40' 29.00"  
Longitude 78° 31' 40.00"

**Transmitter:** 0.25-mi. SW of US Rte. 70, 1.74-mi. SE of Auburn.

**FCC Digital File Number:** BPCDT-980803KU. Granted: April 9, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** 3.5-meter C-band; AFC, 3-meter Ku-band; Gardiner, M/A-Com, Microdyne receivers.

**LMA:** Local marketing agreement with WRDC (U), Raleigh-Durham.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** December 18, 1981. Sale to S & F Communications by N. Grant Cotton, et al., approved by FCC December 21, 1984 but not consummated (*Television Digest*, Vol. 24:39). Sale to TVX Broadcast Group by Family TV Corp. approved by FCC February 10, 1986 (Vol. 25:50; 26:17). Sale to Paramount Group approved by FCC in 1989 (Vol. 29:38). Sale to present owner by Paramount Group approved by FCC November 22, 1994 (Vol. 34:33, 43).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Shaw Pittman.

**Personnel:**

Jim Lapiana, General Manager.

Paul Rossi, Sales Director.

Melanie Gerig, Programming Director.

Jonathan Knopf, News Director.

Catherine Wood, Promotion Manager.



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**Jim Gamble**, Chief Engineer.

**Joe Wolz**, Business Manager.

**Rates:** On request.

**City of License:** Raleigh. **Station DMA:** Raleigh-Durham. **Rank:** 29.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	538,180	439,080	977,260
Average Weekly Circulation (2000)	244,126	123,041	367,167
Average Daily Circulation (2000)			139,085
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	529,120	326,770	855,890
Average Weekly Circulation (2000)	242,694	114,324	357,018
Average Daily Circulation (2000)			136,916
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	9,060	112,310	121,370
Average Weekly Circulation (2000)	1,432	8,717	10,149
Average Daily Circulation (2000)			2,169

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

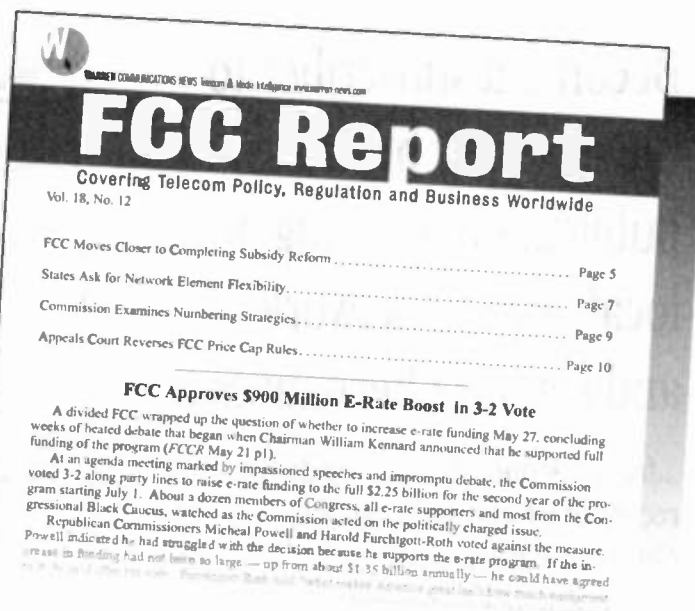
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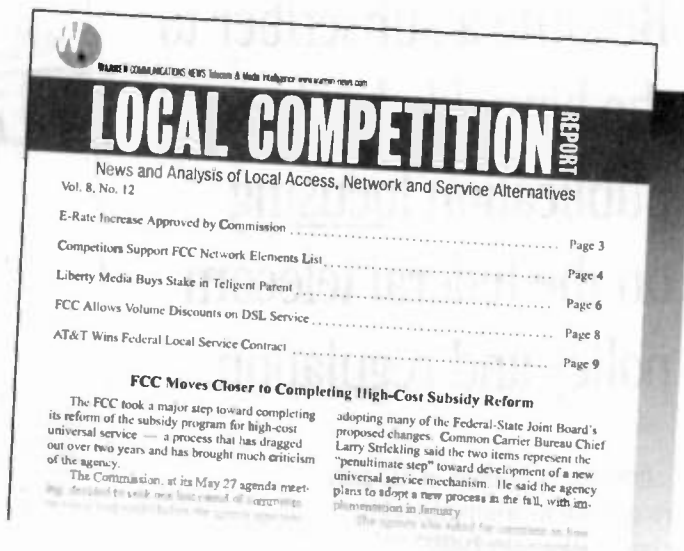
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## North Carolina—Raleigh

### WRAL-DT Ch. 53

**Network Service:** CBS.

**Licensee:** Capitol Broadcasting Co. Inc., Box 12000, Raleigh, NC 27605.

**Studio:** 2619 Western Blvd., Raleigh, NC 27606.

**Phones:** 919-890-6000; 919-821-8555.

**Web Site:** <http://www.wral.com>

**Digital Facilities:** Channel No. 53 (704-710 MHz). Power: 962-kw max. visual. Antenna: 2014-ft. above av. terrain, 1916-ft. above ground, 2277-ft. above sea level.

Latitude	35°	40'	29"
Longitude	78°	31'	40"

Requests modification of CP for change to 1000-kw max. visual, 2064-ft. above av. terrain, 1965-ft. above ground, 2326-ft. above sea level. BMPCDT-990513KG.

**Transmitter:** 5033 TV Tower Rd., Garner.

**Definition:** High.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Capitol Broadcasting Co. Inc. (Group Owner).

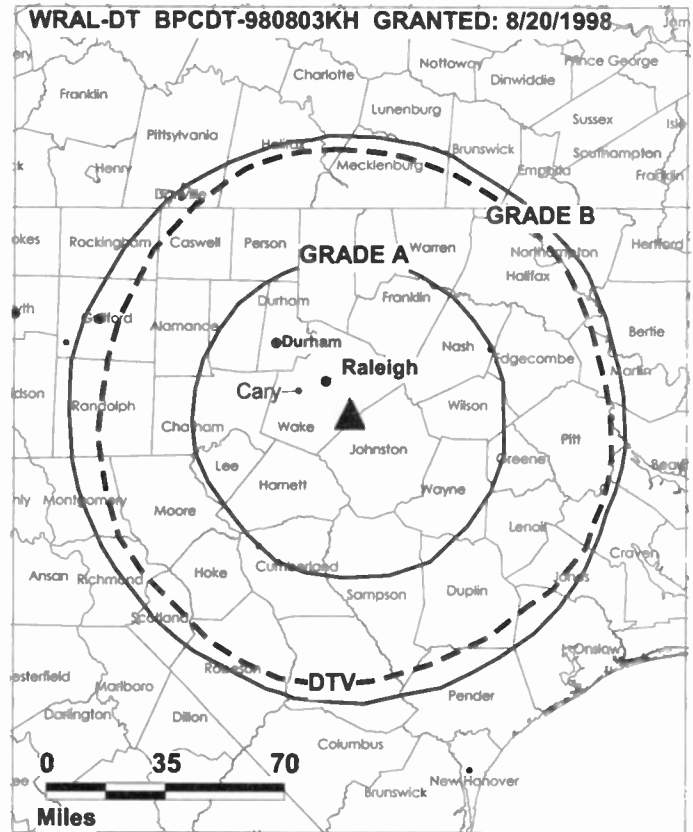
**Began Digital Operation:** April 16, 2000.

**Represented (legal):** Holland & Knight.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

Jim Griffin, Station Manager.



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Craig Turner, Chief Engineer.

Rates: On request.

City of License: Raleigh. Station DMA: Raleigh-Durham. Rank: 29.

# North Carolina—Raleigh-Durham

## WRAL-TV Ch. 5

**Network Service:** CBS.

**Licensee:** Capitol Broadcasting Co. Inc., Box 12000, Raleigh, NC 27605.

**Studio:** 2619 Western Blvd., Raleigh, NC 27606.

**Mailing Address:** Box 12000, Raleigh, NC 27605.

**Phone:** 919-821-8555. **Fax:** 919-821-8566.

**Web Site:** <http://www.wral-tv.com>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1981-ft. above av. terrain, 1965-ft. above ground, 2280-ft. above sea level.

Latitude 35° 40' 35"  
Longitude 78° 32' 09"

**Transmitter:** 1.6-mi. SE of Auburn.

**Began Digital Operation:** April 16, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Scientific-Atlanta, 7-meter C-band; Harris, 6.1-meter Ku-band; Scientific-Atlanta, 4.5-meter C-band; Scientific-Atlanta, 10-meter C-band; Harris, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Wolfcoach, RSI, 2.4-meter Ku-band.

**FM Affiliate:** WRAL-FM, 100-kw, 101.5 MHz (No. 268), 1840-ft.

**News Services:** AP, CNN Newsource, Conus, UPI.

**LMA:** Local marketing agreement with WRAZ (W), Raleigh-Durham.

**Ownership:** Capitol Broadcasting Co. Inc. (Group Owner).

**Began Operation:** December 15, 1956. Station became first to test HDTV transmission on July 23, 1996 (Television Digest, Vol. 36:31).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

### Personnel:

**James F. Goodman**, President & Chief Executive Officer.

**Tom Allen**, Senior Vice President, Television.

**William Peterson**, Vice President & General Manager.

**Jim Griffin**, Station Manager.

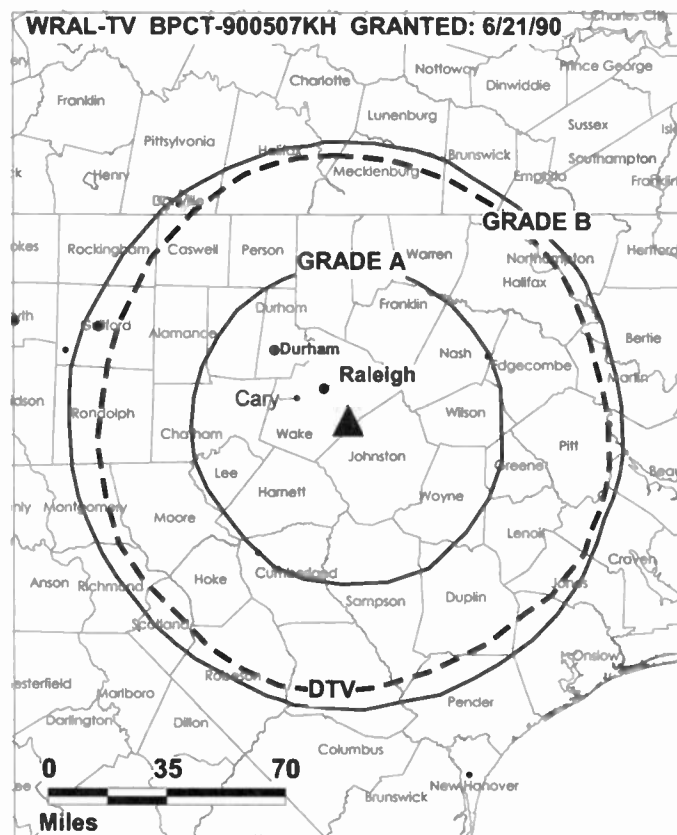
**Quinn Koontz**, General Sales Manager.

**Laura Stillman**, Local Sales Manager.

**Lori Pry**, National Sales Manager.

**Andrea Parquet-Taylor**, News Director.

**Craig Turner**, Chief Engineer.



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**Cindy Sink**, Promotion Director.

**Jill Morris**, Business Manager.

**Loretta Harper**, Community Relations Director.

**David Gill**, Operations Manager.

**John Harris**, Special Products Director.

**Rates:** On request.

**City of License:** Raleigh. **Station DMA:** Raleigh-Durham. **Rank:** 29.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	692,720	503,920	1,196,640
Average Weekly Circulation (2000)	461,982	235,879	697,862
Average Daily Circulation (2000)			382,213
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	529,120	329,370	858,490
Average Weekly Circulation (2000)	404,043	211,795	615,838
Average Daily Circulation (2000)			349,369
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	163,600	174,550	338,150
Average Weekly Circulation (2000)	57,939	24,085	82,024
Average Daily Circulation (2000)			32,844

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Raleigh

**WRAZ**  
**Ch. 50**

**Network Service:** FOX.

**Licensee:** Capitol Broadcasting Co. Inc., 711 Hillsborough St., Raleigh, NC 27603.

**Studio:** 512 S. Mangum St., Durham, NC 27701.

**Mailing Address:** Box 30050, Durham, NC 27702.

**Phone:** 919-595-5050. **Fax:** 919-595-5028.

**Web Site:** <http://www.fox50.com>

**Technical Facilities:** Channel No. 50 (686-692 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1798-ft. above av. terrain, 1736-ft. above ground, 2057-ft. above sea level.

Latitude	35°	40'	35"
Longitude	78°	32'	09"

**Transmitter:** 1.6-mi. ESE of Auburn.

**Digital Facilities:** Channel No. 49 (680-686 MHz). Power: 200-kw max. visual. Antenna: 2064-ft. above av. terrain, 1965-ft. above ground, 2326-ft. above sea level.

Latitude	35°	40'	29"
Longitude	78°	31'	40"

Requests modification of CP for change to 1000-kw max. visual, 2015-ft. above av. terrain, 1916-ft. above ground, 2280-ft. above sea level, transmitter to 3201 Transmitter Rd. BMPCDT-19990713KJ.

**Transmitter:** 5033 TV Tower Rd.

**FCC Digital File Number:** BPCDT-980803KY. Granted: March 18, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with WRAL-TV (C), Raleigh-Durham.

**Ownership:** Capitol Broadcasting Co. Inc. (Group Owner).

**Began Operation:** September 7, 1995. Sale Carolina Broadcasting System Inc. by Tar Heel Broadcasting approved by FCC June 28, 1996. Sale to present owner by Carolina Broadcasting System Inc. approved by FCC March 29, 2000.

**Personnel:**

**James F. Goodman,** President.

**Tommy Schenck,** General Manager.

**Paul Pope,** Station Manager.

**Evelyn Booker,** General Sales Manager.

**Joanne Stanley,** Program Director.



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**Highest 30 Sec. Rate:** \$4000.

**City of License:** Raleigh. **Station DMA:** Raleigh-Durham. **Rank:** 29.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	539,460	359,640	899,100
Average Weekly Circulation (2000)	269,790	121,813	391,603
Average Daily Circulation (2000)			131,332
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	529,120	322,870	851,990
Average Weekly Circulation (2000)	266,721	118,214	384,935
Average Daily Circulation (2000)			129,903
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,340	36,770	47,110
Average Weekly Circulation (2000)	3,069	3,599	6,668
Average Daily Circulation (2000)			1,429

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Durham-Raleigh

**WRDC**  
**Ch. 28**

**Network Service:** UPN.

**Licensee:** Raleigh (WRDC-TV) Licensee Inc., 3474 William Penn Hwy., a Maryland Corp., Pittsburgh, PA 15235.

**Studio:** 3012 Highlands Blvd., Suite 101, Raleigh, NC 27604.

**Phone:** 919-872-2854.

**Technical Facilities:** Channel No. 28 (554-560 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: 1919-ft. above av. terrain, 1900-ft. above ground, 2215-ft. above sea level.

Latitude 35° 40' 35"  
Longitude 78° 32' 09"

**Transmitter:** 1.6-mi. SE of Auburn.

**Digital Facilities:** Channel No. 27 (548-554 MHz). Power: 915-kw max. visual. Antenna: 2001-ft. above av. terrain, 1903-ft. above ground.

Latitude 35° 40' 28"  
Longitude 78° 31' 40"

**FCC Digital File Number:** BPCDT-19991029ACD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 6.1-meter Ku-band; Andrew, 4.5-meter C-band; Harris, 3.6-meter Ku-band; RCA, 3-meter Ku-band; Andrew, Harris, M/A-Com receivers.

**News Services:** AP, NBC News Channel.

**LMA:** Local marketing agreement with WFLA (W), Raleigh-Durham.

**Ownership:** Glencairn Ltd. Broadcast Properties (Group Owner).

**Began Operation:** November 4, 1968. Sale pend to Sinclair Broadcast Group. Sale to present owner by Com Corp. approved by FCC March 1, 1995. Transfer of control to ComCorp. approved by FCC April 26, 1994. Sale to FSF TV Inc. approved by FCC June 14, 1991 (Television Digest, Vol. 31:15). Sale to Durham Life Broadcasting by Robinson O. Everett, et al., approved by FCC May 19, 1977 (Vol. 17:5).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Shaw Pittman.

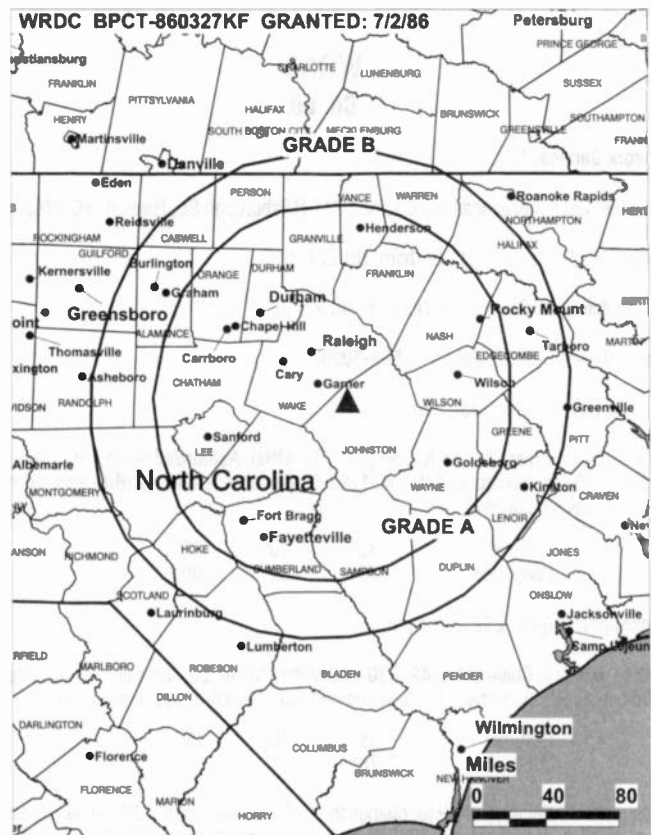
**Represented (engineering):** Technical Broadcast Consultants.

**Personnel:**

Susan Lucas, General Manager.

Shawn Harris, Sales Director.

Gary Todd, Chief Engineer.



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Gayle Levinson, Business Manager.

**Highest 30 Sec. Rate:** \$3000.

**City of License:** Durham. **Station DMA:** Raleigh-Durham. **Rank:** 29.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	539,840	433,690	973,530
Average Weekly Circulation (2000)	157,942	106,911	264,853
Average Daily Circulation (2000)			95,228
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	510,400	329,370	839,770
Average Weekly Circulation (2000)	154,359	96,616	250,975
Average Daily Circulation (2000)			91,246
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	29,440	104,320	133,760
Average Weekly Circulation (2000)	3,583	10,295	13,878
Average Daily Circulation (2000)			3,982

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Durham-Raleigh-Fayetteville

**WTVD**  
Ch. 11

**Network Service:** ABC.

**Licensee:** The Walt Disney Co., 500 S. Buena Vista St., Burbank, CA 91521.

**Studio:** 411 Liberty St., Durham, NC 27702.

**Branch Office:** 225 Green St., Fayetteville, NC 28301.

**Mailing Address:** Box 2009, Durham, NC 27702.

**Phones:** 919-683-1111 (Durham); 919-323-5883 (Fayetteville). **Fax:** 919-682-7476.

**Web Site:** <http://www.abc11tv.com>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: Circularly polarized, 1990-ft. above av. terrain, 2000-ft. above ground, 2317-ft. above sea level.

Latitude	35°	40'	05"
Longitude	78°	31'	58"

**Transmitter:** 4-mi. NW of Clayton, 2-mi. SE of Auburn.

**Digital Facilities:** Channel No. 52 (698-704 MHz). Power: 1000-kw max. visual. Antenna: 1965-ft. above av. terrain, 1913-ft. above ground, 319-ft. above sea level.

Latitude	35°	40'	05"
Longitude	78°	31'	59"

**Transmitter:** Near Hwy. 70, 4-mi. NW of Clayton.

**FCC Digital File Number:** BPCDT-19990901AAB. Granted: August 20, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 5.6-meter Ku-band; Andrew, 7.3-meter C-band; Andrew, 7.3-meter Ku & C-band; Harris, 9.1-meter C-band; Standard Communications receivers.

**SNG Mobile Dish:** Vertex, 2.4-meter Ku-band.

**News Service:** AP.

**Ownership:** Disney Enterprises Inc. (Group Owner).

**Began Operation:** September 2, 1954. Sale to present owner from Capital Cities/ABC approved by FCC February 8, 1996. Sale to Capital Cities/ABC by principal stockholders Harmon L. & Virginia D. Duncan, J. Floyd Fletcher and WDNC(AM) approved by FCC May 22, 1957 (*Television Digest*, Vol. 13:14, 21).

**Represented (sales):** ABC-TV Network Sales.

**Represented (legal):** Wilmer, Cutler & Pickering.

**Represented (engineering):** Moffet, Larson & Johnson Inc.

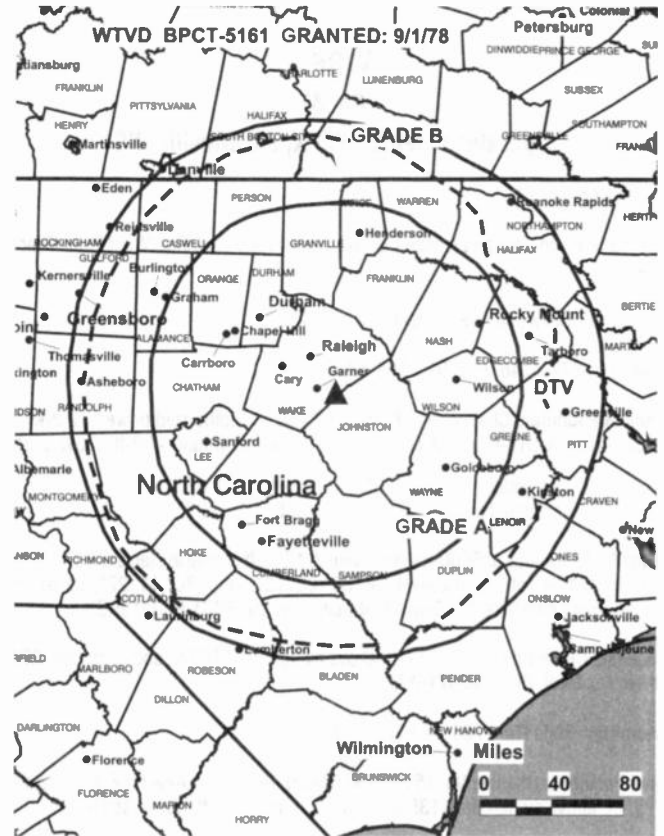
**Personnel:**

**Bruce Gordon**, President & General Manager.

**Chris Nesbitt**, General Sales Manager.

**Dirk Ohley**, Sales Manager.

**John Idler**, Sales Manager.



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**Angela Jaramillo**, Programming Director.

**Rob Elmore**, News Director.

**Curtis Meredith**, Chief Engineer.

**Ed O'Connor**, Business Manager.

**Marie Brown**, Sales Service Manager.

**Rates:** On request.

**City of License:** Durham. **Station DMA:** Raleigh-Durham. **Rank:** 29.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	615,880	465,740	1,081,620
Average Weekly Circulation (2000)	450,511	230,493	681,004
Average Daily Circulation (2000)			367,466
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	529,120	329,370	858,490
Average Weekly Circulation (2000)	414,220	210,359	624,579
Average Daily Circulation (2000)			346,187
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	86,760	136,370	223,130
Average Weekly Circulation (2000)	36,291	20,134	56,425
Average Daily Circulation (2000)			21,279

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# North Carolina—Rocky Mount

**WRPX**  
Ch. 47

(Operates satellite WFPX, Fayetteville, NC)

**Network Service:** PAX.

**Licensee:** Paxson Raleigh License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 1507 Oakwood Ave., Raleigh, NC 27610.

**Phone:** 919-872-4748. **Fax:** 919-755-1702.

**Technical Facilities:** Channel No. 47 (668-674 MHz). Authorized power: 12.3-kw max. visual. Antenna: 318-ft. above av. terrain, 331-ft. above ground, 482-ft. above sea level.

Latitude 35° 57' 03"  
Longitude 77° 55' 37"

Holds CP for change to 5000-kw max. visual, 1217-ft. above av. terrain, 1178-ft. above ground, 1517-ft. above sea level; lat. 36° 06' 13", long. 78° 11' 27", transmitter to 6.1-mi. E of Lewisburg & 1.7-mi. N of State Rte. 56. BPCT-950915KG.

Requests CP for change to 1717-ft. above av. terrain, 1680-ft. above ground, 2019-ft. above sea level. BPCT-960716KM.

**Transmitter:** State Rd. 1765, 401 Farm Rd., Nash County.

**Digital Facilities:** Channel No. 15 (476-482 MHz). Power: 180-kw max. visual. Antenna: 1161-ft. above av. terrain, 1135-ft. above ground, 1460-ft. above sea level.

Latitude 36° 06' 11"  
Longitude 78° 11' 29"

**Transmitter:** Off Wester Farm Rte. 4, near Louisburg.

**FCC Digital File Number:** BPCDT-990701KH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Jerrold, 5-meter C-band; Jerrold, 6-meter C-band; Microdyne, 7-meter C-band; Jerrold, Microdyne receivers.

**News Service:** Capitol News.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** July 5, 1989. Sale to present owner by DP Media Inc. approved by FCC February 25, 2000 (Television Digest, Vol. 39:48; 40:24). Sale to DP Media Inc. from Roberts Broadcasting Co. approved by FCC June 9, 1997. Sale to Roberts Broadcasting Co. by Family Broadcasting Enterprises approved by FCC September 19, 1995.

**Represented (sales):** American Media.

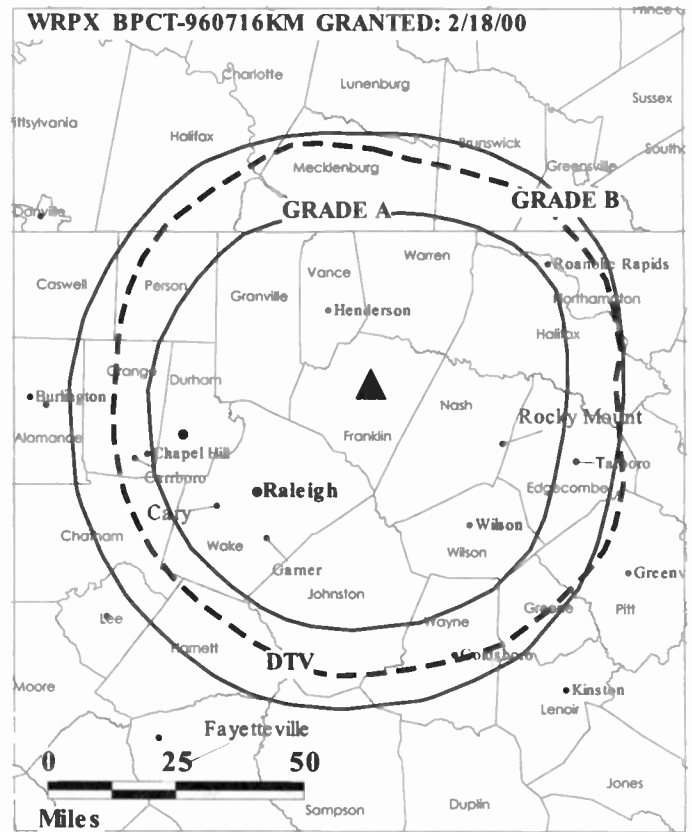
**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Personnel:**

Michael Schiefer, Vice President & General Manager.

Jean Almand, Development Director.

**Highest 30 Sec. Rate:** \$56.



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**City of License:** Rocky Mount. **Station DMA:** Raleigh-Durham. **Rank:** 29.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	405,250	190,570	595,820
Average Weekly Circulation (2000)	57,731	25,359	83,090
Average Daily Circulation (2000)			24,159
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	405,250	183,730	588,980
Average Weekly Circulation (2000)	57,731	24,814	82,545
Average Daily Circulation (2000)			24,071
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	6,840	6,840
Average Weekly Circulation (2000)	0	545	545
Average Daily Circulation (2000)			88

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**We were the broker  
in the 2000 sale of  
WRPX**

*THE*  
**TED HEPBURN**  
*COMPANY*

**Ted Hepburn, President**  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995

# North Carolina—Washington-Greenville-New Bern

## WITN-TV Ch. 7

**Network Service:** NBC.

**Licensee:** Gray Communications Systems Inc., 126 N. Washington St., Albany, GA 31702.

**Studio:** Hwy. 17 S, Washington, NC 27889.

**Mailing Address:** Box 468, Washington, NC 27889.

**Phone:** 252-946-3131. **Fax:** 252-946-9265.

**E-mail:** witn

**Web Site:** <http://www.witntv.com>

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31-kw aural. Antenna: Circularly polarized, 1950-ft. above av. terrain, 2000-ft. above ground, 2028-ft. above sea level.

Latitude	35°	21'	55"
Longitude	77°	23'	38"

**Transmitter:** Hwy. 118, 2.5-mi. E of Grifton.

**FCC Proposed Digital Channel Number:** Ch. 32.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 3-meter; Harris, 6-meter; Scientific-Atlanta, 7-meter; Harris, Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Gray Communications Systems Inc. (Group Owner).

**Began Operation:** September 28, 1955. Sale to AFLAC Inc. by W. R. Roberson Jr., et al., approved by FCC June 26, 1985 (*Television Digest*, Vol. 25:8). Sale to Raycom Media-U.S. Inc. by AFLAC Inc. approved by FCC March 21, 1997. Sale to present owner by Raycom Media-U.S. Inc. approved by FCC July 28, 1997.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

**Michael D. Weeks**, President & General Manager.

**Stephen Sproles**, General Sales Manager.

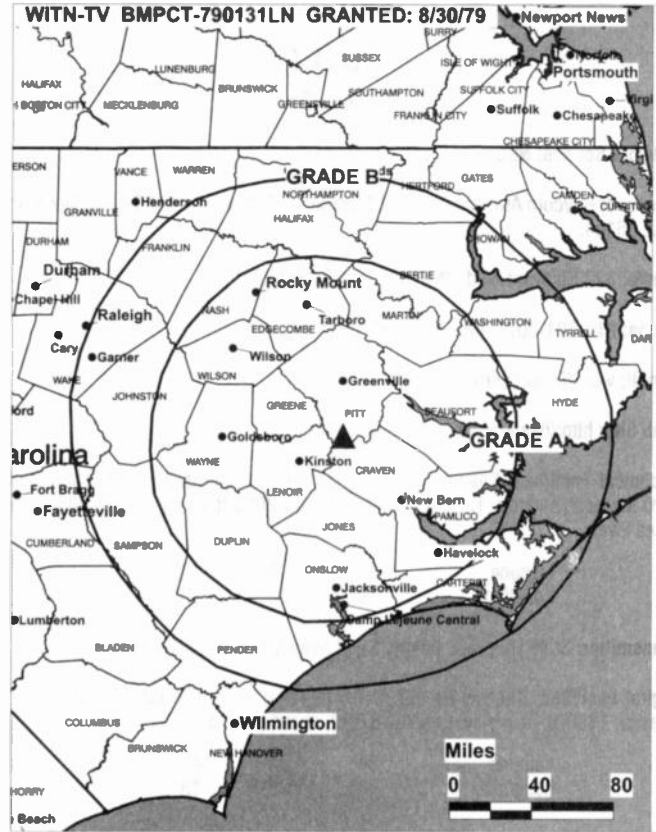
**Meredith Turner**, National Sales Coordinator.

**Brad Zaruba**, Regional Sales Manager.

**Neal Fox**, News Director.

**Michael Riddle**, Program Director.

**Al Manning**, Chief Engineer.



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**Frances W. Williams**, Business Manager.

**Rates:** On request.

**City of License:** Washington. **Station DMA:** Greenville-New Bern-Washington. **Rank:** 106.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	324,890	203,410	528,300
Average Weekly Circulation (2000)	195,692	85,929	281,620
Average Daily Circulation (2000)			142,312
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	155,570	80,760	236,330
Average Weekly Circulation (2000)	123,479	54,562	178,041
Average Daily Circulation (2000)			100,374
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	169,320	122,650	291,970
Average Weekly Circulation (2000)	72,213	31,367	103,579
Average Daily Circulation (2000)			41,939

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Wilmington

## WECT Ch. 6

**Network Service:** NBC.

**Licensee:** Raycom America Inc., 201 Monroe St., 20th Floor, RSA Tower, Montgomery, AL 36104.

**Studio:** 322 Shipyard Blvd., Wilmington, NC 28412.

**Phone:** 910-791-8070. **Fax:** 910-392-1509.

**E-mail:** wect@wect.com

**Web Site:** <http://www.wect.com/>

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1930-ft. above av. terrain, 2000-ft. above ground, 2055-ft. above sea level.

Latitude	34°	34'	32"
Longitude	78°	26'	13"

**Transmitter:** State Hwy. 53, 1.1-mi. SE of Singletary Lake, Colly Twp.

**Digital Facilities:** Channel No. 54 (710-716 MHz). Power: 1000-kw max. visual. Antenna: 1860-ft. above av. terrain, 1870-ft. above ground.

Latitude	34°	34'	43"
Longitude	78°	26'	13"

**FCC Digital File Number:** BPCDT-19991025ADI. Granted: December 8, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** DH Satellite, 5-meter; Harris, 3-meter; Harris, 8-meter; Prodelin, 5-meter; Standard Communications receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** April 9, 1954. Sale of 60% of stock to WNCT & James Jackson by Richard A. Dunlea & wife approved by FCC December 11, 1957. (*Television Digest*, Vol. 13:44, 50). Sale to News Press & Gazette Co. approved by FCC November 21, 1986. Sale to New Vision Television approved by FCC November 15, 1993. Sale to Ellis Communications approved by FCC February 10, 1995 (Vol. 34:48; 35:14). Sale to present owner by Ellis Communications approved by FCC July 26, 1996.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (engineering):** Cohen, Dippell & Everist PC.

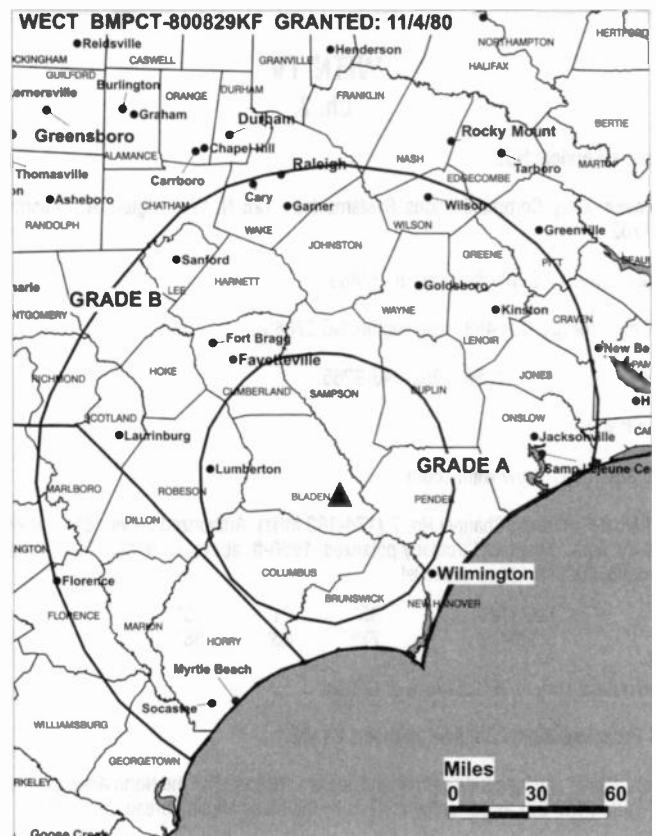
**Personnel:**

**Ron Becker**, Vice President & General Manager.

**Karl Davis**, General Sales Manager.

**Brenda Kuberek**, Local Sales Manager.

**Raeferd Brown**, News Director.



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**Herschel Howie**, Promotion Director.

**Wayne Tiner**, Chief Engineer.

**Anita Liebscher**, Business Manager.

**Rates:** On request.

**City of License:** Wilmington. **Station DMA:** Wilmington. **Rank:** 148.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	372,520	209,760	582,280
Average Weekly Circulation (2000)	202,915	71,101	274,016
Average Daily Circulation (2000)			134,946
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	99,340	38,780	138,120
Average Weekly Circulation (2000)	84,385	29,319	113,704
Average Daily Circulation (2000)			73,780
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	273,180	170,980	444,160
Average Weekly Circulation (2000)	118,530	41,783	160,313
Average Daily Circulation (2000)			61,166

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Wilmington

## WSFX-TV Ch. 26

**Network Service:** FOX.

**Licensee:** Wilmington Telecasters Inc., 1926 Oleander Dr., Wilmington, NC 28403.

**Studio:** 1926 Oleander Dr., Wilmington, NC 28403.

**Mailing Address:** Box 2626, Wilmington, NC 28403.

**Phone:** 910-343-8826. **Fax:** 910-251-0978.

**E-mail:** bwatson@wsfx.com

**Web Site:** http://www.wsfx.com

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 4370-kw max. visual, 432.5-kw max. aural. Antenna: 1640-ft. above av. terrain, 1631-ft. above ground, 1690-ft. above sea level.

Latitude 34° 07' 51"  
Longitude 78° 11' 16"

Holds CP for change to 2350-kw max. visual. BPCT-980717KF.

**Transmitter:** 5-mi. NNW of Bolivia on Lewis Swamp Rd.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 1000-kw max. visual. Antenna: 1644-ft. above av. terrain, 1631-ft. above ground.

Latitude 34° 07' 51"  
Longitude 78° 11' 16"

**FCC Digital File Number:** BPCDT-19991006AAT (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Microdyne, 7-meter; Harris, 3.7-meter; Harris, 4.7-meter; Scientific-Atlanta, 6.2-meter; Harris, M/A-Com, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Robinson O. Everett (Group Owner); Jacob H. Froelich Jr. (Group Owner).

**Began Operation:** September 24, 1984.

**Represented (legal):** Baraff, Koemer & Olender PC.

### Personnel:

**Bob Watson**, Vice President & General Manager.

**Jeff Stewart**, Local Sales Manager.

**Steve Gray**, Chief Engineer.

**Paula Cameron**, Promotion & Marketing Director.

**Nancy Morse**, Program Director.

**Clara Dittmer**, Office Manager.



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**Eric Peterson**, Production Manager.

**Highest 30 Sec. Rate:** \$800.

**City of License:** Wilmington. **Station DMA:** Wilmington. **Rank:** 148.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	103,150	79,790	182,940
Average Weekly Circulation (2000)	59,033	20,703	79,736
Average Daily Circulation (2000)			32,787
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	99,340	38,780	138,120
Average Weekly Circulation (2000)	58,503	16,794	75,297
Average Daily Circulation (2000)			31,647
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,810	41,010	44,820
Average Weekly Circulation (2000)	530	3,910	4,439
Average Daily Circulation (2000)			1,139

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## North Carolina—Wilmington

### WWAY Ch. 3

**Network Service:** ABC.

**Licensee:** HNC Inc., Bldg. 2, 1888 Emory St., Atlanta, GA 30318.

**Studio:** 615 N. Front St., Wilmington, NC 28401.

**Mailing Address:** Box 2068, Wilmington, NC 28401.

**Phone:** 910-762-8581. **Fax:** 910-762-8367.

**Web Site:** <http://www.wwaytv3.com>

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: Circularly polarized, 1953-ft. above av. terrain, 1941-ft. above ground, 2001-ft. above sea level.

Latitude 34° 07' 51"  
Longitude 78° 11' 16"

**Transmitter:** 5-mi. NNW of Bolivia on Lewis Swamp Rd.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 1000-kw max. visual. Antenna: 1860-ft. above av. terrain, 1850-ft. above ground.

Latitude 34° 07' 53"  
Longitude 78° 11' 17"

**FCC Digital File Number:** BPCDT-19991101AFK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; RCA, 3.2-meter Ku-band; Scientific-Atlanta, 4.6-meter C-band; Avantek, W/A-Com, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Cosmos Broadcasting Corp.

**Began Operation:** October 30, 1964. Sale to present owner from Hillside Broadcasting of North Carolina Inc. approved by FCC December 18, 1998. Transfer from Mario Beza to Kelso Investment Assoc. V LP approved by FCC June 20, 1997. Sale to Hillside Broadcasting of North Carolina Inc. by CLG Media approved by FCC March 30, 1995 (*Television Digest*, Vol. 34:41; 48). CLG Media of Wilmington Inc. (Chrysler Capital Corp.) assumed control from Sterling TV of Wilmington Inc. (Adams Communications) January 5, 1993. Sale to Adams TV approved by FCC July 11, 1988. Sale to Price Communications Corp. by Clay Communications approved by FCC June 23, 1987 (*Television Digest*, Vol. 27:21). Sale to Cape Fear Telecasting Inc. (William G. Broadfoot Jr., Charles B. Britt, Ferebee Sledge & Craig Wall) approved by FCC August 28, 1968. **Note:** Left air temporarily January 24, 1981 when plane collided with tower (Vol. 21:5).

**Represented (sales):** Katz Television.

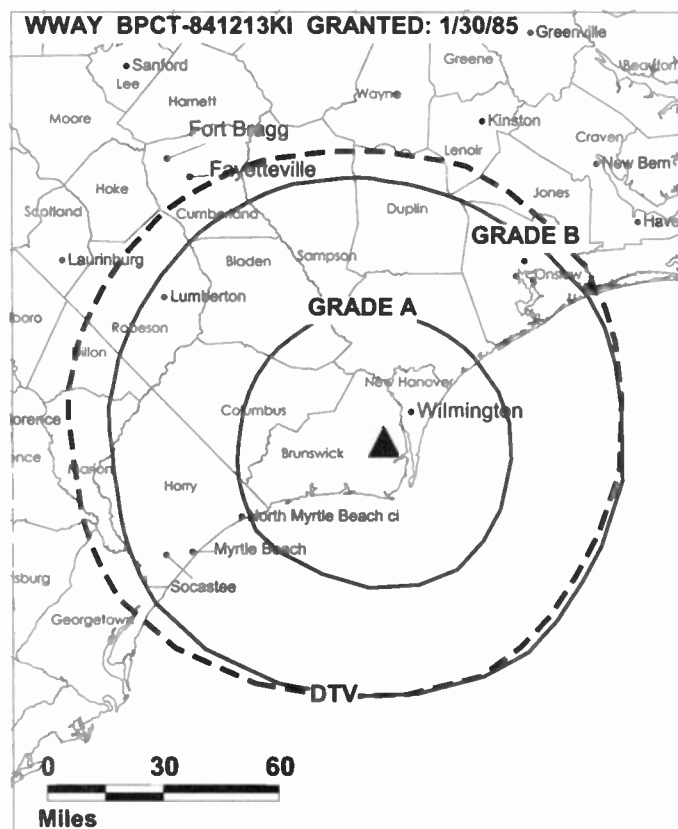
**Represented (legal):** Lowenthal, Landau, Fischer & Bring PC.

#### Personnel:

**James Smith**, Vice President & General Manager.

**Barry Paul**, General Sales Manager.

**Marty Ward**, Local Sales Manager.



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**Eric Olsen**, News Director.

**Joe Gaughan**, Operations & Production Director.

**Tom Newylen**, Chief Engineer.

**Highest 30 Sec. Rate:** \$900.

**City of License:** Wilmington. **Station DMA:** Wilmington. **Rank:** 148.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	152,150	158,710	310,860
Average Weekly Circulation (2000)	90,352	35,955	126,307
Average Daily Circulation (2000)			59,039
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	99,340	38,780	138,120
Average Weekly Circulation (2000)	76,931	22,566	99,498
Average Daily Circulation (2000)			53,389
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	52,810	119,930	172,740
Average Weekly Circulation (2000)	13,421	13,389	26,810
Average Daily Circulation (2000)			5,650

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Carolina—Wilson

## WRAY-TV Ch. 30

**Network Service:** Independent.

**Licensee:** SAH Holdings LP, 111 S. Washington St., Brownsville, TN 38012.

**Studio:** 2920 Horace Watson Rd., Wilson, NC 27893.

**Mailing Address:** Box 1117, Wilson, NC 27894.

**Phone:** 252-243-0584. **Fax:** 252-243-6290.

**Technical Facilities:** Channel No. 30 (566-572 MHz). Authorized power: 1830-kw max. visual. Antenna: 1768-ft. above av. terrain, 1739-ft. above ground, 1982-ft. above sea level.

Latitude 35° 49' 53"  
Longitude 78° 08' 50"

Requests CP for change 2710-kw max. visual. BMPCT-960625KH.

**Transmitter:** Hwy. 1130, 0.5-mi. W of intersection with Hwy. 1106, near Middlesex.

**Digital Facilities:** Channel No. 42 (638-644 MHz). Power: 1000-kw max. visual. Antenna: 1709-ft. above av. terrain, 1680-ft. above ground.

Latitude 35° 49' 53"  
Longitude 78° 08' 50"

**FCC Digital File Number:** BPCDT-19991101AFB (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Shop at Home Inc. (Group Owner).

**Began Operation:** August 7, 1995. Sale to Global Broadcasting Systems Inc. by Wilson Telecasters approved by FCC October 22, 1997 (*Television Digest*, Vol. 36:34). Global Broadcasting Systems filed for Chapter 11 bankruptcy; transfer to S. James Coopersmith, Trustee approved by FCC July 30, 1997. Sale to present owner by Coopersmith approved by FCC February 20, 1998.

**Represented (sales):** Roslin TV Sales.

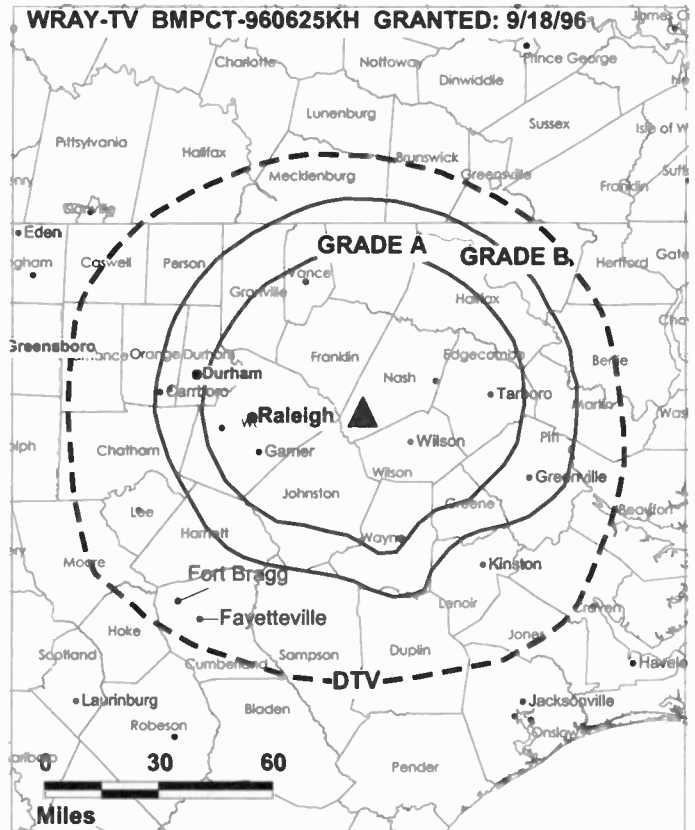
**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

Glenn Holterhaus, General Manager.

Ed Kasovick, Chief Engineer.

**Rates:** On request.



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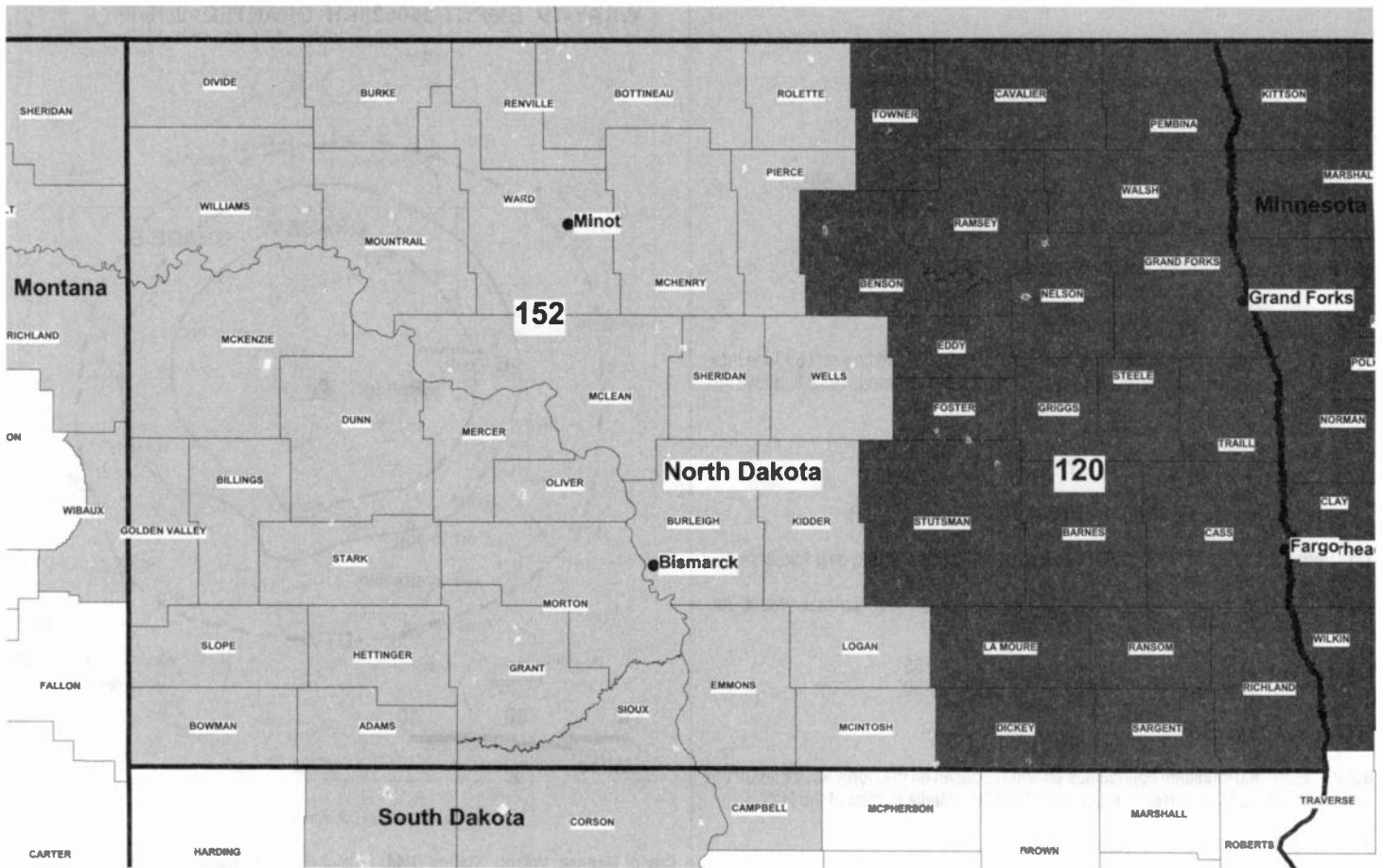
**City of License:** Wilson. **Station DMA:** Raleigh-Durham. **Rank:** 29.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,840	0	1,840
Average Weekly Circulation (2000)	180	0	180
Average Daily Circulation (2000)			7
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,840	0	1,840
Average Weekly Circulation (2000)	180	0	180
Average Daily Circulation (2000)			7

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Dakota



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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK
Sioux Falls-Mitchell, SD	231,550	111
Fargo-Valley City, ND	220,770	120
Minot-Bismarck-Dickinson, ND	136,000	152

## MARKET AREA COMMERCIAL STATIONS

KABY-TV (9), KDLO-TV (3), KDLT-TV (46), KDLY-TV (5), KELO-TV (11), KPLO-TV (6), KPRY-TV (4), KSFY-TV (13), KTTM (12), KTTW (17)  
 KBRR (10), KJRR (7), KNRR (12), KVLV-TV (11), KVRR (15), KXJB-TV (4), WDAY-TV (6), WDAZ-TV (8)  
 KBMY (17), KFYP-TV (5), KMCCY (14), KMOT (10), KQCD-TV (7), KUMV-TV (8), KXMA-TV (2), KXMB-TV (12), KXMC-TV (13), KXMD-TV (11)

### State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

<b>KXJB-TV, Fargo</b>	See Valley City, ND
<b>KBRR, Grand Forks</b>	See Thief River Falls, MN
<b>KVLV-TV, Grand Forks</b>	See Fargo, ND
<b>WDAZ-TV, Grand Forks</b>	See Devils Lake, ND

### North Dakota Analog Station Totals as of November 1, 2000

	VHF	UHF	TOTAL
<b>Commercial Television</b>	14	3	17
<b>Educational Television</b>	6	1	7
	20	4	24

## North Dakota—Bismarck

**KBMY**  
Ch. 17

(Operates satellite KMCY, Minot, ND)

**Network Service:** ABC.

**Licensee:** Forum Communications Co., 301 8th St. S, Fargo, ND 58103.

**Studio:** 919 S. 7th St., Suite 600, Bismarck, ND 58504.

**Mailing Address:** Box 7277, Bismarck, ND 58507.

**Phone:** 701-223-1700. **Fax:** 701-258-0886.

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 510-kw max. visual, 90-kw max. aural. Antenna: 948-ft. above av. terrain, 649-ft. above ground, 2869-ft. above sea level.

Latitude 46° 35' 11"  
Longitude 100° 48' 20"

**Transmitter:** 2-mi. S & 4-mi. E of St. Anthony.

**Digital Facilities:** Channel No. 16 (578-584 MHz). Power: 1000-kw max. visual. Antenna: 964-ft. above av. terrain, 627-ft. above ground.

Latitude 46° 35' 15"  
Longitude 100° 48' 20"

**FCC Digital File Number:** BPCDT-19991028AEC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 3-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; M/A-Com, Standard Communications receivers.

**Ownership:** Forum Communications Co. (Group Owner).

**Began Operation:** March 31, 1985.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Wiley, Rein & Fielding.

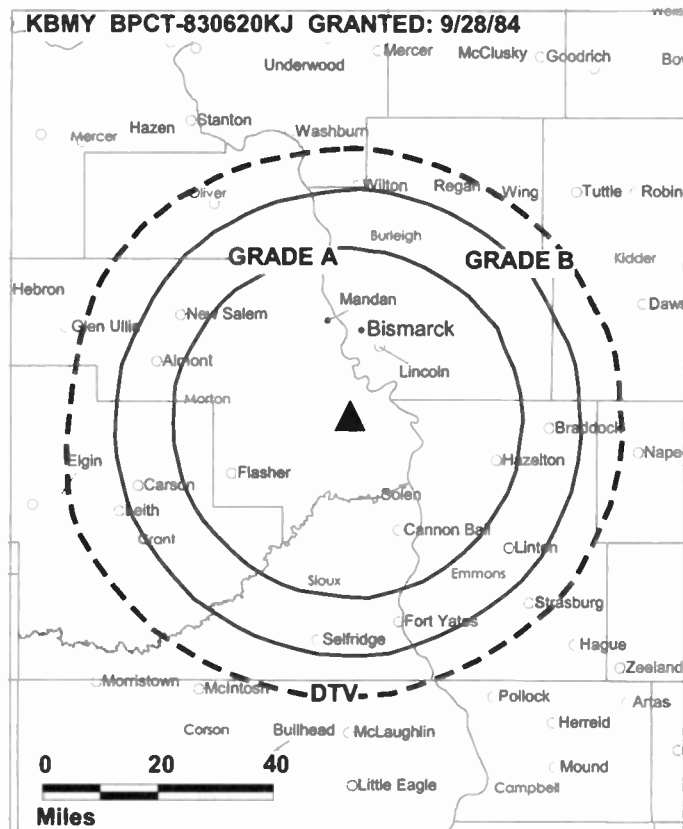
**Personnel:**

**Mark Prather,** General Manager.

**Chuck Peterson,** Local & National Sales Manager.

**Dennis Wilson,** Chief Engineer.

**Susan Eider,** Program & Promotion Director.



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**Rates:** On request.

**City of License:** Bismarck. **Station DMA:** Minot-Bismarck-Dickinson. **Rank:** 152.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,450	13,130	46,580
Average Weekly Circulation (2000)	19,849	6,301	26,150
Average Daily Circulation (2000)			9,912
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	33,450	13,130	46,580
Average Weekly Circulation (2000)	19,849	6,301	26,150
Average Daily Circulation (2000)			9,912

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



## North Dakota—Bismarck

### KFYR-TV

Ch. 5

(Operates satellites KQCD-TV, Dickinson; KMOT, Minot & KUMV-TV, Williston, ND)

**Network Service:** NBC.

**Licensee:** STC License Co., 3839 4th St. N, Suite 420, St. Petersburg, FL 33703.

**Studio:** 200 N. 4th St., Bismarck, ND 58501.

**Mailing Address:** Box 1738, Bismarck, ND 58502.

**Phones:** 701-255-5757; 800-472-5458. **Fax:** 701-255-8220.

**Web Site:** <http://www.kfyrtv.com>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 13.5-kw aural. Antenna: 1402-ft. above av. terrain, 1101-ft. above ground, 3373-ft. above sea level.

Latitude 46° 36' 17"  
Longitude 100° 48' 30"

**Transmitter:** 12-mi. S of city.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 107-kw max. visual. Antenna: 882-ft. above av. terrain, 499-ft. above ground.

Latitude 46° 36' 20"  
Longitude 100° 48' 22"

**FCC Digital File Number:** BPCDT-19991015AAX (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** GE, 6-meter Ku-band; Harris, 3-meter C-band; Simulsat, 0-meter Ku & C-band; Comsat, Harris, Scientific-Atlanta, Standard Components receivers.

**AM Affiliate:** KFYR, 5-kw, 550 kHz.

**FM Affiliate:** KYYY, 100-kw, 92.9 MHz (No. 225), 1402-ft.

**News Services:** Agri-Data, AP, NBC News Channel, Sports News Satellite.

**Ownership:** Sunrise Television Partners LP. Station is operated by Smith Broadcasting Partners LP (Group Owner).

**Began Operation:** December 19, 1953. Sale to Sunrise Television Partners by Meyer Broadcasting approved by FCC August 13, 1998. Transfer of operating control to Smith Broadcasting Partners LP approved by FCC July 12, 2000; equity interest retained by Sunrise Television Partners LP.

**Represented (sales):** Blair Television.

**Represented (legal):** Hogan & Hartson LLP.

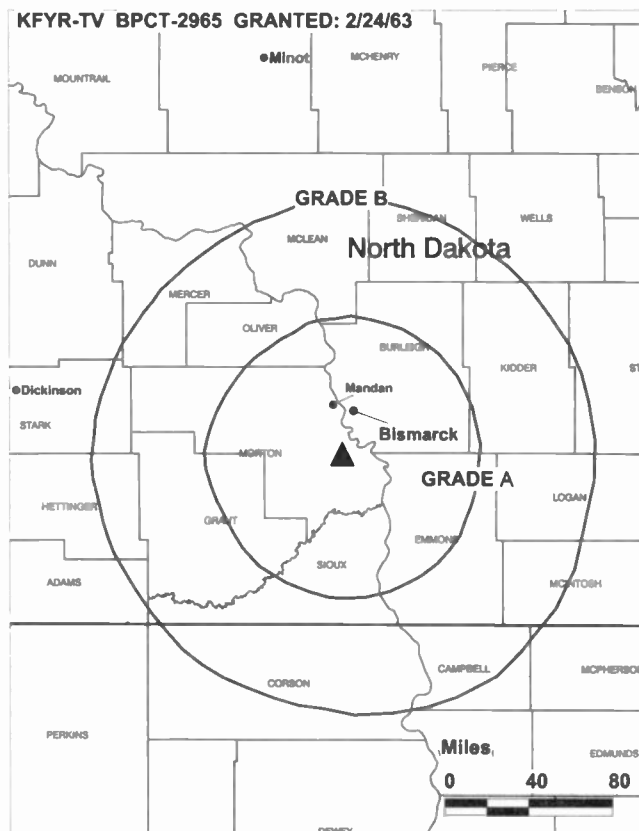
**Represented (engineering):** Denny & Associates PC.

#### Personnel:

**Holly Stewart,** General Manager.

**Jim Sande,** Operations & Programming Manager.

**Julie Bernhardt,** National & Regional Sales Manager.



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**Rich Belerle,** Chief Engineer.

**Dick Heidt,** News Director.

**LuWanna Ondracek,** Promotion Director.

**Tom Hertz,** Business Manager.

**Highest 30 Sec. Rate:** \$500.

**City of License:** Bismarck. **Station DMA:** Minot-Bismarck-Dickinson. **Rank:** 152.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,760	20,930	55,690
Average Weekly Circulation (2000)	30,146	11,053	41,200
Average Daily Circulation (2000)			27,961
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,760	19,180	53,940
Average Weekly Circulation (2000)	30,146	10,754	40,901
Average Daily Circulation (2000)			27,905
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,750	1,750
Average Weekly Circulation (2000)	0	299	299
Average Daily Circulation (2000)			56

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Dakota—Bismarck

## KXMB-TV Ch. 12 (Satellite of KXMC-TV, Minot, ND)

**Network Service:** CBS.

**Licensee:** Reiten Television Co. Inc., 1811 N. 15th St., Box 1617, Bismarck, ND 58501.

**Studio:** 1811 N. 15th St., Bismarck, ND 58501.

**Mailing Address:** Box 1617, Bismarck, ND 58501.

**Phone:** 701-223-9197. **Fax:** 701-223-3320.

**E-mail:** kxmbtv@bti.com

**Web Site:** <http://www.kxmb.com>

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1580-ft. above av. terrain, 1204-ft. above ground, 3449-ft. above sea level.

Latitude 46° 35' 17"  
Longitude 100° 48' 26"

**Transmitter:** 5-mi. E & 2-mi. S of St. Anthony.

**Digital Facilities:** Channel No. 23 (524-530 MHz). Power: 100-kw max. visual. Antenna: 1355-ft. above av. terrain, 1001-ft. above ground.

Latitude 46° 35' 23"  
Longitude 100° 48' 20"

**FCC Digital File Number:** BPCDT-19991012AAR. Granted: March 7, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Services:** AP, CBS Newspath.

**Ownership:** Reiten Television (Group Owner).

**Began Operation:** November 19, 1955. Sale to present owner by KXJB-TV, Valley City-Fargo approved by FCC January 27, 1971 (*Television Digest*, Vol. 11:5).

**Represented (legal):** Shaw Pittman.

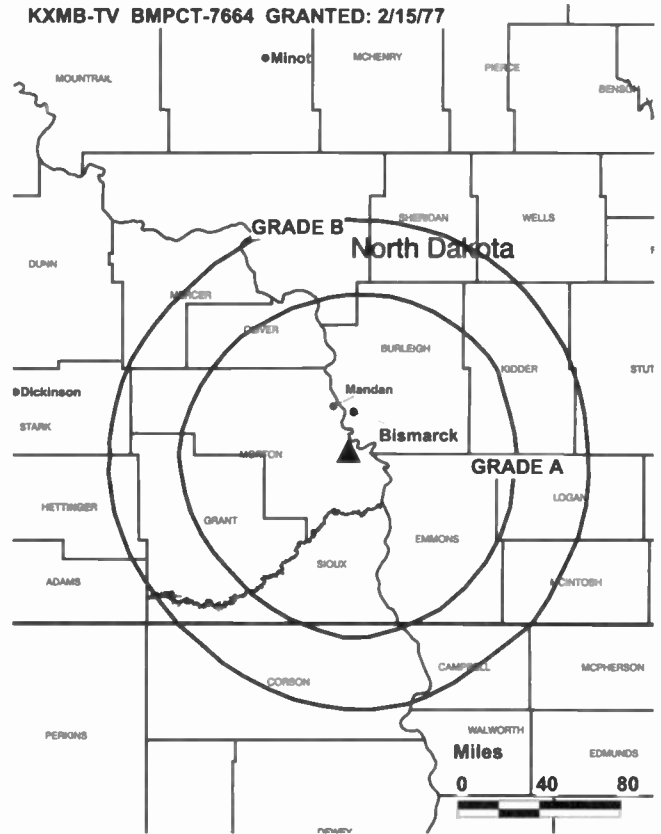
**Personnel:**

Tim Reiten, General Manager.

Penny Borg, National & Regional Sales Manager.

Rocky Hefty, Chief Engineer.

Tom Jensen, News Director.



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**Chad Barta**, Program, Promotion & Production Manager.

**Rates:** On request.

**City of License:** Bismarck. **Station DMA:** Minot-Bismarck-Dickinson. **Rank:** 152.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,340	17,950	52,290
Average Weekly Circulation (2000)	26,015	9,823	35,838
Average Daily Circulation (2000)			19,644

Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	34,340	17,950	52,290
Average Weekly Circulation (2000)	26,015	9,823	35,838
Average Daily Circulation (2000)			19,644

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Dakota—Devils Lake-Grand Forks

## WDAZ-TV

Ch. 8

(Satellite of WDAY-TV, Fargo, ND)

**Network Service:** ABC.

**Licensee:** Forum Communications Co., 301 S. 8th St., Fargo, ND 58108.

**Studio:** 2220 S. Washington, Grand Forks, ND 58201.

**Mailing Address:** Box 12639, Grand Forks, ND 58201.

**Phone:** 701-775-2511. **Fax:** 701-746-8565.

**E-mail:** wdazgm@means.net

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 50-kw aural. Antenna: 1480-ft. above av. terrain, 1461-ft. above ground, 2982-ft. above sea level.

Latitude 48° 08' 24"  
Longitude 97° 59' 38"

**Transmitter:** 9-mi. N of Petersburg.

**Digital Facilities:** Channel No. 59 (740-746 MHz). Power: 100-kw max. visual. Antenna: 1276-ft. above av. terrain, 1188-ft. above ground.

Latitude 48° 08' 18"  
Longitude 97° 59' 35"

**FCC Digital File Number:** BPCDT-19991028AEF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 4.5-meter C-band; Vertex, 4.5-meter Ku-band; Harris, Microdyne receivers.

**News Service:** AP.

**Ownership:** Forum Communications Co. (Group Owner).

**Began Operation:** February 8, 1967.

**Represented (sales):** Katz Television.

**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

**Robert Kerr**, General Manager.

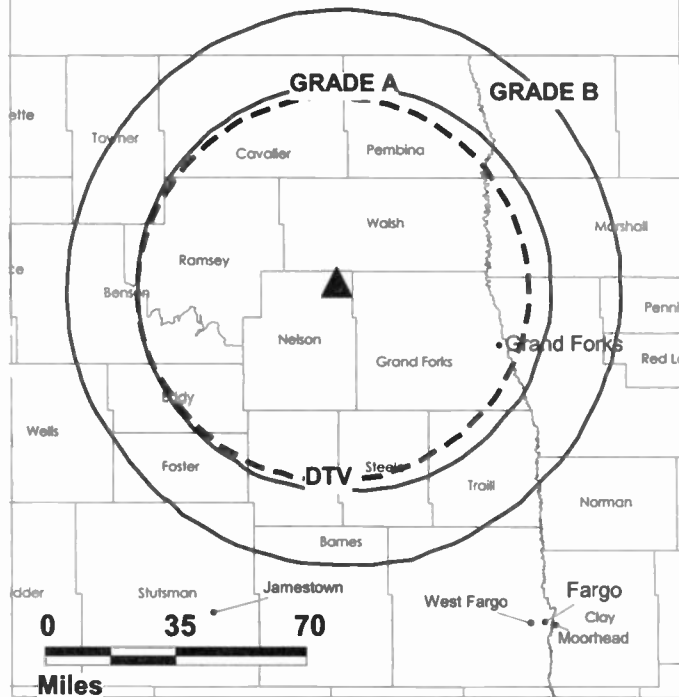
**Jack Eisenzimmer**, Local Sales Manager.

**Mike Brue**, News Director.

**Jeff Awes**, Chief Engineer.

**Rates:** On request.

WDAZ-TV BPCT-3442 GRANTED: 4/20/66



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**City of License:** Devils Lake. **Station DMA:** Fargo-Valley City. **Rank:** 120.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	54,800	29,320	84,120
Average Weekly Circulation (2000)	42,125	15,007	57,132
Average Daily Circulation (2000)			35,225
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	47,590	25,320	72,910
Average Weekly Circulation (2000)	37,956	14,439	52,396
Average Daily Circulation (2000)			33,316
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,210	4,000	11,210
Average Weekly Circulation (2000)	4,169	568	4,737
Average Daily Circulation (2000)			1,910

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

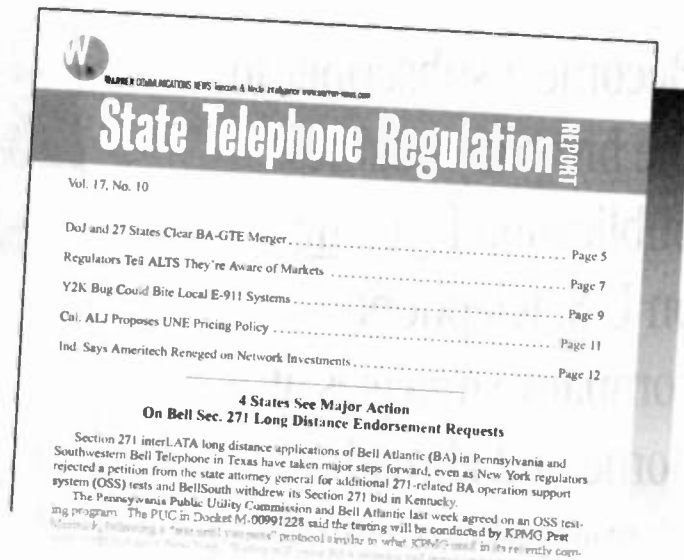
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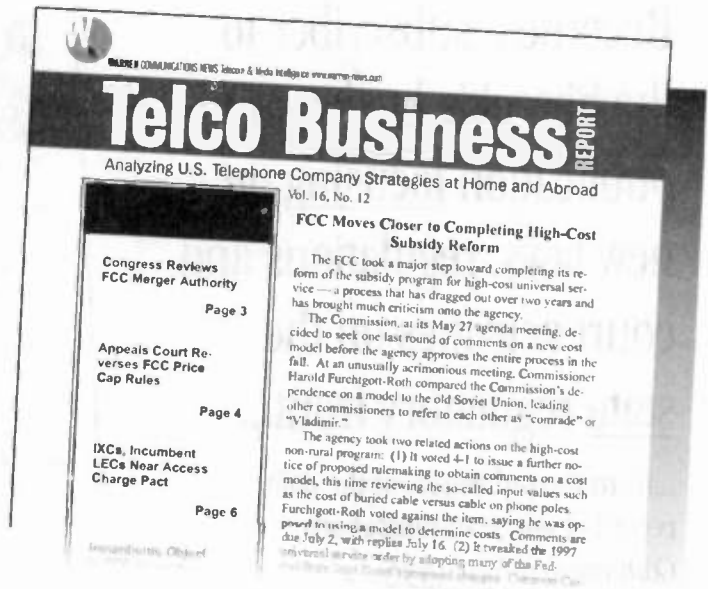
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## North Dakota—Dickinson

### KQCD-TV Ch. 7 (Satellite of KFYP-TV, Bismarck, ND)

**Network Service:** NBC.

**Licensee:** STC License Co., 3839 4th St., Suite 420, St. Petersburg, FL 33703.

**Studio:** 373 21st St. E, Dickinson, ND 58601.

**Mailing Address:** Box 1738, Bismarck, ND 58502.

**Phones:** 701-225-6843; 800-472-5458. **Fax:** 701-225-8231.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 282-kw visual, 63-kw aural. Antenna: 730-ft. above av. terrain, 649-ft. above ground, 3349-ft. above sea level.

Latitude 46° 56' 49"  
Longitude 102° 59' 17"

**Transmitter:** 10.5-mi. WNW of Dickinson.

**Digital Facilities:** Channel No. 18 (494-500 MHz). Power: 125-kw max. visual. Antenna: 571-ft. above av. terrain, 486-ft. above ground.

Latitude 46° 56' 53"  
Longitude 102° 59' 25"

**FCC Digital File Number:** BPCDT-19991015ABD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Harris, 4.6-meter Ku-band; Standard Communications receivers.

**News Services:** Agri-Data, AP, NBC News Channel, Sports News Satellite.

**Ownership:** Sunrise Television Partners LP. Station is operated by Smith Broadcasting Partners LP (Group Owner).

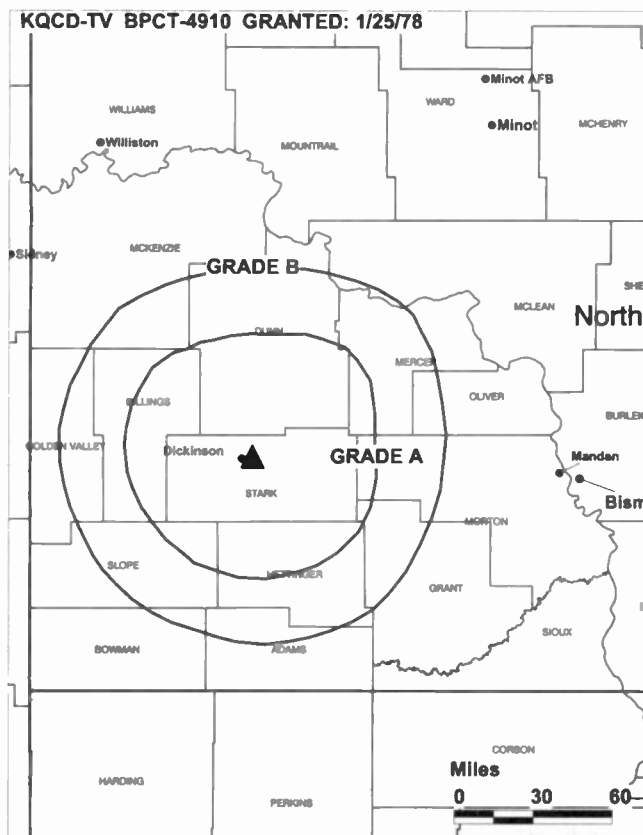
**Began Operation:** July 28, 1980. Sale to Sunrise Television Partners by Meyer Broadcasting Co. approved by FCC August 13, 1998. Transfer of daily control to Smith Broadcasting Partners LP approved by FCC July 12, 2000; equity interest retained by Sunrise Television Partners LP.

**Represented (sales):** Blair Television.

**Represented (legal):** Hogan & Hartson LLP.

**Represented (engineering):** Denny & Associates PC.

**Personnel:** See KFYP-TV, Bismarck.



**Rates:** On request.

**City of License:** Dickinson. **Station DMA:** Minot-Bismarck-Dickinson. **Rank:** 152.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,490	4,660	11,150
Average Weekly Circulation (2000)	5,757	3,404	9,161
Average Daily Circulation (2000)			6,846
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	6,490	4,660	11,150
Average Weekly Circulation (2000)	5,757	3,404	9,161
Average Daily Circulation (2000)			6,846

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## North Dakota—Dickinson

### KXMA-TV Ch. 2 (Satellite of KXMC-TV, Minot, ND)

**Network Service:** CBS.

**Licensee:** Reiten Television Co. Inc., 1625 W. Villard, Drawer B, Dickinson, ND 58601.

**Studio:** 1625 W. Villard, Dickinson, ND 58601.

**Mailing Address:** Drawer B, Dickinson, ND 58602.

**Phone:** 701-227-1400. **Fax:** 701-225-8896.

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 840-ft. above av. terrain, 621-ft. above ground, 3556-ft. above sea level.

Latitude 46° 43' 30.15"  
Longitude 102° 54' 58.16"

**Transmitter:** 10.5-mi. S, 6-mi. W of Dickinson.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 100-kw max. visual. Antenna: 771-ft. above av. terrain, 499-ft. above ground, 3438-ft. above sea level.

Latitude 46° 43' 30.00"  
Longitude 102° 55' 00.00"

**FCC Digital File Number:** BPCDT-19991012AAO. Granted: April 18, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**New Services:** AP.

**Ownership:** Reiten Television (Group Owner).

**Began Operation:** October 15, 1956. Sale to present owner by Northern Plains Broadcasting Group approved by FCC December 4, 1984. Sale to Northern Plains Broadcasting Group by Stanley Deck approved by FCC April 22, 1983. Sale to Deck by Dickinson Radio Association, increasing Stanley Deck's holdings from 5% to 99%, approved by FCC October 25, 1966 (*Television Digest*, Vol. 6:44).

**Represented (sales):** Reiten Television.

**Represented (legal):** Shaw Pittman.

**Personnel:**

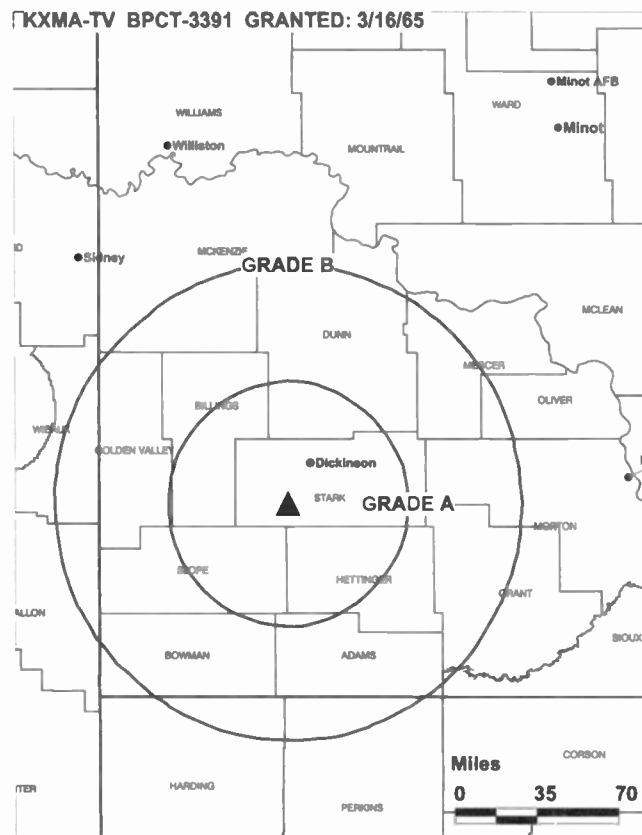
Tim Reiten, President.

Charlie Ferguson, General Manager.

Tom Jenson, News Director.

Mary Jane Messmer, Traffic Manager.

Penny Borg, Director of Corporate Sales.



Cathy Vix, Sales Manager.

Rocky Hefty, Chief Engineer.

**Highest 30 Sec. Rate:** \$35.

**City of License:** Dickinson. **Station DMA:** Minot-Bismarck-Dickinson. **Rank:** 152.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,260	3,740	11,000
Average Weekly Circulation (2000)	4,826	2,142	6,968
Average Daily Circulation (2000)			3,547
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,260	3,740	11,000
Average Weekly Circulation (2000)	4,826	2,142	6,968
Average Daily Circulation (2000)			3,547

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Dakota—Fargo-Grand Forks

## KVLY-TV Ch. 11

**Network Service:** NBC.

**Licensee:** STC License Co., 720 2nd Ave. S, St. Petersburg, FL 33701.

**Studio:** 1350 21st Ave. S, Fargo, ND 58103.

**Studio:** 314 9th Ave. N, Grand Forks, ND 58201.

**Mailing Address:** Box 1878, Fargo, ND 58107.

**Phones:** 701-237-5211; 701-772-3481. **Fax:** 701-232-0493.

**E-mail:** mail@kvlytv11.com

**Web Site:** http://www.kvlytv11.com

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 304-kw visual, 45.7-kw aural. Antenna: 2000-ft. above av. terrain, 2063-ft. above ground, 3058-ft. above sea level.

Latitude 47° 20' 36"  
Longitude 97° 17' 17"

**Transmitter:** 3-mi. W of Blanchard.

**Digital Facilities:** Channel No. 58 (734-740 MHz). Power: 389-kw max. visual. Antenna: 981-ft. above av. terrain, 1001-ft. above ground.

Latitude 47° 20' 32"  
Longitude 97° 17' 20"

**FCC Digital File Number:** BPCDT-19991015AAS (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 6.1-meter C-band; RCA, 4.5-meter Ku-band; Harris, M/A-Corn, Standard Components receivers.

**News Services:** AP, NBC News Channel.

**Ownership:** Sunrise Television Partners LP. Station is run by Smith Broadcasting Partners LP (Group Owner).

**Began Operation:** October 11, 1959. Transfer of operating control to Smith Broadcasting Partners LP approved by FCC July 12, 2000; equity interest retained by Sunrise Television Partners LP. Sale to Sunrise Television Partners LP by Meyer Broadcasting Co. approved by FCC August 13, 1998. Sale to Meyer Broadcasting Co. from Spokane Television approved by FCC January 20, 1995. Sale to Spokane Television approved by FCC December 23, 1968 (*Television Digest*, Vol. 9:4). Sale of control to Natco by Polaris Corp. approved by FCC September 23, 1966 (Vol. 5:51; 6:39, 40). Sale of control to Polaris by North Dakota Broadcasting approved by FCC July 25, 1962 (Vol. 2:20).

**Represented (sales):** Blair Television.

**Represented (legal):** Hogan & Hartson LLP.

### Personnel:

**Charley Johnson**, General Manager.

**Ron Westrick**, Local & Regional Sales Manager.

**Jeff Petrik**, Operations Manager.

**John Rinkenbaugh**, News Director.



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**Pam Petrik**, Creative Services & Promotion Director.

**Diane Pinkerman**, Business Manager.

**Carol Gillett**, Traffic Manager.

**Roger Johnson**, Chief Engineer.

**Highest 30 Sec. Rate:** \$850.

**City of License:** Fargo. **Station DMA:** Fargo-Valley City. **Rank:** 120.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	141,340	83,300	224,640
Average Weekly Circulation (2000)	110,733	47,662	158,395
Average Daily Circulation (2000)			90,573
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	129,640	71,230	200,870
Average Weekly Circulation (2000)	104,433	46,510	150,943
Average Daily Circulation (2000)			87,380
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,700	12,070	23,770
Average Weekly Circulation (2000)	6,300	1,152	7,452
Average Daily Circulation (2000)			3,192

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# North Dakota—Fargo-Moorhead, Minnesota

**KVRR**  
Ch. 15

(Operates satellites KJRR, Jamestown, ND; KNRR, Pembina, ND & KBRR, Thief River Falls, MN)

**Network Service:** FOX.

**Licensee:** Red River Broadcast Co. LLC, Box 9115, Fargo, ND 58106-9115.

**Studio:** 4015 9th Ave, Fargo, ND 58103.

**Mailing Address:** Box 9115, Fargo, ND 58106-9115.

**Phone:** 701-277-1515. **Fax:** 701-277-1830.

**Technical Facilities:** Channel No. 15 (476-482 MHz). Authorized power: 4170-kw max. visual, 417-kw max. aural. Antenna: Directional, 1243-ft. above av. terrain, 1095-ft. above ground, 2516-ft. above sea level.

Latitude 46° 40' 26"  
Longitude 96° 13' 40"

**Transmitter:** 1-mi. N of Hwy. 32, 0.5-mi. E of intersection of Hwys. 32 & 34, Tansem, MN.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 1000-kw max. visual. Antenna: 1243-ft. above av. terrain, 1062-ft. above ground.

Latitude 46° 40' 29"  
Longitude 96° 13' 40"

**FCC Digital File Number:** BPCDT-19991028ACA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 7-meter; Harris, 4.5-meter Ku-band; RCA, Ku-band; Scientific-Atlanta, 5-meter; Scientific-Atlanta, 7-meter; M/A-Com, Scientific-Atlanta receivers.

**Ownership:** Red River Broadcast Corp. (Group Owner).

**Began Operation:** February 14, 1983. Sale to Fargo Broadcasting Corp. approved by FCC March 12, 1985. Transfer of 50% control to John W. Boler approved by FCC July 19, 1985. Transfer of control to present owner by Boler approved by FCC August 4, 1987.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Crowell & Moring LLP.

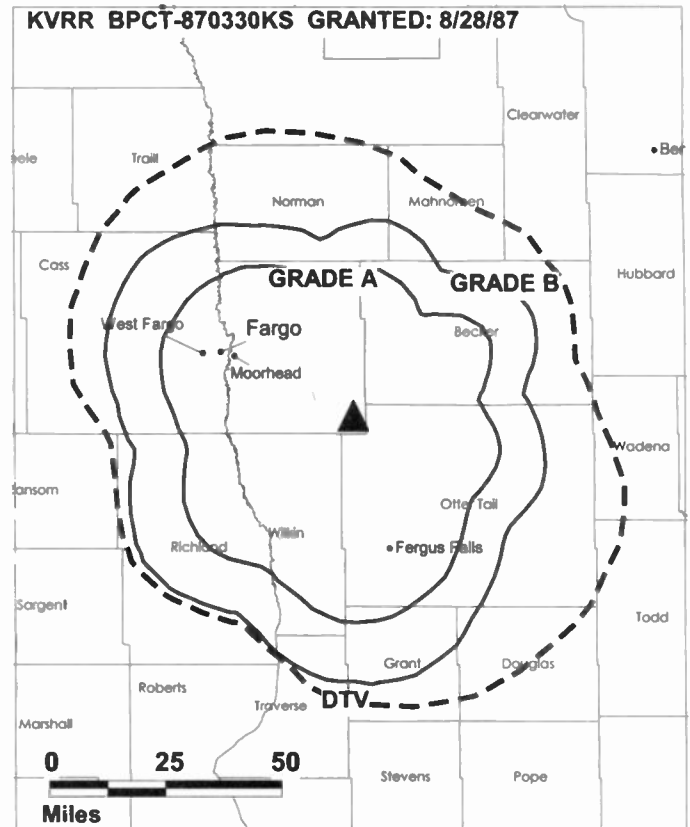
**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

**Myron Kunin,** Chief Executive Officer.

**Ron Grignon,** President.

**Kathy Lau,** Vice President & General Manager.



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**Rates:** On request.

**City of License:** Fargo. **Station DMA:** Fargo-Valley City. **Rank:** 120.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	115,110	92,580	207,690
Average Weekly Circulation (2000)	57,615	28,746	86,361
Average Daily Circulation (2000)			32,464
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	73,760	49,180	122,940
Average Weekly Circulation (2000)	45,220	21,160	66,381
Average Daily Circulation (2000)			27,071
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	41,350	43,400	84,750
Average Weekly Circulation (2000)	12,395	7,585	19,980
Average Daily Circulation (2000)			5,393

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Dakota—Fargo

## WDAY-TV Ch. 6

(Operates satellite WDAZ-TV, Devils Lake, ND)

**Network Service:** ABC.

**Licensee:** Forum Communications Co., Box 2466, Fargo, ND 58108.

**Studio:** 301 8th St. S, Fargo, ND 58103.

**Mailing Address:** Box 2466, Fargo, ND 58108.

**Phone:** 701-237-6500. **Fax:** 701-241-5368.

**Web Site:** <http://www.in-forum.com>

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 11.2-kw aural. Antenna: 1150-ft. above av. terrain, 1206-ft. above ground, 2152-ft. above sea level.

Latitude 47° 00' 43"  
Longitude 97° 11' 58"

**Transmitter:** 1-mi. E of Amenia.

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 1000-kw max. visual. Antenna: 1168-ft. above av. terrain, 1181-ft. above ground.

Latitude 47° 00' 28"  
Longitude 97° 12' 02"

**FCC Digital File Number:** BPCDT-19991028ABK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7-meter C-band; Microdyne, 7-meter C-band; Vertex, 4.5-meter Ku-band; Andrew, Microdyne, Standard Communications receivers.

**AM Affiliate:** WDAY, 5-kw, 970 kHz.

**FM Affiliate:** WDAY-FM, 100-kw, 93.7 MHz (No. 229), 1150-ft.

**News Services:** AP, Conus.

**Ownership:** Forum Communications Co. (Group Owner).

**Began Operation:** June 1, 1953. Sale of 55.56% control to **Fargo Forum** by E. C. & Marie E. Reineke to give its owners, the Black family, 100% control approved by FCC July 20, 1960 by FCC (**Television Digest**, Vol. 16:31).

**Represented (sales):** Katz Continental Television.

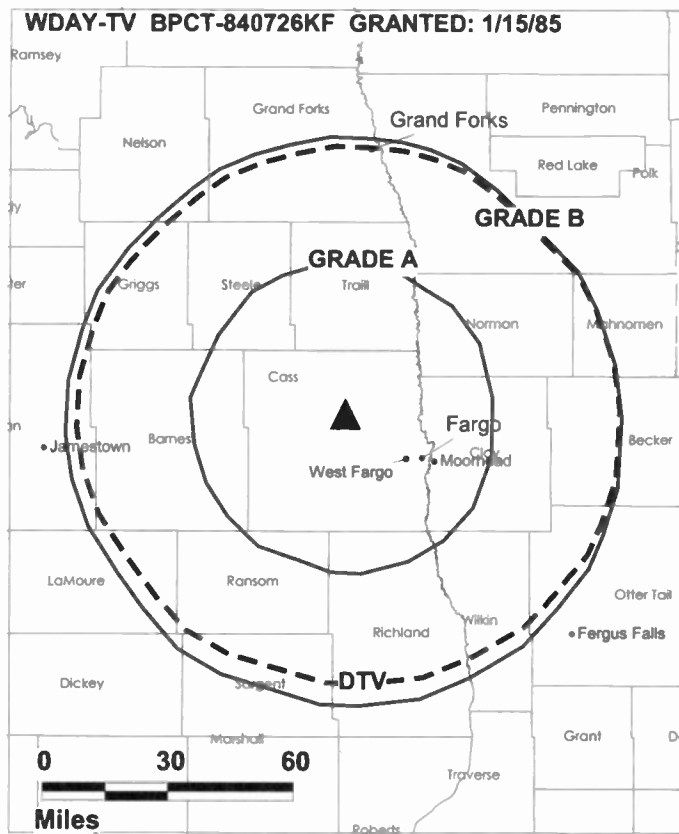
**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:**

**William C. Marcil**, President.

**Mark Prather**, General Manager.

**Al Aamodt**, News Director.



**Susan Eider**, Operations Manager.

**Tom Thompson**, Chief Engineer.

**Rates:** On request.

**City of License:** Fargo. **Station DMA:** Fargo-Valley City. **Rank:** 120.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	94,070	57,560	151,630
Average Weekly Circulation (2000)	71,548	37,162	108,710
Average Daily Circulation (2000)			66,542
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	91,530	55,560	147,090
Average Weekly Circulation (2000)	70,331	36,939	107,271
Average Daily Circulation (2000)			66,161
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	2,540	2,000	4,540
Average Weekly Circulation (2000)	1,217	222	1,439
Average Daily Circulation (2000)			381

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Dakota—Jamestown

**KJRR**  
**Ch. 7**  
 (Satellite of KVRR, Fargo, ND)

**Network Service:** FOX.

**Licensee:** Red River Broadcast Co. LCC, Box 9115, Fargo, ND 58106.

**Phone:** 701-277-1515. **Fax:** 701-277-1830.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 443-ft. above av. terrain, 499-ft. above ground, 1984-ft. above sea level.

Latitude 46° 55' 30"  
 Longitude 98° 46' 21"

**Transmitter:** 2.5-mi. WNW of Fort Seward historic site, Jamestown.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 1000-kw max. visual. Antenna: 292-ft. above av. terrain, 310-ft. above ground.

Latitude 46° 55' 27"  
 Longitude 98° 46' 19"

**FCC Digital File Number:** BPCDT-19991028AAT (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**News Service:** Fox NewsEdge.

**Ownership:** Red River Broadcast Corp. (Group Owner).

**Began Operation:** October 7, 1988.

**Represented (sales):** Petry Television Inc.

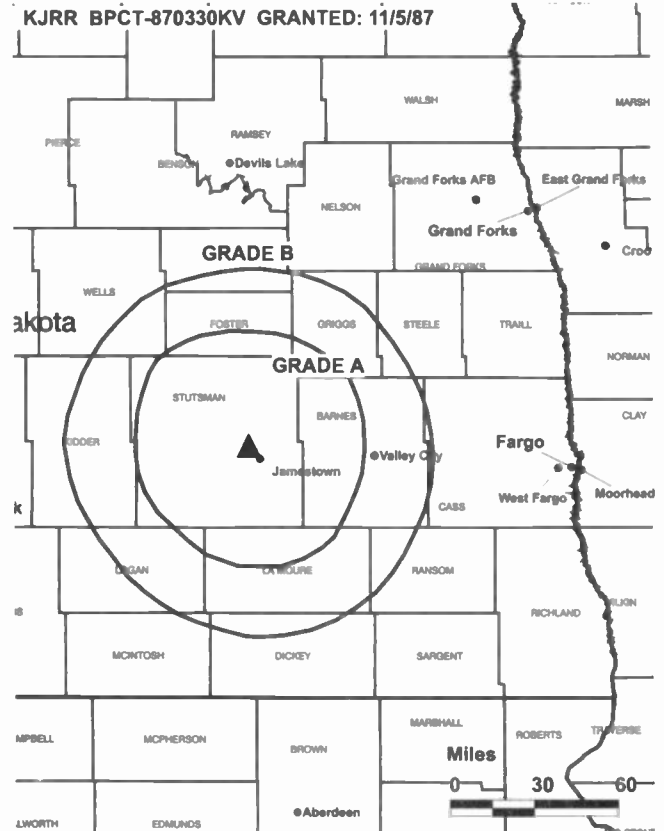
**Represented (legal):** Crowell & Moring LLP.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:** See KVRR, Fargo, ND.

**Rates:** On request.

**City of License:** Jamestown. **Station DMA:** Fargo-Valley City. **Rank:** 120.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	14,210	6,560	20,770
Average Weekly Circulation (2000)	5,945	2,048	7,993
Average Daily Circulation (2000)			3,105
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,920	3,830	14,750
Average Weekly Circulation (2000)	5,174	1,712	6,886
Average Daily Circulation (2000)			2,930
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,290	2,730	6,020
Average Weekly Circulation (2000)	771	336	1,107
Average Daily Circulation (2000)			175

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Dakota—Minot

## KMCY Ch. 14 (Satellite of KBYM, Bismarck, ND)

**Network Service:** ABC.

**Licensee:** Forum Communications Co., 301 8th St. S, Fargo, ND 58103.

**Phone:** 701-223-1700. **Fax:** 701-258-0886.

**Technical Facilities:** Channel No. 14 (470-476 MHz). Authorized power: 513-kw max. visual, 90-kw max. aural. Antenna: 829-ft. above av. terrain, 649-ft. above ground, 2723-ft. above sea level.

Latitude	48°	03'	13"
Longitude	101°	23'	05"

**Transmitter:** 11.5-mi. S & 4-mi. W of Minot.

**Digital Facilities:** Channel No. 15 (476-482 MHz). Power: 44-kw max. visual. Antenna: 709-ft. above av. terrain, 617-ft. above ground.

Latitude	48°	03'	11"
Longitude	101°	23'	05"

**FCC Digital File Number:** BPCDT-19991028AEA (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Harris, 3.6-meter; Harris receivers.

**Ownership:** Forum Communications Co. (Group Owner).

**Began Operation:** June 19, 1985.

**Represented (sales):** Katz Television.

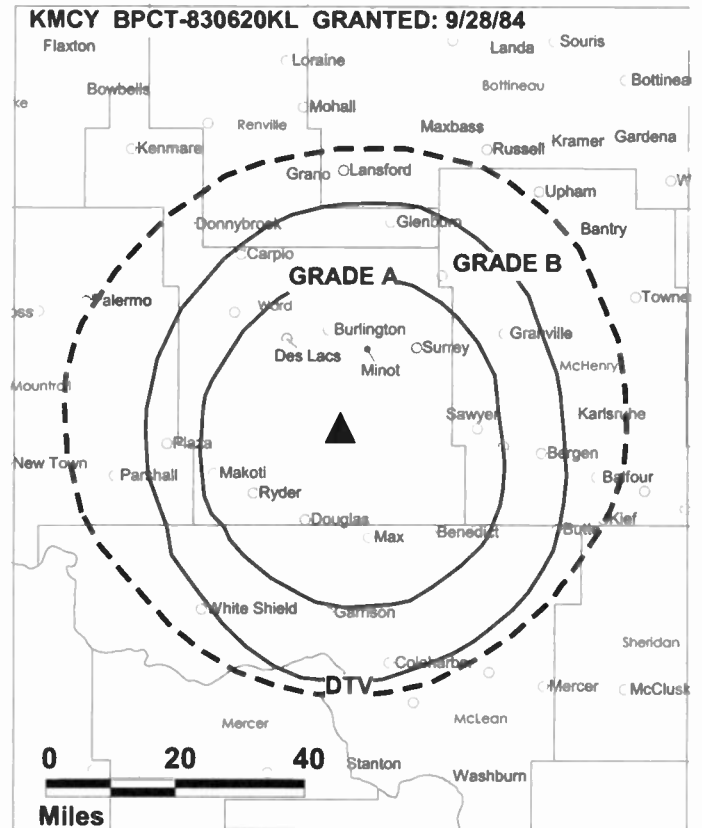
**Represented (legal):** Wiley, Rein & Fielding.

**Personnel:** See KBYM, Bismarck, ND.

**Rates:** On request.

**City of License:** Minot.

**Station DMA:** Minot-Bismarck-Dickinson. **Rank:** 152.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,920	16,250	43,170
Average Weekly Circulation (2000)	16,264	5,625	21,889
Average Daily Circulation (2000)			8,217
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	26,920	16,250	43,170
Average Weekly Circulation (2000)	16,264	5,625	21,889
Average Daily Circulation (2000)			8,217

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## North Dakota—Minot

### **KMOT** Ch. 10 (Satellite of KFYR-TV, Bismarck, ND)

**Network Service:** NBC.

**Licensee:** STC License Co., 3839 4th St. N, Suite 420, St. Petersburg, FL 33703.

**Studio:** 1800 16th St. SW, Minot, ND 58701.

**Mailing Address:** Box 1120, Minot, ND 58702-1120.

**Phone:** 701-852-4101. **Fax:** 701-838-8195.

**E-mail:** kmot@minot.ndak.net

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 214-kw visual, 42.7-kw aural. Antenna: 680-ft. above av. terrain, 687-ft. above ground, 2444-ft. above sea level.

Latitude 48° 12' 56"  
Longitude 101° 19' 05"

**Transmitter:** 1800 16th St. SW.

**Digital Facilities:** Channel No. 58 (734-740 MHz). Power: 110-kw max. visual. Antenna: 472-ft. above av. terrain, 446-ft. above ground.

Latitude 48° 12' 56"  
Longitude 101° 19' 05"

**FCC Digital File Number:** BPCDT-19991015AAW (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3-meter; M/A-Com, 3-meter; M/A-Com, Standard Communications receivers.

**News Services:** Agri-Data, AP, NBC News Channel.

**Ownership:** Sunrise Television Partners LP. Station is run day-to-day by Smith Broadcasting Partners LP (Group Owner).

**Began Operation:** January 20, 1958. Sale to Sunrise Television Partners owner by Meyer Broadcasting Co. approved by FCC August 13, 1998. Transfer of operating control to Smith Broadcasting Partners LP approved by FCC July 12, 2000; equity interest retained by Sunrise Television Partners LP.

**Represented (sales):** Blair Television.

**Represented (legal):** Hogan & Hartson LLP.

#### Personnel:

Holly Steuart, General Manager.

Rae Schobinger, News Director.

Rod Wilson, Program Director.

**KMOT BPCT-4085 GRANTED: 5/1/68**



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Vern Eckel, Chief Engineer.

**Highest 30 Sec. Rate:** \$95.

**City of License:** Minot. **Station DMA:** Minot-Bismarck-Dickinson. **Rank:** 152.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,780	17,380	46,160
Average Weekly Circulation (2000)	21,890	10,261	32,151
Average Daily Circulation (2000)			19,262
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	28,090	15,700	43,790
Average Weekly Circulation (2000)	21,404	9,350	30,754
Average Daily Circulation (2000)			18,328
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	690	1,680	2,370
Average Weekly Circulation (2000)	486	911	1,397
Average Daily Circulation (2000)			934

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Dakota—Minot

## KXMC-TV Ch. 13

(Operates satellites KXMB-TV, Bismarck; KXMA-TV, Dickinson & KXMD-TV, Williston, ND)

**Network Service:** CBS.

**Licensee:** Reiten Television Inc., Box 1686, Minot, ND 58702.

**Studio:** 3425 S. Broadway, Minot, ND 58701.

**Mailing Address:** Box 1686, Minot, ND 58702.

**Phone:** 701-852-2104. **Fax:** 701-838-9360.

**Web Site:** <http://www.kxmc.com>

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1131-ft. above av. terrain, 1081-ft. above ground, 3146-ft. above sea level.

Latitude 48° 03' 02"  
Longitude 101° 20' 29"

**Transmitter:** 11.5-mi. S of Minot.

**Digital Facilities:** Channel No. 45 (656-662 MHz). Power: 100-kw max. visual. Antenna: 922-ft. above av. terrain, 850-ft. above ground.

Latitude 48° 03' 00"  
Longitude 101° 20' 32"

**FCC Digital File Number:** BPCDT-19991012AAP. Granted: February 18, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Scientific-Atlanta, 4.6-meter Ku & C-band; Scientific-Atlanta, 5-meter Ku & C-band; Scientific-Atlanta, 7-meter Ku & C-band; Scientific-Atlanta receivers.

**AM Affiliate:** KCJB, 5-kw, 910 kHz.

**FM Affiliate:** KMXA-FM, 100-kw, 99.9 MHz; KYYX-FM, 100-kw, 97.1 MHz.

**News Services:** AP, National Weather Wire, NOAA.

**Ownership:** Reiten Television (Group Owner).

**Began Operation:** April 4, 1953. Sale to present owner by North Dakota Broadcasting Co. Inc. approved by FCC October 20, 1959 (Television Digest, Vol. 15:37, 43).

**Represented (sales):** Reiten Television; Canadian Communications Co.

**Represented (legal):** Shaw Pittman.

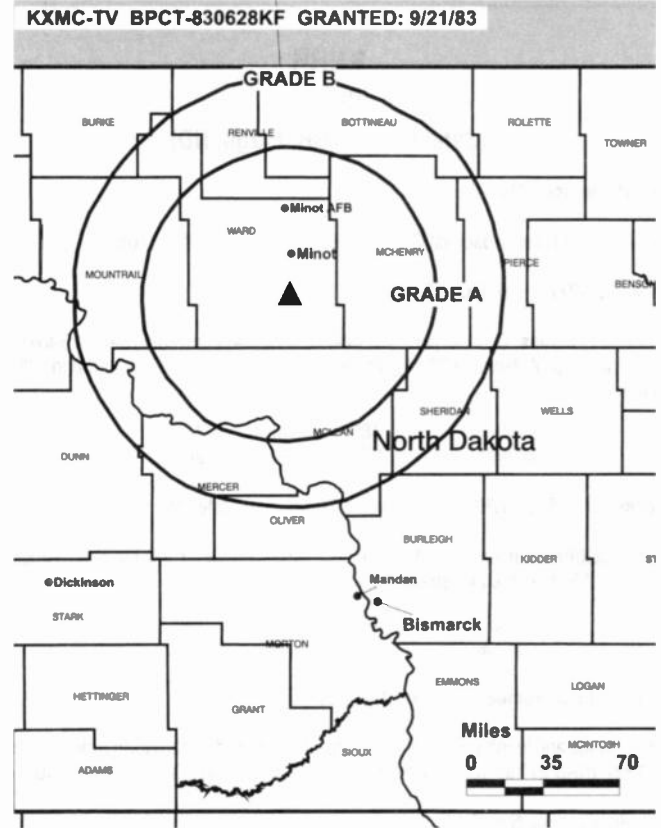
**Personnel:**

Tim Reiten, President.

Charlie Ferguson, General Manager.

Darren Lenertz, Local Sales Manager.

Bob Turneau, Chief Engineer.



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**Jim Olson**, News Director.

**Jerry Romine**, Program Director.

**Pat Mock**, Traffic Manager.

**Highest 30 Sec. Rate:** \$450.

**City of License:** Minot. **Station DMA:** Minot-Bismarck-Dickinson. **Rank:** 152.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	28,780	19,430	48,210
Average Weekly Circulation (2000)	23,656	12,063	35,719
Average Daily Circulation (2000)			23,185
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	28,090	17,750	45,840
Average Weekly Circulation (2000)	23,069	11,277	34,346
Average Daily Circulation (2000)			22,341
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	690	1,680	2,370
Average Weekly Circulation (2000)	587	786	1,373
Average Daily Circulation (2000)			844

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## North Dakota—Pembina

**KNRR**  
**Ch. 12**  
**(Satellite of KVRR, Fargo, ND)**

**Network Service:** FOX.

**Licensee:** Red River Broadcast Co. LLC, Box 9115, Fargo, ND 58106.

**Phone:** 701-277-1515. **Fax:** 701-277-1830.

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 1292-ft. above av. terrain, 1394-ft. above ground, 2828-ft. above sea level.

Latitude	48°	59'	42"
Longitude	97°	24'	26"

**Transmitter:** 7.5-mi. WNW of Pembina, 1.78-mi. N of State Hwy. 55.

**Digital Facilities:** Channel No. 15 (476-482 MHz). Power: 1000-kw max. visual. Antenna: 1355-ft. above av. terrain, 1354-ft. above ground.

Latitude	48°	59'	44"
Longitude	97°	24'	28"

**FCC Digital File Number:** BPCDT-19991101AKT (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**News Service:** Fox NewsEdge.

**Ownership:** Red River Broadcast Corp. (Group Owner).

**Began Operation:** August 11, 1985.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Crowell & Moring LLP.

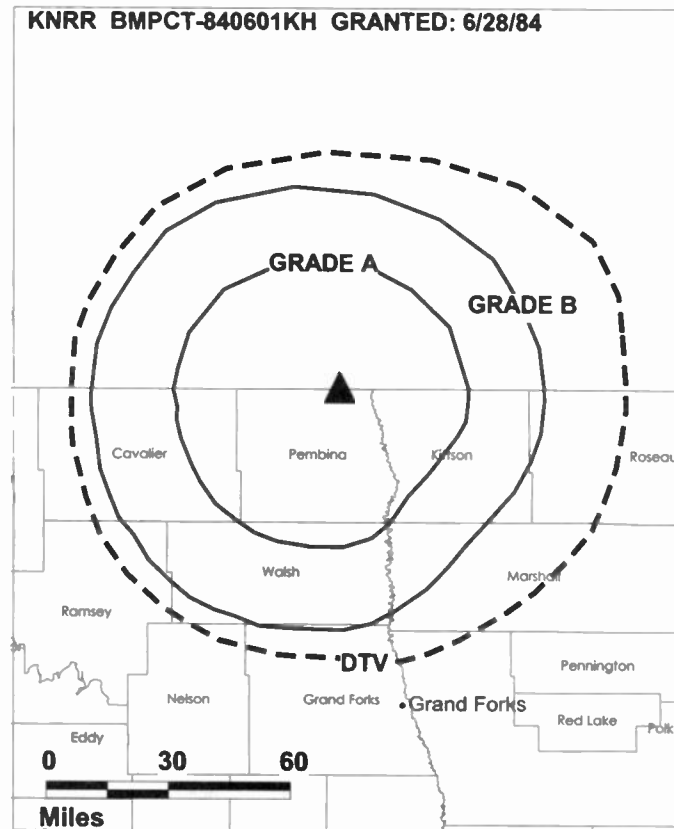
**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:** See KVRR, Fargo, ND.

**Rates:** On request.

**City of License:** Pembina.

**Station DMA:** Fargo-Valley City. **Rank:** 120.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,580	8,580	20,160
Average Weekly Circulation (2000)	6,467	1,664	8,131
Average Daily Circulation (2000)			3,779
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	11,580	8,580	20,160
Average Weekly Circulation (2000)	6,467	1,664	8,131
Average Daily Circulation (2000)			3,779

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Dakota—Valley City-Fargo

## KXJB-TV Ch. 4

**Network Service:** CBS.

**Licensee:** Catamount Broadcasting of Fargo LLC, 71 East Ave., Norwalk, CT 06851.

**Studio:** 4302 13th Ave. S, Fargo, ND 58103.

**Mailing Address:** Box 10399, Fargo, ND 58106-0399.

**Phone:** 701-282-0444. **Fax:** 701-282-9331.

**Web Site:** <http://www.cbs4you.com>

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw max. visual. Antenna: 1939-ft. above av. terrain, 1969-ft. above ground, 3033-ft. above sea level.

Latitude 47° 16' 45"  
Longitude 97° 20' 26"

**Transmitter:** 3-mi. E & 0.75-mi. N of Galesburg.

**FCC Proposed Digital Channel Number:** Ch. 38.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**News Services:** AP, UPI.

**Ownership:** Catamount Broadcast Group (Group Owner).

**Began Operation:** July 12, 1954. Sale to North American Communications Corp. approved by FCC November 30, 1992. Sale to present owner by North American Communications Corp. approved by FCC December 8, 1999.

**Represented (sales):** Katz Television; Hyett/Ramsland Inc.

**Represented (legal):** Cohn & Marks.

### Personnel:

**C. Michael Gehring**, General Manager.

**Todd Anderson**, General Sales Manager.

**David Hoglin**, News Director.

**Lynette L. Samuelson**, Business Manager.

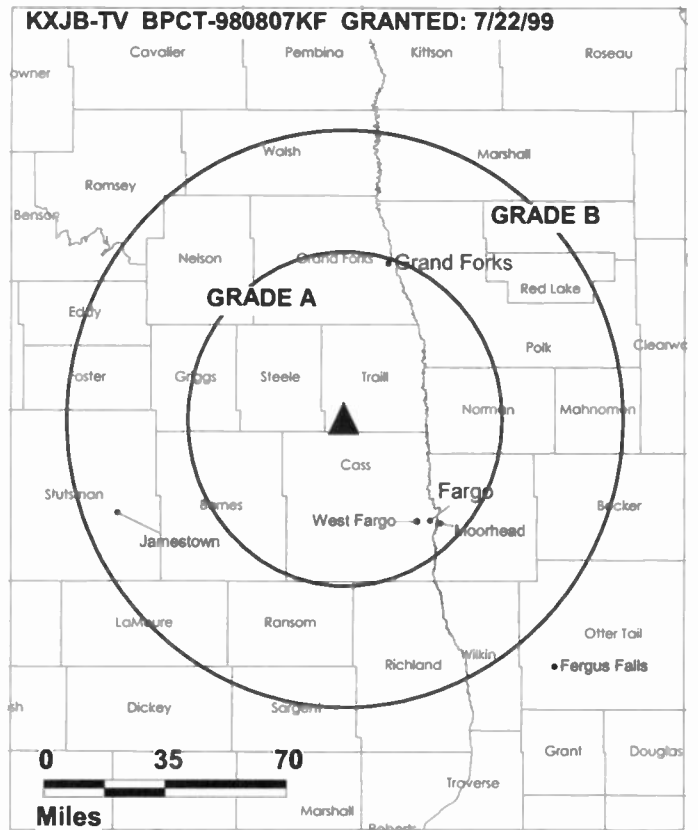
**Bernadette Hendrickson**, Office Operations Director.

**Jim Schamber**, Promotion Director.

**Arvid Sonsteli**, Chief Engineer.

**Curt Sommer**, Business Manager.

**Darin Unterseher**, Product Services Director.



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**Highest 30 Sec. Rate:** \$1,000.

**City of License:** Valley City. **Station DMA:** Fargo-Valley City. **Rank:** 120.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	130,570	75,190	205,760
Average Weekly Circulation (2000)	98,429	46,074	144,504
Average Daily Circulation (2000)			80,676
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	129,640	72,910	202,550
Average Weekly Circulation (2000)	98,233	45,724	143,957
Average Daily Circulation (2000)			80,392
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	930	2,280	3,210
Average Weekly Circulation (2000)	196	351	547
Average Daily Circulation (2000)			284

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# North Dakota—Williston

## KUMV-TV

Ch. 8

(Satellite of KFYP-TV, Bismarck, ND)

**Network Service:** NBC.

**Licensee:** STC License Co., 3839 4th St. N, Suite 420, St. Petersburg, FL 33703.

**Studio:** 602 Main, Williston, ND 58801.

**Mailing Address:** Box 1287, Williston, ND 58802.

**Phone:** 701-572-4676. **Fax:** 701-572-0118.

**E-mail:** kumvtv@hostl.dia.net

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 166-kw visual, 33.1-kw aural. Antenna: 1060-ft. above av. terrain, 878-ft. above ground, 3221-ft. above sea level.

Latitude 48° 08' 02"  
Longitude 103° 51' 36"

**Transmitter:** U.S. Rte. 2, 10-mi. W of Williston.

**Digital Facilities:** Channel No. 52 (698-704 MHz). Power: 106-kw max. visual. Antenna: 709-ft. above av. terrain, 499-ft. above ground.

Latitude 48° 08' 02"  
Longitude 103° 51' 36"

**FCC Digital File Number:** BPCDT-19991015AAY (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** M/A-Com, 3-meter; M/A-Com receivers.

**News Services:** Agri-Data, AP, NBC News Channel, Sports News Satellite.

**Ownership:** Sunrise Television Partners LP. Station is run by Smith Broadcasting Partners LP (Group Owner).

**Began Operation:** February 11, 1957. Sale to Sunrise Television Partners by Meyer Broadcasting Co. approved by FCC August 13, 1998. Transfer of operations to Smith Broadcasting Partners LP approved by FCC July 12, 2000; equity interest retained by Sunrise Television Partners LP.

**Represented (sales):** Blair Television.

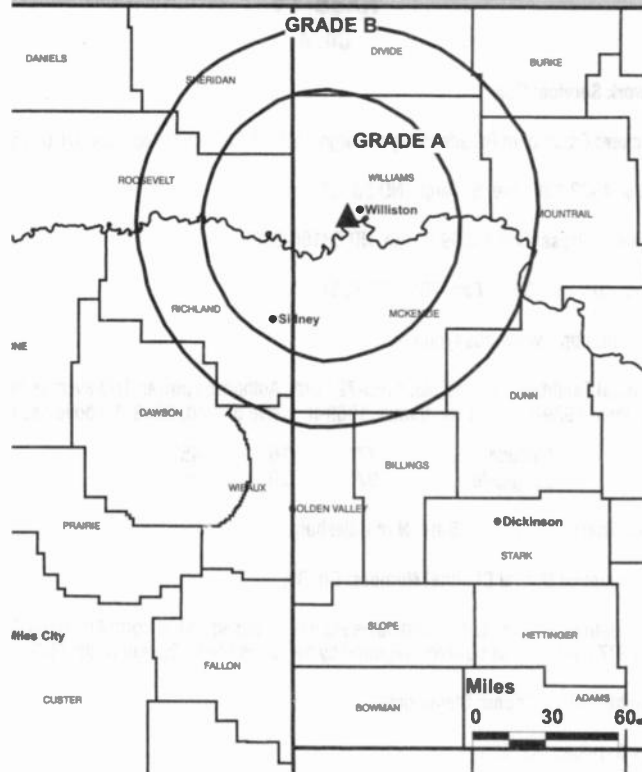
**Represented (legal):** Hogan & Hartson LLP.

**Personnel:**

Holly Stewart, General Manager.

Tim Thompson, Chief Engineer.

KUMV-TV BPCT-4622 GRANTED: 8/16/73



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**Highest 30 Sec. Rate:** \$64.

**City of License:** Williston. **Station DMA:** Minot-Bismarck-Dickinson. **Rank:** 152.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	15,690	12,920	28,610
Average Weekly Circulation (2000)	11,602	6,520	18,122
Average Daily Circulation (2000)			12,393
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	12,070	9,440	21,510
Average Weekly Circulation (2000)	9,872	5,608	15,480
Average Daily Circulation (2000)			10,988
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	3,620	3,480	7,100
Average Weekly Circulation (2000)	1,730	912	2,642
Average Daily Circulation (2000)			1,405

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# North Dakota—Williston

## KXMD-TV Ch. 11 (Satellite of KXMC-TV, Minot, ND)

**Network Service:** CBS.

**Licensee:** Reiten Television Inc., Box 790, Williston, ND 58801-0790.

**Studio:** 1802 13th Ave. W, Williston, ND 58801-0790.

**Phone:** 701-572-2345. **Fax:** 701-572-0658.

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 174-kw visual, 17.4-kw aural. Antenna: 980-ft. above av. terrain, 840-ft. above ground, 3140-ft. above sea level.

Latitude 48° 08' 22"  
Longitude 103° 53' 24"

**Transmitter:** 11-mi. W of Williston on U.S. 2.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 100-kw max. visual. Antenna: 883-ft. above av. terrain, 718-ft. above ground.

Latitude 48° 08' 45"  
Longitude 103° 53' 24"

**FCC Digital File Number:** BPCDT-19991012AAK Granted: April 28, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Reiten Television (Group Owner).

**Began Operation:** October 25, 1969.

**Represented (sales):** Reiten Television.

**Represented (legal):** Shaw Pittman.

**Personnel:**

Charlie Ferguson, General Manager.

Penny Borg, Director of Corporate Sales.

Darren Lenertz, Local Sales Manager.

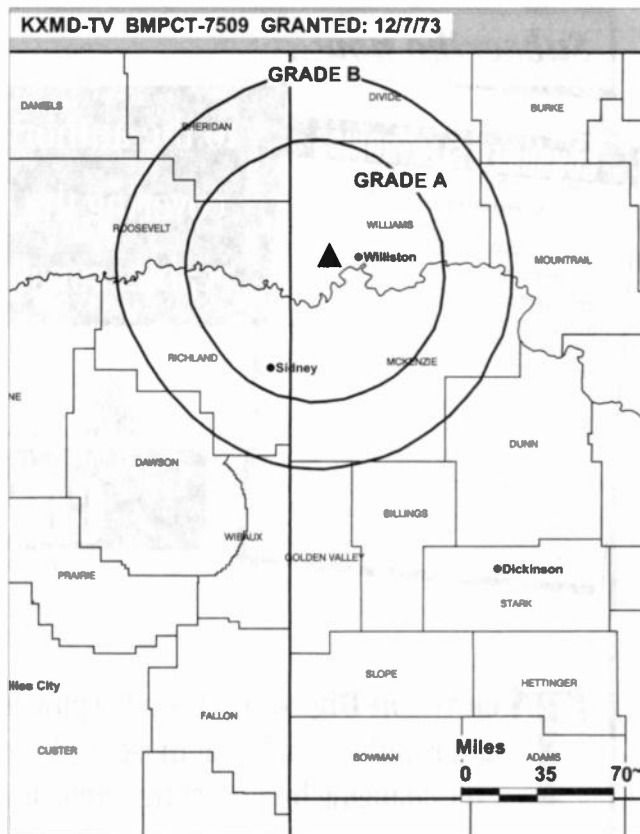
Jerry Romine, Program Director.

Wayne McNamara, Chief Engineer.

Kathy Gilbert, Business Manager.

**Highest 30 Sec. Rate:** \$70.

**City of License:** Williston. **Station DMA:** Minot-Bismarck-Dickinson. **Rank:** 152.

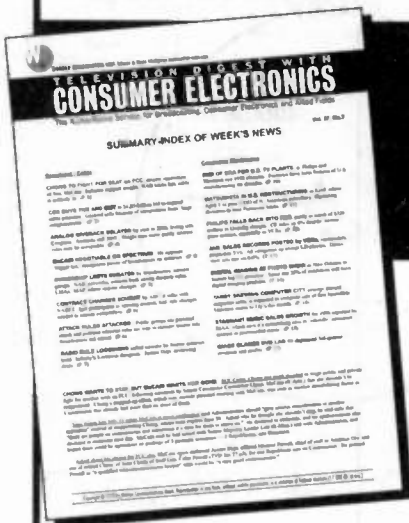


Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,560	9,700	20,260
Average Weekly Circulation (2000)	7,805	3,889	11,695
Average Daily Circulation (2000)			5,442
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	10,560	8,530	19,090
Average Weekly Circulation (2000)	7,805	3,806	11,612
Average Daily Circulation (2000)			5,420
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	1,170	1,170
Average Weekly Circulation (2000)	0	83	83
Average Daily Circulation (2000)			22

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

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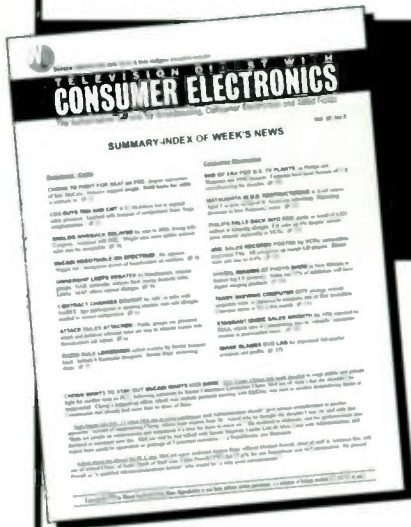
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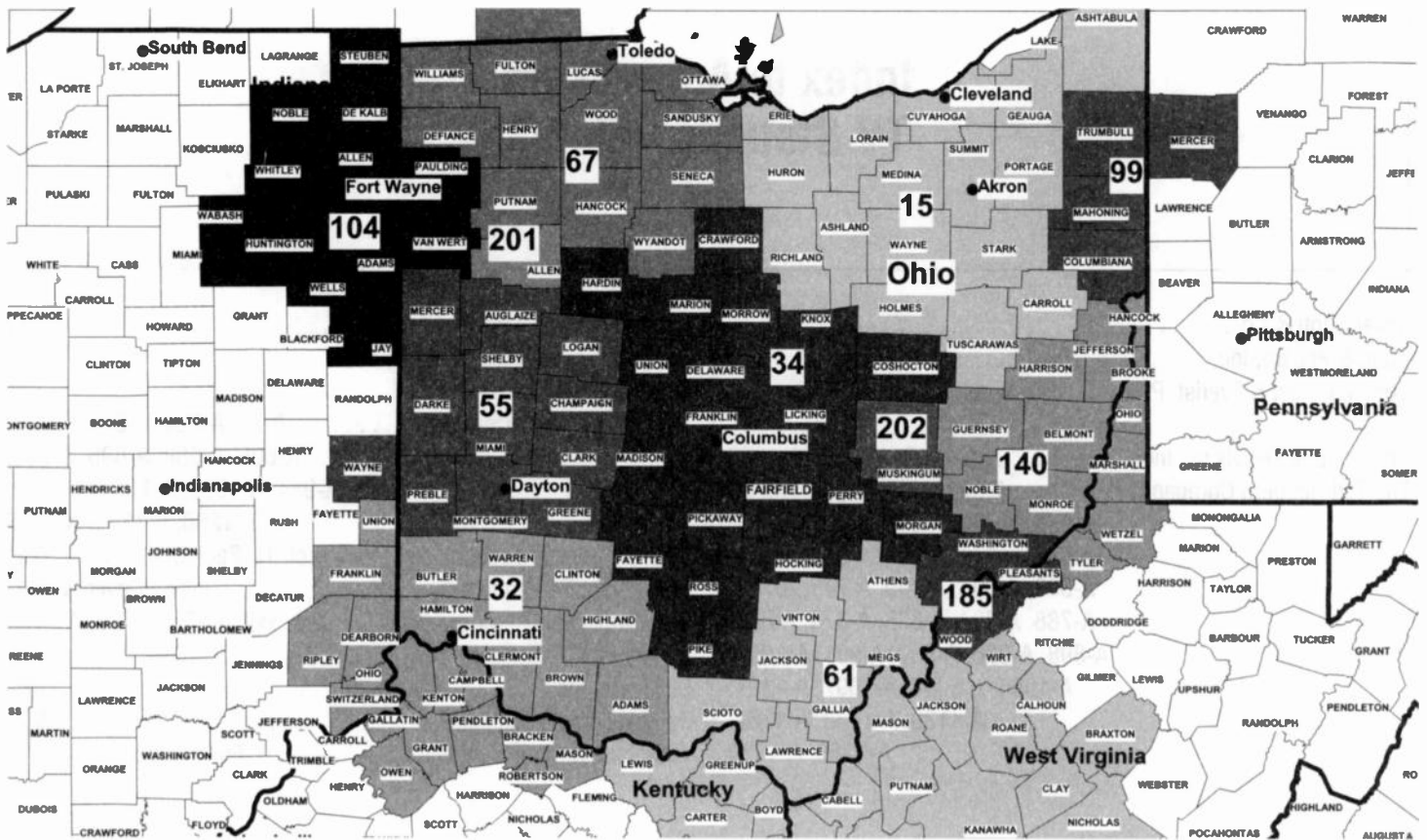
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MARKET	NIELSEN DMA TV HOUSEHOLDS	RANK	MARKET AREA COMMERCIAL STATIONS
Cleveland, OH	1,488,270	15	WBNX-TV (55), WDLI (17), WEWS-TV (5), WGGN-TV (52), WJW (8), WKYC-TV (3), WMFD-TV (68), WOAC (67), WOIO (19), WQHS-TV (61), WUAB (43), WVPX (23)
Pittsburgh, PA	1,128,810	20	KDKA-TV (2), WCWB (22), WNPA (19), WPCB-TV (40), WPGH-TV (53), WPXI (11), WTAE-TV (4), WCPO-TV (9), WKRC-TV (12), WLWT (5), WSTR-TV (64), WDX-TV (19), WBNS-TV (10), WCMH-TV (4), WSFJ (51), WSYX (6), WTTE (28), WWHO (53)
Dayton, OH	515,160	55	WDTN (2), WHIO-TV (7), WKEF (22), WKOI (43), WRGT-TV (45)
Charleston-Huntington, WV	481,200	61	WCHS-TV (8), WHCP (30), WLPX (29), WOVK-TV (13), WSAZ-TV (3), WTSF (61), WVAH-TV (11)
Toledo, OH	413,910	67	WLMB (40), WNWO-TV (24), WTOL-TV (11), WTVG (13), WUPW (36)
Youngstown, OH	272,500	99	WFMJ-TV (21), WKBN-TV (27), WYTV (33)
Fort Wayne, IN	252,500	104	WANE-TV (15), WFJT-TV (55), WINM (63), WKJG-TV (33), WPTA (21)
Wheeling, WV-Staubenville, OH	156,150	140	WTOV-TV (9), WTRF-TV (7)
Parkersburg, WV	61,850	185	WTAP-TV (15)
Lima, OH	38,430	201	WLIO (35), WTLW (44)
Zanesville, OH	32,340	202	WHIZ-TV (18)

### State Cross Reference List

Communities that receive programs of stations that are located elsewhere.

<b>WBNX-TV, Akron</b> . . . . .	See Cleveland, OH
<b>WVPX, Cleveland</b> . . . . .	See Akron, OH
<b>WSFJ, Columbus</b> . . . . .	See Newark, OH
<b>WWHO, Columbus</b> . . . . .	See Chillicothe, OH
<b>WBOT, Dayton</b> . . . . .	See Springfield, OH
<b>WKOI, Dayton</b> . . . . .	See Richmond, IN
<b>WUAB, Lorain</b> . . . . .	See Cleveland, OH
<b>WTAP-TV, Marietta</b> . . . . .	See Parkersburg, WV
<b>WOIO, Shaker Heights</b> . . . . .	See Cleveland, OH
<b>WHIO-TV, Springfield</b> . . . . .	See Dayton, OH
<b>WTRF-TV, Steubenville</b> . . . . .	See Wheeling, WV

### Ohio Analog Station Totals as of November 1, 2000

	VHF	UHF	TOTAL
<b>Commercial Television</b>	14	27	41
<b>Educational Television</b>	0	12	12
	14	39	53

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# Ohio—Akron

## WVPX Ch. 23

**Network Service:** PAX.

**Licensee:** Paxson Akron License Inc., 601 Clearwater Park Rd., West Palm Beach, FL 33401.

**Studio:** 26650 Renaissance Pkwy., Cleveland, OH 44128.

**Phone:** 216-831-2367. **Fax:** 216-831-2676.

**Technical Facilities:** Channel No. 23 (524-530 MHz). Authorized power: 1290-kw max. visual, 175-kw max. aural. Antenna: 960-ft. above av. terrain, 960-ft. above ground, 2049-ft. above sea level.

Latitude 41° 03' 51"  
Longitude 81° 34' 59"

Holds CP for change to 5000-kw max. visual, 971-ft. above av. terrain, 925-ft. above ground, 2014-ft. above sea level; lat. 41°03'53", long. 81°34'59". BMPCT-971210KE.

**Transmitter:** 1561 Dreishbach Dr.

**Digital Facilities:** Channel No. 59 (740-746 MHz). Power: 1000-kw max. visual. Antenna: 971-ft. above av. terrain, 922-ft. above ground, 2011-ft. above sea level.

Latitude 41° 03' 53"  
Longitude 81° 34' 59"

**Transmitter:** 1561 Dreisbach Dr.

**FCC Digital File Number:** BPCDT-990128KN (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Andrew, 5-meter; Comtech, 3-meter.

**Ownership:** Paxson Communications Corp. (Group Owner).

**Began Operation:** June 7, 1953. Sale to present owner by ValueVision International approved by FCC December 8, 1995 (*Television Digest*, Vol. 35:35). Sale to ValueVision International by Group One Broadcasting LP approved by FCC in 1994.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

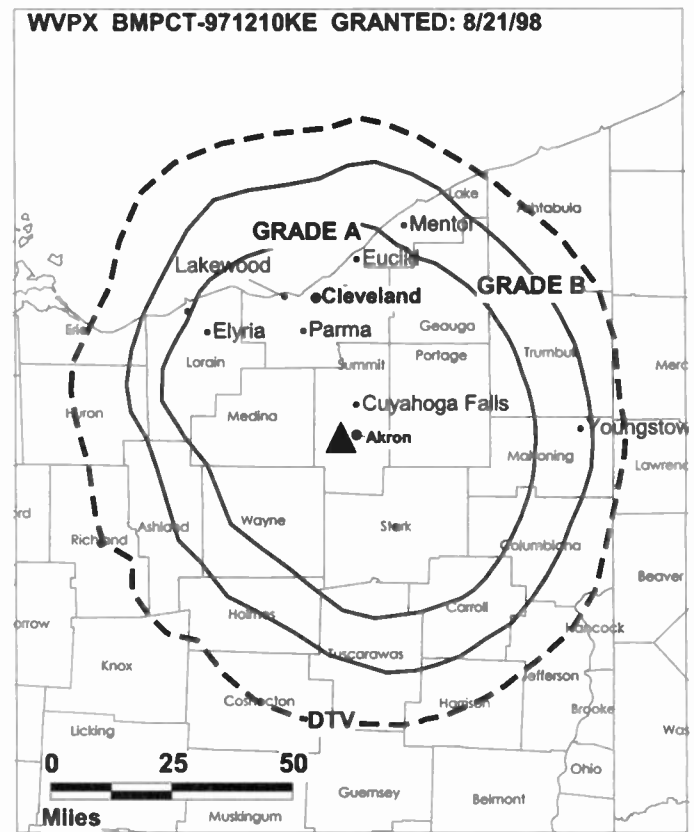
**Personnel:**

Samuel Curcuru, General Manager.

William J. D'Neil Jr., Operations Manager.

**We were the broker in the 1986 sale of WAKC-TV predecessor to WVPX-TV**

**THE TED HEPBURN COMPANY**  
*Ted Hepburn, President*  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995



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**Sonny Reschka, Chief Engineer.**

**Rates:** On request.

**City of License:** Akron. **Station DMA:** Cleveland. **Rank:** 15.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,023,010	461,010	1,484,020
Average Weekly Circulation (2000)	187,442	92,550	279,992
Average Daily Circulation (2000)			88,693
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,015,940	384,320	1,400,260
Average Weekly Circulation (2000)	186,877	85,935	272,813
Average Daily Circulation (2000)			87,810
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	7,070	76,690	83,760
Average Weekly Circulation (2000)	565	6,614	7,179
Average Daily Circulation (2000)			883

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Ohio—Canton

**WDLI**  
**Ch. 17**

**Network Service:** TBN.

**Licensee:** Trinity Broadcasting Network Inc., 2442 Michelle Dr., Tustin, CA 92780.

**Studio:** 6600 Atlantic Blvd., Louisville, OH 44641.

**Phone:** 216-875-5542. **Fax:** 216-875-9986.

**Technical Facilities:** Channel No. 17 (488-494 MHz). Authorized power: 437-kw max. & 389-kw horizontal visual, 47.9-kw max. & 45.7-kw horizontal aural. Antenna: 450-ft. above av. terrain, 448-ft. above ground, 1613-ft. above sea level.

Latitude 40° 51' 04"  
Longitude 81° 16' 37"

**Transmitter:** U.S. Rte. 62, California Ave. & Reno Rd., Louisville.

**Digital Facilities:** Channel No. 39 (620-626 MHz). Power: 200-kw max. visual. Antenna: 958-ft. above av. terrain, 1034-ft. above ground, 2011-ft. above sea level.

Latitude 41° 03' 20"  
Longitude 81° 35' 38"

**Transmitter:** On side of existing tower located off SR 261, 0.68-mi W of Romig Rd., Norton.

**FCC Digital File Number:** BPCDT-990423KF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Scientific-Atlanta, 5-meter; Scientific-Atlanta receivers.

**Ownership:** Trinity Broadcasting Network Inc. (Group Owner).

**Began Operation:** January 1, 1967. Sale to present owner by David Livingstone Missionary Foundation Inc. approved by FCC March 5, 1986. Sale to David Livingstone Missionary Foundation Inc. by PTL approved by FCC December 8, 1982. Sale to PTL by Janson Industries approved by FCC August 5, 1977 (*Television Digest*, Vol. 17:35, 37).

**Represented (engineering):** Smith & Fisher.

**Personnel:**

Dale K. Osborn, Station Manager.

Rebecca Osborn, Production Manager.

Tristan D. Mitchell, Public Affairs.

**Highest 30 Sec. Rate:** \$60.



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**City of License:** Canton. **Station DMA:** Cleveland. **Rank:** 15.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	165,210	112,090	277,300
Average Weekly Circulation (2000)	9,984	8,537	18,522
Average Daily Circulation (2000)			6,072
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	165,210	112,090	277,300
Average Weekly Circulation (2000)	9,984	8,537	18,522
Average Daily Circulation (2000)			6,072

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Canton

## WOAC Ch. 67

**Network Service:** Independent.

**Licensee:** SAH Acquisition Corp. II, 5388 Hickory Hollow Pkwy., Antioch, TN 37013.

**Studio:** 4385 Sherman Rd. Kent, OH 44240.

**Phone:** 330-677-6760. **Fax:** 330-673-1774.

**E-mail:** woaconeil@att.net

**Web Site:** <http://www.collectibles.com>

**Technical Facilities:** Channel No. 67 (788-794 MHz). Authorized power: 5000-kw max. visual. Antenna: 486-ft. above av. terrain, 469-ft. above ground, 1594-ft. above sea level.

Latitude 41° 06' 33"  
Longitude 81° 20' 10"

**Transmitter:** 0.8-mi. NE of Brimfield.

**Digital Facilities:** Channel No. 47 (668-674 MHz). Power: 1000-kw max. visual. Antenna: 440-ft. above av. terrain, 423-ft. above ground.

Latitude 41° 06' 33"  
Longitude 81° 20' 10"

**FCC Digital File Number:** BPCDT-19991101AEX (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Shop at Home Inc. (Group Owner).

**Began Operation:** March 1, 1982. Sale to present owner by Whitehead Media Inc. approved by FCC December 11, 1997. Proposed sale to Global Broadcasting Systems Inc. dismissed by FCC September 12, 1997. Sale to Whitehead Media Inc. by Canton 67 approved by FCC September 6, 1995. Sale to Discovery Broadcasting Systems Inc. approved by FCC June 20, 1985, but not consummated.

**Represented (legal):** Wiley, Rein & Fielding.

**Kepper, Tupper & Company**

**We brokered the sale of WOAC-TV**

112 High Ridge Avenue Ridgefield, CT 06877 (203) 431-3366



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**Personnel:**

**William O'Neil, General Manager.**

**Glenn Foldessy, Chief Engineer.**

**City of License:** Canton. **Station DMA:** Cleveland. **Rank:** 15.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	4,220	0	4,220
Average Weekly Circulation (2000)	219	0	219
Average Daily Circulation (2000)			13

Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	4,220	0	4,220
Average Weekly Circulation (2000)	219	0	219
Average Daily Circulation (2000)			13

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Chillicothe

**WWHO**  
Ch. 53

**Network Service:** UPN.

**Licensee:** WVIT Inc., c/o Ray White, 5202 River Rd., Bethesda, MD 20816.

**Studio:** 1160 Dublin Rd., Suite 500, Columbus, OH 43215.

**Sales Office:** 3165 Olentangy Rd., Columbus, OH 43206.

**Phone:** 740-775-5300. **Fax:** 614-485-5339.

**E-mail:** upn53@paramount.com

**Web Site:** <http://www.upn53.com>

**Technical Facilities:** Channel No. 53 (704-710 MHz). Authorized power: 5000-kw max. visual. Antenna: 1145-ft. above av. terrain, 1115-ft. above ground, 1886-ft. above sea level.

Latitude 39° 35' 20"  
Longitude 83° 06' 44"

**Transmitter:** 0.25-mi. N of U.S. Rte. 22, 0.5-mi. N of Williamsport.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 200-kw max. visual. Antenna: 1076-ft. above av. terrain, 1053-ft. above ground.

Latitude 39° 35' 20"  
Longitude 83° 06' 44"

**FCC Digital File Number:** BPCDT-19990910AAK (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**LMA:** Local marketing agreement with WCMH-TV (N), Columbus.

**Ownership:** Viacom International Inc. (Group Owner).

**Began Operation:** August 31, 1987. Sale to Fant Broadcasting Co. by Triplett & Assoc. approved by FCC January 14, 1994. National Broadcasting Co. subsidiary Outlet Broadcasting exercised option to acquire WWHO plus WLWC from Fant. Stations were then swapped for Viacom International's WVIT. Transaction was approved by FCC November 6, 1997 (*Television Digest*, Vol. 37:31).

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Personnel:**

Jess Cash, President & General Manager.

Troy Elder, Operations Manager.

Cy Prince, General Sales Manager.

Rick Ervin, Chief Engineer.

Kristen Flora, Public Affairs Director.



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**Rates:** On request.

**City of License:** Chillicothe. **Station DMA:** Columbus, OH. **Rank:** 34.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	469,150	254,650	723,800
Average Weekly Circulation (2000)	165,205	61,219	226,424
Average Daily Circulation (2000)			80,282
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	444,560	209,620	654,180
Average Weekly Circulation (2000)	161,910	57,551	219,461
Average Daily Circulation (2000)			78,317
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,590	45,030	69,620
Average Weekly Circulation (2000)	3,296	3,668	6,964
Average Daily Circulation (2000)			1,966

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Ohio—Cincinnati

### WCPO-DT Ch. 10

**Network Service:** ABC.

**Licensee:** Scripps Howard Broadcasting Co., 312 Walnut St., Cincinnati, OH 45202.

**Studio:** 312 Walnut St., Cincinnati, OH 45202.

**Phone:** 513-977-3000.

**Digital Facilities:** Channel No. 10 (192-198 MHz). Power: 13.7-kw max. visual. Antenna: 919-ft. above av. terrain, 735-ft. above ground, 1578-ft. above sea level.

Latitude	39°	07'	30"
Longitude	84°	29'	56"

**Transmitter:** 2345 Symmes St.

**Definition:** Standard & high.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** E. W. Scripps Co. (Group Owner).

**Began Digital Operation:** December 15, 1998.

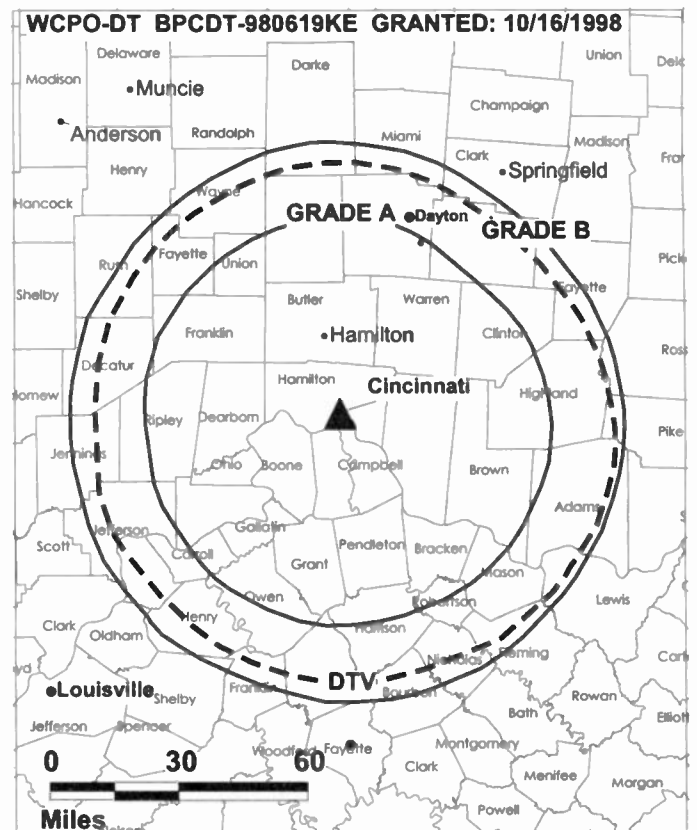
**Personnel:**

Bill Fee, General Manager.

Larry Pozzi, Chief Engineer.

**Rates:** On request.

**City of License:** Cincinnati. **Station DMA:** Cincinnati. **Rank:** 32.



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# Ohio—Cincinnati

## WCPO-TV Ch. 9

**Network Service:** ABC.

**Licensee:** Scripps Howard Broadcasting Co., 312 Walnut St., Box 5380, Cincinnati, OH 45201.

**Studio:** 500 Central Ave., Cincinnati, OH 45202.

**Phone:** 513-721-9900. **Fax:** 513-721-6032.

**Web Site:** <http://www.cincinow.com>

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw max. & 282-kw horizontal visual, 28.2-kw aural. Antenna: 1019-ft. above av. terrain, 909-ft. above ground, 1749-ft. above sea level.

Latitude 39° 07' 31"  
Longitude 84° 29' 57"

**Transmitter:** 2345 Symmes St.

**Began Digital Operation:** December 15, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** C-band; Ku-band.

**News Services:** ABC NewsOne, AP.

**Ownership:** E. W. Scripps Co. (Group Owner).

**Began Operation:** July 26, 1949.

**Represented (sales):** Blair Television; Integrated Media Sales.

**Represented (legal):** Baker & Hostetler.

**Personnel:**

**William S. Fee,** Vice President & General Manager.

**Brian Lawlor,** General Sales Manager.

**Brad Wagner,** Sales Manager.

**Bill Mountel,** Sales Manager.

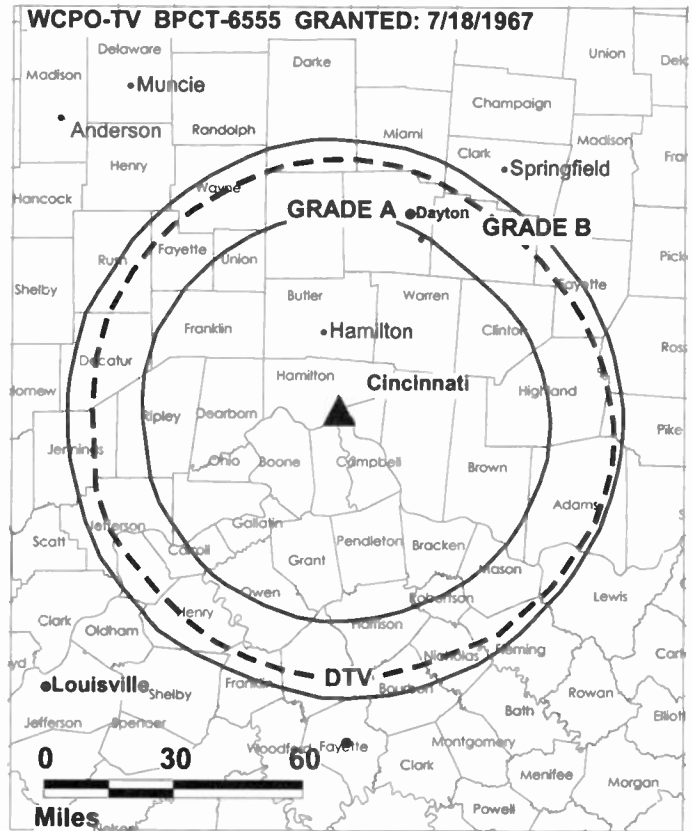
**Larry Pozzi,** Chief Engineer.

**Scott Diener,** News Director.

**Vicki Prescott,** Traffic Manager.

**Bernard Borden,** Film Director.

**Scott Gresser,** Business Manager.



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**Rates:** On request.

**City of License:** Cincinnati. **Station DMA:** Cincinnati. **Rank:** 32.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	802,870	333,020	1,135,890
Average Weekly Circulation (2000)	453,503	221,192	674,695
Average Daily Circulation (2000)			369,000
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	508,830	280,620	789,450
Average Weekly Circulation (2000)	399,227	212,954	612,180
Average Daily Circulation (2000)			348,554
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	294,040	52,400	346,440
Average Weekly Circulation (2000)	54,277	8,238	62,515
Average Daily Circulation (2000)			20,446

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Cincinnati

## WKRC-TV Ch. 12

**Network Service:** CBS.

**Licensee:** Clear Channel Communications Inc., 1906 Highland Ave., Cincinnati, OH 45219.

**Studio:** 1906 Highland Ave., Cincinnati, OH 45219.

**Phone:** 513-763-5500. **Fax:** 513-421-3820.

**Web Site:** <http://www.wkrc.com>

**Technical Facilities:** Channel No. 12 (204-210 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 998-ft. above av. terrain, 971-ft. above ground, 1746-ft. above sea level.

Latitude 39° 06' 58.40"  
Longitude 84° 30' 05.00"

**Transmitter:** 1906 Highland Ave.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 800-kw max. visual. Antenna: 912-ft. above av. terrain, 856-ft. above ground, 1631-ft. above sea level.

Latitude 39° 06' 59.00"  
Longitude 84° 30' 07.00"

**Transmitter:** 1906 Highland Ave.

**FCC Digital File Number:** BPCDT-980731KP. Granted: December 3, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 9-meter C-band; Vertex, 2.6-meter Ku-band; Harris receivers.

**AM Affiliate:** WKRC, 5-kw, (1-kw night), 550 kHz.

**News Services:** AP, UPI.

**Ownership:** Clear Channel Broadcasting Inc. (Group Owner).

**Began Operation:** April 4, 1949. Sale by Taft TV & Radio approved by FCC October 2, 1987 (*Television Digest*, Vol. 27:16, 18, 23, 30, 41). Sale to Jacor Communications Inc. approved by FCC September 17, 1996 (Vol. 36:39). Sale to present owner from Jacor Communications Inc. approved by FCC April 29, 1999.

**Represented (sales):** TeleRep Inc.

### Personnel:

**William G. Moll**, President & General Manager.

**Chris Sehring**, General Sales Manager.

**Dotsy Klei**, Local Sales Manager.

**Steve Conway**, National Sales Manager.

**Steve Minium**, News Director.

**Terry Miller**, Finance Director.

**Rob Vertrees**, Business Manager.



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**Sheila Obermeyer**, Marketing & Creative Services.

**Leon Brown**, Engineering Manager.

**Rick Ellis**, Film Director.

**Rates:** On request.

**City of License:** Cincinnati. **Station DMA:** Cincinnati. **Rank:** 32.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	746,700	344,010	1,090,710
Average Weekly Circulation (2000)	423,681	221,688	645,368
Average Daily Circulation (2000)			340,849
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	508,830	280,620	789,450
Average Weekly Circulation (2000)	380,814	212,920	593,735
Average Daily Circulation (2000)			327,856
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	237,870	63,390	301,260
Average Weekly Circulation (2000)	42,867	8,767	51,634
Average Daily Circulation (2000)			12,993

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Cincinnati

## WLWT Ch. 5

**Network Service:** NBC.

**Licensee:** WLWT Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

**Studio:** 1700 Young St., Cincinnati, OH 45210-1521.

**Phone:** 513-352-5000. Fax: 513-352-5073.

**E-mail:** mail@wlwt.com

**Web Site:** http://www.wlwt.com

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 100-kw visual, 10-kw aural. Antenna: 1000-ft. above av. terrain, 849-ft. above ground, 1687-ft. above sea level.

Latitude 39° 07' 27"  
Longitude 84° 31' 18"

**Transmitter:** 2222 Chickasaw St., Clifton Heights.

**Began Digital Operation:** February 1, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 9-meter C-band; GE, 3.6-meter Ku-band; Harris, 3-meter Ku-band; Harris, 6-meter C-band; Harris, M/A-Corn, Standard Communications receivers.

**SNG Mobile Dish:** Andrew, 2.3-meter Ku-band.

**News Services:** AP, NBC News Channel, Ohio State News Network.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Operation:** February 9, 1948. Sale to Multimedia by Avco Broadcasting Corp. approved by FCC January 16, 1976 (Television Digest, Vol. 15:24). Sale to Gannett by Multimedia approved by FCC November 30, 1995 (Vol. 35:25, 31, 49). Trade with Gannett-owned KOCO-TV Oklahoma City, OK to Argyle Television Inc. for WGRZ-TV Buffalo, NY & WZZM-TV Grand Rapids, MI approved by FCC January 27, 1997 (Vol. 36:49; 37:5, 6). Argyle merged with Hearst Corp. approved by FCC June 2, 1997 (Vol. 37:13, 35).

**Represented (sales):** Katz American Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**Fabun Matthews,** President & General Manager.

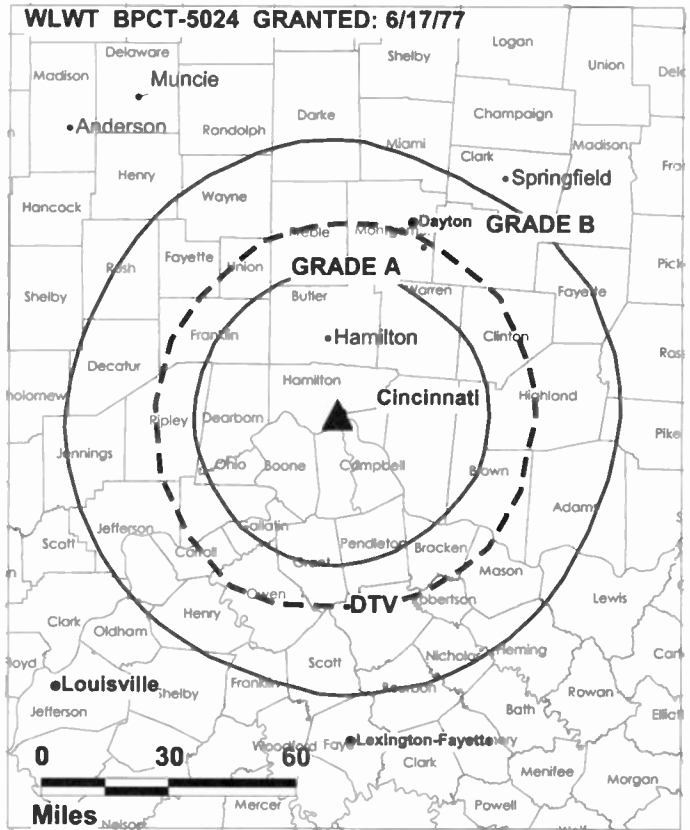
**Michael Hayes,** General Sales Manager.

**William D. Young,** Local Sales Manager.

**William L. Dole III,** National Sales Manager.

**Ken W. Jobe,** News Director.

**Tom Storey,** Program Administrator.



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**Kimberle Walker,** Controller.

**David Rosch,** Production Manager.

**Bill Manning,** Creative Services Director.

**Rates:** On request.

**City of License:** Cincinnati. **Station DMA:** Cincinnati. **Rank:** 32.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	587,720	403,050	990,770
Average Weekly Circulation (2000)	403,902	201,766	605,668
Average Daily Circulation (2000)			305,068
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	508,830	280,620	789,450
Average Weekly Circulation (2000)	382,441	190,179	572,620
Average Daily Circulation (2000)			296,092
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	78,890	122,430	201,320
Average Weekly Circulation (2000)	21,461	11,587	33,048
Average Daily Circulation (2000)			8,975

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**Ohio—Cincinnati**

**WLWT-DT  
Ch. 35**

**Network Service:** NBC.

**Grantee:** WLWT Hearst-Argyle Television Inc., 888 7th Ave., New York, NY 10106.

**Studio:** 140 W. 9th St., Cincinnati, OH 45202.

**Phone:** 513-352-5000.

**Digital Facilities:** Channel No. 35 (596-602 MHz). Power: 65-kw max. visual. Antenna: 945-ft. above av. terrain, 795-ft. above ground, 1633-ft. above sea level.

Latitude	39°	07'	27"
Longitude	84°	31'	18"

Requests CP for change to 1000-kw max. visual, 1073-ft. above av. terrain, 925-ft. above ground, lat. 39° 07' 27", long. 84° 31' 18". BPCDT-20000414ABJ.

**Transmitter:** 2222 Chicksaw St.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Hearst-Argyle Television Inc. (Group Owner).

**Began Digital Operation:** February 1, 1998.

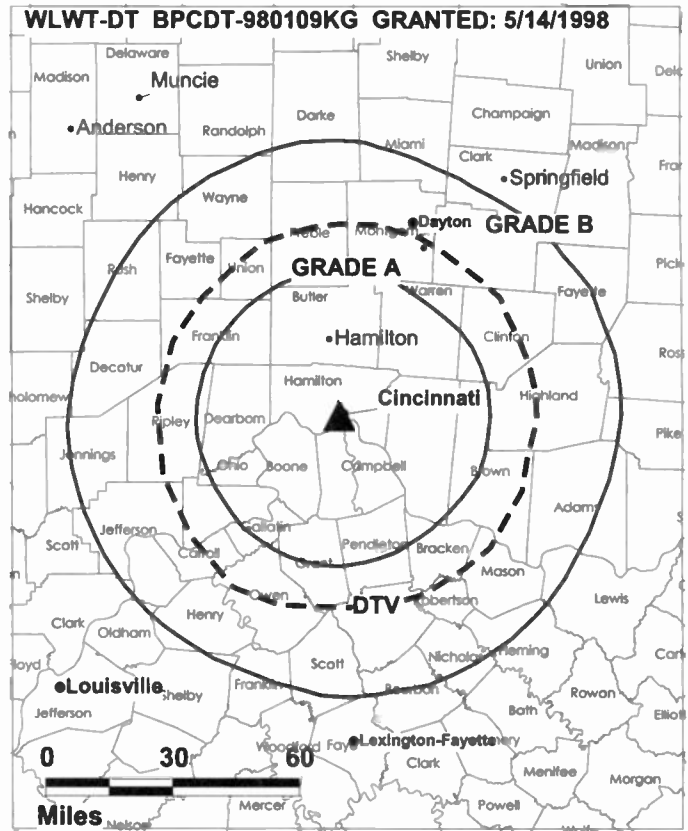
**Represented (engineering):** Cavell, Mertz & Davis Inc.

**Personnel:**

**Rabun Matthews, General Manager.**

**Rates:** On request.

**City of License:** Cincinnati.



**Station DMA:** Cincinnati. Rank: 32.



# Ohio—Cincinnati

## WSTR-TV Ch. 64

**Network Service:** WBN.

**Licensee:** WSTR Licensee Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 5177 Fishwick Dr., Cincinnati, OH 45216.

**Phone:** 513-641-4400. **Fax:** 513-242-2633.

**E-mail:** info@wb64.net

**Web Site:** http://www.wb64.net

**Technical Facilities:** Channel No. 64 (770-776 MHz). Authorized power: 5000-kw max. visual. Antenna: 1106-ft. above av. terrain, 932-ft. above ground, 1827-ft. above sea level.

Latitude 39° 12' 01"  
Longitude 84° 31' 22"

**Transmitter:** Approx. 0.12-mi. SW of intersection of N. Bend Rd. & Winton Rd.

**Digital Facilities:** Channel No. 33 (584-590 MHz). Power: 1000-kw max. visual. Antenna: 1106-ft. above av. terrain, 932-ft. above ground.

Latitude 39° 12' 01"  
Longitude 84° 31' 22"

**FCC Digital File Number:** BPCDT-19991014ABC (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 3-meter C-band; RCA, 3.6-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Harris, M/A-Com, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** January 28, 1980. Began subscription TV operation February 1, 1980. Sale to HEN Inc. by Buford TV Inc. approved by FCC December 28, 1982. Sale to Channel 64 Joint Venture by HEN Inc. approved by FCC November 14, 1984 (*Television Digest*, Vol. 24:25). Discontinued subscription TV operation January 1985. Sale to Channel 64 Acquisition Inc. approved by FCC February 9, 1988. Sale to ABRY Communications by Channel 64 Acquisition Inc. approved by FCC September 22, 1989. Sale to present owner by ABRY Communications approved by FCC July 8, 1996.

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Sinclair Broadcasting.

**Personnel:**

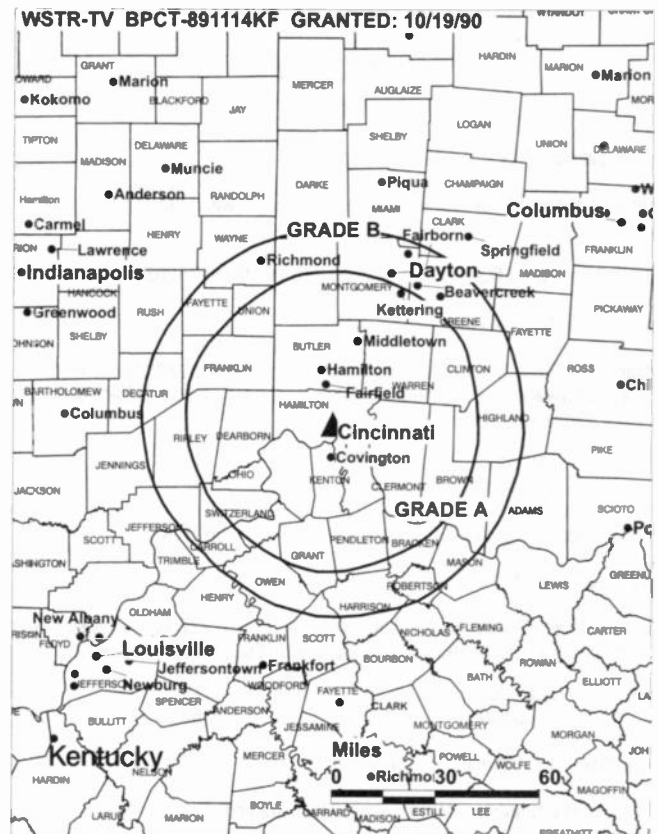
**Merry Ewing,** General Manager.

**Jeff Doester,** Local Sales Manager.

**Jeff Fosco,** National Sales Manager.

**Chris White,** Program Director.

**Ed Luft,** Promotion Director.



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**Michael Davis,** Business Manager.

**Charles Yoder,** Chief Engineer.

**Highest 30 Sec. Rate:** \$400.

**City of License:** Cincinnati. **Station DMA:** Cincinnati. **Rank:** 32.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	526,310	364,940	891,250
Average Weekly Circulation (2000)	219,888	127,249	347,137
Average Daily Circulation (2000)			129,416
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	508,830	280,620	789,450
Average Weekly Circulation (2000)	216,254	119,036	335,290
Average Daily Circulation (2000)			126,688
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,480	84,320	101,800
Average Weekly Circulation (2000)	3,634	8,212	11,847
Average Daily Circulation (2000)			2,728

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Cincinnati-Newport, Kentucky

## WXIX-TV Ch. 19

**Network Service:** FOX.

**Licensee:** Raycom Media Inc., 201 Monroe St., RSA Tower, Suite 710, Montgomery, AL 36104.

**Studio:** 19 Broadcast Plaza, 635 W. 7th St., Cincinnati, OH 45203.

**Phone:** 513-421-1919. **Fax:** 513-421-3105.

**Technical Facilities:** Channel No. 19 (500-506 MHz). Authorized power: 4495-kw max. visual, 449.5-kw max. aural. Antenna: 1005-ft. above av. terrain, 985-ft. above ground, 1713-ft. above sea level.

Latitude 39° 07' 19"  
Longitude 84° 32' 52"

Holds CP for change to 5000-kw max. visual. BPCT-960712KF.

**Transmitter:** Radcliff Dr., Cincinnati.

**Digital Facilities:** Channel No. 29 (560-566 MHz). Power: 227-kw max. visual. Antenna: 951-ft. above av. terrain, 932-ft. above ground, 1660-ft. above sea level.

Latitude 39° 07' 19"  
Longitude 84° 32' 52"

**Transmitter:** 2400 Lehman Rd., Cincinnati.

**FCC Digital File Number:** BMPCDT-990527KJ. Granted: June 25, 1999.

Requests modification of CP for change to 227-kw max. visual, 951-ft. above av. terrain, 932-ft. above ground, 1660-ft. above sea level. BMPCDT-990527KJ.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 6.2-meter C-band; RCA, 3.7-meter Ku-band; Trump, 4.8-meter Ku & C-band; Harris, M/A-Com, Sony receivers.

**News Service:** AP.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** August 1, 1968. Sale to Metromedia by U.S. Communications Corp. approved by FCC August 9, 1972 (*Television Digest*, Vol. 12:33). Sale to Malrite Communications Group Inc. by Metromedia approved by FCC November 8, 1983 (Vol. 22:35). Sale to present owner from Malrite Communications Group Inc. approved by FCC August 13, 1998 (Vol. 38:15).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Kaye, Scholer, Fierman, Hays & Handler LLP.

**Personnel:**

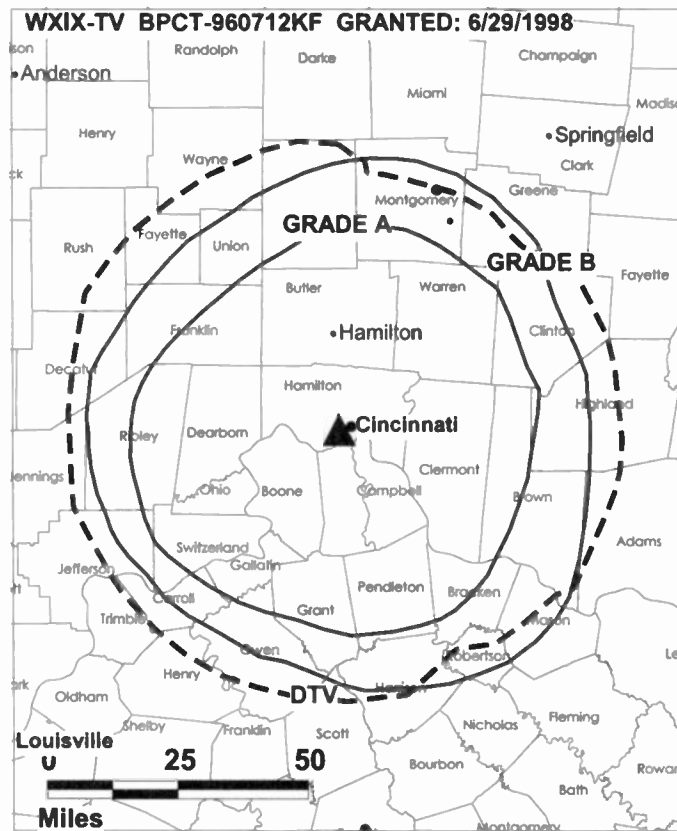
John Lawhead, General Manager.

Bill Pulliam, General Sales Manager.

John Poindexter, Local Sales Manager.

Jerry Pollicoff, National Sales Manager.

Karla Stanley, News Director.



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**Bob Thurber, Chief Engineer.**

**Robert Vaughan, Business Manager.**

**Rick Oliver, Program Director.**

**Rates:** On request.

**City of License:** Newport, KY. **Station DMA:** Cincinnati. **Rank:** 32.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	819,480	379,680	1,199,160
Average Weekly Circulation (2000)	378,428	185,396	563,825
Average Daily Circulation (2000)			234,107
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	508,830	280,620	789,450
Average Weekly Circulation (2000)	315,291	171,237	486,528
Average Daily Circulation (2000)			212,537
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	310,650	99,060	409,710
Average Weekly Circulation (2000)	63,137	14,160	77,297
Average Daily Circulation (2000)			21,570

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Ohio—Akron-Cleveland

### WBNX-TV Ch. 55

**Network Service:** WBN, FOX.

**Licensee:** Winston Broadcasting Network Inc., Box 91660, Cleveland, OH 44101.

**Studio:** 2690 State Rd., Cuyahoga Falls, OH 44223.

**Mailing Address:** Box 91660, Cleveland, OH 44101.

**Phone:** 440-843-5555. **Fax:** 440-842-5597.

**Web Site:** <http://www.wbnx.com>

**Technical Facilities:** Channel No. 55 (716-722 MHz). Authorized power: 5000-kw max. visual, 500-kw max. aural. Antenna: Circularly polarized, 1099-ft. above av. terrain, 1131-ft. above ground, 2049-ft. above sea level.

Latitude 41° 23' 02"  
Longitude 81° 41' 44"

**Transmitter:** 2855 W. Ridgewood Rd., Parma.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 1000-kw max. visual. Antenna: 1096-ft. above av. terrain, 1027-ft. above ground.

Latitude 41° 23' 02"  
Longitude 81° 41' 44"

**Transmitter:** 2855 W. Ridgewood Rd., Parma.

**FCC Digital File Number:** BPCDT-19991029AFM (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 3 in operation, Standard Agile Omni receivers.

**Ownership:** Winston Broadcasting Network Inc.

**Began Operation:** December 1, 1985.

**Represented (sales):** Adam Young Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Carl E. Smith Consulting Engineers.

#### Personnel:

**Lou Spangler**, President & General Manager.

**Anne Catherine Keith**, Station Manager & Program Director.

**Eddie Brown**, General Sales Manager.

**Don Richardson**, Chief Engineer.

**Debbie Stone**, Promotion Director.

**Dave Armstrong**, Production Manager.



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**Rates:** On request.

**City of License:** Akron. **Station DMA:** Cleveland. **Rank:** 15.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,071,850	418,430	1,490,280
Average Weekly Circulation (2000)	300,011	138,023	438,033
Average Daily Circulation (2000)			147,856
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,071,850	380,020	1,451,870
Average Weekly Circulation (2000)	300,011	135,099	435,109
Average Daily Circulation (2000)			147,441
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	38,410	38,410
Average Weekly Circulation (2000)	0	2,924	2,924
Average Daily Circulation (2000)			415

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

## Ohio—Cleveland

### WEWS-DT Ch. 15

Network Service: ABC.

Licensee: Scripps Howard Broadcasting Co., 312 Walnut St., Cincinnati, OH 45202.

Phone: 513-977-3000.

E-mail: bailey@wews.com

Web Site: <http://www.newsnets.com>

Digital Facilities: Channel No. 15 (476-482 MHz). Power: 500-kw max. visual. Antenna: 935-ft. above av. terrain, 719-ft. above ground, 1814-ft. above sea level.

Latitude	41°	22'	26"
Longitude	81°	43'	04"

Transmitter: 7080 State Rd., Parma.

Definition: High.

Note: Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

Ownership: E. W. Scripps Co. (Group Owner).

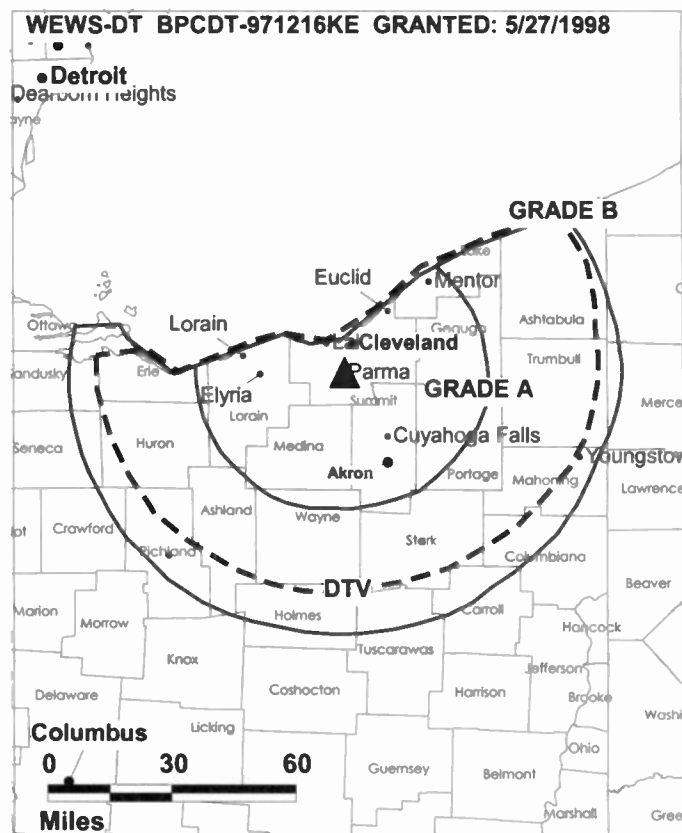
Began Digital Operation: September 13, 1999.

Represented (legal): Baker & Hostetier.

Personnel:

John Lansing, General Manager.

James Baird, Chief Engineer.



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Rates: On request.

City of License: Cleveland. Station DMA: Cleveland. Rank: 15.

# Ohio—Cleveland

## WEWS-TV Ch. 5

**Network Service:** ABC.

**Licensee:** Scripps Howard Broadcasting Co., Box 5380, Cincinnati, OH 45201.

**Studio:** 3001 Euclid Ave., Cleveland, OH 44115.

**Phone:** 216-431-5555. **Fax:** 216-361-1762.

**Web Sites:** <http://www.newsnet5.com>; <http://www.wwes.com>

**Technical Facilities:** Channel No. 5 (76-82 MHz). Authorized power: 93.3-kw visual, 9.33-kw aural. Antenna: 1025-ft. above av. terrain, 853-ft. above ground, 1950-ft. above sea level.

Latitude 41° 22' 27"  
Longitude 81° 43' 06"

**Transmitter:** 7080 State Rd., Parma.

**Began Digital Operation:** September 2, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Satcom Technologies, 9.2-meter C-band; Andrew, 7.3-meter C-band; Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 7-meter C-band; Vertex, 4.6-meter Ku-band; Andrew, DX Engineering, Scientific-Atlanta, Vertex receivers.

**SNG Mobile Dish:** 2.6-meter Ku-band.

**News Services:** ABC NewsOne, AP, CNN Newsource.

**Ownership:** E. W. Scripps Co. (Group Owner).

**Began Operation:** December 17, 1947.

**Represented (sales):** Katz American Television.

**Represented (legal):** Baker & Hostetler.

**Personnel:**

John Lansing, Vice President & General Manager.

Ric Harris, General Sales Manager.

Jim Rini, Local Sales Manager.

Jeff Lehman, National Sales Manager.

Lynn Helder, News Director.

Gary A. Stark, Program & Research Director.

Jim Baird, Engineering Manager.



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Susan Andrella, Marketing Director.

**Rates:** On request.

**City of License:** Cleveland. **Station DMA:** Cleveland. **Rank:** 15.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,259,180	510,200	1,769,380
Average Weekly Circulation (2000)	919,226	338,768	1,257,994
Average Daily Circulation (2000)			720,701
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,071,850	407,170	1,479,020
Average Weekly Circulation (2000)	866,109	328,108	1,194,217
Average Daily Circulation (2000)			699,474
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	187,330	103,030	290,360
Average Weekly Circulation (2000)	53,117	10,660	63,777
Average Daily Circulation (2000)			21,227

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Cleveland

## WJW Ch. 8

**Network Service:** FOX.

**Licensee:** WJW License Inc., 5800 S. Marginal Rd., Cleveland, OH 44103.

**Studio:** 5800 S. Marginal Rd., Cleveland, OH 44103.

**Phone:** 216-431-8888. **Fax:** 216-391-9559.

**Web Site:** <http://www.wjw.com>

**Technical Facilities:** Channel No. 8 (180-186 MHz). Authorized power: 316-kw visual, 30.2-kw aural. Antenna: 1000-ft. above av. terrain, 775-ft. above ground, 1945-ft. above sea level.

Latitude 41° 21' 47"  
Longitude 81° 42' 58"

**Transmitter:** 4501 W. Pleasant Valley Rd., Parma.

**Digital Facilities:** Channel No. 31 (572-578 MHz). Power: 633-kw max. visual. Antenna: 1033-ft. above av. terrain, 748-ft. above ground, 1909-ft. above sea level.

Latitude 41° 21' 47"  
Longitude 81° 42' 58"

**Transmitter:** Intersection of Pleasant Valley & State Rds.

**FCC Digital File Number:** BPCDT-980803KX. Granted: May 20, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Andrew, 4.5-meter Ku-band; Transmit/receive Vertex, 6.1-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Vertex, 6.1-meter Ku-band; Vertex receivers.

**SNG Mobile Dish:** 4.5-meter Ku-band.

**News Services:** CNN Newsource, Fox NewsEdge.

**Ownership:** Fox Television Stations Inc. (Group Owner).

**Began Operation:** December 17, 1949. Sale to Storer Communications by Empire Coil Co. Inc. (Herbert Mayer) approved by FCC October 27, 1954 (*Television Digest*, Vol. 10:2, 44). Sale to SCI Television Inc. by Storer Communications approved by FCC August 20, 1987. Transfer to Clifford E. Eley, Trustee approved by FCC September 1, 1992. Transfer to New World Communications approved by FCC April 13, 1993. Transfer to present owner by New World approved by FCC November 7, 1996.

**Represented (sales):** Fox Television Sales.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**Michael Renda**, Vice President & General Manager.

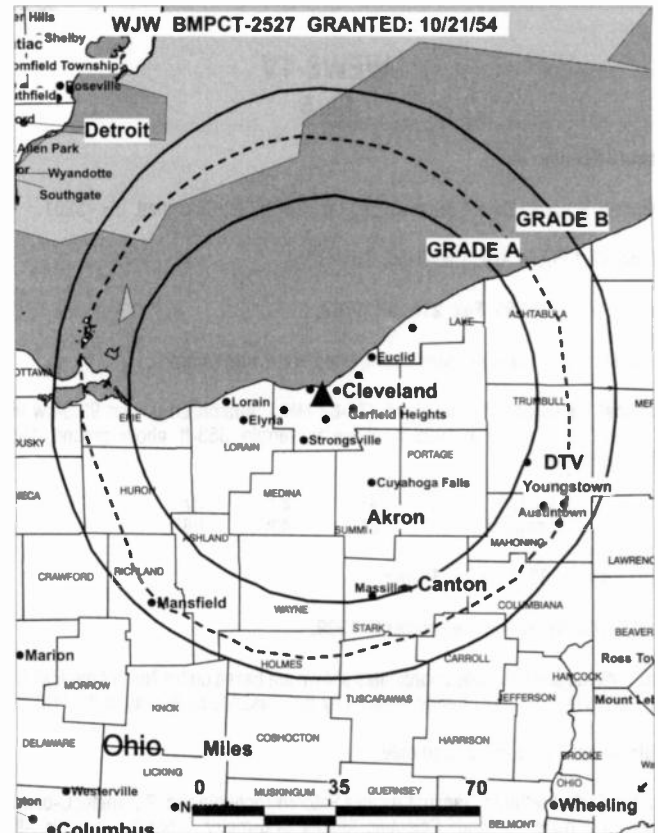
**Larry Giele**, Vice President, Finance.

**Kevin Salyer**, Vice President, Programming & Promotion.

**Dennis Welsh**, Vice President, General Sales.

**Georgiann Pace**, Local Sales Manager.

**Pat Loftus**, National Sales Manager.



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**Greg Easterly**, News Director.

**Tom Creter**, Engineering Director.

**Charlotte Williams**, Traffic Manager.

**Elzoria Smith**, Human Resource Manager.

**Rates:** On request.

**City of License:** Cleveland. **Station DMA:** Cleveland. **Rank:** 15.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,314,560	499,950	1,814,510
Average Weekly Circulation (2000)	849,629	325,978	1,175,607
Average Daily Circulation (2000)			569,101
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,071,850	407,170	1,479,020
Average Weekly Circulation (2000)	786,538	311,577	1,098,115
Average Daily Circulation (2000)			541,315
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	242,710	92,780	335,490
Average Weekly Circulation (2000)	63,091	14,401	77,492
Average Daily Circulation (2000)			27,787

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Cleveland

## WKYC-DT Ch. 2

**Network Service:** NBC.

**Grantee:** WKYC-TV Inc., 1403 E. 6th St., Cleveland, OH 44114.

**Phone:** 216-344-3333.

**Web Site:** <http://www.wkyc.com>

**Digital Facilities:** Channel No. 2 (54-60 MHz). Power: 7-kw visual. Antenna: 971-ft. above av. terrain, 823-ft. above ground, 1863-ft. above sea level.

Latitude	41°	23'	10"
Longitude	81°	41'	21"

Requests CP for change to 20-kw max. visual, 971-ft. above av. terrain, 824-ft. above ground; lat. 41° 23' 00", long. 81° 41' 21". B MPCDT-20000501ABZ.

**Transmitter:** 6600 Broadview Rd., Parma.

**Definition:** High.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

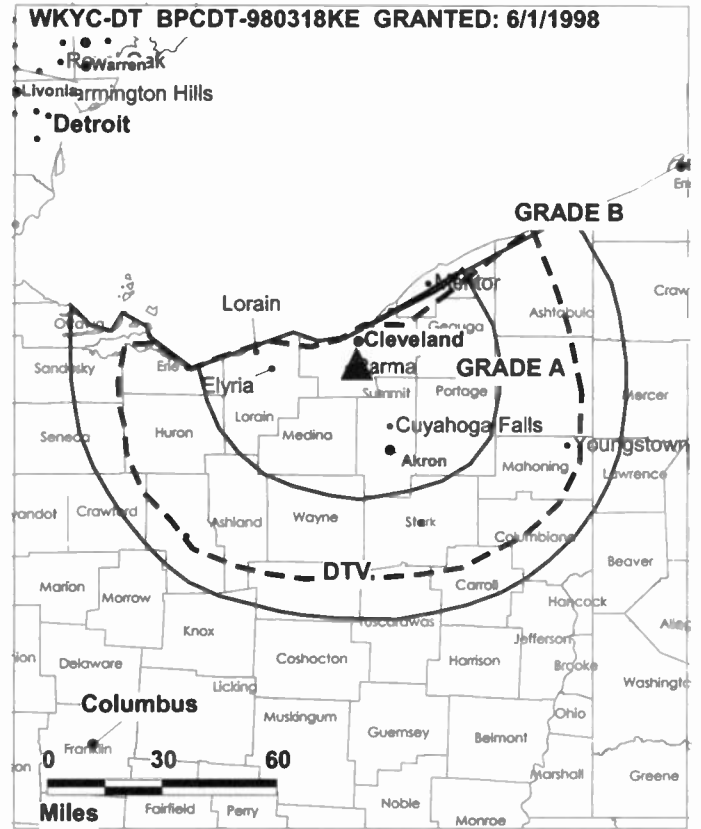
**Ownership:** Gannett Broadcasting Group (Group Owner); National Broadcasting Co. (Group Owner).

**Began Digital Operation:** June 15, 1999.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

Brooke Sectorsky, General Manager.



**Rates:** On request.

**City of License:** Cleveland. **Station DMA:** Cleveland. **Rank:** 15.

## Ohio—Cleveland

### WKYC-TV Ch. 3

**Network Service:** NBC.

**Licensee:** WKYC-TV Inc., 1403 E. 6th St., Cleveland, OH 44114.

**Studio:** 1403 E. 6th St., Cleveland, OH 44114.

**Phone:** 216-344-3333. **Fax:** 216-344-3326.

**E-mail:** wkyc@aol.com

**Web Site:** <http://www.wkyc.com>

**Technical Facilities:** Channel No. 3 (60-66 MHz). Authorized power: 93-kw visual. Antenna: 1024-ft. above av. terrain, 876-ft. above ground, 1916-ft. above sea level.

Latitude 41° 23' 10"  
Longitude 81° 41' 21"

**Transmitter:** 6600 Broadview Rd., Parma.

**Began Digital Operation:** June 15, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Harris, 3.6-meter; Harris, 6-meter; Scientific-Atlanta, 7-meter; Vertex, 4.6-meter; Vertex, 6.1-meter; Harris, Scientific-Atlanta receivers.

**SNG Mobile Dish:** Hubcom, 2.4-meter Ku-band.

**News Services:** AP, NBC News Channel.

**Ownership:** Gannett Broadcasting Group (Group Owner); National Broadcasting Co. (Group Owner).

**Began Operation:** October 31, 1948. Outlet was originally NBC owned-&-operated. Transfer to Westinghouse approved by FCC December 21, 1955 effective January 15, 1956 (Television Digest, Vol. 11:21; 12:3). Transferred from Westinghouse back to NBC under order by FCC February 17, 1965 (Vol. 5:7, 8, 25). Transfer of control from NBC to Multimedia Inc. approved by FCC December 24, 1990 (Vol. 30:12, 53); from Multimedia to Gannett November 30, 1995 (Vol. 35:25, 31).

**Represented (sales):** Petry Television Inc.

#### Personnel:

Brooke Sectorsky, President & General Manager.

Ron Strah, Operations Manager.

Micki Burnes, Advertising & Promotion Director.

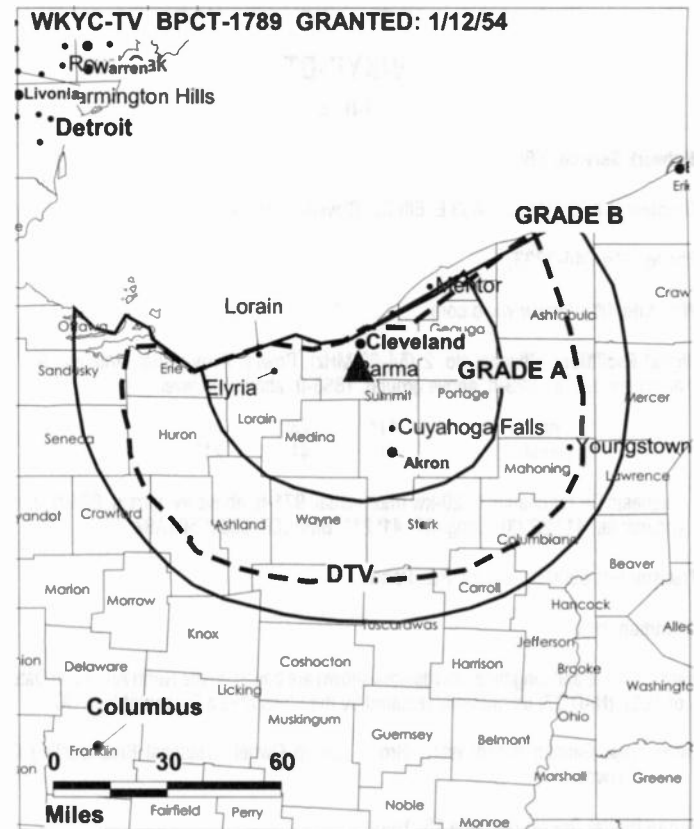
Rich Karolczak, General Sales Manager.

Erin D'Connor, Local Sales Manager.

Dana Nagel, Local Sales Manager.

Lou Schottelkotte, National Sales Manager.

Kathy Williams, News Director.



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Rex Rickly, Chief Engineer.

Jeana Knisnton, Business Manager.

**Rates:** On request.

**City of License:** Cleveland. **Station DMA:** Cleveland. **Rank:** 15.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,193,750	494,140	1,687,890
Average Weekly Circulation (2000)	871,749	310,788	1,182,536
Average Daily Circulation (2000)			610,627
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,071,850	407,170	1,479,020
Average Weekly Circulation (2000)	839,440	300,232	1,139,672
Average Daily Circulation (2000)			596,399
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	121,900	86,970	208,870
Average Weekly Circulation (2000)	32,309	10,556	42,865
Average Daily Circulation (2000)			14,227

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Ohio—Cleveland

## WQHS-TV Ch. 61

**Network Service:** HSN.

**Licensee:** USA Broadcasting Partnership, 8800 Sunset Blvd., 6th Floor, West Hollywood, CA 90069.

**Studio:** 2861 W. Ridgewood Dr., Parma, OH 44134.

**Phone:** 440-888-0061. **Fax:** 440-888-6551.

**Technical Facilities:** Channel No. 61 (752-758 MHz). Authorized power: 2000-kw max. visual, 200-kw max. aural. Antenna: 1160-ft. above av. terrain, 1029-ft. above ground, 2049-ft. above sea level.

Latitude 41° 22' 58"  
Longitude 81° 42' 07"

**Transmitter:** 2861 W. Ridgewood Dr., Parma.

**FCC Proposed Digital Channel Number:** Ch. 34.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 6.1-meter C-band; Scientific-Atlanta, 3.7-meter Ku & C-band; Vertex, 6.2-meter C-band; Harris, M/A-Com receivers.

**Ownership:** USA Broadcasting (Group Owner).

**Began Operation:** January 13, 1981. Sale to present owner by Channel Communications approved by FCC November 6, 1986 (*Television Digest*, Vol. 26:45). Sale to Channel Communications Inc. by Cleveland Associates approved by FCC July 27, 1984.

**Personnel:**

Sharon Roman, Operations Manager.

David E. Smith, Chief Engineer.

**Rates:** On request.

**City of License:** Cleveland.

**Station DMA:** Cleveland. Rank: 15.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,000	0	5,000
Average Weekly Circulation (2000)	270	0	270
Average Daily Circulation (2000)			90
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	5,000	0	5,000
Average Weekly Circulation (2000)	270	0	270
Average Daily Circulation (2000)			90

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Shaker Heights-Cleveland

**WOIO**  
**Ch. 19**

**Network Service:** CBS.

**Licensee:** Raycom Media Inc., 201 Monroe St., RSA Tower, Suite 710, Montgomery, AL 36104.

**Studio:** 1717 E. 12th St., Cleveland, OH 44114.

**Phone:** 216-771-1943. **Fax:** 216-515-7152.

**Technical Facilities:** Channel No. 19 (500-506 MHz). Authorized power: 3720-kw max. visual, 372-kw max. aural. Antenna: 1151-ft. above av. terrain, 1041-ft. above ground, 2013-ft. above sea level.

Latitude 41° 23' 15"  
Longitude 81° 41' 43"

**Transmitter:** 2135 W. Ridgewood Dr., Parma.

**Digital Facilities:** Channel No. 10 (192-198 MHz). Power: 3.5-kw visual. Antenna: 997-ft. above av. terrain, 960-ft. above ground, 1860-ft. above sea level.

Latitude 41° 23' 15"  
Longitude 81° 41' 43"

**Transmitter:** 0.3-mi. S of Ridgewood Dr., 0.55-mi. W of Broadview Rd./Rte. 176, Parma.

**FCC Digital File Number:** BPCDT-971209KF. Granted: May 27, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Andrew, 2.4-meter Ku-band; Andrew, 4.5-meter C-band; DX Communications, 4.5-meter Ku & C-band; Standard Agile Omni receivers.

**News Services:** AP, CBS Newspath.

**LMA:** Local marketing agreement with WUAB (U), Lorain-Cleveland.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** May 19, 1985. Sale to present owner by Malrite Communications Group Inc. approved by FCC August 13, 1998 (*Television Digest*, Vol. 38:15).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Kaye, Scholer, Fierman, Hays & Handler LLP.

**Represented (engineering):** Evans Associates.

**Personnel:**

John Llewellyn, Vice President & General Manager.

Richard Sullivan, Station Manager & Program Director.

Tom Humpage, General Sales Manager.

Renee Copfer, Local Sales Manager.

Jim Rini, National & Regional Sales Manager.

Karen Bizjak, Business Manager.

Emily Davis, Community Affairs Director.



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Harry Wilkins, Engineering Director.

R. Scott Steffey, Marketing Director.

Jim Stunek, Production Manager.

Don Zavesky, Art Director.

Paul Miller, Traffic Manager.

**Rates:** On request.

**City of License:** Shaker Heights. **Station DMA:** Cleveland. **Rank:** 15.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,212,640	464,300	1,676,940
Average Weekly Circulation (2000)	738,167	284,646	1,022,813
Average Daily Circulation (2000)			467,506
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,071,850	401,410	1,473,260
Average Weekly Circulation (2000)	713,493	278,365	991,857
Average Daily Circulation (2000)			458,112
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	140,790	62,890	203,680
Average Weekly Circulation (2000)	24,674	6,282	30,956
Average Daily Circulation (2000)			9,394

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Lorain-Cleveland

**WUAB**  
Ch. 43

**Network Service:** UPN.

**Licensee:** Raycom Media Inc., RSA Tower, 201 Monroe St., 20th Floor, Montgomery, AL 36104.

**Studio:** 1717 E. 12th St., Cleveland, OH 44114.

**Phone:** 216-771-1943. **Fax:** 216-515-7170; 216-515-7180.

**Technical Facilities:** Channel No. 43 (644-650 MHz). Authorized power: 4680-kw max. visual, 480-kw max. aural. Antenna: 1102-ft. above av. terrain, 915-ft. above ground, 1968-ft. above sea level.

Latitude 41° 22' 45"  
Longitude 81° 43' 12"

Holds CP for change to 5000-kw max. visual. BPCT-960719KE.

**Transmitter:** 4800 Bruening Dr., Parma.

**Digital Facilities:** Channel No. 28 (554-560 MHz). Power: 120.3-kw max. visual. Antenna: 1079-ft. above av. terrain, 890-ft. above ground, 1942-ft. above sea level.

Latitude 41° 22' 45"  
Longitude 81° 43' 12"

**Transmitter:** 4800 Bruening Dr., 0.36-mi. W of State Rd. 94, Parma.

**FCC Digital File Number:** BPCDT-980120KE. Granted: May 14, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**News Services:** AP, CNN Newsource, MediaLink, PR Newswire, Sportsticker, WSI.

**LMA:** Local marketing agreement with WOIO (C), Shaker Heights-Cleveland.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** September 15, 1968. Sale to present owner by Cannell Cleveland LP approved by FCC January 24, 2000. Sale to Cannell Cleveland LP by Gaylord Broadcasting approved by FCC June 19, 1990 (Television Digest, Vol. 30:13, 35). Sale to Gaylord by United Artists Broadcasting & Kaiser Broadcasting Co. approved by FCC June 30, 1977 (Vol. 16:39; 17:2, 28).

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Covington & Burling.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Personnel:**

John Llewellyn, Vice President & General Manager.

Gary Short, Station Manager.

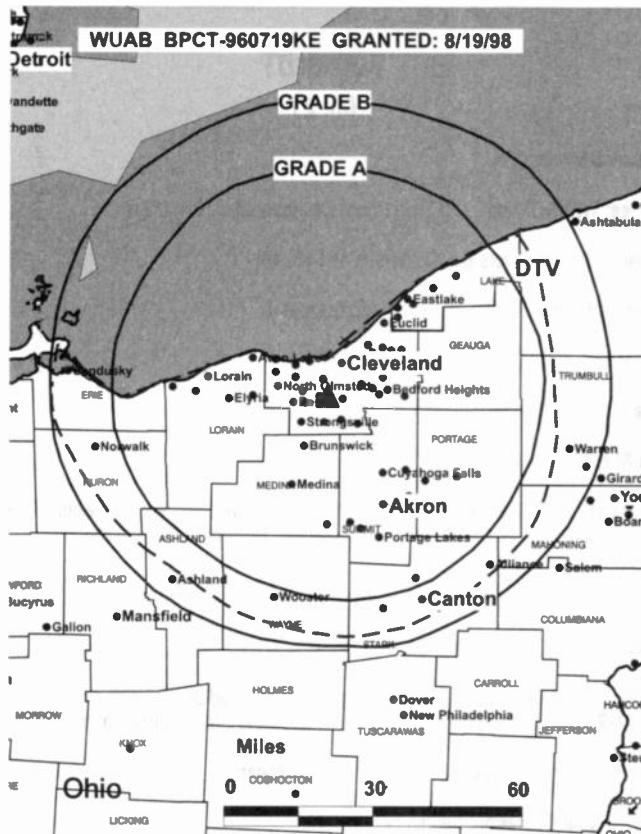
Tom Humpage, General Sales Manager.

Ric Harris, Local Sales Manager.

Doug Cross, National Sales Manager.

Terry Peterson, Marketing & Promotion Director.

Kimberly Godwin-Webb, News Director.



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**Karen Bizjak**, Controller.

**Jim Kopanski**, Chief Engineer.

**Jim Stunek**, Production Manager.

**Don Zavesky**, Art Director.

**Paul Miller**, Traffic Manager.

**Highest 30 Sec. Rate:** \$1200.

**City of License:** Lorain. **Station DMA:** Cleveland. **Rank:** 15.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,864,700	482,090	2,346,790
Average Weekly Circulation (2000)	752,740	217,111	969,851
Average Daily Circulation (2000)			335,160
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	1,071,850	401,410	1,473,260
Average Weekly Circulation (2000)	569,275	208,481	777,756
Average Daily Circulation (2000)			286,317
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	792,850	80,680	873,530
Average Weekly Circulation (2000)	183,465	8,630	192,095
Average Daily Circulation (2000)			48,843

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Columbus

## WBNS-DT Ch. 21

**Network Service:** CBS.

**Grantee:** WBNS-TV Inc., 770 Twin Rivers Dr., Columbus, OH 43215.

**Studio:** 770 Twin Rivers Dr., Columbus, OH 43215.

**Mailing Address:** Box 1010, Columbus, OH 43216.

**Phone:** 614-460-3700. **Fax:** 614-460-2812.

**E-mail:** dparker@wbnsiotv.com

**Web Site:** <http://www.wbnsiotv.com>

**Digital Facilities:** Channel No. 21 (512-518 MHz). Power: 440-kw max. visual. Antenna: 695-ft. above av. terrain, 781-ft. above ground, 1499-ft. above sea level.

Latitude	39°	58'	16"
Longitude	83°	01'	40"

**Transmitter:** 770 Twin Rivers Dr.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

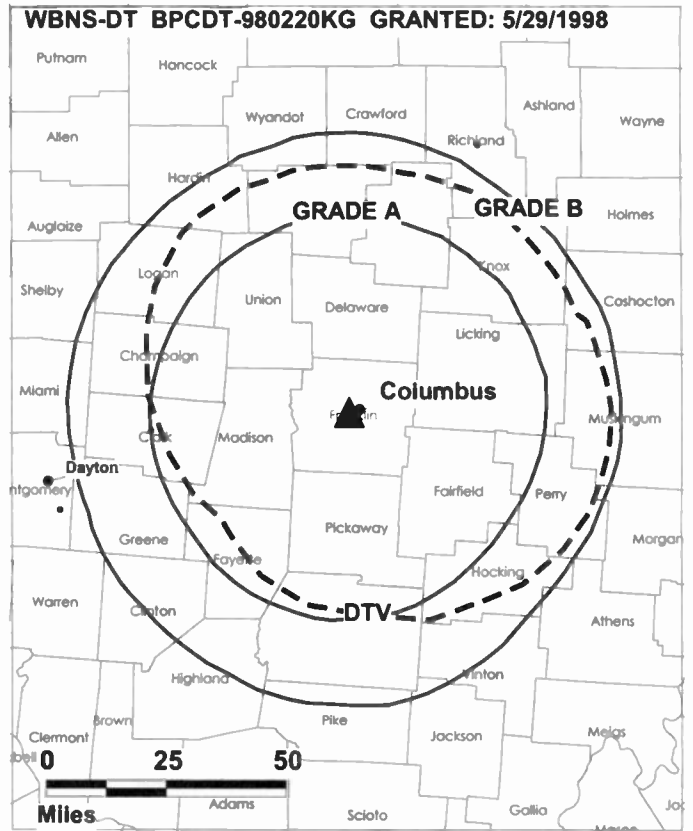
**Ownership:** Dispatch Broadcast Group (Group Owner).

**Began Digital Operation:** September 5, 1998.

**Represented (legal):** Sidley & Austin.

**Represented (engineering):** Cohen, Dippell & Everist PC.

**Rates:** On request.



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**City of License:** Columbus.

**Station DMA:** Columbus, OH. Rank: 34.

# Ohio—Columbus

## WBNS-TV Ch. 10

**Network Service:** CBS.

**Licensee:** WBNS-TV Inc., Box 1010, Columbus, OH 43216.

**Studio:** 770 Twin Rivers Dr., Columbus, OH 43215.

**Mailing Address:** Box 1010, Columbus, OH 43216.

**Phone:** 614-460-3700. **Fax:** 614-460-2812.

**E-mail:** info@wbns10tv.com

**Web Site:** http://www.wbns10tv.com

**Technical Facilities:** Channel No. 10 (192-198 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 945-ft. above av. terrain, 1029-ft. above ground, 1749-ft. above sea level.

Latitude 39° 58' 16"  
Longitude 83° 01' 40"

**Transmitter:** 766 Twin Rivers Dr.

**Began Digital Operation:** September 5, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo and separate audio program.

**Satellite Earth Stations:** Harris, 6.1-meter C-band; Harris, 6.1-meter Ku-band; Vertex, 8.8-meter C-band; Standard Agile Omni receivers.

**AM Affiliate:** WBNS, 5-kw (1-kw night), 1460 kHz.

**FM Affiliate:** WBNS-FM, 16-kw, 97.1 MHz (No. 246), 780-ft.

**News Services:** AP, CBS Newspath, CNN Newsource, UPI.

**Ownership:** Dispatch Broadcast Group (Group Owner).

**Began Operation:** October 5, 1949.

**Represented (sales):** Blair Television; Paul Mulvihill Ltd.

**Represented (legal):** Sidley & Austin.

**Represented (engineering):** Cohen, Dippell & Everist PC.

### Personnel:

Michael J. Florile, President & Chief Executive Officer.

Thomas Griesdorn, Vice President & General Manager.

Marvin C. Born, Vice President, Engineering.

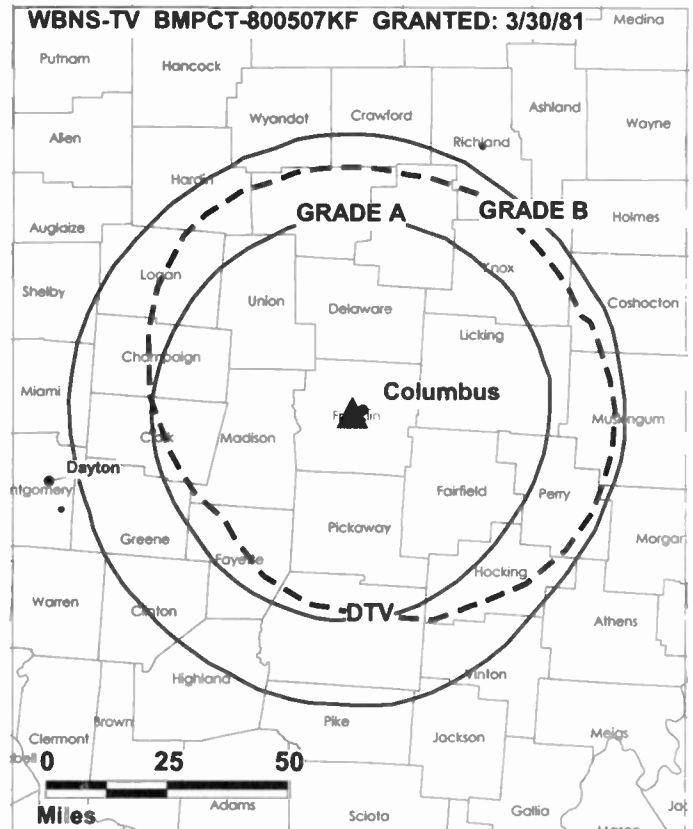
Doug Parker, Station Manager.

Pat Wise, Local Sales Manager.

Gary Vogel, National Sales Manager.

Jerry Cary, Treasurer.

John Cardenas, News Director.



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Frank Willson, Marketing & Promotion Director.

John Owen, Chief Engineer.

Mike Berry, Production Manager.

Charles White, Public Service Director.

**Rates:** On request.

**City of License:** Columbus. **Station DMA:** Columbus, OH. **Rank:** 34.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	941,820	354,060	1,295,880
Average Weekly Circulation (2000)	562,772	208,417	771,189
Average Daily Circulation (2000)			427,014
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	511,810	240,740	752,550
Average Weekly Circulation (2000)	410,974	189,332	600,306
Average Daily Circulation (2000)			357,589
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	430,010	113,320	543,330
Average Weekly Circulation (2000)	151,798	19,085	170,883
Average Daily Circulation (2000)			69,425

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Columbus

## WCMH-TV Ch. 4

**Network Service:** NBC.

**Licensee:** Outlet Broadcasting Inc., 3165 Olentangy River Rd., Columbus, OH 43202.

**Studio:** 3165 Olentangy River Rd., Columbus, OH 43202.

**Phones:** 614-263-4444; 800-232-9264. **Fax:** 614-447-9017.

**E-mail:** wcmh4@nbc.com

**Web Site:** http://www.wcmh4.com

**Technical Facilities:** Channel No. 4 (66-72 MHz). Authorized power: 100-kw visual, 15-kw aural. Antenna: Circularly polarized, 900-ft. above av. terrain, 1029-ft. above ground, 1749-ft. above sea level.

Latitude 39° 58' 15"  
Longitude 83° 01' 39"

**Transmitter:** 766 Twin Rivers Dr., Columbus.

**Digital Facilities:** Channel No. 14 (470-476 MHz). Power: 902-kw max. visual. Antenna: 866-ft. above av. terrain, 9401-ft. above ground.

Latitude 39° 58' 16"  
Longitude 83° 01' 40"

**FCC Digital File Number:** BPCDT-19991101ADH. Granted: June 7, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Transmit/receive Harris, 5-meter Ku-band; Scientific-Atlanta, 10-meter C-band; Vertex, 4.6-meter Ku-band; DX Antenna, Harris, Scientific-Atlanta receivers.

**News Services:** AP, NBC News Channel.

**LMA:** Local marketing agreement with WWHO (U), Chillicothe.

**Ownership:** National Broadcasting Co. (Group Owner).

**Began Operation:** April 3, 1949. Sale to The Outlet Co. by Avco Broadcasting Corp. approved by FCC December 22, 1975 (*Television Digest*, Vol. 15:21, 52). Sale to Rockefeller Group by The Outlet Co. approved by FCC November 23, 1983 (Vol. 23:19, 22; 26:6). Sale to The Outlet Co. by Rockefeller Group approved by FCC April 29, 1986. Sale to present owner by The Outlet Co. approved by FCC November 13, 1995 (Vol. 35:28, 35).

**Represented (sales):** Katz American Television.

**Personnel:**

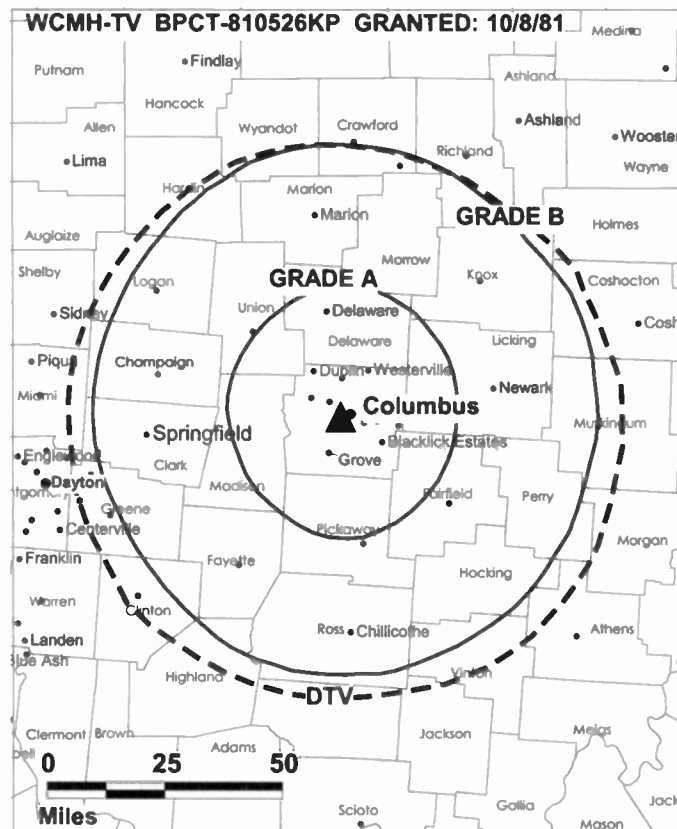
Michael Jack, President & General Manager.

Michael W. Cash, V.P., Sales & General Manager.

Ken Lubker, Local Sales Manager.

Juilee Clark, National Sales Manager.

Debra Grivois, Chief Engineer.



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Stan Sanders, News Director.

Janna Buckey, Promotion Manager.

Karen Giblin, Business Manager.

**Rates:** On request.

**City of License:** Columbus. **Station DMA:** Columbus, OH. **Rank:** 34.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	738,270	320,650	1,058,920
Average Weekly Circulation (2000)	465,206	191,439	656,645
Average Daily Circulation (2000)			350,307
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	511,810	240,740	752,550
Average Weekly Circulation (2000)	396,751	177,852	574,603
Average Daily Circulation (2000)			316,976
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	226,460	79,910	306,370
Average Weekly Circulation (2000)	68,455	13,587	82,042
Average Daily Circulation (2000)			33,332

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Columbus

## WSYX Ch. 6

**Network Service:** ABC.

**Licensee:** WSYX Licensee Inc., 10706 Beaver Dam Rd., Cockeysville, MD 21030.

**Studio:** 1261 Dublin Rd., Columbus, OH 43215.

**Mailing Address:** Box 718, Columbus, OH 43216.

**Phone:** 614-481-6666. **Fax:** 614-481-6828.

**E-mail:** wsyx@aol.com

**Technical Facilities:** Channel No. 6 (82-88 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 938-ft. above av. terrain, 1006-ft. above ground, 1716-ft. above sea level.

Latitude 39° 56' 16"  
Longitude 83° 01' 16"

**Transmitter:** Stimmel Rd., 0.62-mi. W of Interstate 71, Franklin County.

**Digital Facilities:** Channel No. 13 (210-216 MHz). Power: 60-kw visual. Antenna: 938-ft. above av. terrain, 1001-ft. above ground.

Latitude 39° 56' 14"  
Longitude 83° 01' 16"

**FCC Digital File Number:** BPCDT-19991025AEO (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Harris, 9-meter C-band; Superior, 5-meter Ku & C-band; Avantek, Harris, Standard Communications receivers.

**News Services:** ABC NewsOne, AP.

**LMA:** Local marketing agreement with WTTE (F), Columbus.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** September 29, 1949. Sale to Taft Broadcasting by Picture Waves Inc. approved by FCC February 25, 1953 (*Television Digest*, Vol. 9:9). Sale to Anchor Media Holdings Ltd. approved by FCC December 3, 1987. Transfer of control to Continental Broadcasting Ltd. approved by FCC June 30, 1993. Sale to Better Communications Inc. approved by FCC July 29, 1994 (Vol. 34:20). Sale to present owner from Better Communications approved by FCC July 23, 1993 (Vol. 38:16, 30).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Hogan & Hartson LLP.

**Represented (engineering):** Carl T. Jones Corp.

**Personnel:**

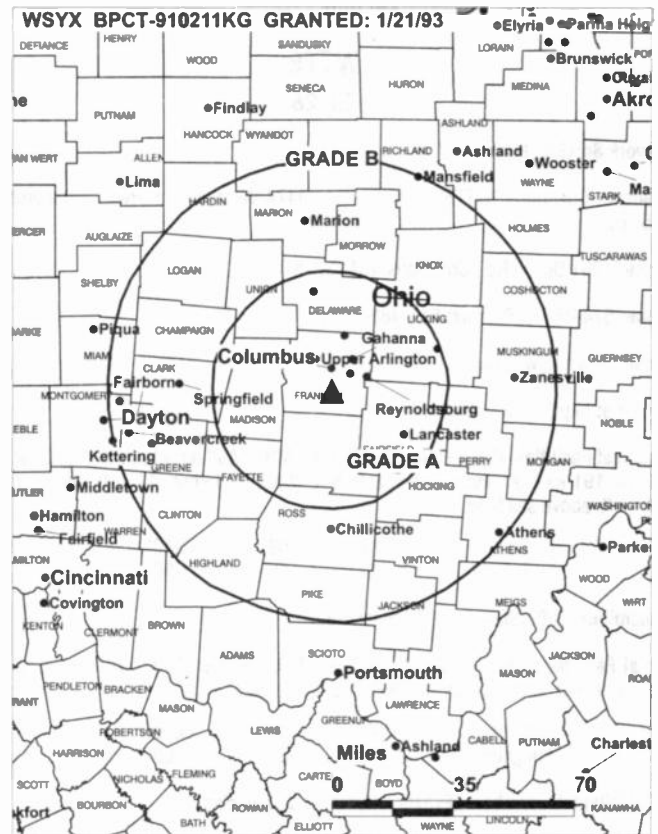
**Samuel S. Stallworth Jr.,** Vice President & General Manager.

**Dan Carpenter,** Vice President, Engineering.

**Tim D'Angelo,** General Sales Manager.

**Gary Lowell,** Local Sales Manager.

**Pete Tierney,** National Sales Manager.



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**Bill Berra,** News Director.

**Patricia B. Righter,** Business Affairs Director.

**John Doyle,** Promotion & Marketing Director.

**Christine Flynn,** Production Manager.

**Highest 30 Sec. Rate:** \$20,000.

**City of License:** Columbus. **Station DMA:** Columbus, OH. **Rank:** 34.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	785,530	307,720	1,093,250
Average Weekly Circulation (2000)	483,664	183,067	666,731
Average Daily Circulation (2000)			315,152
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	511,810	240,740	752,550
Average Weekly Circulation (2000)	386,532	171,153	557,685
Average Daily Circulation (2000)			276,177
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	273,720	66,980	340,700
Average Weekly Circulation (2000)	97,132	11,914	109,046
Average Daily Circulation (2000)			38,975

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Columbus

**WTTE**  
**Ch. 28**

**Network Service:** FOX.

**Licensee:** Columbus (WTTE) Licensee Inc., 3474 William Penn Hwy., Pittsburgh, PA 15325.

**Studio:** 1261 Dublin Rd., Columbus, OH 43215.

**Phone:** 614-481-6661. **Fax:** 614-481-2033.

**E-mail:** viewer@wtte.com

**Web Site:** http://www.wtte.com

**Technical Facilities:** Channel No. 28 (554-560 MHz). Authorized power: 1910-kw max. visual, 191-kw max. aural. Antenna: 965-ft. above av. terrain, 1124-ft. above ground, 2044-ft. above sea level.

Latitude 40° 09' 33.50"  
Longitude 82° 55' 21.50"

**Transmitter:** 6680 State Rte. 3, Westerville.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 1000-kw max. visual. Antenna: 978-ft. above av. terrain, 961-ft. above ground.

Latitude 40° 09' 33.00"  
Longitude 82° 52' 21.00"

**FCC Digital File Number:** BPCDT-19991029AGZ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Comtech, 7.3-meter; Harris, 3-meter Ku-band; Harris, 6.1-meter; Microdyne, Standard Communications receivers.

**News Service:** UPI.

**LMA:** Local marketing agreement with WSYX (A), Columbus.

**Ownership:** Glencairn Ltd. Broadcast Properties (Group Owner).

**Began Operation:** June 1, 1984. Sale to present owner by Sinclair Communications Inc. approved by FCC October 24, 1997.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Carl T. Jones Corp.

**Personnel:**

Samuel S. Stallworth Jr., Vice President & General Manager.

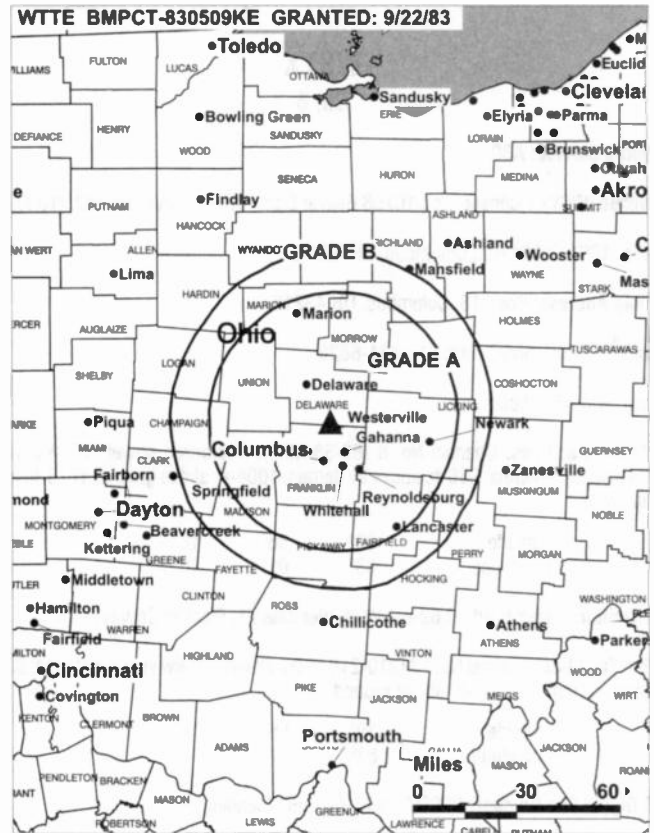
Phil Riegel, Operations Director.

Tony D'Angelo, General Sales Manager.

Kyle Pees, Local Sales Manager.

Jeff Avon, National Sales Manager.

John Doyle, Promotion Director.



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**Patricia B. Righter, Business Affairs Director.**

**Dan Carpenter, Chief Engineer.**

**Rates:** On request.

**City of License:** Columbus. **Station DMA:** Columbus, OH. **Rank:** 34.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	624,980	280,030	905,010
Average Weekly Circulation (2000)	329,568	136,285	465,852
Average Daily Circulation (2000)			188,529
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	511,810	236,550	748,360
Average Weekly Circulation (2000)	297,303	130,474	427,776
Average Daily Circulation (2000)			175,661
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	113,170	43,480	156,650
Average Weekly Circulation (2000)	32,265	5,811	38,076
Average Daily Circulation (2000)			12,868

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Ohio—Dayton

## WDTN Ch. 2

**Network Service:** ABC.

**Licensee:** STC License Co., 3839 4th St. N, Suite 420, St. Petersburg, FL 33703.

**Studio:** 4595 S. Dixie Ave., Dayton, OH 45439.

**Mailing Address:** Box 741, Dayton, OH 45401.

**Phone:** 937-293-2101. **Fax:** 937-294-6542.

**E-mail:** wdtn@erinet.com

**Web Site:** <http://www.wdtn.com/wdtn>

**Technical Facilities:** Channel No. 2 (54-60 MHz). Authorized power: 100-kw visual, 20-kw aural. Antenna: 1000-ft. above av. terrain, 960-ft. above ground, 1917-ft. above sea level.

Latitude 39° 43' 07"  
Longitude 84° 15' 22"

**Transmitter:** Frytown Rd. & Gettysburg Ave.

**Digital Facilities:** Channel No. 50 (686-692 MHz). Power: 412-kw max. visual. Antenna: 902-ft. above av. terrain, 820-ft. above ground.

Latitude 39° 43' 07"  
Longitude 84° 15' 22"

**FCC Digital File Number:** BPCDT-19991020ABX (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 5-meter C-band; Andrew, 7-meter C-band; Drake, 3.4-meter C-band; Microdyne, 5-meter Ku-band; Scientific-Atlanta, 5-meter C-band; Drake, Standard Communications receivers.

**SNG Mobile Dish:** Andrew, 2.3-meter Ku-band.

**News Services:** ABC NewsOne, CNN Newsource.

**Ownership:** Sunrise Television Partners LP (Group Owner).

**Began Operation:** March 15, 1949. Sale to Trustees of Grinnell College by Avco Broadcasting Corp. approved by FCC April 28, 1976 (Television Digest, Vol. 15:25). Sale to Hearst Television by Trustees of Grinnell College approved by FCC July 16, 1981 (Vol. 20:21; 21:29). Merger with Argyle Television Inc. approved by FCC June 2, 1997 (Vol. 37:13, 29, 35). Station, along with Hearst-Argyle's WNAC-TV, was swapped for Sunrise Television's KSBW, WNNE & WPTZ (Vol. 38:8). FCC approved deal July 2, 1998. Transfer of operational control to Smith Broadcasting Partners LP approved by FCC July 12, 2000; equity interest retained by Sunrise Television Partners LP.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Hogan & Hartson LLP.

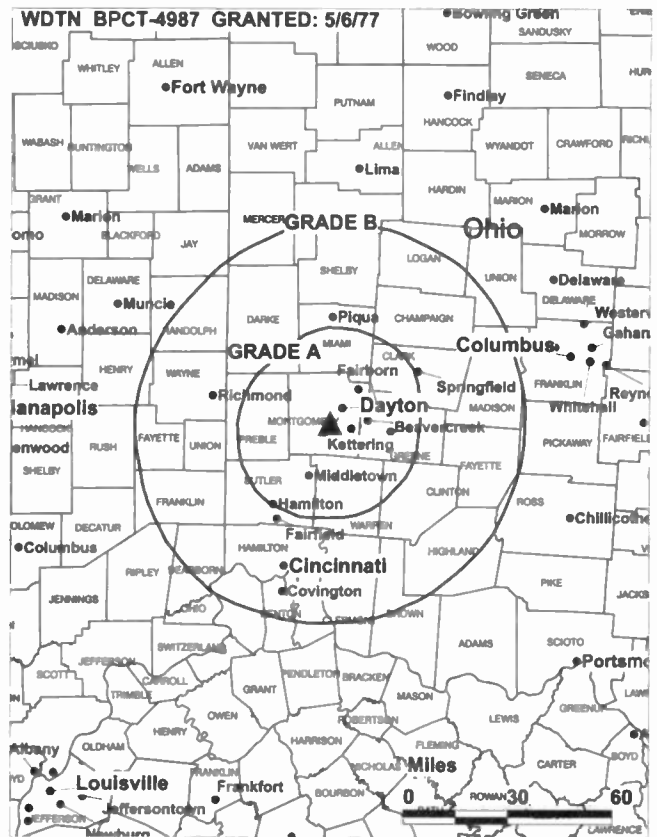
### Personnel:

**David LaFrance**, Vice President & General Manager.

**Larry Ryan**, Vice President, Sales.

**Mo Dillon**, Local Sales Manager.

**Marty Moran**, News Director.



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**Karen Kilmowicz**, Resident Controller.

**Jim Atkinson**, Chief Engineer.

**Sharon Howard**, Community & Human Resources.

**Highest 30 Sec. Rate:** \$10,000.

**City of License:** Dayton. **Station DMA:** Dayton. **Rank:** 55.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	556,730	234,790	791,520
Average Weekly Circulation (2000)	315,212	121,240	436,453
Average Daily Circulation (2000)			230,983
Station OMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	359,580	146,860	506,440
Average Weekly Circulation (2000)	272,736	98,153	370,889
Average Daily Circulation (2000)			203,329
Other OMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	197,150	87,930	285,080
Average Weekly Circulation (2000)	42,476	23,087	65,564
Average Daily Circulation (2000)			27,654

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Dayton-Springfield

## WHIO-TV Ch. 7

**Network Service:** CBS.

**Licensee:** WHIO-TV Holdings Inc., 1414 Wilmington Ave., Dayton, OH 45420.

**Studio:** 1414 Wilmington Ave., Dayton, OH 45420.

**Phone:** 937-259-2111. **Fax:** 937-259-2024.

**Technical Facilities:** Channel No. 7 (174-180 MHz). Authorized power: 200-kw visual. Antenna: 1142-ft. above av. terrain, 1060-ft. above ground, 2011-ft. above sea level.

Latitude	39°	43'	17"
Longitude	84°	08'	59"

**Transmitter:** 3316 Germantown St.

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 275-kw max. visual. Antenna: 951-ft. above av. terrain, 869-ft. above ground.

Latitude	39°	44'	02"
Longitude	84°	14'	53"

**FCC Digital File Number:** BPCDT-19991027ABD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**AM Affiliate:** WHIO, 5-kw, 1290 kHz.

**FM Affiliate:** WHIO-FM, 50-kw, 99.1 MHz (No. 256), 1060-ft.

**News Service:** AP.

**Ownership:** Cox Enterprises Inc. (Group Owner).

**Began Operation:** February 26, 1949.

**Represented (sales):** TeleRep Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

Don Kemper, Station Manager.

John Hayes, General Sales Manager.

John Adams, Local Sales Manager.

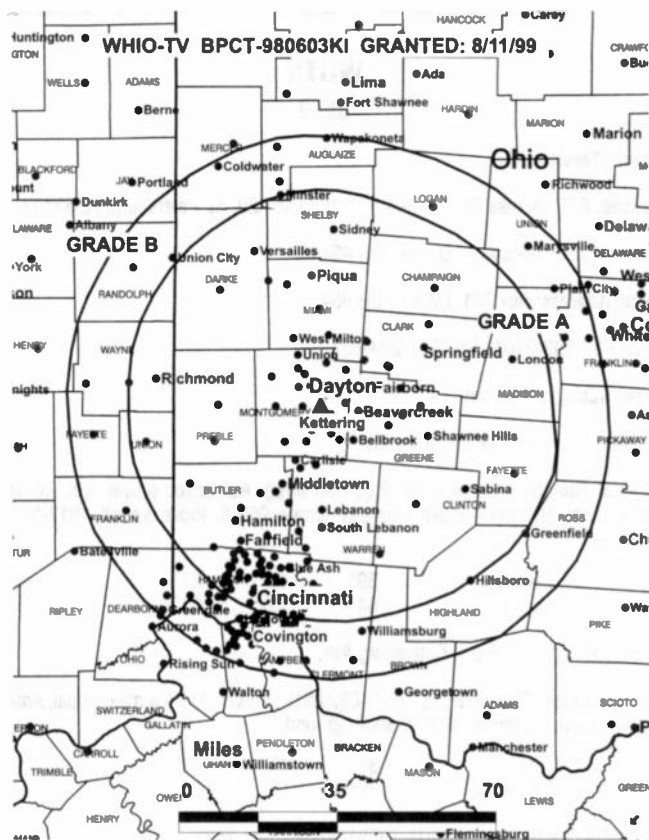
James Cosby, Local Sales Manager.

Darryl Griffin, National Sales Manager.

Chuck Eastman, Chief Engineer.

Julie Weindel, News Director.

Steve Niswonger, Promotion Manager.



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**Eric Zwarg, Controller.**

**Mark McConnell, Production Manager.**

**Rates:** On request.

**City of License:** Dayton. **Station DMA:** Dayton. **Rank:** 55.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	576,880	250,450	827,330
Average Weekly Circulation (2000)	373,312	141,268	514,581
Average Daily Circulation (2000)			297,552
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	359,580	146,860	506,440
Average Weekly Circulation (2000)	292,653	112,467	405,120
Average Daily Circulation (2000)			251,391
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	217,300	103,590	320,890
Average Weekly Circulation (2000)	80,659	28,801	109,461
Average Daily Circulation (2000)			46,161

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Dayton

**WKEF**  
Ch. 22

**Network Service:** NBC.

**Licensee:** Sinclair Communications Inc., 10706 Beaver Dam Rd., Cocksylvil, MD 21030.

**Studio:** 1731 Soldiers Home Rd., Dayton, OH 45418.

**Phone:** 937-263-2662. **Fax:** 937-268-2332.

**Web Site:** <http://www.wb18.com>

**Technical Facilities:** Channel No. 22 (518-524 MHz). Authorized power: 2340-kw max. visual, 234-kw max. aural. Antenna: 1152-ft. above av. terrain, 1094-ft. above ground, 2049-ft. above sea level.

Latitude 39° 43' 15.50"  
Longitude 84° 15' 38.90"

Holds CP for change to 3980-kw max. visual, 1142-ft. above av. terrain, 1056-ft. above ground, 2011-ft. above sea level; lat. 39° 43' 14", long. 84° 15' 40". BPC-980526KE.

**Transmitter:** 1731 Soldiers Home Rd.

**Digital Facilities:** Channel No. 51 (692-698 MHz). Power: 137-kw max. visual. Antenna: 1171-ft. above av. terrain, 1125-ft. above ground.

Latitude 39° 43' 28.00"  
Longitude 84° 15' 18.00"

**FCC Digital File Number:** BPCDT-19991101AJE (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 6-meter; Harris, 3-meter; Microdyne, 7-meter; Harris, Microdyne receivers.

**News Service:** AP.

**LMA:** Local marketing agreement with WRGT-TV (F,U), Dayton.

**Ownership:** Sinclair Broadcast Group Inc. (Group Owner).

**Began Operation:** September 27, 1964. Sale to Adams Communications by Springfield TV Corp. approved by FCC January 9, 1984 (*Television Digest*, Vol. 23:35). Sale to KT Communications Ltd. Partnership III by Adams approved by FCC February 23, 1989. FCC granted assignment to CitiCorp. September 20, 1994. Sale to Max Media by KT Communications approved by FCC May 5, 1995. Sale to present owner from Max Media approved by FCC August 24, 1999 (Vol. 37:49).

**Represented (sales):** Settel Inc.

**Represented (legal):** Shaw Pittman.

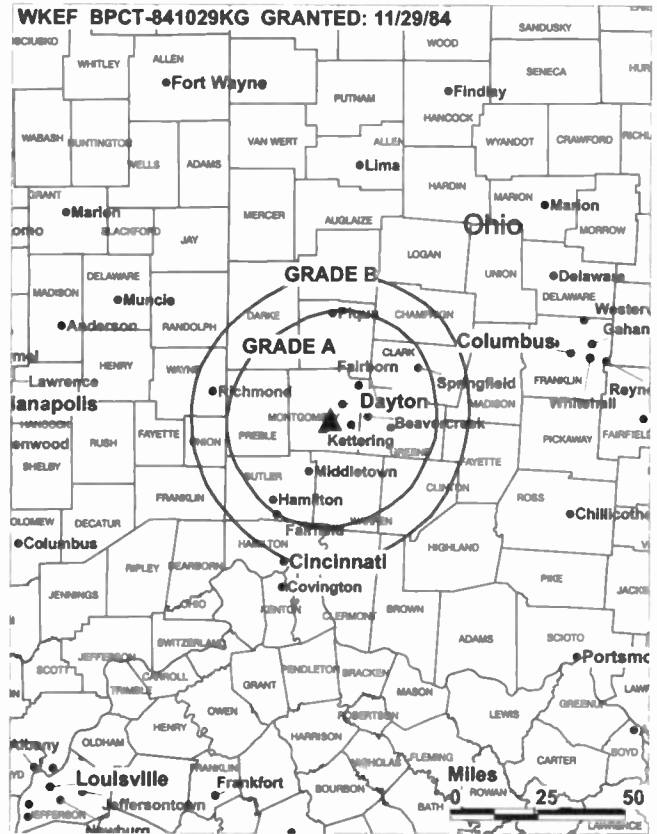
**Personnel:**

**Chuck DeVendra**, Vice President & General Manager.

**Todd Wilkerson**, General Sales Manager.

**Joyce Guy**, National Sales Manager.

**Mike Hansen**, Production & Promotion Manager.



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**Michelle Hines**, Business Manager.

**Darrell Hunter**, Chief Engineer.

**Rates:** On request.

**City of License:** Dayton. **Station DMA:** Dayton. **Rank:** 55.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	496,200	283,060	779,260
Average Weekly Circulation (2000)	272,468	112,072	384,540
Average Daily Circulation (2000)			169,794
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	351,900	146,860	498,760
Average Weekly Circulation (2000)	234,328	83,816	318,145
Average Daily Circulation (2000)			145,750
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	144,300	136,200	280,500
Average Weekly Circulation (2000)	38,140	28,256	66,396
Average Daily Circulation (2000)			24,044

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Dayton

## WRGT-TV Ch. 45

**Network Service:** FOX, UPN.

**Licensee:** Sullivan Broadcasting Co. III Inc., 18 Newbury St., Boston, MA 02116.

**Studio:** 45 Broadcast Plaza, Dayton, OH 45408.

**Phone:** 937-263-4500. **Fax:** 937-268-5265.

**Technical Facilities:** Channel No. 45 (656-662 MHz). Authorized power: 5000-kw max. visual, 501-kw max. aural. Antenna: 1170-ft. above av. terrain, 1149-ft. above ground, 2045-ft. above sea level.

Latitude 39° 43' 28.40"  
Longitude 84° 15' 17.60"

**Transmitter:** 2045 S. Gettysburg Ave., Dayton.

**Digital Facilities:** Channel No. 30 (566-572 MHz). Power: 425-kw max. visual. Antenna: 1152-ft. above av. terrain, 1125-ft. above ground.

Latitude 39° 43' 28.00"  
Longitude 84° 15' 18.00"

**FCC Digital File Number:** BPCDT-19991101ADJ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Station:** Comtech, 5-meter.

**LMA:** Local marketing agreement with WKEF (N), Dayton.

**Ownership:** Sullivan Broadcasting Co. (Group Owner).

**Began Operation:** September 23, 1984. Sale to Act III by Meridian Communications approved by FCC December 17, 1987 (Television Digest, Vol. 27:42). Sale to present owner by ACT III approved by FCC December 15, 1995. Sale pending.

**Represented (sales):** Millennium Television Sales.

**Represented (legal):** Arter & Hadden LLP.

**Represented (engineering):** Gallagher & Associates, Consulting Radio.

**Personnel:**

Michelle Lewis, Operations Manager.

Todd Wilkerson, General Sales Manager.

Patti Ferguson, National Sales Manager.

Darrell Hunter, Chief Engineer.

Michelle Hines, Controller.

Mike Thomas, Production Manager.



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**Rates:** On request.

**City of License:** Dayton. **Station DMA:** Dayton. **Rank:** 55.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	519,530	380,590	900,120
Average Weekly Circulation (2000)	234,186	97,829	332,015
Average Daily Circulation (2000)			124,082
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	359,580	146,860	506,440
Average Weekly Circulation (2000)	194,940	69,815	264,755
Average Daily Circulation (2000)			103,297
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	159,950	233,730	393,680
Average Weekly Circulation (2000)	39,245	28,014	67,260
Average Daily Circulation (2000)			20,785

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Lima

**WLIO**  
**Ch. 35**

**Network Service:** NBC.

**Licensee:** Lima Communications Corp., Box 1689, Lima, OH 45802.

**Studio:** 1424 Rice Ave., Lima, OH 45805.

**Mailing Address:** Box 1689, Lima, OH 45802.

**Phone:** 419-228-8835. **Fax:** 419-229-7091.

**E-mail:** bao@wlio.com

**Web Site:** http://www.wlio.com

**Technical Facilities:** Channel No. 35 (596-602 MHz). Authorized power: 661-kw max. visual, 132-kw max. aural. Antenna: 549-ft. above av. terrain, 549-ft. above ground, 870-ft. above sea level.

Latitude 40° 44' 54"  
Longitude 84° 07' 55"

**Transmitter:** 1424 Rice Ave.

**Digital Facilities:** Channel No. 20 (506-512 MHz). Power: 56-kw max. visual. Antenna: 492-ft. above av. terrain, 475-ft. above ground.

Latitude 40° 44' 54"  
Longitude 84° 07' 55"

Requests modification of CP for change to 200-kw max. visual. B MPCDT-20000501ADI.

**FCC Digital File Number:** BPCDT-19991007AAY. Granted: February 23, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Station:** Chapparal, 3.5-meter Ku & C-band; Harris receivers.

**News Service:** AP.

**Ownership:** Blade Communications Inc. (Group Owner).

**Began Operation:** March 30, 1953. Sale to present owner by WLOK Inc. approved by FCC January 19, 1972. Previous sale by Pidley & Case families approved by FCC December 1, 1954 (Television Digest, Vol. 10:44, 49).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

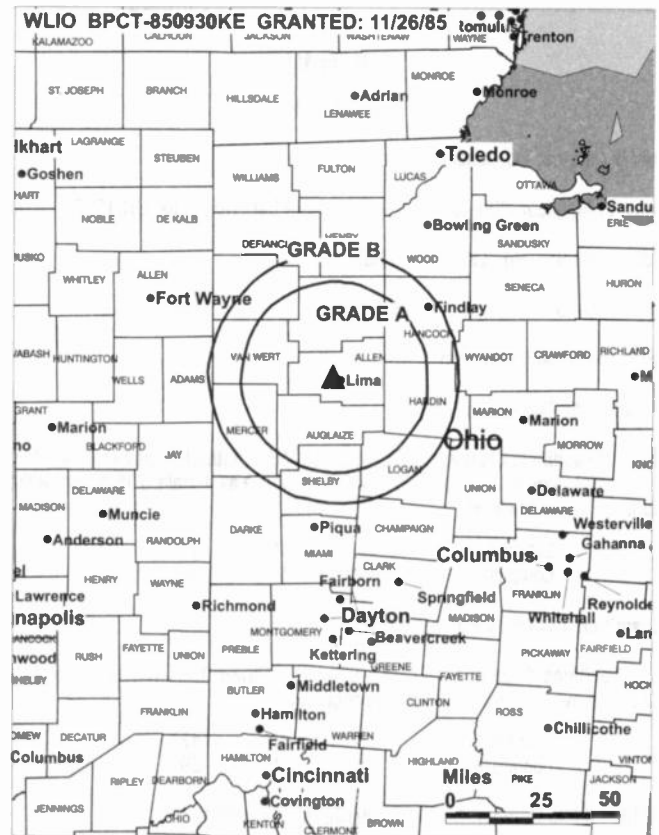
**Represented (engineering):** Denny & Associates PC.

**Personnel:**

**Bruce A. Opperman,** President & General Manager.

**Vickie Shurelds,** Program Director.

**Antelle Haithcock,** Promotion Director.



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**John Garlock,** News Director.

**Frederick R. Vobbe,** Chief Engineer.

**Highest 30 Sec. Rate:** \$500.

**City of License:** Lima. **Station DMA:** Lima. **Rank:** 201.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	176,500	59,520	236,020
Average Weekly Circulation (2000)	80,429	24,205	104,634
Average Daily Circulation (2000)			59,781
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,690	6,370	38,060
Average Weekly Circulation (2000)	27,697	5,332	33,029
Average Daily Circulation (2000)			24,282
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	144,810	53,150	197,960
Average Weekly Circulation (2000)	52,732	18,873	71,605
Average Daily Circulation (2000)			35,499

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Lima

## WTLW Ch. 44

**Network Service:** Independent.

**Licensee:** American Christian TV Services, 1844 Baty Rd., Lima, OH 45807.

**Studio:** 1844 Baty Rd., Lima, OH 45807.

**Phone:** 419-339-4444. **Fax:** 419-339-6812.

**E-mail:** feedback@wtw.com

**Web Site:** http://www.wtlw.com

**Technical Facilities:** Channel No. 44 (650-656 MHz). Authorized power: 904.9-kw max. visual, 100.2-kw max. aural. Antenna: 677-ft. above av. terrain, 705-ft. above ground, 1532-ft. above sea level.

Latitude	40°	45'	47"
Longitude	84°	10'	59"

**Transmitter:** 1844 Baty Rd., near Lima.

**Digital Facilities:** Channel No. 47 (668-674 MHz). Power: 100-kw max. visual. Antenna: 371-ft. above av. terrain, 374-ft. above ground.

Latitude	40°	45'	47"
Longitude	84°	10'	59"

**FCC Digital File Number:** BPCDT-19991025ADV (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** AFC, 2-meter Ku-band; R. H. Tyler, 3-meter C-band; Taco, 2-meter C-band; DX Antenna, Gardiner, M/A-Corn, Uniden receivers.

**News Service:** CNN Newsource.

**Ownership:** American Christian Television Services Inc.

**Began Operation:** June 13, 1982.

**Represented (legal):** Wiley, Rein & Fielding.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

**Robert Placie**, President & Chief Exec. Officer.

**Stuart Hall**, News Director.

**Jeff Millsagle**, Program Director.

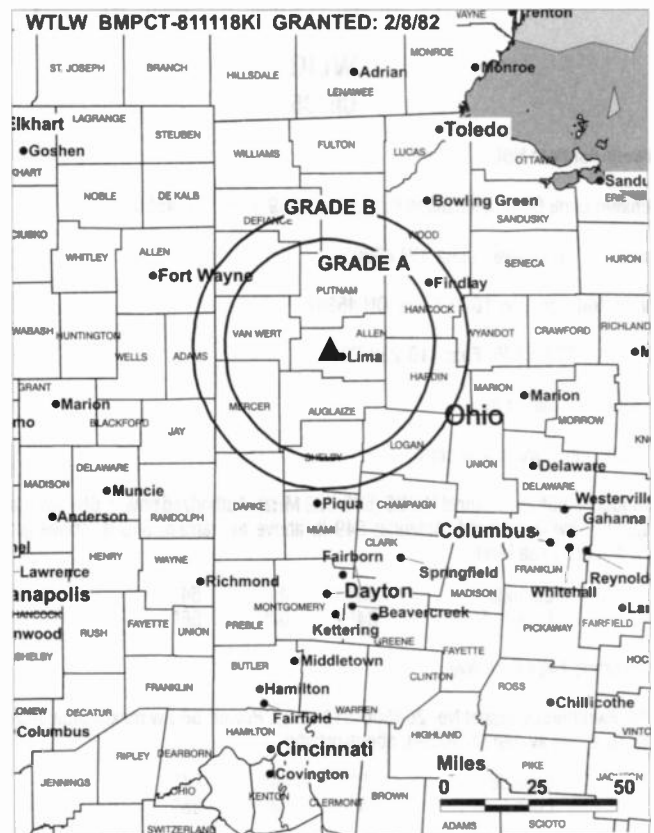
**Kevin Bowers**, Promotion & Development Director.

**Wayne Getz**, Operations Director.

**Rick Corcoran**, Chief Engineer.

**Highest 30 Sec. Rate:** \$64.

**City of License:** Lima. **Station DMA:** Lima. **Rank:** 201.



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Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	97,610	48,180	145,790
Average Weekly Circulation (2000)	11,301	8,496	19,797
Average Daily Circulation (2000)			5,841
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	31,690	6,370	38,060
Average Weekly Circulation (2000)	4,849	1,268	6,116
Average Daily Circulation (2000)			1,827
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	65,920	41,810	107,730
Average Weekly Circulation (2000)	6,452	7,228	13,680
Average Daily Circulation (2000)			4,014

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

TELEVISION & CABLE

## ACTION UPDATE

The Authoritative Newsletter of Actions Affecting  
Broadcasting and Cable Activities

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## Ohio—Mansfield

### WMFD-DT Ch. 12

**Network Service:** Independent.

**Licensee:** Mid-State Television Inc., 2900 Park Ave. W, Mansfield, OH 44904.

**Studio:** 2900 Park Ave. W, Mansfield, OH 44904.

**Phone:** 419-529-5900. **Fax:** 419-529-2319.

**E-mail:** comments@wmfd.com

**Web Site:** <http://www.wmfd.com>

**Digital Facilities:** Channel No. 12 (204-210 MHz). Power: 0.8-kw max. visual. Antenna: 528-ft. above av. terrain, 387-ft. above ground, 1768-ft. above sea level.

Latitude	40°	45'	50"
Longitude	82°	37'	04"

Requests modification of CP for change to 4.8-kw max. visual. BMPCDT-990315KE.

**Transmitter:** W of Mansfield, approx. 0.24-mi. N of US Rte. 305 & 0.3-mi. E of Lewis Rd.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Mid States Television Inc. (Group Owner).

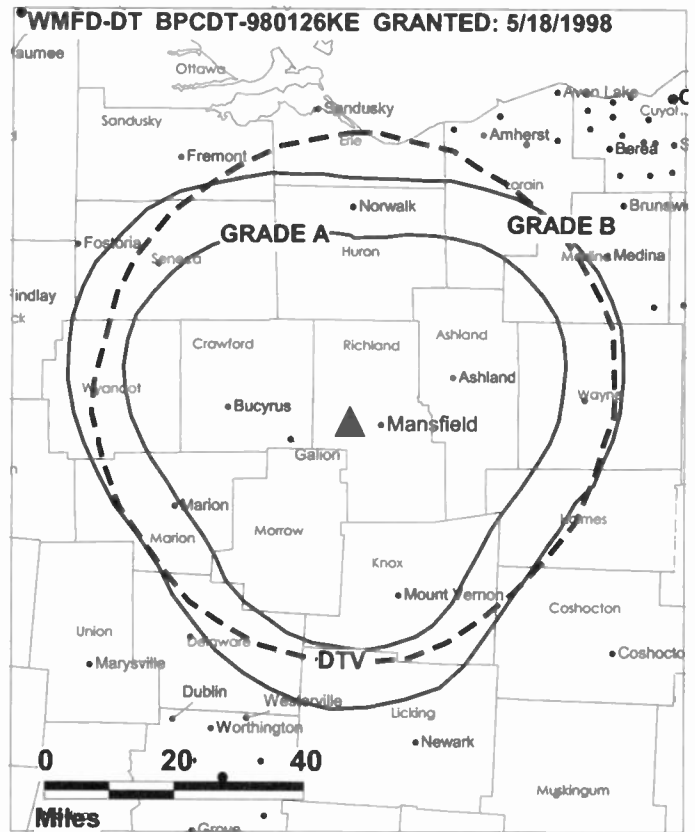
**Began Digital Operation:** February 15, 1999.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

Gunther Meisse, General Manager.



Wayne Fick, Chief Engineer.

Rates: On request.

City of License: Mansfield. Station DMA: Cleveland. Rank: 15.

# Ohio—Mansfield

## WMFD-TV Ch. 68

**Network Service:** Independent.

**Licensee:** Mid-State Television Inc., 2900 Park Ave. W, Mansfield, OH 44906.

**Studio:** 2900 Park Ave. W, Mansfield, OH 44906.

**Phone:** 419-529-5900. **Fax:** 419-529-2319.

**E-mail:** wmf@richnet.net

**Technical Facilities:** Channel No. 68 (794-800 MHz). Authorized power: 269-kw max. visual. Antenna: 590-ft. above av. terrain, 450-ft. above ground, 1831-ft. above sea level.

Latitude	40°	45'	50"
Longitude	82°	37'	04"

Holds CP for change to 5000-kw max. visual. BPCT-960813KF.

**Transmitter:** 2900 Park Ave. W, Mansfield.

**Began Digital Operation:** February 15, 1999.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Transmit/receive Harris, 9-meter C-band; Vertex, 3-meter C-band; Vertex, 4.5-meter C-band; Harris receivers.

**Ownership:** Mid States Television Inc.

**Began Operation:** February 29, 1988. Suspended operation June 1, 1989. Sale to present owner by Com III TV Inc. approved by FCC May 29, 1992. Resumed operation May 30, 1992.

**Represented (sales):** Regional Reps Corp.

**Represented (legal):** Fletcher, Heald & Hildreth PLC.

**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

**Gunther Meisse,** President & General Manager.

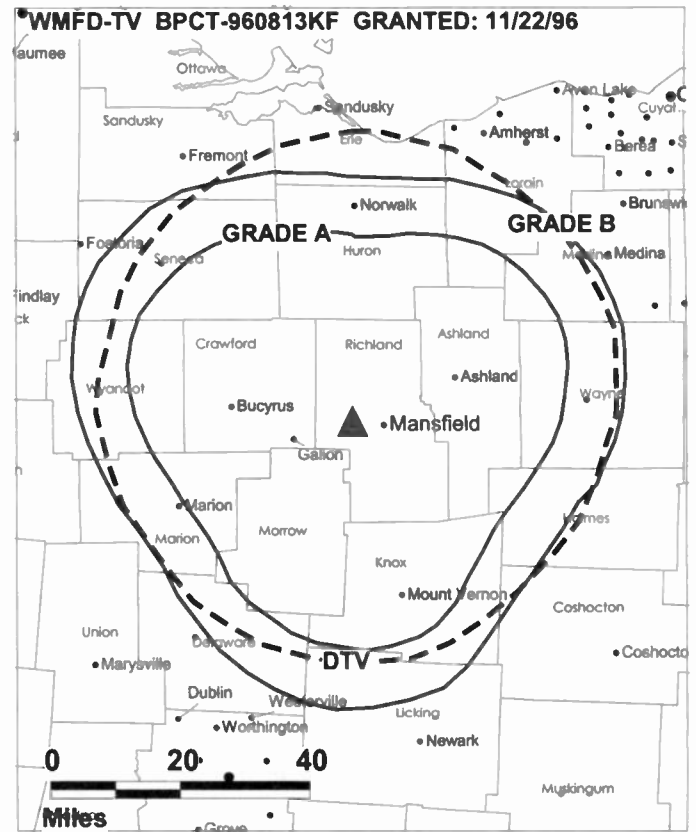
**Scott Goodwin,** Sales Manager.

**James Holmes,** Program Director.

**Wayne Fick,** Chief Engineer.

**Rates:** On request.

**City of License:** Mansfield. **Station DMA:** Cleveland. **Rank:** 15.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	79,920	14,330	94,250
Average Weekly Circulation (2000)	14,561	4,325	18,886
Average Daily Circulation (2000)			6,435
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	62,570	9,190	71,760
Average Weekly Circulation (2000)	11,917	3,014	14,932
Average Daily Circulation (2000)			5,232
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	17,350	5,140	22,490
Average Weekly Circulation (2000)	2,644	1,311	3,954
Average Daily Circulation (2000)			1,203

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Ohio—Newark

**WSFJ**  
**Ch. 51**

**Network Service:** Independent.

**Licensee:** Christian Television of Ohio Inc., 10077 Jacksontown Rd., Box 770, Thomville, OH 43076.

**Studio:** 10077 Jacksontown Rd., Thomville, OH 43076.

**Phones:** 740-323-0771; 740-833-0771. **Fax:** 740-323-3242.

**E-mail:** wsfj@infinet.com

**Technical Facilities:** Channel No. 51 (692-698 MHz). Authorized power: 724-kw max. visual, 72.4-kw max. aural. Antenna: 620-ft. above av. terrain, 500-ft. above ground, 1600-ft. above sea level.

Latitude 39° 56' 53"  
Longitude 82° 24' 33"

**Transmitter:** 0.8-mi. SSE of Jacksontown along Rte. 13, 0.3-mi. N of I-70.

**Digital Facilities:** Channel No. 24 (530-536 MHz). Power: 1000-kw max. visual. Antenna: 702-ft. above av. terrain, 276-ft. above ground.

Latitude 40° 04' 45"  
Longitude 82° 41' 41"

**FCC Digital File Number:** BPCDT-19991101AHH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** RF Systems, 6-meter C-band; Scientific-Atlanta, 5-meter C-band; Vertex, 4.6-meter Ku & C-band; M/A-Com, Standard Agile Omni receivers.

**Ownership:** Christian Television of Ohio Inc.

**Began Operation:** March 9, 1980.

**Represented (legal):** Baraff, Koemer & Olender PC.

**Represented (engineering):** Smith & Fisher.

**Personnel:**

**Richard Schlig, President.**

**Steve Howard, Vice President, Sales & Marketing.**

**Michael Moore, Vice President & Chief Financial Officer.**

**Edward T. Griffiths, General Manager.**

**Mike Edwards, Production Manager.**

**Phillip Mowbray, Chief Engineer.**

**Mark Yarger, Senior Producer.**

**Harvey Hook, Promotion Director.**



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**Highest 30 Sec. Rate:** \$75.

**City of License:** Newark. **Station DMA:** Columbus, OH. **Rank:** 34.

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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	438,760	64,300	503,060
Average Weekly Circulation (2000)	46,496	7,212	53,707
Average Daily Circulation (2000)			16,494
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	402,870	49,550	452,420
Average Weekly Circulation (2000)	40,141	6,036	46,177
Average Daily Circulation (2000)			14,208
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	35,890	14,750	50,640
Average Weekly Circulation (2000)	6,355	1,175	7,530
Average Daily Circulation (2000)			2,286

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Portsmouth

## WHCP Ch. 30

**Network Service:** WBN.

**Licensee:** Television Properties Inc., 1732 Dunraven Dr., Knoxville, TN 37922.

**Phone:** 740-353-3391. **Fax:** 740-353-3372.

**E-mail:** wb30@zoomnet.net

**Web Site:** <http://www.whcp-tv.com>

**Technical Facilities:** Channel No. 30 (566-572 MHz). Authorized power: 2040-kw max. visual. Antenna: 1174-ft. above av. terrain, 850-ft. above ground, 1952-ft. above sea level.

Latitude 38° 45' 42"  
Longitude 83° 03' 41"

**Transmitter:** Navoo Pond Creek Rd., West Portsmouth.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 50-kw max. visual. Antenna: 1175-ft. above av. terrain, 850-ft. above ground.

Latitude 38° 45' 42"  
Longitude 83° 03' 41"

**FCC Digital File Number:** BPCDT-19991029AHD (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Television Properties Inc.

**Began Operation:** May 8, 1988. Left air 1989. Returned to air October 1998.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Larry D. Perry.

**Represented (engineering):** Warmus & Associates.

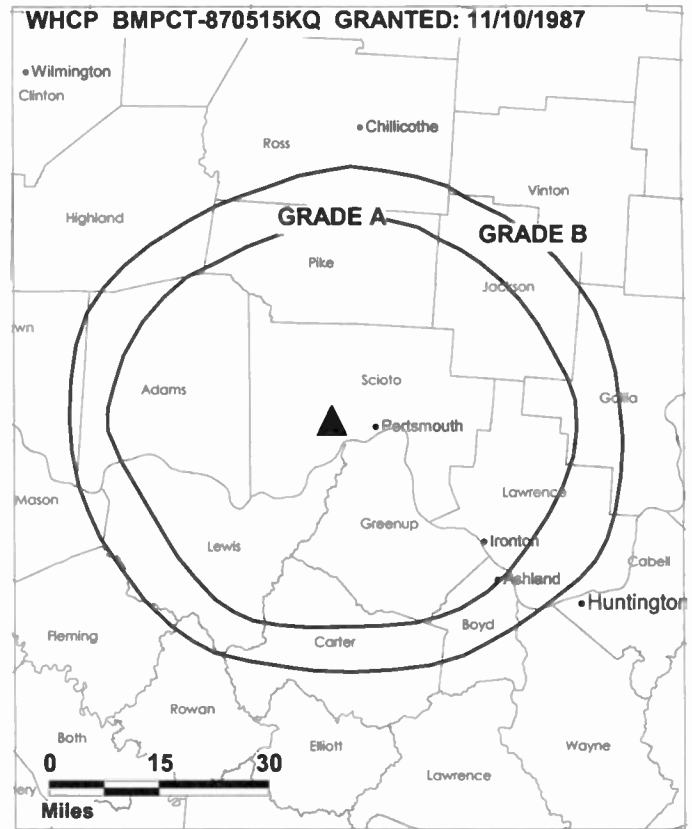
**Personnel:**

Butch Wilkison, General Manager.

Allan McCarty, Chief Engineer.

Elizabeth A. Melvin, Program & Traffic Director.

**Highest 30 Sec. Rate:** \$250.



**City of License:** Portsmouth. **Station DMA:** Charleston-Huntington. **Rank:** 61.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	178,070	21,510	199,580
Average Weekly Circulation (2000)	23,929	2,510	26,439
Average Daily Circulation (2000)			5,962
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	178,070	21,510	199,580
Average Weekly Circulation (2000)	23,929	2,510	26,439
Average Daily Circulation (2000)			5,962

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Sandusky

## WGGN-TV Ch. 52

**Network Service:** TBN.

**Licensee:** Christian Faith Broadcast Inc., 3809 Maple Ave., Castalia, OH 44824.

**Studio:** 3809 Maple Ave., Castalia, OH 44824.

**Phone:** 419-684-5311. **Fax:** 419-684-5378.

**Technical Facilities:** Channel No. 52 (698-704 MHz). Authorized power: 1482-kw max. visual, 148.2-kw max. aural. Antenna: 774-ft. above av. terrain, 715-ft. above ground, 1415-ft. above sea level.

Latitude 41° 23' 48"  
Longitude 82° 47' 31"

**Transmitter:** 3809 Maple Ave., Castalia.

**Digital Facilities:** Channel No. 42 (638-644 MHz). Power: 58.9-kw max. visual. Antenna: 698-ft. above av. terrain, 630-ft. above ground.

Latitude 41° 23' 48"  
Longitude 82° 47' 31"

**FCC Digital File Number:** BPCDT-19991108AAE. Granted: June 26, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Christian Faith Broadcast Inc. (Group Owner).

**Began Operation:** December 5, 1982.

**Personnel:**

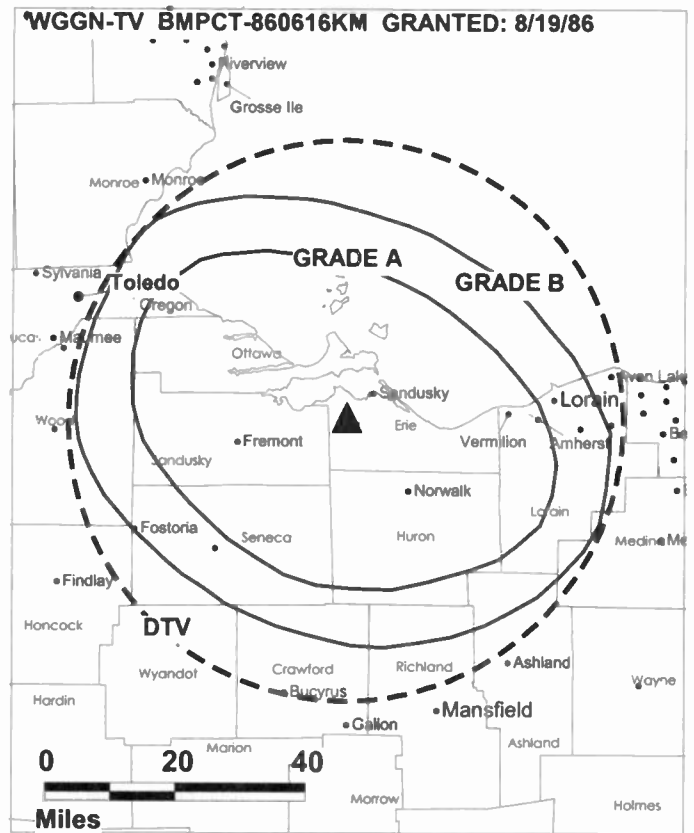
Shelby Gilliam, President.

Rusty Yost, General Manager.

Sherry Shannon, Traffic Coordinator.

**Highest 30 Sec. Rate:** \$150.

**City of License:** Sandusky. **Station DMA:** Cleveland. **Rank:** 15.



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Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	0	5,140	5,140
Average Weekly Circulation (2000)	0	303	303
Average Daily Circulation (2000)			15

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Springfield

**WBDT**  
Ch. 26

**Network Service:** WBN.

**Grantee:** ACME Television Holdings LLC, 10829 Olive Blvd., Suite 202, St. Louis, MO 63141.

**Studio:** 2675 Dayton Rd., Springfield, OH 45506.

**Phone:** 513-323-0026. **Fax:** 937-323-1912.

**Technical Facilities:** Channel No. 26 (542-548 MHz). Authorized power: 5000-kw max. visual. Antenna: 1145-ft. above av. terrain, 1119-ft. above ground, 2014-ft. above sea level.

Latitude 39° 43' 28"  
Longitude 84° 15' 18"

**Transmitter:** 2675 Dayton Rd., 0.15-mi. W of Springfield city limits.

**Digital Facilities:** Channel No. 18 (494-500 MHz). Power: 35-kw max. visual. Antenna: 954-ft. above av. terrain, 927-ft. above ground.

Latitude 39° 43' 28"  
Longitude 84° 15' 18"

**FCC Digital File Number:** BPCDT-990813LF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Harris, 10-meter C-band; Scientific-Atlanta, 6-meter Ku-band; Drake receivers.

**News Service:** AP.

**Ownership:** ACME Communications Inc. (Group Owner).

**Began Operation:** September 21, 1980. Sale to present owner by Paxson Communications Corp. approved by FCC June 14, 1999. Sale to Paxson Communications Corp. by Christian Network approved by FCC June 25, 1996. Sale to Christian Network approved by FCC August 7, 1995. Sale to VideoMall Communications Inc. by Miami Valley Christian TV Inc. approved by FCC January 15, 1991.

**Represented (legal):** Miller & Fields.

**Represented (engineering):** R. L. Purcell.

**Personnel:**

Dale Remy, General Manager.

John Vodenik, Chief Engineer.

Josephine Hill, Public Affairs.

Liz Eurenus, Traffic Manager.

**Rates:** On request.



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**City of License:** Springfield. **Station DMA:** Dayton. **Rank:** 55.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	374,650	147,340	521,990
Average Weekly Circulation (2000)	79,121	29,723	108,844
Average Daily Circulation (2000)			34,466
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	333,090	135,580	468,670
Average Weekly Circulation (2000)	76,597	28,181	104,779
Average Daily Circulation (2000)			33,514
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	41,560	11,760	53,320
Average Weekly Circulation (2000)	2,524	1,542	4,065
Average Daily Circulation (2000)			952

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Steubenville-Wheeling, West Virginia

## WTOV-TV Ch. 9

**Network Service:** NBC.

**Licensee:** Smith Acquisition License Co., 3839 4th St. N, Suite 420, St. Petersburg, FL 33703.

**Studio:** 558 Burr Ave., Mingo Junction, OH 43935.

**Sales Office:** Riley Bldg., 14th & Chapline Sts., 6th Floor, Wheeling, WV 26003.

**Mailing Address:** Box 9999, Steubenville, OH 43952-6799.

**Phones:** 740-282-9999 (Steubenville); 304-233-6933 (Wheeling). Fax: 740-282-0439.

**E-mail:** www.wtov.com

**Web Site:** http://www.wtov.com

**Technical Facilities:** Channel No. 9 (186-192 MHz). Authorized power: 316-kw visual, 31.6-kw aural. Antenna: 950-ft. above av. terrain, 884-ft. above ground, 1992-ft. above sea level.

Latitude 40° 20' 33"  
Longitude 80° 37' 13"

Holds CP for change to 879-ft. above av. terrain, 748-ft. above ground, 2018-ft. above sea level; lat. 40° 19' 03", long. 80° 24' 07", transmitter to Cross Creek Hill, 1.9-mi. SW of Atlasburg, Cross Creek Twp. BPCT-960111KJ.

**Transmitter:** 9 Red Donley Plaza.

**Digital Facilities:** Channel No. 57 (728-734 MHz). Power: 210-kw max. visual. Antenna: 823-ft. above av. terrain, 689-ft. above ground.

Latitude 40° 19' 06"  
Longitude 80° 24' 07"

**FCC Digital File Number:** BPCDT-19991029ABP. Granted: June 2, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 3.5-meter Ku-band; Paracclipse, 5-meter C-band; Prodelin, 3.5-meter C-band; Andrew, Paracclipse receivers.

**News Services:** AP, CNN Newsource, NBC News Channel.

**Ownership:** Smith Acquisition Co. (Group Owner).

**Began Operation:** December 10, 1953. Transfer of stations from WSTV Inc. and WPIT Inc. to United Printers & Publishers, later Rust Craft Greeting Cards Inc., approved by FCC November 8, 1961 (Television Digest, Vol. 17:30, 33; 2:14). Sale to Ziff Corp. by Rust Craft approved by FCC May 10, 1978 (Vol. 17:26, 27, 36; 18:20, 41). Sale to Television Station Partners (I. Martin Pompadur, et al.) by Ziff Corp. approved by FCC January 18, 1983 (Vol. 22:30). Sale to Smith Broadcasting by Television Station Partners approved by FCC September 29, 1995 (Vol. 35:17, 41). Sale to present owner approved by FCC December 13, 1996. Sale pending to Cox Broadcasting Inc. (Vol. 40:29).

**Represented (sales):** Telerep.

**Represented (legal):** Hogan & Hartson LLP.

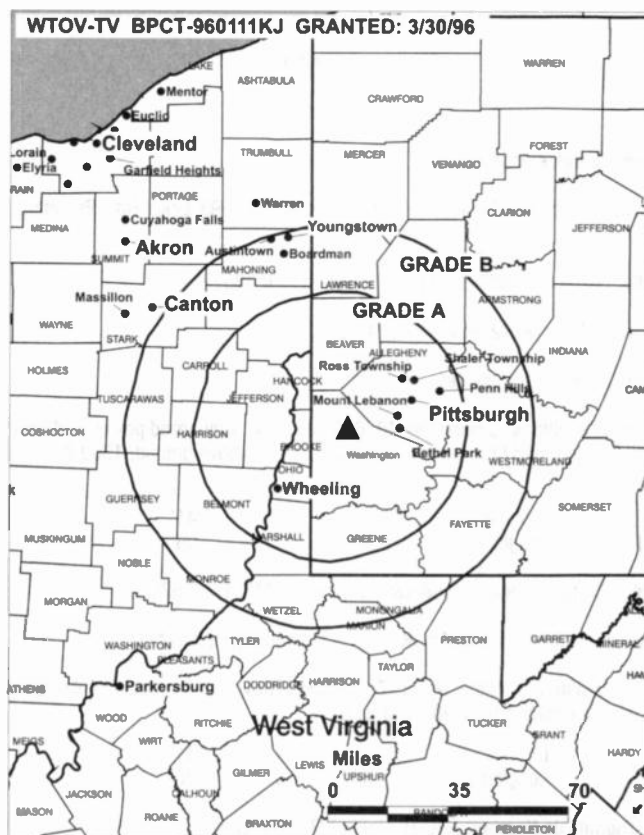
**Personnel:**

Jim Kenedy, Chief Executive Officer.

Tim McCoy, President & Station Manager.

Cedric Thomas, Operations Manager.

Denise Denhart, Assistant Operations Manager.



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Vern Schofield, General Sales Manager.

Tom Pleva, Local Sales Manager.

Vicki Cummskey, News Director.

Sondra Nestor, Human Resources Administrator.

Len Smith, Chief Engineer.

Don Fagle, Assistant Chief Engineer.

Sherry Hansen, Promotion & Marketing Director.

Michael Cunningham, Business Manager.

**Highest 30 Sec. Rate:** \$2000.

**City of License:** Steubenville. **Station DMA:** Wheeling-Steubenville. **Rank:** 140.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	313,120	233,450	546,570
Average Weekly Circulation (2000)	134,953	44,608	179,561
Average Daily Circulation (2000)			101,985
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	122,740	33,640	156,380
Average Weekly Circulation (2000)	101,110	18,173	119,283
Average Daily Circulation (2000)			79,058
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	190,380	199,810	390,190
Average Weekly Circulation (2000)	33,843	26,434	60,277
Average Daily Circulation (2000)			22,927

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Toledo

## WLMB Ch. 40

**Network Service:** Independent.

**Licensee:** Dominion Broadcasting Inc., Box 908, 26693 Eckel Rd., Perrysburg, OH 43552.

**Studio:** Box 908, 26693 Eckel Rd., Perrysburg, OH 43552.

**Phone:** 419-874-8862. **Fax:** 419-874-8867.

**E-mail:** wimb@glasscity.net

**Technical Facilities:** Channel No. 40 (626-632 MHz). Authorized power: 4747-kw max. visual. Antenna: 571-ft. above av. terrain, 571-ft. above ground, 1309-ft. above sea level.

Latitude	41°	44'	41"
Longitude	84°	01'	06"

Holds CP for change to 4188-kw max. visual. BMPCT-950526KE.

**Transmitter:** 0.14-mi. N of Arnold Hwy. & E. Mulberry intersection.

**Digital Facilities:** Channel No. 5 (76-82 MHz). Power: 1-kw visual. Antenna: 508-ft. above av. terrain, 510-ft. above ground.

Latitude	41°	44'	41"
Longitude	84°	01'	06"

**FCC Digital File Number:** BPCDT-19991027ADB (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Ownership:** Dominion Broadcasting Inc.

**Began Operation:** October 19, 1998.

**Represented (legal):** Wiley, Rein & Fielding.

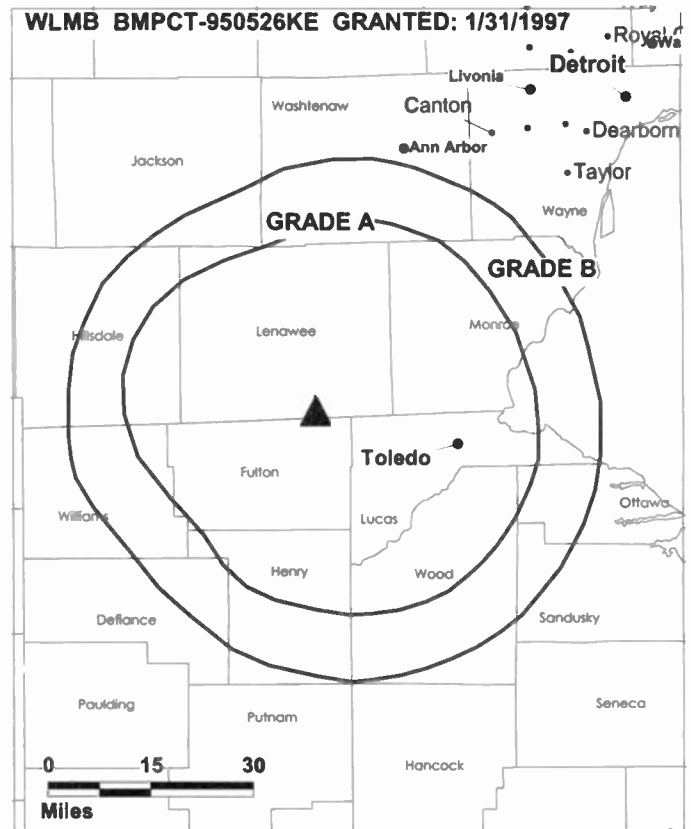
**Represented (engineering):** du Treil, Lundin & Rackley Inc.

**Personnel:**

Jamey R. Schmitz, General Manager.

**Highest 30 Sec. Rate:** \$1,200.

**City of License:** Toledo. **Station DMA:** Toledo. **Rank:** 67.



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Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	22,770	82,750	105,520
Average Weekly Circulation (2000)	1,349	5,849	7,198
Average Daily Circulation (2000)			1,499
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	22,770	82,750	105,520
Average Weekly Circulation (2000)	1,349	5,849	7,198
Average Daily Circulation (2000)			1,499

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Toledo

## WNWO-TV Ch. 24

**Network Service:** NBC.

**Licensee:** Raycom Media Inc., 201 Monroe St., RSA Tower, Suite 710, Montgomery, AL 36104.

**Studio:** 300 S. Byrne Rd., Toledo, OH 43615.

**Phone:** 419-535-0024. **Fax:** 419-535-0202.

**E-mail:** gm@nbc24.com; webmaster@nbc24.com

**Web Site:** http://www.nbc24.com

**Technical Facilities:** Channel No. 24 (530-536 MHz). Authorized power: 4370-kw max. & 1410-kw horizontal visual, 437-kw max. & 141-kw horizontal aural. Antenna: 1390-ft. above av. terrain, 1437-ft. above ground, 2016-ft. above sea level.

Latitude 41° 40' 03"  
Longitude 83° 21' 22"

**Transmitter:** 833 N. Cousino Rd. at Arquette Rd., Oregon, OH.

**Digital Facilities:** Channel No. 49 (680-686 MHz). Power: 302.3-kw max. visual. Antenna: 1334-ft. above av. terrain, 1345-ft. above ground, 1924-ft. above sea level.

Latitude 41° 40' 03"  
Longitude 83° 21' 22"

**Transmitter:** 833 N. Cousino Rd. at Arquette Rd., 5.8-mi. E of Toledo.

**FCC Digital File Number:** BPCDT-971119KG. Granted: May 27, 1998.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** ADM, 6.1-meter C-band; Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Avantek, Scientific-Atlanta receivers.

**News Service:** AP.

**Ownership:** Raycom Media Inc. (Group Owner).

**Began Operation:** May 3, 1966. Sale to WNWO Associates by The First National Bank of Boston which took control from D. H. Overmyer Telecasting Co. Inc. approved by FCC January 31, 1986 (Television Digest, Vol. 25:24). Sale to Malrite Communications Group Inc. by Toledo Television Investors approved by FCC August 12, 1996 (Vol. 36:15). Sale to present owner from Malrite Communications Group Inc. approved by FCC August 13, 1998 (Vol. 38:15).

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Shaw Pittman.

**Personnel:**

Virgil Dominic, General Manager.

Stephen Daniloff, General Sales Manager.

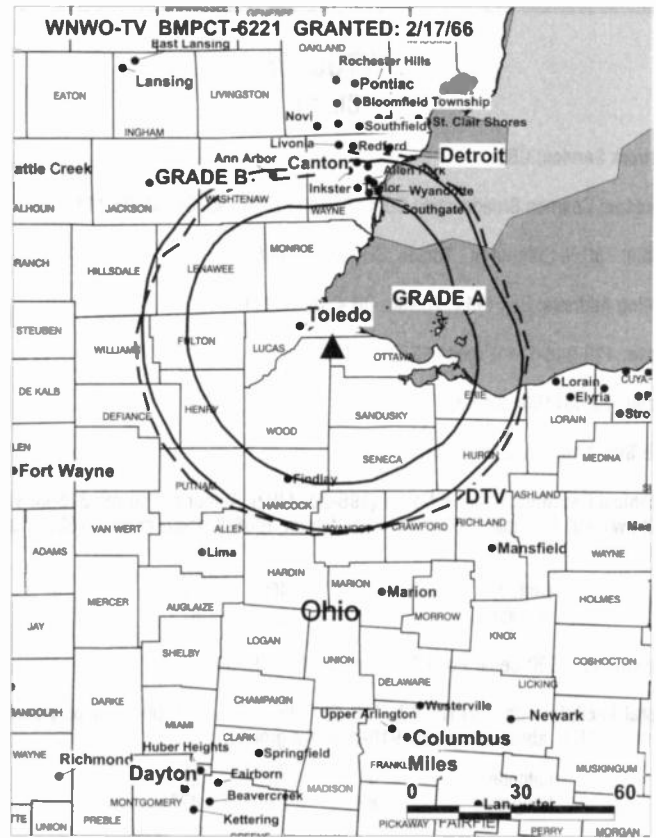
Emily Mihalik, National Sales Manager.

Grant Zalba, News Director.

Sandy Powder, Program Director.

Carol Miller, Promotion Director.

Michael Przybylski, Business Manager.



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**Harold W. Thompson, Chief Engineer.**

**Nancy Pratt, Traffic Manager.**

**Rates:** On request.

**City of License:** Toledo. **Station DMA:** Toledo. **Rank:** 67.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	419,120	211,070	630,190
Average Weekly Circulation (2000)	241,698	103,899	345,597
Average Daily Circulation (2000)			159,442
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	284,090	127,360	411,450
Average Weekly Circulation (2000)	206,466	85,142	291,608
Average Daily Circulation (2000)			141,737
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	135,030	83,710	218,740
Average Weekly Circulation (2000)	35,232	18,757	53,989
Average Daily Circulation (2000)			17,705

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

**We were the broker  
in the 1986 sale of  
WNWO-TV**

**THE  
TED HEPBURN  
COMPANY**

**Ted Hepburn, President**  
325 Garden Rd., Palm Beach, FL 33480  
(561) 863 8995

# Ohio—Toledo

## WTOL-TV Ch. 11

**Network Service:** CBS.

**Licensee:** Cosmos Broadcasting Corp., Box 1111, Toledo, OH 43695-1111.

**Studio:** 730 N. Summit St., Toledo, OH 43604-1808.

**Mailing Address:** Box 1111, Toledo, OH 43695-1111.

**Phone:** 419-248-1111. **Fax:** 419-248-1177.

**E-mail:** toledo11@aol.com

**Web Site:** <http://www.wtol.com>

**Technical Facilities:** Channel No. 11 (198-204 MHz). Authorized power: 316-kw visual, 38-kw aural. Antenna: 1000-ft. above av. terrain, 1046-ft. above ground, 1625-ft. above sea level.

Latitude 41° 40' 22"  
Longitude 83° 22' 47"

**Transmitter:** 7020 Cedar Point Rd., near Norden Rd., Oregon, OH.

**Digital Facilities:** Channel No. 17 (488-494 MHz). Power: 1000-kw max. visual. Antenna: 915-ft. above av. terrain, 919-ft. above ground.

Latitude 41° 40' 22"  
Longitude 83° 22' 47"

**FCC Digital File Number:** BPCDT-19991101AHQ (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Scientific-Atlanta, 4.6-meter C-band; Scientific-Atlanta, 4.6-meter Ku-band; Scientific-Atlanta, 7-meter C-band; Scientific-Atlanta receivers.

**News Services:** AP, CBS Newspath, CNN Newsource.

**Ownership:** Cosmos Broadcasting Corp. (Group Owner).

**Began Operation:** December 5, 1958. Sale to present owner by Frazier Reams and associates approved by FCC March 10, 1965 (Television Digest, Vol. 4:46; 5:11).

**Represented (sales):** Harrington, Righter & Parsons Inc.

**Represented (legal):** Dow, Lohnes & Albertson PLLC.

**Represented (engineering):** Lohnes & Culver.

**Personnel:**

**Melbourne Stebbins**, Vice President & General Manager.

**Steve Israel**, Operations Manager.

**Bob Chirdon**, General Sales Manager.

**Nancy Bright**, National Sales Manager.

**C. J. Beutein**, News Director.

**Gary Albers**, Promotion Director.



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**Quentin Kenney**, Business Manager.

**William Stewart**, Production Manager.

**Eric Bergman**, Chief Engineer.

**Highest 30 Sec. Rate:** \$1200.

**City of License:** Toledo. **Station DMA:** Toledo. **Rank:** 67.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	390,970	230,530	621,500
Average Weekly Circulation (2000)	282,808	128,308	411,116
Average Daily Circulation (2000)			239,653
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	284,090	127,360	411,450
Average Weekly Circulation (2000)	231,658	97,858	329,515
Average Daily Circulation (2000)			203,233
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	106,880	103,170	210,050
Average Weekly Circulation (2000)	51,151	30,450	81,601
Average Daily Circulation (2000)			36,421

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.



# Ohio—Toledo

**WTVG**  
Ch. 13

**Network Service:** ABC.

**Licensee:** The Walt Disney Co., 500 S. Buena Vista St., Burbank, CA 91521.

**Studio:** 4247 Dorr St., Toledo, OH 43607.

**Phone:** 419-531-1313. **Fax:** 419-531-1399.

**Technical Facilities:** Channel No. 13 (210-216 MHz). Authorized power: 316-kw visual, 18.2-kw aural. Antenna: Directional, 1000-ft. above av. terrain, 1049-ft. above ground, 1629-ft. above sea level.

Latitude 41° 41' 00"  
Longitude 83° 24' 49"

**Transmitter:** 1701 N. Stadium Rd., Oregon, OH, 7-mi. NNE of Toledo.

**Digital Facilities:** Channel No. 19 (500-506 MHz). Power: 397-kw max. visual. Antenna: 768-ft. above av. terrain, 778-ft. above ground.

Latitude 41° 41' 00"  
Longitude 83° 24' 49"

**FCC Digital File Number:** BPCDT-19991101ACL (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 3-meter; Harris, 6.8-meter; Scientific-Atlanta, 4.6-meter; Scientific-Atlanta, 5-meter; Scientific-Atlanta, 7-meter; Harris, Microwave Assoc., Scientific-Atlanta receivers.

**News Services:** AP, CNN Newsource.

**Ownership:** Disney Enterprises Inc. (Group Owner).

**Began Operation:** July 21, 1948. Sold to WTVG Inc. by KKR in 1987 (Television Digest, Vol. 27:44). Transfer of control to Media/Communications Partners LP approved by FCC December 3, 1991. Sale to Capital Cities/ABC Inc. approved by FCC July 14, 1995 (Vol. 34:41). Sale to present owner by Capital Cities/ABC Inc. approved by FCC February 8, 1996.

**Represented (sales):** ABC-TV Network Sales.

**Represented (legal):** Latham & Watkins.

**Represented (engineering):** Denny & Associates PC.

**Personnel:**

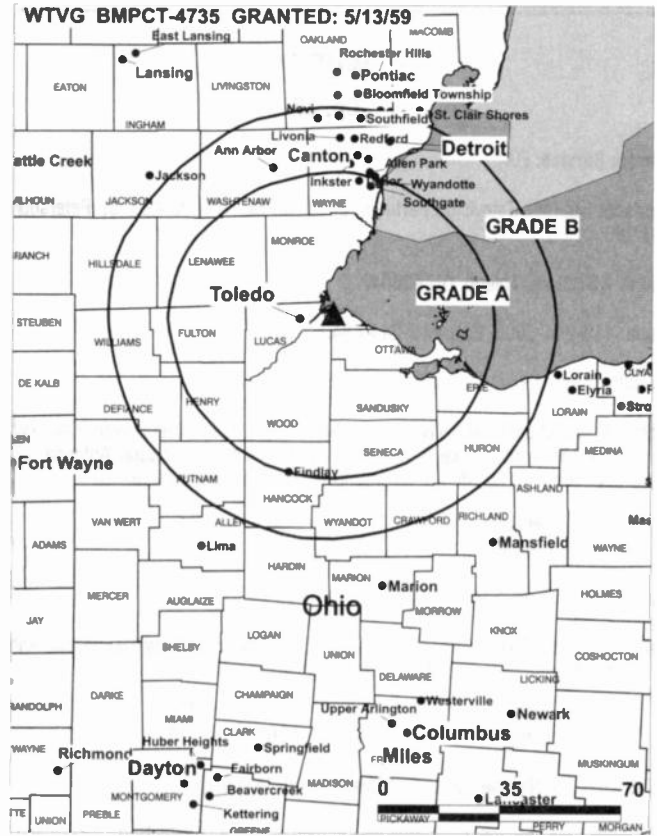
David L. Zamichow, President & General Manager.

Barbara Vaughn, Vice President & Chief Financial Officer.

William Webb, General Sales Manager.

Tami Rost, Program Manager.

Earnestine Weathers, Community Affairs Director.



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**Barry Gries, Chief Engineer.**

**Brad Moses, Operations Manager.**

**Rates:** On request.

**City of License:** Toledo. **Station DMA:** Toledo. **Rank:** 67.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	433,100	211,070	644,170
Average Weekly Circulation (2000)	273,739	114,793	388,532
Average Daily Circulation (2000)			203,270
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	284,090	127,360	411,450
Average Weekly Circulation (2000)	216,736	93,705	310,441
Average Daily Circulation (2000)			171,827
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	149,010	83,710	232,720
Average Weekly Circulation (2000)	57,002	21,088	78,091
Average Daily Circulation (2000)			31,444

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Toledo

## WUPW Ch. 36

**Network Service:** FOX.

**Licensee:** SunRise Television Partners, 3839 4th St. N, Suite 420, St. Petersburg, FL 33703.

**Studio:** 4 SeaGate, Toledo, OH 43604.

**Phone:** 419-244-3600. **Fax:** 419-244-8842.

**Web Site:** <http://www.wupw.com>

**Technical Facilities:** Channel No. 36 (602-608 MHz). Authorized power: 2040-kw max. & 1033-kw horizontal visual, 206-kw max. & 103-kw horizontal aural. Antenna: 1220-ft. above av. terrain, 1253-ft. above ground, 1849-ft. above sea level.

Latitude 41° 39' 21"  
Longitude 83° 26' 40"

**Transmitter:** 1.7-mi. E of Toledo.

**Digital Facilities:** Channel No. 46 (662-668 MHz). Power: 110-kw max. visual. Antenna: 1168-ft. above av. terrain, 1168-ft. above ground.

Latitude 41° 39' 22"  
Longitude 83° 26' 41"

**FCC Digital File Number:** BPCDT-19991029ABF (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** AFC, 3.6-meter C-band; AFC, 3.6-meter Ku-band; AFC, 7-meter C-band; Agile Omni, 4.5-meter Ku & C-band; DH Satellite, M/A-Corn, Microdyne receivers.

**Ownership:** Sunrise Television Partners LP (Group Owner).

**Began Operation:** September 22, 1985. Sale to Ellis Communications Inc. from Toledo Television LP approved by FCC in 1993 (*Television Digest*, Vol. 33:30). Sale to Raycom Media Inc. from Ellis Communications Inc. approved by FCC July 26, 1996. Sale to present owner from Raycom Media Inc. approved by FCC November 30, 1998. Transfer of operating control to Smith Broadcasting Partners LP approved by FCC July 12, 2000; equity interest retained by Sunrise Television Partners LP.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Minkin & Snyder.

**Represented (engineering):** Jansky & Bailey.

**Personnel:**

**Randy Pratt**, Vice President & General Manager.

**Arika Zink**, National Sales Manager.

**Ken Reiner**, Operations Manager.

**Matt Laws**, Promotion Director.



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**Karla Schwanke**, Business Manager.

**Steve Crum**, Chief Engineer.

**Rates:** On request.

**City of License:** Toledo. **Station DMA:** Toledo. **Rank:** 67.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	399,180	172,440	571,620
Average Weekly Circulation (2000)	188,083	83,864	271,947
Average Daily Circulation (2000)			108,933
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	284,090	127,360	411,450
Average Weekly Circulation (2000)	160,694	71,080	231,775
Average Daily Circulation (2000)			94,173
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	115,090	45,080	160,170
Average Weekly Circulation (2000)	27,389	12,783	40,172
Average Daily Circulation (2000)			14,761

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Youngstown

## WFMJ-TV Ch. 21

**Network Service:** NBC.

**Licensee:** WFMJ Television Inc., 101 W. Boardman St., Youngstown, OH 44503.

**Studio:** 101 W. Boardman St., Youngstown, OH 44503.

**Phone:** 330-744-8611. **Fax:** 330-744-3402.

**E-mail:** information@wfmj.com

**Web Site:** http://www.wfmj.com

**Technical Facilities:** Channel No. 21 (512-518 MHz). Authorized power: 3720-kw max. & 955-kw horizontal visual, 375-kw max. & 97.7-kw horizontal aural. Antenna: 990-ft. above av. terrain, 1085-ft. above ground, 2118-ft. above sea level.

Latitude 41° 04' 48"  
Longitude 80° 38' 24"

Requests CP for change to 991-ft. above av. terrain, 1021-ft. above ground, 2054-ft. above sea level. BPCT-20000322AAG.

**Transmitter:** Mabel St.

**Digital Facilities:** Channel No. 20 (506-512 MHz). Power: 460-kw max. visual. Antenna: 991-ft. above av. terrain, 1015-ft. above ground.

Latitude 41° 04' 48"  
Longitude 80° 38' 25"

**FCC Digital File Number:** BPCDT-19991027AAV (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Comtech, 5-meter C-band; Comtech, 6-meter Ku-band.

**Ownership:** NPM Inc.

**Began Operation:** March 8, 1953. Began operation February 8, 1952 on Channel 73. Sale by Polan Industries of CP and equipment for Ch. 21 to WFMJ-TV approved by FCC May 5, 1954 (Television Digest, Vol. 10:19). Began operation on Ch. 21 August 7, 1954. Transfer of control to present owner from Vindicator Printing Co. approved by FCC December 31, 1992.

**Represented (sales):** Blair Television.

**Represented (legal):** Shaw Pittman.

**Represented (engineering):** Carl E. Smith Consulting Engineers.

**Personnel:**

**Betty H. Brown Jagnow,** President.

**John A. Grdic,** General Manager.

**Kathie Brickman,** National Sales Manager.

**Mona Alexander,** News Director.

**Homean Baxter,** Film Director.

**Bob Flis,** Chief Engineer.



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**Joe Romano,** Promotion Director.

**Jack Stevenson,** Marketing Director.

**Highest 30 Sec. Rate:** \$1800.

**City of License:** Youngstown. **Station DMA:** Youngstown. **Rank:** 99.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	327,510	198,230	525,740
Average Weekly Circulation (2000)	175,179	71,705	246,884
Average Daily Circulation (2000)			132,133
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	201,440	71,550	272,990
Average Weekly Circulation (2000)	152,337	51,000	203,337
Average Daily Circulation (2000)			118,119
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	126,070	126,680	252,750
Average Weekly Circulation (2000)	22,842	20,705	43,547
Average Daily Circulation (2000)			14,013

\* Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Youngstown

## WKBN-TV Ch. 27

**Network Service:** CBS.

**Licensee:** Youngstown Television License LLC, 7621 Little Ave., Suite 506, Charlotte, NC 28226.

**Studio:** 3930 Sunset Blvd., Youngstown, OH 44501.

**Mailing Address:** 7621 Little Ave., Suite 506, Charlotte, NC 28226.

**Phone:** 330-782-1144. **Fax:** 330-782-3504.

**E-mail:** comments@wkbn.com

**Web Site:** http://www.wkbn.com

**Technical Facilities:** Channel No. 27 (548-554 MHz). Authorized power: 865-kw max. visual, 86.5-kw max. aural. Antenna: 1430-ft. above av. terrain, 1432-ft. above ground, 2535-ft. above sea level.

Latitude 41° 03' 23.60"  
Longitude 80° 38' 43.50"

**Transmitter:** 3930 Sunset Blvd.

**Digital Facilities:** Channel No. 41 (632-638 MHz). Power: 700-kw max. visual. Antenna: 1371-ft. above av. terrain, 1332-ft. above ground.

Latitude 41° 03' 24.00"  
Longitude 80° 38' 44.00"

**FCC Digital File Number:** BPCDT-19991025ACU (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** 5-meter C-band; Comtech, 5-meter; RCA Americom, 7-meter Ku-band; Pinzone, Scientific-Atlanta receivers.

**AM Affiliate:** WKBN, 5-kw, 570 kHz.

**FM Affiliate:** WKBN-FM, 5.9-kw, 98.9 MHz (No. 255), 1370-ft.

**News Service:** AP.

**Ownership:** GOCOM Holdings LLC.

**Began Operation:** January 11, 1953. W. P. Williamson Jr. increased holdings from 60% to 100% in 1958 by purchasing 40% held by publisher of *Cleveland Plain Dealer and News* for undisclosed amount and retiring stock to treasury (*Television Digest*, Vol. 14:34). Sale to GOCOM Communications LLC from WKBN Broadcasting Corp., and subsequent merger with Grapevine Communications Inc., approved by FCC November 1, 1999. (Vol. 37:37).

**Represented (sales):** Katz Continental Television.

**Represented (legal):** Bryan Cave LLP.

**Represented (engineering):** David Steel & Associates Inc.

### Personnel:

Roland Adeszko, Regional Vice President & General Manager.

David Coy, General Sales Manager.

Nicolette Manuel, Local Sales Manager.

John Amann Jr., Marketing & Promotions Director.



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**Michael Seachman, Operations & Station Manager.**

**Tom Zocolo, Chief Engineer.**

**Marion Sweely, Business Manager.**

**Keith Smith, Marketing Research.**

**Jo-Lynn Ortenzio, Creative Services Manager.**

**Highest 30 Sec. Rate: \$1000.**

**City of License:** Youngstown. **Station DMA:** Youngstown. **Rank:** 99.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	333,630	169,670	503,300
Average Weekly Circulation (2000)	186,793	71,373	258,166
Average Daily Circulation (2000)			141,288
Station DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	201,440	71,550	272,990
Average Weekly Circulation (2000)	162,843	53,875	216,719
Average Daily Circulation (2000)			127,530
Other DMA Total	Cable	Non-cable	Total
	TV Households	TV Households	TV Households
Estimated Station Totals*	132,190	98,120	230,310
Average Weekly Circulation (2000)	23,950	17,498	41,448
Average Daily Circulation (2000)			13,759

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Youngstown

**WYTV**  
Ch. 33

**Network Service:** ABC, FOX.

**Licensee:** Benedek License Corp., 2895 Greenspoint Pkwy., Suite 250, Hoffman Estates, IL 60195.

**Studio:** 3800 Shady Run Rd., Youngstown, OH 44502.

**Phone:** 330-783-2930. **Fax:** 330-782-8154.

**E-mail:** wytv33@cboss.com

**Technical Facilities:** Channel No. 33 (584-590 MHz). Authorized power: 912-kw max. & 550-kw horizontal visual, 182.4-kw max. & 110-kw horizontal aural. Antenna: 561-ft. above av. terrain, 642-ft. above ground, 1667-ft. above sea level.

Latitude 41° 03' 43"  
Longitude 80° 38' 07"

**Transmitter:** 3800 Shady Run Rd., Youngstown.

**Digital Facilities:** Channel No. 36 (602-608 MHz). Power: 48.8-kw max. visual. Antenna: 568-ft. above av. terrain, 623-ft. above ground.

Latitude 41° 03' 43"  
Longitude 80° 38' 07"

**FCC Digital File Number:** BPCDT-19991028ADP. Granted: May 12, 2000.

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Satellite Earth Stations:** Andrew, 4.5-meter C-band; Andrew, 7.3-meter C-band; Microdyne, 7-meter C-band; Paraclipse, 3.6-meter C-band; RCA Americom, 3.6-meter Ku-band; Agile, Avantek, M/A-Corn, Microdyne receivers.

**News Service:** AP.

**Ownership:** Benedek Broadcasting Co. LLC (Group Owner).

**Began Operation:** April 4, 1953. Station started as New Castle, PA outlet, but left air January 14, 1955, awaiting FCC action on petition to move transmitter to Youngstown, OH. Resumed operation October 30, 1957 from present transmitter site (*Television Digest*, Vol. 13:44). Changed to Ch. 33 operation in Youngstown November 26, 1959 (Vol. 15:48). Sale to WKST-TV Inc. (wholly-owned by Communications Industries Corp.) by Samuel Townsend approved by FCC April 12, 1961 (Vol. 16:39; 17:16). Sale to Edwin G. Richter Jr., Edgewood Investment, Adam Young, Howard D. Duncan Jr., et al., by WKST-TV approved by FCC February 5, 1965 (Vol. 4:47; 5:7). Sale to Adams-Russell Co. by Edwin G. Richter Jr., Edgewood Investment, Adam Young, Howard D. Duncan Jr., et al., approved by FCC September 12, 1970 (Vol. 10:36). Sale to A. Richard Benedek & Robert L. Dudley by Adams-Russell Co. approved by FCC April 15, 1983 (Vol. 22:32). Sale of Dudley's 50% to Benedek approved by FCC November 25, 1985.

**Represented (sales):** Petry Television Inc.

**Represented (legal):** Covington & Burling.

**Personnel:**

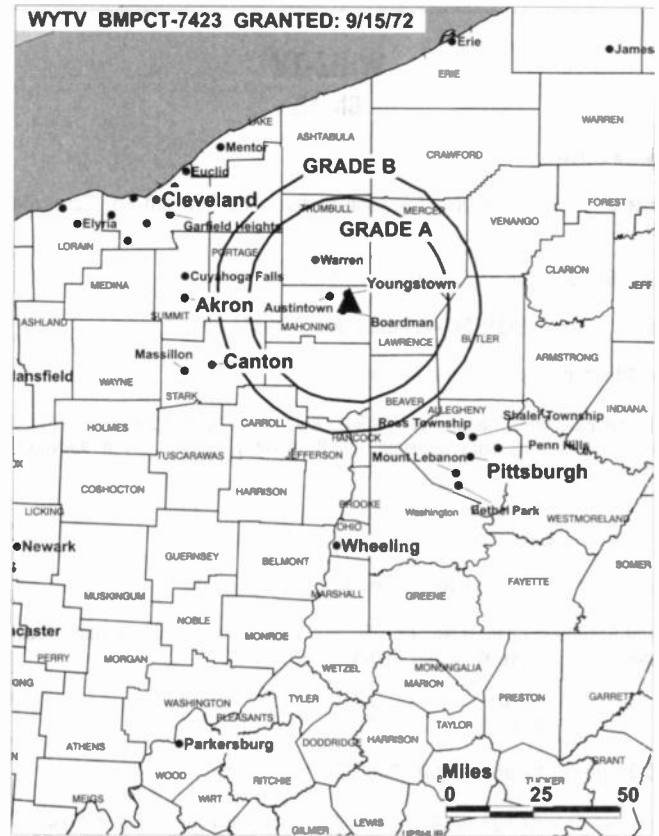
Vince Nelson, Vice President & General Manager.

Cathy Lake, Program Coordinator.

Dan Messersmith, National Sales Manager.

Tim Norris, Local Sales Manager.

Georgiann Pace, Regional Sales Manager.



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Jeffrey Raker, News Director.

Scott Shambley, Promotion Director.

Bill Lough, Chief Engineer.

Lyle Linderman, Business Manager.

**Rates:** On request.

**City of License:** Youngstown. **Station DMA:** Youngstown. **Rank:** 99.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	415,770	122,750	538,520
Average Weekly Circulation (2000)	188,064	56,036	244,100
Average Daily Circulation (2000)	126,408		
Station DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	201,440	71,550	272,990
Average Weekly Circulation (2000)	152,159	47,779	199,938
Average Daily Circulation (2000)			111,016
Other DMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	214,330	51,200	265,530
Average Weekly Circulation (2000)	35,906	8,257	44,163
Average Daily Circulation (2000)			15,393

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.

# Ohio—Zanesville

## WHIZ-TV Ch. 18

**Network Service:** NBC.

**Licensee:** Southeastern Ohio Television System, 629 Downard Rd., Zanesville, OH 43701.

**Studio:** 629 Downard Rd., Zanesville, OH 43701.

**Phones:** 740-452-5431; 740-453-0361. **Fax:** 740-452-6553.

**Web Site:** <http://www.whizamfrmtv.com>

**Technical Facilities:** Channel No. 18 (494-500 MHz). Authorized power: 588-kw max. visual, 58.8-kw max. aural. Antenna: 533-ft. above av. terrain, 477-ft. above ground, 1387-ft. above sea level.

Latitude 39° 55' 42"  
Longitude 81° 59' 07"

**Transmitter:** 629 Downard Rd., Zanesville.

**Digital Facilities:** Channel No. 40 (626-632 MHz). Power: 1000-kw max. visual. Antenna: 479-ft. above av. terrain, 400-ft. above ground.

Latitude 39° 55' 42"  
Longitude 81° 59' 07"

**FCC Digital File Number:** BPCDT-20000428ABH (pending).

**Note:** Latitude and longitude coordinates shown are based on the North American Datum of 1927 (NAD 27) as currently required by the Mass Media Bureau of the FCC.

**Multichannel TV Sound:** Stereo only.

**Satellite Earth Stations:** Harris, 3.5-meter Ku-band; Harris, 6-meter Ku-band; RCA, 3-meter Ku-band; Scientific-Atlanta, 6-meter; Pinzone, RCA, Scientific-Atlanta receivers.

**AM Affiliate:** WHIZ, 1-kw, 1240 kHz.

**FM Affiliate:** WHIZ-FM, 50-kw, 102.5 MHz (No. 273), 490-ft.

**News Services:** AP, NBC News Channel.

**Ownership:** Southeastern Ohio Television System.

**Began Operation:** May 23, 1953.

**Represented (sales):** Katz Continental Television.

**Represented (legal):** J. Richard Carr.

**Represented (engineering):** DeLawder Communications.

**Personnel:**

Allan Land, President.

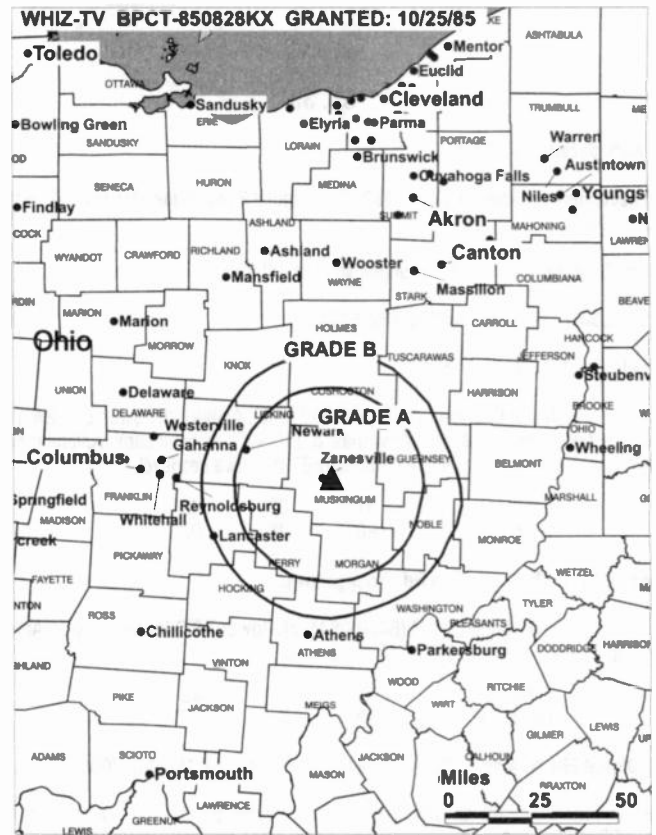
Van Vannelli, Station Manager.

Doug Pickrell, Sales Manager.

George Hiotis, News Director.

Barbara Mitter, Programs Director.

Franklin Young, Film Operation Manager.



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Gary Earich, Production Manager.

Ken Cash, Chief Engineer.

C. E. Hartmeyer, Senior Engineer.

**Rates:** On request.

**City of License:** Zanesville. **Station DMA:** Zanesville. **Rank:** 202.

Circulation © 2000 Nielsen. Coverage based on Nielsen study.

Grand Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	150,910	35,850	186,760
Average Weekly Circulation (2000)	59,673	10,379	70,051
Average Daily Circulation (2000)			34,772
Station OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	24,610	7,230	31,840
Average Weekly Circulation (2000)	20,820	3,702	24,522
Average Daily Circulation (2000)			16,334
Other OMA Total	Cable TV Households	Non-cable TV Households	Total TV Households
Estimated Station Totals*	126,300	28,620	154,920
Average Weekly Circulation (2000)	38,852	6,677	45,530
Average Daily Circulation (2000)			18,438

\*Estimated station totals are sums of the Nielsen TV and Cable TV household estimates for each county in which the station registers viewing of more than 5% as per the Nielsen Survey Methods.